

Television Factbook

THE AUTHORITATIVE REFERENCE USED BY THE ADVERTISING AND TELEVISION INDUSTRIES

Foreign TV Stations & Sets • Community Antenna Systems U.S. & Canada • Equipment Manufacturers • Station Sales, Transfers, Brokers • TV Networks • Educational Stations • Program Sources • TV Set Makers • Industry Statistics • TV Tape Producers • FCC Personnel • Station Applications • TV Color Stations • Advertising Agencies • Station Representatives

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Including
Contour
Maps of all
Commercial
Stations as
Filed With
The FCC...
Area
Coverage
and ARB
Circulation
at a
Glance...
Table of
Contents
Page 6-a



The Mark of Television Experience

The "Who's Who" of Equipment Experts

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Television Digest • Television Factbook
AM/FM Radio Station Directory
Map of TV Stations and Network Routes
TV Addenda • AM/FM Addenda

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The industry's weekly newsletter. Concise, knowledgeable, factual — Television Digest is the "Monday Must" for the top echelon industry leaders . . . their quick easy way to stay on top of all the fast-breaking news in the consumer electronics and telecasting industries. In digest form, the news — comprehensive, departmentalized and interpretative — covers all the basic television trends and developments, including Networks, Stations, Advertising, FCC, FTC, Congress, Film and Tape, Programming, Manufacturing and Distribution, Foreign Developments, Educational TV, Finance, Technology and Auxiliary Services.

Television Factbook

The field's most authoritative reference for the advertising and television industries. Published annually. More than 1,000 pages of valuable reference material including up-dated coverage maps for every commercial station in the country. Major features include:

- A full page devoted to each U. S. commercial station, complete with coverage map, ARB circulation data, Grade A and B coverage contours, personnel and digest of rates.
- Directory of all foreign television stations.
- Directories of network personnel, rates and affiliates.
- Directories of attorneys, engineers, brokers and FCC personnel.
- Directories of TV program sources and leading ad agencies.
- Directory of CATV in the U. S and Canada.
- Directories of manufacturers of station and closed circuit equipment, television and radio receiving equipment.

AM/FM Radio Station Directory

Comprehensive in its listings, the Station Directory is published once each year. Included are all North American AM and FM stations by state and frequency, with company names, addresses, power, DA's, FM antenna heights, network affiliations and stereo operations. Additionally shown are all AM and FM applications by state and frequency, AM and FM stations by call letters and FCC's officially approved AM and FM transmitters and monitors.

TV Addenda

A weekly TV service to keep the annual Television Factbook up-to-date. The weekly TV Addenda reports on all current FCC decisions, applications and changes.

AM/FM Addenda

A weekly AM/FM service to keep the annual AM/FM Radio Station Directory up-to-date. The weekly AM/FM Addenda reports on all current FCC decisions, applications and changes.

TV Stations and Network Routes Map

An up-to-date two-color wall map ready for framing. Shown are all stations (U. S. Territories, Canada and Mexican border), all cities with TV applications pending or CP's granted, all cities over 10,000 population, time zones and present and projected microwave and coaxial circuits. (All maps shipped in sturdy mailing tube).

For individual and group rates, see inside back cover.





Music to note...

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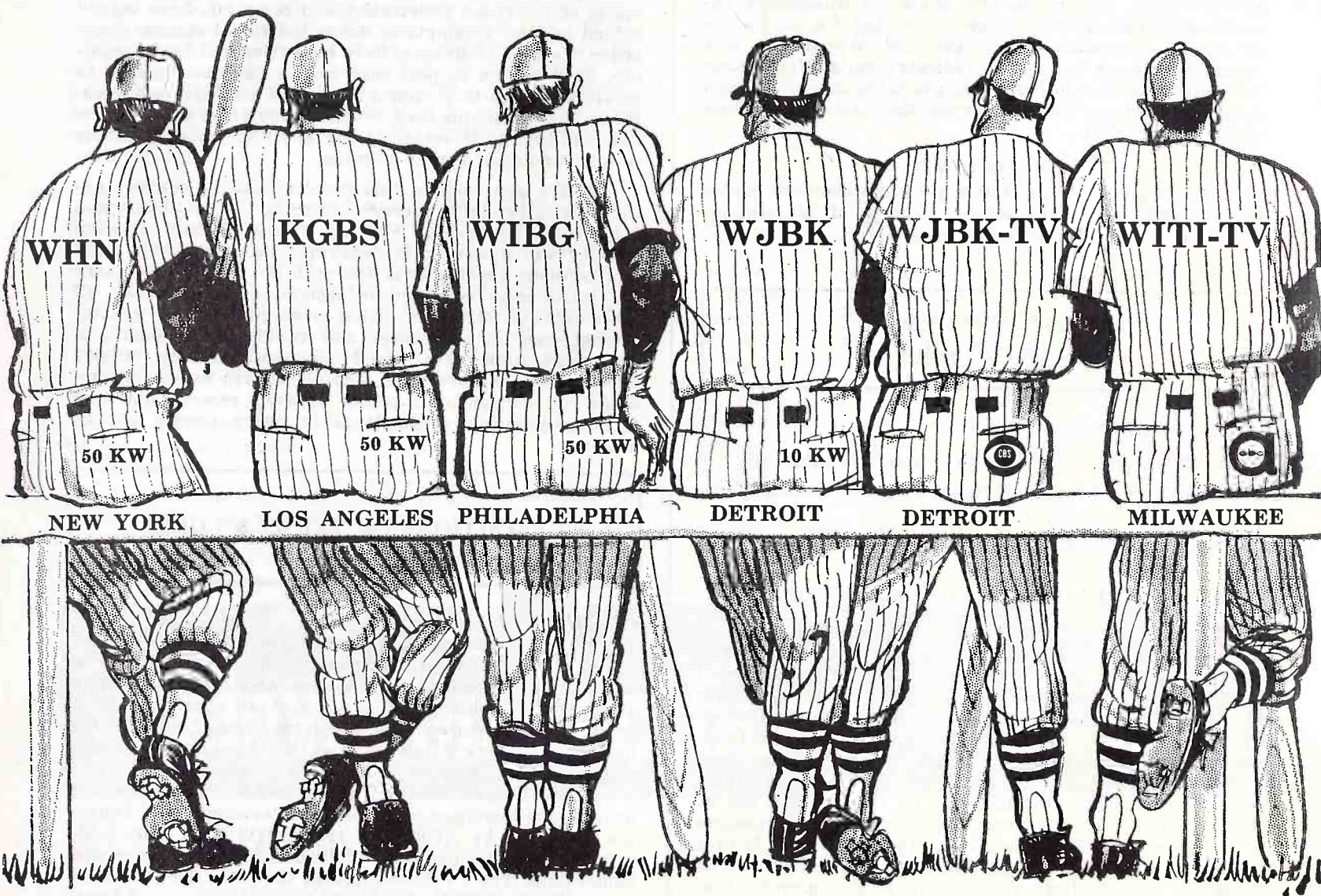
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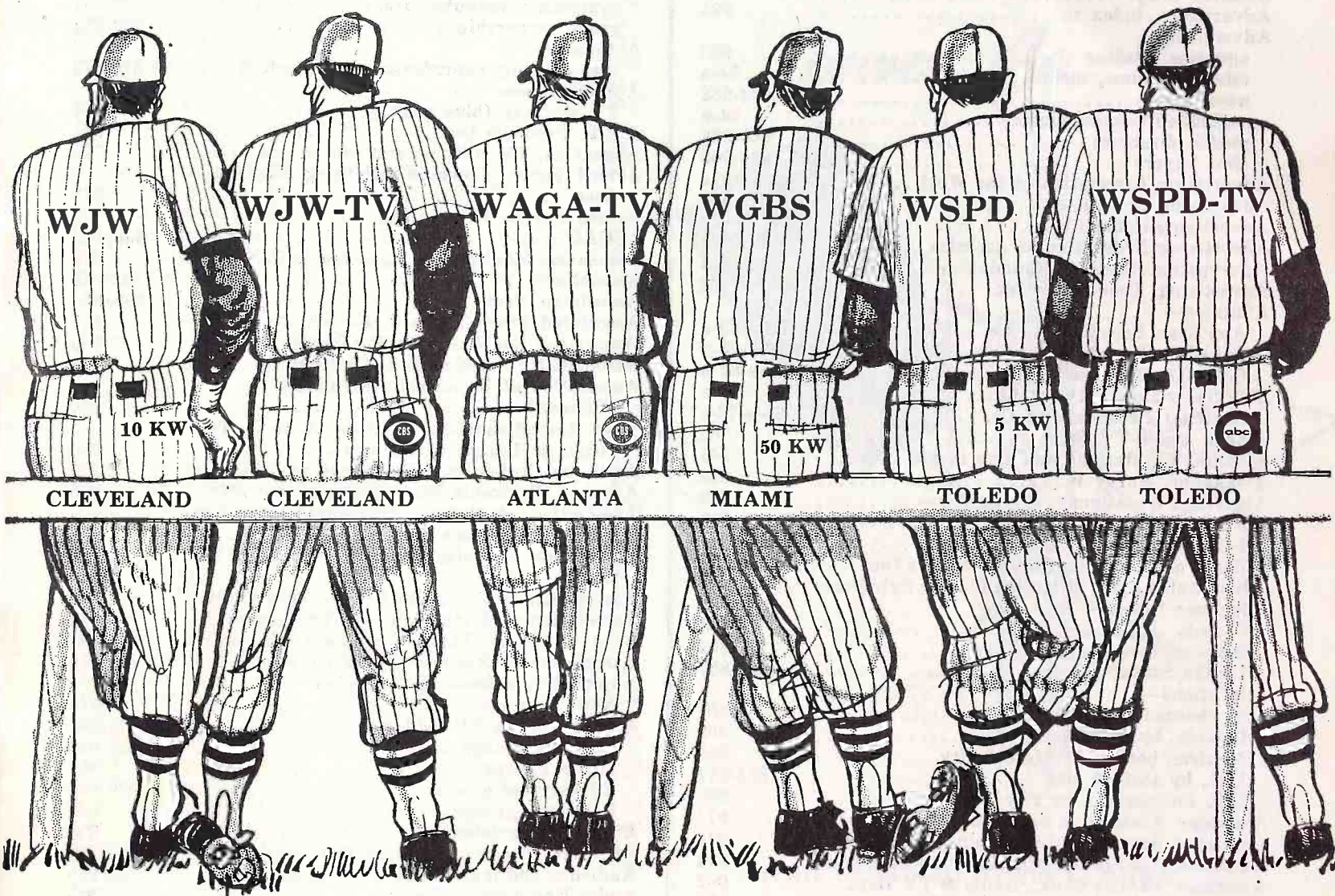
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STORER
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Index to Contents

Ceylon, TV & radio network executives	741
Channel allocations—	
by channels, Vhf & Uhf	858-864
Canada, by province & city	865
Mexican border, by state & city	866
U.S., by state & city	851-857
U.S. Possessions, by city	857
Channel frequencies, foreign	752
Channel Television Network Ltd.	761
Chapman Co. Inc. (station broker)	825
Chicago Tribune-New York News	805, 806
Chile, TV stations & sets in use	745
China (Mainland), TV stations & sets in use ..	745
China (Nationalist)—(See Taiwan)	
Chris-Craft Industries Inc	806
Church of the Brethren	982
Clear Channel Broadcasting Service	975
Closed-Circuit TV—	
equipment manufacturers	880-882
producers & syndicators	883
Colleges & Universities owning TV stations ..	703-720
Colleges offering TV & radio degrees	970-973
Colombia, TV stations & sets in use	745
Color TV, status of stations	826-827, 829
Columbia Broadcasting System—	
affiliates, executives, rates & data	64-a-67-a
billings, TV	36-a
color status of affiliates	827
network engineering	802
parent organization	951
Commercials, producers	828-829
Commissioners, FCC	788-789
Committees, Congressional, dealing with TV ..	813
Community antenna systems—	
directory of installations, U.S. & Canada ..	887-929
equipment manufacturers	880-882
group ownership, U.S. & Canada	930-932
Community Broadcasters Association	975
Community Broadcasting Service	806
Community Radio Corp.	806
Composers, Authors & Publishers	
Assn. of Canada ..	982
Conde Nast Publications Inc.	811
Congo—	
TV station	745
TV & radio network executives	741
Congress—committees dealing with TV	813
Construction permits	774-784
Consultants, public relations	958-959
Consulting engineers, TV-radio	800-802
Consulting services, technical & management ..	792
Consumer electronics equipment importers ...	942, 944
Consumer products, factory sales	37-a
Corinthian Bcstg. (See Whitney Communica- tions)	
Corp. of the Pres. of Church of Jesus Christ of Latter Day Saints (Mormon)	806
Costa Rica, TV stations & sets in use	746
Council Broadcasters Fellowship	982
Council of Motion Picture Organizations	975
Council on Medical TV	975
Country Music Association Inc.	982
Courses offered in TV & radio for credit	966
Cowles Groups	806
Cox Group	806
Creed Associates Inc., Bill	765
Crisler, R.C. & Co. Inc. (station broker)	825
Crosby, Bing	806, 814, 838
Crosley Broadcasting Corp.—	
group ownership	806
national sales reps.	765
Crown Stations	806
CTV Television Network Ltd.	75-a
Cuba, TV stations & sets in use	746
Curacao (See Netherlands Antilles)	
Cyprus, TV station & sets in use	746
Czechoslovakia, TV stations & sets in use	746

D

Daniels & Associates	825
Day-Wellington Inc.	765
Daytime Broadcasters Association	975
DeForest Pioneers Inc.	976
Degrees offered in TV & radio	970-973
Denmark, TV stations & sets in use	746
Description of station directory	2-a-3-a
Desilu Productions	839
Devney Organization Inc., The	765
Disc Jockey Association (DJA)	976
Disney, Walt, Productions Inc.	839
Distributors—	
TV film	834-850
TV tape programs & commercials	828, 829
TV sets in use, by screen size	32-a
Dominican Republic, TV stations & sets	746
Dora-Clayton Agency Inc.	765
Drewry, R. H., Group	806
DuMont, Allen B., Laboratories Inc.	945, 948

E

Ecuador, TV stations & sets in use	747
Educational Facilities Laboratories	978
Educational TV station directory	703-720
Educational Television & Radio Center	978
Egypt (See United Arab Republic)	
EIA, executives & divisions	950, 953
EIA of Canada	980
EIA statistics—	
consumer products factory sales	37-a
mono & stereo factory sales	37-a
phonograph distributor-to-dealer sales	37-a
radio set production	33-a
receiving tube sales	37-a
transistor sales	37-a
TV picture tube sales	37-a
TV receiver production, yearly	32-a, 33-a
Eire (See Ireland)	
Electronic Distributors Research Institute ...	792
Electronic Industries Association (EIA)	950, 953
Electronic Industries Assn. (Canada)	980
Electronic News (Fairchild)	967
Electronic Representatives Assn.	976
Electronics industry factory sales	36-a
Electronics industry output	33-a
Electronics Manufacturers Association	976
Electronics research laboratories	948-949
El Salvador, TV stations & sets in use	746-747
Emerson Radio & Phonograph Co.	934
Engineering departments, network	802
Engineering services, miscellaneous	792-793
Engineers, TV-radio, consulting	800-802
England—	
TV & radio network executives	741
TV stations and sets in use	744-745
TV systems	760
Entron Inc.	814
Equipment manufacturers—	
closed-circuit systems	880-882
community antenna	880-882
FCC type approved, telecasting	868
film	874-879
industrial closed-circuit TV	880-882
studio	874-879
telecasting	870-879
theater & projection TV	880-882
Erectors, tower	873-874
European Broadcasting Union (EBU)	740-741
Executive Exchange Club	976
Experimental TV stations	702
Explanation of station directory	2-a-3-a, 77-a-78-a

F

Factory sales, electronics industry	36-a
FCC personnel directory (blue pages)	788-790
Federal Communications Bar Association	976

(Continued on page 10-a)

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Television
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Television
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Crosley Broadcasting Corporation

Index to Contents

Federal Communications Commission—	
attorneys practicing before	794-799
commissioners	788
consulting engineers	800-802
directory of personnel	788-790
field engineering & monitoring offices	790
former members	788
type approved, telecasting equipment	868
Federal Radio Commission, former members ..	788
Federation of Canadian Advertising & Sales Clubs	982
Fee TV organizations	814
Feltis, Dove, Cannon Inc.	765
Fetzer, John E., stations	806
Film—	
associations & organizations	974-982
equipment manufacturers	874-879
producers, distributors & syndicators for TV ..	834-850
Financial data, TV-radio stations & networks ..	29-a
Finland, TV stations & sets in use	747-759
Fisher's Blend Stations	806
Five Years Meeting of Friends in America ...	982
Fletcher, James C. Jr.	765
FM Unlimited Inc.	976
Ford Foundation	976
Foreign—	
channel frequencies	752
European Broadcasting Union	740-741
International Telecommunication Union	742
TV stations and sets-in-use	743-759
TV stations and sets-in-use (summary)	759
TV stations of U.S. Armed Forces	759
TV systems	747
Forjoe-TV Inc.	765
Forward Group, The	805, 806
Fox, Wells & Rogers	806
France, TV stations and sets in use	747-748
Frazier, Howard S. (management consultant) ..	792, 825
Frequency, TV measuring services	791
Friends (See Five Years Meeting of Friends)	

G

Gallup Organization (audience research)	956
Gannett Stations	806
General Electric Co.	934
Germany (East), TV stations & sets in use ..	748
Germany (West), TV stations & sets in use ..	748-749
Ghana, TV station plans	749
Gibraltar, TV station	749
Gill-Perna Inc.	765
Glasmann, A. L., Group	806
Goodson-Todman Productions	841
Goodwill Stations Inc.	806
Government electronics laboratories	949
Grampian Television Ltd.	761
Granada TV Network Ltd. (British)	761
Grantees of new stations	774-784
Gray Television Network	806
Grayson, Sidney Group	806
Great Britain—	
TV stations on air after foreign directory was compiled	761
TV stations and sets in use	774-745
TV systems	760
Greece, TV station plans	749
Greenebaum & Associates	792
Griffin Broadcast Group	805, 806
Grimes, W. B. & Co.	825
Group Ownership—	
community antenna systems	930-932
TV stations	805-809
Group stations, national sales offices	805
Guam, TV station	700
Guatemala, TV stations & sets in use	749
Guild & labor unions in TV	983
Gunzendorfer, Wilton	792, 825

H

Haiti, TV station & sets in use	749
Hamilton-Landis & Associates Inc.	825
Hardy Radio & Television Ltd.	771
Harrington, Righter & Parsons Inc.	766
Harriscope Inc.	806, 814
Hazeltine Corp.	792
Hearst Corp.	806, 811
Hearst Metrotone News	835, 841
Hi-fi and standard phono manufacturers	941, 944
Hildreth Network, The	805, 806
Hix, Bob Co. Inc.	766
Hogan, Arthur B., Inc.	825
Hollingbery, George P., Co.	766
Hollywood Television Service Inc.	842
Holman, Hal., Co.	766
Homes, TV, sets and saturation	32-a
Hometown Free TV Stations	976
Honduras, TV stations & sets in use	749
Hong Kong, TV station & sets in use	749
Hooper (rating service)	956
Hotel & motel TV set suppliers	882
Households, TV, by regions, states & counties ..	39-a-54-a
summary by states	39-a
Households, TV, Canada	55-a-56-a
provincial summary	55-a
H-R Television Inc.	765
Hubbard Broadcasting Inc.	806
Hungary, TV stations & sets in use	749
Hyett, Harry S., Co.	766

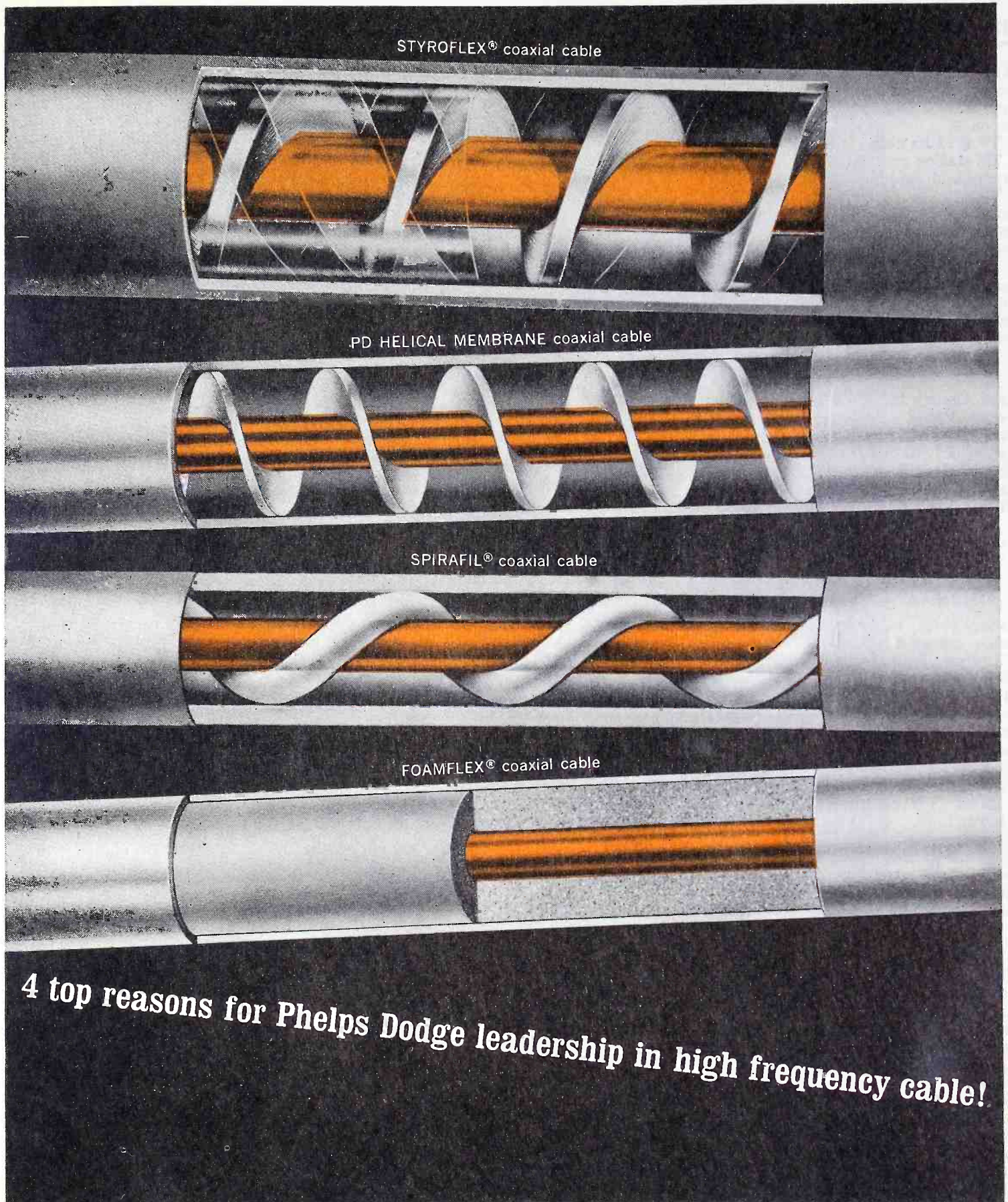
I

Iceland, radio network executives	740
Importers of consumer electronics equipment ..	942, 944
Income & expenditures of TV stations	30-a-31-a
Independent Motion Picture Producers Assn. ..	976
Independent Television Authority (British) ..	760
Independent Television News Ltd. (British) ..	761
Independent Television Companies Association Ltd. (British)	761
Index to advertisers	984
India, TV station & sets in use	749
Industrial TV equipment manufacturers	880-882
Information Clearing House	976
Institute for Education by Radio-Television ..	976
Institute of High Fidelity Manufacturers	976
Institute of Printed Circuits	976
Institute of Radio Engineers	976
Instrument Society of America	976
Inter-American Association of Broadcasters ..	976
Inter-American Publications Inc.	768
Intercontinental Services Ltd.	768
Interdepartment Radio Advisory Committee ..	976
Interlocking ownership of TV stations	805-809
International Advertising Association	976
International Radio & Television Organization (O.I.R.T.)	742
International Radio & Television Society	976
International Telecommunication Union (ITU) ..	742
International Telemeter Corp.	814
International TV directory	743-759
Interstate & Foreign Commerce Committees ..	813
Interstate Holding Co.	825
IRAC	976
Iran, TV stations & sets in use	749
Iraq, TV station & sets in use	749
Ireland, TV station plans & sets in use	749
Israel, TV & radio network executives	740
ITA (British)	760
ITU	742
Italy—	
TV & radio network executives	740
TV stations and sets in use	750
Ivory Coast, TV station planned	750

J

H. J. Jacobson & Assoc.	766
------------------------------	-----

(Continued on page 12-a)



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Index to Contents

Jamaica, TV station planned	750
Jansky & Bailey Inc.	793, 801
Jam Handy Organization	842
Japan—	
TV & radio network executives	741
TV station and sets in use	750-752
Japanese Broadcasting Corp. (NHK radio & TV)	741, 976
Jaret, David, Corp. (station broker)	976
Jefferson Standard Bestg. Co.	806
Jerrold Electronics Corp.	814
Joint Committee on Toll TV	814
Joint Council on Educational Bestg.	978
Joint Electron Device Engineering Council ...	976
Joint Technical Advisory Committee	976
Jordan, TV station planned	752

K

Katz Agency Inc., The	766
Kelser, Philip L. & Associates	825
Kent Television Inc.	935
Kenya, TV station	752
Kerr, Robert S.-Dean A McGee Group	807
Kettell-Carter Inc. (national sales reps.) ...	767
Kidder, Peabody & Co. (station broker)	825
Korea, TV station & sets in use	752
Kuwait, TV station & sets in use	752
KWTX Broadcasting Co.	807

L

Laboratories, electronics research	948-949
Labor unions & guilds in TV	983
L'Anglais, Paul, Inc.	771
Lawyers, practicing before FCC	794-799
LBJ Co., The	807
Leading National Advertisers	976
Lebanon, TV stations & sets in use	752
Lee Radio Inc.	805, 807
Liberia, TV station planned	752
Lighting equipment manufacturers—	
studio	874-879
tower	873-874
Literature, periodical, TV & related	967-968
Loucks & Jansky	796
Luster Associates Inc.	771
Lutheran Church—Missouri Synod	982
Luxembourg, TV station & sets in use	752

M

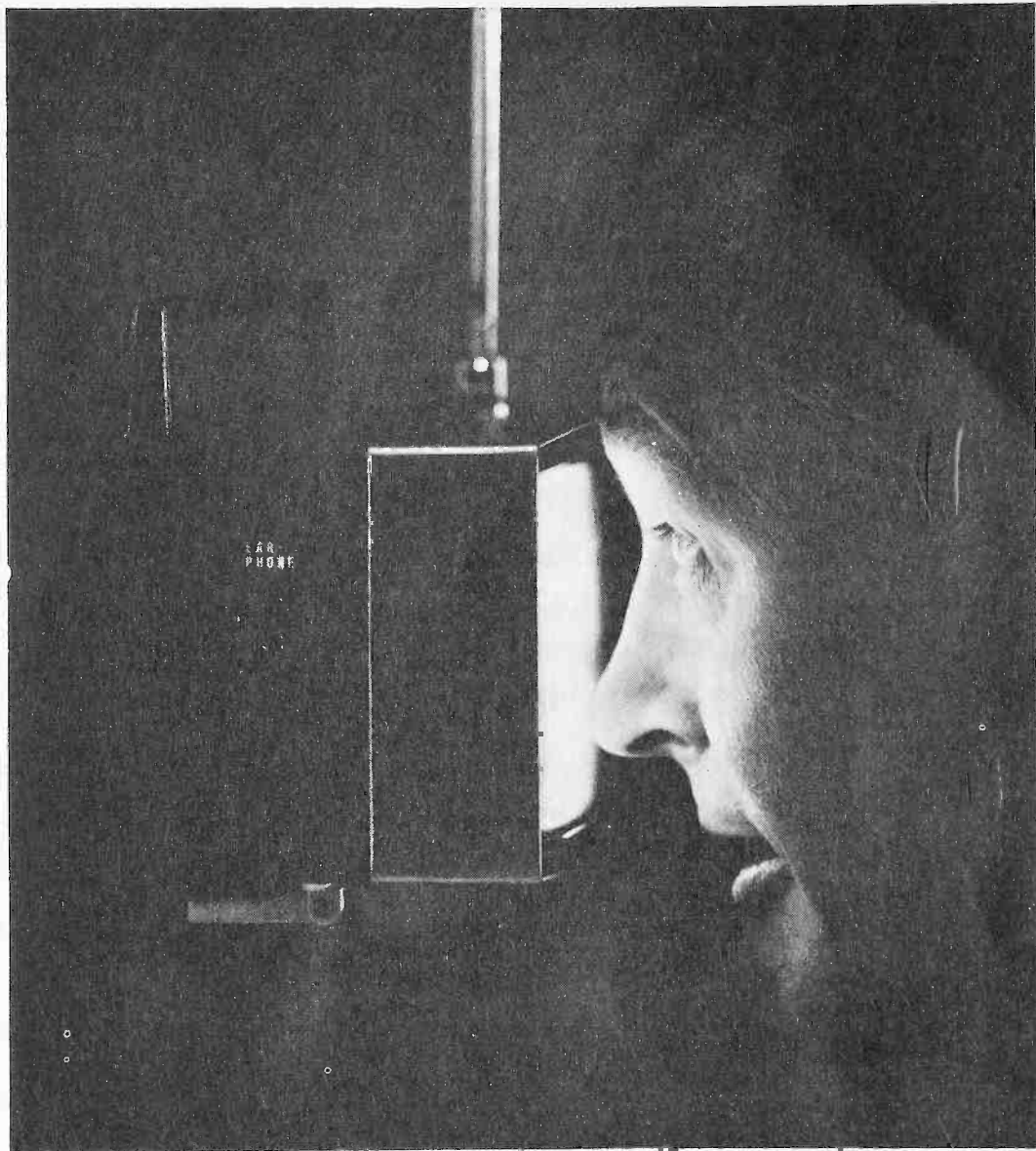
Magazines, TV & related	967-968
Magnavox Co., receiver manufacturing	935
Maine Broadcasting System	807
Malaya, TV station plans	752
Malta, TV station & sets in use	752
Management and technical consultants	792-793
Mansfield estimates, servicing expenditures ...	32-a
Manufacturers—	
antennas, transmitting	872-873
closed-circuit TV systems	880-882
community antenna systems	880-882
film equipment	874-879
hi-fi and standard phonographs	941-944
industrial TV systems	880-882
phonographs, standard and hi-fi	941-944
picture & receiving tubes	945-947
radio receivers	943-944
station & studio equipment	874-879
subscription TV equipment	814
tape players for home use	941
telecasting equipment	870-879
towers	873-874
transistors	947
transmitters	870-872
tubes	945-947
TV receivers, U.S. & Canada	933-940

Map, TV stations & network routes	Insert
Martin Theatres of Georgia	807
Market research organizations	956, 959
Masla, Jack & Co. Inc.	767
Mass Communications History Center	978
Mattison Electronics Corp.	935
Mayoral, George A., group stations	807
MCA TV Film Syndication	843
McCann-Erickson advertising stations	34-a
McDermott, Andy (national sales rep.)	771
McDonald, Patt, Co. (station broker)	825
McGavren TV Inc.	767
McGuire, John L. & Co.	767
Medallion TV Enterprises	843
Meeker Co. Inc., The	767
Melville, Clyde Co.	767
Meredith Broadcasting Co.	807
Meredith Publishing Co.	811
Methodist Church, TV, Radio & Film Commission	982
Metro Broadcast Sales	767, 805
Metropolitan Betsg. Corp.	807
Mexico—	
CATV system	829
channel allocations, border	866
TV stations & sets in use	753
MGM-TV	844
Midcontinent Broadcasting Co.	807
Midwest Television Inc.	807
Midwestern Broadcasting Co.	807
Midwest Council on Airborne Television Instruction	978
Military TV stations	759
Monaco, TV station & sets in use	753
Moore, Art & Associates Inc.	767
Moore, Tracy & Associates	767
Mormon Church—(See Corp. of Pres. of Church of Jesus Christ of Latter Day Saints)	
Morocco, TV stations & sets in use	753
Motel & hotel TV set suppliers	882
Motion Picture Association of America	976
Motorola Inc.	935
Movietonews	835
Mowrey, Paul B. (TV management consultant)	793
Mulvihill, Paul & Co. Ltd.	771
Muntz TV Inc.	935
Murphy, Morgan, stations	807
Mutual Broadcasting System	802

N

NAFI Corp. (See Chris-Craft Industries Inc.)	
National Academy of TV Arts & Sciences	976
National Alliance of TV-Electronic Serv. Assn.	976
National Appliance & Radio-TV Dealers Assn.	976
National Association for Better Radio & TV ..	976
National Association of Broadcasters (NAB) ..	954
consulting services	793
National Association of Christian Broadcasters	982
National Association of Educational Broadcasters	980
National Association of Electrical Distributors	977
National Association of FM Broadcasters	976
National Association of Manufacturers	977
National Association of Music Merchants ..	982
National Association of Performing Artists ...	977
National Assn. of TV & Radio Farm Directors	977
National Audio-Visual Association	977
National Better Business Bureau	977
National Broadcasting Co.—	
affiliates, executives, rates & data	68-a-72-a
billings, TV	36-a
color status of affiliates	826
network engineering	802
National Community Television Association ..	977
National Community Antenna TV Assn. (Canada)	977
National Council of Churches	982

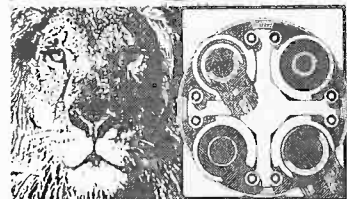
(Continued on page 16-a)



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Our complete product line is just one reason why you should call Collins for microwave TV transmission systems. The other is systems engineering experience.

Collins engineers have designed and built microwave systems for video applications of all kinds. Some have been relatively simple. Others have been complex and highly sophisticated. When you call Collins, this wide range of experience in microwave systems design and application is brought to bear on your particular system needs.

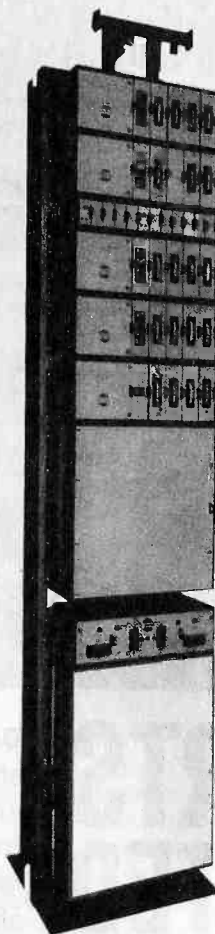
Before you invest in any microwave equipment for your video application, call Collins. Let us show you what our experience in design, engineering, manufacturing and application can do for you. In economy. In systems flexibility. In reliability.

Call Collins in Dallas for the most complete line of microwave equipment for every video application. Area code 214, AD 5-2331.

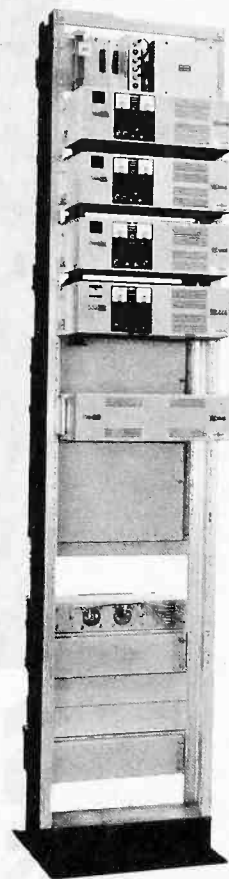
COLLINS RADIO COMPANY, Microwave Systems Division, Dallas, Texas.

SPECIFICATIONS:

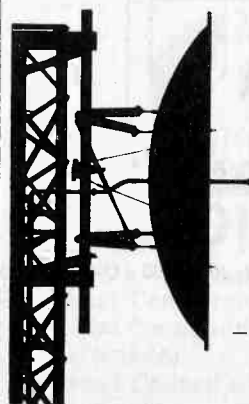
FREQUENCY	POWER	IF BANDWIDTH
5925 to 8400 mc	100 mw	15-25 mc
	1 w	15-25 mc
	5 w	15-25 mc
10,700-13,200 mc	50 mw	15-25 mc
	500 mw	15-25 mc



MW-106D RF Heterodyne



MWV-601B Microwave RF Equipment



For the world's most complete line of microwave and carrier — Call Collins!





Index to Contents

National Council of the Protestant Episcopal Church	982
National Education Association (NEA)	980
National Educational Television & Radio Center Inc.	980
National Electrical Manufacturers Assn.	977
National Electronic Distributors Association ..	977
National Industry Advisory Committee	977
National Press Club	977
National Religious Advisory Council	982
National Religious Broadcasters	982
National Retail Merchants Association	977
National sales offices, group stations	805
National sales representatives of TV stations ..	762-772
National Social Welfare Assembly	977
National Stereophonic Radio Committee	977
National Telefilm Associates Inc.	845
National Time Sales	768
NBC (National Broadcasting Co.)	68-a-72-a
NBC Research, TV sets-in-use	32-a
NBC Spot Sales	767
NBC Television Films	845
Netherlands, TV stations & sets in use	753
Netherlands Antilles, TV stations & sets	753
Networks—	
affiliates, color status	826-827, 829
American Broadcasting Co.	59-a-63-a
Canadian Broadcasting Corp.	73-a-75-a
Columbia Broadcasting System	64-a-67-a
CTV Television Network Ltd.	75-a
engineering departments	802
FCC financial data	29-a-31-a
National Broadcasting Co.	68-a-72-a
rates, personnel & data	59-a-75-a
route map	Insert
TV billings	36-a
Newhouse, Samuel I.	807
Newspaper-owned TV stations	810-813
Newsreels and news services	835
Newsweek Inc.	811
New Zealand—	
TV & radio network executives	741
TV stations and sets in use	753
NHK Radio & TV (Japan Bestg. Corp.) ..	741, 976
Nicaragua, TV stations & sets in use	753
Nielsen, A. C. (rating service)	956
Nigeria, TV stations & sets in use	754
Norman & Norman Inc.	825
North Dakota KX Network	805, 807
Northern Television Inc.	805, 807
Norway—	
TV & radio network executives	740
TV stations and sets in use	754

Oakes, Harlan G. & Associates	768
Ochs, Bernard I., The, Co.	768
Off air, TV stations	785-787
O.I.R.T.—(See International Radio & Television Organization)	
Okinawa, TV stations & sets in use	754
Operating satellites not in Canadian directory ..	718, 720
Organizations in TV & related fields	974-982
Organizations, market research	956, 959
Overseas Writers	977
Ownership changes, TV stations	815-824
Ownership, community antenna systems	930-932
Ownership, household TV by regions, states & counties	39-a-54-a
Ownership, TV stations—	
educational institutions	703-720
group	805-809
newspaper interests	810-813
periodical publishers interests	811
theatrical interests	814

P

Pacific Mercury TV Manufacturing Corp.	935
Packagers, program	834-850
Packard-Bell Co.	936
Page Communications Engineers Inc.	793
Pakistan, TV station planned	754
Panama, TV stations & sets in use	754
Pan American Broadcasting Co.	768
Paraguay, TV station planned	754
Pay TV organizations	814
Pearson National Representatives Inc.	768
Periodical publishers with TV interests	814
Periodicals, TV & related	967-968
Peru, TV stations & sets in use	754
Peters, Griffin, Woodward Inc.	768
Petry, Edward & Co.	769
Philco Corp.	936
Philippines, TV stations & sets in use	754
Philmore Manufacturing Co.	936
Phonographs, standard and hi-fi manufacturers ..	941, 944
Phonograph factory & distributor-to-dealer sales	37-a
PIB (See Publishers Information Bureau)	
Picture tubes—	
manufacturers	945-947
sales	37-a
Plains Television Corp.	807
Poland, TV stations & sets in use	754
Portugal, TV stations & sets in use	754-755
Post-Newsweek Stations	807
Presbyterian Church in the U.S.A. (See United Presbyterian Church)	982
Prescott Television Co.	936
Producers Inc.	808
Producers—	
commercials & film for TV	834-850
newsreels	835
TV tape programs & commercials	828, 829
Production—	
radio receivers	33-a
TV receivers, yearly	32-a, 33-a
Professional Cards	733
Profits, TV-radio stations & networks	29-a-31-a
Program sources—	
major categories	834-850
Promotion and public relations	958-959
Protestant Episcopal Church, Radio-TV	982
Protestant Radio & TV Center	982
Public relations firms	958-959
Publications, TV & related	967-968
Publishers, Information Bureau—	
network billings, TV	36-a
personnel & data	977
Puerto Rico, TV stations	700-702
Pulse (rating service)	956

Q

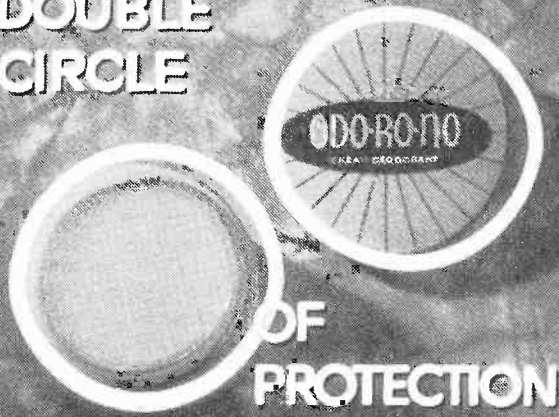
Quaker (See Five Years of Meeting of Friends)	982
Quality Radio Group	977

R

Radio Advertising Bureau	977
Radio Allocations Study Organization	977
Radio-TV Representatives Inc.	769
Radio & TV Comm., Southern Bapt. Convention ..	982
Radio & TV Dept., Presbyter'n Church in U.S.A. (see United Presbyterian Church) ...	982
Radio & Television Correspondents Assn.	977
Radio & TV Research Council	977
Radio Club of America	977
Radio Corporation of America—	952-953
officers, directors, divisions	
receiver manufacturing	936-938
Radiodiffusion-Television Francaise (RTF) ..	977
Radio-Electronics-TV Manufacturers Assn.— (see Electronic Industries Association)	

(Continued on page 18-a)

**DOUBLE
CIRCLE**



**OF
PROTECTION**

THREE SHOTS FROM
A SHOOTING SCRIPT:

"CAMERA MOVES UP
AND OVER JAR AND
LID SO WE LOOK
DIRECTLY DOWN ON
THEM FROM OVERHEAD
AND SEE THEM AS
TWO CIRCLES. SUPER:
'DOUBLE CIRCLE OF
PROTECTION.'

FILM does the unusual!

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Midwest Division
130 East Randolph Drive
Chicago 1, Ill.

West Coast Division
6706 Santa Monica Blvd.
Hollywood 38, Calif.

or **W. J. German, Inc.**
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Odorono

AGENCY:

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PRODUCER:

Gray-O'Reilly Studio

"DISSOLVE TO GIRL
IN SLIP, REACHING
AS IN FIRST SCENE.
FLOAT IN ONE WHITE
CIRCLE OUTLINE
WHICH MOVES IN SYNC.
WITH AUDIO.

"HOLD CIRCLE AND
DISSOLVE TO GIRL
AT TABLE AS IN
SECOND SCENE. FLOAT
IN SECOND CIRCLE.
NOW BOTH CIRCLES
MOVE IN SYNC. WITH
AUDIO."



Index to Contents

Radio Free Europe	977
Radio Free Europe Fund (Crusade for Freedom)	977
Radio receivers—	
manufacturers	943-944
production	33-a
Radio, AM & FM station growth	32-a
Radio, set production	33-a
Radio, sets in use	33-a
Radio-Television News Directors Assn.	977
Radio Time Sales (Quebec) Ltd.	771
Radio times sales	35-a
Ratings, audience	956
Raymer, Paul H., Co.	769
RCA (See also Radio Corporation of America)	952-953
Receivers, radio—	
manufacturers	943-944
production	33-a
hotel & motel suppliers	882
in foreign countries	743-759
in use, NBC Research estimates	32-a
in use, Sylvania Research estimates	32-a
manufacturers & assemblers, U.S.	933-939
manufacturers, Canada	940
production, yearly	32-a, 33-a
scrapped, yearly	32-a
Receiving tubes—	
manufacturers	945-947
sales	37-a
Record Industry Association of America	977
Reeves Bcstg. & Development Corp.	808
Regional networks and group-owned stations .	805-809
Representatives, TV stations sales—	
Canadian	771-772
network sales	771
territorial & foreign language	768
United States	762-770
Research—	
electronics laboratories	948-949

market and audience	956, 959
Revenues of TV-radio stations	29-a
Reynolds, Donald W.	808
Rhodesia, TV stations and sets in use	755
Ridder Publications Inc.	808
RKO General Inc.	769, 805, 808, 814
RKO General Phonevision Co.	814
Rollins Telecasting Inc.	808
Rumania, TV stations & sets in use	755
Russia—(See USSR)	
Rust Craft Broadcasting Co.	805, 808

S

Sales—	
picture tubes	37-a
receiving tubes	37-a
TV sets produced, yearly	32-a, 33-a
TV stations	815-824
Sales, national offices, group stations	805
Sales representatives, TV stations	762-772
Samoa (American), TV station plans	755
Sanabria Television Corp.	938
Saudi Arabia, TV station & sets in use	755
Scharf Broadcast Sales Ltd.	772
Schools offering credit courses in TV & radio ..	966
Schools offering degrees in TV & radio	970-973
Scottish Television Ltd.	761
Scrapped, TV sets, yearly	32-a
Screen Composers' Association	982
Screen Gems Inc.	808
Scripps-Howard	808
Scripps-Howard Radio Inc.	813
Select Station Representatives Inc.	769
Semco Electronics Co.	938
Senate Interstate Commerce Committee	813
Services—	
consulting	792-793
market research	956, 959
news & newsreel	835
programming	834-850

(Continued on page 20-a)

MESA

MICROWAVE INC.

COMMON CARRIER SERVICES FOR

- COMMERCIAL BROADCAST STATIONS
- EDUCATIONAL BROADCAST STATIONS
- COMMUNITY ANTENNA SYSTEMS
- EDUCATIONAL CLOSED CIRCUIT SYSTEMS
- INDUSTRIAL COMMUNICATIONS

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in all * *categories*

The BMI repertory is complete in every musical dimension—from the Pulitzer Prize-winning opera of Robert Ward to the pop hits of the day.

The BMI catalog is kept constantly up-to-date... and at the top in every category. Among the honors and achievements in music during 1962 are these from BMI...

OPERA

ROBERT WARD—1962 Pulitzer Prize “The Crucible,” an opera after the play by Arthur Miller.

POP

“I Can’t Stop Loving You” by DON GIBSON. Number 1 “Favorite Single” in the Billboard’s 15th Annual Record Artist Popularity Poll.

COUNTRY & WESTERN

“Big Bad John”—Written and recorded by JIMMY DEAN. Voted most popular record of the year by the Music Operators of America.

MUSICAL COMEDY

“Stop The World—I Want To Get Off”—Music, lyrics and book by LESLIE BRICUSSE and ANTHONY NEWLEY. Current Broadway success.

BALLET

ROBERT PRINCE—“New York Export: Opus Jazz.” First performance of Ballet at the White House.

SYMPHONIC

HENRY COWELL—1962 Henry Hadley Medal. Awarded by the National Association of American Composers and Conductors for outstanding service to American music.

CHAMBER

ARTHUR BERGER—“String Quartet.” New York Music Critics Circle Award 1962.

JAZZ

GIL EVANS, THELONIOUS MONK, GEORGE RUSSELL, JOHN LEWIS, CHARLES MINGUS. Winners in Downbeat’s 10th Annual International Jazz Critics Poll.

MOTION PICTURES

PAUL ANKA—Featured in Darryl Zanuck’s “The Longest Day,” and composer of the title song.

- In other categories, too, such as Latin American, sacred and gospel, rhythm and blues, including rock and roll, and popular ballads, both American and European, BMI-affiliated composers, writers and publishers are prominently represented.

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Index to Contents

Services—(Continued)

public relations	958-959
station, miscellaneous	792-793
TV frequency measuring	791
Servicing expenditures for home electronics ..	32-a
Sesac Inc.	847
Setchell Carlson Inc.	938
Sets-in-use—	
by screen size	32-a
foreign (summary)	759
NBC Research figures	32-a
Sylvania Research estimates	32-a
Seventh Day Adventists, TV-Radio	982
Shows, producers & syndicators	834-850
Sierra Leone, TV station planned	755
Sigma Delta Chi.	977
Singer, Eugene Electronics Co.	938
Skiatron Electronics & Television Corp	814
Skyline Advertisers Sales	769
Society of Independent Motion Picture Pro- ducers	977
Society of Motion Picture & TV Engineers ...	977
Society of Television Pioneers	977
Soderlund Co., The	769
Sonora Television Sales Co.	768
South Africa, TV & radio network executives .	741
Southern Bapt. Convention, Radio & TV Comm.	982
Southern Television Ltd. (British)	761
Southwest States Inc.	805, 808
Spain—	
TV & radio network executives	740
TV stations & sets in use	755
Spencer-Kennedy Laboratories Inc.	814
Stark, Howard E. (station services)	825
State index, U.S. TV stations	77-a
Station brokers	825
Station directories—	
Armed Forces TV	759
Canada	721-739
explanation of	77-a-78-a
foreign	743-759
United States & territories	1-702
Station equipment manufacturers	874-879
Station growth—	
radio, AM & FM	32-a
Station representatives	762-772
Station Representatives Association Inc.	978
Station sales & transfers	815-824
Station services, miscellaneous	792-793
Stations, TV—	
applications & grantees (blue pages)	774-784
Armed Forces	759
brokerage and financing	825
by call letters	803-804
Canada, rates, personnel & data	721-739
educational	703-720
equipped for color	826-827, 829
experimental	702
financial data	29-a-31-a
foreign	743-759
frequency measuring service	791
group ownership	805-809
newspaper-owned	810-813
now off the air (blue pages)	785-787
publisher-owned	811
sales and transfers of	815-824
sales representatives	762-772
theatrical interests	814
U.S., rates, personnel & data	1-699
U.S. territories, rates, personnel	700-702
Steinman Stations	808
Sterling Television Co.	848
Stoll, Jack L. Assoc. (station broker)	825
Storer Broadcasting Co.	805, 808
Storer Television Sales Inc.	770
Stovin-Byles Ltd.	772
Street & Smith Publications Inc.	811

Stubblefield, William T., Co.	825
Studio equipment manufacturers	874-879
Subscription TV organizations	814
Sumner-Byles Inc.	772
Suppliers of hotel & motel TV sets	882
Sweden, TV stations & sets in use	755-756
Switzerland, TV stations and sets in use	756
Sylvania Electric Products Inc.—	
receiver manufacturing	938-939
research dept., sets-in-use estimates	32-a
Symphonic Electronic Corp	839
Syndicators, TV film	834-850
Syrian Arab Republic, TV stations & sets in use	756

T

Taft Broadcasting Co.	808
Taiwan, TV stations & sets in use	756
Tape players for home use, manufacturers ...	941
Tape recorder-playback installations	
networks & stations	830, 832
Target dates—	
new TV stations (blue pages)	774-784
station color equipment	826-827, 829
Tarzian, Sarkes Inc.	808, 870, 944
TASO	978
Tech-Master Corp.	939
Technical—	
associations	974-978
consulting engineers	800-802
consulting services	792-793
Teco Inc.	814
Telecasting equipment—	
FCC type approved	868
manufacturers	870-879
Tele globe Pay-TV System Inc.	814
TelePrompter Corp.	814, 879, 883
Telequip Radio Co.	939
Television (See TV receivers, TV stations)	
Television Advertising Representatives Inc.	770
Television Allocations Study Organization, (TASO)	978
Television Bureau of Advertising (TvB)	978
Television Distribution Systems Associations Inc.	978
Television Film Association	978
Television industry, statistics	32-a
Television Information Office (TIO)	978
Television Representatives Ltd.	772
Television systems of United Kingdom	760
Television time sales	35-a
Television Zoomar Co. (See Zoomar Inc.)	
Thailand, TV stations & sets in use	756
Theater Owners of America (TOA)	978
Theatre TV—	
equipment manufacturers	880-882
producers & syndicators	883
Theatrical ownership of TV stations	814
Time Inc.	809-811
Time sales, radio & TV	35-a
Toll TV organizations	814
Tolvision of America Inc.	814
Tornberg, Edwin & Co. Inc.	825
Tower manufacturers & erectors	873-874
Trade associations	974-982
Trade publications	967-968
Trans Canada Telemeter	814
Transcontinent Television Corp.	805, 809
Transfers, TV stations	815-824
Transistor manufacturers	947
Transistor sales	37-a
Trans-Lux Television Corp.	848
Transmitter manufacturers	870-872
Transmitting antenna manufacturers	872-873
Transvision Electronics Inc.	939
Travler Industries	939
Trendex (rating service)	956
Triangle Publications Inc.	805, 809, 811
Trinidad, TV station & sets in use	756

(Continued on page 22-a)



Bill Roberts and Carl Coleman—Washington correspondents for five Time-Life Broadcast stations.

HOW CAN A MINNEAPOLIS/ST. PAUL STATION HAVE A WASHINGTON BUREAU?

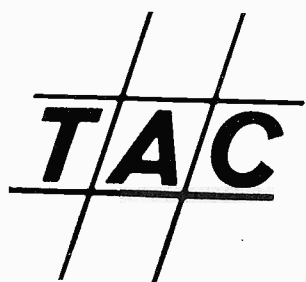
The same way a station in Denver, Grand Rapids, Indianapolis and San Diego can—through the resources of Time-Life Broadcast. Bill Roberts and Carl Coleman cover Washington for the Time-Life stations. They keep track of home-state senators and congressmen, follow up news leads of special interest to their listeners. Each day they feed each of the group's radio stations the particular news that people in that area care about. They ship exclusive TV film, too. Roberts and Coleman are two reasons why Time-Life Broadcast listeners and viewers stay on top of the important news from Washington. And there are eighteen more reasons—the skilled, specialized correspondents who man the Time Inc. Washington news bureau.

TIME-LIFE BROADCAST, INC.

KLZ-TV-AM-FM DENVER, WOOD-TV-AM-FM GRAND RAPIDS, WFBM-TV-AM-FM INDIANAPOLIS, WTCN-TV-AM MINNEAPOLIS ST. PAUL KOGO-TV-AM-FM SAN DIEGO

Index to Contents

Tubes—	
manufacturers	945-947
picture, sales	37-a
receiving, sales	37-a
Tunisia, TV station plans	756
Turkey, TV station & sets in use	756
TV frequency measuring services	791
TV homes, sets & saturation	32-a
TV households by regions, states and counties	39-a-54-a
TV Market Rankings	24-a-28-a
TV, network billings	36-a
TV picture tube sales	37-a
TV Program Export Association	978
TV receivers—	
hotel & motel suppliers	882
in foreign countries	743-759
in use, by screen size	32-a
in use, NBC Research estimates	32-a
in use, Sylvania Research estimates	32-a
manufacturers & assemblers, U.S.	933-939
manufacturers, Canada	940
production, yearly	33-a
scrapped, yearly	32-a
TV systems, world	747
TV stations—	
applications & grantees (blue pages)	774-784
Armed Forces	759
brokerage & financing	825
by call letters	803-804
Canada, rates, personnel & data	721-739
educational	703-720
equipped for color	826-827, 829
experimental	702
financial data	29-a-31-a
foreign	743-759
frequency measuring service	791
group ownership	805-809
newspaper-owned	810-813
off air (blue pages)	785-787
publisher-owned	811
sales and transfers of	815-824
sales representatives	762-772
theatrical interests	814
TV tape equipment installations	828-829
TV tape recorder-playback installations	830
U.S. & territories: rates, personnel & data	1-702
world stations and sets (summary)	759
networks & stations with color equipment	826-827, 829
TV tape—	
equipment installations	830, 832
producers & distributors of programs and commercials	828, 829
recorder-playback installations	830, 832
Twentieth Century-Fox TV International Inc.	826-827, 829
T.W.W. Ltd. (British)	761
Tyne Tees Television (British)	761



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U

Uhf allocations by channels	860-864
Uhf set production and stations in operation ..	32-a
Ulster Television Ltd. (British)	761
UNESCO, Dept of Mass Communication	978
Union of South Africa, TV & radio executives ..	741
Union International de la Presse Radiotechnique et Electronique	978
Unions in TV and related fields	983
United Arab Republic, TV stations & sets	756
United Artists	849
United Church of Canada, Radio-TV	982
United Church of Christ, communications office ..	982
United Church Women, Radio-TV	982
United Lutheran Church	982
United Kingdom—	
TV & radio network executives	741
TV stations and sets in use	757
TV stations on air after foreign directory was compiled	761
TV systems	760
United Nations Office of Public Information ..	978
United Presbyterian Church, Radio-TV	849, 982
United Press International	835
Universities offering TV & radio degrees	970-973
University Film Producers Assn.	980
UPA Pictures Inc.	849
Upcoming TV stations & target dates	774-784
Uruguay, TV station & sets in use	757
U. S. Independent Telephone Assn.	978
U.S. Information Agency	742
U.S. Office of Education	980
U. S., European Bestg. Union members	741
USSR, TV stations & sets in use	757-758

V

Variety Clubs International	978
Vatican, TV & radio network executives	741
Venard, Torbet & McConnell Inc.	770
Venezuela, TV stations and sets in use	758-759
Veteran Wireless Operators Association	978
Vhf allocations by channels	858-859

W

Wales (West & North) Television Ltd. (British)	
(Warner Bros. Pictures Inc., TV Div.)	761
(Warwick Manufacturing Corp.)	849
(Washington Post Co.—(See Post-Newsweek Stations))	939
Wayne-Evans & Associates	770
Weed & Co. (Canada)	772
Weed Television Corp.	770
Wells-Gardner & Co.	939
Western Electronic Manufacturers Assn.	978
West Indies (See Netherlands Antilles)	
Westinghouse Broadcasting Co.	805, 809
Westinghouse Electric Corp.	939
Westward Television (British)	761
Whitney Communications Corp.	805, 809, 811
Wilding Inc.	850
World Committee for Christian Broadcasting ..	982
World TV stations, standards, sets in use	743-759

Y

Young Canadian Ltd.	772
Young Television Corp.	770
Yugoslavia—	
TV & radio network executives	741
TV stations & sets in use	759

Z

Zenith Radio Corp.	939, 944
Zoomar Inc.	882
Zugsmith, Albert, Corp. (broker)	825



United Press Movietone News

supplies newsfilm

to more television stations

than all other services combined.

Television Market Rankings

Listing 226 markets according to ARB Net Weekly Circulation
 Also showing their rank as to total households and TV households
 As of January 1, 1962

Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	Television Households	Rank	Area Commercial TV Stations†
New York, N.Y.	5,199,800	1	5,922,900	1	5,495,800	1	WABC-TV, WCBS-TV, WNEW-TV, WOR-TV, WPIX, WNBC-TV
Los Angeles, Cal.	2,615,800	2	3,169,200	2	2,931,200	2	KABC-TV, KCOP, KHJ-TV, KNBC-TV, KNXT, KTLA, KTTV
Chicago, Ill.	2,220,600	3	2,769,800	3	2,453,500	3	WBBM-TV, WBKB, WGN-TV, WNBQ
Philadelphia, Pa.	1,957,500	4	2,529,700	4	2,408,200	4	WCAU-TV, WFIL-TV, WRCV-TV
Boston, Mass.	1,675,700	5	1,979,800	5	1,865,700	5	WBZ-TV, WHDH-TV, WNAC-TV
Detroit, Mich.	1,423,000	6	1,771,600	6	1,682,800	6	CKLW-TV (Windsor); WJBK-TV, WJMY, WWJ-TV, WXYZ-TV
San Francisco, Cal.	1,202,900	7	1,751,400	7	1,580,200	7	KGO-TV, KPIX, KRON-TV, KTVU
Cleveland, Ohio	1,130,000	8	1,560,000	10	1,471,200	9	KYW-TV, WEWS, WJW-TV
Pittsburgh, Pa.	1,104,900	9	1,573,900	9	1,460,300	10	KDKA-TV, WIIC, WTAE
Washington, D.C.	810,100	10	1,650,500	8	1,498,800	8	WMAL-TV, WRC-TV, WTOP-TV, WTTG
Seattle-Tacoma, Wash. ...	766,000	11	639,200	40	579,700	36	KING-TV, KIRO-TV, KOMO-TV (Seattle); KTNT-TV & KTVW (Tacoma)
St. Louis, Mo.	752,600	12	1,082,900	19	970,300	18	KMOX-TV, KPLR-TV, KSD-TV, KTVI
Providence, R.I.	713,500	13	1,502,400	12	1,419,500	11	WJAR-TV, WPRO-TV, WTEV
Dallas-Ft. Worth, Tex. ...	668,700	14	925,300	23	821,500	24	KRLD-TV & WFAA-TV (Dallas); WBAP-TV & KTVT (Fort Worth)
Minneapolis-St. Paul, Minn.	630,800	15	907,500	24	825,900	23	KMSP-TV, KSTP-TV, WCCO-TV, WTCN-TV
Cincinnati, Ohio	630,700	16	1,024,900	20	941,800	20	WCPO-TV, WKRC-TV, WLW-TV
Baltimore, Md.	629,700	17	1,193,700	16	1,102,500	16	WBAL-TV, WJZ-TV, WMAR-TV
Hartford-New Haven, Conn. ...	627,100	18	1,509,500	11	1,417,700	12	WHCT, WTIC-TV (Hartford); WHNB-TV (New Britain); WNHC-TV (New Haven)
Indianapolis, Ind.	598,400	19	837,600	27	771,300	26	WFBS-TV, WISH-TV, WLW-TV; also WTTV (Bloomington)
Milwaukee, Wis.	580,200	20	803,300	29	755,500	27	WISN-TV, WITI-TV, WTMJ-TV, WXIX
Charlotte, N.C.	574,800	21	1,133,800	18	966,500	19	WBT & WSOC-TV
Buffalo, N.Y.	556,200	22	946,000	22	888,600	22	WBEN-TV, WGR-TV, WKBW-TV
Kansas City, Mo.	540,000	23	767,400	32	691,800	31	KCMO-TV, KMBC-TV, WDAF-TV
Atlanta, Ga.	528,100	24	866,000	25	732,000	29	WAGA-TV, WATL-TV, WSB-TV
Dayton, Ohio	498,000	25	962,000	21	899,400	21	WHIO-TV & WLW-TV
Miami, Fla.	497,300	26	625,500	43	549,400	41	WCKT, WLBW-TV, WTVJ
Johnstown-Altoona, Pa. ...	475,800	27	1,376,900	13	1,276,700	13	WARD-TV, WJAC-TV; WFBG-TV (Altoona)
Houston, Tex.	467,700	28	700,100	36	618,100	34	KHOU-TV, KPRC-TV, KTRK-TV
Harrisburg-Lancaster-Lebanon-York, Pa. ...	460,100	29	818,600	28	740,100	28	WTPA & WHP-TV (Harrisburg); WGAL-TV & WLYH-TV (Lancaster-Lebanon); WSBA-TV (York)
Grand Rapids-Kalamazoo, Mich.	432,900	30	726,500	34	674,900	32	WOOD-TV, WKZO-TV, WZZM-TV
Portland, Ore.	431,000	31	566,600	48	503,200	49	KATU, KGW-TV, KOIN-TV, KPTV
Wheeling, W. Va.-Steubenville, Ohio	426,300	32	1,355,800	14	1,259,200	15	WTRF-TV & WSTV-TV
Memphis, Tenn.	423,200	33	729,700	33	567,300	38	WMCT, WHBQ-TV, WREC-TV
Columbus, Ohio	420,800	34	770,500	31	715,200	30	WBNS-TV, WLW-TV, WTVN-TV
Sacramento-Stockton, Cal.	418,400	35	621,200	45	558,700	40	KCRA-TV & KOVR-TV (Stockton); KXTV (Sacramento)
Lansing, Mich.	416,600	36	858,500	26	813,000	25	WILX-TV, WJIM-TV; WJRT (Flint)
Albany-Schenectady-Troy, N.Y.	404,800	37	622,200	44	572,600	37	WAST, WRGB, WTEN
Syracuse, N.Y.	396,000	38	507,500	54	469,400	52	WHEN-TV, WNYS-TV, WSYR-TV
Toledo, Ohio	394,900	39	1,340,400	15	1,263,100	14	WSPD-TV & WTOL-TV
Tampa-St. Petersburg, Fla. ...	394,300	40	558,800	50	482,800	51	WFLA-TV, WSUN-TV, WTVT
Birmingham, Ala.	386,600	41	678,000	37	549,100	42	WAPI-TV & WBRC-TV
Saginaw-Bay City-Flint, Mich.	386,100	42	482,000	59	452,300	56	WKNX-TV (Saginaw); WNEM-TV (Bay City); WJRT (Flint)
Nashville, Tenn.	384,100	43	643,200	39	529,800	45	WLAC-TV, WSM-TV, WSIX-TV
Charleston-Huntington, W. Va. ...	383,600	44	629,600	41	526,500	46	WCHS-TV, WHTN-TV, WSAZ-TV
Louisville, Ky.	369,500	45	656,100	38	561,500	39	WAVE-TV, WHAS-TV, WLKY
New Orleans, La.	369,000	46	613,300	47	532,100	44	WDSU-TV, WVUE-TV, WWL-TV
Denver, Colo.	365,200	47	484,800	58	436,700	59	KBTB-TV, KLZ-TV, KOA-TV, KTVR
Greenville, S.C.-Asheville, N.C.-Spartanburg, S.C.	343,500	48	795,800	30	660,500	33	WFBC-TV (Greenville); WLOS-TV, WISE-TV (Asheville); WSPA-TV (Spartanburg)
Greensboro-Winston-Salem, N.C.	328,700	49	701,900	35	596,800	35	WFMY-TV (Greensboro); WSJS-TV (Winston-Salem)

†Limited to stations within 50-mile radius of market cities.



PIONEERS IN TELEVISION PROGRESS

New General Electric Switching Systems

**FOR LARGE OR SMALL
STUDIO AND MASTER
CONTROL REQUIREMENTS**



Now General Electric offers a new line of switching systems that are designed to provide optimum picture quality. Reflecting General Electric's advanced design engineering, each system can be integrated with existing station equipment or incorporated into new studio installations.

TS-2-B Vertical Interval Switcher provides fast, transientless switching during the vertical blanking interval. Designed for use in medium or large TV studios, the system permits studio video switching or master video switching of both monochrome and color TV signals.

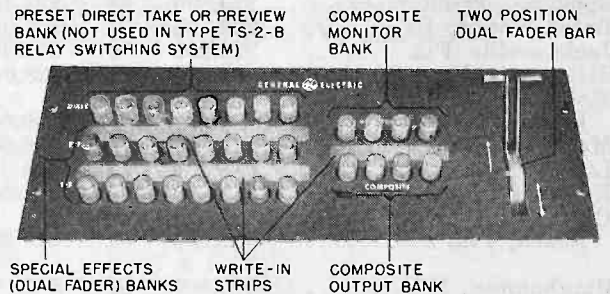
TS-1-A Relay Switcher system is particularly well suited for small to medium-size TV studios, the system permits studio switching of both monochrome and color television signals.

TC-59-A Direct Switcher provides the maximum switching facilities in a minimum size low cost unit. The versatility of the system also makes it especially practical for educational and industrial TV applications.

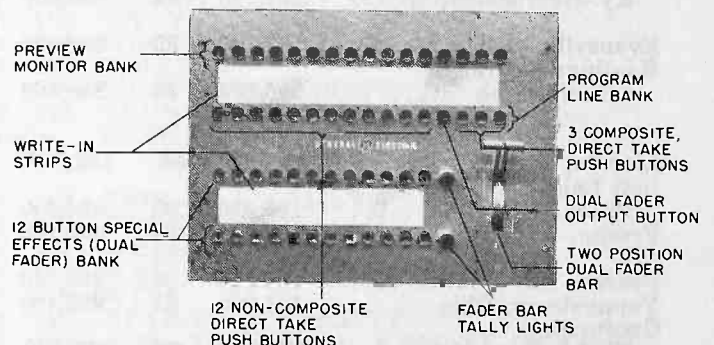
In addition to the systems described, General Electric will design and build custom engineered switching equipments to fit your particular requirements.

For complete information, contact your nearest G-E Broadcast Equipment representative, or write to Technical Products Operation, Broadcast Equipment Section, Electronics Park, 212 W. Division St., Syracuse, N. Y. 551-03

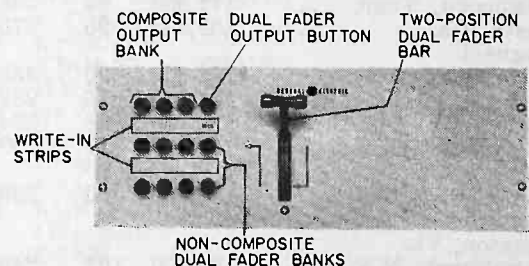
TS-1-A SYSTEM provides complete dissolve, fade, previewing, direct switching and sync mixing facilities for eight non-composite video inputs and two composite inputs. Provisions are also available for special effects.



TS-2B SYSTEM provides complete dissolve, fade, direct switching with preview monitoring and sync mixing facilities for twelve non-composite video inputs and three composite inputs. Provisions are also available for special effects.



TC-59-A SYSTEM—This compact single unit construction with low power consumption provides complete dissolve, fade, direct switching and sync mixing facilities for four non-composite video inputs and three composite inputs.



GENERAL ELECTRIC

Metropolitan Markets

Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	Television Households	Rank	Area Commercial TV Stations†
Oklahoma City, Okla. ...	316,700	50	504,600	55	451,100	57	WKY-TV, KOCO-TV, KWTV
Wichita, Kan.	312,400	51	465,200	64	416,300	64	KAKE-TV, KARD-TV, KTVH
San Diego, Cal.	305,600	52	405,500	75	371,100	70	KFMB-TV, KOGO-TV; also XETV & XEWT-TV (Tijuana)
Salinas-Monterey-Santa Cruz, Cal.	286,300	53	334,700	91	297,000	89	KSBW-TV; KNTV (San Jose)
Omaha, Neb.	286,100	54	420,700	71	386,100	67	WOW-TV, KMTV, KETV
Tulsa, Okla.	277,500	55	521,800	53	460,000	53	KOTV, KTUL-TV, KVOO-TV
Roanoke, Va.	277,300	56	615,300	46	523,700	47	WDBJ-TV, WLVA-TV, WSLS-TV
Quad City	276,700	57	466,200	62	429,900	61	WHBF-TV (Rock Island); WOC-TV (Davenport)
Norfolk, Va.	275,500	58	450,200	66	379,600	68	WAVY-TV; WTAR-TV, WVEC-TV
Wilkes-Barre & Scranton, Pa.	274,300	59	500,500	56	457,300	55	WBRE-TV, WDAU-TV, WNEP-TV
San Antonio, Tex.	273,800	60	356,800	87	356,800	75	WOAI-TV, KENS-TV, KONO-TV
Green Bay, Wis.	272,600	61	435,300	70	404,100	66	WBAY-TV, WFRV, WLUK-TV
Portland, Me.-Mt. Washington, N.H. .	267,800	62	470,300	60	435,600	60	WCHS-TV, WGAN-TV; WMTW-TV (Poland Spring)
Rochester, N.Y.	266,800	63	449,500	67	417,000	63	WHEC-TV, WOKR, WROC-TV
Raleigh-Durham, N.C. ..	255,200	64	539,100	52	442,300	58	WRAL-TV & WTVD
Champaign-Decatur-Springfield, Ill.	253,200	65	562,800	49	506,900	48	WCIA (Champaign); WTVP (Decatur); WICS (Springfield)
Cedar Rapids-Waterloo, Ia.	251,400	66	499,900	57	457,900	54	WMT-TV & KCRG-TV (Cedar Rapids); KWWL-TV (Waterloo)
Monroe, La.-El Dorado, Ark.	249,500	67	269,300	107	205,400	117	KTVE & KNOE-TV
Jackson, Miss.	243,900	68	375,100	81	270,100	97	WJTV & WLBT
Shreveport, La.	241,400	69	454,400	65	370,800	71	KSLA-TV, KTAL-TV, KTBS-TV
Des Moines, Iowa	240,100	70	390,700	78	361,100	73	WHO-TV, WOI-TV, KRNT-TV
Phoenix, Ariz.	236,800	71	412,900	73	358,200	74	KOOL-TV, KPHO-TV, KTAR-TV, KTVK
Manchester, N.H.	234,000	72	1,144,700	17	1,076,600	17	WMUR-TV
Spokane, Wash.	229,800	73	324,800	95	286,800	94	KHQ-TV, KREM-TV, KXLY-TV
Baton Rouge, La.	229,300	74	447,900	68	371,900	69	WAFB-TV & WBRZ-TV
Jacksonville, Fla.	229,200	75	374,300	82	307,600	84	WFGA-TV, WJXT
Richmond, Va.	225,700	76	628,000	42	532,500	43	WRVA-TV, WTVR, WXEX-TV
Mobile, Ala.-Pensacola, Fla.	223,400	77	409,600	74	333,800	79	WALA-TV, WEAR-TV, WKRG
Madison, Wis.	220,400	78	465,300	63	427,200	62	WISC-TV, WKOW-TV, WMTV
Little Rock, Ark.	218,100	79	394,000	77	313,800	80	KARK-TV, KATV, KTHV
Knoxville, Tenn.	216,200	80	467,600	61	363,600	72	WATE-TV, WBIR-TV, WTVK
Orlando-Daytona Beach, Fla.	211,600	81	417,500	72	346,500	77	WDBO-TV & WFTV (Orlando); WESH-TV (Daytona Beach)
Binghamton, N.Y.	209,500	82	543,000	51	498,400	50	WBJA-TV, WINR-TV, WNBC-TV
Sioux Falls, S.D.	206,600	83	342,400	89	302,900	86	KELO-TV & KSOO-TV
Cape Girardeau, Mo.-Paducah, Ky.-Harrisburg, Ill. ..	203,200	84	364,900	85	304,400	85	KFVS-TV (Cape Girardeau); WPSD-TV (Paducah); WSIL-TV (Harrisburg)
Evansville, Ind.	197,100	85	398,500	76	342,200	78	WEHT, WFIE-TV, WTVW
Hastings-Kearney-Lincoln, Neb.	190,500	86	228,400	122	205,800	116	KHAS-TV (Hastings); KHOL-TV (Kearney-Holdrege); KOLN-TV (Lincoln); also KNOP (North Platte)
Lincoln, Neb.	190,500	86	183,900	138	165,600	133	KOLN-TV
Salt Lake City-Ogden-Provo, Utah	189,500	88	324,300	96	292,000	90	KCPX-TV, KSL-TV, KUTV
Fresno, Cal.	188,500	89	355,100	88	317,000	81	KAIL, KFRE-TV, KJEO, KMJ-TV; also KICU-TV (Visalia)
Peoria, Ill.	182,900	90	320,700	97	291,600	91	WEEK-TV, WMBD, WTVH
Youngstown, Ohio	181,000	91	255,400	112	244,600	103	WFMJ-TV, WKBN-TV, WKST-TV
Greenville-Washington, N.C.	175,200	92	377,800	80	310,100	82	WNCT (Greenville); WITN (Washington)
Columbia, S.C.	173,900	93	358,300	86	280,700	95	WCCA-TV, WIS-TV, WNOK-TV
Chattanooga, Tenn.	171,000	94	368,600	84	308,400	83	WDEF-TV, WRCB-TV, WTVC
Augusta, Ga.	169,400	95	370,900	83	289,000	92	WJBF & WRDW-TV
Springfield-Holyoke, Mass.	161,600	96	438,300	69	409,500	65	WHYN-TV & WWLP
Erie, Pa.	161,600	96	232,100	120	213,700	113	WICU-TV & WSEE
Rockford, Ill.	156,900	98	324,900	94	300,200	88	WREX-TV & WTVO
Fort Wayne, Ind.	156,500	99	299,400	100	275,600	96	WANE-TV, WKJG-TV, WPTA
Beaumont-Port Arthur, Tex.	150,800	100	229,900	121	201,800	122	KBMT & KFDM-TV (Beaumont); KPAC-TV (Port Arthur)
Burlington, Vt.-Plattsburgh, N.Y.	150,500	101	249,600	113	229,800	107	WCAX-TV (Burlington); WPTZ (Plattsburgh)
Bristol, Va.-Johnson City, Tenn.	149,500	102	334,300	92	260,000	99	WCYR-TV & WJHL-TV
Terre Haute, Ind.	148,900	103	291,800	104	260,500	98	WTHI-TV

† Limited to stations within 50-mile radius of market cities.

Metropolitan Markets

Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	Television Households	Rank	Area Commercial TV Stations†
Duluth, Minn.- Superior, Wis.	148,900	103	240,800	118	209,500	115	WDSM-TV & KDAL-TV
Columbus, Ga.	144,800	105	312,000	99	240,300	105	WRBL-TV & WTVM
Albuquerque, N.M.	144,300	106	194,600	136	156,500	138	KGGM-TV, KOAT-TV, KOB-TV
Florence, S.C.	142,300	107	331,700	93	257,300	100	WBTW
Austin, Minn.-Mason City, Ia.-Rochester, Minn. . .	138,900	108	237,000	119	214,500	112	KROC-TV (Rochester) KMMT (Austin); KGLO-TV (Mason City);
South Bend-Elkhart, Ind.	137,800	109	278,000	105	256,800	101	WNDU-TV, WSBT-TV, WSJV
Austin, Texas	132,600	110	244,100	115	203,500	118	KTBC-TV
Montgomery, Ala.	132,000	111	292,200	103	218,300	111	WCCB-TV, WCOV-TV, WSFA-TV
Joplin, Mo.- Pittsburg, Kan.	131,400	112	205,000	131	177,700	131	KODE-TV (Joplin); KOAM-TV (Pittsburg)
Springfield, Mo.	131,100	113	242,800	116	201,800	119	KTTS-TV & KYTV
Utica, N.Y.	129,400	114	312,500	98	287,900	93	WKTW
Bakersfield, Cal.	129,300	115	265,100	108	237,900	106	KBK-TV, KERO-TV, KLYD-TV
Hawaii	129,100	116	160,200	151	132,100	151	KALU, KHBC-TV, KHJK (Hilo); KGMB-TV, KHVH-TV, KONA, KTRG-TV (Honolulu); KALA, KMAU-TV, KMVI-TV (Wailuku)
Hannibal, Ill.- Quincy, Mo.	128,100	117	245,200	114	221,500	110	WGEM-TV & KHQA-TV
Wichita Falls, Tex.	125,900	118	221,900	123	197,900	123	KFDX-TV & KSYD-TV
Topeka, Kan.	125,700	119	220,400	125	194,900	124	WIBW-TV
Albany, Ga.	120,900	120	261,600	111	198,600	122	WALB-TV
Charleston, S.C.	120,400	121	295,500	102	226,900	109	WCIV, WCSC-TV, WUSN-TV
Sioux City, Iowa	118,600	122	277,300	106	251,100	102	KTIV & KVTW
St. Joseph, Mo.	117,700	123	337,300	90	300,400	87	KFEQ-TV
Tallahassee, Fla.- Thomasville, Ga.	117,200	124	264,900	109	198,800	121	WCTV
Columbia- Jefferson City, Mo.	116,700	125	194,700	135	168,100	132	KOMU-TV (Columbia); KRCG (Jefferson City)
Waco-Temple, Tex.	115,000	126	216,500	126	179,400	130	KWTX-TV (Waco); KCEN-TV (Temple)
Fargo, N.D.	107,400	127	212,300	130	185,000	128	WDAY-TV, KXGO-TV, KXJB-TV
Chico-Redding, Cal.	106,000	128	390,500	79	353,100	76	KHSL-TV (Chico); KVIP-TV (Redding)
Wausau, Wis.	105,900	129	212,900	129	193,000	125	WSAU-TV
Amarillo, Tex.	102,900	130	148,000	157	132,800	150	KFDA-TV, KGNC-TV, KVII
Lubbock, Tex.	101,800	131	143,400	158	130,200	152	KCBD-TV & KLBK-TV
Cadillac-Traverse City, Mich.	98,800	132	204,600	132	186,100	127	WWTW (Cadillac); WPBN-TV (Traverse City)
El Paso, Texas	98,600	133	125,600	169	110,800	167	KELP-TV, KROD-TV, KTSM-TV
Corpus Christi, Texas ..	98,000	134	139,800	161	117,200	163	KRIS-TV & KZTV
Yakima, Wash.	97,700	135	162,700	148	142,600	147	KIMA-TV & KNDO
Tyler, Texas	97,000	136	221,400	124	181,300	129	KLTV
Lafayette, La.	96,600	137	184,400	137	151,500	141	KATC & KLFY-TV
West Palm Beach, Fla. . .	96,500	138	241,000	117	213,400	114	WEAT-TV; WPTV (Palm Beach)
Dothan, Ala.	95,300	139	154,400	153	116,500	165	WTVY
Wilmington, N.C.	92,100	140	198,800	133	159,800	136	WECT
Macon, Ga.	91,400	141	161,400	149	124,800	157	WMAZ-TV
Savannah, Ga.	91,300	142	171,300	145	135,000	148	WSAV-TV & WTOG-TV
Tucson, Ariz.	90,300	143	178,000	142	143,300	146	KGUN-TV, KOLD-TV, KVOA-TV
Mankato, Minn.	90,000	144	Information	Not Available			KEYC-TV
Abilene-Sweetwater, Tex.	88,000	145	121,200	171	106,400	169	KRBC-TV & KPAR-TV
La Crosse, Wis.	87,600	146	179,800	140	160,600	135	WKBT
Bluefield, W. Va.	86,500	147	298,200	101	244,400	104	WHIS-TV
Bangor, Me.	86,500	147	161,200	150	147,400	144	WABI-TV & WLBS-TV
Ottumwa, Iowa	86,100	149	213,400	128	191,400	126	WTVO
Bismarck, N.D.	86,100	149	59,900	197	53,100	196	KFYR-TV & KXMB-TV
Odessa-Midland, Tex. . .	85,700	151	134,100	166	121,600	160	KOSA-TV (Odessa); KMID-TV (Midland)
Santa Barbara, Cal.	84,900	152	141,500	160	128,700	154	KEYT
Lexington, Ky.	82,900	153	166,900	147	125,500	156	WKYT & WLEX-TV
Meridian, Miss.	82,000	154	214,800	127	157,500	137	WTOK-TV
Cheyenne, Wyo.	75,100	155	152,900	156	133,300	149	KFBC-TV
Boise, Ida.	74,500	156	115,500	173	102,600	171	KBOI-TV & KTVB
Eau Claire, Wis.	74,200	157	172,200	143	156,200	139	WEAU-TV
Eugene, Ore.	74,200	157	142,500	159	122,800	159	KEZI-TV & KVAL-TV
Eureka, Cal.	73,900	159	69,200	191	58,800	189	KIEM-TV & KVIQ-TV
Alexandria, Minn.	70,900	160	172,100	144	146,800	145	KCMT
Alexandria, La.	70,200	161	152,900	155	118,500	162	KALB-TV
Lower Rio Grande, Texas	69,000	162	91,300	180	69,000	184	KGBT-TV (Harlingen); KRGV-TV (Weslaco)
Ada, Okla.	67,100	163	179,200	141	151,300	142	KTEN
Colorado Springs- Pueblo, Colo.	66,000	164	135,300	165	116,800	164	KKTU, KOAA-TV, KRDO-TV
Lake Charles, La.	65,800	165	262,600	110	228,900	108	KPLC-TV
Oak Hill, W. Va.	64,700	166	195,600	134	162,600	134	WOAY-TV

†Limited to stations within 50-mile radius of market cities.

Metropolitan Markets

Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	Television Households	Rank	Area Commercial TV Stations†
Columbus, Miss	60,300	167	131,700	168	95,200	172	WCBI-TV
Watertown-Carthage, N.Y.	59,800	168	100,800	178	93,600	175	WCNY-TV
Fort Smith, Ark.	57,500	169	135,800	164	110,300	168	KFSA-TV
Marquette, Mich.	57,500	170	89,700	181	80,900	178	WLUC-TV
Billings, Mont.	56,600	171	86,300	182	70,300	181	KGHL-TV & KOOK-TV
Clarksburg-Fairmont, W. Va.	55,200	172	180,900	139	154,000	140	WBOY-TV (Clarksburg); WJPB-TV (Fairmont)
Jackson, Tenn.	55,200	172	167,600	146	130,100	153	WDXI-TV
Idaho Falls-Pocatello, Ida.	55,200	172	106,700	176	93,800	173	KIFI-TV (Idaho Falls); KID-TV (Pocatello)
Harrisonburg, Va.	52,400	175	153,600	154	124,800	157	WSAV-TV
Panama City, Fla.	51,200	176	76,000	188	61,300	193	WJHG-TV
Bellingham, Wash.	49,800	177	138,700	163	127,100	155	KVOS-TV
Hattiesburg-Laurel, Miss.	49,800	177	79,700	185	61,700	187	WDAM-TV
Roswell, N.M.	48,100	179	79,200	186	70,200	182	KSWs-TV
Ardmore, Okla.	47,900	180	139,600	162	116,200	166	KXII
Butte, Mont.	47,600	181	82,100	183	69,500	183	KXLF-TV
Reno, Nev.	45,900	182	73,700	187	68,700	185	KCRL & KOLO-TV
Rapid City, S.D.	45,600	183	67,100	193	57,800	191	KOTA-TV & KRSD-TV
Akron, Ohio	44,800	184	156,400	152	149,200	143	WAKR-TV
Las Vegas, Nev.	44,400	185	60,100	195	53,500	194	KLAS-TV, KORK-TV, KSHO-TV
Lima, Ohio	44,300	186	112,100	174	103,800	170	WIMA-TV
Great Falls, Mont.	43,400	187	69,600	190	59,200	188	KFBB-TV & KRTV
Greenwood, Miss.	41,700	188	119,400	172	73,500	180	WABG-TV
Medford, Ore.	41,200	189	108,400	175	93,200	176	KBES-TV & KMED-TV
Lufkin, Tex.	38,200	190	81,500	184	64,500	186	KTRE-TV
Minot, N.D.	37,000	191	35,300	207	31,600	207	KMOT & KXMC-TV
Tupelo, Miss.	36,700	192	125,100	170	93,800	173	WTVV
Salisbury, Md.	34,900	193	60,000	196	48,900	198	WBOC-TV
Casper, Wyo.	34,300	194	71,300	189	58,600	190	KTWO-TV
Fort Dodge, Iowa	33,300	195	58,700	199	53,400	195	KQTV
Ensign, Kan.	32,000	196	66,400	194	50,800	197	KTVC
San Angelo, Tex.	28,200	197	42,400	205	36,100	204	KACB-TV & KCTV
Huntsville, Ala.	28,100	198	59,800	198	48,200	201	WAFG-TV
Grand Junction-Montrose, Colo.	27,300	199	34,200	209	28,500	209	KREX-TV (Grand Junction); KREY-TV (Montrose)
Twin Falls, Ida.	25,900	200	35,100	208	32,200	206	KLIX-TV
Laredo, Tex.	25,000	201	15,200	217	12,400	218	KGNS-TV
Presque Isle, Me.	22,900	202	Information		Not Available		WAGM-TV
Zanesville, Ohio	22,600	203	55,800	200	48,500	200	WHIZ-TV
Decatur, Ala.	22,300	204	102,800	177	80,600	179	WMSL-TV
Missoula, Mont.	22,100	205	67,400	192	57,600	192	KMSO-TV
Yuma, Ariz.-El Centro, Cal.	22,100	205	32,800	210	27,100	211	KIVA-TV
Aberdeen, S.D.	21,500	207	31,400	211	28,200	210	KXAB-TV
Monahans, Texas	20,900	208	134,100	166	121,600	161	KVKM-TV
Greenfield, Mass.	20,100	209	95,200	179	84,300	177	WRLP
Florence, Ala.	19,800	210	43,000	204	32,400	205	WOVL-TV
Parkersburg, W. Va.	19,500	211	44,700	203	38,900	203	WTAP-TV
Mitchell, S.D.	19,200	212	Information		Not Available		KORN-TV
Roseburg, Ore.	18,900	213	Information		Not Available		KPIC-TV
Klamath Falls, Ore.	18,400	214	31,000	212	26,800	212	KOTI
Big Spring, Texas	17,200	215	27,400	214	25,200	213	KWAB-TV
Ft. Myers, Fla.	16,300	216	36,500	206	29,400	208	WINK-TV
Dickinson, N.D.	15,500	217	55,800	200	48,600	199	KDIX-TV
Grand Forks, N.D.	15,000	218	50,200	202	43,700	202	KNOX-TV
Clovis, N.M.	13,700	219	28,000	213	24,100	214	KICA-TV
Coos Bay, Ore.	13,200	220	Information		Not Available		KCBY-TV
Goodland, Kan.	12,100	221	26,100	215	22,700	215	KLOE-TV
Carlsbad, N.M.	11,200	222	14,600	218	13,000	217	KAVE-TV
Selma, Ala.	9,900	223	Information		Not Available		WSLA
Pembina, N.D.	9,000	224	Information		Not Available		KCND-TV
Riverton, Wyo.	7,800	225	22,500	216	18,400	216	KWRB-TV
Glendive, Mont.	3,800	226	5,200	219	4,100	219	KXGN-TV

†Limited to stations within 50-mile radius of market cities.



**YOUR KIDS AUDIENCE IS IN THE BAG
WITH "FELIX THE CAT"—
TV's HAPPIEST CARTOON CHARACTER**

HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Revenues, Expenses and Earnings Of TV & Radio Stations: 1946-61

Summaries of the Financial Data Compiled Annually by FCC Economics Division
(Dollar Figures in Millions)

Year	No. of Stations Reporting	No. of Networks	Networks and Owned-and-Operated Stations				Other Stations				Total		
			No. of Stations	Broad-cast Revenues	Broad-cast Ex-penses	Earn-ings Before Federal Tax ¹	No. of stations Reporting	Broad-cast Revenues	Broad-cast Ex-penses	Earn-ings Before Federal Tax ¹	Broad-cast Revenues	Broad-cast Ex-penses	Earnings before Federal Tax ¹
TELEVISION													
1946 ²	10											\$.5	
1947 ²	15											1.9	
1948	50	4	10	\$4.8	\$11.2	(\$6.4)	40	\$3.9	\$12.4	(\$8.5)	8.7	\$28.6	(\$14.9)
1949	98	4	14	19.3	31.4	(12.1)	84	15.0	29.0	(13.5)	34.8	59.6	(25.3)
1950	107	4	14	55.5	65.5	(10.0)	93	50.4	49.6	.8	105.9	115.1	(9.2)
1951	108	4	15	128.4	117.4	11.0	93	107.3	76.7	30.6	235.7	194.1	41.6
1952 (total)	122	4	15	180.2	170.3	9.9	107	144.0	98.4	45.6	324.2	268.7	55.5
Pre-freeze	93						98	143.4	97.6	45.8			
Post-freeze	14						14	0.6	0.8	(0.2)			
1953 (total)	334	4	16	231.7	213.7	18.0	318	201.0	151.0	50.0	432.7	364.7	68.0
Pre-freeze	92						92	174.5	114.0	60.5			
Post-freeze VHF	114						114	16.1	20.3	(4.2)			
UHF	112						112	10.4	16.7	(6.3)			
1954 (total)	410	4	16	306.7	270.2	36.5	394	286.3	232.5	53.8	593.0	502.7	90.3
Pre-freeze	92						92	200.9	133.3	67.6			
Post-freeze VHF	177						177	60.0	63.8	(3.8)			
UHF	125						125	25.4	35.4	(10)			
1955 (total)	437	4 ³	16 ⁴	374.0	306.0	68.0	421	370.0	288.5	81.5	744.7	594.5	150.2
Pre-freeze	93						98	230.0	148.1	81.9			
Post-freeze VHF	225						225	112.2	107.4	4.8			
UHF	103						103	28.5	33.0	(4.5)			
1956	475	3	16 ⁴	442.3	356.9	85.4	459	454.6	350.4	104.2	896.9	707.3	189.6
Pre-Freeze	95						96	260.7	171.0	89.7			
Post-Freeze VHF	269						269	161.4	145.0	16.4			
UHF	95						95	32.5	34.4	(1.9)			
1957	501	3	16 ⁷	467.9	397.2	70.7	485	475.3	386.0	89.3	943.2	783.2	160.0
Pre-freeze	95						95	261.3	179.3	82.0			
Post-Freeze VHF	302						302	187.3	176.5	10.8			
UHF	88						88	26.7	30.2	(3.5)			
1958	514	3	19 ⁷	516.7	439.7	77.0	495	513.3	418.4	94.8	1030.0	858.1	171.9
Pre-freeze	94						94	263.6	187.8	75.8			
Post-freeze VHF	322						322	223.6	202.3	21.3			
UHF	79						79	26.1	28.3	(2.2)			
1959	521	3	17 ¹	576.1	488.2	87.9	504	587.8	453.4	134.4	1163.9	941.6	222.3
Pre-freeze	93						93	291.2	196.1	95.1			
Post-Freeze VHF	334						334	268.6	228.8	39.8			
UHF	77						77	28.0	28.5	(.5)			
1960	530	3	15 ¹⁰	640.7	545.5	95.2	515	627.9	479.0	148.9	1268.6	1024.5	244.1
Pre-freeze	93						93	303.2	204.6	98.5			
Post-Freeze VHF	346						346	293.9	243.9	50.1			
UHF	76						76	30.8	30.5	.3			
1961	540	3	15 ¹⁰	675.3	588.3	87.0	525	643.0	493.0	150.0	1318.3	1081.3	237.0
Non-network-owned stations ¹¹	444						444	611.6	461.0	150.6			
VHF													
UHF	81						81	31.4	32.0	(.6)			
RADIO													
1946	1025	8 ³	29	\$102.0	82.6	19.4	996	220.6	168.5	57.1	322.6	246.1	76.5
1947	1464	7 ³	27	104.4	84.8	19.6	1487	259.3	207.1	52.2	363.7	291.9	71.8
1948	1824	7 ³	27	109.1	91.0	18.1	1797	298.0	252.0	46.1	407.0	342.9	64.1
1949 ⁴	2021	7 ³	27	108.1	90.6	17.5	1994	305.7	266.9	38.8	413.8	357.5	56.3
1950 ⁴	2229	7 ³	26	110.5	91.5	19.0	2208	334.0	284.8	49.2	444.5	376.3	68.2
1951 ⁴	2266	7 ³	25	104.0	93.9	10.1	2241	346.4	299.0	47.4	450.4	392.9	57.5
1952 ⁴	2380	7 ³	25	100.6	89.4	11.2	2355	369.1	320.2	48.9	469.7	409.6	60.1
1953 ⁴	2479	7 ³	22	97.3	86.9	10.4	2457	378.0	333.4	44.6	475.3	420.3	55.0
1954 ⁴	2598	7 ³	21	88.6	80.4	8.2	2577	361.0	327.3	33.7	449.5	407.7	41.8
1955 ⁴	2742	7 ³	19	78.3	72.4	5.9	2724	375.0	335.0	40.0	453.4	407.4	46.0
1956 ⁴	2966	7 ³	19	70.2	69.8	0.4	2947	410.4	361.6	48.8	480.6	431.4	49.2
1957 ⁴	3164	7 ³	21	73.5	73.5	0.0	3143	444.4	389.8	54.6	517.9	463.3	54.6
1958 ⁴	3290	7 ³	23	69.4	73.0	(3.67)	3267	453.7	412.8	40.9	523.1	485.8	37.3
1959 ⁴	3528	7 ³	19	60.4	64.9	(4.5)	3529	499.6	452.7	46.9	560.0	517.6	42.4
1960 ⁴	3688	7 ³	19	63.0	66.0	(3.0)	3669	534.7	485.8	48.9	597.7	551.8	45.9

Note: Revenues are net amounts received by stations and networks from all broadcast sources, including time, talent, programs; in case of TV, non-time revenues run as much as one-third; in case of radio, around 10%.

¹ Parentheses denotes loss. ² No figures available for blank columns. ³ Four national networks plus regional networks. ⁴ Includes AM only, FM only and AM-FM stations. ⁵ Three networks after Sept. 15, 1955 when DuMont ceased operations. ⁶ Includes one post-freeze station (UHF). ⁷ Includes 3 post-freeze stations (UHF). ⁸ Not available. ⁹ Includes 3 post-freeze stations, 2 uhf & 1 vhf. The vhf stations were sold prior to Dec. 31, 1959. ¹⁰ Includes one post-freeze VHF station. ¹¹ Break down between pre-freeze and post-freeze stations not supplied by FCC.

TV Station Income and Expenditures for 1960

In the United States

In Markets with 3 or More Operating Stations — Compiled annually by FCC Economics Division

TV MARKETS No. of Stations in Operation in parentheses ()	No. Re- porting \$25,000 or More Time Sales	Time Sales			Total Stations Re- porting	Total Broadcast Revenues	Total Broadcast Expenses	Total Broadcast Income
		Networks	National and Regional Advertisers & Sponsors	Local Advertisers & Sponsors				
Albany-Schenectady-Troy (3)	3	\$1,545,430	\$3,504,257	\$1,141,749	3	\$5,559,376	\$4,068,257	\$1,491,119
Albuquerque (3)	3	431,304	508,211	1,059,179	3	1,897,884	1,934,517	(36,633)
Amarillo (3)	3	430,177	588,320	1,013,561	3	1,866,699	2,050,761	(184,062)
Atlanta (3)	3	1,706,451	4,398,754	1,920,541	3	7,403,985	5,125,988	2,277,997
Bakersfield (3)	3	335,658	721,003	884,462	3	1,782,311	1,895,386	(113,075)
Baltimore (3)	3	2,114,802	6,204,613	2,621,699	3	9,712,385	7,008,743	2,703,642
Boise-Nampa (3#)	2	*	*	*	2	*	*	*
Boston (3)	3	3,626,556	13,869,110	5,499,416	3	20,034,196	11,091,579	8,942,617
Buffalo-Niagara Falls (3)	3	2,212,806	6,908,883	2,867,738	3	10,303,627	6,356,053	3,947,574
Cedar Rapids-Waterloo (3)	3	817,923	1,495,710	486,200	3	2,638,825	2,343,345	295,480
Charleston-Oak Hill-Huntington, W.Va.- Ashland, Ky. (4)	4	1,207,329	1,895,817	1,145,921	4	4,099,285	3,619,233	480,052
Chattanooga (3)	3	641,772	922,137	657,363	3	2,032,832	1,819,592	213,240
Chicago (4)	4	6,006,769	27,932,679	8,363,136	4	41,082,455	26,451,764	14,630,691
Cincinnati (3)	3	1,966,831	5,656,103	2,281,394	3	9,875,078	6,375,560	3,499,518
Cleveland (3)	3	3,443,895	10,391,390	3,648,897	3	16,894,929	8,850,107	8,044,822
Colorado Springs-Pueblo (3)	3	301,340	445,154	765,988	3	1,511,821	1,468,587	43,234
Columbus (3)	3	1,694,094	4,597,430	2,101,962	3	7,970,926	5,644,477	2,326,449
Dallas-Fort Worth (4)	4	2,073,965	5,234,258	3,614,757	4	10,211,021	7,418,177	2,792,844
Denver (4)	4	1,197,921	3,634,025	2,459,251	4	7,009,551	5,195,667	1,813,884
Des Moines-Ames (3)	3	1,058,590	2,387,922	685,976	3	3,707,314	3,053,578	653,736
Detroit (3)	3	4,442,733	10,798,087	4,238,898	3	18,138,798	9,912,697	8,226,101
El Paso (3)	3	379,903	637,577	882,895	3	1,907,287	1,913,099	(5,812)
Evansville, Ind. (3)	3	635,090	686,156	806,088	3	1,946,685	1,771,345	175,340
Flint-Saginaw-Bay City (3)	3	860,222	1,579,783	623,705	3	2,754,033	2,702,431	51,602
Fort Wayne (3)	3	763,227	953,474	830,550	3	2,397,023	2,046,465	350,558
Fresno (3)	3	833,683	1,658,056	870,139	3	2,918,192	2,887,166	31,026
Green Bay, Wis. (3)	3	908,003	912,777	844,265	3	2,517,191	2,255,327	261,864
Greenville-Spartanburg, S.C.- Asheville, N.C. (4)	4	794,533	1,545,104	799,944	4	2,946,452	2,346,327	600,125
Harrisburg-Lancaster-York-Lebanon (5)	5	1,216,273	2,791,432	1,148,558	5	4,325,126	3,365,178	959,948
Hartford-New Haven-New Britain- Waterbury (5)	5	1,815,167	7,016,968	1,377,046	5	8,916,436	5,977,667	2,938,769
Honolulu, Hawaii (3)	3	303,810	1,096,372	1,597,892	3	2,834,574	2,542,115	292,459
Houston-Galveston (3)	3	1,765,236	5,287,955	2,306,128	3	8,162,712	5,550,312	2,612,400
Indianapolis-Bloomington (4)	4	1,860,406	5,406,294	2,504,012	4	9,264,295	6,938,635	2,325,660
Johnstown-Altoona (3)	3	927,716	2,193,441	700,278	3	3,491,713	2,065,832	1,425,881
Kansas City, Mo. (3)	3	2,062,289	5,606,106	1,940,257	3	8,536,649	5,322,988	3,213,661
Knoxville (3)	3	712,541	1,189,632	792,704	3	2,391,767	1,885,560	506,207
Las Vegas-Henderson (3)	3	112,706	199,434	788,047	3	1,192,189	1,232,127	(39,938)
Little Rock (3)	3	686,836	1,010,414	808,313	3	2,375,891	2,048,294	327,597
Los Angeles (7)	7	5,683,471	28,012,507	17,501,092	7	45,403,977	38,028,854	7,375,123
Madison (3)	3	542,521	1,065,561	559,173	3	2,049,434	1,541,599	507,835
Memphis (3)	3	1,687,911	3,138,831	1,136,359	3	5,265,453	3,319,363	1,946,090
Miami (3)	3	1,468,535	4,950,197	3,004,992	3	9,247,336	6,485,246	2,762,090
Milwaukee (4)	4	2,140,931	5,877,647	2,198,681	4	9,194,858	6,075,645	3,119,213
Minneapolis-St. Paul (4)	4	2,432,439	5,413,561	4,138,632	4	11,661,224	8,817,751	2,843,473
Mobile, Ala.-Pensacola, Fla. (3)	3	586,712	1,258,125	1,002,573	3	2,786,216	2,460,359	325,857
Nashville (3)	3	1,287,797	1,939,130	1,864,890	3	4,600,650	3,612,570	988,080
New Orleans (3)	3	1,418,165	3,471,747	2,229,878	3	6,407,185	5,480,944	926,241
New York (7)	7	10,655,920	59,628,711	12,036,797	7	75,443,656	41,805,975	33,637,681
Norfolk-Portsmouth-Newport News- Hampton (3)	3	1,277,937	2,156,036	1,603,752	3	4,730,166	3,948,606	781,560
Oklahoma City-Enid (3)	3	1,372,358	2,833,120	1,548,003	3	5,575,011	3,900,339	1,674,672
Omaha (3)	3	1,364,627	2,360,536	1,012,572	3	4,631,240	3,544,498	1,086,742
Orlando-Daytona Beach (3)	3	543,365	955,742	1,040,388	3	2,405,315	2,171,986	233,329
Paducah, Ky.-Cape Girardeau, Mo.- Harrisburg, Ill. (3)	3	601,064	1,048,500	327,545	3	1,861,505	1,307,927	553,578
Peoria (3)	3	709,654	1,010,988	852,223	3	2,391,738	2,331,370	60,368
Philadelphia (4#)	3	5,165,241	18,519,832	4,758,854	4	24,928,284	16,511,477	8,416,807
Phoenix-Mesa (4)	4	781,596	1,704,756	2,159,037	4	4,320,086	4,128,648	191,438
Pittsburgh (3)	3	3,057,425	10,726,979	3,700,334	3	15,371,436	9,521,980	5,849,456
Portland-Poland Springs, Me. (3)	3	819,730	1,658,969	585,972	3	2,808,653	2,420,040	388,613
Portland, Ore. (3)	3	1,560,360	4,554,490	1,556,302	3	6,560,160	4,636,934	1,923,226
Richmond-Petersburg (3)	3	972,911	1,321,093	820,320	3	3,255,795	2,629,786	626,009
Roanoke-Lynchburg (3)	3	871,137	1,194,959	813,779	3	2,633,875	2,122,928	510,947
Rochester (3)	3	1,050,627	2,591,360	1,002,101	3	4,109,105	3,155,802	953,303
Rochester-Austin, Minn.- Mason City, Iowa (3)	3	393,475	595,017	673,904	3	1,674,402	1,422,429	251,973
Sacramento-Stockton (4#)	3	1,065,249	3,545,146	1,456,378	3	5,231,848	4,880,054	351,794
Salt Lake City-Ogden-Provo (5#)	3	968,742	1,425,756	1,592,506	4	3,902,662	3,600,696	301,966
San Antonio (4)	4	1,087,501	2,304,452	1,349,210	4	4,138,585	3,426,063	712,522
San Francisco-Oakland (4)	4	3,499,359	9,791,446	5,477,362	4	17,160,853	11,473,454	5,687,399
Seattle-Tacoma (5)	5	1,829,809	5,488,100	1,800,445	5	8,208,204	8,234,448	(26,244)
South Bend-Elkhart (3)	3	546,783	677,242	700,709	3	1,900,338	1,830,816	69,522
Spokane (3)	3	709,992	2,066,579	822,437	3	3,058,642	2,646,434	412,208
Springfield-Decatur-Champaign- Urbana-Danville (5)	5	751,926	1,639,384	1,261,206	5	3,305,384	2,335,973	969,411
St. Louis (4)	4	2,595,287	8,136,610	3,129,008	4	12,433,587	9,631,464	2,802,123
Tampa-St. Petersburg (3)	3	1,064,802	2,983,439	1,739,017	3	5,243,793	3,887,656	1,387,137
Tucson (3)	3	358,071	504,285	1,205,998	3	1,980,203	1,768,061	212,142
Tulsa (3)	3	1,143,136	2,095,105	1,049,366	3	3,964,970	2,991,967	973,003
Wailuku, Hawaii (3)	1	*	*	*	1	*	*	*
Washington, D.C. (4)	4	2,342,924	7,579,298	2,484,541	4	11,831,164	8,943,485	2,887,679
Wichita-Hutchinson, Kan. (3)	3	919,229	1,736,103	961,386	3	3,299,415	2,958,000	341,415
Wilkes Barre-Scranton (3)	3	896,801	1,310,438	990,183	3	3,044,118	2,668,764	375,354
Youngstown (4#)	3	524,832	849,873	523,335	4	1,837,840	1,612,363	225,477
Total 80 Markets (274)	266	\$112,644,339	\$371,986,488	\$161,750,149	269	\$602,300,879	\$428,807,690	\$173,493,189
Markets Less Than 3 Stations								
Total 192 Markets (261)	252	\$42,053,199	\$87,207,470	\$53,933,742	261	\$171,536,381	\$134,496,655	\$37,039,726
Total 272 Markets (535)	518	\$164,697,538	\$459,193,958	\$215,683,891	530	\$773,837,260	\$563,304,345	\$210,532,915

†Parentheses () denotes loss. #Not all stations in this market operated a full year during 1959. *Data not published for groups of less than 3 stations. **Data withheld because third station in this market in operation for short period during the year.

For Annual Volume of Advertising and TV & Radio Time Sales, see pages 34-a & 35-a

TV Station Income and Expenditures for 1961

In the United States

In Markets with 3 or More Operating Stations — Compiled annually by FCC Economics Division

See Footnote on page 30-a for explanation of symbols in table.

TV MARKETS No. of Stations in Operation in parentheses ()	No. Reporting \$25,000 or More Time Sales	Time Sales (Before Commissions)			Total Stations Re- porting	Total Broad- cast Revenue (Less Commis- sions, Plus Talent & Pro- gram Sales)	Total Broadcast Expenses	Total Broad- cast Income (Before Fed- eral Taxes)†
		Networks	National & Regional Advertisers & Sponsors	Local Advertisers & Sponsors				
Albany-Schenectady-Troy (3)	3	\$1,750,150	\$3,702,172	\$1,139,308	3	\$5,897,602	\$4,284,111	\$1,613,491
Albuquerque (3)	3	535,852	517,914	1,019,356	3	1,952,120	1,903,978	48,142
Amarillo (3)	3	524,843	597,398	1,020,213	3	2,011,166	1,933,403	77,763
Atlanta (3)	3	1,783,000	4,193,856	2,175,605	3	7,325,837	5,329,422	1,996,415
Bakersfield (3)	3	383,310	595,436	843,445	3	1,704,557	2,023,436	(318,879)
Baltimore (3)	3	2,310,477	6,346,228	2,614,800	3	9,937,761	7,007,795	2,929,966
Beaumont-Port Arthur (3)	3	474,191	706,176	523,976	3	1,529,297	1,659,303	(130,006)
Boston (3)	3	4,114,854	15,008,085	5,163,207	3	21,026,607	11,371,344	9,655,263
Buffalo-Niagara Falls (3)	3	2,362,722	7,446,618	2,790,515	3	10,735,007	6,865,839	3,869,166
Cedar Rapids-Waterloo (3)	3	858,776	1,348,517	507,715	3	2,613,421	2,281,855	331,568
Charleston-Oak Hill-Huntington, W.Va.- Ashland, Ky. (4)	4	1,361,663	1,916,889	1,032,202	4	4,105,533	3,653,965	451,568
Chattanooga (3)	3	689,357	796,377	591,290	3	1,937,843	2,069,067	(131,224)
Chicago (4)	4	6,500,921	30,582,400	8,292,851	4	43,335,035	27,563,545	15,771,490
Cincinnati (3)	3	2,528,096	5,427,586	2,267,917	3	10,092,505	6,332,823	3,759,682
Cleveland (3)	3	3,773,565	11,031,493	3,724,402	3	17,251,387	9,358,821	7,892,566
Colorado Springs-Pueblo (3)	3	357,850	478,003	608,172	3	1,416,148	1,444,931	(28,783)
Columbia, S.C. (3)	3	477,917	824,216	480,821	3	1,812,565	1,348,797	463,768
Columbus, Ohio (3)	3	1,849,788	4,610,724	2,121,399	3	8,184,067	5,789,778	2,394,289
Dallas-Fort Worth (4)	4	2,162,366	5,705,565	3,750,705	4	10,955,801	8,185,795	2,770,006
Denver (4)	4	1,269,099	3,718,836	2,268,542	4	6,986,615	4,921,529	2,065,086
Des Moines-Ames (3)	3	1,217,594	2,271,546	696,040	3	3,705,838	3,007,241	698,597
Detroit (3)	3	4,578,049	11,240,304	4,180,317	3	17,986,762	10,137,889	7,848,873
El Paso (3)	3	375,410	609,498	885,467	3	1,818,622	1,903,070	(84,448)
Evansville (3)	3	697,426	666,512	789,286	3	2,003,198	1,732,256	270,942
Flint-Saginaw-Bay City (3)	3	1,043,480	1,633,041	689,405	3	3,003,780	2,722,918	280,862
Fort Wayne (3)	3	832,833	1,129,955	644,066	3	2,428,154	1,970,855	457,299
Fresno-Hanford-Visalia (6#)	3	868,958	1,521,200	903,634	5	2,878,614	3,237,127	(358,513)
Green Bay (3)	3	979,969	1,000,056	696,905	3	2,516,792	2,459,644	57,148
Greenville-Spartanburg, S.C.- Asheville, N.C. (4)	4	905,854	1,450,742	864,398	4	3,069,702	2,526,286	543,416
Harrisburg-Lancaster-York-Lebanon (5)	5	1,458,043	2,759,312	1,149,109	5	4,527,891	3,372,158	1,155,733
Hartford-New Haven-New Britain- Waterbury (5)	5	1,888,766	7,058,547	1,304,038	5	9,016,283	6,411,913	2,604,370
Honolulu (3)	3	403,019	1,014,628	1,729,464	3	3,020,286	2,896,489	123,797
Houston-Galveston (3)	3	1,857,522	5,837,228	1,774,682	3	8,292,881	5,643,997	2,648,884
Indianapolis-Bloomington (4)	4	2,063,699	6,100,304	2,342,838	4	9,894,734	6,984,335	2,910,399
Johnstown-Altoona (3)	3	1,052,022	2,318,984	526,385	3	3,567,025	2,129,119	1,437,906
Kansas City (3)	3	2,161,783	5,846,259	2,082,627	3	8,976,145	5,667,264	3,308,881
Knoxville (3)	3	811,773	1,211,594	892,454	3	2,573,932	1,992,116	581,816
Las Vegas-Henderson (3)	3	128,773	191,886	860,369	3	1,248,887	1,125,290	123,597
Little Rock (3)	3	767,797	1,112,701	709,763	3	2,432,357	2,068,692	363,665
Los Angeles (7)	7	6,277,990	28,274,078	16,604,985	7	45,232,265	37,181,472	8,050,793
Louisville (3)	3	1,400,562	3,807,683	1,259,645	3	5,795,810	2,966,825	2,828,985
Madison (3)	3	566,612	1,081,913	564,094	3	2,088,215	1,615,331	472,884
Memphis (3)	3	1,705,379	3,066,457	1,030,811	3	5,250,945	3,534,179	1,716,766
Miami (3)	3	1,633,658	5,278,252	2,804,439	3	9,319,282	6,779,735	2,539,547
Milwaukee (4)	4	2,262,314	5,843,524	2,266,902	4	9,099,624	6,529,298	2,570,326
Minneapolis-St. Paul (4)	4	2,491,608	5,716,108	3,810,146	4	11,490,146	9,163,816	2,326,330
Mobile, Ala.-Pensacola, Fla. (3)	3	697,888	1,363,304	801,157	3	2,672,315	2,362,910	309,405
Nashville (3)	3	1,373,878	1,797,708	1,896,398	3	4,585,998	3,764,489	821,509
New Orleans (3)	3	1,549,411	3,564,538	1,852,186	3	6,177,260	5,496,569	680,691
New York (7)	7	11,826,017	59,421,359	12,565,521	7	76,911,980	44,311,462	32,600,518
Norfolk-Portsmouth-Newport-News- Hampton (3)	3	1,343,825	1,953,404	1,454,486	3	4,476,330	4,030,189	446,141
Oklahoma City-Enid (3)	3	1,512,846	2,900,935	1,377,733	3	5,492,693	3,946,124	1,546,569
Omaha (3)	3	1,435,912	2,419,737	1,031,903	3	4,805,780	3,572,308	1,233,472
Orlando-Daytona Beach (3)	3	703,050	974,579	931,944	3	2,446,953	2,131,570	315,383
Paducah, Ky.-Cape Girardeau, Mo.- Harrisburg, Ill. (3)	3	691,623	960,306	270,818	3	1,795,525	1,448,637	346,888
Peoria (3)	3	777,061	816,799	970,036	3	2,359,955	2,369,649	9,694
Philadelphia (4)	3	5,554,742	19,067,636	4,902,126	4	25,839,186	16,370,743	9,468,443
Phoenix-Mesa (4)	4	857,516	1,757,597	2,239,218	4	4,488,826	4,371,104	117,722
Pittsburgh (3)	3	3,332,726	11,132,884	3,736,310	3	16,013,596	9,670,862	6,342,734
Portland-Poland Springs (3)	3	915,526	1,593,537	600,412	3	2,833,174	2,684,236	148,938
Portland, Ore. (3)	3	1,731,047	4,007,838	1,671,237	3	6,487,605	5,088,844	1,398,761
Richmond-Petersburg (3)	3	1,071,508	1,315,037	777,499	3	3,282,753	2,661,158	621,595
Roanoke-Lynchburg (3)	3	970,855	1,152,433	873,058	3	2,755,246	2,204,348	550,898
Rochester (3)	3	1,109,257	2,653,704	1,067,420	3	4,282,203	3,156,929	1,125,274
Rochester-Austin, Minn.- Mason City, Iowa (3)	3	460,580	586,573	582,153	3	1,619,443	1,347,610	217,833
Sacramento-Stockton (3)	3	1,176,076	2,739,297	1,971,639	3	5,053,560	4,823,711	229,849
Salt Lake City-Ogden-Provo (4)	4	1,030,926	1,353,458	1,572,395	4	3,908,637	3,663,965	244,672
San Antonio (4)	4	1,153,765	2,112,770	1,150,541	4	3,995,090	3,412,788	582,302
San Francisco-Oakland (4)	4	3,760,861	10,662,544	5,902,959	4	18,062,683	11,663,170	6,399,513
Seattle-Tacoma (5)	5	2,002,995	5,360,616	1,794,716	5	8,262,816	7,727,943	534,873
Shreveport, La.-Texarkana, Texas (3)	3	853,257	1,779,449	921,736	3	3,198,080	2,957,835	240,245
South Bend-Elkhart (3)	3	614,307	714,197	613,906	3	1,907,255	1,852,122	55,133
Spokane (3)	3	803,487	1,942,610	791,605	3	3,088,720	2,705,008	383,712
Springfield-Decatur-Champaign- Urbana-Danville (5)	5	876,627	1,672,606	1,340,963	5	3,565,300	2,645,685	919,615
St. Louis (4)	4	2,763,111	8,248,007	2,960,094	4	12,244,989	9,252,761	2,992,228
Tampa-St. Petersburg (3)	3	1,194,746	3,276,723	1,493,415	3	5,354,455	4,051,147	1,303,308
Tucson (3)	3	413,269	446,038	1,131,293	3	1,876,847	1,965,156	(88,309)
Tulsa (3)	3	1,165,488	2,046,581	965,738	3	3,894,090	3,107,541	786,549
Walluku (3)	1	*	*	*	3	*	*	*
Washington (4)	4	2,551,875	7,862,966	2,740,296	4	12,891,939	9,406,332	3,485,607
Wichita-Hutchinson (3)	3	989,069	1,580,680	847,431	3	3,144,686	2,924,383	220,303
Wilkes Barre-Scranton (3)	3	944,190	1,346,162	918,671	3	3,040,036	2,777,877	262,159
Younestown (4)	4	564,243	949,540	484,315	4	1,891,354	1,716,232	175,122
San Juan-Caguas, Puerto Rico (3)	3	605,673	2,854,929	185,338	3	3,183,225	2,744,251	438,974
Total 84 Markets (287)	281	\$137,913,923	\$889,987,258	\$162,404,508	286	\$630,017,263	\$451,563,798	\$178,453,465
Markets Less Than 3 Stations								
Total 189 Markets (263)	233	\$46,456,402	\$78,527,844	\$48,658,874	254	\$161,857,920	\$127,960,291	\$33,987,629
Total 273 Markets (550)	514	\$184,370,325	\$968,515,102	\$211,063,382	540	\$791,875,183	\$579,524,089	\$212,351,094

Statistical Analysis, 1946-62*

The Television Industry

Production • Factory Value • Consumer Sales • Sets-in-Use • Sets Scrapped
(000 Omitted)

Year	FACTORY PRODUCTION		VALUE OF FACTORY PRODUCTION		SALES TO CONSUMERS		SETS-IN-USE END OF YEAR				SETS SCRAPPED	
	Year	Cumulative	Year	Cumulative	Year	Cumulative	15' & Less	16"-18"	19' & Over	Total	Year	Cumulative
1946	6	6	\$1,250	\$1,250	6	6	5	—	—	5	—	—
1947	179	185	50,000	51,250	137	142	150	—	—	150	—	—
1948	975	1,160	230,000	281,250	835	977	1,010	—	—	1,010	—	—
1949	3,000	4,160	580,000	861,250	2,623	3,600	3,660	—	—	3,660	—	—
1950	7,464	11,624	1,350,000	2,211,250	6,132	9,732	6,493	2,990	302	9,785	27	30
1951	5,385	17,009	956,986	3,168,236	5,905	15,637	6,743	7,795	1,052	15,590	100	130
1952	6,096	23,105	1,049,000	4,217,236	6,145	21,782	6,577	10,706	4,177	21,460	275	405
1953	7,216	30,321	1,230,298	5,447,534	6,371	28,153	5,998	12,239	8,683	26,920	911	1,316
1954	7,347	37,668	1,028,540	6,476,074	7,317	35,470	5,218	12,996	14,536	32,750	1,492	2,808
1955	7,757	45,425	1,071,020	7,547,094	7,421	42,891	4,087	12,654	20,619	37,360	2,836	5,644
1956	7,387	52,812	938,596	8,485,690	6,804	49,695	4,516	12,897	25,397	42,810	1,400	7,044
1957	6,399	59,211	832,747	9,318,437	6,560	56,255	4,306	12,947	29,437	46,690	2,745	9,789
1958	4,920	64,131	667,899	9,986,336	5,140	61,396	4,090	13,290	32,420	49,900	1,990	11,779
1959	6,349	70,480	896,405	10,882,741	5,749	67,145	3,630	14,040	35,320	52,990	2,759	14,538
1960	5,708	76,188	825,484	11,708,225	5,945	73,090	3,020	14,010	38,470	55,500	3,585	18,123
1961	6,178	82,366	835,423	12,543,648	6,200	79,290	2,600	13,120	42,280	58,000	3,700	21,823
1962 (est.)	6,400	88,766	896,000	13,439,648	6,500	85,790	2,320	11,810	46,070	60,200	4,300	26,123

* Sources: Production, Factory Value and Consumer Sales figures through 1960 from Electronic Industries Assn. Sets-in-use, Sets Scrapped and Consumer Sales figures after 1960 from Frank W. Mansfield, director of marketing research, Sylvania Electric Products Inc.

NBC Research Estimates

TV Homes, Sets & % Saturation

(1946-1962)

For other countries, see Foreign TV Directory

Jan. 1	TV Homes (000)	Sec-ondary Sets in Homes (000)	Public Place Sets (000)	Total TV Sets (000)	Total Homes (000)	% TV Saturation
1946	8	—	2	10	37,825	.02
1947	14	—	2	16	38,575	.04
1948	172	1	17	190	39,950	.4
1949	940	10	50	1,000	41,475	2.3
1950	3,875	50	75	4,000	43,000	9.0
1951	10,320	165	115	10,600	43,888	23.5
1952	15,300	315	185	15,800	44,760	34.2
1953	20,400	505	295	21,200	45,640	44.7
1954	26,000	800	500	27,300	46,660	55.7
1955	30,700	1,000	800	32,500	47,621	64.5
1956	34,900	1,620	1,080	37,600	48,600	71.8
1957	38,900	2,500	1,300	42,700	49,500	78.5
1958	41,924	3,668	1,408	47,000	50,370	83.2
1959	43,950	4,550	1,500	50,000	51,150	85.9
1960	45,750	5,950	1,600	53,300	52,500	87.1
1961	47,200	6,700	1,700	55,600	53,170	88.8
1962	48,855*	7,520*	1,800	58,175	54,300*	90.0*

* ARF—Census.

Mansfield Estimates*

Servicing Expenditures for Home Electronics

1950-1961

(000 Omitted)

Year	Parts (factory cost)	Distribution revenue (markup)	Servicing & installation (labor)	Total
1950	\$243,400	\$160,600	\$ 354,600	\$ 758,600
1951	335,400	221,400	463,200	1,020,000
1952	432,600	285,500	565,000	1,283,100
1953	516,600	341,000	665,900	1,523,500
1954	574,500	379,200	794,300	1,748,000
1955	705,400	465,600	929,900	2,100,900
1956	810,900	535,200	1,002,800	2,348,900
1957	868,600	573,300	1,077,300	2,519,200
1958	818,400	540,100	1,137,200	2,495,700
1959	862,000	568,900	862,000	2,292,900
1960	920,000	607,200	900,000	2,427,200
1961	954,000	629,600	937,000	2,520,600

* Compiled by Frank W. Mansfield, director of market research, Sylvania Electric Products Inc.

Editor's Note: This possibly includes industrial & commercial work done by repairmen. However, TV repairs and installations are believed to account for at least 75-80% of totals listed in this table.

The UHF Story

Set Production and Stations in Operation

Year	Uhf Set Output	% of total	Uhf Stations* On the Air
1953	1,459,500	20.2%	121 (1)
1954	1,383,500	18.8%	117 (3)
1955	1,181,800	15.2%	102 (6)
1956	1,035,200	14.0%	96 (6)
1957	779,800	12.2%	90 (6)
1958	418,300	8.5%	84 (7)
1959	435,600	6.9%	85 (10)
1960	428,500	7.5%	91 (15)
1961	370,977	5.5%	102 (19)
1962	598,446	N.A.	113 (22)

*The figures in parentheses () show how many of these uhf stations are educational non-commercial outlets. Station totals are as of Dec. 31 for each year.

For Station Income & Expenditures
In 1960 & 1961, see pages 30-a & 31-a

AM & FM Radio Station Growth

1945-1960

Year	AM Stations		FM Stations	
	Licenses & CPs	On Air	Licenses & CPs	On Air
1945	1056	913	288	48
1946	1579	1027	684	140
1947	1961	1586	1010	374
1948	2131	1877	976	687
1949	2246	2045	791	728
1950	2351	2199	706	672
1951	2410	2306	654	640
1952	2516	2377	648	612
1953	2644	2451	602	550
1954	2782	2662	583	549
1955	2941	2814	557	536
1956	3140	3024	559	528
1957	3289	3180	588	537
1958	3423	3318	686	571
1959	3527	3456	839	677
1960	3667	3547	1018	821
1961	3826	3618	1136	894
1962	3941	3760	1312	1050

Television Set Production

Portables • Consoles • Combinations

1947-1962

Year	Table & Portable	Console	Phono-comb.	Total No. of Sets	Value (000 omitted)
1947	116,315	37,039	25,217	178,571	50,000
1948	646,509	179,181	149,310	975,000	230,000
1949	1,792,691	989,220	218,089	3,000,000	580,000
1950	2,941,560	3,820,060	702,180	7,463,800	1,350,000
1951	2,275,901	2,774,859	334,038	5,384,798	956,986
1952	2,837,507	3,038,895	219,878	6,096,280	1,049,000
1953	3,224,724	3,755,340	235,763	7,215,827	1,230,298
1954	4,249,339	3,011,536	85,840	7,346,715	1,028,540
1955	4,439,676	3,199,796	117,049	7,756,521	1,071,020
1956	4,753,787	2,556,845	75,397	7,387,029	938,596
1957	3,845,807	2,433,449	120,089	6,399,345	832,747
1958	2,716,876	2,068,627	134,925	4,920,428	667,899
1959	3,612,638	2,566,950	169,792	6,349,380	896,405
1960	3,274,347	2,211,239	222,760	5,708,346	825,501
1961	3,812,160	2,135,361	230,276	6,177,797	835,423
1962					
(11 mo.)				5,665,367	

Source: EIA.

Electronics Industry Output

1914-1962

Manufacturers' shipments from 1947, production prior to 1947. All radio receivers, commercial as well as home type are included under Consumer Products until 1933.

Values in Millions of Dollars

(Add 000,000)

Year	Consumer Products	Industrial Products	Military & Space Products	Replacement Parts, Tubes Semi-conductors	Total
1914					1
1919					8
1921					11
1923	13				54
1925	93				180
1926	94				187
1927	95				200
1929	275				465
1931	125				220
1933	73				240
1935	135		20		240
1937	182		28		350
1939	186		37		340
1947	810		680		1,750
1950	1,500	350	655	200	2,705
1951	1,400	450	1,193	270	3,313
1952	1,300	500	3,100	310	5,210
1953	1,400	600	3,230	370	5,600
1954	1,400	650	3,100	470	5,620
1955	1,500	750	3,332	525	6,107
1956	1,600	950	3,595	570	6,715
1957	1,797	1,300	4,130	610	7,837
1958	1,647	1,380	4,725	585	8,337
1959	2,098	1,600	5,373	680	9,751
1960	2,101	1,850	6,124	730	10,805
1961	2,087	2,200	7,045	765	12,097
1962*	2,200	2,400	7,700	800	13,100

Sources: Electronics Division, Business and Defense Services Administration; Bureau of the Census; EIA Marketing Services Department.

* Projected.

"FELIX THE CAT"
YOUR KIDS AUDIENCE
IS IN THE BAG WITH
—TV's HAPPIEST
CARTOON CHARACTER



HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

From Industry Sources

Estimated Radio Sets-in-Use

(1946-1962)

Jan. 1	Radio Sets Except Auto (000)	Automobile Sets (000)	Total Sets (000)
1946	50,300	7,500	57,800
1947	58,500	8,000	66,500
1948	64,000	10,000	74,000
1949	64,200	14,800	79,000
1950	na	na	85,200
1951	72,500	23,500	96,000
1952	na	na	105,300
1953	na	na	110,500
1954	89,400	26,100	115,500
1955	na	na	121,000
1956	93,900	30,100	124,000
1957	na	na	135,000
1958	102,300	37,200	139,500
1959	105,400	37,200	142,600
1960	114,200	40,400	154,600
1961	125,700	42,600	168,300
1962	136,900	46,900	183,800

na indicates not available.

Estimated Total Radio Sets, 1922-1945

Jan. 1	Total Radio Sets (000)	% Radio Saturation	Jan. 1	Total Radio Sets (000)	% Radio Saturation
1922	60	.2	1934	23,950	64.8
1923	400	1.5	1935	26,006	67.3
1924	1,250	4.7	1936	30,519	70.9
1925	2,850	10.1	1937	33,800	75.1
1926	4,750	16.1	1938	37,617	80.8
1927	7,250	23.8	1939	40,800	82.6
1928	8,750	27.6	1940	45,000	81.8
1929	11,250	34.8	1941	50,600	82.6
1930	14,750	46.0	1942	57,800	84.7
1931	18,200	54.9	1943	59,850	84.1
1932	20,450	59.9	1944	60,000	88.9
1933	21,950	61.8	1945	59,000	88.7

Radio Production, 1922-62

Home • Clock • Portable • Auto

(000)

Year	Home	Clock	Portable†	Auto	Total	Value \$
1922	100				100	5,000
1923	500				500	13,326
1924	1,500				1,500	50,000
1925	2,000				2,000	82,500
1926	1,750				1,750	100,000
1927	2,350				2,350	137,000
1928	3,250				3,250	194,000
1929	4,428				4,428	222,000
1930	3,755			34	3,789	155,432
1931	3,484			110	3,594	104,706
1932	2,301			145	2,446	54,375
1933	3,432			725	4,157	70,269
1934	3,699			780	4,479	94,859
1935	4,840			1,190	6,030	128,399
1936	6,849			1,400	8,249	169,360
1937	6,193			1,890	8,083	165,391
1938	6,342			800	7,142	112,263
1939	8,547		616	1,600	10,763	153,421
1940	8,482		1,219	2,130	11,831	176,627
1941	9,470		1,572	2,600	13,642	233,841
1942*	3,374		573	360	4,307	102,969
1946	13,276		1,069	1,610	15,955	434,244
1947	14,083		2,458	3,459	20,000	650,000
1948	9,630		2,630	4,240	16,500	525,000
1949	5,961		1,843	3,596	11,400	310,000
1950†	7,053		1,675	4,740	13,468	346,128
1951	5,275	777	1,333	4,543	11,928	298,439
1952	3,539	1,929	1,720	3,243	10,431	238,348
1953	3,886	2,041	1,742	5,183	12,852	286,471
1954	2,696	1,875	1,333	4,124	10,028	220,616
1955	2,998	2,244	2,027	6,864	14,133	283,225
1956	3,037	2,311	3,113	5,057	13,518	288,474
1957	3,228	2,516	3,265	5,496	14,505	351,601
1958	2,621	2,038	3,373	3,715	11,747	314,585
1959	3,145	2,794	4,128	5,555	15,622	330,874
1960	3,440	2,720	4,535	6,432	17,127	340,484
1961	3,042	3,017	5,747	5,568	17,374	313,531
1962						
(11 mo.)					10,169,503	

Source: EIA.

* Civilian production terminated April 1942.

† Radio-Phonograph Combinations are included in figures to 1950.

‡ Number of receivers with one or more transistors for 1956 totaled 986 thousand, for 1957 totaled 1.6 million, for 1958 totaled 2.7 million, for 1959 totaled 3.9 million, and more than 95% for 1960 and 1961.

ANNUAL VOLUME OF ADVERTISING IN UNITED STATES

Prepared for Printers' Ink Magazine by McCann-Erickson Inc. and Used with Permission
By Media, 1951-1961
(In Millions of Dollars)

These are total expenditures by advertisers, not merely receipts by media.

MEDIUM		1951	1952	1953	1954	1955	1956	1957	1958	1959	1960	1961*
TELEVISION	Total	332.3	453.9	606.1	809.2	1,025.3	1,206.7	1,265.3	1,354.3	1,493.5	1,590.1	1,615.0
	Network	180.8	256.4	319.9	422.2	540.2	625.1	670.1	708.9	740.3	782.9	810.0
	Spot	69.9	93.8	145.5	206.8	260.4	329.0	351.6	397.0	486.4	526.7	530.0
	Local	81.6	103.7	140.7	180.2	224.7	252.6	243.6	248.1	266.8	280.5	275.0
RADIO	Total	606.3	624.1	611.2	558.7	544.9	567.0	617.9	619.2	656.3	692.4	695.0
	Network	179.5	161.5	141.2	114.4	84.4	60.5	63.5	57.8	44.1	47.1	40.0
	Spot	138.3	141.5	145.6	134.9	134.1	161.0	186.9	189.7	206.4	221.6	215.0
	Local	288.5	321.1	324.4	309.4	326.4	345.5	367.5	371.7	405.8	427.7	440.0
NEWSPAPERS	Total	2,257.7	2,472.8	2,644.8	2,695.3	3,087.8	3,235.6	3,283.3	3,192.8	3,546.0	3,702.8	3,623.1
	National	548.9	562.4	642.7	635.1	743.3	788.9	809.7	768.7	826.2	836.1	802.3
	Local	1,708.8	1,910.4	2,002.1	2,060.2	2,344.5	2,446.7	2,473.6	2,424.1	2,719.8	2,866.7	2,820.8
MAGAZINES	Total	573.7	615.8	667.4	667.9	729.4	794.7	814.3	766.8	866.2	940.8	923.6
	Weeklies	296.8	325.3	350.7	362.7	396.4	439.5	451.4	425.4	478.4	525.3	507.7
	Women's	143.6	148.8	158.2	151.9	161.1	165.6	164.4	150.5	168.2	183.8	186.7
	Monthlies	95.0	101.2	117.9	114.3	133.4	152.5	160.9	157.7	185.0	31.7	200.0
	Farm	38.3	40.5	40.6	39.0	38.5	37.1	37.6	33.2	34.6	200.0	29.2
FARM PUBLICATIONS (National Publications Under Magazines).	Regional	25.7	29.4	30.8	31.8	33.8	36.0	33.7	34.2	36.4	34.5	33.1
DIRECT MAIL	Total	923.7	1,024.3	1,099.1	1,202.4	1,298.9	1,419.2	1,470.9	1,588.6	1,687.6	1,830.2	1,876.0
BUSINESS PAPERS	Total	292.1	365.2	395.0	407.5	446.2	496.0	567.6	524.7	569.3	609.3	578.2
OUTDOOR	Total	149.2	162.1	176.3	186.9	192.4	201.3	199.1	191.7	193.2	203.3	180.4
	National	100.7	109.4	119.0	126.2	129.9	135.9	134.4	129.4	130.4	137.2	121.8
	Local	48.5	52.7	57.3	60.7	62.5	65.4	64.7	62.3	62.8	66.1	58.6
MISCELLANEOUS	Total	1,255.4	1,408.6	1,524.6	1,604.4	1,835.7	1,948.2	2,058.5	2,029.5	2,206.3	2,320.6	2,320.6
	National	693.1	766.0	845.4	894.5	1,040.0	1,115.3	1,184.2	1,199.4	1,278.2	1,368.0	1,356.3
	Local	572.3	642.6	679.2	709.9	795.7	832.9	874.3	830.1	928.1	960.3	964.3
TOTAL	National	3,700.7	4,096.3	4,520.8	4,811.9	5,406.8	5,925.6	6,253.2	6,331.0	6,835.1	7,295.9	7,253.2
	Local	2,725.4	3,059.9	3,234.5	3,352.2	3,787.6	3,979.1	4,057.4	3,970.8	4,419.7	4,635.8	4,591.8
GRAND TOTAL		6,426.1	7,156.2	7,755.3	8,164.1	9,194.4	9,904.7	10,310.6	10,301.8	11,254.8	11,931.7	11,845.0

*For 1946, 1947, 1948 & 1949 figures, see TV Factbook No. 23, p. 24. For 1950 figures see TV Factbook No. 32, p. 26.

McCann-Erickson

Estimated Advertising Volume

By Media, 1960 vs. 1961

Prepared by Printers' Ink Magazine
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Medium	1961 total advertising revenue		1960 total advertising revenue		% change 1961 vs. 1960
	Millions	% of Total	Millions	% of Total	
Newspapers					
total	\$3,623.1	30.6	\$3,702.8	31.0	-2.2
national	802.3	6.8	836.1	7.0	-4.0
local	2,820.8	23.8	2,866.7	24.0	-1.6
Magazines					
total	923.6	7.8	940.8	7.8	-1.8
weeklies	507.7	4.3	525.3	4.3	-3.4
women's	186.7	1.6	183.8	1.5	+1.6
monthlies	200.0	1.7	200.0	1.7	0.0
farm national	29.2	0.2	31.7	0.3	-7.9
Television					
total	1,590.1	13.6	1,590.1	13.3	+1.6
network	810.0	6.8	782.9	6.6	+3.5
spot	530.0	4.5	526.7	4.4	+0.6
local	275.0	2.3	280.5	2.3	-2.0

Medium	1961 total advertising revenue		1960 total advertising revenue		% change 1961 vs. 1960
	Millions	% of Total	Millions	% of Total	
Radio					
total	695.0	5.9	692.4	5.8	+0.4
network	40.0	0.4	43.1	0.4	-7.2
spot	215.0	1.8	221.6	1.8	-3.0
local	440.0	3.7	427.7	3.6	+2.9
Farm Publications					
regional	33.1	0.3	34.5	0.3	-4.1
Total Farm Pubs.*	(62.3)	(0.5)	(66.2)	(0.6)	-5.9
Direct Mail	1,876.0	15.8	1,830.2	15.3	+2.5
Business Papers	578.2	4.9	609.3	5.1	-5.1
Outdoor					
total	180.4	1.5	203.3	1.7	-11.3
national	121.8	1.0	137.2	1.1	-11.2
local	58.6	0.5	66.1	0.6	-11.3
Miscellaneous					
total	2,320.6	19.6	2,328.3	19.6	-0.3
national	1,356.3	11.5	1,368.0	11.5	-0.9
local	964.3	8.1	960.3	8.1	+0.4
Total National	7,253.2	61.2	7,295.9	61.1	-0.6
Total Local	4,591.8	38.8	4,635.8	38.9	-0.9
GRAND TOTAL	\$11,845.0	100.0	\$11,931.7	100.0	-0.7

* Included in other media totals—not to be added.

For Network TV Billings, see page 36-a

TELEVISION TIME SALES — NETWORK, SPOT & LOCAL, 1949-1961

Compiled for *Television Digest* by Television Bureau of Advertising Inc.

Year	National Network	% Increase From Preceding Year	National non-Network	% Increase From Preceding Year	Local	% Increase From Preceding Year	Total	% Increase From Preceding Year
1949	\$ 10,796,000	\$ 7,275,000	\$ 9,460,000	\$ 27,530,000
1950	35,210,000	226.1	25,034,000	244.1	30,385,000	221.2	90,629,000	229.2
1951	97,558,000	177.1	59,733,000	138.6	51,304,000	68.8	208,595,000	130.2
1952	137,664,000	41.1	80,235,000	34.3	65,171,000	27.0	283,070,000	35.7
1953	171,900,000	24.9	124,318,000	54.9	88,474,000	35.8	384,692,000	35.9
1954	241,224,000	40.3	176,766,000	42.2	120,131,000	35.8	538,122,000	39.9
1955	308,900,000	28.1	222,400,000	25.8	149,800,000	24.7	681,100,000	26.6
1956	367,700,000	19.0	281,200,000	26.4	174,200,000	16.3	823,100,000	20.8
1957	394,200,000	7.2	296,400,000	5.4	178,100,000	2.2	868,700,000	5.5
1958	424,500,000	7.7	345,200,000	16.5	181,300,000	1.8	951,000,000	9.5
1959	445,800,000	5.0	424,200,000	22.9	200,600,000	10.6	1,070,600,000	12.6
1960	471,600,000	5.8	459,200,000	8.3	215,800,000	7.6	1,146,600,000	7.1
1961	480,300,000	1.8	468,500,000	2.0	211,200,000	(-2.1)	1,160,000,000	1.2

Note: Foregoing are billings after all frequency and promotional discounts but before payment of commissions to agencies, sales representatives, etc. Talent and production costs not included. Figures are those officially reported by the FCC, except for 1960. Parentheses () denote loss.

RADIO TIME SALES—NETWORK, SPOT & LOCAL, 1935-1960

As Reported by the Federal Communications Commission

Year	National Network	% Change From Preceding Year	Regional Network	% Change From Preceding Year	National non-Network	% Change From Preceding Year	Local	% Change From Preceding Year	Total	% Change From Preceding Year
1935 ¹	\$39,737,867	1	\$13,805,200	\$26,074,476	\$79,617,543
1936 ²
1937	56,192,396	41.4	\$2,854,047	23,117,136	67.4	35,745,394	37.1	117,908,973	48.1
1938	56,612,925	0.7	2	28,109,185	21.6	32,657,349	-8.7	117,379,459	-0.6
1939	62,621,689	10.6	2	30,030,563	6.8	37,315,774	14.2	129,968,026	10.7
1940*	71,919,428	13.1	1,869,583	37,140,444	23.8	44,756,792	20.0	155,686,247	20.5
1941	79,621,534	10.7	2,752,073	47.2	45,681,959	23.0	51,697,651	15.5	179,753,217	15.4
1942	81,744,396	2.7	3,444,581	25.2	51,059,159	11.8	53,898,916	4.2	190,147,052	5.8
1943	99,389,177	21.6	6,256,508	81.6	59,352,170	16.2	64,104,309	18.9	228,102,164	20.0
1944	121,757,135	22.5	7,612,366	21.7	73,312,899	23.5	84,960,347	29.3	287,642,747	26.1
1945	125,671,834	3.2	8,301,702	9.1	76,696,463	4.6	99,814,042	17.5	310,484,046	7.9
1946	126,737,727	0.8	8,043,381	-3.1	82,917,505	8.1	116,380,301	16.6	334,078,914	7.6
1947	127,713,942	0.8	7,012,689	-12.8	91,581,241	10.4	147,778,814	27.0	374,086,686	12.0
1948	133,723,098	4.5	7,329,255	4.3	104,759,761	14.4	170,908,165	15.6	416,720,279	11.4
1949	128,903,467	-3.6	5,994,858	-18.2	108,314,507	3.4	182,144,301	6.5	425,357,133	2.1
1950	124,633,089	-3.3	6,897,127	15.0	118,823,880	9.7	203,210,834	11.6	453,564,930	6.6
1951	113,984,000	-8.5	8,481,000	23.0	119,559,000	0.6	214,519,000	5.6	456,543,000	0.6
1952	102,528,000	-10.0	7,334,000	-13.5	123,658,000	3.4	239,631,000	11.7	473,151,000	3.6
1953	92,865,000	-9.4	5,192,000	-29.2	129,605,000	4.8	249,544,000	4.1	477,206,000	0.9
1954	78,917,000	-15.0	4,767,000	-8.2	120,168,000	-7.3	247,478,000	-0.8	451,330,000	-5.4
1955	60,268,000	-23.6	3,809,000	-20.1	120,393,000	0.2	272,011,000	9.9	456,481,000	0.7
1956	44,839,000	-25.6	3,585,000	-5.9	145,461,000	20.8	297,822,000	9.5	491,707,000	7.7
1957	47,951,000	6.9	3,709,000	3.5	169,511,000	16.5	316,493,000	6.3	537,664,000	9.3
1958	42,786,000	-8.7	3,733,000	0.6	171,939,000	1.4	323,207,000	2.0	541,665,000	0.9
1959	35,663,000†	-23.4	188,143,000	9.4	359,138,000	11.1	555,732,000	6.7
1960	35,026,000†	-1.7	202,102,000	7.4	385,346,000	7.3	591,863,000	6.5
1960	35,026,000	-1.7	202,102,000	7.4	385,346,000	7.3	622,474,000	6.8
1961	35,837,000	2.3	197,352,000	-2.4	384,053,000	-0.3	617,242,000	-0.8

¹ Nation-wide and regional networks combined. ² Data not available. * Figures prior to this date not comparable in all categories. † This figure includes Regional Network times sales, not listed separately.



**PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE**

Network Television Billings: 1949-57* (PIB Reports)

Year	ABC	CBS	DuMont	NBC	Total
1949	\$ 1,391,991	\$ 3,446,893	\$ 955,525	\$ 6,500,104	\$ 12,294,513
1950	6,628,662	12,964,531	†	21,185,692	40,778,885
1951	18,585,911	42,470,844	7,761,506	59,171,452	127,989,713
1952	18,353,003	69,058,548	10,140,656	83,242,573	180,794,780
1953	21,110,680	97,466,809	12,374,360	96,658,551	227,610,400
1954	34,713,098	146,222,660	13,143,919	126,074,597	320,154,274
1955	51,393,434	189,018,121	3,102,708††	163,384,796	406,899,059
1956	76,726,129	223,520,382		187,921,123	488,167,634
1957	83,071,284	239,284,899		193,845,383	516,201,566

* Note: These figures do not represent actual revenues to the networks, which do not divulge their actual net dollar incomes. They're compiled by Publishers' Information Bureau on basis of one-time network rates, or before frequency or cash discounts, so in terms of dollars actually paid may be inflated by as much as 25%. The 1952 figures also do not include revenues from July national political conventions. PIB began compiling TV figures in 1949, discontinued monthly reports as of Jan. 1, 1958.

† Not available, but DuMont reported total 1950 network revenue as \$4,500,000.

†† Effective Sept. 15, 1955, DuMont (now Metropolitan Broadcasting) changed from a national network to a local operation.

Network Television Billings: 1958-62* (TvB Reports)

Year	ABC	CBS	NBC	Total
1958	\$103,016,938	\$247,782,734	\$215,790,729	\$566,590,401
1959	125,313,746	266,339,064	235,290,937	644,942,747
1960	158,591,010	274,139,763	249,640,296	576,429,359

1961	ABC	CBS	NBC	Total
January	\$15,898,310	\$22,378,008	\$21,099,253	\$59,375,571
February	14,939,180	20,354,326	19,286,372	54,579,878
March	16,577,140	22,353,682	21,550,127	60,480,949
April	15,791,220	21,281,525	20,210,235	57,282,980
May	16,197,190	21,444,509	21,164,085	58,805,784
June	15,233,000	20,823,987	20,731,592	56,788,579
July	14,296,970	21,194,926	19,876,871	55,368,767
August	14,484,650	20,574,159	20,326,919	55,385,728
September	15,258,660	21,459,225	18,737,541	55,455,426
October	17,646,030	25,829,626	23,371,002	66,846,658
November	17,719,890	24,787,031	23,451,985	65,958,906
December	16,572,900	26,195,871	23,030,151	65,798,922
Total	\$712,128,148	\$190,615,140	\$268,676,875	\$252,836,133

1962	ABC	CBS	NBC	Total
January	\$16,673,662	\$26,528,518	\$23,578,579	\$65,780,759
February	15,757,364	23,528,815	21,956,372	61,242,551
March	17,762,981	25,731,519	24,100,566	67,595,066
April	17,237,755	24,193,144	21,899,207	63,330,106
May	17,227,296	25,380,092	23,494,373	66,101,761
June	16,031,277	25,081,505	22,609,590	63,722,372
July	15,708,722	25,793,374	22,788,918	64,291,014
August	16,075,143	24,969,181	23,160,760	64,205,084
September	16,601,454	25,859,009	21,405,915	63,866,378
October	19,219,752	28,794,019	25,947,455	73,961,226
November†	18,600,000	28,400,000	26,200,000	33,300,000

* Note: Like PIB 1949-57 reports, these figures do not represent actual revenues to the networks. They're compiled by Broadcast Advertising Reports (BAR) and Leading National Advertisers (LNA) for TV Bureau of Advertising (TvB) on basis of one-time networks rates, or before frequency or cash discounts.

† Only rounded figures available.

Electronics Industry Factory Sales

By Selected years, 1914-1962

(Values in Millions of Dollars)

Year	Consumer Products	Industrial Products	Military & Space Products	Replacement Parts, Tubes Semi-conductors	Total
1914	\$1
1919	8
1921	11
1923	\$13	54
1925	93†	180
1927	95†	200
1929	275†	465
1931	125†	220
1933	73	135
1935	135	240
1937	182	350
1939	186	340
1947	810	1,750
1950	1,500	\$350	\$500	\$250	2,600
1951	1,400	450	1,050	350	3,250
1952	1,300	500	2,050	400	4,250
1953	1,400	600	2,650	500	5,150
1954	1,400	650	2,700	650	5,400
1955	1,500	750	2,800	750	5,800
1956	1,600	950	3,450	850	6,850
1957	1,700	1,300	4,100	900	8,000
1958	1,600	1,380	4,400	860	8,240
1959	2,000	1,600	4,700	900	9,200
1960	2,101	1,850	6,124	730	10,805
1961	2,087	2,200	7,045	765	12,097
1962 ^P	2,200	2,400	7,700	800	13,100

Data cover manufacturer's shipments from 1947 and production prior to 1947.

† Includes all radio receivers, commercial as well as home-type.

^PProjection

Sources: Electronics Division, Business and Defense Services Administration, Bureau of the Census, and Electronic Industries Association.



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★ Nearly 40% of all Montana TV homes can view KMSO-TV.

★ 40 of Top 49 Programs of
CBS ● NBC ● ABC

CBS ● NBC ● ABC



NATIONAL REPRESENTATIVES



Phonographs

Mono & Stereo Factory Sales

Monthly, 1960, 1961 & First-half 1962

Month	1961			1960		
	Mono	Stereo	Total	Mono	Stereo	Total
January	80,366	211,383	291,749	118,400	341,329	459,729
February	50,710	204,638	255,348	92,648	324,666	417,315
March	62,396	227,469	289,865	63,264	242,523	305,787
April	53,074	152,974	206,048	30,962	142,409	173,371
May	53,887	142,450	196,337	36,793	146,176	182,969
June	61,533	197,170	258,703	69,293	198,407	267,700
July	70,681	171,331	242,012	70,992	222,559	293,551
August	106,157	242,164	348,321	109,321	307,517	416,838
September	124,142	328,045	452,187	146,997	384,289	531,286
October	151,580	350,254	501,834	143,160	391,821	534,981
November	141,083	358,285	499,368	177,786	343,006	520,792
December	132,822	314,086	446,908	123,991	295,075	419,066
TOTAL	1,088,431	2,900,249	3,988,680	1,183,608	3,339,777	4,523,385

Month	1962		Total
	Mono	Stereo	
January	68,545	191,014	259,559
February	52,566	202,846	255,412
March	60,991	237,492	298,483
April	45,152	137,950	183,102
May	67,610	119,682	187,292
June	104,548	278,989	383,537
July	89,699	220,694	310,393
August	109,258	332,197	441,455
September	182,703	505,651	688,354
October	194,599	494,485	689,084
November	201,312	466,325	667,637
TOTAL	1,176,983	3,187,325	4,364,308

Phonographs

Distributor-to-Dealer Sales

First-half 1962 vs. 1961

Month	1962			1961		
	Mono	Stereo	Total	Mono	Stereo	Total
January	48,423	171,305	219,728	74,881	211,268	286,149
February	50,563	188,857	239,420	54,097	210,365	264,462
March	60,206	236,051	296,257	59,290	231,021	290,311
April	54,615	146,577	201,192	48,532	173,585	222,117
May	65,192	130,372	195,564	55,057	164,400	219,457
June	91,526	183,000	274,526	47,970	170,178	218,148
July	90,175	202,125	292,300	58,514	153,550	212,064
August	115,741	301,047	416,788	93,749	225,423	319,172
September	169,933	426,080	596,013	107,698	283,688	391,386
October	183,182	426,033	609,215	133,245	324,554	457,799
November	186,660	446,178	632,838	145,045	336,762	481,817
TOTAL	1,119,216	2,857,625	3,976,841	878,088	2,484,794	3,362,882

EIA Estimates of Factory

Transistor Sales, 1954-1962

Year	Units	Value
1954	1,318,000	\$ 5,122,000
1955	3,647,000	12,253,000
1956	12,840,000	37,352,000
1957	28,738,000	69,739,000
1958	47,050,184	112,729,427
1959	82,294,120	222,009,722
1960	127,928,586	301,432,285
1961	190,916,354	299,538,760
1962 (11 months)	220,975,480	267,347,517

EIA Estimates of Factory

TV Picture Tube Sales, 1947-62

	Initial Equipment	Renewal	Export	Govt.	Value
1947	238,427	28,649	8,402*	\$ 8,893,292
1948	1,258,797	95,816	2,225	5,090	36,215,978
1949	3,343,996	216,415	6,704	9,948	101,884,679
1950	7,530,849	494,499	13,346	19,065	214,918,874
1951	4,539,089	703,208	25,982	54,856	130,642,576
1952	6,222,706	1,447,114	87,903	60,860	178,844,275
1953	7,704,373	1,818,819	457,806	22,050	244,632,370
1954	7,596,930	1,824,849	602,499	47,770	206,075,994
1955	7,828,025	2,394,929	774,159	32,907	220,528,725
1956	7,638,036	2,762,795	734,369	37,590	211,842,537
1957	6,174,979	2,779,111	766,676	242	183,231,337
1958	4,954,816	2,503,242	794,199	223	163,482,674
1959	6,134,882	2,630,212	757,319	133	183,771,922
1960	5,714,738	2,405,952	892,969	12	180,832,131
1961	6,021,800	2,112,000	1,173,000	200	185,553,642
1962 (11 mo.)			(TOTAL: 8,404,548)		160,913,628

EIA Estimates of Factory

Receiving Tube Sales, 1949-62

	Initial Equipment	Renewal	Export	Govt.	Value*
1949	147,298,436	39,696,297	10,072,845	1,685,717	\$119,000,000
1950	301,483,350	69,324,540	10,767,831	1,384,878	250,000,000
1951	247,855,249	94,596,563	24,438,351	8,753,534	261,000,000
1952	241,405,452	83,843,283	13,935,151	29,335,357	259,116,089
1953	293,601,162	112,785,183	20,614,075	10,091,135	191,328,171
1954	246,728,971	115,357,829	15,922,364	7,080,294	385,089,458
1955	288,810,000	150,718,000	24,442,000	15,832,000	358,110,000
1956	262,898,000	166,558,000	25,397,000	9,333,000	374,186,000
1957	240,708,000	184,493,000	23,378,000	7,845,000	384,402,000
1958	191,832,000	167,805,000	24,597,000	13,132,000	341,929,000
1959	227,669,000	170,729,000	19,969,000	14,569,000	368,872,000
1960	200,362,000	161,092,000	21,375,000	10,226,000	331,742,000
1961	188,176,000	150,249,000	22,245,000	14,336,000	311,098,000
1962 (11 mo.)			(TOTAL: 335,010,000)		279,026,000

Factory Sales of Consumer Products 1957-1961*

(In Millions of Dollars)

Category	1957	1958	1959	1960	1961
TV Receivers ¹	\$ 831	\$ 686	\$ 886	\$ 825	\$ 832
Home Radios ²	240	241	211	209	209
Auto Radios	143	96	130	154	134
Phonographs	187	198	373	395	335
Records & Magnetic Tapes*	190	213	248	246	265
Hi-fi Components ³	34	36	38	32	42
Other Consumer Products ⁴	172	177	212	240	270
Total	\$1,797	\$1,647	\$2,098	\$2,101	\$2,087

*Source: EIA.



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ARB & Nielsen Estimates

Television Households by States and Counties

American Research Bureau Data as of Jan. 1, 1962. A. C. Nielsen Data as of Sept. 1962.

ARB Household Estimates compiled by *Standard Rate & Data Service*.

Nielsen Households compiled by *Sales Management*.

Figures updated from 1960 U.S. Census.

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A. C. Nielsen Co. TV household data also available in booklet form from respective firms. Nielsen also including radio estimates.

SUMMARY OF TELEVISION HOUSEHOLDS BY STATES

American Research Bureau

State	Total Households	TV Households Number	Percent	State	Total Households	TV Households Number	Percent	State	Total Households	TV Households Number	Percent
Alabama	896,900	728,300	81	Louisiana	916,700	796,200	87	Ohio	2,923,400	2,745,600	94
Arizona	400,500	345,200	86	Maine	288,200	267,000	93	Oklahoma	750,300	669,100	89
Arkansas	528,600	435,300	82	Maryland	897,400	835,900	93	Oregon	570,400	504,500	88
California	5,270,000	4,821,100	91	Massachusetts	1,565,400	1,477,800	94	Pennsylvania	3,408,100	3,174,000	93
Colorado	544,700	486,700	89	Michigan	2,297,300	2,163,500	94	Rhode Island	269,800	248,200	96
Connecticut	782,400	736,900	94	Minnesota	1,009,800	915,900	91	South Carolina	614,900	502,500	82
Delaware	133,300	122,800	92	Mississippi	577,500	423,700	73	South Dakota	198,200	177,600	90
Dist. of Columbia	254,400	219,600	86	Missouri	1,393,800	1,246,000	89	Tennessee	1,024,100	871,200	85
Florida	1,670,200	1,449,700	87	Montana	205,200	174,200	85	Texas	2,862,700	2,523,700	88
Georgia	1,089,700	918,200	84	Nebraska	441,200	404,400	92	Utah	262,500	231,000	91
Hawaii	160,200	132,100	82	Nevada	97,400	85,500	88	Vermont	112,200	102,700	92
Idaho	198,400	179,200	90	New Hampshire	185,100	172,400	93	Virginia	1,109,300	955,500	86
Illinois	3,158,700	2,912,100	92	New Jersey	1,871,600	1,789,300	96	Washington	913,500	827,600	91
Indiana	1,414,800	1,306,000	92	New Mexico	263,500	222,100	84	West Virginia	526,500	456,500	87
Iowa	850,600	786,300	92	New York	5,347,000	4,927,000	92	Wisconsin	1,172,000	1,093,000	93
Kansas	694,200	628,200	90	North Carolina	1,222,100	1,032,400	84	Wyoming	102,000	85,600	84
Kentucky	867,300	721,400	83	North Dakota	175,900	159,600	91	Total U.S.	54,469,800	49,029,100	90

A. C. Nielsen Co.

Alabama	901,300	744,230	83	Louisiana	934,700	802,690	86	Oklahoma	741,400	652,620	88
Alaska	64,000	48,140	75	Maine	285,200	264,190	93	Oregon	577,800	514,160	89
Arizona	403,200	350,610	87	Maryland	918,200	872,560	95	Pennsylvania	3,417,700	3,214,580	94
Arkansas	517,700	418,070	81	Massachusetts	1,571,100	1,485,820	95	Rhode Island	263,300	251,590	96
California	5,377,300	4,969,090	92	Michigan	2,336,500	2,200,050	94	South Carolina	621,400	518,460	83
Colorado	557,000	493,090	89	Minnesota	1,019,900	922,410	90	South Dakota	197,700	173,880	88
Connecticut	792,800	748,450	94	Mississippi	570,300	423,370	75	Tennessee	1,025,700	878,490	86
Delaware	138,600	129,100	93	Missouri	1,387,000	1,255,910	91	Texas	2,908,400	2,534,220	87
Dist. of Columbia	249,100	220,130	88	Montana	280,400	174,640	84	Utah	255,400	234,330	92
Florida	1,719,100	1,507,110	88	Nebraska	441,100	399,970	91	Vermont	111,900	102,000	91
Georgia	1,110,200	942,420	85	Nevada	101,300	89,030	88	Virginia	1,118,400	972,920	87
Hawaii	160,500	138,550	86	New Hampshire	185,500	172,680	93	Washington	930,700	849,720	91
Idaho	198,900	178,820	90	New Jersey	1,896,600	1,823,950	96	West Virginia	512,900	447,120	87
Illinois	3,178,000	2,947,640	93	New Mexico	271,200	226,340	83	Wisconsin	1,184,700	1,106,590	93
Indiana	1,443,900	1,334,860	92	New York	5,381,900	5,031,350	93	Wyoming	101,900	84,730	83
Iowa	853,700	784,840	92	North Carolina	1,238,500	1,057,560	85	Total U.S.	55,092,400	50,003,300	91
Kansas	692,700	623,040	90	North Dakota	175,100	156,360	89				
Kentucky	860,600	722,380	84	Ohio	2,982,000	2,803,440	94				

NIelsen GEOGRAPHIC REGIONS SUMMARY

TV Ownership by Regions and States

1962 vs. 1956

Region	SEPTEMBER 1962			SPRING 1956		
	Total Homes	TV Homes	% TV	Total Homes	TV Homes	% TV
NORTHEAST	13,906,000	13,094,610	94	12,859,800	10,548,160	82.0
New England	3,209,800	3,024,730	94	2,949,800	2,374,400	80.5
Conn.	792,800	748,450	94	688,800	565,490	82.1
Maine	285,200	264,190	93	263,200	188,510	71.6
Mass.	1,571,100	1,485,820	95	1,474,200	1,212,460	82.2
N. H.	185,500	172,680	93	164,200	124,510	75.8
R. I.	263,300	251,590	96	249,800	213,390	85.4
Vt.	111,900	102,000	91	109,600	70,040	63.9
Middle Atlantic	10,696,200	10,069,880	94	9,910,000	8,173,760	82.5
N. J.	1,896,600	1,823,950	96	1,672,100	1,404,970	84.0
N. Y.	5,381,900	5,031,350	93	5,011,400	4,139,470	82.6
Pa.	3,417,700	3,214,580	94	3,226,500	2,629,320	81.5
NORTH CENTRAL	15,892,300	14,708,990	93	14,816,100	11,630,760	78.5
East North Central	11,125,100	10,392,580	93	10,232,500	8,463,740	82.7
Ill.	3,178,000	2,947,640	93	2,983,300	2,445,000	82.0
Ind.	1,443,900	1,334,860	92	1,348,000	1,073,630	79.6
Mich.	2,336,500	2,200,050	94	2,148,000	1,805,000	84.0
Ohio	2,982,000	2,803,440	94	2,670,500	2,328,000	87.2
Wis.	1,184,700	1,106,590	93	1,082,700	812,110	75.0
West North Central	4,767,200	4,316,410	91	4,583,600	3,167,020	69.1
Iowa	853,700	784,840	92	830,600	635,180	76.5
Kan.	692,700	623,040	90	688,900	435,330	63.2
Minn.	1,019,900	922,410	90	929,200	661,450	71.2
Mo.	1,387,000	1,255,910	91	1,332,500	973,720	73.1
Neb.	441,100	399,970	91	433,100	290,390	67.0
N. D.	175,100	156,360	89	169,900	84,400	49.7
S. D.	197,700	173,880	88	199,400	86,550	43.4

Region	SEPTEMBER 1962			SPRING 1956		
	Total Homes	TV Homes	% TV	Total Homes	TV Homes	% TV
SOUTH	16,086,500	13,848,450	86	13,723,000	8,440,010	61.5
South Atlantic	7,626,400	6,667,380	87	6,179,800	4,030,450	65.2
Del.	138,600	129,100	93	108,300	92,960	85.8
D. C.	249,100	220,130	88	253,000	209,990	83.0
Fla.	1,719,100	1,507,110	88	1,089,900	687,440	63.1
Ga.	1,110,200	942,420	85	948,900	584,880	61.6
Md.	918,200	872,560	95	748,700	607,820	81.2
N. C.	1,238,500	1,057,560	85	1,041,200	620,290	59.6
S. C.	621,400	518,460	83	559,500	308,190	55.1
Va.	1,118,400	972,920	87	927,900	614,850	66.3
W. Va.	512,900	447,120	87	502,400	304,030	60.5
East South Central	3,357,900	2,773,470	83	3,072,700	1,655,700	53.9
Ala.	901,300	744,230	83	803,200	444,070	55.3
Ky.	860,600	722,380	84	811,900	463,810	57.1
Miss.	570,300	428,370	75	558,600	211,820	37.9
Tenn.	1,025,700	878,490	86	899,000	536,000	59.6
West South Central	5,102,200	4,407,600	86	4,470,500	2,753,860	61.6
Ark.	517,700	418,070	81	509,600	234,610	46.0
La.	934,700	802,690	86	804,400	488,110	60.7
Okla.	741,400	652,620	88	668,500	444,930	66.6
Tex.	2,908,400	2,534,220	87	2,488,000	1,586,210	63.8
WEST	8,983,100	8,164,560	91	7,385,700	4,876,400	66.0
Mountain	2,097,300	1,831,590	87	1,715,100	882,560	51.5
Ariz.	403,200	350,610	87	292,200	168,460	57.7
Colo.	557,000	493,090	89	465,900	271,050	58.2
Idaho	198,900	178,820	90	173,800	87,570	50.4
Mont.	208,400	174,640	84	200,400	63,260	31.6
Nev.	101,300	89,030	88	71,200	33,010	46.4
N. M.	271,200	226,340	83	210,100	89,830	42.8
Utah	255,400	234,330	92	209,400	145,630	69.5
Wyo.	101,900	84,730	83	92,100	23,750	25.8
Pacific	6,885,800	6,332,970	92	5,670,600	3,993,840	70.4
Cal.	5,377,300	4,969,090	92	4,312,300	3,177,350	73.7
Ore.	577,800	514,160	89	537,700	285,550	53.1
Wash.	930,700	849,720	91	820,600	530,940	64.7
Continental U.S.	54,867,900	49,816,610	91	48,784,600	35,495,330	72.8
Alaska	64,000	48,140	75			
Hawaii	160,500	138,550	86			
TOTAL U.S.	55,092,400	50,003,300	91			

Note: Data for Alaska and Hawaii not available for 1956.

TELEVISION HOUSEHOLDS BY STATES AND COUNTIES

Estimates Compiled by ARB (Jan. 1, 1962) and Nielsen (Sept. 1962).

Asterisk (*) with Nielsen data indicates it is total for county, rather than split figures provided by ARB.

State and County	American Research Bureau			A. C. Nielsen Co.			State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%		Total Households	TV Households Number	%	Total Households	TV Households Number	%
ALABAMA													
Autauga	4,800	3,600	73	4,800	3,930	82	Cleveland	2,000	1,500	72	1,900	1,330	70
Baldwin	13,500	11,600	86	13,600	11,850	87	Columbia	7,800	6,100	79	7,700	5,870	76
Barbour	6,500	4,200	65	6,200	4,100	66	Conway	4,500	3,700	83	4,300	3,450	80
Bibb	3,700	2,900	75	3,500	2,660	76	Craighead	13,700	12,200	89	13,500	11,930	88
Blount	7,100	5,800	82	6,800	5,600	82	Crawford	6,500	5,100	79	6,400	4,880	76
Bullock	3,400	2,100	60	3,300	2,030	61	Crittenden	12,000	9,300	78	12,100	9,460	78
Butler	6,400	4,600	71	6,200	4,510	73	Cross	5,200	4,200	81	4,900	3,880	79
Calhoun	26,500	22,700	86	27,000	23,510	87	Dallas	3,000	2,500	81	2,900	2,270	78
Chambers	10,500	8,200	78	10,500	8,370	80	Desha	5,600	4,300	77	5,300	3,930	74
Cherokee	4,400	3,500	80	4,300	3,470	81	Drew	4,200	3,100	73	4,000	2,830	71
Chilton	7,200	5,400	76	7,100	5,390	76	Faulkner	7,000	5,900	84	7,000	5,740	82
Choctaw	4,300	2,600	60	4,200	2,590	62	Franklin	3,200	2,600	79	3,100	2,370	76
Clarke	6,600	4,300	64	6,600	4,350	66	Fulton	2,100	1,300	57	1,900	1,030	54
Clay	3,500	2,800	78	3,400	2,670	78	Garland	16,700	14,000	84	16,500	13,800	84
Cleburne	2,900	2,200	75	2,900	2,230	77	Grant	2,500	2,100	83	2,400	1,940	81
Coffee	8,400	6,500	78	8,400	6,640	79	Greene	7,600	6,500	85	7,300	6,070	83
Colbert	13,100	10,200	78	13,400	10,660	80	Hempstead	6,100	4,800	79	5,700	4,370	77
Conecuh	4,600	3,000	63	4,300	2,850	66	Hot Spring	6,500	5,500	83	6,500	5,270	81
Coosa	2,800	2,100	75	2,700	2,030	75	Howard	3,400	2,900	84	3,300	2,680	81
Covington	10,300	7,900	77	10,000	7,840	78	Independence	6,300	5,100	81	6,000	4,710	79
Crenshaw	4,100	3,000	72	3,800	2,820	74	Izard	2,200	1,400	62	1,900	1,100	58
Cullman	12,500	11,000	88	12,400	10,990	89	Jackson	6,400	5,200	81	6,200	4,880	79
Dale	8,400	7,000	83	8,700	7,250	83	Jefferson	23,200	19,600	85	23,500	19,600	83
Dallas	14,600	10,300	71	14,600	10,700	73	Johnson	3,900	3,000	76	3,700	2,720	74
De Kalb	11,800	9,600	81	11,600	9,540	82	Lafayette	3,200	2,700	83	3,100	2,490	80
Elmore	8,000	6,100	77	8,000	6,280	79	Lawrence	5,100	4,000	77	4,900	3,660	75
Escambia	8,900	6,600	75	8,900	6,830	77	Lee	5,200	3,600	69	5,000	3,300	66
Etowah	27,700	24,300	88	27,700	24,580	89	Lincoln	3,300	2,500	75	3,200	2,310	72
Fayette	4,600	3,600	77	4,500	3,490	78	Little River	2,700	2,100	74	2,600	1,870	72
Franklin	6,200	4,600	74	6,000	4,520	75	Logan	4,800	3,900	80	4,400	3,410	78
Geneva	6,300	4,900	77	6,000	4,680	78	Lonoke	6,800	6,000	88	6,500	5,600	86
Greene	3,300	1,500	46	3,200	1,560	49	Madison	2,800	1,800	62	2,700	1,610	60
Hale	4,600	2,600	56	4,600	2,680	58	Marion	2,000	1,600	80	1,800	1,410	78
Henry	4,000	3,000	75	3,700	2,800	76	Miller	9,700	8,300	85	9,600	8,160	85
Houston	14,500	12,500	86	14,700	12,710	86	Mississippi	18,300	15,300	84	18,000	15,100	84
Jackson	9,700	7,600	79	9,700	7,750	80	Monroe	4,600	3,200	69	4,500	3,010	67
Jefferson	185,000	164,700	89	187,500	168,410	90	Montgomery	1,700	1,300	75	1,600	1,170	73
Lamar	4,100	3,100	75	4,000	3,070	77	Nevada	3,300	2,500	75	3,000	2,170	72
Lauderdale	17,500	13,200	75	17,900	13,850	77	Newton	1,700	1,000	59	1,600	900	56
Lawrence	6,200	4,400	71	6,200	4,530	73	Ouachita	9,400	7,400	79	9,200	7,220	79
Lee	12,700	10,000	78	12,900	10,300	80	Perry	1,500	1,300	87	1,400	1,180	84
Limestone	9,600	7,300	75	9,700	7,500	77	Phillips	11,900	8,600	72	11,700	8,380	72
Lowndes	3,400	1,800	51	3,300	1,770	54	Pike	2,500	2,000	79	2,200	1,680	77
Macon	6,100	4,200	68	5,900	4,180	71	Poinsett	8,000	6,800	85	7,500	6,370	85
Madison	32,700	26,700	82	34,700	28,780	83	Polk	3,900	2,900	74	3,800	2,710	71
Marengo	6,800	4,100	60	6,700	4,160	62	Pope	6,400	5,400	83	6,300	5,100	81
Marion	6,300	5,100	81	6,300	4,780	76	Prairie	3,100	2,500	79	2,900	2,260	78
Marshall	13,700	11,400	83	13,900	11,640	84	Pulaski	74,800	67,600	91	74,900	67,320	90
Mobile	86,500	76,500	89	88,500	79,030	89	Randolph	3,800	2,900	75	3,500	2,520	72
Monroe	5,600	3,400	60	5,300	3,290	62	St. Francis	8,200	6,300	76	8,100	6,110	75
Montgomery	47,300	39,500	84	48,500	41,340	85	Saline	7,700	7,000	91	7,800	6,970	89
Morgan	17,500	14,200	82	17,800	14,860	84	Scott	2,300	1,800	75	2,000	1,460	73
Perry	4,100	2,200	53	4,000	2,230	56	Searcy	2,900	1,800	71	2,300	1,570	68
Pickens	5,600	3,500	63	5,500	3,640	66	Sebastian	21,500	19,300	90	22,500	20,040	89
Pike	6,900	4,800	69	6,700	4,810	72	Sevier	3,300	2,800	84	3,000	2,460	82
Randolph	5,600	4,100	74	5,400	4,000	74	Sharp	2,000	1,300	61	1,700	970	57
Russell	12,000	9,200	77	12,200	9,730	80	Stone	1,800	1,300	71	1,800	1,210	67
St. Clair	6,800	5,500	81	6,700	5,470	82	Union	15,200	12,800	85	15,000	12,520	83
Shelby	8,600	7,300	85	8,600	7,400	86	Van Buren	2,300	1,900	81	2,200	1,720	78
Sumter	4,700	2,900	60	4,600	2,860	62	Washington	17,700	14,000	79	17,700	13,810	78
Talladega	17,000	13,600	80	17,100	14,100	82	White	9,900	8,300	84	9,600	7,990	83
Tallapoosa	9,700	7,600	78	9,800	7,790	80	Woodruff	3,800	2,900	75	3,500	2,540	73
Tuscaloosa	28,300	22,700	81	28,700	23,770	83	Yell	3,700	3,100	81	3,600	2,840	79
Walker	15,100	13,000	86	14,500	12,650	87	Totals	528,500	435,300	82	517,700	418,070	81
Washington	3,600	2,500	69	3,600	2,520	70	CALIFORNIA						
Wilcox	4,300	2,200	50	4,000	2,110	53	Alameda East	10,200	9,400	92	*306,700	*283,670	92
Winston	4,200	3,500	82	3,900	3,200	82	Alameda West	298,900	273,800	92	100	70	70
Totals	896,900	728,300	81	901,300	744,230	83	Alpine	100	100	68	100	70	70
ALASKA													
1st Judicial Div.	not available			10,800	6,050	56	Amador	3,200	2,800	87	3,100	2,680	86
2nd Judicial Div.	not available			2,700	790	29	Butte	28,400	24,900	88	30,200	26,810	89
3rd Judicial Div.	not available			34,900	29,090	83	Calaveras	3,500	3,100	88	3,500	3,050	87
4th Judicial Div.	not available			15,600	12,210	78	Colusa	4,000	3,500	87	3,900	3,380	87
Totals	not available			64,000	48,140	75	Contra Costa E	63,300	59,600	95	*125,800	*119,350	95
ARIZONA													
Apache	6,200	2,800	46	6,000	2,610	43	Contra Costa W	60,300	56,800	95	5,800	4,730	82
Cochise	16,800	13,800	82	17,200	14,270	83	Del Norte	5,700	4,700	82	11,100	10,170	92
Coconino	11,500	7,400	64	11,800	7,360	62	El Dorado	10,500	9,700	92	113,100	102,940	91
Gila	7,600	6,000	79	7,400	5,770	78	Fresno	111,600	100,300	90	5,400	4,850	90
Graham	3,800	2,900	74	3,800	2,790	73	Glenn	5,400	4,900	90	34,100	30,670	90
Greenlee	3,100	2,700	84	3,000	2,520	84	Humboldt	33,400	29,600	89	19,200	15,730	82
Maricopa	210,800	190,200	91	213,000	194,900	92	Imperial	19,000	15,400	81	4,100	2,870	70
Mohave	2,600	2,000	76	2,500	1,880	75	Inyo	4,100	3,000	72	4,100	2,870	70
Navajo	9,200	5,200	56	9,300	5,090	55	Kern West	76,300	69,000	91	*90,300	*82,690	92
Pima East	80,200												

TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
San Diego	330,800	305,900	93	343,500	320,900	93
San Francisco	296,500	246,000	83	289,000	244,350	85
San Joaquin	77,500	68,700	89	78,500	70,530	90
San Luis Obispo	27,100	24,000	89	27,800	24,870	89
San Mateo	145,800	138,700	96	150,100	143,750	96
Santa Barbara	55,700	49,800	90	60,600	54,840	91
Santa Clara East	7,100	6,600	93			
Santa Clara West	194,600	180,900	93	*214,000	*200,950	94
Santa Cruz	31,900	28,300	89	32,500	29,190	90
Shasta	19,500	17,900	92	20,300	18,700	92
Sierra	800	700	81	800	630	79
Siskiyou	11,100	9,100	82	.11,100	9,160	83
Solano East	17,200	16,200	94			
Solano West	22,800	21,500	94	*40,500	*38,340	95
Sonoma North	33,900	30,000	89			
Sonoma South	15,800	14,000	89	*50,800	*45,470	90
Stanislaus	49,800	43,400	88	50,100	44,380	89
Sutter	10,400	9,600	93	10,600	9,770	92
Tehama	8,400	7,700	93	8,500	7,870	93
Trinity	3,400	2,700	80	3,500	2,790	80
Tulare	49,800	44,200	89	50,100	45,050	90
Tuolumne	5,200	4,500	86	5,100	4,340	85
Ventura	58,700	54,900	94	61,800	57,850	94
Yolo	20,900	18,900	90	21,800	19,740	91
Yuba	10,300	9,500	92	10,600	9,680	91
Totals	5,270,000	4,821,100	91	5,377,300	4,969,090	92

COLORADO						
State and County	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Adams	33,400	32,300	97	35,100	33,800	96
Alamosa	2,800	2,200	77	2,700	2,060	76
Arapahoe	33,300	31,700	95	35,000	33,170	95
Archuleta	700	500	65	700	460	65
Baca	2,000	1,100	52	1,900	990	52
Bent	2,000	1,700	84	1,900	1,580	83
Boulder	23,200	20,400	88	24,000	21,330	89
Chaffee	2,600	2,100	79	2,700	2,130	79
Cheyenne	800	600	73	800	580	72
Clear Creek	1,000	900	85	1,000	840	84
Conejos	2,000	1,500	74	1,900	1,390	73
Costilla	1,000	500	49	900	450	50
Crowley	1,200	1,100	90	1,100	980	89
Custer	400	400	73	400	300	74
Delta	5,100	4,100	80	5,000	4,040	81
Denver	167,700	151,000	91	169,800	149,460	88
Dolores	600	300	48	600	310	52
Douglas	1,500	1,500	97	1,500	1,430	96
Eagle	1,300	1,000	73	1,300	950	73
Elbert	1,200	1,000	82	1,200	990	82
El Paso	44,700	41,500	93	46,900	43,700	93
Fremont	6,200	5,100	82	6,300	5,140	82
Garfield	3,900	3,100	78	3,900	2,990	77
Gilpin	300	300	88	300	260	88
Grand	1,100	800	70	1,100	770	70
Gunnison	1,500	1,100	69	1,500	1,030	69
Hinsdale	100	100	96	100	100	100
Huerfano	2,400	1,800	74	2,200	1,600	73
Jackson	500	500	85	500	430	85
Jefferson	39,400	37,900	96	42,100	40,290	96
Kiowa	800	600	74	700	500	72
Kit Carson	2,100	1,600	72	2,000	1,430	71
Lake	2,000	1,600	79	2,000	1,560	78
La Plata	5,600	4,400	78	5,900	4,650	79
Larimer	16,900	15,200	90	17,400	15,720	90
Las Animas	5,900	4,100	70	5,500	3,800	69
Lincoln	1,700	1,500	85	1,700	1,420	84
Logan	6,000	5,100	84	6,200	5,220	84
Mesa	15,700	13,800	88	16,400	14,440	88
Mineral	200	100	58	200	120	58
Moffat	2,200	1,600	69	2,300	1,580	69
Montezuma	4,100	3,200	78	4,300	3,390	79
Montrose	5,400	4,500	82	5,600	4,630	83
Morgan	6,300	5,800	93	6,500	6,000	92
Otero	7,100	6,100	86	7,000	5,960	85
Ouray	500	400	67	500	350	71
Park	600	600	81	600	480	80
Phillips	1,500	1,400	92	1,500	1,370	91
Pitkin	800	500	57	800	460	58
Prowers	4,000	2,800	70	3,900	2,690	69
Pueblo	33,400	30,900	93	34,100	31,720	93
Rio Blanco	1,500	1,300	83	1,500	1,230	82
Rio Grande	3,100	2,300	73	3,000	2,190	73
Routt	1,900	1,300	65	1,600	1,040	65
Saguache	1,200	900	69	1,100	740	68
San Juan	200	300	85	200	170	86
San Miguel	900	700	68	900	620	69
Sedgwick	1,300	1,200	86	1,300	1,110	86
Summit	700	600	81	600	480	80
Teller	900	800	90	900	800	89
Washington	2,000	1,600	79	2,000	1,560	78
Weld	21,200	19,500	92	21,600	19,880	92
Yuma	2,900	2,400	80	2,800	2,230	80
Totals	544,700	486,700	89	557,000	493,090	89

CONNECTICUT						
State and County	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Fairfield	202,600	193,400	96	207,200	198,000	96
Hartford	214,300	201,100	94	218,800	205,980	94
Litchfield	37,700	35,000	93	38,300	35,680	93
Middlesex	26,700	24,800	93	27,000	25,180	93
New Haven	205,700	194,700	95	207,600	196,970	95
New London	55,200	50,500	92	52,900	48,620	92
Tolland	19,000	17,600	93	19,500	18,120	93
Windham	21,400	19,800	93	21,500	19,900	93
Totals	782,400	736,900	94	792,800	748,450	94

DELAWARE						
State and County	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Kent	19,100	17,100	90	20,500	18,630	91
New Castle	91,900	87,100	95	95,100	90,680	95
Sussex	22,300	18,600	84	23,000	19,790	86
Totals	133,300	122,800	92	138,600	129,100	93

DIST. OF COLUMBIA						
State and County	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Washington	254,400	219,600	86	249,100	220,130	88

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
FLORIDA						
Alachua	20,300	15,200	75	20,900	16,150	77
Baker	1,800	1,500	83	1,700	1,420	84
Bay	19,400	16,900	87	20,000	17,620	88
Bradford	3,400	2,800	81	3,500	2,870	82
Brevard	36,700	32,300	88	40,000	35,290	88
Broward	121,400	112,700	93	124,100	115,290	93
Calhoun	2,000	1,300	64	2,000	1,320	66
Charlotte	5,200	4,300	82	5,300	4,390	83
Citrus	3,300	2,500	76	3,400	2,610	77
Clay	5,600	4,800	84	5,800	4,920	85
Collier	5,300	3,900	74	5,500	4,170	76
Columbia	5,700	4,400	77	5,700	4,430	78
Dade	386,600	299,000	89	345,000	309,640	90
De Soto	3,200	2,500	78	3,200	2,520	79
Dixie	1,300	800	55	1,300	750	58
Duval	138,700	124,200	90	139,000	125,570	90
Escambia	50,100	45,000	90	51,300	46,420	90
Flagler	1,400	1,100	78	1,400	1,110	80
Franklin	2,200	1,500	68	2,100	1,440	69
Gadsden	8,900	6,200	70	9,100	6,650	73
Gilchrist	800	700	77	800	620	77
Glades	900	600	65	800	530	66
Gulf	2,900	2,200	74	3,000	2,240	75
Hamilton	2,100	1,300	64	2,000	1,310	65
Hardee	3,800	3,200	84	3,700	3,110	84
Hendry	2,500	1,700	68	2,500	1,740	70
Hernando	3,800	3,100	80	3,800	3,070	81
Highlands	7,300	5,800	80	7,600	6,080	80
Hillsborough	130,700	114,400	88	134,400	119,230	89
Holmes	3,100	1,900	59	2,800	1,760	63
Indian River	8,900	7,100	80	9,300	7,450	80
Jackson	9,800	6,500	67	9,800	6,880	70
Jefferson	2,500	1,600	65	2,500	1,660	66
Lafayette	900	500	59	800	490	61
Lake	19,500	16,800	86	20,100	17,580	87
Lee	19,400	16,400	85	20,100	17,210	86
Leon	20,400	16,700	82	20,700	17,190	83
Levy	3,200	2,000	61	3,100	1,960	63
Liberty	900	700	69	900	630	70
Madison	3,800	2,200	57	3,800	2,280	60
Manatee	26,600	23,400	88	27,700	24,610	89
Marion	16,800	11,900	75	16,300	12,590	77
Martin	6,200	5,200	84	6,400	5,370	84
Monroe	14,600	10,100	69	14,800	10,650	72
Nassau	4,800	4,200	86	4,900	4,230	86
Okaloosa	17,500	15,600	89	18,500	16,420	89
Okeechobee	1,900	1,600	84	2,000	1,680	84
Orange	87,000	77,800	90	91,100	82,120	90
Osceola	7,200	6,000	82	7,500	6,170	82
Palm Beach	82,300	70,200	86	85,300	74,160	87
Pasco	13,200	11,300	86	13,600	11,600	85
Pinellas	154,800	138,100	90	161,800	145,750	90
Polk	61,000	52,800	87	63,600	55,920	88
Putnam	9,800	8,100	83	10,100	8,470	84
St. Johns	9,200	7,700	84	9,500	8,060	85
St. Lucie	13,000	10,800	83	13,800	11,420	83
Santa Rosa	8,100	7,200	89	8,300	7,340	88
Sarasota	30,500	26,600	88	31,500	27,430	87
Seminole	17,200	15,200	88	17,800	15,720	88
Sumter	3,600	2,800	77	3,500	2,720	78
Suwannee	4,200	2,800	65	4,100	2,760	67
Taylor	3,800	2,600	68	3,900	2,700	69
Union	1,200	900	74	1,100	840	77
Volusia	48,100	41,900	88	50,000	43,910	88
Wakulla	1,400	1,200	81	1,500	1,210	81
Walton	4,600	3,300	72	4,500	3,360	75
Washington	3,200	2,300	72	3,200	2,310	72
Totals	<					

TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
GEORGIA—(Continued)						
Dade	2,200	2,000	86	2,300	1,980	86
Dawson	1,000	800	74	1,000	760	76
Decatur	6,600	5,200	78	6,600	5,200	79
De Kalb	77,600	73,700	95	82,500	78,090	95
Dodge	4,400	3,300	75	4,300	3,260	76
Dooly	3,000	2,200	73	2,900	2,140	74
Dougherty	21,000	17,500	83	21,900	18,640	85
Douglas	4,600	4,200	89	4,700	4,190	89
Early	3,400	2,400	70	3,200	2,270	71
Echols	500	300	61	500	320	63
Effingham	2,500	2,000	79	2,500	1,990	80
Elbert	5,000	4,200	85	5,000	4,260	85
Emanuel	4,900	3,500	72	4,800	3,500	73
Evans	1,900	1,600	81	1,900	1,550	82
Fannin	3,700	2,800	76	3,600	2,760	77
Fayette	2,100	1,800	84	2,100	1,780	85
Floyd	19,800	17,100	87	20,000	17,580	88
Forsyth	3,400	3,100	91	3,400	3,070	90
Franklin	3,800	3,300	86	3,700	3,190	86
Fulton	165,900	149,800	91	170,300	154,850	91
Gilmer	2,400	1,800	74	2,300	1,740	75
Glascocock	800	600	76	800	470	78
Glynn	12,100	10,300	85	12,700	10,840	85
Gordon	5,500	4,800	87	5,500	4,780	87
Grady	4,700	3,800	80	4,800	3,840	80
Greene	2,900	2,100	72	2,800	2,030	72
Gwinnett	12,200	11,000	90	12,500	11,290	90
Habersham	4,900	3,900	80	5,000	4,040	81
Hall	14,000	12,200	87	14,500	12,740	88
Hancock	2,200	1,300	57	2,200	1,300	59
Haralson	4,200	3,500	84	4,200	3,550	85
Harris	2,800	2,200	76	2,800	2,190	78
Hart	4,100	3,500	85	4,200	3,600	86
Heard	1,400	1,200	78	1,300	1,020	79
Henry	4,400	3,600	81	4,500	3,700	82
Houston	10,700	9,500	89	11,200	9,990	89
Irwin	2,400	1,800	73	2,300	1,700	74
Jackson	5,100	4,300	83	5,100	4,280	84
Jasper	1,600	1,100	68	1,500	1,060	71
Jeff Davis	2,200	1,600	72	2,200	1,600	73
Jefferson	4,400	3,200	72	4,300	3,180	74
Jenkins	2,400	1,900	75	2,300	1,740	76
Johnson	2,200	1,800	78	2,100	1,640	78
Jones	2,100	1,700	76	2,100	1,620	77
Lamar	2,800	2,200	80	2,800	2,270	81
Lanier	1,300	900	67	1,300	900	69
Laurens	8,600	6,100	71	8,700	6,540	75
Lee	1,400	1,100	73	1,400	1,020	73
Liberty	3,600	2,900	78	3,700	2,910	79
Lincoln	1,400	1,100	77	1,400	1,090	78
Long	1,000	700	71	1,000	720	72
Lowndes	13,700	10,400	76	14,100	11,040	78
Lumpkin	1,800	1,600	85	1,800	1,530	85
McDuffie	3,400	2,700	79	3,500	2,810	80
McIntosh	1,600	1,200	71	1,700	1,230	72
Macon	3,200	2,200	67	3,200	2,200	69
Madison	3,100	2,500	79	3,100	2,500	81
Marion	1,300	800	56	1,300	760	58
Meriwether	5,000	3,800	75	4,900	3,770	77
Miller	1,900	1,300	68	1,800	1,250	69
Mitchell	4,900	3,600	72	4,800	3,510	73
Monroe	2,600	2,100	78	2,600	2,070	80
Montgomery	1,600	900	57	1,500	890	60
Morgan	2,700	2,000	73	2,600	1,950	75
Murray	2,800	2,200	78	2,800	2,240	80
Muscogee	44,000	38,900	89	45,300	40,480	89
Newton	5,700	4,800	84	5,800	4,930	85
Oconee	1,700	1,600	91	1,700	1,550	91
Oglethorpe	2,000	1,500	73	1,900	1,420	75
Paulding	3,600	3,300	89	3,700	3,290	89
Peach	3,500	2,900	81	3,600	2,920	81
Pickens	2,500	2,100	83	2,500	2,100	84
Pierce	2,500	1,900	73	2,400	1,770	74
Pike	1,800	1,300	71	1,800	1,320	73
Polk	8,000	6,800	86	7,800	6,700	86
Pulaski	2,300	1,600	70	2,300	1,640	72
Putnam	2,000	1,500	77	2,000	1,550	77
Quitman	600	400	66	600	400	66
Rabun	2,000	1,500	75	2,000	1,540	77
Randolph	2,900	1,900	66	2,800	1,890	68
Richmond	36,700	32,300	88	36,500	32,520	89
Rockdale	2,800	2,400	85	2,800	2,400	86
Schley	800	700	73	800	590	74
Screven	3,800	2,700	70	3,500	2,480	71
Seminole	1,800	1,400	76	1,700	1,300	76
Spalding	10,200	8,700	85	10,400	9,010	87
Stephens	5,200	4,200	80	5,200	4,230	81
Stewart	1,800	1,100	56	1,800	1,060	59
Sumter	6,600	4,500	68	6,700	4,660	70
Talbot	1,700	1,200	67	1,700	1,180	70
Taliaferro	900	600	65	800	540	68
Tattnall	3,600	2,800	77	3,600	2,810	78
Taylor	2,100	1,600	72	2,100	1,540	73
Telfair	3,100	1,900	59	3,100	1,900	61
Terrell	3,300	2,300	69	3,200	2,270	71
Thomas	9,300	7,400	80	9,400	7,640	81
Tift	6,300	4,700	75	6,300	4,800	76
Toombs	4,500	3,000	66	4,500	3,040	67
Towns	1,100	1,000	81	1,100	900	82
Treutlen	1,600	1,100	65	1,600	1,070	67
Troup	13,200	10,300	79	12,900	10,480	81
Turner	2,300	1,700	74	2,200	1,660	75
Twiggs	1,800	1,300	69	1,800	1,260	70
Union	1,800	1,400	79	1,700	1,350	80
Upson	6,600	5,500	83	6,700	5,620	84
Walker	12,900	11,500	90	13,100	11,780	90
Walton	5,500	4,600	83	5,500	4,630	84
Ware	9,800	7,800	80	10,000	8,110	81
Warren	1,800	1,300	67	1,700	1,190	70
Washington	4,900	3,000	60	4,800	3,010	63
Wayne	4,700	3,800	80	4,900	3,940	80
Webster	800	400	51	800	430	54

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Wheeler	1,300	800	60	1,300	820	63
White	1,800	1,400	77	1,800	1,400	78
Whitfield	11,800	10,400	88	12,300	10,930	89
Wilcox	2,100	1,600	75	2,000	1,510	75
Wilkes	3,100	2,000	63	3,000	2,010	67
Wilkinson	2,400	1,800	74	2,400	1,790	75
Worth	4,000	3,100	77	4,000	3,090	77
Totals	1,089,700	918,200	84	1,110,200	942,420	85
HAWAII						
Hawaii	15,700	10,800	69	15,300	11,460	74
Honolulu	125,100	110,400	88	126,400	115,010	91
Kauai	8,100	2,000	25	8,000	3,050	37
Maui	11,300	8,900	79	10,800	9,030	83
Totals	160,200	132,100	82	160,500	138,550	86
IDAHO						
Ada	29,800	27,200	92	30,100	27,800	92
Adams	900	800	80	900	710	79
Bannock	14,200	12,700	90	14,200	12,800	90
Bear Lake	2,000	1,800	86	2,000	1,710	86
Benewah	1,900	1,700	86	1,900	1,680	89
Bingham	7,300	6,900	94	7,500	7,070	94
Blaine	1,400	1,200	82	1,400	1,140	82
Boise	500	500	88	500	430	86
Bonner	4,900	4,300	86	4,800	4,150	87
Bonneville	13,400	12,600	95	13,600	12,870	95
Boundary	1,700	1,400	79	1,700	1,350	79
Butte	1,000	1,000	94	900	840	93
Camas	300	300	96	300	280	93
Canyon	17,400	15,300	88	17,500	15,520	89
Caribou	1,600	1,400	86	1,600	1,350	85
Cassia	4,500	4,100	92	4,500	4,140	92
Clark	300	300	83	300	270	90
Clearwater	2,600	2,200	84	2,600	2,210	85
Custer	900	700	75	900	660	74
Elmore	4,700	4,300	92	4,800	4,400	92
Franklin	2,200	2,000	88	2,100	1,850	88
Fremont	2,400	2,200	93	2,400	2,240	93
Gem	2,900	2,600	89	2,800	2,490	89
Gooding	2,800	2,600	91	2,700	2,430	90
Idaho	4,000	3,100	76	4,000	3,080	77
Jefferson	3,000	2,900	97	2,900	2,810	97
Jerome	3,300	3,100	93	3,300	3,050	93
Kootenai	9,500	8,900	93	9,700	9,040	93
Latah	6,200	5,300	84	6,200	5,240	84
Lemhi	1,800	1,200	66	1,800	1,170	65
Lewis	1,300	1,200	90	1,400	1,250	89
Lincoln	1,100	1,000	89	1,000	880	88
Madison	2,400	2,300	94	2,300	2,170	94
Minidoka	4,000	3,600	88	4,100	3,610	88
Nez Perce	8,700					

TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Logan	9,200	8,400	91	9,400	8,590	91
McDonough	9,200	8,400	91	9,100	8,330	92
McHenry	25,700	24,900	97	26,600	25,670	97
McLean	26,300	23,500	90	26,500	24,040	91
Macon	38,000	35,000	92	38,600	35,840	93
Macoupin	14,200	12,900	91	14,200	13,020	92
Madison	68,700	64,300	94	70,300	66,050	94
Marion	12,900	11,500	89	12,900	11,630	90
Marshall	4,200	3,800	89	4,200	3,770	90
Masson	5,000	4,600	92	5,000	4,600	92
Massac	4,700	4,000	85	4,700	4,040	86
Menard	3,000	2,600	88	3,000	2,650	88
Mercer	5,400	5,100	95	5,400	5,080	94
Monroe	4,700	4,300	91	4,700	4,270	91
Montgomery	10,400	9,200	89	10,300	9,270	90
Morgan	10,500	9,100	87	10,600	9,860	88
Moultrie	4,300	3,700	86	4,200	3,650	87
Ogle	12,000	11,000	92	12,200	11,290	93
Peoria	58,900	54,100	92	59,000	54,690	93
Perry	6,400	5,500	87	6,100	5,320	87
Piatt	4,700	4,600	95	4,400	4,440	95
Pike	6,900	6,100	89	6,800	6,050	89
Pope	1,400	1,100	76	1,300	1,010	78
Pulaski	3,400	2,700	79	3,100	2,500	81
Putnam	1,500	1,300	84	1,500	1,280	85
Randolph	8,600	7,700	90	8,500	7,750	91
Richland	5,200	4,500	85	5,100	4,330	85
Rock Island	46,900	44,800	96	47,400	45,250	95
St. Clair	80,100	73,300	92	81,500	75,270	92
Saline	9,400	8,100	86	8,800	7,740	88
Sangamon	48,300	42,900	89	48,800	44,140	90
Schuyler	2,900	2,700	91	2,900	2,630	91
Scott	2,100	2,000	94	2,000	1,870	94
Shelby	7,500	6,400	85	7,400	6,350	86
Stark	2,500	2,400	93	2,500	2,320	93
Stephenson	14,700	13,400	91	14,800	13,600	92
Tazewell	30,700	28,600	94	31,500	29,500	94
Union	5,200	4,700	89	5,000	4,460	89
Vermilion	30,600	27,800	91	31,000	28,490	92
Wabash	4,500	3,900	86	4,400	3,820	87
Warren	6,800	6,300	93	6,800	6,320	93
Washington	4,500	3,800	85	4,400	3,770	86
Wayne	6,200	4,800	78	6,100	4,800	79
White	6,400	5,000	77	6,200	4,860	78
Whiteside	18,300	16,900	93	18,700	17,370	93
Will	55,900	52,900	95	57,300	54,290	95
Williamson	15,600	13,700	88	15,400	13,730	89
Winnebago	65,300	61,100	94	66,800	62,760	94
Woodford	7,300	6,500	89	7,500	6,680	89
Totals	3,158,700	2,912,100	92	3,178,000	2,947,640	93

INDIANA						
State and County	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Adams	7,100	6,400	91	7,300	6,610	91
Allen	70,400	65,500	93	72,000	67,270	93
Bartholomew	14,700	13,600	93	15,300	14,200	93
Benton	3,400	3,200	91	3,400	3,100	91
Blackford	4,700	4,300	93	4,600	4,240	92
Boone	8,700	8,200	94	8,900	8,340	94
Brown	2,100	1,900	93	2,100	1,940	92
Carroll	5,300	5,000	93	5,400	5,010	93
Cass	12,400	11,100	90	12,500	11,330	91
Clark	18,300	16,900	93	18,800	17,410	93
Clay	8,100	7,600	93	8,100	7,490	92
Clinton	9,900	9,200	94	9,900	9,240	93
Crawford	2,600	2,100	80	2,500	2,030	81
Daviess	8,100	6,900	86	8,000	6,880	86
Dearborn	8,500	7,900	93	8,700	8,070	93
Decatur	6,000	5,500	91	6,200	5,630	91
De Kalb	8,500	8,100	95	8,600	8,100	94
Delaware	33,800	31,700	94	34,600	32,450	94
Dubois	7,500	6,400	86	7,700	6,630	86
Elkhart	32,800	29,300	90	33,700	30,430	90
Fayette	7,400	6,800	93	7,500	6,920	92
Floyd	15,600	14,700	94	16,000	15,030	94
Fountain	6,000	5,600	92	6,100	5,600	92
Franklin	4,500	3,900	86	4,600	3,990	87
Fulton	5,500	5,000	92	5,500	5,030	91
Gibson	9,500	8,500	90	9,400	8,490	90
Grant	22,800	20,700	91	23,500	21,510	92
Greene	9,000	8,000	90	8,900	7,990	90
Hamilton	12,400	11,800	95	12,800	12,080	94
Hancock	8,300	7,800	95	8,600	8,090	94
Harrison	5,500	5,000	90	5,600	5,020	90
Hendricks	12,500	11,900	95	13,000	12,270	94
Henry	14,800	13,800	93	15,100	14,090	93
Howard	21,300	19,900	94	21,900	20,500	94
Huntington	10,400	9,800	94	10,700	10,040	94
Jackson	9,300	8,600	92	9,400	8,660	92
Jasper	5,300	4,800	91	5,300	4,800	91
Jay	7,200	6,400	88	7,200	6,370	88
Jefferson	6,700	6,000	90	6,900	6,190	90
Jennings	4,500	4,000	90	4,500	4,030	90
Johnson	13,000	12,600	97	13,800	13,220	96
Knox	13,400	12,200	91	13,800	12,130	91
Kosciusko	12,700	11,600	91	13,200	12,050	91
La Grange	4,800	3,700	78	4,800	3,810	79
Lake	148,000	139,600	94	155,300	146,280	94
La Porte	27,600	26,200	95	28,500	27,030	95
Lawrence	11,300	10,400	91	11,500	10,560	92
Madison	38,900	36,700	95	39,500	37,340	95
Marion	218,100	203,800	94	222,400	208,610	94
Marshall	9,800	9,000	91	10,000	9,120	91
Martin	2,900	2,600	88	2,900	2,560	88
Miami	11,500	10,500	91	12,800	11,660	91
Monroe	17,100	14,800	87	17,400	15,280	88
Montgomery	10,200	9,600	94	10,600	9,910	93
Morgan	10,100	9,400	94	10,300	9,580	93
Newton	3,500	3,200	92	3,500	3,190	91
Noble	8,500	7,700	91	8,700	7,890	91
Ohio	1,300	1,300	95	1,300	1,230	95
Orange	5,100	4,500	87	5,100	4,450	87
Owen	3,700	3,400	91	3,700	3,360	91
Parke	4,800	4,500	93	4,800	4,460	93
Perry	4,900	4,200	85	5,000	4,280	86
Pike	4,200	3,600	85	4,100	3,500	85
Porter	17,400	16,400	94	18,100	17,020	94
Posey	5,900	4,900	84	5,900	5,000	85
Pulaski	3,800	3,300	85	3,800	3,230	85

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Putnam	6,900	6,400	92	7,000	6,440	92
Randolph	9,100	8,300	92	9,200	8,400	91
Ripley	6,000	5,300	88	6,100	5,410	89
Rush	6,100	5,800	95	6,100	5,760	94
St. Joseph	71,400	67,000	84	72,500	68,210	94
Scott	4,300	3,700	85	4,500	3,870	86
Shelby	10,700	10,100	95	11,000	10,330	94
Spencer	4,600	4,100	88	4,600	4,050	88
Starke	5,300	4,800	90	5,300	4,780	90
Steuben	5,300	4,900	93	5,300	4,910	93
Sullivan	7,300	6,700	91	7,200	6,530	91
Switzerland	2,200	1,900	85	2,200	1,870	85
Tippecanoe	25,400	22,400	88	25,900	23,110	89
Tipton	4,900	4,700	95	4,900	4,610	94
Union	1,900	1,700	88	1,900	1,680	88
Vanderburgh	51,500	46,500	91	51,000	46,450	91
Vermillion	6,000	5,600	93	5,900	5,440	92
Vigo	35,100	32,200	92	34,700	32,050	92
Wabash	10,000	8,800	88	10,300	9,090	88
Warren	2,600	2,300	88	2,600	2,300	88
Warrick	7,000	6,200	89	7,100	6,320	89
Washington	5,400	4,600	85	5,500	4,720	86
Wayne	22,400	20,700	92	22,700	21,000	93
Wells	6,500	6,000	91	6,600	5,990	91
White	6,200	5,700	91	6,300	5,720	91
Whitley	6,300	6,000	94	6,400	5,970	93
Totals	1,414,800	1,306,000	92	1,443,900	1,334,860	92

IOWA						
State and County	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Adair	3,600	3,400	94	3,500	3,240	93
Adams	2,400	2,100	85	2,300	1,960	85
Allamakee	4,500	4,100	91	4,500	4,060	90
Appanoose	5,600	4,900	87	5,300	4,620	87
Audubon	3,400	3,200	94	3,400	3,160	93
Benton	7,200	6,900	95	7,200	6,750	94
Black Hawk	36,400	34,400	95	37,800	35,200	94
Boone	8,500	8,000	94	8,500	7,930	93
Bremer	6,200	5,700	92	6,200	5,650	91
Buchanan	6,100	5,600	92	6,000	5,470	91
Buena Vista	6,600	6,200	93	6,600	6,060	92
Butler	5,400	4,900	89	5,400	4,810	89
Calhoun	5,000	4,600	92	4,900	4,470	91
Carroll	6,700	6,300	95	6,700	6,290	94
Cass	6,000	5,500	92	6,000	5,480	91
Cedar	5,500	5,200	94	5,500	5,110	93
Cerro Gordo	15,500	14,500	94	15,700	14,640	93
Cherokee	5,300	4,900	92	5,300	4,850	92
Chickasaw	4,300	3,900	91	4,300	3,900	91
Clarke	2,800	2,600	90	2,800	2,490	89
Clay	5,700	5,100	88	5,800	5,110	88
Clayton	6,700	5,800	87	6,700	5,810	87
Clinton	16,800	16,000	95	17,000	16,090	95
Crawford	5,600	5,300	93	5,600	5,180	92
Dallas	7,800	7,300	94	7,800	7,230	93
Davis	2,900	2,700	91	2,800	2,520	90
Decatur	3,300	2,700	81	3,200	2,610	82
Delaware	5,200	4,800	92	5,200	4,740	91
Des Moines	14,400	13,300	93	14,600	13,510	93
Dickinson	4,000	3,500	87	4,000	3,490	87
Dubuque	21,800	19,400	90	21,800	19,59	

TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
IOWA—(Continued)						
Sioux	7,500	6,400	85	7,500	6,390	85
Story	14,400	13,200	92	14,600	13,420	92
Tama	6,700	6,200	92	6,700	6,120	91
Taylor	3,500	2,900	84	3,400	2,860	84
Union	4,600	4,200	90	4,400	3,940	90
Van Buren	3,200	2,800	87	3,100	2,690	87
Wapello	14,600	13,500	93	14,600	13,500	92
Warren	6,200	5,900	94	6,400	5,980	93
Washington	6,000	5,200	87	6,000	5,210	87
Wayne	3,500	3,000	85	3,400	2,890	85
Webster	15,100	13,900	92	15,200	14,020	92
Winnebago	4,000	3,700	92	4,000	3,670	92
Winneshiek	6,000	5,300	88	6,000	5,270	88
Woodbury	33,400	31,300	94	33,600	31,480	94
Worth	3,100	2,900	92	3,100	2,830	91
Wright	6,100	5,700	93	6,100	5,660	93
Totals	850,600	786,300	92	853,700	784,840	92
KANSAS						
Allen	5,600	4,700	84	5,500	4,620	84
Anderson	3,000	2,700	87	2,900	2,510	87
Atchison	6,300	5,900	93	6,300	5,840	93
Barber	2,900	2,500	85	2,800	2,380	85
Barton	10,100	9,600	95	10,200	9,590	94
Bourbon	5,800	5,100	88	5,500	4,810	88
Brown	4,600	4,000	88	4,400	3,870	88
Butler	12,400	11,300	92	12,600	11,540	92
Chase	1,400	1,200	83	1,300	1,080	83
Chautauqua	2,200	2,000	89	2,100	1,850	88
Cherokee	7,600	7,000	92	7,300	6,670	91
Cheyenne	1,500	1,400	88	1,400	1,210	87
Clark	1,200	1,100	91	1,200	1,090	91
Clay	3,700	3,000	79	3,600	2,830	79
Cloud	4,800	3,900	81	4,600	3,680	80
Coffey	2,900	2,400	79	2,800	2,200	79
Comanche	1,100	900	78	1,000	780	78
Cowley	12,400	11,000	89	12,200	10,870	89
Crawford	13,100	11,900	91	12,800	11,600	91
Decatur	1,900	1,700	88	1,900	1,650	87
Dickinson	7,200	6,400	88	7,200	6,260	87
Doniphan	3,000	2,700	89	2,900	2,560	88
Douglas	12,900	11,300	88	13,100	11,450	87
Edwards	1,700	1,500	90	1,700	1,520	89
Elk	1,900	1,500	82	1,700	1,370	81
Ellis	5,800	5,400	92	6,000	5,500	92
Ellsworth	2,600	2,200	85	2,400	2,030	84
Finney	4,800	4,300	91	4,800	4,320	90
Ford	6,500	6,000	92	6,500	5,920	91
Franklin	6,600	5,900	89	6,500	5,760	89
Geary	8,100	7,400	91	8,100	7,300	90
Gove	1,200	1,000	80	1,200	950	79
Graham	1,700	1,600	91	1,700	1,510	89
Grant	1,500	1,300	89	1,400	1,230	88
Gray	1,300	1,200	89	1,200	1,060	89
Greeley	700	600	87	600	520	86
Greenwood	3,900	3,400	86	3,600	3,070	85
Hamilton	1,000	800	80	1,000	790	79
Harper	3,300	3,000	89	3,300	2,920	89
Harvey	8,300	7,300	88	8,400	7,350	88
Haskell	900	800	90	800	720	90
Hodgeman	900	800	83	900	740	83
Jackson	3,400	3,000	87	3,400	2,940	86
Jefferson	3,500	3,100	88	3,500	3,080	88
Jewell	2,500	1,900	74	2,300	1,700	74
Johnson	44,100	42,700	97	46,000	44,240	96
Kearny	900	900	91	900	810	90
Kingman	3,100	2,900	93	3,100	2,870	93
Kiowa	1,500	1,200	77	1,500	1,170	78
Labette	9,000	7,900	88	8,800	7,750	88
Lane	1,000	900	90	900	800	89
Leavenworth	12,800	11,900	93	12,800	11,860	93
Lincoln	1,900	1,600	80	1,800	1,430	79
Linn	3,000	2,600	87	2,800	2,430	87
Logan	1,200	1,000	81	1,200	960	80
Lyon	3,600	7,200	84	3,500	7,070	83
McPherson	7,700	6,400	83	7,600	6,290	83
Marion	4,800	4,100	84	4,700	3,940	84
Marshall	5,800	4,400	84	5,200	4,310	83
Meade	1,700	1,700	97	1,700	1,640	96
Miami	6,100	5,700	94	6,000	5,600	93
Mitchell	2,900	2,400	82	2,800	2,280	81
Montgomery	15,400	13,300	86	15,200	13,250	87
Morris	2,500	2,100	83	2,400	2,000	83
Morton	1,000	900	85	1,000	830	83
Nemaha	3,900	3,500	89	3,800	3,370	89
Neosho	6,500	5,800	89	6,400	5,680	89
Ness	1,800	1,600	88	1,700	1,480	87
Norton	2,700	2,300	87	2,600	2,240	86
Osage	4,300	3,800	88	4,200	3,690	88
Osborne	2,600	2,100	80	2,400	1,900	79
Ottawa	2,400	1,900	80	2,300	1,820	79
Pawnee	3,000	2,800	89	2,900	2,580	89
Phillips	2,900	2,300	78	2,900	2,250	78
Pottawatomie	3,700	3,300	88	3,600	3,120	87
Pratt	4,100	3,800	91	4,100	3,710	90
Rawlins	1,600	1,400	86	1,600	1,370	85
Reno	19,400	18,000	93	19,300	17,920	93
Republic	3,400	2,900	84	3,300	2,760	84
Rice	4,500	4,200	93	4,400	4,040	92
Riley	11,200	9,600	86	11,000	9,470	86
Rooks	3,000	2,800	90	3,000	2,670	89
Rush	2,000	1,900	90	1,900	1,700	89
Russell	3,700	3,200	87	3,600	3,130	87
Saline	17,300	15,700	91	17,700	16,100	91
Scott	1,600	1,500	89	1,600	1,400	88
Sedgwick	110,200	102,800	94	112,300	104,900	93
Seward	5,000	4,500	89	5,200	4,580	88
Shawnee	45,800	42,300	93	46,300	42,920	93
Sheridan	1,200	1,100	86	1,200	1,020	85
Sherman	2,200	2,000	89	2,200	1,940	88
Smith	2,700	2,400	87	2,600	2,230	86
Stafford	2,600	2,300	89	2,500	2,220	89

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Stanton	600	500	80	600	470	78
Stevens	1,300	1,100	77	1,300	990	76
Sumner	3,400	7,600	91	3,500	7,650	90
Thomas	2,300	1,900	82	2,300	1,850	80
Trego	1,600	1,400	83	1,600	1,320	83
Wabunsee	2,200	1,900	83	2,200	1,810	82
Wallace	600	600	84	600	490	81
Washington	3,600	2,900	82	3,400	2,750	81
Wichita	800	700	82	800	640	80
Wilson	4,500	3,700	81	4,400	3,600	82
Woodson	1,900	1,600	80	1,800	1,430	79
Wyandotte	57,400	53,300	93	57,100	53,060	93
Totals	694,200	628,200	90	692,700	623,040	90
KENTUCKY						
Adair	4,200	2,600	61	4,000	2,530	63
Allen	3,800	3,100	80	3,700	2,980	81
Anderson	2,600	2,300	87	2,700	2,360	87
Ballard	2,700	2,400	88	2,700	2,380	88
Barren	3,600	7,100	83	3,500	7,070	83
Bath	2,600	1,800	67	2,600	1,770	68
Bell	3,900	6,600	74	3,800	6,330	76
Boone	6,400	6,100	95	6,600	6,220	94
Bourbon	5,500	4,600	83	5,400	4,540	84
Boyd	15,300	14,200	93	15,300	14,270	93
Boyle	6,000	4,900	82	6,000	4,910	82
Bracken	2,300	2,000	87	2,200	1,920	87
Breathitt	3,500	1,500	42	3,200	1,430	45
Breckinridge	4,200	3,400	79	4,200	3,380	80
Bullitt	4,400	4,000	90	4,500	4,030	90
Butler	2,700	2,100	77	2,600	2,010	77
Caldwell	4,200	3,100	73	4,200	3,110	74
Calloway	6,600	5,600	85	6,600	5,600	85
Campbell	26,200	24,900	95	26,400	25,080	95
Carlisle	1,900	1,700	90	1,900	1,720	90
Carroll	2,400	2,100	85	2,400	2,040	85
Carter	5,300	4,200	78	5,300	4,220	80
Casey	3,800	2,400	62	3,600	2,290	64
Christian	14,700	12,500	85	15,000	12,870	86
Clark	6,400	5,200	81	6,600	5,340	81
Clay	4,500	2,600	57	4,500	2,600	58
Clinton	2,400	1,600	68	2,300	1,580	69
Crittenden	2,700	2,200	78	2,700	2,110	78
Cumberland	2,200	1,500	64	2,100	1,380	66
Daviess	20,600	18,000	87	20,900	18,490	88
Edmonson	2,300	1,600	68	2,200	1,520	69
Elliott	1,500	1,300	82	1,500	1,250	83
Estill	3,500	1,900	52	3,500	1,900	54
Fayette	40,900	35,600	88	40,600	35,740	88
Fleming	3,300	2,500	77	3,200	2,470	77
Floyd	9,800	7,400	75	9,200	7,240	

TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Russell	3,100	2,200	69	3,000	2,090	70
Scott	4,500	3,700	81	4,500	3,690	82
Shelby	5,500	4,900	88	5,500	4,860	88
Simpson	3,600	3,000	84	3,500	2,960	85
Spencer	1,600	1,400	88	1,600	1,410	88
Taylor	4,800	3,600	76	4,800	3,660	76
Todd	3,300	2,800	82	3,300	2,750	83
Trigg	2,600	2,200	83	2,500	2,080	83
Trimble	1,500	1,300	86	1,400	1,220	87
Union	4,300	3,600	83	4,200	3,480	83
Warren	13,600	11,400	84	13,600	11,520	85
Washington	3,000	2,600	85	2,900	2,470	85
Wayne	3,800	1,800	48	3,700	1,840	50
Webster	4,700	3,500	76	4,600	3,500	76
Whitley	7,000	5,200	74	6,700	5,030	75
Wolfe	1,600	900	53	1,600	880	55
Woodford	3,500	2,800	80	3,400	2,770	81
Totals	867,300	721,400	83	860,600	722,380	84

LOUISIANA						
Acadia	13,500	11,500	85	13,700	11,500	84
Allen	5,500	4,500	81	5,500	4,310	78
Ascension	7,400	6,000	81	7,600	5,950	78
Assumption	4,500	3,600	79	4,500	3,430	76
Avoyelles	10,500	8,500	81	10,500	8,390	80
Beauregard	5,500	4,200	77	5,500	4,080	74
Bienville	4,700	3,700	79	4,600	3,520	77
Bossier	16,000	14,300	90	16,400	14,600	89
Caddo	69,000	61,500	90	69,500	61,700	89
Calcasieu	41,100	37,300	91	43,400	39,150	90
Caldwell	2,500	2,000	78	2,400	1,810	76
Cameron	1,900	1,700	85	1,900	1,570	83
Catahoula	3,000	2,100	68	3,100	2,020	65
Claiborne	5,700	4,500	77	5,400	4,060	75
Concordia	5,700	4,100	72	5,800	4,020	69
De Soto	6,700	5,100	76	6,700	5,020	75
East Baton Rouge	64,000	58,300	92	66,000	59,760	91
East Carroll	3,700	2,600	69	3,600	2,410	67
East Feliciana	3,600	2,600	71	3,600	2,470	69
Evangeline	8,800	6,500	74	8,800	6,420	73
Franklin	6,600	5,400	81	6,500	5,180	80
Grant	3,800	3,100	79	3,900	2,980	77
Iberia	14,000	12,300	88	14,300	12,410	87
Iberville	7,700	6,400	83	7,900	6,350	80
Jackson	4,600	3,900	83	4,700	3,790	81
Jefferson	60,200	56,700	95	63,100	58,820	93
Jefferson Davis	8,200	7,000	85	8,400	6,980	83
Lafayette	23,100	20,700	90	24,200	21,400	88
Lafourche	14,500	13,000	90	15,100	13,410	89
La Salle	3,900	3,100	79	3,900	3,000	77
Lincoln	7,200	6,400	89	7,400	6,450	87
Livingston	7,400	6,100	82	7,500	5,990	80
Madison	4,500	3,200	71	4,400	3,010	68
Morehouse	9,000	7,400	83	9,000	7,330	81
Natchitoches	9,300	6,300	69	9,200	6,270	68
Orleans	192,800	173,200	90	195,000	174,120	89
Ouachita	30,000	26,900	90	30,900	27,580	89
Plaquemines	5,800	5,200	89	6,000	5,260	88
Pointe Coupee	5,600	4,400	79	5,600	4,270	76
Rapides	30,300	27,000	89	31,100	27,550	89
Red River	2,800	2,000	71	2,700	1,900	70
Richland	6,100	4,900	80	6,000	4,720	79
Sabine	5,200	3,500	68	5,100	3,310	65
St. Bernard	8,900	8,700	98	9,100	8,730	96
St. Charles	5,500	5,000	90	5,700	5,060	89
St. Helena	2,100	1,500	70	2,200	1,490	68
St. James	4,200	3,600	84	4,200	3,470	83
St. John The Bapt.	4,500	3,800	84	4,600	3,790	82
St. Landry	20,100	15,500	78	20,400	15,660	77
St. Martin	7,200	6,200	86	7,200	6,060	84
St. Mary	13,000	11,600	89	13,600	11,900	88
St. Tammany	10,800	9,600	89	11,200	9,780	87
Tangipahoa	16,200	13,200	82	16,400	13,360	81
Tensas	3,100	2,100	68	3,000	1,960	65
Terrebonne	15,400	13,500	88	15,800	13,840	88
Union	5,000	4,300	86	4,900	4,120	84
Vermilion	11,100	9,800	88	11,400	9,890	87
Vernon	5,300	4,100	76	5,400	3,960	73
Washington	12,400	10,000	80	12,700	10,210	80
Webster	11,700	9,800	84	12,000	10,040	84
West Baton Rouge	3,800	3,200	84	3,900	3,180	81
West Carroll	3,800	3,000	79	3,700	2,880	78
West Feliciana	2,200	1,600	74	2,200	1,570	72
Winn	4,700	3,600	76	4,700	3,480	74
Totals	916,700	796,200	87	934,700	802,690	84

MAINE						
Androscoggin	26,900	25,400	95	26,600	25,120	94
Aroostook	26,700	23,900	90	26,600	23,810	90
Cumberland	56,500	53,200	95	56,000	52,830	94
Franklin	5,800	5,100	87	5,700	4,910	86
Hancock	10,400	9,700	93	10,200	9,500	93
Kennebec	26,200	24,200	92	25,900	23,920	92
Knock	9,200	8,200	89	9,100	8,050	88
Lincoln	5,900	5,500	92	5,800	5,300	91
Oxford	13,000	12,200	94	12,800	11,970	94
Penobscot	35,900	33,400	93	35,900	33,510	93
Piscataquis	5,200	4,800	93	5,100	4,690	92
Sagadahoc	7,100	6,500	91	7,000	6,370	91
Somerset	11,800	10,800	92	11,600	10,590	91
Waldo	6,800	6,100	90	6,700	6,020	90
Washington	10,200	9,000	89	10,000	8,890	89
York	30,500	29,000	95	30,200	28,710	95
Totals	288,200	267,000	93	285,200	264,190	93

MARYLAND						
Allegany	25,800	22,900	89	25,500	23,050	90
Anne Arundel	55,500	52,100	94	57,000	53,970	95
Baltimore	422,100	396,800	95	427,700	415,770	97
Calvert	3,900	3,300	85	4,100	3,530	86
Caroline	6,100	5,100	84	6,100	5,190	85
Carroll	14,500	13,600	94	14,800	13,990	95
Cecil	12,600	11,800	94	13,000	12,240	94
Charles	8,100	7,000	87	8,300	7,300	88
Dorchester	9,100	7,600	84	9,200	7,820	85
Frederick	20,500	18,800	92	20,900	19,370	93
Garrett	5,500	4,300	79	5,500	4,380	80

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Harford	21,300	19,800	93	22,000	20,630	94
Howard	10,000	9,400	94	10,300	9,700	94
Kent	4,700	4,200	89	4,700	4,210	90
Montgomery	99,500	94,700	96	103,900	99,430	96
Prince Georges	101,500	97,100	96	107,000	102,850	96
Queen Annes	5,000	4,300	86	5,000	4,370	87
St. Marys	9,300	8,400	90	9,500	8,630	91
Somerset	5,800	4,500	78	5,800	4,560	79
Talbot	6,900	6,200	90	7,000	6,310	90
Washington	27,800	24,900	90	28,200	25,720	91
Wicomico	15,100	13,200	88	15,400	13,780	89
Worcester	7,300	5,700	78	7,300	5,760	79
Totals	897,400	835,900	93	918,200	872,560	95

MASSACHUSETTS						
Barnstable	23,200	21,600	93	23,700	22,120	93
Berkshire	43,800	40,800	94	44,100	41,210	93
Bristol	125,700	120,300	96	125,900	120,650	96
Dukes	2,100	1,800	84	2,000	1,680	84
Essex	177,500	169,900	96	178,800	171,240	96
Franklin	17,200	15,200	88	17,200	15,240	89
Hampden	133,000	125,100	95	134,400	126,780	94
Hampshire	28,100	25,700	92	28,500	26,150	92
Middlesex	361,300	345,500	96	364,800	348,860	96
Nantucket	1,200	1,100	88	1,200	1,050	88
Norfolk	149,600	144,400	97	152,500	147,100	96
Plymouth	76,000	72,400	96	77,500	73,900	95
Suffolk	251,600	228,100	91	244,300	222,750	91
Worcester	175,300	165,900	95	176,200	167,090	95
Totals	1,565,400	1,477,800	94	1,571,100	1,485,820	95

MICHIGAN						
Alcona	1,900	1,600	83	1,900	1,590	84
Alger	2,600	2,400	89	2,500	2,210	88
Allegan	16,700	15,700	94	17,100	16,100	94
Alpena	8,100	6,600	82	8,300	6,760	81
Antrim	3,100	2,800	90	3,100	2,800	90
Arenac	2,900	2,700	91	2,900	2,620	90
Baraga	2,100	1,900	90	2,000	1,790	89
Barry	9,600	9,100	94	9,800	9,180	94
Bay	31,600	30,000	95	31,400	29,810	95
Benzie	2,400	2,100	88	2,400	2,110	88
Berrien	45,500	41,800	92	46,700	43,090	92
Branch	10,000	9,300	93	10,300	9,610	93
Calhoun	42,500	40,300	95	42,600	40,450	95
Cass	11,100	10,300	93	11,500	10,690	93
Charlevoix	4,000	3,600	91	4,000	3,610	90
Cheboygan	4,100	3,500	84	4,100	3,440	84
Chippewa	9,000	8,000	89	9,400	8,280	88
Clare	3,500	3,200	89	3,600	3,210	89
Clinton	10,500	10,100	96	10,900	10,380	95
Crawford	1,500	1,300	85	1,400	1,210	86
Delta	9,900	8,800	89	10,000	8,930	89
Dickinson	7,500	7,000	94	7,500	7,000	93
Eaton	14,500	13,700	95	15,000	14,220	95
Emmet	4,700	4,100	87	4,700	4,070	87
Genesee	109,100	104,100	96	112,800	107,550	95
Gladwin	3,100	2,900	90	3,200	2,870	90
Gogebic	7,800	6,900	89	7,600	6,700	88
Grand Traverse	9,200	8,300	90	9,500	8,540	90
Gratiot	10,600	9,800	92	10,800	9,970	92
Hillsdale	10,300	9,300	90	10,500	9,500	90

TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
MICHIGAN—(Continued)						
Tuscola	12,000	11,200	93	12,200	11,380	93
Van Buren	15,000	14,100	94	15,600	14,680	94
Washtenaw	48,400	43,200	90	49,900	45,040	90
Wayne	795,500	753,700	95	796,600	755,340	95
Wexford	5,500	5,100	93	5,500	5,080	92
Totals	2,297,300	2,163,500	94	2,336,500	2,200,050	94
MINNESOTA						
Aitkin	3,800	3,400	89	3,700	3,260	88
Anoka	23,100	22,600	98	24,000	23,340	97
Becker	6,700	5,700	85	6,800	5,720	84
Beltrami	6,400	4,300	67	6,400	4,240	66
Benton	4,500	4,100	91	4,600	4,150	90
Big Stone	2,600	2,300	89	2,500	2,210	89
Blue Earth	12,800	11,500	90	13,100	11,770	90
Brown	8,100	7,000	87	8,100	7,010	87
Carlton	7,700	7,300	94	7,900	7,340	93
Carver	5,900	5,700	96	6,000	5,670	95
Cass	5,000	3,400	68	4,800	3,230	67
Chippewa	4,900	4,200	84	4,900	4,100	84
Chisago	4,100	3,700	91	4,100	3,700	90
Clay	10,900	10,400	96	11,300	10,720	95
Clearwater	2,600	1,800	70	2,500	1,730	69
Cook	1,100	900	81	1,000	820	82
Cottowood	4,900	3,500	72	4,900	3,600	73
Crow Wing	9,700	8,200	84	9,800	8,270	84
Dakota	21,700	20,800	96	22,700	21,690	96
Dodge	3,800	3,400	88	3,800	3,320	87
Douglas	6,300	5,500	87	6,300	5,410	86
Faribault	7,000	6,400	91	7,100	6,390	90
Fillmore	7,100	6,400	91	7,000	6,320	90
Freeborn	11,300	10,400	92	11,400	10,510	92
Goodhue	9,900	9,100	92	10,000	9,190	92
Grant	2,600	2,500	93	2,500	2,300	92
Hennepin	266,400	248,300	94	269,400	251,190	93
Houston	4,600	4,200	91	4,700	4,230	90
Hubbard	3,000	2,100	67	2,900	1,920	66
Isanti	3,500	3,100	89	3,600	3,200	89
Itasca	11,000	9,500	86	11,200	9,730	87
Jackson	4,600	4,000	86	4,500	3,880	86
Kanabec	2,600	2,300	86	2,600	2,240	86
Kandiyohi	8,500	7,200	85	8,500	7,200	85
Kittson	2,500	1,900	75	2,400	1,790	74
Koochiching	5,100	3,900	75	5,200	3,840	74
Lac Qui Parle	3,900	3,400	87	3,900	3,370	86
Lake	4,200	3,900	93	4,300	3,960	92
Lake of the Woods	1,300	600	46	1,300	590	45
Le Sueur	5,900	5,400	91	6,000	5,420	90
Lincoln	2,900	2,500	87	2,800	2,430	87
Lyon	6,400	5,400	84	6,400	5,350	84
McLeod	7,200	6,700	93	7,300	6,720	92
Mahnomen	1,600	1,400	84	1,600	1,340	84
Marshall	4,000	3,400	84	3,900	3,250	83
Martin	8,100	7,300	90	8,200	7,340	89
Meeker	5,400	4,800	89	5,500	4,680	88
Mille Lacs	4,300	3,800	89	4,200	3,800	88
Morrison	6,900	5,800	83	7,000	5,770	82
Mower	14,000	13,200	94	14,200	13,310	94
Murray	3,900	3,600	91	3,900	3,530	91
Nicollet	5,700	5,200	91	5,700	5,150	90
Nobles	6,600	6,200	94	6,700	6,210	93
Norman	3,400	2,900	85	3,300	2,760	84
Olmstead	19,200	17,900	94	19,700	18,360	93
Otter Tail	13,800	11,600	84	13,900	11,740	84
Pennington	3,700	3,000	80	3,700	2,950	80
Pine	4,900	4,100	85	4,800	4,070	85
Pipestone	4,000	3,700	91	4,000	3,610	90
Polk	10,300	9,100	88	10,400	9,180	88
Pope	3,500	2,900	81	3,400	2,730	80
Ramsey	128,300	120,400	94	129,700	121,680	94
Red Lake	1,500	1,400	87	1,500	1,290	86
Redwood	6,300	5,000	80	6,300	5,060	80
Renville	6,600	5,600	84	6,700	5,640	84
Rice	9,800	8,900	91	10,000	9,120	91
Rock	3,300	3,200	95	3,300	3,110	94
Roseau	3,400	1,900	56	3,300	1,850	56
St. Louis	73,100	66,900	92	73,300	67,360	92
Scott	5,800	5,600	97	6,000	5,730	95
Sherburne	3,300	3,100	91	3,400	3,100	91
Sibley	4,600	4,200	91	4,600	4,170	91
Stearns	19,300	17,100	89	19,700	17,610	89
Steele	7,500	7,000	93	7,600	7,030	93
Stevens	3,100	2,800	89	3,100	2,730	88
Swift	4,300	3,700	86	4,200	3,600	86
Todd	6,700	5,400	80	6,600	5,230	79
Traverse	2,200	2,000	89	2,200	1,950	89
Wabasha	4,800	4,500	92	4,900	4,450	91
Wadena	3,400	2,600	74	3,500	2,550	73
Waseca	4,800	4,400	92	4,900	4,470	91
Washington	14,400	13,700	96	14,800	14,060	95
Watsonwan	4,300	3,700	86	4,200	3,600	86
Wilkin	2,900	2,700	93	2,900	2,680	92
Winona	11,800	10,400	88	11,900	10,460	88
Wright	8,400	7,600	90	8,500	7,650	90
Yellow Medicine	4,600	3,400	73	4,500	3,320	74
Totals	1,009,800	915,900	91	1,019,900	922,410	90

MISSISSIPPI						
State and County	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Adams	10,500	7,400	71	10,500	7,700	73
Alcorn	7,400	5,500	74	7,300	5,540	76
Amite	3,900	2,500	63	3,600	2,310	64
Attala	5,700	3,700	65	5,400	3,560	66
Benton	1,800	1,300	69	1,800	1,280	71
Bolivar	13,300	6,700	51	12,800	7,230	56
Calhoun	4,300	3,100	70	4,200	3,040	72
Carroll	2,700	1,300	48	2,400	1,210	50
Chickasaw	4,500	3,100	69	4,400	3,140	71
Choctaw	2,300	1,500	62	2,200	1,380	63
Claiborne	2,700	1,500	57	2,600	1,530	59
Clarke	4,400	3,300	74	4,300	3,180	74
Clay	5,100	3,700	72	5,100	3,750	74

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Coahoma	12,000	7,100	59	11,800	7,430	63
Copiah	7,100	5,100	72	6,800	5,080	75
Covington	3,500	2,500	70	3,400	2,430	72
De Soto	5,600	3,800	67	5,600	3,910	70
Forrest	15,200	12,800	84	15,300	12,990	85
Franklin	2,500	1,600	61	2,500	1,570	63
George	2,900	2,600	87	2,800	2,400	86
Greene	2,100	1,300	62	2,000	1,280	64
Grenada	5,100	3,400	65	5,000	3,330	67
Hancock	4,000	3,200	79	4,000	3,200	80
Harrison	32,800	28,500	87	33,800	29,780	88
Hinds	53,000	45,900	87	53,300	46,790	88
Holmes	6,800	4,000	59	6,400	4,050	63
Humphreys	4,500	2,800	62	4,200	2,680	64
Issaquena	900	500	53	800	430	54
Itawamba	4,200	3,200	75	4,100	3,150	77
Jackson	15,700	13,400	86	16,400	14,200	87
Jasper	4,200	3,200	75	4,100	3,110	76
Jefferson	2,500	1,200	46	2,500	1,240	50
Jefferson Davis	3,300	2,000	61	3,200	2,010	63
Jones	16,200	13,700	85	16,200	13,820	85
Kemper	3,000	1,900	61	2,700	1,700	63
Lafayette	5,100	3,800	74	5,000	3,710	74
Lamar	3,800	2,900	76	3,700	2,880	78
Lauderdale	19,700	16,600	85	19,600	16,830	86
Lawrence	2,700	1,800	66	2,600	1,750	67
Leake	4,800	3,600	75	4,600	3,470	75
Lee	12,000	9,300	78	12,000	9,570	80
Leflore	12,000	7,400	62	11,900	7,860	66
Lincoln	7,400	5,400	73	7,200	5,310	74
Lowndes	12,500	10,100	81	12,600	10,380	82
Madison	7,600	5,100	67	7,500	5,260	70
Marion	6,200	4,300	68	6,200	4,290	69
Marshall	5,300	3,600	68	5,200	3,580	69
Monroe	9,400	7,200	77	9,200	7,240	79
Montgomery	3,600	2,200	60	3,600	2,210	61
Neshoba	5,700	4,400	76	5,400	4,120	76
Newton	5,300	4,100	77	5,000	3,850	77
Noxubee	4,000	2,100	51	3,900	2,200	56
Oktibbeha	6,200	4,000	64	6,200	4,140	67
Panola	7,200	5,200	73	7,000	5,340	76
Pearl River	6,200	4,900	78	6,200	4,920	79
Perry	2,300	1,700	72	2,300	1,690	73
Pike	9,800	6,800	70	9,700	7,050	73
Pontotoc	4,900	3,700	75	4,800	3,650	76
Prentiss	5,100	3,900	77	5,000	3,900	78
Quitman	4,900	3,100	63	4,600	2,980	65
Rankin	7,900	6,300	79	7,900	6,270	79
Scott	5,500					

TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Iron	2,400	1,900	78	2,300	1,790	78
Jackson	214,300	194,700	91	216,200	197,300	91
Jasper	27,400	24,500	90	27,300	24,590	90
Jefferson	19,800	18,700	94	20,600	19,370	94
Johnson	8,800	8,000	90	9,000	8,070	90
Knox	2,300	2,000	89	2,200	1,950	89
Laclede	6,100	5,200	85	6,100	5,170	85
Lafayette	8,200	7,500	91	8,200	7,410	90
Lawrence	7,700	6,600	85	7,700	6,490	84
Lewis	3,500	3,100	87	3,500	3,040	87
Lincoln	4,900	4,400	88	5,000	4,380	88
Linn	6,000	5,100	85	5,900	4,980	84
Livingston	5,300	4,600	85	5,400	4,600	85
McDonald	4,000	3,500	87	3,900	3,390	87
Macon	5,800	5,200	88	5,800	5,110	88
Madison	3,000	2,500	82	2,900	2,390	82
Maries	2,200	1,800	82	2,200	1,810	82
Marion	9,900	9,100	92	9,900	9,010	91
Mercer	2,000	1,700	81	1,900	1,540	81
Miller	4,400	3,900	87	4,400	3,830	87
Mississippi	5,700	5,000	87	5,600	4,830	86
Moniteau	3,500	3,100	88	3,500	3,080	88
Monroe	3,600	3,300	91	3,600	3,250	90
Montgomery	3,800	3,300	87	3,800	3,290	87
Morgan	3,200	2,800	86	3,200	2,760	86
New Madrid	8,200	6,800	83	7,800	6,490	83
Newton	9,700	8,800	91	9,800	8,880	91
Nodaway	6,800	5,900	88	6,700	5,860	87
Oregon	3,200	1,900	58	3,100	1,770	57
Osage	3,100	2,500	79	3,100	2,470	80
Ozark	2,100	1,700	76	2,000	1,520	76
Pemiscot	10,400	8,400	80	9,900	8,150	82
Perry	4,200	3,500	84	4,200	3,530	84
Pettis	11,900	10,300	87	12,000	10,510	88
Phelps	7,700	6,100	79	7,800	6,250	80
Pike	5,600	4,800	86	5,600	4,800	86
Platte	7,300	6,800	94	7,500	6,990	93
Polk	4,700	3,900	83	4,600	3,830	83
Pulaski	8,700	7,400	85	8,700	7,400	85
Putnam	2,500	2,400	93	2,300	2,120	92
Ralls	2,600	2,400	92	2,600	2,380	92
Randolph	7,800	6,900	89	7,800	6,900	88
Ray	5,400	4,900	91	5,400	4,890	91
Reynolds	1,600	1,100	68	1,500	1,020	68
Ripley	3,000	1,800	60	2,900	1,740	60
St. Charles	15,600	14,700	94	16,200	15,220	94
St. Clair	3,100	2,400	78	3,000	2,380	79
St. Francois	11,100	9,900	89	11,100	9,950	90
St. Louis	467,000	428,600	92	461,000	440,120	95
Ste. Genevieve	3,300	3,000	90	3,300	2,950	89
Saline	8,000	7,000	88	7,900	6,920	88
Schuyler	1,800	1,500	80	1,700	1,360	80
Scotland	2,200	2,100	90	2,200	1,970	90
Scott	9,600	8,600	90	9,600	8,630	90
Shannon	2,200	1,300	57	2,100	1,170	56
Shelby	3,200	2,800	87	3,100	2,700	87
Stoddard	8,800	7,600	87	8,500	7,460	88
Stone	2,600	2,000	76	2,500	1,930	77
Sullivan	3,200	2,800	87	2,900	2,500	86
Taney	3,400	3,000	87	3,400	2,960	87
Texas	5,500	4,100	73	5,500	3,980	72
Vernon	6,500	5,500	84	6,300	5,280	84
Warren	2,800	2,400	85	2,800	2,390	85
Washington	4,000	3,400	84	4,000	3,340	83
Wayne	2,800	2,200	77	2,700	2,090	78
Webster	4,400	3,700	83	4,300	3,570	83
Worth	1,400	1,300	92	1,300	1,200	92
Wright	4,600	3,500	76	4,500	3,400	76
Totals	1,393,800	1,246,000	89	1,387,000	1,255,910	91
MONTANA						
Beaverhead	2,300	1,700	70	2,300	1,600	69
Big Horn	2,500	1,900	74	2,500	1,830	73
Blaine	2,300	1,500	66	2,300	1,500	65
Broadwater	800	700	77	800	600	75
Carbon	2,700	2,300	84	2,600	2,160	83
Carter	800	500	66	800	520	65
Cascade	22,900	21,000	92	23,600	21,530	91
Chouteau	2,200	1,900	87	2,200	1,900	86
Custer	4,100	3,000	72	4,100	2,950	72
Daniels	1,100	1,000	81	1,100	880	80
Dawson	3,600	2,900	81	3,800	3,080	81
Deer Lodge	5,100	4,600	91	5,100	4,590	90
Fallon	1,200	900	77	1,200	920	77
Fergus	4,200	3,200	75	4,200	3,120	74
Flathead	10,100	8,600	85	10,200	8,680	85
Gallatin	7,900	6,500	83	8,000	6,530	82
Garfield	600	300	42	600	250	42
Glacier	3,100	2,300	75	3,100	2,350	76
Golden Valley	400	300	71	400	290	72
Granite	1,000	900	87	1,000	860	86
Hill	5,400	4,600	86	5,600	4,770	85
Jefferson	1,100	900	81	1,100	880	80
Judith Basin	1,000	800	76	900	680	75
Lake	3,900	3,300	85	3,900	3,300	85
Lewis & Clark	9,000	7,500	83	9,300	7,650	82
Liberty	700	700	87	700	600	85
Lincoln	3,800	3,000	80	3,900	3,140	81
McCone	900	700	75	900	680	75
Madison	1,700	1,600	91	1,600	1,420	89
Meagher	800	600	71	800	560	70
Mineral	900	800	87	1,000	860	86
Missoula	13,800	11,600	84	14,200	11,980	84
Musselshell	1,600	1,200	76	1,500	1,130	76
Park	4,400	3,600	83	4,400	3,610	82
Petroleum	300	200	67	300	210	69
Phillips	1,800	1,200	64	1,800	1,150	64
Pondera	2,100	1,900	87	2,200	1,910	87
Powder River	700	400	55	700	390	56
Powell	2,000	1,700	81	2,000	1,600	80
Prairie	700	500	58	700	430	62
Ravalli	4,000	3,400	84	4,000	3,320	83
Richland	3,000	2,600	84	3,000	2,520	84
Roosevelt	3,100	2,700	86	3,200	2,740	86
Rosebud	1,700	1,300	70	1,700	1,170	69
Sanders	2,300	1,600	68	2,300	1,650	67
Sheridan	1,900	1,700	88	1,900	1,660	87
Silver Bow	15,300	13,600	89	15,200	13,650	90
Stillwater	1,700	1,600	93	1,700	1,660	92

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Sweet Grass	1,100	800	67	1,100	740	67
Teton	2,100	1,900	87	2,100	1,830	87
Toole	2,200	2,000	87	2,300	1,980	86
Treasure	400	300	74	400	300	74
Valley	4,900	3,700	75	5,100	3,770	74
Wheatland	900	800	77	900	680	76
Wibaux	500	500	83	500	420	83
Yellowstone	24,900	22,900	92	25,600	23,660	92
Totals	205,200	174,200	85	208,400	174,640	84
NEBRASKA						
Adams	9,000	8,400	93	9,000	8,280	92
Antelope	3,200	2,600	82	3,100	2,510	81
Arthur	200	200	85	200	170	86
Banner	400	400	92	400	370	93
Blaine	300	300	63	300	190	63
Boone	2,700	2,500	89	2,600	2,290	88
Box Butte	3,600	3,200	89	3,600	3,180	88
Boyd	1,400	1,200	83	1,400	1,150	82
Brown	1,500	1,200	77	1,500	1,130	76
Buffalo	8,100	7,500	92	8,100	7,420	92
Burt	3,300	3,200	94	3,200	2,990	93
Butler	3,200	2,800	86	3,200	2,760	86
Cass	5,500	5,200	94	5,600	5,210	93
Cedar	3,600	3,300	92	3,600	3,300	92
Chase	1,400	1,300	91	1,400	1,270	91
Cherry	2,500	2,200	86	2,500	2,140	86
Cheyenne	4,500	3,900	87	4,600	3,980	87
Clay	2,900	2,900	98	2,900	2,800	97
Colfax	3,200	2,800	86	3,200	2,760	86
Cuming	3,700	3,300	89	3,700	3,290	89
Custer	5,300	4,400	83	5,000	4,120	82
Dakota	3,600	3,500	97	3,600	3,430	95
Dawes	3,000	2,400	81	3,000	2,380	79
Dawson	6,100	5,600	91	6,000	5,440	91
Deuel	1,000	1,000	90	1,000	890	89
Dixon	2,400	2,300	94	2,300	2,140	93
Dodge	10,600	10,100	95	10,800	10,180	94
Douglas	107,400	100,100	94	108,700	101,470	93
Dundy	1,100	1,000	86	1,000	860	85
Fillmore	3,100	2,900	92	3,100	2,820	91
Franklin	1,900	1,800	91	1,800	1,630	90
Frontier	1,400	1,300	91	1,400	1,260	90
Furnas	2,600	2,200	84	2,500	2,110	84
Gage	8,200	7,400	91	8,100	7,310	90
Garden	1,100	900	74	1,100	810	74
Garfield	800	700	83	800	660	83
Gosper	800	800	95	800	740	93
Grant	300	300	68	300	210	69
Greeley	1,300	1,100	79	1,200	960	79
Hall	11,500	10,700	93	11,700	10,840	93
Hamilton	2,600	2,600	93	2,700	2,490	92
Harlan	1,700	1,600	91	1,600	1,440	90
Hayes	600	600	88	600	530	88
Hitchcock	1,600	1,500	93	1,600	1,460	91
Holt	4,100	3,000	73	4,000	2,880	72
Hooker	400	400	96	400	400	100
Howard	2,100	1,900	89	2,100	1,840	88
Jefferson	3,900	3,500	89	3,600	3,190	89
Johnson	2,100	1,900	89	2,000	1,770	89
Kearney	2,100	2,100	97	2,100	2,020	96
Keith	2,500	2,400	93	2,500	2,320	93
Keya Paha	500	500	86	500	440	87
Kimball	2,400	2,400	96	2,500	2,390	95
Knox	4,000	3,200	78	3,900	3,020	78
Lancaster	49,500	46,000	93	50,400	46,980	93
Lincoln	9,000	8,200	91	9,000	8,140	90
Logan	300	300	75	300</		

TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
NEVADA						
Churchill	2,600	2,400	91	2,600	2,360	91
Clark	44,000	40,100	92	46,300	42,700	92
Douglas	1,200	1,000	81	1,300	1,050	81
Elko	3,800	2,500	66	3,900	2,520	65
Esmeralda	200	100	41	200	80	41
Eureka	300	200	52	300	150	51
Humboldt	1,900	1,600	83	2,000	1,650	82
Lander	500	400	64	500	310	63
Lincoln	800	600	77	800	600	75
Lyon	2,000	1,600	79	2,200	1,730	78
Mineral	1,900	1,700	85	1,900	1,590	84
Nye	1,600	1,000	60	1,600	940	59
Ormsby	2,500	2,300	89	2,600	2,300	89
Pershing	1,100	1,000	83	1,100	900	82
Storey	200	200	75	200	150	75
Washoe	29,700	26,100	88	30,700	27,440	89
White Pine	3,000	2,500	83	3,100	2,560	83
Totals	97,400	85,500	88	101,300	89,030	88
NEW HAMPSHIRE						
Belknap	8,800	8,400	95	8,800	8,320	95
Carroll	5,100	4,800	93	5,100	4,710	92
Cheshire	13,600	12,100	89	13,500	12,100	90
Coches	11,000	10,400	94	11,000	10,330	94
Grafton	14,400	12,600	88	14,100	12,450	88
Hillsborough	55,400	52,700	95	55,900	53,000	95
Merrimack	20,100	18,500	92	20,100	18,550	92
Rockingham	30,200	28,700	95	30,800	29,280	95
Strafford	17,700	16,500	93	17,500	16,340	93
Sullivan	8,800	7,700	88	8,700	7,600	87
Totals	185,100	172,400	93	185,500	172,680	93
NEW JERSEY						
Atlantic	54,900	50,400	92	54,000	50,360	93
Bergen	242,500	236,300	98	249,300	243,420	98
Burlington	58,800	56,800	97	60,700	58,760	97
Camden	118,400	114,200	97	120,300	116,530	97
Cape May	16,600	15,500	93	16,800	15,810	94
Cumberland	32,600	30,900	95	32,900	31,390	95
Essex	291,500	274,600	95	290,900	276,590	95
Gloucester	40,500	39,200	97	41,600	40,320	97
Hudson	198,300	187,800	95	195,100	186,180	95
Hunterdon	16,700	15,700	94	17,100	16,210	95
Mercer	79,100	74,300	94	79,300	75,190	95
Middlesex	128,100	123,900	97	132,300	128,440	97
Monmouth	101,400	97,000	96	103,600	99,760	96
Morris	76,400	74,100	98	78,600	76,520	97
Ocean	35,800	34,500	97	36,900	35,700	97
Passaic	129,900	123,800	96	131,500	126,200	96
Salem	17,500	16,500	94	17,900	16,990	95
Somerset	42,200	40,600	97	43,200	41,730	97
Sussex	15,200	14,200	94	15,500	14,620	94
Union	155,700	150,600	97	159,100	154,340	97
Warren	19,700	18,500	94	20,000	18,890	94
Totals	1,871,600	1,789,300	96	1,896,600	1,823,950	96
NEW MEXICO						
Bernalillo	77,300	71,200	93	81,200	74,530	92
Catron	800	500	50	800	400	49
Chaves	16,400	14,900	91	16,800	15,190	90
Colfax	3,900	2,900	73	3,700	2,650	72
Curry	9,700	8,500	88	9,900	8,600	87
De Baca	900	800	82	900	760	84
Dona Ana	15,600	13,000	84	16,400	13,790	84
Eddy	14,600	13,000	90	14,800	13,140	89
Grant	5,200	3,900	74	5,000	3,650	73
Guadalupe	1,400	1,000	70	1,400	960	68
Harding	500	400	58	400	230	57
Hidalgo	1,400	1,100	71	1,400	980	70
Lea	16,000	14,300	90	16,800	14,890	89
Lincoln	2,300	1,900	79	2,300	1,780	77
Los Alamos	3,700	3,500	93	3,900	3,550	91
Luna	2,800	2,400	82	2,900	2,330	80
McKinley	8,000	5,100	64	8,100	5,010	62
Mora	1,500	600	40	1,400	540	39
Otero	10,400	9,200	89	11,000	9,620	87
Quay	3,600	2,800	77	3,600	2,760	77
Rio Arriba	5,500	3,700	66	5,600	3,650	65
Roosevelt	4,800	4,100	85	4,800	4,050	84
Sandoval	3,000	2,200	71	3,100	2,170	70
San Juan	14,300	10,200	72	15,000	10,450	70
San Miguel	5,400	3,500	64	5,400	3,380	63
Santa Fe	12,000	10,200	85	12,200	10,350	85
Sierra	2,500	1,800	70	2,400	1,650	69
Socorro	2,700	2,400	87	2,700	2,300	85
Taos	3,800	2,200	57	3,800	2,150	57
Torrance	1,700	1,400	78	1,600	1,220	77
Union	1,800	1,200	67	1,700	1,100	65
Valencia	9,900	8,400	85	10,200	8,510	83
Totals	263,500	222,100	84	271,200	226,340	83
NEW YORK						
Albany	88,100	82,100	94	87,800	82,820	94
Allegany	12,500	11,100	89	12,500	11,330	91
Bronx	462,700	432,800	94	461,300	436,110	95
Broome	64,700	60,900	95	65,200	62,000	95
Cattaraugus	23,800	21,800	92	23,900	22,230	93
Cayuga	21,600	19,700	91	21,700	20,090	93
Chautauqua	46,300	43,000	93	46,700	43,950	94
Chemung	29,900	27,300	92	30,000	27,810	93
Chenango	12,600	11,600	92	12,700	11,790	93
Clinton	18,500	17,600	95	18,900	18,070	96
Columbia	14,700	13,500	92	14,800	13,780	93
Cortland	12,100	11,200	93	12,300	11,540	94
Delaware	12,800	11,100	86	12,800	11,340	89
Dutchess	48,600	44,600	92	49,300	45,970	93
Erie	323,900	308,800	96	330,500	317,210	96
Essex	10,100	9,300	93	10,100	9,460	94
Franklin	12,600	11,300	90	12,700	11,610	91
Fulton	16,700	15,600	93	16,800	15,800	94
Genesee	15,900	15,100	95	16,200	15,500	96

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Greene	9,900	9,200	93	10,100	9,470	94
Hamilton	1,400	1,200	89	1,400	1,260	90
Herkimer	20,400	18,900	93	20,600	19,360	94
Jefferson	26,300	24,600	94	26,400	24,990	95
Kings	847,900	785,000	93	841,900	789,030	94
Lewis	6,300	5,800	92	6,300	5,820	92
Livingston	12,200	11,300	93	12,300	11,520	94
Madison	15,600	14,600	94	15,900	15,040	95
Monroe	182,300	172,200	95	184,500	175,920	95
Montgomery	18,400	16,800	92	18,300	17,020	93
Nassau	374,200	366,500	98	392,900	385,160	98
New York	693,600	542,100	79	670,000	551,750	82
Niagara	72,400	69,100	96	73,900	70,930	96
Oneida	78,700	73,900	94	78,800	74,810	95
Onondaga	127,800	121,200	95	129,500	123,840	96
Ontario	19,700	18,600	95	20,000	19,030	95
Orange	55,400	51,200	93	56,600	53,020	94
Orleans	10,300	9,500	93	10,400	9,700	93
Oswego	24,700	23,400	95	24,900	23,700	95
Otsego	15,600	13,900	89	15,600	14,170	91
Putnam	9,800	9,200	94	10,100	9,530	94
Queens	595,900	571,100	96	603,300	581,520	96
Rensselaer	43,600	40,300	93	44,100	41,330	94
Richmond	63,000	60,800	97	63,800	61,760	97
Rockland	36,500	34,500	95	38,300	36,420	95
St. Lawrence	29,500	27,300	93	29,900	28,000	94
Saratoga	26,500	25,200	95	27,100	25,920	96
Schenectady	49,800	47,100	95	49,800	47,520	95
Schoharie	6,600	6,000	90	6,600	6,020	91
Schuyler	4,500	4,000	89	4,500	4,060	90
Seneca	8,700	8,300	96	8,700	8,370	96
Steuben	28,900	26,200	91	29,100	26,820	92
Suffolk	188,700	181,400	97	197,400	190,690	97
Sullivan	14,300	12,500	88	14,500	12,980	90
Tioga	11,000	10,300	93	11,200	10,540	94
Tompkins	19,100	15,300	80	19,400	16,290	84
Ulster	37,300	33,000	89	37,900	34,340	91
Warren	13,700	12,500	91	13,900	12,850	92
Washington	13,900	12,900	93	13,900	13,070	94
Wayne	20,000	18,700	93	20,600	19,400	94
Westchester	249,700	237,900	96	255,900	245,430	96
Wyoming	9,700	9,300	96	9,700	9,340	96
Yates	5,700	5,200	91	5,700	5,200	91
Totals	5,347,000	4,927,000	92	5,381,900	5,031,350	93
NORTH CAROLINA						
Alamance	24,400	22,100	91	24,900	22,660	91
Alexander	4,200	3,600	85	4,300	3,680	86
Alleghany	2,200	1,700	74	2,200	1,670	76
Anson	6,200	4,700	75	6,100	4,700	77
Ashe	5,200	3,				

TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Person	6,600	5,500	84	6,700	5,650	84
Pitt	17,200	14,400	84	17,500	14,970	86
Polk	3,400	2,600	76	3,400	2,640	78
Randolph	17,800	15,500	87	18,400	16,190	88
Richmond	10,300	8,600	83	10,400	8,830	85
Robeson	19,900	15,000	76	20,100	15,620	78
Rockingham	19,500	17,200	88	19,700	17,540	89
Rowan	24,000	21,300	89	24,500	21,940	90
Rutherford	12,600	11,100	88	12,600	11,220	89
Sampson	11,800	9,300	79	11,800	9,490	80
Scotland	6,000	4,800	79	6,000	4,770	79
Stanly	11,800	10,300	87	12,000	10,570	88
Stokes	5,900	5,100	85	5,900	5,060	86
Surry	13,600	11,400	84	13,700	11,720	86
Swain	2,200	1,300	56	2,100	1,210	58
Transylvania	4,400	3,600	80	4,400	3,630	80
Tyrrell	1,200	900	71	1,200	860	72
Union	11,700	9,800	84	11,900	10,170	85
Vance	8,200	6,800	83	8,300	7,030	85
Wake	46,600	40,600	88	47,600	42,140	89
Warren	4,500	3,200	70	4,200	3,000	71
Washington	3,300	2,600	80	3,300	2,640	80
Watauga	4,500	3,500	77	4,500	3,540	79
Wayne	20,700	17,200	83	21,200	18,040	85
Wilkes	11,700	9,600	81	11,700	9,590	82
Wilson	14,800	12,100	82	15,000	12,590	84
Yadkin	6,300	5,300	83	6,300	5,280	84
Yancey	3,600	2,300	63	3,600	2,350	65
Totals	1,222,100	1,032,400	84	1,238,500	1,057,560	85

NORTH DAKOTA

Adams	1,300	1,100	85	1,300	1,110	85
Barnes	4,700	4,500	94	4,800	4,470	93
Benson	2,500	2,100	83	2,400	1,970	82
Billings	400	400	92	400	360	91
Bottineau	3,100	2,800	88	3,100	2,690	87
Bowman	1,200	1,100	85	1,200	1,020	85
Burke	1,700	1,500	86	1,600	1,380	86
Burleigh	10,100	9,300	92	10,400	9,520	92
Cass	20,000	18,700	94	20,100	18,820	94
Cavalier	2,700	1,900	70	2,600	1,820	70
Dickey	2,400	2,000	85	2,400	2,010	84
Divide	1,600	1,300	82	1,400	1,150	82
Dunn	1,500	1,300	83	1,600	1,340	84
Eddy	1,400	1,300	92	1,400	1,270	91
Emmons	2,100	1,900	90	2,000	1,780	89
Foster	1,500	1,400	90	1,500	1,340	89
Golden Valley	900	800	91	900	810	90
Grand Forks	13,500	12,600	93	13,800	12,840	93
Grant	1,600	1,400	85	1,600	1,360	85
Griggs	1,400	1,300	92	1,400	1,280	91
Hettinger	1,600	1,500	89	1,600	1,410	88
Kidder	1,400	1,400	94	1,300	1,220	94
La Moure	2,400	2,200	90	2,300	2,040	89
Logan	1,400	1,200	85	1,300	1,100	84
McHenry	3,000	2,700	90	2,900	2,690	93
McIntosh	1,900	1,600	79	1,900	1,490	78
McKenzie	2,000	1,800	90	2,000	1,780	89
McLean	3,900	3,500	91	3,600	3,250	90
Mercer	1,900	1,600	82	1,800	1,480	82
Morton	5,700	5,200	91	5,700	5,130	90
Mountrail	2,800	2,500	87	2,800	2,440	87
Nelson	2,100	2,000	93	2,100	1,950	93
Oliver	700	600	90	600	530	89
Pembina	3,500	2,700	77	3,400	2,600	76
Pierce	1,900	1,700	86	1,800	1,530	85
Ramsey	3,700	3,300	88	3,700	3,220	87
Ransom	2,400	2,200	92	2,300	2,100	91
Renville	1,300	1,300	95	1,300	1,220	94
Richland	5,300	4,800	91	5,200	4,690	90
Rolette	2,400	1,700	70	2,400	1,670	70
Sargent	1,900	1,800	92	1,900	1,730	91
Sheridan	1,200	1,100	87	1,100	940	86
Sioux	800	600	68	800	550	69
Slope	500	500	90	500	450	91
Stark	4,800	4,300	89	4,800	4,260	89
Steele	1,300	1,300	94	1,300	1,210	93
Stutsman	6,500	6,200	95	6,500	6,100	94
Towner	1,500	1,400	85	1,600	1,350	84
Trail	3,000	2,900	95	2,900	2,730	94
Walsh	4,800	4,400	91	4,700	4,220	90
Ward	13,700	12,500	92	14,000	12,840	92
Wells	2,600	2,400	89	2,600	2,290	88
Williams	6,500	5,900	90	6,500	5,810	89
Totals	175,900	159,600	91	175,100	156,360	89

OHIO

Adams	6,000	4,800	79	6,100	4,870	80
Allen	31,300	28,700	92	31,400	28,990	92
Ashland	12,000	11,400	95	12,300	11,660	95
Ashtabula	27,600	25,600	93	28,400	26,450	93
Athens	12,500	10,700	86	12,600	11,000	87
Auglaize	10,700	9,900	92	10,900	10,070	92
Belmont	25,800	24,100	93	25,600	23,890	93
Brown	7,500	6,500	87	7,600	6,620	87
Butler	57,800	54,600	95	59,300	56,070	95
Carroll	5,900	5,500	94	5,900	5,500	93
Champaign	8,900	8,400	94	9,100	8,500	93
Clark	39,500	37,500	95	39,900	37,850	95
Clermont	22,700	21,400	95	23,700	22,390	94
Clinton	9,100	8,500	94	9,300	8,660	93
Columbiana	32,200	30,100	94	32,800	30,700	94
Coshocton	10,100	8,700	86	10,300	9,000	87
Crawford	14,700	13,600	93	15,100	14,070	93
Cuyahoga	508,000	480,700	95	516,000	488,860	95
Darke	13,900	12,900	93	14,200	13,210	93
Defiance	9,100	8,500	93	9,300	8,630	93
Delaware	10,300	9,900	96	10,600	10,100	95
Erie	20,600	19,500	95	21,100	19,960	95
Fairfield	19,400	18,500	96	20,000	19,040	95
Fayette	7,700	7,000	92	7,900	7,220	91
Franklin	208,200	197,000	95	213,400	202,320	95
Fulton	8,600	7,800	91	8,800	8,000	91
Gallia	6,900	6,000	87	7,000	6,080	87
Geauga	13,300	12,400	94	13,800	12,870	93
Greene	26,400	25,100	95	27,600	26,150	95
Guernsey	11,500	10,200	89	11,500	10,290	89

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Hamilton	272,900	254,000	94	275,700	257,500	93
Hancock	16,900	16,000	95	17,600	16,600	94
Hardin	8,900	8,100	91	9,000	8,140	90
Harrison	5,400	5,000	91	5,400	4,920	91
Henry	7,600	7,300	96	7,800	7,420	95
Highland	9,400	8,400	89	9,600	8,490	88
Hocking	6,100	5,500	90	6,100	5,510	90
Holmes	5,500	4,000	72	5,500	4,090	74
Huron	13,900	12,900	93	14,300	13,340	93
Jackson	8,600	7,700	89	8,700	7,760	89
Jefferson	28,900	27,300	95	29,300	27,700	95
Knox	11,900	11,100	94	12,100	11,310	94
Lake	43,200	42,000	97	45,400	43,920	97
Lawrence	16,000	14,600	91	16,400	15,030	92
Licking	27,800	26,400	95	28,800	27,260	95
Logan	10,800	10,100	93	11,200	10,410	93
Lorain	61,900	59,100	96	64,900	61,920	95
Lucas	141,800	134,800	96	142,700	135,780	95
Madison	7,200	6,500	90	7,500	6,760	90
Mahoning	88,200	84,000	96	89,000	84,750	95
Marion	18,200	17,300	95	18,600	17,600	95
Medina	18,900	18,000	95	20,000	18,960	95
Meigs	6,600	5,800	88	6,500	5,720	88
Mercer	8,900	8,300	93	9,100	8,420	93
Miami	22,800	21,600	95	23,400	22,190	95
Monroe	4,600	4,000	86	4,600	3,990	87
Montgomery	161,400	154,300	96	163,800	156,510	96
Morgan	3,800	3,300	85	3,800	3,240	85
Morrow	5,600	5,300	94	5,700	5,320	93
Muskingum	23,900	21,800	92	24,300	22,320	92
Noble	3,400	2,700	80	3,300	2,680	81
Ottawa	10,700	10,200	95	10,900	10,330	95
Paulding	5,000	4,600	92	5,000	4,590	92
Perry	8,300	7,600	92	8,200	7,510	92
Pickaway	9,600	9,100	96	9,700	9,220	95
Pike	5,300	4,600	86	5,500	4,760	87
Portage	25,000	23,800	96	26,300	25,060	95
Preble	9,500	9,100	96	9,800	9,300	95
Putnam	7,600	6,900	92	7,800	7,120	91
Richland	35,300	33,000	94	36,200	33,860	94
Ross	17,100	15,400	90	17,200	15,640	91
Sandusky	16,700	16,000	96	17,200	16,410	95
Scioto	25,200	22,700	90	25,400	23,070	91
Seneca	16,800	15,800	94	17,300	16,230	94
Shelby	9,700	9,100	95	9,900	9,310	94
Stark	102,000	96,200	95	103,100	97,410	94
Summit	156,400	149,200	96	160,400	153,050	95
Trumbull	60,900	58,000	96	62,600	59,610	95
Tuscarawas	23,600	21,300	91	24,100	21,930	91
Union	6,900	6,400	93	7,000	6,460	92
Van Wert	8,900	8,400	94	9,100	8,530	94
Vinton	2,900	2,600	88	2,900	2,550	88
Warren	18,400	17,400	95	19,600	18,540	95
Washington	15,500	13,500	87	16,000	14,100	88
Wayne	21,000	18,500	88	21,800	19,440	89
Williams	9,300	8,500	91	9,600	8,660	91
Wood	20,700	19,600	95	21,400	20,260	95
Wyandot	6,400	5,900	91	6,600	5,910	91
Totals	2,923,400	2,745,600	94	2,982,000	2,803,440	94

OKLAHOMA

Adair	3,800	2,700	72	3,700	2,560	69

TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
OKLAHOMA—(Continued)						
Muskogee	19,400	16,800	87	19,000	16,470	87
Noble	3,500	3,300	92	3,400	3,070	90
Nowata	3,500	3,200	91	3,400	3,030	89
Okfuskee	3,700	2,900	79	3,300	2,580	78
Oklahoma	146,600	135,500	93	148,300	136,120	92
Oklmulgee	11,900	10,700	90	11,300	10,030	89
Osage	10,400	9,600	93	10,300	9,430	92
Ottawa	9,400	8,600	91	9,100	8,190	90
Pawnee	3,700	3,300	90	3,400	2,990	88
Payne	13,600	11,900	88	13,500	11,790	87
Pittsburg	10,800	9,200	85	10,300	8,670	84
Pontotoc	9,200	8,200	88	9,300	8,140	88
Pottawatomie	13,600	12,200	90	13,500	11,970	89
Pushmataha	3,000	2,000	67	2,700	1,720	64
Roger Mills	1,600	1,300	77	1,500	1,110	74
Rogers	6,700	5,900	88	6,700	5,800	87
Seminole	9,100	7,800	86	8,400	7,160	85
Sequoyah	5,200	4,100	79	5,100	3,900	76
Stephens	12,500	11,400	91	12,500	11,310	90
Texas	4,400	3,800	86	4,400	3,690	84
Tillman	4,800	4,200	89	4,500	3,920	87
Tulsa	116,000	107,800	93	117,300	108,200	92
Wagoner	4,800	4,300	88	4,700	4,080	87
Washington	13,900	13,200	95	14,100	13,180	93
Washita	5,400	4,900	91	5,300	4,740	89
Woods	4,000	3,500	85	4,000	3,330	83
Woodward	4,200	3,300	78	4,100	3,120	76
Totals	750,300	669,100	89	741,400	652,620	88

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
OREGON						
Baker	5,700	4,900	85	5,700	4,790	84
Benton	11,300	9,300	82	11,600	9,600	83
Clackamas	35,700	32,600	92	36,900	34,020	92
Clatsop	9,400	8,000	85	9,100	7,750	85
Columbia	7,000	6,300	90	7,000	6,240	89
Coos	17,300	13,700	79	18,000	14,400	80
Crook	2,900	2,500	86	2,900	2,460	85
Curry	4,600	3,700	79	4,700	3,730	79
Deschutes	7,400	6,300	85	7,500	6,310	84
Douglas	20,600	18,000	88	21,100	18,530	88
Gilliam	1,000	800	83	1,000	820	82
Grant	2,400	1,600	65	2,400	1,490	62
Harney	2,100	1,700	78	2,000	1,540	77
Hood River	4,300	3,500	82	4,200	3,430	82
Jackson	24,100	22,000	91	24,800	22,810	92
Jefferson	2,100	1,900	87	2,100	1,810	86
Josephine	10,000	8,400	84	10,100	8,540	85
Klamath	15,000	13,600	91	15,100	13,760	91
Lake	2,300	1,900	81	2,300	1,880	82
Lane Inner	32,800	29,600	90			
Lane Outer	17,700	15,900	90	*51,900	*47,310	91
Lincoln	8,300	6,500	79	8,400	6,550	78
Linn	17,800	16,000	90	18,100	16,310	90
Malheur	6,700	5,900	89	6,600	5,820	88
Marion	36,300	32,400	89	37,200	33,570	90
Morrow	1,500	1,200	80	1,500	1,180	79
Multnomah	181,900	163,600	90	181,900	165,670	91
Polk	8,200	7,400	91	8,200	7,380	90
Sherman	800	800	92	800	730	91
Tillamook	5,800	4,700	80	5,900	4,700	80
Umatilla	13,400	11,200	83	13,600	11,370	84
Union	5,800	4,800	81	5,800	4,680	81
Wallowa	2,200	1,800	80	2,200	1,750	79
Wasco	6,500	5,500	84	6,600	5,530	84
Washington	28,800	27,100	94	29,800	28,240	95
Wheeler	800	700	85	800	670	84
Yamhill	10,100	8,800	88	10,000	8,790	88
Totals	570,400	504,500	88	577,800	514,160	89

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
PENNSYLVANIA						
Adams	15,000	13,600	91	15,300	14,100	92
Allegheny	492,200	465,600	95	493,800	468,910	95
Armstrong	23,700	22,000	93	23,600	22,100	94
Beaver	60,600	57,700	96	61,700	59,000	96
Bedford	12,400	10,900	89	12,400	11,200	90
Berks	88,300	82,300	94	89,000	83,950	94
Blair	41,400	38,600	94	41,400	39,000	94
Bradford	15,900	14,500	91	16,100	14,900	93
Bucks	90,100	86,900	97	94,300	91,230	97
Butler	33,000	31,400	95	33,500	31,920	95
Cambria	57,500	54,300	95	56,900	54,170	95
Cameron	2,300	2,200	95	2,300	2,190	95
Carbon	16,200	15,100	93	15,900	14,930	94
Centre	20,700	18,400	89	21,200	19,210	91
Chester	58,500	55,100	95	59,600	56,700	95
Clarion	10,800	9,800	91	10,800	9,950	92
Clearfield	24,000	22,200	93	23,800	22,330	94
Clinton	11,100	10,300	93	11,200	10,480	94
Columbia	16,500	15,200	92	16,400	15,300	93
Crawford	23,100	20,700	90	22,900	20,850	91
Cumberland	38,100	35,400	93	38,900	36,540	94
Dauphin	69,200	63,700	92	70,800	66,120	93
Delaware	167,800	162,600	97	166,500	161,870	97
Elk	10,700	9,900	93	10,800	10,110	94
Erie	75,400	71,400	95	75,500	71,790	95
Fayette	49,700	44,900	91	48,500	44,490	92
Forest	1,400	1,300	96	1,400	1,330	95
Franklin	26,800	23,200	87	27,200	24,240	89
Fulton	3,000	2,400	81	3,000	2,490	83
Greene	11,700	10,600	91	11,300	10,350	92
Huntingdon	11,500	10,200	89	11,400	10,320	91
Indiana	21,400	19,600	92	21,400	19,800	93
Jefferson	14,200	13,100	93	14,100	13,120	93
Juniata	4,700	3,900	82	4,600	3,890	85
Lackawanna	70,700	67,100	95	68,600	65,660	96
Lancaster	83,600	71,800	86	84,100	74,520	89
Lawrence	33,200	30,900	94	33,600	31,550	94
Lebanon	27,100	24,700	91	27,400	25,340	92
Lehigh	70,900	66,800	95	72,100	68,550	95
Luzerne	105,800	99,800	95	102,400	97,570	95

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
LYCOMING						
Lycoming	34,100	29,700	88	34,300	30,720	90
McKean	16,900	15,200	90	16,800	15,410	92
Mercer	37,200	34,500	93	37,800	35,410	94
Mifflin	13,500	11,700	87	13,500	11,990	89
Monroe	12,400	11,600	93	12,600	11,830	94
Montgomery	154,300	147,800	96	159,400	153,530	96
Montour	4,200	3,700	88	4,300	3,830	89
Northampton	61,600	57,500	94	62,200	58,720	94
Northumberland	32,600	28,800	89	31,700	28,660	90
Perry	7,800	7,100	90	7,800	7,110	91
Philadelphia	614,200	569,100	93	610,700	573,200	94
Pike	3,200	2,800	87	3,100	2,730	88
Potter	4,900	4,400	88	5,000	4,470	89
Schuylkill	54,000	49,200	92	52,200	48,410	93
Snyder	7,100	5,900	83	7,200	6,100	85
Somerset	22,300	20,200	91	22,000	20,300	92
Sullivan	1,800	1,600	90	1,700	1,530	90
Susquehanna	9,500	8,800	92	9,500	8,860	93
Tioga	10,600	9,200	87	10,600	9,460	89
Union	6,600	5,500	82	6,600	5,570	84
Venango	18,900	16,500	88	18,900	16,910	89
Warren	13,200	11,400	87	13,300	11,840	89
Washington	64,900	60,900	94	65,200	61,520	94
Wayne	8,100	7,000	86	8,100	7,060	87
Westmoreland	104,300	99,200	96	105,800	100,810	95
Wyoming	4,900	4,500	91	4,900	4,490	92
York	75,300	69,700	93	76,800	72,040	94
Totals	3,408,100	3,174,000	93	3,417,700	3,214,580	94
RHODE ISLAND						
Bristol	11,000	10,700	98	11,400	11,060	97
Kent	33,800	32,800	97	35,400	34,260	97
Newport	21,100	20,100	96	21,900	20,840	95
Providence	177,500	169,100	96	177,700	169,560	95
Washington	16,400	15,400	94	16,900	15,870	94
Totals	259,800	248,200	96	263,300	251,590	96
SOUTH CAROLINA						
Abbeville	5,700	4,500	77	5,800	4,580	79
Aiken	22,600	20,000	89	23,700	21,180	89
Allendale	2,900	1,800	63	2,900	1,870	64
Anderson	28,000	24,300	87	28,400	25,000	88
Bamberg	4,000	2,800	70	3,900	2,790	72
Barnwell	4,500	3,400	75	4,500	3,390	75
Beaufort	9,400	7,700	81	9,900	8,120	82
Berkeley	8,900	6,700	75	9,100	7,110	78
Calhoun	2					

TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Harding	700	600	80	700	550	79
Hughes	3,800	3,500	92	4,000	3,630	91
Hutchinson	3,400	2,900	85	3,300	2,780	84
Hyde	800	800	93	800	740	92
Jackson	600	500	76	600	450	75
Jerauld	1,200	1,100	87	1,200	1,030	86
Jones	600	600	85	600	510	85
Kingsbury	2,800	2,600	91	2,700	2,430	90
Lake	3,500	3,300	93	3,400	3,140	92
Lawrence	5,100	4,500	87	5,000	4,280	86
Lincoln	3,800	3,500	93	3,800	3,500	92
Lyman	1,200	1,200	92	1,200	1,100	92
McCook	2,400	2,300	95	2,400	2,240	94
McPherson	1,700	1,400	81	1,600	1,280	80
Marshall	2,000	1,600	81	1,900	1,540	81
Meade	3,300	2,900	86	3,300	2,800	85
Mellette	700	500	73	700	520	74
Miner	1,600	1,400	88	1,500	1,330	88
Minnehaha	26,000	24,900	96	26,200	24,980	95
Moody	2,400	2,200	91	2,400	2,180	91
Pennington	17,300	15,800	92	18,100	16,560	91
Perkins	1,700	1,300	75	1,600	1,190	74
Potter	1,400	1,300	87	1,400	1,200	86
Roberts	3,600	3,100	84	3,600	3,040	84
Sanborn	1,400	1,200	84	1,400	1,160	83
Shannon	1,200	700	50	1,200	630	52
Spink	3,200	3,000	92	3,200	2,930	92
Stanley	1,200	1,000	82	1,200	990	82
Sully	700	700	92	700	630	89
Todd	1,100	700	61	1,100	700	63
Tripp	2,500	2,200	88	2,500	2,200	88
Turner	3,500	3,200	91	3,400	3,090	91
Union	3,000	3,000	97	3,100	2,970	96
Walworth	2,400	1,900	79	2,400	1,860	77
Washabaugh	300	200	72	300	200	72
Yankton	4,700	4,200	90	4,700	4,190	89
Ziebach	600	400	54	600	330	55
Totals	198,200	177,600	90	197,700	173,880	88

TENNESSEE

Anderson	16,500	14,500	88	16,400	14,580	89
Bedford	7,000	6,000	85	7,000	5,970	85
Benton	3,300	2,600	79	3,300	2,600	79
Bledsoe	1,900	1,400	71	1,900	1,380	73
Blount	5,900	13,900	87	16,100	14,160	88
Bradley	11,000	9,700	88	11,300	10,010	89
Campbell	7,300	5,300	72	6,900	5,120	74
Cannon	2,500	2,000	80	2,500	2,030	81
Carroll	7,300	5,500	76	7,000	5,330	76
Carter	11,300	9,400	84	11,300	9,630	85
Cheatam	2,700	2,400	87	2,700	2,340	87
Chester	2,700	2,200	80	2,600	2,070	80
Claiborne	5,000	3,300	66	4,600	3,110	68
Clay	2,000	1,400	70	1,900	1,340	71
Coke	6,300	4,700	74	6,200	4,640	75
Coffee	8,400	7,400	88	8,600	7,550	88
Crockett	4,300	3,500	81	4,200	3,420	82
Cumberland	4,900	3,500	71	4,900	3,520	72
Davidson	119,300	109,500	92	119,700	110,100	92
Decatur	2,500	1,900	72	2,500	1,830	73
De Kalb	3,200	2,500	78	3,200	2,520	79
Dickson	5,500	4,900	88	5,500	4,820	88
Dyer	9,000	7,400	82	8,700	7,290	84
Fayette	5,400	3,400	64	5,300	3,560	67
Fentress	3,100	2,100	66	3,100	2,100	68
Franklin	6,900	5,800	83	6,900	5,710	83
Gibson	13,900	11,200	81	13,600	11,180	82
Giles	6,600	4,900	75	6,300	4,730	75
Grainger	3,300	2,300	69	3,300	2,330	71
Greene	12,000	9,900	82	12,000	9,990	83
Grundy	3,000	2,100	71	2,900	2,080	72
Hamblen	9,700	8,000	82	10,000	8,200	82
Hamilton	71,800	64,600	90	72,200	65,380	91
Hancock	2,000	1,400	69	1,900	1,330	70
Hardeman	4,900	3,600	73	4,900	3,620	74
Hardin	5,000	3,400	68	4,900	3,390	69
Hawkins	8,200	6,300	76	8,200	6,400	78
Haywood	5,600	4,000	71	5,500	4,030	73
Henderson	4,700	3,600	76	4,600	3,530	77
Henry	7,100	5,400	77	7,000	5,370	77
Hickman	3,400	2,800	82	3,300	2,740	83
Houston	1,400	1,100	74	1,400	1,060	75
Humphreys	3,400	3,000	87	3,400	2,950	87
Jackson	2,600	1,900	72	2,300	1,660	72
Jefferson	6,000	5,100	84	6,000	5,010	83
Johnson	2,900	2,200	76	2,800	2,180	78
Knox	74,500	65,500	88	77,500	68,950	89
Lake	2,600	2,000	76	2,600	1,970	76
Lauderdale	5,900	4,800	80	5,700	4,640	81
Lawrence	7,800	6,200	79	7,800	6,270	80
Lewis	1,800	1,400	77	1,800	1,420	79
Lincoln	6,900	5,400	78	6,900	5,370	78
Loudon	6,800	6,000	89	6,700	5,930	89
McMinn	9,600	8,200	85	9,600	8,090	84
McNairy	5,200	3,900	75	5,000	3,740	75
Macon	3,600	2,900	81	3,500	2,870	82
Madison	18,000	14,800	82	17,900	14,870	83
Marion	5,500	4,800	87	5,500	4,780	87
Marshall	5,100	4,400	86	4,900	4,210	86
Mauzy	12,300	10,500	85	12,200	10,550	86
Meigs	1,300	1,100	84	1,200	1,010	84
Monroe	6,000	4,700	78	5,900	4,670	79
Montgomery	14,600	13,100	90	14,800	13,290	90
Moore	1,000	800	76	1,000	760	76
Morgan	3,400	2,600	76	3,400	2,600	76
Obion	8,500	7,200	84	8,500	7,130	84
Overton	4,000	2,900	71	3,700	2,670	72
Perry	1,500	1,300	78	1,500	1,190	80
Pickett	1,200	900	69	1,200	840	70
Polk	3,200	2,600	80	3,100	2,500	81
Putnam	8,100	6,500	80	8,100	6,480	80
Rhea	4,300	3,400	78	4,300	3,350	78
Roane	11,000	9,200	84	11,200	9,590	86
Robertson	7,900	6,900	87	7,800	6,790	87
Rutherford	14,300	12,700	89	14,800	13,190	89
Scott	3,700	2,400	65	3,600	2,400	67
Sequatchie	1,600	1,300	81	1,500	1,220	82
Sevier	6,700	5,100	76	6,600	5,050	77

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Shelby	183,200	160,800	88	184,200	163,620	89
Smith	3,700	3,100	84	3,600	3,030	84
Stewart	2,200	1,900	83	2,100	1,750	83
Sullivan	32,800	29,400	90	33,400	30,070	90
Sumner	10,700	9,300	87	10,900	9,560	88
Tipton	7,300	5,700	78	7,200	5,720	79
Trousdale	1,400	1,200	82	1,400	1,160	83
Union	4,200	3,400	81	4,100	3,290	80
Van Buren	2,200	1,600	69	2,200	1,540	70
Warren	900	600	66	900	610	68
Washington	6,900	5,300	78	6,900	5,360	78
Wayne	17,700	15,700	89	17,900	15,990	89
Weakley	3,200	2,000	63	3,100	2,050	66
White	7,700	6,100	79	7,400	5,850	79
Williamson	4,500	3,500	78	4,500	3,510	78
Wilson	6,900	5,800	84	6,900	5,850	85
Totals	1,024,100	871,200	85	1,025,700	878,490	86

TEXAS

Anderson	8,900	7,300	82	8,500	6,890	81
Andrews	4,100	3,700	89	4,300	3,750	87
Angelina	12,300	10,600	86	12,500	10,620	85
Arañas	2,200	2,100	90	2,200	1,940	88
Archer	1,900	1,900	94	1,900	1,760	92
Armstrong	700	600	90	700	610	88
Atascosa	4,900	4,000	81	4,800	3,810	79
Austin	4,600	3,400	74	4,400	3,160	72
Bailey	2,700	2,400	89	2,700	2,370	88
Bandera	1,400	1,300	88	1,400	1,210	86
Bastrop	5,300	4,100	78	5,200	3,920	75
Baylor	2,000	1,900	94	1,900	1,750	92
Bee	6,300	5,000	80	6,500	5,050	78
Bell	26,200	23,800	91	27,200	24,510	90
Bexar	189,700	168,500	89	193,600	171,370	89
Blanco	1,200	1,000	83	1,200	980	82
Borden	300	300	83	300	250	84
Bosque	3,800	3,300	85	3,700	3,070	83
Bowie	18,700	16,500	88	18,500	16,240	88
Brazoria	21,500	19,700	92	22,800	20,690	91
Brazos	12,400	10,600	86	12,800	10,800	84
Brewster	1,800	1,300	67	1,800	1,140	64
Briscoe	1,100	1,000	90	1,100	970	88
Brooks	2,200	1,800	80	2,200	1,710	78
Brown	8,500	6,700	79	8,100	6,320	78
Burleson	3,500	2,500	70	3,400	2,360	69
Burnet	3,000	2,700	90	2,900	2,560	88
Caldwell	5,100	4,200	82	5,000	4,040	81
Calhoun	4,500	3,700	82	4,600	3,670	80
Callahan	2,800	2,500	89	2,700	2,350	87
Cameron	36,500	28,500	78	37,700	29,720	79
Camp	2,500	1,900	76	2,500	1,830	73
Carson	2,300	2,200	96	2,200	2,090	95
Cass	7,000	5,900	85	6,700	5,590	83
Castro	2,500	2,100	86	2,600	2,180	84
Chambers	3,100	2,900	91	3,100	2,770	90
Cherokee	9,700	7,600	78	9,400	7,240	77
Childress	2,800	2,400	85	2,600	2,150	83
Clay	2,800	2,600	93	2,700	2,450	91
Cochran	1,800	1,600	90	1,800	1,590	88
Coke	1,100	1,000	89	1,100	970	88
Coleman	4,400	3,900	88	4,100	3,520	86
Collin	13,000	11,500	89	13,000	11,430	88
Collingsworth	2,000	1,400	69	1,700	1,140	67
Colorado	5,700	4,400	77	5,700	4,250	75
Comal	5,900	5,200	87	6,000	5,130	86

TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
TEXAS—(Continued)						
Grimes	3,900	2,900	73	3,800	2,760	73
Guadalupe	8,300	6,900	83	8,500	6,940	82
Hale	10,800	9,700	90	11,200	9,870	88
Hall	2,400	1,800	74	2,100	1,490	71
Hamilton	3,100	2,500	81	2,900	2,290	79
Hansford	1,900	1,800	93	1,900	1,740	91
Hardeman	2,800	2,300	82	2,700	2,140	79
Hardin	7,300	6,300	85	7,500	6,240	83
Harris	385,800	352,200	92	398,900	361,480	91
Harrison	13,100	10,900	83	13,000	10,710	82
Hartley	700	700	95	700	650	93
Haskell	3,600	3,100	86	3,300	2,780	84
Hays	5,300	4,500	85	5,300	4,430	84
Hemphill	1,000	900	86	900	760	84
Henderson	6,900	5,700	82	6,900	5,470	79
Hidalgo North	37,100	28,000	76			
Hidalgo South	4,500	3,400	76	*42,100	*32,230	77
Hill	8,100	6,900	86	7,400	6,310	85
Hockley	6,200	5,900	95	6,300	5,860	93
Hood	1,900	1,700	89	1,900	1,660	87
Hopkins	6,400	5,300	83	6,100	4,930	81
Houston	5,400	3,900	71	5,200	3,550	68
Howard	11,800	11,200	94	12,200	11,300	93
Hudspeth	900	600	66	800	500	63
Hunt	12,800	11,000	86	12,700	10,870	86
Hutchinson	10,300	9,800	95	10,400	9,740	94
Irion	400	400	77	400	300	76
Jack	2,600	2,400	90	2,600	2,310	89
Jackson	4,000	3,200	79	4,000	3,070	77
Jasper	6,400	5,300	82	6,400	5,100	80
Jeff Davis	500	300	60	400	240	59
Jefferson	74,600	69,400	94	76,200	70,340	92
Jim Hogg	1,300	900	68	1,300	840	64
Jim Wells	8,900	7,200	81	9,100	7,170	79
Johnson	11,200	10,200	92	11,400	10,320	91
Jones	6,300	5,700	90	6,000	5,310	89
Karnes	3,900	3,100	79	3,800	2,920	77
Kaufman	8,500	7,100	84	8,400	7,040	84
Kendall	1,900	1,500	77	1,900	1,440	76
Kenedy	200	200	86	200	170	86
Kent	600	600	93	600	590	98
Kerr	5,200	4,100	78	5,300	4,000	76
Kimble	1,300	900	62	1,300	770	59
King	200	200	71	200	140	71
Kinney	700	400	53	700	340	49
Kleberg	7,700	6,700	86	7,900	6,640	84
Knox	2,500	2,100	84	2,200	1,790	81
Lamar	11,400	7,800	69	10,700	7,290	68
Lamb	6,500	6,000	92	6,700	6,030	90
Lampasas	3,100	2,700	88	3,100	2,690	87
La Salle	1,500	1,100	68	1,400	920	66
Lavaca	6,300	4,000	62	6,300	3,750	59
Lee	2,800	2,200	78	2,700	2,030	75
Leon	3,100	2,100	67	3,100	2,050	66
Liberty	9,400	7,800	83	9,600	7,870	82
Limestone	6,100	4,900	79	5,900	4,540	77
Lipscomb	1,100	800	74	1,100	790	72
Live Oak	2,100	1,700	82	2,000	1,600	80
Llano	1,900	1,600	82	1,900	1,500	79
Loving	100	100	96	200	200	100
Lubbock	46,300	42,600	92	47,800	43,680	91
Lynn	3,100	2,800	90	3,100	2,740	88
McCulloch	3,000	2,100	69	2,800	1,850	66
McLennan	46,400	41,800	91	47,000	42,150	90
McMullen	400	300	81	400	320	81
Madison	2,100	1,600	72	2,000	1,430	71
Marion	2,400	1,900	77	2,300	1,740	75
Martin	1,400	1,400	93	1,400	1,270	90
Mason	1,300	900	64	1,200	740	61
Matagorda	7,600	6,300	83	7,700	6,200	80
Maverick	3,300	1,800	52	3,400	1,680	50
Medina	5,000	4,100	81	5,000	4,000	80
Menard	1,000	500	48	900	410	45
Midland	21,300	19,800	93	21,800	19,940	91
Milam	7,100	5,600	79	7,000	5,420	77
Mills	1,600	1,300	76	1,500	1,120	74
Mitchell	3,400	2,900	86	3,100	2,610	84
Montague	5,200	4,700	89	5,100	4,440	87
Montgomery	8,100	6,700	82	8,300	6,720	81
Moore	4,200	4,000	94	4,200	3,870	92
Morris	3,700	3,300	87	3,900	3,320	85
Motley	1,000	700	68	800	520	65
Nacogdoches	8,500	6,500	76	8,400	6,360	76
Navarro	11,300	9,300	82	11,000	9,020	82
Newton	2,800	2,100	72	2,800	1,950	70
Nolan	6,000	5,500	91	6,000	5,390	90
Nueces	60,000	53,100	89	61,500	54,180	88
Ochiltree	2,900	2,700	90	3,100	2,710	87
Oldham	600	500	89	500	430	87
Orange	17,000	15,600	92	17,600	15,990	91
Palo Pinto	7,000	6,000	85	7,100	5,940	84
Panola	5,000	4,200	82	4,800	3,830	80
Parker	7,300	6,600	91	7,400	6,520	88
Parmer	2,900	2,600	88	3,000	2,600	87
Pecos	3,300	2,900	86	3,400	2,830	83
Polk	4,100	3,100	75	4,000	2,880	72
Potter	35,800	33,300	93	37,100	34,190	92
Presidio	1,500	900	58	1,400	750	54
Rains	1,200	1,000	83	900	740	82
Randall	10,500	10,300	98	10,800	10,340	96
Reagan	1,100	1,100	96	1,100	1,030	94
Real	700	400	53	700	340	49
Red River	5,100	3,600	71	4,600	3,130	68
Reeves	4,800	4,100	85	5,100	4,240	83
Refugio	3,100	2,800	89	3,000	2,600	87
Roberts	400	400	96	400	370	93
Robertson	4,900	4,000	81	4,700	3,720	79
Rockwall	1,800	1,600	85	1,800	1,510	84
Runnels	4,700	4,200	88	4,600	3,950	86
Rusk	11,200	9,500	85	10,900	9,140	84
Sabine	2,200	1,500	67	2,100	1,350	64
San Augustine	2,200	1,600	69	2,200	1,460	66

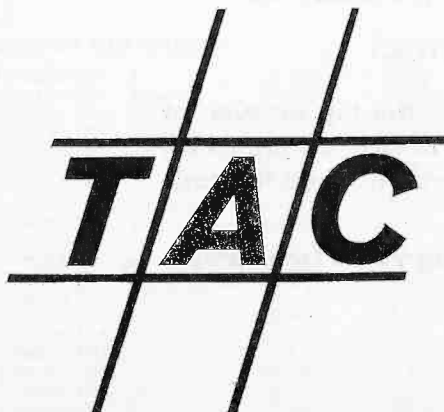
State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
San Jacinto	1,800	1,200	62	1,700	1,010	59
San Patricio	11,400	9,500	83	11,700	9,710	83
San Saba	2,200	1,800	80	2,100	1,640	78
Schleicher	900	800	82	900	720	80
Scurry	5,900	5,300	90	5,700	4,990	87
Shackelford	1,400	1,200	84	1,300	1,070	82
Shelby	6,400	4,900	77	6,100	4,490	74
Sherman	800	800	90	800	700	88
Smith	26,600	23,200	88	26,900	23,370	87
Somervell	900	900	89	900	780	87
Starr	3,800	2,300	61	3,800	2,190	58
Stephens	3,100	2,600	83	3,000	2,420	81
Sterling	400	300	81	400	320	81
Stonewall	1,000	900	93	1,000	920	92
Sutton	1,100	700	63	1,100	660	60
Swisher	3,200	3,000	94	3,200	3,060	93
Tarrant	171,700	159,200	93	177,100	162,950	92
Taylor	30,600	28,200	93	31,800	29,090	91
Terrell	800	500	64	800	480	60
Terry	4,800	4,300	90	4,900	4,320	88
Throckmorton	1,000	800	81	1,000	800	80
Titus	5,400	4,500	82	5,500	4,380	80
Tom Green	19,700	17,600	90	20,000	17,780	89
Travis	62,000	55,200	89	62,600	55,490	89
Trinity	2,500	1,700	66	2,300	1,470	64
Tyler	3,200	2,400	75	3,100	2,260	73
Upshur	5,900	5,000	84	6,000	4,920	82
Upton	1,800	1,600	86	1,900	1,600	84
Uvalde	4,700	3,600	76	4,800	3,540	74
Val Verde	6,500	4,600	70	6,500	4,370	67
Van Zandt	6,400	5,300	82	6,200	4,990	80
Victoria	13,500	11,000	82	14,000	11,330	81
Walker	5,100	3,600	71	5,000	3,500	70
Waller	3,100	2,500	79	3,100	2,400	77
Ward	4,200	3,800	90	4,200	3,700	88
Washington	6,000	4,100	67	6,000	4,020	66
Webb	15,200	12,400	82	15,500	12,560	81
Wharton	10,800	8,900	83	10,800	8,900	82
Wheeler	2,700	2,000	73	2,500	1,760	70
Wichita	36,800	34,800	95	38,300	35,850	94
Wilbarger	5,700	5,400	95	5,500	5,120	93
Willacy	4,600	3,500	77	4,600	3,410	74
Williamson	10,700	9,100	85	10,400	8,810	85
Wilson	3,600	2,700	76	3,500	2,610	75
Winkler	4,100	3,700	90	4,200	3,680	88
Wise	5,500	5,000	91	5,600	4,990	89
Wood	5,800	4,900	84	5,500	4,520	82
Yoakum	2,400	2,300	94	2,600	2,400	92
Young	5,800	5,200	89	5,900	5,160	88
Zapata	1,000	600	52	1,000	480	

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Campbell	25,500	22,000	87	25,600	22,420	88
Caroline	3,100	2,400	78	3,100	2,470	80
Carroll	6,800	4,700	75	8,000	6,240	78
Charles City	1,200	800	68	1,100	760	71
Charlotte	3,500	2,700	77	3,400	2,800	78
Chesterfield	23,300	21,600	93	20,600	19,110	93
Clarke	2,200	2,000	89	2,300	2,050	89
Craig	1,000	800	73	1,000	760	76
Culpeper	4,200	3,600	84	4,200	3,570	85
Cumberland	1,600	1,100	66	1,600	1,090	68
Dickenson	4,600	3,700	80	4,400	3,570	81
Dinwiddie	15,300	12,300	81	15,300	12,670	83
Essex	1,800	1,300	73	1,700	1,270	75
Fairfax	76,500	73,000	96	79,600	76,290	96
Fauquier	6,500	5,400	84	6,500	5,490	84
Floyd	2,900	2,300	79	2,800	2,230	80
Fluvanna	1,900	1,400	75	1,800	1,370	76
Franklin	6,700	5,500	81	6,800	5,530	81
Frederick	11,200	9,700	87	11,400	9,940	87
Giles	4,600	4,000	87	4,500	3,920	87
Gloucester	3,600	3,100	86	3,600	3,090	86
Goochland	2,100	1,600	76	2,100	1,650	79
Grayson	6,500	5,200	79	4,600	3,580	78
Greene	1,100	700	54	1,100	630	57
Greensville	4,000	3,100	77	4,000	3,150	79
Halifax	9,900	7,600	77	9,800	7,810	80
Hamptn-Newprt Nws	56,500	51,500	92	See Newport News below		
Hanover	7,400	6,000	81	7,500	6,160	82
Henrico	102,700	91,200	89	104,100	93,430	90
Henry	16,000	13,800	86	16,300	14,220	87
Highland	900	800	81	900	730	81
Isle of Wight	4,400	3,700	84	4,400	3,680	84
James City	4,300	3,700	84	4,500	3,830	85
King and Queen	1,500	1,100	70	1,500	1,090	73
King George	2,000	1,700	85	2,000	1,710	86
King William	2,000	1,700	84	2,000	1,690	85
Lancaster	2,700	2,200	80	2,700	2,180	81
Lee	6,600	4,600	69	6,000	4,320	72
Loudoun	6,600	5,600	85	6,700	5,720	85
Louisa	3,400	2,400	70	3,400	2,470	73
Lunenburg	3,400	2,700	79	3,300	2,620	79
Madison	2,200	1,600	71	2,200	1,580	72
Mathews	2,300	1,800	80	2,200	1,780	81
Mecklenburg	7,900	6,000	76	7,800	6,070	78
Middlesex	1,900	1,500	79	1,900	1,530	80
Montgomery	11,300	9,700	86	11,500	10,030	87
Nansemond	12,000	9,500	79	12,100	9,890	82
Nelson	3,400	2,400	71	3,300	2,420	73
New Kent	1,100	1,000	82	1,100	910	83
Newport News	See Hampton above			57,700	52,850	92
Norfolk	138,000	123,100	90	137,500	123,860	90
Northampton	5,000	3,800	77	4,900	3,780	77
Northumberland	2,900	2,400	82	2,900	2,390	83
Nottoway	4,100	3,400	82	4,100	3,380	83
Orange	3,600	2,600	72	3,600	2,690	75
Page	4,500	3,700	82	4,500	3,720	83
Patrick	4,100	3,100	75	4,100	3,100	76
Pittsylvania	28,800	23,700	83	28,800	24,380	85
Powhatan	1,500	1,200	81	1,400	1,140	82
Prince Edward	3,700	2,800	77	3,600	2,820	78
Prince George	9,400	8,300	88	12,900	11,390	88
Princess Anne	23,700	21,800	92	24,300	22,350	92
Prince William	12,900	11,900	93	13,300	12,210	92
Pulaski	7,400	6,300	85	7,300	6,250	86
Rappahannock	1,400	1,100	78	1,300	1,010	78
Richmond	1,800	1,400	79	1,800	1,450	80
Roanoke	48,100	43,300	90	48,800	44,210	91
Rockbridge	8,100	6,600	81	8,100	6,600	81
Rockingham	14,600	11,800	81	14,800	12,270	83
Russell	6,400	4,900	75	6,400	4,930	77
Scott	6,600	4,600	70	6,600	4,770	72
Shenandoah	6,600	5,700	87	6,500	5,670	87
Smyth	7,900	6,700	84	7,800	6,610	85
Southampton	6,700	5,200	78	6,700	5,240	78
Spotsylvania	7,700	6,500	84	7,900	6,710	85
Stafford	4,800	4,200	87	4,800	4,170	87
Surry	1,500	1,200	76	1,600	1,250	78
Sussex	2,900	2,000	68	2,900	2,050	71
Tazewell	11,400	9,600	85	11,300	9,690	86
Warren	4,300	3,400	79	4,300	3,470	81
Washington	15,000	12,700	85	15,000	12,790	85
Westmoreland	3,000	2,200	72	3,000	2,230	74
Wise	12,300	9,300	76	11,800	9,210	78
Wythe	5,900	4,500	77	5,800	4,490	77
York	6,200	5,500	89	6,300	5,570	88
Totals	1,109,300	955,500	86	1,118,400	972,920	87

TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
WASHINGTON						
Adams	3,000	2,800	92	3,200	2,950	92
Asotin	4,200	3,900	93	4,200	3,890	93
Benton	17,900	16,400	92	18,300	16,850	92
Chelan	13,400	11,800	89	13,500	12,020	89
Clallam	9,400	8,300	89	9,600	8,510	89
Clark	29,000	27,100	94	29,500	27,760	94
Columbia	1,500	1,300	80	1,500	1,210	80
Cowlitz	18,000	16,500	92	18,200	16,690	92
Douglas	4,400	4,100	92	4,600	4,210	91
Ferry	1,100	900	82	1,100	890	81
Franklin	7,100	6,500	92	7,400	6,800	92
Garfield	900	800	86	900	770	86
Grant	13,600	12,200	90	14,400	12,920	90
Grays Harbor	17,700	14,700	83	17,700	14,800	84
Island	5,800	5,500	95	6,100	5,770	95
Jefferson	2,900	2,700	89	2,800	2,510	89
King	316,100	286,000	91	322,700	295,110	91
Kitsap	26,400	24,700	94	26,800	25,250	94
Kittitas	6,400	5,400	84	6,300	5,310	84
Klickitat	4,200	3,400	81	4,300	3,450	80
Lewis	13,600	11,800	87	13,600	11,970	88
Lincoln	3,500	3,300	93	3,500	3,270	94
Mason	6,300	4,900	93	6,400	5,020	93
Okanogan	7,800	6,500	84	7,500	6,220	83
Pacific	5,100	4,200	83	5,000	4,130	83
Pend Oreille	2,200	2,000	89	2,200	1,940	88
Pierce	97,700	91,000	94	98,800	92,760	94
San Juan	1,100	1,000	90	1,100	980	89
Skagit	16,100	14,400	90	16,600	15,080	91
Skamania	1,600	1,400	85	1,600	1,360	85
Snohomish	54,500	50,500	93	56,400	52,760	94
Spokane	90,000	82,200	92	92,800	85,740	92
Stevens	5,400	4,700	86	5,300	4,530	86
Thurston	17,800	16,500	93	18,300	17,100	93
Wahkiakum	1,100	1,000	86	1,100	940	86
Walla Walla	12,800	10,600	84	12,800	10,740	84
Whatcom	22,500	20,000	89	22,700	20,280	89
Whitman	8,900	7,900	89	8,800	7,860	89
Yakima	43,600	38,400	88	44,100	39,370	89
Totals	913,500	827,600	91	512,900	447,120	91
WEST VIRGINIA						
Barbour	4,300	3,400	79	4,000	3,210	80
Berkeley	10,100	9,000	90	10,100	9,150	91
Boone	7,300	6,300	86	7,000	6,120	87
Braxton	4,100	2,800	68	3,800	2,650	70
Brooke	8,300	7,900	95	8,200	7,790	95
Cabell	33,300	30,500	92	33,000	30,410	92
Calhoun	2,200	1,700	75	2,100	1,600	76
Clay	2,900	2,200	76	2,800	2,140	76
Doddridge	2,100	1,600	77	2,000	1,580	79
Fayette	16,500	14,200	86	15,300	13,430	88
Gilmer	2,200	1,700	75	2,100	1,750	83
Grant	2,200	1,600	73	2,200	1,630	74
Greenbrier	9,600	7,900	83	9,300	7,890	85
Hampshire	3,300	2,400	72	3,300	2,400	73
Hancock	11,500	11,200	98	11,600	8,910	77
Hardy	2,600	1,800	68	2,500	1,750	70
Harrison	23,700	21,800	92	23,100	21,320	92
Jackson	5,300	4,800	90	5,400	4,850	90
Jefferson	5,300	4,700	88	5,300	4,670	88
Kanawha	74,000	67,100	91	73,800	67,650	92
Lewis	5,300	4,400	82	5,200	4,340	83
Lincoln	5,000	4,100	83	4,900	4,110	84
Logan	15,200	13,200	87	14,100	12,460	88
McDowell	17,500	14,800	85	15,900	13,770	87
Marion	19,800	17,400	88	19,200	17,140	89
Marshall	11,400	10,500	92	10,800	9,980	92
Mason	6,700	6,200	92	6,600	6,040	91
Mercer	19,200	17,000	89	18,700	16,770	90
Mineral	6,500	5,300	82	6,400	5,270	82
Mingo	9,700	7,600	79	9,200	7,500	82
Monongahela	16,000	13,200	83	15,600	13,220	85
Monroe	3,100	2,300	75	3,000	2,270	76
Morgan	2,600	2,200	83	2,500	2,070	83
Nicholas	6,600	5,400	82	6,500	5,380	83
Ohio	22,400	20,900	94	21,500	20,160	94
Pendleton	2,100	1,600	74	2,000	1,490	75

(Continued on next page)



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TV Households

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
WEST VIRGINIA—(Continued)						
Pleasants	2,000	1,800	86	2,100	1,820	87
Pocahontas	2,900	2,000	67	2,800	1,910	68
Preston	7,300	5,800	79	7,000	5,640	81
Putnam	6,500	5,900	90	6,500	5,870	90
Raleigh	21,000	18,200	87	19,900	17,450	88
Randolph	7,100	5,500	78	6,900	5,510	80
Ritchie	3,300	2,500	74	3,200	2,390	75
Roane	4,200	3,300	78	4,100	3,220	79
Summers	4,300	3,300	75	4,000	3,050	76
Taylor	4,500	3,700	80	4,200	3,420	82
Tucker	2,300	1,800	76	2,000	1,540	77
Tyler	3,000	2,500	80	3,000	2,440	81
Upshur	5,100	4,100	80	5,000	4,090	82
Wayne	10,600	9,100	86	10,500	9,160	87
Webster	3,500	2,500	72	3,200	2,340	73
Wetzel	5,700	5,000	87	5,700	5,010	88
Wirt	1,300	1,000	79	1,300	1,040	80
Wood	24,200	21,100	87	24,300	21,420	88
Wyoming	8,300	7,000	83	8,200	6,930	85
Totals	526,500	456,500	87	512,900	447,120	87
WISCONSIN						
Adams	2,400	2,100	84	2,400	2,030	84
Ashland	5,100	4,700	91	5,000	4,550	91
Barron	10,100	8,800	87	10,000	8,850	89
Bayfield	3,600	3,300	91	3,500	3,180	91
Brown	34,500	33,300	97	35,300	33,980	96
Buffalo	4,100	3,600	89	4,100	3,670	89
Burnett	2,900	2,500	86	2,800	2,420	86
Calumet	6,000	5,600	94	6,200	5,790	93
Chippewa	12,000	11,200	93	12,100	11,280	93
Clark	8,800	7,500	85	8,700	7,530	87
Columbia	11,000	10,000	91	11,100	10,150	91
Crawford	4,500	4,100	90	4,400	3,960	90
Dane	65,800	59,000	90	67,200	61,210	91
Dodge	18,100	16,500	91	18,300	16,820	92
Door	6,200	5,900	95	6,100	5,760	94
Douglas	13,600	12,800	94	13,600	12,770	94
Dunn	7,400	6,600	90	7,300	6,560	90
Eau Claire	17,300	15,900	92	17,400	16,110	93
Florence	1,000	1,000	91	1,000	900	90
Fond du Lac	21,400	19,700	93	21,600	20,080	93
Forest	2,200	1,800	81	2,100	1,710	81
Grant	12,500	10,700	86	12,600	11,020	87
Green	7,900	7,200	91	7,900	7,210	91
Green Lake	4,900	4,400	90	4,900	4,420	90
Iowa	5,400	4,800	89	5,400	4,780	88
Iron	2,500	2,300	92	2,500	2,320	93
Jackson	4,400	3,900	87	4,400	3,870	88
Jefferson	15,100	14,200	94	15,500	14,560	94
Juneau	5,200	4,300	82	5,200	4,310	83
Kenosha	31,700	30,000	95	31,400	29,770	95
Kewaunee	5,100	4,800	95	5,100	4,800	94
La Crosse	21,400	20,100	94	21,500	20,270	94
Lafayette	5,000	4,500	90	5,000	4,500	90
Langlade	5,600	5,100	91	5,600	5,090	91
Lincoln	6,600	6,200	94	6,600	6,170	93

State and County	American Research Bureau			A. C. Nielsen Co.		
	Total Households	TV Households Number	%	Total Households	TV Households Number	%
Manitowoc	21,800	21,100	97	22,100	21,240	96
Marathon	24,800	23,500	95	25,100	23,810	95
Marinette	10,100	9,700	96	10,100	9,650	96
Marquette	2,700	2,300	84	2,700	2,280	84
Milwaukee	323,700	305,100	95	326,800	308,860	95
Monroe	8,400	7,400	89	8,300	7,480	90
Oconto	7,100	6,500	92	7,000	6,420	92
Oneida	6,600	5,800	88	6,600	5,810	88
Outagamie	27,900	27,100	97	28,500	27,530	97
Ozaukee	11,100	10,500	95	11,400	10,770	94
Pepin	2,000	1,800	87	2,000	1,760	88
Pierce	6,300	5,900	93	6,400	5,910	92
Polk	7,500	7,000	94	7,500	6,990	93
Portage	10,200	9,400	92	10,300	9,560	93
Price	4,300	3,600	82	4,300	3,560	83
Racine	42,100	40,500	97	43,200	41,460	96
Riceland	5,100	4,500	88	5,000	4,390	88
Rock	34,600	32,600	95	35,400	33,450	94
Rusk	4,200	3,700	87	4,100	3,560	87
St. Croix	8,200	7,800	95	8,400	7,940	94
Sauk	10,500	9,300	88	10,500	9,420	90
Sawyer	2,900	2,500	83	2,800	2,330	83
Shawano	9,600	8,800	92	9,600	8,870	92
Sheboygan	26,500	25,200	96	26,600	25,320	95
Taylor	4,800	4,200	89	4,800	4,240	88
Trempealeau	6,800	5,800	85	6,800	5,860	86
Vernon	7,500	6,700	89	7,400	6,540	88
Vilas	3,000	2,600	87	3,000	2,620	87
Walworth	15,900	14,800	93	16,100	15,020	93
Washburn	3,200	3,000	91	3,200	2,890	90
Washington	13,000	12,500	96	13,500	12,840	95
Waukesha	45,300	43,300	96	47,100	45,020	96
Waupaca	10,600	10,000	94	10,600	9,960	94
Waushara	4,200	3,800	89	4,300	3,820	89
Winnebago	31,900	30,500	96	32,500	31,110	96
Wood	16,600	15,600	94	16,900	15,900	94
Totals	1,172,000	1,093,000	93	1,184,700	1,106,590	93
WYOMING						
Albany	6,500	5,100	78	6,400	4,970	78
Big Horn	3,400	2,700	79	3,300	2,590	79
Campbell	1,900	1,400	74	1,900	1,400	74
Carbon	4,600	3,600	78	4,600	3,610	78
Converse	2,100	1,700	81	2,000	1,620	81
Crook	1,400	1,000	69	1,400	960	69
Fremont	7,500	6,500	86	7,500	6,470	86
Goshen	3,700	3,200	88	3,600	3,170	88
Hot Springs	2,100	1,600	76	2,100	1,610	77
Johnson	1,800	1,400	74	1,700	1,280	75
Laramie	19,000	17,300	92	19,100	17,520	92
Lincoln	2,500	2,000	76	2,500	1,900	76
Natrona	16,200	14,500	90	16,600	14,870	90
Niobrara	1,300	1,100	81	1,200	960	80
Park	5,100	4,000	79	5,100	3,970	78
Platte	2,300	1,800	75	2,300	1,710	74
Sheridan	6,000	4,500	75	6,000	4,460	74
Sublette	1,200	900	73	1,200	860	72
Sweetwater	5,500	4,500	81	5,300	4,320	81
Teton	1,000	800	80	1,000	790	79
Uinta	2,000	1,700	83	2,000	1,650	82
Washakie	2,600	2,200	84	2,600	2,200	85
Weston	2,400	1,900	76	2,400	1,790	75
Yellowstone Nl. Pk.	not available			100	50	53
Totals	102,000	85,600	84	101,900	84,730	83

1

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Canadian Data Projected

TV Households by Provinces, Counties & Subdivisions

Estimates as of March 1962 Compiled by The Bureau of Broadcast Measurement
After Survey of Canadian TV Set Ownership

Projected from Dominion Bureau of Statistics Data for 1956
Reprinted by Permission from The Bureau of Broadcast Measurement.

PROVINCIAL SUMMARY †

Province	Population	Households	TV Households	% TV
Alberta	1,354,900	363,300	290,600	80
British Columbia	1,655,000	481,300	386,100	80
Manitoba	926,800	236,500	198,000	84
New Brunswick	608,300	134,700	117,800	87
Nova Scotia	740,100	174,700	158,300	91
Prince Edward Island	107,000	24,400	20,600	84
Newfoundland	470,000	94,600	61,600	65
Ontario	6,344,600	1,647,400	1,530,800	93
Quebec	5,339,900	1,195,900	1,134,200	95
Saskatchewan	929,900	254,700	203,100	80
Total	18,476,500	4,607,500	4,101,100	89

† Population, households and TV households are rounded to hundreds and Percent Television to the nearest whole number.
Does not include the Yukon and Northwest Territories.

Province and County or Subdivision	Total Households	TV Households Number	%
NOVA SCOTIA—(Continued)			
Halifax (Bal.)			
Lunenburg-Queens	22,500	19,700	88
Annapolis-Digby	10,900	9,600	88
Shelburne-Yarmouth	9,800	8,900	91
Hants-Kings	16,200	14,000	86
Colchester	9,100	7,600	84
Cumberland	10,500	9,700	92
Total	174,700	158,300	91
PRINCE EDWARD ISLAND			
Kings-Queens	15,600	13,100	84
Prince	8,800	7,500	85
Total	24,400	20,600	84

Province and County or Subdivision	Total Households	TV Households Number	%
NEWFOUNDLAND			
*St. John's metropolitan area	18,000	17,400	97
1 (Bal.), 2, 7	37,100	21,200	57
3, 6, 8	21,300	12,900	61
4, 5, 9, 10	18,200	10,000	55
Total	94,600	61,600	65

Province and County or Subdivision	Total Households	TV Households Number	%
ONTARIO			
Glengarry-Stormont	19,700	18,300	93
Dundas-Grenville	11,400	10,100	89
*Ottawa-Hull metropolitan area	104,000	101,800	98
Carleton (Bal.)-Russell-Prescott	16,100	14,300	89
Leeds	12,600	12,100	96
Lanark	11,100	9,000	81
Renfrew	21,100	18,600	79
*Kingston City area	17,600	16,300	93
Frontenac (Bal.)-Lennox & Addington	11,000	9,100	83
Hastings-Prince Edward	31,400	27,200	87
Northumberland	11,800	10,300	87
Peterborough	20,600	19,100	93
Victoria	9,000	7,900	88
Oshawa City area	21,500	20,800	97
Ontario (Bal.)-Durham (Bal.)	25,800	22,900	89
*Toronto metropolitan area	410,600	389,800	95
York (Bal.)	30,300	27,700	91
Simcoe (Bal.)-Dufferin	26,400	23,800	90
Simcoe East	15,300	14,600	95
Haliburton-Muskoka	10,000	8,500	85
Peel	29,300	28,800	98
*Hamilton metropolitan area	107,400	103,100	96
Halton (Bal.)-Wentworth (Bal.)	22,000	20,300	92
*St. Catharines City area	27,900	27,000	97
Lincoln (Bal.)	11,500	9,500	83
*Niagara Falls City area	15,700	14,800	94
Welland (Bal.)	27,200	26,500	97
Haldimand	8,100	7,500	93
Brandt	23,600	22,000	93
Norfolk	14,400	13,200	92
*Kitchener-Waterloo City area	27,000	25,700	95
Waterloo (Bal.)	20,600	17,900	87
Oxford	20,300	18,600	92
*London metropolitan area	49,800	48,300	97
Middlesex (Bal.)	11,200	10,100	90
Elgin	17,900	17,000	95
Lambton	28,800	26,600	92
Kent	26,400	25,800	98
*Windsor metropolitan area	55,500	54,200	98
Essex (Bal.)	18,700	16,200	87
Perth	17,000	15,700	92
Huron	15,600	14,200	91
*Guelph City area	11,800	11,400	97
Wellington (Bal.)	11,700	10,500	90
Bruce	12,600	11,200	89
Grey	18,700	16,500	88

* Metropolitan or greater urban area.

(Continued on next page)

Canadian TV Households by Counties & Subdivisions

Estimates as of March 1962

Province and County or Subdivision	Total Households	TV Households Number	%
ALBERTA			
Census Div. 1	11,600	10,700	92
Census Div. 2	22,200	20,000	90
Census Div. 3	8,300	6,400	77
Census Div. 4, 7	16,500	11,900	72
Census Div. 5	11,200	9,000	80
*Calgary metropolitan area	80,500	73,800	92
Census Div. 6 (Bal.)	11,600	9,600	83
Census Div. 8	20,100	15,800	79
Census Div. 9, 14	10,300	6,100	59
Census Div. 10 (East)	4,600	3,300	72
Census Div. 10 (West)	16,100	11,500	71
*Edmonton metropolitan area	83,600	78,200	94
Census Div. 11 (Bal.)	21,800	18,300	84
Census Div. 12	11,700	5,000	43
Census Div. 13	13,100	8,500	65
Census Div. 15 (East)	11,400	—	—
Census Div. 15 (West)	8,700	2,500	29
Total	363,300	290,600	80
BRITISH COLUMBIA			
Census Div. 1	9,400	5,400	57
Census Div. 2A, B	13,000	9,400	72
Census Div. 2C	8,100	4,900	60
Census Div. 3A (North)	9,500	8,600	91
Census Div. 3A (South)	8,500	7,100	83
Census Div. 3B, C	11,600	8,700	75
*Vancouver metropolitan area	240,500	219,600	91
Census Div. 4 (Bal.)	32,800	25,100	77
*Victoria metropolitan area	45,200	38,000	84
Census Div. 5A, B (Bal.)	10,900	8,800	81
Census Div. 5C to F	30,900	23,500	76
Census Div. 6	17,800	11,900	67
Census Div. 7	5,800	4,200	72
Census Div. 8	19,800	6,300	32
Census Div. 9	9,900	—	—
Census Div. 10	7,600	4,600	61
Total	481,300	386,100	80

* Metropolitan or greater urban area.

Province and County or Subdivision	Total Households	TV Households Number	%
MANITOBA			
Census Div. 1, 5 (Bal.)	13,200	8,700	66
*Winnipeg metropolitan area	122,500	119,900	98
Census Div. 2	9,200	5,700	62
Census Div. 6 (Bal.)	9,100	7,800	86
Census Div. 9, 12 (Bal.)	13,300	11,100	83
Census Div. 3, 4	10,200	7,800	76
Census Div. 7, 8	18,800	15,800	84
Census Div. 10, 11	12,000	9,500	79
Census Div. 13, 14, 15	15,500	9,700	62
Census Div. 16	12,700	2,000	16
Total	236,500	198,000	84
MARITIME PROVINCES			
NEW BRUNSWICK			
*Moncton City area	14,300	14,000	98
Albert-Westmorland (Bal.)	10,300	9,300	90
*Saint John metropolitan area	23,600	22,200	94
Charlotte-Kings (Bal.)	—	—	—
Queens-St. John (Bal.)	15,200	13,100	86
Sunbury-York	18,300	15,800	86
Kent-Northumberland	15,500	12,400	80
Gloucester	11,700	9,600	82
Restigouche	8,100	7,500	92
Carleton-Victoria	10,500	7,900	75
Madawaska	7,200	6,000	83
Total	134,700	117,800	87
NOVA SCOTIA			
Sydney-Glace Bay	—	—	—
City area	24,200	23,500	97
Cape Breton (Bal.)	—	—	—
Inverness-Richmond-Victoria	12,500	10,900	87
Antigonish-Guysborough	6,000	4,400	73
Pictou	11,700	10,000	85
*Halifax metropolitan area	41,300	40,000	97

* Metropolitan or greater urban area.

Canadian TV Homes

Province and County or Subdivision	Total Households	TV Households Number	%
ONTARIO—(Continued)			
Nipissing-Parry Sound	24,200	22,800	94
*Sudbury City area	26,800	26,400	99
Sudbury (Bal.)-Manitoulin	14,600	12,300	84
Timiskaming	13,300	11,100	83
Cochrane	22,000	20,700	94
Algoma	25,000	22,600	90
Thunder Bay	35,300	31,700	90
Rainy River	7,200	4,100	57
Kenora	12,700	7,600	60
Total	1,669,100	1,552,100	93
Less part of Ottawa metropolitan area included under Ontario Listing, but actually situated in the Province of Quebec	21,700	21,300	98
Province of Ontario Proper			
Total	1,647,400	1,530,800	93
QUEBEC			
Bonaventure-Gaspe-East-Iles de la Madeleine	17,500	11,400	65
Gaspe West-Matane-Matapedia	16,800	14,300	85
Saguenay	12,400	10,400	84
Rimouski	11,900	11,300	95
Riviere du Loup-Temiscouata	13,100	10,700	82

* Metropolitan or greater urban area.

Province and County or Subdivision	Total Households	TV Households Number	%
Chicoutimi	27,500	26,500	96
Lac St. Jean East	7,500	7,200	96
Lac St. Jean West	10,000	8,700	87
Charlevoix-Kamouraska, L'Islet	15,900	13,200	83
Bellechasse Montmagny-Montmorency	15,900	14,200	89
*Quebec metropolitan area	76,100	75,200	99
Levis (Bal.)-Portneuf-Quebec (Bal.)	16,000	15,500	97
Lotbiniere-Megantic	18,500	17,500	95
Beauce-Dorchester-Frontenac	25,600	23,100	90
Sherbrooke	19,400	17,700	91
Compton-Stanstead	14,700	13,800	94
Drummond-Richmond	22,200	21,600	97
Arthabaska-Nicolet-Wolfe	19,800	17,800	90
Brome-Shefford	16,400	15,100	92
Bagot-St. Hyacinthe	14,800	14,500	98
Richelieu-Yamaska	12,500	12,200	98
Iberville-Missisquoi-Rouville	16,900	15,900	94
Laprairie-Napierville-St. Jean	18,600	18,300	98
Beauharnois-Chateauguay-Huntingdon	23,500	22,700	97
Chambly (Bal.)-Vercheres	14,600	14,500	99
*Montreal metropolitan area	490,200	475,600	97
Argenteuil-Deux Montagnes-Iles Jesus (Bal.)-Soulanges-Vaudreuil	42,200	40,700	96
Terrebonne	22,900	22,500	98
L'Assomption-Montcalm	13,100	12,700	97
Berthier-Joliette-Maskinonge	20,100	19,900	99
*Trois-Rivieres-Cap de la Madeleine City area	19,300	18,900	98

* Metropolitan or greater urban area.

Province and County or Subdivision	Total Households	TV Households Number	%
Champlain (Bal.)-St. Maurice (Bal.)	29,400	26,500	90
Abitibi	21,000	19,900	95
Temiscamingue	12,600	12,200	97
Hull (Bal.) Pontiac	11,800	10,000	85
Labelle-Papineau	13,500	10,700	79
Total	1,174,200	1,112,900	95
Plus part of Ottawa-Hull metropolitan area included under Ontario listing, but actually situated in the Province of Quebec	21,700	21,300	98
Province of Quebec Proper			
Total	1,195,900	1,134,200	95
SASKATCHEWAN			
Census Div. 1	10,700	8,400	79
Census Div. 2	9,100	7,700	85
Census Div. 3, 4	13,600	9,800	72
Census Div. 5	13,100	10,600	81
*Regina City area	30,500	29,200	96
Census Div. 6 (Bal.)	11,500	9,800	85
Census Div. 7	16,900	15,100	89
Census Div. 8	12,100	10,300	85
Census Div. 9	14,500	10,300	71
Census Div. 10	9,600	6,400	67
*Saskatoon City area	26,800	23,900	89
Census Div. 11 (Bal.)	8,200	7,500	91
Census Div. 12, 13	17,300	12,400	72
Census Div. 14, 18	19,700	10,600	54
Census Div. 15	21,100	17,100	81
Census Div. 16	11,900	8,600	72
Census Div. 17	8,100	5,400	67
Total	254,700	203,100	80

* Metropolitan or greater urban area.

TV's Alphabet Soup:

Commonly Used Initials and Abbreviations

AAAA—American Association of Advertising Agencies
 AAAA—Associated Actors & Artists of America
 AAP—Associated Artists Productions Inc.
 AAW—Advertising Association of the West.
 ABC—ABC Television Ltd. (British)
 ABC—American Broadcasting Company
 AB-PT—American Broadcasting-Paramount Theatres Inc.
 ACA—American Communications Association
 ACA—Association of Canadian Advertisers
 ACT—American Citizens Television Committee Inc.
 AFA—Advertising Federation of America
 AFCCE—Association of Federal Communications Consulting Engineers
 AFCEA—Armed Forces Communications & Electronics Assn.
 AFM—American Federation of Musicians
 AFRS—Armed Forces Radio Service
 AFTRA—American Federation of Television & Radio Artists
 AFTS—Armed Forces Television Service
 AGMA—American Guild of Musical Artists
 AGVA—American Guild of Variety Artists
 AIEE—American Institute of Electrical Engineers (See IEEE)
 AIR—Asociacion Interamericana de Radiodifusion (same as IAAB)
 AMA—American Marketing Assn.
 AMPP—Association of Motion Picture Producers Inc.
 AMST—See MST
 ANA—Association of National Advertisers
 ANG—American Newspaper Guild
 ANPA—American Newspaper Publishers Assn.
 AP—Associated Press
 APBE—Association for Professional Broadcasting Education
 A-R—Associated-Rediffusion Ltd. (British)
 ARB—American Research Bureau
 ARF—Advertising Research Foundation

ARIA—American Radio Importers Assn.
 ARRL—American Radio Relay League
 ASCAP—American Society of Composers, Authors & Publishers
 ATAS—See ATVAS
 ATFP—Alliance of Television Film Producers
 AT&T—American Telephone & Telegraph Co.
 ATV—Associated Television Ltd. (British)
 ATVAS—Academy of Television Arts & Sciences
 AWRT—American Women in Radio & TV
 BAR—Broadcast Advertisers Reports
 BBM—Bureau of Broadcast Measurement
 BBC—British Broadcasting Corporation
 BBG—Board of Broadcast Governors (Canada)
 BDSA—Business & Defense Services Administration, Dept. of Commerce
 BIB—Broadcast Information Bureau
 BMI—Broadcast Music Inc.
 BPA—Broadcasters Promotion Assn.
 CAB—Canadian Association of Broadcasters
 CARTA—Catholic Apostolate of Radio, Television & Advertising
 CATV—community TV antenna
 CBA—Catholic Broadcasters Assn.
 CBC—Canadian Broadcasting Corporation
 CBS—Columbia Broadcasting System
 CCBS—Clear Channel Broadcasting Service
 CCIR—International Radio Consultative Committee
 CCT—Committee for Competitive Television
 CCTV—closed-circuit television
 COMPO—Council of Motion Picture Organizations
 CP—construction permit
 CTV—Canadian TV Network
 CWA—Communications Workers of America
 DBA—Daytime Broadcasters Association
 DFS—Deutsches Fernsehen (Germany)
 DGA—Directors Guild of America Inc.

DJA—Disc Jockey Assn.
 DSR—Statsradiofonien (Denmark)
 EBU—European Broadcasting Union
 ECA—Electronics Corporation of America
 EIA—Electronic Industries Assn.
 EIAC—Electronic Industries Assn. of Canada
 EIAJ—Electronic Industries Assn. of Japan
 EMP—Extended Market Plan (CBS)
 ETV—educational television (see also JCET, NAEB & NETRC)
 FAE—Fund for the Advancement of Education
 FCBA—Federal Communications Bar Assn.
 FCC—Federal Communications Commission
 FTC—Federal Trade Commission
 FTL—Federal Telecommunication Laboratories
 GE—General Electric Co.
 GPI—General Precision Inc.
 GPI—General Precision Laboratory
 IAAB—Inter-American Association of Broadcasters (same as AIR)
 IATSE—International Alliance of Theatrical Stage Employes & Moving Picture Machine Operators
 IBEW—International Brotherhood of Electrical Workers
 IEEE—Institute of Electrical & Electronic Engineers
 IERT—Institute for Education by Radio-Television
 IHFM—Institute of High Fidelity Manufacturers
 IMPPA—Independent Motion Picture Producers Association
 IRAC—Interdepartment Radio Advisory Committee, Office of Defense Mobilization
 IRC—International Resistance Corp.
 IRE—Institute of Radio Engineers (See IEEE)
 IRTS—International Radio & TV Society
 ITA—Independent Television Authority (Britain)

ITC—Independent Television Corp.
 ITU—International Telecommunication Union
 ITV—industrial television
 ITT—International Telephone & Telegraph Co.
 IUE—International Union of Electrical, Radio & Machine Workers
 JCEB—Joint Council on Educational Broadcasting
 JEDEC—Joint Electron Device Engineering Council
 JTAC—Joint Technical Advisory Committee
 kc—kilocycle
 LNA—Leading National Advertisers
 MBS—Mutual Broadcasting System
 mc—megacycle
 MCA—Music Corporation of America
 MGM—Metro-Goldwyn-Mayer
 MPAA—Motion Picture Assn. of America
 MST—Association of Maximum Service Telecasters
 NAB—National Assn. of Broadcasters
 NAB—National Audience Board
 NABET—National Association of Broadcast Employes & Technicians
 NABUG—National Association of Broadcast Unions & Guilds
 NAEB—National Association of Educational Broadcasters
 NAED—National Association of Electrical Distributors
 NAFBRAT—National Association for Better Radio & Television
 NAFMB—National Association of FM Broadcasters
 NAM—National Association of Manufacturers
 NMM—National Assn. of Music Merchants
 NARDA—National Appliance & Radio-TV Dealers Association
 NATESA—National Alliance of Television & Electronic Service Associations
 NATVAS—National Academy of Television Arts and Sciences

NAVA—National Audio-Visual Assn. Inc.
 NBC—National Broadcasting Company
 NBS—National Bureau of Standards
 NCATA—National Community Antenna Television Association of Canada
 NCTA—National Community TV Assn.
 NEDA—National Electronic Distributors Association
 NEMA—National Electrical Manufacturers Association
 NET—National Educational Television
 NETRC—National Educational TV & Radio Center
 NFA—National Federation of Advertising Agencies
 NIAC—Conelrad National Industry Advisory Committee
 NRMA—National Retail Merchants Assn.
 NSRC—National Stereophonic Radio Committee (defunct)
 NSTP—National Society of TV Producers
 NTA—National Telefilm Associates Inc.
 NTI—Nielsen TV Index
 NTFC—National Television Film Council
 NTSC—National Television System Committee (defunct)
 OEP—Office of Emergency Planning
 PIB—Publishers Information Bureau
 PMA—Phonograph Manufacturers Assn.
 QRG—Quality Radio Group
 RAB—Radio Advertising Bureau
 RAI—Radiotelevisione Italiana
 RCA—Radio Corporation of America
 RFE—Radio Free Europe
 RIAA—Record Industry Assn. of America
 RTNDA—Radio-TV News Directors Assn.
 SACT—President's Special Advisory Committee on Telecommunications
 SAG—Screen Actors Guild
 SCG—Screen Cartoonists Guild
 SDIG—Screen Directors International Guild
 SDX—Sigma Delta Chi
 SIMPP—Society of Independent Motion Picture Producers

Abbreviations

SMPTTE—Society of Motion Picture & TV Engineers
 SRA—Station Representatives Association
 STA—special temporary authorization
 STL—studio-transmitter link
 TA—Talent Associates (David Susskind)
 TASA—Television Allocations Study Organization
 TIO—TV Information Office (NAB)
 TNT—Theatre Network Television Inc.
 TOA—Theatre Owners of America
 TPA—Television Programs of America Inc.
 TPG—Television Producers Guild
 TPR—thermoplastic recording
 TRAFCO—TV, Radio & Film Commission of Methodist Church
 TvAR—Television Advertising Representatives Inc.
 TvB—Television Bureau of Advertising
 UA—United Artists
 UE—United Electrical, Radio & Machine Workers of America
 UER—See EBU
 UHF-ICC—UHF Industry Coordinating Committee
 U-I—Universal-International Pictures Co
 UIT—See ITU
 UPI—United Press International
 URSI—International Scientific Radio Union
 USIA—United States Information Agency
 USIS—United States Information Service
 VOA—Voice of America
 VTR—Videotape recording (Ampex proprietary trade name)
 WBC—Westinghouse Broadcasting Co.
 WEMA—Western Electronic Manufacturers Association
 WESCON—Western Electronic Show & Convention
 WGA—Writers Guild of America

“look to BLONDER-TONGUE for the new ideas in catv”

During 1963 Blonder-Tongue will offer new CATV products and services backed by a team of experienced personnel. The purpose: provide CATV operators with complete, well engineered systems for topflight performance—minimum maintenance . . . and more profitable operation.

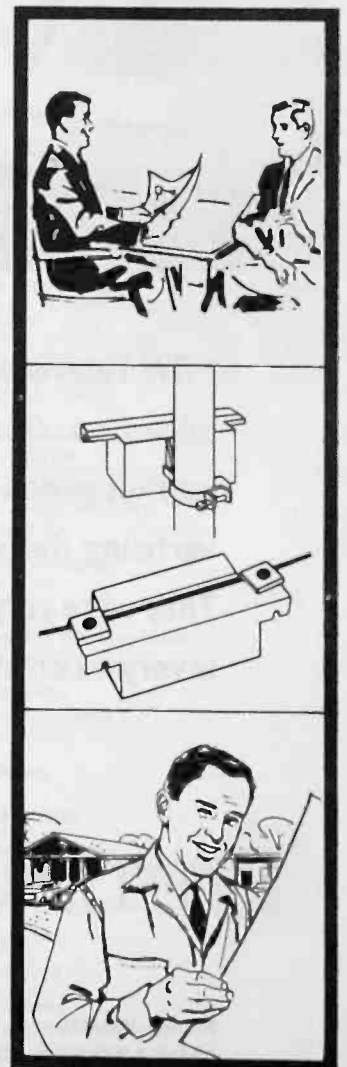
The new CABLEMASTER distribution accessories herald the beginning of a line that

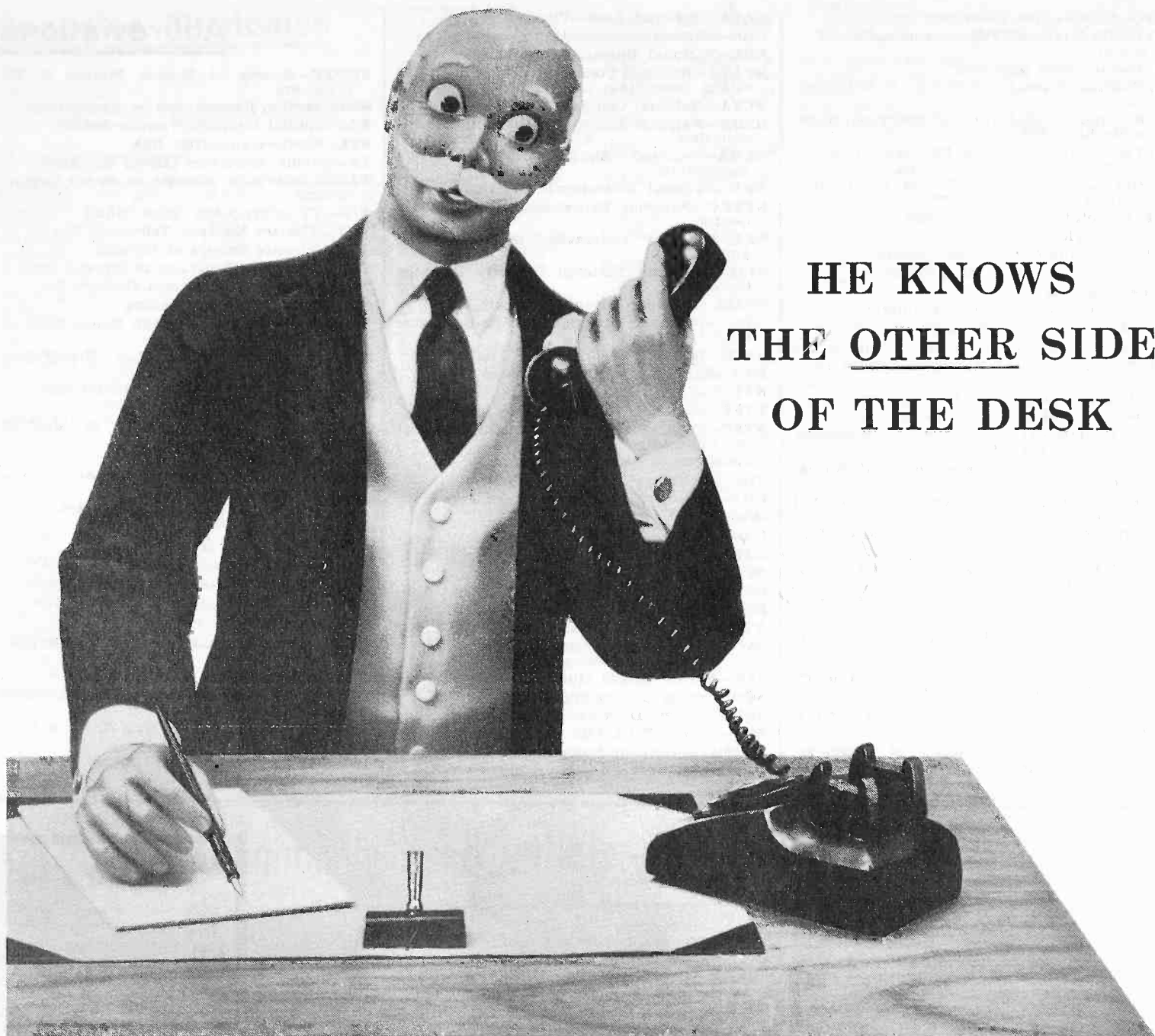
will offer Blonder-Tongue CATV trunk line amplifiers, distributed amplifiers and all the products necessary for complete systems. In addition to the new Blonder-Tongue products, the famous BENCO CATV amplifiers will be available in the U. S. through Blonder-Tongue. If you're planning a new system or expansion of an existing system, call upon Blonder-Tongue to solve your technical problems—no cost or obligation. Write:

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Home TV Accessories • UHF Converters • Master TV Systems • Closed Circuit TV Systems • CATV Systems





**HE KNOWS
THE OTHER SIDE
OF THE DESK**

PGW **Television** Colonels worked for advertising agencies for 70 years before they joined us. Our **Radio** Colonels put in nearly half a century with companies that market goods and services. Altogether, we have been on the other side of the advertising desk for 173 years.

They were very productive years for many of us. Because of them, the PGW Colonel is very much at home with advertisers . . . and advertisers are at home to the Colonel.

That's why the Colonel is always on the go!

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Pioneer Station Representatives Since 1932

**NEW YORK
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**ATLANTA
BOSTON**

**DETROIT
ST. LOUIS**

**FT. WORTH
DALLAS**

**MINNEAPOLIS
PHILADELPHIA**

**LOS ANGELES
SAN FRANCISCO**

Television Networks: Rates and Data

Intercity Hookups Presently Available via Coaxial-Microwave Connections

All data as furnished by networks.

Map of Present and Projected Interconnections Published as Insert with This Directory

AMERICAN BROADCASTING CO.

(A division of American Broadcasting-Paramount Theatres Inc.)

Executive Offices: 7 West 66th St., New York 23, N.Y. Susquehanna 7-5000.

Business Offices and Studios: 7 W. 66th St., New York. Susquehanna 7-5000. (Studios also at Elysee, Ritz & Little Theatres.)

Other Affiliations: ABC owns and operates TV stations WABC-TV, New York; WBKB, Chicago; WXYZ-TV, Detroit; KABC-TV, Los Angeles; KGO-TV, San Francisco. Owned & operated AM stations are: WABC, New York; WXYZ, Detroit; KGO, San Francisco; KABC, Los Angeles; KQV, Pittsburgh. It also owns radio WLS, Chicago. Also has sales rep firm for its Western Regional TV Network. Also has interest in Technical Operations Inc. and Microwave Associates Inc., Arlington, Mass. and owns 51% of Central American TV Network.

Board of Directors (AB-PT): A. H. Blank, Alger B. Chapman, John A. Coleman, Everett Erlick, E. Chester Gersten, Leonard H. Goldenson, Jack Hausman, Robert H. Hinckley, Robert L. Huffines Jr., Walter P. Marshall, Joseph A. Martino, Oliver E. Treyz, James G. Riddell, Simon B. Siegel, David B. Wallerstein.

ABC OFFICERS

Leonard H. Goldenson, *president of AB-PT; pres. of ABC*
Simon B. Siegel, *executive v.p.*
Charles T. Ayres, *vice president*
Julius Barnathan, *vice president*
Alfred Beckman, *vice president*
Edward Bleier, *vice president*
Michael P. Boland, *vice president*
Martin Brown, *v.p. and treas. of ABC & treas. of AB-PT*
Slocum Chaplin, *vice president*
Giraud Chester, *vice president*
Robert Coe, *vice president*
Donald Coyle, *vice president*
Sanford Cummings, *vice president*
James E. Duffy, *vice president*
Omar Elder, *vice president*
Theodore Fetter, *vice president*
Don Foley, *vice president*
Michael J. Foster, *vice president*
Vincent Francis, *vice president*
Richard Freund, *vice president*
William Gillogly, *vice president*
James Hagerty, *vice president*
Henry T. Hede, *vice president*
Ben Hoberman, *vice president*
Frank Marx, *vice president*
Daniel Melnick, *vice president*
Thomas W. Moore, *vice president*
William P. Mullen, *vice president*
Harold Neal, *vice president*
Robert Pauley, *vice president*
Sterling C. Quinlan, *vice president*
William Rafael, *vice president*
James G. Riddell, *vice president*
Stephen Riddleberger, *vice president*
Elton Rule, *vice president*
David Sacks, *vice president*
Alfred Schneider, *vice president*
Edgar J. Scherick, *vice president*
Selig Seligman, *vice president*
Theodore F. Shaker, *vice president*
Joseph Stamler, *vice president*
Thomas Velotta, *vice president*
Elmer Wayne, *vice president*
Mortimer Weinbach, *vice president & general counsel*

FINANCE, PERSONNEL & GENERAL SERVICES

Simon B. Siegel, *executive v.p.*
Stephen Riddleberger, *vice president & president of AM o-&o stations*
Charles DeBare, *gen. counsel for o-&o stations & radio network*
Samuel Barr, *mgr. of data processing*
Martin Brown, *treas. AB-PT; v.p. & treas. ABC*
Michael P. Boland, *vice president in charge of financial controls*
John Brennan, *dir. of international audits & systems*
Edward Graessle, *mgr. of treasury affairs*
Grace Johnson, *director of continuity acceptance*
Marie McWilliams, *director of personnel*
Charles Smith, *chief accountant*
Joseph J. Spagnola, *office & studio services director*
George Ast, *purchasing agent*
Henry Epstein, *art director*

ENGINEERING

Frank Marx, *v.p. & pres. of engineering & general services*
John Bourcier, *engineering operations supervisor, radio*
Lowell Clark, *mgr. of teletype services*
Richard Hamilton, *supervisor of communications*
George Milne, *director of traffic & communications*
Clure Owen, *administrative assistant to v.p. in charge*
John G. Preston, *dir. of engineering facilities*
Lawrence A. Ruddell, *recording director*
Joseph Sauer, *traffic mgr.*
Merle Worster, *dir. of technical operations, TV*
Frederick Zellner, *dir. of technical operations, AM*

PRODUCTION SERVICES

Ruth K. Blainey, *operations manager*
John Kneeshaw, *business manager, production*
Frederick Schuhmann, *director of production services*
Arthur Segal, *scenic services manager*
David Eschelbacher, *studio services manager*

NEWS, SPECIAL EVENTS & PUBLIC AFFAIRS

James Hagerty, *v.p. in charge of news, special events & public affairs*
Robert Lane, *assoc. to v.p.*
Thomas Velotta, *v.p. & administrative mgr.*
Don Coe, *director of special events and operations*
Wiley Hance, *manager of public affairs*
John Secondari, *producer, special projects*
John Madigan, *dir. of news & public affairs*
Jules Bergman, *science editor*
Thomas O'Brien, *national news editor, AM*
William McSherry, *national news editor, TV*

LEGAL & LABOR RELATIONS

Mortimer Weinbach, *vice president & asst. general counsel of AB-PT*
Richard L. Freund, *vice president in charge of labor relations*
Everett Erlick, *v.p. & general counsel of AB-PT*

PRESS INFORMATION

Michael J. Foster, *v.p. in charge of press information*
Stephen Strassberg, *director of press information*
Philip Bernstein, *asst. director of press information*
George Hoover, *trade news editor*
Ellen MacKinnon, *supervisor of audience information*
Catharine Lynch, *librarian*
Sidney R. Mesibov, *director of special exploitation projects*
Richard Sarno, *photo editor*
Marl Yanofsky, *magazine editor*

CONTINUITY ACCEPTANCE

Grace Johnsen, *director of continuity acceptance*

ART

Henry Epstein, *art director*

INTERNATIONAL DIVISION

Donald Coyle, *president*
James Larkin, *business manager*
Charles Dwyer, *sales manager*
Donald Hine, *program manager*

Television Network

Thomas W. Moore, *v.p. in charge*
Julius Barnathan, *v.p. & general manager*

ABC-TV Stations Affiliates Association: Joseph Hladky Jr., *chairman*, KCRG-TV, Cedar Rapids, Ia.; Brent Kirk, *vice chairman*, KUTV, Salt Lake City, Utah; Howard Maschmeier, *treas.*, WNHC-TV, New Haven, Conn.; Donald Davis, *secy.*, KMBC-TV, Kansas City, Mo.; Joseph C. Drilling, KJEO, Fresno, Cal.; John Gelder Jr., WOHS-TV, Charleston, W.Va.; John F. Dille Jr., WJSV, South Bend-Elkhart, Ind.; Joseph Bernard, KTVI, St. Louis, Mo.; D. A. Noel, WHBQ-TV, Memphis, Tenn.

TV Programming

Theodore Fetter, *v.p. & program director*
Simon Lesser, *manager of program development*
Giraud Chester, *v.p., daytime programming*
Armand Grant, *director, daytime programming*
Charles Barris, *mgr. of daytime programs*
Theodore Lyman, *mgr. of announcing*
John B. Green, *network executive producer*
Frederick P. Laffey, *program service mgr.*
Julian Bercovici, *exec. producer*
Leonard Maskin, *admin. mgr., program dept.*
Daniel Melnick, *v.p. in charge program development*
Robert Rafelson, *mgr. of program development*

Station Relations

Robert Coe, *v.p. in charge of station relations*
Donald Shaw, *dir. of TV station relations*

Network Sales

Edgar Scherick, *v.p. in charge*
Slocum Chaplin, *v.p. for western division*
Charles T. Ayres, *v.p. & associate sales dir.*
Edward Bleier, *v.p. in charge of daytime sales*
Henry T. Hede, *v.p. & administrative sales manager*
Howard Reinheimer, *eastern sales mgr.*
Loomis Irish, *dir. of sales service, dir. of station clearance*

Advertising

Dean D. Linger, *director of advertising*

Station Clearance

Donald S. Shaw Jr., *director of station clearance*
Joseph Glaquinto, *mgr. of station clearance*

(Continued on next page)

Network Rates and Data

ABC Television Network—(Continued)

Research & Sales Development

Bert Briller, *v.p. in charge of sales development*
Henry Levinson, *manager of sales development*
Frederick Pierce, *director of planning & sales development*
Jerome Zucker, *mgr. of sales development*

Advertising & Promotion

Don Foley, *v.p. in charge*
Andre Gebstaedt, *advertising mgr.*
Theodore Kirby, *mgr. of affiliated station promotion*
Jerome Bredouw, *dir. of on-the-air promotion*

Radio Network

Robert R. Pauley, *president in charge*

ABC Radio Stations' Affiliates Advisory Board: District 1—Simon Goldman, WJTN, Jamestown, N.Y.; District 2—J. P. Williams, WING, Dayton, O.; District 3—Phil Hoffman, WTCN, Minneapolis, Minn.; District 4—T. B. Lanford, KRMB, Shreveport, La.; District 5—C. B. Locke, KFDM, Beaumont, Tex.; District 6—William C. Grove, KFBC, Cheyenne, Wyo.; District 7—James W. Wallace, KPQ, Wenatchee, Wash.; District 8—J. S. Younts, WEEB, Southern Pines, N.C.

Radio Programming & Services

William Rafael, *national program director & v.p.*
George Sax, *national director of program operations & co-operative program manager*
Ruth B. Smith, *supervisor of production control unit*
Frank Vagnoni, *manager of music division*

Stations

Earl Mullin, *national director of stations, radio*

Radio Network Sales

James E. Duffy, *national director of sales & v.p.*
Robert Holmgren, *dir. of sales service & business admin.*
Don Schlosser, *adv. coordinator & mgr. of sales devises*
Theodore Douglas, *eastern sales manager*

Research

Elizabeth Harris, *research manager*

ABC Owned & Operated Stations

TELEVISION STATIONS

WABC-TV, New York: Joseph Stampler, *v.p. & general manager*; James Szabo, *general sales manager*; Arthur Gross, *program director*.

WBKB, Chicago: Sterling C. Quinlan, *v.p.*; Manuel Fingerhut, *controller*; Clar Meider, *national spot sales mgr.*; Daniel Schuffman, *program manager*.

KABC-TV, Los Angeles: Elton Rule, *v.p. & gen. mgr.*; James C. Riddell, *v.p. in charge western div.*; Richard O'Leary, *general sales mgr.*; James Patterson, *program manager*.

KGO-TV, San Francisco: David Sachs, *v.p. & gen. mgr.*, KGO-TV; Seymour Horowitz, *program manager*; Russ Coughlan, *sales mgr.*

WXYZ-TV, Detroit: John F. Pival, *pres. of WXYZ Inc. & gen. mgr.*, WXYZ-TV; John Reynolds, *controller*; Kent Fredricks, *national sales mgr.*

Central Division (Chicago)

William C. Gillogly, *v.p. in charge, TV network sales*
Donald Peterson, *director of publicity & promotion*
John Grace, *mgr. of sales service, TV network, Central div.*
William P. Kusack, *chief engineer*

Western Division (Los Angeles)

J. Clifford Anderson, *director of special services*
Dorothy L. Brown, *director of continuity acceptance*
Sanford C. Cummings, *v.p. & director, TV network programs*
Ralph G. Denechaud, *manager of traffic & communications*
William W. Edwards, *mgr. of advertising & prom., TV network*
Milton A. Fishman, *v.p. in charge, TV network sales*
Mitchell L. Gamson, *ABC coordinator for Warner Bros. TV*
Rowe S. Giesen, *manager, TV network programs*
Theodore B. Grenier, *chief engineer, TV & radio*
Arthur Harvey, *director, labor relations & business affairs*
Elliott W. Henry Jr., *director, TV network press information*
Ben Hoberman, *v.p. & general manager, KABC*
Hugh S. Hole, *ABC coordinator TV network programs*
Donald Kraatz, *ABC coordinator, TV network*
Richard Loeb, *manager, program services, TV network*
Jack Mann, *director, ABC radio network*
Courtney McLeod, *regional manager, TV station relations*
Henry Miller, *ABC coordinator, TV network*
Burt Nodella, *director of program development, TV network*
Norma T. Olsen, *director, TV program operations, network & local, Hollywood*
Frank G. Ralston, *director, TV network film department*
James G. Riddell, *v.p. in charge of Western Division*
Elton H. Rule, *v.p. & gen. mgr., KABC-TV*
Louis F. Sanman, *manager, program production services, ABC-TV studios, Hollywood*
Florence T. Schiro, *personnel director*
Arthur Sterman, *mgr., radio engineering operations, Hollywood*
Robert Trachinger, *manager, TV engineering operations*
John C. Wagner, *controller, Western Division*
James A. Washburn, *TV network program production coordinator*

San Francisco

David Sachs, *v.p. & gen. mgr. of KGO-TV*
Lorraine Pedersen, *continuity acceptance editor*
Edith Kirby, *traffic manager*
Henry A. Saroyan, *controller and purchasing agent*
Harry Jacobs, *chief engineer*
Robert Mitchell, *manager, film dept.*
George Rodman, *dir. of publicity, advertising, & promotion*
Victor Reed, *dir. of news & special events*

Washington

1735 DeSales St., NW, Republic 7-6013
Alfred Beckman, *v.p. in charge, Washington Office*

RADIO STATIONS

WABC, New York: Harold Neal, *v.p. in charge*; Michael Hauptman, *dir. of advertising & promotion*; Sam Holman, *program supervisor*; John McSweeney, *sales mgr.*; Margaret Michaud, *business mgr.*

KABC, Los Angeles: Ben Hoberman, *v.p. & gen. mgr.*; Phillip Brestoff, *sales mgr.*; Jon Myers, *program director*; Jack Mann, *director, ABC Radio Network, Western Division*.

KQV, Pittsburgh: John Gibbs, *gen. mgr.*; Edward Smith, *sales mgr.*; Edward Tracy, *controller*.

WXYZ, Detroit: John Gilbert, *gen. mgr.*; Robert Baker, *radio program mgr.*; Robert Baldrice, *radio sales mgr.*; Donald Davenport, *production mgr.*

KGO, San Francisco: Delbert Gore, *sales mgr.*; Leslie Stein, *AM operations dir.* Elmer Wayne, *v.p. & gen. mgr.*

WLS, Chicago: Ralph Beaudin, *gen. mgr.*; John Allen, *controller*; Armand Bell, *sales mgr.*

Central Division (Chicago)

Clar Helder, *national spot sales manager*
William P. Kusack, *chief engineer*
Edward Bischoff, *director of sales, radio network, central div.*
Alexander MacCallum, *program dir. AM network, central div.*

Western Division (Hollywood)

J. Clifford Anderson, *director of special services, Western Division*
Dorothy L. Brown, *dir. of continuity acceptance, Western Div.*
Theodore B. Grenier, *chief engineer, Western Division*
Jack Mann, *director, ABC radio network, Western Division*
Florence T. Schiro, *personnel director, Western Division*
Arthur Sterman, *manager of radio engineering operations*
John C. Wagner, *controller, Western Division*

ABC-TV NATIONAL STATION SALES INC.

663 Fifth Avenue
New York, New York

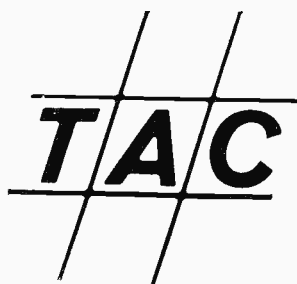
Theodore F. Shaker, *president*
James Conley, *executive v.p.*
Robert T. Goldman, *treasurer*
D. Thomas Miller, *v.p., Central Division*
Harrison Mulford, *Eastern sales manager*
Walter M. Stein, *research & promotion manager*

SPORTS PROGRAMS INC.

1261 Avenue of the Americas
New York, New York

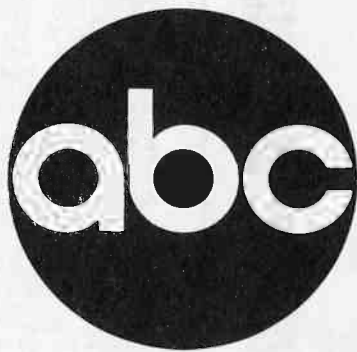
Chester Simmons, *vice president*
James Colligan, *producer*
Roone Arledge, *producer*
John Fitzgeralds, *business manager*
Richard Kirchner, *producer*
Jack Lubell, *producer*
William Seaman, *program & production manager*

(Continued on page 62)



Your Vital, Unique Source
of Top Quality Local
Programs . . . Created by
Broadcasters for Broadcasters

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD



This is the new ABC Television network identification. On the air and in print, it symbolizes ABC's modern, responsible approach toward programming entertainment and enlightenment in the public interest.

Network Rates and Data

ABC Network Data—(Continued)

ABC-TV NETWORK RATES

(Rate Card No. 10—April 1, 1961)

(Consult Network for Discounts, Specifications, etc.)

Class A rates (6-11 p.m., daily). Class C rates (All other times other than those listed for Class A & D are 50% of Class A rates.) Class D rates (daytime up to 5 p.m., Mon.-Fri. except for special programs on National Holidays where Class C will prevail) are 33.3% of Class A rates. Note: Advertisers are required to purchase for each program a minimum clear gross for station time equivalent to \$80,000 for each Class A hour telecast.

GROSS STATION RATES—(Class A Rates)

Station	Hour	30 Min.	15 Min.
**KXAB-TV, Aberdeen, S.D.	\$100.00	\$60.00	\$40.00
KTEN, Ada, Okla.	225.00	135.00	90.00
WAKR-TV, Akron, Ohio	150.00	90.00	60.00
*WALB-TV, Albany, Ga.	350.00	210.00	140.00
WAST, Albany-Schenectady-Troy	900.00	540.00	360.00
*KOAT-TV, Albuquerque, N.M.	350.00	210.00	140.00
WFBG-TV, Altoona, Pa.	1000.00	600.00	400.00
KVII, Amarillo, Tex.	325.00	195.00	130.00
WAIM-TV, Anderson, S.C.	150.00	90.00	60.00
WLOS-TV, Asheville, N.C.	750.00	450.00	300.00
WAIH-TV, Atlanta, Ga.	1100.00	660.00	440.00
WJBF-TV, Augusta, Ga.	525.00	315.00	210.00
KMMT, Austin-Rochester, Minn.	300.00	180.00	120.00
KTBC-TV, Austin, Tex.	575.00	345.00	230.00
KLYD-TV, Bakersfield, Cal.	250.00	150.00	100.00
WJZ-TV, Baltimore, Md.	1650.00	990.00	660.00
*WABI-TV, Bangor, Me.	400.00	240.00	160.00
WAFB-TV, Baton Rouge, La.	450.00	270.00	180.00
WBRZ-TV, Baton Rouge, La.	550.00	330.00	220.00
†KBMT-TV, Beaumont, Tex.	350.00	210.00	140.00
KOOK-TV, Billings, Mont.	200.00(1)	120.00	80.00
WNBF-TV, Binghamton, N.Y.	1050.00	630.00	420.00
†WAPI-TV, Birmingham, Ala.	1000.00	600.00	400.00
†WBRC-TV, Birmingham, Ala.	1450.00	870.00	580.00
KXMB-TV, Bismarck, N.D.	80.00	48.00	32.00
KTVB, Boise, Idaho	275.00	165.00	110.00
WNAC-TV, Boston	2800.00	1680.00	1120.00
WCYB-TV, Bristol, Va.	500.00	300.00	200.00
KBTX-TV, Bryan, Tex.	Bonus to KWTX-TV, Waco		
WKBW-TV, Buffalo, N.Y.	1500.00	900.00	600.00
KXLF-TV, Butte, Mont.	225.00(1)	135.00	90.00
WWTV, Cadillac, Mich.	350.00	210.00	140.00
KTWO-TV, Casper, Wyo.	150.00	90.00	60.00
KCRG-TV, Cedar Rapids-Waterloo, Iowa	625.00	375.00	250.00
WUSN-TV, Charleston, S.C.	500.00	300.00	200.00
WCSC-TV, Charleston, S.C.	425.00	255.00	170.00
WCHS-TV, Charleston, W.Va.	850.00	510.00	340.00
WSOC-TV, Charlotte, N.C.	1200.00	720.00	480.00
WTVC, Chattanooga, Tenn.	450.00	270.00	180.00
WTOM-TV, Cheboygan, Mich.			
Bonus to WPBN-TV, Traverse City			
KFBC-TV, Cheyenne, Wyo.	225.00	135.00	90.00
WBKB, Chicago, Ill.	4200.00	2520.00	1680.00
WKRC-TV, Cincinnati, Ohio	1750.00	1050.00	700.00
WEWS, Cleveland, Ohio	2600.00	1560.00	1040.00
KRDO-TV, Colorado Springs	300.00	180.00	120.00
†KOMU-TV, Columbia, Mo.	325.00	195.00	130.00
WCCA-TV, Columbia, S.C.	200.00	120.00	80.00
WTVM, Columbus, Ga.	450.00	270.00	180.00
WTVN-TV, Columbus, Ohio	1250.00	750.00	500.00
†KRIS-TV, Corpus Christi, Tex.	350.00	210.00	140.00
†KZTV, Corpus Christi, Tex.	350.00	210.00	140.00
WFAA-TV, Dallas-Fort Worth	1500.00	900.00	600.00
WLW-D, Dayton, Ohio	1200.00	720.00	480.00
WTVP, Decatur, Ill.	400.00	240.00	160.00
KBTV, Denver, Colo.	900.00	540.00	360.00
WOI-TV, Des Moines, Iowa	750.00	450.00	300.00
WXYZ-TV, Detroit, Mich.	3000.00	1800.00	1200.00
†WTVY Dothan, Ala.	250.00	150.00	100.00
†WDSM-TV, Duluth, Minn.	\$550.00	\$330.00	\$220.00
KDAL-TV, Duluth, Minn.	600.00	360.00	240.00
†WTVD, Durham, N.C.	850.00	510.00	340.00
KTVE, El Dorado, Ark.	350.00	210.00	140.00
†KELP-TV, El Paso, Tex.	250.00	150.00	100.00
WICU-TV, Erie, Pa.	725.00	435.00	290.00
KEZI-TV, Eugene, Ore.	200.00	120.00	80.00
KVIG-TV, Eureka, Cal.	Bonus to KVIP-TV, Redding, Cal.		
WTVW, Evansville, Ind.	700.00	420.00	280.00
WJPB-TV, Fairmont, W.Va.	225.00	135.00	90.00
WDAY-TV, Fargo, N.D.	300.00	180.00	120.00
WJRT, Flint, Mich.	1000.00	600.00	400.00
†WBTW, Florence, S.C.	500.00	300.00	200.00
*WINK-TV, Ft. Myers, Fla.	50.00	30.00	20.00
WPTA, Ft. Wayne, Ind.	525.00	315.00	210.00
KJEO, Fresno, Cal.	575.00	345.00	230.00
KNOX-TV, Grand Forks, N.D.	100.00	60.00	40.00
KCND-TV, Pembina, N.D.			
WOOD-TV, Grand Rapids, Mich.	1300.00	780.00	520.00
##KFBB-TV, Great Falls, Mont.	200.00(1)	120.00	80.00
WLUK-TV, Green Bay, Wis.	600.00	360.00	240.00
†WFMY-TV, Greensboro, N.C.	900.00	540.00	360.00
†WNCN-TV, Greenville, N.C.	500.00	300.00	200.00
*KGRT-TV, Harlingen, Tex.	350.00	210.00	140.00
WTPA, Harrisburg, Pa.	425.00	255.00	170.00
WSIL-TV, Harrisburg, Ill.	350.00	210.00	140.00
KPOB-TV, Poplar Bluff, Mo.			
WSPA-TV, Harrisonburg, Va.	250.00	150.00	100.00
†WDAM-TV, Hattiesburg, Miss.	200.00	120.00	80.00
KHPL-TV, Hayes Center, Neb.	Bonus to KHOL-TV, Neb.		
KHJK-TV, Hilo, Hawaii	Bonus to KHVH-TV, Honolulu		
*KHVH-TV, Honolulu, Hawaii	500.00	300.00	200.00

Station	Hour	30 Min.	15 Min.
KTRK-TV, Houston, Tex.	1350.00	810.00	540.00
WAFB-TV, Huntsville, Ala.	Bonus to network		
†KID-TV, Idaho Falls, Idaho	225.00(1)	135.00	90.00
WLW-I, Indianapolis, Ind.	1400.00	840.00	560.00
WLBT, Jackson, Miss.	550.00	330.00	220.00
WFGA-TV, Jacksonville, Fla.	850.00	510.00	340.00
†KRCG-TV, Jefferson City, Mo.	375.00	225.00	150.00
†WJHL-TV, Johnson City, Tenn.	425.00	255.00	170.00
†KODE-TV, Joplin, Mo.	325.00	195.00	130.00
WKZO-TV, Kalamazoo, Mich.	1400.00	840.00	560.00
KMBC-TV, Kansas City, Mo.	1500.00	900.00	600.00
KHOL-TV, Kearney, Neb.	400.00	240.00	160.00
KOTT, Klamath Falls, Ore.	150.00(2)	90.00	60.00
WTVK, Knoxville, Tenn.	300.00	180.00	120.00
†WKBT, La Crosse, Wis.	400.00	240.00	160.00
KSHO-TV, Las Vegas, Nev.	Bonus to network		
KSWO-TV, Lawton, Okla.-Wichita Falls, Tex.	300.00	180.00	120.00
WLYH-TV, Lebanon, Pa.	300.00	180.00	120.00
WKYT, Lexington, Ky.	200.00	84.00	56.00
WIMA-TV, Lima, Ohio	150.00	90.00	60.00
KATV, Little Rock, Ark.	500.00	300.00	200.00
KABC-TV, Los Angeles, Cal.	3800.00	1680.00	1520.00
WLKY, Louisville, Ky.	100.00	60.00	40.00
KDUB-TV, Lubbock, Tex.	425.00	225.00	170.00
WLVA-TV, Lynchburg-Roanoke	350.00	210.00	140.00
WMAZ-TV, Macon, Ga.	450.00	270.00	180.00
WKOW-TV, Madison, Wis.	325.00	195.00	130.00
KBES-TV, Medford, Ore.	175.00	105.00	70.00
WHBQ-TV, Memphis, Tenn.	1100.00	660.00	440.00
†WTOK-TV, Meridian, Miss.	425.00	255.00	170.00
WPST-TV, Miami, Fla.	1000.00	600.00	400.00
KMID-TV, Midland, Tex.	275.00	165.00	110.00
WITI-TV, Milwaukee, Wis.	1500.00	900.00	600.00
KMSP-TV, Minneapolis-St. Paul, Minn.	1250.00	750.00	500.00
KXMC-TV, Minot, N.D.	150.00	90.00	60.00
WEAR-TV, Mobile, Ala.-Pensacola, Fla.	450.00	270.00	180.00
*KVKM-TV, Monahans, Tex.	Bonus to network		
KVLF-TV, Alpine, Tex.			
KNOE-TV, Monroe, La.	475.00	285.00	190.00
WCCB-TV, Montgomery, Ala.	200.00	120.00	80.00
WLCB-TV, Muncie, Ind.	200.00	120.00	80.00
WSIX-TV, Nashville, Tenn.	950.00	570.00	380.00
WNHC-TV, New Haven, Conn.	1750.00	1050.00	700.00
WVUE, New Orleans, La.	800.00	480.00	320.00
WABC-TV, New York, N.Y.	6750.00	4050.00	2700.00
WVEC-TV, Norfolk, Va.	850.00	510.00	340.00
KOCO-TV, Oklahoma City-Enid, Okla.	700.00	420.00	280.00
KETV, Omaha, Neb.	950.00	570.00	380.00
WLOF-TV, Orlando, Fla.	475.00	285.00	190.00
WTAP-TV, Parkersburg, W. V.	100.00	60.00	40.00
KCND-TV, Pembina, N.D.			
Bonus to KNOX-TV, Grand Forks, N.D.			
WTVH-TV, Peoria, Ill.	525.00	315.00	210.00
WFIL-TV, Philadelphia, Pa.	4000.00	2400.00	1600.00
KTVK, Phoenix, Ariz.	550.00	330.00	220.00
†KRAM-TV, Pittsburg, Kan.	325.00	195.00	130.00
WTAE, Pittsburgh, Pa.	2500.00	1500.00	1000.00
†WPTZ, Plattsburg, N.Y.-Burlington, Vt.	400.00	240.00	160.00
KPOB-TV, Poplar Bluff, Mo.			
Bonus to WSIL-TV, Harrisburg, Ill.			
WMTW-TV, Portland, Me.-Mt. Washington, N.H.	700.00	420.00	280.00
KPTV, Portland, Ore.	1050.00	630.00	420.00
**WAGM-TV, Presque Isle, Me.	150.00	90.00	60.00
WJAR-TV, Providence, R.I.	1550.00	930.00	620.00
WPRO-TV, Providence, R.I.	1400.00	840.00	560.00
†WGEM-TV, Quincy, Ill.-Hannibal, Mo.	575.00	345.00	230.00
*KHQA-TV, Quincy, Ill.	525.00	315.00	210.00
WRAL-TV, Raleigh, N.C.	875.00	525.00	350.00
KVIP-TV, Redding, Cal.	300.00	180.00	120.00
KOLO-TV, Reno, Nev.	250.00	150.00	100.00
KNDU, Richland, Wash.	Bonus to KNDO-TV, Yakima		
WRVA-TV, Richmond, Va.	700.00	420.00	280.00
KWRB-TV, Riverton, Wyo.	100.00	60.00	40.00
WROC-TV, Rochester, N.Y.	1000.00	600.00	400.00
WHCC-TV & WVET-TV, Rochester	800.00	480.00	320.00
†WREX-TV, Rockford, Ill.	600.00	360.00	240.00
WHBF-TV, Rock Island, Ill.	1050.00	630.00	420.00
*KSWB-TV, Roswell, N.M.	275.00	165.00	110.00
KOVR, Sacramento-Stockton	800.00	480.00	320.00
KTVI, St. Louis, Mo.	1650.00	990.00	660.00
WSUN-TV, Tampa-St. Petersburg, Fla.	475.00	285.00	190.00
WBNB-TV, St. Thomas, V.I.	50.00	30.00	20.00
WBOC-TV, Salisbury, Md.	100.00	60.00	40.00
KCPX-TV, Salt Lake City	800.00	480.00	320.00
KONO-TV, San Antonio, Tex.	800.00	480.00	320.00
XETV, Tijuana, Mex.-San Diego, Cal.	800.00	480.00	320.00
KGO-TV, San Francisco, Cal.	2400.00	1440.00	960.00
KNTV, San Jose, Cal.	300.00	180.00	120.00
KEYT, Santa Barbara, Cal.	\$350.00	\$210.00	\$140.00
WTOC-TV, Savannah, Ga.	325.00	195.00	130.00
WSAV-TV, Savannah, Ga.	350.00	210.00	140.00
WNEP-TV, Scranton-Wilkes Barre, Pa.	600.00	360.00	240.00
KOMO-TV, Seattle, Wash.	1500.00	900.00	600.00
KMOS-TV, Sedalia, Mo.	Bonus to KMBC-TV		
KTPS-TV, Shreveport, La.	600.00	360.00	240.00
†KVTI-TV, Sioux City, Iowa	525.00	315.00	210.00
†KTVI-TV, Sioux City, Iowa	525.00	315.00	210.00
†KELO-TV, Sioux Falls, S.D.	725.00	435.00	290.00
KSOO-TV, Sioux Falls, S.D.	450.00	270.00	180.00
WSJV-TV, So. Bend-Elkhart	450.00	270.00	180.00
KREM-TV, Spokane, Wash.	550.00	330.00	220.00
WHYN-TV, Springfield-Holyoke, Mass.	450.00	270.00	180.00
†KYTV, Springfield, Mo.	400.00	240.00	160.00

(Continued on next page)

Station	Hour	30 Min.	15 Min.
WSTV-TV, Steubenville, Ohio ..	625.00	375.00	250.00
WHEN-TV, Syracuse, N.Y.	1000.00	600.00	400.00
WSYR-TV, Syracuse, N.Y.	1200.00	720.00	480.00
WSUN-TV, Tampa-St. Petersburg, Fla.	475.00	285.00	190.00
†WTHI-TV, Terre Haute, Ind.	525.00	315.00	210.00
*WCTV, Tallahassee, Fla.-Thomasville, Ga.	425.00	255.00	170.00
#WSPD-TV, Toledo, Ohio	1000.00	600.00	400.00
WPBN-TV, Traverse City, Mich.	200.00	120.00	80.00
KGUN-TV, Tucson, Ariz.	250.00	150.00	100.00
KTUL-TV, Tulsa, Okla.	775.00	465.00	310.00
KLIX-TV, Twin Falls, Ida.	150.00(1)	90.00	60.00
KLTV, Tyler, Tex.	275.00	165.00	110.00
WKTU, Utica, N.Y.	550.00	330.00	220.00
KWIX-TV, Waco, Tex.	350.00	210.00	140.00
††KMVI-TV, Wailuku, Hawaii	Bonus to KHVH-TV, Honolulu		
WMAL-TV, Washington, D.C. ...	1650.00	990.00	660.00
WATR-TV, Waterbury, Conn.	200.00	120.00	80.00
WCNY-TV, Watertown-Carthage, N.Y.	300.00	180.00	120.00
†WSAU-TV, Wausau, Wis.	400.00	240.00	160.00
*KRGV-TV, Weslaco, Tex.	350.00	210.00	140.00
WEAT-TV, W. Palm Beach, Fla.	225.00	135.00	90.00
KAKE-TV, Wichita, Kan.	900.00	540.00	360.00
††KAYS-TV, Hays, Kan.			
†WECT, Wilmington, N.C.	325.00	195.00	130.00
WSJS-TV, Winston-Salem, N.C.	800.00	480.00	320.00
KNDO-TV, Yakima, Wash.	325.00	195.00	130.00
WSBA-TV, York, Pa.	250.00	150.00	100.00
WKST-TV, Youngstown, O.	450.00	270.00	180.00
WHIZ-TV, Zanesville, Ohio	100.00	60.00	40.00

† Limited Live Service. * Non-Interconnected.
 ** KXAB ordered with KXGO Fargo—KXAB rate \$70.00.

#Rate Class for WREX-TV & WSPD-TV; A, 6-11 p.m., daily; C, all other times.

††Unless advertiser is notified to the contrary, this station will schedule for simultaneous telecast the network programs carried by associated station without additional charge.

(1) Combination rate—\$807.50 (Class A hour) for KOOK-TV, Billings; KXLF-TV, Butte; KFBB-TV, Great Falls; KID-TV, Idaho Falls & KLIX-TV, Twin Falls. (2) KHVH-TV Honolulu, Hawaii and WAPA-TV San Juan, P.R. subject to an additional charge for shipping and handling. (3) Combination rate \$250 (Class A hour) for KENI-TV, Anchorage and KFAR-TV, Fairbanks. (4) Daytime Station—Monday-Friday 12:30-5 p.m.; Sat.-Sun. 12:00-7:00 p.m.

Advertisers using any bonus station by film, prefilm or delayed telecast will pay a service charge of \$5 per min. net (non-commissionable) for each minute up to a maximum of \$15 per telecast, while station is furnished as a bonus.

ABC WESTERN REGIONAL NETWORK—ABC Television Center, Hollywood 27, Cal. Telephone: Normandy 3-3311. Pacific Coast stations: XETV, San Diego; KABC-TV, Los Angeles; KVIQ-TV, Eureka; KEYT, Santa Barbara; KVIP-TV, Redding; KLYD-TV, Bakersfield; KJEO, Fresno; KGO-TV, San Francisco; KOVR, Sacramento-Stockton; KOLO-TV, Reno; KSHO-TV, Las Vegas; KEZI-TV, Eugene, Ore.; KNTV, San Jose, Cal.; KBES-TV, Medford, Ore.; KPTV, Portland Ore.; KNDO-TV, Yakima, Wash.; KOTI, Klamath Falls, Ore.; KOMO-TV, Seattle; KREM-TV, Spokane. Mountain stations: KCPX-TV, Salt Lake City; KBTU, Denver; KTVK, Phoenix; KTWO-TV, Casper; KERP-TV, El Paso; KGUN-TV, Tucson; KRDO-TV, Colorado Springs, Colo.; KSWB-TV, Roswell, N.M.; KOAT-TV, Albuquerque, N.M.; KTVB, Boise, Ida.; KFBC-TV, Cheyenne, Wyo.; KID-TV, Idaho Falls, Ida.; KLIX-TV, Twin Falls, Ida.; KXLF-TV, Butte, Mont.; KOOK-TV, Billings, Mont.; KFBB-TV, Great Falls, Mont.; KWRB-TV, Riverton, Wyo.; KFAR-TV, Fairbanks, Alaska; KENI-TV, Anchorage, Alaska; KHVH-TV, Honolulu; KMVI-TV, Wailuku, Maui; KHJK-TV, Hilo, Hawaii. Executives: Vincent Francis, v.p. sales, Western Division; John Wagner, controller; Theodore Grenier, chief engineer.

ALASKA-HAWAII-PUERTO RICO SERVICE

*KENI-TV, Anchorage, Alaska..)	\$150.00(3)	\$ 90.00	\$ 60.00
*KFAR-TV, Fairbanks, Alaska..)			
KHVH-TV, Honolulu	400.00(2)	240.00	160.00
††Wailuku, Maui			
††Hilo			
*WAPA-TV, San Juan, P.R.	300.00(2)	180.00	120.00

* Non-Interconnected.



PROGRESSIVE STATIONS PREFER
 THE PRESTIGE NEWS SERVICE



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Television Factbook

The Authoritative Reference

COLUMBIA BROADCASTING SYSTEM INC.

Executive Offices: 485 Madison Ave., New York 22. Plaza 1-2345.

Board of Directors, CBS Inc.: William S. Paley, Leon Levy, J. A. W. Iglehart, Ralph F. Colin, Frank Stanton, Merle S. Jones, Goddard Lieberson, Arthur Hull Hayes, Robert A. Lovett, Arthur L. Chapman, Mrs. M. C. McIntosh, James T. Aubrey Jr., Richard S. Salant.

Columbia Broadcasting System Inc. (William S. Paley, chairman; Frank Stanton, president) owns and CBS Television Stations Division (Merle S. Jones, president) operates WCBS-TV, New York; WBBM-TV, Chicago; KNXT, Los Angeles; WCAU-TV, Philadelphia; KMOX-TV, St. Louis. CBS Television Stations Division also operates CBS Television Spot Sales. CBS Radio Division (Arthur Hull Hayes, president) operates AM-FM stations WCBS, New York; KCBS, San Francisco; KNX, Los Angeles; WBBM, Chicago; WEEL, Boston; WCAU, Philadelphia and KMOX, St. Louis. CBS Radio Division also operates the CBS Radio Network and CBS Radio Spot Sales. The CBS Television Network Division (James T. Aubrey Jr., president) operates the CBS Television Network. Other CBS Inc. divisions are the CBS News Division (Richard S. Salant, president); CBS Laboratories Division (Peter C. Goldmark, president); Columbia Records Division (Goddard Lieberson, president); CBS International Division (Lewis Gordon, president). CBS Inc. also owns CBS Productions Ltd. (James T. Aubrey Jr., chmn.); CBS Films Inc. (Merle S. Jones, chmn.); CBS Films Pty. Ltd., Australia (Merle S. Jones, pres.) and CBS Columbia SA, Switzerland (Frank Stanton, chmn.) which, in turn, owns CBS (Europe) SA, Switzerland (Merle S. Jones, chmn.) and CBS Ltd., London (Merle S. Jones, chmn.).

Production Center: 524 W. 57th St., New York 19. Judson 6-6000.

Television Studios: CBS-TV has these studios in New York: Studios 41, 42, 43 and 44 at 15 Vanderbilt Ave.; Studio 50, 1697 Broadway; Studio 52, 254 West 54th St.; Studios 53, 54, 55 & 56 at 111 East 58th St.; Studio 61, 1456 First Ave.; Studio 72, 2250 Broadway; Studio 65, 221 West 26th St. Other studios are in Los Angeles at 1313 N. Vine St. and Television City; in Chicago at 630 N. McClurg Court; in St. Louis at 12th & Cole Sts.; in Philadelphia at City & Monument Aves.

CBS Television Network Division

OFFICERS

James T. Aubrey Jr., *president*
Guy della Cioppa, *v.p., programs, Hollywood*
Merritt Coleman, *v.p. & business mgr., talent & contract properties, Hollywood*
John P. Cowden, *v.p., information services*
Michael Dann, *v.p., programs, New York*
Thomas H. Dawson, *v.p., sales*
Thomas K. Fisher, *v.p. & general attorney*
James H. Geer, *controller*
W. Spencer Harrison, *v.p. & business mgr., talent & contract properties*
William H. Hylan, *v.p., sales administration*
John J. Karol, *v.p. & director of special projects*
Oscar Katz, *v.p., programs*
William B. Lodge, *v.p., affiliate relations & engineering*
William C. MacPhail, *v.p., sports*
Joseph H. Ream, *v.p., program practices*
John T. Reynolds, *v.p., administration, Hollywood*
Edward L. Saxe, *v.p., operations*
Charles S. Steinberg, *v.p., public information*
Carl S. Ward, *v.p. & director, affiliate relations*
Hunt Stromberg Jr., *v.p., program development, Hollywood*

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Theodore Shaker, *program sales manager*
Joseph Curl, *daytime sales manager*
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Alfred Harding, *sales manager, public affairs*
Roland R. Blair, *midwestern sales manager*
Robert L. Swats, *Detroit sales manager*
Robert Livingston, *Pacific Coast sales manager*
William J. Fagan, *business manager*
Robert F. Jamieson, *asst. business mgr. & dir., station clearances*
George Zurich, *sales service manager*
George A. Kolpin, *sales manager, EMP*
Richard H. Low, *asst. business manager & dir. of contracts*

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Linley Stafford, *manager, creative services, network on-air promotion*
Leonard Broom, *manager, station promotion*
David C. Fuchs, *director, sales presentations*
Richard Golden, *director of presentations & market planning*
Edward Side, *production manager*

Network Rate Card Is on Pages 66-a & 67-a.

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Michael Dann, *v.p., network programs, N.Y.*
Guy della Cioppa, *v.p., network programs, Hollywood*
Hunt Stromberg Jr., *v.p., program development*
Bruce Lansbury, *director, daytime programs, Hollywood*
Lawrence White, *v.p., daytime programs*
Howard G. Barnes, *dir. of programs, Hollywood*
John T. Reynolds, *v.p. administration, Hollywood*
Michel Grilikhes, *general program exec., Hollywood*
Robert Hoag, *asst. director of programs, administration, Hollywood*
Richard Lewine, *director of special projects*
Robert Dale Martin, *director of talent & casting*
Robert Milford, *director, network programs, N.Y.*
James Lavenstein, *administrative manager*
Allan Parr, *business manager, Hollywood*
Gerald Leider, *director of special programs*
Peter Robinson, *assoc. dir., program development, Hollywood*
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Robert H. Bridges, *director, planning*
Joseph A. Flaherty, *manager, technical facilities planning*
Walter R. Pierson, *manager, plant facilities planning*
Hugh T. Graham, *director, live operations*
Edward Gale, *manager, design & production operations, Hollywood*
Robert J. Hennessy, *director, design & production operations*
Robert M. Sammon, *director, studio operations*
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Robert Wood, *manager of contracts and records*
Bert Lown, *western manager, Los Angeles*
Ed Scovill, *midwest manager*
David Williams, *eastern manager*
Donald E. Clancy, *administrative manager*
Robert F. Jamieson, *assistant business manager & director, station clearances*
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Arnold Becker, *manager of coverage & research analysis*
Dorothy Boyle, *manager of program records*
Mae Clarke, *manager of advertising records*
Tore Hallonquist, *manager of program analysis*
Rose Marie O'Reilly, *manager of ratings*
Herbert Schmitz, *manager, graphics & presentation*

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H. A. Chinn, *chief engineer*
Richard S. O'Brien, *director, audio & video engineering*
J. D. Parker, *director, radio frequency engineering*
J. B. French, *director of engineering services*

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Herbert A. Carlborg, *director, editing*
William H. Tankersley, *director, Hollywood*

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Merritt Coleman, *v.p. and business mgr. of talent & contract properties, Hollywood*
Sal Iannucci, *director of business affairs*
Henry Howard, *director of music operations*

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Leon R. Brooks, *asst. general attorney*
Robert V. Evans, *asst. general attorney*
Richard A. Forsling, *asst. general attorney*
Jack B. Purcell, *asst. general attorney*

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Robert B. Jackson, *assistant controller*
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Bruce Haight, *director, financial planning & analysis*
James A. Walsh, *director, systems & procedures*

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Gerard Urgo, *assistant manager*

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Jack Reynolds, *assistant to the director*

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Randolph Brent, *operations manager*
Donald Hamilton, *director, business affairs*
John Purves, *program sales co-ordinator*

CBS Television Affiliate Advisory Board: Paul Adanti, *WHEN-TV, Syracuse, N.Y.*; T. B. Backer Jr., *WLAC-TV, Nashville Tenn.*; Richard A. Borel, *WBNS-TV, Columbus, O.*; A. J. Bauer, *WINK-TV, Fort Myers, Fla.*; Tom Chauncey, *KOOL-TV, Phoenix, Ariz.*; J. C. Kellam, *KTBC-TV, Austin, Tex.*; Glenn Marshall Jr., *WJXT, Jacksonville, Fla.*; August C. Meyer, *WCIA, Champaign, Ill.*; Art Mosby, *KMSO-TV, Missoula, Mont.*; William B. Quarton, *WMT-TV, Cedar Rapids, Ia.*; Donald D. Sullivan, *KVTV, Sioux City, Iowa*; George Whitney, *KFMB-TV, San Diego, Cal.*

CBS Television Stations Division

OFFICERS

Merle S. Jones, *president*
Craig R. Lawrence, *v.p., CBS Owned television stations and CBS Television Stations National Sales*
Bruce R. Bryant, *v.p., general manager, CBS Television Stations, National Sales*
Sam Cook Digges, *administrative v.p., CBS Films Inc.*
Thomas K. Fisher, *v.p., general attorney*
Clark B. George, *v.p., general manager, WBBM-TV*
John A. Schneider, *v.p., general manager, WCAU-TV*
Norman E. Walt Jr., *v.p., general manager, WCBS-TV*
Harvey J. Struthers, *v.p., station services*
William M. Weiss, *v.p. and general manager, Terrytoons*
Gene R. Wilkey, *v.p., general manager, KMOX-TV*
Robert D. Wood, *v.p., general manager, KNXT*
William J. Flynn, *controller*

FINANCIAL

William J. Flynn, *controller*
Norman C. Hadley, *director accounting*
Ralph Briscoe, *director, budget*
Eugene Friedman, *manager, credit and collection*

INFORMATION SERVICES

Howard Berk, *director, information services, CBS Owned Stations and CBS Television Spot Sales*

INTERNATIONAL BUSINESS RELATIONS

Howard L. Kany, *director*

LAW

Thomas K. Fisher, *v.p. & general attorney*
Leon R. Brooks, *assistant general attorney*
Robert V. Evans, *assistant general attorney*
Richard A. Forsling, *assistant general attorney*
Jack B. Purcell, *assistant general attorney*

RESEARCH

Robert Davis, *director*

SALES PROMOTION AND ADVERTISING

Thomas L. Means, *director*
Mort Rubenstein, *creative director*
Jacques Sammes, *copy chief*

CBS OWNED TELEVISION STATIONS

Craig R. Lawrence, *v.p., CBS Owned television stations & CBS Television Stations National Sales*
Harvey J. Struthers, *v.p., station services*
Hal Hough, *director, program services.*

WCBS-TV, 485 Madison Ave., New York 22; Norman E. Walt Jr., *v.p., general manager*; George G. Danford, *general sales manager.*

WBBM-TV, 630 N. McClurg Court, Chicago 11; Clark B. George, *v.p. & general manager*; Edward Keneflick, *general sales manager.*

KNXT, 6121 Sunset Boulevard, Los Angeles 28; Robert D. Wood, *v.p., general manager*; Ray Beindorf, *general sales manager.*

WCAU-TV, City & Monument Aves., Philadelphia 31; John A. Schneider, *v.p., general manager*; Frank Beazley, *general sales manager.*

KMOX-TV, 12th and Cole, St. Louis 6; Gene Wilkey, *v.p., general manager*; Charles M. McAbee, Jr., *general sales manager.*

Note: see station listings for other executives and additional details.

For CBS Inc. Corporate Officers
See page 951

Network Rates and Data

CBS TELEVISION STATIONS NATIONAL SALES

Craig R. Lawrence, *v.p., CBS Owned television stations & CBS Television Stations National Sales*
Bruce R. Bryant, *v.p., general manager*
Gerald Marenoff, *business manager*
William R. Hohmann, *director of research & sales promotion*
Theodore W. O'Connell, *eastern sales manager*
Richard R. Loftus, *midwestern sales manager*
Samuel F. Hill Jr., *Los Angeles sales manager*
Robert Perez, *San Francisco sales manager*
John S. Logan, *Detroit sales manager*
William Miller, *St. Louis sales manager*

CBS FILMS INC.

Sam Cook Digges, *administrative v.p.*
Joseph Irwin, *director, business affairs*
James Victory, *general sales manager*
James McCormick, *manager, eastern sales*
Fred J. Mahlstedt, *managing director, operations, domestic & international.*
Ralph M. Baruch, *director, international sales*
Willard Block, *manager, international sales*
Eugene W. Moss, *sales promotion manager*
Murray A. Benson, *director, licensing*
Robert A. Fuller, *director, publicity*
George Faber, *director, client relations—Hollywood*
Stanley Moldow, *manager, sales service*
Edward Cooper, *manager, film service*

TERRYTOONS

William M. Weiss, *v.p. and general manager*

COLUMBIA BROADCASTING SYSTEM

CBS (EUROPE) SA
Zurich, Switzerland

Merle S. Jones, *chairman*
Michael Burke, *managing director*

CBS LIMITED

London, England

Merle S. Jones, *chairman*

CBS News Division

OFFICERS

Richard S. Salant, *president, CBS News*
Blair Clark, *general manager & v.p. of CBS News*
David Klinger, *v.p., administration*
John W. Kiermaier, *v.p., public affairs*
George Abramson, *controller*
Josef C. Dine, *director of information & special services*
May M. Dowell, *director of special projects*
Donald C. Hamilton, *director of business affairs*
Pamela Ilott, *director of religious broadcasts*
Robert Skedgell, *asst. general manager of news, radio*
Lee Otis, *managing editor, radio*
Ernest Leiser, *asst. general manager of news, television*
Jack Bush, *manager, film production*
John M. Cooper, *manager of newsfilm syndication*
Ralph Paskman, *assignment manager, television*
Robert Wussler, *manager, live & video-tape production*
David Zellmer, *manager, administration & operations, television*

WASHINGTON NEWS BUREAU

Broadcast House, 40th & Brandywine Sts. N. W., Washington.
D. C. Emerson 2-9300
David Schoenbrun, *chief correspondent & bureau chief*
Bob Allison, *director of news & executive producer*
Bill Small, *assistant director of news*
Donald W. Richardson, *chief of the assignment desk & mgr. of newsfilm*

FOREIGN OFFICES

Brazil—Charles Kuralt (bureau chief), CBS News, Rua Mexico 3, Rio de Janeiro.
Congo—Blaine Littell, CBS News, 26 Hallam St., London W. 1.
England—Alexander Kendrick (bureau chief), Richard Kallsen, 26 Hallam St., London W. 1.
France—Bob Kleiman (bureau chief), Frank Kearns, 33 Champs Elysees, Paris 8e.
Germany—Daniel Schorr, Koblenzer Strasse 270, Bonn.
Hong Kong, Southeast Asia Bureau—Bernard Kalb (bureau chief), Guy Searls, [address to be announced.]
Italy—Winston Burdett, Piazza Di Spagna 51, Rome.
Japan—Peter Kallscher, Foreign Correspondents Club, Marunouchi, Tokyo.
U.S.S.R.—Marvin Kalb, CBS News, c/o American Embassy (M), Helsinki, Finland.

(Continued on next page)

Network Rates and Data

CBS Network Data—(Continued)

CBS Radio Division

OFFICERS

Arthur Hull Hayes, *president*
 James M. Seward, *executive vice president*
 George M. Perkins, *v.p. in charge of network programs*
 Fred Ruegg, *v.p., in charge of station administration*
 Jules Dundes, *v.p., general manager, station KCBS*
 Thomas Y. Gorman, *v.p., general manager, station WEEI*
 Robert F. Hyland, *v.p., general manager, station KMOX*
 Davidson M. Vorhes, *v.p. in charge of operations*
 W. Thomas Dawson, *v.p., information services*
 George J. Arkedis, *v.p. in charge of network sales*
 William A. Schudt Jr., *v.p. in charge of affiliate relations*
 E. H. Shomo, *v.p., general manager, station WBBM*
 Sam J. Slate, *v.p., general manager, station WCBS*
 Robert P. Sutton, *v.p., general manager, station KNX & CRPN*
 John O. Downey, *v.p., general manager, station WCAU*
 Maurie Webster, *v.p., gen. mgr. in charge of radio spot sales*
 Andrew Subblondo, *director, administrative operations*
 William J. Fennessey, *controller*

NETWORK SALES

George J. Arkedis, *v.p. in charge*; Ben S. Lochridge, *general sales manager*; William W. Firman, *asst. gen. sales manager*; Roger K. Huston, *Chicago sales manager*; Cornelius V. S. Knox Jr., *Eastern sales manager*; Craig Rogers, *West Coast sales manager*; Jack Stuppler, *business manager*; Louis Riggio, *director of sales development*; Wayne Wilcox, *Detroit sales manager*.

NETWORK PROGRAMS

George M. Perkins, *vice president*
 Gerald Mausby, *director, network programs—New York*
 James M. Dolan, *director, sports programs*
 James Fasset, *music supervisor*
 Norman Ober, *director, program writing*

OPERATIONS

Davidson M. Vorhes, *vice president*; Arthur G. Peck, *director, broadcast operations*; Mason Escher, *mgr., tech. operations*; Harry F. Glaeser, *mgr., broadcast operations*; Kenneth F. Davis, *manager, traffic operation*; George W. McCaughna, *director, network operations, Hollywood*.

AFFILIATE RELATIONS

William A. Schudt Jr., *vice president*; Eric H. Salline, *national mgr.*; Edward E. Hall, *admin. mgr.*; William H. Brennan Jr., *western div. mgr.*

PRESS INFORMATION

Sid Garfield, *director*; Philip Sterling, *assistant director*; Rudy Bergman, *mgr., publicity*.

SALES PROMOTION & ADVERTISING

Leon Luxenberg, *director, network sales presentations*
 Arthur Hecht, *program promotion & merchandising director*
 Naomi Andrews, *director, advertising*
 John Tittmann, *production manager*
 Sally Miller, *art supervisor*

RESEARCH

Harper Carraine, *director*
 Edward Reeve, *sales & promotion research mgr.*
 Howard Miller, *coverage & market research mgr.*

BUSINESS AFFAIRS

Preston Pumphrey, *director*

FINANCE

William J. Fennessey, *controller*
 James M. Leahy, *director of accounting*; Edward Dropkin, *director of budgets & financial analysis*.

EDITING

Donald I. Ball, *director*

STATION ADMINISTRATION

Fred Ruegg, *vice president*
 Richard F. Hess, *asst. v.p.*
 Alfred N. Greenberg, *mgr., station promotion analysis*

CBS RADIO SPOT SALES

Maurie Webster, *v.p. & general manager*
 George Arnold, *director, marketing*
 Allan J. Hughes, *client relations manager*
 Robert E. Ryan, *sales development manager*
 Frances Quillinan, *research manager*
 Henry R. Poster, *director, sales promotion*
 Robert DiMattina, *director, operations*
 Ralph Glazer, *New York sales manager*
 Chicago: 630 N. McClurg Court. Charles E. Burge, *mgr.*
 Atlanta: 15 Peachtree St. Building. George P. Crumbley Jr., *mgr.*
 Detroit: Fisher Bldg. Ralph H. Patt Jr., *mgr.*
 Hollywood: 6121 Sunset Blvd. Roland H. McClure, *mgr.*
 San Francisco: Sheraton-Palace Hotel. Joseph K. Marshall, *mgr.*
 St. Louis: 1144 Hampton Ave. Eugene R. Myers, *mgr.*

CBS-OWNED RADIO STATIONS

WCBS & WCBS-FM, 485 Madison Ave., New York 22: Sam Slate, *v.p. & gen. mgr.*
 KCBS & KCBS-FM, Sheraton-Palace Hotel, San Francisco 5: Jules Dundes, *v.p. & gen. mgr.*; Seymour Whitelaw, *sales mgr.*
 KMOX, 1144 Hampton Ave., St. Louis 5: Robert Hyland, *v.p. & gen. mgr.*; William S. Dean, *sales mgr.*
 KNX & KNX-FM and Columbia Pacific Radio Network, 6121 Sunset Blvd., Los Angeles 28: Robert P. Sutton, *v.p.-gen. mgr.*
 WBBM & WBBM-FM, 630 N. McClurg Court, Chicago 11: E. H. Shomo, *v.p. & gen. mgr.*
 WEEI & WEEI-FM, 182 Tremont St., Boston 12: Thomas Gorman, *v.p. & gen. mgr.*; Robt. Sinnett, *sales mgr.*
 WCAU & WCAU-FM, City & Monument Aves., Philadelphia 31: John O. Downey, *v.p. & gen. mgr.*; John H. Kline, *sales mgr.*

CBS TELEVISION NETWORK RATES

(Rate Card 15 revised through Aug. 1, 1962—Subject to Change)
 (Consult Network for Discounts, Specifications, etc.)

In the event that a nighttime order is placed for less than 80% (or a daytime order for less than 75%) of the then current applicable gross time charges of the U.S. network, or such order omits any significant section of the United States, the CBS Television Network will, if it accepts the order, reserve the right to cancel the order at the end of any 26-week cycle on 60 days' prior notice. Note: Station time rates below are to be used only as an estimate of cost, subject to change.

Class A (6-11 p.m., Monday through Sunday) gross rates are listed below. Class C (all times other than Class A or Class D) are 50% of Class A gross rates. Class D (sign-on-11 a.m. in Eastern Time Zone; sign-on-10 a.m. in Central & Pacific Time Zones; sign-on-9 a.m. in Mountain Time Zone) are 33 1/3% of Class A gross rates. All rates are based on local time in each city. Rates for periods less than one hour are the following percentages of applicable full hour rate: 80% for 45 min., 60% for 30 min., 53 1/3% for 25 min., 40% for 15 min., 33 1/3% for 10 min., 30% for 5 min.

U. S. NETWORK 163 STATIONS

City	Time Zone	Hour Rate	30 Min.	15 Min.
W-TEN, Albany, New York	E	\$1000	\$600	\$400
WCDC, Adams, Mass. (Booster)	E	*		
KGGM-TV, Albuquerque, N.M.	M	375	225	150
WFBG-TV, Altoona, Pennsylvania	C	1000	600	400
KFDA-TV, Amarillo, Texas	C	300	180	120
KTVA, Anchorage, Alaska (non-interconnected)	P	150	90	60
Combination rate with Fairbanks, Alaska \$250.				
WAGA-TV, Atlanta, Georgia	E	1200	720	480
WRDW-TV, Augusta, Georgia	E	375	225	150
KTBC-TV, Austin, Texas	C	575	375	250
KBAK-TV, Bakersfield, California	P	250	150	100
WMAR-TV, Baltimore, Maryland	E	1650	990	660
WABI-TV, Bangor, Maine	E	400	240	160
WAFB-TV, Baton Rouge, La.	C	450	270	180
KFDM-TV, Beaumont, Texas	C	500	300	200
KOOK-TV, Billings, Montana	M	250	150	100
WNBF-TV, Binghamton, N.Y.	E	1050	630	420
WBRC-TV, Birmingham, Ala.	C	1250	750	500
KBOI-TV, Boise, Idaho	M	275	165	110
WHDH-TV, Boston, Massachusetts	E	3000	1800	1200
WBEN-TV, Buffalo, N.Y.	E	1800	960	640
WCAX-TV, Burlington, Vermont	E	500	300	200
KXLF-TV, Butte, Montana	M	275	165	110
††KXLJ-TV, Helena, Montana	M	**		
WWTV, Cadillac, Michigan	E	425	255	170
KFVS-TV, Cape Girardeau, Mo.	C	625	375	250
WMT-TV, Cedar Rapids, Iowa	C	875	525	350
WCIA, Champaign, Illinois	C	1250	750	500
WCSC-TV, Charleston, S.C.	E	500	300	200
WCHS-TV, Charleston, W.Va.	E	950	580	370
WBT, Charlotte, North Carolina	E	1450	870	580
WDEF-TV, Chattanooga, Tenn.	E	500	300	200
KFBC-TV, Cheyenne, Wyoming	M	225	135	90
††KSTF, Scottsbluff, Nebraska	M	**		
WBBM-TV, Chicago, Illinois	C	4500	2700	1800
KHSL-TV, Chico, California	P	250	150	100
WCPO-TV, Cincinnati, O.	E	1750	1050	700
WKRC-TV, Cincinnati, Ohio	E	1500	900	600
WJW-TV, Cleveland, Ohio	E	2400	1440	960
KKT, Colorado Springs, Colo.	M	275	165	110
WNOK-TV, Columbia, S.C.	E	200	120	80
WRBL-TV, Columbus, Georgia	E	475	285	190
WBNS-TV, Columbus, Ohio	E	1200	720	480
KZTV, Corpus Christi, Texas	C	375	225	150
KRLD-TV, Dallas, Texas	C	1750	1050	700
WHIO-TV, Dayton, Ohio	E	1225	740	485
KLZ-TV, Denver, Colorado	M	950	570	380
KRNT-TV, Des Moines, Iowa	C	825	495	330
WJBK-TV, Detroit, Michigan	E	3100	1860	1240
WTVY, Dothan, Ala.	C	250	150	100
KDAL-TV, Duluth, Minnesota	C	650	390	260
WTVD, Durham, North Carolina	E	950	570	380
KROD-TV, El Paso, Texas	M	400	240	160
WSEE, Erie, Pennsylvania	E	275	165	110
KIEM-TV, Eureka, California	P	200	120	80
Combination rate with Medford, Oregon \$275				
WEHT, Evansville, Indiana	C	400	240	160
KTVF, Fairbanks, Alaska (non-interconnected)	P	150	90	60
Combination rate with Anchorage, Alaska \$250				
Combination rate of Anchorage and Juneau, Alaska (EMP) \$275				

Network Data

City	Time Zone	Hour Rate	30 Min.	15 Min.
WBTW, Florence, South Carolina	E	500	300	200
KFSA-TV, Fort Smith, Arkansas	C	175	105	70
WANE-TV, Fort Wayne, Indiana	C	525	315	210
KFRE-TV, Fresno, California	M	600	360	240
KFBB-TV, Great Falls, Montana (non-interconnected)	M	250	150	100
WBAY-TV, Green Bay, Wisconsin	C	800	480	320
WFMY-TV, Greensboro, N.C.	E	900	540	360
WNCT, Greenville, North Carolina	E	550	330	220
KGBT-TV, Harlingen, Texas	C	350	210	140
WHP-TV, Harrisburg, Pa.	E	300	180	120
WSVA-TV, Harrisonburg, Virginia	E	250	150	100
WTIC-TV, Hartford, Connecticut	E	1750	1050	700
†KGM-TV, Honolulu, Hawaii	H	400	240	160
KHBC-TV, Hilo (Booster)	H	*		
KMAU-TV, Wailuku (Booster)	H	*		
KHOU-TV, Houston, Texas	C	1200	720	480
KID-TV, Idaho Falls, Idaho	M	275	165	110
WISH-TV, Indianapolis, Indiana	C	1450	870	580
WJTV, Jackson, Mississippi	C	600	380	240
WJXT, Jacksonville, Florida	E	875	525	350
KRCG-TV, Jefferson City, Mo.	C	375	225	150
WJHL-TV, Johnson City, Tenn.	E	425	255	170
WARD-TV, Johnstown, Pa.	E	200	120	80
KODE-TV, Joplin, Missouri	C	350	210	140
KCZO-TV, Kalamazoo, Mich.	E	1400	840	560
KCMO-TV, Kansas City, Missouri	C	1400	840	560
WBIR-TV, Knoxville, Tennessee	E	600	360	240
WKBT, LaCrosse, Wisconsin	C	400	240	160
KLFY-TV, Lafayette, Louisiana	C	325	195	130
WJIM-TV, Lansing, Michigan	E	900	560	340
WLYH-TV, Lebanon, Pa.	E	100	60	40
Combination rate with Harrisburg & York, Pa.		\$525.		
KOLN-TV, Lincoln, Nebraska	C	600	300	200
KTHV, Little Rock, Arkansas	C	550	330	220
KNXT, Los Angeles, California	P	4750	2850	1900
WHAS-TV, Louisville, Kentucky	C	1150	690	460
KDUB-TV, Lubbock, Texas	C	425	255	170
†KEDY-TV Big Spring, Texas	C	**		
†KVER-TV, Clovis, N.M.	M	**		
WMAZ-TV, Macon, Georgia	E	500	300	200
WISC-TV, Madison, Wisconsin	C	650	390	260
WLUC-TV, Marquette, Michigan	E	275	165	110
KGLO-TV, Mason City, Iowa	C	475	285	190
†KEYC-TV, Mankato, Minn.	C	150	90	60
KBES-TV, Medford, Oregon	P	175	105	70
Combination rate with Eureka, Cal.		\$275.		
WREC-TV, Memphis, Tennessee	C	1300	780	520
WTOK-TV, Meridian, Mississippi	C	425	255	170
WTVJ-TV, Miami, Florida	E	1450	870	580
WISN-TV, Milwaukee, Wisconsin	C	1500	900	600
WCCO-TV, Minneapolis, Minn.	C	1700	1020	680
KXMC-TV, Minot, North Dakota	C	175	105	70
WKRQ-TV, Mobile, Alabama	C	750	450	300
KNOE-TV, Monroe, Louisiana	C	500	300	200
WCOV-TV, Montgomery, Alabama	C	225	135	90
WLAC-TV, Nashville, Tennessee	C	950	570	380
WWL-TV, New Orleans, La.	C	1050	630	420
WCBS-TV, New York, New York	E	8750	5250	3500
WTAR-TV, Norfolk, Virginia	E	975	585	390
WOAY-TV, Oak Hill, W.Va.	E	200	120	80
KOSA-TV, Odessa, Texas	C	375	225	150
KWTV, Oklahoma City, Okla.	C	1050	630	420
WOW-TV, Omaha, Nebraska	C	950	570	380
WDBO-TV, Orlando, Fla.	E	675	405	270
KTVO, Ottumwa, Iowa	C	250	150	100
KEPR-TV, Pasco, Wash.	P	250	150	100
Combination rate with Yakima, Wash. and Lewiston, Ida. (EMP), \$650.				
WMBD-TV, Peoria, Illinois	C	525	315	210
WCAU-TV, Philadelphia, Pa.	E	3800	2280	1520
KOOL-TV, Phoenix, Arizona	M	550	330	220
KDKA-TV, Pittsburgh, Pa.	E	2500	1500	1000
WGAN-TV, Portland, Maine	E	600	360	240
KOIN-TV, Portland, Oregon	P	1225	735	490
WPRO-TV, Providence, R.I.	E	1400	840	560
KHQA-TV, Quincy, Illinois	C	575	345	230
KOTA-TV, Rapid City, S.D.	M	225	135	90
†KDUH-TV, Hay Springs, Neb.	M	**		
KOLO-TV, Reno, Nevada	P	250	150	100
WTVR, Richmond, Virginia	E	750	450	300
WDBJ-TV, Roanoke, Virginia	E	725	435	290
WHBC-TV/WVET-TV, Rochester, New York	E	900	540	360
WHBF-TV, Rock Island, Illinois	C	1050	630	420
KXTV, Sacramento, California	P	950	570	380
WKNX-TV, Saginaw, Michigan	E	300	180	120
KMOX-TV, St. Louis, Missouri	C	1900	1140	760
KSBW-TV, Salinas-Monterey, Cal.	P	550	330	220
†KSBY-TV, San Luis Obispo	P	**		
KSL-TV, Salt Lake City, Utah	M	650	390	260
KCTV, San Angelo, Texas	C	200	120	80
KENS-TV, San Antonio, Texas	C	750	450	300
KFMB-TV, San Diego, California	P	950	570	380
KPIX, San Francisco, California	P	2500	1500	1000
WTOC-TV, Savannah, Georgia	E	325	195	130
WDAU-TV, Scranton, Pa.	E	600	360	240
KIRO-TV, Seattle, Wash.	P	1000	600	400
Combination rate with Tacoma, Wash., \$1300.				
KSLA-TV, Shreveport, Louisiana	C	625	375	250
KVTV, Sioux City, Iowa	C	525	315	210
KELO-TV, Sioux Falls, S.D.	C	825	495	330
†KDLO-TV, Florence, S.D.	C	**		
†KPLO-TV, Reliance, S.D.	C	**		
WSBT-TV, South Bend, Indiana	C	450	270	180
WSPA-TV, Spartanburg, S.C.	E	525	315	210
KXLY-TV, Spokane, Wash.	P	600	360	240
KTTS-TV, Springfield, Missouri	C	375	225	150
WSTV-TV, Steubenville, Ohio	E	625	375	250
KPAR-TV, Sweetwater-Ablene	C	200	120	80
WHEN-TV, Syracuse, New York	E	1000	600	400
WCTV, Tallahassee, Fla.	E	425	255	170
WTVT-TV, Tampa, Florida	E	1200	720	480
WTHI-TV, Terre Haute, Indiana	C	575	345	230

City	Time Zone	Hour Rate	30 Min.	15 Min.
WTOL-TV, Toledo, Ohio	E	1200	720	480
WIBW-TV, Topeka, Kansas	C	450	270	180
KOLD-TV, Tucson, Arizona	M	250	150	100
KOTV, Tulsa, Oklahoma	C	875	525	350
KXJB-TV, Valley City, N.D.	C	425	255	170
KWTK-TV, Waco, Texas	C	\$ 325	\$195	\$130
Combination rate with Bryan, Texas (EMP) \$400				
WTOP-TV, Washington, D. C.	E	1700	1020	680
WCNY-TV, Watertown-Carthage, New York	E	350	210	140
WSAU-TV, Wausau, Wisconsin	C	500	300	200
KSYD-TV, Wichita Falls, Texas	C	425	255	170
KTVH, Wichita-Hutchinson, Kan.	C	700	420	280
KIMA-TV, Yakima, Washington	P	300	180	120
Combination rate with Pasco, Washington and Lewiston, Idaho (EMP) \$650.				
WKBN-TV, Youngstown, Ohio	E	500	300	200

*In the event of failure of a "booster" station's facilities, a pro rata rebate is allowed.
 **In the event of failure of a "satellite" station's facilities, no rebate is allowed since no charge is made for the "satellite" when used with the parent station.
 † Subject to film shipping charges, available on request.
 †† Satellites.

CBS EXTENDED MARKET PLAN, U.S. GROUP—(36 Stations) (Available individually with network order)

City	Time Zone	Hour Rate	30 Min.	15 Min.
KVOS-TV, Bellingham, Wash.	P	\$150	\$90	\$60
KBMB-TV, Bismarck, N.D.	C	80	48	32
KBTX-TV, Bryan, Tex.	C	100	60	40
Combination rate with Waco, Tex. \$400				
†KAVE-TV, Carlsbad, N.M.	M	70	42	28
WCBI-TV, Columbus, Mississippi	C	150	90	60
WMSL-TV, Decatur, Alabama	C	70	42	28
KDIX-TV, Dickinson, N.D.	M	60	36	24
KTVC, Ensign, Kan.	C	100	60	40
WOWL-TV, Florence, Alabama	C	50	30	20
WINK-TV, Fort Myers, Florida	E	80	48	32
†KXGN-TV, Glendive, Montana	M	50	30	20
KBLR-TV, Goodland, Kansas	M	50	30	20
KREX-TV, Grand Junction, Colo.	M	140	84	56
KREY-TV, Montrose, Colorado (Satellite)	M	**		
WABG-TV, Greenwood, Miss.	C	120	72	48
KAYS-TV, Hays, Kan.	C	75	45	30
KBLL-TV, Helena, Mont.	M	50	30	20
WDXI-TV, Jackson, Tennessee	C	125	75	50
†KINY-TV, Juneau, Alaska	P	50	30	20
KOTI, Klamath Falls, Oregon	P	50	30	20
WFAM-TV, Lafayette, Indiana	C	85	51	34
KTAG-TV, Lake Charles, La.	C	60	36	24
KGNS-TV, Laredo, Texas	C	50	30	20
KLAS-TV, Las Vegas, Nevada	P	140	84	56
KLEW-TV, Lewiston, Idaho	P	100	60	40
Combination rate with Yakima & Pasco (EMP), Wash. \$650.				
KTRE-TV, Lufkin, Texas	C	125	75	50
KMSO-TV, Missoula, Montana	M	110	66	44
WJHG-TV, Panama City, Fla.	C	80	48	32
†WTAP-TV, Parkersburg, W.Va.	E	100	60	40
WAGM-TV, Presque Isle, Maine	E	150	90	60
KWRB-TV, Riverton, Wyoming	M	50	30	20
WBOC-TV, Salisbury, Maryland	E	150	90	60
KLIX-TV, Twin Falls, Idaho	M	150	90	60
KIVA, Yuma, Arizona	P	150	90	60

†Non-interconnected.

ALSO AVAILABLE

City	Time Zone	Hour Rate	30 Min.	15 Min.
WAIM-TV, Anderson, S.C.	E	\$150	\$90	\$60
KTWO-TV, Casper, Wyo.	M	150	90	60
WBOY-TV, Clarksburg, W. Va.	E	200	120	80
WLFX-TV, Lexington, Ky.	E	300	180	120
WREX-TV, Rockford, Illinois	C	600	360	240
KSWV-TV, Roswell, New Mexico	M	275	165	110
KFEQ-TV, St. Joseph, Mo.	C	350	210	140
WHYN-TV, Springfield, Mass.	E	450	270	180

BERMUDA-GUAM-PUERTO RICO GROUP (Available individually with network order)

(These stations subject to film shipping charges, which are available on request.)

City	Time Zone	Hour Rate	30 Min.	15 Min.
KUAM-TV, Agana, Guam (EMP)	G	\$ 50	\$ 30	\$ 20
XHTV, Mexico City, Mexico	C	350	210	140
ZBM-TV, Pembroke, Bermuda (EMP)	A	50	60	40
WBNB-TV, St. Thomas, V.I.	A	50	30	20
WKAQ-TV, San Juan, P.R.	A	250	150	100

NATIONAL BROADCASTING CO.

Executive & Business Offices: RCA Building, New York 20, N.Y.

Telephone: Circle 7-8300. Telegraphic Address: NATBROCAST, N.Y.

Studios: RCA Bldg. Color TV studios in RCA Bldg., Colonial & Ziegfeld Theatres and Brooklyn studios in New York, Burbank studios in Cal. NBC also has studios at RCA Exhibition Hall, RCA Bldg. and 67th St. & Columbus Ave. in New York; Merchandise Mart, Chicago; Sunset & Vine, El Capitan Theatre & Moulin Rouge, Hollywood. NBC-TV network originates programs from its TV studios in Burbank, Cal., and from the TV studios at each of the owned and operated TV station locations.

Corporate Affiliations: NBC is subsidiary of Radio Corp. of America. It owns and operates TV stations WNBC-TV, New York; WRC-TV, Washington; WNBQ, Chicago; WRCV-TV, Philadelphia; KRCA, Los Angeles. Its owned & operated AM stations are: WNBC, New York; WRC, Washington; WMAQ, Chicago; WRCV, Philadelphia; WJAS, Pittsburgh; KNBC, San Francisco. NBC also owns California National Productions Inc. (see opposite page).

NBC-TV, Affiliates Board of Delegates—Jack Harris, KPRC-TV, Houston, Tex., chairman; Joseph H. Bryant, KCBD-TV, Lubbock, Tex., vice chairman; Harold Grams, KSD-TV, St. Louis, Mo. vice chairman; A. Louis Read, WDSU-TV, New Orleans, La., secy.-treas.; Owen Saddler, KMTV, Omaha, Neb.; Van Beuren DeVries, WGR-TV, Buffalo, N.Y.; Marcus Bartlett, WSB-TV, Atlanta, Ga.; Richard Lewis, KTAR, Phoenix, Ariz.; Richard O. Dunning, KHQ-TV, Spokane, Wash.; Charles A. Batson, WIS-TV, Columbia, S.C.; Otto P. Brandt, KING-TV, Seattle, Wash.

BOARD OF DIRECTORS

Robert W. Sarnoff, *chairman of the board*

David C. Adams
John L. Burns
John T. Cahill
Elmer W. Engstrom
Frank M. Folsom
Harry C. Hagerty
Mrs. Douglas Horton
Harry C. Ingles
Robert E. Kintner

Paul Mazur
André Meyer
David Sarnoff
Walter D. Scott
Walter Bedell Smith
Lewis L. Strauss
P. A. Sugg
John K. West

OFFICERS

Robert W. Sarnoff, *chairman of the board*
Robert E. Kintner, *president*

David C. Adams, <i>senior exec. v.p.</i>	Harold Kemp, <i>v.p.</i>
William R. McAndrew, <i>exec. v.p.</i>	Thomas E. Knode, <i>v.p.</i>
William K. McDaniel, <i>exec. v.p.</i>	Carl Lindemann Jr., <i>v.p.</i>
Aaron Rubin, <i>exec. v.p. & treas.</i>	Thomas C. McCray, <i>v.p.</i>
Walter D. Scott, <i>exec. v.p.</i>	Ellis O. Moore, <i>v.p.</i>
Charles R. Abry, <i>v.p.</i>	Angus Robinson, <i>v.p.</i>
Lester Bernstein, <i>v.p.</i>	Alexander S. Rylandu, <i>v.p.</i>
Hugh M. Beville, <i>v.p.</i>	Thomas W. Sarnoff, <i>v.p.</i>
Max E. Buck, <i>v.p.</i>	Herbert S. Schlosser, <i>v.p.</i>
Richard H. Close, <i>v.p.</i>	James A. Stabile, <i>v.p.</i>
Don Durgin, <i>v.p.</i>	Alfred R. Stern, <i>v.p.</i>
Sydney H. Eiges, <i>v.p.</i>	Robert L. Stone, <i>v.p.</i>
Thomas E. Ervin, <i>v.p.</i>	David Tebet, <i>v.p.</i>
William F. Fairbanks, <i>v.p.</i>	Grant A. Tinker, <i>v.p.</i>
Edwin S. Friendly, <i>v.p.</i>	William H. Trevarthen, <i>v.p.</i>
George H. Fuchs, <i>v.p.</i>	Theodore Walworth Jr., <i>v.p.</i>
Nicholas C. Gilles, <i>v.p.</i>	Raymond W. Welpott, <i>v.p.</i>
Joseph W. Goodfellow, <i>v.p.</i>	R. Morton Werner, <i>v.p.</i>
Julian Goodman, <i>v.p.</i>	Lloyd E. Yoder, <i>v.p.</i>
Lester Gottlieb, <i>v.p.</i>	William A. Williams, <i>asst. treas.</i>
George A. Graham Jr., <i>v.p.</i>	John Q. Cannon, <i>secy.</i>
Richard H. Graham, <i>v.p.</i>	Gerald Gouldrup, <i>asst. secy.</i>
Jules Herbubeaux, <i>v.p.</i>	Paul B. Lynch, <i>asst. secy.</i>
Ernest Lee Jahncke Jr., <i>v.p.</i>	John V. Shute, <i>asst. secy.</i>
Felix Jackson, <i>v.p.</i>	Raymond E. Simonds, <i>asst. secy.</i>

NBC Owned Stations & NBC Spot Sales

Marvin B. McCormick, *director, business affairs*

NBC Owned Stations

(See station listings for executives and details)

WNBC-TV, WNBC, WNBC-FM, New York; William N. Davidson, *v.p. & general manager.*

WRC-TV, WRC, WRC-FM, Washington: Joseph W. Goodfellow, *vice president & general manager.*

WJAS, WJAS-FM, Pittsburgh: Stephen J. Rooney, *general manager.*

WNBQ, WMAQ, WMAQ-FM, Chicago: Lloyd E. Yoder, *vice president & general manager.*

WRCV-TV, WRCV, Philadelphia: Raymond W. Welpott, *v.p. & general manager.*

KRCA, Los Angeles: Thomas C. McCray, *vice president & general manager.*

KNBC, KNBC-FM, San Francisco: William B. Decker, *general manager.*

For RCA Corporate Officers
See page 952

NBC Spot Sales

Richard H. Close, *vice president, NBC spot sales.*
Frederick T. Lyons Jr., *director, radio spot sales.*
Wilbur Fromm, *manager, new business & promotion.*
William D. Edouarde, *manager, radio spot sales, Los Angeles*
Frank DeRosa, *manager, radio spot sales, central.*
Edward H. Macaulay, *manager, radio spot sales, San Francisco*
William Loudon, *manager, television spot sales, Los Angeles*
Robert H. Anderson, *manager, television spot sales, San Francisco*
Charles Bergh, *manager, television spot sales, central office*
Byron E. Goodell, *director, television spot sales, eastern*
Dave Scott, *manager, New England spot sales.*

Senior Executive Vice President

David C. Adams, *senior executive vice president.*

Corporate Affairs

Lester Bernstein, *vice president, corporate affairs.*
Kathryn Cole, *manager information.*
Robert D. Kasmire, *coordinator, corporate information.*

Planning and Research

Hugh M. Beville, *vice president, planning & research.*
Dr. Thomas E. Coffin, *director, research.*
Allen R. Cooper, *director, corporate planning.*
William S. Duttera, *mgr., allocations engineering.*

Standards and Practices

Ernest Lee Jahncke Jr., *v.p., standards practices.*
John A. Cimperman, *director, practices.*
Carl Watson, *director, broadcast standards.*

Station Relations

Thomas E. Knode, *vice president, station relations.*
Donald Mercer, *director, station relations.*
Joseph Berhalter, *station relations, regional manager.*
Anthony Cervini, *station relations, regional manager.*
Paul M. Hancock, *station relations, regional manager.*
William M. Kelley, *station relations, regional manager.*
Malcolm B. Laing, *station relations, regional manager.*
Raymond O'Connell, *station relations, regional manager.*
Paul Rittenhouse, *station relations, regional manager.*

Public Information

Sydney H. Eiges, *vice president, public information.*
Philip Minoff, *coordinator, special projects.*

Advertising

John H. Porter, *director, advertising.*
David Bellin, *manager, trade & NBC owned stations advertising.*
John Graham, *art director.*
Gerald E. Rowe, *manager, audience advertising & promotion.*

Promotional Services

Alexander S. Rylander, *director, promotional services.*
Peter M. Tintle, *manager, guest relations.*
Paul Mosher, *mgr., program merchandise.*
John Scuoppo, *manager, exploitation.*

Press & Publicity

Ellis Moore, *vice president, press & publicity.*
Milton Brown, *manager, program publicity.*
Joseph Derby, *director, news publicity.*
Sidney Desfor, *manager, photo unit.*
James A. Baker, *manager, business & trade publicity.*
Cornelius K. Sullivan, *manager, administration & services.*

Law

Thomas E. Ervin, *vice president & general attorney.*
James A. Stabile, *v.p. & assoc. general attorney.*
Howard Monderer, *assistant general attorney, Washington.*
John V. Shute, *assistant general attorney.*
Benjamin D. Raub, *assistant general attorney.*

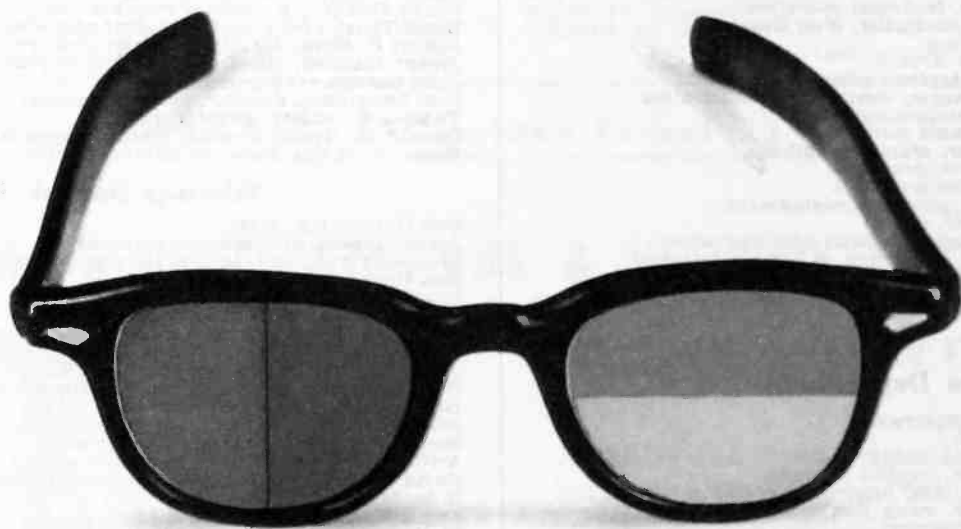
WASHINGTON OFFICE
1725 K St. Emerson 2-4000

Peter B. Kenney, *v.p., Washington.*
Howard Monderer, *assistant general attorney, Washington.*
Malcolm H. Oettinger Jr., *coordinator, news information.*

Treasurer

Aaron Rubin, *exec. vice president & treasurer.*
Richard J. Raburn Jr., *controller.*
Ulrich Caro, *director, capital budgets & office services.*
Helen Davis, *manager, general office services.*
Anthony J. Dente, *mgr., operating budgets & financial evaluation.*
Miriam Hoffmeier, *manager, program analysis.*
James F. White, *director, accounting.*
John McDermott, *manager, audits.*
Howard P. Swanson, *director, tax administration.*
Harry F. McKeon, *director, tax office.*
Charles J. Ochsenreiter, *manager, systems & data processing.*
Randall R. McMillin, *director, purchasing & materials.*
Albert E. Walker, *manager, transportation.*
William A. Williams, *assistant treasurer.*

(Continued on page 70-a)



Why be color-blind?...When color makes such a magic difference in television—in drama and sports, comedy and news, adventure and opera—in everything you see on your living room screen. All season long, the major part of NBC's nighttime programming will be in color.



Networks Rates and Data

NBC Network Data—(Continued)

Personnel

George H. Fuchs, *vice president, personnel.*
H. O. Lumb, *director, personnel.*
J. Noel Deutscher, *manager, organization planning & management development.*
Richard N. Goldstein, *director, labor relations.*
Dr. Bernard J. Handler, *company physician.*

NBC Enterprises Division

Alfred R. Stern, *vice president, Enterprises Division*
William J. Schmitt, *general manager*
David H. Horowitz, *manager, business affairs*
James W. Dodd, *manager, sales services*

Domestic Enterprises

Morris Rittenberg, *director, Domestic Enterprises*
Robert R. Max, *manager, merchandising*
Ira Wolff, *manager, sales promotion*

NBC Films Inc.

Morris Rittenberg, *president, NBC Films Inc.*
William P. Breen, *vice president, sales, NBC Films Inc.*

International Enterprises

Joseph M. Klein, *director, International Enterprises*
Richard Berman, *manager, facilities*
Alvin Ferleger, *manager, sales*

West Coast

3000 W. Alameda Ave., Burbank, Cal.
Thornwald 5-7000

Thomas W. Sarnoff, *vice president, West Coast.*

Felix Jackson, *vice president, television network programs.*
Richard Graham, *vice president, law.*
Harold Kemp, *v.p., nighttime programs.*
Sheldon B. Hickox Jr., *director, station relations.*
Donald E. Allen, *mgr., promotional services.*
Max Bauman, *manager, purchasing.*
Fenton Coe, *director, film production.*
Maurice J. Corwin, *manager, broadcast facilities & operations.*
Dean Craig, *manager, telesales.*
Frank Gertz, *mgr., business affairs, network programs & production.*
John R. Kennedy, *manager, technical operations.*
Joseph L. Kubin, *assistant controller, West Coast.*
June R. Leff, *manager, casting.*
Henry Maas, *manager, sales service.*
John W. Nelson, *director, daytime programs.*
Edward A. Rosenberg, *manager, contract administration.*
Gino Conte, *manager, production services.*
George J. Habib, *manager, unit managers.*
Ralph F. Shawhan, *director, press & publicity.*
Edward Smith, *administrator, practices.*
Jerome Stanley, *director, film programs.*
Russell Stoneham, *director, program development.*
John H. Thompson, *manager, news.*
Robert D. Thompson, *manager, facilities administration.*
Oscar C. Turner, *manager, personnel & labor relations.*
Richard C. Welsch, *director, production & business affairs.*
Robert Wood, *manager, continuity acceptance.*

News Department

William McAndrew, *exec. v.p., news.*
Rex R. Goad, *director, news.*
Julian Goodman, *v.p., news & public affairs.*
Irving Gitlin, *exec. producer, creative projects.*
Arthur Hepner, *coordinator, NBC news information services.*
Eugene E. Juster, *manager, news film.*
Frank Jordan, *mgr., news, Chicago.*
James A. Jurist, *director, business affairs.*
Elmer Lower, *director, news & public affairs.*
Leslie C. Vaughan, *manager, administration.*
Edward Stanley, *director, public affairs.*

Foreign Representatives

India—Welles Hangen, 38 Sunder Nagar, New Delhi.
Canada—Leif Eld, Beacon Arms, 88 Albert St., Ottawa.
England—Joseph C. Harsch, National Broadcasting Co. Inc., 2 Mansfield Street, London W. 1.
France—Paul Archinard, John Rich, 52 Avenue des Champs Elysees, Room 533, Paris 8.
Japan—Cecil Brown, Foreign Correspondents Club, Marunouchi Chiyodaku, Tokyo.
Germany—Gerhard Stindt, Kurfuerstandamm 26-A, Berlin W151.
Germany—Piers Anderton, 32 Dahlmann Strasse, Bonn, Germany.
Hong Kong—James G. Robinson, 11A Stanley Beach Road, Hong Kong, BCC.
Italy—Irving R. Levine, Secondo Piano AP, Piazza Grazioli 5, Rome.
Russia—Frank Bourgholtzer, 12/24 Sadovo/Samotchnaya, Apt. 55, Moscow, U.S.S.R.
Congo—Bernard Frizell, Memling Hotel, Leopoldville.

Latin America

Cuba—Richard Valeriani, Havana.
Argentina—Kenneth Bernstein, Buenos Aires.
Brazil—Wilson Hall, Rio de Janeiro.

Television Network

ADMINISTRATION

Walter D. Scott, *executive vice president TV network.*

GENERAL MANAGER

Robert L. Stone, *vice president & general manager.*

Business Affairs

Nicholas C. Gilles, *vice president, business affairs.*
Neil J. Murphy, *mgr. business admin., operations & engineering.*
Robert O'Connor, *manager, business administration.*
Myron Weinblatt, *manager, financial services.*
Edward J. Stegeman, *director, program budgets & servicing.*
Donald Carswell, *manager, financial analysis.*
Malcolm E. Madden, *director, unit managers & telesales.*

Operations & Engineering

William H. Trevarthen, *vice president, operations and engineering.*
Edward M. Lowell, *manager, facilities admin.*
George M. Nixon, *equipment development & standards.*
Chester A. Rackey, *manager, facilities design & construction.*
James L. Wilson, *director, engineering.*
Joseph Arnone, *manager, design & construction.*

Radio Network Operations

Charles L. Bennis, *director, radio network operations.*

Color Coordination

Norman Grant, *director, color coordination.*

Production Services

Bernard I. Paulson, *director, production services.*
J. Clifton Stiegelbauer, *manager, design, scenic art & services.*
Anthony Bloch, *administrator, studio & staging services.*
Howard L. Eitelbach, *manager, studio-theatre facilities.*

Television Network Operations

Charles E. Corcoran, *dir. television network operations.*
John J. P. Weir, *mgr., facilities planning & operations control.*
Robert J. Galvin, *mgr., video tape, film & kinescope operations.*
John A. Hilton, *mgr., traffic & lines.*
Thomas H. Phelan, *mgr., technical facilities & maintenance.*
John B. Rogers, *mgr., studio-field technical operations.*

Television Network Programs

Mort Werner, *vice president, programs.*
Edwin S. Friendly Jr., *v.p., program administration.*
Lester Gottlieb, *v.p., special programs.*
Grant Tinker, *v.p., general program exec.*
David Tebet, *vice president, talent relations.*
Robert F. Aaron, *director, daytime programs.*
Joseph Cunneff, *director, nighttime programs.*
John Curran, *manager, announcers.*
Ross Donaldson, *director, program services.*
Thomas S. Gallery, *director, sports.*
Donald B. Hyatt, *director, special projects.*
Ernest V. Theiss, *manager, administration.*

Television Network Sales

Don Durgin, *v.p., sales.*
Joseph Iaricci, *dir., sales administration.*
Stephen Flynn, *dir. station clearance, station sales & sales services.*
Max Buck, *v.p., eastern sales.*
Charles R. Abry, *general sales executive.*
John H. Dodge, *general sales executive.*
Raymond Eichmann, *director, client presentations & sales promotion.*
James Hergen, *dir., daytime program sales.*
William Storke, *dir., participating program sales (Today & Paar).*
Dean Shaffner, *dir., sales planning.*
John M. Otter, *director, special program sales.*
Nicholas Gordon, *dir., sales development.*
Arthur Johnson, *mgr., co-op station sales & clearances.*
David Wedley, *director, program presentations.*
Robert Greenwell, *art director.*
Angus Robinson, *v.p. central sales.*
Walter W. Gross, *mgr., TV sales, Detroit.*
Harry T. Floyd, *mgr., TV sales, Los Angeles.*
Walter Tolleson, *mgr., TV sales, San Francisco.*

Radio Network

William K. McDaniel, *exec. vice president, radio network.*
William F. Fairbanks, *v.p., sales.*
George A. Graham, *vice president & general manager.*
David A. Engles, *manager, western sales.*
Paul Mensing, *manager, Detroit sales.*
Howard Gardner, *manager, sales development.*
Robert C. Hitchens, *manager, sales presentation.*
Harry E. Hobbs Jr., *manager, sales, central office.*
Ludwig W. Simmel, *manager, radio sales service & traffic.*
Robert Wogan, *director, programs.*
Marion Stephenson, *director, business affairs, radio network.*

For Canadian Network Listings
see pages 73-a through 75-a

NBC-TV NETWORK RATES

Effective April 1, 1961

(Revised July 1, 1962—Subject to Change)

(Consult Network for Discounts, Specifications, etc.)

In order to serve the public interest in having NBC television programs available on a national basis and to maintain the network function as an effective national advertising medium, orders for NBC-TV Network facilities are subject to acceptability of the station line-up ordered.

Consistent with the foregoing objectives, a station line-up order shall be deemed acceptable for Class A time periods if the Class A hourly rates of the stations ordered total \$95,000 or more, and Class C time periods if the Class C hourly rates of the stations ordered total \$42,500 or more. Recognizing the interests of national advertisers with unusual marketing requirements, NBC will consider for individual approval orders for station line-ups which do not meet the hourly rate totals specified.

In connection with administering orders for participating or multi-sponsored programs, NBC may designate for each such program individually the basis of station order acceptability.

Gross Rates follow (applicable to 6-11 p.m., Mon.-Sun.). One-half gross rates apply to all other times, except 7-9 a.m., Mon.-Fri. which takes 40% of gross rates. Note: Rates following are to be used on as an estimate of cost, subject to change.

U.S. AFFILIATED STATIONS—Interconnected

Call letters, City & State	Zone	Hour	30 Min.	15 Min.
KRBC-TV, Abilene, Tex.	C	\$225	\$135	\$ 90
†KABC-TV, San Angelo, Tex.				
WALB-TV, Albany, Ga.	E	425	255	170
KOB-TV, Albuquerque, N.M.	M	400	240	160
KCMT, Alexandria, Minn.	C	225	135	90
KGNC-TV, Amarillo, Tex.	C	375	225	150
WSB-TV, Atlanta, Ga.	E	1500	900	600
WJBF, Augusta, Ga.	E	600	360	240
KTBC-TV, Austin, Tex.	C	575	345	230
KERO-TV, Bakersfield, Cal.	P	450	270	180
WBAL-TV, Baltimore, Md.	E	1650	990	666
WLBZ-TV, Bangor, Me.	E	375	225	150
WBRZ, Baton Rouge, La.	C	550	330	220
KPAC-TV, Beaumont-Port Arthur, Tex.	C	510	306	204
WINR-TV, Binghamton, N.Y.	E	225	135	90
WAPI-TV, Birmingham, Ala.	C	1250	750	500
WHIS-TV, Bluefield, Va.	E	300	180	120
KTVB, Boise, Ida.	M	275	165	110
WBZ-TV, Boston, Mass.	E	2800	1680	1120
WCYB-TV, Bristol, Va.-Johnson City, Tenn.	E	500	300	200
WGR-TV, Buffalo, N.Y.	E	1550	930	620
WCIV-TV, Charleston, S. C.	E	500	300	200
WSOC-TV, Charlotte, N.C.	E	1200	720	480
WRGP-TV, Chattanooga, Tenn.	C	550	330	220
KFBC-TV, Cheyenne, Wyo.	M	225	135	90
Scottsbluff, Neb. (KSTF)†				
WNBQ, Chicago, Ill.	C	4500	2700	1800
WLW-TV, Cincinnati, O.	E	1750	1050	583

Networks Rates and Data

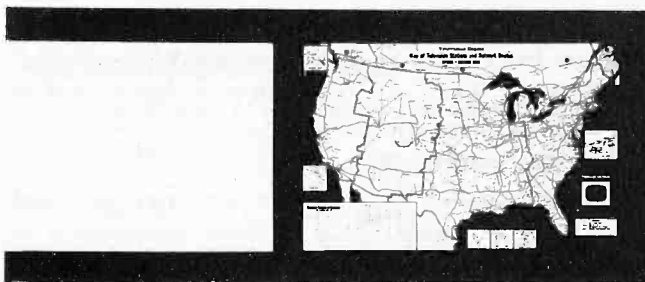
Call letters, City & State	Zone	Hour	30 Min.	15 Min.
KYW-TV, Cleveland, O.	E	2500	1500	1000
*KOMU-TV, Columbia, Mo.	C	325	195	130
WIS-TV, Columbia, S.C.	E	600	360	240
WLW-TV, Columbus, O.	E	1150	690	460
KRIS-TV, Corpus Christi, Tex.	C	350	210	140
WOC-TV, Davenport, Ia.	C	950	570	380
WLW-D, Dayton, O.	E	1200	720	480
WESH-TV, Daytona Beach-Orlando, Fla.	E	500	300	200
KOA-TV, Denver, Colo.	M	950	570	380
WHO-TV, Des Moines, Ia.	C	825	495	320
WWJ-TV, Detroit, Mich.	E	3150	1890	1260
WDSM-TV, Duluth, Minn.-Superior, Wis.	C	550	330	220
WEAU-TV, Eau Claire, Wis.	C	300	180	120
KTVE, El Dorado, Ark.-Monroe, La.	C	350	210	140
KTSM-TV, El Paso, Tex.	M	400	240	160
KVAL-TV, Eugene, Ore.	P	300	180	120
Roseburg, Ore. (KPIC-TV)†				
Coos Bay, Ore. (KCBY-TV)†				
WFIE-TV, Evansville, Ind.	C	400	240	160
WDAY-TV, Fargo, N.D.	C	450	270	180
KFSA-TV, Fort Smith, Ark.	C	175	105	70
WKJG-TV, Fort Wayne, Ind.	††C	525	315	210
WBAP-TV, Fort Worth-Dallas, Tex.	C	1400	840	560
KMJ-TV, Fresno, Cal.	P	600	360	240
WOOD-TV, Grand Rapids, Mich.	E	1300	780	520
WFRV, Green Bay, Wis.	C	725	435	290
WFBC-TV, Greenville-Spartanburg, S.C.	E	800	480	320
WSVA-TV, Harrisonburg, Va.	E	300	180	120
WHNB-TV, Hartford-New Britain, Conn.	E	600	360	240
KHAS-TV, Hastings-Kearney, Neb.	C	350	210	140
KPRC-TV, Houston, Tex.	C	1500	900	600
WSAZ-TV, Huntington-Charleston, W. Va.	E	1450	870	580
WFBM-TV, Indianapolis, Ind.	††C	1550	930	620
WLBT, Jackson, Miss.	C	550	330	220
WFGA-TV, Jacksonville, Fla.	E	850	510	340
WJAC-TV, Johnstown, Pa.	E	1000	600	400
WDAF-TV, Kansas City, Mo.	C	1500	900	600
WATE-TV, Knoxville, Tenn.	E	800	480	320
KPLC-TV, Lake Charles, La.	C	\$200	\$120	\$ 80
WGAL-TV, Lancaster-Harrisburg-York, Pa.	E	1450	870	580

(Continued on next page)

1962-63

Completely Revised (23" x 35")

MAPS OF TV STATIONS & NETWORK ROUTES



INCLUDED WITH THIS TV FACTBOOK NO. 33

Showing all stations in operation as of Jan. 1, 1963 (U.S. Territories, Canada and Mexican border); all cities with TV applications pending or CPs granted; all cities over 10,000 population; time zones; present and projected microwave and coaxial circuits. Two color.

(All maps shipped via mailing tube ready for framing)

ORDER EXTRA MAPS TODAY

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Networks Rates and Data

NBC TV Network Rates—(Continued)

Call letters, City & State	Zone	Hour	30 Min.	15 Min.
WILX-TV, Lansing-Onondaga, Mich.	E	700	420	280
WLEX-TV, Lexington, Ky.	C	300	180	120
KARK-TV, Little Rock, Ark.	C	575	345	230
Hot Springs Ark. (KFOY-TV)†				
KNBC, Los Angeles, Cal.	P	4450	2670	1780
WAVE-TV, Louisville, Ky.	C	1400	840	560
KCBD-TV, Lubbock, Tex.	C	425	255	170
WMTV, Madison, Wis.	C	300	180	120
WMCT, Memphis, Tenn.	C	1275	765	510
WCKT, Miami, Fla.	E	1200	720	480
KMID-TV, Midland-Odessa, Tex.	C	275	165	110
WTMJ-TV, Milwaukee, Wis.	C	1750	1050	700
KSTP-TV, Minneapolis-St. Paul, Minn.	C	1650	990	660
WALA-TV, Mobile, Ala.-Pensacola, Fla.	C	500	300	200
WSFA-TV, Montgomery, Ala.	C	575	345	192
WSM-TV, Nashville, Tenn.	C	1025	615	410
WDSU-TV, New Orleans, La.	C	1200	720	480
WNBC-TV, New York, N.Y.	E	8600	5160	3440
WAVY-TV, Norfolk-Portsmouth, Va.	E	850	510	340
WKY-TV, Oklahoma City, Okla.	C	1100	660	440
KMTV, Omaha, Neb.	C	950	570	380
WPSD-TV, Paducah, Ky.-Cape Girardeau, Mo.-Harrisburg, Ill.	C	525	315	210
WPTV, Palm Beach, Fla.	E	250	150	100
WEEK-TV, Peoria, Ill.	C	550	330	220
La Salle, Ill. (WEEQ-TV)†				
WRCV-TV, Philadelphia, Pa.	E	3900	2340	1560
KTAR-TV, Phoenix-Mesa, Ariz.	M	550	330	220
KOAM-TV, Pittsburg, Kan.-Joplin, Mo.	C	400	240	160
WIIC, Pittsburgh, Pa.	E	2350	1410	940
WPTZ, Plattsburgh, N.Y.-Burlington, Vt.	E	400	240	160
WCSH-TV, Portland, Me.	E	650	390	260
KGW-TV, Portland, Ore.	P	1100	660	440
WJAR-TV, Providence, R.I.	E	1550	930	620
KOA-TV, Pueblo-Colorado Springs, Colo.	M	275	165	110
WGEM-TV, Quincy, Ill.-Hannibal, Mo.	C	575	345	192
WRAL-TV, Raleigh-Durham, N.C.	E	875	525	350
KOLO-TV, Reno, Nev.	P	200	120	80
WXEX-TV, Richmond-Petersburg, Va.	E	750	450	300
WLSL-TV, Roanoke, Va.	E	800	480	320
KROC-TV, Rochester, Minn.	C	325	195	130
WROC-TV, Rochester, N.Y.	E	1000	600	400
WTVO, Rockford, Ill.	C	400	240	160
KSWB-TV, Roswell, N.M.	C	275	165	110
KCRA-TV, Sacramento, Cal.	P	950	570	380
WNEM-TV, Saginaw-Bay City, Mich.	E	900	540	360
KSD-TV, St. Louis, Mo.	C	2000	1200	800
KSBW-TV, Salinas-Monterey, Cal.	P	550	330	220
San Luis Obispo, Cal. (KSBY-TV)†				
KUTV, Salt Lake City, Utah	M	750	450	300
WOAI-TV, San Antonio, Tex.	C	850	510	340
KOGO-TV, San Diego, Cal.	P	910	546	364
KRON-TV, San Francisco, Cal.	P	2600	1560	1040
KEY-TV, Santa Barbara, Cal.	P	330	198	132
WSAV-TV, Savannah, Ga.	E	350	210	140
WRGB, Schenectady, N.Y.	E	1550	930	620
KING-TV, Seattle-Tacoma, Wash.	P	1300	730	520
KTAL-TV, Shreveport, La.-Texarkana, Tex.	C	600	360	240
KTIV, Sioux City, Ia.	C	525	315	210
KSOO-TV, Sioux Falls, S.D.	C	450	270	180
Mitchell, S.D. (KORN-TV)†				
WNDU-TV, South Bend-Elkhart, Ind.	C	475	285	190
KHQ-TV, Spokane, Wash.	P	650	390	260
WICS, Springfield-Decatur, Ill.	C	325	195	130
WWLP, Springfield-Holyoke, Mass.	E	550	330	220
Greenfield, Mass. (WRLP)†				
KYTV, Springfield, Mo.	C	400	240	160
WSYR-TV, Syracuse, N.Y.	E	1200	720	480
Elmira, N. Y. (WSYE-TV)†				
WFLA-TV, Tampa-St. Petersburg, Fla.	E	1000	600	400
KCEN-TV, Temple-Waco, Tex.	C	400	240	160
KVOA-TV, Tucson, Ariz.	M	300	180	120
KVOO-TV, Tulsa, Okla.	C	775	465	310
KLTV, Tyler, Tex.	C	275	165	110
WKTV, Utica, N.Y.	E	550	330	220
WRC-TV, Washington, D.C.	E	1850	1110	740
WITN, Washington-Greenville, N.C.	E	500	300	200
KWWL-TV, Waterloo-Cedar Rapids, Ia.	C	525	315	210
KRGV-TV, Weslaco, Tex.	C	350	210	140
WTRF-TV, Wheeling, W. Va.	E	700	420	280
KARD-TV, Wichita, Kan.	C	700	420	280

Call letters, City & State	Zone	Hour	30 Min.	15 Min.
KFDX-TV, Wichita Falls, Tex.	C	425	255	142
WBRE-TV, Wilkes-Barre & Scranton, Pa.	E	625	375	250
WECT, Wilmington, N.C.	E	325	195	130
WSJS-TV, Winston-Salem & Greensboro, N.C.	E	800	480	320
KIMA-TV, Yakima, Wash.	P	\$550	\$330	\$220
Lewiston, Ida. (KLEW-TV)†				
Pasco, Wash. (KEPR-TV)†				
WFMJ-TV, Youngstown, O.	E	450	270	180
Total (156 stations)		\$132,475	\$79,485	\$52,990

NON-INTERCONNECTED

	Hour	30 Min.	15 Min.
KUAM-TV, Agana, Guam	\$100	\$ 60	\$ 40
*KENI-TV, Anchorage, Alaska	150	90	60
*KFAR-TV, Fairbanks, Alaska	150	90	60
*KONA, Honolulu	400	240	160
Wailuku (KALA-TV)†			
Hilo (KALU-TV)†			
WAPA-TV, San Juan, P.R.	300	180	120
Total (7 stations)	\$1,100	\$600	\$400

* Combination rate—\$250.00 if both KENI-TV, Anchorage and KFAR-TV, Fairbanks are ordered and available.

PROGRAM EXTENSION PLAN GROUP-INTERCONNECTED

	Hour	30 Min.	15 Min.
KXAB-TV, Aberdeen, S.D.	\$100	\$ 60	\$ 40
KALB-TV, Alexandria, La.	225	135	90
KXII, Ardmore, Okla.	100	60	40
KGHL-TV, Billings, Mont.	200	120	80
KFYR-TV, Bismarck, N.D.	175	105	70
KTWO-TV, Casper, Wyo.	150	90	60
WCHU, Champaign-Urbana, Ill.	175	105	70
Danville, Ill. (WICD)†			
WBOY-TV, Clarksburg, W. Va.	200	120	80
WMSB-TV, Decatur, Ala.	125	75	50
WOWL-TV, Florence, Ala.	125	120	80
KQTV, Fort Dodge, Iowa	100	60	40
KCKT, Great Bend, Kan.	200	120	80
Garden City, Kan. (KGLD-TV)†			
McCook, Neb. (KOMC)†			
KRTV, Great Falls, Mont.	150	90	60
WDAM-TV, Hattiesburg-Laurel, Miss.	200	120	80
KIFI-TV, Idaho Falls, Ida.	200	120	80
KGNS-TV, Laredo, Tex.	100	60	40
KLRJ-TV, Las Vegas-Henderson, Nev.	200	120	80
WIMA-TV, Lima, O.	150	90	60
KTRE-TV, Lufkin, Tex.	150	90	60
KMED-TV, Medford, Ore.	200	120	80
KMOT, Minot, N.D.	125	75	50
WLBC-TV, Muncie, Ind.	200	120	80
KNOP, North Platte, Neb.	100	60	40
WJHG-TV, Panama City, Fla.	200	120	67
WTAP-TV, Parkersburg, W. Va.	100	60	40
KRSD-TV, Rapid City, S.D.	100	60	40
Lead-Deadwood, S. D. (KDSJ-TV)†			
WPBN-TV, Traverse City, Mich.	200	120	80
Cheboygan, Mich. (WTOM-TV)†			
KLIX-TV, Twin Falls, Ida.	150	90	60
KUMV-TV, Williston, N.D.	125	75	50
KIVA, Yuma, Ariz.	150	90	60
WHIZ-TV, Zanesville, O.	100	60	40
Total (36 stations)	\$4,775	\$2,865	\$1,910

PROGRAM EXTENSION PLAN GROUP—Non-Interconnected

	Hour	30 Min.	15 Min.
KXLTV, Butte, Mont.	\$200	\$120	\$ 80
*Helena, Mont. (KBLL-TV)†			
KREX-TV, Grand Junction, Colo.	140	84	56
Montrose, Colo. (KREY-TV)†			
Total (4 stations)	\$340	\$204	\$136

† Associated station—included in station count. Unless an advertiser is specifically notified to the contrary, this station for which no additional time charge is made, will schedule for simultaneous telecast network programs carried by the ordered station with which it is associated.

†† Operates on Eastern Time.

OTHER STATIONS AVAILABLE ON AN OCCASIONAL BASIS—

Interconnected			
	Hour	30 Min.	15 Min.
KTEN-TV, Ada, Okla.	\$225	\$135	\$ 90
WISE-TV, Ashville, N.C.	150	90	60
WTVM, Columbus, Ga.	450	270	180
WCBI-TV, Columbus, Miss.	100	60	40
KVIQ-TV, Eureka, Cal.	125	75	50
WZZM-TV, Grand Rapids, Mich.	1300	780	520
WKBT, La Crosse, Wis.	400	240	160
WMAZ-TV, Macon, Ga.	450	270	180
KTVO, Ottumwa, Ia.-Kirksville, Mo.	250	150	100
WAGM-TV, Presque Isle, Me.	150	90	60
KVIP-TV, Redding, Cal.	225	135	90
WSAU-TV, Wausau, Wis.	400	240	160

CANADIAN BROADCASTING CORP.

Television Network

Executive Offices: Victoria Bldg., 140 Wellington St., Ottawa, Ont.
Telephone: Central 6-0311. Telex: 01-3260. P.O. Box 806.

Business Offices and Studios: Ontario & English Networks Division:
354 Jarvis St., Toronto, Ont. Telephone: Walnut 5-3311. Telex:
02255. P.O. Box 500. Quebec & French Network Division: 1425
Dorchester St. W., Montreal, P.Q. Telephone: 868-3211. Telex:
01-2288. P.O. Box 6000. (TV studios also in Ottawa, Halifax,
Winnipeg & Vancouver; Edmonton, Alberta; Cornerbrook, New-
foundland, and Moncton, New Brunswick).

Corporate structure: The Canadian Broadcasting Corp. is a publicly-owned corporation chartered by Parliament with carrying on a national broadcasting service in Canada. It is directly responsible to Parliament and is financed by an annual Parliamentary appropriation, supplemented by revenue from advertising.

CBC national programming is fed out over 343 transmitters of AM, FM, & short wave radio & VHF television. Of these, 113 are TV stations and their satellites, including 89 which are privately-owned and 24 maintained by the CBC. Because of the bicultural nature of the country, broadcast services are provided in English and French. There is one English-language TV network and two radio networks; in the French-language there is one TV and one radio network; there is also an FM network connecting Ottawa, Montreal, & Toronto, carrying programs in both languages and a service to Arctic communities with 6 northern radio stations and shortwave broadcasts. The program services of the three national radio networks are received by 230 transmitters, which can broadcast to 98 per cent of Canadians. This is achieved by means of 36 stations and 92 low power relay transmitters of the CBC, and 102 privately-owned stations. This is a unique feature of the Canadian system that privately-owned radio and television stations are affiliated with the publicly-owned body and assist in the vital task of distributing national program service throughout the country.

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S. R. Kennedy, *director for Maritime Provinces (Halifax)*.
J. R. Finlay, *director for the Prairie provinces (Winnipeg)*.
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(Continued on next page)

ONE

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CBC Network Rates and Data

CBC Network Data—(Continued)

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S. Basil Duke, *engineering services*.
H. Shane, *information service*.
G. R. E. Arthur, *program operations*.

Foreign Offices

Benoit Lafleur, *CBC representative in Paris*.
Spencer Moore, *CBC representative in London*.
J. T. Craine, *CBC representative at the United Nations*.

ENGLISH NETWORK DIVISION (Toronto)

A. K. Morrow, *director, English networks & Toronto area*.
J. D. Nixon, *director of programming*.
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J. M. Kannawin, *director of radio operations*.
J. W. R. Graham, *director of television operations*.
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R. S. Bryden, *director, information services*.
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F. B. Rainsberry, *supervisor of school broadcasts*.
H. Kemp, *supervisor of scripts*.
W. J. Dunlop, *supervisor of international exchange, religious & institutional broadcasts*.
Bruce F. Attridge, *supervisor of children's programs*.
R. W. McGall, *supervisor of variety*.
E. W. Ljungh, *supervisor of drama*.
R. G. Knowles, *supervisor of farm and fisheries broadcasts*.
O. C. Wilson, *manager, TV film service*.
W. C. Anderson, *supervisor of program clearance and traffic*.
J. R. Malloy, *sales director*.
Ian Ritchie, *television networks station relations*.
J. N. Mogridge, *radio networks station relations*.
W. F. Cooke, *sales manager TV*.
R. S. Joynt, *sales manager radio*.

QUEBEC AND FRENCH NETWORKS DIVISION (Montreal)

G. Lamarche, *director for Quebec region & French networks*.
Roger Rolland, *regional program director*.
Yves Vien, *director of television*.
F. Guerard, *program director, TV*.
Reynald Teasdale, *operations director of radio*.
Gatien Dandois, *divisional engineer*.
Ernest Hebert, *dir. information services & public relations*.
Maurice Valiquette, *director of sales*.
Jean St. Georges, *supervisor of station relations*.
Bruno Comeau, *supervisor of news*.
Marc Thibault, *supervisor of adult education and public affairs*.
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Armand Berube, *supervisor of farm & fisheries*.
J. M. Beaudoin, *supervisor of TV film service*.
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Roy Royal, *supervisor of music*.
F. Dore, *supervisor of children's programs*.

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Reynald Teasdale, *director of radio operations (Montreal)*.
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L. B. McIlhagga, *director of radio (Prairie Region)*.
S. H. Dale, *radio presentation officer (Ottawa area)*.
R. G. Harlow, *director of radio (British Columbia Region)*.
F. G. Cooke, *director of radio (Maritime Region)*.
R. G. O'Brien, *presentation officer (Newfoundland Region)*.
C. R. Delafeld, *director of international service (Montreal)*.

CBC Radio

English language stations: CBI, Sydney, N.S.; CBH, Halifax, N.S.; CBA, Sackville, N.B.; CBM-AM, CBM-FM, Montreal, Que.; CBO-AM, CBO-FM, Ottawa, Ont.; CBL, CJBC, CBC-FM, Toronto, Ont.; CBE, Windsor, Ont.; CBW, Winnipeg, Man.; CBK, Regina, Sask.; CBX, Edmonton, Alta.; CBU, CBU-FM, CBUX, Vancouver, B.C.; CFP, Prince Rupert, B.C.; CFGB, Goose Bay, Nfld.; CBN, CBNX, St. John's, Nfld.; CBG, Gander, Nfld.; CBT, Grand Falls, Nfld.; CBY, Corner Brook, Nfld.; CFYK, Yellowknife, N.W.T.; CHFC, Fort Churchill, Man.; CFWH, Whitehorse, Y.T.; CHAK, Inuvik, N.W.T.; CFFB, Frobisher Bay, N. W. T. *Basic French Language stations:* CBAF, Moncton, N.B.; CBV, Quebec City; CBF-AM, CBF-FM, Montreal, Que.; CBJ, Chicoutimi, Que.

Also operates 92 low-power relay radio stations.

ENGINEERING DEPARTMENT (Montreal)

J. E. Hayes, *chief engineer*.
W. A. Nichols, *assistant chief engineer*.
A. Ste-Marie, *asst. chief engineer (special projects)*.
D. G. McKinstry, *chief architect*.
N. R. Olding, *operations engineer*.
J. Carlisle, *plant engineer*.
R. E. Santo, *transmission and development engineer*.
E. C. Stewart, *co-ordinator, engineering projects & services*.
G. H. Lareau, *purchasing agent*.
S. Basil Duke, *supervisor of engineering, international service*.

CBC REGIONAL OFFICES

NEWFOUNDLAND REGION: T. A. Bldg., St. John's—W. F. Galgay, *director (for the Province of Newfoundland)*; H. A. Bishop, *supv. of engineering services*; R. G. O'Brien, *presentation officer*.

CBYT, Cornerbrook: C. V. Hierlihy, *station mgr.*
CBC also manages: CFLA-TV, Goose Bay (USAF side of Goose Airport, Nfld.), L. V. Harvey, *CBC management representative*; CFSN-TV, Harman Air Base (Box 190 Stephenville, Nfld.), A. W. Barrett, *CBC management representative*.

MARITIME REGION: United Services Bldg., 100 Sackville St., Halifax—S. R. Kennedy, *director (for the Maritime Provinces)*; H. K. Urbach, *regional engineer*; G. F. Brickenden, *regional program director*; J. Simonsen, *director of TV*; D. H. Orr, *supervisor of information services*; A. L. Redden, *sales representative*.

CBHT, Halifax: 70 Bell Rd.; C. F. MacCaull, *program director*.
Also satellite transmitters at Shelburne, Yarmouth & Liverpool.

CBAFT (French), Moncton, N.B.: Nil D'Entremont, *supervisor of technical operations*; Paul E. Carriere, *station mgr.*

QUEBEC DIVISION: 1425 Dorchester St., Montreal—Gerard Lamarche, *director (for the Province of Quebec and French Networks)*; Roger Rolland, *program director*; G. Dandois, *divisional engineer*; Yves Vien, *director of TV*; Reynald Teasdale, *director of radio*; Ernest Hebert, *supervisor of information services*; Jean St. Georges, *supervisor of station relations*; M. Valiquette, *director of sales*.

CBFT (French) & CBMT, Montreal: Radio-Canada Bldg. (zone 25); F. Guerard, *French Network program director*; K. Davey, *CBMT program director*; C. Frenette, *director of TV services*.

ONTARIO DIVISION: 354 Jarvis St., Toronto—A. K. Morrow, *director of English Networks & Toronto area*; G. H. Jones, *divisional engineer*; J. W. R. Graham, *director of TV operations*; J. M. Kannawin, *director of radio operations*; H. R. Hilliard, *director of divisional services*; Don MacDonald, *public relations officer*; R. S. Bryden, *director, information services*; M. Sadlier, *program director, television*.

CBLT, Toronto: 354 Jarvis St. (zone 5); J. Lant, *manager*; R. Horton, *technical director*.
Also satellite transmitter at Kenora, Ont.

OTTAWA AREA: Box 1045, Ottawa—J. J. Dunn, *director of Ottawa area*; M. Gilbert, *chief operator*; L. O'Neill, *area sales manager*; R. G. Gordon, *supervisor of information services*.

CBOT & CBOFT (French), Ottawa: Scott St.; George S. Huard, *mgr. of TV operations*; Pierre Normandin, *program director*; J. H. Book, *technical director*.

PRAIRIE REGION: 541 Portage Ave., Winnipeg, Man.—J. R. Finlay, *director for the Prairie Provinces*; D. E. Cameron, *regional program director*; R. D. Cahoon, *regional engineer*; W. Carpentier, *director of TV*; L. S. McIlhagga, *director of radio*; D. H. O'Neill, *supervisor of information services*; G. D. Thompson, *regional sales manager*; J. D. Lusher, *public relations officer*.

CBWT, Winnipeg: 541 Portage Ave.; O. MacPherson, *program director*; H. C. Heywood, *technical director*.

CBWFT (French), Winnipeg: 541 Portage Ave.; Leo Remillard, *program director*; H. C. Heywood, *technical director*.

CBXT, Edmonton: 8861-75th St.; R. Horley, *station manager*; B. N. Corquodale, *program director*; P. Burgess, *technical director*.

BRITISH COLUMBIA REGION: 701 Hornby St., Vancouver, B.C.—K. P. Cagle, *director for the Province of British Columbia*; M. L. Munro, *regional program director*; Hugh Palmer, *director of TV*; R. G. Harlow, *director of radio*; F. B. C. Hilton, *regional engineer*; R. Jessup, *supervisor of information services*; K. Buhr, *regional sales manager*.

CBUT, Vancouver: 701 Hornby St.; W. Inglis, *program director*; R. L. Whiteside, *technical director*.

CBC INTERNATIONAL SERVICE: Radio Canada Building, Montreal, P.Q.; C. R. Delafeld, *director*; S. Basil Duke, *supervisor engineering service*; H. Shane, *supervisor information services*.

FOREIGN OFFICES

United Nations: New York. J. T. Craine, *CBC representative*.

United Kingdom: The Langham, Portland Place, London W. 1., England. Spencer Moore, *CBC representative*.

European Office: Hotel Napoleon, 38 Ave. Friedland, Paris 8e, France. Benoit Lafleur, *CBC representative*.

CBC NETWORK RATES—RATE CARD NO. 18, July 1, 1962
(Consult network for Discounts, Specifications, Charges, etc.)

Class A—6-11 p.m. Mon.-Sat., 5-11 p.m. Sun. (gross rates as listed below). Class B—5-6 p.m. Mon.-Fri., 1-6 p.m. Sat., 1-5 p.m. Sun., 11 p.m.-sign off daily (75% of gross rates). Class C—Sign-on-1 p.m., Sat. & Sun. (75% of gross rates). Class D—Sign-on-5 p.m., Mon.-Fri. (40% of gross rates). Rates for periods less than 1 hour: 80% for 45 min., 60% for 30 min., 50% for 20 min., 40% for 15 min., 35% for 10 min., 30% for 5 min.

CBC TELEVISION NETWORK—(English)

Station	ATLANTIC REGION		
	Hour	30 Min.	15 Min.
CJON-TV, St. John's Nfld. [with satellite CJOX-TV, Argentia]	\$255.00	\$153.00	\$102.00
CBYT, Corner Brook, Nfld.	75.00	45.00	30.00
CFCY-TV, Charlottetown, P.E.I. [with satellite in New Glasgow, N.S.]	235.00	141.00	94.00
CBHT, Halifax, N.S. [with satellites CBHT-1, Liverpool; CBHT-2, Shelburne; CBHT-3, Yarmouth]	350.00	210.00	140.00

CTV TELEVISION NETWORK LTD.

Executive Offices: 42 Charles St. E., Toronto 5, Canada. Telephone: Walnut 4-5454. Telex 02-2678. Montreal: Suite 200, 1420 Sherbrooke St. W. New York: 531 Fifth Ave., N.Y.C. (CTV Television Network Inc.). Telephone: TV 7-0190. Telex 01-2281.
 Studios: Available through affiliated stations.
 Corporate Structure: Private company, licensed by the BBG to operate a privately-owned television network. All affiliated stations are shareholders, together with 40 businessmen.

BOARD OF DIRECTORS

Spencer W. Caldwell	E. Finlay MacDonald
Gordon F. Keeble	R. K. Martin
Kenneth B. Andras	William F. McLean
John Bassett	Lloyd E. Moffat
Floyd S. Chalmers	D. M. Pringle
Sydney Hermant	

PRINCIPAL OFFICERS

Spencer W. Caldwell, *president*
 Gordon F. Keeble, *executive vice president*
 Glen Mackay, *vice president & regional manager*
 Thomas B. J. Atkins, *sales manager*
 Douglas E. Mackinnon, *sales service manager*
 Michael Hind-Smith, *national program director*
 Arthur B. Weinthal, *executive producer*
 Peter MacFarlane, *executive producer*
 Oliver Babirad, *production manager*
 Stanley S. Wilson, *manager, network operations*
 Dorene Shanahan, *microwave traffic*
 Richard P. Morgan, *director of business & legal affairs*
 E. H. Hausmann, *director of advertising*
 A. F. A. Coyne, *director of public relations*
 Pelham Bell-Smith, *comptroller*
 James B. Lavis, *legal assistant*
 S. Ramsay Lees, *air promotion manager*

CTV RATES—RATE CARD NO. 2

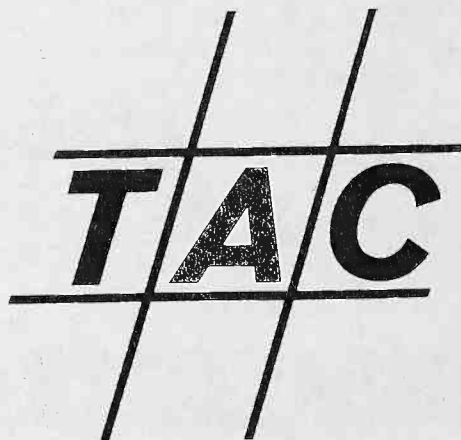
April 1, 1962

(Consult Network for Discounts, Specifications, etc.)

Note: Rates which follow are applicable in prime time hours, and are subject to agency commission and frequency and annual continuity discounts where earned. Daytime rates approximately 50% of charges shown. Rates should be used only as an estimate of costs, subject to change.

Station	Hour	30 Min.	15 Min.
CFCN-TV, Calgary, Alta.	\$ 420.00	\$252.00	\$168.00
CFRN-TV, Edmonton, Alta.	535.00	321.00	214.00
CJCH-TV, Halifax, N.S.	400.00	240.00	160.00
CFCF-TV, Montreal, Que.	1150.00	700.00	460.00
CJOH-TV, Ottawa, Ont.	570.00	345.00	230.00
CFTO-TV, Toronto, Ont.	1400.00	800.00	600.00
CHAN-TV, Vancouver, B.C.	650.00	410.00	360.00
CJAY-TV, Winnipeg, Man.	550.00	330.00	220.00

Other Canadian TV stations may be made available under CTV Extended Market Plan.



Your Vital, Unique Source
 of Top Quality Local
 Programs . . . Created by
 Broadcasters for Broadcasters

TRANS-LUX TELEVISION CORPORATION

NEW YORK . . . CHICAGO . . . HOLLYWOOD

Station	Hour	30 Min.	15 Min.
CJCB-TV, Sydney, N.S. [with satellites CJCB-TV-1, Inverness; CFXU-TV, Antigonish]	270.00	162.00	108.00
CKCW-TV, Moncton, N.B. [with satellites CKAM-TV, Camp- bellton; Newcastle & Upsalquitch Lake, N.B.]	345.00	207.00	138.00
CHSJ-TV, Saint John, N.B. [with satellite in Bon Accord, N.B.]	365.00	219.00	146.00

MID-EASTERN REGION

Station	Hour	30 Min.	15 Min.
CBLT, Toronto, Ont.	\$1,250.00	\$750.00	\$500.00
CHEX-TV, Peterboro, Ont.	300.00	180.00	120.00
CKWS-TV, Kingston, Ont.	360.00	216.00	144.00
CBOT, Ottawa, Ont.	520.00	312.00	208.00
CBMT, Montreal, P.Q.	950.00	570.00	380.00
CHCH-TV, Hamilton, Ont.	660.00	396.00	264.00
CKCO-TV, Kitchener, Ont.	550.00	330.00	220.00
CFPL-TV, London, Ont.	540.00	324.00	216.00
CKNX-TV, Wingham, Ont.	260.00	156.00	104.00
CKLW-TV, Windsor, Ont.	480.00	288.00	192.00
CKVR-TV, Barrie, Ont.	400.00	240.00	160.00
CKGN-TV, North Bay, Ont. [with satellite in Parry Sound]	185.00	111.00	74.00
CKSO-TV, Sudbury, Ont. [with satellite in Elliot Lake]	275.00	165.00	110.00
CFCL-TV, Timmins, Ont. [with satellites in Kapuskasing and Kearns, Ont.]	255.00	153.00	102.00
CJIC-TV, Sault Ste. Marie, Ont.	175.00	105.00	70.00
CKPR-TV, Port Arthur, Ont.	240.00	144.00	96.00

PRAIRIE REGION

Station	Hour	30 Min.	15 Min.
CBWT, Winnipeg, Man.	\$550.00	\$330.00	\$220.00
CKX-TV, Brandon, Man.	240.00	144.00	96.00
CKCK-TV, Regina, Sask.	370.00	222.00	148.00
CFQC-TV, Saskatoon, Sask. [with satellite in Stranrau, Sask.]	365.00	219.00	146.00
CHCT-TV, Calgary, Alta.	450.00	270.00	180.00
CFRN-TV, Edmonton, Alta.	535.00	321.00	214.00
CJLH-TV, Lethbridge, Alta.	235.00	141.00	94.00

PACIFIC REGION

Station	Hour	30 Min.	15 Min.
CBUT, Vancouver, B.C.	\$680.00	\$408.00	\$272.00
CHEK-TV, Victoria, B.C.	255.00	153.00	102.00

SUPPLEMENTARY STATIONS

Station	Hour	30 Min.	15 Min.
CJCN-TV, Grand Falls, Nfld.	\$100.00	\$60.00	\$40.00
CKMI-TV, Quebec, P.Q.	150.00	90.00	60.00
CKRN-TV, Rouyn, P.Q.	175.00	105.00	70.00
CHOV-TV, Pembroke, Ont.	150.00	90.00	60.00
CHAB-TV, Moose Jaw, Sask.	195.00	117.00	78.00
CKBI-TV, Prince Albert, Sask. [with satellites in Alticane, North Battleford, Nipawin & Green- water, Sask.]	230.00	138.00	92.00
CJFB-TV, Swift Current, Sask. [with satellites in Easteud & Val Marie, Sask.]	145.00	87.00	58.00
CKOS-TV, Yorkton, Sask. [with satellites in Baldy Mt., Man., Carlyle Lake & Wynyard, Sask.]	280.00	168.00	112.00
*CHSA-TV, Lloydminster, Sask.-Alta.	165.00	99.00	66.00
CHAT-TV, Medicine Hat, Alta. [with satellite in Pivot, Alta.]	145.00	87.00	58.00
CHCA-TV, Red Deer, Alta. [with satellites in Coronation & Banff, Alta.]	235.00	141.00	94.00
*CJDC-TV, Dawson Creek, B.C.	75.00	45.00	30.00
CFCR-TV, Kamloops, B.C. [with satellites in Ashcroft, Chase, Clinton, Lillooet, Merritt & Mt. Timothy, B.C.]	110.00	66.00	44.00
*CKPG-TV, Prince George, B.C.	75.00	45.00	30.00
CHBC-TV, Kelowna, B.C. [with satellites in Vernon, Penticton, Salmon Arm, and Oliver, B.C.]	190.00	114.00	76.00

*Non-connected station.

CBC TELEVISION NETWORK—(French)

Station	Hour	30 Min.	15 Min.
CBFT, Montreal, P.Q.	\$1,100.00	\$660.00	\$440.00
CBOFT, Ottawa, Ont.	315.00	189.00	126.00
CHLT-TV, Sherbrooke, P.Q.	490.00	294.00	196.00
CKTM-TV, Three Rivers, P.Q.	345.00	207.00	138.00
CFCM-TV, Quebec, P.Q.	545.00	327.00	218.00
CKRT-TV, Riviere Du Loup, P.Q.	75.00	45.00	30.00
CKRS-TV, Jonquiere, P.Q.	270.00	162.00	108.00
CJBR-TV, Rimouski, P.Q.	250.00	150.00	100.00
CKBL-TV, Matane, P.Q.	185.00	111.00	74.00
CKRN-TV, Rouyn, P.Q.	260.00	156.00	104.00
CHAU-TV, Carleton, P.Q.	265.00	159.00	106.00
CBAFT, Moncton, N.B.	75.00	45.00	30.00
*CBWFT, Winnipeg, Man.	75.00	45.00	30.00

SUPPLEMENTARY STATION

Station	Hour	30 Min.	15 Min.
*CFCL-TV, Timmins, Ont. [with satellites in Kapuskasing and Elk Lake, Ont.]	90.00	54.00	36.00

*Non-connected station.

Note: Station time rates, after frequency discounts are deducted, are subject to regional discounts.

Give your salesmen
the same facts buyers
of time use every day...



Spot Television rates and data
Spot Radio rates and data
Network rates and data

You are selling against *every* TV and Radio Station — locally and nationally. So the more your salesmen know about your competition the more effectively they can sell the advantages of your station.

HOW ABOUT MARKETS?

Consumer Market Data in SRDS' local media directories is recognized as *the* standard. Your salesmen should know the facts about your area PLUS those comparable or competitive to yours — regardless of where they may be.

HOW ABOUT RATES?

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SRDS can help. Each month a specialized SRDS edition carries your rate card "as is." Other data, arranged in a standard, easy-to-follow and logical sequence, offers buyers of time all the facts pertinent to your station — when they're needed — at the time buying decisions are being made.

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SRDS

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Please enter our annual subscription(s) to:

- ___ Spot Television rates & data... \$32.50/year
- ___ Spot Radio rates & data..... 37.50/year
- ___ Network rates & data..... 5.00/year
- ___ Films for Television..... 10.00/year

Company _____

Attn. of _____

Street _____

City _____ Zone _____ State _____

Signature _____

Films for Television — a must service for every TV station. All the information you need to buy or rent films — from clips to serials; sources of all types of film service. A few sample copies are available on request.

U. S. Television Station Directory

Data Updated to Jan. 1, 1963

Includes Rate Digests, Personnel,
Facilities and Other Data

CP Holders Reported Due by
Spring Are Listed

In each ranking on the state pages—net weekly circulation,
total homes, total TV homes—the figure is that of the
station in the market with the highest total in each category.

EDUCATIONAL STATION DIRECTORY IS ON PAGES 703-720




CANADIAN STATION DIRECTORY, PAGES 721-739


EXPLANATORY NOTES

Rates, personnel and other data supplied by stations. STA means
Special Temporary Authorization pending license.

RATE DIGESTS: These show only the highest one-time rate charged
by the stations. Most of the minute-or-less rates quoted apply to
films or slides only. Most rates are also subject to frequency dis-
counts, separate or additional rehearsal charges, talent & pro-
duction charges, etc. For further details and for contract condi-
tions, specifications etc., consult complete station rate cards,
available from the stations on request.

STATION POWER: Powers shown are Effective Radiated Powers
(ERP).

NETWORK SYMBOLS (registered trademarks)   
indicate ABC, CBS and NBC TV network affiliation. When a
station has two or more affiliations, networks, symbols are shown
in alphabetical order.

SYMBOL  indicates station was a subscriber to the
NAB Seal of Good Practice on December 1, 1962.

For an explanation of the new state maps and station listings, with
contour maps and ARB data, turn to page 78-a.

For an Introduction to This Factbook,
see pages 2-a & 3-a

This Includes

An Explanation of ARB Survey Methods

Definitions of ARB Terms

Explanation of FCC Filing Symbols Used
With the Station Maps

ALABAMA	1
ALASKA	15
ARIZONA	21
ARKANSAS	31
CALIFORNIA	38
COLORADO	79
CONNECTICUT	89
DELAWARE	95
DISTRICT OF COLUMBIA	96
FLORIDA	102
GEORGIA	123
HAWAII	137
IDAHO	148
ILLINOIS	156
INDIANA	178
IOWA	197
KANSAS	211
KENTUCKY	226
LOUISIANA	236
MAINE	253
MARYLAND	260
MASSACHUSETTS	267
MICHIGAN	278
MINNESOTA	304
MISSISSIPPI	318
MISSOURI	328
MONTANA	352
NEBRASKA	361
NEVADA	377
NEW HAMPSHIRE	383
NEW JERSEY	385
NEW MEXICO	386
NEW YORK	393
NORTH CAROLINA	425
NORTH DAKOTA	440
OHIO	452
OKLAHOMA	477
OREGON	490
PENNSYLVANIA	502
RHODE ISLAND	531
SOUTH CAROLINA	535
SOUTH DAKOTA	546
TENNESSEE	557
TEXAS	576
UTAH	626
VERMONT	632
VIRGINIA	634
WASHINGTON	649
WEST VIRGINIA	665
WISCONSIN	676
WYOMING	696

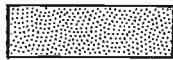
THE NEW FACTBOOK: An Explanation of Map Symbols and Figures

THE STATION PAGES

ARB Net Weekly Circulation levels are shown in the tables and in the predicted contour maps, for each county, by the following tone art:



Under 25%



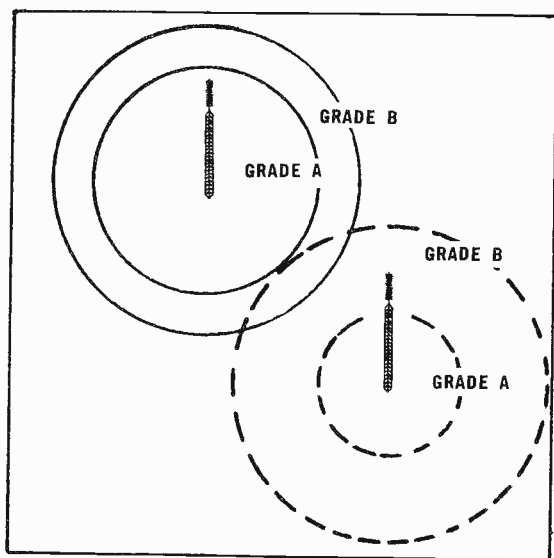
Between
25-50%



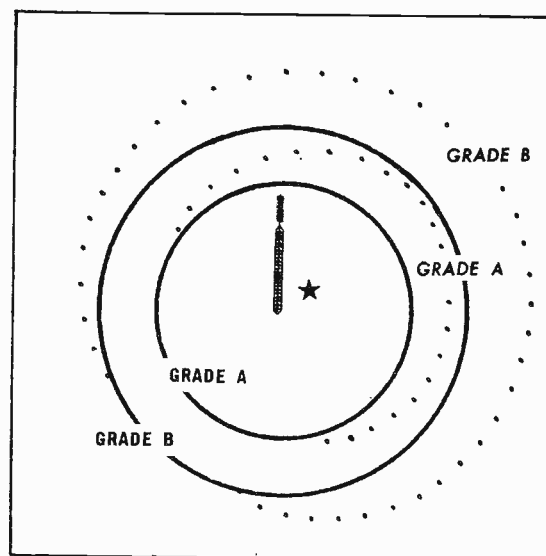
Over 50%

The individual station tables show a complete listing of all counties grouped by ARB Net Weekly Circulation levels, with Total Households, TV Homes, and TV Penetration in each county individually. For definitions of ARB terms see page 3-a.

Our "station total" figure does not include circulation in counties in which the station's net weekly circulation was less than 5%. The complete ARB study does present these figures.



Satellite stations are shown in a dash line pattern in relation to the parent listing. In the satellite listing the parent station is shown in the dash line pattern.



Where a station has a construction permit for a change in facilities and has set a target date, but has not completed construction, both existing and projected contours are shown—the latter by dotted lines. The symbol ★ indicates the new location of the transmitter under the construction permit.

THE STATE PAGES

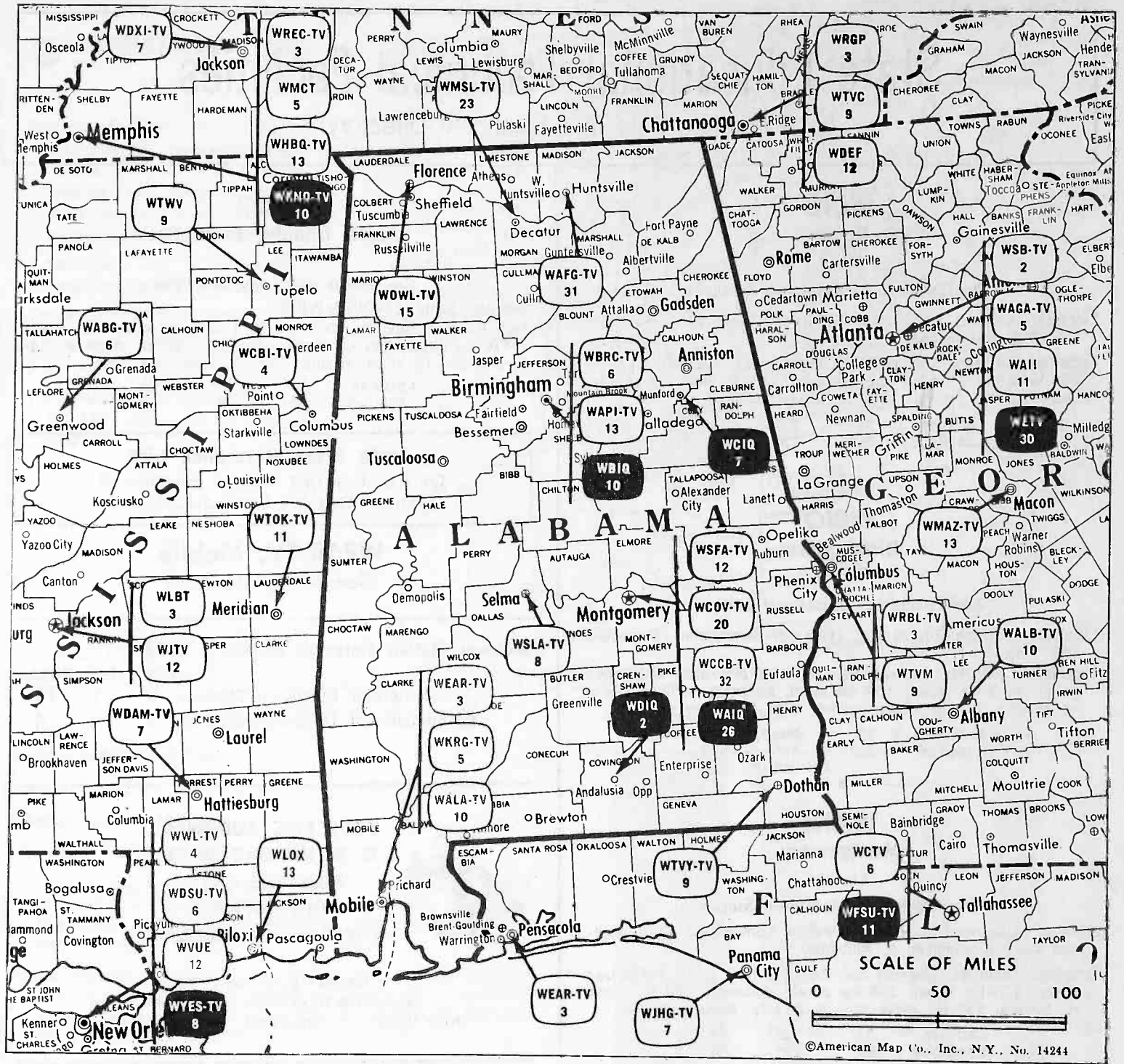
Under the map of each state, three rankings for each market are shown: American Research Bureau's Net Weekly Circulation, Total Homes, Total TV Homes. In each ranking, the figure is that of the station in the market with the highest total in each category.

Technical facilities listings for all educational stations within each state are found on the page following each state map. See p. 703 for our complete Educational TV Directory.

The state pages also carry additional cross-reference material, indicating for example, those stations within the state that are identified with two or more cities, or with cities in another state.

Licensed commercial and educational TV stations by VHF and UHF are shown for each state in a status report as of December 1, 1962.

Alabama



©American Map Co., Inc., N.Y., No. 14244

Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Birmingham	386,600	41	678,000	37	549,100	42
Mobile-Pensacola	223,400	77	409,600	74	333,800	79
Montgomery	132,000	111	292,200	103	218,300	111
Dothan	95,300	139	154,400	153	116,500	165
Huntsville	28,100	198	59,800	198	48,200	201
Decatur	22,300	204	102,800	177	80,600	179
Florence	19,800	210	43,000	204	32,400	205
Selma	9,900	223				

Information. Not Available

See Next Page For Table Showing Commercial and Educational Station Totals

Alabama

State Educational Technical Facilities

(Complete Data in Educational Directory)

WDIQ

Dozier

Ch. 2

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, Protective Life Bldg., Birmingham.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 695-ft. above av. terrain, 566-ft. above ground, 1052-ft. above sea level.

Latitude 31° 33' 16"
Longitude 86° 23' 32"

WBIQ

Birmingham

Ch. 10

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, Protective Life Bldg.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 42.5-kw visual, 21.4-kw aural. Antenna: 1050-ft. above av. terrain, 790-ft. above ground, 1797-ft. above sea level.

Latitude 33° 29' 19"
Longitude 86° 47' 57"

WAIQ

Montgomery

Ch. 26

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, 2151 Highland Ave., Birmingham 5, Alabama.

Technical Facilities: Channel No. 26 (542-548 mc). Authorized power: 229-kw visual, 124-kw aural. Antenna: 600-ft. above av. terrain, 553-ft. above ground, 813-ft. above sea level.

Latitude 32° 22' 52"
Longitude 86° 17' 30"

WCIQ

Mount Cheaha State Park

Ch. 7

Non-Commercial Educational Station

Licensee: Same as WDIQ & WBIQ.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 191-kw aural. Antenna: 2000-ft. above av. terrain, 574-ft. above ground, 2981-ft. above sea level.

Latitude 33° 29' 06"
Longitude 85° 48' 32"

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WEAR-TV, Mobile

(See Pensacola, Fla.)

Alabama Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
<input type="checkbox"/> Commercial Television Stations	8	5	13
<input checked="" type="checkbox"/> Educational Television Stations	3	1	4
			17



YOUR KIDS AUDIENCE
IS IN THE BAG WITH
"FELIX THE CAT"
—TV's HAPPIEST
CARTOON CHARACTER

HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK CHICAGO HOLLYWOOD

Alabama—Birmingham

WAPI-TV

Ch. 13

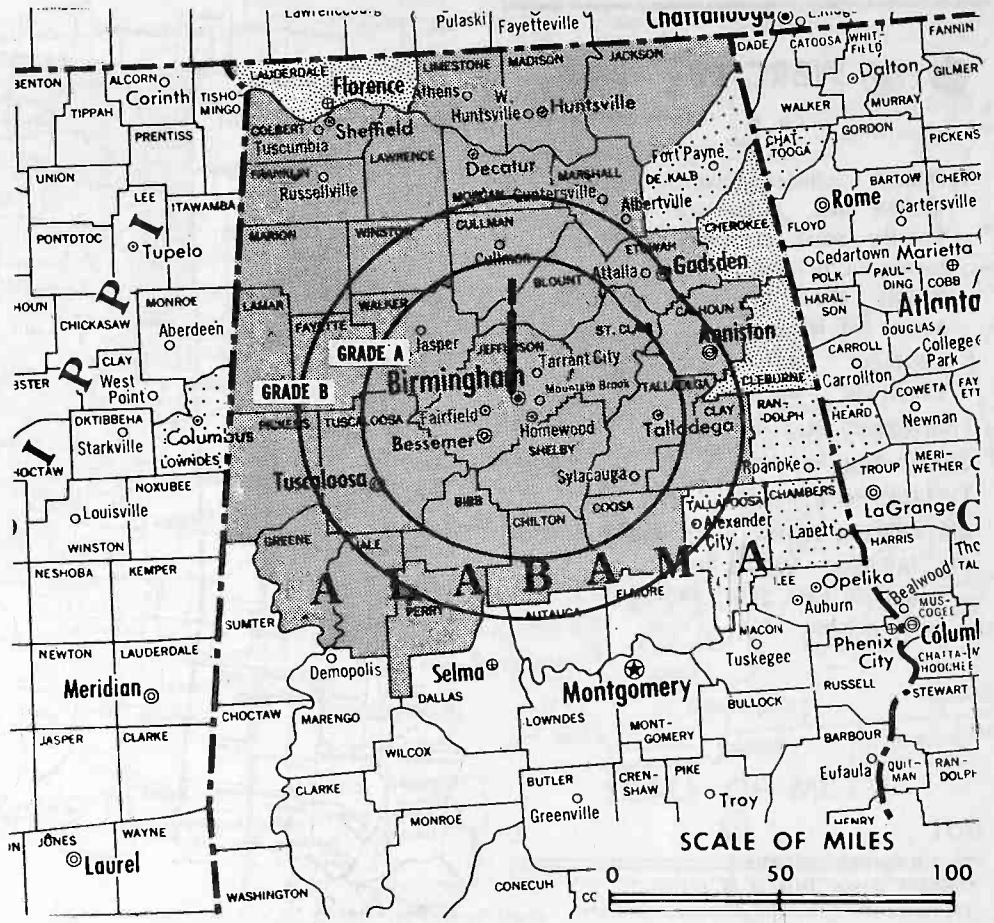
Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw maximum visual, 158-kw maximum aural. Antenna: 1127-ft. above av. terrain, 825-ft. above ground, 1802-ft. above sea level.

Latitude 33° 29' 25.5"
Longitude 86° 47' 48"

Transmitter: Atop Red Mt.

AM Affiliate: WAPI, 50-kw (D), (5-kw night), 1070 kc (NBC).

FM Affiliate: WAPI-FM, 72-kw, 99.5 mc (No. 258), 700-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WAPI-TV Ref: FCC File No. BPCT-847 Granted 1/15/53

© American Map Co., Inc., N.Y., No. 14244

WAPI-TV

Network Service: CBS, NBC.

Licensee: Newhouse Broadcasting Corp., Box 1310, Birmingham 2.

Studio: Atop Red Mt.

Telephone: Fairfax 3-6141. TWX No.: BH 96.

Ownership: Newhouse Bcstg. Corp. (Samuel I. Newhouse), licensee of WSYR-TV, Syracuse, N.Y. Newhouse newspapers include The Birmingham News and The Huntsville (Ala.) Times. For other interests, see WSYR-TV.

Began Operation: May 29, 1949. Sold to The Birmingham News Co. July 1953 (see Television Digest, Vol. 9:15, 24). Transfer of stations to Samuel I. Newhouse interests approved by FCC Jan. 25, 1956 (Television Digest, Vol. 11:49 & 12:4).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Gautney & Jones.

Personnel:

- CHARLES F. GRISHAM, v.p. & general manager.
- THOS. M. PERCER, sales manager.
- J. V. SANDERSON, chief engineer.
- J. B. CHENOWETH, promotion director.
- JOHNNY JOHNSON, program director & film buyer.
- NOD NELSON, production manager.
- JOHN JAMISON, film editor.

DIGEST OF RATE CARD NO. 16 (July 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	ID
Class AA—7-10 p.m., daily.	\$1100.00	\$660.00	\$440.00	\$385.00	\$330.00	\$250.00* \$100.00*

*Class AA—6-6:15 p.m., daily. Also has Class AAA (6:15-9:30 p.m., daily); Min. \$275, 20 Sec. \$250, ID \$125.

NETWORK BASE HOURLY RATE: \$1250 (CBS), \$1250 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA			
	Bibb	3,700	2,900	75
	Blount	7,100	5,800	82
	Calhoun	26,500	22,700	86
	Chilton	7,200	5,400	76
	Clay	3,500	2,800	78
	Colbert	13,100	10,200	78
	Coosa	2,800	2,100	75
	Cullman	12,500	11,000	88
	Etowah	27,700	24,300	88
	Fayette	4,600	3,600	77
	Franklin	6,200	4,600	74
	Greene	3,300	1,500	46
	Hale	4,600	2,600	56
	Jackson	9,700	7,600	79
	Jefferson	185,000	164,700	89
	Lamar	4,100	3,100	75
	Lawrence	6,200	4,400	71
	Limestone	9,600	7,300	75
	Madison	32,700	26,700	82
Marion	6,300	5,100	81	
Marshall	13,700	11,400	83	
Morgan	17,500	14,200	82	
Perry	4,100	2,200	53	
Pickens	5,600	3,500	63	
St. Clair	6,800	5,500	81	
Shelby	8,600	7,300	85	
Talladega	17,000	13,600	80	
Tuscaloosa	28,300	22,700	81	
Walker	15,100	13,000	86	
Winston	4,200	3,500	82	
Between 25-50%	ALABAMA			
	Cherokee	4,400	3,500	80
	Cleburne	2,900	2,200	75
	Lauderdale	17,500	13,200	75
Under 25%	ALABAMA: Chambers, DeKalb, Randolph, Tallapoosa. GEORGIA: Chattooga, Heard. MISSISSIPPI: Lowndes.			
	WAPI-TV Station Total	579,200	479,700	83
ARB Total Net Weekly Circulation (March, 1962)		349,600		

Alabama—Birmingham



WBRC-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1120-ft. above av. terrain, 795-ft. above ground, 1802-ft. above sea level.

Latitude 33° 29' 19"
Longitude 86° 47' 58"

Transmitter: Atop Red Mt.

Studio: Atop Red Mt.

TV tape: Recording facilities.

AM Affiliate: WBRC, 5-kw, 960 kc.

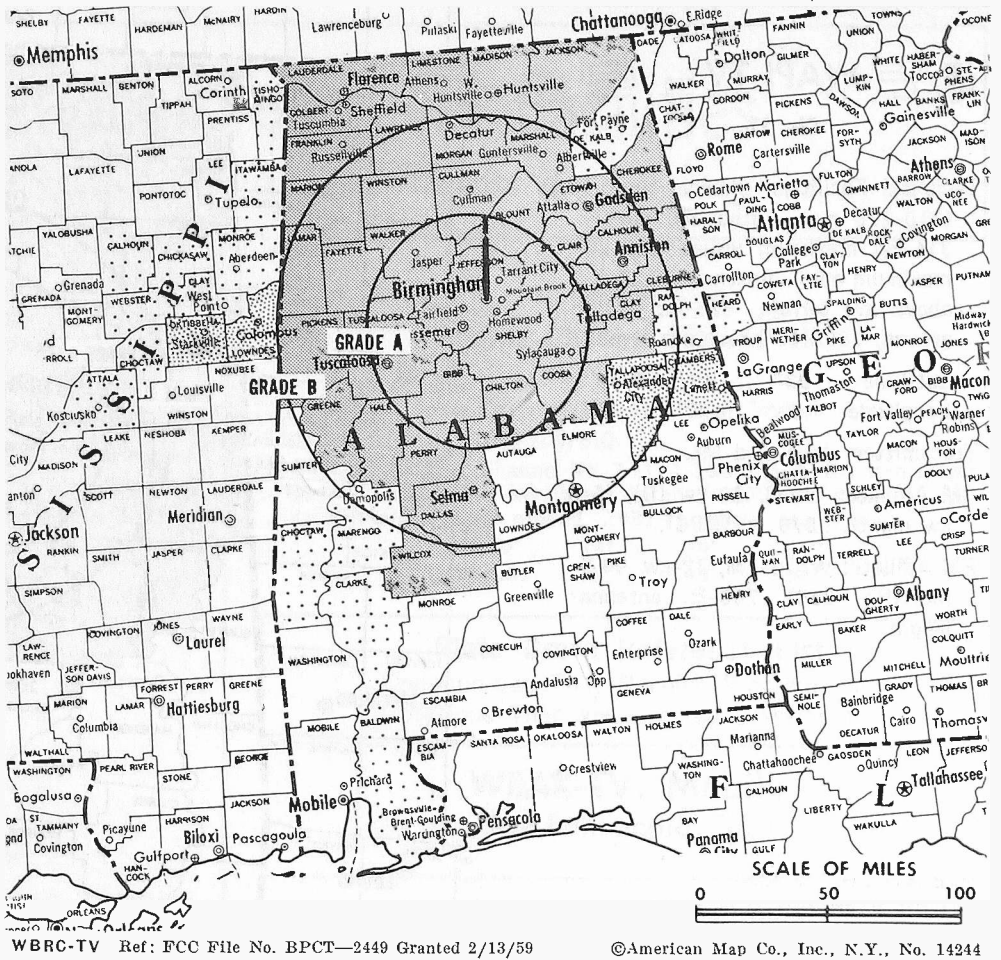
FM Affiliate: WBRC-FM, 13-kw, 106.9 mc (No. 295), 795-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WBRC-TV

Network Service: ABC, CBS.

Licensee: Taft Broadcasting Co., Birmingham 9, Ala.

Telephone: 322-4701. TWX No.: 205-328-3371.

Ownership: See WKRC-TV, Cincinnati.

Began Operation: July 1, 1949. Sale to present owners by Storer Bcstg. Co. approved May 8, 1957 (Television Digest, Vol. 13:13-14, 19); Storer previously acquired stations from Mrs. Eloise Hanna in May 1953 (Vol. 9:13, 21).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Koteen & Burt.

Personnel:

HULBERT TAFT JR., president.
ROBERT SCHLINKERT, v.p. & general manager.
OLIVER V. NAYLOR, general sales manager.
KEITH E. BARZE, program director & film buyer.
ROBERT E. LEE, promotion manager.
HARRY LAWSON, chief engineer.

DIGEST OF RATE CARD NO. 13, Revised
(Effective Oct. 15, 1962)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.

\$1200.00 \$700.00 \$400.00 \$370.00 \$210.00* \$190.00* \$95.00*

*Class AA—7-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$1450 (ABC), \$1450 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA			
	Bibb	3,700	2,900	75
	Blount	7,100	5,800	82
	Calhoun	26,500	22,700	86
	Cherokee	4,400	3,500	80
	Chilton	7,200	5,400	76
	Clay	3,500	2,800	78
	Cleburne	2,900	2,200	75
Colbert	13,100	10,200	78	

Net Weekly Circulation	State County	Total Households	TV Homes	%
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Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA—(Continued)			
	Coosa	2,800	2,100	75
	Cullman	12,500	11,000	88
	Dallas	14,600	10,300	71
	Etowah	27,700	24,300	88
	Fayette	4,600	3,600	77
	Franklin	6,200	4,600	74
	Greene	3,300	1,500	46
	Hale	4,600	2,600	56
	Jackson	9,700	7,600	79
	Jefferson	185,000	164,700	89
	Lamar	4,100	3,100	75
	Lauderdale	17,500	13,200	75
	Lawrence	6,200	4,400	71
	Limestone	9,600	7,300	75
	Madison	32,700	26,700	82
	Marion	6,300	5,100	81
	Marshall	13,700	11,400	83
	Morgan	17,500	14,200	82
	Perry	4,100	2,200	53
Pickens	5,600	3,500	63	
St. Clair	6,800	5,500	81	
Shelby	8,600	7,300	85	
Talladega	17,000	13,600	80	
Tuscaloosa	28,300	22,700	81	
Walker	15,100	13,000	86	
Wilcox	4,300	2,200	50	
Winston	4,200	3,500	82	

Between 25-50%	ALABAMA			
	Chambers	10,500	8,200	78
	Tallapoosa	9,700	7,600	78
MISSISSIPPI	Lowndes	12,500	10,100	81
	Oktober	6,200	4,000	64

Under 25%	ALABAMA: Baldwin, Choctaw, Clarke, DeKalb, Marengo, Randolph. GEORGIA: Chattooga, Heard. MISSISSIPPI: Attala, Calhoun, Chickasaw, Choctaw, Clay, Itawamba, Monroe, Tishomingo, Webster.			
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WBRC-TV Station Total	678,000	549,100	81
ARB Total Net Weekly Circulation (March, 1962)		386,600	

Alabama—Decatur

WMSL-TV

Ch. 23

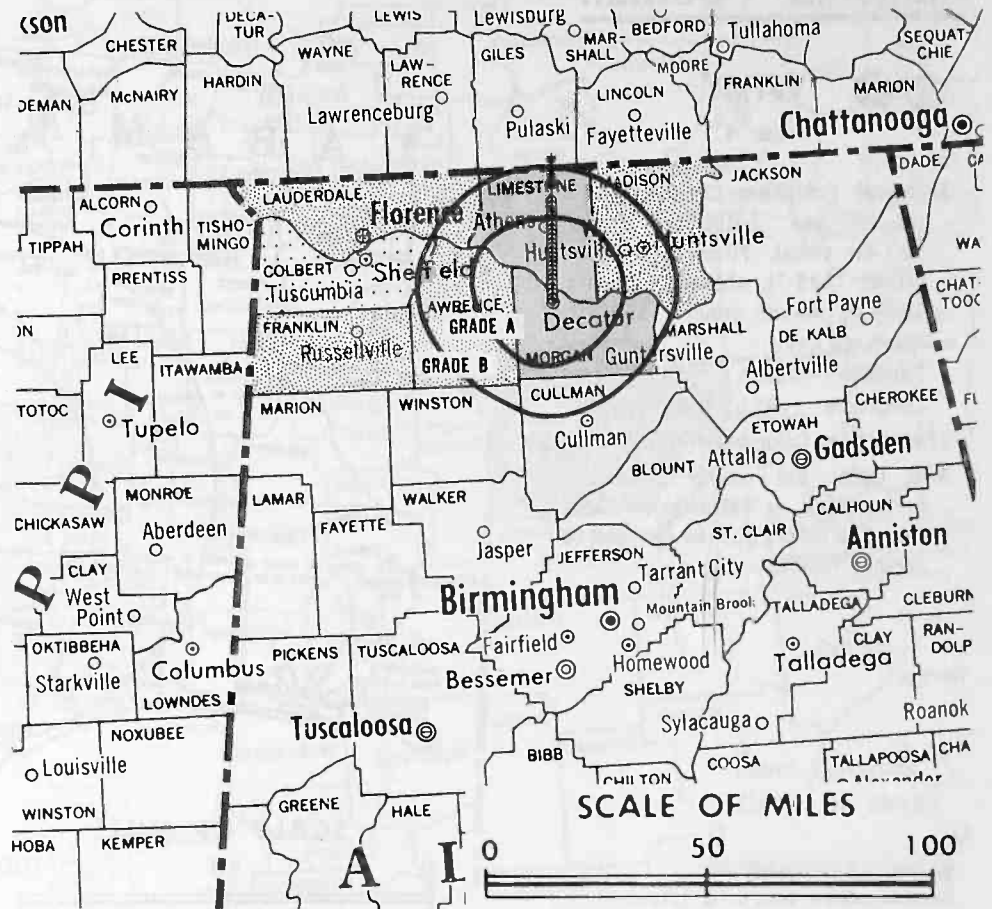
Technical Facilities: Channel No. 23 (524-530 mc). Authorized power: 189.2-kw maximum and 117-kw horizontal visual, 102.2-kw maximum and 63.1-kw horizontal aural. Antenna: 1° electrical beam tilt, 350-ft. above av. terrain, 383-ft. above sea level.

Latitude 34° 36' 44.5"
Longitude 86° 59' 08"

Transmitter: Mutual Savings Life Bldg.

AM Affiliate: WMSL, 1-kw (D), 250-kw (N), 1400 kc (MBS).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WMSL-TV Ref: FCC File No. BPECT-2347 Granted 7/6/54

©American Map Co., Inc., N.Y., No. 14244

WMSL-TV

Network Service: CBS (EMP), NBC.

Licensee: Tennessee Valley Radio & TV Corp., Mutual Savings Life Bldg.

Studio: Mutual Savings Life Bldg.

Telephone: Elgin 3-0361.

TWX No.: 8510.

Ownership: Frank Whisenant, pres., 64.5%; William B. McAfee, v.p., 2.5%; Alice A. Whisenant, treas., 5%; Noble J. Russell, secy., .5%; following directors; James E. King, 5%; Reduc C. Collier, 1.25%; Roy Fite Jr., 1.25%; Ned Frazier, 1.25%; John R. Hutson, .5%; Clyde Hendrix, .7%; 10 others, none owning over 2.5%.

Began Operation: July 4, 1954.

Represented (sales) by Gill-Perna Inc.; Clarke Brown Co. (South).

Represented (legal) by Daly & Ehrig.

Represented (engineering) by John H. Mullaney.

Personnel:

FRANK WHISENANT, president, general manager & film buyer.
ALICE A. WHISENANT, program director.
KENNETH CASEY, chief engineer.

DIGEST OF RATE CARD NO. 1

(May 1, 1954)

	Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class A—6-10:30 p.m., Mon.-Sat.; 1-10:30 p.m., Sun.	\$150.00	\$90.00	\$60.00	\$52.00	\$45.00	\$35.00	\$20.00
NETWORK BASE HOURLY RATE: \$70 (CBS), \$125 (NBC).							

Net Weekly Circulation	State County	Total Households	TV Homes	Homes %
Over 50%	ALABAMA			
	Limestone	9,600	7,300	75
	Morgan	17,500	14,200	82
Between 25-50%	ALABAMA			
	Franklin	6,200	4,600	74
	Lauderdale	17,500	13,200	75
	Lawrence	6,200	4,400	71
Under 25%	ALABAMA			
	Colbert	13,100	10,200	78
WMSL-TV Station Total		102,800	80,600	78
ARB Total Net Weekly Circulation (March, 1962)			22,300	

Alabama—Dothan



WTVY

Ch. 4

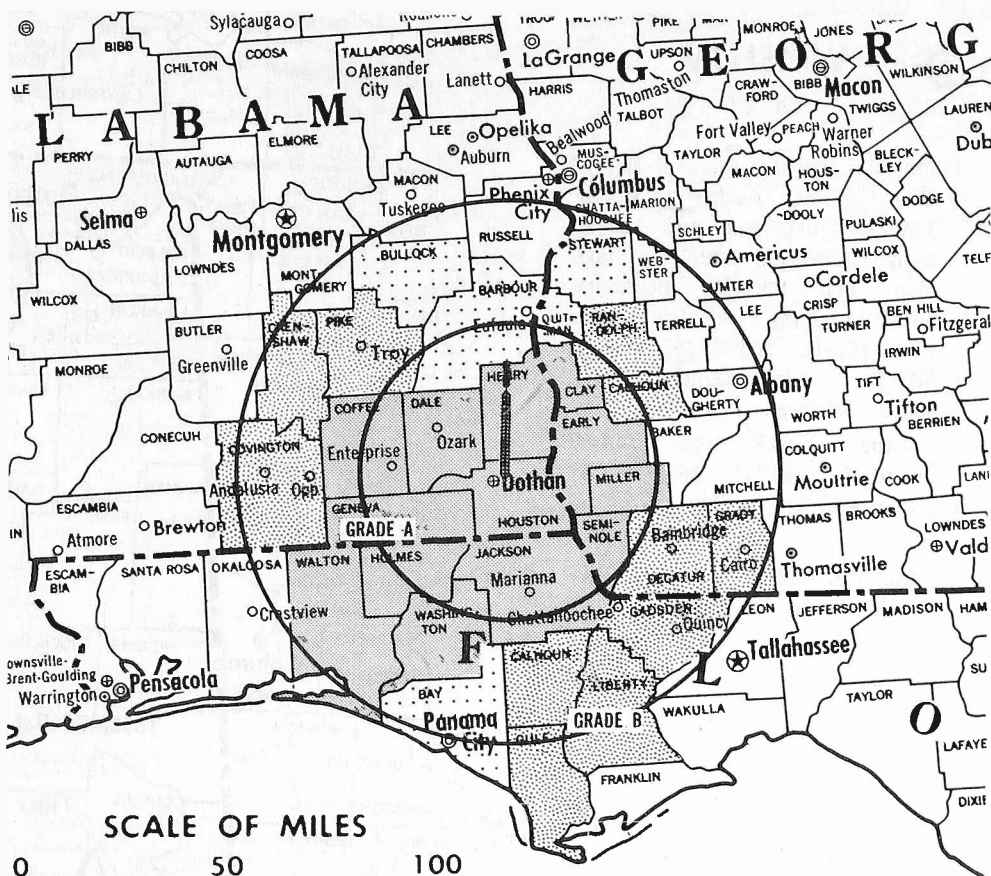
Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 70-kw aural. Antenna: 1225-ft. above av. terrain, 1209-ft. above ground, 1549-ft. above sea level.

Latitude 31° 12' 04"

Longitude 85° 18' 42"

Transmitter: Columbia Highway.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.

WTVY Ref: FCC File No. BPCT-2785 Granted 9/11/60

©American Map Co., Inc., N.Y., No. 14244

WTVY

Network Service: CBS, ABC.

Licensee: WTVY Inc., Box 798.

Studio: Columbia Rd. Telephone: SY 2-3195.

Ownership: Charles Woods, pres., 51.75%; F. E. Busby, exec. v.p. & gen. mgr., 6.19%; Jane Thrower, v.p., 10.47%; several other stockholders, none with over 5% each.

Began Operation: Feb. 12, 1955.

Represented (sales) by Meeker Co. (National); Southeastern Reps (Southeast).

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Creutz & Snowberger.

Personnel:

F. E. BUSBY, executive v.p., general manager & film buyer.

ART CREAMER, local sales manager.

JOHN GAUSE, program director.

ELLIS ANDERSON, chief engineer.

CARL PERKINS, production manager.

DIGEST OF RATE CARD NO. 5—(May 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	ID
Class A—7-10 p.m., daily.	\$330.00	\$198.00	\$132.00	\$115.00	\$82.50	\$66.00

NETWORK BASE HOURLY RATE: \$250 (CBS), \$250 (ABC).

HAMILTON-LANDIS

& ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS
WASHINGTON, D.C., CHICAGO, DALLAS,
SAN FRANCISCO

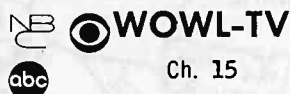
SELL MORE

RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1737 DeSALES ST., N.W., WASHINGTON
EXECUTIVE 3-3456

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA			
	Coffee	8,400	6,500	78
	Dale	8,400	7,000	83
	Geneva	6,300	4,900	77
	Henry	4,000	3,000	75
	Houston	14,500	12,500	86
	FLORIDA			
	Holmes	3,100	1,900	59
	Jackson	9,800	6,500	67
	Walton	4,600	3,300	72
	Washington	3,200	2,300	72
	GEORGIA			
	Miller	1,900	1,300	68
	Clay	1,200	800	65
Early	3,400	2,400	70	
Seminole	1,800	1,400	76	
Between 25-50%	ALABAMA			
	Covington	10,300	7,900	77
	Crenshaw	4,100	3,000	72
	Pike	6,900	4,800	69
	FLORIDA			
	Calhoun	2,000	1,300	64
	Gadsden	8,900	6,200	70
	Gulf	2,900	2,200	74
	Liberty	900	700	69
	GEORGIA			
Calhoun	1,900	1,000	49	
Decatur	6,600	5,200	78	
Grady	4,700	3,800	80	
Randolph	2,900	1,900	66	
Under 25%	ALABAMA			
	Barbour	6,500	4,200	65
	Bullock	3,400	2,100	60
	FLORIDA			
	Bay	19,400	16,900	87
GEORGIA				
Quitman	600	400	66	
Stewart	1,800	1,100	56	

WTVY Station Total 154,400 116,500 75
ARB Total Net Weekly Circulation (March, 1962) 95,300

Alabama—Florence



Ch. 15

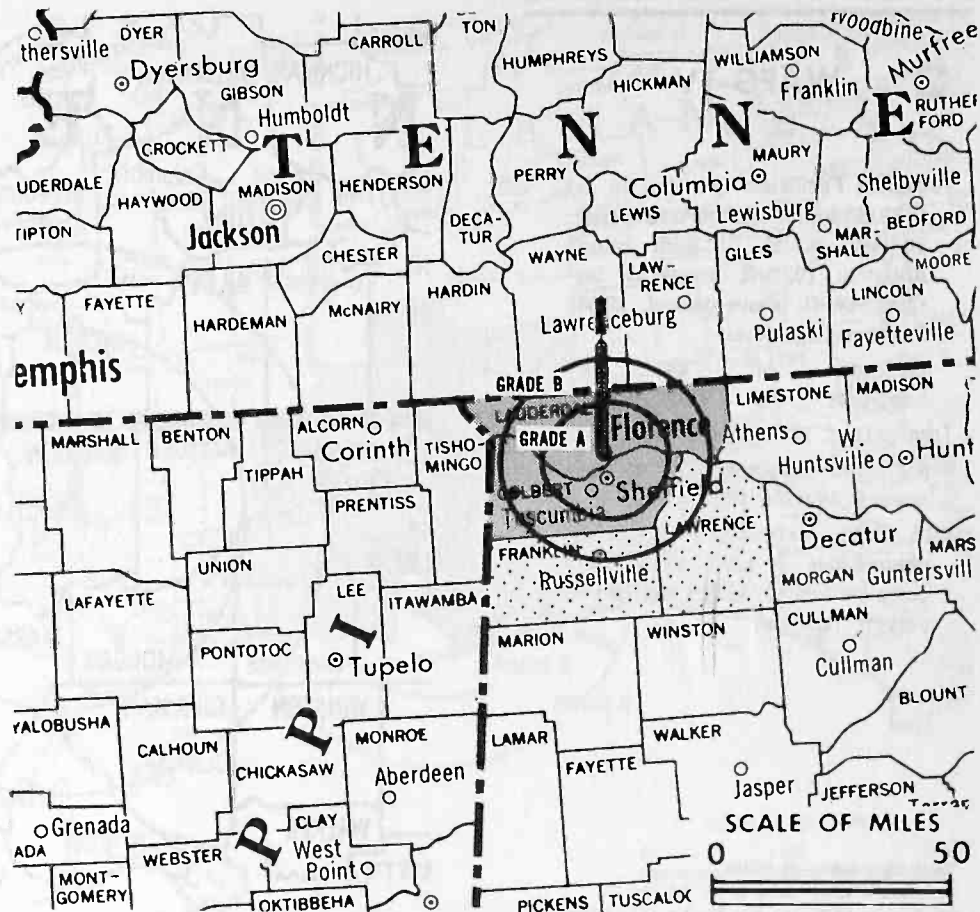
Technical Facilities: Channel No. 15 (476-482 mc). Authorized power: 20.9-kw visual, 11.7-kw aural. Antenna: 400-ft. above average terrain, 358-ft. above ground, 732-ft. above sea level.

Latitude 34° 49' 07"
Longitude 87° 41' 45"

Transmitter: 840 Cypress Mill Rd.

AM Affiliate: WOWL, 1-kw (D), .25-kw (N), 1240 kc (ABC).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WOWL-TV Ref: FCC File No. DOC.—12052 Granted 9/6/57 © American Map Co., Inc., N.Y., No. 14244

WOWL-TV

Network Service: NBC, CBS (EMP); ABC, on per program basis.
Grantee: TV Muscle Shoals Inc., 840 Cypress Mill Rd., Box 2220.
Studio: 840 Cypress Mill Rd. Telephone: 764-7711.

Ownership: Richard B. Biddle, pres.-treas., 28.57%; O. B. Miley, secy., 28.57%; John Thompson, 14.29%; Radio Muscle Shoals Inc. (WOWL), 28.57%. Richard Biddle owns 52.5% of WOWL.

Began Operation: Oct. 28, 1957.

Represented (sales) by Gill-Perna Inc.; Bernard I. Ochs Co. (South-east); Southern Television System.

Personnel:

- RICHARD B. BIDDLE, president & general manager.
- BILL MAPES, 1st vice president.
- JACK WORLEY, v.p., station manager & film buyer.
- MADISON DAVIS, commercial manager.
- LARRY ROHLING, chief engineer.
- EDDIE FOOTE, production manager.
- HOLLY PROCTOR, promotion, merchandising mgr. & womens dir.
- FRANCES WESSON, traffic manager.
- AL WEST, sports director.
- MADISON DAVIS, news director.

DIGEST OF RATE CARD NO. 1-B

(Jan. 1, 1962)

Hour	30 Min.	5 Min.	Min.	20 Sec.	ID
Class A—5:59-10:30 p.m., Mon.-Sat.; 1:59-10:30 p.m., Sun.					
\$200.00	\$120.00		\$60.00	\$50.00	\$30.00

NETWORK BASE HOURLY RATE: \$125 (NBC), \$50 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA			
	Colbert	13,100	10,200	78
	Lauderdale	17,500	13,200	75
Between 25-50%	None	Between 25-50%		
Under 25%	ALABAMA			
	Franklin	6,200	4,600	74
	Lawrence	6,200	4,400	71
WOWL-TV Station Total		43,000	32,400	75
ARB Total Net Weekly Circulation (March, 1962)			19,800	

Alabama—Huntsville



WAFG-TV

Ch. 31

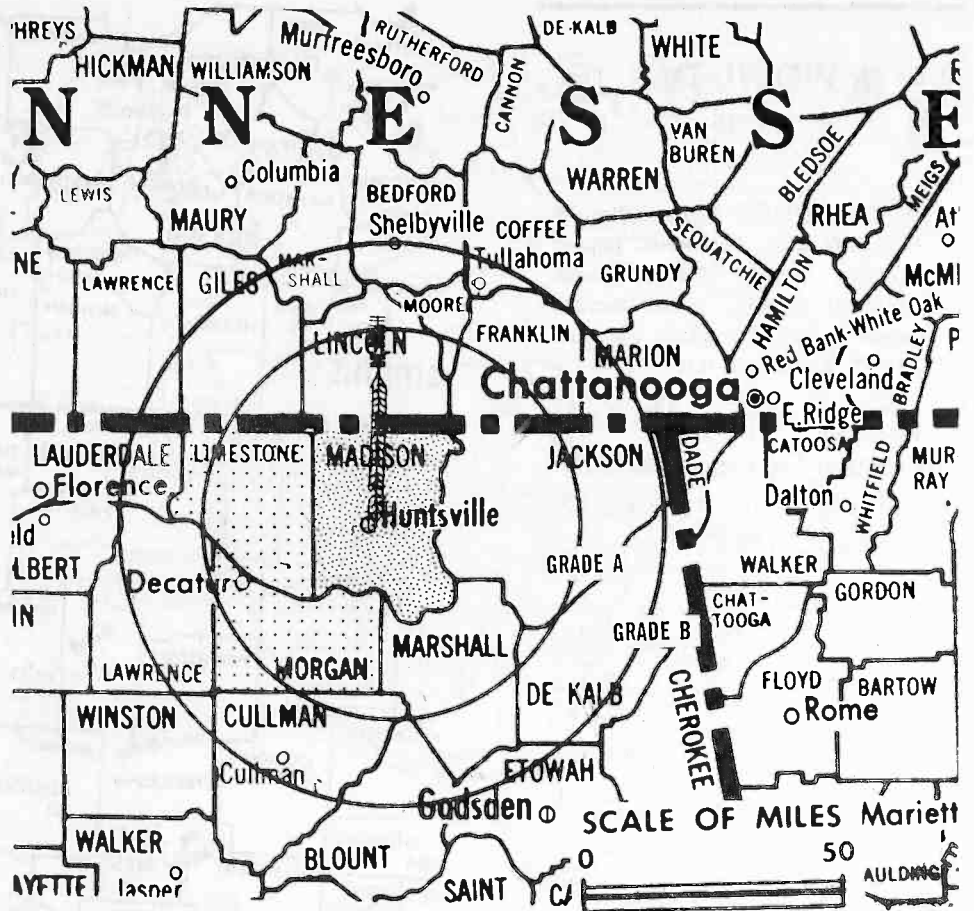
Technical Facilities: Channel No. 31 (572-578 mc). Authorized power: 204-kw visual, 112-kw aural. Antenna: 1020-ft. above av. terrain, 166-ft. above ground, 1764-ft. above sea level.

Latitude 34° 44' 16"
Longitude 86° 32' 02"

Transmitter: 1000 Monte Sano Blvd. Represented (engineering) by Raymond C. Watson Jr., Anniston.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WAFG-TV Ref: FCC File No. BPCT-2817 Granted 11/10/60

©American Map Co., Inc., N.Y., No. 14244

WAFG-TV

Grantee: Rocket City Television Inc., Box 484.

Studio: 1000 Monte Sano Blvd.

Telephone: Jefferson 9-1783.

Ownership: P. T. Gunn, chairman, 9.6%; James R. Cleary, pres., 9.4%; James Beasley, v.p., 4.4%; Thomas A. Barr, v.p., engineering, 2.9%; John A. Higdon, gen. mgr. & secy.-treas., 7.9%; John S. Gregory, 9.6%; Lloyd W. Root Jr., 1.1%; Robert M. Darby, 7.8%; R. N. Yarbrough, 1.1%; Winton Garth, 4.9%; Marian Garth, 2.2%; Steven K. Long, .7%; Kenneth P. Long, 2.2%; W. M. Malone, .8%; H. N. Lavvorn, 4.4%.

Began Operation: Aug. 1, 1959.

Represented (sales) by Breen & Ward.

Represented (legal) by Bell, Moring & Richardson, Huntsville.

Personnel:

P. T. GUNN, chairman.
JAMES R. CLEARY, president.
JOHN HIGDON, general manager, secy.-treas.
VICTOR BANKOWSKI, chief engineer.
FRANK HANSON, sales manager.

DIGEST OF RATE CARD NO. 3—(Feb. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$225.00	\$135.00	\$90.00	\$67.50	\$45.00	\$22.50

NETWORK BASE HOURLY RATE: Bonus to network.

Net Weekly Circulation	State Ccounty	Total Households	TV Homes	Homes %
Over 50%	None	Over 50%		
Between 25-50%	ALABAMA Madison	32,700	26,700	82
Under 25%	ALABAMA Limestone Morgan	9,600 17,500	7,300 14,200	75 82
WAFG-TV Station Total		59,800	48,200	81
ARB Total Net Weekly Circulation (March, 1962)			28,100	

Alabama—Mobile

NBC **WALA-TV**

Ch. 10



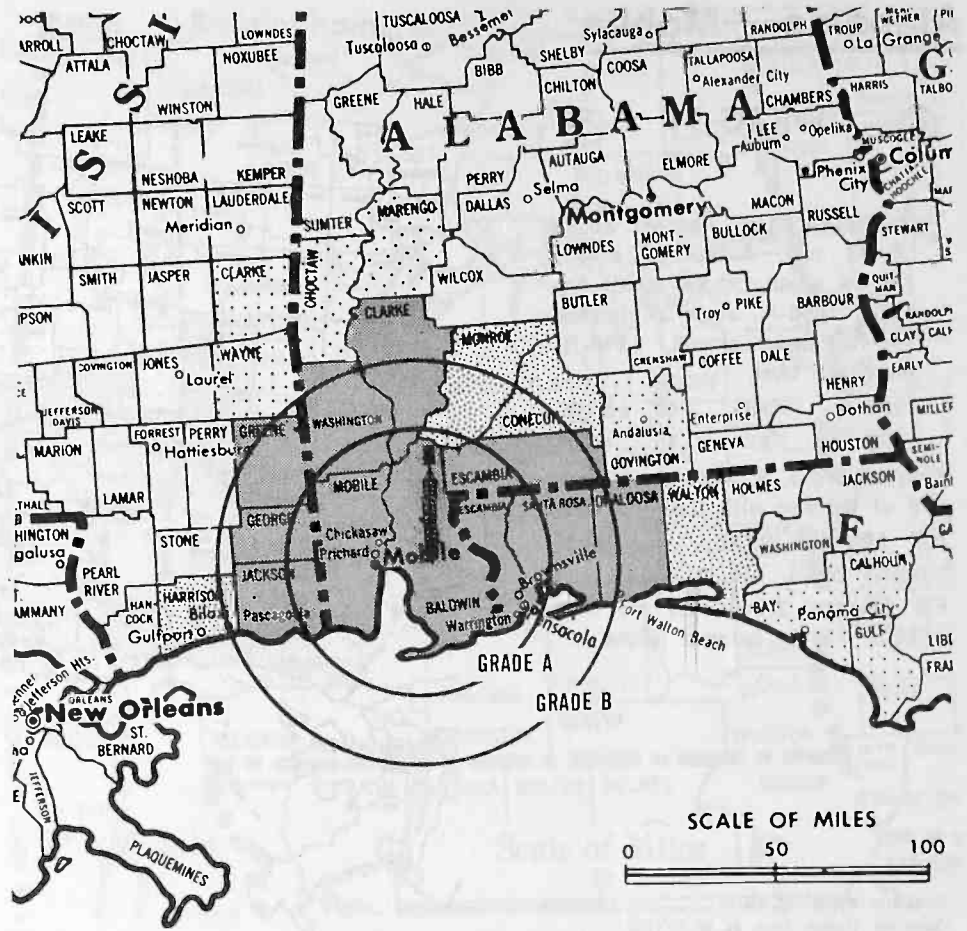
Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1246-ft. above av. terrain, 1197-ft. above ground, 1397-ft. above sea level.

Latitude 30° 41' 17"
Longitude 87° 47' 54"

Transmitter: 16-mi. East of Mobile.

AM Affiliate: WALA, 5-kw, 1410 kc (NBC).

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WALA-TV Ref: FCC File No. BMPCT-2391 Granted 8/23/54
Authorized: FCC File No. BPCT-2733 Granted 7/7/60

©American Map Co., Inc., N.Y., No. 14214

WALA-TV

Licensee: Pape Television Co. Inc., 210 Government St.
Studio: 210 Government St.
Telephone: Hemlock 3-3754. TWX No.: MO 185.
Ownership: W. O. Pape, pres., 99.56%; W. B. Pape, exec. v.p. and gen. mgr., 0.22%; W. F. Joseph, treas., 0.22%. W. B. Pape also owns 8.3% and W. F. Joseph, 8.3% of CP for Ch. 13, Panama City, Fla.
Began Operation: Jan. 14, 1953.
Represented (sales) by Select Station Representatives; Clarke Brown Co. (South).
Represented (legal) by Dow, Lohnes & Albertson.
Represented (engineering) by George C. Davis.
Personnel:

W. B. PAPE, exec. v.p., general manager & film buyer.
JOHN E. DIXON, national sales manager.
MAL ENO, program director.
RAYMOND HURLEY, chief engineer.
BOB GRIMES, film expeditor.
MORRIS TIMBES, publicist.

DIGEST OF RATE CARD NO. 9—(Aug. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-9:30 p.m., daily.	\$600.00	\$360.00	\$240.00	\$180.00	\$140.00	\$125.00

NETWORK BASE HOURLY RATE: \$500.



THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES

TRANS-LUX TELEVISION CORPORATION
NEW YORK CHICAGO HOLLYWOOD

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA				
		Baldwin	13,500	11,600	86
		Clarke	6,600	4,300	64
		Escambia	8,900	6,600	75
		Mobile	86,500	76,500	89
		Washington	3,600	2,500	69
	FLORIDA				
		Escambia	50,100	45,000	90
		Okaloosa	17,500	15,600	89
		Santa Rosa	8,100	7,200	89
Between 25-50%	MISSISSIPPI				
		George	2,900	2,600	87
		Greene	2,100	1,300	62
		Jackson	15,700	13,400	86
Under 25%	ALABAMA				
		Conecuh	4,600	3,000	63
		Monroe	5,600	3,400	60
	FLORIDA				
		Walton	4,600	3,300	72
	MISSISSIPPI				
		Harrison	32,800	28,500	87
	ALABAMA				
		Choctaw	4,300	2,600	60
		Covington	10,300	7,900	77
	Marengo	6,800	4,100	60	
FLORIDA					
	Bay	19,400	16,900	87	
	Calhoun	2,000	1,300	64	
	Gulf	2,900	2,200	74	
MISSISSIPPI					
	Clarke	4,400	3,300	74	
	Wayne	4,200	2,800	68	
WALA-TV Station Total			317,400	265,900	83
ARB Total Net Weekly Circulation (March, 1962)				167,600	

Alabama—Mobile



WKRQ-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1050-ft. above av. terrain, 996-ft. above ground, 1198-ft. above sea level.

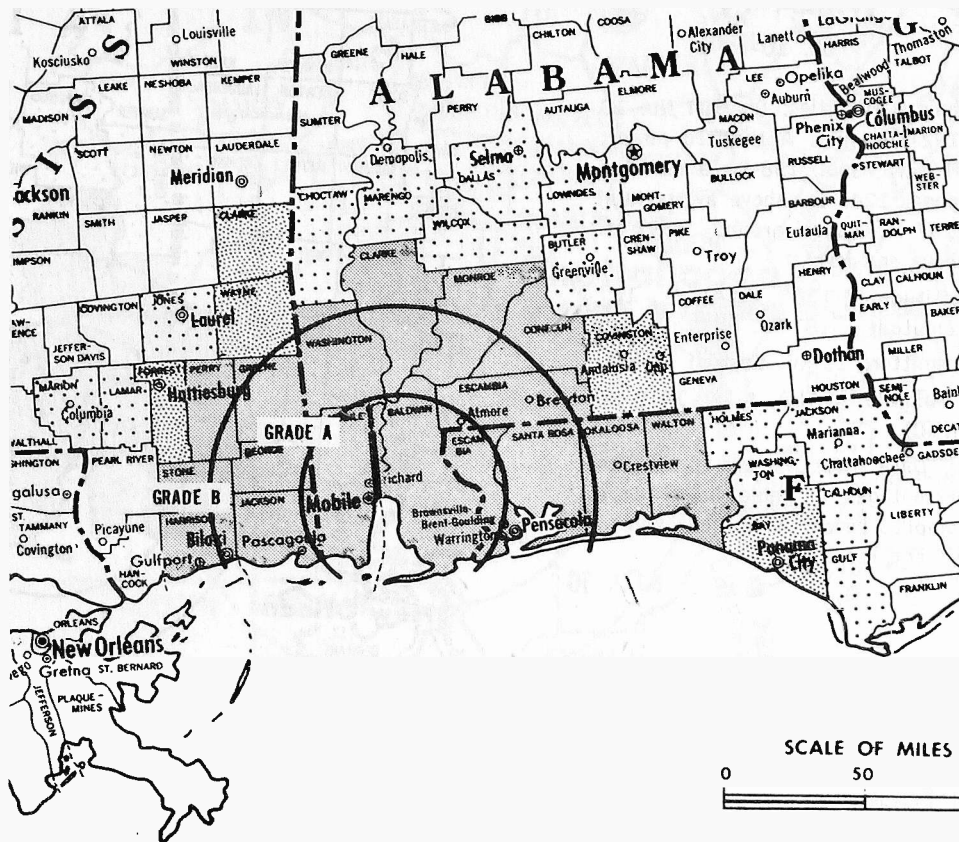
Latitude 30° 40' 55.2"

Longitude 87° 49' 40.8"

Transmitter: U. S. Hwy. 31, 5.1-mi. E of junction with U.S. Hwy. 90.

AM Affiliate: WKRQ, 1-kw (500-watts night), 710 kc (CBS).

FM Affiliate: 3-kw, 99.9 mc (No. 260), 310-ft. antenna height.



Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.

WKRQ-TV Ref: FCC File No. BMPCT-4642 Granted 6/17/57

© American Map Co., Inc., N.Y., No. 14244

WKRQ-TV

Licensee: WKRQ-TV Inc., Box 1184.

Studio: 162 St. Louis St.

Telephone: Hemlock 2-5505. TWX No.: 205-342-7286.

Ownership: Giddens Television Inc. Kenneth R. Giddens, pres., 50%; Mobile Register and Press, 50%. J. F. McGowin and N. F. McGowin, newspaper stockholders, also own 15% and 7.5% respectively of radio WGYV, Greenville, Ala. Giddens also owns 75% of applicant for Ch. 10, Tampa, Fla.

Began Operation: Aug. 29, 1955. Sale to present owners by group in which Kenneth R. Giddens had 20% interest approved Feb. 20, 1958 by FCC (Television Digest, Vol. 13:46; 14:8).

Represented (sales) by H-R Television Inc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

KENNETH R. GIDDENS, president.

C. P. PERSONS JR., exec. v.p., gen. mgr. & film buyer.

BOB PEARY, production manager.

ANN PECK, traffic manager.

JOHN E. CRAWFORD, operations manager.

DONALD B. PATTON, chief engineer.

DIGEST OF RATE CARD NO. 5

(May 1, 1960)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6:29-9:31 p.m., daily.

\$600.00 \$360.00 \$240.00 \$180.00 \$150.00 \$135.00 \$75.00

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA			
	Baldwin	13,500	11,600	86
	Clarke	6,600	4,300	64
	Concuh	4,600	3,000	63
	Escambia	8,900	6,600	75
	Mobile	86,500	76,500	89
	Monroe	5,600	3,400	60
Washington	3,600	2,500	69	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	FLORIDA			
	Escambia	50,100	45,000	90
	Okaloosa	17,500	15,600	89
	Santa Rosa	8,100	7,200	89
	Walton	4,600	3,300	72
	MISSISSIPPI			
	George	2,900	2,600	87
Greene	2,100	1,300	62	
Harrison	32,800	28,500	87	
Jackson	15,700	13,400	86	
Perry	2,300	1,700	72	
Stone	1,900	1,500	77	
Between 25-50%	ALABAMA			
	Covington	10,300	7,900	77
	FLORIDA			
	Bay	19,400	16,900	87
MISSISSIPPI				
Clarke	4,400	3,300	74	
Forrest	15,200	12,800	84	
Wayne	4,200	2,800	68	
Under 25%	ALABAMA			
	Butler	6,400	4,600	71
	Choctaw	4,300	2,600	60
	Dallas	14,600	10,300	71
	Lowndes	3,400	1,800	51
	Marengo	6,800	4,100	60
	Wilcox	4,300	2,200	50
	FLORIDA			
	Calhoun	2,000	1,300	64
	Gulf	2,900	2,200	74
	Holmes	3,100	1,900	59
	Jackson	9,800	6,500	67
	Washington	3,200	2,300	72
	GEORGIA			
	Seminole	1,800	1,400	76
MISSISSIPPI				
Jones	16,200	13,700	85	
Lamar	3,800	2,900	76	
Marion	6,200	4,300	68	
WKRQ-TV Station Total		409,600	333,800	81
ARB Total Net Weekly Circulation (March, 1962)			223,400	

Alabama—Montgomery



WCCB-TV

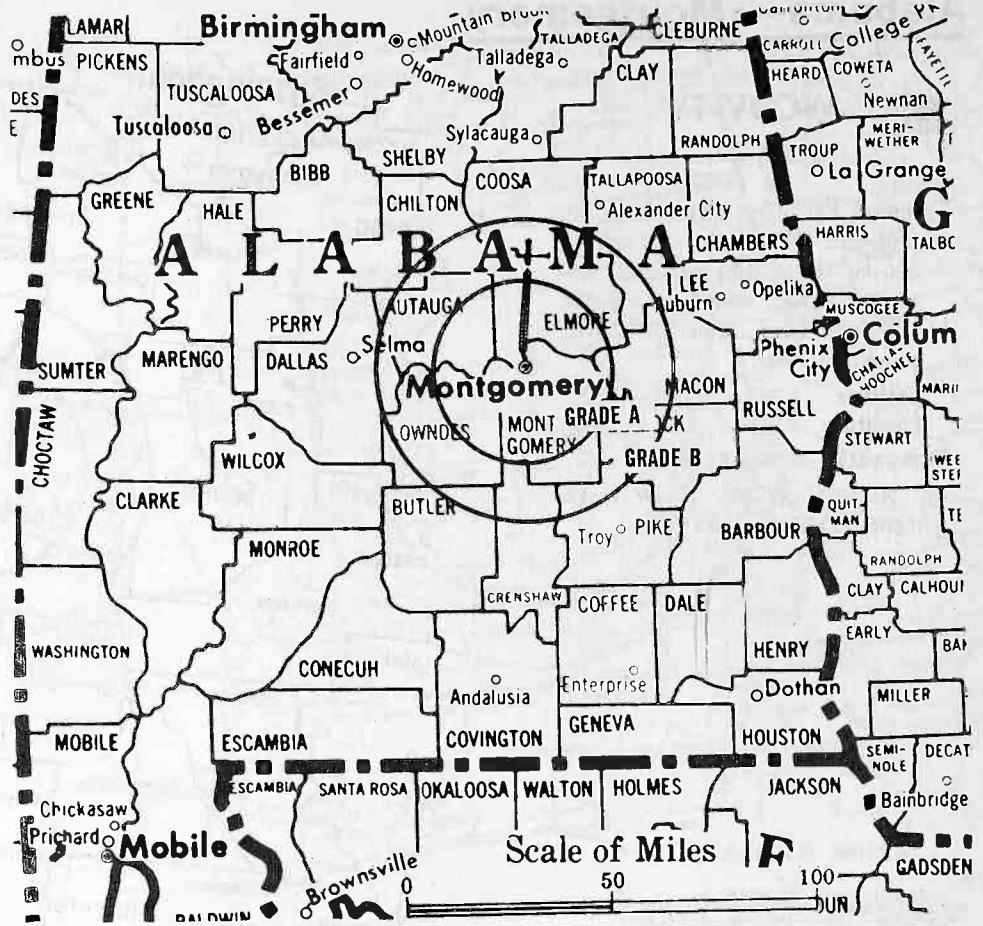
Ch. 32

Technical Facilities: Channel No. 32
(578-584 mc). Authorized power:
180.9-kw horizontal visual, 90.5-
kw horizontal aural. Antenna: 485-
ft. above av. terrain, 485-ft. above
ground, 706-ft. above sea level.

Latitude 32° 22' 04"

Longitude 86° 15' 43"

Transmitter: 3251 Harrison Rd.



WCCB-TV Ref: FCC File No. BMPCT-5675 Granted 12/19/61

©American Map Co., Inc., N.Y., No. 14244

WCCB-TV

Licensee: First Alabama Corp., 1007 Barringer Bldg., Columbia, S.C.

Studio: 3251 Harrison Rd.

Telephones: 265-7025 (sales office); 272-2312 (studios). TWX
No.: 205-272-4551.

Ownership: First Alabama Corp., 100%.

Began Operation: March 24, 1962.

Represented (sales) by Advertising Time Sales.

Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

STAN RICHARDS, station manager.
ROBERT L. TUTTLE, sales manager.
PAUL S. WATSON, operations manager.
A. FRED WRIGHT, chief engineer.
JACK VENERABLE, news director.
IDEUE BROOKS, womens director.

DIGEST OF RATE CARD NO. 2 (Aug. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
\$200.00	\$120.00	\$80.00	\$60.00	\$40.00	\$30.00	\$22.00

NETWORK BASE HOURLY RATE: \$200.

ARB data not available based on 1960 coverage study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



ZORAMA

Nation's Most Popular Zoo Program

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Alabama—Montgomery



WCOV-TV

Ch. 20

Technical Facilities: Channel No. 20 (506-512 mc). Authorized power: 200-kw visual, 100-kw aural. Antenna: 440-ft. above av. terrain, 460-ft. above ground, 680-ft. above sea level.

Latitude 32° 20' 27.5"
Longitude 86° 17' 50"

Transmitter: Adrian Lane.

AM Affiliate: WCOV, 10-kw (1-kw night), 1170 kc (CBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WCOV-TV Ref: FCC File No. BMPCT-2060 Granted 5/10/54

©American Map Co., Inc., N.Y., No. 14244

WCOV-TV

Licensee: Capitol Broadcasting Co., Box 2505.

Studio: Adrian Lane.

Telephone: 265-3561.

TWX No.: MG 6039.

Ownership: Oscar P. Covington, pres., 26.29%; W. I. Milwee, v.p., 6.94%; Hugh M. Smith, secy., 15.18%; Clara R. Covington, director, 20.83%; Ethel Covington, director, 20.83%; Margaret C. Milwee, director, 6.94%; H. Amerson, .2%; Mary Covington, 2.77%.

Began Operation: April 17, 1953.

Represented (sales) by Meeker Co.; James S. Ayers Co. Inc. (Southeast).

Represented (engineering) by Creutz & Snowberger.

Personnel:

OSCAR P. COVINGTON, president.
HUGH M. SMITH, general manager & film buyer.
MORRIS SOUTH, local sales manager.
WALTER BAMBERG, operations manager.
MARTHA HALL, program director.
W. D. WEATHERLY, chief engineer.

DIGEST OF RATE CARD NO. 8
(Nov. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or Less	ID
Class AA—7:30-9:30 p.m., daily.	\$250.00	\$150.00	\$100.00	\$80.00	\$62.50	\$50.00 \$25.00
NETWORK BASE HOURLY RATE: \$225.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA			
	Autauga	4,800	3,600	73
	Elmore	8,000	6,100	77
	Montgomery	47,300	39,500	84
Between 25-50%	ALABAMA			
	Butler	6,400	4,600	71
	Lowndes	3,400	1,800	51
Under 25%	ALABAMA			
	Barbour	6,500	4,200	65
	Bullock	3,400	2,100	60
	Chambers	10,500	8,200	78
	Crenshaw	4,100	3,000	72
	Lee	12,700	10,000	78
	Macon	6,100	4,200	68
Pike	6,900	4,800	69	
Tallapoosa	9,700	7,600	78	
WCOV-TV Station Total		129,600	99,700	77
ARB Total Net Weekly Circulation (March, 1962)			40,000	

For Alabama's Educational Stations
see page 2

Alabama—Montgomery



WSFA-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1040-ft. above av. terrain, 823-ft. above ground, 1483-ft. above sea level.

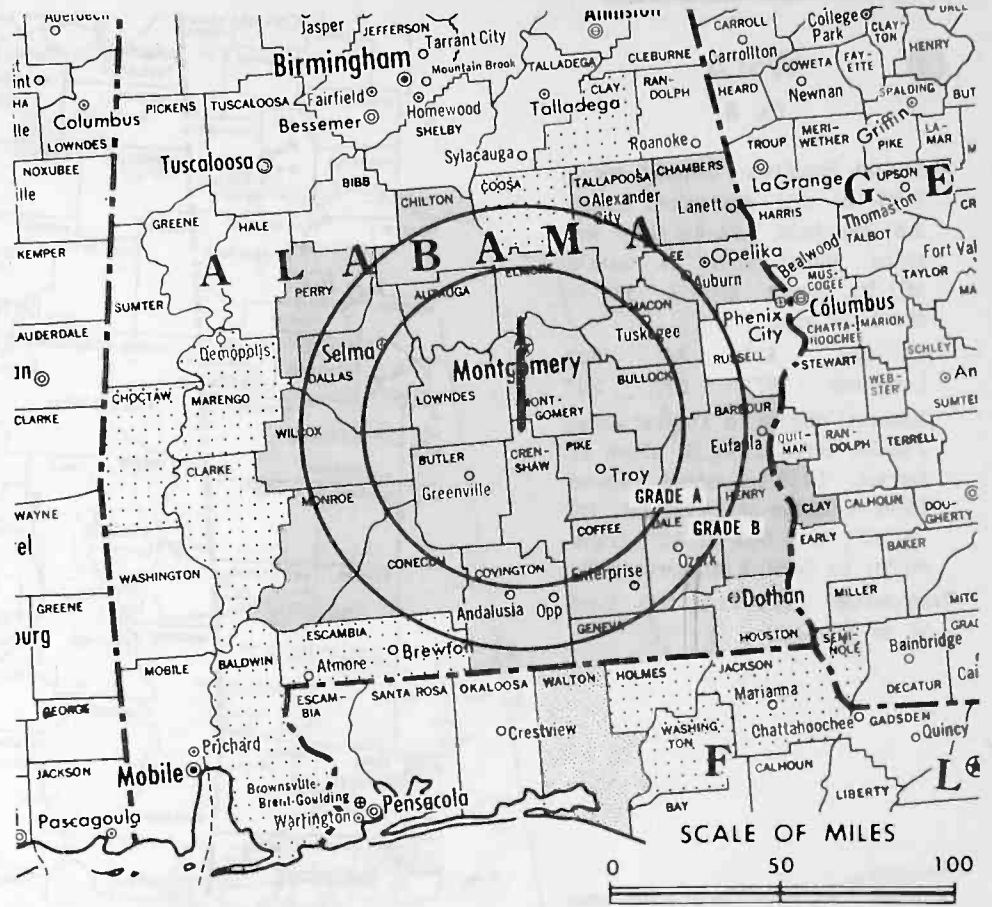
Latitude 32° 01' 15"
Longitude 86° 20' 56"

Transmitter: Mt. Carmel, 21 mi. S. of city.

Studio: Delano & Perry Sts.

Telephone: 265-1251.

TWX No.: 205-272-4194.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WSFA-TV Ref: FCC File No. BPCT-670 Granted 3/25/54

© American Map Co., Inc., N.Y., No. 14244

WSFA-TV

Licensee: Broadcasting Company of the South, Box 2566.

Ownership: See WIS-TV, Columbia, S.C.

Began Operation: Dec. 25, 1954. Sale to present owner by WKY Television System Inc. approved Sept. 2, 1959 by FCC (Television Digest, Vol. 15:30, 36). Previous sale to WKY-TV System by Judge David E. Dunn-H. S. Durden-R. F. Hudson group—latter publisher of Montgomery Advertiser and Journal—approved by FCC Feb. 16, 1955 (Vol. 10:38 & 11:8).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- CARTER HARDWICK, managing director.
- GENE JACOBSEN, administrative asst. & operations dir.
- JOHN RAINES, business mgr. & public relations dir.
- BOB VILLAR, sales manager.
- BEN CANADA, state sales manager.
- JACK FOWLER, national sales coordinator.
- JOHN JOHNSON, production supervisor.
- SAM P. SPIVEY, production supervisor.
- CHARLES COX, news director.
- RICHARD C. PAYNE, chief engineer.
- JOHN RAINES, promotion & public service.

DIGEST OF RATE CARD NO. 6—(July 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6-9 p.m., daily.						
	\$575.00	\$345.00	\$230.00	\$172.00	\$160.00	\$150.00 \$80.00

NETWORK BASE HOURLY RATE: \$575.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA			
	Autauga	4,800	3,600	73
	Barbour	6,500	4,200	65
	Bullock	3,400	2,100	60
	Butler	6,400	4,600	71
	Chambers	10,500	8,200	78
	Chilton	7,200	5,400	76
	Coffee	8,400	6,500	78

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA—(Continued)			
	Conecuh	4,600	3,000	63
	Covington	10,300	7,900	77
	Crenshaw	4,100	3,000	72
	Dale	8,400	7,000	83
	Dallas	14,600	10,300	71
	Elmore	8,000	6,100	71
	Geneva	6,300	4,900	77
	Henry	4,000	3,000	75
	Lee	12,700	10,000	78
	Lowndes	3,400	1,800	51
	Macon	6,100	4,200	68
	Monroe	5,600	3,400	60
	Montgomery	47,300	39,500	84
	Perry	4,100	2,200	53
Pike	6,900	4,800	69	
Tallapoosa	9,700	7,600	78	
Wilcox	4,300	2,200	50	
Between 25-50%	GEORGIA			
	Clay	1,200	800	65
	ALABAMA			
Houston	14,500	12,500	86	
Under 25%	FLORIDA			
	Walton	4,600	3,300	72
Under 25%	ALABAMA			
	Baldwin	13,500	11,600	86
	Choctaw	4,300	2,600	60
	Clarke	6,600	4,300	64
	Clay	3,500	2,800	78
	Coosa	2,800	2,100	75
	Escambia	8,900	6,600	75
	Marengo	6,800	4,100	60
	FLORIDA			
	Holmes	3,100	1,900	59
Jackson	9,800	6,500	67	
Washington	3,200	2,300	72	
GEORGIA				
Seminole	1,800	1,400	76	
WSFA-TV Station Total		292,200	218,300	75
ARB Total Net Weekly Circulation (March, 1962)			132,000	

Alabama—Selma



WSLA

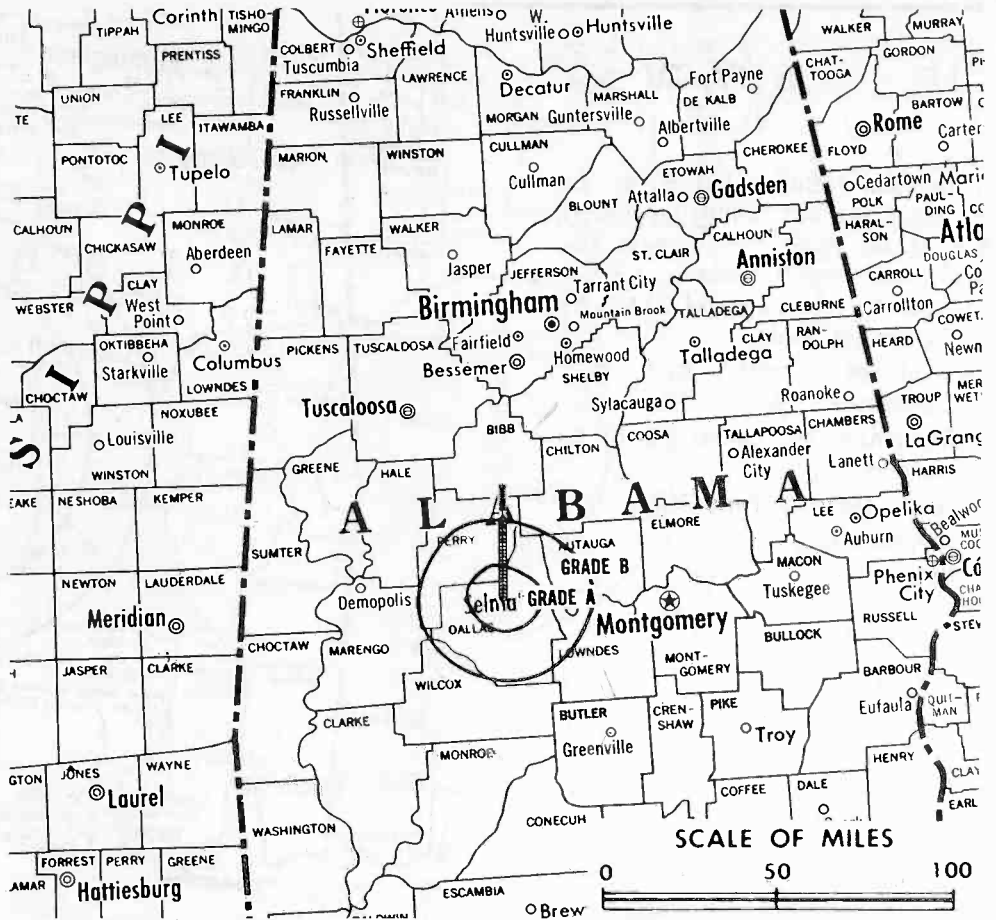
Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 2.51-kw visual, 1.26-kw aural. Antenna: 360-ft. above av. terrain, 387-ft. above ground, 517-ft. above sea level.

Latitude 32° 24' 00"
Longitude 87° 05' 10"

Requests change to 316-kw visual, 158-kw aural, 1393-ft. above av. terrain, 1394-ft. above ground, 1644-ft. above sea level, lat. 32° 09' 32", long. 86° 40' 12"; transmitter to 4-mi. E of Gordonsville.

Transmitter: Land Line Rd., 3-mi. W of Selma.



TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WSLA Ref: FCC File No. BPCT-1814 Granted 2/24/54

©American Map Co., Inc., N.Y., No. 14244

WSLA

Grantee: Selma Television Inc., Box 305, Selma.

Studio: Land Line Rd., 3-mi. W of Selma.

Phones: Trinity 2-0455, Selma; 262-3851, Montgomery.

Ownership: William J. Brennan, pres., 45%; William E. Bennis Jr., treas., 45%; Barbara Bennis, 5%; Frances U. Brennan, 5%. Mr. & Mrs. (Barbara) Bennis also own 25% of radio WVOK, Birmingham and 45% of radio WBAM, Montgomery, Ala. Mr. Brennan also owns 90% of radio WAPE, Jacksonville, Fla. Bennis and Brennan each own 50% of Vulcan Tower Co.

Began Operation: March 17, 1960.

Represented (sales) by Forjoe-TV Inc.; Radio-TV Representatives Inc.

Represented (legal) by Mullin & Connor.

Personnel:

- WILLIAM J. BRENNAN, president.
- CYRIL G. BRENNAN, manager.
- EDWARD MARTIN, administrative asst.
- FELIX ROBINSON, sales manager.
- PATRICIA IVEY, production manager.
- BILL WILLS, program director
- STAN SMITH, chief engineer.
- BILL DOUGLAS, film buyer.
- JOHN ROGERS, news director.

DIGEST OF RATE CARD NO. 1
(March 17, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.	
Class A—5:29-10 p.m., daily.	\$125.00	\$75.00	\$50.00	\$44.00	\$30.00	\$25.00	\$20.00	\$12.00

ARB total net weekly circulation March, 1962, 9,900
ARB data not available based on 1960 coverage study because station began operation after the survey was made.



**PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE**

Alaska



Alaska Station Status as of Dec. 1, 1962

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
5	0	5
0	0	0
		5

American Research Bureau Does Not Have Net Weekly Circulation Data for Alaska

Alaska—Anchorage

abc **KENI-TV**

Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc.) Authorized power: 5.37-kw visual, 2.69-kw aural. Antenna: 70-ft. above av. terrain, 173-ft. above ground, 278-ft. above sea level.

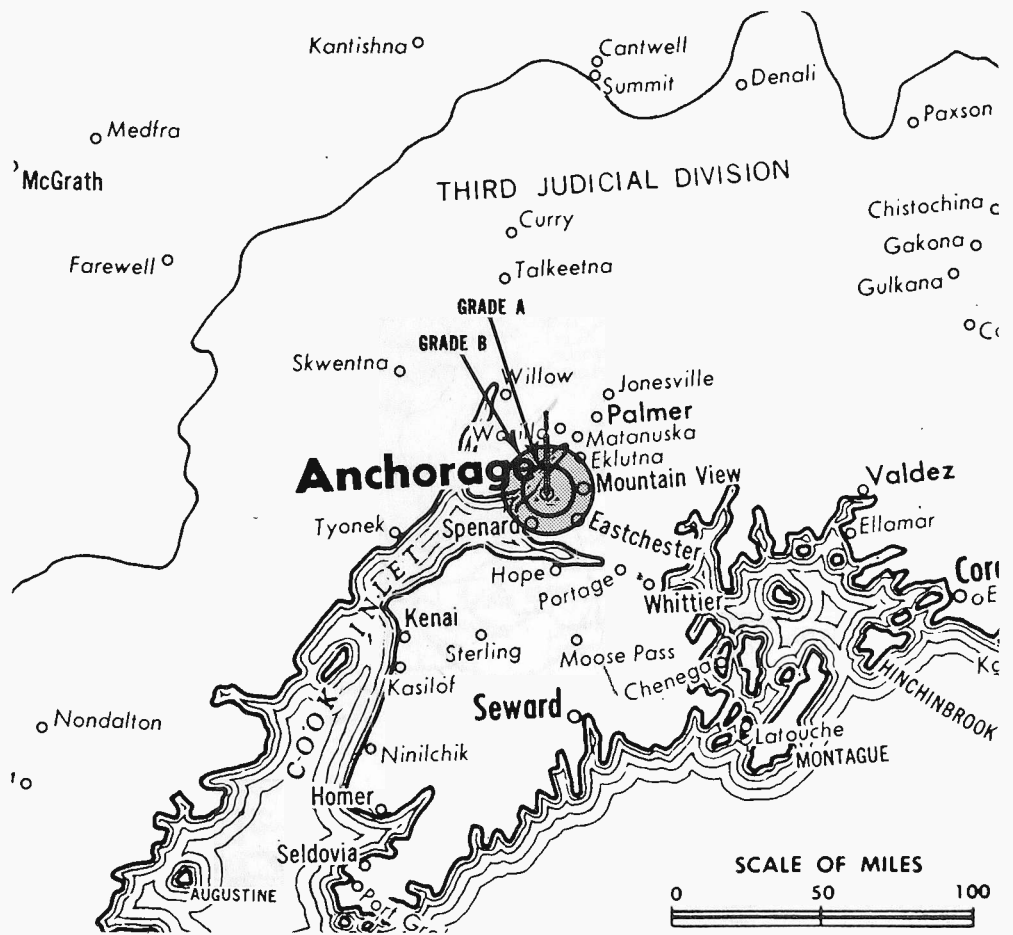
Latitude 61° 13' 08"
Longitude 149° 53' 58"

Transmitter: Fourth Avenue Theatre Bldg.

AM Affiliate: KENI, 5-kw, 550 kc (ABC, NBC, MBS).

ARB Data: Figures taken from last ARB Coverage Study (1960). Updated figures were not available at press time.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KENI-TV Ref: FCC File No. BMPCT-3487 Granted 12/29/55

©American Map Co., Inc., N.Y., No. 14244

KENI-TV

Network Service: ABC, NBC.

Licensee: Midnight Sun Broadcasters Inc., Box 1160.

Studio: Fourth Avenue Theatre Bldg.

Telephone: 5-2201.

Ownership: Alvin O. Bramstedt, 22.67% (with wife); R. D. Jensen, 15%; James Fletcher, 10%; Delmer L. Day, 3.67%; numerous other stockholders, none with as much as 10%. Midnight Sun also operates KFAR-TV, Fairbanks and radio stations KENI, Anchorage; WFAR, Fairbanks; KTKN, Ketchikan and is buying radio KIFW, Sitka, Alaska.

Began Operation: Oct. 16, 1953. Sale by Lathrop Co., Richard R. Rollins et al. approved March 16, 1960 by FCC (Television Digest, Vol. 16:8, 12). Previous sale of control by Richard R. Rollins approved by FCC Dec. 29, 1954 (Vol. 10:47 & 11:1).

Represented (sales) by Day-Wellington Inc. (West Coast); James Fletcher (New York, Chicago).

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

ALVIN O. BRAMSTEDT, president & general manager.
WILLIAM STEWART, sales manager.
JEAN CURTIS, program director.
JAMES BALOG, production manager,
CHARLES GRAY, chief engineer.

DIGEST OF RATE CARD NO. 3
(June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	Min or 20 Sec.	ID
Class A—6:59-10:30 p.m., daily.	\$210.00	\$130.00	\$90.00	\$70.00	\$50.00	\$34.00 \$24.00

NETWORK BASE HOURLY RATE: \$150 (ABC & NBC). \$250 in combination with KFAR-TV (ABC & NBC).

Net Weekly Circulation	State County	Total Households	TV Homes %
Over 50%	ALASKA 3rd Judicial District		58
Between 25-50%	None Between 25-50%		
Under 25%	None Under 25%		
KENI-TV Station Total			58
ARB TOTAL NET WEEKLY CIRCULATION not available.			



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Alaska—Anchorage



KTVA

Ch. 11



Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 3.02-kw visual, 1.51-kw aural. Antenna: 130-ft. above av. terrain, 230-ft. above ground, 348-ft. above sea level.

Latitude 61° 13' 13"
Longitude 149° 52' 33"

Transmitter: Mt. McKinley Bldg.

Studio: Mt. McKinley Bldg.

Telephones: BR 5-4321, BR 2-2101.

FM Affiliate: KNIK-FM, .75-kw 105.5 mc (No. 288), 105-ft. antenna height.

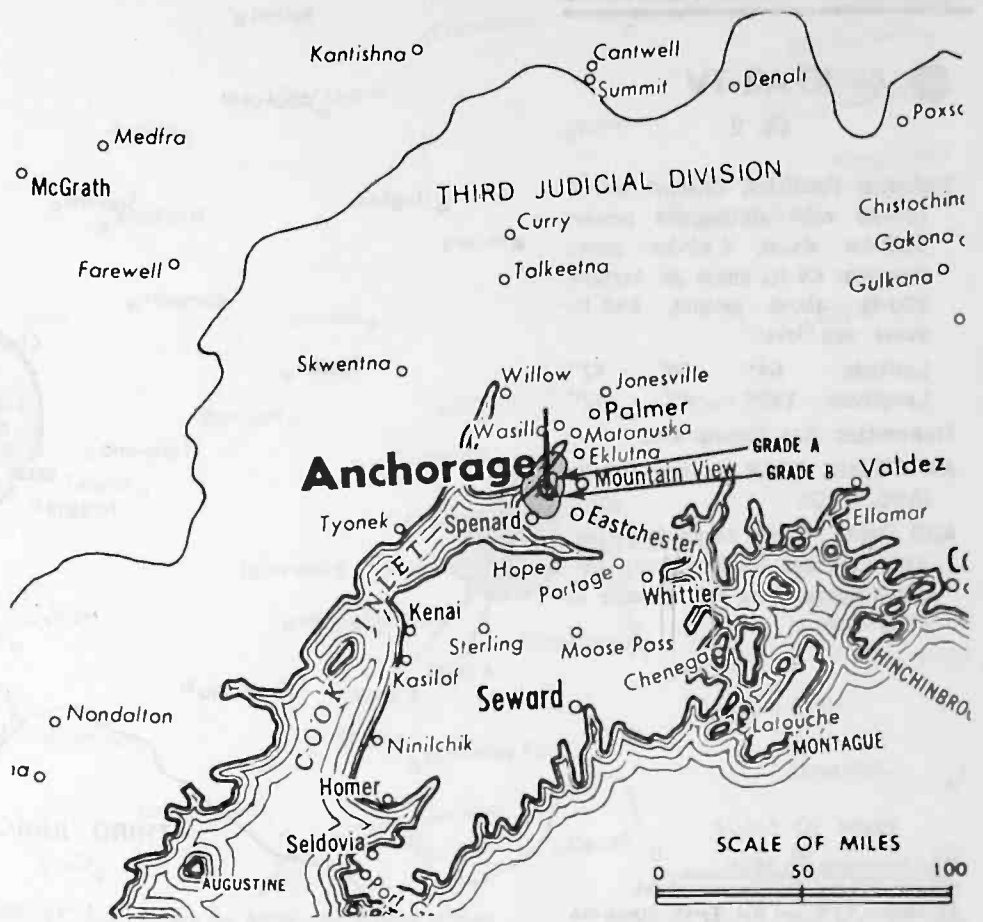
ARB Data: Figures taken from last ARB Coverage Study (1960). Updated figures were not available at press time.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KTVA Ref: FCC File No. BPCT-1706 Granted 7/29/53

© American Map Co., Inc., N.Y., No. 14244

KTVA

Licensee: Northern Television Inc., Box 2200, Anchorage.

Ownership: A. G. Hiebert, pres., 16.3%; M. B. Kirkpatrick, secy., 4.93%; B. J. Gottstein, treas., 2.465%; Mrs. Wells E. Ervin, 4.93%; Wm. J. Wagner, v.p., 9.86%; over 35 other stockholders, none owns as much as 3%. Northern TV also operates KTVF, Fairbanks. Mr. Wagner also owns rep firm Alaska Radio-TV Sales Inc. Also owns vhf translator repeaters K13EQ (Ch. 13), Kenai-Soldatna; K07EX (Ch. 7), Ekiutna; K04CP (Ch. 4), Spine-Sutton; K03AB (Ch. 3), Delta (Ft. Greeley); K03BE (Ch. 3), Clear; K07EU (Ch. 7), Nenana; K04CO (Ch. 4), Usibelli-Suntrana, all in Alaska.

Began Operation: Nov. 26, 1953.

Represented (sales) by Weed Television Corp.

Represented (legal) by Robert Booth Jr.

Personnel:

A. G. HIEBERT, president & general manager.
JOHN HONEA, chief engineer.
EVAN WHITE, news editor.
ALDENA SWEENEY, program manager.

DIGEST OF RATE CARD NO. 2 (Oct. 1, 1957)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—4-10:30 p.m., Sun.; 7-10:30 p.m., Mon.-Sat.	\$150.00	\$90.00	\$60.00	\$50.00	\$37.50	\$30.00	\$22.50

Subject to frequency discounts. 10% off if same or equal schedule is bought with either KTVF, Fairbanks or KINY-TV, Juneau. 15% off if bought with both.

NETWORK BASE HOURLY RATE: \$150. Combination rate with KTVF, \$250. Combination rate with KTVF & KINY-TV, \$275.

Net Weekly Circulation	State County	Total Households	TV Homes %
Over 50%	ALASKA 3rd Judicial District		58
Between 25-50%	None	Between 25-50%	
Under 25%	None	Under 25%	
KTVA Station Total			58
ARB TOTAL NET WEEKLY CIRCULATION not available.			

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TELEVISION OR
RADIO STATION

HAMILTON-LANDIS & ASSOC., Inc.

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EX 3-3456

SAN FRANCISCO
111 Sutter St.
EX 2-5671

CHICAGO
1714 Tribune Tower
DE 7-2754

DALLAS
1511 Bryan St.
RI 8-1175

NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS

Alaska—Fairbanks

abc **NBC** **KFAR-TV**

Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 5.37-kw visual, 2.69-kw aural. **Antenna:** 45-ft. above av. terrain, 200-ft. above ground, 640-ft. above sea level.

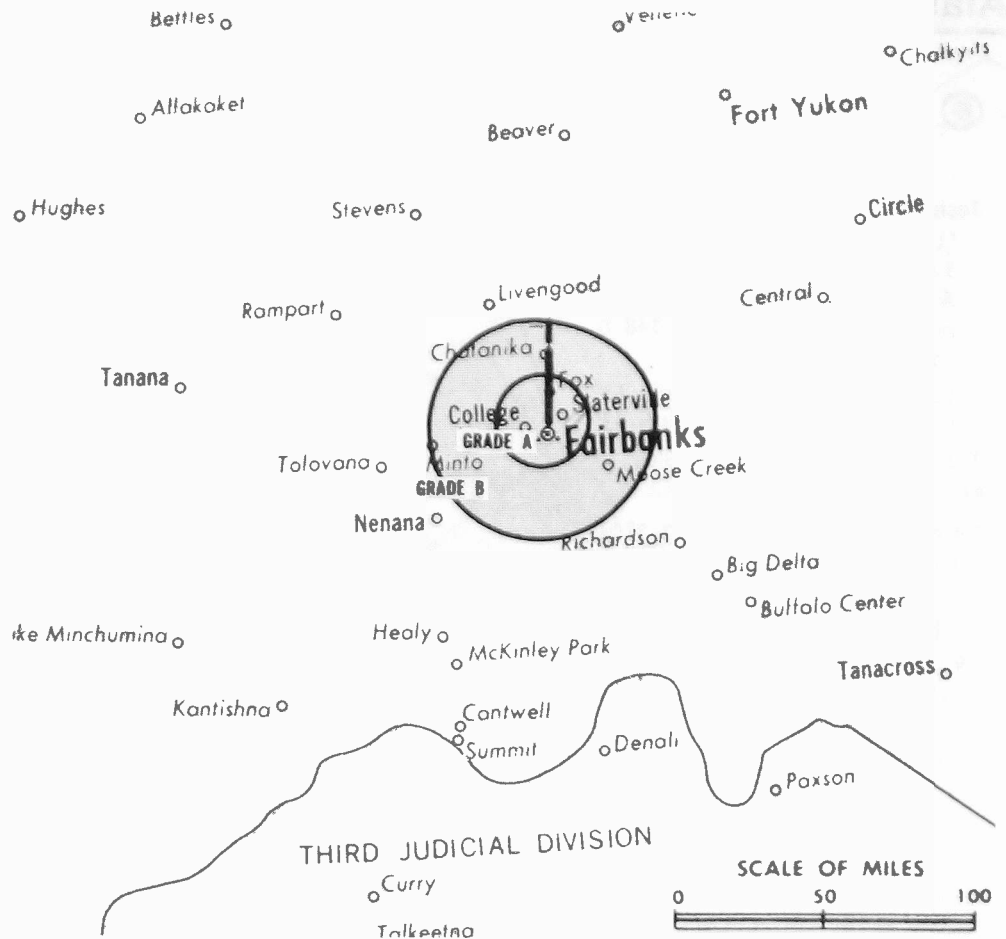
Latitude 64° 50' 42"
Longitude 147° 42' 42"

Transmitter: 516 Second Ave.

AM Affiliate: KFAR, 10-kw, 660 kc (ABC, NBC).

ARB Data: Figures taken from last ARB Coverage Study (1960). Updated figures were not available at press time.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KFAR-TV Ref: FCC File No. BMPCT-2710 Granted 1/14/55

©American Map Co., Inc., N.Y., No. 14244

KFAR-TV

Network Service: ABC, NBC.

Licensee: Midnight Sun Broadcasters Inc. P.O. Box 910.

Studio: First & Lacey Sts.

Telephone: GL 2-2125.

Ownership: See KENI-TV, Anchorage.

Began Operation: March 1, 1955.

Represented (sales) by Day-Wellington Inc. (West Coast); James Fletcher (New York, Chicago).

Represented (legal) by Fisher, Wayland, Duvall & Sputhmayd.

Personnel:

A. O. BRAMSTEDT, general manager.
DON ANDON, station manager.
BILL WALLEY, program director.
MIRIAM KINSEY, film buyer.
JAMES O'KELLEY, chief engineer.

DIGEST OF RATE CARD NO. 3
(June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min. or 40 Sec.	20 Sec.	ID
Class A—6:59-10:30 p.m., daily.	\$170.00	\$100.00	\$68.00	\$48.00	\$40.00	\$27.00 \$20.00

Combination Rate: See KENI-TV, Anchorage.

NETWORK BASE HOURLY RATE: \$250 (ABC & NBC, in combination with KENI-TV), \$150 (ABC & NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALASKA 4th Judicial District			88
Between 25-50%	None Between 25-50%			
Under 25%	None Under 25%			
KFAR-TV Station Total				88
ARB TOTAL NET WEEKLY CIRCULATION not available.				



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"FELIX THE CAT"
—TV's HAPPIEST
CARTOON CHARACTER**

HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Alaska—Fairbanks



KTVF

Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 11.05-kw visual, 5.6-kw aural. Antenna: minus 51-ft. above av. terrain, 165-ft. above ground, 604-ft. above sea level.

Latitude 64° 50' 35.7"
Longitude 147° 42' 47.6"

Transmitter: 3rd & Lacey Sts., Fairbanks.

ARB Data: Figures taken from last ARB Coverage Study (1960). Updated figures were not available at press time.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTVF Ref: FCC File No. BPCT-1960 Granted 12/29/54

©American Map Co., Inc., N.Y., No. 14244

KTVF

Grantee (STA): Northern Television Inc., Box 590, Fairbanks.

Studio: 3rd & Lacey Sts., Fairbanks.

Telephones: Globe 2-3636, 2468.

Ownership: Same as KTVA, Anchorage.

Began Operation: Feb. 3, 1955.

Represented (sales) by Weed Television Corp.

Represented (legal) by Miller & Schroeder.

Personnel:

A. G. HIEBERT, president & general manager.
JOHN GRIFFIN, commercial & station manager.
KEN PHILLIPS, chief engineer.

DIGEST OF RATE CARD NO. 2 (Oct. 1, 1957)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-10:30 p.m., Mon.-Sat.; 4-10:30 p.m., Sun.	\$135.00	\$81.00	\$54.00	\$45.00	\$33.75	\$27.00	\$20.25

Combination Rate: See KTVA, Anchorage.

NETWORK BASE HOURLY RATE: \$150. Combination rate with KTVA, \$250. Combination rate with KTVA & KINY-TV, \$275.

Net Weekly Circulation	State County	Total Households	TV Homes Homes %
Over 50%	ALASKA 4th Judicial District		88
Between 25-50%	None	Between 25-50%	
Under 25%	None	Under 25%	
KTVF Station Total			88
ARB TOTAL NET WEEKLY CIRCULATION not available			



**THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES**

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Alaska—Juneau

abc NBC KINY-TV

Ch. 8

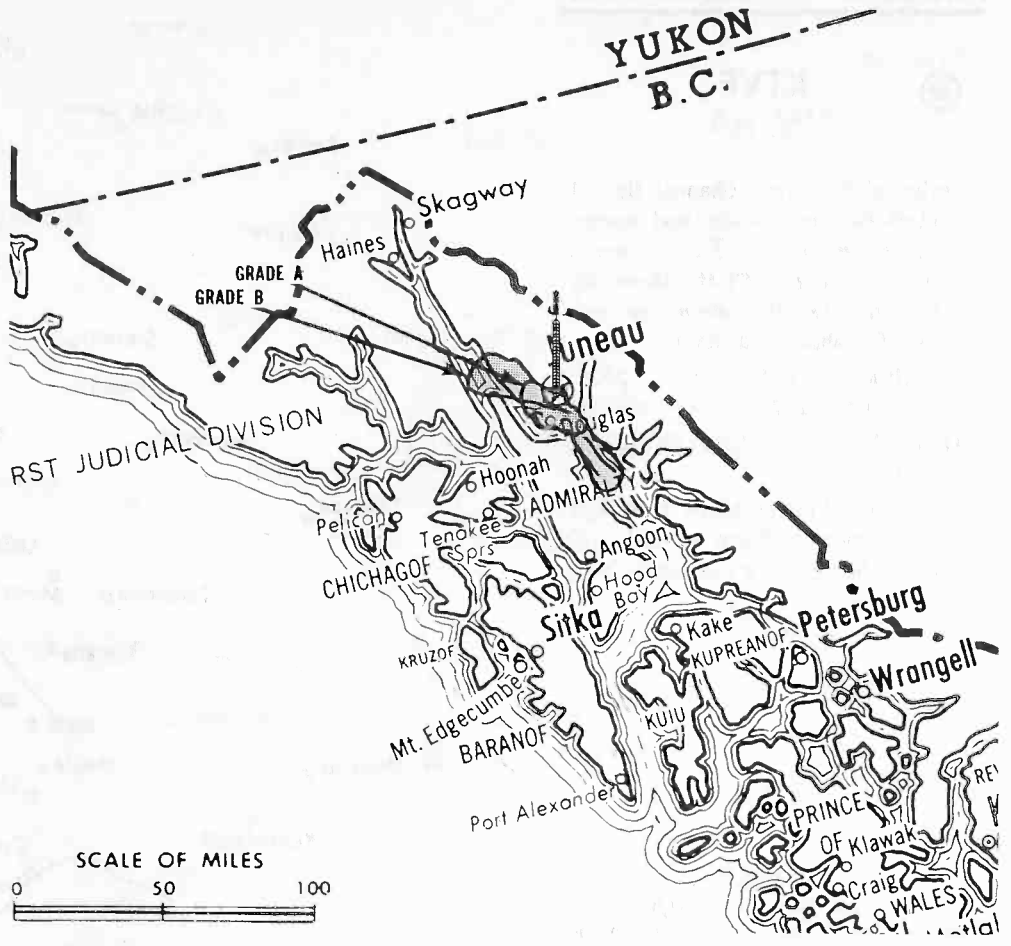
Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: .263-kw visual, .132-kw aural. Antenna: minus 960-ft. above av. terrain, 264-ft. above ground, 304-ft. above sea level.

Latitude 58° 17' 21.8"
Longitude 134° 23' 38.3"

Transmitter: A. J. Rock Dump, Juneau.

AM Affiliate: KINY, 5-kw, 800 kc (CBS).

ARB Data: Figures taken from last ARB Coverage Study (1960). Updated figures were not available at press time.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KINY-TV Ref: FCC File No. BPCT—2025 Granted 11/2/55

©American Map Co., Inc., N.Y., No. 14244

KINY-TV

Network Service: ABC, NBC, CBS (EMP).

Licensee: Juneau Broadcasters Inc., 231 S. Franklin St., Juneau, Alaska.

Studio: Decker Building, Juneau.

Telephone: 6-1802.

Ownership: All Alaska Bcstrs., 30.62%; Arthur Skinner, 20.25%; Elton E. Engstrom, 13.39%; Roger A. Thayer, 12.59%; Roy Paschal, 9.72%; Richard L. Peter, 9.56%; 4 other stockholders, none with as much as 4%.

Began Operation: Feb. 19, 1956. Sale to present owners by Wm. J. Wagner approved April 29, 1959 by FCC (Television Digest, Vol. 15:18).

Represented (sales) by Alaska Radio-TV Sales Inc.; Weed Television Corp.

Personnel:

ARTHUR SKINNER, president.
RICHARD L. PETER, secy.-treas. & production director.
ROGER A. THAYER, general manager & film buyer.
FRANKLIN BUTTE chief engineer.

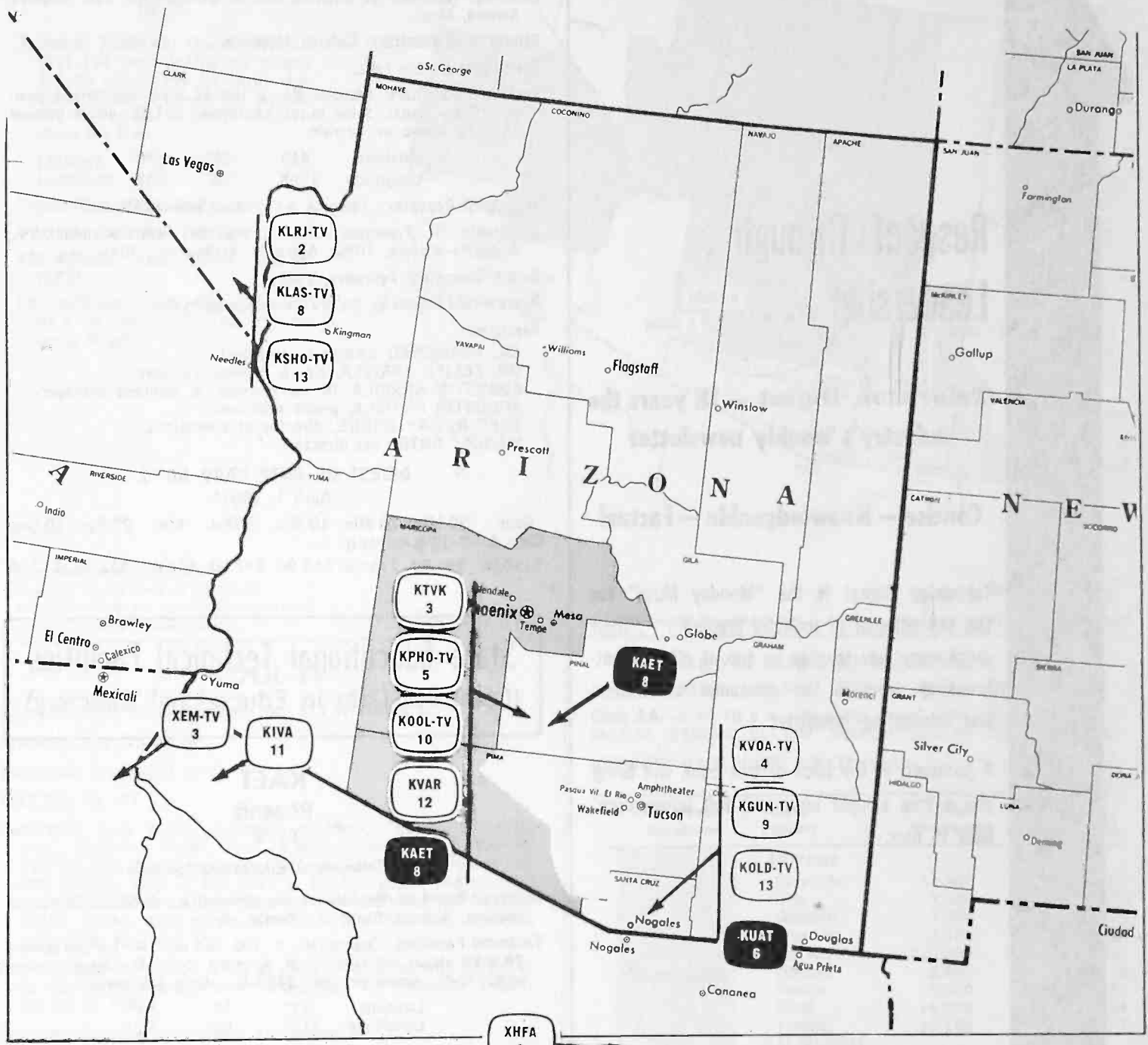
DIGEST OF RATE CARD NO. 3A—(April 6, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 40 Sec. 20 Sec.
Class A—7-11 p.m., daily.
\$100.00 \$60.00 \$40.00 \$35.00 \$30.00 \$20.00 \$17.50 \$15.00

NETWORK BASE HOURLY RATE: \$50. Combination rate with KTVA & KTVF, \$275 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes %
Over 50%	ALASKA 1st Judicial District		36
Between 25-50%	None Between 25-50%		
Under 25%	None Under 25%		
KINY-TV Station Total			36
ARB TOTAL NET WEEKLY CIRCULATION not available.			

Arizona



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Phoenix	236,800	71	412,900	73	358,200	74
Tucson	90,300	143	178,000	142	143,300	146
Yuma-El Centro	22,100	205	32,800	210	27,100	211

Arizona Station Status as of Dec. 1, 1962

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
8	0	8
2	0	2
		10

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XHFA-TV

Nogales, Mexico (Arizona)

Ch. 2

Network Service: None, independent.

Licensee: Television de Nogales, Ave. A. Obregon No. 138, Nogales, Sonora, Mex.

Studio & Transmitter: Colonia Moderna.

Telephone: Sonora 7-91.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 10-kw visual, 5-kw aural. Antenna: 231-ft. above ground, 1841-ft. above av. terrain.

Latitude	31°	19'	30"
Longitude	110°	56'	52"

Translator Repeaters: Caborca & Cananea, Sonora, Mexico.

Ownership: Dr. Francisco Arriola, 30%; Dr. Felipe Arriola, 30%; Augustin Arriola, 10%; Augustin Arriola Jr., 30%.

Began Operation: February, 1962.

Represented (sales) by Sonora Television Sales Co.

Personnel:

DR. FRANCISCO ARRIOLA, president.

DR. FELIPE ARRIOLA, v.p. & general manager.

AUGUSTIN ARRIOLA JR., secy.-treas. & business manager.

AUGUSTIN ARRIOLA, public relations.

REED N. HAYTHORNE, director of operations.

MANUEL ORTIZ, art director.

DIGEST OF RATE CARD NO. 1

(April 1, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—7-10 p.m., daily.

\$150.00 \$90.00 \$75.00 \$55.00 \$42.50 \$30.00 \$22.50 \$17.50

State Educational Technical Facilities (Complete Data in Educational Directory)

KAET

Phoenix

Ch. 8

Non-Commercial Educational Station

Grantee: Board of Regents of the Universities & State College of Arizona, Arizona State U., Tempe, Ariz.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 28.8-kw visual, 14.4-kw aural. Antenna: 1560-ft. above av. terrain, 97-ft. above ground, 2750-ft. above sea level.

Latitude	33°	19'	54"
Longitude	112°	03'	52"

KUAT

Tucson

Ch. 6

Non-Commercial Educational Station

Licensee: University and State Colleges of Arizona, for use of the U. of Arizona, Herring Hall.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: .933-kw visual, .57-kw aural. Antenna: 110-ft. above av. terrain, 276-ft. above ground, 2703-ft. above sea level.

Latitude	32°	13'	50"
Longitude	110°	57'	00"

KTAR-TV

MESA

(See Phoenix)

Arizona—Phoenix



KOOL-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1700-ft. above av. terrain, 264-ft. above ground, 2905-ft. above sea level.

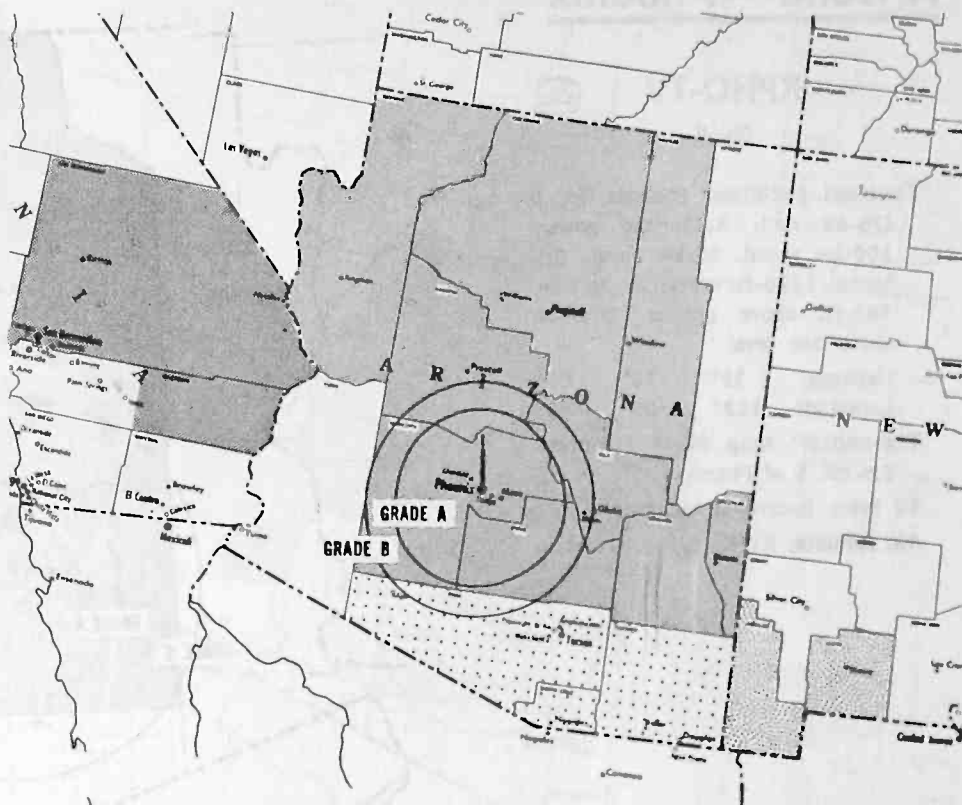
Latitude 33° 20' 02"
Longitude 112° 03' 42"

Transmitter: South Mountain.

TV tape: Recording facilities.

AM Affiliate: KOOL, 5-kw, 960 kc (CBS).

FM Affiliate: KOOL-FM, 57.5-kw, 94.5 mc (No. 233), 1620-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KOOL-TV Ref: FCC File No. BMPCT-1372 Granted 9/4/53

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KOOL-TV

Licensee: KOOL Radio-Television Inc., 511 W. Adams St.

Studio: 511 W. Adams St.

Telephone: Browning 1-2345.

TWX No.: PX 171.

Ownership: Gene Autry, chairman, 55.38%; Thomas Chauncey, pres., 20.19%; Frank Beer, 4.96%; Tom & Ann Kerney, 19.47%. Mr. Autry also owns 51% of KMPC, Los Angeles and KVI, Seattle; 48% of KOLD-TV & KOLD, Tucson, and 50% of KSFO, San Francisco. Mr. Chauncey owns 20% of KOLD-TV & KOLD. Golden West Bcstrs., licensee of KMPC & KVI, is buying radio KEX, Portland, Ore.

Began Operation: Oct. 24, 1953 as share-time outlet with KOY-TV; on May 5, 1954 bought and merged KOY-TV (Television Digest, Vol. 10:12, 19).

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by John H. Mullaney.

Personnel:

GENE AUTRY, chairman.
THOMAS CHAUNCEY, president.
HOMER LANE, v.p. & general manager.
LES LINDVIG, v.p. & sales manager.
JACK MURPHY, station manager.
ROBERT DAVIES, program director.
ROBERT MARTIN, dir. of programming, promotion & operations, film buyer.
MARGARET INJASOULIAN, public relations director.
ALBIN R. HILLSTROM, director of engineering.

DIGEST OF RATE CARD NO. 3—(Sept. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID
Class AA—6:30-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.
\$625.00 \$350.00 \$240.00 \$190.00 \$135.00 \$120.00 \$60.00
NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARIZONA			
	Coconino	11,500	7,400	64
	Gila	7,600	6,000	79
	Graham	3,800	2,900	74
	Greenlee	3,100	2,700	84
	Maricopa	210,800	190,200	91
	Mohave	2,600	2,000	76
	Navajo	9,200	5,200	56
	Pinal	16,900	14,100	84
	Yavapai	10,100	7,400	74
	CALIFORNIA			
	Riverside E.	5,400	4,900	90
	San Bernardino E.	3,700	3,400	92
Between 25-50%	NEW MEXICO			
	Hidalgo	1,400	1,100	71
	Luna	2,800	2,400	82
Under 25%	ARIZONA			
	Cochise	16,800	13,800	82
	Pima E.	80,200	72,300	91
	Pima W.	4,900	4,400	91
	Santa Cruz	3,100	2,400	76
KOOL-TV Station Total		393,900	342,600	87
ARB Total Net Weekly Circulation (March, 1962)		234,200		

Arizona—Phoenix

KPHO-TV



Ch. 5

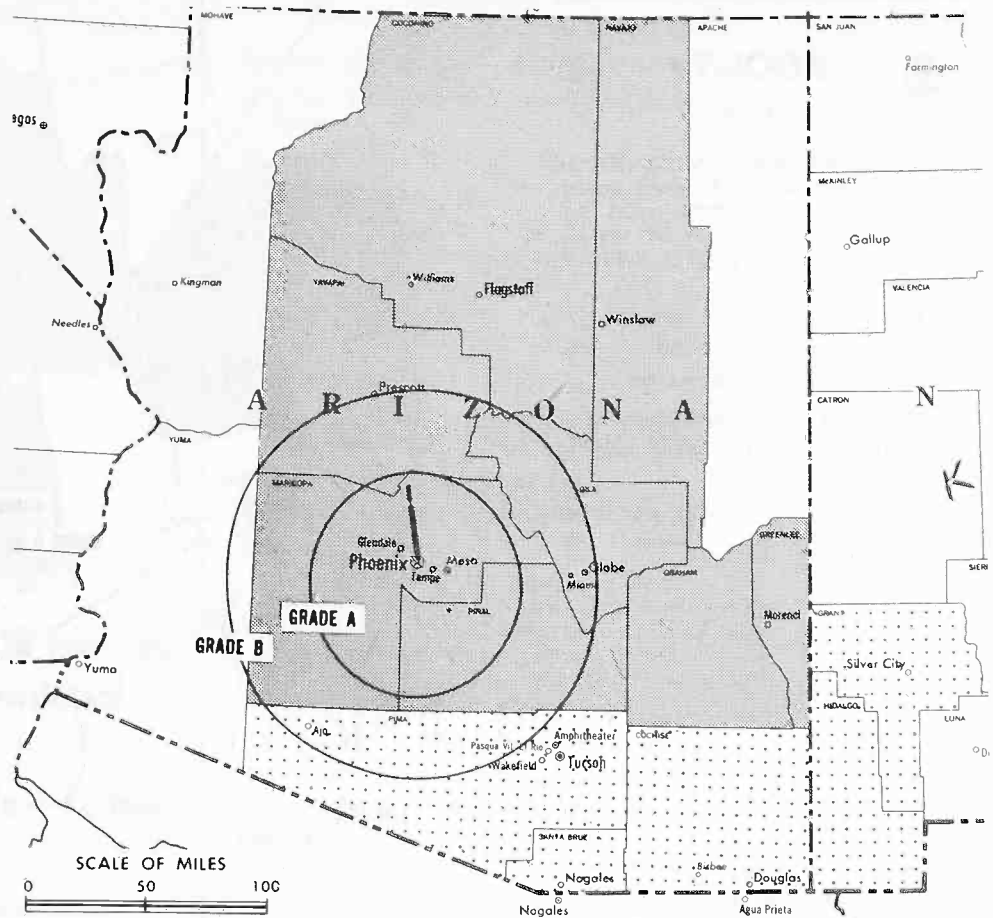
Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1770-ft. above av. terrain, 383-ft. above ground, 2983-ft. above sea level.

Latitude 33° 20' 02"
Longitude 112° 08' 40"

Transmitter: Atop South Mountain, 8.5-mi. S of Phoenix.

TV tape: Recording facilities.

AM Affiliate: KPHO, 5-kw, 910 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KPHO-TV Ref: FCC File No. BPCT-2580 Granted 1/9/69

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KPHO-TV

Network Service: None, independent.

Licensee: Meredith Broadcasting Co., 631 N. First Ave.

Studio: 631 N. First Ave.

Telephone: Alpine 8-4511. TWX No.: 602-255-0238.

Ownership: Meredith Publishing Co., Des Moines, Iowa, through Meredith Broadcasting Co. For Meredith Publishing Co. executives see Publishing Firms with TV Station Ownership. Broadcasting officers: Fred Bohlen, chairman of the board; Payson Hall, pres.; Frank P. Fogarty, exec. v.p.; E. T. Meredith, Richard B. Rawls, E. K. Hartenbower, Paul Adanti, v.p.'s; Gerald Thornton, secy.; H. Y. Engeldinger, treas. Same interests own radio KPHO, Phoenix, Ariz.; WHEN-TV & WHEN, Syracuse; N.Y.; KCMO-TV, KCMO & KCMO-FM, Kansas City, Mo.; WOW-TV & WOW, Omaha, Neb.

Began Operation: Dec. 4, 1949. Sold to present owner in June, 1952 (Television Digest, Vol. 8:18 & 26).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Haley, Potts & Bader.

Personnel:

PAYSON HALL, president.
FRANK P. FOGARTY, executive vice president.
RICHARD B. RAWLS, v.p. & general manager.
HOWARD STALNAKER, station manager & film buyer.
JOHN VERA, local sales manager.
CHUCK GLANCE, program director.
BLU WRIGHT, publicity & promotion director.
RAY CURTIS, news director.
GEORGE L. McCLANATHAN, director of engineering.

DIGEST OF RATE CARD NO. 12-B—(Revised)
(Nov. 23, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class A—7-10 p.m., daily.	\$500.00	\$285.00	\$190.00	\$165.00	\$126.00	\$100.00*
Class A—7-10:20 p.m. daily.						\$50.00

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARIZONA			
	Coconino	11,500	7,400	64
	Gila	7,600	6,000	79
	Graham	3,800	2,900	74
	Greenlee	3,100	2,700	84
	Maricopa	210,800	190,200	91
	Navajo	9,200	5,200	56
Between 25-50%	Pinal	16,900	14,100	84
	Yavapai	10,100	7,400	74
	None	Between 25-50%		
	Under 25%	ARIZONA		
Cochise		16,800	13,800	82
Pima E.		80,200	72,300	91
Pima W.		4,900	4,400	91
Santa Cruz		3,100	2,400	76
NEW MEXICO	Grant	5,200	3,900	74
	Hidalgo	1,400	1,100	71
KPHO-TV-TV Station Total		384,600	333,800	87
ARB Total Net Weekly Circulation (March, 1962)			213,200	

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EXBROOK 2-5671

Arizona—Phoenix



KTVK

Ch. 3



Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1670-ft. above av. terrain, 228-ft. above ground, 2888-ft. above sea level.

Latitude 33° 20' 01"
Longitude 112° 03' 45"

Transmitter: South Mt., 7-mi. S of Phoenix.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTVK Ref: FCC File No. BPCT-1836 Granted 6/10/54

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KTVK

Licensee: Arizona Television Co., 3435 N. 16th St.

Studio: 3435 N. 16th St.

Telephone: Amhurst 6-5691.

TWX No.: PX 353.

Ownership: Ernest W. McFarland, pres., 40% (ex-Gov. of Ariz.); Leon M. Nowell, v.p., 20%; Ralph Watkins, v.p.-treas., 20%; Henry Larson, secy., 5%; Delbert Lewis, 12.56%; Roland Bibolet, 2%; Edward Cooper, .2%; Lo Wright, .1%; Bassett Wright, 14%.

Began Operation: Feb. 28, 1955.

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by Welch, Mott & Morgan.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

BURTON B. LaDOW, station manager & film buyer.
DON TUCKWOOD, program director.
GEORGE McLOUTH, chief engineer.

DIGEST OF RATE CARD NO. 6 (July 1, 1961)

Hour	30 Min.	15 Min.	5 Min	Min.	ID
Class AA—6:30-10 p.m., daily.					
\$600.00	\$300.00	\$200.00	\$160.00	\$150.00	\$70.00
NETWORK BASE HOURLY RATE: \$550.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARIZONA			
	Coconino	11,500	7,400	64
	Gila	7,600	6,000	79
	Graham	3,800	2,900	74
	Greenlee	3,100	2,700	84
	Maricopa	210,800	190,200	91
	Mohave	2,600	2,000	76
	Navajo	9,200	5,200	56
	Pinal	16,900	14,100	84
	Yavapai	10,100	7,400	74
	CALIFORNIA			
Riverside E.	5,400	4,900	90	
San Bernardino E.	3,700	3,400	92	
Between 25-50%	NEW MEXICO			
	Grant	5,200	3,900	74
Under 25%	ARIZONA			
	Cochise	16,800	13,800	82
	Pima E.	80,200	72,300	91
	Pima W.	4,900	4,400	91
	Santa Cruz	3,100	2,400	76
	Yuma	13,800	11,700	85
	NEW MEXICO			
	Hidalgo	1,400	1,100	71
Luna	2,800	2,400	82	
KTVK Station Total		412,900	358,200	87
ARB Total Net Weekly Circulation (March, 1962)			236,800	

Arizona--Phoenix-Mesa



KTAR-TV
(formerly KVAR)



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1780-ft. above av. terrain, 350-ft. above ground, 3003-ft. above sea level.

Latitude 33° 19' 59.5"
Longitude 112° 03' 47.5"

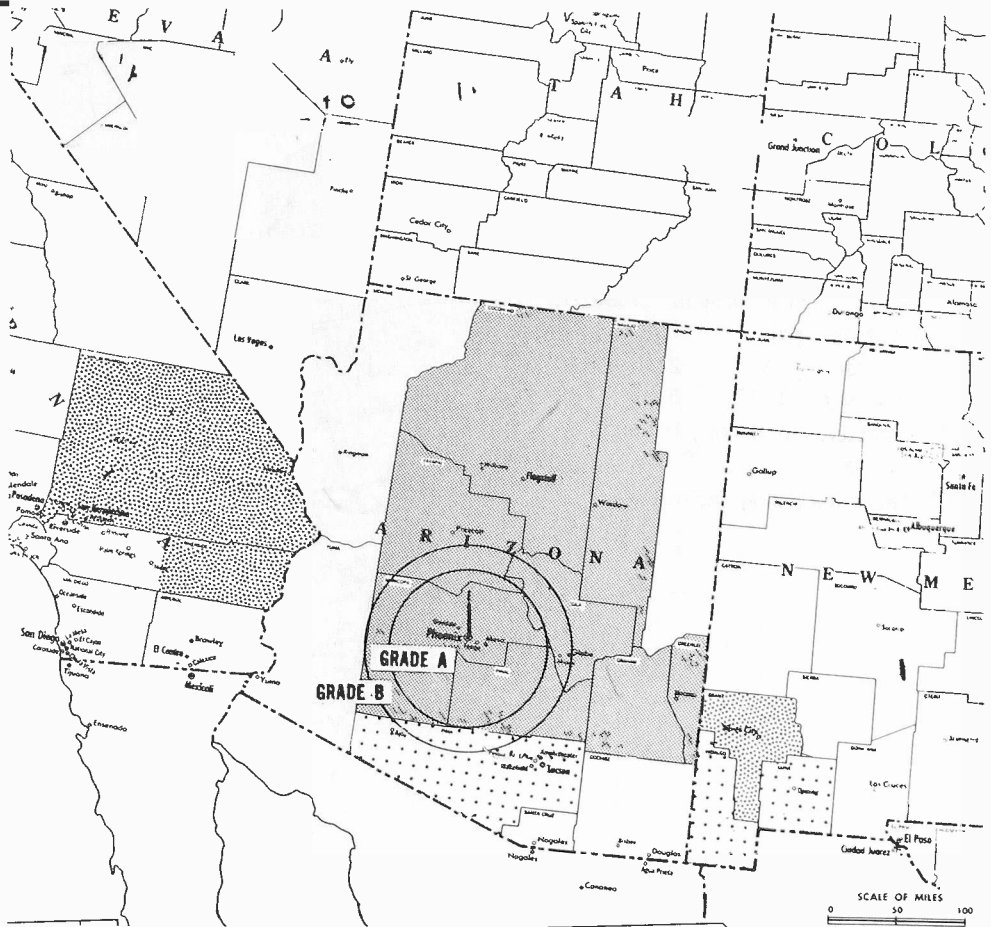
Transmitter: South Mountain Park, 7-mi. S of Phoenix.

TV tape: Recording facilities.

AM Affiliate: KTAR, 5-kw, 620 kc (NBC). FM Affiliate: KTAR-FM, 114.8-kw, 98.7 mc (No. 254), 1677-ft. antenna height.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KVAR Ref: FCC File No. BPCT-2721 Granted 3/18/60

©American Map Co., Inc., N.Y., No. 14244

KTAR-TV

Licensee: KTAR Bcstg. Co., 1101 N. Central Ave., Phoenix.

Studio: 1101 N. Central Ave., P.O. Box 711.

Telephone: Alpine 4-4161.

TWX No.: PX 592.

Ownership: John J. Louis, estate and members of his family, 78.42%; Richard O. Lewis, pres., 17.47%; B. R. Fulbright, secy.-treas., 1.50%; J. H. Haughawout, 1.16%. KTAR owns KYUM, Yuma and KYCA, Prescott.

Began Operation: April 23, 1953. Sale to present owners by Harry L. Nace interests approved by FCC June 16, 1954 (Television Digest, Vol. 10:18, 25).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Smith, Hennessey & McDonald.

Represented (engineering) by George C. Davis.

Personnel:

RICHARD O. LEWIS, president and general manager.

RAY G. SMUCKER, v.p. for sales.

B. R. FULBRIGHT, secretary-treasurer.

GEORGE GUYAN, local sales manager.

PAUL HUGHES, director of public affairs.

DICK COVEY, program director & film buyer.

WOODY HARTZOG, production manager.

NANCY CHAPPEL, promotion director.

CLIFF STEVENS, chief engineer.

For State's Educational Stations
and XHFA-TV, Nogales
see page 22

DIGEST OF RATE CARD NO. 6

(Sept 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class A—6:30-11 p.m., daily.						
\$625.00	\$375.00	\$315.00	\$250.00	\$188.00	\$150.00	\$75.00

NETWORK BASE HOURLY RATE: \$550.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARIZONA			
	Coconino	11,500	7,400	64
	Gila	7,600	6,000	79
	Graham	3,800	2,900	74
	Greenlee	3,100	2,700	84
	Maricopa	210,800	190,200	91
Between 25-50%	Navajo	9,200	5,200	56
	Pinal	16,900	14,100	84
	Yavapai	10,100	7,400	74
Under 25%	CALIFORNIA			
	Riverside E.	5,400	4,900	90
	San Bernardino E.	3,700	3,400	92
	NEW MEXICO			
	Grant	5,200	3,900	74
Under 25%	ARIZONA			
	Pima E.	80,200	72,300	91
	Pima W.	4,900	4,400	91
	NEW MEXICO			
Hidalgo	1,400	1,100	71	
Luna	2,800	2,400	82	
KTAR-TV Station Total		376,600	328,300	87
ARB Total Net Weekly Circulation (March, 1962)			228,500	

Arizona—Tucson



KGUN-TV

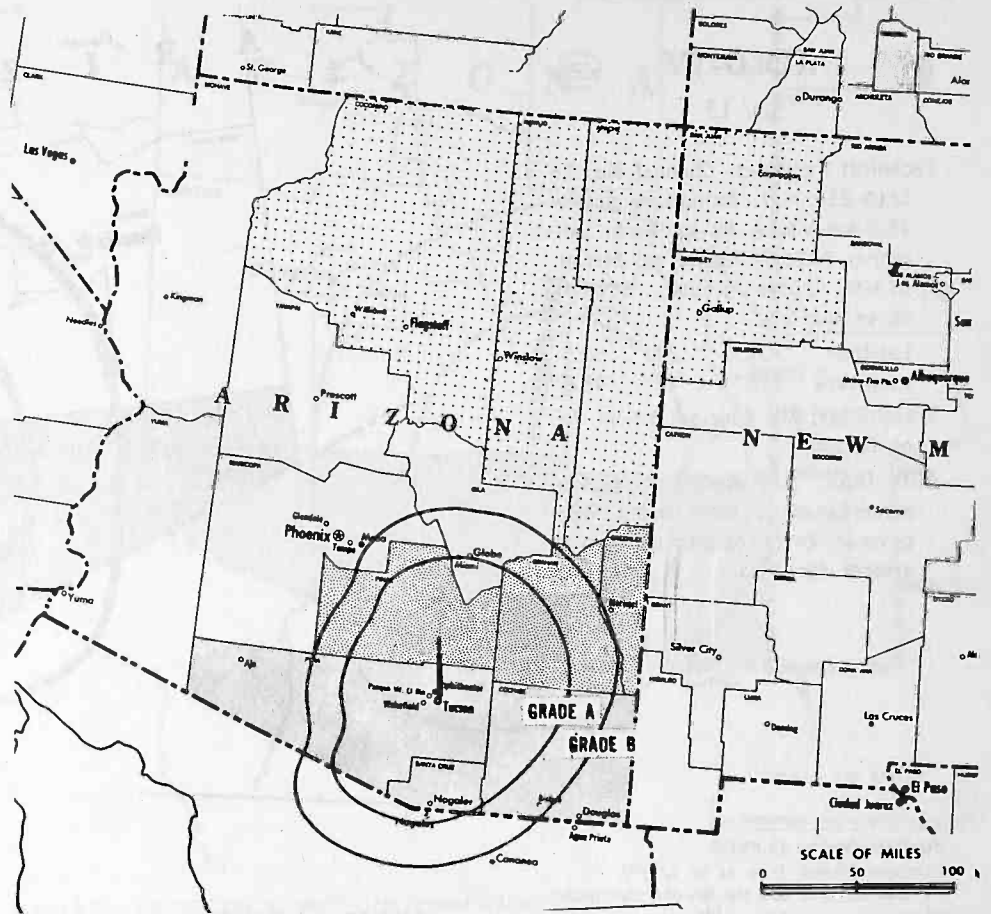


Ch. 9

Technical Facilities: Channel No. 9
(186-192 mc). Authorized power:
63.1-kw visual, 31.6-kw aural.
Antenna: 3660-ft. above av. ter-
rain, 237-ft. above ground, 8737-
ft. above sea level.

Latitude 32° 24' 25"
Longitude 110° 42' 59.4"

Transmitter: Mt. Bigelow.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KGUN-TV Ref: FCC File No. BMPCT-3294 Granted 9/7/55

©American Map Co., Inc., N.Y., No. 14244

KGUN-TV

Licensee: KGUN-TV Inc., Box 5147.

Studio: 2175 N. Sixth Ave.

Telephone: Main 3-3633. TWX No.: TS 5971.

Ownership: KGUN Inc. is 100% owned by WEHT, Evansville, Ind.

Began Operation: May 5, 1956. Sale to present owner by H. U. Garrett and associates approved by FCC Dec. 14, 1960 (Television Digest, Vol. 16:45, 51). H. U. Garrett group's purchase of station from D. W. Ingram approved Dec. 19, 1956 by FCC (Vol. 12:51).

Represented (sales) by Young Television Corp.

Represented (legal) by Koteen & Burt.

Personnel:

EDWIN G. RICHTER, pres., general manager & film buyer.

LARRY SCHNEBLY, program director.

HOWARD D. DUNCAN JR., sales manager.

ROBERT CLEVELAND, chief engineer.

DIGEST OF RATE CARD NO. 5

(March 1, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. ID
Class AA—6:30-10 p.m., daily.
\$325.00 \$195.00 \$130.00 \$114.00 \$98.00 \$85.00 \$70.00 \$42.50
NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARIZONA			
	Cochise	16,800	13,800	82
	Pima E.	80,200	72,300	91
	Pima W.	4,900	4,400	91
	Santa Cruz	3,100	2,400	76
Between 25-50%	ARIZONA			
	Graham	3,800	2,900	74
	Greenlee	3,100	2,700	84
	Pinal	16,900	14,100	84
Under 25%	ARIZONA			
	Apache	6,200	2,800	46
	Coconino	11,500	7,400	64
	Navajo	9,200	5,200	56
	NEW MEXICO			
	McKinley	8,000	5,100	64
	San Juan	14,300	10,200	72
KGUN-TV Station Total		178,000	143,300	80
ARB Total Net Weekly Circulation (March, 1962)			86,600	

See CATV Directory for
Arizona CATV Systems

Arizona—Tucson



KOLD-TV



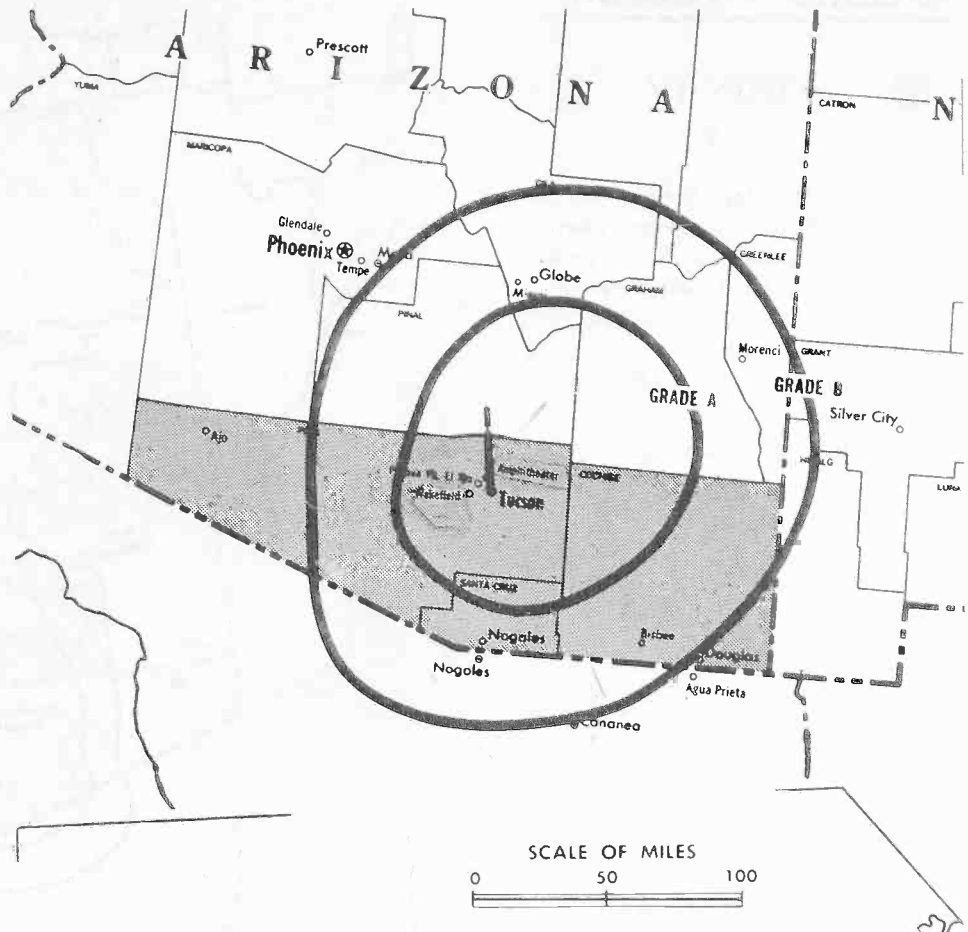
Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 75.9-kw visual, 38-kw aural. Antenna: 3570-ft. above av. terrain, 374-ft. above ground, 8897-ft. above sea level.

Latitude 32° 24' 56.5"
Longitude 110° 42' 48.5"

Transmitter: Mt. Bigelow, 18-mi. NE of Tucson.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KOLD-TV Ref: FCC File No. BMPCT-5607 Granted 6/9/61

©American Map Co., Inc., N.Y., No. 14244

KOLD-TV

Licensee: Old Pueblo Broadcasting Co., 115 W. Drachman St.

Studio: 1115 Miracle Mile Strip.

Telephone: Main 4-2511. TWX No.: TS 3401.

AM Affiliate: KOLD, .25-kw, 1450 kc (CBS).

Ownership: Gene Autry, chairman, 48%; Tom Chauncey, pres.-treas., 20%; E. S. Mittendorf, v.p. & secy., 2%; Tom Kerney, 20%; H. C. Tovrea, 10%. Interlocking ownership with KOOL-TV, Phoenix. Mr. Autry also chief stockholder in KMPC, Los Angeles and owns 50% of KSFO, San Francisco. Golden West Bcstrs., licensee of KMPC & KVI, is buying radio KEX, Portland, Ore.

Began Operation: Jan. 13, 1953.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by John H. Mullaney.

Personnel:

TOM CHAUNCEY, president & managing director.
E. S. MITTENDORF, v.p. and general manager.
PAUL PLUNKETT, assistant general manager.
BERNIE PERLIN, general sales manager.
BILL SPIES, program manager & film buyer.
HOWARD SMITH, chief engineer.

DIGEST OF RATE CARD NO. 3

(Aug. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.						
\$300.00	\$180.00	\$130.00	\$100.00	\$90.00	\$75.00	\$37.50

Note: For combination rates, see KOOL-TV, Phoenix, Ariz.

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARIZONA			
	Cochise	16,800	13,800	82
	Pima E.	80,200	72,300	91
	Pima W.	4,900	4,400	91
	Santa Cruz	3,100	2,400	76
Between 25-50%	None	Between 25-50%		
Under 25%	None	Under 25%		
KOLD-TV Station Total		105,000	92,900	88
ARB Total Net Weekly Circulation (March, 1962)			83,700	

Arizona—Tucson



KVOA-TV



Ch. 4

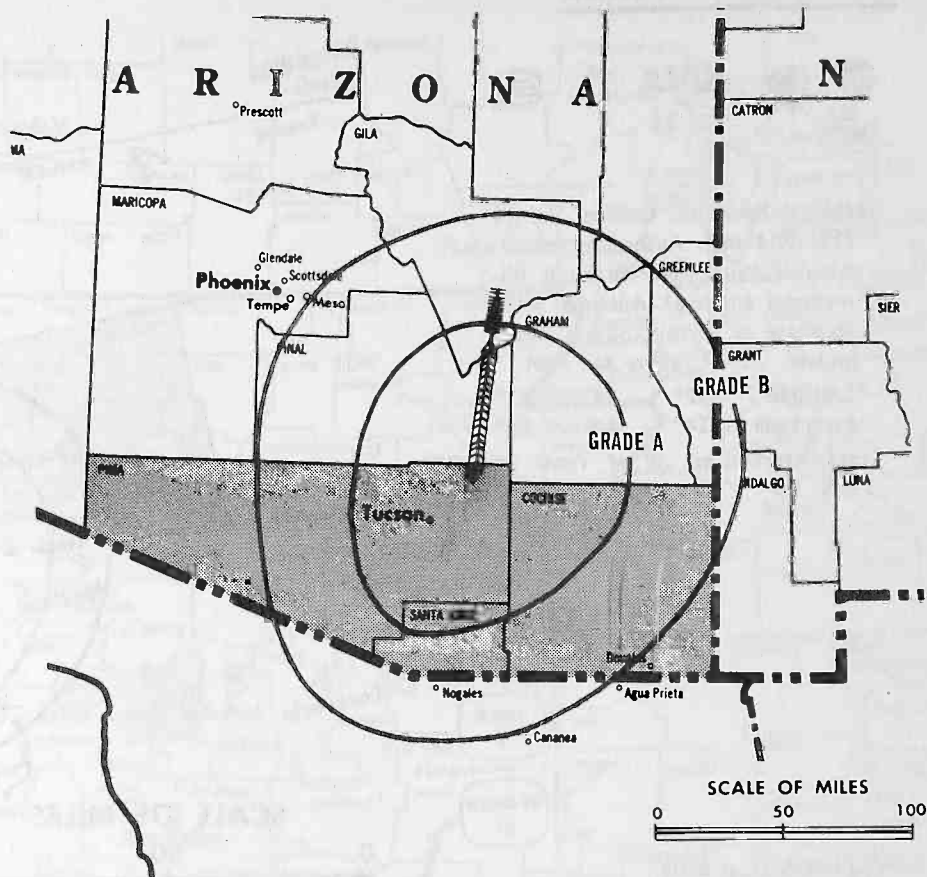
Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 35-kw visual, 18-kw aural (maximum power allowed). Antenna: 3680-ft. above av. terrain, 374-ft. above ground, 8897-ft. above sea level.

Latitude 32° 24' 56"
Longitude 110° 42' 48.5"

Transmitter: Mt. Bigelow, 18-mi. NE of Tucson.

TV tape: Recording facilities.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.

KVOA-TV Ref: FCC File No. BPCT-1713 Granted 2/2/54
Authorized: FCC File No. BPCT-2685 Granted 12/2/59

©American Map Co., Inc., N.Y., No. 14244

KVOA-TV

Licensee: Alvarado Television Co. Inc., 209 W. Elm St., Box 5188.

Studio: 209 W. Elm St.

Telephone: Main 3-2555. TWX No.: TS 1961.

Ownership: Clinton McKinnon, pres., 40%; Bernard Weinberg, secy., 20%; Harold B. Garfield, treas., 20%; Arthur A. Desser, v.p., 20%. Mr. McKinnon is former Congressman and controls California weeklies San Diego North Shores Sentinel and Coronado Journal. Alvarado Television also operates KOAT-TV, Albuquerque, N.M. Note: Sale of KVOA-TV and KOAT-TV, Albuquerque, N.M. pends to owners of WGAL Television Inc. Lancaster, Pa. (Television Digest, Vol. 2:34).

Began Operation: Sept. 27, 1953. Merger with KOAT-TV, Albuquerque, approved Sept. 30, 1959 by FCC (Television Digest, Vol. 15:34, 40). Sale to McKinnon, Weinberg, Garfield & Desser (25% each) by John J. Louis group (Needham, Louis & Brorby, Chicago), approved June 29, 1955 (Vol. 11:11, 21, 27).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Cohn & Marks.

Personnel:

CLINTON D. MCKINNON, president.
FRED L. VANCE, general manager.
GORDON E. HAMILTON, station manager & film buyer.
HOLL WILLIAMS, promotion manager.
P. J. FALVEY, business manager.
RAYMOND H. HOLSCLAW, chief engineer.

For Details on Station Sales
see pages 815-824

DIGEST OF RATE CARD NO. 5A

(Feb. 1, 1962)

Hour	30 Min.	15 Min.	Min.*	20 Sec.*	10 Sec.*	
Class AA—7-10 p.m., daily.	\$300.00	\$180.00	\$120.00	\$75.00	\$60.00	\$37.50

*Class AA—6:59-10:01 p.m., daily.

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARIZONA			
	Cochise	16,800	13,800	82
	Pima E.	80,200	72,300	91
	Pima W.	4,900	4,400	91
	Santa Cruz	3,100	2,400	76
Between 25-50%	None			
	Between 25-50%			
Under 25%	ARIZONA			
	Apache	6,200	2,800	46
	Gila	7,600	6,000	79
	Graham	3,800	2,900	74
	Greenlee	3,100	2,700	84
	Pinal	16,900	14,100	84
KVOA-TV Station Total		105,000	92,900	88
ARB Total Net Weekly Circulation (March, 1962)			90,300	

Arizona—Yuma



KIVA

Ch. 11

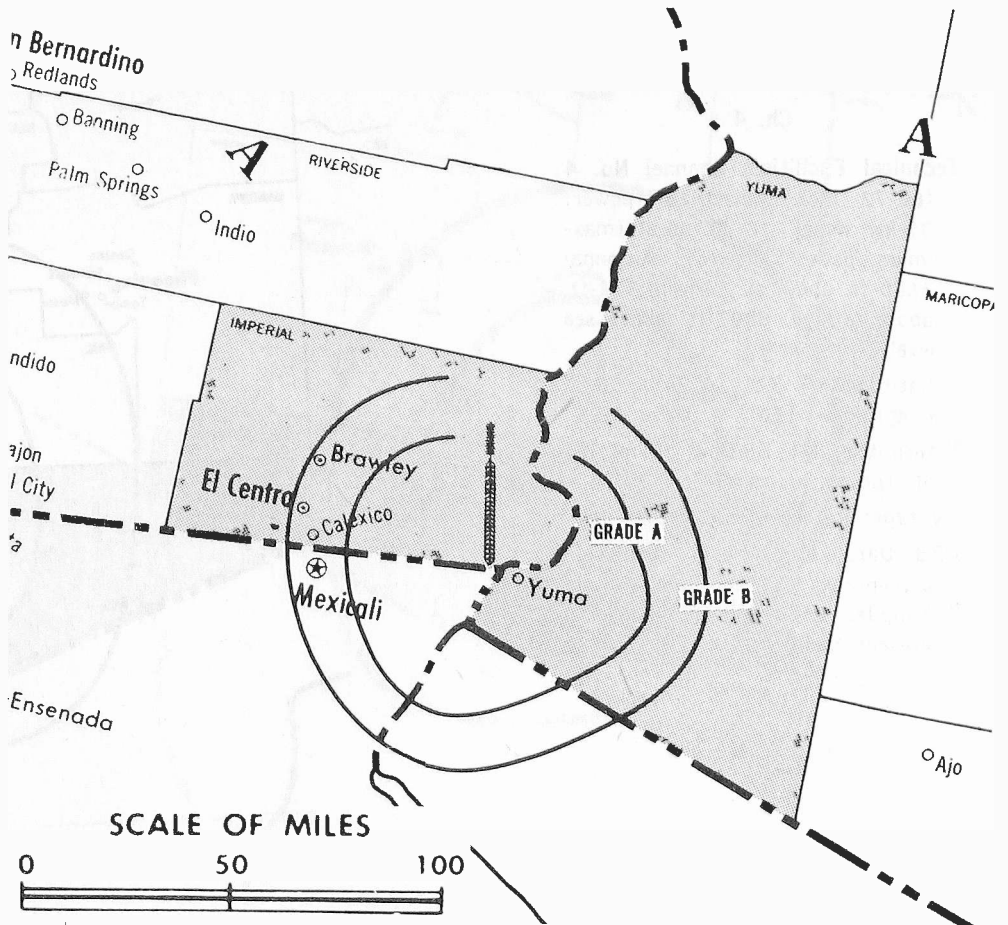


Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 219-kw visual, 110-kw aural (directional antenna). Antenna: 440-ft. above av. terrain, 527-ft. above ground, 757-ft. above sea level.

Latitude 32° 44' 42"

Longitude 114° 44' 19"

Transmitter: 8-mi. W of Yuma on U.S. 80.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KIVA Ref: FCC File No. BPCT-2455 Granted 7/17/58

©American Map Co., Inc., N.Y., No. 14244

KIVA

Network Service: NBC; CBS (EMP); also ABC.

Licensee: Valley Telecasting Co., P. O. Box 1671.

Studio: Third Ave. & 13th St.

Auxiliary Studio: 449 Broadway, El Centro, Cal.

Telephone: 782-4711. TWX No.: 602-782-3747.

Ownership: Bruce Merrill, 100%. He also owns Antennavision CATV Systems.

Began Operation: Oct. 8, 1953. Sale to present owner by Electro Investors (Floyd Odium group) approved by FCC Feb. 1, 1961 (Television Digest, Vol. 16:38; 17:6). Transfer to Electro Investors from Harry C. Butcher, who held 100% approved June 10, 1959 by FCC (Vol. 15:24). Sale to Butcher by Donald Ellsworth founding group approved July 25, 1957 (Vol. 13:28, 30).

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Arnold, Fortas & Porter.

Personnel:

BRUCE MERRILL, president.
LEAVENWORTH WHEELER, gen. mgr. & film buyer.
WALTER KUBIAK, sales manager.
MARTIN TALLBERG, program director.
CHARLES FIELD, chief engineer.

DIGEST OF RATE CARD NO. 4

(Oct. 1, 1958)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10:30 p.m., Mon.-Sat.; 5-10:30 p.m., Sun.					
\$250.00	\$150.00	\$100.00	\$50.00	\$40.00	\$25.00

NETWORK BASE HOURLY RATE: \$150 (CBS), \$150 (NBC), \$150 (ABC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARIZONA Yuma	13,800	11,700	85
	CALIFORNIA Imperial	19,000	15,400	81
Between 25-50%	None	Between 25-50%		
Under 25%	None	Under 25%		
KIVA Station Total		32,800	27,100	83
ARB Total Net Weekly Circulation (March, 1962)			22,100	



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Monroe-El Dorado	249,500	67	269,300	107	205,400	117
Little Rock	218,100	79	394,000	77	318,800	80
Fort Smith	57,500	169	135,800	164	110,300	168

Arkansas Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	6	0	6
Educational Television Stations	0	0	0
			6

State Cross Reference List
Communities That Receive Programs of Stations That Are Located Elsewhere

See CATV Directory for Arkansas CATV Systems

KNOE-TV El Dorado (See Monroe, La.)
KTAL Texarkana (See Shreveport, La.)

Arkansas—El Dorado-Monroe, La.



KTVE

Ch. 10



Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1320-ft. above av. terrain, 1352-ft. above ground, 1478-ft. above sea level.

Latitude 33° 04' 41"
Longitude 92° 13' 40.6"

Transmitter: .5-mi. S of Bolding, on Mo. Pacific RR spur.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTVE Ref: FCC File No. BMPCT-4620 Granted 1/22/58

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KTVE

Network Service: ABC, NBC.

Licensee: KTVE Inc., Box 791, El Dorado.

Offices: Randolph Hotel, El Dorado.

Studio: U.S. Hwy. 167, 5.3-mi. S of El Dorado.

Telephone: Union 2-3488, El Dorado. TWX No.: ED 84.

Ownership: WVET-TV, Rochester, N.Y., 74.83%; William A. Simon, 19.42%; John B. Soell, 6.85%. Officers: Ervin F. Lyke, pres.; John B. Soell, v.p.; William H. Simons, v.p.; George Claffey, treas.; Grant Neville, secy.

Began Operation: Dec. 18, 1955. Sale to William Simon (52%) and WVET-TV (48%) by co-equal owners Dr. Joe F. Rushton, W. C. Blewster Jr. & Wm. M. Bigley approved July 6 by FCC (Television Digest, Vol. 16:25, 28). Transfer of 32% from Simon to WVET-TV approved Sept. 8, 1960 by FCC (Vol. 16:34).

Represented (sales) by Venard, Torbet & McConnell.

Represented (legal) by Spearman & Roberson.

Represented (engineering) by Creutz & Snowberger.

Personnel:

JOHN B. SOELL, v.p., general manager & film buyer.
W. F. de TOURNILLON, sales manager.
LANNY DUCOTE, operations director.
JOHN LONG, chief engineer.
MAX GREY, business manager.

DIGEST OF RATE CARD NO. 4—(July 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 10 Sec.

Class A—6:30-10 p.m., daily.

\$400.00 \$240.00 \$160.00 \$140.00 \$100.00 \$90.00 \$40.00

NETWORK BASE HOURLY RATE: \$400 (ABC), \$400 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS			
	Ashley	6,700	5,300	79
	Bradley	4,100	3,300	79
	Calhoun	1,700	1,400	79
	Chicot	5,400	3,600	67

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS—(Continued)			
	Nevada	3,300	2,500	75
	Ouachita	9,400	7,400	79
	Union	15,200	12,800	85
	LOUISIANA			
	E. Carroll	3,700	2,600	69
	Franklin	6,600	5,400	81
	Jackson	4,600	3,900	83
	Lincoln	7,200	6,400	89
	Morehouse	9,000	7,400	83
	Ouachita	30,000	26,900	90
	Richland	6,100	4,900	80
	Union	5,000	4,300	86
	W. Carroll	3,800	3,000	79
MISSISSIPPI				
Issaquena	900	500	53	
Washington	21,000	14,000	67	
Between 25-50%	ARKANSAS			
	Columbia	7,800	6,100	79
	Desha	5,600	4,300	77
	Drew	4,200	3,100	73
	Lafayette	3,200	2,700	83
	LOUISIANA			
	Bienville	4,700	3,700	79
	Caldwell	2,500	2,000	78
	Claiborne	5,700	4,500	77
	Winn	4,700	3,600	76
MISSISSIPPI				
Bolivar	13,300	6,700	51	
Sunflower	10,300	5,300	51	
Under 25%	ARKANSAS			
	Cleveland	2,000	1,500	72
	Dallas	3,000	2,500	81
	LOUISIANA			
	Catahoula	3,000	2,100	68
Concordia	5,700	4,100	72	
Madison	4,500	3,200	71	
Tensas	3,100	2,100	68	
KTVE Station Total		227,000	173,100	76
ARB Total Net Weekly Circulation (March, 1962)			121,400	

Arkansas—Fort Smith

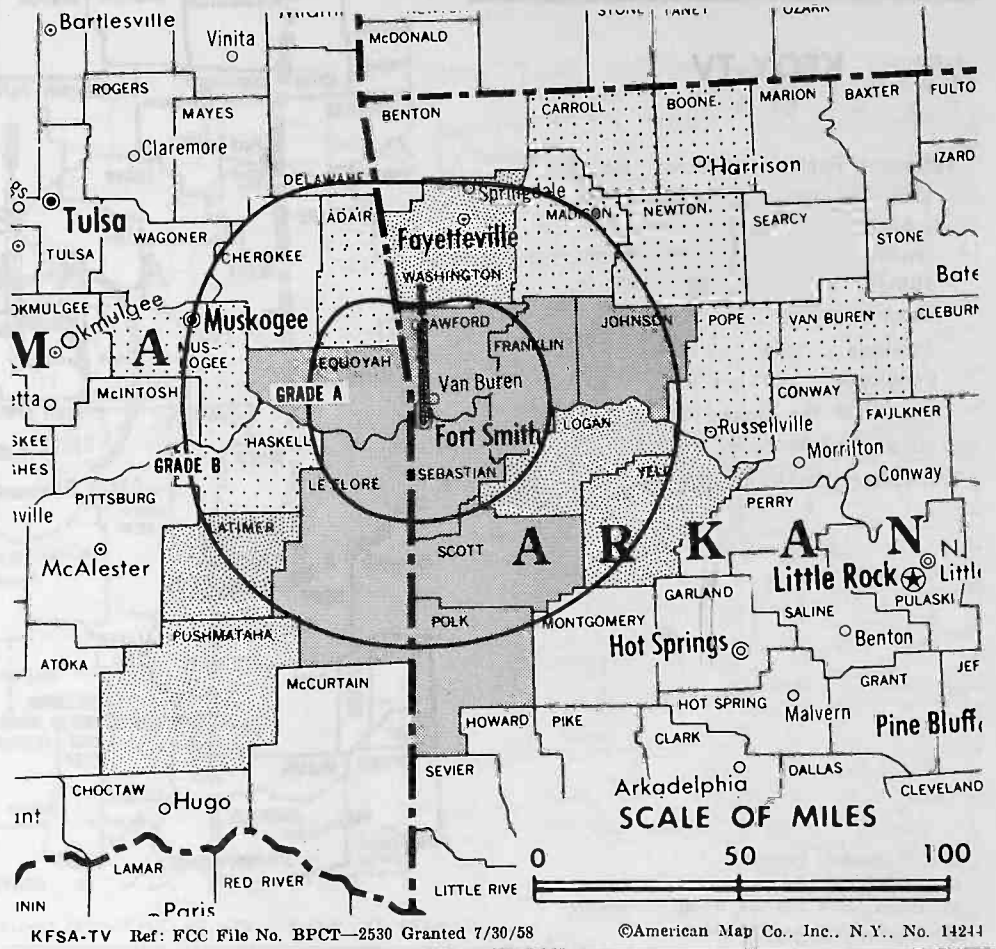


Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 58.9-kw aural. Antenna: 640-ft. above av. terrain, 451-ft. above ground, 1234-ft. above sea level.

Latitude 35° 27' 11"
Longitude 94° 22' 26"

AM Affiliate: KFSB, 1-kw (.5-kw night), 950 kc (ABC).

Transmitter: Mt. Vista, 5.3 miles NNE of Fort Smith.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KFSB-TV Ref: FCC File No. BPCT-2530 Granted 7/30/58

©American Map Co., Inc., N.Y., No. 14244

KFSB-TV

Network Service: CBS, NBC; also ABC.

Licensee: American Television Co. Inc., 101 N. 4th St.

Offices & Studios: 101 N. 4th St., Ft. Smith.

Telephone: Sunset 3-3131. TWX No.: 501-785-1217.

Ownership: Donald W. Reynolds, 100%. For Reynolds other interests see KLRJ-TV, Henderson-Las Vegas, Nev.

Began Operation: Dec. 3, 1956. Sale to George T. Hernreich and Harry Pollock-Harry Newton Co. by Salome Nakdimen as administratrix for husband's estate approved by FCC Feb. 27, 1957 and June 27, 1957 (Television Digest, Vol. 13:9, 26). Pollock's purchase of 50% from George T. Hernreich approved by FCC March 5, 1958 (Vol. 14:6, 10). Sale of 51% by Harry Pollock to Donald Reynolds (who earlier had acquired 49%) approved by FCC Jan. 7, 1959 (Vols. 14:36, 52; 15:2).

Represented (sales) by Venard, Torbet & McConnell.

Represented (legal) by Haley, Bader & Potts.

Personnel:

BILL SLATES, v.p., general manager & sales manager.

PAT PORTA, program director.

JERRY B. DAVIS, promotion manager.

WILLARD MATTEN, chief engineer.

DIGEST OF RATE CARD NO. 3A

(July 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	ID
Class A—6:59-10 p.m., daily.					
\$300.00	\$180.00	\$120.00	\$75.00	\$70.00	\$35.00

NETWORK BASE HOURLY RATE: \$175 (CBS), \$175 (NBC), \$175 (ABC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS			
	Crawford	6,500	5,100	79
	Franklin	3,200	2,600	79
	Johnson	3,900	3,000	76
	Polk	3,900	2,900	74
	Scott	2,300	1,800	75
	Sebastian	21,500	19,300	90
Between 25-50%	OKLAHOMA			
	LeFlore	9,200	7,400	80
	Sequoyah	5,200	4,100	79
	ARKANSAS			
	Logan	4,800	3,900	80
Washington	17,700	14,000	79	
Yell	3,700	3,100	81	
Under 25%	OKLAHOMA			
	Latimer	2,400	1,700	69
	Pushmataha	3,000	2,000	67
	ARKANSAS			
	Boone	5,400	4,300	79
	Carroll	3,900	3,100	80
	Madison	2,800	1,800	62
	Newton	1,700	1,000	59
	Pope	6,400	5,400	83
	Van Buren	2,300	1,900	81
OKLAHOMA				
Adair	3,800	2,700	72	
Haskell	2,800	2,400	83	
Muskogee	19,400	16,800	87	
KFSB-TV Station Total		135,800	110,300	81
ARB Total Net Weekly Circulation (March, 1962)			57,500	

Arkansas—Hot Springs



KFOY-TV

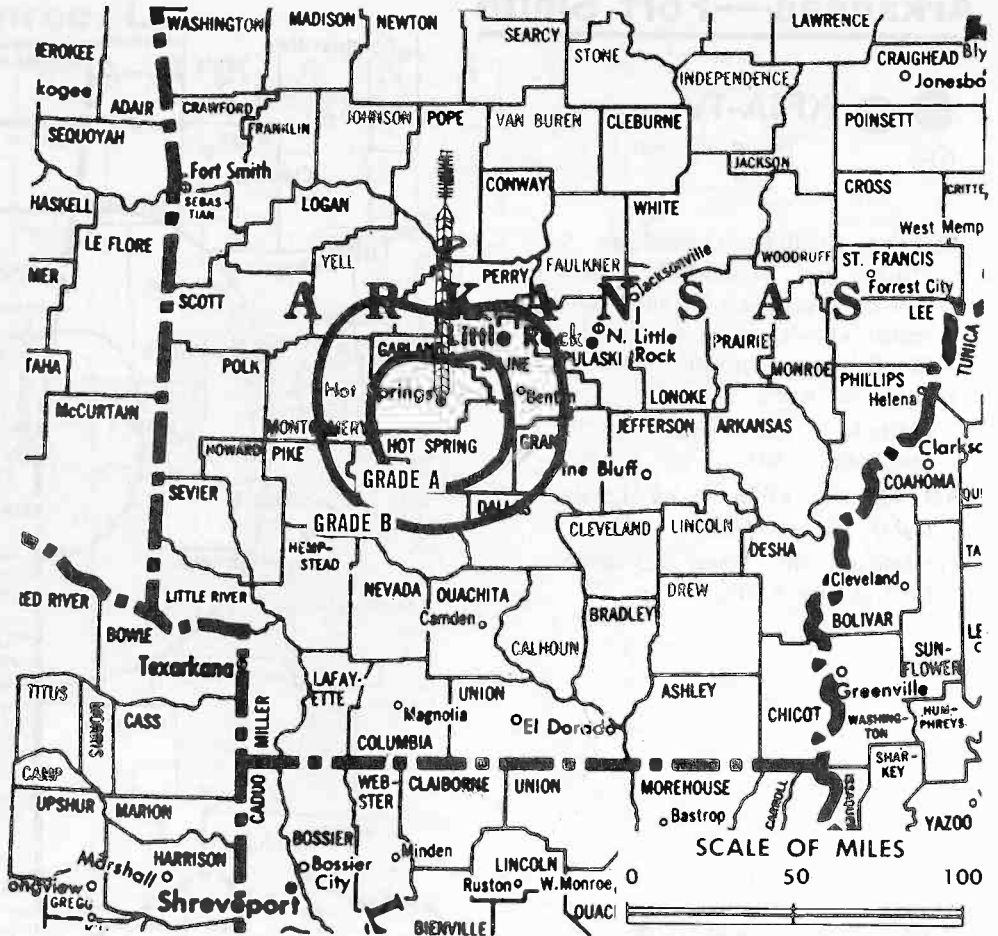
Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 2.63-kw visual, 1.32-kw aural. Antenna: 400-ft. above av. terrain, 308-ft. above ground, 1008-ft. above sea level.

Latitude 34° 30' 47"
Longitude 93° 03' 15"

Holds CP for change to 60.2-kw visual, 30.1-kw aural.

Transmitter: 362½ Central Ave.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KFOY-TV Ref: FCC File No. BPCT—2995 Granted 3/29/62

©American Map Co., Inc., N.Y., No. 14244

KFOY-TV

Licensee: Southwestern Operating Co., P.O. Drawer "Y."

Studio: 105 Whippoorwill St.

Telephone: National 4-3373.

Ownership: Donald W. Reynolds, 100%. For other interests, see KLRJ-TV Henderson-Las Vegas, Nev.

Began Operation: Feb. 1, 1961.

Represented (sales) by The Bolling Co. Inc.; C. K. Beaver & Assoc. (South & Southeast).

Represented (legal) Haley, Bader & Potts.

Represented (engineering) by William L. Foss Inc.

Personnel:

HAROLD E. KING, general manager.
C. J. DICKSON, commercial manager.
ARIE LANDRUM, program director.
BRYAN BISNEY, production manager.
LILLIAN ROBBINS, promotion manager.

DIGEST OF RATE CARD NO. 2

(Oct. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—6-10:30 p.m., daily.

\$150.00 \$90.00 \$60.00 \$45.00 \$37.00 \$30.00 \$20.00 \$15.00

NETWORK BASE HOURLY RATE: Bonus to KARK-TV, Little Rock.

ARB Total Net Weekly Circulation (March, 1962) 6,900

ARB data not available based on 1960 coverage study because station began operation after the survey was made.

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"FELIX THE CAT"
—TV'S HAPPIEST
CARTOON CHARACTER**



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NEW YORK . . . CHICAGO . . . HOLLYWOOD**

Arkansas—Little Rock



KARK-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50.1-kw aural. Antenna: 1693-ft. above av. terrain, 1175-ft. above ground, 2209-ft. above sea level.

Latitude 34° 47' 55"
Longitude 92° 29' 58"

Transmitter: Shinnall Mt.

Studio: 1001 Spring St.

Telephone: Franklin 6-2481.

TWX No.: LR 180.

TV tape: Recording facilities.

AM Affiliate: KARK, 5-kw, 920 kc (NBC).

FM Affiliate: KARK-FM.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Lohnes & Culver.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KARK-TV Ref: FCC File No. BMPCT-1331 Granted 10/22/53

©American Map Co., Inc., N.Y., No. 13914

KARK-TV

Licensee: Arkansas Radio & Equipment Co., 1001 Spring St.

Ownership: T. H. Barton estate, 80%; T. K. Barton, pres., 20%.

Began Operation: April 15, 1954.

Represented (sales) by Edward Petry & Co. Inc.

Personnel:

- DOUGLAS ROMINE, exec. vice president & station mgr.
- H. LEE BRYANT, sales director.
- FRED SCHMUTZ, program director.
- BOB BUICE, public relations & farm director.
- SHIRLEY R. KENNEDY, promotion director.
- CHAMP SMITH, chief engineer.

DIGEST OF RATE CARD NO. 8—(June 1, 1962)

Min. or

Hour 30 Min. 15 Min. 40 Sec. 30 Sec. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.

\$500.00 \$300.00 \$200.00 \$150.00 \$140.00 \$120.00 \$70.00

NETWORK BASE HOURLY RATE: Combination rate with KFOY-TV, \$575.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS			
	Arkansas	7,000	6,100	87
	Boone	5,400	4,300	79
	Bradley	4,100	3,300	79
	Calhoun	1,700	1,400	79
	Clarke	6,000	4,900	82
	Cleburne	2,900	2,300	81
	Cleveland	2,000	1,500	72
	Conway	4,500	3,700	83
	Dallas	3,000	2,500	81
	Desha	5,600	4,300	77
	Drew	4,200	3,100	73
	Faulkner	7,000	5,900	84
	Franklin	3,200	2,600	79
	Fulton	2,100	1,300	57
	Garland	16,700	14,000	84
	Grant	2,500	2,100	83
	Hot Spring	6,500	5,500	83

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS—(Continued)			
	Independence	6,300	5,100	81
	Izard	2,200	1,400	62
	Jefferson	23,200	19,600	85
	Johnson	3,900	3,000	76
	Lincoln	3,300	2,500	75
	Logan	4,800	3,900	80
	Lonoke	6,800	6,000	88
	Marion	2,000	1,600	80
	Monroe	4,600	3,200	69
	Montgomery	1,700	1,300	75
	Nevada	3,300	2,500	75
	Newton	1,700	1,000	59
	Ouachita	9,400	7,400	79
	Perry	1,500	1,300	87
	Pike	2,500	2,000	79
	Polk	3,900	2,900	74
	Pope	6,400	5,400	83
	Prairie	3,100	2,500	79
	Pulaski	74,800	67,600	91
Saline	7,700	7,000	91	
Scott	2,300	1,800	75	
Searcy	2,400	1,800	71	
Sharp	2,000	1,300	61	
Stone	1,800	1,300	71	
Van Buren	2,300	1,900	81	
White	9,900	8,300	84	
Woodruff	3,800	2,900	75	
Yell	3,700	3,100	81	
Between 25-50%	ARKANSAS			
	Baxter	3,300	2,600	77
	Jackson	6,400	5,200	81
	Lawrence	5,100	4,000	77
Under 25%	MISSOURI			
	Ozark	2,100	1,700	76
ARKANSAS: Ashley, Chicot, Crawford, Sebastian, Union. MISSISSIPPI: Bolivar, Sunflower. MISSOURI: Howell, Texas.				
KARK-TV Station Total		394,000	318,800	81
ARB Total Net Weekly Circulation (March, 1962)			218,100	

Arkansas—Little Rock



KATV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 170-kw visual, 91.2-kw aural. Antenna: 1010-ft. above av. terrain, 922-ft. above ground, 1322-ft. above sea level.

Latitude 34° 22' 12"
Longitude 92° 10' 07"

Requests change to 316-kw visual, 170-kw aural, 1862-ft. above av. terrain, 1794-ft. above ground, 2349-ft. above sea level, lat. 34° 44' 00", long. 92° 29' 26"; transmitter to Owen Twp., 12-mi. W. of Little Rock, 1.2-mi. N. of KARK-TV—KTHV antenna sight.

Transmitter: Jefferson Springs, Ark.

Studios: Union Life Bldg., 3rd and Center Sts., Little Rock; Jefferson Sq., Pine Bluff.

Represented (engineering) by Paul Godley Co.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KATV Ref: FCC File No BPCT-1994 Granted 7/20/55

©American Map Co., Inc., N.Y., No. 14244

KATV

Licensee: KATV Inc., 310 West 3rd St.

Telephone: Franklin 4-1691. TWX No.: LR 572.

Ownership: John T. Griffin, chairman, 50%; James C. Leake, pres., 50%. Ownership interlocks with KWTU, Oklahoma City; KTUL-TV, Tulsa (KTUL). Note: Merger with Video Investment Co. to form KATV Inc. will result in following ownership line up: John T. Griffin, chairman, 55.81%; James C. Leake, pres., 16.01%; Marjorie Leake, v.p., 28.09%; Robert Doubleday, v.p. & gen. mgr., Bryan Mathes, v.p., secy.-treas. Same interests also control CP for WSTE (Ch. 13), Fajardo, P.R.

Began Operation: Dec. 18, 1953. Griffin and Leake increased holdings from 45% to 50% each when Bryan Mathes sold them his 10% stock (Television Digest, Vol. 16:45). Further reorganization resulted in present ownership set up.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Spearman & Roberson.

Personnel:

ROBERT DOUBLEDAY, v.p. & general manager.

TOM GOODGAME, commercial mgr.

JACK BOMAR, program manager.

ROBERT SNIDER, engineering manager.

A. R. GARRETT, chief engineer.

BRUCE SMITH, promotion manager.

DIGEST OF RATE CARD NO. 8-A—(June 1, 1962)

Hour	30 Min.	15 Min.	Min. or 30 Sec.	20 Sec.	10 Sec.
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Class AA—6:30-10 p.m., daily.

\$500.00	\$300.00	\$200.00	\$115.00	\$95.00	\$60.00
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NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS			
	Arkansas	7,000	6,100	87
	Bradley	4,100	3,300	79
	Calhoun	1,700	1,400	79
	Clark	6,000	4,900	82

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS—(Continued)			
	Cleveland	2,000	1,500	81
	Conway	4,500	3,700	83
	Dallas	3,000	2,500	81
	Desha	5,600	4,300	77
	Drew	4,200	3,100	73
	Faulkner	7,000	5,900	84
	Garland	16,700	14,000	84
	Grant	2,500	2,100	83
	Hot Spring	6,500	5,500	83
	Jefferson	23,200	19,600	85
	Lincoln	3,300	2,500	75
	Lonoke	6,800	6,000	88
	Monroe	4,600	3,200	69
	Nevada	3,300	2,500	75
	Ouachita	9,400	7,400	79
	Perry	1,500	1,300	87
	Prairie	3,100	2,500	79
Pulaski	74,800	67,600	91	
Saline	7,700	7,000	91	
White	9,900	8,300	84	
Woodruff	3,800	2,900	75	
MISSISSIPPI	Bolivar	13,300	6,700	51
	Sunflower	10,300	5,300	51
Between 25-50%	ARKANSAS			
	Ashley	6,700	5,300	79
	Chicot	5,400	3,600	67
	Logan	4,800	3,900	80
	Montgomery	1,700	1,300	75
	Pike	2,500	2,000	79
	Polk	3,900	2,900	74
Scott	2,300	1,800	75	
Union	15,200	12,800	85	
Yell	3,700	3,100	81	
MISSISSIPPI	Washington	21,000	14,000	67
Under 25%	ARKANSAS: Cleburne, Franklin, Independence, Izard, Johnson, Pope, Stone, Van Buren.			
KATV Station Total	342,700	275,600	80	
ARB Total Net Weekly Circulation (March, 1962)		189,800		

Arkansas—Little Rock



KTHV

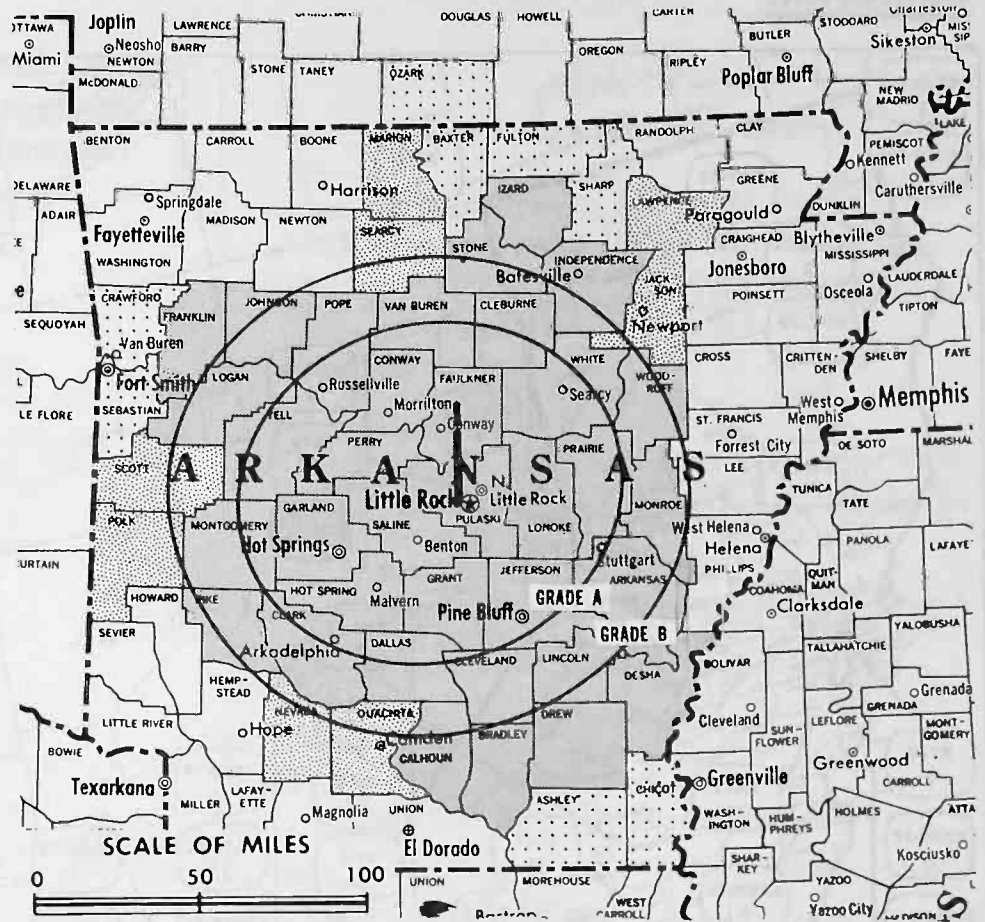
Ch. 11



Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1760-ft. above av. terrain, 1158-ft. above ground, 2205-ft. above sea level.

Latitude 34° 47' 55"
Longitude 92° 29' 58"

Transmitter: Shinall Mt.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTHV Ref: FCC File No. BPCT-1057 Granted 11/4/54

© American Map Co., Inc., N.Y., No. 14241

KTHV

Licensee: Arkansas Television Co., Box 269.

Studio: 8th & Izard Sts. Telephone: Franklin 4-3764.

Ownership: Radio Bcstg. Inc., 42%; Arkansas Democrat, 32%; C. E. Lowry, 16%; K. August Engel, 10%. KTHV officers: William H. Bronson, chairman; K. August Engel, pres.; Henry B. Clay, exec. v.p.; B. G. Robertson, secy.; C. E. Lowry, treas. Also operator of Shreveport's KWKH.

Began Operation: Nov. 27, 1955.

Represented (sales) by Advertising Time Sales Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

HENRY B. CLAY, exec. v.p.
B. G. ROBERTSON, general manager.
W. V. HUTT, sales manager.
JOHN POUNDERS, program manager.
CURTIS THRELKELD, film director & buyer.
CECIL SUITT, chief engineer.

DIGEST OF RATE CARD NO. 9 (Aug. 1, 1962)

Hour	30 Min.	15 Min.	Min. or 40 Sec.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$500.00	\$300.00	\$195.00	\$150.00	\$110.00

NETWORK BASE HOURLY RATE: \$550.

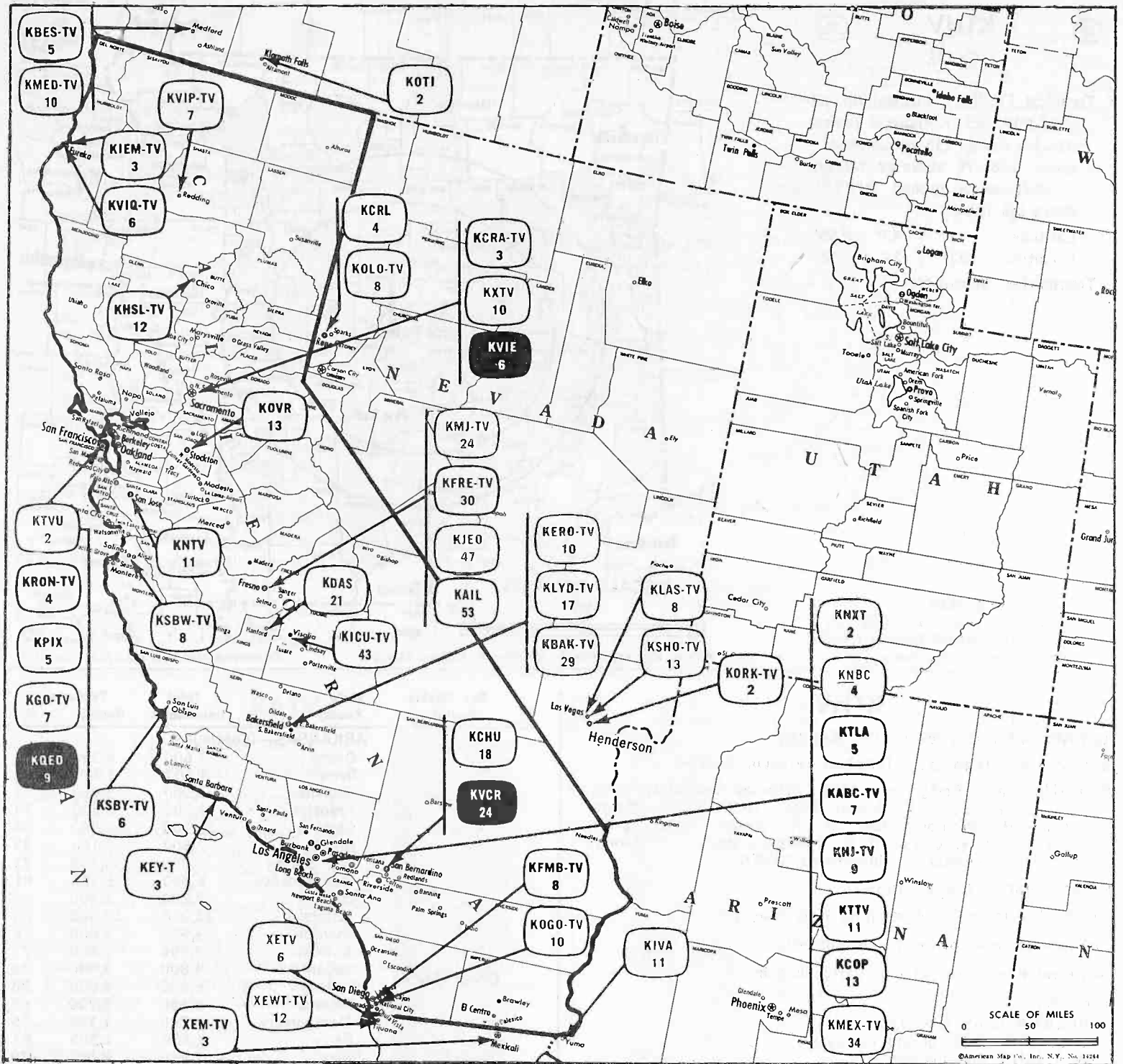
Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS			
	Arkansas	7,000	6,100	87
	Bradley	4,100	3,300	79
	Calhoun	1,700	1,400	79
	Clark	6,000	4,900	82
	Cleburne	2,900	2,300	81
	Cleveland	2,000	1,500	72
	Conway	4,500	3,700	83
	Dallas	3,000	2,500	81

1962-63 Edition

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS—(Continued)			
	Desha	5,600	4,300	77
	Drew	4,200	3,100	73
	Faulkner	7,000	5,900	84
	Franklin	3,200	2,600	79
	Garland	16,700	14,000	84
	Grant	2,500	2,100	83
	Hot Spring	6,500	5,500	83
	Independence	6,300	5,100	81
	Izard	2,200	1,400	62
	Jefferson	23,200	19,600	85
	Johnson	3,900	3,000	76
	Lincoln	3,300	2,500	75
	Logan	4,800	3,900	80
	Lonoke	6,800	6,000	88
	Monroe	4,600	3,200	69
	Montgomery	1,700	1,300	75
	Perry	1,500	1,300	87
	Pike	2,500	2,000	79
	Pope	6,400	5,400	83
Prairie	3,100	2,500	79	
Pulaski	74,800	67,600	91	
Saline	7,700	7,000	91	
Stone	1,800	1,300	71	
Van Buren	2,300	1,900	81	
White	9,900	8,300	84	
Woodruff	3,800	2,900	75	
Yell	3,700	3,100	81	
Between 25-50%	ARKANSAS			
	Jackson	6,400	5,200	81
	Lawrence	5,100	4,000	77
	Marion	2,000	1,600	80
	Nevada	3,300	2,500	75
	Quachita	9,400	7,400	79
Under 25%	Polk	3,900	2,900	74
	Scott	2,300	1,800	75
	Searcy	2,400	1,800	71
	ARKANSAS: Ashley, Baxter, Chicot, Crawford, Fulton, Sebastian, Sharp. MISSOURI: Ozark.			

KTHV Station Total	335,600	279,900	83
ARB Total Net Weekly Circulation (March, 1962)		209,200	

California



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Los Angeles	2,615,800	2	3,169,200	2	2,931,200	2
San Francisco	1,202,900	7	1,751,400	7	1,580,200	7
Sacramento-Stockton	418,400	35	621,200	45	558,700	40
San Diego	305,600	52	405,500	75	371,100	70
Salinas-Monterey-Santa Cruz	286,300	53	334,700	91	297,000	89
Fresno	188,500	89	355,100	88	317,000	81
Bakersfield	129,300	115	265,100	108	237,900	106
Chico-Redding	106,000	128	390,500	79	353,100	76
Santa Barbara	84,900	152	141,500	160	128,700	154
Eureka	73,900	159	69,200	191	58,800	189

State Educational Technical Facilities
(Complete Data in Educational Directory)

KVIE
Sacramento

Ch. 6

Non-Commercial Educational Station

Licensee: Central California Educational Television, Box 6.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 89.1-kw visual, 44.7-kw aural. Antenna: 1020-ft. above av. terrain, 500-ft. above ground, 2523-ft. above sea level.

Latitude 38° 37' 49"
Longitude 120° 51' 20"

KVCR-TV
San Bernardino

Ch. 24

Non-Commercial Educational Station

Licensee: San Bernardino Valley Joint Union Jr. College Dist., 1701 S. Mt. Vernon Ave.

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 5.62-kw visual, 3.02-kw aural. Antenna: minus 290-ft. above av. terrain, 42-ft. above ground, 1178-ft. above sea level.

Latitude 35° 05' 20"
Longitude 117° 18' 44"

KQED
San Francisco

Ch. 9

Non-Commercial Educational Station

Licensee: Bay Area Educational Television Assn., 525 Fourth St.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 156-kw visual, 78-kw aural. Antenna: 1210-ft. above av. terrain, 190-ft. above ground, 1415-ft. above sea level.

Latitude 37° 41' 22"
Longitude 122° 26' 10"

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

KIVA
Brawley
(See Yuma, Ariz.)

KIVA
Calexico
(See Yuma, Ariz.)

KIVA
El Centro
(See Yuma, Ariz.)

KDAS
Fresno
(See Hanford, Cal.)

XEM-TV

El Centro, Cal. (Mexicali, Mexico)

Ch. 3

Licensee: Televisora de Mexicali, 634 State St., El Centro, Cal.

Studio & Transmitter: Mexicali, Mexico. Telephone: 2855.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 15-kw visual, 7.5-kw aural. Antenna: 678-ft. above av. terrain, 600-ft. above ground, 20-ft. above sea level.

Latitude 32° 37' 21"
Longitude 115° 34' 54"

TV tape: Recording facilities.

Ownership: Affiliated with Telesistema Mexicana, S.A. (Emilio Azcarraga Sr.-Romulo O'Farrill interests). Frank Fouce, pres., XEM-TV. For other interests of Telesistema Mexicana, see Foreign Station Directory.

Began Operation: Oct. 6, 1957.

Represented (sales) by National Time Sales; Harlan G. Oakes & Assoc. (West Coast).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

FRANK FOUCE, president.
MANUEL LLANTA0A, manager & film buyer.
HENRY BEZIES, chief engineer.

DIGEST OF RATE CARD NO. 1—(Aug. 1, 1957)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	ID
Class A—7-10:30 p.m., daily.					
\$200.00	\$120.00	\$80.00	\$50.00	\$40.00	\$20.00

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	CALIFORNIA Imperial	18,800	4,400	77
Between 25-50%	None Between	25-50%		
Under 25%	None Under 25%			
XEM-TV Station Total		18,800	14,400	77
ARB TOTAL NET WEEKLY CIRCULATION			9,100	

KICU-TV

Fresno

(See Visalia, Cal.)

KSBW-TV

Monterey

(See Salinas, Cal.)

KTVU

Oakland

(See San Francisco, Cal.)

KOVR

Stockton

(See Sacramento, Cal.)

California Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
○ Commercial Television Stations	25	8	33
● Educational Television Stations	2	1	3
			36

California—Bakersfield



KBAK-TV

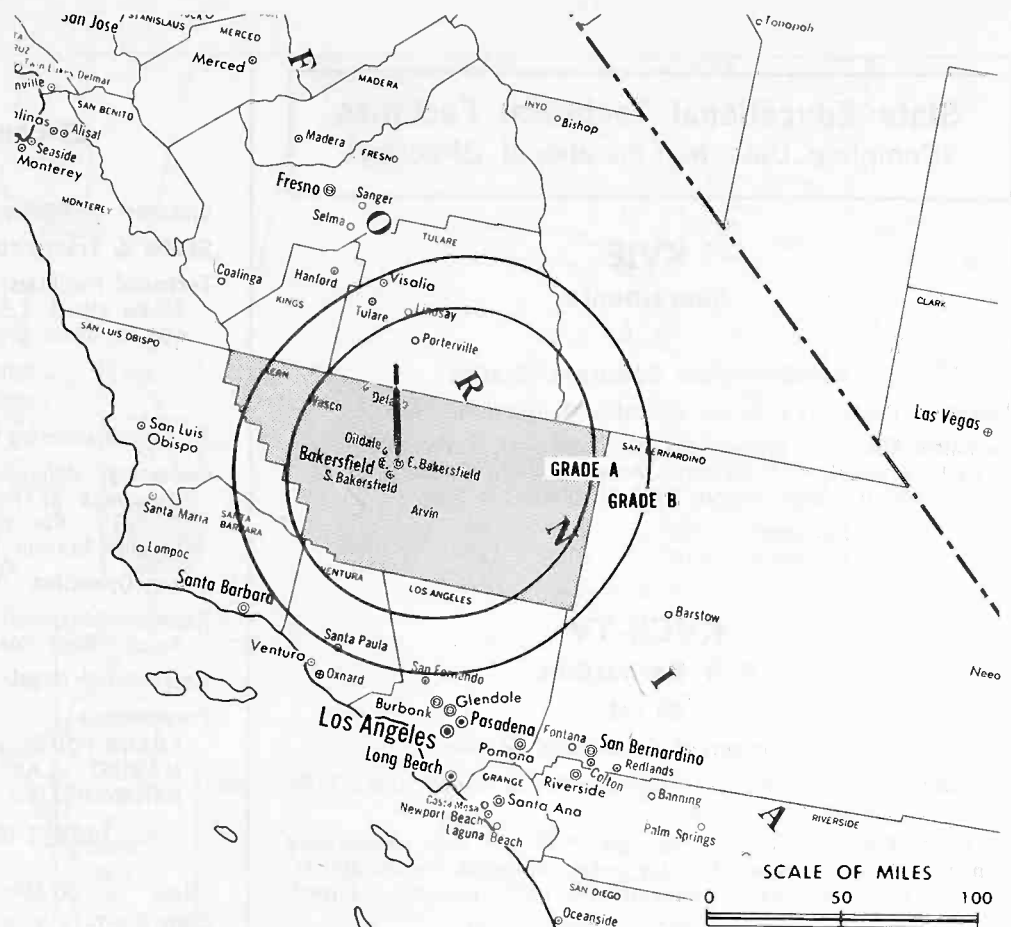
Ch. 29

Technical Facilities: Channel No. 29 (560-566 mc). Authorized power: 95-kw visual, 48-kw aural. Antenna: 3690-ft. above av. terrain, 170-ft. above ground, 7715-ft. above sea level.

Latitude 35° 27' 11"
Longitude 118° 35' 25"

Transmitter: Breckenridge Mt., 24-mi. ENE of Bakersfield.

ARB Data: Net weekly circulation percentage in table below were compiled before station changed to present facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KBAK-TV Ref: FCC File No. BPCT-2699 Granted 10/20/59

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KBAK-TV

Licensee: Bakersfield Broadcasting Co., Box 1448.

Studio: 2210 Chester Ave.

Telephone: Fairview 7-7955.

TWX No.: BK 14.

Ownership: Reeves Bcstg. & Development Corp., 100%.

Began Operation: Aug. 20, 1953. Sale to present owner by San Francisco Chronicle approved Oct. 12, 1960 by FCC (Television Digest, Vol. 16:36, 42).

Represented (sales) by Young Television Corp.

Represented (legal) by Eliot Lovett.

Personnel:

J. DRAYTON HASTIE, president.

JOHN E. BARRET, exec. v.p., gen. mgr. & national sales mgr.

WILLIAM HOFFMAN, chief engineer.

JAMES GARNER, chief engineer.

JUDY BRANTLEY, traffic.

DICK KOCH, film director.

DIGEST OF RATE CARD NO. 10—(Revised) (Feb. 7, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10:30 p.m., daily.	\$350.00	\$210.00	\$140.00	\$105.00	\$80.00	\$60.00
NETWORK BASE HOURLY RATE: \$250.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	Kern E.	12,900	11,700	91
	Kern W.	76,300	69,000	91
Between 25-50%	None	Between 25-50%		
Under 25%	None	Under 25%		
KBAK-TV Station Total		89,200	80,700	90
ARB Total Net Weekly Circulation (March, 1962)			100,200	

California—Bakersfield



KERO-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 110-kw max. and 39.8-kw horizontal visual, 56-kw max. and 21.9-kw horizontal aural. Antenna: Directional, 3710-ft. above av. terrain, 183-ft. above ground, 7668-ft. above sea level.

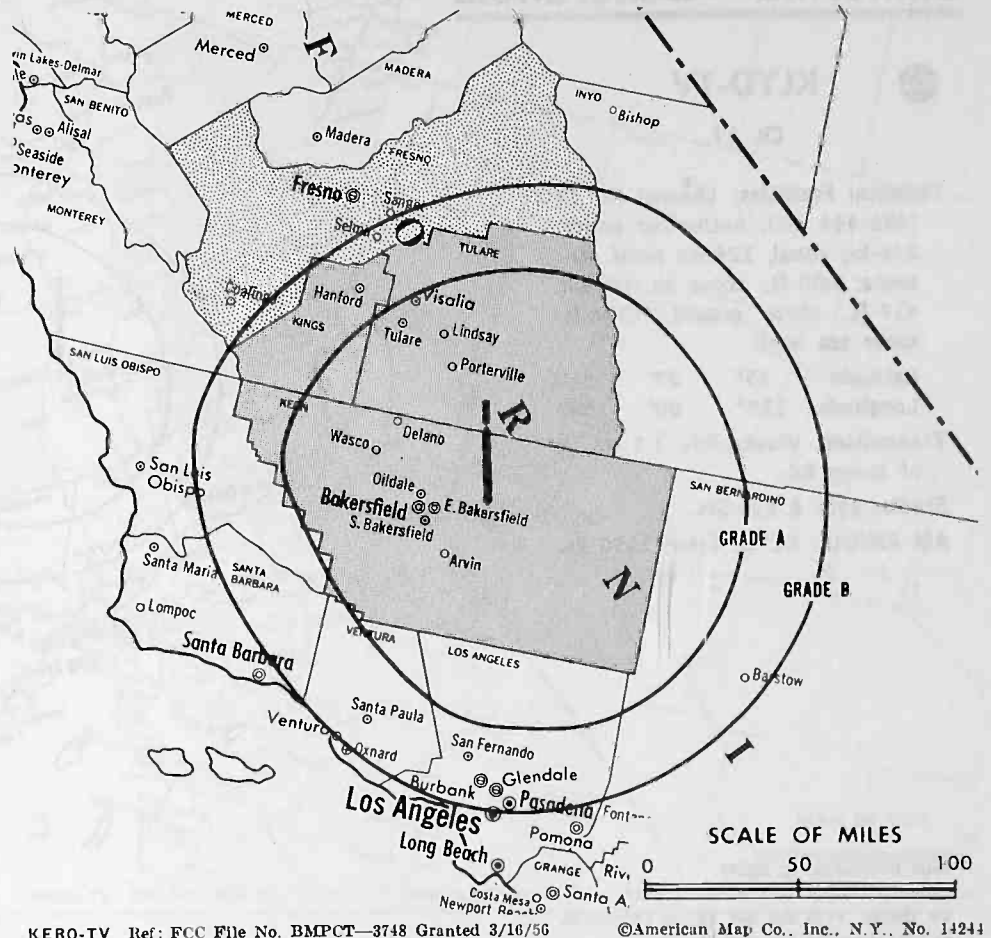
Latitude 35° 27' 14"
Longitude 118° 35' 37"

Note: Under FCC ruling, this station is to begin simultaneous operation on Chs. 10 and 23 July 1, 1963 and to operate on Ch. 23 only after Sept. 1, 1963, with 189-kw visual, 94.5-kw aural, 3699-ft. above av. terrain.

Transmitter: Breckenridge Mt., 22-mi. E of Bakersfield.

Studio: Television Center, Bakersfield.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KERO-TV

Licensee: Transcontinent Television Corp., 321 21st St., Bakersfield.
Telephone: Fairview 7-1441. TWX No.: BK 47.

Ownership: Transcontinent Television Corp. For other interests, see WGR-TV, Buffalo, N.Y.

Began Operation: Sept. 26, 1953. Sale to present owners by Albert E. DeYoung and associates approved July 18, 1957 by FCC (Television Digest, Vol. 13:2, 11, 29). Merger of Marietta Bcstg. Inc. (including KFMB-TV & KFMB, San Diego) into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by Hammett & Edison.

Personnel:

DAVID C. MOORE, president, Transcontinent, N.Y.
GEORGE WHITNEY, v.p. & gen. mgr., Transcontinent, San Diego.
ARTHUR M. MORTENSEN, general manager.
ROLAND KAY, sales manager.
KENNETH CROES, program manager & film buyer.
ALBERT CROCKER, engineering director.

DIGEST OF RATE CARD NO. 12

(June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—8-10 p.m., Mon.-Fri.; 7-10 p.m., Sat. & Sun.	\$550.00	\$330.00	\$220.00	\$165.00	\$140.00	\$125.00

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	Kern E.	12,900	11,700	91
	Kern W.	76,300	69,000	91
	Kings	14,500	12,700	88
	Tulare	49,800	44,200	89
Between 25-50%	CALIFORNIA			
	Fresno	111,600	100,300	90
Under 25%	None Under 25%			
KERO-TV Station Total		265,100	237,900	90
ARB Total Net Weekly Circulation (March, 1962)			129,300	

California—Bakersfield



KLYD-TV

Ch. 17

Technical Facilities: Channel No 17 (488-494 mc). Authorized power: 234-kw visual, 124-kw aural. Antenna: 650-ft. above av. terrain, 417-ft. above ground, 1327-ft. above sea level.

Latitude 35° 27' 56"
Longitude 119° 00' 59"

Transmitter: Woody Rd., 1.5 mi. N of James Rd.

Studio: 29th & Eye Sts.

AM Affiliate: KLYD, 1-kw, 1350 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KLYD-TV Ref: FCC File No. BPCT-2480 Granted 12/29/58

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KLYD-TV

Licensee; Kern County Broadcasting Co., 2831 Eye St.

Telephone: Fairview 7-7511. TWX No.: BK 15.

Ownership: Lincoln Dellar and Mrs. Dellar, co-equal owners. Dellar also has interest in radios KACY, Port Hueneme and KROY, Sacramento, Cal. Urner holds 100% in AM station in Santa Maria, Cal.

Began Operation: Nov. 8, 1959. Transfer to present owners by group which included Dellar as 41.2% stockholder approved by FCC Dec. 31, 1962 (BTC-4134).

Represented (sales) by Blair TV Assoc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Gautney & Jones.

Personnel:

LINCOLN DELLAR, president.
DAVID MAXWELL, v.p. & general manager.
HOWARD McCLURE, chief engineer.
L. K. ABBOTT, program director.

DIGEST OF RATE CARD NO. 3 (July 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7:30-10 p.m., Mon.-Fri.; 7-10 p.m., Sat. & Sun.	\$300.00	\$180.00	\$120.00	\$105.00	\$87.50	\$75.00	\$60.00 \$30.00

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	None	Over 50%		
Between 25-50%	CALIFORNIA			
	Kern E.	12,900	11,700	91
	Kern W.	76,300	69,000	91
Under 25%	None	Under 25%		
KLYD-TV Station Total		89,200	80,700	90
ARB Total Net Weekly Circulation (March, 1962)			69,000	

California—Chico



KHSL-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural using 1° electrical beam tilt. Antenna: 1290-ft. above av. terrain, 284-ft. above ground, 3779-ft. above sea level.

Latitude 39° 57' 30"
Longitude 121° 42' 48"

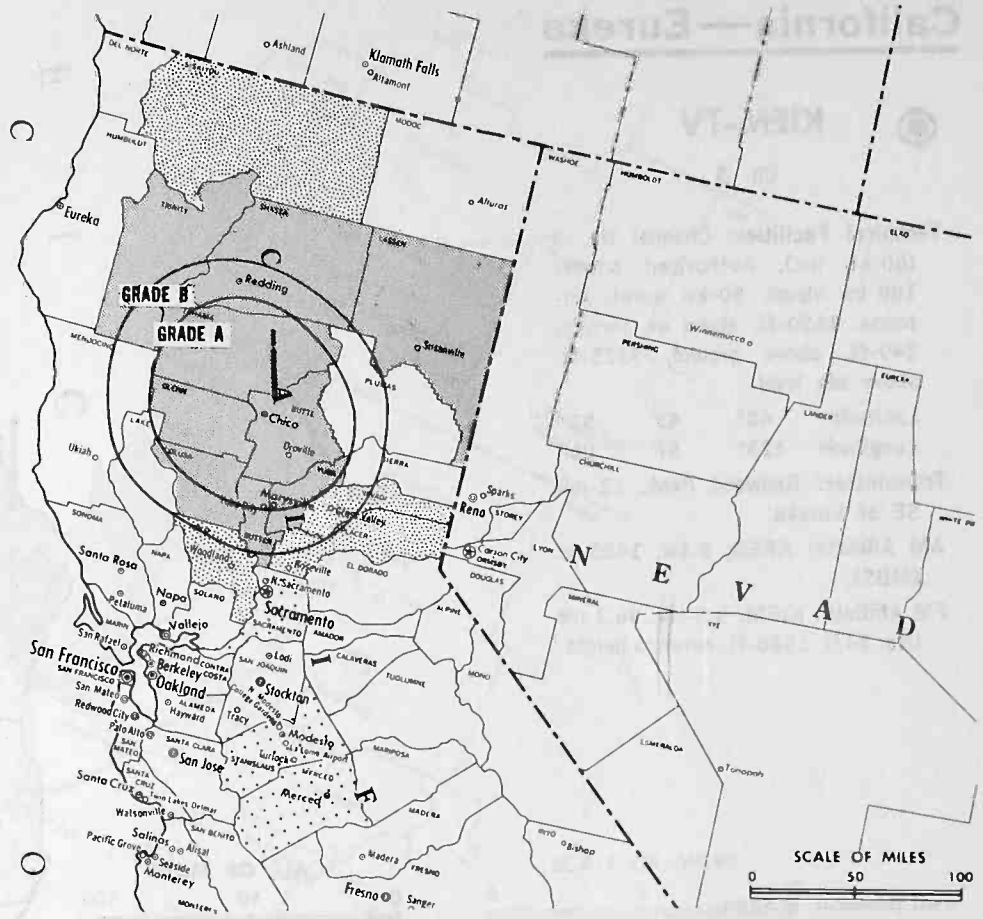
Transmitter: Cohasset Road.

Studio: 180 E. 4th St.

AM Affiliate: KHSL, 5-kw, 1290 kc (CBS).

Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KHSL-TV Ref: FCC File No. BPCT-2121 Granted 6/29/56

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KHSL-TV

Licensee: Golden Empire Bcstg. Co., Box 1041.
Telephone: Fireside 2-0141. TWX No.: 916-348-2134.
Ownership: Mrs. Hugh McClung, pres., 95%; Hugh McClung Jr., v.p., 5%; Dorothy Locke, secy.-treas. Also operates KVCV, Redding, Cal. (AM).
Began Operation: Aug. 22, 1953.
Represented (sales) by Venard, Torbet & McConnell Inc.; Art Moore & Assoc. (Pacific Northwest).
Represented (legal) by Haley, Bader & Potts.
Personnel:
M. F. WOODLING, manager.
GEORGE ROSS, national sales manager.
FRED M. STEULPNAGEL, program & production director.
RUSSEL POPE, technical director.

DIGEST OF RATE CARD NO. 7

(July 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7-10 p.m., daily.	\$275.00	\$165.00	\$110.00		\$65.00	\$55.00	\$35.00
NETWORK BASE HOURLY RATE: \$250.							

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	Butte	28,400	24,900	88
	Colusa	4,000	3,500	87
	Glenn	5,400	4,900	90
	Lassen	4,300	3,600	82
	Shasta	19,500	17,900	92
	Sutter	10,400	9,600	93
	Tehama	8,400	7,700	93
	Trinity	3,400	2,700	80
Yuba	10,300	9,500	92	
Between 25-50%	CALIFORNIA			
	Nevada	7,500	6,600	88
	Placer	18,100	16,300	90
	Siskiyou	11,100	9,100	82
Yolo	20,900	18,900	90	
Under 25%	CALIFORNIA			
	Merced	26,600	23,800	90
	Sacramento	162,400	150,700	93
Stanislaus	49,800	43,400	88	
KHSL-TV Station Total		390,500	353,100	90
ARB Total Net Weekly Circulation (March, 1962)			106,000	

California—Eureka

● KIEM-TV

Ch. 3

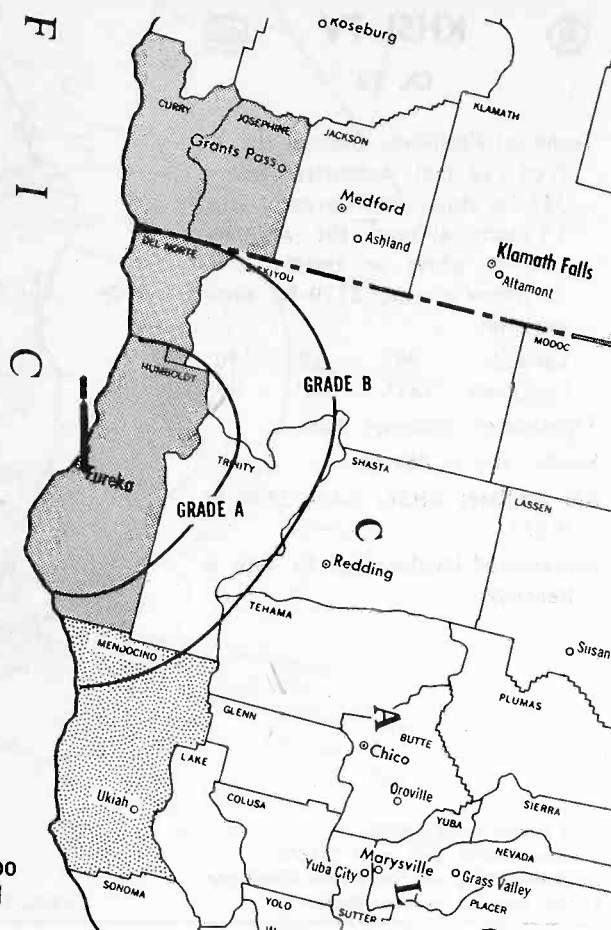
Technical Facilities: Channel No. 3
(60-66 mc). Authorized power:
100-kw visual, 50-kw aural. An-
tenna: 1650-ft. above av. terrain,
249-ft. above ground, 3025-ft.
above sea level.

Latitude 40° 43' 52"
Longitude 123° 57' 06"

Transmitter: Redwood Peak, 12-mi.
SE of Eureka.

AM Affiliate: KRED, 5-kw, 1480 kc
(MBS).

FM Affiliate: KIEM, 5.6-kw, 96.3 mc
(No. 242), 1520-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KIEM-TV Ref: FCC File No. BMPCT-3432 Granted 12/1/55

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KIEM-TV

Licensee: California Oregon Radio Co., Box 1021.

Studio: Foot of Bay St.

Telephone: Hillside 3-3123. TWX No.: EK 16.

Ownership: California Oregon Radio Co. Wayne Vickers, pres., 5 %;
19 other stockholders, each with 5%.

Began Operation: Oct. 25, 1953. Sale by William B. Smullin to
California Oregon Radio Co. approved by FCC Oct.—1961
(BAPCT)

Represented (sales) by Young Television Corp.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Lohnes & Culver.

Personnel:

PAUL HOFF, manager.
DONALD H. TELFORD, v.p., national & network sales.
NEWTON L. STEWARD, v.p., public affairs & news.
DONALD R. KING, chief engineer.
ROBERT R. MILLER, production manager.
ELMER G. HASKIN JR., regional sales.
WILLIAM B. SMULLIN, film buyer.

DIGEST OF RATE CARD NO. 4-A (Oct. 1, 1961)

Hour	30 Min.	15 Min.	Min. or 30 Sec.	40 Sec.	20 Sec.	8 Sec.
Class AA—7-10 p.m., daily.	\$250.00	\$150.00	\$100.00	\$75.00	\$60.00	\$50.00
NETWORK BASE HOURLY RATE: \$200. Combination rate with KBES-TV Medford: \$275.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	Del Norte	5,700	4,700	82
	Humboldt	33,400	29,600	89
	OREGON			
Between 25-50%	Curry	4,600	3,700	79
	Josephine	10,000	8,400	84
	Mendocino	15,500	12,400	80
Under 25%	None Under 25%			
KIEM-TV Station Total		69,200	58,800	84
ARB Total Net Weekly Circulation (March, 1962)			41,700	

HAMILTON-LANDIS & ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS
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EXBROOK 2-5671

California—Eureka

abc NBC KVIQ-TV

Ch. 6

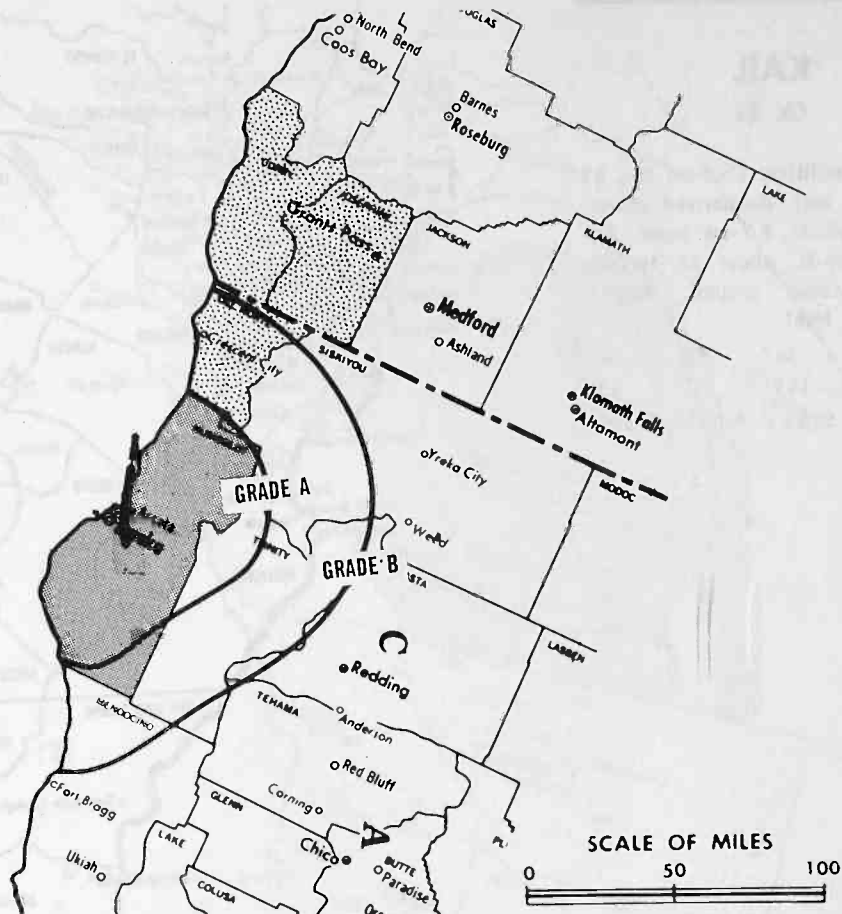
[Operated in affiliation with
KVIP-TV, Redding Cal.]

Technical Facilities: Channel No. 6
(82-88 mc). Authorized power:
100-kw visual, 50-kw aural. An-
tenna: 1740-ft. above av. terrain,
371-ft. above ground, 3049-ft.
above sea level.

Latitude 40° 43' 36"
Longitude 123° 58' 18"

Transmitter: 10.8-mi. SE of Eureka.
Studio: Humboldt Hill Rd.

ARB Data: Net weekly circulation
percentages in table below were
compiled before station changed
to present facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KVIQ-TV Ref: FCC File No. BMPCT-4844 Granted 10/9/57
Authorized: FCC File No. BPCT-2784 Granted 9/30/60

©American Map Co., Inc., N.Y., No. 14244

KVIQ-TV

Network Service: ABC & NBC (in affiliation with KVIP-TV, Redding).

Licensee: California Northwest Broadcasting Co., Box 1019.

Telephone: Hillside 3-3061. TWX No.: EK 19.

Ownership: Carl & Leah McConnell, 100%. Carl McConnell also has interest in KVIP-TV & KVIP, Redding, Cal.

Began Operation: April 1, 1958. Sale to present owners by Carroll R. Hauser (50%) and Shasta Telecasting Corp. (50%), approved May 16, 1960 by FCC (Television Digest, Vol. 16:22, 24).

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Spear, Hill & Greeley.

Represented (engineering) by Hammet & Edison.

Personnel:

GEORGE C. FLEHARTY, general manager & film buyer (KVIP-TV).

SAM HOREL, station manager.

KEITH M. SWINEHART, national sales director.

AMOS HARGRAVE, chief engineer.

DIGEST OF RATE CARD NO. 3

(Nov. 15, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class A—7-10 p.m., daily.
\$200.00 \$125.00 \$80.00 \$60.00 \$50.00 \$30.00
NETWORK BASE HOURLY RATE: Bonus to KVIP-TV, Redding,
Cal. (ABC), \$125. (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA Humboldt	33,400	29,600	89
Between 25-50%	CALIFORNIA Del Norte	5,700	4,700	82
	OREGON Curry	4,600	3,700	79
	Josephine	10,000	8,400	84
Under 25%	None Under 25%			
KVIQ-TV Station Total		53,700	46,400	86
ARB Total Net Weekly Circulation (March, 1962)			32,500	

California—Fresno

KAIL

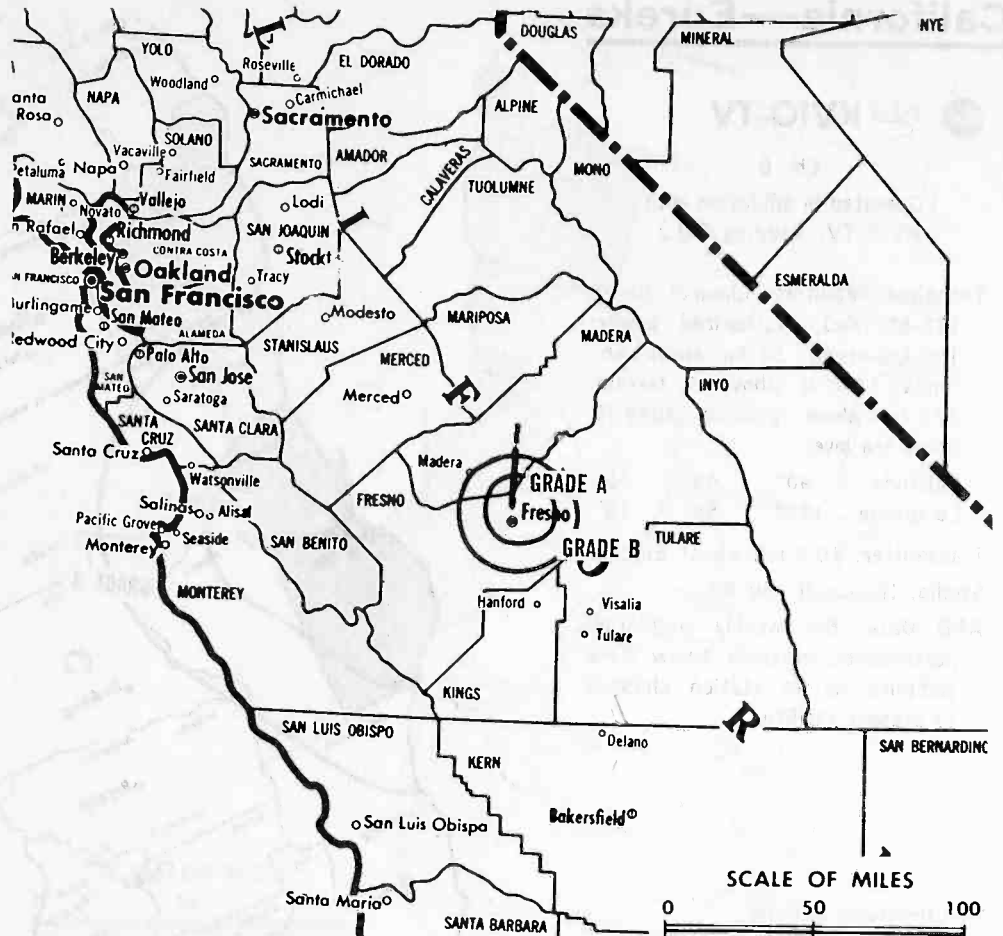
Ch. 53

Technical Facilities: Channel No. 53 (704-710 mc). Authorized power: 16.1-kw visual, 8.7-kw aural. Antenna: 350-ft. above av. terrain, 395-ft. above ground, 960-ft. above sea level.

Latitude 36° 50' 38"

Longitude 119° 41' 13"

Transmitter: 5255 E. Alluvial, Fresno.



KAIL BIMPCT-5578 Granted 7/28/61

©American Map Co., Inc., N.Y., No. 14244

KAIL

Network Service: None, independent.

Licensee: B. L. Golden & L. W. Fawns, 5226 N. Teilman Ave.

Studio: 5255 E. Alluvial.

Telephone: Amherst 4-1309.

Ownership: B. L. Golden, 66 2/3%; L. W. Fawns, 33 1/3%.

Began Operation: December 18, 1961.

Represented (sales) by The Meeker Co.

Represented (legal) by Lorie M. Molnar, Washington.

Represented (engineering) by Elbert H. Dean.

Personnel:

B. L. GOLDEN, general manager.

C. E. HADDIX, station manager.

G. ENGSTROM, operations director.

A. MEDINA, Spanish director.

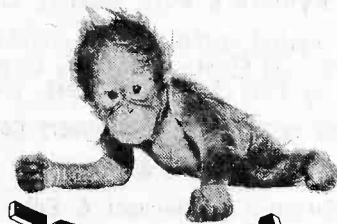
E. H. DEAN, chief engineer.

DIGEST OF RATE CARD NO. 1

(Dec. 18, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
\$300.00	\$175.00	\$100.00	\$75.00	\$45.00	\$35.00	\$24.00

ARB data not available based on 1960 coverage study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



ZOORAMA

Nation's Most Popular Zoo Program
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

California—Fresno



KFRE-TV

Ch. 30



Technical Facilities: Channel No. 30 (566-572 mc). Authorized power: 1302-kw max. and 288-kw horizontal visual, 69-kw max. and 144-kw horizontal aural. Antenna: 2080-ft. above av. terrain, 276-ft. above ground, 4755-ft. above sea level.
 Latitude 37° 04' 39"
 Longitude 119° 26' 01"

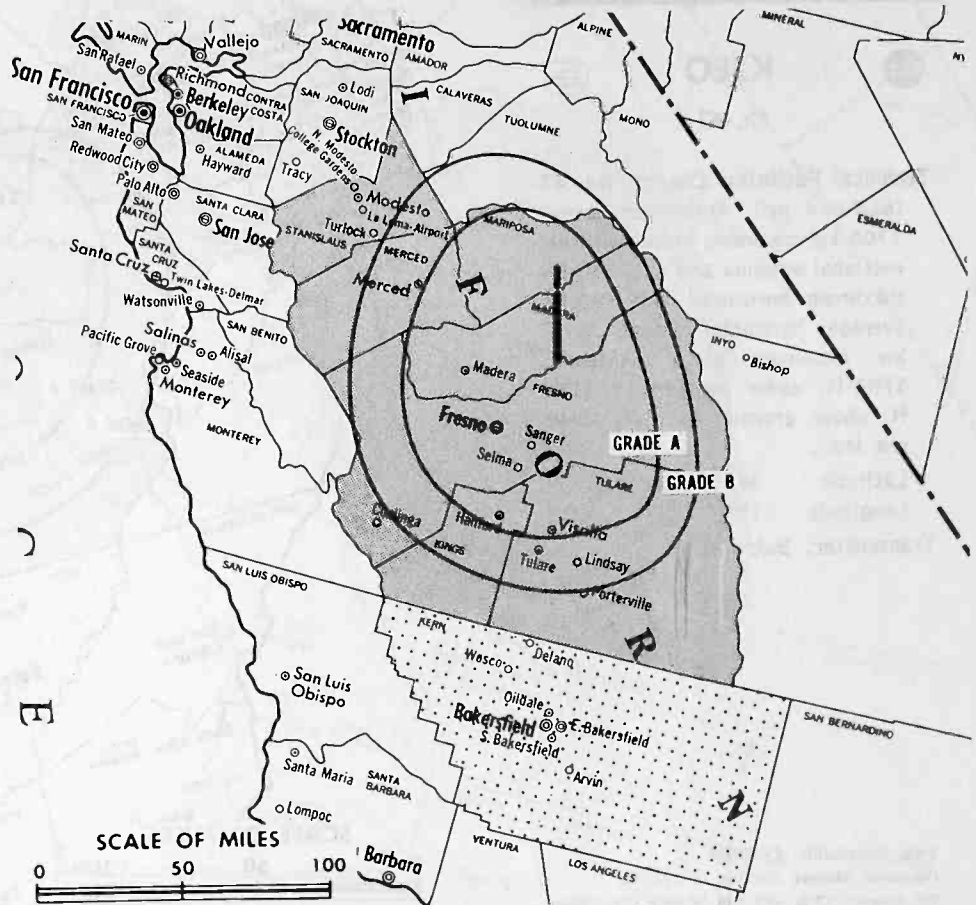
Transmitter: Meadow Lake, Cal.

AM Affiliate: KFRE, 50-kw, 940 kc (CBS).

FM Affiliate: KRFM, 70-kw, 93.7 mc (No. 229), 1880-ft. antenna height.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS
 Consumer Market Data as of 1/1/62.
 TV Homes: TV% and Net Weekly Circulation
 © 1962 American Research Bureau.



KFRE-TV DOC.—11759 Granted 8/12/60

©American Map Co., Inc., N.Y., No. 14244

KFRE-TV

Licensee: Triangle Publications, Inc. (Radio & TV Div.), 733 L St.

Studio: 733 L St.

Telephone: Amherst 8-6444.

TWX No.: 209-481-1362.

Ownership: Triangle Publications, Inc. See WFIL-TV, Philadelphia.

Began Operation: May 10, 1956. Sale to present owner by Paul R. Bartlett and associates approved Dec. 30, 1958 by FCC (Television Digest, Vols. 14:47; 15:1). Note: Operated on Ch. 12 until Feb. 17, 1961, when it switched to uhf Ch. 30 (Vol. 17:8).

Represented (sales) by: Blair-TV.

Represented (legal) by: Wilner, Bergson, Scheiner & Lessenco.

Represented (engineering) by: Lohnes & Culver.

Personnel:

- LESLIE H. PEARD JR., general manager.
- JAY SONDHEIM, general sales manager.
- PACK PHILIPS, program manager.
- DON SHEPHERD, promotion director.
- HARRY WHITE, merchandising director.
- KEITH L. MEALEY, director of engineering.

DIGEST OF RATE CARD NO. 6

(April 1, 1961)

Hour	30 Min.	15 Min.	Min.	20 Sec.	ID
Class AA—7:30-11 p.m., Mon.-Sat.; 7-11 p.m., Sun.					
\$750.00	\$450.00	\$200.00	\$180.00	\$90.00

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	Fresno	111,600	100,300	90
	Kings	14,500	12,700	88
	Madera	11,900	10,500	88
	Mariposa	1,700	1,400	80
	Merced	26,600	23,800	90
	Stanislaus	49,800	43,400	88
Tulare	49,800	44,200	89	
Between 25-50%	None	Between 25-50%		
Under 25%	CALIFORNIA			
	Kern E.	12,900	11,700	91
	Kern W.	76,300	69,000	91
KFRE-TV Station Total		355,100	317,000	89
ARB Total Net Weekly Circulation (March, 1962)				



**THE MIGHTY HERCULES
 THE MIGHTIEST
 NEW CARTOON SERIES**

**TRANS-LUX TELEVISION CORPORATION
 NEW YORK CHICAGO HOLLYWOOD**

California—Fresno



KJEO

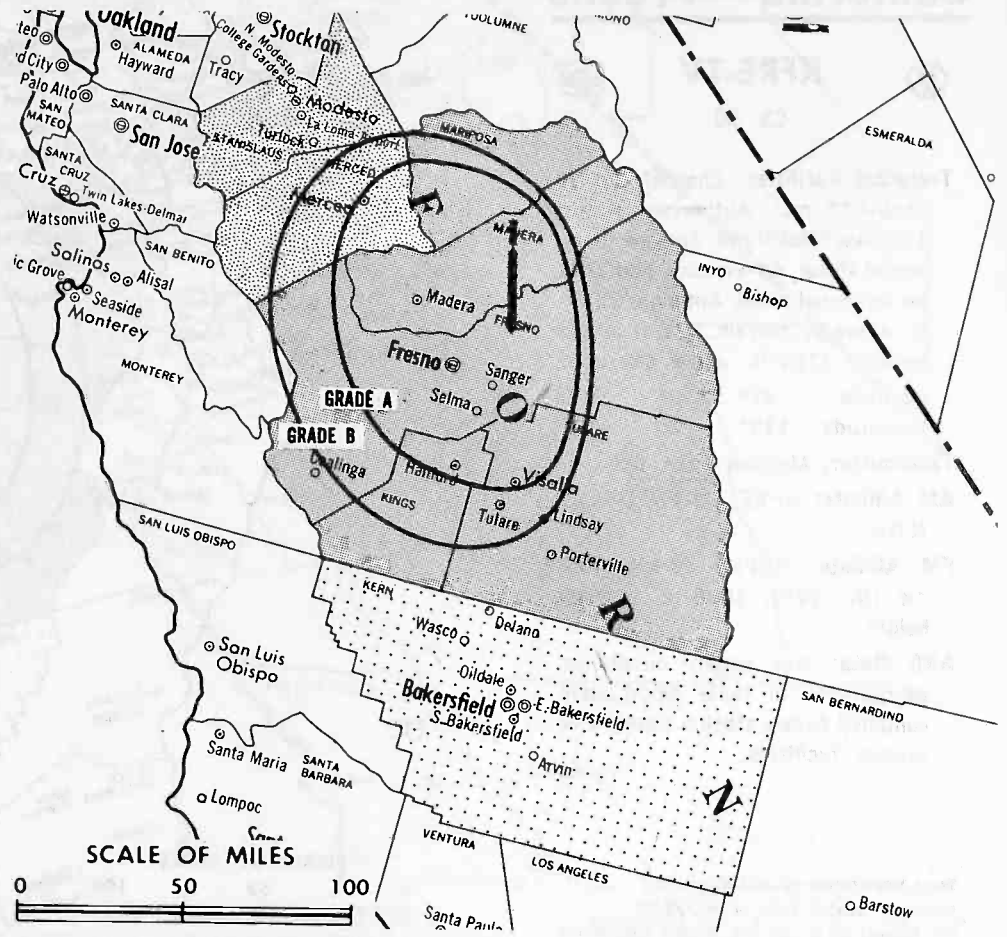


Ch. 47

Technical Facilities: Channel No. 47 (668-674 mc). Authorized power: 1700-kw maximum visual with directional antenna and tilt, 550-kw maximum horizontal and 380-kw average horizontal visual, 273-kw maximum aural. Antenna: 1787-ft. above av. terrain, 156-ft. above ground, 4614-ft. above sea level.

Latitude 37° 04' 13"
Longitude 119° 25' 31"

Transmitter: Bald Mt.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KJEO Ref: FCC File No. BPCT-2285 Granted 6/25/57

©American Map Co., Inc., N.Y., No. 14244

KJEO

Grantee: Shasta Telecasting Corp., P.O. Box 1708.

Studio: Shaw at Cedar.

Telephone: Baldwin 2-2411.

TWX No.: FR 271.

Ownership: George C. Fleharty, pres., 38%; Laurence W. Carr, 14 3/8%; Morris K. Cohen, 10%; Robert L. Hammett, 10%; Carl R. McConnell, 22 5/8%; Russell K. Olsen, 5%.

Began Operation: Sept. 20, 1953.

Represented (sales) by H-R Television Inc.

Represented (legal) by Spear, Hill & Greeley.

Represented (engineering) by Hammett & Edison.

Personnel:

GEORGE C. FLEHARTY, pres., gen. mgr. & film buyer.

RUSSELL K. OLSEN, v.p. & operations director.

KEITH M. SWINEHART, national sales director.

CHARLES H. MALLORY, local sales manager.

JAN CROSBY, traffic manager.

LYNN F. OLSEN, chief engineer.

PETE McCAUSLAND, program director.

DIGEST OF RATE CARD NO. 11—(Aug. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min.* 20 Sec.* 10 Sec.*
\$700.00 \$420.00 \$280.00 \$200.00 \$175.00 \$90.00

NETWORK BASE HOURLY RATE: \$575.

Class AA—7:30-10:30 p.m., Mon.-Fri.; 7:30-10 p.m., Sat. & Sun.

Net Weekly Circulation	State County	Total Households	TV Homes	Homes %
Over 50%	CALIFORNIA			
	Fresno	111,600	100,300	90
	Kings	14,500	12,700	88
	Madera	11,900	10,500	88
	Mariposa	1,700	1,400	80
Between 25-50%	Tulare	49,800	44,200	89
	CALIFORNIA			
	Merced	26,600	23,800	90
Under 25%	Stanislaus	49,800	43,400	88
	CALIFORNIA			
	Kern E.	12,900	11,700	91
	Kern W.	76,300	69,000	91
KJEO Station Total		355,100	317,000	89
ARB Total Net Weekly Circulation (March, 1962)			180,800	



YOUR KIDS AUDIENCE IS IN THE BAG WITH "FELIX THE CAT" —TV's HAPPIEST CARTOON CHARACTER

California—Fresno



KMJ-TV



Ch. 24

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 447-kw maximum visual with directional antenna and tilt, 282-kw maximum horizontal and 170-kw average horizontal visual, 240-kw maximum aural. Antenna: 3385-ft. above valley floor, 242-ft. above ground, 3617-ft. above sea level.

Latitude 36° 44' 45.5"
Longitude 119° 16' 52"

Holds CP for 1419-kw max. and 323-kw horizontal visual, 760-kw max. and 174-kw horizontal aural, 2350-ft. above av. terrain, 321-ft. above ground, 3713-ft. above sea level, lat. 36°44' 45", long. 119° 16' 53". (Directional antenna.)

Transmitter: Bear Mt.

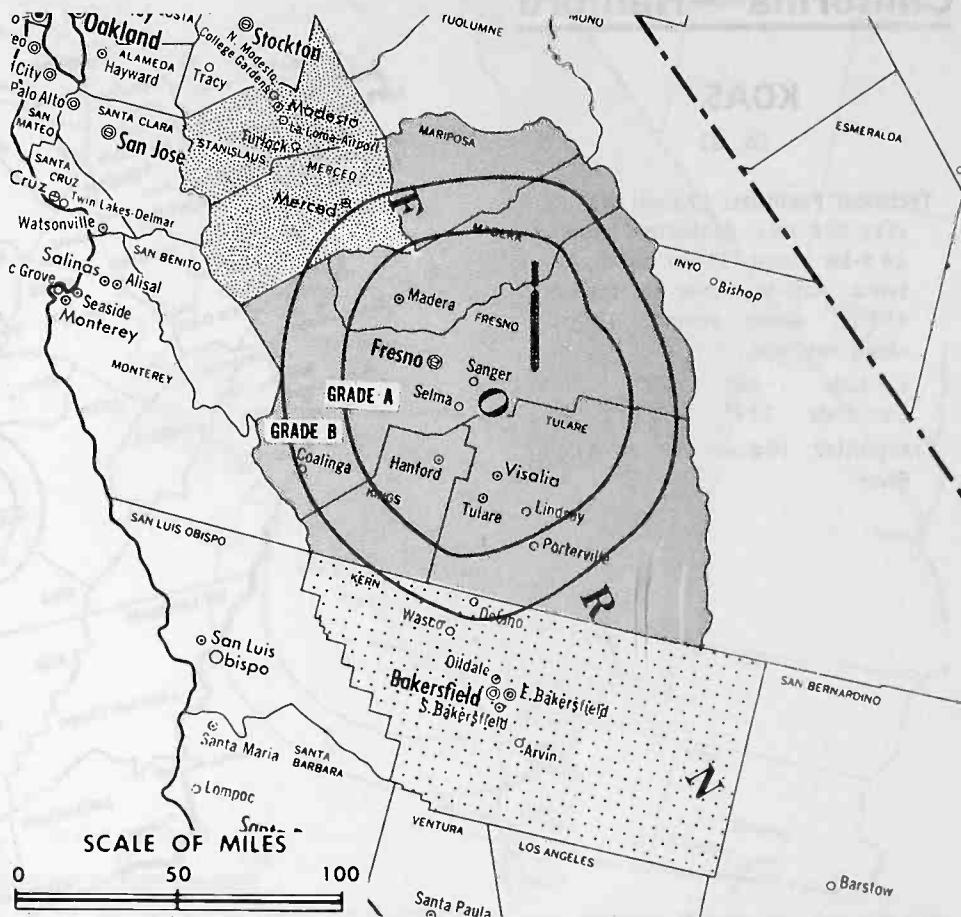
AM & FM Affiliates: See below.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KMJ-TV Ref: FCC File No. BMPCT-2211 Granted 9/15/54

©American Map Co., Inc., N.Y., No. 14244

KMJ-TV

Licensee: McClatchy Newspapers, 1544 Van Ness.

Studio: 1544 Van Ness.

Telephone: Amherst 8-6666. TWX No.: FR 221.

AM Affiliate: KMJ, 5-kw, 580 kc (NBC). FM Affiliate: KMJ-FM, 7.3-kw, 97.9 mc (No. 250), 630-ft. antenna height.

Ownership: Eleanor McClatchy, pres.; J. Brown Maloney, 1st v.p.; James B. McClatchy, 2nd v.p.; Charles K. McClatchy, secy.-treas.; Walter P. Jones & John J. Hamlyn directors. Also own KFBK, Sacramento; KERN, Bakersfield; KBEE, Modesto; KOH, Reno, Nev. McClatchy Newspapers publish Fresno Bee, Sacramento Bee, Modesto Bee. Note: Sale of radio KERN pends.

Began Operation: June 1, 1953.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

JOHN EDWARDS, manager & film buyer.

WILSON LEFLER, sales manager.

JOE TOMES, production manager.

DOROTHY SUHR, traffic manager.

WILLIAM TRETTIN, film editor.

EDWARD C. STURGEON, farm editor.

JAMES B. HANCOCK, chief engineer.

DIGEST OF RATE CARD NO. 16

(Sept. 1, 1962)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10 p.m., daily.					
\$800.00	\$480.00	\$320.00	\$200.00	\$180.00	\$100.00

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	Fresno	111,600	100,300	90
	Kings	14,500	12,700	88
	Madera	11,900	10,500	88
	Mariposa	1,700	1,400	80
	Tulare	49,800	44,200	89
Between 25-50%	CALIFORNIA			
	Merced	26,600	23,800	90
	Stanislaus	49,800	43,400	88
Under 25%	CALIFORNIA			
	Kern E.	12,900	11,700	91
	Kern W.	76,300	69,000	91
KMJ-TV Station Total		355,100	317,000	89
ARB Total Net Weekly Circulation (March, 1962)			188,500	

California—Hanford

KDAS

Ch. 21

Technical Facilities: Channel No. 21 (512-518 mc). Authorized power: 19.5-kw visual, 11-kw aural. Antenna: 420-ft. above av. terrain, 453-ft. above ground, 748-ft. above sea level.

Latitude 36° 29' 50"
Longitude 119° 31' 50"

Transmitter: Highway 99 at Kings River.



KDAS Ref: FCC File No. BMPCT-5661 Granted 12/19/61

©American Map Co., Inc., N.Y., No. 14244

KDAS

Network Service: None, independent.

Licensee: Gann Television Enterprises, 230 S. Union Ave., Bakersfield.

Studio: 1826 N. 10th, Box 321 Hanford.

Ownership: Harold D. Gann, pres., 33 1/3%; George L. Naron, 33 1/3%; C. B. Sweeney, 33 1/3%. Note: Transfer pend to George L. Naron and C. B. Sweeney.

Began Operation: Feb. 27, 1962.

Represented (sales) by Jalco (San Francisco, Los Angeles, Chicago & New York).

Represented (legal) by E. W. Dunn, Hanford; W. C. Brenner, Los Angeles.

Represented (engineering) by Steve Weber, Fresno.

Personnel:

WES PARSON, general manager.
DON DAVIS, program director.
JUNE LAW, film buyer.
PENNY MOORE, women's director.
LLOYD (LUCKY) BOND, sports director.
RUSSELL MOKLUFISKY, chief engineer.

DIGEST OF RATE CARD NO. 1

(Jan. 1, 1962)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—5-9 p.m., Mon.-Fri.	\$150.00	\$90.00	\$60.00	\$25.00	\$20.00	\$15.00
				\$12.50		

Note: Slim Andrews' "The 49er" (children's show), rates on request.

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

California—Los Angeles



KABC-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 165-kw visual, 82.5-kw aural. Antenna: electrically tilted 3°, 2970-ft. above av. terrain, 234-ft. above ground, 5940-ft. above sea level.

Latitude 34° 13' 36"
Longitude 118° 03' 59"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

AM Affiliate: KABC, 5-kw, 790 kc (ABC).

FM Affiliate: KABC-FM, 4.3-kw, 95.5 mc (No. 238), 40-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KABC-TV Ref: FCC File No. BPCT-1424 Granted 4/10/53

©American Map Co., Inc. N.Y., No. 14244

KABC-TV

Licensee: American Broadcasting-Paramount Theatres Inc., 7 West 66th St., New York 23, N.Y.

Studio: Prospect & Talmadge Sts., Hollywood 27.

Telephone: NO 3-3311. TWX No.: 213-666-1240.

Ownership: See WABC-TV, New York.

Began Operation: Sept. 16, 1949 as KECA-TV.

Represented (sales) by ABC National Station Sales Inc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Kear & Kennedy.

Personnel:

JAMES G. RIDDELL, v.p., Western Division, ABC.

ELTON H. RULE, v.p. & general manager.

RICHARD A. O'LEARY, general sales manager.

NORMAN H. SLOANE, business manager.

GEORGE L. PIERCE, sales service manager.

JAMES B. PATTERSON, program director.

NORMA OLSEN, director of program operations.

STEVE MILLS, production manager.

JACK F. BREMBECK, promotion manager.

HOWARD LIPSTONE, film manager & buyer.

THEODORE GRENIER, chief engineer, Western Division, ABC.

DIGEST OF RATE CARD NO. 1

(Jan. 1, 1963)

Hour 30 Min. 15 Min. 10 Min. 5-Min. 20 Sec.* 10 Sec.*

Class A—7-11 p.m., Mon.-Fri.

\$5,000.00 \$3,000.00 \$2,000.00 \$650.00 \$325.00

*Class A—(10:31-11:01 p.m., Mon.-Fri.)

NETWORK BASE HOURLY RATE: \$4,000.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	Inyo	4,100	3,000	72
	Los Angeles	2,121,300	1,965,800	93
	Orange N.	184,400	175,900	96
	Orange S.	42,400	40,500	96
	Riverside W.	96,800	86,900	90
	San Bernardino W.	157,700	144,100	92
	Santa Barbara	55,700	49,800	90
Ventura	58,700	54,900	94	
Between 25-50%	None	Between 25-50%		
	CALIFORNIA			
Under 25%	Imperial	19,000	15,400	81
	Kern E.	12,900	11,700	91
	Kern W.	76,300	69,000	91
	Riverside E.	5,400	4,900	90
	San Bernardino E.	3,700	3,400	92
	San Diego	330,800	305,900	93
KABC-TV Station Total		3,169,200	2,931,200	90
ARB Total Net Weekly Circulation (March, 1962)		2,478,100		

For ABC-Paramount Parent Corporate Listing, see page 951

California—Los Angeles

KCOP

Ch. 13



Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 170-kw visual, 83.2-kw aural. Antenna: 2920-ft. above av. terrain, 200-ft. above ground, 5880-ft. above sea level.

Latitude 34° 13' 42"

Longitude 118° 04' 02"

Transmitter: Mt. Wilson

TV tape: Recording facilities.



Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.

KCOP Ref: FCC File No. BMPCT-240 Granted 6/23/48

©American Map Co., Inc., N.Y., No. 14211

KCOP

Network Service: None, independent.

Licensee: KCOP Television Inc., 915 N. La Brea, Hollywood 38, Cal.

Studio: 915 N. La Brea.

Telephone: Oldfield 6-6050. TWX No.: 213-876-4068.

Ownership: Chris*Craft Industries Inc., 100%. For officers and principal stockholders, see KPTV, Portland, Ore.

Began Operation: Sept. 17, 1948. Sale to Chris*Craft (formerly NAFI Corp.) by Bing Crosby, Kenyon Brown, George L. Coleman & Joseph A. Thomas (25% each) approved Jan. 27, 1960 by FCC (Television Digest, Vols. 15:33, 36, 43, 16:5). Previous sale to Crosby et al by Copley Press approved Dec. 11, 1957 by FCC (Vol. 13:16, 22, 34, 50). Copley acquired station, operating as KLAC-TV, from Mrs. Dorothy Schiff Sonneborn Dec. 23, 1953 (Vol. 9:49, 32).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by John H. Battison & Assoc.

Personnel:

JOHN HOPKINS, president.

BILL ANDREWS, general sales manager.

DAN MILLER, local sales manager.

ROBERT GUY, program director & film buyer.

AL BROWDY, director of engineering.

GARY WALLER, promotion director & executive asst., programming-production.

DIGEST OF RATE CARD NO. 9

(Revised Dec. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—7-10:30 p.m., daily.

\$1500.00 \$900.00 \$750.00 \$500.00 \$500.00 \$300.00

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	Orange N.	184,400	175,900	96
	Orange S.	42,400	40,500	96
	Riverside W.	96,800	86,900	90
Between 25-50%	CALIFORNIA			
	Inyo	4,100	3,000	72
	Los Angeles	2,121,300	1,965,800	93
	San Bernardino W.	157,700	144,100	92
	Santa Barbara	55,700	49,800	90
	Ventura	58,700	54,900	94
Under 25%	CALIFORNIA			
San Diego	330,800	305,900	93	
KCOP Station Total		3,051,900	2,826,800	90
ARB Total Net Weekly Circulation (March, 1962)		1,529,900		

YOUR KIDS AUDIENCE IS IN THE BAG WITH "FELIX THE CAT" —TV's HAPPIEST CARTOON CHARACTER



HAPPILY DISTRIBUTED BY TRANS-LUX TELEVISION CORPORATION NEW YORK . . . CHICAGO . . . HOLLYWOOD

California—Los Angeles

KHJ-TV

Ch. 9

Technical Facilities: Channel No. 9
(186-192 mc). Authorized power:
162-kw visual, 81.3-kw aural. Antenna:
2960-ft. above av. terrain,
199-ft. above ground, 5929-ft.
above sea level.

Latitude 34° 13' 38"
Longitude 118° 04' 00"

Transmitter: Mt. Wilson.

Studio: 5515 Melrose Ave.

TV tape: Recording facilities.

AM Affiliate: KHJ, 5-kw, 930 kc.

FM Affiliate: KHJ-FM, 58-kw, 101.1
mc (No. 266), 2950-ft. antenna
height.

Studio: 5515 Melrose Ave.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

SCALE OF MILES
0 50 100

KHJ-TV Ref: FCC File No. BPCT-1853 Granted 5/24/54

©American Map Co., Inc., N.Y., No. 14214

KHJ-TV

Network Service: None, independent.

Licensee: RKO General Inc., 5515 Melrose Ave. (Don Lee Div.),
Hollywood 38.

Telephone: Hollywood 2-2133.

TWX No.: LA 64.

Ownership: See WOR-TV, New York.

Began Operation: Aug. 25, 1948, as KFI-TV. Sold to present licen-
see Aug. 1951 (Television Digest, Vol. 7:23, 32, 36).

Represented (sales) by RKO General National Sales.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

THOMAS F. O'NEIL, president RKO General Inc.
HARRY TRENNER, dir. of western div. RKO General Inc.
MALCOLM (MAL) C. KLEIN, general manager.
DON BALSAMO, general sales manager.
GERALD MOLFESE, national sales manager.
WALLY SHERWIN, program director.
TONY ARNONE, publicity director.
RICH SINCLAIR, promotion manager.
BRYAN COLE, facilities director.
ROBERT BULLOCK, chief engineer.
TERRY ANDERSON, film supervisor.
LARRY HAYS, special events director.
BILL WORKMAN, operations director.

DIGEST OF RATE CARD NO. 10

(April 15, 1962)

Hour	30 Min.	15 Min.	5 Min.	40 Sec.	20 Sec.	10 Sec.	
Class A—7-11 p.m., Mon.-Sat., 6-11 p.m., Sun.	\$2200.00	\$1300.00	\$900.00	\$625.00	\$475.00	\$380.00	\$237.00

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	Los Angeles	2,121,300	1,965,800	93
	Orange N.	184,400	175,900	96
	Orange S.	42,400	40,500	96
	Riverside W.	96,800	86,900	90
Between 25-50%	Ventura	58,700	54,900	94
	CALIFORNIA			
	Inyo	4,100	3,000	78
Under 25%	San Bernardino W.	157,700	144,100	92
	Santa Barbara	55,700	49,800	90
	CALIFORNIA			
Imperial	19,000	15,400	81	
Kern E.	12,900	11,700	91	
Kern W.	76,300	69,000	91	
KHJ-TV Station Total		2,829,300	2,617,000	92
ARB Total Net Weekly Circulation (March, 1962)		1,578,100		

California—Los Angeles

KMEX-TV

Ch. 34

(Spanish Language)

Technical Facilities: Channel No. 34 (590-596 mc). Authorized power: 121-kw visual, 60.5-kw aural (directional antenna). Antenna: 2950-ft. above av. terrain, 192-ft. above ground, 5940-ft. above sea level.

Latitude 34° 13' 35"
Longitude 118° 03' 56"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.



KMEX-TV Ref: FCC File No. BMPCT-5779 Granted 9/12/62 ©American Map Co., Inc., N.Y., No. 14244

KMEX-TV

Network Service: None, independent Spanish language outlet.

Licensee: Spanish International Bcstg. Co., 1044 S. Hill St., Los Angeles.

Studio: 721 North Bronson Ave., Hollywood 38.

Telephone: HO 6-8131.

Ownership: Fouce Amusement Corp., 35%; Julian M. Kaufman, v.p., 10%; Edward J. Noble, 20%; Emilio Azaccaga, 20%; Rene Anselmo, v.p., 15%. Same interests also operate KWEX-TV, San Antonio, Tex. and are Ch. 37 applicants in Paterson, N.J.

Began Operation: September 30, 1962.

Represented (sales) by Spanish International Network Sales Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Jules Cohen & Assoc.

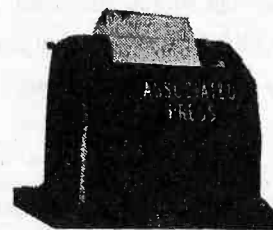
Personnel:

- FRANK L. FOUCE, president.
- RENE ANSELMO, vice president & treas.
- JULIAN KAUFMAN, vice president.
- CHARLES SILVERBERG, secretary.
- BURT AVEDON, general manager.
- KEN HILDEBRANDT, general sales manager.

DIGEST OF RATE CARD NO. 1 (Sept. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—5-11 p.m., daily.	\$400.00	\$240.00	\$160.00	\$120.00	\$80.00	\$60.00

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

California—Los Angeles



KNBC-TV



Ch. 4

[formerly KRCA]

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 42.7-kw visual, 21.4-kw aural. Antenna: non-directional, electrically tilted 2.5°, 3200-ft. above av. terrain, 490-ft. above ground, 6170-ft. above sea level.

Latitude 34° 13' 33"
Longitude 118° 03' 55"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KRCA Ref: FCC File No. BMPCT-1903 Granted 3/19/54

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KNBC-TV

Licensee: National Broadcasting Co. Inc., 3000 W. Alameda Ave., Burbank.

Studio: 3000 W. Alameda Ave., Burbank.

Telephones: Victoria 9-3911 & Thornwall 5-7000.

TWX No.: 213-846-6408.

Ownership: See WNBC-TV, New York.

Began Operation: Jan. 16, 1949.

Represented (sales) by NBC Spot Sales.

Personnel:

- THOMAS C. McCRAY, NBC v.p. & general manager.
- JAMES PARKS, station manager.
- JOHN WEHRHEIM, business manager.
- ROBERT KENNEDY, advertising & promotion manager.
- JOHN C. KENASTON, program manager.
- HOWARD D. STURN, manager, public affairs.
- NOYES SCOTT, local sales manager.
- ROBERT HENRY, operations manager.
- GEORGE BURKE, manager, film procurement.
- JOHN KNIGHT, manager, technical operations.

DIGEST OF RATE CARD NO. 17 (July 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	20 Sec.*	10 Sec.*
Class AAA—7:30-10:30 p.m., daily.	\$4700.00	\$2820.00	\$1880.00	\$1175.00	\$1100.00
	\$550.00				

*Class AAA—7:54-10:31 p.m., daily.

Color—Rates on request.

NETWORK BASE HOURLY RATE: \$4450.

Net Weekly Circulation	State County	Total Households	TV Homes	Homes %
Over 50%	CALIFORNIA			
	Inyo	4,100	3,000	72
	Los Angeles	2,121,300	1,965,800	93
	Orange N.	184,400	175,900	96
	Orange S.	42,400	40,500	96
	Riverside W.	96,800	86,900	90
	San Bernardino W.	157,700	144,100	92
Ventura	58,700	54,900	94	
Between 25-50%	CALIFORNIA			
	San Diego	330,800	305,900	93
	Santa Barbara	55,700	49,800	90
Under 25%	CALIFORNIA			
	Imperial	19,000	15,400	81
	Kern E.	12,900	11,700	91
	Kern W.	76,300	69,000	91
	Riverside E.	5,400	4,900	90
San Bernardino E.	3,700	3,400	92	
KNBC-TV Station Total		3,169,200	2,931,200	92
ARB Total Net Weekly Circulation (March, 1962)		2,580,000		

For RCA Corporate Listing,
see pages 952 & 953

California—Los Angeles

KNXT

Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 46.8-kw visual, 23.4-kw aural. Antenna: 3140-ft. above av. terrain, 466-ft. above ground, 6126-ft. above sea level.

Latitude 34° 13' 57"
Longitude 118° 04' 18"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.

AM Affiliate: KNX, 50-kw, 1070 kc (CBS).

FM Affiliate: KNX-FM, 67-kw, 93.1 mc (No. 226), 2870-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KNXT Ref: FCC File No. BPT-2535 Granted 9/12/58

© American Map Co., Inc., N.Y., No. 14244

KNXT

Licensee: Columbia Broadcasting System Inc., 6121 W. Sunset Blvd., Los Angeles 28.

Studio: 6121 W. Sunset Blvd.

Telephone: Hollywood 9-1212. TWX No.: LA 842.

Ownership: See WCBS-TV, New York.

Began Operation: May 6, 1948 as KTSL. Sold to present owner December 1950 (Television Digest, Vol. 6:46, 52).

Represented (sales) by CBS Television Station National Sales.

Represented (engineering) by CBS Engineering Dept., N.Y.

Personnel:

- ROBERT D. WOOD, vice president & general manager.
- RAY L. BEINDORF, general sales manager.
- RALPH DANIELS, national sales manager.
- ALBERTA HACKETT, business manager.
- ROBERT L. NELSON, sales research manager & director of promotion.
- LEON DREW, program manager.
- HAROLD UPLINGER, production manager.
- EDWIN W. MILLER, director of technical operation.
- SAM ZELMAN, director of news & special events.
- RICHARD MARSH, operation & traffic manager.
- MIKE KIZZIAH, manager of public affairs.

DIGEST OF RATE CARD NO. 15

(Dec. 2, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec.* 10 Sec.*
Class AA—8-10:30 p.m., Mon.-Fri.; 6:30-11 p.m., Sun.
\$5000.00 \$3000.00 \$2000.00 \$850.00 \$425.00

*Prime Time—7:29-11:01 p.m., Mon.-Fri.; 6:59-11:16 p.m., Sat.; 6:59-11:01 p.m., Sun. Also has Class A, AAA and AAAA rates for this time.

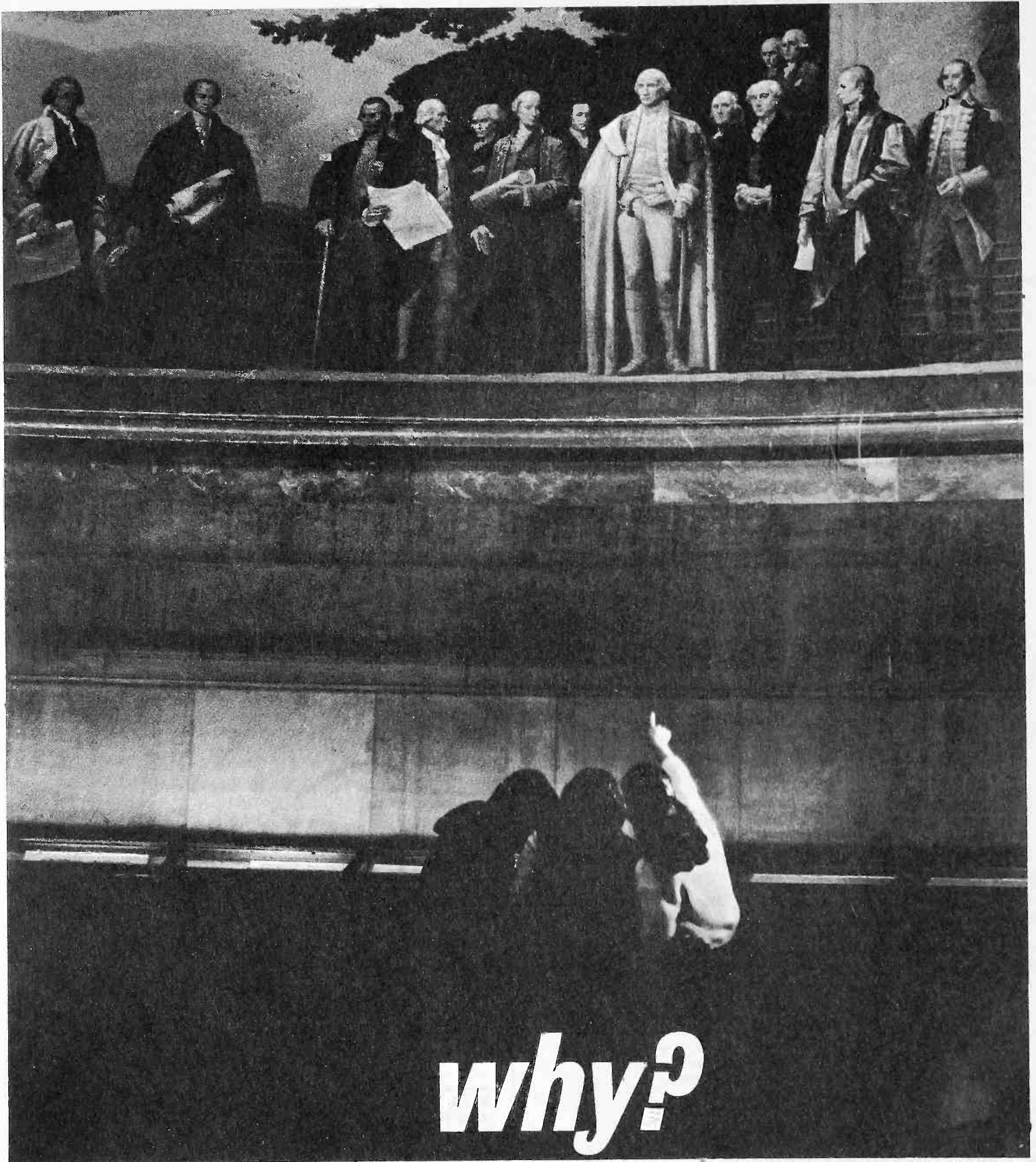
NETWORK BASE HOURLY RATE: \$4750.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	Inyo	4,100	3,000	72
	Los Angeles	2,121,300	1,965,800	93
	Orange N.	184,400	175,900	96
	Orange S.	42,400	40,500	96
	Riverside W.	96,800	86,900	90
	San Bernardino W.	157,700	144,100	92
Santa Barbara	55,700	49,800	90	
Ventura	58,700	54,900	94	
Between 25-50%	CALIFORNIA			
	San Diego	330,800	305,900	93
Under 25%	CALIFORNIA			
	Imperial	19,000	15,400	81
	Kern E.	12,900	11,700	91
	Kern W.	76,300	69,000	91
	Riverside E.	5,400	4,900	90
San Bernardino E.	3,700	3,400	92	
KNXT Station Total		3,169,200	2,931,200	92
ARB Total Net Weekly Circulation (March, 1962)		2,615,800		



**THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES**

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD



why?

To bring to Los Angeles' 1½ million school children a better understanding of their government, its history and function, KNXT produced "For Which We Stand," a two-part filmed record of 12 Southern California students' experiences on a KNXT-sponsored tour of the nation's capital. Summing up the enthusiastic reaction of local audiences and critics alike, the Los Angeles Herald-Exam-

iner saluted the two hour-long programs as "an uplifting show for all Americans."

Only a mass medium like television can make community service so meaningful, for so many. And in Los Angeles, only Channel 2 does the job so well. Which is one reason why the number one television station with viewers throughout the nation's second market is—has always been—CBS Owned KNXT.

CBS TELEVISION STATIONS, A Division of Columbia Broadcasting System, Inc.

California—Los Angeles

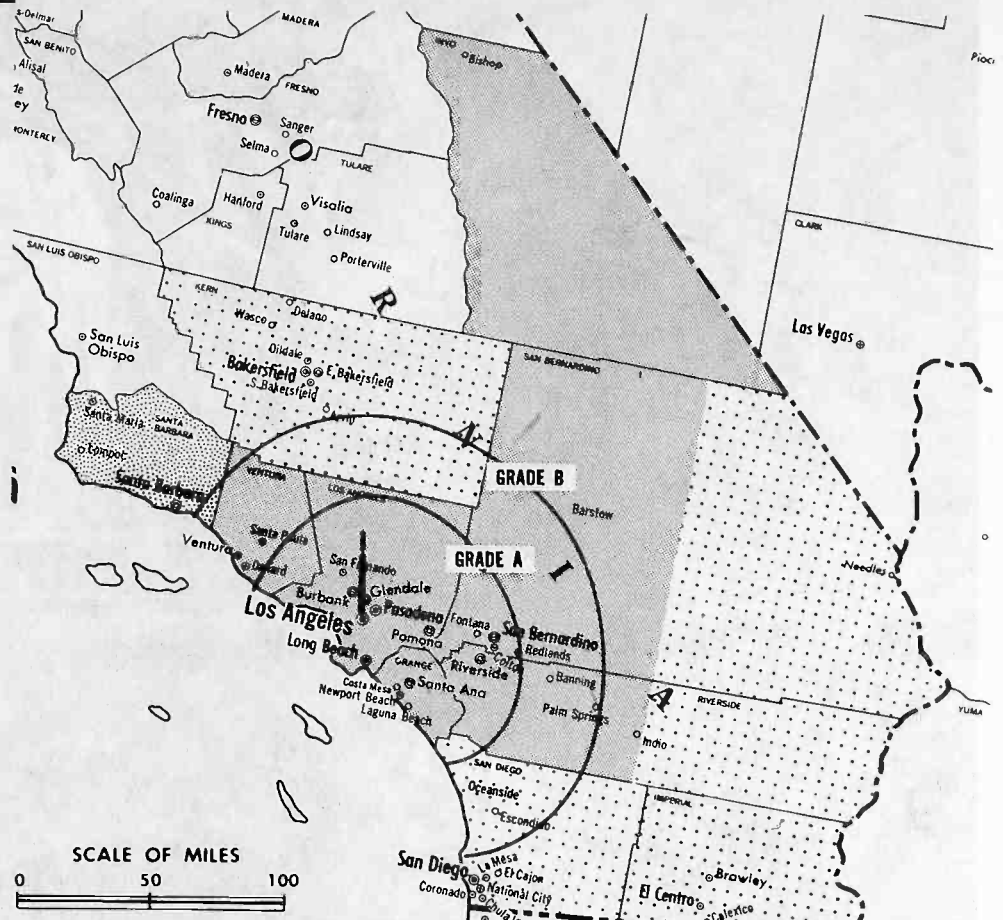
KTLA
Ch. 5



Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 50.1-kw visual, 25.1-kw aural. Antenna: 2990-ft. above av. terrain, 240-ft. above ground, 5936-ft. above sea level.

Latitude 34° 13' 35"
Longitude 118° 03' 56"

Transmitter: Mt. Wilson.
TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTLA Ref: FCC File No. BPC-1698 Granted 7/15/53

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KTLA

Network Service: None, independent.

Licensee: Paramount Television Productions Inc., 5800 Sunset Blvd., Hollywood 28.

Studio: 5800 Sunset Blvd.

Telephone: Hollywood 9-3181.

Ownership: Paramount Pictures Inc., 100%. Paramount also owns 50% of Talent Associates Ltd.

Began Operation: Jan. 22, 1947.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Arnold, Fortas & Porter.

Personnel:

- PAUL RAIBOURN, president (New York).
- SEYMOUR L. (STRETCH) ADLER, v.p. & general manager.
- JACK DONAHUE, general sales manager.
- MARTY CONNELLY, national sales manager.
- AUSTIN HEYWOOD, advertising & promotion manager.
- CARLO ANNEKE, local sales manager.
- ROBERT T. QUINLAN, program manager.
- DALTON DANON, film buyer.
- HAL DASHBACH, production supervisor.
- MIKE CASEY, publicity & public relations director.
- HARRY P. WARNER, legal director.
- JOHN SILVA, chief engineer.
- ALEX TOVAR, business mgr. & exec. controller.

DIGEST OF RATE CARD NO. 11 (Aug. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—5-Midnight, daily.						
\$2500.00	\$1500.00	\$1000.00	\$750.00	\$450.00	\$375.00	\$225.00

Color—Add to regular time & facility rates: Hour, \$750; 30 Min. or less, \$500; commercial rates on request.

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA				
		Inyo	4,100	3,000	72
		Los Angeles	2,121,300	1,965,800	93
		Orange N.	184,400	175,900	96
		Orange S.	42,400	40,500	96
		Riverside W.	96,800	86,900	90
		San Bernardino W.	157,700	144,100	92
		Ventura	58,700	54,900	94
Between 25-50%	CALIFORNIA				
		Santa Barbara	55,700	49,800	90
Under 25%	CALIFORNIA				
		Imperial	19,000	15,400	81
		Kern E.	12,900	11,700	91
		Kern W.	76,300	69,000	91
		Riverside E.	5,400	4,900	90
		San Bernardino E.	3,700	3,400	92
	San Diego	330,800	305,900	93	
KTLA Station Total			3,169,200	2,931,200	92
ARB Total Net Weekly Circulation (March, 1962)			1,995,000		

For Other Theatrical Interests
with TV Station Ownership
see page 814

California—Los Angeles

KTTV

Ch. 11



Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 165-kw visual, 85-kw aural. Antenna: 2940-ft. above av. terrain, 237-ft. above ground, 5907-ft. above sea level.

Latitude 34° 13' 29.0"
Longitude 118° 03' 47.1"

Transmitter: Mt. Wilson.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTTV Ref: FCC File No. BPCT-1756 Granted 9/3/53

© American Map Co., Inc., N.Y., No. 14244

KTTV

Network Service: None, independent.
Licensee: Times-Mirror Broadcasting Co., 5746 Sunset Blvd., Los Angeles 28.
Studio: 5746 Sunset Blvd.
Telephone: Hollywood 2-7111.
TWX No.: LA 228.
Ownership: The Times-Mirror Co., 100%, publisher of Los Angeles Times and Mirror. Officers of Times-Mirror Broadcasting Co.: Norman Chandler, chairman; Richard A. Moore, pres.; Harrison Chandler, exec. v.p.; Omar F. Johnson, v.p.-treas.; Robert W. Breckner, v.p.; John R. Vrba, v.p.; Dick Woollen, v.p.; Jack O'Mara, v.p.; Richard G. Adams, secy.; H. Bruce Baumeister, asst. secy. Loew's Inc. (MGM), which acquired 25% interest in 1956, sold back stock in 1959 (Television Digest, Vol. 15:44).
Note: Sale pends to Metromedia Inc. (Vol. 3:3).

Began Operation: Jan. 1, 1949.
Represented (sales) by KTTV National Sales.
Represented (legal) by Eliot C. Lovett.
Represented (engineering) by Lohnes & Culver.
Personnel:
ROBERT W. BRECKNER, president.
JOHN R. VRBA, v.p., KTTV productions.
DICK WOOLLEN, v.p., programming.
JACK O'MARA, director of promotion & merchandising.
H. BRUCE BAUMEISTER, asst. secy. & general counsel.
ALLEN GUNDERSON, chief engineer.
REAVIS WINCKLER, director of publicity.
JOHN YOUNG, controller.
DAVID GARBER, studio manager.
CHARLES YOUNG, national sales manager.
JACK DUFFIELD, eastern sales & marketing manager (120 E. 56th St., N.Y. 22).
FRANK BROWNE, midwest sales & marketing manager (100 E. Ohio St., Chicago 11).

(Personnel continued in next column)

Personnel—(Continued)

ROBERT BENNETT, local sales manager.
VAL CONTE, commercial operations manager.
ALVIN BOWEN, production manager.
BILL WELSH, director, special events.

DIGEST OF RATE CARD NO. 17 (Sept. 15, 1962)

Hour	30 Min.	15 Min. or less	Min. or 20 Sec.*	10 Sec.*	
Class A—7:30-10:30 p.m., daily.	\$3000.00	\$1800.00	\$1200.00	\$750.00	\$325.00

*Super Rate applies to all time classification. Other participation rates are applied to specific program categories on a weekly dollar volume basis.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	Inyo	4,100	3,000	72
	Los Angeles	2,121,300	1,965,800	93
	Orange N.	184,400	175,900	96
	Orange S.	42,400	40,500	96
	Riverside W.	96,800	86,900	90
Between 25-50%	San Bernardino W.	157,700	144,100	92
	Ventura	58,700	54,900	94
Under 25%	CALIFORNIA			
	Kern E.	12,900	11,700	91
	Kern W.	76,300	69,000	91
	San Diego	330,800	305,900	93
KTTV Station Total		3,141,100	2,907,500	93
ARB Total Net Weekly Circulation (March, 1962)		2,093,700		

California—Redding

abc NB KVIP-TV

Ch. 7

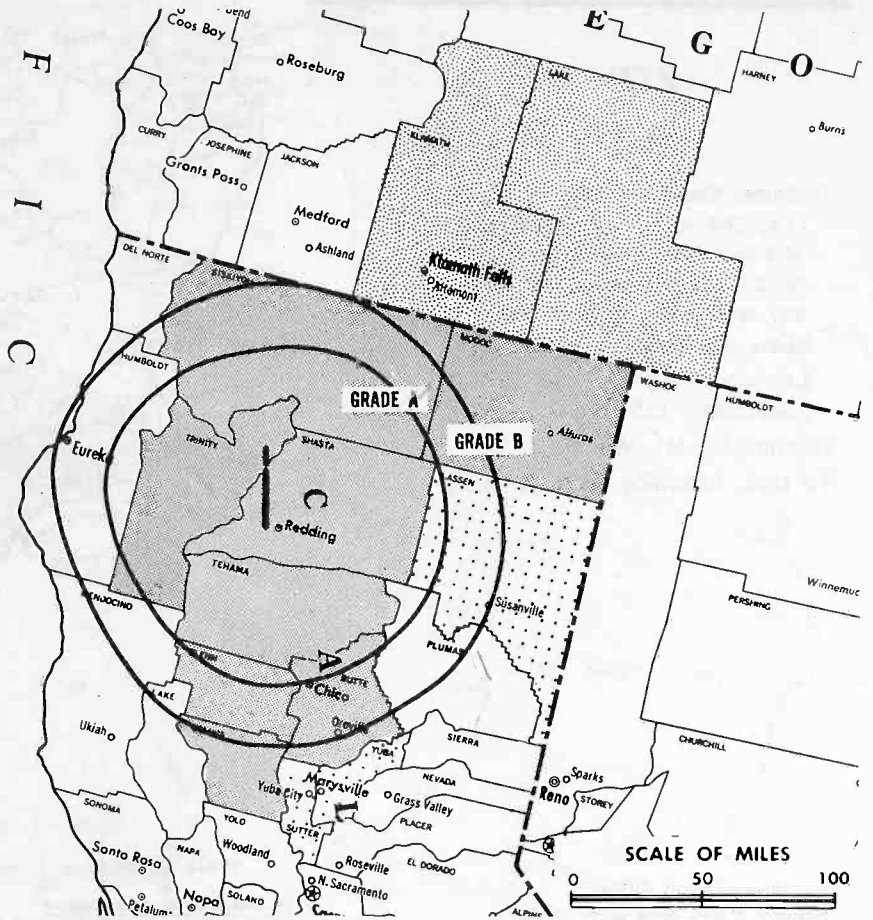
[Special affiliation with KVIQ-TV, Eureka, Cal.]

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 115-kw visual, 57.5-kw aural. Antenna: 3620-ft. above av. terrain, 126-ft. above ground, 6335-ft. above sea level.

Latitude 40° 36' 10"
Longitude 122° 39' 00"

Transmitter: Mt. Shasta-Bally, 13-mi. W of Redding.

AM Affiliate: KVIP, 1-kw, 540 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KVIP-TV Ref: FCC File No. BMPCT-4100 Granted 8/22/56

©American Map Co., Inc., N.Y., No. 14244

KVIP-TV

Network Service: ABC, NBC.

Licensee: Shasta Telecasting Corp., 2770 Pioneer Dr.

Studio: Pioneer Dr.

Telephone: Chestnut 1-1414.

TWX No.: RG 075.

Ownership: George C. Fleharty, pres., 38%; Laurence W. Carr, 14 3/8%; Morris K. Cohen, 10%; Robert L. Hammett, 10%; Carl R. McConnell, 22 5/8%; Russell K. Olsen, 5%. Carl McConnell, with his wife, owns KVIQ-TV, Eureka, Cal. Shasta Telecasting Corp. also owns KJEO, Fresno, Cal.

Began Operation: Aug. 1, 1956.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Spear, Hill & Greeley.

Represented (engineering) by Hammett & Edison.

Personnel:

GEORGE C. FLEHARTY, president, general manager & film buyer.
RUSSELL K. OLSEN, v.p. & operations manager.
KEITH M. SWINEHART, national sales director.
RAY GRANT, station manager.
DOREETA DOMKE, program director.
ROBERT J. DeVINE, chief engineer.

DIGEST OF RATE CARD NO. 5 (Dec. 1, 1962)

Hour	30 Min.	15 Min.	Min.	20 Sec.	8 Sec.
Class AA—7-10 p.m., daily.					
\$275.00	\$160.00	\$100.00	\$65.00	\$55.00	\$35.00
NETWORK BASE HOURLY RATE: \$300 (ABC), \$225 (NBC).					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	Butte	28,400	24,900	88
	Colusa	4,000	3,500	87
	Glenn	5,400	4,900	90
	Modoc	2,600	2,200	80
	Shasta	19,500	17,900	92
	Siskiyou	11,100	9,100	82
Between 25-50%	Tehama	8,400	7,700	93
	Trinity	3,400	2,700	80
	OREGON			
Under 25%	Klamath	15,000	13,600	91
	Lake	2,300	1,900	81
	CALIFORNIA			
Under 25%	Lassen	4,300	3,600	82
	Sutter	10,400	9,600	93
	Yuba	10,300	9,500	92
KVIP-TV Station Total		125,100	111,100	89
ARB Total Net Weekly Circulation (March, 1962)			64,500	



THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

California—Sacramento



KCRA-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1491-ft. above av. terrain, 1544-ft. above ground, 1544-ft. above sea level.

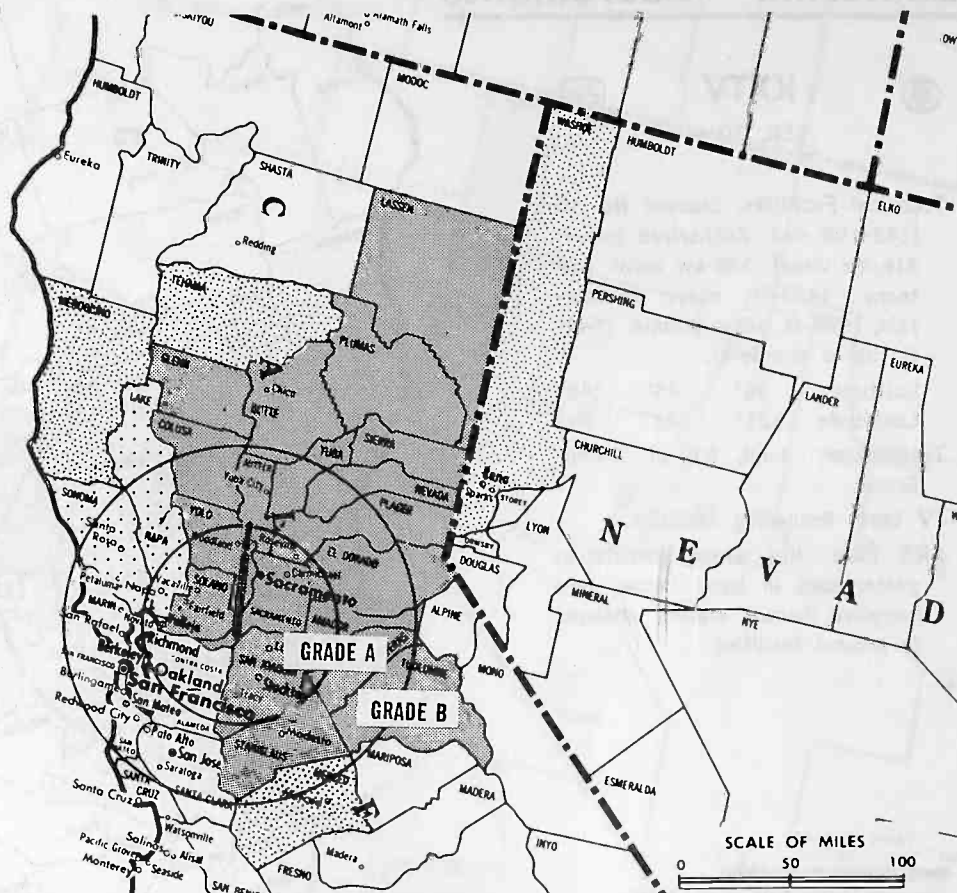
Latitude 38° 14' 48"
Longitude 121° 29' 59"

Transmitter: .7-mi. NE of Walnut Grove.

TV tape: Recording facilities.

AM & FM Affiliates: See below.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KCRA-TV Ref: FCC File No. BPCT-669 Granted 4/13/55
Authorized: FCC File No. BPCT-2600 Granted 7/27/60

©American Map Co., Inc., N.Y., No. 14244

KCRA-TV

Licensee: Kelly Broadcasting Co., 310 10th St.

Studio: 310 10th St.

Telephone: Hickory 4-7300. TWX No.: SC 111.

AM Affiliate: KCRA, 5-kw (1-kw night), 1320 kc (NBC). FM Affiliate: KCRA-FM, 11-kw, 96.1 mc (No. 241), 380-ft. Holds CP for 82-kw, 1200-ft. antenna.

Ownership: Nina N. Kelly, 33 1/3%; Robert E. Kelly, 33 1/3%; Jon S. Kelly, 33 1/3%.

Began Operation: Sept. 2, 1955. Sale of 50% by Gerald, Kenneth & Vernon Hansen to other 1/2 owners, Kelly's, approved April 18, 1962 by FCC (Television Digest, Vol. 2:17).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Loucks & Jansky.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

ROBERT E. KELLY, partner, station manager & film buyer.

JON S. KELLY, partner & general manager.

HOWARD J. SMILEY, vice president.

ROGER N. COOPER, director, sales development & research.

JOHN DADIW, local sales manager.

JIM BIRMINGHAM, San Francisco sales manager.

W. HERBERT HARTMAN, director of engineering & program manager.

DAVE HUME, news & public affairs director.

STU NAHAN, sports director.

DIGEST OF RATE CARD NO. II

(Oct. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:29-10:29 p.m., daily.

\$1600.00 \$880.00 \$550.00 \$450.00 \$350.00 \$240.00

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	CALIFORNIA				
		Amador	3,200	2,800	87
		Butte	28,400	24,900	88
		Calaveras	3,500	3,100	88
		Colusa	4,000	3,500	87
		El Dorado	10,500	9,700	92
		Glenn	5,400	4,900	90
		Lassen	4,300	3,600	82
		Nevada	7,500	6,600	88
		Placer	18,100	16,300	90
		Plumas	3,900	3,200	82
		Sacramento	162,400	150,700	93
		San Joaquin	77,500	68,700	89
		Sierra	800	700	81
		Solano E.	17,200	16,200	94
		Solano W.	22,800	21,500	94
		Stanislaus	49,800	43,400	88
	Sutter	10,400	9,600	93	
	Tuolumne	5,200	4,500	86	
	Yolo	20,900	18,900	90	
	Yuba	10,300	9,500	92	
Between 25-50%	CALIFORNIA				
		Mendocino	15,500	12,400	80
		Merced	26,600	23,800	90
		Tehama	8,400	7,700	93
	NEVADA				
	Washoe	29,700	26,100	88	
Under 25%	CALIFORNIA				
		Lake	5,400	4,400	80
		Napa N.	3,300	3,000	91
		Napa S.	16,500	15,000	91
		Sonoma N.	33,900	30,000	89
	Sonoma S.	15,800	14,000	89	
KCRA-TV Station Total		621,200	558,700	88	
ARB Total Net Weekly Circulation (March, 1962)			418,400		

California—Sacramento



KXTV

Ch. 10



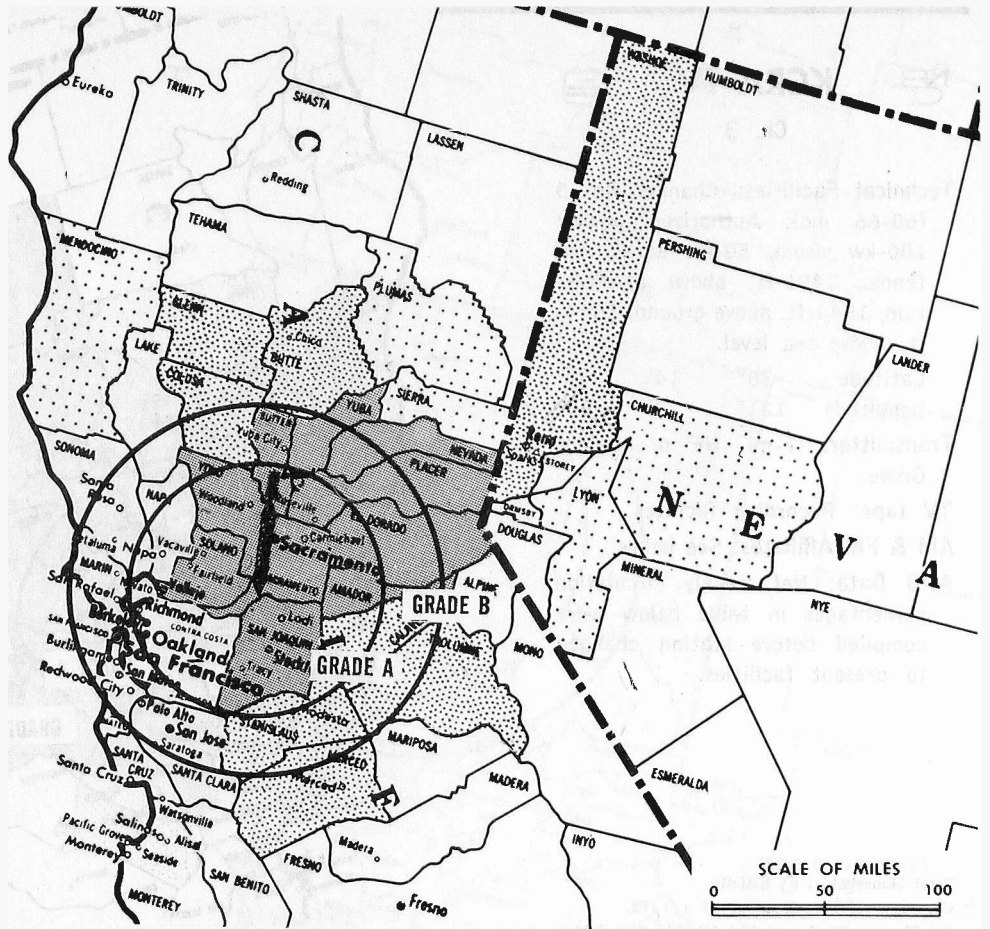
Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1491-ft. above av. terrain, 1544-ft. above ground, 1544-ft. above sea level.

Latitude 38° 14' 48"
Longitude 121° 29' 59"

Transmitter: .7-mi. NE of Walnut Grove.

TV tape: Recording facilities.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



Total Households: SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KXTV Ref: FCC File No. BMPCT-2633 Granted 12/9/54
Authorized: FCC File No. BPCT-2706 Granted 7/27/60

©American Map Co., Inc., N.Y., No. 14244

KXTV

Licensee: Great Western Broadcasting Corp., 601 7th Ave.

Studio: 601 7th Ave.

Telephone: Gilbert 1-4041.

Ownership: Wholly-owned subsidiary of Whitney Communications Corp. For other Whitney interests, see KOTV, Tulsa, Okla.

Began Operation: March 20, 1955. Sale to present owner by John H. Schacht and associates approved by FCC Dec. 23, 1958 (Television Digest, Vol. 14:42, 49).

Represented (sales) by H-R Television Inc.

Represented (legal) by Covington & Burling.

Personnel:

- C. WREDE PETERSMEYER, president.
- ROBERT WILSON, v.p. & general manager.
- R. L. COCHRANE, general sales manager.
- ROBERT H. SALK, secretary.
- DEAN BORBA, program manager, public affairs dir. & film buyer.
- M. S. BACHMAN, promotion manager.
- DONALD FERGUSON, chief engineer

DIGEST OF RATE CARD NO. 5-A—(Sept. 1, 1962).

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-11 p.m., daily.	\$1300.00	\$700.00	\$400.00	\$325.00	\$300.00*	\$200.00*

*Class AA—7:31-10:29 p.m., Mon.-Wed.; 7:01-10:29 p.m., Thurs.; 7:01-10:59 p.m., Fri.; 7:01-11:01 p.m., Sat.; 7:31-10:59 p.m., Sun.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State	County	Total Households	TV Homes	%
Over 50%	CALIFORNIA	Amador	3,200	2,800	87
		El Dorado	10,500	9,700	92
		Nevada	7,500	6,600	88
		Placer	18,100	16,300	90
		Sacramento	162,400	150,700	93
		San Joaquin	77,500	68,700	89
		Solano E.	17,200	16,200	94
		Solano W.	22,800	21,500	94
		Sutter	10,400	9,600	93
		Yolo	20,900	18,900	90
Yuba	10,300	9,500	92		
Between 25-50%	CALIFORNIA	Butte	28,400	24,900	88
		Calaveras	3,500	3,100	88
		Colusa	4,000	3,500	87
		Glenn	5,400	4,900	90
		Merced	26,600	23,800	90
		Stanislaus	49,800	43,400	88
		Tuolumne	5,200	4,500	86
NEVADA	Washoe	29,700	26,100	88	
	CALIFORNIA	Mendocino	15,500	12,400	80
Plumas		3,900	3,200	82	
Sierra		800	700	81	
NEVADA	Churchill	2,600	2,400	91	
	Lyon	2,000	1,600	79	
KXTV Station Total			538,200	485,000	90
ARB Total Net Weekly Circulation (March, 1962)			377,200		

California—Stockton-Sacramento



KOVR

Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1491-ft. above av. terrain, 1544-ft. above ground, 1544-ft. above sea level.

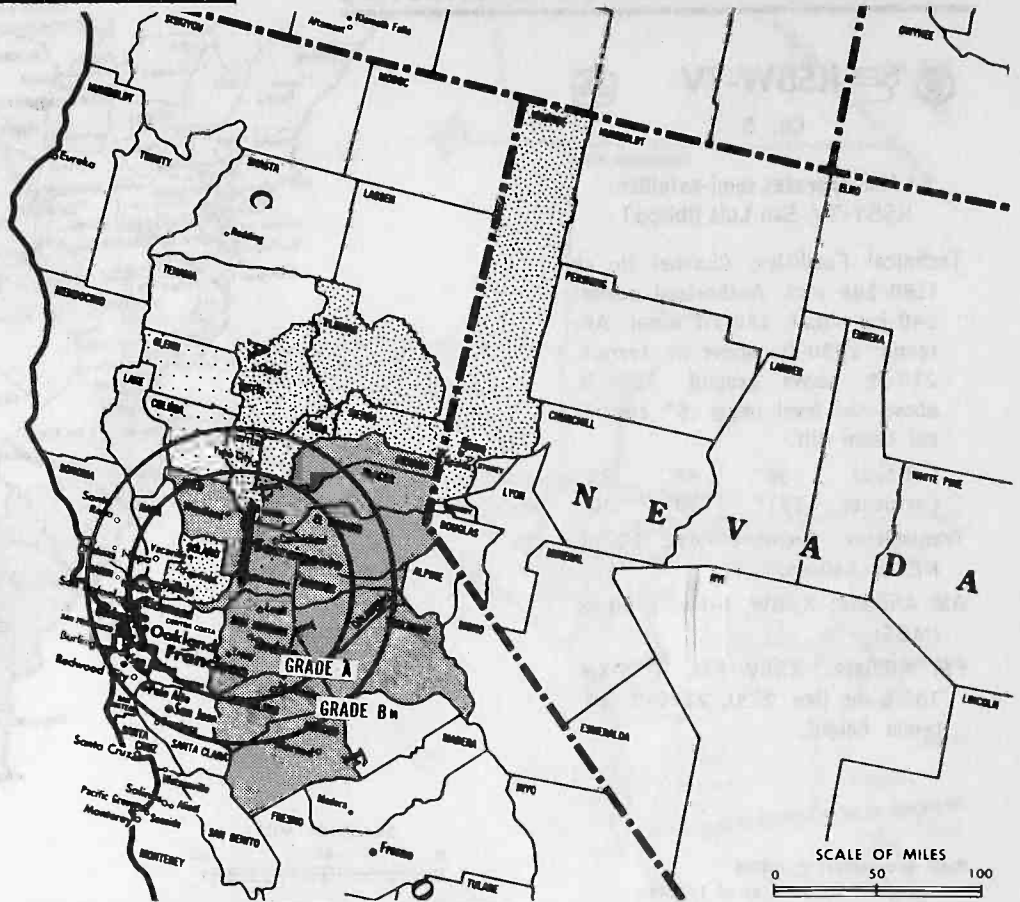
Latitude 38° 14' 48"
Longitude 121° 29' 59"

Transmitter: .7-mi. NE of Walnut Grove, Cal.

Studios: 225 E. Miner Ave., Stockton; 1216 Arden Way, Sacramento.

TV-tape: Recording facilities.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KOVR Ref: FCC File No. BPCT-2187 Granted 5/29/57
Authorized: FCC File No. BPCT-2654 Granted 7/27/60

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KOVR

Licensee: Metropolitan Broadcasting Corp. of California, 225 East Miner Ave., Stockton.

Telephones: Howard 6-6981, Stockton; Hickory 6-6124, Sacramento. TWX No.: SK 8, Stockton; SC 239, Sacramento.

Ownership: Metropolitan Broadcasting Corporation, 98.2%; more than 50 other stockholders, none with as much as 1%. For other Metropolitan interests, see WNEW-TV, New York.

Began Operation: Sept. 5, 1954. Sale to present owner by Gannett Co. approved Dec. 12, 1959 by FCC (Television Digest, Vols. 15:47-48, 16:1). Sale to Gannett by H. L. Hoffman and associates, approved Jan. 8, 1958 by FCC (Vol. 13:47, 14:2).

Represented (sales) by Metro Broadcast Sales.

Represented (legal) by McKenna & Wilkinson.

Personnel:

GLOVER DELANEY, v.p., general manager & film buyer.
PAT COONEY, sales manager.
FRANK LIVERMORE, business manager.
BEL LANGE, production supervisor.
RICHARD ANDERSON, chief engineer.

DIGEST OF RATE CARD NO. 10—(June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$1200.00	\$700.00	\$400.00	\$300.00	\$250.00	\$175.00
NETWORK BASE HOURLY RATE: \$800.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	Amador	3,200	2,800	87
	Calaveras	3,500	3,100	88
	El Dorado	10,500	9,700	92
	Merced	26,600	23,800	90
	Nevada	7,500	6,600	88
	Placer	18,100	16,300	90
	Sacramento	162,400	150,700	93
	San Joaquin	77,500	68,700	89
	Stanislaus	49,800	43,400	88
	Tuolumne	5,200	4,500	86
Yolo	20,900	18,900	90	
Between 25-50%	CALIFORNIA			
	Plumas	3,900	3,200	82
	Sierra	800	700	81
	Solano E.	17,200	16,200	94
	Solano W.	22,800	21,500	94
	Sutter	10,400	9,600	93
Yuba	10,300	9,500	92	
NEVADA	Washoe	29,700	26,100	88
Under 25%	CALIFORNIA			
	Butte	28,400	24,900	88
	Colusa	4,000	3,500	87
Glenn	5,400	4,900	90	
KOVR Station Total		518,100	468,600	90
ARB Total Net Weekly Circulation (March, 1962)		371,500		

California—Salinas-Monterey



Ch. 8

[Also operates semi-satellite
KSBY-TV, San Luis Obispo]

Technical Facilities: Channel No. 8
(180-186 mc). Authorized power:
240-kw visual, 120-kw aural. An-
tenna: 2330-ft. above av. terrain,
219-ft. above ground, 3296-ft.
above sea level using .5° electri-
cal beam tilt.

Latitude 36° 45' 20"
Longitude 121° 30' 00"

Transmitter: Fremont Peak, 10-mi.
NE of Salinas.

AM Affiliate: KSBW, 5-kw, 1380 kc
(MBS).

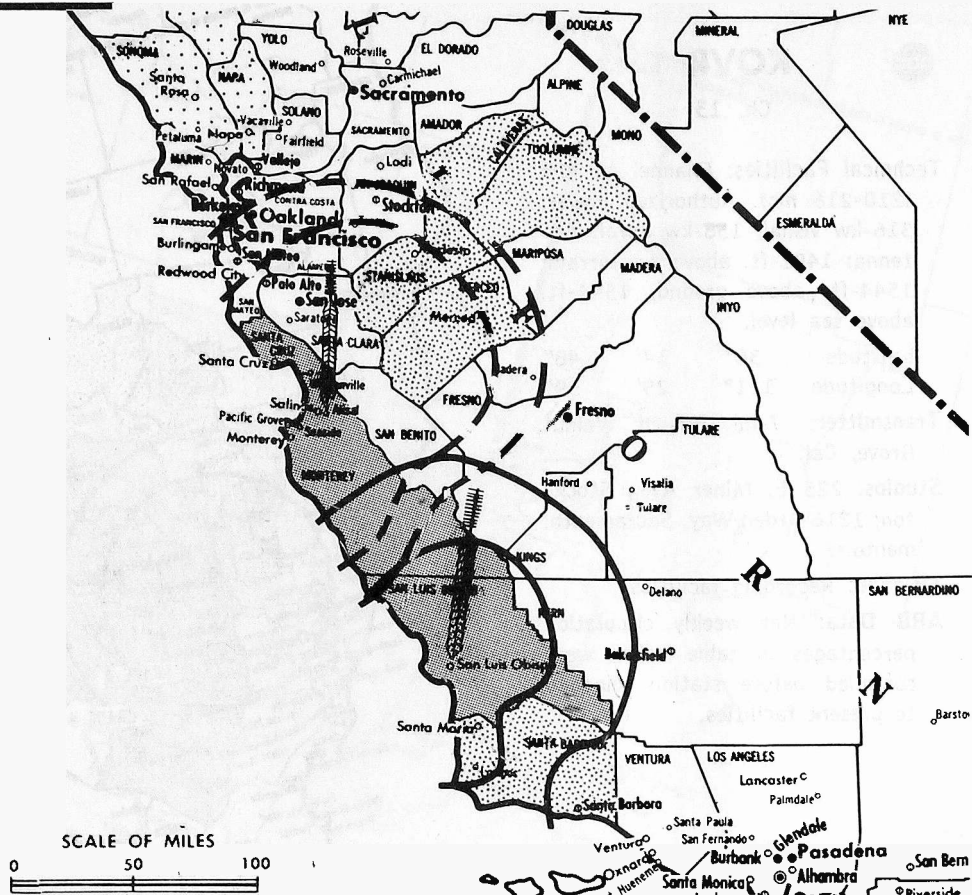
FM Affiliate: KSBW-FM, 18.5-kw,
102.5 mc (No. 273), 2270-ft. an-
tenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KSBW-TV Ref: FCC File No. BMPCT—3913 Granted 6/13/56
KSBY-TV Ref: FCC File No. BMPCT—1066 Granted 4/29/53

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KSBW-TV

Network Service: CBS, NBC.

Licensee: Central California Communications Corp., P.O. Box 1651,
Salinas, Cal.

Studio: 238 John St.

Telephone: Harrison 2-6422.

TWX No.: ZL 89.

Ownership: John C. Cohan, pres., 53.15%; William M. Oates,
8.48%; Edward S. Shattuck, v.p.-secy., 8.5%; Wood Building
Co., 8.5%; Bruce Church estate, 4%; 8 other stockholders,
none owns more than 2.5%. Also owns semi-satellite KSBY-TV,
San Luis Obispo, Cal. John Cohan owns radios KVEC, San Luis
Obispo & KNGS, Hanford-Fresno, Cal., Central Cal. Communica-
tions Corp. (formerly Salinas Valley Bcstg.) also is AM radio
applicant for Santa Maria, Cal. Note: Sale of KVEC pends.

Began Operation: Sept. 11, 1953 as share-time outlet with KMBY-
TV, Monterey; on Feb. 2, 1955 FCC approved deal whereby it
bought and merged KMBY-TV (Television Digest, Vol. 10:45 &
11:6).

Represented (sales) by H-R Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Robert L. Hammett, San Francisco.

Personnel:

JOHN COHAN, president and general manager.
TOM BOISE, sales director.
BILL WEST, operations manager.
CLARKE BRADLEY, sales development director.
BILL HARGAN, technical operations director.
WES CHANEY, chief engineer.

See Next Column for
Rate Card & Combination Rates.

DIGEST OF RATE CARD NO. 6—(July 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$450.00	\$270.00	\$180.00	\$140.00	\$110.00	\$90.00

Combination Rates—KSBW-TV & KSBY-TV, San Luis Obispo.

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$500.00	\$300.00	\$200.00	\$150.00	\$128.00	\$108.00

NETWORK BASE HOURLY RATE: \$550 (CBS), \$550 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	Monterey	55,300	49,600	90
	San Benito	4,700	4,100	87
	San Luis Obispo	27,100	24,000	89
	Santa Cruz	81,900	28,300	89
Stanislaus	49,800	43,400	88	
Between 25-50%	CALIFORNIA			
	Calaveras	3,500	3,100	88
	Santa Barbara	55,700	49,800	90
Tuolumne	5,200	4,500	86	
Under 25%	CALIFORNIA			
	Lake	5,400	4,400	80
	Merced	26,600	23,800	90
	Napa N.	3,300	3,000	91
	Napa S.	16,500	15,000	91
	Sonoma N.	33,900	30,000	89
Sonoma S.	15,800	14,000	89	

KSBW-TV & KSBY-TV Station Total 334,700 297,000 89
ARB Total Net Weekly Circulation (March, 1962) 119,000

California—San Bernardino

KCHU-TV

Ch. 18

Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 9.1-kw visual, 4.6-kw aural. Antenna: 340-ft. above av. terrain, 50-ft. above ground, 3250-ft. above sea level.

Latitude 34° 11' 51"
Longitude 117° 17' 10"

Transmitter: 1800 Cloudland Drive.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
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KCHU-TV

Network Service: None, independent.

Licensee: KCHU Television Inc., P.O. Box 18.

Studio: Admin. Bldg., National Orange Show Grounds, Mill & E Sts.

Telephone: TU 5-1919.

Ownership: Norman H. Rogers, 100%. Note: Sale pends to the Sun Co., publisher of San Bernardino Sun & Telegram.

Began Operation: Aug. 1, 1962.

Represented (sales) by Harland G. Oakes & Assoc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Elbert H. Dean, Fresno.

Personnel:

NORMAN H. ROGERS, president & general manager.
DICK HUBER, national & regional sales manager.
WILLIAM BELLMAN, local sales manager.
ARNOLD BENUM, production director.
DON ROGERS, office manager.
DON SHILLER, program director.
BEN STROTHMAN, chief engineer.

DIGEST OF RATE CARD NO. 1 (Nov. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.	
Class A—6-10 p.m., Mon.-Sat.	\$180.00	\$110.00	\$75.00	\$45.00	\$30.00	\$24.00	\$15.00

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



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—TV's HAPPIEST
CARTOON CHARACTER**

HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

California—San Diego



KFMB-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw maximum and 245-kw horizontal visual, 158-kw maximum and 123-kw horizontal aural. Antenna: directional, 760-ft. above av. terrain, 284-ft. above ground, 1049-ft. above sea level. Latitude 32° 50' 17" Longitude 117° 14' 56"

Transmitter: Mt. Soledad.

TV tape: Recording facilities.

AM Affiliate: KFMB, 5-kw, 540 kc (CBS).

FM Affiliate: KFMB-FM, 18.5-kw, 100.7 mc (No. 264), 630-ft.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KFMB-TV Ref: FCC File No. BMPCT—3015 Granted 5/12/55

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KFMB-TV

Licensee: Transcontinent Television Corp., 5th & Ash St., San Diego 1.

Studio: Fifth and Ash.

Telephone: Belmont 2-2114. TWX No.: 714-231-0839.

Ownership: Transcontinent Television Corp. For other interests, see WGR-TV, Buffalo, N.Y.

Began Operation: May 16, 1949. Sold to Kennedy Bcstg. Co. April 25, 1951 (Television Digest, Vol. 7:18); sold to Wrather-Alvarez Broadcasting March 25, 1953 (Vol. 9:5, 13). Sale of 38.89% interest by Maria Helen Alvarez to Marietta Investment Corp. approved July 2, 1958 by FCC (Vol. 14:24, 27). Merger of Marietta Bcstg. Inc. into Transcontinent Television Corp. approved May 13, 1959 by FCC (Vol. 15:7, 12, 20).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by Robert L. Hammett.

Personnel:

- DAVID C. MOORE, president, Transcontinent.
- GEORGE WHITNEY, v.p. & general manager.
- BILL FOX, station manager & film buyer.
- JACK VAN, local sales manager.
- GEORGE STANTIS, program & promotion director.
- SHIRLEY DIXON, asst. to the station manager.
- CHARLES ABEL, manager of engineering.
- WILLIAM MUELLER, controller.

DIGEST OF RATE CARD NO. 19
(Sept. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec.* ID*
Class AA—7:30-11 p.m., daily.
\$1100.00 \$660.00 \$440.00 \$340.00 \$290.00 \$234.00 \$117.00
NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA San Diego	330,800	305,900	93
Between 25-50%	None Between 25-50%			
Under 25%	CALIFORNIA Imperial Santa Barbara	19,000 55,700	15,400 49,800	81 90
KFMB-TV Station Total		405,500	371,100	92
ARB Total Net Weekly Circulation (March, 1962)		305,600		



**PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE**

California—San Diego

NB KOGO-TV 

Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw maximum and 214-kw horizontal visual, 158-kw maximum and 107-kw horizontal aural, 750-ft. above av. terrain, 252-ft. above ground, 1049-ft. above sea level.

Latitude 32° 50' 20.5"
Longitude 117° 14' 56.5"

Transmitter: Mt. Soledad.
Studio: 47th St. & Federal Freeway.
TV tape: Recording facilities.
AM Affiliate: KOGO, 5-kw, 600 kc (NBC).
FM Affiliate: KOGO-FM, 100-kw, 94.1 mc (No. 231), 640-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KOGO-TV Ref: FCC File No. BMPCT-3170 Granted 7/1/55

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KOGO-TV

Licensee: Time-Life Broadcast Inc., 47th St. & Highway 94, San Diego 12.

Telephone: 262-2421. TWX No.: SD 6309.

Ownership: Time-Life Broadcast Inc., 100%. For other interests, see Time under Group Ownership.

Began Operation: Sept. 13, 1953. Sale of control to Fox, Wells & Co. by Tom Sharp, Charles E. Salik and TBC group approved by FCC Oct. 13, 1954 (Television Digest, Vol. 13:31-32, 34, 38, 42). Sale of 46.22% to Newsweek by Fox, Wells & Co. interests approved Aug. 7, 1957 (Vol. 13:30, 33). Sale to Time-Life approved by FCC April xx, 1962 (Vol. 2:13).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

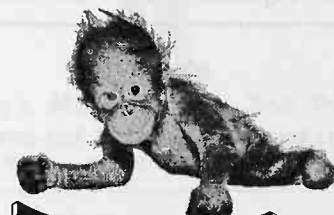
WILLIAM E. GOETZE, v.p. & general manager.
JAY GRILL, director of sales.
LEROY BELLWOOD, director of engineering.
JOSEPH WALLACH, controller.
BURKE ORMSBY, program director & film buyer.
KEITH NICHOLSON, advertising & promotion manager.
EARLE RAST, local sales manager.
WILLIAM H. STEVENS, production manager.
KEITH NICHOLSON, promotion director.
ROBERT BAILEY, director of merchandising.
LOUISE MYERS, director of operations & traffic.
DEAN TURNER, continuity director.
PAT HIGGINS, news director.

DIGEST OF RATE CARD NO. 3
(Sept. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.*	10 Sec.
Class AA—8-9:30 p.m., daily.	\$1150.00	\$670.00	\$320.00	\$310.00	\$250.00	\$225.00
*Class A—7:30-11 p.m., daily.						\$113.00

NETWORK BASE HOURLY RATE: \$960.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	San Diego	330,800	305,900	93
Between 25-50%	None			
	Between 25-50%			
Under 25%	CALIFORNIA			
	Imperial	19,000	15,400	81
	Santa Barbara	55,700	49,800	90
KOGO-TV Station Total		405,500	371,100	92
ARB Total Net Weekly Circulation (March, 1962)			280,500	



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NEW YORK . . . CHICAGO . . . HOLLYWOOD

California—Tijuana-San Diego



XETV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 550-ft. above ground, 1423-ft. above sea level.

Latitude 32° 30' 49"
Longitude 117° 01' 08"

Transmitter: Mount San Antonio, Tijuana, B.C., Mexico.

Studio: Mount San Antonio, Tijuana, B.C., Mexico.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

Predicted contours supplied by station.

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XETV

Licensee: Radio-Television, S.A.
Business Address: 7th & Ash Street, San Diego 1, Cal.
Telephone: Belmont 4-8431. TWX No.: SD 6234.
Ownership: Emilio Azcarraga, principal stockholder. For other interests see Foreign Station Directory.
Began Operation: Feb. 18, 1953.
Represented (sales) by Blair Television Associates.
Represented (legal) by Fly, Shuebruk, Blume & Gaguine.
Personnel:
JULIAN M. KAUFMAN, v.p., general manager & film buyer.
LOU MEIERS, business manager.
TED MILLAN, sales manager.
PHIL FERNANDEZ, chief engineer.

Other Tijuana Outlet on next page

DIGEST OF RATE CARD NO. 12—(Sept. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—7:30-11 p.m., daily.	\$1000.00	\$600.00	\$400.00	\$300.00	\$275.00	\$250.00	\$125.00
NETWORK BASE HOURLY RATE: \$800.							

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA San Diego	330,800	305,900	93
Between 25-50%	None	Between 25-50%		
Under 25%	CALIFORNIA Santa Barbara	55,700	49,800	90
XETV Station Total		386,500	355,700	92
ARB Total Net Weekly Circulation (March, 1962)			258,700	

California—Tijuana-San Diego

XEWT-TV

Ch. 12

[Spanish language outlet]

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 5-kw aural. Antenna: 750-ft. above av. terrain, 200-ft. above ground, 1200-ft. above sea level.

Latitude 32° 30' 50"
Longitude 117° 01' 10"

Transmitter: Monte San Antonio, Tijuana, Baja California, Mexico.

TV tape: Recording facilities.



Predicted contours supplied by station.

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XEWT-TV

Network Service: None, independent Spanish language outlet.

Licensee: Televisora de Calimex, S.A., P.O. Box 996, San Ysidro, Cal.

Studio: Monte San Antonio, P.O. Box 12, Tijuana, Baja California, Mexico.

Telephone: 5-9201.

Ownership: Telesistema Mexicano S.A.; Emilio Azcarraga, principal stockholder. For other interests, see XEWT-TV, Mexico City, in Foreign Station Directory.

Began Operation: July 12, 1960.

Represented (sales) by Harlan G. Oakes & Associates.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

ARON SUSSELY HOUSE, general manager, sales manager & film buyer.

RENE ARMANDO LAFON, production & programming director.

FELIPE FERNANDEZ, chief engineer.

DIGEST OF RATE CARD NO. 2

(Nov. 10, 1962)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10:30 p.m., daily.					
\$120.00	\$75.00	\$50.00	\$35.00	\$18.00	\$14.00

Note: Additional charge of \$10 per half hour for use of projector or TV tape recorder. For use of studio, charge is 30% over the rate.

ARB data not available based on 1960 coverage study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.

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CARTOON CHARACTER**



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NEW YORK . . . CHICAGO . . . HOLLYWOOD

California—San Francisco



KGO-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1210-ft. above av. terrain, 517-ft. above ground, 1348-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro.

TV tape: Recording facilities.

AM Affiliate: KGO, 50-kw, 810 kc (ABC).

FM Affiliate: KGO-FM, 23.6-kw, 103.7 mc (No. 279), 1180-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KGO-TV Ref: FCC File No. BPCT-1514 Granted 5/5/53

© American Map Co., Inc., N.Y., No. 14244

KGO-TV

Licensee: American Broadcasting Co., 277 Golden Gate Ave., San Francisco 2.

Studio: 277 Golden Gate Ave.

Telephone: Underhill 3-0077.

TWX No.: SF 147.

Ownership: See WABC-TV, New York.

Began Operation: May 5, 1949.

Represented (sales) by ABC Television Spot Sales, Inc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Kear & Kennedy.

Personnel:

- DAVID M. SACKS, v.p. & general manager.
- RUSS COUGHLAN, general sales manager.
- JACK GREGORY, sales manager.
- SEYMOUR HOROWITZ, program manager & film buyer.
- JAMES MONROE, director, sales research.
- GEORGE T. RODMAN, promotion & publicity director.
- ROBERT MITCHELL, film department director.
- HARRY JACOBS, chief engineer.
- CALVIN THOMAS, production manager.
- VICTOR REED, director of news.

DIGEST OF RATE CARD NO. 25 (Jan. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	10 Sec.*
Class AAA—7:29-11 p.m., Mon.-Fri.; 6:59-11 p.m., Sat.; 6:29-11 p.m., Sun.	\$2100.00	\$1260.00	\$840.00	\$630.00	\$725.00	\$660.00

*See prime card.

NETWORK BASE HOURLY RATE: \$2400.

For ABC Western Regional Network Stations, see the ABC Network Listing.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	CALIFORNIA				
		Alameda E.	10,200	9,400	92
		Alameda W.	298,900	273,800	92
		Contra Costa E.	63,300	59,600	95
		Contra Costa W.	60,300	56,800	95
		Lake	5,400	4,400	80
		Marin	47,400	43,400	92
		Mendocino	15,500	12,400	80
		Napa N.	3,300	3,000	91
		Napa S.	16,500	15,000	91
		San Francisco	296,500	246,000	83
		San Mateo	145,800	138,700	96
		Santa Clara E.	7,100	6,600	93
		Santa Clara W.	194,600	180,900	93
	Solano E.	17,200	16,200	94	
	Solano W.	22,800	21,500	94	
	Sonoma N.	33,900	30,000	89	
	Sonoma S.	15,800	14,000	89	
Between 25-50%	CALIFORNIA				
		Merced	26,600	23,800	90
		San Benito	4,700	4,100	87
		San Joaquin	77,500	68,700	89
	Stanislaus	49,800	43,400	88	
Under 25%	CALIFORNIA				
		Amador	3,200	2,800	87
		Calaveras	3,500	3,100	88
		Colusa	4,000	3,500	87
		El Dorado	10,500	9,700	92
		Glenn	5,400	4,900	90
		Monterey	55,300	49,600	90
		Nevada	7,500	6,600	88
		Placer	18,100	16,300	90
		Sacramento	162,400	150,700	93
		Santa Cruz	31,900	28,300	89
		Sutter	10,400	9,600	93
	Tuolumne	5,200	4,500	86	
	Yolo	20,900	18,900	90	
KGO-TV Station Total		1,751,400	1,580,200	90	
ARB Total Net Weekly Circulation (March, 1962)		1,112,100			

California—San Francisco



KPIX

Ch. 5



Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1140-ft. above av. terrain, 400-ft. above ground, 1231-ft. above sea level.

Latitude 37° 45' 20"
Longitude 122° 27' 05"

Transmitter: Mt. Sutro Television Center.

Studio: 2655 Van Ness.

Telephone: Prospect 6-5100.

TWX No.: SF 168.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KPIX Ref: FCC File No. BNPCT-912 Granted 1/2/53

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KPIX

Licensee: Westinghouse Broadcasting Co. Inc., 2655 Van Ness Ave., San Francisco 9, Cal.

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: E. V. Huggins, chairman; Donald H. McGannon, pres.; R. V. Tooke, exec. v.p.; C. C. Woodard, v.p., administration; J. E. Baudino, v.p. (Washington); J. W. Steen, counsel (N.Y.); Ralph N. Harmon, v.p., engineering; Richard M. Pack, v.p., programming; Alexander W. Dannenbaum Jr., vice president, sales; David E. Partridge, national adv. & sales promotion mgr. Also operates TV stations KDKA-TV, Pittsburgh (KDKA); WBZ-TV, Boston (WBZ); KYW-TV, Cleveland (KYW); WJZ-TV, Baltimore; and radio stations KEX, Portland, Ore. (sale pends to Gene Autry group.); WOWO, Ft. Wayne, Ind.; WBZA Springfield, Mass. Also owns WIND, Chicago.

Began Operation: Dec. 25, 1948. Sold to present owner by Associated Bcstrs. Inc. (Television Digest, Vol. 9:45, 10:11, 15, 19, 27).

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

- DONALD H. MCGANNON, president.
- R. V. TOOKE, executive v.p.
- PHILIP G. LASKY, v.p., West Coast operations.
- LOUIS S. SIMON, general manager.
- R. E. PUSEY, business manager.
- WILLIAM HUNEFELD JR., sales manager.
- ROBERT MIGGINS, assistant sales manager.
- ROBERT SMITH, advertising & sales promotion manager.
- AL BACCARI, publicity director.
- RAY HUBBARD, program manager & film buyer.
- PAUL TURNER, asst. program manager.
- CARYL COLEMAN, public affairs director.
- DEACON ANDERSON, news director.
- BEN WOLFE, chief engineer.

DIGEST OF RATE CARD NO. 17-A—(Dec. 17, 1962)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.	
Class AA—7:30-11 p.m., Mon.-Fri.; 7-11 p.m., Sat. & Sun.	\$2300.00	\$1380.00	\$920.00	\$550.00*	\$500.00*	\$250.00*

*Class A—(5:59-7:29 p.m., Mon.-Sat.; 6:20-7:29 p.m., 10:59-11:01 p.m., Sat.; 4:01-7:29 p.m., 10:59-11:01 p.m. Sun.)

NETWORK BASE HOURLY RATE: \$2500.

1962-63 Edition

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	CALIFORNIA				
		Alameda E.	10,200	9,400	92
		Alameda W.	298,900	273,800	92
		Contra Costa E.	63,300	59,600	95
		Contra Costa W.	60,300	56,800	95
		Lake	5,400	4,400	80
		Marin	47,400	43,400	92
		Napa N.	3,300	3,000	91
		Napa S.	16,500	15,000	91
		San Benito	4,700	4,100	87
		San Francisco	296,500	246,000	83
		San Mateo	145,800	138,700	96
		Santa Clara E.	7,100	6,600	93
		Santa Clara W.	194,600	180,900	93
		Solano E.	17,200	16,200	94
		Solano W.	22,800	21,500	94
		Sonoma N.	33,900	30,000	89
	Sonoma S.	15,800	14,000	89	
Between 25-50%	CALIFORNIA				
		Calaveras	3,500	3,100	88
		Mendocino	15,500	12,400	80
		Merced	26,600	23,800	90
		Monterey	55,300	49,600	90
		San Joaquin	77,500	68,700	89
		Santa Cruz	31,900	28,300	89
	Stanislaus	49,800	43,400	88	
	Tuolumne	5,200	4,500	86	
Under 25%	CAL.: Amador				
		Butte	28,400	24,900	88
		Colusa	4,000	3,500	87
		El Dorado	10,500	9,700	92
		Glenn	5,400	4,900	90
		Nevada	7,500	6,600	88
		Placer	18,100	16,300	90
		Plumas	3,900	3,200	82
		Sierra	800	700	81
		Sutter	10,400	9,600	93
	Yolo	20,900	18,900	90	
KPIX Station Total		1,622,100	1,458,300	90	
ARB Total Net Weekly Circulation (March, 1962)		1,202,900			

California—San Francisco



KRON-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1310-ft. above av. terrain, 200-ft. above ground, 1480-ft. above sea level.

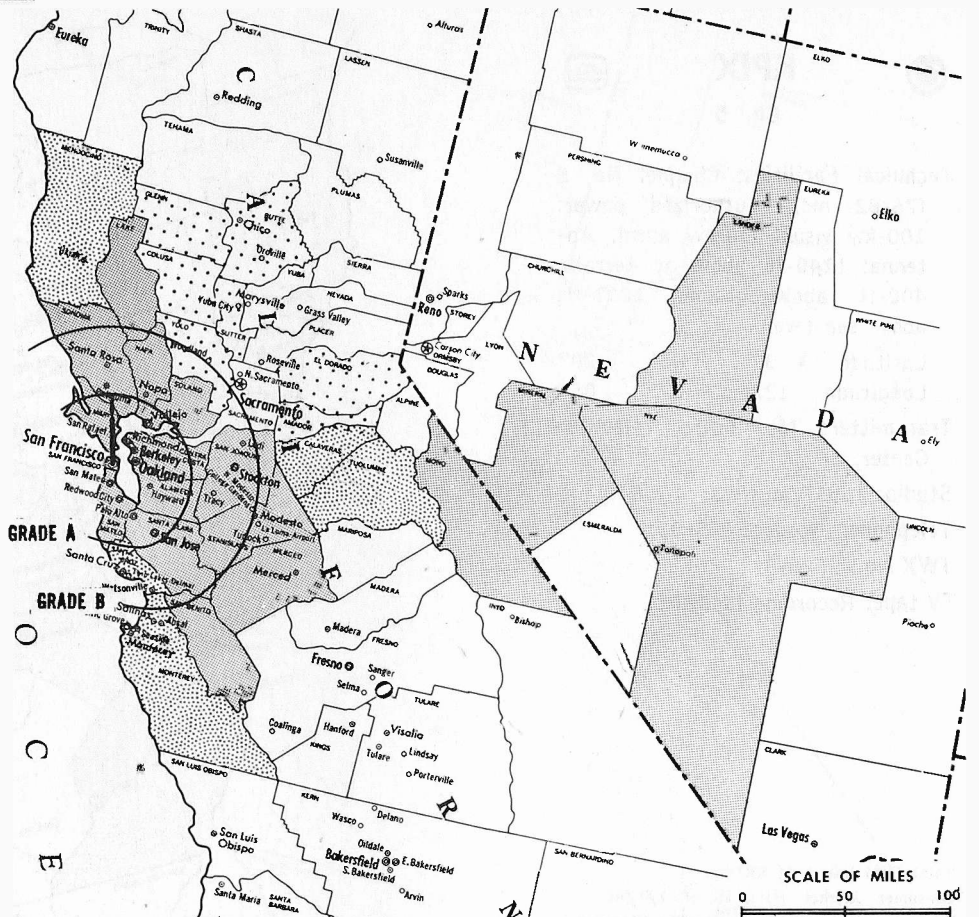
Latitude 37° 41' 12"
Longitude 122° 26' 03"

Requests change to 1818-ft. above av. terrain, 734-ft. above ground, 2049-ft. above sea level, lat. 37° 41' 15", long. 122° 26' 04".

Transmitter: TV Peak, San Bruno Mt.

TV tape: Recording facilities.

FM Affiliate: KRON-FM, 13.5-kw, 96.5 mc (No. 243), 1360-ft. antenna. Holds CP for 28.5-kw, 1770-ft. antenna.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KRON-TV Ref: FCC File No. BMPCT-859 Granted 1/2/53

©American Map Co., Inc., N.Y., No. 14244

KRON-TV

Licensee: Chronicle Publishing Co., 901 Mission St. (zone 19).
Studio: 929 Mission St.
Telephone: Garfield 1-1100. TWX No.: SF 283.
Ownership: Chronicle Publishing Co., publisher of San Francisco Chronicle; Charles DeYoung Thieriot, pres.
Began Operation: Nov. 15, 1949.
Represented (sales) by Peters, Griffin, Woodward Inc.
Represented (legal) by Lester W. Spillane (San Francisco).
Represented (engineering) by Hammett & Edison (San Francisco).
Personnel:
HAROLD P. SEE, v.p. for TV & general manager.
A. H. (AL) CONSTANT, station manager.
WILLIAM A. MORRISON, sales manager.
A. RICHARD ROBERTSON, promotion & merchandising manager.
THOMAS MULLAHEY, public affairs director.
ROBERT GLASSBURN, program manager.
DAVID SCHNEIDER, asst. program manager.
J. L. BERRYHILL, chief engineer.

DIGEST OF RATE CARD NO. 20 (April 15, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	ID*	
Class AAA—7:30-10:30 p.m., daily.	\$2350.00	\$1290.00			\$850.00	\$750.00	\$375.00

*Class AAA—7:30-10:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$2600.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	Alameda E.	10,200	9,400	92
	Alameda W.	298,900	273,800	92
	Contra Costa E.	63,300	59,600	95
	Contra Costa W.	60,300	56,800	95

Net Weekly Circulation

State County

Total Households

TV Homes %

Over 50%	CALIFORNIA—(Continued)			
	Lake	5,400	4,400	80
	Marin	47,400	43,400	92
	Merced	26,600	23,800	90
	Mono	900	600	63
	Napa N.	3,300	3,000	91
	Napa S.	16,500	15,000	91
	San Benito	4,700	4,100	87
	San Francisco	296,500	246,000	83
	San Joaquin	77,500	68,700	89
	San Mateo	145,800	138,700	96
	Santa Clara E.	7,100	6,600	93
	Santa Clara W.	194,600	180,900	93
	Solano E.	17,200	16,200	94
	Solano W.	22,800	21,500	94
	Sonoma N.	33,900	30,000	89
	Sonoma S.	15,800	14,000	88
Stanislaus	49,800	43,400	88	
NEVADA				
Lander	500	400	64	
Mineral	1,900	1,700	85	
Nye	1,600	1,000	60	
Between 25-50%	CALIFORNIA			
	Calaveras	3,500	3,100	88
	Mendocino	15,500	12,400	80
	Monterey	55,300	49,600	90
	Santa Cruz	31,900	28,300	89
Tuolumne	5,200	4,500	86	
Under 25%	CALIFORNIA			
	Amador	3,200	2,800	87
	Butte	28,400	24,900	88
	Colusa	4,000	3,500	87
	El Dorado	10,500	9,700	92
	Glenn	5,400	4,900	90
	Sutter	10,400	9,600	93
Yolo	20,900	18,900	90	
KRON-TV Station Total		1,596,700	1,435,200	90
ARB Total Net Weekly Circulation (March, 1962)		1,142,300		

If you lived in San Francisco...



...you'd be sold on KRON-TV

California—Oakland-San Francisco

KTVU

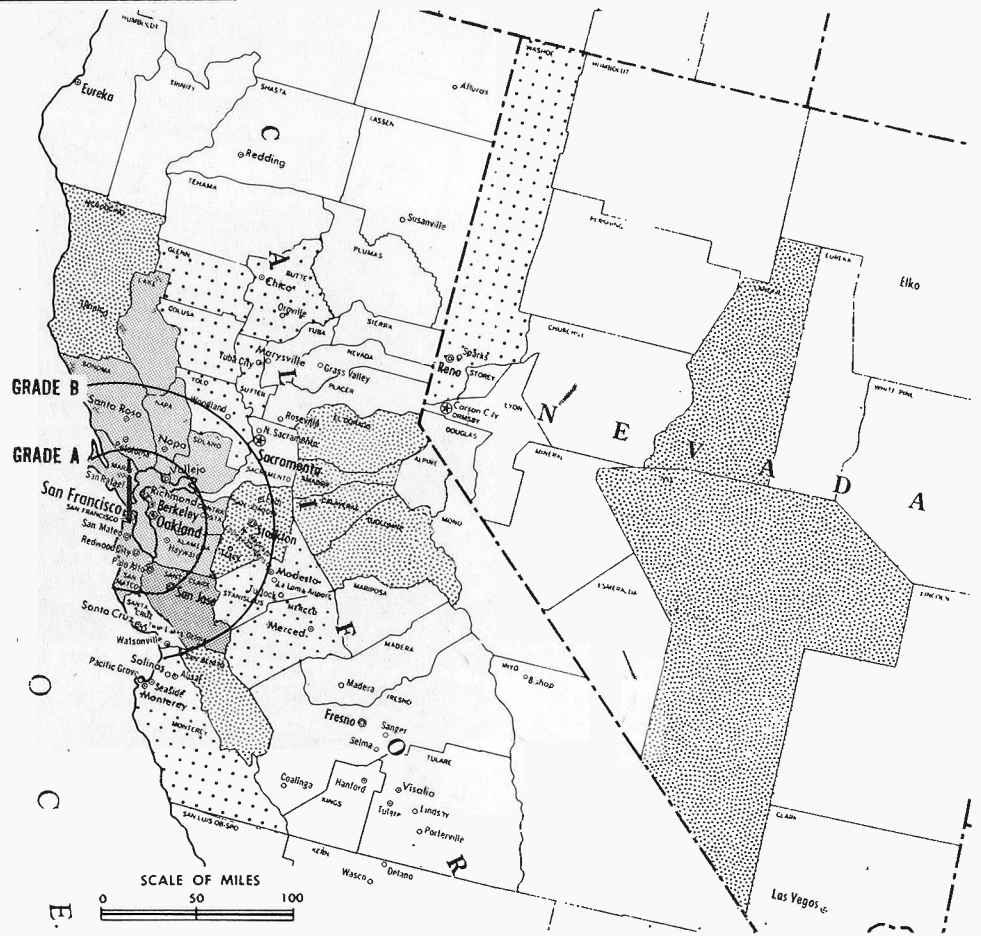
Ch. 2



Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1186-ft. above av. terrain, 188-ft. above ground, 1408-ft. above sea level.

Latitude 37° 41' 20"
Longitude 122° 26' 07"

Transmitter: San Bruno Mt.
TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTVU Ref: FCC File No. BPCT-1842 Granted 9/16/57

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KTVU

Network Service: None, independent.

Grantee: San Francisco-Oakland Television Inc., One Jack London Square, Oakland 7.

Studio: Jack London Square.

Telephone: Templebar 4-2000.

TWX No.: 415-891-9266.

Ownership: Ward D. Ingram, pres.-treas., 25.005%; Wm. D. Pabst, exec. v.p. & secy., 25.005%; Harry R. Lubcke, v.p., .25%; Edwin W. Pauley, 25.005%; Stoddard P. Johnson, asst. secy., 4.945%; Willet H. Brown, 19.79%. Mr. Brown also owns radios KGB & KGB-FM, San Diego.

Began Operation: March 3, 1958.

Represented (sales) by H-R Television Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Harry R. Lubcke.

Personnel:

WILLIAM D. PABST, exec. v.p.-general manager.
WARD D. INGRIM, president & general sales manager.
FRANK G. KING, v.p. & national sales manager.
GLENN W. MAEHL, local sales manager.
JOE COSTANTINO, sales promotion director.
QUENTIN KELLY, publicity director.
WALT HARRIS, production manager.
BUDD WIENER, sales service manager.
ROBERT ARNE, chief engineer.

DIGEST OF RATE CARD NO. 6 (Dec. 1, 1961)

Hour	30 Min.	15 Min.	Min.	20 Sec.	ID	
Class AA—7-10 p.m., daily.	\$1350.00	\$810.00	\$540.00	\$400.00	\$340.00	\$200.00

For Additional Information on This Transfer,
see the Sales & Transfers Section.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	CALIFORNIA				
		Alameda E.	10,200	9,400	92
		Alameda W.	298,900	273,800	92
		Contra Costa E.	63,300	59,600	95
		Contra Costa W.	60,300	56,800	95
		Lake	5,400	4,400	80
		Marin	47,400	43,400	92
		Napa N.	3,300	3,000	91
		Napa S.	16,500	15,000	91
		San Francisco	296,500	246,000	83
		San Mateo	145,800	138,700	96
		Santa Clara E.	7,100	6,600	93
		Santa Clara W.	194,600	180,900	93
		Solano E.	17,200	16,200	94
		Solano W.	22,800	21,500	94
		Sonoma N.	33,900	30,000	89
	Sonoma S.	15,800	14,000	89	
Between 25-50%	CALIFORNIA				
		Amador	3,200	2,800	87
		Calaveras	3,500	3,100	88
		El Dorado	10,500	9,700	92
		Mendocino	15,500	12,400	80
		San Benito	4,700	4,100	87
		San Joaquin	77,500	68,700	89
		Tuolumne	5,200	4,500	86
		NEV.: Lander	500	400	64
		Nye	1,600	1,000	60
Under 25%	CALIFORNIA				
		Butte	28,400	24,900	88
		Colusa	4,000	3,500	87
		Glenn	5,400	4,900	90
		Merced	26,600	23,800	90
		Monterey	55,300	49,600	90
		Santa Cruz	31,900	28,300	89
		Stanislaus	49,800	43,400	88
		Sutter	10,400	9,600	93
		Yolo	20,900	18,900	90
	NEV.: Washoe	29,700	26,100	88	
KTVU Station Total		1,623,600	1,459,000	90	
ARB Total Net Weekly Circulation (March, 1962)		1,011,200			

California—San Jose

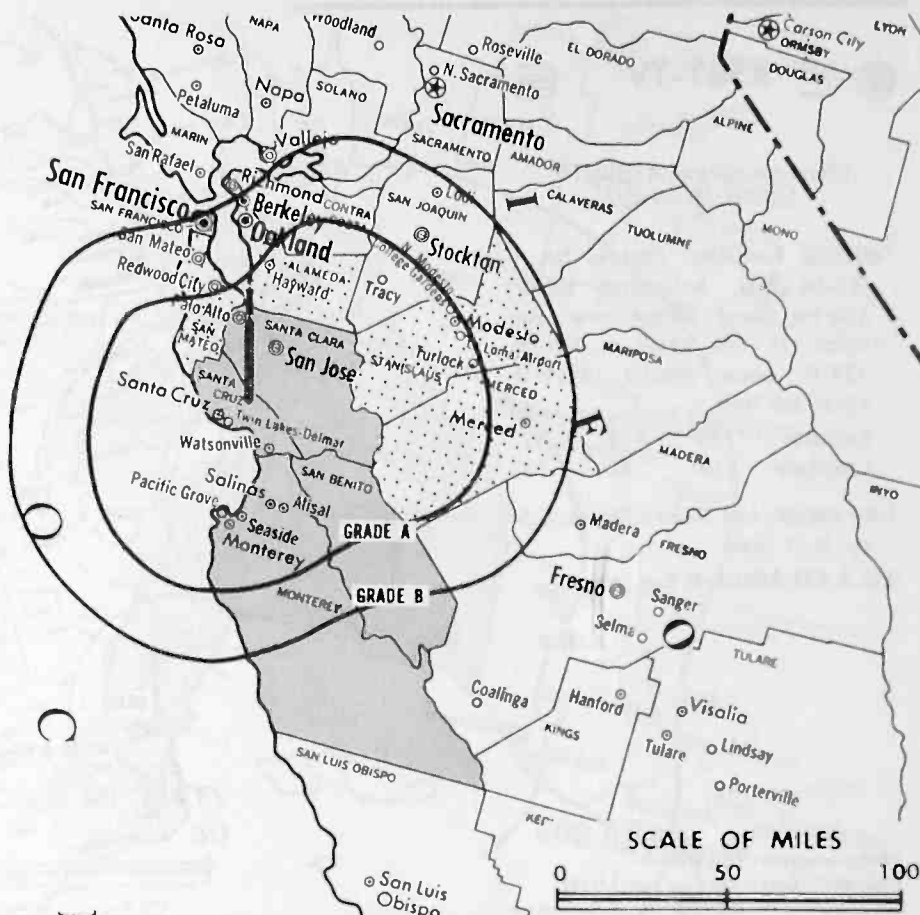


KNTV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 26.8-kw visual, 15.8-kw aural. Antenna: directional, 2769-ft. above av. terrain, 291-ft. above ground, 4079-ft. above sea level. Latitude 37° 06' 40" Longitude 121° 50' 34" Transmitter: 4.6-mi. SSW of New Almaden, Peak Loma Prieta.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KNTV Ref: FCC File No. BPCT-2281 Granted 5/17/57

© American Map Co., Inc., N.Y., No. 14214

KNTV

Licensee: Standard Radio & Television Co., 645 Park Ave.

Studio: 645 Park Ave.

Telephone: Cypress 7-5577.

Ownership: Allen T. Gilliland Jr., W. W. Jacka and Bank of America National Trust & Savings Assn., executors of estate of Allen T. Gilliland Sr., 100% owner.

Began Operation: Sept. 12, 1955.

Represented (sales) by Young Television Corp.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by George P. Adair Engineering Co.

Personnel:

- ALLEN T. GILLILAND, president.
- FRAN CONRAD, station manager & national sales manager.
- NORMAN PAUL, local sales manager.
- ROBERT HOSFELDT, program director.
- ROGER ORR, news director.
- MIKE KILIAN, promotion director.
- ROBERT A. LATHAM, chief engineer.

DIGEST OF RATE CARD NO. 3 (July 1, 1961)

Hour	30 Min.	15 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7-10:30 p.m., daily.				
\$400.00	\$225.00	\$130.00	\$120.00	\$60.00
NETWORK BASE HOURLY RATE: \$300.				

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	Monterey	55,300	49,600	90
	San Benito	4,700	4,100	87
	Santa Clara E.	7,100	6,600	93
	Santa Clara W.	194,600	180,900	93
	Santa Cruz	31,900	28,300	89
Between 25-50%	None	Between 25-50%		
Under 25%	CALIFORNIA			
	Alameda E.	10,200	9,400	92
	Alameda W.	298,900	273,800	92
	Merced	26,600	23,800	90
	San Mateo	145,800	138,700	96
	Stanislaus	49,800	43,400	88
KNTV Station Total		824,900	758,600	92
ARB Total Net Weekly Circulation (March, 1962)			286,300	



THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

California—San Luis Obispo



Ch. 6



[Semi-satellite of KSBW-TV,
Salinas-Monterey]

Technical Facilities: Channel No. 6
(82-88 mc). Authorized power:
100-kw visual, 50-kw aural. Antenna:
1571-ft. above av. terrain,
459-ft. above ground, 2709-ft.
above sea level.

Latitude 35° 21' 37"
Longitude 120° 38' 57"

Transmitter: Los Padres Forest, 5.5-
mi. N of town.

AM & FM Affiliates: See below.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KSBY-TV Ref: FCC File No. BMPCT-1066 Granted 4/29/53

©American Map Co., Inc., N.Y., No. 14244

KSBY-TV

Network Service: CBS, NBC, same as KSBW-TV.

Licensee: Central California Communications Corp., Box 1651,
Salinas, Cal.

Studio: Mt. View & Hill Sts.

Telephone: Liberty 3-0920.

AM Affiliate: KVEC, 1-kw, (.5-kw night), 920 kc (ABC, MBS).

FM Affiliate: KVEC-FM, 30-kw, 93.3 mc (No. 227), 1219-ft. antenna height (CP).

Ownership: Same as KSBW-TV, Salinas-Monterey.

Began Operation: May 25, 1953. Sale to Central California Communications Corp. (formerly Salinas Valley Bcstg. Corp.) by co-owners John C. Cohan and Jerome Kantro approved July 18, 1957 by FCC. Cohan and Kantro's purchase of TV and radio KVEC from Christina M. Jacobson & Leslie H. Hacker approved June 13, 1956 (Television Digest, Vol. 12:24; 13:22, 29).

Represented (sales) by H-R Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Robert L. Hammett (San Francisco).

Personnel:

JOHN C. COHAN, general manager (KSBW-TV).
ART HAPGOOD, station manager.
TOM BOISE, sales director.
BILL HARGAN, director of engineering.
CHARLIE MITCHELL, chief engineer.

DIGEST OF RATE CARD NO. 6 (July 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$250.00	\$150.00	\$100.00	\$88.00	\$78.00	\$60.00	\$52.00

Combination rate: See KSBW-TV listing.

NETWORK BASE HOURLY RATE: Bonus to KSBW-TV, Salinas-Monterey which has \$550 hourly rate. (CBS & NBC).

ARB Data for this Station Included With
Report for Parent KSBW-TV, Salinas, Cal.

TO BUY OR SELL A TELEVISION OR RADIO STATION HAMILTON-LANDIS & ASSOC., Inc.

WASHINGTON, D.C.
1737 DeSales St., N.W.
EX 3-3456

SAN FRANCISCO
111 Sutter St.
EX 2-5671

CHICAGO
1714 Tribune Tower
DE 7-2754

DALLAS
1511 Bryan St.
RI 8-1175

NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS

California—Santa Barbara



KEYT

Ch. 3



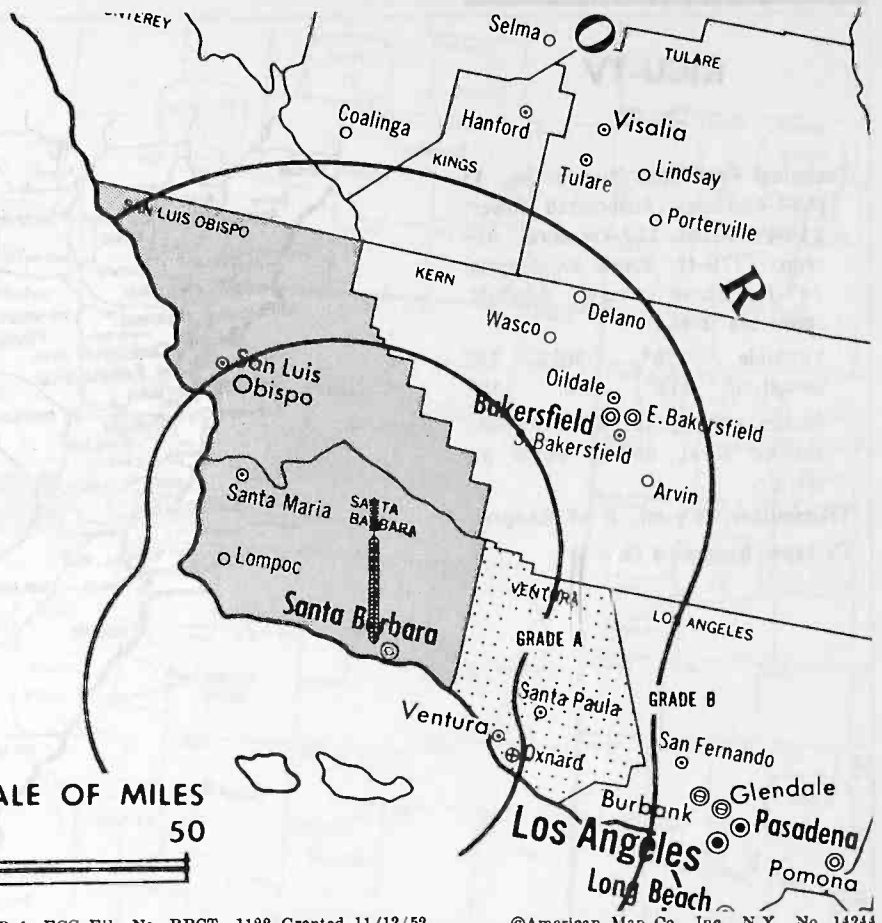
Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 50-kw visual, 25-kw aural. Antenna: 3010-ft. above av. terrain, 201-ft. above ground, 4201-ft. above sea level.

Latitude 34° 31' 32"
Longitude 119° 57' 08"

Transmitter: TV Peak, Santa Ynez Mts.

Studio: 730 Miramonte Dr.

Represented (engineering) by A. E. Towne Associates Inc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation.
© 1962 American Research Bureau.

KEY-T Ref: FCC File No. BPCT-1122 Granted 11/12/52

© American Map Co., Inc., N.Y., No. 14244

KEYT

Network Service: ABC, NBC.

Licensee: Key Television Inc., 730 Miramonte Dr.

Telephone: Woodland 5-8533. TWX No.: ZB 8998.

Ownership: Key Television Inc.

Began Operation: July 24, 1953. Sale to present owners by Harry C. Butcher-Colin M. Selph group approved March 27, 1957 by FCC (Television Digest, Vols. 12:52; 13:9, 13).

Represented (sales) by Young Television Corp.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

- WILLIAM F. LUTON, president & treasurer.
- LESLIE H. NORINS, v.p. & general manager.
- HAROLD C. O'DONNELL, program director.
- EDWARD J. RYAN, promotion & merchandising director.
- RICHARD ALVARI, production manager.
- BILL HUDDY, director of news & public affairs.
- TED FROMING, chief engineer.
- J. DESMOND COWAN, comptroller.
- LYNNE HENTHORN, traffic manager.

DIGEST OF RATE CARD NO. 6-A (May 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	8 Sec.	Min. or
Class AA—7:30-10 p.m., daily.							
	\$450.00	\$270.00	\$225.00	\$157.50	\$112.50	\$75.00	\$45.00

NETWORK BASE HOURLY RATE: \$350 (ABC), \$350 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA			
	San Luis Obispo	27,100	24,000	89
	Santa Barbara	55,700	49,800	90
Between 25-50%	None	Between 25-50%		
Under 25%	CALIFORNIA			
	Ventura	58,700	54,900	94
KEYT Station Total		141,500	128,700	91
ARB Total Net Weekly Circulation (March, 1962)			84,900	

KICU-TV

Ch. 43

Technical Facilities: Channel No. 43 (644-650 mc). Authorized power: 214-kw visual, 117-kw aural. Antenna: 770-ft. above av. terrain, 147-ft. above ground, 5269-ft. above sea level.

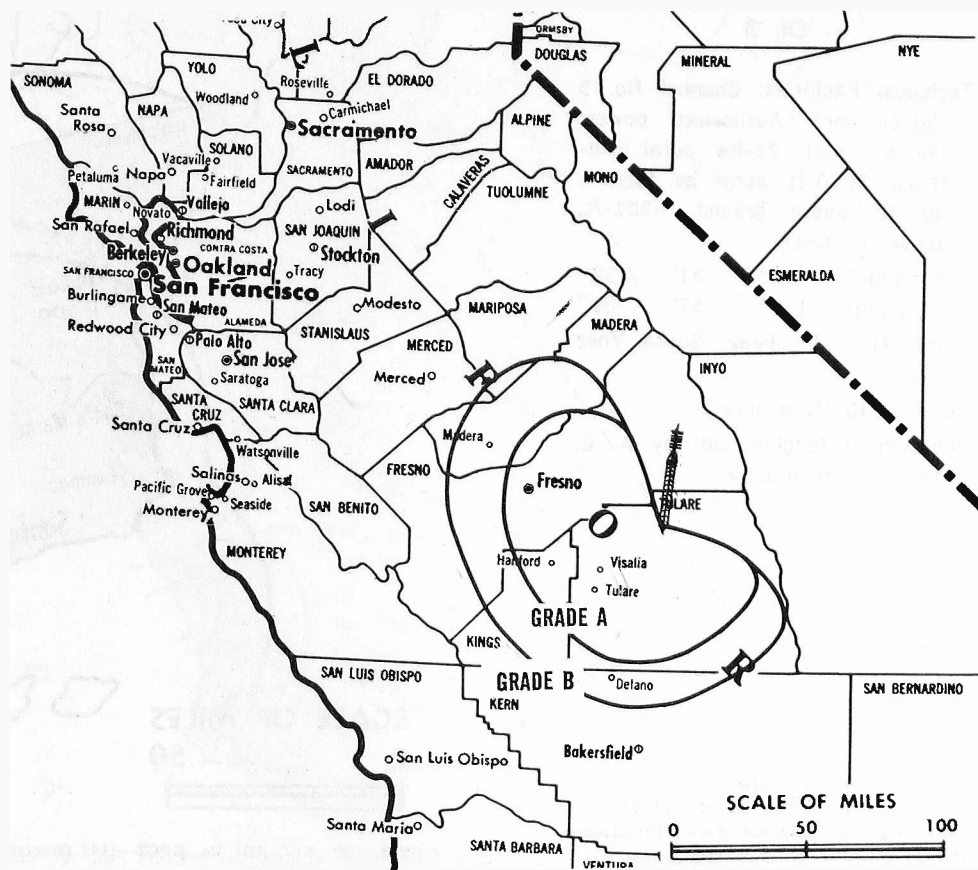
Latitude 36° 38' 15"

Longitude 118° 56' 35"

Requests change to 1072-kw visual, 166-kw aural, 988-ft. above av. terrain.

Transmitter: 3.9-mi. E of Badger.

TV tape: Recording facilities.



KICU-TV

Network Service: None, independent.

Grantee: Sierra Broadcasting Inc., 1111 Market St., San Francisco, Cal.

Studio: 2139 E. Main St., Visalia. Business Office: 2803 Divisadero, Fresno.

Telephones: Market 1-8171 (San Francisco); Redwood 2-6436 (Visalia); Amherst 8-9784 (Fresno).

Ownership: Norwood J. Patterson, 100%. Patterson also owns 67% of radio KSAN, San Francisco and radio KBIF, Fresno.

Began Operation: December 23, 1961.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fisher, Wayland, Duval & Southmayd.

Represented (engineering) by Radio Consulting Engineering Co.

Personnel:

W. O. EDHOLM, general manager.

DON WEBSTER, director of operations.

CURT PETERSON, chief engineer.

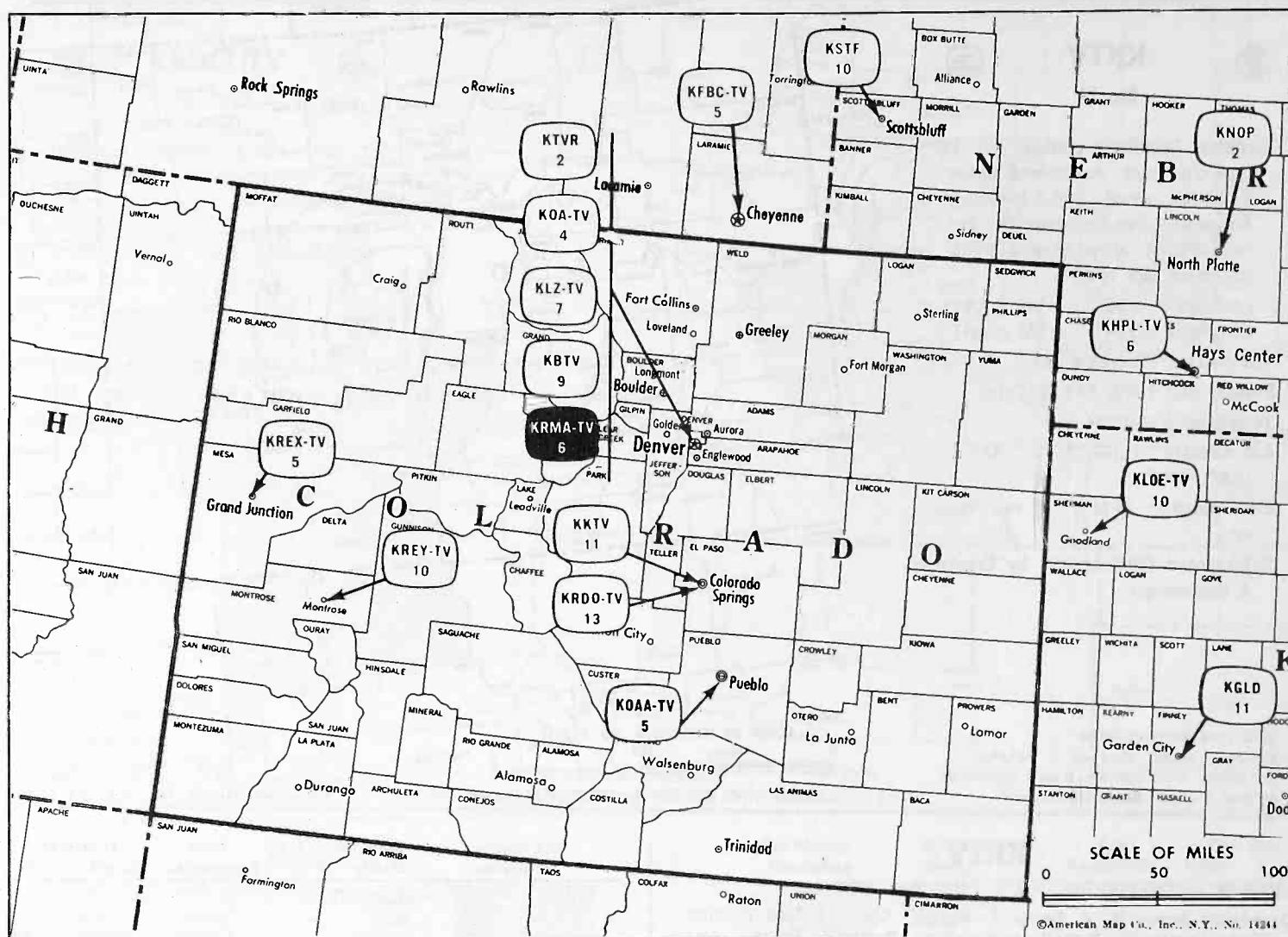
DIGEST OF RATE CARD NO. 1
(Nov. 1, 1961)

Hour	30 Min.	15 Min.	Min. or 20 Sec.	10 Sec.
Class A—10:30 p.m., daily.				
\$400.00	\$240.00	\$140.00	\$100.00	\$50.00

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



**PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE**



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Denver	365,200	47	484,800	58	436,700	59
Colorado Springs-Pueblo	66,000	164	135,300	165	116,800	164
Grand Junction-Montrose	27,300	199	34,200	209	28,500	209

Colorado Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	9	0	9
Educational Television Stations	1	0	1
			10

State Educational Technical Facilities
(Complete Data in Educational Directory)

State Cross Reference List
Communities That Receive Programs of Stations That Are Located Elsewhere

KKTU
Pueblo
(See Colorado Springs, Colo.)

See CATV Directory
for State's CATV Systems

KRMA-TV
Denver
Ch. 6

Non-Commercial Educational Station

Licensee: School District No. 1, City & County of Denver and State of Colorado School District, 414 14th St., Denver 2.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 15.5-kw visual, 8.51-kw aural. Antenna: 880-ft. above av. terrain, 210-ft. above ground, 7676-ft. above sea level. Holds CP for change to 100-kw visual, 53.5-kw aural.

Latitude 39° 43' 47"
Longitude 105° 14' 59"

Colorado—Colorado Springs



KKTV

Ch. 11



Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 232.6-kw visual, 116.3-kw aural. Antenna: 2380-ft. above av. terrain, 351-ft. above ground, 9786-ft. above sea level.

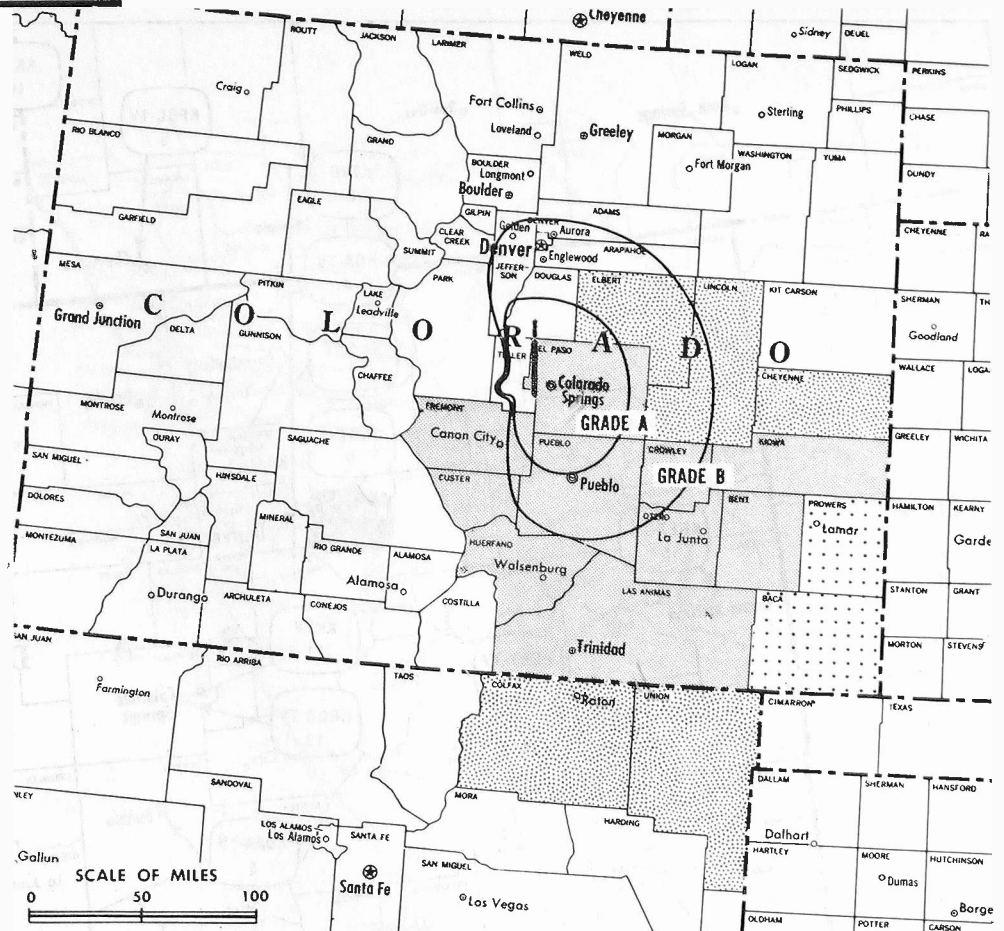
Latitude 38° 44' 41"
Longitude 104° 51' 41"

Transmitter: Cheyenne Mt.
Studio: Box 1078, 512 S. Tejon.
Telephone: 634-2844.

AM Affiliate: KGHF, 5-kw, 1350 kc (ABC, MBS).

FM Affiliate: KFMH, 25-kw, 96.5 mc.

Represented (engineering) by Creutz & Snowberger.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KKTV Ref: FCC File No. BPCT-2759 Granted 4/27/60

©American Map Co., Inc., N.Y., No. 14244

KKTV

Licensee: TV Colorado Inc., 512 S. Tejon, Box 1078.

Ownership James D. & Betty Z. Russell, 50%; Gifford Phillips, 50%. James D. Russell, pres.-treas.; Betty Z. Russell, v.p.; Robert D. Ellis, v.p.-secy. TV Colorado Inc. owns radio KGHF, Pueblo, Colo. and FM KFMH, Colorado Springs, Colo.

Began Operation: Dec. 7, 1952.

Represented (sales) by Venard, Torbet & McConnell Inc., Bob Hix Co. Inc. (Mountain states).

Represented (legal) by Hogan & Hartson.

Personnel:

JAMES D. RUSSELL, president and general manager.
ROBERT D. ELLIS, v.p., national sales manager & film buyer.
MAE DENE ELLIS, film buyer.
HAL KENNEDY, program and news director.
H. COZINE STRAND, director, engineering.

DIGEST OF RATE CARD NO. 7
(Oct. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min.* 20 Sec.* 10 Sec.*
Class A—6-10 p.m., daily.
\$300.00 \$180.00 \$120.00 \$105.00 \$90.00 \$65.00 \$60.00 \$30.00

*Class A—6:01-9:59 p.m., Mon.-Fri.; 6-9 p.m., Sat.-Sun.

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	COLORADO			
	Bent	2,000	1,700	84
	Crowley	1,200	1,100	90
	Custer	400	400	73
	El Paso	44,700	41,500	93
	Fremont	6,200	5,100	82
	Huerfano	2,400	1,800	74
	Kiowa	800	600	74
	Las Animas	5,900	4,100	70
Otero	7,100	6,100	86	
Pueblo	33,400	30,900	93	
Between 25-50%	COLORADO			
	Cheyenne	800	600	73
	Elbert	1,200	1,000	82
	Lincoln	1,700	1,500	85
NEW MEXICO	Colfax	3,900	2,900	73
	Union	1,800	1,200	67
Under 25%	COLORADO			
	Baca	2,000	1,100	52
Prowers	4,000	2,800	70	
KKTV Station Total		119,500	104,400	87
ARB Total Net Weekly Circulation (March, 1962)			64,400	

Colorado—Colorado Springs-Pueblo



KRDO-TV



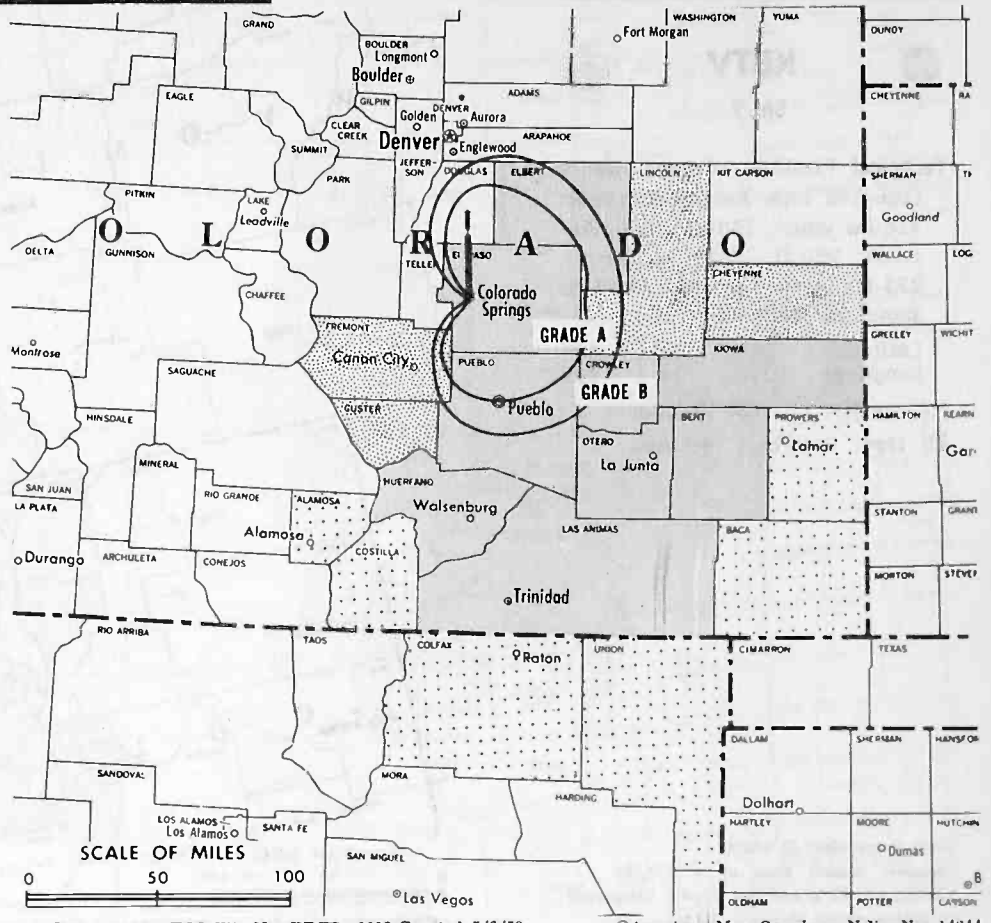
Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 225-kw visual, 112.5-kw aural. Antenna: 2080-ft. above av. terrain, 150-ft. above ground, 9470-ft. above sea level.

Latitude 38° 44' 47"
Longitude 104° 51' 37"

Transmitter: Cheyenne Mt.

AM Affiliate: KRDO, 1-kw (.25-kw night), 1240 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KRDO-TV Ref: FCC File No. BPCT-2008 Granted 5/6/59

© American Map Co., Inc., N.Y. No. 14244

KRDO-TV

Licensee: Pikes Peak Broadcasting Co., 399 S. 8th St., P.O. Box 1457.

Studio: 399 S. 8th St.

Telephone: Melrose 2-1515.

Ownership: Harry W. Hoth Jr., 75.65%; estate of Wm. J. Gregory, 21.09%. For changes from original stockholders, see Sales & Transfers section.

Began Operation: Sept. 21, 1953. Sale to present owners by Joseph H. Rohrer approved by FCC Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales) by Adam Young Inc.

Represented (legal) by George O. Sutton.

Personnel:

HARRY W. HOTH JR., president & general manager.
JAY GARDNER, station manager & film buyer.
DAROLD WILKINSON, business manager.
CHARLES UPTON, chief engineer.

DIGEST OF RATE CARD NO. 9
(Jan. 1, 1963)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-9 p.m., daily.	\$300.00	\$180.00	\$120.00	\$100.00	\$80.00	\$70.00
NETWORK BASE HOURLY RATE:	\$300.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	COLORADO			
	Bent	2,000	1,700	84
	Crowley	1,200	1,100	90
	Elbert	1,200	1,000	82
	El Paso	44,700	41,500	93
	Huerfano	2,400	1,800	74
	Kiowa	800	600	74
	Las Animas	5,900	4,100	70
	Otero	7,100	6,100	86
Pueblo	33,400	30,900	93	
Between 25-50%	COLORADO			
	Cheyenne	800	600	73
	Custer	400	400	73
	Fremont	6,200	5,100	82
Lincoln	1,700	1,500	85	
Under 25%	COLORADO			
	Alamosa	2,800	2,200	77
	Baca	2,000	1,100	52
	Costilla	1,000	500	49
	Prowers	4,000	2,800	70
	NEW MEXICO			
Colfax	3,900	2,900	73	
Union	1,800	1,200	67	
KRDO-TV Station Total		123,300	107,100	87
ARB Total Net Weekly Circulation (March, 1962)			66,000	

Colorado—Denver



KBTV

Ch. 9

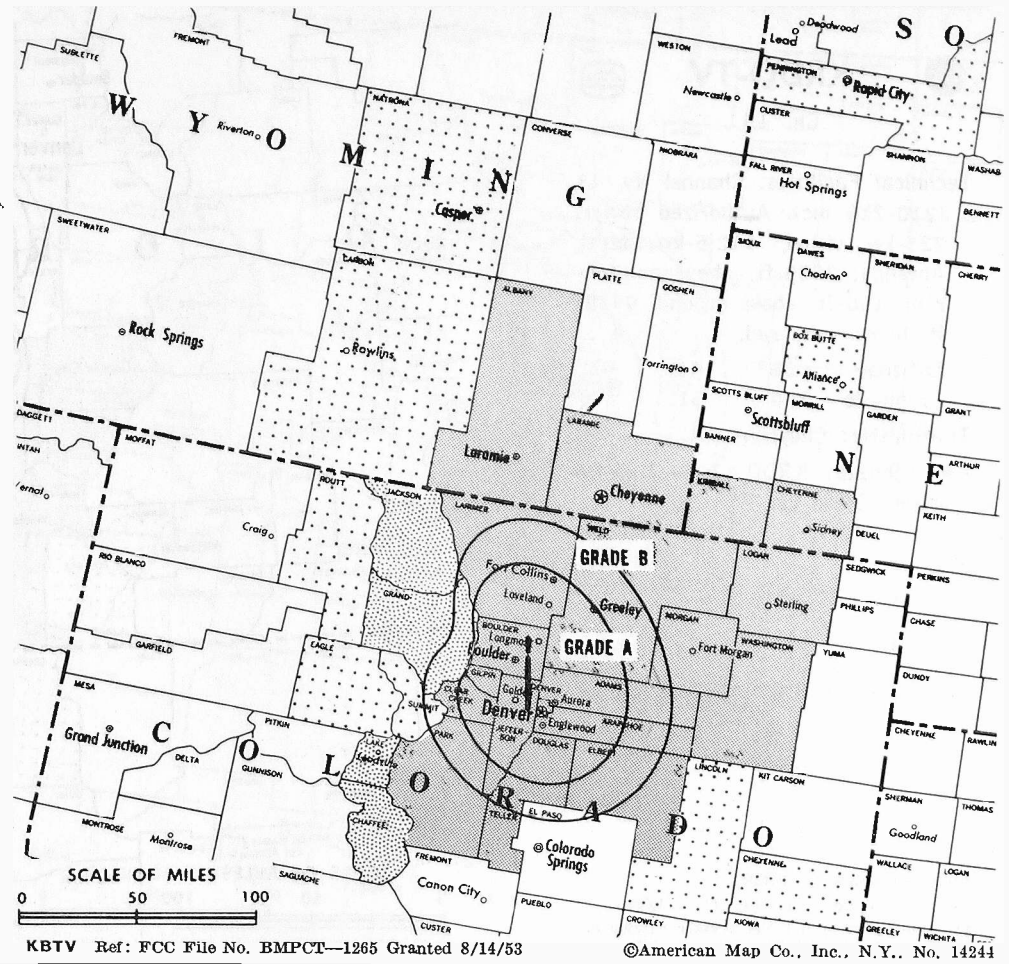


Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 950-ft. above av. terrain, 273-ft. above ground, 7643-ft. above sea level.

Latitude 39° 43' 46"
Longitude 105° 14' 08"

Transmitter: Lookout Mountain.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KBTV Ref: FCC File No. BMPCT-1265 Granted 8/14/53

©American Map Co., Inc., N.Y., No. 14244

KBTV

Licensee: Mullins Broadcasting Co., 1089 Bannock St. Denver 17.

Studio: 1089 Bannock St.

Telephone: Amherst 6-3601.

TWX No.: DN 463.

Ownership: John C. Mullins, 100%.

Began Operation: Oct. 12, 1952. Sale to John C. Mullins and Frank Leu by local businessmen headed by W. D. Pyle approved March 23, 1955; transfer of Leu's 50% to Webb & Knapp approved March 28, 1956 (Television Digest, Vol. 11:7, 13, 50 & 12:13). Transfer of Webb & Knapp's 50% to John C. Mullins approved Oct. 1, 1961 (Vol. 17:33; BALCT-165).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

JOHN C. MULLINS, president & owner.
GIL LEE, asst. to president.
ALVIN G. FLANAGAN, v.p. & general manager.
ROBERT L. BROWN, general sales manager.
JAMES H. BUTTS, chief engineer & program director.
MARSHALL FABER, program development.
RICHARD J. BRAUN, promotion manager.
EARL GOODRICK, production manager.

DIGEST OF RATE CARD NO. 11

(May 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min.* 20 Sec.* 10 Sec.*

Class AA—6:30-9:30 p.m., daily.

\$1000.00 \$600.00 \$400.00 \$350.00 \$300.00 \$275.00 \$138.00

*Class A—6:29-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$950.

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	COLORADO				
		Adams	33,400	32,300	97
		Arapahoe	33,300	31,700	95
		Boulder	23,200	20,400	88
		Clear Creek	1,000	900	85
		Denver	167,700	151,000	91
		Douglas	1,500	1,500	97
		Elbert	1,200	1,000	82
		Gilpin	300	300	88
		Jefferson	39,400	37,900	96
		Larimer	16,900	15,200	90
		Logan	6,000	5,100	84
		Morgan	6,300	5,800	93
		Park	600	600	81
		Teller	900	800	90
	Washington	2,000	1,600	79	
	Weld	21,200	19,500	92	
	NEBRASKA				
		Cheyenne	4,500	3,900	87
		Kimball	2,400	2,400	96
	WYOMING				
Between 25-50%		Albany	6,500	5,100	71
		Laramie	19,000	17,300	92
	COLORADO				
		Chaffee	2,600	2,100	79
	Grand	1,100	800	70	
	Jackson	500	500	85	
	Lake	2,000	1,600	79	
Under 25%	COLORADO: Cheyenne, Eagle, Lincoln, Routt, Summit. NEBRASKA: Box Butte. SOUTH DAKOTA: Pennington. WYOMING: Carbon, Natrona.				
KBTV Station Total			441,600	401,400	91
ARB Total Net Weekly Circulation (March, 1962)			344,400		

Colorado—Denver



KLZ-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1010-ft. above av. terrain, 285-ft. above ground, 7695-ft. above sea level.

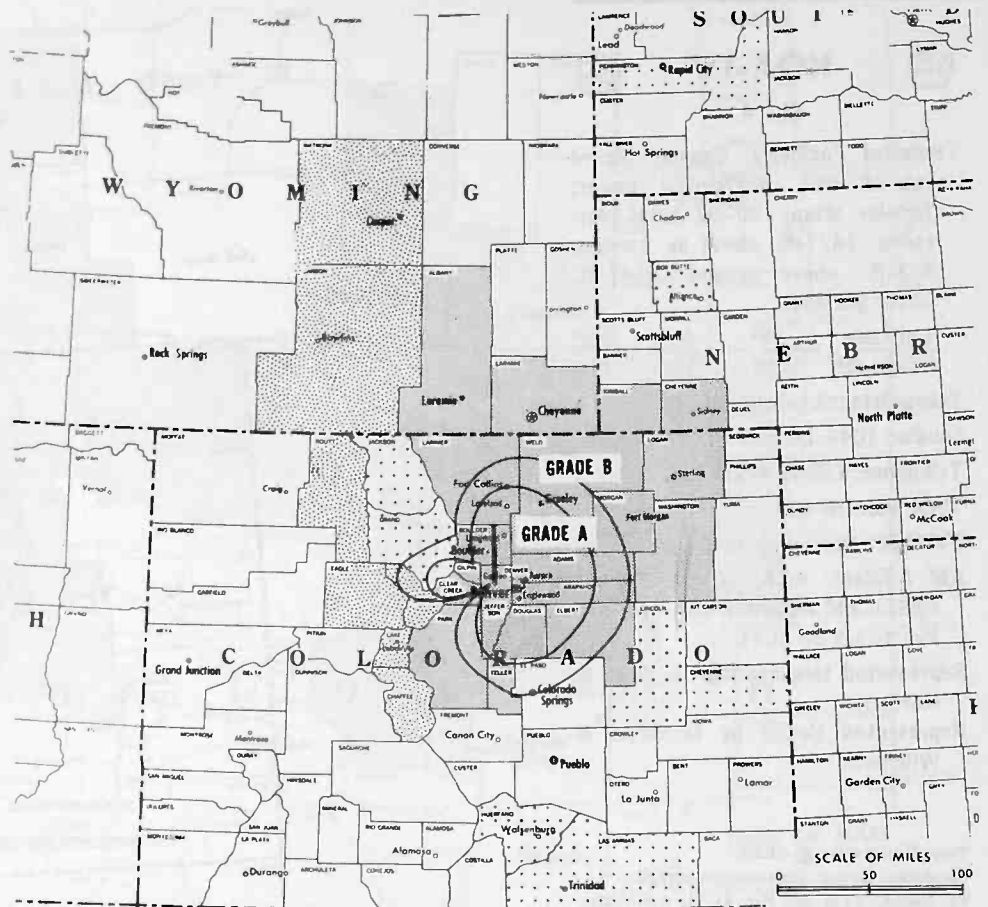
Latitude 39° 43' 46"
Longitude 105° 14' 12"

Transmitter: Buffalo Bill Hwy., Look-out Mt.

Studio: 131 Speer Blvd.

TV tape: Recording facilities.

AM Affiliate: KLZ, 5-kw, 560 kc (CBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KLZ-TV Ref: FCC File No. BMPCT-1362 Granted 9/15/53

©American Map Co., Inc., N.Y., No. 14244

KLZ-TV

Licensee: Time-Life Broadcast Inc., 131 Speer Blvd.

Ownership: TLF Broadcasters Inc. (wholly-owned by Time Inc.), 100%. For other interests, see Time under Group Ownership.

Began Operation: Nov. 1, 1953. Sale to Time Inc. by Aladdin Radio & TV approved by FCC June 23, 1954 (Television Digest, Vol. 10:11, 15, 25, 26).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

HUGH B. TERRY, president & general manager.
PAUL BLUE, asst. to pres. & film buyer.
JACK TIPTON, manager & director of sales.
BOB HART, local sales manager.
STAN BROWN, program manager.
JIMM SEANEY, promotion & publicity director.
RUTH WILLHIDE, traffic manager.
STARR YELLAND, sports & special projects director.
EUGENE JENKINS, chief engineer.

DIGEST OF RATE CARD NO. 11-A—(Dec. 1, 1961)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.	
Class A—6-10 p.m., daily.	\$900.00	\$480.00	\$340.00	\$300.00*	\$275.00*	\$138.00*

*Class AA—6:30-9 p.m., daily.

NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Homes	%
COLORADO				
	Adams	33,400	32,300	97
	Arapahoe	33,300	31,700	95
	Boulder	23,300	20,400	88

Net Weekly Circulation	State County	Total Households	TV Homes	%
COLORADO—(Continued)				
Over 50%	Clear Creek	1,000	900	85
	Denver	167,700	151,000	91
	Douglas	1,500	1,500	97
	Elbert	1,200	1,000	82
	Gilpin	300	300	88
	Jefferson	39,400	37,900	96
	Larimer	16,900	15,200	90
	Logan	6,000	5,100	84
	Morgan	6,300	5,800	93
	Park	600	600	81
Teller	900	800	90	
Washington	2,000	1,600	69	
Weld	21,200	19,500	92	
NEBRASKA				
	Cheyenne	4,500	3,900	87
	Kimball	2,400	2,400	96
WYOMING				
	Albany	6,500	5,100	78
	Laramie	19,000	17,300	92
Between 25-50%	COLORADO			
	Chaffee	2,600	2,100	79
	Eagle	1,300	1,000	73
	Lake	2,000	1,600	79
	Routt	1,900	1,300	65
Summitt	700	600	81	
WYOMING				
	Carbon	4,600	3,600	78
	Natrona	16,200	14,500	90

Under 25%
COLORADO: Cheyenne, Grand, Huerfano, Jackson, Las Animas, Lincoln. NEBRASKA: Box Butte. SOUTH DAKOTA: Pennington.

KLZ-TV Station Total	450,000	407,300	91
ARB Total Net Weekly Circulation (March, 1962)		348,300	

Colorado—Denver



KOA-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1477-ft. above av. terrain, 833-ft. above ground, 8147-ft. above sea level.

Latitude 39° 43' 50"
Longitude 105° 14' 07"

Transmitter: Lookout Mt.

Studio: 1044 Lincoln St.

Telephone: Cherry 4-4141.

TWX No.: DN 454.

TV tape: Recording facilities.

AM Affiliate: KOA, 50-kw, 850 kc (NBC). FM Affiliate: KOA-FM, 57-kw, 103.5 mc (CP).

Represented (engineering) by Kear & Kennedy.

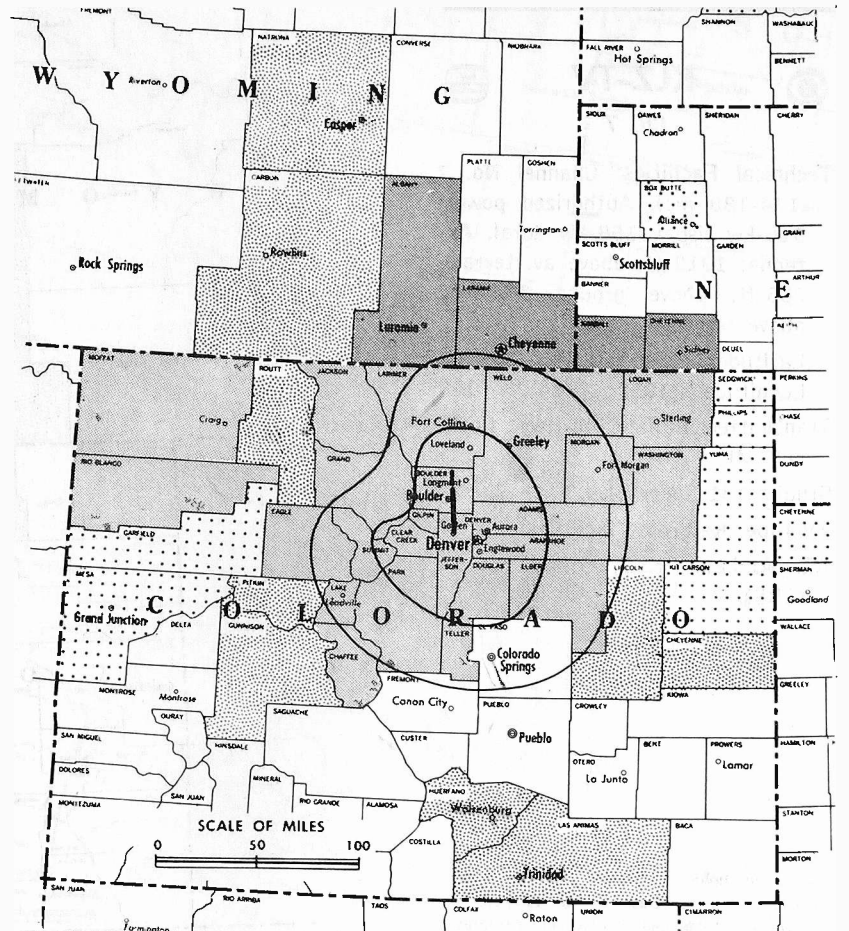
Represented (legal) by McKenna & Wilkinson.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KOA-TV Ref: FCC File No. BMPCT-3330 Granted 9/1/55

©American Map Co., Inc., N.Y., No. 14244

KOA-TV

Licensee: Metropolitan Television Co., 1044 Lincoln St., Denver 17.

Ownership: William Grant, pres. & gen. mgr., 5.9%; James L. Saphier, v.p., 5%; Ralph Radetsky, .9%; Richard M. Davis, secy. & treas., 1%; Bob Hope (actor), 42.5%; Thomas P. Campbell, 4%; Hendrie & Bolthoff Co., 15.5%; Arnold B. Gurtler Jr., 3%; Robert S. Kohn, 2.4%; Quigg Newton, 3.4%, and 14 other stockholders, none with as much as 2%. Metropolitan Television Co. also owns & operates KOAA-TV, Pueblo, Colo.

Began Operation: Dec. 24, 1953.

Represented (sales) by Blair TV.

Personnel:

- WILLIAM GRANT, president.
- RALPH RADETSKY, exec. v.p. & general manager.
- DICK HARRIS, general sales manager.
- MICK SCHAFFBUCH, promotion manager.
- SI PALMER, program director & film buyer.
- GENE LINDER, program coordinator & operations mgr.
- ROYCE NATION, business manager.
- SID DAVIDSON, director of engineering.
- SAM HOUSTON, film director.
- JOHN HENRY, sports director.
- THOMPSON R. WATT, news director.
- CHUCK MULLER, farm director.

DIGEST OF RATE CARD NO. 11—(March 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—6:30-10 p.m., daily.
\$850.00 \$500.00 \$350.00 \$300.00 \$275.00* \$250.00* \$125.00*

*Class A—(5:59-10 p.m., daily).

NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	COLORADO—(Continued)				
		Douglas	1,500	1,500	97
		Eagle	1,300	1,000	73
		Elbert	1,200	1,000	82
		Gilpin	300	300	88
		Grand	1,100	800	70
		Jackson	500	500	85
		Jefferson	39,400	37,900	96
		Lake	2,000	1,600	79
		Larimer	16,900	15,200	90
		Logan	6,000	5,100	84
		Moffat	2,200	1,600	69
		Morgan	6,300	5,800	93
		Park	600	600	81
		Rio Blanco	1,500	1,300	83
	Summit	700	600	81	
	Teller	900	800	90	
	Washington	2,000	1,600	79	
	Weld	21,200	19,500	92	
Between 25-50%	NEBRASKA				
		Cheyenne	4,500	3,900	87
		Kimball	2,400	2,400	96
	WYOMING				
		Albany	6,500	5,100	78
	Laramie	19,000	17,300	92	
Under 25%	COLORADO				
		Cheyenne	800	600	73
		Gunnison	1,500	1,100	69
		Huerfano	2,400	1,800	74
		Las Animas	5,900	4,100	70
		Lincoln	1,700	1,500	85
		Pitkin	800	500	57
		Routt	1,900	1,300	65
		WYO.: Carbon	4,600	3,600	78
		Natrona	16,200	14,500	90
<p>COLORADO: Mesa, Garfield, Kit Carson, Phillips, Sedgwick, Yuma. KANSAS: Cheyenne. NEBRASKA: Box Butte. SOUTH DAKOTA: Pennington.</p>					
KOA-TV Station Total		484,800	436,700	90	
ARB Total Net Weekly Circulation (March, 1962)			356,200		

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	COLORADO				
		Adams	33,400	32,300	97
		Arapahoe	33,300	31,700	95
		Boulder	23,200	20,400	88
		Chaffee	2,600	2,100	79
		Clear Creek	1,000	900	85
	Denver	167,700	151,000	91	

Colorado—Denver

KTVR

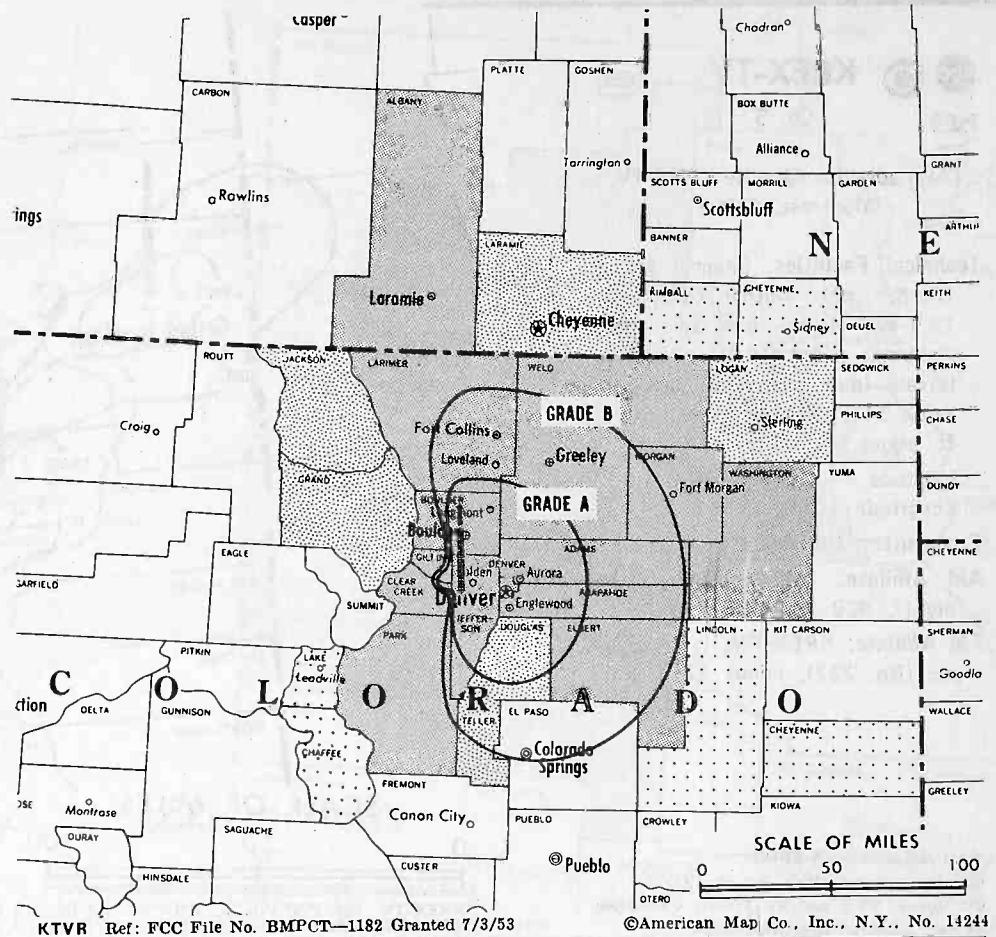
Ch. 2

Network Service: None, independent.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50.1-kw aural. Antenna: 780-ft. above av. terrain, 201-ft. above ground, 7471-ft. above sea level.

Latitude 39° 43' 59"
Longitude 105° 14' 11"

Transmitter: Buffalo Bill Hwy., Look-out Mt.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTVR Ref: FCC File No. BMPCT-1182 Granted 7/3/53

©American Map Co., Inc., N.Y., No. 14244

KTVR

Licensee: Gotham Broadcasting Corp., 550 Lincoln St., Denver 1.

Studio: 550 Lincoln St.

Telephone: Keystone 4-8281.

TWX No.: DN 367.

Ownership: Gotham Bcstg. is owned by J. Elroy McCaw. McCaw also owns KTVW, Seattle-Tacoma and has 50% of KELA, Centralia, Wash.

Began Operation: July 18, 1952 as KFEL-TV. Sale to J. Elroy McCaw's Gotham Bcstg. Co. by Eugene P. O'Fallon approved July 27, 1955; transfer of 50% to Radio Hawaii approved Nov. 16, 1955 (Television Digest, Vol. 11:25, 28, 31, 39, 47). Repurchase of 50% by Gotham from Radio Hawaii approved March 27, 1959 by FCC (Vol. 15:33).

Represented (sales) by Young TV Corp.

Represented (legal) by Andrew G. Haley.

Represented (engineering) by John L. Beer.

Personnel:

J. ELROY McCAW, president.

JAMES T. BRENNAN, v.p. & general manager.

WARREN HUSKIE, program director.

LESTER DUNN, chief engineer.

DIGEST OF RATE CARD NO. 8

(Sept. 15, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10 p.m., daily.	\$550.00	\$330.00	\$225.00	\$150.00	\$120.00	\$90.00

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	COLORADO				
		Adams	33,400	32,300	97
		Arapahoe	33,300	31,700	95
		Boulder	23,200	20,400	88
		Clear Creek	1,000	900	85
		Denver	167,700	151,000	91
		Elbert	1,200	1,000	82
		Gilpin	300	300	88
		Jefferson	39,400	37,900	96
		Larimer	16,900	15,200	90
		Morgan	6,300	5,800	93
		Park	600	600	81
		Washington	2,000	1,600	79
		Weld	21,200	19,500	92
Between 25-50%	WYOMING				
		Albany	6,500	5,100	78
	COLORADO				
		Douglas	1,500	1,500	97
		Grand	1,100	800	70
		Jackson	500	500	85
Under 25%		Logan	6,000	5,100	84
		Teller	900	800	90
	WYOMING				
		Laramie	19,000	17,300	92
	COLORADO: Chaffee, Cheyenne, Lake, Lincoln. NEBRASKA: Cheyenne, Kimball.				
	KTVR Station Total		377,000	344,100	91
	ARB Total Net Weekly Circulation (March, 1962)			230,300	

Colorado—Grand Junction



KREX-TV

Ch. 5



[Also operates satellite KREY-TV, Montrose, Colo.]

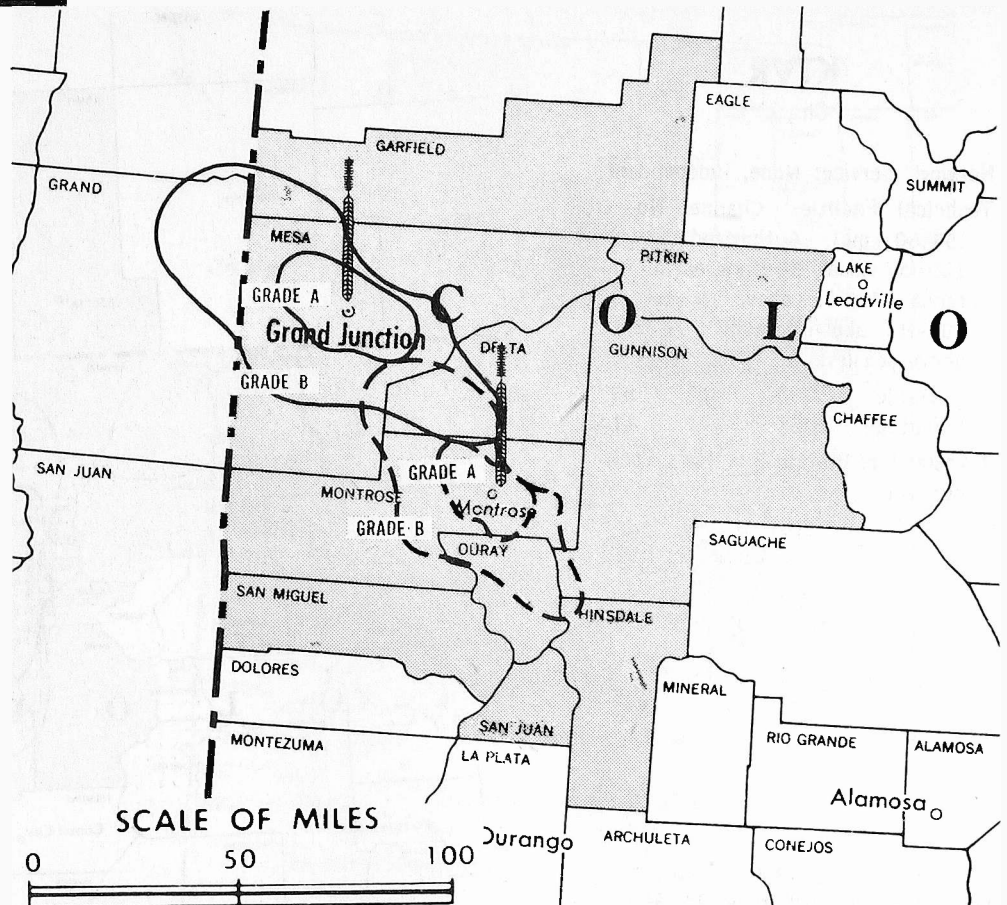
Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 12.9-kw visual, 6.46-kw aural. Antenna: minus 10-ft. above av. terrain (due to mountainous terrain), 343-ft. above ground, 5004-ft. above sea level.

Latitude 39° 05' 15"
Longitude 108° 33' 56"

Transmitter: Hillcrest Manor.

AM Affiliate: KREX, 5-kw (.5-kw night), 920 kc (CBS).

FM Affiliate: KREX-FM, 3-kw, 92.3 mc (No. 222), minus 42-ft.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KREX-TV Ref: FCC File No. BMPCT-3797 Granted 4/20/56
KREY-TV Ref: FCC File No. BPCT-2768 Granted 6/6/60

©American Map Co., Inc., N.Y., No. 14244

KREX-TV

Network Service: ABC, CBS (EMP), NBC.

Licensee: Western Slope Broadcasting Co. Inc., Box 270.

Studio: Hillcrest Manor.

Telephone: 242-5000.

Ownership: Rex G. Howell, pres., 71%; Mrs. H. J. Kendrick, v.p.; 3%; Laura Howell, director, 24%; Mrs. Newell Hoskin, 2%. Also owns 51% of satellite KREY-TV, Montrose, Colo. Rex Howell is co-owner of KGLN, Glenwood Springs, Colo.

Began Operation: May 22, 1954.

Represented (sales) by Hal Holman Co.; John L. McGuire & Co.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Commercial Radio Equipment Co. (Denver).

Personnel:

REX HOWELL, president & general manager.
ROBERT McMAHAN, v.p. & station manager.
ROY ADAMSON, secy.-treas. & asst. manager.
JAMES MEYER, chief engineer.

DIGEST OF RATE CARD NO. 5 (September 1, 1961)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10 p.m., Mon.-Sat.; 5-10 p.m., Sun.	\$175.00	\$105.00	\$75.00	\$45.00	\$35.00

Note: This is combined rate for KREX-TV and KREY-TV, Montrose.

NETWORK BASE HOURLY RATE: \$140 (ABC, CBS & NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	COLORADO			
	Delta	5,100	4,100	80
	Garfield	3,900	3,100	78
	Gunnison	1,500	1,100	69
	Hinsdale	100	100	96
	Mesa	15,700	13,800	88
	Montrose	5,400	4,500	82
	Ouray	500	400	67
	Pitkin	800	500	57
	San Juan	300	200	85
San Miguel	900	700	68	

Between 25-50% None Between 25-50%

Under 25% None Under 25%

KREX-TV & KREY-TV Station Total	34,200	28,500	83
ARB Total Net Weekly Circulation (March, 1962)		27,300	

HAMILTON-LANDIS & ASSOCIATES, Inc.

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IN THE WEST—NEAREST OFFICE IS—
111 SUTTER ST., SAN FRANCISCO 4
EXBROOK 2-5671

Colorado—Montrose

KREY-TV

Ch. 10

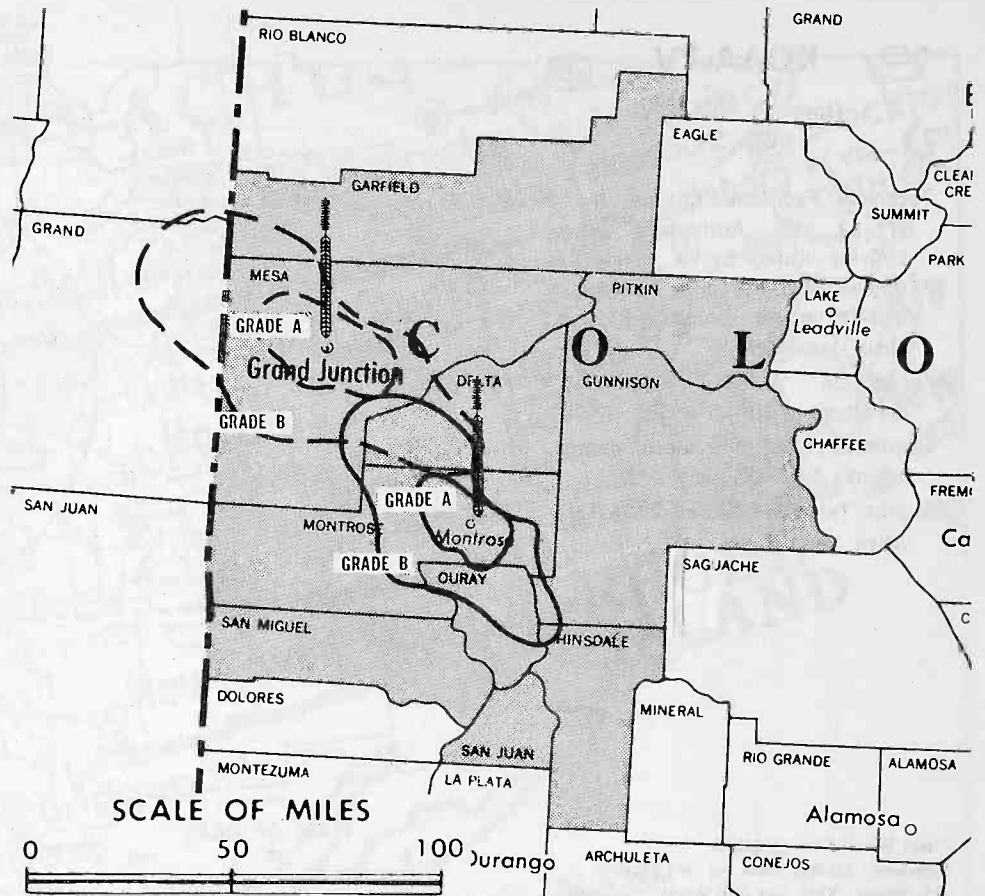
[Satellite of KREX-TV,
Grand Junction]

Technical Facilities: Channel No. 10
(192-198 mc). Authorized power:
3.09-kw visual, 1.55-kw aural. An-
tenna: 80-ft. above av. terrain,
112-ft. above ground, 6392-ft.
above sea level.

Latitude 38° 31' 01.6"
Longitude 107° 51' 11.8"

Transmitter: Flat Top Mesa.

AM Affiliate: None locally.



KREY-TV Ref: FCC File No. BPCT-2768 Granted 6/6/60

©American Map Co., Inc., N.Y., No. 14244

KREY-TV

Network Service: CBS (EMP), NBC, ABC, same as KREX-TV, Grand Junction.

Licensee: Black Canon Broadcasting Co. Inc., Flat Top Mesa.

Studio: Flat Top Mesa.

Telephone: 249-3011.

Ownership: Western Slope Bcstg. Co. Inc. (KREX-TV, Grand Junction), 51%; Carl Q. Anderson, 49%.

Began Operation: Aug. 18, 1956.

Represented (sales) by Hal Holman Co.; John L. McGuire & Co. (Denver).

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

REX HOWELL, president & general manager.
CARL Q. ANDERSON, v.p. & station director.
JAMES MEYER, chief engineer.

Rates: Sold in combination with KREX-TV, Grand Junction.

NETWORK BASE HOURLY RATE: Bonus to KREX-TV, Grand Junction.

ARB Data for this Station Included With Report for Parent KREX-TV, Grand Junction, Colo. Note: ARB data does not show present coverage. After data was collected, this station boosted power.



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Colorado—Pueblo



KOAA-TV

(formerly KCSJ-TV)
Ch. 5

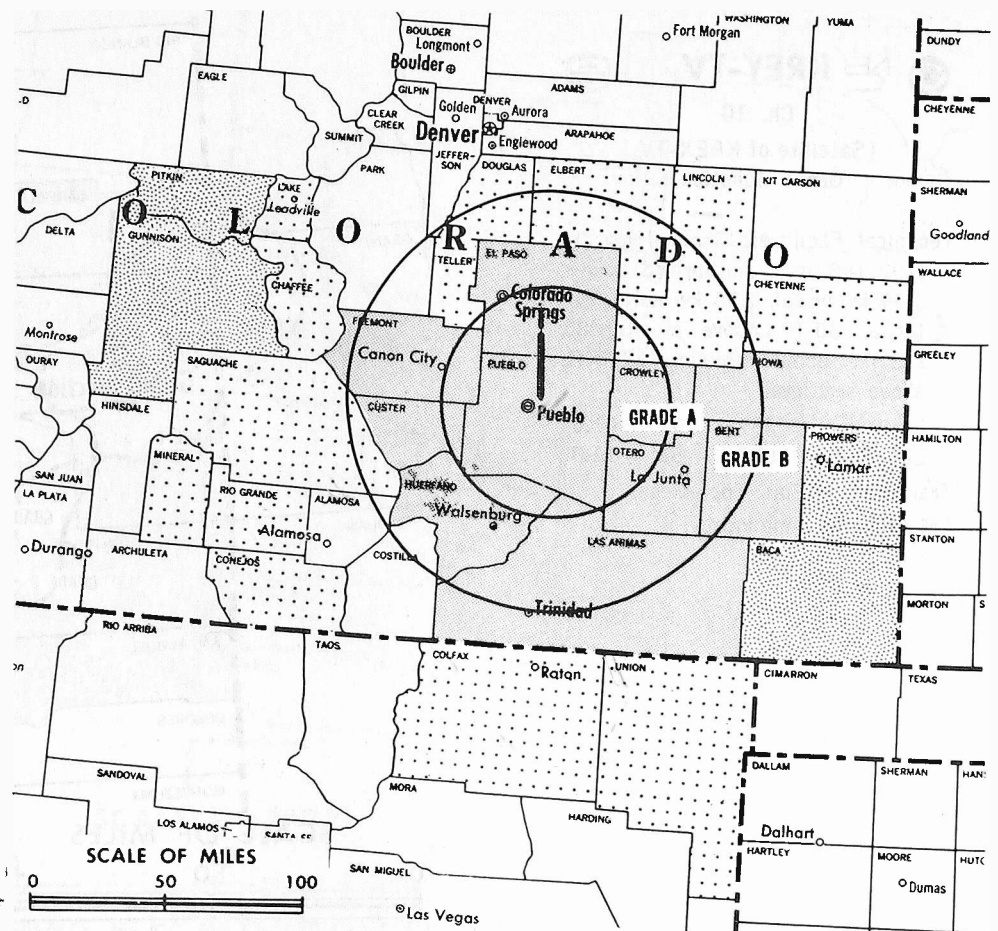


Technical Facilities: Channel No. 5
(76-82 mc). Authorized power:
100-kw visual, 50-kw aural. Antenna:
1306-ft. above av. terrain,
972-ft. above ground, 6322-ft.
above sea level.

Latitude 38° 22' 24.5"
Longitude 104° 33' 27.2"

Transmitter: Baculite Mesa, approx.
7.9-mi. NNE of Pueblo.

Studio: Television Center, 2226 Tele-
vision Lane.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KOAA-TV Ref: FCC File No. BMPCT—5334 Granted 7/8/50 ©American Map Co., Inc., N.Y., No. 14244

KOAA-TV

Licensee: Metropolitan Television Co., 2226 Television Lane.

Telephone: Lincoln 4-5782.

Ownership: Same as KOA-TV, Denver.

Began Operation: June 29, 1953, sale to present owner by Star Bcstg. Co. (Bankers Life & Casualty Co., Chicago) approved Dec. 13, 1961 by FCC. (Television Digest, Vols. 17:35, 1:14). Sale by partners Douglas D. Kahle & Robert L. Clinton Jr., to Star Bcstg. Co., approved by FCC, Sept. 29, 1954 (Vol. 10:35, 40).

Represented (sales) by The Meeker Co. Inc. & Blair TV Assoc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

JIM CROLL, station manager.
KEN KING, commercial manager.
KEN RENFROW, chief engineer.
JACK SINCLAIR, production manager.
ANN BURNETT, traffic manager.
JACK CRAVENS, film director.
JOEL FOWLER, news director.

DIGEST OF RATE CARD NO. 2 (March 1, 1962)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.	
Class AA—6-10 p.m., Mon.-Sat.; 5-10 p.m., Sun.	\$300.00	\$150.00	\$115.00	\$65.00	\$60.00	\$30.00

NETWORK BASE HOURLY RATE \$275.

See CATV Directory for Colorado
CATV Systems.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	COLORADO			
	Bent	2,000	1,700	84
	Crowley	1,200	1,100	90
	Custer	400	400	73
	El Paso	44,700	41,500	93
	Fremont	6,200	5,100	82
	Huerfano	2,400	1,800	74
	Kiowa	800	600	74
	Las Animas	5,900	4,100	70
Otero	7,100	6,100	86	
Pueblo	33,400	30,900	93	
Between 25-50%	COLORADO			
	Baca	2,000	1,100	52
	Gunnison	1,500	1,100	69
	Pitkin	800	500	57
Prowers	4,000	2,800	70	
Under 25%	COLORADO			
	Mineral	200	100	58
	Chaffee	2,600	2,100	71
	Cheyenne	800	600	73
	Conejos	2,000	1,500	74
	Douglas	1,500	1,500	97
	Elbert	1,200	1,000	82
	Lake	2,000	1,600	79
	Lincoln	1,700	1,500	85
	Rio Grande	3,100	2,300	73
	Saguache	1,200	900	69
	Teller	900	800	90
	NEW MEXICO			
Colfax	3,900	2,900	73	
Union	1,800	1,200	67	

KOAA-TV Station Total 135,300 116,800 86
ARB Total Net Weekly Circulation (March, 1962) 57,600

Connecticut



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Hartford-New Haven	627,100	18	1,509,500	11	1,417,700	12

Connecticut Station Status as of Dec. 2, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	2	3	5
Educational Television Stations	0	1	1
			6

WHNB-TV, WNHC-TV

Hartford

(Also see New Britain & New Haven)

State Educational Technical Facilities (Complete Data in Educational Directory)

WEDH

Hartford

Ch. 24

Non-Commercial Educational Station

Licensee: Connecticut Educational TV Corp., c/o Ben A. Hudelson, Trinity College, Hartford 6, Conn.

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 204.2-kw visual, 98-kw aural. Antenna: 902-ft. above av. terrain, 498-ft. above ground, 1208-ft. above sea level.

Latitude 41° 46' 29"
Longitude 72° 48' 20"

Connecticut—Hartford

WHCT
Ch. 18

Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 186-kw maximum and 158-kw horizontal visual, 100-kw maximum and 87-kw horizontal aural. Antenna: 640-ft. above av. terrain, 291-ft. above ground, 951-ft. above sea level.

Latitude 41° 45' 39"
Longitude 72° 48' 08"

Transmitter: 3.85-mi. SE of Avon Village, Deercliff Rd.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

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WHCT

Network Service: None, independent.

Licensee: Hartford Phonevision Co., 555 Asylum St.

Studio: 555 Asylum St., Hartford.

Telephone: Jackson 5-2611.

Ownership: Hartford Phonevision is wholly-owned subsidiary of RKO General Inc.; for other interests, see WOR-TV, New York.

Began Operation: Aug. 4, 1954 as WGTH-TV, 55% owned by General Teleradio and 45% by Gannett's Hartford Times. Sale to CBS approved Feb. 23, 1956 by FCC; transfer reinstated by FCC Sept. 11, 1956 after being held up by protest (Television Digest, Vols. 11:28, 12:8, 17, 37). After CBS took station off air Nov. 15, 1958 (Vol. 14:45), sale to Edward D. Taddei and associates approved by FCC Dec. 23, 1958 (Vol. 14:46, 49) and station returned to air on Jan. 24, 1959. Transfer to RKO General subsidiary Hartford Phonevision Co. approved June 1, 1960 by FCC (Vol. 16:14, 23).

Represented (sales) by Young Television Corp.

Personnel:

PAUL B. EVANS, general manager.
LILLIAN HACKMAN, comptroller.
RALPH KANNA, program director.

DIGEST OF RATE CARD NO. 3 (Nov. 1, 1961)

Hour	30 Min.	Min. or 20 Sec.	10 Sec.
Class A—7 p.m.-midnight, daily.			
\$400.00	\$240.00	\$90.00	\$45.00

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	None	Over 50%		
Between 25-50%	CONNECTICUT			
	Hartford	214,300	201,100	94
	Tolland	19,000	17,600	93
Under 25%	CONNECTICUT			
	Middlesex	26,700	24,800	93
	MASSACHUSETTS			
	Franklin	17,200	15,200	88
	Hampden	133,000	125,100	95
	Hampshire	28,100	25,700	92
WHCT Station Total		438,300	409,500	93
ARB Total Net Weekly Circulation (March, 1962)			89,400	

Connecticut—Hartford



WTIC-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 910-ft. above av. terrain, 542-ft. above ground, 1249-ft. above sea level.

Latitude 41° 46' 30"
Longitude 72° 48' 20"

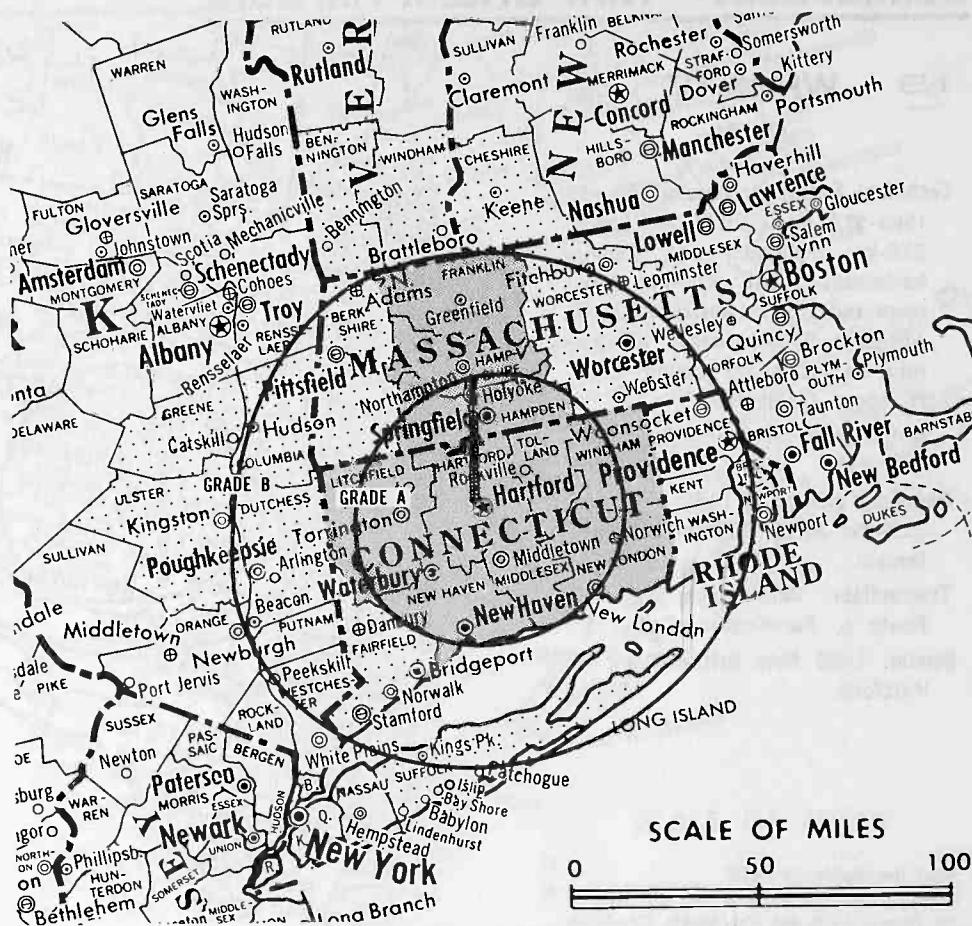
Transmitter: Talcott Mt., Avon, Conn.

TV tape: Recording facilities.

AM Affiliate: WTIC, 50-kw, 1080 kc (NBC).

FM Affiliate: WTIC-FM, 5.5-kw, 96.5 mc (No. 243), 810-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WTIC-TV Ref: FCC File No. BPCT-193 Granted 7/18/56

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WTIC-TV

Licensee: Travelers Broadcasting Service Corp., Hartford.

Studio: Broadcast House, 3 Constitution Plaza.

Telephone: 525-0801. TWX No.: HFD 372.

Ownership: Travelers Insurance Co., 100%.

Began Operation: Sept. 23, 1957.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

- PAUL W. MORENCY, president.
- WALTER C. JOHNSON, v.p. & general manager.
- LEONARD J. PATRICELLI, v.p., programs & film buyer.
- KENDALL SMITH, program manager.
- IRWIN C. COWPER, v.p., sales.
- EUGENE J. MURIATY, promotion manager.
- RICHARD AHLES, information director.
- CHESTER KEFFER, business manager.
- HAROLD A. DORSCHUG, engineering director.
- HERMAN D. TAYLOR, chief engineer.
- GEORGE BOWE, production manager.
- ERNEST N. OLIVIERI, chief film editor.
- OLIVE M. JOHNSON, traffic supervisor.

DIGEST OF RATE CARD NO. 7—(June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	40 Sec.	20 Sec.	10 Sec.
Class AAA—7:30-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.	\$1850.00	\$1110.00	\$740.00	\$550.00	\$450.00*	\$200.00*

*Class AAA—(8-11 p.m., Mon.-Fri.; 7:30-11 p.m., Sat.-Sun.).

NETWORK BASE HOURLY RATE: \$1900.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CONNECTICUT			
	Hartford	214,300	201,100	94
	Litchfield	37,700	35,000	93
	Middlesex	26,700	24,800	93
	New Haven	205,700	194,700	95
	New London	55,200	50,500	92
	Tolland	19,000	17,600	93
Windham	21,400	19,800	93	
Between 25-50%	MASSACHUSETTS			
	Franklin	17,200	15,200	88
	Hampden	133,000	125,100	95
Hampshire	28,100	25,700	92	
Under 25%	NONE BETWEEN 25-50%			
	CONNECTICUT			
	Fairfield	202,600	193,400	96
	MASSACHUSETTS			
	Berkshire	43,800	40,800	94
	Worcester	175,300	165,900	95
	NEW HAMPSHIRE			
	Cheshire	13,600	12,100	89
	NEW YORK			
	Columbia	14,700	13,500	92
	Dutchess	48,600	44,600	92
Greene	9,900	9,200	93	
Suffolk	188,700	181,400	97	
Ulster	37,300	33,000	89	
VERMONT				
Bennington	7,600	6,900	91	
Windham	9,100	7,400	81	
WTIC-TV Station Total		1,509,500	1,417,700	94
ARB Total Net Weekly Circulation (March, 1962)		634,600		

Connecticut—New Britain-Hartford



WHNB-TV



Ch. 30

Technical Facilities: Channel No. 30 (566-572 mc). Authorized power: 210-kw maximum and 191-kw horizontal visual, 114-kw maximum and 102-kw horizontal aural. Antenna: 940-ft. above av. terrain, 545-ft. above ground, 1285-ft. above sea level.

Latitude 41° 42' 00"
Longitude 72° 49' 59"

Requests change to 158-kw visual, 81.6-kw aural, 906-ft. above av. terrain.

Transmitter: Rattlesnake Mt., U.S. Route 6, Farmington, Conn.

Studio: 1422 New Britain Ave., W. Hartford.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WHNB-TV Ref: FCC File No. BMPCT-5294 Granted 4/29/59

©American Map Co., Inc., N.Y., No. 14244

WHNB-TV

Licensee: Connecticut TV Inc., 1422 New Britain Ave., W. Hartford.

Telephone: 521-3030. Hartford; Baldwin 3-3603, New Britain.

Ownership: Plains Television Corp. (operator of WICS, Springfield, WCHU, Champaign, Ill.), 100%.

Began Operation: Feb. 11, 1953. Sale to present owner by NBC approved Sept. 23, 1959 by FCC (Television Digest, Vol. 15:26, 28, 39). Sale to NBC of TV-radio, operating as WKNB-TV & WKNB, by Julian Gross and associates approved Dec. 12, 1956 by FCC (Vols. 11:2, 9, 19, 22, 26; 12:50).

Represented (sales) by George P. Hollingbery (New England); Kettell-Carter.

Represented (legal) by McKenna & Wilkinson.

Personnel:

- HERBERT SCHEFTEL, president.
- HARRY BALABAN, vice president.
- ELMER BALABAN, treasurer.
- ROBERT W. BRAY, v.p. & general manager.
- RAYMOND PETROFSKY, controller & asst. treas.
- JACK FOX, director of sales.
- GEORGE LEWIS, local sales manager.
- PHILIP CORVO, program manager.
- PHILIP B. HALE, film supervisor & buyer.
- HOWARD WRY, promotion director.
- THOMAS DOODY, chief engineer.
- DAVID TRUSKOFF, merchandising coordinator.

DIGEST OF RATE CARD NO. 11 (Sept. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	Min. or 30 Sec.	20 Sec.	10 Sec.
Class AAA—7:30-10:30 p.m., daily.	\$700.00	\$420.00	\$280.00	\$238.00	\$160.00*	\$140.00*
Class AAA—7:29-10:30 p.m., daily.						\$70.00

*Class AAA—7:29-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CONNECTICUT Hartford	214,300	201,100	94
	Tolland	19,000	17,600	93
Between 25-50%	CONNECTICUT Middlesex	26,700	24,800	93
	MASSACHUSETTS Hampden	133,000	125,100	95
Under 25%	CONNECTICUT Litchfield	37,700	35,000	93
	MASSACHUSETTS Hampshire	28,100	25,700	92
WHNB-TV Station Total		458,800	429,300	94
ARB Total Net Weekly Circulation (March, 1962)			260,100	



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Connecticut—New Haven-Hartford



WNHC-TV

Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 720-ft. above av. terrain, 330-ft. above ground, 1042-ft. above sea level.

Latitude 41° 26' 05"
Longitude 72° 56' 42"

Requests change to 778-ft. above av. terrain, 506-ft. above ground, 1046-ft. above sea level, lat. 41° 33' 16", long. 72° 43' 49"; transmitter to 3.7-mi. NE of Meriden.

Transmitter: Gaylord Mt., Hamden, Conn., 9-mi. NW of New Haven.

TV tape: Recording facilities.

AM Affiliate: WNHC, 1-kw, (.25-kw night) 1340 kc (ABC).

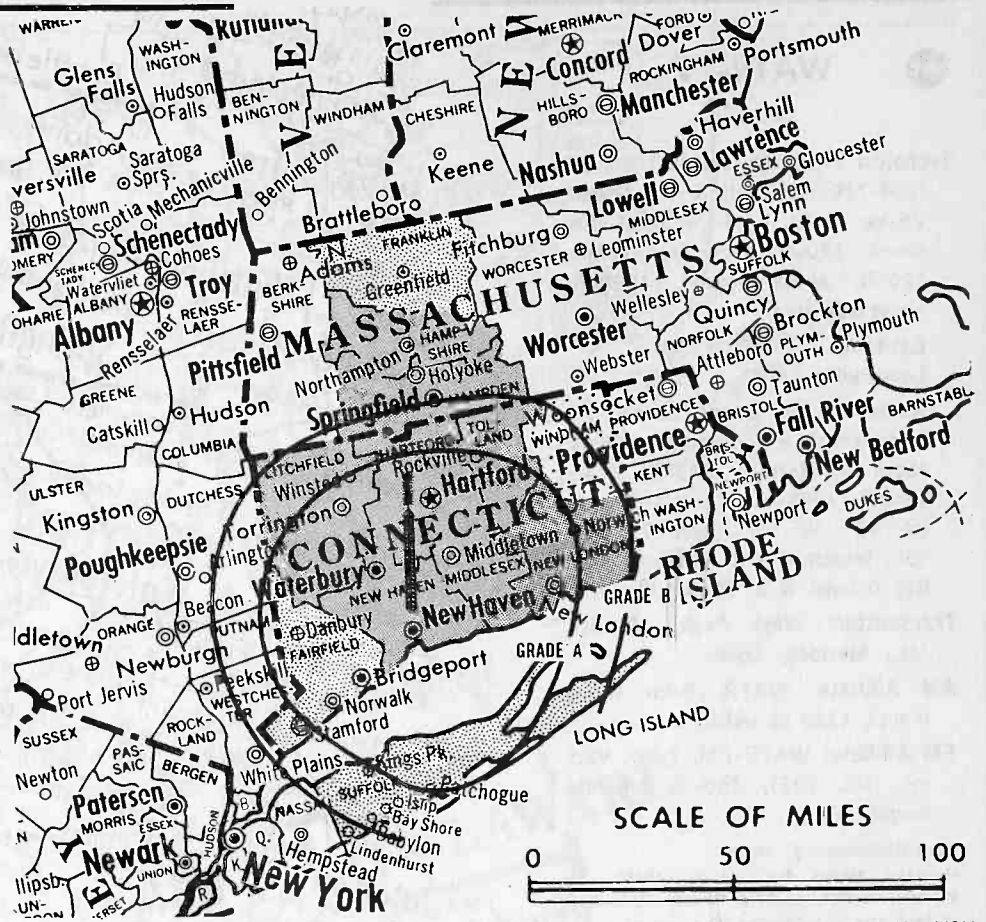
FM Affiliate: WNHC-FM, 10-kw, 99.1 mc (No. 256), 630-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WNHC-TV Ref: FCC File No. BPC-1468 Granted 12/31/52

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WNHC-TV

Licensee: Triangle Publications, Inc. (Radio & TV Div.), 46th and Market Sts., Philadelphia, Pa.

General Offices: 135 College St., New Haven.

Studio: 135 College St., New Haven.

Telephone: Spruce 7-3611. TWX No.: 203-772-0459.

Ownership: Triangle Publications, Inc. See WFIL-TV Philadelphia.

Began Operation: June 15, 1948. Sale to present owners by Aldo DeDominicis-Patrick J. Goode interests approved June 20, 1956 by FCC (Television Digest, Vol. 12:21, 22, 25, 34).

Represented (sales) by Blair-TV.

Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.

Represented (engineering) by Kear & Kennedy.

Personnel:

HOWARD W. MASCHMEIER, general manager.
ROBERT TEFER, general sales manager.
HARRY Z. SHOWBIN, program director.
PETER GALLAGHER, promotion manager.
CARMINE IANNUCCI, chief engineer.
SAM P. MASTRO, office manager.

DIGEST OF RATE CARD NO. 14-A (Feb. 20, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AAA—8-10:30 p.m., daily.	\$1600.00	\$960.00		\$450.00	\$400.00	\$200.00
NETWORK BASE HOURLY RATE: \$1750.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CONNECTICUT			
	Hartford	214,300	201,100	94
	Litchfield	37,700	35,000	93
	Middlesex	26,700	24,800	93
	New Haven	205,700	194,700	95
	New London	55,200	50,500	92
Between 25-50%	Tolland	19,000	17,600	93
	MASSACHUSETTS			
	Hampden	133,000	125,100	95
Under 25%	Hampshire	28,100	25,700	92
	CONNECTICUT			
	Fairfield	202,600	193,400	96
	MASSACHUSETTS			
Franklin	17,200	15,200	88	
NEW YORK				
Suffolk	188,700	181,400	97	
WNHC-TV Station Total		1,149,600	1,084,300	94
ARB Total Net Weekly Circulation (March, 1962)			627,100	

For ARB County-by-County Data,
see page 39-a

Connecticut—Waterbury



WATR-TV

Ch. 53

Technical Facilities: Channel No. 53 (704-710 mc). Authorized power: 25-kw visual, 13.5-kw aural. Antenna: 770-ft. above av. terrain, 120-ft. above ground, 1020-ft. above sea level.

Latitude 41° 33' 42"
Longitude 72° 50' 41"

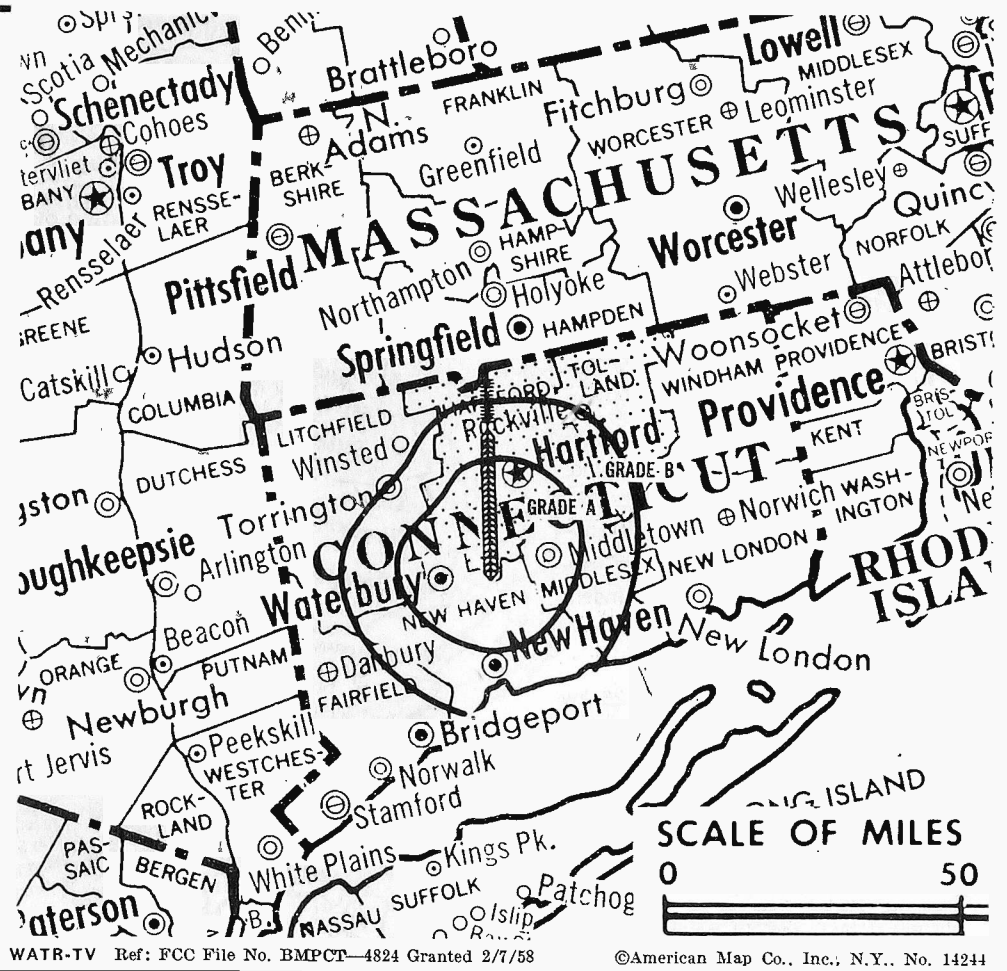
Holds CP for change to Ch. 20, 9-kw visual, 4.9-kw aural, 506-ft. above av. terrain, 243-ft. above sea level, lat. 41° 30' 57", long. 73° 00' 55"; transmitter to Peach Orchard Rd., 0.1-mi. N of Clark Hill Rd.

Transmitter: West Peak, Meriden Mt., Meriden, Conn.

AM Affiliate: WATR, 5-kw (1-kw night), 1320 kc (ABC).

FM Affiliate: WATR-FM, 7-kw, 92.5 mc (No. 223), 750-ft. antenna height (CP).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WATR-TV Ref: FCC File No. BMPCT-4824 Granted 2/7/58

©American Map Co., Inc., N.Y., No. 14244

WATR-TV

Licensee: WATR Inc., 440 Meadow St.

Studio: West Peak, Meriden Mt., Meriden, Conn.

Telephone: Plaza 5-1121.

Ownership: Harold Thomas, pres., 99%; Bernard J. Zucker, secy., .5%; Lillian Thomas, director, .5%; Mr. Thomas has interest in WNAB, Bridgeport.

Began Operation: Sept. 4, 1953.

Represented (sales) by Jack Masla & Co. Inc.; New England Spot Sales.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Garo W. Ray (Stratford, Conn.)

Personnel:

HAROLD THOMAS, president.
BERNARD J. ZUCKER, secretary.
SAM ELMAN, general manager.
ASTRID CURTIS, program manager & film buyer.

DIGEST OF RATE CARD NO. 3—(Sept. 1, 1957)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.						
\$200.00	\$120.00	\$80.00	\$60.00	\$50.00	\$40.00	\$25.00
NETWORK BASE HOURLY RATE: \$200.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	None	Over 50%		
Between 25-50%	None	Between 25-50%		
Under 25%	CONNECTICUT			
	Hartford	214,300	201,100	94
	Tolland	19,000	17,600	93
WATR-TV Station Total		233,300	218,700	94
ARB Total Net Weekly Circulation (March, 1962)			9,600	



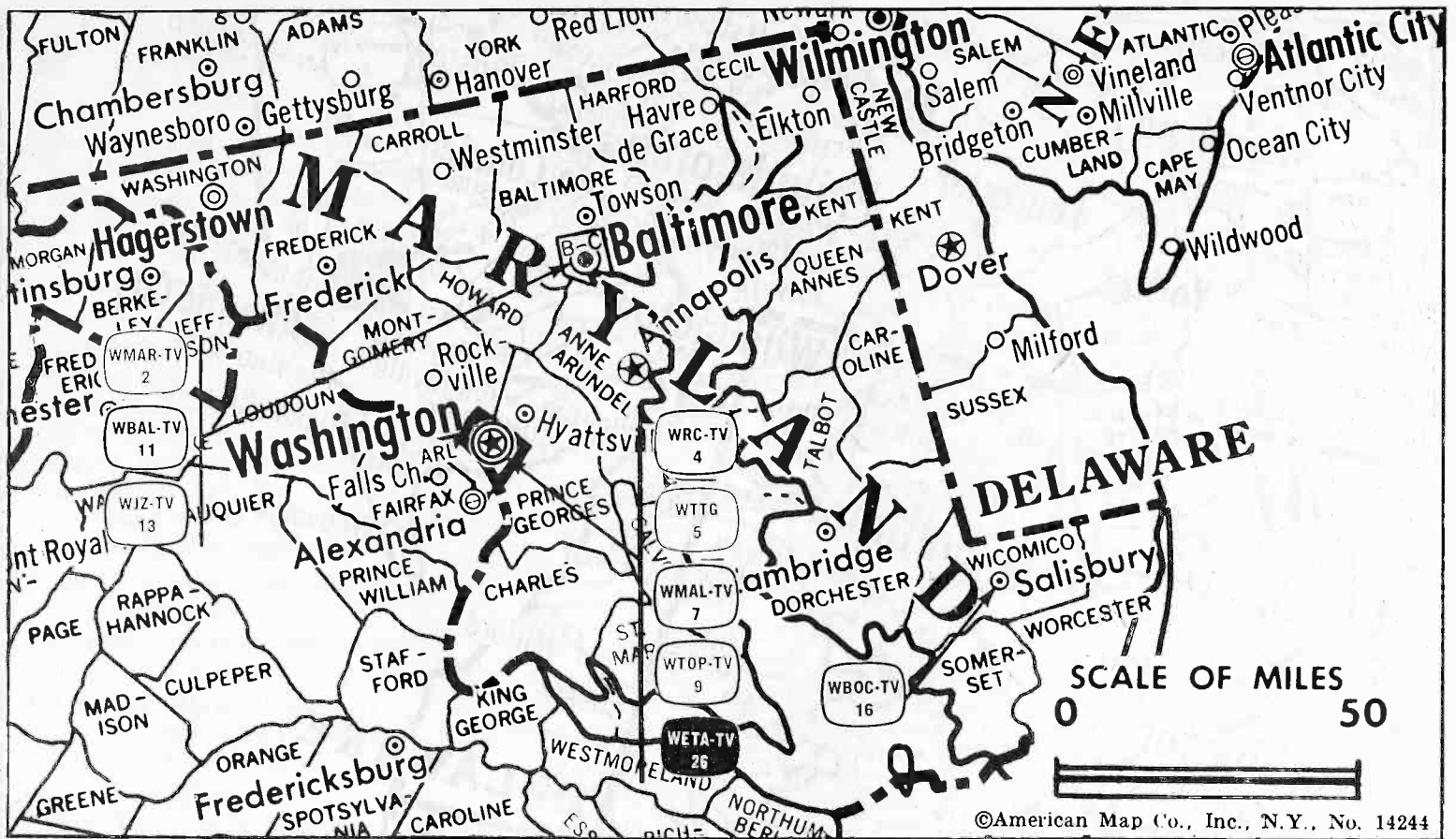
Delaware Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
○ Commercial Television Stations	0	0	0
● Educational Television Stations	0	0	0
			0

Note: WHYI Inc., Philadelphia holds CP for Ch. 12, Wilmington, Del.

American Research Bureau Does
Not Have Net Weekly Circulation
Data For Delaware

District of Columbia



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Washington, D.C.	810,100	10	1,650,500	8	1,498,800	8

District of Columbia Station Status as of Dec. 1, 1962

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
4	0	4
0	1	1
		<u>5</u>

State Educational Technical Facilities
(Complete Data in Educational Directory)

WETA-TV Washington

Ch. 26

Non-Commercial Educational Station

Licensee: The Greater Washington Educational TV Assn. Inc., 1001 Vermont Ave., N.W., Washington 5, D.C.

Technical Facilities: Channel No. 26 (542-548 mc). Authorized power: 234-kw visual, 123-kw aural. Antenna: 600-ft. above av. terrain, 476-ft. above ground, 831-ft. above sea level.

Latitude 38° 53' 30"
Longitude 77° 07' 55"

TO BUY OR SELL A TELEVISION OR RADIO STATION

HAMILTON-LANDIS & ASSOC., INC.

WASHINGTON, D.C.
1737 DeSales St., N.W.
EX 3-3456

CHICAGO
1714 Tribune Tower
DE 7-2754

SAN FRANCISCO
111 Sutter St.
EX 2-5671

DALLAS
1511 Bryan St.
RI 8-1175

NATIONWIDE ● NEGOTIATIONS
FINANCING ● APPRAISALS

District of Columbia—Washington



WMAL-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 500-ft. above av. terrain, 398-ft. above ground, 763-ft. above sea level.

Latitude 38° 56' 09.4"
Longitude 77° 05' 33.4"

Transmitter: American University Campus.

Studio: 4461 Connecticut Ave., N.W.

AM Affiliate: WMAL, 5-kw, 630 kc (ABC).

FM Affiliate: WMAL-FM, 20-kw, 107.3 mc (No. 297), 400-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WMAL-TV Ref: FCC File No. BMPCT-4278 Granted 11/5/56

© American Map Co., Inc., N.Y., No. 14244

WMAL-TV

Licensee: Evening Star Broadcasting Co. Inc., 4461 Connecticut Ave., N.W., Washington 8, D.C.

Telephone: Kellogg 7-1100. TWX No.: WA 50.

Ownership: Evening Star Newspaper Co., 100%, publisher of Washington Evening Star. Officers of Evening Star Bcstg. Co. Inc.: John W. Thompson Jr., pres.; Frederick S. Houwink, v.p.; Willmott Lewis Jr., secy.; John H. Kauffmann, treas. Also owns 51% of WSVA-TV & WSVA, Harrisonburg, Va.

Began Operation: Oct. 3, 1947.

Represented (sales) by H-R Television Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

FREDERICK S. HOUWINK, v.p. & general manager.
NEAL J. EDWARDS, TV sales manager.
ALLAN T. POWLEY, chief engineer.
THEODORE N. McDOWELL, news & public affairs manager.
E. H. MEEKS, director of promotion & publicity.
HERBERT VICTOR, program & production manager.
RICHARD S. STAKES, controller.

DIGEST OF RATE CARD NO. 13
(Sept. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 8 Sec.

Class AA—8-10:30 p.m., Mon.-Sat.; 7:30-10:30 p.m., Sun.

\$1750.00 \$1050.00 \$425.00 \$213.00

NETWORK BASE HOURLY RATE: \$1650.



**THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES**

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Net Weekly Circulation	State County	Total Households	TV Homes	%
	DISTRICT OF COLUMBIA			
	Washington	254,400	219,600	86
	MARYLAND			
	Allegany	25,800	22,900	89
	Calvert	3,900	3,300	85
	Charles	8,100	7,000	87
	Dorchester	9,100	7,600	84
	Frederick	20,500	18,800	92
	Montgomery	99,500	94,700	96
	Prince Georges	101,500	97,100	96
	Saint Marys	9,300	8,400	90
	Washington	27,800	24,900	90
	PENNSYLVANIA			
	Franklin	26,800	23,200	87
	VIRGINIA			
	Arlington	86,300	80,100	93
	Caroline	3,100	2,400	78
	Clarke	2,200	2,000	89
	Culpeper	4,200	3,600	84
	Fairfax	76,500	73,000	96
	Fauquier	6,500	5,400	84
	Frederick	11,200	9,700	87
	King George	2,000	1,700	85
	Loudoun	6,600	5,600	85
	Orange	3,600	2,600	72
	Prince William	12,900	11,900	93
	Rappahannock	1,400	1,100	78
	Richmond	1,800	1,400	79
	Spotsylvania	7,700	6,500	84
	Stafford	4,800	4,200	87
	Warren	4,300	3,400	79
	Westmoreland	3,000	2,200	72
	WEST VIRGINIA			
	Berkeley	10,100	9,000	90
	Hampshire	3,300	2,400	72
	Jefferson	5,300	4,700	88
	Mineral	6,500	5,300	82
	Morgan	2,600	2,200	83
	(Continued on page 101)			

Over 50%

WMAL-TV Station Total 1,065,200 955,500 90
ARB Total Net Weekly Circulation (March, 1962) 746,500

District of Columbia—Washington



WRC-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 573-ft. above av. terrain, 459-ft. above ground, 849-ft. above sea level.

Latitude 38° 56' 23"
Longitude 77° 04' 53"

Transmitter: 4001 Nebraska Ave., N.W.

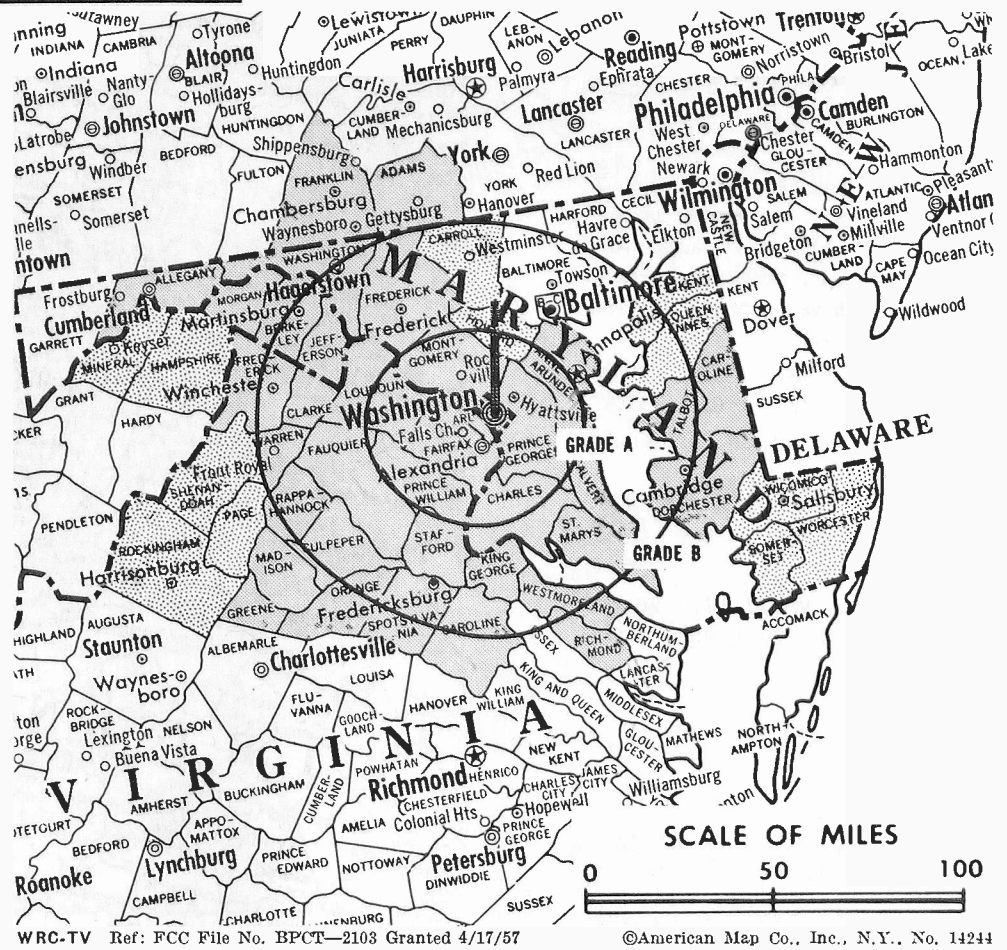
Studio: 4001 Nebraska Avenue, N.W.

TV tape: Recording facilities.

AM Affiliate: WRC, 5-kw. 980 kc (NBC).

FM Affiliate: WRC-FM, 20-kw, 93.9 mc (No. 230), 480-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WRC-TV Ref: FCC File No. BPCT-2103 Granted 4/17/57

©American Map Co., Inc., N.Y., No. 14244

WRC-TV

Licensee: National Broadcasting Co. Inc., 4001 Nebraska Ave., N.W.

Telephone: Emerson 2-4000. TWX No.: WA 89.

Ownership: See WNBC-TV, New York.

Began Operation: June 27, 1947.

Represented (sales) by NBC Spot Sales.

Personnel:

- JOSEPH GOODFELLOW, v.p. and general manager.
- TOM PARO, station manager.
- ARTHUR T. FAIRCLOTH, sales manager.
- SHERMAN HILDRETH, director of operations.
- EUGENE WALZ, program director & film buyer.
- FREDERICK S. BUSCHMEYER JR., production manager.
- WILLIAM CALLAWAY, business manager.
- NED RYAN, manager, advertising, promotion & public relations.
- BURTON BRIDGENS, public service programs manager.

DIGEST OF RATE CARD NO. 18 (July 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.*	10 Sec.*
Class AA—10:30-11 p.m., daily; 7:30-8 p.m., Mon.-Sat.; 7-8 p.m., Sun.	\$1250.00	\$850.00	\$575.00	\$475.00	\$330.00	\$300.00
	\$140.00					

*Class AA (7:01-7:59 p.m., daily; 10:59-11:01 p.m., daily).
Class AAA (7:59-10:59 p.m., daily): 20 Sec. \$450, 10 Sec. \$225.
Subject to frequency discounts.

Time reserved for network: Class A (7:30-10:30 p.m., daily; 5-6 p.m., Sat. & Sun.). Class C (10 a.m.-1 p.m., daily; 2:30-5 p.m., Mon.-Fri.).

NETWORK BASE HOURLY RATE: \$1850.

Listing for Parent RCA
on pages 952 & 953

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	DISTRICT OF COLUMBIA				
		Washington	254,400	219,600	86
	MARYLAND				
		Allegany	25,800	22,900	89
		Anne Arundel	55,500	52,100	94
		Calvert	3,900	3,300	85
		Caroline	6,100	5,100	84
		Charles	8,100	7,000	87
		Dorchester	9,100	7,600	84
		Frederick	20,500	18,800	92
		Montgomery	99,500	94,700	96
		Prince Georges	101,500	97,100	96
		Saint Marys	9,300	8,400	90
		Talbot	6,900	6,200	90
		Washington	27,800	24,900	90
	PENNSYLVANIA				
		Adams	15,000	13,600	91
		Franklin	26,800	23,200	87
	VIRGINIA				
		Arlington	86,300	80,100	93
	Caroline	3,100	2,400	78	
	Clarke	2,200	2,000	89	
	Culpeper	4,200	3,600	84	
	Fairfax	76,500	73,000	96	
	Fauquier	6,500	5,400	84	
	Frederick	11,200	9,700	87	
	Greene	1,100	700	54	
	King George	2,000	1,700	85	
	Loudoun	6,600	5,600	85	
	Madison	2,200	1,600	71	
	Orange	3,600	2,600	72	
	Prince William	12,900	11,900	93	
	Rappahannock	1,400	1,100	78	
	Richmond	1,800	1,400	79	
	Spotsylvania	7,700	6,500	84	
	Stafford	4,800	4,200	87	
	Warren	4,300	3,400	79	
	Westmoreland	3,000	2,200	72	
(Continued on page 101)					

WRC-TV Station Total	1,635,100	1,484,500	91
ARB Total Net Weekly Circulation (March, 1962)		810,100	

District of Columbia—Washington



WTOP-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 175-kw aural. Antenna: 530-ft. above av. terrain, 373-ft. above ground, 783-ft. above sea level.

Latitude 38° 57' 00"
Longitude 77° 04' 45"

Transmitter: Broadcast House.

TV tape: Recording facilities.

AM Affiliate: WTOP, 50-kw, 1500 kc (CBS).

FM Affiliate: WTOP-FM, 20-kw, 96.3 mc (No. 242), 390-ft. antenna.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WTOP-TV Ref: FCC File No. BMPCT-2161 Granted 6/15/54

© American Map Co., Inc., N.Y., No. 1424

WTOP-TV

Licensee: Washington Post Co., Broadcast House, 40th & Brandywine Sts. N.W., Washington 16, D.C. Studio: Broadcast House.

Telephone: Emerson 2-9300. TWX No.: WA 63.

Ownership: Same as Washington Post. Also owns WJXT, Jacksonville, Fla. Frederick S. Beebe, chairman; John S. Hayes, pres.

Began Operation: Jan. 16, 1949 as WOIC. Sold to CBS (45%) and Washington Post (55%) August 1950 (Television Digest, Vol. 6:25). Washington Post acquired 100% in October 1954 (Vol. 10:42).

Represented (legal) by Covington & Burling.

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

GEORGE F. HARTFORD, v.p. & general manager.
ROBERT A. J. BORDLEY, general sales manager.
ROBERT ADAMS, promotion director.
JIM SILMAN, program director & film buyer.
EDWARD F. RYAN, general manager, news.
WILLIAM HEDGPETH, film director.
TWILA WALKER, sales promotion director.
CLYDE M. HUNT, v.p., engineering.
DONALD H. COOPER, chief TV engineer.

DIGEST OF RATE CARD NO. 13 (March 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 8 Sec.
Class AAA—8-10:30 p.m., Mon.-Sat.; 7-10:30 p.m., Sun.
\$1800.00 \$1080.00 \$720.00 \$425.00 \$250.00
Color—Service charge for 20 Sec. and 8 Sec. announcements, commissionable, \$25.00.

*Winter rates. For lower summer rates, effective June 14-1st Sun. in Sept., contact WTOP-TV.

NETWORK BASE HOURLY RATE: \$1700.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	DISTRICT OF COLUMBIA			
	Washington	254,400	219,600	86
	MARYLAND			
	Allegany	25,800	22,900	89
	Calvert	3,900	3,300	85
	Charles	8,100	7,000	87
	Frederick	20,500	18,800	92
	Montgomery	99,500	94,700	96
	Prince Georges	101,500	97,100	96
	Saint Marys	9,300	8,400	90
	Washington	27,800	24,900	90
	PENNSYLVANIA			
	Franklin	26,800	23,200	87
	VIRGINIA			
	Arlington	86,300	80,100	93
	Clarke	2,200	2,000	89
	Culpeper	4,200	3,600	84
	Fairfax	76,500	73,000	96
	Fauquier	6,500	5,400	84
	Frederick	11,200	9,700	87
	Loudoun	6,600	5,600	85
Orange	3,600	2,600	72	
Prince William	12,900	11,900	93	
Rappahannock	1,400	1,100	78	
Richmond	1,800	1,400	79	
Spotsylvania	7,700	6,500	84	
Stafford	4,800	4,200	87	
Warren	4,300	3,400	79	
Westmoreland	3,000	2,200	72	
WEST VIRGINIA				
Berkeley	10,100	9,000	90	
Hampshire	3,300	2,400	72	
Jefferson	5,300	4,700	88	
Mineral	6,500	5,300	82	
Morgan	2,600	2,200	83	

WTOP-TV Station Total 1,525,700 1,386,100 91
ARB Total Net Weekly Circulation (March, 1962) 760,100

District of Columbia—Washington

WTTG

Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 500-ft. above av. terrain, 538-ft. above ground, 738-ft. above sea level.

Latitude 38° 55' 29"
Longitude 77° 03' 22"

Transmitter: Sheraton Park Hotel.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WTTG Ref: FCC File No. BPCT-2431 Granted 3/28/58

© American Map Co., Inc., N.Y., No. 14244

WTTG

Network Service: None, independent.

Licensee: Metropolitan Broadcasting Corp. (div. of Metromedia Inc.), Raleigh Hotel (zone 4).

Studio: Raleigh Hotel.

Telephone: Sterling 3-5300. TWX No.: WA 496.

Ownership: See WNEW-TV, New York.

Began Operation: January 1947.

Represented (sales) by Metro Broadcast Sales.

Personnel:

LAWRENCE FRAIBERG, v.p. & general manager.
MARY McKENNA, v.p. in charge of research & sales development.
JACK LYNN, v.p. in charge of programming.
ELLIS SHOOK, production manager.
PETER WHIPPLE, business manager.
HARRY MOSES, promotion director.

DIGEST OF RATE CARD NO. F (May 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.
Class A—6-11 p.m., Mon.-Fri.; 3 p.m.-sign off, Sat., 1-11 p.m., Sun.	\$1200.00	\$700.00	\$480.00	\$420.00	\$300.00	\$200.00 \$100.00



**YOUR KIDS AUDIENCE
IS IN THE BAG WITH
"FELIX THE CAT"
—TV's HAPPIEST
CARTOON CHARACTER**

HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	D.C.: Washington	254,400	219,600	86	
	MARYLAND				
		Allegany	25,800	22,900	89
		Anne Arundel	55,500	52,100	94
		Calvert	3,900	3,300	85
		Charles	8,100	7,000	87
		Frederick	20,500	18,800	92
		Montgomery	99,500	94,700	96
		Prince Georges	101,500	97,100	96
		Saint Marys	9,300	8,400	90
		Washington	27,800	24,900	90
	PENNSYLVANIA				
		Adams	15,000	13,600	91
		Franklin	26,800	23,200	87
	VIRGINIA				
		Arlington	86,300	80,100	93
		Caroline	3,100	2,400	78
		Clarke	2,200	2,000	89
		Culpeper	4,200	3,600	84
	Fairfax	76,500	73,000	96	
	Fauquier	6,500	5,400	84	
	Frederick	11,200	9,700	87	
	King George	2,000	1,700	85	
	Loudoun	6,600	5,600	85	
	Orange	3,600	2,600	72	
	Page	4,500	3,700	82	
	Prince William	12,900	11,900	93	
	Rappahannock	1,400	1,100	78	
	Richmond	1,800	1,400	79	
	Shenandoah	6,600	5,700	87	
	Sportsylvania	7,700	6,500	84	
	Stafford	4,800	4,200	87	
	Warren	4,300	3,400	79	
	Westmoreland	3,000	2,200	72	
WEST VIRGINIA					
	Berkeley	10,100	9,000	90	
	Hampshire	3,300	2,400	72	
	Jefferson	5,300	4,700	88	
	Mineral	6,500	5,300	82	
	Morgan	2,600	2,200	83	

WTTG Station Total 1,650,500 1,498,800 91
ARB Total Net Weekly Circulation (March, 1962) 715,000

District of Columbia—Washington

WTTG (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	DELAWARE			
	Sussex	22,300	18,600	84
	MARYLAND			
	Caroline	6,100	5,100	84
	Carroll	14,500	13,600	94
	Dorchester	9,100	7,600	84
	Howard	10,000	9,400	94
	Kent	4,700	4,200	89
	Queen Annes	5,000	4,300	86
	Talbot	6,900	6,200	90
VIRGINIA				
Greene	1,100	700	54	
Madison	2,200	1,600	71	
Rockingham	14,600	11,800	81	
Under 25%	DELAWARE			
	Kent	19,100	17,100	90
	MARYLAND			
	Baltimore	422,100	396,800	95
	Cecil	12,600	11,800	94
	Harford	21,300	19,800	93
	Somerset	5,800	4,500	78
	Wicomico	15,100	13,200	88
	Worcester	7,300	5,700	78
	PENNSYLVANIA			
Bedford	12,400	10,900	89	
Fulton	3,000	2,400	81	
York	75,300	69,700	93	
VIRGINIA				
Augusta	20,700	17,600	85	
Essex	1,800	1,300	73	
Fluvana	1,900	1,400	75	
King and Queen	1,500	1,100	70	
Lancaster	2,700	2,200	80	
Louisa	3,400	2,400	70	
Northumberland	2,900	2,400	82	

WTOP-TV (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	MARYLAND			
	Anne Arundel	55,500	52,100	94
	Carroll	14,500	13,600	94
	Dorchester	9,100	7,600	84
	Howard	10,000	9,400	94
	VIRGINIA			
	Caroline	3,100	2,400	78
	King George	2,000	1,700	85
	Page	4,500	3,700	82
	Rockingham	14,600	11,800	81
Shenandoah	6,600	5,700	87	
Under 25%	DELAWARE			
	Sussex	22,300	18,600	84
	MARYLAND			
	Baltimore	422,100	396,800	94
	Caroline	6,100	5,100	84
	Harford	21,300	19,800	93
	Kent	4,700	4,200	89
	Queen Annes	5,000	4,300	86
	Talbot	6,900	6,200	90
	Wicomico	15,100	13,200	88
PENNSYLVANIA				
Adams	15,000	13,600	91	
Bedford	12,400	10,900	89	
Fulton	3,000	2,400	81	
VIRGINIA				
Accomack	9,500	6,900	72	
Augusta	20,700	17,600	85	
Greene	1,100	700	54	
Madison	2,200	1,600	71	

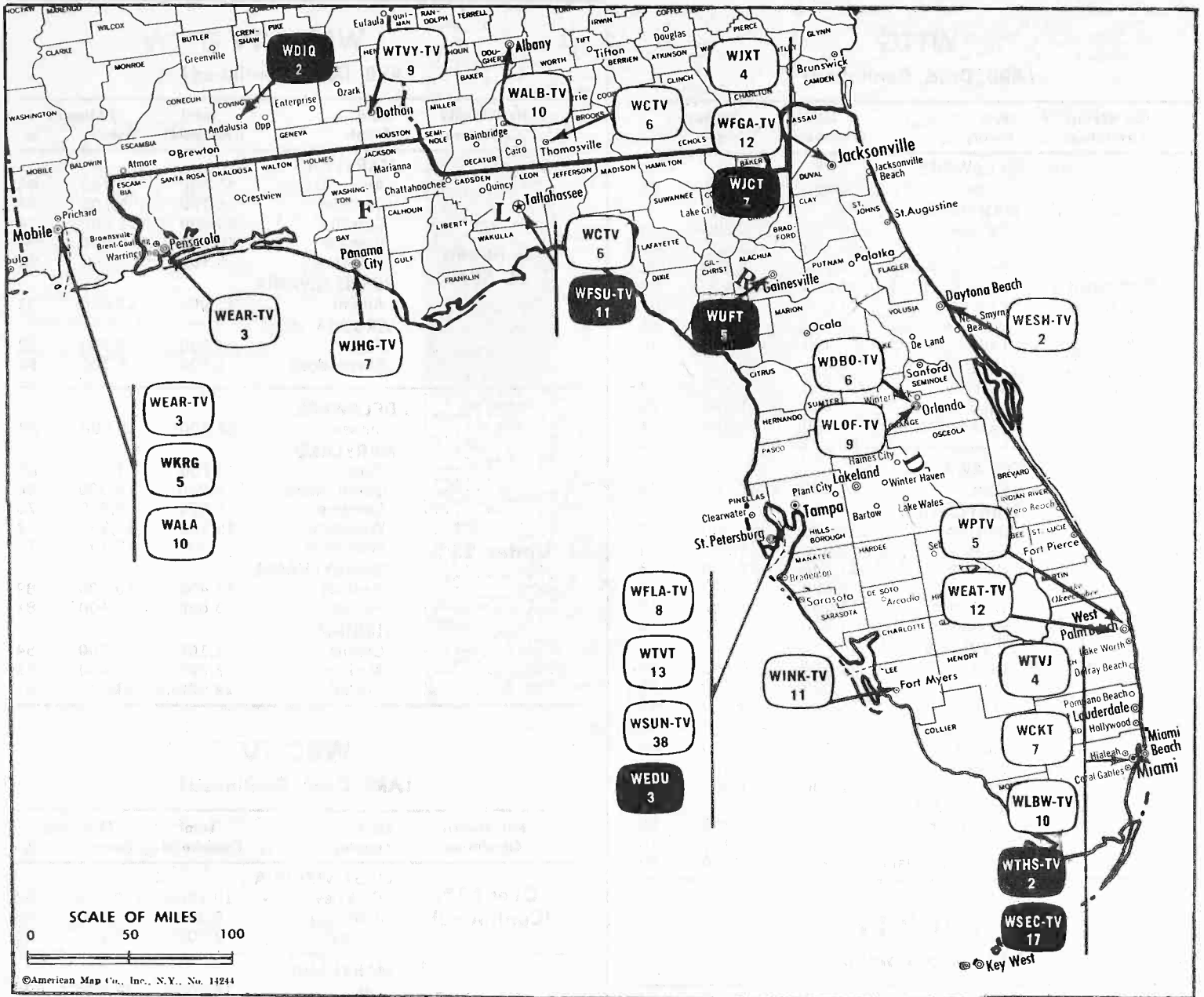
WMAL-TV (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	MARYLAND			
	Anne Arundel	55,500	52,100	94
	Caroline	6,100	5,100	84
	Carroll	14,500	13,600	94
	Howard	10,000	9,400	94
	Talbot	6,900	6,200	90
	PENNSYLVANIA			
	Adams	15,000	13,600	91
	VIRGINIA			
	Page	4,500	3,700	82
Shenandoah	6,600	5,700	87	
Under 25%	DELAWARE			
	Sussex	22,300	18,600	84
	MARYLAND			
	Kent	4,700	4,200	89
	Queen Annes	5,000	4,300	86
	Somerset	5,800	4,500	78
	Wicomico	15,100	13,200	88
	Worcester	7,300	5,700	78
	PENNSYLVANIA			
	Bedford	12,400	10,900	89
Fulton	3,000	2,400	81	
VIRGINIA				
Greene	1,100	700	54	
Madison	2,200	1,600	71	
Rockingham	14,600	11,800	81	

WRC-TV (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50% (Continued)	WEST VIRGINIA			
	Berkeley	10,100	9,000	90
	Jefferson	5,300	4,700	88
Morgan	2,600	2,200	83	
Between 25-50%	MARYLAND			
	Carroll	14,500	13,600	94
	Howard	10,000	9,400	94
	Kent	4,700	4,200	89
	Queen Annes	5,000	4,300	86
	Somerset	5,800	4,500	78
	Wicomico	15,100	13,200	88
	Worcester	7,300	5,700	78
	VIRGINIA			
	Page	4,500	3,700	82
Rockingham	14,600	11,800	81	
Shenandoah	6,600	5,700	87	
WEST VIRGINIA				
Hampshire	3,300	2,400	72	
Mineral	6,500	5,300	82	
Under 25%	DELAWARE			
	Kent	19,100	17,100	90
	Sussex	22,300	18,600	84
	MARYLAND			
	Baltimore	422,100	396,800	95
	Cecil	12,600	11,800	94
	Harford	21,300	19,800	93
	PENNSYLVANIA			
	Bedford	12,400	10,900	89
	Fulton	3,000	2,400	81
York	75,300	69,700	93	
VIRGINIA				
Accomack	9,500	6,900	72	
Fluvanna	1,900	1,400	75	
Louisa	3,400	2,400	70	
WEST VIRGINIA				
Hardy	2,600	1,800	68	
Pendleton	2,100	1,600	74	

Florida



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Miami	497,300	26	625,500	43	549,400	41
Tampa-St. Petersburg	394,300	40	558,800	50	482,800	51
Jacksonville	229,200	75	374,300	82	307,600	84
Orlando-Daytona Beach	211,600	81	417,500	72	346,500	77
Tallahassee-Thomsonville	117,200	124	264,900	109	198,800	121
West Palm Beach	96,500	138	241,000	117	213,400	114
Panama City	51,200	176	76,000	188	61,300	193
Ft. Myers	16,300	216	36,500	206	29,400	208

(Additional Data on page 104)

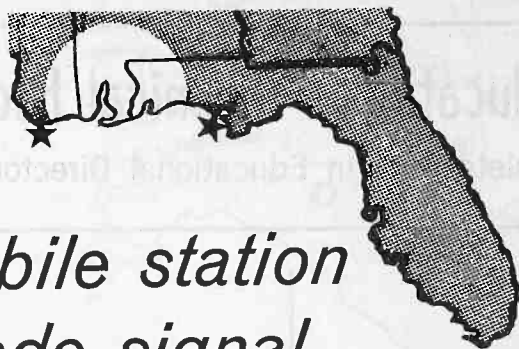
Florida Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
○ Commercial Television Stations	16	1	17
● Educational Television Stations	5	1	6
			23

See CATV Directory
for State's CATV Systems

NBC for West Florida:

WALA-TV



*the only Mobile station
with city-grade signal
in Pensacola!*

* Panama City, Fla.
* Gulfport, Miss.
covered via CATV

compare coverage

From the rich markets of the Mississippi Gulf Coast to the resorts, industries and military installations in West Florida ... and to dozens of cities and towns inland, WALA-TV is the **DOMINANT** medium, delivering NBC color and black-and-white shows to nearly a **MILLION CONSUMERS**.

compare cost

When you compare rankings of metropolitan markets, don't forget to combine the Mobile and Pensacola figures because you can buy the only NBC coverage in *both cities* for the price of one, on WALA-TV!

Add WALA-TV's Grade A and Grade B coverage area and you have a market of a Million People with nearly \$1½ Billion to spend!

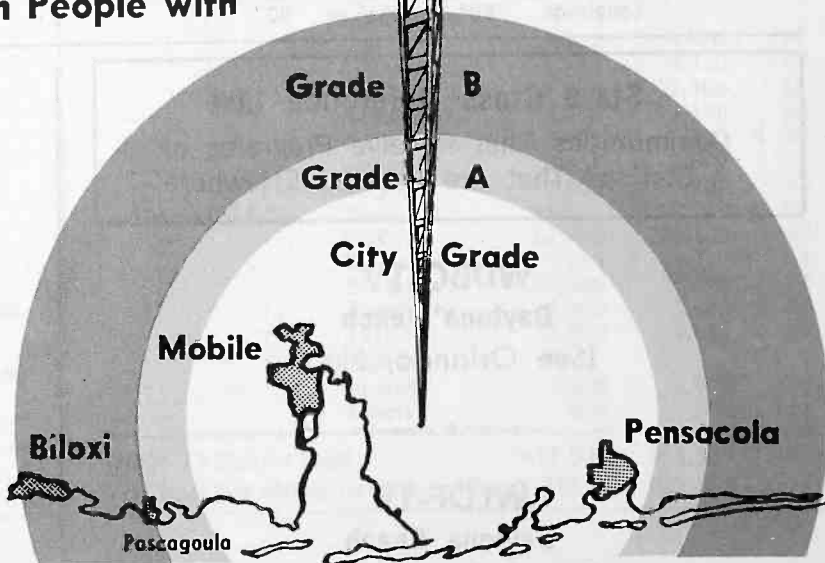
Contact: Select Stations, Inc.
Clarke Brown Co.

or John E. Dixon, Nat'l Sales,
WALA-TV, Mobile, Ala.

WALA-TV 10



**MOBILE,
ALABAMA**



The Tallest Tower on the Gulf Coast

State Educational Technical Facilities

(Complete Data in Educational Directory)

WUFT
Gainesville
Ch. 5

Non-Commercial Educational Station

Licensee: Board of Control, a public corporation of the State of Florida, acting for and on behalf of University of Florida, 226 Administration Bldg., U. of Florida.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 12.84-kw visual, 7.46-kw aural. Antenna: 480-ft. above av. terrain, 468-ft. above ground, 628-ft. above sea level.

Latitude	29°	42'	34"
Longitude	82°	23'	51"

•

WJCT
Jacksonville
Ch. 7

Non-Commercial Educational Station

Licensee: Community Television Inc., 1070 E. Adams St.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 14.8-kw visual, 7.4-kw aural. Antenna: 843-ft. above av. terrain, 859-ft. above ground, 863-ft. above sea level.

Latitude	30°	19'	21.6"
Longitude	81°	38'	34.1"

•

WSEC-TV
Miami
Ch. 17

Non-Commercial Educational Station

Licensee: The Board of Public Instruction of Dade County, Dept. of Radio & TV Education, 1410 N.E. 2nd Ave., Miami 32.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 650-ft. above av. terrain, 723-ft. above ground, 732-ft. above sea level.

Latitude	25°	58'	46"
Longitude	80°	11'	50"

WTHS-TV
Miami
Ch. 2

Non-Commercial Educational Station

Licensee: The Board of Public Instruction of Dade County, Dept. of Radio & TV Education, 1410 N.E. 2nd Ave., Miami 32.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 650-ft. above av. terrain, 723-ft. above ground, 732-ft. above sea level.

Latitude	25°	58'	46"
Longitude	80°	11'	50"

•

WFSU-TV
Tallahassee
Ch. 11

Non-Commercial Educational Station

Grantee: Board of Control of Florida & Florida Educational TV Commission, at Florida State U.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 95.5-kw visual, 47.9-kw aural. Antenna: 777-ft. above av. terrain, 774-ft. above ground, 897-ft. above sea level.

Latitude	30°	21'	29"
Longitude	84°	36'	39"

•

WEDU
Tampa-St. Petersburg
Ch. 3

Non-Commercial Educational Station

Licensee: Florida West Coast Educational Television Inc., 908 South 20th St., Tampa 5.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 56.2-kw visual, 28.2-kw aural. Antenna: 494-ft. above av. terrain, 526-ft. above ground, 546-ft. above sea level.

Latitude	27°	55'	04"
Longitude	82°	22'	03"

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

•

WDBO-TV
Daytona Beach
(See Orlando, Fla.)

•

WLOF-TV
Daytona Beach
(See Orlando, Fla.)

WESH-TV
Orlando
(See Daytona Beach, Fla.)

•

WSUN-TV
Tampa
(See St. Petersburg)

•

WEAT-TV
West Palm Beach
(See Palm Beach)

Florida—Daytona Beach-Orlando

WESH-TV

Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 60-kw aural. Antenna: 940-ft. above av. terrain, 995-ft. above ground, 1036-ft. above sea level.

Latitude 28° 56' 25"
Longitude 81° 18' 33"

Transmitter: Orange City, Fla., midway between Daytona Beach and Orlando.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WESH-TV Ref: FCC File No. BMPCT-4150 Granted 2/6/57

©American Map Co., Inc., N.Y., No. 14244

WESH-TV

Licensee: Telrad Inc., Box 1551, Daytona Beach.

Studios: 540 Corporation Ave., Daytona Beach; 1501 Minnesota Ave., (Winter Park), Orlando.

Telephones: Clinton 3-6591, Daytona Beach; Midway 7-5705, Orlando. TWX Nos.: DB 305-677-3822, Daytona Beach; WNPX 305-647-1412, Orlando.

Ownership: Same as Perry newspapers; John H. Perry Jr., pres. Perry interests own 40% of radio WNDB, Daytona Beach. For Perry newspapers, see Palm Beach Post Times in Newspaper Ownership section.

Began Operation: May 29, 1956.

Represented (sales) by Advertising Time Sales.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Kear and Kennedy.

Personnel:

JOHN H. PERRY JR., president.
T. S. GILCHRIST JR., general manager.
WALTER STROUSE, station manager.
HARRY LE BRUN, general sales manager.
JACK NEWSOM, market manager.
DAN JOINER, exec. program director.
JULIAN BENNETT, production manager.
BEECHER HAYFORD, technical director.
CHARLES CARTER JR., chief engineer.

DIGEST OF RATE CARD NO. 3

(June 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:30-10:30 p.m., daily.

\$700.00 \$420.00 \$260.00 \$160.00 \$160.00 \$140.00 \$70.00
NETWORK BASE HOURLY RATE: \$500.

See Pages 113 & 114 for other area outlets.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	FLORIDA			
	Brevard	36,700	32,300	88
	Citrus	3,300	2,500	76
	Flagler	1,400	1,100	78
	Gilchrist	800	700	77
	Lake	19,500	16,800	86
	Levy	3,200	2,000	61
	Marion	16,000	11,900	75
	Orange	87,000	77,800	90
	Osceola	7,200	6,000	82
	Putnam	9,800	8,100	83
	Seminole	17,200	15,200	88
Sumter	3,600	2,800	77	
Volusia	48,100	41,900	88	
Between 25-50%	FLORIDA			
	Alachua	20,300	15,200	75
	Dixie	1,300	800	58
Lafayette	900	500	55	
Under 25%	FLORIDA			
	Clay	5,600	4,800	84
	Columbia	5,700	4,400	77
	Hamilton	2,100	1,300	64
	Hernando	3,800	3,100	80
	Indian River	8,900	7,100	80
	Jefferson	2,500	1,600	65
	Madison	3,800	2,200	57
	Pasco	13,200	11,300	86
	Polk	61,000	52,800	87
	St. Johns	9,200	7,700	84
	St. Lucie	13,000	10,800	83
	Suwannee	4,200	2,800	65
	Taylor	3,800	2,600	68
	GEORGIA			
Brooks	3,900	2,900	75	
Echols	500	300	61	
WESH-TV Station Total		417,500	351,300	85
ARB Total Net Weekly Circulation (March, 1962)			201,300	

Florida—Fort Myers



WINK-TV

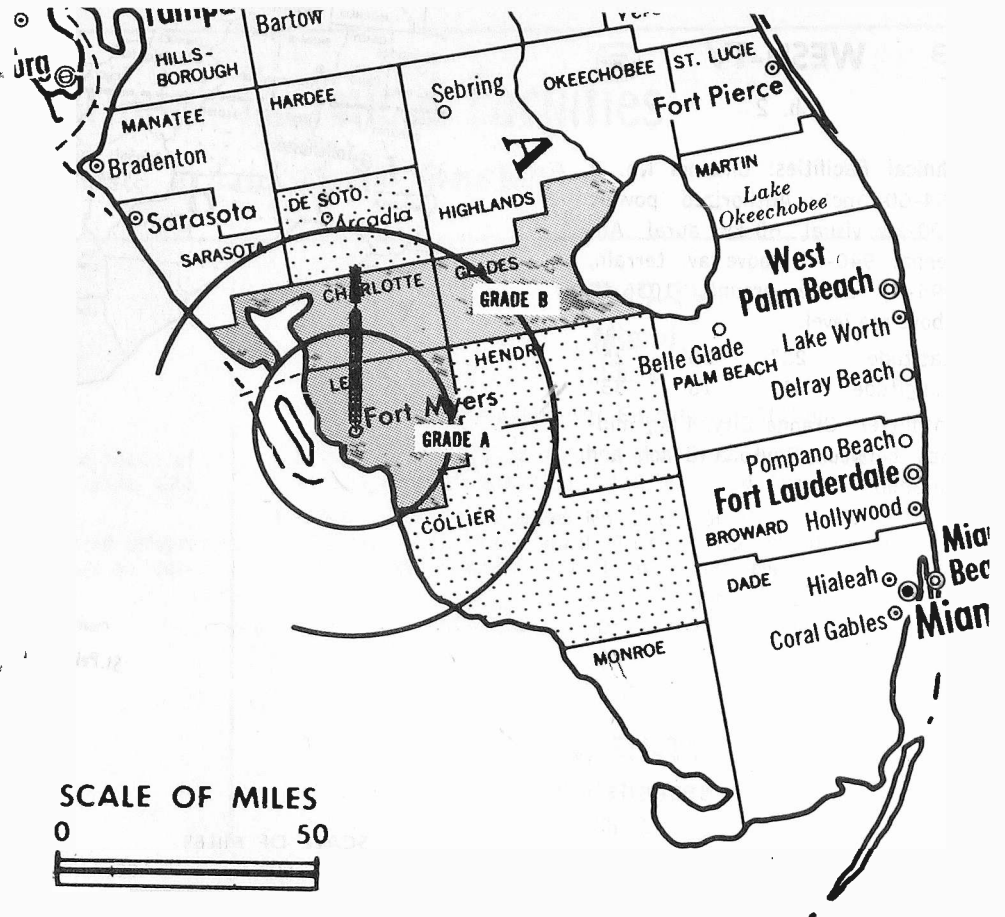


Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 65-kw visual, 35-kw aural. Antenna: 320-ft. above av. terrain, 350-ft. above ground, 355-ft. above sea level.

Latitude 26° 39' 03"
Longitude 81° 51' 20"

Transmitter: 54 Palm Beach Blvd.
AM Affiliate: WINK, .25-kw, 1240 kc (CBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WINK-TV Ref: FCC File No. BPCT-2643 Granted 6/19/59

©American Map Co., Inc., N.Y., No. 14244

WINK-TV

Network Service: ABC, CBS (EMP).
Licensee: Fort Myers Bcstg Co., 54 Palm Beach Blvd.
Studio: 54 Palm Beach Blvd.
Telephone: Edison 4-1331.
TWX No.: 482.
Ownership: United Garage & Service Corp. (Cleveland), 100%.
United G & S owners: Arthur B. McBride Jr., 50%; Edward J. McBride, 50%.
Began Operation: March 6, 1954.
Represented (sales) by Forjoe-TV Inc.
Represented (legal) by Dempsey & Koplovitz.
Represented (engineering) by Russell P. May.
Personnel:
A. J. BAUER, general manager.
BOB CAUGHEY, technical director.
FRAN NODINE, program director & film buyer.
VERNON LUNDQUIST, news director.
DICK LANDEFELD, sales manager.

DIGEST OF RATE CARD NO. 4 (April 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	ID
Class AA—6:59-10:29 p.m., daily.						
\$200.00	\$120.00	\$80.00	\$70.00	\$46.00	\$40.00	\$23.00

NETWORK BASE HOURLY RATE: \$80 (ABC & CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	FLORIDA			
	Charlotte	5,200	4,300	82
	Glades	900	600	65
	Lee	19,400	16,400	85
Between 25-50%	None Between 25-50%			
Under 25%	FLORIDA			
	Collier	5,300	3,900	74
	De Soto	3,200	2,500	78
	Hendry	2,500	1,700	68
WINK-TV Station Total		36,500	29,400	83
ARB Total Net Weekly Circulation (March, 1962)			16,300	

Florida—Jacksonville

abc **WFGA-TV**

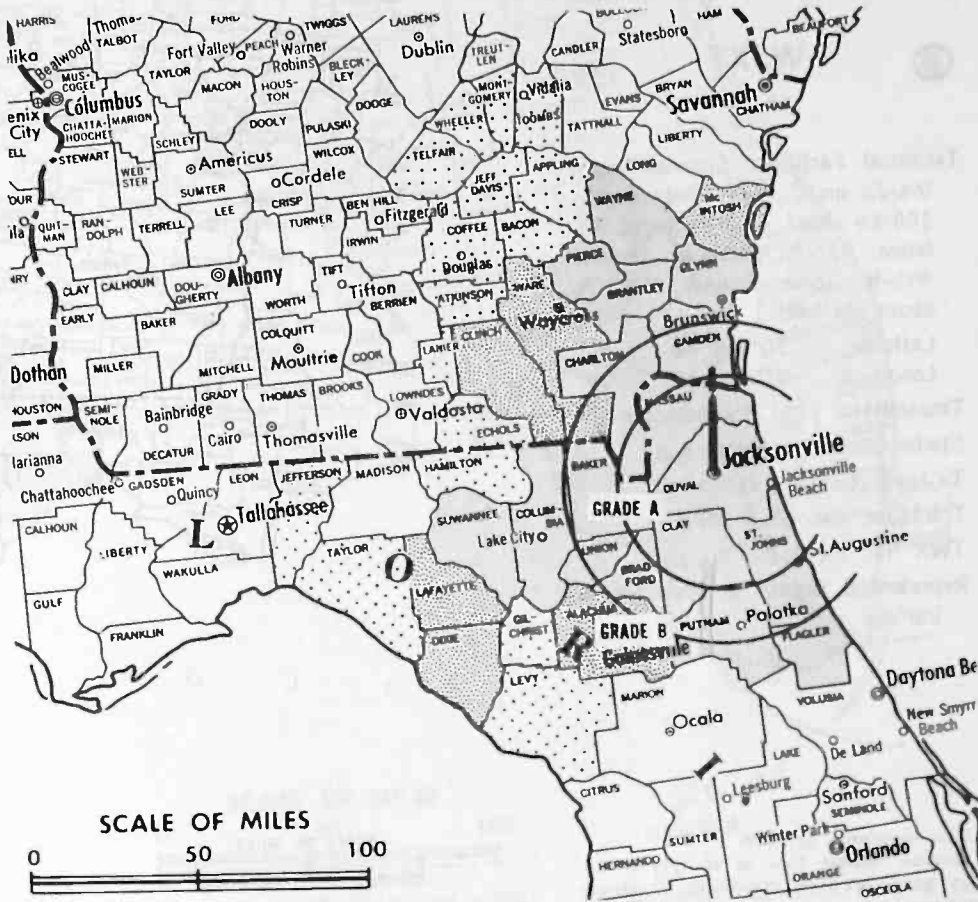
Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 940-ft. above av. terrain, 996-ft. above ground, 1000-ft. above sea level.

Latitude 30° 19' 22"
Longitude 81° 38' 34"

Transmitter: Television Park, 1070 E. Adams St.

TV tape: Recording facilities.



WFGA-TV Ref: FCC File No. BPCT-1624 Granted 8/20/56

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Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WFGA-TV

Network Service: ABC, NBC.

Licensee: Florida-Georgia Television Co. Inc., 1070 E. Adams St., Box 419.

Studio: Television Park, 1070 E. Adams St.

Telephone: Elgin 6-3381.

TWX No.: JK 362.

Ownership: Alexander Brest, pres., 25.5%; Harold S. Cohn, v.p., 19%; Wometco Enterprises Inc., 47.5%; 5 other stockholders, none owns over 3%. Mr. Cohn controls radio station WRHC, Jacksonville. For other Wometco holdings see WTVJ, Miami.

Began Operation: Sept. 1, 1957.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Koteen & Burt.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

- ALEXANDER BREST, president.
- MITCHELL WOLFSON, v.p. & director.
- JESSE H. CRIFE, v.p., general manager & treas.
- RALPH W. NIMMONS, station manager.
- ROBERT M. REUSCHLE, general sales manager.
- GENE REILY, regional sales manager.
- JOHN CUMMINS, local sales manager.
- BOB MANNING, production manager.
- HAROLD BAKER, director for news & special events.
- ANDY AMYX, promotion manager.
- HERB GOLD, film editor.
- SHERWOOD H. SMITH, public service director.
- H. L. WINGFIELD, chief engineer.

DIGEST OF RATE CARD NO. 6

(Aug. 1, 1962)

Hour	30 Min.	15 Min.	Min.	20 Sec.	ID	
Class AA—7:30-10 p.m., daily.	\$925.00	\$500.00	\$340.00	\$275.00	\$225.00	\$120.00
NETWORK BASE HOURLY RATE: \$850 (ABC), \$850 (NBC).						

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	FLORIDA				
		Baker	1,800	1,500	83
		Bradford	3,400	2,800	81
		Clay	5,600	4,800	84
		Columbia	5,700	4,400	77
		Duval	138,700	124,200	90
		Flagler	1,400	1,100	78
		Nassau	4,800	4,200	86
		Putnam	9,800	8,100	83
		St. Johns	9,200	7,700	84
	Suwannee	4,200	2,800	65	
	Union	1,200	900	74	
Between 25-50%	GEORGIA				
		Brantley	1,500	1,200	77
		Camden	2,600	2,200	84
		Charlton	1,300	1,000	75
		Glynn	12,100	10,300	85
		Pierce	2,500	1,900	73
Under 25%		Wayne	4,700	3,800	80
	FLORIDA				
		Alachua	20,300	15,200	75
		Dixie	1,300	800	55
	Lafayette	900	500	59	
GEORGIA					
	Clinch	1,700	1,200	69	
	McIntosh	1,600	1,200	71	
	Ware	9,800	7,800	80	
FLORIDA: Gilchrist, Hamilton, Jefferson, Levy, Taylor. GEORGIA: Appling, Atkinson, Bacon, Coffee, Echols, Jeff Davis, Lanier, Montgomery, Telfair, Toombs, Wheeler.					

WFGA-TV Station Total 285,500 235,800 82
ARB Total Net Weekly Circulation (March, 1962) 173,800

For Other Owners of Two or More TV Stations, see the Group Ownership Section.

Florida—Jacksonville



WJXT

Ch. 4



Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 69.2-kw aural. Antenna: 931-ft. above av. terrain, 991-ft. above ground, 992.1-ft. above sea level.

Latitude 30° 18' 47"
Longitude 81° 39' 00"

Transmitter: 1851 Southampton Rd.
Studio: 1851 Southampton Rd.
TV tape: Recording facilities.
Telephone: Exbrook 8-0501.
TWX No.: JK 367.
Represented (legal) by Covington & Burling.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WJXT Ref: FCC File No. BPCT-2050 Granted 10/27/55

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WJXT

Licensee: Washington Post Co., 1851 Southampton Rd.
Ownership: Washington Post Co. (100% owner, publisher of Washington Post), owner of WTOP-TV, Washington. John S. Hayes, pres., broadcast div.; Glenn Marshall Jr., pres., WJXT.
Began Operation: Sept. 15, 1949. Sold to present owner Jan., 1953 (Television Digest, Vol. 8:51 & 9:1,5).
Represented (sales) by Television Advertising Representatives Inc.
Personnel:
ROBERT W. SCHELLENBERG, general sales manager.
CHRIS TRIZONIS, sales service manager.
LEONARD MOSBY, program manager & film buyer.
PETE HOUSE, production manager.
ERNEST VORDERMARK, chief engineer.
TOM W. MAHAFFEY, promotion director.
JIM LANDON, research director.
BILL GROVE, news director.

DIGEST OF RATE CARD NO. 13—(July 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:30-10:30 p.m. (Announcements: Class AAA—7:31-10:59 p.m., daily).
\$950.00, \$570.00 \$380.00 \$400.00 \$225.00 \$110.00
NETWORK BASE HOURLY RATE: \$925.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	FLORIDA			
	Alachua	20,300	15,200	75
	Baker	1,800	1,500	83
	Bradford	3,400	2,800	81
	Citrus	3,300	2,500	76
	Clay	5,600	4,800	84
	Columbia	5,700	4,400	77
	Dixie	1,300	800	55
	Duval	138,700	124,200	90
	Flagler	1,400	1,100	78
	Gilchrist	800	700	77
	Hamilton	2,100	1,300	64
	Lafayette	900	500	59
	Levy	3,200	2,000	61

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	FLORIDA—(Continued)			
	Marion	16,000	11,900	75
	Nassau	4,800	4,200	86
	Putnam	9,800	8,100	83
	St. Johns	9,200	7,700	84
	Suwannee	4,200	2,800	65
	Union	1,200	900	75
	GEORGIA			
	Appling	3,200	2,200	68
	Atkinson	1,500	800	49
	Bacon	2,200	1,600	71
	Brantley	1,500	1,200	77
	Camden	2,600	2,200	84
	Charlton	1,300	1,000	75
Clinch	1,700	1,200	69	
Coffee	5,600	4,000	71	
Echols	500	300	61	
Glynn	12,100	10,300	85	
Jeff Davis	2,200	1,600	72	
Lanier	1,300	900	67	
Lowndes	13,700	10,400	76	
McIntosh	1,600	1,200	71	
Pierce	2,500	1,900	73	
Ware	9,800	7,800	80	
Wayne	4,700	3,800	80	
Between 25-50%	FLA.: Jefferson	2,500	1,600	65
	Madison	3,800	2,200	57
	Taylor	3,800	2,600	68
	Volusia	48,100	41,900	88
Under 25%	GA.: Brooks	3,900	2,900	75
	Montgomery	1,600	900	57
	Telfair	3,100	1,900	59
	Toombs	4,500	3,000	66
Wheeler	1,300	800	60	
FLORIDA: Brevard, Franklin, Gadsden, Lake, Liberty, Osceola, Sumter, Wakulla. GEORGIA: Ben Hill, Berrien, Cook, Emanuel, Evans, Irwin, Long, Tattanal, Thomas, Tift, Treutlen, Worth.				
WJXT Station Total		500,000	409,100	82
ARB Total Net Weekly Circulation (March, 1962)		229,200		

Florida—Miami

WTVJ

Ch. 4



Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 983-ft. above av. terrain, 990-ft. above ground, 1002-ft. above sea level.

Latitude 25° 59' 08.5"
Longitude 80° 11' 34.5"

Transmitter: N.E. 6th Ave. & Hallandale Beach Blvd.

Studio: 316 N. Miami Ave.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WTVJ Ref: FCC File No. BMPCT-1083 Granted 5/14/63

©American Map Co., Inc., N.Y., No. 14244

WTVJ

Licensee: Wometco Enterprises Inc., 316 N. Miami Ave., Miami 32.
Telephone: Franklin 4-6262.

TWX No.: MM 92.

Ownership: Wometco Enterprises Inc., Mitchell Wolfson, pres. Also has 47.5% interest in WFGA-TV, Jacksonville, Fla.; and holds 96% of WLOS-TV, Asheville, N.C. Wometco Enterprises also owns KVOS-TV, Bellingham, Wash.

Began Operation: March 21, 1949.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

- MITCHELL WOLFSON, president.
- LOUIS WOLFSON II, vice president.
- RICHARD F. WOLFSON, vice president.
- JACK WAXENBERG, vice president.
- LEE RUWITCH, executive v.p. in charge of WTVJ.
- JACK SHAY, v.p. in charge of operations.
- WILLIAM R. BRAZZIL, v.p. in charge of WTVJ sales.
- FRANK HOWELL, national sales manager.
- JIM O'ROURKE, asst. national sales manager.
- TOM BURKHART, local sales manager.
- LEE WALLER, program director.
- ROBERT J. ROSS, business manager & film buyer.
- GEORGE VICKERY, public relations & promotion director.
- EARL LEWIS, chief transmitter engineer.
- JOSEPH H. KLINE, dir. of engineering & remote operations.
- LYN LUCAS, director of production operations.
- RALPH RENICK, v.p. for WTVJ news.

DIGEST OF RATE CARD NO. 19 (July 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class AA—6:30-10:30 p.m., Mon.-Fri.; 6-7:30 & 10:30-11 p.m., Sat. & Sun.
\$1350.00 \$675.00 \$470.00 \$365.00 \$535.00* \$375.00* \$188.00*
*Class AA Spots are 6:30-10 p.m., Mon.-Fri.; 6:10-6:30 p.m. & 11-11:10 p.m., Sat. & Sun. Color—rates on request.
NETWORK BASE HOURLY RATE: \$1450.

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%		FLORIDA			
		Broward	121,400	112,700	93
		Collier	5,300	3,900	74
		Dade	336,600	299,000	89
		Hendry	2,500	1,700	68
		Martin	6,200	5,200	84
Between 25-50%		FLORIDA			
		Indian River	8,900	7,100	80
		Saint Lucie	13,000	10,800	83
Under 25%		FLORIDA			
		Charlotte	5,200	4,300	82
		Glades	900	600	65
		Highlands	7,300	5,800	80
		Lee	19,400	16,400	85
	Okeechobee	1,900	1,600	84	
WTVJ Station Total			625,500	549,400	88
ARB Total Net Weekly Circulation (March, 1962)				497,300	

Florida—Miami

NB

WCKT

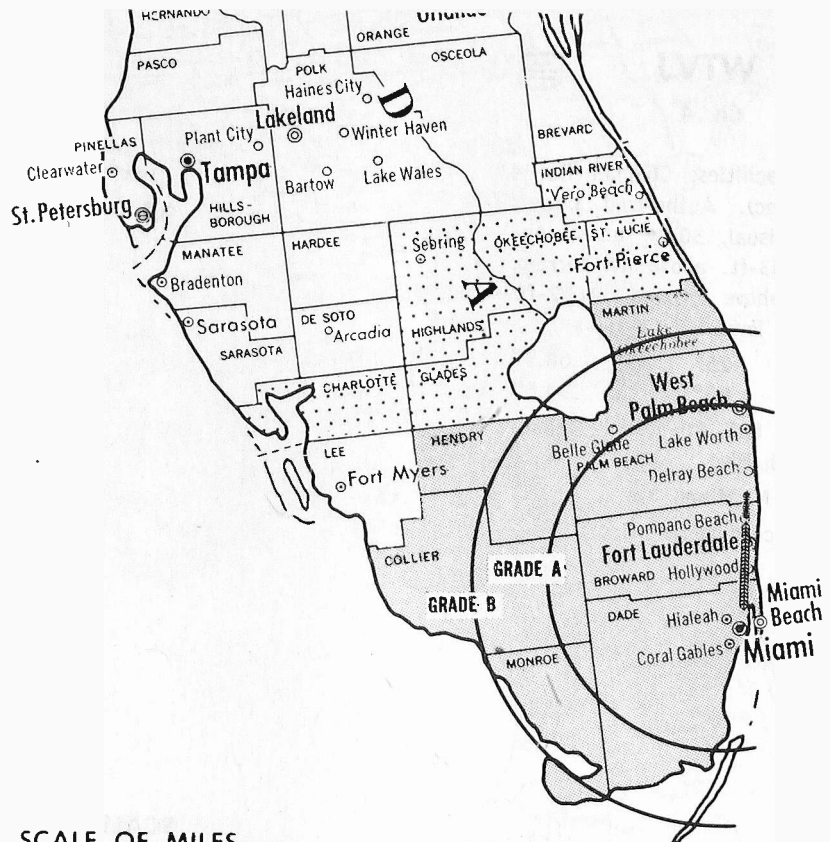
Ch. 7



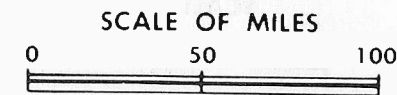
Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 950-ft. above av. terrain, 991-ft. above ground, 997-ft. above sea level.

Latitude 25° 57' 49"
Longitude 80° 12' 44"

Transmitter: Antenna farm, North Dade County, Fla.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WCKT Ref: FCC File No. BPCT-1458 Granted 1/18/56

© American Map Co., Inc., N.Y., No. 14244

WCKT

Grantee (STA): Sunbeam Television Corp., 100%, Box 1118, Miami, Fla.

Studio & Business Office: Broadcast Key, North Bay Causeway.

Telephone: Plaza 1-6692. TWX No.: 177.

Ownership: Sidney D. Ansin, pres., 23.2%; Edmund N. Ansin, exec. v.p. & treas., 23.3%; Charles L. Kelly, v.p., asst. secy. & station mgr., 10% (voting trustee for stock for which beneficial interest is held by Berard Koteen); Harold Zinn, v.p., 10%; Catchings Therrell, secy., 10%; A. H. McClain, asst. treas., 2.5%; Dr. Jay F. W. Pearson, 10% (Chancellor of U. of Miami which owns the stock); Mrs. Stanley Milledge, 5%; Judge David J. Heffernan, 2.5%; Mr. & Mrs. Phillip E. Groh, 1.25% each; Clyde H. Lucas, 1%.

Began Operation: July 29, 1956. On Dec. 5, 1962 the FCC ordered that Biscayne Television Corp. cease operation of WCKT no later than Jan. 4, 1963 and the FCC also approved sale of WCKT plant and film licensing agreements for \$3,400,000 to Sunbeam Television Corp., which was licensed as a new station.

Represented (sales) by Harrington, Righter & Parsons:

Represented (legal) by Koteen & Burt.

Represented (engineering) by Creutz & Snowberger.

Personnel:

SIDNEY D. ANSIN, president.
CHARLES L. KELLY, station manager.
ROBERT L. FIDLAR, director of sales.
CHARLES H. PHILIPS, national sales manager.
BOB HANNA, local sales manager.
FRANK STRUZZIERI, film manager & buyer.
DONALD FISCHER, promotion manager.
ALLEN STERNBERG, production manager.
GENE STRUL, director of news.
ROBERT H. PAASCH, chief engineer.

DIGEST OF RATE CARD NO. 11

(Nov. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class AA—7:30-10:30 p.m., daily.
\$1300.00 \$684.00 \$475.00 \$400.00* \$280.00* \$140.00*

*Class AAA (6:30-10:29 p.m., Mon.-Fri.).

NETWORK BASE HOURLY RATE: \$1200.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	FLORIDA			
	Broward	121,400	112,700	93
	Collier	5,300	3,900	74
	Dade	336,600	299,000	89
	Hendry	2,500	1,700	68
	Martin	6,200	5,200	84
	Monroe	14,600	10,100	69
	Palm Beach	82,300	70,200	86
Between 25-50%	None	Between 25-50%		
Under 25%	FLORIDA			
	Charlotte	5,200	4,300	82
	Glades	900	600	65
	Highlands	7,300	5,800	80
	Indian River	8,900	7,100	80
	Okeechobee	1,900	1,600	84
	Saint Lucie	13,000	10,800	83
WCKT Station Total		606,100	533,000	88
ARB Total Net Weekly Circulation (March, 1962)			469,800	



This is WCKT, Channel 7, Miami, situated on Broadcast Key in the middle of Biscayne Bay – America's most beautiful television station – covering the Florida Gold Coast including Ft. Lauderdale and the Palm Beaches.

WCKT CHANNEL 7
MIAMI 38, FLORIDA

National Representatives: Harrington, Righter & Parsons
For the South-Bomar Lowrance and Assoc.

Florida—Miami



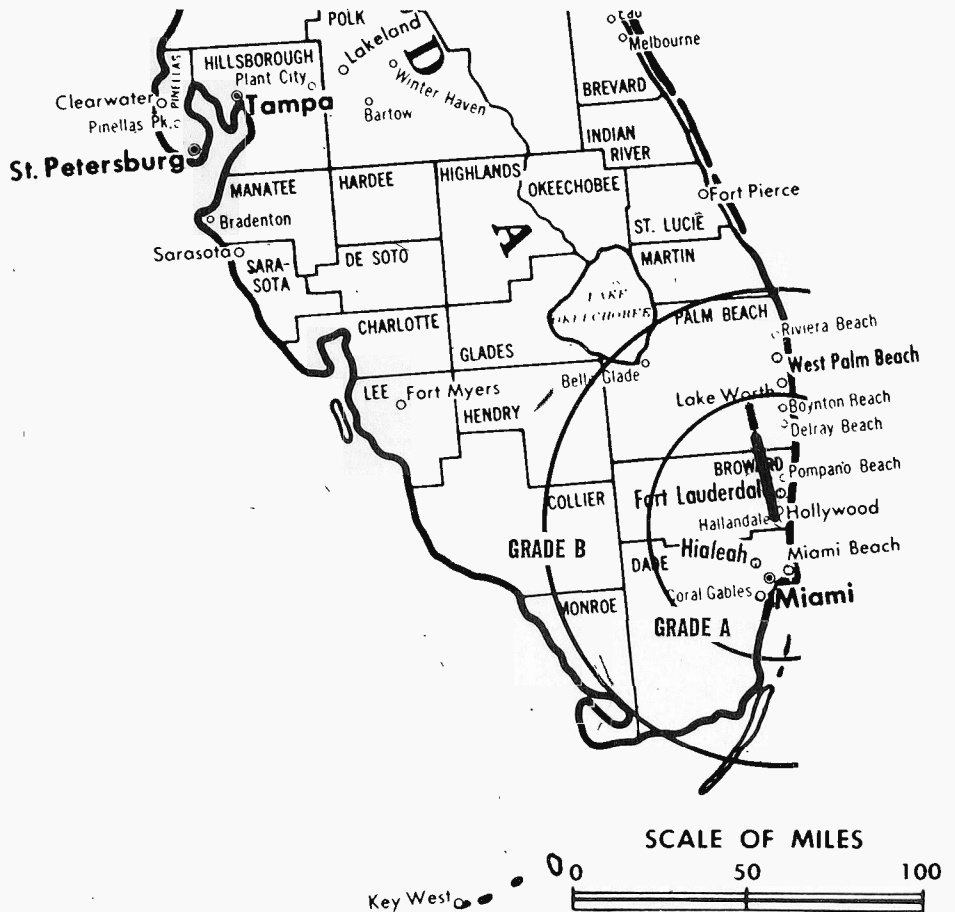
WLBW-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1002.9-ft. above av. terrain, 1045-ft. above ground, 1049-ft. above sea level.

Latitude 25° 57' 59"
Longitude 80° 12' 44"

Transmitter: 3/8 mi. W of State Rt. 7, Miami antenna farm, near Hallandale, Fla.



WLBW-TV Ref: FCC File No. BMPCT-578 Granted 9/19/62

©American Map Co., Inc., N.Y., No. 14244

WLBW-TV

Grantee: L. B. Wilson Inc., 2133 NW 11th Ave.

Studio: 2133 NW 11th Ave.

Telephone: Franklin 3-4723 TWX No.: MM 532.

Ownership: C. H. Topmiller, pres., 32.4%; Jeanette Heinze, v.p. & treas., 19.3%; Thomas A. Welstead, v.p. & asst. secy., 19.3%; Wm. M. Ittman, 11.3%; Jolar Inc., 11.3%; Essie Rupp, secy., 6.3%. Mrs. Heinze, Topmiller & Welstead control the Corporation through a voting trust agreement under which they are the voting trustees.

Began Operation: Nov. 20, 1961.

Represented (sales) by H-R Television Inc.

Represented (legal) by Marmet & Schneider.

Represented (engineering) by Kear & Kennedy.

Personnel:

C. H. TOPMILLER, president.
THOMAS A. WELSTEAD, vice president & general manager.
LIN MASON, program director.
CHARLES J. MATHEWS, national sales manager.
JOHN S. ALLEN, general sales manager.
GEORGE BOOKER, production manager.
WM. LATHAM, chief engineer.

DIGEST OF RATE CARD NO. 2

(June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	40 Sec.	20 Sec.	10 Sec.	
Class AA—7:31-10:31 p.m., daily.	\$1200.00	\$720.00	\$480.00	\$500.00	\$275.00	\$125.00

ARB Total Net Weekly Circulation

(March, 1962) 419,100

ARB County data not available based on 1960 coverage study because station began operation after the survey was made.



THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES
TRANS-LUX TELEVISION CORPORATION
NEW YORK CHICAGO HOLLYWOOD

Florida—Orlando



WDBO-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 540-ft. above av. terrain, 584-ft. above ground, 687-ft. above sea level.

Latitude 28° 33' 17"
Longitude 81° 24' 42"

Transmitter: 950 N. Texas Ave.

Studio: 30 S. Ivanhoe Blvd.

Represented (engineering) by Lohnes & Culver.

AM Affiliate: WDBO, 5-kw, 580 kc (CBS).

FM Affiliate: WDBO-FM, 25-kw, 92.3 mc (No. 222), 460-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WDBO-TV Ref: FCC File No. BMPCT-1633 Granted 12/31/53

©American Map Co., Inc., N.Y., No. 14244

WDBO-TV

Licensee: Cherry Broadcasting Co., Box 1833, Orlando, Fla.

Telephone: Cherry 1-1497. TWX No.: 305-275-1625.

Ownership: William S. Cherry Jr. estate, 75%; William H. Goodman, pres., 10%; Arnold F. Schoen Jr., exec. v.p. & general manager, 5%; Mollie B. Cherry, 10%.

Began Operation: July 1, 1954. Sale to present owners by group headed by Harold P. Danforth approved May 8, 1957 by FCC (Television Digest, Vol. 13:14, 19).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ARNOLD F. SCHOEN JR., exec. v.p. & general manager.
LEONARD S. DAVEY JR., v.p. & sales director.
WALTER SICKLES, program director & film buyer.
AGNES CARLSON, sales coordinator.
HARTWELL B. CONKLIN, news director.
J. COLIN MURCHISON JR., production director.
JAMES E. YARBROUGH, chief engineer.

DIGEST OF RATE CARD NO. 7—(July 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$750.00	\$450.00	\$250.00	\$200.00	\$150.00*	\$130.00*
*Class AAA (8-10 p.m., Mon.-Fri.; 7:30-10:30 p.m., Sat.-Sun.):	Min. \$160,	20 Sec. \$140,	10 Sec. \$70.			

NETWORK BASE HOURLY RATE: \$675.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	FLORIDA			
	Brevard	36,700	32,300	88
	Citrus	3,300	2,500	76
	Lake	19,500	16,800	86
	Marion	16,000	11,900	75
	Orange	87,000	77,800	90
	Osceola	7,200	6,000	82
	Seminole	17,200	15,200	88
	Sumter	3,600	2,800	77
Volusia	48,100	41,900	88	
Between 25-50%	FLORIDA			
	Flagler	1,400	1,100	78
	Hernando	3,800	3,100	80
	Pasco	13,200	11,300	86
	Polk	61,000	52,800	87
Putnam	9,800	8,100	83	
Under 25%	FLORIDA			
	Gilchrist	800	700	77
	Highlands	7,300	5,800	80
	Indian River	8,900	7,100	80
	Levy	3,200	2,000	61
	Okeechobee	1,900	1,600	84
Saint Lucie	13,000	10,800	83	
WDBO-TV Station Total		362,900	311,600	86
ARB Total Net Weekly Circulation (March, 1962)			211,600	

Florida—Orlando



WFTV



Ch. 9

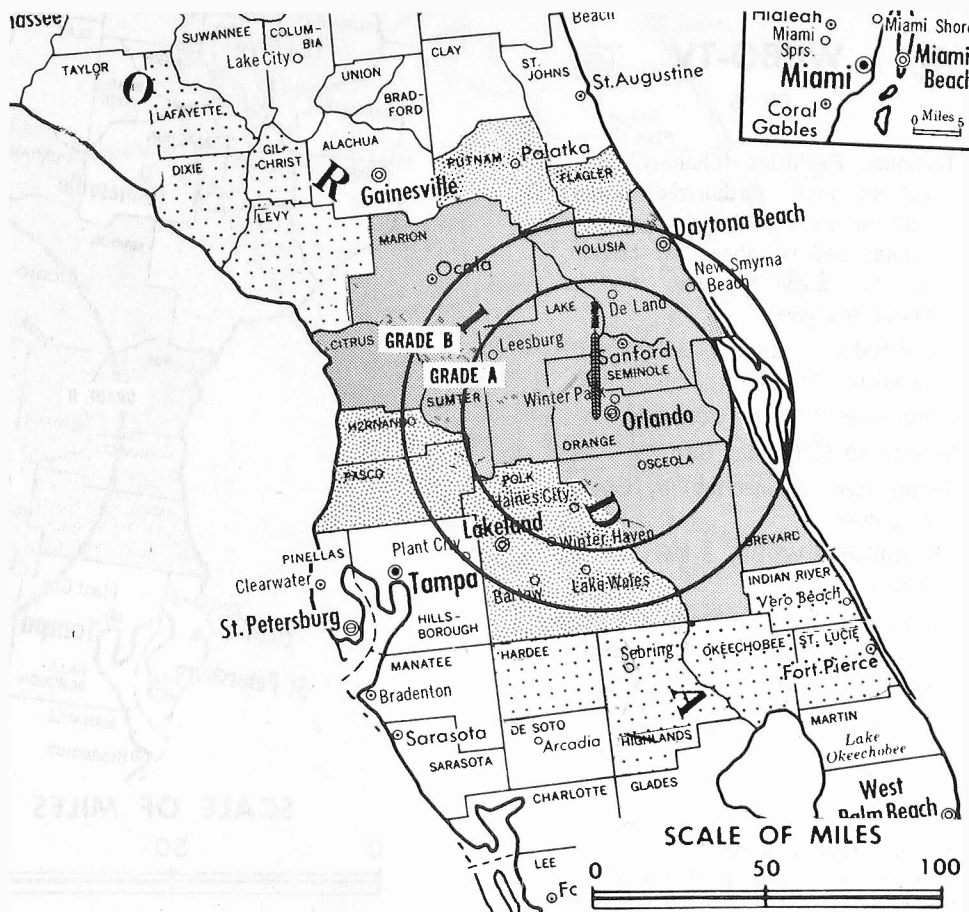
Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 610-ft. above av. terrain, 651-ft. above ground, 749-ft. above sea level.

Latitude 28° 32' 10"

Longitude 81° 27' 00"

Transmitter: Broadcast Park, near Orlovista, Fla.

AM Affiliate: WLOF, 5-kw, 950 kc.



Total Households: © SRDS
 Consumer Market Data as of 1/1/62.
 TV Homes: TV% and Net Weekly Circulation
 © 1962 American Research Bureau.

WLOF-TV Ref. FCC File No. BMPCT-4827 Granted 11/20/57

©American Map Co., Inc., N.Y., No. 14244

WFTV

Grantee: Mid-Florida TV Corp., Box 5795.

Studio: 639 West Central.

Telephone: Cherry 1-6543.

TWX No.: OR 7015.

Ownership: Joseph L. Brechner, pres., 38%; Hershell Stuart, v.p., 1.66%; Hyman N. Roth, secy., 3.57%; Harris H. Thompson, 10%; Marion B. Brechner, asst. secy.-treas., 3.9%; 17 other stockholders. Thompson owns 52% of radio WLOF.

Began Operation: Feb. 1, 1958.

Represented (sales) by Young Television Corp.

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- JOSEPH L. BRECHNER, president & general manager.
- WILLIAM T. LATHAM, national sales manager.
- WILLIAM V. MILLER, local sales manager.
- HARRY RICHARD, program director & film buyer.
- RICH STECK, production manager.
- YVONNE MARTIN, traffic director.
- RAY RUESTER, news editor.
- DAVE FENNEL, sports editor.
- W. DODD DANIEL, chief engineer.

DIGEST OF RATE CARD NO. 5

(July 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$650.00	\$400.00	\$250.00	\$150.00	\$140.00	\$125.00
NETWORK BASE HOURLY RATE:	\$525.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	FLORIDA			
	Brevard	36,700	32,300	88
	Citrus	3,300	2,500	76
	Lake	19,500	16,800	86
	Marion	16,000	11,900	75
	Orange	87,000	77,800	90
	Osceola	7,200	6,000	82
	Seminole	17,200	15,200	88
Between 25-50%	Sumter	3,600	2,800	77
	Volusia	48,100	41,900	88
	FLORIDA			
	Flagler	1,400	1,100	78
	Hernando	3,800	3,100	80
Under 25%	Pasco	13,200	11,300	86
	Polk	61,000	52,800	87
	Putnam	9,800	8,100	83
	FLORIDA			
	Dixie	1,300	800	55
	Gilchrist	800	700	77
	Hardee	3,800	3,200	84
	Highlands	7,300	5,800	80
	Indian River	8,900	7,100	80
Lafayette	900	500	59	
Levy	3,200	2,000	61	
Okeechobee	1,900	1,600	84	
Saint Lucie	13,000	10,800	83	
WFTV Station Total		368,900	316,100	86
ARB Total Net Weekly Circulation (March, 1962)			204,600	

Florida—Palm Beach



WPTV

Ch. 5



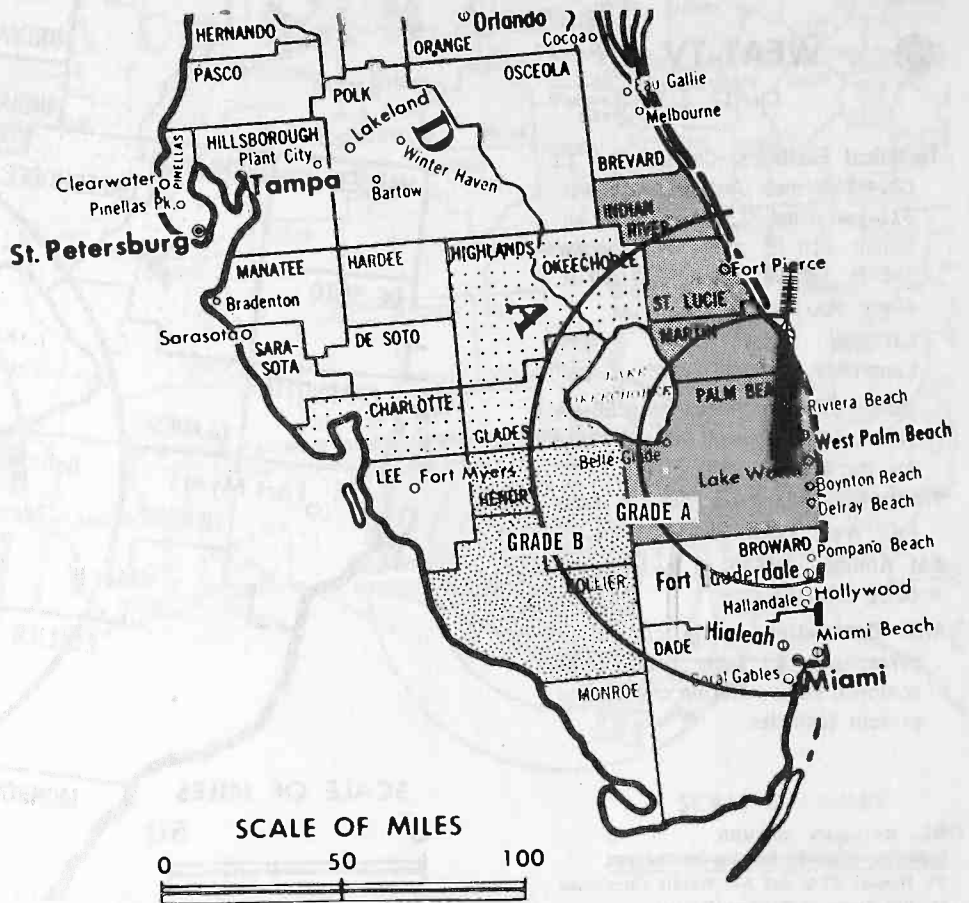
Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1031-ft. above av. terrain, 1031-ft. above ground, 1049-ft. above sea level.

Latitude 26° 35' 17"
Longitude 80° 12' 42"

Transmitter: Near Green Acres City & Lantana Rd.

TV tape: Recording facilities.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WPTV Ref: FCC File No. BMPCT-1862 Granted 3/15/54

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WPTV

Licensee: Scripps-Howard Bcstg. Co., 230 Park Ave., N.Y. 17, N.Y.

Studio: 5 Coconut Row, Palm Beach.

Telephone: Temple 3-2471.

TWX No.: WP 75.

Ownership: Scripps-Howard Bcstg. Co., 100%. See WEWS, Cleveland, Ohio.

Began Operation: Aug. 22, 1954. Sale to present owner by John H. Phipps approved by FCC Dec. 27, 1961 (Television Digest, Vols. 17:37, 1:14). Sale as WJNO-TV to Phipps by George H. Buck-Theodore Granik interests approved Oct. 3, 1956 by FCC (Vol. 12:37, 40).

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by Baker, Hostetler & Patterson.

Personnel:

- CHESTER E. PIKE JR., general manager.
- DICK FAIRBANKS, general sales manager.
- BOB RAY, local sales manager.
- GEORGE WHITE, program director.
- TONY GLENN, operations manager.
- LEWIS EVENDEN, chief engineer.

DIGEST OF RATE CARD NO. 2-62
(Sept. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min.* 20 Sec.* 8 Sec.*
Class AA—6:30-11 p.m., daily.

\$700.00 \$400.00 \$280.00 \$200.00 \$160.00 \$150.00 \$75.00

*Class AA—6:45-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	FLORIDA			
	Indian River	8,900	7,100	80
	Martin	6,200	5,200	84
	Palm Beach	82,300	70,200	86
	Saint Lucie	13,000	10,800	83
Between 25-50%	FLORIDA			
	Collier	5,300	3,900	74
	Hendry	2,500	1,700	68
Under 25%	FLORIDA			
	Charlotte	5,200	4,300	82
	Glades	900	600	65
	Highlands	7,300	5,800	80
	Okeechobee	1,900	1,600	84
WPTV Station Total		133,500	111,200	83
ARB Total Net Weekly Circulation (March, 1962)			96,500	

HAMILTON-LANDIS & ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS
WASHINGTON, D.C., CHICAGO, DALLAS,
SAN FRANCISCO

SELL MORE

RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1737 DeSALES ST., N.W., WASHINGTON
EXECUTIVE 3-3456

Florida—West Palm Beach

abc WEAT-TV
Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 310-ft. above av. terrain, 352-ft. above ground, 1049-ft. above sea level.

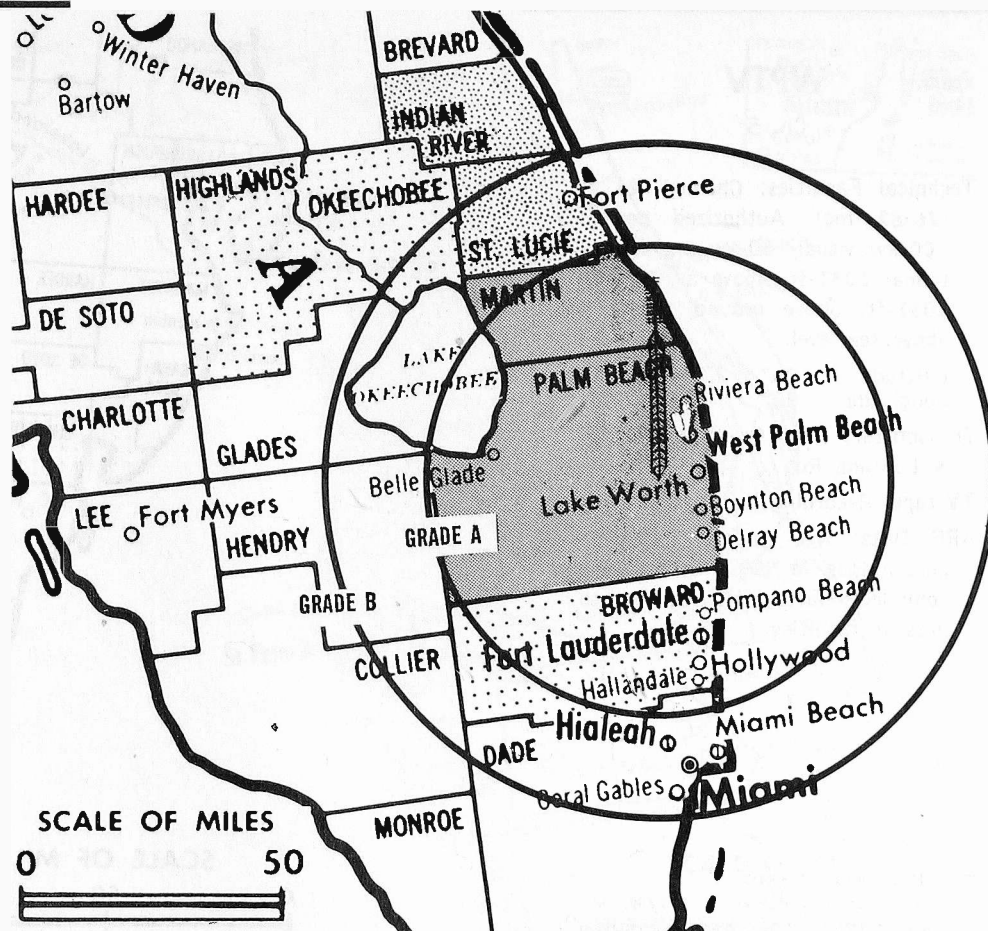
Latitude 26° 35' 17"
Longitude 80° 12' 28"

Holds CP for change to 288-kw visual, 144-kw aural, 980-ft. above av. terrain.

Transmitter: Congress Ave. & Lark Rd., West Palm Beach.

AM Affiliate: WEAT, 1-kw, 850 kc (NBC & MBS).

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WEAT-TV Ref: FCC File No. BPCT-2916 Granted 2/21/62

©American Map Co., Inc., N.Y., No. 14244

WEAT-TV

Licensee: WEAT-TV Inc., Box 70.

General Offices: Palm Beach Towers, Palm Beach.

Studio: Congress Ave. & Lark Rd., West Palm Beach.

Telephone: Temple 3-9668. TWX No.: WP 35.

Ownership: Palm Beach TV Co. Inc., 100%. Its owners are Rand Broadcasting (Rex Rand, pres.), 80%, and Bertram Lebhhar 20%. Rand Broadcasting is licensee of WINZ, Miami & WINQ, Tampa.

Began Operation: Jan. 1, 1955. Sale to present owners by RKO Teleradio Pictures Inc. approved May 16, 1957 by FCC (Television Digest, Vol. 13:12, 20). RKO purchase from J. Robert Meachem interests was approved July 27, 1955 by FCC (Vol. 11:27, 31).

Represented (sales) by Bolling Co. Inc.

Represented (legal) by Cohn & Marks.

Personnel:

REX RAND, president.
BERTRAM LEBHAR JR., exec. v.p. & general manager.
GODFREY LEBHAR, general sales manager.
ARTHUR N. FISCHER, director of operations.
J. ROSS McPHERSON, chief engineer
BARBARA HEGLER, program director.
ROD ALLEN, film buyer.
JACK POOLE, production manager.

DIGEST OF RATE CARD NO. 12

(Sept. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.	
Class A—7:29-11 p.m., daily.	\$750.00	\$450.00	\$300.00	\$225.00	\$225.00	\$150.00	\$75.00

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	FLORIDA			
	Martin	6,200	5,200	84
	Palm Beach	82,300	70,200	86
Between 25-50%	FLORIDA			
	Indian River	8,900	7,100	80
	Saint Lucie	13,000	10,800	83
Under 25%	FLORIDA			
	Broward	121,400	112,700	93
	Highlands	7,300	5,800	80
	Okeechobee	1,900	1,600	84
WEAT-TV Station Total		241,000	213,400	89
ARB Total Net Weekly Circulation (March, 1962)			71,100	



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Florida—Panama City

abc **WJHG-TV**



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 170-kw visual, 83.2-kw aural. Antenna: 887-ft. above av. terrain, 884-ft. above ground, 1046-ft. above sea level.

Latitude 30° 26' 00"
Longitude 85° 24' 51"

Transmitter: 4 mi. NNE of Youngstown, Fla.

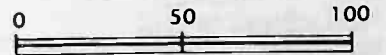
Studio: 107 Harrison Ave., Panama City.

TV tape: Recording facilities.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



SCALE OF MILES



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WJHG-TV Ref: FCC File No. BMPCT-1382 Granted 9/21/53
Authorized: FCC File No. BPCT-2815 Granted 10/21/60

©American Map Co., Inc., N.Y., No. 14244

WJHG-TV

Network Service: ABC, NBC.

Licensee: Herald Publishing Co., Albany, Georgia.

Telephone: PO 3-7651. TWX No.: Pan C 8912.

Ownership: See WALB-TV, Albany, Ga.

Began Operation: Dec. 1, 1953. Sale to present owner by Mel Wheeler approved June 29, 1960 by FCC (Television Digest, Vol. 16:19, 21, 28). Transfer of 96% from J. D. Manly to Mel Wheeler approved Nov. 20, 1957 by FCC (Vol. 13:43, 47).

Represented (sales) by Venard, Torbet & McConnell Inc.; James S. Ayers Co. (Atlanta).

Represented (legal) Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

RAYMOND E. CAROW, managing director, Gray network.
BRUCE SINGLETON, operations manager Gray network.
JAMES TIGHE, station manager.
JACK REINHART, production manager.
PERLEY EPPLEY, chief engineer.

DIGEST OF RATE CARD NO. 4
(April 15, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:30-10 p.m., daily.
\$250.00 \$150.00 \$100.00 \$88.00 \$75.00 \$50.00 \$40.00 \$25.00

Note: For combination rates, see WALB-TV, Albany, Ga.

NETWORK BASE HOURLY RATE: \$200 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	FLORIDA			
	Bay	19,400	16,900	87
	Calhoun	2,000	1,300	64
	Gulf	2,900	2,200	74
	Walton	4,600	3,300	72
Between 25-50%	FLORIDA			
	Holmes	3,100	1,900	59
	Washington	3,200	2,300	72
Under 25%	FLORIDA			
	Franklin	2,200	1,500	68
	Jackson	9,800	6,500	67
	Okaloosa	17,500	15,600	89
	Santa Rosa	8,100	7,200	89
	Wakulla	1,400	1,200	81
	GEORGIA			
	Seminole	1,800	1,400	76
WJHG-TV Station Total		76,000	61,300	81
ARB Total Net Weekly Circulation (March, 1962)			51,200	

See Newspaper Ownership Section
For Other Publishers Operating TV Stations

Florida—St. Petersburg-Tampa



WSUN-TV



Ch. 38

Technical Facilities: Channel No. 38 (614-620 mc). Authorized power: 257-kw visual, 138-kw aural. Antenna: 470-ft. above av. terrain, 500-ft. above ground, 500-ft. above sea level.

Latitude 27° 52' 40"
Longitude 82° 35' 25"

Requests change to Ch. 10, Largo, Fla.

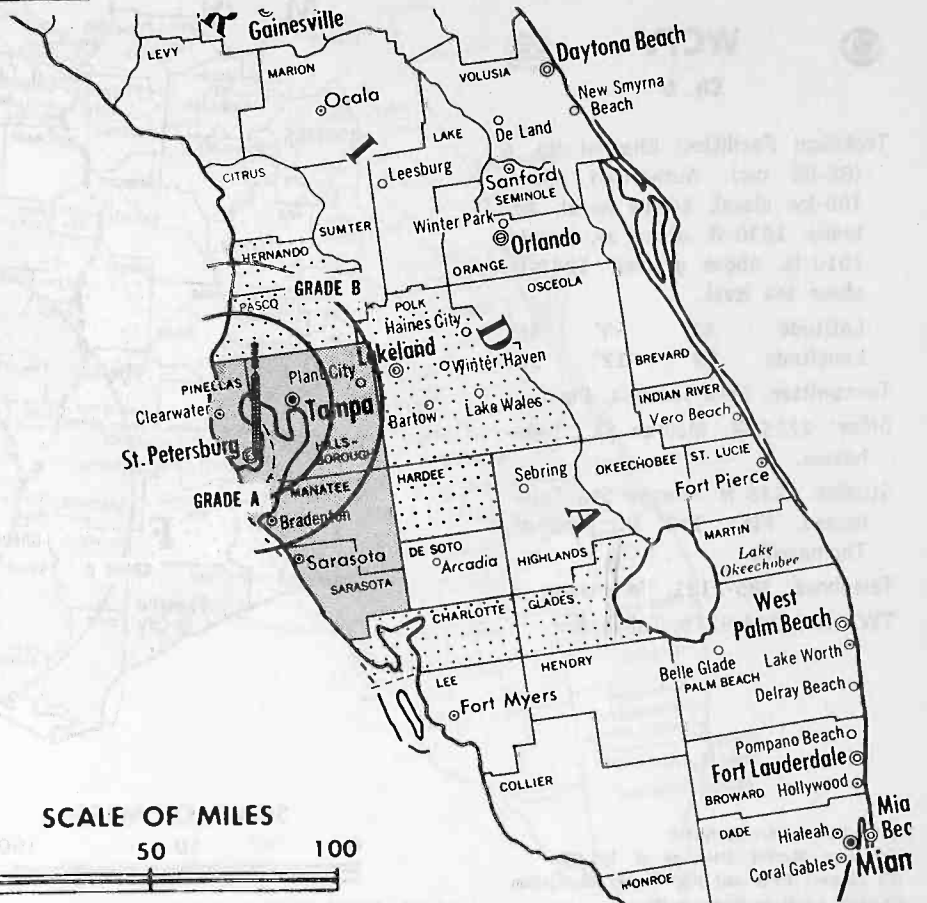
Transmitter: W. end of Gandy Bridge.

Studio: Million Dollar Pier.

Telephone: 894-0191.

TWX No.: ST PBG 8-082.

AM Affiliate: WSUN, 5-kw, 620 kc (ABC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WSUN-TV Ref: FCC File No. BMPCT-3278 Granted 8/3/55

© American Map Co., Inc., N.Y., No. 14244

WSUN-TV

Licensee: City of St. Petersburg, Million Dollar Pier, St. Petersburg.

Ownership: City of St. Petersburg.

Began Operation: May 15, 1953.

Represented (sales) by Venard, Torbet & McConnell Inc.; James S. Ayers (Southeast).

Represented (legal) by Loucks & Jansky.

Represented (engineering) by James C. McNary.

Personnel:

FRED P. SHAWN, general manager.
EARL W. WELDE, sales manager.
CHAD MASON, TV program director.
CARL FUCHS, sales promotion & advertising manager.
WILLIAM CODDING, chief engineer.

DIGEST OF RATE CARD NO. 3 (Nov. 1, 1959)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class A—7:30-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.	\$400.00	\$240.00	\$160.00	\$135.00	\$100.00	\$80.00

NETWORK BASE HOURLY RATE: \$475.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	FLORIDA Hillsborough	130,700	114,400	88
	Manatee	26,600	23,400	88
	Pinellas	154,800	138,100	90
	Sarasota	30,500	26,600	88
Between 25-50%	None Between 25-50%			
Under 25%	FLORIDA Charlotte	5,200	4,300	82
	Glades	900	600	65
	Hardee	3,800	3,200	84
	Hernando	3,800	3,100	80
	Pasco	13,200	11,300	86
	Polk	61,000	52,800	87
WSUN-TV Station Total		430,500	377,800	88
ARB Total Net Weekly Circulation (March, 1962)			178,200	

For ARB and Nielsen TV Households Data see page 39-a

Florida—Tallahassee-Thomasville, Georgia



WCTV

Ch. 6



Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1030-ft. above av. terrain, 1010-ft. above ground, 1249-ft. above sea level.

Latitude 30° 39' 46"
Longitude 84° 12' 36"

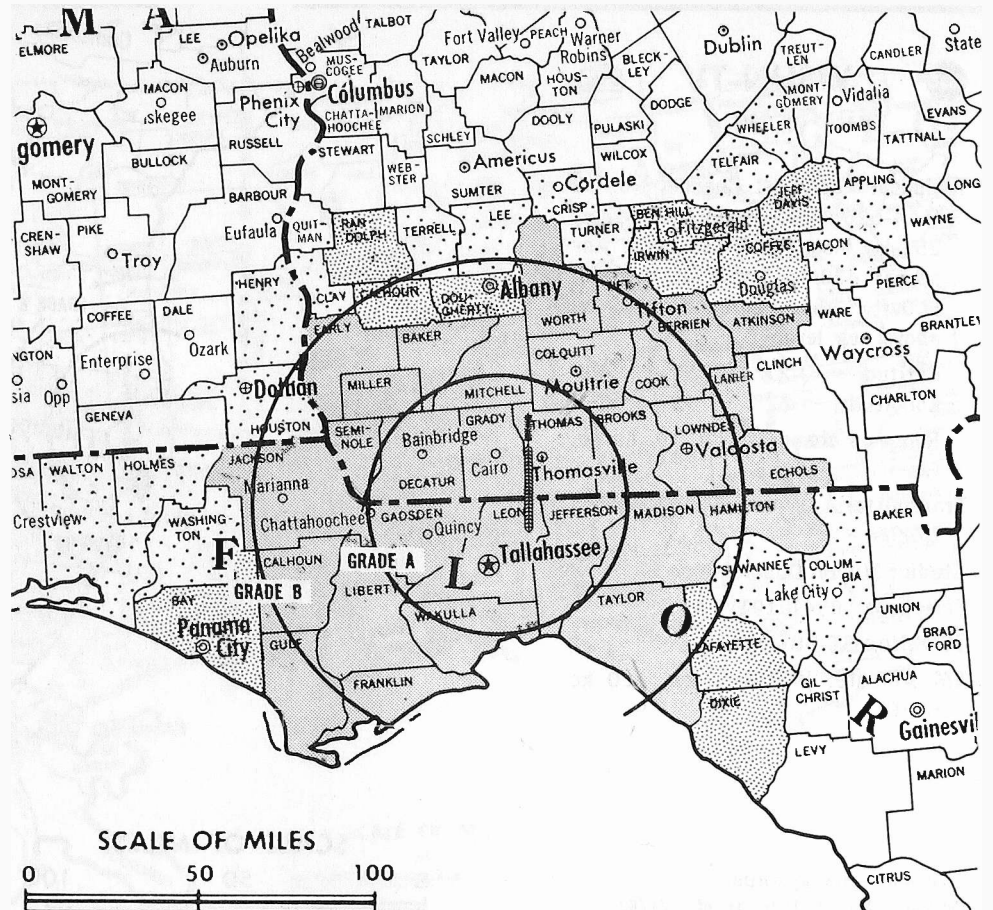
Transmitter: Lake Iamonia, Fla.

Office: 2225 N. Monroe St., Tallahassee.

Studios: 2225 N. Monroe St., Tallahassee, Fla.; 112 N. Madison, Thomasville.

Telephone: 385-2121, Tallahassee.

TWX No.: 224-9276, Tallahassee.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WCTV Ref: FCC File No. BPCT-2591 Granted 6/5/59

© American Map Co., Inc., N.Y., No. 14244

WCTV

Licensee: John H. Phipps, Box 3547, Tallahassee, Fla.

Ownership: John H. Phipps, 100%.

Began Operation: Sept. 15, 1955.

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by McKenna & Wilkinson.

Personnel:

L. HERSCHEL GRAVES, managing director.
JOSEPH E. HOSFORD, general & sales manager.
JERRY L. WILLIAMS, director of operations.
W. A. SNOWDEN, director of engineering.
CHARLES CLIFTON, chief engineer.

DIGEST OF RATE CARD NO. 8 (Aug. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.
Class AA—7:30-10:30 p.m., daily.	\$400.00	\$250.00	\$125.00

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	FLORIDA			
	Calhoun	2,000	1,300	64
	Franklin	2,200	1,500	68
	Gadsden	8,900	6,200	70
	Gulf	2,900	2,200	74
	Hamilton	2,100	1,300	64
	Jackson	9,800	6,500	67
	Jefferson	2,500	1,600	65
	Leon	20,400	16,700	82
	Liberty	900	700	69
	Madison	3,800	2,200	57
	Taylor	3,800	2,600	68
Wakulla	1,400	1,200	81	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	GEORGIA			
	Atkinson	1,500	800	49
	Baker	1,100	700	62
	Berrien	3,200	2,200	68
	Brooks	3,900	2,900	75
	Colquitt	9,100	7,400	81
	Cook	3,200	2,400	74
	Decatur	6,600	5,200	78
	Early	3,400	2,400	70
	Echols	500	300	61
	Grady	4,700	3,800	80
	Lanier	1,300	900	67
	Lowndes	13,700	10,400	76
	Miller	1,900	1,300	68
	Mitchell	4,900	3,600	72
	Seminole	1,800	1,400	76
	Thomas	9,300	7,400	80
Tift	6,300	4,700	75	
Worth	4,000	3,100	77	
Between 25-50%	FLORIDA			
	Bay	19,400	16,900	87
	Dixie	1,300	800	55
	Lafayette	900	500	59
	GEORGIA			
	Ben Hill	3,900	2,700	68
Calhoun	1,900	1,000	49	
Coffee	5,600	4,000	71	
Dougherty	21,000	17,500	83	
Irwin	2,400	1,800	73	
Jeff Davis	2,200	1,600	72	
Randolph	2,900	1,900	66	
Under 25%	ALABAMA: Henry, Houston.			
	FLORIDA: Columbia, Holmes, Suwannee, Walton, Washington. GEORGIA: Appling, Bacon, Clay, Crisp, Lee, Telfair, Terrell, Turner, Wheeler.			
WCTV Station Total		264,900	198,800	75
ARB Total Net Weekly Circulation (March, 1962)			117,200	

Florida—Tampa-St. Petersburg



WFLA-TV

Ch. 8



Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1037-ft. above av. terrain, 1055-ft. above ground, 1130-ft. above sea level.

Latitude 27° 50' 26"
Longitude 82° 15' 47"

Transmitter: 14-mi. SE of Tampa.

TV tape: Recording facilities.

AM Affiliate: WFLA, 5-kw, 970 kc (NBC).

FM Affiliate: WFLA-FM, 46-kw, 93.3 mc (No. 227), 914-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WFLA-TV Ref: FOC File No. BPCT-363 Granted 8/4/54

©American Map Co., Inc., N.Y., No. 14245

WFLA-TV

Licensee: The Tribune Co., 905 Jackson St., Tampa.

Studio: 905 Jackson St.

Telephone: 229-0131. TWX No.: TP 8060.

Ownership: Same as Tampa Tribune and Times. Officers: D. Tennant Bryan, chairman; John C. Council, pres.-treas. Estate of John Stewart Bryan owns approximately 50% of The Tribune Co. and of Richmond (Va.) Times-Dispatch and News-Leader (WRNL).

Began Operation: Feb. 14, 1955.

Represented (sales) by Blair-TV.

Represented (legal) by Smith, Hennessey & McDonald.

Represented (engineering) by David Steel & Assoc.

Personnel:

GEORGE W. HARVEY, v.p. & general manager.
WILLIAM B. FABER, sales manager.
F. M. HABALA, comptroller.
J. E. FARAGHAN, program director & film buyer.
CARL P. BERGQUIST, program operations manager.
L. GEORGE GEIGER, production manager.
DOUG DUPERRAULT, promotion manager.
BILL HENRY, news director.
PETER HOLST, film editor.
TOM GILLIES, farm director.
JOSEPH H. MITCHELL, chief engineer.

DIGEST OF RATE CARD NO. 13 (June 17, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	ID*	
Class A—7-11 p.m., daily.	\$1000.00	\$600.00	\$400.00	\$250.00	\$240.00	\$230.00	\$115.00

*Class AA (7-10:30 p.m., daily).

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	FLORIDA			
	Charlotte	5,200	4,300	82
	De Soto	3,200	2,500	78
	Glades	900	600	65
	Hernando	3,800	3,100	80
	Highlands	7,300	5,800	80
	Hillsborough	130,700	114,400	88
	Manatee	26,600	23,400	88
	Okeechobee	1,900	1,600	84
	Pasco	13,200	11,300	86
	Pinellas	154,800	138,100	90
	Polk	61,000	52,800	87
	Sarasota	30,500	26,600	88
Between 25-50%	FLORIDA			
	Lee	19,400	16,400	85
Under 25%	FLORIDA			
	Brevard	36,700	32,300	88
	Citrus	3,300	2,500	76
	Collier	5,300	3,900	74
	Dixie	1,300	800	55
	Gilchrist	800	700	77
	Hendry	2,500	1,700	68
	Lafayette	900	500	59
	Lake	19,500	16,800	86
	Levy	3,200	2,000	61
	Marion	16,000	11,900	75
Osceola	7,200	6,000	82	
Sumter	3,600	2,800	77	
WFLA-TV Station Total		558,800	482,800	86
ARB Total Net Weekly Circulation (March, 1962)			394,300	

Florida—Tampa-St. Petersburg



WTVT

Ch. 13

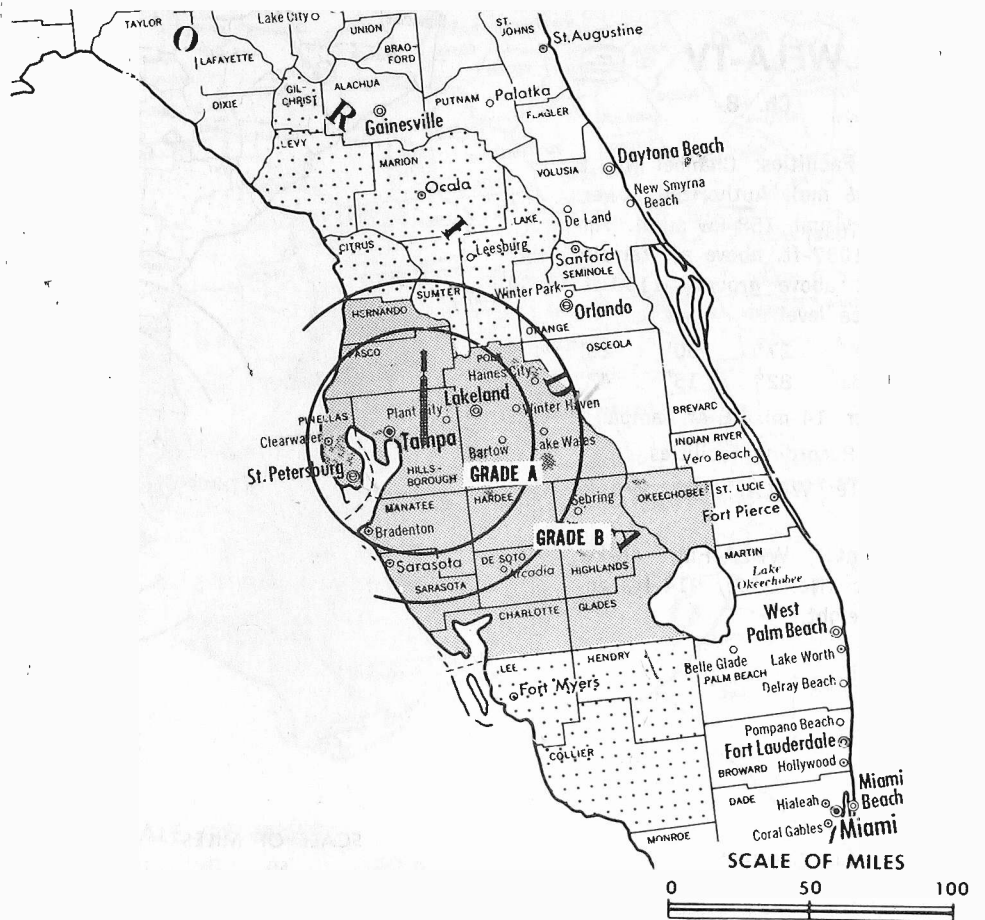


Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 793-ft. above av. terrain, 828-ft. above ground, 868-ft. above sea level.

Latitude 27° 53' 55"
Longitude 82° 19' 16"

Transmitter: Limona, 14-mi. SE of Tampa.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WTVT Ref: FCC File No. BPCT-1302 Granted 9/2/54

©American Map Co., Inc., N.Y., No. 14244

WTVT

Licensee: WKY Television System Inc., Box 1198, Tampa.

Studio: 3213 Grand Central Ave.

Telephone: 876-1313. TWX No.: 813-877-6866.

Ownership: See WKY-TV, Oklahoma City, Okla.

Began Operation: April 1, 1955. Sale to present owners by ex-Gov. Doyle E. Carlton and W. Walter Tison interests approved by FCC July 18, 1956 (Television Digest, Vol. 12:26, 29).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

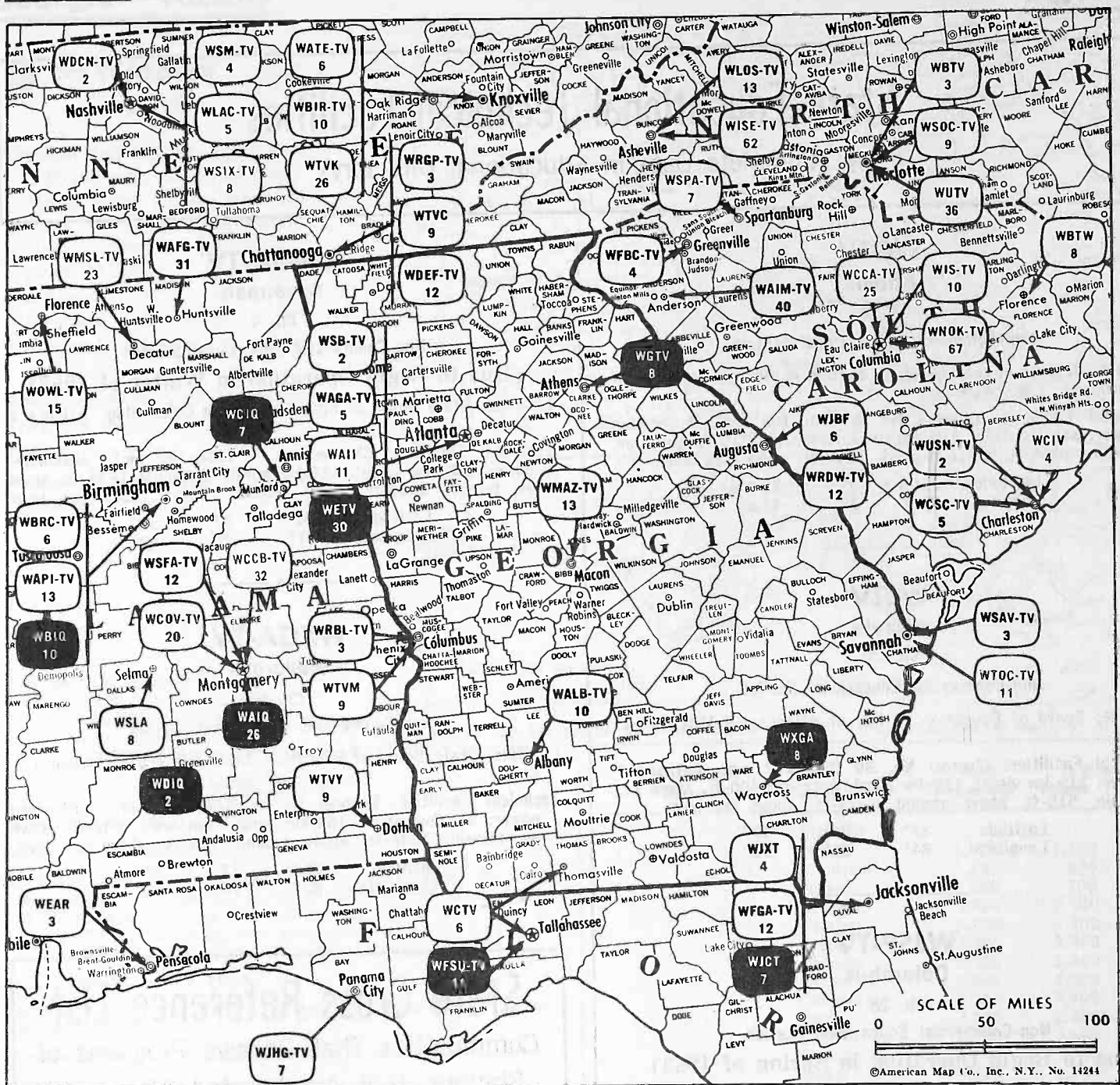
- EUGENE B. DODSON, v.p. & manager.
- JOHN HABERLAN, commercial & asst. manager.
- ROBERT OLSON, operations manager, admin. asst. & film buyer.
- JOE LOUGHLIN, director, news & public affairs.
- FRANK RIDOLPHI, business manager.
- ROBERT FOWLER, national sales manager.
- ROBERT DOTY, local sales manager.
- WALTER RHOADS, promotion manager.
- CHARLES HAMPTON, public service director.
- WILLIAM WITT, chief engineer.
- KEN SMITH, director of production.

DIGEST OF RATE CARD NO. 13-A (Sept. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.	
Class A—8-11 p.m., Sun. through Sat.	\$1000.00	\$600.00	\$380.00	\$300.00	\$275.00	\$220.00	\$110.00
NETWORK BASE HOURLY RATE:	\$1200.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	FLORIDA			
	Charlotte	5,200	4,300	82
	De Soto	3,200	2,500	78
	Glades	900	600	65
	Hardee	3,800	3,200	84
	Hernando	3,800	3,100	80
	Highlands	7,300	5,800	80
	Hillsborough	130,700	114,400	88
	Manatee	26,600	23,400	88
	Okeechobee	1,900	1,600	84
	Pasco	13,200	11,300	86
	Pinellas	154,800	138,100	90
	Polk	61,000	52,800	87
Sarasota	30,500	26,600	88	
Between 25-50%	None Between 25-50%			
	FLORIDA			
Under 25%	Citrus	3,300	2,500	76
	Collier	5,300	3,900	74
	Gilchrist	800	700	77
	Hendry	2,500	1,700	68
	Lake	19,500	16,800	86
	Lee	19,400	16,400	85
	Levy	3,200	2,000	61
	Marion	16,000	11,900	75
Sumter	3,600	2,800	77	
WTVT Station Total		516,500	446,400	86
ARB Total Net Weekly Circulation (March, 1962)		378,100		

Georgia



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Atlanta	528,100	24	866,000	25	732,000	29
Augusta	169,400	95	370,900	83	289,000	92
Columbus	144,800	105	312,000	99	240,300	105
Albany	120,900	120	261,600	111	198,600	122
Tallahassee-Thomasville	117,200	124	264,900	109	198,800	121
Macon	91,400	141	161,400	149	124,800	157
Savannah	91,300	142	171,300	145	135,000	148

Georgia Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	11	0	11
Educational Television Stations	2	1	3
			14

For Additional State Data
see next page

State Educational Technical Facilities

(Complete Data in Educational Directory)

WGTV

Athens

Ch. 8

Non-Commercial Educational Station

Grantee: Regents of the University System of Georgia, 244 Washington St. S.W., Atlanta.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1219-ft. above av. terrain, 1039-ft. above ground, 2049-ft. above sea level.

Latitude	33°	49'	22.3"
Longitude	83°	37'	47.6"

WETV

Atlanta

Ch. 30

Non-Commercial Educational Station

Licensee: Board of Education of City of Atlanta, 68 Mitchell St. S.W.

Technical Facilities: Channel No. 30 (566-572 mc). Authorized power: 219-kw visual, 120-kw aural. Antenna: 400-ft. above av. terrain, 515-ft. above ground, 1374-ft. above sea level.

Latitude	33°	43'	40"
Longitude	84°	21'	50"

WJSP-TV

Columbus

Ch. 28

Non-Commercial Educational Station

(Due to Begin Operation in Spring of 1963)

Licensee: State Board of Education, State Office Bldg., Atlanta 3, Ga.

Technical Facilities: Channel No. 28 (554-560 mc). Authorized power: 201-kw visual, 100-kw aural. Antenna: 1511-ft. above av. terrain, 1100-ft. above ground, 2400-ft. above sea level.

Latitude	32°	51'	08"
Longitude	84°	42'	04"

WEGA-TV

Savannah

Ch. 9

Non-Commercial Educational Station

(Due to Begin Operation in Winter of 1963)

Licensee: State Board of Education, State Office Bldg., Atlanta 3, Ga.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 159-kw aural. Antenna: 1633-ft. above av. terrain, 1083-ft. above ground, 1169-ft. above sea level.

Latitude	32°	07'	59"
Longitude	81°	37'	09"

WXGA-TV

Waycross

Ch. 8

Non-Commercial Educational Station

Licensee: State Board of Education, State Office Bldg., Atlanta 3, Ga.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 159-kw aural. Antenna: 1042-ft. above av. terrain, 1086-ft. above ground, 152-ft. above sea level.

Latitude	31°	13'	17"
Longitude	82°	34'	24"

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

WCTV

Thomasville

(See Tallahassee, Fla.)

Georgia—Albany



Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 964-ft. above av. terrain, 1000-ft. above ground, 1362-ft. above sea level.

Latitude 31° 19' 52"
Longitude 83° 51' 43.59"

Transmitter: 2.5-mi. E of Doerun, Ga.

Studio: Greenwood Dr. & Stuart Ave.

Telephone: Hemlock 5-8386.

TWX No.: AX 8344.

Represented (engineering) by Kear & Kennedy.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WALB-TV Ref: FCC File No. BPCT-2407 Granted 12/17/58

© American Map Co., Inc. N.Y. No. 14244

WALB-TV

Network Service: NBC, ABC.

Licensee: Herald Publishing Co., Stuart Ave.

Ownership: James H. Gray, pres., 79.4%; Mrs. Martha M. Nall, secy.-treas., .2%; Mrs. W. B. Haley, 9.3% (as executrix, estate of W. B. Haley); A. C. & I. C. Gortatowsky, 2.7%; Mrs. Clara B. Wilson, 2.6%; 10 others, none owns as much as 2%. Also publishes Albany Herald and owns WJHG-TV, Panama City, Fla.

Began Operation: April 7, 1954.

Represented (sales) by Venard, Torbet & McConnell Inc.; James S. Ayers (South).

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

RAYMOND E. CAROW, general manager & film buyer.
REBA HILL, traffic manager.
BRUCE E. SINGLETON, chief engineer.

DIGEST OF RATE CARD NO. 4—(June 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:30-10 p.m., daily.
\$400.00 \$240.00 \$160.00 \$100.00 \$95.00 \$76.00 \$38.00

Combination Rates for WALB-TV & WJHG-TV, Panama City:

Class AA—7:30-10 p.m., daily.
\$625.00 \$375.00 \$250.00 \$167.50 \$140.00 \$112.00 \$60.50

NETWORK BASE HOURLY RATE: \$425 (NBC), \$425 (ABC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	FLORIDA			
	Gadsden	8,900	6,200	70
	Jefferson	2,500	1,600	65
	Liberty	900	700	69
	Madison	3,800	2,200	57
	Taylor	3,800	2,600	68

Net Weekly Circulation	State County	Total Households	TV Homes	%
GEORGIA				
	Miller	1,900	1,300	68
	Atkinson	1,500	800	49
	Baker	1,100	700	62
	Ben Hill	3,900	2,700	68
	Berrien	3,200	2,200	68
	Brooks	3,900	2,900	75
	Calhoun	1,900	1,000	49
	Coffee	5,600	4,000	71
	Colquitt	9,100	7,400	81
	Cook	3,200	2,400	74
	Crisp	5,000	3,600	72
	Decatur	6,600	5,200	78
	Dodge	4,400	3,300	75
	Dooly	3,000	2,200	73
	Dougherty	21,000	17,500	83
	Early	3,400	2,400	70
	Grady	4,700	3,800	80
	Irwin	2,400	1,800	73
	Jeff Davis	2,200	1,600	72
	Lanier	1,300	900	67
	Lee	1,400	1,100	73
	Lowndes	13,700	10,400	76
	Macon	3,200	2,200	67
	Mitchell	4,900	3,600	72
	Randolph	2,900	1,900	66
	Sumter	6,600	4,500	68
	Telfair	3,100	1,900	59
	Terrell	3,300	2,300	69
	Thomas	9,300	7,400	80
	Tift	6,300	4,700	75
	Turner	2,300	1,700	74
	Webster	800	400	51
	Wheeler	1,300	800	60
	Wilcox	2,100	1,600	75
	Worth	4,000	3,100	77

Over 50% (Continued)

(Continued on page 129)

WALB-TV Station Total	285,100	211,900	74
ARB Total Net Weekly Circulation (March, 1962)		120,900	

Georgia—Atlanta



WAGA-TV

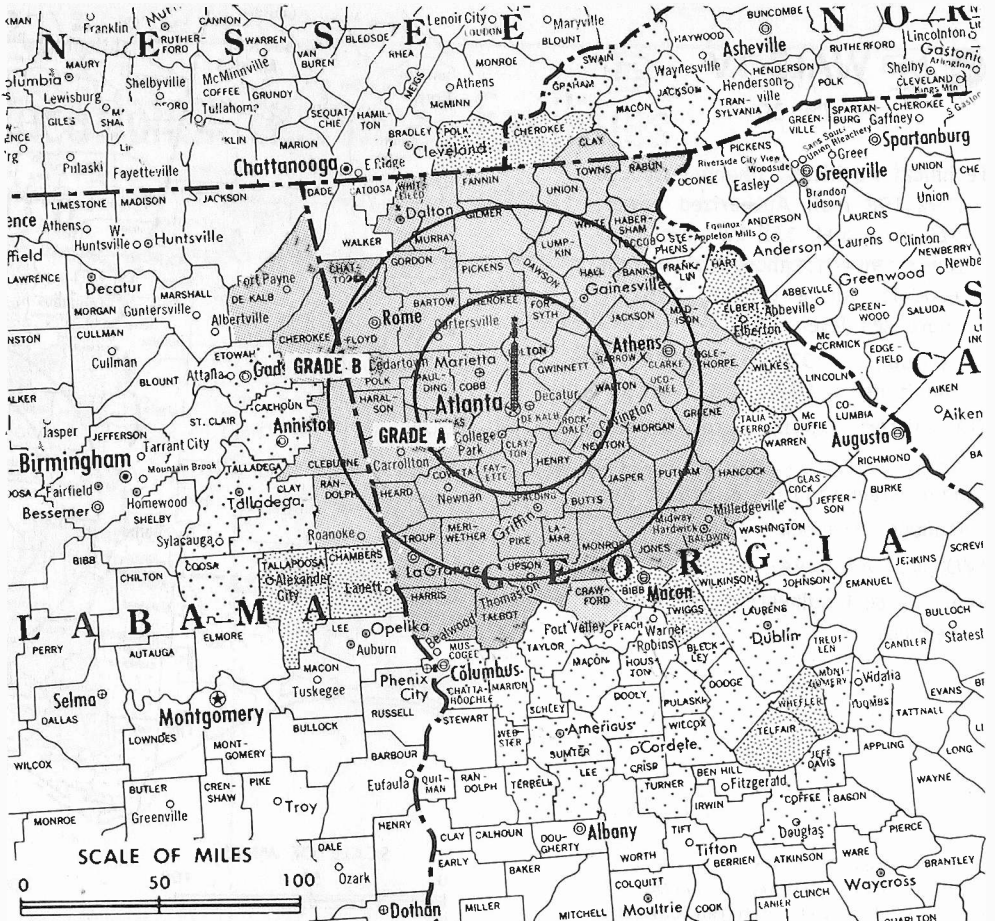
Ch. 5



Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1070-ft. above av. terrain, 1110-ft. above ground, 2049-ft. above sea level.

Latitude 33° 47' 49"
Longitude 84° 20' 00"

Transmitter: Briarcliff Rd.
Studio: 1018 W. Peachtree St., N.W.
Telephone: Trinity 5-5551.
TV tape: Recording facilities.
Represented (engineering) by A. Earl Cullum Jr. (Dallas).
Represented (legal) by Robert F. Jones.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homs: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WAGA-TV Ref: FCC File No. BPCT-1879 Granted 8/10/54

©American Map Co., Inc., N.Y., No. 14244

WAGA-TV

Licensee: Storer Broadcasting Co., Box 4207, Atlanta 2, Ga.
Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.
Began Operation: March 8, 1949.
Represented (sales) by Storer Television Sales.
Personnel:
GEORGE B. STORER JR., president.
BILL MICHAELS, division vice president.
KENNETH L. BAGWELL, general manager.
EMMETT A. HASSETT, general sales manager.
JAMES FERGUSON, program director.
RAY GARBER, production manager.
NED JAY, promotion manager
DALE CLARK, news & public affairs director
HUGO BONDY, chief engineer

DIGEST OF RATE CARD NO. 18—(Aug. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID
Class AA—8-10:30 p.m., daily.
\$1200.00 \$720.00 \$480.00 \$385.00 \$400.00* \$300.00* \$150.00*

*Class AA (7:59-10:31 p.m., daily).

NETWORK BASE HOURLY RATE: \$1200.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA			
	Cherokee	4,400	3,500	80
	Cleburne	2,900	2,200	75
	DeKalb	11,800	9,600	81
	Randolph	5,600	4,100	74
	GEORGIA			
	Baldwin	5,600	4,200	74
	Banks	1,700	1,300	74
	Barrow	4,200	3,600	85
	Bartow	7,700	6,800	88
Butts	2,300	1,900	82	
Carroll	10,300	9,000	88	

Net Weekly Circulation	State County	Total Households	TV Homes	%
GEORGIA—(Continued)				
	Chattooga	5,600	4,700	84
	Cherokee	6,400	5,700	89
	Clarke	12,600	10,400	83
	Clayton	12,900	12,100	94
	Cobb	32,900	31,000	95
	Coweta	7,900	6,300	80
	Crawford	1,400	900	60
	Dawson	1,000	800	74
	DeKalb	77,600	73,700	95
	Douglas	4,600	4,200	89
	Fannin	3,700	2,800	76
	Fayette	2,100	1,800	84
	Floyd	19,800	17,100	87
	Forsyth	3,400	3,100	91
	Fulton	165,900	149,800	91
	Gilmer	2,400	1,800	74
	Gordon	5,500	4,800	87
	Greene	2,900	2,100	72
	Gwinnett	12,200	11,000	90
	Habersham	4,900	3,900	80
	Hall	14,000	12,200	87
	Hancock	2,200	1,300	57
	Haralson	4,200	3,500	84
	Harris	2,800	2,200	76
	Heard	1,400	1,200	78
	Henry	4,400	3,600	81
	Jackson	5,100	4,300	83
	Jasper	1,600	1,100	68
	Jones	2,100	1,700	76
	Lamar	2,800	2,200	80
	Lumpkin	1,800	1,600	85
	Madison	3,100	2,500	79
	Meriwether	5,000	3,800	75
	Monroe	2,600	2,100	78
	Morgan	2,700	2,000	73
	Murray	2,800	2,200	78
	Newton	5,700	4,800	84
	Oconee	1,700	1,600	91
	(Continued on page 129)			

WAGA-TV Station Total 866,000 732,000 85
ARB Total Net Weekly Circulation (March, 1962) 528,100

Georgia—Atlanta



WAIL-TV

(formerly WLW-A)

Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1040-ft. above av. terrain, 1042-ft. above ground, 2049-ft. above sea level.

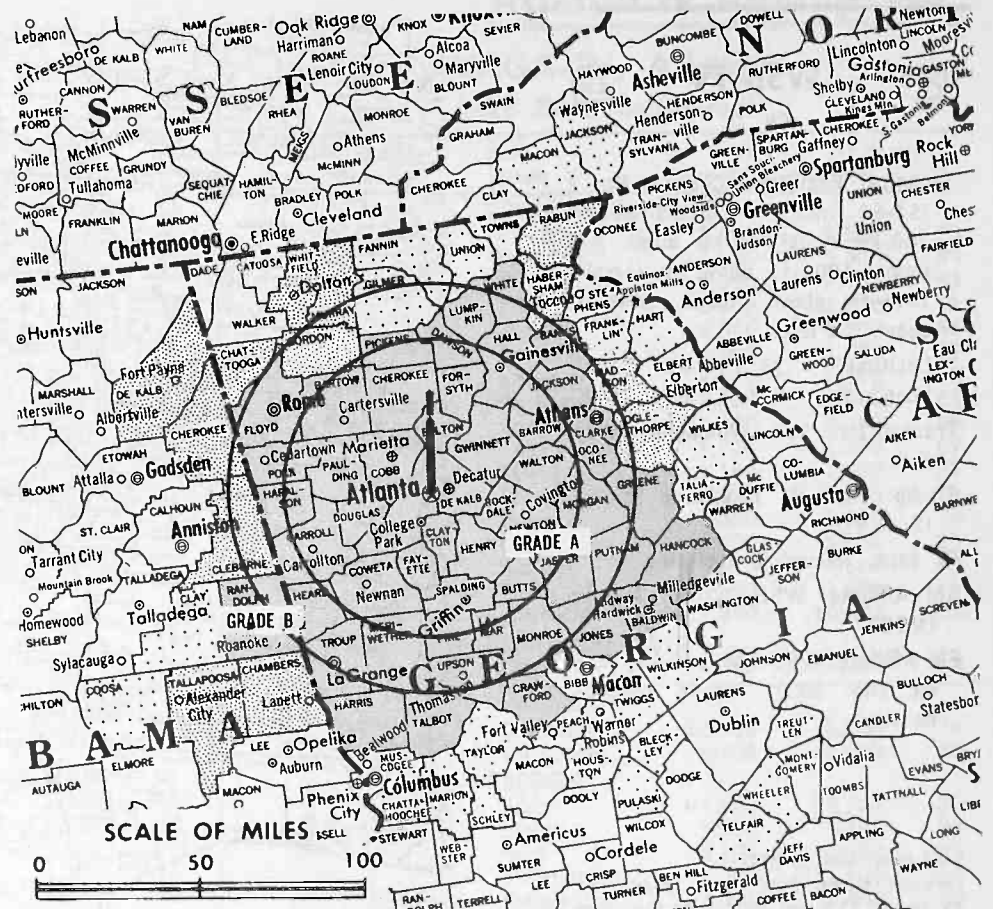
Latitude 33° 45' 24"
Longitude 84° 19' 55"

Transmitter: 110 Arizona St., N.E.
Studio: 1611 W. Peachtree St., N.E.
Telephone: Trinity 2-1141.

TWX No.: AT 197.

TV tape: Recording facilities.

Represented (legal) by Haley, Bader & Potts.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WAIL-TV Ref: FCC File No. BPCT-2463 Granted 5/27/58

©American Map Co., Inc. N.Y. No. 14244

WAIL-TV

Licensee: WIBC Inc., 1611 W. Peachtree St., N.E.

Ownership: Same as radio WIBC, Indianapolis. Richard M. Fairbanks, pres., 51%; Cornelia F. Fairbanks, 8.2%; National Bank & Trust Co., Indianapolis, executor of Mary Adelaide Fairbanks estate, 16.3%; 4 others, none with more than 9%.

Began Operation: Sept. 30, 1951 as WLTV. Sale to present owners by Crosley Bcstg. approved Sept. 25, 1962 by FCC (Television Digest, Vols. 2:25, 2:37-38). Crosley acquired station from Broadcasting Inc. in Jan. 1953 (Vol. 8:51, 9-5, 7).

Represented (sales) by Blair TV; Bomar Lowrance (Atlanta & Dallas); Tracy Moore & Assoc. (L.A. & San Francisco).

Personnel:

JOSEPH M. HIGGINS, v.p. & general manager.
JAMES DODESON, national sales manager.
E. BYRON LINDSEY, chief engineer.
HOWARD M. ROWE, client service director.
HAL LEMMOND, production manager.
JACQUELINE SMITH, film director.

DIGEST OF RATE CARD NO. 9—(Nov. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	ID	
Class A—7:30-10:59 p.m., daily.	\$1100.00	\$660.00	\$440.00	\$330.00	\$300.00	\$150.00

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA			
	Randolph	5,600	4,100	74
	GEORGIA			
	Baldwin	5,600	4,200	74
	Banks	1,700	1,300	74
	Barrow	4,200	3,600	85
	Bartow	7,700	6,800	88
	Butts	2,300	1,900	82
	Carrall	10,300	9,000	88
	Cherokee	6,400	5,700	89
	Clarke	12,600	10,400	83
	Clayton	12,900	12,100	94
	Cobb	32,900	31,000	95

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	GEORGIA—(Continued)			
	Coweta	7,900	6,300	80
	Crawford	1,400	900	60
	Dawson	1,000	800	74
	DeKalb	77,600	73,700	95
	Douglas	4,600	4,200	89
	Fayette	2,100	1,800	84
	Floyd	19,800	17,100	87
	Forsyth	3,400	3,100	91
	Fulton	165,900	149,800	91
	Greene	2,900	2,100	72
	Gwinnett	12,200	11,000	90
	Hall	14,000	12,200	87
	Hancock	2,200	1,300	57
	Haralson	4,200	3,500	84
	Harris	2,800	2,200	76
	Heard	1,400	1,200	78
	Henry	4,400	3,600	81
	Jackson	5,100	4,300	83
	Jasper	1,600	1,100	68
	Jones	2,100	1,700	76
	Lamar	2,800	2,200	80
	Lumpkin	1,800	1,600	85
	Meriwether	5,000	3,800	75
	Monroe	2,600	2,100	78
	Morgan	2,700	2,000	73
	Newton	5,700	4,800	84
Oconee	1,700	1,600	91	
Paulding	3,600	3,300	89	
Pickens	2,500	2,100	83	
Pike	1,800	1,300	71	
Polk	8,000	6,800	86	
Putnam	2,000	1,500	77	
Rockdale	2,800	2,400	85	
Spaulding	10,200	8,700	85	
Talbot	1,700	1,200	67	
Troup	13,200	10,300	79	
Upson	6,600	5,500	83	
Walton	5,500	4,600	83	
White	1,800	1,400	77	

(Continued on page 129)

WAIL-TV Station Total	718,100	618,800	86
ARB Total Net Weekly Circulation (March, 1962)	453,800		

Georgia—Atlanta



WSB-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1006-ft. above av. terrain, 1076-ft. above ground, 2049-ft. above sea level.

Latitude 33° 45' 51"
Longitude 84° 21' 42"

Transmitter: 766 Willoughby Way, N.E.

Studio: 1601 W. Peachtree St. NE (Zone 9).

TV tape: Recording facilities.

AM Affiliate: WSB, 50-kw, 750 kc (NBC).

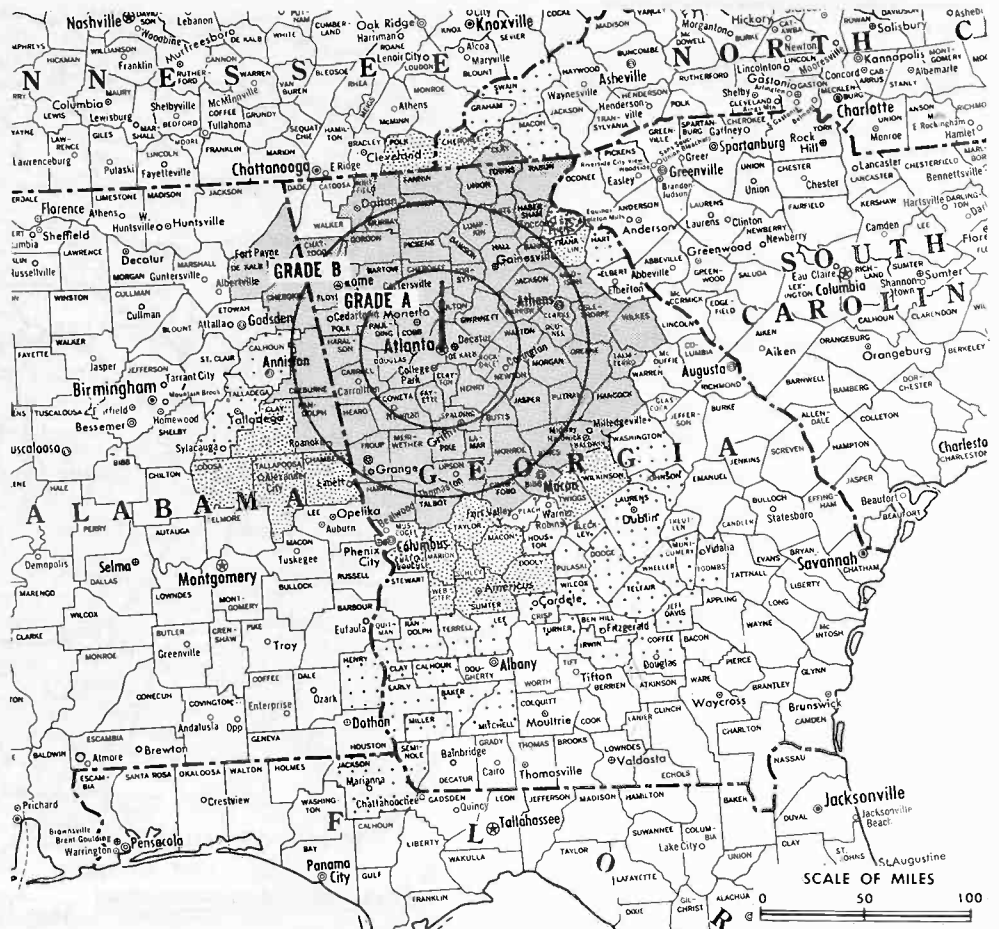
FM Affiliate: WSB-FM, 100-kw, 98.5 mc (No. 253), 770-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

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WSB-TV Ref: FCC File No. BPCT-2303 Granted 5/6/57

©American Map Co., Inc., N.Y., No. 14244

WSB-TV

Licensee: Atlanta Newspapers Inc., 10 Forsyth St., N.W.

Telephone: Trinity 5-7221. TWX No.: 404-527-2194.

Ownership: Atlanta Newspapers Inc., 100%, publisher of Atlanta Journal and Constitution. For other Cox TV-radio-newspaper interests, see WHIO-TV, Dayton.

Began Operation: Sept. 29, 1948.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

J. LEONARD REINSCH, executive director.
MARCUS BARTLETT, general manager.
DON ELLIOT HEALD, sales manager.
RUSTY BRUTON, production manager.
HOLT GEWINNER JR., merchandising director.
JEAN HENDRIX, asst. to general manager and film dir. & buyer.
ROBERT A. HOLBROOK, chief engineer.
CHARLES CASH, director promotion & publicity

DIGEST OF RATE CARD NO. 17—(March 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—7-10:30 p.m., daily.

\$1200.00 \$720.00 \$480.00 \$360.00 \$375.00 \$300.00 \$150.00

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA			
	Cherokee	4,400	3,500	80
	Cleburne	2,900	2,200	75
	DeKalb	11,800	9,600	81
	Randolph	5,600	4,100	74
	GEORGIA			
	Baldwin	5,600	4,200	74
	Banks	1,700	1,300	74
	Barrow	4,200	3,600	85
	Bartow	7,700	6,800	88
Bibb	41,000	35,500	87	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%				
GEORGIA—(Continued)				
	Carroll	10,300	9,000	88
	Chattooga	5,600	4,700	84
	Cherokee	6,400	5,700	89
	Clarke	12,600	10,400	83
	Clayton	12,900	12,100	94
	Cobb	32,900	31,000	95
	Coweta	7,900	6,300	80
	Crawford	1,400	900	60
	Dawson	1,000	800	74
	DeKalb	77,600	73,700	95
	Douglas	4,600	4,200	89
	Fannin	3,700	2,800	76
	Fayette	2,100	1,800	84
	Floyd	19,800	17,100	87
	Forsyth	3,400	3,100	91
	Fulton	165,900	149,800	91
	Gilmer	2,400	1,800	74
	Gordon	5,500	4,800	87
	Greene	2,900	2,100	72
	Gwinnett	12,200	11,000	90
	Habersham	4,900	3,900	80
	Hall	14,000	12,200	87
	Hancock	2,200	1,300	57
	Haralson	4,200	3,500	84
	Harris	2,800	2,200	76
	Heard	1,400	1,200	78
	Henry	4,400	3,600	81
	Jackson	5,100	4,300	83
	Jasper	1,600	1,100	68
	Jones	2,100	1,700	76
	Lamar	2,800	2,200	80
	Lumpkin	1,800	1,600	85
	Madison	3,100	2,500	79
	Meriwether	5,000	3,800	75
	Monroe	2,600	2,100	78
	Morgan	2,700	2,000	73
	Murray	2,800	2,200	78
	Newton	5,700	4,800	84

(Continued on page 129)

WSB-TV Station Total	873,000	732,900	84
ARB Total Net Weekly Circulation (March, 1962)		524,600	

Atlanta & Albany, Ga.

WALB-TV, Albany (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	FLORIDA			
	Hamilton	2,100	1,300	64
	Jackson	9,800	6,500	67
	Leon	20,400	16,700	82
	GEORGIA			
	Echols	500	300	61
	Quitman	600	400	66
	Schley	800	700	73
	Seminole	1,800	1,400	76
	Stewart	1,800	1,100	56
Taylor	2,100	1,600	72	
Under 25%	ALABAMA: Henry, Houston. FLORIDA: Calhoun, Columbia, Dixie, Franklin, Gulf, Lafayette, Suwannee, Wakulla. GEORGIA: Appling, Bacon, Bleckley, Chattahoochee, Clay, Clinch, Marion, Montgomery, Pulaski, Toombs, Ware.			

WSB-TV, Atlanta (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	GEORGIA—(Continued)			
	Oconee	1,700	1,600	91
	Oglethorpe	2,000	1,500	73
	Paulding	3,600	3,300	89
	Pickens	2,500	2,100	83
	Pike	1,800	1,300	71
	Polk	8,000	6,800	86
	Putnam	2,000	1,500	77
	Rabun	2,000	1,500	75
	Rockdale	2,800	2,400	85
	Spaulding	10,200	8,700	85
	Talbot	1,700	1,200	67
	Taliaferro	900	600	65
	Towns	1,100	1,000	81
	Troup	13,200	10,300	79
	Union	1,800	1,400	79
	Upson	6,600	5,500	83
	Walton	5,500	4,600	83
	White	1,800	1,400	77
	Whitfield	11,800	10,400	88
Wilkes	3,100	2,000	63	
NORTH CAROLINA				
Clay	1,500	1,000	68	
Between 25-50%	ALABAMA			
	Chambers	10,500	8,200	78
	Clay	3,500	2,800	78
	Coosa	2,800	2,100	75
	Tallapoosa	9,700	7,600	78
	GEORGIA			
	Chattahoochee	1,300	1,300	92
	Dooly	3,000	2,200	73
	Franklin	3,800	3,300	86
	Marion	1,300	800	56
Marion	1,300	800	56	
Schley	800	700	73	
Sumter	6,600	4,500	68	
Stephens	5,200	4,200	80	
Taylor	2,100	1,600	72	
Twiggs	1,800	1,300	69	
Webster	800	400	51	
Wilkinson	2,400	1,800	74	
NORTH CAROLINA				
Cherokee	4,300	3,200	73	
TENNESSEE				
Polk	3,200	2,600	80	
Under 25%	ALABAMA: Calhoun, Henry, Talladega. FLORIDA: Jackson. GEORGIA: Baker, Ben Hill, Bleckley, Calhoun, Clay, Coffee, Crisp, Dodge, Early, Elbert, Hart, Houston, Irwin, Jeff Davis, Johnson, Laurens, Lee, Miller, Mitchell, Montgomery, Peach, Pulaski, Randolph, Seminole, Telfair, Terrell, Toombs, Turner, Washington, Wheeler, Wilcox. NORTH CAROLINA: Graham, Jackson, Macon, Swain.			

WAGA-TV, Atlanta (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%	
Over 50%	GEORGIA—(Continued)				
	Oglethorpe	2,000	1,500	73	
	Paulding	3,600	3,300	89	
	Pickens	2,500	2,100	83	
	Pike	1,800	1,300	71	
	Polk	8,000	6,800	86	
	Putnam	2,000	1,500	77	
	Rabun	2,000	1,500	75	
	Rockdale	2,800	2,400	85	
	Spaulding	10,200	8,700	85	
	Talbot	1,700	1,200	67	
	Towns	1,100	1,000	81	
	Troup	13,200	10,300	79	
	Union	1,800	1,400	79	
	Upson	6,600	5,500	83	
	Walton	5,500	4,600	83	
	White	1,800	1,400	77	
	Whitfield	11,800	10,400	88	
	NORTH CAROLINA				
	Clay	1,500	1,000	68	
Between 25-50%	ALABAMA				
	Chambers	10,500	8,200	78	
	Tallapoosa	9,700	7,600	78	
	GEORGIA				
	Bibb	41,000	35,500	87	
	Elbert	5,000	4,200	85	
	Hart	4,100	3,500	85	
	Taliaferro	900	600	65	
	Telfair	3,100	1,900	59	
	Twiggs	1,800	1,300	69	
Wheeler	1,300	800	60		
Wilkes	3,100	2,000	63		
Wilkinson	2,400	1,800	74		
NORTH CAROLINA					
Cherokee	4,300	3,200	73		
TENNESSEE					
Polk	3,200	2,600	80		
Under 25%	ALABAMA: Calhoun, Clay, Coosa, Etowah, Talladega. GEORGIA: Bleckley, Chattahoochee, Coffee, Crisp, Dodge, Dooly, Franklin, Houston, Jeff Davis, Johnson, Laurens, Lee, Macon, Marion, Montgomery, Peach, Pulaski, Schley, Stephens, Sumter, Taylor, Terrell, Toombs, Turner, Washington, Webster, Wilcox. NORTH CAROLINA: Graham, Jackson, Macon, Swain.				

WAIL-TV, Atlanta (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	ALABAMA			
	Chambers	10,500	8,200	78
	Cherokee	4,400	3,500	80
	Cleburne	2,900	2,200	75
	DeKalb	11,800	9,600	81
	Tallapoosa	9,700	7,600	78
	GEORGIA			
	Chattooga	5,600	4,700	84
	Gordon	5,500	4,800	87
	Habersham	4,900	3,900	80
Madison	3,100	2,500	79	
Murray	2,800	2,200	78	
Oglethorpe	2,000	1,500	73	
Rabun	2,000	1,500	75	
Whitfield	11,800	10,400	88	
Under 25%	ALABAMA: Clay, Coosa. GEORGIA: Bibb, Bleckley, Chattahoochee, Elbert, Fannin, Franklin, Gilmer, Hart, Houston, Marion, Peach, Pulaski, Schley, Stephens, Taliaferro, Taylor, Telfair, Towns, Twiggs, Union, Wheeler, Wilkes, Wilkinson. NORTH CAROLINA: Jackson, Macon.			

Georgia—Augusta

abc NB **WJBF**

Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1375-ft. above av. terrain, 1292-ft. above ground, 1677-ft. above sea level.

Latitude 33° 24' 15"
Longitude 81° 50' 19"

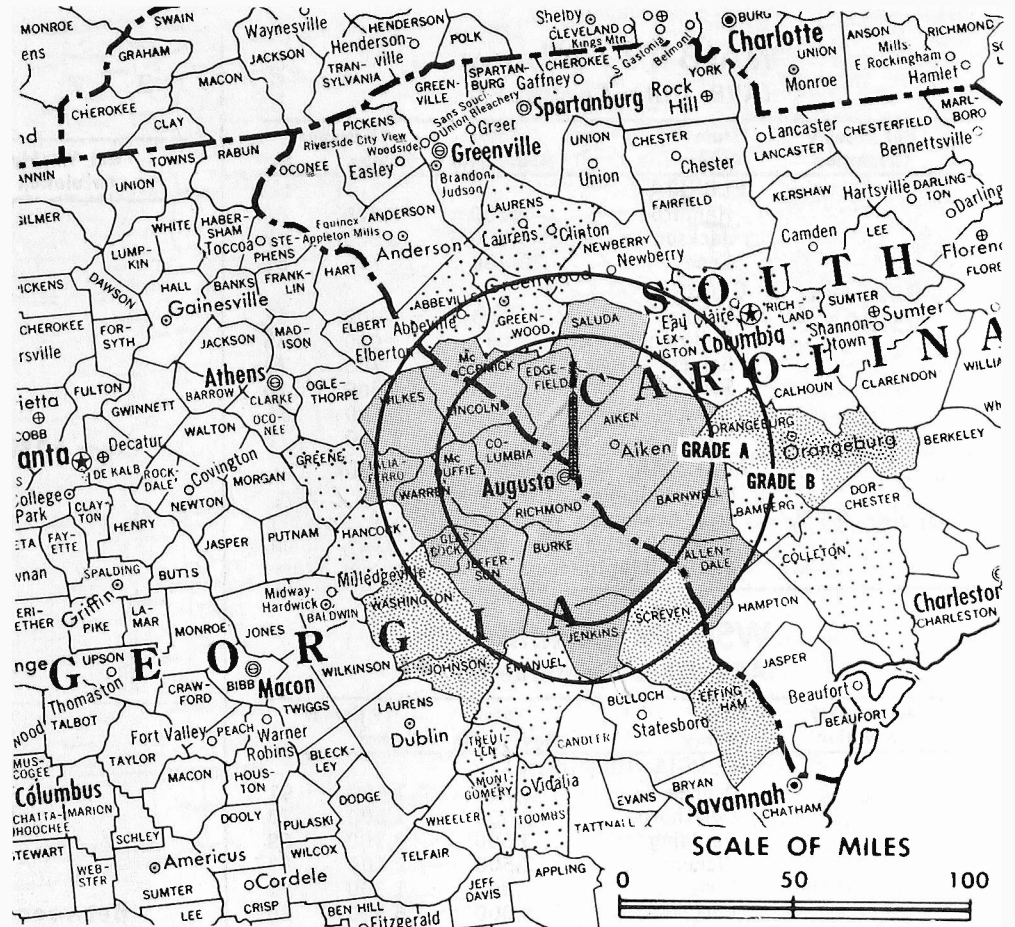
Transmitter: Pine Log Rd., near Beach Island, S.C.

Studio: 10th & Reynolds Sts., Augusta.

Telephone: Park 2-6664.

TWX No.: AU 8057.

Represented (engineering) by A. D. Ring & Assoc.



WJBF Ref: FCC File No. BPCT-2441 Granted 12/18/57

©American Map Co., Inc., N.Y., No. 14244

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
TV Homes: TV% and Net Weekly Circulation

WJBF

Network Service: ABC, NBC.

Licensee: Georgia-Carolina Bcstg. Co., Box 1404.

Ownership: J. B. Fuqua, pres., 100%.

Began Operation: Sept. 22, 1953.

Represented (sales) by George P. Hollingbery Co.

Personnel:

J. B. FUQUA, president & general manager.
THOMAS J. HENNESSY, v.p., station manager.
ASA STALLWORTH, general sales manager.
DONALD MacDONALD, treasurer.
CARROLL WARD, program manager.
JOHN RADECK, operations manager.
JOHN P. JOPLING, chief engineer.

DIGEST OF RATE CARD NO. 8—(May 1, 1962)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.
Class AA—7:29-9:59 p.m., daily.
\$550.00 \$275.00 \$120.00 \$90.00 \$45.00
NETWORK BASE HOURLY RATE: \$600 (ABC), \$600 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	GEORGIA			
	Bullock	6,200	5,000	80
	Burke	5,100	3,400	65
	Candler	1,800	1,300	72
	Columbia	3,500	2,900	82
	Effingham	2,500	2,000	79
	Emanuel	4,900	3,500	72
	Glascok	800	600	76
	Jefferson	4,400	3,200	72
	Jenkins	2,400	1,900	75
	Johnson	2,200	1,800	78
	Laurens	8,600	6,100	71
	Lincoln	1,400	1,100	77
	McDuffie	3,400	2,700	79
	Montgomery	1,600	900	57

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	GEORGIA—(Continued)			
	Richmond	36,700	32,300	88
	Screven	3,800	2,700	70
	Taliaferro	900	600	65
	Toombs	4,500	3,000	66
	Treutlen	1,600	1,100	65
	Warren	1,800	1,300	67
	Washington	4,900	3,000	60
	Wilkes	3,100	2,000	63
	Between 25-50%	SOUTH CAROLINA		
Aiken		22,600	20,000	89
Allendale		2,900	1,800	63
Barnwell		4,500	3,400	75
Edgefield		3,800	3,000	78
Fairfield		4,900	3,400	69
Greenwood		12,700	10,900	86
Hampton		4,300	2,900	67
McCormick		2,000	1,500	73
Newberry		8,200	6,600	81
Orangeburg	16,400	11,300	69	
Saluda	3,700	2,900	78	
Under 25%	GEORGIA			
	Evans	1,900	1,600	81
	Greene	2,900	2,100	72
	Hancock	2,200	1,300	57
	Long	1,000	700	71
	Tattnall	3,600	2,800	77
	Telfair	3,100	1,900	59
	Wheeler	1,300	800	60
	SOUTH CAROLINA			
	Abbeville	5,700	4,500	77
Bamberg	4,000	2,800	70	
Colleton	7,100	4,700	66	
Laurens	12,300	10,300	84	
GEORGIA: Appling, Bacon, Coffee, Elbert, Hart, Jeff Davis, Madison, Oglethorpe, Twiggs, Wilkinson. SOUTH CAROLINA: Beaufort, Berkeley, Calhoun, Clarendon, Dorchester, Jasper, Lexington, Richland.				
WJBF Station Total		370,900	289,000	78
ARB Total Net Weekly Circulation (March, 1962)			169,400	

Georgia—Augusta

WRDW-TV Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 650-ft. above av. terrain, 498-ft. above ground, 968-ft. above sea level.

Latitude 33° 30' 21"
Longitude 81° 57' 43"

Holds CP for change to 300-kw visual, 151-kw aural, 1590-ft. above av. terrain, lat. 33° 24' 29", long. 81° 50' 35".

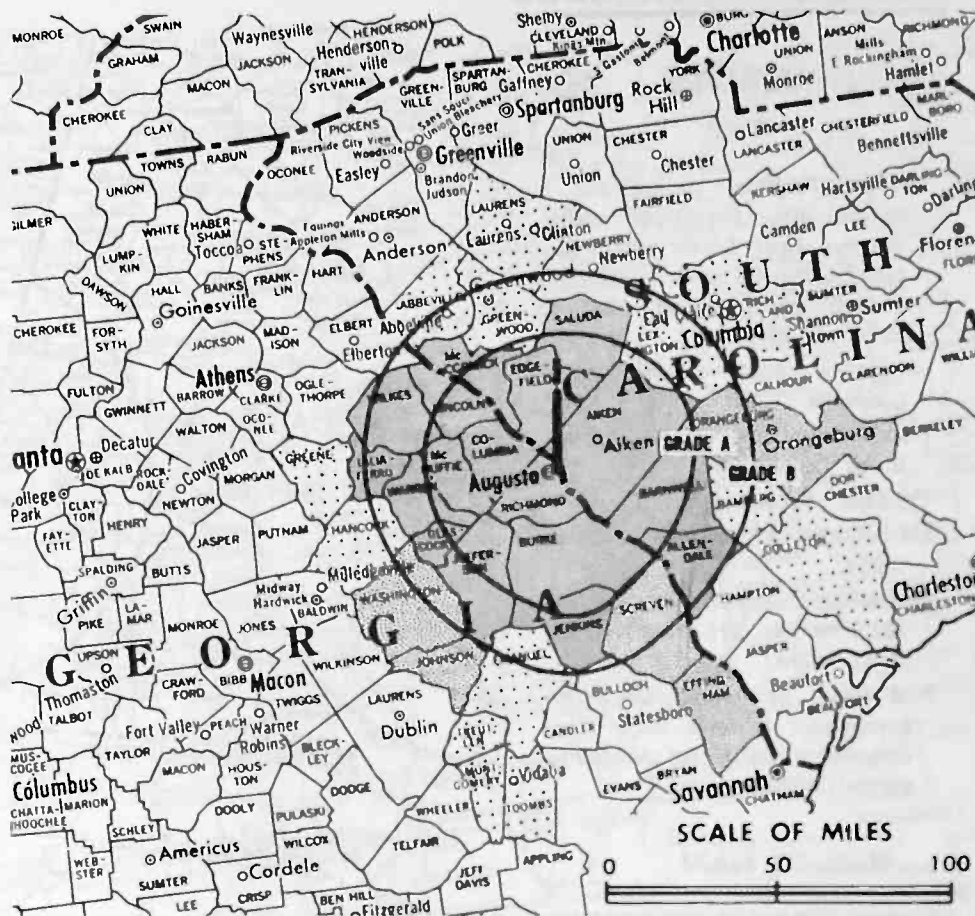
Transmitter: Georgia & Observatory Aves., N. Augusta.

Studio: Georgia & Observatory Aves., N. Augusta.

ARB Data: The table below does not show present coverage. After data was collected, the station increased its power.

Represented (engineering) by Lohnes & Culver.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WRDW-TV Ref: FCC File No. BPOT-2701 Granted 8/24/60

© American Map Co., Inc., N.Y., No. 14214

WRDW-TV

Licensee: United Printers & Publishers Inc.

Telephone: Taylor 4-5432.

Ownership: United Printers & Publishers Inc., 100% (operate Rust Craft Stations). See WSTV-TV, Steubenville, Ohio.

Began Operation: Feb. 14, 1954. Sale to present owners by WPIT Inc. (Friendly Stations) approved by FCC Feb. 8, 1962 (Television Digest, Vols. 17:30, 33, 2:14). Sale to WPIT Inc. by Southeastern Newspapers Inc. (Augusta Chronicle and Herald) approved April 20, 1960 by FCC (Vol. 16:6, 17). Sale to Southeastern Newspapers Inc. by group headed by Grover C. Maxwell & Allen M. Woodall approved Feb. 17, 1956 by FCC (Vol. 11:48; 12:7). Note: For sale of WPIT Inc. to United Printers & Publishers, see WSTV-TV, Steubenville, Ohio.

Represented (sales) by Adam Young Inc.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

- JACK N. BERKMAN, chairman of the board.
- JOHN J. LAUX, president.
- FRED WEBER, vice president.
- VIRGIL B. WOLFF, general manager.
- WALTER McCROBA, sales manager.
- WILBUR HERRINGTON, chief engineer.
- JEFF EVANS, operations & production manager.

DIGEST OF RATE CARD NO. 9A (July 15, 1962)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.	
Class AA—7:30-10:29 p.m., daily.	\$450.00	\$245.00	\$160.00	\$110.00	\$85.00	\$42.50
NETWORK BASE HOURLY RATE: \$375.						

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	GEORGIA				
		Burke	5,100	3,400	65
		Columbia	3,500	2,900	82
		Glascok	800	600	76
		Jefferson	4,400	3,200	72
		Jenkins	2,400	1,900	75
		Lincoln	1,400	1,100	77
		McDuffie	3,400	2,700	79
		Richmond	36,700	32,300	88
		Taliaferro	900	600	65
		Warren	1,800	1,300	67
		Wilkes	3,100	2,000	63
	Between 25-50%	SOUTH CAROLINA			
		Aiken	22,600	20,000	89
		Allendale	2,900	1,800	63
		Barnwell	4,500	3,400	75
		Edgefield	3,800	3,000	78
		McCormick	2,000	1,500	73
Under 25%	SOUTH CAROLINA				
		Orangeburg	16,400	11,300	69
GEORGIA: Emanuel, Greene, Hancock, Montgomery, Toombs, Treutlen. SOUTH CAROLINA: Abbeville, Bamberg, Colleton, Greenwood, Laurens, Lexington, Richland.					
WRDW-TV Station Total			258,000	205,000	79
ARB Total Net Weekly Circulation (March, 1962)			90,900		

Georgia—Columbus



Ch. 3



Technical Facilities: Channel No. 3 (62-66 mc). Authorized power: 100-kw visual, 65-kw aural. Antenna: 1790-ft. above av. terrain, 1749-ft. above ground, 2249-ft. above sea level.

Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: LaFayette Rd., 1.2-mi. N. of Cusseta, Ga.

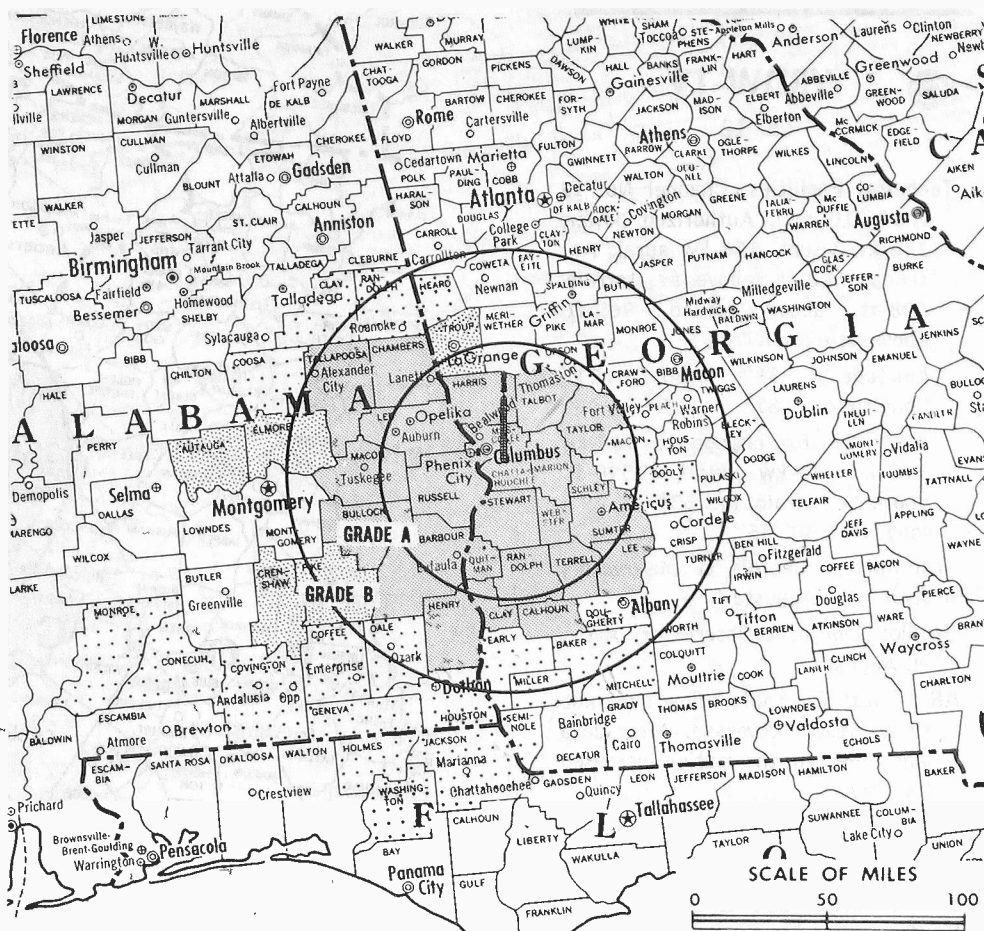
TV tape: Recording facilities.

AM Affiliate: WRBL, 5-kw, 1420 kc (CBS).

FM Affiliate: WRBL-FM, 16.5-kw, 102.9 mc (No. 275), 1520-ft. antenna height.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WRBL-TV Ref: FCC File No. BPCT-2775 Granted 6/9/60

©American Map Co., Inc., N.Y., No. 14244

WRBL-TV

Network Service: CBS, NBC.

Licensee: Columbus Bcstg. Co. Inc., Box 270.

Studio & Offices: 1350 13th Ave.

Telephone: 32 2-0601. TWX No.: 404-327-6345.

Ownership: R. W. Page Corp., publisher of Columbus Enquirer and Ledger, 51%; J. W. Woodruff, 18.2%; J. W. Woodruff Jr., 30.4%; J. Barnett Woodruff, 4%. WRBL-TV officers: J. W. Woodruff Jr., pres.; M. R. Ashworth Sr., secy.; J. Barnett Woodruff, director; W. E. Page, director; J. W. Woodruff Jr. controls Georgia radio WGPC, Albany and radio WAZA, Bainbridge, Ga. Page Corp. also publishes Bradenton (Fla.) Herald.

Began Operation: Nov. 15, 1953 on Ch. 4. Switched to Ch. 3 Oct. 27, 1960.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by George C. Davis.

Personnel:

J. W. WOODRUFF JR., president & general manager.
RIDLEY BELL, station manager & film buyer.
GEORGE (RED) JENKINS, national sales director.
ROBERT WALTON, local sales manager.
GEORGE A. GINGELL, director of public affairs & news.
JOE A. GAMBLE, chief engineer.
FRANK HARDMAN, TV technical director.
JACK B. GIBNEY, director of photography.
CHARLES AUTRY, production director.
ROZEL FABIANI, director of women's programs.
DICK McMICHAEL, news director.
MILDRED WIMBERLY, research.

DIGEST OF RATE CARD NO. 1A (Aug. 1, 1962)

Hour	30 Min.	Min.	20 Sec.	10 Sec.
Class AA—8-10:30 p.m., daily.				
\$400.00	\$240.00	\$100.00	\$80.00	\$40.00
NETWORK BASE HOURLY RATE: \$525 (CBS), \$525 (NBC).				

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	ALABAMA				
		Barbour	6,500	4,200	65
		Bullock	3,400	2,100	60
		Chambers	10,500	8,200	78
		Henry	4,000	3,000	75
		Lee	12,700	10,000	78
		Macon	6,100	4,200	68
		Russell	12,000	9,200	77
		Tallapoosa	9,700	7,600	78
	GEORGIA				
		Calhoun	1,900	1,000	49
		Chattahoochee	1,300	1,300	92
		Clay	1,200	800	65
		Harris	2,800	2,200	76
	Lee	1,400	1,100	73	
	Marion	1,300	800	56	
	Muscogee	44,000	38,900	89	
	Quitman	600	400	66	
	Randolph	2,900	1,900	66	
	Schley	800	700	73	
	Stewart	1,800	1,100	56	
	Sumter	6,600	4,500	68	
	Talbot	1,700	1,200	67	
	Taylor	2,100	1,600	72	
	Terrell	3,300	2,300	69	
	Webster	800	400	51	
Between 25-50%	ALABAMA				
		Autauga	4,800	3,600	73
		Crenshaw	4,100	3,000	72
		Elmore	8,000	6,100	77
	Pike	6,900	4,800	69	
GEORGIA					
	Troup	13,200	10,300	79	
Under 25%	ALABAMA: Clay, Coffee, Conecuh, Coosa, Covington, Dale, Geneva, Houston, Monroe, Randolph. FLORIDA: Holmes, Jackson, Washington. GEORGIA: Baker, Crawford, Dooly, Dougherty, Early, Heard, Macon, Miller, Mitchell, Seminole, Upson.				
	WRBL-TV Station Total 312,200 240,300 77				
ARB Total Net Weekly Circulation (March, 1962) 144,100					

Georgia—Columbus

abc **WTVM**

Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 284-kw visual, 142-kw aural. Antenna: 1650-ft. above av. terrain, 1749-ft. above ground, 2251-ft. above sea level.

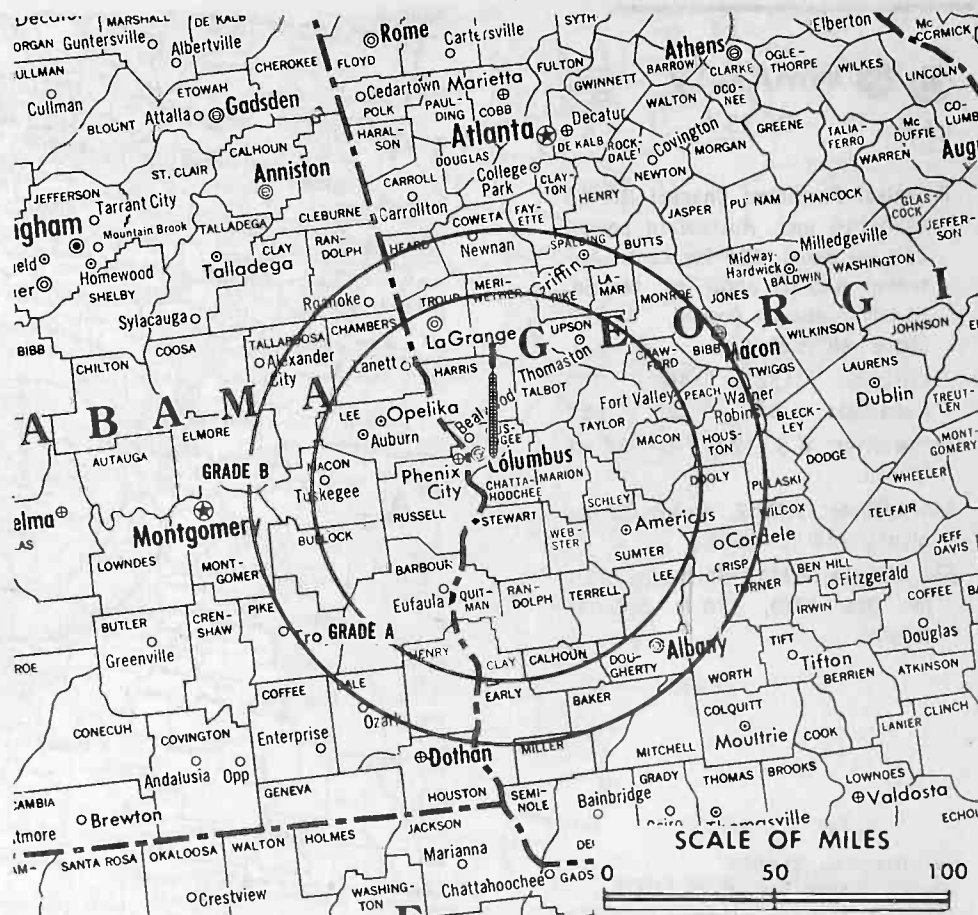
Latitude 32° 19' 25"
Longitude 84° 46' 46"

Transmitter: Lafayette Rd., 1.2-mi. N. of Cusseta.

Studio: 1307 First Ave.

Represented (engineering) by Lohnes & Culver.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WTVM Ref: FCC File No. BNPOT-5490 Granted 7/11/60

© American Map Co., Inc., N.Y., No. 14244

WTVM

Network Service: ABC; also NBC.

Licensee: Martin Theatres of Georgia Inc., Martin Bldg.

Telephone: Fairfax 2-8828. TWX No.: 404-327-7195.

Ownership: Martin Theatres of Georgia Inc. E. D. Martin, pres., 49%; Roy E. Martin Jr., chmn. of board, 49%; C. L. Patrick, exec. v.p., 2%. Also owns WTVC, Chattanooga, Tenn.

Began Operation: Oct. 6, 1953 on Ch. 28. Switched to Ch. 9 Nov. 3, 1960.

Represented (sales) by Young Television, Inc.

Represented (legal) by Cohn & Marks.

Personnel:

JOE WINDSOR, general manager.
TED SHORT, station manager.
LYNN AVERY, local & regional sales manager.
JACK POOLE, operations director.
CHARLES PARROTT, chief engineer.

DIGEST OF RATE CARD NO. 6 (Sept. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7:30-10:30 p.m., daily.	\$400.00	\$240.00	\$160.00	\$120.00	\$100.00	\$75.00
NETWORK BASE HOURLY RATE:	\$475 (ABC), \$475 (NBC).					

ARB Total Net Weekly Circulation
(March, 1962) 144,800

ARB breakdown of county coverage, by percentage of net weekly circulation, was compiled before station shifted from Ch. 28 to Ch. 9. Therefore, it is not included.



ZOORAMA

Nation's Most Popular Zoo Program

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Georgia—Macon

abc WMAZ-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 250-kw visual, 125-kw aural. Antenna: 440-ft. above av. terrain, 514-ft. above ground, 848-ft. above sea level.

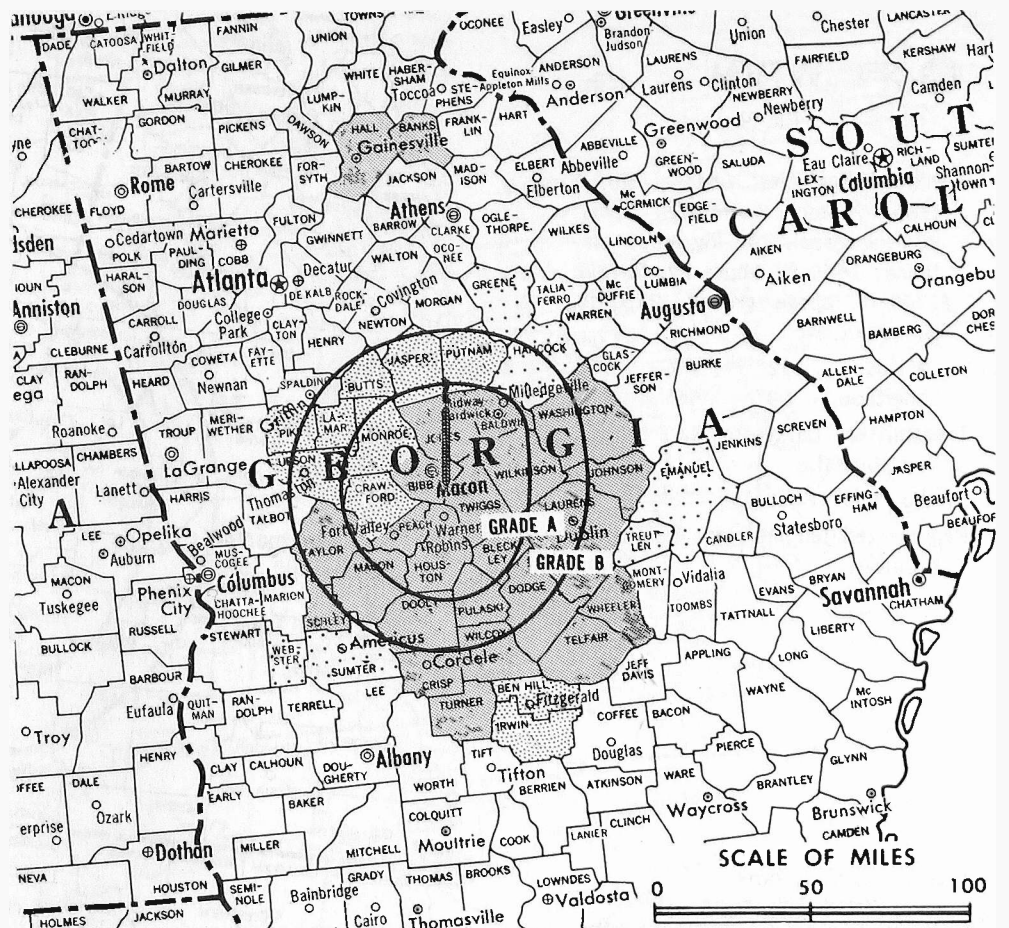
Latitude 32° 45' 09"
Longitude 83° 33' 33"

Transmitter: U.S. 129, 7-mi. SE of Macon.

AM Affiliate: WMAZ, 50-kw (10-kw night), 940 kc (CBS).

FM Affiliate: WMAZ-FM, 3-kw, 99.1 mc (No. 256), 170-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WMAZ-TV Ref: FCC File No. BMPCT-1084 Granted 5/5/53

©American Map Co., Inc., N.Y., No. 14244

WMAZ-TV

Network Service: CBS, ABC; also NBC.

Licensee: Southeastern Bcstg. Co., 682 Cherry St., Macon.

Studio: U.S. 129, 7-mi. SE of Macon.

Telephone: SH 6-7311. TWX No.: MC 5137.

Ownership: George P. Rankin Jr., pres., 71.4%; Wallace Miller, v.p., 3%; Wilton E. Cobb, secy.-treas., 22.6%; Mary S. Miller, 3%. Note: Sale pending to WMRC Inc. (WFBC-TV, Greenville, S.C.).

Began Operation: Sept. 27, 1953

Represented (sales) by Avery-Knodel Inc

Represented (engineering) by George C. Davis.

Personnel:

GEORGE P. RANKIN JR., president & chief engineer.
WILTON E. COBB, secy.-treas. & general manager.
FRANK CROWTHER, commercial manager.
ALBERT SANDERS, executive sales manager.
ELMO SIMMONS, national sales manager.
HARRIET MOORE, comptroller.
BOB SAVAGE, director of operations.
J. D. LAWHON, engineering director.
JOE ANDREWS, coordinator, programs & public relations.
JIM ARNOLD, film director & buyer.

DIGEST OF RATE CARD NO. 10—(March 1, 1962)

Hour	30 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:29-10:59 p.m., daily.				
\$450.00	\$270.00	\$125.00	\$100.00	\$50.00

NETWORK BASE HOURLY RATE: \$500 (ABC, CBS & NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	GEORGIA Baldwin	5,600	4,200	74
	Bibb	41,000	35,500	87
	Bleckley	2,600	1,900	72
	Crisp	5,000	3,600	72

Net Weekly Circulation

State County

Total Households

TV Homes %

Over 50%

GEORGIA—(Continued)

Dodge	4,400	3,300	75
Dooley	3,000	2,200	73
Houston	10,700	9,500	89
Johnson	2,200	1,800	78
Jones	2,100	1,700	76
Laurens	8,600	6,100	71
Macon	3,200	2,200	67
Peach	3,500	2,900	81
Pulaski	2,300	1,600	70
Schley	800	700	73
Taylor	2,100	1,600	72
Telfair	3,100	1,900	59
Turner	2,300	1,700	74
Twiggs	1,800	1,300	69
Washington	4,900	3,000	60
Wheeler	1,300	800	60
Wilcox	2,100	1,600	75
Wilkinson	2,400	1,800	74

Between 25-50%

GEORGIA

Ben Hill	3,900	2,700	68
Butts	2,300	1,900	82
Crawford	1,400	900	60
Irwin	2,400	1,800	73
Jasper	1,600	1,100	68
Lamar	2,800	2,200	80
Monroe	2,600	2,100	78
Pike	1,800	1,300	71
Putnam	2,000	1,500	77
Upton	6,600	5,500	83

Under 25%

GEORGIA

Emanuel	4,900	3,500	72
Greene	2,900	2,100	72
Hancock	2,200	1,300	57
Sumter	6,600	4,500	68
Treutlen	1,600	1,100	65
Webster	800	400	51

WMAZ-TV Station Total	161,400	124,800	77
ARB Total Net Weekly Circulation (March, 1962)	91,400		

Georgia—Savannah

WSAV-TV

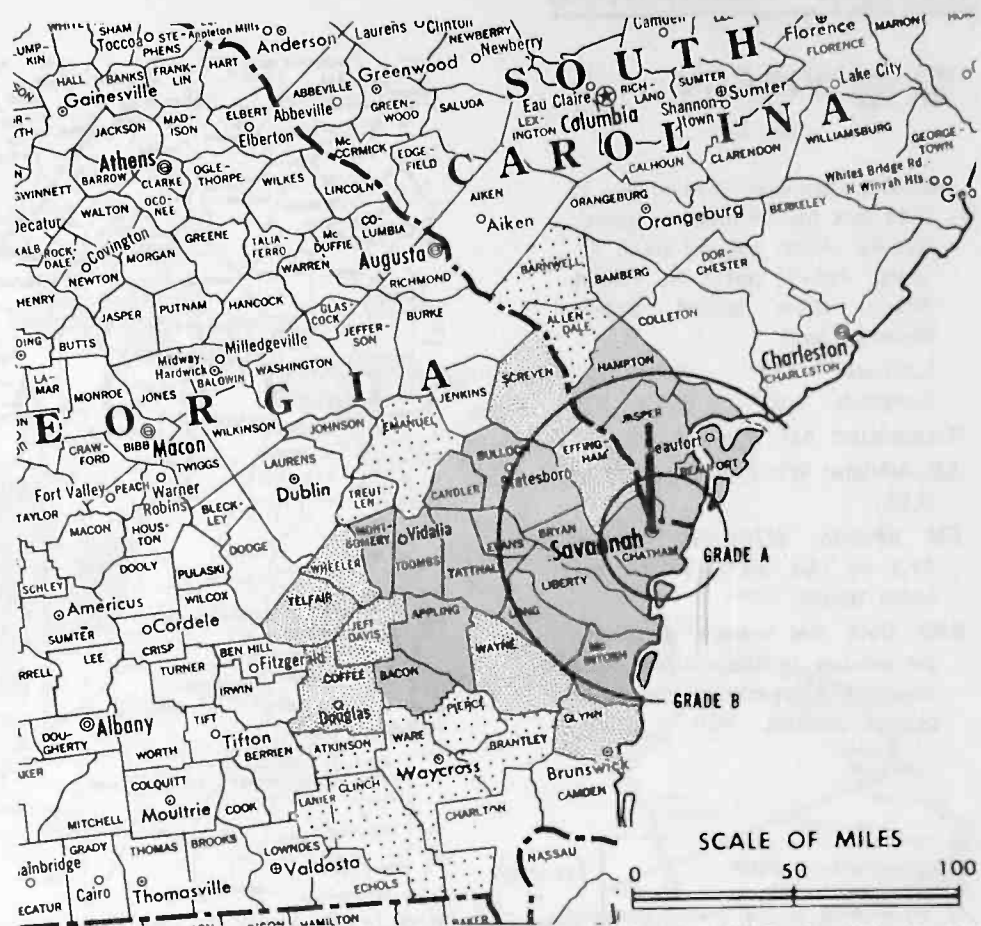
Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 477-ft. above av. terrain, 521-ft. above ground, 541-ft. above sea level.

Latitude 32° 02' 48.2"
Longitude 81° 04' 41.8"

Transmitter: E. Victory Drive.

AM Affiliate: WSAV, 5-kw, 630 kc (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WSAV-TV Ref: FCC File No. BPCT-2477 Granted 7/18/58

American Map Co., Inc., N.Y., No. 14244

WSAV-TV

Network Service: NBC, ABC.

Licensee: WSAV Inc., Broadcasting Center, E. Victory Drive.

Telephone: Adams 6-0303. TWX No.: 912-354-7839.

Ownership: Harben Daniel, pres., 42.11%; Catherine M. Daniel, v.p., 10.66%; Meredith E. Thompson, v.p., secy.-treas., .66%; William K. Jenkins, 19.83%; Arthur Lucas estate, 19.83%; Aaron Shelton, 6.66%; Robert W. Ward, .22%.

Began Operation: Feb. 1, 1956.

Represented (sales) by Blair Television Associates Inc.

Personnel:

HARBEN DANIEL, president & general manager.
MEREDITH E. THOMPSON, v.p. & operations manager.
MACK HUMPIDGE, commercial manager.
THOMAS EVEN, production manager.
LARRY McHALE, program director & film buyer.
BYRON STRONG, chief engineer.

DIGEST OF RATE CARD NO. 3 (June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-10:30 p.m., daily.	\$400.00	\$200.00	\$135.00	\$100.00	\$70.00	\$63.00

NETWORK BASE HOURLY RATE: \$400 (NBC), \$400 (ABC).



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IS IN THE BAG WITH
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—TV's HAPPIEST
CARTOON CHARACTER**

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NEW YORK . . . CHICAGO . . . HOLLYWOOD

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	GEORGIA			
	Appling	3,200	2,200	68
	Bacon	2,200	1,600	71
	Bryan	1,500	1,200	79
	Bulloch	6,200	5,000	80
	Candler	1,800	1,300	72
	Chatham	54,400	47,300	87
	Evans	1,900	1,600	81
	Liberty	3,600	2,900	78
	Long	1,000	700	71
	McIntosh	1,600	1,200	71
	Montgomery	1,600	900	57
	Tattnall	3,600	2,800	77
	Toombs	4,500	3,000	66
Between 25-50%	SOUTH CAROLINA			
	Beaufort	9,400	7,700	81
	Hampton	4,300	2,900	67
	Jasper	3,000	2,000	66
	GEORGIA			
	Coffee	5,600	4,000	71
	Effingham	2,500	2,000	79
Under 25%	Glynn	12,100	10,300	85
	Jeff Davis	2,200	1,600	72
	Scriven	3,800	2,700	70
	Telfair	3,100	1,900	59
	Wayne	4,700	3,800	80
	Wheeler	1,300	800	60
	GEORGIA			
	Atkinson	1,500	800	49
	Brantley	1,500	1,200	77
	Clinch	1,700	1,200	69
Emanuel	4,900	3,500	72	
Lanier	1,300	900	67	
Pierce	2,500	1,900	73	
Treutlen	1,600	1,100	65	
Ware	9,800	7,800	80	
SOUTH CAROLINA				
Allendale	2,900	1,800	63	
Barnwell	4,500	3,400	75	
WSAV-TV Station Total		171,300	135,000	79
ARB Total Net Weekly Circulation (March, 1962)			91,300	

Georgia—Savannah



WTOC-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 480-ft. above av. terrain, 501-ft. above ground, 521-ft. above sea level.

Latitude 32° 04' 07"
Longitude 81° 05' 35"

Transmitter: 516 Abercorn St.

AM Affiliate: WTOC, 5-kw, 1290 kc (CBS).

FM Affiliate: WTOC-FM, 7.9-kw, 97.3 mc (No. 247), 397-ft. antenna height.

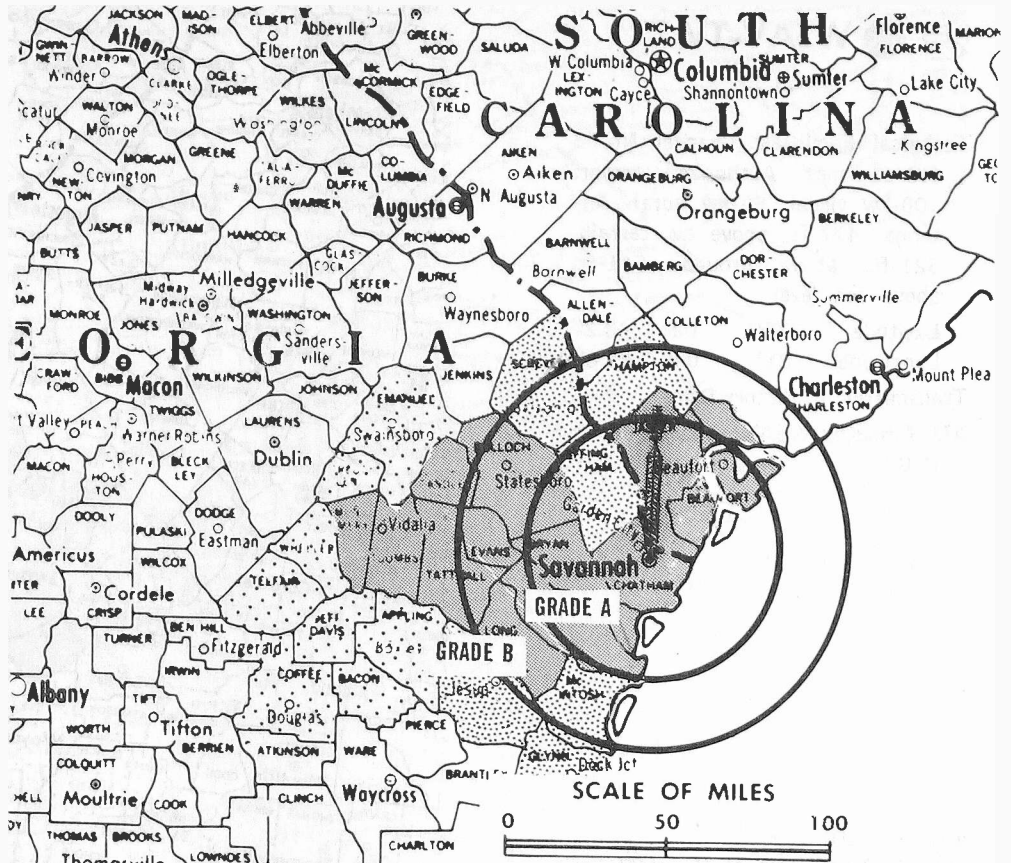
ARB Data Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WTOC-TV Ref: FCC File No. BMPCT-2467 Granted 9/13/54
Authorized: FCC File No. BPCT-2802 Granted 9/27/60

©American Map Co., Inc., N.Y., No. 14244

WTOC-TV

Network Service: ABC, CBS.

Licensee: Savannah Bcstg. Co., Box 858.

Studio: 516 Abercorn St.

Telephone: Adams 2-0127. TWX No.: SV 4117.

Ownership: William T. Knight Jr., pres.-treas., 51%; Grace Schley Knight, 16.6%; F. Schley Knight, TV v.p., 4.6%; over 80 others.

Began Operation: Feb 14, 1954.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by George C. Davis.

Personnel:

WILLIAM T. KNIGHT JR., president & general manager.

F. SCHLEY KNIGHT, v.p. for engineering.

BEN B. WILLIAMS, exec. v.p. & commercial manager.

DWIGHT J. BRUCE, v.p., program manager & film buyer.

STUART KNIGHT, vice president

JOHN HASTY, promotion manager.

KYLE E. GOODMAN, chief engineer.

DIGEST OF RATE CARD NO. 5-A

(Sept. 1, 1961)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., daily.

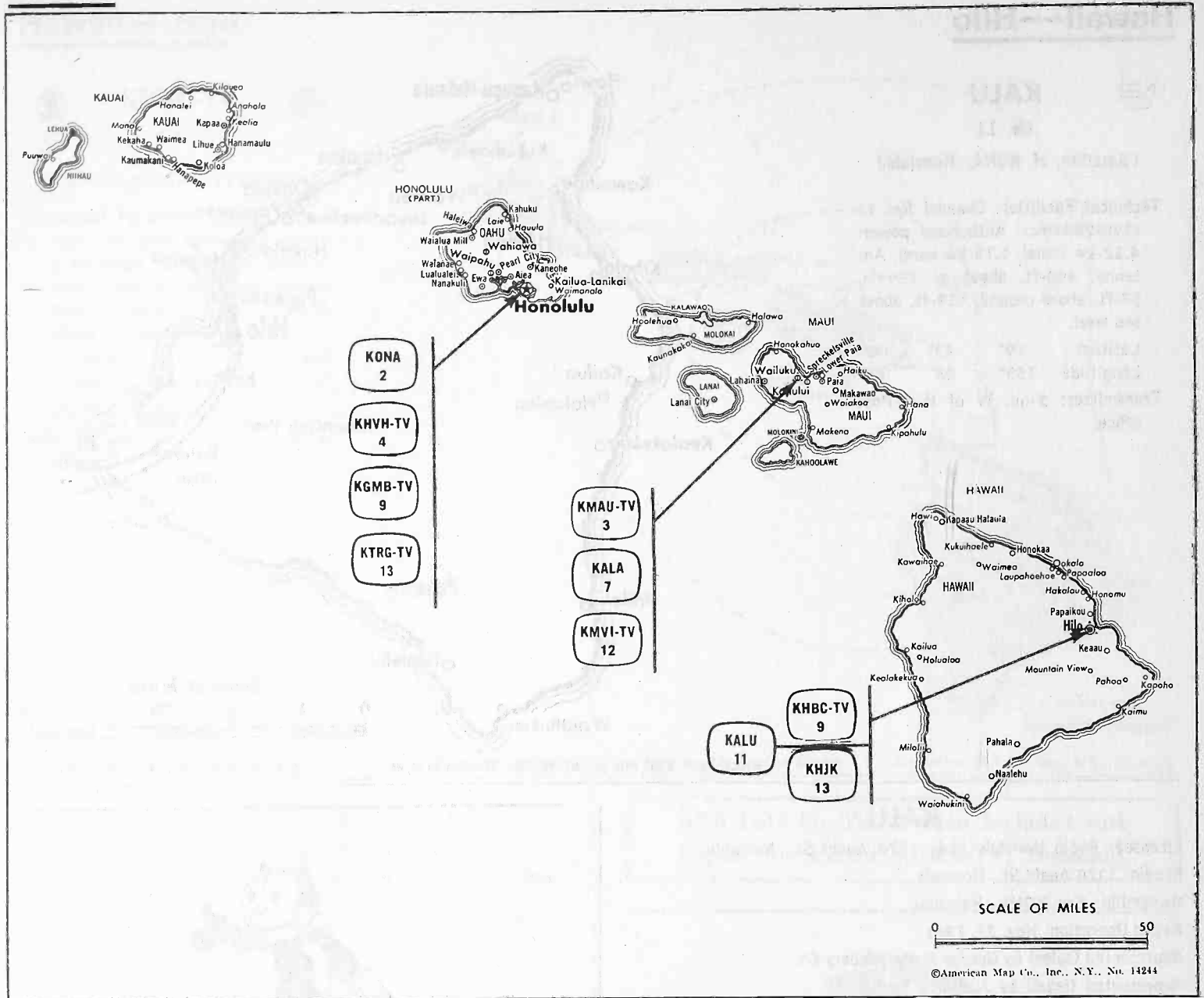
\$350.00 \$180.00 \$120.00 \$105.00 \$60.00 \$55.00 \$30.00

NETWORK BASE HOURLY RATE: \$325 (ABC), \$325 (CBS).

See CATV Directory for the State's Only
CATV Systems Which are in West Point.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	GEORGIA			
	Bryan	1,500	1,200	79
	Bulloch	6,200	5,000	80
	Candler	1,800	1,300	72
	Chatham	54,400	47,300	87
	Evans	1,900	1,600	81
	Liberty	3,600	2,900	78
	Long	1,000	700	71
	Montgomery	1,600	900	57
	Tattnall	3,600	2,800	77
Toombs	4,500	3,000	66	
Between 25-50%	SOUTH CAROLINA			
	Beaufort	9,400	7,700	81
	Jasper	3,000	2,000	66
	GEORGIA			
	Effingham	2,500	2,000	79
Glynn	12,100	10,300	85	
McIntosh	1,600	1,200	71	
Screven	3,800	2,700	70	
Wayne	4,700	3,800	80	
Under 25%	SOUTH CAROLINA			
	Hampton	4,300	2,900	67
	GEORGIA			
	Appling	3,200	2,200	68
	Bacon	2,200	1,600	71
	Coffee	5,600	4,000	71
	Emanuel	4,900	3,500	72
	Jeff Davis	2,200	1,600	72
	Telfair	3,100	1,900	59
	Treutlen	1,600	1,100	65
Wheeler	1,300	800	60	
WTOC-TV Station Total		145,600	116,000	80
ARB Total Net Weekly Circulation (March, 1962)			79,100	

Hawaii



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Hawaii	129,100	116	160,200	151	132,100	151

Hawaii Station Status as of Dec. 1, 1962

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
10	0	10
0	0	0
		10

Hawaii—Hilo

NB

KALU

Ch. 11

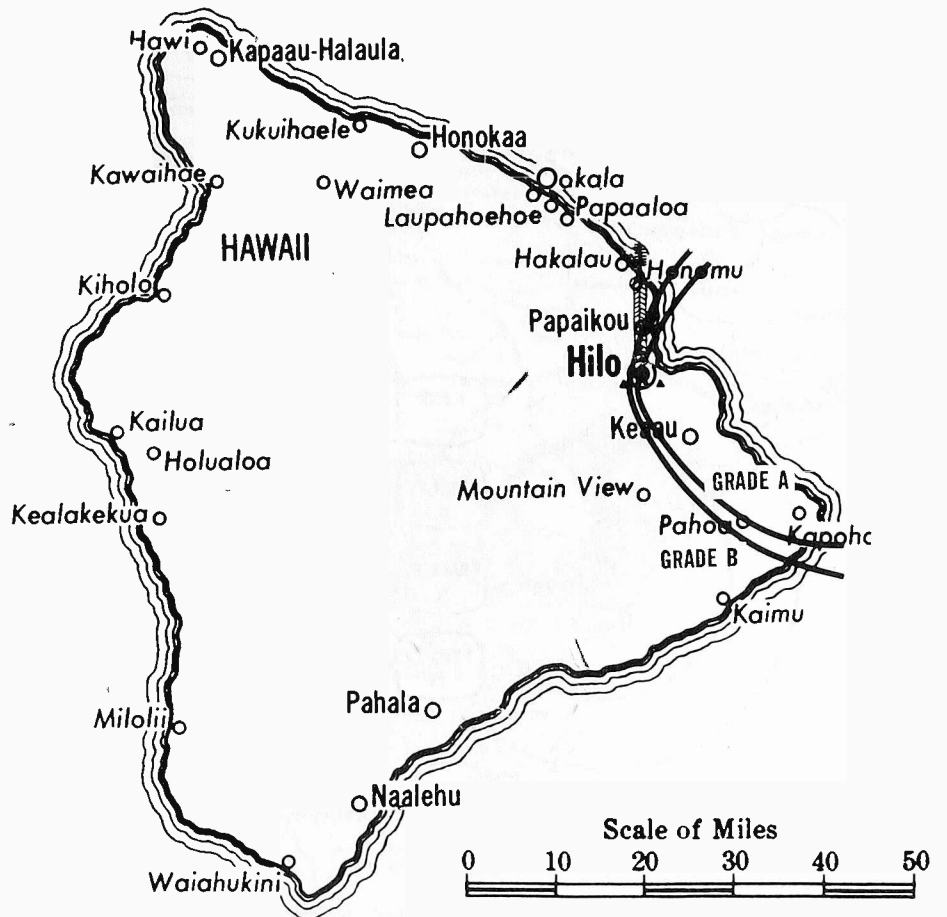
[Satellite of KONA, Honolulu]

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 4.12-kw visual, 1.15-kw aural. Antenna: 490-ft. above av. terrain, 57-ft. above ground, 919-ft. above sea level.

Latitude 19° 43' 00"

Longitude 155° 08' 13"

Transmitter: 3-mi. W of Hilo Post Office.



KALU Ref: FCC File No. BPCT-2925 Granted 11/8/60

©American Map Co., Inc., N.Y., No. 14244

KALU

Licensee: Radio Honolulu Ltd., 1170 Auahi St., Honolulu.

Studio: 1170 Auahi St., Honolulu.

Ownership: See KONA, Honolulu.

Began Operation: Nov. 27, 1961.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by A. Harry Becker.

Personnel: See KONA, Honolulu. Satellite has resident engineering personnel only.

Rates: Sold only in combination with KONA, Honolulu and KALA, Wailuku, with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: Bonus to KONA, Honolulu.

ARB data not available based on 1960 Coverage study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



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TV's HAPPIEST CARTOON CHARACTER**

HAPPILY DISTRIBUTED BY
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NEW YORK . . . CHICAGO . . . HOLLYWOOD

Hawaii—Hilo



KHBC-TV

Ch. 9



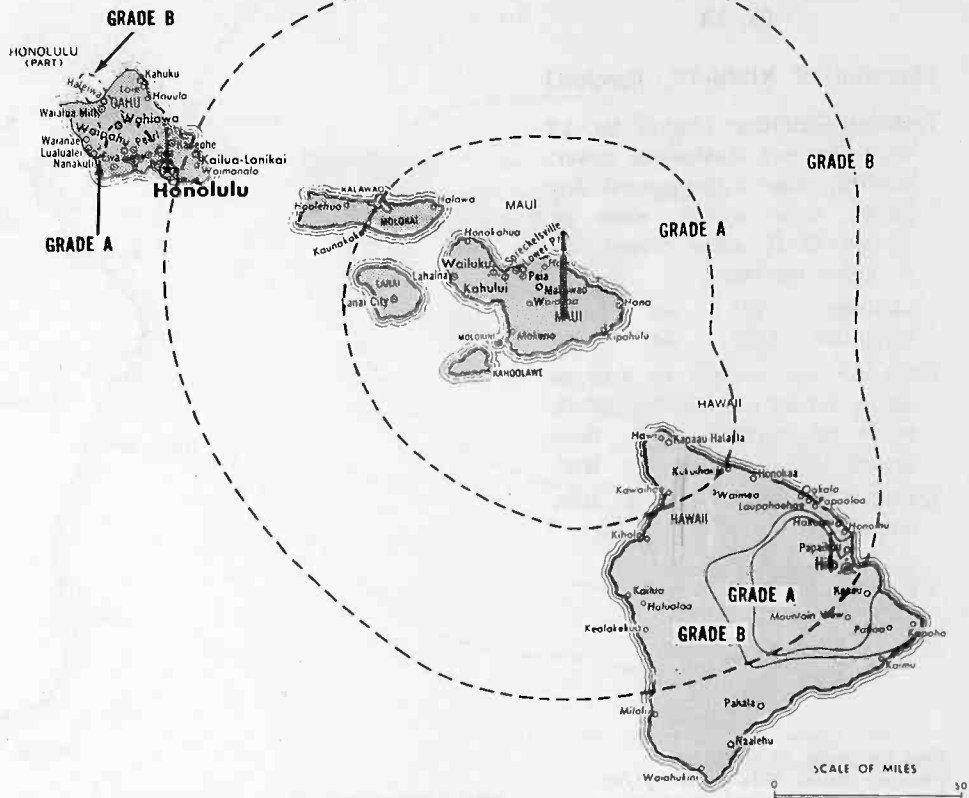
[Satellite of KGMB-TV Honolulu]

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 1-kw visual, .5-kw aural. Antenna: minus 290-ft. above av. terrain, 258-ft. above ground, 1120-ft. above sea level.

Latitude 19° 43' 00"
Longitude 155° 08' 13"

Transmitter: Piihonua Rd.

AM Affiliate: KHBC, 1-kw, 970 kc (CBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KHBC-TV Ref: FCC File No. BMPCT-2985 Granted 4/14/65

©American Map Co., Inc., N.Y., No. 14244

KHBC-TV

Network Service: CBS, same as KGMB-TV, Honolulu.
Licensee: Honolulu Star-Bulletin Inc., 1534 Kapiolani Blvd., Honolulu.
Telephones: 9-2011, Honolulu; 3326, Hilo.
Studio: 1534 Kapiolani Blvd., Honolulu.
Ownership: See KGMB-TV, Honolulu.
Began Operation: May 15, 1955.
Represented (sales) by Peters, Griffin, Woodward Inc.
Personnel:
JOSEPH HEROLD, general manager.
WILLIAM H. HILL, resident manager.
D. W. ROSE, asst. resident manager.
HAROLD MARQUES, station manager.
RONALD T. MIYAHIRA, chief engineer.
Rates: Sold only in combination with KGMB-TV, Honolulu, and latter's other satellite KMAU-TV, Wailuku, Maui, with rates applying to simultaneous telecasts on all three stations.
NETWORK BASE HOURLY RATE: Bonus to KGMB-TV, Honolulu.

ARB Data for This Station Included with Report for Parent KGMB-TV, Honolulu.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Hawaii—Hilo



KHJK

Ch. 13

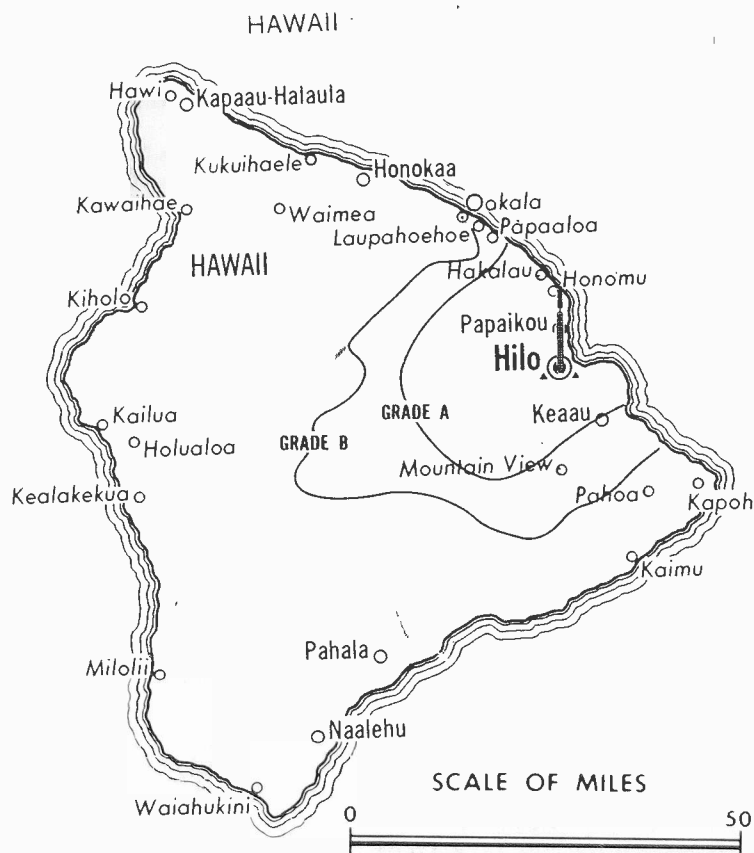
[Satellite of KHVH-TV, Honolulu]

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 2.34-kw visual, 1.38-kw aural. Antenna: minus 670-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Latitude 19° 43' 56.5"
Longitude 155° 04' 09"

Holds CP for change to 4.68-kw visual, 2.4-kw aural, minus 680-ft. above av. terrain, 80-ft. above ground, 90-ft. above sea level.

Transmitter: Naniloa Hotel, Hilo, Hawaii.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KHJK Ref: FCC File No. BPCT-2741 Granted 3/24/60

©American Map Co., Inc., N.Y., No. 14244

KHJK

Network Service: ABC, same as KHVH-TV.

Grantee: Kaiser Broadcasting, div. of Kaiser Industries Corp., Kaiser Center, 300 Lakeside Dr., Oakland 13, Cal.

Studio: Naniloa Hotel, Hilo, Hawaii.

Telephone: 3289, Hilo.

TWX No.: HU-187, Honolulu.

Ownership: See KHVH-TV.

Began Operation: May 15, 1960.

Represented (sales) by Adam Young Inc.

Personnel:

Same as KHVH-TV, Honolulu.

Rates: Sold only in combination with KHVH-TV, Honolulu.

NETWORK BASE HOURLY RATE: Bonus to KHVH-TV, Honolulu, which has \$600 base hour.

ARB data not available based on 1960 coverage study because station began operation after survey was made. Total net weekly circulation for this station is included with KHVH-TV, Honolulu.



**THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES**

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Hawaii—Honolulu

KGMB-TV
Ch. 9

[Also operates satellites KHBC-TV, Hilo and KMAU-TV, Wailuku, Maui]

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 108-kw visual, 65-kw aural. Antenna: minus 60-ft. above av. terrain, 436-ft. above ground, 441-ft. above sea level.

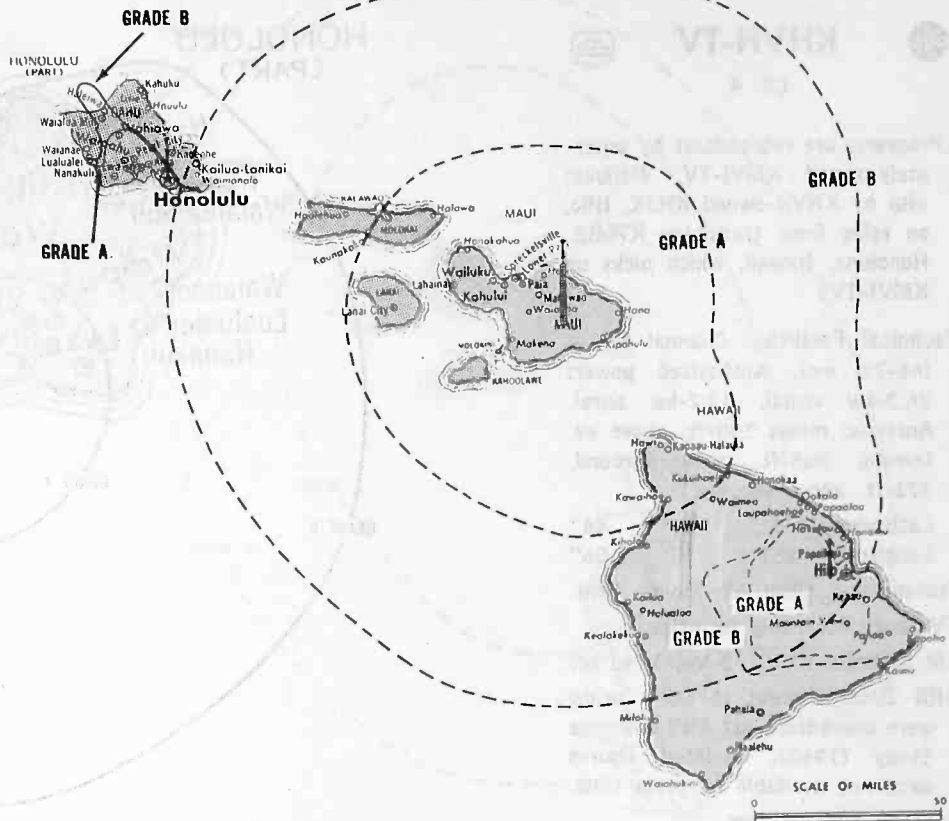
Latitude 21° 17' 45.7"
Longitude 157° 50' 35.7"

Transmitter: 1534 Kapiolani Blvd.

TV tape: Recording facilities.

AM Affiliate: KGMB, 5-kw, 590 kc (CBS).

ARB Data: Figures in table below were taken from last ARB Coverage Study (1960). Updated figures were not available at press time.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KGMB-TV Ref: FCC File No. BPCT—2142 Granted 8/29/56
KHBC-TV Ref: FCC File No. BMPCT—2985 Granted 4/14/55
KMAU-TV Ref: FCC File No. BMPCT—2821 Granted 2/25/55

©American Map Co., Inc., N.Y., No. 14214

KGMB-TV

Licensee: Honolulu Star-Bulletin Inc.

Studio: 1534 Kapiolani Blvd.

Telephone: 9-2011. TWX No.: AH (RCA) & GK.

Ownership: Honolulu Star-Bulletin. Also owns & operates KHBC, Hilo. Also operates satellites KHBC-TV, Hilo (Ch. 9) and KMAU-TV, Wailuku (Ch. 3) and translators K70BW, Lihue, Kauai and K82AM, Waimea, Kauai.

Began Operation: Dec. 1, 1952. Sale of Consolidated Amusement Corp. and its 75.45% to Hialand Development Corp. approved Dec. 3, 1958 by FCC (Television Digest, Vol. 14:40-41, 46). Sale of 75.45% to Honolulu Star-Bulletin approved Dec. 22, 1959 by FCC (Vol. 15:52).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

JOSEPH HEROLD, general & sales manager.
RONALD T. MIYAHIRA, chief engineer.
VICTOR AMIEL, promotion director.
FRANK VALENTI, sports director.
DON MUMFORD, production manager.
SHERIDAN D. REID, program director.
ROGER CORYELL, news director.
TOM McCOLLUM, local sales manager.
ERMA KRAUSE, traffic manager.

DIGEST OF RATE CARD NO. 7

(Jan. 1, 1963)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$600.00 \$360.00 \$240.00 \$180.00* \$130.00* \$100.00*

*Class AA—7-10 p.m., daily.

Above rates include satellite operation of KHBC-TV, Hilo, KMAU-TV, Wailuku; translators K70BW, Lihue and K82AM, Waimea.

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	HAWAII			
	Honolulu	119,700	108,100	90
	Outer Islands	38,700	26,300	68
Between 25-50%	None	Between 25-50%		
Under 25%	None	Under 25%		
KGMB-TV, KHBC-TV & KMAU-TV Station Total		158,400	134,400	85
ARB Total Net Weekly Circulation (March, 1962)			129,100	

Hawaii—Honolulu



KHVH-TV



Ch. 4

[Programs are rebroadcast by separately-owned KMVI-TV, Wailuku; also by KHVH-owned KHJK, Hilo, on relay from translator K76BB, Honohina, Hawaii, which picks up KMVI-TV]

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 26.3-kw visual, 13.2-kw aural. Antenna: minus 130-ft. above av. terrain, 365-ft. above ground, 371-ft. above sea level.

Latitude 21° 17' 44"
Longitude 157° 51' 06"

Transmitter: 1290 Ala Moana Blvd.

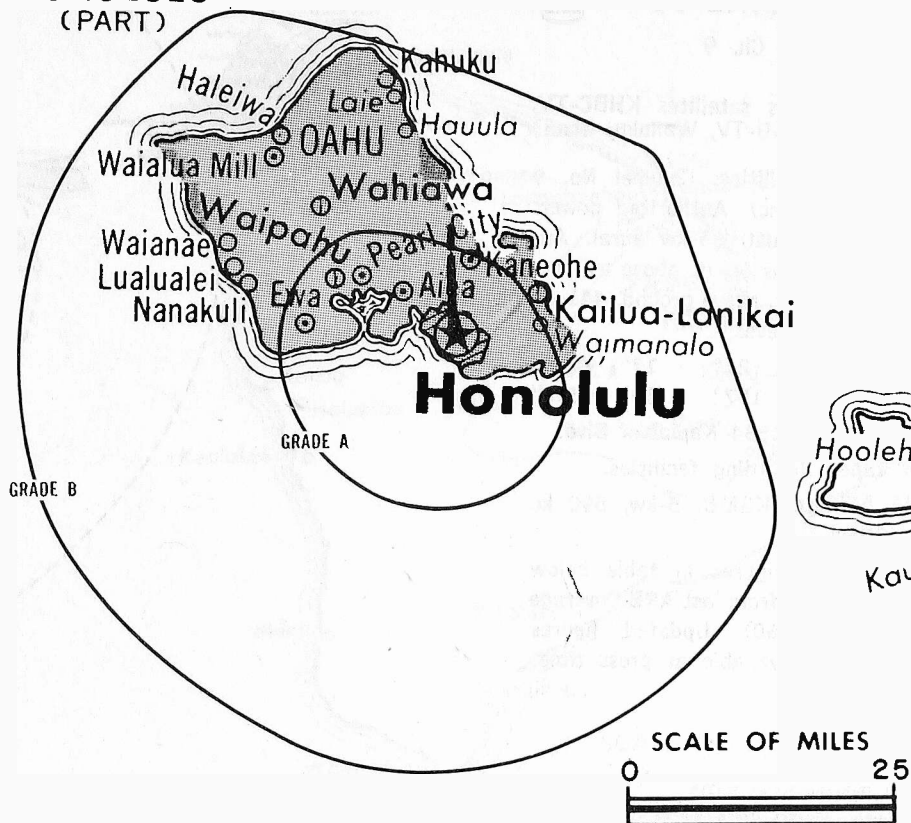
TV tape: Recording facilities.

AM Affiliate: KHVH, 5-kw, 1040 kc.

ARB Data: Figures in table below were taken from last ARB Coverage Study (1960). Updated figures were not available at press time.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

HONOLULU
(PART)



KHVH-TV Ref: FCC File No. BMPCT-1672 Granted 6/22/55

©American Map Co., Inc., N.Y., No. 14244

KHVH-TV

Licensee: Kaiser Broadcasting, div. of Kaiser Industries Corp., Kaiser Center, 300 Lakeside Dr., Oakland 12, Cal.

Studio: 1290 Ala Moana Blvd.

Telephone: 5-3991.

TWX No.: HU-187.

Ownership: Kaiser Broadcasting, div. of Kaiser Industries Corp. Also operates satellite KHJK, Hilo, which receives programs on relay from translator K76BB, Honohina, Hawaii, which picks up KMVI-TV, Wailuku, Maui. Translator K74BC, Lihue, Kauai, rebroadcasts KHVH-TV. KHVH-TV programs also carried by K74BA, Noalehu and K70BS, Kulani Cone. Kaiser Industries also is buying KBAY-FM, San Francisco and holds uhf CPs in San Francisco & Corona, Cal. and Detroit, Mich., and is a uhf applicant in Chicago, Ill. and Burlington, N.J.

Began Operation: April 16, 1954. Sale to present owner by Television Corp. of America Ltd. (Albert Zugsmith interests) which operated station as KULA-TV was approved June 11, 1958 by FCC (Television Digest, Vol. 14:19, 24). Previous sale to Television Corp. of America by American Bcstg. Stations Inc. (WMT, Cedar Rapids, Ia., interlocking with WMT-TV) and Dolph Petty Bcstg. approved Jan. 11, 1956 (Vol. 11:46 & 12:2).

Represented (sales) by Young Television Corp.

Represented (legal) by Wilmer, Cutler & Pickering.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

RICHARD C. BLOCK, division mgr. (Kaiser Bcstg., Oakland, Cal.)
JOHN A. SERRAO, general manager.
STAN ANDERSON, general sales manager.
DAN HUNTER, chief engineer.
HAROLD H. OHATA, business manager.
DAN KAWAKAMI, program & operations manager.
JOHN GALBRAITH, news director.
ROBERT Z. KENDALL, promotion & publicity director.

DIGEST OF RATE CARD NO. 7

(Dec. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6-10 p.m., daily.	\$700.00	\$420.00	\$280.00	\$210.00	\$175.00	\$140.00 \$84.00
NETWORK BASE HOURLY RATE: \$600.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	HAWAII Honolulu	119,700	108,100	90
Between 25-50%	HAWAII Outer Islands	38,700	26,300	68
Under 25%	None Under 25%			

KHVH-TV, KMVI-TV & KHJK Station Total	158,400	134,400	85
KHVH-TV, KMVI-TV & KHJK ARB Total Net Weekly Circulation (March, 1962)		139,800	

TO BUY OR SELL A TELEVISION OR RADIO STATION HAMILTON-LANDIS & ASSOC., Inc.

WASHINGTON, D.C.
1737 DeSales St., N.W.
EX 3-3456

SAN FRANCISCO
111 Sutter St.
EX 2-5671

CHICAGO
1714 Tribune Tower
DE 7-2754

DALLAS
1511 Bryan St.
RI 8-1175

NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS

Hawaii—Honolulu

NB

KONA

Ch. 2

[Also operates satellites KALA, Wailuku & KALU, Hilo]

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 60.3-kw visual, 30.2-kw aural. Antenna: minus 150-ft. above av. terrain, 350-ft. above ground, 359-ft. above sea level.

Latitude 21° 17' 45"
Longitude 157° 51' 12"

Transmitter: 1170 Auahi St.

Studio: 1170 Auahi St.

Telephone: 562-2366.

TWX No.: 723-140 Radhon.

TV tape: Recording facilities.

AM Affiliate: KGU, 10-kw, 760 kc (NBC).

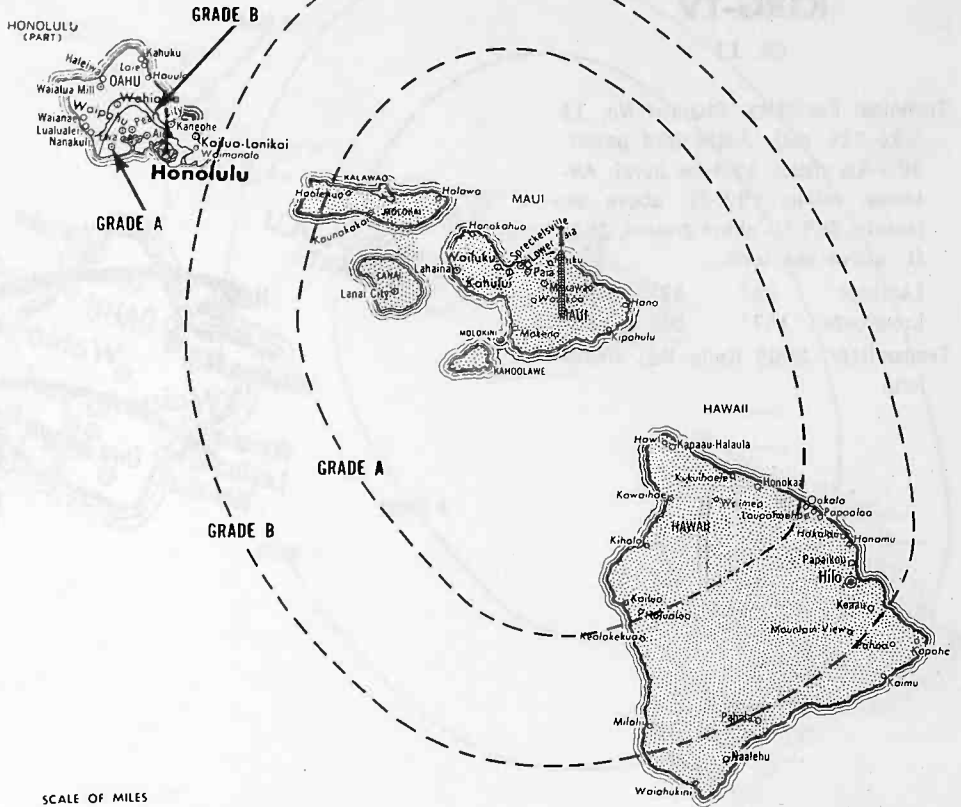
ARB Data: Figures in table below were taken from last ARB Coverage Study (1960). Updated figures to include satellite KALU, Hilo, were not available at press time.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KONA Ref: FCC File No. BMPCT-3296 Granted 8/18/55
KALA Ref: FCC File No. BMPCT-5339 Granted 9/14/59
KALU Ref: FCC File No. BPCT-2925 Granted 11/8/61

©American Map Co., Inc., N.Y., No. 14211

KONA

Licensee: Radio Honolulu Ltd., 1170 Auahi St., Honolulu 14.

Ownership: Advertiser Publishing Co. Ltd., publisher of Honolulu Advertiser and licensee of KGU (AM), 50%; John D. Keating 50%. Officers: Lorrin P. Thurston, chairman; John D. Keating, pres.; Lawrence Keating & Paul H. Anderson, v.p.'s; Allan McGuire, secy.-treas. Radio Honolulu also owns TV satellites KALA, Wailuku, Maui & KALU, Hilo, Hawaii and translator K78AR, Lihue, Kauai.

Began Operation: Dec. 15, 1952. Sale to Advertiser Publishing Co. Ltd. and Island Bcstg. Co. by Herbert Richards approved by FCC June, 1953 (Television Digest, Vol. 9:26).

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by A. Harry Becker.

Personnel:

JOHN D. KEATING, pres., gen. manager & film buyer.
JAMES SPENCER, national sales manager.
DICK HOLMES, program director.
ALVIN CHANG, chief engineer.
PAUL YAMAMOTO, operations supervisor.
SUE MUIRHEAD, publicity-promotion supervisor.

DIGEST OF RATE CARD NO. 6

(May 23, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. ID
Class AA—6-10 p.m., daily.
\$450.00 \$270.00 \$180.00 \$155.00 \$130.00 \$115.00 \$85.00 \$50.00
NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	HAWAII Honolulu	119,700	108,100	90
Between 25-50%	HAWAII Outer Islands	38,700	26,300	68
Under 25%	None Under 25%			
KONA & KALA Station Total		158,400	134,400	85
ARB Total Net Weekly Circulation (March, 1962)		123,600		

Hawaii—Honolulu

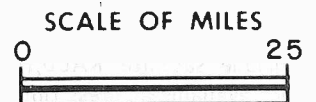
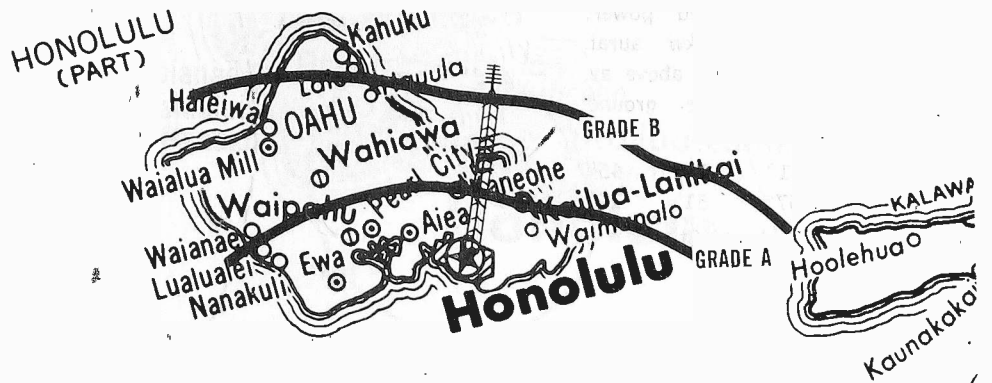
KTRG-TV

Ch. 13

Technical Facilities: Channel No. 13
(210-216 mc). Authorized power:
30.7-kw visual, 15.4-kw aural. An-
tenna: minus 90.5-ft. above av.
terrain, 369-ft. above ground, 381-
ft. above sea level.

Latitude 21° 17' 06"
Longitude 157° 50' 22"

Transmitter: 2005 Kalia Rd., Hono-
lulu.



KTRG-TV Ref: FCC File No. BPCT-3013 Granted 4/26/62

©American Map Co., Inc., N.Y., No. 14244

KTRG

Network Service: None, independent.

Licensee: Hawaiian Paradise Park Corp., 2207-A Kalakaua Ave., Honolulu 15.

Ownership: Hawaiian Paradise Park Corp., 100%. Ellen J. Watumull, chmn., 20%; David Watumull, pres., 36%; Radha Watumull Homa, v.p., 22%; Lila Watumull Sahney, v.p. 22%; Minnie Kudo Arima, secy.-treas.

Began Operation: July 4, 1962.

Represented (sales) by Bernard Howard & Co., National Time Sales.

Represented (legal) by A. Harry Becker.

Personnel:

DAVID WATUMULL, president.

CECIL SEAVEY, general manager.

PATRICK NOLAN, production manager.

DIGEST OF RATE CARD NO. 1

(July 4, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6-10 p.m., daily.	\$275.00	\$165.00	\$110.00	\$77.00	\$55.00	\$44.00
						\$27.50

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



ZOORAMA

Nation's Most Popular Zoo Program

TRANS-LUX TELEVISION CORPORATION
NEW YORK CHICAGO HOLLYWOOD

Hawaii—Wailuku

NB

KALA

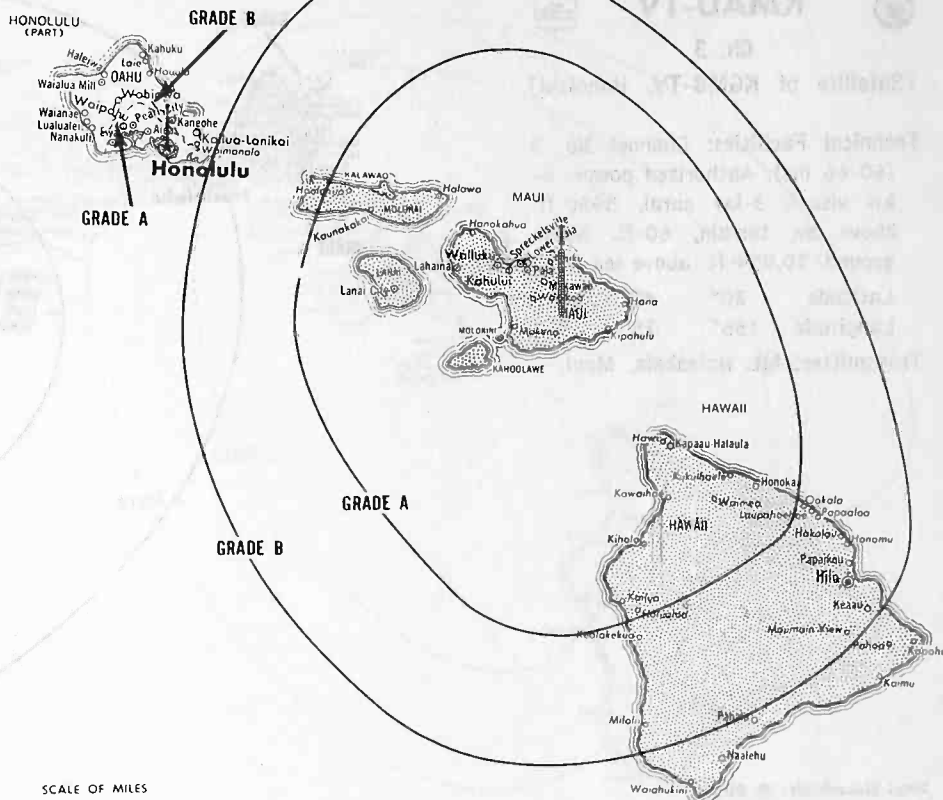
Ch. 7

[Satellite of KONA, Honolulu]

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 29.8-kw visual, 16.4-kw aural. Antenna: 5940-ft. above av. terrain, 75-ft. above ground, 10,025-ft. above sea level.

Latitude 20° 42' 41"
Longitude 156° 15' 26"

Transmitter: Mt. Haleakala, Maui.
Studio: 1170 Auahi St., Honolulu.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KALA Ref: FCC File No. BPCT--2906 Granted 10/20/61

©American Map Co., Inc., N.Y., No. 14244

KALA

Licensee: Radio Honolulu Ltd., 1170 Auahi St., Honolulu 14.
Ownership: See KONA, Honolulu.
Began Operation: Nov. 19, 1958.
Represented (sales) by George P. Hollingbery Co.
Represented (legal) by A. Harry Becker.
Personnel: See KONA, Honolulu. Satellite has resident engineering personnel only.
Rates: Sold only in combination with KONA, Honolulu & KALU, Hilo, with rates applying to simultaneous telecasts on all stations.
NETWORK BASE HOURLY RATE: Bonus to KONA, Honolulu.

ARB Data for this Station Included with Report for Parent KONA, Honolulu.



YOUR KIDS AUDIENCE IS IN THE BAG WITH "FELIX THE CAT"—TV's HAPPIEST CARTOON CHARACTER

HAPPILY DISTRIBUTED BY TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Hawaii—Wailuku



KMAU-TV



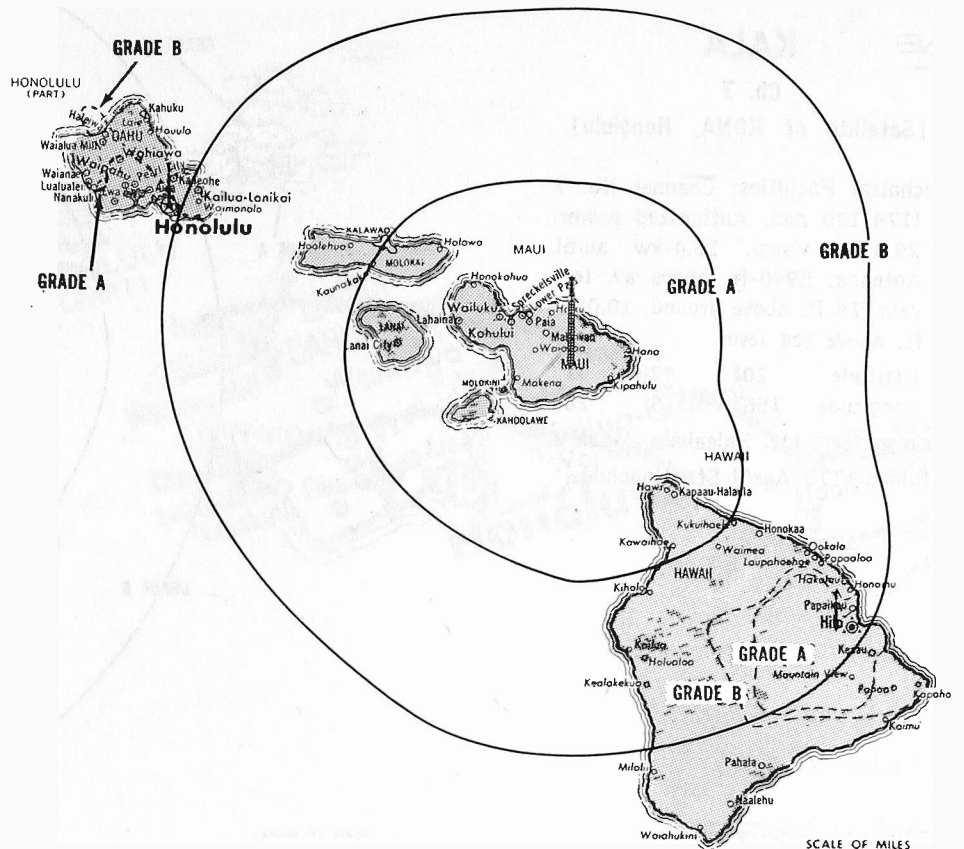
Ch. 3

[Satellite of KGMB-TV, Honolulu]

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 6-kw visual, 3-kw aural, 5950-ft. above av. terrain, 60-ft. above ground, 10,054-ft. above sea level.

Latitude 20° 42' 41"
Longitude 156° 15' 35"

Transmitter: Mt. Haleakala, Maui.



Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.

KMAU-TV Ref: FCC File No. BMPCT—2821 Granted 2/25/55

©American Map Co., Inc., N.Y., No. 14214

KMAU-TV

Network Service: CBS, same as KGMB-TV, Honolulu.

Licensee: Honolulu Star-Bulletin Inc., 1534 Kapiolani Blvd., Honolulu.

Studio: 1534 Kapiolani Blvd.

Telephone: 9-2011, Honolulu.

Ownership: See KGMB-TV, Honolulu.

Began Operation: April 24, 1955.

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

JOSEPH HEROLD, general manager.

RONALD T. MIYAHIRA, chief engineer.

Rates: Sold only in combination with KGMB-TV, Honolulu, and latter's other satellite KHBC-TV, Hilo, with rates applying to simultaneous telecasts on all three stations.

NETWORK BASE HOURLY RATE: Bonus to KGMB-TV, Honolulu.

ARB Data for this Station Included with Report for Parent KGMB-TV, Honolulu.



**THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES**

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Hawaii—Wailuku



KMVI-TV

Ch. 12

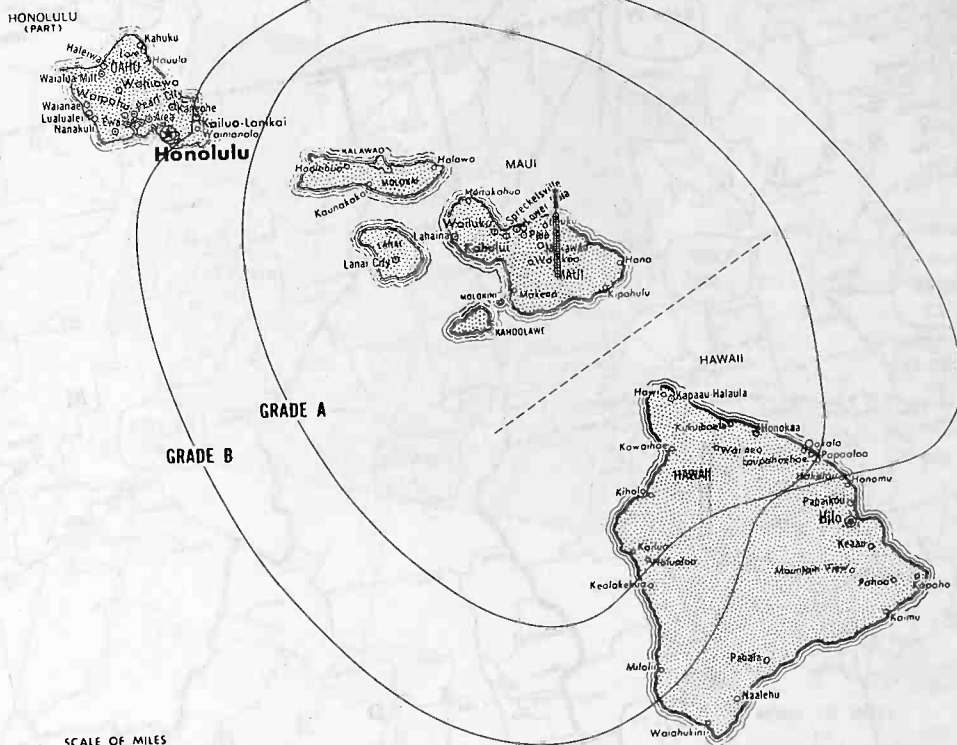
[Semi-satellite of separately-owned KHVH-TV, Honolulu]

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 30-kw visual, 15-kw aural. Antenna: 2.5° mechanical tilt, 6000-ft. above av. terrain, 100-ft. above ground, 10,000-ft. above sea level.
 Latitude 20° 42' 43"
 Longitude 156° 15' 26"

Transmitter: Haleakala Crater.

AM Affiliate: KMVI, 1-kw, 550 kc (NBC).

ARB Data: Figures in table below were taken from last ARB Coverage Study (1960). Updated figures were not available at press time.



Total Households: © SRDS
 Consumer Market Data as of 1/1/62.
 TV Homes: TV% and Net Weekly Circulation
 © 1962 American Research Bureau.

KMVI-TV Ref: FCC File No. BPCT—1981 Granted 5/25/55

©American Map Co., Inc., N.Y., No. 14244

KMVI-TV

Network Service: ABC, same as KHVH-TV, Honolulu.

Grantee (STA): Maui Publishing Co. Ltd., Box 374.

Studio: 1290 Ala Moana, Honolulu.

Telephone: 33-981.

Ownership: J. Walter Cameron, pres., 84.233%; Kahului Railroad Co., 8.4%; H. P. Baldwin Ltd., 3.7%; 8 other stockholders, none owns as much as 1%

Began Operation: Dec. 4, 1955.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

EZRA O. CRANE, general manager.

RICHARD E. MAWSON, station manager.

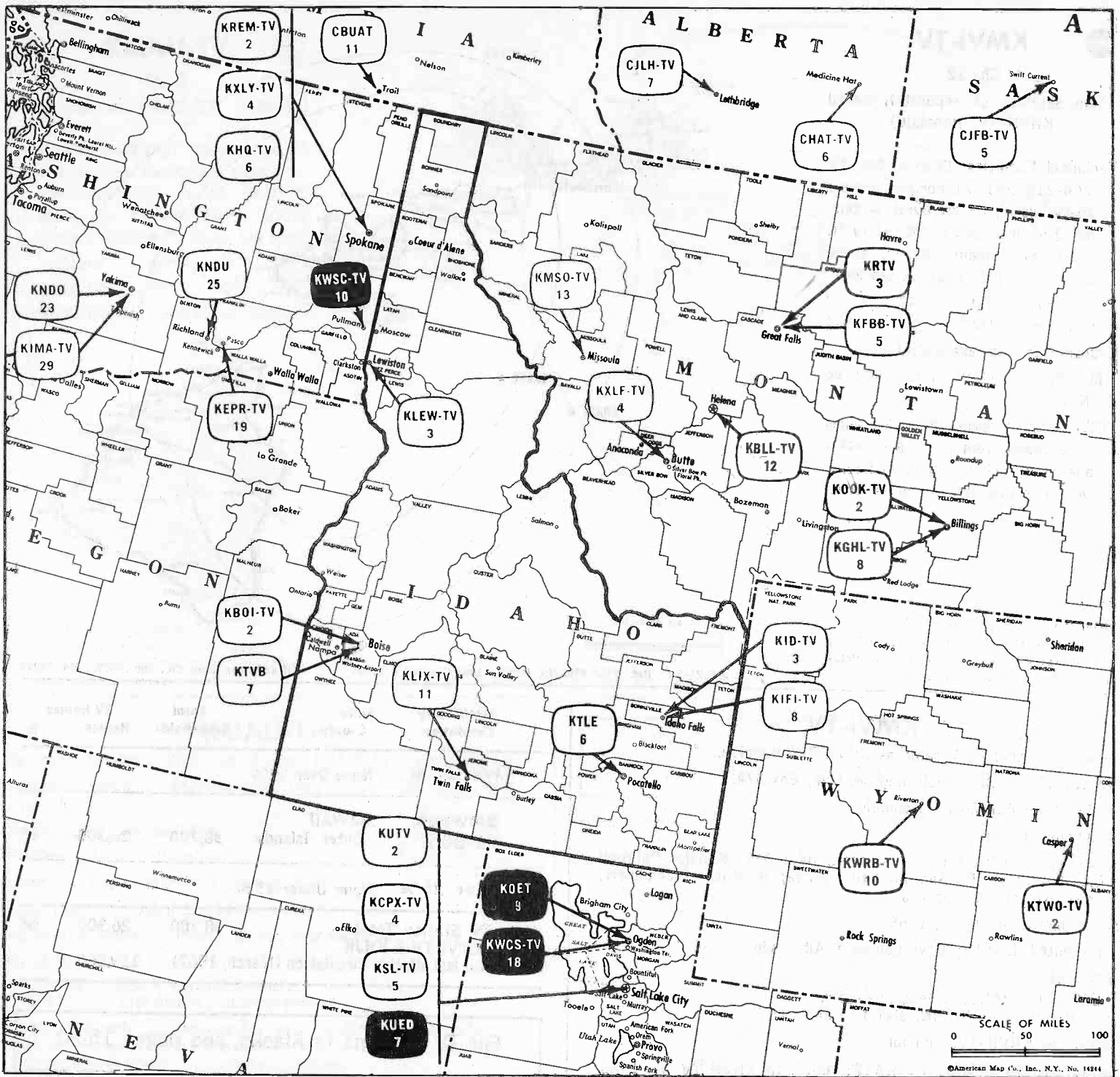
Rates: See KHVH-TV, Honolulu.

NETWORK BASE HOURLY RATE: Bonus to KHVH-TV, Honolulu.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	None Over 50%			
Between 25-50%	HAWAII Outer Islands	38,700	26,300	68
Under 25%	None Under 25%			
KMVI-TV Station Total		38,700	26,300	68
KHVH, KMVI-TV & KHJK				
ARB Total Net Weekly Circulation (March, 1962)		139,800		

For TV Stations in Alaska, see pages 15-20

Idaho



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Boise	74,500	156	115,500	173	102,600	171
Idaho Falls-Pocatello	55,200	172	106,700	176	93,800	173
Twin Falls	25,900	200	35,100	208	32,200	206

Idaho Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	7	0	7
Educational Television Stations	0	0	0
			7

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

See CATV Directory for Idaho CATV Systems

KBOI-TV & KTVB
Nampa
(See Boise, Ida.)

Idaho—Boise



KBOI-TV

Ch. 2

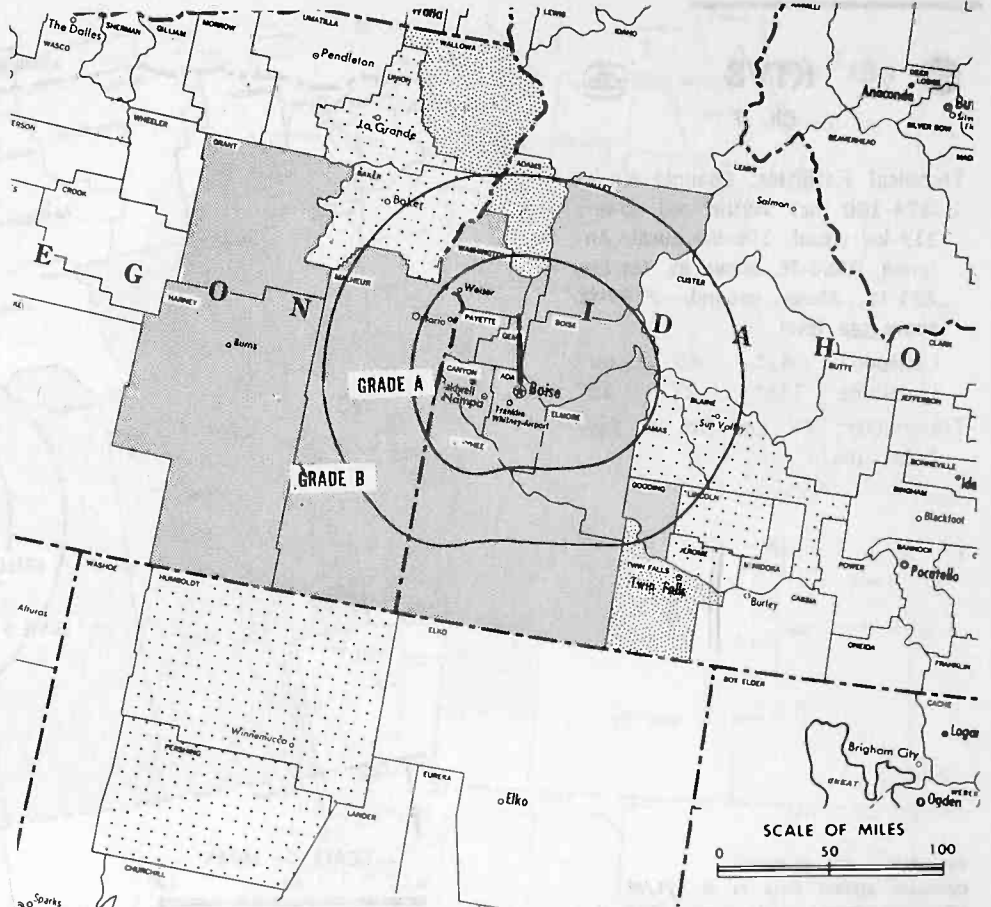


Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 65-kw visual, 33-kw aural. Antenna: 2550-ft. above av. terrain, 150-ft. above ground, 7170-ft. above sea level.

Latitude 43° 45' 12"
Longitude 116° 06' 08"

Transmitter: Deer Point Peak, Shafter Butte.

AM & FM Affiliates: See below.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KBOI-TV Ref: FCC File No. BPCT-2146 Granted 7/11/56

©American Map Co., Inc., N.Y., No. 14244

KBOI-TV

Licensee: Boise Valley Bcstrs. Inc., 1007 W. Jefferson St.
Studio: 1007 W. Jefferson St. Telephone: 3-2511.
AM Affiliate: KBOI, 5-kw, 950 kc (CBS). FM Affiliate: KBOI-FM, 17.5-kw, 97.9 mc.

Ownership: H. Westerman Whillock, pres., 7.1%; Willis C. Moffat, v.p., 6.5%; Earl Glade Jr., secy.-treas., 3%; Fred M. Taylor, director, 6.8%; Stanley E. King, director, 10%; Lloyd Klingensmith, director, 1.5%; Rudy Anderson, director, 2.7%; Robert Howell, director, 8.9%; Joe Albertson, director, 2.5%; Theresa Whillock, 4.8%; Edwin A. Snow, 4.3%; Radio Service Corp. of Utah (owners of 64% of KSL-TV, Salt Lake City, Utah and 23% of KID-TV, Idaho Falls, Idaho), 12.5%; 48 others, none over 3%.

Began Operation: Nov. 26, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.; Art Moore & Assoc. Inc. (Pacific Northwest).

Represented (legal) by Wilkinson, Cragun & Barker.

Personnel:

WESTERMAN WHILLOCK, president & general manager.
EARL GLADE JR., station, commercial mgr. & film buyer.
DENA HOWELL, production supervisor.
TOM HACKLEMAN, local sales manager.
JAMES A. JOHNTZ JR., chief engineer.
ROBERT HOWELL, film editor.
DICK EARDLEY, news editor.

DIGEST OF RATE CARD NO. 6—(Sept. 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	10 Sec.*
Class A—7-10:30 p.m., Mon.-Sat.; 5:59-10:30 p.m., Sun.	\$250.00	\$150.00	\$120.00	\$87.50	\$60.00	\$50.00

*Class AA (7:30-10 p.m.): Min. \$75, 20 Sec. \$65, 10 Sec. \$32.50.

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State	County	Total Households	TV Homes	%
Over 50%	IDAHO	Ada	29,800	27,200	92
	Boise	500	500	88	
	Canyon	17,400	15,300	88	
	Elmore	4,700	4,300	92	
	Gem	2,900	2,600	89	
	Gooding	2,800	2,600	91	
	Owyhee	1,900	1,700	90	
	Payette	3,900	3,500	90	
	Valley	1,100	900	80	
	Washington	2,600	2,300	84	
	OREGON	Grant	2,400	1,600	65
Harney	2,100	1,700	78		
Malheur	6,700	5,900	89		
Between 25-50%	IDAHO	Adams	900	800	80
	Twin Falls	13,000	12,000	93	
Under 25%	OREGON	Wallowa	2,200	1,800	80
	IDAHO	Blaine	1,400	1,200	82
	Camas	300	300	96	
	Jerome	3,300	3,100	93	
	Lincoln	1,100	1,000	89	
	NEVADA	Humboldt	1,900	1,600	83
	Pershing	1,100	1,000	83	
	OREGON	Baker	5,700	4,900	85
	Union	5,800	4,800	81	
	KBOI-TV Station Total			115,500	102,600
ARB Total Net Weekly Circulation (March, 1962)			74,500		

Idaho—Boise



KTVB

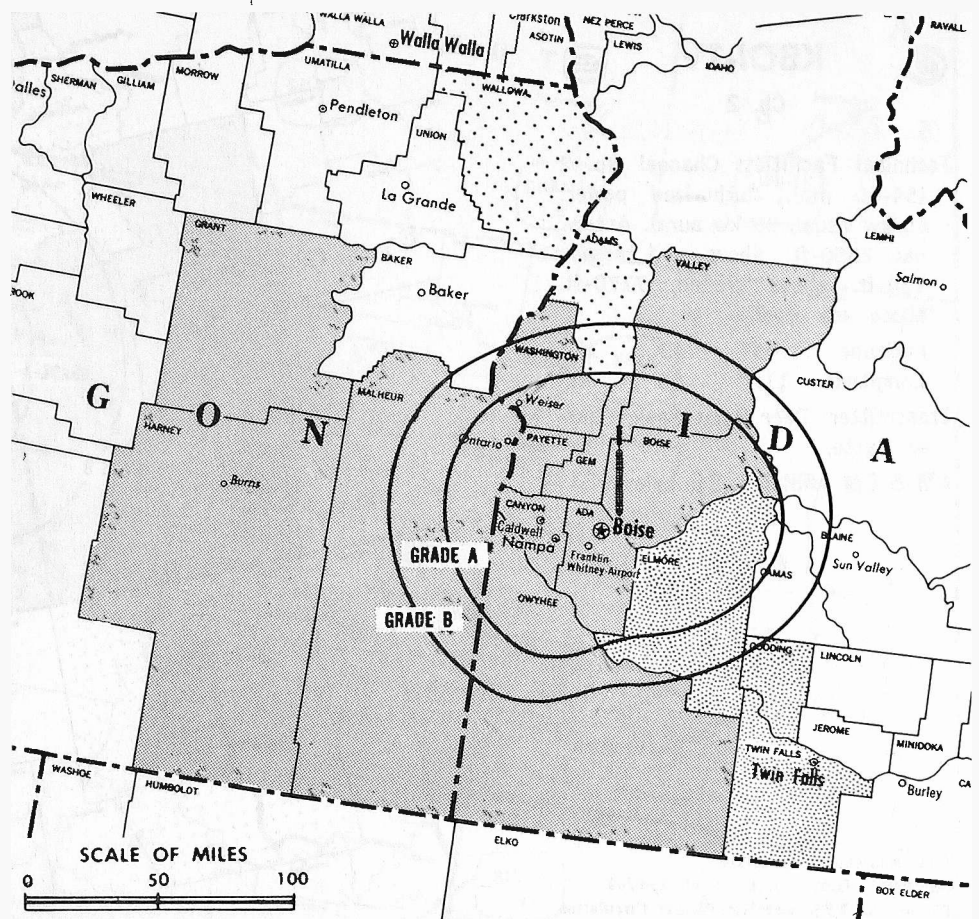


Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 213-kw visual, 106-kw aural. Antenna, 2560-ft. above av. terrain, 223-ft. above ground, 7193-ft. above sea level.

Latitude 43° 45' 08"
Longitude 116° 07' 10"

Transmitter: TV Lot No. 3, Deer Point, Ida.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTVB Ref: FCC File No. BPCT-2086 Granted 4/27/56

©American Map Co., Inc., N.Y., No. 14244

KTVB

Network Service: ABC, NBC.

Licensee: KTVB Inc., Chamber of Commerce Bldg.

Studio: 700 Crestline Dr.

Telephone: 342-4611.

Ownership: Georgia M. Davidson, pres., 100%.

Began Operation: July 12, 1953.

Represented (sales) by The Bolling Co. Inc.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

GEORGIA M. DAVIDSON, president, gen. mgr. & film buyer.
GEORGE GANZ, local sales manager.
DEL LUNDBOM, program director.
EVELYN WINTERS, merchandising & promotion director.
HAROLD W. TOEDTEMEIER, technical director.
ROBERT KRUEGER, v.p. & national sales manager.

DIGEST OF RATE CARD NO. 10 (May 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.	
Class AA—7-10 p.m., daily.	\$300.00	\$200.00	\$150.00	\$90.00	\$70.00	\$60.00	\$30.00

NETWORK BASE HOURLY RATE: \$275 (ABC), \$275 (NBC).

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IDAHO				
		Ada	29,800	27,200	92
		Boise	500	500	88
		Canyon	17,400	15,300	88
		Gem	2,900	2,600	89
		Owyhee	1,900	1,700	90
		Payette	3,900	3,500	90
		Valley	1,100	900	80
		Washington	2,600	2,300	84
	OREGON				
		Grant	2,400	1,600	65
		Harney	2,100	1,700	78
Between 25-50%	IDAHO				
		Elmore	4,700	4,300	92
		Gooding	2,800	2,600	91
Under 25%	IDAHO				
		Adams	900	800	80
	OREGON				
	Wallowa	2,200	1,800	80	
KTVB Station Total			81,900	72,700	89
ARB Total Net Weekly Circulation (March, 1962)				72,900	

Idaho—Idaho Falls

abc **KID-TV**

Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 1600-ft. above av. terrain, 201-ft. above ground, 6791-ft. above sea level.

Latitude 43° 29' 30"
Longitude 112° 39' 05"

Transmitter: Little Butte Mt., 8.5-mi. NE of Atomic City, Ida.

Studio 1275 E. 17th St.

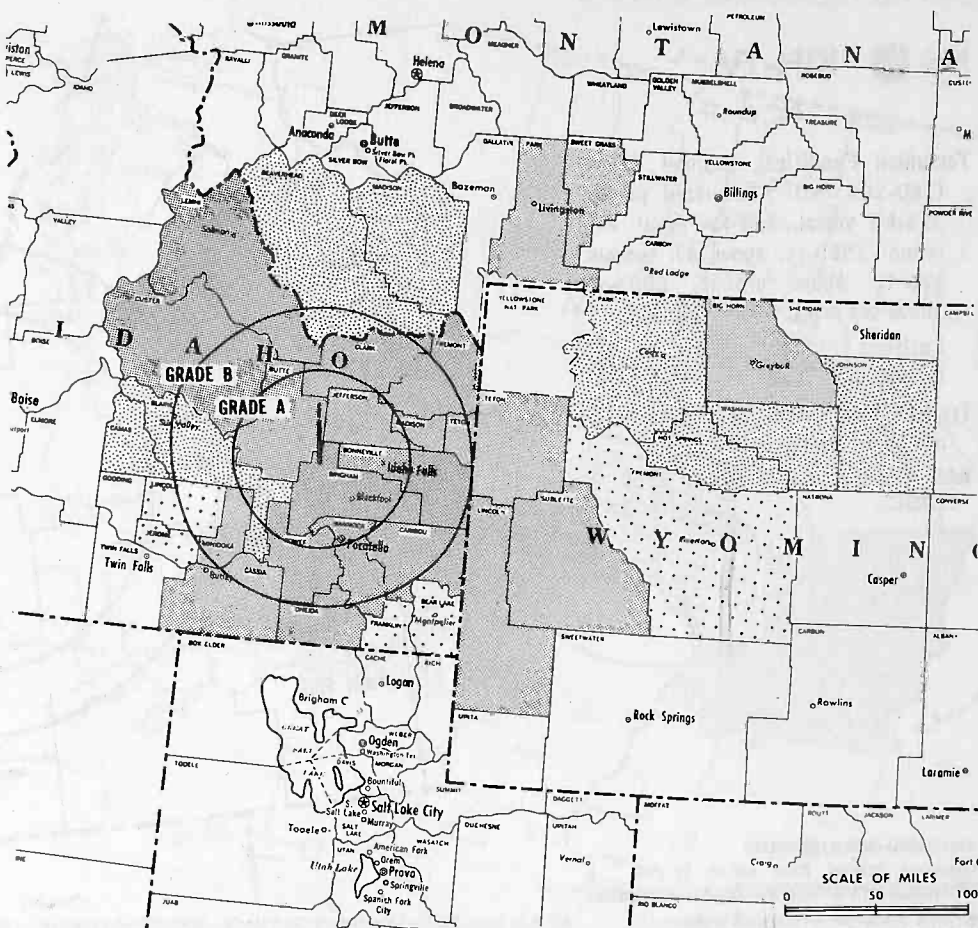
Telephone: 522-5100.

TWX No.: 1673.

AM Affiliate: KID, 5-kw (1-kw night), 590 kc (CBS).

Represented (engineering) by Jules Cohen & Assoc.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KID-TV Ref: FCC File No. BMPCT-1281 Granted 8/21/53

©American Map Co., Inc., N.Y., No. 14244

KID-TV

Network Service: ABC, CBS.

Ownership: Radio Service Corp. of Utah, 23%; Zion Securities Corp., 18.6%; A. W. Schwieder, pres., 7.8%; Mrs. Guy A. Poulsen, 6.5%; 35 others, none owns more than 4.8%. Radio Service Corp. also owns 12.5% of KBOI-TV, Boise, Ida, and operates KSL-TV, Salt Lake City.

Began Operation: Dec. 20, 1953.

Represented (sales) by George P. Hollingbery Co. Inc.; Skyline Advertisers Sales; Art Moore & Assoc. Inc. (Pacific Northwest).
Represented (legal) by Wilkinson, Cragun & Barker.

Personnel:

J. ALLEN JENSEN, exec. vice pres. & general manager.
CLAUDE CAIN, station & sales manager.
ROY SOUTHWICK, program manager.
CARROLL SECRIST, chief engineer.
BARRY ZEVAN, promotion manager.

DIGEST OF RATE CARD NO. 10 (Aug. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class A—6:59-10:01 p.m., daily.	\$275.00	\$165.00	\$137.50	\$96.25	\$82.50	\$68.75	\$41.25

Combination Rates (Skyline TV Network): KID-TV, Idaho Falls, Ida.; KLIX-TV, Twin Falls, Ida.; KOOK-TV, Billings, Mont.; KXLF-TV, Butte & KBLL-TV, Helena, Mont.; KFBB-TV, Great Falls, Mont.

Class A—6:59-10:01 p.m., daily.
\$1032.75 \$619.65 \$516.45 \$361.50 \$309.90 \$258.30 \$155.05
NETWORK BASE HOURLY RATE: \$275 (ABC), \$275 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	Homes %
Over 50%	IDAHO			
	Bannock	14,200	12,700	90
	Bingham	7,300	6,900	94
	Bonneville	13,400	12,600	95
	Butte	1,000	1,000	94
Caribou	1,600	1,400	86	

Net Weekly Circulation	State County	Total Households	TV Homes	Homes %
Over 50%	IDAHO—(Continued)			
	Cassia	4,500	4,100	92
	Clark	300	300	83
	Custer	900	700	75
	Fremont	2,400	2,200	93
	Jefferson	3,000	2,900	97
	Lemhi	1,800	1,200	66
	Madison	2,400	2,300	94
	Minidoka	4,000	3,600	88
	Oneida	1,000	1,000	90
	Power	1,200	1,000	81
	Teton	700	700	98
	MONTANA			
Park	4,400	3,600	83	
Sweet Grass	1,100	800	67	
WYOMING				
Big Horn	3,400	2,700	79	
Lincoln	2,500	2,000	76	
Sublette	1,200	900	73	
Teton	1,000	800	80	
Between 25-50%	IDAHO			
	Blaine	1,400	1,200	82
	Camas	300	300	96
	MONTANA			
	Beaverhead	2,300	1,700	70
Madison	1,700	1,600	91	
WYOMING				
Hot Springs	2,100	1,600	76	
Johnson	1,800	1,400	74	
Park	5,100	4,000	79	
Washakie	2,600	2,200	84	
Under 25%	IDAHO			
	Bear Lake	2,000	1,800	86
	Franklin	2,200	2,000	88
	Jerome	3,300	3,100	93
	Lincoln	1,100	1,000	89
WYOMING				
Fremont	7,500	6,500	86	
KID-TV Station Total		106,700	93,800	88
ARB Total Net Weekly Circulation (March, 1962)			55,200	

Idaho—Idaho Falls

NBC abc KIFI-TV

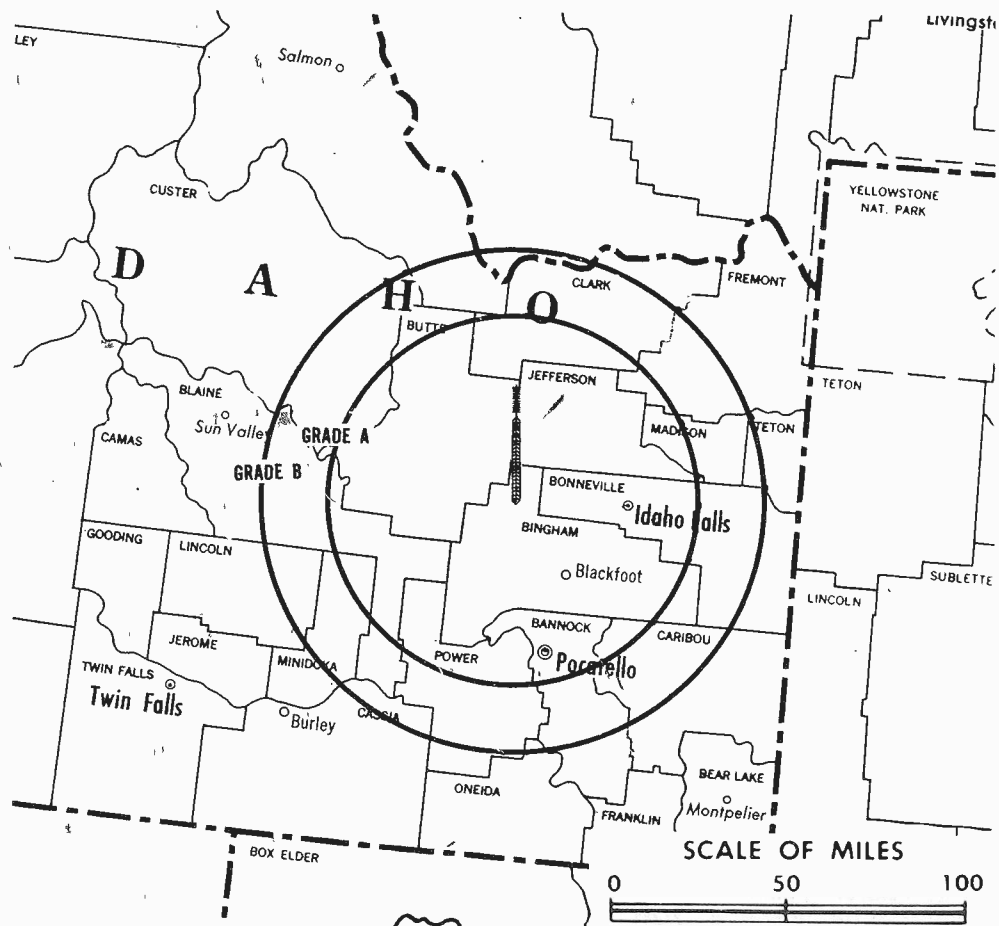
Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1520-ft. above av. terrain, 176-ft. above ground, 6851-ft. above sea level.

Latitude 43° 30' 02"
Longitude 112° 39' 36"

Transmitter: Little Butte Mt., 32-mi. W of Idaho Falls.

AM Affiliate: KIFI, 5-kw, 1260 kc (ABC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KIFI-TV Ref: FCC File No. BMPCT-5503 Granted 9/20/60

©American Map Co., Inc., N.Y., No. 14244

KIFI-TV

Network Service: NBC, ABC.

Grantee: Eastern Idaho Broadcasting & Television Co., Box 2148.

Studio: Idaho Falls.

Telephone: Jackson 3-1171.

Ownership: J. Robb Brady Trust Co., 91.663%; James M. Brady, pres., .002%; Edwin F. McDermott, v.p., 8.33%; J. Robb Brady, secy.-treas., .002%.

Began Operation: Jan. 23, 1961.

Represented (sales) by Avery-Knodel Inc. (National); Hugh Feltis & Assoc. (Seattle-Portland); Bob Hix Inc. (Denver).

Represented (legal) by John H. Midlen.

Represented (engineering) by John H. Mullaney.

Personnel:

- J. M. BRADY, general & national sales manager.
- NORM HOLVE, local & regional sales mgr.
- ARTHUR S. WIENER, operations manager.
- VICTOR FLETCHER, production manager.
- HERMAN HAEFELE, commercial manager & chief engineer.

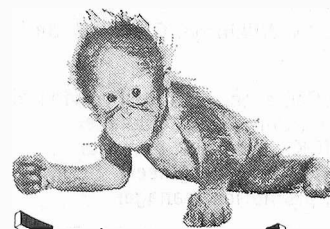
DIGEST OF RATE CARD NO. 2 (Aug. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.	\$250.00	\$150.00	\$125.00	\$88.00	\$75.00*	\$62.00*

*Class AA—7-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$200.

ARB data not available based on 1960 coverage study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



ZODRAMA

Nation's Most Popular Zoo Program

TRANS-LUX TELEVISION CORPORATION

NEW YORK CHICAGO HOLLYWOOD

Idaho—Lewiston



Ch. 3



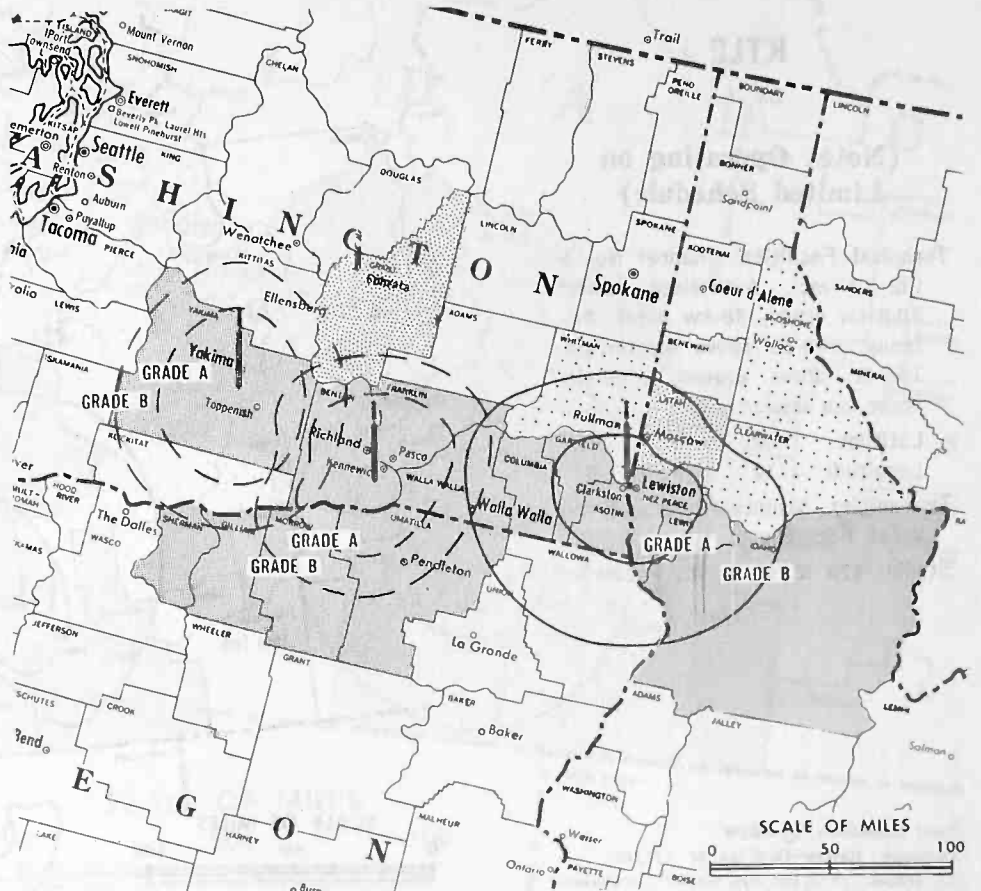
[Associated with KIMA-TV, Yakima, Wash.]

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 13.8-kw visual, 6.92-kw aural. Antenna: 1260-ft. above av. terrain, 303.5-ft. above ground, 3203-ft. above sea level.

Latitude 46° 27' 25"
Longitude 117° 05' 57"

Transmitter: 3-mi. NW of Clarkston, Wash., 2.5-mi. SW of U.S. 195.

AM Affiliate: None locally.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KLEW-TV Ref: FCC File No. BMPCT-3450 Granted 10/6/55

©American Map Co., Inc., N.Y., No. 14244

KLEW-TV

Network Service: CBS (EMP), NBC.

Licensee: Lewiston TV Co., Box 615.

Studio: 1115 Idaho St.

Telephone: Sherwood 3-5581.

Ownership: Cascade Broadcasting Co., 100%; for other interests, see KIMA-TV, Yakima, Wash.

Began Operation: Dec. 9, 1955.

Represented (sales) by Young Television Corp.; Art Moore & Assoc. Inc. (Pacific Northwest).

Personnel:

BOB EDWARDS, manager.

RON KROUS, chief engineer.

Sold only in combination with KIMA-TV, Yakima.

NETWORK BASE HOURLY RATE: \$50 (CBS), (\$450, combination rate with KIMA-TV, Yakima, bonus to KIMA-TV, Yakima (NBC).

ARB Data for this Station Included with Report of Parent KIMA-TV, Yakima, Wash.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Idaho—Pocatello

KTLE

Ch. 6

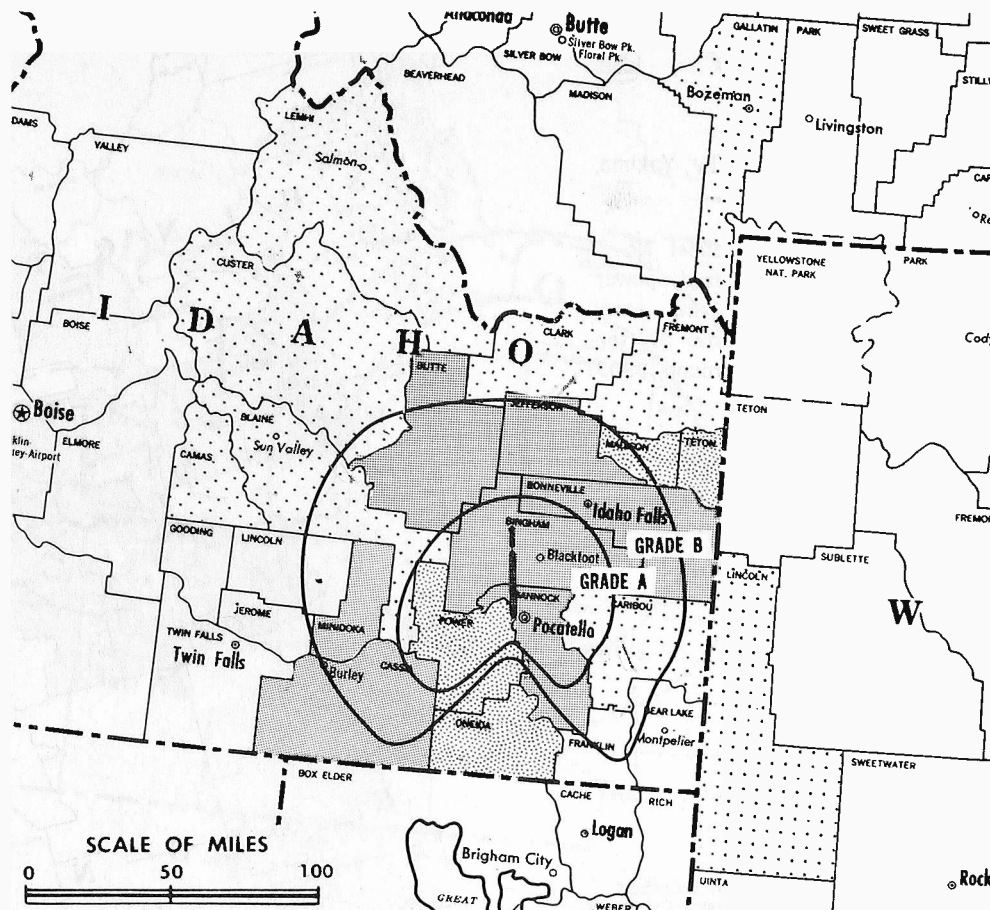
(Note: Operating on Limited Schedule)

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 70.8-kw visual, 38-kw aural. Antenna: 990-ft. above av. terrain, 153-ft. above ground, 5958-ft. above sea level.

Latitude 42° 52' 26"
Longitude 112° 30' 47"

Transmitter: Mountain peak, 3.5-mi. W of Pocatello.

Studio: 928 N. Main St., Pocatello.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTLE Ref: FCC File No. BMPCT-5229 Granted 2/11/59

©American Map Co., Inc., N.Y., No. 14244

KTLE

Network Service: None, independent.

Licensee: KBLI Inc. (radio KBLI), Box 192, Blackfoot, Ida.

Ownership: All stock is held by Granite District Radio Bcstg. Co., operator of radio KNAK, Salt Lake City, Utah, and KBLI, Blackfoot, Ida.; Howard D. Johnson, pres., 56.97% (held jointly with wife Lucile M. Johnson); Gage R. Anderson, secy., 17.25% (held jointly with wife Virginia K. Anderson); Lawrence J. Miner, treas., 8.7% (held jointly with wife Julie P. Miner); Fullmer H. Latter, 9.82%; C. Nello Westover, 2.18%; 10 others, none owning as much as 1%.

Began Operation: July 3, 1959. Left air Jan. 23, 1961 when it lost network affiliation (Television Digest, Vol. 17:4 & 5). Resumed operation Sept. 8, 1962.

Represented (sales) by Forjoe-TV Inc.

Represented (legal) by Barnes & Neilson.

Personnel:

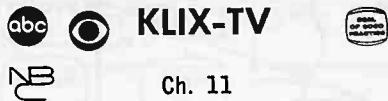
L. JOHN MINER, executive director & film buyer.
HOWARD D. JOHNSON, president.

DIGEST OF RATE CARD NO. 2 (Jan. 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.						
\$200.00	\$120.00	\$100.00	\$80.00	\$70.00	\$50.00	\$25.00

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IDAHO			
	Bannock	14,200	12,700	90
	Bingham	7,300	6,900	94
	Bonneville	13,400	12,600	95
	Butte	1,000	1,000	94
	Cassia	4,500	4,100	92
	Jefferson	3,000	2,900	97
Minidoka	4,000	3,600	88	
Between 25-50%	IDAHO			
	Madison	2,400	2,300	94
	Oneida	1,000	1,000	90
	Power	1,200	1,000	81
Teton	700	700	98	
Under 25%	IDAHO			
	Blaine	1,400	1,200	82
	Camas	300	300	96
	Caribou	1,600	1,400	86
	Clark	300	300	83
	Custer	900	700	75
	Fremont	2,400	2,200	93
	Lemhi	1,800	1,200	66
	MONTANA			
	Gallatin	7,900	6,500	83
WYOMING				
Lincoln	2,500	2,000	76	
KTLE Station Total		71,800	64,600	90
ARB Total Net Weekly Circulation (March, 1962):		Not available		

Idaho—Twin Falls



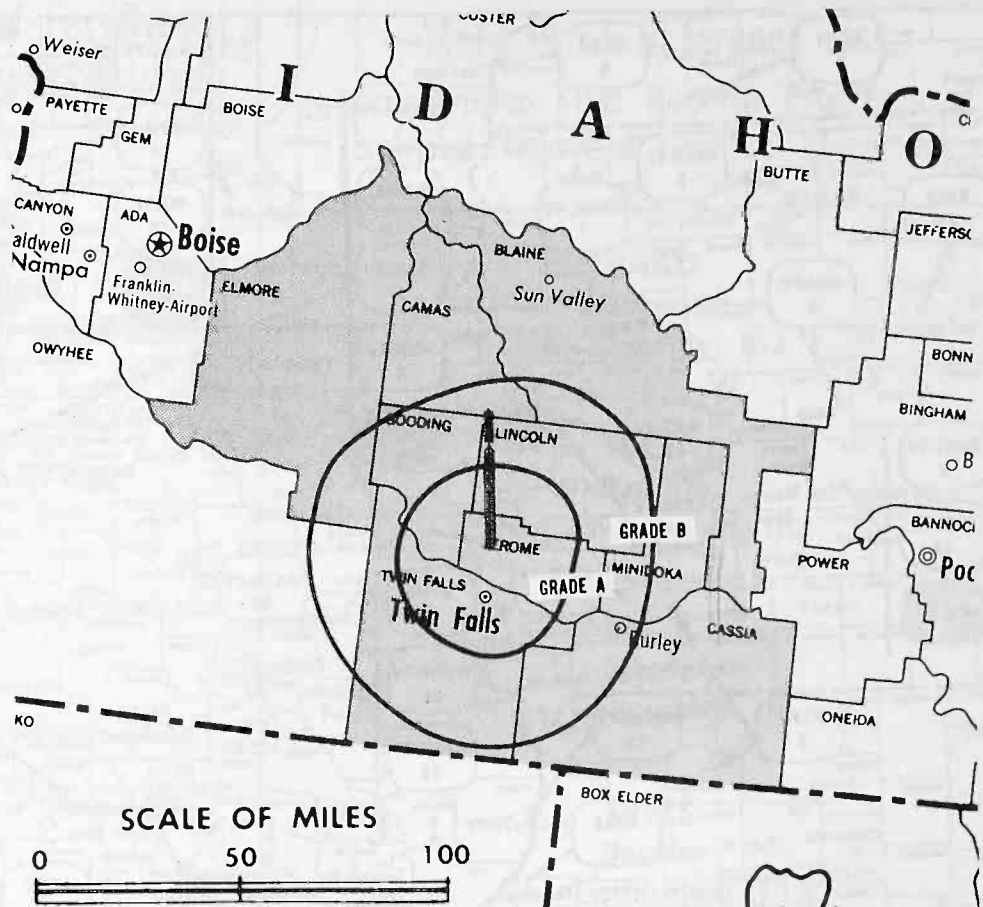
Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 29.7-kw visual, 14.8-kw aural. Antenna: 667-ft. above av. terrain, 250-ft. above ground, 4553-ft. above sea level.

Latitude 42° 43' 48"
Longitude 114° 24' 52"

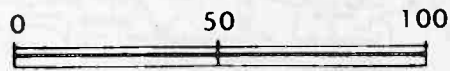
Holds CP for 247-kw visual, 124-kw aural, 1060-ft. above av. terrain.

Transmitter: Flat Top Butte, 11-mi. north of city.

AM Affiliate: KLIX, 5-kw, 1310 kc.



SCALE OF MILES



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KLIX-TV Ref: FCC File No. BMPCT-1442 Granted 10/13/53

©American Map Co., Inc., N.Y., No. 14244

KLIX-TV

Network Service: ABC, CBS (EMP); also NBC.

Licensee: The KLIX Corp., Box 432.

Studio: Elizabeth Blvd. & Eastland Dr.

Telephone: Redwood 3-5840. TWX No.: TF 267.

Ownership: The KLIX Corp., 100% owned by A. L. Glasmann family, publisher of Ogden Standard Examiner. For other interests see KUTV, Salt Lake City. George C. Hatch, pres.

Began Operation: May 30, 1955. Sale to present owners by Frank C. Carman-Grant Wrathall interests approved March 7, 1956 by FCC (Television Digest, Vol. 11:31, 12:10).

Represented (sales) by Skyline Advertisers Sales thru George P. Hollingbery Co.; Art Moore & Assoc. Inc. (Northwest).

Represented (legal) by Haley, Bader & Potts.

Personnel:

GORDON O. GLASMANN, pres. & general manager.

GEORGE C. HATCH, vice president.

BUZZ LANGDON, production manager.

BRUCE FOX, operations manager.

E. E. GRAYBEAL, film director.

SID COHEN, film buyer.

D. K. CEDERSTROM, technical supervisor.

DIGEST OF RATE CARD NO. 4

(July 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class AA—6:59-10:01 p.m., daily.

\$165.00 \$99.00 \$82.50 \$71.50 \$57.75 \$49.50 \$41.25 \$24.75

Note: For combination rates, see KID-TV, Idaho Falls, Ida.

NETWORK BASE HOURLY RATE: \$150 (ABC), \$150 (CBS), \$150 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IDAHO			
	Blaine	1,400	1,200	82
	Camas	300	300	96
	Cassia	4,500	4,100	92
	Elmore	4,700	4,300	92
	Gooding	2,800	2,600	91
	Jerome	3,300	3,100	93
	Lincoln	1,100	1,000	89
Between 25-50%	Minidoka	4,000	3,600	88
	Twin Falls	13,000	12,000	93
None	Between 25-50%			
Under 25%	None Under 25%			
KLIX-TV Station Total		35,100	32,200	92
ARB Total Net Weekly Circulation (March, 1962)			25,900	

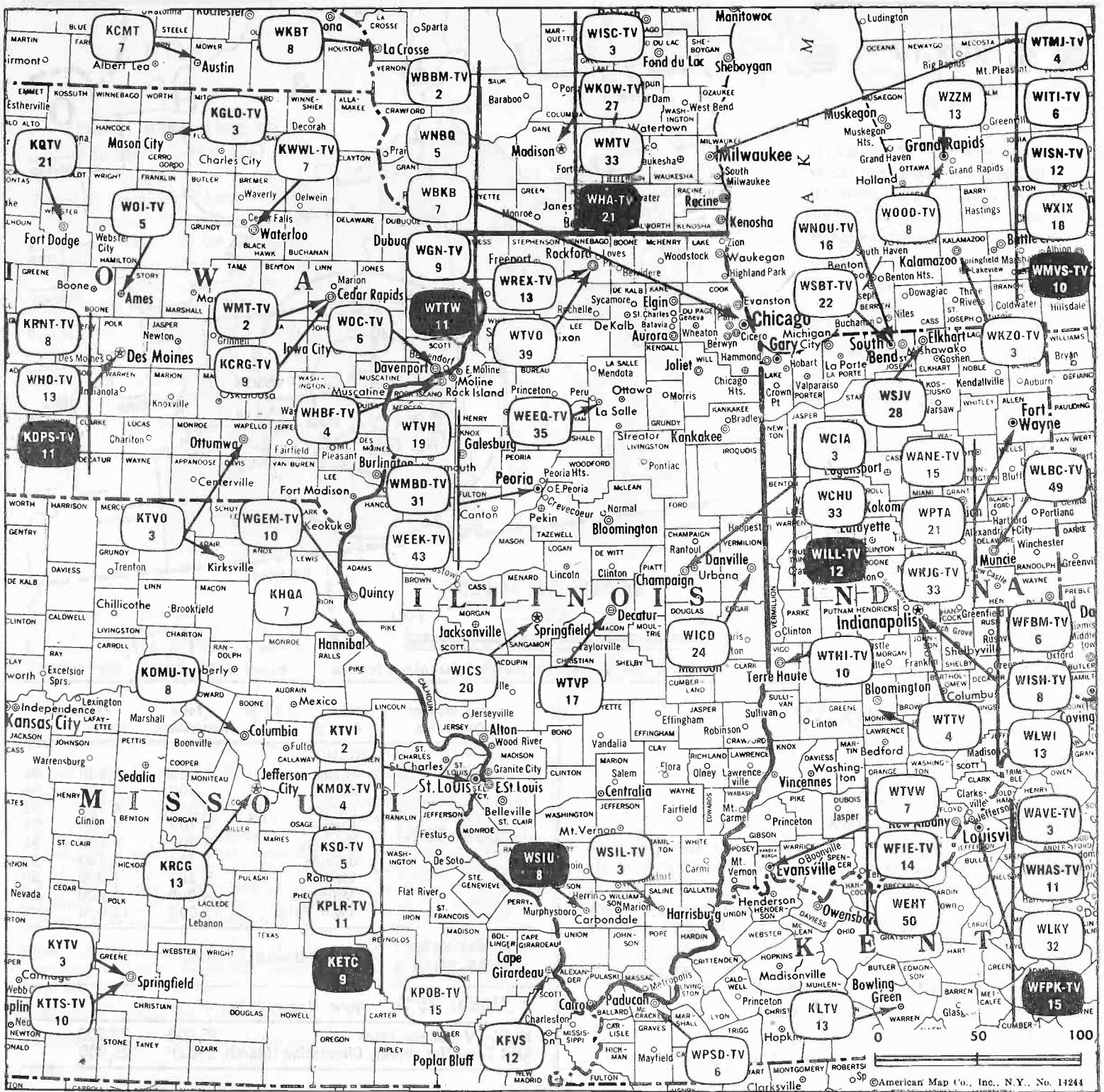
HAMILTON-LANDIS & ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS
WASHINGTON, D.C., CHICAGO, DALLAS,
SAN FRANCISCO

SELL MORE

RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
1714 TRIBUNE TOWER, CHICAGO 11
DELAWARE 7-2754

Illinois



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Chicago	2,200,600	3	2,769,800	3	2,453,500	3
Quad City	276,700	57	466,200	62	429,900	61
Champaign-Decatur-Springfield	253,200	65	562,800	49	506,900	48
Cape Girardeau-Paducah-Harrisburg	203,200	84	364,900	85	304,400	85
Peoria	182,900	90	320,700	97	291,600	91
Rockford	156,900	98	324,900	94	300,200	88
Hannibal-Quincy	128,100	117	245,200	114	221,500	110

Illinois Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	9	9	18
Educational Television Stations	2	1	3
			21

For Additional Data, See the Next Page

State Educational Technical Facilities
(Complete Data in Educational Directory)

WSIU
Carbondale

Ch. 8

Non-Commercial Educational Station

Licensee: Board of Trustees of Southern Ill. U., Carbondale.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 859.2-ft. above av. terrain, 903-ft. above ground, 1385-ft. above sea level.

Latitude	38°	06'	15"
Longitude	89°	14'	37"

WTTW
Chicago

Ch. 11

Non-Commercial Educational Station

Licensee: Chicago Educational Television Association, 1761 E. Museum Dr., Chicago 37, Ill.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 275-kw visual, 141-kw aural. Antenna: 590-ft. above av. terrain, 617-ft. above ground, 1211-ft. above sea level.

Latitude	41°	52'	45"
Longitude	87°	37'	53"

WILL-TV
Urbana-Champaign

Ch. 12

Non-Commercial Educational Station

Licensee: University of Illinois, Board of Trustees, Urbana, Ill.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 45.7-kw visual, 22.9-kw aural. Antenna: 160-ft. above av. terrain, 177-ft. above ground, 913-ft. above sea level.

Latitude	40°	05'	58"
Longitude	88°	14'	14"



THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WICD
Champaign

(See Danville, Ill.)

WCIA
Danville

(See Champaign, Ill.)

WCIA
Decatur

(See Champaign, Ill.)

WICS
Decatur

(See Springfield, Ill.)

WHBF-TV
Moline

(See Rock Island, Ill.)

KHQA-TV
Quincy

(See Hannibal, Mo.)

WOC-TV
Rock Island

(See Davenport, Ia.)

WCIA & WCHU
Urbana

(See Champaign, Ill.)

Illinois—Champaign

NBC

WCHU

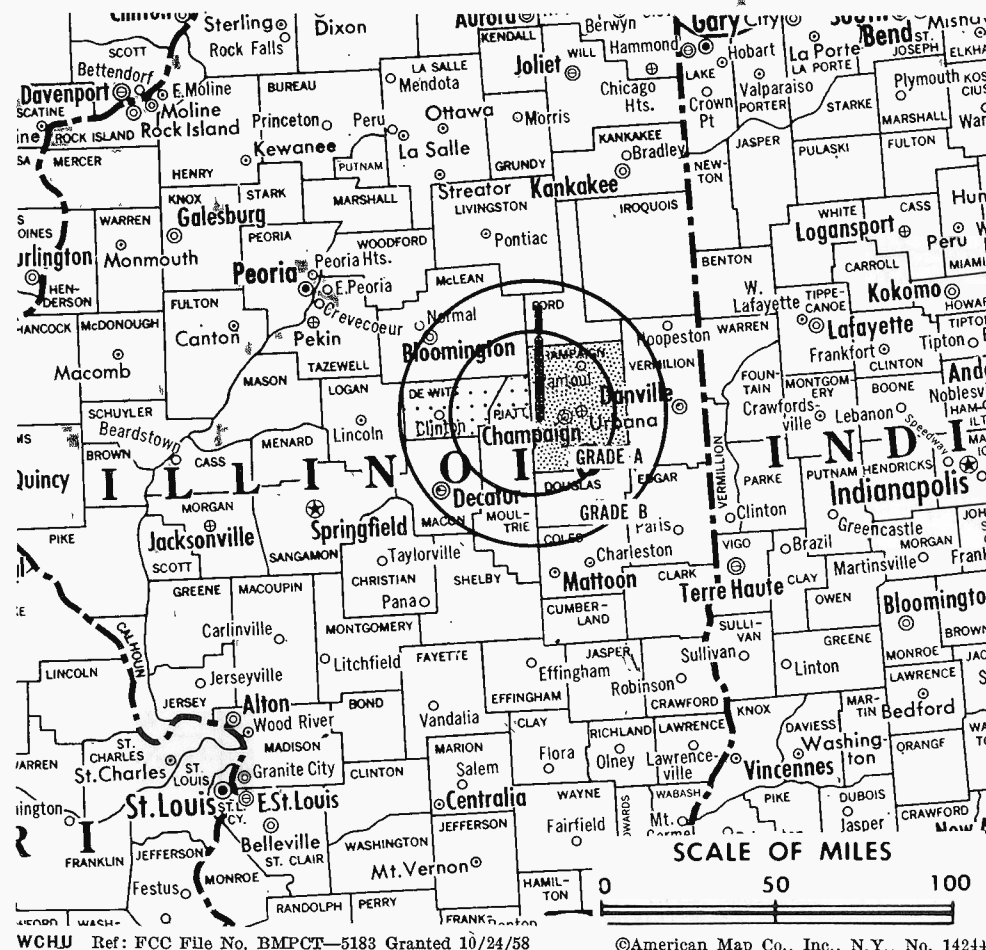
Ch. 33

[Auxiliary outlet of WICS, Springfield, Ill. which also operates WIGD, Danville, Ill., on a similar basis.]

Technical Facilities: Channel No. 33 (584-590 mc). Authorized power: 5.5-kw visual, 2.96-kw aural. Antenna: 140-ft. above av. terrain, 133-ft. above ground, 875-ft. above sea level.

Latitude 40° 06' 58"
Longitude 88° 14' 30"

Transmitter: University & Walnut Sts., Champaign.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962. American Research Bureau.

WCHU Ref: FCC File No. BMPCT-5183 Granted 10/24/58

©American Map Co., Inc., N.Y., No. 14244

WCHU

Network Service: NBC, same as WICS, Springfield, Ill.

Licensee: Plains Television Corp., Inman Hotel, Champaign.

Studio: University & Walnut Sts., Champaign.

Ownership: See WICS, Springfield, Ill.

Began Operation: April 23, 1959.

Personnel:

RALPH JOHNSON, resident & sales manager.
HAROLD J. ESKEW, technical supervisor.

DIGEST OF RATE CARD NO. 1 (Oct. 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7-10:30 p.m., daily.
\$175.00 \$105.00 \$70.00 \$61.25 \$43.75 \$39.40 \$35.00 \$17.50
NETWORK BASE HOURLY RATE: \$175, in combination with WIGD, Danville, Ill.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	None	Over 50%		
Between 25-50%	ILLINOIS Champaign	37,300	33,600	91
Under 25%	ILLINOIS DeWitt Piatt	5,700 4,700	5,200 4,500	91 95
WCHU & WIGD Station Total		47,700	43,300	91
ARB Total Net Weekly Circulation (March, 1962)			37,900	

Also see listing for WICS, Springfield, Ill.

Illinois—Champaign



WCIA

Ch. 3

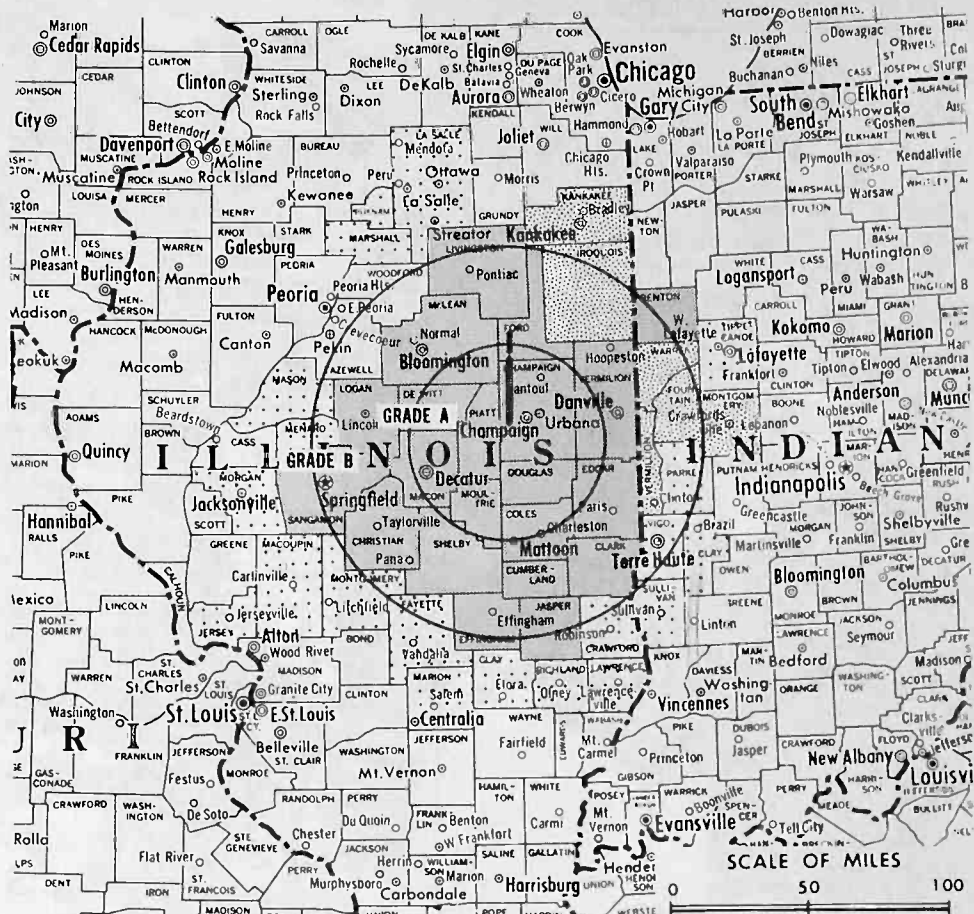


Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50.1-kw aural. Antenna: 940-ft. above av. terrain, 981-ft. above ground, 1701-ft. above sea level.

Latitude 40° 06' 23"

Longitude 88° 26' 59"

Transmitter: Seymour, Ill.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WCIA Ref: FCC File No. BMPCT-1315 Granted 8/17/53

©American Map Co., Inc., N.Y., No. 14244

WCIA

Licensee: Midwest Television Inc., 509 S. Neil St.

Studio: 509 S. Neil St.

Telephone: 356-8333. TWX No.: 344-0955.

Ownership: August C. Meyer, pres., 24.9%; Clara R. Meyer, v.p., 26.1%; Illinois Bcstg. Co., 20%; Helen M. Stevick, 10%; Marajen S. Chinigo, 10%; remaining 9% held by 6 other stockholders, none with over 5%. Illinois Bcstg., a subsidiary of Lindsay-Schaub Newspapers, Decatur, is licensee of WSOY, Decatur, WVLN, Olney, Ill. and WSET-FM, Effingham. Helen Stevick owns 60% and Marajen Chinigo owns 40% of Champaign News-Gazette, licensee of WDWS, Champaign. Midwest also owns WMBD-TV & WMBD, Peoria, Ill. and is Ch. 26 applicant for Springfield, Ill.

Began Operation: Nov. 14, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Covington & Burling.

Personnel:

- AUGUST C. MEYER, president.
- GUY MAIN, executive v.p.
- JAMES FIELDING, director of operations, asst. secy. & treas.
- LEN DAVIS, national sales manager.
- JERRY JOHNSON, sales manager.
- JOHN KETTERER, film director & buyer.
- BOB MYERS, chief engineer.
- JOE WAMSLEY, traffic manager.
- BILL HELMS, production & sales service manager.

DIGEST OF RATE CARD NO. 9 (Aug. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7:29-9:59 p.m., Mon.-Fri.; 6:59-9:59 p.m., Sat. & Sun.	\$1100.00	\$660.00			\$300.00	\$250.00 \$125.00

NETWORK BASE HOURLY RATE: \$1250.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Champaign	37,300	33,600	91
	Christian	11,900	10,800	91
	Clark	5,500	4,800	88
	Coles	13,700	12,400	91
	Cumberland	3,200	2,800	86
	DeWitt	5,700	5,200	91
	Douglas	6,100	5,600	92
	Edgar	7,500	6,900	91
	Effingham	6,900	5,600	82
	Ford	5,200	4,800	92
	Jasper	3,600	3,100	85
	Livingston	11,900	10,400	88
	Logan	9,200	8,400	91
	McLean	26,300	23,500	90
	Macon	38,000	35,000	92
	Moultrie	4,300	3,700	86
Piatt	4,700	4,500	95	
Sangamon	48,300	42,900	89	
Shelby	7,500	6,400	85	
Vermilion	30,600	27,800	91	
Between 25-50%	INDIANA			
	Benton	3,400	3,200	91
	ILLINOIS			
	Iroquois	10,600	9,500	90
	Kankakee	24,500	22,600	93
Under 25%	INDIANA			
	Fountain	6,000	5,600	92
	Montgomery	10,200	9,600	94
	Vermillion	6,000	5,600	93
Warren	2,600	2,300	88	
ILLINOIS: Clay, Crawford, Fayette, Jersey, LaSalle, Lawrence, Macoupin, Marion, Marshall, Mason, Menard, Montgomery, Morgan, Putnam, Richland. INDIANA: Clay, Parke, Sullivan, Tippecanoe, Vigo.				
WCIA Station Total		562,800	506,900	90
ARB Total Net Weekly Circulation (March, 1962)			253,200	

Illinois—Chicago



WBBM-TV

Ch. 2



Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 650-ft. above av. terrain, 683-ft. above ground, 1276-ft. above sea level.

Latitude 41° 52' 58"
Longitude 87° 37' 55"

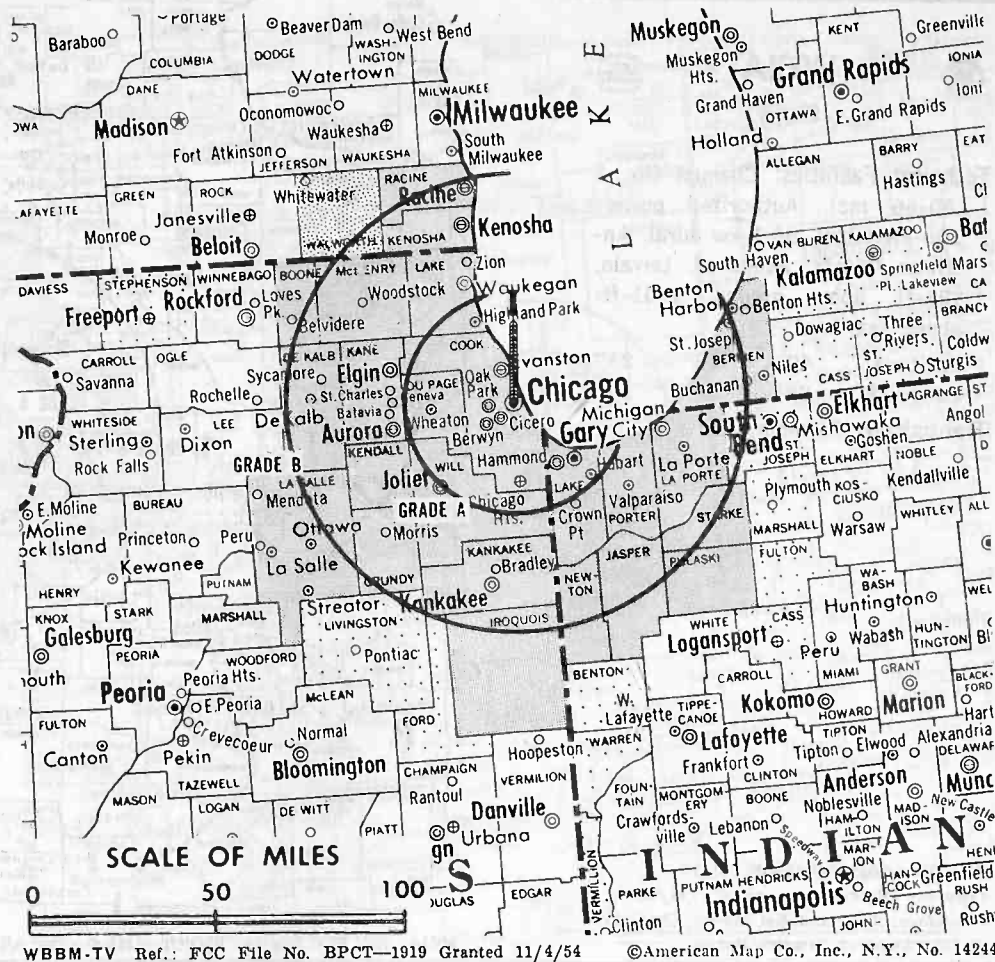
TV tape: Recording facilities.

Transmitter: American National Bank Building.

AM Affiliate: WBBM, 50-kw, 780 kc (CBS).

FM Affiliate: WBBM-FM, 10.5-kw, 93.6 mc (No. 242), 560-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WBBM-TV

Licensee: Columbia Broadcasting System Inc., 630 N. McClurg Court, Chicago 11.

Studio: 630 N. McClurg Court.

Telephone: Whitehall 4-6000. TWX No.: CG 3200.

Ownership: See WCBS-TV, New York.

Began Operation: August 1940 (as W9XBK); Sept. 6, 1946 (as WBKB); sold to CBS Feb. 9, 1953 (Television Digest, Vol. 9:7).

Represented (sales) by CBS National Sales.

Personnel:

- CLARK GEORGE, v.p. and general manager.
- HENRY SCHAEFER, business manager.
- EDWARD KENEFICK, general sales manager.
- RUSSELL BARRY, national sales manager.
- CHARLES E. HINDS JR., program director & film buyer.
- VIRGIL MITCHELL, dir. information services & sales promotion.
- NAIDA McCLAIN, sales traffic manager.
- ALICE NECKER, film director.
- WILLIAM G. GARRY, news director.
- GEORGE MENARD, farm director.
- LEWIS KOCH, director of continuity.
- LUTHER A. PIERCE, director of technical operations.
- BOB LINK, production manager.
- GENE BOHI, videotape sales.
- HAROLD FISHER, director of public affairs.
- WAYNE WEBER, director of broadcast services.

DIGEST OF RATE CARD NO. 14 (Oct. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.*	10 Sec.*
Class AA—7-10:30 p.m., Mon.-Fri.; 6:30-10:30 p.m., Sat. 5-10:30 p.m., Sun.						
\$5000.00	\$3000.00	\$2000.00			\$750.00	\$375.00

*Also has AAA announcement rate (7:01-10:16 p.m., Mon.-Fri.; 6:29-10:16 p.m., Sat. & Sun.): 20 Sec. \$1250, 10 Sec. \$625.

NETWORK BASE HOURLY RATE: \$4500.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Boone	6,200	5,700	92
	Cook	1,636,200	1,515,000	93
	De Kalb	15,100	14,000	93
	Du Page	92,500	89,500	97
	Grundy	7,000	6,600	95
	Iroquois	10,600	9,500	90
	Kane	61,500	57,600	94
	Kankakee	24,500	22,600	93
	Kendall	5,200	5,000	96
	Lake	83,000	80,100	97
	La Salle	34,500	31,200	91
	McHenry	25,700	24,900	97
	Will	55,900	52,900	95
INDIANA	Jasper	5,300	4,800	91
	Lake	148,800	139,600	94
	La Porte	27,600	26,200	95
	Newton	3,500	3,200	92
	Porter	17,400	16,400	94
	Pulaski	3,800	3,300	85
MICHIGAN	Berrien	45,500	41,800	92
	WISCONSIN			
Kenosha	31,700	30,000	95	
	Racine	42,100	40,500	97

Between 25-50%	WISCONSIN			
Walworth	15,900	14,800	93	

Under 25%	ILLINOIS: Ford, Livingston, Stephenson.			
	INDIANA: Benton, Fulton, Marshall, St. Joseph, Vermillion, Warren.			
	MICHIGAN: Cass, Kalamazoo, St. Joseph, Van Buren.			

WBBM-TV Station Total	2,624,700	2,444,600	93
ARB Total Net Weekly Circulation (March, 1962)	2,213,200		



what?

A scene from Gilbert & Sullivan's operetta classic, "The Mikado," as performed by the students of Evanston Township High School, and broadcast during 90 minutes of prime time on Chicago's Television 2, as part of its regular "Repertoire Theatre" series. Reception? Fit for an Emperor! *Variety*, for example, called the show "Remarkable. Superb." And then went on with special applause for

"the handsome mounting of the production, the impeccable staging, first-rate setting and costumes, and near-perfect camera work."

A perceptive eye for what's happening on the local scene — that's what makes community service programming effective, exciting. And that, among other things, is what makes CBS Owned WBBM-TV the year-in, year-out favorite station of viewers in the Chicago area.

CBS TELEVISION STATIONS, A Division of Columbia Broadcasting System, Inc.

Illinois—Chicago



WBKB

Ch. 7



Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 630-ft. above av. terrain, 658-ft. above ground, 1258-ft. above sea level.

Latitude 41° 52' 57.2"
Longitude 87° 38' 15.0"

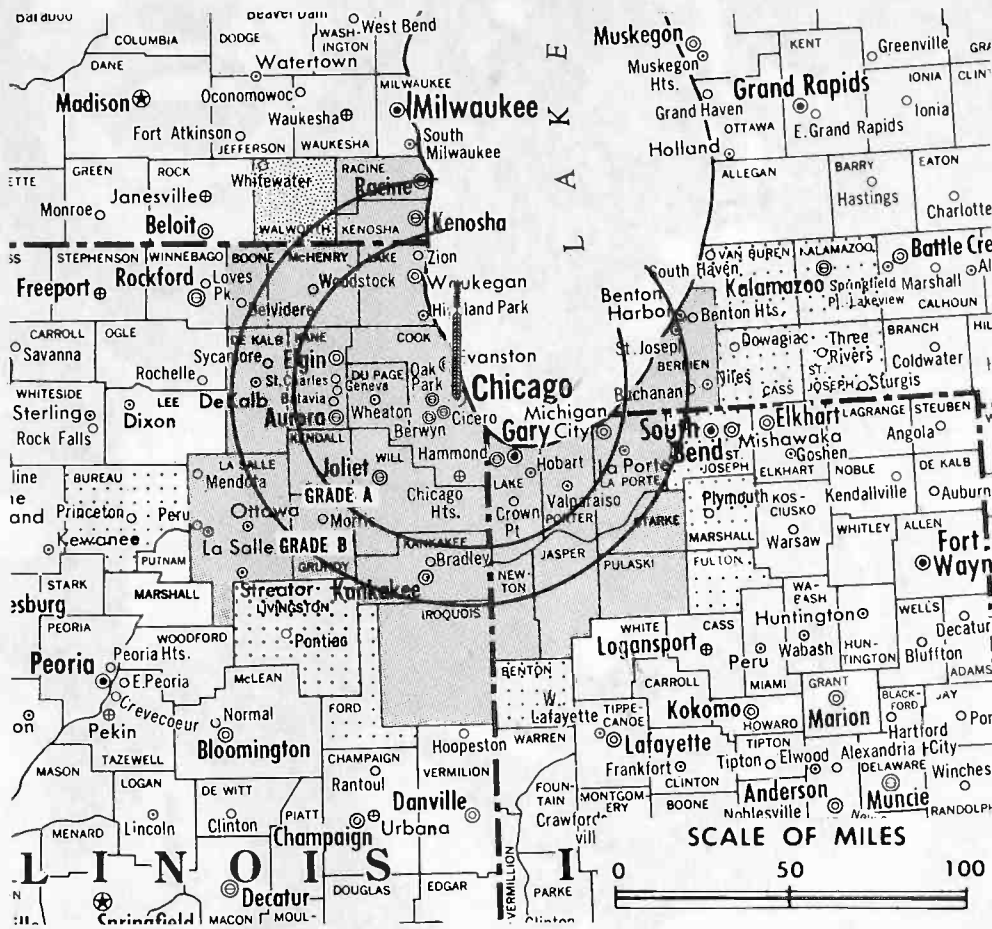
Holds CP for change to 890-ft. above av. terrain, 969-ft. above ground, 1549-ft. above sea level.

Transmitter: Kemper Insurance Bldg.

TV tape: Recording facilities.

AM Affiliate: WLS, 50-kw, 890 kc (ABC).

FM Affiliate: WENR-FM, 27-kw, 94.7 mc (No. 234), 580-ft.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WBKB Ref: FCC File No. BPCT-1493 Granted 5/12/53

© American Map Co., Inc., N.Y., No. 14244

WBKB

Licensee: American Broadcasting Co., 190 N. State St., Chicago 1

Studio: 190 N. State St.

Telephone: Andover 3-0800. TWX No.: CG 1440.

AM & FM Affiliates: See above.

Ownership: See WABC-TV, New York.

Began Operation: Sept. 17, 1948 (as WENR-TV).

Represented (sales) by ABC Television Spot Sales Inc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Kear & Kennedy.

Personnel:

- STERLING C. QUINLAN, v.p. and general manager.
- ROBERT F. ADAMS, director of sales.
- CLAIR W. HEIDER, national spot sales mgr.
- DAN SCHUFFMAN, program manager.
- JOHN F. FITZPATRICK, production manager.
- RALPH ANDREWS, film director.
- MANUEL FINGERHUT, comptrroller.
- CON O'DEA, news director.
- DONALD PETERSON, publicity director.
- WILLIAM P. KUSACK, director of engineering.
- CHARLES BUZZARD, asst. chief engineer.
- HENRY J. COLEMAN, engineer in charge of TV operations.
- THOMAS G. FLYNN, engineer in charge of TV tape operations.

DIGEST OF RATE CARD NO. 63/1 (Jan. 7, 1963)

Hour	30 Min.	15 Min.	Min. or 20 Sec.	10 Sec.	
Class AAA—7-10 p.m., Mon.-Sat.; 6:30-10 p.m., Sun.	\$4000.00	\$2400.00	\$1600.00	\$1300.00	\$650.00
NETWORK BASE HOURLY RATE: \$4200.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Boone	6,200	5,700	92
	Cook	1,636,200	1,515,000	93
	De Kalb	15,100	14,000	93
	Du Page	92,500	89,500	97
	Grundy	7,000	6,600	95
	Iroquois	10,600	9,500	90
	Kane	61,500	57,600	94
	Kankakee	24,500	22,600	93
	Kendall	5,200	5,000	96
	Lake	83,000	80,100	97
	LaSalle	34,500	31,200	91
	McHenry	25,700	24,900	97
	Will	55,900	52,900	95
Between 25-50%	INDIANA			
	Jasper	5,300	4,800	91
	Lake	148,000	139,600	94
Under 25%	LaPorte	27,600	26,200	95
	Newton	3,500	3,200	92
	Porter	17,400	16,400	94
	Pulaski	3,800	3,300	85
	Starke	5,300	4,800	90
	MICHIGAN			
	Berrien	45,500	41,800	92
	WISCONSIN			
	Kenosha	31,700	30,000	95
	Racine	42,100	40,500	97
Between 25-50%	WISCONSIN			
	Walworth	15,900	14,800	93
Under 25%	ILLINOIS: Bureau, Ford, Livingston.			
	INDIANA: Benton, Fulton, Marshall, St. Joseph.			
	MICHIGAN: Cass, Kalamazoo, St. Joseph, Van Buren.			

WBKB Station Total 2,612,600 2,433,700 93
ARB Total Net Weekly Circulation (March, 1962) 2,220,600

Illinois—Chicago

WGN-TV

Ch. 9



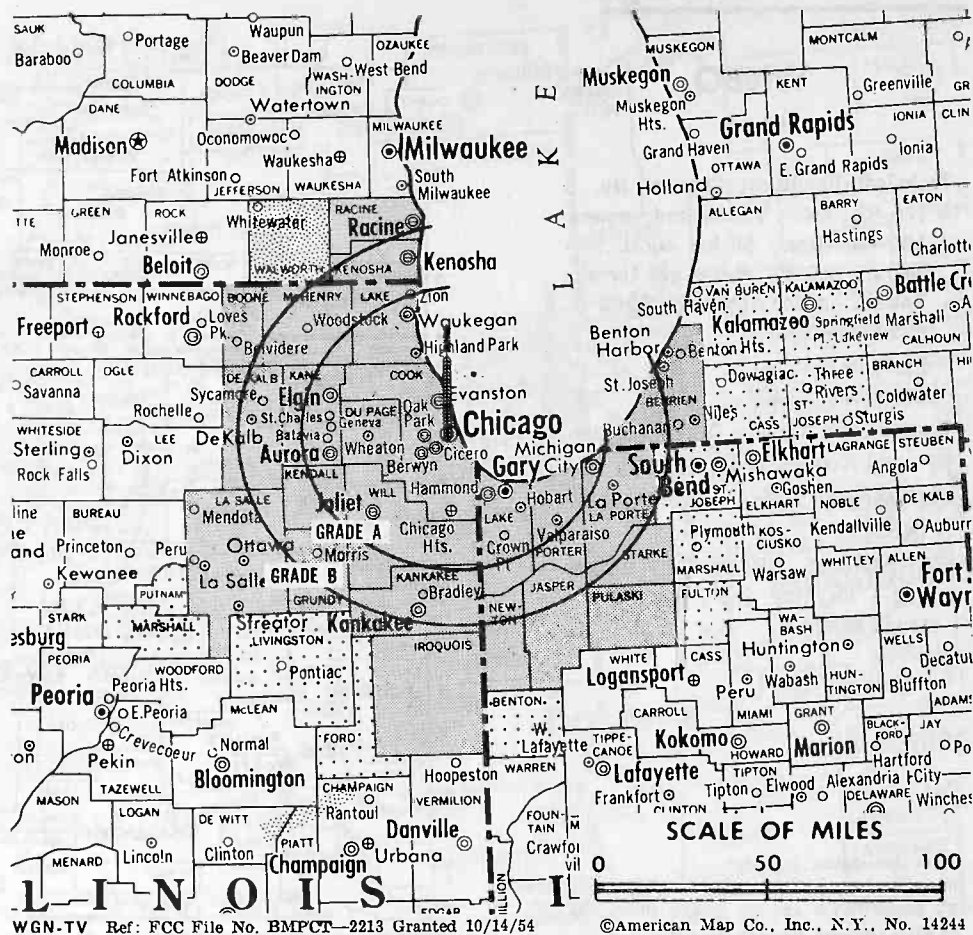
Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 870-ft. above av. terrain, 914-ft. above ground, 1504-ft. above sea level.

Latitude 41° 53' 05"
Longitude 87° 37' 23"

Transmitter: Prudential Bldg.

TV tape: Recording facilities.

AM Affiliate: WGN, 50-kw, 720 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WGN-TV Ref: FCC File No. BMPCT-2213 Granted 10/14/54

© American Map Co., Inc., N.Y., No. 14244

WGN-TV

Network Service: None, independent.

Licensee: WGN Inc., 2501 Bradley Place, Chicago 18.

Studio: 2501 Bradley Place, Chicago 18.

Telephone: Lakeview 8-2311. TWX No.: CG 561.

Ownership: Tribune Co., 100%, publisher of Chicago Tribune & Chicago American. Interlocking ownership with WPIX (New York News). WGN Inc. also owns KDAL-TV, Duluth, Minn. (KDAL).

Began Operation: April 5, 1948.

Represented (sales) by WGN-TV Sales, 2501 Bradley Place, Chicago. Eastern Advertising Solicitation Office: 220 E. 42nd St., New York; Edward Petry & Co. Inc. (Minneapolis).

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

- J. HOWARD WOOD, president.
- WARD L. QUAAL, exec. v.p. & general manager.
- DANIEL CALIBRARO, public relations manager.
- B. H. BERENTSON, station manager.
- MELVIN WOLENS, director of local sales.
- JAMES G. HANLON, promotion & research manager.
- DANIEL PECARO, program manager.
- ALEXANDER C. FIELD JR., manager, public affairs.
- CARL J. MEYERS, v.p. & manager of engineering operations.
- BRUCE DENNIS, news manager.
- JACK BRICKHOUSE, sports manager.
- ORION SAMUELSON, farm director.
- BRADLEY EIDMANN, syndication sales manager.

DIGEST OF RATE CARD NO. 21 (Aug. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.*	
Class A—8:30-10 p.m., Mon.-Fri.	\$3146.00	\$1887.00	\$1258.00	\$1048.00	\$786.00

*Also has a Class AA rate (9-10:30 p.m., Mon.-Fri.): \$600 Min., \$360 20 Sec., \$216 10 Sec. Class A (6-7 p.m. & 8-9 p.m., Mon.-Fri.): \$500 Min., \$300 20 Sec., \$180 10 Sec.
Color—rates on request.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Boone	6,200	5,700	92
	Cook	1,636,200	1,515,000	93
	De Kalb	15,100	14,000	93
	Du Page	92,500	89,500	97
	Grundy	7,000	6,600	95
	Iroquois	10,600	9,500	90
	Kane	61,500	57,600	94
	Kankakee	24,500	22,600	93
	Kendall	5,200	5,000	96
	Lake	83,000	80,100	97
	La Salle	34,500	31,200	91
	McHenry	25,700	24,900	97
	Will	55,900	52,900	95
INDIANA	Jasper	5,300	4,800	91
	Lake	148,000	139,600	94
	LaPorte	27,600	26,200	95
MICHIGAN	Newton	3,500	3,200	92
	Porter	17,400	16,400	94
	Pulaski	3,800	3,300	85
	Starke	5,300	4,800	90
MICHIGAN	Berrien	45,500	41,800	92
	WISCONSIN			
WISCONSIN	Kenosha	31,700	30,000	95
	Racine	42,100	40,500	97
Between 25-50%	WISCONSIN			
Walworth	15,900	14,800	93	
Under 25%	ILLINOIS: Ford, Livingston, Marshall, Putnam. INDIANA: Benton, Fulton, Marshall, St. Joseph. MICHIGAN: Cass, Kalamazoo, St. Joseph, Van Buren.			

WGN-TV Station Total	2,606,300	2,428,400	93
ARB Total Net Weekly Circulation (March, 1962)	2,037,400		

Illinois—Chicago



WNBQ

Ch. 5



Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 710-ft. above av. terrain, 747-ft. above ground, 1348-ft. above sea level.

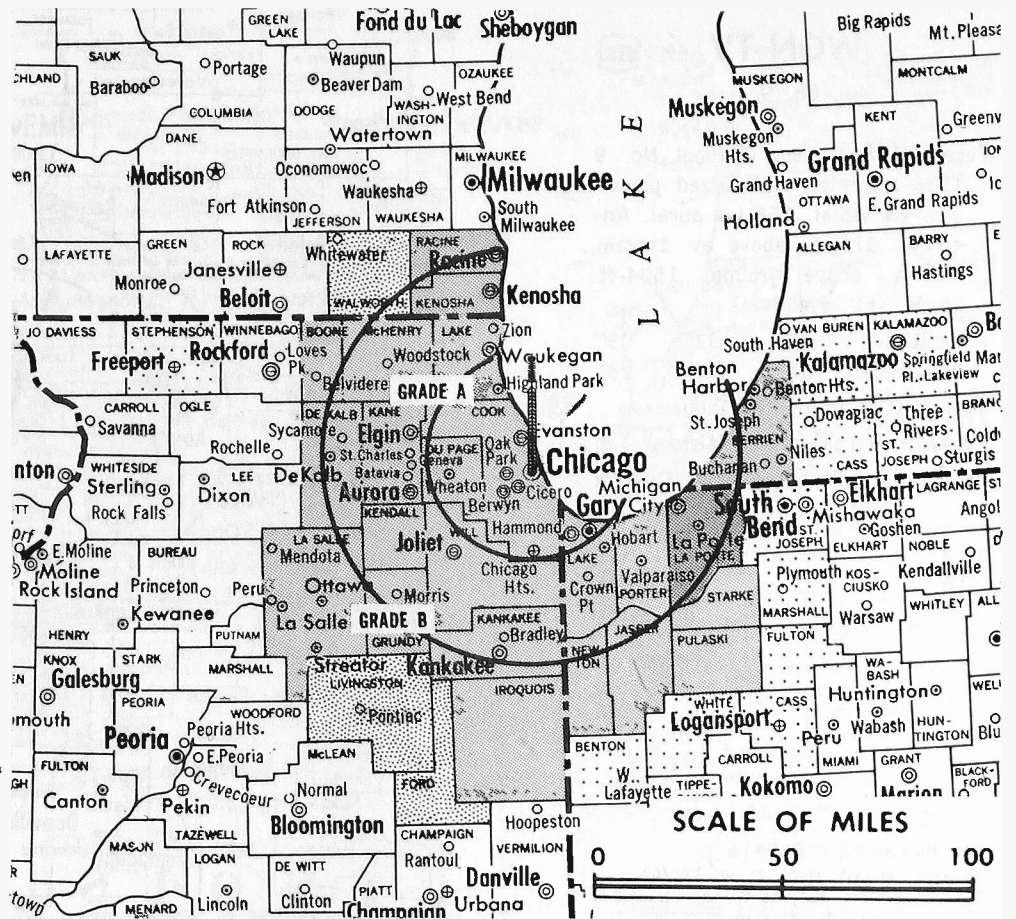
Latitude 41° 52' 57.4"
Longitude 87° 38' 15"

Transmitter: Kemper Insurance Bldg.

TV tape: Recording facilities.

AM Affiliate: WMAQ, 50-kw, 670 kc (NBC).

FM Affiliate: WMAQ-FM, 24-kw, 101.1 mc (No. 266), 660-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WNBQ Ref: FCC File No. BPCT-1482 Granted 5/4/58

©American Map Co., Inc., N.Y., No. 14244

WNBQ

Licensee: National Broadcasting Co. Inc., Merchandise Mart, Chicago 54.

Studio: Merchandise Mart.

Telephone: Superior 7-8300. TWX No.: 312-222-9441.

Ownership: See WNBC-TV, New York.

Began Operation: Jan. 7, 1949.

Represented (sales) by NBC Spot Sales; Bomar Lowrance & Assoc. (Dallas, Atlanta & St. Louis).

Personnel:

LLOYD E. YODER, v.p. & general manager.
ROBERT LEMON, station manager.
CHET CAMPBELL, dir., advertising, promotion & merchandising.
NORMAN R. CISSNA, general sales manager.
JAMES R. HOEL, local sales manager.
HUGO DEL REGNO, director, business affairs.
DAN ANDERSON, manager, press department.
HARRY TRIGG, program manager.
EVERETT MITCHELL, farm director.
JOHN C. BURNS, asst. program manager.
W. C. (BUD) PRATHER, director, technical operations.
WILLIAM HUFFMAN, manager, video recording sales.

DIGEST OF RATE CARD NO. 20 (Oct. 1, 1962)

Hour	30 Min.	15 Min.	Min.	20 Sec.	ID
Class A—(6:30-11 p.m., daily)	\$4500.00	\$2700.00	\$1800.00	\$1000.00*	\$750.00* \$375.00*

*Class A—(6:29-6:31 p.m., daily).
Class AAA—(7-9:59 p.m., daily): 20 Sec. \$1250, ID \$625.
Class AA—(6:31-7:01 p.m.; 9:59-11:59 p.m., daily): Min. \$1500, 20 Sec. \$1250, ID \$600.

NETWORK BASE HOURLY RATE: \$4500.

Net Weekly Circulation	State	County	Total Households	TV Homes	Homes %
Over 50%	ILLINOIS	Boone	6,200	5,700	92
		Cook	1,636,200	1,515,000	93
		De Kalb	15,100	14,000	93
		Du Page	92,500	89,500	97
		Grundy	7,000	6,600	95
		Iroquois	10,600	9,500	90
		Kane	61,500	57,600	94
		Kankakee	24,500	22,600	93
		Kendall	5,200	5,000	96
		Lake	83,000	80,100	97
		La Salle	34,500	31,200	91
		McHenry	25,700	24,900	97
		Will	55,900	52,900	95
		INDIANA	Jasper	5,300	4,800
Lake	148,000		139,600	94	
La Porte	27,600		26,200	95	
Newton	3,500		3,200	92	
Porter	17,400		16,400	94	
MICHIGAN	Pulaski	3,800	3,300	85	
	Starke	5,300	4,800	90	
MICHIGAN	Berrien	45,500	41,800	92	
	WISCONSIN	Kenosha	31,700	30,000	95
WISCONSIN	Racine	42,100	40,500	97	

Between 25-50%	ILLINOIS	Ford	5,200	4,800	92
	ILLINOIS	Livingston	11,900	10,400	88
	WISCONSIN	Walworth	15,900	14,800	93

Under 25%	ILLINOIS:	Stephenson.	INDIANA:	Benton,
	Cass, Fulton, Marshall, St. Joseph, White.	MICHIGAN:	Cass, Kalamazoo, St. Joseph, Van Buren.	

WNBQ Station Total	2,769,800	2,453,500	88
ARB Total Net Weekly Circulation (March, 1962)	2,180,400		

Illinois—Danville



WICD

[Auxiliary outlet of WICS, Springfield, Ill., which also operates WCHU, Champaign, Ill. on similar basis.]

Ch. 24

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 19.1-kw visual, 9.55-kw aural. Antenna: 445-ft. above av. terrain, 445-ft. above ground, 1094-ft. above sea level.

Latitude 40° 08' 58"
Longitude 87° 37' 35"

CP for 13.2-kw visual, 7.24-kw aural using 0.6° beam tilt.

Transmitter: 1500 N. Washington Ave.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WICD Ref: FCC File No. BPCP-191 Granted 12/10/52 ©American Map Co., Inc., N.Y., No. 14244

WICD

Licensee: Plains TV Corp., 523 E. Capitol Ave., Springfield, Ill.
Studio: 1500 N. Washington Ave. Telephone: 446-6200.
Ownership: For ownership, see WICS, Springfield, Ill.
Began Operation: Dec. 13, 1953. Sale to present owner by Danville Commercial News (Gannett) approved July 27 by FCC (Television Digest, Vol. 16:26, 31).
Represented (sales) by Young Television Corp.
Represented (legal) by McKenna & Wilkinson.
Personnel:
MILTON D. FRIEDLAND, general manager.
JOHN BEGUE, station manager & film buyer.
WAYNE CODY, program manager.
HAROLD J. ESKEW, technical supervisor.

DIGEST OF RATE CARD NO. 2 (Feb. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7-10 p.m., daily.
\$175.00 \$105.00 \$70.00 \$61.25 \$43.75 \$39.50 \$35.00 \$17.50
NETWORK BASE HOURLY RATE: \$175, sold in combination with WCHU, Champaign.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS Vermilion	30,600	27,800	91
Between 25-50%	None Between 25-50%			
Under 25%	ILLINOIS Champaign	37,300	33,600	91
	Douglas	6,100	5,600	92
	Moultrie	4,300	3,700	86
	INDIANA Benton	3,400	3,200	91
WICD & WCHU Station Total		81,700	73,900	90
ARB Total Net Weekly Circulation (March, 1962)			37,900	

Note: Since the ARB Survey, this station has been sold and call letters changed from WDAN-TV.

Illinois—Decatur



WTVP

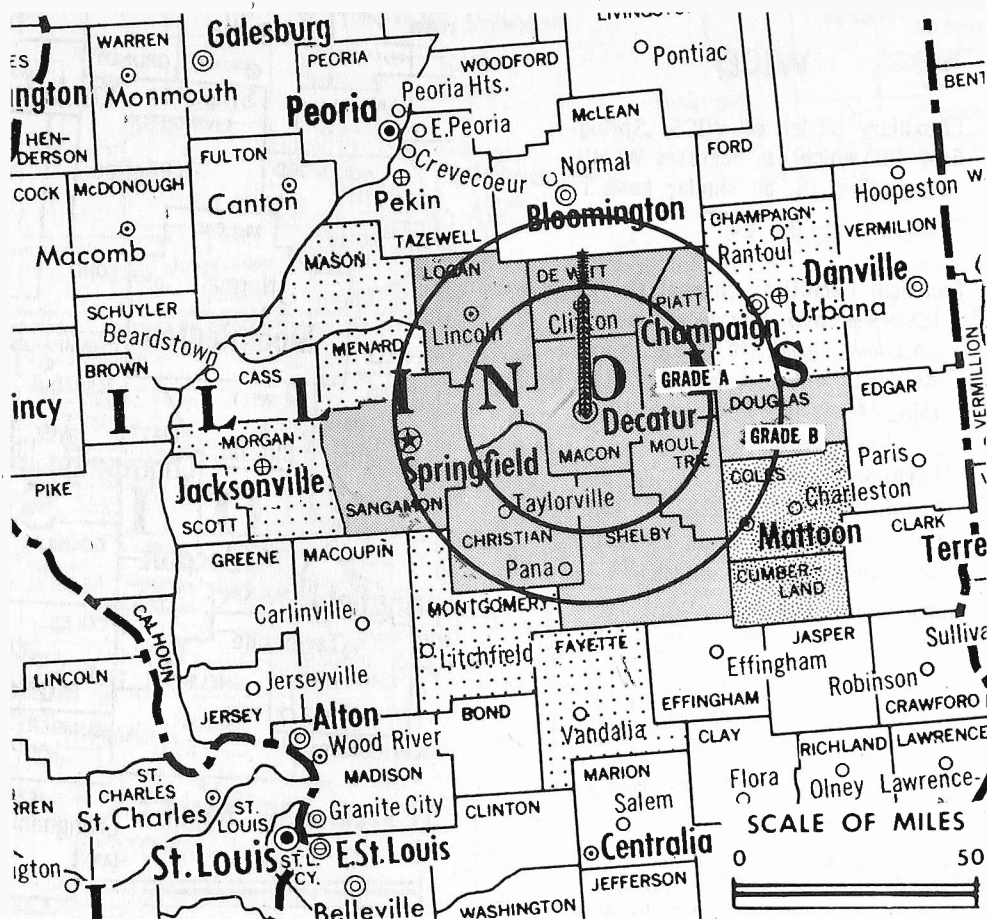
Ch. 17



Technical Facilities: Channel No. 17 (488-494 mc). Authorized power: 200-kw visual, 110-kw aural. Antenna: 545-ft. above av. terrain, 602-ft. above ground, 1242-ft. above sea level.

Latitude 39° 49' 28"
Longitude 88° 58' 03"

Transmitter: South Side Dr.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WTVP Ref: FCC File No. BNPCT-2329 Granted 8/26/54

©American Map Co., Inc., N.Y., No. 14244

WTVP

Licensee: Metromedia Inc., Box 631.

Studio: South Side Dr.

Telephone: 428-4304.

TWX No.: 217-428-3034.

Ownership: Metropolitan Bcstg. Corp., 100%; see WNEW-TV, New York.

Began Operation: Aug. 16, 1953. Sale to present owner by George A. Bolas and associates approved Sept. 28, 1960 (Television Digest, Vol. 16:3, 40). Sale of control to George A. Bolas, W. Clarke & Gilbert Swanson by W. L. Shellabarger and associates approved by FCC May 28, 1958 (Vol. 14:15, 22).

Represented (sales) by Metro Broadcast Sales Inc.

Personnel:

JOHN H. BONE, v.p. & general manager.
DON V. LINDSEY, sales manager.
JACK KUSSART, program manager & film buyer.
HUBERT F. ABFALTER, chief engineer.

DIGEST OF RATE CARD NO. 8

(March 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$400.00	\$240.00	\$160.00	\$100.00	\$80.00	\$70.00
NETWORK BASE HOURLY RATE:	\$400.					

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS				
		Christian	11,900	10,800	91
		DeWitt	5,700	5,200	91
		Douglas	6,100	5,600	92
		Logan	9,200	8,400	91
		Macon	38,000	35,000	92
		Moultrie	4,300	3,700	86
		Piatt	4,700	4,500	95
Between 25-50%	ILLINOIS				
		Coles	13,700	12,400	91
	Cumberland	3,200	2,800	86	
Under 25%	ILLINOIS				
		Champaign	37,300	33,600	91
		Fayette	6,800	5,800	86
		Mason	5,000	4,600	92
		Menard	3,000	2,600	88
		Montgomery	10,400	9,200	89
	Morgan	10,500	9,100	87	
WTVP Station Total			225,600	202,600	90
ARB Total Net Weekly Circulation (March, 1962)			133,100		

Also see CATV Directory for Illinois CATV Systems.

Illinois—Harrisburg



WSIL-TV

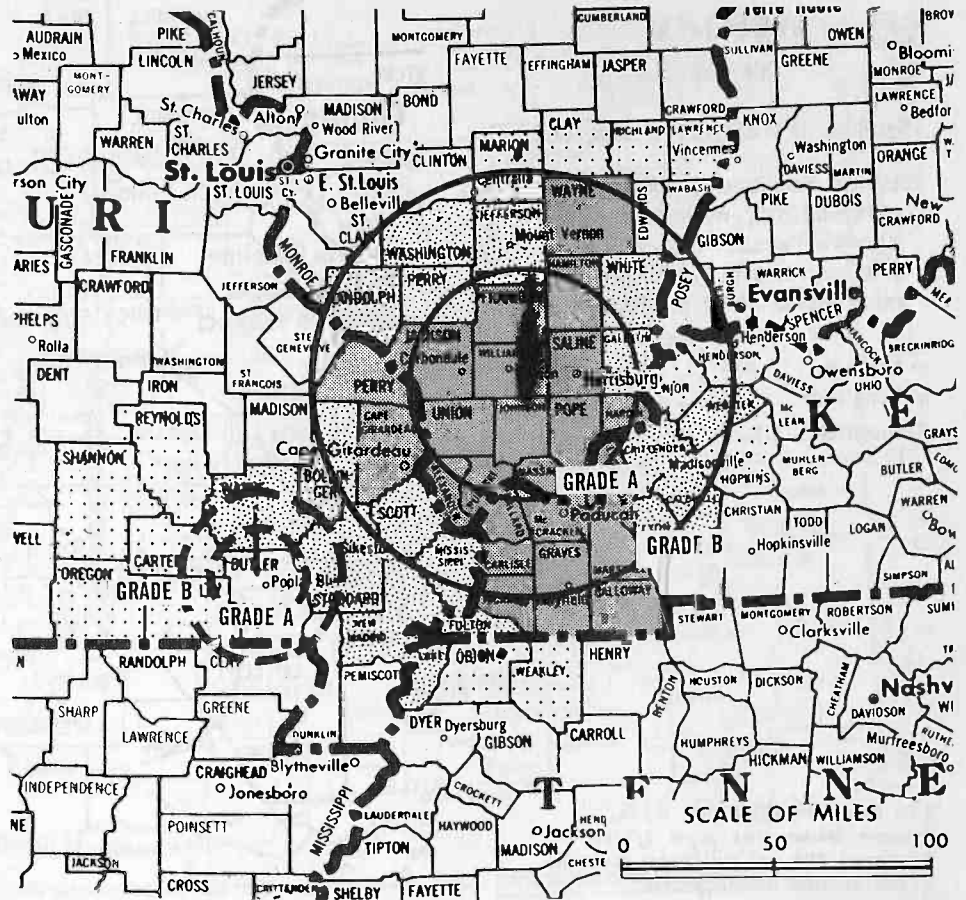
Ch. 3

[Also operates satellite KPOB-TV, Poplar Bluff, Mo.]

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 883-ft. above av. terrain, 854-ft. above ground, 1459-ft. above sea level.

Latitude 37° 36' 49"
Longitude 88° 52' 16"

Transmitter: 2-mi. W of Cereal Springs.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WSIL-TV Ref: FCC File No. BPOC-2562 Granted 11/12/58

© American Map Co., Inc., N.Y., No. 14244

WSIL-TV

Licensee: Turner-Farrar Assn., The Television Building, 21 W. Poplar St.

Studio: 21 W. Poplar St.

Telephone: Clearbrook 3-7922. TWX No.: HBG ILL 8159.

Ownership: Oscar L. Turner estate, 25%; O. L. Turner, 25%; C. O. Farrar, 25%; Ethel Turner, 20%; Harry R. Horning, 5%. This partnership also operates Southern Ill. theatre chain and owns satellite KPOB-TV (Ch. 15), Poplar Bluff, Mo.

Began Operation: Dec. 6, 1953 on Ch. 22; changed to Ch. 3 in March 1959.

Represented (sales) by Jack Masla.

Represented (legal) by McKenna & Wilkinson.

Personnel:

O. L. TURNER, manager & film buyer.
CHARLES GILLIAM, chief engineer.

DIGEST OF RATE CARD NO. 3—(Nov. 16, 1958)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.	
Class A—6:30-9:30 p.m., daily.	\$400.00	\$220.00	\$140.00	\$122.00	\$90.00	\$60.00	\$30.00
NETWORK BASE HOURLY RATE: \$350.							

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Alexander	5,300	4,300	80
	Franklin	14,000	12,100	87
	Hamilton	3,400	2,500	75
	Hardin	1,900	1,700	88
	Jackson	12,800	10,900	85
	Johnson	2,300	1,900	84
	Massac	4,700	4,000	85
	Pope	1,400	1,100	76
	Pulaski	3,400	2,700	79
	Saline	9,400	8,100	86
	Union	5,200	4,700	89
Wayne	6,200	4,800	78	
Williamson	15,600	13,700	88	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	KENTUCKY			
	Ballard	2,700	2,400	88
	Calloway	6,600	5,600	85
	Carlisle	1,900	1,700	90
	Graves	9,800	8,600	87
	Hickman	2,100	1,800	85
	Livingston	2,200	1,800	82
	McCracken	18,600	16,600	90
	Marshall	5,300	4,800	89
	MISSOURI			
Cape Girardeau	13,100	11,700	89	
Perry	4,200	3,500	84	
Between 25-50%	ILLINOIS			
	Gallatin	2,500	2,000	79
	Jefferson	10,600	8,900	85
	Perry	6,400	5,500	87
	Randolph	8,600	7,700	90
	Washington	4,500	3,800	85
	White	6,400	5,000	77
	KENTUCKY			
	Caldwell	4,200	3,100	73
	Crittenden	2,700	2,200	78
Fulton	3,500	2,900	82	
Lyon	1,500	1,200	77	
Webster	4,700	3,500	76	
MISSOURI				
Scott	9,600	8,600	90	
Bollinger	2,800	2,200	79	
Mississippi	5,700	5,000	87	
New Madrid	8,200	6,800	83	
Stoddard	8,800	7,600	87	
Wayne	2,800	2,200	77	
TENNESSEE				
Lake	2,600	2,000	76	
Under 25%	ARKANSAS: Randolph.			
	ILLINOIS: Clay, Lawrence, Marion, Richland.			
	KENTUCKY: Henderson, Hopkins, Union.			
	MISSOURI: Carter, Oregon, Reynolds, Ripley, Shannon.			
	TENNESSEE: Obion, Weakley.			

WSIL-TV Station Total	335,200	281,700	82
ARB Total Net Weekly Circulation (March, 1962)			

Illinois—La Salle



WEEQ-TV

Ch. 35

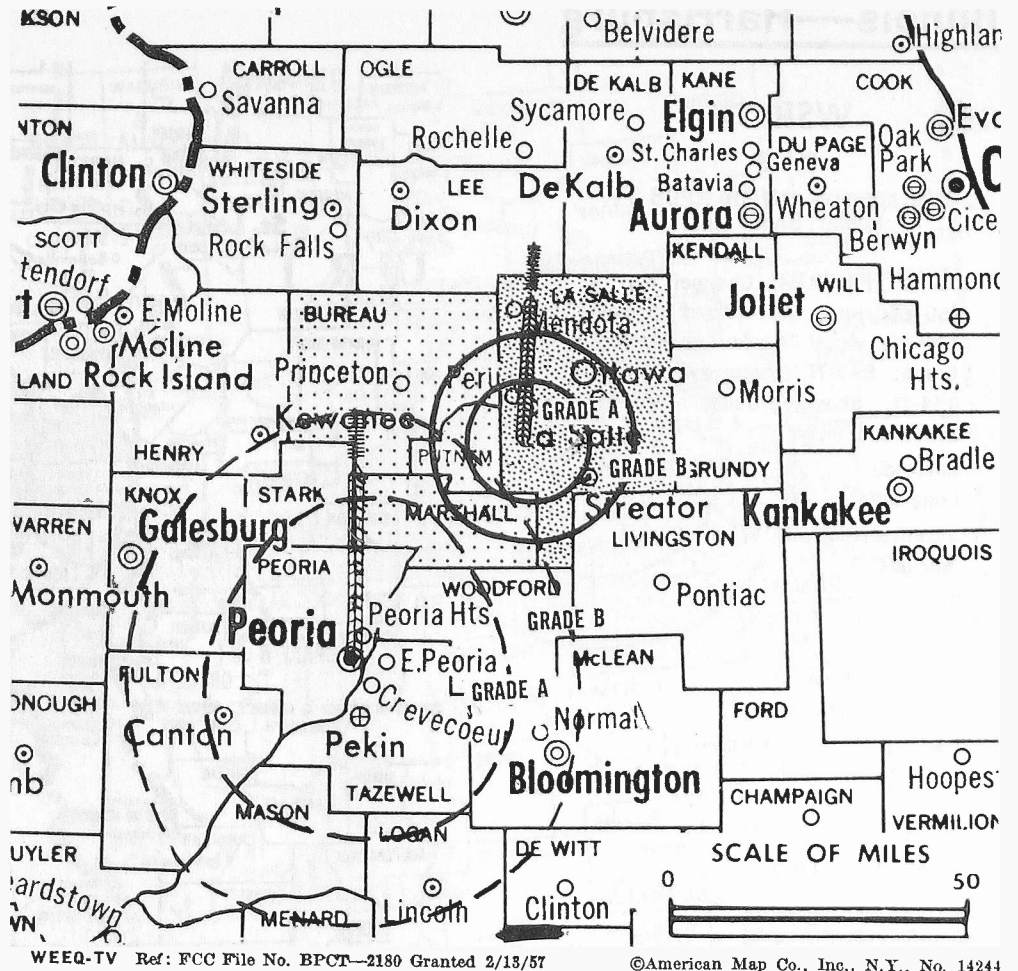
[Satellite of WEEK-TV, Peoria, Ill.]

Technical Facilities: Channel No. 35 (596-602 mc). Authorized power: 15.1-kw visual, 8.52-kw aural. Antenna: 440-ft. above av. terrain, 445-ft. above ground, 1095-ft. above sea level.

Latitude 41° 14' 02"
Longitude 89° 02' 25"

Transmitter: 1.7-mi. NE of Tonica, Ill.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WEEQ-TV

Network Service: NBC, same as WEEK-TV, Peoria.

Licensee: West Central Broadcasting Co., 2907 Springfield Rd., E. Peoria, Ill.

Telephone: 699-3961.

Studio: 1.7-mi. NE of Tonica, Ill.

Began Operation: Nov. 10, 1957.

Represented (sales) by The Katz Agency Inc. (West).

Personnel:

LARRY E. CALDWELL, chief engineer.

Rates: Sold only in combination with WEEK-TV, Peoria.

NETWORK BASE HOURLY RATE: Bonus to WEEK-TV, Peoria.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	None Over 50%			
Between 25-50%	ILLINOIS La Salle	34,500	31,200	91
Under 25%	ILLINOIS Bureau	12,000	10,900	91
	Marshall	4,200	3,800	89
	Putnam	1,500	1,300	84
WEEQ-TV Station Total		52,200	47,200	90
ARB Total Net Weekly Circulation (March, 1962)			16,400	

Also see WEEK-TV on next page

Illinois—Peoria



WEEK-TV

Ch. 43



[Also operates satellite WEEQ-TV, La Salle, Ill.]

Technical Facilities: Channel No. 43 (644-650 mc). Authorized power: —371-kw visual, 186-kw aural. Antenna: 710-ft. above av. terrain, 602-ft. above ground, 1349-ft. above sea level.

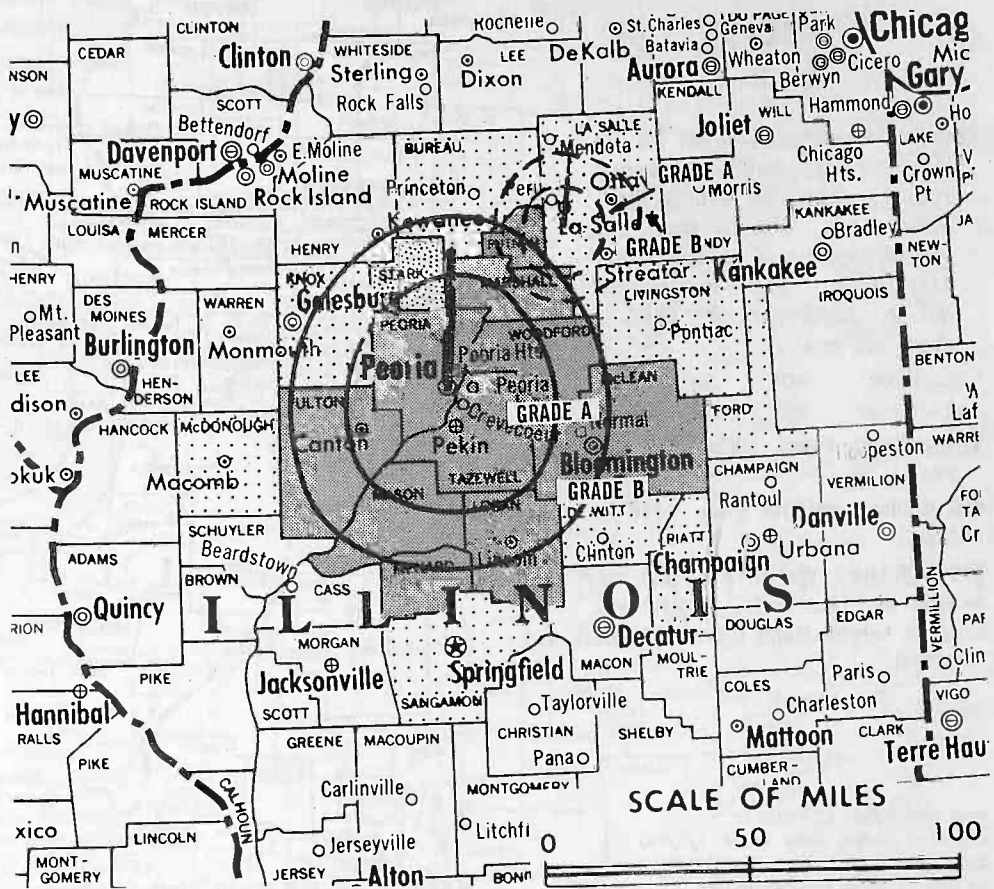
Latitude 40° 37' 42"
Longitude 89° 32' 57"

Requests change to Ch. 25, 357-kw visual, 179-kw aural, 712-ft. above av. terrain.

Transmitter: 2907 Springfield Rd.

1000 KW

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WEEK-TV Ref: FCC File No. BPCT—2246 Granted 8/13/57

© American Map Co., Inc., N.Y., No. 14244

WEEK-TV

Licensee: West Central Broadcasting Co., 2907 Springfield Rd, E. Peoria.

Studio: 2907 Springfield Rd.

Telephone: 699-3961. TWX No.: PE 8515.

Sales Office: Commercial National Bank Bldg.

Telephone: 676-2167.

Ownership: Sen. Robert S. Kerr (D-Okla.), 50.61%; Mrs. Grayce B. Kerr, 11.49%; D. A. McGee, 15.53%; T. M. Kerr, 11.14%; and 3 others, none owning over 5%. Same interests hold 43% of KVOO-TV, Tulsa, Okla. West Central Bcstg. also is owner of WEEQ-TV, Ch. 35, La Salle, Ill. operated as satellite.

Began Operation: Jan 29, 1953.

Represented (sales) by The Katz Agency Inc. (West).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Kear & Kennedy.

Personnel:

FRED C. MUELLER, v.p. & general manager.
JOHN LESLIE, sales manager.
WAYNE LOVELY, chief engineer.
RICHARD EVANS, program director & film buyer.
DALE SCHWARTZ, production director.
BILL ADAMS, promotion manager.
CHUCK HARRISON, news director.
HANK FISHER, sports director.
ROBERT KROEPEL, film editor.

DIGEST OF RATE CARD NO. 8 (Aug. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min.* 20 Sec.*
Class AA—7-10 p.m., daily.
\$600.00 \$360.00 \$240.00 \$210.00 \$150.00 \$110.00 \$100.00

*Class AA—6:59-9:59 p.m., daily. 10 Sec. \$50. Rates include satellite coverage.

NETWORK BASE HOURLY RATE: \$550.

1962-63 Edition

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Fulton	13,800	12,500	90
	Logan	9,200	8,400	91
	McLean	26,300	23,500	90
	Marshall	4,200	3,800	89
	Mason	5,000	4,600	92
	Menard	3,000	2,600	88
	Peoria	58,900	54,100	92
	Putnam	1,500	1,300	84
	Tazewell	30,700	28,600	94
Woodford	7,300	6,500	89	
Between 25-50%	ILLINOIS			
	Stark	2,500	2,400	93
Under 25%	ILLINOIS			
	Bureau	12,000	10,900	91
	DeWitt	5,700	5,200	91
	Ford	5,200	4,800	92
	Knox	19,200	18,100	95
	La Salle	34,500	31,200	91
	Livingston	11,900	10,400	88
	McDonough	9,200	8,400	91
	Piatt	4,700	4,500	95
	Sangamon	48,300	42,900	89
WEEK-TV Station Total		313,100	284,700	91
ARB Total Net Weekly Circulation (March, 1962)			152,500	



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NEW YORK . . . CHICAGO . . . HOLLYWOOD

Illinois—Peoria



WBND-TV

Ch. 31



Technical Facilities: Channel No. 31 (572-578 mc). Authorized power: 1000-kw max. and 678-kw horizontal visual, 500-kw max. and 339-kw horizontal aural. Antenna: 670-ft. above av. terrain, 609-ft. above ground, 1349-ft. above sea level.

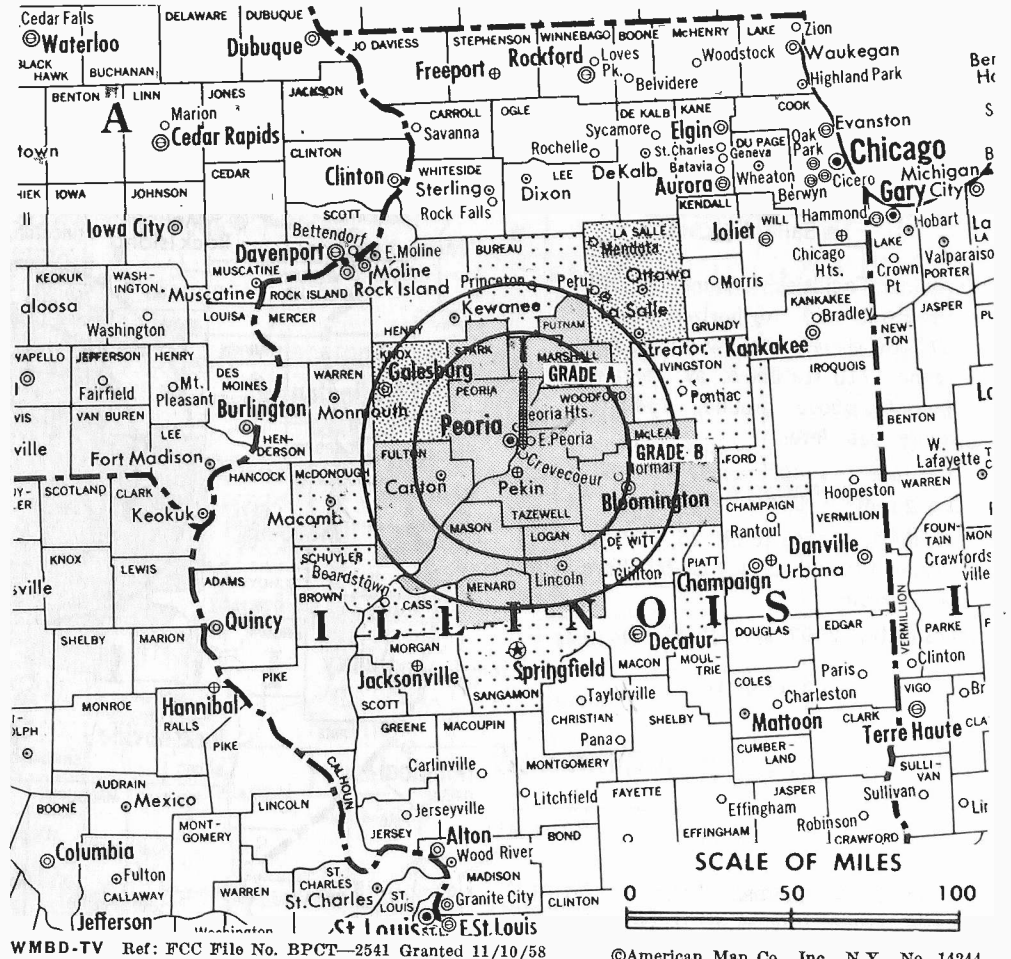
Latitude 40° 38' 6.8"
Longitude 89° 32' 18.5"

Transmitter: Fahey Hollow Rd., E. Peoria, Ill.

AM Affiliate: WBND, 5-kw, 1470 kc (CBS).

FM Affiliate: WBND-FM, 2.5-kw, 92.5 mc (No. 223), 550-ft. antenna height. Holds CP for 27-kw, 570-ft.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WBND-TV Ref: FCC File No. BPC-2541 Granted 11/10/58

©American Map Co., Inc., N.Y., No. 14244

WBND-TV

Licensee: Midwest Television Inc., 509 S. Neil St., Champaign.
Studio: 212 S.W. Jefferson Ave.
Telephone: 676-0711. TWX No.: PE 8577.
Ownership: Midwest TV Inc., operator of WBND (AM), WBND-FM, Peoria & WCIA, Champaign, Ill.
Began Operation: Jan. 1, 1958. Sale to present owner by Charles C. Caley and John E. Fetzer approved June 15, 1960 by FCC (Television Digest, Vol. 16:13, 25).
Represented (sales) by Peters, Griffin, Woodward Inc.
Represented (legal) by Covington & Burling.
Represented (engineering) by A. D. Ring & Associates.
Personnel:
AUGUST C. MEYER, president.
GUY MAIN, exec. v.p.
WILLIAM L. BROWN, general manager.
GENE ROBINSON, operations manager.
DON McMULLIN, news director.
GEORGE A. PYLE, director of engineering.

DIGEST OF RATE CARD NO. 8 (April 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$500.00	\$300.00	\$200.00	\$125.00	\$110.00	\$90.00

NETWORK BASE HOURLY RATE: \$525.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Fulton	13,800	12,500	90
	Logan	9,200	8,400	91
	McLean	26,300	23,500	90
	Marshall	4,200	3,800	89
	Mason	5,000	4,600	92
	Menard	3,000	2,600	88
	Peoria	58,900	54,100	92
	Putnam	1,500	1,300	84
	Stark	2,500	2,400	93
Tazewell	30,700	28,600	94	
Woodford	7,300	6,500	89	
Between 25-50%	ILLINOIS			
	Knox	19,200	18,100	95
	LaSalle	34,500	31,200	91
Under 25%	ILLINOIS			
	Bureau	12,000	10,900	91
	Cass	4,700	4,200	88
	DeWitt	5,700	5,200	91
	Ford	5,200	4,800	92
	Livingston	11,900	10,400	88
	McDonough	9,200	8,400	91
	Piatt	4,700	4,500	95
	Sangamon	48,300	42,900	89
Schuyler	2,900	2,700	91	
WBND-TV Station Total		320,700	291,600	91
ARB Total Net Weekly Circulation (March, 1962)			182,400	

Illinois—Peoria



WTVH

Ch. 19

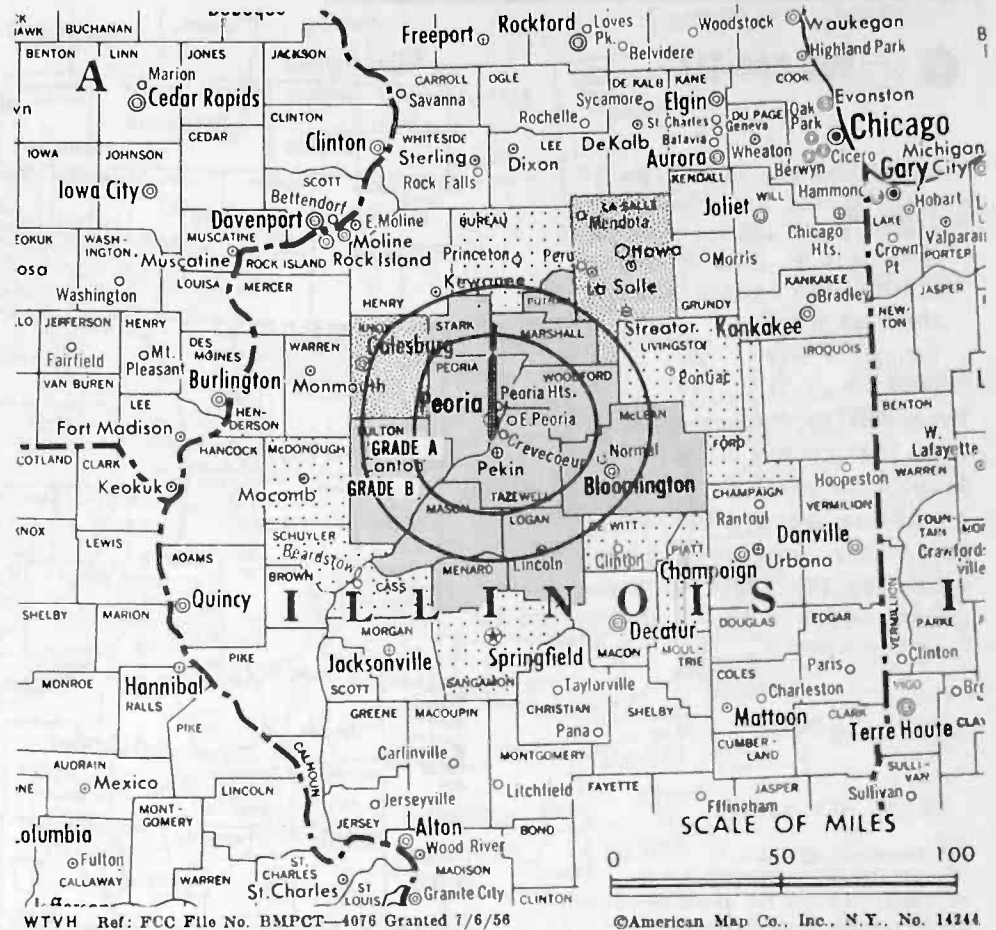
Technical Facilities: Channel No. 19 (500-506 mc). Authorized power: 476.4-kw maximum and 186-kw horizontal visual, 257.6-kw maximum and 100-kw horizontal aural. Antenna: 750-ft. above av. terrain, 656-ft. above ground, 1330-ft. above sea level.

Latitude 40° 39' 11"
Longitude 89° 35' 13"

Transmitter: 500 N. Stewart St., Creve Coeur, Ill.

Studio: 500 N. Stewart St., Creve Coeur, Ill.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WTVH Ref: FCC File No. BMPCT-4076 Granted 7/6/56

©American Map Co., Inc., N.Y., No. 14244

WTVH

Licensee: Metromedia Inc., 606 Main St.
Business Address: 606 Main St., Peoria.
Telephone: 676-8911. TWX No.: PE 8590.
Ownership: Metromedia Inc. For stockholders and other interests, see WNEW-TV, New York.
Began Operation: Aug. 20, 1953. Sale to Metropolitan Bcstg. (now Metromedia Inc.) by Peoria Journal Star approved Dec. 29, 1959 by FCC (Television Digest, Vol. 15:43, 16:1). Sale to Peoria Journal Star by Hugh R. Norman group approved by FCC April 28, 1954 (Vol. 10:13, 15, 18).
Represented (sales) by Metro Broadcast Sales.
Personnel:
GEORGE FINNEGAN, general manager.
CLYDE DUTTON, sales manager.
WALT BAKER, program manager & film buyer.
WALLACE WURZ, chief engineer.
GARY GRESHAM, promotion manager.

DIGEST OF RATE CARD NO. 11 (June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.	ID
Class A—6:30-10:30 p.m., daily.	\$600.00	\$360.00	\$240.00	\$150.00	\$120.00	\$100.00 \$50.00

*Section I. Also has Section II spot schedules.
NETWORK BASE HOURLY RATE: \$525.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Fulton	13,800	12,500	90
	Logan	9,200	8,400	91
	McLean	26,300	23,500	90
	Marshall	4,200	3,800	89
	Mason	5,000	4,600	92
	Menard	3,000	2,600	88
	Peoria	58,900	54,100	92
	Putnam	1,500	1,300	84
	Stark	2,500	2,400	93
Tazewell	30,700	28,600	94	
Woodford	7,300	6,500	89	
Between 25-50%	ILLINOIS			
	Knox	19,200	18,100	95
	La Salle	34,500	31,200	91
Under 25%	ILLINOIS			
	Bureau	12,000	10,900	91
	Cass	4,700	4,200	88
	DeWitt	5,700	5,200	91
	Ford	5,200	4,800	92
	Livingston	11,900	10,400	88
	McDonough	9,200	8,400	91
	Piatt	4,700	4,500	95
Sangamon	48,300	42,900	89	
Schuyler	2,900	2,700	91	
WTVH Station Total		320,700	291,600	91
ARB Total Net Weekly Circulation (March, 1962)		182,900		

Illinois—Quincy-Hannibal, Mo.

abc **WGEM-TV**

Ch. 10



Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 814-ft. above av. terrain, 674-ft. above ground, 1433-ft above sea level.

Latitude 39° 57' 03"
Longitude 91° 19' 54"

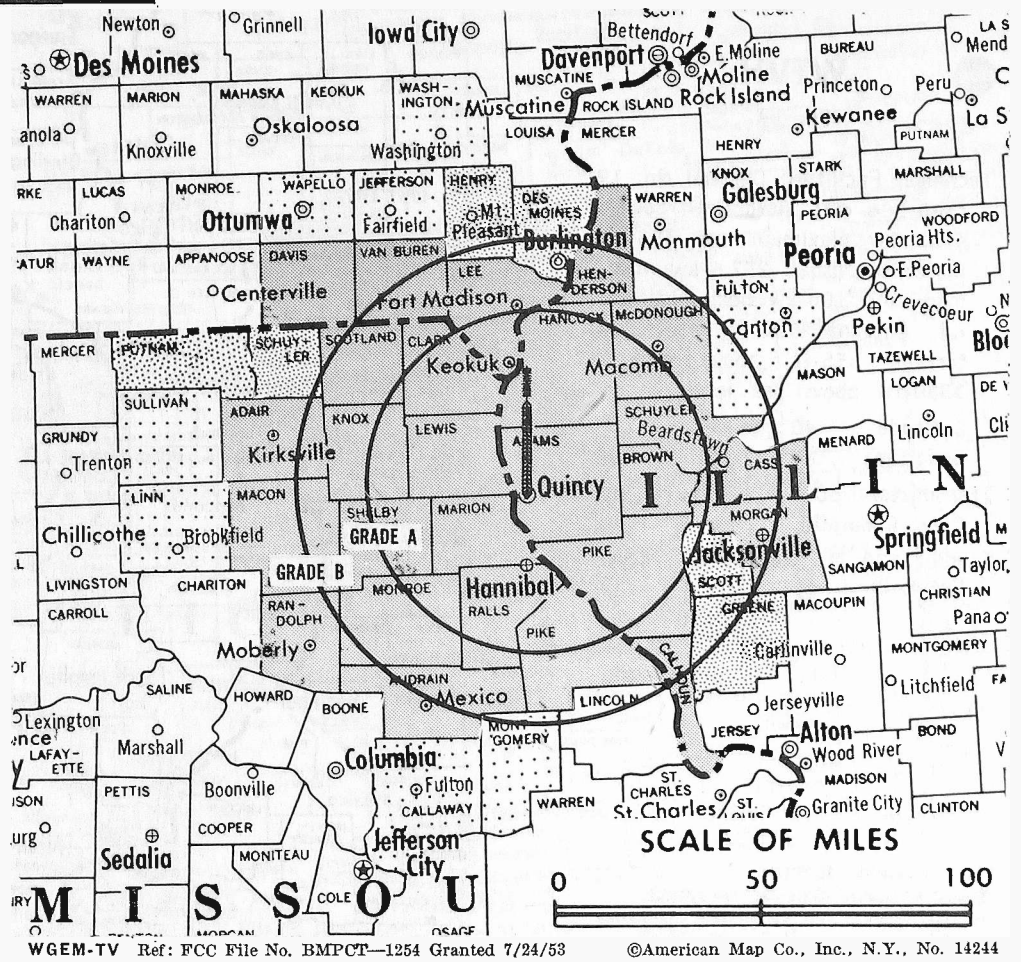
Transmitter: North Columbus Rd., .7-mi. W of Franklin School.

Studio: Hotel Quincy.

AM Affiliate: WGEM, 5-kw, 1440 kc.

FM Affiliate: WGEM-FM, 8.9-kw, 105.1 mc (No. 286), 640-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WGEM-TV Ref: FCC File No. BMPCT-1254 Granted 7/24/53

©American Map Co., Inc., N.Y., No. 14244

WGEM-TV

Network Service: ABC, NBC.

Licensee: Quincy Bcstg. Co., Hotel Quincy, Quincy, Ill.

Telephone: 222-6840. TWX No.: 217-224-1603.

Ownership: Quincy Newspapers Inc., publisher of Quincy Herald-Whig, 92%; Joseph S. Bonansinga, v.p.-treas., 2%.

Began Operation: Aug. 27, 1953.

Represented (sales) by Young Television Corp

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOSEPH S. BONANSINGA, v.p., treasurer, & general manager.
J. BEN STEWART, commercial manager.
FRED COLGAN, program director & film buyer.
BILL WEGMAN, farm director.
FRANK LAUGHLIN, chief engineer.

DIGEST OF RATE CARD NO. 5 (July 1, 1960)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—6:59-10 p.m., Mon.-Sat.; 5:59-10 p.m., Sun.
\$400.00 \$240.00 \$160.00 \$100.00 \$90.00 \$70.00 \$35.00

NETWORK BASE HOURLY RATE: \$575 (ABC), \$575 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Adams	21,900	20,300	93
	Brown	2,100	1,800	87
	Calhoun	1,800	1,700	88
	Cass	4,700	4,200	88
	Hancock	7,900	7,300	92
	Henderson	2,600	2,300	88

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS—(Continued)			
	McDonough	9,200	8,400	91
	Morgan	10,500	9,100	87
	Pike	6,900	6,100	89
	Schuyler	2,900	2,700	91
	IOWA			
	Davis	2,900	2,700	91
	Lee	13,400	12,400	93
	Van Buren	3,200	2,800	87
	MISSOURI			
	Adair	6,600	6,000	90
	Audrain	8,400	7,700	91
	Clark	2,900	2,500	87
	Knox	2,300	2,000	89
	Lewis	3,500	3,100	87
Macon	5,800	5,200	88	
Marion	9,900	9,100	92	
Monroe	3,600	3,300	91	
Pike	5,600	4,800	86	
Ralls	2,600	2,400	92	
Randolph	7,800	6,900	89	
Scotland	2,200	2,100	90	
Shelby	3,200	2,800	87	
Between 25-50%	ILLINOIS			
	Greene	5,600	5,200	92
	Scott	2,100	2,000	94
	IOWA			
	Des Moines	14,400	13,300	93
Henry	5,500	4,700	85	
MISSOURI				
Putnam	2,500	2,400	93	
Schuyler	1,800	1,500	80	
Under 25%	ILLINOIS: Fulton. IOWA: Jefferson, Wapello, Washington. MISSOURI: Callaway, Linn, Montgomery, Sullivan.			
	WGEM-TV Station Total	245,200	221,500	90
ARB Total Net Weekly Circulation (March, 1962)		126,700		

Illinois—Rockford



WTVO

Ch. 39



Technical Facilities: Channel No. 39 (620-626 mc). Authorized power: 195-kw visual, 97.7-kw aural. Antenna: 664-ft. above av. terrain, 691-ft. above ground, 1482-ft. above sea level.

Latitude 42° 17' 14"
Longitude 89° 10' 16"

Holds CP for change to 200-kw maximum and 155-kw horizontal visual, 100-kw maximum and 77.6-kw horizontal aural.

Transmitter: Meridian Rd.



WTVO Ref: FCC File No. BMPCT-3783 Granted 1/9/56

©American Map Co., Inc., N.Y., No. 14244

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WTVO

Licensee: Winnebago Television Corp., Meridian Rd., Box 470.

Studio: Meridian Rd.

Telephone: 3-5413.

TWX No.: RK 7619.

Ownership: H. & E. Balaban Corp., 47.5%; Dubinsky Brothers Theatre Corp., 47.5%; 5% held in trust (to be acquired by Harold Froelich, (Television Digest, Vol. 15:13). Officers of Winnebago Television Corp.: Harry Balaban, pres.; Irwin Dubinsky, v.p.; Elmer Balaban, secy.; H. W. Dubinsky, treas. For other Balaban interests see WICS, Springfield, Ill.

Began Operation: April 29, 1953.

Represented (sales) by The Bolling Co. Inc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Walter F. Kean, Riverside, Ill.

Personnel:

HARRY BALABAN, president.
IRWIN DUBINSKY, vice president.
HAROLD FROELICH, manager.
GENE DENARI, local sales manager.
ROBERT J. SMITH, program director.
ROBERT THOMPSON, promotion manager.
HERBERT ECKSTEIN, chief engineer.
HANK TAYLOR, film director.

DIGEST OF RATE CARD NO. 7

(April 1, 1962)

Hour	30 Min.	Min.	20 Sec.	ID
Class AA—7-10 p.m., daily.				
\$500.00	\$300.00	\$100.00	\$80.00	\$40.00

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Stephenson	14,700	13,400	91
	Winnebago	65,300	61,100	94
Between 25-50%	ILLINOIS			
	Carroll	6,100	5,700	93
	Ogle	12,000	11,000	92
	WISCONSIN			
Green	7,900	7,200	91	
Lafayette	5,000	4,500	90	
Rock	34,600	32,600	95	
Under 25%	ILLINOIS			
	Boone	6,200	5,700	92
	Lee	10,600	9,800	93
McHenry	25,700	24,900	97	
WTVO Station Total		188,100	175,900	94
ARB Total Net Weekly Circulation (March, 1962)			102,400	

Illinois—Rockford



WREX-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 229-kw visual, 115-kw aural. Antenna: 710-ft. above av. terrain, 649-ft. above ground, 1542-ft. above sea level.

Latitude 42° 17' 50"

Longitude 89° 14' 24"

Transmitter: W. Auburn & Winnebago Rds.

AM Affiliate: WROK, 1-kw (.50-kw night), 1440 kc (ABC).

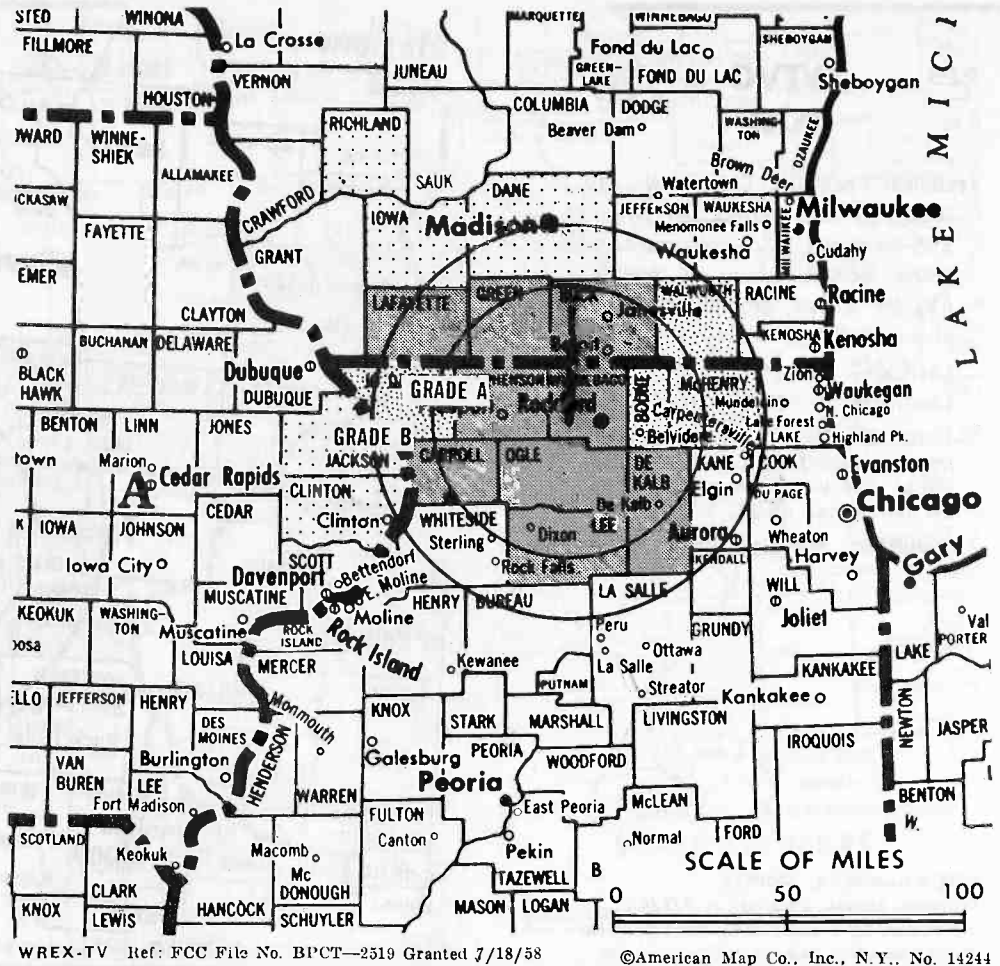
FM Affiliate: WROK-FM, 16-kw, 97.5 mc.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WREX-TV

Network Service: ABC, CBS.

Licensee: Greater Rockford Television Inc., W. Auburn & Winnebago Rds.

Studio: W. Auburn & Winnebago Rds.

Telephone: 968-1813.

TWX No.: 815-331-1096, Winnebago, Ill.

Ownership: Louis E. Caster estate, 22%; Swan Hillman, pres. & treas., 6.7%; Stanley H. Guyer, secy., 7%; Rockford Bcstrs. Inc. (WROK), 22.78%; H-R Television Inc. and H-R Television Profit-Sharing Trust, 3.2%; and over 30 other stockholders, none holding over 5%. Rockford Star and Register Republic owns WROK. Caster estate also owns 49% of WHYZ-TV (CP), Duluth, Minn. J. Michael Baisch, v.p. & gen. mgr., owns 2% of WREX-TV; 2% of WHYZ-TV (CP) & 1% of KOCO-TV, Oklahoma City.

Began Operation: Sept. 18, 1953.

Represented (sales) by H-R Television Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by George C. Davis.

Personnel:

SWAN HILLMAN, president.

J. MICHAEL BAISCH, v.p., general manager.

AL BILARDELLO, sales manager.

JACK MAZZIE, program director.

ROD MacDONALD, production manager.

GAYLE VOIGT, traffic manager.

RICHARD PECK, chief engineer.

JACK LIGHTNER, promotion manager.

ROY STARKS, news director.

GENE HINES, film manager.

Rates: See next column.

DIGEST OF RATE CARD NO. 6—(July 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	40 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., Mon.-Fri.; 7-10:30 Sat.; 6:30-10:30 p.m., Sun.	\$600.00	\$360.00	\$240.00	\$180.00	\$175.00*	\$120.00* \$60.00*

*Class AA (7-10 p.m., Mon.-Sat.; 6:30-10 p.m., Sun.).

NETWORK BASE HOURLY RATE: \$600 (ABC), \$600 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Carroll	6,100	5,700	93
	De Kalb	15,100	14,000	93
	Lee	10,600	9,800	93
	Ogle	12,000	11,000	92
	Stephenson	14,700	13,400	91
WISCONSIN	Winnebago	65,300	61,100	94
	Green	7,900	7,200	91
	Lafayette	5,000	4,500	90
Rock	34,600	32,600	95	
Between 25-50%	ILLINOIS			
	Boone	6,200	5,700	92
	Jo Daviess	6,500	5,600	86
McHenry	25,700	24,900	97	
WISCONSIN	Walworth	15,900	14,800	93
Under 25%	IOWA			
	Clinton	16,800	16,000	95
	Jackson	6,200	5,600	90
	WISCONSIN			
	Dane	65,800	59,000	90
Iowa	5,400	4,800	89	
Richland	5,100	4,500	88	
WREX-TV Station Total		324,900	300,200	92
ARB Total Net Weekly Circulation (March, 1962)		156,900		



***If There's A Screw Loose At
Your House, Chances Are
It Came From Rockford***

And, chances are, this is only one of the many products you use each day that bear the "made in Rockford" label. Rockford's 400 factories produce more than 300 different products, ranging from metal fasteners (5,000,000,000 yearly) to chewing gum.

Rockford is the core city of the vast Rock River Valley industrial complex, ranging from Edgerton, Janesville and Beloit, Wisconsin in the north to Oregon, Dixon, Sterling and Rock Falls, Illinois to the South. To effectively cover this prosperous and expanding market, buy WREX-TV.



REMARKABLE ROCKFORD, ILLINOIS

Illinois—Rock Island



WHBF-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 998-ft. above ground, 1773-ft. above sea level.

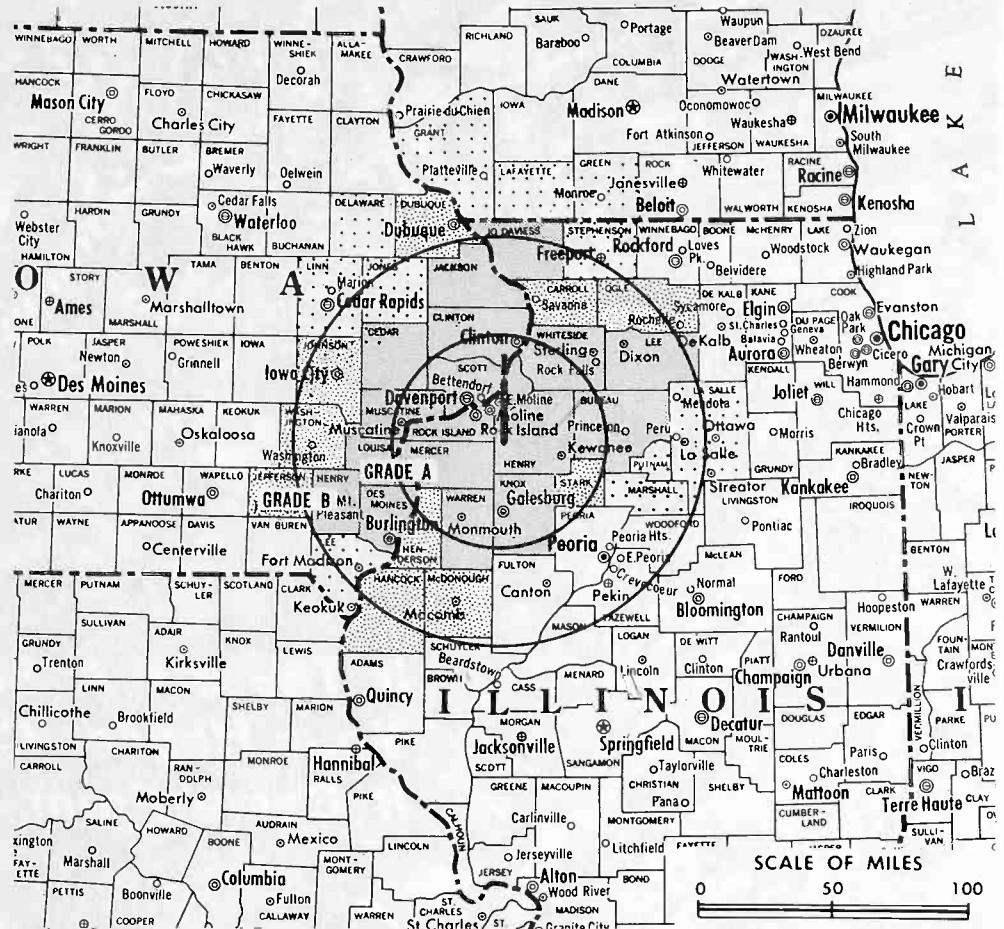
Latitude 41° 19' 40"
Longitude 90° 22' 47"

Transmitter: U.S. Hwy. 150, approx. 15-mi. SE of Rock Island.

AM Affiliate: WHBF, 5-kw, 1270 kc (CBS).

FM Affiliate: WHBF-FM, 39-kw, 98.9 mc (No. 255), 900-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WHBF-TV Ref: FCC File No. BPCT-2747 Granted 2/12/60

©American Map Co., Inc., N.Y., No. 14244

WHBF-TV

Network Service: ABC, CBS.

Licensee: Rock Island Broadcasting Co., Telco Bldg.

Studio: Telco Bldg.

Telephone: 786-5441. TWX No.: 309-788-0712.

Ownership: Ben H. Potter, pres., 19.274%; Marguerite F. Potter, treas., 19.294%; Leslie C. Johnson, v.p.-mgr., 25%; Aileen T. Potter, secy.; J. W. Potter Co., 17.156% (publisher of Rock Island Argus); estate of John W. Potter (Marguerite F. and Ben H. Potter, trustees), 19.274%. Mr. Johnson is 50% owner of radio WJBC, Bloomington, Ill. J. W. Potter Co. and Potter family also own radio KBUN, Bemidji, Minn.

Began Operation: July 1, 1950.

Represented (sales) by Avery-Knodel Inc.; Harry S. Hyett (Minneapolis).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Creutz & Snowberger.

Personnel:

BEN H. POTTER, president.
LESLIE C. JOHNSON, v.p. and general manager.
MAURICE CORKEN, asst. general manager & director of sales.
FOREST W. COOKE, program mgr. & film buyer.
FERN HAWKS, public relations director.
HEBER E. DARTON, promotion manager.
JIM KOCH, TV news director.
JOE GREAR, film manager.
ROBERT J. SINNETT, chief engineer.
JERRY KEEFE, asst. chief engineer—TV.

DIGEST OF RATE CARD NO. 13 (Nov. 15, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	8 Sec.
Class AA—7-9:30 p.m., daily.						
\$1050.00	\$630.00			\$250.00	\$115.00	

NETWORK BASE HOURLY RATE: \$1050 (ABC), \$1050 (CBS).

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS				
		Bureau	12,000	10,900	91
		Henry	15,800	14,900	94
		Jo Daviess	6,500	5,600	86
		Knox	19,200	18,100	95
		Lee	10,600	9,800	93
		Mercer	5,400	5,100	95
		Rock Island	46,900	44,800	96
		Warren	6,800	6,300	93
		Whiteside	18,300	16,900	93
Between 25-50%	IOWA				
		Cedar	5,500	5,200	94
		Clinton	16,800	16,000	95
		Des Moines	14,400	13,300	93
		Henry	5,500	4,700	85
		Jackson	6,200	5,600	90
		Louisa	3,200	2,900	91
		Muscatine	10,900	10,300	94
		Scott	36,400	34,300	95
	Under 25%	ILLINOIS			
		Carroll	6,100	5,700	93
		Hancock	7,900	7,300	92
		Henderson	2,600	2,300	88
		McDonough	9,200	8,400	91
		Ogle	12,000	11,000	92
		Stark	2,500	2,400	93
IOWA					
		Dubuque	21,800	19,400	90
		Jefferson	5,000	4,500	89
	Johnson	15,400	13,400	87	
	Washington	6,000	5,200	87	
ILLINOIS: LaSalle, Marshall, Putnam, Stephenson. IOWA: Delaware, Jones, Lee, Linn. WISCONSIN: Grant, Green, Lafayette.					
WHBF-TV Station Total			463,000	428,000	92
ARB Total Net Weekly Circulation (March, 1962)				272,500	

Illinois—Springfield



WICS

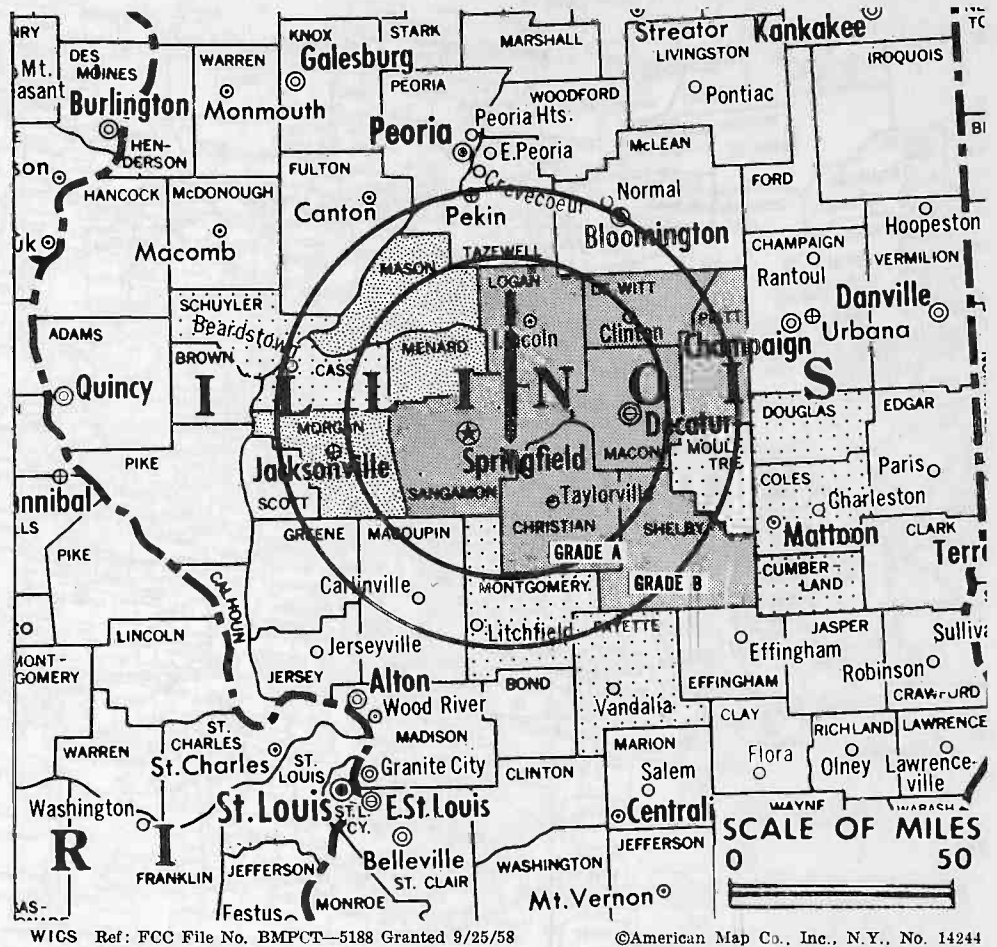
Ch. 20

[Also operates auxiliaries WCHU, Champaign, Ill. and WICD, Danville, Ill.]

Technical Facilities: Channel No. 20 (506-512 mc). Authorized power: 468-kw max. and 309-kw horizontal visual, 211-kw max. and 155-kw horizontal aural. Antenna: 940-ft. above av. terrain, 999-ft. above ground, 1590-ft. above sea level.

Latitude 39° 48' 15"
Longitude 89° 27' 40"

Transmitter: Mechanicsburg, Ill.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WICS Ref: FCC File No. BMPCT-5188 Granted 9/25/58

© American Map Co., Inc., N.Y., No. 14244

WICS

Licensee: Plains Television Corp., 523 E. Capitol Ave.

Studio: 523 E. Capitol Ave.

Telephone: Lakeside 8-0465.

Ownership: Transcontinental Properties Inc., 50%; H. & E. Balaban Corp. (theatres), 50%. Herbert Scheftel and Alfred G. Burger (theatres) own 50% each of Transcontinental. Harry & Elmer Balaban control H. & E. Balaban Corp. which owns 50% of WTVQ, Rockford, Ill.; owns 50% of CP for WMCN, Grand Rapids, Mich. (Ch. 23); 50% of CP for WBMG, Birmingham, Ala. (Ch. 42). Balaban Corp. also owns 1/3% of radios WRIT, Milwaukee; WIL, St. Louis, and KBOX, Dallas. Plains Television also is Ch. 10 applicant for Terre Haute, Ind. Plains Television also owns WCHU, Champaign, Ill., and WICD, Danville, Ill., as well as 2/3 of WHNB-TV, New Britain-Hartford, Conn.

Began Operation: Sept. 17, 1953.

Represented (sales) by Young Television Corp.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Walter Kean.

Personnel:

- MILTON D. FRIEDLAND, general manager.
- WARREN KING, local commercial manager.
- HAROLD HOSKINS, program manager.
- JERROLD MERRITT, chief engineer.
- ROBERT STEFFAN, production manager.
- H. K. SPRINGER, controller.
- JAMES M. HENNEBERRY, advertising, sales promotion & public relations director.

DIGEST OF RATE CARD NO. 4 (Sept. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$500.00	\$300.00	\$200.00	\$175.00	\$125.00	\$80.00 \$40.00

NETWORK BASE HOURLY RATE: \$325.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Christian	11,900	10,800	91
	DeWitt	5,700	5,200	91
	Logan	9,200	8,400	91
	Macon	38,000	35,000	92
	Piatt	4,700	4,500	95
Between 25-50%	Sangamon	48,300	42,900	89
	Shelby	7,500	6,400	85
	ILLINOIS			
Mason	5,000	4,600	92	
Menard	3,000	2,600	88	
Morgan	10,500	9,100	87	
Under 25%	ILLINOIS			
	Cass	4,700	4,200	88
	Coles	13,700	12,400	91
	Cumberland	3,200	2,800	86
	Douglas	6,100	5,600	92
	Fayette	6,800	5,800	86
	Montgomery	10,400	9,200	89
Moultrie	4,300	3,700	86	
Schuyler	2,900	2,700	91	
WICS Station Total		195,900	175,900	90
ARB Total Net Weekly Circulation (March, 1962)			117,400	

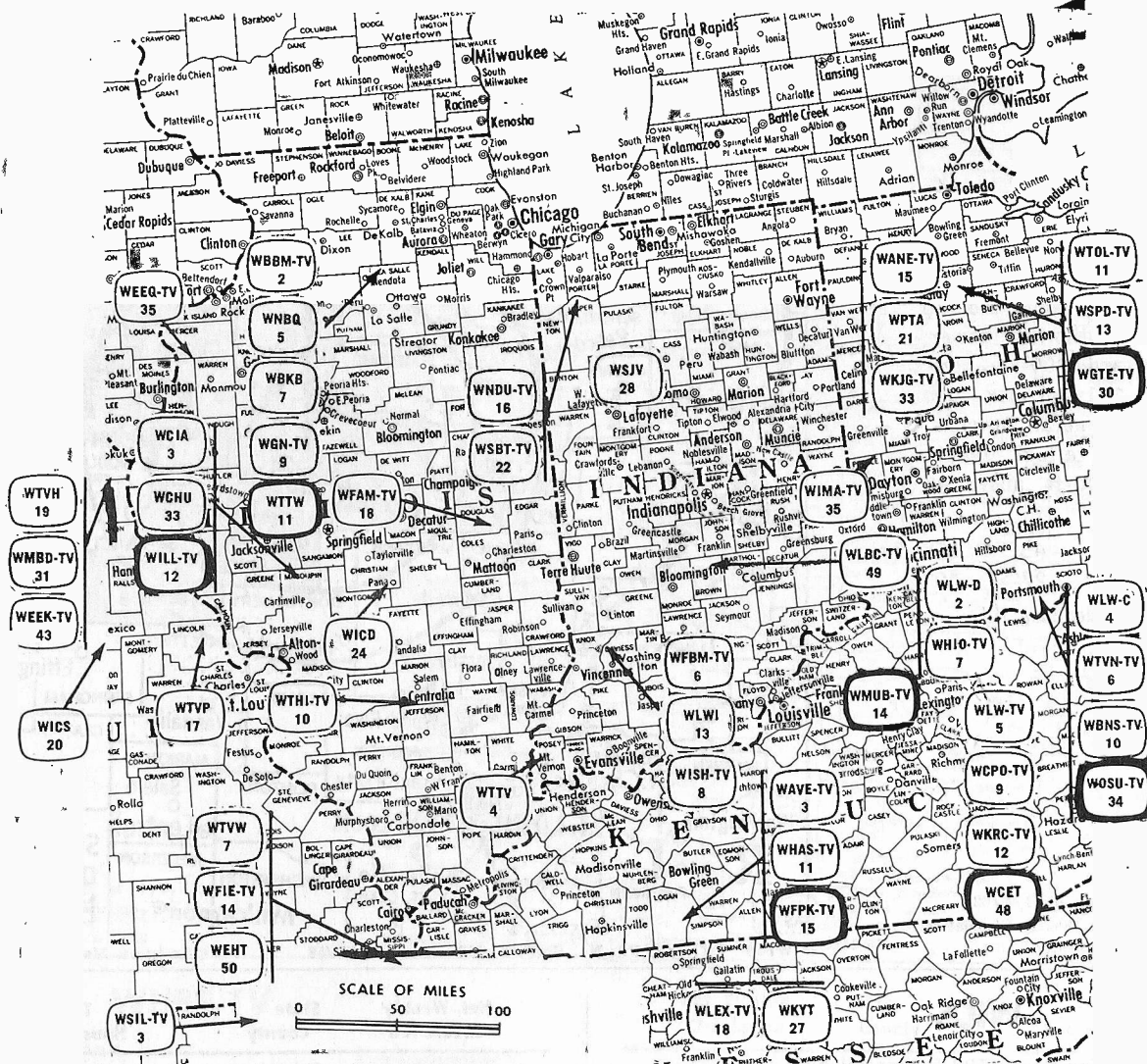
HAMILTON-LANDIS

& ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS
WASHINGTON, D.C., CHICAGO, DALLAS,
SAN FRANCISCO

SELL **MORE**

RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
1714 TRIBUNE TOWER, CHICAGO 11
DELAWARE 7-2754



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Indianapolis	598,400	19	837,600	27	771,300	26
Evansville	197,100	85	398,500	76	342,200	78
Ft. Wayne	156,500	99	299,400	100	275,600	96
Terre Haute	148,900	103	291,800	104	260,500	98
South Bend-Elkhart	137,800	109	278,000	105	256,800	101

Indiana Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	6	11	17
Educational Television Stations	0	0	0
			17

State Cross Reference List
 Communities That Receive Programs of Stations That Are Located Elsewhere

For Indiana's Only Operating CATV System
 see page 895

WSJV-TV
Elkhart
 (See South Bend, Ind.)

Indiana—Evansville



WEHT

Ch. 50



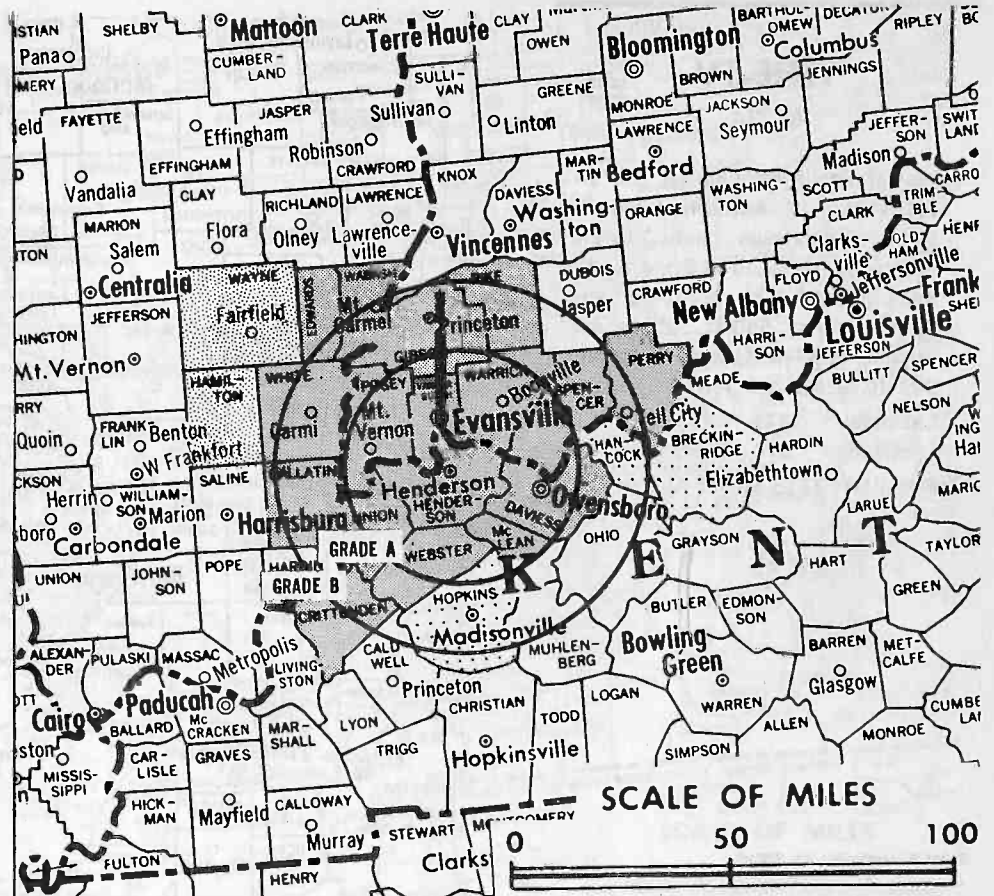
Technical Facilities: Channel No. 50 (686-692 mc). Authorized power: 200-kw max. and 155-kw horizontal visual, 108.1-kw max. and 83.2-kw horizontal aural. Antenna: 590-ft. above av. terrain, 542-ft. above ground, 1003-ft. above sea level using .75° electrical tilt beam.

Latitude 37° 52' 00"
Longitude 87° 33' 57"

Transmitter: Marywood Dr., Henderson County, Ky.

TV tape: Recording facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WEHT Ref: FCC File No. BMPCT-3937 Granted 7/5/56

© American Map Co., Inc., N.Y., No. 14244

WEHT

Licensee: WEHT Inc., Box 395, Evansville.

Studio: Marywood Dr., Henderson County, Ky.

Telephone: Harrison 4-9215, Evansville. TWX No.: 61 (Henderson, Ky.)

Ownership: Henry S. Hilberg, chmn., 34%; Edwin G. Richter Jr., pres., 20%; Ernest Felix, 1.7%; James R. Clark, Jr., secy. (votes 34% of stock held by wife and other members of Raymond L. Buse Jr. family); Howard D. Duncan Jr., 4%; William R. Hight, 4%; James H. Manion, 1.3%; Harold A. Poole, 1%. Note: Also owns KGUN-TV, Tucson, Ariz.

Began Operation: Sept. 11, 1953. Sale to present owners by M. A. Lightman's Malco Theatres Inc. approved by FCC Oct. 24, 1956 (Television Digest, Vol. 12:35, 43).

Represented (sales) by Young Television Co.

Represented (legal) by Koteen & Burt.

Represented (engineering) by George C. Davis.

Personnel:

WILLIAM R. HIGHT, general manager.
JAMES H. MANION, local sales manager.
ROGER FORSTER, program & production director.
ELMER CHANCELLOR, chief engineer.
HAROLD POOLE, controller.
JOHN ESTHER, news director.
CHARLES D. ANDERSON, sports director.
JOAN A. KLASSEN, traffic director.
JANE ANNE KOCH, promotion director.

DIGEST OF RATE CARD NO. 8
(Oct. 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. ID
Class AA—6:30-10 p.m., daily.
\$440.00 \$264.00 \$176.00 \$154.00 \$110.00 \$88.00 \$80.00 \$40.00
NETWORK BASE HOURLY RATE: \$400.

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%		ILLINOIS			
		Edwards	2,700	2,200	80
		Gallatin	2,500	2,000	79
		Wabash	4,500	3,900	86
		White	6,400	5,000	77
		INDIANA			
		Gibson	9,500	8,500	90
		Perry	4,900	4,200	85
		Pike	4,200	3,600	85
		Posey	5,900	4,900	84
Spencer	4,600	4,100	88		
Vanderburgh	51,500	46,500	91		
Warrick	7,000	6,200	89		
Between 25-50%		KENTUCKY			
		Crittenden	2,700	2,200	78
		Daviess	20,600	18,000	87
		Henderson	10,300	8,800	85
Under 25%		ILLINOIS			
		Hamilton	3,400	2,500	75
		Wayne	6,200	4,800	78
		KENTUCKY			
Breckenridge	4,200	3,400	79		
Hancock	1,600	1,200	76		
Hopkins	11,800	9,500	81		

WEHT Station Total 176,400 151,000 86
ARB Total Net Weekly Circulation (March, 1962) 109,000

For Additional Information on This and Other Station Sales, see Sales & Transfers Section.

Indiana—Evansville



WFIE-TV

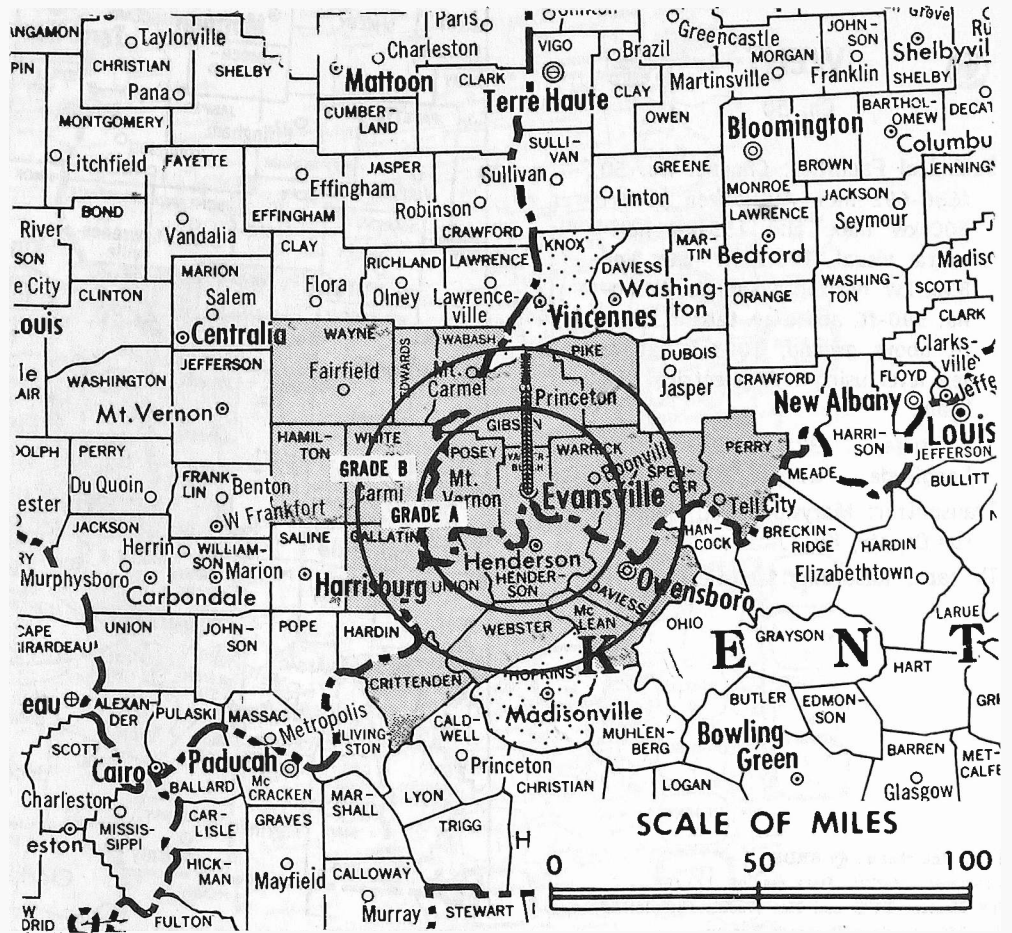


Ch. 14

Technical Facilities: Channel No. 14 (470-476 mc). Authorized power: 200-kw maximum and 178-kw horizontal visual, 104.8-kw maximum and 93.3-kw horizontal aural. Antenna: 560-ft. above av. terrain, 533-ft. above ground, 993-ft. above sea level.

Latitude 37° 59' 21"
Longitude 87° 35' 37"

Transmitter: 1115 Mount Auburn Rd.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WFIE-TV Ref: FCC File No. DOC.—11797 Granted 3/15/57

© American Map Co., Inc., N.Y., No. 1424

WFIE-TV

Licensee: WFIE Inc., 1115 Mount Auburn Rd.

Studio: 1115 Mount Auburn Rd. Telephone: Harrison 5-6201.

Ownership: WAVE Inc., 100%. George W. Norton Jr., pres., 98.4%; Nathan Lord, v.p., .8% (pres. of WFIE Inc.); Charles C. Leonard, secy.-treas., .8%. For other interests, see WAVE-TV, Louisville, Ky.

Began Operation: Nov. 9, 1953. Sale to present owner by Jesse D. Fine theatre family approved July 18, 1956 by FCC (Television Digest, Vol. 12:25, 26, 29).

Represented (sales) by The Katz Agency Inc.

Personnel:

NATHAN LORD, president.
JACK E. DOUGLAS, v.p. & general manager.
JACK BERNING, general sales manager.
CHET BEHRMAN, program manager & film buyer.
GEORGE FINKEL, production manager.
JACK McLEAN, news director.
PAUL C. KELLEY, chief engineer.

DIGEST OF RATE CARD NO. 9

(June 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.	
Class AA—6:30-10 p.m., daily.	\$425.00	\$210.00	\$140.00	\$123.00	\$110.00	\$90.00	\$45.00

NETWORK BASE HOURLY RATE: \$400.

For Indiana's Only CATV System, see page 895

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Edwards	2,700	2,200	80
	Gallatin	2,500	2,000	79
	Hamilton	3,400	2,500	75
	Wabash	4,500	3,900	86
	Wayne	6,200	4,800	78
	White	6,400	5,000	77
	INDIANA			
	Gibson	9,500	8,500	90
	Perry	4,900	4,200	85
Between 25-50%	Pike	4,200	3,600	85
	Posey	5,900	4,900	84
	Spencer	4,600	4,100	88
	Vanderburgh	51,500	46,500	91
	Warrick	7,000	6,200	89
	KENTUCKY			
	Crittenden	2,700	2,200	78
	Daviess	20,600	18,000	87
	Henderson	10,300	8,800	85
	McLean	2,900	2,400	84
Under 25%	Union	4,300	3,600	83
	Webster	4,700	3,500	76
	None	Between 25-50%		
Under 25%	INDIANA			
	Knox	13,400	12,200	91
	KENTUCKY			
Hopkins	11,800	9,500	81	
WFIE-TV Station Total		184,000	158,600	86
ARB Total Net Weekly Circulation (March, 1962)			118,700	

Indiana—Evansville



WTVW

Ch. 7



Technical Facilities Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 580-ft. above av. terrain, 570-ft. above ground, 1050-ft. above sea level.

Latitude 38° 01' 31"
Longitude 87° 21' 43"

Transmitter: 1-mi. S of Chandler, Ind.
Studio: 405 Carpenter St.

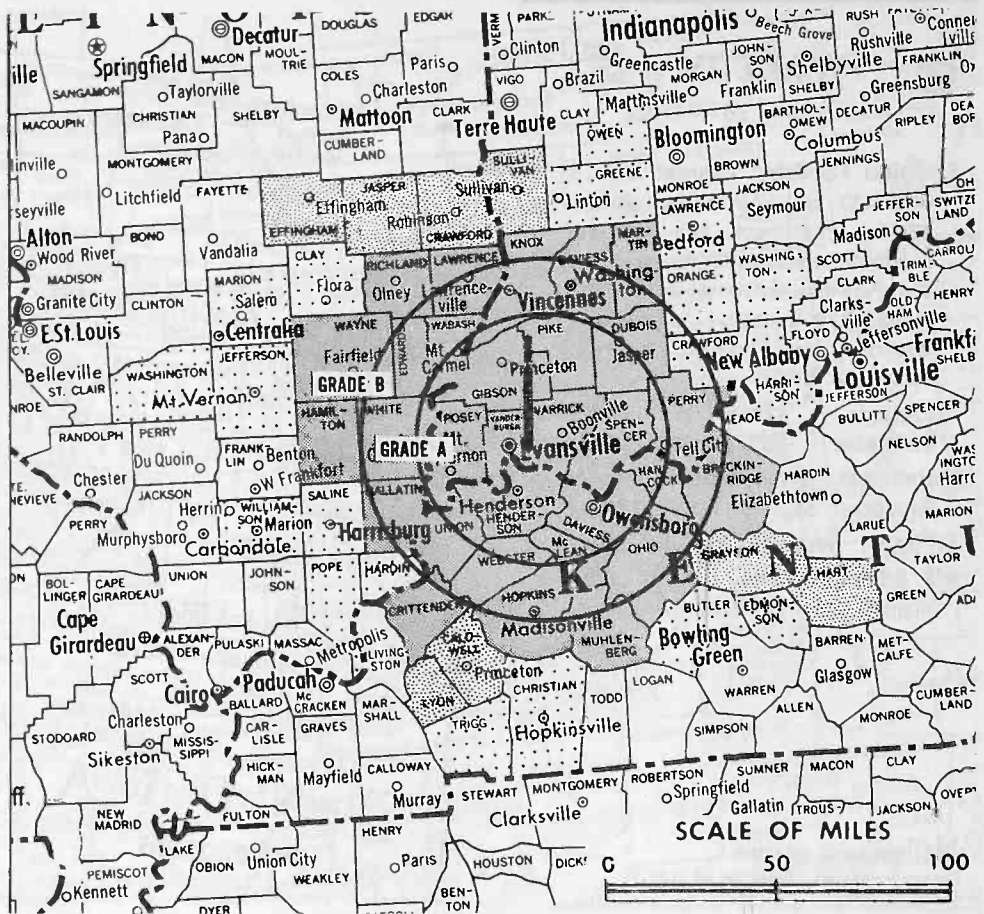
Telephone: Harrison 2-1121.

TWX No.: EV 28.

Represented (engineering) by Jules Cohen.

Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WTVW Ref: FCC File No. BMPCT-4166 Granted 9/27/56

©American Map Co., Inc., N.Y., No. 14244

WTVW

Grantee (STA): Evansville Television Inc., 405 Carpenter St.

Ownership: Evansville TV Inc., 90.4% control held by Producers Inc. (owned 50% by Ferris E. Traylor family, 50% by Polaris Corp.). Ferris E. Traylor owns 12.8% of Producers Inc., is former 21% stockholder in WTVW. Producers Inc. also controls KCND-TV, Pembina, N.D., which in turn controls KNOX-TV, Grand Forks, N.D. and KXGO-TV, Fargo, N.D. Producers Inc. also is buying radio KXOA, Sacramento, Cal.

Began Operation: Aug. 21, 1956. Sale of control by Ferris E. Traylor, Rex Schepp and Miklos Sperling to Producers Inc. approved Aug. 27, 1962 by FCC (Television Digest, Vol. 2:35).

Represented (sales) by George P. Hollingbery Co.

Personnel:

- DICK SHIVELY, general manager.
- JIM RITTER, station manager.
- ROBERT OSSENBERG, national sales manager.
- ULYSSES CARLINI, operations manager.
- AL UZZELL, production manager.
- FRED GIPE, promotion manager.

DIGEST OF RATE CARD NO. 4—(July 1, 1961)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—6:30-9:59 p.m., daily.

\$700.00 \$350.00 \$210.00 \$140.00 \$135.00 \$125.00 \$62.50

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Edwards	2,700	2,200	80
	Gallatin	2,500	2,000	79
	Hamilton	3,400	2,500	75
	Lawrence	6,000	5,300	88
	Richland	5,200	4,500	85
	Wabash	4,500	3,900	86
	Wayne	6,200	4,800	78
	White	6,400	5,000	77
	INDIANA			
Daviess	8,100	6,900	86	
Dubois	7,500	6,400	86	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	INDIANA—(Continued)			
	Gibson	9,500	8,500	90
	Knox	13,400	12,200	91
	Martin	2,900	2,600	88
	Perry	4,900	4,200	85
	Pike	4,200	3,600	85
	Posey	5,900	4,900	84
	Spencer	4,600	4,100	88
	Vanderberg	51,500	46,500	91
	Warrick	7,000	6,200	89
	KENTUCKY			
	Breckenridge	4,200	3,400	79
	Crittenden	2,700	2,200	78
	Daviess	20,600	18,000	87
Hancock	1,600	1,200	76	
Henderson	10,300	8,800	85	
Hopkins	11,800	9,500	81	
McLean	2,900	2,400	84	
Muhlenberg	8,100	6,700	83	
Ohio	5,400	4,300	80	
Union	4,300	3,600	83	
Webster	4,700	3,500	76	
Between 25-50%	ILLINOIS			
	Crawford	7,000	6,400	91
	Effingham	6,900	5,600	82
	Jasper	3,600	3,100	85
	INDIANA			
Sullivan	7,300	6,700	91	
KENTUCKY				
Caldwell	4,200	3,100	73	
Grason	4,500	3,400	74	
Hart	4,100	3,400	82	
Lyon	1,500	1,200	77	
Under 25%	ILLINOIS: Williamson, Clay, Hardin, Jefferson, Marion, Pope, Saline, Washington.			
	INDIANA: Crawford, Greene, Harrison, Lawrence, Orange, Owen, Washington. KENTUCKY: Butler, Christian, Edmonson, Trigg.			
WTVW Station Total		398,500	342,200	86
ARB Total Net Weekly Circulation (March, 1962)			197,100	

Indiana—Fort Wayne



WANE-TV



Ch. 15

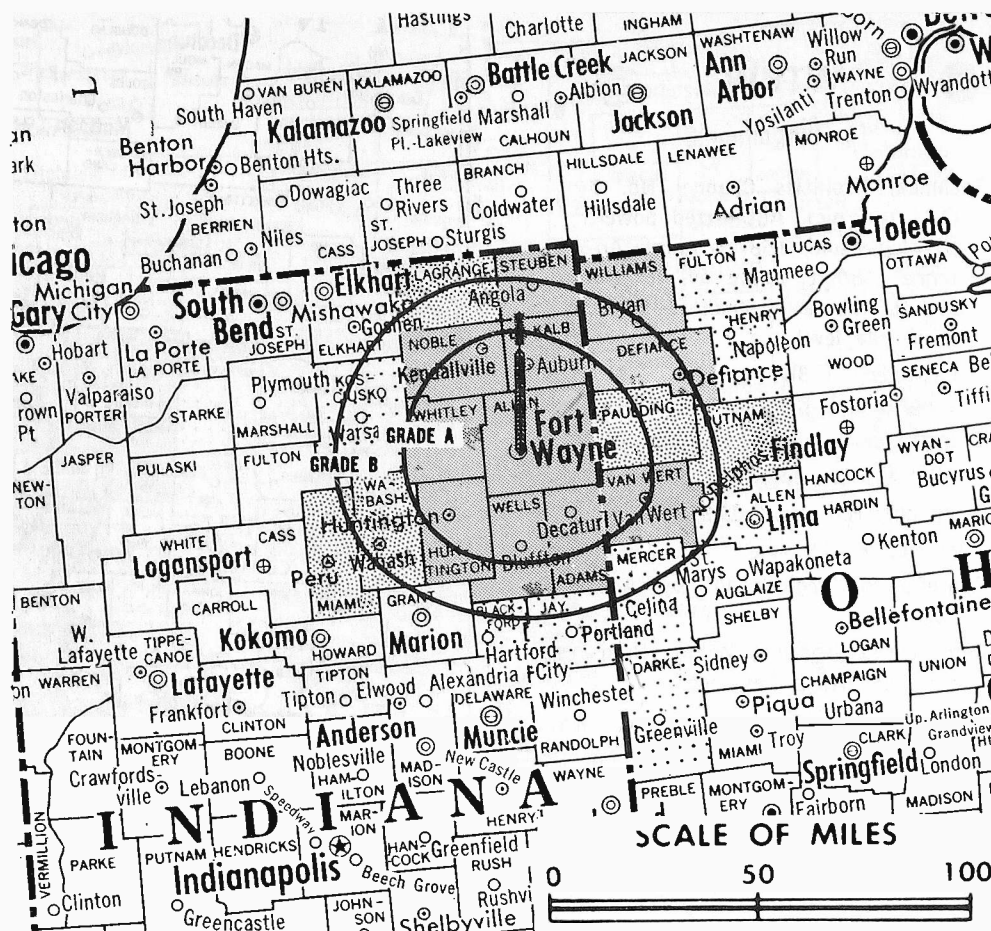
Technical Facilities: Channel No. 15 (476-482 mc). Authorized power: 436-kw maximum and 144-kw horizontal visual, 218-kw maximum and 77.6-kw horizontal aural. Antenna: 830-ft. above av. terrain, 836-ft. above ground, 1649-ft. above sea level.

Latitude 41° 05' 35"
Longitude 85° 10' 42"

Transmitter: West State Blvd. & Broadcast St., Ft. Wayne 15.

TV tape: Recording facilities.

AM Affiliate: WANE, 1-kw (.25-kw night), 1450 kc (CBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WANE-TV Ref: FCC File No. BPCT—2515 Granted 7/30/58

©American Map Co., Inc., N.Y., No. 14244

WANE-TV

Licensee: Indiana Bcstg. Corp., West State Blvd. & Broadcast St., Ft. Wayne 15, Ind.

Studio: Same as Licensee

Telephone: Anthony 9411, Ft. Wayne; 742-9411 (effective April 1, 1963).

TWX No.: 219-241-3744.

Ownership: Corinthian Broadcasting Corp., 86%; eight other stockholders, none owning more than 4%.

Began Operation: Sept. 26, 1954. Sale to present owner by Universal Bcstg. (McConnell) approved Oct. 10, 1956 by FCC. Previous sale as WINT by R. Morris Pierce group approved June 13, 1956. (Television Digest, Vol. 12:24, 34, 41).

Represented (sales) by H-R Television.

Represented (legal) by Covington & Burling.

Personnel:

- C. WREDE PETERSMEYER, president.
- REID G. CHAPMAN, v.p., general manager.
- JOHN KEENAN, commercial manager.
- KENNETH SEEMAN, program director.
- WALTER H. JONES, chief engineer.
- JOHN R. THOMPSON, promotion & merchandising director.
- ALAN ENGLANDER, treasurer.
- ROBERT H. SALK, secretary.

DIGEST OF RATE CARD NO. 5—(March 15, 1960)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:30-10:30 p.m., Mon.-Fri.; 7:30-11 p.m., Sat. & Sun.
\$500.00 \$300.00 \$200.00 \$125.00 \$120.00 \$110.00 \$55.00
NETWORK BASE HOURLY RATE: \$525.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	INDIANA			
	Adams	7,100	6,400	91
	Allen	70,400	65,500	93
	DeKalb	8,500	8,100	95
	Huntington	10,400	9,800	94
	Noble	8,500	7,700	91
	Steuben	5,300	4,900	93
	Wells	6,500	6,000	91
	Whitley	6,300	6,000	94
	OHIO			
Defiance	9,100	8,500	93	
Vanwert	8,900	8,400	94	
Williams	9,300	8,500	91	
Between 25-50%	INDIANA			
	Lagrange	4,800	3,700	78
	Miami	11,500	10,500	91
	Wabash	10,000	8,800	88
	OHIO			
Paulding	5,000	4,600	92	
Putnam	7,600	6,900	92	
Under 25%	INDIANA			
	Blackford	4,700	4,300	93
	Jay	7,200	6,400	88
	Kosciusko	12,700	11,600	91
	OHIO			
	Allen	31,300	28,700	92
	Darke	13,900	12,900	93
	Fulton	8,600	7,800	91
	Henry	7,600	7,300	96
	Mercer	8,900	8,300	93
WANE-TV Station Total		284,100	261,600	92
ARB Total Net Weekly Circulation (March, 1962)			156,500	

Indiana—Fort Wayne

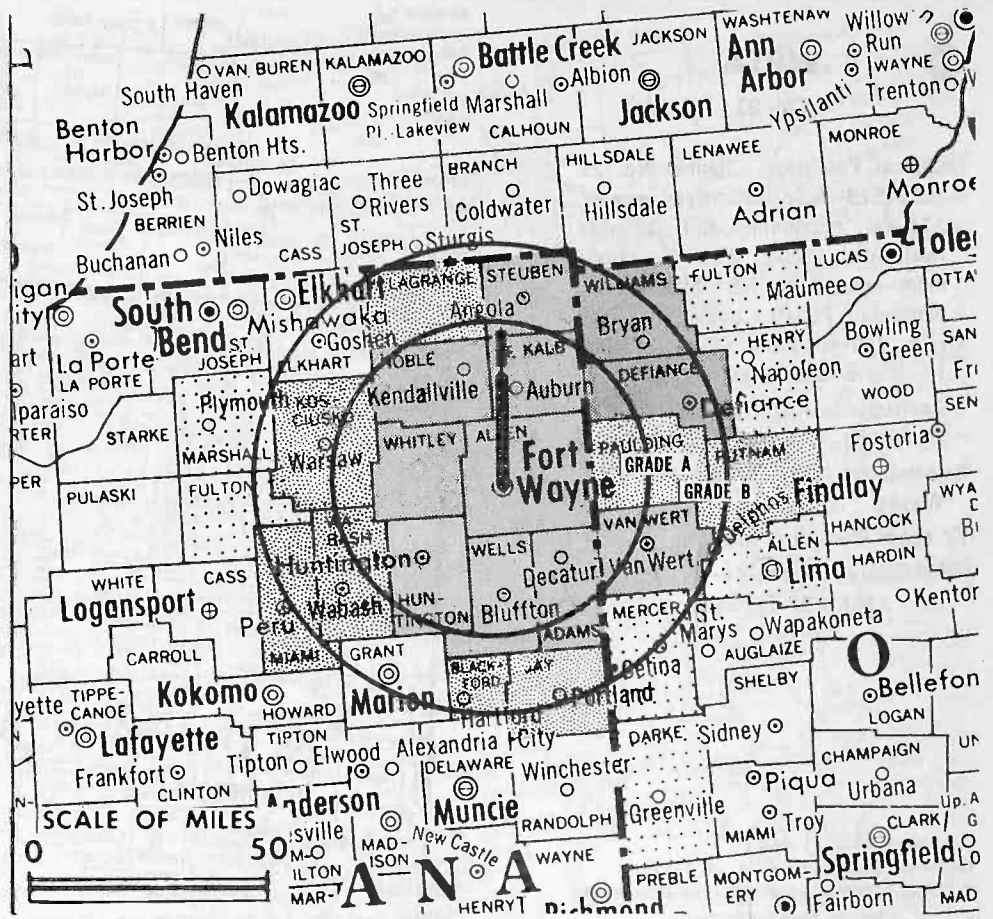
WKJG-TV
Ch. 33

Technical Facilities: Channel No. 33 (584-590 mc). Authorized power: 263-kw visual, 144-kw aural. Antenna: 770-ft. above av. terrain, 793-ft. above ground, 1593-ft. above sea level.

Latitude 41° 05' 36.00"
Longitude 85° 10' 28.47"

Transmitter: 2633 West State Blvd.
TV tape: Recording facilities.

AM Affiliate: WKJG, 5-kw, 1380 kc (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WKJG-TV Ref: FCC File No. BPCT-516 Granted 5/21/53

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WKJG-TV

Licensee: WKJG Inc., 2633 West State Blvd.

Studio: 2633 West State Blvd.

Telephone: 742-2295.

TWX No.: FW 90.

Ownership: Truth Publishing Co., 60%; Walter R. Beardsley, 25%; John F. Dille Jr., 15%. Truth Publishing publishes Elkhart Truth and is licensee of WSJV (Ch. 28) and radio WTRC.

Began Operation: Nov. 21, 1953. Sale to present owners by Clarence L. Schust, H. Leslie Popp and associates approved March 13, 1957 by FCC (Television Digest, Vol. 13:5, 11).

Represented (sales) by Advertising Time Sales.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JOHN F. DILLE JR., president.
HILLIARD GATES, general manager.
PAUL C. BRINES, v.p.
CARLETON B. EVANS, commercial manager.
CALO O. MAHLOCK, program manager & film buyer.
WAYNE ROTHGEB, farm director.
EUGENE A. CHASE, chief engineer.

DIGEST OF RATE CARD NO. 11
(Jan. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$500.00	\$300.00	\$200.00	\$175.00	\$140.00	\$110.00

NETWORK BASE HOURLY RATE: \$525.

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	INDIANA				
		Adams	7,100	6,400	91
		Allen	70,400	65,500	93
		DeKalb	8,500	8,100	95
		Huntington	10,400	9,800	94
		Noble	8,500	7,700	91
		Steuben	5,300	4,900	93
		Wells	6,500	6,000	91
	Whitley	6,300	6,000	94	
Between 25-50%	OHIO				
		Defiance	9,100	8,500	93
		Vanwert	8,900	8,400	94
		Williams	9,300	8,500	91
		Putnam	7,600	6,900	92
Under 25%	INDIANA				
		Fulton	5,500	5,000	92
		Marshall	9,800	9,000	91
	OHIO				
		Allen	31,300	28,700	92
		Darke	13,900	12,900	93
		Fulton	8,600	7,800	91
	Henry	7,600	7,300	96	
	Mercer	8,900	8,300	93	
WKJG-TV Station Total			299,400	275,600	92
ARB Total Net Weekly Circulation (March, 1962)			155,600		

Indiana—Fort Wayne



WPTA

Ch. 21

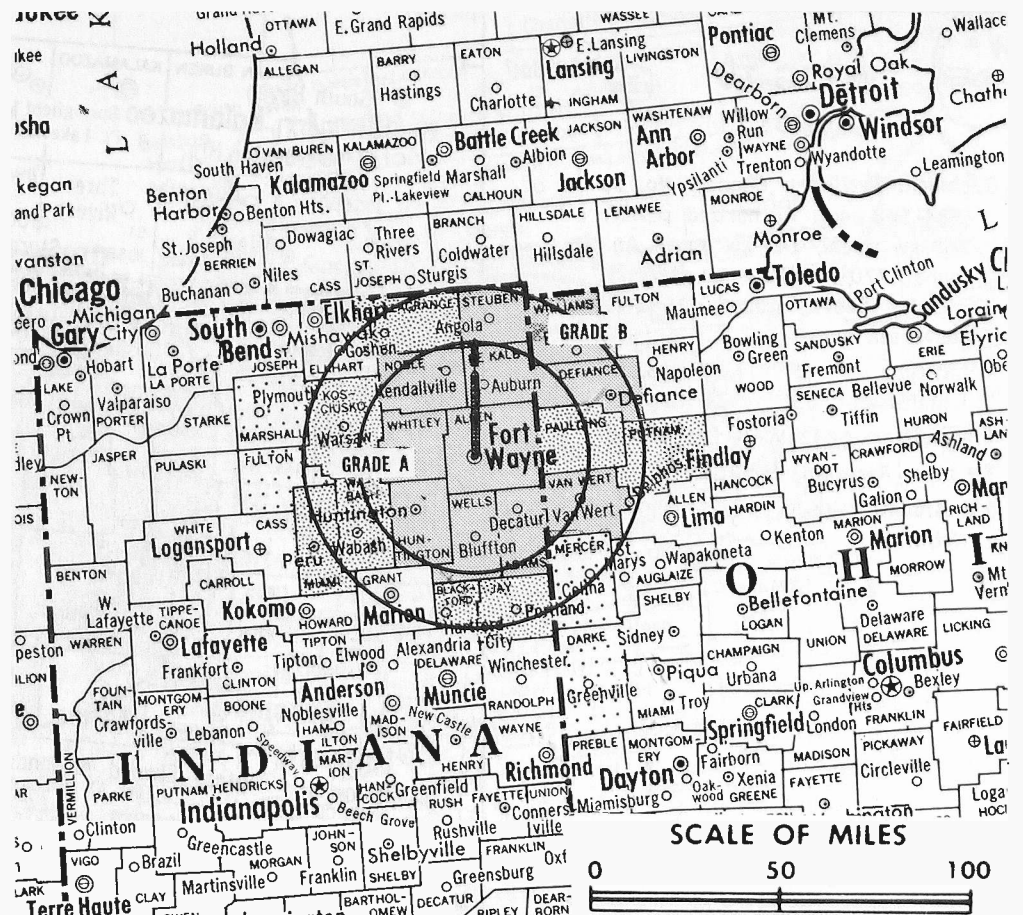
Technical Facilities: Channel No. 21 (512-518 mc). Authorized power: 175-kw maximum and 110-kw horizontal visual, 87.7-kw maximum and 55-kw horizontal aural. Antenna: 760-ft. above av. terrain, 767-ft. above ground, 1584-ft. above sea level.

Latitude 41° 06' 03"
Longitude 85° 11' 00"

Transmitter: 3333 Butler Rd., Fort Wayne.

TV tape: Recording facilities.

FM Affiliate: WPTH, 44-kw, 95.1 mc (No. 236), 680-ft. antenna.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WPTA Ref: FCC File No. BMPCT-4800 Granted 8/27/57

©American Map Co., Inc., N.Y., No. 1424-I

WPTA

Grantee: Sarkes Tarzian Inc., E. Hillside Dr., Bloomington, Ind.

Studio: 3333 Butler Rd., Fort Wayne

Telephone: Anthony 7125 TWX No.: FW 96.

Ownership: See WTTV, Bloomington-Indianapolis.

Began Operation: Sept. 28, 1957.

Represented (sales) by Young Television Corp.

Represented (legal) by A. L. Stein.

Personnel:

SARKES TARZIAN, president.

RICHARD D. MORGAN, general manager.

VICTOR H. STERLING, local sales manager.

JAMES S. PARENT, chief engineer.

DIGEST OF RATE CARD NO. 6
(Aug. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$500.00	\$300.00	\$200.00	\$175.00	\$125.00	\$120.00 \$60.00
NETWORK BASE HOURLY RATE: \$525.						

For Other Sarkes Tarzian Properties,
See Listing Under Group Ownership.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	INDIANA			
	Adams	7,100	6,400	91
	Allen	70,400	65,500	93
	DeKalb	8,500	8,100	95
	Huntington	10,400	9,800	94
	Noble	8,500	7,700	91
	Steuben	5,300	4,900	93
	Wells	6,500	6,000	91
	Whitley	6,300	6,000	94
	OHIO			
Defiance	9,100	8,500	93	
Vanwert	8,900	8,400	94	
Williams	9,300	8,500	91	
Between 25-50%	INDIANA			
	Blackford	4,700	4,300	93
	Jay	7,200	6,400	88
	Kosciusko	12,700	11,600	91
	Lagrange	4,800	3,700	78
Miami	11,500	10,500	91	
Wabash	10,000	8,800	88	
OHIO				
Paulding	5,000	4,600	92	
Putnam	7,600	6,900	92	
Under 25%	INDIANA			
	Fulton	5,500	5,000	92
	Marshall	9,800	9,000	91
	OHIO			
	Darke	13,900	12,900	93
Mercer	8,900	8,300	93	
WPTA Station Total		251,900	231,800	92
ARB Total Net Weekly Circulation (March, 1962)			151,500	

Indiana—Indianapolis

WFBM-TV
Ch. 6

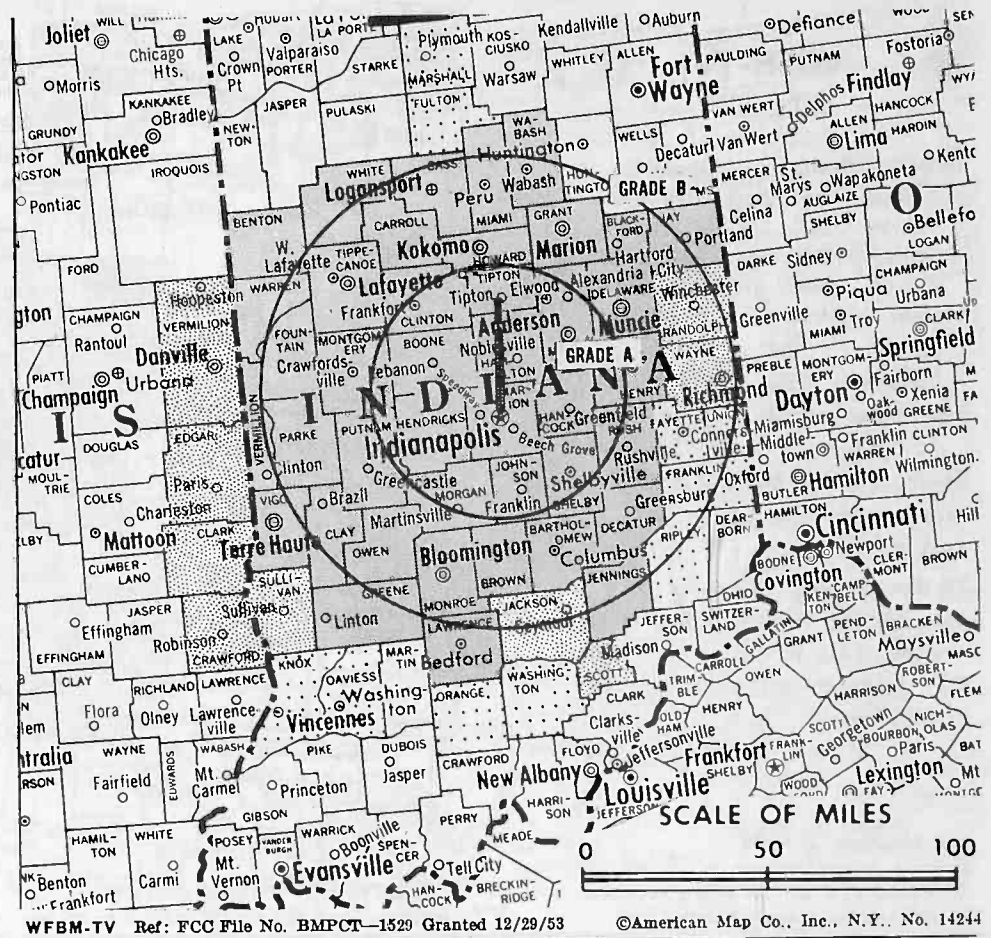
Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 990-ft. above av. terrain, 1019-ft. above ground, 1849-ft. above sea level.

Latitude 39° 53' 59"
Longitude 86° 12' 02"

Transmitter: 79th St. & Township Rd.
TV tape: Recording facilities.

AM Affiliate: WFBM, 5-kw, 1260 kc.
FM Affiliate: WFBM-FM, 51.9-kw, 94.7 mc (No. 234).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WFBM-TV Ref: FCC File No. BMPCT-1529 Granted 12/29/53

©American Map Co., Inc., N.Y., No. 14244

WFBM-TV

Licensee: Time-Life Broadcast Inc., 1330 N. Meridian St., Indianapolis 2.

Studio: 1330 N. Meridian St.

Telephone: Melrose 4-8521. TWX No.: 317-634-5992.

Ownership: Time-Life Broadcast Inc., 100%; subsidiary of Time Inc. For other interests, see Time Inc. under Group Ownership.

Begin Operation: May 30, 1949. Sale to present owner by H. M. Bitner interests approved by FCC April 17, 1957 (Television Digest, Vol. 12:50-51; 13:16).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey.

Personnel:

ELDON CAMPBELL, v.p. & general manager.
DON MENKE, station manager.
HUGH L. KIBBEY, sales manager.
WARREN WRIGHT, program manager & film buyer.
KEITH C. STRANGE, promotion manager.
THOMAS E. CARROLL, business manager.
EARL JOHNSON, program operations manager.
ROBERT FLANDERS, director of engineering.
SUE STATON, sales service manager.
ROBERT GAMBLE, news & information services manager.
TOM CARNEGIE, sports director.

DIGEST OF RATE CARD NO. 19-D (Jan. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7:30-10 p.m., daily.	\$1400.00	\$840.00	\$560.00	\$400.00	\$375.00	\$190.00

NETWORK BASE HOURLY RATE: \$1550

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	INDIANA			
	Bartholomew	14,700	13,600	93
	Benton	3,400	3,200	91
	Blackford	4,700	4,300	93
	Boone	8,700	8,200	94
	Brown	2,100	1,900	93
	Carroll	5,300	5,000	93
	Cass	12,400	11,100	80
	Clay	8,100	7,600	93
	Clinton	9,900	9,200	94
	Decatur	6,000	5,500	91
	Delaware	33,800	31,700	94
	Fountain	6,000	5,600	92
	Grant	22,800	20,700	91
	Greene	9,000	8,000	90
	Hamilton	12,400	11,800	95
	Hancock	8,300	7,800	95
	Hendricks	12,500	11,100	95
	Henry	14,800	13,800	93
	Howard	21,300	19,900	94
	Jay	7,200	6,400	88
	Jennings	4,500	4,000	90
	Lawrence	11,300	10,400	91
	Madison	38,900	36,700	95
	Marion	218,100	203,800	94
	Miami	11,500	10,500	91
	Monroe	17,100	14,800	87
Montgomery	10,200	9,600	94	
Morgan	10,100	9,400	94	
Owen	3,700	3,400	91	
Parke	4,800	4,500	93	
Putnam	6,900	6,400	92	
Rush	6,100	5,800	95	
Shelby	10,700	10,100	95	
Tipton	25,400	22,400	88	
Warrick	4,900	4,700	95	

(Continued on page 189)

WFBM-TV Station Total	837,600	771,300	92
ARB Total Net Weekly Circulation (March, 1962)		598,400	

Indiana—Indianapolis



WISH-TV

Ch. 8



Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 990-ft. above av. terrain, 997-ft. above ground, 1847-ft. above sea level.

Latitude 39° 45' 39"
Longitude 86° 00' 21"

Transmitter: Rawls Ave. & South Post Rd.

Studio: 1440 N. Meridian St.

Telephone: Melrose 4-6411.

TWX No.: IP 276.

TV tape: Recording facilities.

AM Affiliate: WISH, 5-kw (1-kw night), 1310 kc (CBS).

FM Affiliate: WISH-FM, 41-kw, 107.9 mc.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WISH-TV Ref: FCC File No. BPCT-110 Granted 1/28/54

© American Map Co., Inc., N.Y., No. 14244

WISH-TV

Licensee: Indiana Broadcasting Corporation, 1440 N. Meridian St., Indianapolis 2.

Ownership: Corinthian Broadcasting Corp., 86%; 8 other stockholders, none owns more than 4%.

Began Operation: June 26, 1954. Sale, along with WANE-TV, Fort Wayne & radio WANE, to present owners approved Oct. 10, 1956 by FCC (Television Digest, Vol. 12:34, 41).

Represented (sales) by H-R Television Inc.

Represented (legal) by Covington & Burling.

Personnel:

- C. WREDE PETERSMEYER, president.
- ROBERT B. McCONNELL, v.p., general manager & film buyer.
- ALAN S. ENGLANDER, treasurer.
- ROBERT H. SALK, secretary.
- JOSEPH E. LAKE, commercial manager.
- RAY REISINGER, promotion & merchandising director.
- DAVE SMITH, program & production manager.
- C. E. WALLACE, chief engineer.

DIGEST OF RATE CARD NO. 3D

(Jan. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	20 Sec.	10 Sec.	
Class AA—7:30-11 p.m., Mon.-Fri.; 7-11 p.m., Sat. & Sun.	\$1300.00	\$780.00	\$520.00	\$325.00	\$380.00	\$190.00
NETWORK BASE HOURLY RATE:	\$1450.					



**THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES**

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Net Weekly Circulation	State County	Total Households	TV Homes	%
INDIANA				
	Bartholomew	14,700	13,600	93
	Blackford	4,700	4,300	93
	Boone	8,700	8,200	94
	Brown	2,100	1,900	93
	Carroll	5,300	5,000	93
	Cass	12,400	11,100	90
	Clay	8,100	7,600	93
	Clinton	9,900	9,200	94
	Decatur	6,000	5,500	91
	Delaware	33,800	31,700	94
	Fountain	6,000	5,600	92
	Grant	22,800	20,700	91
	Greene	9,000	8,000	90
	Hamilton	12,400	11,800	95
	Hancock	8,300	7,800	95
	Hendricks	12,500	11,900	95
	Henry	14,800	13,800	93
	Howard	21,300	19,900	94
	Jay	7,200	6,400	88
	Jennings	4,500	4,000	90
	Johnson	13,000	12,600	97
	Lawrence	11,300	10,400	91
	Madison	38,900	36,700	95
	Marion	218,100	203,800	94
	Miami	11,500	10,500	91
	Monroe	17,100	14,800	87
	Montgomery	10,200	9,600	94
	Morgan	10,100	9,400	94
	Owen	3,700	3,400	91
	Parke	4,800	4,500	92
	Putnam	6,900	6,400	92
	Rush	6,100	5,800	95
	Shelby	10,700	10,100	95
	Tippecanoe	25,400	22,400	88
	Tipton	4,900	4,700	95
	Wabash	10,000	8,800	88
	White	6,200	5,700	91
(Continued on page 189)				

WISH-TV Station Total	820,100	757,300	92
ARB Total Net Weekly Circulation (March, 1962)	567,100		

Indiana—Indianapolis



WLW-I

Ch. 13



Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 982-ft. above av. terrain, 1022-ft. above ground, 1846-ft. above sea level.

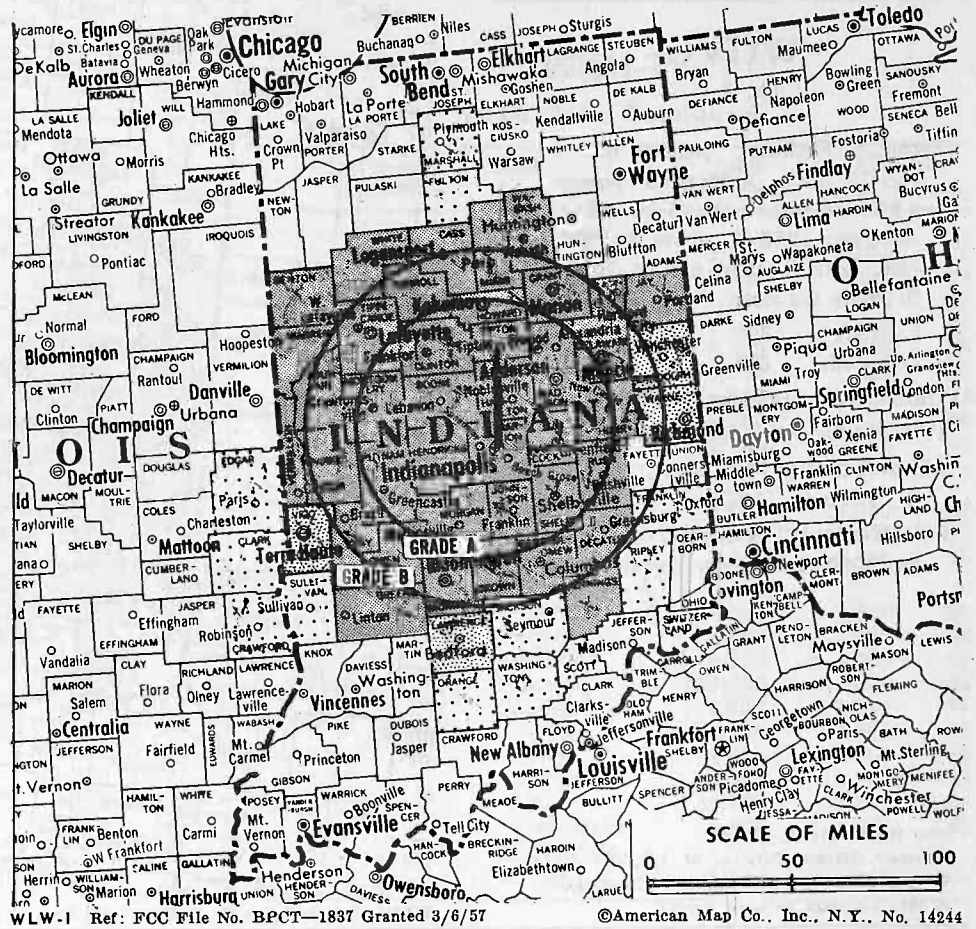
Latitude 39° 55' 43"
Longitude 86° 10' 55"

Transmitter: Ditch Rd. & 96th St.

Studio: 1401 N. Meridian St.

TV tape: Recording facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WLW-I Ref: FCC File No. BPCT-1837 Granted 3/6/57

© American Map Co., Inc., N.Y., No. 14244

WLW-I

Grantee: Crosley Broadcasting Corp., 140 W. 9th St., Crosley Square, Cincinnati, O.

Telephone: Melrose 9-2311. TWX No.: IP 347.

Ownership: See WLW-T, Cincinnati, O.

Began Operation: Oct 30, 1957.

Represented (sales) by Crosley Broadcasting Corp.; Tracy Moore & Associates (West Coast); Bomar Lowrance (South).

Represented (legal) by Hogan & Hartson.

Personnel:

- JAMES D. SHOUSE, chairman.
- ROBERT E. DUNVILLE, president.
- JOHN T. MURPHY, exec. vice president.
- H. P. LASKER, v.p., sales (New York).
- T. AL BLAND, v.p., programming.
- JOHN BABCOCK, v.p. general manager.
- ROBERT LAMB, sales manager.
- CHARLES BRODHEAD, program manager.
- BRUCE COX, manager of special broadcast services.
- CHARLES ROGERS, promotion-publicity director.
- NORMAN NIXON, chief engineer.
- DAVE SELBY, sales-service manager.
- TOM ATKINS, news director.

DIGEST OF RATE CARD NO. 5

(May 15, 1962)

Hour	30 Min.	40 Sec.	30 Sec.	20 Sec.	ID	
Class AA—7:30-10:30 p.m., daily.	\$1400.00	\$840.00	\$620.00	\$525.00	\$375.00	\$188.00

NETWORK BASE HOURLY RATE: \$1400.

For Other Crosley Broadcast Interests,
see Listing Under Group Ownership.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	INDIANA				
		Bartholomew	14,700	13,600	93
		Benton	3,400	3,200	91
		Blackford	4,700	4,300	93
		Boone	8,700	8,200	94
		Brown	2,100	1,900	93
		Carroll	5,300	5,000	93
		Cass	12,400	11,100	90
		Clay	8,100	7,600	93
		Clinton	9,900	9,200	94
		Decatur	6,000	5,500	91
		Delaware	33,800	31,700	94
		Fountain	6,000	5,600	92
		Grant	22,800	20,700	91
		Greene	9,000	8,000	90
		Hamilton	12,400	11,800	95
		Hancock	8,300	7,800	95
		Hendricks	12,500	11,900	95
		Henry	14,800	13,800	93
		Howard	21,300	19,900	94
	Jay	7,200	6,400	88	
	Jennings	4,500	4,000	90	
	Johnson	13,000	12,600	97	
	Madison	38,900	36,700	95	
	Marion	218,100	203,800	94	
	Miami	11,500	10,500	91	
	Monroe	17,100	14,800	87	
	Montgomery	10,200	9,600	94	
	Morgan	10,100	9,400	94	
	Owen	3,700	3,400	91	
	Parke	4,800	4,500	93	
	Putnam	6,900	6,400	92	
	Rush	6,100	5,800	95	
	Shelby	10,700	10,100	95	
	Tippecanoe	25,400	22,400	88	
	Tipton	4,900	4,700	95	
	Vermillion	6,000	5,600	93	
	Wabash	10,000	8,800	88	
	Warren	2,600	2,300	88	
	White	6,200	5,700	91	

WLWI Station Total	793,800	733,300	92
ARB Total Net Weekly Circulation (March, 1962)		560,500	

Indiana—Bloomington-Indianapolis

WTTV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 44.55-kw visual, 26.75-kw aural. Antenna: 1250-ft. above av. terrain, 1222-ft. above ground, 2097-ft. above sea level.

Latitude 39° 24' 26.5"
Longitude 86° 08' 52.0"

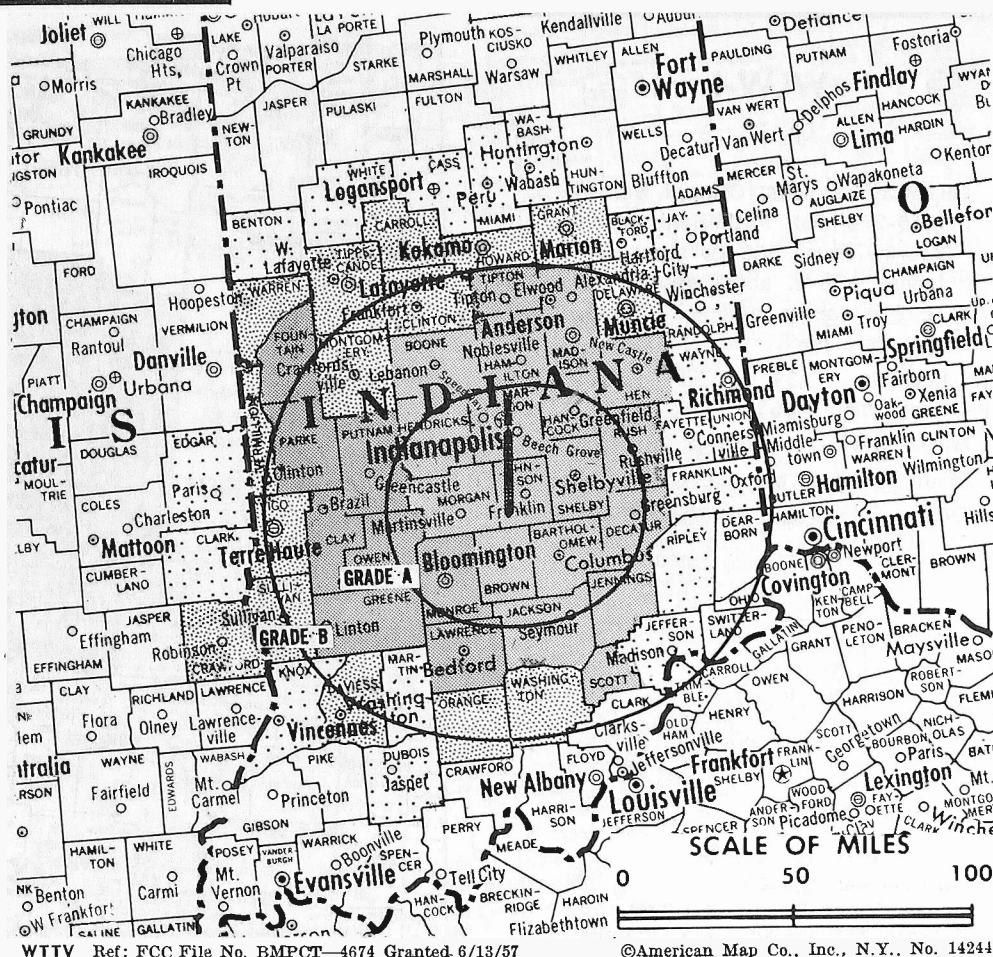
Transmitter: Trafalgar, Ind.

TV tape: Recording facilities.

AM Affiliate: WTTS, 5-kw, (.5-kw-N), 1370 kc. (ABC).

FM Affiliate: WTTV-FM, 37-kw, 92.3 mc, 1090-ft. above av. terrain.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WTTV Ref: FCC File No. BMPCT-4674 Granted 6/13/57

©American Map Co., Inc., N.Y., No. 14244

WTTV

Network Service: None, independent.

Licensee: Sarkes Tarzian Inc., E. Hillside Drive, Bloomington.

Studios: E. Hillside Drive, Bloomington; 3490 Bluff Rd., Indianapolis.

Business Office: 3490 Bluff Rd., Indianapolis.

Telephone: State 7-2211, Indianapolis.

TWX No.: IP 74.

Ownership: Sarkes Tarzian, pres., 51%; Mary Tarzian, secy.-treas., 18%; Verage Tarzian, director; Thomas Tarzian, 15½%; Patricia Tarzian, 15½%. Firm also manufacturers TV-radio parts & tubes. Also operates WPTA, Ft. Wayne (Ch. 21); WFAM-TV, Lafayette, Ind.

Began Operation: Nov. 11, 1949.

Represented (sales) by Young Television Corp.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Kear and Kennedy.

Personnel:

SARKES TARZIAN, president.
ROBERT G. HOLBEN, general & sales manager.
BERNARD J. SOUERS, local sales manager.
WILLIAM THOMAS, national sales manager.
ART HOOK, program director & film buyer.
FRED MOLCHIN, chief engineer.

DIGEST OF RATE CARD NO. 12 (July 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.	
Class AA—6:30-9 p.m., Sun.-Fri.; 6-9 p.m., Sat.	\$500.00	\$300.00	\$200.00	\$125.00	\$100.00	\$50.00

Also see Sarkes Tarzian Listings under Manufacturers of Transmitters, Studio and Closed-Circuit Equipment.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	INDIANA			
	Bartholomew	14,700	13,600	93
	Boone	8,700	8,200	94
	Brown	2,100	1,900	93
	Clay	8,100	7,600	93
	Decatur	6,000	5,500	91
	Fountain	6,000	5,600	92
	Greene	9,000	8,000	90
	Hamilton	12,400	11,800	95
	Hancock	8,300	7,800	95
	Hendricks	12,500	11,900	95
	Henry	14,800	13,800	93
	Jackson	9,300	8,600	92
	Jennings	4,500	4,000	90
	Johnson	13,000	12,600	97
	Lawrence	11,300	10,400	91
	Madison	38,900	36,700	95
Marion	218,100	203,800	94	
Monroe	17,100	14,800	87	
Morgan	10,100	9,400	94	
Owen	3,700	3,400	91	
Parke	4,800	4,500	93	
Putnam	6,900	6,400	92	
Rush	6,100	5,800	95	
Scott	4,300	3,700	85	
Shelby	10,700	10,100	95	
Tipton	4,900	4,700	95	
Between 25-50%	ILLINOIS			
	Crawford	7,000	6,400	91
	INDIANA			
	Carroll	5,300	5,000	93
	Clinton	9,900	9,200	94
	Daviess	8,100	6,900	86
	Delaware	33,800	31,700	94
Grant	22,800	20,700	91	
Howard	21,300	19,900	94	
Montgomery	10,200	9,600	94	
Orange	5,100	4,500	87	

WTTV Station Total	823,300	759,200	92
ARB Total Net Weekly Circulation (March, 1962)	451,300		

WTTV

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	Sullivan	7,300	6,700	91
	Tippecanoe	25,400	22,400	88
	Vermillion	6,000	5,600	93
	Vigo	35,100	32,200	92
	Warren	2,600	2,300	88
	Washington	5,400	4,600	85
Under 25%	ILLINOIS			
	Clark	5,500	4,800	88
	Edgar	7,500	6,900	91
	INDIANA			
	Benton	3,400	3,200	91
	Blackford	4,700	4,300	93
	Cass	12,400	11,100	90
	Dubois	7,500	6,400	86
	Fayette	7,400	6,800	93
	Franklin	4,500	3,900	86
Jay	7,200	6,400	88	
Jefferson	6,700	6,000	90	
Knox	13,400	12,200	91	
Martin	2,900	2,600	88	
Miami	11,500	10,500	91	
Randolph	9,100	8,300	92	
Ripley	6,000	5,300	88	
Union	1,900	1,700	88	
Wabash	10,000	8,800	88	
Wayne	22,400	20,700	92	
White	6,200	5,700	91	
KENTUCKY				
Trimble	1,500	1,300	86	

WLW-I

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	INDIANA			
	Lawrence	11,300	10,400	91
	Randolph	9,100	8,300	92
	Vigo	35,100	32,200	92
	Wayne	22,400	20,700	92
Under 25%	ILLINOIS			
	Clark	5,500	4,800	88
	Crawford	7,000	6,400	91
	Edgar	7,500	6,900	91
	INDIANA			
	Franklin	4,500	3,900	86
	Fulton	5,500	5,000	92
	Jackson	9,300	8,600	92
	Marshall	9,800	9,000	91
	Orange	5,100	4,500	87
Ripley	6,000	5,300	88	
Scott	4,300	3,700	85	
Sullivan	7,300	6,700	91	
Switzerland	2,200	1,900	85	
Washington	5,400	4,600	85	
KENTUCKY				
Carroll	2,400	2,100	85	

For ARB County-by-County Data,
see pages 39-a through 54-a

Indiana—Indianapolis

WISH-TV

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	INDIANA			
	Benton	3,400	3,200	91
	Fayette	7,400	6,800	93
	Jackson	9,300	8,600	92
	Randolph	9,100	8,300	92
	Scott	4,300	3,700	85
	Union	1,900	1,700	88
	Vermillion	6,000	5,600	93
	Warren	2,600	2,300	88
	Wayne	22,400	20,700	92
Under 25%	ILLINOIS			
	Clark	5,500	4,800	88
	Crawford	7,000	6,400	91
	Edgar	7,500	6,900	91
	INDIANA			
	Franklin	4,500	3,900	86
	Fulton	5,500	5,000	92
	Jefferson	6,700	6,000	90
	Knox	13,400	12,200	91
	Marshall	9,800	9,000	91
Orange	5,100	4,500	87	
Ripley	6,000	5,300	88	
Sullivan	7,300	6,700	91	
Vigo	35,100	32,200	92	
Washington	5,400	4,600	85	
KENTUCKY				
Trimble	1,500	1,300	86	

WFBM-TV

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	INDIANA—(Continued)			
	Vermillion	6,000	5,600	93
	Vigo	35,100	32,200	92
	Wabash	10,000	8,800	88
	Warren	2,600	2,300	88
	White	6,200	5,700	91
Between 25-50%	ILLINOIS			
	Clark	5,500	4,800	88
	Crawford	7,000	6,400	91
	Edgar	7,500	6,900	91
	Vermillion	30,600	27,800	91
Under 25%	INDIANA			
	Jackson	9,300	8,600	92
	Randolph	9,100	8,300	92
	Scott	4,300	3,700	85
	Sullivan	7,300	6,700	91
	Wayne	22,400	20,700	92
Under 25%	INDIANA			
	Daviess	8,100	6,900	86
	Fayette	7,400	6,800	93
	Franklin	4,500	3,900	86
	Fulton	5,500	5,000	92
	Knox	13,400	12,200	91
	Marshall	9,800	9,000	91
	Orange	5,100	4,500	87
	Ripley	6,000	5,300	88
	Union	1,900	1,700	88
Washington	5,400	4,600	85	

Indiana—Lafayette

WFAM-TV

Ch. 18

Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 186-kw visual, 100-kw aural. Antenna: 660-ft. above av. terrain, 651-ft. above ground, 1301-ft. above sea level.

Latitude 40° 24' 07"
Longitude 86° 50' 59"

Transmitter: McCarty Lane.
Studio: McCarty Lane.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
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WFAM-TV Ref: FCC File No. BPCT-2258 Granted 4/3/57

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WFAM-TV

Network Service: CBS (EMP).

Grantee: Sarkes Tarzian Inc., E. Hillside Dr., Bloomington

Studio: McCarty Lane.

Telephone: 2-7306. TWX No.: LAF 481.

Ownership: See WTTV, Bloomington-Indianapolis.

Began Operation: May 8, 1958 on Ch. 59, but left the air May 15, 1959 while sale to Sarkes Tarzian was pending. Sale to Sarkes Tarzian by Henry Rosenthal and associates approved June 17, 1959 by FCC; resumed operation on Ch. 18 Nov. 15, 1959 (Television Digest, Vol. 15:19-20, 25, 46). Transfer of TV and radio WASK to Rosenthal group from founder O. E. Richardson approved Feb. 20, 1957 by FCC (Vol. 13:4, 8).

Represented (sales) by Young Television Corp.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Kear and Kennedy.

Personnel:

RICHARD LONG, manager & sales mgr.
CHARLES ANDERSON, chief engineer.

DIGEST OF RATE CARD NO. 4 (Oct. 1, 1959)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	8 Sec.
Class AA—8-11 p.m., daily.					
\$150.00	\$100.00	\$75.00	\$50.00	\$25.00	\$12.50

NETWORK BASE HOURLY RATE: \$85.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	None	Over 50%		
Between 25-50%	None	Between 25-50%		
Under 25%	INDIANA Tippecanoe	25,400	22,400	88
WFAM-TV Station Total		25,400	22,400	88
ARB Total Net Weekly Circulation (March, 1962)			12,500	

Indiana—Marion

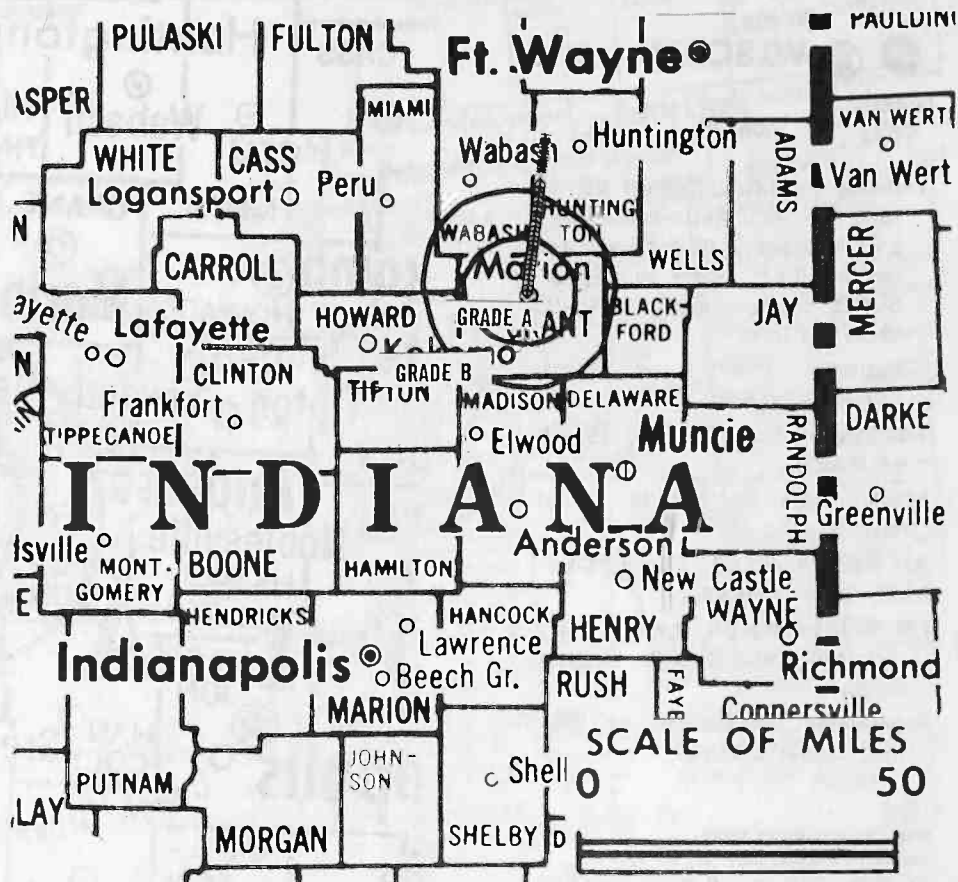
WTAF-TV

Ch. 31

Technical Facilities: Channel No. 31
(572-578 mc). Authorized power:
21.9-kw visual, 11.8-kw aural. An-
tenna: 250-ft. above av. terrain,
233-ft. above ground, 1033-ft.
above sea level.

Latitude 40° 33' 26"
Longitude 85° 39' 52"

Transmitter: Marion.



WTAF Ref: FCC File No. BPCT-2923 Granted 4/3/62

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WTAF-TV

Network Service: None, independent.

Licensee: Geneco Broadcasting Inc., P.O. Box 631, 314 S. Boots St.

Studio: 314 S. Boots St.

Telephone: North 4-7117.

Ownership: Eugene C. Thompson, 100%.

Began Operation: Nov. 1, 1962.

Represented (sales) by Weed Television Corp.

Represented (legal) by Spearman & Roberson.

Represented (engineering) by Ralph J. Bitzer.

Personnel:

EUGENE C. THOMPSON, president.

ROBERT FINCANNON, v.p. & general manager.

T. RAY CLINE, production manager.

RICHARD W. FLOREA, asst. mgr. & news director.

BLAIR WEICHT, chief engineer.

DIGEST OF RATE CARD NO. 1

(Aug. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—6-10:30 p.m., daily.						
\$105.00	\$63.00	\$42.00	\$26.25	\$21.00	\$15.75	\$10.50

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



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Indiana—Muncie

abc **WLBC-TV**

NB Ch. 49

Technical Facilities: Channel No. 49 (680-686 mc). Authorized power: 14.1-kw visual, 7.08-kw aural. Antenna: 500-ft. above av. terrain, 542-ft. above ground, 1492-ft. above sea level.

Latitude 40° 09' 01"
Longitude 85° 22' 45"

Transmitter: State Rd. No. 35, SE of Muncie.

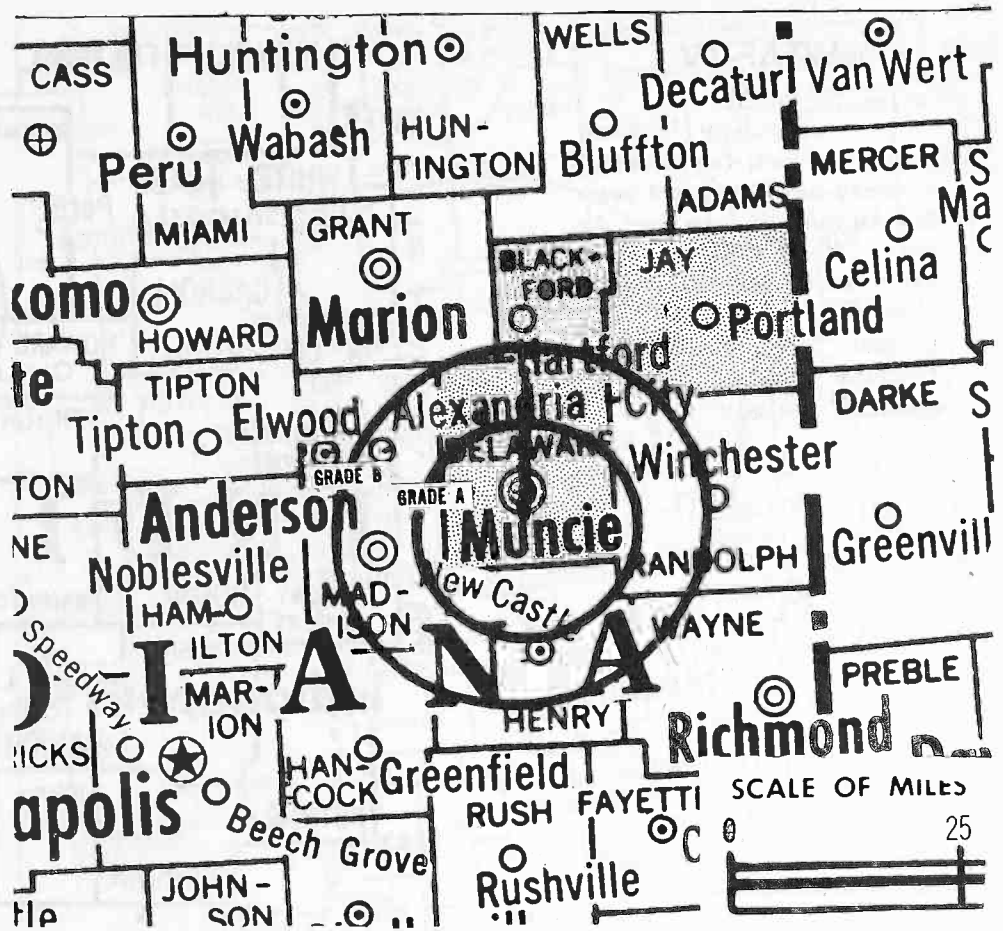
Studio: State Rd. No. 35, SE of Muncie.

AM Affiliate: WLBC, 1-kw (.25-kw-N), 1340 kc (CBS).

FM Affiliate: WMUN, 7.4-kw, 104.1 mc (No. 281), 240-ft. antenna height.

Represented (engineering) by Silliman, Moffet & Rohrer.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WLBC-TV Ref: FCC File No. BMPCT-1350 Granted 10/21/53

©American Map Co., Inc., N.Y., No. 14244

WLBC-TV

Network Service: ABC, NBC; also CBS, on per program basis.

Licensee: Tri-City Radio Corp., 420 Alden Rd., Box 271.

Telephone: Atlas 8-4403 TWX No.: MUN 187.

Ownership: Donald A. Burton, pres. & treas., 51%; William F. Craig, v.p., 46.5%; Garnet M. Burton, secy., 1.5%; and 3 others, each holding less than .5%.

Began Operation: April 29, 1953.

Represented (sales) by Hal Holman Co. (Chicago & New York).

Represented (legal) by John M. Midlen.

Personnel:

DON BURTON, president, treasurer & general manager.
W. F. CRAIG, v.p., commercial manager & film buyer.
JOHN M. CRAIG, v.p. & director, local sales.
GARNET BURTON, secretary.
ANN CRAIG, assistant treasurer.
FLORENCE BOYD, v.p. & executive secretary.
PATRICK S. FINNEGAN, v.p. & chief engineer.

DIGEST OF RATE CARD NO. 4

(Nov. 10, 1962)

Hour	30 Min.	15 Min.	10 Min.	.5 Min.	Min. or 10 Sec.	20 Sec.
Class A—7-11 p.m., daily.						
\$200.00	\$120.00	\$60.00	\$45.00	\$25.00	\$20.00	\$10.00
NETWORK BASE HOURLY RATE: \$200 (NBC), \$200 (ABC).						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	None Over 50%			
Between 25-50%	INDIANA			
	Blackford	4,700	4,300	93
	Delaware	33,800	31,700	94
Jay	7,200	6,400	88	
Under 25%:	None Under 25%			
WLBC-TV Station Total		45,700	42,400	93
ARB Total Net Weekly Circulation (March, 1962)			9,700	

Indiana—South Bend

WNDU-TV
Ch. 16

Technical Facilities: Channel No. 16 (482-488 mc). Authorized power: 282-kw visual, 141-kw aural. Antenna: 586-ft. above av. terrain, 552-ft. above ground, 1397-ft. above sea level, with 1/2° electrical beam tilt.

Latitude 41° 36' 26"
Longitude 86° 12' 48"

Transmitter: Ironwood & Kern Rds.
TV tape: Recording facilities.
AM Affiliate: WNDU, 1-kw, 1490 kc (ABC).
FM Affiliate: WNDU-FM, 20-kw, 92.9 mc (ABC).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WNDU-TV

Licensee: Michiana Telecasting Corp., University of Notre Dame, Notre Dame, Ind.

Studio: P.O. Box 16, Juniper Road, South Bend, Ind.

Telephone: Central 3-7111, South Bend.

Ownership: Michiana Telecasting Corp., 100%; Rev. Theodore M. Hesburgh, C.S.C., pres. (president of U. of Notre Dame); Rev. Edmund P. Joyce, C.S.C., secy.-treas.

Began Operation: July 2, 1955.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Kear & Kennedy.

Personnel:

WM. THOMAS HAMILTON, general manager.
GUS VANDERHEYDEN, sales manager.
BAZIL O'HAGAN, chief engineer & asst. general manager.
WILLIAM A. GARDEN, director sales service.
PAUL E. WALTON JR., dir. of program operations.
DAVE WILLIAMS, director of promotion.
BILL ETHEBERTON, sports director.
JOHN E. McCULLOUGH, public affairs dir.

DIGEST OF RATE CARD NO. 3
(Dec. 1, 1959)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	8 Sec.	
Class AA—6:30-10 p.m., daily.	\$500.00	\$300.00	\$200.00	\$175.00	\$125.00	\$100.00	\$50.00
NETWORK BASE HOURLY RATE: \$475.							

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	INDIANA			
	Elkhart	32,800	29,300	90
	Fulton	5,500	5,000	92
	Kosciusko	12,700	11,600	91
	Lagrange	4,800	3,700	78
	Marshall	9,800	9,000	91
	St. Joseph	71,400	67,000	94
Between 25-50%	MICHIGAN			
	Cass	11,100	10,300	93
	St. Joseph	13,300	12,600	94
Under 25%	INDIANA			
	DeKalb	8,500	8,100	95
	Noble	8,500	7,700	91
	Pulaski	3,800	3,300	85
	Stark	5,300	4,800	90
	MICHIGAN			
	Berrien	45,500	41,800	92
WNDU-TV Station Total		233,000	214,200	92
ARB Total Net Weekly Circulation (March, 1962)			113,900	



THE MIGHTY HERCULES
THE MIGHTIEST
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Indiana—South Bend



WSBT-TV



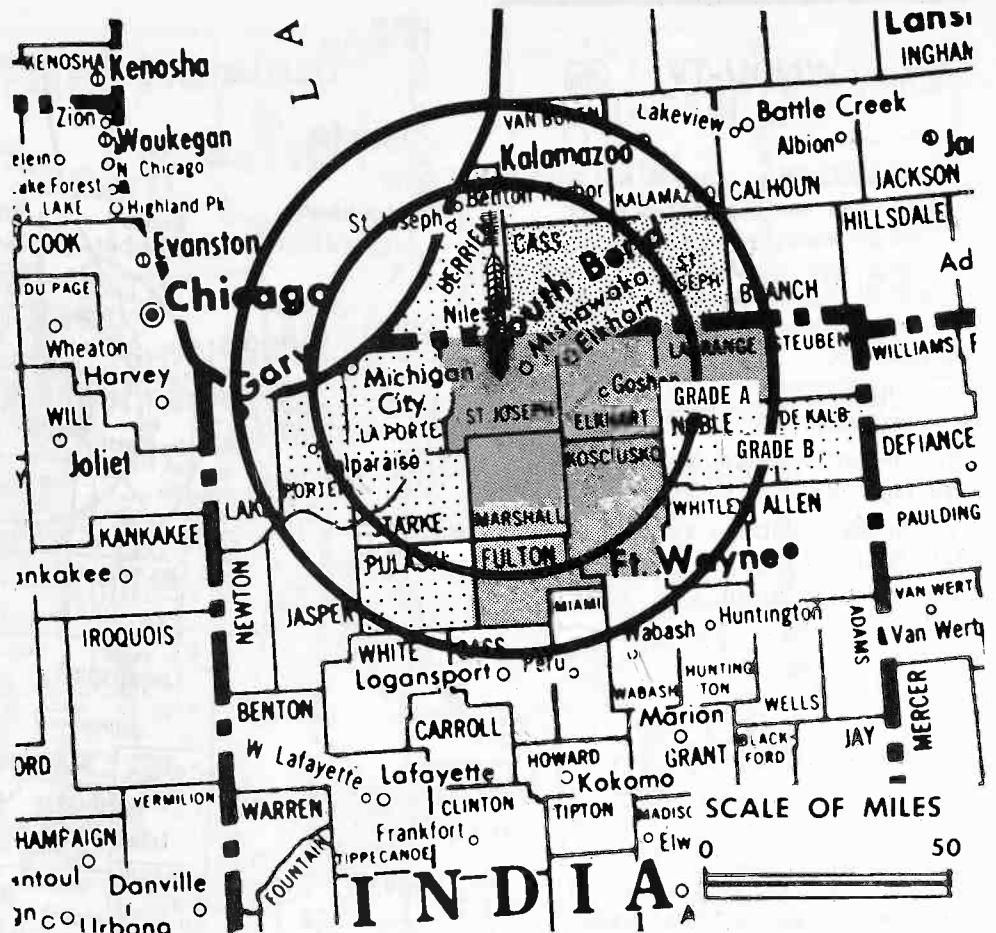
Ch. 22

Technical Facilities: Channel No. 22 (518-524 mc). Authorized power: 498-kw maximum and 234-kw horizontal visual, 249-kw maximum and 117-kw horizontal aural. Antenna: 1074-ft. above av. terrain, 1047.5-ft. above ground, 1917.5-ft. above sea level.

Latitude 41° 37' 00"
Longitude 86° 13' 01.0"

Transmitter: Ironwood Rd.
Studio: 300 West Jefferson Blvd.
TV tape: Recording facilities.
AM Affiliate: WSBT, 5-kw, 960 kc (CBS).
FM Affiliate: WSBT-FM, 4.2-kw, 101.5 mc (Ch. 268), 959-ft. antenna height.
Represented (engineering) by David Steel & Associates.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WSBT-TV Ref: FCC File No. DOC.—12134 Granted 11/20/57 ©American Map Co., Inc., N.Y., No. 14244

WSBT-TV

Licensee: South Bend Tribune, 225 W. Colfax Ave.
Telephone: Central 3-3141. TWX No.: 219-282-8154.
Ownership: Same as South Bend Tribune
Began Operation: Dec. 21, 1952.
Represented (sales) by Paul H. Raymer Co. Inc.
Represented (legal) by Hogan & Hartson.

Personnel:

ARTHUR R. O'NEIL, general manager.
WILL R. DARCH, commercial manager.
NORBERT J. GASSENSMITH, promotion manager.
WALTER A. SWEITZER, program & film director.
SCOTT N. HAGENAU, chief engineer.

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NEW YORK . . . CHICAGO . . . HOLLYWOOD

DIGEST OF RATE CARD NO. 5 (Oct. 28, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	8 Sec.
Class AA—7:29-11 p.m., daily.	\$500.00	\$300.00	\$200.00	\$175.00	\$125.00	\$100.00 \$50.00

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	INDIANA			
	Elkhart	32,800	29,300	90
	Fulton	5,500	5,000	92
	Kosciusko	12,700	11,600	91
	Lagrange	4,800	3,700	78
Between 25-50%	St. Joseph	9,800	9,000	91
	St. Joseph	71,400	67,000	94
Under 25%	MICHIGAN			
	Cass	11,100	10,300	93
Under 25%	St. Joseph	13,300	12,600	94
	INDIANA			
	De Kalb	8,500	8,100	95
	La Porte	27,600	26,200	95
	Noble	8,500	7,700	91
	Porter	17,400	16,400	94
	Pulaski	3,800	3,300	85
Stark	5,300	4,800	90	
MICHIGAN	Berrien	45,500	41,800	92
WSBT-TV Station Total		278,000	256,800	92
ARB Total Net Weekly Circulation (March, 1962)			137,800	

ARB Data: Net weekly circulation percentages in table above were compiled before station changed to present facilities.

Indiana—Elkhart-South Bend



WSJV

Ch. 28



Technical Facilities: Channel No. 28 (554-560 mc). Authorized power: 231-kw maximum and 204-kw horizontal visual, 116-kw maximum and 102-kw horizontal aural. Antenna: 690-ft. above av. terrain, 649-ft. above ground, 1524-ft. above sea level.

Latitude 41° 36' 58"
Longitude 86° 11' 32"

Transmitter: Grass Rd., 3-mi. SW of Mishawaka, Ind.

AM Affiliate: WTRC, 1-kw, 1340 kc (NBC).

FM Affiliate: WTRC-FM, 9.7-kw, 100.7 mc (No. 264), 600-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WSJV Ref: FCC File No. DOC.—12134 Granted 11/15/57

©American Map Co., Inc., N.Y., No. 14244

WSJV

Licensee: Truth Publishing Co. Inc., 416 S. 2nd St., Elkhart.

Mailing Address: Box 28, South Bend.

Studio: Mishawaka & Oakland Rds., Elkhart.

Telephone: Jackson 2-1518, Elkhart; Central 2-2828, South Bend.
TWX No.: 219-522-3048.

Ownership: John F. Dille Jr., pres., 52.94%; Walter R. Beardsley, 47.06%. Truth Publishing Co. also publishes the Elkhart Truth and Mishawaka Times. Truth Publishing owns 60%, Beardsley 25% and John F. Dille Jr. 15% of WKJG-TV, Ft. Wayne (WKJG).

Began Operation: March 15, 1954.

Represented (sales) by Advertising Time Sales.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

PAUL C. BRINES, v.p. & general manager.
EDWIN J. LASKO, asst. manager, program director & film buyer.
BILL MORROW, operations director.
DON FULLER, commercial manager.
ARTHUR C. WHITAKER JR., film director.
WOODROW HAWKINS, chief engineer.

DIGEST OF RATE CARD NO. 7 (April 1, 1960)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$450.00	\$270.00	\$180.00	\$112.00	\$100.00	\$90.00
NETWORK BASE HOURLY RATE:	\$450.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	INDIANA			
	Elkhart	32,800	29,300	90
	Fulton	5,500	5,000	92
	Kosciusko	12,700	11,600	91
	Lagrange	4,800	3,700	78
	Marshall	9,800	9,000	91
St. Joseph		71,400	67,000	94
	MICHIGAN			
	Cass	11,100	10,300	93
	St. Joseph	13,300	12,600	94
Between 25-50%	None Between 25-50%			
	Under 25%	INDIANA		
De Kalb		8,500	8,100	95
La Porte		27,600	26,200	95
Noble		8,500	7,700	91
Porter		17,400	16,400	94
Pulaski		3,800	3,300	85
Stark	5,300	4,800	90	
MICHIGAN				
	Berrien	45,500	41,800	92
WSJV Station Total		278,000	256,800	92
ARB Total Net Weekly Circulation (March, 1962)		278,000	135,700	

For Other Publications which own Television Stations, see Section on Newspaper Ownership.

Indiana—Terre Haute



WTHI-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 191-kw aural. Antenna: 480-ft. above av. terrain, 549-ft. above ground, 1049-ft. above sea level.

Latitude 39° 27' 54"
Longitude 87° 24' 24"

Requests change to Ch. 2, 100-kw visual, 59.24-kw aural, 921-ft. above av. terrain, 987-ft. above ground, 1543-ft. above sea level, lat. 39° 14' 36", long. 87° 23' 07". Transmitter to .34-mi. S of Farmersburg city limits and E of U.S. Rts. 41 & 150.

Transmitter: 918 Ohio St.

AM Affiliate: WTHI, 1-kw, 1480 kc (CBS).

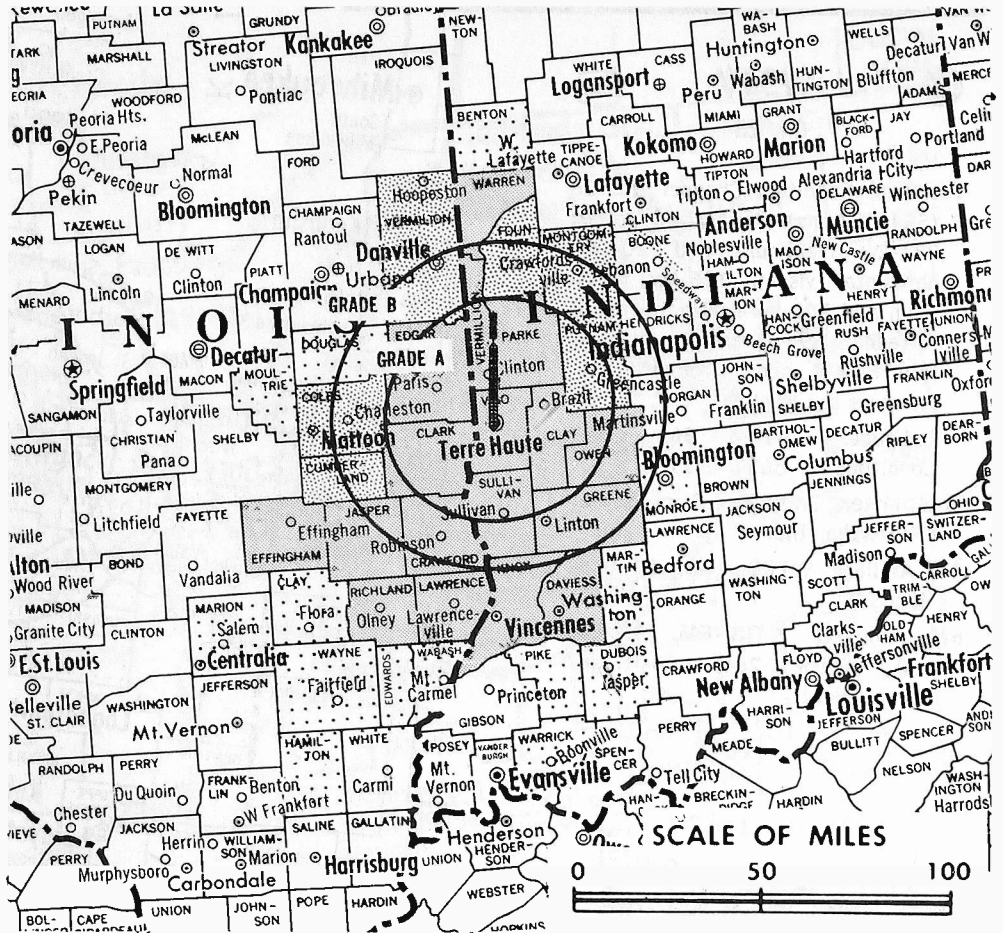
FM Affiliate: WTHI-FM, 7.4-kw, 99.9 mc (No. 260), 331-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WTHI-TV Ref: FCC File No. BPCT-627 Granted 10/7/53

© American Map Co., Inc., N.Y., No. 14244

WTHI-TV

Network Service: ABC, CBS.

Licensee: Wabash Valley Bcstg. Corp., 918 Ohio St.

Studio: 918 Ohio St.

Telephone: Crawford 9481.

TWX No.: 812-232-2315.

Ownership: Anton Hulman Jr., pres., 81.65%; J. R. Cloutier, treas., 13.35%; Henry P. Smith, 5%.

Began Operation: July 22, 1954.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

ANTON HULMAN JR., president & general manager.

J. R. CLOUTIER, exec. v.p. & treas.

BEN FALBER JR., v.p. & dir. of operations.

RUSS ARNOLD, v.p. & chief engineer.

DIGEST OF RATE CARD NO. 7

(Sept. 1, 1961)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.

Class AA—7-9:59 p.m., daily.

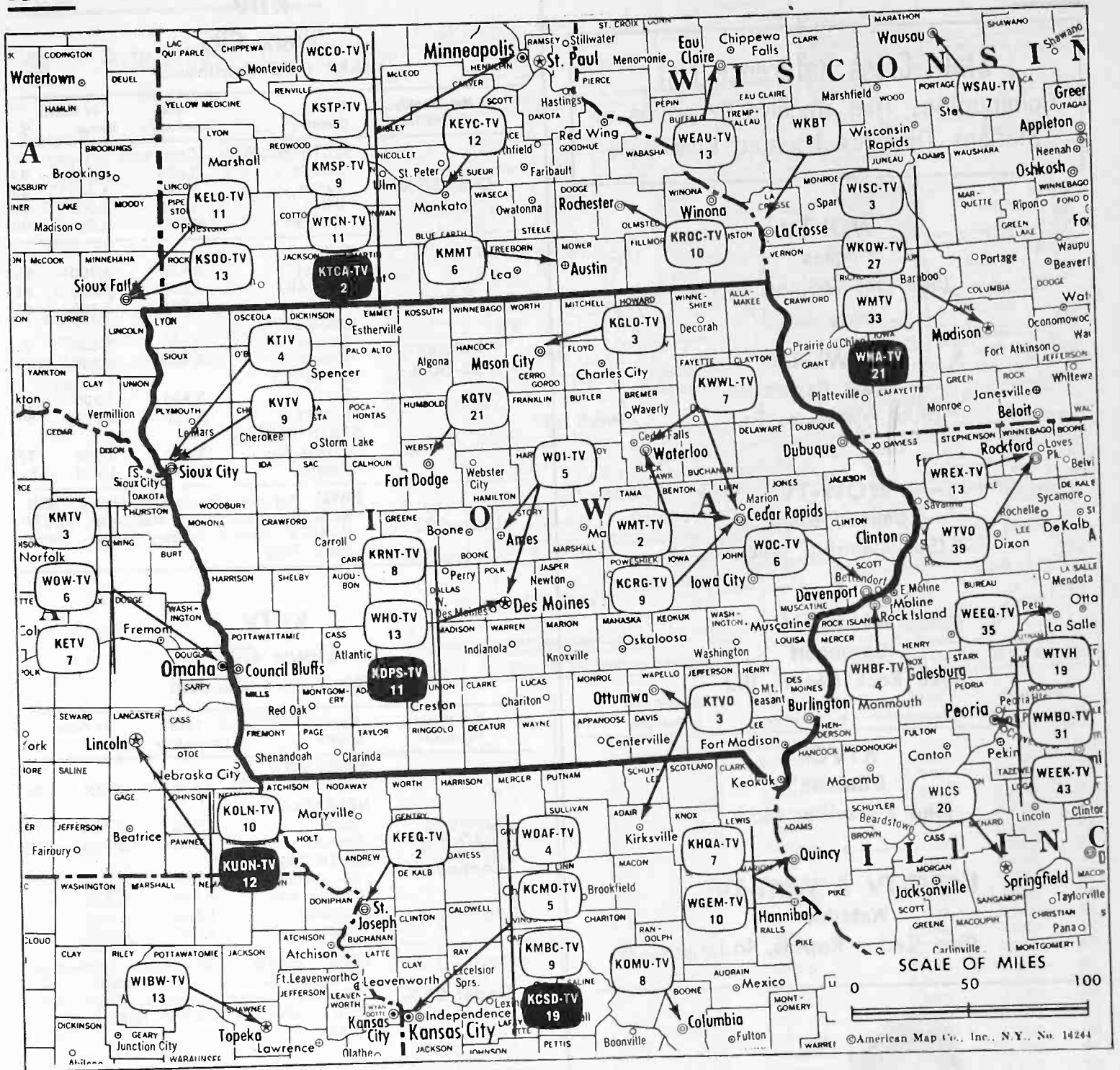
\$700.00 \$420.00 \$280.00 \$245.00 \$165.00 \$150.00 \$75.00

NETWORK BASE HOURLY RATE: \$575 (CBS), \$575 (ABC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Clark	5,500	4,800	88
	Crawford	7,000	6,400	91
	Edgar	7,500	6,900	91
	Effingham	6,900	5,600	82
	Jasper	3,600	3,100	85
	Richland	5,200	4,500	85

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	INDIANA			
	Clay	8,100	7,600	93
	Daviess	8,100	6,900	86
	Greene	9,000	8,000	90
	Knox	13,400	12,200	91
	Owen	3,700	3,400	91
	Parke	4,800	4,500	93
	Sullivan	7,300	6,700	91
	Vermillion	6,000	5,600	93
	Vigo	35,100	32,200	92
Warren	2,600	2,300	88	
Between 25-50%	ILLINOIS			
	Coles	13,700	12,400	91
	Vermillion	30,600	27,800	91
Under 25%	INDIANA			
	Fountain	6,000	5,600	92
	Montgomery	10,200	9,600	94
	Putnam	6,900	6,400	92
Under 25%	ILLINOIS			
	Clay	5,200	4,200	80
	Douglas	6,100	5,600	92
	Edwards	2,700	2,200	80
	Hamilton	3,400	2,500	75
	Marion	12,900	11,500	89
	Moultrie	4,300	3,700	86
	Wabash	4,500	3,900	86
	Wayne	6,200	4,800	78
	INDIANA			
Benton	3,400	3,200	91	
Dubois	7,500	6,400	86	
Martin	2,900	2,600	88	
Monroe	17,100	14,800	87	
Pike	4,200	3,600	85	
Warrick	7,000	6,200	89	
WTHI-TV Station Total		291,800	260,500	89
ARB Total Net Weekly Circulation (March, 1962)		148,900		

Iowa



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Cedar Rapids-Waterloo	251,400	66	499,900	57	457,900	54
Des Moines	240,100	70	390,700	78	361,100	73
Austin-Mason City- Rochester	138,900	108	237,000	119	214,500	112
Sioux City	118,600	122	277,300	106	251,100	102
Ottumwa	86,100	149	213,400	128	191,400	126
Ft. Dodge	33,300	195	58,700	199	53,400	195

Iowa Station Status as of Dec. 1, 1962

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
10	1	11
1	0	1
		12

Iowa

State Cross Reference List Communities That Receive Programs of Stations That Are Located Elsewhere

WOI-TV
Ames
(See Des Moines, Ia.)

•

KWWL-TV
Cedar Rapids
(See Waterloo, Ia.)

•

WOW-TV
Council Bluffs
(See Omaha, Neb.)

•

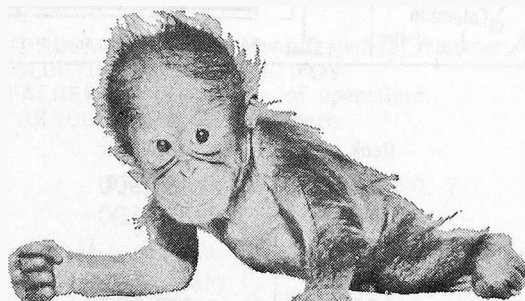
WHBF-TV
Davenport
(See Rock Island, Ill.)

•

KTVO
Ottumwa
(See Kirksville, Mo.)

•

KCRG-TV & WMT-TV
Waterloo
(See Cedar Rapids, Ia.)



ZOO RAMA

Nation's Most Popular Zoo Program

TRANS-LUX TELEVISION CORPORATION
NEW YORK CHICAGO HOLLYWOOD

KTIV Sioux City (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	SOUTH DAKOTA—(Continued)			
	Lincoln	3,800	3,500	93
	Turner	3,500	3,200	91
	Union	3,000	3,000	97
	Yankton	4,700	4,200	90
Between 25-50%	IOWA			
	Emmet	4,500	3,700	82
	Palo Alto	4,200	3,600	85
	Pocahontas	4,200	3,900	91
	MINNESOTA			
	Murray	3,900	3,600	91
	Nobles	6,600	6,200	94
	NEBRASKA			
	Burt	3,300	3,200	94
	Cuming	3,700	3,300	89
Under 25%	SOUTH DAKOTA			
	Charles Mix	3,200	2,500	77
	Douglas	1,500	1,200	81
IOWA: Harrison, Humboldt, Shelby. MINNESOTA: Cottonwood, Watonwan. SOUTH DAKOTA: Davison, Gregory, Hanson, Minnehaha, Tripp.				

KVTV Sioux City (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50% (Continued)	MINNESOTA			
	Jackson	4,600	4,000	86
	NEBRASKA			
	Burt	3,300	3,200	94
	Cuming	3,700	3,300	89
	SOUTH DAKOTA			
	Bon Homme	2,900	2,400	82
	Charles Mix	3,200	2,500	77
	Douglas	1,500	1,200	81
	Hutchinson	3,400	2,900	85
Under 25%	IOWA: Emmet, Palo Alto, Pocahontas.			
	MINNESOTA: Murray, Nobles.			
	NEBRASKA: Antelope, Boone, Boyd, Holt. SOUTH DAKOTA: Davison, Hanson, Minnehaha.			

State Educational Technical Facilities (Complete Data in Educational Directory)

KDPS-TV Des Moines Ch. 11

Non-Commercial Educational Station

Licensee: Des Moines Independent Community School Dist., 1800 Grand Ave.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 28.8-kw visual, 14.4-kw aural. Antenna: 320-ft. above av. terrain, 407-ft. above ground, 1233-ft. above sea level.

Latitude 41° 35' 01"
Longitude 93° 38' 28"

Iowa—Cedar Rapids



KCRG-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1060-ft. above av. terrain, 1085-ft. above ground, 1931-ft. above sea level.

Latitude 42° 03' 18"
Longitude 91° 41' 41"

Transmitter: Route 1, Marion, Ia., 4-mi. WNW of Cedar Rapids.

AM Affiliate: KCRG, 5-kw, 1600 kc (ABC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KCRG-TV

Licensee: Cedar Rapids Television Co., 1st Ave. & 1st St., S.W.

Studio: 1st Ave. & 1st St. S.W.

TWX No.: 319-221-1166.

Ownership: Cedar Rapids Television Co. (wholly-owned subsidiary of The Gazette Co., publisher of Cedar Rapids Gazette), 100%.

Began Operation: Oct. 15, 1953.

Represented (sales) by Advertising Time Sales; Soderlund Co. (Omaha).

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Represented (engineering) by Kear & Kennedy.

Personnel:

- JOSEPH F. HLADKY JR., president.
- REDD GARDNER, general manager & film buyer.
- GEORGE C. CARPENTER III, general sales manager.
- EDNA A. HERBST, promotion & publicity director.
- RALPH D. WILLEY, operations director.
- DAVE CARTER, news editor.
- JOE COOPER, production director.
- LAD HLAVATY, chief engineer.

DIGEST OF RATE CARD NO. 9 (April 15, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-9:30 p.m., daily.	\$550.00	\$330.00	\$220.00	\$137.00	\$110.00	\$55.00
NETWORK BASE HOURLY RATE: \$625.						

For CATV Systems In Iowa

see pages 895 & 896

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IOWA			
	Benton	7,200	6,900	95
	Black Hawk	36,400	34,400	95
	Bremer	6,200	5,700	92
	Buchanan	6,100	5,600	92
	Cedar	5,500	5,200	94
	Clayton	6,700	5,800	87
	Davis	2,900	2,700	91
	Delaware	5,200	4,800	92
	Dubuque	21,800	19,400	90
	Fayette	8,600	7,800	91
	Iowa	5,000	4,600	91
	Jefferson	5,000	4,500	89
	Johnson	15,400	13,400	87
	Jones	5,900	5,600	94
	Keokuk	5,000	4,300	87
	Linn	44,700	42,200	95
	Mahaska	7,600	6,800	90
	Muscatine	10,900	10,300	94
	Poweshiek	5,700	5,300	93
Tama	6,700	6,200	92	
Van Buren	3,200	2,800	87	
Washington	6,000	5,200	87	
WISCONSIN				
Grant	12,500	10,700	86	
Between 25-50%	IOWA			
	Allamakee	4,500	4,100	91
	Butler	5,400	4,900	89
	Chickasaw	4,300	3,900	91
	Floyd	6,500	6,000	92
	Franklin	4,900	4,600	94
	Howard	3,700	3,100	83
Wapello	14,600	13,500	93	
Winnishiek	6,000	5,300	88	
WISCONSIN				
Crawford	4,500	4,100	90	
Vernon	7,500	6,700	89	
Under 25%	ILLINOIS: Jo Daviess, Rock Island.			
	IOWA: Clinton, Des Moines, Grundy, Hardin, Henry, Jackson, Louisa, Marshall, Scott.			
KCRG-TV Station Total		462,000	426,400	92
ARB Total Net Weekly Circulation (March, 1962)			223,600	

Iowa—Cedar Rapids-Waterloo



WMT-TV

Ch. 2



Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1449-ft. above av. terrain, 1355-ft. above ground, 2395-ft. above sea level.

Latitude 42° 17' 39"
Longitude 91° 53' 10"

Transmitter: 4.75-mi. N of Urbana, Ia.

Studio: 600 Old Marion Rd., NE.

TV tape: Recording facilities.

AM Affiliate: WMT, 5-kw, 600 kc (CBS).

FM Affiliate: WMT-TV, 32-kw, 104.5 mc (No. 283), 540-ft.

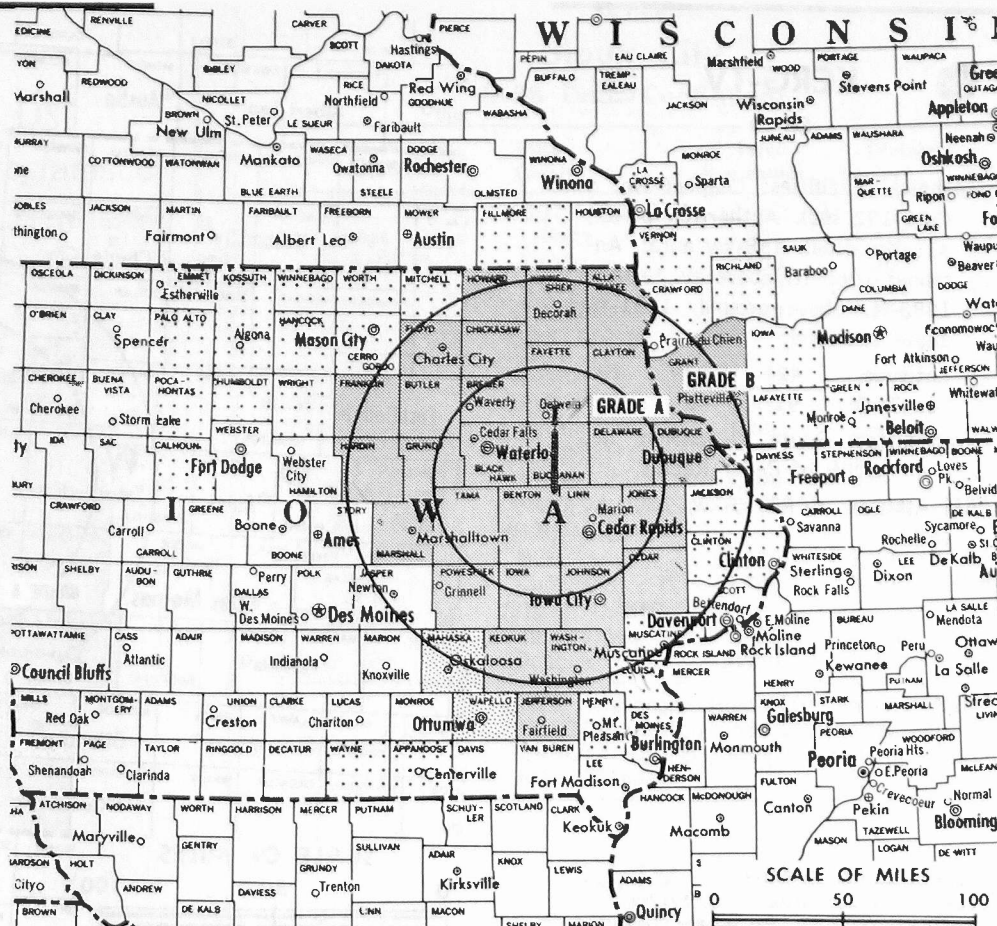
Represented (engineering) by David Steel & Assoc.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WMT-TV Ref: FCC File No. BPCT-2102 Granted 5/29/56

©American Map Co., Inc., N.Y., No. 14244

WMT-TV

Licensee: WMT-TV Inc., Fifth Floor, Paramount Theater Bldg., Cedar Rapids, Iowa. Business Office: Paramount Theater Bldg.

Telephone: 364-0171. TWX No.: 319-221-1862.

Ownership: American Broadcasting Stations Inc., 54%; Wm. B. Quarton, pres., 31%; Lew Van Nostrand, v.p., 5%; Doug Grant, v.p., and others 10%. American Bcstg. Stations, licensee of radios WMT and KWMT, Fort Dodge, Ia., is controlled by voting trust which holds 52.8% of the stock (trustees are Helen Shaffer Mark, Helena Mark Hermann & William B. Quarton). WMT-TV Inc. also owns radio WEBC, Duluth, Minn.

Began Operation: Sept 30, 1953.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Covington & Burling.

Personnel:

- WILLIAM B. QUARTON, president.
- LEW VAN NOSTRAND, v.p., sales.
- DOUGLAS B. GRANT, v.p., TV operations & film buyer.
- LEO F. COLE, business manager.
- RICHARD D. PINNEY, promotion manager.
- GRANT PRICE, director news & public affairs.
- BOB NANCE, farm director.
- GEORGE P. HIXENBAUGH, chief engineer.

DIGEST OF RATE CARD NO. 8 (June 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:30-10 p.m., daily.
\$825.00 \$500.00 \$330.00 \$220.00 \$185.00 \$165.00 \$83.00
NETWORK BASE HOURLY RATE: \$875.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IOWA			
	Allamakee	4,500	4,100	91
	Benton	7,200	6,900	95
	Black Hawk	36,400	34,400	95
	Bremer	6,200	5,700	92
	Buchanan	6,100	5,600	92
	Butler	5,400	4,900	89
	Cedar	5,500	5,200	94
	Chickasaw	4,300	3,900	91
	Clayton	6,700	5,800	87
	Delaware	5,200	4,800	92
	Dubuque	21,800	19,400	90
	Fayette	8,600	7,800	91
	Floyd	6,500	6,000	92
	Franklin	4,900	4,600	94
	Grundy	4,500	4,300	95
	Hardin	7,400	6,900	93
	Howard	3,700	3,100	83
	Iowa	5,000	4,600	91
	Jefferson	5,000	4,500	89
	Johnson	15,400	13,400	87
	Jones	5,900	5,600	94
	Keokuk	5,000	4,300	87
	Linn	44,700	42,200	95

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IOWA—(Continued)			
	Marshall	12,100	11,600	96
	Poweshiek	5,700	5,300	93
	Tama	6,700	6,200	92
	Washington	6,000	5,200	87
Between 25-50%	WISCONSIN			
	Grant	12,500	10,700	86
Under 25%	IOWA			
	Mahaska	7,600	6,800	90
	Wapello	14,600	13,500	93
ILLINOIS: Jo Daviess. IOWA: Appanoose, Calhoun, Cerro Gordo, Clinton, Des Moines, Emmet, Hancock, Henry, Humboldt, Jackson, Kossuth, Louisa, Mitchell, Muscatine, Palo Alto, Pocahontas, Wayne, Winnebago, Worth, Wright. MINNESOTA: Fillmore. WISCONSIN: Crawford, Green, Iowa, LaCrosse, Lafayette, Rice, Vernon.				
WMT-TV Station Total		499,900	457,900	91
ARB Total Net Weekly Circulation (March, 1962)			251,400	

Iowa—Davenport



WOC-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 60-kw aural. Antenna: 939-ft. above av. terrain, 979-ft. above ground, 1645-ft. above sea level.

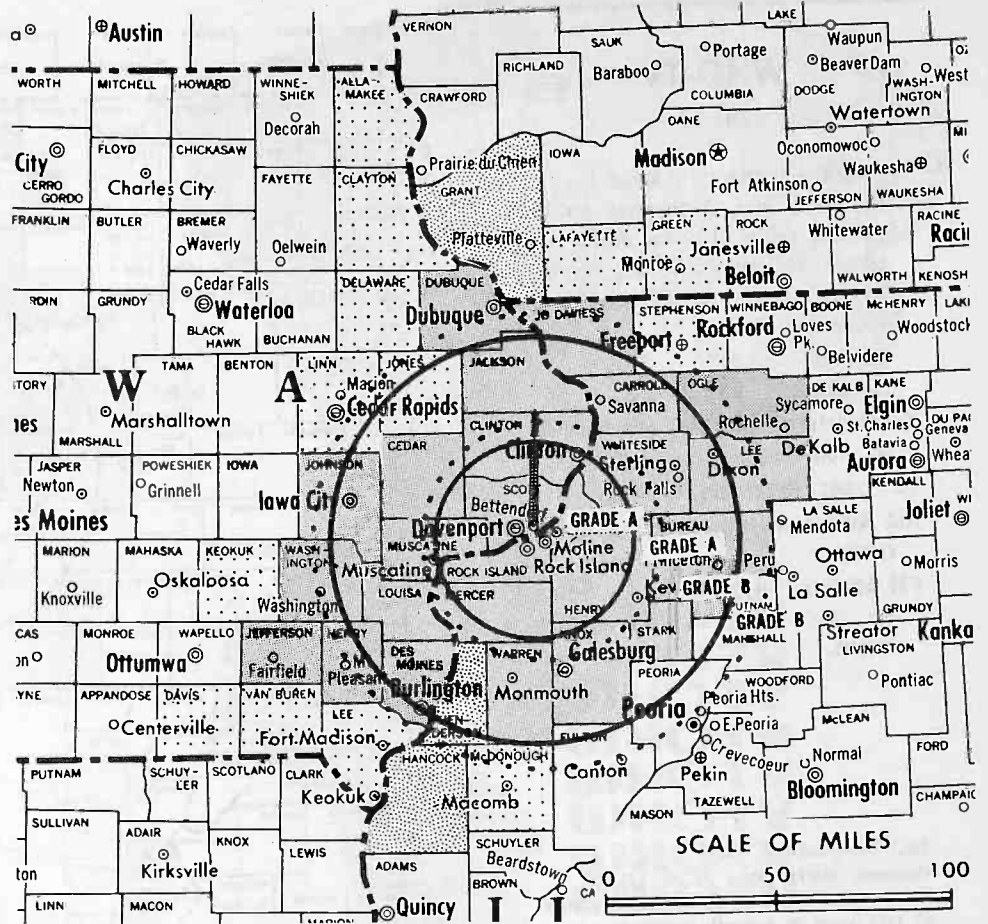
Latitude 41° 32' 50"
Longitude 90° 28' 36"

Transmitter: Middle Rd., 5-mi. E of Davenport.

AM Affiliate: WOC, 5-kw, 1420 kc (NBC).

FM Affiliate: WOC-FM, 33-kw, 103.7 mc (No. 279), 788-ft.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WOC-TV Ref: FCC File No. BPCT-2592 Granted 9/25/59

© American Map Co., Inc., N.Y., No. 14244

WOC-TV

Licensee: Tri-City Broadcasting Co., 1002 Brady St.
Studio: 805 Brady St.
Telephone: 323-3661. TWX No.: DV 82.
Ownership: Tri-City Bcstg. Co. is wholly-owned subsidiary of Central Bcstg. Co., which owns WHO-TV & WHO, Des Moines.
Began Operation: Oct. 31, 1949.
Represented (sales) by Peters, Griffin, Woodward Inc.
Represented (legal) by Dow, Lohnes & Albertson.
Represented (engineering) by A. D. Ring & Assoc.
Personnel:

D. D. PALMER, president & treasurer.
P. A. LOYET, vice president.
WILLIAM D. WAGNER, secretary.
RAYMOND E. GUTH, general manager.
HAROLD W. HEATH, commercial manager.
ROBERT GIFFORD, program director.
BOB FRANK, news director.
PAUL ARVIDSON, chief engineer.

DIGEST OF RATE CARD NO. 13 (Mar. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	ID
Class AA—7-9:30 p.m., daily.						
\$1100.00	\$660.00	\$400.00			\$250.00	\$115.00

NETWORK BASE HOURLY RATE: \$1100.

For Other Owners of Two or More TV Stations, see Group Ownership Section.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Bureau	12,000	10,900	91
	Carroll	6,100	5,700	93
	Henry	15,800	14,900	94
	Jo Daviess	6,500	5,600	86
	Knox	19,200	18,100	95
	Lee	10,600	9,800	93
	Mercer	5,400	5,100	95
	Ogle	12,000	11,000	92
	Rock Island	46,900	44,800	96
	Stark	2,500	2,400	93
	Warren	6,800	6,300	93
	Whiteside	18,300	16,900	93
	IOWA			
Cedar	5,500	5,200	94	
Clinton	16,800	16,000	95	
Des Moines	14,400	13,300	93	
Dubuque	21,800	19,400	90	
Henry	5,500	4,700	85	
Jackson	6,200	5,600	90	
Jefferson	5,000	4,500	89	
Johnson	15,400	13,400	87	
Louisa	3,200	2,900	91	
Muscatine	10,900	10,300	94	
Scott	36,400	34,300	95	
Washington	6,000	5,200	87	
Between 25-50%	ILLINOIS			
	Hancock	7,900	7,300	92
	Henderson	2,600	2,300	88
WISCONSIN				
Grant	12,500	10,700	86	
Under 25%	ILLINOIS: McDonough, Marshall, Putnam, Stephenson. IOWA: Allamakee, Clayton, Davis, Delaware, Jones, Keokuk, Lee, Linn, Van Buren. WISCONSIN: Green, Lafayette.			
WOC-TV Station Total	466,200	429,900	92	
ARB Total Net Weekly Circulation (March, 1962)		276,700		

Iowa—Des Moines



WHO-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 780-ft. above av. terrain, 743-ft. above ground, 1703-ft. above sea level.

Latitude 41° 39' 12"
Longitude 93° 20' 56"

Transmitter: 1-mi. S of Mitchellville, on Polk-Jasper County line.

TV tape: Recording facilities.

AM Affiliate: WHO, 50-kw, 1040 kc (NBC).

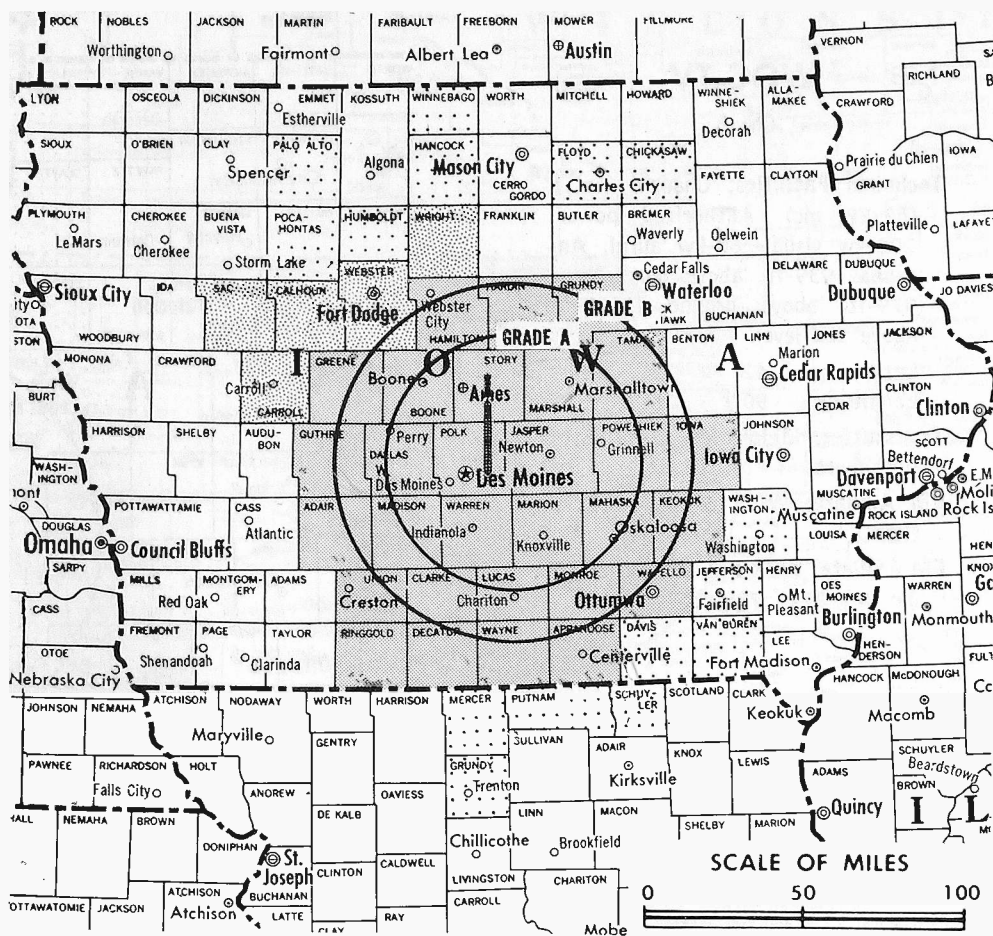
FM Affiliate: WHO-FM, 24-kw, 100.3 mc (No. 262), 617-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WHO-TV Ref: FCC File No. BPCT-334 Granted 9/3/53

© American Map Co., Inc., N.Y., No. 14244

WHO-TV

Licensee: Central Bcstg. Co., 1100 Walnut St., Des Moines 7.

Studio: 1100 Walnut St.

Telephone: 288-6511. TWX No.: DM 286.

Ownership: Dr. D. D. Palmer, pres. & treas., 72.75%; Paul A. Loyet, v.p. & gen. mgr., 3.12%; Wm. D. Wagner, secy., 18.03% in Palmer family trusts. Central Bcstg. also owns Tri-City Broadcasting Co., Davenport, Iowa (WOC-TV, WOC & WOC-FM).

Began Operation: April 15, 1954

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

- PAUL A. LOYET, v.p. & general manager.
- ROBERT H. HARTER, sales manager.
- JACK KERRIGAN, program director & film buyer.
- ROBERT SCARPINO JR., production manager.
- KENNETH GFELLER, operations manager.
- JACK SHELLEY, news bureau manager.
- JIM ZABEL, sports director.
- ROY W. PRATT, chief engineer.

DIGEST OF RATE CARD NO. 6 (Sept. 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.*	20 Sec.*	10 Sec.*
Class AA—7-10 p.m., daily	\$825.00	\$495.00	\$330.00	\$240.00	\$200.00	\$160.00

*Class AA—6:30-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households.	TV Homes	%
Over 50%	IOWA Adair	3,600	3,400	94
	Appanoose	5,600	4,900	87

Net Weekly Circulation

State County

Total Households

TV Homes %

Over 50%

IOWA—(Continued)

Boone	8,500	8,000	94
Clarke	2,800	2,600	90
Dallas	7,800	7,300	94
Decatur	3,300	2,700	81
Greene	4,700	4,500	95
Grundy	4,500	4,300	95
Guthrie	4,500	4,100	92
Hamilton	6,300	5,900	93
Hardin	7,400	6,900	93
Iowa	5,000	4,600	91
Jasper	11,200	10,500	94
Keokuk	5,000	4,300	87
Lucas	3,700	3,200	85
Madison	4,000	3,800	95
Mahaska	7,600	6,800	90
Marion	7,700	7,100	92
Marshall	12,100	11,600	96
Monroe	3,300	3,000	91
Polk	87,200	81,900	94
Ringgold	2,600	2,400	92
Story	14,400	13,200	92
Tama	6,700	6,200	92
Union	4,600	4,200	90
Wapello	14,600	13,500	93
Warren	6,200	5,900	94
Wayne	3,500	3,000	85

Between 25-50%

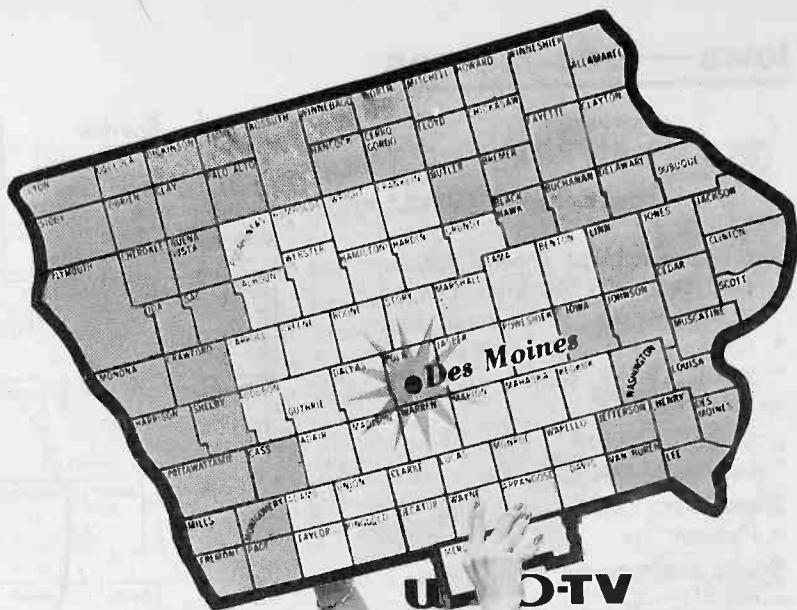
IOWA Calhoun	5,000	4,600	92
Carroll	6,700	6,300	95
Sac	5,300	4,800	90
Webster	15,100	13,900	92
Wright	6,100	5,700	93

Under 25%

IOWA: Chickasaw, Davis, Floyd, Hancock, Humboldt, Jefferson, Palo Alto, Pocahontas, Van Buren, Washington, Winnebago. MISSOURI: Grundy, Mercer, Putnam, Schuyler.

WHO-TV Station Total	356,000	328,300	92
ARB Total Net Weekly Circulation (March, 1962)		220,300	

WHO-TV's FIGURES "STACK UP"!



The Nielsen '61 map shows how WHO-TV covers Central Iowa, *plus*—but take a look at the market-data figures for this 42-county area:

TV Homes	290,560
Households	328,590
CSI	\$1,914,739,000
Farm Households	72,994
Gross Farm Income	\$1,006,961,000
Food Sales	\$ 295,009,000
Gen. Merch. Sales	\$ 136,641,000
Home Furn. Sales	\$ 57,579,000
Automotive Sales	\$ 241,026,000
Gas Station Sales	\$ 119,710,000
Drug Sales	\$ 43,530,000
Total Ret. Sales	\$1,377,012,000

(Sources: May, '62 SRDS; Iowa Annual Farm Census, 1960; June 10, 1962 Sales Management.)

Get your share of this great market—most economically. WHO-TV offers you lowest costs-per-thousand on *many* great spot buys. Ask Peters, Griffin, Woodward, Inc.



CHANNEL 13 • DES MOINES **WHO-TV**



PETERS, GRIFFIN, WOODWARD, INC.,
National Representatives



Iowa—Des Moines



KRNT-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 610-ft. above av. terrain, 709-ft. above ground, 1545-ft. above sea level.

Latitude 41° 35' 18"
Longitude 93° 37' 46"

Transmitter: KRNT Center, Ninth & Pleasant Sts.

Studio: KRNT Center, Ninth & Pleasant Sts.

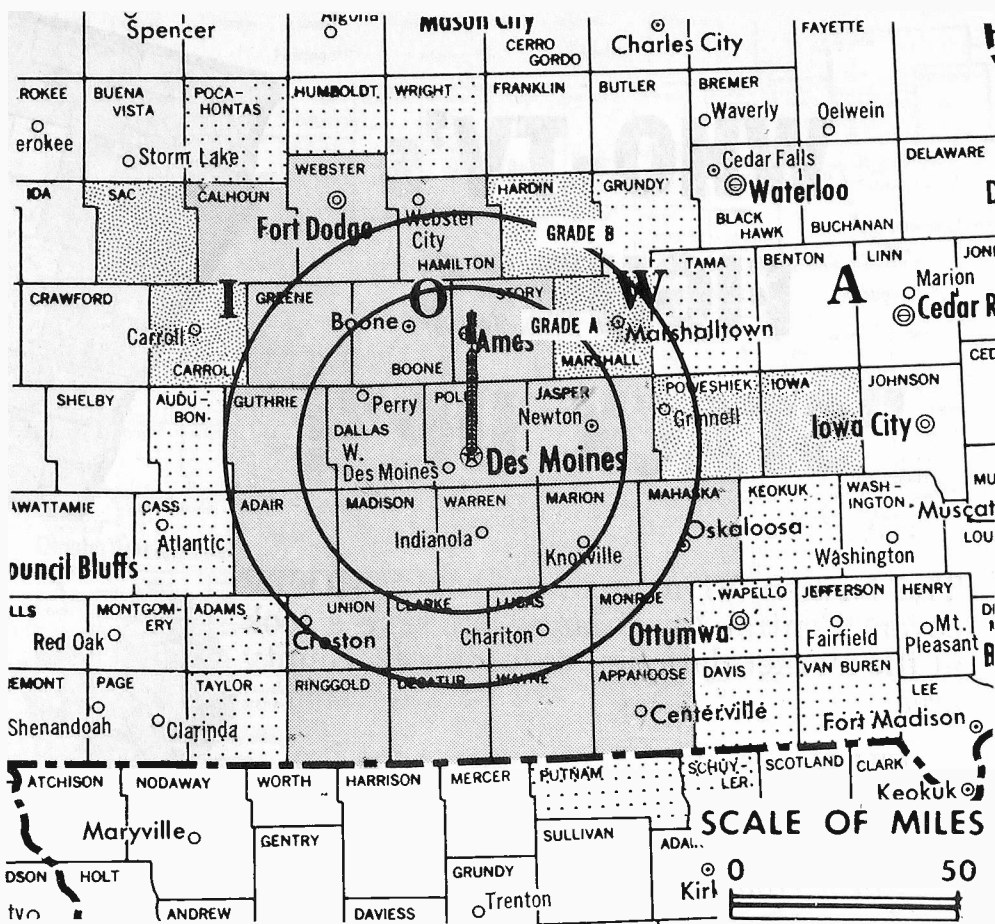
TV tape: Recording facilities.

Telephone: Cherry 3-4141.

AM Affiliate: KRNT, 5-kw, 1350 kc (CBS).

Represented (engineering) by Lohnes & Culver.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KRNT-TV Ref: FCC File No. BMPCT-3106 Granted 7/15/55

©American Map Co., Inc., N.Y., No. 14244

KRNT-TV

Licensee: Cowles Magazines & Broadcasting Inc., 9th & Pleasant Sts.

Telephone: Cherry 3-4141.

Ownership: Cowles Magazines & Broadcasting Company, 100%. Cowles Bcstg. also owns 100% of radio affiliate KRNT. Members of Cowles family have majority interest in Minneapolis Star and Tribune Co., which owns 47% of WCCO-TV, Minneapolis (WCCO), and 80% of KTVH, Hutchinson, Kan. Cowles newspapers are Des Moines Register and Tribune, Minneapolis Star & Tribune and San Fernando Valley Times. Gardner Cowles owns controlling interest in Fort Pierce (Fla.) News-Tribune. Cowles family also controls Look magazine, which in turn, is the majority owner of San Juan (P.R.) Star. Cowles Bcstg. officers: Luther Hill, pres.; Robert Tincher, v.p.; Robert Dillon, v.p.; David Kruidenier Jr., v.p.; Carl T. Koester, treas.; Vincent Starzinger, secy. Cowles also is buying WREC-TV & AM, Memphis, Tenn. (Television Digest, Vol. 3:1).

Began Operation: July 31, 1955.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Marmet & Schneider.

Personnel:

- BOB DILLON, general manager.
- PAUL ELLIOTT, commercial manager.
- BILL HIPPEE, sales manager.
- JOE HUDGENS, program director & film buyer.
- GUY KOENIGSBERGER, promotion manager.
- CHARLES QUENTIN, chief engineer.
- TOM HEMPHILL, operations manager.
- JULIUS EFFLANDT, production manager.
- DICK PERCIVAL, business manager.

DIGEST OF RATE CARD NO. 6 (Aug. 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	10 Sec.*
Class A—7-10 p.m., daily.	\$725.00	\$440.00	\$295.00	\$210.00	\$200.00	\$180.00 \$90.00

*Class A—7-10:30 p.m., daily

NETWORK BASE HOURLY RATE: \$825.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IOWA			
	Adair	3,600	3,400	94
	Appanoose	5,600	4,900	87
	Boone	8,500	8,000	94
	Calhoun	5,000	4,600	92
	Clarke	2,800	2,600	90
	Dallas	7,800	7,300	94
	Decatur	3,300	2,700	81
	Greene	4,700	4,500	95
	Guthrie	4,500	4,100	92
	Hamilton	6,300	5,900	93
	Jasper	11,200	10,500	94
	Lucas	3,700	3,200	85
	Madison	4,000	3,800	95
	Mahaşka	7,600	6,800	90
	Marion	7,700	7,100	92
	Monroe	3,300	3,000	91
	Polk	87,200	81,900	94
	Ringgold	2,600	2,400	92
	Story	14,400	13,200	92
Union	4,600	4,200	90	
Warren	6,200	5,900	94	
Wayne	3,500	3,000	85	
Webster	15,100	13,900	92	
Between 25-50%	IOWA			
	Carroll	6,700	6,300	95
	Hardin	7,400	6,900	93
	Iowa	5,000	4,600	91
	Marshall	12,100	11,600	96
	Poweshiek	5,700	5,300	93
Sac	5,300	4,800	90	
Under 25%	IOWA:			
	Adams, Audubon, Cass, Davis, Grundy, Humboldt, Keokuk, Pocahontas, Tama, Taylor, Van Buren, Wapello, Wright. MISSOURI: Putnam, Schuyler.			
	KRNT-TV Station Total	336,200	311,000	93
ARB Total Net Weekly Circulation (March, 1962)		220,500		

Iowa—Ames-Des Moines



WOI-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50.1-kw aural. Antenna: 553-ft. above av. terrain, 580-ft. above ground, 1609-ft. above sea level.

Latitude 41° 59' 20"
Longitude 93° 41' 12"

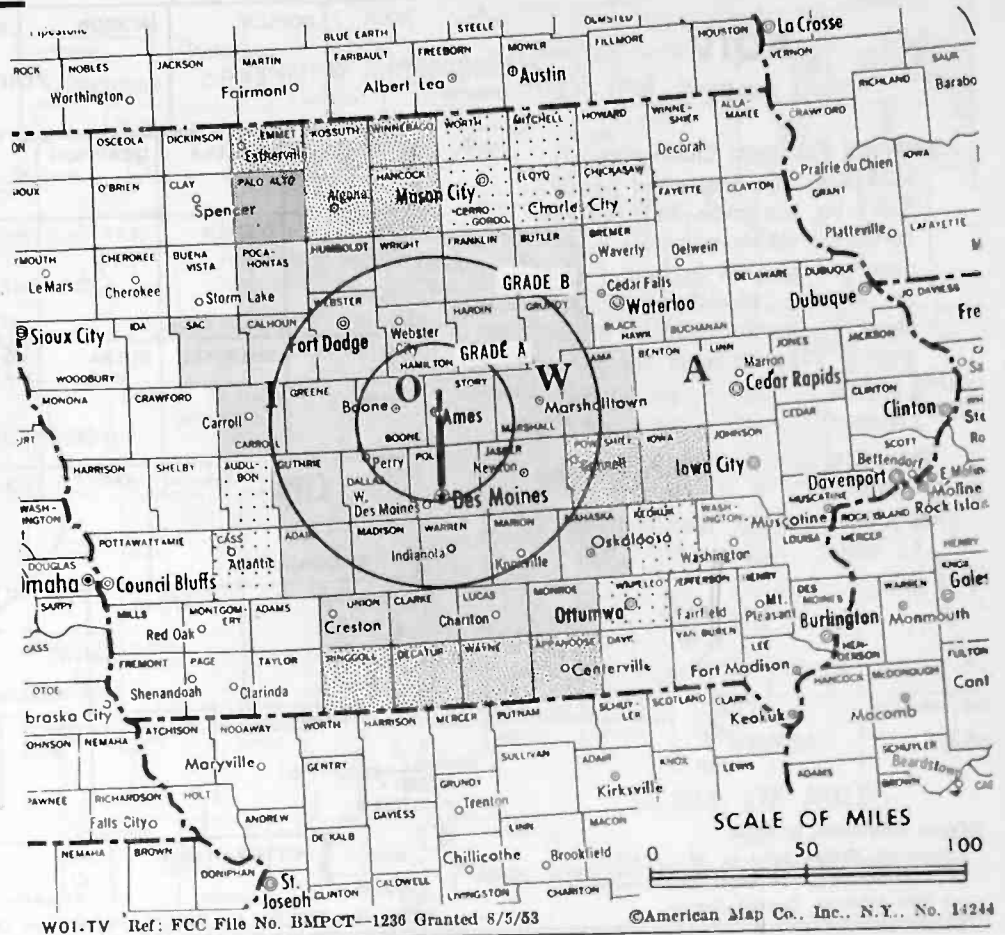
Transmitter: 4 miles SW of Ames.

TV tape: Recording facilities.

AM Affiliate: WOI, 5-kw (1-kw night), 640 kc.

FM Affiliate: WOI-FM, 16-kw, 90.1 mc (No. 211), 530-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WOI-TV

Licensee: Iowa State University of Science & Technology, Ames, Ia.

Studio: Service Bldg.

Telephone: 231-2631. TWX No.: 515-239-5202.

Began Operation: Feb 21, 1950.

Represented (sales) by H-R Television Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

- DR. JAMES HILTON, president of Iowa State University.
- ROBERT C. MULHALL, general manager & film buyer.
- JAMES H. DAVIS, assoc. general manager.
- TED TOSTLEBE, commercial manager
- RON SCOTT, sales service & promotion manager
- JANIS MARVIN, sales, traffic manager.
- BILL MASON, film director.
- ROBERT CLYDE, news manager.
- KEITH KETCHAM, chief engineer.

DIGEST OF RATE CARD NO. 12 (Jan. 1, 1963)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—6:30-10 p.m., daily.
\$750.00 \$450.00 \$300.00 \$225.00 \$190.00 \$160.00 \$80.00
NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IOWA			
	Adair	3,600	3,400	94
	Boone	8,500	8,000	94
	Butler	5,400	4,900	89
	Calhoun	5,000	4,600	92
	Carroll	6,700	6,300	95
	Clarke	2,800	2,600	90
	Dallas	7,800	7,300	94
	Franklin	4,900	4,600	94
	Greene	4,700	4,500	95

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IOWA—(Continued)			
	Grundy	4,500	4,300	95
	Guthrie	4,500	4,100	92
	Hamilton	6,300	5,900	93
	Hardin	7,400	6,900	93
	Humboldt	4,000	3,600	90
	Jasper	11,200	10,500	94
	Madison	4,000	3,800	95
	Mahaska	7,600	6,800	90
	Marion	7,700	7,100	92
	Marshall	12,100	11,600	96
	Monroe	3,300	3,000	91
	Palo Alto	4,200	3,600	85
	Pocahontas	4,200	3,900	91
	Polk	87,200	81,900	94
	Sac	5,300	4,800	90
	Story	14,400	13,200	92
Tama	6,700	6,200	92	
Union	4,600	4,200	90	
Warren	6,200	5,900	94	
Webster	15,100	13,900	92	
Wright	6,100	5,700	93	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Between 25-50%	IOWA			
	Appanoose	5,600	4,900	87
	Decatur	3,300	2,700	81
	Emmet	4,500	3,700	82
	Hancock	4,400	4,000	92
	Iowa	5,000	4,600	91
	Kossuth	7,200	6,700	94
	Poweshiek	5,700	5,300	93
	Ringgold	2,600	2,400	92
	Wayne	3,500	3,000	85
Winnebago	4,000	3,700	92	

Under 25%: IOWA: Audubon, Cass, Cerro Gordo, Chickasaw, Floyd, Keokuk, Mitchell, Wapello, Worth. MISSOURI: Grundy, Mercer.

WOI-TV Station Total	390,700	361,100	92
ARB Total Net Weekly Circulation (March, 1962)		240,100	

Iowa—Fort Dodge



KQTV

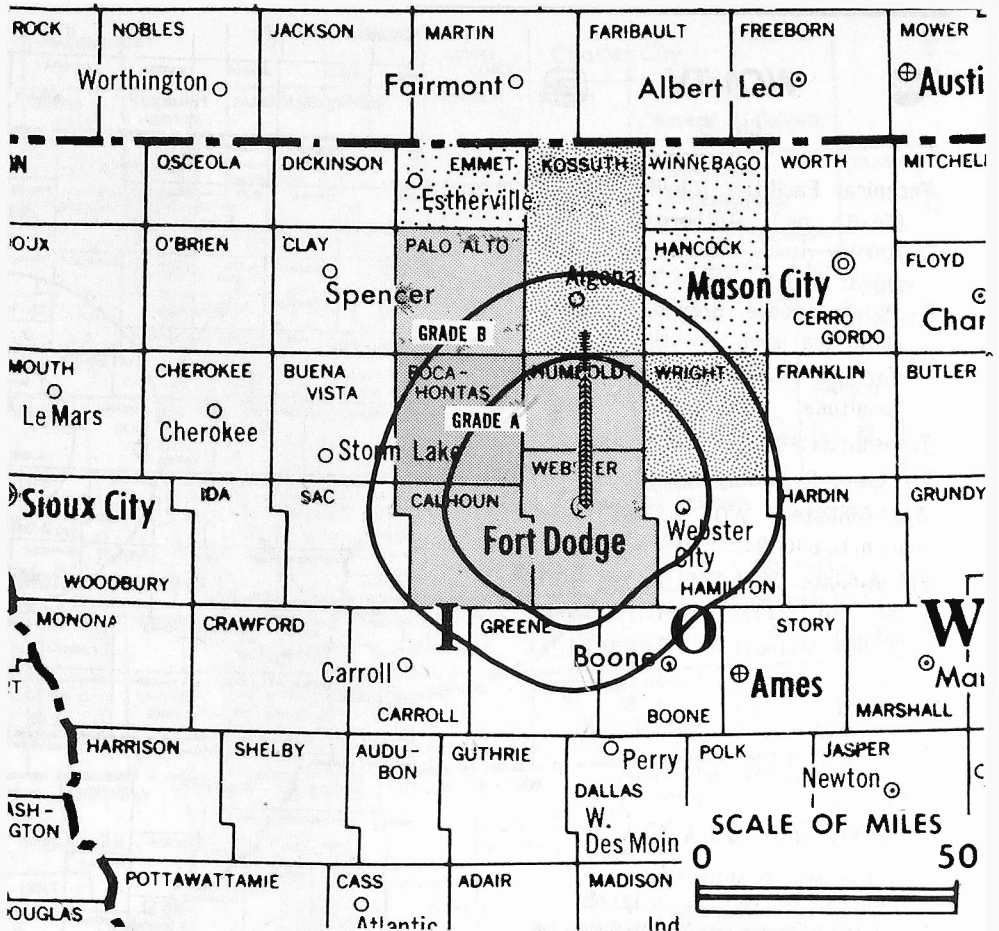
Ch. 21

Technical Facilities: Channel No. 21 (512-518 mc). Authorized power: 330.1-kw, maximum and 170-kw horizontal visual, 174.4-kw maximum and 89.1-kw horizontal aural. Antenna: Directional, 630-ft. above av. terrain, 650-ft. above ground, 1760-ft. above sea level.

Latitude 42° 29' 16"
Longitude 94° 12' 09"

Transmitter: Television Square, Fort Dodge.

AM Affiliate: KVFD, 1000-kw, 1400 kc (MBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KQTV Ref: FCC File No. BMPCT-3391 Granted 10/3/55

©American Map Co., Inc., N.Y., No. 14244

KQTV

Licensee: Northwest Television Co., 912 First Ave. S.

Studio: Television Square, Fort Dodge.

Telephone: 573-4121.

Ownership: Edward Breen, pres., 16.75%; George Haire, v.p., 2%; Allen A. Loomis II, treas., .2%; L. V. Geer, secy., .2%; Northwest Bcstg. Co. (KVFD), 31.22%; over 200 other stockholders, none with more than 1%.

Began Operation: Nov. 2, 1953.

Represented (sales) by Bernard Howard & Co. Inc.

Personnel:

EDWARD BREEN, president.
JAMES C. DOWELL, general manager.
RICHARD JOHNSON, program director.
DAVID SINCLAIR, chief engineer.

DIGEST OF RATE CARD NO. 4 (Oct. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 10 Sec.
Class AA—6:59-10 p.m., daily.
\$170.00 \$115.00 \$90.00 \$75.00 \$60.00 \$50.00 \$30.00
NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IOWA			
	Calhoun	5,000	4,600	92
	Humboldt	4,000	3,600	90
	Palo Alto	4,200	3,600	85
	Pocahontas	4,200	3,900	91
	Webster	15,100	13,900	92
Between 25-50%	IOWA			
	Kossuth	7,200	6,700	94
	Wright	6,100	5,700	93
Under 25%	IOWA			
	Emmet	4,500	3,700	82
	Hancock	4,400	4,000	92
	Winnebago	4,000	3,700	92
KQTV Station Total		58,700	53,400	91
ARB Total Net Weekly Circulation (March, 1962)			33,300	

For ARB County-by-County Data
see page 40-a

Iowa—Mason City

KGLO-TV
Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 460-ft. above av. terrain, 500-ft. above ground, 1755-ft. above sea level.

Latitude 43° 21' 25"
Longitude 93° 12' 57"

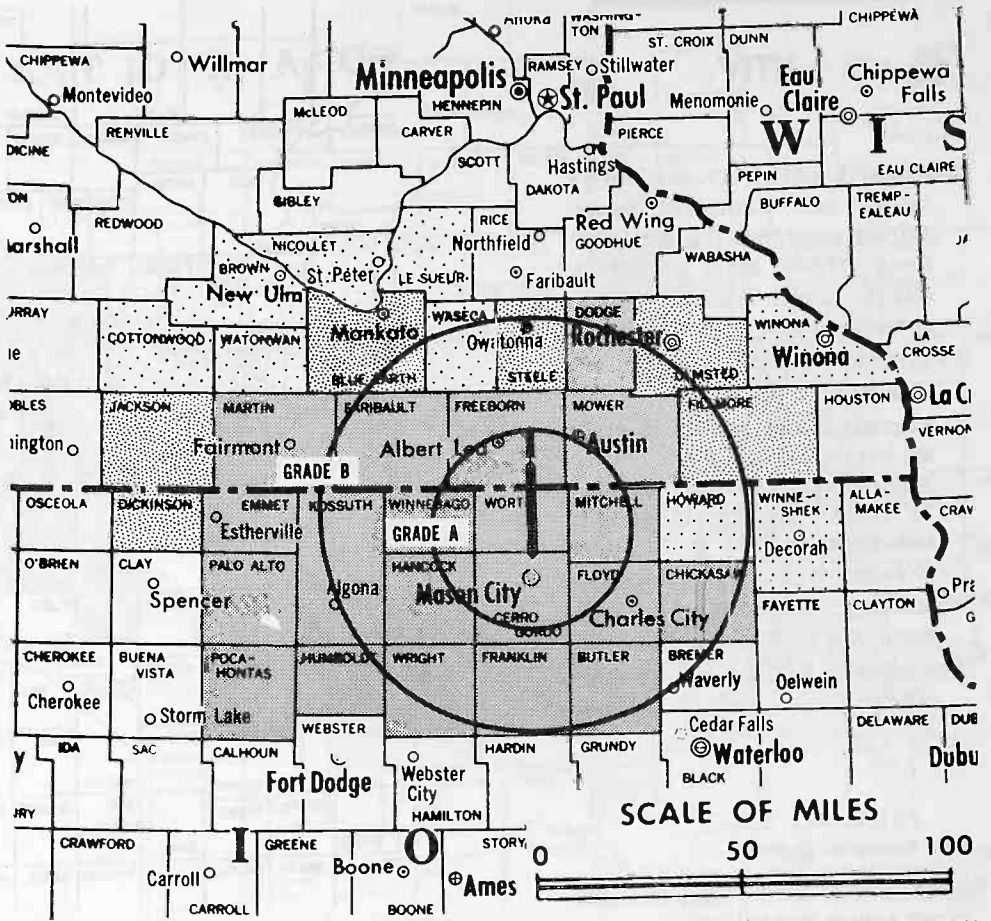
Transmitter: Kensett, Ia., 15-mi. N of Mason City.

Studio: 2nd & Pennsylvania Ave.

AM Affiliate: KGLO, 5-kw, 1300 kc (CBS).

Represented (engineering) by David Steel & Assoc.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KGLO-TV Ref: FCC File No. BPCT-1230 Granted 10/14/53

©American Map Co., Inc., N.Y., No. 14244

KGLO-TV

Licensee: Lee Radio Inc., 2nd & Pennsylvania Ave.

Telephone: 423-2540. TWX No.: 515-424-1987.

Ownership: Walter J. Rothschild, pres., 2.4%; Lee P. Loomis, dir., 9.64%; Lloyd D. Loers, secy., .71%; Henry B. Hook, v.p., .18%; Donald G. Harrer, treas., 1.32%; Elizabeth M. Norris, 23%; Herbert Ohrt, 4%; Laura Lee, 12%; Mrs. James Powell, 4.1%; W. Earl Hall, 5%; Henrietta B. Adler, 4.2%; Wanda Nell Starks, 4.64%, and over 50 others, none owning more than 2%. Ownership interlocks with KHQA-TV, Hannibal, Mo., and radio WTAD, Quincy, Ill.; WMTV, Madison, Wis. Lee Radio also owns 80% of KEYC-TV, Mankato, Minn.

Began Operation: May 15, 1954.

Represented (sales) by Advertising Time Sales.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

WALTER J. ROTHSCHILD, president.
LLOYD LOERS, manager.
PAUL E. MILLEN, national sales manager.
DOUGLAS F. SHERWIN, program manager & film buyer.
BART CURRAN, production director.
KEN KEW, news & sports manager.
AL HEINZ, farm director.
ROGER SAWYER, chief engineer.

DIGEST OF RATE CARD NO. 10 (May 27, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min. or 40 Sec.	20 Sec.	10 Sec.
Class A—6:59-10:15 p.m., daily.	\$550.00	\$330.00	\$220.00	\$165.00	\$125.00	\$75.00 \$48.00

NETWORK BASE HOURLY RATE: \$475.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IOWA			
	Butler	5,400	4,900	89
	Cerro Gordo	15,500	14,500	94
	Chickasaw	4,300	3,900	91

1962-63 Edition

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	Emmet	4,500	3,700	82	
	Floyd	6,500	6,000	92	
	Franklin	4,900	4,600	94	
	Hancock	4,400	4,000	92	
	Humboldt	4,000	3,600	90	
	Kossuth	7,200	6,700	94	
	Mitchell	4,100	3,800	92	
	Palo Alto	4,200	3,600	85	
	Pocahontas	4,200	3,900	91	
	Winnebago	4,000	3,700	92	
	Worth	3,100	2,900	92	
	Wright	6,100	5,700	93	
	MINNESOTA				
	Dodge	3,800	3,400	88	
Faribault	7,000	6,400	91		
Freeborn	11,300	10,400	92		
Martin	8,100	7,300	90		
Mower	14,000	13,200	94		
Between 25-50%	IOWA				
	Dickinson	4,000	3,500	87	
	MINNESOTA				
	Blue Earth	12,800	11,500	90	
	Fillmore	7,100	6,400	91	
	Jackson	4,600	4,000	86	
Under 25%	Olmsted	19,200	17,900	94	
	Steele	7,500	7,000	93	
	IOWA				
	Howard	3,700	3,100	83	
	Winneshiek	6,000	5,300	88	
	MINNESOTA				
	Brown	8,100	7,000	87	
	Cottonwood	4,900	3,500	72	
	Le Sueur	5,900	5,400	91	
	Nicollet	5,700	5,200	91	
Waseca	4,800	4,400	92		
Watonwan	4,300	3,700	86		
Winona	11,800	10,400	88		
KGLO-TV Station Total		237,000	214,500	91	
ARB Total Net Weekly Circulation (March, 1962)			114,400		

Iowa—Sioux City



KTIV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50.1-kw aural. Antenna: 770-ft. above av. terrain, 633-ft. above ground, 2046-ft. above sea level.

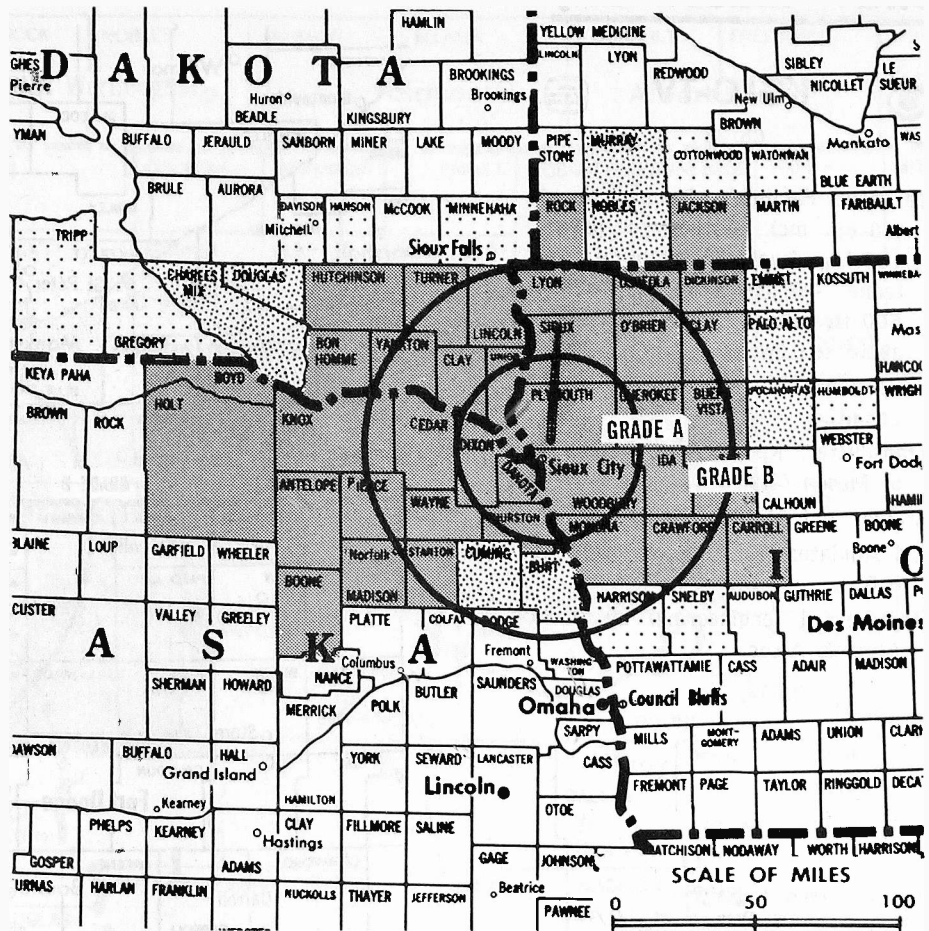
Latitude 42° 34' 27"
Longitude 96° 22' 11"

Requests change to 1915-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level, lat. 42° 35' 12.39", long. 96° 13' 56.98"; transmitter to 4-mi. E, .75-mi. N of James, Ia.

Transmitter: 1-mi. N of 54th & North Rustin (Plymouth County).

AM Affiliate: KSCJ, 5-kw, 1360 kc (ABC).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KTIV Ref: FCC File No. BMPCT-3024 Granted 5/12/55

©American Map Co., Inc., N.Y., No. 14244

KTIV

Network Service: ABC, NBC.

Licensee: KTIV Television Co., 10th & Grandview Blvd.

Studio: 10th & Grandview Blvd.

Telephone: 8-0545.

TWX No.: SY 35.

Ownership: Dietrich Dirks group (Duane Kidder, Ryal Miller, Ben Knuth, Carleton Corbett, William Klinger, Ken Cotton, Burton Bridgens, Royal Rostenbach), 50%; Perkins Bros. Co. (KSCJ, also affiliated with Journal Tribune Publishing Co.), 50%. KTIV officers: W. R. Perkins, chairman; Dietrich Dirks, pres.; Gene Flaherty (KSCJ), exec. v.p.; Duane Kidder, v.p.; Carlton Corbett, secy.; Elizabeth Sammons, treas.

Began Operation: Oct. 9, 1954.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by George C. Davis.

Personnel:

DIETRICH DIRKS, president & general manager.
GENE FLAHERTY, executive v.p. & sales director.
DON STONE, program director & film buyer.
BILL MOTE, promotion director.
JIM HEDRICK, production director.
TERRY WALKER, continuity director.
DAVID SCHOUMACHER, news director.
MARK AHMANN, sports director.
AL SMITH, chief engineer.

DIGEST OF RATE CARD NO. 7 (Oct. 1, 1961)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6:59-10 p.m., daily.

\$500.00 \$300.00 \$200.00 \$150.00 \$140.00 \$115.00 \$57.50

NETWORK BASE HOURLY RATE: \$525 (ABC), \$525 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
IOWA				
	Buena Vista	6,600	6,200	93
	Carroll	6,700	6,300	95
	Cherokee	5,300	4,900	92
	Clay	5,700	5,100	88
	Crawford	5,600	5,300	93
	Dickinson	4,000	3,500	87
	Ida	3,300	3,100	93
	Lyon	4,200	3,700	89
	Monona	4,400	4,000	91
	O'Brien	5,800	5,500	94
	*Osceola	3,000	2,700	90
	Plymouth	6,800	6,400	94
	Sac	5,300	4,800	90
	Sioux	7,500	6,400	85
	Woodbury	33,400	31,300	94
MINNESOTA				
	Jackson	4,600	4,000	86
	Rock	3,300	3,200	95
NEBRASKA				
	Antelope	3,200	2,600	82
	Boone	2,700	2,500	89
	Boyd	1,400	1,200	83
	Cedar	3,600	3,300	92
	Dakota	3,600	3,500	97
	Dixon	2,400	2,300	94
	Holt	4,100	3,000	73
	Knox	4,000	3,200	78
	Madison	7,900	6,800	86
	Pierce	2,600	2,400	90
	Stanton	1,700	1,500	85
	Thurston	2,000	1,800	88
	Wayne	2,900	2,800	96
SOUTH DAKOTA				
	Bon Homme	2,900	2,400	82
	Clay	3,000	2,800	92
	Hutchinson	3,400	2,900	85
(Continued on page 198)				
KTIV Station Total		277,300	251,100	90
ARB Total Net Weekly Circulation (March, 1962)		145,100		

Over 50%

Iowa—Sioux City



KVTV

Ch. 9



Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 288-kw visual, 144-kw aural. Antenna: 720-ft. above av. terrain, 537-ft. above ground, 1937-ft. above sea level.

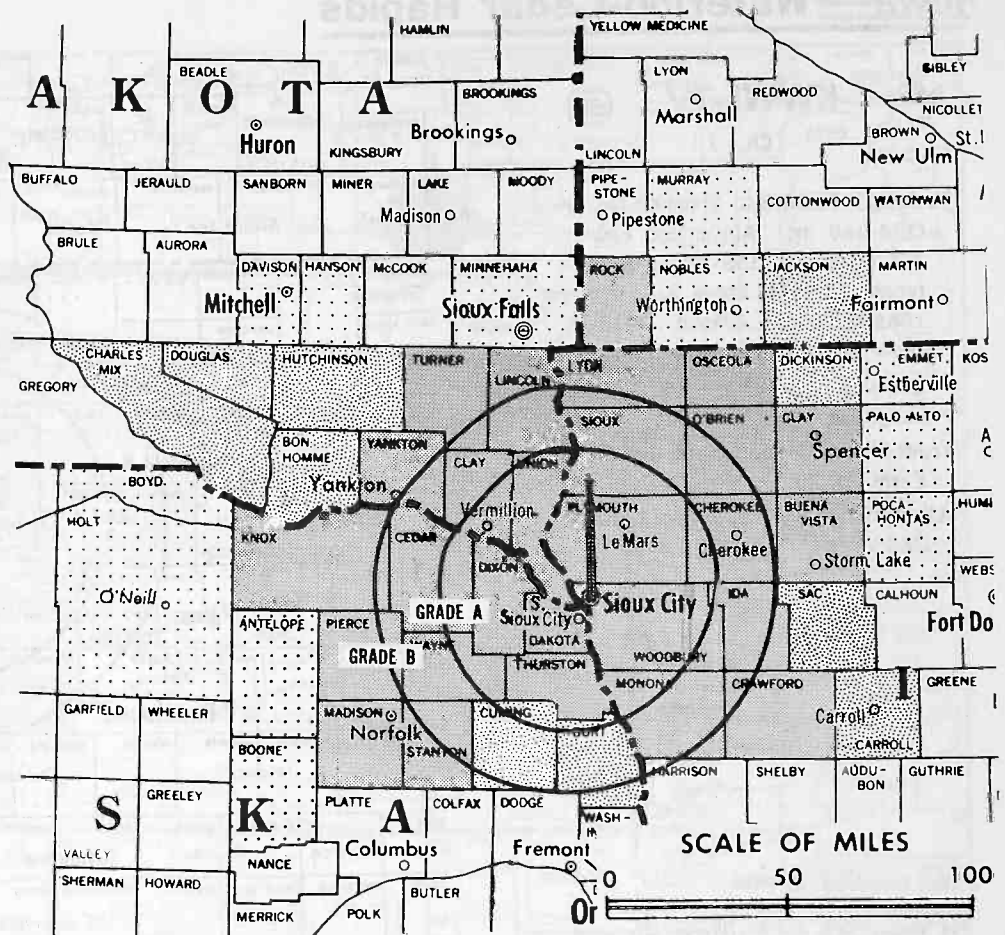
Latitude 42° 32' 33"
Longitude 96° 23' 34"

Transmitter: 41st & Howard Sts.
TV tape: Recording facilities.

AM Affiliate: WNAX, Yankton, S.D., 5-kw, 570 kc (CBS).

Requests change to 310-kw visual, 155-kw aural, 2025-ft. above av. terrain, 2000-ft. above ground, 3368-ft. above sea level, lat. 42° 35' 12.39", long. 96° 13' 56.98"; transmitter to 4-mi. E, .75-mi. N of James, Ia.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KVTV Ref: FCC File No. BMPCT-2840 Granted 3/30/55

©American Map Co., Inc., N.Y., No. 14244

KVTV

Network Service: ABC, CBS.

Licensee: People's Broadcasting Corp., 7th & Douglas Sts.

Studio: TV Theatre, 7th & Douglas Sts.

Telephone: 2-2711.

TWX No.: SY 8527.

Ownership: People's Broadcasting a subsidiary of Nationwide Mutual Insurance Co. also operates radio stations WRFD, Worthington, O.; WMMM, Fairmont, W.Va.; WGAR, Cleveland, O.; WTTM, Trenton, N.J. Herbert E. Evans is pres. of People's Bcstg. Note: Sale of WTTM pends.

Began Operation: March 29, 1953. Sale to present owner by Cowles Bcstg. Co. was approved Nov. 27, 1957 by FCC (Television Digest, Vol. 13:41, 44, 49).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Lohnes & Culver.

Personnel:

DONALD D. SULLIVAN, resident v.p. & general manager.

ROBERT B. DONOVAN, commercial manager.

GEORGE HUTCHINS, creative director.

CLARK POLLOCK, program director & film buyer.

CARL MORRIS, film director.

HUGH SMITH, news director.

CLAIR GILES, business manager.

ROBERT G. ENGELHARDT, chief engineer.

AL CHRISTIANSEN, promotion director.

DIGEST OF RATE CARD NO. 7

(Feb. 20, 1961)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$425.00 \$255.00 \$170.00 \$135.00 \$120.00 \$100.00 \$50.00

NETWORK BASE HOURLY RATE: \$525 (ABC), \$525 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	IOWA				
		Buena Vista	6,600	6,200	93
		Cherokee	5,300	4,900	92
		Clay	5,700	5,100	88
		Crawford	5,600	5,300	93
		Ida	3,300	3,100	93
		Lyon	4,200	3,700	89
		Monona	4,400	4,000	91
		O'Brien	5,800	5,500	94
		Osceola	3,000	2,700	90
		Plymouth	6,800	6,400	94
		Sioux	7,500	6,400	85
		Woodbury	33,400	31,300	94
		MINNESOTA			
	Rock	3,300	3,200	95	
Between 25-50%	NEBRASKA				
		Cedar	3,600	3,300	92
		Dakota	3,600	3,500	97
		Dixon	2,400	2,300	94
		Knox	4,000	3,200	78
		Madison	7,900	6,800	86
		Pierce	2,600	2,400	90
		Stanton	1,700	1,500	85
	Thurston	2,000	1,800	88	
	Wayne	2,900	2,800	96	
	SOUTH DAKOTA				
	Clay	3,000	2,800	92	
	Lincoln	3,800	3,500	93	
	Turner	3,500	3,200	91	
	Union	3,000	3,000	97	
	Yankton	4,700	4,200	90	
	IOWA				
	Carroll	6,700	6,300	95	
	Dickinson	4,000	3,500	87	
	Sac	5,300	4,800	90	
	(Continued on page 198)				
KVTV Station Total		249,400	226,900	91	
ARB Total Net Weekly Circulation (March, 1962)			155,000		

Iowa—Waterloo-Cedar Rapids



KWWL-TV



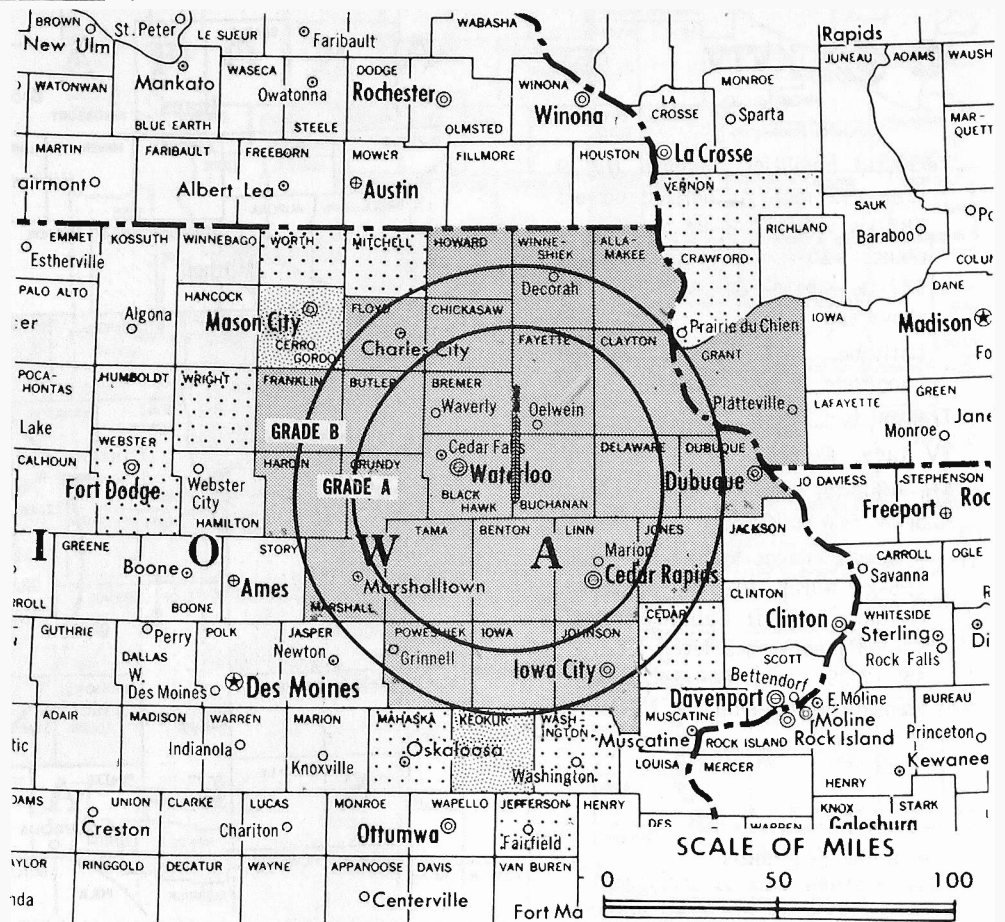
Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1130-ft. above av. terrain, 1083-ft. above ground, 2078-ft. above sea level.

Latitude 42° 24' 47"
Longitude 92° 00' 42"

Transmitter: 5-mi. SE of Jesup on Farm Rd. "0".

AM Affiliate: KWWL, 5-kw, 1330 kc (MBS).



Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.

KWWL-TV Ref: FCC File No. BMPCT-3298 Granted 8/18/55

©American Map Co., Inc., N.Y., No. 14244

KWWL-TV

Licensee: Black Hawk Bcstg. Co., E. Fourth & Franklin Sts., Waterloo, Iowa.

Studio: Fourth & Franklin Sts.

Telephone: Adams 4-4404. TWX No.: WX 17.

Ownership: Ralph J. McElroy, pres., 38%; Donald M. Graham, v.p., 2.9%; Robert Young, treas., 2.2%; Robert Buckmaster, secy., 11.8%; the following directors: T. L. Trunnell, 3.8%; Wm. Bolster, 6.8%. The following stockholders do not hold office: Lowell J. Walker, 1.6%; John B. Young, 2.2%; E. E. Wheeler, 2.2%; A. D. Donnell, 1.9%; Dick H. Young, 1.5%; George A. Loveall, 1.6%; Louise M. McKinstry, 1.3%; Robt. J. McCoy, 1.7%. There are several other stockholders, each owning 1% or less. Also owns radio KLWW, Cedar Rapids, Ia., and operates KMMT, Austin, Minn. (KAUS).

Began Operation: Nov. 25, 1953.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Roberts & McInnis.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

THOMAS L. YOUNG, v.p., radio & TV.
ROGER MICHELN, manager & sales mgr.
WARREN MEAD, director of public affairs.
E. M. TINK, director of engineering.
DARRELL WHEATON, director of production.
DAVE GREGORY, photo & art director.

DIGEST OF RATE CARD NO. 10N (Feb. 1, 1962)

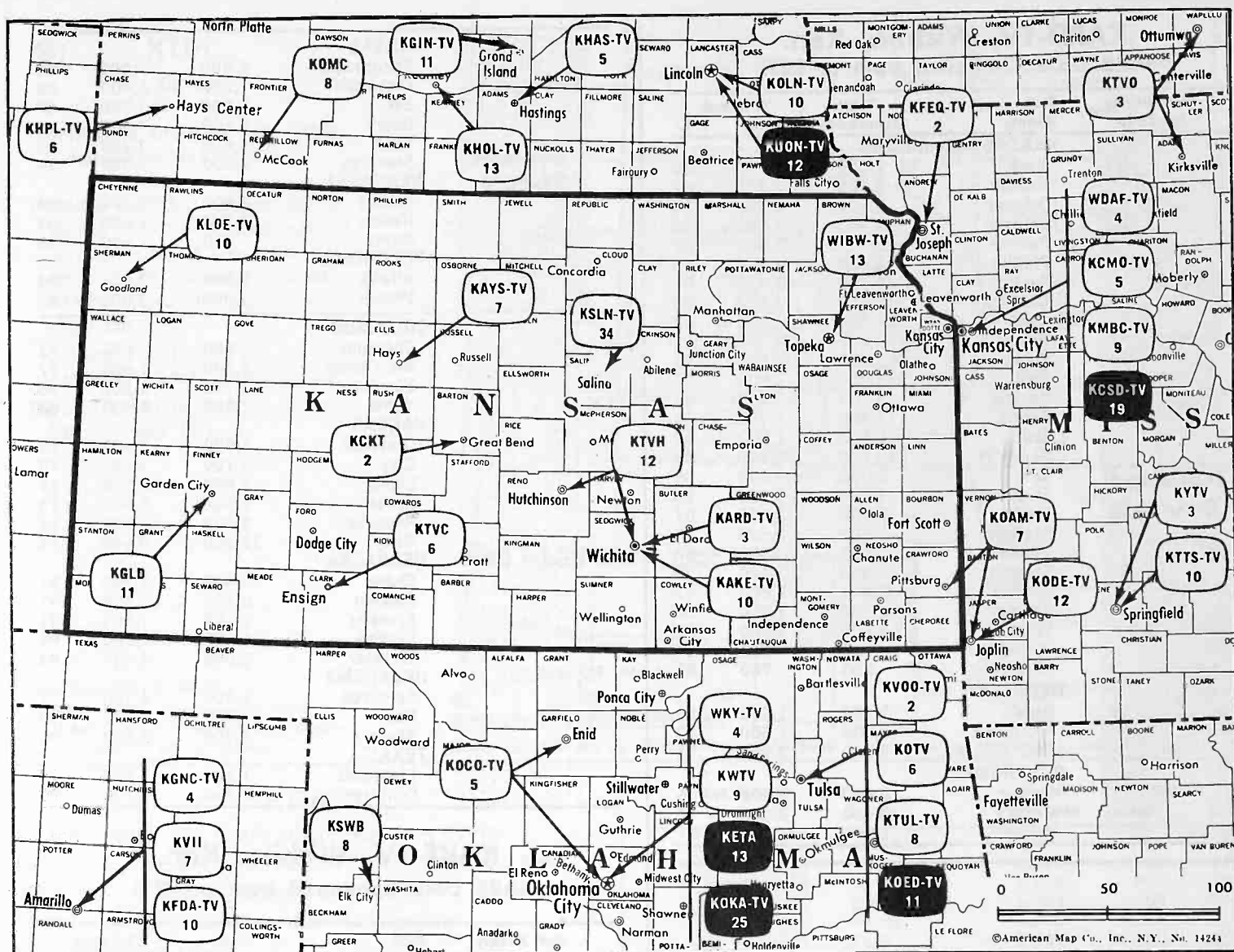
	Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—6:59-9:30 p.m., daily.	\$550.00	\$300.00	\$200.00	\$175.00	\$125.00	\$100.00	\$50.00

Combination Rates—KWWL-TV & KMMT, Austin, Minn.
Class AA—6:59-9:30 p.m., daily.
\$562.50 \$337.50 \$225.00 \$196.88 \$140.63 \$122.00 \$61.00

NETWORK BASE HOURLY RATE: \$525.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IOWA			
	Allamakee	4,500	4,100	91
	Benton	7,200	6,900	95
	Black Hawk	36,400	34,400	95
	Bremer	6,200	5,700	92
	Buchanan	6,100	5,600	93
	Butler	5,400	4,900	89
	Chickasaw	4,300	3,900	91
	Clayton	6,700	5,800	87
	Delaware	5,200	4,800	92
	Dubuque	21,800	19,400	90
	Fayette	8,600	7,800	91
	Floyd	6,500	6,000	92
	Franklin	4,900	4,600	94
	Grundy	4,500	4,300	95
	Hardin	7,400	6,900	93
Howard	3,700	3,100	83	
Iowa	5,000	4,600	91	
Johnson	15,400	13,400	87	
Jones	5,900	5,600	94	
Linn	44,700	42,200	95	
Marshall	12,100	11,600	96	
Poweshiek	5,700	5,300	93	
Tama	6,700	6,200	92	
Winneshiek	6,000	5,300	88	
WISCONSIN				
Grant	12,500	10,700	86	
Between 25-50%	IOWA			
	Cerro Gordo	15,500	14,500	94
	Keokuk	5,000	4,300	87
Under 25%	IOWA: Cedar, Jefferson, Mahaska, Mitchell, Washington, Webster, Worth, Wright. WISCONSIN: Crawford, Vernon.			
KWWL-TV Station Total	338,400	310,700	91	
ARB Total Net Weekly Circulation (March, 1962)	185,900			

Also see ARB Data for KMMT, Austin, Minn.



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Wichita	312,400	51	465,200	64	416,300	64
Joplin-Pittsburg	131,400	112	205,000	131	177,700	131
Topeka	125,700	119	220,400	125	194,900	124
Ensign	32,000	196	66,400	194	50,800	197
Goodland	12,100	221	26,100	215	22,700	215

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

KTVH
Hutchinson
(See Wichita, Kan.)

KODE-TV
Pittsburg
(See Joplin, Mo.)

Kansas Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
○ Commercial Television Stations	10	1	11
● Educational Television Stations	0	0	0
			11

See CATV Directory
for Kansas CATV Systems

Kansas

KARD-TV, Wichita, Kan. (ARB Data Continued from p. 223)

Net Weekly Circulation	State County	Total		TV Homes %
		Households	Homes	
(Continued) Over 50%	KANSAS—(Continued)			
	Ness	1,800	1,600	88
	Norton	2,700	2,300	87
	Osborne	2,600	2,100	80
	Ottawa	2,400	1,900	80
	Pawnee	3,000	2,800	89
	Phillips	2,900	2,300	78
	Pratt	4,100	3,800	91
	Rawlins	1,600	1,400	86
	Reno	19,400	18,000	93
	Rice	4,500	4,200	93
	Rooks	3,000	2,800	90
	Rush	2,000	1,900	90
	Russell	3,700	3,200	87
	Saline	17,300	15,700	91
	Scott	1,600	1,500	89
	Sedgwick	110,200	102,800	94
	Seward	5,000	4,500	89
	Sheridan	1,200	1,100	86
	Smith	2,700	2,400	87
	Stafford	2,600	2,300	89
	Stanton	600	500	80
	Stevens	1,300	1,100	77
	Sumner	8,400	7,600	91
	Thomas	2,300	1,900	82
	Trego	1,600	1,400	83
	Wallace	600	600	84
	Wichita	800	700	82
	NEBRASKA			
	Dundy	1,100	1,000	86
	Hitchcock	1,600	1,500	93
	Red Willow	4,200	3,900	91
	OKLAHOMA			
Beaver	2,200	1,900	86	
Grant	2,900	2,600	90	
Harper	1,900	1,700	87	



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Between 25-50%	KANSAS			
	Chautauqua	2,200	2,000	89
	Dickinson	7,200	6,400	88
	Elk	1,900	1,500	82
	Geary	8,100	7,400	91
	Lyon	8,600	7,200	84
	Sherman	2,200	2,000	89
	NEBRASKA			
	Furnas	2,600	2,200	84
	Harlan	1,700	1,600	91
Hayes	600	600	88	
OKLAHOMA				
Alfalfa	3,000	2,600	84	
Woods	4,000	3,500	85	
Under 25%	COLORADO			
	Cheyenne	800	600	73
	Kit Carson	2,100	1,600	72
	Lincoln	1,700	1,500	85
	Yuma	2,900	2,400	80
	KANSAS			
	Cheyenne	1,500	1,400	88
	Clay	3,700	3,000	79
	Cloud	4,800	3,900	81
	Jewell	2,500	1,900	74
Republic	3,400	2,900	84	
Riley	11,200	9,600	86	
NEBRASKA				
Chase	1,400	1,300	91	
Dawson	6,100	5,600	91	
Frontier	1,400	1,300	91	
Perkins	1,300	1,300	98	
Webster	2,000	1,900	93	
OKLAHOMA				
Cimarron	1,400	1,100	77	
Kay	17,000	15,200	90	
Texas	4,400	3,800	86	
TEXAS				
Lipscomb	1,100	800	74	
Ochiltree	2,900	2,700	90	

KAKE-TV, Wichita, Kan. (ARB Data Continued from p. 222)

Net Weekly Circulation	State County	Total		TV Homes %
		Households	Homes	
Over 50%	KANSAS—(Continued)			
	Sumner	8,400	7,600	91
	OKLAHOMA			
Grant	2,900	2,600	90	
Between 25-50%	KANSAS			
	Chautauqua	2,200	2,000	89
	Comanche	1,100	900	78
	Elk	1,900	1,500	82
	Ellsworth	2,600	2,200	85
	Kiowa	1,500	1,200	77
	Lyon	8,600	7,200	84
	Ottawa	2,400	1,900	80
	Pawnee	3,000	2,800	89
	Rush	2,000	1,900	90
Russell	3,700	3,200	87	
OKLAHOMA				
Alfalfa	3,000	2,600	84	
Woods	4,000	3,500	85	
Under 25%	KANSAS: Clark, Cloud, Edwards, Hodgeman, Mitchell, Osborne, Republic, Wilson, Woodson. OKLAHOMA: Harper, Kay.			

Kansas—Ensign



KTVC

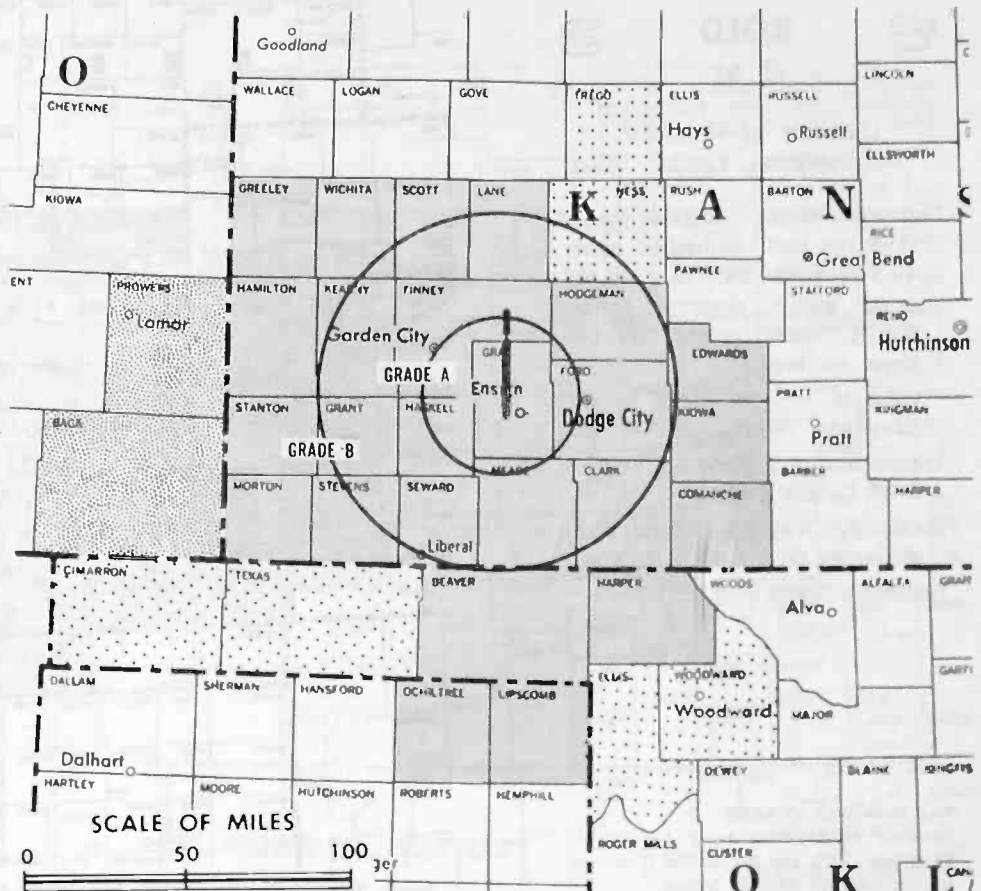
Ch. 6

[Operates in affiliation with KTVH,
Hutchinson-Wichita, Kan.]

Technical Facilities: Channel No. 6
(82-88 mc). Authorized power:
28.2-kw visual, 14.1-kw aural. An-
tenna: 717-ft. above av. terrain,
683-ft. above ground, 3473-ft.
above sea level.

Latitude 37° 38' 26"
Longitude 100° 20' 33"

Transmitter: State Hwy. 23, 20-mi.
SW of Dodge City.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTVC Ref: FCC File No. BPCT-2050 Granted 1/25/66

©American Map Co., Inc., N.Y., No. 14214

KTVC

Network Service: CBS (EMP; private relay from KTVH).

Licensee: Southwest Kansas Television Co. Inc., Cimarron, Kan.

Office: 610 2nd, Box 157, Dodge City, Kan.

Studio: State Hwy. 23, 20-mi. SW of Dodge City.

Telephone: Hunter 3-6666.

Ownership: Leigh Warner, pres., 4.85%; Wendell Elliott, v.p., 5.65%; F. C. Walker, treas., 1.1%; Henry Hall, secy., 25%; Dodge City Daily Globe, and affiliated radio KGNO, 17.80% (Jesse Denious Jr., pres. of Globe and KGNO); Ray Broce, 2.5%; Glen Cooper, 2.5%; James W. Berryman, 2.55%; W. E. Montgomery, 1.15%; John A. Costelow, 1.25%; Wheat Growers Hail Insurance Co., 2.5%; Dodge City Terminal Elevator, 1%; McKinley-Winter Livestock Commission Co., 1%. There are over 600 other stockholders, none owns over 1%.

Began Operation: July 24, 1957.

Represented (sales) by Blair Television Assoc. Inc. (on sales with KTVH. The Kansas Bcstg. System, including KTVH, Hutchinson-Wichita, KAYS-TV, Hays & KWHT-TV, Goodland). Note: May be bought as single station by contacting station directly.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

WENDELL ELLIOTT, v.p., general manager & film buyer.

KENNETH KARR, chief engineer.

DIGEST OF RATE CARD NO. 3 (Sept. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily	\$130.00	\$78.00	\$52.00	\$45.50	\$32.50	\$28.60
NETWORK BASE HOURLY RATE:	\$100.					

For CATV Systems In Kansas

see page 896

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	KANSAS			
	Clark	1,200	1,100	91
	Comanche	1,100	900	78
	Edwards	1,700	1,500	90
	Finney	4,800	4,300	91
	Ford	6,500	6,000	92
	Grant	1,500	1,300	89
	Gray	1,300	1,200	89
	Greely	700	600	87
	Hamilton	1,000	800	80
	Haskell	900	800	90
	Hodgeman	900	800	83
	Kearney	900	900	91
	Kiowa	1,500	1,200	77
	Lane	1,000	900	90
	Meade	1,700	1,700	97
	Morton	1,000	900	85
Scott	1,600	1,500	89	
Seward	5,000	4,500	89	
Stanton	600	500	80	
Stevens	1,300	1,100	77	
Wichita	800	700	82	
	OKLAHOMA			
	Beaver	2,200	1,900	86
	Harper	1,900	1,700	87
	TEXAS			
	Lipscomb	1,100	800	74
	Ochiltree	2,900	2,700	90
Between 25-50%	COLORADO			
	Baca	2,000	1,100	52
	Prowers	4,000	2,800	70
Under 25%	KANSAS			
	Ness	1,800	1,600	88
	Trego	1,600	1,400	83
	OKLAHOMA			
	Cimarron	1,400	1,100	77
	Ellis	1,900	1,400	70
	Texas	4,400	3,800	86
	Woodward	4,200	3,300	78
KTVC Station Total		66,400	56,800	85
ARB Total Net Weekly Circulation (March, 1962)			32,000	

Kansas—Garden City



KGLD

Ch. 11



[Satellite of KARD-TV,
Wichita, Kan.]

Technical Facilities: Channel No. 11
(198-204 mc). Authorized power:
49.3-kw visual, 24.7-kw aural. An-
tenna: 800-ft. above av. terrain,
834-ft. above ground, 3711-ft.
above sea level.

Latitude 37° 46' 40"
Longitude 100° 52' 08"

Transmitter: U.S. Hwy. 83, 12.6-mi.
S of Garden City.

Studio: U.S. Hwy. 83, 12.6-mi. South
of Garden City.

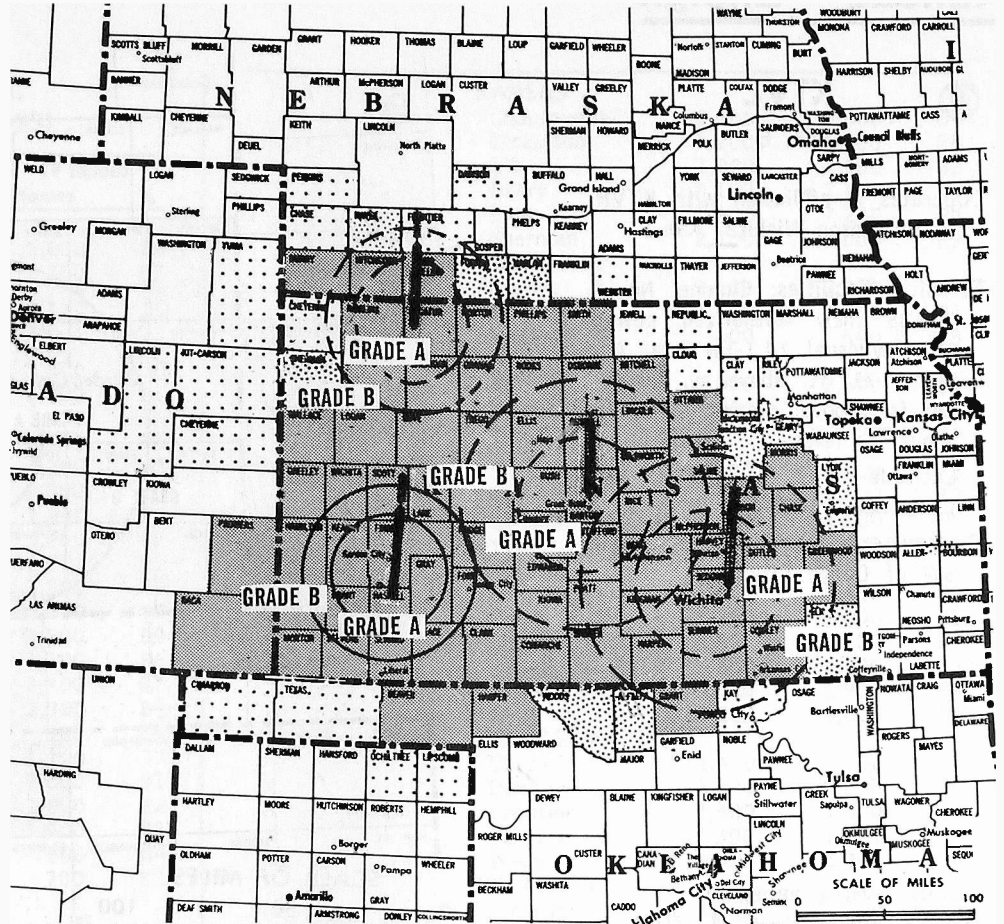
Telephone: Bridge 6-4311.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KGLD Ref: FCC File No. BMPCT-5006 Granted 4/18/58

©American Map Co., Inc., N.Y., No. 14244

KGLD

Network Service: NBC, same as KARD-TV.

Licensee: Wichita Television Corp. Inc., 833 N. Main, Wichita 3,
Kan.

Ownership: See KARD-TV, Wichita, Kan.

Began Operation: Nov. 5, 1958. For sale to present owners, see
KCKT, Great Bend, Kan.

Represented (sales) by Peters, Griffin, Woodward Inc.

Personnel:

MACK LINN, station manager.

Rates: Offered as bonus with KARD-TV, Wichita and its other
satellites KCKT, Great Bend and KOMC, McCook, Neb.

NETWORK BASE HOURLY RATE: Bonus to KCKT, Great Bend.

ARB Data for this Station Included with
Report of Parent KARD-TV, Wichita, Kan.

TO BUY OR SELL A TELEVISION OR RADIO STATION

HAMILTON-LANDIS & ASSOC., INC.

WASHINGTON, D.C.
1737 DeSales St., N.W.
EX 3-3456

CHICAGO
1714 Tribune Tower
DE 7-2754

SAN FRANCISCO
111 Sutter St.
EX 2-5671

DALLAS
1511 Bryan St.
RI 8-1175

NATIONWIDE ● NEGOTIATIONS
FINANCING ● APPRAISALS

Kansas—Goodland



[formerly KWHT-TV]

[Satellite of KAYS-TV, Hays, Kan.]
Ch. 10

Technical Facilities: Channel No. 10
(192-198 mc). Authorized power:
—316-kw visual, 158-kw aural. Antenna:
770-ft. above av. terrain,
782-ft. above ground, 4474-ft.
above sea level.

Latitude 39° 20' 31"
Longitude 101° 42' 33"

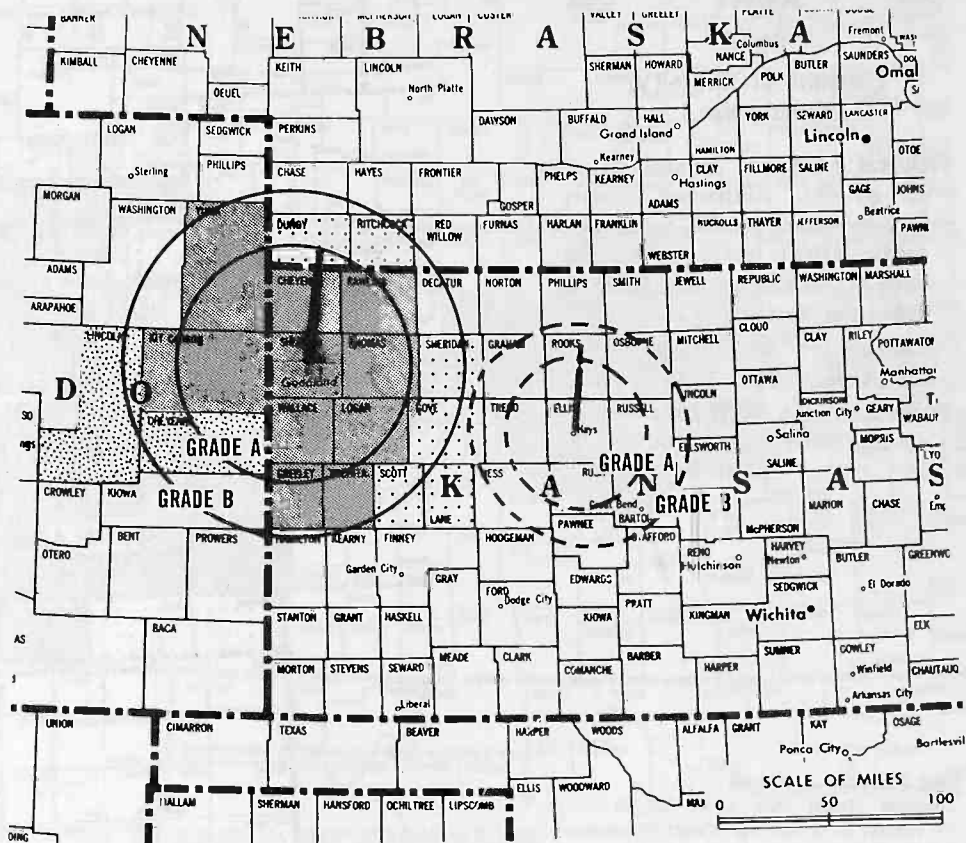
Transmitter: 17th St. & Broadway
Ave.

Studio: 17th St. & Broadway Ave.

AM Affiliate: KLOE, 1-kw, 730-kc.

ARB Data: Figures in table below do
not include parent KAYS-TV, Hays.
Consult page 217 for figures for
KAYS-TV.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KLOE-TV Ref: FCC File No. BMFCT-3818 Granted 4/20/56

©American Map Co., Inc., N.Y., No. 14244

KLOE-TV

Network Service: Same as KAYS-TV, Hays.

Licensee: KAYS Inc., P.O. Box 695, Hays, Kan.

Telephone: TW 9-2331.

Ownership: Same as KAYS-TV, Hays, Kan.

Began Operation: Test programming Sept. 11, 1958; full operation
April 26, 1959. Sale to KAYS Inc. approved by FCC Aug. 1,
1962. Transfer to Standard Electronics Corp. from Max Jones,
trustee in bankruptcy, approved Nov. 2, 1960 by FCC (Television
Digest, Vol. 16:39, 45). Jones took over station from Leslie
E. Whittemore and associates following bankruptcy (Vol. 16:24).
Whittemore group acquired station from James E. Blair (Vol.
15:16, 27).

Represented (sales) by Blair Television Assoc. (on sales on Kansas
Bcstg. System, including KTVH, Hutchinson-Wichita, KTVC, En-
sign & KAYS-TV, Hays, Hal Holman Co. (other).

Represented (legal) by Douglas G. Mode.

Personnel:

KAY MELIA, resident manager.

Rates: Sold only in combination with KAYS-TV, Hays, Kan.

NETWORK BASE HOURLY RATE: Combination rate with KAYS-
TV, Hays, \$110.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	COLORADO			
	Kit Carson	2,100	1,600	72
	Yuma	2,900	2,400	80
	KANSAS			
	Cheyenne	1,500	1,400	88
	Greeley	700	600	87
	Logan	1,200	1,000	81
	Rawlins	1,600	1,400	86
	Sherman	2,200	2,000	89
Thomas	2,300	1,900	82	
Wallace	600	600	84	
Wichita	800	700	82	
Between 25-50%	COLORADO			
	Cheyenne	800	600	73
	Lincoln	1,700	1,500	85
Under 25%	KANSAS			
	Gove	1,200	1,000	80
	Lane	1,000	900	90
	Scott	1,600	1,500	89
	Sheridan	1,200	1,100	86
	NEB.: Dundy	1,100	1,000	86
Hitchcock	1,600	1,500	93	
KLOE-TV Station Total		26,100	22,700	87
ARB Total Net Weekly Circulation (March, 1962)			12,100	

Kansas—Great Bend



KCKT



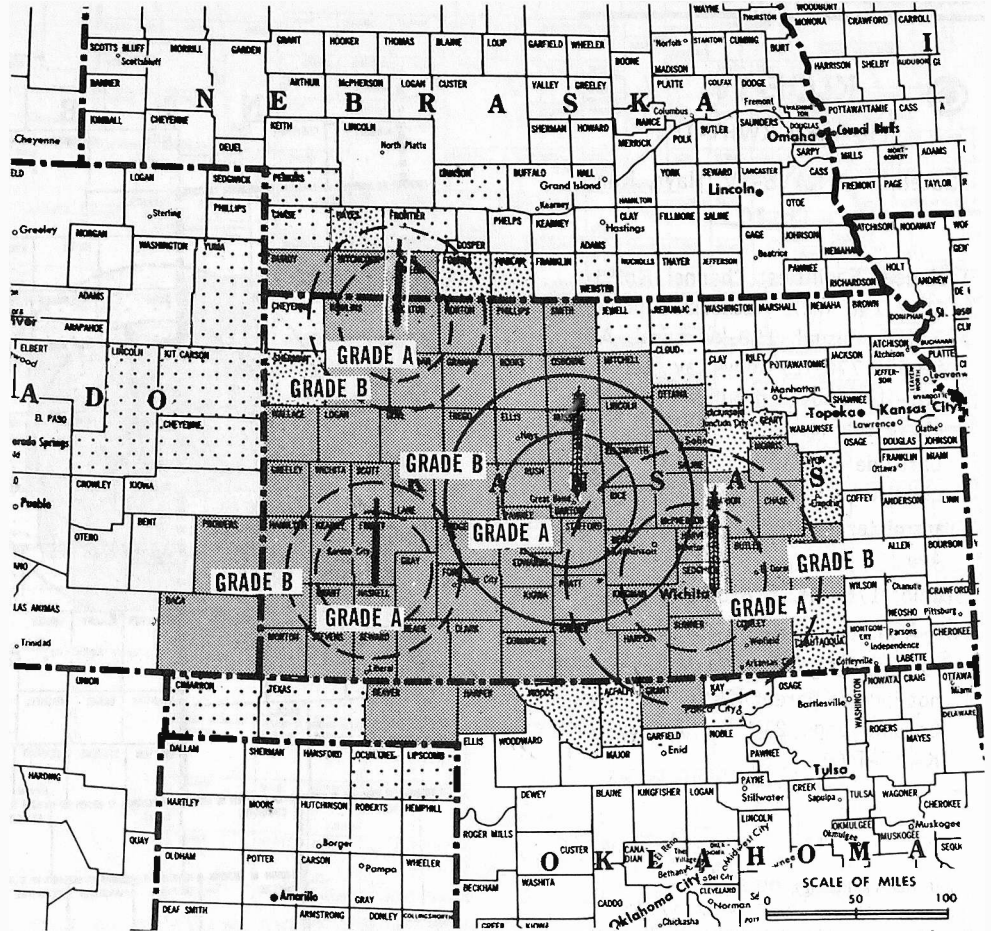
Ch. 2

[Satellite of KARD-TV,
Wichita, Kan.]

Technical Facilities: Channel No. 2
(54-60 mc). Authorized power:
100-kw visual, 50-kw aural. An-
tenna: 970-ft. above av. terrain,
1006-ft. above ground, 2875-ft.
above sea level.

Latitude 38° 25' 54"
Longitude 98° 46' 24"

Transmitter: U.S. Hwy. 281, 4-mi. N
of city limits.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KCKT Ref: FCC File No. BPCT-1838 Granted 3/3/54

©American Map Co., Inc., N.Y., No. 14244

KCKT

Network Service: NBC, same as KARD-TV.
Licensee: Wichita Television Corp. Inc., 833 N. Main, Wichita 3,
Kan.
Studio: U. S. Hwy. 281, 4-mi. N of city limits.
Telephone: Gladstone 3-7868.
Ownership: See KARD-TV, Wichita, Kan.
Began Operation: Nov. 28, 1954. Sale (with satellites KGLD, Gar-
den City, Kan. and KOMC, McCook, Neb.) to present owners by
Central Kansas Television Co. Inc. approved by FCC June 13,
1962 (Television Digest, Vol. 2.25).
Represented (sales) by Peters, Griffin, Woodward Inc.
Represented (legal) by Koteen & Burt.
Personnel:
LEE ENEFF, station manager.
Rates: Offered as bonus with KARD-TV, Wichita and its other
satellites KGLD, Garden City and KOMC, McCook, Neb.
NETWORK BASE HOURLY RATE: \$275.

ARB Data for this Station Included with
Report of Parent KARD-TV, Wichita, Kan.



"FELIX THE CAT"
YOUR KIDS AUDIENCE
IS IN THE BAG WITH
—TV's HAPPIEST
CARTOON CHARACTER
HAPPILY DISTRIBUTED BY

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Kansas—Hays



KAYS-TV

Ch. 7



[Operates satellite KLOE-TV,
Goodland, Kan.]

Technical Facilities: Channel No. 7
(174-180 mc). Authorized power:
112-kw visual, 60.3-kw aural. An-
tenna: 710-ft. above av. terrain,
816-ft. above ground, 2840-ft.
above sea level.

Latitude 38° 53' 05"
Longitude 99° 20' 21"

Transmitter: 2300 Hall St.

Studio: 2300 Hall St.

Represented (engineering) by Com-
mercial Radio Equipment Co.

AM Affiliate: KAYS, .25-kw, 1400 kc.

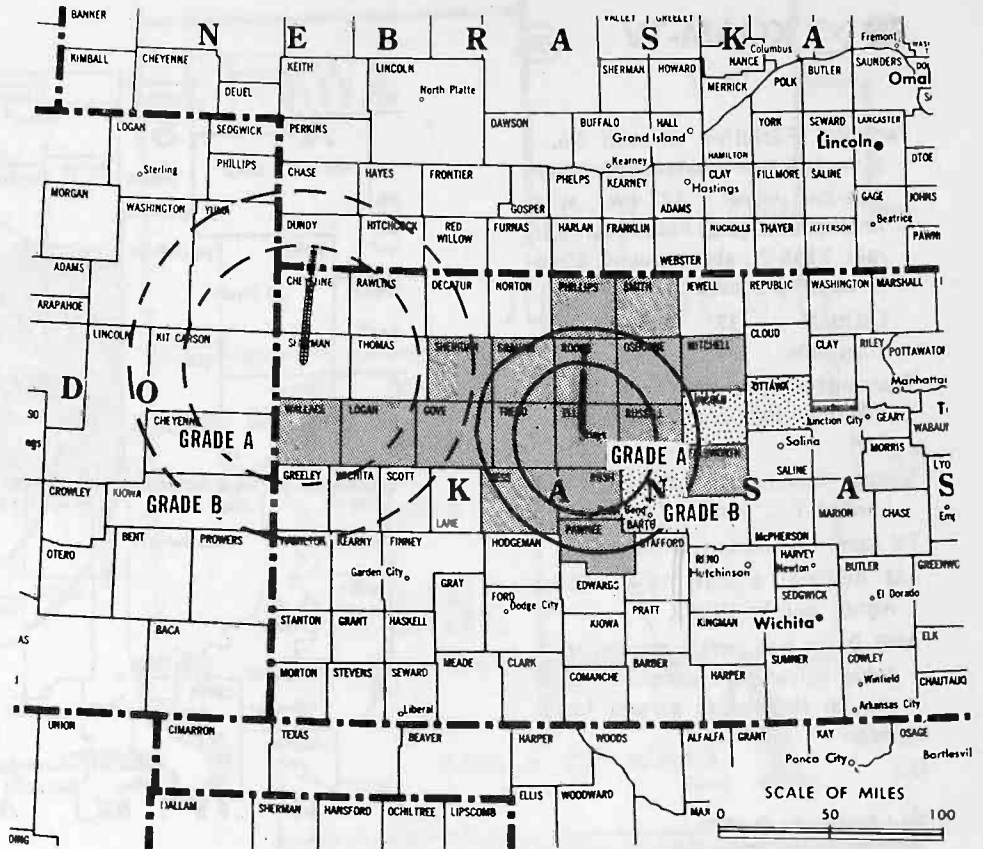
ARB Data: Figures in table below do
not include satellite KLOE-TV,
Goodland. Consult page 215 for
figures for KLOE-TV.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KAYS-TV Ref: FCC File No. BPCT-2878 Granted 8/11/59
KLOE-TV Ref: FCC File No. BPCT-3818 Granted 4/20/56

©American Map Co., Inc., N.Y., No. 14244

KAYS-TV

Licensee: KAYS Inc., Box 695, Hays. Telephone: Market 4-2578.

Ownership: Ross Beach Sr. estate (Mattie and Ross Beach Jr.,
executors), 50 2/3%; Robert E. Schmidt, v.p.-gen. mgr.,
49 1/3%. Also operates satellite KLOE-TV, Goodland, Kan.
Beach family has 60% interest in radio KLOE, Goodland, Kan.

Began Operation: Sept. 2, 1958.

Represented (sales) by Blair Television Assoc. (on sales on Kansas
Bcstg. System, including KTVH, Hutchinson-Wichita, KTVC,
Ensign & KWHT-TV, Goodland; Hal Holman Co. (other).

Represented (legal) by A. L. Stein.

Personnel:

ROBERT E. SCHMIDT, general manager.
KEITH TOWNSDIN, chief engineer.
HARVEY ZIMMERMAN, production manager.
BERNARD BROWN, sales manager.
E. TAD FELTS, office manager.

DIGEST OF RATE CARD NO. 2 (Sept. 1, 1962)*

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.						

\$220.00 \$132.00 \$88.00 \$77.00 \$55.00 \$49.00 \$24.50

NETWORK BASE HOURLY RATE: Combination rate with KLOE-
TV, Goodland, \$110.

*Includes KLOE-TV, Goodland.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	KANSAS			
	Ellis	5,800	5,400	92
	Ellsworth	2,600	2,200	85
	Gove	1,200	1,000	80
	Graham	1,700	1,600	91
	Logan	1,200	1,000	81
	Mitchell	2,900	2,400	82
	Ness	1,800	1,600	88
	Osborne	2,600	2,100	80
	Pawnee	3,000	2,800	89
	Phillips	2,900	2,300	78
	Rooks	3,000	2,800	90
	Rush	2,000	1,900	90
	Russell	3,700	3,200	87
Between 25-50%	KANSAS			
	Barton	10,100	9,600	95
	Lincoln	1,900	1,600	80
	Ottawa	2,400	1,900	80
Under 25%:	None Under 25%			
KAYS-TV Station Total		54,900	48,900	89
ARB Total Net Weekly Circulation (March, 1962)			37,100	

Kansas—Pittsburg-Joplin, Mo.

abc **KOAM-TV**

Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 177-kw aural, Antenna: 1092-ft. above av. terrain, 1156-ft. above ground, 2046-ft. above sea level.

Latitude 37° 13' 15"
Longitude 94° 42' 25"

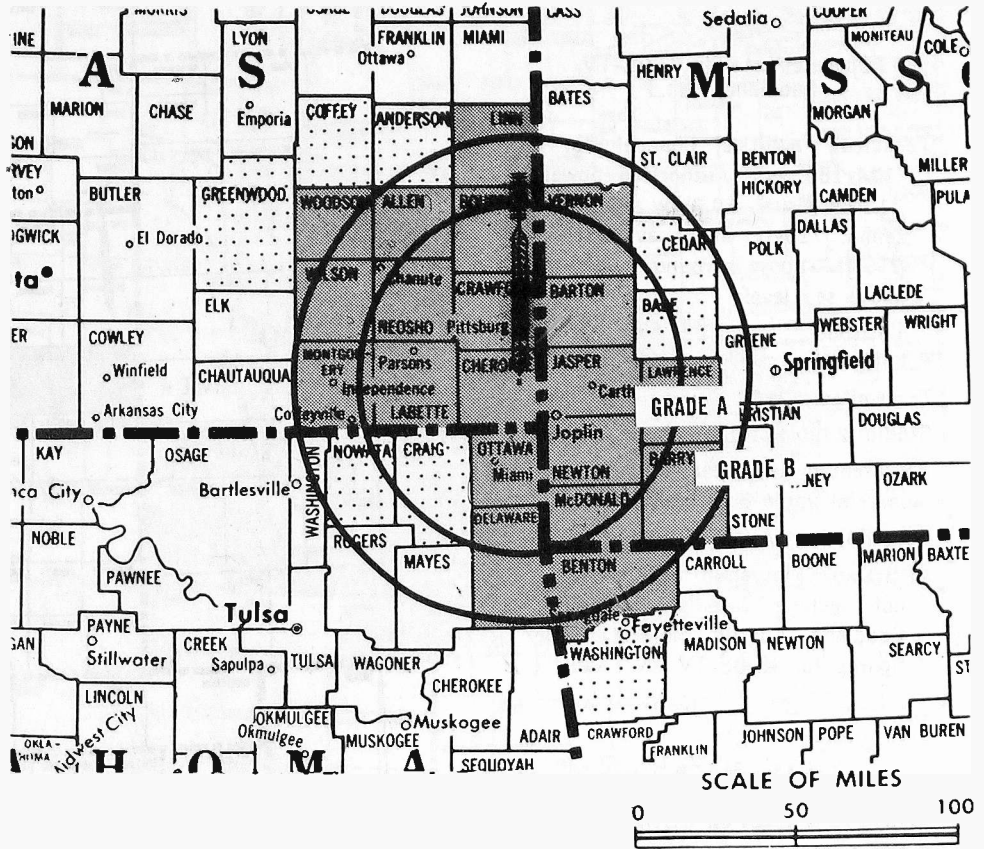
Transmitter: Intersection of U.S. 69 & Lawton Rd., 4-mi. W of Lawton, Kan.

Studio: Intersection of U.S. 69 & Lawton Rd., 4-mi. W of Lawton.

TV tape: Recording facilities.

AM Affiliate: KOAM, 10-kw (5-kw night), 860 kc (NBC).

ARB Data: Net weekly circulation in table below were compiled before station changed to present facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KOAM-TV Ref: FCC File No. BPCT-2863 Granted 5/29/61

©American Map Co., Inc., N.Y., No. 14244

KOAM-TV

Network Service: ABC, NBC.

Licensee: Mid-Continent Telecasting Inc., Box 659, Pittsburg.

Telephone: Adams 1-0400. TWX No.: 316-952-8230.

Ownership: Pittsburg Bcstg. Co. (KOAM) 66.53%; Joplin Globe Publishing Co., publisher of Joplin (Mo.) Globe and News-Herald, 33.23%. Officers: Lester E. Cox, chairman; E. V. Baxter, pres.; R. E. Wade, v.p. & treas.; Lester L. Cox, v.p.; Cowgill Blair, v.p.; Lang Rogers, v.p.; Fred Hughes, secy. Mr. Lester E. Cox is curator of U. of Missouri (which operates KOMU-TV) and owns 49% of KWTQ, Springfield, Mo. Mr. Baxter owns 50% of Pittsburg Bcstg.; Lester L. Cox owns 37.5%; Lester E. Cox, 12.5%. Blair, Rogers and Hughes represent Joplin Globe.

Began Operation: Dec. 5, 1953.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by George O. Sutton.

Represented (engineering) by Lohnes & Culver.

Personnel:

R. E. WADE, v.p., general manager & film buyer.
LOUIS R. MARTIN, program director.
LEO S. STAFFORD, chief engineer.

DIGEST OF RATE CARD NO. 5 (Aug. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—6-10:30 p.m., daily.
\$360.00 \$210.00 \$145.00 \$130.00 \$105.00 \$100.00 \$95.00 \$48.00
NETWORK BASE HOURLY RATE: \$325 (ABC), \$400 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS			
	Benton	12,100	9,700	80
	KANSAS			
	Allen	5,600	4,700	84
	Bourbon	5,800	5,100	88

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	KANSAS—(Continued)				
		Cherokee	7,600	7,000	92
		Crawford	13,100	11,900	91
		Labette	9,000	7,900	88
		Linn	3,000	2,600	87
		Montgomery	15,400	13,300	86
		Neosho	6,500	5,800	89
		Wilson	4,500	3,700	81
		Woodson	1,900	1,600	80
		MISSOURI			
		Barry	6,300	5,400	85
		Barton	3,900	3,400	87
		Jasper	27,400	24,500	90
		Lawrence	7,700	6,600	85
	McDonald	4,000	3,500	87	
	Newton	9,700	8,800	91	
	Vernon	6,500	5,500	84	
	OKLAHOMA				
	Delaware	4,100	3,200	76	
	Ottawa	9,400	8,600	91	
Between 25-50%	None Between 25-50%				
Under 25%	ARKANSAS				
		Washington	17,700	14,000	79
	KANSAS				
		Anderson	3,000	2,700	87
		Coffey	2,900	2,400	79
		Greenwood	3,900	3,400	86
	MISSOURI				
		Cedar	3,300	2,800	83
		Dade	2,600	2,400	88
	OKLAHOMA				
	Craig	4,600	4,000	87	
	Nowata	3,500	3,200	91	
KOAM-TV Station Total		205,000	177,700	86	
ARB Total Net Weekly Circulation (March, 1962)		131,400			

Kansas—Salina



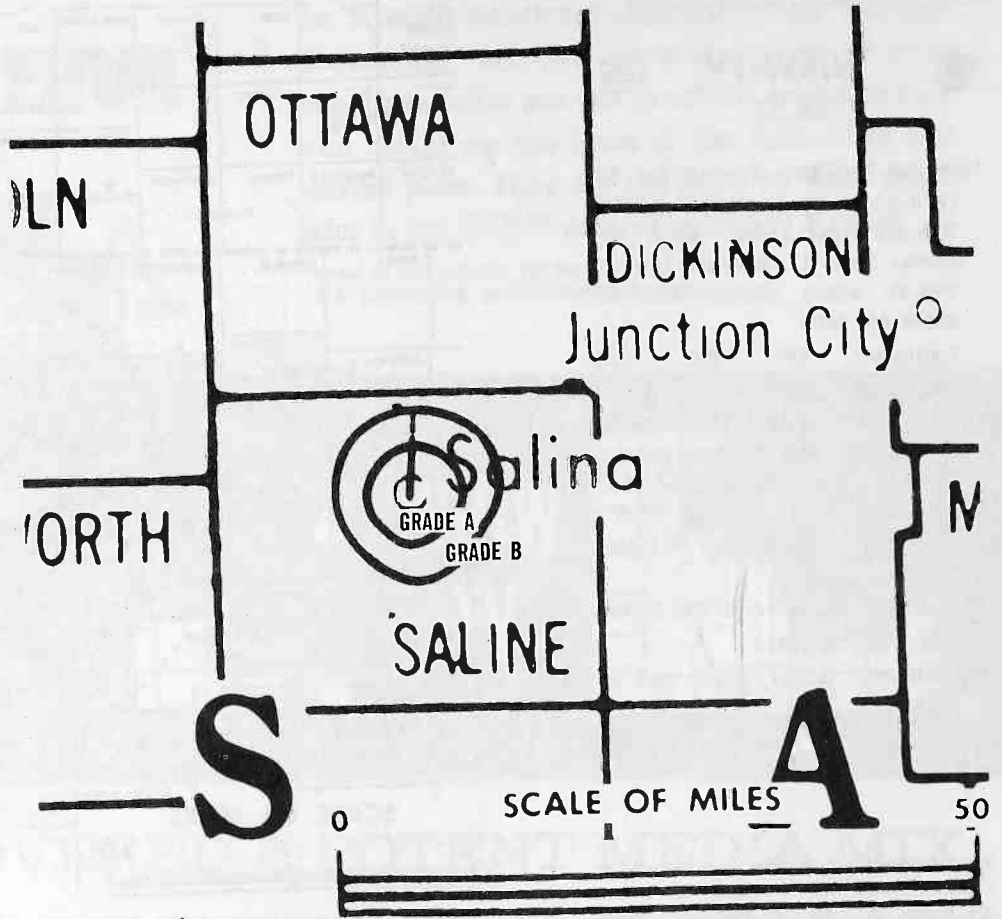
KSLN-TV

Ch. 34

Technical Facilities: Channel No. 34
(590-596 mc). Authorized power:
.724-kw visual, .362-kw aural. An-
tenna: 175-ft. above av. terrain,
220-ft. above ground, 1450-ft.
above sea level.

Latitude 38° 50' 26"
Longitude 97° 36' 35"

Transmitter: S.E. corner of Iron &
7th St.



KSLN-TV Ref: FCC File No. BMPCT-5548 Granted 1/12/61

©American Map Co., Inc., N.Y., No. 14244

KSLN-TV

Licensee: Prairie States Bcstg. Co. Inc., KAWL Bldg., York, Neb.
Studio: United Bldg., Salina, Kan.

Telephone: Taylor 7-8758.

Ownership: Prairie States Bcstg. Co. Inc., 100%.

Began Operation: Jan. 2, 1962.

Represented (sales) by John E. Pearson.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Electron Corp., Dallas.

Personnel:

MELVILLE L. GLEASON, general manager & film buyer.

DAVID TUCKER, sales managr.

HOWARD BALL, news director.

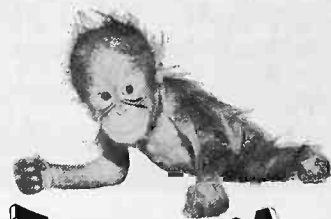
ROGER TURNER, program director.

KAY DALY, traffic director.

DIGEST OF RATE CARD NO. 1-A (Jan. 2, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class AA—6:30-10 p.m., daily.	\$125.00	\$70.00	\$50.00	\$30.00	\$25.00	\$17.00	\$12.50
NETWORK BASE HOURLY RATE: Bonus to network.							

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



ZOORAMA

Nation's Most Popular Zoo Program
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Kansas—Topeka



WIBW-TV

Ch. 13



Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1002-ft. above av. terrain, 949-ft. above ground, 2027-ft. above sea level.

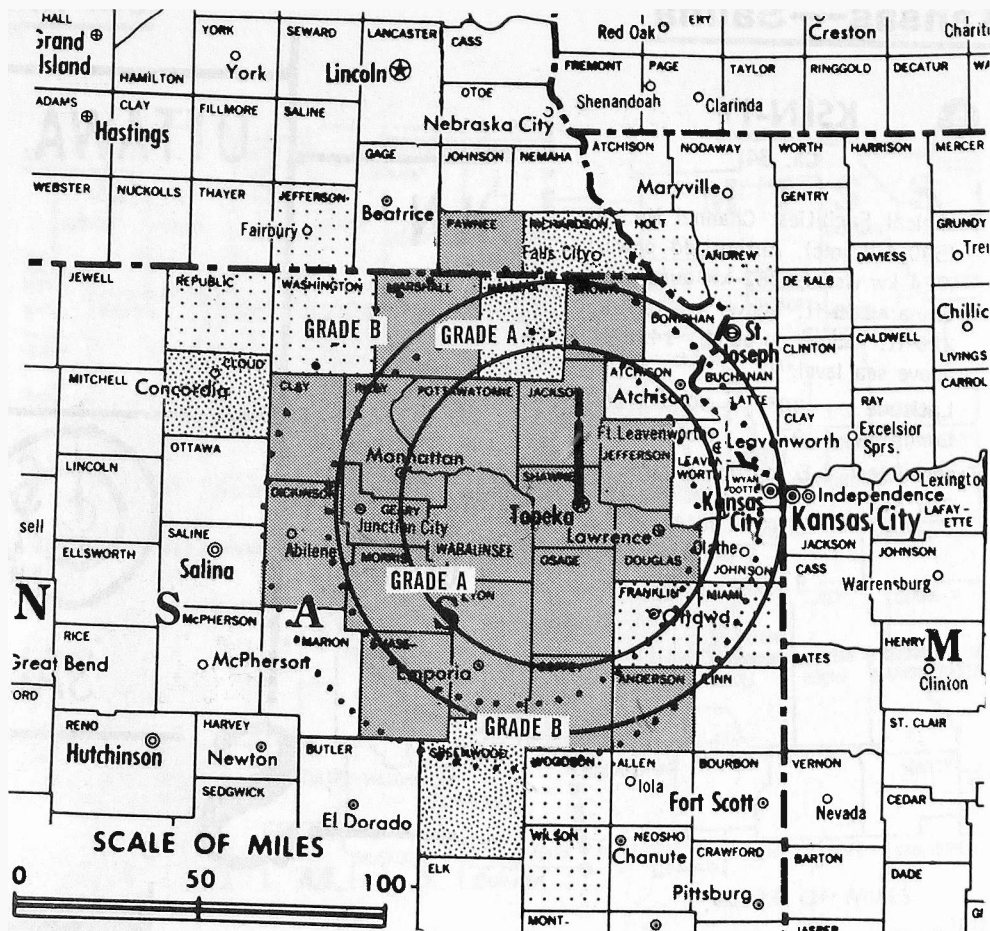
Latitude 39° 03' 51"
Longitude 95° 45' 49.5"

Holds CP for change to 1380-ft. av. terrain, 1255-ft. above ground, 2549-ft. above sea level, lat. 39° 00' 18.5", long. 96° 02' 57.5"; transmitter to 5.5-mi. S of Maple Hill, Kan.

Transmitter: 1.5-mi. W of city limits.

Studio: 5600 W. Sixth.

AM Affiliate: WIBW, 5-kw, 580 kc (CBS).



WIBW-TV Ref: FCC File No. BPCT-2062 Granted 2/2/56
Also CP: BPCT-2743 Granted 8/1/62

©American Map Co., Inc., N.Y., No. 14244

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.

WIBW-TV

Licensee: Topeka Bcstg. Assn. Inc., Box 119.

Telephone: Crestwood 2-3456. TWX No.: 913-323-6151.

Ownership: Stauffer Publications Inc. Oscar Stauffer, pres. Stauffer also operates radio stations KSEK, Pittsburg, Kan.; KSOK, Arkansas-City, Kan.; KGFF, Shawnee, Okla. Stauffer publications are Topeka Daily Capital and State Journal, Kansas City Kansan; 10 smaller daily newspapers in Kansas, Oklahoma, Nebraska & Missouri.

Began Operation: Nov. 15, 1953. Sale of WIBW-TV & WIBW to present owner by Capper Publications approved Dec. 19, 1956 by FCC (Television Digest, Vol. 12:51).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Scharfeld, Segal, Baron & Stambler.

Represented (engineering) by David Steel & Assoc.

Personnel:

THAD M. SANDSTROM, general manager.

BOB KEARNS, sales manager.

RAY C. SENATE, national sales.

RUSH EVANS, program manager & film buyer.

PAUL WINDERS, technical director.

CARL SISKIND, news editor.

WILBUR LEVERING, farm director.

DIGEST OF RATE CARD NO. 8

(Jan. 1, 1963)

Hour	30 Min	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	ID
Class AA—7-10 p.m., daily.	\$480.00	\$285.00	\$190.00	\$170.00	\$145.00	\$95.00 \$48.00

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	KANSAS Anderson	3,000	2,700	87
	Brown	4,600	4,000	80
	Chase	1,400	1,200	83

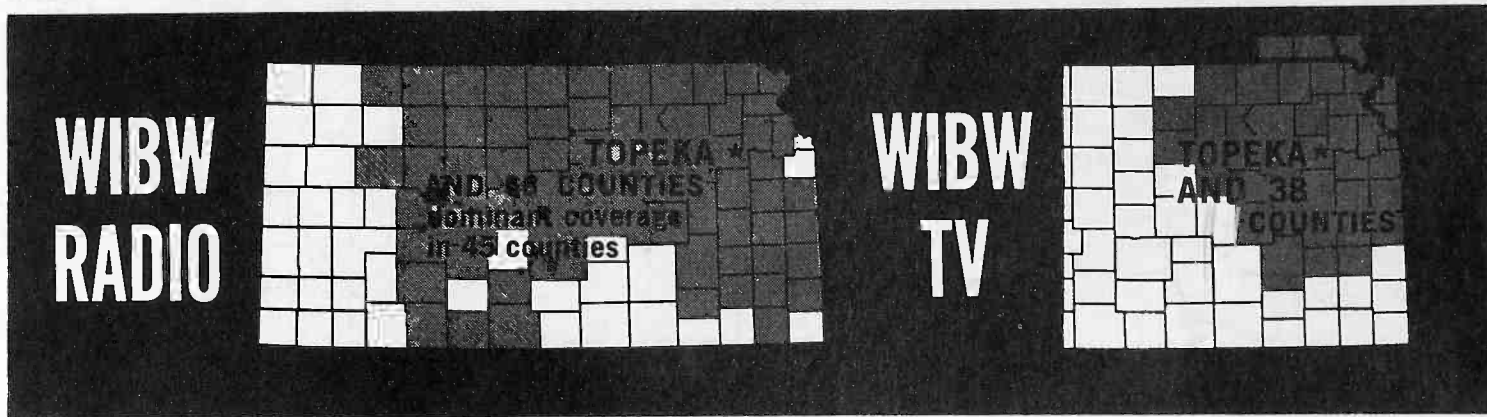
Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	KANSAS—(Continued)				
		Clay	3,700	3,000	79
		Coffey	2,900	2,400	79
		Dickinson	7,200	6,400	88
		Douglas	12,900	11,300	88
		Geary	8,100	7,400	91
		Jackson	3,400	3,000	87
		Jefferson	3,500	3,100	88
		Lyon	8,600	7,200	84
		Marshall	5,300	4,400	84
		Morris	2,500	2,100	83
		Osage	4,300	3,800	88
		Pottawatomie	3,700	3,300	88
		Riley	11,200	9,600	86
		Shawnee	45,800	42,300	93
	Wabaunsee	2,200	1,900	83	
Between 25-50%	NEBRASKA				
		Pawnee	1,800	1,500	81
	KANSAS				
		Cloud	4,800	3,900	81
	Greenwood	3,900	3,400	86	
	Nemaha	3,900	3,500	89	
Under 25%	NEBRASKA				
		Richardson	4,600	4,100	89
	KANSAS				
		Franklin	6,600	5,900	89
		Miami	6,100	5,700	94
		Republic	3,400	2,900	84
		Washington	3,600	2,900	82
		Wilson	4,500	3,700	81
		Woodson	1,900	1,600	81
	MISSOURI				
	Andrew	3,600	3,300	91	
	Buchanan	30,700	27,600	90	
	Holt	2,800	2,300	80	
NEBRASKA					
	Jefferson	3,900	3,500	89	

WIBW-TV Station Total	220,400	194,900	88
ARB Total Net Weekly Circulation (March, 1962)		125,700	

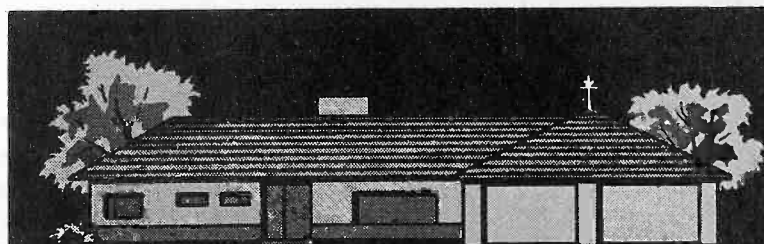
SO,
MADISON AVENUE*
 ASKED ABOUT
TOPEKA

In Kansas we are not confused by the "button-down-mind" act. We know that back of your smooth exterior are the practical media buyers who decide on the basis of the facts from the market place. Here are the facts on total retail sales in the WIBW area—the best of Kansas.

* used in the generic sense,
 the advertising agency business everywhere

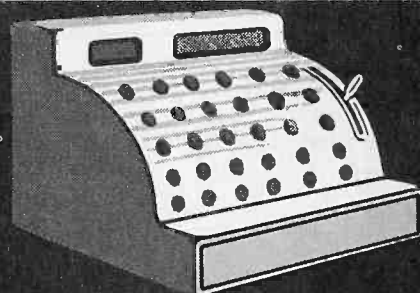


...AND DISCOVERED A POTENT MEDIA MIX



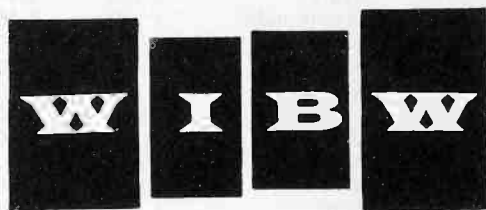
Total Homes WIBW-LAND
355,700

In number of homes bigger than Cleveland, Houston or Dallas. In retail sales bigger than Pittsburgh, Miami or Kansas City.



Total Retail Sales WIBW-LAND
1960 – \$1,341,886,000
1961 – \$1,377,992,000
Net Increase ... \$36 Million

Sales Management Survey of Buying Power June 1962



TOPEKA, KANSAS

RADIO 5000 Watts at 580
CBS RADIO NETWORK

TV – Channel 13
CBS – NBC – ABC

FM RADIO 97.3 Megacycles

WIBW-LAND is a closely knit, integrated area with a balanced economy, both urban and rural. It is bigger in population and in total retail sales than many cities that are recognized as major markets.

WIBW air media offer complete area or local coverage, with unique flexibility. Use all three or the combination that fits your budget and marketing plan. Here is a tested, merchandisable advertising package. Ask Avery-Knodel or WIBW for more detailed sales figures and case histories.

Division of Stauffer Publications
 Represented Nationally by



Kansas—Wichita



KAKE-TV



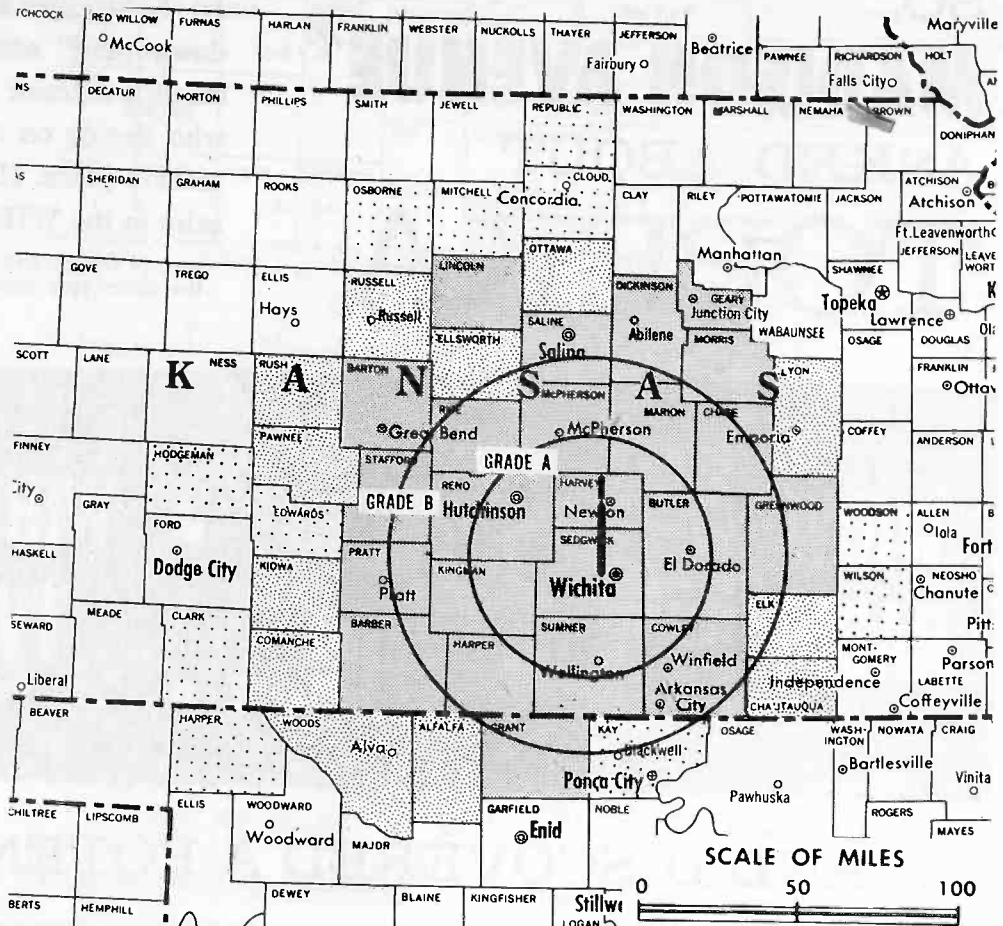
Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 219-kw aural. Antenna: 1030-ft. above av. terrain, 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 54"
Longitude 97° 31' 10"

Transmitter: State Hwy. 96, 9-mi. NW of city.

AM Affiliate: KAKE, 1-kw, 1240 kc.



KAKE-TV Ref: FCC File No. BMPCT-2215 Granted 7/16/54

©American Map Co., Inc., N.Y., No. 14244

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KAKE-TV

Licensee: KAKE-TV & Radio Inc., 1500 North West St., Box 1010.

Studio: 1500 North West St.

Telephone: Whitehall 3-4221.

TWX No.: WI 228.

Ownership: Mark H. Adams, pres., 6.28%; Theodore Gore, exec. v.p., 9.30%; Harold Newby, v.p., 2.01%; Tom Palmer, v.p., 19.60%; Martin Umansky, v.p., 3.98%; H. E. Zoller, v.p., 8.55%; Owen McEwen, treas., 7.54%; Lloyd Pickrell estate, 2.01%; Charles E. Jones, secy. & asst. treas., 6.28%. Board members: George H. Bruce, 2.01%; S. O. Beren, 2.01%; Sherrill C. Corwin, 15.08%. Non-officers: Ralph Gore, 9.30%; Patricia McEwen, 2.01%; H. E. Zoller III, 2.01%; David Zoller, 2.01%. Corwin also owns 33% of KEZY, Anaheim, Cal.

Began Operation: Oct. 19, 1954.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Lohnes & Culver.

Personnel:

THEODORE GORE, executive v.p.
MARTIN UMANSKY, v.p. & general manager.
HAROLD NEWBY, v.p. & chief engineer.
DONIVAN WALDRON, national sales manager.
BRYCE BENEDICT, local sales manager.
ROBERT KYLE, production supervisor.
JOHN FROOME, talent supervisor.
ROBERT C. PAYNE, public relations & program director.
BETTY HANNAH, traffic director.
PAUL THRELFALL, manager news dept.
GREG GAMER, TV news editor.
CLAUDE CLEVINGER, transmitter supervisor.
KEITH GRIGGS, studio supervisor.
ARNOLD WEDEL, office manager.

DIGEST OF RATE CARD NO. 9

(Sept. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$825.00	\$475.00	\$330.00	\$288.00	\$212.00	\$170.00
NETWORK BASE HOURLY RATE:	\$900.					

Net Weekly Circulation	State County	Total Households	TV Homes	Homes %
Over 50%	KANSAS			
	Barber	2,900	2,500	85
	Barton	10,100	9,600	95
	Butler	12,400	11,300	92
	Chase	1,400	1,200	83
	Cowley	12,400	11,000	89
	Dickinson	7,200	6,400	88
	Geary	8,100	7,400	91
	Greenwood	3,900	3,400	86
	Harper	3,300	3,000	89
	Harvey	8,300	7,300	88
	Kingman	3,100	2,900	93
	Lincoln	1,900	1,600	80
	McPherson	7,700	6,400	83
	Marion	4,800	4,100	84
Morris	2,500	2,100	83	
Pratt	4,100	3,800	91	
Reno	19,400	18,000	93	
Rice	4,500	4,200	93	
Saline	17,300	15,700	91	
Sedgwick	110,200	102,800	94	
Stafford	2,600	2,300	89	

(Continued on page 212)

KAKE-TV Station Total	338,200	305,000	90
ARB Total Net Weekly Circulation (March, 1962)		235,700	

Kansas—Wichita

NB KARD-TV
Ch. 3

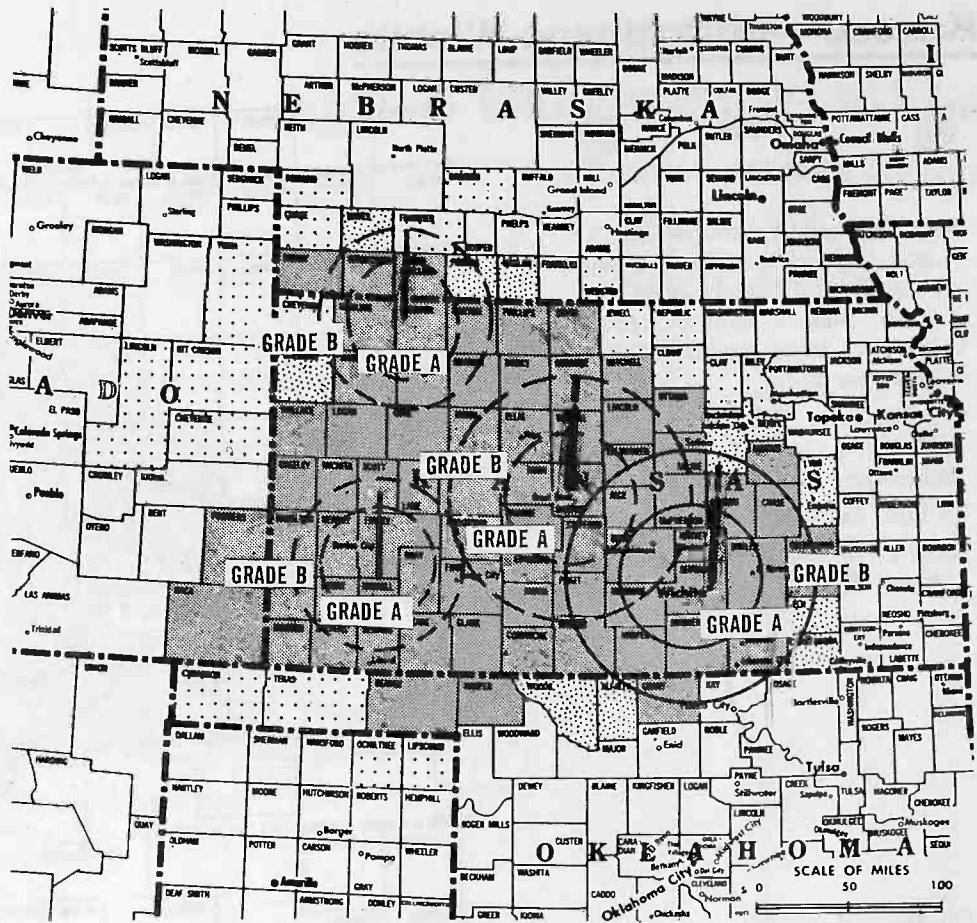


Operates Kansas State Network, including satellites KCKT, Great Bend, Kan., KGLD, Garden City, Kan. & KOMC, McCook, Neb. (Oberlin, Kan.)

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1071-ft. above av. terrain. 1079-ft. above ground, 2449-ft. above sea level.

Latitude 37° 46' 37"
Longitude 97° 31' 01"

Transmitter: Colwich, Kan.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KARD-TV Ref: FCC File No. BPCT-961 Granted 6/8/55
KCKT Ref: FCC File No. BPCT-1838 Granted 3/3/54
KGLD Ref: FCC File No. BMPCT-5006 Granted 4/18/58
KOMC Ref: FCC File No. BMPCT-5393 Granted 10/15/59

©American Map Co., Inc., N.Y., No. 14244

KARD-TV

Licensee: Wichita Television Corp. Inc., 833 N. Main St. (zone 3).

Studio: 833 N. Main St.

Telephone: Amherst 5-5633.

Ownership: George M. Brown, pres., 12.5%; Charles L. Brown, 8.7%; Daniel M. Moyer, secy.-treas., 2.5%; over 300 other stockholders. Also operates satellites KCKT, Great Bend, Kan., KGLD, Garden City, Kan. and KOMC, McCook, Neb. (Oberlin, Kan.)

Began Operation: Sept. 1, 1955.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Koteen & Burt.

Personnel:

GEORGE M. BROWN, president.
DON SBARRA, v.p. & general manager.
C. E. HENDRICKSON, commercial mgr.
BUD PURSLEY, program director.
RUSSELL V. GOYETTE, chief engineer.
MARY PHARES, women's director.
DILMOND D. POSTLEWAIT, administrative assistant.

DIGEST OF RATE CARD NO. 8 (Feb. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	ID	
Class AA—6:31-9:59 p.m., daily.	\$1000.00	\$570.00	\$380.00	\$295.00	\$240.00	\$120.00
NETWORK BASE HOURLY RATE: \$700.						



THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	COLORADO			
	Baca	2,000	1,100	52
	Prowers	4,000	2,800	70
	KANSAS			
	Barber	2,900	2,500	85
	Barton	10,100	9,600	95
	Butler	12,400	11,300	92
	Chase	1,400	1,200	83
	Clark	1,200	1,100	91
	Comanche	1,100	900	78
	Cowley	12,400	11,000	89
	Decatur	1,900	1,700	88
	Edwards	1,700	1,500	90
	Ellis	5,800	5,400	92
	Ellsworth	2,600	2,200	85
	Finney	4,800	4,300	91
	Ford	6,500	6,000	92
	Gove	1,200	1,000	80
	Graham	1,700	1,600	91
	Grant	1,500	1,300	89
	Gray	1,300	1,200	89
	Greeley	700	600	87
	Greenwood	3,900	3,400	86
	Hamilton	1,000	800	80
	Harper	3,300	3,000	89
	Haskell	900	800	90
	Harvey	8,300	7,300	88
	Hodgeman	900	800	83
	Kearney	900	900	91
	Kingman	3,100	2,900	93
	Kiowa	1,500	1,200	77
	Lane	1,000	900	90
Lincoln	1,900	1,600	80	
Logan	1,200	1,000	81	
McPherson	7,700	6,400	83	
Marion	4,800	4,100	84	
Meade	1,700	1,700	97	
Mitchell	2,900	2,400	82	
Morris	2,500	2,100	83	
Morton	1,000	900	85	

KGLD, KCKT & KARD-TV Station Total 465,200 416,300 89
ARB Total Net Weekly Circulation (March, 1962) 221,800

Kansas—Hutchinson-Wichita



KTVH

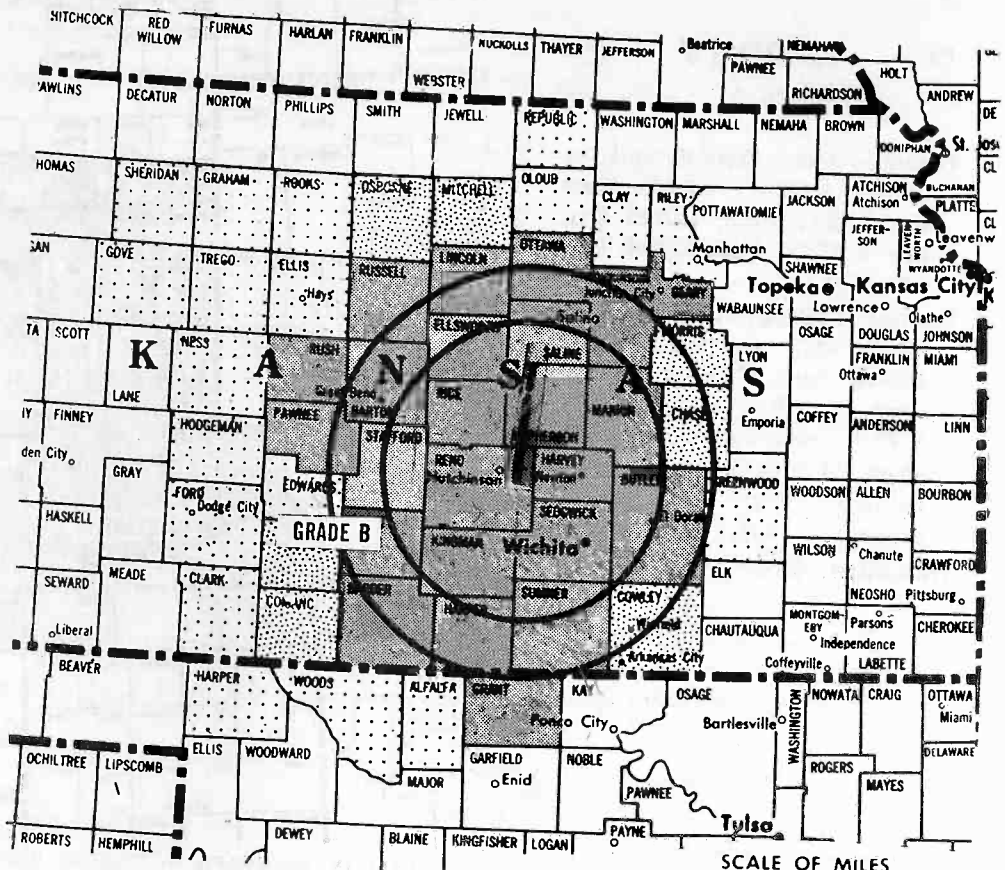
Ch. 12



Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1466-ft. above av. terrain, 1504-ft. above ground, 3049-ft. above sea level.

Latitude 38° 03' 16.5"
Longitude 97° 46' 40.5"

Transmitter: 9-mi. E of Hutchinson.
TV tape: Recording facilities.
Represented (engineering) by Jansky & Bailey Inc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTVH Ref: FCC File No. BPCT-2884 Granted 8/20/62

© American Map Co., Inc., N.Y., No. 14244

KTVH

Licensee: Wichita-Hutchinson Co., 1800 N. Plum St., Hutchinson.
Studios: 1800 N. Plum St., Hutchinson; 2815 E. 37th N., P.O. Box 12, Wichita.

Telephones: Hutchinson, Mohawk 5-5503; Wichita, Temple 8-1411.
TWX No.: WI 235.

Ownership: Minneapolis Star and Tribune, 93.008%; John P. Harris, 2.62%; Bess Wyse Rickard, 2.808%; M. Dale Larsen, 1.000%; Kenneth H. Cook, .16%; William S. Ritchie, Jr., .16%; Robert D. Snyder, .16%. Officers (representing Minneapolis Star and Tribune Co.) are: Joyce A. Swan, pres.; M. Dale Larsen, vice-pres. and gen. mgr.; Otto A. Silha, vice-pres.; C. B. McCue, treas.; Howard Mithun, secy. Minneapolis Star and Tribune is controlled by members of Cowles family; for other Cowles interests, see KRNT-TV, Des Moines, Ia. Harris family publishes Hutchinson News-Herald and other Kansas newspapers, as well as Burlington (Iowa) Hawk-Eye Gazette; Bess Wyse Rickard controls KWBW, Hutchinson.

Began Operation: June 22, 1953; Oct. 19, 1955 FCC approved deal whereby Minneapolis Star and Tribune (Cowles) acquired 80%, with former owners retaining 20% (Television Digest, Vol. 11:28, 43).

Represented (sales) by Blair Television Assoc. Inc. Note: Station sold as Kansas Bcstg. System with KTV, Ensign, KLOE-TV, Goodland and KAYS-TV, Hays.

Represented (legal) by Marmet & Schneider.

Personnel:

M. DALE LARSEN, v.p. & general manager.
WILLIAM S. RITCHIE, general sales manager.
SAMUEL R. WORSHAM, asst. gen. sales mgr.
ROBERT D. SNYDER, program director & film buyer.
JOHN S. MILEHAM, promotion director.
KENNETH H. COOK, chief engineer.
JACK MUNLEY, sports editor.
OLLIE THOMPSON, news director.

DIGEST OF RATE CARD NO. 9—(Aug. 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$800.00	\$450.00	\$280.00	\$225.00	\$200.00
NETWORK BASE HOURLY RATE:	\$700.				

Net Weekly Circulation	State County	Total Households	TV Homes	%
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Over 50%

KANSAS				
	Barber	2,900	2,500	85
	Barton	10,100	9,600	95
	Butler	12,400	11,300	92
	Dickinson	7,200	6,400	88
	Ellsworth	2,600	2,200	85
	Geary	8,100	7,400	91
	Harper	3,300	3,000	89
	Harvey	8,300	7,300	88
	Kingman	3,100	2,900	93
	Lincoln	1,900	1,600	80
	McPherson	7,700	6,400	83
	Marion	4,800	4,100	84
	Ottawa	2,400	1,900	80
	Pawnee	3,000	2,800	89
	Pratt	4,100	3,800	91
	Reno	19,400	18,000	93
	Rice	4,500	4,200	93
	Rush	2,000	1,900	93
	Russell	3,700	3,200	87
	Saline	17,300	15,700	91
	Sedgwick	110,200	102,800	94
	Stafford	2,600	2,300	89
	Summer	8,400	7,600	91
OKLAHOMA				
	Grant	2,900	2,600	90

Between 25-50%

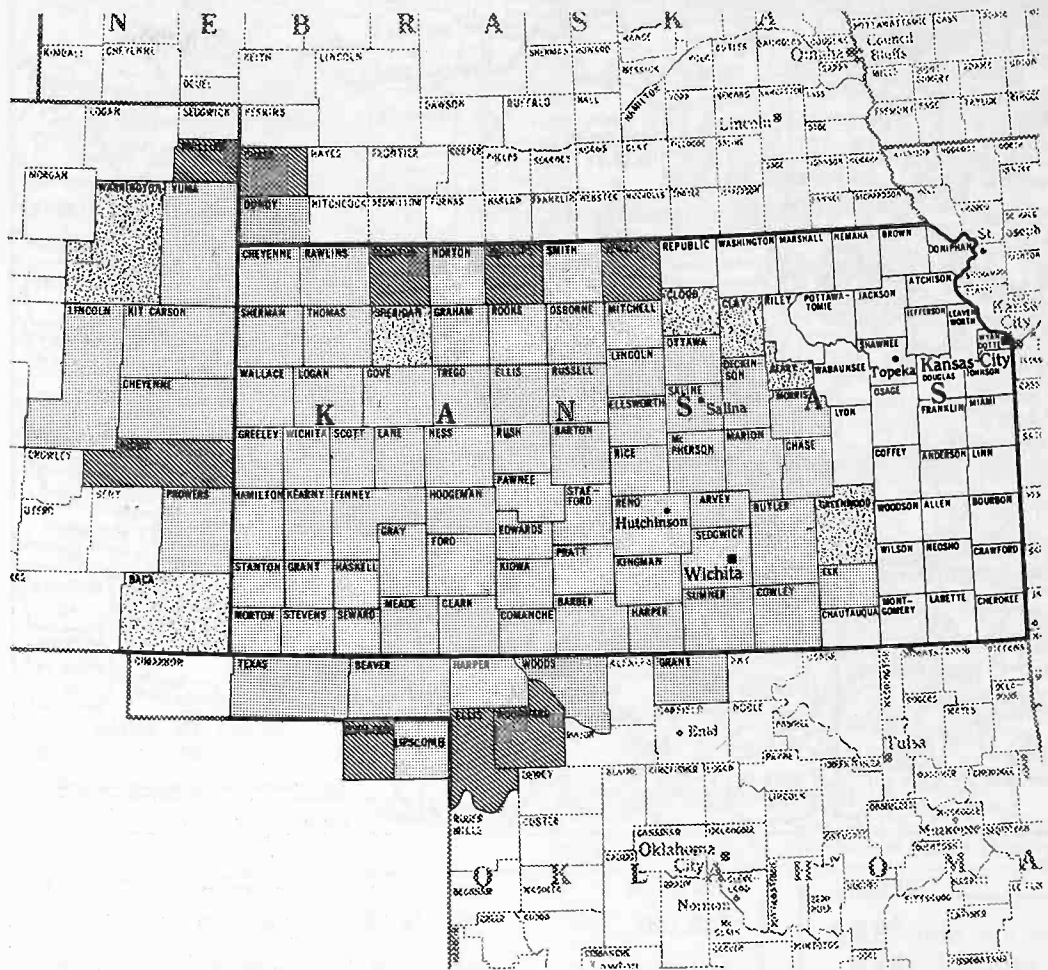
KANSAS				
	Chase	1,400	1,200	83
	Comanche	1,100	900	78
	Cowley	12,400	11,000	89
	Kiowa	1,500	1,200	77
	Mitchell	2,900	2,400	82
	Morris	2,500	2,100	83
	Osborne	2,600	2,100	80

Under 25%

KANSAS: Clark, Clay, Cloud, Edwards, Ellis, Ford, Gove, Graham, Greenwood, Hodgeman, Ness, Republic, Riley, Rooks, Sheridan, Trego.
OKLAHOMA: Alfalfa, Harper, Woods.

KTVH Station Total	339,800	307,300	90
ARB Total Net Weekly Circulation (March, 1962)	217,400		

KANSAS BROADCASTING SYSTEM



CBS KTVH WICHITA-HUTCHINSON
 KAYS-TV . . . HAYS
 KTVG ENSIGN
 KLOE-TV . . . GOODLAND

Net Weekly Circulation	State County	Total Households	TV Homes	%
KANSAS				
	Barber	2,880	2,290	80
	Barton	10,070	9,320	93
	Butler	12,360	10,860	88
	Chase	1,350	1,030	76
	Cheyenne	1,510	1,250	83
	Clark	1,160	1,020	88
	Clay			
	Cloud			
	Chamanche	1,130	790	70
	Cowley	12,370	10,410	84
	Dickenson	7,240	6,020	83
	Edwards	1,670	1,430	86
	Elk			
	Ellis	5,840	5,190	89
	Ellsworth	2,560	2,040	80
	Finney	4,750	4,120	87
	Ford	6,530	5,760	88
	Gove	1,170	857	73
	Graham	1,690	1,470	87
	Grant	1,470	1,240	84
	Gray	1,340	1,130	84
	Greeley	650	540	83
	Hamilton	960	700	73
	Harper	3,290	2,790	85
	Harvey	8,260	6,850	83
	Haskell	880	760	86
	Hodgeman	930	720	77
	Kearney	890	780	88
	Kingman	3,090	2,790	90
	Kiowa	1,470	1,010	69
	Lane	960	830	86
	Lincoln	1,910	1,390	73
	Logan	1,210	900	74
	Marion	4,830	3,750	78
	McPherson	7,680	5,840	76
	Meade	1,730	1,650	96
	Mitchell	2,940	2,220	76
	Morris	2,480	1,890	76
	Morton	1,020	810	79
	Ness	1,750	1,460	83
	Norton	2,650	2,170	82
	Osborne	2,550	1,850	73
	Ottawa	2,360	1,710	72
	Pawnee	3,040	2,590	85
	Pratt	4,100	3,580	87
	Rawlins	1,550	1,260	81
	Reno	19,360	17,420	90
	Rice	4,530	4,040	89
	Rooks	3,030	2,620	86
	Rush	2,030	1,740	86
	Russell	3,590	3,030	82
	Saline	17,330	15,080	87
	Scott	1,580	1,340	85
	Sedgwick	110,200	100,040	91
	Seward	5,040	4,240	84
	Sherman	2,150	1,830	85
	Smith	2,710	2,210	82
	Stafford	2,590	2,190	85
	Stanton	600	440	73
	Stevens	1,320	920	70
	Sumner	8,390	7,270	87
	Thomas	2,270	1,710	75
	Trego	1,630	1,250	77
	Wallace	600	470	78
	Wichita	820	620	76
COLORADO				
	Cheyenne	830	530	64
	Kit Carson	2,120	1,340	63
	Lincoln	1,680	1,330	79
	Prowers	4,000	2,380	60
	Yuma	2,890	2,130	74
NEBRASKA				
	Dundy	1,140	920	
OKLAHOMA				
	Beaver	2,180	1,750	
	Grant	2,880	2,450	
	Harper	1,900	1,540	
	Texas	4,380	3,530	
	Woods	4,030	3,190	
TEXAS				
	Lipscomb	1,060	680	64
KANSAS				
	Clay	3,710	2,660	
	Cloud	4,750	3,500	
	Geary	8,140	7,140	88
	Greenwood	3,940	3,180	
	Sheridan	1,210	970	80
COLORADO				
	Baca	1,960	720	37
	Washington	1,990	1,420	

OVER 50%

BETWEEN 25-50%

UNDER 25%

KANSAS: Decatur, Phillips, Jewell.
 COLORADO: Kiowa, Phillips, NEBRASKA: Chase. OKLAHOMA: Ellis, Woodward. TEXAS: Ochiltree.

1 BUY COVERS KANSAS

Kansas Broadcasting System's four progressive television stations concentrate on complete coverage of a new 77-County Major Market . . . 77 key counties in Kansas, Colorado, Oklahoma, and Texas. This 76,000 square-mile area in the core of America-with 332,700 TV homes-is a preferred target for every power-packed sales projectile pointed simultaneously by four interconnected station transmitters. Wichita, the nation's fourth fastest growing city during the past decade, plus two other of Kansas' five largest cities, are within this impressive new market area — where MOST of Kansas' money is made and spent. Consumer Spendable Income of nearly one and a quarter million persons exceeds two and a quarter billion dollars. Exclusive CBS programming is blended with stimulating, viewer-preferred local presentations.

DIGEST OF RATE CARD NO. I-A

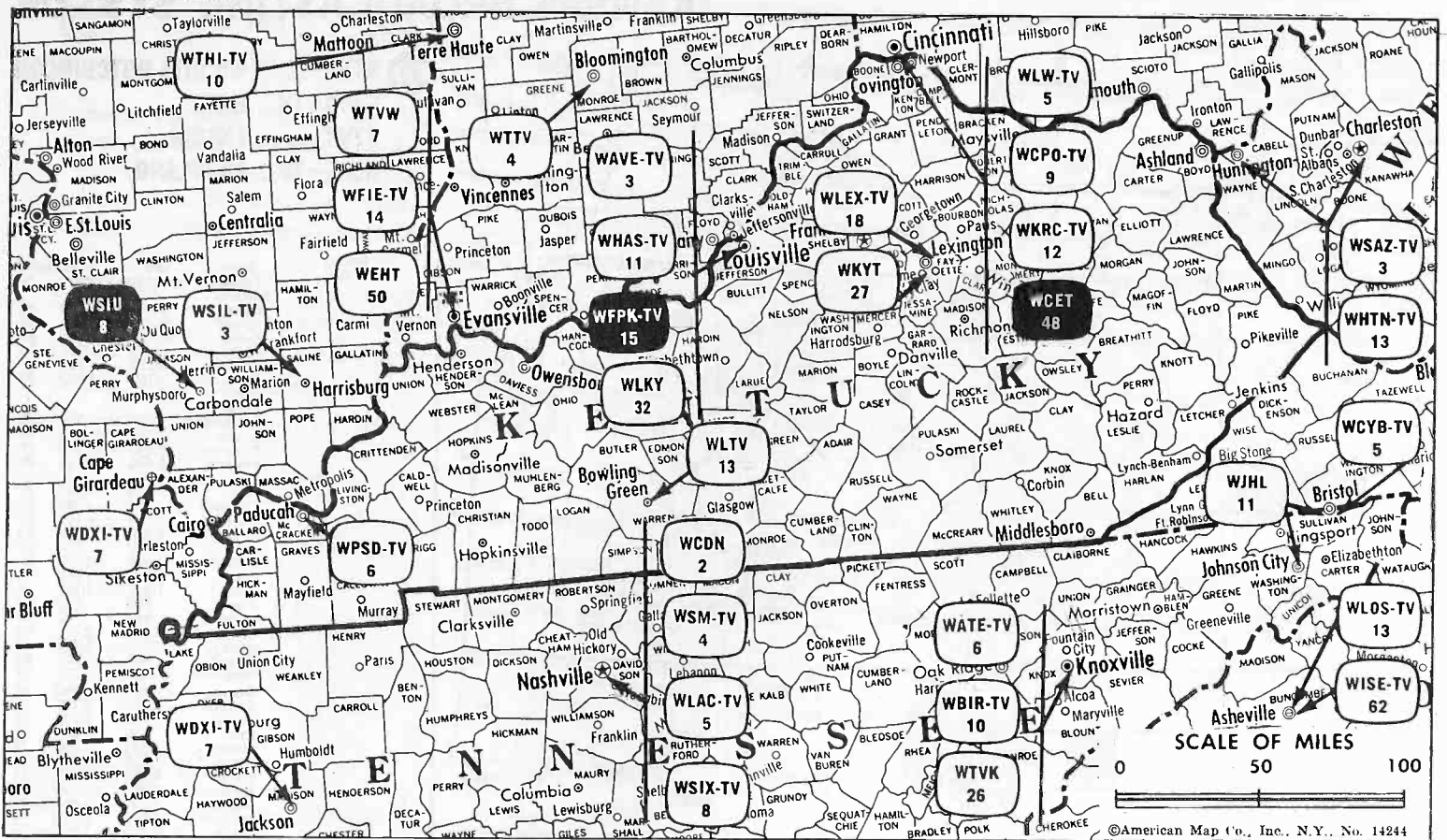
(September 1, 1962)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.	
Class AA — 6:30-10:00 p. m., daily	\$1,100.00	\$600.00	\$400.00	\$270.50	\$270.50	\$135.25

KANSAS BROADCASTING SYSTEM TOTAL 368,740 332,700 84



Kentucky



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Louisville	369,500	45	656,100	38	561,500	39
Cape Girardeau-Paducah-Harrisburg	203,200	84	364,900	85	304,400	85
Lexington	82,900	153	166,900	147	125,500	156

Kentucky Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	4	3	7
Educational Television Stations	0	1	1
			8

State Educational Technical Facilities (Complete Data in Educational Directory)

WPK-TV
Louisville
Ch. 15

Non-Commercial Educational Station

Licensee: Board of Trustees, Louisville Free Public Library, 301 Library Place.

Technical Facilities: Channel No. 15 (476-482 mc). Authorized power: 14.8-kw visual, 8-kw aural. Antenna: 310-ft. above av. terrain, 380-ft. above ground, 835-ft. above sea level.

Latitude 38° 14' 40"
Longitude 85° 45' 27"

State Cross Reference List Communities That Receive Programs of Stations That Are Located Elsewhere

KFVS-TV
Paducah
(See Cape Girardeau, Mo.)

WSIL-TV
Paducah
(See Harrisburg, Ill.)

See CATV Directory
for Kentucky CATV Systems

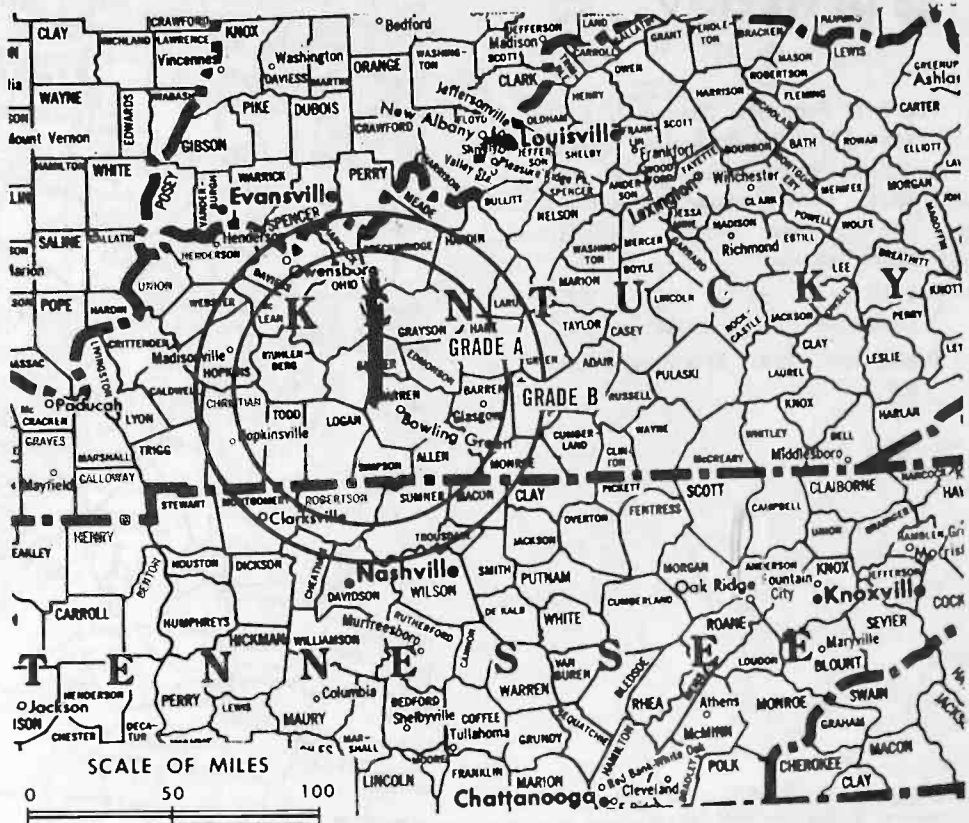
Kentucky—Bowling Green

WLTV
Ch. 13

Technical Facilities: Channel No. 13
(210-216 mc). Authorized power:
316-kw visual, 158-kw aural. An-
tenna: 850-ft. above av. terrain,
603-ft. above ground, 1410-ft.
above sea level.

Latitude 37° 05' 52"
Longitude 86° 37' 35"

Transmitter: 12.5-mi. NW of Bowl-
ing Green.



WLTV Ref: FCC File No. BMPCT-5545 Granted 12/21/60

©American Map Co., Inc., N.Y., No. 14244

WLTV

Network Service: None, independent.

Licensee: Argus Bcstg. Co., Box 130, Bowling Green.

Studio: 12-mi. N.W. of Bowling Green, Morgantown Rd.

Sales Office: 1018 Chestnut St.

Telephones: 842-9471 (sales); 842-0338 (studio).

Ownership: George A. Brown Jr., 98%; Mrs. George A. Brown, 1%;
J. M. Walters, 1%.

Represented (sales) by Venard, Torbet & McConnell Inc.; James S.
Ayers Co. (Southern).

Represented (legal) by Koteen & Burt.

Represented (engineering) by Walter Holey, Atlanta.

Personnel:

JOE M. WALTERS, general manager & film buyer.

JOHN UTLEY, program director.

MAURICE CLARK, sales manager.

BILL ATKINSON, news director.

JIMMY FLOYD, sports director.

GENE ROYER, chief engineer.

DIGEST OF RATE CARD NO. (July 19, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7-10:30 p.m., daily.					
\$200.00	\$120.00	\$80.00	\$60.00	\$46.00	\$23.00

ARB data not available based on 1960 coverage
study because station began operation after
the survey was made. However, total net
weekly circulation for this station is available
based on subsequent surveys.



Nation's Most Popular Zoo Program
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Kentucky—Lexington

abc **WKYT-TV**

Ch. 27

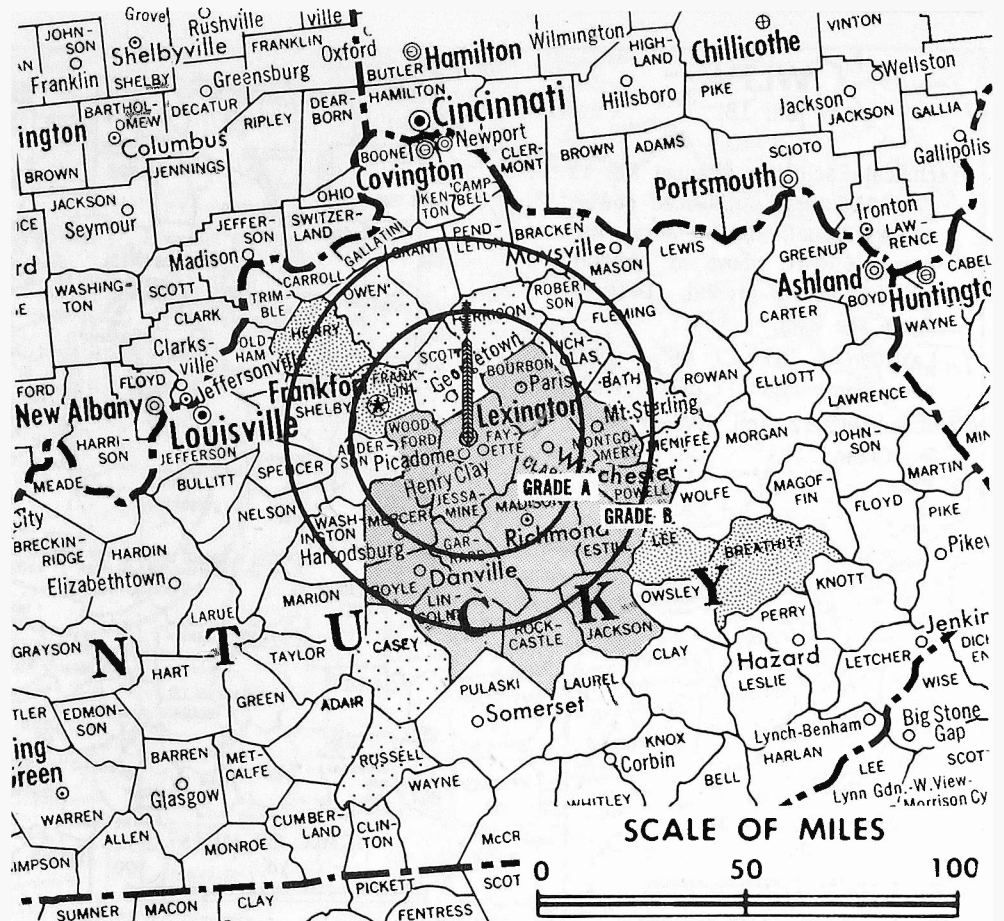


Technical Facilities: Channel No. 27 (548-554 mc). Authorized power: 215-kw visual, 108-kw aural. Antenna: 640-ft. above av. terrain, 556-ft. above ground, 1627-ft. above sea level.

Latitude 38° 02' 07"

Longitude 84° 27' 04"

Transmitter: 1087 New Circle Rd., N.E.



Total Households: © SRDS
 Consumer Market Data as of 1/1/62.
 TV Homes: TV% and Net Weekly Circulation
 © 1962 American Research Bureau.

WKYT Ref: FCC File No. BPCT-2554 Granted 10/22/58

©American Map Co., Inc., N.Y., No. 14244

WKYT-TV

Network Service: ABC, CBS.

Licensee: Taft Broadcasting Co., Box 655.

Studio: 1087 New Circle Rd., N.E.

Telephone: 252-2533. TWX No.: 606-451-6672.

Ownership: See WKRC-TV, Cincinnati, O.

Began Operation: Sept. 30, 1957. Sale to present owner by Frederic Gregg, Charles Wright & Harry Feingold approved May 14, 1958 by FCC (Television Digest, Vol. 14:12, 20). Gregg et al. acquired Ch. 27 CP when they purchased radio WLAP from Gilmore N. Nunn in 1957 (Vol. 13:13).

Represented (sales) by Venard, Torbet & McConnell; James S. Ayers (South).

Represented (legal) by Koteen & Burt.

Personnel:

FRED von STADE, general & national sales mgr., film buyer.
 RAY BALSOM, local sales manager.
 DAVE FLEISCHER, film director.
 BERNARD GURLWICH, chief engineer.

DIGEST OF RATE CARD NO. 4 (Sept. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10 p.m., daily.	\$300.00	\$180.00	\$120.00	\$100.00	\$70.00	\$52.00
	\$35.00					

Subject to frequency discounts.

NETWORK BASE HOURLY RATE: \$200 (ABC), \$200 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	KENTUCKY			
	Bourbon	5,500	4,600	83
	Boyle	6,000	4,900	82
	Clark	6,400	5,200	81
	Estill	3,500	1,900	52
	Fayette	40,900	35,600	88
	Garrard	3,000	2,300	76
	Jackson	2,700	1,200	44
	Jassamine	3,800	2,800	73
	Lincoln	4,600	3,200	70
	Madison	9,500	6,800	71
	Mercer	4,600	3,800	80
	Montgomery	4,000	2,700	67
Powell	1,700	900	49	
Rockcastle	3,300	1,800	53	
Woodford	3,500	2,800	80	
Between 25-50%	KENTUCKY			
	Breathitt	3,500	1,500	42
	Franklin	9,000	7,800	87
	Henry	3,400	2,800	83
Lee	1,900	900	45	
Under 25%	KENTUCKY			
	Bath	2,600	1,800	67
	Casey	3,800	2,400	62
	Harrison	4,400	3,700	84
	Menifee	1,100	800	67
	Nicholas	2,100	1,600	73
	Owen	2,600	2,000	78
	Russell	3,100	2,200	69
	Scott	4,500	3,700	81
WKYT Station Total	145,000	111,700	77	
ARB Total Net Weekly Circulation (March, 1962)		82,900		

Kentucky—Lexington



Ch. 18

Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 300-kw maximum and 272-kw horizontal visual, 160-kw maximum and 146-kw horizontal aural. Antenna: 640-ft. above av. terrain, 670-ft. above ground, 1620-ft. above sea level, using 1° beam tilt.

Latitude 38° 03' 56"
Longitude 84° 29' 13"

Transmitter: Russell Cave Pike.

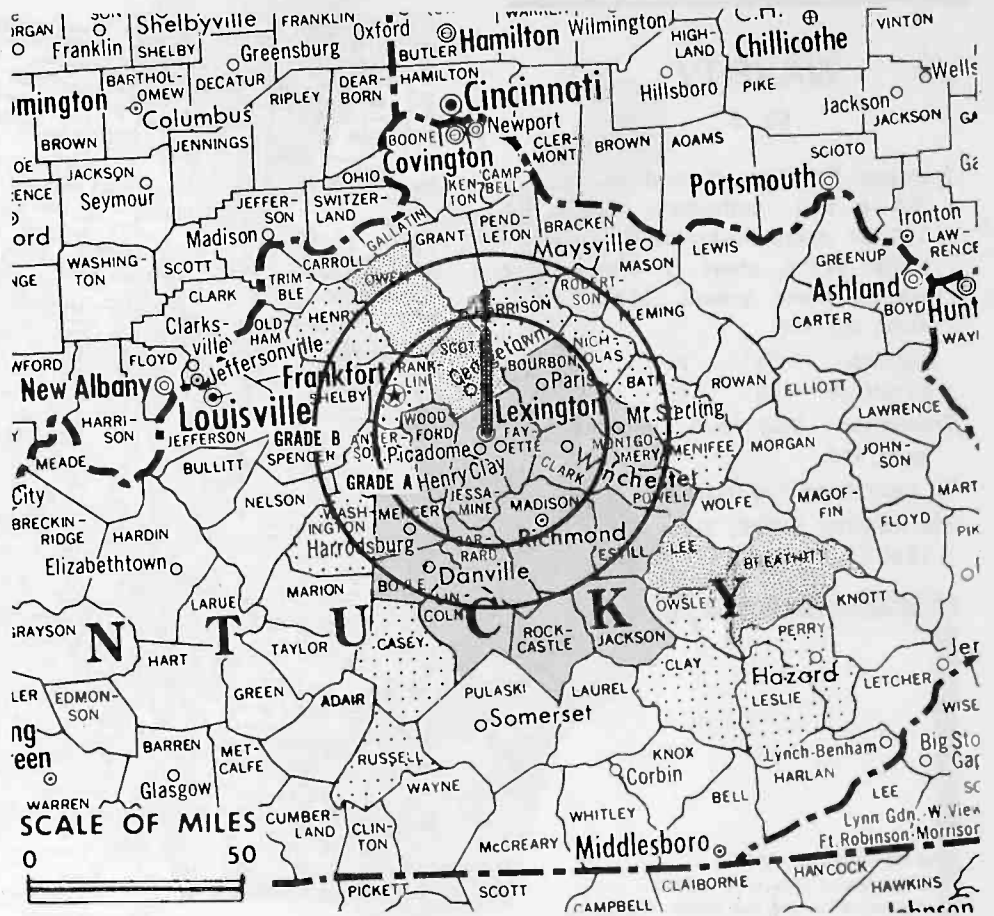
Studio: Russell Cave Pike.

Telephone: 254-8747.

TWX No.: 606-451-6687.

Represented (engineering) by Jules Cohen & Assoc.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WLEX-TV Ref: FCC File No. BPCT-2617 Granted 4/14/59

© American Map Co., Inc., N.Y., No. 14244

WLEX-TV

Network Service: CBS, NBC.

Licensee: WLEX-TV Inc., Box 1457.

Ownership: J. D. Gay Jr., pres., 35.95%; H. Guthrie Bell, secy.-treas., 31.75%; Earl L. Boyles, v.p., 7.2%; Wm. B. Gess, 4.83%; T. D. Satterwhite, 3%; Gay-Bell Corp., 1.53%; 16 other stockholders, none with as much as 2%.

Began Operation: March 15, 1955.

Represented (sales) by Paul H. Raymer Co. Inc.

Represented (legal) by Spearman & Roberson.

Personnel:

EARL L. BOYLES, v.p., general manager & film buyer.
HARRY C. BARFIELD, station manager & film buyer.
J. M. PENNOCK, sales manager.
ROBERT D. JONES, program director.
JIM ROBERTSON, chief engineer.

DIGEST OF RATE CARD NO. 8 (Sept. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 10 Sec.
Class AA—7-10:29 p.m., daily.
\$340.00 \$204.00 \$136.00 \$119.00 \$102.00 \$65.00 \$33.00

Color—Rates on request.

NETWORK BASE HOURLY RATE: \$300 (CBS), \$300 (NBC).



THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	KENTUCKY				
		Bourbon	5,500	4,600	83
		Boyle	6,000	4,900	82
		Clark	6,400	5,200	81
		Estill	3,500	1,900	52
		Fayette	40,900	35,600	88
		Garrard	3,000	2,300	76
		Jackson	2,700	1,200	44
		Jassamine	3,800	2,800	73
		Lincoln	4,600	3,200	70
		Madison	9,500	6,800	71
		Mercer	4,600	3,800	80
		Montgomery	4,000	2,700	67
	Powell	1,700	900	49	
	Rockcastle	3,300	1,800	53	
	Woodford	3,500	2,800	80	
Between 25-50%	KENTUCKY				
		Breathitt	3,500	1,500	42
		Lee	1,900	900	45
		Owen	2,600	2,000	78
		Scott	4,500	3,700	81
Under 25%	KENTUCKY				
		Anderson	2,600	2,300	87
		Bath	2,600	1,800	67
		Casey	3,800	2,400	62
		Clay	4,500	2,600	57
		Franklin	9,000	7,800	87
		Harrison	4,400	3,700	84
		Henry	3,400	2,800	83
		Leslie	2,300	1,000	40
		Menifee	1,100	800	67
		Nicholas	2,100	1,600	73
		Owsley	1,400	500	34
	Perry	8,100	4,800	60	
	Russell	3,100	2,200	69	
	Washington	3,000	2,600	85	

WLEX-TV Station Total 166,900 125,500 75
ARB Total Net Weekly Circulation (March, 1962) 79,900

Kentucky—Louisville



WAVE-TV



Ch. 3

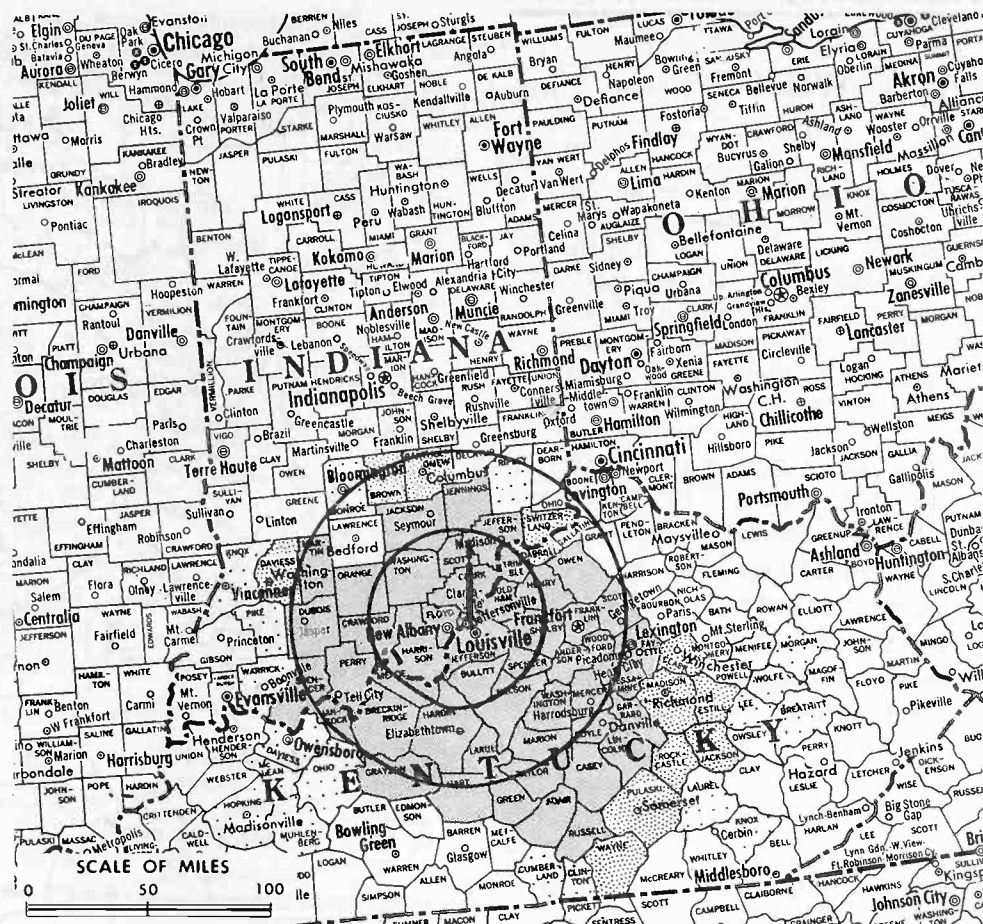
Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 914-ft. above av. terrain, 600-ft. above ground, 1585-ft. above sea level.

Latitude 38° 22' 09"
Longitude 85° 49' 49"

Transmitter: Bald Knob, New Albany, Ind.

TV tape: Recording facilities.

AM Affiliate: WAVE, 5-kw, 970 kc (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WAVE-TV Ref: FCC File No. BPCT-756 Granted 7/11/52

©American Map Co., Inc., N.Y., No. 14244

WAVE-TV

Licensee: WAVE Inc., 725 S. Floyd St., Louisville 3.
Studios: 725 S. Floyd St., Louisville 3.
Telephone: Juniper 5-2201. TWX No.: 502-589-2328.
Ownership: George W. Norton Jr., pres., 100%. WAVE Inc. also owns WFIE-TV, Evansville, Ind., and WFRV, Green Bay, Wis.
Began Operation: Nov. 24, 1948.
Represented (sales) by The Katz Agency Inc. (effective July 1, 1961).
Represented (legal) by Marmet & Schneider.
Represented (engineering) by A. D. Ring & Assoc.
Personnel:
GEORGE W. NORTON, president.
NATHAN LORD, 1st v.p. & general manager.
GEORGE W. NORTON IV, secretary & treasurer.
RALPH JACKSON, 2nd v.p. & station manager.
HOUSTON D. JONES, commercial manager.
GEORGE PATTERSON, program manager & film buyer.
WHEELER RUDD, TV sales promotion.
RODNEY FORD, news editor.
WILBUR HUDSON, chief engineer.
PAT O'HARA, production manager.
BERNIE HOLTMAN, assistant chief engineer.

DIGEST OF RATE CARD NO. 18 (June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10:30 p.m., daily.	\$1350.00	\$810.00	\$540.00	\$338.00	\$325.00	\$260.00

NETWORK BASE HOURLY RATE: \$1400 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	Homes %
Over 50%	INDIANA			
	Clark	18,300	16,900	93
	Crawford	2,600	2,100	80
	Dubois	7,500	6,400	86
	Floyd	15,600	14,700	94

Net Weekly Circulation	State County	Total Households	TV Homes	Homes %
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INDIANA—(Continued)

Harrison	5,500	5,000	90
Jackson	9,300	8,600	92
Jefferson	6,700	6,000	90
Jennings	4,500	4,000	90
Lawrence	11,300	10,400	91
Martin	2,900	2,600	88
Orange	5,100	4,500	87
Perry	4,900	4,200	85
Scott	4,300	3,700	85
Spencer	4,600	4,100	88
Washington	5,400	4,600	85

KENTUCKY

Adair	4,200	2,600	61
Anderson	2,600	2,300	87
Boyle	6,000	4,900	82
Breckinridge	4,200	3,400	79
Bullitt	4,400	4,000	90
Casey	3,800	2,400	62
Fayette	40,900	35,600	88
Franklin	9,000	7,800	87
Garrard	3,000	2,300	76
Grayson	4,500	3,400	74
Green	3,400	2,500	74
Hancock	1,600	1,200	74
Hardin	14,000	12,500	89
Hart	4,100	3,400	82
Henry	3,400	2,800	83
Jefferson	184,000	170,200	93
Jassamine	3,800	2,800	73
Larue	3,100	2,600	84
Lincoln	4,600	3,200	72
Marion	4,100	3,500	86
Meade	5,200	4,800	92
Mercer	4,600	3,800	80
Nelson	5,400	4,700	87
Oldham	3,200	2,900	90
Owen	2,600	2,000	78
Russell	3,100	2,200	69

(Continued on page 233)

WAVE-TV Station Total	656,100	561,500	86
ARB Total Net Weekly Circulation (March, 1962)		369,500	



WAVE-TV gives you

28.8% more SHOPPERS

— 28.8% more viewers, minimum!

Since Nov.-Dec., 1957, NSI Reports have *never* given WAVE-TV less than 28.8% more viewers than Station B in the average quarter-hour of any average week.

And the *superiority* during those years has gone as high as 63.6% more viewers!

More viewers = more impressions = more sales! Ask Katz for the complete story.

**CHANNEL 3 • MAXIMUM POWER
NBC • LOUISVILLE**

The Katz Agency, National Representatives



Kentucky—Louisville



WHAS-TV

Ch. 11



Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 529-ft. above av. terrain, 600-ft. above ground, 1060-ft. above sea level.

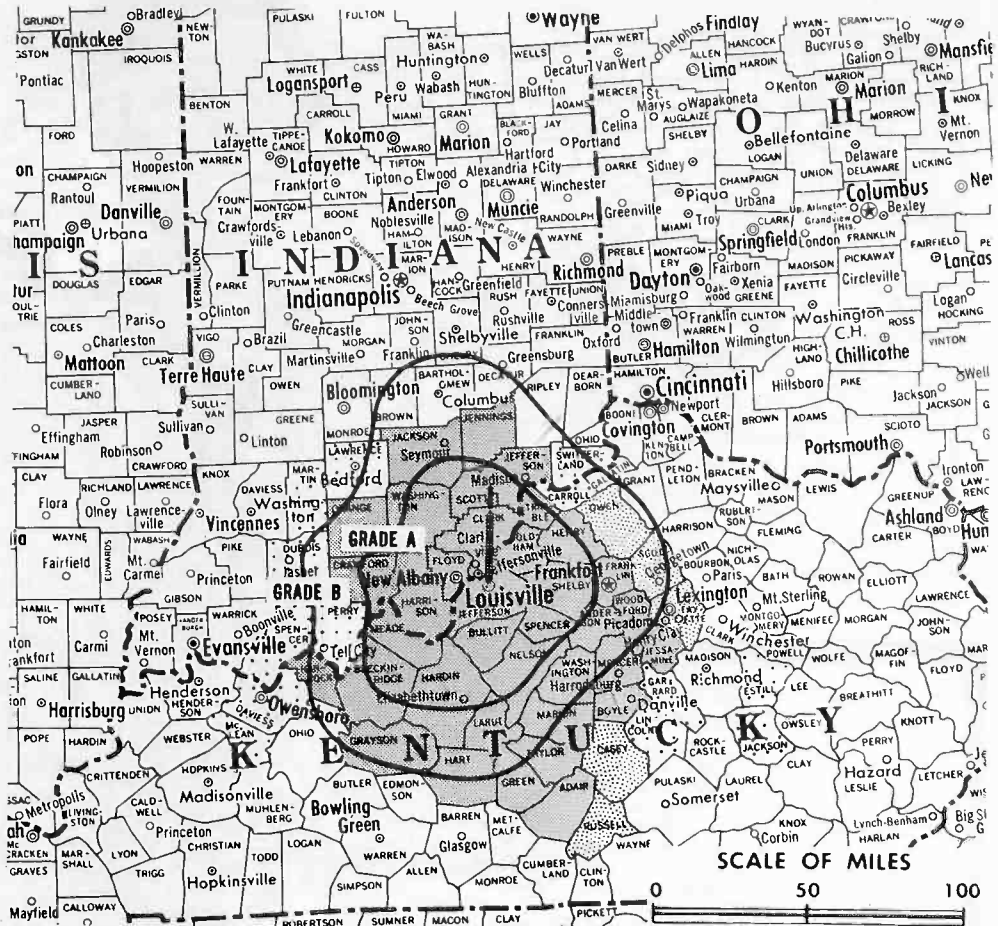
Latitude 38° 14' 50"
Longitude 85° 45' 50"

Requests change to 1923-ft. above av. terrain, 1856-ft. above ground, 2646-ft. above sea level, lat. 38° 21' 50", long. 85° 28' 37"; transmitter near Brownsboro.

Transmitter: Sixth St. & Broadway.

TV tape: Recording facilities.

AM Affiliate: WHAS, 50-kw, 840 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WHAS-TV Ref: FCC File No. BPCT-817 Granted 11/26/52

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WHAS-TV

Licensee: WHAS Inc., 525 W. Broadway, Louisville 2.
Studio: 525 W. Broadway.
Telephone: Juniper 5-2211. TWX No.: 502-589-2329.
Ownership: Same as Courier-Journal & Louisville Times Co.
Began Operation: March 27, 1950.
Represented (sales) by Harrington, Righter & Parsons Inc.
Represented (legal) by Miller & Schroeder.
Personnel:
BARRY BINGHAM, president.
MARK F. ETHRIDGE, v.p.
LISLE BAKER JR., v.p.
VICTOR A. SHOLIS, v.p. and station director.
GEORGE JOHNSON, sales director.
WILLIAM F. LOADER, promotion manager.
SAMUEL H. GIFFORD, program director & film buyer.
RICHARD SWEENEY, production supervisor.
JAY CROUSE, news director.
CHARLES McDANIEL, film director.
O. W. TOWNER, director of engineering.

DIGEST OF RATE CARD NO. 12 (July 23, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	
Class AA—7:30-10:30 p.m., daily.	\$1000.00	\$600.00	\$400.00	\$250.00	\$275.00	\$230.00

NETWORK BASE HOURLY RATE: \$1150.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	INDIANA			
	Clark	18,300	16,900	93
	Crawford	2,600	2,100	80
	Floyd	15,600	14,700	94
	Harrison	5,500	5,000	90
	Jackson	9,300	8,600	92
	Jefferson	6,700	6,000	90
	Jennings	4,500	4,000	90
	Orange	5,100	4,500	87
	Scott	4,300	3,700	85
Washington	5,400	4,600	85	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	KENTUCKY			
	Adair	4,200	2,600	61
	Anderson	2,600	2,300	87
	Boyle	6,000	4,900	82
	Breckinridge	4,200	3,400	79
	Bullitt	4,400	4,000	90
	Franklin	9,000	7,800	87
	Grayson	4,500	3,400	74
	Green	3,400	2,500	74
	Hancock	1,600	1,200	76
	Hardin	14,000	12,500	89
	Hart	4,100	3,400	82
	Henry	3,400	2,800	83
	Jefferson	184,000	170,200	93
	Jessamine	3,800	2,800	73
	Larue	3,100	2,600	84
	Marion	4,100	3,500	86
Meade	5,200	4,800	92	
Mercer	4,600	3,800	80	
Nelson	5,400	4,700	87	
Oldham	3,200	2,900	90	
Shelby	5,500	4,900	88	
Spencer	1,600	1,400	88	
Taylor	4,800	3,600	76	
Trimble	1,500	1,300	86	
Washington	3,000	2,600	85	
Woodford	3,500	2,800	80	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Between 25-50%	KENTUCKY			
	Casey	3,800	2,400	62
	Fayette	40,900	35,600	88
	Owen	2,600	2,000	78
	Russell	3,100	2,200	69
Scott	4,500	3,700	81	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Under 25%	INDIANA			
	Dubois	7,500	6,400	86
	Lawrence	11,300	10,400	91

(Continued on next page)

WHAS-TV Station Total	500,000	439,400	87
ARB Total Net Weekly Circulation (March, 1962)		320,900	

WAVE-TV, Louisville
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	KENTUCKY—(Continued)			
	Scott	4,500	3,700	81
	Shelby	5,500	4,900	88
	Spencer	1,600	1,400	88
	Taylor	4,800	3,600	76
	Trimble	1,500	1,300	86
	Washington	3,000	2,600	85
Woodford	3,500	2,800	80	
Between 25-50%	INDIANA			
	Bartholomew	14,700	13,600	93
	Brown	2,100	1,900	93
	Daviess	8,100	6,900	86
	Switzerland	2,200	1,900	85
	KENTUCKY			
	Carroll	2,400	2,100	85
	Estill	3,500	1,900	52
	Jackson	2,700	1,200	44
	Madison	9,500	6,800	71
Pulaski	9,900	6,000	61	
Rockcastle	3,300	1,800	53	
Wayne	3,800	1,800	48	
Under 25%	INDIANA			
	Franklin	4,500	3,900	86
	Knox	13,400	12,200	91
	Monroe	17,100	14,800	87
	Pike	4,200	3,600	85
	Ripley	6,000	5,300	88
	Warrick	7,000	6,200	89
	KENTUCKY			
	Breathitt	3,500	1,500	42
	Clinton	2,400	1,600	68
	Cumberland	2,200	1,500	64
	Daviess	20,600	18,000	87
	Hopkins	11,800	9,500	81
	Knox	6,300	4,000	63
	Laurel	6,400	4,400	68
	Lee	1,900	900	45
	McLean	2,900	2,400	84
	Morgan	2,900	2,000	67
	Muhlenberg	8,100	6,700	83
	Ohio	5,400	4,300	80
Wolfe	1,600	900	53	

WHAS-TV, Louisville
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Under 25%	INDIANA—(Continued)			
	Martin	2,900	2,600	88
	Perry	4,900	4,200	85
	Spencer	4,600	4,100	88
	Switzerland	2,200	1,900	85
	KENTUCKY			
	Carroll	2,400	2,100	85
	Daviess	20,600	18,000	87
	Estill	3,500	1,900	52
	Garrard	3,000	2,300	76
	Jackson	2,700	1,200	44
Lincoln	4,600	3,200	70	
McLean	2,900	2,400	84	

WPSD-TV, Paducah

(ARB Data Continued from p. 235)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Under 25%	ARKANSAS: Randolph. ILLINOIS: Gallatin, Hamilton, Wayne, White. INDIANA: Pike, Warrick. KENTUCKY: Christian, Henderson, Muhlenberg, Ohio, Trigg, Union. MISSOURI: Butler, Dunklin, Pemiscot, Ripley. TENNESSEE: Benton, Carroll, Henderson, Henry.			

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WLKY
Louisville
see next page

Kentucky—Louisville



WLKY

Ch. 32

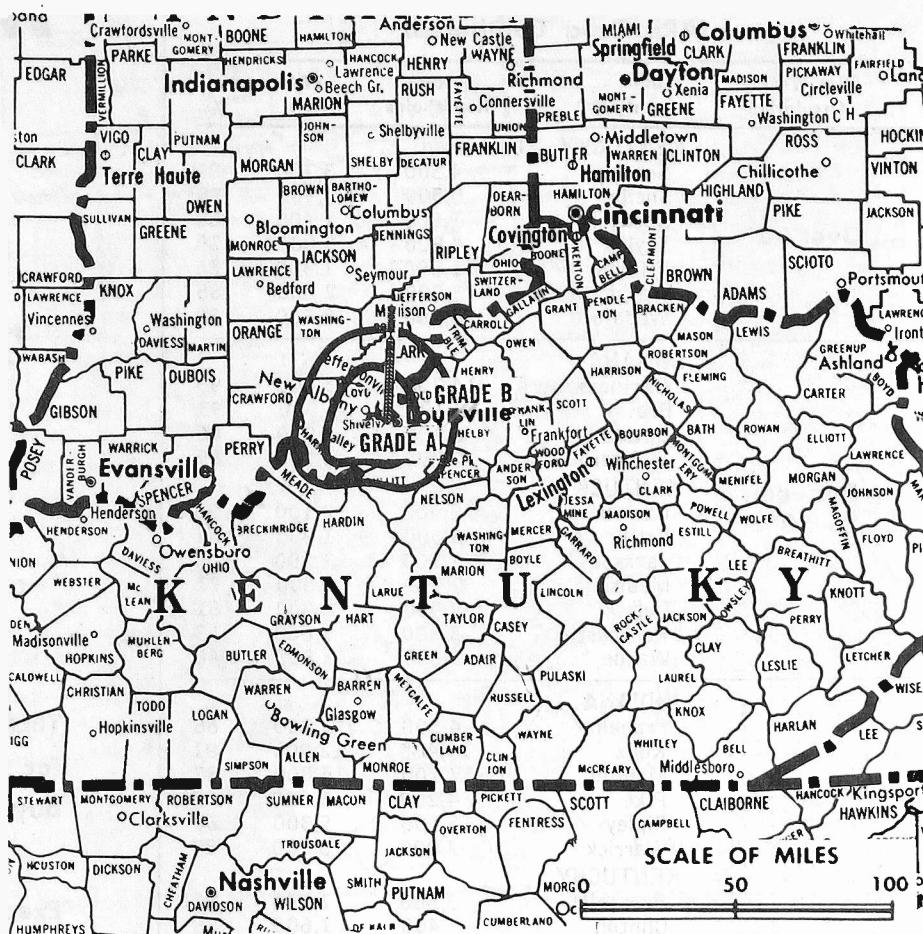
Technical Facilities: Channel No. 32 (578-584 mc). Authorized power: 234-kw visual, 120-kw aural. Antenna: 230-ft. above av. terrain, 336-ft. above ground, 782-ft. above sea level.

Latitude 38° 11' 38"

Longitude 85° 48' 32"

Transmitter: 3947 Park Dr., Shively, Ky.

TV tape: Recording facilities.



WLKY Ref.: FCC File No. Doc. 14050 Granted 8/21/61

©American Map Co., Inc., N.Y., No. 14244

WLKY

Licensee: Kentuckiana TV Inc., 320 S. Fifth St., Louisville.

Studio: 3947 Park Drive.

Telephone: 367-6441. TWX No.: 589-1034.

Ownership: George E. Egger, pres., 14%; Richard F. Shively, v.p., 19%; Holman R. Wilson, secy.-treas., 14%; Wm. S. Cutchins, 14%; Dilman A. Rash, 13.25%; Archibald P. Cochran, 13.25%; Werth L. Rector, 12.5%.

Began Operation: Sept. 16, 1961.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Welch, Mott & Morgan.

Represented (engineering) by J. H. Mullaney.

Personnel:

- GEORGE E. EGGER, president.
- WILSON HATCHER, operations manager.
- VERNE BAXTER, chief engineer.
- BOYD BENNETT, sales manager.
- JACK NEWMAN, production manager.
- PETE FRENCH, news director.
- JIMMY FINEGAN, sports director.

DIGEST OF RATE CARD NO. 3 (July 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.	\$250.00	\$150.00	\$100.00	\$75.00	\$50.00	\$37.50
NETWORK BASE HOURLY RATE:	\$150.					

ARB data not available based on 1960 coverage study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



**PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE**

Kentucky—Paducah



WPSD-TV



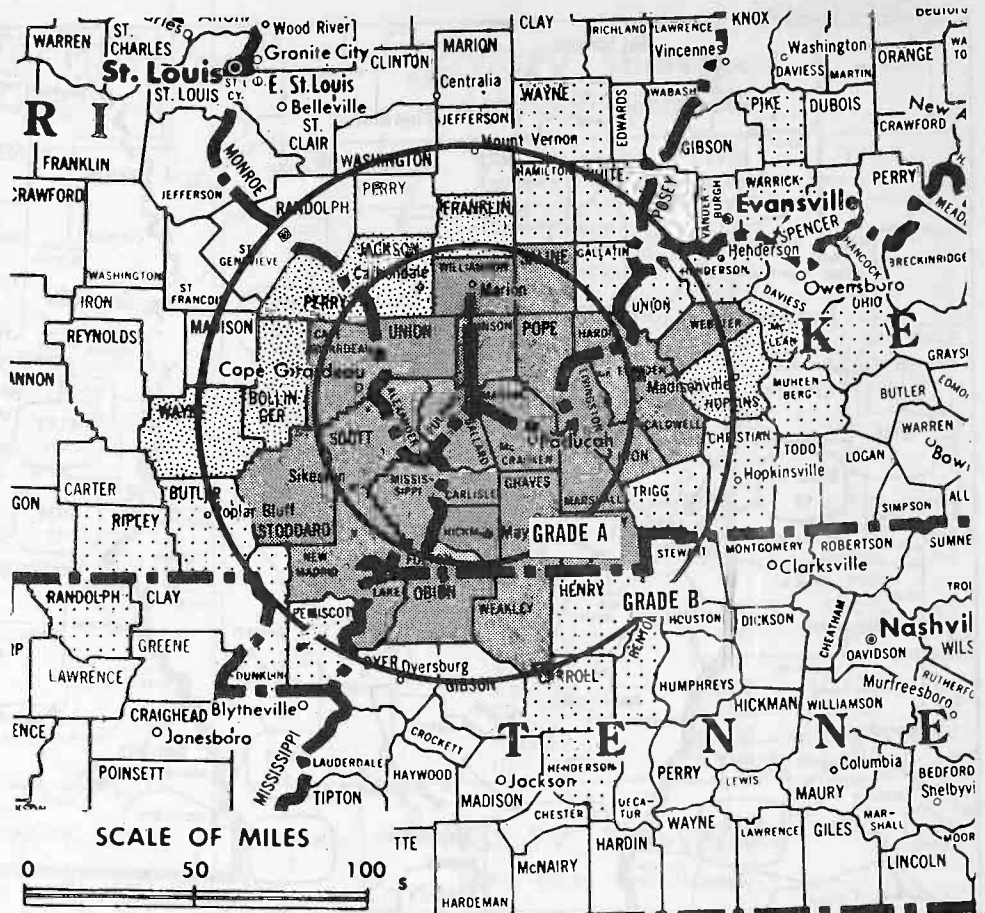
Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1600-ft. above av. terrain, 1638-ft. above ground, 2000-ft. above sea level.

Latitude 37° 11' 31"
Longitude 88° 58' 53"

Transmitter: Approximately 23-mi. NW of Paducah near Monkey's Eyebrow, Ky.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WPSD-TV Ref: FCC File No. BPCT-2520 Granted 7/28/58
Also CP: FCC File No. BPCT-2823 Granted-12/8/60

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WPSD-TV

Licensee: Paducah Newspapers Inc., 408 Kentucky Ave.

Studio: 100 Television Lane.

Telephone: 502-442-8214. TWX No.: 502-591-7604.

Ownership: Paducah Newspapers Inc. (Frank R. Paxton, pres.) publishes Paducah Sun-Democrat. E. J. Paxton Jr., v.p. and 11.2% owner also votes 25% of WFRX, West Frankfort, Ill. held by Sun-Democrat.

Began Operation: May 28, 1957.

Represented (sales) by Advertising Time Sales Inc.

Represented (legal) by Scharfeld, Segal, Baron & Stambler.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

FRED PAXTON, v.p. & managing director.
SAM LIVINGSTON, general manager & film buyer.
CHARLES M. NEEL, sales manager.
JAMES E. ENGLISH III, program director.
BOB SWISHER, production manager.
ERNEST J. PELL, technical director.
GENE COMPTON, news director.
JOHN ADAMS, chief engineer.

DIGEST OF RATE CARD NO. 10 (June 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.	
Class AA—7-10 p.m., daily.	\$450.00	\$270.00	\$180.00	\$120.00	\$100.00	\$90.00	\$45.00

NETWORK BASE HOURLY RATE: \$525.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Alexander	5,300	4,300	80
	Hardin	1,900	1,700	88
	Johnson	2,300	1,900	84
	Massac	4,700	4,000	85
	Pope	1,400	1,100	76
	Pulaski	3,400	2,700	79

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS—(Continued)			
	Saline	9,400	8,100	86
	Union	5,200	4,700	89
	Williamson	15,600	13,700	88
	KENTUCKY			
	Ballard	2,700	2,400	88
	Caldwell	4,200	3,100	73
	Calloway	6,600	5,600	85
	Carlisle	1,900	1,700	90
	Crittenden	2,700	2,200	78
	Fulton	3,500	2,900	82
	Graves	9,800	8,600	87
	Hickman	2,100	1,800	85
	Livingston	2,200	1,800	82
	Lyon	1,500	1,200	77
	McCracken	18,600	16,600	90
	Marshall	5,300	4,800	89
	Webster	4,700	3,500	76
	MISSOURI			
	Scott	9,600	8,600	90
Cape Girardeau	13,100	11,700	89	
Mississippi	5,700	5,000	87	
New Madrid	8,200	6,800	83	
Stoddard	8,800	7,600	77	
TENNESSEE				
Lake	2,600	2,000	76	
Obion	8,500	7,200	84	
Weakley	7,700	6,100	79	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Between 25-50%	ILLINOIS			
	Franklin	14,000	12,100	87
	Jackson	12,800	10,900	85
	KENTUCKY			
	Hopkins	11,800	9,500	81
	MISSOURI			
Bollinger	2,800	2,200	79	
Perry	4,200	3,500	84	
Wayne	2,800	2,200	77	

WPSD-TV Station Total 364,900 304,400 83
ARB Total Net Weekly Circulation (March, 1962) 199,500

Louisiana



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
New Orleans	369,000	46	613,300	47	532,100	44
Monroe-El Dorado	249,500	67	269,300	107	205,400	117
Shreveport	241,400	69	454,400	65	370,800	71
Baton Rouge	229,300	74	447,900	68	371,900	69
Lafayette	96,600	137	184,400	137	151,500	141
Alexandria	70,200	161	152,900	155	118,500	162
Lake Charles	65,800	165	262,600	110	228,900	108

Louisiana Station Status as of Dec. 1, 1962

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
13	0	13
2	0	2
		15

State Educational Technical Facilities

(Complete Data in Educational Directory)

KLSE

Monroe
Ch. 13

Non-Commercial Educational Station

Licensee: State Department of Education, c/o Shelby M. Jackson, Superintendent, State Capitol Bldg., Baton Rouge, La.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 30.9-kw visual 15.5-kw aural. Antenna: 320-ft. above av. terrain, 337-ft. above ground, 412-ft. above sea level.

Latitude 32° 31' 59"
Longitude 92° 06' 40"

WYES-TV

New Orleans
Ch. 8

Non-Commercial Educational Station

Licensee: Greater New Orleans Educational Television Foundation Inc., 916 Navarre Ave.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 50-kw visual, 28.8-kw aural. Antenna: 400-ft. above av. terrain, 428-ft. above ground, 433-ft. above sea level.

Latitude 29° 57' 05"
Longitude 90° 04' 17"

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

KTVE

Monroe
(See El Dorado, Ark.)

KTAL

Shreveport
(See Texarkana, Tex.)

See CATV Directory
for Louisiana CATV Systems

Louisiana

KSLA-TV, Shreveport

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50% (Continued)	TEXAS			
	Cherokee	9,700	7,600	76
	Nacogdoches	8,500	6,500	76
	Rains	1,200	1,000	83
	Sabine	2,200	1,500	67
	San Augustine	2,200	1,600	69
	Wood	5,800	4,900	84
Under 25%	ARKANSAS			
	Little Rock	2,700	2,100	74
	Sevier	3,300	2,800	84
	LOUISIANA			
	Grant	3,800	3,100	79
	La Salle	3,900	3,100	79
	Union	5,000	4,300	86
Under 25%	OKLAHOMA			
	Choctaw	5,200	3,500	66
	McCurain	7,700	5,800	75
Under 25%	TEXAS			
	Angelina	12,300	10,600	86
	Red River	5,100	3,600	71
	Smith	26,600	23,200	88
	Upshur	5,900	5,000	84

KTBS-TV, Shreveport

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50% (Continued)	LOUISIANA			
	Jackson	4,600	3,900	83
	Lincoln	7,200	6,400	89
	OKLAHOMA			
	McCurain	7,700	5,800	75
	TEXAS			
Under 25%	Cherokee	9,700	7,600	78
	Lamar	11,400	7,800	69
	Nacogdoches	8,500	6,500	76
	Rains	1,200	1,000	83
	Sabine	2,200	1,500	67
	San Augustine	2,200	1,600	69
	Wood	5,800	4,900	84
	ARKANSAS			
	Montgomery	1,700	1,300	75
Pike	2,500	2,000	79	
Poke	3,900	2,900	74	
Scott	2,300	1,800	75	
Union	15,200	12,800	85	
Under 25%	LOUISIANA			
	Caldwell	2,500	2,000	78
	Grant	3,800	3,100	79
	La Salle	3,900	3,100	79
	Union	5,000	4,300	86
Winn	4,700	3,600	76	
Under 25%	OKLAHOMA			
	Latimer	2,400	1,700	69
Under 25%	PUSHMATAHA	3,000	2,000	67
	TEXAS			
Under 25%	Anderson	8,900	7,300	82
	Angelina	12,300	10,600	86

Louisiana—Alexandria

NBC abc KALB-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 557-ft. above av. terrain, 583-ft. above ground, 678-ft. above sea level.

Latitude 31° 18' 22.2"

Longitude 92° 24' 56.4"

Transmitter: Wardville, La.

Studio: 605-11 Washington St.

AM Affiliate: KALB, 5-kw (1-kw night), 580 kc.

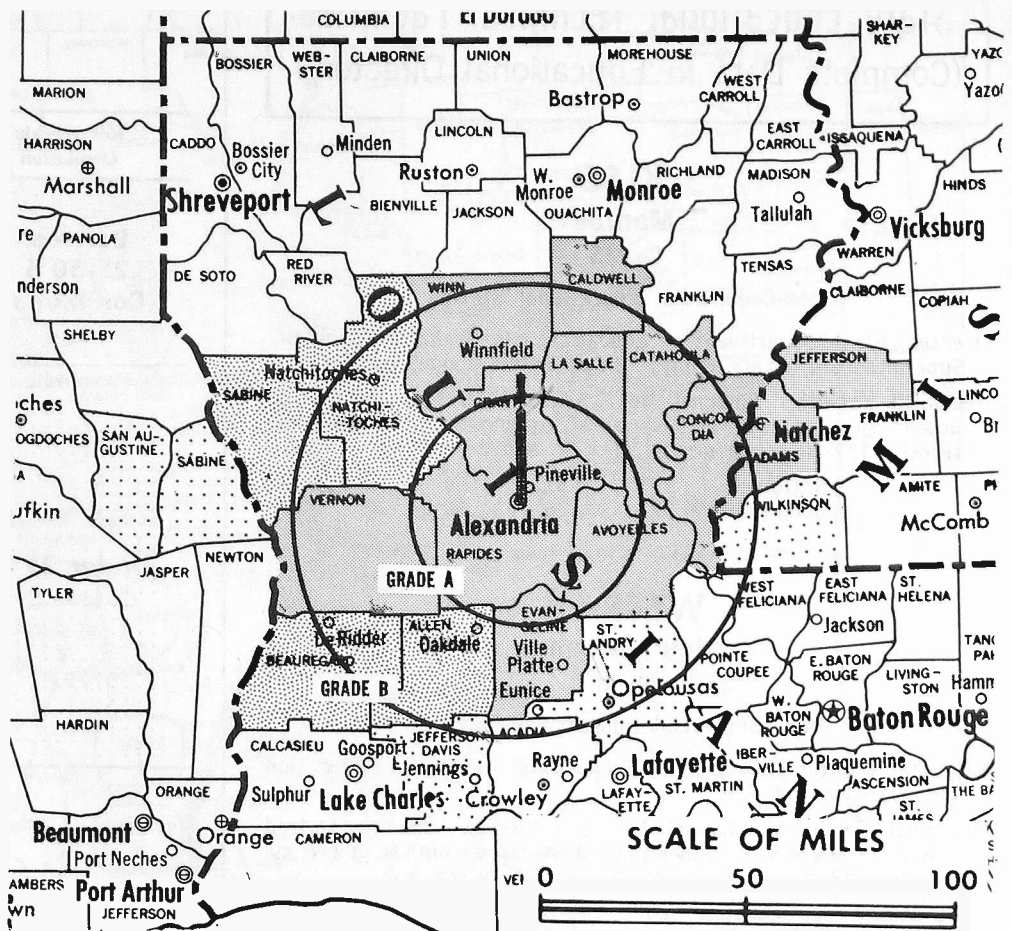
FM Affiliate: KALB-FM, 8.4-kw, 96.9 mc (No. 245), 380-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KALB-TV Ref: FCC File No. BPCT-2636 Granted 6/19/59

©American Map Co., Inc., N.Y., No. 14244

KALB-TV

Network Service: NBC; also ABC & CBS, on per program basis.

Licensee: Lanford Telecasting Co. Inc., 605-11 Washington St.

Telephone: HI 5-2456. TWX No.: Alex LA 366.

Ownership: T. B. Lanford, 51%; William L. Fox, 24.5%; Jack O. Gross, 24.5%. Lanford also owns 100% of radios KALB & KALB-FM; 2/3 of KPLC-TV, Lake Charles, La.; 13.8% of WJTV, Jackson, Miss., and controls radio KRMD, Shreveport, La.; has 23% of WSLI, Jackson, Miss.

Began Operation: Sept. 29, 1954.

Represented (sales) by Advertising Time Sales Inc.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

T. B. LANFORD, president & film buyer.
 WILLARD L. COBB, secy.-treas., general manager.
 JESSE R. SEXTON, local sales manager.
 ART REUBEN, national sales manager.
 EDWARD WOOTEN, station manager.
 DON HOLCOMBE, news director.
 FRANKLIN WHITEHEAD, sales service manager.
 HAROLD THOM, production director.
 WILLIAM MURPHREE, promotion director.
 EUGENE MILLER, chief engineer.

DIGEST OF RATE CARD NO. 3A—(March 1, 1962)

Hour 30 Min. 15 Min. 10 Min. Min. 40 Sec. 20 Sec. 10 Sec.

Class AA—7-10 p.m., Mon.-Sat.; 5-10 p.m., Sun.

\$300.00 \$180.00 \$120.00 \$105.00 \$90.00 \$125.00 \$75.00 \$50.00

NETWORK BASE HOURLY RATE: \$275 (NBC).

	Net Weekly Circulation	State County	Total Households	TV Homes	%		
Over 50%		LOUISIANA					
		Avoyelles	10,500	8,500	81		
		Caldwell	2,500	2,000	78		
		Catahoula	3,000	2,100	68		
		Concordia	5,700	4,100	72		
		Evangeline	8,800	6,500	74		
		Grant	3,800	3,100	79		
		LaSalle	3,900	3,100	79		
		Rapids	30,300	27,000	89		
		Vernon	5,300	4,100	76		
		Winn	4,700	3,600	76		
		MISSISSIPPI		Adams	10,500	7,400	71
Jefferson	2,500			1,200	76		
LOUISIANA				Allen	5,500	4,500	81
				Beauregard	5,500	4,200	77
		Natchitoches	9,300	6,300	69		
		Sabine	5,200	3,500	68		
LOUISIANA		Jeff Davis	8,200	7,000	85		
		St. Landry	20,100	15,500	78		
		MISSISSIPPI		Wilkinson	3,200	1,700	53
				TEXAS		Sabine	2,200
San Augustine	2,200	1,600	69				
KALB-TV Station Total			152,900	118,500	78		
ARB Total Net Weekly Circulation (March, 1962)				70,200			

Louisiana—Baton Rouge

abc WAFB-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: Electrically tilted .35°, 844.5-ft. above av. terrain, 836-ft. above ground, 949-ft. above sea level.

Latitude 30° 40' 55"
Longitude 91° 11' 10"

Transmitter: Zachary Lane.
TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WAFB-TV Ref: FCC File No. BPCT-2648 Granted 7/20/60

©American Map Co., Inc., N.Y., No. 14244

WAFB-TV

Network Service: CBS, ABC.

Licensee: Modern Broadcasting Co. of Baton Rouge Inc., Box 2671, Baton Rouge.

Studio: 844 Government St.

Telephone: Dickens 4-8571.

Ownership: WDSU Bcstg. Corp., New Orleans, 68.84%; Dwight W. Martin, chairman, 12.63%; Tom E. Gibbens, pres., 2.9%; Edgar B. Stern Jr. (WDSU), v.p., .03%; A. Louis Reed (WDSU), v.p.; Francis H. Lee, treas., 3.5%; Louis S. Prejean, secy., 2.05%; J. S. Burk, 2.9%; C. C. Barnard, 2.9%.

Began Operation: April 19, 1953 on Ch. 28. Shifted to Ch. 9 Aug. 9, 1960 with 257-kw visual ERP, but boosted to 316-kw Feb. 4, 1961 (Television Digest, Vol. 17:7).

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Creutz, Steel & Snowberger.

Personnel:

DWIGHT W. MARTIN, chairman.
TOM E. GIBBENS, president & general manager.
MERVYN RHYS, commercial manager.
DONALD K. ALLAN, chief engineer & film buyer.
DON HALLMAN, program manager.
GRACE McELVEEN, promotion & merchandising director.

DIGEST OF RATE CARD NO. 2 (Nov. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—6:30-10 p.m., daily.	\$450.00	\$270.00	\$180.00	\$135.00	\$100.00	\$90.00 \$45.00

NETWORK BASE HOURLY RATE: \$450 (CBS), \$450 (ABC).

ARB Total Net Weekly Circulation
(March, 1962) 146,300
ARB breakdown of county coverage, by percentage of net weekly circulation, was compiled before station shifted from Ch. 28 to Ch. 9. Therefore, it is not included.

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NEW YORK . . . CHICAGO . . . HOLLYWOOD

Louisiana—Baton Rouge



WBRZ

Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 97.7-kw visual, 56.2-kw aural. Antenna: 980-ft. above av. terrain, 954-ft. above ground, 1001-ft. above sea level.

Latitude 30° 25' 57"
Longitude 91° 11' 08"

Transmitter: 1650 Highland Rd.

Studio: 1650 Highland Rd.

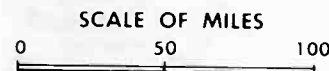
TV tape: Recording facilities.

AM Affiliate: WJBO, 5-kw, 1150 kc (NBC).

FM Affiliate: WJBO-FM, 2.5-kw, 98.1 mc.

Represented (engineering) by George C. Davis.

Represented (legal) by Cohn & Marks.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WBRZ Ref: FCC File No. BMPCT-1999 Granted 5/26/54

©American Map Co., Inc., N.Y., No. 14244

WBRZ

Network Service: ABC, NBC.

Licensee: Louisiana Television Broadcasting Corp., 1650 Highland Rd., Box 2906. Phone: Dickens 8-1491. TWX No.: 926-3530.

Ownership: Class A voting stock—Baton Rouge Broadcasting Co. (WJBO), 99.33%; Douglas L. Manship, .333%; Charles P. Manship Jr., .333%. Class B voting stock—Baton Rouge Broadcasting Co., 93.33%; Charles P. Manship Jr., 3.33%; 4 minor children of Douglas L. Manship share equally, 3.33%. Douglas L. Manship is pres. & 35% stockholder of Baton Rouge Bcstg.; Charles P. Manship Jr., secy.-treas., 35%. Each of the following owns 10% of Baton Rouge Bcstg.: Douglas L. Manship Jr., Richard F. Manship, David C. Manship. WBRZ officers: Douglas L. Manship, pres. & chairman; B. B. Taylor Jr., vice president; Charles P. Manship Jr., secy.-treas.

Began Operation: April 14, 1955.

Represented (sales) by George P. Hollingsbery Co.

Personnel:

DOUGLAS L. MANSHIP, president and general manager.
AUBREY L. MOORE, station manager.
JULES L. MAYEUX, general sales manager.
ROBERT J. HEADLEE, local & regional sales manager.
JOHN FERGUSON, program director.
JOHN T. CROWE, operations & production mgr.
J. PATRICK WEATHERSBY, chief engineer.
WESLEY C. BRUMMETT, promotion manager.

DIGEST OF RATE CARD NO. 11—(Dec. 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., Mon.-Fri.; 6-10 p.m., Sat. & Sun.	\$500.00	\$300.00	\$200.00	\$150.00	\$143.75	\$132.75

NETWORK BASE HOURLY RATE: \$625 (ABC), \$625 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	LOUISIANA			
	Acadia	13,500	11,500	85
	Ascension	7,400	6,000	81
	Assumption	4,500	3,600	79
	Avoyelles	10,500	8,500	81

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	LOUISIANA—(Continued)			
	E. Baton Rouge	64,000	58,300	92
	E. Feliciana	3,600	2,600	71
	Evangeline	8,800	6,500	74
	Iberia	14,000	12,300	88
	Iberville	7,700	6,400	83
	Lafayette	23,100	20,700	90
	Livingston	7,400	6,100	82
	Pointe Coupee	5,600	4,400	79
	St. Helena	2,100	1,500	70
	St. James	4,200	3,600	84
	St. Landry	20,100	15,500	78
	St. Martin	7,200	6,200	86
	St. Mary	13,000	11,600	89
	Tangipahoa	16,200	13,200	82
	Vermilion	11,100	9,800	88
	W. Baton Rouge	3,800	3,200	84
	W. Feliciana	2,200	1,600	74
	MISSISSIPPI			
Adams	10,500	7,400	71	
Amite	3,900	2,500	63	
Franklin	2,500	1,600	61	
Pike	9,800	6,800	70	
Walthall	3,400	2,200	65	
Wilkinson	3,200	1,700	63	
Between 25-50%	LOUISIANA			
	Catahoula	3,000	2,100	68
	Concordia	5,700	4,100	72
	Lafourche	14,500	13,000	90
	St. Charles	5,500	5,000	90
	St. John	4,500	3,800	84
	St. Tammany	10,800	9,600	89
Terrebonne	15,400	13,500	88	
Washington	12,400	10,000	80	
Under 25%	LOUISIANA: Allen, Beaugard, Grant, Jeff Davis, LaSalle, Rapides, Vernon. MISSISSIPPI: Hancock, Lamar, Lawrence, Lincoln, Marion, Pearl River.			
	WBRZ-TV Station Total	447,900	371,900	87
ARB Total Net Weekly Circulation (March, 1962)		229,300		

Louisiana—Lafayette



KATC

Ch. 3



Technical Facilities: Channel No. 3
(60-66 mc). Authorized power:
100-kw visual, 55-kw aural. An-
tenna: 1000-ft. above ground,
1044-ft. above sea level.

Latitude 30° 02' 38 "
Longitude 92° 22' 16.7"

Transmitter: 25-mi. SW of city
limits.



KATC Ref: FCC File No. BPCT-2351 Granted 1/31/62

©American Map Co., Inc., N.Y., No. 14244

KATC

Licensee: Acadian Television Corp.
Studio: 1103 Eraste Landry Rd.
Telephone: 232-6111. TWX No.: 318-232-5054.
Ownership: Acadian Television Corp., 100%.
Began Operation: September 1, 1962.
Represented (sales) by Venard, Torbet & McConnell Inc.
Represented (legal) by Leo Resnick.
Personnel:
PAUL H. KURZWEG, JR., president.
WILLIAM A. PATTON, general manager.
ROY K. RHODES, sales manager.
BILL W. SPILLER, chief engineer.

DIGEST OF RATE CARD NO. 1

(Sept. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$300.00	\$180.00	\$120.00	\$90.00	\$75.00	\$60.00
					\$30.00	

ARB data not available based on 1960 coverage study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.

Louisiana—Lafayette



KLFY-TV

Ch. 10



Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 437-ft. above av. terrain, 457-ft. above ground, 496-ft. above sea level.

Latitude 30° 13' 34"
Longitude 92° 03' 00"

Holds CP for change in antenna: 1240-ft. above av. terrain, 1269-ft. above ground, 1298-ft. above sea level; transmitter to State Hwy. 98, 1.8-mi. E of Maxie, La., lat. 30° 19' 18", long. 92° 22' 41".

Transmitter: Eraste Landry Rd. & State Hwy. 674.

Studio: 2101 Jefferson St.

AM Affiliate: None locally.

Represented (engineering) by Guy C. Hutcheson, Arlington, Tex.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KLFY-TV Ref: FCC File No. BMPCT-3755 Granted 3/16/66
Also CP: BPCT-3004 Granted 7/9/62

©American Map Co., Inc., N.Y., No. 14214

KLFY-TV

Grantee (STA): Camelia Bcstg. Co. Inc., Box 3687.

Telephone: Center 5-9494. TWX No.: LF 88.

Ownership: Paul H. DeClouet, pres., 18.75%; Thomas A. DeClouet, v.p., 18.75%; Harold J. Delhommer, v.p., 18.75%; John W. Mitchell, secy.-treas., 18.75%; Roland Fink, 7.89%; C. C. De-Gravelles, 4.11%; G. W. Ducote, 4.11%. The DeClouets each own 25% of KEUN, Eunice, La., and 20% each of KVPI, in Ville Platte, La. Paul & Thomas DeClouet each own 25% of AM applicant for Houma, La.

Began Operation: June 3, 1955.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Guy C. Hutcheson, Arlington, Tex.

Personnel:

- GUY CORLEY, general & sales manager.
- JIM ALLEN, assistant manager & film buyer.
- TONI COONS, program director.
- MIKE HUDGENS, production manager.
- J. P. ROBILLARD, chief engineer.

DIGEST OF RATE CARD NO. 5
(Sept. 1, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$350.00 \$210.00 \$140.00 \$122.50 \$105.00 \$88.00 \$70.00 \$35.00

NETWORK BASE HOURLY RATE: \$325.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	LOUISIANA			
	Acadia	13,500	11,500	85
	Avoyelles	10,500	8,500	81
	Evangeline	8,800	6,500	74
	Iberia	14,000	12,300	88
	Jeff Davis	8,200	7,000	85
	St. Landry	20,100	15,500	78
	St. Martin	7,200	6,200	86
Between 25-50%	LOUISIANA			
	Allen	5,500	4,500	81
Under 25%	LOUISIANA			
	Beauregard	5,500	4,200	77
	LOUISIANA			
	Cameron	1,900	1,700	75
	Iberville	7,700	6,400	83
	Pointe Coupee	5,600	4,400	79
	Rapides	30,300	27,000	89
	Vernon	5,300	4,100	76
	MISSISSIPPI			
	Adams	10,500	7,400	71
Jefferson	2,500	1,200	46	
Wilkinson	3,200	1,700	53	
KLFY-TV Station Total		184,400	151,500	82
ARB Total Net Weekly Circulation (March, 1962)			96,600	

Louisiana—Lake Charles

abc **KPLC-TV**

Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 440-ft. above av. terrain, 474-ft. above ground, 489-ft. above sea level.

Latitude 30° 13' 47.6"
Longitude 93° 12' 56.5"

Transmitter: 320 Division St.

AM Affiliate: KPLC, 5-kw (1-kw night), 1470 kc (NBC).

Studio: 320 Division St.

Represented (engineering) by Commercial Radio Equipment Co.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KPLC-TV Ref: FCC File No. BMPCT-3867 Granted 5/14/56

©American Map Co., Inc., N.Y., No. 14244

KPLC-TV

Network Service: ABC, NBC.

Licensee: Calcasieu Broadcasting Co., Box 1488.

Telephone: Hemlock 6-3631. TWX No.: 318-477-7545.

Ownership: T. B. Lanford, 66 2/3%; L. M. Sepaugh, 16 2/3%; L. M. Sepaugh Jr., 16 2/3%. Lanford and Sepaugh each own 13.8% of WJTV, Jackson, Miss. Lanford also owns 51% of KALB-TV, 100% of KALB, Alexandria, La., and controls radio KRMD, Shreveport, La.; 23% of WSLI, Jackson, Miss.

Began Operation: Sept 29, 1954.

Represented (sales) by Advertising Time Sales.

Represented (legal) by Robert M. Booth.

Personnel:

PELHAM MILLS JR., general manager.
ART REUBEN, asst. manager.
A. B. CRAFT, program manager.
JEB SWANSON, promotion manager.
VIRGINIA MARCANTEL, continuity director.
CATHERINE PRATER, traffic director.
NEAL WOOLEY, sports director.
T. B. LANFORD, film buyer.
GARY TYLER, news director.
GEORGE GUIDRY, chief engineer.

DIGEST OF RATE CARD NO. 6
(Sept. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7-9:30 p.m., daily.	\$300.00	\$180.00	\$120.00	\$105.00	\$90.00	\$60.00 \$30.00
NETWORK BASE HOURLY RATE: \$200 (ABC), \$200 (NBC).						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	LOUISIANA			
	Acadia	13,500	11,500	85
	Allen	5,500	4,500	81
	Beauregard	5,500	4,200	77
	Calcasieu	41,100	37,300	91
	Cameron	1,900	1,700	85
	Jeff Davis	8,200	7,000	85
Between 25-50%	LOUISIANA			
	Avoyelles	10,500	8,500	81
	Evangeline	8,800	6,500	74
	Vernon	5,300	4,100	76
Under 25%	LOUISIANA			
	Lafayette	23,100	20,700	90
	St. Landry	20,100	15,100	78
	St. Martin	7,200	6,200	86
	Vermilion	11,100	9,800	88
	TEXAS			
	Jasper	6,400	5,300	82
	Jefferson	74,600	69,400	94
	Newton	2,800	2,100	72
	Orange	17,000	15,000	92
KPLC-TV Station Total		262,600	228,900	87
ARB Total Net Weekly Circulation (March, 1962)			65,800	

See Group Ownership Section
For Other Firms and Persons
Who Own Two or More TV Stations.

Louisiana—Monroe-West Monroe



KNOE-TV

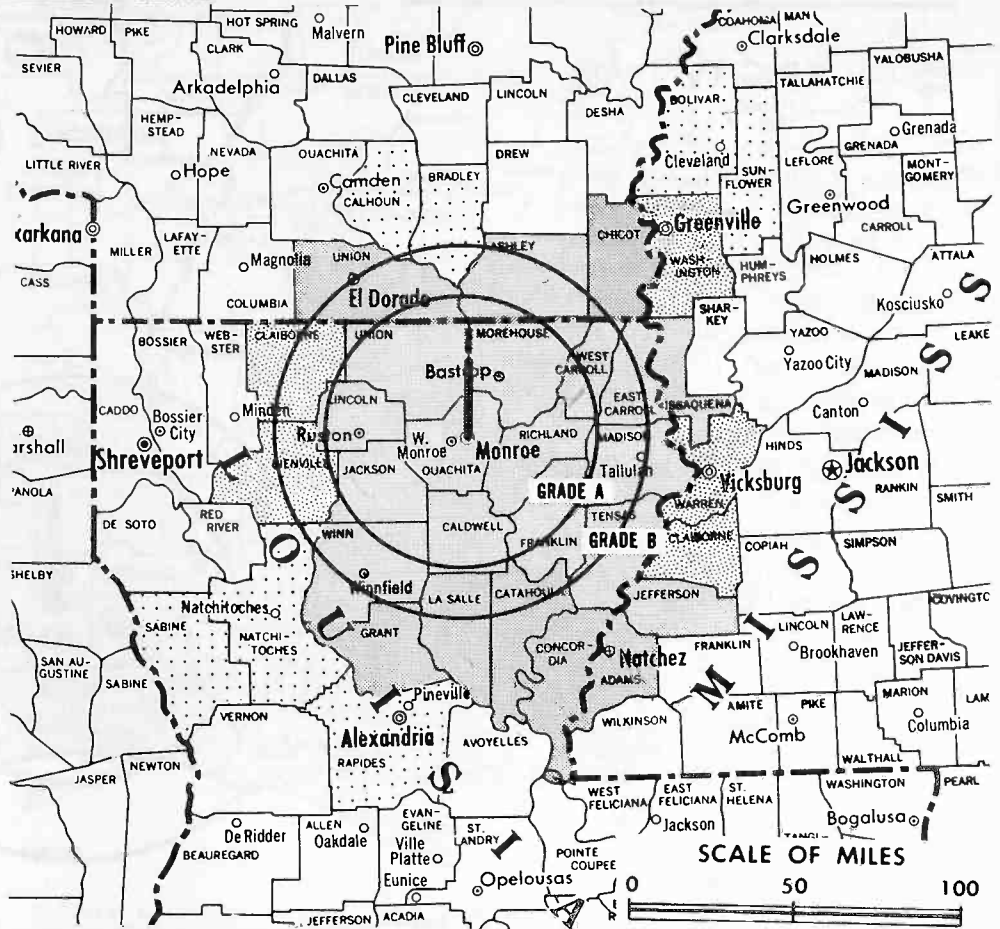
Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 750-ft. above av. terrain, 777-ft. above ground, 852-ft. above sea level.

Latitude 32° 31' 37"
Longitude 92° 06' 16"

Transmitter: Knoe Rd.

AM Affiliate: KNOE, 5-kw, 540 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KNOE-TV Ref: FCC File No. BMPCT-1145 Granted 7/15/53

©American Map Co., Inc., N.Y., No. 1424J

KNOE-TV

Network Service: ABC, CBS.

Licensee: Noe Enterprises Inc., Box 1472, Monroe.

Studio: Knoe Rd.

Telephone: Fairfax 2-8155. TWX No.: 318-325-2240.

Ownership: Noe Enterprises Inc., 100%, James A. Noe, chairman. Also owns WNOE, New Orleans.

Began Operation: Sept. 27, 1953.

Represented (sales) by H-R Television Inc.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

- PAUL H. GOLDMAN, exec. v.p. & general manager.
- HARRY ARTHUR, v.p., programs & film buyer.
- RAY BOYD, v.p. & technical director.
- ROBERT E. POWELL, v.p., sales.
- ALLEN JONES, v.p., sales service, promotion & copy.
- ANSEL SMITH, v.p., operations & production.
- MAC WARD, v.p. & director of news.
- LEON NOLAND JR., chief photographer.
- JERRY HAYNES, art director.

DIGEST OF RATE CARD NO. 6—(June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	ID*
Class AA—7-10 p.m., daily	\$450.00	\$270.00	\$180.00	\$135.00	\$125.00	\$90.00 \$45.00

*Class A—6:59-9:59 p.m., Mon.-Fri.; 6:59-10:29 p.m., Sat. & Sun, NETWORK BASE HOURLY RATE: \$500 (ABC), \$500 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS			
	Ashley	6,700	5,300	79
	Chicot	5,400	3,600	67
	Union	15,200	12,800	85
	LOUISIANA			
	Caldwell	2,500	2,000	78
	Catahoula	3,000	2,100	68
	Concordia	5,700	4,100	72

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	LOUISIANA—(Continued)			
	East Carroll	3,700	2,600	69
	Franklin	6,600	5,400	81
	Grant	3,800	3,100	79
	Jackson	4,600	3,900	83
	LaSalle	3,900	3,100	79
	Lincoln	7,200	6,300	89
	Madison	4,500	3,200	71
	Morehouse	9,000	7,400	83
	Ouachita	30,000	26,900	90
	Richland	6,100	4,900	80
	Tensas	3,100	2,100	68
	Union	5,000	4,300	86
	West Carroll	3,800	3,000	79
	Winn	4,700	3,600	76
	MISSISSIPPI			
	Adams	10,500	7,400	71
	Issaquena	900	500	53
Jefferson	2,500	1,200	46	
Between 25-50%	LOUISIANA			
	Bienville	4,700	3,700	79
	Claiborne	5,700	4,500	77
	MISSISSIPPI			
	Claiborne	2,700	1,500	57
	Warren	12,600	9,400	75
Washington	21,000	14,000	67	
Under 25%	ARKANSAS			
	Bradley	4,100	3,300	79
	Calhoun	1,700	1,400	79
	LOUISIANA			
	Natchitoches	9,300	6,300	69
	Rapides	30,300	27,000	89
	Sabine	5,200	3,500	68
	MISSISSIPPI			
	Bolivar	13,300	6,700	51
	Sunflower	10,300	5,300	51
KNOE-TV Station Total		269,300	205,400	76
ARB Total Net Weekly Circulation (March, 1962)			128,100	

Louisiana—New Orleans



WDSU-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 930-ft. above av. terrain, 972-ft. above ground, 975-ft. above sea level.

Latitude 29° 57' 01"
Longitude 89° 57' 28.5"

Transmitter: Tournefort St., Chalmette, La.

Studio: 520 Royal St.

TV tape: Recording facilities.

AM Affiliate: WDSU, 5-kw, 1280 kc (NBC).

FM Affiliate: WDSU-FM, 3.4-kw, 105.3 mc (No. 287), 600-ft. antenna height.

Represented (engineering) by David Steel & Assoc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WDSU-TV Ref: FCC File No. BPCT—2034 Granted 11/10/55

©American Map Co., Inc., N.Y., No. 14244

WDSU-TV

Licensee: Royal Street Corp., 520 Royal St., New Orleans 16.

Telephone: 524-4371. TWX No.: NO 290.

Ownership: Edgar B. Stern Jr., pres., 83.75%; A. Louis Read, exec. v.p. & gen. mgr., 12.50%; Lester E. Kabacoff, v.p. & secy., 3.75%; Dwight W. Martin, v.p. & treas.; A. B. Suhor, asst. secy. & asst. treas. Royal Street Corp. owns 68.8% of WAFB-TV, Baton Rouge.

Began Operation: Dec. 18, 1948.

Represented (sales) by Blair-TV.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

- A. LOUIS READ, executive v.p. & general manager.
- ROBERT S. SCHULTIS, sales manager.
- STAN COHEN, dir. of program planning, promotion & film buyer.
- JERRY ROMIG, production director.
- STANLEY HOLIDAY, operations manager.
- JOHN MULLER, staging director.
- JOHN CORPORON, news director.
- STANLEY RAMES, art director.
- LINDSEY RIDDLE, chief engineer.

DIGEST OF RATE CARD NO. 14 (June 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID
Class AAA—7-10 p.m., daily.
\$1300.00 \$700.00 \$450.00 \$375.00 \$350.00 \$325.00 \$165.00
NETWORK BASE HOURLY RATE: \$1300.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	LOUISIANA			
	Ascension	7,400	6,000	81
	Assumption	4,500	3,600	70
	Jefferson	60,200	56,700	95
	Lafourche	14,500	13,000	90
	Livingston	7,400	6,100	81
	Orleans	192,800	173,200	90
	Plaquemines	5,800	5,200	89
	St. Bernard	8,900	8,700	98
	St. Charles	5,500	5,000	90

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	LOUISIANA—(Continued)			
	St. Helena	2,100	1,500	70
	St. James	4,200	3,600	84
	St. John	4,500	3,800	84
	St. Tammany	10,800	9,600	89
	Tangipahoa	16,200	13,200	82
	Terrebonne	15,400	13,500	88
	Washington	12,400	10,000	80
	MISSISSIPPI			
	Hancock	4,000	3,200	79
Between 25-50%	Harrison	32,800	28,500	87
	Lamar	3,800	2,900	76
	Marion	6,200	4,300	68
	Pearl River	6,200	4,900	78
	Pike	9,800	6,800	70
Walthall	3,400	2,200	65	
Between 25-50%	LOUISIANA			
	Iberville	7,700	6,400	83
	Pointe Coupee	5,600	4,400	70
	MISSISSIPPI			
	Perry	2,300	1,700	72
Stone	1,900	1,500	77	
Under 25%	LOUISIANA			
	E. Baton Rouge	64,000	58,300	92
	E. Feliciana	3,600	2,600	71
	Iberia	14,000	12,300	88
	St. Mary	13,000	11,600	89
	W. Baton Rouge	3,800	3,200	84
	W. Feliciana	2,200	1,600	74
	MISSISSIPPI			
	Adams	10,500	7,400	71
	Amite	3,900	2,500	63
Forrest	15,200	12,800	84	
Franklin	2,500	1,600	61	
George	2,900	2,600	87	
Jackson	15,700	13,400	86	
Jefferson	2,500	1,200	46	
Wilkinson	3,200	1,700	53	
WDSU-TV Station Total		613,300	532,100	85
ARB Total Net Weekly Circulation (March, 1962)			369,000	

Louisiana—New Orleans



WVUE

Ch. 12



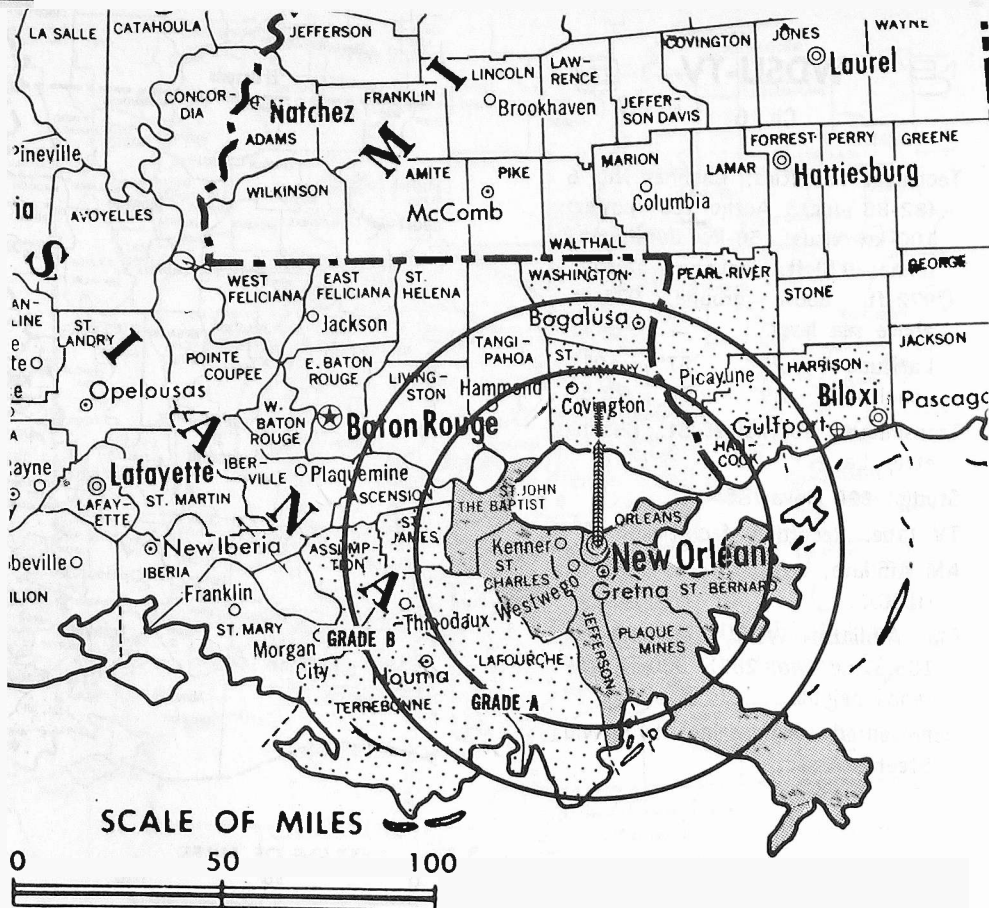
Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural using non-directional antenna. Antenna: 1010-ft. above av. terrain, 1049-ft. above ground.

Latitude 29° 57' 35"
Longitude 90° 04' 30"

Transmitter: Jung Hotel, 1500 Canal St.

Studio: 1422 Cleveland Ave.

ARB Data: The table below does not show present coverage. After data was collected, the station gave up a directional antenna and increased its power.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WVUE Doc.—12237, 38, 39 Granted 7/29/60

©American Map Co., Inc., N.Y., No. 14244

WVUE

Grantee (STA): New Orleans Television Corp., 1418 Cleveland Ave.
Telephone: Jackson 5-9011.

Ownership: Joseph A. Paretti, pres., 6 2/3%; Chalin O. Perez, v.p., 6 2/3%; William G. Aly, 6 2/3%; Richard J. Carrere, 6 2/3%; George C. Foltz, 6 2/3%; George E. Martin, 6 2/3%; John E. Pottharst Jr., 6 2/3%; William H. Sunders Jr. 6 2/3%; Frank B. Ellis, 6 2/3%; Rust Craft Greeting Cards Inc. (formerly WSTV Inc.), 40%. For other interests of WSTV Inc., see WSTV-TV, Steubenville, O.

Began Operation: On Dec. 17, 1958, FCC granted permission to operate on Ch. 13, and on Jan. 28, 1959 FCC granted STA for temporary Ch. 13 operation by New Orleans Television Corp. (Television Digest, Vols. 14:51; 15:5). Supreme Bcstg. Co. started operations on Ch. 20 on Nov. 1, 1953, using WJMR-TV call letters. In Oct. 1957, WJMR-TV began experimental operation on Ch. 12 but FCC ruled in 1958 that this operation was to close by Jan. 1, 1959

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Welch, Mott & Morgan.

Personnel:

JOSEPH A. PARETTI, president & general manager.
DE ALTON NEHER, program director.
BEN B. BAYLOR JR., general sales manager.

DIGEST OF RATE CARD NO. 3-A (Dec. 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$800.00	\$480.00	\$320.00	\$240.00	\$200.00	\$175.00
NETWORK BASE HOURLY RATE:	\$800.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	LOUISIANA			
	Jefferson	60,200	56,700	95
	Orleans	192,800	173,200	90
	Plaquemines	5,800	5,200	89
	St. Bernard	8,900	8,700	98
	St. Charles	5,500	5,000	90
	St. John	4,500	3,800	84
Between 25-50%	None	Between 25-50%		
Under 25%	LOUISIANA			
	Assumption	4,500	3,600	79
	Lafourche	14,500	13,000	90
	St. James	4,200	3,600	84
	St. Tammany	10,800	9,600	89
	Terrebonne	15,400	13,500	88
	Washington	12,400	10,000	80
	MISSISSIPPI			
	Hancock	4,000	3,200	70
	Harrison	32,800	28,500	87
	Pearl River	6,200	4,900	78
WVUE Station Total		382,500	342,500	90
ARB Total Net Weekly Circulation (March, 1962)		234,300		

For More Information on Ownership Changes for This and Other Stations, see the Sales & Transfers Section

Louisiana—New Orleans



WWL-TV

Ch. 4



Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 710-ft. above av. terrain, 750-ft. above ground, 750-ft. above sea level.

Latitude 29° 54' 27"
Longitude 90° 02' 24"

Holds CP for change to 1000-ft. above av. terrain, lat. 29° 54' 22.5", long. 90° 02' 23.3".

Transmitter: Cooper Rd. near Gretna, La.

TV tape: Recording facilities.

AM Affiliate: WWL, 50-kw, 870 kc (CBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WWL-TV Ref: FCC File No. BMPCT-4643 Granted 5/20/57

©American Map Co., Inc., N.Y., No. 14244

WWL-TV

Licensee: Loyola University, 6363 St. Charles Ave.

Studio: 1024 N. Rampart St.

Telephone: 529-4444.

Ownership: Loyola University. Very Rev. Andrew C. Smith, S.J., pres.

Began Operation: Sept. 7, 1957.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Marmet & Schneider.

Personnel:

- J. MICHAEL EARLY, general manager.
- RUPERT COPPONEX, program director & film buyer.
- MAURICE GUILLERMAN, general sales manager.
- MARILYN SUBLETTE, public affairs director.
- PHIL JOHNSON, promotion manager.
- BILL REED, news director.
- HAP GLAUDI, sports director.
- PASCAL GLAVIANO, office manager.
- HENRY DUPRE, farm director.
- J. D. BLOOM, chief engineer.
- FRANCIS JACOB JR., operations director.

DIGEST OF RATE CARD NO. 8 (July 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$1000.00 \$600.00 \$400.00 \$300.00 \$275.00 \$250.00 \$125.00

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	LOUISIANA			
	Ascension	7,400	6,000	81
	Assumption	4,500	3,600	79
	Jefferson	60,200	56,700	95
	Lafourche	14,500	13,000	90
	Livingston	7,400	6,100	82
	Orleans	192,800	173,200	90
	Plaquemines	5,800	5,200	89

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	LOUISIANA—(Continued)			
	St. Bernard	8,900	8,700	98
	St. Charles	5,500	5,000	90
	St. Helena	2,100	1,500	70
	St. James	4,200	3,600	84
	St. John The Bap.	4,500	3,800	84
	St. Tammany	10,800	9,600	89
	Tangipahoa	16,200	13,200	82
	Terrebonne	15,400	13,500	88
	Washington	12,400	10,000	80
	MISSISSIPPI			
Hancock	4,000	3,200	79	
Harrison	32,800	28,500	87	
Lamar	3,800	2,900	76	
Marion	6,200	4,300	68	
Pearl River	6,200	4,900	78	
Pike	9,800	6,800	70	
Walthall	3,400	2,200	65	
Between 25-50%	MISSISSIPPI			
	Amite	3,900	2,500	63
	Franklin	2,500	1,600	61
	Perry	2,300	1,700	72
	Stone	1,900	1,500	77
Wilkinson	3,200	1,700	53	
Under 25%	LOUISIANA			
	E. Feliciana	3,600	2,600	71
	Iberia	14,000	12,300	88
	Iberville	7,700	6,400	83
	Pointe Coupee	5,600	4,400	79
	St. Mary	13,000	11,600	89
	W. Feliciana	2,200	1,600	74
	MISSISSIPPI			
	Adams	10,500	7,400	71
	Forrest	15,200	12,800	84
	George	2,900	2,600	87
Jackson	15,700	13,400	86	
Jefferson	2,500	1,200	46	
WWL-TV Station Total		545,500	470,800	86
ARB Total Net Weekly Circulation (March, 1962)			361,600	

Louisiana—Shreveport-Texarkana, Texas



KTAL-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1587-ft. above av. terrain, 1553-ft. above ground, 1848-ft. above sea level.

Latitude 32° 54' 11"
Longitude 93° 00' 22"

Transmitter: 2.3-mi. NNW of Vivian, La., W of County Rd.

AM Affiliate: KCMC, 1-kw, 740 kc. (ABC).

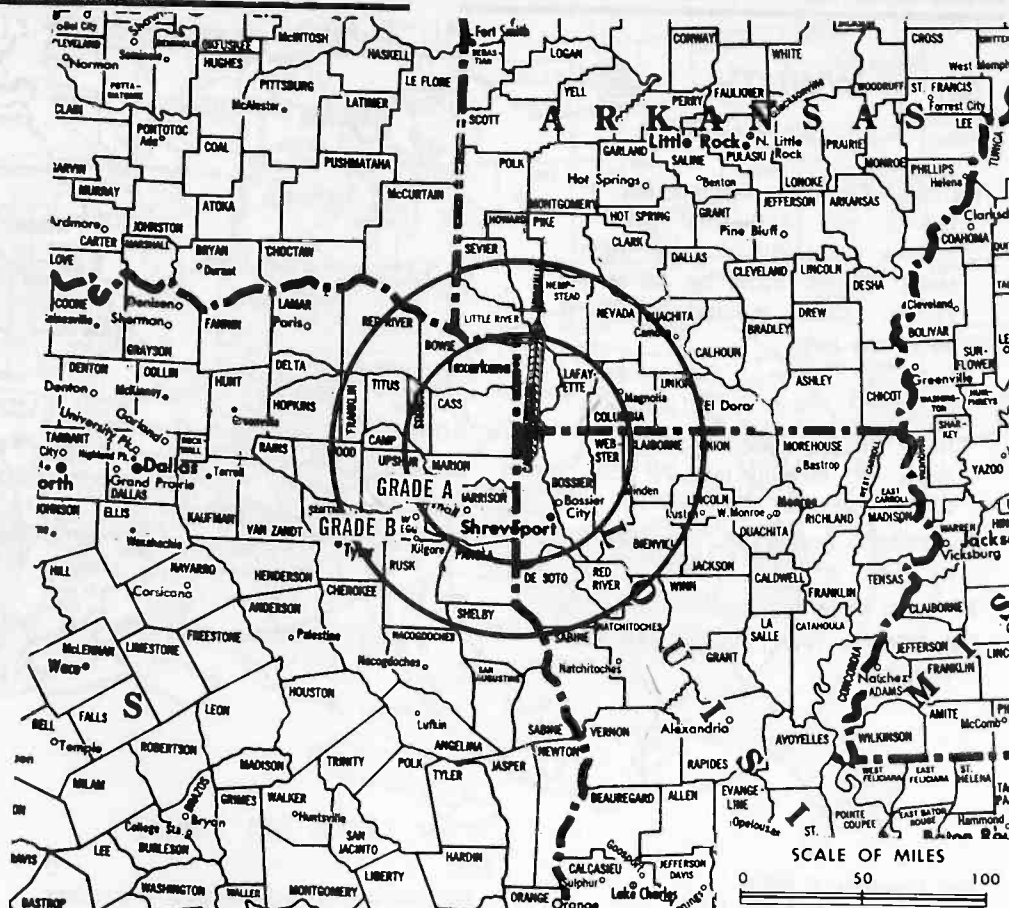
FM Affiliate: KTAL-FM, 81.3-kw, 98.1 mc (No. 251), 1447-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KTAL Ref: FCC File No. BLCT-1135 Granted 7/24/62
Authorized: FCC File No. BPCT-2660 Granted 11/23/59

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KTAL-TV

Licensee: KCMC Inc., 3150 N. Market St., Shreveport.

Studios & Offices: 3150 N. Market St., Shreveport, La.; 3227 Summerhill Rd., Texarkana, Tex.

Telephones: 425-2422 (Shreveport); 793-1133 (Texarkana). TWX No.: 318-746-4056 (Shreveport).

Ownership: Camden News Publishing Co., publisher of Camden (Ark.) News, 50%; (News owned 39% by Walter E. Hussman and 39% by Betty P. Hussman); C. E. Palmer estate, 37%; Bettie M. Palmer, director, 5.5%; Walter E. Hussman, pres.; Alden P. Mooney, 3.5%; J. Q. Mahaffey, secy.-treas., 4%. Ownership interlocks with KCMC, Texarkana and KAMD, Camden, Ark. Palmer properties include Texarkana Gazette and News; Hot Springs (Ark.) New Era-Sentinel Record; El Dorado (Ark.) News-Times; Magnolia (Ark.) Banner-News; plus interest in Hope (Ark.) Star and Jacksonville (Tex.) Progress.

Began Operation: Aug. 16, 1953.

Represented (sales) by Blair Television.

Represented (legal) by Spear, Hill & Greeley.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

WALTER E. HUSSMAN, president.
WALTER M. WINDSOR, general manager.
JAMES S. DUGAN, sales director.
JAMES T. LYNAGH, program director.
LES EUGENE, manager of Texarkana sales & operations.
JOHN R. GRIFFIN, news & public affairs director.
EDWARD COVINGTON, chief engineer.

DIGEST OF RATE CARD NO. 5R—(Sept. 3, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—6:30-10 p.m., daily.	\$600.00	\$360.00	\$240.00	\$180.00	\$160.00	\$150.00	\$75.00

NETWORK BASE HOURLY RATE: \$600.

ARB Total Net Weekly Circulation (March, 1962) 230,000
ARB breakdown of county coverage, by percentage of net weekly circulation, was compiled before station shifted facilities and market. Therefore, it is not included.

HAMILTON-LANDIS & ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS
WASHINGTON, D.C., CHICAGO, DALLAS,
SAN FRANCISCO

SELL **MORE**

RADIO & TELEVISION STATIONS
IN THE SOUTHWEST—NEAREST OFFICE IS—
1511 BRYAN ST., DALLAS 1
RIVERSIDE 8-1175



TALLEST TOWER

serving

SHREVEPORT...!

*Fait Accompli!
An accomplished FACT!*

The Kay-Tall Tower pierces the clouds 1580-feet above the Ark-La-Tex! 2nd tallest in the South, 6th tallest in the world, it stands head-and-shoulders above all nearby competition!

KTAL-TV's Tall-Tower proved its power, when —after only 6 months of operation—March '62 ARB and NSI both showed Kay-Tall **LEADING** in Average-homes-reached in prime-time. (Mon. thru Sun. 6:30-10 PM, 49,200 homes.)

This tower of steel, matched by an equally outstanding tower of strength in programming and service, is the **DOMINANT TV BUY** in the Shreveport market **TODAY . . .** with every intention of remaining **TALLEST** — in **EVERY** way — in the years to come.

*1553' ABOVE GROUND
1580' ABOVE AVERAGE TERRAIN.

ktal tv

Channel 6 for SHREVEPORT-TEXARKANA

Walter M. Windsor
Gen. Mgr.



James S. Dugan
Sales Dir.



BLAIR TELEVISION ASSOCIATES
National Representatives

Louisiana—Shreveport



KTBS-TV

Ch. 3



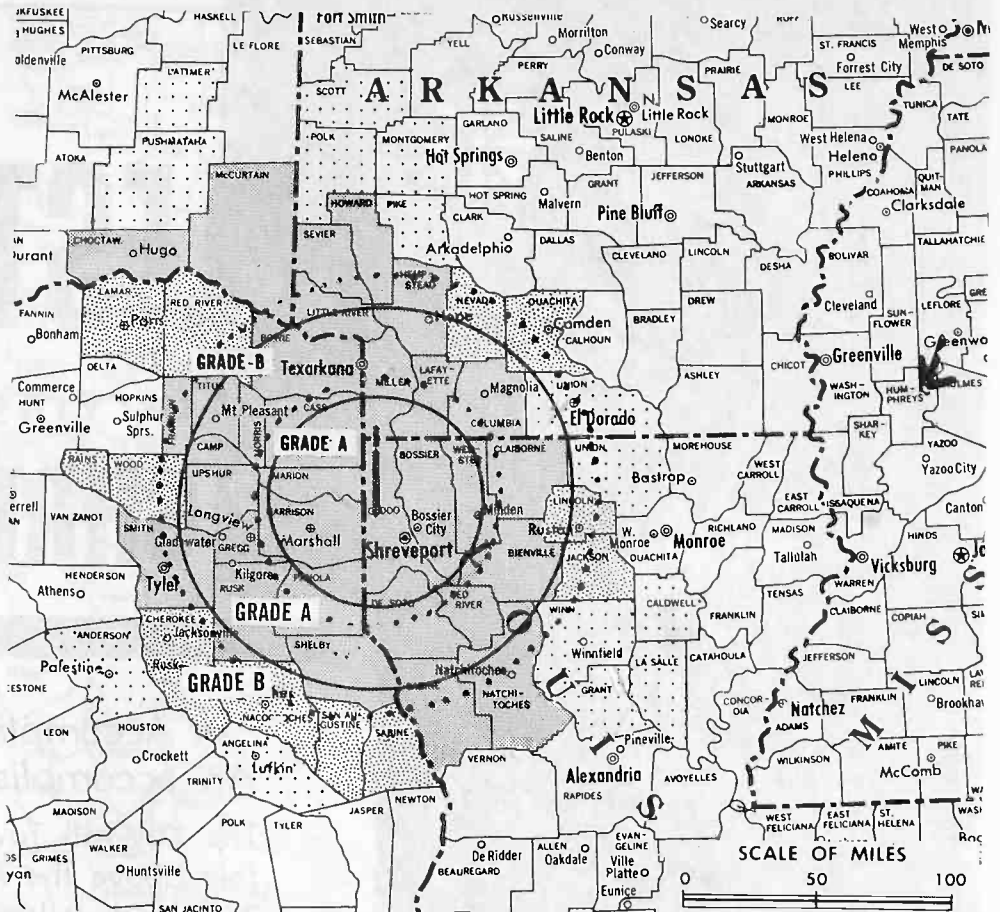
Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 60-kw aural. Antenna: 1140-ft. above av. terrain, 1153-ft. above ground, 1403-ft. above sea level.

Latitude 32° 41' 08"
Longitude 93° 56' 00"

Holds CP for change to 100-kw visual, 60-kw aural, 1782-ft. above av. terrain, 1800-ft. above ground, 2049-ft. above sea level.

Transmitter: 1½-mi. SE of Mooringsport, La.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTBS-TV Ref: FCC File No. BPCT-164 Granted 2/16/55
Also CP: BPCT-2987 Granted 2/23/62

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KTBS-TV

Licensee: KTBS Inc., 312 East Kings Hwy.

Studio: 312 East Kings Hwy.

Telephone: 868-3644. TWX No.: SH 92.

Ownership: George D. Wray Sr., chairman, 33 1/3%; E. Newton Wray, pres., 33 1/3%; George D. Wray Jr., v.p., 16 2/3%; Charles W. Wray, secy.-treas., 16 2/3%.

Began Operation: Sept. 3, 1955.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Spearman & Roberson.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

E. NEWTON WRAY, president & general manager.
PATRICK J. WHITE, station manager & film buyer.
JOE B. FOSTER, commercial manager.
DON MOORE, production manager & program director.
RAY SPRUELL, promotion manager.
MARVIN L. PERRY JR., film director.
CLAUDE R. SCOTT, chief engineer.

DIGEST OF RATE CARD NO. 7 (July 1, 1962)

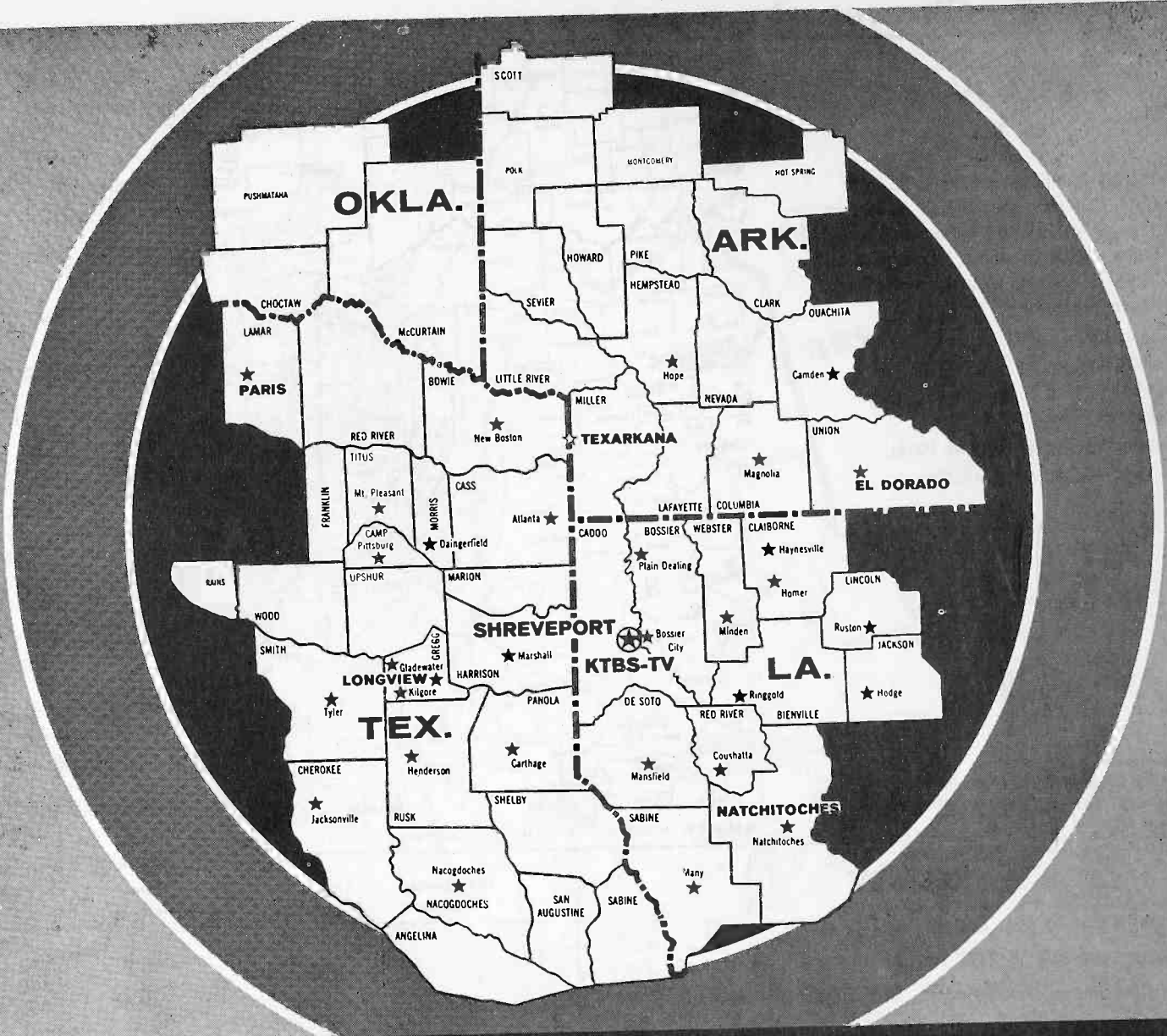
Hour	30 Min.	15 Min.	10 Min.	Min.*	20 Sec.*	10 Sec.*
Class A—6-10 p.m., daily.	\$600.00	\$360.00	\$240.00	\$200.00	\$160.00	\$150.00

*Class AA—6:59-9:59 p.m., daily. Class A (6:29-6:59 p.m.; 9:59-10:14 p.m., daily); Min. \$130, 20 Sec. \$120, 10 Sec. \$60.

NETWORK BASE HOURLY RATE: \$600 (ABC).

For Additional Louisiana Station Information,
see page 237

Net Weekly Circulation	State County	Total Households	TV Homes	%		
Over 50%	ARKANSAS					
		Columbia	7,800	6,100	79	
		Hempstead	6,100	4,800	79	
		Howard	3,400	2,900	84	
		Lafayette	3,200	2,700	83	
		Little River	2,700	2,100	74	
		Miller	9,700	8,300	85	
		Sevier	3,300	2,800	84	
	Over 50%	LOUISIANA				
			Bienville	4,700	3,700	79
			Bossier	16,000	14,300	90
			Caddo	69,000	61,500	90
			Claiborne	5,700	4,500	77
			DeSoto	6,700	5,100	76
			Natchitoches	9,300	6,300	69
Over 50%	OKLAHOMA					
		Choctaw	5,200	3,500	66	
	TEXAS					
		Bowie	18,700	16,500	88	
		Camp	2,500	1,900	76	
		Cass	7,000	5,900	85	
		Franklin	1,700	1,400	78	
		Gregg	21,900	19,300	88	
		Harrison	13,100	10,900	83	
		Marion	2,400	1,900	77	
Between 25-50%	ARKANSAS					
		Nevada	3,300	2,500	75	
		Ouachita	9,400	7,400	79	
	(Continued on page 237)					
	KTBS-TV Station Total					
			454,400	375,300	82	
	ARB Total Net Weekly Circulation (March, 1962)					
			237,700			



TOPS IN THE AREA

ARB station circulation totals March, 1962, show KTBS-TV, Shreveport, Louisiana, with more viewers than its two competitors:

	KTBS-TV Channel 3	Station Y	Station Z
TV Home Potential	258,600	257,700	239,500
Net Weekly Nighttime	225,200	221,400	210,500
Net Weekly Total	237,700	230,000	220,500
Average Daily Nighttime	131,200	128,300	122,500
Average Daily Total	165,800	155,800	154,900

KTBS-TV reaches 1.9-billion dollar four-state market of 1.5 million buyers with exclusive ABC programming. Its performance, as indicated above, is an important reason more spot buyers are specifying KTBS-TV, Channel 3, Shreveport, Louisiana.

Sources: Sales Management's 1962 Survey of Buying Power; ARB Station Circulation Totals (March 1962)

KTBS-TV

K THE KATZ AGENCY, INC.
National Representatives

E. Newton Wray, Pres. & Gen. Mgr.

Louisiana—Shreveport



KSLA-TV



Ch. 12

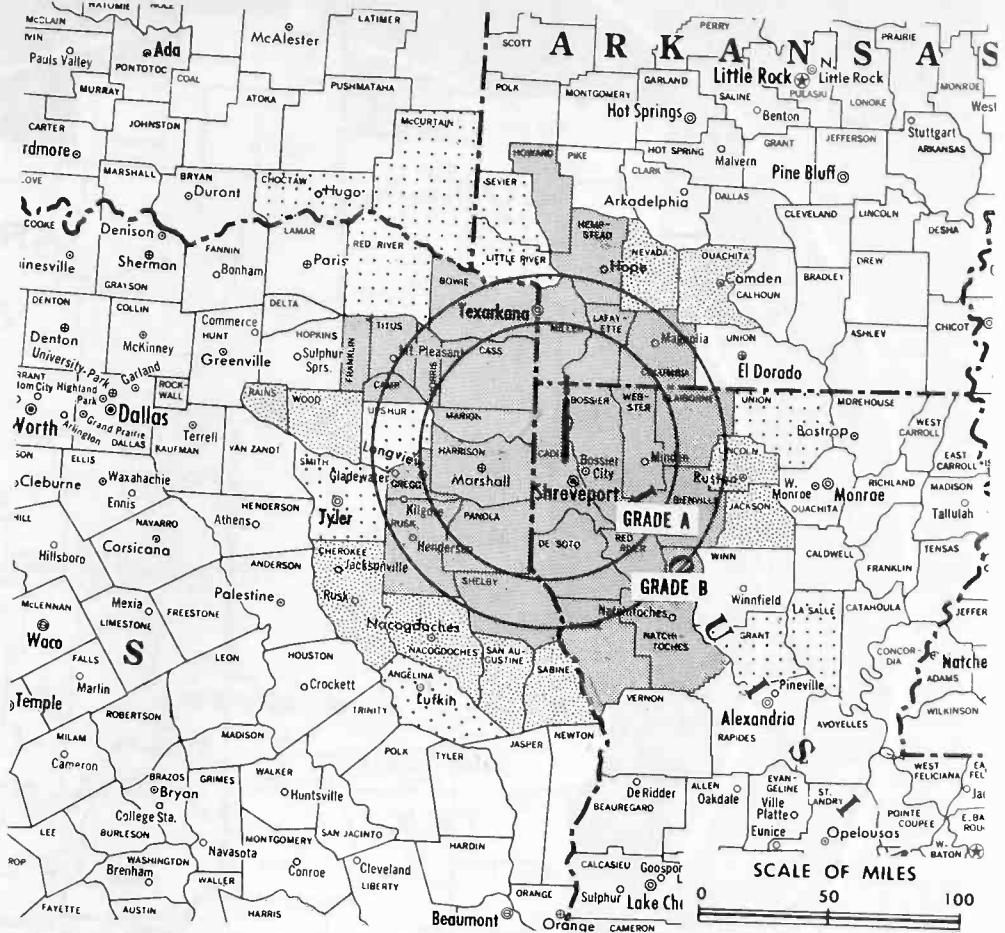
Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1210-ft. above av. terrain, 1195-ft. above ground, 1449-ft. above sea level.

Latitude 32° 40' 29"
Longitude 93° 56' 00"

Transmitter: 15.7-mi. NW of Shreveport on Hwy. 1.

Studio: Washington-Youree Hotel.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV % and Net Weekly Circulation
© 1962 American Research Bureau.

KSLA-TV Ref: FCC File No. BPCT-1022 Granted 5/19/55

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KSLA-TV

Licensee: KSLA-TV Inc., Box 92.

Telephone: 424-8101. TWX No.: SH 74.

Ownership: Journal Publishing Co. Inc. (Shreveport Journal), 55%; Douglas F. Attaway, pres., .53% (publisher of Shreveport Journal); Winston B. Linam, v.p.-secy., 5.26%; S. Berton Heard treas., .10%; Mrs. Dolores George LaVigne, 10.52%; Mrs. Eugenia Booth George, 10.53%; Kirke Couch, 5.26%; 5 others, none with as much as 3%.

Began Operation: Dec. 22, 1953 as KSLA, Interim Television Corp., equally owned by KRMD, KCIJ and grantee. On May 19, 1955, final decision was granted to Shreveport Television Co. (Television Digest, Vol. 11:21). Sale to present owners by Mrs. George et al., who retained minority interest, approved May 25, 1960 by FCC (Vol. 16:6, 24).

Represented (sales) by Harrington, Richter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

WINSTON B. LINAM, general manager & film buyer.

DEANE FLETT, sales manager.

JOHN RENSCHAW, program director.

ROBERT WEIMAR, promotion director.

MORRIS BARTON, chief engineer.

DON OWEN, news director.

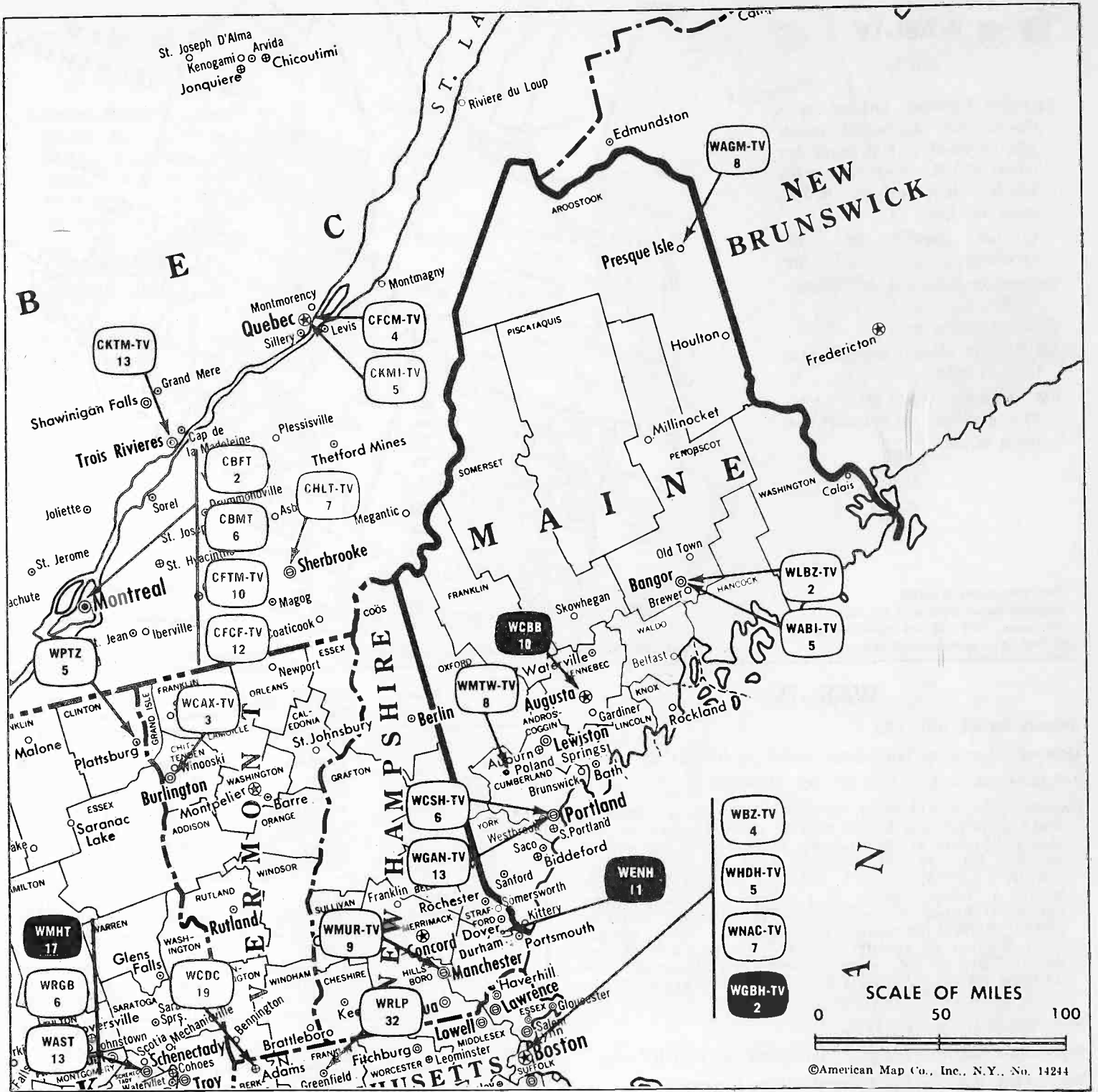
DIGEST OF RATE CARD NO. 9
(March 4, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—6-10 p.m., daily.
\$600.00 \$360.00 \$240.00 \$180.00 \$175.00* \$155.00* \$77.50*

*Class AA—6:01-9:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$625.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	ARKANSAS				
		Columbia	7,800	6,100	79
		Hempstead	6,100	4,800	79
		Howard	3,400	2,900	84
		Lafayette	3,200	2,700	83
		Miller	9,700	8,300	85
	LOUISIANA				
		Bienville	4,700	3,700	79
		Bossier	16,000	14,300	90
		Caddo	69,000	61,500	90
	Claiborne	5,700	4,500	77	
	DeSoto	6,700	5,100	76	
	Natchitoches	9,300	6,300	69	
	Red River	2,800	2,000	71	
	Sabine	5,200	3,500	68	
	Webster	11,700	9,800	84	
TEXAS					
	Bowie	18,700	16,500	88	
	Camp	2,500	1,900	76	
	Cass	7,000	5,900	85	
	Franklin	1,700	1,400	78	
	Gregg	21,900	19,300	88	
	Harrison	13,100	10,900	83	
	Marion	2,400	1,900	77	
	Morris	3,700	3,300	87	
	Panola	5,000	4,200	82	
	Rusk	11,200	9,500	85	
	Shelby	6,400	4,900	77	
	Titus	5,400	4,500	82	
Between 25-50%	ARKANSAS				
		Nevada	3,300	2,500	75
		Ouachita	9,400	7,400	79
LOUISIANA					
	Jackson	4,600	3,900	83	
	Lincoln	7,200	6,400	89	
(Continued on page 237)					
KSLA-TV Station Total		395,900	330,100	83	
ARB Total Net Weekly Circulation (March, 1962)		220,500			



Market	ARB Net Weekly Circulation	Rank
Portland-Mt. Washington	267,800	62
Bangor	86,500	147
Presque Isle	22,900	202

Total Homes	Rank	TV Households	Rank
470,300	60	435,600	60
161,200	150	147,400	144
Information Not Available			

Maine Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	6	0	6
Educational Television Stations	1	0	1
			7

For State's Educational Technical Facilities
see page 254

Maine—Bangor



WABI-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 29.5 kw visual, 17.8-kw aural. Antenna: 670-ft. above av. terrain, 120-ft. above ground, 920-ft. above sea level.

Latitude 44° 44' 16"
Longitude 68° 42' 00"

Transmitter: Copeland Mt., Holden, Me.

Studio: 35 Hildreth St.

AM Affiliate: WABI, 5-kw, 910 kc (ABC & MBS).

FM Affiliate: WABI-FM, 6.1-kw, 97.1 mc (No. 246), 630-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WABI-TV Ref: FCC File No. BPCT-1872 Granted 6/29/54

©American Map Co., Inc., N.Y., No. 14244



WABI-TV

Network Service: ABC, CBS.

Licensee: Community Telecasting Service, 35 Hildreth St.

Telephone: 947-8321. TWX No.: 207-989-4550.

Ownership: Community Bcstg. Service (WABI), 100%. Community Bcstg. principals are Horace Hildreth (ex-Ambassador to Pakistan and ex-Gov. of Me.), 63.6%; Hildreth Bcstg. Co. (WPOR, Portland, Me.), 30.52%; Kennebec Bcstg. Co. (WTVL, Waterville, Me.), 4.507%; Walter L. Dickson, 1.4%. WABI-TV officers: Horace A. Hildreth, chmn.; W. L. Dickson, pres. & gen. mgr.; Carleton D. Brown, v.p. (represents WTVL); James F. White, v.p. (WABI); Harland Blanchard, treas.; Charles L. Hildreth, director; H. A. Hildreth Jr. operates WAGM-TV, Presque Isle, Me. and radio affiliate WAGM. Horace Hildreth is chairman and owns 9.5% of WMTW-TV, Poland Spring, Me. (members of Hildreth family own additional 14.07%).

Began Operation: Jan. 25, 1953.

Represented (sales) by George P. Hollingbery Co.; Kettell-Carter.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

WALTER L. DICKSON, president & general manager.
RICHARD B. BRONSON, station manager & film buyer.
ROBERT GOLD, national sales manager.
PAUL QUIGG, local sales manager.
GEORGE GONYAR, program director.
WALLACE EDWARDS, Hildreth Network chief engineer.
EDWARD WINCHESTER, WABI & WABI-TV chief engineer.
DANIEL CONLEY, news director.
RONALD HOAR, promotion director.
CHUCK HALLEE, production director.
RALPH LIBBY, film director.

DIGEST OF RATE CARD NO. 6A—(July 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7:31-10:29 p.m., Mon.-Fri.; 7:29-10:31 p.m., Sat.; 6:59-10:31 p.m., Sun.	\$425.00	\$255.00	\$170.00	\$106.00	\$87.50	\$70.00
NETWORK BASE HOURLY RATE:	\$400 (ABC), \$400 (CBS).					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MAINE			
	Hancock	10,400	9,700	93
	Knox	9,200	8,200	89
	Penobscot	35,900	33,400	93
	Piscataquis	5,200	4,800	93
	Somerset	11,800	10,800	92
Between 25-50%	MAINE			
	Kennebec	26,200	24,200	92
Under 25%	MAINE			
	Aroostook	26,700	23,900	90
	Franklin	5,800	5,100	87
	Oxford	13,000	12,200	94
WABI-TV Station Total		161,200	147,400	91
ARB Total Net Weekly Circulation (March, 1962)		85,200		

State Educational Technical Facilities

(Complete Data in Educational Directory)

WCBB Augusta

Ch. 10

Non-Commercial Educational Station

Licensee: Colby-Bates-Bowdoin Educational Telecasting Corp., c/o Bates College, Lewiston, Me.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 720-ft. above av. terrain, 369-ft. above ground, 1049-ft. above sea level.

Latitude 44° 09' 16"
Longitude 70° 00' 37"

Maine—Bangor



WLBZ-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 51.3-kw visual, 25.7-kw aural. Antenna: 640-ft. above av. terrain, 99-ft. above ground, 941-ft. above sea level.

Latitude 44° 44' 10"
Longitude 68° 40' 17"

Transmitter: Riders Peak, Holden, Me.

AM Affiliate: WLBZ, 5-kw, 620 kc (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WLBZ-TV Ref: FCC File No. BPCT-2555 Granted 12/22/58

©American Map Co., Inc., N.Y., No. 14244

WLBZ-TV

Licensee: WLBZ Television Inc., 7 Main St.

Studio: Mt. Hope Ave.

Telephone: 2-4822.

Ownership: William H. Rines, 50%; Mary Rines Thompson, 50%. They are children of Mrs. Adeline B. Rines, who turned over stock to them after purchase from Murray Carpenter. Mrs. Rines controls WCSH-TV, Portland, Me.

Began Operation: Sept. 12, 1954. Sale as WTWO to present owners by Murray Carpenter & wife approved May 14, 1958 by FCC (Television Digest, Vol. 14:12, 16, 20).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Smith, Hennessey & McDonald.

Personnel:

WILLIAM H. RINES, president.
JACK S. ATWOOD, executive vice president.
RUDY MARCOUX, manager & film buyer.
JAMES ROBINSON, production and studio manager.
JOHN H. WIBBY, chief engineer.

DIGEST OF RATE CARD NO. 8 (June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$425.00	\$255.00	\$180.00	\$106.00	\$85.00	\$75.00
NETWORK BASE HOURLY RATE:	\$375.					

NETWORK BASE HOURLY RATE: \$375.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MAINE			
	Hancock	10,400	9,700	93
	Knox	9,200	8,200	89
	Penobscot	35,900	33,400	93
	Piscataquis	5,200	4,800	93
	Somerset	11,800	10,800	92
	Waldo	6,800	6,100	90
Washington	10,200	9,000	89	
Between 25-50%	MAINE			
	Kennebec	26,200	24,200	92
Under 25%	MAINE			
	Aroostook	26,700	23,900	90
WLBZ-TV Station Total		142,400	130,100	
ARB Total Net Weekly Circulation (March, 1962)			86,500	



THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Maine—Poland Spring



WMTW-TV



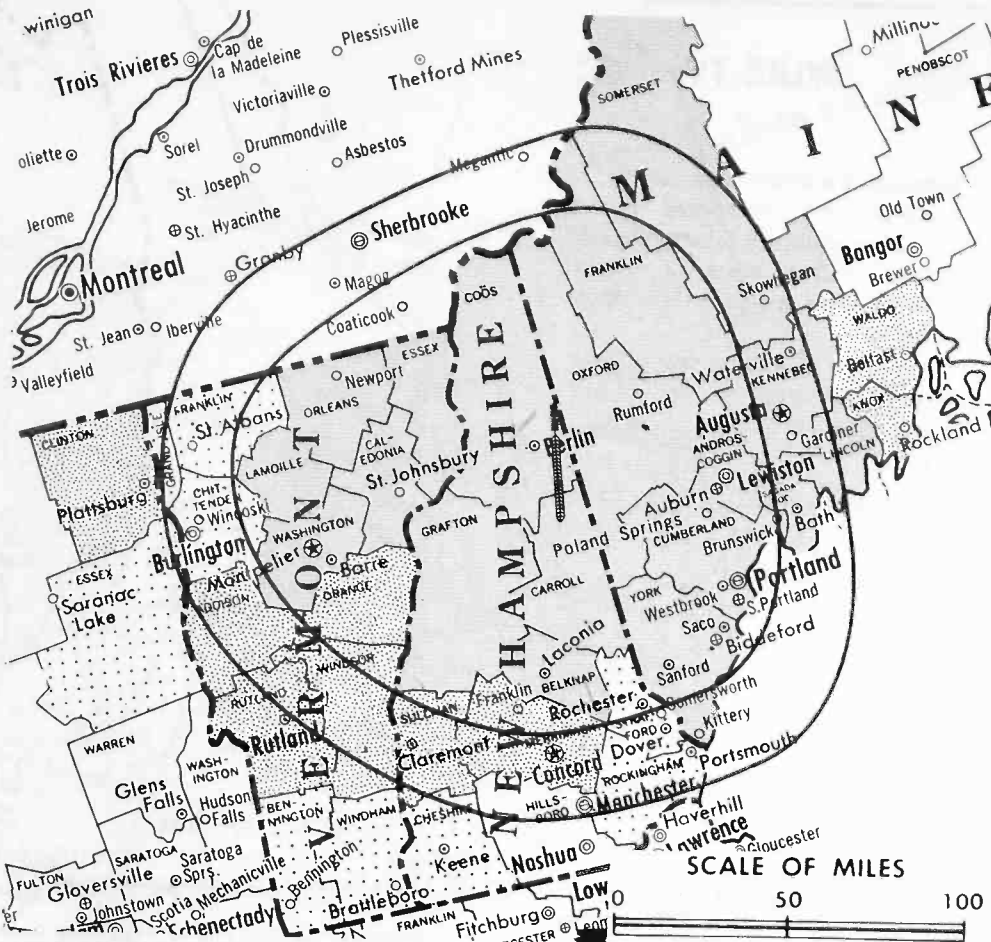
Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 105-kw visual, 52.5-kw aural. Antenna: 3871-ft. above av. terrain, 120-ft. above ground, 6374-ft. above sea level.

Latitude 44° 16' 13"
Longitude 71° 18' 13"

Transmitter: Mt. Washington, N.H.
FM Affiliate: WMTW-FM, 49-kw, 94.9 mc (No. 235), 3820-ft. antenna height.

ARB Data: The table below does not show present coverage. After data was collected, the station began using a higher tower.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WMTW-TV Ref: FCC File No. BPCT-1530 Granted 7/8/53

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WMTW-TV

Licensee: Mt. Washington TV Inc., Poland Spring.

Sales Office: Congress Bldg., Portland, Me.

Studio: Riccar Inn, Poland Spring.

Telephones: Spruce 3-5665, Portland (sales); 998-4311, Poland Spring (studio). TWX No.: Portland 95.

Ownership: Horace A. Hildreth, chairman, owns or controls 23.32%; John W. Guider, pres., owns or controls 23.32%; Oliver-Rea interests, 23.32%; Peter Anderson interests, 23.32%; Carlton D. Brown & other minority interests, 6.72%. Hildreth and Oliver-Rea ownership interlocks with WABI-TV, Bangor, Me. (WABI); WAGM-TV, Presque Isle, Me. (WAGM). Oliver Tyrone and Henry O. Rea have minority interest in off-air WENS, Pittsburgh.

Began Operation: Aug. 31, 1954.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

- JOHN W. GUIDER, president & general manager.
- ROBERT L. MAYNARD, asst. general manager & sales manager.
- ROBERT M. JOYCE, station manager.
- CLINTON S. MASON, regional sales manager.
- RICHARD GOVE, promotion manager.
- LEE NELSON, program manager.
- GRAYCE PAPPS, merchandising manager.
- CLAUS WIESE, production manager.
- PARKER H. VINCENT, chief engineer.
- BRIAN HIGGINS, film director.

DIGEST OF RATE CARD NO. 10
(June 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:30-10:30 p.m., daily.
\$700.00 \$420.00 \$280.00 \$175.00 \$150.00 \$125.00 \$62.50

Discount announcement plans apply to all but Class AA.

NETWORK BASE HOURLY RATE: \$700.

For Firms and Persons Owning More Than One TV Station, see Group Ownership Section.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	MAINE				
		Androscoggin	26,900	25,400	95
		Cumberland	56,500	53,200	95
		Franklin	5,800	5,100	87
		Kennebec	26,200	24,200	92
		Lincoln	5,900	5,500	92
		Oxford	13,000	12,200	94
		Sagadahoc	7,100	6,500	91
		Somerset	11,800	10,800	92
		York	30,500	29,000	95
		NEW HAMPSHIRE			
		Belknap	8,800	8,400	95
		Carrroll	5,100	4,800	93
	Coos	11,000	10,400	94	
	Grafton	14,400	12,600	88	
	VERMONT				
	Caledonia	6,800	6,300	92	
	Essex	1,700	1,600	94	
	Lamoille	3,100	2,900	94	
	Orleans	5,600	5,300	94	
	Washington	12,400	11,600	93	
Between 25-50%	MAINE				
		Knox	9,200	8,200	89
		Waldo	6,800	6,100	90
		NEW HAMPSHIRE			
		Merrimack	20,100	18,500	92
		Sullivan	8,800	7,700	88
		NEW YORK			
		Clinton	18,500	17,600	95
		VERMONT			
		Addison	5,300	4,800	90
	Orange	4,500	4,100	90	
	Rutland	13,700	12,400	91	
	Windsor	12,800	11,400	89	
Under 25%	NEW HAMPSHIRE: Cheshire, Rockingham, Strafford. NEW YORK: Essex. VERMONT: Bennington, Chittenden, Franklin, Grand Isle, Windham.				
WMTW-TV Station Total		470,300	435,600	92	
ARB Total Net Weekly Circulation (March, 1962)			267,800		

Maine—Portland



WCSH-TV



Ch. 6

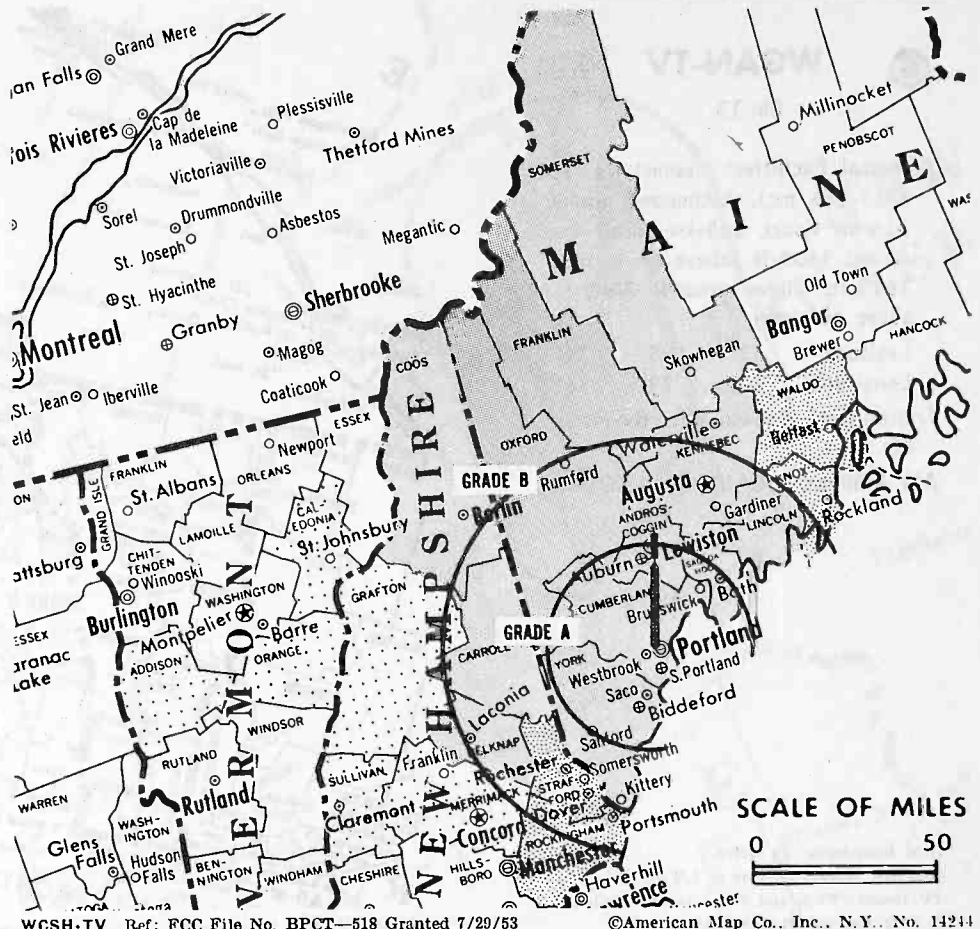
Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 70-kw aural. Antenna: 955-ft. above av. terrain, 969-ft. above ground, 1249-ft. above sea level.

Latitude 43° 48' 12"
Longitude 70° 23' 42"

Holds CP for change to 730-ft. above av. terrain, lat. 43° 48' 18", long. 70° 23' 50".

Transmitter: Windham, Me.

AM Affiliate: WCSH, 5-kw, 970 kc (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WCSH-TV Ref: FCC File No. BPCT-518 Granted 7/29/53

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WCSH-TV

Licensee: Maine Radio & Television Co., 579 Congress St., Portland 3.

Studio: Eastland Motor Hotel.

Telephone: Spruce 2-0181. TWX No.: PO 86.

Ownership: Adeline B. Rines, 99% (in trust). Also principal stockholder of WLBZ-TV, Bangor, Me. and AM stations WRDO, Augusta, and WLBZ, Bangor, both Maine.

Began Operation: Dec. 1, 1953.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Smith, Hennessey & McDonald.

Personnel:

- WILLIAM H. RINES, president.
- JACK S. ATWOOD, general manager, TV & radio.
- DON POWERS, station manager.
- CHARLES R. BROWN, chief engineer.
- BRUCE McGORRILL, sales manager.
- LINWOOD T. PITMAN, executive manager & promotion director.
- BURNEL POOLE JR., administrative assistant.
- LARRY GERAGHTY, news director.
- LINWOOD H. BROFEE, farm director.
- ROBERT BLACK, public service director.
- GEORGE BOWLER, film director.

DIGEST OF RATE CARD NO. 8-A (Nov. 1, 1962)

Hour	30 Min.	15 Min.	Min.	20 Sec.	8 Sec.	
Class AA—6:30-10:30 p.m., daily.	\$600.00	\$340.00	\$230.00	\$135.00	\$100.00	\$50.00

Combination rate: See WLBZ-TV, Bangor, Me.

NETWORK BASE HOURLY RATE: \$650.

	Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	MAINE					
		Androscoggin	26,900	25,400	95	
		Cumberland	56,500	53,200	95	
		Franklin	5,800	5,100	87	
		Kennebec	26,200	24,200	92	
		Lincoln	5,900	5,500	92	
		Oxford	13,000	12,200	94	
		Sagadahoc	7,100	6,500	91	
		Somerset	11,800	10,800	92	
		York	30,500	29,000	95	
		NEW HAMPSHIRE				
		Belknap	8,800	8,400	95	
		Carroll	5,100	4,800	93	
		Coos	11,000	10,400	94	
Between 25-50%	MAINE					
		Knox	9,200	8,200	89	
		Waldo	6,800	6,100	90	
	NEW HAMPSHIRE					
		Rockingham	30,200	28,700	95	
		Strafford	17,700	16,500	93	
Under 25%	NEW HAMPSHIRE					
			Grafton	14,400	12,600	88
			Merrimack	20,100	18,500	92
			Sullivan	8,800	7,700	88
	VERMONT					
			Addison	5,300	4,800	90
			Caledonia	6,800	6,300	92
		Orange	4,500	4,100	90	
WCSH-TV Station Total			332,400	309,000	93	
ARB Total Net Weekly Circulation (March, 1962)			188,700			

Maine—Portland



WGAN-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1609-ft. above av. terrain, 1619-ft. above ground, 2049-ft. above sea level.

Latitude 43° 55' 16"
Longitude 70° 29' 16"

Transmitter: Brown Hill, Raymond, Me.

AM Affiliate: WGAN, 5-kw, 560 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WGAN-TV Ref: FCC File No. BMPCT-2508 Granted 11/1/54

©American Map Co., Inc., N.Y., No. 14244

WGAN-TV

Licensee: Guy Gannett Bcstg. Services, 390 Congress St., Box 1731

Studio: 390 Congress St.

Telephone: Spruce 2-4661.

Ownership: Guy Gannett Publishing Co., 99%; Guy P. Gannett estate, .2%; Anne M. Gannett estate, .2%; Jean G. Williams, .2%; John H. Gannett, .2%; Creighton E. Gatchell, .2%. Officers: Jean Gannett Arnzen, pres.; Francis H. Farnum Jr., asst. treas. Guy Gannett Publishing Co. publishes Portland Press Herald, Evening Express and Sunday Telegram, Augusta Kennebec Journal and Waterville Sentinel, all in Maine.

Began Operation: May 16, 1954.

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

JEAN GANNETT ARZEN, president.
EUGENE W. WILKIN, general manager.
DONALD S. MOELLER, assistant general manager.
GEORGE D. LILLY, sales manager.
WILLIAM G. WADMAN, program manager & film buyer.
DONALD HOFFSES, production manager.
EARL W. FENDERSON, film editor.
JOSEPH HARPER, news director.
HENRY VAN AMBURGH, v.p. & chief engineer.

DIGEST OF RATE CARD NO. 6 (July 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—7:30-10:30 p.m., daily.	\$700.00	\$375.00	\$250.00	\$200.00	\$150.00	\$125.00	\$62.50
NETWORK BASE HOURLY RATE: \$600.							

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MAINE			
	Androscoggin	26,900	25,400	95
	Cumberland	56,500	53,200	95
	Franklin	5,800	5,100	87
	Kennebec	26,200	24,200	92
	Lincoln	5,900	5,500	92
	Oxford	13,000	12,200	94
	Sagadahoc	7,100	6,500	91
	Somerset	11,800	10,800	92
York	30,500	29,000	95	
Between 25-50%	MAINE			
	Knox	9,200	8,200	89
	Waldo	6,800	6,100	90
	NEW HAMPSHIRE			
Belknap	8,800	8,400	95	
Carroll	5,100	4,800	93	
Coos	11,000	10,400	94	
Under 25%	NEW HAMPSHIRE			
	Grafton	14,400	12,600	88
	Rockingham	30,200	28,700	95
	Strafford	17,700	16,500	93
VERMONT				
Caledonia	6,800	6,300	92	
WGAN-TV Station Total		293,700	273,900	93
ARB Total Net Weekly Circulation (March, 1962)			179,900	

For Maine CATV Systems
see Community Antenna Systems Directory

Maine—Presque Isle

abc **WAGM-TV** 

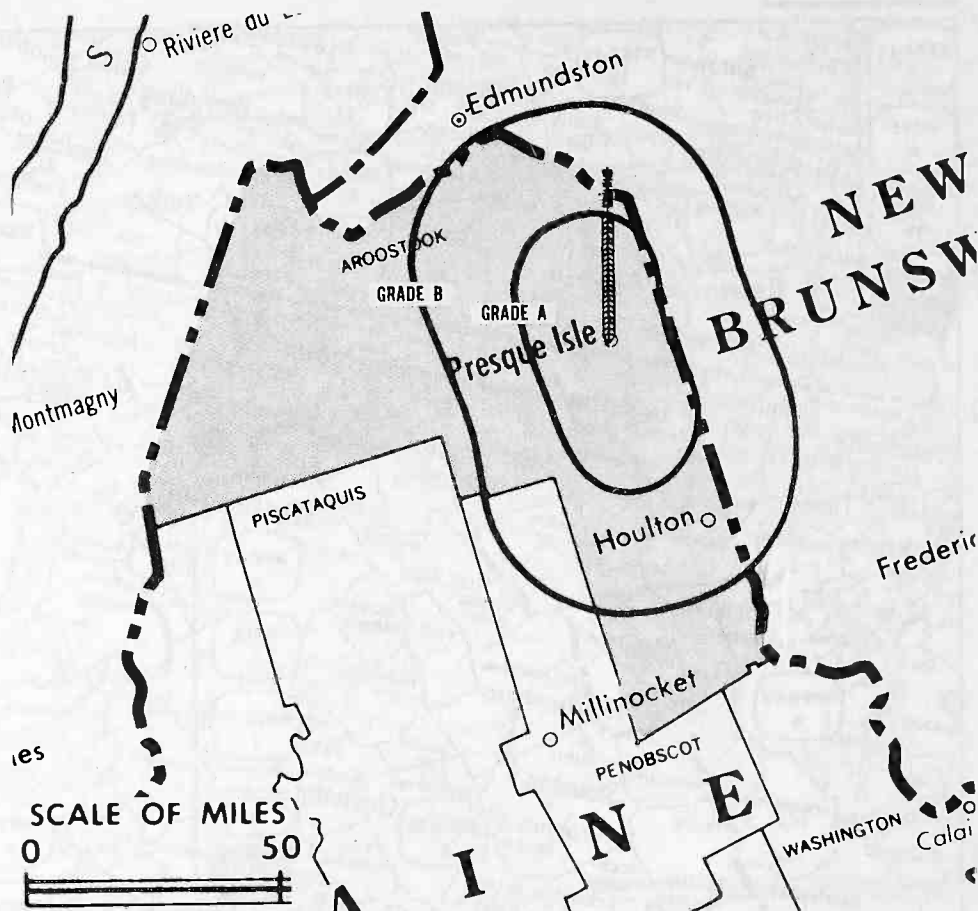
Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 58.9-kw maximum and 27.5-kw horizontal visual, 30-kw maximum and 14.1-kw horizontal aural. Antenna: 355-ft. above av. terrain, 292-ft. above ground, 962-ft. above sea level.

Latitude 46° 43' 44"
Longitude 68° 00' 07"

Transmitter: U.S. Hwy. 1 & Maysville Rd.

AM Affiliate: WAGM, 5-kw, 950 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WAGM-TV Ref: FCC File No. BM1'CT-4232 Granted 10/8/56

©American Map Co., Inc., N.Y., No. 14244

WAGM-TV

Network Service: ABC, CBS (EMP); also NBC.

Licensee: Aroostook Broadcasting Corp., 489 Main St.

Studio: U.S. Hwy. 1 & Maysville Rd.

Telephone: 9-2461.

Ownership: Community Bcstg. Service, 94.8%; 16 individual stockholders hold other 5.2%. Also operates radio WAGM. Community Bcstg. Service (Horace A. Hildreth, pres.), operates WABI-TV & WABI, Bangor, Me. For other interests see WABI-TV.

Began Operation: Oct. 13, 1956. Sale of 94.8% to present owner by Harold Glidden approved Sept. 19, 1956 by FCC (Television Digest, Vol. 13:39).

Represented (sales) by George P. Hollingbery Co.; Kettell-Carter Inc. (New England).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

HORACE A. HILDRETH, president.
WALTER DICKSON, v.p.
STAN LYONS, manager & film buyer.
ROBERT GOLD, national sales manager.
NATE CHURCHILL, director of TV operations.
JOHN RICHARDS, chief engineer.

DIGEST OF RATE CARD NO. 3
(Aug. 15, 1959)

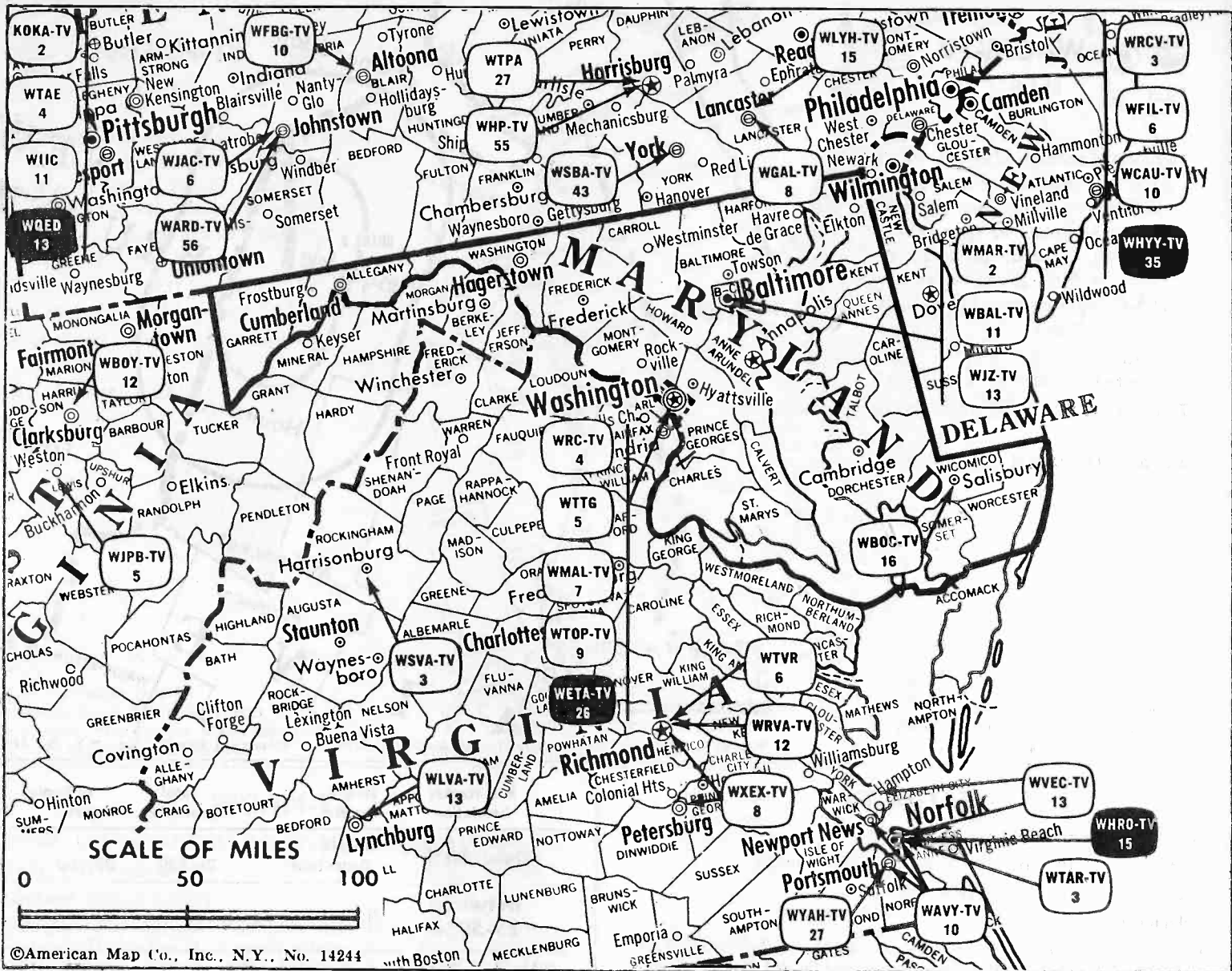
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—7:30-10:30 p.m., daily.	\$225.00	\$135.00	\$80.00	\$70.00	\$62.50	\$47.50	\$37.50	\$22.50
NETWORK BASE HOURLY RATE: \$150 (ABC), \$150 (CBS).								

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MAINE Aroostook	26,700	23,900	90
Between 25-50%	None	Between 25-50%		
Under 25%	None	Under 25%		
WAGM-TV Station Total		26,700	23,900	90
ARB Total Net Weekly Circulation (March, 1962)		22,900		



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Maryland



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Baltimore	629,700	17	1,193,700	16	1,102,500	16
Salisbury	34,900	193	60,000	196	48,900	198

Maryland Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	3	1	4
Educational Television Stations	0	0	0
			4

See CATV Directory
for Maryland CATV Systems

Maryland—Baltimore



WBAL-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 730-ft. above av. terrain, 726-ft. above ground, 1049-ft. above sea level.

Latitude 39° 20' 4.3"
Longitude 76° 39' 2.8"

Transmitter: 3724 Parkdale Ave.

TV tape: Recording facilities.

AM Affiliate: WBAL, 50-kw, 1090 kc (NBC).

FM Affiliate: WBAL-FM, 20-kw, 97.9 mc (No. 250), 667-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WBAL-TV Ref: FCC File No. BMPCT-5141 Granted 8/5/58

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WBAL-TV

Licensee: Hearst Corp. (Radio & TV Div.), Maryland's Broadcast Center, Baltimore 11.

Studio: Maryland's Broadcast Center, Baltimore 11.

Telephone: Hopkins 7-3000. TWX No.: BA 560.

Ownership: Hearst Corp. (newspapers & magazines, including Baltimore News-Post). Same interests operate WISN-TV, Milwaukee and radio stations WBAL, Baltimore, WISN, Milwaukee, and WTAE, Pittsburgh (through affiliation) WRYT & WRYT-FM, Pittsburgh.

Began Operation: March 11, 1948.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

BRENT O. GUNTS, v.p. & general manager.
WILLIS K. FRIERT, asst. station mgr. & director of sales.
JOHN T. WILNER, v.p. engineering.
ANN MAR, sales coordinator.
DON PEACOCK, advertising & promotion director.
JOHN FRANKENFIELD, program director.
STANLEY COLE, operations manager.
J. SYDNEY KING, public service & special events manager.
GALEN FROMME, news manager.
RALPH MLASKA, chief engineer.

DIGEST OF RATE CARD NO. 19 (Nov. 1, 1962)

Hour	30 Min.	15 Min.	Min.*	20 Sec.*	10 Sec.*	
Class AA—8:30-10:30 p.m., daily.	\$1600.00	\$1000.00	\$700.00	\$450.00	\$400.00	\$225.00

Color—Slide and/or film announcements up to minute in length cost one-time monochrome rate plus 10% service charge. Film programs, 5-min. or longer, monochrome rate plus 10%, plus \$15.00 commissionable per program for screening & handling. Live rates on request. *8-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$1650.

1962-63 Edition

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	MARYLAND				
		Anne Arundel	55,500	52,100	94
		Baltimore	422,100	396,800	95
		Caroline	6,100	5,100	84
		Carroll	14,500	13,600	94
		Cecil	12,600	11,800	94
		Dorchester	9,100	7,600	84
		Harford	21,300	19,800	93
		Howard	10,000	9,400	94
		Kent	4,700	4,200	89
		Queen Annes	5,000	4,300	86
		Talbot	6,900	6,200	90
		PENNSYLVANIA			
	Adams	15,000	13,600	91	
	Franklin	26,800	23,200	87	
Between 25-50%	DELAWARE				
		Kent	19,100	17,100	90
		Sussex	22,300	18,600	84
	MARYLAND				
		Calvert	3,900	3,300	85
		Fredrick	20,500	18,800	92
	Wicomico	15,100	13,200	88	
	PENNSYLVANIA				
	York	75,300	69,700	93	
Under 25%	VIRGINIA				
		Rappahannock	1,400	1,100	78
		Warren	4,300	3,400	79
	MARYLAND				
		Charles	8,100	7,000	87
		Montgomery	99,500	94,700	96
	Prince Georges	101,500	97,100	96	
	St. Marys	9,300	8,400	90	
	Washington	27,800	24,900	90	
	WEST VIRGINIA				
	Berkeley	10,100	9,000	90	
	Morgan	2,600	2,200	83	
WBAL-TV Station Total		1,030,400	956,200	93	
ARB Total Net Weekly Circulation (March, 1962)		614,300			

Maryland—Baltimore



WJZ-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 730-ft. above av. terrain, 730-ft. above ground, 1049-ft. above sea level.

Latitude 39° 20' 4.3"
Longitude 76° 39' 2.8"

Transmitter: Television Hill.
Studio: Television Hill.
Telephone: Mohawk 4-7600.
TWX No.: BA 386.
TV tape: Recording facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1982 American Research Bureau.



WJZ-TV Ref: FCC File No. BPCT-2248 Granted 2/5/57

©American Map Co., Inc., N.Y., No. 14244

WJZ-TV

Licensee: Westinghouse Broadcasting Co. Inc., Television Hill, Baltimore 11.

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: E. V. Huggins, chairman; Donald H. McGannon, pres.; Harold C. Lund, v.p. for Pittsburgh area; J. E. Baudino, v.p. (Washington); W. C. Swartley, v.p. (Boston); R. V. Tooke, v.p. (Cleveland); J. W. Steen, counsel (N.Y.); Ralph N. Harmon, v.p. engineering; Richard M. Pack, v.p. programming; Alexander W. Dannenbaum Jr., vice president, sales; David E. Partridge, national adv. & sales promotion mgr. Also operates TV stations WBZ-TV, Boston; KYW-TV, Cleveland; KPIX, San Francisco, KDKA-TV, Pittsburgh; and 6 radio stations.

Began Operation: Nov. 2, 1948. Sale to present owner by Ben & Herman Cohen families approved June 27, 1957, by FCC (Television Digest, Vol. 13:18-19, 26).

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

HERBERT B. CAHAN, general manager.
BOB BRYAN, sales manager.
CLAUDE TAYLOR, asst. sales manager.
JAMES DEVLIN, national sales manager.
WIN BAKER, program manager.
JOHN QUIGLEY, assistant program manager.
JAMES FROST, promotion manager.
WM. C. CHADWICK, publicity-public relations manager.
GLENN LAHMAN, chief engineer.
R. EARL HIGGINS, business manager.

DIGEST OF RATE CARD NO. 19-A (June 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 10 Sec.
Class AAA—8:30-10:30 p.m., Mon.-Sat.; 8-10:30 p.m., Sun.
\$1750.00 \$1050.00 \$700.00 \$613.00 \$525.00 \$425.00 \$213.00
NETWORK BASE HOURLY RATE: \$1650.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MARYLAND			
	Anne Arundel	55,500	52,100	94
	Baltimore	422,100	396,800	95
	Caroline	6,100	5,100	84

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MARYLAND—(Continued)			
	Carroll	14,500	13,600	94
	Cecil	12,600	11,800	94
	Dorchester	9,100	7,600	84
	Harford	21,300	19,800	93
	Howard	10,000	9,400	94
	Kent	4,700	4,200	89
	Queen Annes	5,000	4,300	86
	Talbot	6,900	6,200	90
	PENNSYLVANIA	Adams	15,000	13,600
Between 25-50%	DELAWARE			
	Kent	19,100	17,100	90
	Sussex	22,300	18,600	84
	MARYLAND			
Calvert	3,900	3,300	85	
Frederick	20,500	18,800	92	
Wicomico	15,100	13,200	88	
PENNSYLVANIA				
Franklin	26,800	23,200	87	
York	75,300	69,700	93	
Under 25%	MARYLAND			
	Montgomery	99,500	94,700	96
	Prince Georges	101,500	97,100	96
	Somerset	5,800	4,500	78
	Washington	27,800	24,900	90
	Worcester	7,300	5,700	78
	PENNSYLVANIA			
	Lancaster	83,600	71,800	86
	VIRGINIA			
	Clarke	2,200	2,000	89
	Fairfax	76,500	73,000	96
	Rappahannock	1,400	1,100	78
	Warren	4,300	3,400	79
	WEST VIRGINIA			
Berkeley	10,100	9,000	90	
Jefferson	5,300	4,700	88	
Morgan	2,600	2,200	83	

WJZ-TV Station Total 1,193,700 1,102,500 92
ARB Total Net Weekly Circulation (March, 1962) 597,000

GOING UP! WITH THE NEW BALTIMORE

Baltimore is building! The tempo of the times is quickening as each new skyscraper, cultural center and modern expressway takes its place in Baltimore's plan of tomorrow.

The WJZ-TV personalities pictured rising with the new Baltimore are doing just that. They are an important part of a pace-setting program concept that has made WJZ-TV . . . **TELEVISION FOR THE NEW BALTIMORE.**

Your TvAR man has the key to the *new* Baltimore. He knows what the folks on the left can do for you.

13
WJZ
.....
westinghouse broadcasting • baltimore
TV



Maryland—Baltimore



WMAR-TV

Ch. 2



Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 730-ft. above av. terrain, 729-ft. above ground, 1049-ft. above sea level.

Latitude 39° 20' 05.0"

Longitude 76° 39' 03.0"

Transmitter: Television Hill, 3724 Parkdale Ave.

Studio: Television Park, 6400 York Rd.

Telephone: Mulberry 5-5670.

TWX No. BA 167.

TV tape: Recording facilities.

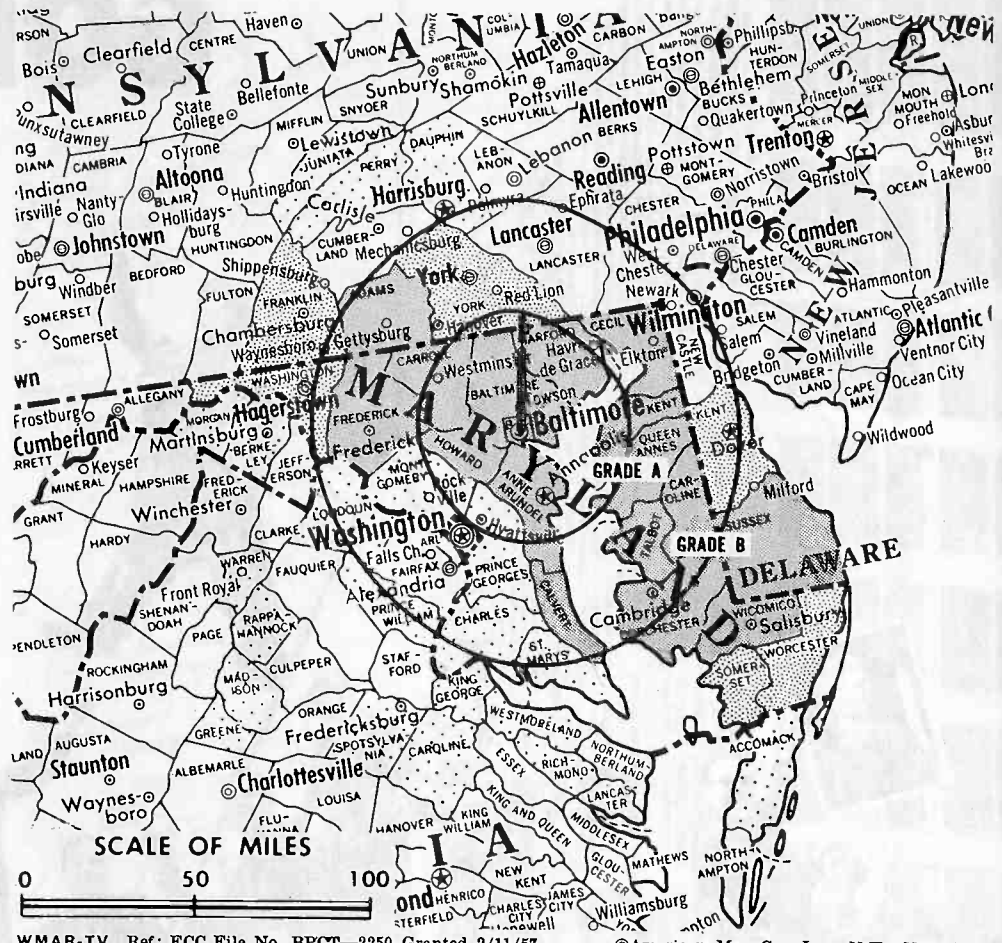
Represented (legal) by Hogan & Hartson.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WMAR-TV Ref: FCC File No. BPCT-2250 Granted 2/11/57

© American Map Co., Inc., N.Y., No. 14244

WMAR-TV

Licensee: A. S. Abell Co., Box 1957, Baltimore 3.

Ownership: Same as Baltimore Sunpapers (Baltimore Sun and Evening Sun); Gary Black, chairman of board; William F. Schmick Jr., pres.; Ewell K. Jett, v.p. & director of television. Also owns WBOC-TV (WBOC), Salisbury, Md.

Began Operation: Oct. 27, 1947.

Represented (sales) by The Katz Agency Inc.

Personnel:

- E. K. JETT, v.p. and director of television.
- DONALD P. CAMPBELL, administrative assistant.
- ROBERT COCHRANE, program director.
- ERNEST A. LANG, commercial manager.
- A. G. PICHA, promotion & publicity manager.
- C. G. NOPPER, chief engineer.
- EDWIN B. MICK, production manager.
- THOMAS J. SEVERIN, public service director.
- DAVID V. STICKLE, film buyer & news director.
- JOHN P. STOCKUS, chief accountant.

DIGEST OF RATE CARD NO. 18—(June 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:59-10:31 p.m., daily.

\$1700.00 \$960.00 \$640.00 \$480.00 \$375.00 \$225.00

Color—Local color origination of slides or film at regular rates.

NETWORK BASE HOURLY RATE: \$1650.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	DEL.: Sussex	22,300	18,600	84	
	MARYLAND				
	Anne Arundel	55,500	52,100	94	
	Baltimore	422,100	396,800	95	
	Calvert	3,900	3,300	85	
	Caroline	6,100	5,100	84	
	Carroll	14,500	13,600	94	
	Cecil	12,600	11,800	94	
	Dorchester	9,100	7,600	84	
	Frederick	20,500	18,800	92	
	Harford	21,300	19,800	93	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MARYLAND—(Continued)			
	Howard	10,000	9,400	94
	Kent	4,700	4,200	89
	Queen Annes	5,000	4,300	86
	Talbot	6,900	6,200	90
PA.: Adams	15,000	13,600	91	
Between 25-50%	DEL.: Kent	19,100	17,100	90
	MARYLAND			
	Somerset	5,800	4,500	78
	Washington	27,800	24,900	90
	Worcester	7,300	5,700	78
PA.: Franklin	26,800	23,200	87	
York	75,300	69,700	93	
Under 25%	MARYLAND			
	Charles	8,100	7,000	87
	Montgomery	99,500	94,700	96
	Prince Georges	101,500	97,100	96
	St. Marys	9,300	8,400	90
	PENNSYLVANIA			
	Dauphin	69,200	63,700	93
	Juniata	4,700	3,900	82
	Perry	7,800	7,100	90
	VIRGINIA			
	Accomack	9,500	6,900	72
	Caroline	3,100	2,400	78
Greene	1,100	700	54	
King Georges	2,000	1,700	85	
Loudoun	6,600	5,600	85	
Madison	2,200	1,600	71	
Prince William	12,900	11,900	93	
Rappahannock	1,400	1,100	78	
Richmond	1,800	1,400	79	
Spotsylvania	7,700	6,500	84	
Warren	4,300	3,400	79	
Westmoreland	3,000	2,200	72	
W. VA.: Berkeley	10,100	9,000	90	
Morgan	2,600	2,200	83	
WMAR-TV Station Total		1,175,100	1,082,000	92
ARB Total Net Weekly Circulation (March, 1962)		629,700		

MEASURED COVERAGE AT ITS BEST IN THE NATION'S 13TH MARKET!



WMAR-TV, with more top-quality programming delivers more quarter-hour homes in an average week sign-on to midnight in this huge market area. WMAR-TV is the top viewing favorite and your best buy!

(ARB, Oct. '62—
Nielsen, Oct. '62 Reports)

WMAR LAND
ENCOMPASSES
22,540 SQUARE
MILES OF LAND
AREA IN THE
NATION'S 13TH
MARKET AND
SURROUNDING
AREAS!***

IN EVERY ONE OF THE FOLLOWING FIGURES FROM THE BALTIMORE ARB 1960 COVERAGE STUDY WMAR-TV LEADS ITS COMPETITORS IN COVERAGE, RECEIVABILITY AND CIRCULATION!

WMAR-TV Counties in ARB Area* 43
WMAR-TV TV Home Potential** 856,900

WMAR-TV ALSO IS THE LEADER IN THE FOLLOWING CATEGORIES:

Weekly Daytime	Average Daily Daytime
Weekly Nighttime	Average Daily Nighttime
Weekly Total	Average Daily Total

*Counties in which weekly total circulation is 5% or better. **ARB August, 1960

In Maryland Most People Watch

WMAR-TV



SUNPAPERS TELEVISION
BALTIMORE 3, MD.

CHANNEL 2

THE KATZ AGENCY, INC.

National Representatives

Maryland—Salisbury

abc **WBOC-TV**

NBC Ch. 16

Technical Facilities: Channel No. 16 (482-488 mc). Authorized power: 197-kw visual, 98.5-kw aural. Antenna: 620-ft. above av. terrain, 647-ft. above ground, 687-ft. above sea level.

Latitude 38° 24' 15"
Longitude 75° 34' 45"

Transmitter: Northwood Drive.

AM Affiliate: WBOC, 5-kw (1-kw night), 960 kc.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



WBOC-TV Ref: FCC File No. BPCT-3035 Granted 7/12/62

©American Map Co., Inc., N.Y., No. 14244

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WBOC-TV

Network Service: ABC, CBS (EMP), NBC.

Licensee: WBOC Inc., Radio Park.

Studio: Radio-TV Park.

Telephone: Pioneer 9-6131. TWX No.: SALIS MD 2M 06.

Ownership: WBOC Inc. Solely-owned subsidiary of The A. S. Abell Co., owner of WMAR-TV, Baltimore.

Began Operation: July 15, 1954.

Represented (sales) by The Bolling Co. Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Lohnes & Culver.

Personnel:

CHARLES J. TRUITT, v.p. & general manager.
GUY GRIFFIN, assistant general manager.
BOBBY O. BEACH, assistant secretary-treasurer.
JOHN W. DOWNING JR., program director.
JACK W. WARD, chief engineer.
CARROLL LONG, farm director.

DIGEST OF RATE CARD NO. 4
(July 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID.
Class A—6:59-11 p.m., daily.						
\$225.00	\$140.00	\$95.00	\$65.00	\$48.00	\$32.00	\$22.00

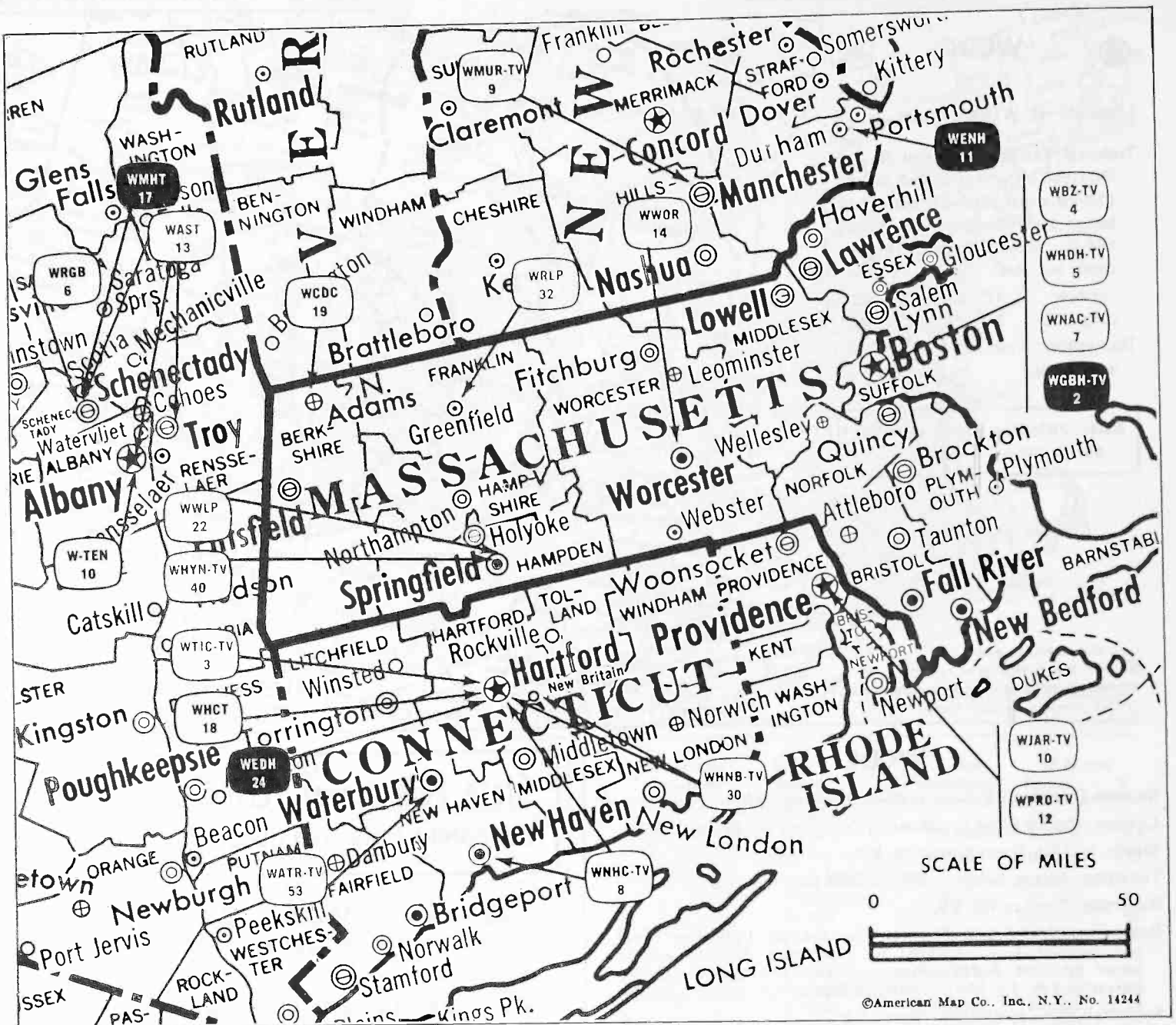
NETWORK BASE HOURLY RATE: \$150 (ABC), \$150 (CBS), \$150 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MARYLAND			
	Somerset	5,800	4,500	78
	Wicomico	15,100	13,200	88
	Worcester	7,300	5,700	78
Between 25-50%	DELAWARE			
	Sussex	22,300	18,600	84
Under 25%	VIRGINIA			
	Accomack	9,500	6,900	72
WBOC-TV Station Total		60,000	48,900	82
ARB Total Net Weekly Circulation (March, 1962)			34,900	



YOUR KIDS AUDIENCE IS IN THE BAG WITH "FELIX THE CAT" —TV's HAPPIEST CARTOON CHARACTER

HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Boston	1,675,700	5	1,979,800	5	1,865,700	5
Springfield-Holyoke	161,600	96	438,300	69	409,500	65
Greenfield	20,100	209	95,200	179	84,300	177

Massachusetts Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	3	5	8
Educational Television Stations	1	0	1
			9

For Educational Facilities, See Next Page

State Cross Reference List
 Communities That Receive Programs of Stations That Are Located Elsewhere

WTEV
 New Bedford
 (See Providence, R.I.)

Massachusetts—Adams



WCDC



Ch. 19

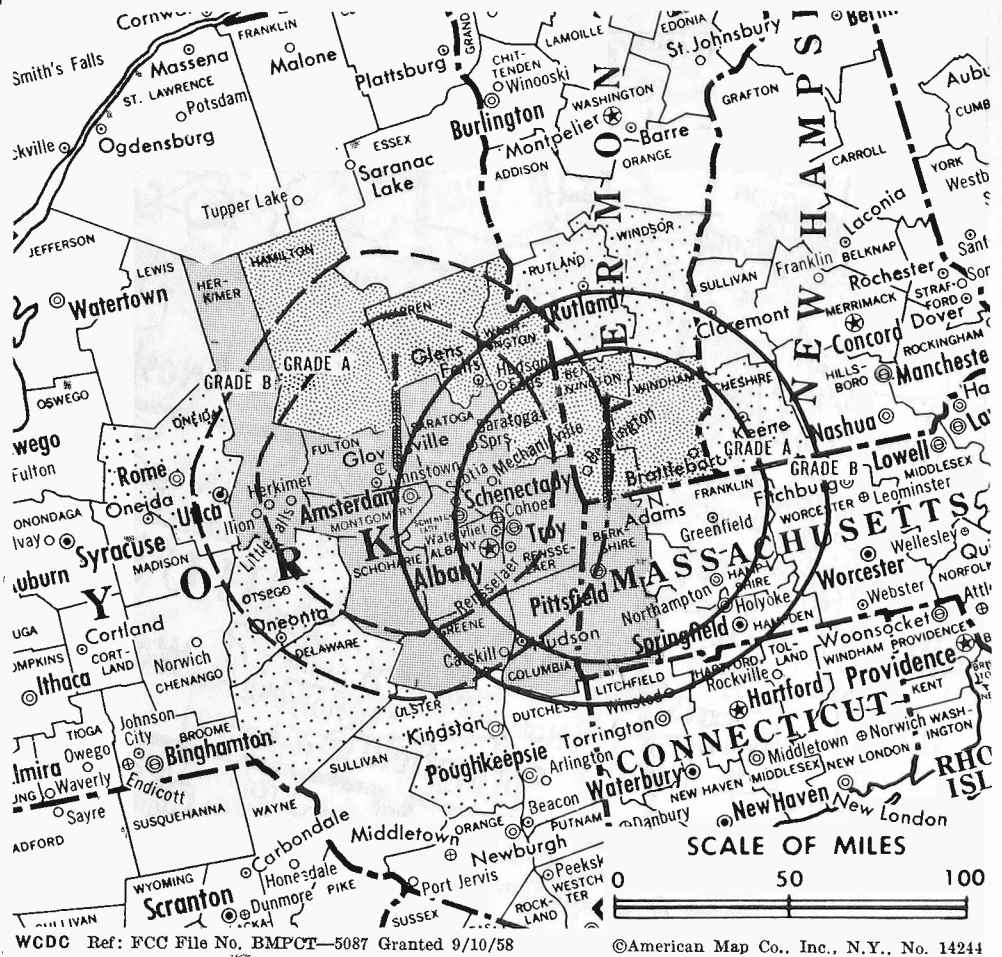
[Satellite of WTEN, Albany, N.Y.]

Technical Facilities: Channel No. 19 (500-506 mc). Authorized power: 122-kw visual, 61.7-kw aural. Antenna: 2000-ft. above av. terrain, 144-ft. above ground, 3594-ft. above sea level.

Latitude 42° 38' 11"
Longitude 73° 10' 04"

Transmitter: Atop Mt. Greylock, Adams, Mass.

Note: Pittsfield, Mass. is within 50-mi. radius of WCDC.



Total Households SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WCDC Ref: FCC File No. BMPCT-5087 Granted 9/10/58

©American Map Co., Inc., N.Y., No. 14244

WCDC

Network Service: CBS, same as W-TEN, Albany, N.Y.
Licensee: Capital Cities Broadcasting Corp., Box 10, Albany 1, N.Y.
Studio: W-TEN, North Greenbush, N.Y.
Telephone: Albany, Bridge 1-2345. TWX No.: Troy 373.
Ownership: Same as W-TEN.
Began Operation: Feb. 5, 1954. Left air Feb. 25, 1956 when tower and antenna were destroyed by high winds. Sold to present owner by Leon Podolsky and associates and station resumed operation Feb. 22, 1957. (Television Digest, Vol. 12:49; 13:6, 8).
Personnel: Same as W-TEN, Albany, N.Y.
Rates: Sold only in combination with W-TEN, Albany, N.Y.
NETWORK BASE HOURLY RATE: Bonus to W-TEN, Albany, N.Y.

ARB Data For This Station Included With Report of Parent WTEN, Albany, N.Y.

State Educational Technical Facilities

(Complete Data in Educational Directory)

WGBH-TV

Boston

Ch. 2

Non-Commercial Educational Station

(Affiliated with separately-owned WENH-TV, Durham, N.H.)

Licensee: WGBH Educational Foundation, 84 Massachusetts Ave., Cambridge 39, Mass.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 660-ft. above av. terrain, 233-ft. above ground, 849-ft. above sea level.

Latitude 42° 12' 42"
Longitude 71° 06' 51"

Massachusetts—Boston



WBZ-TV

Ch. 4



Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 56.24-kw visual, 28.12-kw aural. Antenna: 1182-ft. above av. terrain, 1194-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 37"
Longitude 71° 14' 14"

Transmitter: 350 Cedar St., Needham Heights, Mass.

Studio: 1170 Soldiers Field Rd.

TV tape: Recording facilities.

AM Affiliate: WBZ, 50-kw, 1030 kc.

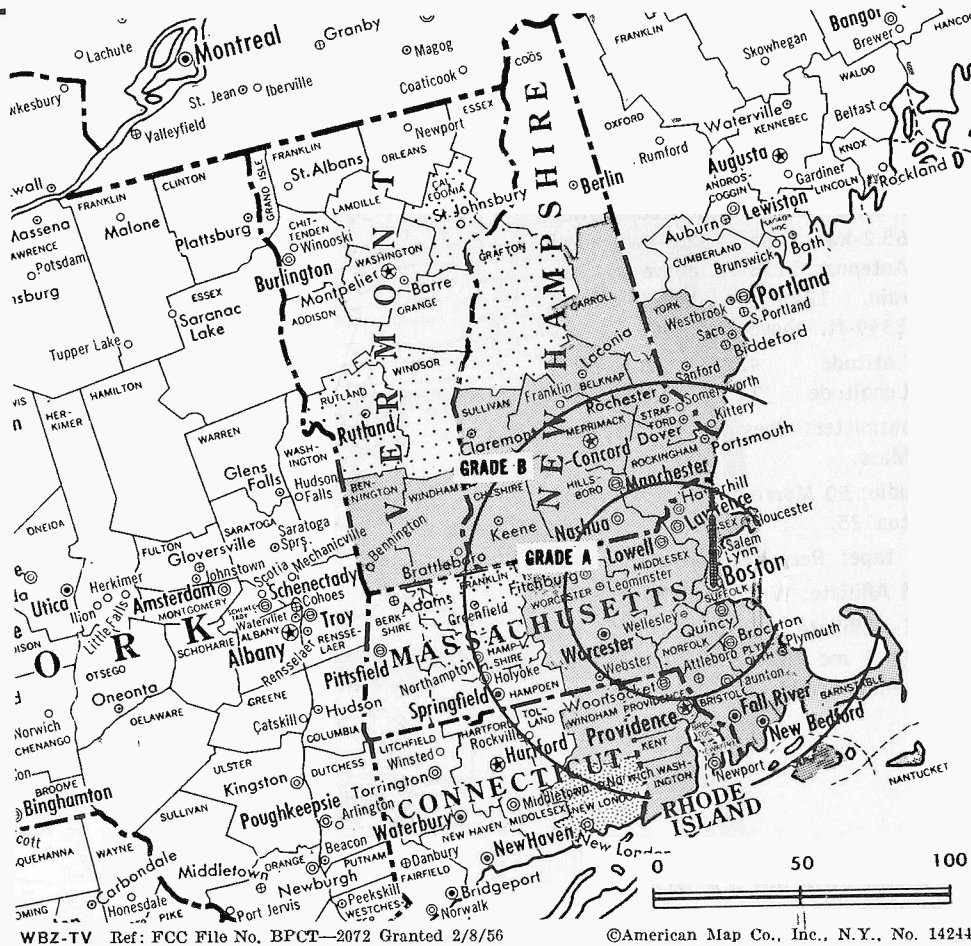
FM Affiliate: WBZ-FM, 2.8-kw, 106.7 mc.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WBZ-TV Ref: FCC File No. BPCT-2072 Granted 2/8/56

© American Map Co., Inc., N.Y., No. 14244

WBZ-TV

Licensee: Westinghouse Bcstg. Co. Inc., 1170 Soldiers Field Rd., Boston 34.

Telephone: Algonquin 4-5670. TWX No.: BRTN 1054.

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: E. V. Huggins, chairman; Donald H. McGannon, pres.; J. E. Baudino, v.p. (Washington); J. W. Steen, counsel (N.Y.); Ralph N. Harmon, v.p. engineering; Richard M. Pack, v.p. programming; Alexander W. Dannenbaum Jr., vice president, sales; Herman Land, dir. creative services; David E. Partridge, national adv. & sales promotion mgr. Also operates TV stations KDKA-TV, Pittsburgh (KDKA); KYW-TV, Cleveland (KYW); KPIX, San Francisco; WJZ-TV, Baltimore; and radio stations WOWO, Fort Wayne, Ind.; WINS, New York City. Also owns WIND, Chicago, and CP for WIND-TV (Ch. 20).

Began Operation: June 9, 1948.

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

- DONALD H. MCGANNON, president.
- W. C. SWARTLEY, v.p. (Boston).
- JAMES E. ALLEN, general manager.
- KENNETH T. MacDONALD, sales manager.
- DONN E. WINTHER, asst. sales manager.
- ALBERT C. WALLER, public affairs director.
- GEORGE E. MOYNIHAN, program manager.
- EDWARD L. DOYLE, asst. program manager.
- RONALD LITTLE, executive producer.
- JOSEPH A. RYAN, public relations director.
- W. H. HAUSER, chief engineer.
- A. A. PALMER, business manager.
- ROBERT F. HUDSON, asst. advertising and sales promotion manager.

DIGEST OF RATE CARD NO. 15—(Jan. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.	8 or
Class AA—7:30-10:30 p.m., daily.	\$3000.00	\$1765.00	\$1180.00	\$885.00	\$800.00*	\$400.00*	

*Class AA—7:29-11 p.m., daily.

NETWORK BASE HOURLY RATE: \$3000.

1962-63 Edition

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	CONNECTICUT				
		Windham	21,400	19,800	93
	MAINE: York				
			30,500	29,000	95
	MASSACHUSETTS				
		Barnstable	23,200	21,600	93
		Bristol	125,700	120,300	96
		Dukes	2,100	1,800	84
		Essex	177,500	169,900	96
		Middlesex	361,300	345,500	96
		Nantucket	1,200	1,100	88
		Norfolk	149,600	144,400	97
		Plymouth	76,000	72,400	96
		Suffolk	251,600	228,100	91
	Worcester	175,300	165,900	95	
Over 50%	NEW HAMPSHIRE				
		Belknap	8,800	8,400	95
		Carroll	5,100	4,800	93
		Cheshire	13,600	12,100	89
		Hillsborough	55,400	52,700	95
		Merrimack	20,100	18,500	92
	Rockingham	30,200	28,700	95	
	Strafford	17,700	16,500	93	
	Sullivan	8,800	7,700	88	
Over 50%	RHODE ISLAND				
		Bristol	11,000	10,700	98
		Kent	33,800	32,800	97
		Newport	21,100	20,100	96
		Providence	177,500	169,100	96
	Washington	16,400	15,400	94	
Over 50%	VERMONT				
		Bennington	7,600	6,900	91
	Windham	9,100	7,400	81	
Between 25-50%	CONNECTICUT				
	New London	55,200	50,500	92	
Under 25%	MASSACHUSETTS: Franklin, Hampshire.				
	NEW HAMPSHIRE: Grafton.				
	VERMONT: Caledonia, Rutland, Windsor.				
WBZ-TV Station Total		1,979,800	1,865,700	94	
ARB Total Net Weekly Circulation (March, 1962)		1,647,800			

Massachusetts—Boston



WHDH-TV

Ch. 5



Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 65.2-kw visual, 32.6-kw aural. Antenna: 1138-ft. above av. terrain, 1249-ft. above ground, 1349-ft. above sea level.

Latitude 42° 18' 27"
Longitude 71° 13' 27"

Transmitter: Chestnut St., Newton, Mass.

Studio: 50 Morrissey Boulevard, Boston 25.

TV tape: Recording facilities.

AM Affiliate: WHDH, 50-kw, 850 kc.

FM Affiliate: WHDH-FM, 20-kw, 94.5 mc (No. 233), 430-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WHDH-TV

Grantee: WHDH Inc., 50 Morrissey Boulevard, Boston 25.

Telephone: Avenue 8-5000. TWX No.: 617-288-5115.

Ownership: Subsidiary of Boston Herald-Traveler; Robert B. Choate, pres.; Roger P. Talmadge, treas. Note: Operating under STA pending outcome of rehearing on grant of Ch. 5 (Television Digest, Vol. 16:29).

Began Operation: Nov. 26, 1957.

Represented (sales) by Blair-TV.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

- WILLIAM B. McGRATH, v.p. & managing director.
- ALEXANDER TANGER, v.p. & sales director.
- DAVID ABBOTT, national sales manager.
- HARRY WHEELER, local sales manager.
- LESLIE G. ARRIES JR., director of television.
- ROBERT B. CHEYNE, sales promotion director.
- JOSEPH LEVINE, news director & film buyer.
- PHILIP BALDWIN, chief engineer.

DIGEST OF RATE CARD NO. 4 (April 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class A—7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.	\$3000.00	\$1800.00	\$1200.00	\$750.00	\$700.00	\$600.00	\$350.00

Color—No additional charge for color.

NETWORK BASE HOURLY RATE: \$3000.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CONNECTICUT			
	Windham	21,400	19,800	93
	MASSACHUSETTS			
	Barnstable	23,200	21,600	93
	Bristol	125,700	120,300	96

Net Weekly Circulation

State County

Total Households

TV Homes %

Over 50%

MASSACHUSETTS—(Continued)

Dukes	2,100	1,800	84
Essex	177,500	169,900	96
Middlesex	361,300	345,500	96
Nantucket	1,200	1,100	88
Norfolk	149,600	144,400	97
Plymouth	76,000	72,400	96
Suffolk	251,600	228,100	91
Worcester	175,300	165,900	95

NEW HAMPSHIRE

Cheshire	13,600	12,100	89
Hillsborough	55,400	52,700	95
Merrimack	20,100	18,500	92
Rockingham	30,200	28,700	95
Strafford	17,700	16,500	93
Sullivan	8,800	7,700	88

RHODE ISLAND

Bristol	11,000	10,700	98
Kent	33,800	32,800	97
Newport	21,100	20,100	96
Providence	177,500	169,100	96
Washington	16,400	15,400	94

Between 25-50%

MAINE

York	30,500	29,000	95
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NEW HAMPSHIRE

Belknap	8,800	8,400	95
Carroll	5,100	4,800	93

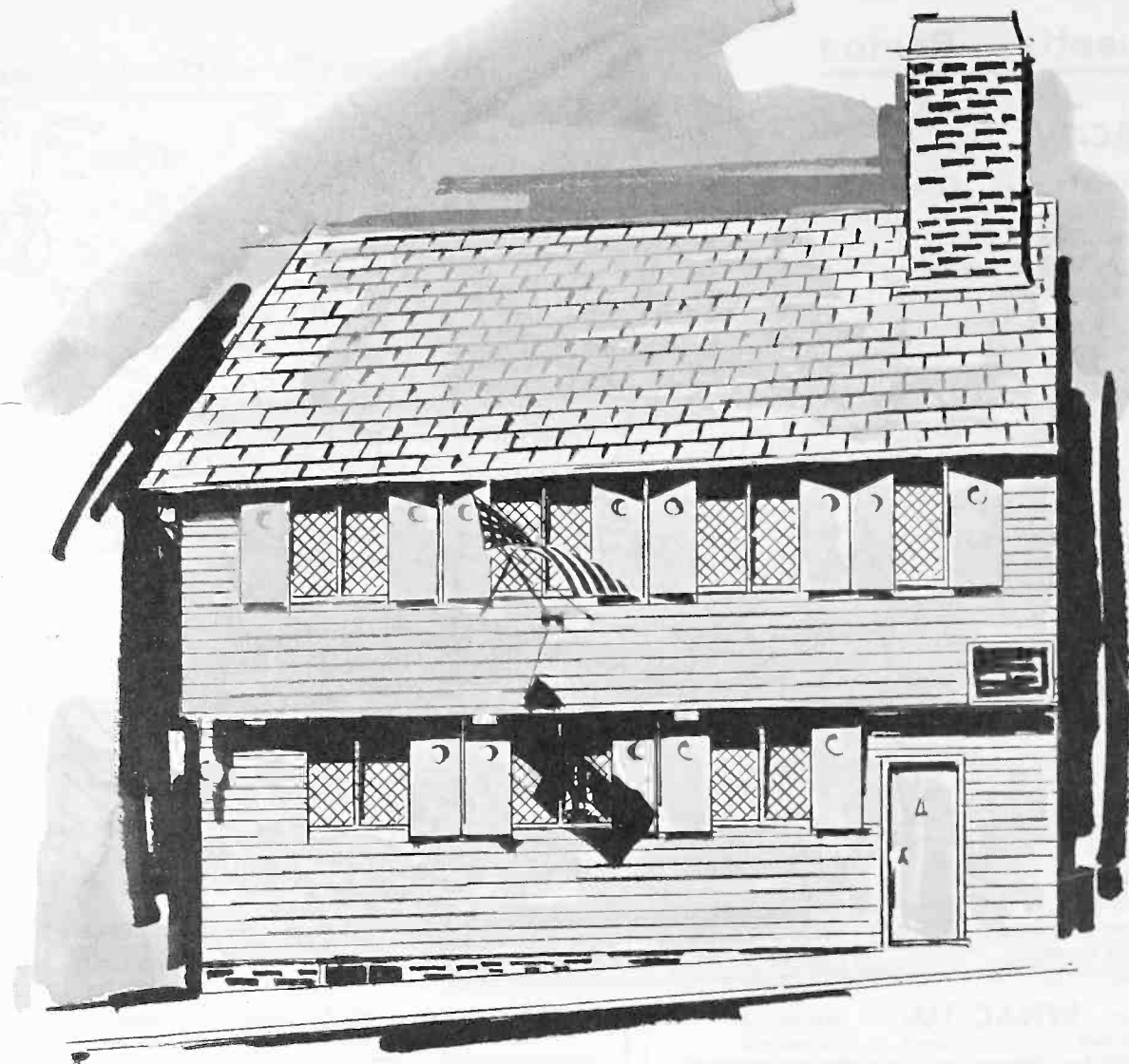
VERMONT

Bennington	7,600	6,900	91
Windham	9,100	7,400	81

Under 25%:

CONNECTICUT: New London. MASSACHUSETTS: Franklin. NEW HAMPSHIRE: Grafton. VERMONT: Caledonia, Rutland, Windsor.

WHDH-TV Station Total	1,951,700	1,840,000	94
ARB Total Net Weekly Circulation (March, 1962)	1,675,700		



Located at North Square, in the North End of Boston, The Revere House has been restored in full detail and to the exact specifications of its 1677 construction date. This two story, peaked roofed, colonial designed landmark housed the famous Revere Family from 1770 to 1800. From this house Paul Revere left for the Boston Tea Party in 1773 disguised as an Indian. In April of 1775 Paul Revere departed from here on his historic ride to Lexington. The Revere House is open to the public on weekdays from 10:00 AM to 4:00 PM.

BOSTON~WONDERFUL TOWN!

WHDH~WONDERFUL TELEVISION!

Boston is surging with new growth that is unparalleled in its long history. The dynamic resurgence of Boston has happened with such rapidity that few are aware of the great change. WHDH-TV is proud to be telling the great story of the New Boston in its vast variety of television programs.

WHDH-TV Channel 5

The Sight and Sound of the New Boston!

Massachusetts—Boston



WNAC-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 480-ft. above av. terrain, 428-ft. above ground, 600-ft. above sea level.

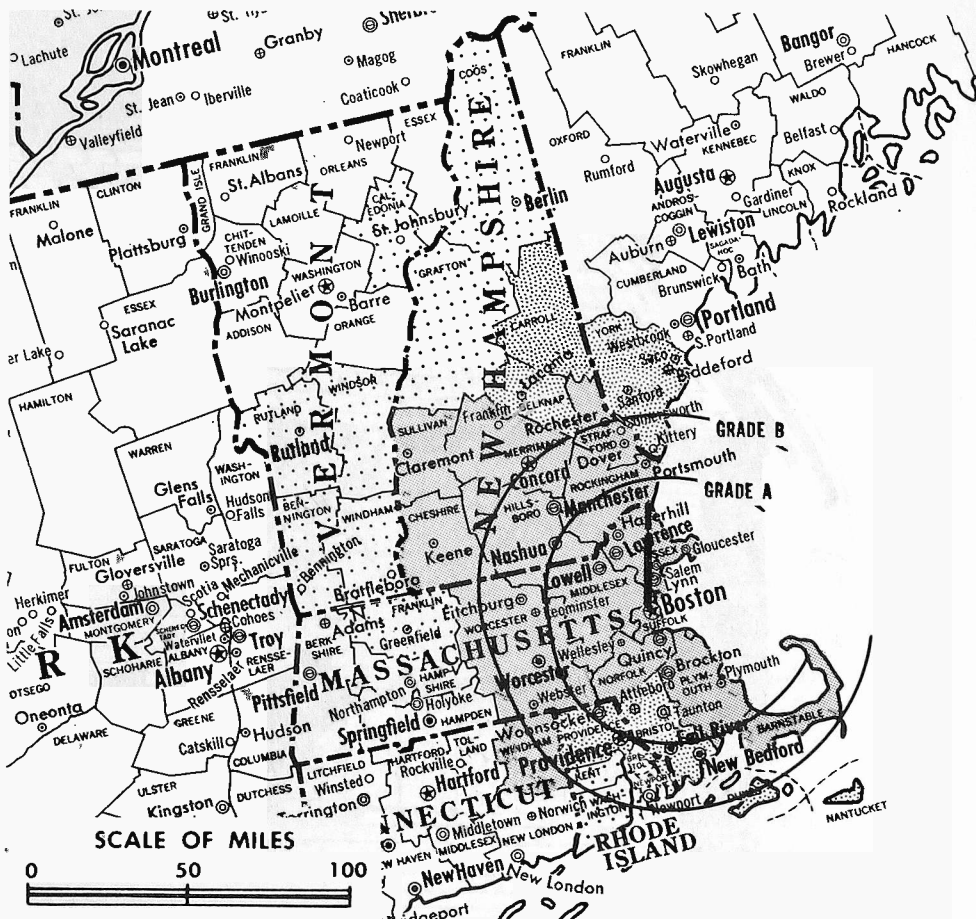
Latitude 42° 25' 56"

Longitude 71° 05' 21"

Transmitter: Murray St., Medford.

AM Affiliate: WNAC, 50-kw, 680 kc.

FM Affiliate: WRKO (FM), 20-kw, 98.5 mc (No. 253), 410-ft. antenna height.



Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.

WNAC-TV Ref: FCC File No. BMPCT-1449 Granted 10/27/53

© American Map Co., Inc., N.Y., No. 14244

WNAC-TV

Licensee: RKO General Inc. (Yankee Division), 21 Brookline Ave., Boston 15.

Studio: 21 Brookline Ave.

Telephone: Commonwealth 6-0800. TWX No.: 617-262-1279.

Ownership: See WOR-TV, New York. Note: Swap of WNAC-TV & WNAC for WRCV-TV & WRCV, Philadelphia, pends.

Began Operation: June 21, 1948.

Represented (sales) by RKO General National Sales Div.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

WILLIAM M. McCORMICK, president & general manager.

BERNARD BOHUNICKY, technical director.

THOMAS H. BATESON, vice president.

ALVIN KORN, advertising & publicity director.

DIGEST OF RATE CARD NO. 13

(Feb. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 10 Sec.

Class AAA—7:30-10:30 p.m., daily.

\$3000.00 \$1800.00 \$1200.00 \$1050.00 \$750.00 \$750.00* \$375.00

NETWORK BASE HOURLY RATE: \$2800.

For Other Firms Operating Two or More
TV Stations
See the Group Ownership Section.

Net Weekly Circulation	State County	Total Households	TV Homes	%
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Over 50%	CONNECTICUT			
	Windham	21,400	19,800	93
	MASSACHUSETTS			
	Barnstable	23,200	21,600	93
	Essex	177,500	169,900	96
	Middlesex	361,300	345,500	96
	Norfolk	149,600	144,400	97
	Plymouth	76,000	72,400	96
	Suffolk	251,600	228,100	91
	Worcester	175,300	165,900	95
NEW HAMPSHIRE				
Cheshire	13,600	12,100	89	
Hillsborough	55,400	52,700	95	
Merrimack	20,100	18,500	92	
Rockingham	30,200	28,700	95	
Strafford	17,700	16,500	93	
Sullivan	8,800	7,700	88	

Between 25-50%	MAINE			
	York	30,500	29,000	95
	MASSACHUSETTS			
	Bristol	125,700	120,300	96
	Dukes	2,100	1,800	84
Nantucket	1,200	1,100	88	
NEW HAMPSHIRE				
Belknap	8,800	8,400	95	
Carroll	5,100	4,800	93	
RHODE ISLAND				
Providence	177,500	169,100	96	

Under 25%
MASSACHUSETTS: Franklin. NEW HAMPSHIRE: Coos, Grafton. RHODE ISLAND: Bristol, Kent, Newport, Washington. VERMONT: Bennington, Caledonia, Rutland, Windham, Windsor.

WNAC-TV Station Total	1,907,500	1,799,900	94
ARB Total Net Weekly Circulation (March, 1962)	1,428,100		

Massachusetts—Greenfield



WRLP

Ch. 32

[Affiliated with WWLP, Springfield, Mass.]

[Also licensed to Keene, N.H. & Brattleboro, Vt.]

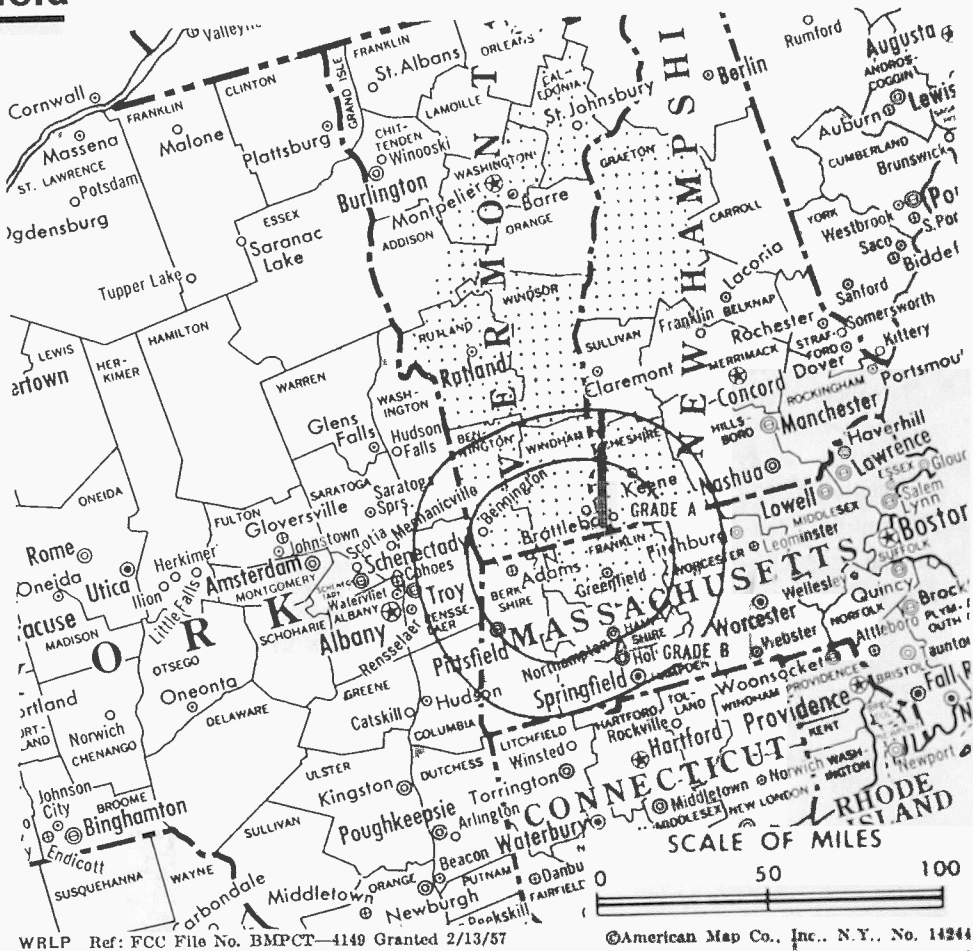
Technical Facilities: Channel No. 32 (578-584 mc). Authorized power: 200-kw visual, 100-kw aural. Antenna: 918-ft. above av. terrain, 663-ft. above ground, 1623-ft. above sea level.

Latitude 42° 45' 35"
Longitude 72° 26' 01"

Transmitter: Bolton Rd., Winchester, N.H.

TV tape: Recording facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WRLP

Licensee: Springfield Television Broadcasting Corp., Box 2210.

Studios: Bolton Rd., Winchester, N.H.; Springfield, Mass.

Mailing Address: Box 32, Northfield, Mass.

Telephone: Northfield 336.

TXW No.: South Hinsdale (N.H.) 72.

Ownership: Same as WWLP, Springfield, Mass.

Began Operation: June 29, 1957.

Represented (sales) by George P. Hollingbery Co.; Kettell-Carter Inc. (Boston).

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Townsend Assoc.

Personnel:

Same as WWLP, Springfield, except:
JOHN A. FERGIE, v.p. & station manager.
HORACE NICHOLS, sales manager.
RALPH L. JAY, chief engineer.

DIGEST OF RATE CARD NO. 3 (June 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	8 Sec.
Class AAA—7:30-10:29:30 p.m., daily.	\$150.00	\$90.00	\$60.00	\$50.00	\$37.50	\$30.00
	\$15.00					

Note: For combination rates see WWLP, Springfield, Mass.
NETWORK BASE HOURLY RATE: Bonus to WWLP, Springfield.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	None Over 50%			
Between 25-50%	None Between 25-50%			
	MASSACHUSETTS			
	Franklin	17,200	15,200	88
	NEW HAMPSHIRE			
	Cheshire	13,600	12,100	89
	Grafton	14,400	12,600	88
	VERMONT			
	Bennington	7,600	6,900	91
	Caledonia	6,800	6,300	92
	Rutland	13,700	12,400	91
	Windham	9,100	7,400	81
	Windsor	12,800	11,400	89
WRLP Station Total		95,200	84,300	89
ARB Total Net Weekly Circulation (March, 1962)			20,100	



THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Massachusetts—Springfield-Holyoke



Ch. 40

Technical Facilities: Channel No. 40 (626-632 mc). Authorized power: 224-kw maximum and 186-kw horizontal visual, 120-kw maximum and 93.3-kw horizontal aural, with beam tilt. Antenna: 1000-ft. above av. terrain, 141-ft. above ground, 1341-ft. above sea level.

Latitude 42° 14' 32"
Longitude 72° 38' 55"

Transmitter: Top of Mt. Tom.

Studio: 1300 Liberty St., Springfield.

AM Affiliate: WHYN, 1-kw, 560 kc (CBS).

FM Affiliate: WHYN-FM, 3.2-kw, 93.1 mc (No. 226), 1000-ft. antenna height.

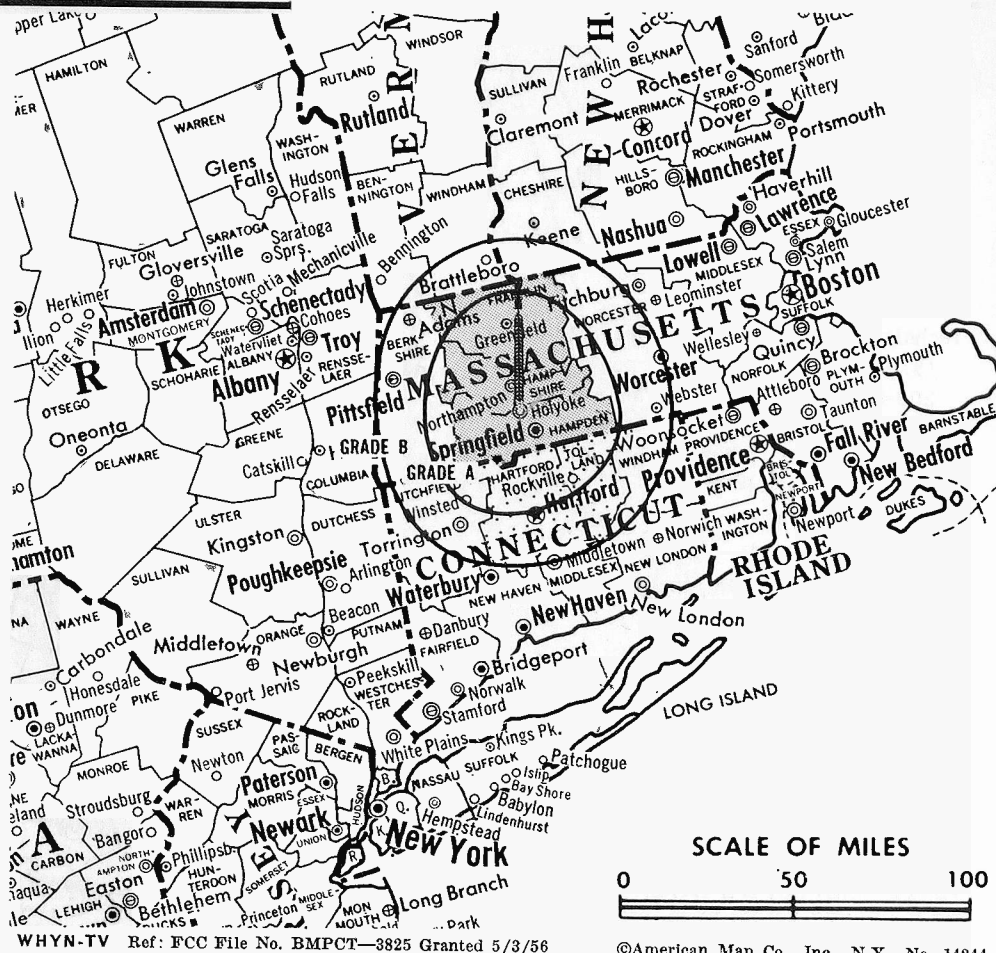
Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

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WHYN-TV

Network Service: ABC; also available on CBS.

Licensee: Hampden-Hampshire Corp., 1300 Liberty St., Springfield.

Telephone: 785-1911. TWX No.: SM 566.

Ownership: Republican Television Inc., 50%; William Dwight, pres., 4.08 1/3%; Charles N. DeRose, v.p., 8.375%; Harriet W. & Charles N. DeRose, jointly, 8.29%; Arthur Ryan, asst. treas., .084%; Valley Photo Engraving (Northampton Gazette), 16.67%; Wm. Dwight Jr., 4.08 1/3%; Donald R. Dwight, 4.08 1/3%; Mary Emily Dwight, 4.08 1/3%. Same interests publish Holyoke Transcript. Republican Television Inc. is owned by Employees Beneficial Fund of the Springfield Union News and Sunday Republican. For Newhouse interest in Springfield Union News and Sunday Republican, see Syracuse Post Standard under Newspaper Ownership.

Began Operation: April 14, 1953. Sale of 50% to Republican TV Inc. approved July 21, 1954. (Television Digest, Vol. 10:10, 30.)

Represented (sales) by The Branham Co.; Foster & Creed (New England).

Represented (legal) by Robb, Collins, Porter & Kistler.

Personnel:

CHARLES N. DeROSE, general manager.

JAMES KONTELEON, program director, asst. mgr. & film buyer.

ZACHARY LAND, advertising manager.

DIGEST OF RATE CARD NO. 6

(June 1, 1960)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., daily.

\$600.00 \$360.00 \$240.00 \$180.00 \$140.00 \$120.00 \$60.00

NETWORK BASE HOURLY RATE: \$450 (ABC), \$450 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MASSACHUSETTS			
	Franklin	17,200	15,200	88
	Hampden	133,000	125,100	95
	Hampshire	28,100	25,700	92
Between 25-50%	None	Between 25-50%		
Under 25%	CONNECTICUT			
	Hartford	214,300	201,100	94
	Tolland	19,000	17,600	93
WHYN-TV Station Total		411,600	384,700	93
ARB Total Net Weekly Circulation (March, 1962)			153,500	

HAMILTON-LANDIS

& ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS

WASHINGTON, D.C., CHICAGO, DALLAS,

SAN FRANCISCO

SELL **MORE**

RADIO & TELEVISION STATIONS

IN THE EAST—NEAREST OFFICE IS—

1737 DeSALES ST., N.W., WASHINGTON

EXECUTIVE 3-3456

Massachusetts—Springfield

NB

WWLP

Ch. 22

[Also operates affiliated WWOR, Worcester, and WRLP, Greenfield, Mass., latter also licensed to Keene, N.H. and Brattleboro, Vt. It also holds a CP for a Ch. 64 satellite in Pittsfield, Mass.]

Technical Facilities: Channel No. 22 (518-524 mc). Authorized power: 214-kw visual, 107-kw aural. Antenna: 750-ft. above av. terrain, 400-ft. above ground, 1049-ft. above sea level.

Latitude 42° 05' 04"
Longitude 72° 42' 18"

Requests change to 404-kw visual, 202-kw aural.

Transmitter: Provin Mt., Agawam, Mass.

TV tape: Recording facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WWLP

Licensee: Springfield Television Broadcasting Corp., Box 2210.

Studio: Provin Mt., Agawam, Mass.

Telephone: State 5-5311.

TWX No.: SM 462.

Ownership: Roger L. Putnam, chairman, 23.34%; William L. Putnam, pres., 4.48%; George R. Townsend, v.p. & director, .85%; Roland L. Filiault, treas., .09%; Raymond C. King, clerk, .26%. Other stockholders: voting trust for former owners of Salisbury Bcstg. Corp. (WWOR, Worcester), 20%; James Fitzgerald, 6.63%; Conrad Fafard, 4.38% (additional 1.6% held by wife Annette); Phyllis Marhoffer, 2.98%; over 40 others, none owning over 2%. WWLP also owns WRLP, Greenfield, Mass. (Ch. 32), also serving Keene, N.H., and Brattleboro, Vt., and WWOR, Worcester, Mass. (Ch. 14); operates translators W74AC, Claremont, N.H. & W81AA, Lebanon, N.H. Fox, Wells & Rogers' 5.9% stock interest in Springfield Television Bcstg. Corp. is part of 20% voting trust for former owners of Salisbury Bcstg. Corp. Springfield Television Bcstg. Corp. also is grantee for Ch. 64, Pittsfield, satellite for WWOR, Worcester.

Began Operation: March 17, 1953.

Represented (sales) by George P. Hollingbery Co.; Kettell-Carter (Boston).

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Townsend Assoc.

Also see listings for WRLP, Greenfield, Mass. and WWOR, Worcester, Mass.

Personnel:

WILLIAM L. PUTNAM, president & general manager.
ROLAND L. FILIAULT, treasurer & comptroller.
JAMES H. FERGUSON JR., sales v.p.
PAUL A. BRISSETTE JR., sales manager, WWLP.
JEROME A. BARNES, v.p., programming.
GEORGE MITCHELL, production supervisor.
FRANCIS J. DOHERTY JR., promotion manager
WALLACE SAWYER, film director and buyer.
FRANCIS KOZLOWSKI, traffic manager.
DONALD C. SHAW, chief engineer.
LOUIS P. CHENEVERT, asst. chief engineer.

DIGEST OF RATE CARD NO. 13—(Aug. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class AAA—7:30-10:30 p.m., daily.
\$700.00 \$420.00 \$280.00 \$220.00 \$150.00 \$140.00 \$70.00
NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MASSACHUSETTS			
	Franklin	17,200	15,200	88
	Hampden	133,000	125,100	95
Between 25-50%	CONNECTICUT			
	Hartford	214,300	201,100	94
Under 25%	Tolland	19,000	17,600	93
	CONNECTICUT			
	Middlesex	26,700	24,800	93
WWLP Station Total		438,300	409,500	93
ARB Total Net Weekly Circulation (March, 1962)			161,600	

Massachusetts—Worcester

NBC

WWOR

Ch. 14

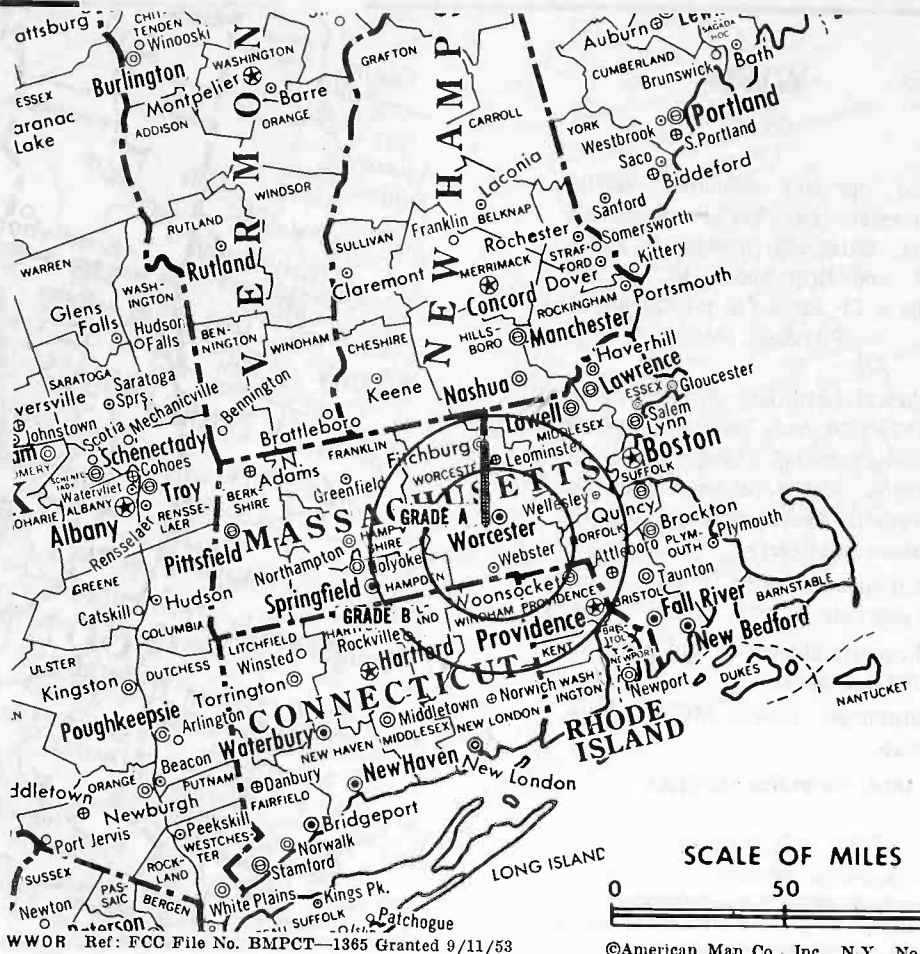
[Affiliated with WWLP, Springfield, Mass. and operates a Ch. 64 satellite in Pittsfield, Mass.]

Technical Facilities: Channel No. 14 (470-476 mc). Authorized power: 16.2-kw visual, 8.71-kw aural. Antenna: 810-ft. above av. terrain, 254-ft. above ground, 1619-ft. above sea level.

Latitude 42° 18' 13.6"
Longitude 71° 53' 50.7"

Requests change to 460-kw visual, 230-kw aural.

Transmitter: Asnebumskit Hill, Paxton, Mass.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WWOR

Network Service: NBC, same as WWLP, which has application pending for Ch. 64 satellite in Pittsfield to repeat WWOR.

Grantee: Springfield Television Broadcasting Corp., Box 2210, Springfield, Mass.

Studio: Asnebumskit Hill, Paxton, Mass.

Telephone: Swift 9-4800. TWX No.: SM 462 (Springfield).

Ownership: See WWLP.

Began Operation: Nov. 16, 1953, but left air Sept. 5, 1955 (Television Digest, Vol. 11:37). Returned to air Dec. 1, 1958 after former owners John Z. Buckley and associates turned over station to WWLP in return for 20% stock (Vol. 14:30, 37, 42).

Represented (sales) by George P. Hollingbery Co.; Kettell-Carter (Boston).

Represented (engineering) by Townsend Assoc.

Personnel:

WILLIAM L. PUTNAM, president & general manager.
GEORGE R. TOWNSEND, v.p., engineering.
JAMES H. FERGUSON JR., v.p., sales.
JEROME A. BARNES, v.p., programming.
ROLAND L. FILIAULT, treasurer & comptroller.
FRANCIS J. DOHERTY JR., station manager.
JAMES H. McMAHON, chief engineer.
WALLACE SAWYER, film buyer (Springfield).

DIGEST OF RATE CARD NO. 2
(Dec. 1, 1958)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	8 Sec.
Class A—6:59:30-11 p.m., daily.	\$300.00	\$180.00	\$120.00	\$90.00	\$75.00	\$60.00
NETWORK BASE HOURLY RATE: Bonus to WWLP, Springfield.						

Sample Size For This Station's Coverage Area Is Not Sufficient to Meet the ARB Standards Required to Report a Net Weekly Circulation.



Nation's Most Popular Zoo Program

TRANS-LUX TELEVISION CORPORATION
NEW YORK CHICAGO HOLLYWOOD



Statue of Benjamin Franklin by James Earle Fraser in The Franklin Institute, Philadelphia

Great Ideas Make Great Men

The founders of America were fired by great ideas. And the ideas made *them* great.

But today, America needs new ideas to enhance its place among nations. Ideas in science, in business and trade, in living and culture, in the moral influence America exerts on world affairs.

Where will the ideas come from? Normally from higher education. But colleges are facing shortages. Even now some are overcrowded and in ten years there'll be twice as many applicants. Certainly, with increasingly urgent responsi-

bilities to our country and to the world, we cannot tolerate shortages in ideas and leaders. Colleges need classrooms, modern libraries, up-to-date laboratory equipment and, not the least, top-notch teachers and professors.

Higher education is everybody's business. College is America's best friend—give to the college of your choice.

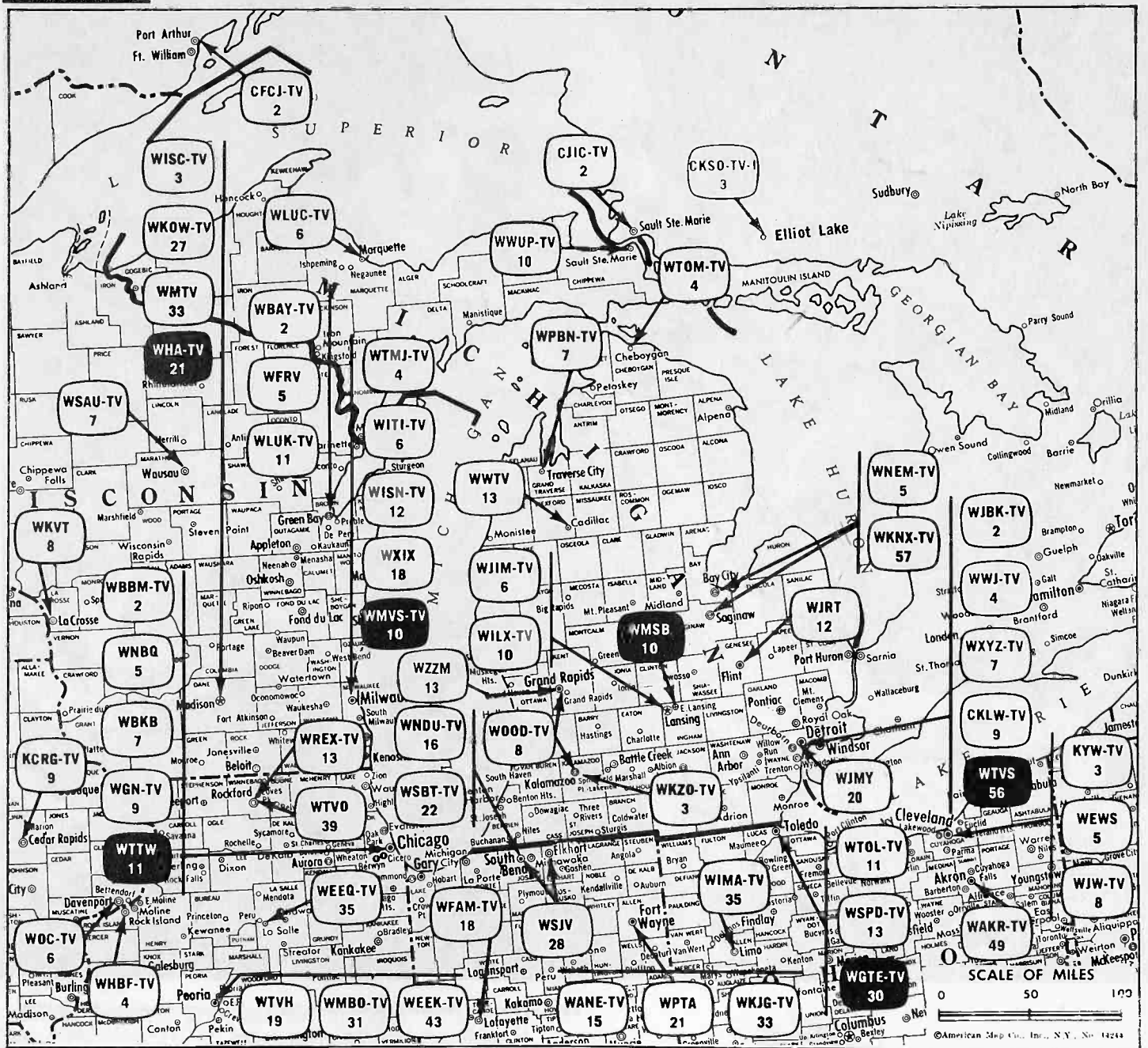
If you want to know what the college crisis means to you, write for a free booklet to: HIGHER EDUCATION, Box 36, Times Square Station, New York 36, N.Y.



*Published as a public service in cooperation with
The Advertising Council and the Council for Financial Aid to Education*



Michigan



ARB Net Weekly

Market	Circulation	Rank	Total Homes	Rank	TV Households	Rank
Detroit	1,423,000	6	1,771,600	6	1,682,800	6
Grand Rapids-Kalamazoo	432,900	30	726,500	34	674,900	32
Lansing	416,600	36	858,500	26	813,000	25
Saginaw-Bay City-Flint	386,100	42	482,000	59	452,300	56
Cadillac-Traverse City	98,800	132	204,600	132	186,100	127
Marquette	57,500	170	89,700	181	80,900	178

Michigan Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	15	2	17
Educational Television Stations	1	1	2
			19

For Additional State Data,
see page 303

5 REASONS WHY IT PAYS TO BUY...

CHANNEL 5

1. Local-level merchandising support.
2. Top FM coverage in all Eastern Michigan.
3. Every commercial gets full-page, front-page exposure.
4. Eastern Michigan's only TV station telecasting color daily.
5. Nearing 10 years of one-ownership service to all Eastern Michigan.

WNEM-TV

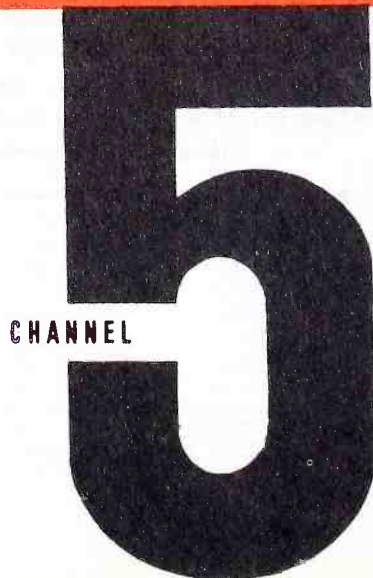


SERVING THE ONE **BIG** TOP 40
MARKET OF FLINT • SAGINAW •
BAY CITY AND ALL EASTERN
MICHIGAN



WNEM-TV

Affiliated with WNEM-FM, 102.5 MC, Bay City, and WABJ, CBS in Adrian.



Michigan—Allen Park (Detroit)

WJMY

Ch. 20

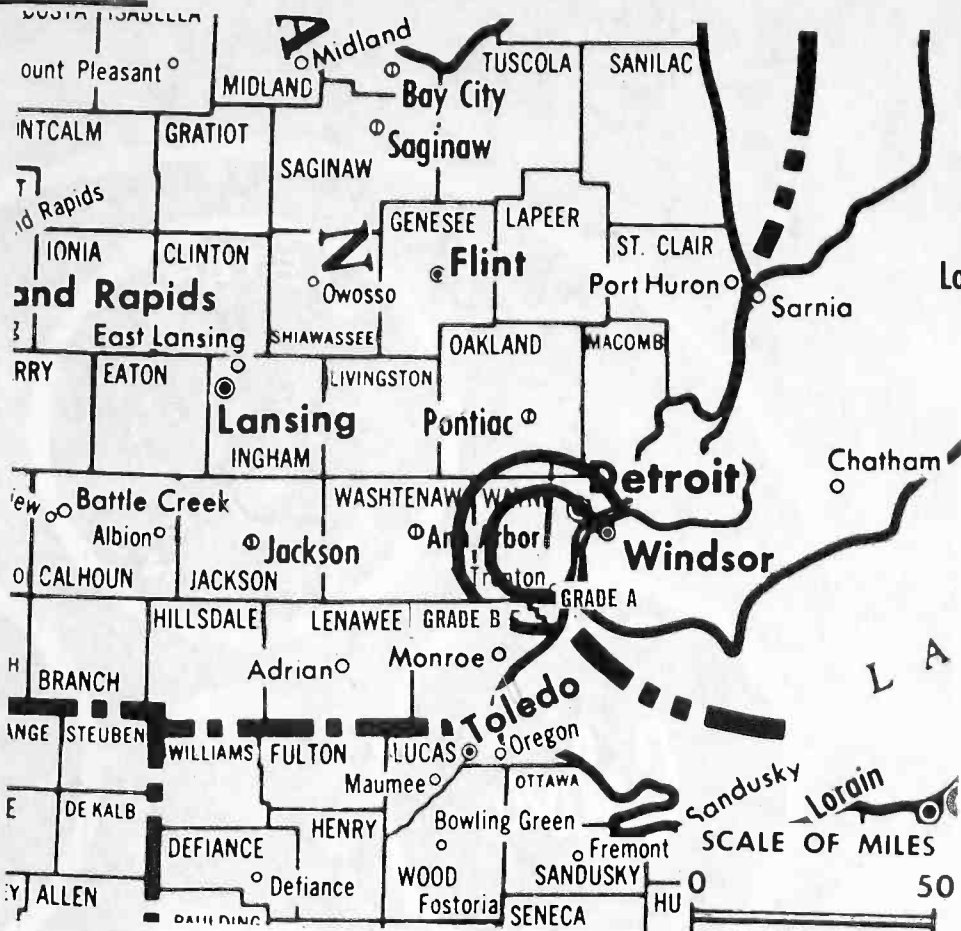
Technical Facilities: Channel No. 20
(506-512 mc). Authorized power:
20-kw visual, 11-kw aural. An-
tenna: 310-ft. above av. terrain,
342-ft. above ground, 937-ft.
above sea level.

Latitude 42° 15' 56"

Longitude 83° 13' 05"

Transmitter: Southfield Rd. & Wabash
Hwy.

TV tape: Recording facilities.



WJMY Ref: FCC Doc. No.—14131 Granted 9/26/61

©American Map Co., Inc., N.Y., No. 14244

WJMY

Licensee: Triangle Bcstg. Co., 17133 Pinecrest Dr., Allen Park.

Ownership: Henry Faber, 5.6%; Roy O. Makela, v.p., 12.5%;
Thomas Nesbitt, secy.-treas., 6.25%; Robert Spanos, 20%;
Donald J. Postma, 15%; Albert V. Bosch, 15%; Henry Voetberg,
6.25%; Frank Larner, 6.25%; Elmer T. DeFrell, 2.75%; George
Mannes, 3.75%; Harvey Dykstra, 3.15%; Robert G. Vander
Hoening, 2.5%.

Began Operation: Oct. 1962.

Represented (legal) by John H. Midlen, Washington, D.C.

Personnel:

ALBERT VANDEN BOSCH, general manager.

MICHAEL CLARKE, commercial manager.

GERALD DAWES, chief engineer.

MILO HAWLEY, program director.

Rates: Not available at press time.

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



**YOUR KIDS AUDIENCE IS IN THE BAG
WITH "FELIX THE CAT"—
TV's HAPPIEST CARTOON CHARACTER**

HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Michigan—Bay City-Saginaw



WNEM-TV



Ch. 5

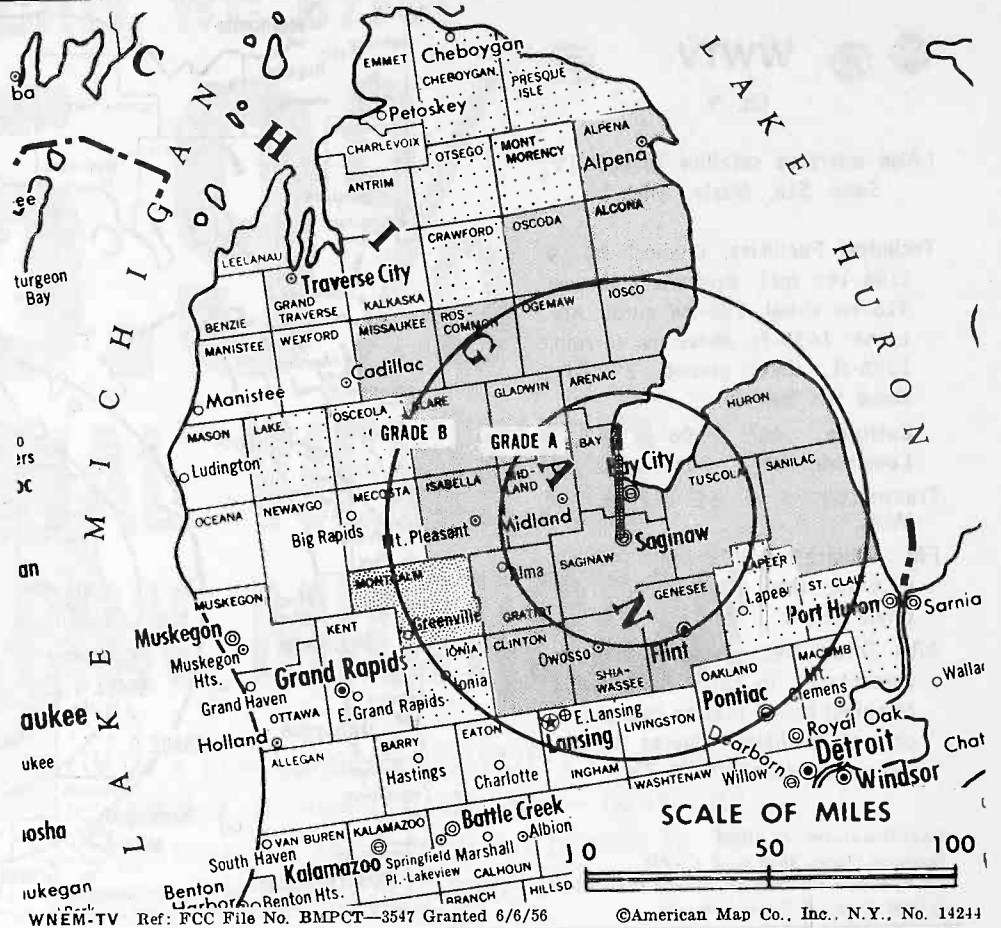
Technical Facilities: Channel No. 5 (72-78 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 1056-ft. above ground, 1632-ft. above sea level.

Latitude 43° 28' 13"
Longitude 83° 50' 35"

Transmitter: 5700 Becker Rd., Saginaw, Mich.

TV tape: Recording facilities.

FM Affiliate: WNEM-FM, 86-kw, 102.5 mc, 800-ft. antenna height (CP).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WNEM-TV Ref: FCC File No. BMPCT-3547 Granted 6/6/56

WNEM-TV

Licensee: Gerity Broadcasting Co., Gerity Bldg., Adrian, Mich.

Telephone: Colfax 5-7123.

Sales Offices: Bay City, Wenonah Hotel; Twinbrook 3-4504. Saginaw, 201 N. Washington; Pleasant 5-4471. Flint, Pick-Durant Hotel; Cedar 5-3555. New York, Time & Life Bldg., 1271 Ave. of the Americas; Circle 7-4560.

Studio & Operations Office: 5700 Becker Rd., Saginaw, Mich.

Studios & Offices: Pick-Durant Hotel, Flint.

Telephones: Pleasant 5-8191, Saginaw; Cedar 5-3555, Flint.

TWX Nos.: Saginaw 76, Flint 07.

Ownership: James Gerity Jr., 100%. Mr. Gerity also operates WABJ, Adrian, Mich.

Began Operation: Feb. 16, 1954.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Berge, Fox & Arent.

Personnel:

JAMES GERITY JR., president & general manager.
ALBERT G. WOELFLE, asst. gen. mgr. & treas.
JACK BERRY, commercial manager.
LEO HEISEL, operations & engineering mgr.
JIM HERRINGTON, production manager.
VINCE COLLINS, program & film director.
WILLIAM HALLE, promotion manager.
LOU FURLIN, chief engineer.

DIGEST OF RATE CARD NO. 8 (Jan. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., Mon.-Fri.; 7-10:30 p.m., Sat. & Sun.	\$900.00	\$540.00	\$360.00	\$252.00	\$200.00	\$176.00

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MICHIGAN			
	Alcona	1,900	1,600	83
	Alpena	8,100	6,600	82
	Arenac	2,900	2,700	91
	Bay	31,600	30,000	95
	Clare	3,500	3,200	89
	Clinton	10,500	10,100	96
	Genesee	109,100	104,100	96
	Gladwin	3,100	2,900	90
	Gratiot	10,600	9,800	92
	Huron	9,500	8,500	90
	Iosco	5,100	4,800	94
	Isabella	8,900	8,100	91
	Midland	14,100	13,600	96
	Missaukee	1,900	1,600	84
	Ogemaw	2,900	2,600	90
Oscoda	1,100	900	77	
Roscomman	2,500	2,400	95	
Saginaw	54,400	51,600	95	
Sanilac	9,400	8,600	91	
Shiawassee	15,600	14,700	94	
Tuscola	12,000	11,200	93	
Between 25-50%	MICH.: Montcalm	11,000	10,200	93
Under 25%	MICHIGAN			
	Cheboygan	4,100	3,500	84
	Crawford	1,500	1,300	85
	Ionia	11,600	11,100	96
	Lake	1,800	1,600	84
	Lapeer	10,900	10,400	95
	Montmorency	1,400	1,100	80
	Osceola	4,000	3,600	91
Otsego	2,200	2,000	91	
Presque Isle	3,500	2,800	79	
St. Clair	31,700	29,800	94	
WNEM-TV Station Total		402,400	377,000	94
ARB Total Net Weekly Circulation (March, 1962)			303,800	

Michigan—Cadillac-Traverse City



WWTV



Ch. 9

[Also operates satellite WWUP-TV, Sault Ste. Marie, Mich.]

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1635-ft. above av. terrain, 1295-ft. above ground. 2999-ft. above sea level.

Latitude 44° 08' 12.4"
Longitude 85° 20' 23.4"

Transmitter: 9-mi. SE of Cadillac, Mich.

FM Affiliate: WWTV-FM, 100-kw, 92.9 mc (No. 225), 409-ft. antenna height.

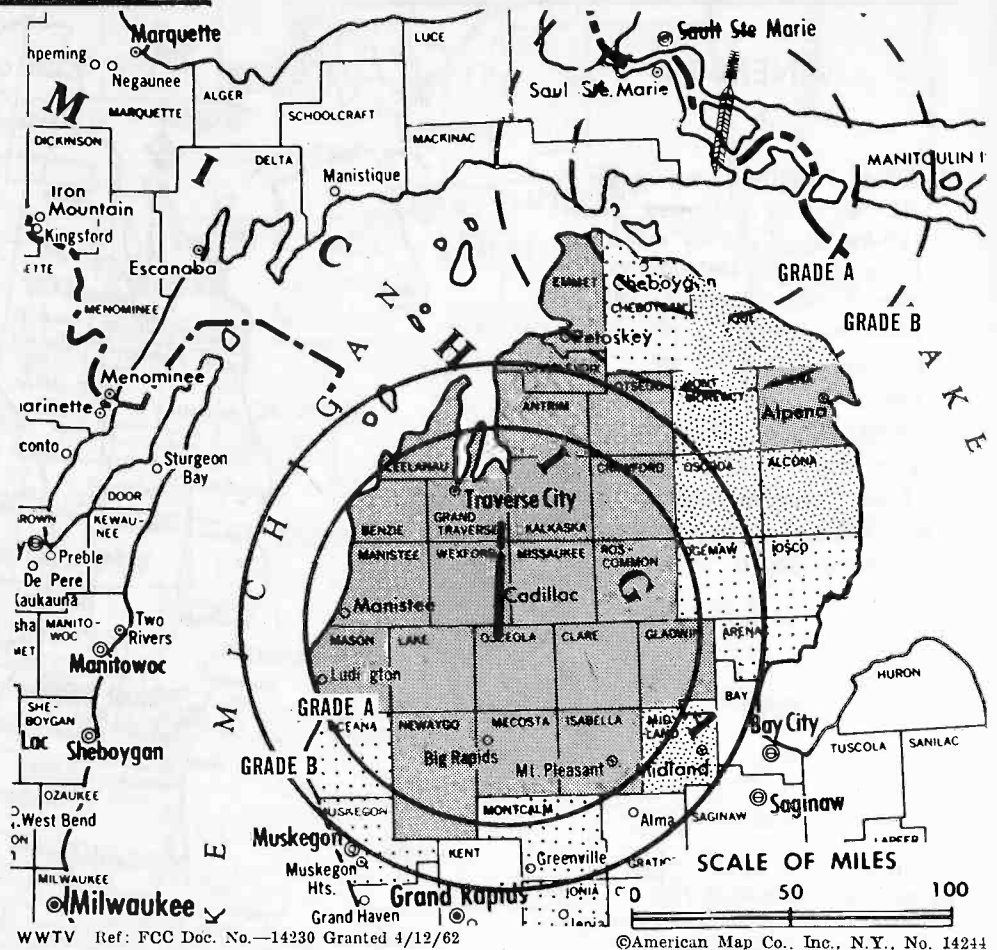
ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities. Figures do not include satellite WWUP-TV.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WWTV

Network Service: ABC, CBS.

Licensee: Fetzer Television Inc., Arcade Bldg., 417 N. Mitchell St.

Studio: 9-mi. SE of Cadillac, Mich.

Telephone: Prospect 5-3478. TWX No.: 616-775-9744.

Ownership: Fetzer Broadcasting Co., 100%. John E. Fetzer, pres. For other interests, see WKZO-TV, Kalamazoo, Mich.

Began Operation: Dec. 11, 1953. Sale to present owner by Sparton Corp. approved July 23, 1958 by FCC (Television Digest, Vol. 14:25, 27).

Represented (sales) by Avery-Knodel Inc.

Personnel:

GENE ELLERMAN, v.p., general manager & film buyer.

DARYL SEBASTIAN, asst. general manager.

LEONARD SWANSON, general sales manager.

RONALD BAKER, chief engineer.

JOHN WHEAT, program director.

DWIGHT WHEELER, operations manager.

DIGEST OF RATE CARD NO. 7*

(April 15, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:29-10:01 p.m., daily.	\$425.00	\$255.00	\$170.00	\$130.00	\$90.00	\$40.00

*Combination rates for WWTV, Cadillac & WWUP-TV, Sault Ste. Marie.

NETWORK BASE HOURLY RATE: \$425 (ABC) \$425 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
	MICHIGAN			
	Alpena	8,100	6,600	82
	Antrim	3,100	2,800	90
	Benzie	2,400	2,100	88
	Charlevoix	4,000	3,600	91

Net Weekly Circulation

State County

Total Households

TV Homes %

Over 50%

MICHIGAN—(Continued)

Clare	3,500	3,200	89
Crawford	1,500	1,300	85
Emmet	4,700	4,100	87
Gladwin	3,100	2,900	90
Grand Traverse	9,200	8,300	90
Isabella	8,900	8,100	91
Kalkaska	1,300	1,200	87
Lake	1,800	1,600	84
Leelanau	2,700	2,400	89
Manistee	5,900	5,300	91
Mason	6,800	5,700	84
Mecosta	5,800	5,200	91
Missaukee	1,900	1,600	84
Newaygo	7,100	6,500	91
Osceola	4,000	3,600	91
Otsego	2,200	2,000	91
Roscommon	2,500	2,400	95
Wexford	5,500	5,100	93

Between 25-50%

MICHIGAN

Alcona	1,900	1,600	83
Midland	14,100	13,600	96
Montmorency	1,400	1,100	80
Oscoda	1,100	900	77
Presque Isle	3,500	2,800	79

Under 25%

MICHIGAN

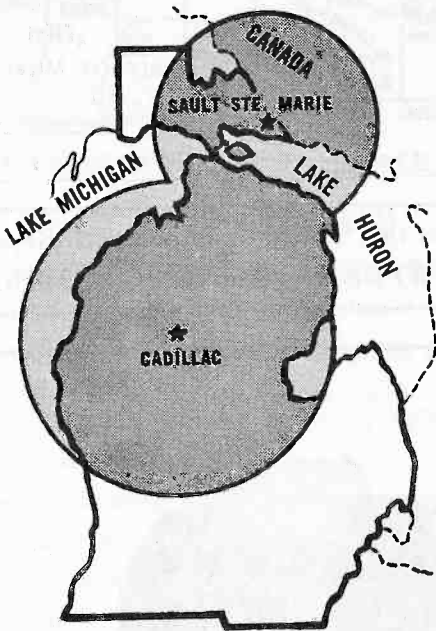
Arenac	2,900	2,700	91
Cheboygan	4,100	3,500	84
Ionia	11,600	11,100	96
Iosco	5,100	4,800	94
Montcalm	11,000	10,200	93
Muskegon	44,200	41,500	94
Oceana	4,800	4,100	86
Ogemaw	2,900	2,600	90

WWTV Station Total 204,600 186,100 91
ARB Total Net Weekly Circulation (March, 1962) 98,800

Suddenly we offer

35.9%

ADDITIONAL VIEWERS
in NORTHERN MICHIGAN!



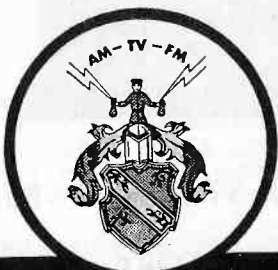
WWTV's new satellite (WWUP-TV at Sault Ste. Marie) is now on the air — delivering 35.9% more of the television homes in 39 counties of Northern Michigan!

WWTV/WWUP-TV combined now cover 874,100 people in Michigan and contiguous Canada. The effective buying income of people in this area is \$1,304,145,000 annually.

This unique combination really saturates our fast-growing industrial area. To get equivalent coverage with other media, you'd have to use 20 radio stations, or 13 newspapers!

Ask your jobbers or distributors in this area They know the story!

FLASH! As we go to press, A.R.B. reports of telephone coincidental surveys arrive (started 10 days after WWUP-TV began operation as full-time satellite). Results indicate that 35.9% expected listenership increase has been greatly exceeded.



The Felzyer Stations

RADIO

WKZO KALAMAZOO-BATTLE CREEK
WJEF GRAND RAPIDS
WJEF-FM GRAND RAPIDS-KALAMAZOO
WWTV-FM CADILLAC

TELEVISION

WKZO-TV GRAND RAPIDS-KALAMAZOO
WWTV/CADILLAC-TRAVERSE CITY
WWUP-TV SAULT STE. MARIE
KOLN-TV/LINCOLN, NEBRASKA
KGIN-TV GRAND ISLAND, NEB.

WWTV/WWUP-TV

CADILLAC-TRAVERSE CITY

SAULT STE. MARIE

CHANNEL 9
ANTENNA 1640' A. A. T.
CBS • ABC

CHANNEL 10
ANTENNA 1214' A. A. T.
CBS • ABC

Avery-Knodel, Inc., Exclusive National Representatives

Michigan—Cheboygan

abc **WTOM-TV**

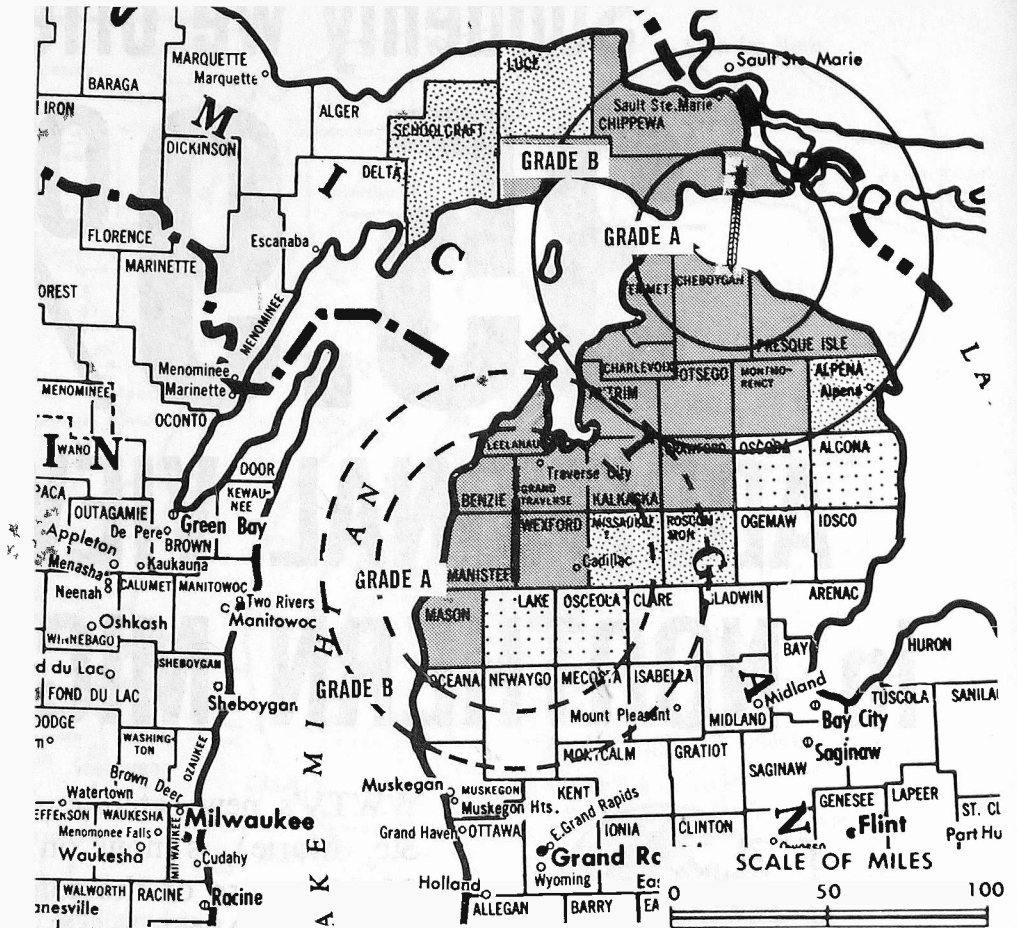
Ch. 4

[Affiliated with WPNB-TV,
Traverse City, Mich.]

Technical Facilities: Channel No. 4
(66-72 mc). Authorized power:
100-kw visual, 50-kw aural. An-
tenna: 620-ft. above av. terrain,
586-ft. above ground, 1286-ft.
above sea level.

Latitude 40° 39' 01"
Longitude 84° 20' 37"

Transmitter: U.S. Rt. 23, 6.7-mi. E
of Cheboygan.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WTOM-TV Ref: FCC File No. BPCT-2717 Granted 12/9/59

© American Map Co., Inc., N.Y., No. 14244

WTOM-TV

Network Service: ABC, NBC.

Licensee: Midwestern Broadcasting Company, Paul Bunyan Bldg.,
Traverse City, Michigan.

Studio: U.S. Rt. 23, 6.7-mi. E of Cheboygan.

Telephone: Madison 7-5683

Ownership: Same as WPNB-TV, Traverse City.

Began Operation: May 16, 1959.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by George C. Davis.

Personnel:

LES BIEDERMAN, president.
SOREN H. MUNKOF, general manager & film buyer.
WILLIAM H. KIKER, vice president & chief engineer.
JERRY D. FERRIS, station manager.
R. E. DETWILER, commercial manager.

DIGEST OF RATE CARD NO. 3 (May 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.	
Class AA—7:29-10:31 p.m., daily.	\$400.00	\$240.00	\$160.00	\$140.00	\$90.00	\$80.00	\$40.00

Note: Combination rates with WPNB-TV, Traverse City.

NETWORK BASE HOURLY RATE: Bonus to WPNB-TV, Traverse
City, Mich. (ABC & NBC).

ARB Data for this Station Included with Report
of Parent WPNB-TV, Traverse City, Mich.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Michigan—Detroit



WJBK-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 1057-ft. above ground, 1730-ft. above sea level.

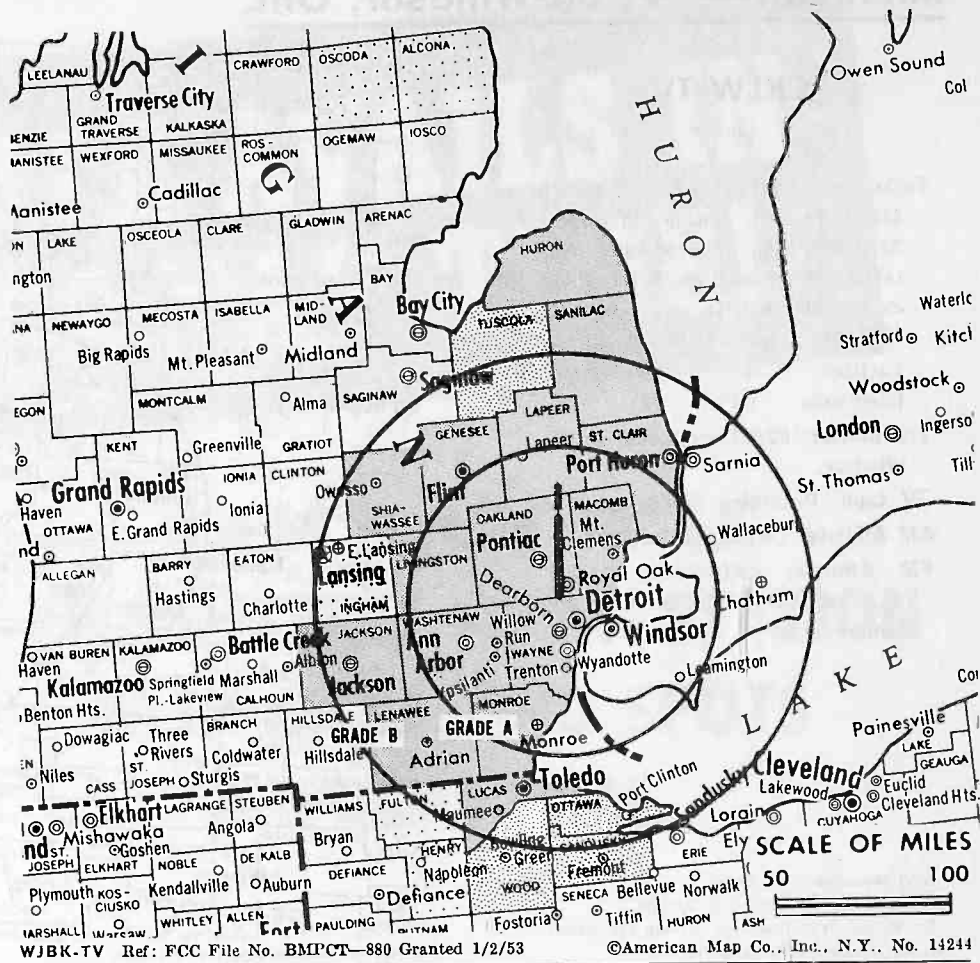
Latitude 42° 27' 38"
Longitude 83° 12' 47"

Transmitter: Southfield Twp., Mich.
TV tape: Recording facilities.

AM Affiliate: WJBK, 10-kw (1-kw night), 1500 kc.

FM Affiliate: WJBK-FM, 30-kw, 93.1 mc (No. 226), 440-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WJBK-TV Ref: FCC File No. BMPCT-880 Granted 1/2/53

©American Map Co., Inc., N.Y., No. 14244

WJBK-TV

Licensee: Storer Broadcasting Co., 7441 Second Blvd., Detroit 2.

Studio: 7441 Second Blvd.

Telephone: Trinity 3-7400. TWX No.: DE 891.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: Oct. 24, 1948.

Represented (sales) by Storer Television Sales Inc.

Represented (legal) by Robert F. Jones.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

- GEORGE B. STORER JR., president.
- BILL MICHAELS, v.p., TV division.
- LAWRENCE M. CARINO, general manager.
- HAP EATON, general sales manager.
- CHUCK BERGESON, local sales manager.
- BILL SMITH, promotion manager.
- BOB McBRIDE, program manager & film buyer.
- CARL CEDERBERG, news & public affairs director.
- JOE HAIGH, regional chief engineer (Detroit & Cleveland).
- MARION STORER, operational chief engineer.

DIGEST OF RATE CARD NO. 21—(July 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—8-11 p.m., daily.	\$2600.00	\$1560.00	\$1040.00	\$1500.00	\$900.00 \$450.00

Color—No premium at present, subject to change without notice.

NETWORK BASE HOURLY RATE: \$3100.

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MICHIGAN				
		Genesee	109,100	104,100	96
		Huron	9,500	8,500	90
		Jackson	38,800	36,800	95
		Lapeer	10,900	10,400	95
		Lenawee	22,400	20,900	94
		Livingston	11,100	10,700	96
		Macomb	115,400	112,600	98
		Monroe	28,400	27,100	96
		Oakland	201,200	195,500	98
		St. Clair	31,700	29,800	94
		Sanilac	9,400	8,600	91
		Shiawassee	15,600	14,700	94
	Washtenaw	48,400	43,200	90	
	Wayne	795,500	753,700	95	
Between 25-50%	OHIO				
		Lucas	141,800	134,800	96
	MICHIGAN				
		Tuscola	12,000	11,200	93
	OHIO				
	Ottawa	10,700	10,200	95	
	Sandusky	16,700	16,000	96	
	Wood	20,700	19,600	95	
Under 25%	MICHIGAN				
		Alcona	1,900	1,600	83
		Ingham	61,800	57,700	94
		Oscoda	1,100	900	77
	OHIO				
	Fulton	8,600	7,800	91	
	Henry	7,600	7,300	96	
WJBK-TV Station Total			1,730,300	1,643,700	94
ARB Total Net Weekly Circulation (March, 1962)			1,400,100		

Michigan—Detroit-Windsor, Ont.

CKLW-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 325-kw visual, 180-kw aural. Antenna: directional, 631-ft. above av. terrain, 626-ft. above ground, 1226-ft. above sea level.

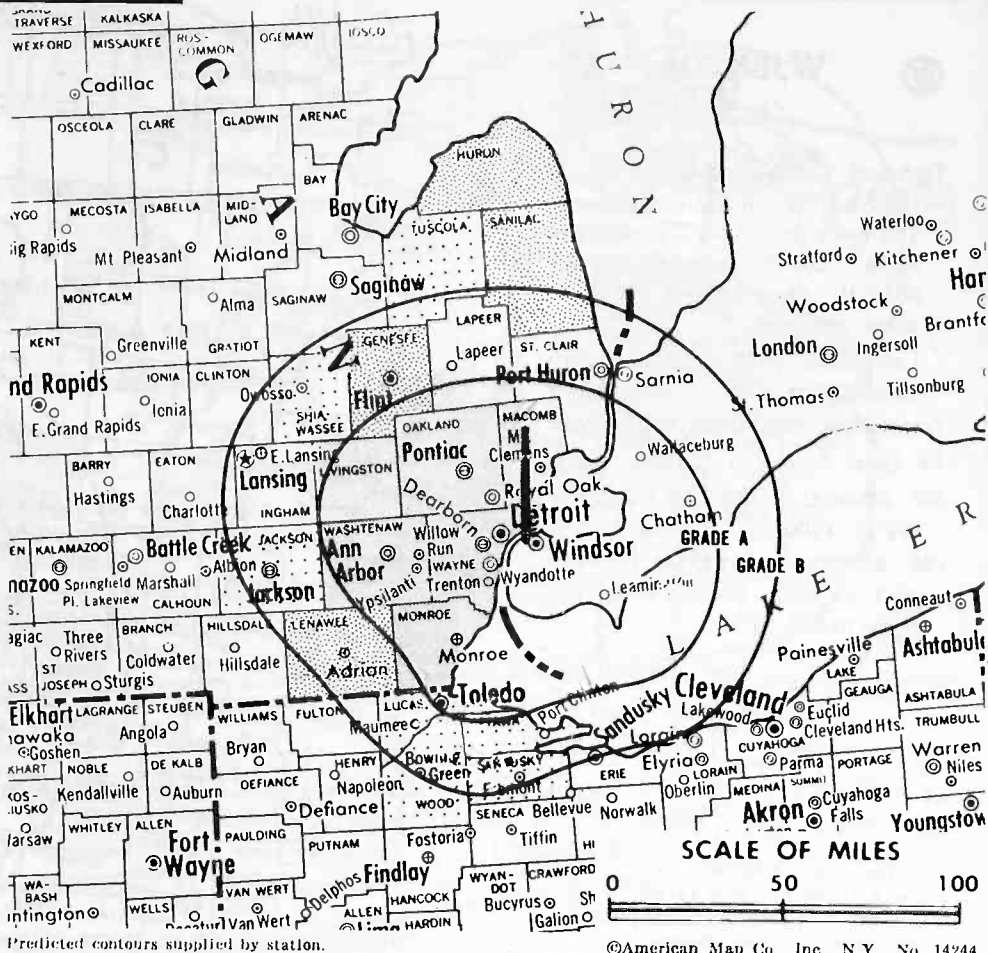
Latitude 42° 18' 59"
Longitude 83° 02' 58"

Transmitter: 825 Riverside Drive W., Windsor.

TV tape: Recording facilities.

AM Affiliate: CKLW, 50-kw, 800 kc.

FM Affiliate: CKLW-FM, .25-kw, 93.9 mc (No. 230), 414-ft. antenna height.



Total Households: (C) SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.

CKLW-TV

Network Service: CBC.

Licensee: W. Ontario Bcstg. Co. Ltd., Riverside Dr. W., Windsor, Ont.

Detroit & Business Office: Guardian Bldg., Detroit 26.

Studio: 825 Riverside Drive W., Windsor.

Telephones: Woodward 1-7200, Detroit; Clearwater 4-1155, Windsor. TWX No.: DE 48.

Ownership: CKLW-TV officers: S. C. Ritchie, pres.; W. H. Gatfield, treas. Note: Western Ontario Bcstg. Co. Ltd. (RKO Distributing Corp. of Canada, RKO General Inc.) licensee; for other interests see WOR-TV, New York.

Began Operation: Sept 16, 1954.

Represented (sales) by RKO National Sales Division.

Represented (legal) by Rogers & Rowland, Toronto, Ont.

Personnel:

- S. C. RITCHIE, president & general manager.
- T. J. SUTTON, program & production mgr., TV.
- NORMAN HAWKINS, general sales manager, TV.
- ARTHUR MacCOLL, film director.
- ARTHUR GLOSTER, public relations director.
- JACK C. LIDDLE, director of public service.
- AUSTIN GRANT, news editor.
- BRUCE CHICK, traffic director.
- STEWART CLARK, engineering director.

DIGEST OF RATE CARD NO. 10—(U.S. RATES) (June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-9 p.m., Mon.-Sat.; 1-11 p.m., Sun.	\$1600.00	\$960.00	\$640.00	\$400.00	\$350.00	\$265.00

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MICHIGAN			
	Lapeer	10,900	10,400	95
	Livingston	11,100	10,700	96
	Macomb	115,400	112,600	98
	Monroe	28,400	27,100	96
	Oakland	201,200	195,500	98
	St. Clair	31,700	29,800	94
Wayne	48,400	43,200	90	
Between 25-50%	MICHIGAN			
	Genesee	109,100	104,100	96
	Huron	9,500	8,500	90
	Lenawee	22,400	20,900	94
Under 25%	MICHIGAN			
	Jackson	38,800	36,800	95
	Shiawasee	15,600	14,700	94
	Tuscola	12,000	11,200	93
	OHIO			
	Lucas	141,800	134,800	96
	Ottawa	10,700	10,200	95
Sandusky	16,700	16,000	96	
Wood	20,700	19,600	95	
CKLW-TV Station Total		1,649,300	1,568,400	95
ARB Total Net Weekly Circulation (March, 1962)		1,005,500		

**For Other Canadian Stations
See Canadian Station Directory.**

1 MINUTE AVAILS IN CLASS "A" TIME!

CH. 9's
TOP-RATED
SHOWS

Bill Kennedy
Showtime

MSM

★ ★
International
★ ★ THEATRE

POPEYE
AND HIS
PALS

QUICK DRAW MCGRAW
YOGI BEAR
HUCKLEBERRY HOUND

CBC
NETWORK

Starline

Write for availabilities
or contact your
RKO NATIONAL SALES
DIVISION OFFICE



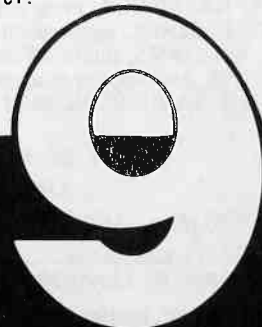
CKLW-TV
IS THE DETROIT AREA STATION
WITH 60 SECOND SPOTS
IN PRIME TIME.

MARKET DATA *

Population:	5,780,100
Households:	1,653,400
Effective Buying Income:	\$12,004,361,000
Total Retail Sales:	\$ 6,976,576,000
Food Sales:	\$ 1,812,429,000
Gen. Merchandise Sales:	\$ 1,005,282,000
Furniture & Household Appliance Sales:	\$ 331,191,000
Automotive Sales:	\$ 1,215,706,000
Gas Station Sales:	\$ 549,522,000
Drug Sales:	\$ 308,568,000

*Sales Management 1962 Survey of Buying Power.

WINDSOR, SERVING
THE WINDSOR AND
DETROIT AREA



CKLW-TV

Michigan—Detroit



WWJ-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 97.7-kw visual, 50.1-kw aural. Antenna: 1068-ft. above av. terrain, 1753-ft. above ground, 2438-ft. above sea level.

Latitude 42° 26' 59"
Longitude 83° 12' 20"

Transmitter: Greenfield & 10½ Mile Rds.

Studio: 622 W. Lafayette Ave.

TV tape: Recording facilities.

AM Affiliate: WWJ, 5-kw, 950 kc (NBC).

FM Affiliate: WWJ-FM, 50-kw, 97.1 mc (No. 246), 480-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WWJ-TV

Licensee: Evening News Assn., 622 W. Lafayette Ave., Detroit 31.

Telephone: 222-2000. TWX No.: DE 24.

Ownership: Evening News Assn., publisher of The Detroit News; Warren S. Booth, pres.

Began Operation: March 4, 1947.

Represented (sales) by Peters, Griffin, Woodward Inc.; Andy McDermott (Canada).

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Creutz & Snowberger.

Personnel:

- JAMES SCHIAVONE, general manager.
- DON DeGROOT, assistant general manager.
- FRANKLIN G. SISSON, station manager.
- RAY W. COLIE, sales manager.
- PETER S. GOOD, national sales manager.
- FRANK STELTENKAMP, sales development manager.
- MELVIN C. WISSMAN, program development manager.
- A. GLENN KYKER, promotion manager.
- IAN K. HARROWER, program & production mgr. & film buyer.
- JAMES F. CLARK, news editor.
- PAUL WILLIAMS, public affairs manager.
- E. J. LOVE, engineering manager.
- ALLEN G. SANDERSON, chief studio engineer.

DIGEST OF RATE CARD NO. 20 (Jan. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—8-11 p.m., daily.	\$3300.00	\$1980.00	\$1320.00	\$1230.00	\$1200.00	\$900.00 \$450.00
NETWORK BASE HOURLY RATE: \$3300.						

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%		MICHIGAN			
		Genesee	109,100	104,100	96
		Huron	9,500	8,500	90
		Jackson	38,800	36,800	95
		Lapeer	10,900	10,400	95
		Lenawee	22,400	20,900	94
		Livingston	11,100	10,700	96
		Macomb	115,400	112,600	98
		Monroe	28,400	27,100	96
		Oakland	201,200	195,500	98
		St. Clair	31,700	29,800	94
		Sanilac	9,400	8,600	91
	Washtenaw	48,400	43,200	90	
	Wayne	795,500	753,700	95	
Between 25-50%		OHIO			
		Lucas	141,800	134,800	96
		Sandusky	16,700	16,000	96
		MICHIGAN			
	Shiawassee	15,600	14,700	94	
	Tuscola	12,000	11,200	93	
Under 25%		OHIO			
		Ottawa	10,700	10,200	95
		Wood	20,700	19,600	95
		MICHIGAN			
		Clinton	10,500	10,100	96
		Gratiot	10,600	9,800	92
		Ingham	61,800	57,700	94
		OHIO			
	Fulton	8,600	7,800	91	
	Henry	7,600	7,300	96	
	Seneca	16,800	15,800	94	
	Wyandot	6,400	5,900	91	

WWJ-TV Station Total	1,771,600	1,682,800	95
ARB Total Net Weekly Circulation (March, 1962)	1,423,000		

Michigan—Detroit



WXYZ-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1000-ft. above av. terrain, 1073-ft. above ground, 1733-ft. above sea level.

Latitude 42° 28' 15"
Longitude 83° 15' 00"

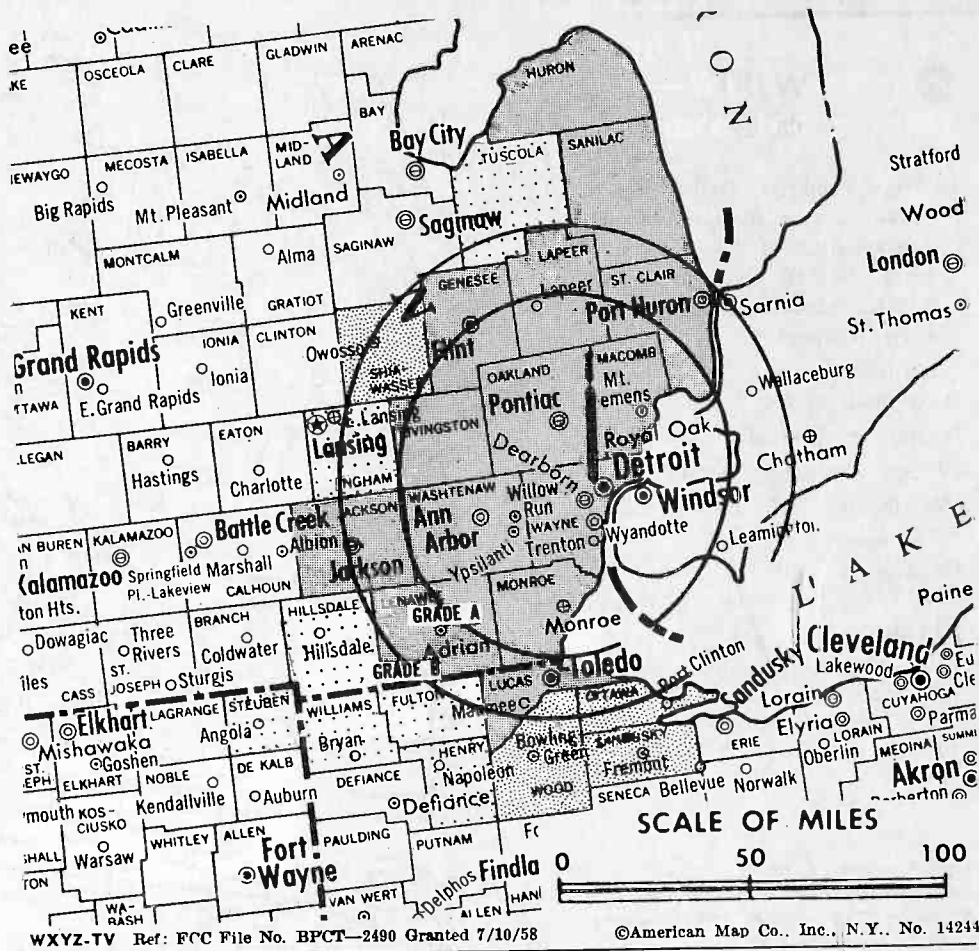
Transmitter: Broadcast House, 20777 W. Ten Mile Rd.

TV tape: Recording facilities.

AM Affiliate: WXYZ, 5-kw, 1270 kc (ABC).

FM Affiliate: WXYZ-FM, 27.2-kw, 101.1 mc (No. 266), 880-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WXYZ-TV Ref: FCC File No. BPCT-2490 Granted 7/10/58

WXYZ-TV

Licensee: WXYZ Inc., Broadcast House, 20777 West Ten Mile Rd., Detroit 19.

Studio: Broadcast House, 20777 W. Ten Mile Rd.

Telephone: Kenwood 4-7000. TWX No.: Southfield 273.

Ownership: American Bcstg. Co., 100%; see WABC-TV, New York.

Began Operation: Oct 9, 1948.

Represented (sales) by ABC Television Spot Sales Inc.; Stovin-Byles (Canada).

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Kear & Kennedy.

Personnel:

- JOHN F. PIVAL, president & general manager.
- HAROLD S. CHRISTIAN, merchandising v.p.
- WILLIAM J. HENDRICKS, general sales manager.
- KENT FREDERICKS, national sales manager.
- JAN COIL, local sales service manager.
- RALPH DAWSON, commercial tape manager.
- PETER STRAND, program manager & film buyer.
- EARL MOORE, business manager.
- ED STOCKE, production service manager.
- KEN LAYDEN, promotion manager.
- CHARLES KOCHER, chief engineer.
- VAN KIRKWOOD, news director.
- JAMES MULLA, research director.

DIGEST OF RATE CARD NO. 18 (Dec. 30, 1962)

Hour	30 Min.	15 Min.	Min.*	20 Sec.*	ID*
Class AA—8-10:30 p.m., daily.	\$2860.00	\$1715.00	\$1145.00	\$1300.00	\$1100.00 \$550.00

*Prime 1 (7:30-11 p.m.).

NETWORK BASE HOURLY RATE: \$3000.

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MICHIGAN				
		Genesee	109,100	104,100	96
		Huron	9,500	8,500	90
		Jackson	38,800	36,800	95
		Lapeer	10,900	10,400	95
		Lenawee	22,400	20,900	94
		Livingston	11,100	10,700	96
		Macomb	115,400	112,600	98
		Monroe	28,400	27,100	96
		Oakland	201,200	195,500	98
		St. Clair	31,700	29,800	94
	Sanilac	9,400	8,600	91	
	Washtenaw	48,400	43,200	90	
	Wayne	795,500	753,700	95	
Between 25-50%	OHIO				
		Lucas	141,800	134,800	96
	MICHIGAN				
		Shiawasee	15,600	14,700	94
Under 25%	OHIO				
		Ottawa	10,700	10,200	95
		Sandusky	16,700	16,000	96
		Wood	20,700	19,600	95
	INDIANA				
		Steuben	5,300	4,900	93
	MICHIGAN				
	Hillsdale	10,300	9,300	90	
	Ingham	61,800	57,700	94	
	Tuscola	12,000	11,200	93	
OHIO					
	Fulton	8,600	7,800	91	
	Henry	7,600	7,300	96	
	Williams	9,300	8,500	91	
WXYZ-TV Station Total			1,752,200	1,663,900	95
ARB Total Net Weekly Circulation (March, 1962)			1,335,200		

Michigan—Flint



WJRT

Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 940-ft. above av. terrain, 999-ft. above ground, 1599-ft. above sea level.

Latitude 43° 13' 48"
Longitude 84° 03' 35"

Transmitter: Chesaning, Mich.

TV tape: Recording facilities.

AM Affiliate: WJR, Detroit, 50-kw, 760 kc.

FM Affiliate: WJR-FM, 24-kw, 96.3 mc (No. 242), 483-ft. antenna height.



Total Households: © SBDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WJRT Ref: FCC File No. BMPCT-2689 Granted 4/13/55

©American Map Co., Inc., N.Y., No. 14241

WJRT

Licensee: The Goodwill Stations Inc., Fisher Bldg., Detroit 2, Mich.

Studio: 2302 Lapeer St., Flint.

Telephone: Cedar 9-6611.

Ownership: L. R. Jackson & Bank of America, 24.04% (as trustees under will of George A. Richards); C. Russell Feldman & L. R. Jackson, 7.74% (as trustees under G. A. Richards Life Insurance Trust); Rozene R. Moore, 5.04%; Frances S. Parker, 3.61%; John F. Patt, chairman, 4.66%; Worth Kramer, pres., 3.86%; F. Sibley Moore, v.p. & secy., 2.48%; The Goodwill Stations Inc. Employees Sharing Trust, 2.02%; Stanley S. Kresge, 1.34%; William G. Siebert, 1.47%; and over 1450 other stockholders, none holding more than 1%. WJRT also owns WSAZ-TV & WSAZ, Huntington, W. Va.

Began Operation: Oct. 12, 1958.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

JOHN F. PATT, chairman of the board.
WORTH KRAMER, president.
A. DONOVAN FAUST, v.p. & general manager.
ROBERT MART, sales manager.
FRANKLIN C. MITCHELL, program director & film buyer.
DAVID A. COURSE, promotion & publicity.
CLARENCE W. JONES, chief engineer.

DIGEST OF RATE CARD NO. 5
(July 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—8-10:30 p.m., Mon.-Fri.; 7:30-10:30 p.m., Sat. & Sun.	\$1000.00	\$600.00	\$400.00	\$275.00	\$200.00
NETWORK BASE HOURLY RATE:	\$1000.				

For Additional Information On Purchase of
WSAZ-TV, Huntington, W. Va.,
See Sales & Transfers Section.

Net Weekly Circulation	State County	Total Households	TV Homes	%
------------------------	--------------	------------------	----------	---

Over 50 %

MICHIGAN

Arenac	2,900	2,700	91
Bay	31,600	30,000	95
Clare	3,500	3,200	89
Clinton	10,500	10,100	96
Eaton	14,500	13,700	95
Genesee	109,100	104,100	96
Gladwin	3,100	2,900	90
Gratiot	10,600	9,800	92
Ingham	61,800	57,700	94
Iosco	5,100	4,800	94
Isabella	8,900	8,100	91
Midland	14,100	13,600	96
Montcalm	11,000	10,200	93
Ogemaw	2,900	2,600	90
Saginaw	54,400	51,600	95
Shiawassee	15,600	14,700	94
Tuscola	12,000	11,200	93

Between 25-50 %

MICHIGAN

Alpena	8,100	6,600	82
Huron	9,500	8,500	90
Ionia	11,600	11,100	96
Sanilac	9,400	8,600	91

Under 25 %

MICHIGAN

Alcona	1,900	1,600	83
Lake	1,800	1,600	84
Lapeer	10,900	10,400	95
Livingston	11,100	10,700	96
Missaukee	1,900	1,600	84
Montmorency	1,400	1,100	80
Osceola	4,000	3,600	91
Oscoda	1,100	900	77
Presque Isle	3,500	2,800	79
Roscommon	2,500	2,400	95
St. Clair	31,700	29,800	94

WJRT Station Total	482,000	452,300	94
ARB Total Net Weekly Circulation (March, 1962)		386,100	

FLINT-SAGINAW-BAY CITY: the rich 26-county mid-Michigan market with over 1.5 million people, more than 400,000 TV sets. You reach it best from within because it's a market that's served from within. And, in the 15 counties that count—where most of the people and the paychecks are—WJRT registers a net weekly circulation of 70% or greater.* You can count here, too, simply by calling Harrington, Righter and Parsons.

*ARB 1960 Coverage Study

**FLINT
-SAGINAW**

-BAY CITY: Population:

1,519,000 / Households: 440,500 /

Effective Buying Income: \$2.9 Billion /

Effective Buying Income Per Household:

\$6,587 / Total Retail Sales: \$1.9 Billion / Food:

\$449 Million / General Merchandise: \$202 Million / Ap-

parel: \$95 Million / Home Furnishings: \$94

Million / Automotive: \$389 Million / Service

Stations: \$154 Million / Drugs: \$68 Million / From

Sales Management's "Survey of Buying Power."

Buying Income: \$2.9 Billion / Effective Buying

1,519,000 / Households: 440,500 / Effective

Million / General Merchandise: \$202 Million

Total Retail Sales: \$1.9 Billion / Food: \$449

\$389 Million / Service Stations: \$154 Million

Home Furnishings: \$94 Million / Automotive:

BAY CITY: Population:

From Sales Management's

Effective Buying Income

Income Per Household:

440,500 / Effective Buying Income:

\$449 Million / General Merchandise

Total Retail Sales: \$1.9 Billion /

Million / Drugs: \$68 Million / From

\$389 Million / Service Stations: \$154

Population: 1,519,000 / Households:

Furnishings: \$94 Million / Automotive

Per Household: \$6,587 / Total Retail

Billion / Effective Buying Income

Sales Management's "Survey of

\$202 Million / Apparel:

Drugs: \$68 Million /

Effective Buying Income

Home Furnishings: \$94

Million / Apparel: \$95

\$449 Million / General

Sales Management's

Million / Automotive

\$154 Million / Drugs:

Million / Service Stations:

"Survey of Buying Power.

Buying Income: \$2.9 Billion

Food: \$449 Million / General

\$68 Million / From Sales Management's "Survey of Buying Power."

FLINT-SAGINAW-

BAY CITY: Population: 1,519,000 / Households: 440,500 / Effective Buying Income: \$2.9

Billion / Effective Buying Income Per Household: \$6,587 / Total Retail Sales: \$1.9 Bil-

lion / Food: \$449 Million / General Merchandise: \$202 Million / Apparel: \$95 Million /

Home Furnishings: \$94 Million / Automotive: \$389 Million / Service Stations:

\$154 Million / Drugs: \$68 Million / From Sales Management's "Survey of Buying

Power." **FLINT-SAGINAW-BAY CITY:** Population: 1,519,000 / Households: 440,500

Effective Buying Income: \$2.9 Billion / Effective Buying Income Per Household: \$6,587 /

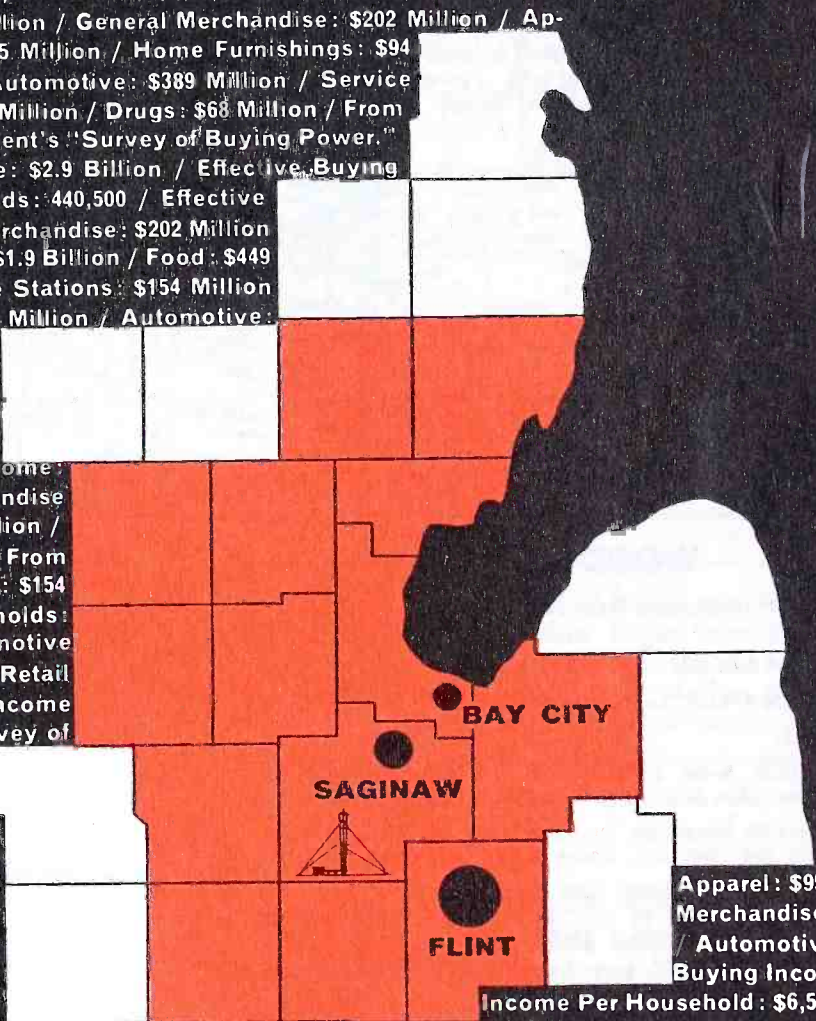
Total Retail Sales: \$1.9 Billion / Food: \$449 Million / General Merchandise: \$202 Million /

Apparel: \$95 Million / Home Furnishings: \$94 Million / Automotive: \$389 Million / Service

Stations: \$154 Million / Drugs: \$68 Million / From Sales Management's "Survey of Buying Power"



FLINT-SAGINAW-BAY CITY/ABC PRIMARY/DIVISION: THE GOODWILL STATIONS, INC.



Michigan—Grand Rapids-Kalamazoo

WOOD-TV 

Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 282-kw visual, 141-kw aural. Antenna: 1000-ft. above av. terrain, 1015-ft. above ground, 1832-ft. above sea level.

Latitude 42° 41' 13"
Longitude 85° 30' 35"

Transmitter: 2.5-mi. S. of Middleville, Mich.

TV tape: Recording facilities.

AM & FM Affiliates: See below.

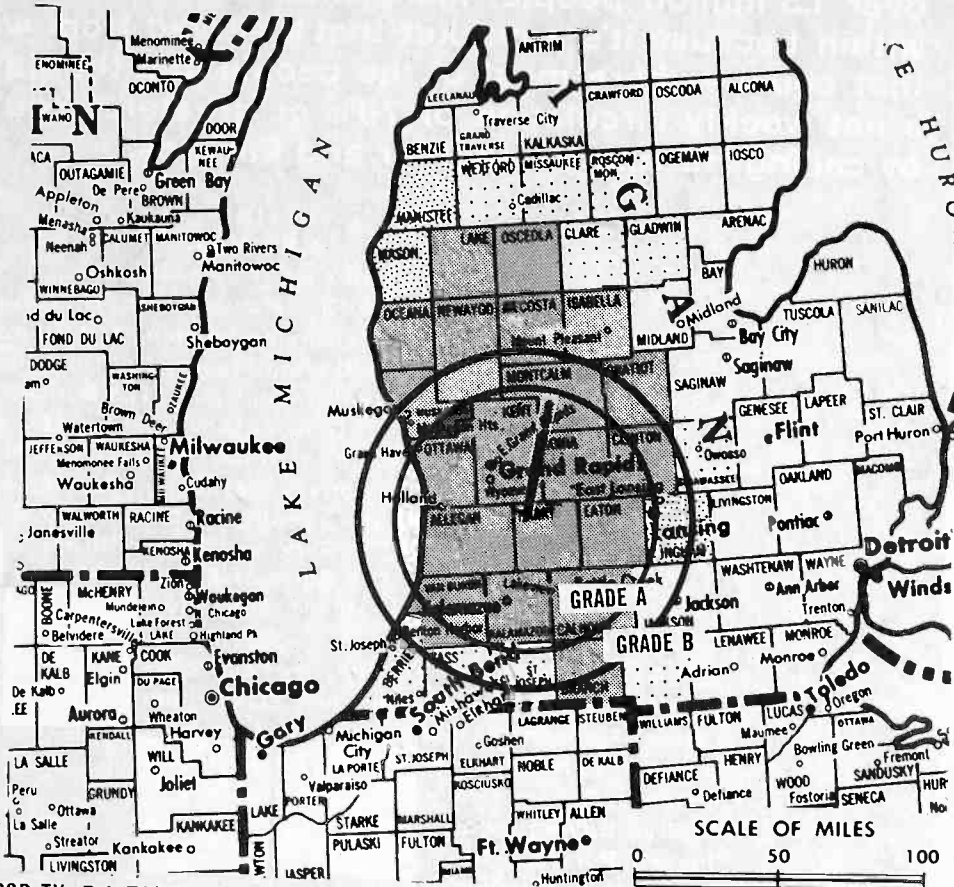
ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WOOD-TV Ref: FCC File No. BPCT-917 Granted 7/31/53

Authorized: FCC File No. BPCT-2673 & BMPCT-5402 Granted 9/22/59 & 4/5/61

© American Map Co., Inc., N.Y., No. 14244

WOOD-TV

Licensee: Time-Life Broadcast Inc., 120 College Ave. SE, Grand Rapids 2.

Studio: 120 College Ave. SE.

Telephone: Glendale 9-4125, Grand Rapids.

TWX No.: GR 281.

AM Affiliate: WOOD, 5-kw, 1300 kc (NBC). FM Affiliate: CP for 265-kw, 810-mc (No. 289), 820-ft. antenna height.

Ownership: Time-Life Broadcast Inc., subsidiary of Time Inc. For other interests, see Time Inc., under Group Ownership.

Began Operation: Aug. 15, 1949. Sale to present owner by H. M. Bitner interests approved by FCC April 17, 1957 (Television Digest, Vol. 12:50, 51; 13:16). Bitner group's purchase of station, then called WLAV-TV, from Leonard A. Versluis approved by FCC in Sept. 1951 (Vol. 7:19, 38).

Represented (sales) by Katz Agency Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

WILLARD SCHROEDER, vice president & general manager.

JOHN S. MARKWARD, station & sales manager.

CLARK GRANT, promotion manager.

PETER KIZER, program director.

ROBERT SMITH, asst. program director & film buyer.

CHARLES LEIPHAM, production director.

JEFF DAVIS, public affairs director.

DAVID HOYLE, continuity director.

CHARLES ROBISON, chief engineer.

LEONARD BRIDGE, business manager.

DIGEST OF RATE CARD NO. 11

(Revised June 1, 1962)

Hour 30 Min. 15 Min. 5 Min. 20 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., daily.

\$1100.00 \$660.00 \$420.00 \$335.00 \$325.00 \$300.00 \$150.00

NETWORK BASE HOURLY RATE: \$1300 (ABC), \$1300 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	MICHIGAN				
		Allegan	16,700	15,700	94
		Barry	9,600	9,100	94
		Branch	10,000	9,300	93
		Calhoun	42,500	40,300	95
		Clinton	10,500	10,100	96
		Eaton	14,500	13,700	95
		Gratiot	10,600	9,800	92
		Ionia	11,600	11,100	96
		Isabella	8,900	8,100	91
		Kalamazoo	50,000	46,900	94
		Kent	109,100	101,000	93
		Lake	1,800	1,600	84
		Mecosta	5,800	5,200	91
		Montcalm	11,000	10,200	93
		Muskegon	44,200	41,500	94
		Newaygo	7,100	6,500	91
	Oceana	4,800	4,100	86	
	Osceola	4,000	3,600	91	
	Ottawa	28,200	26,300	94	
	Van Buren	15,000	14,100	94	
Between 25-50%	MICHIGAN				
		Ingham	61,800	57,700	94
		Manistee	5,900	5,300	91
	Mason	6,800	5,700	84	
Under 25%	MICHIGAN				
		Berrien	45,500	41,800	92
		Cass	11,100	10,300	93
		Clare	3,500	3,200	89
		Gladwin	3,100	2,900	90
		Hillsdale	10,300	9,300	90
		Missaukee	1,900	1,600	84
		Roscommon	2,500	2,400	95
		St. Joseph	13,300	12,600	94
		Shiawassee	15,600	14,700	94
	Wexford	5,500	5,100	93	

WOOD-TV Station Total 602,700 560,800 93
ARB Total Net Weekly Circulation (March, 1962) 407,600

Michigan—Grand Rapids



WZZM-TV

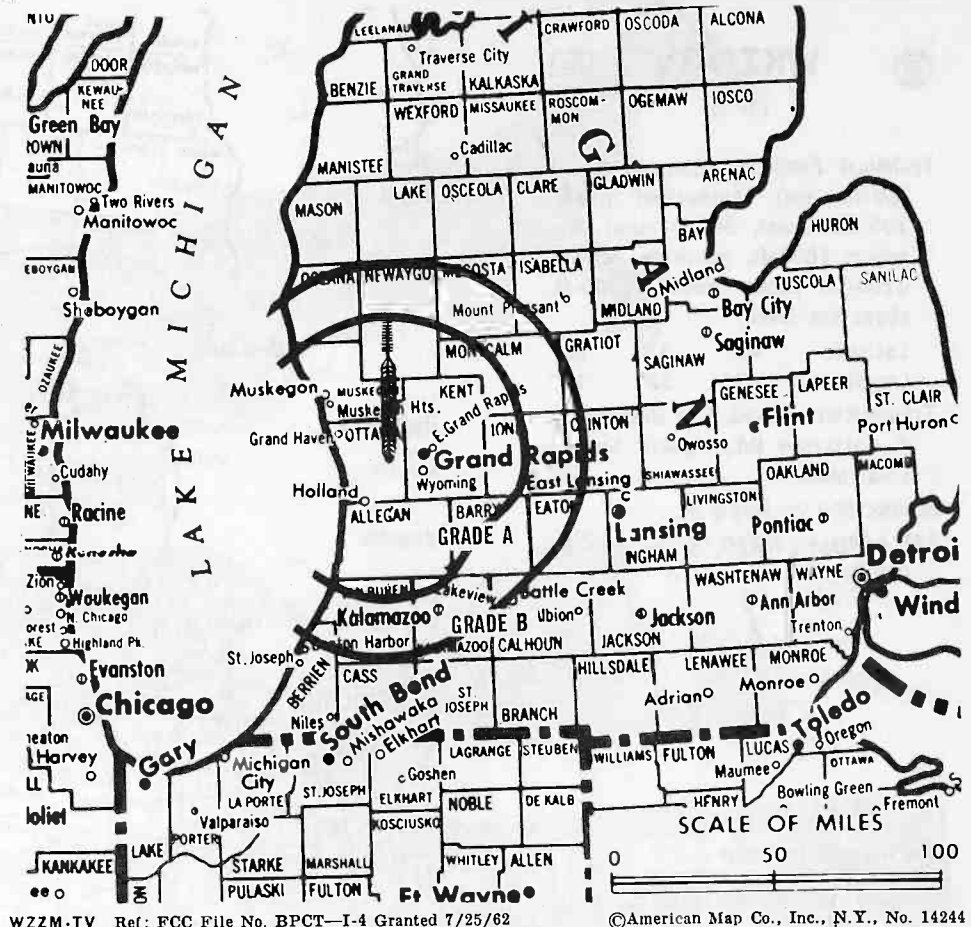
Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1040-ft. above av. terrain, 991-ft. above ground, 1783-ft. above sea level.

Latitude 43° 18' 34"
Longitude 85° 54' 44"

Transmitter: 6-mi. SW of Grant, Mich.

TV tape: Recording facilities.



WZZM-TV Ref: FCC File No. BPCT-I-4 Granted 7/25/82 ©American Map Co., Inc., N.Y., No. 14244

WZZM-TV

Licensee: Channel 13 Grand Rapids Inc.
Studio: Television Center, Grand Rapids 2.
Telephone: 459-3433. TWX No.: 616-949-2260.
Ownership: Grand Bcstg. Co., 25%; West Michigan Telecasters Inc., 25%; MKO Bcstg. Corp., 25%; Peninsular Bcstg. Co., 25%.
Note: This is an interim operation until a CP is granted, owned by applicants for this channel.

Began Operation: Nov. 1, 1962.
Represented (sales) by Peters, Griffin, Woodward Inc.
Represented (legal) by Hennessey & MacDonald.
Represented (engineering) by David Steel & Assoc.
Personnel:

MARK WODLINGER, v.p. & general manager.
DALE WOLTERS, chief engineer.
DONALD J. BADGER, sales manager.
HOWARD E. BOLTON, promotion manager.
WILLIAMS G. EVANS, operations manager.

DIGEST OF RATE CARD NO. 1 (Nov. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7:30-10:30 p.m., daily.	\$1200.00	\$720.00	\$480.00	\$360.00	\$300.00	\$150.00
NETWORK BASE HOURLY RATE: \$900.						

ARB data not available based on 1960 coverage study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



**YOUR KIDS AUDIENCE
IS IN THE BAG WITH
"FELIX THE CAT"
—TV's HAPPIEST
CARTOON CHARACTER**

HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Michigan—Kalamazoo



WKZO-TV

Ch. 3



Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 1130-ft. above ground, 1900-ft. above sea level.

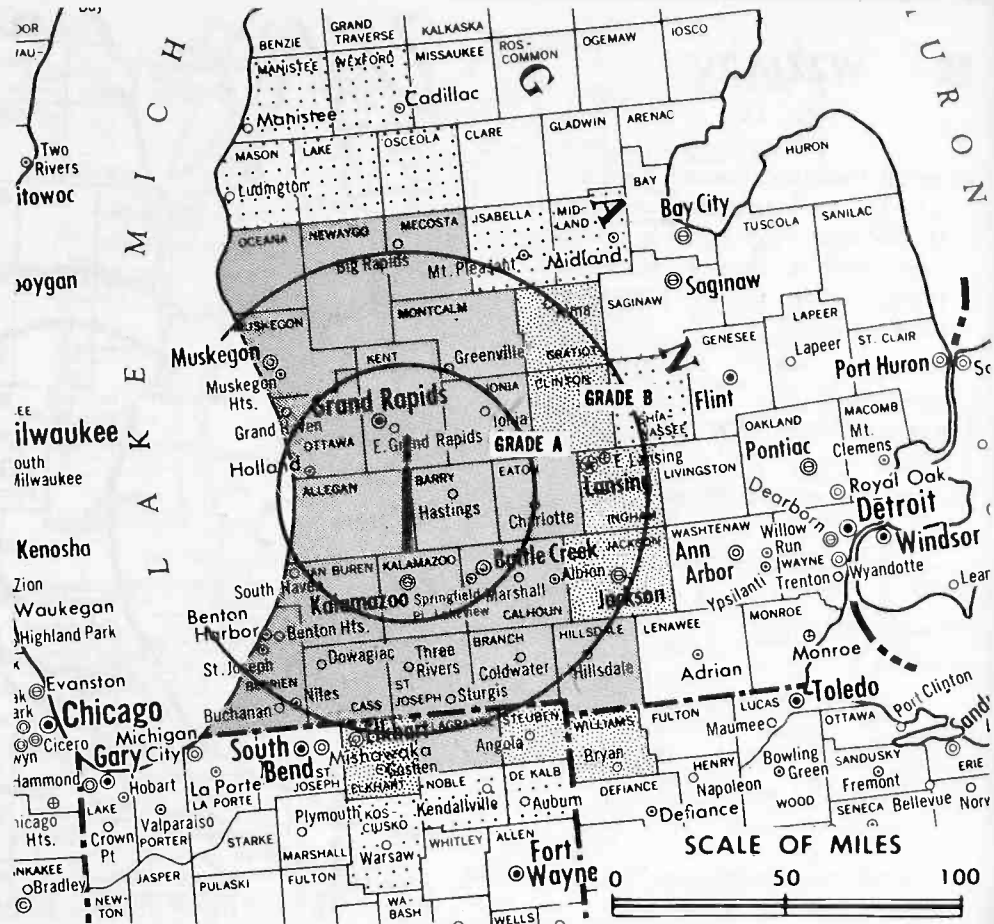
Latitude 42° 37' 56"
Longitude 85° 32' 16"

Transmitter: .25-mi. E of Bradley Rd. & Patterson Rd., Yankee Springs area, Mich.

Studio: 590 W. Maple St.

AM Affiliate: WKZO, 5-kw, 590 kc (CBS).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WKZO-TV Ref: FCC File No. BPT-2745 Granted 6/29/60

© American Map Co., Inc., N.Y., No. 14244

WKZO-TV

Licensee: Fetzer Broadcasting Co., 590 W. Maple St.

Telephone: Fireside 5-2101. TWX No.: KZ 33.

Ownership: John E. Fetzer, pres., 100%; Carl E. Lee, exec. v.p. Mr. Fetzer also operates KOLN-TV, Lincoln, Neb. and satellite KGIN-TV, Grand Island, Neb.; WWTV, Cadillac, Mich. and satellite WWUP-TV, Sault Ste. Marie, Mich. radio station WJEF, Grand Rapids, Mich. and WJEF-FM, Grand Rapids.

Began Operation: June 1, 1950.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

CARL E. LEE, exec. v.p. & general manager.
DONALD DeSMIT, TV administrative asst. & sales manager.
CHARLES T. LYNCH, program director & film buyer.
W. J. HUNT, promotion director.
CARL COLLIN, farm director.
GORDON ANDERSON, news, sports & special events director.
ARTHUR COVELL, chief engineer.

DIGEST OF RATE CARD NO. 15
(Aug. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AAA—8:29-9:30 p.m., daily.

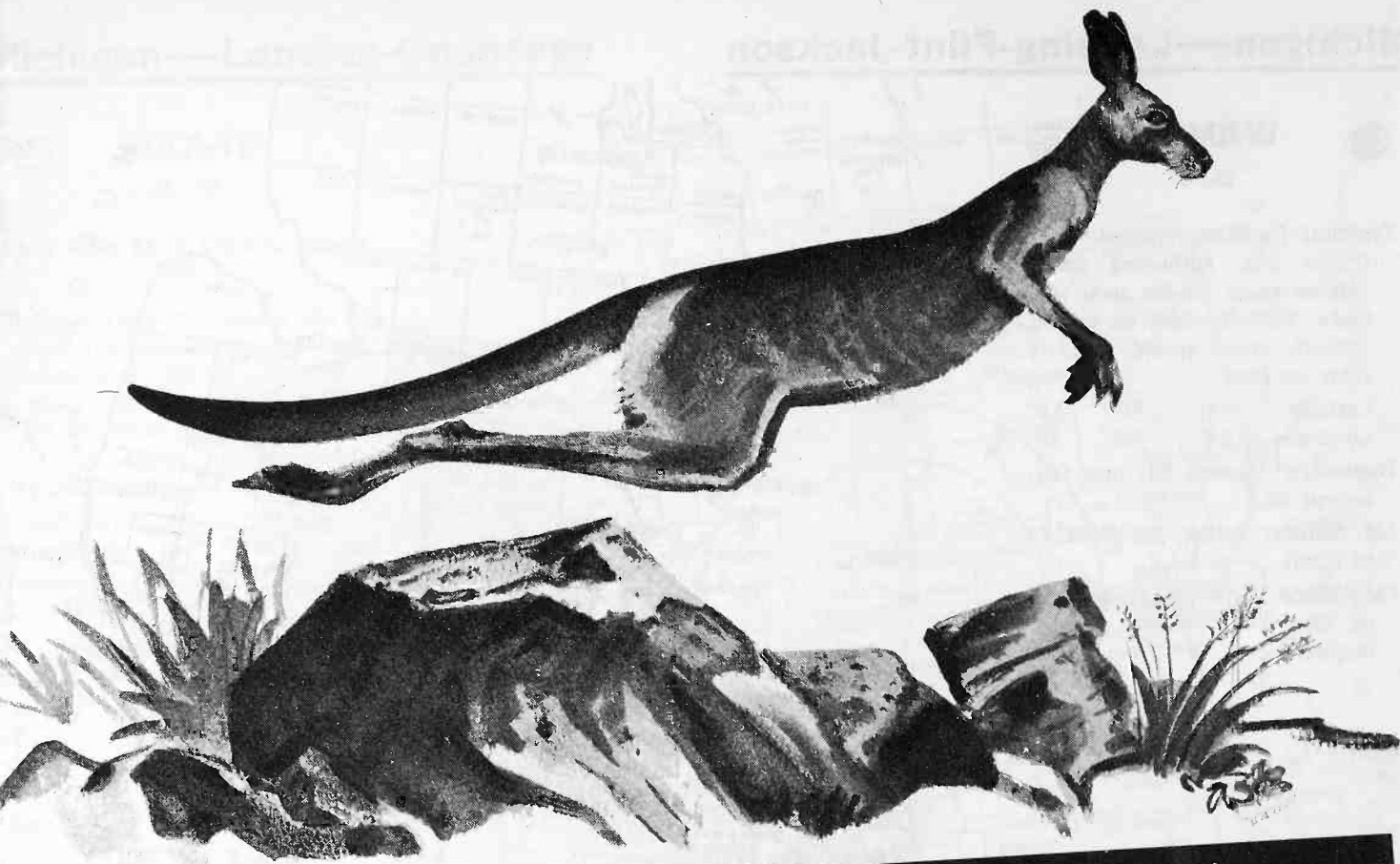
\$1400.00 \$900.00 \$600.00 \$450.00 \$325.00* \$276.00* \$138.00*

*Class A—6:59-7:29 p.m.; 10:30-11:01 p.m., daily.

NETWORK BASE HOURLY RATE: \$1300.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	INDIANA			
	Lagrange	4,800	3,700	78
	MICHIGAN			
	Allegan	16,700	15,700	94
	Barry	9,600	9,100	94
	Berrien	45,500	41,800	92
	Branch	10,000	9,300	93
	Calhoun	42,500	40,300	95
	Cass	11,100	10,300	93

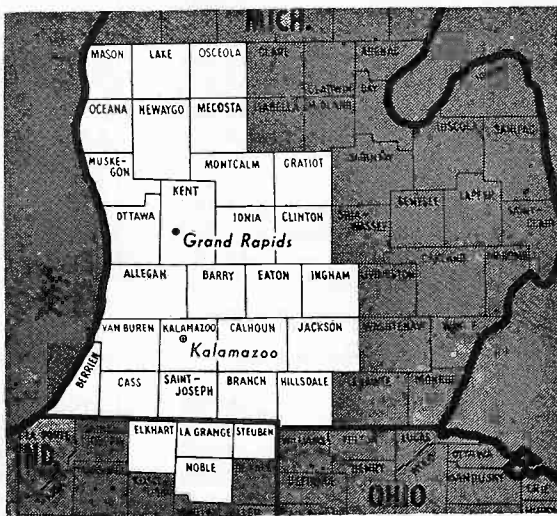
Net Weekly Circulation	State County	Total Households	TV Homes	%
MICHIGAN—(Continued)				
Over 50%	Eaton	14,500	13,700	95
	Hillsdale	10,300	9,300	90
	Ionia	11,600	11,100	96
	Kalamazoo	50,000	46,900	94
	Kent	109,100	101,000	93
	Mecosta	5,800	5,200	91
	Montcalm	11,000	10,200	93
	Muskegon	44,200	41,500	94
	Newaygo	7,100	6,500	91
	Oceana	4,800	4,100	86
Between 25-50%	Ottawa	28,200	26,300	94
	St. Joseph	13,300	12,600	94
	Van Buren	15,000	14,100	94
OHIO	Williams	9,300	8,500	91
	INDIANA			
Under 25%	De Kalb	8,500	8,100	95
	Kosciusko	12,700	11,600	91
	Noble	8,500	7,700	91
MICHIGAN				
Under 25%	Isabella	8,900	8,100	91
	Lake	1,800	1,600	84
	Manistee	5,900	5,300	91
	Mason	6,800	5,700	84
	Midland	14,100	13,600	96
	Osceola	4,000	3,600	91
	Shiawassee	15,600	14,700	94
Wexford	5,500	5,100	93	
WKZO-TV Station Total		726,500	674,900	93
ARB Total Net Weekly Circulation (March, 1962)			432,900	



YOU MAY NEVER SEE SUCH JUMPS* —

BUT... WKZO-TV Can Make Your Sales Grow by Leaps and Bounds in Greater Western Michigan!

WKZO-TV MARKET COVERAGE AREA • NCS '61



If you want the greatest area coverage in Michigan outside Detroit, WKZO-TV will head your list.

NCS '61 tells why. Daily, nightly, weekly, WKZO-TV reaches more homes than any other Michigan station outside Detroit. 456,320 homes, to be exact, in 30 Western Michigan and Northern Indiana counties. It's a market SRDS credits with annual retail sales of over two and one-half billion dollars.

Avery-Knodel has all the dope. *And if you want all the rest of outstate Michigan worth having, add WWTV, Cadillac/WWUP-TV, Sault Ste. Marie to your WKZO-TV schedule.*

**Kangaroos can cover 42 feet at a bound, clear heights of 10½ feet.*



The Felyer Stations

RADIO

- WKZO KALAMAZOO-BATTLE CREEK
- WJEF GRAND RAPIDS
- WJEF-FM GRAND RAPIDS-KALAMAZOO
- WWTV-FM CADILLAC

TELEVISION

- WKZO-TV GRAND RAPIDS-KALAMAZOO
- WWTV/CADILLAC-TRAVERSE CITY
- WWUP-TV SAULT STE. MARIE
- KOLN-TV/LINCOLN, NEBRASKA
- KGIN-TV GRAND ISLAND, NEB.

WKZO-TV

100,000 WATTS • CHANNEL 3 • 1000' TOWER

Studios in Both Kalamazoo and Grand Rapids For Greater Western Michigan

Avery-Knodel, Inc., Exclusive National Representatives

Michigan—Lansing-Flint-Jackson



WJIM-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 1023-ft. above ground, 1923-ft. above sea level.

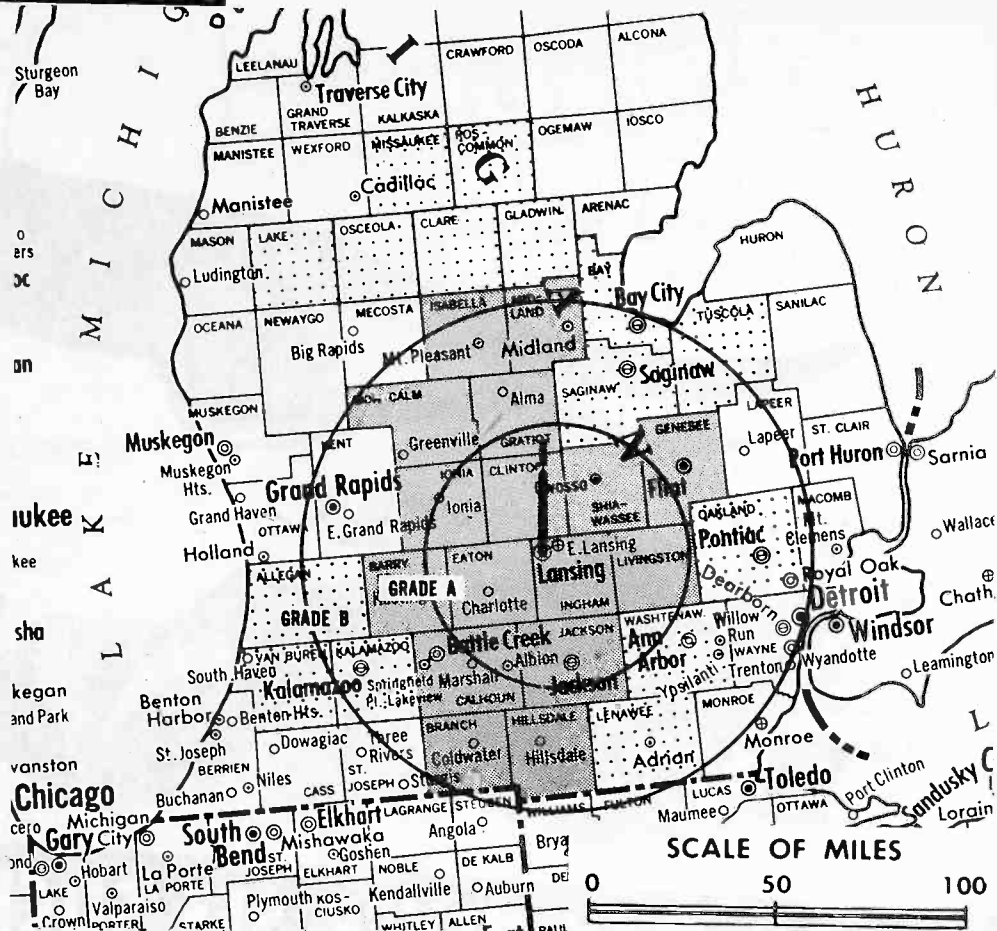
Latitude 42° 41' 14"
Longitude 84° 22' 35"

Transmitter: Vanatta Rd., near Cavanaugh Rd.

AM Affiliate: WJIM, .25-kw, 1240 kc (CBS).

FM Affiliate: WJIM-FM, 28-kw, 97.5 mc (No. 248), 440-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WJIM-TV Ref: FCC File No. BPCT-2041 Granted 11/23/55

© American Map Co., Inc., N.Y., No. 14244

WJIM-TV

Licensee: Gross Telecasting Inc., WJIM Country House, Lansing 4.

Studio: 2820 East Saginaw, Lansing.

Telephone: Ivanhoe 2-1333. TWX No.: LG 517-372-0741.

Ownership: Harold F. Gross, pres.-treas., 38.85%; Charlotte Gross, secy., 10.6%; Harold F. & Charlotte I. Gross are trustees of voting trust which controls 51.15% of stock.

Began Operation: May 1, 1950.

Represented (sales) by Blair-TV.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

HAROLD F. GROSS, president.
LARRY BEAUCHAMP, program director.
PHIL SHERCK, film director & buyer.
CARL ONKEN, chief engineer.

DIGEST OF RATE CARD NO. 10
(Jan. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.	
Class AA—6:30-10:59 p.m., daily.	\$1000.00	\$600.00	\$400.00	\$350.00	\$250.00	\$230.00	\$115.00
NETWORK BASE HOURLY RATE: \$900.							



**THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES**

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	MICHIGAN				
		Barry	9,600	9,100	94
		Branch	10,000	9,300	93
		Calhoun	42,500	40,300	95
		Clinton	10,500	10,100	96
		Eaton	14,500	13,700	95
		Genesee	109,100	104,100	96
		Gratiot	10,600	9,800	92
		Hillsdale	10,300	9,300	90
		Ingham	61,800	57,700	94
		Ionia	11,600	11,100	96
		Isabella	8,900	8,100	91
		Jackson	38,800	36,800	95
		Livingston	11,100	10,700	96
	Midland	14,100	13,600	96	
	Montcalm	11,000	10,200	93	
	Shiawassee	15,600	14,700	94	
Between 25-50%	None Between 25-50%				
Under 25%	MICHIGAN				
		Allegan	16,700	15,700	94
		Bay	31,600	30,000	95
		Clare	3,500	3,200	89
		Gladwin	3,100	2,900	90
		Kalamazoo	50,000	46,900	94
		Lake	1,800	1,600	84
		Lenawee	22,400	20,900	94
		Missaukee	1,900	1,600	84
		Oakland	201,200	195,500	98
		Osceola	4,000	3,600	91
		Roscommon	2,500	2,400	95
		Saginaw	54,400	51,600	95
		Tuscola	12,000	11,200	93
	Van Buren	15,000	14,100	94	
	Washtenaw	48,400	43,200	90	
WJIM-TV Station Total		858,500	813,000	95	
ARB Total Net Weekly Circulation (March, 1962)			416,600		

Michigan—Lansing-Onondaga

WILX-TV

Ch. 10

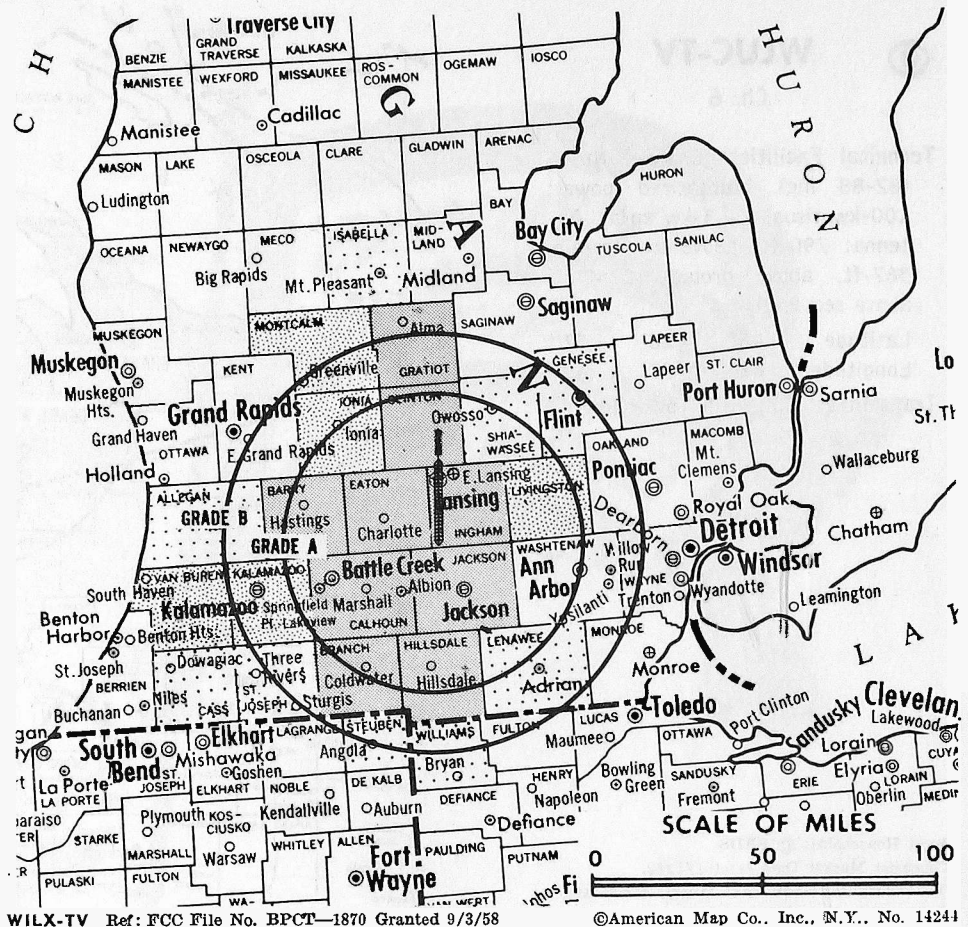
[Also serves Battle Creek & Jackson, Mich.]

Technical Facilities: Channel No. 10 (192-198 mc). Shares time with educational WMSB. Authorized power: 309-kw visual, 174-kw aural. Antenna: 970-ft. above av. terrain, 983-ft. above ground, 1946-ft. above sea level.

Latitude 42° 36' 33"
Longitude 84° 34' 21"

Transmitter: Rossman Rd., Onondaga.

AM Affiliate: WILS, Lansing, 5-kw (1-kw night), 1320 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WILX-TV Ref: FCC File No. BPCT-1870 Granted 9/3/58

© American Map Co., Inc., N.Y., No. 14241

WILX-TV

Licensee: Television Corp. of Mich. Inc., 407 N. Washington, Lansing, Mich.

Offices: 407 N. Washington, Lansing; Hotel Hayes, Jackson, Mich.
Telephones: Ivanhoe 2-1655, Lansing, Mich.; State 3-2621, Jackson, Mich.

Ownership: Edward E. Wilson, pres., 60%; Lansing Broadcasting Co. (radio WILS), 40%.

Begin Operation: March 15, 1959.

Represented (sales) by Adam Young Inc.

Represented (legal) by Leo Resnick.

Personnel:

WILLIAM HART, general manager & film buyer.
ROY BROWN, national sales manager.
DENNIS COBB, production supervisor.
DONALD L. WRIGHT, chief engineer.

DIGEST OF RATE CARD NO. 5 (July 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7:31-10:29 p.m., daily.	\$800.00	\$480.00	\$320.00	\$200.00	\$140.00 \$70.00
NETWORK BASE HOURLY RATE: \$700.					

See Educational Station Directory for Data on Share-time WMSB.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MICHIGAN			
	Barry	9,600	9,100	94
	Branch	10,000	9,300	93
	Calhoun	42,500	40,300	95
	Clinton	10,500	10,100	96
	Eaton	14,500	13,700	95
	Gratiot	10,600	9,800	92
	Hillsdale	10,300	9,300	90
Ingham	61,800	57,700	94	
Jackson	38,800	36,800	95	
Between 25-50%	MICHIGAN			
	Ionia	11,600	11,100	96
	Kalamazoo	50,000	46,900	94
	Livingston	11,100	10,700	96
	Montcalm	11,000	10,200	93
Van Buren	15,000	14,100	94	
Under 25%	INDIANA			
	Steuben	5,300	4,900	93
	MICHIGAN			
	Allegan	16,700	15,700	94
	Cass	11,100	10,300	93
	Genesee	109,100	104,100	96
	Isabella	8,900	8,100	91
	Lenawee	22,400	20,900	94
	St. Joseph	13,300	12,600	94
	Shiawassee	15,600	14,700	94
OHIO				
Williams	9,300	8,500	91	
WILX-TV Station Total		519,000	488,900	94
ARB Total Net Weekly Circulation (March, 1962)		250,600		

Michigan—Marquette



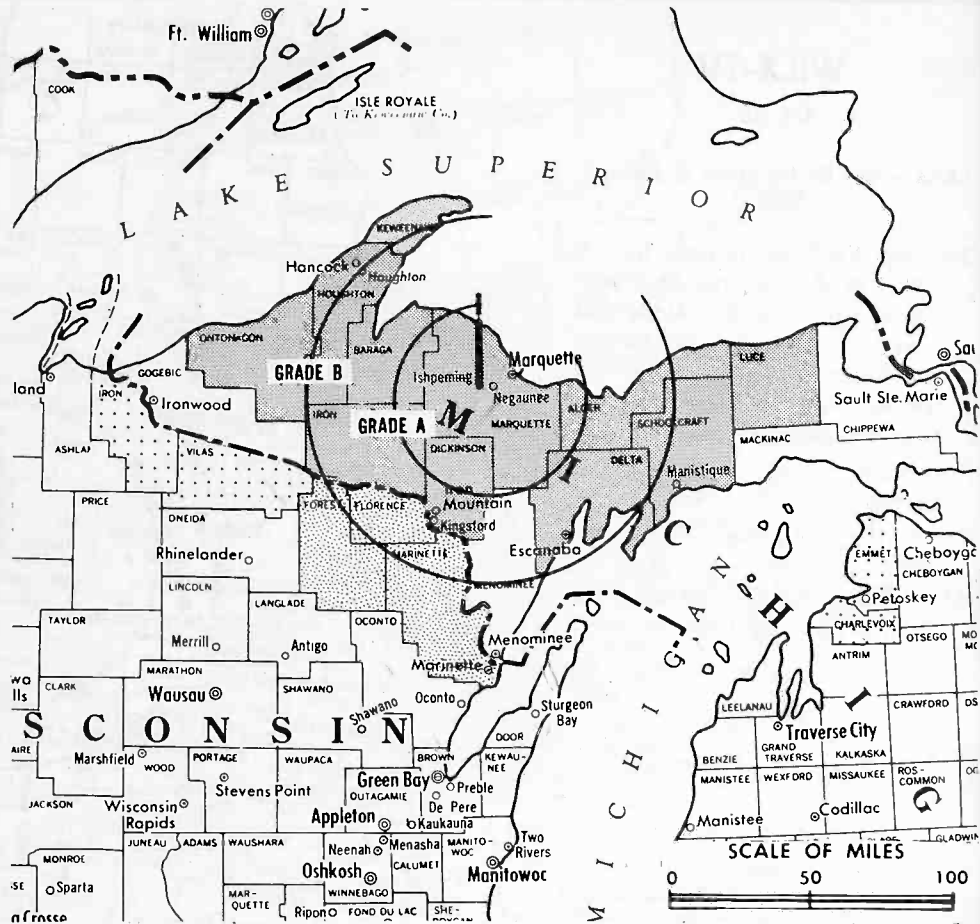
WLUC-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 790-ft. above av. terrain, 367-ft. above ground, 2242-ft. above sea level.

Latitude 46° 26' 57"
Longitude 87° 37' 49"

Transmitter: Cliffs Hill Tower Rd.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WLUC-TV Ref: FCC File No. BMPCT-3414 Granted 10/19/55

© American Map Co., Inc., N.Y., No. 14244

WLUC-TV

Licensee: North Central Broadcasting Co., P.O. Box 479, Marquette.

Studio: Highway U.S. 41 & County Airport Rd.

Telephone: Granite 5-4161. TWX No.: 906-475-9790.

Ownership: M & M Broadcasting Co. (WLUC-TV, Green Bay, Wis.), 100%; controlled by Morgan Murphy; for his other interests, see WLUC-TV, Green Bay, Wis.

Began Operation: March 20, 1956. Sale of 52% control to M & M Bcstg. by original licensee Lake Superior Bcstg. approved July 8, 1959 by FCC (Television Digest, Vol 15:24, 28). In 1960 Lake Superior sold 48% interest in M & M Bcstg. for \$40,000.

Represented (sales) by Young Television Corp.; Harry Hyett (Minneapolis).

Represented (legal) by Scharfeld & Baron.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

JOHN H. BORGEN, general manager & national sales & film buyer.
ALBERT W. PAYNE, station manager.
ELMER EVERSON, local sales manager.
EUGENE SINERVO, operations manager.
JACK DEMPSEY, promotion director.
GLORIA SMITH, national traffic director.
BARBARA LAHDE, film director.
PAT HILSABECK, traffic director.
JOHN TRUITT, chief engineer.

DIGEST OF RATE CARD NO. 5 (Nov. 15, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10:30 p.m., daily.	\$400.00	\$240.00	\$160.00	\$110.00	\$80.00	\$70.00
NETWORK BASE HOURLY RATE:	\$275.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MICHIGAN			
	Alger	2,600	2,400	89
	Baraga	2,100	1,900	90
	Delta	9,900	8,800	89
	Dickinson	7,500	7,000	94
	Houghton	10,800	9,000	84
	Iron	5,300	4,900	92
	Keweenaw	800	800	90
	Luce	1,700	1,400	84
	Marquette	15,800	14,900	94
Ontonagon	3,100	2,500	80	
Schoolcraft	2,600	2,200	83	
Between 25-50%	WISCONSIN			
	Florence	1,000	1,000	91
	Forest	2,200	1,800	81
Marinette	10,100	9,700	96	
Under 25%	MICHIGAN			
	Charlevoix	4,000	3,600	91
	Emmet	4,700	4,100	87
	WISCONSIN			
Iron	2,500	2,300	92	
Vilas	3,000	2,600	87	
WLUC-TV Station Total		89,700	80,900	90
ARB Total Net Weekly Circulation (March, 1962)			57,500	

For ARB U.S. County-by-County Data,
see page 40-a



The one station that's growing Growing GROWING. EXCLUSIVE coverage of all three networks.

The only station that covers the ENTIRE 15 Counties of Michigan's Upper Peninsula.

A growing Canadian Market with EXTENDED coverage into 12 Canadian Cities from Port Arthur to the Canadian Soo.

PHONE 475-4161

P.O. BOX 479

MARQUETTE, MICH.

Michigan—Saginaw-Bay City



WKNX-TV

Ch. 57



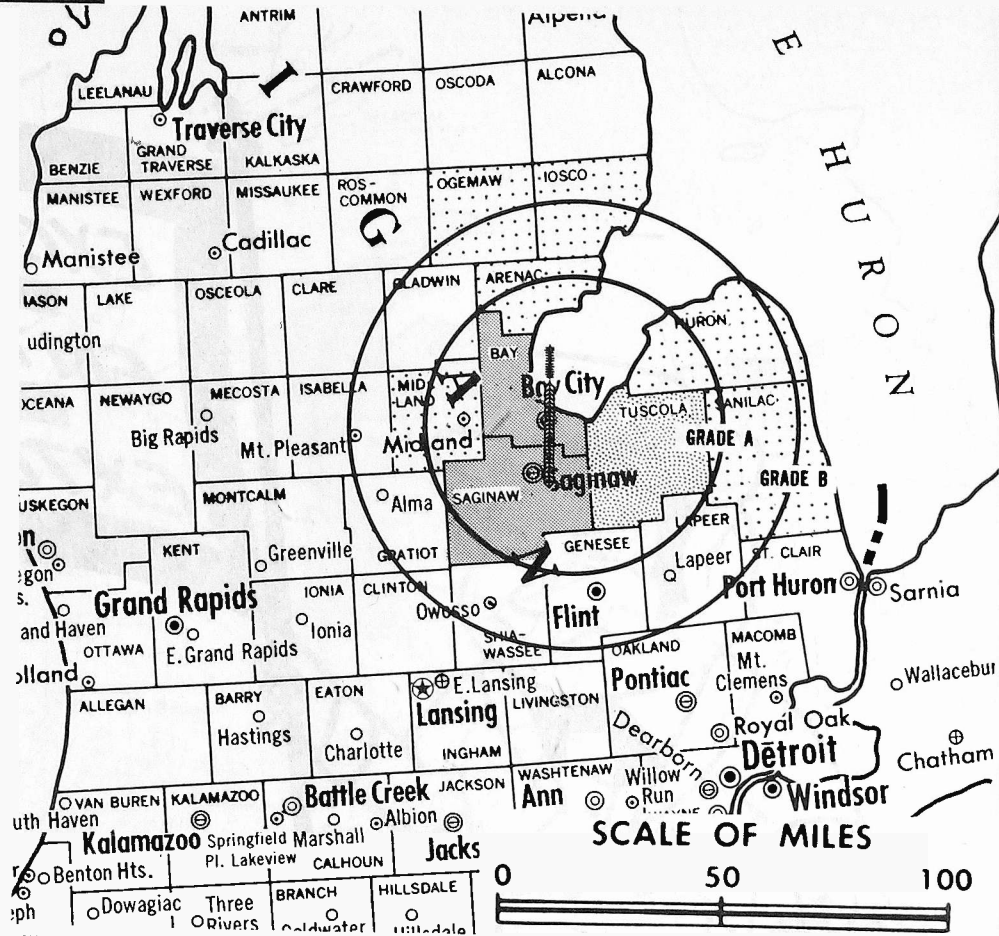
Technical Facilities: Channel No. 57 (728-734 mc). Authorized power: 174-kw visual, 95.5-kw aural. Antenna: 450-ft. above av. terrain, 465-ft. above ground, 1061-ft. above sea level.

Latitude 43° 23' 32"

Longitude 83° 55' 32"

Transmitter: Bridgeport Twp.

AM Affiliate: WKNX, 1210 kc.



Total Households: © SRDS
 Consumer Market Data as of 1/1/62.
 TV Homes: TV% and Net Weekly Circulation
 © 1962 American Research Bureau.

WKNX-TV Ref: FCC File No. BMPCT-2189 Granted 7/12/54

© American Map Co., Inc., N.Y., No. 14244

WKNX-TV

Licensee: Lake Huron Bcstg. Corp., 221 S. Washington Ave., Saginaw.

Studio: 221 S. Washington Ave.

Telephone: Pleasant 3-4471. TWX No.: SG 61.

Ownership: William J. Edwards, pres., 33 1/3%; Alvin M. Bentley (ex-Congressman), v.p., 33 1/3%; Howard H. Wolfe, secy.-treas., 33 1/3%. Lake Huron Bcstg. Corp. also holds CP for Ch. 11, Alpena, Mich.

Began Operation: April 5, 1953.

Represented (sales) by Gill-Perna Inc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

WILLIAM J. EDWARDS, president & general manager.

ALVIN M. BENTLEY, vice president.

HOWARD H. WOLFE, station manager.

ROBERT CHANDLER, commercial manager & sales promotion director.

FRANK COOPERSMITH, program director & film buyer.

MAX W. THOMAS, director technical operations.

LEE PURVIS, business manager.

DAVID SZOPA, film director.

RICHARD THOMPSON, news director.

DIGEST OF RATE CARD NO. 4

(June 1, 1959)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
Class A—6:29-11:01 p.m., Mon.-Fri.; noon-11 p.m., Sat. & Sun.	\$375.00	\$225.00	\$150.00	\$131.25	\$93.75	\$75.00

NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MICHIGAN Bay Saginaw	31,600	30,000	95
		54,400	51,600	95
Between 25-50%	MICHIGAN Tuscola	12,000	11,200	93
Under 25%	MICHIGAN Arenac	2,900	2,700	91
	Huron	9,500	8,500	90
	Iosco	5,100	4,800	94
	Midland	14,100	13,600	96
	Ogemaw	2,900	2,600	90
	Sanilac	9,400	8,600	91
WKNX-TV Station Total		141,900	133,600	94
ARB Total Net Weekly Circulation (March, 1962)			57,300	



PROGRESSIVE STATIONS PREFER THE PRESTIGE NEWS SERVICE

Michigan—Sault Ste Marie

abc WWUP-TV

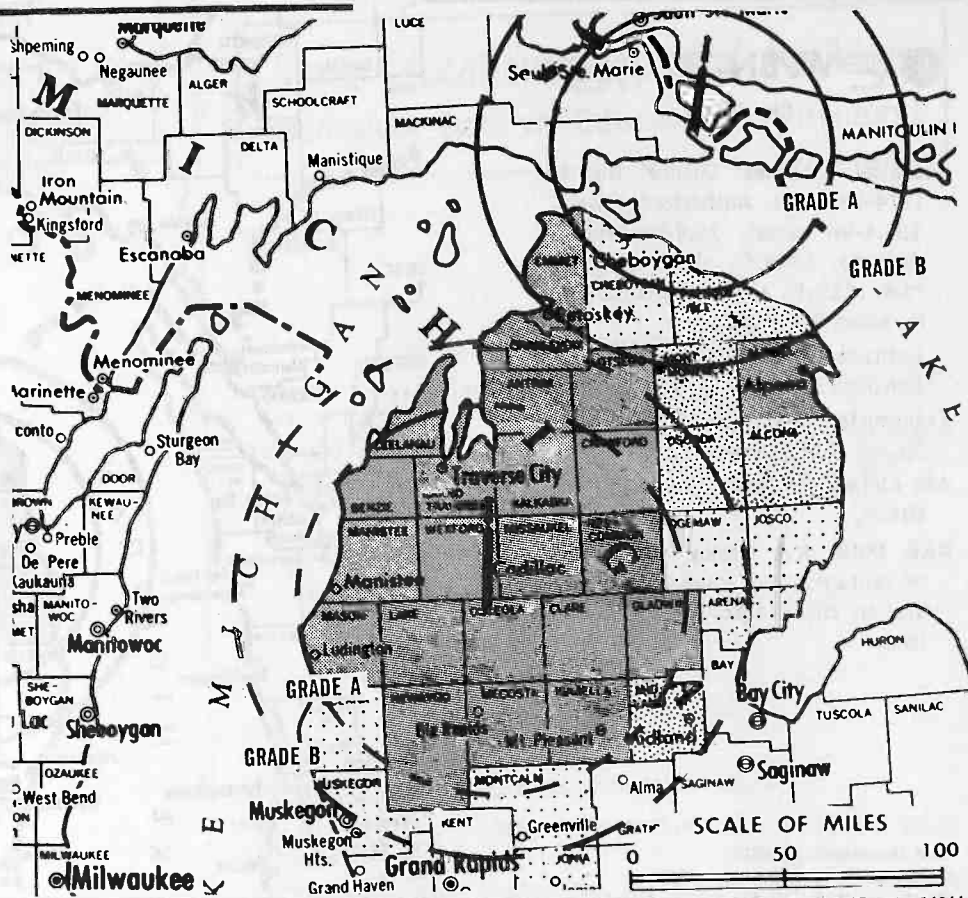
Ch. 10

[Satellite of WWTW, Cadillac, Mich.]

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 101-kw visual, 55-kw aural. Antenna: 1210-ft. above av. terrain, 1126-ft. above ground, 1873-ft. above sea level.

Latitude 46° 03' 49"
Longitude 84° 06' 08"

Transmitter: Goetzville.



WWUP-TV Ref: FCC File No. BMPCT-5732 Granted 4/25/62 ©American Map Co., Inc., N.Y., No. 14244

WWUP-TV

Network Service: ABC & CBS, same as WWTW.
Licensee: Fetzer TV Inc., 417 N. Mitchell St., Cadillac.
Ownership: Same as WWTW, Cadillac, Mich.
Began Operation: June 15, 1962.
Represented (sales) by Avery-Knodel Inc.
Represented (legal) by Mallick & Bernton.
Personnel:
See WWTW, Cadillac.
Rates: Sold only in combination with WWTW, Cadillac.
NETWORK BASE HOURLY RATE: Bonus to WWTW, Cadillac.

ARB data not available based on 1960 coverage study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.

For Other Fetzer TV Stations
see the Group Ownership Section

Michigan—Traverse City

abc **WPBN-TV**

Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 151.6-kw visual, 75.9-kw aural. Antenna: 1349-ft. above av. terrain, 1129-ft. above ground, 2549-ft. above sea level.

Latitude 44° 16' 33"
Longitude 85° 42' 45"

Transmitter: 2-mi. S of Harrietta, 33-mi. S of Traverse City.

AM Affiliate: WTCM, 1-kw, 1400 kc (NBC).

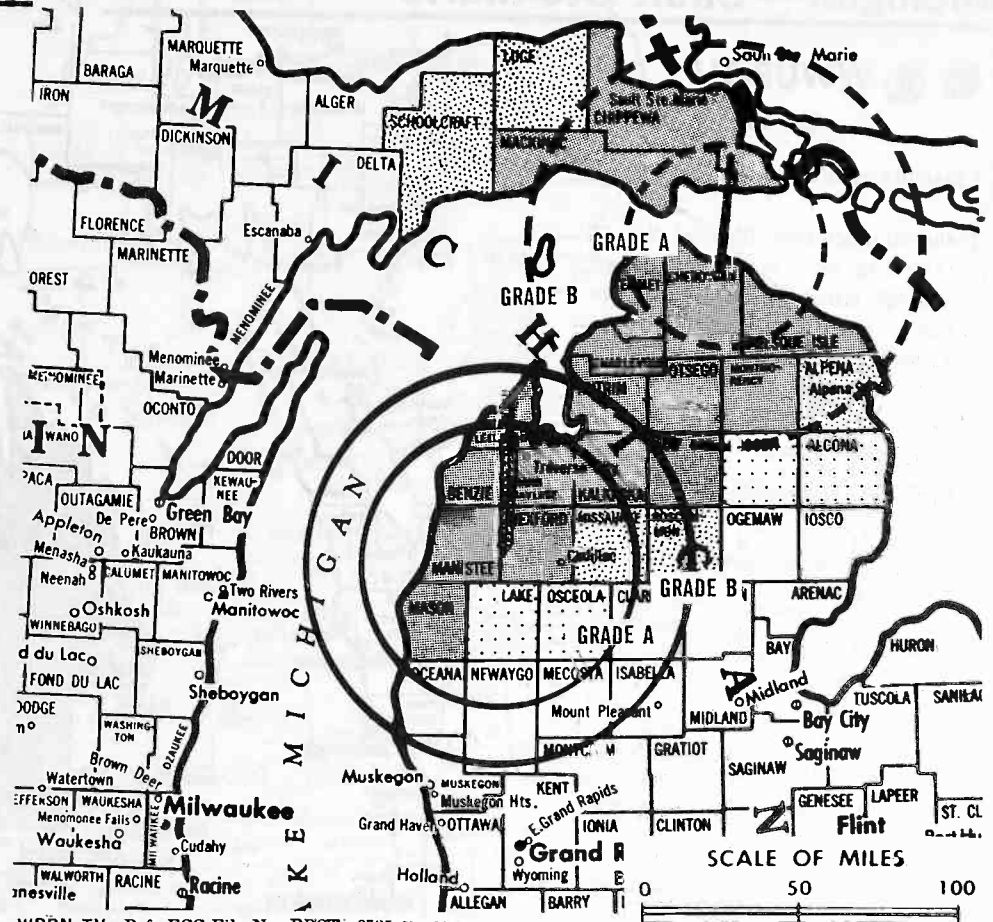
ARB Data: Net weekly circulation percentages were compiled before station changed to present facilities.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WPBN-TV Ref: FCC File No. BPCT-2725 Granted 10/20/60
WTOM-TV Ref: FCC File No. BPCT-2717 Granted 12/9/59

© American Map Co., Inc., N.Y., No. 14241

WPBN-TV

Network Service: ABC, NBC.

Licensee: Midwestern Bcstg. Co., Paul Bunyan Bldg.

Studio: 3-mi. W of center of Traverse City.

Telephone: Windsor 7-7675.

Ownership: Les Biederman, pres., 52.5%; William H. Kiker, v.p., 16.25%; Drew McClay, secy.-treas., 15%; Fred Zierle, director, 16.25%. Also operates WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord, all Michigan radio stations. Also owns WTOM-TV, Cheboygan, Mich.

Began Operation: Sept. 13, 1954.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by George C. Davis.

Personnel:

LES BIEDERMAN, president.

SOREN H. MUNKHOF, general manager & film buyer.

R. E. DETWILER, commercial manager.

WM. H. KIKER, v.p. & chief engineer.

DIGEST OF RATE CARD NO. 3

(May 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:29-10:31 p.m., daily.	\$400.00	\$240.00	\$160.00	\$140.00	\$90.00	\$80.00

Note: This is combination rate with WTOM-TV, Cheboygan.

NETWORK BASE HOURLY RATE: \$300 (ABC), \$300 (NBC).

Net Weekly Circulation	State	Total Households	TV Homes	%
Over 50%	MICHIGAN			
	Antrim	3,100	2,800	90
	Benzie	2,400	2,100	88
	Charlevoix	4,000	3,600	91
	Cheboygan	4,100	3,500	84
	Chippewa	9,000	8,000	89
	Crawford	1,500	1,300	85
	Emmet	4,700	4,100	87
	Grand Traverse	9,200	8,300	90
	Kalkaska	1,300	1,200	87
	Leelanau	2,700	2,400	89
	Mackinac	3,000	2,700	88
	Manistee	5,900	5,300	91
	Mason	6,800	5,700	84
Montmorency	1,400	1,100	80	
Otsego	2,200	2,000	91	
Presque Isle	3,500	2,800	79	
Wexford	5,500	5,100	93	
Between 25-50%	MICHIGAN			
	Alpena	8,100	6,600	82
	Luce	1,700	1,400	84
	Missaukee	1,900	1,600	84
	Roscommon	2,500	2,400	95
Schoolcraft	2,600	2,200	83	
Under 25%	MICHIGAN			
	Alcona	1,900	1,600	83
	Lake	1,800	1,600	84
	Oscoda	1,100	900	77
WPBN-TV & WTOM-TV Station Total		95,900	83,900	87
ARB Total Net Weekly Circulation (March, 1962)			61,800	

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WILX-TV & WMSB

Battle Creek
(See Lansing, Mich.)

WKNX-TV

Bay City
(See Saginaw, Mich.)

WPBN-TV

Cadillac
(See Traverse City, Mich.)

WJMY

Detroit
(See Allen Park, Mich.)

WJIM-TV

Flint
(See Lansing, Mich.)

WJRT

Lansing
(See Flint, Mich.)

WILX-TV & WMSB

Jackson
(See Lansing, Mich.)

WNEM-TV

Saginaw
(See Bay City, Mich.)

WWTV

Traverse City
(See Cadillac, Mich.)

State Educational Technical Facilities
(Complete Data in Educational Directory)

WTVS

Detroit
Ch. 56

Non-Commercial Educational Station

Licensee: Detroit Educational Television Foundation Inc., 18323 James Couzens, Detroit 35.

Technical Facilities: Channel No. 56 (722-728 mc). Authorized power: 178-kw visual, 100-kw aural. Antenna: 540-ft. above av. terrain, 535-ft. above ground, 1170-ft. above sea level.

Latitude	42°	22'	25"
Longitude	83°	06'	50"

WMSB

Onondaga-East Lansing
Ch. 10

Non-Commercial Educational Station

Licensee: Board of Trustees, Michigan State University, E. Lansing, Mich.

Technical Facilities: Channel No. 10 (192-198 mc). Shares time with commercial outlet WILX-TV. Authorized power: 309-kw visual, 174-kw aural. Antenna: 970-ft. above av. terrain, 982.8-ft. above ground, 1946-ft. above sea level.

Latitude	42°	26'	33"
Longitude	84°	34'	21"

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EX 3-3456

CHICAGO

1714 Tribune Tower
DE 7-2754

SAN FRANCISCO

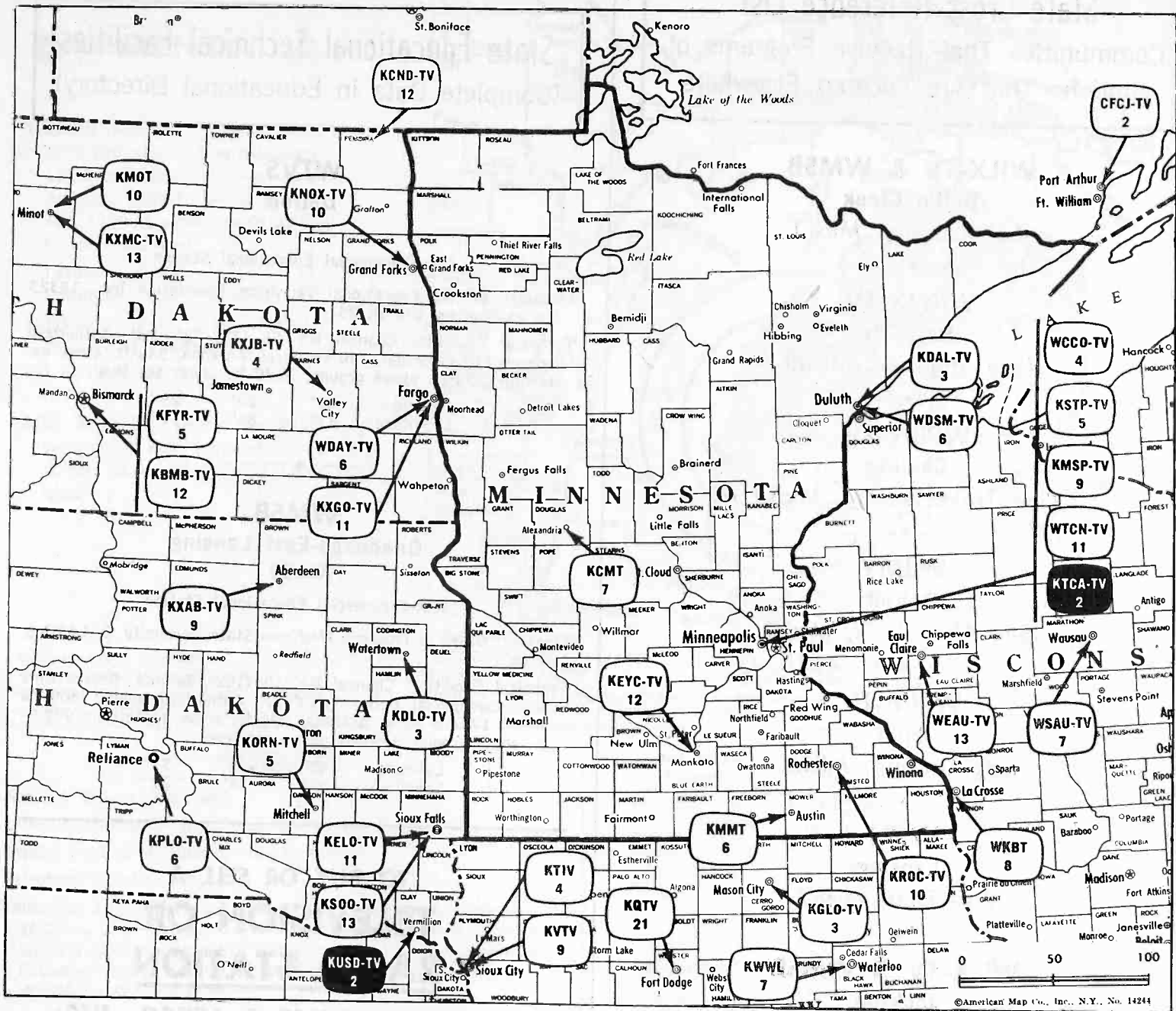
111 Sutter St.
EX 2-5671

DALLAS

1511 Bryan St.
RI 8-1175

NATIONWIDE ● NEGOTIATIONS
FINANCING ● APPRAISALS

Minnesota



Market	ARB Net Weekly Circulation	Rank
Minneapolis-St. Paul	630,800	15
Duluth-Superior, Wis.	148,900	103
Austin-Mason City-Rochester	138,900	108
Mankato	90,000	144
Alexandria	70,900	160

Total Homes	Rank	TV Households	Rank
907,500	24	825,900	23
240,800	118	209,500	115
237,000	119	214,500	112
Information Not Available			
172,100	144	146,800	145

Minn. Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	10	0	10
Educational Television Stations	1	0	1
			11

State Educational Technical Facilities (Complete Data in Educational Directory)

KTCA-TV St. Paul-Minneapolis Ch. 2

Non-Commercial Educational Station

Licensee: Twin City Area Educational Television Corp., St. Paul.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 620-ft. above av. terrain, 562-ft. above ground, 1549-ft. above sea level.

Latitude 44° 59' 54"
Longitude 93° 11' 17"

For Minnesota Community Antenna Systems
see the CATV Directory Section

Minnesota—Alexandria



KCMT

Ch. 7



Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1120-ft. above av. terrain, 1130-ft. above ground, 2525-ft. above sea level.

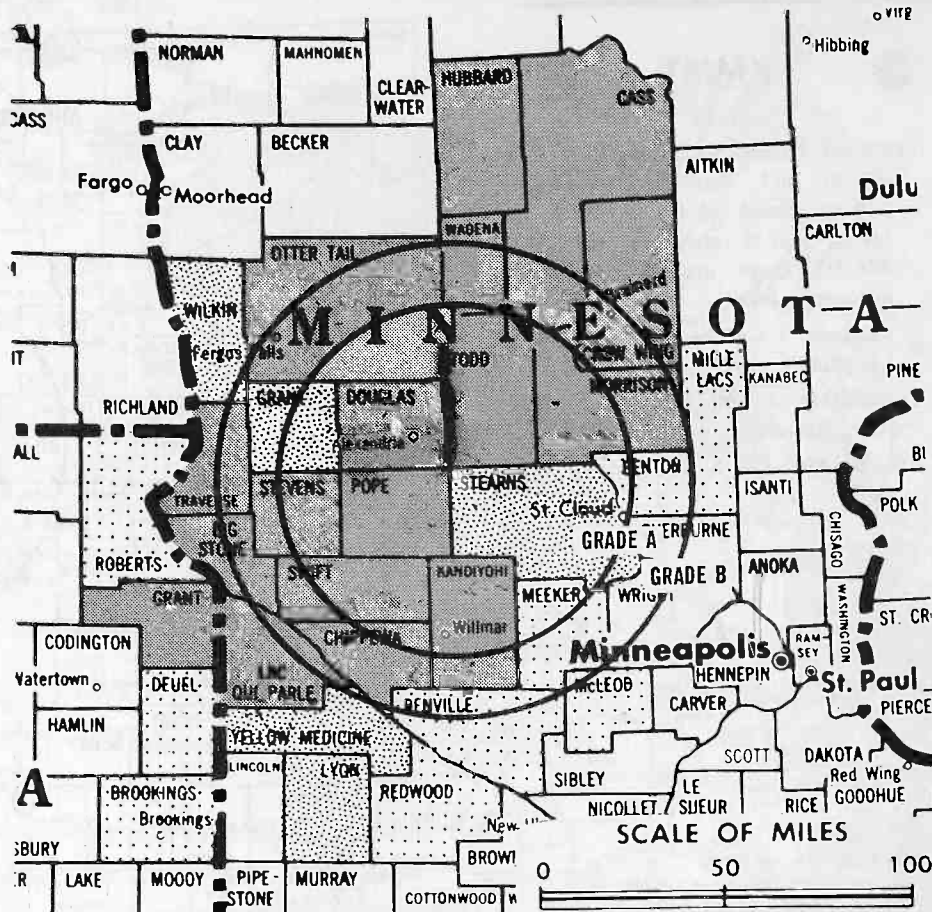
Latitude 45° 41' 03"
Longitude 95° 08' 14"

Transmitter: 2.5-mi. SE of Westport, Minn.

Studio: 124 W. 7th Street.

Telephone: Rockwell 3-5166.

AM Affiliate: None locally.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KCMT Ref: FCC File No. BPCT-2398 Granted 12/5/57

© American Map Co., Inc., N.Y., No. 14244

KCMT

Licensee: Central Minnesota Television Co., Box 28.

Ownership: Joseph O. Perino, pres., 3.06%; Thomas K. Barnes, v.p., 41%; John J. McCarten, secy.-treas., 3.06%; Julius Hetland, director, 10%; Lee H. Johnson, director, 3.06%; Kenneth C. Bechtel, director, 3.06%; Harold Bangert, 10%; 9 other stockholders, none with more than 3.06%. Barnes is gen. mgr. of WDAY-TV, Fargo, N.D.; Hetland is technical director, WDAY-TV.

Began Operation: Oct. 8, 1958.

Represented (sales) by Avery-Knodel Inc.; Harry S. Hyett Co. (Minneapolis); The Soderlund Co. (Omaha).

Represented (legal) by Marmet & Schneider.

Personnel:

GLENN FLINT, general manager & film buyer.
KENNETH BECHTEL, program director.
KEN SCHNEIDER, regional sales manager.
JON HAAVEN, news director.
NILE HUNT, chief engineer.

DIGEST OF RATE CARD NO. 2A—(Aug. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—7:30-10 p.m., daily.	\$300.00	\$180.00	\$140.00	\$122.50	\$87.50	\$70.00
NETWORK BASE HOURLY RATE:	\$225.					

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NEW YORK . . . CHICAGO . . . HOLLYWOOD



Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MINNESOTA			
	Big Stone	2,600	2,300	89
	Cass	5,000	3,400	68
	Chippewa	4,900	4,200	84
	Crow Wing	9,700	8,200	84
	Douglas	6,300	5,500	87
	Hubbard	3,000	2,100	67
	Kandiyohi	8,500	7,200	85
	Lac Qui Parle	3,900	3,400	87
	Morrison	6,900	5,800	83
	Otter Tail	13,800	11,600	84
	Pope	3,500	2,900	81
	Stevens	3,100	2,800	89
	Swift	4,300	3,700	86
	Todd	6,700	5,400	80
	Traverse	2,200	2,000	89
	Wadena	3,400	2,600	74
Between 25-50%	SOUTH DAKOTA			
	Grant	2,900	2,500	87
	MINNESOTA			
	Grant	2,600	2,500	93
	Lyon	6,400	5,400	84
Stearns	19,300	17,100	89	
Wilkin	2,900	2,700	93	
Yellow Medicine	4,600	3,400	73	
Under 25%	MINNESOTA			
	Benton	4,500	4,100	91
	McLeod	7,200	6,700	93
	Meeker	5,400	4,800	89
	Mille Lacs	4,300	3,800	89
	Redwood	6,300	5,000	80
	Renville	6,600	5,600	84
	SOUTH DAKOTA			
	Brookings	5,700	5,200	90
	Deuel	2,000	1,800	88
Roberts	3,600	3,100	84	

KCMT Station Total 172,100 146,800 85
ARB Total Net Weekly Circulation (March, 1962) 70,900

Minnesota—Austin



KMMT



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 350-ft. above av. terrain, 406-ft. above ground, 1609-ft. above sea level.

Latitude 43° 37' 20"
Longitude 92° 59' 22"

Transmitter: 2.5-mi. S of Austin on Hwy. No. 105.

AM Affiliate: KAUS, 1-kw, 1480 kc (MBS).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KMMT Ref: FCC File No. BPCT-2668 Granted 8/10/59

©American Map Co., Inc., N.Y., No. 14214

KMMT

Licensee: Minnesota-Iowa Television Co.
Studio: 2.5-mi. S of Austin on Hwy. No. 105.
Telephone: Hemlock 3-8836. TWX No.: AUS MINN 369.
Ownership: Same as KWVL-TV, Waterloo, Ia.
Began Operation: July 27, 1953. Sale to present owners by Chester A. Weseman and associates approved Oct. 29, 1958 by FCC (Television Digest, Vol. 13:6).
Represented (sales) by Avery-Knodel Inc.
Represented (legal) by Roberts & McInnis.
Represented (engineering) by Silliman, Moffet & Kowalski.
Personnel:
R. J. McELROY, president.
THOMAS L. YOUNG, vice president.
ROSS MARTIN, sales manager.
STAN STYDNICKI, operations director.
CHRISTY HANSEN, news director.
JOHN O'ROURKE, sports director.
TONY MULDER, technical director.

DIGEST OF RATE CARD NO. 7N
(Nov. 1, 1959)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	ID
Class AA—6:59-9:30 p.m., daily.	\$350.00	\$210.00	\$140.00	\$122.50	\$105.00	\$70.00 \$35.00

NETWORK BASE HOURLY RATE: \$300.



**THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES**

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IOWA			
	Cerro Gordo	15,500	14,500	94
	Chickasaw	4,300	3,900	91
	Emmet	4,500	3,700	82
	Floyd	6,500	6,000	92
	Hancock	4,400	4,000	92
	Kossuth	7,200	6,700	94
	Mitchell	4,100	3,800	92
	Winnebago	4,000	3,700	92
	Worth	3,100	2,900	92
Between 25-50%	MINNESOTA			
	Dodge	3,800	3,400	88
	Faribault	7,000	6,400	91
	Fillmore	7,100	6,400	91
	Freeborn	11,300	10,400	92
	Martin	8,100	7,300	90
Between 25-50%	IOWA			
	Howard	3,700	3,100	83
	Palo Alto	4,200	3,600	85
Between 25-50%	MINNESOTA			
	Blue Earth	12,800	11,500	90
	Steele	7,500	7,000	93
Under 25%	IOWA			
	Butler	5,400	4,900	89
	Dickinson	4,000	3,500	87
	Franklin	4,900	4,600	94
	Pocahontas	4,200	3,900	91
	MINNESOTA			
	Brown	8,100	7,000	87
	Cottonwood	4,900	3,500	72
	Jackson	4,600	4,000	86
	Le Sueur	5,900	5,400	91
	Nicollet	5,700	5,200	91
	Waseca	4,800	4,400	92
Watsonwan	4,300	3,700	86	
KMMT Station Total		226,900	205,200	90
ARB Total Net Weekly Circulation (March, 1962)			111,300	

Minnesota—Duluth-Superior, Wis.

abc KDAL-TV

Ch. 3



Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 990-ft. above av. terrain, 813-ft. above ground, 2046-ft. above sea level.

Latitude 46° 47' 07"
Longitude 92° 07' 15"

Transmitter: Observation Rd. & 11th St.

AM Affiliate: KDAL, 5-kw, 610 kc (CBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KDAL-TV Ref: FCC File No. BNPCT-3130 Granted 6/13/55

©American Map Co., Inc., N.Y., No. 14244

KDAL-TV

Network Service: CBS; also ABC, on per program basis.

Licensee: KDAL Inc., Bradley Bldg., Duluth.

Studio: Bradley Bldg.

Telephone: Randolph 2-4466. TWX No.: DU 7019.

Ownership: KDAL Inc. is a wholly-owned subsidiary of WGN Inc. For other interests, see WGN-TV, Chicago, Ill.

Began Operation: March 14, 1954. Sale to present owner by Red River Bcstg. (Dalton LeMasurier family) approved Dec. 7, 1960 by FCC (Television Digest, Vol. 16:34, 50).

Represented (sales) by Edward Petry & Co. Inc.; Harry S. Hyett Co.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

ODIN S. RAMSLAND, general manager.
CHARLES A. WILSON, national sales director (Chicago).
JOHN GRANDY, sales manager.
EARL HENTON, program director & film buyer.
DON LeMASURIER, promotion manager.
ROBERT DETTMAN, v.p. & chief engineer.

DIGEST OF RATE CARD NO. 10 (Sept. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. or 40 Sec. 20 Sec. 8 Sec.

Class AA—6:59-10 p.m., daily.
\$750.00 \$450.00 \$375.00 \$225.00 \$175.00 \$150.00 \$75.00

NETWORK BASE HOURLY RATE: \$650 (CBS), \$600 (ABC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MICHIGAN			
	Gogebic	7,800	6,900	89
	MINNESOTA			
	Aitken	3,800	3,400	89
	Beltrami	6,400	4,300	67
Carlton	7,700	7,300	94	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MINNESOTA—(Continued)			
	Cook	1,100	900	81
	Crow Wing	9,700	8,200	84
	Itasca	11,000	9,500	86
	Koochiching	5,100	3,900	75
	Lake	4,200	3,900	93
	St. Louis	73,100	66,900	92
	WISCONSIN			
	Ashland	5,100	4,700	91
	Bayfield	3,600	3,300	91
Douglas	13,600	12,800	94	
Iron	2,500	2,300	92	
Sawyer	2,900	2,500	83	
Vilas	3,000	2,600	87	
Washburn	3,200	3,000	91	
Between 25-50%	MINNESOTA			
	Hubbard	3,000	2,100	67
	Pine	4,900	4,100	85
Wadena	3,400	2,600	74	
Under 25%	MICHIGAN			
	Iron	5,300	4,900	92
	On-tonagon	3,100	2,500	80
	MINNESOTA			
	Benton	4,500	4,100	91
	Cass	5,000	3,400	68
	Lake of Woods	1,300	600	46
	Mille Lacs	4,300	3,800	89
	Morrison	6,900	5,800	83
	Roseau	3,400	1,900	56
Todd	6,700	5,400	80	
WISCONSIN				
Barron	10,100	8,800	87	
Oneida	6,600	5,800	88	
Price	4,300	3,600	82	
Rusk	4,200	3,700	87	
KDAL-TV Station Total		240,800	209,500	87
ARB Total Net Weekly Circulation (March, 1962)		148,900		

Minnesota—Duluth-Superior, Wis.

abc **WDSM-TV**

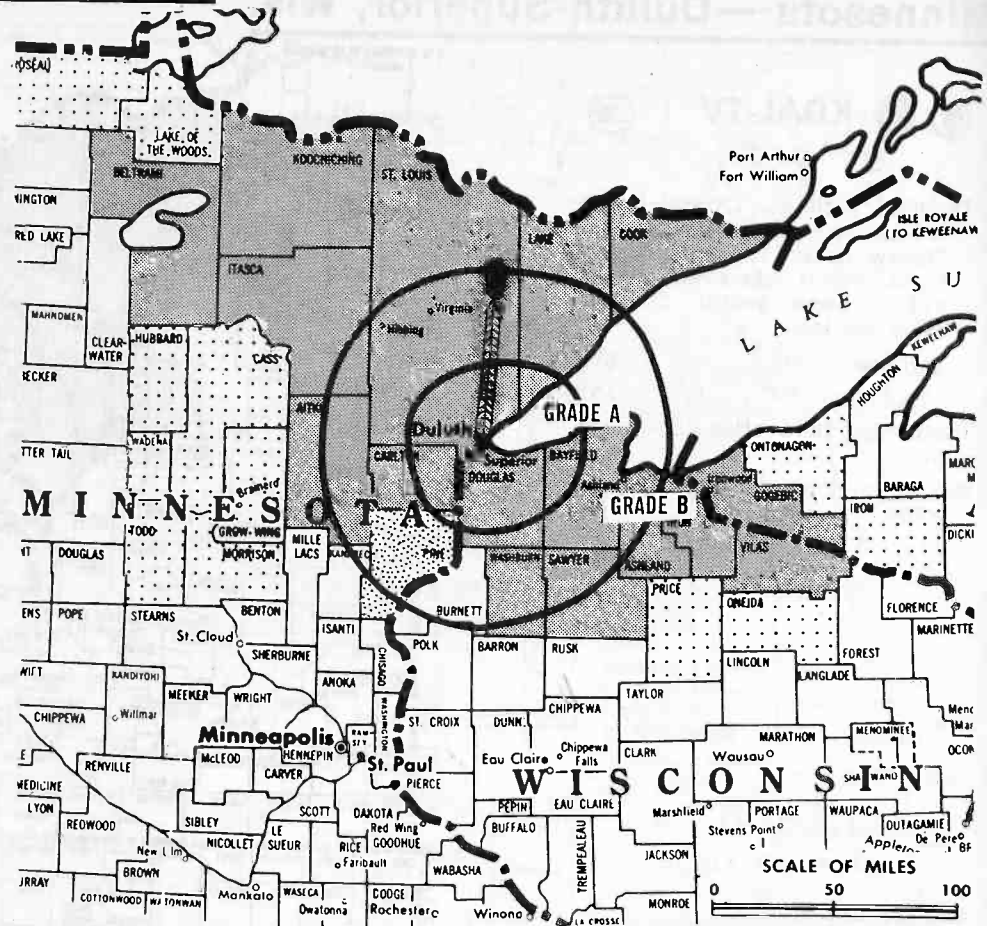
Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1010-ft. above av. terrain, 804-ft. above ground, 2049-ft. above sea level.

Latitude 46° 47' 21"
Longitude 92° 06' 51"

Transmitter: 5th Ave. W. of 10th St., Duluth

AM Affiliate: WDSM, 5-kw, 710 kc (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WDSM-TV Ref: FCC File No. BPCT-2412 Granted 10/11/57

© American Map Co., Inc., N.Y., No. 14244

WDSM-TV

Network Service: ABC, NBC.

Licensee: Northwest Publications Inc., 230 East Superior St., Duluth.

Studios: 230 E. Superior St., Duluth & 921 Tower Ave., Superior.

Telephones: Randolph 7-8484, Duluth; Export 4-9238, Superior.

TXW No.: DU 7071.

Ownership: Northwest Publications Inc. (owned by Ridder Publications), 100%. Northwest Publications publishes Duluth Herald-News Tribune. For other interests, see WCCO-TV.

Began Operation: Feb. 23, 1954.

Represented (sales) by Peters, Griffin, Woodward Inc.; Bill Hurley (Minneapolis); TV Representatives Ltd. (Canada).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

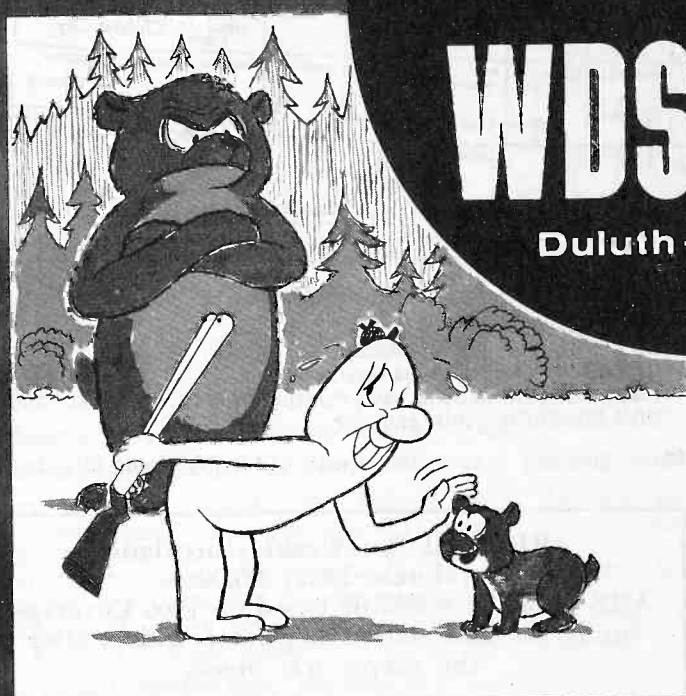
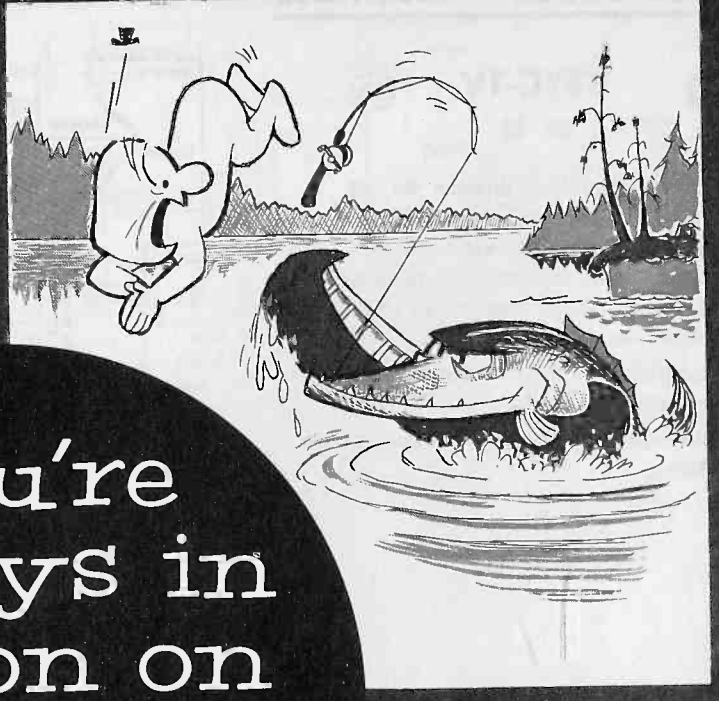
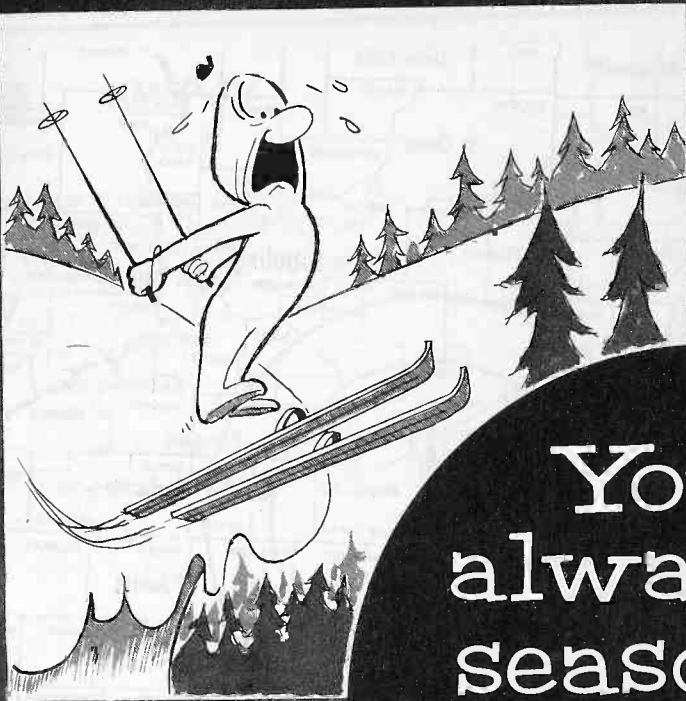
- ROBERT J. RICH, general manager.
- R. W. (RICK) PEARSON, commercial manager.
- TOM GAVIN, station manager.
- MARTIN OLSON, promotion & merchandising manager.
- EDWIN M. CONRAD, program director & film buyer.
- GLENN MAXHAM, news director.
- GEORGE CARLSON, director of engineers.

DIGEST OF RATE CARD NO. 10 (Oct. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
\$750.00 \$450.00 \$375.00 \$225.00 \$190.00 \$170.00 \$85.00
NETWORK BASE HOURLY RATE: \$650 (ABC), \$650 (NBC).

For Other Newspapers & Newspaper Groups
With TV Station Holdings
see the Newspaper Ownership Section

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MICHIGAN			
	Gogebic	7,800	6,900	89
	MINNESOTA			
	Aitkin	3,800	3,400	89
	Beltrami	6,400	4,300	67
	Carlton	7,700	7,300	94
	Cook	1,100	900	81
	Itasca	11,000	9,500	86
	Koochiching	5,100	3,900	75
	Lake	4,200	3,900	93
	St. Louis	73,100	66,900	92
	WISCONSIN			
	Ashland	5,100	4,700	91
Bayfield	3,600	3,300	91	
Douglas	13,600	12,800	94	
Iron	2,500	2,300	92	
Sawyer	2,900	2,500	83	
Vilas	3,000	2,600	87	
Washburn	3,200	3,000	91	
Between 25-50%	MINNESOTA			
	Pine	4,900	4,100	85
Under 25%	MICHIGAN			
	Iron	5,300	4,900	92
	Ontonagon	3,100	2,500	80
	MINNESOTA			
	Cass	5,000	3,400	68
	Crow Wing	9,700	8,200	84
	Hubbard	3,000	2,100	67
	Lake of Woods	1,300	600	46
	Morrison	6,900	5,800	83
	Roseau	3,400	1,900	56
	Todd	6,700	5,400	80
	Wadena	3,400	2,600	74
	WISCONSIN			
Oneida	6,600	5,800	88	
Price	4,300	3,600	82	
WDSM-TV Station Total		217,700	189,100	87
ARB Total Net Weekly Circulation (March, 1962)			144,000	



You're
always in
season on
WDSM-TV
Duluth - Superior

FIRST
FIRST
FIRST

in audience on latest March 1962 ARB and Nielsen surveys.

VHF television station on the air in the Duluth-Superior Market!

and only station telecasting in color . . . now equipped to originate slide and film in color.

Duluth - Superior
CONTACT:

WDSM-TV **NBC-ABC**

Peters Griffin and Woodward National Representatives
Bill Hurley, Minneapolis Regional Representatives
Television Representatives Ltd. Canadian Representatives

Minnesota—Mankato



KEYC-TV

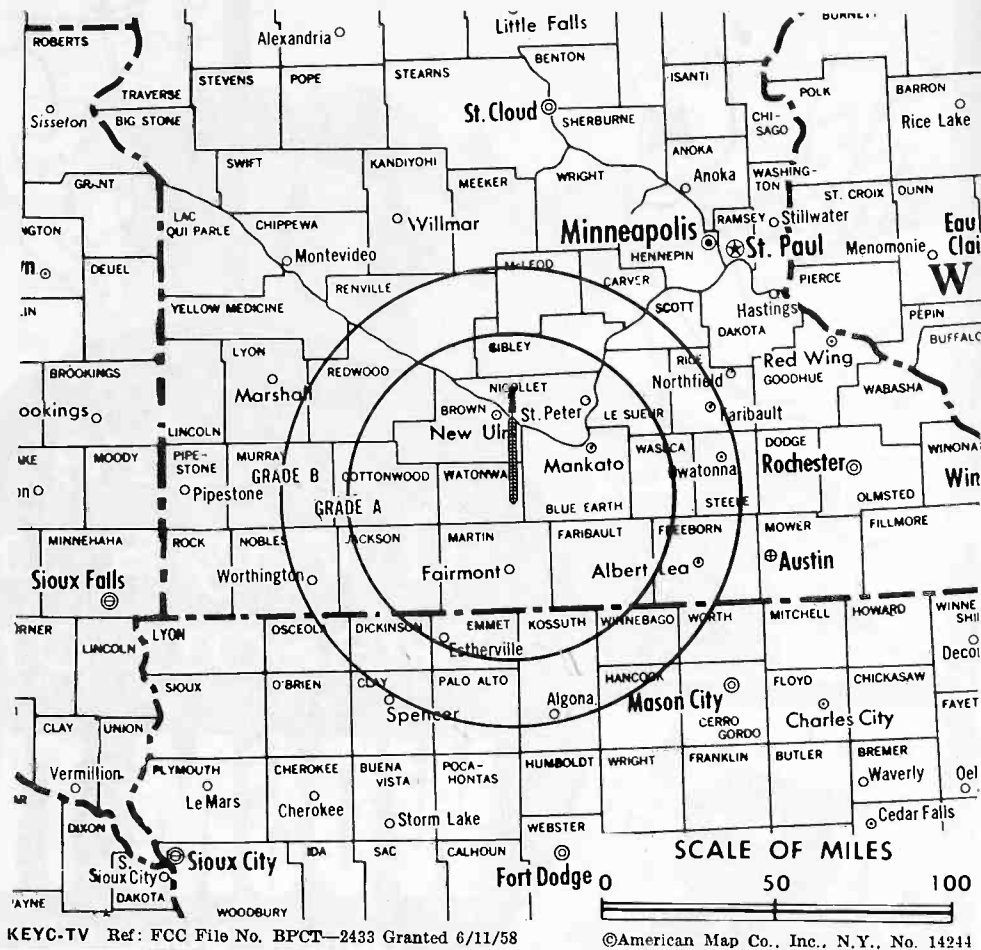


Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1040-ft. above av. terrain, 1116-ft. above ground, 2163-ft. above sea level.

Latitude 43° 56' 14"
Longitude 94° 24' 41"

Transmitter: 1.6-mi. NE of Lewisville, Minn.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KEYC-TV Ref: FCC File No. BPCT-2433 Granted 6/11/58

©American Map Co., Inc., N.Y., No. 14244

KEYC-TV

Grantee: KEYC-LEE TV Inc., P.O. Box XII, Mankato, Minn.

Studio: Lee Blvd., N. Mankato.

Telephone: 7905.

Ownership: Lee Radio Inc. (KGLO-TV, Mason City, Ia.), 80.25%; KNUJ Inc. (radio KNUJ, New Ulm, Minn.), 10%; Lee P. Loomis (Lee Radio), chairman, 2.5%; Walter K. Mickelson, v.p., 5%; 13 other stockholders, none holding over 2.5%. (Forward Group station.)

Began Operation: Oct. 5, 1960.

Represented (sales) by Advertising Time Sales Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Creutz & Snowberger.

Personnel:

WALTER ROTHSCHILD, president.
BOB GARDNER, station manager.
HAP HALLIGAN, sales manager.
PAUL MILLEN, national sales manager (Quincy, Ill.).
DON BORCHERT, chief engineer.

Rates: Sold only in combination with KGLO-TV, Mason City, Ia.

ARB Total Net Weekly Circulation
(March, 1962) 90,000
ARB data not available based on 1960 Coverage Study because station began operation after the survey was made.

Minnesota—Minneapolis-St. Paul



KMSP-TV

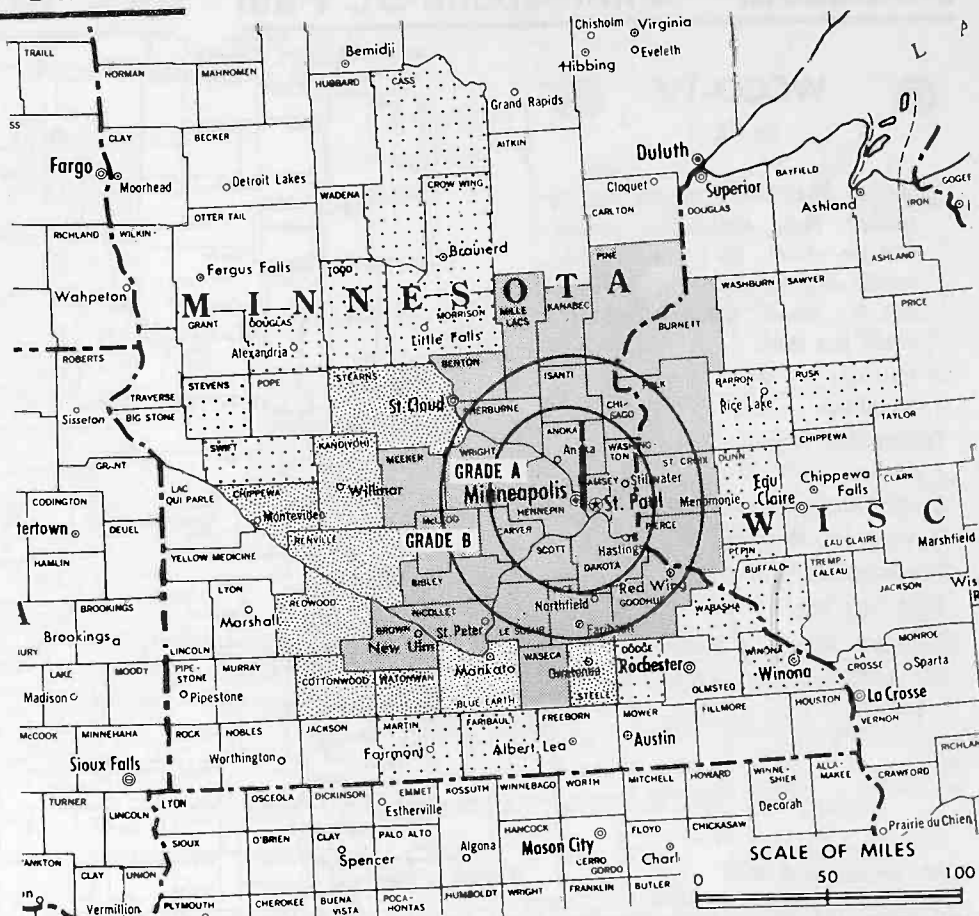
Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 451-ft. above av. terrain, 601-ft. above ground, 1326-ft. above sea level.

Latitude 44° 58' 28.2"
Longitude 93° 16' 16.7"

Transmitter: Foshay Tower.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KMSP-TV

Grantee (STA): United Television Inc., Foshay Tower, Minneapolis 2, Minn.

Studio: 120 South 9th St.

Telephone: FE 9-8811. TWX No.: 612-321-1386.

Ownership: 20th Century-Fox TV Inc.

Began Operation: Jan. 9, 1955. Sale to United Television Inc. by Minneapolis Tower Co. (Morris T. Baker) approved May 23, 1956 by FCC (Television Digest, Vol. 12:14, 16, 21). Sale of 75% to National Telefilm Assoc. Inc. approved Nov. 20, 1957 by FCC (Vol. 13:34, 47). NTA also purchased 25% held by Loew's Inc. (MGM) in Feb. 1958 (Vol. 14:7). Sale to 20th Century-Fox TV Inc. by NTA approved Oct. 29 by FCC (Vol. 15:34, 44).

Represented (sales) by Blair Television.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

DON SWARTZ, president, general manager & film buyer.
RICHARD J. BUTTERFIELD, v.p. & sales manager.
JOHN SANDSTRUM, director of news & public relations.
JOE CARNEY, director of operations.
CHALMERS STROMBERG, chief engineer.

DIGEST OF RATE CARD NO. 16 (Jan. 1, 1963)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$1700.00 \$1020.00 \$680.00 \$595.00 \$550.00 \$350.00 \$175.00

NETWORK BASE HOURLY RATE: \$1250.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	MINNESOTA—(Continued)				
		Carver	5,900	5,700	96
		Chisago	4,100	3,700	91
		Dakota	21,700	20,800	96
		Goodhue	9,900	9,100	92
		Hennepin	266,400	248,300	94
		Isanti	3,500	3,100	89
		Kanabec	2,600	2,300	86
		Le Sueur	5,900	5,400	91
		McLeod	7,200	6,700	93
		Meeker	5,400	4,800	89
		Mille Lacs	4,300	3,800	89
		Nicollet	5,700	5,200	91
		Pine	4,900	4,100	85
		Ramsey	128,300	120,400	94
		Rice	9,800	8,900	91
		Scott	5,800	5,600	97
		Sherburne	3,300	3,100	91
	Sibley	4,600	4,200	91	
	Waseca	4,800	4,400	92	
	Washington	14,400	13,700	96	
	Wright	8,400	7,600	90	
Between 25-50%	WISCONSIN				
		Burnett	2,900	2,500	86
		Pierce	6,300	5,900	93
		Polk	7,500	7,000	94
		St. Croix	8,200	7,800	95

Between 25-50%	MINNESOTA				
		Blue Earth	12,800	11,500	90
		Chippewa	4,900	4,200	84
		Cottonwood	4,900	3,500	72
		Kandiyohi	8,500	7,200	85
	Redwood	6,300	5,000	80	
	Renville	6,600	5,600	84	

(Continued on page 317)

KMSP-TV Station Total	767,900	703,900	92
ARB Total Net Weekly Circulation (March, 1962)	580,300		

Net Weekly Circulation	State County	Total Households	TV Homes	%	
	MINNESOTA				
		Anoka	23,100	22,600	98
		Benton	4,500	4,100	91
	Brown	8,100	7,000	87	

Minnesota—Minneapolis-St. Paul



WCCO-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 543-ft. above av. terrain, 601-ft. above ground, 1461-ft. above sea level.

Latitude 44° 58' 28"
Longitude 93° 16' 17"

Transmitter: Foshay Tower, Minneapolis.

Studio: WCCO Television Bldg., 50 S. Ninth St., Minneapolis.

Telephone: Federal 8-0552.

TWX No.: MP2.

TV tape: Recording facilities.

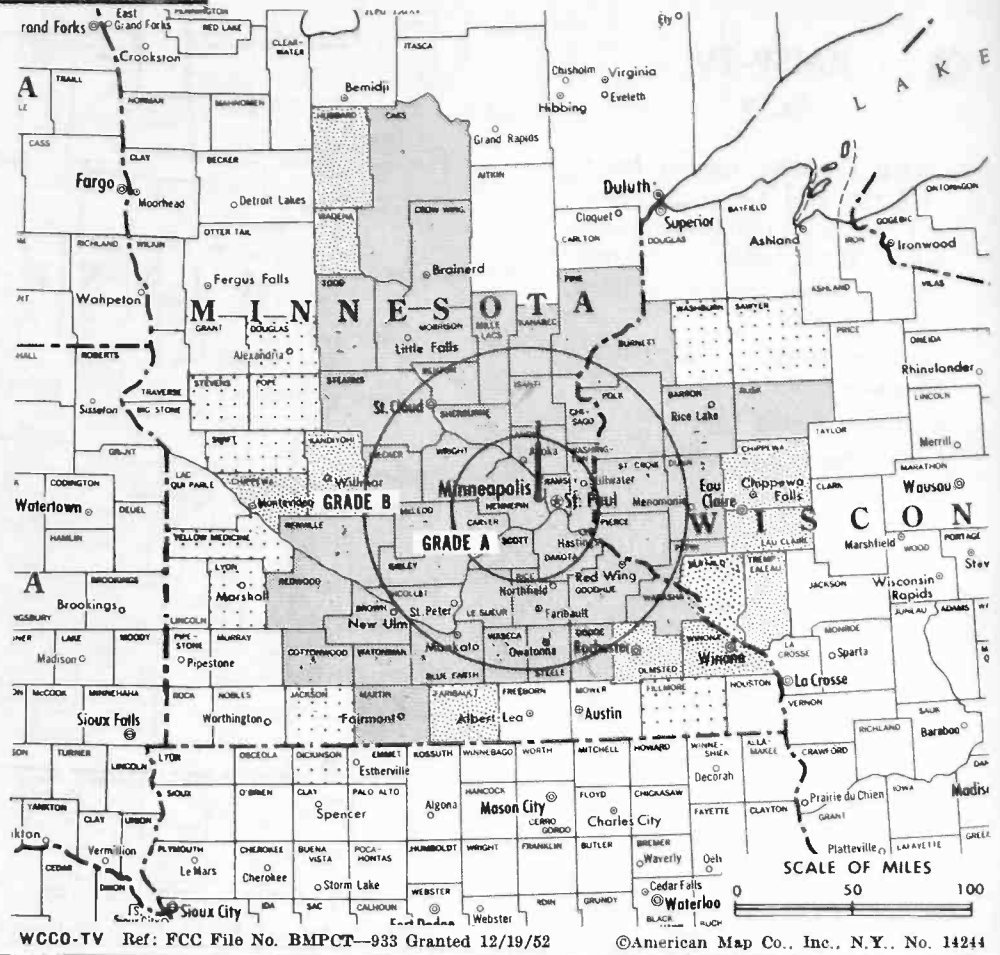
AM Affiliate: WCCO, 50-kw, 830 kc (CBS).

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WCCO-TV

Licensee: Midwest Radio-Television Inc., WCCO Television Bldg., Minneapolis.

Ownership: Midwest Radio-Television Inc. is 53% owned by Mid-Continent Radio-Television Inc., 47% by Minneapolis Star & Tribune Co. (Cowles). Mid-Continent Radio-Television is equally owned by Minnesota Tribune Co. and Northwest Publications Inc. (St. Paul Dispatch and Pioneer Press, Ridder newspapers). Ridder also operates WDSM-TV, Duluth-Superior and radio stations KSDN, Aberdeen, S.D.; WDSM, Duluth-Superior. Other Ridder newspapers are New York Journal of Commerce, Duluth Herald and News-Tribune, Aberdeen (S.D.) American and News, Grand Fork (N.D.) Herald, Long Beach (Cal.) Press-Telegram and Independent, Pasadena (Cal.) Independent and Star-News, San Jose (Cal.) News and Mercury, Garden Grove (Cal.) News, and owns minority interest in Seattle Times. For other interests of Cowles family, see KRNT-TV, Des Moines, Ia.

Began Operation: July 1, 1949 as WTCN-TV. Sold to present licensee August 1952 (Television Digest, Vol. 8:10, 33); CBS sold its 47% interest to Minneapolis Star & Tribune Co. in November 1954 (Vol. 10:45).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

- WILLIAM J. McNALLY, chairman of board.
- ROBERT B. RIDDER, president.
- F. VAN KONYENBURG, executive v.p. & general manager.
- H. W. DORNSELF, asst. treasurer.
- SHERMAN HEADLEY, asst. manager.
- R. N. EKSTRUM, sales manager.
- DON R. GILLIES, national sales rep.
- ROBERT A. HUELSTER, local sales manager.
- ROGER GARDNER, production manager.
- JOHN M. SHERMAN, director of engineering.
- GWEN HARVEY, program director.
- HARRY JONES, film director.
- TOM COUSINS, publicity & promotion director.
- WILLIAM J. McGINNIS, studio engineer.
- NEIL B. COIL, transmitter engineer.
- BETTY TRUE, merchandising director.
- ROLLIE JOHNSON, news, sports & special events director.
- ARLE HAEBERLE, director of women's activities.
- HARRY SEILLS, farm director.

DIGEST OF RATE CARD NO. 15 (Sept. 1, 1962)

Hour	30 Min.	15 Min.	30 Sec.	20 Sec.	10 Sec.
Class AA—7-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.					
\$1900.00	\$1200.00	\$900.00	\$600.00	\$475.00	\$237.00

Color—Rates on request.

NETWORK BASE HOURLY RATE: \$1900.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MINNESOTA			
	Anoka	23,100	22,600	98
	Benton	4,500	4,100	91
	Blue Earth	12,800	11,500	90
	Brown	8,100	7,000	87
	Carver	5,900	5,700	96
	Cass	5,000	3,400	68
	Chisago	4,100	3,700	91
	Cottonwood	4,900	3,500	72
	Crow Wing	9,700	8,200	84
	Dakota	21,700	20,800	96
	Dodge	3,800	3,400	88
	Goodhue	9,900	9,100	92
	Hennepin	266,400	248,300	94
	Isanti	3,500	3,100	89
	Kanabec	2,600	2,300	86
	Le Sueur	5,900	5,400	91
	McLeod	7,200	6,700	93
	Martin	8,100	7,300	90
	Meeker	5,400	4,800	89
Mille Lacs	4,300	3,800	89	
Morrison	6,900	5,800	83	
Nicollet	5,700	5,200	91	
Pine	4,900	4,100	85	
Ramsey	128,300	120,400	94	
Redwood	6,300	5,000	80	
Renville	6,600	5,600	84	
Rice	9,800	8,900	91	

(Continued on page 317)

WCCO-TV Station Total	865,900	790,500	90
ARB Total Net Weekly Circulation (March, 1962)		630,800	

Minnesota—Minneapolis-St. Paul

WTCN-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 470-ft. above av. terrain, 601-ft. above ground, 1450-ft. above sea level.

Latitude 44° 58' 28"
Longitude 93° 16' 17"

Requests change to 1102-ft. above av. terrain, 1044-ft. above ground, 2044-ft. above sea level, lat. 45° 03' 46.5", long. 93° 08' 23"; transmitter to 920 West County Rd. F, Shoreview Township, Minn.

Transmitter: Foshay Tower.

TV tape: Recording facilities.

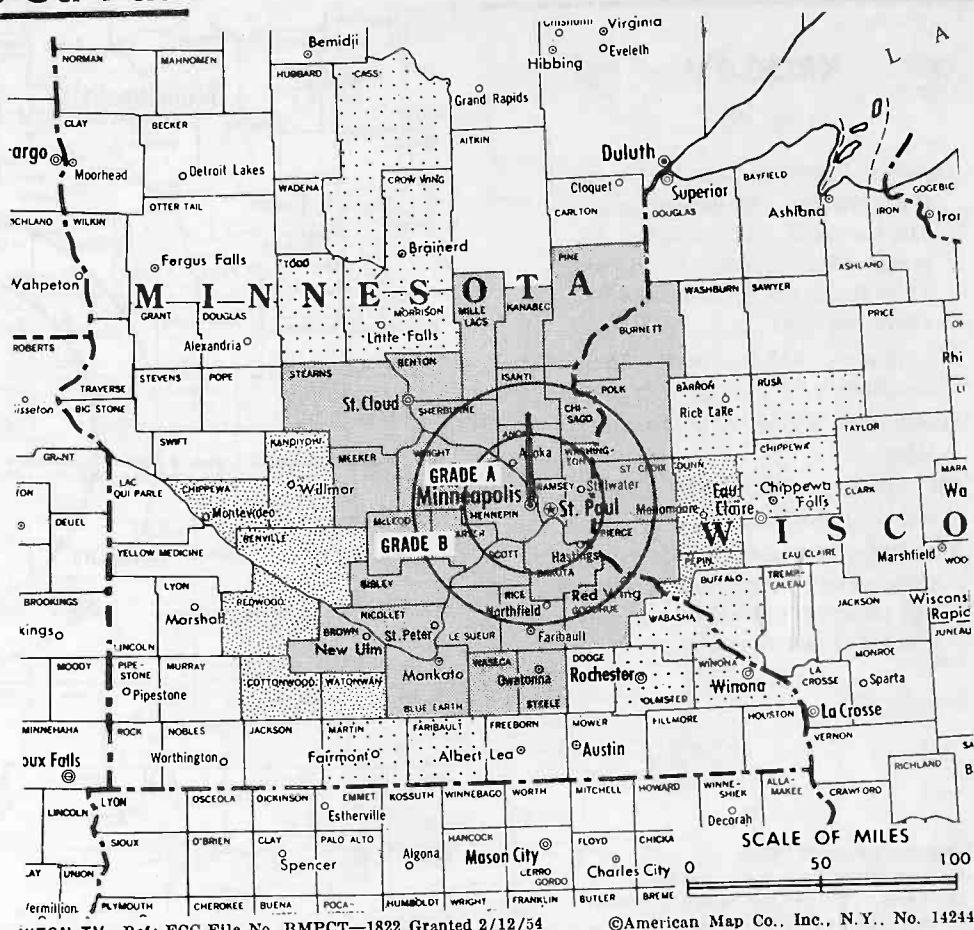
AM Affiliate: WTCN, 5-kw (1-kw night), 1280 kc (ABC).

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WTCN-TV Ref: FCC File No. BMPCT—1822 Granted 2/12/54

© American Map Co., Inc., N.Y., No. 14244

WTCN-TV

Network Service: None, independent.

Licensee: Time-Life Broadcast Inc., 2925 Dean Blvd., Minneapolis 16.

Studio: 2925 Dean Blvd.

Telephone: Walnut 7-8881. TWX Nos.: MP 994, MP 540.

Ownership: Time-Life Broadcast Inc., 100%; subsidiary of Time Inc. For other interests, see Time Inc. under Group Ownership.

Began Operation: Sept. 1, 1953. Sale to present owner by H. M. Bitner interests approved by FCC April 17, 1957 (Television Digest, Vol. 12:50, 51; 13:16). Bitner group acquired time-sharing WTCN-TV & WMIN-TV, with radio WTCN, and made WTCN-TV into full time outlet after FCC approved sale April 6, 1955 (Vol. 11:5, 15).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

WESTON C. PULLEN JR., president.
WILLARD SCHROEDER, vice president.
ARTHUR M. SWIFT, station manager.
ROBERT C. FRANSEN, sales manager.
RICHARD W. JOLLIFFE, regional sales manager.
JOHN M. BALDWIN, operations manager.
HOWARD W. COLEMAN, promotion manager.
S. M. (MORT) ROSENMAN, program director & film buyer.
SHELDON W. PETERSON, news director.
WARREN FRITZE, chief engineer.

DIGEST OF RATE CARD NO. 10 (June 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:30-10 p.m., daily.
\$1200.00 \$720.00 \$480.00 \$360.00 \$250.00 \$160.00 \$80.00

For Other Publishers With TV
Station Holdings, see page 811

Net Weekly Circulation

State County

Total Households

TV Homes Homes %

MINNESOTA

Anoka	23,100	22,600	98
Benton	4,500	4,100	91
Blue Earth	12,800	11,500	90
Brown	8,100	7,000	87
Carver	5,900	5,700	96
Chisago	4,100	3,700	91
Dakota	21,700	20,800	96
Goodhue	9,900	9,100	92
Hennepin	266,400	248,300	94
Isanti	3,500	3,100	89
Kanabec	2,600	2,300	86
Le Sueur	5,900	5,400	91
McLeod	7,200	6,700	93
Meeker	5,400	4,800	89
Mille Lacs	4,300	3,800	89
Nicollet	5,700	5,200	91
Pine	4,900	4,100	85
Ramsey	128,300	120,400	94
Rice	9,800	8,900	91
Scott	5,800	5,600	97
Sherburne	3,300	3,100	91
Sibley	4,600	4,200	91
Stearns	19,300	17,100	89
Steele	7,500	7,000	93
Waseca	4,800	4,400	92
Washington	14,400	13,700	96
Wright	8,400	7,600	90

Over 50%

WISCONSIN

Burnett	2,900	2,500	86
Pierce	6,300	5,900	93
Polk	7,500	7,000	94
St. Croix	8,200	7,800	95

Between
25-50%

MINNESOTA

Chippewa	4,900	4,200	84
Cottonwood	4,900	3,500	72
Kandiyohi	8,500	7,200	85
Redwood	6,300	5,000	80

(Continued on page 317)

WTCN-TV Station Total	781,600	717,600	92
ARB Total Net Weekly Circulation (March, 1962)		517,400	

Minnesota—Rochester



KROC-TV

Ch. 10



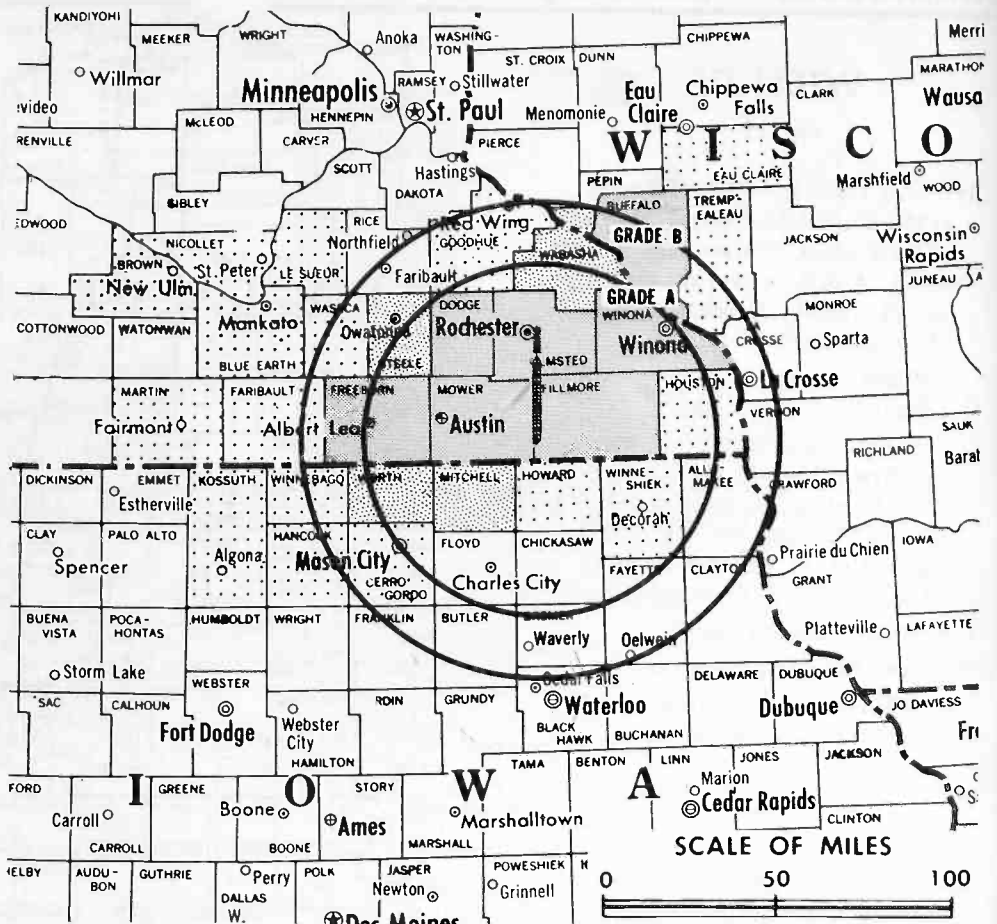
Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 160-kw aural. Antenna: 1250-ft. above av. terrain, 1314-ft. above ground, 2646-ft. above sea level.

Latitude 43° 34' 15.3"
Longitude 92° 25' 36.9"

Transmitter: 3.2-mi. S of Ostrander, Minn.

AM Affiliate: KROC, 1-kw (.25-kw night), 1340 kc (NBC).

ARB Data: The table below does not show present coverage. After data was collected, the station moved to a new site and raised its power.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KROC-TV Ref: FCC File No. BPCT-2765 Granted 7/27/60

©American Map Co., Inc., N.Y., No. 1424

KROC-TV

Licensee: Southern Minnesota Bcstg. Co., 100 First Ave. Bldg. Studio: Hwy. 14, 2-mi. W of town. Telephone: 3924.

Ownership: Agnes P. Gentling, pres., 44.05%; G. David Gentling, v.p. & treas., 16.25%; Marvin C. Foss, secy.; H. J. Postier, director and the following who do not hold office: Gordon P. Gentling, 18%; Philip H. Gentling, 13.74%; Allen A. Gentling, 7.95%.

Began Operation: July 14, 1953

Represented (sales) by Venard, Torbet & McConnell Inc.; Harry S. Hyett Co.

Represented (legal) by Loucks & Jansky.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

G. DAVID GENTLING, general manager.
DON PERRY, program director & film buyer.
WILLARD N. LAMPMAN, station manager.
GIDEON KLEIN, sales manager.
DALE BARTELS, promotion director.
ROBERT CROSS, chief engineer.

DIGEST OF RATE CARD NO. 6
(June 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—6:59-10:15 p.m., daily.
\$400.00 \$240.00 \$160.00 \$140.00 \$100.00 \$90.00 \$50.00 \$35.00
NETWORK BASE HOURLY RATE: \$325.



**THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES**

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MINNESOTA			
	Dodge	3,800	3,400	88
	Fillmore	7,100	6,400	91
	Freeborn	11,300	10,400	92
	Mower	14,000	13,200	94
	Olmsted	19,200	17,900	94
	Winona	11,800	10,400	88
Between 25-50%	WISCONSIN			
	Buffalo	4,100	3,600	89
	IOWA			
	Mitchell	4,100	3,800	92
	Worth	3,100	2,900	92
Under 25%	MINNESOTA			
	Steele	7,500	7,000	93
	Wabasha	4,800	4,500	92
	IOWA			
	Cerro Gordo	15,500	14,500	94
	Hancock	4,400	4,000	92
	Howard	3,700	3,100	83
	Kossuth	7,200	6,700	94
	Winnebago	4,000	3,700	92
	Winneshiek	6,000	5,300	88
	MINNESOTA			
	Blue Earth	12,800	11,500	90
	Brown	8,100	7,000	87
	Faribault	7,000	6,400	91
	Goodhue	9,900	9,100	92
Houston	4,600	4,200	91	
Le Sueur	5,900	5,400	91	
Martin	8,100	7,300	90	
Nicollet	5,700	5,200	91	
Waseca	4,800	4,400	92	
WISCONSIN				
Eau Claire	17,300	15,900	92	
Trempealeau	6,800	5,800	85	

KROC-TV Station Total 222,600 203,000 91
ARB Total Net Weekly Circulation (March, 1962) 138,900

Minnesota—St. Paul-Minneapolis



KSTP-TV

Ch. 5



Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 58.9-kw aural. Antenna: 580-ft. above av. terrain, 583-ft. above ground, 1493-ft. above sea level.

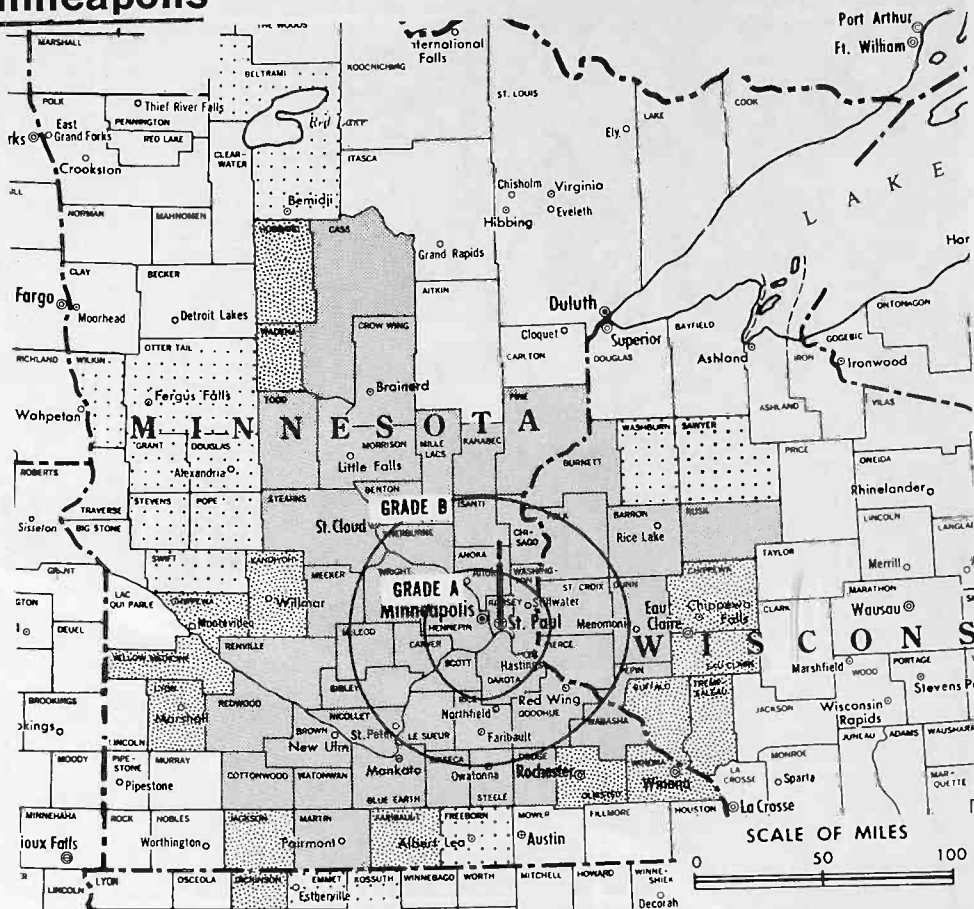
Latitude 44° 58' 07"
Longitude 93° 12' 27"

Transmitter: 3415 University Ave.

Studio: 3415 University Ave.

TV tape: Recording facilities.

AM Affiliate: KSTP, 50-kw, 1500 kc (NBC).



KSTP-TV Ref: FCC File No. BPCT-765 Granted 12/23/52

©American Map Co., Inc., N.Y., No. 14244

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KSTP-TV

Licensee: Hubbard Bcstg. Inc., 3415 University Ave., St. Paul 14.

Telephone: Midway 5-2724.

Ownership: Stanley E. Hubbard, 61.36%; Didrikke S. Hubbard, 15.84%; Thomas E. Bragg, 8.17%; Vera S. Bragg estate, 8.17%; Mrs. Paulette E. Godfrey, 5.65%; The Hubbard Foundation, .81%. Directors: Stanley E. Hubbard, chmn.; Thomas E. Bragg, A. G. Bush, Philip A. DuFrene, Stanley S. Hubbard. Officers: Stanley E. Hubbard, pres.; Stanley S. Hubbard, v.p.; Marvin L. Rosene, v.p.; Kenneth M. Hance, v.p. & treas.; Else Ryberg, secy. Hubbard Bcstg. Inc. also owns KSTP, St. Paul-Minneapolis, KOB-TV, Albuquerque, N.M. (Ch. 4) & KOB; 100% of radio WGTO, Cypress Gardens, Fla.

Began Operation: April 23, 1948.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Spearman & Roberson.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

STANLEY E. HUBBARD, president.
STANLEY S. HUBBARD, vice president & manager.
KENNETH M. HANCE, vice president & treasurer.
MARVIN L. ROSENE, vice president, sales.
JAMES E. BLAKE, national TV sales mgr.
WILLIAM P. DAVEY, promotion manager.
WILLIAM E. MCGIVERN, director of news operations.
KENNETH R. BARRY, director of TV production.
FREDERICK L. STREET, chief, engineering operations.
LAWRENCE A. LARSON, chief, engineering research & planning.

DIGEST OF RATE CARD NO. 24 (Nov. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.
\$2000.00 \$1200.00 \$800.00 \$625.00 \$550.00 \$440.00 \$220.00
NETWORK BASE HOURLY RATE: \$1650.

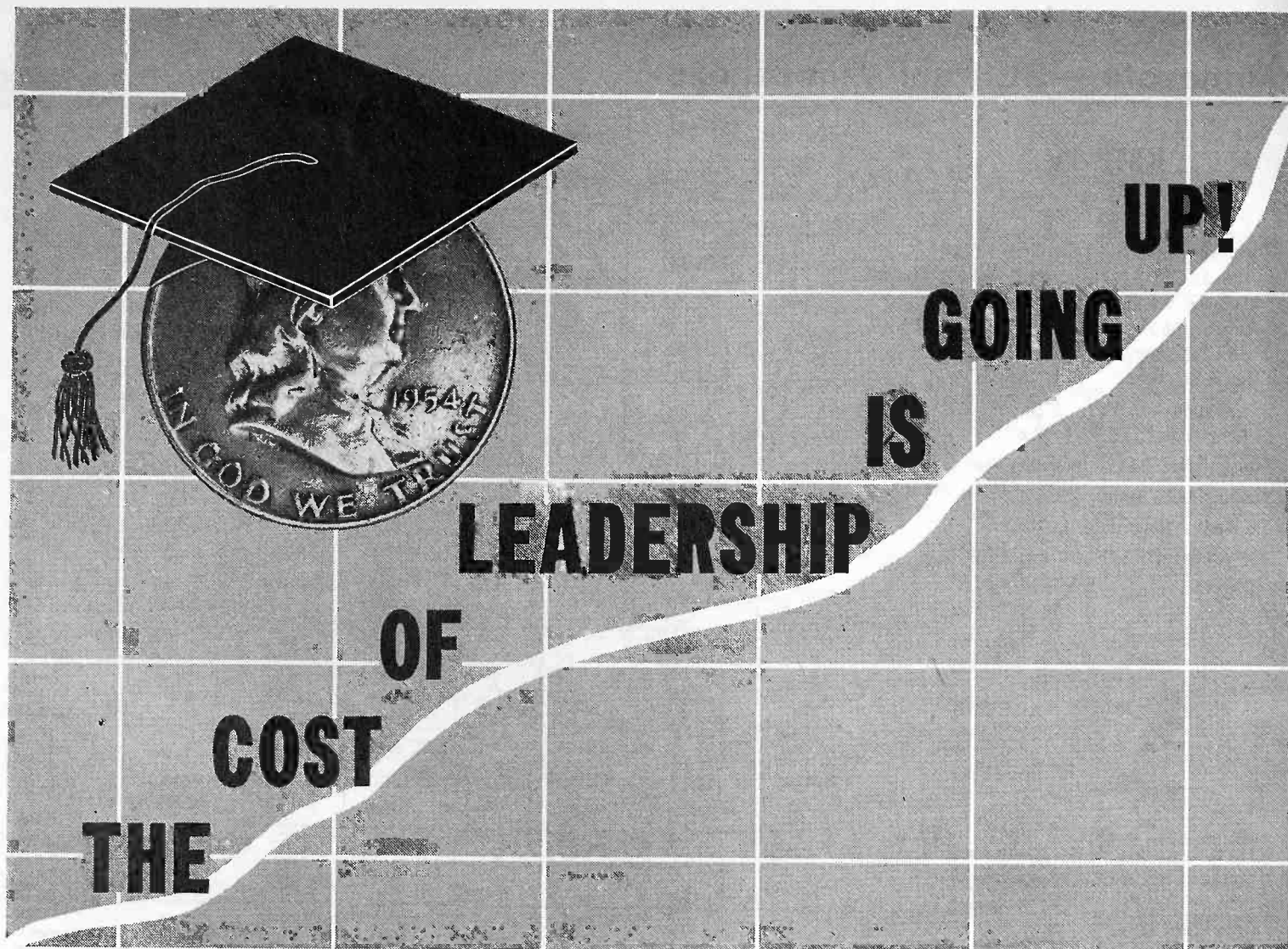
Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MINNESOTA			
	Anoka	23,100	22,600	98
	Benton	4,500	4,000	91
	Blue Earth	12,800	11,500	90

Net Weekly Circulation	State County	Total Households	TV Homes	%
MINNESOTA—(Continued)				
	Brown	8,100	7,000	87
	Carver	5,900	5,700	96
	Cass	5,000	3,400	68
	Chisago	4,100	3,700	91
	Cottonwood	4,900	3,500	72
	Crow Wing	9,700	8,200	84
	Dakota	21,700	20,800	96
	Dodge	3,800	3,400	88
	Goodhue	9,900	9,100	92
	Hennepin	266,400	248,300	94
	Isanti	3,500	3,100	89
	Kanabec	2,600	2,300	86
	Le Sueur	5,900	5,400	91
	McLeod	7,200	6,700	93
	Martin	8,100	7,300	90
	Meeker	5,400	4,800	89
	Mille Lacs	4,300	3,800	89
	Morrison	6,900	5,800	83
	Nicollet	5,700	5,200	91
	Pine	4,900	4,100	85
	Ramsey	128,300	120,400	94
	Redwood	6,300	5,000	80
	Renville	6,600	5,600	84
	Rice	9,800	8,900	91
	Scott	5,800	5,600	97
	Sherburne	3,300	3,100	91
	Sibley	4,600	4,200	91
	Stearns	19,300	17,100	89
	Steele	7,500	7,000	93
	Todd	6,700	5,400	80
	Wabasha	4,800	4,500	92
	Waseca	4,800	4,400	92
	Washington	14,400	13,700	96
	Watsonwan	4,300	3,700	86
	Wright	8,400	7,600	90
WISCONSIN				
	Barron	10,100	8,800	87
	Burnett	2,900	2,500	86
	Dunn	7,400	6,600	90

Over 50%

(Continued on page 317)

KSTP-TV Station Total	907,500	825,900	91
ARB Total Net Weekly Circulation (March, 1962)		619,200	



College graduates are penetrating more and more into industry. Now 58% of the graduates of men's colleges land jobs directly on the corporate payroll.

Business gets the lion's share of the college product because business *needs* it and can provide challenge and opportunity to the oncoming classes. About 88% of executive posts in business are held by college alumni, according to a recent study of the 100 largest corporations.

Business always will need the college-trained mind for the *brainpower* that management requires and the *brainwork* that research and development demand. Competition by business for the ablest graduates grows sharper every year.

But the cost of leadership is going up. The upward surge in our birthrate, plus a rapid rise in the percentage of high school students going on to college, has caught colleges in a

financial squeeze. Some face serious shortages in classrooms, laboratories, libraries and, above all, in competent teachers.

Corporate support of higher education in ten years has risen substantially to more than \$200 million for 1962. By 1970 this investment in educated manpower will need to reach \$500 million annually if business wishes to insure the continued effective operation of the sources of supply.

College is business' best friend, certainly. But business recognizes that it must *give* as well as *get*. Higher education needs financial help and needs it now. Business should re-examine its needs and plan its support accordingly.

If you would like factual data on what the college crisis means to you, to business and to the nation, write for the free booklet: "COLLEGE IS AMERICA'S BEST FRIEND", c/o Higher Education, Box 36, Times Square Station, New York 36, N. Y.

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Please return enclosed post card to the House Magazine Advisory Committee, The Advertising Council, 25 West 45th Street, New York 36, N. Y.

WCCO-TV

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	MINNESOTA (Continued)			
	Scott	5,800	5,600	97
	Sherburne	3,300	3,100	91
	Sibley	4,600	4,200	91
	Stearns	19,300	17,100	89
	Steele	7,500	7,000	93
	Todd	6,700	5,400	80
	Wabasha	4,800	4,500	92
	Waseca	4,800	4,400	92
	Washington	14,400	13,700	96
	Watonwan	4,300	3,700	86
	Wright	8,400	7,600	90
	WISCONSIN			
	Barron	10,100	8,800	87
Burnett	2,900	2,500	86	
Dunn	7,400	6,600	90	
Pepin	2,000	1,800	87	
Pierce	6,300	5,900	93	
Polk	7,500	7,000	94	
Rusk	4,200	3,700	87	
St. Croix	8,200	7,800	95	
Between 25-50%	MINNESOTA			
	Chippewa	4,900	4,200	84
	Faribault	7,000	6,400	91
	Hubbard	3,000	2,100	67
	Kandiyohi	8,500	7,200	85
	Olmsted	19,200	17,900	94
	Wadena	3,400	2,600	74
	Winona	11,800	10,400	88
	WISCONSIN			
	Buffalo	4,100	3,600	89
	Chippewa	12,000	11,200	93
Eau Claire	17,300	15,900	92	
Trempealeau	6,800	5,800	85	
Under 25%	IOWA			
	Dickinson	4,000	3,500	87
	MINNESOTA			
	Douglas	6,300	5,500	87
	Fillmore	7,100	6,400	91
	Jackson	4,600	4,000	86
	Lyon	6,400	5,400	84
	Pope	3,500	2,900	81
	Stevens	3,100	2,800	89
	Swift	4,300	3,700	86
	Yellow Medicine	4,600	3,400	73
	WISCONSIN			
	Sawyer	2,900	2,500	83
	Washburn	3,200	3,000	91

WTCN-TV

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	MINNESOTA (Continued)			
	Renville	6,600	5,600	84
	Watonwan	4,300	3,700	86
	WISCONSIN			
Dunn	7,400	6,600	90	
Pepin	2,000	1,800	87	
Under 25%	MINNESOTA			
	Cass	5,000	3,400	68
	Crow Wing	9,700	8,200	84
	Faribault	7,000	6,400	91
	Martin	8,100	7,300	90
	Morrison	6,900	5,800	83
	Olmsted	19,200	17,900	94
	Todd	6,700	5,400	80
	Wabasha	4,800	4,500	92
	Winona	11,800	10,400	88
	WISCONSIN			
	Barron	10,100	8,800	87
	Buffalo	4,100	3,600	89
	Chippewa	12,000	11,200	93
Rusk	4,200	3,700	87	

Minneapolis-St. Paul, Minn.

KSTP-TV

(ARB Data Continued)

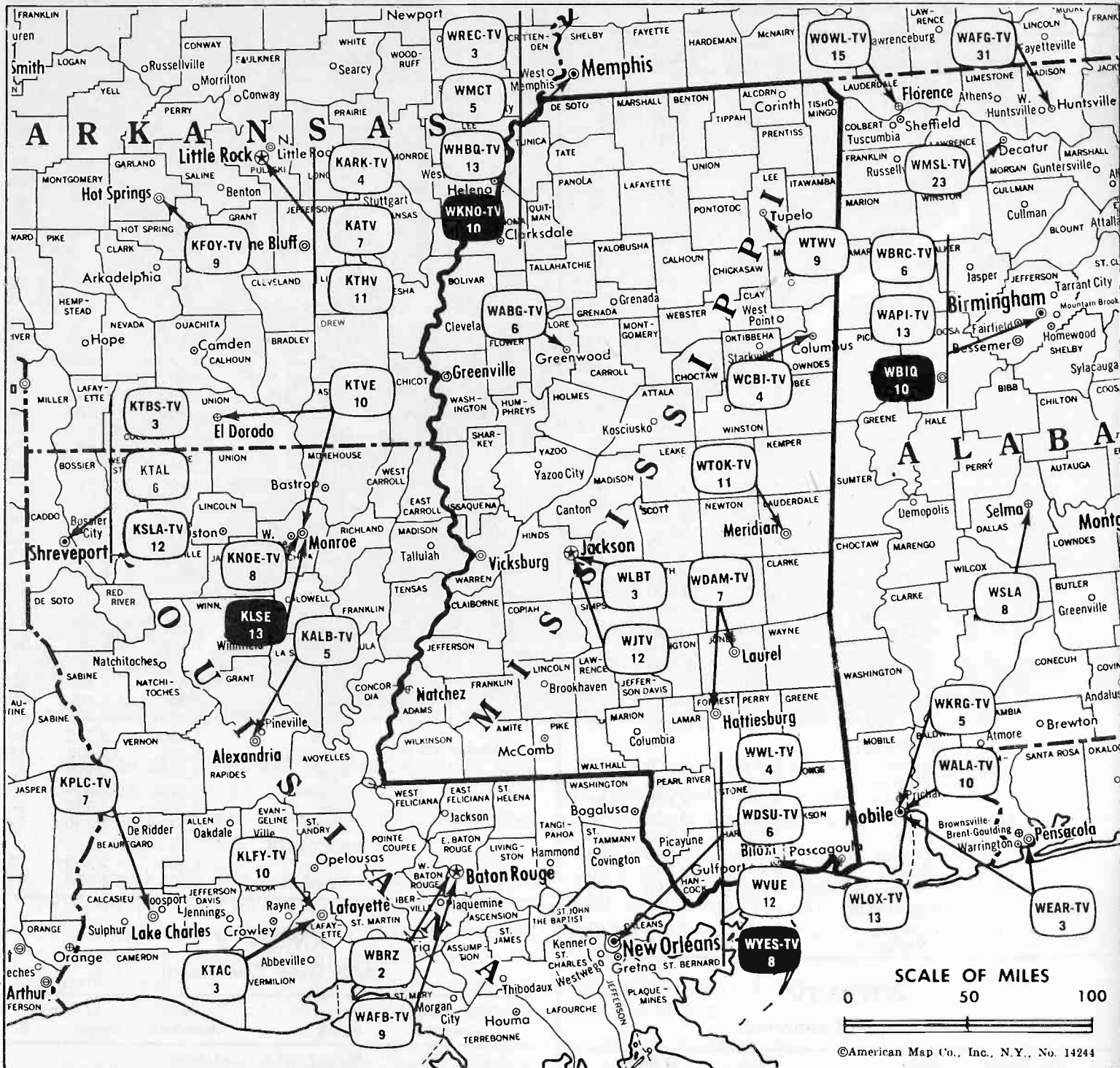
Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	WISCONSIN (Continued)			
	Pepin	2,000	1,800	87
	Pierce	6,300	5,900	93
	Polk	7,500	7,000	94
	Rusk	4,200	3,700	87
	St. Croix	8,200	7,800	95
Between 25-50%	IOWA			
	Dickinson	4,000	3,500	87
	MINNESOTA			
	Chippewa	4,900	4,200	84
	Faribault	7,000	6,400	91
	Hubbard	3,000	2,100	67
	Jackson	4,600	4,000	86
	Kandiyohi	8,500	7,200	85
	Lyon	6,400	5,400	84
	Olmsted	19,200	17,900	94
	Wadena	3,400	2,600	74
	Winona	11,800	10,400	88
	Yellow Medicine	4,600	3,400	73
	WISCONSIN			
Buffalo	4,100	3,600	89	
Chippewa	12,000	11,200	93	
Eau Claire	17,300	15,900	92	
Trempealeau	6,800	5,800	85	
Under 25%	IOWA			
	Emmet	4,500	3,700	82
	Kossuth	7,200	6,700	94
	MINNESOTA			
	Beltrami	6,400	4,300	67
	Douglas	6,300	5,500	87
	Freeborn	11,300	10,400	92
	Grant	2,600	2,500	93
	Otter Tail	13,800	11,600	84
	Pope	3,500	2,900	81
	Stevens	3,100	2,800	89
	Swift	4,300	3,700	86
	Wilkin	2,900	2,700	93
	WISCONSIN			
Sawyer	2,900	2,500	83	
Washburn	3,200	3,000	91	

KMSP-TV

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	MINNESOTA (Continued)			
	Stearns	19,300	17,100	89
	Steele	7,500	7,000	93
Watonwan	4,300	3,700	86	
Under 25%	MINNESOTA			
	Cass	5,000	3,400	68
	Crow Wing	9,700	8,200	84
	Dodge	3,800	3,400	88
	Douglas	6,300	5,500	87
	Faribault	7,000	6,400	91
	Martin	8,100	7,300	90
	Morrison	6,900	5,800	83
	Stevens	3,100	2,800	89
	Swift	4,300	3,700	86
	Todd	6,700	5,400	80
	Wabasha	4,800	4,500	92
	Winona	11,800	10,400	88
	WISCONSIN			
Barron	10,100	8,800	87	
Buffalo	4,100	3,600	89	
Dunn	7,400	6,600	90	
Pepin	2,000	1,800	87	
Rusk	4,200	3,700	87	

Mississippi



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Jackson	243,900	68	375,100	81	270,100	97
Meridian	82,000	154	214,800	127	157,500	137
Columbus	60,300	167	131,700	168	95,200	172
Hattiesburg-Laurel	49,800	177	79,700	185	61,700	187
Greenwood	41,700	188	119,400	172	73,500	180
Tupelo	36,700	192	125,100	170	93,800	173

Mississippi Station Status as of Dec. 1, 1962

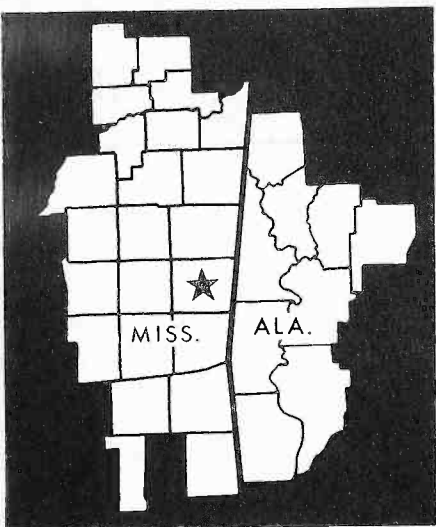
	VHF	UHF	TOTAL
○ Commercial Television Stations	8	0	8
● Educational Television Stations	0	0	0
			8

For Additional State Data
see page 320

WTOK-TV

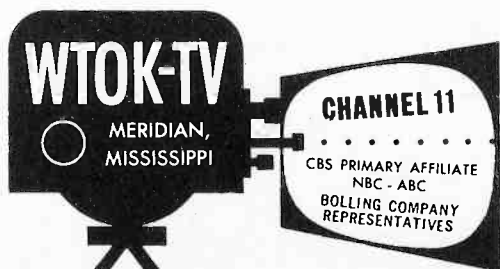
MERIDIAN, MISSISSIPPI

A MOST EFFICIENT MEDIA BUY



WTOK-TV's thirty-two county coverage in Mississippi and Alabama offers advertisers one of the nation's most efficient media buys. Before completing your next market list, take a close look at WТОK-TV. Here are three good reasons why:

1. 150,200 Television Homes
2. \$463,497,000 Retail Sales
3. \$748,903,000 Effective Buying Income



MAXIMUM POWER 316,000 WATTS

MISSISSIPPI'S FIRST
VHF TELEVISION STATION

Mississippi



WLOX-TV

Biloxi
Ch. 13

Licensee: WLOX Broadcasting Co., Buena Vista Hotel Bldg., Biloxi.

Transmitter: Buena Vista Hotel Bldg.

Telephone: 432-5581.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 31.7-kw visual, 19-kw aural. Antenna: 210-ft. above av. terrain, 250-ft. above ground, 250-ft. above sea level.

Latitude 30° 23' 40"
Longitude 88° 53' 38"

Ownership: J. S. Love Jr., pres., 44.6%; Mrs. J. S. Love Jr., 44.6%; Dr. L. J. Smith, v.p., 2%; Dr. B. B. O'Mara, secy., .4%; Howard McDonnell, director, .4%; Vance Thompson, 4%; Mrs. M. L. Dees, 2%; Mrs. Thelma Wentzell, 2%.

AM Affiliate: WLOX, 1490 kc, 150-ft. antenna height.

Began Operation: October 15, 1962.

Represented (sales) by Hal Holman; Ed Devney (The Devney Organization); James S. Ayers Co. Inc. (South).

Represented (legal) by Eliot C. Lovett.

Personnel:

RAY BUTTERFIELD, general manager.

T. B. MAJURE, chief engineer.

EARL BLESSEY, sales manager.

DIGEST OF RATE CARD NO. 1

(Oct. 14, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10 p.m., daily.						
\$200.00	\$120.00	\$90.00	\$70.00	\$50.00	\$40.00	\$20.00

ARB data not available based on 1960 coverage study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.

WJTV Jackson

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	MISSISSIPPI—(Continued)			
	Sunflower	10,300	5,300	51
	Walshall	3,400	2,200	65
Under 25%	ARKANSAS			
	Ashley	6,700	5,300	79
	Chicot	5,400	3,600	67
	MISSISSIPPI			
	Calhoun	4,300	3,100	70
	Forrest	15,200	12,800	84
	Grenada	5,100	3,400	65
	Jasper	4,200	3,200	75
	Lamar	3,800	2,900	76
	Marion	6,200	4,300	68
	Newton	5,300	4,100	77
Tallahatchie	5,800	3,100	53	
Webster	2,900	2,000	65	
Wilkinson	3,200	1,700	53	

WLBT Jackson

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	MISSISSIPPI			
	Amite	3,900	2,500	63
	Bolivar	13,300	6,700	51
	Calhoun	4,300	3,100	70
	Forrest	15,200	12,800	84
	Franklin	2,500	1,600	61
	Jones	16,200	13,700	85
	Noxubee	4,000	2,100	51
	Sunflower	10,300	5,300	51
	Webster	2,900	2,000	65
Winston	4,900	3,300	67	
Under 25%	LOUISIANA			
	Catahoula	3,000	2,100	68
	Concordia	5,700	4,100	72
	MISSISSIPPI			
	Lauderdale	19,700	16,600	85
Oktibbeha	6,200	4,000	64	
Wilkinson	3,200	1,700	53	

Mississippi—Columbus

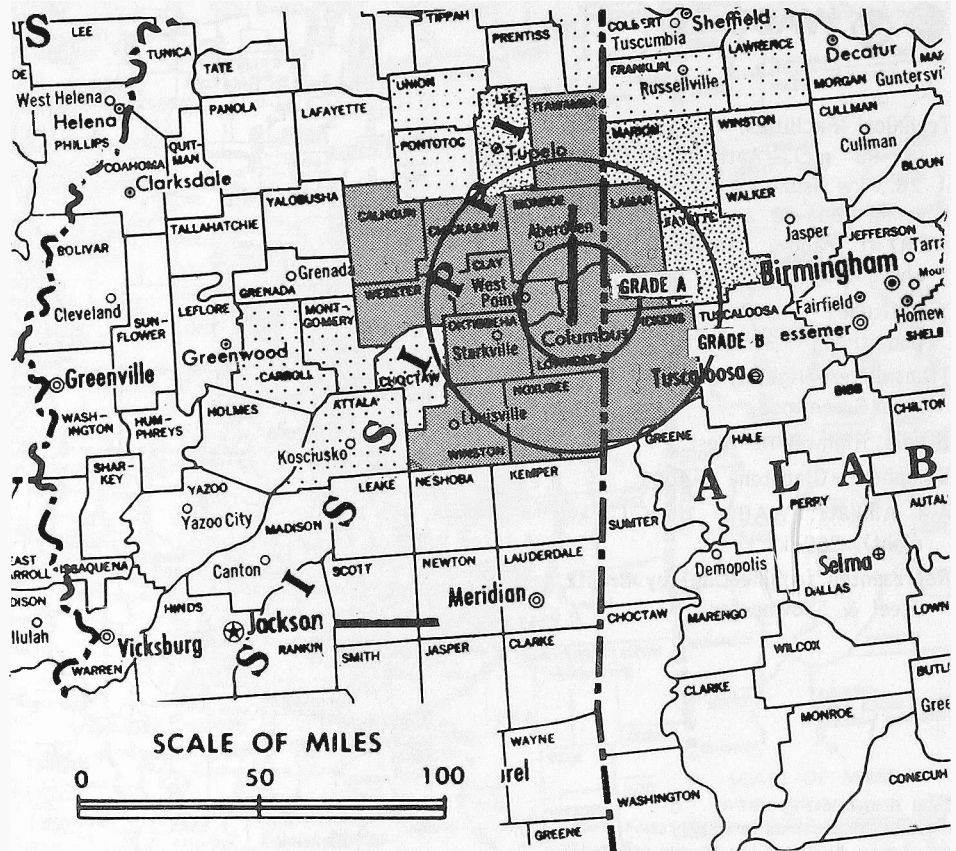
abc WCBI-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 20-kw visual, 10-kw aural. Antenna: 450-ft. above av. terrain, 500-ft. above ground, 711-ft. above sea level.

Latitude 33° 32' 34"
Longitude 88° 23' 38"
Transmitter: Hwy. 12, 4-mi. NE of Columbus.

AM Affiliate: WCBI, 1-kw (.5-kw night), 550 kc. (MBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WCBI-TV Ref: FCC File No. BMPCT-3097 Granted 8/15/55

©American Map Co., Inc., N.Y., No. 14244

WCBI-TV

Network Service: ABC, CBS (EMP); also NBC.
Licensee: Birney Imes Jr., Hwy. 12, 4-mi. NE of Columbus.
Studio: Hwy. 12, 4-mi. NE of Columbus.
Telephone: 328-5631.
WX No.: 69 U.
Ownership: Birney Imes Jr., 100%. Mr. Imes also publishes Columbus Commercial Dispatch and operates radios WCBI, Columbus, WELO, Tupelo, WNAG, Grenada & WMOX Meridian, all Mississippi. Mrs. Eunice Imes owns WROX, Clarksdale, Miss.
Began Operation: July 13, 1956.
Represented (sales) by The Meeker Co.; James S. Ayers (South).
Represented (legal) by Berge, Fox & Arent.
Represented (engineering) by A. Earl Cullum Jr.
Personnel:
P. B. HINMAN, general manager & film buyer.
W. W. WHITFIELD, asst. manager.
TOM McFERRIN, chief engineer.

DIGEST OF RATE CARD NO. 6
(March 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—6-10 p.m., daily.
\$220.00 \$120.00 \$90.00 \$75.00 \$65.00 \$60.00 \$40.00 \$20.00
NETWORK BASE HOURLY RATE: \$150 (CBS), \$150 (NBC).

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA				
		Lamar	4,100	3,100	75
		Pickens	5,600	3,500	63
	MISSISSIPPI				
		Calhoun	4,300	3,100	70
		Chickasaw	4,500	3,100	69
		Clay	5,100	3,700	72
		Itawamba	4,200	3,200	75
		Lowndes	12,500	10,100	81
		Monroe	9,400	7,200	77
	Noxubee	4,000	2,100	51	
	Oktibbeha	6,200	4,000	64	
	Webster	2,900	2,000	65	
	Winston	4,900	3,300	65	
Between 25-50%	ALABAMA				
		Fayette	4,600	3,600	77
		Marion	6,300	5,100	81
Under 25%	MISSISSIPPI				
		Lee	12,000	9,300	78
	ALABAMA				
		Franklin	6,200	4,600	74
		Lawrence	6,200	4,400	71
	MISSISSIPPI				
		Attala	5,700	3,700	65
		Carroll	2,700	1,300	48
		Choctaw	2,300	1,500	62
		Montgomery	3,600	2,200	60
	Pontotoc	4,900	3,700	75	
	Tishomingo	4,100	2,800	68	
	Union	5,400	4,600	86	
WCBI-TV Station Total			131,700	95,200	72
ARB Total Net Weekly Circulation (March, 1962)				60,300	

Mississippi



WLOX-TV

Biloxi

Ch. 13

Licensee: WLOX Broadcasting Co., Buena Vista Hotel Bldg., Biloxi.

Transmitter: Buena Vista Hotel Bldg.

Telephone: 432-5581.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 31.7-kw visual, 19-kw aural. Antenna: 210-ft. above av. terrain, 250-ft. above ground, 250-ft. above sea level.

Latitude 30° 23' 40"
Longitude 88° 53' 38"

Ownership: J. S. Love Jr., pres., 44.6%; Mrs. J. S. Love Jr., 44.6%; Dr. L. J. Smith, v.p., 2%; Dr. B. B. O'Mara, secy., .4%; Howard McDonnell, director, .4%; Vance Thompson, 4%; Mrs. M. L. Dees, 2%; Mrs. Thelma Wentzell, 2%.

AM Affiliate: WLOX, 1490 kc, 150-ft. antenna height.

Began Operation: October 15, 1962.

Represented (sales) by Hal Holman; Ed Devney (The Devney Organization); James S. Ayers Co. Inc. (South).

Represented (legal) by Eliot C. Lovett.

Personnel:

RAY BUTTERFIELD, general manager.

T. B. MAJURE, chief engineer.

EARL BLESSEY, sales manager.

DIGEST OF RATE CARD NO. 1

(Oct. 14, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10 p.m., daily.						
\$200.00	\$120.00	\$90.00	\$70.00	\$50.00	\$40.00	\$20.00

ARB data not available based on 1960 coverage study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.

WJTV Jackson

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	MISSISSIPPI—(Continued)			
	Sunflower	10,300	5,300	51
	Walthall	3,400	2,200	65
Under 25%	ARKANSAS			
	Ashley	6,700	5,300	79
	Chicot	5,400	3,600	67
	MISSISSIPPI			
	Calhoun	4,300	3,100	70
	Forrest	15,200	12,800	84
	Grenada	5,100	3,400	65
	Jasper	4,200	3,200	75
	Lamar	3,800	2,900	76
	Marion	6,200	4,300	68
Newton	5,300	4,100	77	
Tallahatchie	5,800	3,100	53	
Webster	2,900	2,000	65	
Wilkinson	3,200	1,700	53	

WLBT Jackson

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	MISSISSIPPI			
	Amite	3,900	2,500	63
	Bolivar	13,300	6,700	51
	Calhoun	4,300	3,100	70
	Forrest	15,200	12,800	84
	Franklin	2,500	1,600	61
	Jones	16,200	13,700	85
	Noxubee	4,000	2,100	51
	Sunflower	10,300	5,300	51
	Webster	2,900	2,000	65
Winston	4,900	3,300	67	
Under 25%	LOUISIANA			
	Catahoula	3,000	2,100	68
	Concordia	5,700	4,100	72
	MISSISSIPPI			
	Lauderdale	19,700	16,600	85
Oktibbeha	6,200	4,000	64	
Wilkinson	3,200	1,700	53	

Mississippi—Columbus

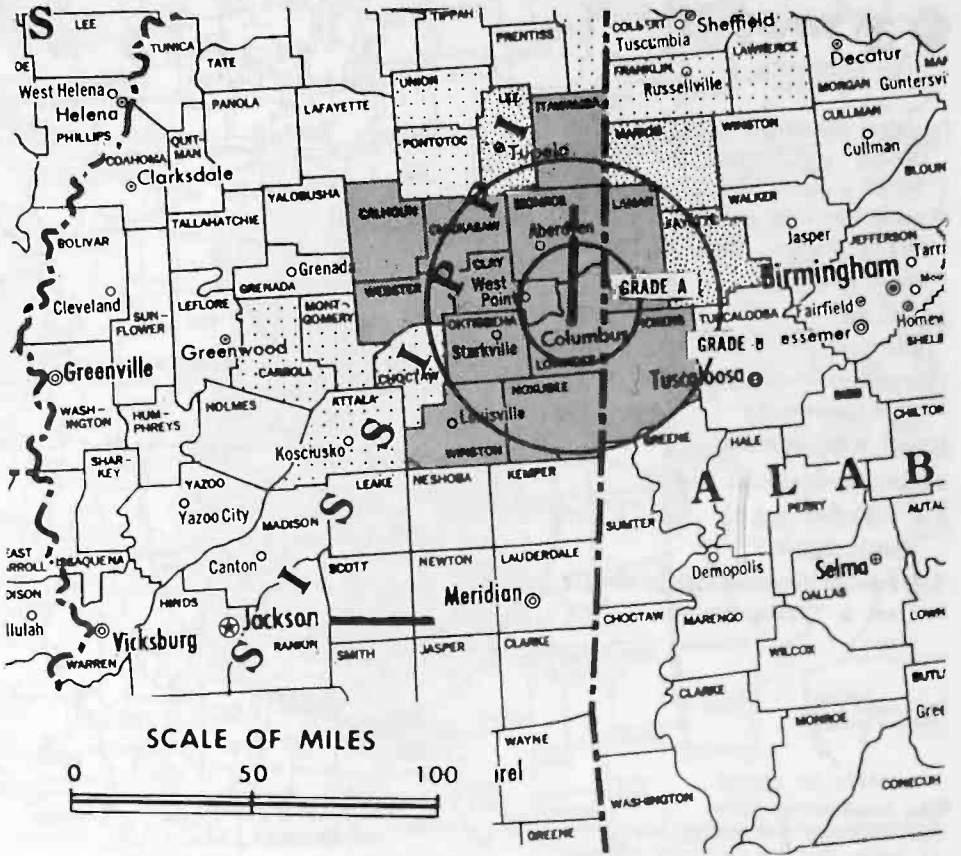


Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 20-kw visual, 10-kw aural. Antenna: 450-ft. above av. terrain, 500-ft. above ground, 711-ft. above sea level.

Latitude 33° 32' 34"
Longitude 88° 23' 38"

Transmitter: Hwy. 12, 4-mi. NE of Columbus.

AM Affiliate: WCBI, 1-kw (.5-kw night), 550 kc. (MBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WCBI-TV Ref: FCC File No. BMPCT-3097 Granted 8/15/55

© American Map Co., Inc., N.Y., No. 14244

WCBI-TV

Network Service: ABC, CBS (EMP); also NBC.
Licensee: Birney Imes Jr., Hwy. 12, 4-mi. NE of Columbus.
Studio: Hwy. 12, 4-mi. NE of Columbus.
Telephone: 328-5631.
TWX No.: 69 U.
Ownership: Birney Imes Jr., 100%. Mr. Imes also publishes Columbus Commercial Dispatch and operates radios WCBI, Columbus, WELO, Tupelo, WNAG, Grenada & WMOX Meridian, all Mississippi. Mrs. Eunice Imes owns WROX, Clarksdale, Miss.
Began Operation: July 13, 1956.
Represented (sales) by The Meeker Co.; James S. Ayers (South).
Represented (legal) by Berge, Fox & Arent.
Represented (engineering) by A. Earl Cullum Jr.
Personnel:
P. B. HINMAN, general manager & film buyer.
W. W. WHITFIELD, asst. manager.
TOM McFERRIN, chief engineer.

DIGEST OF RATE CARD NO. 6 (March 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—6-10 p.m., daily.
\$220.00 \$120.00 \$90.00 \$75.00 \$65.00 \$60.00 \$40.00 \$20.00
NETWORK BASE HOURLY RATE: \$150 (CBS), \$150 (NBC).

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA				
		Lamar	4,100	3,100	75
		Pickens	5,600	3,500	63
	MISSISSIPPI				
		Calhoun	4,300	3,100	70
		Chickasaw	4,500	3,100	69
		Clay	5,100	3,700	72
		Itawamba	4,200	3,200	75
		Lowndes	12,500	10,100	81
		Monroe	9,400	7,200	77
	Noxubee	4,000	2,100	51	
	Oktibbeha	6,200	4,000	64	
	Webster	2,900	2,000	65	
	Winston	4,900	3,300	65	
Between 25-50%	ALABAMA				
		Fayette	4,600	3,600	77
		Marion	6,300	5,100	81
Under 25%	MISSISSIPPI				
		Lee	12,000	9,300	78
	ALABAMA				
		Franklin	6,200	4,600	74
		Lawrence	6,200	4,400	71
	MISSISSIPPI				
		Attala	5,700	3,700	65
		Carroll	2,700	1,300	48
		Choctaw	2,300	1,500	62
		Montgomery	3,600	2,200	60
	Pontotoc	4,900	3,700	75	
	Tishomingo	4,100	2,800	68	
	Union	5,400	4,600	86	
WCBI-TV Station Total			131,700	95,200	72
ARB Total Net Weekly Circulation (March, 1962)				60,300	

Mississippi



WLOX-TV

Biloxi

Ch. 13

Licensee: WLOX Broadcasting Co., Buena Vista Hotel Bldg., Biloxi.

Transmitter: Buena Vista Hotel Bldg.

Telephone: 432-5581.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 31.7-kw visual, 19-kw aural. Antenna: 210-ft. above av. terrain, 250-ft. above ground, 250-ft. above sea level.

Latitude 30° 23' 40"
Longitude 88° 53' 38"

Ownership: J. S. Love Jr., pres., 44.6%; Mrs. J. S. Love Jr., 44.6%; Dr. L. J. Smith, v.p., 2%; Dr. B. B. O'Mara, secy., .4%; Howard McDonnell, director, .4%; Vance Thompson, 4%; Mrs. M. L. Dees, 2%; Mrs. Thelma Wentzell, 2%.

AM Affiliate: WLOX, 1490 kc, 150-ft. antenna height.

Began Operation: October 15, 1962.

Represented (sales) by Hal Holman; Ed Devney (The Devney Organization); James S. Ayers Co. Inc. (South).

Represented (legal) by Eliot C. Lovett.

Personnel:

RAY BUTTERFIELD, general manager.

T. B. MAJURE, chief engineer.

EARL BLESSEY, sales manager.

DIGEST OF RATE CARD NO. 1

(Oct. 14, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10 p.m., daily.						
\$200.00	\$120.00	\$90.00	\$70.00	\$50.00	\$40.00	\$20.00

ARB data not available based on 1960 coverage study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.

WJTV Jackson

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	MISSISSIPPI—(Continued)			
	Sunflower	10,300	5,300	51
	Walthall	3,400	2,200	65
Under 25%	ARKANSAS			
	Ashley	6,700	5,300	79
	Chicot	5,400	3,600	67
	MISSISSIPPI			
	Calhoun	4,300	3,100	70
	Forrest	15,200	12,800	84
	Grenada	5,100	3,400	65
	Jasper	4,200	3,200	75
	Lamar	3,800	2,900	76
	Marion	6,200	4,300	68
Newton	5,300	4,100	77	
Tallahatchie	5,800	3,100	53	
Webster	2,900	2,000	65	
Wilkinson	3,200	1,700	53	

WLBT Jackson

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	MISSISSIPPI			
	Amite	3,900	2,500	63
	Bolivar	13,300	6,700	51
	Calhoun	4,300	3,100	70
	Forrest	15,200	12,800	84
	Franklin	2,500	1,600	61
	Jones	16,200	13,700	85
	Noxubee	4,000	2,100	51
	Sunflower	10,300	5,300	51
	Webster	2,900	2,000	65
Winston	4,900	3,300	67	
Under 25%	LOUISIANA			
	Catahoula	3,000	2,100	68
	Concordia	5,700	4,100	72
	MISSISSIPPI			
	Lauderdale	19,700	16,600	85
Oktibbeha	6,200	4,000	64	
Wilkinson	3,200	1,700	53	

Mississippi—Columbus

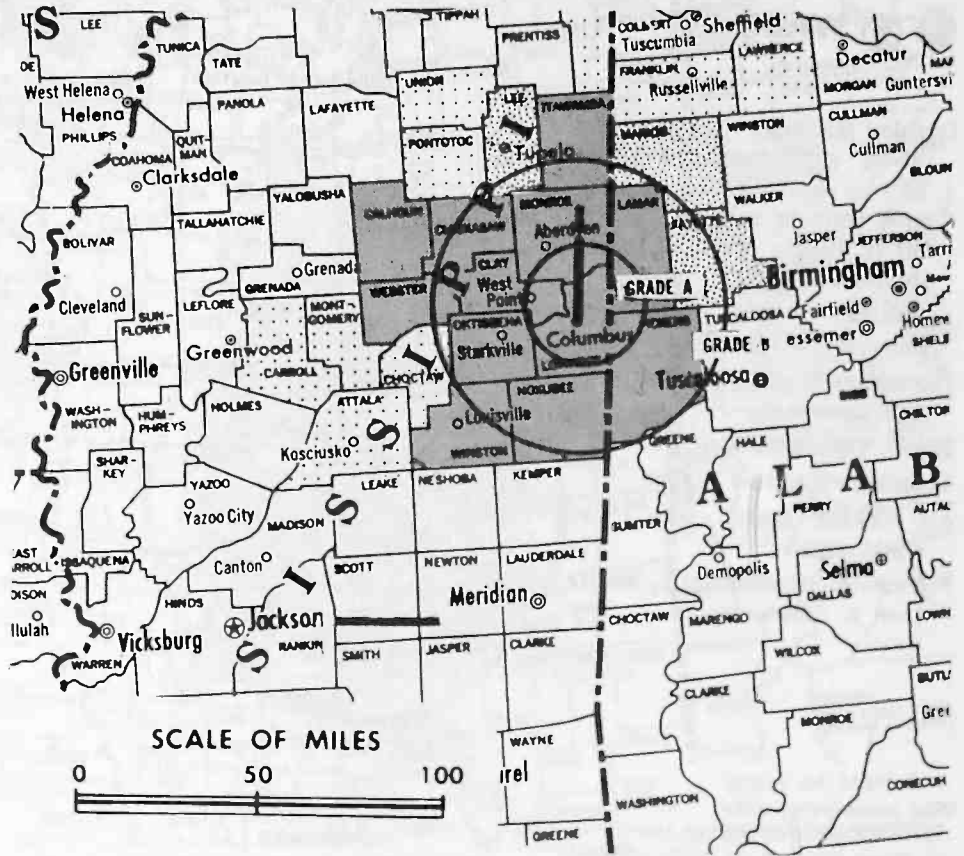


Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 20-kw visual, 10-kw aural. Antenna: 450-ft. above av. terrain, 500-ft. above ground, 711-ft. above sea level.

Latitude 33° 32' 34"
Longitude 88° 23' 38"

Transmitter: Hwy. 12, 4-mi. NE of Columbus.

AM Affiliate: WCBI, 1-kw (.5-kw night), 550 kc. (MBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WCBI-TV Ref: FCC File No. BMPCT-3097 Granted 8/15/55

© American Map Co., Inc., N.Y., No. 14244

WCBI-TV

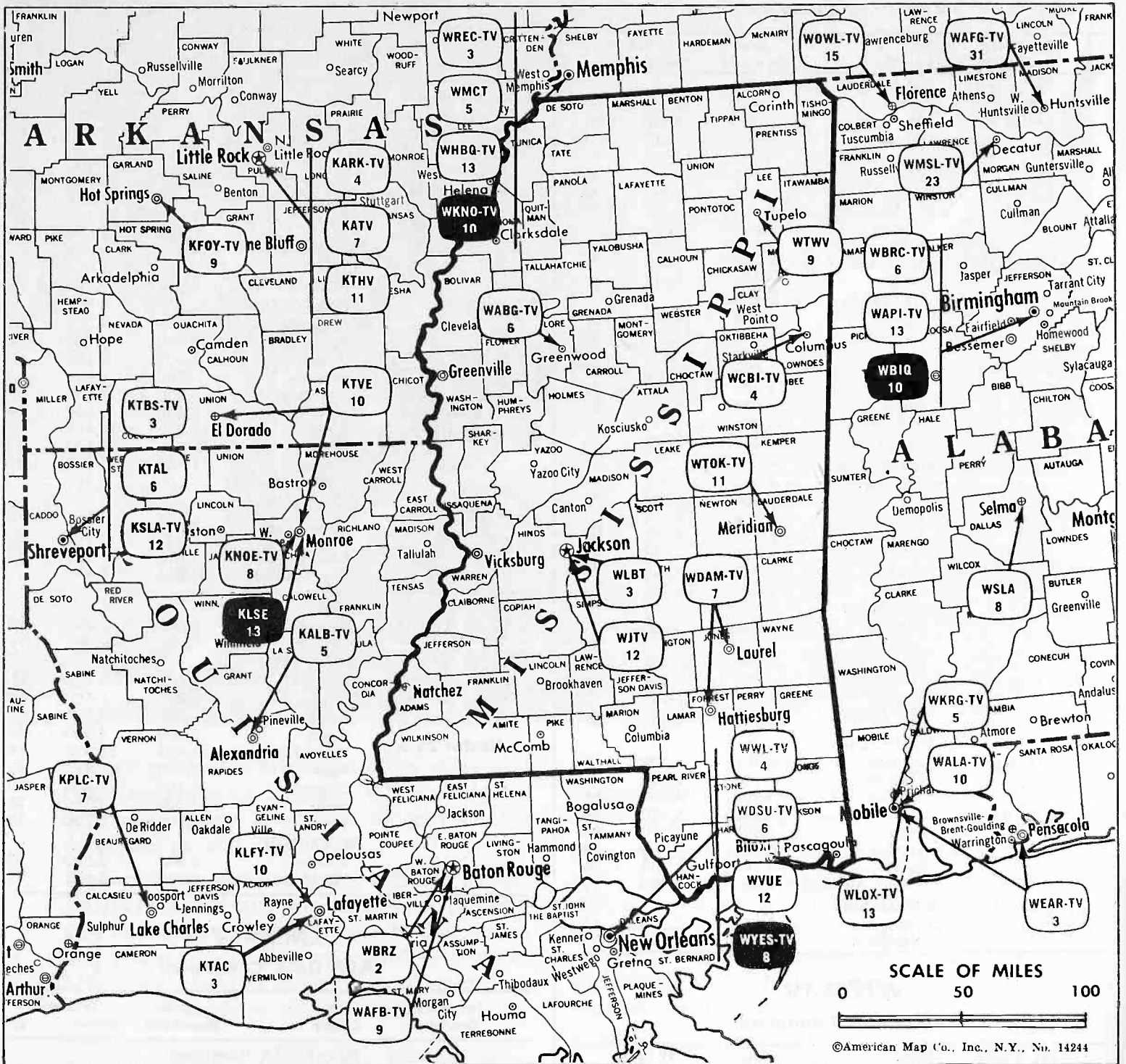
Network Service: ABC, CBS (EMP); also NBC.
Licensee: Birney Imes Jr., Hwy. 12, 4-mi. NE of Columbus.
Studio: Hwy. 12, 4-mi. NE of Columbus.
Telephone: 328-5631.
TWX No.: 69 U.
Ownership: Birney Imes Jr., 100%. Mr. Imes also publishes Columbus Commercial Dispatch and operates radios WCBI, Columbus, WELO, Tupelo, WNAG, Grenada & WMOX Meridian, all Mississippi. Mrs. Eunice Imes owns WROX, Clarksdale, Miss.
Began Operation: July 13, 1956.
Represented (sales) by The Meeker Co.; James S. Ayers (South).
Represented (legal) by Berge, Fox & Arent.
Represented (engineering) by A. Earl Cullum Jr.
Personnel:
P. B. HINMAN, general manager & film buyer.
W. W. WHITFIELD, asst. manager.
TOM McFERRIN, chief engineer.

DIGEST OF RATE CARD NO. 6 (March 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—6-10 p.m., daily.
\$220.00 \$120.00 \$90.00 \$75.00 \$65.00 \$60.00 \$40.00 \$20.00
NETWORK BASE HOURLY RATE: \$150 (CBS), \$150 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA			
	Lamar	4,100	3,100	75
	Pickens	5,600	3,500	63
	MISSISSIPPI			
	Calhoun	4,300	3,100	70
	Chickasaw	4,500	3,100	69
	Clay	5,100	3,700	72
	Itawamba	4,200	3,200	75
	Lowndes	12,500	10,100	81
	Monroe	9,400	7,200	77
	Noxubee	4,000	2,100	51
Oktibbeha	6,200	4,000	64	
Webster	2,900	2,000	65	
Winston	4,900	3,300	65	
Between 25-50%	ALABAMA			
	Fayette	4,600	3,600	77
	Marion	6,300	5,100	81
	MISSISSIPPI			
Lee	12,000	9,300	78	
Under 25%	ALABAMA			
	Franklin	6,200	4,600	74
	Lawrence	6,200	4,400	71
	MISSISSIPPI			
	Attala	5,700	3,700	65
	Carroll	2,700	1,300	48
	Choctaw	2,300	1,500	62
	Montgomery	3,600	2,200	60
	Pontotoc	4,900	3,700	75
	Tishomingo	4,100	2,800	68
Union	5,400	4,600	86	
WCBI-TV Station Total		131,700	95,200	72
ARB Total Net Weekly Circulation (March, 1962)			60,300	

Mississippi



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Jackson	243,900	68	375,100	81	270,100	97
Meridian	82,000	154	214,800	127	157,500	137
Columbus	60,300	167	131,700	168	95,200	172
Hattiesburg-Laurel	49,800	177	79,700	185	61,700	187
Greenwood	41,700	188	119,400	172	73,500	180
Tupelo	36,700	192	125,100	170	93,800	173

Mississippi Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	8	0	8
Educational Television Stations	0	0	0
			8

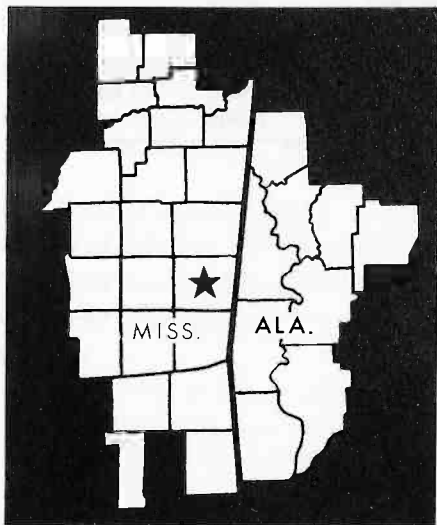
For Additional State Data
see page 320

WTOK-TV

MERIDIAN, MISSISSIPPI

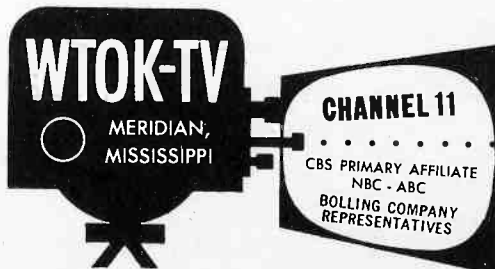


A MOST EFFICIENT MEDIA BUY



WTOK-TV's thirty-two county coverage in Mississippi and Alabama offers advertisers one of the nation's most efficient media buys. Before completing your next market list, take a close look at WТОK-TV. Here are three good reasons why:

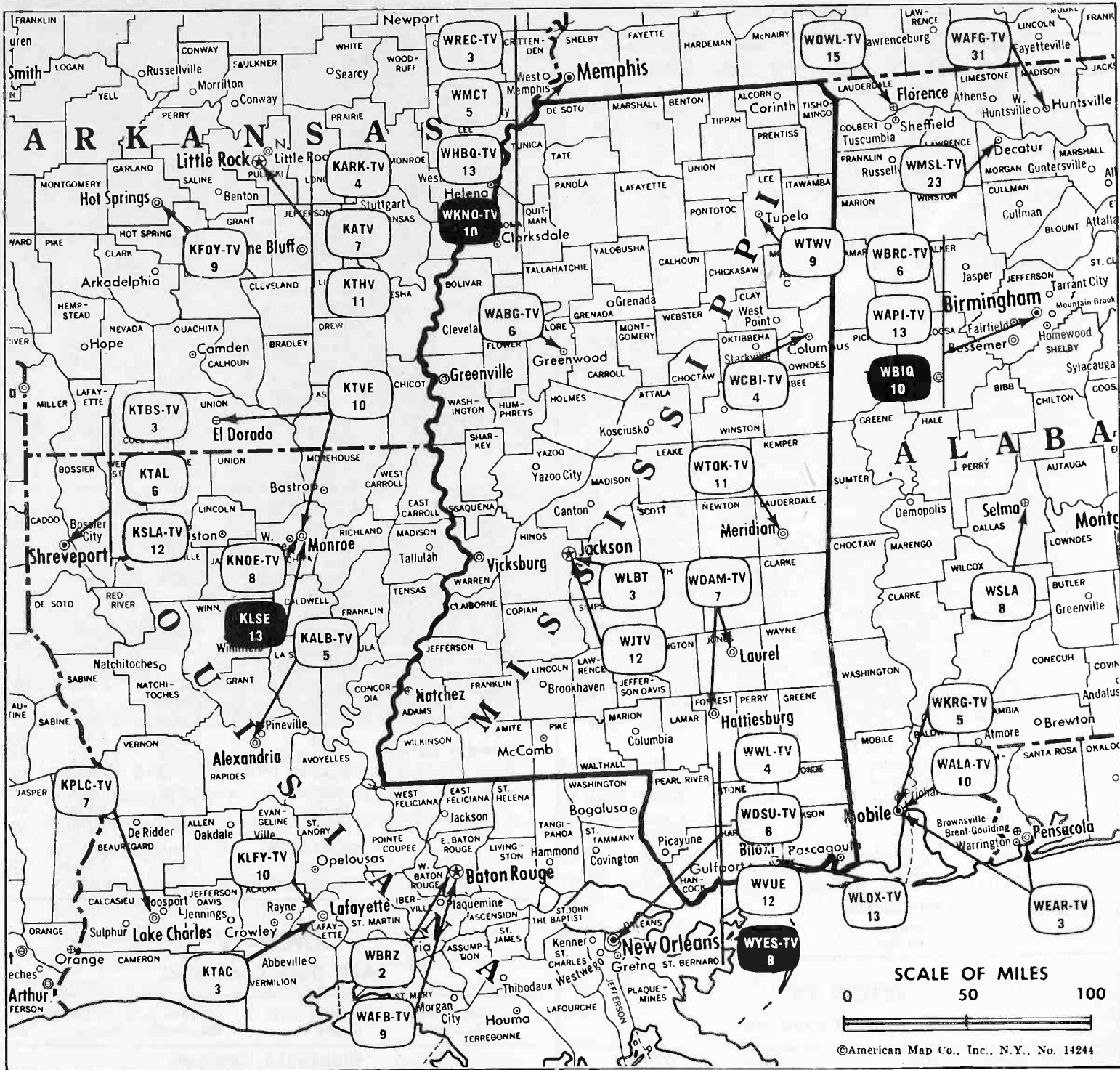
1. 150,200 Television Homes
2. \$463,497,000 Retail Sales
3. \$748,903,000 Effective Buying Income



MAXIMUM POWER 316,000 WATTS

MISSISSIPPI'S FIRST
VHF TELEVISION STATION

Mississippi



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Jackson	243,900	68	375,100	81	270,100	97
Meridian	82,000	154	214,800	127	157,500	137
Columbus	60,300	167	131,700	168	95,200	172
Hattiesburg-Laurel	49,800	177	79,700	185	61,700	187
Greenwood	41,700	188	119,400	172	73,500	180
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Mississippi Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	8	0	8
Educational Television Stations	0	0	0
			8

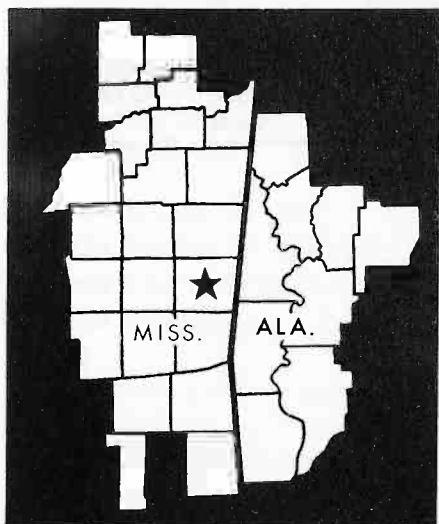
For Additional State Data see page 320

WTOK-TV

MERIDIAN, MISSISSIPPI

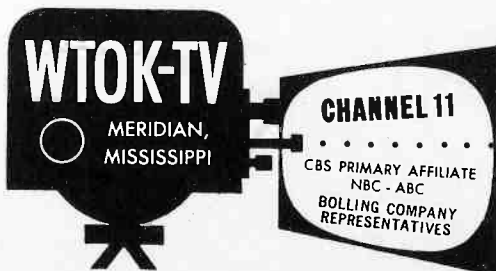


A MOST EFFICIENT MEDIA BUY



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1. 150,200 Television Homes
2. \$463,497,000 Retail Sales
3. \$748,903,000 Effective Buying Income



MAXIMUM POWER 316,000 WATTS

MISSISSIPPI'S FIRST
VHF TELEVISION STATION

Mississippi



WLOX-TV

Biloxi

Ch. 13

Licensee: WLOX Broadcasting Co., Buena Vista Hotel Bldg., Biloxi.

Transmitter: Buena Vista Hotel Bldg.

Telephone: 432-5581.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 31.7-kw visual, 19-kw aural. Antenna: 210-ft. above av. terrain, 250-ft. above ground, 250-ft. above sea level.

Latitude 30° 23' 40"
Longitude 88° 53' 38"

Ownership: J. S. Love Jr., pres., 44.6%; Mrs. J. S. Love Jr., 44.6%; Dr. L. J. Smith, v.p., 2%; Dr. B. B. O'Mara, secy., .4%; Howard McDonnell, director, .4%; Vance Thompson, 4%; Mrs. M. L. Dees, 2%; Mrs. Thelma Wentzell, 2%.

AM Affiliate: WLOX, 1490 kc, 150-ft. antenna height.

Began Operation: October 15, 1962.

Represented (sales) by Hal Holman; Ed Devney (The Devney Organization); James S. Ayers Co. Inc. (South).

Represented (legal) by Eliot C. Lovett.

Personnel:

RAY BUTTERFIELD, general manager.

T. B. MAJURE, chief engineer.

EARL BLESSEY, sales manager.

DIGEST OF RATE CARD NO. 1

(Oct. 14, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10 p.m., daily.						
\$200.00	\$120.00	\$90.00	\$70.00	\$50.00	\$40.00	\$20.00

ARB data not available based on 1960 coverage study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.

WJTV Jackson

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	MISSISSIPPI—(Continued)			
	Sunflower	10,300	5,300	51
	Walthall	3,400	2,200	65
Under 25%	ARKANSAS			
	Ashley	6,700	5,300	79
	Chicot	5,400	3,600	67
	MISSISSIPPI			
	Calhoun	4,300	3,100	70
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	Lamar	3,800	2,900	76
	Marion	6,200	4,300	68
Newton	5,300	4,100	77	
Tallahatchie	5,800	3,100	53	
Webster	2,900	2,000	65	
Wilkinson	3,200	1,700	53	

WLBT Jackson

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	MISSISSIPPI			
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	Bolivar	13,300	6,700	51
	Calhoun	4,300	3,100	70
	Forrest	15,200	12,800	84
	Franklin	2,500	1,600	61
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	Sunflower	10,300	5,300	51
	Webster	2,900	2,000	65
Winston	4,900	3,300	67	
Under 25%	LOUISIANA			
	Catahoula	3,000	2,100	68
	Concordia	5,700	4,100	72
	MISSISSIPPI			
	Lauderdale	19,700	16,600	85
Oktibbeha	6,200	4,000	64	
Wilkinson	3,200	1,700	53	

Mississippi—Columbus

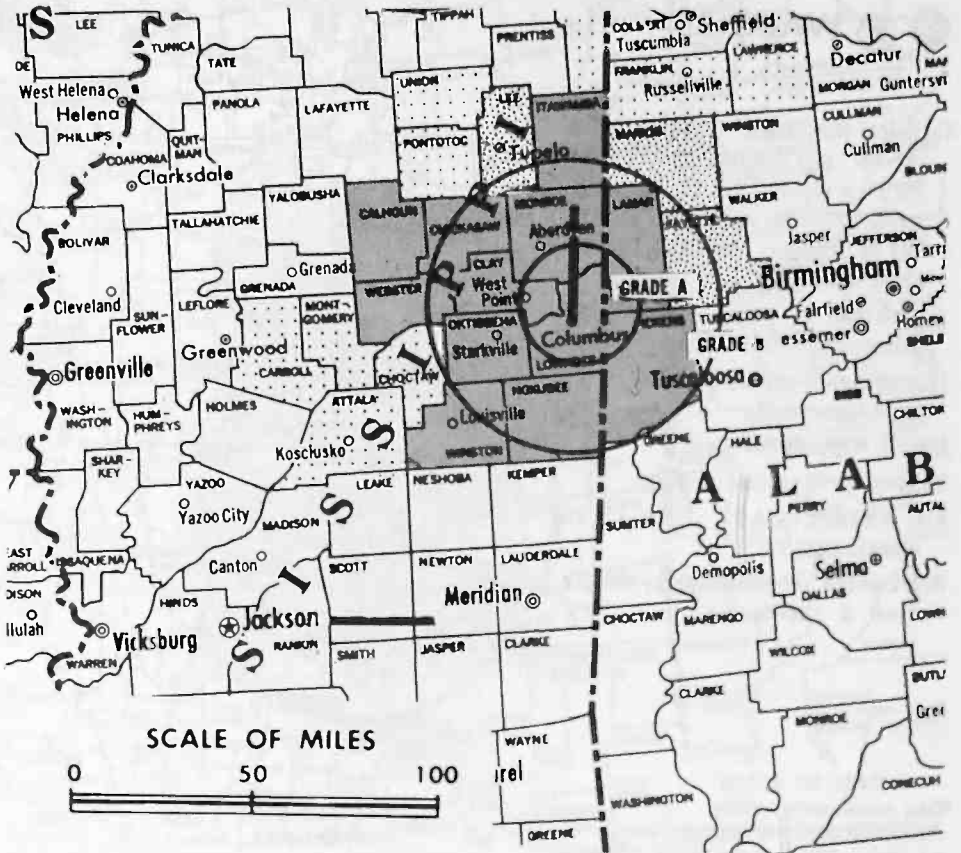


Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 20-kw visual, 10-kw aural. Antenna: 450-ft. above av. terrain, 500-ft. above ground, 711-ft. above sea level.

Latitude 33° 32' 34"
Longitude 88° 23' 38"

Transmitter: Hwy. 12, 4-mi. NE of Columbus.

AM Affiliate: WCBI, 1-kw (.5-kw night), 550 kc. (MBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WCBI-TV Ref: FCC File No. BMPCT-3097 Granted 8/15/55

© American Map Co., Inc., N.Y., No. 14244

WCBI-TV

Network Service: ABC, CBS (EMP); also NBC.
Licensee: Birney Imes Jr., Hwy. 12, 4-mi. NE of Columbus.
Studio: Hwy. 12, 4-mi. NE of Columbus.
Telephone: 328-5631.
TWX No.: 69 U.
Ownership: Birney Imes Jr., 100%. Mr. Imes also publishes Columbus Commercial Dispatch and operates radios WCBI, Columbus, WEL0, Tupelo, WNAG, Grenada & WMOX Meridian, all Mississippi. Mrs. Eunice Imes owns WROX, Clarksdale, Miss.
Began Operation: July 13, 1956.
Represented (sales) by The Meeker Co.; James S. Ayers (South).
Represented (legal) by Berge, Fox & Arent.
Represented (engineering) by A. Earl Cullum Jr.
Personnel:
P. B. HINMAN, general manager & film buyer.
W. W. WHITFIELD, asst. manager.
TOM McFERRIN, chief engineer.

DIGEST OF RATE CARD NO. 6 (March 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—6-10 p.m., daily.
\$220.00 \$120.00 \$90.00 \$75.00 \$65.00 \$60.00 \$40.00 \$20.00
NETWORK BASE HOURLY RATE: \$150 (CBS), \$150 (NBC).

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA				
		Lamar	4,100	3,100	75
		Pickens	5,600	3,500	63
	MISSISSIPPI				
		Calhoun	4,300	3,100	70
		Chickasaw	4,500	3,100	69
		Clay	5,100	3,700	72
		Itawamba	4,200	3,200	75
		Lowndes	12,500	10,100	81
		Monroe	9,400	7,200	77
	Noxubee	4,000	2,100	51	
	Oktibbeha	6,200	4,000	64	
	Webster	2,900	2,000	65	
	Winston	4,900	3,300	65	
Between 25-50%	ALABAMA				
		Fayette	4,600	3,600	77
	Marion	6,300	5,100	81	
Under 25%	MISSISSIPPI				
		Lee	12,000	9,300	78
	ALABAMA				
		Franklin	6,200	4,600	74
		Lawrence	6,200	4,400	71
	MISSISSIPPI				
		Attala	5,700	3,700	65
		Carroll	2,700	1,300	48
		Choctaw	2,300	1,500	62
		Montgomery	3,600	2,200	60
	Pontotoc	4,900	3,700	75	
	Tishomingo	4,100	2,800	68	
	Union	5,400	4,600	86	
WCBI-TV Station Total			131,700	95,200	72
ARB Total Net Weekly Circulation (March, 1962)				60,300	

Mississippi—Greenwood



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 28.3-kw visual, 14.8-kw aural. Antenna: 354-ft. above av. terrain, 387-ft. above ground, 517-ft. above sea level.

Latitude 33° 31' 33"
Longitude 90° 16' 09"

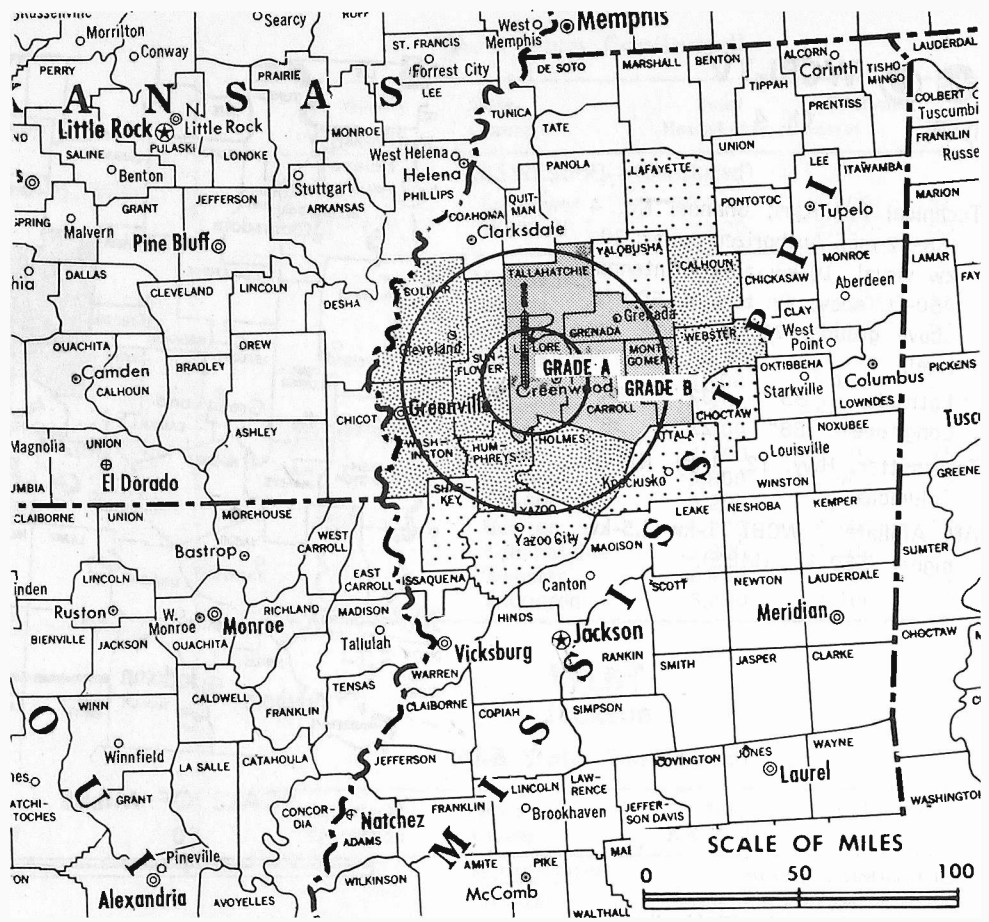
Transmitter: Highway 82-West, 5-mi. from Greenwood.

Studio: Highway 82-West.

Telephone: Gladstone 3-4001.

AM Affiliate: WABG, 1-kw (.5-kw night), 960, kc.

Represented (engineering) by Creutz, Steel & Snowberger.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WABG-TV Ref: FCC File No. BPC-2224 Granted 1/3/58

©American Map Co., Inc., N.Y., No. 14244

WABG-TV

Network Service: ABC, CBS (EMP).

Licensee: Mississippi Telecasting Co. Inc., Box 414.

Ownership: Cy N. Bahakel, 100%. Also owns radio stations WABG; WLBJ, Bowling Green, Ky.; WRIS, Roanoke, Va.; WWOD, Lynchburg, Va.; KXEL, Waterloo, Ia.; WKIN, Kingsport, Tenn.; WDOD & FM, Chattanooga, Tenn.

Began Operation: Oct. 20, 1959.

Represented (sales) by Paul H. Raymer.

Represented (legal) by Wilmer, Cutler & Pickering.

Personnel:

CY N. BAHAKEL, president & general manager.
DON NEIL, station manager & film buyer.
ERLENE LEACH, program director.
JIM ROBINSON, chief engineer.

DIGEST OF RATE CARD NO. 2—(Jan. 1, 1962)

Hour	30 Min.	15 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7-9 p.m., daily.				
\$240.00	\$144.00	\$96.00	\$48.00	\$29.00

NETWORK BASE HOURLY RATE: \$120.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MISSISSIPPI			
	Carroll	2,700	1,300	48
	Grenada	5,100	3,400	65
	Leflore	12,000	7,400	62
	Montgomery	3,600	2,200	60
	Tallahatchie	5,800	3,100	53
Between 25-50%	MISSISSIPPI			
	Bolivar	13,300	6,700	51
	Calhoun	4,300	3,100	70
	Holmes	6,800	4,000	59
	Humphreys	4,500	2,800	62
	Sunflower	10,300	5,300	51
	Washington	21,000	14,000	67
	Webster	2,900	2,000	65
Under 25%	MISSISSIPPI			
	Attala	5,700	3,700	65
	Choctaw	2,300	1,500	62
	Lafayette	5,100	3,800	74
	Sharkey	2,600	1,600	60
	Yalobusha	3,400	2,100	62
	Yazoo	8,000	5,500	69
WABG-TV Station Total		119,400	73,500	62
ARB Total Net Weekly Circulation (March, 1962)			41,700	

Mississippi—Jackson

WJTV

Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1630-ft. above av. terrain, 666-ft. above ground, 1949-ft. above sea level.

Latitude 32° 14' 25.59"
Longitude 90° 24' 15.05"

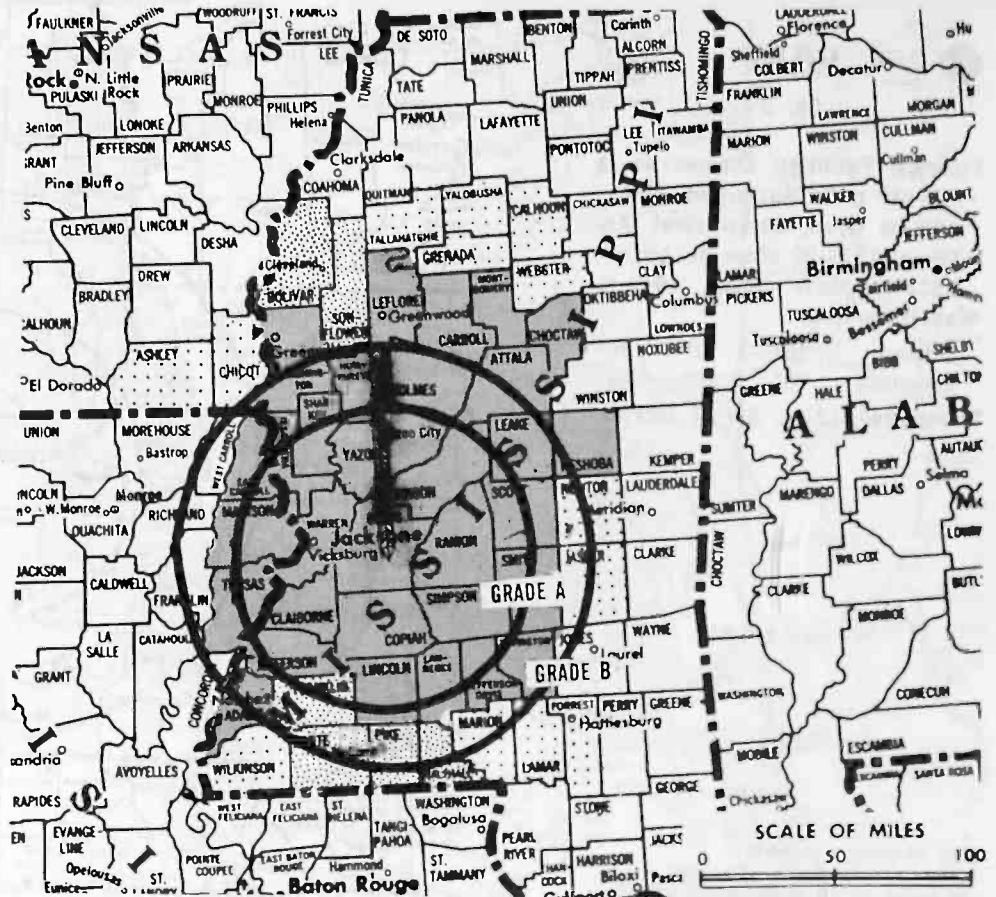
Transmitter: 1.5-mi. SE of Raymond. .3-mi. N of Route 18.

Studio: Robinson Rd. extension, .3-mi. N of Route 18.

AM Affiliate: WSLI, 5-kw, 930 kc (ABC).

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WJTV Ref: FCC File No. BPCT-2540 Granted 1/10/62

©American Map Co., Inc., N.Y., No. 1424

WJTV

Licensee: Capital Broadcasting Co. Inc., Box 8187.

Telephone: 372-6311.

TWX No.: 601-948-2790.

Ownership: Mississippi Publishers Corp., publishers of Jackson Clarion Ledger and Daily News, 40%; Standard Life Insurance Co., 32.4%; T. B. Lanford, 13.8%; L. M. Sempaugh, 13.8%. Lanford also owns 51% of KALB-TV, Alexandria, La., 66 2/3% of KPLC-TV, and KPLC, Lake Charles, La.; radio KRMD, Shreveport. Sempaugh also has 33 1/3% interests in KPLC-TV & KPLC.

Began Operation: March 15, 1954 as WSLI-TV; in 1955, after WSLI-TV owners got permission to sell 40% interest to Mississippi Publishers Corp., latter took uhf WJTV (Ch. 25) off air on May 31 and WSLI-TV switched call to WJTV (Television Digest, Vol. 11:16, 21, 23).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

- L. M. SEPAUGH, general manager.
- OWENS F. ALEXANDER, station, national sales mgr. & film buyer.
- WILL CRULL, director, regional sales.
- WILLIAM CARLIER, local sales manager.
- L. M. SEPAUGH JR., film director.
- C. A. PERKINS, chief engineer.
- KEN PARKS, production manager.
- SANDY McMILLAN, merchandising manager.

DIGEST OF RATE CARD NO. 8 (Oct. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.

Glass AA—7-10 p.m., daily.
\$500.00 \$300.00 \$200.00 \$175.00 \$130.00 \$110.00 \$55.00

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Homes	%		
Over 50%	LOUISIANA					
		East Carroll	3,700	2,600	69	
		Madison	4,500	3,200	71	
		Tensas	3,100	2,100	68	
	Between 25-50%	MISSISSIPPI				
			Adams	10,500	7,400	71
			Attala	5,700	3,700	65
			Carroll	2,700	1,300	48
			Choctaw	2,300	1,500	62
			Claiborne	2,700	1,500	57
		Copiah	7,100	5,100	72	
		Covington	3,500	2,500	70	
		Hinds	53,000	45,900	87	
		Holmes	6,800	4,000	59	
		Humphreys	4,500	2,800	62	
		Issaquena	900	500	53	
		Jefferson	2,500	1,200	46	
		Jeff Davis	3,300	2,000	61	
		Lawrence	2,700	1,800	66	
		Leake	4,800	3,600	75	
		Leflore	12,000	7,400	62	
	Lincoln	7,400	5,400	73		
	Madison	7,600	5,100	67		
	Montgomery	3,600	2,200	60		
	Neshoba	5,700	4,400	76		
	Rankin	7,900	6,300	79		
	Scott	5,500	4,200	76		
	Sharkey	2,600	1,600	60		
	Simpson	5,200	4,100	78		
	Smith	3,700	2,700	71		
	Warren	12,600	9,400	75		
	Washington	21,000	14,000	67		
	Yazoo	8,000	5,500	69		
Between 25-50%	MISSISSIPPI					
		Amite	3,900	2,500	63	
		Bolivar	13,300	6,700	51	
		Franklin	2,500	1,600	61	
	Pike	9,800	6,800	70		

(Continued on page 320)

WJTV Station Total 338,400 239,600 70
ARB Total Net Weekly Circulation (March, 1962) 176,600

Mississippi—Jackson

abc **WLBT**

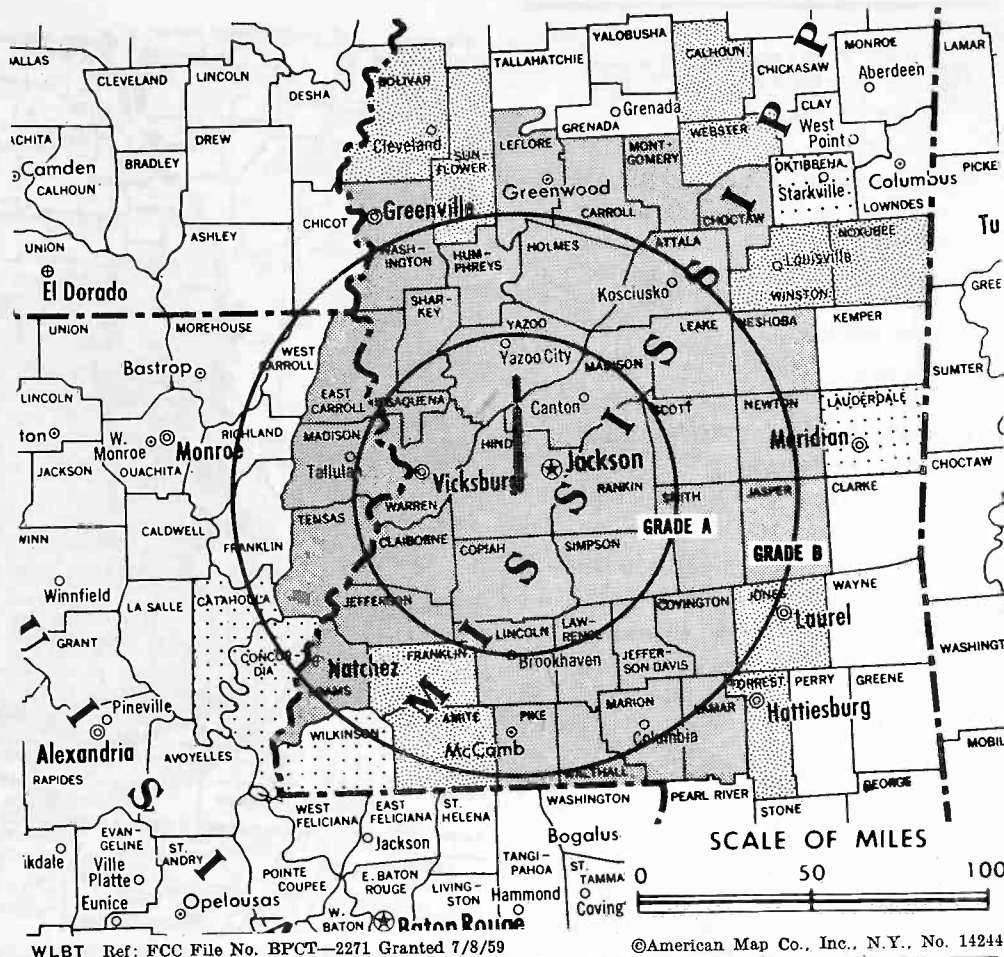
Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1579-ft. above av. terrain, 1523-ft. above ground, 1943-ft. above sea level.

Latitude 30° 12' 46"
Longitude 90° 22' 54"

Transmitter: 12-mi. SW of Jackson.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WLBT

Network Service: ABC, NBC.
Licensee: Lamar Life Bcstg. Co., Box 2171.
Studio: 715 S. Jefferson St.
Telephone: Fleetwood 2-2691.
TWX No.: JN 82.
Ownership: Peter Koch Lutken, pres., 40%; Fred L. Beard, secy.-treas., 20%; Maurice Thompson, v.p., 20%; William Calvin Wells III, v.p., 20%. Mr. Lutken is pres. of Lamar Life Ins. Co. Licensee of Jackson radio WJDX & WJDX-FM.
Began Operation: Dec. 20, 1953.
Represented (sales) by George P. Hollingbery Co.
Represented (legal) by Spearman & Roberson.
Represented (engineering) by A. Earl Cullum Jr.
Personnel:
FRED L. BEARD, general manager.
FRANK GENTRY, sales manager.
MAURICE THOMPSON, program director & film buyer.
MIKE KELLY, promotion director.
FORREST COX, farm director.
DICK SANDERS, news director.
FLOYD KINARD, chief engineer.

DIGEST OF RATE CARD NO. 8 (July 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$500.00	\$300.00	\$200.00	\$170.00	\$140.00	\$110.00

NETWORK BASE HOURLY RATE: \$550 (ABC), \$550 (NBC).

For Mississippi CATV Systems, see U.S. CATV Directory.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	LOUISIANA			
	East Carroll	3,700	2,600	69
	Madison	4,500	3,200	71
	Tensas	3,100	2,100	68
	MISSISSIPPI			
	Adams	10,500	7,400	71
	Attala	5,700	3,700	65
	Carroll	2,700	1,300	48
	Choctaw	2,300	1,500	62
	Claiborne	2,700	1,500	57
	Copiah	7,100	5,100	72
	Covington	3,500	2,500	70
	Hinds	53,000	45,900	87
	Holmes	6,800	4,000	59
	Humphreys	4,500	2,800	62
	Issaquena	900	500	53
	Jasper	4,200	3,200	75
	Jefferson	2,500	1,200	48
	Jeff Davis	3,300	2,000	61
	Lamar	3,800	2,900	76
	Lawrence	2,700	1,800	66
	Leake	4,800	3,600	75
	Leflore	12,000	7,400	62
	Lincoln	7,400	5,400	73
	Madison	7,600	5,100	67
	Marion	6,200	4,300	68
	Montgomery	3,600	2,200	60
	Neshoba	5,700	4,400	77
	Newton	5,300	4,100	77
	Pike	9,800	6,800	70
	Rankin	7,900	6,300	79
	Scott	5,500	4,200	77
	Sharkey	2,600	1,600	61
Simpson	5,200	4,100	77	
Smith	3,700	2,700	73	
Walthall	3,400	2,200	65	
Warren	12,600	9,400	74	
Washington	21,000	14,000	67	
Yazoo	8,000	5,500	69	

(Continued on page 320)

WLBT Station Total	375,100	270,100	72
ARB Total Net Weekly Circulation (March, 1962)		243,900	

Mississippi—Laurel-Hattiesburg

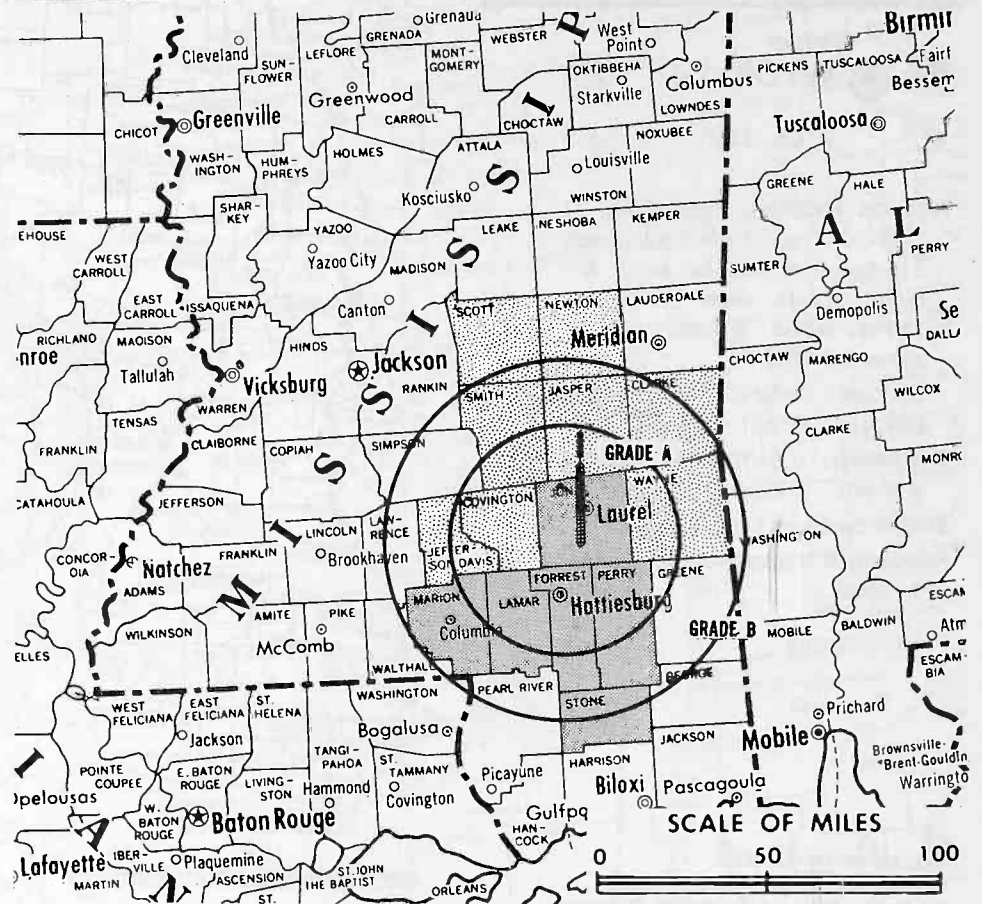
abc WBAM-TV
Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 51.3-kw visual, 25.65-kw aural. Antenna: 490-ft. above av. terrain, 537-ft. above ground, 732-ft. above sea level.

Latitude 31° 27' 12"
Longitude 89° 17' 05"

Requests change to 316-kw visual, 158-kw aural, 507-ft. above av. terrain, 576-ft. above ground, 771-ft. above sea level.

Transmitter: U.S. Hwy. 11, approx. 1.2-mi. of Eastabutchie.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WDAM-TV Ref: FCC File No. BPCT-2031 Granted 2/20/57 ©American Map Co., Inc., N.Y., No. 14244

WDAM-TV

Network Service: ABC, NBC.
Licensee: South Mississippi Television Co., Box 1649, Hattiesburg.
Studio: U.S. Hwy. 11, approx. 1.2-mi. N of Eastabutchie.
Telephones: Juniper 4-8441, Hattiesburg; 8-4188, Laurel. TWX No.: HSBG 592.
Ownership: Wm. S. Smylie, pres., 18.75%; Mrs. W. S. Smylie, 16.67%; W. S. Smylie, III, 8.33%; S. A. Rosenbaum, 43.75%; Marvin Reuben, v.p., 8.33%; Jerry P. Keith, v.p., 4.17%. Rosenbaum also owns 11.5% of WTOK-TV, Meridian, Miss.
Began Operation: June 8, 1956 on Ch. 9. Two months later WDSU-TV, New Orleans, acquired 51% interest, with remaining 49% being held equally by 4 founding partners, Dave A. & Harold M. Matison and Milton J. & Alvin H. Fine (Television Digest, Vol. 12:31, 38). Plant was sold to present owners, who held CP for Ch. 7, Laurel, Miss.; when WDSU-TV received FCC authorization to shift WAFB-TV, Baton Rouge from Ch. 28 to Ch. 9 pending outcome of hearings, new owners began operation on Ch. 7 Sept. 3, 1959 (Vol. 13:44, 15:36). Sale of 43.75% to S. A. Rosenbaum as well as stock to Marvin Reuben & Jerry P. Keith by Wm. S. Smylie family approved Dec. 7, 1960 by FCC (Vol. 16:49, 50).

Represented (sales) by Weed Television Corp.
Represented (legal) by McKenna & Wilkinson.
Represented (engineering) by Gautney & Jones.

Personnel:
MARVIN REUBEN, v.p., general manager & film buyer.
JERRY KEITH, v.p. & sales manager.
DAVID L. WAITE, program director.
CLARENCE VOGEL, chief engineer.
MRS. NELL SUMRALL, merchandising & promotion director.

DIGEST OF RATE CARD NO. 3 (March 1, 1962)

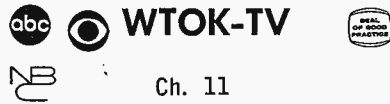
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$200.00	\$120.00	\$80.00	\$70.00	\$60.00	\$40.00 \$20.00
NETWORK BASE HOURLY RATE:	\$200 (ABC), \$200 (NBC).					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MISSISSIPPI			
	Forrest	15,200	12,800	84
	Jones	16,200	13,700	85
	Lamar	3,800	2,900	76
	Marion	6,200	4,300	68
	Perry	2,300	1,700	72
Stone	1,900	1,500	77	
Between 25-50%	MISSISSIPPI			
	Clarke	4,400	3,300	74
	Covington	3,500	2,500	70
	Jasper	4,200	3,200	75
	Jeff Davis	3,300	2,000	61
	Newton	5,300	4,100	77
	Scott	5,500	4,200	76
Smith	3,700	2,700	71	
Wayne	4,200	2,800	68	
Under 25%	None Under 25%			
WDAM-TV Station Total		79,700	61,700	77
ARB Total Net Weekly Circulation (March, 1962)			49,800	



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Mississippi—Meridian



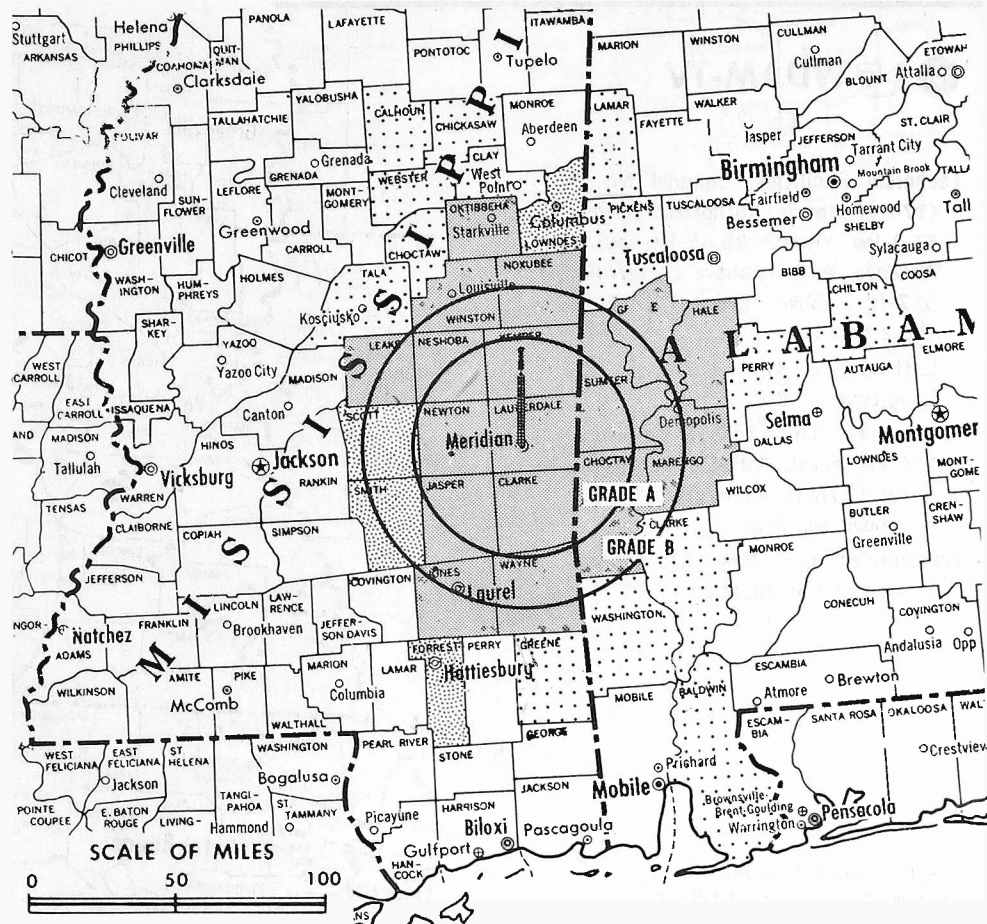
Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 560-ft. above av. terrain, 319-ft. above ground, 1000-ft. above sea level.

Latitude 32° 19' 40"
Longitude 88° 41' 30"

Transmitter: U.S. Hwy. 45, 1/8-mi. S of city.

Studio: Southern Bldg.

Represented (engineering) by Gautney & Jones.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WTOK-TV Ref: FCC File No. BMPCT-3043 Granted 5/2/55

© American Map Co., Inc., N.Y., No. 14244

WTOK-TV

Network Service: ABC, CBS; also NBC.

Licensee: Southern Television Corp., Box 1771, Meridian.

Telephone: 483-1441. TWX No.: MERID 281.

Ownership: Robert F. Wright, pres., 25.5%; William B. Crooks, v.p., 16.5%; Thomas Y. Minniece, secy., 8%; S. A. Rosenbaum, 11.5%; James B. Skewes, 11.5%; H. M. Minniece, treas., 6.5%; I. A. Rosenbaum Jr., 11.5%; Thomas R. Ward, 3%; 4 others, none over 5%. Meridian Star is part of James H. Skewes estate. S. A. Rosenbaum also owns 43.75% of WDAM-TV, Laurel, Miss. (Television Digest, Vol. 16:49).

Began Operation: Sept. 25, 1953.

Represented (sales) by The Meeker Co. Inc.

Represented (legal) by McKenna & Wilkinson.

Personnel:

ROBERT F. WRIGHT, president, gen. mgr. & film buyer.
WILLIAM B. CROOKS, v.p. & sales manager.
CECIL GERMANY, traffic & program manager.
GEORGE E. SHANNON, production director.
JOE H. SAXON, chief engineer.
BOB HOLLAND, operations director.

DIGEST OF RATE CARD NO. 6 (Sept. 1, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:29-9:30 p.m., Mon.-Sat.; 6:29-9:30 p.m., Sun.
\$375.00 \$225.00 \$150.00 \$131.25 \$112.50 \$85.00 \$75.00 \$37.50

NETWORK BASE HOURLY RATE: \$425 (ABC), \$425 (CBS), \$425 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA			
	Choctaw	4,300	2,600	60
	Greene	3,300	1,500	46
	Hale	4,600	2,600	56

Net Weekly Circulation	State County	Total Households	TV Homes	%	
ALABAMA—(Continued)					
Over 50%	Marengo	6,800	4,100	60	
	Sumter	4,700	2,900	60	
	MISSISSIPPI				
	Clarke	4,400	3,300	74	
	Jasper	4,200	3,200	75	
	Jones	16,200	13,700	85	
	Kemper	3,000	1,900	61	
	Lauderdale	19,700	16,600	85	
	Leake	4,800	3,600	75	
	Neshoba	5,700	4,400	76	
Newton	5,300	4,100	77		
Noxubee	4,000	2,100	51		
Oktober	6,200	4,000	64		
Wayne	4,200	2,800	68		
Winston	4,900	3,300	67		
Between 25-50%	MISSISSIPPI				
	Forrest	15,200	12,800	84	
	Lowndes	12,500	10,100	81	
	Scott	5,500	4,200	76	
Smith	3,700	2,700	71		
Under 25%	ALABAMA				
	Baldwin	13,500	11,600	86	
	Chilton	7,200	5,400	76	
	Clarke	6,600	4,300	64	
	Lamar	4,100	3,100	75	
	Perry	4,100	2,200	53	
	Pickens	5,600	3,500	63	
	Washington	3,600	2,500	69	
	MISSISSIPPI				
	Attala	5,700	3,700	65	
	Calhoun	4,300	3,100	70	
	Chickasaw	4,500	3,100	69	
	Choctaw	2,300	1,500	62	
Clay	5,100	3,700	72		
Greene	2,100	1,300	62		
Webster	2,900	2,000	65		

WTOK-TV Station Total 214,800 157,500 73
ARB Total Net Weekly Circulation (March, 1962) 82,000

Mississippi—Tupelo

WTWV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 27.2-kw visual, 13.8-kw aural. Antenna: 520-ft. above av. terrain, 540-ft. above ground, 854-ft. above sea level.

Latitude 34° 19' 24"
Longitude 88° 42' 39"

Transmitter: Beech Spring Rd., 2.5-mi. N of city limits.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WTWV Ref: FCC File No. BMPCT-3665 Granted 2/14/56

© American Map Co., Inc., N.Y., No. 14244

WTWV

Network Service: ABC, NBC (common-carrier Microwave).

Licensee: WTWV Inc., P.O. Box 163, Tupelo, Miss.

Studio: Beech Spring Rd., 2.5-mi. N of city limits.

Telephone: Vinewood 2-7620.

Ownership: Frank K. Spain, 60%; Walter D. Spain, 20%; Perrin Purvis, 10%; Margaret H. Spain, 10%.

Began Operation: March 18, 1957.

Represented (sales) by Jack Masla & Co. Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

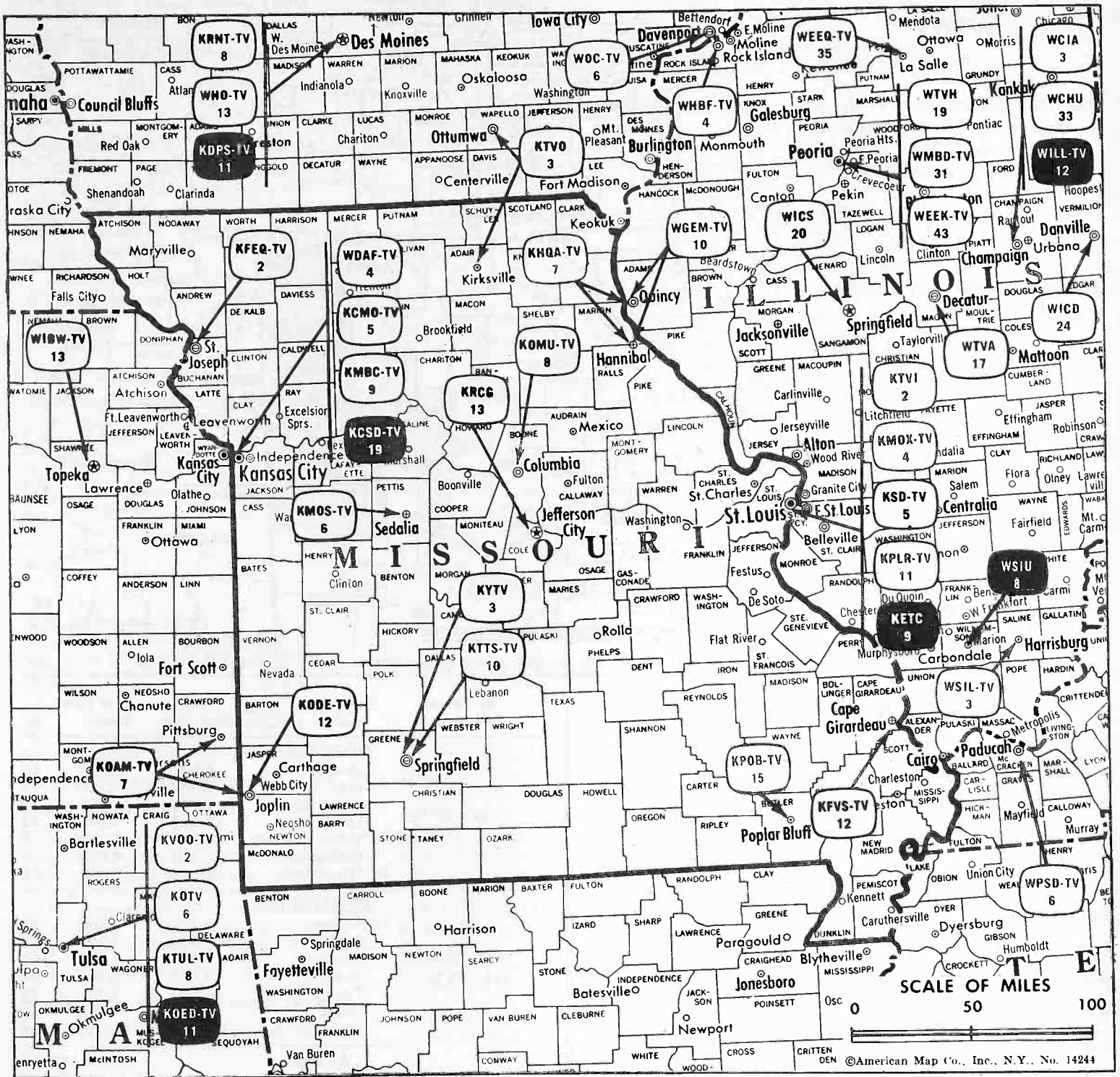
FRANK K. SPAIN, general manager.
CHARLES H. HICKS JR., sales manager & film buyer.
WILLIAM B. LANDERS, program director.
JAMES D. GREEN, chief engineer.
JAMES STEMBRIDGE, operations supervisor.

DIGEST OF RATE CARD NO. 2 (Sept. 1, 1958)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—5:45-10:15 p.m., Mon.-Sat.;						
\$200.00	\$120.00	\$80.00	\$67.00	\$55.00	\$40.00	\$24.00

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MISSISSIPPI			
	Chickasaw	4,500	3,100	69
	Clay	5,100	3,700	72
	Itawamba	4,200	3,200	75
	Lee	12,000	9,300	78
	Monroe	9,400	7,200	77
Between 25-50%	MISSISSIPPI			
	Alcorn	7,400	5,500	74
	Calhoun	4,300	3,100	70
	Pontotoc	4,900	3,700	75
	Prentiss	5,100	3,900	77
	Tippah	4,100	3,300	79
Under 25%	MISSISSIPPI			
	Union	5,400	4,600	86
	Webster	2,900	2,000	65
	ALABAMA			
	Fayette	4,600	3,600	77
	Franklin	6,200	4,600	74
Under 25%	MISSISSIPPI			
	Lamar	4,100	3,100	75
	Lawrence	6,200	4,400	71
Under 25%	MISSISSIPPI			
	Marion	6,300	5,100	81
Under 25%	MISSISSIPPI			
	Pickens	5,600	3,500	63
Under 25%	MISSISSIPPI			
	Lowndes	12,500	10,100	81
WTWV Station Total		125,100	93,800	75
ARB Total Net Weekly Circulation (March, 1962)			36,700	

Missouri



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
St. Louis	752,600	12	1,082,900	19	970,300	18
Kansas City	540,000	23	767,400	32	691,800	31
Cape Girardeau-Paducah-Harrisburg	203,200	84	364,900	85	304,400	85
Joplin-Pittsburg	131,400	112	205,000	131	177,700	131
Springfield	131,100	113	242,800	116	201,800	119
Hannibal-Quincy	128,100	117	245,200	114	221,500	110
St. Joseph	117,700	123	337,300	90	300,400	87
Columbia-Jefferson City	116,700	125	194,700	135	168,100	132

Missouri Station Status as of Dec. 1, 1962	VHF	UHF	TOTAL
Commercial Television Stations	17	1	18
Educational Television Stations	1	1	2
			20

See CATV Directory
for State's CATV Systems

State Educational Technical Facilities

(Complete Data in Educational Directory)

KCSD-TV

Kansas City

Ch. 19

Non-Commercial Educational Station

Grantee: School District of Kansas City, 1211 McGee St.

Technical Facilities: Channel No. 19 (500-506 mc). Authorized power: 17.4-kw visual, 9.55-kw aural. Antenna: 510-ft. above av. terrain, 474-ft. above ground, 1394-ft. above sea level.

Latitude 39° 06' 01"
Longitude 94° 34' 39"

KETC

St. Louis

Ch. 9

Non-Commercial Educational Station

Licensee: St. Louis Educational Television Commission, 6996 Millbrook Blvd., St. Louis 30.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 36-kw visual, 16.2-kw aural. Antenna: 529-ft. above av. terrain, 550-ft. above ground, 1015-ft. above sea level.

Latitude 38° 37' 41.5"
Longitude 90° 16' 0.09"



ZORAMA

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD
Nation's Most Popular Zoo Program

Missouri

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WPSD-TV

Cape Girardeau

(See Paducah, Ky.)

WSIL-TV

Cape Girardeau

(See Harrisburg, Ill.)

KOAM-TV

Joplin

(See Pittsburg, Kan.)

KFVS-TV, Cape Girardeau

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
	ARKANSAS			
	Clay	6,500	5,200	81
	Greene	7,600	6,500	85
	ILLINOIS			
	Gallatin	2,500	2,000	79
	Jefferson	10,600	8,900	85
	Washington	4,500	3,800	85
	White	6,400	5,000	77
Under 25%	KENTUCKY			
	Crittenden	2,700	2,200	78
	Webster	4,700	3,500	76
	MISSOURI			
	Dunklin	11,700	9,600	83
	Oregon	3,200	1,900	58
	Pemiscot	10,400	8,400	80
	Shannon	2,200	1,300	57

Missouri—Cape Girardeau



KFVS-TV

Ch. 12

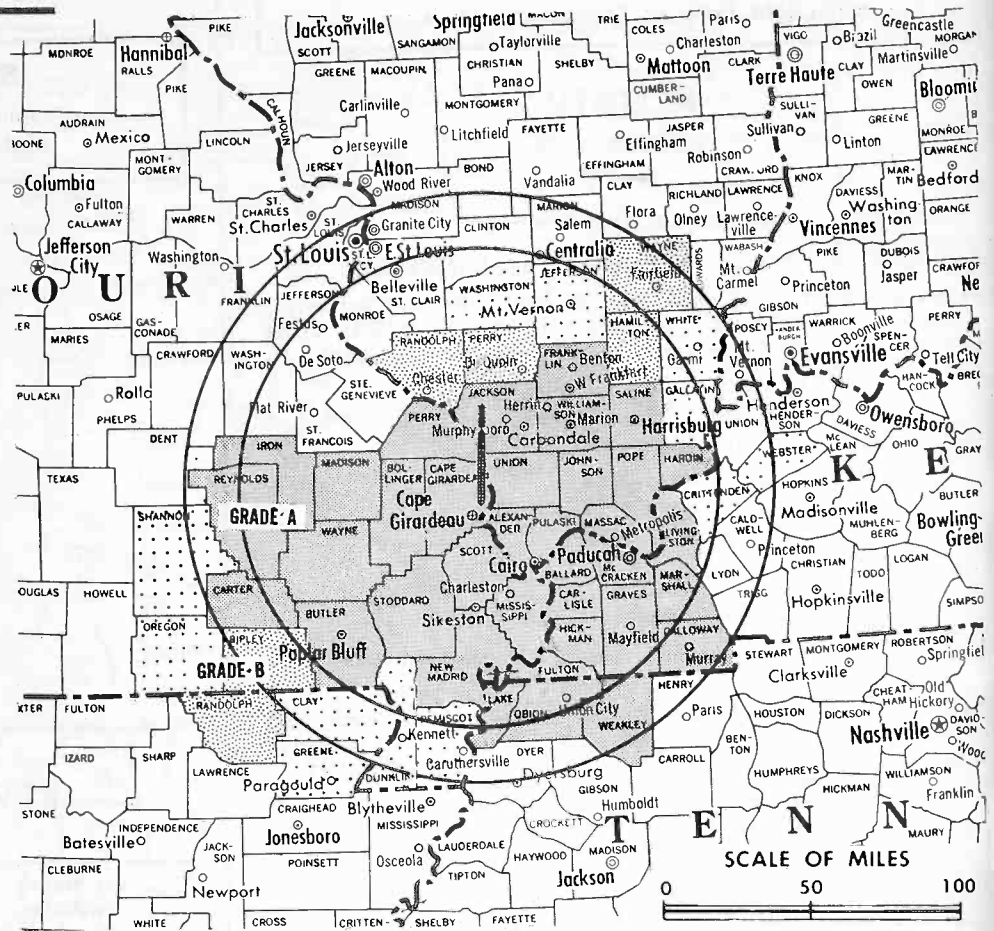


Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw maximum & 288-kw visual, 158-kw maximum & 144-kw aural. Antenna: 2000-ft. above av. terrain, 1676-ft. above ground, 2487-ft. above sea level.

Latitude 37° 25' 46"
Longitude 89° 30' 14"

Transmitter: 8.5-mi. N of Cape Girardeau, off county road "V".

AM Affiliate: KFVS, 5-kw (.5 kw night), 960 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KFVS-TV Ref: FCC File No. BPCT-2609 Granted 4/17/59

©American Map Co., Inc., N.Y., No. 1424

KFVS-TV

Licensee: Hirsch Bcstg. Co., Box 422.

Studio: 324 Broadway.

Telephone: Edgewater 5-5511.

Ownership: Oscar C. Hirsch, pres., 98.66%; Geraldine F. Hirsch, treas., 1.34%; David E. Hoche, secy.; Robert O. Hirsch, v.p. Oscar Hirsch also controls KFMO, Flat River, Mo. and WHCO, Sparta, Ill.

Began Operation: Oct. 3, 1954.

Represented (sales) by The Meeker Co.; C. K. Beaver & Assoc. (South & Southeast); Eugene F. Gray Co. (Mo., Neb., Kan.).

Represented (legal) by George O. Sutton.

Personnel:

OSCAR C. HIRSCH, president & general manager.
ROBERT O. HIRSCH, v.p. & manager of TV operations.
GERALDINE F. HIRSCH, treasurer.
DAVID E. HOCHÉ, secretary.

DIGEST OF RATE CARD NO. 14 (June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:59-9:59 p.m., daily.	\$600.00	\$360.00	\$240.00	\$180.00	\$150.00	\$120.00
NETWORK BASE HOURLY RATE: \$625.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Alexander	5,300	4,300	80
	Franklin	14,000	12,100	87
	Hardin	1,900	1,700	88
	Jackson	12,800	10,900	85
	Johnson	2,300	1,900	84
	Massac	4,700	4,000	85
	Pope	1,400	1,100	76
	Pulaski	3,400	2,700	79
	Saline	9,400	8,100	86
	Union	5,200	4,700	89
	Williamson	15,600	13,700	88

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	KENTUCKY			
	Ballard	2,700	2,400	88
	Calloway	6,600	5,600	85
	Carlisle	1,900	1,700	90
	Fulton	3,500	2,900	82
	Graves	9,800	8,600	87
	Hickman	2,100	1,800	85
	Livingston	2,200	1,800	82
	McCracken	18,600	16,600	90
	Marshall	5,300	4,800	89
	MISSOURI			
	Bollinger	2,800	2,200	79
	Butler	10,900	8,600	79
	Cape Girardeau	13,100	11,700	89
	Carter	1,300	800	56
	Iron	2,400	1,900	78
	Madison	3,000	2,500	82
Mississippi	5,700	5,000	87	
New Madrid	8,200	6,800	83	
Perry	4,200	3,500	84	
Reynolds	1,600	1,100	68	
Scott	9,600	8,600	90	
Stoddard	8,800	7,600	87	
Wayne	2,800	2,200	77	
TENNESSEE				
Lake	2,600	2,000	76	
Obion	8,500	7,200	84	
Weakley	7,700	6,100	79	
Between 25-50%	ARKANSAS			
	Randolph	3,800	2,900	75
	ILLINOIS			
	Hamilton	3,400	2,500	75
	Perry	6,400	5,500	87
Randolph	8,600	7,700	90	
Wayne	6,200	4,800	78	
MISSOURI				
Ripley	3,000	1,800	60	
(Continued on page 329)				
KFVS-TV Station Total		326,300	272,700	84
ARB Total Net Weekly Circulation (March, 1962)			203,200	

Missouri—Columbia

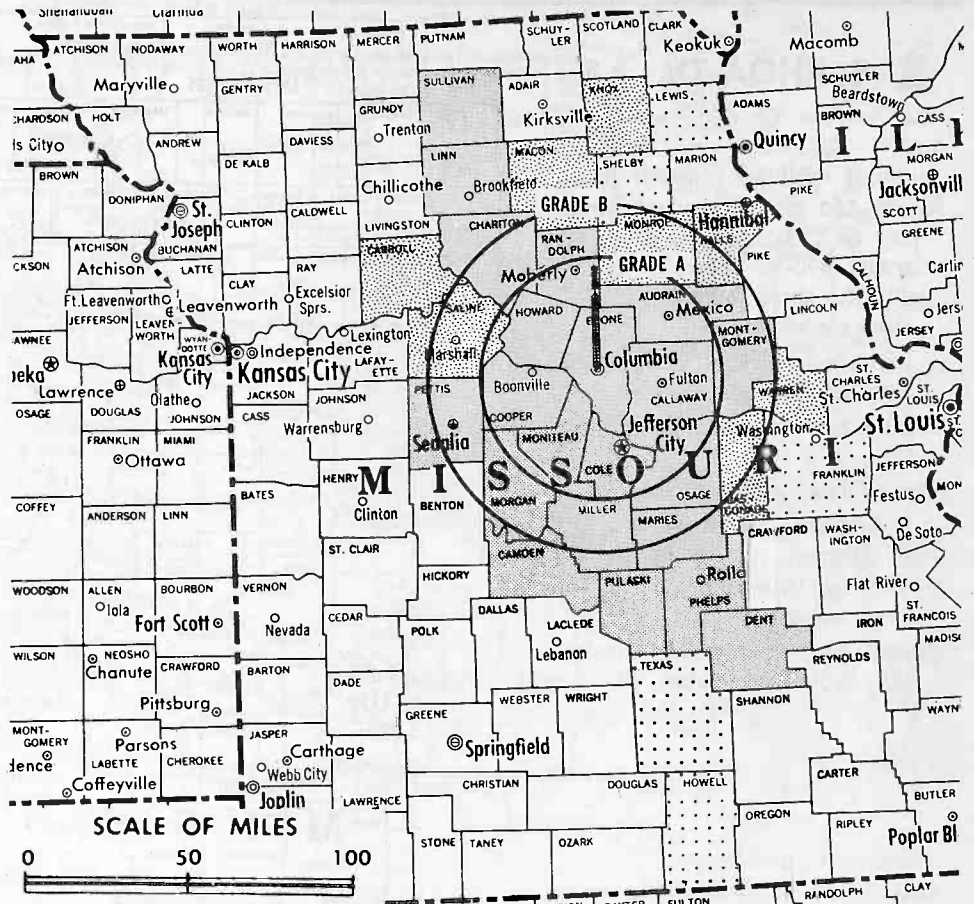
abc **KOMU-TV**

Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 251-kw visual, 126-kw aural. Antenna: 790-ft. above av. terrain, 774-ft. above ground, 1612-ft. above sea level.

Latitude 38° 53' 16"
Longitude 92° 15' 48"

Transmitter: Hwy. 63 South.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KOMU-TV Ref: FCC File No. BMPCT-2346 Granted 8/17/54

© American Map Co., Inc., N.Y., No. 14244

KOMU-TV

Network Service: ABC, NBC.

Licensee: Curators of the University of Missouri.

Studio: Hwy. 63 South.

Telephone: Gibson 2-1122.

TWX No.: 314-442-2430.

Ownership: University of Missouri. Member of Curators is Lester E. Cox who owns 10% of KOAM-TV, Pittsburg, Kan., and 49% of radio KWTO, Springfield, Mo.

Began Operation: Dec. 21, 1953.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Lohnes & Culver.

Personnel:

- EDWARD C. LAMBERT, director of television, general manager.
- GLENN G. GRISWOLD, station manager.
- JOHN O. CONWELL, commercial manager.
- MONTE GURWIT, program director & film buyer.
- LOIS TODD, promotion manager.
- RON HUNT, film editor.
- WILLIAM J. REAGAN, chief engineer.

DIGEST OF RATE CARD NO. 8
(Feb. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7:30-9:30 p.m., daily.	\$330.00	\$190.00				\$75.00	\$60.00 \$33.00
NETWORK BASE HOURLY RATE: \$375 (ABC), \$375 (NBC).							

For Other Stations Operated by Educational Institutions, see Educational Station Directory.

Net Weekly Circulation

State County

Total Households

TV Homes %

Over 50%

State County	Total Households	TV Homes	%
MISSOURI			
Audrain	8,400	7,700	91
Boone	16,300	14,400	89
Callaway	6,500	5,800	89
Camden	3,200	2,600	82
Chariton	4,300	3,500	81
Cole	11,700	11,000	94
Cooper	4,900	4,400	88
Dent	3,500	2,400	68
Howard	3,500	3,100	88
Linn	6,000	5,100	85
Maries	2,200	1,800	82
Miller	4,400	3,900	87
Moniteau	3,500	3,100	88
Montgomery	3,800	3,300	87
Morgan	3,200	2,800	86
Osage	3,100	2,500	79
Pettis	11,900	10,300	87
Phelps	7,700	6,100	79
Pulaski	8,700	7,400	85
Randolph	7,800	6,900	89
Sullivan	3,200	2,800	87

Between 25-50%

State County	Total Households	TV Homes	%
MISSOURI			
Carroll	4,700	4,100	87
Gasconade	4,000	3,300	82
Knox	2,300	2,000	89
Macon	5,800	5,200	88
Monroe	3,600	3,300	91
Ralls	2,600	2,400	92
Saline	8,000	7,000	88
Warren	2,800	2,400	85

Under 25%

State County	Total Households	TV Homes	%
MISSOURI			
Franklin	13,900	12,800	92
Howell	7,000	4,700	68
Lewis	3,500	3,100	87
Shelby	3,200	2,800	87
Texas	5,500	4,100	73

KOMU-TV Station Total	194,700	168,100	86
ARB Total Net Weekly Circulation (March, 1962)		102,600	

Missouri—Hannibal-Quincy, Ill.



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 269-kw visual, 135-kw aural. Antenna: 890-ft. above av. terrain, 804-ft. above ground, 1539-ft. above sea level.

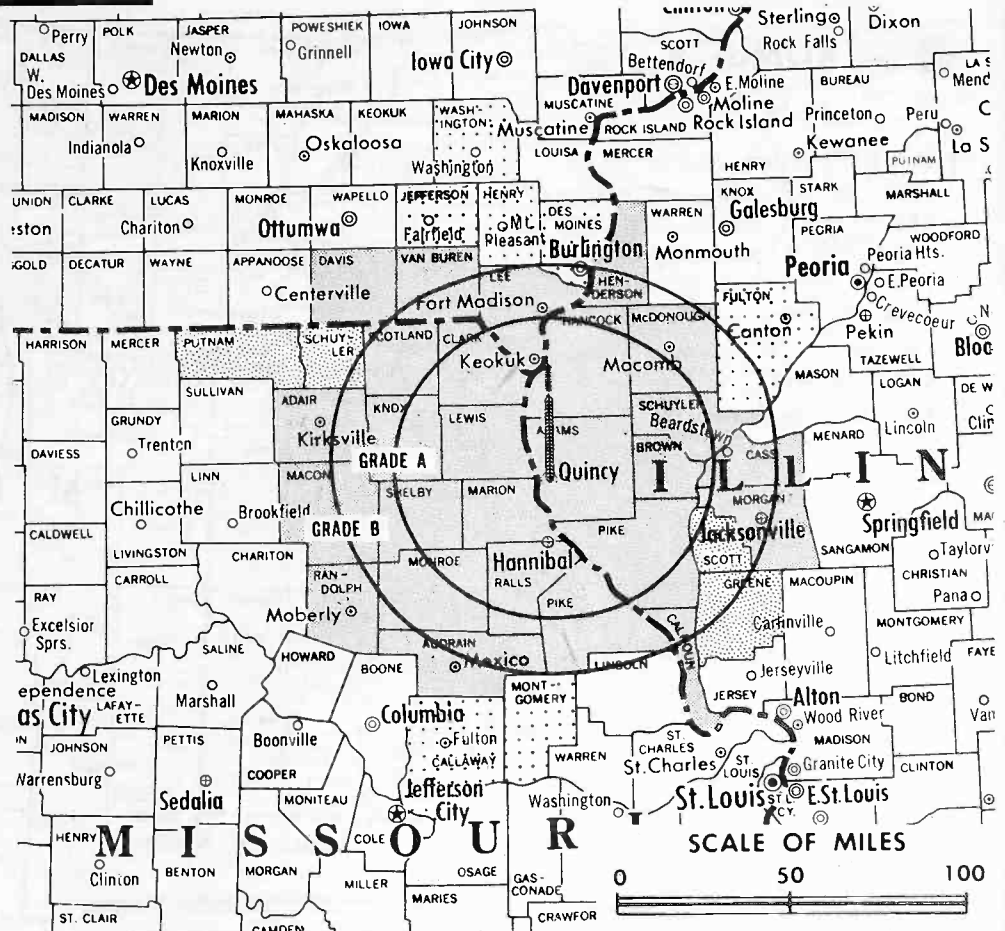
Latitude 39° 58' 22"
Longitude 91° 19' 54"

Transmitter: Columbus Rd., Quincy, Ill.

AM Affiliate: WTAD (Quincy), 5-kw (1-kw night), 930 kc (CBS).

FM Affiliate: WTAD-FM, 27-kw, 99.5 mc (No. 258), 751-ft. antenna height.

Studios: 2333 Palmyra Rd., Hannibal, Mo.; WCU Bldg., Quincy, Ill.



Total Households: © 1960 Sales Management Inc.
TV Homes: TV% and Net Weekly Circulation
© 1960 American Research Bureau Inc.

KHQA-TV Ref: FCC File No. BMPCT-1234 Granted 7/24/53

© American Map Co., Inc., N.Y., No. 14244

KHQA-TV

Network Service: ABC, CBS.

Licensee: Lee Bcstg. Inc., 510 Maine St., Quincy, Ill.

Business & National Sales Office: WCU Bldg., Quincy.

Telephones: 222-6200, Quincy; AC 1-2762, Hannibal. TWX No.: 217-224-1601.

Ownership: Lee Radio Inc., 51% (interlocking with Lee Bcstg. Inc.); Courier-Post Publishing Co., publisher of Hannibal Courier-Post, 20%; Walter J. Rothschild, pres., 1.18%; Lee P. Loomis, dir., 3.16%; Donald Harrer, treas.; Lloyd D. Loers, secy.; Henry B. Hook, v.p.; E. L. Sparks, v.p. Lee Radio Inc. operates KGLO-TV and KGLO, Mason City, Ia.; owns WMTV, Madison, Wis. and 80% of KEYC-TV, Mankato, Minn. For other interests, see Mason City Globe-Gazette under Newspaper Ownership.

Began Operation: Aug. 27, 1953.

Represented (sales) by Advertising Time Sales.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by David Steel & Assoc.

Personnel:

- WALTER J. ROTHSCHILD, president & general manager.
- PAUL E. MILLEN, national sales manager.
- GENE TERRY, public relations & news director.
- TOM ROBEY, program director.
- JEAN EAGER, film director.
- ROBERT W. EICKMEYER, promotion director.
- DICK FALER, farm director.
- J. E. GRAY, chief engineer.

DIGEST OF RATE CARD NO. 10—(Nov. 11, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min.* 20 Sec. 8 Sec.
Class A—6:59-10:15 p.m., daily.
\$500.00 \$300.00 \$200.00 \$165.00 \$120.00 \$110.00 \$60.00 \$40.00

*Also 40 Sec. at \$110.00, 30 Sec. at \$70.

Volume discount plans for Class A, B & C announcements.

NETWORK BASE HOURLY RATE: \$575 (ABC), \$575 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Adams	21,900	20,300	93
	Brown	2,100	1,800	87
	Calhoun	1,800	1,700	88
	Cass	4,700	4,200	88
	Hancock	7,900	7,300	92
	Henderson	2,600	2,300	88
	McDonough	9,200	8,400	91
	Morgan	10,500	9,100	87
	Pike	6,900	6,100	89
	Schuyler	2,900	2,700	91
	IOWA			
	Davis	2,900	2,700	91
	Lee	13,400	12,400	93
Van Buren	3,200	2,800	87	
Between 25-50%	MISSOURI			
	Adair	6,600	6,000	90
	Audrain	8,400	7,700	91
	Clark	2,900	2,500	87
	Knox	2,300	2,000	89
Lewis	3,500	3,100	87	
Macon	5,800	5,200	88	
Marion	9,900	9,100	92	
Monroe	3,600	3,300	91	
Pike	5,600	4,800	86	
Ralls	2,600	2,400	92	
Randolph	7,800	6,900	89	
Scotland	2,200	2,100	90	
Shelby	3,200	2,800	87	
Under 25%	ILLINOIS			
	Greene	5,600	5,200	92
	Scott	2,100	2,000	94
MISSOURI				
Putnam	2,500	2,400	93	
Schuyler	1,800	1,500	80	
ILLINOIS: Fulton. IOWA: Des Moines, Henry, Jefferson, Washington. MISSOURI: Callaway, Montgomery.				
KHQA-TV Station Total		221,400	200,100	90
ARB Total Net Weekly Circulation (March, 1962)		128,100		

Missouri—Jefferson City



Ch. 13

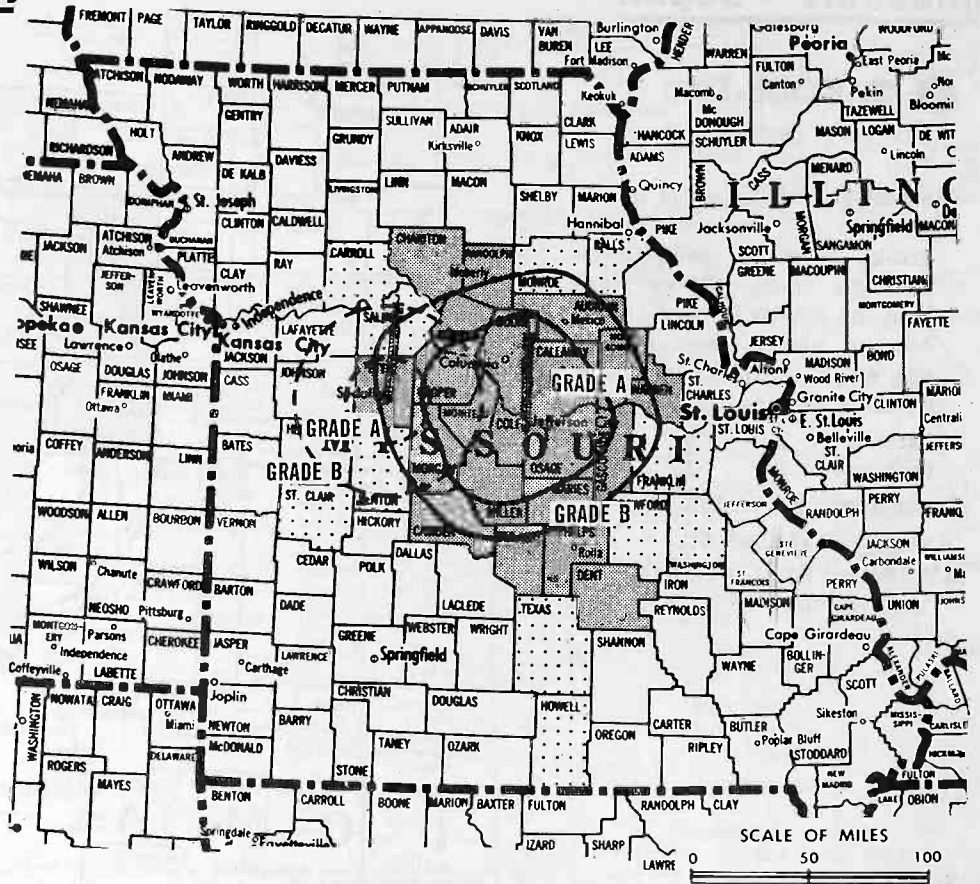
[Operates satellite KMOS-TV, Sedalia, Mo.]

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw maximum and 214-kw horizontal visual, 158-kw maximum and 107-kw horizontal aural. Antenna: directional, 1012-ft. above av. terrain, 930-ft. above ground, 1773-ft. above sea level.

Latitude 38° 41' 28"
Longitude 92° 05' 43"

Transmitter: U.S. Hwy. 54, 2-mi. S of New Bloomfield.

AM Affiliate: See ownership.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KRCG Ref: FCC File No. BMPCT-4673 Granted 7/1/57
KMOS-TV Ref: FCC File No. 1210 Granted 7/8/53

©American Map Co., Inc., N.Y., No. 14244

KRCG

Network Service: ABC, CBS.

Licensee: Jefferson Television Co., Callaway Hills Farm.

Studio: Callaway Hills Farm.

Telephone: 6-6188. TWX No.: JFS CY MO 641.

Ownership: Mrs. W. H. Weldon, exec. vice pres., 84.2%; Capital Bcstg. Co., 14%; Robert Blosser, v.p., .6%; Edward J. Schuelein, .6%; Camille Williams, secy.-treas., .6%. Mrs. Weldon holds interest in Jefferson City Capital News & Post Tribune and Capital Bcstg. Co., licensee of radio KWOS, Jefferson City. Jefferson Television Co. also owns KMOS-TV, Sedalia, Mo.

Began Operation: Feb. 13, 1955.

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

- W. H. WELDON, president.
- MRS. W. H. WELDON, exec. vice president.
- ROBERT BLOSSER, general manager & film buyer.
- ED SCHUELEIN, chief engineer.
- RON MAXWELL, sales manager.

DIGEST OF RATE CARD NO. 5 (Sept. 5, 1961)

Hour	30 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7:30-9:30 p.m., daily.	\$375.00	\$220.00	\$115.00	\$97.00	\$75.00	\$60.00

NETWORK BASE HOURLY RATE: \$475 (ABC), \$425 (CBS).

For Other Stations in which Publishers Have Interests, see Newspaper Ownership Section.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MISSOURI			
	Audrain	8,400	7,700	91
	Boone	16,300	14,400	89
	Callaway	6,500	5,800	89
	Camden	3,200	2,600	82
	Chariton	4,300	3,500	81
	Cole	11,700	11,000	94
	Cooper	4,900	4,400	88
	Dent	3,500	2,400	68
	Gasconade	4,000	3,300	82
	Howard	3,500	3,100	88
	Maries	2,200	1,800	82
	Miller	4,400	3,900	87
	Moniteau	3,500	3,100	88
	Montgomery	3,800	3,300	87
	Morgan	3,200	2,800	86
	Osage	3,100	2,500	78
Pettis	11,900	10,300	87	
Phelps	7,700	6,100	79	
Pulaski	8,700	7,400	85	
Randolph	7,800	6,900	89	
Warren	2,800	2,400	85	

Between 25-50%

None Between 25-50%

Net Weekly Circulation	State County	Total Households	TV Homes	%
Under 25%	MISSOURI			
	Benton	3,100	2,400	77
	Carroll	4,700	4,100	87
	Crawford	4,200	3,100	75
	Franklin	13,900	12,800	92
	Howell	7,000	4,700	68
	Monroe	3,600	3,300	91
	Ralls	2,600	2,400	92
	St. Clair	3,100	2,400	78
	Saline	8,000	7,000	88
Texas	5,500	4,100	73	
Washington	4,000	3,400	84	

KRCG Station Total	185,100	158,400	86
ARB Total Net Weekly Circulation (March, 1962)		100,600	

Missouri—Kansas City



KCMO-TV

Ch. 5



Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 60-kw aural. Antenna: 1130-ft. above av. terrain, 1042-ft. above ground, 2049-ft. above sea level.

Latitude 39° 04' 14"
Longitude 94° 34' 59"

Transmitter: 125 E. 31st St.

TV tape: Recording facilities.

AM Affiliate: KCMO, 50-kw (10-kw night), 810 kc (CBS).

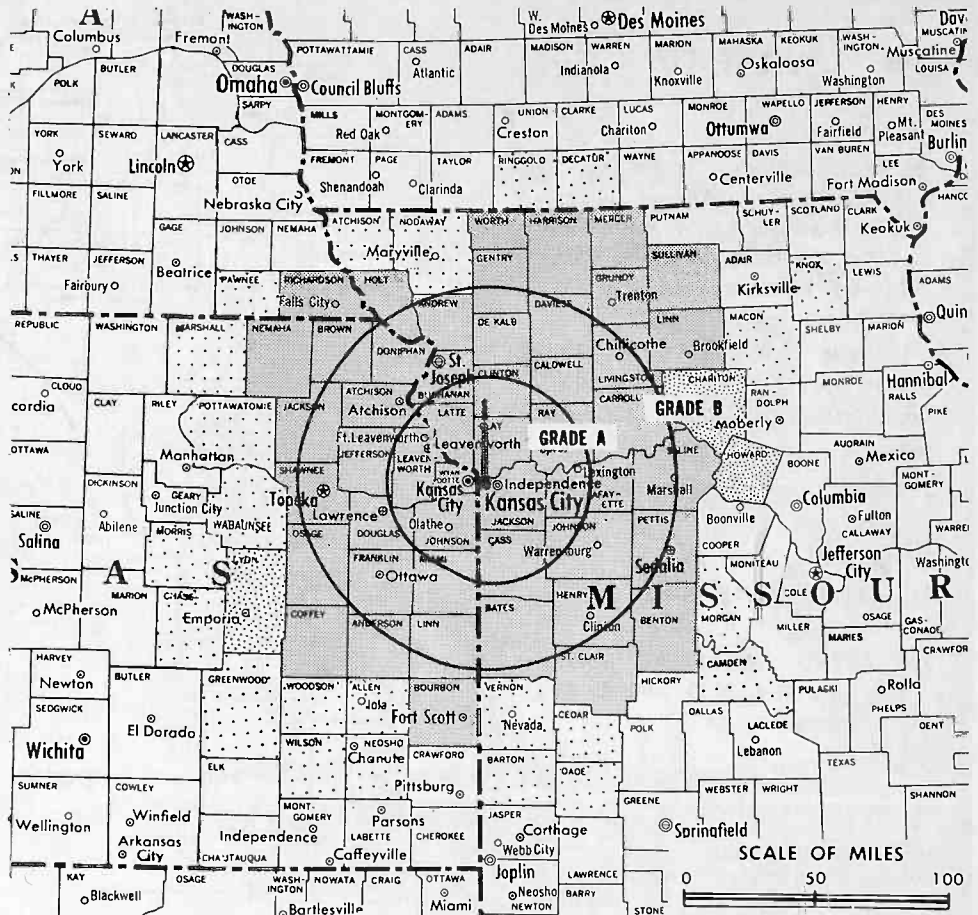
FM Affiliate: KCMO-FM, 65-kw, 94.9 mc (No. 235), 850-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KCMO-TV Ref: FCC File No. BMPCT-2317 Granted 10/26/54

© American Map Co., Inc., N.Y., No. 14244

KCMO-TV

Licensee: Meredith Broadcasting Co., 125 E. 31st St. (zone 8).

Studio: 125 E. 31st St.

Telephone: Jefferson 1-6789. TWX No.: 816-556-0450.

Ownership: Meredith Publishing Co., Des Moines, Iowa through sub-executives. See Magazine Ownership. Broadcasting executives: Meredith Broadcasting Company: Fred Bohlen, chairman of the board; Payson Hall, president; Frank Fogarty, exec. v.p.; E. K. Hartenbower, v.p.; Richard B. Rawls, v.p.; Paul Adanti, v.p.; Gerald Thornton, secy.; H. Y. Engeldinger, treas. Same interests own: radio KCMO & KCMO-FM, Kansas City, Mo.; WHEN-TV & WHEN, Syracuse, N.Y.; WOW-TV & WOW, Omaha, Neb.; KHPO-TV & KHPO, Phoenix, Ariz.

Began Operation: Sept. 27, 1953.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

E. K. HARTENBOWER, v.p. & general manager.
SID TREMBLE, station & commercial manager.
KARL TROEGLEN, technical director.
KEN HEADY, program director.
HARRY FRANCIS, production director.
F. C. STRAWN, promotion director.
HAROLD MACK, news director.
JIM MONROE, director, public affairs.
T. R. THOMPSON, film director & film buyer.
GEORGE STEPHENS, agricultural director.

DIGEST OF RATE CARD NO. 9 (Revised)
(Nov. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—7-10 p.m., daily.
\$1400.00 \$840.00 \$560.00 \$400.00 \$400.00* \$360.00* \$180.00*

*Class A—6:30-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$1400.

Net Weekly Circulation

State County

Total Households

TV Homes %

KANSAS

Anderson	3,000	2,700	87
Atchison	6,300	5,900	93
Bourbon	5,800	5,100	88
Brown	4,600	4,000	88
Coffey	2,900	2,400	79
Doniphan	3,000	2,700	89
Douglas	12,900	11,300	88
Franklin	6,600	5,900	89
Jackson	3,400	3,000	87
Jefferson	3,500	3,100	88
Johnson	44,100	42,700	97
Leavenworth	12,800	11,900	93
Linn	3,000	2,600	87
Miami	6,100	5,700	94
Nemaha	3,900	3,500	89
Osage	4,300	3,800	88
Shawnee	45,800	42,300	93
Wyandotte	57,400	53,300	93

Over 50%

MISSOURI

Andrew	3,600	3,300	91
Bates	5,600	4,700	84
Benton	3,100	2,400	77
Buchanan	30,700	27,600	90
Caldwell	3,200	2,900	91
Carroll	4,700	4,100	87
Cass	9,500	8,800	93
Clay	27,600	26,300	95
Clinton	4,000	3,600	89
Daviess	3,400	3,000	88
De Kalb	2,500	2,100	85
Gentry	3,200	2,700	88
Grundy	4,400	3,700	84
Harrison	4,200	3,600	87
Henry	6,700	5,800	86
Holt	2,800	2,300	80
Jackson	214,300	194,700	91
Johnson	8,800	8,000	90
Lafayette	8,200	7,500	91
Linn	6,000	5,100	85

(Continued on page 339)

KCMO-TV Station Total	744,600	671,700	90
ARB Total Net Weekly Circulation (March, 1962)		537,600	

Missouri—Kansas City



WDAF-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 750-ft. above av. terrain, 724-ft. above ground, 1664-ft. above sea level.

Latitude 39° 04' 19"
Longitude 94° 35' 43"

Transmitter: Signal Hill.

Studio: Signal Hill.

Telephone: Plaza 3-4567. TWX No.: KC 259 and KC 50.

TV tape: Recording facilities.

AM Affiliate: WDAF, 5-kw, 610 kc (NBC).

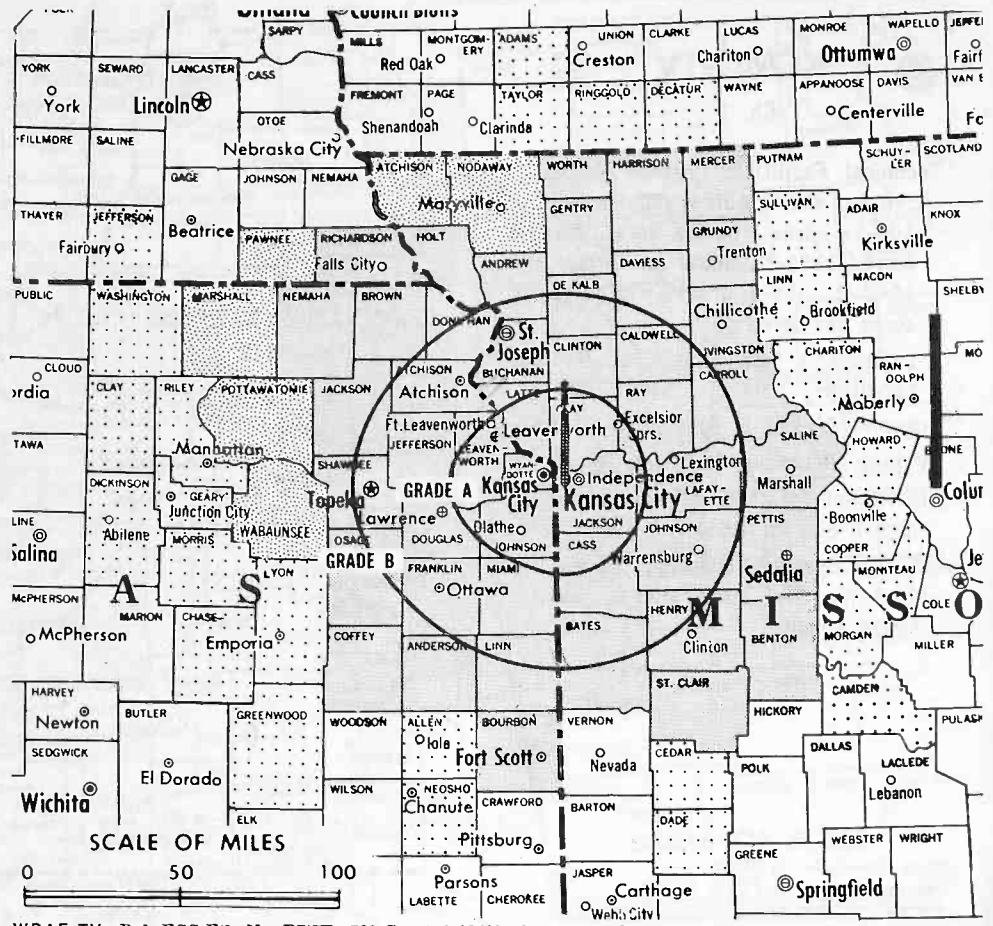
FM Affiliate: WDAF-FM, 36-kw, 102.1 mc (No. 271), 640-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WDAF-TV Ref: FCC File No. BPCT-726 Granted 12/12/52

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WDAF-TV

Licensee: Transcontinent Television Corp., Signal Hill.

Ownership: See WGR-TV, Buffalo, N.Y.

Began Operation: Oct. 16, 1949. Sale to present owner by National-Missouri T.V. Inc. (wholly-owned by National Theatres & Television Inc.) approved July 13, 1960 by FCC (Television Digest, Vol. 16:29). Sale to National Missouri T.V. Inc. by founding Kansas City Star in compliance with govt. anti-trust consent decree approved April 23, 1958 by FCC (Vol. 13:47, 48; 14:17).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Covington & Burling.

Personnel:

- DAVID C. MOORE, president.
- WILLIAM A. BATES, v.p. & general manager.
- E. MANNE RUSSO, general sales manager.
- RO GRIGNON, asst. to general sales manager.
- BOB WORMINGTON, manager & film buyer.
- BILL WORMINGTON, production manager.
- JUD WOODS, director of promotion and research.
- WALT BODINE, director of special projects.
- JAMES SCHMIDT, manager of engineering.

DIGEST OF RATE CARD NO. 13 (Aug. 1, 1960)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	10 Sec.*
Class A—6:30-10 p.m., daily.	\$1400.00	\$840.00	\$560.00	\$430.00	\$400.00	\$360.00
*Class A—7-10 p.m., daily.						

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	KANSAS			
	Anderson	3,000	2,700	87
	Atchison	6,300	5,900	93
	Bourbon	5,800	5,100	88
	Brown	4,600	4,000	88
	Coffey	2,900	2,400	79
	Doniphan	3,000	2,700	89

Net Weekly Circulation	State County	Total Households	TV Homes	%
KANSAS—(Continued)				
	Douglas	12,900	11,300	88
	Franklin	6,600	5,900	89
	Jackson	3,400	3,000	87
	Jefferson	3,500	3,100	88
	Johnson	44,100	42,700	97
	Leavenworth	12,800	11,900	93
	Linn	3,000	2,600	87
	Miami	6,100	5,700	94
	Nemaha	3,900	3,500	89
	Osage	4,300	3,800	88
	Shawnee	45,800	42,300	93
	Wyandotte	57,400	53,300	93
MISSOURI				
	Andrew	3,600	3,300	91
	Bates	5,600	4,700	84
	Benton	3,100	2,400	77
	Buchanan	30,700	27,600	90
	Caldwell	3,200	2,900	91
	Carroll	4,700	4,100	87
	Cass	9,500	8,800	93
	Clay	27,600	26,300	95
	Clinton	4,000	3,600	89
	Daviess	3,400	3,000	88
	De Kalb	2,500	2,100	85
	Gentry	3,200	2,700	88
	Grundy	4,400	3,700	84
	Harrison	4,200	3,600	87
	Henry	6,700	5,800	86
	Holt	2,800	2,300	80
	Jackson	214,300	194,700	91
	Johnson	8,800	8,000	90
	Lafayette	8,200	7,500	91
	Livingston	5,300	4,600	85
	Mercer	2,000	1,700	81
	Pettis	11,900	10,300	87
	Platte	7,300	6,800	94
	Ray	5,400	4,900	91

(Continued on page 339)

WDAF-TV Station Total	767,400	691,800	90
ARB Total Net Weekly Circulation (March, 1962)		540,000	



Take one mighty diplodocus dinosaur... add a shaggy, educated sheep dog, house them in a neo-paleozoic set, stir in a liberal sprinkling of new Hanna-Barbera cartoons, blend in an occasional adventure film... and promote like the dickens. That's the formula for WDAF-TV's new "FUN-TIME", a daily happy hour that is capturing Kansas City's Kiddy market. ■ "FUN-TIME" is an ambitious—and costly—undertaking. It's thoroughly typical of the effort WDAF-TV devotes to all its local programming. And it's this extra effort that pays off in cash registers of advertisers.

WDAF • TV CH 4 • SIGNAL HILL • KANSAS CITY 



Symbol of Service

Transcontinent Television Corporation

In Television: WGR-TV Buffalo
• WDAF-TV Kansas City • KFMB-TV
San Diego • KERO-TV Bakersfield
• WNEP-TV Scranton-Wilkes Barre

Represented by



In Radio: KFMB & KFMB-FM San
Diego • WDAF & WDAF-FM Kansas
City • WGR & WGR-FM Buffalo
• WDOK & WDOK-FM Cleveland

380 MADISON AVENUE • NEW YORK 17, NEW YORK



Missouri—Kansas City



KMBC-TV

Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1070-ft. above av. terrain, 1023-ft. above ground, 1946-ft. above sea level.

Latitude 39° 05' 02"
Longitude 94° 30' 57"

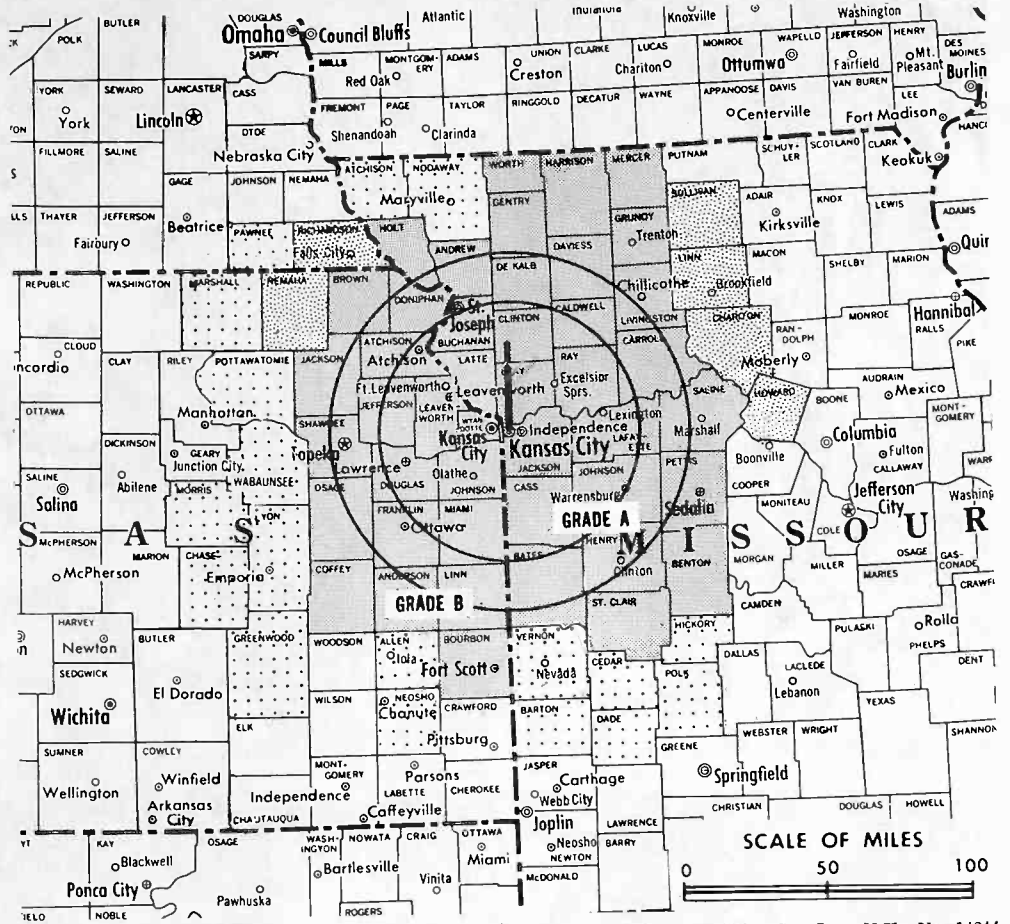
Transmitter: 23rd & Topping.

Studio: KMBC Bldg., 11th & Central.

TV tape: Recording facilities.

AM Affiliate: KMBC, 5-kw, 980 kc (ABC).

FM Affiliate: KMBC-FM, 4.25-kw, 99.7 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KMBC-TV Ref: FCC File No. BPCT-292 Granted 6/24/53

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KMBC-TV

Licensee: Metromedia Inc., KMBC Bldg., 11th & Central, Kansas City, Mo.

Telephone: Harrison 1-2650. TWX No.: 816-556-0470.

Ownership: Metromedia Inc. See WNEW-TV, New York, N.Y.

Began Operation: Aug. 1, 1953 as WHB-TV, sharing time with KMBC-TV, operated by Midland Bcstg. Co. On June 9, 1954 FCC approved sale whereby WHB Bcstg. Co. was changed to KMBC Bcstg. Co. and acquired KMBC-TV, KMBC & KFRM and retained KMBC call (Television Digest, Vol. 10:17, 20, 24). Sale to Metropolitan Bcstg. (div. of Metromedia Inc.) approved July 26, 1961.

Represented (sales) by Metro Broadcast Sales.

Represented (legal) by Metromedia Legal Dept., N.Y.

Represented (engineering) by M. M. Burseson, Metromedia, Washington.

Personnel:

BENNET KORN, president, Metropolitan Television.
ALBERT P. KRIVIN, v.p. & general manager.
EDWIN L. DENNIS, local sales manager.
MORI GREINER, television station manager & film buyer.
HELEN CRAWFORD, sales service manager.
HAROLD A. CHRISTIANSEN, business manager.
CLAUDE DORSEY, director, news & public affairs.
JOHN QUIGLEY, production manager.
BOB DRAUGHON, promotion manager.
WALLY WARZ, chief engineer.

DIGEST OF RATE CARD NO. 10—(May 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$1400.00	\$840.00	\$560.00	\$490.00	\$400.00	\$375.00

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50 %	KANSAS			
	Anderson	3,000	2,700	87
	Atchison	6,300	5,900	93
	Bourbon	5,800	5,100	88
	Brown	4,600	4,000	88
	Coffey	2,900	2,400	79
	Doniphan	3,000	2,700	89
	Douglas	12,900	11,300	88
	Franklin	6,600	5,900	89
	Jackson	3,400	3,000	87
	Jefferson	3,500	3,100	88
	Johnson	44,100	42,700	97
	Leavenworth	12,800	11,900	93
	Linn	3,000	2,600	87
	Miami	6,100	5,700	94
	Osage	4,300	3,800	88
	Shawnee	45,800	42,300	93
	Wyandotte	57,400	53,300	93
	MISSOURI			
	Andrew	3,600	3,300	91
Bates	5,600	4,700	84	
Benton	3,100	2,400	77	
Buchanan	30,700	27,600	90	
Caldwell	3,200	2,900	91	
Carroll	4,700	4,100	87	
Cass	9,500	8,800	93	
Clay	27,600	26,300	95	
Clinton	4,000	3,600	89	
Daviess	3,400	3,000	88	
DeKalb	2,500	2,100	85	
Gentry	3,200	2,700	88	
Grundy	4,400	3,700	84	
Harrison	4,200	3,600	87	
Henry	6,700	5,800	87	
Holt	2,800	2,300	80	
Jackson	214,300	194,700	91	
Johnson	8,800	8,000	90	
Lafayette	8,200	7,500	91	

(Continued on next page)

KMBC-TV Station Total	719,800	650,100	90
ARB Total Net Weekly Circulation (March, 1962)		536,300	

See Group Ownership Section
For Other Metromedia Stations.

KCMO-TV
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	MISSOURI (Continued)			
	Livingston	5,300	4,600	85
	Mercer	2,000	1,700	81
	Pettis	11,900	10,300	87
	Platte	7,300	6,800	94
	Ray	5,400	4,900	91
	St. Clair	3,100	2,400	78
	Saline	8,000	7,000	88
	Sullivan	3,200	2,800	87
	Worth	1,400	1,300	92
Between 25-50%	NEBRASKA			
	Richardson	4,600	4,100	89
	KANSAS			
Under 25%	KANSAS			
	Lyon	8,600	7,200	84
	Osage	4,300	3,800	88
Under 25%	MISSOURI			
	Chariton	4,300	3,500	81
	Howard	3,500	3,100	88
Under 25%	IOWA			
	Decatur	3,300	2,700	81
	Ringgold	2,600	2,400	92

Kansas City, Mo.

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%	
Under 25% (Continued)	KANSAS				
	Allen	5,600	4,700	84	
	Chase	1,400	1,200	83	
	Greenwood	3,900	3,400	86	
	Marshall	5,300	4,400	84	
	Morris	2,500	2,100	83	
	Neosho	6,500	5,800	89	
	Pottawatomie	3,700	3,300	88	
	Wabaunsee	2,200	1,900	83	
	Wilson	4,500	3,700	81	
	Woodson	1,900	1,600	80	
	Under 25% (Continued)	MISSOURI			
		Atchison	3,000	2,800	90
Barton		3,900	3,400	87	
Camden		3,200	2,600	82	
Cedar		3,300	2,800	83	
Dade		2,600	2,400	88	
Knox		2,300	2,000	89	
Macon		5,800	5,200	88	
Morgan		3,200	2,800	86	
Nodaway		6,800	5,900	88	
Vernon		6,500	5,500	84	
NEB.: Pawnee		1,800	1,500	81	

WDAF-TV
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	MISSOURI—(Continued)			
	St. Clair	3,100	2,400	78
	Saline	8,000	7,000	88
	Worth	1,400	1,300	92
Between 25-50%	NEBRASKA			
	Richardson	4,600	4,100	89
	KANSAS			
Between 25-50%	KANSAS			
	Marshall	5,300	4,400	84
	Pottawatomie	3,700	3,300	88
	Wabaunsee	2,200	1,900	83
	MISSOURI			
	Atchison	3,000	2,800	90
	Nodaway	6,800	5,900	88
	NEBRASKA			
	Pawnee	1,800	1,500	81
	Under 25%	IOWA		
Adams		2,400	2,100	85
Decatur		3,300	2,700	81
Ringgold		2,600	2,400	92
Taylor		3,500	2,900	84
KANSAS				
Allen		5,600	4,700	84
Chase		1,400	1,200	83
Clay		3,700	3,000	79
Dickinson		7,200	6,400	88
Geary	8,100	7,400	91	
Greenwood	3,900	3,400	86	
Lyon	8,600	7,200	84	
Morris	2,500	2,100	83	
Neosho	6,500	5,800	89	
Riley	11,200	9,600	86	
Washington	3,600	2,900	82	
Under 25%	MISSOURI			
	Camden	3,200	2,600	82
	Cedar	3,300	2,800	83
	Chariton	4,300	3,500	81
	Cooper	4,900	4,400	88
	Dade	2,600	2,400	88
	Howard	3,500	3,100	88
	Linn	6,000	5,100	85
	Moniteau	3,500	3,100	88
	Morgan	3,200	2,800	86
	Sullivan	3,200	2,800	87
	NEBRASKA			
	Jefferson	3,900	3,500	89

KMBC-TV
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%	
Over 50%	MISSOURI—(Continued)				
	Livingston	5,300	4,600	85	
	Mercer	2,000	1,700	81	
	Pettis	11,900	10,300	87	
	Platte	7,300	6,800	94	
	Ray	5,400	4,900	91	
	St. Clair	3,100	2,400	78	
Between 25-50%	KANSAS				
	Nemaha	3,900	3,500	89	
	MISSOURI				
Between 25-50%	MISSOURI				
	Chariton	4,300	3,500	81	
	Howard	3,500	3,100	88	
	Linn	6,000	5,100	85	
	Sullivan	3,200	2,800	87	
	NEBRASKA				
	Richardson	4,600	4,100	89	
	Under 25%	KANSAS			
		Allen	5,600	4,700	84
		Chase	1,400	1,200	83
Greenwood		3,900	3,400	86	
Lyon		8,600	7,200	84	
Marshall		5,300	4,400	84	
Morris		2,500	2,100	83	
Neosho		6,500	5,800	89	
Pottawatomie		3,700	3,300	88	
Wabaunsee		2,200	1,900	83	
MISSOURI					
Atchison		3,000	2,800	90	
Barton		3,900	3,400	87	
Cedar		3,300	2,800	83	
Dade		2,600	2,400	88	
Hickory	1,600	1,300	82		
Nodaway	6,800	5,900	88		
Polk	4,700	3,900	83		
Vernon	6,500	5,500	84		
NEBRASKA					
Pawnee	1,800	1,500	89		

For ARB County-by-County Data, see page 40-a.

Missouri—Kirksville-Ottumwa, Ia.



KTVO

Ch. 3



Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1082-ft. above av. terrain, 1101-ft. above ground, 2014-ft. above sea level.

Latitude 40° 31' 41"
Longitude 92° 26' 33"

Transmitter: U.S. Hwy. 136, near Lancaster, Mo.

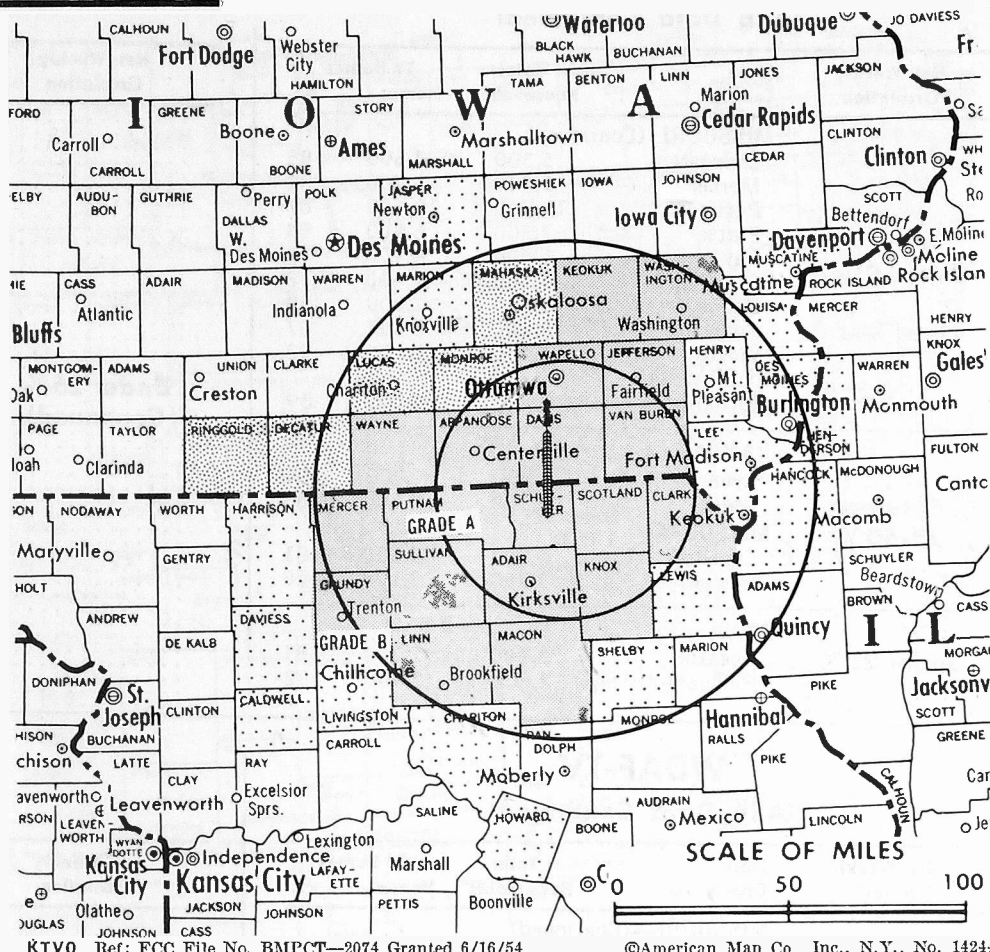
Studios: KTVO Bldg., Ottumwa, Ia.; Lancaster, Mo.

Telephone: Murray 2-4535, Ottumwa.

TWX No.: OTUM 463.

TV tape: Recording facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KTVO Ref: FCC File No. BMPCT-2074 Granted 6/16/54

©American Map Co., Inc., N.Y., No. 14244

KTVO

Network Service: CBS; also ABC & NBC.

Licensee: KTVO Television Inc., KTVO Bldg., Ottumwa, Ia.

Ownership: James J. Conroy, pres., 66.32%; Raymond E. Russell, v.p., 33.33%; Victoria B. Conroy, .16-2/3%; Alvina Britz, .16-2/3%.

Began Operation: Nov. 21, 1955.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

JAMES J. CONROY, president & general manager.
WILLIAM LLOYD KING, sales manager.
ALVINA BRITZ, program manager.
GARY CUNNINGHAM, film buyer.
LEROY WALLACE, chief engineer.

DIGEST OF RATE CARD NO. 1—(April 1, 1955)

Hour	30 Min.	15 Min.	10 Min.	Min. or 20 Sec.	8 Sec.
Class A—6:29-10 p.m., daily.	\$300.00	\$180.00	\$120.00	\$105.00	\$60.00 \$30.00

NETWORK BASE HOURLY RATE: \$250 (CBS), \$250 (ABC), \$250 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IOWA			
	Appanoose	5,600	4,900	87
	Davis	2,900	2,700	91
	Jefferson	5,000	4,500	89
	Keokuk	5,000	4,300	87
	Van Buren	3,200	2,800	87
	Wapello	14,600	13,500	93
	Washington	6,000	5,200	87
	Wayne	3,500	3,000	85
	MISSOURI			
Adair	6,600	6,000	90	
Clark	2,900	2,500	87	

Net Weekly Circulation	State County	Total Households	TV Homes	%
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Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MISSOURI—(Continued)			
	Grundy	4,400	3,700	84
	Knox	2,300	2,000	89
	Linn	6,000	5,100	85
	Macon	5,800	5,200	88
	Mercer	2,000	1,700	81
	Putnam	2,500	2,400	93
	Schuyler	1,800	1,500	80
Between 25-50%	Scotland	2,200	2,100	90
	Sullivan	3,200	2,800	87
	IOWA			
	Decatur	3,300	2,700	81
	Lucas	3,700	3,200	85
Under 25%	Mahaska	7,600	6,800	90
	Monroe	3,300	3,000	91
	Ringgold	2,600	2,400	92
	ILLINOIS			
	Hancock	7,900	7,300	92
	Henderson	2,600	2,300	88
	IOWA			
	Des Moines	14,400	13,300	93
	Henry	5,500	4,700	85
	Jasper	11,200	10,500	94
Lee	13,400	12,400	93	
Louisa	3,200	2,900	91	
Marion	7,700	7,100	92	
Muscatine	10,900	10,300	94	
MISSOURI				
Caldwell	3,200	2,900	91	
Chariton	4,300	3,500	81	
Daviess	3,400	3,000	88	
Harrison	4,200	3,600	87	
Howard	3,500	3,100	88	
Lewis	3,500	3,100	87	
Livingston	5,300	4,600	85	
Shelby	3,200	2,800	87	

KTVO Station Total 213,400 191,400 90
ARB Total Net Weekly Circulation (March, 1962) 86,100

Missouri—Popular Bluff

abc **KPOB-TV**

(Ch. 15)

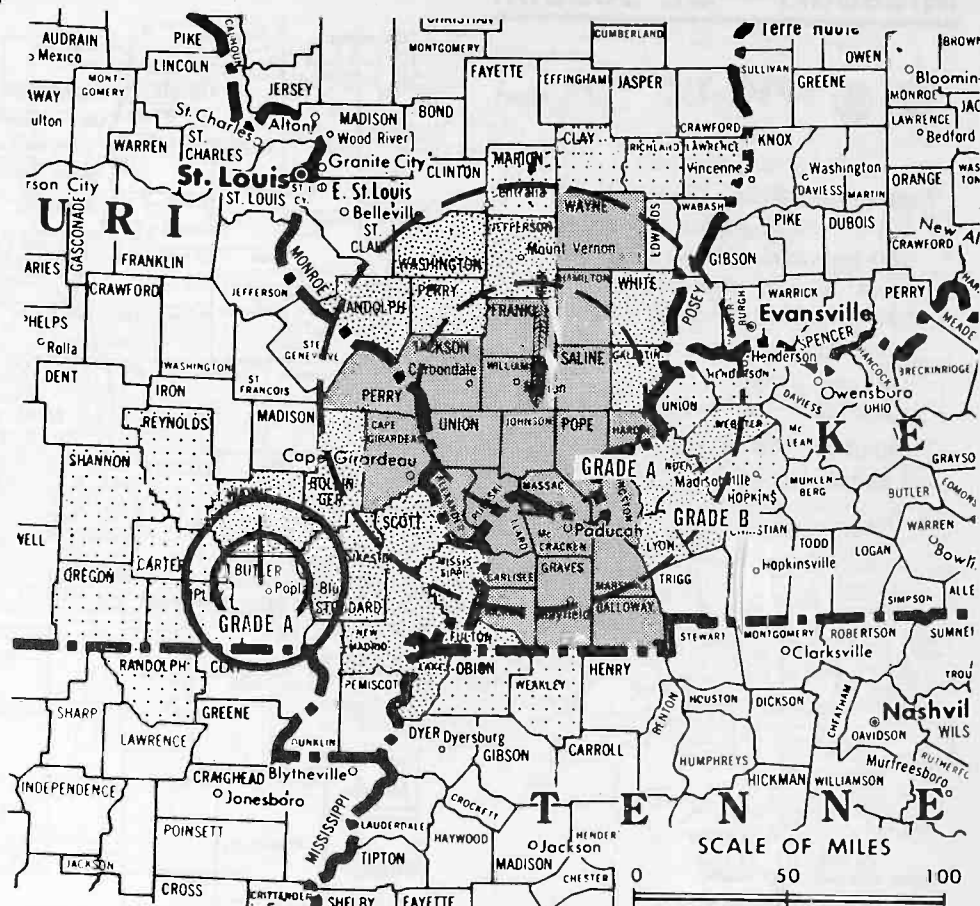
[Satellite of WSIL-TV,
Harrisburg, Ill.]

Technical Facilities: Channel No. 15
(476-482 mc). Authorized power:
15.1-kw visual, 7.55-kw aural. An-
tenna: 620-ft. above av. terrain,
546-ft. above ground, 1046-ft.
above sea level.

Latitude 36° 48' 02"

Longitude 90° 27' 03"

Transmitter: Oak Grove Community,
U.S. Rte. 67.



KPOB-TV Ref: FCC File No. BMPT-5570 Granted 7/10/61 ©American Map Co., Inc., N.Y., No. 14244

KPOB-TV Poplar Bluff

(Ch. 15)

[Satellite of WSIL-TV, Harrisburg, Ill.]

Network Service: ABC, same as WSIL-TV, Harrisburg, Ill.

Grantee: Turner-Farrar Association, 21½ W. Poplar St., Harris-
burg, Ill.

Studio: Oak Grove Community, U.S. Rte. 67.

Ownership: See WSIL-TV, Harrisburg, Ill.

Began Operation: Sept. 2, 1961.

Represented (sales) by Jack Masla Co.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Raymond Rohrer & Assoc.

Rates: Sold only in combination with WSIL-TV, Harrisburg, Ill.

ARB data not available based on 1960 coverage
study because station began operation after
the survey was made. However, total net
weekly circulation for this station is available
based on subsequent surveys.



THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Missouri—St. Joseph

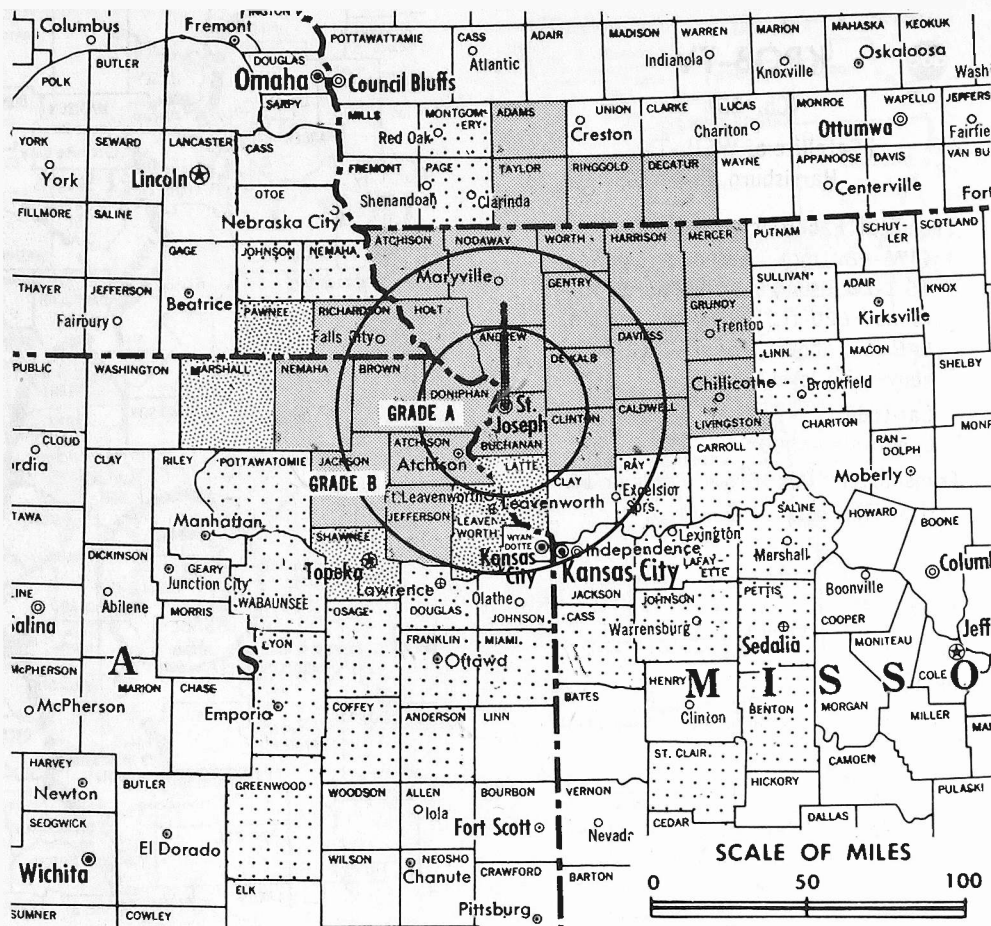


Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 810-ft. above av. terrain, 750-ft. above ground, 1770-ft. above sea level.

Latitude 39° 46' 12"
Longitude 94° 47' 53"

Transmitter: 40th & Faraon Sts.
AM Affiliate: KFEQ, 5-kw, 680 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KFEQ-TV Ref: FCC File No. BPCT-2219 Granted 12/4/56 ©American Map Co., Inc., N.Y., No. 14244

KFEQ-TV

Network Service: ABC, CBS.

Licensee: KFEQ Broadcasting Co., 40th & Faraon Sts.

Studio: 40th & Faraon Sts.

Telephone: Adams 3-2528.

Ownership: Jesse D. Fine, pres., 30%; Ted Nelson, exec. v.p., 5%; Isadore J. Fine, v.p., 20%; Oscar K. Fine, treas., 30%; Eugene P. Fine, secy., 12.5%; Marvin Cohen, director, 2.5%; Fine family operates Indiana theatre chain. Same group also owns radio KLIK, Jefferson City, Mo. Ted Nelson & wife also own radio WSCM, Panama City, Fla.

Began Operation: Sept. 13, 1953. Sale to present owners by Kenyon Brown-Bing Crosby group approved Sept. 19, 1957 by FCC (Television Digest, Vol. 13:34, 38). Their purchase of station from Barton Pitts was approved Dec. 31, 1955 (Vol. 11:34, 47, 52).

Represented (sales) by The Bolling Co. Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by George P. Adair Engineering Co.

Personnel:

- JESSE D. FINE, president.
- TED NELSON, v.p., general manager & film buyer.
- ISADORE J. FINE, vice president.
- OSCAR K. FINE, treasurer.
- CARLETON SCHIRMER, sales manager.
- DICK McDANIEL, program manager.
- FRANK SMITH, news editor.
- HAROLD J. SCHMITZ, farm director.
- KENNY LUX, chief engineer.

DIGEST OF RATE CARD NO. 7
(Jan. 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.	\$350.00	\$210.00	\$140.00	\$123.00	\$88.00	\$70.00
NETWORK BASE HOURLY RATE:	\$350 (CBS).					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IOWA			
	Adams	2,400	2,100	85
	Decatur	3,300	2,700	81
	Ringgold	2,600	2,400	92
	Taylor	3,500	2,900	84
	KANSAS			
	Atchison	6,300	5,900	93
	Brown	4,600	4,000	88
	Doniphan	3,000	2,700	89
	Jackson	3,400	3,000	87
	Jefferson	3,500	3,100	88
	Nemaha	3,900	3,500	89
	MISSOURI			
	Andrew	3,600	3,300	91
	Atchison	3,000	2,800	90
Buchanan	30,700	27,600	90	
Caldwell	3,200	2,900	91	
Clinton	4,000	3,600	89	
Daviess	3,400	3,000	88	
De Kalb	2,500	2,100	85	
Gentry	3,200	2,700	84	
Grundy	4,400	3,700	84	
Harrison	4,200	3,600	87	
Holt	2,800	2,300	80	
Livingston	5,300	4,600	85	
Mercer	2,000	1,700	81	
Nodaway	6,800	5,900	88	
Worth	1,400	1,300	92	
NEBRASKA				
Richardson	4,600	4,100	89	
Between 25-50%	KANSAS			
	Leavenworth	12,800	11,900	93
	Marshall	5,300	4,400	84
Shawnee	45,800	42,300	93	
MISSOURI				
Platte	7,300	6,800	94	
NEB.: Pawnee	1,800	1,500	81	
(Continued on page 349)				

KFEQ-TV Station Total 337,300 300,400 87
ARB Total Net Weekly Circulation (March, 1962) 117,700

Missouri—St. Louis

KPLR-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1007-ft. above av. terrain, 1214-ft. above ground, 1506-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

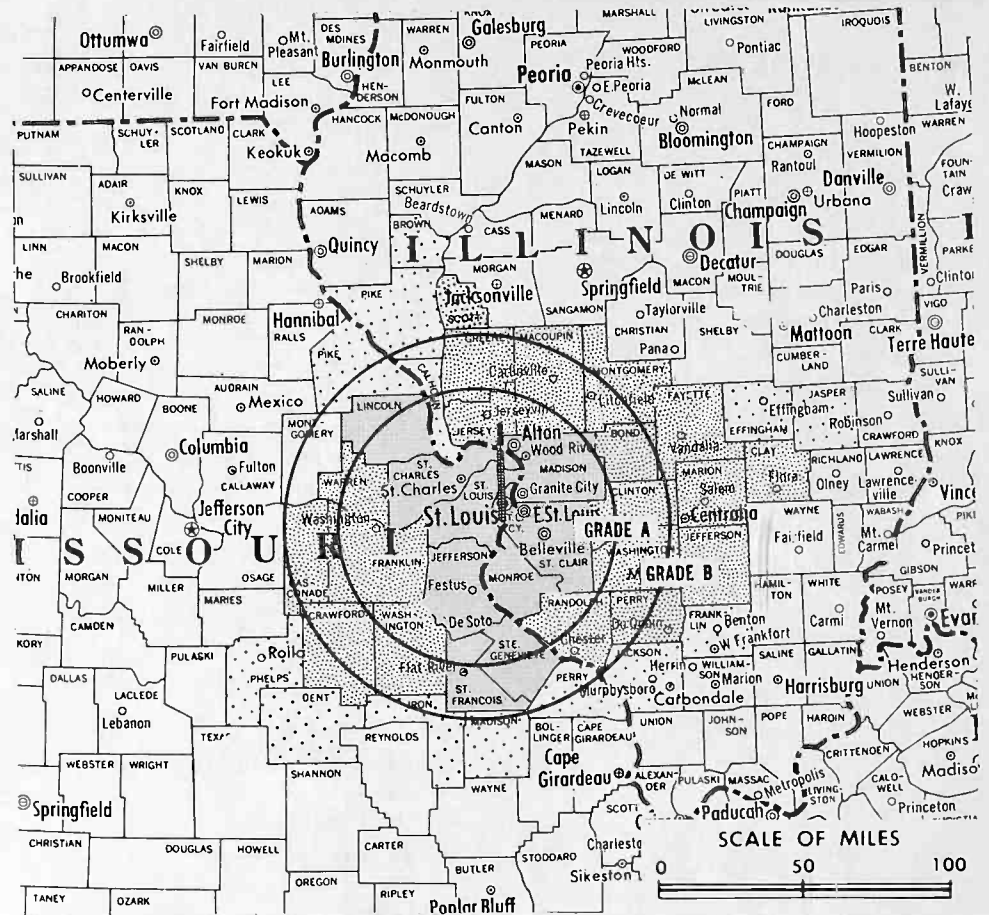
Transmitter: Reavis Barracks Rd. & Ave. H, Lemay, Mo.

Studio: Video City, Chase-Park Plaza Hotels, St. Louis 8.

Telephone: Forest 7-7211.

TWX No.: 314-556-0780.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KPLR-TV Ref: FCC File No. BMPCT-5230 Granted 1/21/59

© American Map Co., Inc., N.Y., No. 14244

KPLR-TV

Network Service: None, independent.

Grantee: 220 Television Inc., 200 N. Kingshighway Blvd.

Business Office: 4935 Lindell Blvd.

Ownership: 220 North Kingshighway Inc., 100%, which has following officers: estate of Sam Koplar, 5%; Harold Koplar, pres., 45%; Jeanette (Mrs. Sam) Koplar, treas., 10%; Lillian Koplar Shenker, secy., 20%; Betty Koplar Bennett, 20%. Following are officers and voting trustees of 220 Television Inc.: Harold Koplar, pres. (votes 64.30%); executors of estate of Sam Koplar, (votes 14.3%); Lillian Koplar Shenker, secy. (votes 21.4%); Jeanne E. Dunway, treas.

Began Operation: April 28, 1959.

Represented (legal) by Koteen & Burt.

Represented (engineering) by George C. Davis.

Personnel:

- HAROLD KOPLAR, president.
- SAUL ROSENZWEIG, v.p. & general manager.
- ROBERT A. DAVIS, station manager.
- MIKE McCORMICK, sales manager.
- ROBERT CHOISSER, promotion director.
- ELEANOR WERNER, production manager.
- KENNETH E. HILDENBRAND, director of engineering.
- JOSEPH McCABE, comptroller.
- JAMES R. ANIANS, film manager.

DIGEST OF RATE CARD NO. 2-A (Oct. 15, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class A—7-10:30 p.m., Mon.-Fri.; 5-10:30 p.m., Sat. & Sun.
\$1000.00 \$600.00 \$400.00 \$300.00 \$168.00 \$120.00 \$84.00

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Madison	68,700	64,300	94
	Monroe	4,700	4,300	91
	St. Clair	80,100	73,300	92

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	MISSOURI			
	Jefferson	19,800	18,700	94
	Lincoln	4,900	4,400	88
	St. Charles	15,600	14,700	94
	St. Francois	11,100	9,900	89
	St. Louis	467,000	428,600	92
	Ste. Genevieve	3,300	3,000	90
Between 25-50%	ILLINOIS			
	Bond	4,500	3,800	84
	Clay	5,200	4,200	80
	Clinton	6,900	6,300	92
	Fayette	6,800	5,800	86
	Greene	5,600	5,200	92
	Jefferson	10,600	8,900	85
	Jersey	5,000	4,500	89
	Macoupin	14,200	12,900	91
	Marion	12,900	11,500	89
	Montgomery	10,400	9,200	89
	Perry	6,400	5,500	87
Randolph	8,600	7,700	90	
Scott	2,100	2,000	94	
Washington	4,500	3,800	85	
Under 25%	MISSOURI			
	Crawford	4,200	3,100	74
	Franklin	13,900	12,800	92
	Gasconade	4,000	3,300	82
	Warren	2,800	2,400	85
	Washington	4,000	3,400	84
Under 25%	ILLINOIS			
	Brown	2,100	1,800	87
	Calhoun	1,800	1,700	88
	Effingham	6,900	5,600	82
	Franklin	14,000	12,100	87
	Jackson	12,800	10,900	85
	Jasper	3,600	3,100	85
Pike	6,900	6,100	89	

KPLR-TV Station Total 882,300 800,000 90
ARB Total Net Weekly Circulation (March, 1962) 394,600

Missouri—St. Louis



KMOX-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1110-ft. above av. terrain, 1214-ft. above ground, 1649-ft. above sea level.

Latitude 38° 31' 47"
Longitude 90° 17' 58"

Transmitter: 1900 Ave. H (Reavis Barracks Rd.), Lemay, Mo.

TV tape: Recording facilities.

AM Affiliate: KMOX, 50-kw, 1120 kc (CBS).

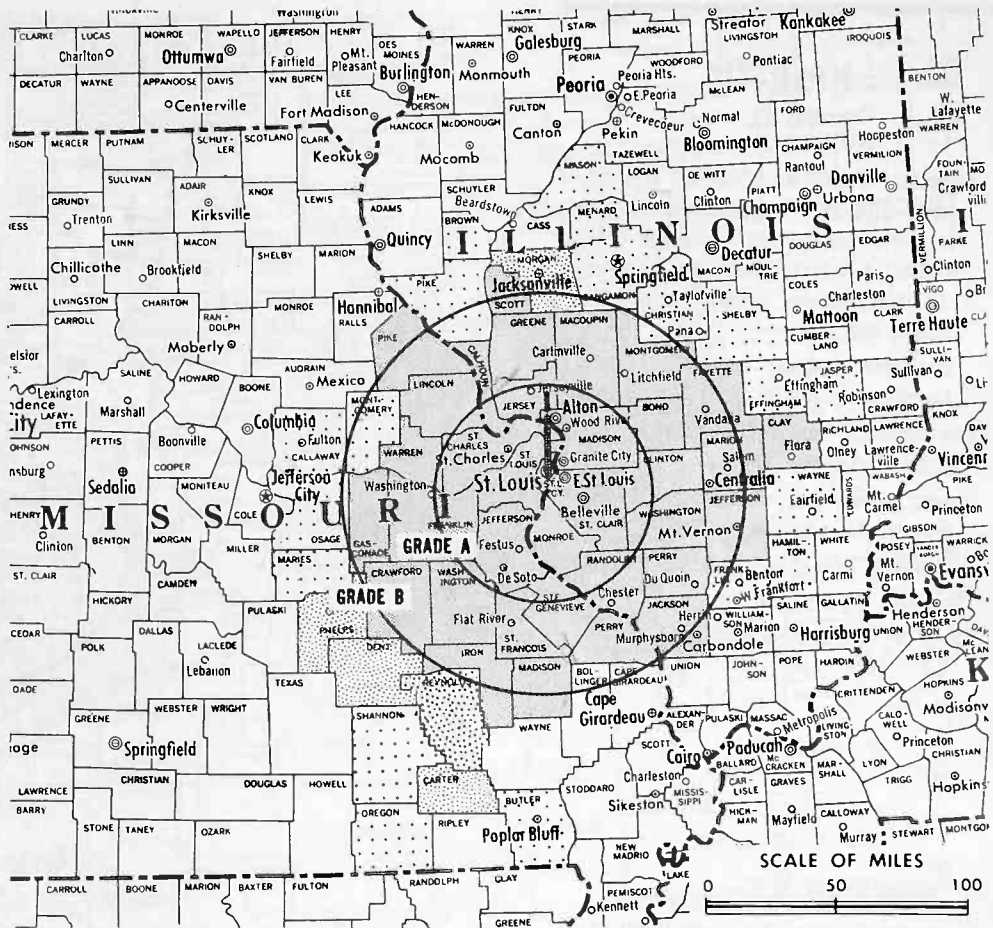
FM Affiliate: KMOX-FM, 47-kw, 103.3 mc (No. 277), 900-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KMOX-TV Ref: FCC File No. BMPCT-4779 Granted 8/19/57

© American Map Co., Inc., N.Y., No. 14244

KMOX-TV

Licensee: Columbia Broadcasting System Inc., 1215 Cole St., St. Louis 6, Mo.

Studio: 1215 Cole St.

Telephone: Main 1-9100. TWX No.: SL 281.

Ownership: CBS. For other interests, see WCBS-TV, New York.

Began Operation: July 8, 1954 as KWK-TV. Sale to present owner by group which included Robert T. Convey, Globe-Democrat Publishing Co. (Newhouse) and KSTP Inc. approved Oct. 30, 1957 by FCC, but did not begin operation as KMOX-TV until March 16, 1958 (Television Digest, Vol. 13:36, 43-44, 48; 14:1-2, 9).

Represented (sales) by CBS Television Stations National Sales.

Personnel:

- GENE WILKEY, v.p. & general manager.
- NORMAN BACON, asst. to v.p. & gen. mgr.
- DON MARKLEY, program manager & film buyer.
- CHARLES McABEE, general sales manager.
- JOHN McCORRY, asst. sales manager.
- JUDD A. CHOLER, sales promotion manager.
- HUGH WOOLSEY, production manager.
- FRED HEYWOOD, director, information services.
- STEVE FENTRESS, manager, news & public affairs.
- PARKER WHEATLEY, public affairs director.
- SPENCER ALLEN, news director.
- GORDON WEST, director of film operations.
- HARRY HARVEY, technical operations director.

DIGEST OF RATE CARD NO. 8—(Nov. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 30 Sec. 20 Sec.* ID*

Class AA—7-10:15 p.m., Mon.-Sat.; 6:30-10:30 p.m., Sun.

\$2100.00 \$1260.00 \$860.00 \$750.00 \$536.00

*Class AAA (6:59-10:10 p.m., Mon.-Sat.; 6:29-10:29 p.m., Sun.):
20 Sec. \$395, 10 Sec. \$198.

Class AA (10:10-10:29 p.m., Mon.-Sat.; 6:14-6:59 p.m., Sun.):
20 Sec. \$350, 10 Sec. \$175.

NETWORK BASE HOURLY RATE: \$1900.

Net Weekly Circulation

State County

Total Households

TV Homes %

Over 50%

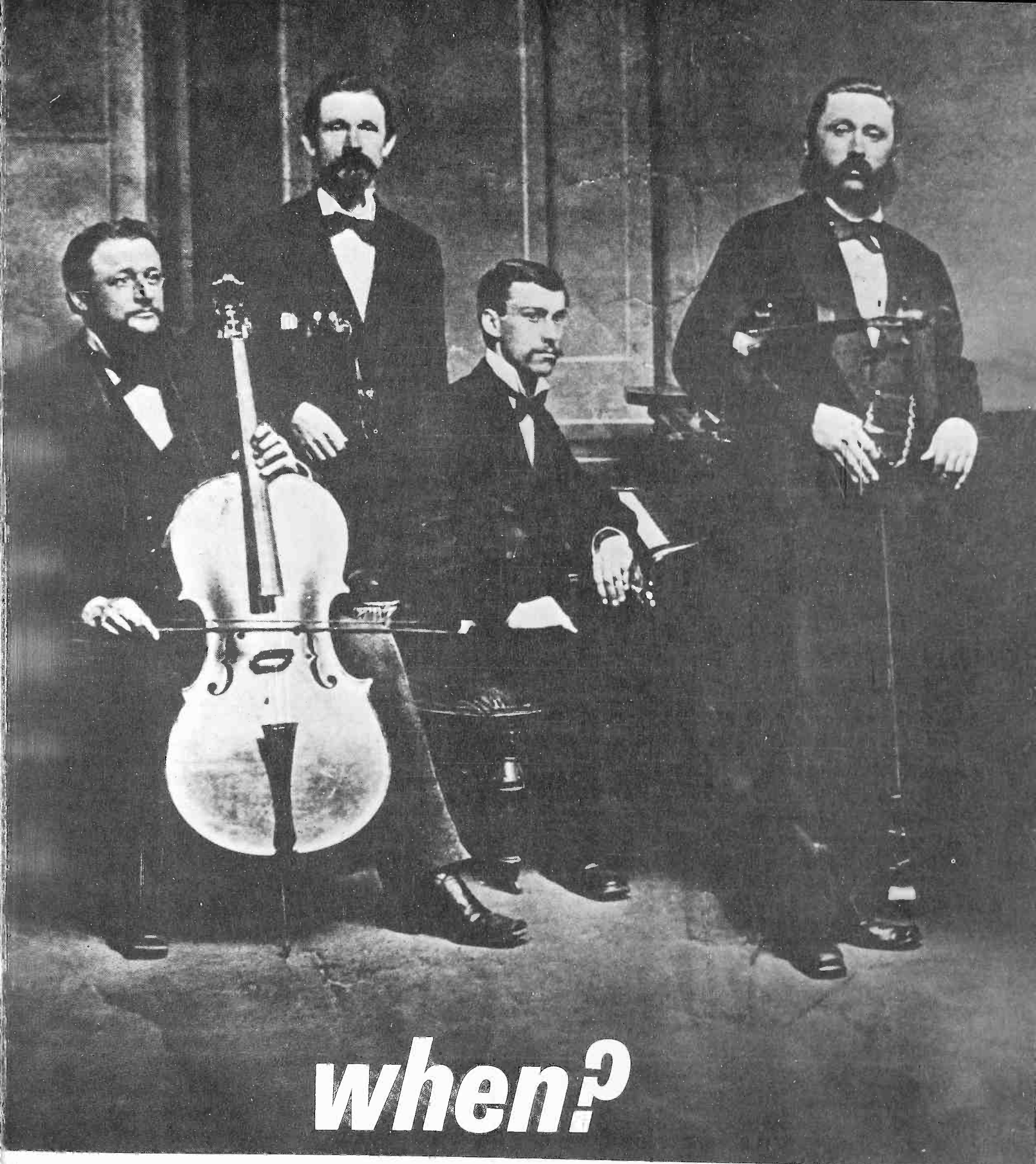
State County	Total Households	TV Homes	%
ILLINOIS			
Bond	4,500	3,800	84
Calhoun	1,800	1,700	88
Clay	5,200	4,200	80
Clinton	6,900	6,300	92
Fayette	6,800	5,800	86
Greene	5,600	5,200	92
Jackson	12,800	10,900	85
Jefferson	10,600	8,900	85
Jersey	5,000	4,500	89
Macoupin	14,200	12,900	91
Madison	68,700	64,300	94
Marion	12,900	11,500	89
Monroe	4,700	4,300	91
Montgomery	10,400	9,200	89
Perry	6,400	5,500	87
Randolph	8,600	7,700	90
St. Clair	80,100	73,300	92
Scott	2,100	2,000	94
Washington	4,500	3,800	85
MISSOURI			
Crawford	4,200	3,100	74
Franklin	13,900	12,800	92
Gasconade	4,000	3,300	82
Iron	2,400	1,900	78
Jefferson	19,800	18,700	94
Lincoln	4,900	4,400	88
Madison	3,000	2,500	82
Perry	4,200	3,500	84
Pike	5,600	4,800	86
St. Charles	15,600	14,700	94
St. Francois	11,100	9,900	89
St. Louis	467,000	428,600	92
Ste. Genevieve	3,300	3,000	90
Warren	2,800	2,400	85
Washington	4,000	3,400	84

Between 25-50%

State County	Total Households	TV Homes	%
ILLINOIS			
Morgan	10,500	9,100	87

(Continued on page 349)

KMOX-TV Station Total	1,012,900	910,800	90
ARB Total Net Weekly Circulation (March, 1962)		744,500	



when?

Circa 1880, when scores of amateur orchestras flourished throughout the St. Louis area. A colorful era recalled recently on "Theme with Variations," Channel 4's recreation of St. Louis' rich musical past seen in prime time. Narrated by Earl Wrightson, this locally-produced program served to underscore an urgent plea by Mayor Raymond R. Tucker for a heightening of civic cultural activities,

as part of a general revitalization program for the entire St. Louis community.

The city's past made meaningful in terms of its present and future—this is community service at its vital, practical best. And this is one of the things St. Louis audiences look for, and get, when they look at CBS Owned KMOX-TV, Mid-America's favorite television station month after month, year after year.

CBS TELEVISION STATIONS, A Division of Columbia Broadcasting System, Inc.

Missouri—St. Louis



KSD-TV



Ch. 5

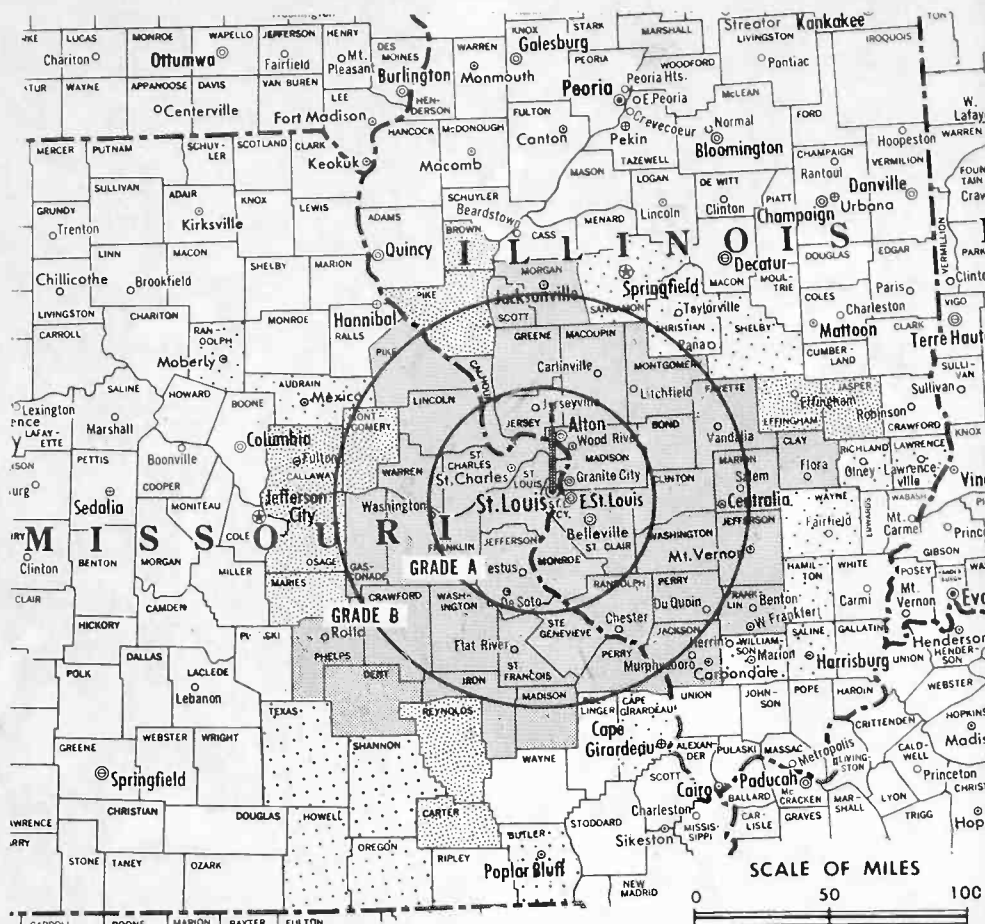
Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 1088-ft. above av. terrain, 1152-ft. above ground, 1649-ft. above sea level.

Latitude 38° 34' 05"
Longitude 90° 19' 55"

Transmitter: 6871 Heege Rd., St. Louis County, Mo.

TV tape: Recording facilities.

AM Affiliate: KSD, 5-kw, 550 kc (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KSD-TV Ref: FCC File No. BPCT—2132 Granted 6/21/56

©American Map Co., Inc., N.Y., No. 1424

KSD-TV

Licensee: The Pulitzer Publishing Co., 1111 Olive St. (zone 1).

Studio: 1111 Olive St.

Telephone: Main 1-111. TWX No.: 314-556-0407.

Ownership: Same as St. Louis Post-Dispatch, Joseph Pulitzer Jr., pres.

Began Operation: Feb. 8, 1947.

Represented (sales) by The Katz Agency Inc. (effective July 1, 1961).

Represented (legal) by Marmet & Schneider.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

- HAROLD GRAMS, general manager.
- GUY E. YELDELL, station manager.
- RAY KARPOWICZ, sales manager.
- FRED J. MUELLER, promotion director.
- KEITH GUNTHER, program manager & film buyer.
- DON S. SCHOMBURG, office manager.
- AUSTIN BRIDGMAN, news editor.
- ED RISK, chief engineer.

DIGEST OF RATE CARD NO. 16-B
(Dec. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min.* 20 Sec.* 8 Sec.*
Class AAA—7-9:30 p.m., daily.
\$2000.00 \$1200.00 \$800.00 \$500.00 \$420.00 \$375.00 \$185.00

*Class AA—6:30-10:15 p.m., daily.

NETWORK BASE HOURLY RATE: \$2000.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Bond	4,500	3,800	84
	Calhoun	1,800	1,700	88
	Clay	5,200	4,200	80
	Clinton	6,900	6,300	92
	Fayette	6,800	5,800	86
	Franklin	14,000	12,100	87
Greene	5,600	5,200	92	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS—(Continued)			
	Jackson	12,800	10,900	85
	Jefferson	10,600	8,900	85
	Jersey	5,000	4,500	89
	Macoupin	14,200	12,900	91
	Madison	68,700	64,300	94
	Marion	12,900	11,500	89
	Monroe	4,700	4,300	91
	Montgomery	10,400	9,200	89
	Morgan	10,500	9,100	87
	Perry	6,400	5,500	87
	Randolph	8,600	7,700	90
	St. Clair	80,100	73,300	92
	Scott	2,100	2,000	94
	Washington	4,500	3,800	85
	MISSOURI			
	Crawford	4,200	3,100	74
Dent	3,500	2,400	68	
Franklin	13,900	12,800	92	
Gasconade	4,000	3,300	82	
Iron	2,400	1,900	78	
Jefferson	19,800	18,700	94	
Lincoln	4,900	4,400	88	
Madison	3,000	2,500	82	
Perry	4,200	3,500	84	
Phelps	7,700	6,100	79	
Pike	5,600	4,800	86	
St. Charles	15,600	14,700	94	
St. Francois	11,100	9,900	89	
St. Louis	467,000	428,600	92	
Ste. Genevieve	3,300	3,000	90	
Warren	2,800	2,400	85	
Washington	4,000	3,400	84	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Between 25-50%	ILLINOIS			
	Brown	2,100	1,800	87
	Effingham	6,900	5,600	82
Jasper	3,600	3,100	85	
(Continued on page 349)				

KSD-TV Station Total 1,082,900 970,300 90
ARB Total Net Weekly Circulation (March, 1962) 752,600

Missouri—St. Louis



KTVI

Ch. 2

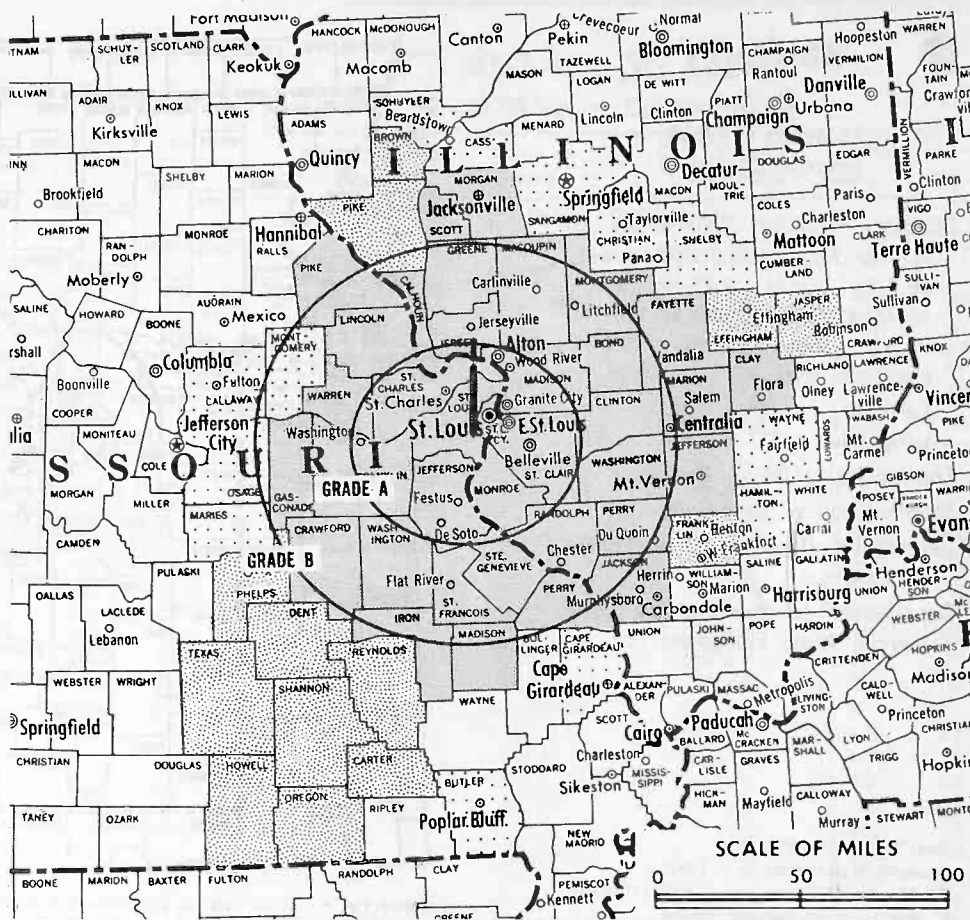


Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1090-ft. above av. terrain, 1049-ft. above ground, 1649-ft. above sea level.

Latitude 38° 32' 07"
Longitude 90° 22' 23"

Transmitter: Gravois & Emil Aves., Sappington, Mo.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTVI Ref: FCC File No. B1M1PCT-4615 Granted 4/2/58

©American Map Co., Inc., N.Y., No. 14244

KTVI

Grantee (STA): Signal Hill Telecasting Corp., 5915 Berthold Ave., St. Louis 10.

Studio: 5915 Berthold Ave.

Telephone: Mission 7-3600.

WX No.: SL 410.

Ownership: Harry Tenenbaum, pres., 33.75%; Paul E. Peltason, exec. v.p., 33.75%; Globe-Democrat, 22.5%; various others, 10%.

Began Operation: Aug. 10, 1953 as WTVI, Belleville, Ill.-St. Louis (Ch. 54); on April 9, 1955 shifted to facilities and Ch. 36, acquired from KSTM-TV, off-air (Television Digest, Vol. 11:16); March 20, 1957, it left air temporarily for changeover to Ch. 2, and resumed operation April 15, 1957. (Vol. 14:6, 12).

Represented (sales) by Blair-TV.

Personnel:

- HARRY TENENBAUM, president.
- PAUL E. PELTASON, exec. v.p. & general manager.
- RALPH HANSEN, v.p. & asst. gen. mgr.
- BOB TEMPLE, general sales manager.
- JIM NECESSARY, local sales manager.
- SAM SOMURA, promotion director.
- FRAN HUNT, program coordinator.
- RICHARD J. TROMPETER, chief engineer.

DIGEST OF RATE CARD NO. 9 (Oct. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	8 Sec.
Class AA—7-10 p.m., Mon.-Sat.; 6:30-10 p.m., Sun.	\$1650.00	\$990.00	\$760.00	\$495.00	\$410.00	\$325.00 \$162.50
NETWORK BASE HOURLY RATE:	\$1650.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
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ILLINOIS				
	Bond	4,500	3,800	84
	Calhoun	1,800	1,700	88
	Clay	5,200	4,200	80
	Clinton	6,900	6,300	92
	Fayette	6,800	5,800	86
	Greene	5,600	5,200	92
	Jackson	12,800	10,900	85
	Jefferson	10,600	8,900	85
	Jersey	5,000	4,500	89
	Macoupin	14,200	12,900	91
	Madison	68,700	64,300	94
	Marion	12,900	11,500	89
	Monroe	4,700	4,300	91
	Montgomery	10,400	9,200	89
	Morgan	10,500	9,100	87
	Perry	6,400	5,500	87
	Randolph	8,600	7,700	90
	St. Clair	80,100	73,300	92
	Scott	2,100	2,000	94
	Washington	4,500	3,800	85
MISSOURI				
	Crawford	4,200	3,100	74
	Franklin	13,900	12,800	92
	Gasconade	4,000	3,300	82
	Iron	2,400	1,900	78
	Jefferson	19,800	18,700	94
	Lincoln	4,900	4,400	88
	Madison	3,000	2,500	82
	Perry	4,200	3,500	84
	Pike	5,600	4,800	86
	St. Charles	15,600	14,700	94
(Continued on page 349)				

KTVI Station Total	1,038,100	931,000	90
ARB Total Net Weekly Circulation (March, 1962)		745,800	

Missouri—Sedalia



KMOS-TV

Ch. 6

[Satellite of KRCG,
Jefferson City, Mo.]

Technical Facilities: Channel No. 6
(82-88 mc). Authorized power:
16.4-kw visual, 8.71-kw aural.
Antenna: 360-ft. above av. terrain,
321-ft. above ground, 1211-ft.
above sea level.

Latitude 38° 42' 20"
Longitude 93° 15' 13"

Transmitter: 2100 W. Broadway.

Studio: 2100 W. Broadway.

Represented (legal) by Dow, Lohnes
& Albertson.

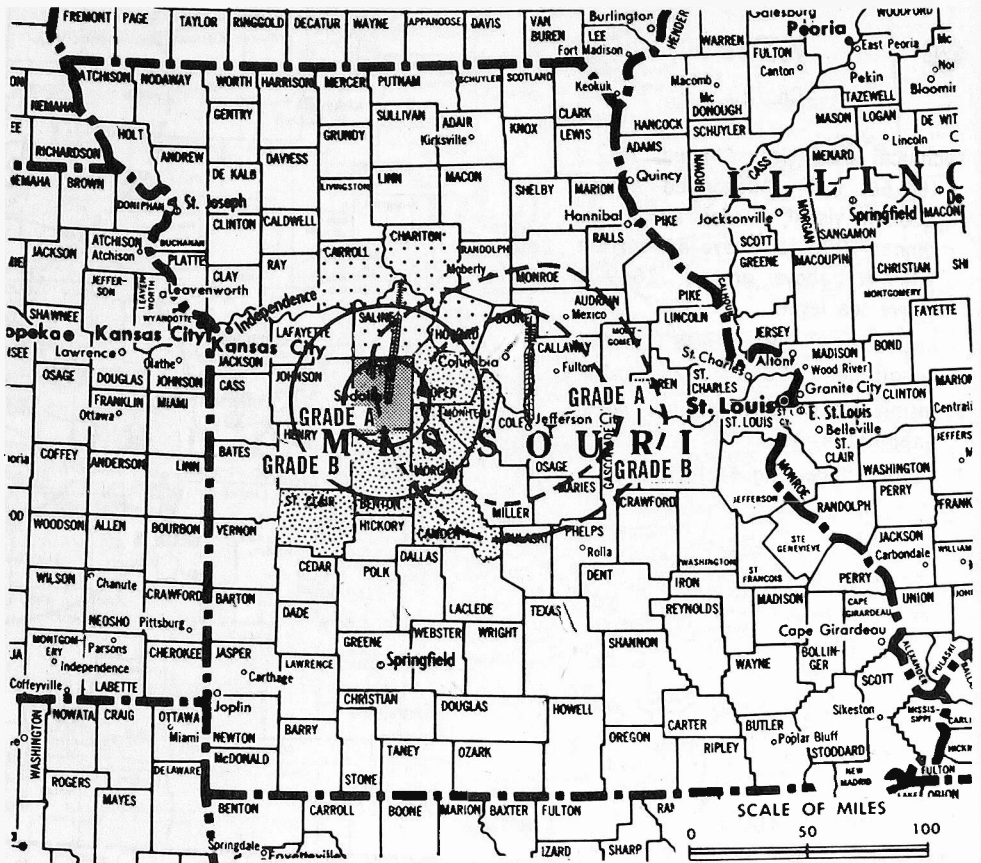
Represented (engineering) by Com-
mercial Radio Equipment Co.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KMOS-TV Ref: FCC File No. BMPCT-1210 Granted 7/8/53

© American Map Co., Inc., N.Y., No. 14244

KMOS-TV

Licensee: Cook Broadcasting Co., 2100 W. Broadway.

Telephone: Taylor 6-1651.

Ownership: See KRCG, Jefferson City, Mo.

Began Operation: July 8, 1954. Sale to Jefferson Television Co.
(KRCG, Jefferson City) approved by FCC July 26, 1961. Sale
to Cook Paint & Varnish Co. by Milton J. Hinlein and associates
approved by FCC Dec. 23, 1958 (Television Digest, Vol. 14:50).

Represented (sales) by Gill-Perna Inc.; Eugene F. Gray Co. (Mis-
souri, Kansas & Neb.).

Personnel:

JOHN GARNER, general manager & film buyer.
BOB KLEIN, chief engineer.
HARRY TROTMAN, sales manager.

Rates: Included with rates for KRCG-TV, Jefferson City.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MISSOURI Pettis	11,900	10,300	87
	MISSOURI Benton	3,100	2,400	77
Between 25-50%	MISSOURI Camden	3,200	2,600	82
	MISSOURI Cooper	4,900	4,400	88
	MISSOURI Moniteau	3,500	3,100	88
	MISSOURI Morgan	3,200	2,800	86
	MISSOURI St. Clair	3,100	2,400	78
Under 25%	MISSOURI Carroll	4,700	4,100	87
	MISSOURI Chariton	4,300	3,500	81
	MISSOURI Howard	3,500	3,100	88
	MISSOURI Saline	8,000	7,000	78
KMOS-TV Station Total		53,400	45,700	86
ARB Total Net Weekly Circulation (March, 1962)			16,100	

KFEQ-TV, St. Joseph (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
	IOWA			
	Montgomery	4,900	4,500	92
	Page	6,700	6,100	90
	KANSAS			
	Anderson	3,000	2,700	87
	Coffey	2,900	2,400	79
	Douglas	12,900	11,300	88
	Franklin	6,600	5,900	89
	Greenwood	3,900	3,400	86
	Lyon	8,600	7,200	84
	Miami	6,100	5,700	94
	Osage	4,300	3,800	87
	Pottawatomie	3,700	3,300	88
	Wabaunsee	2,200	1,900	83
Under 25%	MISSOURI			
	Benton	3,100	2,400	77
	Carrroll	4,700	4,100	87
	Cass	9,500	8,800	93
	Johnson	8,800	8,000	90
	Lafayette	8,200	7,500	91
	Linn	6,000	5,100	85
	Pettis	11,900	10,300	87
	Ray	5,400	4,900	91
	St. Clair	3,100	2,400	78
	Saline	8,000	7,000	88
	Sullivan	3,200	2,800	87
	NEBRASKA			
	Johnson	2,100	1,900	89
	Nemaha	2,900	2,600	88

KMOX-TV, St. Louis (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	MISSOURI			
	Carter	1,300	800	56
	Dent	3,500	2,400	68
	Phelps	7,700	6,100	79
	Reynolds	1,600	1,100	68
	ILLINOIS			
	Brown	2,100	1,800	87
	Christian	11,900	10,800	91
	Effingham	6,900	5,600	82
	Franklin	14,000	12,100	87
	Hamilton	3,400	2,500	75
	Jasper	3,600	3,100	85
	Mason	5,000	4,600	92
	Menard	3,000	2,600	88
	Pike	6,900	6,100	89
Under 25%	Sangamon	48,300	42,900	89
	Shelby	7,500	6,400	85
	Wayne	6,200	4,800	78
	MISSOURI			
	Butler	10,900	8,600	79
	Callaway	6,500	5,800	89
	Maries	2,200	1,800	82
	Montgomery	3,800	3,300	87
	Oregon	3,200	1,900	58
	Osage	3,100	2,500	79
	Shannon	2,200	1,300	57

KPLR-TV, St. Louis (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Under 25%	MISSOURI			
	Dent	3,500	2,400	68
	Iron	2,400	1,900	78
	Madison	3,000	2,500	82
	Perry	4,200	3,500	84
	Phelps	7,700	6,100	79
	Pike	5,600	4,800	86

Mo.—St. Joseph & St. Louis

KSD-TV, St. Louis (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	ILLINOIS (Continued)			
	Pike	6,900	6,100	89
	MISSOURI			
	Callaway	6,500	5,800	89
	Carter	1,300	800	56
	Maries	2,200	1,800	82
	Montgomery	3,800	3,300	87
	Osage	3,100	2,500	79
	Reynolds	1,600	1,100	68
	ILLINOIS			
	Christian	11,900	10,800	91
	Hamilton	3,400	2,500	75
	Lawrence	6,000	5,300	88
	Richland	5,200	4,500	85
	Saline	9,400	8,100	86
	Sangamon	48,300	42,900	89
	Shelby	7,500	6,400	85
	Wayne	6,200	4,800	78
Under 25%	Williamson	15,600	13,700	88
	MISSOURI			
	Audrain	8,400	7,700	91
	Butler	10,900	8,600	79
	Cape Girardeau	13,100	11,700	89
	Howell	7,000	4,700	68
	Oregon	3,200	1,900	58
	Randolph	7,800	6,900	89
	Shannon	2,200	1,300	57
	Texas	5,500	4,100	73

KTVI, St. Louis (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	MISSOURI—(Continued)			
	St. Francois	11,100	9,900	89
	St. Louis	467,000	428,600	92
	Ste. Genevieve	3,300	3,000	90
	Warren	2,800	2,400	85
	Washington	4,000	3,400	84
	ILLINOIS			
	Brown	2,100	1,800	87
	Effingham	6,900	5,600	82
	Franklin	14,000	12,100	87
	Jasper	3,600	3,100	85
	Pike	6,900	6,100	89
Between 25-50%	MISSOURI			
	Carter	1,300	800	56
	Dent	3,500	2,400	68
	Howell	7,000	4,700	68
	Oregon	3,200	1,900	58
	Phelps	7,700	6,100	79
	Reynolds	1,600	1,100	68
	Shannon	2,200	1,300	57
	Texas	5,500	4,100	73
	ILLINOIS			
	Cass	4,700	4,200	88
	Christian	11,900	10,800	91
	Hamilton	3,400	2,500	75
	Sangamon	48,300	42,900	89
	Schuyler	2,900	2,700	91
	Shelby	7,500	6,400	85
Under 25%	Wayne	6,200	4,800	78
	MISSOURI			
	Butler	10,900	8,600	79
	Callaway	6,500	5,800	89
	Cape Girardeau	13,100	11,700	89
	Maries	2,200	1,800	82
	Montgomery	3,800	3,300	87
	Osage	3,100	2,500	79

Missouri—Springfield



KTTV-TV

Ch. 10



Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw maximum and 240-kw horizontal visual, 190.55-kw maximum and 141-kw horizontal aural. Antenna: 710-ft. above av. terrain, 661-ft. above ground, 2049-ft. above sea level.

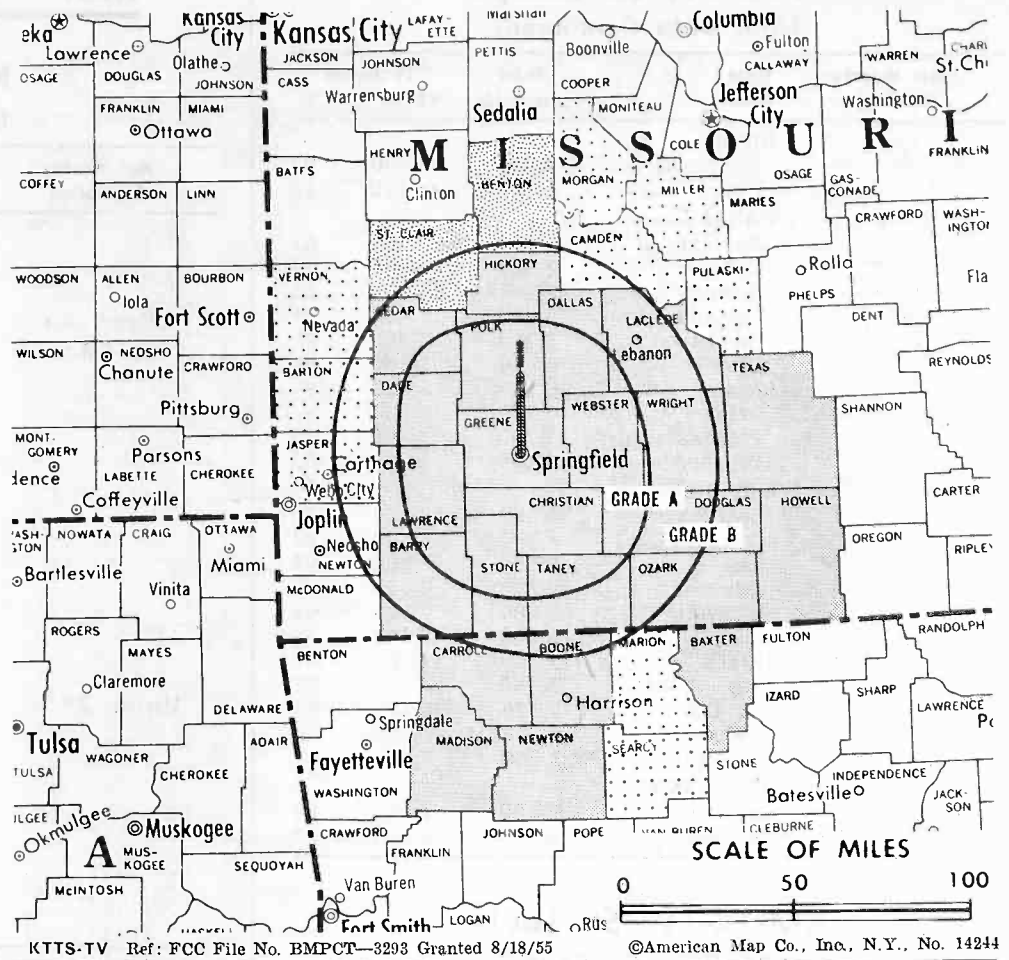
Latitude 37° 13' 24.61"
Longitude 93° 14' 30.08"

Transmitter: 2650 E. Division St.

AM Affiliate: KTTV, 1-kw (.25-kw N), 1400 kc (CBS).

FM Affiliate: KTTV-FM, 9.1-kw. 94.7 mc (No. 234), 660-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KTTV-TV Ref: FCC File No. BMPCT-3293 Granted 8/18/55

©American Map Co., Inc., N.Y., No. 14244

KTTV-TV

Licensee: Independent Bcstg. Co., Box 1716 S.S.S., Springfield.

Studio: 2650 E. Division St.

Telephone: University 2-7474.

TWX No.: 417-889-0161.

Ownership: J. H. G. Cooper, pres., 54.87%; (owned jointly with sons John O. & James H. Cooper); George M. Thompson Sr., v.p.-treas., 1.97%; Irving W. Schwab, secy., 8.29%; G. Pearson Ward, v.p., 8.79%; 17 others, none holding as much as 5%.

Began Operation: March 14, 1953.

Represented (sales) by Select Station Representatives.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by James C. McNary.

Personnel:

G. PEARSON WARD, v.p., manager & film buyer.
WILLIAM F. CURRY, chief engineer.
KEVIN McANDREWS, program director.
BILL BOWERS, news editor.
JACK LLOYD, sales.

DIGEST OF RATE CARD NO. 6 (Aug. 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	40 Sec.*	20 Sec.*	10 Sec.*
Class A—5-10:30 p.m., Sun.; 6-10:30 p.m., Mon.-Sat.	\$400.00	\$240.00	\$160.00	\$120.00	\$105.00	\$70.00

*Also has Class AA announcements (7-10 p.m., daily): Min. or 40 Sec., \$127.50; 20 Sec., \$85.00; 10 Sec., \$42.50.

NETWORK BASE HOURLY RATE: \$375.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS			
	Baxter	3,300	2,600	77
	Boone	5,400	4,300	79
	Carroll	3,900	3,100	80

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS—(Continued)			
	Madison	2,800	1,800	62
	Newton	1,700	1,000	59
	MISSOURI			
	Barry	6,300	5,400	85
	Cedar	3,300	2,800	83
	Christian	4,000	3,500	88
	Dade	2,600	2,400	88
	Dallas	3,200	2,800	87
	Douglas	2,900	2,500	82
	Greene	42,400	38,900	92
	Hickory	1,600	1,300	82
	Howell	7,000	4,700	68
	Laclede	6,100	5,200	85
	Lawrence	7,700	6,600	88
Ozark	2,100	1,700	76	
Polk	4,700	3,900	83	
Stone	2,600	2,000	76	
Taney	3,400	3,000	87	
Texas	5,500	4,100	73	
Webster	4,400	3,700	83	
Wright	4,600	3,500	76	
Between 25-50%	MISSOURI			
	Benton	3,100	2,400	77
	St. Clair	3,100	2,400	78
Under 25%	ARKANSAS			
	Marion	2,000	1,600	80
	Searcy	2,400	1,800	71
	MISSOURI			
	Barton	3,900	3,400	87
	Camden	3,200	2,600	82
	Jasper	27,400	24,500	90
	Miller	4,400	3,900	87
	Morgan	3,200	2,800	86
	Pulaski	8,700	7,400	85
Vernon	6,500	5,500	84	
KTTV-TV Station Total		199,400	169,100	85
ARB Total Net Weekly Circulation (March, 1962)		101,900		

Missouri—Springfield

abc NB KYTV

Ch. 3

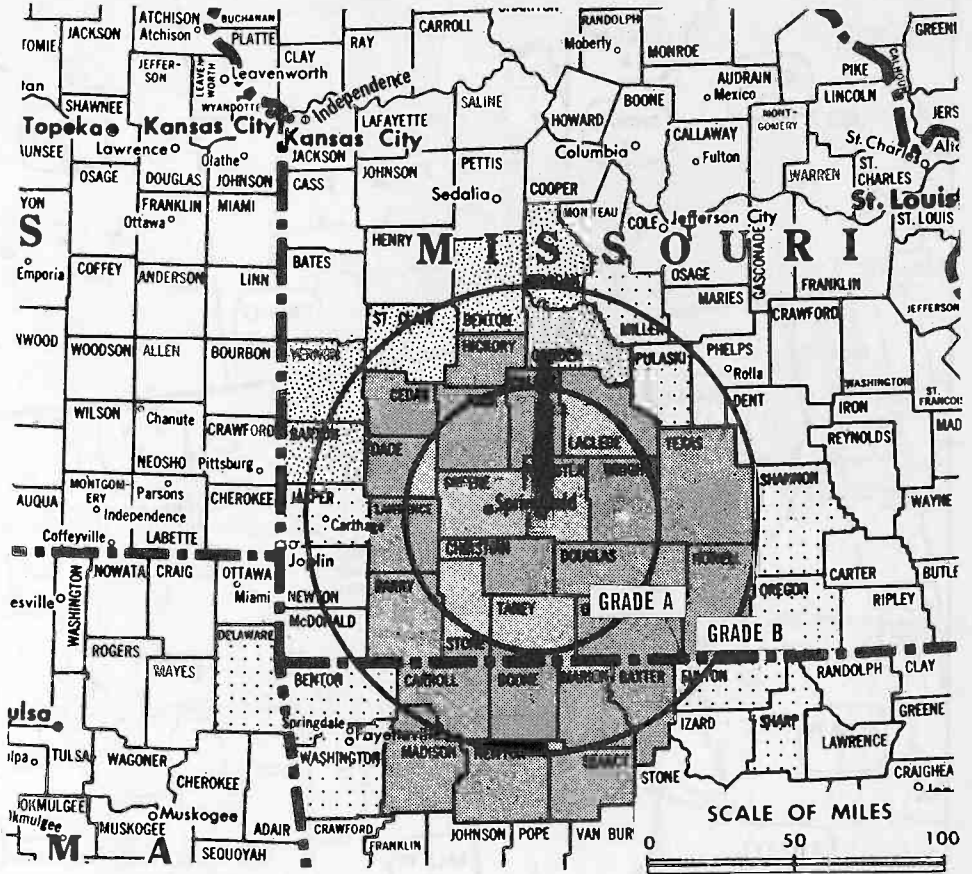
Technical Facilities Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 1645-ft. above av. terrain, 1609-ft. above ground, 3174-ft. above sea level.

Latitude 37° 10' 11"
Longitude 92° 56' 30"

Transmitter: .7-mi. N of Fordland, Mo.

TV tape: Recording facilities.

Represented (engineering) by A. D. Ring & Assoc./



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KYTV Ref: FCC File No. BPCT-2841 Granted 4/21/61

© American Map Co., Inc., N.Y., No. 14244

KYTV

Network Service: ABC, NBC.

Licensee: Springfield Television Inc., 999 W. Sunshine.

Studio: 999 W. Sunshine. Telephone: 6-2766. TWX No.: SO 8560.

Ownership: Springfield Newspapers Inc., 49.866% (publishers of Springfield News and Leader & Press and operators of KGBX Springfield); Grand Prairie Investment Co., 50%; Lester L. Cox, pres.; A. A. Watson, v.p., .033%; Tams Bixby III, .033% (general manager of Springfield newspapers); W. W. Weber, secy., .033%; Keith G. Wells, .033%. Grand Prairie Investment is equally owned by Lester L. Cox (and wife) and Lynn E. Bussey (and wife). Lester L. Cox is v.p. of KOAM-TV, Pittsburg, Kan.

Began Operation: Sept. 30, 1953.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

RALPH L. STUFFLEBAM, co-manager & sales manager.
CARL FOX, co-manager, program manager & film buyer.
E. DENNIS WHITE, chief engineer.

DIGEST OF RATE CARD NO. 8—(Dec. 1, 1961)

Hour 30 Min. 15 Min. 10 Min. Min.* 20 Sec.* 10 Sec.*

Class A—6-10 p.m., daily.
\$450.00 \$270.00 \$180.00 \$157.50 \$112.50 \$90.00 \$45.00

*Class AA (6-9 p.m., daily). Class A (5:59 p.m. & 9-10:30 p.m., daily): Min. \$112.50, 20 Sec. \$90, 8 Sec. \$45.

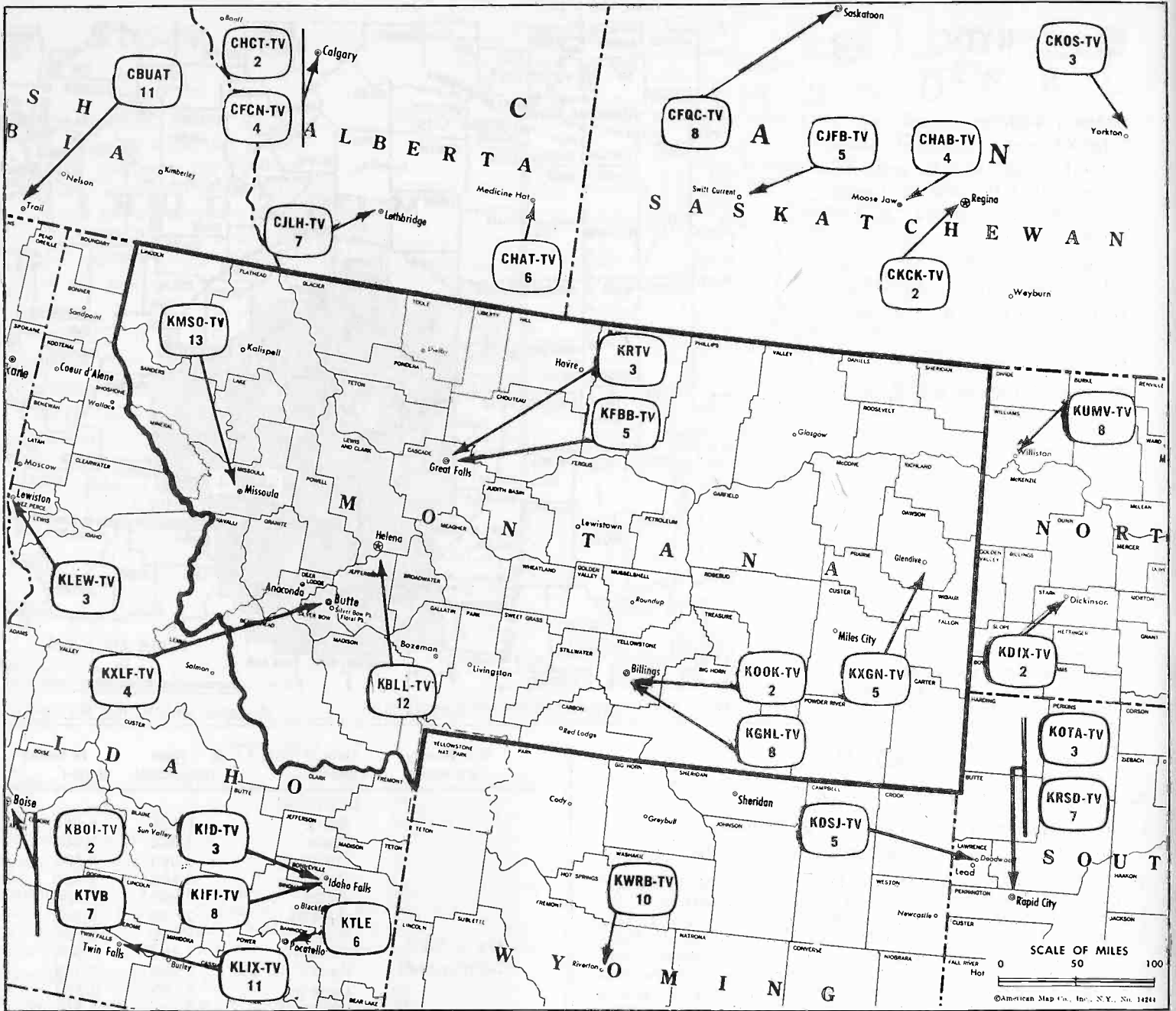
NETWORK BASE HOURLY RATE: \$450 (ABC), \$450 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS			
	Baxter	3,300	2,600	77
	Boone	5,400	4,300	79
	Carroll	3,900	3,100	80
	Madison	2,800	1,800	62
	Marion	2,000	1,600	80
	Newton	1,700	1,000	59
	Searcy	2,400	1,800	71

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	MISSOURI			
	Barry	6,300	5,400	85
	Cedar	3,300	2,800	83
	Christian	4,000	3,500	88
	Dade	2,600	2,400	88
	Dallas	3,200	2,800	87
	Douglas	2,900	2,500	82
	Greene	42,400	38,900	92
	Hickory	1,600	1,300	82
	Howell	7,000	4,700	68
	Laclede	6,100	5,200	85
	Lawrence	7,700	6,600	85
	Ozark	2,100	1,700	76
	Polk	4,700	3,900	83
	Stone	2,600	2,000	76
	Taney	3,400	3,000	87
Texas	5,500	4,100	73	
Webster	4,400	3,700	83	
Wright	4,600	3,500	76	
Between 25-50%	MISSOURI			
	Barton	3,900	3,400	87
	Benton	3,100	2,400	77
	Camden	3,200	2,600	82
	Morgan	3,200	2,800	86
	St. Clair	3,100	2,400	78
Vernon	6,500	5,500	84	
Under 25%	ARKANSAS			
	Benton	12,100	9,700	80
	Fulton	2,100	1,300	57
	Sharp	2,000	1,300	61
	Washington	17,700	14,000	79
	MISSOURI			
	Jasper	27,400	24,500	90
	Miller	4,400	3,900	87
	Oregon	3,200	1,900	58
	Pulaski	8,700	7,400	85
Shannon	2,200	1,300	57	
OKLAHOMA				
Delaware	4,100	3,200	76	

KYTV Station Total 242,800 201,800 83
ARB Total Net Weekly Circulation (March, 1962) 105,700

Montana



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Billings	56,600	171	86,300	182	70,300	181
Butte	47,600	181	82,100	183	69,500	183
Great Falls	43,400	187	69,600	190	59,200	188
Missoula	22,100	205	67,400	192	57,600	192
Glendive	3,800	226	5,200	219	4,100	219

Montana Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	8	0	8
Educational Television Stations	0	0	0
			8

See CATV Directory
for State's CATV Systems

Montana—Billings



KULR-TV



Ch. 8

(formerly KGHL-TV)

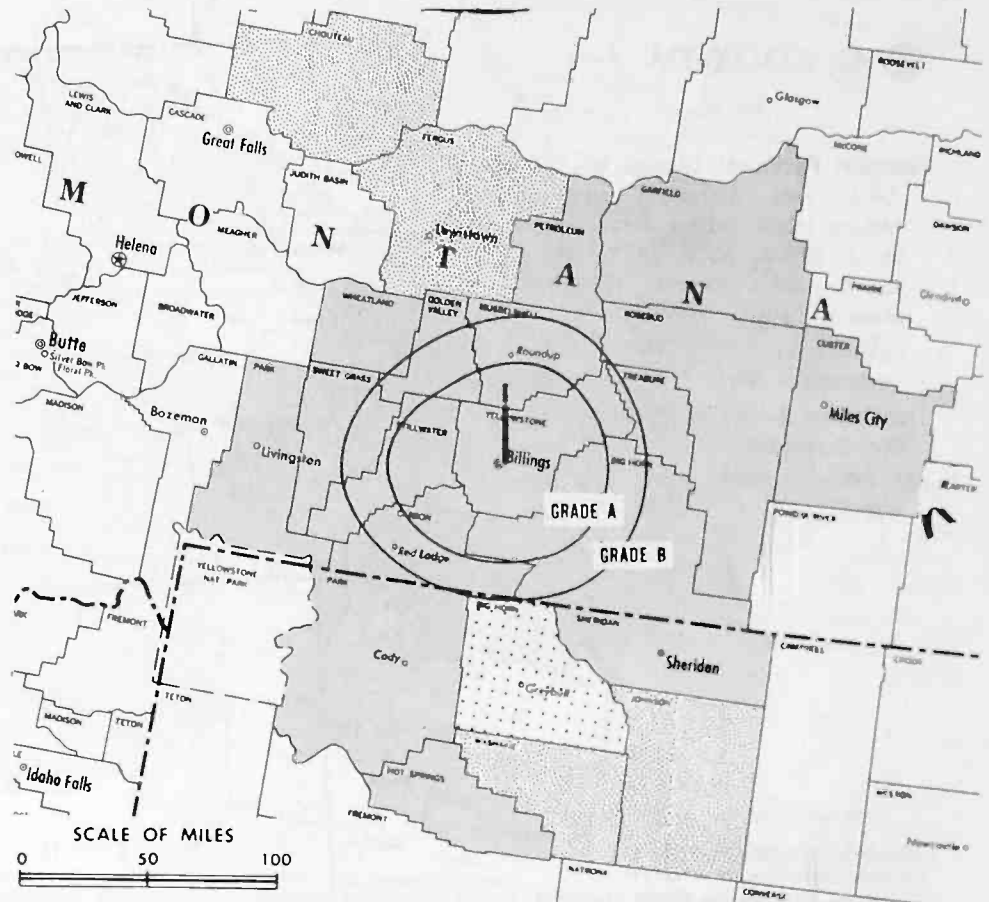
Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 750-ft. above av. terrain, 530-ft. above ground, 4249-ft. above sea level.

Latitude 45° 45' 35"

Longitude 108° 27' 14"

Transmitter: 2.7-mi. E of Billings.

AM Affiliate: KGHL, 5-kw, 790 kc (NBC).



Total Households: © SRDS
 Consumer Market Data as of 1/1/62.
 TV Homes: TV% and Net Weekly Circulation
 © 1962 American Research Bureau.

KULR-TV Ref: FCC File No. BMPCT-4810 Granted 11/21/57

©American Map Co., Inc., N.Y., No. 14244

KULR-TV

Licensee: Crain-Snyder Television Inc., 214 N. 30th St.

Studio: 214 N. 30th St.

Telephone: AL 2-4641.

Ownership: Paul Crain, 30%; Dan Snyder, 30%; P. N. Fortin, 12.5%; Kenneth L. Hancock, 6.25%; Warren J. Hancock, 6.25%; Thor Myhre, 5%; Bjarne Johnson, 5%; James Battine, 5%. Mr. Snyder owns 51% and Mr. Crain 38% of KRTV, Great Falls, Mont. For other interests, see KRTV.

Began Operation: March 15, 1958. Sale to present owners by Midland Empire Bcstg. Co. approved by FCC Dec. 17, 1962 (Television Digest, Vol. 2:52).

Represented (sales) by Devney-O'Connell Inc.; Feltis, Dove, Cannon (Seattle & Portland).

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

- J. L. ROBINSON, general manager.
- DICK KOBER, sales manager.
- JEANETTE MAVITY, program director.
- LLOYD SCOTT, transmitter engineer.
- J. L. ROBINSON, film buyer.
- DEAN JANSMA, studio engineer.

DIGEST OF RATE CARD NO. 3
(May 1, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—7-10 p.m., Mon.-Sat.; 5-10 p.m., Sun.

\$250.00 \$150.00 \$125.00 \$100.00 \$87.50 \$65.00 \$55.00 \$32.50

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MONTANA			
	Big Horn	2,500	1,900	74
	Carbon	2,700	2,300	84
	Custer	4,100	3,000	72
	Garfield	600	300	42
	Golden Valley	400	300	71
	Musselshell	1,600	1,200	76
	Park	4,400	3,600	83
	Petroleum	300	200	67
	Rosebud	1,700	1,300	70
	Stillwater	1,700	1,600	93
	Sweet Grass	1,100	800	67
	Treasure	400	300	74
	Wheatland	900	800	77
Yellowstone	24,900	22,900	92	
Between 25-50%	WYOMING			
	Hot Spring	2,100	1,600	76
	Park	5,100	4,000	79
	Sheridan	6,000	4,500	75
Under 25%	MONTANA			
	Chouteau	2,200	1,900	87
	Fergus	4,200	3,200	75
	WYOMING			
Johnson	1,800	1,400	74	
Washakie	2,600	2,200	84	
Under 25%	WYOMING			
	Big Horn	3,400	2,700	79
KULR-TV Station Total		74,700	62,000	83
ARB Total Net Weekly Circulation (March, 1962)			45,700	

Montana—Billings



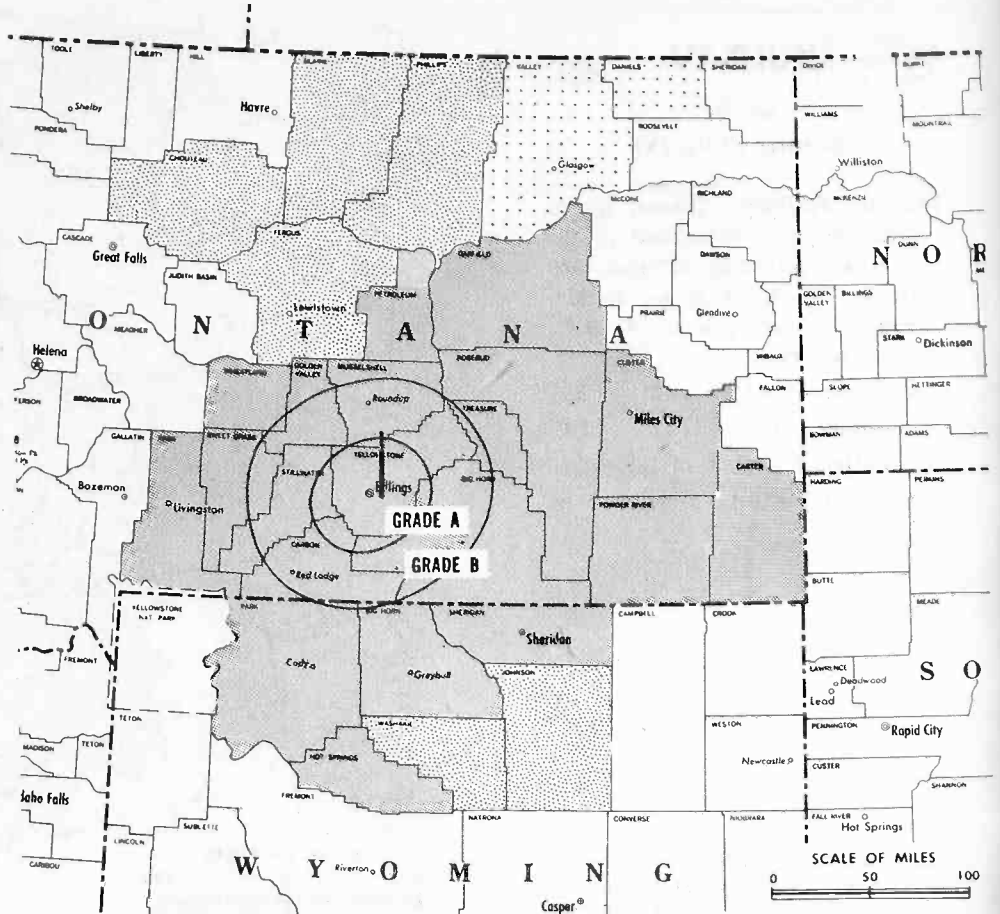
Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 670-ft. above av. terrain, 383-ft. above ground, 4183-ft above sea level.

Latitude 45° 46' 18"
Longitude 108° 28' 00"

Transmitter: 2-mi. ESE of Billings on Westergard Hill.

AM Affiliate: KOOK, 5-kw, 970 kc (CBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KOOK-TV Ref: FCC File No. BMPCT-4001 Granted 8/20/56

©American Map Co., Inc., N.Y., No. 14244

KOOK-TV

Network Service: ABC, CBS.

Licensee: The Montana Network, 3203 3rd Ave. N, Box 2557.

Studio: 3203 3rd Ave. N, Box 2557.

Telephone: 252-5611. TWX No.: 406-248-7248.

Ownership: J. S. Sample, pres., 99.3%; Patricia L. Sample, .15%; Jerome Anderson, secy. Sample also owns 99.3% of KXLF-TV & KXLF, Butte, Mont.

Began Operation: Nov. 9, 1953.

Represented (sales) by George P. Hollingbery Co.; Skyline Advertisers Sales; Art Moore & Assoc. (Seattle & Portland); John L. McGuire (Denver).

Represented (legal) by John H. Midlen.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

CLIFF EWING, general manager.
JOHN CONNER, commercial manager.
VICTOR MILLER, program & operations director.
GRANT FRENCH, chief engineer.
MARGUERITE TAYLOR, merchandising director.

DIGEST OF RATE CARD NO. 8 (Aug. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	ID
Class A—6:59-10:01 p.m., daily.	\$250.00	\$150.00	\$125.00	\$107.50	\$87.50	\$75.00	\$62.50 \$37.50

Note: For combination rates, see KID-TV, Idaho Falls, Ida. (Skyline Network).

NETWORK BASE HOURLY RATE: \$250 (ABC), \$250 (CBS).

For Other Skyline Stations, see page 769.

Net Weekly Circulation

State County

Total Households

TV Homes %

Over 50%

MONTANA

Big Horn	2,500	1,900	74
Carbon	2,700	2,300	84
Carter	800	500	66
Custer	4,100	3,000	72
Garfield	600	300	42
Golden Valley	400	300	71
Mussellshell	1,600	1,200	76
Park	4,400	3,600	83
Petroleum	300	200	67
Powder River	700	400	55
Rosebud	1,700	1,300	70
Stillwater	1,700	1,600	93
Sweet Grass	1,100	800	67
Treasure	400	300	74
Wheatland	900	800	77
Yellowstone	24,900	22,900	92

WYOMING

Big Horn	3,400	2,700	79
Hot Spring	2,100	1,600	76
Park	5,100	4,000	79
Sheridan	6,000	4,500	75

Between 25-50%

MONTANA

Blaine	2,300	1,500	66
Chouteau	2,200	1,900	87
Fergus	4,200	3,200	75
Phillips	1,800	1,200	64

WYOMING

Johnson	1,800	1,400	74
Washakie	2,600	2,200	84

Under 25%

MONTANA

Daniels	1,100	1,000	81
Valley	4,900	3,700	75

KOOK-TV Station Total	86,300	70,300	81
ARB Total Net Weekly Circulation (March, 1962)		56,600	

Montana—Butte

abc **KXLF-TV**

Ch. 4

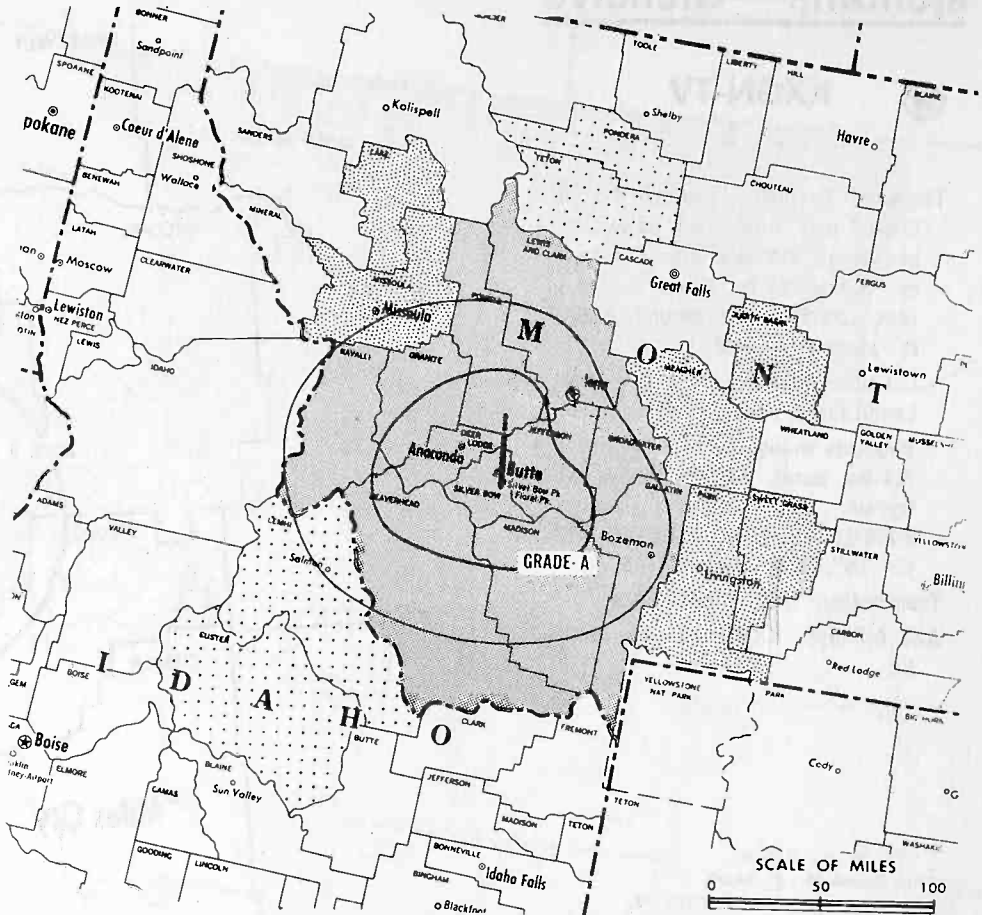
Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 60.3-kw visual, 29.58-kw aural. Antenna: 1892-ft. above av. terrain, 199-ft. above ground, 8450-ft. above sea level.

Latitude 46° 00' 27"
Longitude 112° 26' 30"

Transmitter: 3-mi. E of Butte on XL Heights.

Vhf Repeaters: See listing immediately following Educational Station Directory.

AM Affiliate: KXLF, 5-kw, 1370 kc (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KXLF-TV Ref: FCC File No. BPCT-2126 Granted 7/11/56
KBLL-TV Ref: FCC File No. BMPCT-4805 Granted 8/16/57

©American Map Co., Inc., N.Y., No. 14244

KXLF-TV

Network Service: ABC, CBS, NBC.

Licensee: Garryowen Butte T.V. Inc., Box 1956.

Studio: 1003 S. Montana St.

Telephone: 2-9111.

Ownership: Joseph S. Sample, 100%.

Original Operation Aug. 14, 1953. Sale to present owner by Ed Craney approved by FCC Jan. 18, 1961 (Television Digest, Vol. 16:42; 17:4).

Represented (sales) by Skyline Advertisers Sales Inc., thru George P. Hollingbery Co.; Art Moore & Assoc. (Seattle & Portland).

Represented (legal) by John H. Midlen.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

EDMUND L. PEISS, general manager.

JIM MANNINGS, station manager.

TOM JENKINS, chief engineer.

DIGEST OF RATE CARD NO. 10 (Aug. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6:59-10:01 p.m., daily.							
\$275.00	\$165.00	\$137.50	\$118.50	\$96.25	\$82.50	\$68.75	\$41.25

Note: For combination rates, see KID-TV, Idaho Falls, Ida. Skyline Network).

NETWORK BASE HOURLY RATE: \$300 (ABC), \$275 (CBS), \$200 (NBC).

Net Weekly Circulation

State County

Total Households

TV Homes %

Over 50%

State County	Total Households	TV Homes	%
MONTANA			
Beaverhead	2,300	1,700	70
Broadwater	800	700	77
Deer Lodge	5,100	4,600	91
Gallatin	7,900	6,500	83
Granite	1,000	900	87
Jefferson	1,100	900	81
Lewis & Clark	9,000	7,500	83
Madison	1,700	1,600	91
Powell	2,000	1,700	81
Ravalli	4,000	3,400	84
Silver Bow	15,300	13,600	89

Between 25-50%

State County	Total Households	TV Homes	%
MONTANA			
Judith Basin	1,000	800	76
Lake	3,900	3,300	85
Meagher	800	600	71
Missoula	13,800	11,600	84
Park	4,400	3,600	83
Sweet Grass	1,100	800	67

Under 25%

State County	Total Households	TV Homes	%
IDAHO			
Custer	900	700	75
Lemhi	1,800	1,200	66
MONTANA			
Pondera	2,100	1,900	87
Teton	2,100	1,900	87

KXLF-TV & KBLL-TV Station Total	82,100	69,500	85
ARB Total Net Weekly Circulation (March, 1962)		40,200	

Montana—Glendive



KXGN-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 5-kw visual, 2.51-kw aural. Antenna: minus 90-ft. above av. terrain, 125-ft. above ground, 2280-ft. above sea level.

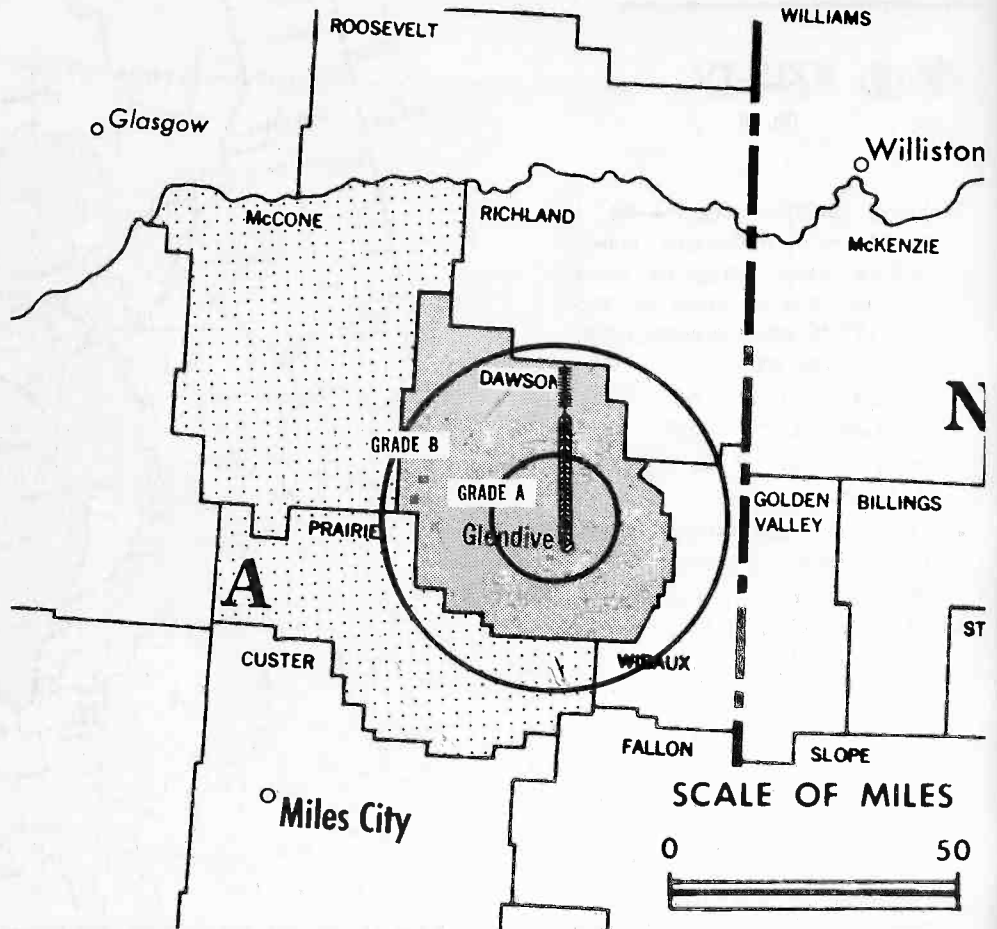
Latitude 47° 06' 26"
Longitude 104° 42' 36"

Requests change to 14.8-kw visual, 7.4-kw aural, 503-ft. above av. terrain, 156-ft. above ground, 2456-ft. above sea level, lat. 47° 03' 15", long. 104° 40' 45".

Transmitter: 122 Merrill Ave.

AM Affiliate: KXGN, .25-kw, 1400 kc.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KXGN-TV Ref: FCC File No. BPCT-2256 Granted 3/13/57

©American Map Co., Inc., N.Y., No. 14244

KXGN-TV

Network Service: CBS (EMP).

Licensee: Glendive Broadcasting Corp., Merrill Ave. & Valentine Street.

Studio: 122 Merrill Ave.

Telephone: Empire 5-3377.

Ownership: Lewis W. Moore, pres., 99.8%; Elizabeth Kindsfater, v.p., .1%; Mary Louise Moore, secy.-treas., .1%. Moore also operates local theater.

Began Operation: Nov. 1, 1957.

Represented (legal) by Daly & Ehrig.

Represented (engineering) by John H. Mullaney.

Personnel:

LEWIS W. MOORE, president & film buyer.
GERRY ROBBINS, general manager.
DONALD J. POWERS, chief engineer.

DIGEST OF RATE CARD NO. 1—(Nov. 1, 1957)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AAA—7:30-10 p.m., daily.
\$125.00 \$75.00 \$50.00 \$40.00 \$30.00 \$25.00 \$18.75 \$12.50

NETWORK BASE HOURLY RATE: \$50.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MONTANA Dawson	3,600	2,900	81
Between 25-50%	None	Between 25-50%		
Under 25%	MONTANA McCone Prairie	900 700	700 500	75 58
KXGN-TV Station Total		5,200	4,100	79
ARB Total Net Weekly Circulation (March, 1962)			3,800	

Montana—Great Falls



KRTV

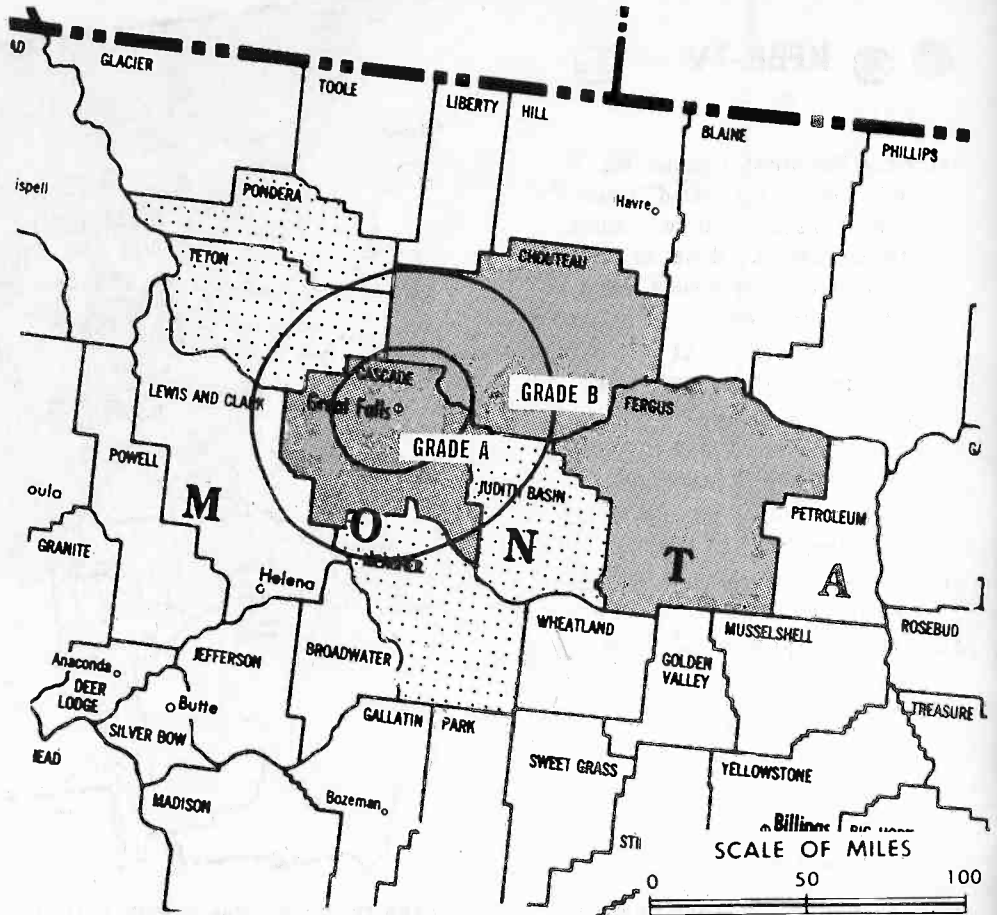
Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 30.5-kw visual, 15.3-kw aural. Antenna: 452-ft. above av. terrain, 358-ft. above ground, 3918-ft. above sea level.

Latitude 47° 31' 56"
Longitude 111° 16' 45"

Transmitter: 15th St., 2-mi. N of Great Falls.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KRTV Ref: FCC File No. BMPCT—4495 Granted 4/28/58

©1960 American Research Bureau Inc.

KRTV

Licensee: Snyder & Associates, Box 1453, Great Falls, Mont.

Studio: 15th St., 2-mi. N of Great Falls.

Sales Office: 249 Rainbow Hotel. Telephone 453-2433..

Ownership: Dan Snyder, pres., 51%; Paul Crain, secy.-treas., 38%; Herman Feiden, 5%; Shan Welcome Morrison, 3%; Genevieve Threheld, 1%; Edward L. Kolman, 1%; Bjarne Johnson, 1%. Messrs. Snyder & Crain each also own 30% of KULR-TV, Billings, Mont.

Began Operation: Oct. 5, 1958. Sale to present owners by Francis N. & Robert R. Laird approved Oct. 1, 1958 by FCC (Television Digest, Vol. 14:40).

Represented (sales) by Avery-Knodel Inc.; Feltis, Dove & Cannon.

Represented (legal) by Haley, Bader & Potts.

Personnel:

DAN SNYDER, president.
PAUL CRAIN, general manager.
DON BRADLEY, operations manager.
JESSE WAYMIRE, chief engineer.

DIGEST OF RATE CARD NO. 3
(Jan. 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7-10 p.m., daily.
\$200.00 \$120.00 \$100.00 \$80.00 \$70.00 \$60.00 \$40.00 \$25.00
NETWORK BASE HOURLY RATE: \$150.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MONTANA	22,900	21,000	92
	Cascade	2,200	1,900	87
	Chouteau	4,200	3,200	75
Between 25-50%	None	Between 25-50%		
Under 25%	MONTANA			
	Judith Basin	1,000	800	76
	Meagher	800	600	71
	Pondera	2,100	1,900	87
	Teton	2,100	1,900	87
KRTV Station Total		35,300	31,300	89
ARB Total Net Weekly Circulation (March, 1962)			33,300	

For Station Sales,
see Sales and Transfers Section.

Montana—Helena



KBLL-TV

Ch. 12

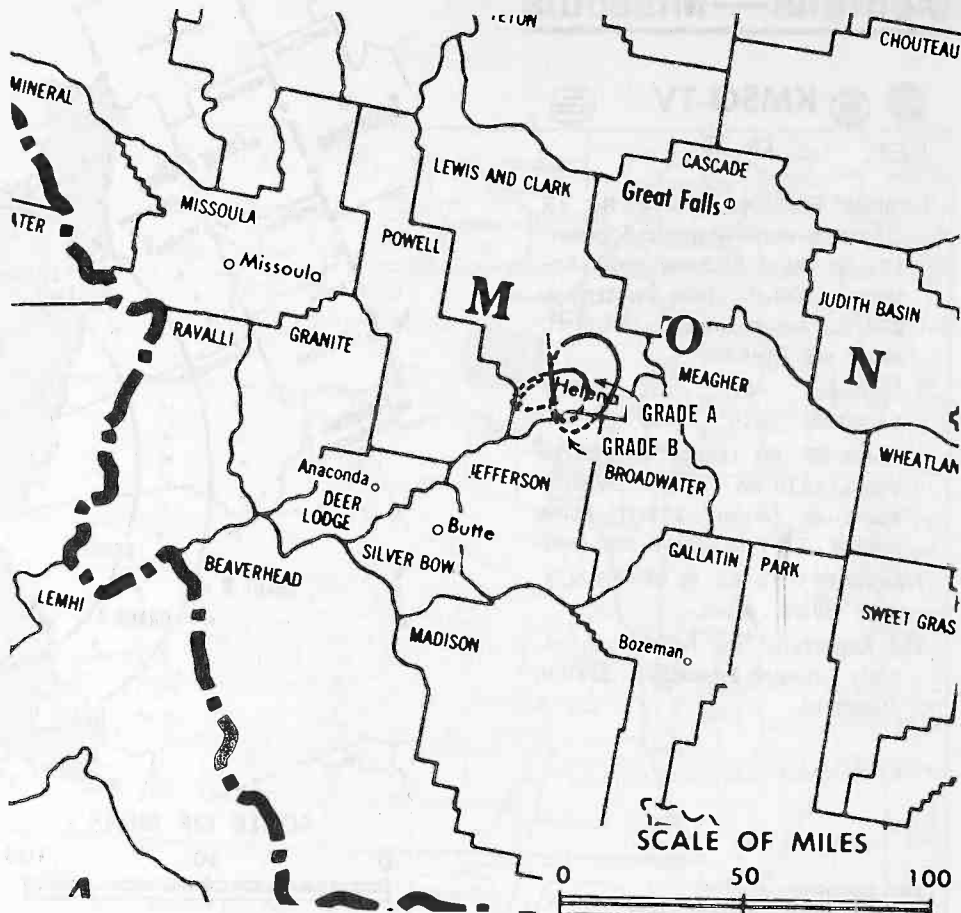
Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: .973-kw visual, .486-kw aural. Antenna: minus 150-ft. above av. terrain, 97-ft. above ground, 3992-ft. above sea level.

Latitude 46° 36' 33"

Longitude 112° 01' 10"

Transmitter: Montana Ave. & Cherry St.

AM Affiliate: KBLL, .25-kw, 1240 kc (NBC).



Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.

KBLL-TV Ref: FCC File No. BMPCT-4805 Granted 8/16/57

©American Map Co., Inc., N.Y., No. 14244

KBLL-TV

Network Service: CBS (EMP); also ABC & NBC on per program basis.

Licensee: Helena TV Inc.

Studio: Montana Ave. & Cherry St.

Telephone: 442-6620.

Ownership: Helena TV Inc. Note: Transfer to Capital City Television Inc. pending FCC approval.

Began Operation: Jan. 1, 1958. Left air Feb. 5, 1959, but resumed operation Aug. 6, 1959 (Television Digest, Vol. 15:6, 33, 36). Sale to present owner by Joseph S. Sample, who took over all properties from Ed Craney was approved by FCC Jan. 18, 1961 (Vol. 16:42, 17:4).

Personnel:

DARRYL LEE, station & sales manager.

ROBERT E. CARROLL, program manager.

ROBERT OTTMAN, chief engineer.

DIGEST OF RATE CARD NO. 1

(June 1, 1962)

Four	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:59-10:01 p.m., daily.						
	\$36.00	\$82.00	\$55.00	\$48.00	\$34.00	\$28.00
					\$28.00	\$21.00

Note: For straight commercial programs where sponsor's message exceeds 21% of total program time, add 50% to 5 Min. through Hour program rate.

NETWORK BASE HOURLY RATE: \$50.

ARB Data For This Station Included With Report of KXLF-TV, Butte, Mont.
Note: Station Taken Over by New Owners in 1961.

HAMILTON-LANDIS

& ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS

WASHINGTON, D.C., CHICAGO, DALLAS,

SAN FRANCISCO

SELL **MORE**

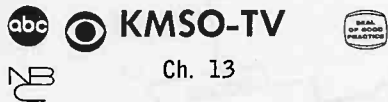
RADIO & TELEVISION STATIONS

IN THE WEST—NEAREST OFFICE IS—

111 SUTTER ST. SAN FRANCISCO 4

EXBROOK 2-5671

Montana—Missoula



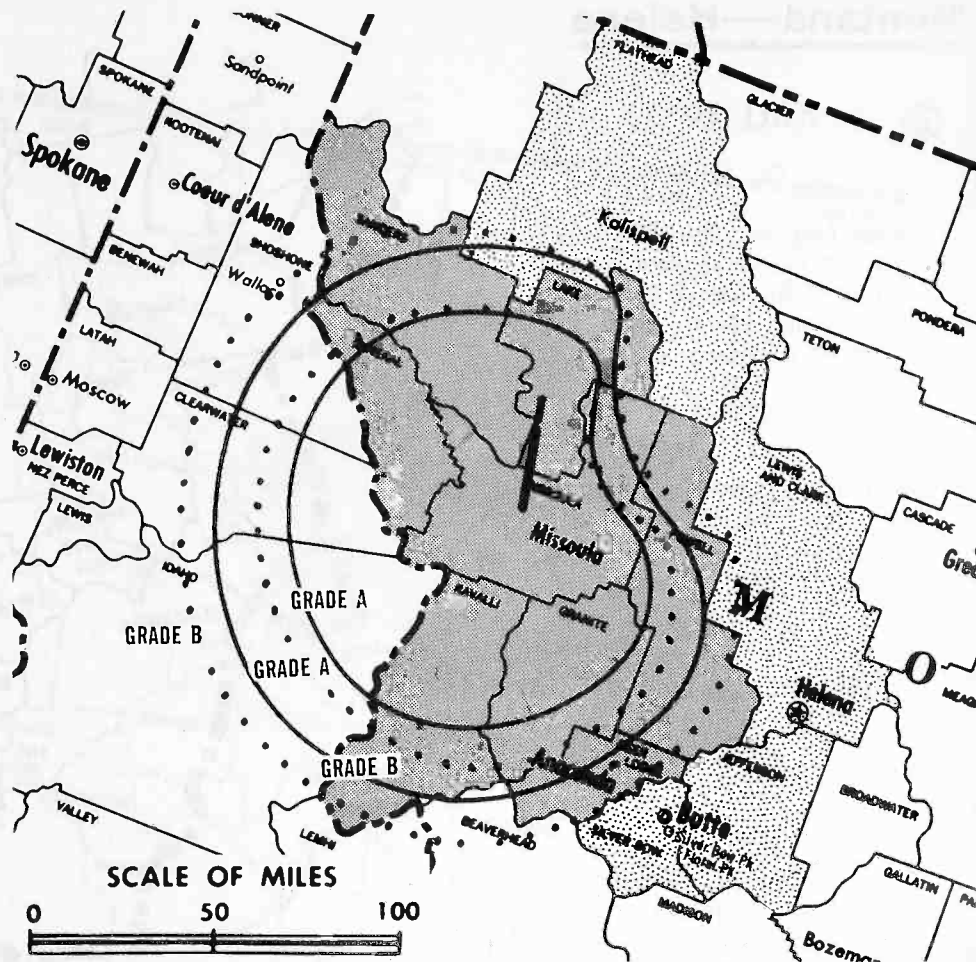
Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 191-kw visual, 95.5-kw aural. Antenna: 2030-ft. above av. terrain, 274-ft. above ground, 7124-ft. above sea level.

Latitude 47° 01' 05"
Longitude 114° 00' 41"

Holds CP for change to 220-kw visual, 110-kw aural, 2030-ft. above av. terrain, 281-ft. above ground, 7131-ft. above sea level.

Transmitter: 10-mi. N of Missoula, near Evaro, Mont.

Vhf Repeaters: See listing immediately following Educational Station Directory.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KMSO-TV Ref: FCC File No. BMPCT-4079 Granted 7/27/56
CP: BPCT-3072 Granted 8/30/62

©American Map Co., Inc., N.Y., No. 14244

KMSO-TV

Network Service: CBS (EMP); also ABC & NBC, on per program basis.

Licensee: Mosby's Inc., TV Bldg., 340 W. Main St.

Studio: 340 W. Main St.

Telephone: 549-4169.

TWX No.: MS 8104.

Ownership: A. J. Mosby, pres., 99.36%; Ruth G. Mosby, v.p., .05%; Mrs. Hugh Bader, secy.

Began Operation: July 1, 1954.

Represented (sales) by The Bolling Co. Inc.; Day-Wellington Inc. (Wash. & Ore.).

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

- A. J. MOSBY, president.
- MARVIN CONN, sales manager.
- VI THOMSON, local sales mgr.
- DAVID I. GREEN, consultant & chief engineer.
- HUGH BADER, program director.
- FRITZIE YONCE, traffic manager.
- RALEIGH McNEAL, film director.
- JANE ALLEN, production manager.
- TONY ROLLINS, farm director.
- AL ANDERSON, sports director.
- RON JOHNSON, dir., photography dir.

DIGEST OF RATE CARD NO. 6-A—(Jan. 15, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-10 p.m., daily.

\$250.00 \$150.00 \$100.00 \$87.50 \$75.00 \$55.00 \$50.00 \$25.00

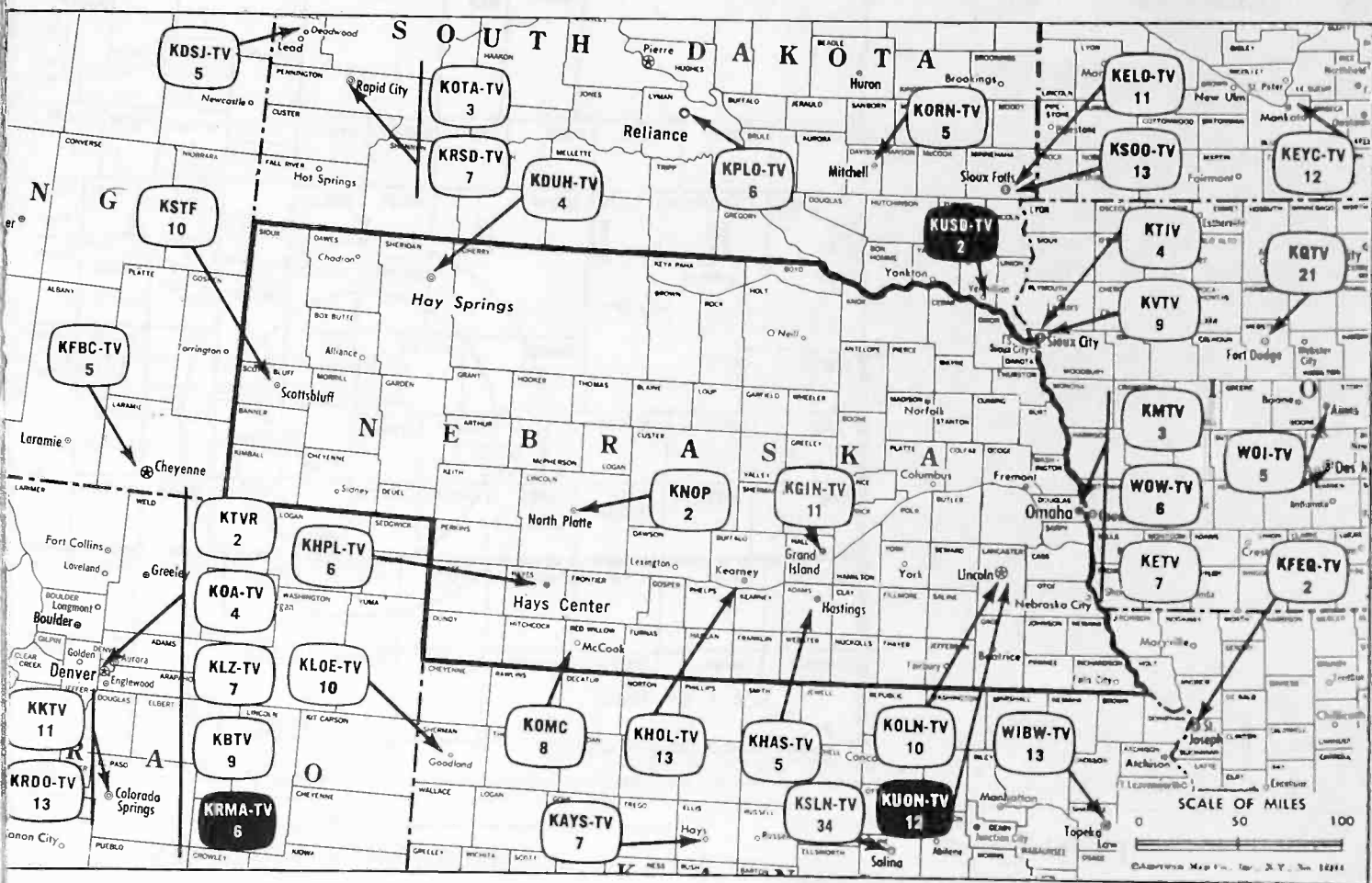
NETWORK BASE HOURLY RATE: \$110 (CBS).

Also See Advertisement On Page 35-a.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MONTANA			
	Deer Lodge	5,100	4,600	91
	Granite	1,000	900	87
	Lake	3,900	3,300	85
	Mineral	900	800	87
	Missoula	13,800	11,600	84
	Powell	2,000	1,700	81
	Ravalli	4,000	3,400	84
Sanders	2,300	1,600	68	
Between 25-50%	MONTANA			
	Flathead	10,100	8,600	85
	Lewis & Clark	9,000	7,500	83
Silver Bow	15,300	13,600	89	
Under 25%	None Under 25%			
KMSO-TV Station Total		67,400	57,600	85
ARB Total Net Weekly Circulation (March, 1962)			22,100	



PROGRESSIVE STATIONS PREFER THE PRESTIGE NEWS SERVICE



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Omaha	286,100	54	420,700	71	386,100	67
Hastings-Kearney-Lincoln	190,500	86	228,400	122	205,800	116
Lincoln	190,500	86	183,900	138	165,600	133

Nebraska Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	12	0	12
Educational Television Stations	1	0	1
			13

State Cross Reference List
Communities That Receive Programs of Stations That Are Located Elsewhere

KSTF
Gering
(See Scottsbluff, Neb.)

State Educational Technical Facilities
(Complete Data in Educational Directory)

KUON-TV
Lincoln
Ch. 12

Non-Commercial Educational Station

Licensee: University of Nebraska, Lincoln 8, Nebraska.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 26.3-kw visual, 13.2-kw aural. Antenna: 360-ft. above av. terrain, 403-ft. above ground, 1597-ft. above sea level.

Latitude 40° 49' 23"
Longitude 96° 39' 28"

Nebraska—Grand Island



KGIN-TV

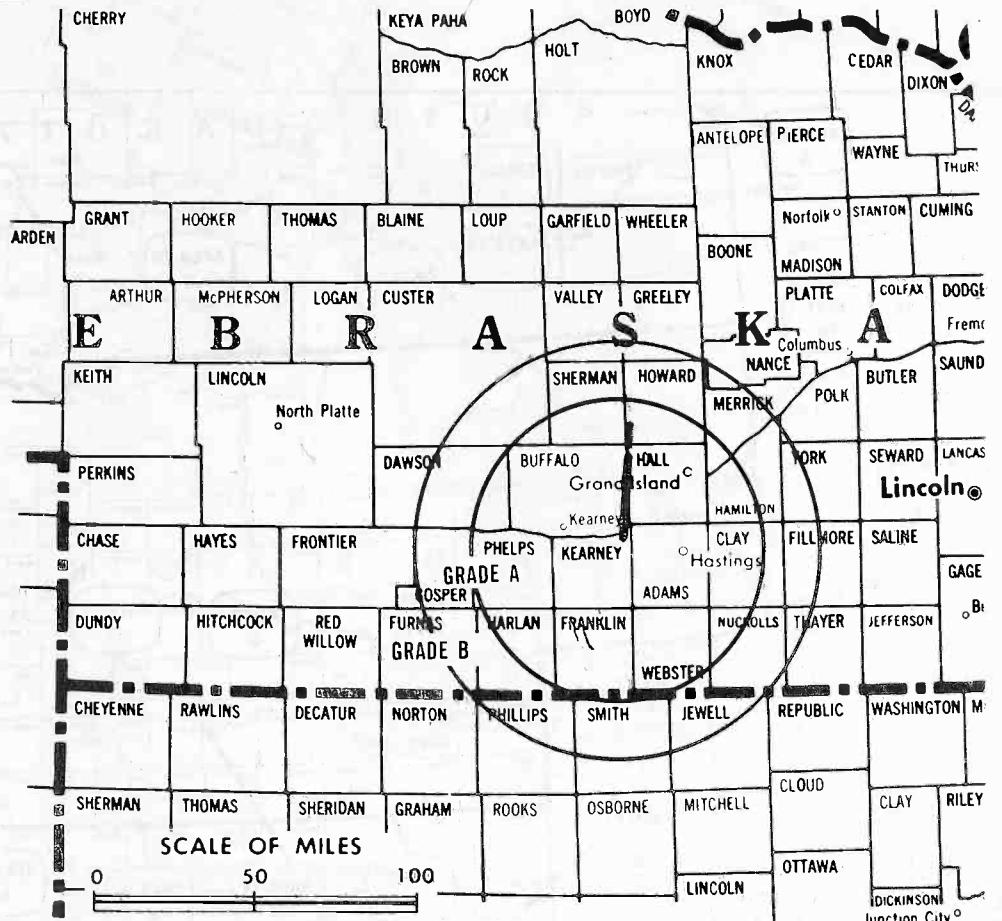
Ch. 11

[Satellite of KOLN-TV, Lincoln, Neb.]

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 278-kw visual, 139-kw aural. Antenna: 1010-ft. above av. terrain, 1069-ft. above ground, 2145-ft. above sea level.

Latitude 40° 35' 20"
Longitude 98° 48' 10"

Transmitter: 10-mi. N.E. of Minden.



KGIN-TV Ref: FCC File No. BMPCT-5631 Granted 8/24/61

©American Map Co., Inc., N.Y., No. 14244

KGIN-TV

Licensee: Cornhusker Television Corp., KOLN-TV, Lincoln, Neb.

Studio: 4th & W. Sts., Lincoln 1, Neb.

Telephone: 466-2367. TWX No.: 402-591-1544.

Ownership: See KOLN-TV, Lincoln.

Began Operation: October 1, 1961.

Personnel:

Same as KOLN-TV.

BOB SCHNUELLE, operations mgr., Grand Island.

Rates: See KOLN-TV.

NETWORK BASE HOURLY RATE: Combination rate with KOLN-TV, Lincoln.

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.

THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES



TRANS-LUX TELEVISION CORPORATION
NEW YORK CHICAGO HOLLYWOOD

Nebraska—Hastings



KHAS-TV



Ch. 5

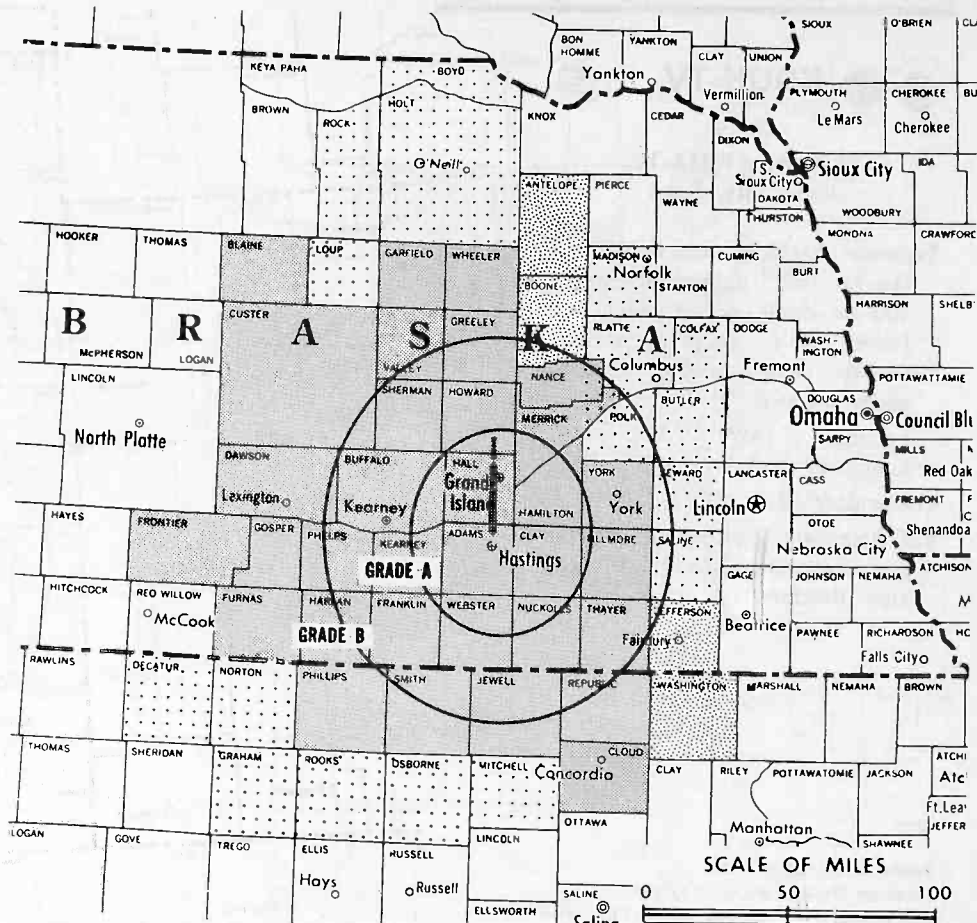
Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 730-ft. above av. terrain, 767-ft. above ground, 2707-ft. above sea level.

Latitude 40° 39' 06"
Longitude 98° 23' 04"

Transmitter: Hwy. 281, 3-mi. N of Hastings.

Vhf Repeaters: See listing immediately following Educational Station Directory.

AM Affiliate: KHAS, .25-kw, 1230 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KHAS-TV Ref: FCC File No. BMPCT-3248 Granted 8/5/55

© American Map Co., Inc., N.Y., No. 14244

KHAS-TV

Licensee: Nebraska Television Corp., Hwy. 281, Box 476, 3-mi. N of Hastings.

Studio: Hwy. 281, 3-mi. N of Hastings.

Telephone: 3-1321.

Ownership: Seaton Publishing Co., 52.7%; Morrison & Quirk Grain Corp., 3.6%; radio KHAS, Hastings, 3.6%; D. H. Meves, 3.6%; Duane L. Watts, 1.1%; over 100 other stockholders, none with as much as 1%. Officers: Fred A. Seaton, pres.; J. M. McDonald, v.p.; John Spady, v.p.; Lloyd P. Kissinger, secy.; Fred R. Irons, treas. Seaton family owns Hastings Tribune, controls KHAS; KGGF, Coffeyville, Kan.; KMAN, Manhattan, Kan.; and publishes chain of Western newspapers, as well as magazine Western Farm Life (Denver). Meves owns KPLK, Dallas, Ore.

Began Operation: Jan. 1, 1956.

Represented (sales) by Weed Television Corp.

Personnel:

DUANE L. WATTS, general manager.
ARDIS BEQUETTE, program & traffic manager.
MILT HOFFMAN, production manager.
DUANE B. ALLISON, chief engineer.
ROBERT C. BUCKLEY, special events director.
BUDD DUVALL, news director.

DIGEST OF RATE CARD NO. 3-A (Sept. 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class A—6:59-10:31 p.m., daily.

\$300.00 \$180.00 \$120.00 \$105.00 \$75.00 \$72.00 \$60.00 \$30.00

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	KANSAS			
	Cloud	4,800	3,900	81
	Jewell	2,500	1,900	74
	Phillips	2,900	2,300	78
	Republic	3,400	2,900	84
	Smith	2,700	2,400	87

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	NEBRASKA			
	Adams	9,000	8,400	93
	Blaine	300	300	63
	Buffalo	8,100	7,500	92
	Clay	2,900	2,900	98
	Custer	5,300	4,400	83
	Dawson	6,100	5,600	91
	Fillmore	3,100	2,900	92
	Franklin	1,900	1,800	91
	Frontier	1,400	1,300	91
	Furnas	2,600	2,200	84
	Garfield	800	700	83
	Gosper	800	800	95
	Greeley	1,300	1,100	79
	Hall	11,500	10,700	93
	Hamilton	2,800	2,600	93
	Harlan	1,700	1,600	91
	Howard	2,100	1,900	89
	Kearney	2,100	2,100	97
Merrick	2,600	2,400	89	
Nance	1,700	1,500	87	
Nuckolls	2,700	2,300	86	
Phelps	3,200	3,100	96	
Sherman	1,700	1,500	86	
Thayer	3,000	2,700	89	
Valley	2,100	1,800	81	
Webster	2,000	1,900	93	
Wheeler	400	300	78	
York	4,500	3,900	86	
Between 25-50%	KANSAS			
	Washington	3,600	2,900	82
	NEBRASKA			
	Antelope	3,200	2,600	82
Boone	2,700	2,500	89	
Jefferson	3,900	3,500	89	
Under 25%	KANSAS: Decatur, Graham, Mitchell, Norton, Osborne, Rooks. NEBRASKA: Boyd, Butler, Colfax, Holt, Loup, Madison, Platte, Polk, Rock, Saline, Seward.			
KHAS-TV Station Total	170,900	152,000	88	
ARB Total Net Weekly Circulation (March, 1962)		93,700		

Nebraska—Hay Springs

abc KDUH-TV

Ch. 4

[Affiliate of KOTA-TV,
Rapid City, S.D.]

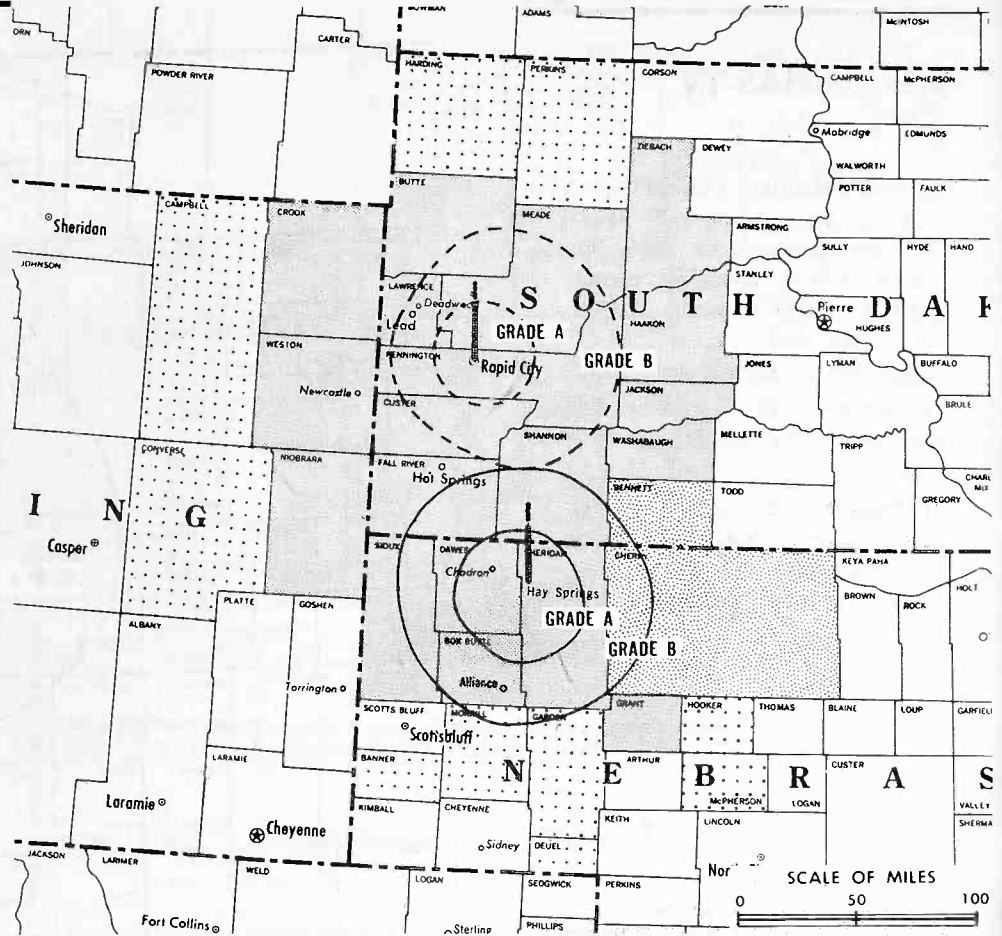
Technical Facilities: Channel No. 4
(66-72 mc). Authorized power:
100-kw visual, 50-kw aural. An-
tenna: 650-ft. above av. terrain,
585-ft. above ground, 4578-ft.
above sea level.

Latitude 42° 38' 25"
Longitude 102° 42' 04"

Transmitter: Hwy. 87.

Vhf Repeaters: See listing immedi-
ately following Educational Sta-
tion Directory.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KDUH-TV Ref: FCC File No. BPCT-2350 Granted 8/1/57

©American Map Co., Inc., N.Y., No. 14244

KDUH-TV

Network Service: CBS & ABC, same as KOTA-TV, Rapid City.
Licensee: Duhamel Bcstg. Enterprises, Box 1752, Rapid City, S.D.
Studio: Hwy. 87.

Telephone: Melrose 8-2741.

Ownership: Same as KOTA-TV, Rapid City.

Began Operation: Feb. 20, 1958.

Represented (sales) by the Bolling Co. Inc.; Wayne Evans & Asso-
ciates (Minneapolis); The Soderland Co. (Omaha-Lincoln); Bob
Hix Co. Inc. (Mountain States).

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

JOHN LUDWIG, resident manager.
EDWARD DAVENPORT, chief engineer.

Rates: Sold in combination with KOTA-TV.

NETWORK BASE HOURLY RATE: Bonus to KOTA-TV, Rapid City,
S.D.

**ARB Data For This Station Included With
Report of Parent KOTA-TV, Rapid City, S.D.**

Nebraska—Hayes Center



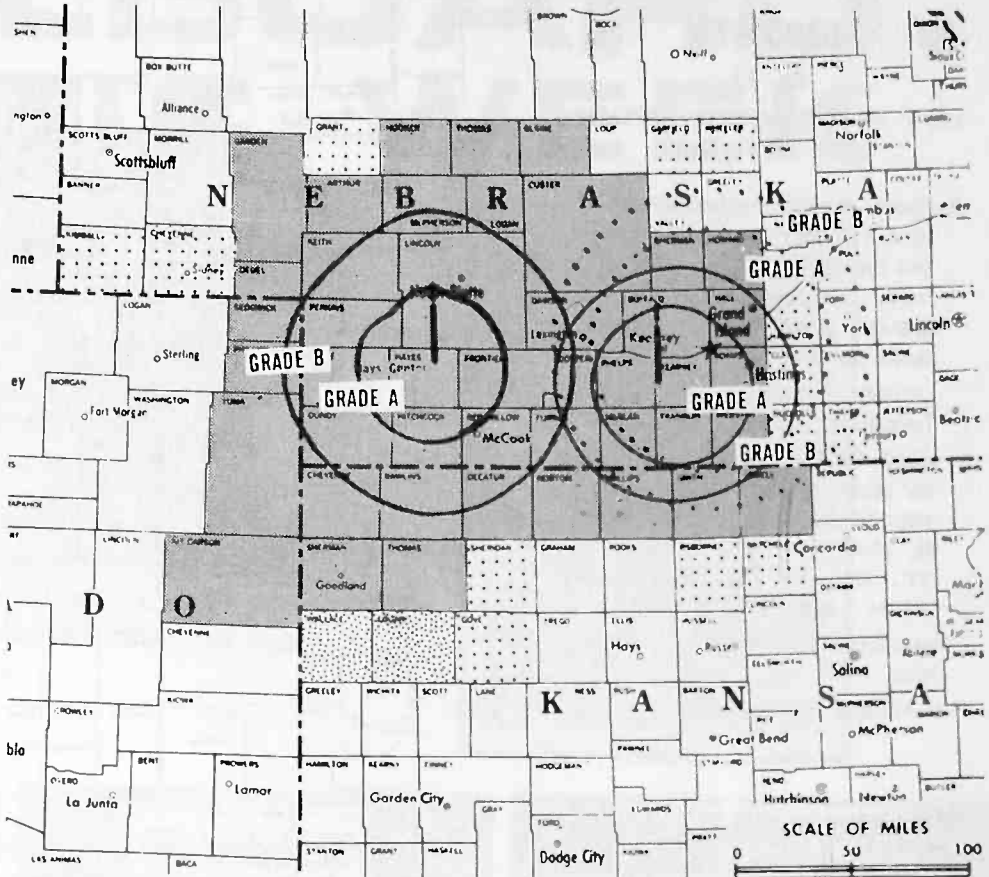
KHPL-TV



Ch. 6

[Satellite of KHOL-TV,
Kearney, Neb.]

Technical Facilities: Channel No. 6
(82-88 mc). Authorized power:
100-kw visual, 50-kw aural, 710-
ft. above av. terrain, 583-ft. above
ground, 3848-ft. above sea level.
Latitude 40° 37' 29"
Longitude 101° 01' 58"
Transmitter: County Rd., 8-mi. N of
Hayes Center.



Total Households: © 1960 Sales Management Inc.
TV Homes: TV% and Net Weekly Circulation
© 1960 American Research Bureau Inc.

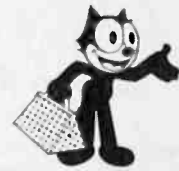
KHPL-TV Ref: FCC File No. BPCT-2531 Granted 9/17/58

© American Map Co., Inc. N.Y. No. 14244

KHPL-TV

Network Service: ABC & CBS, same as KHOL-TV.
Grantee (STA): Bi-States Co., 414 East Ave., Holdrege, Neb.
Studio: County Rd., 8-mi. N of Hayes Center.
Telephone: Wyman 5-5952, Holdrege, Neb. TWX No.: AXTELL 8220.
Ownership: See KHOL-TV, Kearney, Neb.
Began Operation: Feb. 9, 1956.
Represented (sales) by The Meeker Co. Inc.
Represented (legal) by Fisher, Wayland, Duvall & Southmayd.
Personnel:
W. M. GREELY, director of engineering.
ROD PEARSON, chief engineer.
RATES: Sold only in combination with KHOL-TV, Kearney, with rates applying to simultaneous telecasts on both stations.
NETWORK BASE HOURLY RATE: Bonus to KHOL-TV, Kearney-Holdrege.

ARB Data For This Station Included With Report of Parent KHOL-TV, Kearney, Neb.



YOUR KIDS AUDIENCE IS IN THE BAG WITH "FELIX THE CAT" —TV's HAPPIEST CARTOON CHARACTER

HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Nebraska—Kearney-Holdrege



KHOL-TV

Ch. 13

[Also operates satellite KHPL-TV, Hayes Center, Neb.]

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 204-kw visual, 110-kw aural. Antenna: 552-ft. above av. terrain, 578-ft. above ground, 2793-ft. above sea level.

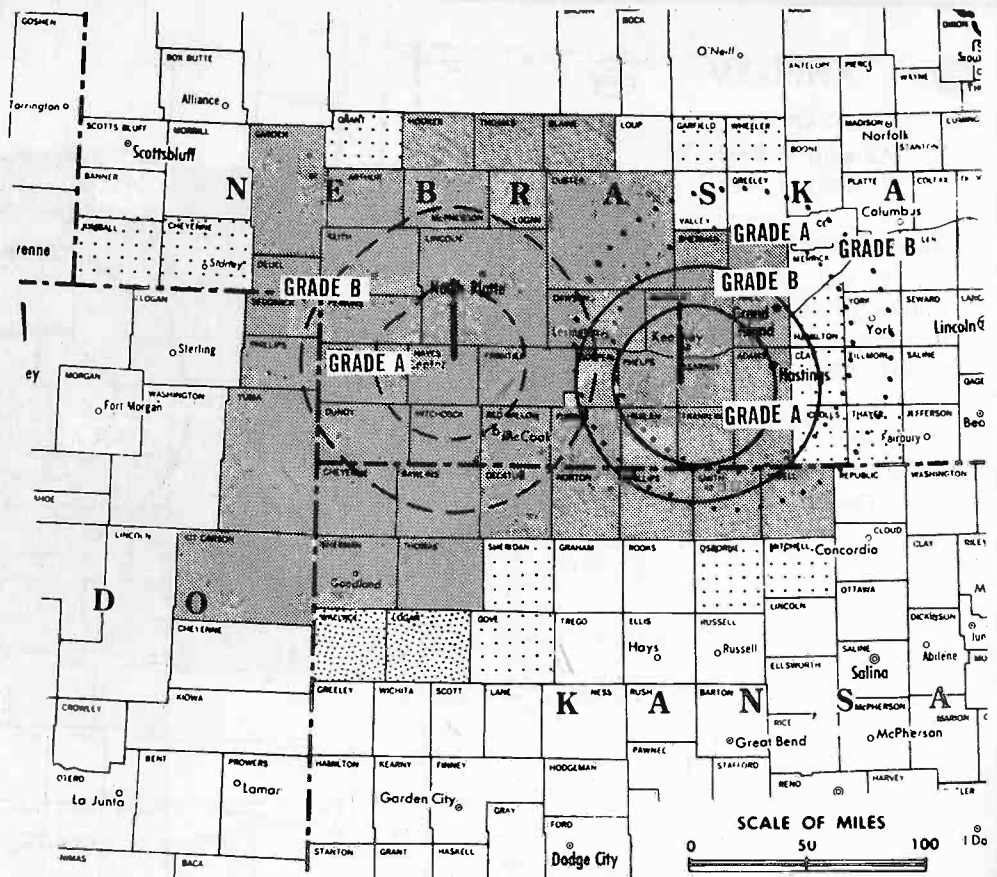
Latitude 40° 29' 43"
Longitude 99° 05' 01"

Holds CP for 316-kw visual, 158-kw aural, 1110-ft. above av. terrain, 1163-ft. above ground, 3243-ft. above sea level, lat. 40° 39' 27', long. 98° 51' 59"; transmitter 1.2-mi. NW of Lowell.

Transmitter: 2.5-mi. E of Axtell, Neb.

FM Affiliate: See below.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KHOL-TV Ref: FCC File No. BMPCT-3111 Granted 6/10/55
CP: BPCT-2718 Granted 8/1/62
KHPL-TV Ref: FCC File No. BPCT-2531 Granted 9/17/58

©American Map Co., Inc., N.Y., No. 14244

KHOL-TV

Licensee: Bi-States Co., 414 East Ave., Holdrege, Neb.

Studio: 2.5-mi. E of Axtell, Neb.

Telephone: Wyman 5-5952, Holdrege.

TWX No.: 8220, Axtell.

AM Affiliate: KRNY, Kearney.

FM Affiliate: KHOL-FM, 57-kw, 98.9 mc (No. 255), 440-ft. antenna height.

Ownership: F. Wayne Brewster, pres. 61.1%; C. S. Freas Jr., v.p. 13.9%; Willard F. Anderson, director, 11.1%; William S. Bivens, director, 2.8%; Donald E. Brewster, 11.1%. Bi-States also operates satellite KHPL-TV (Ch. 6), Hayes Center, Neb. and holds CP for Ch. 3 in Sterling, Colo.

Began Operation: Dec. 24, 1953.

Represented (sales) by the Meeker Co. Inc.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

- JACK YEAGER, general sales manager.
- MARLYN (MOE) MILLIKEN, program director.
- ED STRASBURGER, operations manager.
- TOM NUSS, promotion director.
- CARL WELLS, news director.
- W. M. GREELY, director of engineering.
- DON POPE, chief engineer.

DIGEST OF RATE CARD NO. 5A
(March 1, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—7:29-9:59 p.m., daily.

\$450.00 \$270.00 \$180.00 \$145.00 \$115.00 \$90.00 \$75.00 \$45.00

NETWORK BASE HOURLY RATE: \$400.

Net Weekly Circulation

State County

Total Households

TV Homes %

State	County	Total Households	TV Homes	%	
COLORADO	Kit Carson	2,100	1,600	72	
	Phillips	1,500	1,400	92	
	Sedgwick	1,300	1,200	86	
	Yuma	2,900	2,400	80	
	KANSAS	Cheyenne	1,500	1,400	88
Decatur		1,900	1,700	88	
Jewell		2,500	1,900	74	
Norton		2,700	2,300	87	
Phillips		2,900	2,300	78	
Rawlins		1,600	1,400	86	
Sherman		2,200	2,000	89	
Smith		2,700	2,400	87	
Thomas		2,300	1,900	82	
NEBRASKA		Adams	9,000	8,400	93
		Arthur	200	200	85
		Blaine	300	300	63
		Buffalo	8,100	7,500	92
	Chase	1,400	1,300	91	
	Custer	5,300	4,400	83	
	Dawson	6,100	5,600	91	
	Deuel	1,000	1,000	90	
	Dundy	1,100	1,000	86	
	Franklin	1,900	1,800	91	
	Frontier	1,400	1,300	91	
	Furnas	2,600	2,200	84	
	Garden	1,100	900	74	
	Gosper	800	800	95	
	Hall	11,500	10,700	93	
Harlan	1,700	1,600	91		
Hayes	600	600	88		
Hitchcock	1,600	1,500	93		
Hooker	400	400	96		
Howard	2,100	1,900	89		
Kearney	2,100	2,100	97		
Keith	2,500	2,400	93		
Lincoln	9,000	8,200	91		

Over 50%

(Continued on page 375)

KHOL-TV & KHPL-TV Station Total 142,700 128,800 90
ARB Total Net Weekly Circulation (March, 1962) 90,000

BILLBOARD MUSIC WEEK

SERVES PROGRAMMERS AT RADIO AND TV STATIONS WITH

- The Most Authoritative Record Popularity Charts.
- Reviews and Ratings of new albums and singles to make your selection of records easier.
- News and Information about new musical trends like the Bossa Nova, Good Music vs Top 40, Stereo Developments.



- **THE BUYER'S GUIDE** which provides names and addresses of record labels, Licensing Organizations, Copyright Regulations involving Broadcasters, Radio News Services and Radio-TV Programming Services.



- **WHO'S WHO IN THE WORLD OF MUSIC** covering the International field of music with the top songs, artists and records of the year.



- **SPOTLIGHTS ON RECORD PROGRAMMING** featuring Top Record Talent with biographical information and programming chatter on the top recording artists.

- **INTERNATIONAL BROADCASTING NEWS.**
- **VOX JOX.** A weekly column about disk jockeys, stunts, ideas and successful promotions.
- **YESTERYEAR'S HITS.** The Top Records of 5 and 10 years ago.

- **RADIO-TV BRIEFS.** Men on the move. New program ideas, services and syndications.
- **PROGRAMMING PANEL.** Programmers give their views and experiences on vital programming subjects.

This is just a few of the many features or special editions you automatically receive with your subscription to Billboard Music Week.

Just one good programming idea or helpful bit of information can pay for a one year subscription. Why not start yours now?

Send \$15 to Billboard Music Week, Attn: T. F. Grueninger
1564 Broadway, New York 36, N. Y.

Nebraska—Lincoln



KOLN-TV



Ch. 10

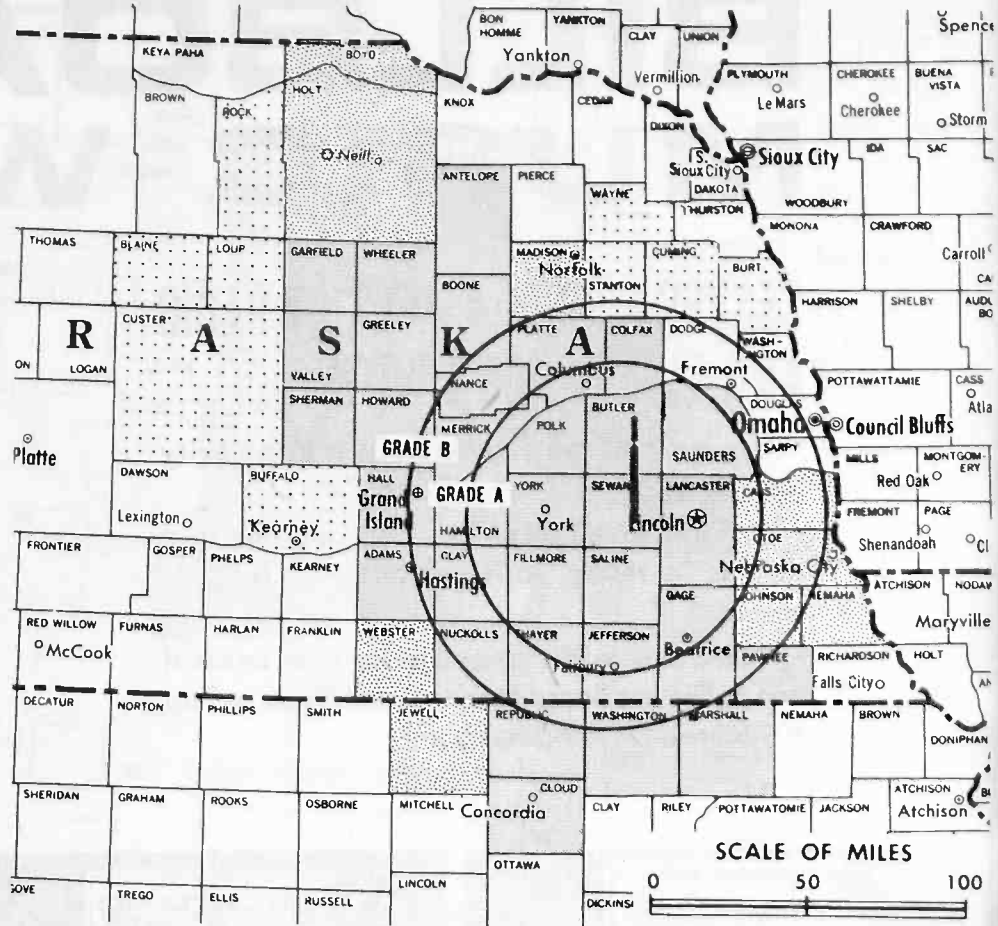
[Also operates satellite KGIN-TV, Grand Island, Neb.]

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1000-ft. above av. terrain, 999-ft. above ground, 2529-ft. above sea level.

Latitude 40° 48' 07"
Longitude 97° 10' 46"

Transmitter: 6-mi. E of Beaver Crossing.

Studio: 40th & W Sts.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KOLN-TV Ref: FCC File No. BMPCT-1889 Granted 3/24/54

©American Map Co., Inc., N.Y., No. 14244

KOLN-TV

Licensee: Cornhusker Television Corp., 40th & W Sts.

Telephone: 466-2367. TWX No.: 402-591-1544.

Ownership: John E. Fetzer; for other interests, see WKZO-TV, Kalamazoo, Mich. Cornhusker Television also owns satellite KGIN-TV, Grand Island, Neb.

Began Operation: Feb. 10, 1953. Sale to Fetzer Bcstg. Co. approved by FCC March 24, 1954; transfer to John Fetzer approved by FCC Nov. 15, 1955. (Television Digest, Vol. 9:30, 34, 10:9, 13, 20.)

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- JOHN E. FETZER, president.
- A. JAMES EBEL, v.p. & manager.
- DUANE HOLMAN, sales manager.
- PAUL JENSEN, program director & film buyer.
- BOB TAYLOR, news director.
- BILL HEMKE, production director.
- BARBARA BRADEN, public service director.
- PRO SHERMAN, promotion director.
- LES BLAUVELT, farm director.
- MARIE HULBERT, women's director.
- RAY TAYLOR, engineering director.

DIGEST OF RATE CARD NO. 8-C*—(Oct. 1, 1962)

Hour	30 Min.	15 Min.	Min. or 40 Sec.	30 Sec.	20 Sec.	10 Sec.
Class AA—6:59-10 p.m., daily.	\$650.00	\$390.00	\$260.00	\$180.00	\$150.00	\$140.00

* Includes KGIN-TV, Grand Island, Neb.

NETWORK BASE HOURLY RATE: \$600.

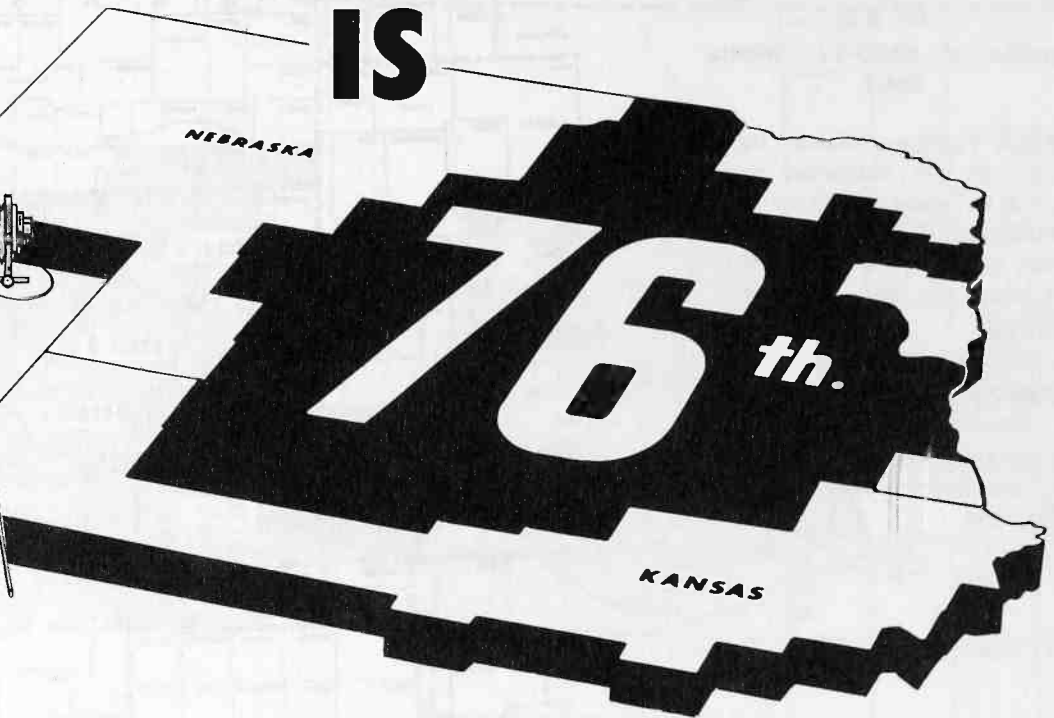
Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	KANSAS			
	Cloud	4,800	3,900	81
	Marshall	5,300	4,400	84
	Republic	3,400	2,900	84
	Washington	3,600	2,900	82

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	NEBRASKA			
	Adams	9,000	8,400	93
	Antelope	3,200	2,600	82
	Boone	2,700	2,500	89
	Butler	3,200	2,800	86
	Clay	2,900	2,900	98
	Colfax	3,200	2,800	86
	Fillmore	3,100	2,900	92
	Gage	8,200	7,400	91
	Garfield	800	700	83
	Greeley	1,300	1,100	79
	Hall	11,500	10,700	93
	Hamilton	2,800	2,600	93
	Howard	2,100	1,900	89
	Jefferson	3,900	3,500	89
	Lancaster	49,500	46,000	93
	Merrick	2,600	2,400	89
	Nance	1,700	1,500	87
	Nuckolls	2,700	2,300	86
	Pawnee	1,800	1,500	81
Platte	7,100	6,600	93	
Polk	2,300	2,200	96	
Saline	4,300	4,000	91	
Saunders	5,500	5,200	93	
Seward	4,100	3,600	86	
Sherman	1,700	1,500	86	
Thayer	3,000	2,700	89	
Valley	2,100	1,800	81	
Wheeler	400	300	78	
York	4,500	3,900	86	
Between 25-50%	KANSAS			
	Jewell	2,500	1,900	74
	NEBRASKA			
	Boyd	1,400	1,200	83
	Cass	5,500	5,200	94
Holt	4,100	3,000	73	
Johnson	2,100	1,900	89	

KOLN-TV & KGIN-TV Station Total	228,400	205,800	90
ARB Total Net Weekly Circulation (March, 1962)	190,500		

NOW LINCOLN-LAND

IS



**DON'T BE HALF-COVERED
IN NEBRASKA**

A BIG MARKET...

- 76th largest market in the Nation, based on the average number of homes per quarter hour delivered by all stations in the market.*
- Effective buying income of this important new market exceeds one and a half billion dollars.
- Annual retail sales over \$1,120,000,000; population, 880,000.

COVERED BEST BY KOLN-TV/KGIN-TV...

- Net weekly circulation of KOLN-TV/KGIN-TV is 190,500 homes (an impressive 31% increase over the 1960 figure, even though KGIN-TV was only four months old when the latest study began).
- Monthly circulation of 206,500 — coverage that is essential for any advertiser who wants to reach the Nation's most important markets.
- KOLN-TV/KGIN-TV delivers an average of 69,200 homes Monday through Sunday at 10 p.m.; Omaha "A," 59,100; Omaha "B," 52,700; and Omaha "C," 42,200.

Ask Avery-Knodel for all the latest facts on KOLN-TV/KGIN-TV — the Official Basic CBS Outlet for most of Nebraska and Northern Kansas.

**ARB Ranking*



The Felzer Stations

RADIO
 WKZO KALAMAZOO-BATTLE CREEK
 WJEF GRAND RAPIDS
 WJEF-FM GRAND RAPIDS-KALAMAZOO
 WWTV-FM CADILLAC

TELEVISION
 WKZO-TV GRAND RAPIDS-KALAMAZOO
 WWTV CADILLAC-TRAVERSE CITY
 WWUP-TV SAULT STE. MARIE
 KOLN-TV/LINCOLN, NEBRASKA
 KGIN-TV GRAND ISLAND, NEB.

KOLN-TV / KGIN-TV

CHANNEL 10 • 316,000 WATTS
1000 FT. TOWER

CHANNEL 11 • 316,000 WATTS
1069 FT. TOWER

COVERS LINCOLN-LAND — NEBRASKA'S OTHER BIG MARKET
Avery-Knodel, Inc., Exclusive National Representative

Nebraska—McCook



KOMC



Ch. 8

[Satellite of KARD-TV, Wichita, Kan.]

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 100.8-kw visual, 50.43-kw aural. Antenna: 710-ft. above av. terrain, 677-ft. above ground, 3537-ft. above sea level.

Latitude 39° 49' 48"
Longitude 100° 42' 04"

Transmitter: U.S. Hwy. 36, 9-mi. W of Oberlin, Kan.

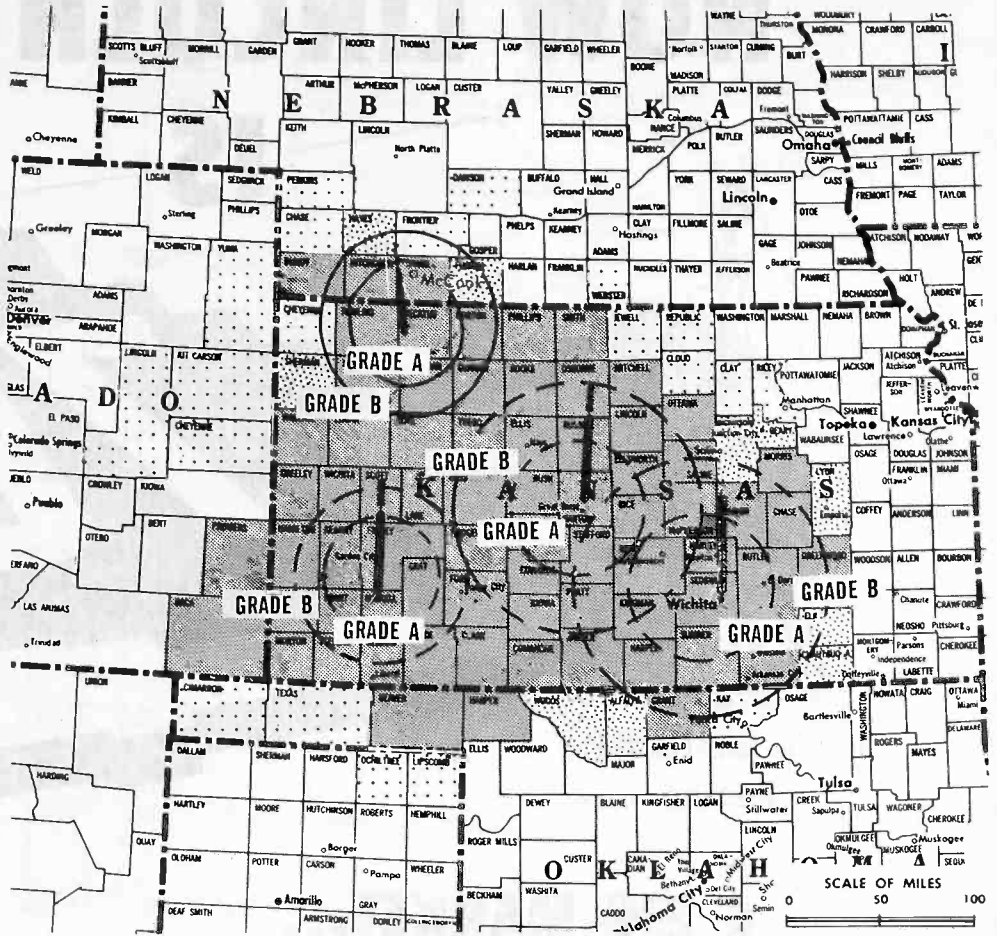
Vhf Repeaters: See listing immediately following Educational Station Directory.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KOMC Ref: FCC File No. BMPCT-5393 Granted 10/15/59

©American Map Co., Inc., N.Y., No. 14244

KOMC

Network Service: NBC, same as KARD-TV.

Licensee: Wichita Television Corp. Inc., 833 N. Main, Wichita 3, Kan.

Studio: U.S. Hwy. 36, 9-mi. W of Oberlin, Kan.

Telephone: GR 5-2713.

Ownership: See KARD-TV, Wichita, Kan.

Began Operation: Oct. 16, 1959.

Represented (sales) Peters, Griffin, Woodward Inc.

Personnel:

DON SECORD, station manager.

E. L. KUHLMAN, film buyer.

JIM KANE, chief engineer.

Rates: Offered as a bonus with KARD-TV, Wichita, Kan. & satellites KGLD, Garden City, Kan. & KCKT, Great Bend, Kan.

NETWORK BASE HOURLY RATE: Bonus to KCKT, Great Bend, Kan.

ARB Data For This Station Included With Report of Parent KARD-TV, Wichita, Kan.

HAMILTON-LANDIS & ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS
WASHINGTON, D.C., CHICAGO, DALLAS,
SAN FRANCISCO

SELL MORE

RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
1714 TRIBUNE TOWER, CHICAGO 11
DELAWARE 7-2754

Nebraska—North Platte

KNOP-TV
[formerly, KNOP]
Ch. 2

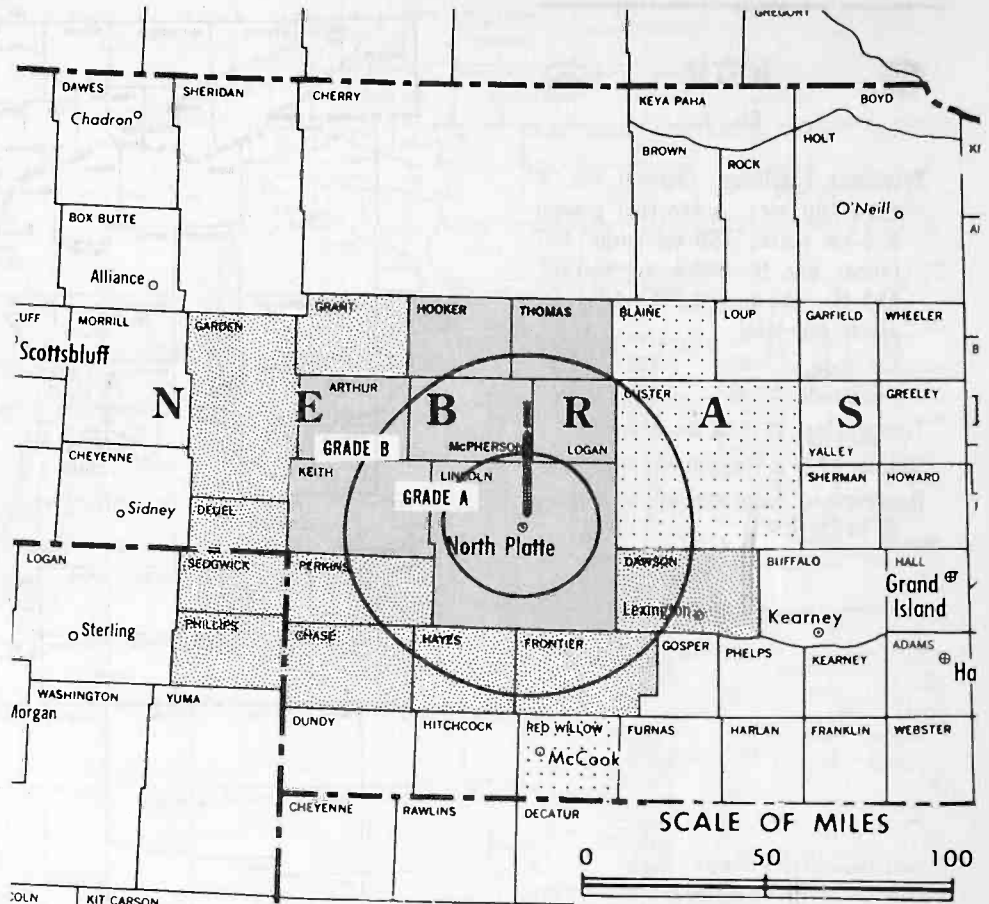
Technical Facilities: Channel No. 2
(54-60 mc). Authorized power:
25.9-kw visual, 13-kw aural. Antenna:
630-ft. above av. terrain,
609-ft. above ground, 3621-ft.
above sea level.

Latitude 41° 12' 13"
Longitude 100° 43' 58"

Holds CP for change to 57-kw
visual, 29-kw aural.

Transmitter: 4.7-mi. NNE of center
of town.

AM Affiliate: CP for 1-kw, 1410 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KNOP Ref: FCC File No. BMPCT—5042 Granted 5/2/58

©American Map Co., Inc., N.Y., No. 14244

KNOP-TV

Licensee: North Platte Television Inc., Box 756.

Studio: 4.7-mi. NNE of center of town. Telephone: 532-2222.

Ownership: York A. Hinan, pres., 3.91%; Orvil Kuhlmann, v.p., 3.91%; C. L. Ellis, secy., .782%; Mac L. Smock, treas., .782%; the following are directors: George H. Larkin, 3.91%; Rush C. Clarke, 3.91%; Fred Shrake; H. L. Clark Jr., 3.91%; Paul Ely; Edwin H. Burnham, 4.69%; J. J. Swanson, 1.956%; L. A. Snively, 1.56%; Stanley M. Hall Sr., .391%; Dale Lanford, .156%; Lynn Gorman. There are over 30 other stockholders, none holding more than 1%.

Began Operation: Dec. 15, 1958.

Represented (sales) by Gill-Perna Inc.

Represented (legal) by Rhyne & Rhyne.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

HARRY PECK, manager & film buyer.

BILL YOUNG, regional sales.

RAY GOFF, chief engineer.

DIGEST OF RATE CARD NO. 2 (Sept. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min. or 40 Sec.	20 Sec.	10 Sec.
Class A—6:59-10:31 p.m., daily.	\$150.00	\$90.00	\$60.00	\$55.00	\$36.00	\$27.00
NETWORK BASE HOURLY RATE:	\$100.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEBRASKA			
	Arthur	200	200	85
	Hooker	400	400	96
	Keith	2,500	2,400	93
	Lincoln	9,000	8,200	91
	Logan	300	300	75
	McPherson	200	200	74
	Thomas	400	300	65
Between 25-50%	COLORADO			
	Phillips	1,500	1,400	92
	Sedgwick	1,300	1,200	86
	NEBRASKA			
	Chase	1,400	1,300	91
	Dawson	6,100	5,600	91
	Deuel	1,000	1,000	90
	Frontier	1,400	1,300	91
Garden	1,100	900	74	
Grant	300	300	68	
Hayes	600	600	88	
Perkins	1,300	1,300	98	
Under 25%	NEBRASKA			
	Blaine	300	300	63
	Custer	5,300	4,400	83
Redwillow	4,200	3,900	91	
KNOP Station Total		38,800	35,500	92
ARB Total Net Weekly Circulation (March, 1962)			17,000	

Nebraska—Omaha



KETV

Ch. 7



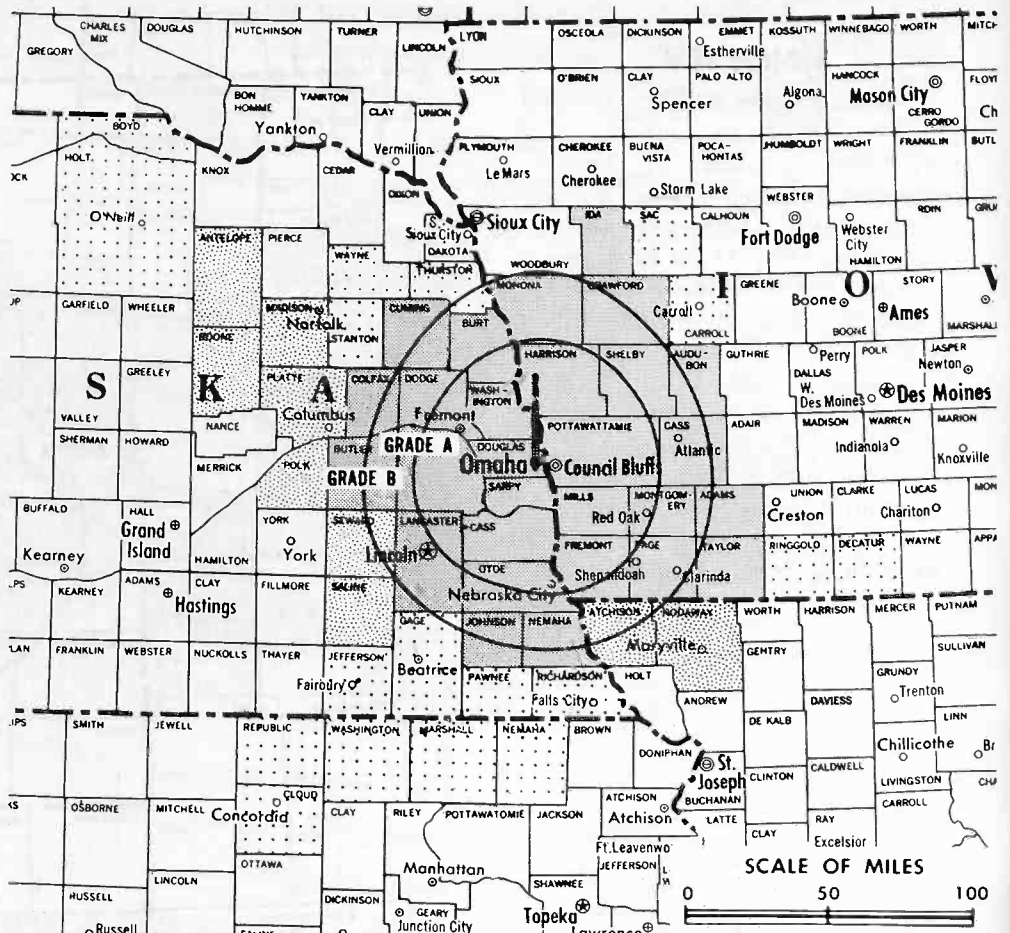
Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 626-ft. above av. terrain, 583-ft. above ground, 1746-ft. above sea level.

Latitude 41° 15' 29.5"
Longitude 95° 57' 06"

Transmitter: 27th & Douglas Sts.

Studio: 27th & Douglas Sts.

Represented (engineering) by Jansky & Bailey Inc.



Total Households: © SRDS
Consumer Market: Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KETV Ref: FCC File No. BPCT-1663 Granted 4/25/56

©American Map Co., Inc., N.Y., No. 14244

KETV

Licensee: Herald Corp., 27th & Douglas Sts., Omaha 31.

Telephone: 345-7777. TWX No.: Omaha 154.

Ownership: Herald Corp. (Ben H. Cowdery, pres.; Eugene S. Thomas, v.p.), wholly owned subsidiary of World Publishing Co., publisher of Omaha World-Herald (W. Dale Clark, chairman; Walter E. Christenson, pres.). Note: Sale pends to Peter Kiewit Sons Co. (construction firm).

Began Operation: Sept. 17, 1957.

Represented (sales) by Harrington, Richter & Parsons Inc.; Harry S. Hyett Co. (Minneapolis).

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

- EUGENE S. THOMAS, v.p., general manager & film buyer.
- KEN H. JAMES, sales manager.
- R. DOUGLAS McLARTY, program manager.
- E. MITCHELL SHULMAN, public service & promotion director.
- LEE TERRY, news director.
- JACK PETRIK, chief engineer.

DIGEST OF RATE CARD NO. 7—(July 30, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min.* 20 Sec.* ID*

Class AA—7-10 p.m., daily.

\$900.00 \$540.00 \$360.00 \$270.00 \$225.00 \$112.50

*Class AAA—7-9:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IOWA			
	Adams	2,400	2,100	85
	Audubon	3,400	3,200	94
	Cass	6,000	5,500	92
	Crawford	5,600	5,300	93
	Fremont	3,400	3,200	95
	Harrison	5,500	5,100	92
	Ida	3,300	3,100	93
Mills	3,600	3,400	93	
Monona	4,400	4,000	91	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IOWA—(Continued)			
	Montgomery	4,900	4,500	92
	Page	6,700	6,100	90
	Pottawattamie	25,500	23,600	93
	Shelby	4,500	4,200	94
	Taylor	3,500	2,900	84
	NEBRASKA			
	Burt	3,300	3,200	94
	Butler	3,200	2,800	86
	Cass	5,500	5,200	94
Between 25-50%	Colfax	3,200	2,800	86
	Cuming	3,700	3,300	89
	Dodge	10,600	10,100	95
	Douglas	107,400	100,100	94
	Johnson	2,100	1,900	89
	Lancaster	49,500	46,000	93
	Nemaha	2,900	2,300	88
	Otoe	5,300	4,900	92
	Sarpy	8,400	8,200	98
	Saunders	5,500	5,200	93
Under 25%	Washington	3,700	3,600	97
	MISSOURI			
	Atchison	3,000	2,800	90
	Nodaway	6,800	5,900	88
	NEBRASKA			
	Antelope	3,200	2,600	82
	Boone	2,700	2,500	89
	Madison	7,900	6,800	86
	Platte	7,100	6,600	93
	Polk	2,300	2,200	96
Saline	4,300	4,000	91	
Seward	4,100	3,600	86	
Under 25%	IOWA			
	Carroll	6,700	6,300	95
	Decatur	3,300	2,700	81
	Ringgold	2,600	2,400	92
	Sac	5,300	4,800	90
(Continued on page 375)				
KETV Station Total		411,500	376,900	91
ARB Total Net Weekly Circulation (March, 1962)			271,700	

Nebraska—Omaha



KMTV

Ch. 3



Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 590-ft. above av. terrain, 550-ft. above ground, 1720-ft. above sea level.

Latitude 41° 15' 34"
Longitude 95° 56' 58"

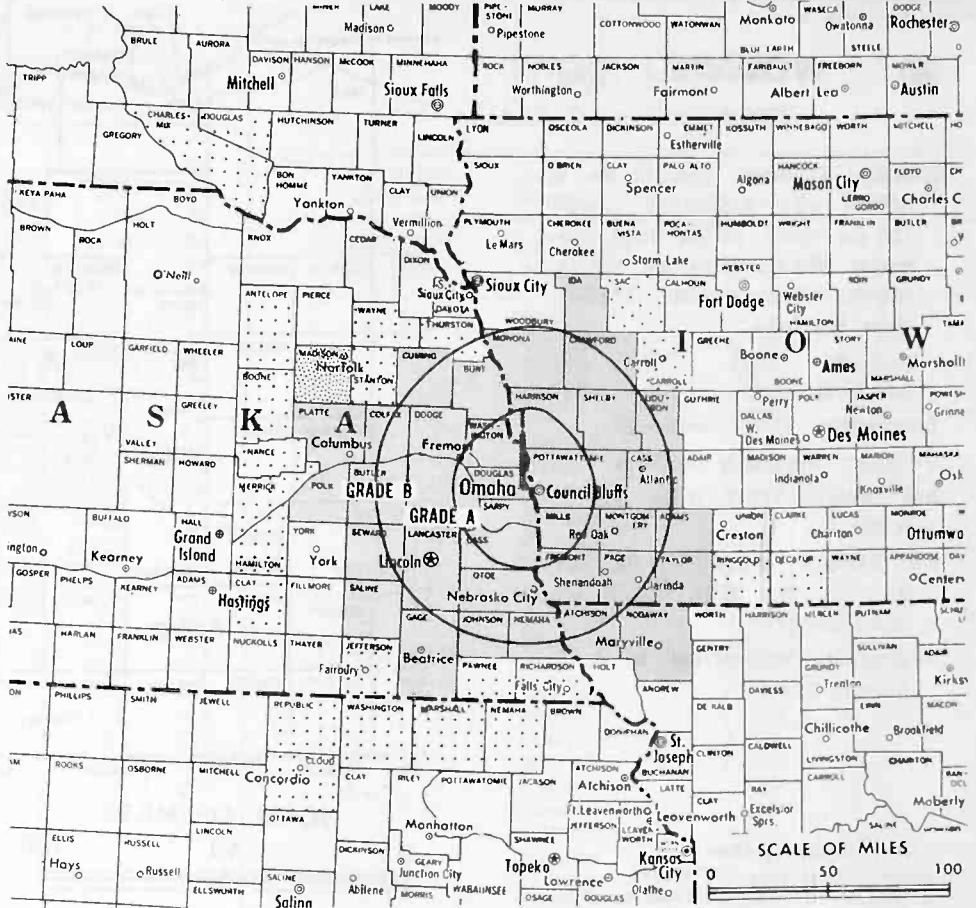
Holds CP for 600-ft. above av. terrain, 557-ft. above ground, lat. 41° 15' 25", long. 95° 57' 02".

Transmitter: 2615 Farnam St.

AM Affiliate: KFAB, 50-kw, 1110 kc (NBC).

FM Affiliate: KFAB-FM, 58-kw, 99.9 mc.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KMTV Ref: FCC File No. BMPCT-913 Granted 12/19/52

©American Map Co., Inc. N.Y., No. 14244

KMTV

Licensee: May Broadcasting Co., 2615 Farnam St., Omaha 31.

Studio: 2615 Farnam St.

Telephone: 345-3333.

TWX No.: OM 176.

Ownership: May Broadcasting Co., 100% (licensee of radio station KMA, Shenandoah, Ia.). May Bcstg. owns 48.86% of KFAB, Omaha. Officers of May Bcstg. Co.: Edward W. May, pres.; Owen L. Saddler, exec. v.p.; Raymond J. Schroeder, v.p., engineering; James B. Shaum, secy.-treas.; and the following directors; Gertrude W. May, Edward W. May, James B. Shaum, Mrs. Frances May Rankin, Mrs. Eleanor Jean May, J. D. Rankin Jr., Raymond J. Schroeder and O. L. Saddler.

Began Operation: Sept. 1, 1949.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

- EDWARD W. MAY, president.
- OWEN SADDLER, executive v.p. & general manager.
- ARDEN SWISHER, general sales manager.
- JOE BAKER, regional and local sales manager.
- LEW JEFFREY, program manager & film buyer.
- NORMAN WILLIAMS, production manager.
- AMOS E. EASTRIDGE, merchandising manager.
- GALEN LILLETHORUP, promotion manager.
- KENNETH MICHELSON, film director.
- R. J. SCHROEDER, v.p., engineering.

DIGEST OF RATE CARD NO. 13

(April 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 40 Sec. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.
\$1000.00 \$580.00 \$395.00 \$275.00 \$230.00 \$115.00

NETWORK BASE HOURLY RATE: \$950.

1962-63 Edition

Net Weekly Circulation	State County	Total Households	TV Homes	%
	IOWA			
	Adams	2,400	2,100	85
	Audubon	3,400	3,200	94
	Cass	6,000	5,500	92
	Crawford	5,600	5,300	93
	Fremont	3,400	3,200	95
	Harrison	5,500	5,100	92
	Ida	3,300	3,100	93
	Mills	3,600	3,400	93
	Monona	4,400	4,000	91
	Montgomery	4,900	4,500	92
	Page	6,700	6,100	90
	Pottawattamie	25,500	23,600	93
	Shelby	4,500	4,200	94
	Taylor	3,500	2,900	84
	MISSOURI			
	Atchison	3,000	2,800	90
	Nodaway	6,800	5,900	88
	NEBRASKA			
Over 50%	Burt	3,300	3,200	94
	Butler	3,200	2,800	86
	Cass	5,500	5,200	94
	Colfax	3,200	2,800	86
	Cuming	3,700	3,300	89
	Dodge	10,600	10,100	95
	Douglas	107,400	100,100	94
	Gage	8,200	7,400	91
	Johnson	2,100	1,900	89
	Lancaster	49,500	46,000	93
	Nemaha	2,900	2,600	88
	Otoe	5,300	4,900	92
	Platte	7,100	6,600	93
	Polk	2,300	2,200	96
	Saline	4,300	4,000	91
	Sarpy	8,400	8,200	98
	Saunders	5,500	5,200	93
	Seward	4,100	3,600	86
	Washington	3,700	3,600	97

(Continued on page 375)

KMTV Station Total	420,700	386,100	91
ARB Total Net Weekly Circulation (March, 1962)		286,100	

Nebraska—Omaha



WOW-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 590-ft. above av. terrain, 510-ft. above ground, 1710-ft. above sea level.

Latitude 41° 15' 26"
Longitude 95° 57' 49"

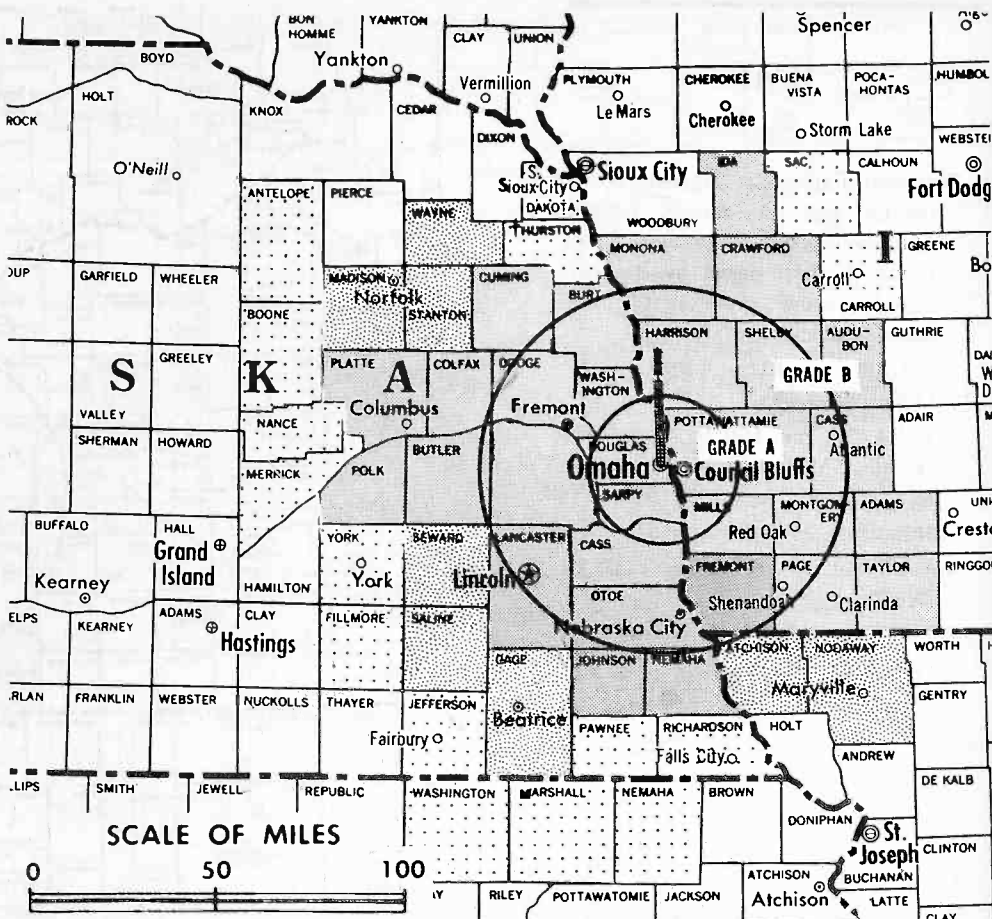
Transmitter: 3501 Farnam St.

TV tape: Recording facilities.

AM Affiliate: WOW, 5-kw, 590 kc (CBS).

FM Affiliate: WOW-FM, 40.3-kw, 92.3 mc (No. 222), 480-ft. antenna height.

Represented (engineering) by A. D. Ring & Assoc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WOW-TV Ref: FCC File No. BMPCT-894 Granted 12/19/52

© American Map Co., Inc., N.Y., No. 14244

WOW-TV

Licensee: Meredith WOW Inc., 3501 Farnam St., Omaha 31.

Studio: 3501 Farnam St. Telephone: 346-3400. TWX No.: OM 297.

Ownership: Meredith Publishing Company, Des Moines, Iowa, through subsidiary Meredith WOW Inc. For Meredith Publishing Co. executives see Book & Periodical Publishers Ownership. Meredith Broadcasting Company officers: Fred Bohlen, chairman of the board; Payson Hall, president, Des Moines, Ia.; Frank P. Fogarty, exec. v.p., c/o Meredith WOW Inc., Omaha, Neb. Same interests own radio WOW & WOW-FM, Omaha; WHEN-TV & WHEN, Syracuse, N.Y.; KCMO-TV, KCMO & KCMO-FM, Kansas City, Mo.; KPHO-TV & KPHO, Phoenix, Ariz.

Began Operation: Aug. 29, 1949. Sold to present owner Sept. 1951 (Television Digest, Vol. 7:32, 39).

Represented (sales) by Blair-TV.

Represented (legal) by Haley, Bader & Potts.

Personnel:

FRANK P. FOGARTY, v.p. & general manager.
C. ALFRED LARSON, station manager.
KENNETH QUAIFFE, sales manager.
BRUCE McKENZIE, sales service director.
BILL McBRIDE, program director & film buyer.
RICHARD CARLSON, production supervisor.
WILLIAM J. KOTERA, director of engineering.
GLENN FLYNN, chief engineer.
MIKE BYRNE, promotion manager.
MARY TURNER, continuity director.
ARNOLD PETERSON, farm director.
JAMES McGAFFIN, news editor.
WILLIAM F. TEMPLIN, office manager.

DIGEST OF RATE CARD NO. 16
(April 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	10 Sec.*
Class AA—7-10 p.m., daily.	\$1000.00	\$575.00	\$390.00	\$292.50	\$245.00	\$225.00
	\$112.50					

*Section 1. Section 2 offers Min., 20 & 10 Sec., on 3-5-10-15 plan.
NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	IOWA				
		Adams	2,400	2,100	85
		Audubon	3,400	3,200	94
		Cass	6,000	5,500	92
		Crawford	5,600	5,300	93
		Fremont	3,400	3,200	95
		Harrison	5,500	5,100	92
		Ida	3,300	3,100	93
		Mills	3,600	3,400	93
		Monona	4,400	4,000	91
		Montgomery	4,900	4,500	92
		Page	6,700	6,100	90
		Pottawattamie	25,500	23,600	93
		Shelby	4,500	4,200	94
		Taylor	3,500	2,900	84
Between 25-50%	NEBRASKA				
		Burt	3,300	3,200	94
		Butler	3,200	2,800	86
		Cass	5,500	5,200	94
		Colfax	3,200	2,800	86
		Cuming	3,700	3,300	89
		Dodge	10,600	10,100	95
		Douglas	107,400	100,100	94
		Johnson	2,100	1,900	89
		Lancaster	49,500	46,000	93
		Nemaha	2,900	2,600	88
		Otoe	5,300	4,900	92
		Platte	7,100	6,600	93
		Polk	2,300	2,200	96
		Sarpy	8,400	8,200	98
	Saunders	5,500	5,200	93	
	Washington	3,700	3,600	97	
	MISSOURI				
		Atchison	3,000	2,800	90
		Nodaway	6,800	5,900	88
	NEBRASKA				
	Gage	8,200	7,400	91	
	Madison	7,900	6,800	86	
(Continued on next page)					
WOW-TV Station Total		403,800	371,800	92	
ARB Total Net Weekly Circulation (March, 1962)		271,600			

KHOL-TV, Kearney (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	NEBRASKA—(Continued)			
	Logan	300	300	75
	McPherson	200	200	74
	Perkins	1,300	1,300	98
	Phelps	3,200	3,100	96
	Redwillow	4,200	3,900	91
	Sherman	1,700	1,500	86
	Thomas	400	300	65
	Webster	2,000	1,900	93
Between 25-50%	KANSAS			
	Wallace	600	600	84
	Logan	1,200	1,000	81
Under 25%	KANSAS			
	Gove	1,200	1,000	80
	Mitchell	2,900	2,400	82
	Osborne	2,600	2,100	80
	Sheridan	1,200	1,100	86
	NEBRASKA			
	Cheyenne	4,500	3,900	87
	Clay	2,900	2,900	98
	Garfield	800	700	83
	Grant	300	300	68
	Hamilton	2,800	2,600	93
	Kimball	2,400	2,400	96
	Nuckolls	2,700	2,300	86
	Thayer	3,000	2,700	89
	Wheeler	400	300	78

KOLN-TV, Lincoln (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	NEBRASKA—(Continued)			
	Madison	7,900	6,800	86
	Nemaha	2,900	2,600	88
	Otoe	5,300	4,900	92
	Webster	2,000	1,900	93
Under 25%	NEBRASKA			
	Blaine	300	300	63
	Buffalo	8,100	7,500	92
	Burt	3,300	3,200	94
	Cuming	3,700	3,300	89
	Custer	5,300	4,400	83
	Loup	300	300	88
	Rock	800	700	84
	Stanton	1,700	1,500	85
	Wayne	2,900	2,800	96

KETV, Omaha (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Under 25% (Continued)	KANSAS			
	Cloud	4,800	3,900	81
	Marshall	5,300	4,400	84
	Nemaha	3,900	3,500	89
	Republic	3,400	2,900	84
	Washington	3,600	2,900	82
	NEBRASKA			
	Boyd	1,400	1,200	83
	Dakota	3,600	3,500	97
	Gage	8,200	7,400	91
	Holt	4,100	3,000	73
	Jefferson	3,900	3,500	89
	Pawnee	1,800	1,500	81
	Richardson	4,600	4,100	89
	Stanton	1,700	1,500	85
Thurston	2,000	1,800	88	
Wayne	2,900	2,800	96	

Nebraska

KMTV, Omaha (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	NEBRASKA			
	Madison	7,900	6,800	86
Under 25%	IOWA			
	Carroll	6,700	6,300	95
	Decatur	3,300	2,700	81
	Ringgold	2,600	2,400	92
	Sac	5,300	4,800	90
	KANSAS			
	Cloud	4,800	3,900	81
	Marshall	5,300	4,400	84
	Nemaha	3,900	3,500	89
	Republic	3,400	2,900	84
	Washington	3,600	2,900	82
	NEBRASKA			
	Antelope	3,200	2,600	82
	Boone	2,700	2,500	89
	Clay	2,900	2,900	98
	Dakota	3,600	3,500	97
	Hamilton	2,800	2,600	93
	Jefferson	3,900	3,500	89
	Merrick	2,600	2,400	89
	Nance	1,700	1,500	87
	Pawnee	1,800	1,500	81
Richardson	4,600	4,100	89	
Stanton	1,700	1,500	85	
Thurston	2,000	1,800	88	
Wayne	2,900	2,800	96	
SOUTH DAKOTA				
Charles Mix	3,200	2,500	77	
Douglas	1,500	1,200	81	

WOW-TV, Omaha (ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	NEBRASKA—(Continued)			
	Saline	4,300	4,000	91
	Seward	4,100	3,600	86
	Stanton	1,700	1,500	85
	Wayne	2,900	2,800	96
Under 25%	IOWA			
	Carroll	6,700	6,300	95
	Sac	5,300	4,800	90
	KANSAS			
	Marshall	5,300	4,400	84
	Nemaha	3,900	3,500	89
	Washington	3,600	2,900	82
	NEBRASKA			
	Antelope	3,200	2,600	82
	Boone	2,700	2,500	89
	Dakota	3,600	3,500	97
	Fillmore	3,100	2,900	92
	Jefferson	3,900	3,500	89
	Merrick	2,600	2,400	89
	Nance	1,700	1,500	87
Pawnee	1,800	1,500	81	
Richardson	4,600	4,100	89	
Thurston	2,000	1,800	88	
York	4,500	3,900	86	

KSTF, Scottsbluff-Gering, Neb.
Listing Is On Next Page.

Nebraska—Scottsbluff-Gering



KSTF

Ch. 10

[Satellite of KFBC-TV,
Cheyenne, Wyo.]

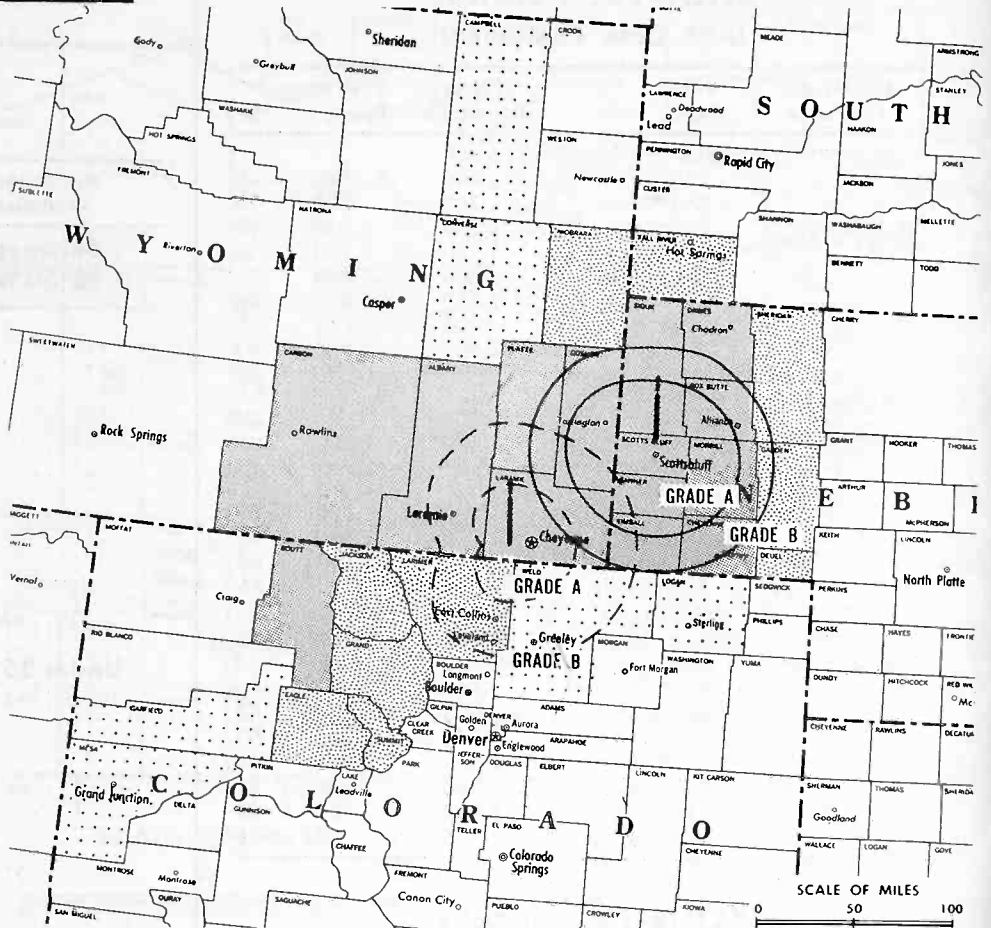
Technical Facilities: Channel No. 10
(192-198 mc). Authorized power:
240-kw visual, 120-kw aural. An-
tenna: 840-ft. above av. terrain,
674-ft. above ground, 5141-ft.
above sea level.

Latitude 41° 59' 58"
Longitude 103° 39' 55"

Transmitter: 9.5-mi. N of center of
Scottsbluff.

Vhf Repeaters: See listing immedi-
ately following Educational Sta-
tion Directory.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KSTF Ref: FCC File No. BMPCT-4858 Granted 10/9/57

©American Map Co., Inc., N.Y., No. 14244

KSTF

Network Service: ABC, CBS & NBC, same as KFBC-TV, Cheyenne.

Licensee: Frontier Bcstg. Co., 2923 E. Lincolnway, Cheyenne, Wyo.

Studio: 2923 E. Lincolnway, Cheyenne.

Telephone: 634-4461, Cheyenne.

Ownership: See KFBC-TV, Cheyenne.

Began Operation: Aug. 7, 1955.

Represented (sales) by George P. Hollingbery Co.

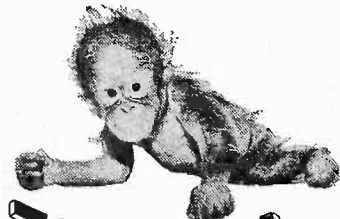
Personnel:

WILLIAM G. WALTER, resident manager.
DOUG REEVES, national sales manager.
TONY KEHL, sports director.
ROBERT S. McCracken, film buyer.
LOREN ELLIS, commercial manager.
CATHERINE JOHANNES, program director.
RONALD DAVIS, film director.
DEAN SUHR, resident engineer.
DORIS BERRY, women's director.

Rates: Sold only in combination with KFBC-TV, Cheyenne, with
rates applying to simultaneous telecasts on both stations.

NETWORK BASE HOURLY RATE: Bonus to KFBC-TV, Cheyenne,
Wyo.

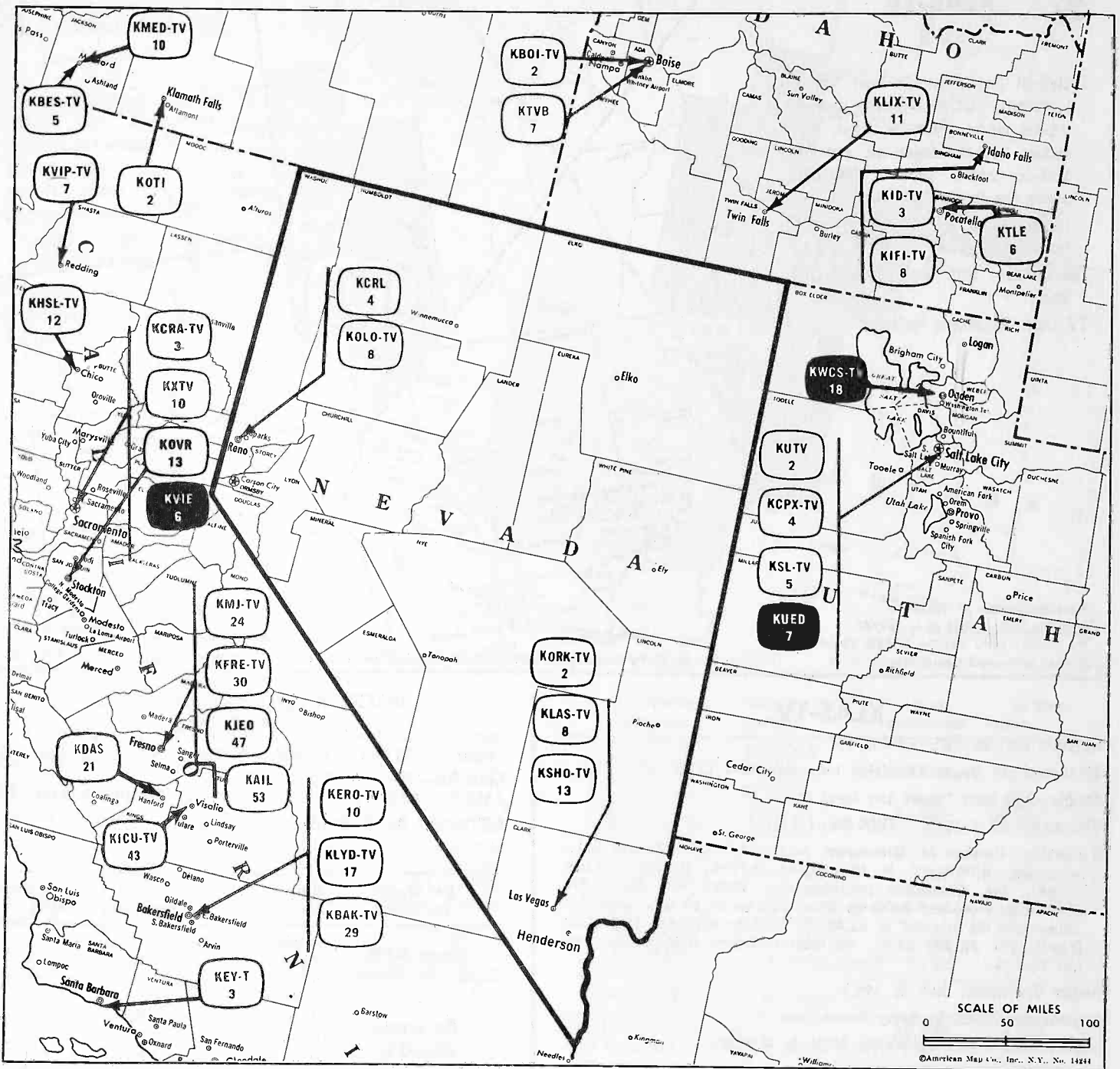
ARB Data For This Station Included With
Report of Parent KFBC-TV, Cheyenne, Wyo.



ZOORAMA

Nation's Most Popular Zoo Program

TRANS-LUX TELEVISION CORPORATION
NEW YORK CHICAGO HOLLYWOOD



SCALE OF MILES
0 50 100
© American Map Co., Inc., N.Y., No. 1424

Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Reno	45,900	182	78,700	187	68,700	185
Las Vegas	44,400	185	60,100	195	53,500	194

Nevada Station Status as of Dec. 1, 1961

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
5	0	5
0	0	0
		5

Nevada—Las Vegas



KLAS-TV

Ch. 8

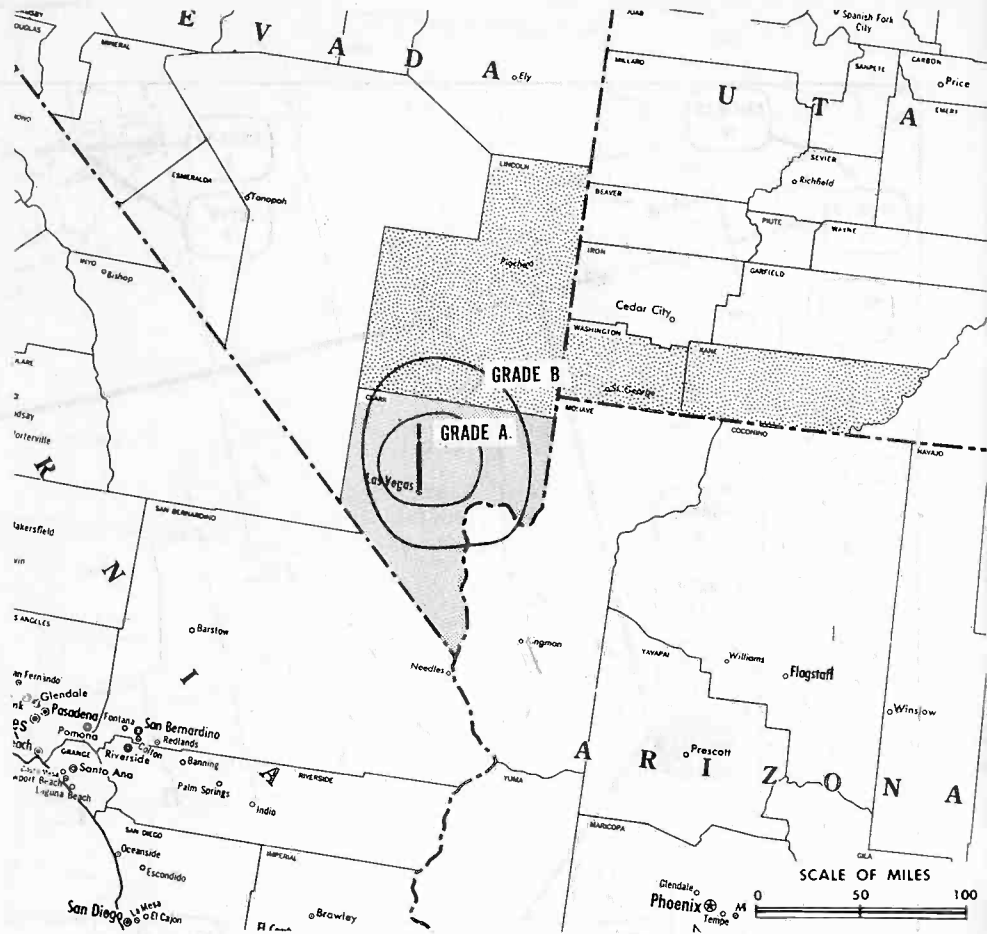
Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 55-kw visual, 27.5-kw aural. Antenna: 130-ft. above av. terrain, 238-ft. above ground, 2310-ft. above sea level.

Latitude 36° 07' 49"
Longitude 115° 09' 52"

Transmitter: 250 East Desert Inn Road.

TV tape: Recording facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KLAS-TV Ref: FCC File No. BPCT-2116 Granted 5/29/56

©American Map Co., Inc., N.Y., No. 14244

KLAS-TV

Network Service: CBS (EMP).

Licensee: Las Vegas Television Inc., P.O. Box 1230.

Studio: 250 East Desert Inn Road.

Telephone: RE 5-7511. TWX No.: LV 5654.

Ownership: Herman M. Greenspun, pres., 73.7%; J. Dewey Solomon, v.p., 8.99%; C. H. Huntington, 2.72%; Harvey E. Luce, 2.38%. Mr. Greenspun publishes Las Vegas Sun. Note: Mr. Greenspun increased holdings from 36.6% to 68.8% when Mr. Jolley sold his interest in KLAS-TV back to company (Television Digest, Vol. 12:25; 13:9). He later increased holdings to present 73.7%.

Began Operation: July 8, 1953.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Welch, Mott & Morgan.

Personnel:

HERMAN M. GREENSPUN, president.
WILLIAM D. STILES, station mgr. & nat'l. advertising mgr.
MARK SMITH, operations manager.
NORMAN L. WHITE, local sales manager.
URSULA SCHIXIDLER, business manager.
HURSCHEL C. MCKENZIE, chief engineer.

DIGEST OF RATE CARD NO. S-1 & P-1 (Sept. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class AA—7:30-10:30 p.m., daily.	\$350.00	\$200.00	\$140.00	\$120.00	\$50.00	\$40.00	\$30.00

NETWORK BASE HOURLY RATE: \$140.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEVADA Clark	44,000	40,100	92
	NEVADA Lincoln	800	600	77
Between 25-50%	UTAH Kane	800	400	52
	Washington	2,800	2,100	73
Under 25%:	None Under 25%			
KLAS-TV Station Total		48,400	43,200	89
ARB Total Net Weekly Circulation (March, 1962)			40,800	

Nevada—Las Vegas



KORK-TV

(formerly KLRJ-TV)

Ch. 2

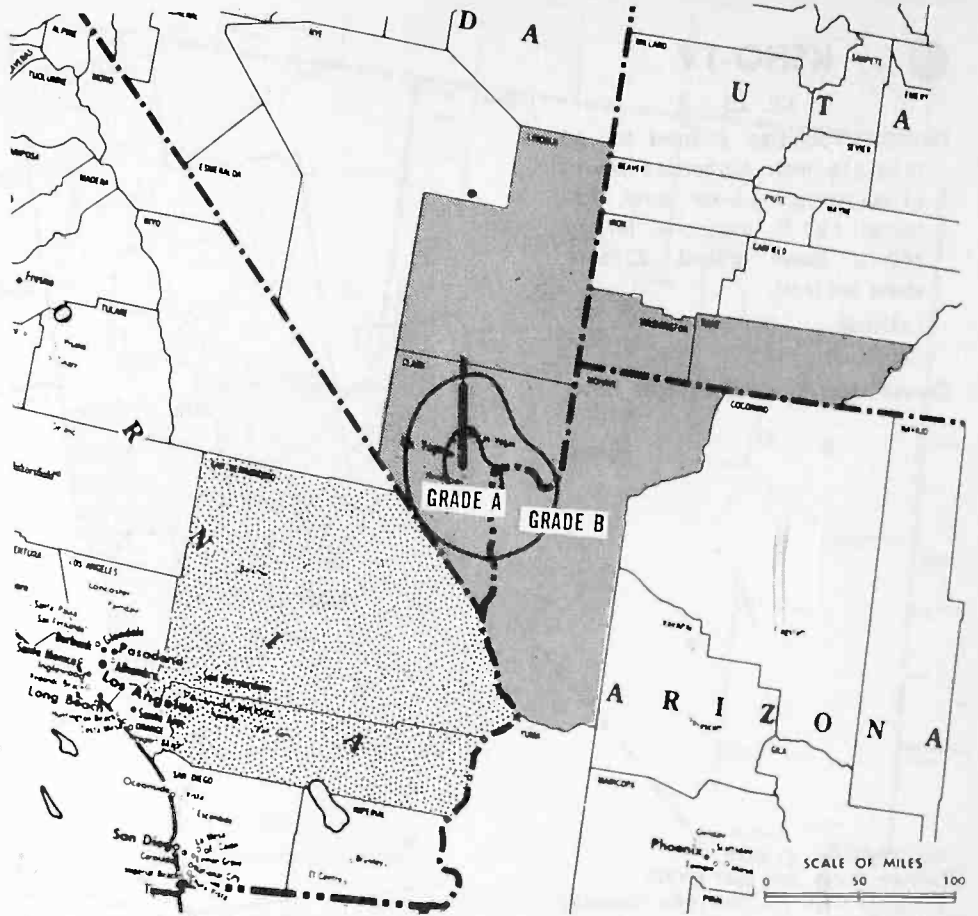
Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 275-ft. above av. terrain, 507-ft. above ground, 2317-ft. above sea level.

Latitude 36° 07' 50"
Longitude 115° 05' 06"

Transmitter: 4850 Henderson Hwy.

AM Affiliate: KORK, .25-kw, 1340 kc (MBS).

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KLRJ-TV Ref: FCC File No. BMPCT-2582 Granted 12/8/54

©American Map Co., Inc. N.Y. No. 14244

KORK-TV

Licensee: Southern Nevada Radio & TV Co., Box 550, Las Vegas.

Studio: 4850 Henderson Highway.

Telephone: Dudley 2-1760.

TWX No.: LV 5649.

Ownership: Donald W. Reynolds, pres., 100%; Reynolds also controls KOLO-TV, Reno (KOLO); KGNS-TV, Laredo, Tex. (under lease); KFSA-TV, Fort Smith (KFSA); KFOY-TV, Hot Springs, Ark.; Review Journal and other newspapers in Arkansas, Nevada, Oklahoma and Mississippi.

Began Operation: Jan. 23, 1955.

Represented (sales) by Venard, Torbet & McConnell Inc.; C. K. Beaver & Assoc. (South & Southeast).

Represented (legal) by Haley, Bader & Potts.

Personnel:

DONALD W. REYNOLDS, president.
EDWARD R. TABOR, gen. & natl. sales mgr.
DON BROWN, local sales manager.

DIGEST OF RATE CARD NO. 5 (Jan. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.

Class AA—7-10:30 p.m., daily.

\$300.00 \$180.00 \$110.00 \$90.00 \$60.00 \$46.00 \$30.00

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	ARIZONA			
	Mohave	2,600	2,000	76
	NEVADA			
	Clark	44,000	40,100	92
	Lincoln	800	600	77
Between 25-50%	UTAH			
	Kane	800	400	52
	Washington	2,800	2,100	73
Under 25%	CALIFORNIA			
	Riverside E.	5,400	4,900	90
	San Bernardino E.	3,700	3,400	92
	None Under 25%			
KLRJ-TV Station Total		60,100	53,500	89
ARB Total Net Weekly Circulation (March, 1962)			44,400	



THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES

TRANS-LUX TELEVISION CORPORATION
NEW YORK CHICAGO HOLLYWOOD

Nevada—Las Vegas



KSHO-TV

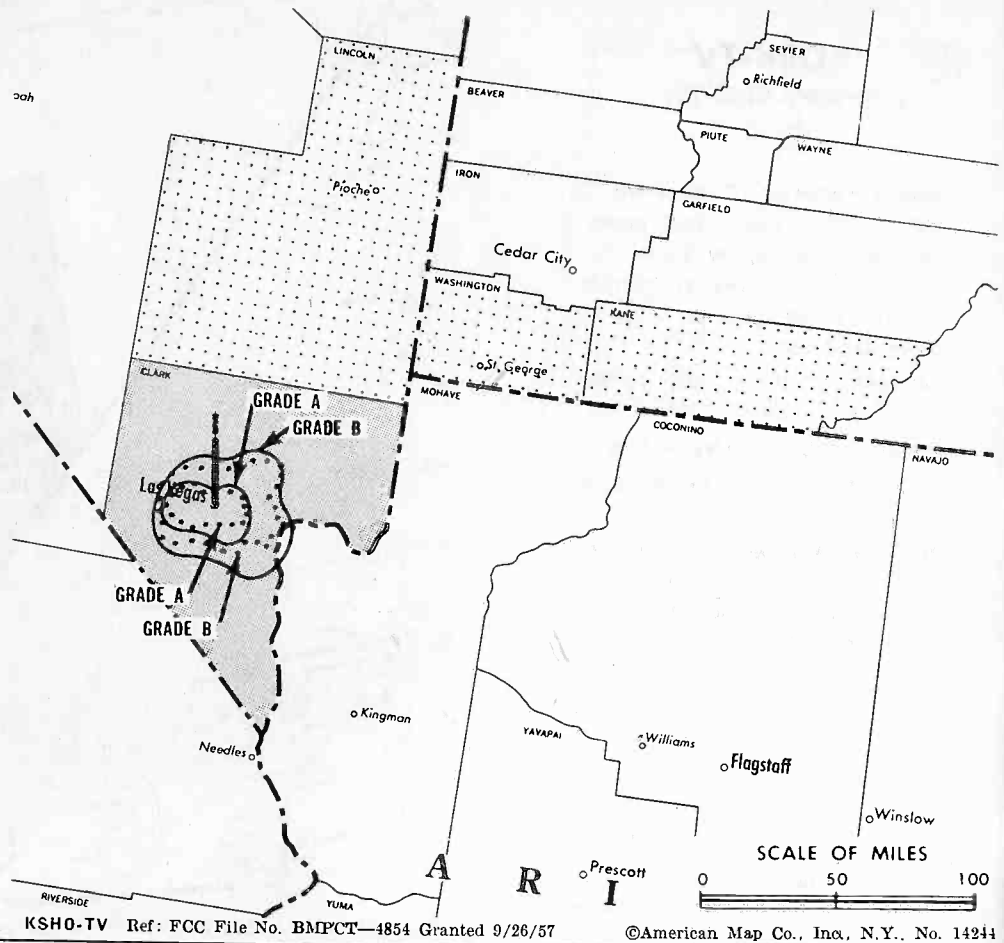
Ch. 13

Technical Facilities: Channel No. 13
(210-216 mc). Authorized power:
11-kw visual, 5.5-kw aural. An-
tenna: 130-ft. above av. terrain,
242-ft. above ground, 2296-ft.
above sea level.

Latitude 36° 08' 32"

Longitude 115° 09' 37"

Transmitter: El Rancho Vegas Hotel.



Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.

KSHO-TV Ref: FCC File No. BMPCT-4854 Granted 9/26/57

©American Map Co., Inc., N.Y., No. 1424

KSHO-TV

Licensee: Television Co. of America Inc., El Rancho Vegas Hotel.

Studio: El Rancho Vegas Hotel.

Telephone: RE 5-4266.

Ownership: Nevada Broadcasters Fund Inc., 100%. Officers: Alex Gold, pres.; Walter Shull, v.p. Note: Transfer pends to Arthur Powell Williams.

Began Operation: May 4, 1956. Sale of KSHO-TV to present owners by Mervyn L. & Nathan Adelson and Irwin A. Molasky approved Nov. 5, 1959 by FCC (Television Digest, Vol. 15:42, 45). Sale to Adelson group by Albert Zugsmith interests approved Nov. 20, 1957 by FCC (Vol. 13:34, 42, 47); Zugsmith group's purchase of KSHO-TV with radio KBMI, Henderson, Nev. approved Nov. 28, 1956 by FCC (Vol. 12:48).

Represented (sales) by Forjoe-TV Inc.

Personnel:

ALEX GOLD, president, general manager & film buyer.

ANDE BEGGERLY, program director.

WALTER SHULL, local sales manager,

JAMES LEACH, chief engineer.

DIGEST OF RATE CARD NO. 4

(July 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class A—6:30-10:30 p.m., daily.
\$250.00 \$150.00 \$100.00 \$65.00 \$50.00 \$40.00 \$30.00

NETWORK BASE HOURLY RATE: Bonus to network.

Net Weekly Circulation	State County	Total Households	TV Homes	Homes %
Over 50%	NEVADA Clark	44,100	40,100	92
Between 25-50%	None	Between 25-50%		
Under 25%	NEVADA Lincoln	800	600	77
	UTAH Kane	800	400	52
	Washington	2,800	2,100	73
KSHO-TV Station Total		48,400	43,200	89
ARB Total Net Weekly Circulation (March, 1962)			39,300	

Nevada—Reno



KCRL

Ch. 4



Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 17.4-kw visual, 9.1-kw aural. Antenna: 420-ft. above av. terrain, 92-ft. above ground, 5539-ft. above sea level.

Latitude 39° 35' 03"

Longitude 119° 48' 06"

Transmitter: 4-mi. N of Reno Post Office.

TV tape; Recording facilities.



KCRL Ref: FCC File No. BPCT-2656 Granted 6/15/61

©American Map Co., Inc., N.Y., No. 14244

KCRL

Licensee: Circle L. Inc.

Studio: 1790 Vassar St.

Telephone: 322-9145. TWX No.: 702-358-0132.

Ownership: Circle L. Inc., 100%.

Began Operation: Sept. 30, 1962.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Ron Oakley.

Personnel:

CHARLES E. CORD, pres. & general manager.

ROGER O. VAN DUZER, station manager.

RICHARD ROWLEY, sales manager.

JIM BENTLEY, operations manager.

RON OAKLEY, chief engineer.

DWIGHT DYER, news director.

WALLACE D. WARREN, public affairs director.

DIGEST OF RATE CARD NO. 1 (Sept. 15, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—6:30-10 p.m., daily.	\$350.00	\$200.00	\$140.00	\$100.00	\$75.00	\$60.00	\$35.00

NETWORK BASE HOURLY RATE: \$250.

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.

HAMILTON-LANDIS & ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS
WASHINGTON, D.C., CHICAGO, DALLAS,
SAN FRANCISCO

SELL **MORE**

RADIO & TELEVISION STATIONS
IN THE WEST—NEAREST OFFICE IS—
111 SUTTER ST., SAN FRANCISCO 4
EXBROOK 2-5671

Nevada—Reno



Ch. 8

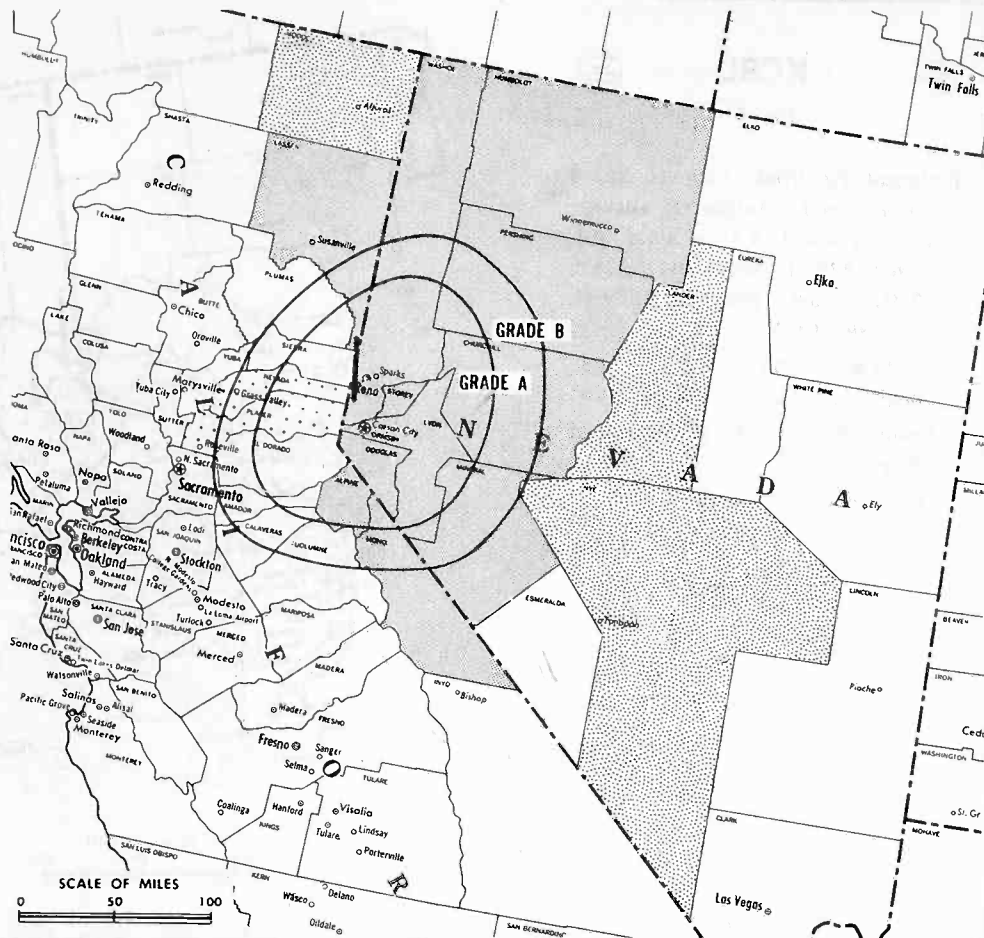
Technical Facilities: Channel No. 8
(180-186 mc). Authorized power:
77.6-kw visual, 38.9-kw aural. An-
tenna: 2930-ft. above av. terrain,
120-ft. above ground, 9789-ft.
above sea level.

Latitude 39° 18' 49"
Longitude 119° 53' 00"

Transmitter: Slide Mt., Washoe
County.

AM Affiliate: KOLO, 1-kw, 920 kc.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KOLO-TV Ref: FCC File No. BPCT-2653 Granted 8/10/59

©American Map Co., Inc. N.Y., No. 14244

KOLO-TV

Network Service: ABC, CBS.

Licensee: Nevada Radio-Television Inc., Box 2610.

Studio: 770 E. 5th St.

Telephone: Fairview 3-0721. TWX No.: 702-358-1681.

Ownership: Donald W. Reynolds, 50%; Southwestern Publishing
Co., 50%. Mr. Reynolds also controls KORK-TV, Las Vegas
and KFOY-TV, Hot Springs, Ark. For Reynolds' other holdings
see KORK-TV, Las Vegas.

Began Operation: Sept. 26, 1953.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Hammett & Edison.

Personnel:

DONALD W. REYNOLDS, president.
LEE HIRSHLAND, v.p. & general manager.
PHIL ROSE, commercial manager.
HELEN BUSSCHER, program service mgr.
DON BRIESE, operations manager.
JIM BULL, chief engineer.
BOB CARROLL, news director.

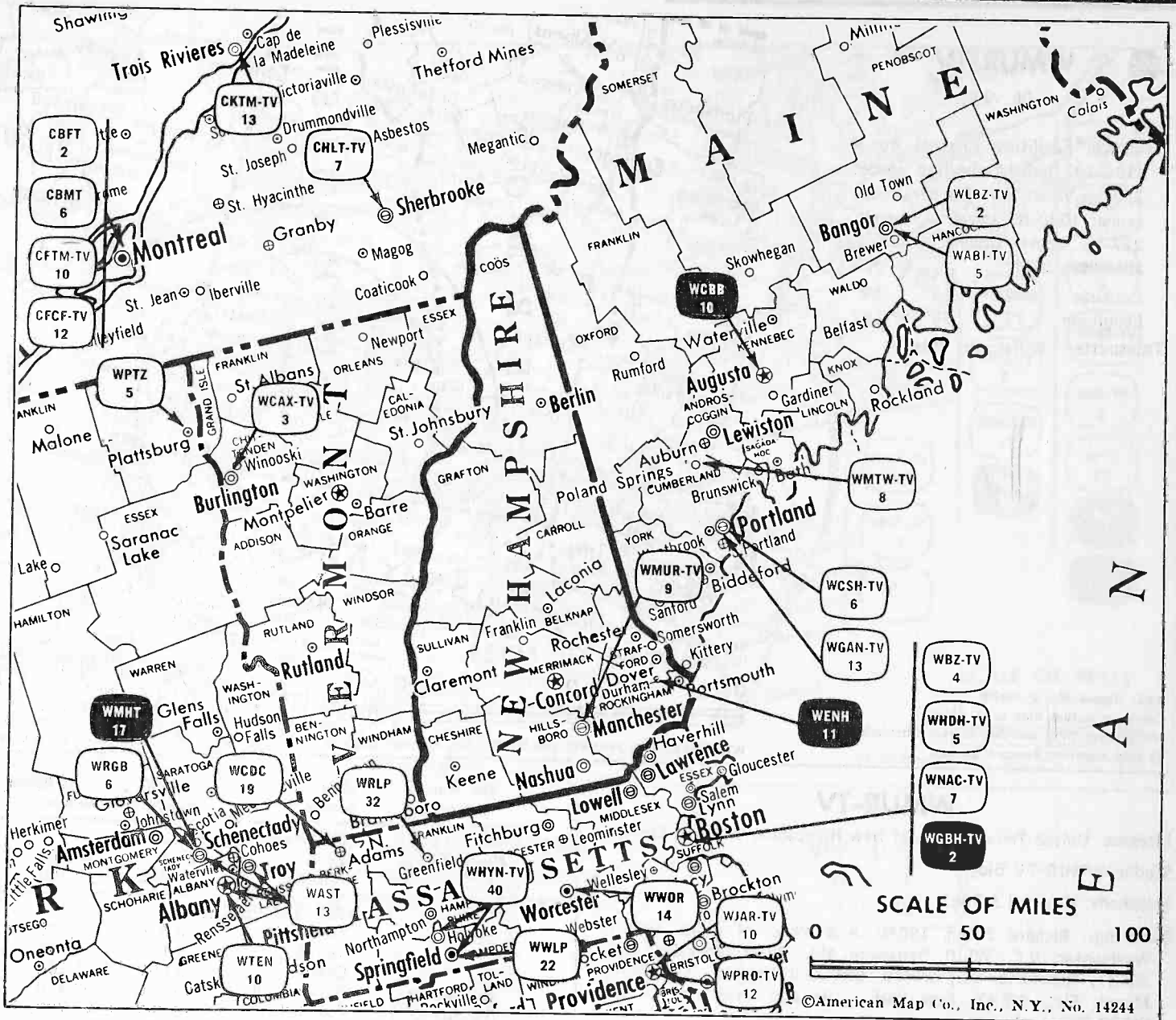
DIGEST OF RATE CARD NO. 9-R
(June 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:30-10 p.m., daily.
\$400.00 \$240.00 \$160.00 \$120.00 \$100.00 \$80.00 \$70.00 \$40.00
NETWORK BASE HOURLY RATE: \$250 (ABC), \$250 (CBS).

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CALIFORNIA				
		Alpine	100	100	68
		Lassen	4,300	3,600	82
		Mono	900	600	63
	NEVADA				
		Churchill	2,600	2,400	91
		Douglas	1,200	1,000	81
		Humboldt	1,900	1,600	83
		Lyon	2,000	1,600	79
		Mineral	1,900	1,700	85
	Ormsby	2,500	2,300	89	
	Pershing	1,100	1,000	83	
	Storey	200	200	75	
	Washoe	29,700	26,100	88	
Between 25-50%	CALIFORNIA				
		Modoc	2,600	2,200	80
	NEVADA				
	Lander	500	400	64	
	Nye	1,600	1,000	60	
Under 25%	CALIFORNIA				
		Nevada	7,500	6,600	88
	Placer	18,100	16,300	90	

KOLO-TV Station Total 78,700 68,700 87
ARB Total Net Weekly Circulation (March, 1962) 45,900

For Television Market Rankings
see page 24-a



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Manchester	234,000	72	1,144,700	17	1,076,600	17

New Hampshire Station Status as of Dec. 1, 1962

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
1	0	1
1	0	1
		2

State Cross Reference List
Communities That Receive Programs of Stations That Are Located Elsewhere

WRLP
Keene
(See Greenfield, Mass.)

WMTW-TV
Mt. Washington
(See Poland Spring, Me.)

State Educational Technical Facilities
(Complete Data in Educational Directory)

WENH
Durham
Ch. 11

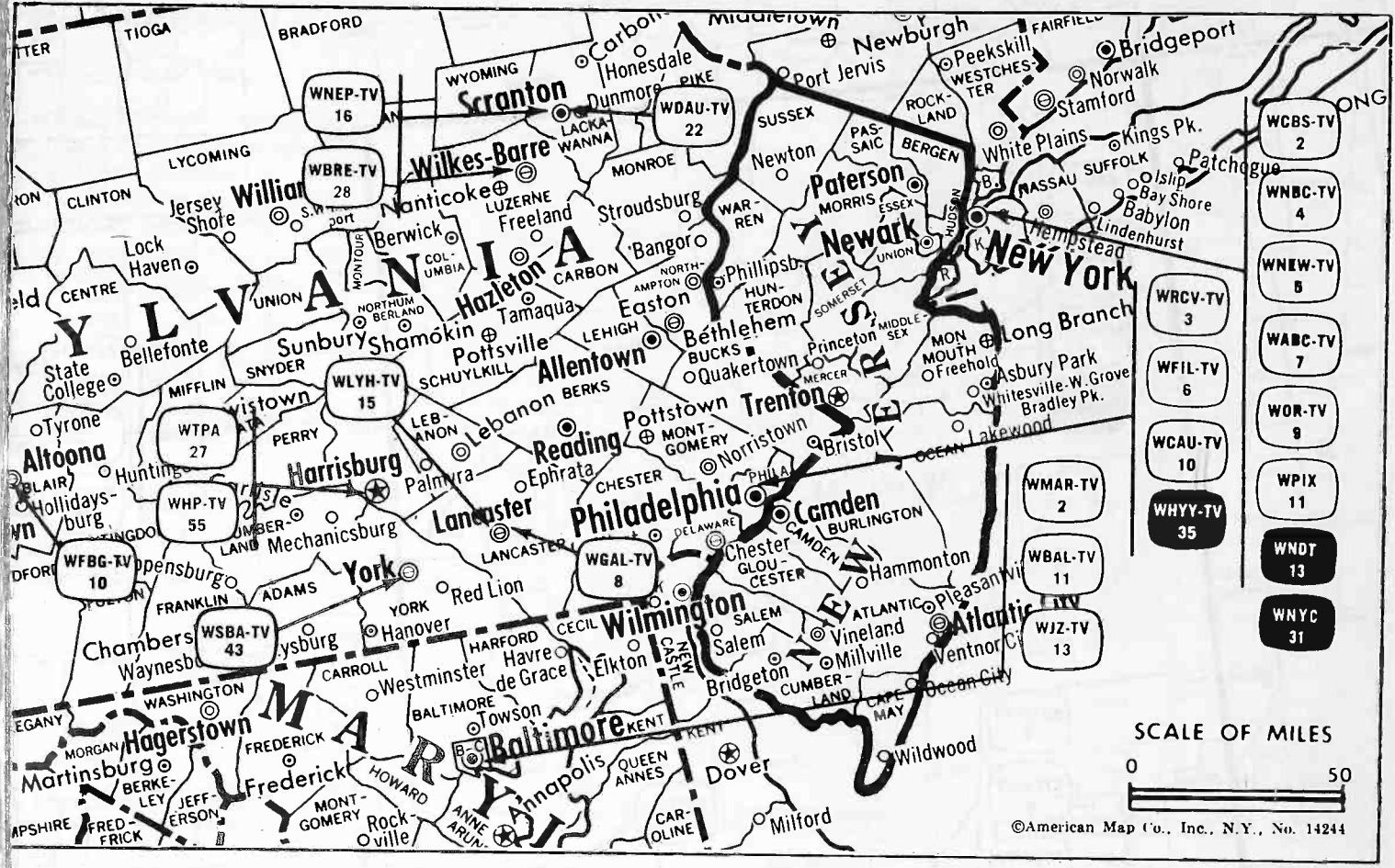
Non-Commercial Educational Station

Licensee: U of New Hampshire, Durham

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 51.3-kw visual, 25.7-kw aural. Antenna: 970-ft. above av. terrain, 398-ft. above ground, 1498-ft. above sea level.

Latitude 43° 10' 41"
Longitude 71° 12' 19"

New Jersey

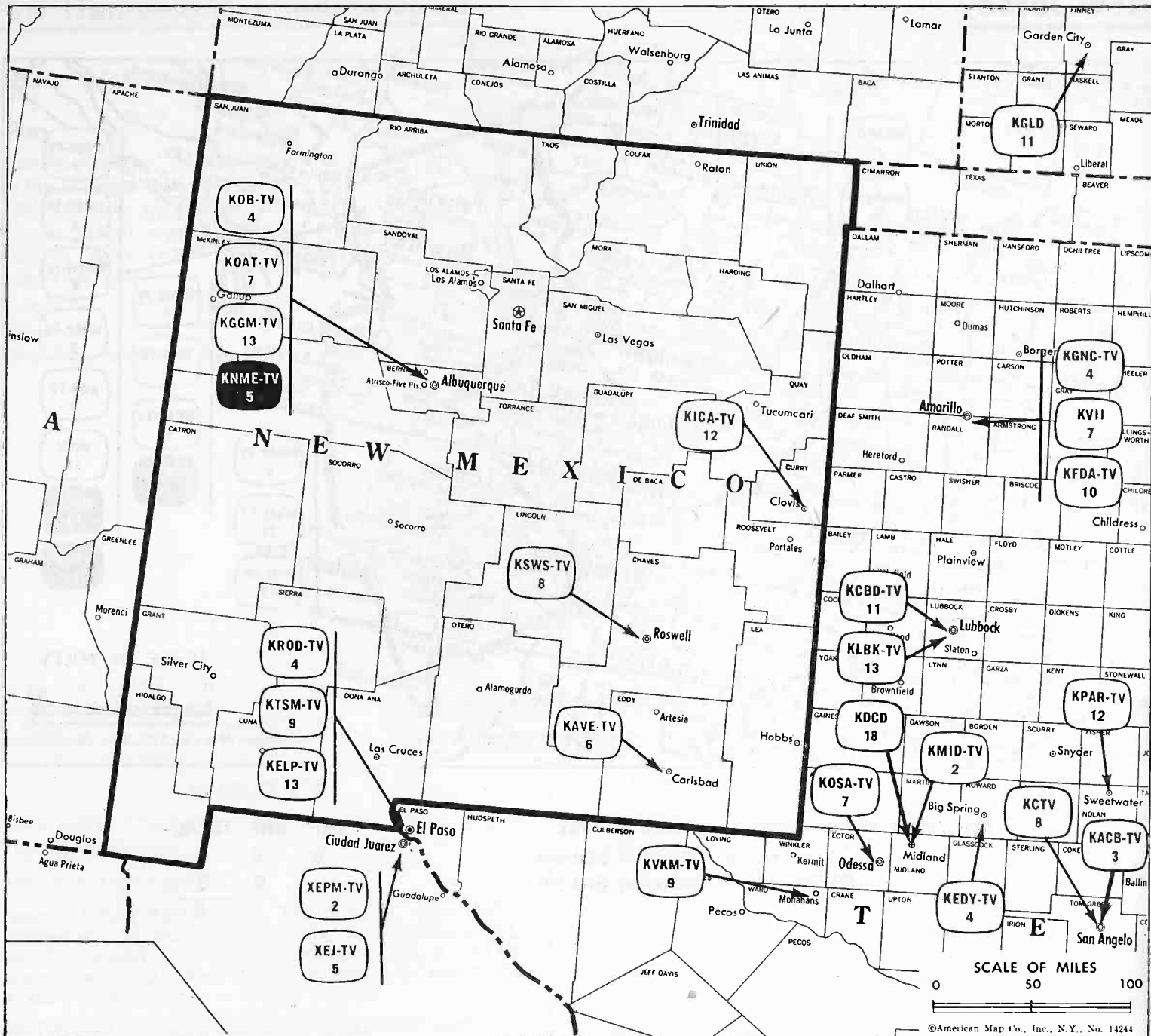


New Jersey Station Status as of Dec. 1, 1962

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
0	0	0
0	0	0
		0

New Mexico



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Albuquerque	144,300	106	194,600	136	156,500	138
Roswell	48,100	179	79,200	186	70,200	182
Clovis	13,700	219	28,000	213	24,100	214
Carlsbad	11,200	222	14,600	218	13,000	217

New Mexico Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
○ Commercial Television Stations	6	0	6
● Educational Television Stations	1	0	1
			<hr/> 7

See CATV Directory
for New Mexico's
Community Antenna Systems

State Educational Technical Facilities (Complete Data in Educational Directory)

KNME-TV Albuquerque Ch. 5

Non-Commercial Educational Station

Licensee: Regents of University of New Mexico and Board of Education of the City of Albuquerque, 1801 Roma N.E.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 11.2-kw visual, 5.62-kw aural. Antenna: 4150-ft. above av. terrain, 123-ft. above ground, 10,776-ft. above sea level.

Latitude 35° 12' 42.65"
Longitude 106° 26' 58.60"

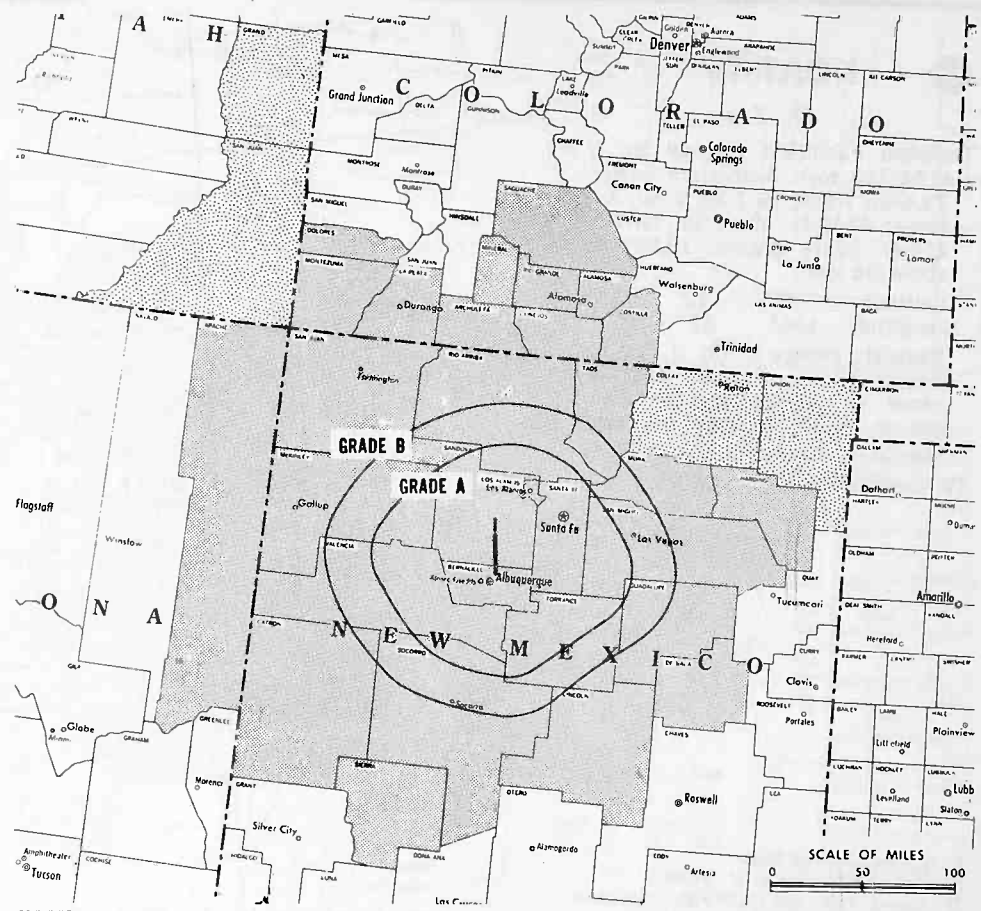
New Mexico—Albuquerque

KGGM-TV
Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 89.1-kw maximum & 44.7-kw visual, 44.6-kw maximum & 22.4-kw aural. Antenna: 4180-ft. above av. terrain, 143-ft. above ground, 10,791-ft. above sea level.

Latitude 35° 12' 40"
Longitude 106° 26' 57"

Transmitter: Sandia Crest.
AM Affiliate: KGGM, 5-kw, 610 kc (CBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KGGM-TV Ref: FCC File No. BPCT-2178 Granted 9/18/56 ©American Map Co., Inc., N.Y., No. 14244

KGGM-TV

Licensee: New Mexico Bcstg. Co. Inc., Box 1294.
Studio: 14th & Coal SW.
Telephone: Chapel 3-2285. TWX No.: AQ 88.
Ownership: A. R. Hebenstreit, pres., 62.21%; S. P. Vidal, v.p., 11.30%; N. M. Switzer, secy.-treas.; Vergie Abeyta, asst. secy.; Maurice Liberman, 5.60%; Clinton P. Anderson, 5.54%; Sherburne P. Anderson, 2.37%; Nancy Anderson Roberts, 2.26%; P. J. Vidal, 1.40%; and 24 others less than 1% each. Also owns KVSF, Santa Fe.
Began Operation: Sept. 24, 1953.
Sales presented (sales) by The Branham Co.
Legal presented (legal) by Dempsey & Koplovitz.
Engineering presented (engineering) by A. Earl Cullum Jr.
Personnel:
A. R. HEBENSTREIT, president, general manager & film buyer.
R. C. (DUSTY) RHoads, commercial manager & film buyer.
ROBT. VAN DRIEL, program manager.
VERGIE ABEYTA, traffic & national sales manager.
LEONARD DODDS, chief engineer.

DIGEST OF RATE CARD NO. 6 (June 1, 1961)

30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., Mon.-Sat.; 5-10 p.m., Sun.
\$0.00 \$250.00 \$160.00 \$125.00 \$100.00 \$75.00 \$60.00 \$45.00
NETWORK BASE HOURLY RATE: \$375.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARIZONA			
	Apache	6,200	2,800	46
	COLORADO			
	Mineral	200	100	58
	Alamosa	2,800	2,200	77

Net Weekly Circulation	State County	Total Households	TV Homes	%		
Over 50%	COLORADO—(Continued)					
		Archuleta	700	500	65	
		Conejos	2,000	1,500	74	
		Costilla	1,000	500	49	
		Dolores	600	300	48	
		La Plata	5,600	4,400	78	
		Montezuma	4,100	3,200	78	
		Rio Grande	3,100	2,300	73	
		Saguache	1,200	900	69	
	Between 25-50%	NEW MEXICO				
			Bernalillo	77,300	71,200	93
			Catron	800	500	50
			De Baca	900	800	82
			Guadalupe	1,400	1,000	70
		Harding	500	400	58	
		Lincoln	2,300	1,900	79	
		Los Alamos	3,700	3,500	93	
		McKinley	8,000	5,100	64	
		Mora	1,500	600	40	
		Rio Arriba	5,500	3,700	66	
		Sandoval	3,000	2,200	71	
		San Juan	14,300	10,200	72	
		San Miguel	5,400	3,500	64	
		Santa Fe	12,000	10,200	85	
		Sierra	2,500	1,800	70	
		Socorro	2,700	2,400	87	
	Taos	3,800	2,200	57		
	Torrance	1,700	1,400	78		
	Valencia	9,900	8,400	85		
Under 25%	NEW MEXICO					
		Colfax	3,900	2,900	73	
		Union	1,800	1,200	67	
Under 25%	UTAH					
		Grand	2,000	1,300	62	
	San Juan	2,200	1,400	62		
KGGM-TV Station Total		194,600	156,500	80		
ARB Total Net Weekly Circulation (March, 1962)		136,400				

New Mexico—Albuquerque



KOAT-TV

Ch. 7

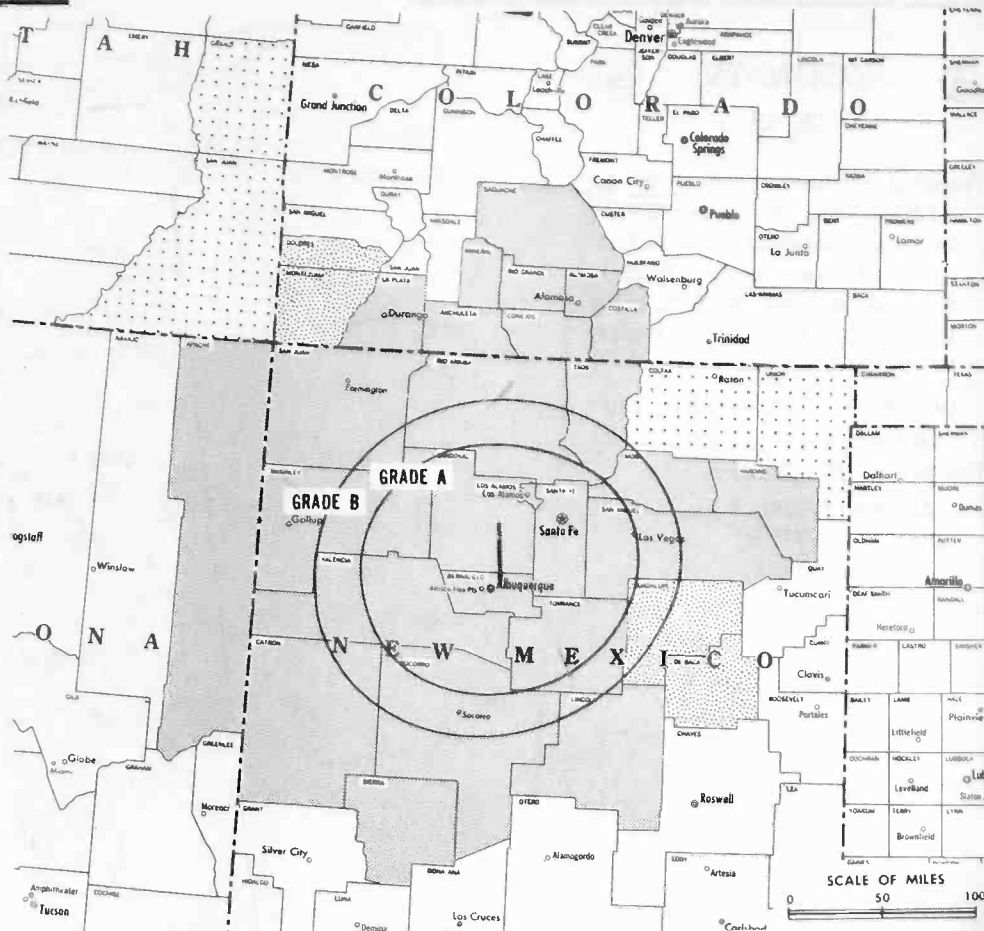
Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 73.5-kw visual, 36.7-kw aural. Antenna: 4240-ft. above av. terrain, 256-ft. above ground, 10,851-ft. above sea level.

Latitude 35° 12' 53"
Longitude 106° 27' 1.3"

Requests change to Ch. 2. 27-kw visual, 13.5-kw aural, 4235-ft. above av. terrain, 252-ft. above ground, 10,847-ft. above sea level.

Transmitter: Sandia Crest.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KOAT-TV Ref: FCC File No. BMPCT-3777 Granted 5/3/66

© American Map Co., Inc., N.Y., No. 14244

KOAT-TV

Licensee: Alvarado Television Co. Inc., 122 Tulane Dr., S.E.

Studio: 1377 University Blvd., N.E. Telephone: Chapel 7-0101.
TWX No.: 505-243-8364.

Ownership: WGAL Television Inc. For other interests see WGAL-TV, Lancaster, Pa.

Began Operation: Sept. 28, 1953. Sale to present owner by Alvarado Television Co. Inc., approved by FCC Jan. 23, 1962. Merger with KVOA-TV, Tucson, approved Sept. 30, 1959 by FCC (Television Digest, Vol. 15:34, 40). Sale to Clinton McKinnon by A. M. Caldwell, Walter Stiles and associates approved Feb. 6, 1957. (Vols. 12:51, 13:6).

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Creutz & Snowberger.

Personnel:

FRED L. VANCE, general manager.
MAX SKLOWER, station manager.
EVELENE WILLS, film director.
JAMES SHARMAN, chief engineer
GEORGE MORRISON, news director.
FRANK IDASPE, operations director & film buyer.

DIGEST OF RATE CARD NO. 10-A (June 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6:59-10:01 p.m., daily.

\$375.00 \$225.00 \$150.00 \$125.00 \$93.75 \$75.00 \$60.00 \$37.50

NETWORK BASE HOURLY RATE: \$350.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARIZONA			
	Apache	6,200	2,800	46
	COLORADO			
	Mineral	200	100	58
	Alamosa	2,800	2,200	77

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	COLORADO—(Continued)			
	Archuleta	700	500	65
	Conejos	2,000	1,500	74
	Costilla	1,000	500	49
	La Plata	5,600	4,400	78
	Rio Grande	3,100	2,300	73
	Saguache	1,200	900	69
	NEW MEXICO			
	Bernalillo	77,300	71,200	93
	Catron	800	500	50
	Harding	500	400	58
	Lincoln	2,300	1,900	79
	Los Alamos	3,700	3,500	93
	McKinley	8,000	5,100	64
	Mora	1,500	600	40
	Rio Arriba	5,500	3,700	66
	Sandoval	3,000	2,200	71
San Juan	14,300	10,200	72	
San Miguel	5,400	3,500	64	
Santa Fe	12,000	10,200	85	
Sierra	2,500	1,800	70	
Socorro	2,700	2,400	87	
Taos	3,800	2,200	57	
Torrance	1,700	1,400	78	
Valencia	9,900	8,400	85	
Between 25-50%	COLORADO			
	Montezuma	4,100	3,200	78
	Dolores	600	300	48
	NEW MEXICO			
De Baca	900	800	82	
Guadalupe	1,400	1,000	70	
Under 25%	NEW MEXICO			
	Colfax	3,900	2,900	73
	Union	1,800	1,200	67
	UTAH			
	Grand	2,000	1,300	62
San Juan	2,200	1,400	62	
KOAT-TV Station Total		194,600	156,500	80
ARB Total Net Weekly Circulation (March, 1962)			136,000	

New Mexico—Albuquerque

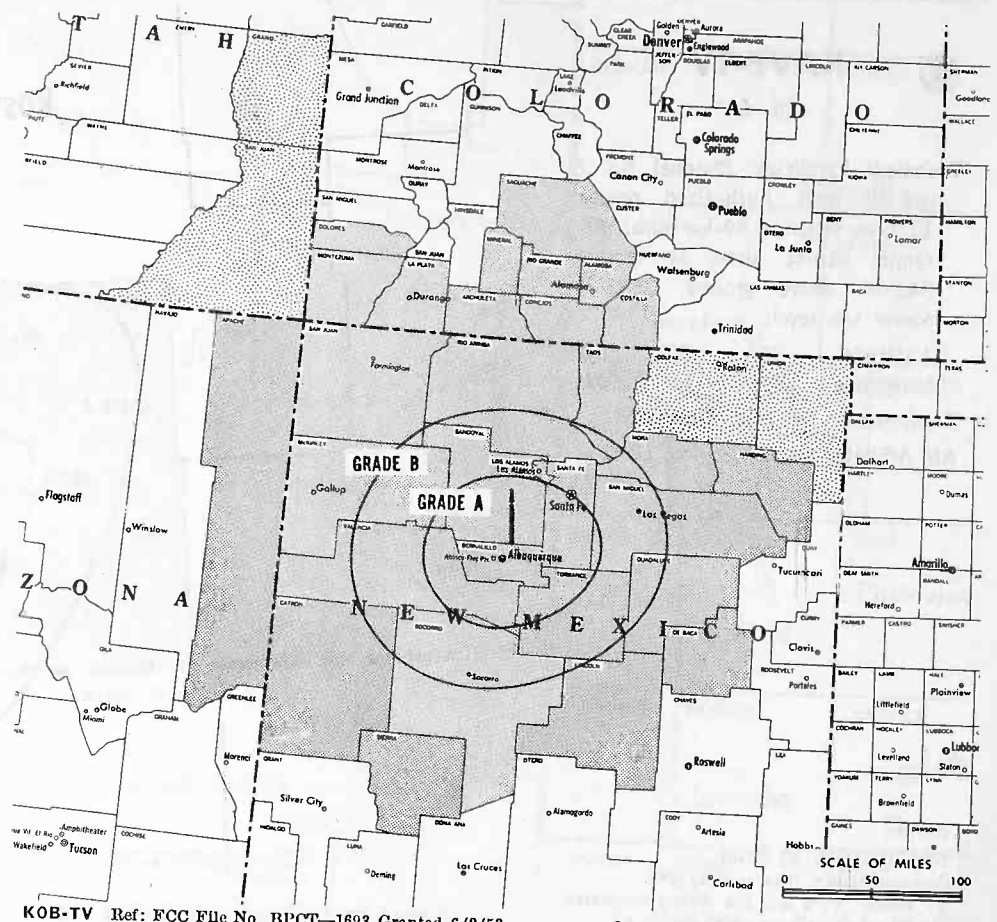
KOB-TV 

Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 27-kw visual, 13.5-kw aural. Antenna: 4200-ft. above av. terrain, 183-ft. above ground, 10,833-ft. above sea level, using 1° electrical beam tHt.

Latitude 35° 12' 42"
Longitude 106° 26' 57"

Transmitter: Sandia Crest.
TV tape: Recording facilities.
AM Affiliate: See below.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KOB-TV Ref: FCC File No. BPCT-1693 Granted 6/2/53 ©American Map Co., Inc., N.Y., No. 14244

KOB-TV

Licensee: Hubbard Broadcasting Inc.
Address: 1430 Coal Ave., S.W.
Telephone: Chapel 3-4411.
Affiliate: KOB, 50-kw (25-kw night), 770 kc (NBC).
Ownership: Hubbard Bcstg. Inc., 100%.
Original Operation: Nov. 29, 1948. Sale to present owner by Wayne Coy and Time Inc., who previously acquired TV-radio from T. H. Pepperday, was approved March 13, 1957 (Television Digest, Vol. 13:2, 11; for sale by Pepperday, see Vol. 8:9, 16, 17, 22).
Presented (sales) by Edward Petry & Co. Inc.
Presented (legal) by Spearman & Roberson.
Personnel:
STANLEY E. HUBBARD, president.
GEORGE S. JOHNSON, general manager.
ROBERT WILLIAMS, sales manager.
ERRY DANZINGER, TV operational manager & film buyer.
PAUL BAIN, public relations & program director.
ERN BIBEAU, technical operations.

DIGEST OF RATE CARD NO. 12 (Nov. 1, 1962)

30 Min. 15 Min. 5 Min. 30 Sec. 20 Sec. 10 Sec.
Class AA—7-10 p.m., daily.
\$0.00 \$244.00 \$167.00 \$111.00 \$100.00* \$85.00* \$50.00*
Class AA—6:30-9:30 p.m., daily.
WORK BASE HOURLY RATE: \$400.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARIZONA			
	Apache	6,200	2,800	46
	COLORADO			
	Mineral	200	100	58
	Montezuma	4,100	3,200	78
	Alamosa	2,800	2,200	77

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	COLORADO—(Continued)			
	Archuleta	700	500	65
	Conejos	2,000	1,500	74
	Costilla	1,000	500	49
	Dolores	600	300	48
	La Plata	5,600	4,400	78
	Rio Grande	3,100	2,300	73
	Saguache	1,200	900	69
	NEW MEXICO			
	Bernalillo	77,300	71,200	93
Catron	800	500	50	
De Baca	900	800	82	
Guadalupe	1,400	1,000	70	
Harding	500	400	58	
Lincoln	2,300	1,900	79	
Los Alamos	3,700	3,500	93	
McKinley	8,000	5,100	64	
Mora	1,500	600	40	
Rio Arriba	5,500	3,700	66	
Sandoval	3,000	2,200	71	
San Juan	14,300	10,200	72	
San Miguel	5,400	3,500	64	
Santa Fe	12,000	10,200	85	
Sierra	2,500	1,800	70	
Socorro	2,700	2,400	87	
Taos	3,800	2,200	57	
Torrance	1,700	1,400	78	
Valencia	9,900	8,400	85	
Between 25-50%	NEW MEXICO			
	Colfax	3,900	2,900	73
	Union	1,800	1,200	67
Under 25%	UTAH			
	Grand	2,000	1,300	62
	San Juan	2,200	1,400	62
: Under 25%:		None Under 25%		
KOB-TV Station Total		194,600	156,500	80
ARB Total Net Weekly Circulation (March, 1962)		144,300		

New Mexico—Carlsbad



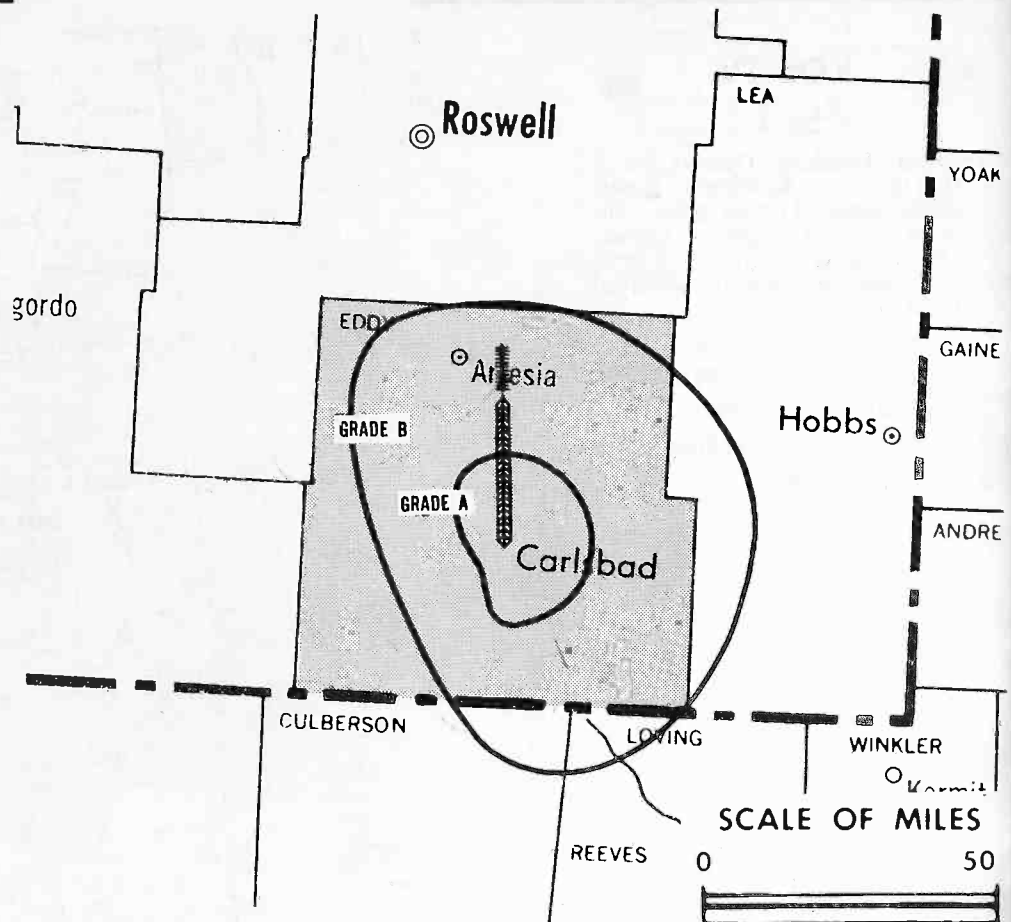
KAVE-TV

Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 11.7-kw visual, 5.89-kw aural. Antenna: 380-ft. above av. terrain, 341-ft. above ground, 3691-ft. above sea level.

Latitude 32° 25' 42"
Longitude 104° 16' 01"

Transmitter: 2907 W. Church St.
AM Affiliate: KAVE, .25-kw, 1240 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KAVE-TV Ref: FCC File No. BMPCT-3847 Granted 5/1/56

©American Map Co., Inc., N.Y., No. 14244

KAVE-TV

Network Service: CBS (EMP).

Licensee: Voice of the Caverns Inc., Box 631.

Studio: 2907 W. Church St.

Telephone: Tuxedo 5-4101.

Ownership: Edward P. Talbott, pres., 51%; W. R. Carnahan, v.p., 11.6%; 9 other stockholders, none with more than 5%.

Began Operation: Aug. 24, 1956. Sale of control by Mrs. Nancy H. Battison to Talbott and Davis approved Feb. 20, 1958 by FCC (Television Digest, Vol. 14:2, 8).

Represented (sales) by The Devney Organization Inc.

Represented (legal) by Philip M. Baker.

Personnel:

EDWARD P. TALBOTT, president.
TOM WISEHEART, general manager & film buyer.
NEAL JONES, program director.
SANFORD BROWN, chief engineer.

DIGEST OF RATE CARD NO. 2

(Aug. 1, 1958)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10 p.m., daily.						
\$150.00	\$90.00	\$60.00	\$45.00	\$30.00	\$22.50	\$15.00

NETWORK BASE HOURLY RATE: \$70.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW MEXICO Eddy	14,600	13,000	90
Between 25-50%	None	Between 25-50%		
Under 25%	None	Under 25%		
KAVE-TV Station Total		14,600	13,000	89
ARB Total Net Weekly Circulation (March, 1962)			11,200	

New Mexico—Clovis

abc KICA-TV

Ch. 12

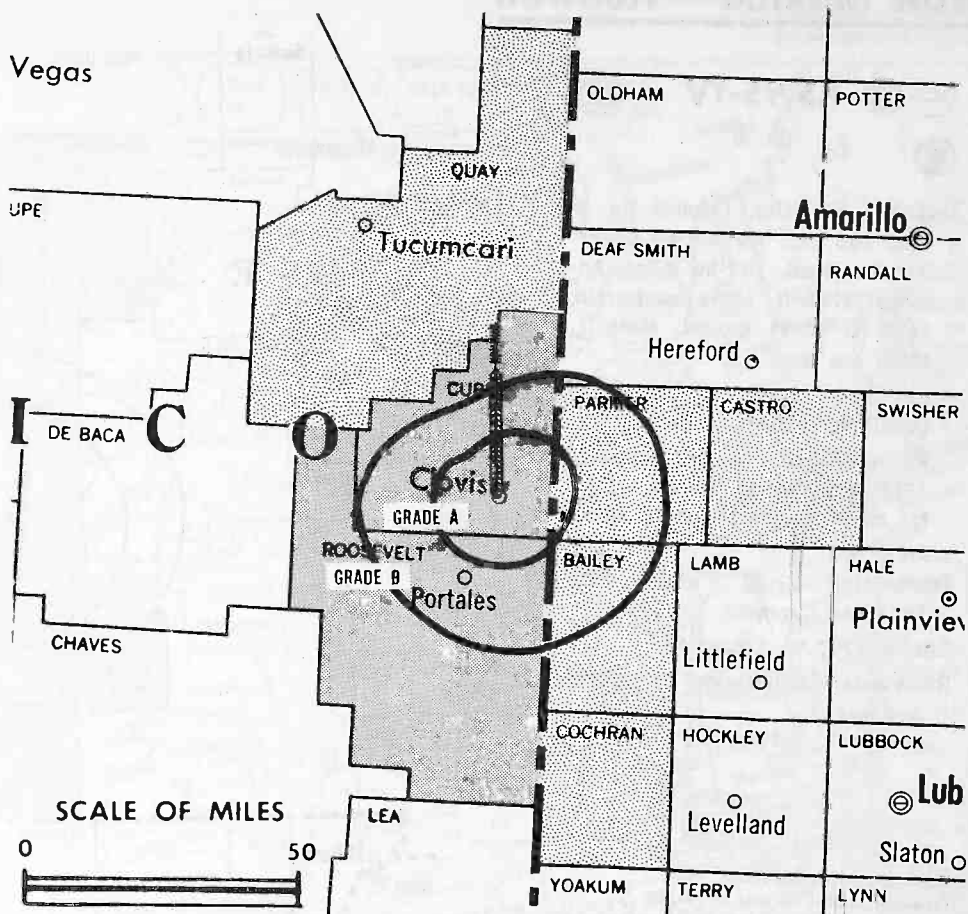
(formerly KVER-TV)

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 30.2-kw visual, 16.2-kw aural. Antenna—210-ft. above av. terrain, 240-ft. above ground, 4495-ft. above sea level.

Latitude 34° 24' 30.5"
Longitude 103° 11' 14.9"

Transmitter: 1000 Sycamore St.

AM Affiliate: KVER, 1-kw, 980 kc.



KICA-TV Ref: FCC File No. BMPCT-3914 Granted 6/8/56

©American Map Co., Inc., N.Y., No. 14244

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KICA-TV

Network Service: CBS, ABC.

Licensee: Marshall Enterprises Inc., Box 111.

Radio: 1000 Sycamore St.

Telephone: 763-5511.

Ownership: Marshall Enterprises Inc., 100%.

Original Operation: Dec. 2, 1956. Sale to present owner by Texas-New Mexico Bcstg. Co. approved Nov. 15, 1961. Sale to Texas-New Mexico Bcstg. Co. by Frank Lesley & Mae Strauss approved Oct. 22, 1959 by FCC (Television Digest, Vol. 15:38, 43).

Presented (sales) by John E. Pearson TV.

Personnel:

J. H. MARSHALL, president.

JOHN H. MARSHALL JR., general manager.

BUD LeROY, operations manager.

DAVE NEIKIRK, sales manager.

A. C. MARTIN, chief engineer.

DIGEST OF RATE CARD NO. 3N

(Feb. 1, 1962)

our	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	8 Sec.
Class A—5:30-9:30 p.m., daily.	\$50.00	\$90.00	\$60.00	\$52.50	\$35.00*	\$25.00*
Class AA (6-9 p.m., daily): Min. \$40, 20 Sec. \$30, 10 Sec. \$20.						

NETWORK BASE HOURLY RATE: Bonus to network (CBS); \$50 (ABC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW MEXICO			
	Curry	9,700	8,500	88
	Roosevelt	4,800	4,100	85
Between 25-50%	NEW MEXICO			
	Quay	3,600	2,800	77
	TEXAS			
	Bailey	2,700	2,400	89
	Castro	2,500	2,100	86
	Cochran	1,800	1,600	90
Parmer	2,900	2,600	88	
Under 25%	None Under 25%			
KICA-TV Station Total		28,000	24,100	86
ARB Total Net Weekly Circulation (March, 1962)		13,700		



**THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES**

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

New Mexico—Roswell

NBC abc KSWs-TV



Ch. 8



Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 182-kw aural. Antenna: 1786-ft. above av. terrain, 1610-ft. above ground, 6086-ft. above sea level.

Latitude 33° 22' 32"
Longitude 103° 46' 05"

Requests change to 161-kw aural, 1760-ft. above av. terrain, 1607-ft. above ground, 6083-ft. above sea level.

Transmitter: 2.5-mi. S of U.S. Hwy. 380 near Caprock.

Studio: 1717 W. Second St.

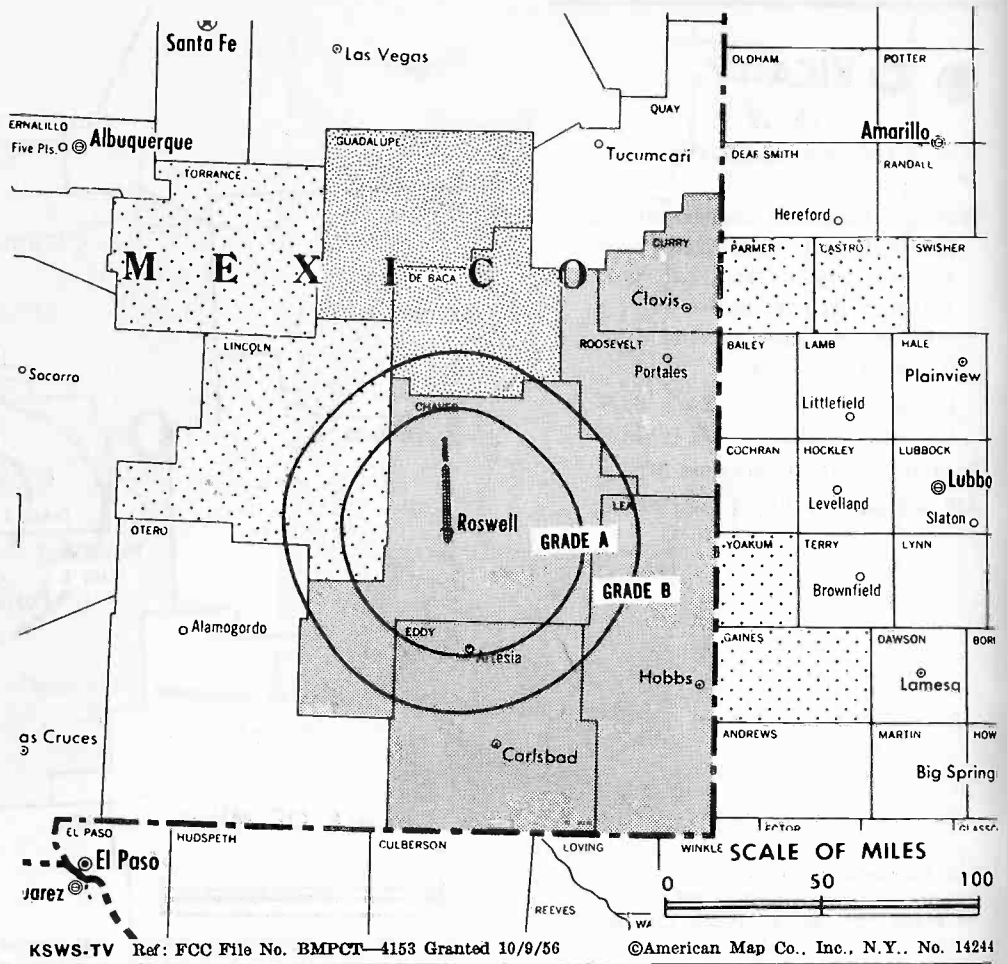
Represented (engineering) by Gautney & Jones.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KSWs-TV Ref: FCC File No. BMPCT-4153 Granted 10/9/56

© American Map Co., Inc., N.Y., No. 14244

KSWs-TV

Network Service: NBC, ABC; also available on CBS.

Grantee (STA): John A. Barnett, Box 670.

Telephone: Main 2-6450.

Ownership: John A. Barnett, 100%.

Began Operation: June 24, 1953.

Represented (sales) by The Meeker Co. Inc.; Clyde Melville.

Represented (legal) by Koteen & Burt.

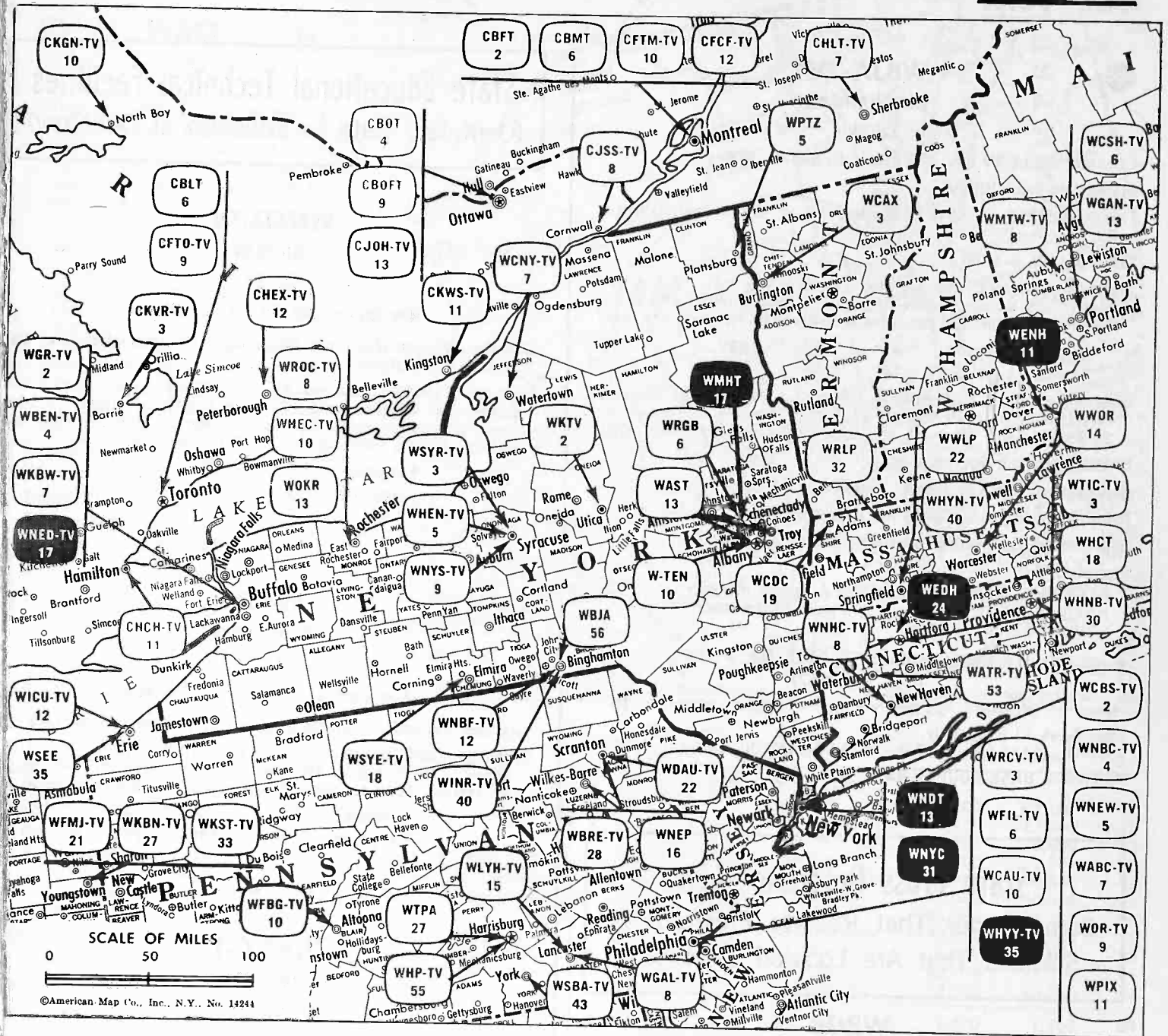
Personnel:

JOHN A. BARNETT, general manager.
RAYMOND E. WILLIAMS, administrative asst.
PAUL B. McEVOY, station & sales mgr.
CHUCK ERWIN, production director.
C. MAE WINSETT, program director.
WILLIAM E. KOLB, chief engineer.

DIGEST OF RATE CARD NO. 8—(Jan. 1, 1959)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-10 p.m., daily.	\$250.00	\$150.00	\$100.00	\$70.00	\$60.00	\$48.00 \$30.00
NETWORK BASE HOURLY RATE:	\$275 (ABC), \$275 (NBC), \$275 (CBS).					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW MEXICO			
	Chaves	16,400	14,900	91
	Curry	9,700	8,500	88
	Eddy	14,600	13,000	90
	Lea	16,000	14,300	90
Roosevelt	4,800	4,100	85	
Between 25-50%	NEW MEXICO			
	De Baca	900	800	82
Guadalupe	1,400	1,000	70	
Under 25%	NEW MEXICO			
	Lincoln	2,300	1,900	79
	Torrance	1,700	1,400	78
	TEXAS			
	Castro	2,500	2,100	86
	Gaines	3,600	3,300	92
Parmer	2,900	2,600	88	
Yoakum	2,400	2,300	94	
KSWs-TV Station Total		79,200	70,200	89
ARB Total Net Weekly Circulation (March, 1962)		48,100		



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
New York City	5,199,800	1	5,922,900	1	5,495,800	1
Buffalo	556,200	22	946,000	22	888,600	22
Poughkeepsie-Schenectady-Troy	404,800	37	622,200	44	572,600	37
Albany	396,000	38	507,500	54	469,400	52
Westchester	266,800	63	449,500	67	417,000	63
Binghamton	209,500	82	543,000	51	498,400	50
Saratoga	129,400	114	312,500	98	287,900	93
Watertown-Carthage	59,800	168	100,800	178	93,600	175

New York Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	20	3	23
Educational Television Stations	1	3	4
			27

Additional State Data on the next page

New York



WBJA-TV Binghamton

Ch. 34

Licensee: WBJA-TV Inc., 126 Pearl St., Buffalo, N.Y.

Studio: Ingraham Hill Rd.

Transmitter: 3.2-mi. SSW of Binghamton, W. side of Ingraham Hill Rd.

Telephone: TL 6-6080.

Technical Facilities: Channel No. 34 (590-596 mc). Authorized power: 215-kw visual, 108-kw aural. Antenna: minus 998.45-ft. above av. terrain, 500-ft. above ground, 2012-ft. above sea level.

Latitude 42° 03' 38"
Longitude 75° 56' 33"

Ownership: Alfred E. Ansonbe, pres., 53.13%; Small Business Investment Co. of N.Y. Inc., 26.04%; James E. Greeley, v.p., 20.83%. Same interests also own WEPA-TV, Erie, Pa. (CP).

Began Operation: Nov. 23, 1962.

Represented (sales) by John E. Pearson Co.

Represented (legal) by Spear, Hill & Greeley.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

ALFRED E. ANSCOMBE, president & general manager.
HAROLD BENNETT, group program dir. & film buyer.
LOU STANZ, chief engineer.

DIGEST OF RATE CARD NO. 1 (Nov. 23, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—6-11 p.m., daily.						
\$300.00	\$180.00	\$120.00	\$75.00	\$60.00	\$55.00	\$30.00

NETWORK BASE HOURLY RATE: \$200.

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

WRGB Albany

(See Schenectady, N.Y.)

WCNY-TV Carthage

(See Watertown, N.Y.)

WCAX-TV Plattsburgh

(See Burlington, Vt.)

WAST Schenectady

(See Albany, N.Y.)

W-TEN Schenectady

(See Albany, N.Y.)

State Educational Technical Facilities (Complete Data in Educational Directory)

WNED-TV Buffalo

Ch. 17

Non-Commercial Educational Station

Licensee: Western New York Educational TV Association Inc., Lafayette Hotel, Buffalo 2.

Technical Facilities: Channel No. 17 (488-494 mc). Authorized power: 183-kw max. and 151.3-kw horizontal visual, 99.5-kw max. and 83-kw horizontal aural. Antenna: 350-ft. above av. terrain, 377-ft. above ground, 990-ft. above sea level.

Latitude 42° 53' 05"
Longitude 78° 52' 22"

WNDT New York

Ch. 13

Non-Commercial Educational Station

Licensee: Educational Bcstg. Corp., 1657 Broadway, New York 19.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 178-kw visual, 89.1-kw aural. Antenna: 1190-ft. above av. terrain, 1200-ft. above ground, 1251-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

WNYC-TV New York

Ch. 31

Non-Commercial Station

Licensee: City of New York Municipal Bcstg. System, Municipal Bldg., New York 7.

Technical Facilities: Channel No. 31 (572-578 mc). Authorized power: 890-kw visual, 433-kw aural. Antenna: 1294-ft. above av. terrain, 1380-ft. above ground, 1330-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

WMHT Schenectady

Ch. 17

Non-Commercial Educational Station

Licensee: Mohawk-Hudson Council on Educational TV Inc., Riverside School, Front St., Schenectady.

Technical Facilities: Channel No. 17 (488-494 mc). Authorized power: 20.4-kw visual, 11.1-kw aural. Antenna: 920-ft. above av. terrain, 216-ft. above ground, 1868-ft. above sea level.

Latitude 42° 38' 12"
Longitude 73° 59' 45"

New York—Albany-Troy-Schenectady



WAST

Ch. 13



Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 151-kw visual, 76-kw aural. Antenna: 1250-ft. above av. terrain, 332-ft. above ground, 2306-ft. above sea level.

Latitude 43° 12' 57"
Longitude 73° 54' 28"

Requests change to 170-kw visual, 82-kw aural (directional), 1212-ft. above av. terrain, lat. 42° 47' 08", long. 73° 37' 44", transmitter to 2-mi. E of northernmost part of Troy in Rensselaer County.

Note: Holds temporary authority to also continue operating on Ch. 35.

Transmitter: Spruce Mt., 5-mi. SW of Corinth, N.Y.

Studio: 15 N. Pearl St., Menands, Albany.

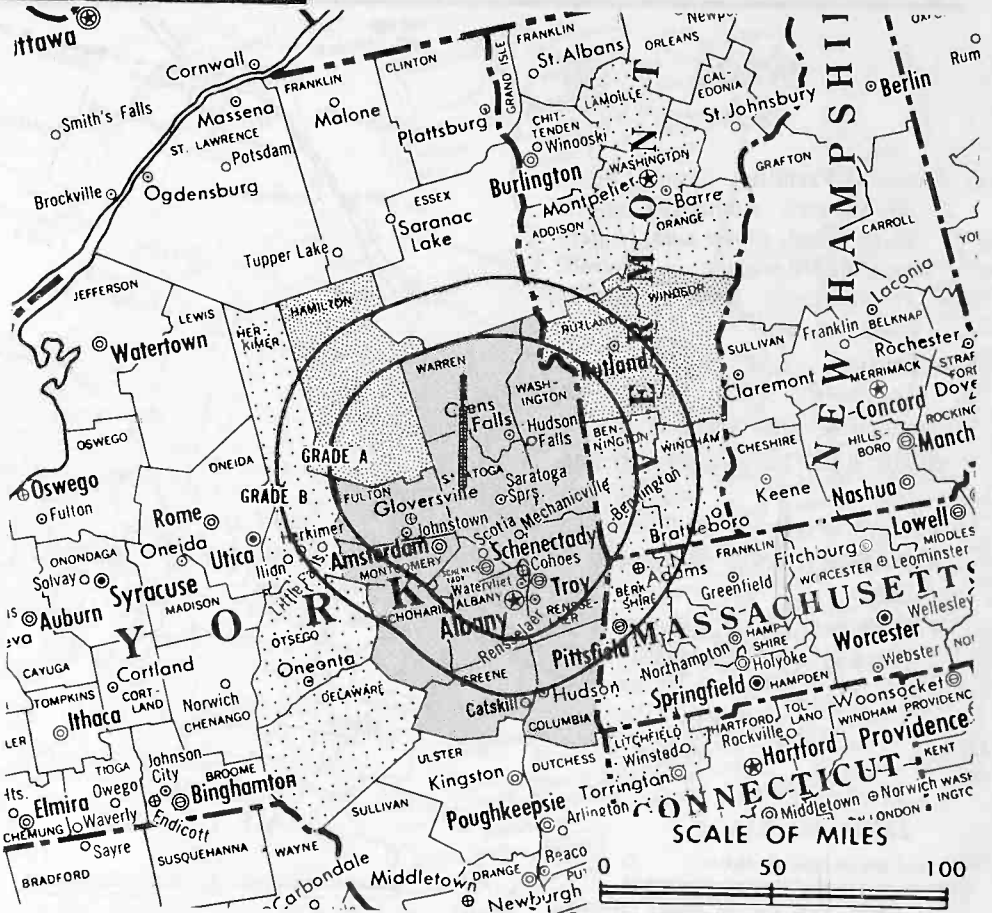
TV tape: Recording facilities.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WAST Ref: FCC File No. BPCT-2588 Granted 2/11/59

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WAST

Licensee: Van Curler Broadcasting Corp., Box 4035, Albany 4.

Studio: 15 N. Pearl St., Menands, Albany.

Telephone: Hemlock 6-4791. TWX No.: AL 317.

Ownership: Stanley Warner Corp., 100%.

Began Operation: Feb. 19, 1954, but quit air Jan. 31, 1955. Resumed operation June 15, 1956, Stanley Warner Corp. having acquired 100% control by buying out Col. Harry Wilder group (Television Digest, Vol. 12:24).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Arnold, Fortas & Porter.

Represented (engineering) by Lohnes & Culver.

Personnel:

WILLIAM A. RIPLE, general manager.

DOMINIC TOVINO, sales manager.

ELMER C. SNOW, chief engineer.

FRED SHAVOR, program director & film buyer.

MICHAEL S. ARTIST, promotion, publicity & marketing manager.

BERNARD SHUSMAN, news editor.

DIGEST OF RATE CARD NO. 5A

(Sept. 1, 1960)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	ID
Class AAA—7:30-10:30 p.m., daily.	\$540.00	\$360.00	\$225.00	\$180.00	\$90.00
NETWORK BASE HOURLY RATE: \$900.					

For Other Theater Groups With TV Stations, see page 814

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW YORK			
	Albany	88,100	82,100	94
	Columbia	14,700	13,500	92
	Fulton	16,700	15,600	93
	Greene	9,900	9,200	93
	Montgomery	18,400	16,800	92
	Rensselaer	43,600	40,300	93
	Saratoga	26,500	25,200	95
	Schenectady	49,800	47,100	95
	Schoharie	6,600	6,000	90
Warren	13,700	12,500	91	
Washington	13,900	12,900	93	
Between 25-50%	N.Y.: Hamilton	1,400	1,200	89
	VERMONT			
	Rutland	13,700	12,400	91
Windsor	12,800	11,400	89	
Under 25%	CONNECTICUT			
	Litchfield	37,700	35,000	93
	MASS.: Berkshire	43,800	40,800	94
	NEW YORK			
	Delaware	12,800	11,100	86
	Herkimer	20,400	18,900	93
	Otsego	15,600	13,900	89
	VERMONT			
	Addison	5,300	4,800	90
	Bennington	7,600	6,900	91
Lamoille	3,100	2,900	94	
Orange	4,500	4,100	90	
Washington	12,400	11,600	93	
Windham	9,100	7,400	81	

WAST-TV Station Total	502,100	463,600	92
ARB Total Net Weekly Circulation (March, 1962)		295,800	

New York—Schenectady-Albany-Troy



WRGB

Ch. 6



Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 93-kw visual, 47-kw aural. Antenna: 1020-ft. above av. terrain, 314-ft. above ground, 1830-ft. above sea level.

Latitude 42° 38' 12"
Longitude 73° 59' 45"

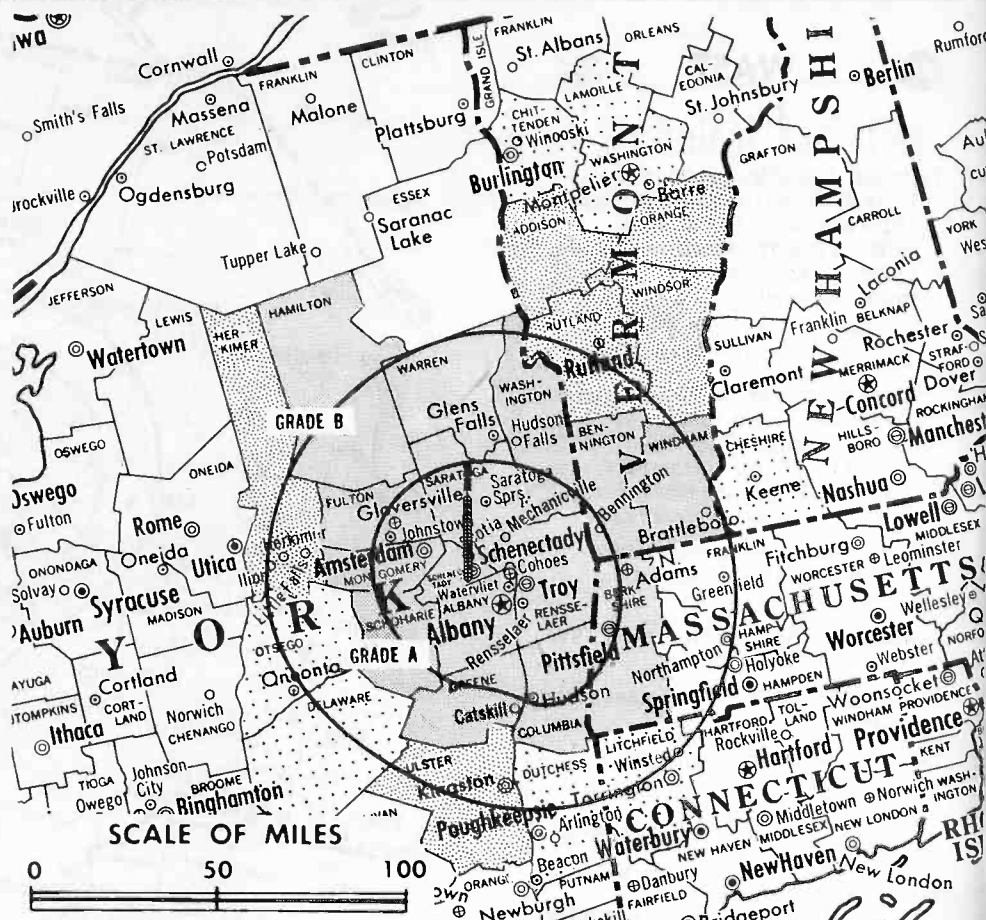
Transmitter: New Scotland, N.Y.

Studio: 1400 Balltown Rd., Schenectady.

TV tape: Recording facilities.

AM Affiliate: WGY, 50-kw, 810 kc (NBC).

FM Affiliate: WGFM, 6-kw, 99.5 mc (No. 258), 805-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WRGB Ref: FCC File No. BPCT-1047 Granted 9/16/52

© American Map Co., Inc., N.Y., No. 14244

WRGB

Licensee: General Electric Co., 1 River Rd.
Telephone: Franklin 7-2261. TWX No.: SCDY 86.

Ownership: Licensee is manufacturer of TV-radio, household appliances, heavy duty electrical equipment, etc.; also owns Maqua Co. printing firm. Ralph J. Cordiner, chairman; Gerald L. Phillippe, pres.; Laurence I. Wood, secy.; John D. Lockton, treas.
Began Operation: Dec. 1, 1947 (on air since Nov. 6, 1939).

Represented (sales) by The Katz Agency Inc.
Personnel:

- J. MILTON LANG, general mgr., broadcasting stations operations.
- ROBERT F. REID, manager, marketing.
- MERL L. GALUSHA, mgr., program-technical operations & film buyer.
- GEORGE F. SPRING, manager, sales.
- FRANCIS A. PASLEY, manager, finance.
- ARTHUR R. GARLAND, manager, promotion and publicity.
- A. G. ZINK, manager, programs.
- JAMES P. CONNOLLY, manager, traffic.
- RALPH L. VAN DUSER, mgr., employe & community relations.
- CALEB PAINE, manager, public affairs.
- DONALD A. TUTTLE, farm director.
- W. B. MONROE, operations desk.

DIGEST OF RATE CARD NO. 8 (June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AAA—7:30-10:30 p.m., daily.	\$1250.00	\$750.00	\$500.00	\$350.00	\$300.00	\$285.00
NETWORK BASE HOURLY RATE:	\$1550.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MASSACHUSETTS			
	Berkshire	43,800	40,800	94
	NEW YORK			
	Albany	88,100	82,100	94
	Columbia	14,700	13,500	92

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW YORK—(Continued)			
	Fulton	16,700	15,600	93
	Greene	9,900	9,200	93
	Hamilton	1,400	1,200	89
	Montgomery	18,400	16,800	92
	Rensselaer	43,600	40,300	93
	Saratoga	26,500	25,200	95
	Schenectady	49,800	47,100	95
	Schoharie	6,600	6,000	90
	Warren	13,700	12,500	91
Washington	13,900	12,900	93	
Between 25-50%	VERMONT			
	Bennington	7,600	6,900	91
	Windham	9,100	7,400	81
	NEW YORK			
	Herkimer	20,400	18,900	93
Ulster	37,300	33,000	89	
Under 25%	VERMONT			
	Addison	5,300	4,800	90
	Orange	4,500	4,100	90
	Rutland	13,700	12,400	91
	Windsor	12,800	11,400	89
	CONNECTICUT			
	Litchfield	37,700	35,000	93
	NEW HAMPSHIRE			
	Cheshire	13,600	12,100	89
	NEW YORK			
Delaware	12,800	11,100	86	
Dutchess	48,600	44,600	92	
Otsego	15,600	13,900	89	
VERMONT				
Chittenden	20,600	19,300	94	
Lamoille	3,100	2,900	94	
Washington	12,400	11,600	93	
WRGB Station Total		622,200	572,600	92
ARB Total Net Weekly Circulation (March, 1962)			404,800	

New York—Albany (Vail Mills)

W-TEN

Ch. 10

[Also operates satellite WCDC, Adams, Mass.]

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 144-kw visual, 72.4-kw aural. Antenna: 1270-ft. above av. terrain, 1356-ft. above ground, 2173-ft. above sea level.

Latitude 43° 03' 36"
Longitude 74° 12' 42"

Transmitter: Vail Mills, N.Y.

Studio: North Greenbush, N.Y.

TV tape: Recording facilities.

AM Affiliate: WROW, 5-kw (1-kw night), 590 kc (CBS).

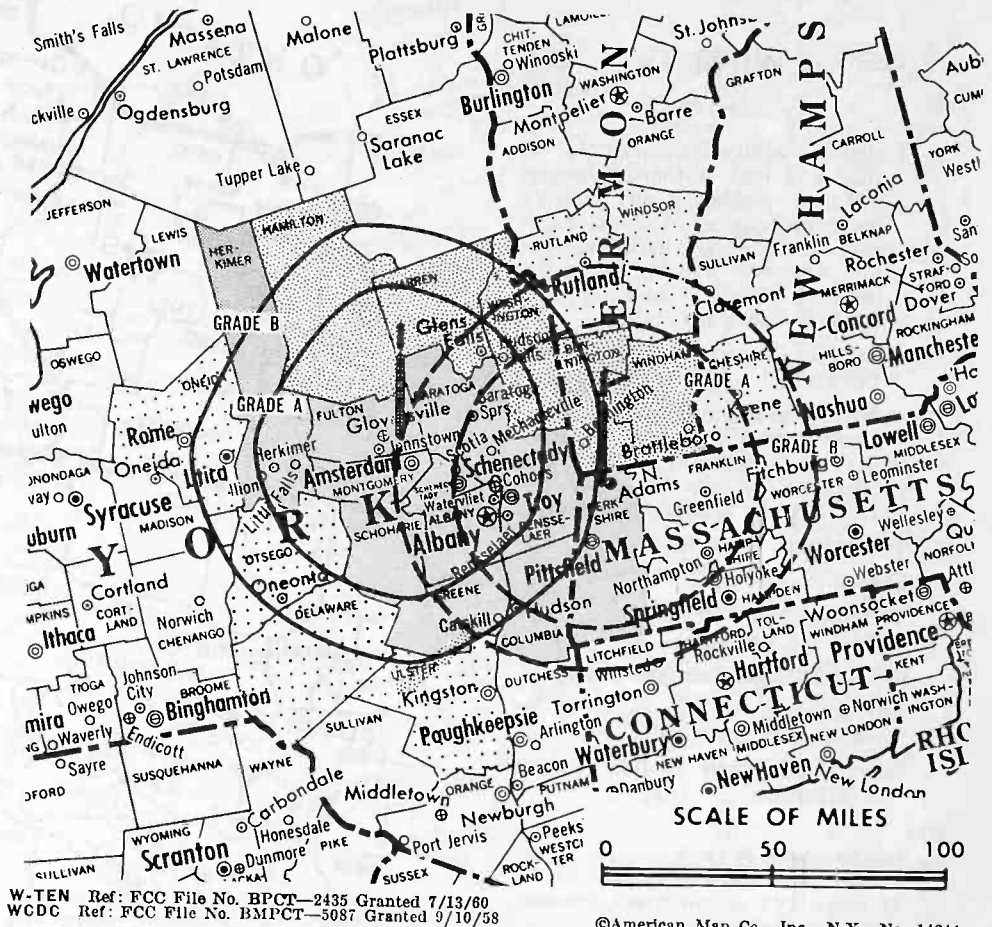
Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



W-TEN

Grantee (STA): Capital Cities Bcstg. Corp., Box 10, Albany 1, N.Y.
Telephone: Bridge 1-2345. TWX No.: Troy, N.Y. 373.

Ownership: Frank M. Smith, pres., 10.97%; William J. Casey, v.p., 3.67%; Harmon L. Duncan, v.p., 2.10% (additional 1.90% held by wife Virginia); Thomas S. Murphy, v.p., .93%; J. Floyd Fletcher, v.p., 3.32% (additional 1.75% held by wife Mildred); G. Dickler, secy., 1.55%; Robert I. Lipton, asst. secy.-treas., .19%; Lowell J. Thomas, director, 14.61%; John P. McGrath, director, 3.31%; Wm. S. Lasdon, director, 1.63%; Carl C. Council, director, .10% (pres. of radio WDNC, Durham, N.C., which owns 1.44%). Following are not officers: Dean P. Taylor, 2.17; Josephine S. Sutland, 2.71%. Over 1000 stockholders. Capital Cities also operates uhf satellites WCDC, Adams, Mass. and WCDA, Albany, N.Y., and is licensee of WTVD, Durham-Raleigh; WPRO-TV & WPRO, Providence, R.I.; WKBW-TV & WKBW, Buffalo and WPAT (AM), Paterson, N.J.

Began Operation: Oct. 14, 1953. Sale of 83.4% to Lowell Thomas group approved Nov. 3, 1954 by FCC (Television Digest, Vol. 10:42, 45). Station switched from Ch. 41 and changed WCDA call letters Dec. 1, 1957 (Vol. 13:49).

Represented (sales) by Blair-TV.

Represented (legal) by Hogan & Hartson.

Personnel:

FRANK M. SMITH, president & managing director.
DANIEL B. BURKE, v.p. & general manager.
WILLIAM J. LEWIS, sales manager.
MARC EDWARDS, promotion manager.
CHARLES G. POGAN, v.p. & program director.
THOMAS H. CURRAN, business manager.
DANIEL H. SMITH, v.p. & engineering director.
LEONARD LAVENDOL, chief engineer.

DIGEST OF RATE CARD NO. 11 (Dec. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	ID
Class A—7:30-11 p.m., Mon.-Fri.; 6-11 p.m., Sat. & Sun.	\$900.00	\$540.00	\$360.00	\$225.00	\$225.00* \$113.00*

*Class AA—8-10:30 p.m., daily. Class A (5:30-8 p.m., 10:30-11 p.m., daily. Color—Transmits network color. Rates include WCDC, Adams, Mass.

Subject to frequency discounts, except Class AA.

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MASSACHUSETTS			
	Berkshire	43,800	40,800	94
	NEW YORK			
	Albany	88,100	82,100	94
	Columbia	14,700	13,500	92
	Fulton	16,700	15,600	93
	Greene	9,900	9,200	93
	Herkimer	20,400	18,900	93
	Montgomery	18,400	16,800	92
	Rensselaer	43,600	40,300	93
Saratoga	26,500	25,200	95	
Schenectady	49,800	47,100	95	
Schoharie	6,600	6,000	90	
Between 25-50%	NEW YORK			
	Hamilton	1,400	1,200	89
	Warren	13,700	12,500	91
	Washington	13,900	12,900	93

Net Weekly Circulation	State County	Total Households	TV Homes	%
Between 25-50% (Continued)	VERMONT			
	Bennington	7,600	6,900	91
	Windham	9,100	7,400	81
Under 25%	NEW HAMPSHIRE			
	Cheshire	13,600	12,100	89
	NEW YORK			
	Delaware	12,800	11,100	86
	Oneida	78,700	73,900	94
	Otsego	15,600	13,900	89
	Ulster	37,300	33,000	89
	VERMONT			
	Rutland	13,700	12,400	91
	Windsor	12,800	11,400	89
W-TEN Station Total		568,700	524,200	92
ARB Total Net Weekly Circulation (March, 1962)			316,400	

New York—Binghamton



WINR-TV



Ch. 40

Technical Facilities: Channel No. 40 (626-632 mc). Authorized power: 1070-kw maximum and 288-kw horizontal visual, 535-kw maximum and 144-kw horizontal aural. Antenna: 628-ft. above av. terrain, 509-ft. above ground, 1949-ft. above sea level.

Latitude 42° 06' 47"
Longitude 75° 51' 15"

Note: Also operates translator stations W78AB in Endwell & Vestal, N.Y. and W81AB in Hillcrest-Chenango Bridge, N.Y. and Ch. 75 translator in Johnson City, N.Y.

Transmitter: Hiner Rd.

Studio: 70 Henry St.

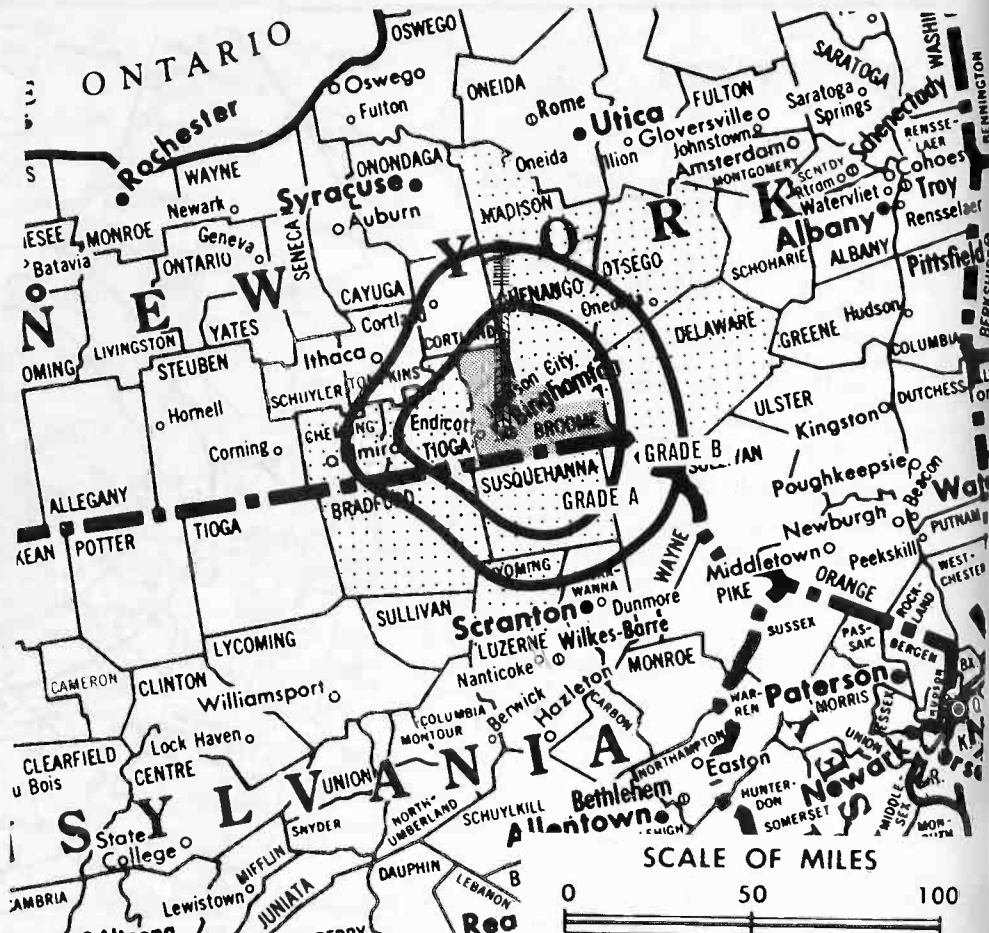
Telephone: RA 3-8251.
TWX No.: BN 80.

Uhf Translators: See note above.

AM Affiliate: WINR, 1-kw (.5-kw night), 680 kc (NBC).

Represented (legal) by Dow, Lohnes & Albertson.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WINR-TV Ref: FCC File No. BMPCT-4781 Granted 6/21/57

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WINR-TV

Licensee: Binghamton Press Co. Inc., 70 Henry St.
Ownership: Same as Binghamton Press (Gannett). For other interests, see WHEC-TV, Rochester, N.Y.
Began Operation: Nov. 1, 1957.
Represented (sales) by H. R. Television.
Personnel:
EDWARD M. SCALA, general manager.
RODERIC REEDER, local sales manager.
DONALD F. SNYDER, program director.
GINO RICCIARDELLI, technical director.

DIGEST OF RATE CARD NO. 2—(July 10, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—7-10:30 p.m., daily.
\$300.00 \$180.00 \$120.00 \$105.00 \$75.00 \$48.00 \$44.00 \$22.00
NETWORK BASE HOURLY RATE: \$225.

Net Weekly Circulation	State County	Total Households	TV Homes	Homes %
Over 50%	NEW YORK			
	Broome	64,700	60,900	95
Between 25-50%	None			
	Between 25-50%			
Under 25%	NEW YORK			
	Chemung	29,900	27,300	92
	Chenango	12,600	11,600	92
	Delaware	12,800	11,100	86
	Madison	15,600	14,600	94
	Otsego	15,600	13,900	89
	Tioga	11,000	10,300	93
	PENNSYLVANIA			
	Bradford	15,900	14,500	91
	Susquehanna	9,500	8,800	92
Wyoming	4,900	4,500	91	
WINR-TV Station Total		192,500	177,500	92
ARB Total Net Weekly Circulation (March, 1962)		60,600		

New York—Binghamton



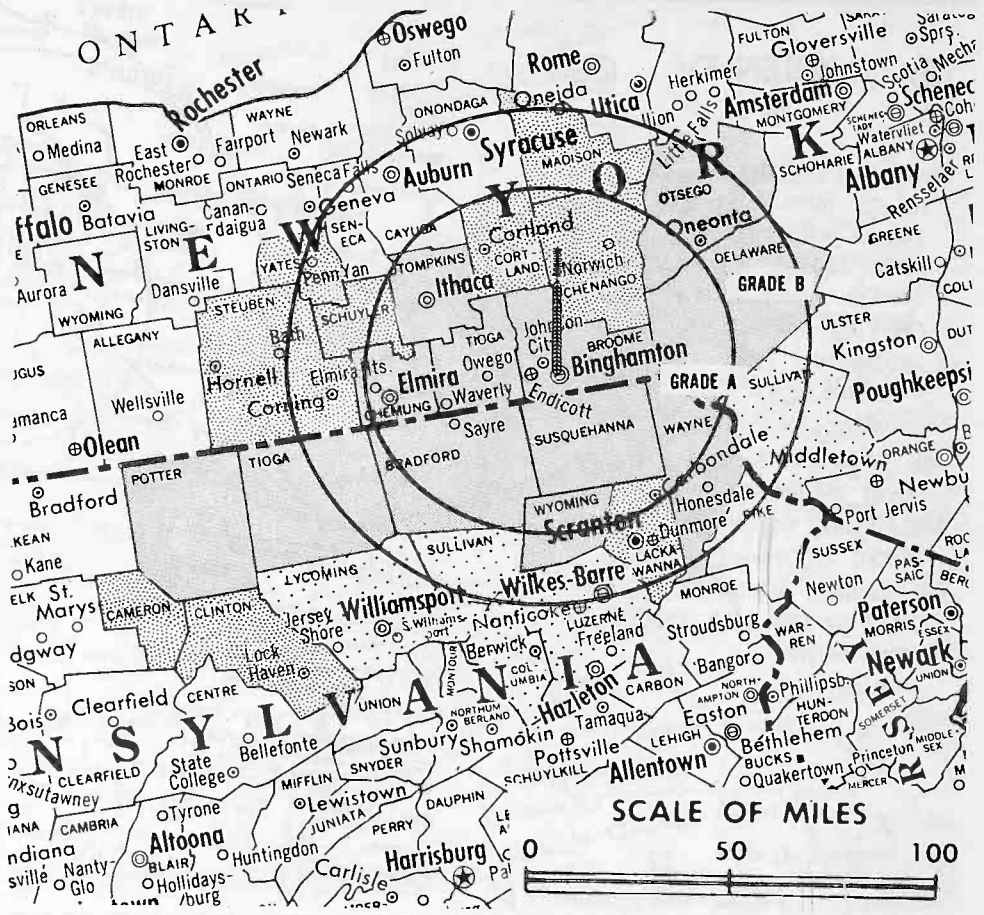
Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 166-kw visual, 83-kw aural. Antenna: 1205-ft. above av. terrain, 785-ft. above ground, 2546-ft. above sea level.

Latitude 42° 03' 33.5"
Longitude 75° 57' 06"

Transmitter: Ingraham Hill Rd.

AM & FM Affiliates: See below.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WNBF-TV Ref: FCC File No. BMPCT-3731 Granted 2/24/66

©American Map Co., Inc., N.Y., No. 14244

WNBF-TV

Network Service: ABC, CBS.
Licensee: Triangle Publications, Inc. (Radio & TV Div.), 46th & Market Sts., Philadelphia, Pa.
Studio: Sheraton-Inn, Binghamton.
Telephone: Raymond 3-7311.
AM Affiliate: WNBF, 5-kw, 1290 kc (CBS).
FM Affiliate: WNBF-FM, 4.6-kw, 98.1 mc (No. 251), 950-ft. antenna height.
TWX No.: 607-722-0242.
Ownership: Triangle Publications, Inc., see WFIL-TV, Philadelphia.
Began Operation: Dec. 1, 1949. Sale to present owners by John C. Clark interests approved by FCC May 4, 1955 (Television Digest, Vol. 11:11, 19).
Represented (sales) by Blair-TV Inc.
Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.
Personnel:
GEORGE DUNHAM, general manager.
KEITH DARE, TV sales manager.
KARL W. FRIEDLINE, program director.
GEORGE FREEMAN, news director.
E. W. FARNETI, business manager.
WALLY WAGONER, farm director.
LAMAR COX, chief engineer.

DIGEST OF RATE CARD NO. 12 (Jan. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7:30-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.	\$1100.00	\$660.00		\$250.00	\$225.00	\$110.00
NETWORK BASE HOURLY RATE: \$900 (ABC), \$1050 (CBS).						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW YORK			
	Broome	64,700	60,900	95
	Chemung	29,900	27,300	92
	Delaware	12,800	11,100	86
	Otsego	15,600	13,900	89
	Tioga	11,000	10,300	93
	Tompkins	19,100	15,300	80
	PENNSYLVANIA			
	Bradford	15,900	14,500	91
	Potter	4,900	4,400	88
Between 25-50%	Susquehanna	9,500	8,800	92
	Tioga	10,600	9,200	87
	Wayne	8,100	7,000	86
	Wyoming	4,900	4,500	91
	NEW YORK			
	Chenango	12,600	11,600	92
	Cortland	12,100	11,200	93
	Madison	15,600	14,600	94
	Schuyler	4,500	4,000	89
	Steuben	28,900	26,200	91
Yates	5,700	5,200	91	
Under 25%	PENNSYLVANIA			
	Cameron	2,300	2,200	95
	Clinton	11,100	10,300	93
	Lackawanna	70,700	67,100	95
	N.Y.: Sullivan	14,300	12,500	88
	PENNSYLVANIA			
	Columbia	16,500	15,200	92
	Luzerne	105,800	99,800	95
	Lycoming	34,100	29,700	88
	Sullivan	1,800	1,600	90
WNBF-TV Station Total		543,000	498,400	92
ARB Total Net Weekly Circulation (March, 1962)			209,500	

New York—Buffalo



WBEN-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1200-ft. above av. terrain, 1059-ft. above ground, 2700-ft. above sea level.

Latitude 42° 39' 33"
Longitude 78° 37' 38"

Transmitter: Colden, N.Y.

Uhf Translator Repeater: W82AA, North Warren, Pa.

AM Affiliate: WBEN, 5-kw, 930 kc (CBS).

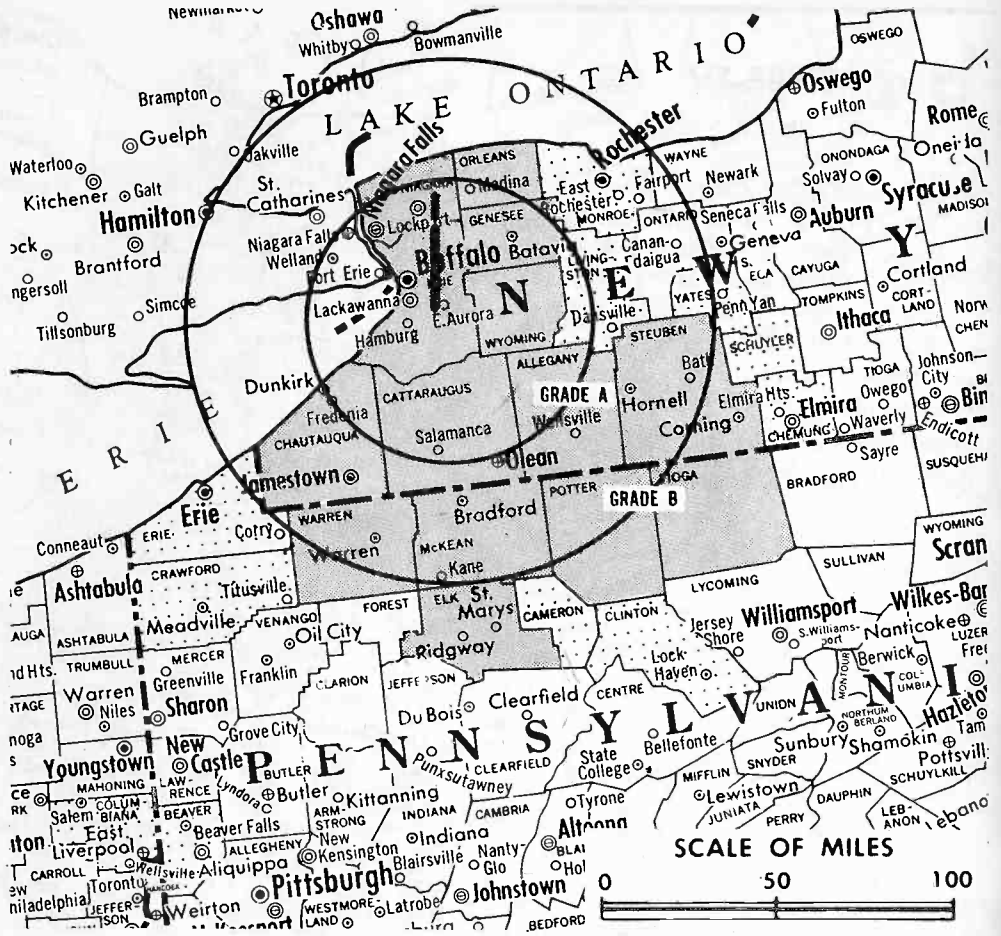
FM Affiliate: WBEN-FM, 110-kw, 102.5 mc (No. 273), 1200-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WBEN-TV

Licensee: WBEN Inc., 2077 Elmwood Ave., Buffalo 7, N.Y.

Studio: 2077 Elmwood Ave.

Telephone: TR 6-0930. TWX No.: BU 595.

Ownership: Same as Buffalo Evening News. Mrs. E. H. Butler, pres.

Began Operation: May 14, 1948.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Spearman & Roberson.

Personnel:

ALFRED H. KIRCHHOFER, president & secretary.

MRS. E. H. BUTLER, vice president.

JAMES H. RIGHTER, treasurer.

C. ROBERT THOMPSON, general manager.

GEORGE R. TORGE, asst. general manager.

N. J. MALTER, television sales manager.

JOSEPH A. HAEFFNER, publicity director.

GLENN BEERBOWER, technical director.

JAMES A. CHRISTENSEN, executive producer.

DIGEST OF RATE CARD NO. 13-A

(July 30, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 8 Sec.

Class AA—8-10:30 p.m., daily.

\$1400.00 \$770.00 \$560.00 \$460.00 \$385.00 \$375.00 \$185.00

NETWORK BASE HOURLY RATE: \$1800.

For Other Publishers with TV Stations,
see Newspaper Ownership Section.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	NEW YORK				
		Allegany	12,500	11,100	89
		Cattaraugus	23,800	21,800	92
		Chautauqua	46,300	43,000	93
		Erie	323,900	308,800	96
		Genesee	15,900	15,100	95
		Niagara	72,400	69,100	96
		Orleans	10,300	9,500	93
		Steuben	28,900	26,200	91
		Wyoming	9,700	9,300	96
Between 25-50%	PENNSYLVANIA				
		Elk	10,700	9,900	93
		McKean	16,900	15,200	90
		Potter	4,900	4,400	88
		Tioga	10,600	9,200	87
		Warren	13,200	11,400	87
		None Between 25-50%			
Under 25%	NEW YORK				
		Chemung	29,900	27,300	92
		Livingston	12,200	11,300	93
		Monroe	182,300	172,200	95
		Schuyler	4,500	4,000	89
		Yates	5,700	5,200	91
		PENNSYLVANIA			
		Cameron	2,300	2,200	95
		Clinton	11,100	10,300	93
		Crawford	23,100	20,700	90
	Erie	75,400	71,400	95	
WBEN-TV Station Total		946,500	888,600	94	
ARB Total Net Weekly Circulation (March, 1962)			556,200		

New York—Buffalo



WGR-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 690-ft. above av. terrain, 741.5-ft. above ground, 1349-ft. above sea level.

Latitude 42° 57' 13.9"
Longitude 78° 52' 37.0"

Transmitter: 2065 Elmwood Ave.

Studio: 184 Barton St.

TV tape: Recording facilities.

AM Affiliate: WGR, 5-kw, 550 kc (NBC).

FM Affiliate: WGR-FM, 16.16-kw, 96.9 mc (No. 245), 742-ft. antenna height.

Represented (engineering) by George C. Davis.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WGR-TV Ref: FCC File No. BPCT-2013 Granted 4/23/59

© American Map Co., Inc., N.Y., No. 14244

WGR-TV

Licensee: Transcontinent Television Corp., 184 Barton St., Buffalo 13.

Telephone: TT 6-7115. TWX No.: 716-858-1066.

Ownership: Transcontinent Television Corporation (Corporate offices: 70 Niagara St., Buffalo 2, N.Y.; Administrative offices: 380 Madison Ave., New York 17), owns and operates WGR-TV, WGR radio and WGR-FM, Buffalo, N.Y.; WDAF-TV, WDAF & WDAF-FM, Kansas City, Mo.; KFMB-TV, KFMB & KFMB-FM, San Diego, Cal.; KERO-TV, Bakersfield, Cal.; owns 100% of North-eastern Pennsylvania Bcstg. Inc. (WNEP-TV, Scranton-Wilkes-Barre, Pa.; WDOK & WDOK-FM, Cleveland, Ohio). Major stockholders of Transcontinent include Paul A. Schoellkopf Jr.; J. Fred Schoellkopf IV; George F. Goodyear; Jack D. Wrather Jr.; General Railway Signal Co.; Edward Petry & Co. Inc. Officers: Paul A. Schoellkopf Jr., chmn.; David C. Moore, pres.; William A. Bates, v.p.; Van Beuren W. DeVries, v.p.; Karl B. Hoffman, v.p.; Clifford M. Kirtland Jr., v.p. & treas.; George C. Stevens, v.p.; George A. Whitney, v.p.; Felix M. Piech, secy.; Dan E. Bellus, dir. of advertising & promotion.

Begin Operation: August 14, 1954.

Represented (sales) by Edward Petry & Co. Inc.; Andy McDermott (Canada).

Represented (legal) by Covington & Burling.

Personnel:

DAVID C. MOORE, president, Transcontinent, N.Y.
VAN BEUREN W. DeVRIES, v.p., general manager & film buyer.
FRANK C. GERVAN, sales manager.
PAUL SCIANDRA, program director.
HERMAN PEASE, program coordinator.
EDWIN W. PFEIFFER, station manager.
GENE R. KIRSHENSTEIN, business manager.
GEORGE SPERRY, promotion manager.
JIM BURKE, director of news.

DIGEST OF RATE CARD NO. 9

(Feb. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min. or 40 Sec.	20 Sec.	10 Sec.
Class AA—8-10:30 p.m., daily.	\$1400.00	\$840.00	\$560.00	\$520.00	\$500.00	\$350.00
					\$200.00	

NETWORK BASE HOURLY RATE: \$1550.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW YORK			
	Chautauqua	46,300	43,000	93
	Erie	323,900	308,800	96
	Genesee	15,900	15,100	95
	Niagara	72,400	69,100	96
	Orleans	10,300	9,500	93
Between 25-50%	Wyoming	9,700	9,300	96
	PENNSYLVANIA			
	Warren	13,200	11,400	87
	NEW YORK			
Under 25%	Allegany	12,500	11,100	89
	Cattaraugus	23,800	21,800	92
	PENNSYLVANIA			
	Elk	10,700	9,900	93
McKean	16,900	15,200	90	
Under 25%	NEW YORK			
	Steuben	28,900	26,200	91
WGR-TV Station Total		584,500	550,400	94
ARB Total Net Weekly Circulation (March, 1962)			484,600	

New York—Buffalo



WKBW-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 91.2-kw visual, 53.7-kw aural. Antenna: 1420-ft. above av. terrain, 1076-ft. above ground, 2808-ft. above sea level.

Latitude 42° 38' 17"
Longitude 78° 36' 51"

Transmitter: E. of Center St., Col- den, N.Y.

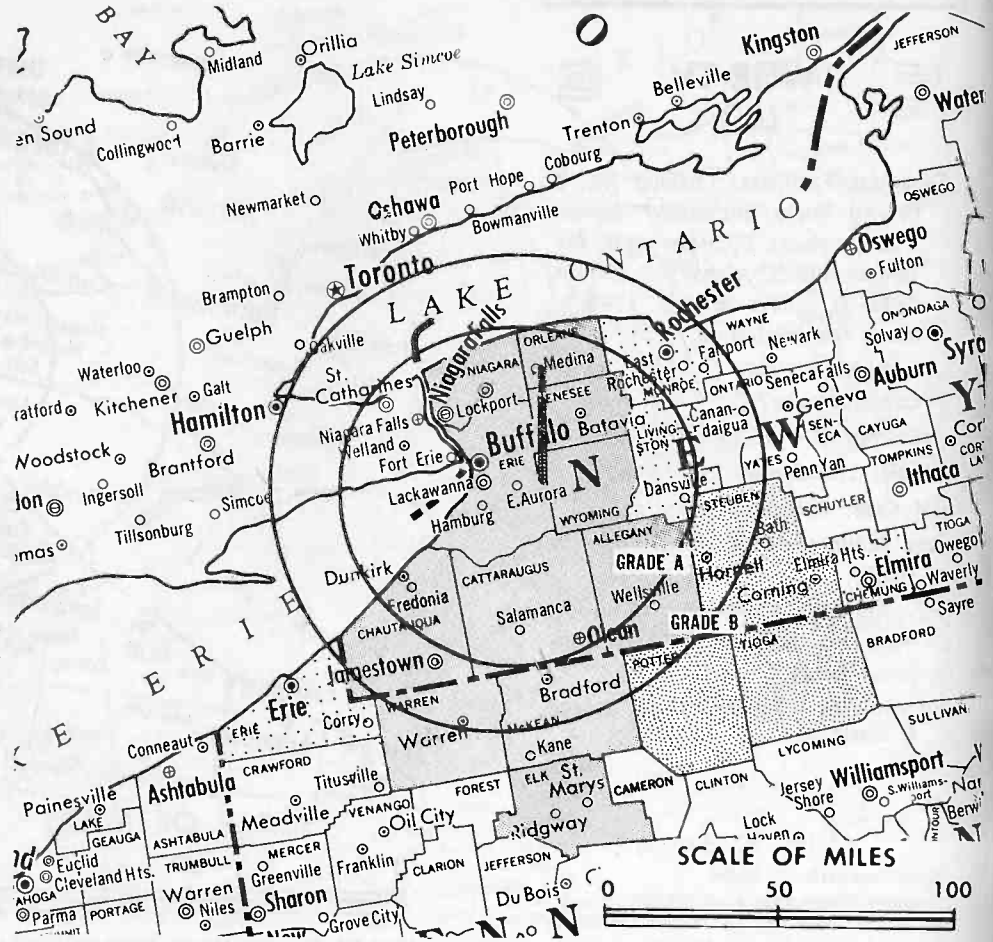
Studio: 1420 Main St.

AM Affiliate: WKBW, 50-kw, 1520 kc.

FM Affiliate: (CP) for WKBW-FM, 28-kw, 105.7 mc (No. 289), 1080-ft. antenna height.

Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WKBW-TV Ref: FCC File No. BPCT-2677 Granted 9/9/59

©American Map Co., Inc., N.Y., No. 14244

WKBW-TV

Licensee: Capital Cities Bcstg. Corp., 24 E. 51st St., New York.

Telephone: TT 3-0770. TWX No.: 716-858-1310.

Ownership: Capital Cities Bcstg. Corp., 100%. (For other interests see W-TEN, Albany, N.Y.).

Began Operation: Nov. 30, 1958.

Represented (sales) by Blair TV.

Represented (legal) by Hogan & Hartson.

Personnel:

- ROBERT KING, v.p. & general manager.
- KEN M. JOHNSON, general sales manager.
- BILL T. WAGNER, program dir. & film buyer.
- O. LYLE KOCH, promotion manager.
- FLOYD A. TIMBERLAKE, chief engineer.

DIGEST OF RATE CARD NO. 6 (Revised Sept. 1, 1962)

Hour	30 Min.*	Min.**	20 Sec.	10 Sec.
Class AA—8-10:30 p.m., daily.				
\$1700.00	\$1000.00		\$500.00	\$250.00

* 5, 10 & 15 minute rates on request.

** On request.

NETWORK BASE HOURLY RATE: \$2000.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW YORK			
	Allegany	12,500	11,100	89
	Cattaraugus	23,800	21,800	92
	Chautauqua	46,300	43,000	93
	Erie	323,900	308,800	96
	Genesee	15,900	15,100	95
	Niagara	72,400	69,100	96
	Orleans	10,300	9,500	93
	Wyoming	9,700	9,300	96
	PENNSYLVANIA			
Elk	10,700	9,900	93	
McKean	16,900	15,200	90	
Warren	13,200	11,400	87	
Between 25-50%	NEW YORK			
	Steuben	28,900	26,200	91
	PENNSYLVANIA			
Potter	4,900	4,400	88	
Tioga	10,600	9,200	87	
Under 25%	NEW YORK			
	Chemung	29,900	27,300	92
	Livingston	12,200	11,300	93
	Monroe	182,300	172,200	95
	PENNSYLVANIA			
Erie	75,400	71,400	95	
WKBW-TV Station Total		899,800	846,200	94
ARB Total Net Weekly Circulation (March, 1962)		501,700		

YOUR SALES MESSAGE DOESN'T STOP HERE!

**CANADA WELCOMES
YOU**

**NOW! BUFFALO'S THE 10TH
TELEVISION MARKET!**

BUFFALO TV PENETRATES CANADIAN MARKET

Buffalo stations reach a Canadian audience, between 7:30—11:00 P.M., about as large as the total audience reached by the combined network affiliates in Atlanta, Georgia or Columbus, Ohio.*

*NOV. 1961 ARB AND NIELSEN AUDIENCE SURVEYS

Buffalo stations have a net weekly circulation in Toronto area of at least 15% (568,000 TV homes) of the total television homes in all of Canada.*

*ARB NET WEEKLY CANADIAN CIRCULATION

In metropolitan Toronto (pop. 1,676,000) retail sales are 29% higher and effective buying power 6% higher than U. S. average.*

*SALES MANAGEMENT SURVEY OF BUYING POWER

WKBW-TV's net weekly circulation

1,067,600 TV HOMES*

*1961 ARB COVERAGE STUDY



CHANNEL

7

**WKBW-TV
BUFFALO**

REPRESENTED NATIONALLY BY BLAIR-TV

New York—Elmira



WSYE-TV



Ch. 18

[Satellite of WSYR-TV, Syracuse]

Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 175-kw max. and 120-kw horizontal visual, 87.5-kw max. and 60-kw horizontal aural. Antenna: 700-ft. above av. terrain, 314-ft. above ground, 2020-ft. above sea level, using 1° electrical and .5° mechanical beam tilt.

Latitude 42° 06' 20"
Longitude 76° 52' 17"

Transmitter: Hawley Hill, approx. 3-mi. WNW of Elmira.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WSYE-TV

Network Service: NBC, same as WSYR-TV, Syracuse.
Licensee: Newhouse Broadcasting Corp., 1030 James St., Syracuse, N.Y.
Telephone: Regent 3-5536.
Ownership: See WSYR-TV.
Began Operation: Sept. 10, 1956.
Represented (sales) by Harrington, Righter & Parsons.
Represented (legal) by Dow, Lohnes & Albertson.
Personnel:
PAUL S. ABBOTT, manager.
TAG GREEN, chief engineer.
Rates: Sold in combination with WSYR-TV, Syracuse.
NETWORK BASE HOURLY RATE: Bonus to WSYR-TV, Syracuse.

ARB Data For This Station Included With Report for Parent WSYR-TV Syracuse, N.Y.



**THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES**

**TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD**

New York—New York



WABC-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 110-kw visual, 55-kw aural. Antenna: 1380-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Transmitter: Empire State Bldg.

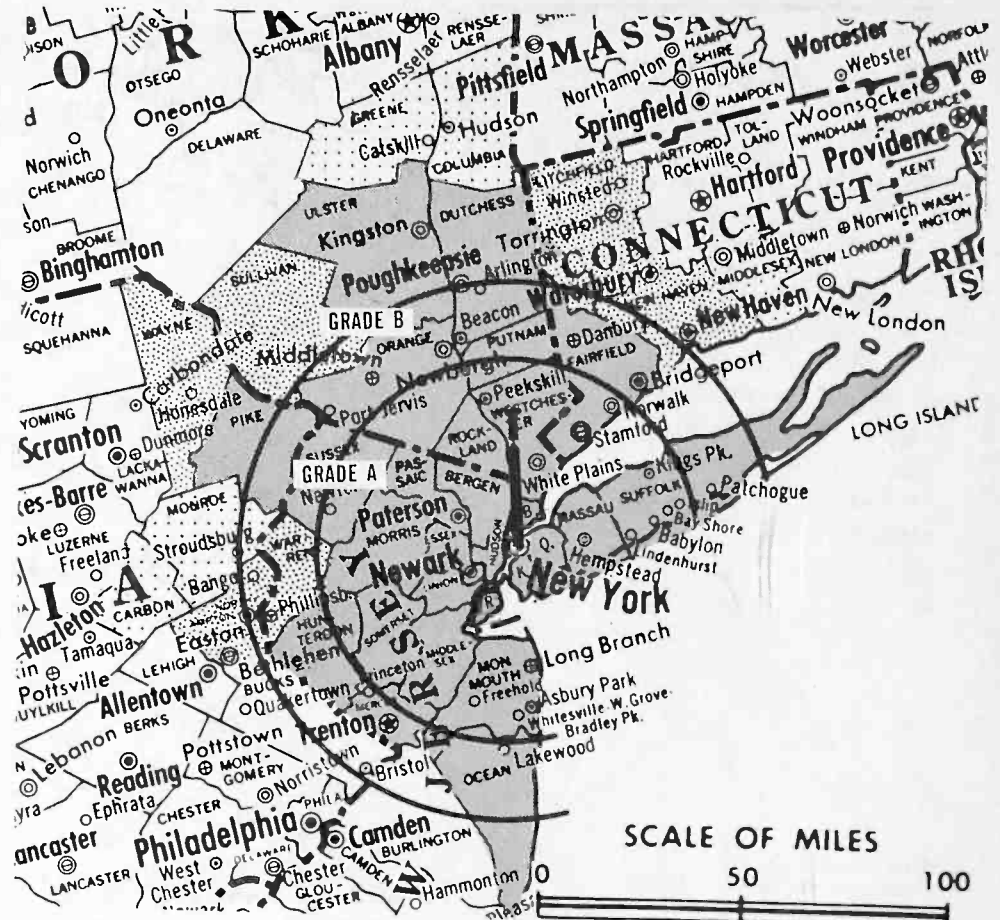
Studio: 7 W. 66th St.

TV tape: Recording facilities.

AM Affiliate: WABC, 50-kw, 770 kc (ABC).

FM Affiliate: WABC-FM, 1.5-kw, 95.5 mc (No. 238), 1270-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WABC-TV Ref: FCC File No. BMPCT-887 Granted 1/7/53

©American Map Co., Inc., N.Y., No. 14244

WABC-TV

Licensee: American Broadcasting Co., 7 West 66th St., N.Y. 23.

Telephone: Susquehanna 7-5000.

TWX No.: NY 1-2382.

Ownership: American Broadcasting Co., is a division of American Broadcasting-Paramount Theatres Inc. (Merger approved by FCC Feb. 9, 1953—see Television Digest, Vol. 9:7). ABC officers: Leonard Goldenson, pres. Also owns and operates WBKB, Chicago; WXYZ-TV, Detroit; KGO-TV, San Francisco; KABC-TV, Los Angeles; and AM stations WLS, Chicago; WXYZ, Detroit; KGO, San Francisco; KABC, Los Angeles; KQV, Pittsburgh; also FM stations WXYZ-FM, Detroit; KGO-FM, San Francisco; KABC-FM, Los Angeles; and owns 22% of nucleonics-electronics firm Technical Operations Inc., Arlington, Mass.

Began Operation: Aug. 10, 1948.

Represented (sales) by WABC-TV Sales (in N.Y.); ABC Television Spot Sales Inc. (outside N.Y.).

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Kear & Kennedy.

Personnel:

- JOSEPH STAMLER, v.p. & general manager.
- JAMES E. SZABO, general sales manager.
- JOHN S. KIRK, sales manager.
- BENJAMIN R. OKULSKI, natl. sales service mgr.
- JOHN J. DOYLE, sales service mgr.
- ARTHUR S. GROSS, program director.
- ARTHUR M. DORFNER, business manager.
- FRANK LITTLE, public relations & publicity director.
- TAKASHI KAKO, film director.
- GORDON KUNZ, production manager.
- HENRY DABROWSKI, chief engineer.
- LAWRENCE J. POLLOCK, dir. of research & advertising services.

DIGEST OF RATE CARD NO. 16

(June 1, 1962)

Hour 30 Min. 15 Min. 5 Min. 20 Sec. 10 Sec.

Class AAA—8-10:30 p.m., daily.
\$7500.00 \$4500.00 \$3000.00 \$2600.00 \$2100.00 \$1050.00

NETWORK BASE HOURLY RATE: \$6750.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	CONNECTICUT				
		Fairfield	202,600	193,400	96
	NEW JERSEY				
		Bergen	242,500	236,300	98
		Essex	291,500	274,600	95
		Hudson	198,300	187,800	95
		Hunterdon	16,700	15,700	94
		Mercer	79,100	74,300	94
		Middlesex	128,100	123,900	97
		Monmouth	101,400	97,000	96
		Morris	76,400	74,100	98
		Ocean	35,800	34,500	97
		Passaic	129,900	123,800	96
		Somerset	42,200	40,600	97
		Sussex	15,200	14,200	94
		Union	155,700	150,600	97
	Between 25-50%	NEW YORK			
		Bronx	462,700	432,800	94
		Dutchess	48,600	44,600	92
		Kings	847,900	785,000	93
		Nassau	374,200	366,500	98
		New York	693,600	542,100	79
		Orange	55,400	51,200	93
		Putnam	9,800	9,200	94
		Queens	595,900	571,100	96
		Richmond	63,000	60,800	97
		Rockland	36,500	34,500	95
	Suffolk	188,700	181,400	97	
	Ulster	37,300	33,000	89	
	Westchester	249,700	237,900	96	
	PENNSYLVANIA				
	Pike	3,200	2,800	87	
	CONNECTICUT				
		Litchfield	37,700	35,000	93
		New Haven	205,700	194,700	95
	NEW JERSEY				
		Warren	19,700	18,500	94
NEW YORK					
	Sullivan	14,300	12,500	88	

WABC-TV Station Total 5,808,900 5,393,100 93
ARB Total Net Weekly Circulation (March, 1962) 4,737,500

New York—New York



WCBS-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 42-kw visual, 21-kw aural. Antenna: 1300-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Transmitter: Empire State Bldg.

Studio: 15 Vanderbilt Ave.

TV tape: Recording facilities.

AM Affiliate: WCBS, 50-kw, 880 kc (CBS).

FM Affiliate: WCBS-FM, 1.5-kw, 101.1 (No. 266), 1270-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WCBS-TV Ref: FCC File No. BMPCT-971 Granted 2/12/53

© American Map Co., Inc., N.Y., No. 14244

WCBS-TV

Licensee: Columbia Broadcasting System Inc., 485 Madison Ave., New York 22. Telephone: Plaza 1-2345. TWX No.: NY 1-935.

Operation: Operated by CBS Television Stations (a division of CBS Inc.); Merle S. Jones, pres.; Craig Lawrence, v.p. in charge of CBS owned TV stations. CBS Television Stations is responsible for operation of TV stations owned by CBS Inc., CBS Television Film Sales Inc., CBS Television Spot Sales, Terrytoons, and CBS Television Enterprises.

Ownership: Owned by network-manufacturing organization of same name, whose stock is listed on New York Stock Exchange: William S. Paley, chairman of board (stockholdings, 11.15%); Frank Stanton, pres.; Julius F. Brauner, secy.; S. R. Dean, treas. Same licensee owns KNXT & KNX, Los Angeles; WBBM-TV & WBBM, Chicago; KMOX-TV & KMOX, St. Louis; WCAU-TV & WCAU, Philadelphia. CBS also owns radio stations KCBS, San Francisco; WEEI, Boston.

Began Operation: July 1, 1941.

Represented (sales) by CBS Television Spot Sales.

Personnel:

- NORMAN E. WALT, v.p. & general manager.
- G. GERALD DANFORD, general sales manager.
- DAN GALLAGHER, program director.
- NED CRAMER, public affairs director.
- BERNARD HIRSCH, asst. gen. sales mgr.
- AARON M. COHEN, dir. of research & sales promotion.
- LARRY PAULUS, asst. program director.
- MARION HAMPDON, dir., traffic operations.
- ANN MITCHELL, operations manager.
- WILLIAM C. LACEY, film dept. mgr. & buyer.
- ARTHUR L. HECHT, director of advertising & promotion.
- PHILIP G. KING, director of information services.
- GIDEON CHAGY, editorial writer.
- ARMAND LARTIGUE, business manager.

DIGEST OF RATE CARD NO. 22—(May 29, 1961)

Hour	30 Min.	15 Min.	5 Min.	20 Sec.*	10 Sec.*
Class AA—9-11 p.m., daily.	\$10000.00	\$6000.00	\$4000.00	\$3000.00	\$2400.00
	\$1200.00				

*Class AAA (8-11 p.m., Mon.-Fri.; 7:30-11 p.m., Sat. & Sun.).

NETWORK BASE HOURLY RATE: \$8750.

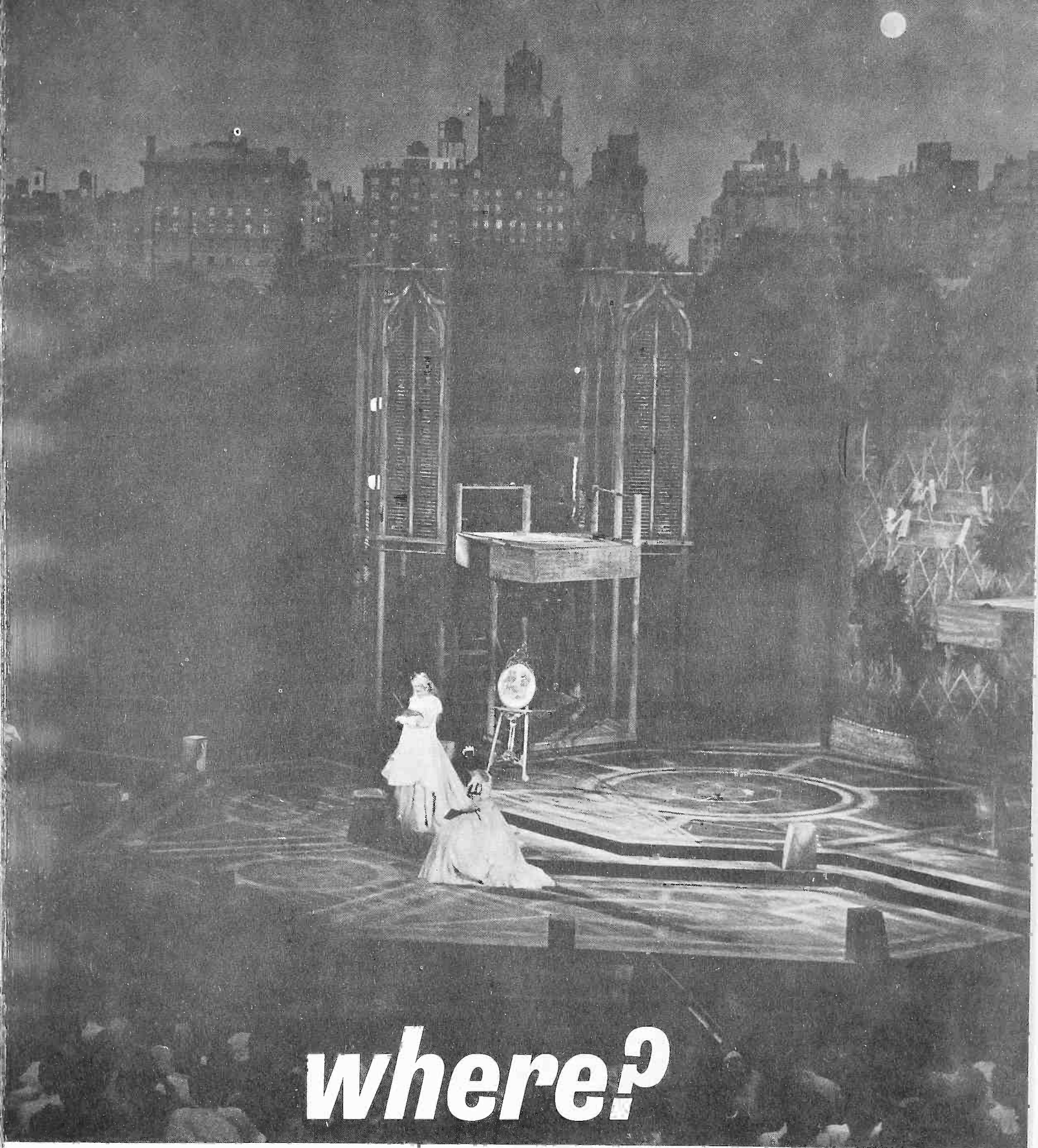
Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	CONNECTICUT				
		Fairfield	202,600	193,400	96
		New Haven	205,700	194,700	95
	NEW JERSEY				
		Bergen	242,500	236,300	98
		Essex	291,500	274,600	95
		Hudson	198,300	187,800	95
		Hunterdon	16,700	15,700	94
		Mercer	79,100	74,300	94
		Middlesex	128,100	123,900	97
		Monmouth	101,400	97,000	96
		Morris	76,400	74,100	98
		Ocean	35,800	34,500	97
		Passaic	129,900	123,800	96
		Somerset	42,200	40,600	97
		Sussex	15,200	14,200	94
		Union	155,700	150,600	97
	NEW YORK				
		Bronx	462,700	432,800	94
	Dutchess	48,600	44,600	92	
	Kings	847,900	785,000	93	
	Nassau	374,200	366,500	98	
	New York	693,600	542,100	79	
	Orange	55,400	51,200	93	
	Putnam	9,800	9,200	94	
	Queens	595,900	571,100	96	
	Richmond	63,000	60,800	97	
	Rockland	36,500	34,500	95	
	Suffolk	188,700	181,400	97	
	Sullivan	14,300	12,500	88	
	Ulster	37,300	33,000	89	
	Westchester	249,700	237,900	96	
PENNSYLVANIA					
	Pike	3,200	2,800	87	

Between 25-50%

CONNECTICUT				
	Litchfield	37,700	35,000	93

(Continued on page 415)

WCBS-TV Station Total	5,922,900	5,495,800	93
ARB Total Net Weekly Circulation (March, 1962)	5,199,800		



where?

The brand-new Delacorte amphitheatre in the heart of New York's Central Park, scene of Channel 2's historic 2½-hour broadcast of "The Merchant of Venice." The first presentation by a commercial television station of a complete play by Shakespeare direct from the theatre of origin, the program drew a mammoth audience of 1,600,000 viewers, leading all New York television stations dur-

ing the peak viewing hours of 8:30 to 11 pm.

The broadcast—pace-setting, compelling—is an example (one of many!) of community service programming that consistently captures the spirit and imagination of audiences in the nation's largest, most dynamic metropolis. Programming New Yorkers find only on (where else?)... CBS Owned WCBS-TV, the leading station year after year after year,

CBS TELEVISION STATIONS, A Division of Columbia Broadcasting System, Inc.

New York—New York

WNEW-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 37.1-kw visual, 18.6-kw aural. Antenna: 1330-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Transmitter: Empire State Bldg.

Studio: Telecentre, 205 E. 67th St.

TV tape: Recording facilities.

AM Affiliate: WNEW, 50-kw, 1130 kc.

FM Affiliate: WNEW-FM, 1.3-kw, 102.7 mc (No. 274), 1360-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WNEW-TV Ref: FCC File No. BMPCT-2974 Granted 4/1/55

©American Map Co., Inc., N.Y., No. 14244

WNEW-TV

Network Service: None, independent.

Licensee: Metromedia Inc., 205 E. 67th St., N.Y. 21.

Telephone: Lehigh 5-1000. TWX No.: NY 1-3840.

Ownership: Metromedia Inc. is a publicly-owned company which operates Metropolitan Broadcasting (TV and Radio), Foster & Kleiser (outdoor advertising). MetroMedia Inc. officers: John W. Kluge, chairman & pres.; Richard L. Geismar, v.p. & treas.; Robert A. Dreyer, v.p. & secy.; Joseph J. Madden, comptroller; Mary McKenna, v.p. & dir. of research & sales development; Mark Evans, v.p. & dir. of public affairs; Benedict Gimbel Jr., v.p. Metropolitan Bcstg. Television officers: Bennet H. Korn, pres.; John E. McArdle, v.p. & gen. mgr. WNEW-TV; Lawrence P. Fraiberg, v.p. & gen. mgr., WTTG, Washington, D.C.; Albert E. Kriven, v.p. & gen. mgr., KMBC-TV, Kansas City, Mo.; Glover DeLaney, v.p. & gen. mgr., KOVR, Sacramento-Stockton, Cal.; John H. Bone, v.p. & gen. mgr., WTVH, Peoria, Ill. & WTVP, Decatur, Ill. Metropolitan Bcstg. Radio officers: John V. B. Sullivan, v.p. & gen. mgr., WNEW, New York; Harvey L. Glascock, v.p. & gen. mgr., WIP, Philadelphia; Jack G. Thayer, v.p. & gen. mgr., WHK, Cleveland; David Croninger, v.p. & gen. mgr., KMBC, Kansas City, Mo. Metropolitan Broadcast Sales: H. D. Neuwirth, v.p.; John Sias, v.p. Metropolitan Bcstg. TV stations are: WNEW-TV, New York; WTTG, Washington, D.C.; KMBC-TV, Kansas City, Mo.; KOVR, Sacramento-Stockton, Cal.; WTVH, Peoria, Ill.; WTVP, Decatur, Ill. Metropolitan Bcstg. Radio stations are: WNEW, New York; WIP, Philadelphia; WHK, Cleveland; KMBC, Kansas City. Metropolitan TV also is buying KTTV, Los Angeles.

Began Operation: May 2, 1944 as a Du Mont station. Du Mont Broadcasting Corp. was spun off by Allen B. Du Mont Laboratories Inc. on Dec. 2, 1955, to its common stockholders of record on Nqv. 14, 1955, pursuant to FCC consent of Nov. 17, 1955, and its name was changed to Metropolitan Broadcasting Corporation on May 13, 1958. March 28, 1961, parent company name became Metromedia Inc.

Represented (sales) by Edward Petry & Co. Inc.

Personnel:

BENNETT H. KORN, president.
JOHN E. McARDLE, v.p. & general manager.
JACK LYNN, v.p. & director of programming.

(Continued in next column)

Personnel (Continued):

BERNARD ZEIDMAN, commercial manager.
MURRAY SALBERG, dir. of advertising & promotion.
WILLIAM D. KELLY, chief engineer.
MARY McKENNA, v.p., research & sales development.
PHIL COWAN, v.p., director of public relations.
MEL BAILY, executive producer.

DIGEST OF RATE CARD NO. 9

(Dec. 1, 1962)

Hour	30 Min.	15 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11:30 p.m., Mon.-Fri.; 1-11:30 p.m., Sat. & Sun.					
\$3600.00	\$2160.00	\$1440.00	\$1200.00	\$960.00	\$430.00

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	CONNECTICUT				
		Fairfield	202,600	193,400	96
		New Haven	205,700	194,700	95
	NEW JERSEY				
		Bergen	242,500	236,300	98
		Essex	291,500	274,600	95
		Hudson	198,300	187,800	95
		Hunterdon	16,700	15,700	94
		Middlesex	128,100	123,900	97
		Monmouth	101,400	97,000	96
		Morris	76,400	74,100	98
		Ocean	35,800	34,500	97
		Passaic	129,900	123,800	96
		Sussex	15,200	14,200	94
		Union	155,700	150,600	97
	NEW YORK				
		Bronx	462,700	432,800	94
		Dutchess	48,600	44,600	92
		.Kings	847,900	785,000	93
	Nassau	374,200	366,500	98	
	New York	693,600	542,100	79	
	Orange	55,400	51,200	93	
	Putnam	9,800	9,200	94	

(Continued on page 415)

WNEW-TV Station Total	5,827,200	5,413,100	93
ARB Total Net Weekly Circulation (March, 1962)	4,391,900		

It all adds up...

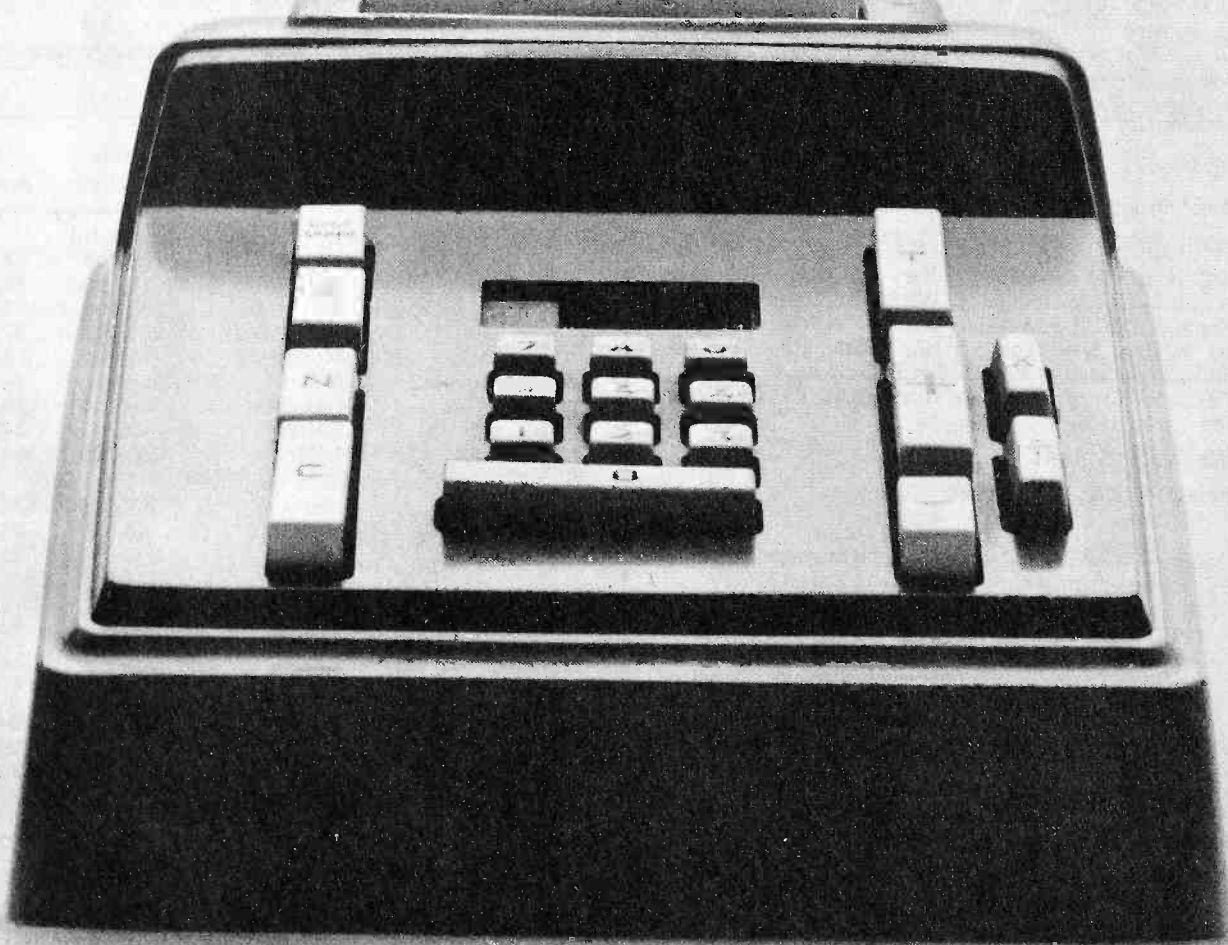
100% reach of all
New York TV Homes *

Unduplicated audience
greater than any
other independent **

Quality audiences
comparable to the
leading network station *

Total, diversified, day-
and-night programming

Minute spots in
prime-time programs



WNEW-TV 5 NEW YORK, Metropolitan Broadcasting Television, Division of
Metromedia, Inc. National Representatives **METRO BROADCAST SALES**

*(SPECIAL ARBITRON ANALYSIS, APRIL 10, 1960)
**(NIELSEN REPORT, DISTRIBUTION TV VIEWING, APRIL 2, 1961)

New York—New York



WNBC-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 30.2-kw maximum and 25.7-kw horizontal visual, 15.1-kw maximum and 12.9-kw horizontal aural. Antenna: 1440-ft. above av. terrain, 1445-ft. above ground, 1490-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

TV tape: Recording facilities.

Transmitter: Empire State Bldg.

Studio: 30 Rockefeller Plaza.

AM Affiliate: WNBC, 50-kw, 660 kc (NBC).

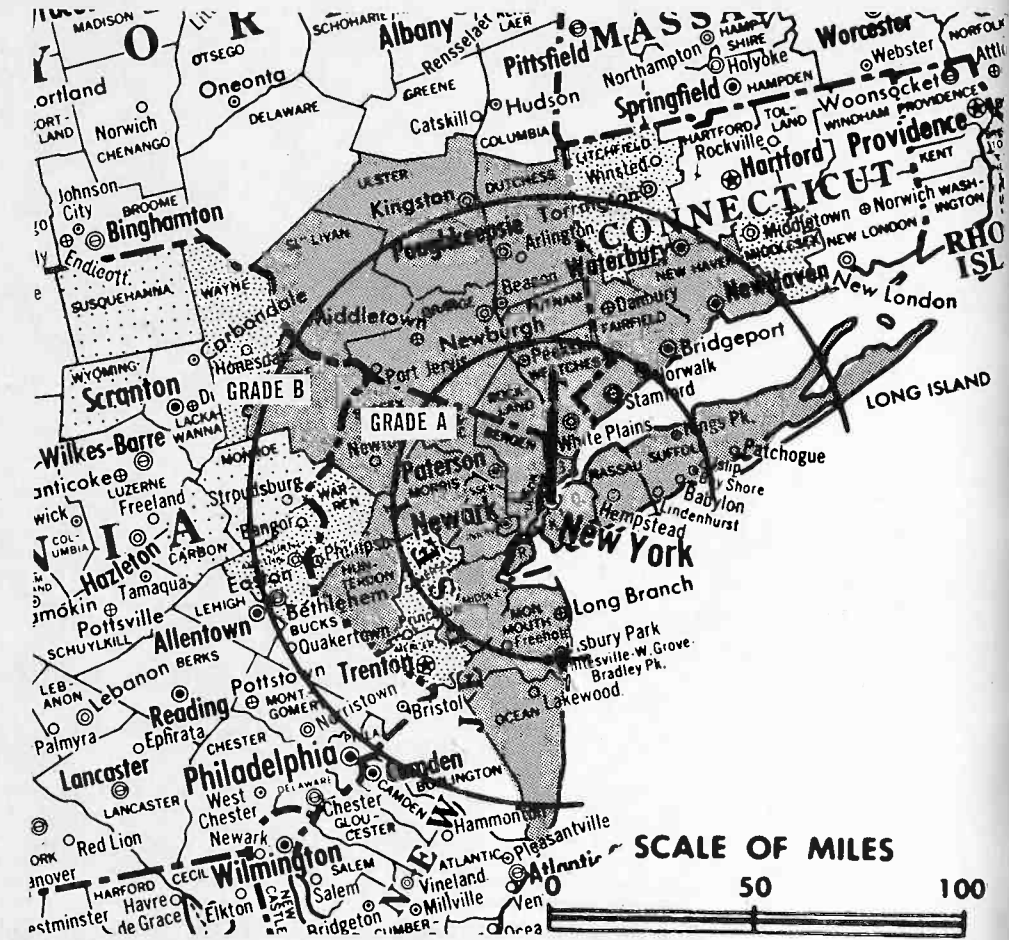
FM Affiliate: WNBC-FM, 1.1-kw, 97.1 mc (No. 246), 1445-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WNBC-TV Ref.: FCC File No. BPCT-1020 Granted 1/23/53

© American Map Co., Inc., N.Y., No. 14244

WNBC-TV

Licensee: National Broadcasting Co., 30 Rockefeller Plaza, N.Y. 20.
Telephone: Circle 7-8300. TWX No.: NY 1-3773.

Ownership: NBC is wholly owned subsidiary of RCA. NBC owns TV stations WRC-TV, Washington; WNBQ, Chicago; WRCV-TV, Philadelphia; KNBC, Los Angeles; WNBC-TV, New York; and AM stations WNBC, New York; WRC, Washington; WMAQ, Chicago; WRCV, Philadelphia; KNBR, San Francisco. Note: Swap of WRCV-TV & WRCV, Philadelphia, for WNAC-TV & WNAC, Boston pends.

Began Operation: July 1, 1941.

Represented (sales) by NBC Spot Sales.

Personnel:

THEODORE H. WALWORTH JR., v.p. & general manager.
PETER AFFE, station manager.
JAY J. HEITIN, director of sales.
EDWARD A. WARREN, program manager.
JACK REYNOLDS, manager, public affairs.
RICHARD BARNHILL, production & operations manager.
EARL HARDER, continuity acceptance director.
ROBERT G. PATT, manager, advertising & promotion.
FREDERICK E. ACKER, manager, business affairs.

DIGEST OF RATE CARD NO. 23—(July 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec.* 10 Sec.*
Class AAA—7:30-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.
\$10,200 \$6120 \$4080 \$3570 \$2550 \$2500 \$2400 \$1200

*Class AAA (7:59-11:14 p.m., daily).

NETWORK BASE HOURLY RATE: \$8600.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CONNECTICUT			
	Fairfield	202,600	193,400	96
	New Haven	205,700	194,700	95
	NEW JERSEY			
	Bergen	242,500	236,300	98
	Essex	291,500	274,600	95

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW JERSEY—(Continued)			
	Hudson	198,300	187,800	95
	Hunterdon	16,700	15,700	94
	Middlesex	128,100	123,900	97
	Monmouth	101,400	97,000	96
	Morris	76,400	74,100	98
	Ocean	35,800	34,500	97
	Passaic	129,900	123,800	96
	Sussex	15,200	14,200	94
	Union	155,700	150,600	97
	NEW YORK			
	Bronx	462,700	432,800	94
	Dutchess	48,600	44,600	92
	Kings	847,900	785,000	93
	Nassau	374,200	366,500	98
	New York	693,600	542,100	79
	Orange	55,400	51,200	93
	Putnam	9,800	9,200	94
	Queens	595,900	571,100	96
	Richmond	63,000	60,800	97
Rockland	36,500	34,500	95	
Suffolk	188,700	181,400	97	
Sullivan	14,300	12,500	88	
Ulster	37,300	33,000	89	
Westchester	249,700	237,900	96	
PA.: Pike	3,200	2,800	87	
Between 25-50%	CONNECTICUT			
	Litchfield	37,700	35,000	93
	Middlesex	26,700	24,800	93
	NEW JERSEY			
	Mercer	79,100	74,300	94
	Somerset	42,200	40,600	97
	Warren	19,700	18,500	94
	PENNSYLVANIA			
	Northampton	61,600	57,500	94
	Wayne	8,100	7,000	86

WNBC-TV Station Total 5,798,700 5,383,700 93
ARB Total Net Weekly Circulation (March, 1962) 5,160,800

New York—New York

WOR-TV

Ch. 9

Network Service: None, independent.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 129-kw visual, 64.6-kw aural. Antenna:—1240-ft. above av. terrain, 1231-ft. above ground, 1290-ft. above sea level.

Latitude 40° 44' 54"
Longitude 73° 59' 10"

Transmitter: Empire State Bldg.

Studios: Empire State Bldg. & Broadway.

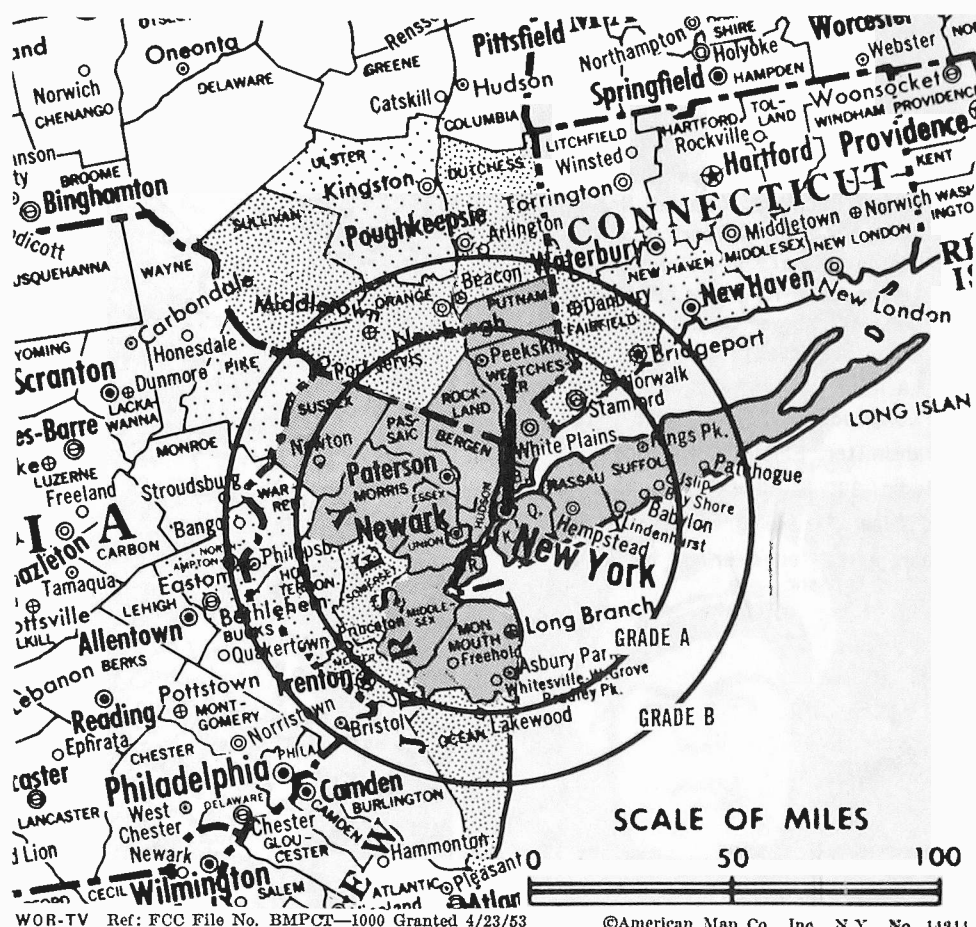
TV tape: Recording facilities.

Uhf Translator Repeater: W79AB, Palmerton, Pa. (also serves Slatetown and Slatington, Pa.).

AM Affiliate: WOR, 50-kw, 710 kc (MBS).

FM Affiliate: WOR-FM, 1.7-kw, 98.7 mc (No. 254), 1260-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WOR-TV

Licensee RKO General Inc., 1440 Broadway (zone 18).

Telephone: Longacre 4-8000. TWX No.: NY 13441.

Ownership: RKO General Broadcasting (div. of RKO General Inc.). Hathaway Watson, pres.; Jerome Bess, exec. v.p.; Charles G. Drayton, v.p., administration. RKO General Broadcasting operates Yankee Network (with WNAC, Boston). It also operates WNAC-TV, Boston; KHJ-TV, Los Angeles (KHJ-AM-FM); HWBQ-TV, Memphis, Tenn. (WHBQ); radio stations WGMS & FM, Washington, D.C.; KFRC & FM, San Francisco and WRKO-FM, Boston. Canadian subsidiary owns 2/3 of CKLW-TV, Windsor-Detroit (CKLW). Note: Swap of WNAC-TV & WNAC, Boston for WRCV-TV & WRCV, Philadelphia, pends.

Began Operation: Oct. 5, 1949. In Jan. 1952, R. H. Macy Co. merged ownership with Thomas S. Lee Enterprises Inc., now RKO General—Macy Co. retaining 10%; in Dec. 1955, Macy Co. sold its interest to General Tire & Rubber Co., latter setting up parent holding firm, RKO General Inc., for both broadcasting and recently acquired RKO Radio Pictures (Television Digest, Vol. 7:41, 46; 8:3, 11:48, 51).

Represented (sales) by WOR-TV Sales, 1440 Broadway, N. Y. and RKO General Natl. Sales (Chicago, Los Angeles, San Francisco).

Represented (legal) by Pierson, Ball & Dowd (Washington); Regan, Goldfarb, Powell & Quinn (New York).

Personnel:

ROBERT J. LEDER, v.p. & general manager.
ROBERT SMITH, v.p., director of programming.
BURT LAMBERT, v.p. & TV sales manager.
IVAN REINER, program manager & film buyer.
MARTIN S. FLIESLER, v.p., advertising & promotion director.
ROBERT B. BEUSSE, advertising & promotion manager.
HERB SALTZMAN, merchandising manager.
LEE O'BRIEN, research director.
HERBERT MAYES, WOR div. controller.
SID BAKAL, public relations director.
GEORGE BROWN, news & special events director.
BARNEY BOYLE, technical operations.
ORVILLE SATHER, director of engineering.

DIGEST OF RATE CARD NO. 10
(July 1, 1962)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class A—7:30-11 p.m., Mon.-Fri.	\$3000.00	\$1800.00	\$1350.00	\$650.00*	\$225.00*
*Class AA—9:30-11 p.m., Mon.-Fri.					

Net Weekly Circulation	State County	Total		TV Homes %
		Households	Homes	
Over 50%	NEW JERSEY			
	Bergen	242,500	236,300	98
	Essex	291,500	274,600	95
	Hudson	198,300	187,800	95
	Middlesex	128,100	123,900	97
	Monmouth	101,400	97,000	96
	Morris	76,400	74,100	98
	Passaic	129,900	123,800	96
	Sussex	15,200	14,200	94
	Union	155,700	150,600	97
Between 25-50%	NEW YORK			
	Bronx	462,700	432,800	94
	Kings	847,900	785,000	93
	Nassau	374,200	366,500	98
	New York	693,600	542,100	79
	Putnam	9,800	9,200	94
	Queens	595,900	571,100	96
	Richmond	63,000	60,800	97
	Rockland	36,500	34,500	95
	Suffolk	188,700	181,400	97
Westchester	249,700	237,900	96	
	CONNECTICUT			
	Fairfield	202,600	193,400	96
	NEW JERSEY			
	Mercer	79,100	74,300	94
	Ocean	35,800	34,500	97
	Somerset	42,200	40,600	97
	NEW YORK			
	Dutchess	48,600	44,600	92
	Orange	55,400	51,200	93
	Sullivan	14,300	12,500	88
	(Continued on page 415)			
WOR-TV Station Total		5,683,200	5,276,900	93
ARB Total Net Weekly Circulation (March, 1962)		3,697,200		

New York—New York

WPIX

Ch. 11



Network Service: None, independent.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1410-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

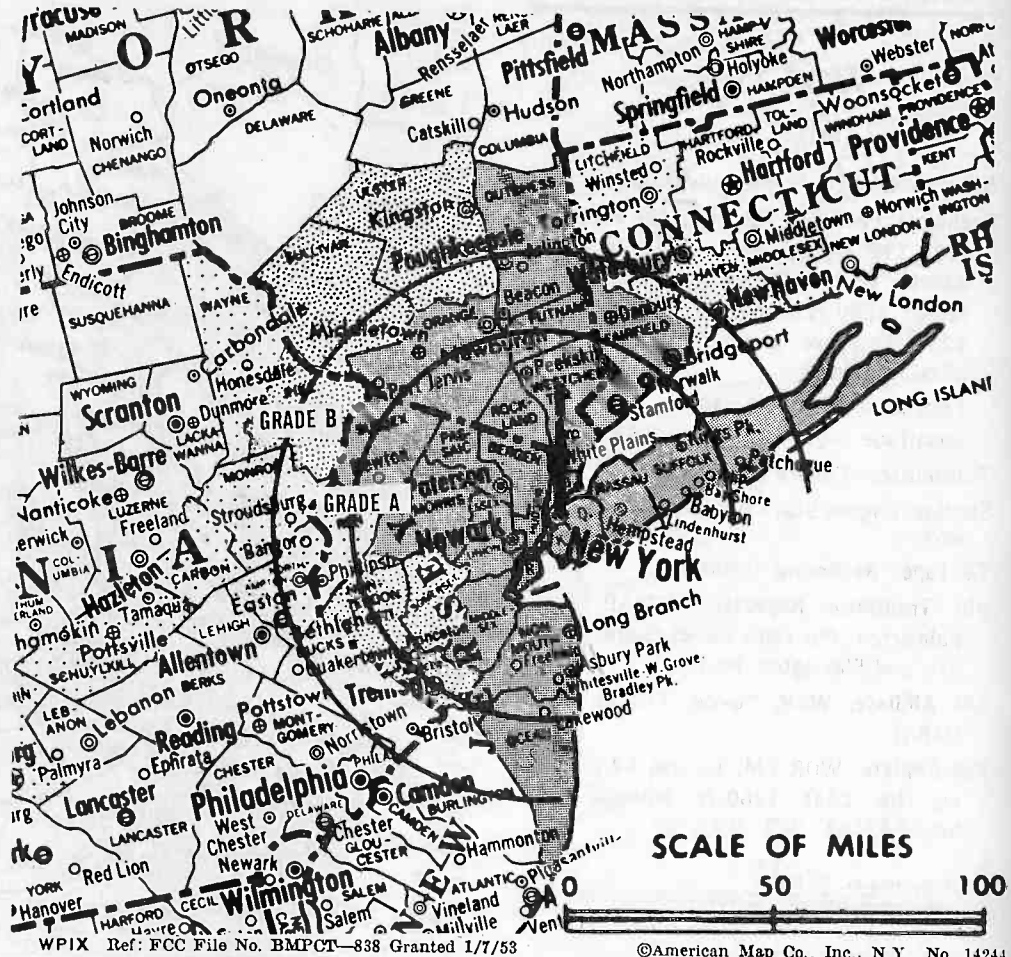
Latitude 40° 44' 54"
Longitude 73° 59' 10"

Transmitter: Empire State Bldg.

Studio: 220 E. 42nd St.

TV tape: Recording facilities.

Represented (engineering) by A. D. Ring & Assoc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

SCALE OF MILES
0 50 100
© American Map Co., Inc., N.Y., No. 14241

WPIX

Licensee: WPIX Inc., 220 E. 42nd St., New York 17.

Telephone: Murray Hill 2-6500.

Ownership: Same as New York News, which also owns 49% of FM radio WNCN, New York. Interlocking ownership with TV stations WGN-TV, Chicago (Chicago Tribune) and KDAL-TV, Duluth.

Began Operation: June 15, 1948.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

FRED M. THROWER, exec. v.p. & general manager.
LEAVITT J. POPE, v.p. in charge of operations.
T. E. MITCHELL, v.p. & controller.
JOHN A. PATTERSON, v.p. & sales manager.
OTIS FREEMAN, v.p., engineering.
JACK F. A. FLYNN, asst. sales mgr.
WALTER D. ENGELS, news & live program manager.
FRANK TUOTI, director of advertising, promotion & research.
WILLIAM L. COOPER JR., film manager.
ANDREW J. McCAFFREY, public relations director.

DIGEST OF RATE CARD NO. 12—(April 16, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—5-11:30 p.m., daily.

\$2000.00 \$1200.00 \$800.00 \$650.00 \$550.00 \$450.00 \$225.00

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CONNECTICUT			
	Fairfield	202,600	193,400	96
	NEW JERSEY			
	Bergen	242,500	236,300	98
	Essex	291,500	274,600	95
	Hudson	198,300	187,800	95
	Middlesex	128,100	123,900	97
	Monmouth	101,400	97,000	96
	Morris	76,400	74,100	98
	Ocean	35,800	34,500	97
	Passaic	129,900	123,800	96
	Sussex	15,200	14,200	94
Union	155,700	150,600	97	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	NEW YORK			
	Bronx	462,700	432,800	94
	Dutchess	48,600	44,600	92
	Kings	847,900	785,000	93
	Nassau	374,200	366,500	98
	New York	693,600	542,100	79
	Orange	55,400	51,200	93
	Putnam	9,800	9,200	94
	Queens	595,900	571,100	96
	Richmond	63,000	60,800	97
Between 25-50%	Rockland	36,500	34,500	95
	Suffolk	188,700	181,400	97
	Westchester	249,700	237,900	96
	CONNECTICUT			
	New Haven	205,700	194,700	95
	NEW JERSEY			
	Hunterdon	16,700	15,700	94
	Mercer	79,100	74,300	94
	Somerset	42,200	40,600	97
	NEW YORK			
Sullivan	14,300	12,500	88	
Ulster	37,300	33,000	89	
PA.: Pike	3,200	2,800	87	
Under 25%	CONNECTICUT			
	Litchfield	37,700	35,000	93
	Middlesex	26,700	24,800	93
	N.J.: Warren	19,700	18,500	94
	PENNSYLVANIA			
	Carbon	16,200	15,100	93
	Monroe	12,400	11,600	93
	Montour	4,200	3,700	88
	Northampton	61,600	57,500	94
	Northumberland	32,600	28,800	89
Schuylkill	54,000	49,200	92	
Snyder	7,100	5,900	83	
Union	6,600	5,500	82	
Wayne	8,100	7,000	86	
WPIX Station Total		5,888,800	5,463,500	93
ARB Total Net Weekly Circulation (March, 1962)		4,221,700		



ART LINKLETTER "PEOPLE ARE FUNNY"



BORIS KARLOFF "THRILLER"



STEVE ALLEN "THE STEVE ALLEN SHOW"



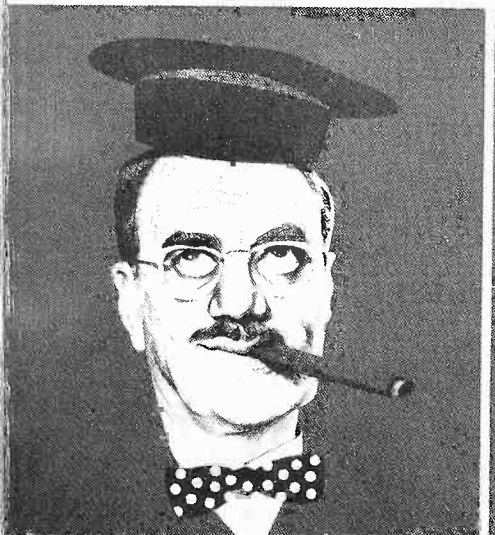
SEBASTIAN CABOT "CHECKMATE"



JACKIE GLEASON "THE HONEYMOONERS"



GARDNER MC KAY "ADVENTURES IN PARADISE"



GROUCHO MARX "THE BEST OF GROUCHO"



JOHN DEREK "FRONTIER CIRCUS"



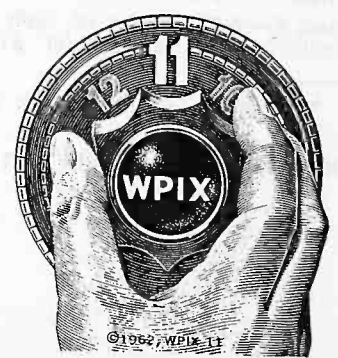
WALTER CRONKITE "YOU ARE THERE"

WPIX-11 is looking more like a network...more...and more...and more!

Keep your network look with WPIX-11. You do just that when you supplement your network shows in New York with a schedule on WPIX-11. Your commercial is surrounded by big shows and stars like Lee Marvin, Steve McQueen, Hugh O'Brian, Anthony George and many more—all on WPIX-11. Minute commercials in prime time in a "network atmosphere" of top shows and national advertisers is what you get every night on WPIX-11, New York's Prestige Independent.

WHERE ARE YOUR 60-SECOND COMMERCIALS IN NEW YORK?

1962-63 Edition



New York—New York

WPIX

Ch. 11



Network Service: None, independent.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1410-ft. above av. terrain, 1465-ft. above ground, 1515-ft. above sea level.

Latitude 40° 44' 54"

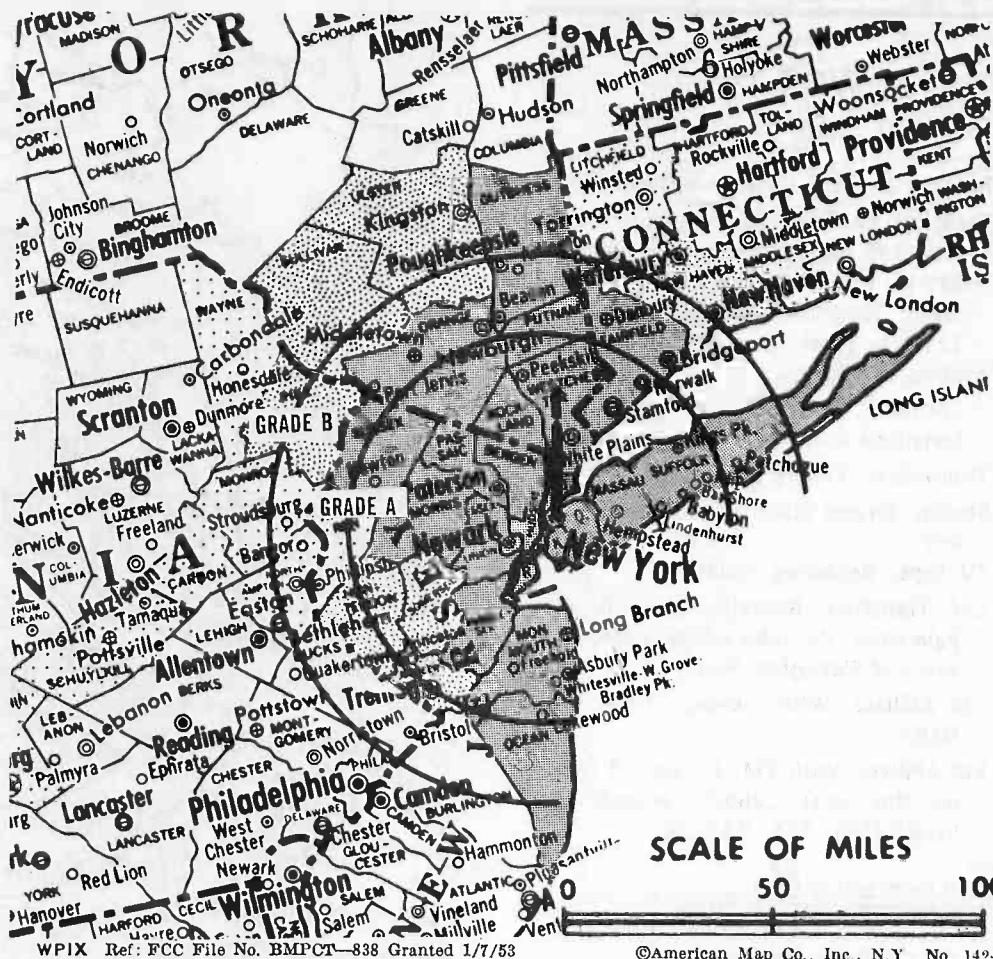
Longitude 73° 59' 10"

Transmitter: Empire State Bldg.

Studio: 220 E. 42nd St.

TV tape: Recording facilities.

Represented (engineering) by A. D. Ring & Assoc.



Total Households: © SRDS
 Consumer Market Data as of 1/1/62.
 TV Homes: TV% and Net Weekly Circulation
 © 1962 American Research Bureau.

WPIX

Licensee: WPIX Inc., 220 E. 42nd St., New York 17.

Telephone: Murray Hill 2-6500.

Ownership: Same as New York News, which also owns 49% of FM radio WNCN, New York. Interlocking ownership with TV stations WGN-TV, Chicago (Chicago Tribune) and KDAL-TV, Duluth.

Began Operation: June 15, 1948.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

- FRED M. THROWER, exec. v.p. & general manager.
- LEAVITT J. POPE, v.p. in charge of operations.
- T. E. MITCHELL, v.p. & controller.
- JOHN A. PATTERSON, v.p. & sales manager.
- OTIS FREEMAN, v.p., engineering.
- JACK F. A. FLYNN, asst. sales mgr.
- WALTER D. ENGELS, news & live program manager.
- FRANK TUOTI, director of advertising, promotion & research.
- WILLIAM L. COOPER JR., film manager.
- ANDREW J. McCAFFREY, public relations director.

DIGEST OF RATE CARD NO. 12—(April 16, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—5-11:30 p.m., daily.

\$2000.00 \$1200.00 \$800.00 \$650.00 \$550.00 \$450.00 \$225.00

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CONNECTICUT			
	Fairfield	202,600	193,400	96
	NEW JERSEY			
	Bergen	242,500	236,300	98
	Essex	291,500	274,600	95
	Hudson	198,300	187,800	95
	Middlesex	128,100	123,900	97
	Monmouth	101,400	97,000	96
	Morris	76,400	74,100	98
	Ocean	35,800	34,500	97
	Passaic	129,900	123,800	96
Sussex	15,200	14,200	94	
Union	155,700	150,600	97	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	NEW YORK			
	Bronx	462,700	432,800	94
	Dutchess	48,600	44,600	92
	Kings	847,900	785,000	93
	Nassau	374,200	366,500	98
	New York	693,600	542,100	79
	Orange	55,400	51,200	93
	Putnam	9,800	9,200	94
	Queens	595,900	571,100	96
	Richmond	63,000	60,800	97
Between 25-50%	Rockland	36,500	34,500	95
	Suffolk	188,700	181,400	97
	Westchester	249,700	237,900	96
	CONNECTICUT			
	New Haven	205,700	194,700	95
	NEW JERSEY			
	Hunterdon	16,700	15,700	94
	Mercer	79,100	74,300	94
	Somerset	42,200	40,600	97
	NEW YORK			
Sullivan	14,300	12,500	88	
Ulster	37,300	33,000	89	
PA.: Pike	3,200	2,800	87	
Under 25%	CONNECTICUT			
	Litchfield	37,700	35,000	93
	Middlesex	26,700	24,800	93
	N.J.: Warren	19,700	18,500	94
	PENNSYLVANIA			
	Carbon	16,200	15,100	93
	Monroe	12,400	11,600	93
	Montour	4,200	3,700	88
	Northampton	61,600	57,500	94
	Northumberland	32,600	28,800	89
Schuylkill	54,000	49,200	92	
Snyder	7,100	5,900	83	
Union	6,600	5,500	82	
Wayne	8,100	7,000	86	
WPIX Station Total		5,888,800	5,463,500	93
ARB Total Net Weekly Circulation (March, 1962)		4,221,700		



ART LINKLETTER "PEOPLE ARE FUNNY"



BORIS KARLOFF "THRILLER"



STEVE ALLEN "THE STEVE ALLEN SHOW"



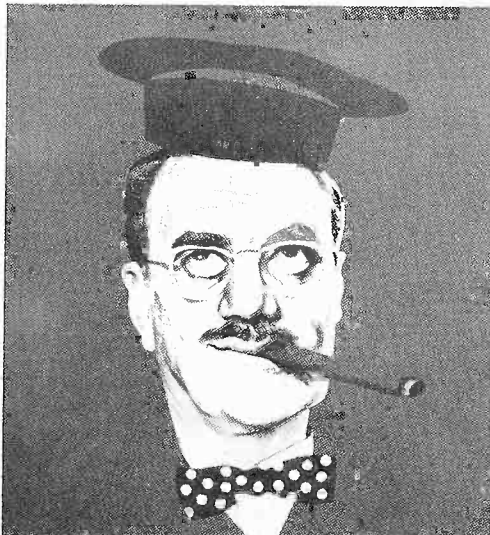
SEBASTIAN CABOT "CHECKMATE"



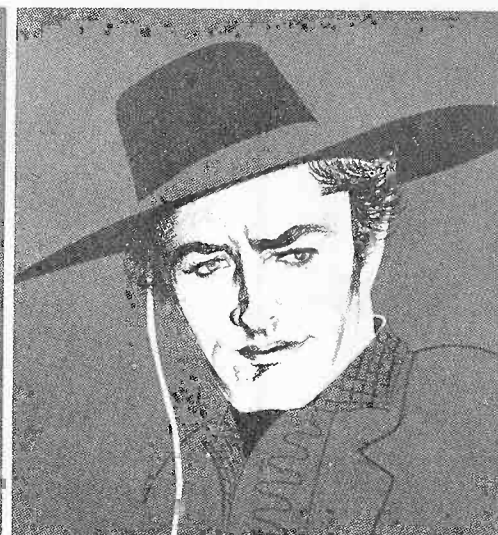
JACKIE GLEASON "THE HONEYMOONERS"



GARDNER MC KAY "ADVENTURES IN PARADISE"



GROUCHO MARX "THE BEST OF GROUCHO"



JOHN DEREK "FRONTIER CIRCUS"



WALTER CRONKITE "YOU ARE THERE"

WPIX-11 is looking more like a network...more...and more...and more!

Keep your network look with wPIX-11. You do just that when you supplement your network shows in New York with a schedule on wPIX-11. Your commercial is surrounded by big shows and stars like Lee Marvin, Steve McQueen, Hugh O'Brian, Anthony George and many more—all on wPIX-11. Minute commercials in prime time in a "network atmosphere" of top shows and national advertisers is what you get every night on wPIX-11, New York's Prestige Independent.

WHERE ARE YOUR 60-SECOND COMMERCIALS IN NEW YORK?

1962-63 Edition



©1962, WPIX

New York—Plattsburgh

abc NB WPTZ
Ch. 5

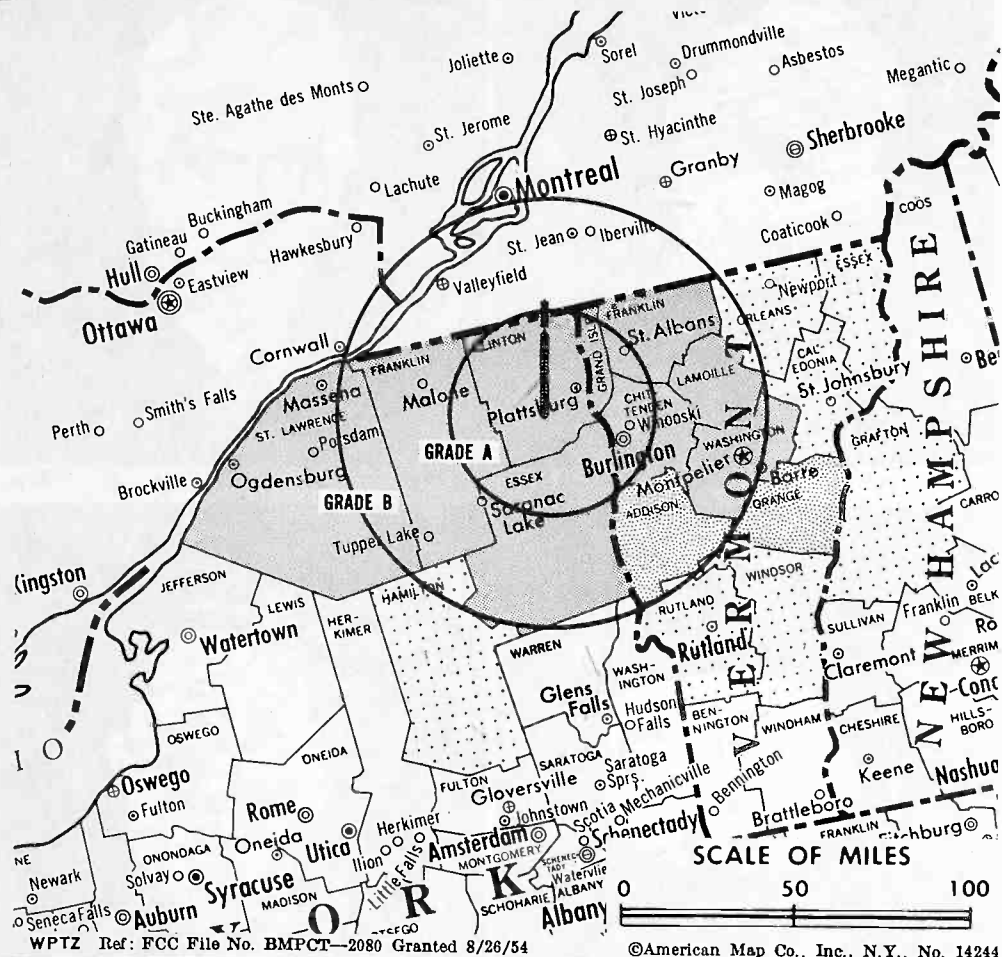
Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 25.1-kw visual, 15-kw aural. Antenna: 2000-ft. above av. terrain, 977-ft. above ground, 3059-ft. above sea level.

Latitude 44° 34' 18"
Longitude 73° 40' 53"

Transmitter: Terry Mountain.

Studio: 357 Cornelia St., Plattsburgh, N.Y.

Telephone: Jordan 1-5555.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WPTZ Ref: FCC File No. BMPCT-2080 Granted 8/26/54

©American Map Co., Inc., N.Y., No. 14244

WPTZ

Network Service: ABC, NBC.

Grantee (STA): Rollins Telecasting Inc., 414 French St., Wilmington, Del.

Ownership: Rollins Broadcasting Inc., 100%. Officers & stockholders: O. Wayne Rollins, pres., 66 2/3%; John W. Rollins, ex-lieutenant-governor of Del., 33 1/3%. Rollins also owns WEAR-TV, Mobile, Ala.; WCHS-TV, Charleston, W. Va. (WCHS); and operates radio stations WAMS, Wilmington, Del.; WRAP, Norfolk, Va.; WNJR, Newark, N.J.; WBEE, Harvey, Ill.; WGEE, Indianapolis; KDAY, Santa Monica, Cal. Rollins also is Ch. 12 applicant in Wilmington, Del.

Began Operation: Dec. 8, 1954. Sale to present owners by Carl F. Stohn group approved March 28, 1956 by FCC (Television Digest, Vol. 12:7, 13).

Represented (sales) by Blair Television Associates.

Represented (legal) by Cohn & Marks.

Represented (engineering) by G. Russell Chambers.

Personnel:

DAVE MILLIGAN, general manager.
LINCOLN MAYO, local sales manager.
BILL HUNTER, news director & operations manager.
HARRY BOWEN, chief engineer.

DIGEST OF RATE CARD NO. 7—(Sept. 15, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.*	20 Sec.*	8 Sec.*
Class A—7:30-10:30 p.m., daily.	\$500.00	\$300.00	\$200.00	\$175.00	\$110.00	\$90.00 \$45.00

*Section 1. Also has Section 2, Min. \$80, 20 Sec. \$60, 8 Sec. \$30.

NETWORK BASE HOURLY RATE: \$400 (ABC), \$400 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW YORK			
	Clinton	18,500	17,600	95
	Essex	10,100	9,300	93
	Franklin	12,600	11,300	90
	St. Lawrence	29,500	27,300	93
Between 25-50%	VERMONT			
	Chittenden	20,600	19,300	94
	Franklin	8,200	7,900	96
	Grand Isle	900	900	98
	Lamoille	3,100	2,900	94
Under 25%	Washington	12,400	11,600	93
	VERMONT			
	Addison	5,300	4,800	90
	Orange	4,500	4,100	90
	NEW HAMPSHIRE			
	Grafton	14,400	12,600	88
	NEW YORK			
	Hamilton	1,400	1,200	89
	VERMONT			
	Caledonia	6,800	6,300	92
Essex	1,700	1,600	94	
Orleans	5,600	5,300	94	
Rutland	13,700	12,400	91	
Windsor	12,800	11,400	89	
WPTZ Station Total		182,100	167,800	92
ARB Total Net Weekly Circulation (March, 1962)			92,600	

For More Information
on the Sale of WPTZ,
see the Sales & Transfers Section.

WABC-TV
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50% (Continued)	PENNSYLVANIA			
	Northampton	61,600	57,500	94
	Wayne	8,100	7,000	86
Under 25%	CONNECTICUT			
	Middlesex	26,700	24,800	93
	NEW YORK			
	Columbia	14,700	13,500	92
	Greene	9,900	9,200	93
	PENNSYLVANIA			
	Carbon	16,200	15,100	93
	Monroe	12,400	11,600	93

WCBS-TV
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50% (Continued)	NEW JERSEY			
	Warren	19,700	18,500	94
	PENNSYLVANIA			
	Wayne	8,100	7,000	86
Under 25%	CONNECTICUT			
	Middlesex	26,700	24,800	93
	MASSACHUSETTS			
	Franklin	17,200	15,200	88
	NEW YORK			
	Columbia	14,700	13,500	92
	Delaware	12,800	11,100	86
	Greene	9,900	9,200	93
	Otsego	15,600	13,900	89
	PENNSYLVANIA			
	Carbon	16,200	15,100	93
	Monroe	12,400	11,600	93
	Northampton	61,600	57,500	94
	Schuylkill	54,000	49,200	92
	Susquehanna	9,500	8,800	92
Wyoming	4,900	4,500	91	

WNBC-TV
(ARB Data Continued)

Circulation Net Weekly	County State	Households Total	Homes TV Homes	%
Under 25%	PENNSYLVANIA			
	Carbon	16,200	15,100	93
	Monroe	12,400	11,600	93
	Susquehanna	9,500	8,800	92
	Wyoming	4,900	4,500	91

New York—New York

WNEW-TV
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	NEW YORK (Continued)			
	Queens	595,900	571,100	96
	Richmond	63,000	60,800	97
	Rockland	36,500	34,500	95
	Suffolk	188,700	181,400	97
	Sullivan	14,300	12,500	88
	Westchester	249,700	237,900	96
	PENNSYLVANIA			
	Pike	3,200	2,800	87
	Between 25-50%	CONNECTICUT		
Litchfield		37,700	35,000	93
Middlesex		26,700	24,800	93
NEW JERSEY				
Mercer		79,100	74,300	94
Somerset		42,200	40,600	97
NEW YORK				
Ulster		37,300	33,000	89
PENNSYLVANIA				
Wayne		8,100	7,000	86
Under 25%	NEW JERSEY			
	Warren	19,700	18,500	94
	PENNSYLVANIA			
	Bucks	90,100	86,900	97
	Carbon	16,200	15,100	93
	Monroe	12,400	11,600	93
	Susquehanna	9,500	8,800	92
	Wyoming	4,900	4,500	91

WOR-TV
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Under 25%	CONNECTICUT			
	New Haven	205,700	194,700	95
	NEW JERSEY			
	Hunterdon	16,700	15,700	94
	Warren	19,700	18,500	94
	NEW YORK			
	Ulster	37,300	33,000	89
	PENNSYLVANIA			
	Northampton	61,600	57,500	94
	Pike	3,200	2,800	87

For ARB County-by-County Data, see page 40-a.

New York—Plattsburgh

abc NB WPTZ
Ch. 5

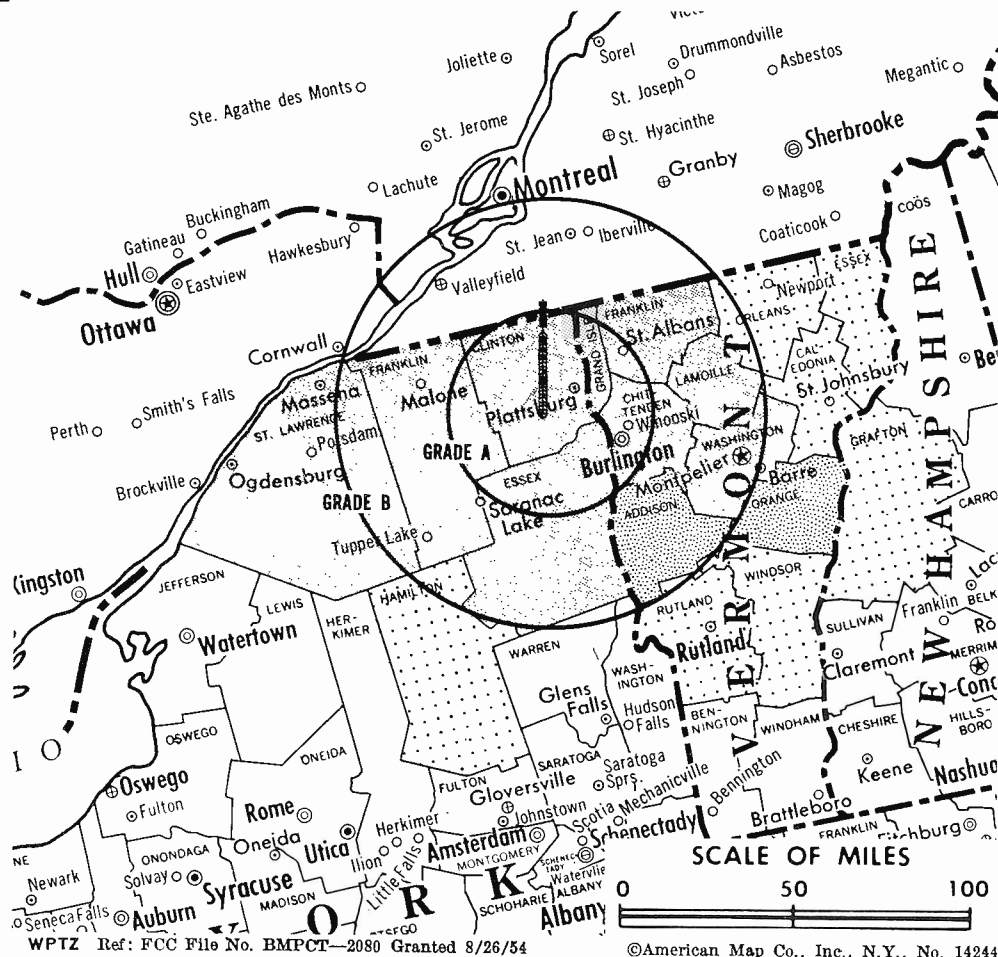
Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 25.1-kw visual, 15-kw aural. Antenna: 2000-ft. above av. terrain, 977-ft. above ground, 3059-ft. above sea level.

Latitude 44° 34' 18"
Longitude 73° 40' 53"

Transmitter: Terry Mountain.

Studio: 357 Cornelia St., Plattsburgh, N.Y.

Telephone: Jordan 1-5555.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WPTZ Ref: FCC File No. BMPCT-2080 Granted 8/26/54

© American Map Co., Inc., N.Y. No. 14244

WPTZ

Network Service: ABC, NBC.

Grantee (STA): Rollins Telecasting Inc., 414 French St., Wilmington, Del.

Ownership: Rollins Broadcasting Inc., 100%. Officers & stockholders: O. Wayne Rollins, pres., 66 2/3%; John W. Rollins, lieutenant-governor of Del., 33 1/3%. Rollins also owns WEAR-TV, Mobile, Ala.; WCHS-TV, Charleston, W. Va. (WCHS); and operates radio stations WAMS, Wilmington, Del.; WRAP, Norfolk, Va.; WNJR, Newark, N.J.; WBEE, Harvey, Ill.; WGEE, Indianapolis; KDAY, Santa Monica, Cal. Rollins also is Ch. 12 applicant in Wilmington, Del.

Began Operation: Dec. 8, 1954. Sale to present owners by Carl F. Stohn group approved March 28, 1956 by FCC (Television Digest, Vol. 12:7, 13).

Represented (sales) by Blair Television Associates.

Represented (legal) by Cohn & Marks.

Represented (engineering) by G. Russell Chambers.

Personnel:

DAVE MILLIGAN, general manager.
LINCOLN MAYO, local sales manager.
BILL HUNTER, news director & operations manager.
HARRY BOWEN, chief engineer.

DIGEST OF RATE CARD NO. 7—(Sept. 15, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.*	20 Sec.*	8 Sec.*
Class A—7:30-10:30 p.m., daily.	\$500.00	\$300.00	\$200.00	\$175.00	\$110.00	\$90.00

*Section 1. Also has Section 2, Min. \$80, 20 Sec. \$60, 8 Sec. \$30.

NETWORK BASE HOURLY RATE: \$400 (ABC), \$400 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW YORK			
	Clinton	18,500	17,600	95
	Essex	10,100	9,300	93
	Franklin	12,600	11,300	90
	St. Lawrence	29,500	27,300	93
Between 25-50%	VERMONT			
	Chittenden	20,600	19,300	94
	Franklin	8,200	7,900	96
	Grand Isle	900	900	98
	Lamoille	3,100	2,900	94
Under 25%	VERMONT			
	Addison	5,300	4,800	90
	Orange	4,500	4,100	90
	NEW HAMPSHIRE			
	Grafton	14,400	12,600	88
	NEW YORK			
	Hamilton	1,400	1,200	89
	VERMONT			
	Caledonia	6,800	6,300	92
	Essex	1,700	1,600	94
Orleans	5,600	5,300	94	
Rutland	13,700	12,400	91	
Windsor	12,800	11,400	89	
WPTZ Station Total		182,100	167,800	92
ARB Total Net Weekly Circulation (March, 1962)			92,600	

**For More Information
on the Sale of WPTZ,
see the Sales & Transfers Section.**

WABC-TV
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50% (Continued)	PENNSYLVANIA			
	Northampton	61,600	57,500	94
	Wayne	8,100	7,000	86
Under 25%	CONNECTICUT			
	Middlesex	26,700	24,800	93
	NEW YORK			
	Columbia	14,700	13,500	92
	Greene	9,900	9,200	93
	PENNSYLVANIA			
	Carbon	16,200	15,100	93
	Monroe	12,400	11,600	93

WCBS-TV
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50% (Continued)	NEW JERSEY			
	Warren	19,700	18,500	94
	PENNSYLVANIA			
	Wayne	8,100	7,000	86
Under 25%	CONNECTICUT			
	Middlesex	26,700	24,800	93
	MASSACHUSETTS			
	Franklin	17,200	15,200	88
	NEW YORK			
	Columbia	14,700	13,500	92
	Delaware	12,800	11,100	86
	Greene	9,900	9,200	93
	Otsego	15,600	13,900	89
	PENNSYLVANIA			
	Carbon	16,200	15,100	93
	Monroe	12,400	11,600	93
	Northampton	61,600	57,500	94
Schuylkill	54,000	49,200	92	
Susquehanna	9,500	8,800	92	
Wyoming	4,900	4,500	91	

WNBC-TV
(ARB Data Continued)

Circulation Net Weekly	County State	Households Total	Homes TV Homes	%
Under 25%	PENNSYLVANIA			
	Carbon	16,200	15,100	93
	Monroe	12,400	11,600	93
	Susquehanna	9,500	8,800	92
	Wyoming	4,900	4,500	91

New York—New York

WNEW-TV
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	NEW YORK (Continued)			
	Queens	595,900	571,100	96
	Richmond	63,000	60,800	97
	Rockland	36,500	34,500	95
	Suffolk	188,700	181,400	97
	Sullivan	14,300	12,500	88
	Westchester	249,700	237,900	96
	PENNSYLVANIA			
	Pike	3,200	2,800	87
		CONNECTICUT		
	Litchfield	37,700	35,000	93
	Middlesex	26,700	24,800	93
Between 25-50%	NEW JERSEY			
	Mercer	79,100	74,300	94
	Somerset	42,200	40,600	97
	NEW YORK			
Ulster	37,300	33,000	89	
	PENNSYLVANIA			
	Wayne	8,100	7,000	86
Under 25%	NEW JERSEY			
	Warren	19,700	18,500	94
	PENNSYLVANIA			
	Bucks	90,100	86,900	97
	Carbon	16,200	15,100	93
	Monroe	12,400	11,600	93
	Susquehanna	9,500	8,800	92
Wyoming	4,900	4,500	91	

WOR-TV
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Under 25%	CONNECTICUT			
	New Haven	205,700	194,700	95
	NEW JERSEY			
	Hunterdon	16,700	15,700	94
	Warren	19,700	18,500	94
	NEW YORK			
	Ulster	37,300	33,000	89
	PENNSYLVANIA			
	Northampton	61,600	57,500	94
	Pike	3,200	2,800	87

For ARB County-by-County Data, see page 40-a.

New York—Rochester



WHEC-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 450-ft. above av. terrain, 353-ft. above ground, 950-ft. above sea level.

Latitude 43° 08' 07"

Longitude 77° 35' 02"

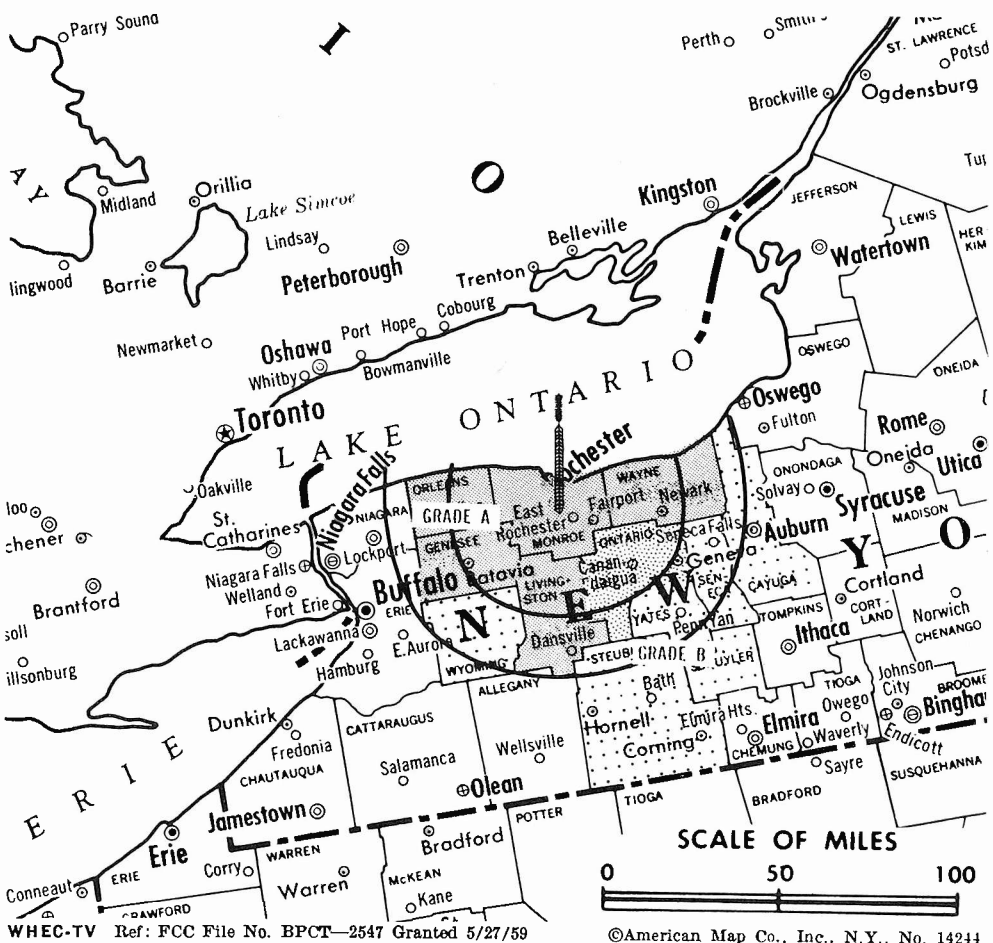
Holds CP for change to 500-ft. above av. terrain, 346-ft. above ground.

Requests change to 505-ft. above av. terrain, 343-ft. above ground.

Transmitter: Pinnacle Hill.

TV tape: Recording facilities.

AM Affiliate: WHEC, 5-kw, 1460 kc (CBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WHEC-TV Ref: FCC File No. BPCT-2547 Granted 5/27/59

©American Map Co., Inc., N.Y., No. 14244

WHEC-TV

Licensee: WHEC Inc., 191 East Ave.

Studio: 191 East Ave.

Telephone: Baker 5-3050.

TWX No.: R0 284.

Ownership: Gannett Co. Inc., 100%. WHEC Inc. officers: Paul Miller, pres.; L. MacMillan, v.p. Also owns WINR-TV, Binghamton, N.Y. (WINR). Gannett Co. owns chain of N.Y. newspapers, including Rochester Times-Union and Democrat & Chronicle, Binghamton Press, Elmira Advertiser & Star Gazette, Niagara Falls Gazette; also publishes Danville (Ill.) Commercial-News, Hartford (Conn.) Times and Plainfield (N.J.) Courier-News; also owns radio WENY, Elmira, N.Y.; radio WDAN, Danville, Ill.

Began Operation: Nov. 1, 1953 as a share-time outlet on Ch. 10 with WVET-TV. It acquired WVET-TV's half of the channel and became a full time outlet following FCC approval of the transfer on Aug. 1, 1961 (Television Digest, Vol. 17:5, 7, 32).

Represented (sales) by H-R Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- LOWELL MacMILLAN, v.p. & general manager.
- JOHN J. CODY, sales manager.
- WILLIAM ADAMS, program & production director.
- HOWARD MOUATT, chief engineer.
- JOEL LASKY, advertising & promotion director.

DIGEST OF RATE CARD NO. 8 (Aug. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—7-11 p.m., Mon.-Fri.; 6-11 p.m., Sat.-Sun.
\$900.00 \$540.00 \$360.00 \$225.00 \$300.00* \$200.00* \$100.00*

*Class AA—7:31-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW YORK			
	Genesee	15,900	15,100	95
	Livingston	12,200	11,300	93
	Monroe	182,300	172,200	95
	Orleans	10,300	9,500	93
Wayne	20,000	18,700	93	
Between 25-50%	NEW YORK			
Ontario	19,700	18,600	95	
Under 25%	NEW YORK			
	Cayuga	21,600	19,700	91
	Schuyler	4,500	4,000	89
	Seneca	8,700	8,300	96
	Steuben	28,900	26,200	91
	Wyoming	9,700	9,300	96
Yates	5,700	5,200	91	
WHEC-TV Station Total		339,500	318,100	94
ARB Total Net Weekly Circulation (March, 1962)			229,100	



YOUR KIDS AUDIENCE IS IN THE BAG WITH "FELIX THE CAT" —TV's HAPPIEST CARTOON CHARACTER

**HAPPILY DISTRIBUTED BY TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD**

New York—Rochester



WOKR

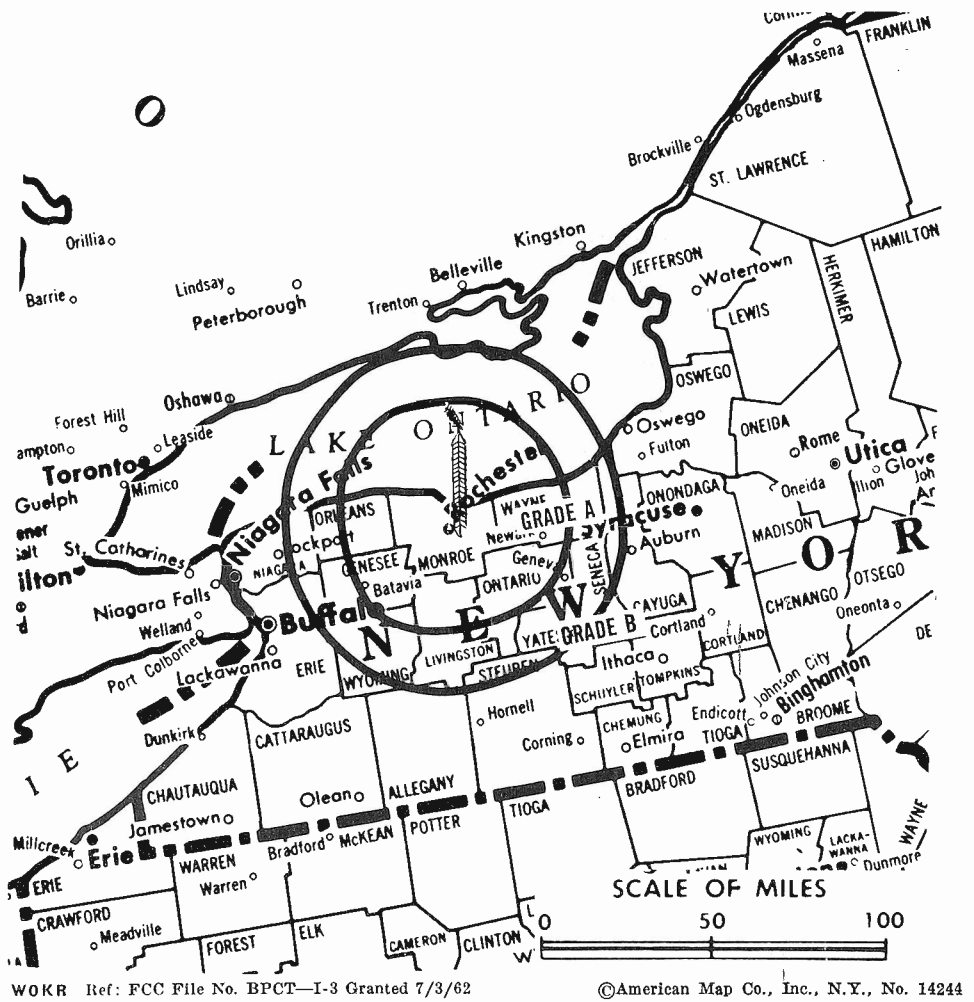


Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 500-ft. above av. terrain, 360.5-ft. above ground, 1027-ft. above sea level.

Latitude 42° 08' 07"
Longitude 77° 07' 55"

Transmitter: Pinnacle Hill, Brighton.



WOKR Ref: FCC File No. BPCT-I-3 Granted 7/3/62

©American Map Co., Inc., N.Y., No. 14244

WOKR

Licensee: Channel 13 of Rochester Inc., c/o Dennis Livadas, 100 Times Sq. Bldg.

Studio: 17 Clinton Ave. S., Rochester.

Ownership: Channel 13 of Rochester Inc. Richard Landsman, pres. Following own 12.5% each (as representatives): Dennis Livadas, secy.; Leon Halperin, v.p.; William N. Posner, treas.; Harper Sibley Jr., chmn.; Robert Green; William Fay; Gordon Brown; Robert Kieve. Note: This is an interim operation owned equally by all applicants for Ch. 13.

Began Operation: Sept. 14, 1962.

Represented (sales) by Blair Associates.

Represented (legal) by Dennis J. Livadas; Pierson, Ball & Dowd.

Represented (engineering) by George C. Davis.

Personnel:

RICHARD LANDSMAN, president & general manager.
ALAN JOHNSTONE, sales manager.
GEORGE DRISCOLL, chief engineer.

DIGEST OF RATE CARD NO. 1
(Sept. 15, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—7:30-10:59 p.m., daily.	\$800.00	\$540.00	\$360.00	\$225.00	\$400.00	\$200.00 \$100.00

NETWORK BASE HOURLY RATE: \$800.

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



YOUR KIDS AUDIENCE IS IN THE BAG WITH "FELIX THE CAT" —TV's HAPPIEST CARTOON CHARACTER

HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

New York—Rochester



WROC-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 510-ft. above av. terrain, 347-ft. above ground, 1033-ft. above sea level.

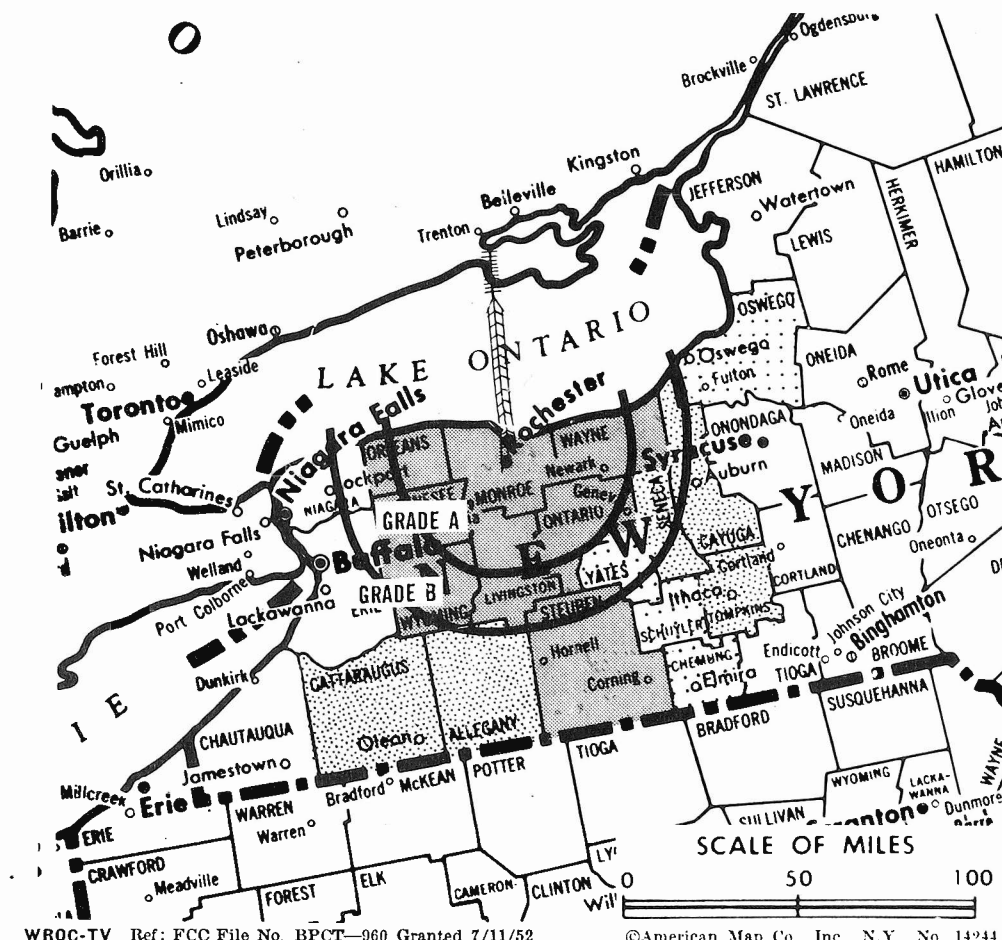
Latitude 43° 08' 07"
Longitude 77° 35' 02"

Transmitter: Pinnacle Hill, Brighton.

AM Affiliate: WROC, 5-kw, 1280 kc (NBC).

FM Affiliate: WROC-FM, 18-kw, 97.9 mc (No. 250), 399-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WROC-TV Ref: FCC File No. BPCT-960 Granted 7/11/52

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WROC-TV

Licensee: Veterans Broadcasting Co. Inc.

Studio: 201 Humboldt St.

Telephone: Butler 8-8400. TWX No.: RO 235-9136.

Ownership: Ervin F. Lyke, pres. & treas., 8.2%; Paul C. Louthier, v.p., 1.5%; Grantier Neville, secy., 1.2%. Of 12 other directors, only following own over 4%: Harry W. Bennett, 4.8%; William B. Maillefert, 5.6%; Hal James, 4.8%. Of more than 100 additional stockholders, only following own over 3%: Fred W. Geib, 3.8%; John S. Houseknecht, 3.4%; Frank W. Lovejoy, 3%. Veterans Bcstg. also owns 80% of KTVE, El Dorado, Ark.-Monroe, La.

Began Operation: June 11, 1949. Sale to Veterans Bcstg. by Transcontinent TV Corp. approved Nov. 15, 1961. Sale to Transcontinent by Stromberg-Carlson div. of General Dynamics Corp. approved by FCC July 18, 1956 (Television Digest, Vol. 12:24, 29).

Represented (sales) by Edward Petry & Co. Inc.; Andy McDermott.

Represented (legal) by Spearman & Roberson.

Personnel:

ERVIN F. LYKE, president & general manager.
F. CHASE TAYLOR JR., v.p. & program director.
ART MURREUWRIGIT, v.p. & sales manager.
WILLIAM SCHUBERT, promotion manager.
TOM DECKER, news director.
RAY JOBES, chief engineer.

DIGEST OF RATE CARD NO. 6-A (Nov. 15, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	ID*	
Class A—7-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.	\$900.00	\$540.00	\$360.00	\$225.00	\$165.00	\$150.00	\$75.00

*Class AA (7:30-10:30 p.m., daily): Min. \$250, 20 Sec. \$200, ID \$100.

NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW YORK			
	Genesee	15,900	15,100	95
	Livingston	12,200	11,300	93
	Monroe	182,300	172,200	95
	Ontario	19,700	18,600	95
	Orleans	10,300	9,500	93
	Stueben	28,900	26,200	91
	Wayne	20,000	18,700	93
Wyoming	9,700	9,300	96	
Between 25-50%	NEW YORK			
	Allegany	12,500	11,100	89
	Cattaraugus	23,800	21,800	92
	Cayuga	21,600	19,700	91
	Seneca	8,700	8,300	96
Tompkins	19,100	15,300	80	
Under 25%	NEW YORK			
	Chemung	29,900	27,300	92
	Oswego	24,700	23,400	95
	Schuyler	4,500	4,000	89
Yates	5,700	5,200	91	
WROC-TV Station Total		449,500	417,000	93
ARB Total Net Weekly Circulation (March, 1962)			266,800	



THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES

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New York—Syracuse

WHEN-TV

Ch. 5



Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 84-kw visual, 42-kw aural. Antenna: 950-ft. above av. terrain, 556-ft. above ground, 1914-ft. above sea level.

Latitude 42° 57' 19"
Longitude 76° 06' 34"

Transmitter: .32-miles E and .34-miles N of Sentinel Heights & Jim Bull Rds.

TV tape: Recording facilities.

AM Affiliate: WHEN, 5-kw (1-kw night), 620 kc (CBS).

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WHEN-TV Ref: FCC File No. BMPCT-3915 Granted 5/31/56
Doc. 13858 Granted 7/27/61.

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WHEN-TV

Licensee: Meredith Syracuse Television Corp., 980 James St.

Studio: 980 James St.

Telephone: Granite 4-8511.

TWX No.: 315-477-1224.

Ownership: Meredith Publishing Company, Des Moines, Iowa, through subsidiary Meredith Syracuse Television Corp. For Meredith Publishing Co. executives see Newspaper Ownership. Meredith Broadcasting officers: Fred Bohlen, chairman of the board; Payson Hall, pres.; Frank Fogarty, exec. v.p.; Paul Adanti, v.p., Meredith Syracuse Television Corp. Same interests own radio WHEN, Syracuse; WOW-TV & WOW, Omaha, Neb.; KCMO-TV, KCMO & KCMO-FM, Kansas City, Mo.; KPHO-TV & KPHO, Phoenix, Ariz.

Began Operation: Dec. 1, 1948.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

PAUL ADANTI, v.p. and general manager.
FREDERICK MENZIES, commercial manager.
TOM KAVANAUGH, commercial services manager.
GORDON J. ALDERMAN, program director & film buyer.
TOM WATKINS, operations manager.
LAWRENCE RHODES, sales promotion & merchandising.
RAY OWENS, news editor.
KAY LARSON, women's director.
ALBERT CHISMAR, director of engineering.

DIGEST OF RATE CARD NO. 16

(Jan. 12, 1963)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:30-10:30 p.m., daily.
\$1000.00 \$600.00 \$400.00 \$320.00 \$250.00 \$125.00
NETWORK BASE HOURLY RATE: \$1000.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW YORK			
	Cayuga	21,600	19,700	91
	Chenango	12,600	11,600	92
	Cortland	12,100	11,200	93
	Madison	15,600	14,600	94
	Oneida	78,700	73,900	94
	Onondaga	127,800	121,200	95
	Ontario	19,700	18,600	95
	Oswego	24,700	23,400	95
	Schuyler	4,500	4,000	89
	Seneca	8,700	8,300	96
Tompkins	19,100	15,300	80	
Wayne	20,000	18,700	93	
Yates	5,700	5,200	91	
Between 25-50%	NEW YORK			
Jefferson	26,300	24,600	94	
Under 25%	NEW YORK: Broome, Chemung, Herkimer, Lewis, Steuben.			
WHEN-TV Station Total	547,300	509,400	93	
ARB Total Net Weekly Circulation (March, 1962)		344,500		

New York—Syracuse



WNYS-TV



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 54-kw visual, 27-kw aural. Antenna: 1520-ft. above av. terrain, 961-ft. above ground, 2546-ft. above sea level.

Latitude 42° 56' 42"
Longitude 76° 01' 28"

Transmitter: Atop Mt. Sevier, Pompey, Onondaga County.

TV tape: Recording facilities.



WNYS-TV Ref: FCC File No. BPCT-2932
Doc: 14371 Granted 4/12/62

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WNYS-TV

Licensee: Channel 9 Syracuse Inc., P.O. Box 9, Shoppingtown, Syracuse 14.

Studio: Shoppingtown, Syracuse 14.

Telephone: 446-4780. TWX No.: 315-477-1356.

Ownership: Equal owners are the nine applicants for Ch. 9. Originally this included a tenth applicant, Ivy Bcstg. Co. (WOLF, Syracuse), but this station has dismissed its application and is in the process of withdrawing from Channel 9 Syracuse Inc.

Began Operator: Sept. 7, 1962.

Represented (sales) by Peter, Griffin, Woodward Inc.

Represented (legal) by Miller & Schroeder.

Personnel:

- WILLIAM H. GRUMBLES, president & gen. mgr.
- ROBERT M. BAIRD, sales manager.
- JEFF DAVIDSON, national sales manager.
- JOHN CARROLL, chief engineer.

DIGEST OF RATE CARD NO. 1 (Sept. 9, 1962)

Hour	30 Min.	15 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-11 p.m., daily.					
\$1100.00	\$660.00			\$350.00	\$150.00

NETWORK BASE HOURLY RATE: \$850.

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



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Five or more sets, \$16.50 per set.

New York—Syracuse



Ch. 3

[Also operates satellite WSYE-TV, Elmira, N.Y.]

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 594-ft. above ground, 2037-ft. above sea level.

Latitude 42° 56' 40"
Longitude 76° 07' 08"

Transmitter: Sentinel Heights.

Studio: 1030 James St.

TV tape: Recording facilities.

AM Affiliate: WSYR, 5-kw, 570 kc (NBC).

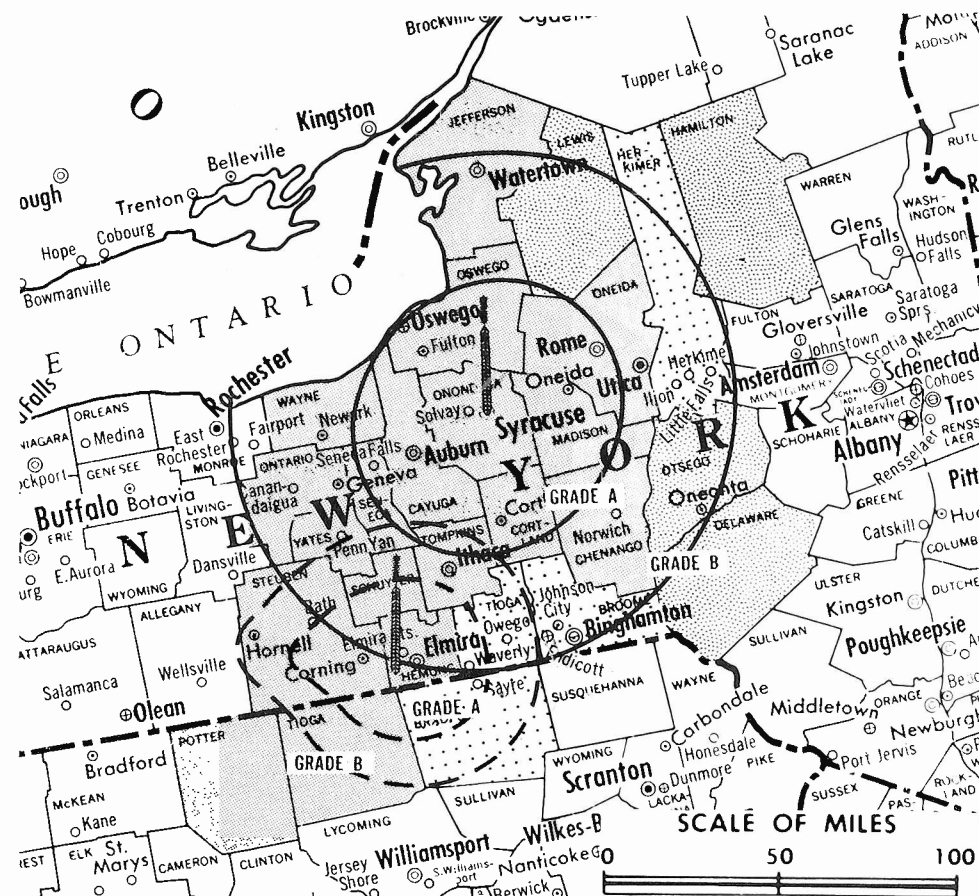
FM Affiliate: WSYR-FM, 100-kw, 94.5 mc (No. 233) 650-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WSYR-TV Ref: FCC File No. BPCT-940 Granted 7/21/52
WSYE-TV Ref: FCC File No. BMPCT-463C Granted 5/31/57

© American Map Co., Inc., N.Y., No. 14211

WSYR-TV

Network Service: ABC, NBC.

Licensee: Newhouse Broadcasting Corp., 1030 James St., Syracuse 3. Telephone: Granite 4-3911. TWX No.: SS 185.

Ownership: Officers and stockholders are Edmund R. Vadeboncoeur, pres.; Mitzi E. Newhouse, v.p. & secy., 4%; William V. Rothrum, v.p.; Samuel I. Newhouse, 87%; Samuel I. Newhouse Jr., 4%; Donald E. Newhouse, 4%. Interlocking ownership with Newhouse newspapers: Syracuse Post-Standard and Herald-Journal, Jersey City Journal, Newark Star Ledger, Long Island Press and Star Journal, Harrisburg Patriot and News, Staten Island Advance, Portland Oregonian and Oregon Journal, St. Louis Globe-Democrat, Birmingham News, Huntsville (Ala.) Times, 40% of Springfield (Mass.) Union, News and Sunday Republican and 15% of Denver Post. Newhouse Bcstg. owns WAPI-TV, Birmingham (Ch. 13) with WAPI & WAFM, also 50% of KOIN-TV, Portland, Ore. Also operates WSYE-TV, Elmira (Ch. 18) which repeats most of WSYR-TV programs. St. Louis Globe-Democrat owns 25% of KTVI, St. Louis. Harrisburg Patriot and News owns WTPA, Harrisburg. Mr. & Mrs. Samuel I. Newhouse also hold controlling interest in Conde Nast Publications Inc., publishers of Vogue, House & Garden as well as publications in Britain and France. Conde Nast also controls Street & Smith magazines.

Began Operation: Feb. 15, 1950.

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

E. R. VADEBONCOEUR, president.
MITZI E. NEWHOUSE, v.p. & secretary.
WILLIAM V. ROTHNUM, v.p.
WILLIAM R. ALFORD JR., director of sales.
LOUIS B. SWITZER, promotion director.
WILLIAM V. ROTHNUM, v.p., program manager & film buyer.
ALBERT J. EICHOLZER, chief engineer.

DIGEST OF RATE CARD NO. 17

(May 1, 1962)

Hour	30 Min.	15 Min.	Min.	20 Sec.	ID	
Class A—7:30-11 p.m., daily.	\$1100.00	\$660.00	\$440.00	\$350.00*	\$300.00*	\$150.00*


*Class A (8-10:30 p.m., daily).

NETWORK BASE HOURLY RATE: \$1200 (ABC), \$1200 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	NEW YORK			
	Cayuga	21,600	19,700	91
	Chemung	29,900	27,300	92
	Chenango	12,600	11,600	92
	Cortland	12,100	11,200	93
	Jefferson	26,300	24,600	94
	Madison	15,600	14,600	94
	Oneida	78,700	73,900	94
	Onondaga	127,800	121,200	95
	Ontario	19,700	18,600	95
	Oswego	24,700	23,400	95
	Schuyler	4,500	4,000	89
	Seneca	8,700	8,300	96
	Steuben	28,900	26,200	91
	Tompkins	19,100	15,300	80
	Wayne	20,000	18,700	93
	Yates	5,700	5,200	91

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50% (Continued)	PENNSYLVANIA			
	Potter	4,900	4,400	88
	Tioga	10,600	9,200	87
Between 25-50%	NEW YORK			
	Delaware	12,800	11,100	86
	Hamilton	1,400	1,200	89
	Lewis	6,300	5,800	92
	Otsego	15,600	13,900	89
Under 25%	NEW YORK: Broome, Herkimer, Tioga. PENNSYLVANIA: Bradford.			
	WSYR-TV & WSYE-TV Station Total	619,500	574,000	93
ARB Total Net Weekly Circulation (March, 1962)		396,000		

New York—Utica

abc **NB** **WKTV** 
Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 34.7-kw visual, 14.3-kw aural (directional antenna). Antenna: 1380-ft. above av. terrain, 1065-ft. above ground, 2381-ft. above sea level.

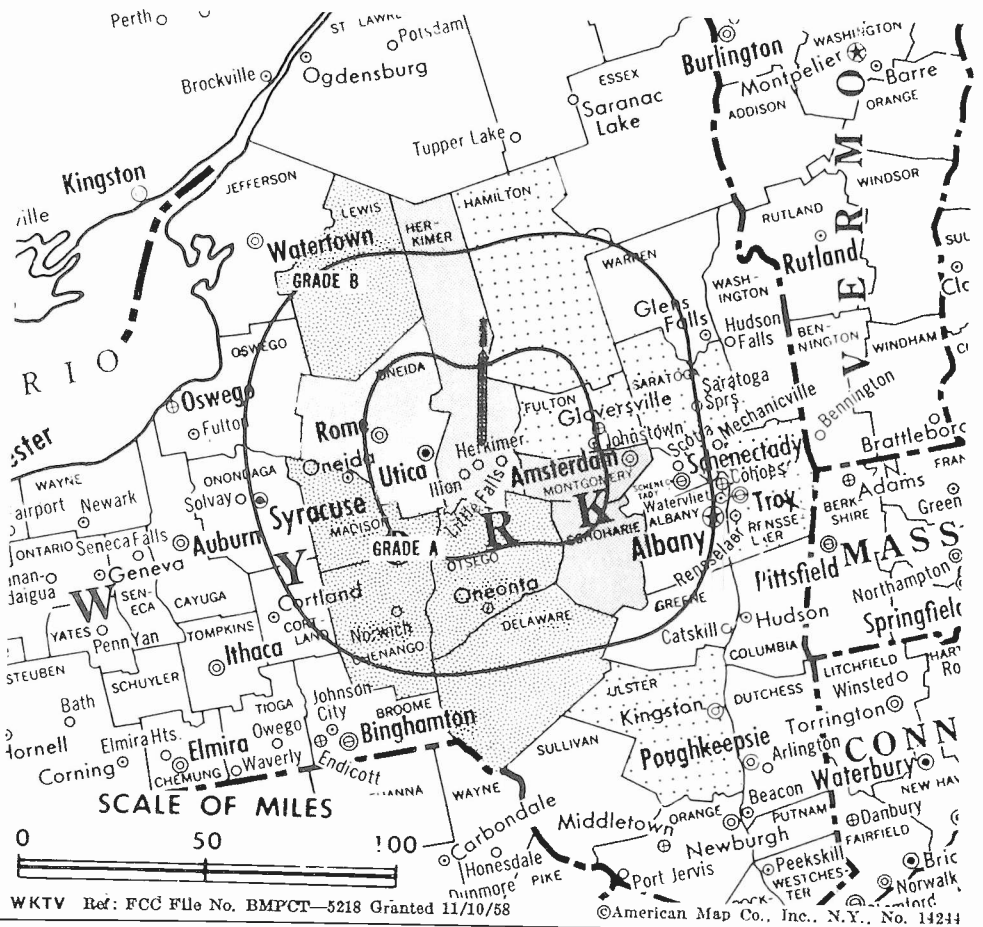
Latitude 43° 06' 09"
Longitude 74° 56' 27"

Requests change to 100-kw maximum visual, 50-kw maximum aural, 796-ft. above av. terrain, lat. 48° 08' 38", long. 75° 10' 40", transmitter to Smith Hill.

Transmitter: Near Middleville, N.Y.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WKTV

Network Service: ABC, NBC.

Licensee: Mid-New York Broadcasting Corp., Smith Hill Rd.

Studio: Smith Hill Rd.

Telephone: Redwood 3-0404. TWX No.: UT 8034.

Ownership: Gordon Gray, pres. & gen. mgr., 10%; Paul F. Harron, chairman & exec. v.p., 51%; Lawrence D. Biele, 5.5%; 18 others, none with over 5% stock interest. Mid New York Bcstg. Corp. also is buying KSYD-TV, Wichita Falls, Tex.

Began Operation: Dec. 1, 1949. Sale to present owners by Kallet Theatres principals approved by FCC Dec. 30, 1958 (Television Digest, Vols. 14:45-46, 49; 15:1).

Represented (sales) by H-R Television Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

GORDON GRAY, president & general manager.
PAUL F. HARRON, chairman of board & exec. v.p.
RICHARD GESSNER, national & regional sales manager.
SHELDON STORRIER, local sales manager.
DANIEL GERMAN, program & operations manager.
JEAN GREENWOOD, promotion manager.
STEPHEN PURCELL, merchandising manager.
DeFOREST T. LAYTON JR., chief engineer.
FRANK GUZZETTI, film buyer.

DIGEST OF RATE CARD NO. 8A (Sept. 1, 1960)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—6:30-11 p.m., Mon.-Fri.; 5-11 p.m., Sat. & Sun.
\$550.00 \$330.00 \$220.00 \$137.50 \$140.00 \$125.00 \$62.50
NETWORK BASE HOURLY RATE: \$600 (ABC), \$600 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW YORK			
	Herkimer	20,400	18,900	93
	Montgomery	18,400	16,800	92
	Oneida	78,700	73,900	94
Between 25-50%	NEW YORK			
	Chenango	12,600	11,600	92
	Delaware	12,800	11,100	86
	Lewis	6,300	5,800	92
Under 25%	NEW YORK			
	Madison	15,600	14,600	94
	Otsego	15,600	13,900	89
	NEW YORK			
Fulton	16,700	15,600	93	
Hamilton	1,400	1,200	89	
Rensselaer	43,600	40,300	93	
Saratoga	26,500	25,200	95	
Ulster	37,300	33,000	89	
WKTV Station Total		312,500	287,900	92
ARB Total Net Weekly Circulation (March, 1962)		129,400		



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TRANS-LUX TELEVISION CORPORATION
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New York—Carthage-Watertown



WCNY-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 191-kw maximum and 178-kw horizontal visual, 102-kw maximum and 95.5-kw horizontal aural. Antenna: 720-ft. above av. terrain, 574-ft. above ground, 1696-ft. above sea level using .36° electrical beam tilt.

Latitude 43° 57' 16"
Longitude 75° 43' 45"

Transmitter: Champion Rd., 6-mi. W of Carthage & 9-mi. E of Watertown.

Studio: Champion Rd., 6-mi W of Carthage & 9-mi. E of Watertown.

AM Affiliate: WWNY, Watertown, 1-kw, 790 kc (CBS).

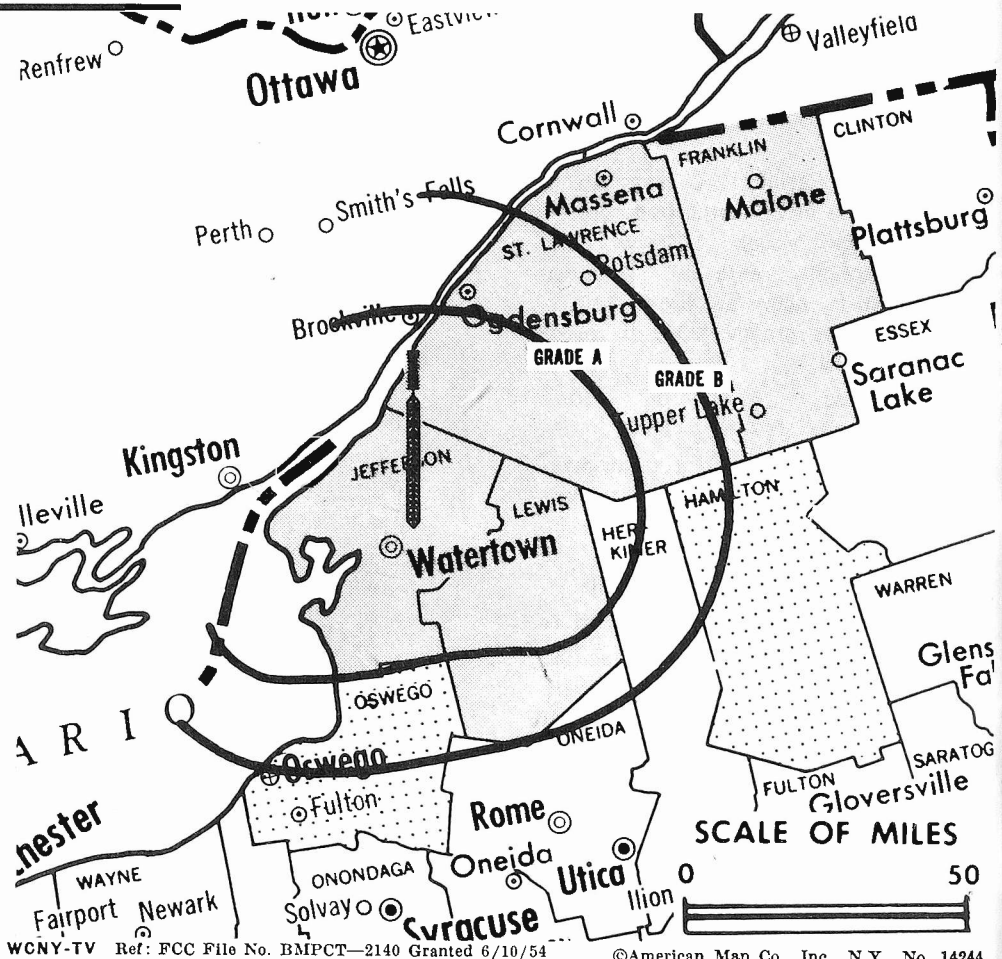
Represented (engineering) by George C. Davis.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WCNY-TV

Network Service: ABC, CBS.

Licensee: The Brockway Co., 120 Arcade St., Watertown, N.Y.

Telephones: Sunset 8-3800, Watertown (sales office); Sunset 2-2600, Watertown (studios); Sunset 8-6890, Watertown (exec. office). TWX No.: Watertown 460.

Ownership: John B. Johnson, pres. & treas., 89%; Catherine C. Johnson, v.p. & secy.; estate of Jessie R. Johnson, 11%. Also publishes Watertown Daily Times and operates WMSA and WMSA-FM, Massena, N.Y.

Began Operation: Oct. 22, 1954.

Represented (sales) by The Bolling Co. Inc. (U.S.); Andy McDermott Radio & TV Sales (Toronto & Montreal, Canada).

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

- JAMES W. HIGGINS, general manager.
- ALFRED M. TAURONEY, sales manager.
- DAVID M. GRAVES, program manager & film buyer.
- GLENN H. HALL, director of operations.
- EARL R. KELLY, dir. of public affairs & promotion.
- ROBERT TOMPKINS, news director.
- JOHN G. CASE, sports editor.
- MICHAEL R. YONKOVIG, director of engineering.
- DONALD C. MOREHOUSE, chief engineer.

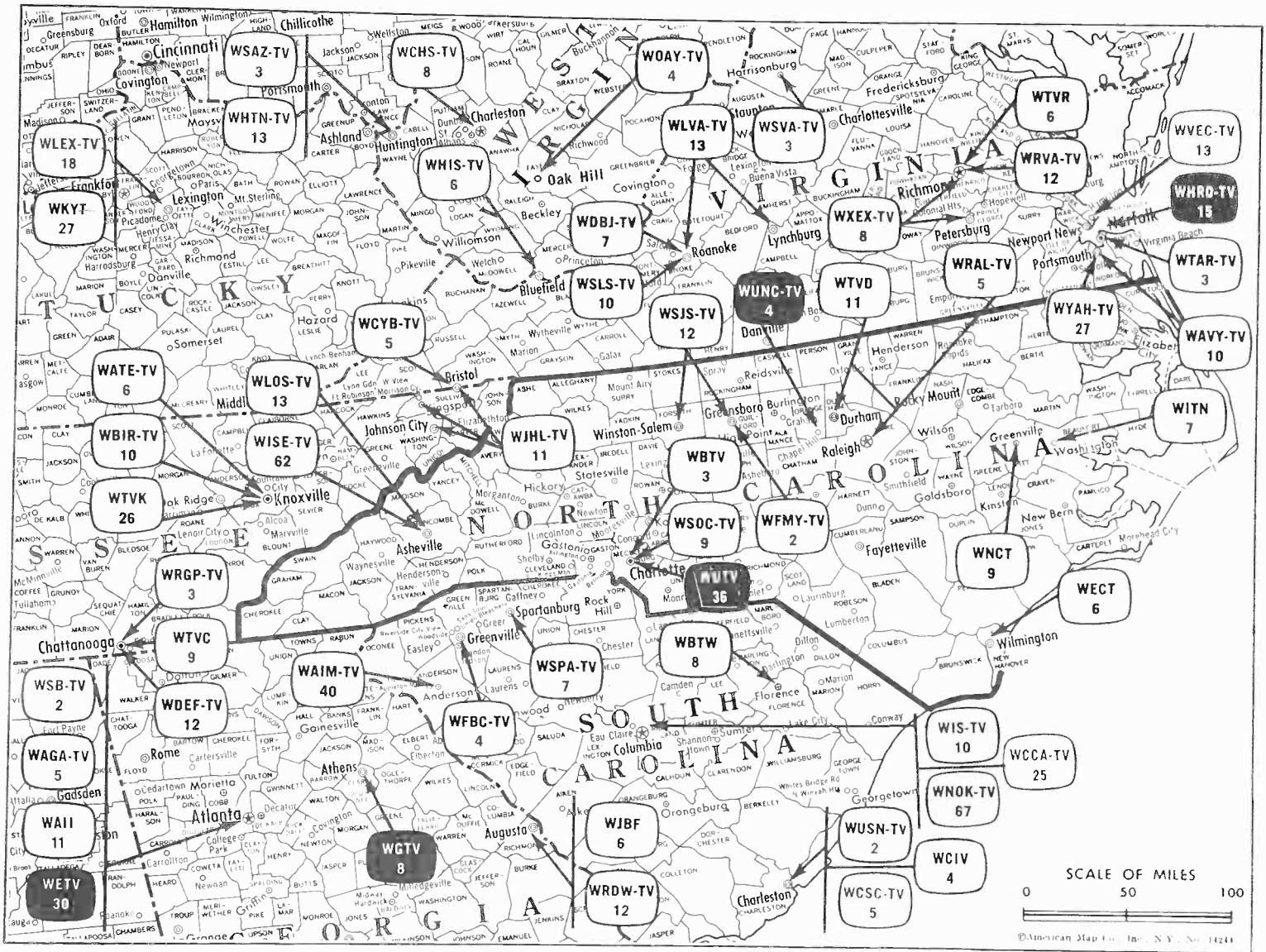
DIGEST OF RATE CARD NO. 5

(March 1, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—6:30-11 p.m., Mon.-Fri.; 4-11 p.m., Sat. & Sun.
\$375.00 \$225.00 \$150.00 \$131.25 \$93.75 \$80.00 \$70.00 \$40.00

NETWORK BASE HOURLY RATE: \$350 (ABC), \$350 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW YORK			
	Franklin	12,600	11,300	90
	Jefferson	26,300	24,600	94
	Lewis	6,300	5,800	92
	St. Lawrence	29,500	27,300	93
Between 25-50%	None	Between 25-50%		
Under 25%	NEW YORK			
	Hamilton	1,400	1,200	89
	Oswego	24,700	23,400	95
WCNY-TV Station Total		100,800	93,600	93
ARB Total Net Weekly Circulation (March, 1962)			59,800	



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Charlotte	574,800	21	1,133,800	18	966,500	19
Greenville-Asheville-Spartanburg	343,500	48	795,800	30	660,500	33
Greensboro-Winston Salem	328,700	49	701,900	35	596,800	35
Raleigh-Durham	255,200	64	539,100	52	442,300	58
Greenville-Washington	175,200	92	377,800	80	310,100	82
Wilmington	92,100	140	198,800	133	159,800	136

North Carolina Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	10	1	11
Educational Television Stations	1	1	2
			13

For Additional State Data see next page

North Carolina

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

WFBC-TV & WSPA-TV

Asheville

(See Greenville & Spartanburg, S.C.)

— • —

WTVD

Durham

(See Raleigh, N.C.)

— • —

WSJS-TV

Greensboro

(See Winston-Salem, N.C.)

— • —

WFMY-TV

Winston-Salem

(See Greensboro, N.C.)

WUTV

Charlotte

Ch. 36

(Operates as Non-Commercial Station)

Network Service: None, independent.

Licensee: Century Advertising Co. Inc., 1 Television Place, Charlotte.

Studio: One TV Place.

Telephone: FR 5-5625.

Technical Facilities: Channel No. 36 (602-608 mc). Authorized power: 200-kw visual, 110-kw aural. Antenna: 466-ft. above av. terrain, 441-ft. above ground, 1410-ft. above sea level.

Latitude 35° 12' 15"

Longitude 80° 47' 54"

Ownership: Century Advertising Co. Inc., 100%.

Began Operation: Dec. 7, 1953 as WAYS-TV, but quit air March 15, 1955 after sale (Television Digest, Vol. 11:1, 12). Resumed operation as WUTV Sept. 5, 1961.

Personnel:

GUY TITMAN, manager & chief engineer.

State Educational Technical Facilities

(Complete Data in Educational Directory)

WUNC-TV

Chapel Hill

Ch. 4

Non-Commercial Educational Station

Licensee: Consolidated University of North Carolina, Chapel Hill.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 990-ft. above av. terrain, 798-ft. above ground, 1549-ft. above sea level.

Latitude 35° 52' 07"

Longitude 79° 10' 06"

North Carolina—Asheville



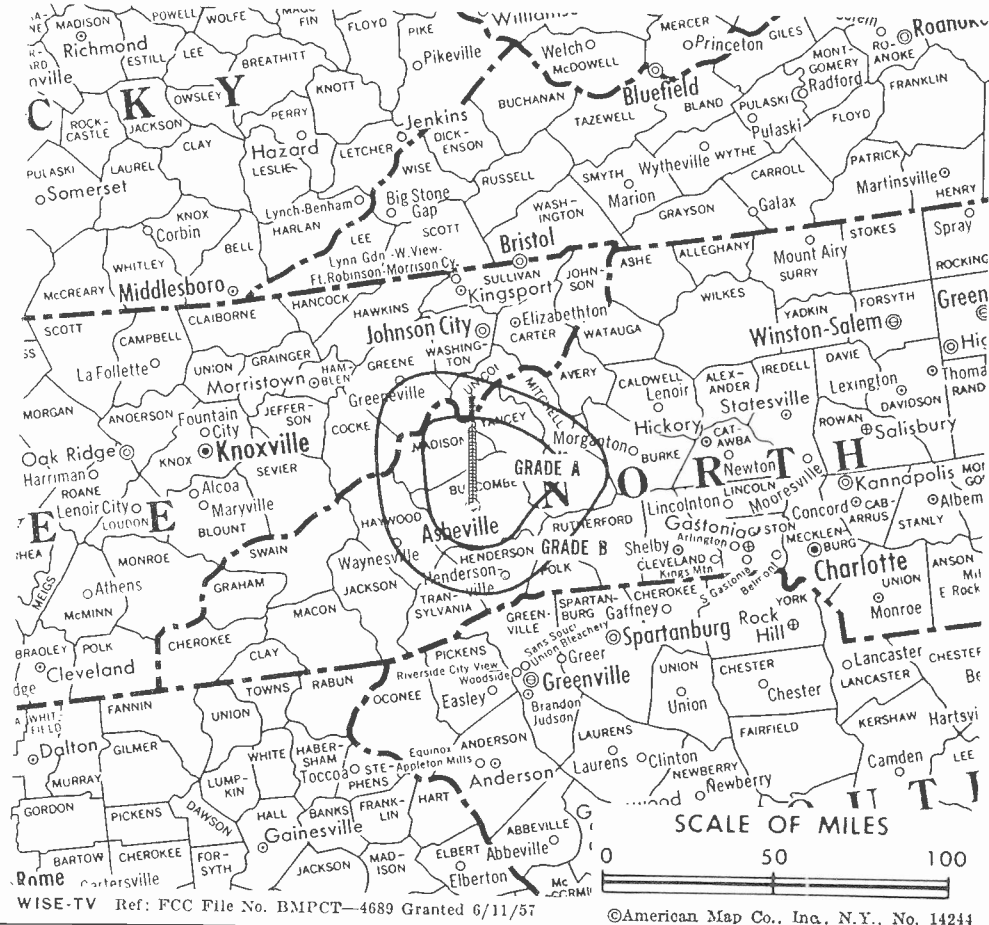
WISE-TV

Ch. 62

Technical Facilities: Channel No. 62 (758-764 mc). Authorized power: 24-kw visual, 12-kw aural. Antenna: 417-ft. above av. terrain, 140 ft. above ground, 2858-ft. above sea level.

Latitude 35° 36' 33.5"
Longitude 82° 32' 11.8"

Transmitter: Sunset Mt.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WISE-TV Ref: FCC File No. BMPCT-4689 Granted 6/11/57

©American Map Co., Inc., N.Y., No. 14244

WISE-TV

Licensee: WISE-TV Inc., 75 Scenic Highway.
Studio: Sunset Mt. Telephone: Alpine 4-4663.
Ownership: WCOG Inc., licensee of radio WCOG, Greensboro, N.C., controlled by Harold H. Thoms, wife Meredith S. Thoms & Matilann S. Thoms. Mr. Thoms owns 33-1/3% interest in radio WAYS, Charlotte. Mr. Thoms, with his wife, also controls WEAM, Arlington, Va.; WKLM, Wilmington, N.C.
Began Operation: July 5, 1953.
Represented (legal) by Krieger & Jorgensen.
Represented (engineering) by George C. Davis.
Personnel:
HAROLD H. THOMS, president.
JOHN RANDOLPH, chief engineer.
HUGH McMILLAN, administrative asst.

DIGEST OF RATE CARD NO. 2 (Sept. 1, 1960)

Hour	45 Min.	30 Min.	15 Min.	10 Min.	5 Min.	Min.	
Class A—6-11 p.m., Mon.-Sat.; noon-11 p.m., Sun.	\$100.00	\$80.00	\$50.00	\$30.00	\$25.00	\$20.00	\$30.00
NETWORK BASE HOURLY RATE: \$150.							

Sample Size For This Station's Coverage Area Is Not Sufficient to Meet the ARB Standards Required to Report a Net Weekly Circulation.

North Carolina—Asheville



WLOS-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 121-kw visual, 61-kw aural. Antenna: 2830-ft. above av. terrain, 339-ft. above ground, 6089-ft. above sea level.

Latitude 35° 25' 32.41"
Longitude 82° 45' 25.02"

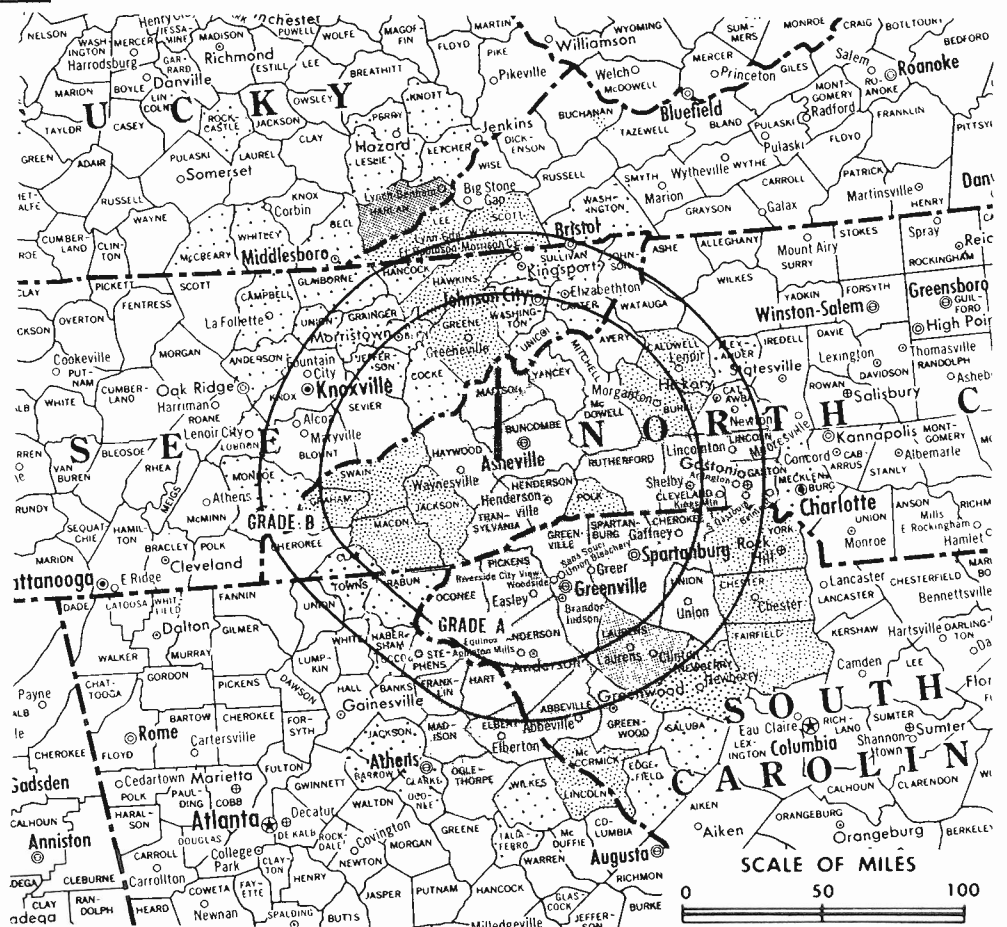
Transmitter: Mt. Pisgah, 17-mi. SW of Asheville.

TV tape: Recording facilities.

AM Affiliate: WLOS, 5-kw (1-kw night), 1380 kc.

FM Affiliate: WLOS-FM, 27-kw, 99.9 mc, 160-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WLOS-TV Ref: FCC File No. BPCT-809 Granted 12/9/53

©American Map Co., Inc., N.Y., No. 14214

WLOS-TV

Licensee: Skyway Bcstg. Co., Box 2150, Asheville, N.C.

Studios: Battle House, 288 Macon Ave., Asheville; Poinsett Hwy., Greenville, S.C.

Telephones: Alpine 4-4321, Asheville; Cedar 9-8471, Greenville.

TWX Nos.: 254-6616 (Asheville); 282-1011 (Greenville).

Ownership: Wometco Enterprises, 96.22%; 28 others owning total of 3.78%. For Wometco Enterprises ownership and interests, see WTVJ, Miami, Fla.

Began Operation: Sept. 18, 1954.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Creutz & Snowberger.

Personnel:

MITCHELL WOLFSON, president.
LOUIS WOLFSON, vice president.
MORTON S. COHN, v.p., general manager.
FRED L. BERNSTEIN, general sales manager.
LLOYD B. LEONARD, retail sales manager.
ROSS HOLMES, sales service manager.
BRUCE FREY, business & credit manager.
MARILYN SHEPHERD, sales production coordinator.
DON SHEPHERD, promotion director.
GEORGE SPRAGUE, chief engineer.
VERN HESTOR, Greenville operations supervisor.
JACK BELT, news director.

DIGEST OF RATE CARD NO. 12 (Oct. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7:30-10 p.m., daily.	\$800.00	\$480.00	\$320.00	\$220.00	\$210.00	\$175.00 \$87.00

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	GEORGIA			
	Elbert	5,000	4,200	85
	Franklin	3,800	3,300	86
	Hart	4,100	3,500	85
	Madison	3,100	2,500	79
	Oglethorpe	2,000	1,500	73
	Stephens	5,200	4,200	80
	KENTUCKY			
	Harlan	12,700	9,300	73
	NORTH CAROLINA			
	Buncombe	39,500	33,100	84
	Cleveland	17,400	15,200	88
	Gaston	35,300	31,500	90
	Haywood	11,300	9,100	80
	Henderson	10,900	9,000	82
Lincoln	7,700	7,000	91	
McDowell	7,300	6,100	83	
Madison	4,400	2,900	66	
Rutherford	12,600	11,100	88	
Transylvania	4,400	3,600	80	
Yancey	3,600	2,300	63	
SOUTH CAROLINA				
Abbeville	5,700	4,500	77	
Anderson	28,000	24,300	87	
Cherokee	9,300	8,000	86	
Greenwood	12,700	10,900	86	
Laurens	12,300	10,300	84	
Oconee	10,400	9,100	87	
Pickens	13,100	10,800	82	
Spartanburg	43,400	37,900	88	
Union	7,900	6,800	86	
Between 25-50%	GEORGIA			
	Lincoln	1,400	1,100	77
	NORTH CAROLINA			
Burke	13,700	12,000	88	
Caldwell	13,200	11,500	88	
(Continued on page 431)				
WLOS-TV Station Total		795,800	660,500	83
ARB Total Net Weekly Circulation (March, 1962)			343,500	

North Carolina—Charlotte



WBTV

Ch. 3



Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 1090-ft. above av. terrain, 562-ft. above ground, 1878-ft. above sea level.

Latitude 35° 17' 50"
Longitude 81° 06' 53"

Transmitter: Spencer Mt., Gaston County.

Studio: One Julian Price Place.

TV tape: Recording facilities.

AM Affiliate: WBT, 50-kw, 1110 kc (CBS).

FM Affiliate: WBT-FM, 100-kw, 107.9 mc.

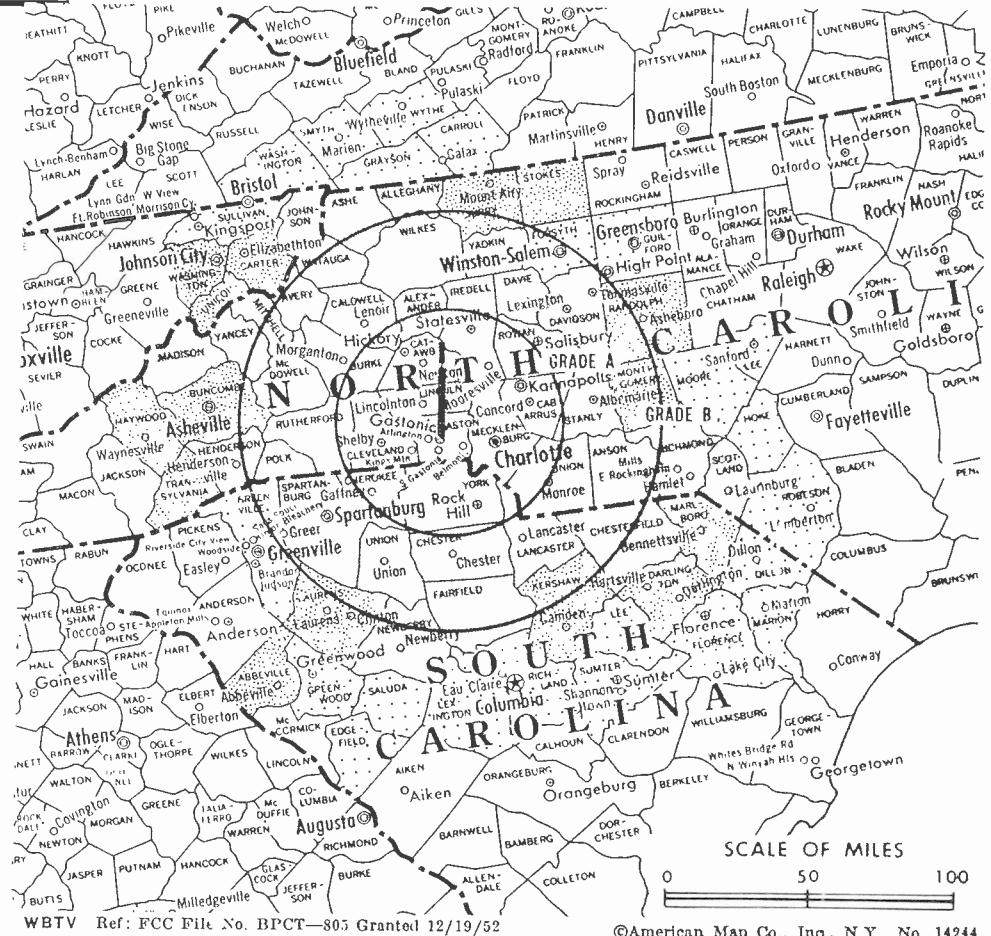
Represented (engineering) by A. D. Ring & Assoc.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WBTV Ref: FCC File No. BPCT-805 Granted 12/19/52

© American Map Co., Inc. N.Y. No. 14244

WBTV

Licensee: Jefferson Standard Broadcasting Co., One Julian Price Place, Charlotte 8. Telephone: Edison 3-8832. TWX No.: CE 295.

Ownership: Jefferson Standard Life Insurance Co., 100%. Joseph M. Bryan, pres.; Charles H. Crutchfield, exec. v.p. Also owns 100% of WBTV, Florence, S.C.; 16.50% of WFMY-TV, Greensboro, N.C. (through Greensboro News Co.); 100% of radio WBIG, Greensboro; 100% of WBT. Note: Jefferson Standard will dispose of interest in WFMY-TV if its application for Ch. 8, Greensboro, is granted.

Began Operation: July 15, 1949.

Represented (sales) by Television Advertising Representatives.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

CHARLES H. CRUTCHFIELD, executive v.p. & general manager.
J. ROBERT COVINGTON, v.p., research and promotion.
THOMAS E. HOWARD, v.p., engineering & general services.
WALLACE JORGENSON, managing director.
DALLAS ROBBINS, business manager.
THOMAS B. COOKERLY, general sales manager.
FRED GIBSON, Carolinas sales manager.
ROBERT L. RIERSON, program operations manager.
NAT TUCKER, asst. program operations mgr. & film buyer.
FRANK F. BATEMAN, technical operations manager.
JOHN P. DILLON, promotion manager.
WILLIAM MELSON, personnel manager.
ERVIN MELTON, news manager.
JACK BURNEY, research manager.
WILLIAM WARD, sports director.
ALAN NEWCOMB, public affairs director.
HOWARD A. WHEELER JR., publicity supervisor.
LACY S. SELLARS, quality control director, WBTV & WBTV.

DIGEST OF RATE CARD NO. 16—(June 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AAA—8-10 p.m., daily.

\$1400.00 \$840.00 \$560.00 \$420.00 \$340.00* \$290.00* \$150.00*

*Summer Rates: Min. \$300; 20 Sec. \$250; 10 Sec. \$130.

Color—\$20 premium for color commercials.

NETWORK BASE HOURLY RATE: \$1450.

Net Weekly Circulation State County Total Households TV Homes %

NORTH CAROLINA

Alexander	4,200	3,600	85
Alleghany	2,200	1,700	74
Anson	6,200	4,700	75
Ashe	5,200	3,700	71
Avery	3,000	2,200	72
Burke	13,700	12,000	88
Cabarrus	19,600	17,800	92
Caldwell	13,200	11,500	88
Catawba	20,800	19,000	92
Cleveland	17,400	15,200	88
Davidson	22,700	19,900	88
Davie	4,700	3,700	78
Gaston	35,300	31,500	90
Henderson	10,900	9,000	82
Iredell	17,700	15,400	87
Lincoln	7,700	7,000	91
McDowell	7,300	6,100	83
Madison	4,400	2,900	66
Mecklenberg	79,400	71,400	90
Mitchell	3,700	2,900	77
Polk	3,400	2,600	76
Richmond	10,300	8,600	83
Rowan	24,000	21,300	89
Rutherford	12,600	11,100	88
Scotland	6,000	4,800	79
Stanly	11,800	10,300	87
Union	11,700	9,800	84
Watauga	4,500	3,500	77
Wilkes	11,700	9,500	81
Yadkin	6,300	5,300	83
Yancey	3,600	2,300	63

SOUTH CAROLINA

Cherokee	9,300	8,000	86
Chester	8,000	6,600	83
Chesterfield	8,300	6,300	75
Fairfield	4,900	3,400	69
Lancaster	10,200	8,900	87

(Continued on page 431)

WBTV Station Total 1,133,800 966,500 85
ARB Total Net Weekly Circulation (March, 1962) 574,800

North Carolina—Charlotte



Ch. 9

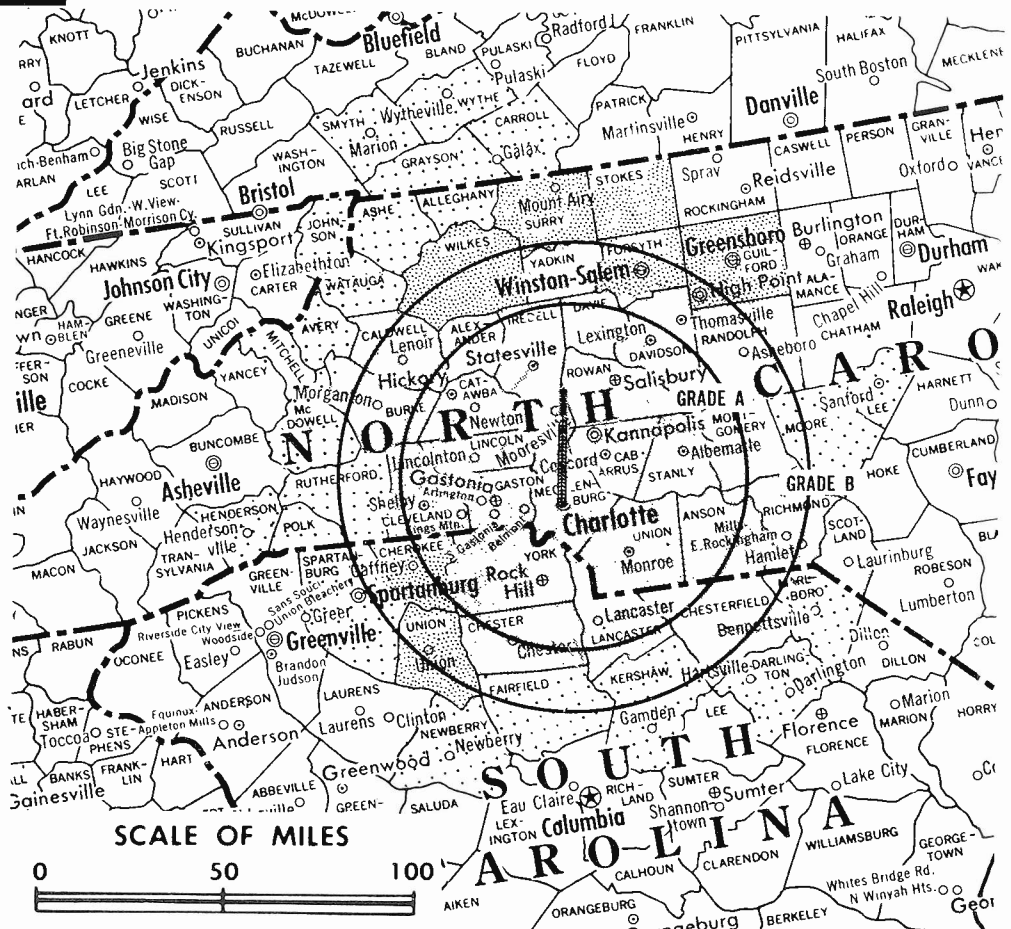
Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1190-ft. above av. terrain, 1073-ft. above ground, 1929-ft. above sea level.

Latitude 35° 15' 41"
Longitude 80° 43' 38"

Transmitter: 1.4-mi. SSE of Newell, N.C.

AM Affiliate: WSOC, 5-kw (1-kw night), 930 kc (NBC).

FM Affiliate: WSOC-FM, 35-kw, 103.5 mc (No. 278), 415-ft. antenna height.



Total Households: © SBDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WSOC-TV Ref: FCC File No. BPCT—304 Granted 12/12/56

©American Map Co., Inc., N.Y., No. 14241

WSOC-TV

Telephone: Franklin 6-8401.

Licensee: Carolina Broadcasting Co., Box 2536.

Studio: 1901-25 N. Tryon St.

Telephone: Franklin 6-8401.

TWX No.: CE 483.

Ownership: Carolina Broadcasting Co., subsidiary of Miami Valley Broadcasting Corp., licensee of WHIO-TV, Dayton, O. For other interests, see WHIO-TV.

Began Operation: April 28, 1957. Sale to present owners by E. E. Jones and associates approved April 8, 1959 by FCC (Television Digest, Vol. 15:5, 15).

Represented (sales) by H-R Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by George C. Davis.

Personnel:

- J. LEONARD REINSCH, president.
- C. GEORGE HENDERSON, exec. v.p. & general manager.
- C. M. MURPHY, treasurer, asst. secy. & controller.
- WILLIAM M. SCRUGGS JR., sales director.
- RUSSELL McELWEE, local & regional sales manager.
- JON T. CAUDLE, promotion manager.
- STERLING WRIGHT, program director.
- ROBERT McCOURT, production manager.
- CARROLL McGAUGHEY, news director.
- CHARLES W. WHITLEY, chief engineer.

DIGEST OF RATE CARD NO. 4 (Sept. 1, 1961)

Hour	30 Min.	15 Min.	Min.*	20 Sec.*	8 Sec.*	
Class AAA—8-10 p.m., daily.	\$1100.00	\$660.00	\$440.00	\$375.00	\$225.00	\$112.50

*Class AA (7:59-10 p.m., daily.)

NETWORK BASE HOURLY RATE: \$1200 (ABC), \$1200 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NORTH CAROLINA			
	Alexander	4,200	3,600	85
	Anson	6,200	4,700	75
	Burke	13,700	12,000	88
	Cabarrus	19,600	17,800	92
	Caldwell	13,200	11,500	88
	Catawba	20,800	19,000	92
	Cleveland	17,400	15,200	88
	Davidson	22,700	19,900	88
	Davie	4,700	3,700	78
	Gaston	35,300	31,500	90
	Iredell	17,700	15,400	87
	Lincoln	7,700	7,000	91
	Mecklenberg	79,400	71,400	90
	Montgomery	4,900	4,200	85
	Randolph	17,800	15,500	87
	Richmond	10,300	8,600	83
	Rowan	24,000	21,300	89
	Scotland	6,000	4,800	79
	Stanly	11,800	10,300	87
Union	11,700	9,800	84	
Yadkin	6,300	5,300	83	
Between 25-50%	SOUTH CAROLINA			
	Chester	8,000	6,600	83
	Chesterfield	8,300	6,300	75
	Lancaster	10,200	8,900	87
	York	20,100	17,000	85
Between 25-50%	NORTH CAROLINA			
	Forsyth	55,700	49,600	89
	Guilford	72,100	65,100	91
	Stokes	5,900	5,100	85
	Surry	13,600	11,400	84
Wilkes	11,700	9,500	81	
Between 25-50%	SOUTH CAROLINA			
	Cherokee	9,300	8,000	86
Union	7,900	6,800	86	

(Continued on next page)

WSOC-TV Station Total	762,200	656,600	86
ARB Total Net Weekly Circulation (March, 1962)		449,200	

WSOC-TV, Charlotte
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
	NORTH CAROLINA			
	Alleghany	2,200	1,700	74
	Ashe	5,200	3,700	71
	Avery	3,000	2,200	72
	Henderson	10,900	9,000	82
	Lee	7,200	6,100	85
	McDowell	7,300	6,100	83
	Mitchell	3,700	2,900	77
	Moore	10,000	7,800	78
	Polk	3,400	2,600	76
	Rutherford	12,600	11,100	88
	Watauga	4,500	3,500	77
Under 25%	SOUTH CAROLINA			
	Darlington	12,800	10,300	81
	Fairfield	4,900	3,400	69
	Kershaw	8,300	6,500	78
	Marlboro	6,900	5,100	74
	Newberry	8,200	6,600	81
	Spartanburg	43,400	37,900	88
	TENNESSEE			
	Johnson	2,900	2,200	76
	VIRGINIA			
	Carroll	6,300	4,700	75
	Grayson	6,500	5,200	79
	Smyth	7,900	6,700	84
	Wythe	5,900	4,500	77

WBTV, Charlotte
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
	SOUTH CAROLINA (Continued)			
	Newberry	8,200	6,600	81
	Spartanburg	43,400	37,900	88
	Union	7,900	6,800	86
	York	20,100	17,000	85
	TENNESSEE			
	Johnson	2,900	2,200	76
Over 50%	NORTH CAROLINA			
	Buncombe	39,500	33,100	84
	Haywood	11,300	9,100	80
	Montgomery	4,900	4,200	85
	Randolph	17,800	15,500	87
	Stokes	5,900	5,100	85
	Surry	13,600	11,400	84
	Transylvania	4,400	3,600	80
Between 25-50%	SOUTH CAROLINA			
	Abbeville	5,700	4,500	77
	Darlington	12,800	10,300	81
	Kershaw	8,300	6,500	78
	Laurens	12,300	10,300	84
	Marlboro	6,900	5,100	74
	TENNESSEE			
	Carter	11,300	9,400	84
	Unicoi	4,200	3,400	81
	Washington	17,700	15,700	89

	NORTH CAROLINA			
	Forsyth	55,700	49,600	89
	Guilford	72,100	65,100	91
	Hoke	3,500	2,600	73
	Lee	7,200	6,100	85
	Moore	10,000	7,800	78
	Robeson	19,900	15,000	76
	SOUTH CAROLINA			
Under 25%	Dillon	6,800	5,200	76
	Edgefield	3,800	3,000	78
	Florence	20,700	17,300	84
	Greenville	60,300	53,600	89
	Greenwood	12,700	10,900	86
	Lee	4,700	3,100	66
	Lexington	16,800	13,700	82
	Marion	7,600	5,400	71
	Richland	48,900	40,800	84
	Saluda	3,700	2,900	78

(Continued on next column)

Charlotte & Asheville, N. C.

WBTV—(Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
	TENNESSEE			
	Sullivan	32,800	29,400	90
	VIRGINIA			
Under 25%	Carroll	6,300	4,700	75
(Continued)	Grayson	6,500	5,200	79
	Smyth	7,900	6,700	84
	Washington	15,000	12,700	85
	Wythe	5,900	4,500	77

WLOS-TV, Asheville
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
	NORTH CAROLINA (Continued)			
	Graham	1,600	1,200	73
	Jackson	4,500	3,100	70
	Macon	4,200	2,600	63
	Polk	3,400	2,600	76
	Swain	2,200	1,300	56
	SOUTH CAROLINA			
Between 25-50%	Chester	8,000	6,600	83
	Fairfield	4,900	3,400	69
	McCormick	2,000	1,500	73
	Newberry	8,200	6,600	81
	York	20,100	17,000	85
	TENNESSEE			
	Greene	12,000	9,900	82
	Hawkins	8,200	6,300	76
	VIRGINIA			
	Lee	6,600	4,600	69
	Scott	6,600	4,600	70
	GEORGIA			
	Barrow	4,200	3,600	85
	Clarke	12,600	10,400	83
	Habersham	4,900	3,900	80
	Jackson	5,100	4,300	83
	Rabun	2,000	1,500	75
	Taliaferro	900	600	65
	Wilkes	3,100	2,000	63
	KENTUCKY			
	Bell	8,900	6,600	74
	Knott	3,800	2,100	53
	Leslie	2,300	1,000	40
	Letcher	7,300	4,600	63
	McCreary	2,900	1,800	60
	Perry	8,100	4,800	60
	Rockcastle	3,300	1,800	53
	Whitley	7,000	5,200	74
	NORTH CAROLINA			
	Alexander	4,200	3,600	85
	Catawba	20,800	19,000	92
	Clay	1,500	1,000	68
Under 25%	Mecklenburg	79,400	71,400	90
	SOUTH CAROLINA			
	Edgefield	3,800	3,000	78
	Saluda	3,700	2,900	78
	TENNESSEE			
	Anderson	16,500	14,500	88
	Campbell	7,300	5,300	72
	Carter	11,300	9,400	84
	Claiborne	5,000	3,300	66
	Cocke	6,300	4,700	74
	Grainger	3,300	2,300	69
	Hamblen	9,700	8,000	82
	Hancock	2,000	1,400	69
	Jefferson	6,000	5,100	84
	Loudon	6,800	6,000	89
	Monroe	6,000	4,700	78
	Sullivan	32,800	29,400	90
	Unicoi	4,200	3,400	81
	Union	2,200	1,600	69
	Washington	17,700	15,700	89
	VA.. Washington	15,000	12,700	85

North Carolina—Greensboro



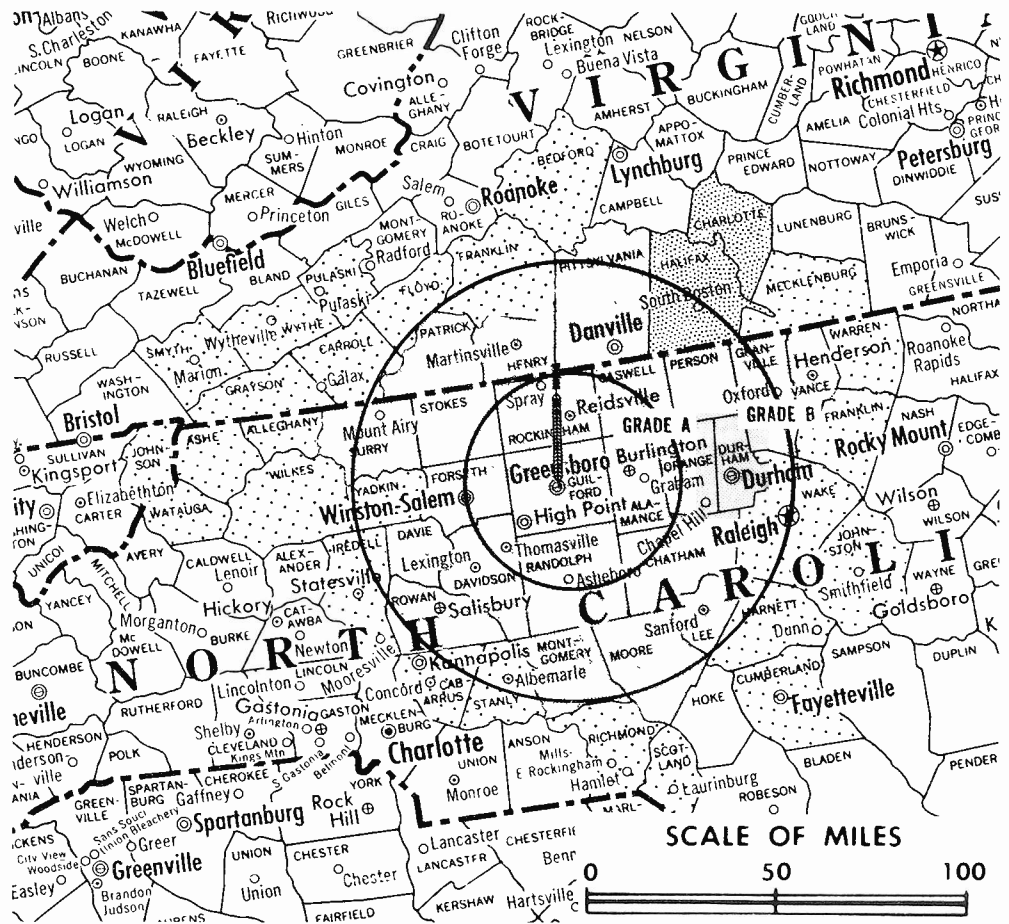
Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 720-ft. above av. terrain, 759-ft. above ground, 1549-ft. above sea level.

Latitude 36° 05' 59"
Longitude 79° 45' 47"

Transmitter: Phillips Ave. & White St.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WFMY-TV Ref: FCC File No. BMPCT-1223 Granted 7/22/53

©American Map Co., Inc., N.Y., No. 14244

WFMY-TV

Network Service: ABC, CBS.

Licensee: Greensboro News Co., 200 N. Davie St.

Studio: Phillips Ave. & White St.

Telephone: Broadway 4-0114.

TXW No.: GN 347.

Ownership: Greensboro News Co., 100%, publisher of Greensboro Daily News and Record; Jefferson Standard Life Insurance Co., owner of WBTV & WBT, Charlotte, radio WBIG, Greensboro, and WBTW, Florence, S.C., owns 16.59% of licensee. Note: Jefferson Standard will dispose of interest in licensee of WFMY-TV if it is granted Ch. 8 in Greensboro.

Began Operation: Sept. 22, 1949.

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

GAINES KELLEY, general manager.

WILLIAM M. ALEXANDER, commercial manager.

DOYLE D. THOMPSON, chief engineer.

JACK MARKHAM, program manager & film buyer.

BAILEY W. HOBGOOD, promotion director.

DIGEST OF RATE CARD NO. 11-B

(June 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min.* 20 Sec.* ID

Class A—7:30-10:30 p.m., daily.

\$1000.00 \$600.00 \$400.00 \$300.00 \$250.00 \$200.00 \$100.00

*Class AA—7:30-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$900 (ABC), \$900 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
NORTH CAROLINA				
Over 50%	Alamance	24,400	22,100	91
	Caswell	4,500	3,600	80
	Chatham	7,000	5,800	83
	Davidson	22,700	19,900	88
	Davie	4,700	3,700	78
	Durham	31,500	26,600	85
	Forsyth	55,700	49,600	89
	Granville	7,600	6,000	78
	Guilford	72,100	65,100	91
	Lee	7,200	6,100	85
	Montgomery	4,900	4,200	85
	Moore	10,000	7,800	78
	Orange	11,000	8,700	79
	Person	6,600	5,500	84
	Randolph	17,800	15,500	87
	Rockingham	19,500	17,200	88
Rowan	24,000	21,300	89	
Stokes	5,900	5,100	85	
Surry	13,600	11,400	84	
Vance	8,200	6,800	83	
VIRGINIA				
	Henry	16,000	13,800	86
	Patrick	4,100	3,100	75
	Pittsylvania	28,800	23,700	83
Between 25-50%				
	VIRGINIA			
	Charlotte	3,500	2,700	77
	Halifax	9,900	7,600	77
Under 25%				
NORTH CAROLINA: Alleghany, Ashe, Cabarrus, Cumberland, Franklin, Harnett, Iredell, Johnston, Richmond, Scotland, Stanly, Wake, Warren, Watauga, Wilkes, Yadkin.				
TENNESSEE: Johnson. VIRGINIA: Bedford, Carroll, Floyd, Franklin, Grayson, Mecklenburg, Pulaski, Smyth, Wythe.				
WFMY-TV Station Total		701,900	596,800	85
ARB Total Net Weekly Circulation (March, 1962)		701,900	328,700	

North Carolina—Greenville



WNCT



Ch. 9

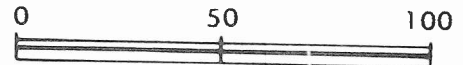
Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 860-ft. above av. terrain, 873-ft. above ground, 943-ft. above sea level.

Latitude 35° 34' 15"
Longitude 77° 22' 49"

Transmitter: S. Evans St. extended, 2-mi. S of city.



SCALE OF MILES



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WNCT Ref: FCC File No. BMPCT-3096 Granted 6/2/55

©American Map Co., Inc., N.Y., No. 14244

WNCT

Network Service: ABC, CBS.

Licensee: Roy H. Park Broadcasting Inc., Box 898.

Studio: S. Evans St. extended, 2-mi. S of city limits.

Telephone: Plaza 2-6181.

TWX No.: GNVL NC 8701.

Ownership: Roy H. Park, 100%. Mr. Park is pres. of firm that publishes Cooperative Digest and he also owns 4.9% of radio KREB, Shreveport, La. WNCT also owns 30% of WECT, Wilmington, N.C.

Began Operation: Dec. 22, 1953. Sale of control to Roy H. Park Bcstg. by Carolina Bcstg. System Inc. approved by FCC Feb. 7, 1962 (Television Digest, Vol. 2:7).

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

A. HARTWELL CAMPBELL, v.p. & general manager.

JOHN G. CLARK JR., commercial manager.

MRS. M. J. LAUGHINGHOUSE, business manager.

HANK TRIBLEY, operations manager.

MALCOLM NICHOLSON, production manager.

DAVID W. MOSIER, promotion director.

HEBER ADAMS, chief engineer.

ED FIELDS, program director.

DIGEST OF RATE CARD NO. 10—(Oct. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., Mon.-Sat.; 6:30-10:30 p.m., Sun.
\$550.00 \$330.00 \$220.00 \$170.00 \$150.00 \$100.00 \$55.00

NETWORK BASE HOURLY RATE: \$600 (ABC), \$550 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
NORTH CAROLINA				
Over 50%	Beaufort	9,600	8,000	83
	Bertie	5,700	4,000	70
	Carteret	7,900	6,600	84

Net Weekly Circulation	State County	Total Households	TV Homes	%
NORTH CAROLINA—(Continued)				
Over 50%	Chowan	3,000	2,500	82
	Craven	15,300	13,500	88
	Duplin	10,200	7,900	77
	Edgecombe	13,100	10,900	83
	Franklin	7,100	5,300	75
	Greene	3,700	3,000	81
	Halifax	14,000	10,100	72
	Jones	2,500	2,100	82
	Lenoir	14,200	11,900	85
	Martin	6,500	5,400	83
	Nash	15,300	12,600	82
	Northampton	6,100	4,400	72
	Onslow	18,400	16,600	91
	Pamlico	2,500	2,200	85
	Pender	4,600	3,200	70
	Pitt	17,200	14,400	84
	Tyrrell	1,200	900	71
Warren	4,500	3,200	70	
Washington	3,300	2,600	80	
Wayne	20,700	17,200	83	
Wilson	14,800	12,100	82	
NORTH CAROLINA				
Between 25-50%	Dare	1,900	1,300	69
	Harnett	12,300	10,200	82
	Hyde	1,500	1,000	61
	Johnston	16,600	13,500	82
NORTH CAROLINA				
Under 25%	Bladen	6,700	4,600	68
	Cumberland	35,500	30,200	86
	Gates	2,300	1,600	71
	Granville	7,600	6,000	78
	Hertford	5,400	4,400	81
	Sampson	11,800	9,300	79
	Vance	8,200	6,800	83
	Wake	46,600	40,600	88
WNCT Station Total		377,800	310,100	82
ARB Total Net Weekly Circulation (March, 1962)			175,200	

North Carolina—Raleigh-Durham



WRAL-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1170-ft. above av. terrain, 1156-ft. above ground, 1496-ft. above sea level.

Latitude 35° 40' 37"
Longitude 78° 32' 06"

Transmitter: 1.6-mi. SE of Auburn, N.C.

Studio & Offices: 2619 Western Blvd., Raleigh.

TV tape: Recording facilities.

AM Affiliate: WRAL, 1-kw (.25-kw night), 1240 kc.

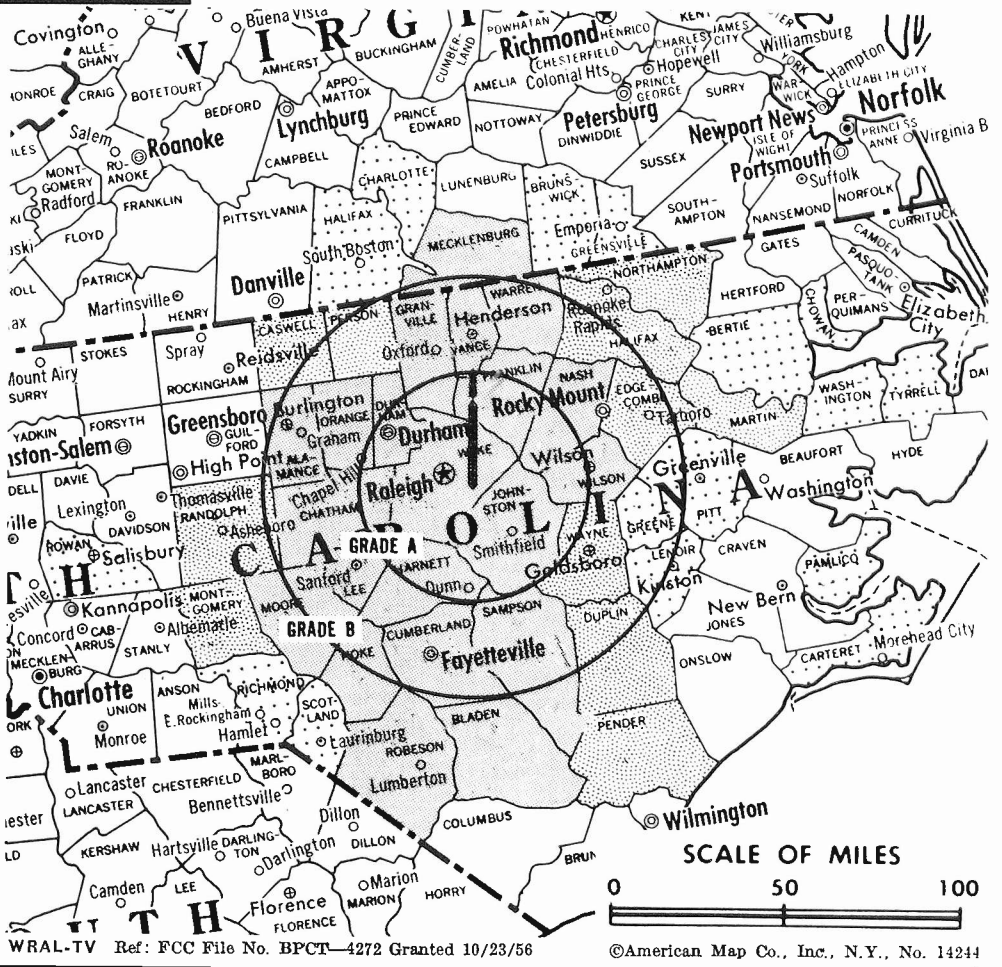
FM Affiliate: WRAL-FM, 250-kw, 101.5 mc. (No. 268), 990-antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WRAL-TV Ref: FCC File No. BPCT-4272 Granted 10/23/56

©American Map Co., Inc., N.Y., No. 14244

WRAL-TV

Licensee: Capitol Bcstg. Co. Inc., 2619 Western Blvd., Raleigh.

Telephone: Vance 8-2511. TWX No.: RL-5041.

Ownership: A. J. Fletcher, pres. & treas., 87.1%; Fred Fletcher, v.p. & gen. mgr., 2.4%; Jesse Helms, A. H. Moore Jr., Ray Reeve, E. L. Butz, J. M. Daniel III, .5% each; Louise S. Stephenson, secy., .1%; D. H. Witherspoon, .1%.

Began Operation: Dec. 15, 1956.

Represented (sales) by H-R Television Inc.

Represented (legal) by Spearman & Roberson.

Personnel:

- FRED FLETCHER, v.p. & general manager.
- BERNIE WHITAKER, general sales manager.
- DEL CARTY, regional sales manager.
- JESSE HELMS, v.p. in charge of programming news & public affairs.
- DAVID WITHERSPOON, promotion & public relations.
- BOB CAUDLE, film buyer.
- NICK POND, production director.
- VIRGIL DUNCAN, chief engineer.
- SAM BEARD, director of public affairs.
- BILL ARMSTRONG, director of news.

DIGEST OF RATE CARD NO. 7 (Sept. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7:30-10:30 p.m., daily.	\$850.00	\$510.00	\$340.00	\$213.00	\$200.00	\$180.00
	NETWORK BASE HOURLY RATE: \$1150.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NORTH CAROLINA			
	Alamance	24,400	22,100	91
	Bladen	6,700	4,600	68
	Chatham	7,000	5,800	83
	Cumberland	35,500	30,200	86
	Durham	31,500	26,600	85
	Franklin	7,100	5,300	75

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NORTH CAROLINA—(Continued)			
	Granville	7,600	6,000	78
	Harnett	12,300	10,200	82
	Hoke	3,500	2,600	73
	Johnston	16,600	13,500	82
	Lee	7,200	6,100	85
	Moore	10,000	7,800	78
	Nash	15,300	12,600	82
	Orange	11,000	8,700	79
	Robeson	19,900	15,000	76
	Sampson	11,800	9,300	79
	Vance	8,200	6,800	83
	Wake	46,600	40,600	88
	Warren	4,500	3,200	70
Wilson	14,800	12,100	82	
VIRGINIA	Mecklenburg	7,900	6,000	76
	Between 25-50%	NORTH CAROLINA		
Caswell		4,500	3,600	80
Duplin		10,200	7,900	77
Edgecombe		13,100	10,900	83
Halifax		14,000	10,100	72
Martin		6,500	5,400	83
Montgomery		4,900	4,200	85
Northampton		6,100	4,400	72
Pender		4,600	3,200	70
Person		6,600	5,500	84
Randolph	17,800	15,500	87	
Wayne	20,700	17,200	83	
Under 25%	NORTH CAROLINA: Bertie, Carteret, Chowan, Greene, Lenoir, Pamlico, Pitt, Richmond, Rowan, Scotland, Tyrrell, Washington. VIRGINIA: Brunswick, Charlotte, Greenville, Halifax.			

WRAL-TV Station Total	539,100	442,300	82
ARB Total Net Weekly Circulation (March, 1962)	248,600		

North Carolina—Durham-Raleigh

WTVD
Ch. 11

Technical Facilities: Channel No. 11
(198-204 mc). Authorized power:
316-kw visual, 170-kw aural. An-
tenna: 1490-ft. above av. terrain,
1500-ft. above ground, 1822-ft.
above sea level.

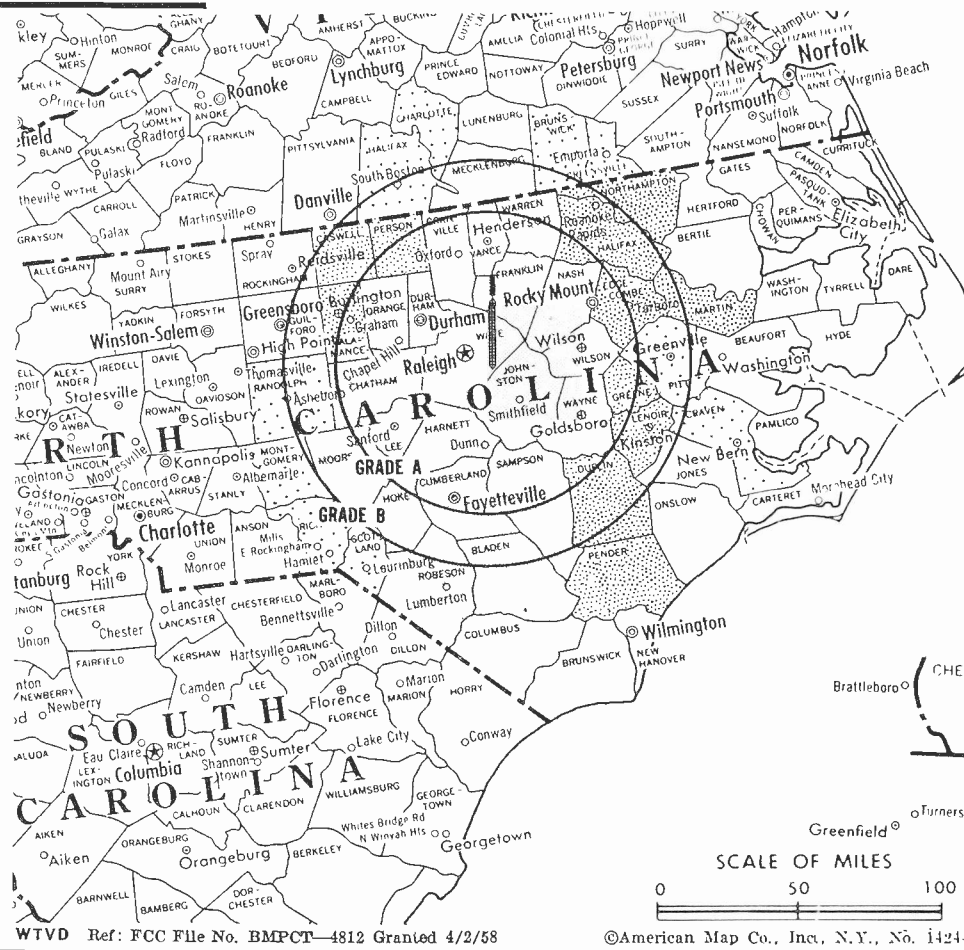
Latitude 35° 40' 05"
Longitude 78° 31' 58"

Transmitter: 4-mi. NW of Clayton,
N.C.

Studio: 2410 Broad St.

TV tape: Recording facilities.

Represented (engineering) by George
C. Davis.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WTVD Ref: FCC File No. BMPCT-4812 Granted 4/2/58

© American Map Co., Inc., N.Y., No. 14244

WTVD

Network Service: CBS, NBC.

Licensee: Capital Cities Broadcasting Corp., Box 2009, Durham.

Telephone: 477-2131. TWX No.: DHAM 5098.

Ownership: Capital Cities Bcstg. Corp., see W-TEN, Albany, N.Y.

Began Operation: September 2, 1954. Sale to present owners by
principal stockholders Harmon L. & Virginia D. Duncan, J. Floyd
Fletcher and radio WDNC approved by FCC May 22, 1957
(Television Digest, Vol. 13:14, 21).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

HARMON L. DUNCAN & J. FLOYD FLETCHER, co-general
managers.

MIKE THOMPSON, sales & commercial manager.

ART SEABOLT, director of promotion & publicity.

ERNIE GREUP, program manager & film buyer.

ROY FULLEN, chief engineer.

HARRY N. MIDDLETON, production coordinator.

CLYDE KNIGHT, film director.

SHIRLEY NEVILLE, traffic director.

DIGEST OF RATE CARD NO. 9 (Oct. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—7:30-10:30 p.m., daily.

\$850.00 \$510.00 \$340.00 \$213.00 \$200.00* \$160.00* \$85.00*

*Class AA (7:30-10:30 p.m., daily).

NETWORK BASE HOURLY RATE: \$950 (CBS), \$950 (NBC).

For Other Capital Cities Stations
and Other Group Owners
see pages 805-809

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50 %	NORTH CAROLINA				
		Bladen	6,700	4,600	68
		Chatham	7,000	5,800	83
		Cumberland	35,500	30,200	86
		Durham	31,500	26,600	85
		Franklin	7,100	5,300	75
		Granville	7,600	6,000	78
		Harnett	12,300	10,200	82
		Hoke	3,500	2,600	73
		Johnston	16,600	13,500	82
		Lee	7,200	6,100	85
		Moore	10,000	7,800	78
		Nash	15,300	12,600	82
		Orange	11,000	8,700	79
		Robeson	19,900	15,000	76
		Sampson	11,800	9,300	79
		Vance	8,200	6,800	83
	Wake	46,600	40,600	88	
	Warren	4,500	3,200	70	
	Wayne	20,700	17,200	83	
	Wilson	14,800	12,100	82	
Between 25-50 %	VIRGINIA				
		Mecklenburg	7,900	6,000	76
	NORTH CAROLINA				
		Alamance	24,400	22,100	91
		Caswell	4,500	3,600	80
		Duplin	10,200	7,900	77
		Edgecombe	13,100	10,900	83
		Greene	3,700	3,000	81
		Halifax	14,000	10,100	72
		Lenoir	14,200	11,900	85
		Martin	6,500	5,400	83
	Northampton	6,100	4,400	72	
	Pender	4,600	3,200	70	
	Person	6,600	5,500	84	

Under 25 %
NORTH CAROLINA: Craven, Montgomery, Pitt, Randolph, Scotland. VIRGINIA: Brunswick, Charlotte, Greenville, Halifax.

WTVD Station Total	496,500	407,100	82
ARB Total Net Weekly Circulation (March, 1962)		255,200	

North Carolina—Washington



WITN-TV

Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 295-kw visual, 148-kw aural. Antenna: 1470-ft. above av. terrain, 1523-ft. above ground, 1549-ft. above sea level.

Latitude 35° 22' 17"
Longitude 72° 23' 55"

Transmitter: Hwy. 118, 2.1-mi. E. of Grifton.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WITN-TV Ref: FCC File No. BMPCT-3006 Granted 5/26/55
Authorized: FCC File No. BPCT-2780 Granted 2/28/61

© American Map Co., Inc., N.Y., No. 14244

WITN-TV

Licensee: North Carolina Television Inc., Box 468.
Studio: 2.5-mi. S of Washington on U.S. 17.
Telephone: Whitney 6-3131. TWX No.: 919-522-1683.
Ownership: W. R. Roberson Jr. & family, 64%; Wm. S. Page, 25%; W. E. Barnes, 10%; others, 1%.
Began Operation: Sept. 28, 1955.
Represented (sales) by Venard, Torbet & McConnell Inc.; James S. Ayers Co. (Southern).
Represented (legal) by Roberts & McInnis.
Represented (engineering) by George C. Davis.
Personnel:

W. R. ROBERSON JR., president & general manager.
T. H. PATTERSON, exec. v.p.
G. EARL BROOME, sales manager.
HELEN S. O'MARY, sales promotion manager.
FRANK B. LEWIS, production manager.
HAL WILSON, operations director & film buyer.
BOB McCOY, asst. operations director.
FRANK LEWIS, production manager.
HARVEY MASON, chief engineer.

DIGEST OF RATE CARD NO. 4 (Nov. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class AA—7:29-10:29 p.m., daily.
\$500.00 \$300.00 \$200.00 \$165.00 \$140.00 \$120.00 \$90.00 \$45.00
NETWORK BASE HOURLY RATE: \$500.

For Educational, Non-commercial Outlets,
see Educational Station Directory.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	NORTH CAROLINA				
		Beaufort	9,600	8,000	83
		Carteret	7,900	6,600	84
		Craven	15,300	13,500	88
		Duplin	10,200	7,900	77
		Edgecombe	13,100	10,900	83
		Greene	3,700	3,000	81
		Jones	2,500	2,100	82
		Lenoir	14,200	11,900	85
		Martin	6,500	5,400	83
		Nash	15,300	12,600	82
		Onslow	18,400	16,600	91
		Pamlico	2,500	2,200	85
		Pender	4,600	3,200	70
	Pitt	17,200	14,400	84	
	Tyrrell	1,200	900	71	
	Washington	3,300	2,600	80	
	Wayne	20,700	17,200	83	
	Wilson	14,800	12,100	82	
Between 25-50%	NORTH CAROLINA				
		Bertie	5,700	4,000	70
		Chowan	3,000	2,500	82
		Dare	1,900	1,300	69
		Halifax	14,000	10,100	72
	Hyde	1,500	1,000	61	
	Northampton	6,100	4,400	72	
Under 25%	NORTH CAROLINA				
		Bladen	6,700	4,600	68
		Franklin	7,100	5,300	75
		Harnett	12,300	10,200	82
		Johnston	16,600	13,500	82
		New Hanover	21,200	18,400	87
		Sampson	11,800	9,300	79
	Warren	4,500	3,200	70	
WITN Station Total		293,400	238,900	81	
ARB Total Net Weekly Circulation (March, 1962)		167,900			

North Carolina—Wilmington

abc NB **WECT**

Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 960-ft. above av. terrain, 940-ft. above ground, 1049-ft. above sea level.

Latitude 34° 19' 16"
Longitude 78° 13' 42"

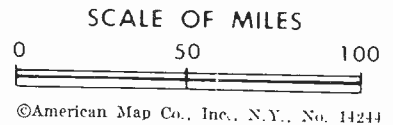
Transmitter: Delco, N.C.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WECT Ref: FCC File No. BMPCT-4514 Granted 5/1/57



WECT

Network Service: ABC, NBC.

Licensee: Atlantic Telecasting Corp., 205 W. Shipyard Blvd.

Studio: 205 W. Shipyard Blvd.

Telephone: Roger 3-4666. TWX No.: WM 81.

Ownership: WNCT, Greenville, N.C., 30%; Dan D. & Bruce B. Cameron, 30%; James W. Jackson, 10%; Sam & Leo Brody, 30%.

Began Operation: April 9, 1954. Sale of 60% stock by Richard A. Dunlea & wife to WNCT and James Jackson approved Dec. 11, 1957 by FCC (Television Digest, Vol. 13:44, 50).

Represented (sales) by Advertising Time Sales Inc.

Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

- DAN D. CAMERON, president.
- CLAUD O'SHIELDS, general manager.
- WAYNE JACKSON, program director & film buyer.
- BILL ELKS, technical operations director.
- BOB WEST, production director.
- E. I. HERRING, chief engineer.
- BEN McDONALD, news director.

DIGEST OF RATE CARD NO. 8 (Oct. 1, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$425.00 \$255.00 \$170.00 \$148.75 \$127.50 \$100.00 \$85.00 \$42.50

NETWORK BASE HOURLY RATE: \$325 (ABC), \$325 (NBC), \$155 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	NORTH CAROLINA				
		Bladen	6,700	4,600	68
		Brunswick	5,000	4,000	78
		Columbus	12,000	9,000	75
		Duplin	10,200	7,900	77
		Hoke	3,500	2,600	73
		New Hanover	21,200	18,400	87
		Pender	4,600	3,200	70
		Robeson	19,900	15,000	76
		Sampson	11,800	9,300	79
	SOUTH CAROLINA				
	Horry	16,800	12,900	77	
Between 25-50%	NORTH CAROLINA				
		Cumberland	35,500	30,200	86
		Jones	2,500	2,100	82
		Onslow	18,400	16,600	91
		Richmond	10,300	8,600	83
	SOUTH CAROLINA				
	Dillon	6,800	5,200	76	
	Marion	7,600	5,400	71	
Under 25%	NORTH CAROLINA				
		Scotland	6,000	4,800	79
WECT Station Total		198,800	159,800	80	
ARB Total Net Weekly Circulation (March, 1962)		92,100			

For ARB County-by-County Data, see page 40-a.

North Carolina—Winston-Salem & Greensboro



WSJS-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 195-kw aural. Antenna: 2000-ft. above av. terrain, 692-ft. above ground, 3107-ft. above sea level.

Latitude 36° 22' 31"

Longitude 80° 22' 27"

Transmitter: Sauratown Mt., 7-mi. N of King, N.C.

Studio: 419-421 N. Spruce St.

AM Affiliate: WSJS, 5-kw, 600 kc (NBC).

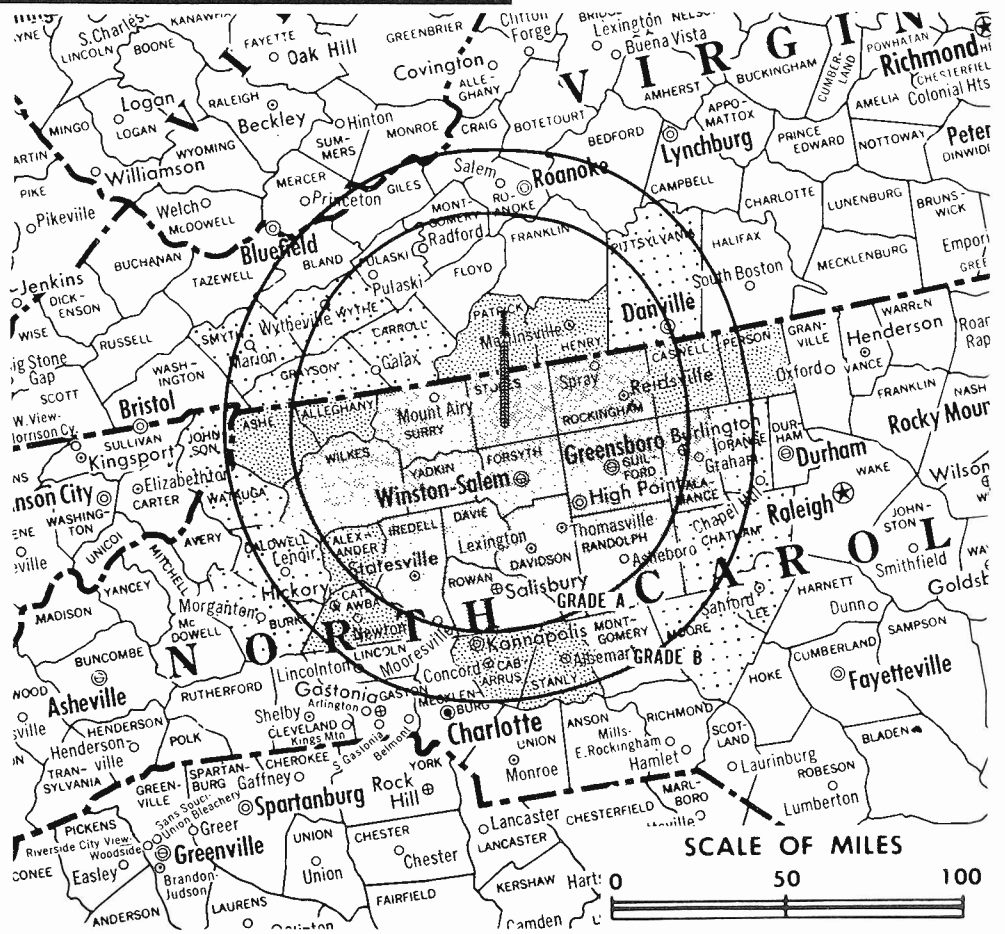
FM Affiliate: WSJS-FM, 15-kw, 104.1 mc (No. 281), 1440-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WSJS-TV Ref: FCC File No. BMPCT-2657 Granted 1/4/55

© American Map Co., Inc., N.Y., No. 14244

WSJS-TV

Licensee: Triangle Bcstg. Corp, 419-421 N. Spruce St., Winston-Salem.

Telephone: Park 5-2311. TWX No.: W SAL 370.

Ownership: Triangle Broadcasting Corporation, subsidiary of Piedmont Publishing Company. Triangle officers: Gordon Gray, chmn.; Harold Essex, pres. & treas.; John Comas, v.p.; Phil Hedrick, v.p.; Harry B. Shaw, v.p.; W. L. Maynard, secy. & comptroller. Piedmont publishes Winston-Salem Journal and Twin City Sentinel and is licensee of WSJS and WSJS-FM. Gordon Gray is also chmn., pres. and board member of Piedmont. Harold Essex is also v.p. and board member of Piedmont. W. L. Maynard is also secy.-treas. of Piedmont.

Began Operation: Sept. 29, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Lohnes & Culver.

Personnel:

HAROLD ESSEX, president & general manager.
 RICHARD BARRON, asst. general manager.
 PHIL HEDRICK, v.p., operations.
 HARRY B. SHAW, v.p., sales.
 JOHN COMAS, v.p., programming.
 CHARLES H. POINTEL, manager news dept.
 F. O. CARVER, director of public relations.
 CARL WIEGOLD, manager film dept.

DIGEST OF RATE CARD NO. 10—(Oct. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7-11 p.m., daily.	\$900.00	\$540.00	\$280.00	\$225.00	\$225.00*	\$200.00*
					\$100.00*	

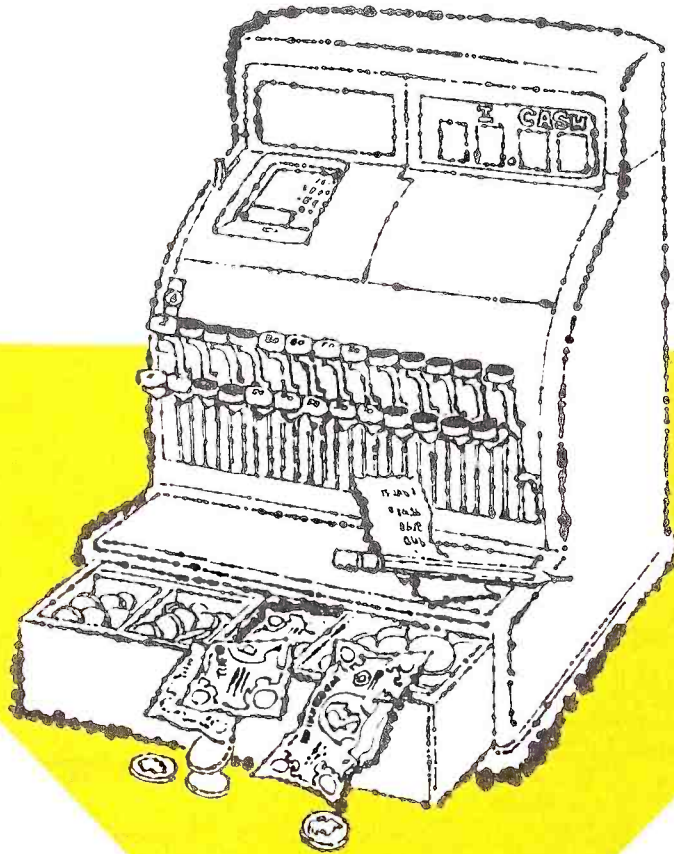
*Class AA—7:30-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	NORTH CAROLINA				
		Alamance	24,400	22,100	91
		Davidson	22,700	19,900	88
		Davie	4,700	3,700	78
		Forsyth	55,700	49,600	89
		Guilford	72,100	65,100	91
		Iredell	17,700	15,400	87
		Montgomery	4,900	4,200	85
		Randolph	17,800	15,500	87
		Rockingham	19,500	17,200	88
		Rowan	24,000	21,300	89
		Stokes	5,900	5,100	85
		Surry	13,600	11,400	84
		Wilkes	11,700	9,500	81
	Yadkin	6,300	5,300	83	
Between 25-50%	NORTH CAROLINA				
		Alexander	4,200	3,600	85
		Alleghany	2,200	1,700	74
		Ashe	5,200	3,700	71
		Cabarrus	19,600	17,800	92
		Caswell	4,500	3,600	80
		Catawba	20,800	19,000	92
		Person	6,600	5,500	84
		Stanly	11,800	10,300	87
		VIRGINIA			
	Henry	16,000	13,800	86	
	Patrick	4,100	3,100	75	
Under 25%	NORTH CAROLINA: Burke, Caldwell, Chatham, Lee, Moore, Orange, Watauga. TENNESSEE: Johnson. VIRGINIA: Carroll, Grayson, Pittsylvania, Smyth, Wythe.				

WSJS-TV Station Total	520,900	449,800	86
ARB Total Net Weekly Circulation (March, 1962)		282,000	

**CASH
IN!**



NORTH CAROLINA'S PIEDMONT

GOLDEN TRIANGLE

WINSTON-SALEM / GREENSBORO / HIGH POINT

WSJS

TELEVISION



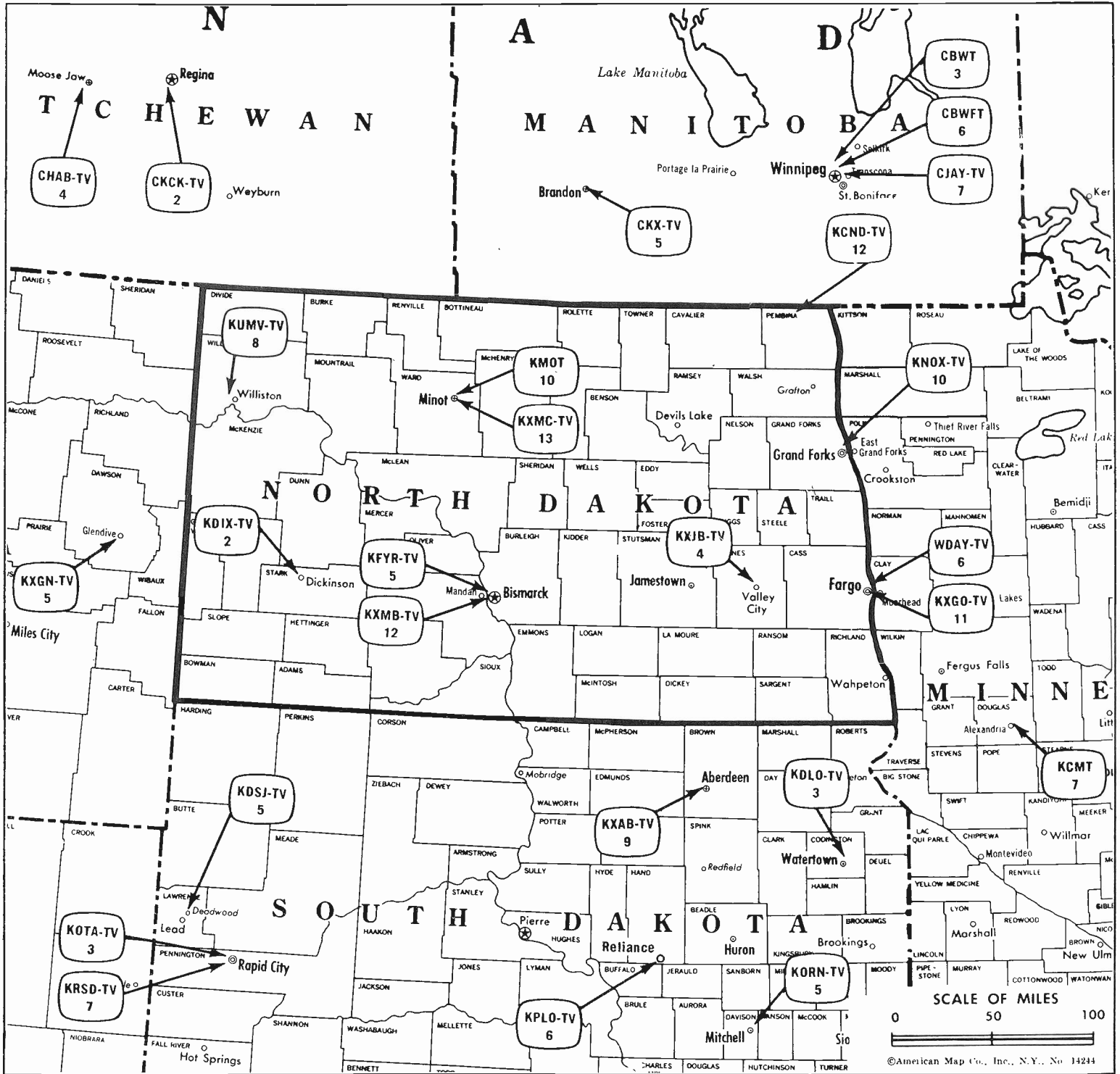
MST



CHANNEL 12

Represented by Peters, Griffin, Woodward, Inc.

North Dakota



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Fargo	107,400	127	212,300	130	185,000	128
Bismarck	86,166	149	59,900	197	53,100	196
Minot	37,000	191	35,300	207	31,600	207
Dickinson	15,500	217	55,800	200	48,600	199
Grand Forks	15,000	218	50,200	202	43,700	202
Pembina	9,000	224				

Information Not Available

North Dakota Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
○ Commercial Television Stations	11	0	11
● Educational Television Stations	0	0	0
			11

See Group Ownership Section for Owners of Two or More Stations

State Cross Reference List
Communities That Receive Programs of Stations That Are Located Elsewhere

KXJB-TV
Fargo
(See Valley City, N.D.)

North Dakota—Bismarck



KXMB-TV



Ch. 12

[Operates in affiliation with
KXJB-TV, Valley City, N.D.]

Technical Facilities: Channel No. 12
(204-210 mc). Authorized power:
220-kw visual, 110-kw aural. An-
tenna: 1265-ft. above av. terrain,
800-ft. above ground, 3008-ft.
above sea level.

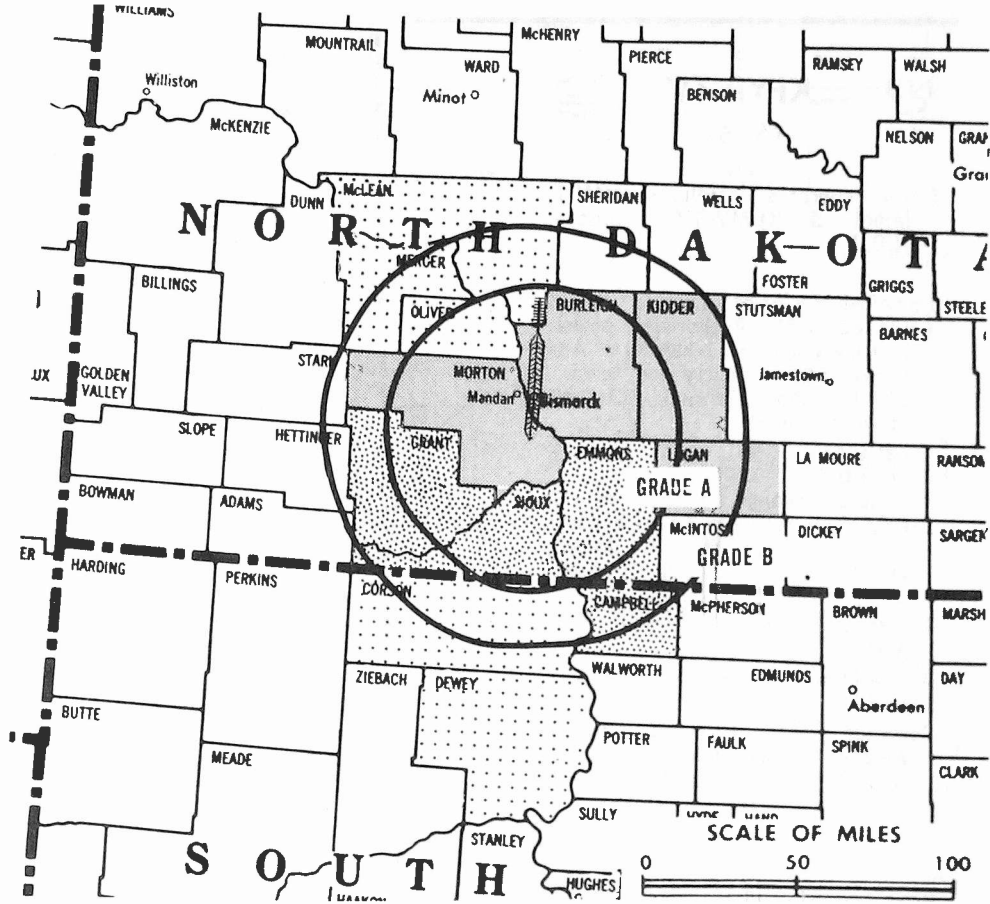
Latitude 46° 35' 17"
Longitude 100° 48' 26"

Transmitter: 5-mi. E & 2-mi. S of
St. Anthony.

Studio: Hwy. 83N, Bismarck.

ARB Data: Net weekly circulation
percentages in table below were
compiled before station changed to
present facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KXMB-TV Ref: FCC File No. BPCT-2893 Granted 9/5/61

©American Map Co., Inc., N.Y., No. 14244

KXMB-TV

Network Service: ABC, CBS (EMP).

Licensee: KXMB-TV Inc., 4000 W. Main Ave., Fargo, N.D.

Business Office: Hwy. 83N, Bismarck.

Telephone: Capital 3-9197.

Ownership: See KXJB-TV, Valley City, N.D.

Began Operation: Nov. 19, 1955.

Represented (sales) by Young Television Corp.

Represented (legal) by Prince, Taylor & Paul.

Represented (engineering) by Kear & Kennedy.

Personnel:

JOHN W. BOLER, president & general manager.

DAVID BLACKSTEAD, station manager & film buyer.

ROBERT SCHUH, traffic director.

TOM AHNER, chief engineer.

Rates: Sold only in combination with KXJB-TV, Valley City, N.D.

NETWORK BASE HOURLY RATE: \$80 (ABC), \$80 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NORTH DAKOTA			
	Burleigh	10,100	9,300	92
	Kidder	1,400	1,400	94
	Logan	1,400	1,200	85
	Morton	5,700	5,200	91
Between 25-50%	NORTH DAKOTA			
	Emmons	2,100	1,900	90
	Grant	1,600	1,400	85
	Sioux	800	600	68
Under 25%	SOUTH DAKOTA			
	Campbell	1,000	800	77
Under 25%	NORTH DAKOTA			
	McLean	3,900	3,500	91
	Mercer	1,900	1,600	82
	Oliver	700	600	90
	SOUTH DAKOTA			
	Corson	1,400	1,000	66
	Dewey	1,400	1,000	67
KXMB-TV Station Total		32,000	28,500	88
ARB Total Net Weekly Circulation (March, 1962)		18,300		

KXJB-TV, Valley City, N.D.

(ARB Data Continued from page 450)

Net Weekly Circulation	State County	Total Households	TV Homes	%
Between 25-50% (Continued)	SOUTH DAKOTA			
	Day	3,100	2,900	91
	McPherson	1,700	1,400	81
	Marshall	2,000	1,600	81
	Roberts	3,600	3,100	84

Net Weekly Circulation	State County	Total Households	TV Homes	%
Under 25%	MINNESOTA			
	Beltrami	6,400	4,300	67
	Big Stone	2,600	2,300	89
	Hubbard	3,000	2,100	67
	Traverse	2,200	2,000	89
	Wadena	3,400	2,600	74
Under 25%	NORTH DAKOTA			
	Kidder	1,400	1,400	94
	Logan	1,400	1,200	85

North Dakota—Bismarck



KFYR-TV



Ch. 5

[Also operates satellites KMOT, Minot & KUMV-TV, Williston, N.D.]

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50.1-kw aural. Antenna: 500-ft. above av. terrain, 667-ft. above ground, 2362-ft. above sea level.

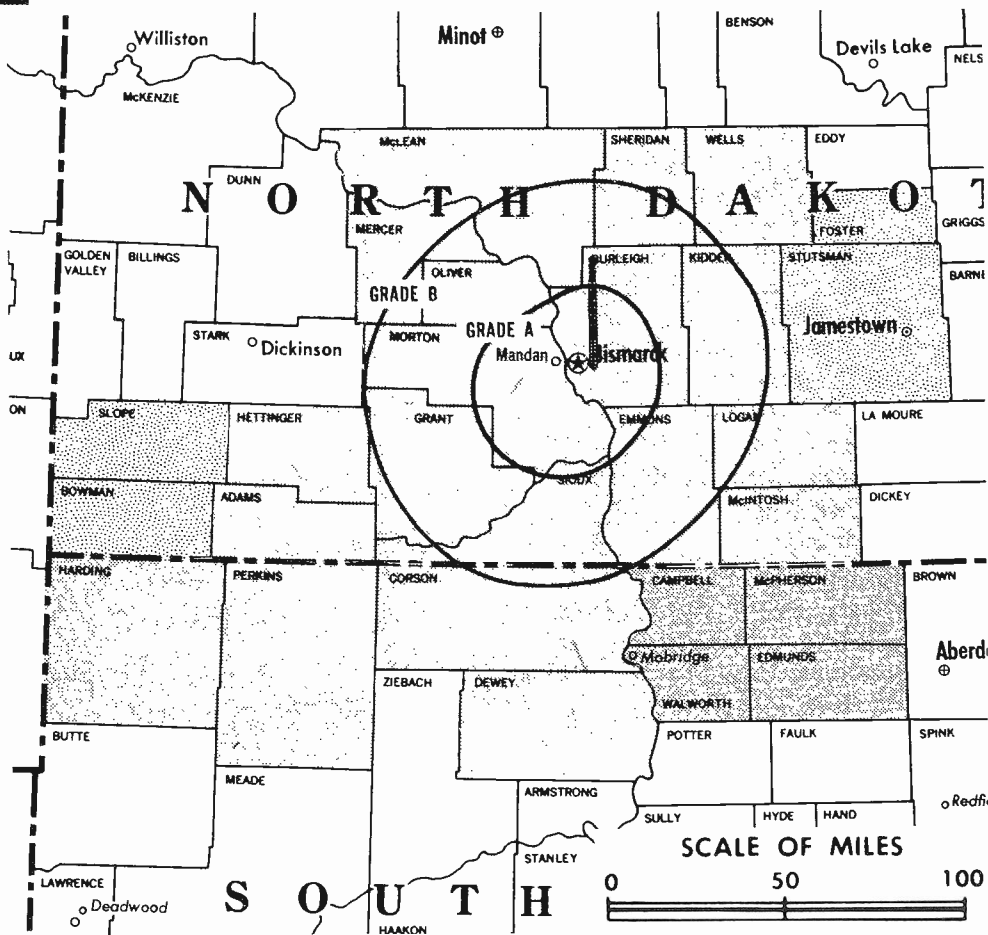
Latitude 46° 51' 12"
Longitude 100° 32' 32"
Requests change to 51.51-kw visual, 24.49-kw aural, 1428-ft. above av. terrain, 1097-ft. above ground, lat. 46° 36' 19", long. 100° 48' 30".

Transmitter: 2.5-mi. N of Menoken, N.D.

AM Affiliate: KFYR, 5-kw, 550 kc (NBC).

Coverage Data: Also see maps & ARB data under KMOT, Minot & KUMV-TV, Williston, N.D.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KFYR-TV Ref: FCC File No. BMPCT-1211 Granted 7/31/53

©American Map Co., Inc., N.Y., No. 14244

KFYR-TV

Grantee (STA): Meyer Bcstg. Co., Broadway at Fourth.

Studio: Broadway at Fourth.

Telephone: Capital 3-0900.

TWX No.: BM 8115.

Ownership: William Ekberg, pres., .04%; Mrs. Marietta Meyer Ekberg, 99.2%.

Began Operation: Dec. 8, 1953.

Represented (sales) by Blair Television Associates Inc.; Harry S. Hyett Co. (Minneapolis).

Represented (legal) by Hogan & Hartson.

Represented (engineering) by Creutz & Snowberger.

Personnel:

WILLIAM EKBERG, president, general manager & film buyer.

ANDY ANDERSON, general sales & station manager.

IVAR NELSON, director of engineering.

DIGEST OF RATE CARD NO. 6

(Dec. 1, 1961)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-10 p.m., daily.

\$350.00 \$210.00 \$140.00 \$116.00 \$85.00 \$75.00 \$37.50

Rates include satellites KMOT, Minot & KUMV-TV, Williston, N.D.

NETWORK BASE HOURLY RATE: \$175 (NBC).

See Group Ownership Section
for Individuals and Firms that
Own Two or More TV Stations.

Net Weekly Circulation	State	County	Total Households	TV Homes	%
	NORTH DAKOTA				
		Adams	1,300	1,100	85
		Burleigh	10,100	9,300	92
		Emmons	2,100	1,900	90
		Grant	1,600	1,400	85
		Hettinger	1,600	1,500	89
		Kidder	1,400	1,400	94
		Logan	1,400	1,200	85
		McIntosh	1,900	1,600	79
		McLean	3,900	3,500	91
		Mercer	1,900	1,600	82
		Morton	5,700	5,200	91
		Oliver	700	600	90
		Sheridan	1,200	1,100	87
		Sioux	800	600	68
		Wells	2,600	2,400	89
	SOUTH DAKOTA				
		Campbell	1,000	800	77
		Corson	1,400	1,000	66
		Dewey	1,400	1,000	67
		Edmunds	1,700	1,500	83
		Harding	700	600	80
		McPherson	1,700	1,400	81
		Perkins	1,700	1,300	75
		Walworth	2,400	1,900	79
	Over 50%				
	NORTH DAKOTA				
		Bowman	1,200	1,100	85
		Foster	1,500	1,400	90
		Slope	500	500	90
		Stutsman	6,500	6,200	95
	Between 25-50%				
	Under 25%: None Under 25%				
	KFYR-TV Station Total		59,900	53,100	89
	KFYR, KMOT, Minot & KUMV-TV, Williston Total:		135,700	113,600	
	ARB Total Net Weekly Circulation (March, 1962)			38,600	

North Dakota—Dickinson

abc KDIX-TV

Ch. 2

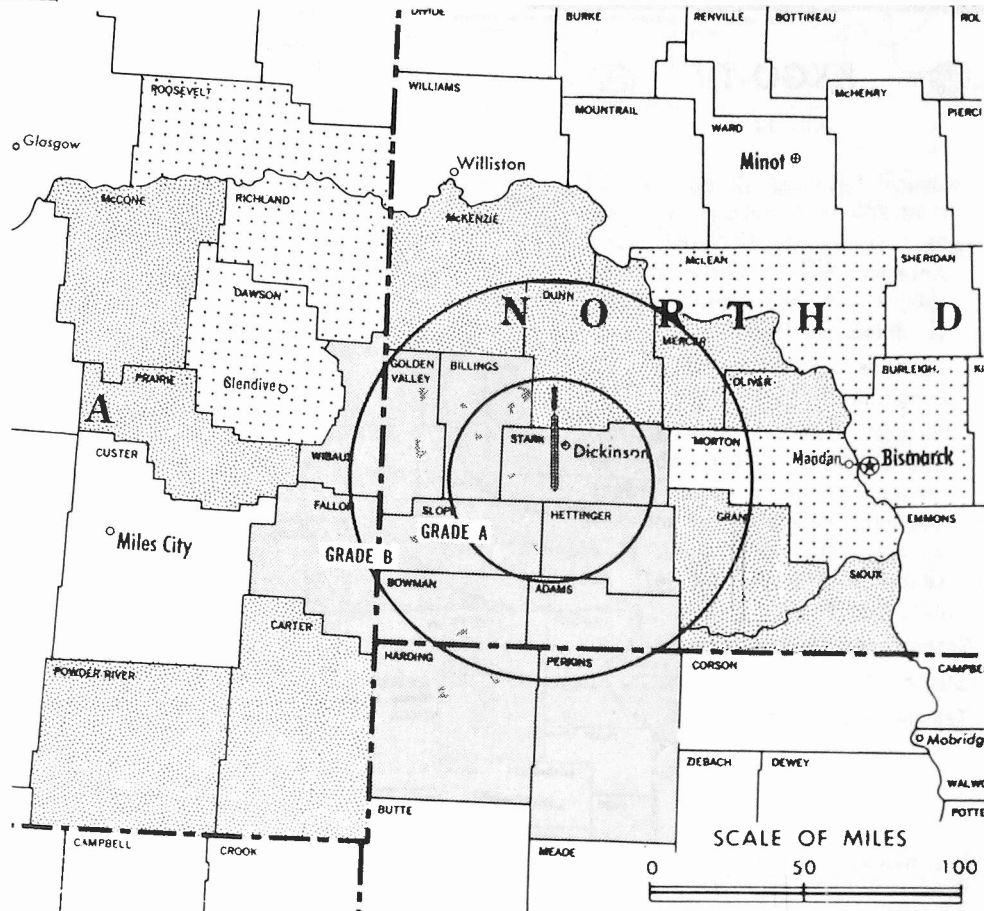


Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 26.3-kw visual, 13.2-kw aural. Antenna: 840-ft. above av. terrain, 621-ft. above ground, 3556-ft. above sea level.

Latitude 46° 43' 30.15"
Longitude 102° 54' 58.16"

Transmitter: 10.5-mi. S, 6-mi. W of Dickinson.

AM Affiliate: KDIX, .25-kw, 1230 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KDIX-TV Ref: FCC File No. BPCT-2089 Granted 5/9/56

©American Map Co., Inc., N.Y., No. 14244

KDIX-TV

Network Service: CBS (EMP), ABC.

Licensee: Dickinson Radio Association, Box 1248.

Studio: 119 Second Ave. W.

Telephone: 224-5133. TWX No.: Dickinson, N.D. 8153.

Ownership: Dr. P. J. Weir, pres., 11.05%; Frank P. Whitney, v.p., 11.63%; Stanley Deck, 5%; W. K. Johnson, secy.-treas., 10.66%; William O. Rabe, 11.63%; L. W. Veigel, 9.42%; P. J. Baseflug, 5.85%; over 1000 others, none owns as much as 1%.

Began Operation: Oct. 15, 1956.

Represented (sales) by Young Television Corp.; Wm. Hurley (Minneapolis).

Represented (legal) by Eugene L. Burke.

Personnel:

STANLEY DECK, general manager & film buyer.
BOB WEILER, sales manager.
LAUREN HAACKE, program director.
LOUIE TYSVER, chief engineer.

DIGEST OF RATE CARD NO. 9 (Sept. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7-9:30 p.m., daily.	\$150.00	\$90.00	\$60.00	\$50.00	\$37.50	\$30.00
NETWORK BASE HOURLY RATE: \$60 (CBS).						

THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD



Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MONTANA			
	Fallon	1,200	900	77
	Wibaux	500	500	83
	NORTH DAKOTA			
	Adams	1,300	1,100	85
	Billings	400	400	92
	Bowman	1,200	1,100	85
	Golden Valley	900	800	91
	Hettinger	1,600	1,500	89
	Slope	500	500	90
Stark	4,800	4,300	89	
SOUTH DAKOTA	Harding	700	600	80
	Perkins	1,700	1,300	75
	Between 25-50%	MONTANA		
Carter		800	500	66
McCone		900	700	75
Powder River		700	400	55
Prairie		700	500	58
Under 25%	NORTH DAKOTA			
	Dunn	1,500	1,300	83
	Grant	1,600	1,400	85
	McKenzie	2,000	1,800	90
	Mercer	1,900	1,600	82
	Oliver	700	600	90
	Sioux	800	600	68
	MONTANA			
Dawson	3,600	2,900	81	
Richland	3,000	2,600	84	
Roosevelt	3,100	2,700	86	
NORTH DAKOTA				
Burleigh	10,100	9,300	92	
McLean	3,900	3,500	91	
Morton	5,700	5,200	91	
KDIX-TV Station Total		55,800	48,600	87
ARB Total Net Weekly Circulation (March, 1962)			15,500	

North Dakota—Fargo



KXGO-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 28.8-kw visual, 14.55-kw aural. Antenna: 392-ft. above av. terrain, 416-ft. above ground, 1336-ft. above sea level.

Latitude 46° 45' 25"
Longitude 96° 35' 37"

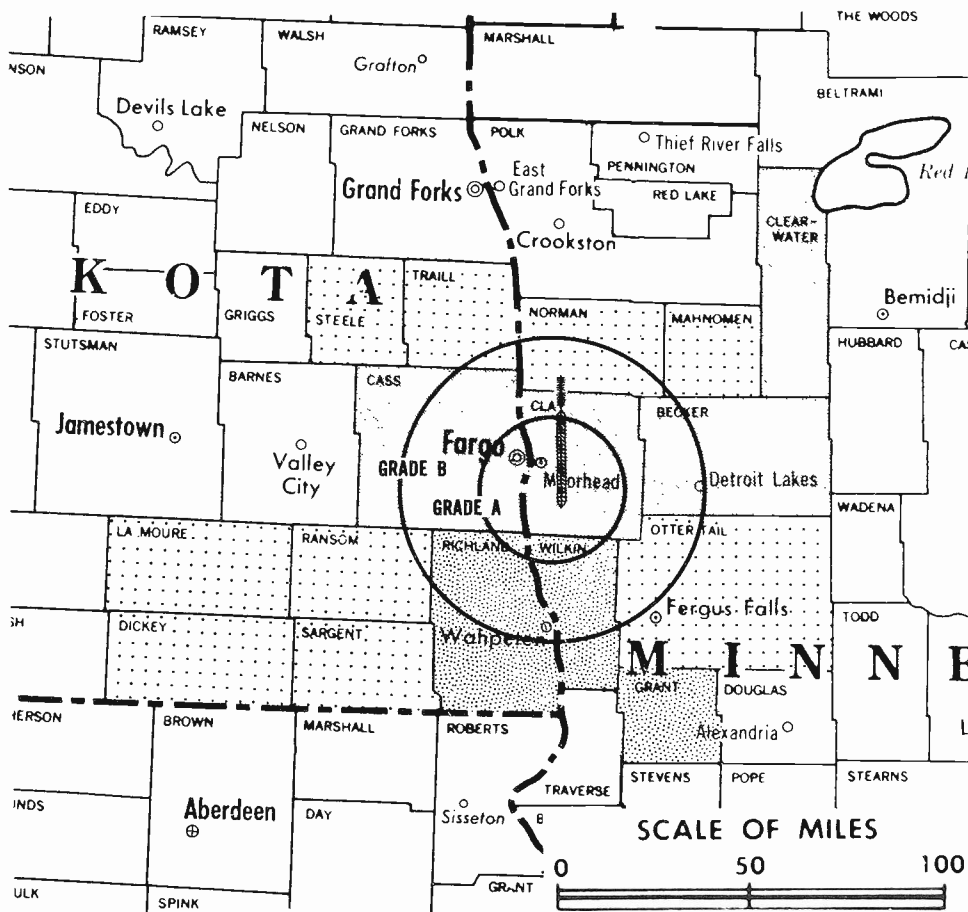
Requests change to 316-kw visual, 158-kw aural, 2000-ft. above av. terrain, 2076-ft. above ground, 3021-ft. above sea level and move of center of Hillsboro, lat. 47° 24' 02", long. 97° 13' 26".

Transmitter: Sabin, Minn.

Studio: 112 N. University Dr.

Telephone: 232-8987.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KXGO-TV Ref: FCC File No. BPCT-2357 Granted 7/29/59

©American Map Co., Inc., N.Y., No. 14244

KXGO-TV

Licensee: Pembina Bcstg. Co. Inc., Manchester Bldg.

Ownership: See KCND-TV, Pembina, N.D.

Began Operation: Oct. 11, 1959. Sale to present owner by North Dakota Bcstg. approved by FCC July 25, 1962 (Television Digest, Vol. 2:20).

Represented (sales) by The Meeker Co. Inc.

Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

FERRIS E. TRAYLOR, president.
RICHARD SHIVELY, director of television.
ROBERT LUKKASON, v.p. & general manager.
LOWELL JOHNSON, operations manager.
ERWIN LIEFELD, chief engineer.
CLIFF THOMFORDE, technical director.
RAY HIEB, production manager.
BEVERLY PAULSON, traffic manager.

DIGEST OF RATE CARD NO. 2—(Oct. 1, 1959)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-10 p.m., Mon.-Sat.; 7-10 p.m., Sun.

\$110.00 \$67.00 \$45.00 \$39.00 \$33.00 \$28.00 \$22.00 \$11.00

Combination rates: See KNOX-TV, Grand Forks, N.D.

NETWORK BASE HOURLY RATE: \$300.

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%		MINNESOTA			
		Becker	6,700	5,700	85
		Clay	10,900	10,400	96
		Clearwater	2,600	1,800	70
		NORTH DAKOTA			
		Cass	20,000	18,700	94
Between 25-50%		MINNESOTA			
		Grant	2,600	2,500	93
		Wilkin	2,900	2,700	93
	NORTH DAKOTA				
	Richland	5,300	4,800	91	
Under 25%		MINNESOTA			
		Mahnomen	1,600	1,400	84
		Norman	3,400	2,900	85
		Otter Tail	13,800	11,600	84
		NORTH DAKOTA			
		Dickey	2,400	2,000	85
		La Mouer	2,400	2,200	90
		Ransom	2,400	2,200	92
	Sargent	1,900	1,800	92	
	Steele	1,300	1,300	94	
	Traill	3,000	2,900	95	
KXGO-TV Station Total			83,200	74,900	90
ARB Total Net Weekly Circulation (March, 1962)				36,800	

North Dakota—Fargo

WDAY-TV

Ch. 6



Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1150-ft. above av. terrain, 1203-ft. above ground, 2149-ft. above sea level.

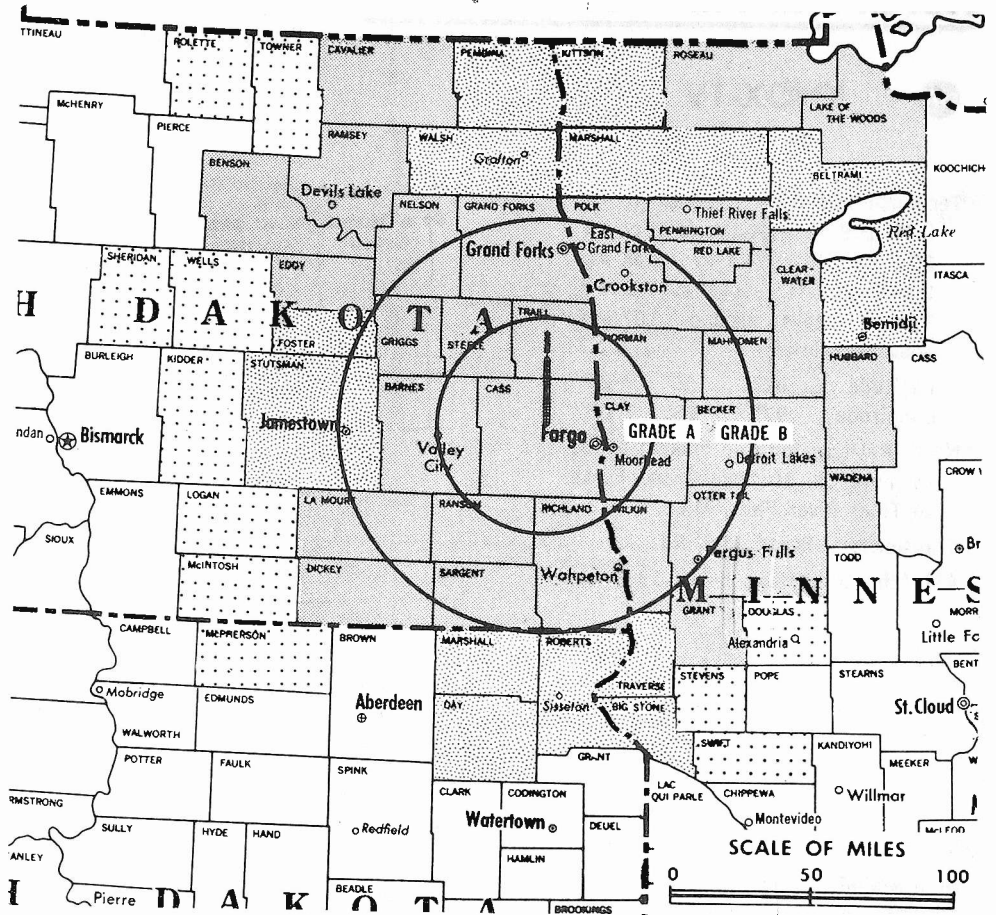
Latitude 47° 00' 43"

Longitude 97° 11' 58"

Transmitter: 1-mi. E of Amenia, N.D.

Studio: 207 N. 5th St.

AM Affiliate: WDAY, 5-kw, 970 kc (NBC).



Total Households: © SRDS
 Consumer Market Data as of 1/1/62.
 TV Homes: TV% and Net Weekly Circulation
 © 1962 American Research Bureau.

WDAY-TV Ref: FCC File No. BPCT-2499 Granted 7/31/58

© American Map Co., Inc., N.Y., No. 14244

WDAY-TV

Licensee: WDAY Inc., 207 N. 5th St. Telephone: Adams 2-3371.

Ownership: Forum Publishing Co. (Fargo Forum), 55.56%; N. D. Black Jr., pres., 4.63%; H. D. Paulson, v.p., 8.89%; W. C. Lontz, dir., 1.56%; A. B. Markle, 7.03%; Charlotte Lontz, 3.93%; Mrs. M. B. Foreman, 3.52%; J. D. Paulson, 4.4%; Donald D. Lontz, 1.56%; Norman D. Black estate (N. D. Black Jr. & Cora P. Black, trustees), 12.89%. Black family publishes Fargo Forum and Moorhead (Minn.) Daily News. Julius Hetland holds 10% and Tom Barnes, 21% of KCMT, Alexandria, Minn.

Began Operation: June 1, 1953. Sale of 55.56% control to Fargo Forum by E. C. & Marie E. Reineke to give its owners, Black family 100% control approved July 20, 1960 by FCC (Television Digest, Vol. 16:31).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Segal & Marmet.

Personnel:

- TOM BARNES, general manager.
- JULIUS HETLAND, technical director.
- JACK DUNN, assistant general manager.
- KEN KENNEDY, program, production mgr. & film buyer.
- ROY PEDERSEN, promotion & merchandising manager.
- NORM SCHRADER, news director.

DIGEST OF RATE CARD NO. 6—(Sept. 1, 1961)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class AA—7:30-10 p.m., daily.
 \$600.00 \$350.00 \$225.00 \$150.00 \$130.00 \$120.00 \$60.00

NETWORK BASE HOURLY RATE: \$450.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MINNESOTA			
	Becker	6,700	5,700	85
	Clay	10,900	10,400	96
	Clearwater	2,600	1,800	70
	Grant	2,600	2,500	93
	Hubbard	3,000	2,100	67
	Lake of Woods	1,300	600	46
	Mahnomen	1,600	1,400	84

Net Weekly Circulation	State County	Total Households	TV Homes	%
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Over 50%

MINNESOTA—(Continued)				
	Norman	3,400	2,900	85
	Otter Tail	13,800	11,600	84
	Pennington	3,700	3,000	80
	Polk	10,300	9,100	88
	Red Lake	1,500	1,400	87
	Roseau	3,400	1,900	56
	Wadena	3,400	2,600	74
	Wilkin	2,900	2,700	93
NORTH DAKOTA				
	Barnes	4,700	4,500	94
	Benson	2,500	2,100	83
	Cass	20,000	18,700	94
	Cavalier	2,700	1,900	70
	Dickey	2,400	2,000	85
	Eddy	1,400	1,300	92
	Grand Forks	13,500	12,600	93
	Griggs	1,400	1,300	92
	La Moure	2,400	2,200	90
	Nelson	2,100	2,000	93
	Ramsey	3,700	3,300	88
	Ransom	2,400	2,200	92
	Richland	5,300	4,800	91
	Sargent	1,900	1,800	92
	Steele	1,300	1,300	94
	Traill	3,000	2,900	95

Between 25-50%

MINNESOTA				
	Beltrami	6,400	4,300	67
	Big Stone	2,600	2,300	89
	Kittson	2,500	1,900	75
	Marshall	4,000	3,400	84
	Traverse	2,200	2,000	89
NORTH DAKOTA				
	Foster	1,500	1,400	90
	Pembina	3,500	2,700	77
	Stutsman	6,500	6,200	95
	Walsh	4,800	4,400	91

WDAY-TV Station Total 212,300 185,000 87
 ARB Total Net Weekly Circulation (March, 1962) 107,400

North Dakota—Grand Forks

Portage la Prairie

Winnipeg

Transcona

St. Boniface



KNOX-TV



Ch. 10

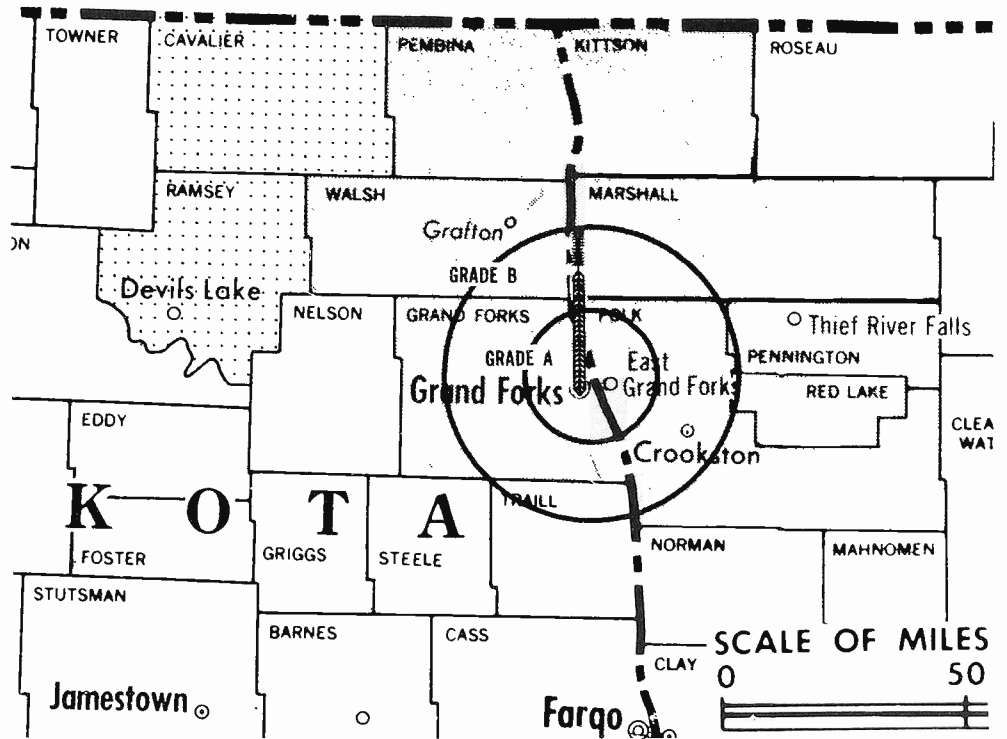
Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 28.2-kw visual, 14.1-kw aural. Antenna: 220-ft. above av. terrain, 252-ft. above ground, 1075-ft. above sea level.

Latitude 47° 56' 21"
Longitude 97° 03' 05"

Note: Petition for rule making pending to move Ch. 10 from Grand Forks to Thief River Falls, Minn.

Transmitter: State Mill Rd.

AM Affiliate: KNOX, 5-kw, 1310 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KNOX-TV Ref: FCC File No. BMPCT-3548 Granted 12/9/55

©American Map Co., Inc., N.Y., No. 14244

KNOX-TV

Licensee: Community Television Corp., Box 1110.

Studio: State Mill Rd.

Telephone: 4-4611.

Ownership: Pembina Broadcasting Inc., 94.34%; over 20 other stockholders, none holding over 1% except for Commercial Exchange Corp., 1.6% (voted by Mrs. Fern O. Day) and Mrs. K. O. Loyland, 1.1%. For officers and Pembina Bcstg. Inc. stockholders, see KCND-TV, Pembina, N.D.

Began Operation: Dec. 11, 1955. Sale of control by Community Radio Corp. to Pembina Bcstg. Inc. approved July 25, 1962 by FCC (Television Digest, Vol. 2:20).

Represented (sales) by The Meeker Co.; Wayne Evans & Associates (Minneapolis).

Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.

Personnel:

ROBERT LUKKASON, general manager & film buyer.
LOWELL JOHNSON, director of operations.
C. J. THOMFORDE, technical director.
DAVID CHUMLEY, chief engineer.

DIGEST OF RATE CARD NO. 3

(Sept. 15, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
Class AA—7-10 p.m., daily.	\$210.00	\$129.00	\$87.00	\$66.00	\$55.00	\$42.50

Combination Rates—KNOX-TV & KXGO-TV, Fargo, N.D. (Red River Valley Network).

Class AA—7:30-10 p.m., Mon.-Sat.; 7-10 p.m., Sun.	30 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
	\$459.00	\$275.40	\$183.60	\$160.65	\$137.70	\$114.75

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MINNESOTA			
	Kittson	2,500	1,900	75
	Marshall	4,000	3,400	84
	Pennington	3,700	3,000	80
	Polk	10,300	9,100	88
Between 25-50%	Red Lake	1,500	1,400	87
	NONE BETWEEN 25-50%			
Under 25%	NORTH DAKOTA			
	Grand Forks	13,500	12,600	93
	Pembina	3,500	2,700	77
	Walsh	4,800	4,400	91
KNOX-TV Station Total		50,200	43,700	87
ARB Total Net Weekly Circulation (March, 1962)			15,000	



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HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

North Dakota—Minot



KMOT

Ch. 10



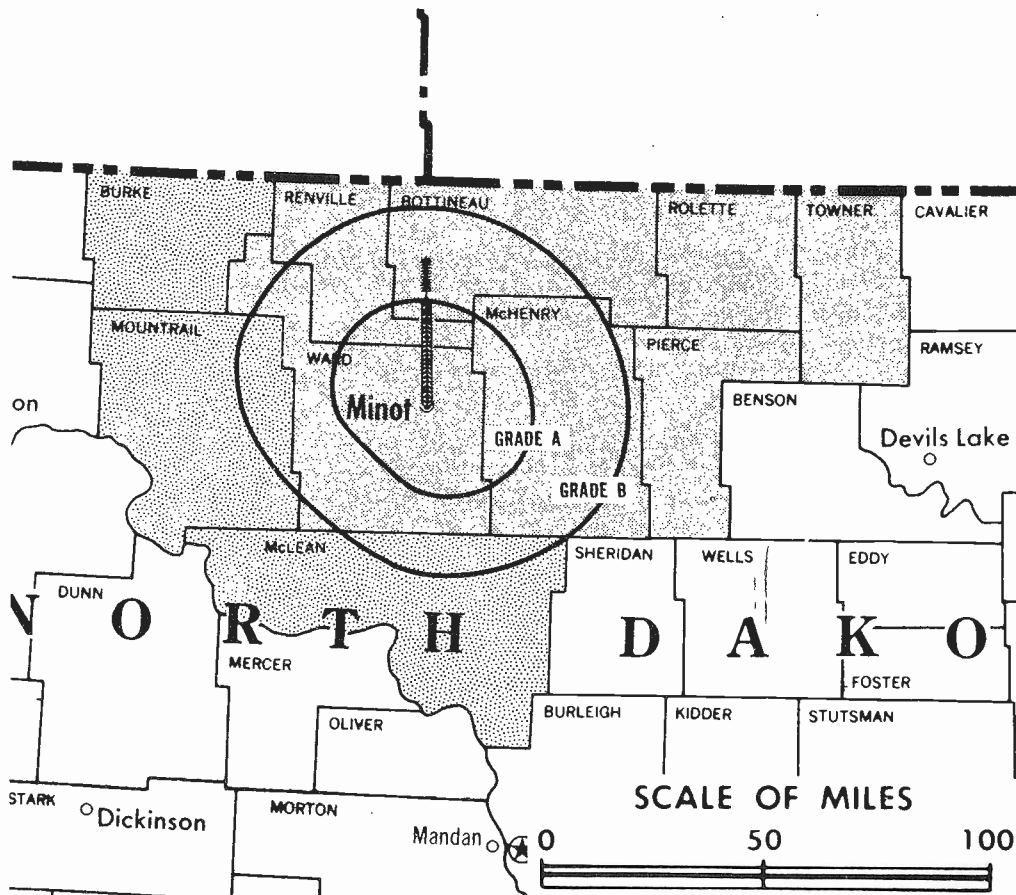
[Satellite of KFYZ-TV, Bismarck]

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 29.5-kw visual, 14.8-kw aural. Antenna: 450-ft. above av. terrain, 438-ft. above ground, 2198-ft. above sea level.

Latitude 48° 12' 56"

Longitude 101° 19' 05"

Transmitter: Southdale, Minot, N.D.



Total Households: © SRDS
 Consumer Market Data as of 1/1/62.
 TV Homes: TV% and Net Weekly Circulation
 © 1962 American Research Bureau.

KMOT Ref: FCC File No. BMPCT-4641 Granted 8/1/57

©American Map Co., Inc., N.Y., No. 14211

KMOT

Licensee: Meyer Broadcasting Co., Broadway at Fourth.
 Studio: Southdale, Minot, N.D.
 Telephone: Capital 3-0900, Bismarck. TWX No.: 8209.
 Ownership: See KFYZ-TV.
 Began Operation: Jan. 20, 1958.
 Represented (sales) by Blair Television Associates Inc.; Harry S. Hyett Co. (Minneapolis).
 Represented (legal) by Hogan & Hartson.
 Personnel:
 WILLIAM EKBERG, president, gen. mgr. & film buyer (Bismarck).
 CURT SORBO, station manager.
 OLE ORSON, resident engineer.

Rates: Sold in combination with KFYZ-TV, Bismarck, N.D.
 NETWORK BASE HOURLY RATE: \$125.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NORTH DAKOTA			
	Bottineau	3,100	2,800	88
	McHenry	3,000	2,700	90
	Pierce	1,900	1,700	86
	Renville	1,300	1,300	95
	Rolette	2,400	1,700	70
	Towner	1,500	1,400	85
		13,700	12,500	92
Between 25-50%	NORTH DAKOTA			
	Burke	1,700	1,500	86
	McLean	3,900	3,500	91
	Mountrail	2,800	2,500	87
Under 25%	None Under 25%			
KMOT Station Total		35,300	31,600	90
ARB Total Net Weekly Circulation (March, 1962)			22,800	

North Dakota—Minot



Ch. 13



Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 245-kw visual, 123-kw aural. Antenna: 1120-ft. above av. terrain, 1053-ft. above ground, 3123-ft. above sea level.

Latitude 48° 03' 02"
Longitude 101° 20' 29"

Transmitter: 11.5-mi. S of Minot.

Studio: Hwy. 83, S of Minot.

Telephone: 82-104.

TWX No.: 8205.

AM Affiliate: KCJB, 1-kw, 910 kc (CBS).

Represented (engineering) by Lloyd R. Amoo.

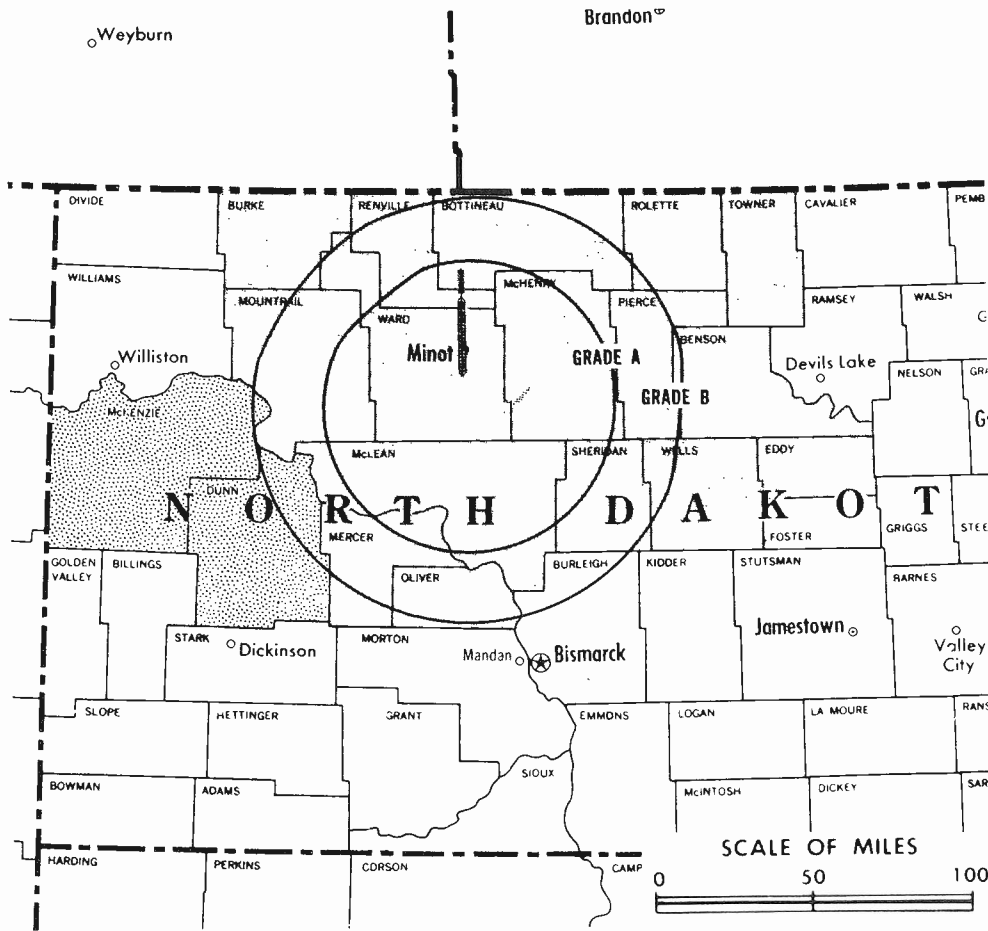
Represented (legal) by Prince, Taylor & Crampton.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KXMC-TV Ref: FCC File No. BMPCT-4653 Granted 5/17/57

© American Map Co., Inc., N.Y., No. 14244

KXMC-TV

Network Service: ABC, CBS.

Licensee: KXMC-TV Inc., KXMC Bldg., Minot.

Ownership: N. Dakota Bcstg. Co. Inc., 47.5%; Chester Reiten, pres., 21%; Lloyd R. Amoo, v.p., 15.75%; W. L. Hurley, v.p., 15.75%. Also owns radio KCJB, Minot.

Began Operation: April 4, 1953. Sale to present owners by formerly 100% owner N. Dakota Bcstg. Co. Inc. approved Oct. 20, 1959 by FCC (Television Digest, Vol. 15:37, 43). Ownership interlocks with radio KCJB, Minot.

Represented (sales) by Weed Television Corp.; William L. Hurley (regional).

Personnel:

CHESTER REITEN, president, general manager & film buyer.

HENRY BEUHLER, local sales manager.

ROD ROMINE, program director.

CIS HADLEY, director of women's programs.

HENRY HAUSLER, chief engineer.

DIGEST OF RATE CARD NO. 4—(March 1, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-10 p.m., Mon.-Sat.; 7-10 p.m., Sun.

\$250.00 \$150.00 \$100.00 \$83.25 \$62.50 \$37.50 \$30.00 \$18.75

NETWORK BASE HOURLY RATE: \$175 (ABC), \$175 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%	
NORTH DAKOTA					
	Benson	2,500	2,100	83	
	Bottineau	3,100	2,800	88	
	Burke	1,700	1,500	86	
	Eddy	1,400	1,300	92	
	McHenry	3,000	2,700	90	
	McLean	3,900	3,500	91	
	Mercer	1,900	1,600	82	
Over 50%	Mountrail	2,800	2,500	87	
	Oliver	700	600	90	
	Pierce	1,900	1,700	86	
	Renville	1,300	1,300	95	
	Rolette	2,400	1,700	70	
	Sheridan	1,200	1,100	87	
	Towner	1,500	1,400	85	
	Ward	13,700	12,500	92	
		Wells	2,600	2,400	89
	Between 25-50%	NORTH DAKOTA			
Dunn		1,500	1,300	83	
	McKenzie	2,000	1,800	90	
Under 25%	None Under 25%				
KXMC-TV Station Total		49,100	43,800	89	
ARB Total Net Weekly Circulation (March, 1962)			37,000		

North Dakota—Pembina



KCND-TV

Ch. 12

[Picks up ABC-TV from KNOX-TV, Grand Forks, N.D.]

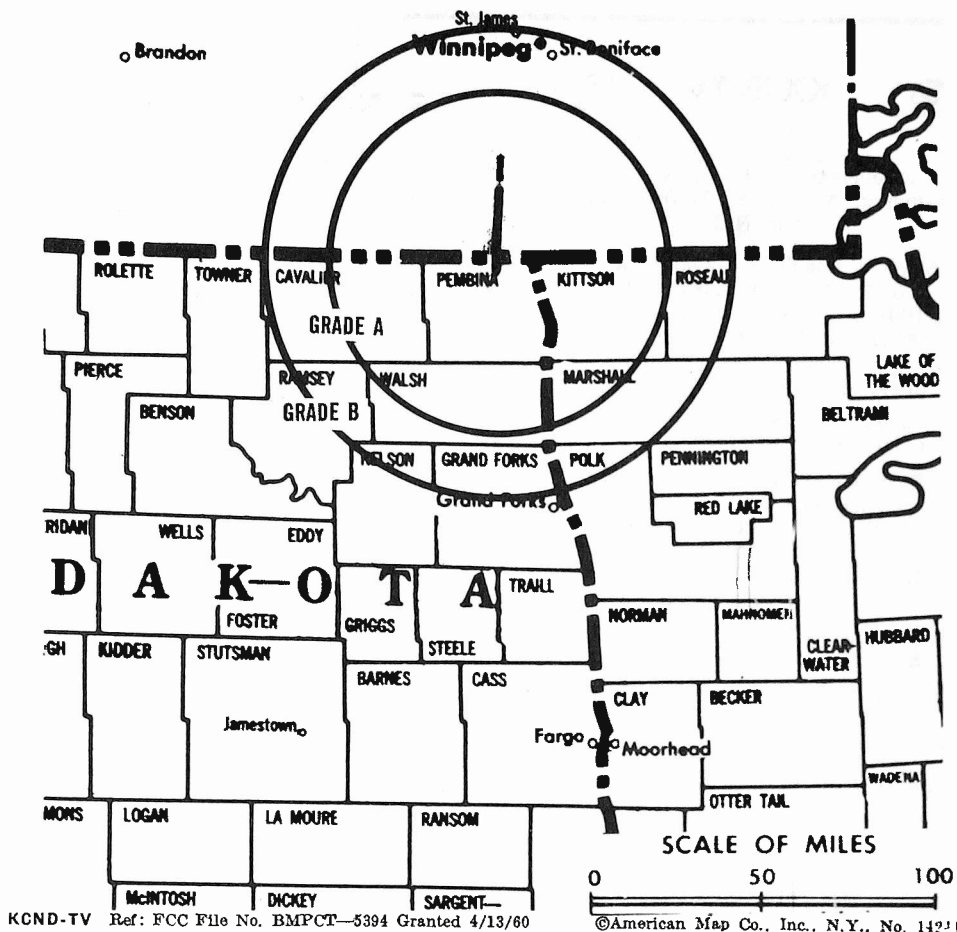
Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 241-kw visual, 120.5-kw aural. Antenna: 1400-ft. above av. terrain, 1454-ft. above ground, 2250-ft. above sea level.

Latitude 48° 49' 42"
Longitude 97° 24' 26"

Requests change to 288-kw visual (horiz.), 144-kw aural (horiz.).

Transmitter: 7-mi. W of Pembina.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KCND-TV Ref: FCC File No. BMPCT-5394 Granted 4/13/60

KCND-TV

Grantee: Pembina Broadcasting Co. Inc., Box 127, Grand Forks, N.D.

Studio: Stutsman & Fifth.

Telephone: 772-5841, Grand Forks.

Ownership: Producers Inc., 80.8%; Harry F. Rice, 9.6%; Robert C. Lukkason, 9.6%. Pembina Bcstg. also operates KXGO-TV, Fargo, N.D. and KNOX-TV, Grand Forks, N.D. Producers Inc. also controls WTVW, Evansville, Ind.

Began Operation: Nov. 7, 1960. Sale to present owners by Harry Rice, Robert Lukkason, Arthur Tweet and associates approved by FCC July 25, 1962 (Television Digest, Vol. 2:20).

Represented (sales) by The Meeker Company; Wayne Evans & Associates (Minneapolis).

Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.

Personnel:

ROBERT C. LUKKASON, general & sales manager, film buyer.
CHARLES K. BUNDLIE, director of operations.
CLIFFORD THOMFORDE, technical director.

DIGEST OF RATE CARD NO. 3 (Sept. 15, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$250.00 \$150.00 \$100.00 \$60.00 \$60.00 \$50.00 \$25.00

NETWORK RATE: Bonus to KNOX-TV, Grand Forks, N.D.

ARB Total Net Weekly Circulation
(March, 1962) 9,000

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

WDAY-TV, Fargo, N.D.

(ARB Data Continued from page 445)

Net Weekly Circulation	State County	Total Households	TV Homes	%
Between 25-50% (Continued)	SOUTH DAKOTA			
	Day	3,100	2,900	91
	Marshall	2,000	1,600	81
	Roberts	3,600	3,100	84
Under 25%	MINNESOTA			
	Douglas	6,300	5,500	87
	Stevens	3,100	2,800	89
	Swift	4,300	3,700	86
	NORTH DAKOTA			
	Kidder	1,400	1,400	94
	Logan	1,400	1,200	85
	McIntosh	1,900	1,600	79
	Rolette	2,400	1,700	70
	Sheridan	1,200	1,100	87
	Towner	1,500	1,400	85
	Wells	2,600	2,400	89
	SOUTH DAKOTA			
	McPherson	1,700	1,400	81

North Dakota—Valley City



KXJB-TV



Ch. 4

[Also operates affiliated KXMB-TV, Bismarck, N.D. & KXAB-TV, Aberdeen, N.D.]

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 57.5-kw aural. Antenna: 1090-ft. above av. terrain, 1085-ft. above ground, 2495-ft. above sea level.

Latitude 47° 05' 29"
Longitude 97° 51' 15"

Requests change to 99-kw visual, 49.5-kw aural, 2026-ft. above av. terrain, 2060-ft. above ground, lat. 47° 16' 45", long. 97° 20' 18"; transmitter to 3-mi. E & 1-mi. N of Gelesburg, N.D.

Transmitter: 7.5-mi. S of Pillsbury, N.D.

Studios: W. Main Ave., Fargo; Granger Hill, Valley City.

TV tape: Recording facilities.

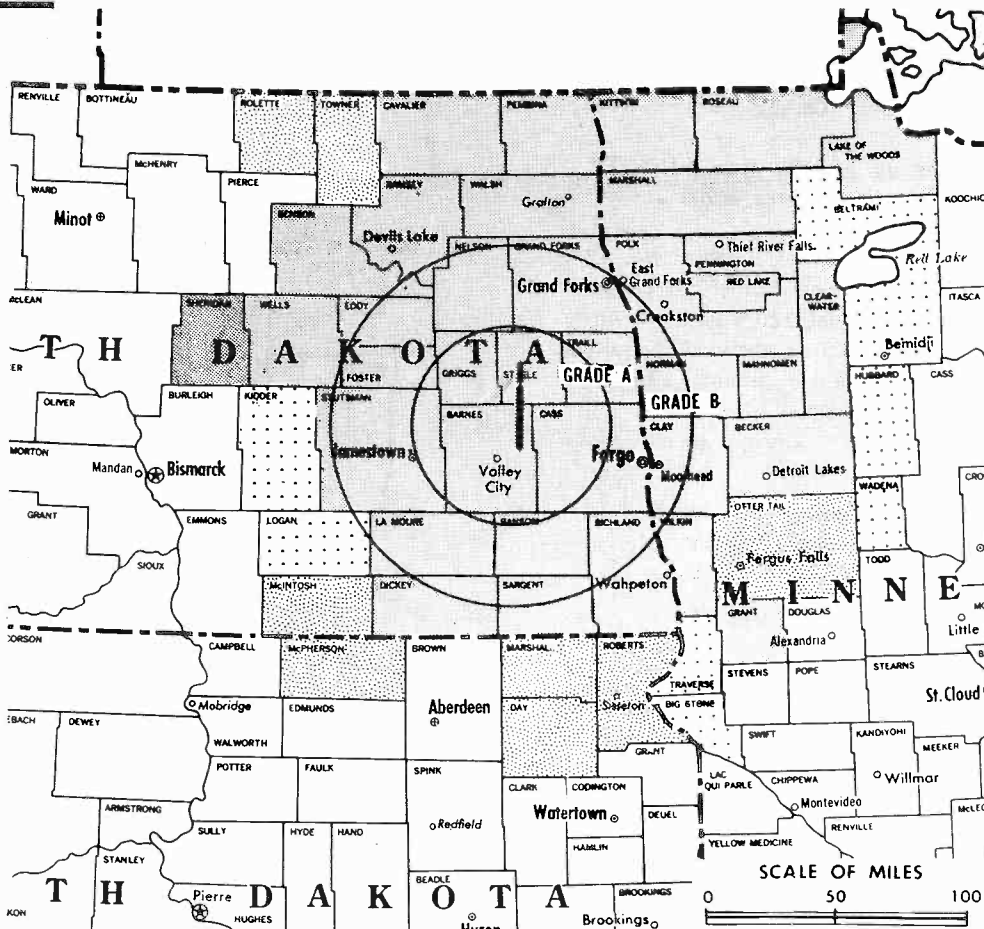
Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KXJB-TV Ref: FCC File No. BMPCT-1485 Granted 11/6/53

©American Map Co., Inc., N.Y., No. 14244

KXJB-TV

Licensee: North Dakota Bcstg. Co. Inc., 4000 W. Main Ave., Fargo, N.D.

Telephones: Adams 5-4461, Fargo; Valley City 845-1871.

TWX No.: 185.

Ownership: Jamestown Bcstg. Co. Inc., 65%; over 20 other stockholders, none owns as much as 1%. Jamestown Bcstg. Co., holding company, Jamestown, N.D., is 100% owned by its pres. John Boler. Also operates KXMB-TV, Bismarck, N.D.; KXAB-TV, Aberdeen, S.D. KXJB-TV officers: John Boler, pres.; Robert Owens, mgr. & national sales mgr.

Began Operation: July 12, 1954.

Represented (sales) by Young Television Corp.

Represented (legal) by Prince, Taylor & Paul.

Personnel:

JOHN W. BOLER, president & general manager.
ROBERT L. OWENS, manager & natl. sales mgr.
ABNER SELVIG, commercial manager.
F. J. FROESCHLE, news director.
TOM STARKLE, traffic manager.
CONNIE BLACKSTEAD, program manager & film buyer.
ROBERT MONGOLD, production manager.
ROBERT RIDGEWAY, chief engineer.

DIGEST OF RATE CARD NO. 7—(Sept. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6:30-10 p.m., daily.

\$625.00 \$375.00 \$250.00 \$187.50 \$150.00 \$125.00 \$75.00

Sold in combination with KXMB-TV, Bismarck and KXMC-TV, Minot, N.D.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MINNESOTA			
	Becker	6,700	5,700	85
	Clay	10,900	10,400	96
	Clearwater	2,600	1,800	70
	Grant	2,600	2,500	93
	Kittson	2,500	1,900	75

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MINNESOTA—(Continued)			
	Lake of Woods	1,300	600	46
	Mahnomen	1,600	1,400	84
	Marshall	4,000	3,400	84
	Norman	3,400	2,900	85
	Pennington	3,700	3,000	80
	Polk	10,300	9,100	88
	Red Lake	1,500	1,400	87
	Roseau	3,400	1,900	56
	Wilkin	2,900	2,700	93
	NORTH DAKOTA			
	Barnes	4,700	4,500	94
	Benson	2,500	2,100	83
	Cass	20,000	18,700	94
	Cavalier	2,700	1,900	70
	Dickey	2,400	2,000	85
	Eddy	1,400	1,300	92
Foster	1,500	1,400	90	
Grand Forks	13,500	12,600	93	
Griggs	1,400	1,300	92	
La Moure	2,400	2,200	90	
Nelson	2,100	2,000	93	
Pembina	3,500	2,700	77	
Ramsey	3,700	3,300	88	
Ransom	2,400	2,200	92	
Richland	5,300	4,800	91	
Sargent	1,900	1,800	92	
Sheridan	1,200	1,100	87	
Steele	1,300	1,300	94	
Stutsman	6,500	6,200	95	
Traill	3,000	2,900	95	
Walsh	4,800	4,400	91	
Wells	2,600	2,400	89	
Between 25-50%	MINNESOTA			
	Otter Tail	13,800	11,600	84
	NORTH DAKOTA			
	McIntosh	1,900	1,600	79
Rolette	2,400	1,700	70	
Towner	1,500	1,400	85	
(Continued on page xxx)				
KXJB-TV Station Total		198,600	173,000	88
ARB Total Net Weekly Circulation (March, 1962)		94,500		

North Dakota—Williston



KUMV-TV



Ch. 8

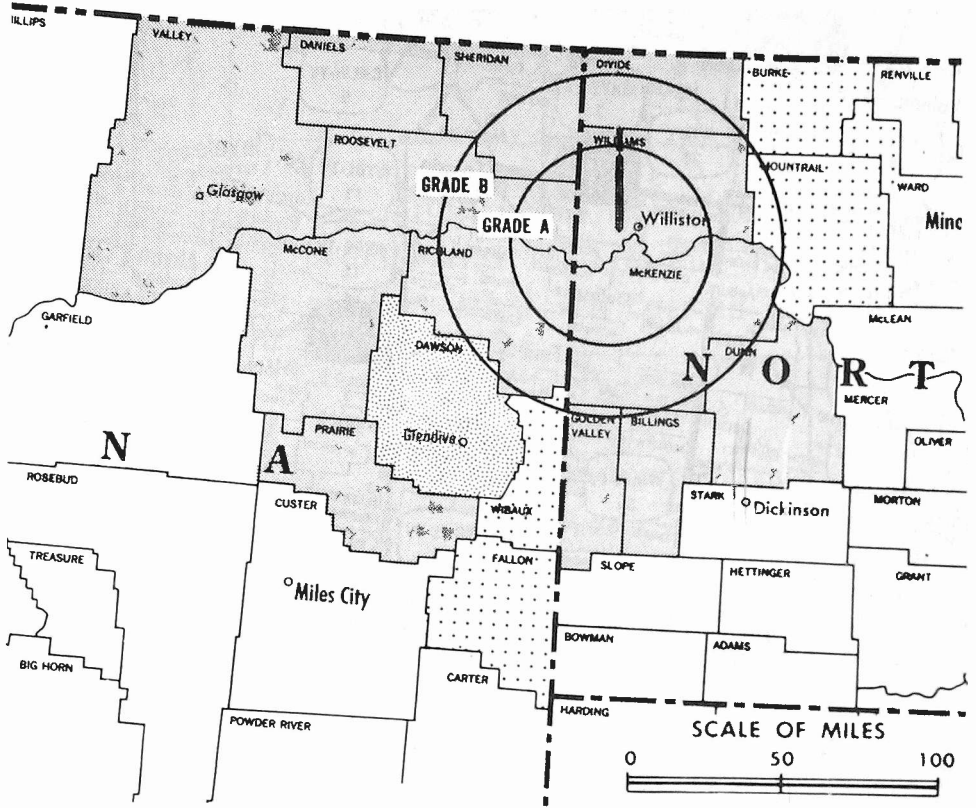
[Satellite of KFYP-TV, Bismarck]

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 93.3-kw visual, 51.3-kw aural. Antenna: 1060-ft. above av. terrain, 878-ft. above ground, 3221-ft. above sea level.

Latitude 48° 08' 02"
Longitude 103° 51' 36"

Transmitter: U.S. Rt. 2, 10-mi. W of Williston.

Vhf Repeaters: See listing immediately following Educational Station Directory.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KUMV-TV Ref: FCC File No. BPCT—2141 Granted 7/18/56

©American Map Co., Inc., N.Y., No. 14244

KUMV-TV

Licensee: Meyer Bcstg. Co., Broadway at Fourth, Bismarck, N.D.

Studio: U.S. Rt. 2, 10-mi. W of Williston.

Telephone: Capital 3-0900, Bismarck. TWX No.: 8227.

Ownership: Same as KFYP-TV.

Began Operation: Feb. 11, 1957.

Represented (sales) by Blair Television Associates; Harry S. Hyett.

Personnel:

WILLIAM EKBERG, president, gen. mgr. & film buyer.

ROBERT WILKENS, station manager.

OSCAR HALVORSON, resident engineer.

Rates: Sold only in combination with KFYP-TV, Bismarck, N. D.

NETWORK BASE HOURLY RATE: Bonus to KMOT, Minot.

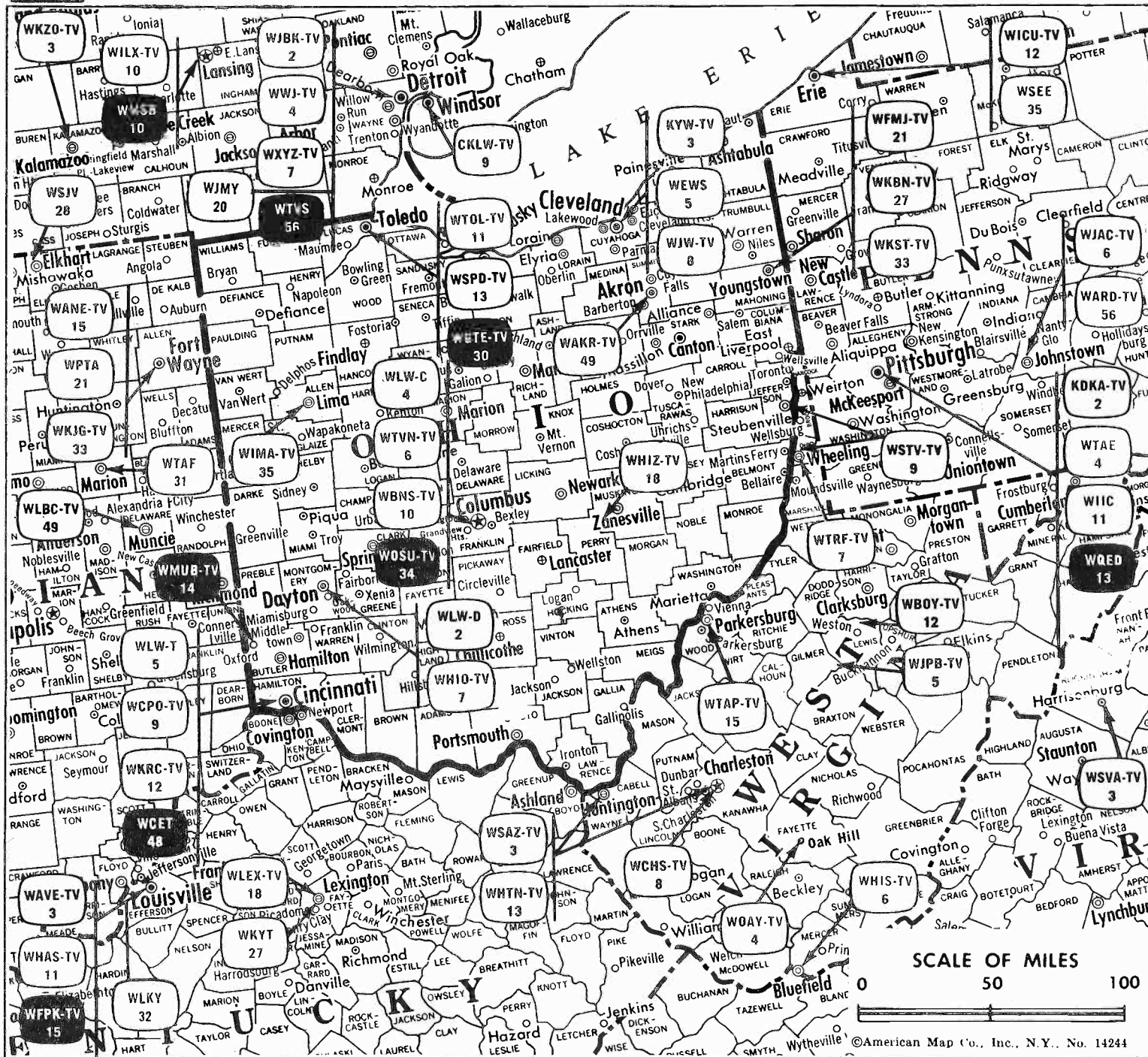


**THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES**

**TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD**

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MONTANA			
	Daniels	1,100	1,000	81
	McCone	900	700	75
	Prairie	700	500	58
	Richland	3,000	2,600	84
	Roosevelt	3,100	2,700	86
	Sheridan	1,900	1,700	88
Valley	4,900	3,700	75	
Between 25-50%	NORTH DAKOTA			
	Billings	400	400	92
	Divide	1,600	1,300	82
	Dunn	1,500	1,300	83
	Golden Valley	900	800	91
	McKenzie	2,000	1,800	90
	Williams	6,500	5,900	90
Under 25%	MONTANA			
	Dawson	3,600	2,900	81
	MONTANA			
	Fallon	1,200	900	77
	Wibaux	500	500	83
NORTH DAKOTA				
Burke	1,700	1,500	86	
Mountrail	2,800	2,500	87	
KUMV-TV Station Total		38,300	32,700	85
ARB Total Net Weekly Circulation (March, 1962)			24,700	

Ohio



Market	ARB Net Weekly		Total Homes		TV Households	
	Circulation	Rank	Total Homes	Rank	Households	Rank
Cleveland	1,130,000	8	1,560,000	10	1,471,200	9
Cincinnati	630,700	16	1,024,900	20	941,800	20
Dayton	498,000	25	962,000	21	899,400	21
Wheeling-Steubenville	426,300	32	1,355,800	14	1,259,200	15
Columbus	420,800	34	770,500	31	715,200	30
Toledo	394,900	39	1,340,400	15	1,263,100	14
Youngstown	181,000	91	255,400	112	244,600	103
Akron	44,800	184	156,400	152	149,200	143
Lima	44,300	186	112,100	114	103,800	170
Zanesville	22,600	203	55,800	200	48,500	200

State Educational Technical Facilities
(Complete Data in Educational Directory)

WOUB-TV

Athens

Ch. 20

Non-Commercial Educational Station

Licensee: Ohio University.

Technical Facilities: Channel No. 20 (506-512 mc). Authorized power: 12.2-kw visual, 6.1-kw aural. Antenna: 814-ft. above av. terrain, 871-ft. above ground, 1666-ft. above sea level.

Latitude 39° 18' 50"
Longitude 82° 08' 54"

WCET

Cincinnati

Ch. 48

Non-Commercial Educational Station

Licensee: Greater Cincinnati Television Educational Foundation, 2222 Chicasaw Street (19).

Technical Facilities: Channel No. 48 (674-680 mc). Authorized power: 15.1-kw visual, 8.13-kw aural. Antenna: Mounted on WLWT tower, 490-ft. above av. terrain, 350-ft. above ground, 1191-ft. above sea level.

Latitude 39° 07' 28"
Longitude 84° 31' 18"

WOSU-TV

Columbus

Ch. 34

Non-Commercial Educational Station

Licensee: Ohio State University.

Technical Facilities: Channel No. 34 (590-596 mc). Authorized power: 219-kw visual, 117-kw aural. Antenna: 560-ft. above av. terrain, 593-ft. above ground, 1418-ft. above sea level.

Latitude 40° 00' 28"
Longitude 83° 02' 49"

WMUB-TV

Oxford

Ch. 14

Non-Commercial Educational Station

Licensee: Miami University, Oxford, O.

Technical Facilities: Channel No. 14 (470-476 mc). Authorized power: 5-kw visual, 2.7-kw aural. Antenna: 315-ft. above av. terrain, 334-ft. above ground, 1225-ft. above sea level.

Latitude 39° 30' 26"
Longitude 84° 44' 09"

WGTE-TV

Toledo

Ch. 30

Non-Commercial Educational Station

Grantee: Greater Toledo ETV Foundation, 2801 Bancroft St.

Technical Facilities: Channel No. 30 (566-572 mc). Authorized power: .29-kw visual, .15-kw aural. Antenna: 190-ft. above av. terrain, 199-ft. above ground, 819-ft. above sea level.

Latitude 41° 39' 44"
Longitude 83° 36' 52"

Ohio Station Status as of Dec. 1, 1962	VHF	UHF	TOTAL
○ Commercial Television Stations	14	6	20
● Educational Television Stations	0	4	4
			24

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

WTAP-TV

Marietta

(See Parkersburg, W.Va.)

WTRF-TV

Steubenville

(See Wheeling, W.Va.)

WSTV-TV, Steubenville, O.

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes	%
	WEST VIRGINIA—(Continued)			
Between 25-50%	Randolph	7,100	5,500	78
	Taylor	4,500	3,700	80
	Tucker	2,300	1,800	76
	Tyler	3,000	2,500	80
Under 25%	OHIO: Mahoning. PENNSYLVANIA: Bedford, Fayette, Fulton, Lawrence, Mercer, Somerset, Venango. WEST VIRGINIA: Doddridge, Ritchie.			

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IN THE EAST—NEAREST OFFICE IS—
1737 DeSALES ST., N.W., WASHINGTON
EXECUTIVE 3-3456

Ohio—Akron



WAKR-TV



Ch. 49

Technical Facilities: Channel No. 49 (680-686 mc). Authorized power: 213-kw maximum and 110-kw horizontal visual, 107-kw maximum and 58.9-kw horizontal aural. Antenna: 370-ft. above av. terrain, 488-ft. above ground, 1424-ft. above sea level.

Latitude 41° 04' 56"
Longitude 81° 31' 07"

Transmitter: First National Tower Bldg.

AM Affiliate: WAKR, 5-kw, 1590 kc (ABC).

FM Affiliate: WAKR-FM, 4.4-kw, 97.5 mc (No. 248), 260-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WAKR-TV Ref: FCC File No. BMPCT-994 Granted 4/14/53

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WAKR-TV

Licensee: The Summit Radio Corp., 853 Copley Rd., Akron 20.
Studio: Radio-Television Center of Akron, 853 Copley Rd.
Telephone: Portage 2-8811. TWX No.: 216-972-9296.

Ownership: Beacon Journal Publishing Co. (John S. Knight, pres.), 45%; S. Bernard Berk, pres.; Roger G. Berk, v.p.; Viola G. Berk, secy.-treas., 55%; and directors John S. Knight and C. Blake McDowell. Beacon Journal Publishing Co. publishes Akron Beacon Journal, is 100% owned by Knight Newspapers Inc. (John S. Knight, pres. and 50.3% owner), publisher of Detroit Free Press, Miami Herald, Charlotte (N.C.) Observer and News. Miami Herald Publishing Co. owns weekly Coral Gables Times and Florida Keys Keynoter.

Began Operation: June 7, 1953.

Represented (sales) by McGavren TV Inc.

Represented (legal) by McKenna & Wilkinson.

Personnel:

ROGER G. BERK, v.p., general manager & film buyer.
KENNETH M. KEEGAN, v.p., sales.
ROBERT I. BOSTIAN, program director.
C. A. ANDERSON, film editor.
JACK FITZGIBBONS, news director.
IRWIN L. KNOPP, chief engineer.

DIGEST OF RATE CARD NO. 2 (Jan. 1, 1955)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—6:30-11 p.m., daily.	\$300.00	\$180.00	\$120.00	\$100.00	\$90.00	\$60.00
NETWORK BASE HOURLY RATE:	\$150.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	None Over 50%			
Between 25-50%	OHIO Summit	156,400	149,200	96
Under 25%	None Under 25%			
WAKR-TV Station Total		156,400	149,200	96
ARB Total Net Weekly Circulation (March, 1962)			44,800	

YOUR KIDS AUDIENCE IS IN THE BAG WITH "FELIX THE CAT" —TV's HAPPIEST CARTOON CHARACTER



HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Ohio—Cincinnati



WCPO-TV

Ch. 9



Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 309-kw visual, 158-kw aural. Antenna: 665-ft. above av. terrain, 545-ft. above ground, 1389-ft. above sea level.

Latitude 39° 07' 31"
Longitude 84° 29' 57"

Transmitter: Dover & Symmes Sts.

Studio: 2345 Symmes St.

Telephone: University 1-9000.

TWX No.: CI 327.

AM Affiliate: WCPO, .25-kw, 1230 kc (CBS).

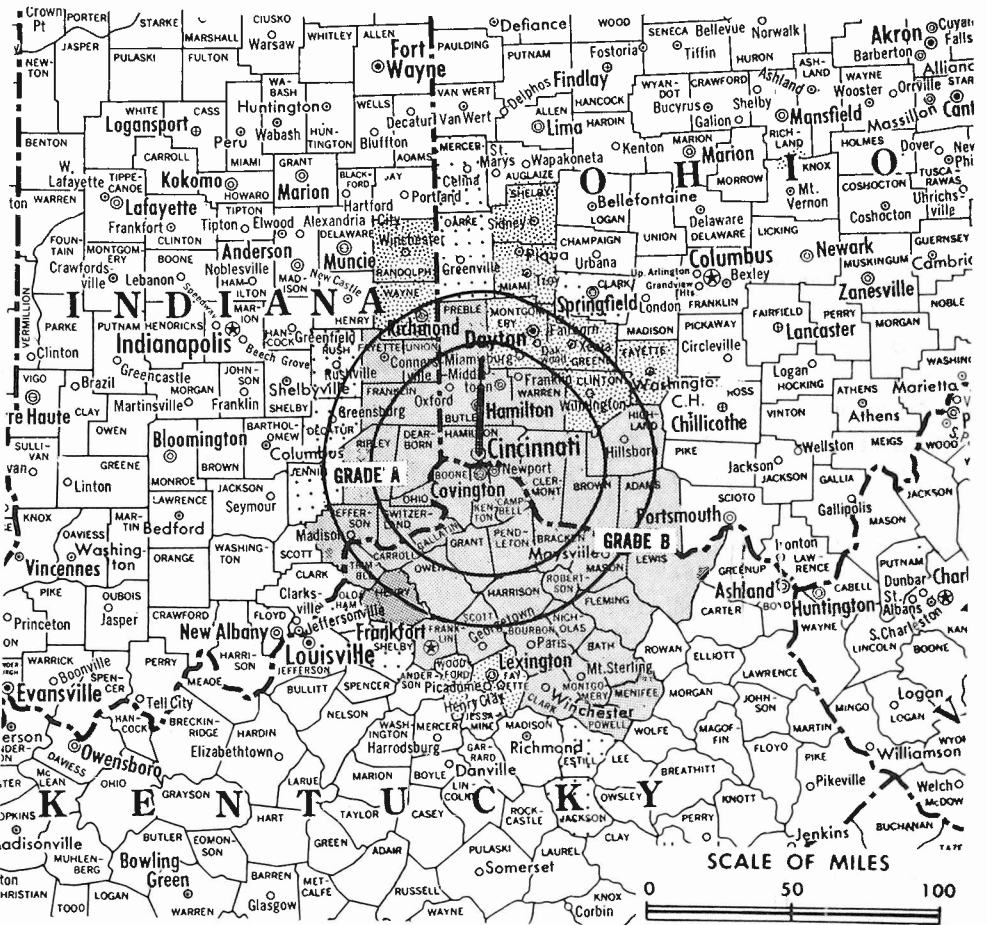
FM Affiliate: WCPO-FM, 16.5-kw, 105.1 mc (No. 286), 590-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WCPO-TV Ref: FCC File No. BPCT-880 Granted 7/10/52

© American Map Co., Inc., N.Y., No. 14244

WCPO-TV

Licensee: Scripps-Howard Broadcasting Co., 2345 Symmes St. (zone 6).

Ownership: Scripps-Howard Broadcasting Co., 100%. Publisher of Cincinnati Post & Times-Star, as well as other newspapers. Also owns WEWS, Cleveland; WMCT & WMC, Memphis; WNOX, Knoxville and WPTV, West Palm Beach, Fla. For list of newspapers published by Scripps-Howard and officers of Scripps-Howard Broadcasting Co., see WEWS, Cleveland, Ohio.

Began Operation: July 26, 1949.

Represented (sales) by Blair-TV.

Personnel:

- JACK R. HOWARD, president.
- M. C. WATTERS, v.p. & general manager.
- ROBERT GORDON, asst. general manager.
- V. MARIAN FINNEY, national sales manager.
- EARL CORBETT, commercial program manager.
- VERA SCHULTE, promotion director.
- JOHN CLARK, program director.
- BERNIE BORDEN, film director.
- AL SCHOTTELKOTTE, news director.
- PAUL ADAMS, chief engineer.

DIGEST OF RATE CARD NO. 14 (Sept. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.
\$1400.00 \$840.00 \$560.00 \$400.00 \$380.00 \$190.00

NETWORK BASE HOURLY RATE: \$1750.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	INDIANA			
	Dearborn	8,500	7,900	93
	Fayette	7,400	6,800	93
	Franklin	4,500	3,900	86
	Jefferson	6,700	6,000	90
	Ohio	1,300	1,300	95
	Ripley	6,000	5,300	88
Switzerland	2,200	1,900	85	
Union	1,900	1,700	88	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	KENTUCKY			
	Bath	2,600	1,800	67
	Boone	6,400	6,100	95
	Bourbon	5,500	4,600	83
	Bracken	2,300	2,000	87
	Campbell	26,200	24,900	95
	Carroll	2,400	2,100	85
	Clark	6,400	5,200	81
	Fleming	3,300	2,500	77
	Franklin	9,000	7,800	87
	Gallatin	1,200	1,100	86
	Grant	2,900	2,400	83
	Harrison	4,400	3,700	84
	Henry	3,400	2,800	83
	Kenton	37,100	35,300	95
	Lewis	3,500	2,600	73
	Mason	5,600	4,700	83
	Menifee	1,100	800	67
	Montgomery	4,000	2,700	67
	Nicholas	2,100	1,600	73
Owen	2,600	2,000	78	
Pendleton	3,000	2,800	91	
Powell	1,700	900	49	
Robertson	800	700	84	
Scott	4,500	3,700	81	
Trimble	1,500	1,300	86	
Between 25-50%	OHIO			
	Adams	6,000	4,800	79
	Brown	7,500	6,500	87
	Butler	57,800	54,600	95
	Claremont	22,700	21,400	94
	Hamilton	272,900	254,000	95
	Highland	9,400	8,400	88
	Preble	9,500	9,100	96
Warren	18,400	17,400	95	
(Continued on page 459)	INDIANA			
	Randolph	9,100	8,300	92
	Wayne	22,400	20,700	92

WCPO-TV Station Total 996,800 917,800 92
ARB Total Net Weekly Circulation (March, 1962) 584,400

Ohio—Cincinnati



WKRC-TV



Ch. 12

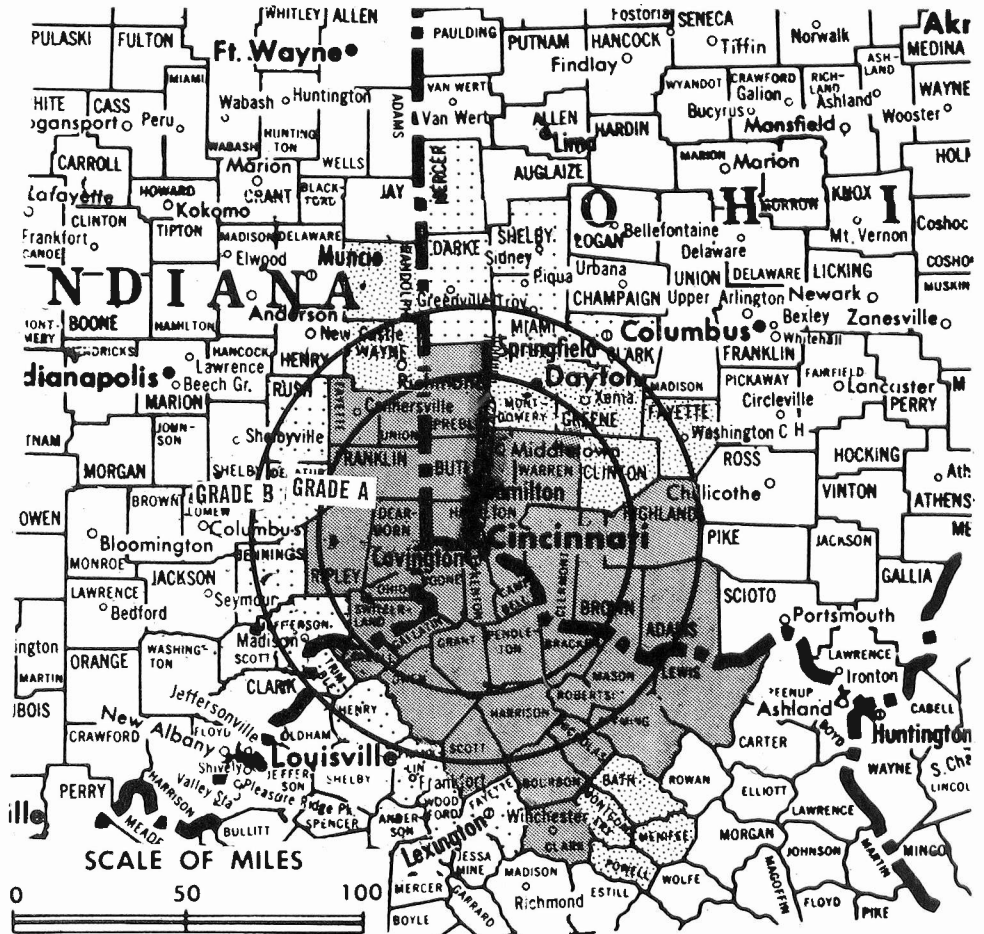
Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 174-kw visual, 87-kw aural. Antenna: 1000-ft. above av. terrain, 971-ft. above ground, 1348-ft. above sea level.

Latitude 39° 06' 58.4"
Longitude 84° 30' 08.0"

Transmitter: 1906 Highland Ave.
Studios: 1906 Highland Ave. & Times-Star Bldg.

AM Affiliate: WKRC, 5-kw, (1-kw night), 550 kc (CBS).

FM Affiliate: WKRC-FM, 14.5-kw, 101.9 mc (No. 270), 530-ft. antenna.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WKRC-TV Ref: FCC File No. BPCT—905 Granted 7/10/52

©American Map Co., Inc., N.Y., No. 14244

WKRC-TV

Licensee: Taft Broadcasting Co., 1906 Highland.

Telephone: Garfield 1-1750. TWX No.: CI 554.

Ownership: Approximately 60% of stock is held by the Taft-Ingalls families; remainder is traded on New York Stock Exchange. Officers: Hulbert Taft Jr., pres. & chmn.; Lawrence H. Rogers II, exec. v.p.; Kenneth W. Church, senior v.p.; Roger B. Read, William H. Hansher, Don Chapin & R. T. Schlunkert, v.p.s.; Charles Meachem, secy.; Dorothy S. Murphy, treas. Also owns WTVN-TV & WTVN, Columbus; WBRC-TV & WBRC, Birmingham, Ala.; WKYT, Lexington, Ky. Wholly-owned subsidiaries are Cincinnati Bowl Inc. & King Pin Inc., recreation centers.

Began Operation: April 4, 1949.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Koteen & Burt.

Personnel:

- LAWRENCE H. ROGERS II, executive vice president.
- DON CHAPIN, v.p., national sales.
- KENNETH W. CHURCH, v.p. for national sales & radio operations supervisor.
- SAM T. JOHNSON, general manager & film buyer.
- HARRY G. MOHR, program director.
- GEORGE ROGERS, national sales manager.
- H. NEEDHAM SMITH, local sales manager.
- RAY OWEN, chief engineer.
- DAVE KLENK, commercial production manager.
- GEORGE PALMER, executive news director.
- PEGGY ROGERS, promotion director.

DIGEST OF RATE CARD NO. T-16A—(Dec. 17, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class AA—7:30-10:30 p.m., Mon.-Sat.; 7-11 p.m., Sun.
\$1500.00 \$900.00 \$600.00 \$360.00 \$180.00
NETWORK BASE HOURLY RATE: \$1750.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	INDIANA				
		Dearborn	8,500	7,900	93
		Fayette	7,400	6,800	93
		Franklin	4,500	3,900	86
		Ohio	1,300	1,300	95
		Ripley	6,000	5,300	88
		Switzerland	2,200	1,900	85
		Union	1,900	1,700	88
	KENTUCKY				
		Boone	6,400	6,100	95
		Bourbon	5,500	4,600	83
		Bracken	2,300	2,000	87
		Campbell	26,200	24,900	95
		Carrroll	2,400	2,100	85
		Clark	6,400	5,200	81
		Fleming	3,300	2,500	77
		Gallatin	1,200	1,100	86
		Grant	2,900	2,400	83
		Harrison	4,400	3,700	84
		Kenton	37,100	35,300	95
	Lewis	3,500	2,600	73	
	Mason	5,600	4,700	83	
	Nicholas	2,100	1,600	73	
	Owen	2,600	2,000	78	
	Pendleton	3,000	2,800	91	
	Robertson	800	700	84	
	Scott	4,500	3,700	81	
OHIO					
	Adams	6,000	4,800	79	
	Brown	7,500	6,500	87	
	Butler	57,800	54,600	95	
	Claremont	22,700	21,400	95	
	Hamilton	272,900	254,000	94	
	Highland	9,400	8,400	88	
	Preble	9,500	9,100	96	
	Warren	18,400	17,400	95	

WKRC-TV Station Total 974,600 901,300 93
ARB Total Net Weekly Circulation (March, 1962) 592,300

Ohio—Cincinnati



WLW-T



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 680-ft. above av. terrain, 583-ft. above ground, 1411-ft. above sea level.

Latitude 39° 07' 28.3"

Longitude 84° 31' 18"

Transmitter: 2222 Chickasaw St., Clifton Heights.

Studio: 140 W. 9th St.

TV tape: Recording facilities.

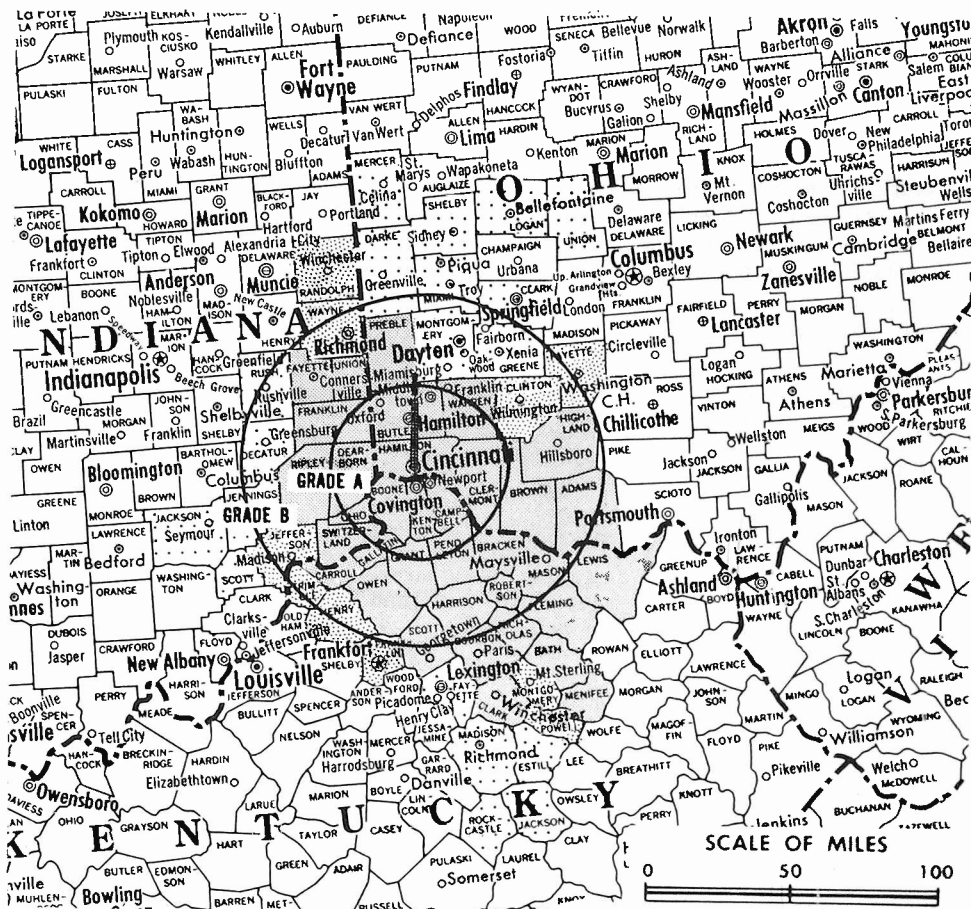
AM Affiliate: WLW, 50-kw, 700 kc (NBC, ABC).

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WLW-T Ref: FCC File No. BPCT-914 Granted 12/10/52

© American Map Co., Inc., N.Y., No. 1424

WLW-T

Licensee: Crosley Broadcasting Corp., 140 W. 9th St. (zone 2).

Telephone: 241-1822.

TWX No.: 513-577-1258U.

Ownership: 100% owned by AVCO Corp.; Crosley Bcstg. is TV-radio subsidiary. Crosley Bcstg. Corp. officers: James D. Shouse, chairman of board; R. E. Dunville, pres.; John T. Murphy, exec. v.p.; H. P. Lasker, v.p. in charge of sales; John J. Heywood, v.p.-treas.; Gilbert W. Kingsbury, v.p. in charge of public relations; R. J. Rockwell, v.p. & dir. of engineering; Al (Thomas A.) Bland, v.p. & gen. program mgr. Crosley Bcstg. Corp. also owns & operates TV stations WLW-C, Columbus; WLW-D, Dayton and WLW-I, Indianapolis (interconnected with WLW-T to form regional network); owns & operates AM station WLW, Cincinnati.

Began Operation: Feb. 9, 1948.

Represented (sales) by Crosley Broadcasting Corp.

Represented (legal) by Hogan & Hartson.

Personnel:

JAMES H. BURGESS, v.p. & general manager, WLW-T.

DAVID F. STRUBBE, sales manager.

ABE COWAN, program director.

HOWARD LEPPLÉ, chief engineer.

JOE CELLA, promotion & publicity director.

WALT JACOBS, production manager.

TOM STOREY, film buyer.

DIGEST OF RATE CARD NO. 14 (May 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min. or 40 Sec.	20 Sec.	ID
Class AA—7:30-10:30 p.m., daily.	\$1750.00	\$1050.00	\$700.00	\$440.00	\$600.00	\$360.00 \$180.00

Color—Rates on request.

NETWORK BASE HOURLY RATE: \$1750.

Net Weekly Circulation	State County	Total Households	TV Homes	%
INDIANA				
	Dearborn	8,500	7,900	93
	Fayette	7,400	6,800	93
	Franklin	4,500	3,900	86
	Ohio	1,300	1,300	95
	Ripley	6,000	5,300	88
	Switzerland	2,200	1,900	85
	Union	1,900	1,700	88
KENTUCKY				
	Bath	2,600	1,800	67
	Boone	6,400	6,100	95
	Bourbon	5,500	4,600	83
	Bracken	2,300	2,000	87
	Campbell	26,200	24,900	95
	Carroll	2,400	2,100	85
	Clark	6,400	5,200	81
	Fleming	3,300	2,500	77
	Gallatin	1,200	1,100	86
	Grant	2,900	2,400	83
	Harrison	4,400	3,700	84
	Kenton	37,100	35,300	95
	Lewis	3,500	2,600	73
	Mason	5,600	4,700	83
	Menifee	1,100	800	67
	Nicholas	2,100	1,600	73
	Owen	2,600	2,000	78
	Pendleton	3,000	2,800	91
	Robertson	800	700	84
	Scott	4,500	3,700	81
OHIO				
	Adams	6,000	4,800	79
	Brown	7,500	6,500	87
	Butler	57,800	54,600	95
	Clermont	22,700	21,400	95
	Hamilton	272,900	254,000	94
	Highland	9,400	8,400	88
	Preble	9,500	9,100	96
	Warren	18,400	17,400	95

Over 50%

(Continued on page 459)

For Other Group Owners, see page 805

WLW-T Station Total	1,024,900	941,800	92
ARB Total Net Weekly Circulation (March, 1962)		630,700	

Ohio—Cleveland



WEWS

Ch. 5

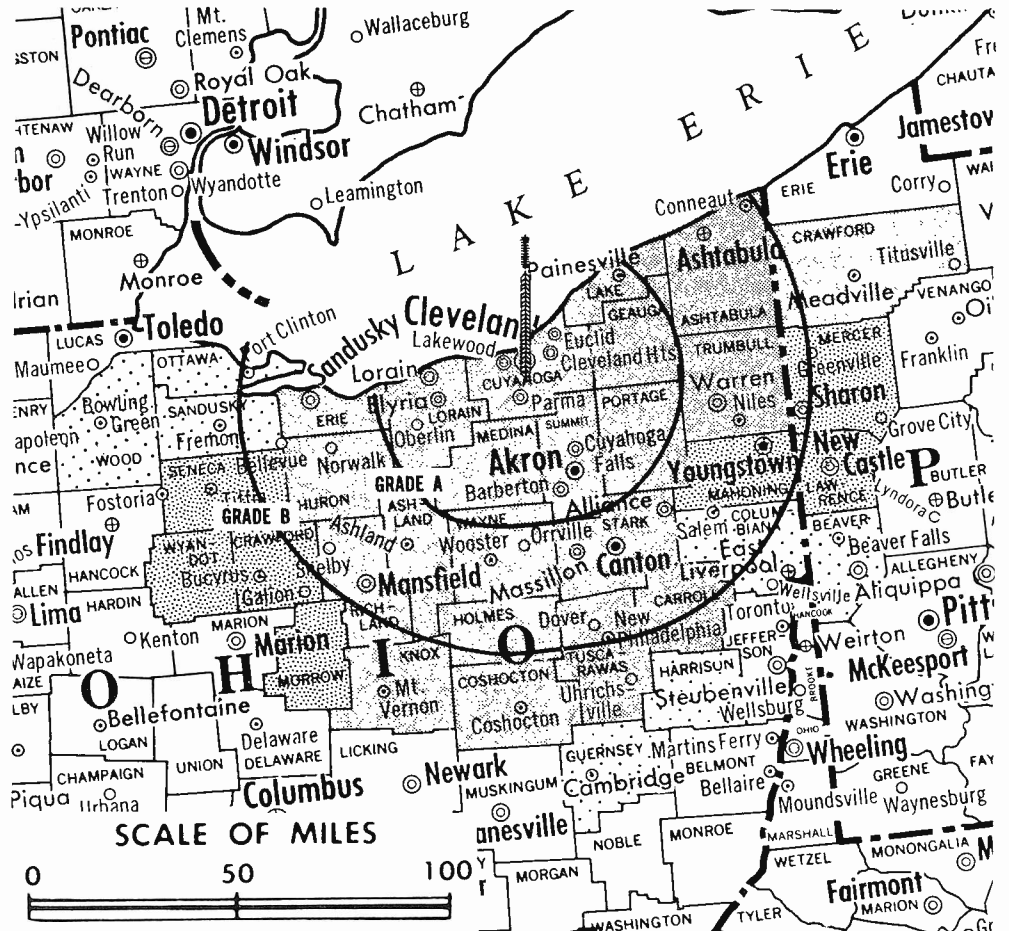


Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 93.3-kw visual, 60.3-kw aural. Antenna: 1020-ft. above av. terrain, 851-ft. above ground, 1950-ft. above sea level.

Latitude 41° 22' 27"
Longitude 81° 43' 06"

Transmitter: Parma, Ohio.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WEWS Ref: FCC File No. BPCT-1291 Granted 5/28/53

©American Map Co., Inc., N.Y., No. 14244

WEWS

Licensee: Scripps-Howard Broadcasting Co., 3001 Euclid Ave. (zone 15).

Studio: 3001 Euclid Ave.

Telephone: Henderson 2-1500. TWX No.: 216-574-9782.

Ownership: Licensed to Scripps-Howard Broadcasting Co., the majority of whose stock is owned by The E. W. Scripps Co., which owns Cleveland Press & News, Cincinnati Post and Times-Star, Covington (Ky.) Post and Columbus (O.) Citizen. E. W. Scripps Co. also owns a majority of the stock of New York World-Telegram & Sun, Pittsburgh Press, Washington News, Indianapolis Times, Knoxville News-Sentinel, Memphis Commercial Appeal, Memphis Press-Scimitar, Houston Press, Fort Worth Press, El Paso Herald-Post, Albuquerque Tribune, Denver Rocky Mountain News, Evansville Press, Birmingham Post-Herald. Scripps-Howard Radio Inc. also owns WCPO & WCPO-TV, Cincinnati; WNOX, Knoxville; WMC & WMCT, Memphis and WPTV, West Palm Beach.

Began Operation: Dec. 17, 1947.

Represented (sales) by Blair-TV.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

JAMES C. HANRAHAN, general manager.
DONALD L. PERRIS, asst. general manager.
JAY S. KEREKES, national advertising manager.
PETER HLINKA, Ohio advertising sales manager.
ERNEST E. SINDELAR, operations director.
JOHN J. RICHARDS, film buyer.
JOEL T. DALY, news editor.
J. B. EPPERSON, engineering v.p.
JAMES E. BLOYD, chief engineer.

DIGEST OF RATE CARD NO. 19 (July 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:30-11 p.m., daily.
\$2000.00 \$1175.00 \$780.00 \$590.00 \$800.00 \$775.00 \$387.50
NETWORK BASE HOURLY RATE: \$2600.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	OHIO				
		Ashland	12,000	11,400	95
		Ashtabula	27,600	25,600	93
		Carrroll	5,900	5,500	94
		Coshocton	10,100	8,700	86
		Cuyahoga	508,000	480,700	95
		Erie	20,600	19,500	95
		Geauga	13,300	12,400	94
		Holmes	5,500	4,000	72
		Huron	13,900	12,900	93
		Knox	11,900	11,100	94
		Lake	43,200	42,000	97
		Lorain	61,900	59,100	96
		Medina	18,900	18,000	95
		Portage	25,000	23,800	96
		Richland	35,300	33,000	94
		Stark	102,000	96,200	95
		Summit	156,400	149,200	96
		Trumbull	60,900	58,000	96
	Tuscarawas	23,600	21,300	91	
	Wayne	21,000	18,500	88	
Between 25-50%	PENNSYLVANIA				
		Crawford	23,100	20,700	90
	OHIO				
		Crawford	14,700	13,600	93
		Mahoning	88,200	84,000	96
	Morrow	5,600	5,300	94	
	Seneca	16,800	15,800	94	
	Wyandot	6,400	5,900	91	
Under 25%	PENNSYLVANIA				
		Lawrence	33,200	30,900	94
	Mercer	37,200	34,500	93	
		OHIO: Columbiana, Guernsey, Harrison, Ottawa, Sandusky, Wood. PENNSYLVANIA: Beaver.			
WEWS Station Total		1,560,000	1,470,400	95	
ARB Total Net Weekly Circulation (March, 1962)		1,129,300			

WCPO-TV
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50% (Continued)	KENTUCKY			
	Fayette	40,900	35,600	88
	OHIO			
	Clinton	9,100	8,500	94
	Fayette	7,700	7,000	92
	Greene	26,400	25,100	95
	Miami	22,800	21,600	95
	Montgomery	161,400	154,300	96
	Shelby	9,700	9,100	95
	Under 25%	INDIANA		
Decatur		6,000	5,500	91
Jennings		4,500	4,000	90
Rush		6,100	5,800	95
KENTUCKY				
Estill		3,500	1,900	52
Jackson		2,700	1,200	44
Jassamine		3,800	2,800	73
Oldham		3,200	2,900	90
Shelby		5,500	4,900	88
Woodford	3,500	2,800	80	
OHIO				
Clark	39,500	37,500	95	
Darke	13,900	12,900	93	
Mercer	8,900	8,300	93	

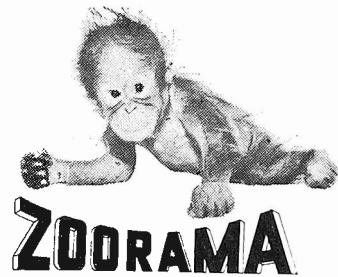
WKRC-TV
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	INDIANA			
	Randolph	9,100	8,300	92
	Wayne	22,400	20,700	92
	KENTUCKY			
	Bath	2,600	1,800	67
	Menifee	1,100	800	67
	Montgomery	4,000	2,700	67
	Powell	1,700	900	49
	OHIO			
	Clinton	9,100	8,500	94
Fayette	7,700	7,000	92	
Greene	26,400	25,100	95	
Montgomery	161,400	154,300	96	
Under 25%	INDIANA			
	Decatur	6,000	5,500	91
	Jefferson	6,700	6,000	90
	Jennings	4,500	4,000	90
	Rush	6,100	5,800	95
	KENTUCKY			
	Fayette	40,900	35,600	88
	Franklin	9,000	7,800	87
	Henry	3,400	2,800	83
	Trumbull	1,500	1,300	86
OHIO				
Clark	39,500	37,500	95	
Darke	13,900	12,900	93	
Mercer	8,900	8,300	93	
Miami	22,800	21,600	95	
Shelby	9,700	9,100	95	

Ohio—Cincinnati

WLW-T
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	INDIANA			
	Jefferson	6,700	6,000	90
	Randolph	9,100	8,300	92
	Wayne	22,400	20,700	92
	KENTUCKY			
	Franklin	9,000	7,800	87
	Henry	3,400	2,800	83
	Montgomery	4,000	2,700	67
	Powell	1,700	900	49
	Trimble	1,500	1,300	86
OHIO				
Clinton	9,100	8,500	94	
Fayette	7,700	7,000	92	
Under 25%	INDIANA			
	Decatur	6,000	5,500	91
	Jackson	9,300	8,600	92
	Jennings	4,500	4,000	90
	Rush	6,100	5,800	95
	Scott	4,300	3,700	85
	KENTUCKY			
	Estill	3,500	1,900	52
	Fayette	40,900	35,600	88
	Jackson	2,700	1,200	44
Madison	9,500	6,800	71	
Rockcastle	3,300	1,800	53	
OHIO				
Clark	39,500	37,500	95	
Darke	13,900	12,900	93	
Greene	26,400	25,100	95	
Logan	10,800	10,100	93	
Mercer	8,900	8,300	93	
Miami	22,800	21,600	95	
Montgomery	161,400	154,300	96	
Shelby	9,700	9,100	95	
Union	6,900	6,400	93	



Nation's Most Popular Zoo Program
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Ohio—Cleveland



KYW-TV

Ch. 3



Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 905.5-ft. above ground, 1945-ft. above sea level.

Latitude 41° 12' 09.5"
Longitude 81° 41' 23.4"

Transmitter: 6600 Broadview Rd., Parma, O.

Studio: 1403 East Sixth St.

TV tape: Recording facilities.

AM Affiliate: KYW, 50-kw, 1100 kc.

FM Affiliate: KYW-FM, 27-kw, 105.7 mc (No. 289), 900-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KYW-TV Ref: FCC File No. BPCT-1789 Granted 1/12/54

© American Map Co., Inc., N.Y., No. 14244

KYW-TV

Licensee: Westinghouse Bcstg. Co. Inc., 1403 East Sixth St. (zone 14). Telephone: Superior 1-4500. TWX No.: CV 52.

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: E. V. Huggins, chairman; Donald H. McGannon, pres.; Rolland V. Tooke, v.p.; J. E. Baudino, v.p. (Washington); J. W. Steen, counsel (N.Y.); Ralph N. Harmon, v.p., engineering; Richard M. Pack, v.p., programming; William J. Kaland, national program mgr.; Alexander W. Dannenbaum Jr., vice president, sales; David E. Partridge, national adv. & sales promotion mgr. Also operates TV stations KDKA-TV, Pittsburgh (KDKA); WBZ-TV, Boston (WBZ); KPIX, San Francisco; WJZ-TV Baltimore; and radio stations WINS, New York, N.Y.; WOWO, Ft. Wayne, Ind. Also owns WIND, Chicago.

Began Operation: Oct. 31, 1948 as NBC owned-&-operated outlet. Deal whereby station transferred to Westinghouse approved by FCC Dec. 21, 1955 and effective Jan. 15 (Television Digest, Vol. 11:21 & 12:3).

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

DONALD H. MCGANNON, president.
FRANKLIN A. TOOKE, vice president (Cleveland).
GEORGE H. MATHIESEN, general manager.
ROBERT SCHROEDER, sales manager.
GENE GODT, advertising & sales promotion manager.
MILTON R. SHEFTER, product promotion manager.
AUBREY HOLMAN, asst. sales manager.
CHET COLLIER, program manager & film buyer.
JERRY McCUNE, film director.
PAT TRESE, news director.
ROBERT JOHNSON, business manager.
SIDNEY V. STADIG, chief engineer.
HUGH HARPER, public relations manager.

DIGEST OF RATE CARD NO. 18-A—(Oct. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AAA—8-11 p.m., daily.	\$2200.00	\$1320.00	\$880.00	\$660.00	\$750.00	\$725.00
NETWORK BASE HOURLY RATE:	\$2500.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OHIO			
	Ashland	12,000	11,400	95
	Ashtabula	27,600	25,600	93
	Carroll	5,900	5,500	94
	Coshocton	10,100	8,700	86
	Cuyahoga	508,000	480,700	95
	Erie	20,600	19,500	95
	Geauga	13,300	12,400	94
	Holmes	5,500	4,000	72
	Huron	13,900	12,900	93
	Knox	11,900	11,100	94
	Lake	43,200	42,000	97
	Lorain	61,900	59,100	96
	Medina	18,900	18,000	95
	Portage	25,000	23,800	96
	Richland	35,300	33,000	94
	Seneca	16,800	15,800	94
Stark	102,000	96,200	95	
Summit	156,400	149,200	96	
Trumbull	60,900	58,000	96	
Tuscarawas	23,600	21,300	91	
Wayne	21,000	18,500	88	
Wyandot	6,400	5,900	91	
PENNSYLVANIA	Crawford	23,100	20,700	90
	Between 25-50%	PENNSYLVANIA		
Lawrence		33,200	30,900	94
Mercer	37,200	34,500	93	
Under 25%	OHIO: Columbiana, Crawford, Hancock, Mahoning, Morrow, Ottawa, Sandusky, Wood.			
	PENNSYLVANIA: Beaver.			
KYW-TV Station Total	1,560,000	1,471,200	95	
ARB Total Net Weekly Circulation (March, 1962)	1,130,500			

For ARB County-by-County Data, see page 40-a.

**THE EXPANDING CLEVELAND MEGATOWN
MARKET SELECTS THIS CHANNEL MORE
THAN ANY COMPETING STATION*
KYW-TV CLEVELAND:
THE MOST EFFECTIVE SELLING
MEDIUM IN ALL NORTHERN OHIO**

WESTINGHOUSE BROADCASTING COMPANY / REPRESENTED BY TVAR

***ARB JANUARY 1962 THROUGH OCTOBER 1962 9A. M. TO MIDNIGHT (7 DAYS)**

Ohio—Cleveland



WJW-TV

Ch. 8



Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 191-kw aural. Antenna: 1000-ft. above av. terrain, 775-ft. above ground, 1945-ft. above sea level.

Latitude 41° 21' 47"
Longitude 81° 42' 58"

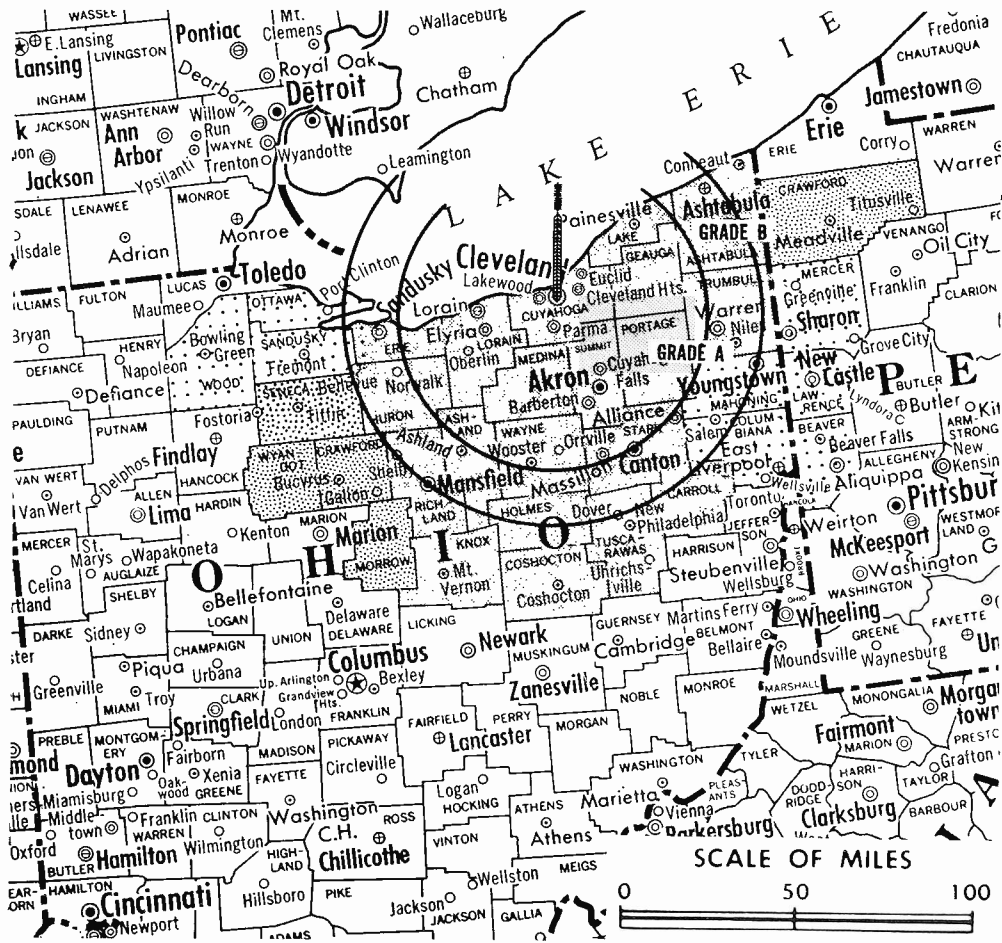
TV tape: Recording facilities.

Transmitter: 4501 Pleasant Valley Rd.

AM Affiliate: WJW, 5-kw, 850 kc. CP for 10-kw day, 5-kw night.

FM Affiliate: WJW-FM, 2.8-kw, 104.1 mc (No. 281), 510-ft. antenna height. CP for 19-kw, 520-ft. antenna.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WJW-TV Ref: FCC File No. BMPCT-2527 Granted 10/21/54

©American Map Co., Inc., N.Y., No. 14244

WJW-TV

Licensee: Storer Broadcasting Co., 1630 Euclid Ave. (zone 15).

Studio: 1630 Euclid Ave.

Telephone: Tower 1-6080.

TWX No.: CV 207.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: Dec. 17, 1949. Sale to present owner by Empire Coil Co. Inc. (Herbert Mayer) approved by FCC Oct. 27, 1954 (Television Digest, Vol. 10:2, 44).

Represented (sales) by Storer Television Sales Inc.

Personnel:

- ROBERT S. BUCHANAN, general manager.
- GEORGE LYONS, general sales manager.
- TERRENCE C. ATKINSON, local sales manager.
- SHELDON SALTMAN, promotion director.
- TED ANTHONY, merchandising director.
- ROBERT HUBER, program director.
- GIL ANDERSON, chief engineer.

DIGEST OF RATE CARD NO. 19 (Oct. 22, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA	—7:30-11 p.m., daily.					
\$2200.00	\$1230.00	\$925.00	\$600.00	\$900.00	\$550.00	\$275.00

NETWORK BASE HOURLY RATE: \$2400.

For ARB County-by-County Data, see page 40-a.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OHIO			
	Ashland	12,000	11,400	95
	Ashtabula	27,600	25,600	93
	Carroll	5,900	5,500	94
	Coshocton	10,100	8,700	86
	Cuyahoga	508,200	480,700	95
	Erie	20,600	19,500	95
	Geauga	13,300	12,400	94
	Holmes	5,500	4,000	72
	Huron	13,900	12,900	93
	Knox	11,900	11,100	94
	Lake	43,200	42,000	97
	Lorain	61,900	59,100	96
	Medina	18,900	18,000	95
Portage	25,000	23,800	96	
Richland	35,300	33,000	94	
Stark	102,000	96,200	95	
Summit	156,400	149,200	96	
Trumbull	60,900	58,000	96	
Tuscarawas	23,600	21,300	91	
Wayne	21,000	18,500	88	
Between 25-50%	OHIO			
	Crawford	14,700	13,600	93
	Morrow	5,600	5,300	94
	Seneca	16,800	15,800	94
Wyandot	6,400	5,900	91	
PENNSYLVANIA	Crawford	23,100	20,700	90
Under 25%	OHIO: Columbiana, Mahoning, Ottawa, Sandusky, Wood. PENNSYLVANIA: Beaver, Lawrence, Mercer.			
	WJW-TV Station Total	1,543,300	1,455,200	94
ARB Total Net Weekly Circulation (March, 1962)		1,125,500		

Ohio—Columbus



WBNS-TV

Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 191-kw aural. Antenna: 710-ft. above av. terrain, 839-ft. above ground, 1549-ft. above sea level.

Latitude 39° 58' 13"
Longitude 83° 01' 27"

Transmitter: 770 Twin Rivers Dr.

TV tape: Recording facilities.

AM Affiliate: WBNS, 5-kw (1-kw night), 1460 kc (CBS).

FM Affiliate: WBNS-FM, 54-kw, 97.1 mc (No. 246), 400-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WBNS-TV Ref: FCC File No. BPC1-2294 Granted 4/23/57

© American Map Co., Inc., N.Y., No. 14244

WBNS-TV

Licensee: Dispatch Printing Co., 34 S. Third St. (zone 15).

Studio: 770 Twin Rivers Dr.

Sales Office: 33 N. High St.

Telephone: 224-7121.

TXW No.: CL 342.

Ownership: Same as Columbus Dispatch. Dispatch Printing Co. officers: H. Preston Wolfe, pres.

Began Operation: Oct. 5, 1949.

Represented (sales) by Blair-TV.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

- H. PRESTON WOLFE, president.
- RICHARD A. BOREL, director of TV.
- ROBERT D. THOMAS, sales director.
- FRANK N. JONES, local sales manager.
- JOHN A. HALDI, program director.
- JIM SHUMAKER, promotion director.
- GEORGE MEGOWN, operations director.
- L. H. NAFZGER, chief engineer.
- ROBERT M. SPROUSE, sales service manager.
- BETTY DIXON, film buyer.
- CHET LONG, news director.
- WILLIAM H. ZIPF, farm director.

DIGEST OF RATE CARD NO. 10
(Jan. 15, 1963)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$1200.00 \$720.00 \$480.00 \$400.00 \$360.00 \$275.00 \$135.00

NETWORK BASE HOURLY RATE: \$1200.

For Other Publishers Owning TV Stations,
see Newspaper Ownership Section.

Net Weekly Circulation	State County	Total Households	TV Homes	%
	OHIO			
	Athens	12,500	10,700	86
	Champaign	8,900	8,400	94
	Crawford	14,700	13,600	93
	Delaware	10,300	9,900	96
	Fairfield	19,400	18,500	96
	Franklin	208,200	197,000	95
	Hocking	6,100	5,500	90
	Licking	27,800	26,400	95
Over 50%	Logan	10,800	10,100	93
	Madison	7,200	6,500	90
	Marion	18,200	17,300	95
	Morgan	3,800	3,300	85
	Morrow	5,600	5,300	94
	Muskingum	23,900	21,800	92
	Perry	8,300	7,600	92
	Pickaway	9,500	9,100	96
	Pike	5,300	4,600	86
	Ross	17,100	15,400	90
	Union	6,900	6,400	93
	OHIO			
Between 25-50%	Auglaize	10,700	9,900	92
	Clark	39,500	37,500	95
	Clinton	9,100	8,500	94
	Fayette	7,700	7,000	92
	Hardin	8,900	8,100	91
	Highland	9,400	8,400	88
	Knox	11,900	11,100	94
	Richland	35,300	33,000	94
	OHIO			
Under 25%	Allen	31,300	28,700	92
	Guernsey	11,500	10,200	89
	Harrison	5,400	5,000	91
	Jackson	8,600	7,700	89
	Miami	22,800	21,600	95
	Scioto	25,200	22,700	90
	Seneca	16,800	15,800	94
	Shelby	9,700	9,100	95
	Vinton	2,900	2,600	88
	Wyandot	6,400	5,900	91

WBNS-TV Station Total 697,600 650,200 93
ARB Total Net Weekly Circulation (March, 1962) 403,500

Ohio—Columbus



WLW-C

Ch. 4



Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 436-ft. above av. terrain, 576-ft. above ground, 1318-ft. above sea level.

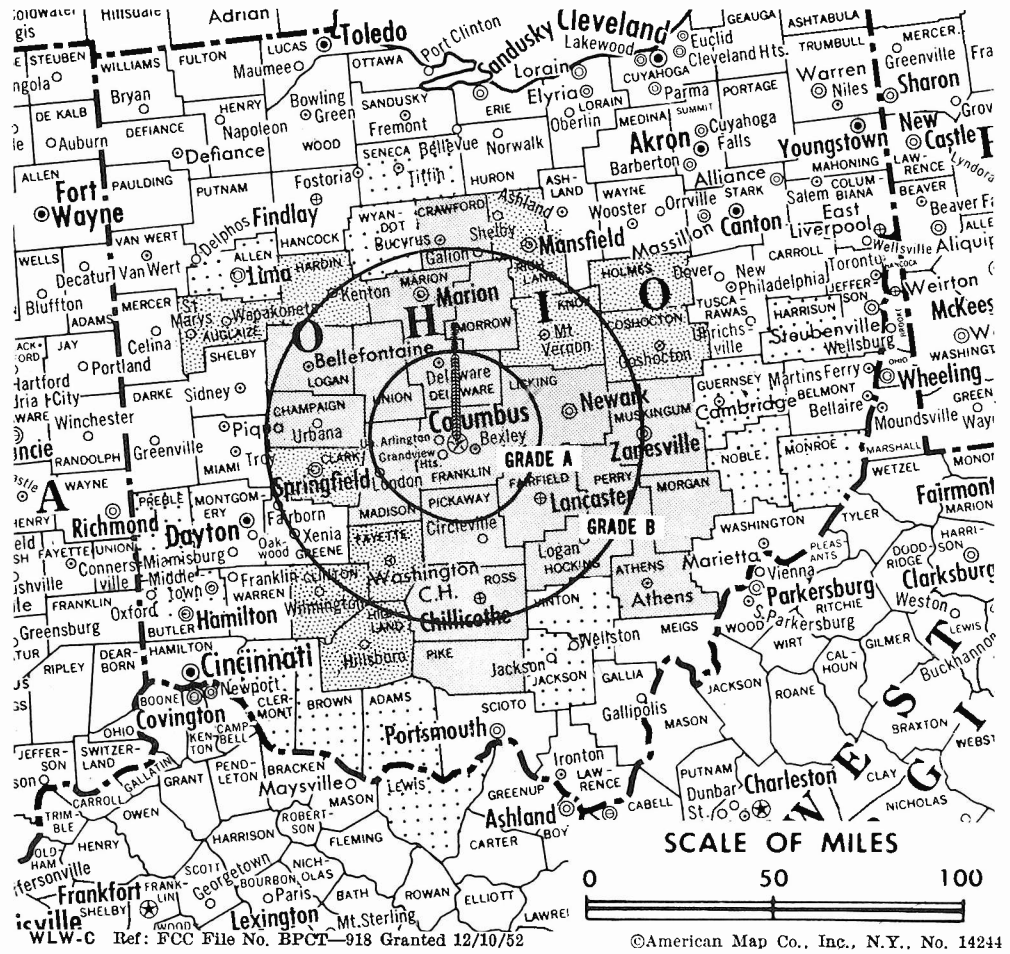
Latitude 40° 01' 31"
Longitude 83° 01' 48"

Transmitter: 3165 Olentangy River Rd.

Studio: 3165 Olentangy River Rd.

AM Affiliate: None locally.

Represented (engineering) by L. H. Carr & Associates.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WLW-C Ref: FCC File No. BPCT-918 Granted 12/10/52

©American Map Co., Inc., N.Y., No. 14244

WLW-C

Licensee: Crosley Broadcasting Corp., 3165 Olentangy River Rd., Columbus 2.

Telephone: 263-5441.

Ownership: Crosley Bcstg. Corp., 100%. For other interests, see WLW-T, Cincinnati.

Began Operation: April 4, 1949.

Represented (sales) by Crosley Broadcasting Corp.

Represented (legal) by Hogan & Hartson.

Personnel:

- WALTER E. BARTLETT, v.p. & general manager.
- RICHARD E. REED, sales manager.
- JAMES LACKEY, commercial operations director.
- MERVIN A. DUREA, program mgr. & film buyer.
- CHARLES SLOAN, chief engineer.
- JOHN BURPEE, promotion manager.
- JACK ANTHONY, production manager.
- HUGH DEMOSS, news director.
- MORRIS W. BUTLER, special broadcast services dir.

DIGEST OF RATE CARD NO. 12

(Feb. 1, 1962)

Hour	30 Min.	15 Min.	Min or 40 Sec.	20 Sec.	ID	
Class AA—7:30-10:30 p.m., daily.	\$1150.00	\$690.00	\$460.00	\$400.00	\$250.00	\$125.00
NETWORK BASE HOURLY RATE: \$1150.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OHIO			
	Athens	12,500	10,700	86
	Champaign	8,900	8,400	94
	Crawford	14,700	13,600	93
	Delaware	10,300	9,900	96
	Fairfield	19,400	18,500	96
	Franklin	208,200	197,000	95
	Hocking	6,100	5,500	90
	Licking	27,800	26,400	95
	Logan	10,800	10,100	93

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OHIO—(Continued)			
	Madison	7,200	6,500	90
	Marion	18,200	17,300	95
	Morgan	3,800	3,300	85
	Morrow	5,600	5,300	94
	Muskingum	23,900	21,800	92
	Perry	8,300	7,600	92
	Pickaway	9,500	9,100	96
	Pike	5,300	4,600	86
	Ross	17,100	15,400	90
Union	6,900	6,400	93	
Between 25-50%	OHIO			
	Auglaize	10,700	9,900	92
	Clark	39,500	37,500	95
	Clinton	9,100	8,500	94
	Coshocton	10,100	8,700	86
	Fayette	7,700	7,000	92
	Hardin	8,900	8,100	91
	Highland	9,400	8,400	88
	Holmes	5,500	4,000	72
	Knox	11,900	11,100	94
Richland	35,300	33,000	94	
Under 25%	KENTUCKY			
	Lewis	3,500	2,600	73
	OHIO			
	Adams	6,000	4,800	79
	Allen	31,300	28,700	92
	Brown	7,500	6,500	87
	Butler	57,800	54,600	95
	Clermont	22,700	21,400	95
	Guernsey	11,500	10,200	89
	Harrison	5,400	5,000	91
Jackson	8,600	7,700	89	
Monroe	4,600	4,000	86	
Noble	3,400	2,700	80	
Preble	9,500	9,100	96	
Seneca	16,800	15,800	94	
Vinton	2,900	2,600	88	
Wyandot	6,400	5,900	91	
WLW-C Station Total		770,500	715,200	93
ARB Total Net Weekly Circulation (March, 1962)		420,800		

Ohio—Columbus



WTVN-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 570-ft. above av. terrain, 643-ft. above ground, 1379-ft. above sea level.

Latitude 39° 52' 29"
Longitude 82° 58' 46"

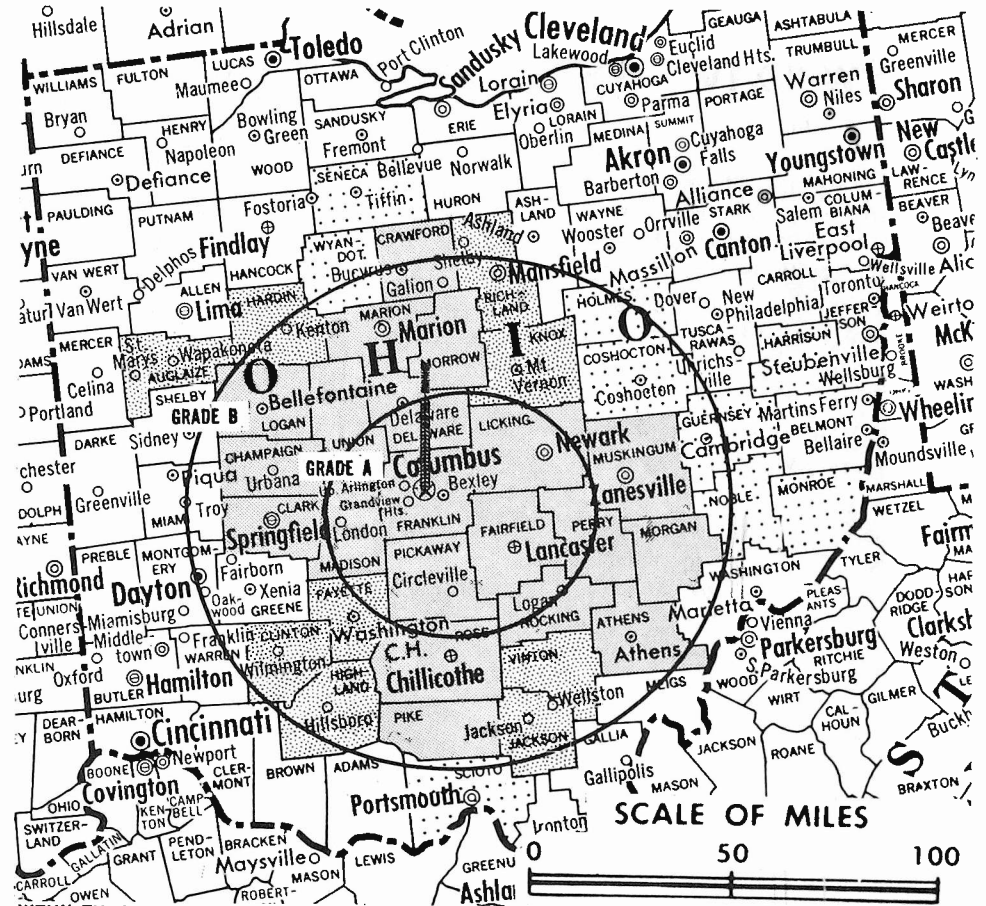
Transmitter: 901 Obetz Rd. between Parsons Ave. & Lockbourne Rd.

Studio: Harmon & Griggs Ave.

AM Affiliate: WTVN, 5-kw, 610 kc (MBS).

FM Affiliate: WTVN-FM, 25-kw, 96.3 mc (No. 242), 560-ft. antenna height.

Total Households: © 1960 Sales Management Inc.
TV Homes: TV% and Net Weekly Circulation
© 1960 American Research Bureau Inc.



WTVN-TV Ref: FCC File No. BMPCT-2281 Granted 7/22/54

© American Map Co., Inc., N.Y., No. 14244

WTVN-TV

Licensee: Taft Broadcasting Co., 753 Harmon Ave.

Telephone: Capital 8-5801. TWX No.: CL 87.

Ownership: See WKRC-TV, Cincinnati, O.

Began Operation: Aug. 30, 1949. Sale to present owners by Picture Waves Inc. approved by FCC Feb. 25, 1953 (Television Digest, Vol. 9:9).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Koteen & Burt.

Personnel:

- HULBERT TAFT JR., president.
- LAWRENCE ROGERS, exec. vice president.
- ROBERT C. WIEGAND, general manager & film buyer.
- DICK OSTRANDER, general sales manager.
- WILLIAM ZIMMERMAN, regional sales manager.
- RAY CREAMER, local sales manager.
- KENNETH W. CHURCH, v.p. for national sales.
- DON CHAPIN, v.p. & national sales manager (Cincinnati).
- JOSEPH A. JENKINS, program director.
- RICHARD KENT, publicity & promotion director.
- NICK BASSO, news director.
- EDWARD KOPRIVER, chief engineer.

DIGEST OF RATE CARD NO. 16 (June 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-11 p.m., daily.

\$1200.00 \$720.00 \$400.00 \$315.00 \$300.00 \$275.00 \$150.00

NETWORK BASE HOURLY RATE: \$1250.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OHIO Athens	12,500	10,700	86
	Champaign	8,900	8,400	94
	Clark	39,500	37,500	95
	Crawford	14,700	13,600	93

Net Weekly Circulation	State County	Total Households	TV Homes	%
OHIO—(Continued)				
Over 50%	Delaware	10,300	9,900	96
	Fairfield	19,400	18,500	96
	Franklin	208,200	197,000	95
	Hocking	6,100	5,500	90
	Licking	27,800	26,400	95
	Logan	10,800	10,100	93
	Madison	7,200	6,500	90
	Marion	18,200	17,300	95
	Morgan	3,800	3,300	85
	Morrow	5,600	5,300	94
	Muskingum	23,900	21,800	92
Between 25-50%	Perry	8,300	7,600	92
	Pickaway	9,500	9,100	96
	Ross	17,100	15,400	90
	Union	6,900	6,400	93
	OHIO			
	Auglaize	10,700	9,900	92
	Clinton	9,100	8,500	94
	Fayette	7,700	7,000	92
	Hardin	8,900	8,100	91
	Highland	9,400	8,400	88
Jackson	8,600	7,700	89	
Under 25%	Knox	11,900	11,100	94
	Richland	35,300	33,000	94
	Vinton	2,900	2,600	88
	OHIO			
	Coshocton	10,100	8,700	86
	Guernsey	11,500	10,200	89
	Harrison	5,400	5,000	91
	Holmes	5,500	4,000	72
	Monroe	4,600	4,000	86
	Noble	3,400	2,700	80
Scioto	25,200	22,700	90	
Seneca	16,800	15,800	94	
Wyandot	6,400	5,900	91	
WTVN-TV Station Total		652,100	605,600	93
ARB Total Net Weekly Circulation (March, 1962)		410,300		

Ohio—Dayton



WHIO-TV

Ch. 7



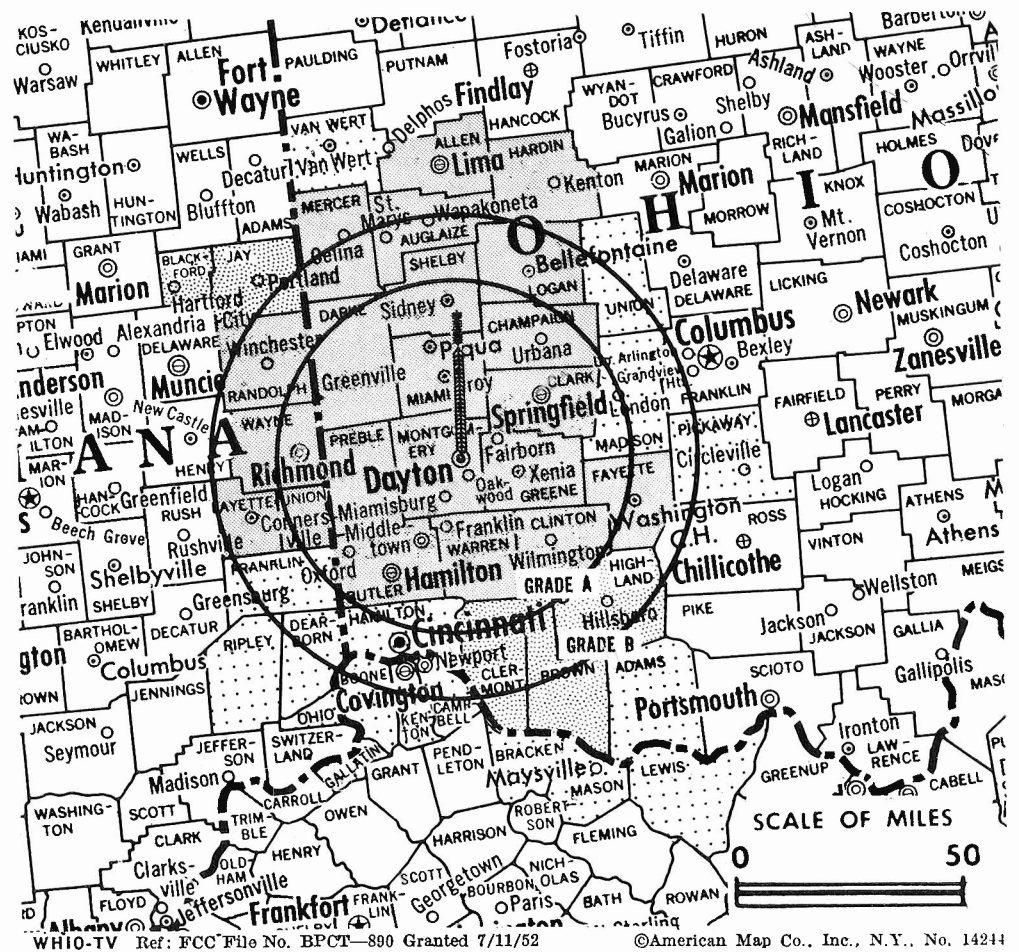
Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 200-kw visual, 100-kw aural. Antenna: 1140-ft. above av. terrain, 1096-ft. above ground, 2046-ft. above sea level.

Latitude 39° 44' 03"
Longitude 84° 14' 50"

Transmitter: 3316 Germantown Rd.
AM Affiliate: WHIO, 5-kw, 1290 kc (CBS).

FM Affiliate: WHIO-FM, 19-kw, 99.1 mc (No. 256), 515-ft. antenna height. (CP for 35-kw, 1060-ft. antenna.)

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WHIO-TV Ref: FCC File No. BPC-890 Granted 7/11/62

© American Map Co., Inc., N.Y., No. 14244

WHIO-TV

Licensee: Miami Valley Bcstg. Corp., 1414 Wilmington Ave. (zone 1).

Studio: 1414 Wilmington Ave.

Telephone: Clearwater 4-5311. TWX No.: DY 116.

Ownership: Same as Dayton Daily News and Journal Herald. Same interests (Cox) also operate WSB-TV and WSB, Atlanta (Atlanta Journal and Constitution); WSOC-TV, Charlotte (WSOC); WIOD, Miami, Fla.; publish Miami (Fla.) Daily News, Springfield (O.) News and Sun (Springfield Newspapers Inc.). Also owns CATV system in Lewistown, Pa.

Began Operation: Feb. 23, 1949.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- J. LEONARD REINSCH, managing director.
- ROBERT H. MOODY, exec. v.p. & general manager.
- STAN MOUSE, commercial manager.
- W. E. WOLAVER, merchandise manager.
- CHARLES E. GAY, program, promotion director & film buyer.
- TOM FRAWLEY, news director.
- JOSEPH ROCKHOLD, farm director.
- ERNEST L. ADAMS, chief engineer.

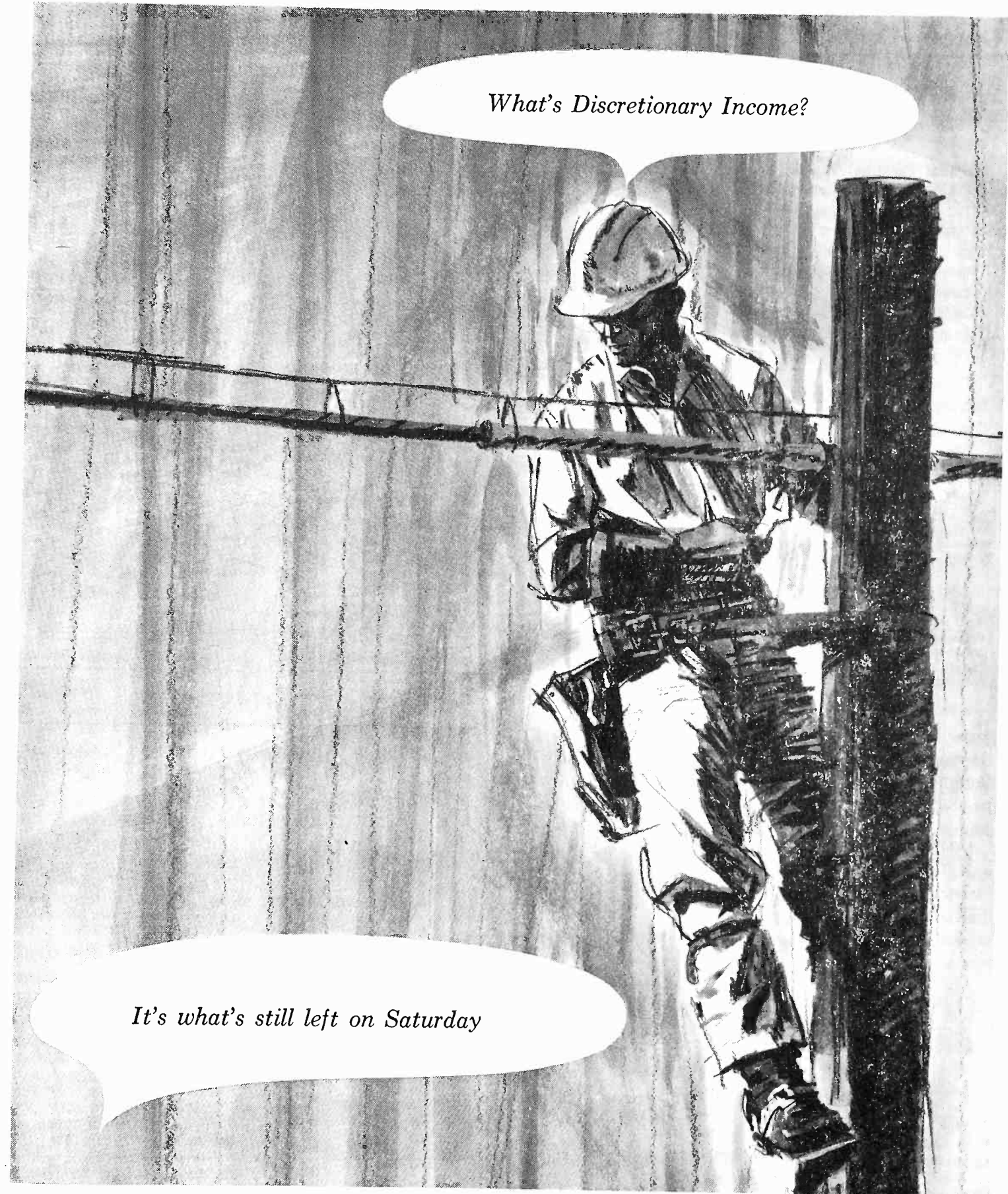
DIGEST OF RATE CARD NO. 10 (Nov. 1, 1961)

Hour	30 Min.	15 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-11 p.m., daily.					
\$1000.00	\$700.00	\$450.00	\$275.00	\$250.00	\$120.00

NETWORK BASE HOURLY RATE: \$1225.

For CATV Systems in Ohio,
see CATV Directory.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	INDIANA			
	Fayette	7,400	6,800	93
	Randolph	9,100	8,300	92
	Union	1,900	1,700	88
	Wayne	22,400	20,700	92
	OHIO			
	Allen	31,300	28,700	92
	Auglaize	10,700	9,900	92
	Butler	57,800	54,600	95
	Champaign	8,900	8,400	94
	Clark	39,500	37,500	95
	Clinton	9,100	8,500	94
	Darke	13,900	12,900	93
Fayette	7,700	7,000	92	
Greene	26,400	25,100	95	
Hardin	8,900	8,100	91	
Logan	10,800	10,100	93	
Mercer	8,900	8,300	93	
Miami	22,800	21,600	95	
Montgomery	161,400	154,300	96	
Preble	9,500	9,100	96	
Shelby	9,700	9,100	95	
Warren	18,400	17,400	95	
Between 25-50%	INDIANA			
	Blackford	4,700	4,300	93
	Jay	7,200	6,400	88
	OHIO			
Brown	7,500	6,500	87	
Clermont	22,700	21,400	95	
Highland	9,400	8,400	88	
Under 25%	INDIANA: Dearborn, Franklin, Ohio, Ripley.			
	KENTUCKY: Boone, Bracken, Campbell, Gallatin, Kenton, Lewis, Mason. OHIO: Adams, Hamilton, Madison, Pickaway, Union, Vanwert.			
WHIO-TV Station Total		962,000	899,400	93
ARB Total Net Weekly Circulation (March, 1962)		498,200		



What's Discretionary Income?

It's what's still left on Saturday

and there's 27% more of it (on the national average) in Ohio's Third Market—and no medium—but none—covers it as thoroughly as WHIO-TV, AM, FM. Ask George P. Hollingbery

Additional morsel for thought:

Dayton has been Ohio's fastest growing major metropolitan area during the past 20 years. Source: U.S. Census of Population 1960.

Associated with WSB, WSB-TV, Atlanta, Georgia and WSOC, WSOC-TV, Charlotte North Carolina



DAYTON, OHIO • WHIO • AM • FM • TV

Ohio—Dayton

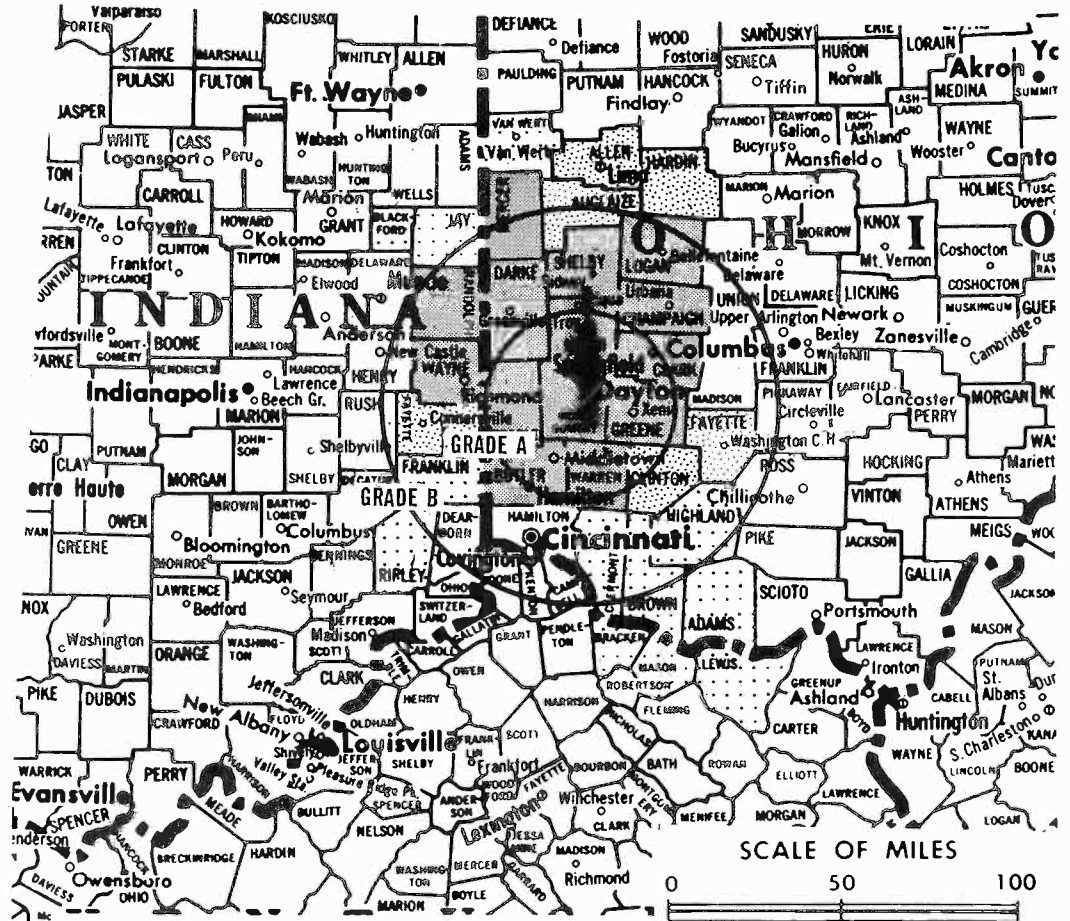
abc **WLW-D**

Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 510-ft. above av. terrain, 459-ft. above ground, 1395-ft. above sea level.

Latitude 39° 43' 05"
Longitude 84° 15' 21"

Transmitter: Frytown & W. Carrollton Rds.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WLW-D Ref: FCC File No. BPCT-916 Granted 12/10/52

© American Map Co., Inc., N.Y., No. 14244

WLW-D

Network Service: ABC, NBC.

Licensee: Crosley Bcstg. Corp., 4595 S. Dixie Highway, Dayton 1.

Studio: 4595 S. Dixie Highway.

Telephone: Axminster 3-2102.

Ownership: Crosley Bcstg. Corp., 100%. (See WLW-T, Cincinnati.)

Began Operation: March 15, 1949.

Represented (sales) by Crosley Broadcasting Corp.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by L. H. Carr & Associates.

Personnel:

GEORGE GRAY, v.p., manager & film buyer.

DALE A. SMITH, sales manager.

DOROTHY SANDERS, publicity-promotion manager.

PAUL LAW, program director.

ROBERT B. WEHRMAN, chief engineer.

DIGEST OF RATE CARD NO. 10

(June 15, 1961)

Hour	30 Min.	15 Min.	20 Sec.	ID
Class AAA—7:30-10:30 p.m., daily.				
\$1200.00	\$720.00	\$480.00	\$285.00	\$142.00

Color—Rates on request.

NETWORK BASE HOURLY RATE: \$1200 (ABC), \$1200 (NBC).

Also See Crosley Under Group Ownership

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	INDIANA			
	Randolph	9,100	8,300	92
	Wayne	22,400	20,700	92
	OHIO			
	Butler	57,800	54,600	95
	Champaign	8,900	8,400	94
	Clark	39,500	37,500	95
	Darke	13,900	12,900	93
	Greene	26,400	25,100	95
	Logan	10,800	10,100	93
	Mercer	8,900	8,300	93
	Miami	22,800	21,600	95
Montgomery	161,400	154,300	96	
Preble	9,500	9,100	96	
Shelby	9,700	9,100	95	
Warren	18,400	17,400	95	
Between 25-50%	INDIANA			
	Fayette	7,400	6,800	93
	Union	1,900	1,700	88
	OHIO			
	Allen	31,300	28,700	92
	Auglaize	10,700	9,900	92
Clinton	9,100	8,500	94	
Fayette	7,700	7,000	92	
Hardin	8,900	8,100	91	
Under 25%	INDIANA: Blackford, Franklin, Jay, Ripley.			
	KENTUCKY: Bracken, Lewis, Mason, Montgomery, Powell. OHIO: Adams, Brown, Clermont, Highland, Vanwert.			
WLW-D Station Total		590,500	550,300	93
ARB Total Net Weekly Circulation (March, 1962)			442,900	

Ohio—Lima

abc **WIMA-TV**

Ch. 35



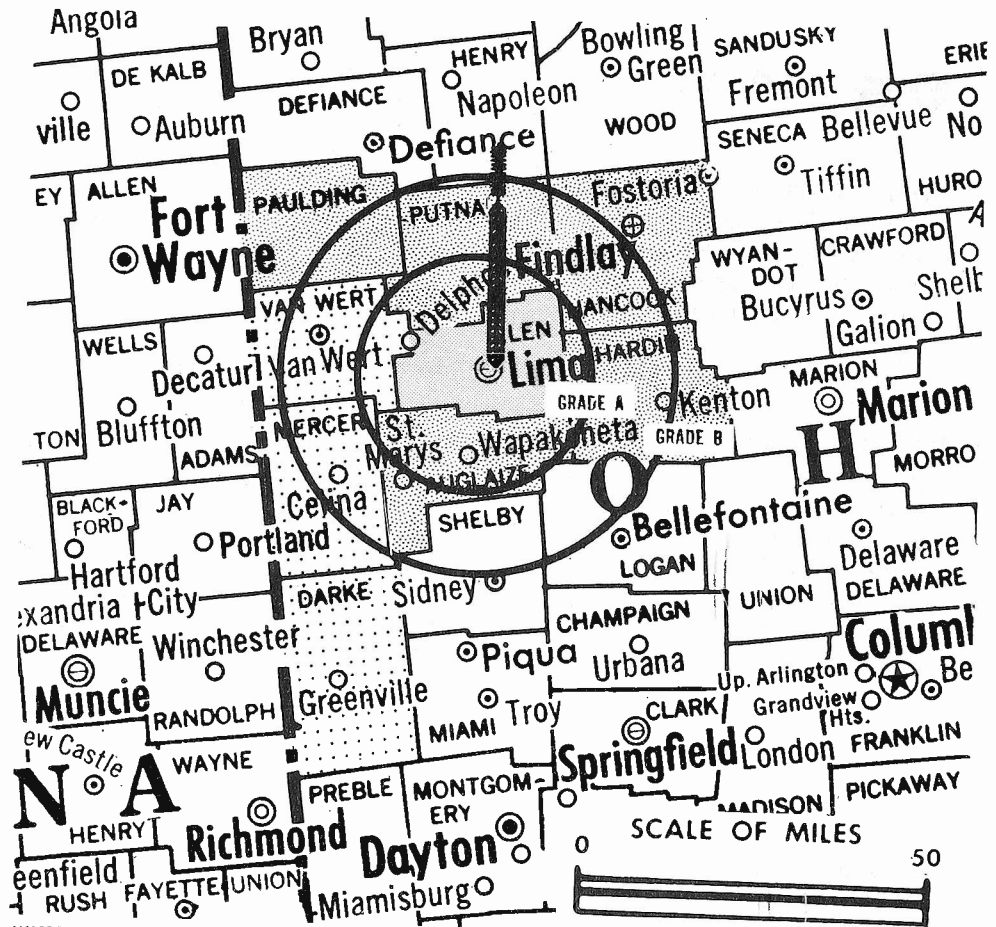
Technical Facilities: Channel No. 35 (596-602 mc). Authorized power: 219-kw visual, 117-kw aural. Antenna: 340-ft. above av. terrain, 351-ft. above ground, 1215-ft. above sea level.

Latitude 40° 44' 53.5"
Longitude 84° 07' 55.5"

Transmitter: 1424 Rice Ave.

AM Affiliate: WIMA, 1-kw, 1150 kc (ABC).

FM Affiliate: WIMA-FM, 15-kw, 102.1 mc (No. 271), 190-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WIMA-TV Ref: FCC File No. BPCT-2448 Granted 1/31/58

©American Map Co., Inc., N.Y., No. 14244

WIMA-TV

Network Service: ABC, NBC.

Licensee: WLOK Inc., 1424 Rice Ave.

Studio: 1424 Rice Ave.

Telephone: 225-3010.

TWX No.: 419-745-4778.

Ownership: Northwestern Ohio Bcstg. Corp.; George Hamilton, pres., 45.5%; Robt. W. Mack, v.p.-treas., 42.74%; F. E. Mack, 7.27%; Suzanne Hamilton Stewart, 4.5%.

Began Operation: March 30, 1953. Sale to present owners by Pixley and Case families approved by FCC Dec. 1, 1954 (Television Digest, Vol. 10:44, 49).

Represented (sales) by The Meeker Co.

Represented (legal) by Bingham, Collins, Porter & Kistler.

Represented (engineering) by George C. Davis.

Personnel:

R. W. MACK, general manager.

J. L. SPRING, sales & station manager.

JIM LeCRONE, news director.

SAM FITZSIMMONS, program director.

M. J. LAMB, chief engineer.

DIGEST OF RATE CARD NO. 2 (Aug. 1, 1956)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—7-11 p.m., daily.	\$200.00	\$120.00	\$80.00	\$67.50	\$60.00	\$40.00

NETWORK BASE HOURLY RATE: \$150 (ABC), \$150 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OHIO Allen	31,300	28,700	92
	OHIO Auglaize	10,700	9,900	92
Between 25-50%	Hancock	16,900	16,000	95
	Hardin	8,900	8,100	91
	Paulding	5,000	4,600	92
	Putnam	7,600	6,900	92
Under 25%	OHIO Darke	13,900	12,900	93
	Mercer	8,900	8,300	93
	Vanwert	8,900	8,400	94

WIMA-TV Station Total 112,100 103,800 93
ARB Total Net Weekly Circulation (March, 1962) 44,300

HAMILTON-LANDIS & ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS
WASHINGTON, D.C., CHICAGO, DALLAS,
SAN FRANCISCO

SELL MORE

RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
1714 TRIBUNE TOWER, CHICAGO 11
DELAWARE 7-2754

Ohio—Steubenville-Wheeling, West Virginia



Ch. 9

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 950-ft. above av. terrain, 881-ft. above ground, 2041-ft. above sea level.

Latitude 40° 20' 32"
Longitude 80° 37' 14"

Transmitter: Altamont Heights, 1.3-mi. S of business center.

Studio: Exchange Realty Bldg.

AM Affiliate: WSTV, 1-kw (.25-kw night), 1340 kc (MBS).

FM Affiliate: WSTV-FM, 3.1-kw, 103.5 mc (No. 278), 880-ft. antenna height.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WSTV-TV Ref: FCC File No. BPCT-1049 Granted 8/12/53
Authorized: FCC File No. BPCT-2786 Granted 6/23/60

© American Map Co., Inc., N.Y., No. 1424

WSTV-TV

Network Service: ABC, CBS.

Licensee: Rust Craft Broadcasting Co., Exchange Realty Bldg., Steubenville, Ohio.

Telephone: 282-6265, Steubenville. TWX No.: 60.

Ownership: Rust Craft Greeting Cards Inc., 100%. Majority stockholders are Louis Berkman Co., 20.3% and Parkersburg Steel Co. (Berkman family majority owner), 8%. Stations are: WSTV-TV, WSTV and FM; WRDW-TV, Augusta, Ga.; WBOY-TV, Clarksburg, W.Va. (WBOY); WRBC-TV, Chattanooga, Tenn.; WPIT & FM, Pittsburgh, Pa.; WSOL, Tampa, Fla. and radio WWOL & FM, Buffalo, N.Y. Same interests also own 40% of WVUE, New Orleans, La. Stations operate as Rust Craft Broadcasting Co.

Began Operation: Dec. 10, 1953. Transfer of stations from WSTV Inc. and WPIT Inc. to United Printers & Publishers (name changed to Rust Craft Greeting Cards Inc.), approved by FCC Nov. 8, 1961 (Television Digest, Vols. 17:30, 33, 2:14).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

JOHN J. LAUX, exec. v.p. & managing director.
THEODORE EILAND, manager, sales development.
JOSEPH M. TROESCH, asst. mgr., commercial mgr. & film buyer.
FRED WEBER, vice president.
BEULA GOLDFEIN, asst. secretary & office manager.
LEE GAYNOR, New York sales office.
GEORGE H. WILSON, promotion & publicity director.
SCOTT McMURRAY, local news editor.
CARL KROSKEY, film editor.
CLYDE HIGGINS, production supervisor.
MARJORIE LUCAS, continuity director.
CHARLES SHEPHERD, technical director.
WM. CHESNES, chief engineer.

DIGEST OF RATE CARD NO. 9—(Oct. 8, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:30-10:30 p.m., Mon.-Fri.; 7-11 p.m., Sat. & Sun.
\$800.00 \$480.00 \$290.00 \$260.00 \$200.00 \$100.00

NETWORK BASE HOURLY RATE: \$675 (ABC), \$675 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OHIO			
	Belmont	25,800	24,100	93
	Guernsey	11,500	10,200	89
	Harrison	5,400	5,000	91
	Jefferson	28,900	27,300	95
	Monroe	4,600	4,000	86
	Noble	3,400	2,700	80
Between 25-50%	WEST VIRGINIA			
	Brooke	8,300	7,900	95
	Hancock	11,500	11,200	98
	Harrison	23,700	21,800	92
	Lewis	5,300	4,400	82
	Marshall	11,400	10,500	92
	Ohio	22,400	20,900	94
	Upshur	5,100	4,100	80
Wetzel	5,700	5,000	87	

Between 25-50%	OHIO			
	Carroll	5,900	5,500	94
	Columbiana	32,200	30,100	94
	Coshocton	10,100	8,700	86
	Holmes	5,500	4,000	72
	Tuscarawas	23,600	21,300	91
	PENNSYLVANIA			
	Alleghany	492,200	465,600	95
	Beaver	60,600	57,700	96
	Butler	33,000	31,400	95
Greene	11,700	10,600	91	
Washington	64,900	60,900	94	
Westmoreland	104,300	99,200	96	
WEST VIRGINIA				
Barbour	4,300	3,400	79	
Grant	2,200	1,600	73	
Marion	19,800	17,400	88	
Monongalia	16,000	13,200	83	
Pleasants	2,000	1,800	86	
Preston	7,300	5,800	79	

WSTV-TV Station Total 1,355,800 1,259,200 92
ARB Total Net Weekly Circulation (March, 1962) 426,300

(Continued on page 453)

Ohio—Toledo



WSPD-TV

Ch. 13



Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 182-kw visual, 91-kw aural (directional antenna). Antenna: 1000-ft. above av. terrain, 1049-ft. above sea level.

Latitude 41° 41' 00"
Longitude 83° 24' 49"

Transmitter: 1701 North Stadium Road; Oregon, O., 7-mi. NNE of Toledo.

TV tape: Recording facilities.

AM Affiliate: WSPD, 5-kw, 1370 kc (NBC).

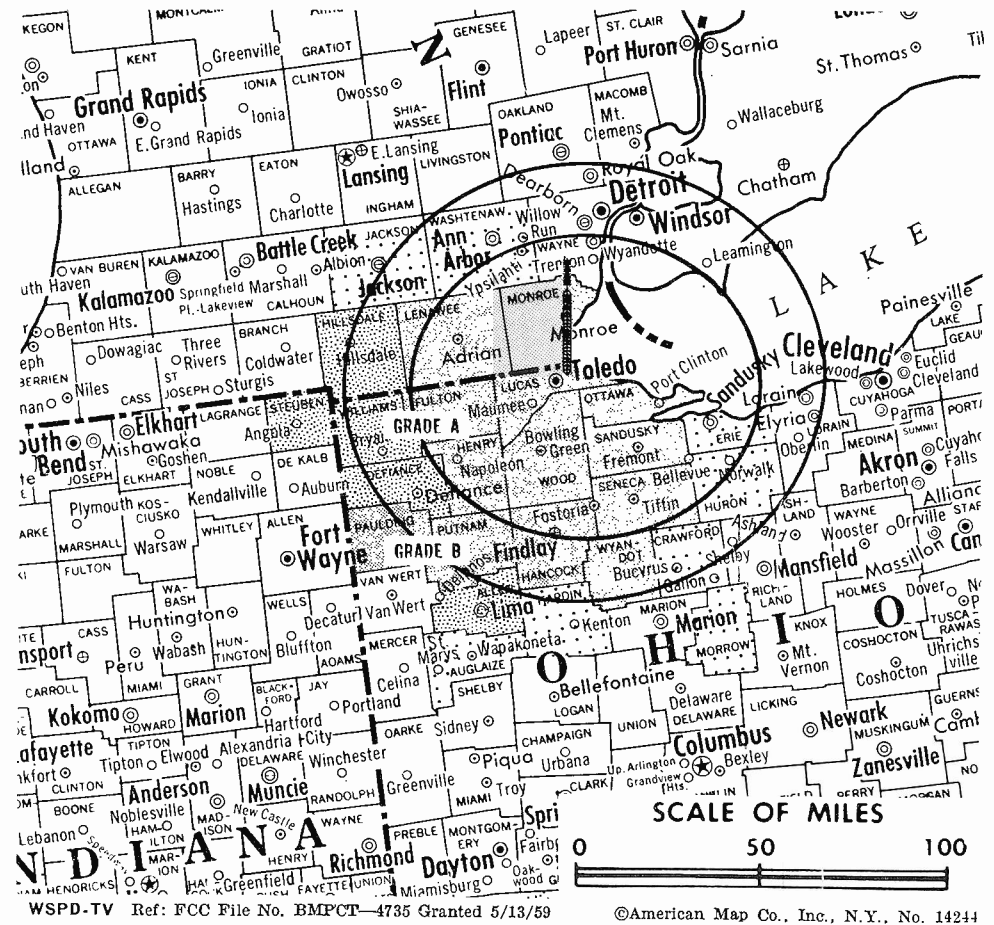
FM Affiliate: WSPD-FM, 23-kw, 101.5 mc (No. 268), 810-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WSPD-TV

Licensee: Storer Broadcasting Co., 136 Huron St.

Studio: 136 Huron St.

Telephone: Cherry 8-6201. TWX No.: TO 494.

Ownership: Storer Bcstg. Co., 1177 Kane Concourse, Miami Beach, Fla. For other interests, see listing under Group Ownership.

Began Operation: July 21, 1948.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Robert F. Jones

Personnel:

GEORGE B. STORER, president.

TERRY H. LEE, regional vice president.

JOE EVANS, general manager.

FLOYDE E. (BUD) BEASTON, general sales manager.

D. MERLE GORE, national sales service director.

JOHN SAUNDERS, production manager.

RALPH RUST, operations director.

PATRICK T. KENNY, promotion director.

GEORGE FULOP, chief engineer.

DIGEST OF RATE CARD NO. 15 (July 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID

Class AA—7:30-11 p.m., daily.

\$1200.00 \$800.00 \$560.00 \$400.00 \$400.00 \$300.00 \$150.00

NETWORK BASE HOURLY RATE: \$1000.

See National Sales Representatives of TV Stations for new Storer TV Sales, which takes over Storer Stations in July.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MICHIGAN			
	Lenawee	22,400	20,900	94
	Monroe	28,400	27,100	96
	OHIO			
	Fulton	8,600	7,800	91
	Hancock	16,900	16,000	95
	Henry	7,600	7,300	96
	Lucas	141,800	134,800	96
	Ottawa	10,700	10,200	95
	Paulding	5,000	4,600	92
Between 25-50%	Putnam	7,600	6,900	92
	Sandusky	16,700	16,000	96
	Seneca	16,800	15,800	94
	Wood	20,700	19,600	95
	Wyandot	6,400	5,900	91
	INDIANA			
	Steuben	5,300	4,900	93
	MICHIGAN			
	Hillsdale	10,300	9,300	90
	OHIO			
Allen	31,300	28,700	92	
Defiance	9,100	8,500	93	
Williams	9,300	8,500	91	
Under 25%	MICHIGAN			
	Jackson	38,800	36,800	95
	Washtenaw	48,400	43,200	90
	OHIO			
	Auglaize	10,700	9,900	92
	Crawford	14,700	13,600	93
	Erie	20,600	19,500	95
	Hardin	8,900	8,100	91
	Huron	13,900	12,900	93
	Morrow	5,600	5,300	94
WSPD-TV Station Total		536,500	502,100	94
ARB Total Net Weekly Circulation (March, 1962)		322,300		

Ohio—Toledo



WTOL-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 190-kw aural. Antenna: 1000-ft. above av. terrain, 1046-ft. above ground, 1625-ft. above sea level.

Latitude 41° 40' 22"

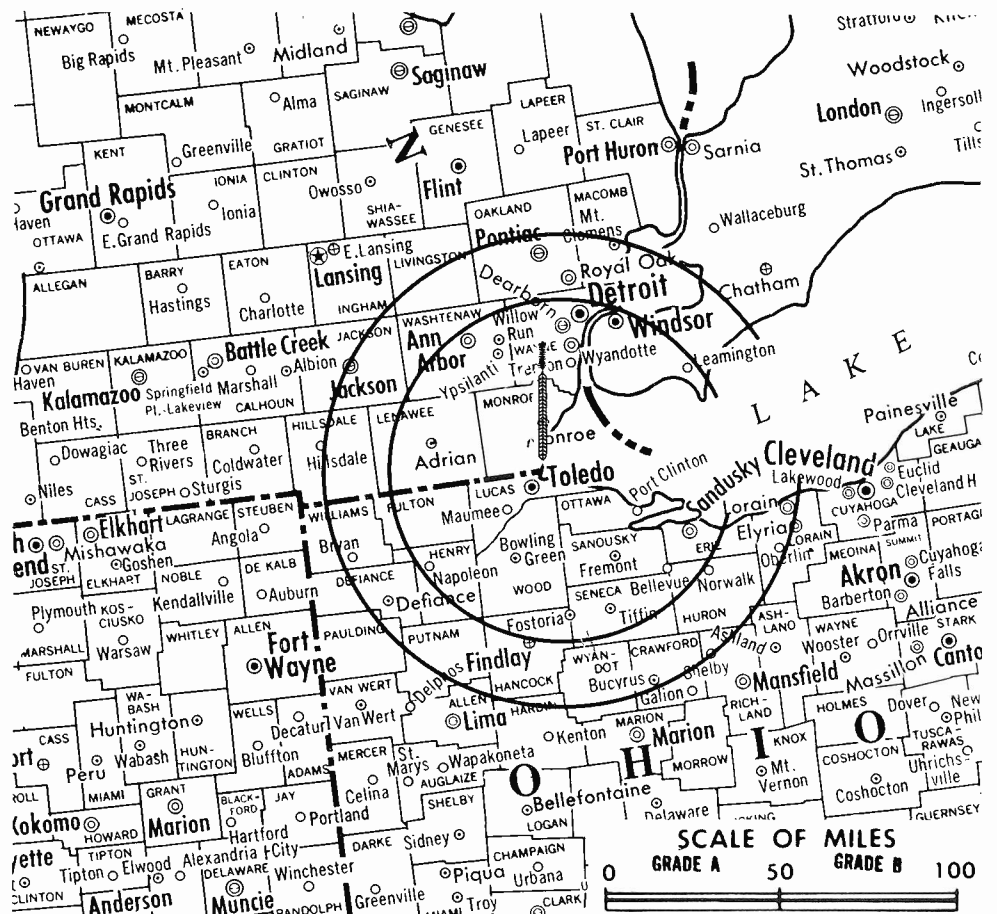
Longitude 83° 22' 47"

Transmitter: Oregon City, O.

AM Affiliate: WTOL, 1-kw, 1230 kc (ABC).

FM Affiliate: WTOL-FM, 50-kw, 104.7 mc (No. 284), 623-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WTOL-TV Ref: FCC File No. BPCT-590 Granted 7/23/58

©American Map Co., Inc., N.Y., No. 14244

WTOL-TV

Grantee: The Community Broadcasting Co., 604 Jackson St., Toledo 4.

Studio: 604 Jackson St.

Telephone: Cherry 4-7411. TWX Nos.: TO 146 & TO 257.

Ownership: Frazier Reams, pres.-treas., 60%; Thomas S. Bretherton, exec. v.p., 15%; Morton Neipp, secy., 15%; Glenn H. Reams, 10%.

Began Operation: Dec. 5, 1958.

Represented (sales) by H-R Television Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

FRAZIER REAMS, president & treasurer.
THOMAS S. BRETHERTON, exec. v.p. & general manager.
MORTON NEIPP, secretary.
ROBERT KRIEGHOFF, program director & film buyer.
GEORGE J. KAPEL, general sales manager.
HARLEY WEST, local sales manager.
GARY FLOYD, production manager.
STEVE FAYER, promotion director.
JOE GILLIS, dir. of news & public affairs.
HAL HOLMES, chief engineer.

DIGEST OF RATE CARD NO. 6-A

(July 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:30-10:30 p.m., Sun.-Fri.; 7:30-11 p.m., Sat.
\$1200.00 \$550.00 \$480.00 \$300.00 \$300.00 \$275.00 \$160.00

NETWORK BASE HOURLY RATE: \$1200.

For Ohio Educational Stations,
see Educational Station Directory.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MICHIGAN			
	Lenawee	22,400	20,900	94
	Monroe	28,400	27,100	96
	OHIO			
	Allen	31,300	28,700	92
	Erie	20,600	19,500	95
	Fulton	8,600	7,800	91
	Hancock	16,900	16,000	95
	Henry	7,600	7,300	96
	Huron	13,900	12,900	93
	Lucas	141,800	134,800	96
	Ottawa	10,700	10,200	95
	Paulding	5,000	4,600	92
Putnam	7,600	6,900	92	
Sandusky	16,700	16,000	96	
Seneca	16,800	15,800	94	
Wood	20,700	19,600	95	
Wyandot	6,400	5,900	91	
Between 25-50%	INDIANA			
	Steuben	5,300	4,900	93
	MICHIGAN			
	Hillsdale	10,300	9,300	90
	OHIO			
Auglaize	10,700	9,900	92	
Defiance	9,100	8,500	93	
Hardin	8,900	8,100	91	
Williams	9,300	8,500	91	
Under 25%	MICHIGAN			
	Washtenaw	48,400	43,200	90
	Wayne	795,500	753,700	95
	OHIO			
	Crawford	14,700	13,600	93
Knox	11,900	11,100	94	
Morrow	5,600	5,300	94	
Richland	35,300	33,000	94	
WTOL-TV Station Total		1,340,400	1,263,100	94
ARB Total Net Weekly Circulation (March, 1962)			394,900	

Ohio—Youngstown

WFMJ-TV
Ch. 21

Technical Facilities: Channel No. 21 (512-518 mc). Authorized power: 179-kw maximum and 94-kw horizontal visual, 89.5-kw maximum and 47-kw horizontal aural. Antenna: 960-ft. above av. terrain, 1015-ft. above ground, 2048-ft. above sea level with 1° tilt.

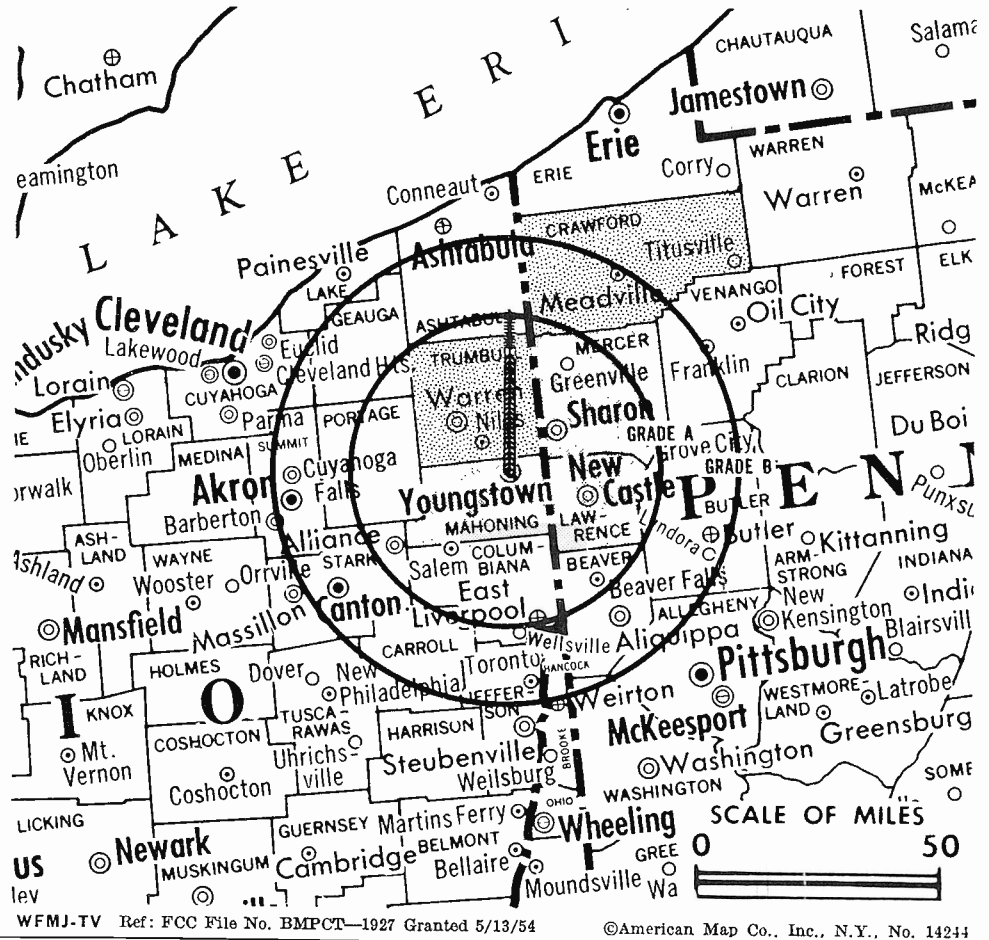
Latitude 41° 04' 46"
Longitude 80° 38' 25"

Requests change to 1000-kw max. and 315-kw horizontal visual, 535-kw max. and 169-kw horizontal aural, 996-ft. above av. terrain, 1081-ft. above ground, 2114-ft. above sea level.

Transmitter: Mabel St.

AM Affiliate: WFMJ, 5-kw, 1390 kc (NBC).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WFMJ-TV Ref: FCC File No. BMPCT-1927 Granted 5/13/54

©American Map Co., Inc., N.Y., No. 14244

WFMJ-TV

Licensee: The Vindicator Printing Co., Vindicator Square (zone 3).

Studio: 101 W. Boardman St.

Telephone: Riverside 4-8611.

TWX No.: 736-0106.

Ownership: Vindicator Printing Co., publisher of Youngstown Vindicator, 43.88% (treasury stock); William O. Brown, treas., 1.133%; William F. Maag Jr., pres., 18.166%; William J. Brown, secy., 10.33%; Alma M. Brown, 12.833%; Elizabeth M. Brown, 10.33%; Katherine Smith, 7.09%; J. Floyd Tower, 5.27%; John W. Smith, 3.59%; and 14 others, none over 1%.

Began Operation: March 8, 1953 on Channel 73. On May 5, 1954, FCC approved sale by Polan Industries of CP and equipment for Ch. 21 to WFMJ-TV (Television Digest, Vol. 10:19).

Represented (sales) by Blair Television Associates.

Personnel:

WILLIAM F. MAAG JR., president.
MITCHELL F. STANLEY, manager, sales manager & film buyer.
JAY GRIER, TV program manager.
GENE DONAHAY, film director.
FRANK DIERINGER, chief engineer.

DIGEST OF RATE CARD NO. 8—(Sept. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	ID	
Class A—7:30-11 p.m., daily.	\$600.00	\$360.00	\$240.00	\$210.00	\$150.00	\$110.00	\$50.00
NETWORK BASE HOURLY RATE: \$450.							

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OHIO Mahoning	88,200	84,000	96
	PENNSYLVANIA Lawrence	33,200	30,900	94
	Mercer	37,200	34,500	93
Between 25-50%	OHIO Trumbull	60,900	58,000	96
	PENNSYLVANIA Crawford	23,100	20,700	90
	Under 25%: None Under 25%			
WFMJ-TV Station Total		242,600	228,100	94
ARB Total Net Weekly Circulation (March, 1962)			181,000	

Ohio—Youngstown



WKBN-TV



Ch. 27

Technical Facilities: Channel No. 27 (548-554 mc). Authorized power: 436-kw maximum and 204-kw horizontal visual, 218-kw maximum and 110-kw horizontal aural. Antenna: 630-ft. above av. terrain, 663-ft. above ground, 1774-ft. above sea level, using electrical beam tilt.

Latitude 41° 03' 30"
Longitude 80° 38' 42"

Holds CP for change to 1000-kw maximum & 462-kw visual, 500-kw maximum & 234-kw aural, 630-ft. above av. terrain.

Transmitter: 3930 Sunset Blvd.

Studio: 3930 Sunset Blvd.

TV tape: Recording facilities.

AM Affiliate: WKBN, 5-kw, 570 kc (CBS).

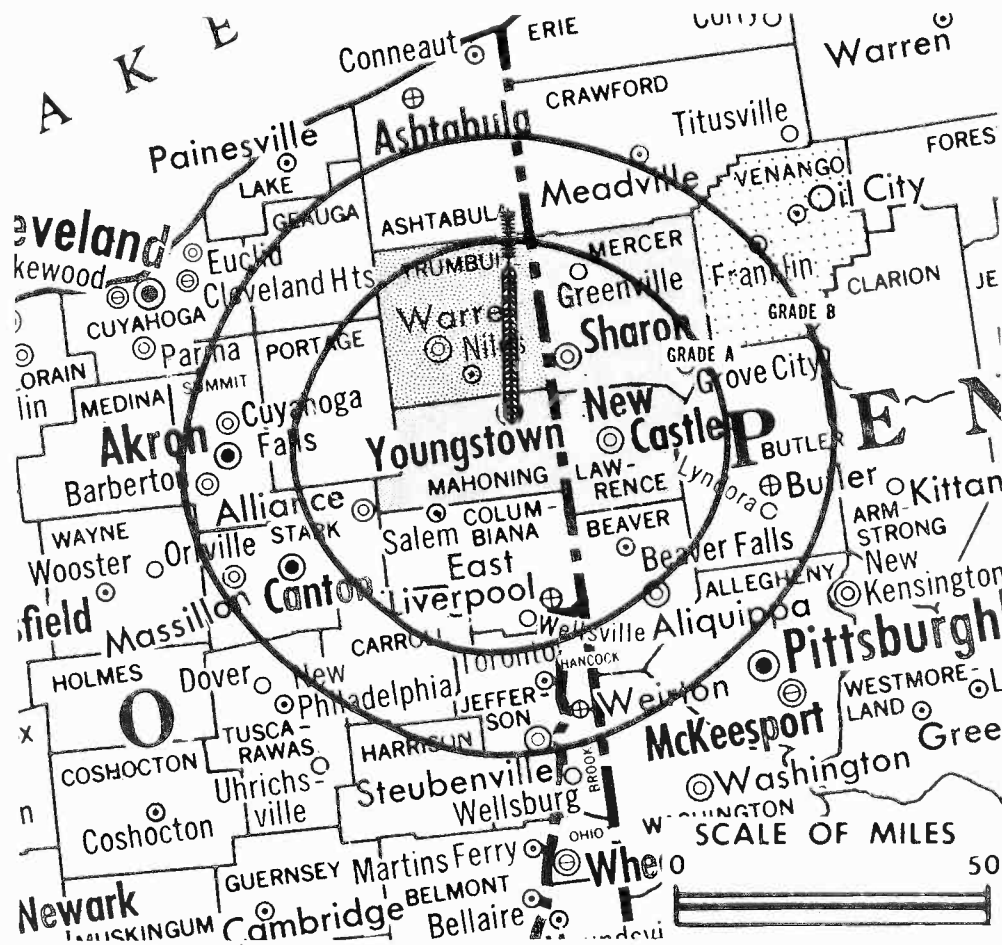
FM Affiliate: WKBN-FM, 50-kw, 98.9 mc (No. 255), 545-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WKBN-TV Ref: FCC File No. BPCT-2470 Granted 4/17/58

©American Map Co., Inc., N.Y., No. 14244

WKBN-TV

Licensee: WKBN Broadcasting Corp., 3930 Sunset Blvd.

Telephone: 782-1144. TWX No.: 216-736-0108.

Ownership: W. P. Williamson Jr., pres., 100%; Gladys S. Williams, treas.; Arthur L. Jones, secy. W. P. Williamson Jr. increased holdings from 60 to 100% in 1958 by purchasing 40% held by publisher of Cleveland Plain Dealer and News for undisclosed amount and retiring stock to treas. (Television Digest, Vol. 14:34).

Began Operation: Jan. 11, 1953.

Represented (sales) by Paul H. Raymer Co. Inc.

Represented (legal) by Loucks & Jansky.

Represented (engineering) by David Steel & Assoc.

Personnel:

- W. P. WILLIAMSON JR., president & general manager.
- W. P. WILLIAMSON III, asst. general manager.
- DAVID V. STEWART, sales director.
- EUGENE C. SPRINGER, public relations director.
- JACK HARTLEY, sales promotion manager.
- NORMAN BERGER, TV program director & film buyer.
- B. T. WILKENS, chief engineer.

DIGEST OF RATE CARD NO. 6

(March 4, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class A—7:30-11 p.m., Mon.-Sat.; 6-11-p.m., Sun.
\$450.00 \$270.00 \$180.00 \$158.00 \$135.00 \$90.00 \$80.00 \$45.00
NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OHIO			
	Mahoning	88,200	84,000	96
	PENNSYLVANIA			
	Lawrence	33,200	30,900	94
	Mercer	37,200	34,500	93
Between 25-50%	OHIO			
	Trumbull	60,900	58,000	96
Under 25%	PENNSYLVANIA			
	Venango	18,900	16,500	88
WKBN-TV Station Total		238,400	223,900	89
ARB Total Net Weekly Circulation (March, 1962)		178,700		

Ohio—Youngstown



WKST-TV



Ch. 33

Technical Facilities: Channel No. 33 (584-590 mc). Authorized power: 209-kw visual, 105-kw aural. Antenna: 580-ft. above av. terrain, 643-ft. above ground, 1668-ft. above sea level.

Latitude 41° 03' 42.6"
Longitude 80° 38' 6.5"

Transmitter: 3800 Shady Run Rd., Youngstown.

Studio: 3800 Shady Run Rd.

AM Affiliate: WKST, New Castle, 1-kw, 1280 kc (ABC).



Total Households: (C) SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WKST-TV Ref: FCC File No. BPCT-2568 Granted 7/29/59

American Map Co., Inc. N.Y. No. 14241

WKST-TV

Licensee: WKST-TV Inc., 3800 Shady Run Rd., Youngstown.

Telephone: Sterling 8-2424. TWX No.: YO 002.

Ownership: WKST-TV Inc., 100% owned by Communications Industries Corp., a majority stockholder of radio WACE, Chicopee, Mass. and WEOK, Poughkeepsie, N.Y. Stockholders: Lazar Emanuel, pres., 19.1%; Paul Smallen, 10.9%; 85 others, none with as much as 5%.

Began Operation: April 4, 1953 as New Castle outlet, but left air Jan. 14, 1955, awaiting FCC action on petition to move transmitter to Youngstown, O. Resumed operation Oct. 30, 1957 from present transmitter site (Television Digest, Vol. 13:44). Changed to Ch. 33 operation in Youngstown Nov. 26, 1959 (Vol. 15:48). Sale to present owner by Samuel Townsend approved April 12, 1961 by FCC (Vols. 16:39 & 17:16).

Represented (sales) by Young Television Corp.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Lohnes & Culver.

Personnel:

- HARRY W. REITH, v.p. & general manager.
- ROBERT C. HARNACK, general sales manager.
- HUGH JOHNSTON, local sales manager.
- CHARLES DE VAULT, program mgr. & film buyer.
- ARTHUR TAYLOR, chief engineer.

DIGEST OF RATE CARD NO. C-2

(July 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.
Class AA—7:30-11 p.m., daily.	\$400.00	\$240.00	\$160.00	\$140.00	\$120.00	\$100.00 \$90.00
NETWORK BASE HOURLY RATE: \$450.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50 %	OHIO Mahoning	88,200	84,000	96
	OHIO Trumbull	60,900	58,000	96
Between 25-50 %	PENNSYLVANIA Lawrence	33,200	30,900	94
	Mercer	37,200	34,500	93
Under 25 %	PENNSYLVANIA Crawford	23,100	20,700	90
	Venango	18,900	16,500	88
WKST-TV Station Total		261,500	244,600	94
ARB Total Net Weekly Circulation (March, 1962)			167,800	

Ohio—Zanesville

abc **NB WHIZ-TV**

Ch. 18



Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 14.8-kw visual, 8.13-kw aural. Antenna: 540-ft. above av. terrain, 506-ft. above ground, 1410-ft. above sea level.

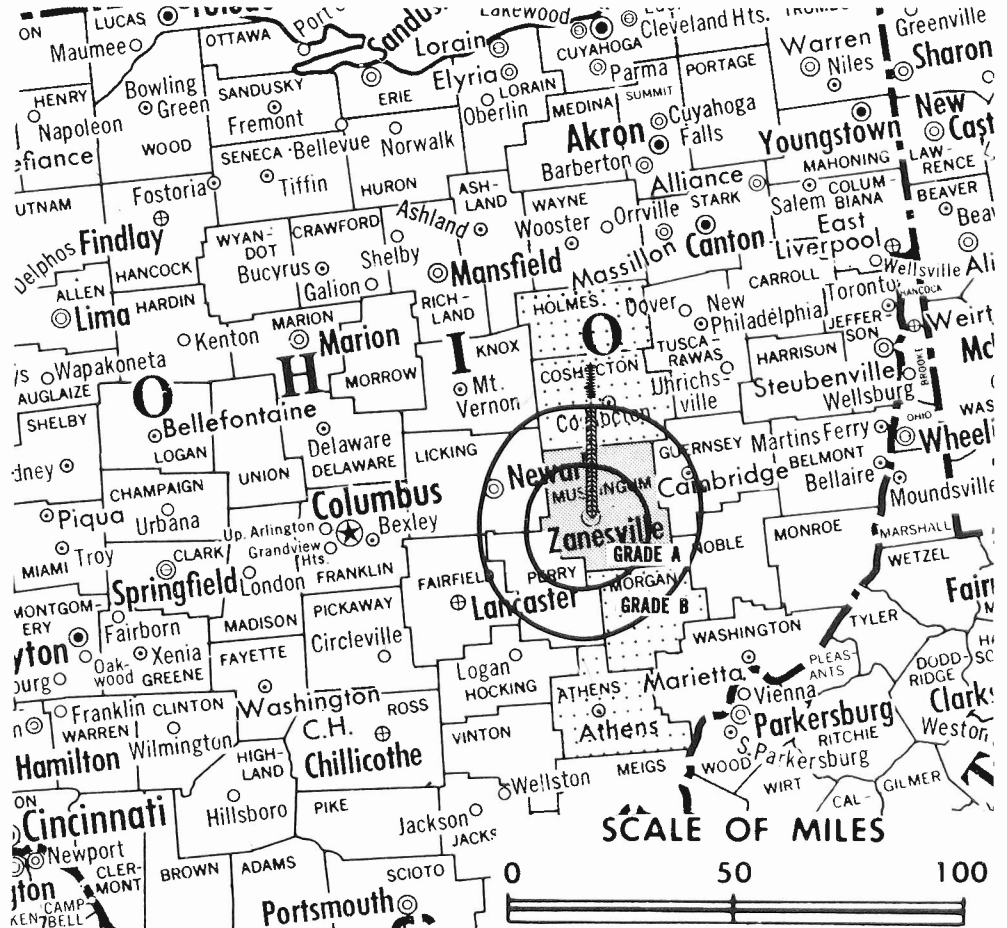
Latitude 39° 55' 42"
Longitude 81° 59' 06"

Transmitter: Downerd Rd.

AM Affiliate: WHIZ, .25-kw, 1240 kc (NBC).

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WHIZ-TV Ref: FCC File No. BMPCT-4406 Granted 2/6/57

©American Map Co., Inc., N.Y., No. 14241

WHIZ-TV

Network Service: ABC, NBC; also CBS, on per program basis.

Licensee: Southeastern Ohio Television System, Downerd Rd.

Studio: Downerd Rd.

Telephones: Gladstone 2-5431 (office); Gladstone 3-0361 (studio).
TWX No.: ZAN 67.

Ownership: General partnership: Zanesville Publishing Co., publisher of Zanesville Times-Recorder, 63%; Southeastern Ohio Bcstg. System Inc., licensee of WHIZ radio, 20%; Ernest B. Graham, 11%; Clarence A. Graham, 6%. Zanesville Publishing owners are Clay Littick, 47.5%; Arthur S. Littick, 47.5%; Wm. O. Littick, 5%. Southeastern Ohio Bcstg. owners are Zanesville Publishing Co., 60%; Ernest Graham, 20%; Clarence Graham, 20%. Zanesville Publishing Co. also operates WTAP-TV, Parkersburg, W. Va.; radio stations WTAP, Parkersburg and WHRV, Ann Arbor, Mich.; translators in Cambridge and Coshocton, O. to repeat WHIZ-TV; translator in Marietta, O. to repeat WTAP-TV.

Began Operation: May 15, 1953.

Represented (sales) by John E. Pearson Television Inc.

Represented (legal) by Robert F. Jones.

Represented (engineering) by Lohnes & Culver.

Personnel:

ALLAN LAND, general manager & film buyer.
NATE MILDER, director of sales.
WILLIAM HUNT, chief engineer.
MARTY HOWARD, director of programs.
RALPH YOUNG, film operation manager.

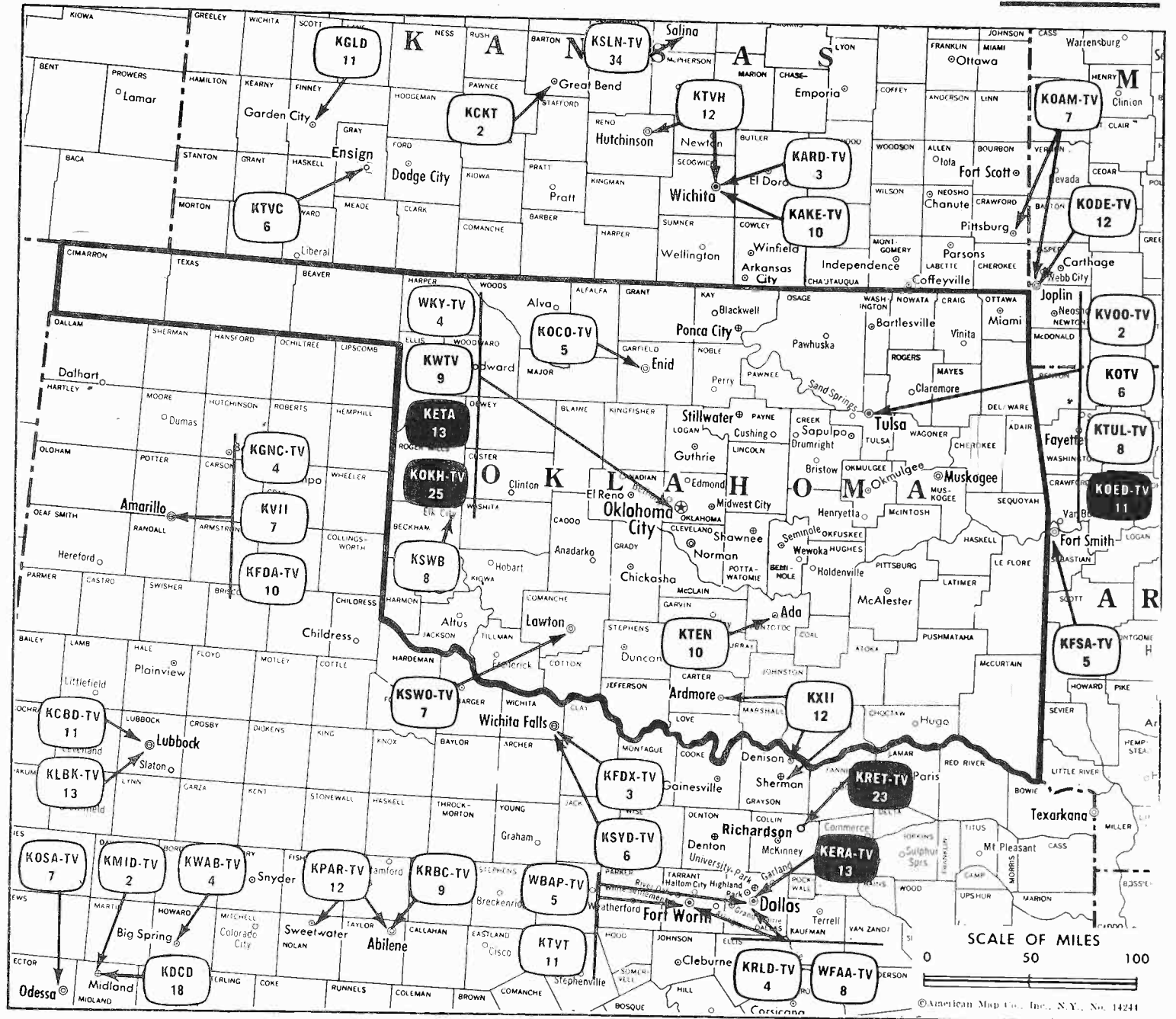
DIGEST OF RATE CARD NO. 1 (April 1, 1953)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.
Class A—6:29-11 p.m., daily.	\$150.00	\$90.00	\$60.00	\$50.00	\$37.50	\$30.00
NETWORK BASE HOURLY RATE:	\$100 (ABC),	\$120 (NBC).				

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OHIO Muskingum	23,900	21,800	92
Between 25-50%	None	Between 25-50%		
Under 25%	OHIO Athens	12,500	10,700	86
	Coshocton	10,100	8,700	86
	Holmes	5,500	4,000	72
	Morgan	3,800	3,300	85
WHIZ-TV Station Total		55,800	48,500	87
ARB Total Net Weekly Circulation (March, 1962)		22,600		



**PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE**



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Oklahoma City	316,700	50	504,600	55	451,100	57
Tulsa	277,500	55	521,800	53	460,000	53
Ada	67,100	163	179,200	141	151,300	142
Ardmore	47,900	180	139,600	162	116,200	166

Oklahoma Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	10	0	10
Educational Television Stations	2	1	3
			13

For Additional Data, See Next Page

Ohio—Zanesville

abc **NB WHIZ-TV**

Ch. 18



Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 14.8-kw visual, 8.13-kw aural. Antenna: 540-ft. above av. terrain, 506-ft. above ground, 1410-ft. above sea level.

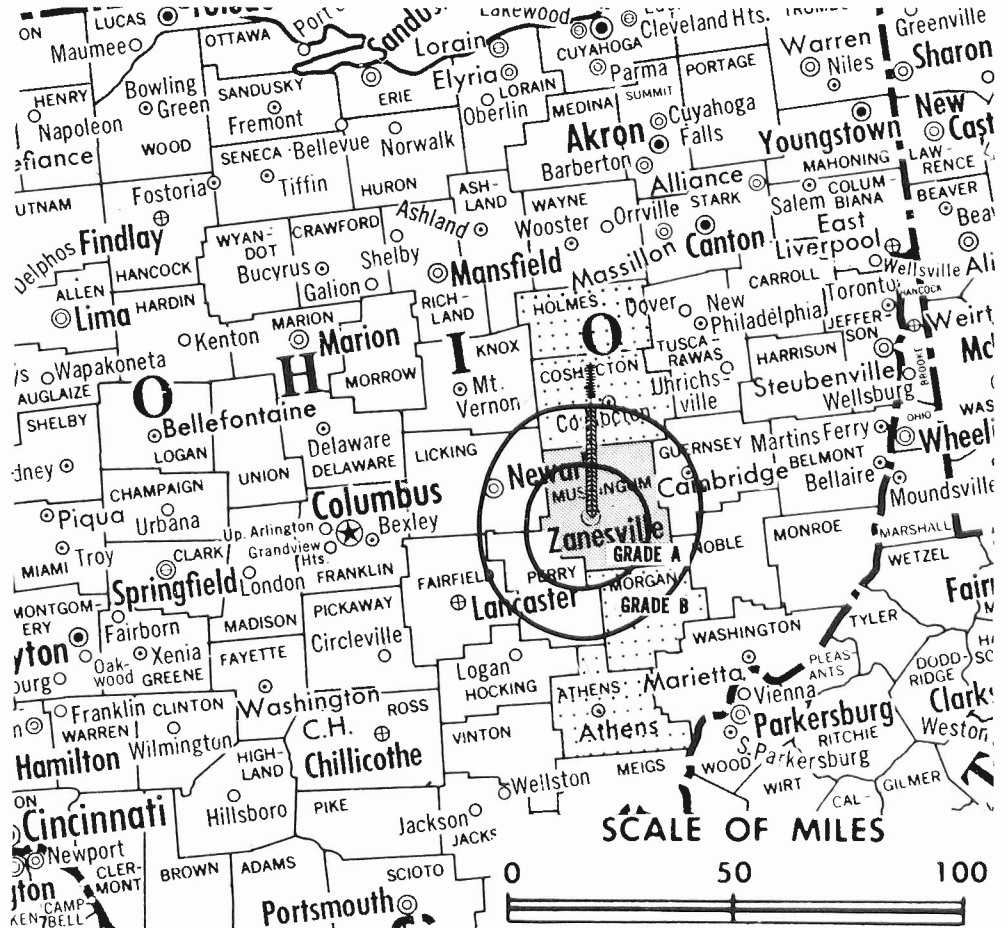
Latitude 39° 55' 42"
Longitude 81° 59' 06"

Transmitter: Downerd Rd.

AM Affiliate: WHIZ, .25-kw, 1240 kc (NBC).

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WHIZ-TV Ref: FCC File No. BMPCT-4406 Granted 2/6/57

©American Map Co., Inc., N.Y., No. 14244

WHIZ-TV

Network Service: ABC, NBC; also CBS, on per program basis.

Licensee: Southeastern Ohio Television System, Downerd Rd.

Studio: Downerd Rd.

Telephones: Gladstone 2-5431 (office); Gladstone 3-0361 (studio).
TWX No.: ZAN 67.

Ownership: General partnership: Zanesville Publishing Co., publisher of Zanesville Times-Recorder, 63%; Southeastern Ohio Bcstg. System Inc., licensee of WHIZ radio, 20%; Ernest B. Graham, 11%; Clarence A. Graham, 6%. Zanesville Publishing owners are Clay Littick, 47.5%; Arthur S. Littick, 47.5%; Wm. O. Littick, 5%. Southeastern Ohio Bcstg. owners are Zanesville Publishing Co., 60%; Ernest Graham, 20%; Clarence Graham, 20%. Zanesville Publishing Co. also operates WTAP-TV, Parkersburg, W. Va.; radio stations WTAP, Parkersburg and WHRV, Ann Arbor, Mich.; translators in Cambridge and Coshocton, O. to repeat WHIZ-TV; translator in Marietta, O. to repeat WTAP-TV.

Began Operation: May 15, 1953.

Represented (sales) by John E. Pearson Television Inc.

Represented (legal) by Robert F. Jones.

Represented (engineering) by Lohnes & Culver.

Personnel:

ALLAN LAND, general manager & film buyer.
NATE MILDER, director of sales.
WILLIAM HUNT, chief engineer.
MARTY HOWARD, director of programs.
RALPH YOUNG, film operation manager.

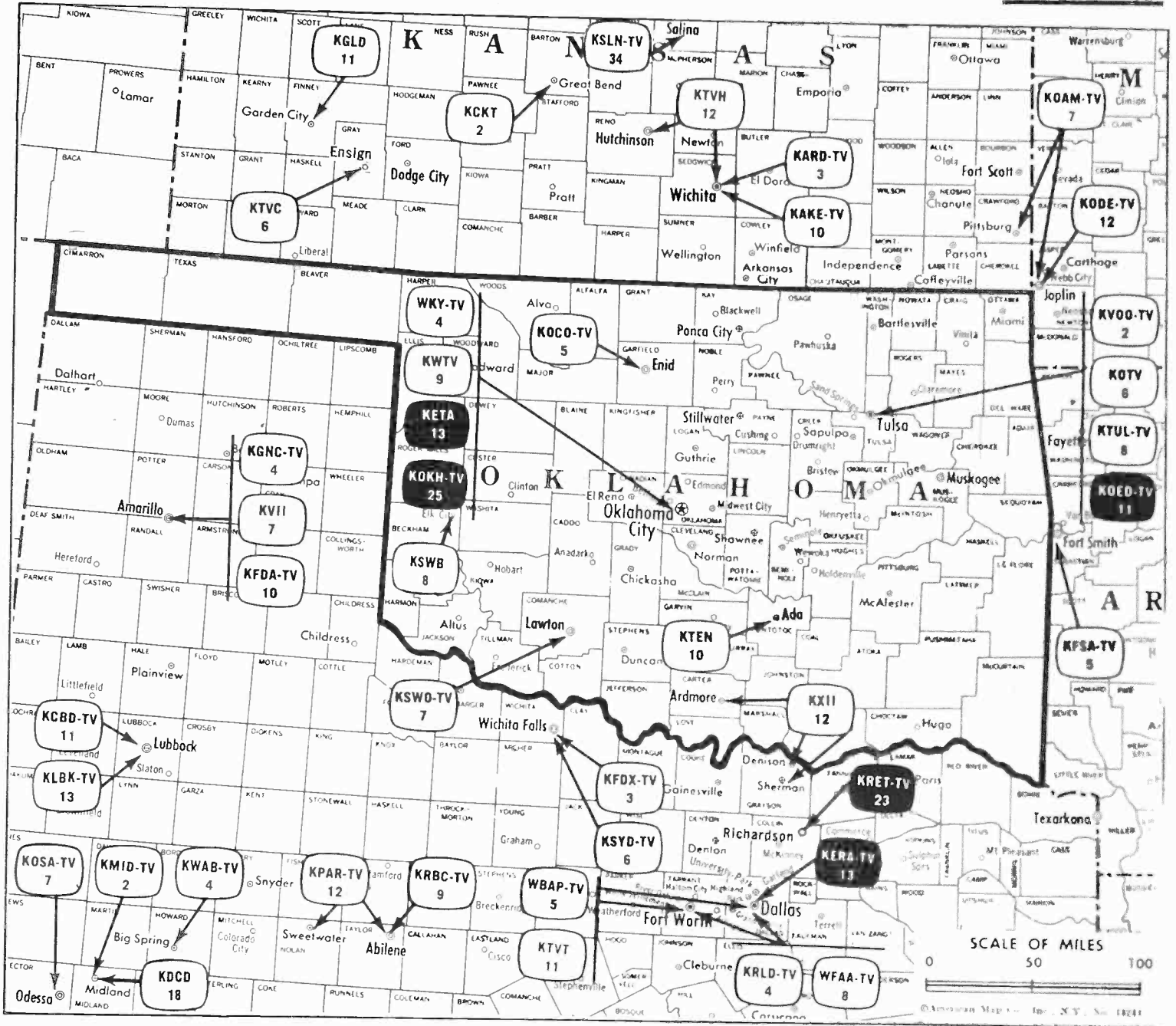
DIGEST OF RATE CARD NO. 1 (April 1, 1953)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	8 Sec.
Class A—6:29-11 p.m., daily.	\$150.00	\$90.00	\$60.00	\$50.00	\$37.50	\$30.00
NETWORK BASE HOURLY RATE:	\$100 (ABC),	\$120 (NBC).				

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OHIO			
	Muskingum	23,900	21,800	92
Between 25-50%	None	Between 25-50%		
	OHIO			
Under 25%	Athens	12,500	10,700	86
	Coshocton	10,100	8,700	86
	Holmes	5,500	4,000	72
	Morgan	3,800	3,300	85
WHIZ-TV Station Total		55,800	48,500	87
ARB Total Net Weekly Circulation (March, 1962)			22,600	



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE



Market	ARB Net Weekly		Total Homes	TV	
	Circulation	Rank		Households	Rank
Oklahoma City	316,700	50	504,600	451,100	57
Tulsa	277,500	55	521,800	460,000	53
Ada	67,100	163	179,200	151,300	142
Ardmore	47,900	180	139,600	116,200	166

Oklahoma Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	10	0	10
Educational Television Stations	2	1	3
			13

For Additional Data, See Next Page

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State Educational Technical Facilities (Complete Data in Educational Directory)

KETA

Oklahoma City

Ch. 13

Non-Commercial Educational Station

Licensee: Oklahoma Educational Television Authority, Box 2005, Norman, Okla.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 74.2-kw visual, 44.5-kw aural. Antenna: 1450-ft. above av. terrain, 1572-ft. above ground, 2724-ft. above sea level.

Latitude	35°	32'	58"
Longitude	97°	29'	48"

KOKH-TV

Oklahoma City

Ch. 25

Non-Commercial Educational Station

Licensee: Independent School District No. 89, 900 N. Klein St.

Technical Facilities: Channel No. 25 (536-542 mc). Authorized power: 275-kw visual, 141-kw aural. Antenna: 460-ft. above av. terrain, 500-ft. above ground, 1690-ft. above sea level.

Latitude	35°	38'	08"
Longitude	97°	30'	58"

KOED-TV

Tulsa

Ch. 11

Non-Commercial Educational Station

Licensee: Oklahoma Educational Television Authority, Box 2005, Norman, Okla.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 14.8-kw visual, 7.4-kw aural. Antenna: 1270-ft. above av. terrain, 1133-ft. above ground, 2146-ft. above sea level.

Latitude	36°	11'	26"
Longitude	96°	05'	50"

State Cross Reference List Communities That Receive Programs of Stations That Are Located Elsewhere

KOCO-TV

Enid

(See Oklahoma City)

KFDX-TV & KSYD-TV

Lawton

(See Wichita Falls, Tex.)

Oklahoma—Ada



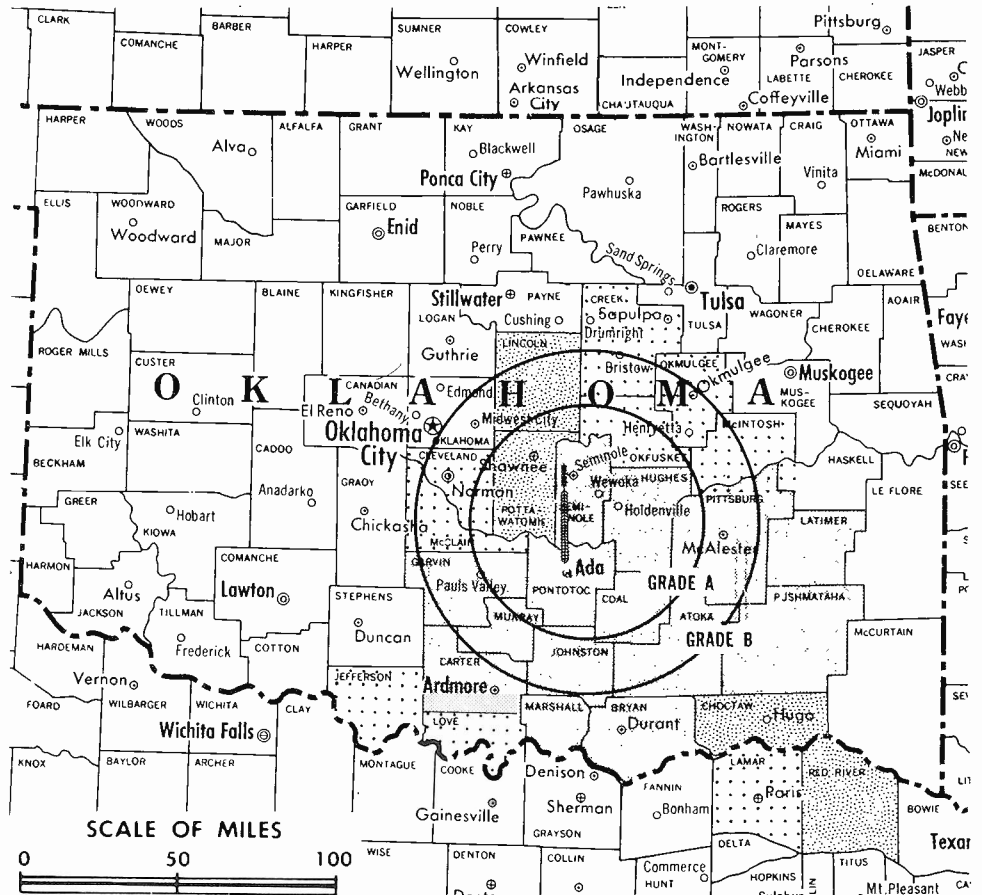
KTEN
Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 252-kw visual, 141-kw aural. Antenna: 760-ft. above av. terrain, 725-ft. above ground, 1719-ft. above sea level.

Latitude 34° 54' 08"
Longitude 96° 40' 37"

Transmitter: 8.5-mi. N of Ada on State Hwy. 99.

TV tape: Recording facilities.



KTEN Ref: FCC File No. BPCT-1776 Granted 12/16/53

©American Map Co., Inc., N.Y., No. 14244

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTEN

Network Service: ABC; also CBS & NBC, on per program basis.
Licensee: Eastern Oklahoma Television Co. Inc., Box 10, Ada.
Studio: 8.5-mi. N of Ada on State Hwy. 99.
Telephone: Federal 2-3311. TWX No.: 405-332-1141.
Ownership: Bill Hoover, pres., 68.7%; over 40 other stockholders, only 2 with as much as 2.5%.
Began Operation: April 28, 1954.
Represented (sales) by Select Station Representatives Inc.
Represented (legal) by Spearman & Roberson.
Represented (engineering) by Jules Cohen & Assoc.
Personnel:
BILL HOOVER, president, general manager & film buyer.
JACK HOOVER, vice president.
PAT LAMB, program director.
GEORGE MILLER, news director.
FRED SMITH, chief engineer.

DIGEST OF RATE CARD NO. 3 (Oct. 1, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 40 Sec. 20 Sec. 10 Sec.
Class AA—6:59-9:30 p.m., daily.
\$300.00 \$180.00 \$150.00 \$120.00 \$105.00 \$80.00 \$50.00 \$25.00
NETWORK BASE HOURLY RATE: \$225 (ABC), \$225 (NBC).

For ARB County-by-County Data, see page 40-a.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OKLAHOMA			
	Atoka	3,100	2,600	84
	Bryan	7,900	6,300	79
	Carter	13,000	11,400	88
	Coal	1,800	1,600	86
	Garvin	8,800	8,000	91
	Hughes	5,100	4,200	82
	Johnston	2,700	2,200	81
	Latimer	2,400	1,700	69
	Marshall	2,500	2,100	82
	Murray	3,600	3,100	85
	Pittsburg	10,800	9,200	85
Pontotoc	9,200	8,200	88	
Pushmataha	3,000	2,000	67	
Seminole	9,100	7,800	86	
Between 25-50%	OKLAHOMA			
	Choctaw	5,200	3,500	66
	Lincoln	6,200	5,700	92
	Pottawatomie	13,600	12,200	90
Under 25%	TEXAS			
	Red River	5,100	3,600	71
Under 25%	OKLAHOMA			
	Cleveland	13,400	12,000	90
	Creek	13,100	11,400	87
	Jefferson	2,900	2,600	88
	Love	1,900	1,600	84
	McClain	4,000	3,700	94
	McIntosh	3,800	3,200	84
	Okfuskee	3,700	2,900	79
	Okmulgee	11,900	10,700	90
	TEXAS			
Lamar	11,400	7,800	69	
KTEN Station Total		179,200	151,300	84
ARB Total Net Weekly Circulation (March, 1962)		67,100		

Oklahoma—Ardmore & Sherman-Denison, Texas

NBC **KXII**
Ch. 12

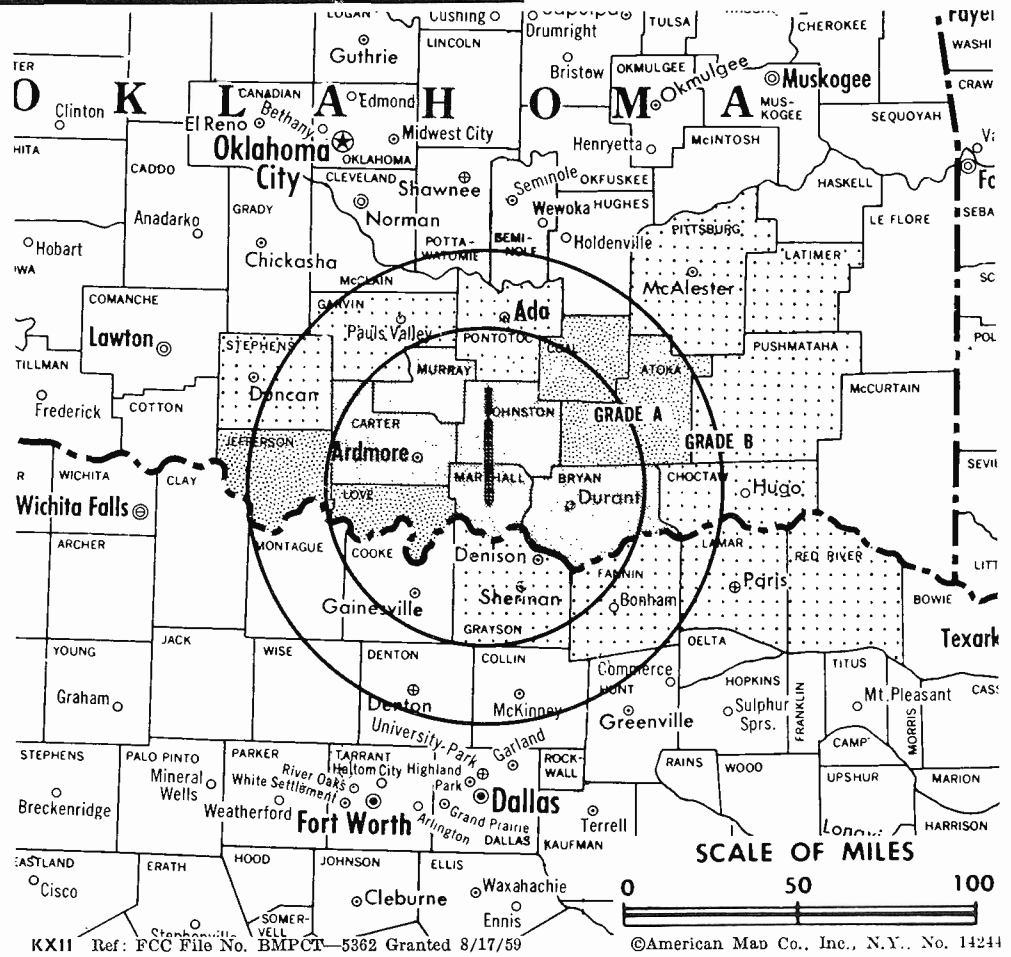
Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 214-kw visual, 107-kw aural. Antenna: 1030-ft. above av. terrain, 975-ft. above ground, 1796-ft. above sea level.

Latitude 34° 01' 35"
Longitude 96° 48' 04"

Transmitter: Madill, Okla.

Studios: Madill, Okla.; Sherman, Tex.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KXII Ref: FCC File No. BMPCT-5362 Granted 8/17/59

© American Map Co., Inc., N.Y. No. 14244

KXII

Network Service: NBC; also CBS, on per program basis.

Grantee (STA): Texoma Broadcasters Inc., P.O. Box 1003, Sherman, Texas.

Telephone: TW 2-8123.

Ownership: KWTX Bcstg. Co., operator of KWTX-TV, Waco, Tex., 80%; M. N. Bostick (gen. mgr. of KWTX-TV), 20%.

Began Operation: Aug. 12, 1956. Sale to present owners by John E. Riesen, executor for estate of founder John F. Easley approved June 17, 1959 by FCC (Vol. 15:17, 23, 25).

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

C. H. BALDING, general manager.
PETE McNEE, national sales manager.
BILL BAILEY, production manager.
RUSSELL TREVILLIAN, chief engineer.
ELDON CHESTER, film buyer.

DIGEST OF RATE CARD NO. 2 (May 1, 1960)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—6-10:30 p.m., Mon.-Sat.; noon to 10:30 p.m., Sun.	\$200.00	\$120.00	\$80.00	\$50.00	\$40.00	\$20.00

NETWORK BASE HOURLY RATE: \$100 (NBC).

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%		OKLAHOMA			
		Bryan	7,900	6,300	79
		Carter	13,000	11,400	88
		Johnston	2,700	2,200	81
		Marshall	2,500	2,100	82
	Murray	3,600	3,100	85	
Between 25-50%		OKLAHOMA			
		Atoka	3,100	2,600	84
		Coal	1,800	1,600	86
		Jefferson	2,900	2,600	88
	Love	1,900	1,600	84	
Under 25%		OKLAHOMA			
		Choctaw	5,200	3,500	66
		Garvin	8,800	8,000	91
		Latimer	2,400	1,700	69
		Pittsburg	10,800	9,200	85
		Pontotoc	9,200	8,200	88
		Pushmataha	3,000	2,000	67
		Stephens	12,500	11,400	91
		TEXAS			
		Fannin	8,100	6,500	80
	Grayson	23,700	20,800	88	
	Lamar	11,400	7,800	69	
	Red River	5,100	3,600	71	
KXII Station Total			139,600	116,200	83
ARB Total Net Weekly Circulation (March, 1962)			47,900		

Oklahoma—Elk City

KSWB

Ch. 8

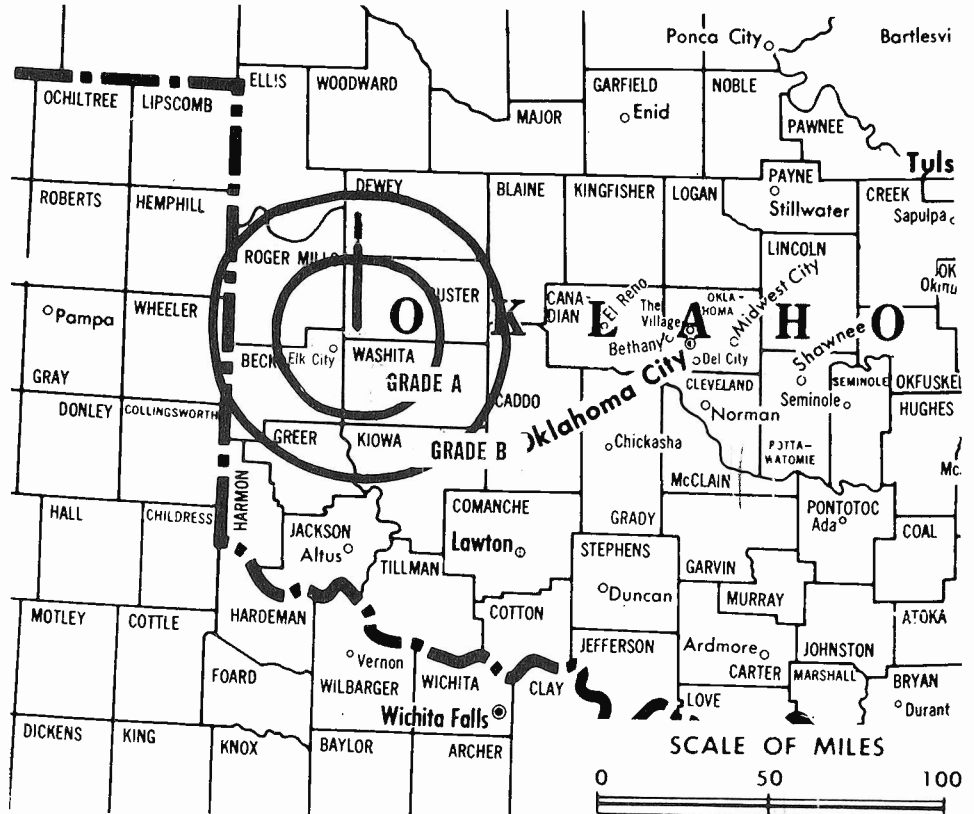
Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 26.3-kw visual, 13.2-kw aural. Antenna: 640-ft. above av. terrain, 642-ft. above ground, 2562-ft. above sea level.

Latitude 35° 31' 00"

Longitude 99° 21' 42"

Transmitter: 7.5-mi. NNE of center of town.

TV tape: Recording facilities.



KSWB Ref: FCC File No. BMPCT—5389 Granted 2/15/60

©American Map Co., Inc., N.Y., No. 14244

KSWB

Licensee: Southwest Bcstg. Co., P.O. Box 189, Elk City.

Business Office & Studio: P.O. Box 30, Elk City.

Telephone: CA 5-3232.

Ownership: Lonnie J. Preston, pres., 60%; Alice H. Preston, 40%. Each owns 32.8% of KWOE, Clinton, Okla.

Began Operation: Aug. 7, 1961.

Represented (sales) by The Devney Organization.

Represented (legal) by Berge, Fox & Arent.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

LONNIE J. PRESTON, owner & manager.

C. R. DEASON, chief engineer.

ALICE PRESTON, program manager.

WAYNE WALLACE, sales promotion manager.

DIGEST OF RATE CARD NO. 1

(Aug. 7, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—6:30-9:30 p.m., Mon.-Sat.; 5-9:30 p.m., Sun.					
\$150.00	\$90.00	\$60.00	\$45.00	\$30.00	\$15.00

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Oklahoma—Lawton



KSWO-TV



Ch. 7

(Also serves Wichita Falls, Tex.)

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1050-ft. above av. terrain, 1059-ft. above ground, 2199-ft. above sea level.

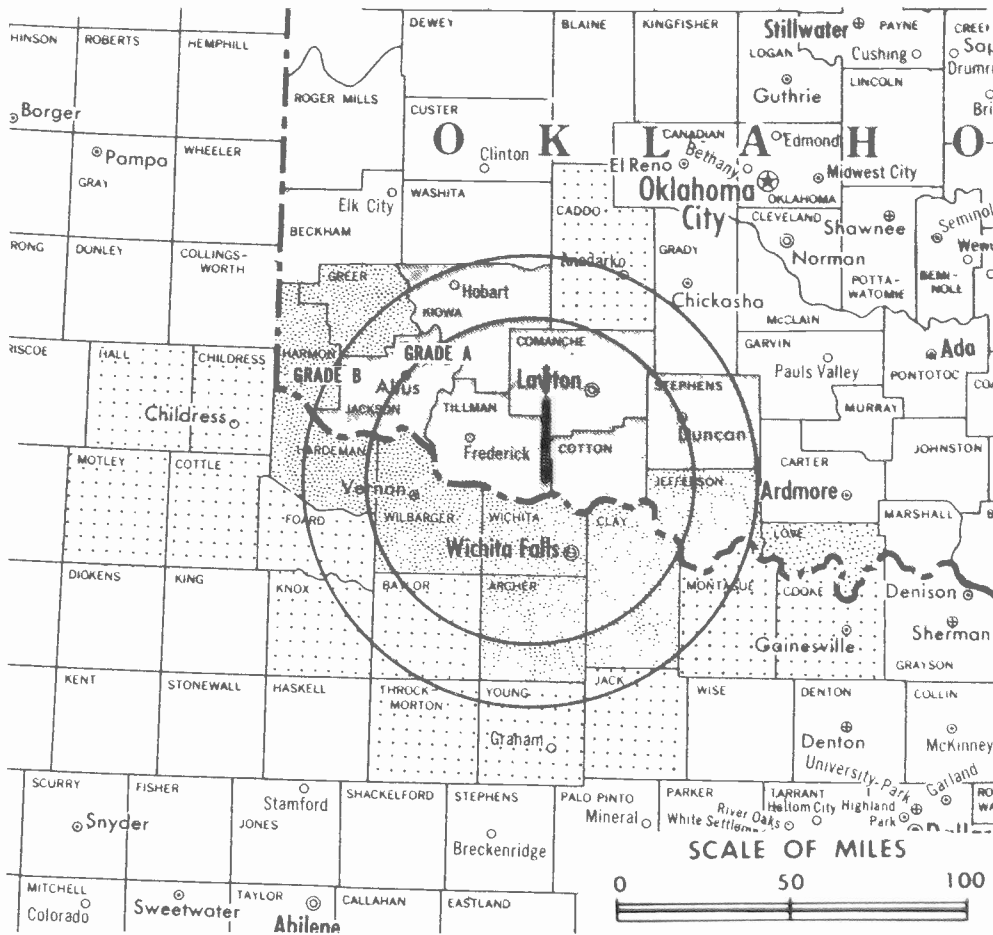
Latitude 34° 12' 55"
Longitude 98° 43' 13"

Transmitter: Grandfield, Okla., near Wichita Falls, Tex.

Studio: Administration Bldg., 4-mi. E of Lawton.

AM Affiliate: KSWO, 1-kw, 1380 kc (ABC).

Total Households: © 1960 Sales Management Inc.
TV Homes: TV% and Net Weekly Circulation © 1960 American Research Bureau Inc.



KSWO-TV Ref: FCC File No. BMPCT-5424 Granted 1/18/60

© American Map Co., Inc. N.Y. No. 14244

KSWO-TV

Licensee: Oklahoma Quality Broadcasting Co., Box 699.

Administration Bldg.: 4-mi. E. of Lawton, Okla.

Telephones: Elgin 5-7000, Lawton; W. Falls 723-2233. TWX No.: 405-355-8556.

Ownership: Co-partnership composed of R. H. Drewry, 53.5%; J. R. Montgomery, 15.5%; T. R. Wakentin, estate (Lawton Burton, executor), 15.5%; Edith Scott, 15.5%. Licensee owns 90% of KRHD, Duncan, Okla. Messrs. Drewry & Warkenin are principals in KMID-TV, Midland, Tex. and control radio KGWA, Enid, Okla.

Began Operation: March 8, 1953.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.

Personnel:

R. H. DREWRY, president & general manager.
BOB SCOTT, commercial manager.
PAUL GOODE, comptroller & film buyer.
JIMMY LOCKERD, chief engineer.
HAROLD HUNTER, program director.

DIGEST OF RATE CARD NO. 4

(Nov. 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	8 Sec.
Class A—7-10 p.m., daily.	\$350.00	\$210.00	\$140.00	\$125.00	\$105.00	\$90.00 \$45.00

NETWORK BASE HOURLY RATE: \$300.

For CATV Systems In Oklahoma,
see the CATV Directory

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OKLAHOMA			
	Comanche	24,400	22,400	92
	Cotton	2,600	2,400	91
	Jackson	9,200	8,400	91
	Kiowa	5,100	4,500	88
	Stephens	12,500	11,400	91
Tillman	4,800	4,200	89	
Between 25-50%	OKLAHOMA			
	Greer	2,900	2,400	79
	Harmon	1,900	1,600	84
	Jefferson	2,900	2,600	88
	Love	1,900	1,600	84
	TEXAS			
Archer	1,900	1,900	94	
Clay	2,800	2,600	93	
Hardeman	2,800	2,300	82	
Wichita	36,800	34,800	95	
Wilbarger	5,700	5,400	95	
Under 25%	OKLAHOMA			
	Caddo	9,000	7,900	88
	TEXAS			
	Baylor	2,000	1,900	94
	Childress	2,800	2,400	85
	Cooke	7,100	6,300	89
	Cottle	1,400	1,100	80
	Foard	1,000	1,000	90
	Hall	2,400	1,800	74
	Jack	2,600	2,400	90
	Knox	2,500	2,100	84
	Montague	5,200	4,700	89
Motley	1,000	700	68	
Throckmorton	1,000	800	81	
Young	5,800	5,200	89	
KSWO-TV Station Total		162,000	146,800	91
ARB Total Net Weekly Circulation (March, 1962)			117,500	

Oklahoma—Oklahoma City



KWTV

Ch. 9

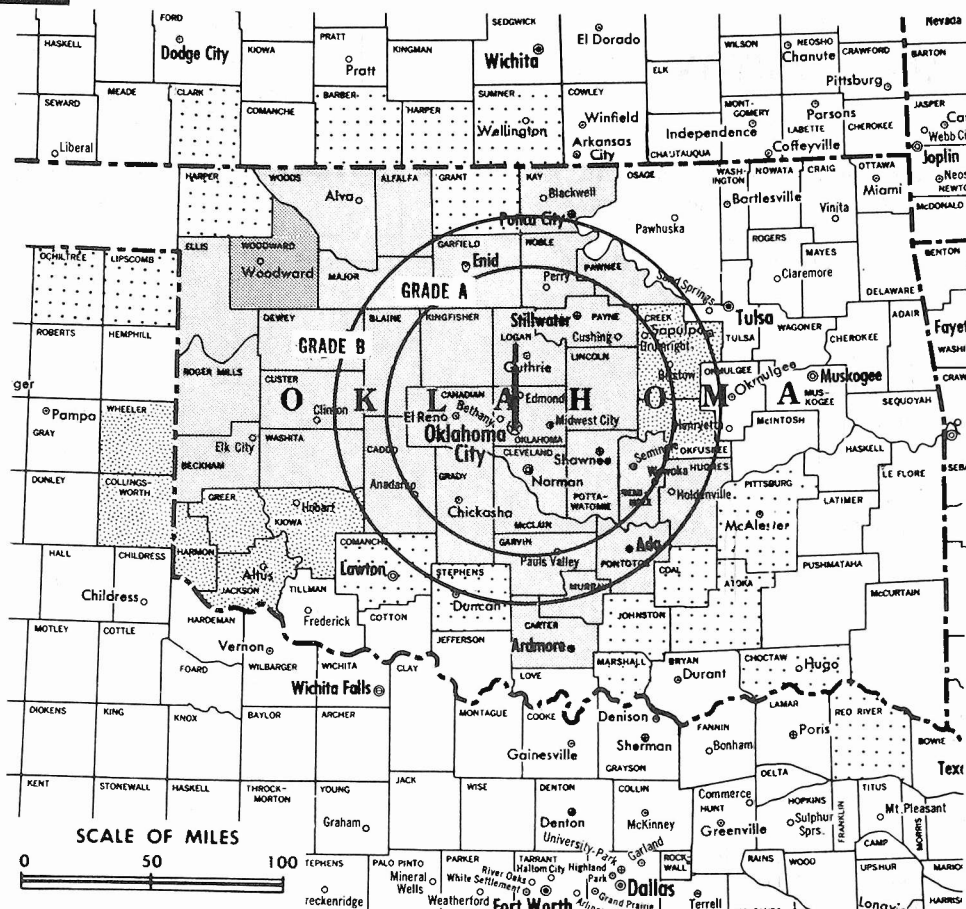


Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1520-ft. above av. terrain, 1572-ft. above ground, 2724-ft. above sea level.

Latitude 35° 32' 48"
Longitude 97° 29' 48"

Transmitter: 7401 N. Kelley.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KWTV Ref: FCC File No. BMPCT-1471 Granted 11/3/53

©American Map Co., Inc., N.Y., No. 14244

KWTV

Licensee: Oklahoma Television Corp., Box 8788.

Studio: 7401 N. Kelley. Telephone: Victor 3-6641.

Ownership: Video Investment Co., 50%; Roy J. Turner, pres., 12.5%; F. E. Harper (estate), 12.5%; Video Independent Theatres Inc. (Henry S. Griffing), 12.5%; Luther T. Dulaney, v.p.-treas., 12.5%. John T. Griffin is pres. and majority stockholder of Video Investment Co. Ownership interlocks with KATV, Little Rock, Ark.; KTUL-TV, Tulsa, Okla. Same interests also control CP for WSTE (Ch. 13) Fajardo, P.R. Note: Sale of 12½% by RKO General to Roy Turner & L. T. Dulaney, who will each get 6¼%, pends.

Began Operation: Dec. 20, 1953.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Spearman & Roberson.

Represented (engineering) by George C. Davis.

Personnel:

EDGAR T. BELL, exec. v.p. & general manager.
JACK DeLIER, asst. gen. mgr. & sales manager.
MONTEZ TJADEN, promotion-publicity director.
CHESLEY McREE, program director.
BRUCE PALMER, news director.
WAYNE C. LILES, farm director.
HAROLD PHILLIPS, chief engineer.

DIGEST OF RATE CARD NO. 11 (Oct. 1, 1961)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class AA—7-10 p.m., daily.

\$950.00 \$570.00 \$380.00 \$285.00 \$250.00 \$240.00 \$120.00

NETWORK BASE HOURLY RATE: \$1050.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%				
OKLAHOMA				
	Alfalfa	3,000	2,600	84
	Beckham	6,100	5,000	81
	Blaine	4,000	3,600	88
	Caddo	9,000	7,900	88
	Canadian	7,600	7,100	93

Net Weekly Circulation

State County

Total Households

TV Homes

%

OKLAHOMA—(Continued)

Carter	13,000	11,400	88
Cleveland	13,400	12,000	90
Custer	6,800	6,000	87
Dewey	2,100	1,700	81
Ellis	1,900	1,400	70
Garfield	17,200	15,700	92
Garvin	8,800	8,000	91
Grady	9,700	8,600	88
Hughes	5,100	4,200	82
Kay	17,000	15,200	90
Kingfisher	3,500	3,300	93
Lincoln	6,200	5,700	92
Logan	6,100	5,400	88
McClain	4,000	3,700	94
Major	2,600	2,000	73
Murray	3,600	3,100	85
Noble	3,500	3,300	92
Oklahoma	146,600	135,500	93
Pawnee	3,700	3,300	90
Payne	13,600	11,900	88
Pontotoc	9,200	8,200	88
Pottawatomie	13,600	12,200	90
Roger Mills	1,600	1,300	77
Seminole	9,100	7,800	86
Washita	5,400	4,900	91
Woods	4,000	3,500	85
Woodward	4,200	3,300	78

Over 50%

Between 25-50%

OKLAHOMA

Creek	13,100	11,400	87
Greer	2,900	2,400	79
Harmon	1,900	1,600	84
Jackson	9,200	8,400	91
Kiowa	5,100	4,500	88
Okfuskee	3,700	2,900	79

TEXAS

Collingsworth	2,000	1,400	69
Wheeler	2,700	2,000	73

(Continued on page 489)

KWTV Station Total	498,500	444,000	89
ARB Total Net Weekly Circulation (March, 1962)	316,700		

Oklahoma—Oklahoma City



WKY-TV



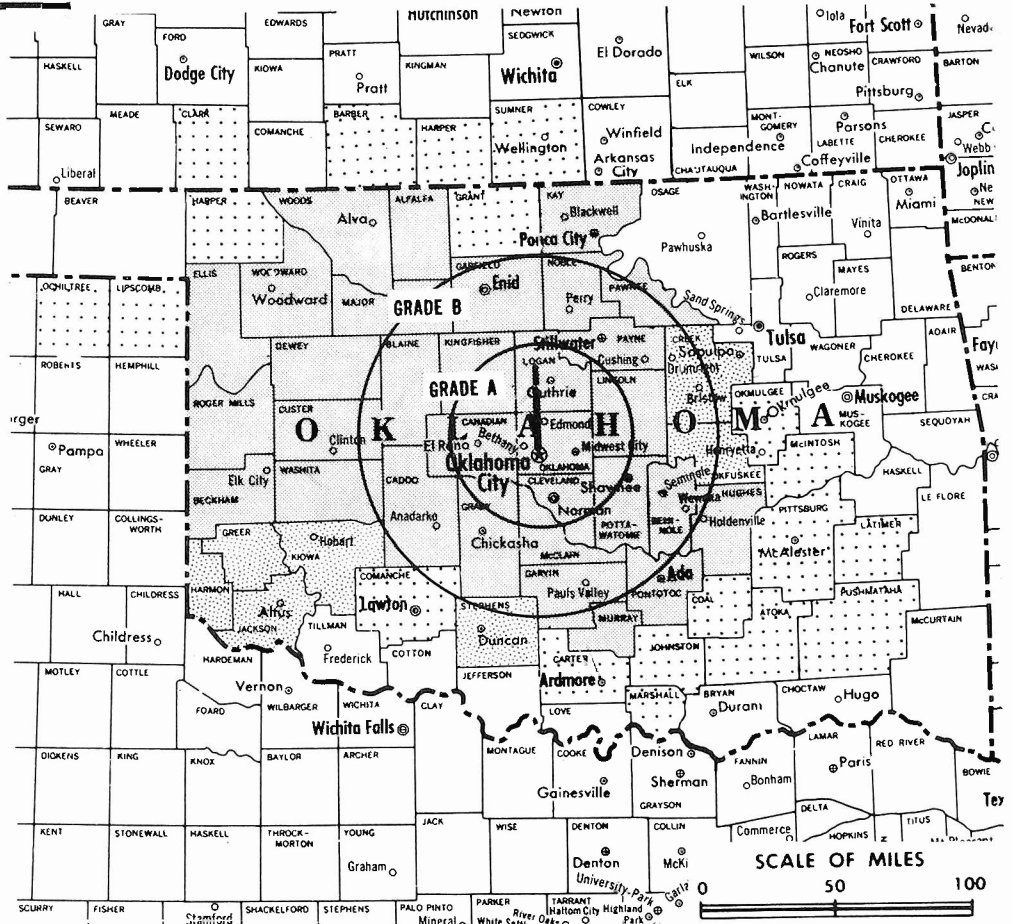
Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 60-kw aural. Antenna: 927-ft. above av. terrain, 969-ft. above ground, 2128-ft. above sea level.

Latitude 35° 33' 24"
Longitude 97° 30' 25"

Transmitter: 500 E. Britton Rd.
Studio: 500 E. Britton Rd.
TV tape: Recording facilities.
AM Affiliate: WKY, 5-kw, 930 kc.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WKY-TV Ref: FCC File No. BMPCT-448 Granted 12/12/52

©American Map Co., Inc., N.Y., No. 14244

WKY-TV

Licensee: WKY Television System Inc., Oklahoma City 14.
Telephone: Skyline 2-2161. TWX No.: 405-752-3909.
Ownership: Oklahoma Publishing Co., publisher of the Daily Oklahoman, Oklahoma City Times and The Farmer-Stockman. WKY Television System Inc. officers: E. K. Gaylord, pres.; Eugene B. Dodson, v.p.; Norman P. Bagwell, v.p.; Edw. L. Gaylord, secy.-treas. Also operates WTVT, Tampa, Fla. and KTVT, Fort Worth, Tex.
Began Operation: June 6, 1949.
Represented (sales) by The Katz Agency Inc.
Represented (legal) by Pierson, Ball & Dowd.
Personnel:
NORMAN P. BAGWELL, v.p. & station manager.
TOM PARRINGTON, national sales manager & asst. manager.
JOE JERKINS, program manager.
W. J. WILLIS, sales promotion manager.
ERNIE SCHULTZ, news director.
H. J. LOVELL, technical operations director.
BOB HAYWARD, chief engineer.

DIGEST OF RATE CARD NO. 16-A (Nov. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7-10 p.m., daily.	\$950.00	\$570.00	\$380.00	\$295.00	\$250.00	\$240.00

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OKLAHOMA			
	Alfalfa	3,000	2,600	84
	Beckham	6,100	5,000	81
	Blaine	4,000	3,600	88
	Caddo	9,000	7,900	88
	Canadian	7,600	7,100	93
	Cleveland	13,400	12,000	90
	Custer	6,800	6,000	87
	Dewey	2,100	1,700	81
	Ellis	1,900	1,400	70

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OKLAHOMA—(Continued)			
	Garfield	17,200	15,700	92
	Garvin	8,800	8,000	91
	Grady	9,700	8,600	88
	Hughes	5,100	4,200	82
	Kay	17,000	15,200	90
	Kingfisher	3,500	3,300	93
	Lincoln	6,200	5,700	92
	Logan	6,100	5,400	88
	McClain	4,000	3,700	94
	Major	2,600	2,000	73
	Murray	3,600	3,100	85
	Noble	3,500	3,300	92
	Oklahoma	146,600	135,500	93
	Pawnee	3,700	3,300	90
	Payne	13,600	11,900	88
	Pontotoc	9,200	8,200	88
	Pottawatomie	13,600	12,200	90
	Roger Mills	1,600	1,300	77
Seminole	9,100	7,800	86	
Washita	5,400	4,900	91	
Woods	4,000	3,500	85	
Woodward	4,200	3,300	78	
Between 25-50%	OKLAHOMA			
	Creek	13,100	11,400	87
	Greer	2,900	2,400	79
	Harmon	1,900	1,600	84
	Jackson	9,200	8,400	94
	Kiowa	5,100	4,500	88
Under 25%	Okfuskee	3,700	2,900	79
	Stephens	12,500	11,400	91
	KANSAS			
	Barber	2,900	2,500	85
	Clark	1,200	1,100	91
Harper	3,300	3,000	89	
Sumner	8,400	7,600	91	

WKY-TV Station Total 504,600 451,100 89
ARB Total Net Weekly Circulation (March, 1962) 316,800

Oklahoma—Enid (Oklahoma City)



KOCO-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 83.3-kw visual, 41.65-kw aural. Antenna: 1386-ft. above av. terrain, 1356-ft. above ground, 2516-ft. above sea level.

Latitude 35° 58' 56"
Longitude 97° 41' 43"

Transmitter: 6-mi. WNW of Crescent.

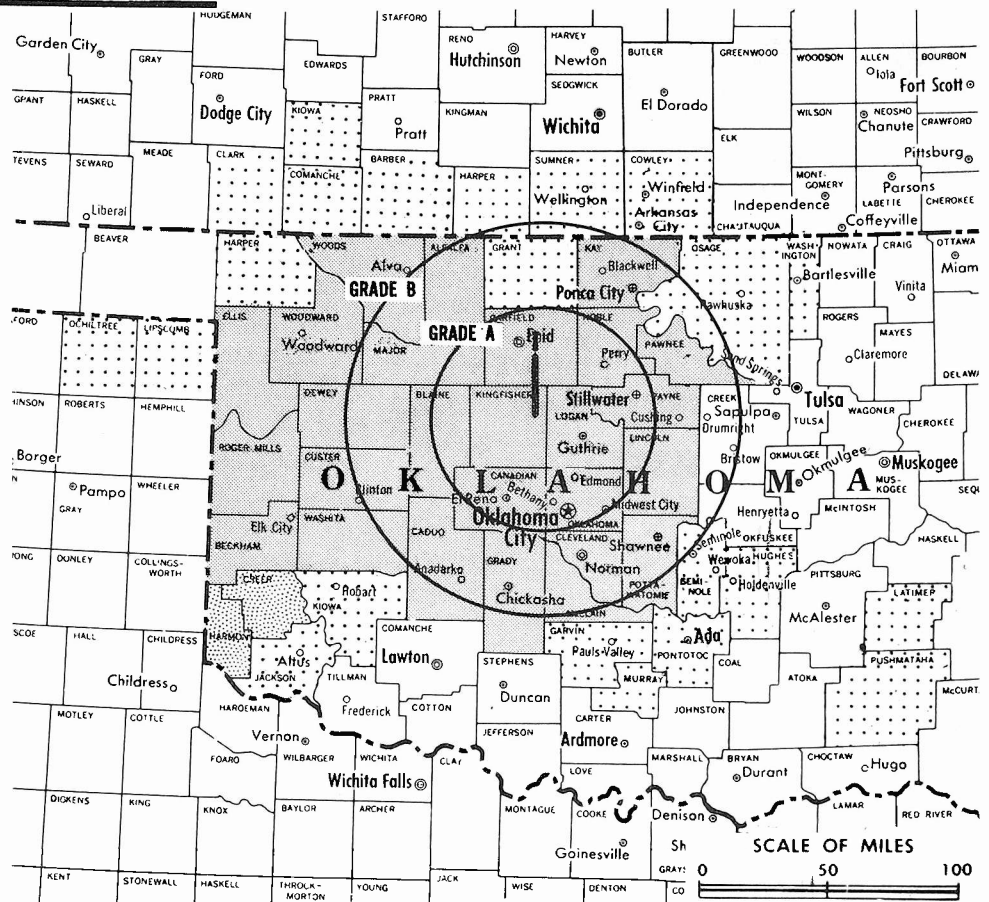
Studio: 63rd at Portland.

Telephone: Victor 2-6633, Oklahoma City.

TXW No.: OC 525.

TV tape: Recording facilities.

Represented (engineering) by A. Earl Cullum Jr.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KOCO-TV Ref: FCC File No. BPCT-2794 Granted 8/2/60

©American Map Co., Inc., N.Y., No. 14244

KOCO-TV

Licensee: Cimarron TV Corp., 63rd at Portland, Oklahoma City.

Ownership: Capital City Investment Co., 100%. Capital City stockholders are: John E. Kirkpatrick, pres., 8%; P. R. Banta, v.p., 12%; Jean I. Everest, secy.-treas., 7%; Dean A. McGee, 10%; B. D. Eddie, 5%; Leonard H. Savage, 7.5%; Howard J. Bozarth, 2%; Joe M. Baisch, 2% (gen. mgr. of WREX-TV, Rockford, Ill.); L. D. Banta, 10%; Loyd Benefield, 7.5%; Grace B. Kerr, 10%; 12 others, none with more than 4%.

Began Operation: July 6, 1954. Sale to Capital City Investment Co. approved by FCC Sept. 27, 1961. Sale to L. E. Caster (75%) and Ashley L. Robison (25%) by Streets Electronics Inc. approved Dec. 11, 1957 by FCC (Television Digest, Vol. 13:41, 45, 50). Transfer to Caster Estate, et al. Approved March 5, 1958 by FCC (Vol. 14:7, 8, 10). Transfer to present owners approved Oct. 31, 1961 (Vol. 17:23, 1, 4).

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by Cohn & Marks.

Personnel:

BEN K. WEST, v.p. & general manager.
EARL HICKERSON, operations director.
J. B. CHASE, program director.
GLENN DANLEY, chief engineer.
JAMES H. PITTS, comptroller.
ALEX KOLENSKY, sales manager.

DIGEST OF RATE CARD NO. 7-A
(Jan. 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec.

Class A—7-10 p.m., daily.

\$800.00 \$480.00 \$320.00 \$200.00 \$180.00 \$160.00 \$150.00

NETWORK BASE HOURLY RATE: \$700.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OKLAHOMA			
	Alfalfa	3,000	2,600	84
	Beckham	6,100	5,000	81
	Blaine	4,000	3,600	88
	Caddo	9,000	7,900	88
	Canadian	7,600	7,100	93

Net Weekly Circulation

State County

Total Households

TV Homes %

Over 50%

OKLAHOMA—(Continued)

Cleveland	13,400	12,000	90
Custer	6,800	6,000	87
Dewey	2,100	1,700	81
Ellis	1,900	1,400	70
Garfield	17,200	15,700	92
Grady	9,700	8,600	88
Kay	17,000	15,200	90
Kingfisher	3,500	3,300	93
Lincoln	6,200	5,700	92
Logan	6,100	5,400	88
McClain	4,000	3,700	94
Major	2,600	2,000	73
Noble	3,500	3,300	92
Oklahoma	146,600	135,500	93
Pawnee	3,700	3,300	90
Payne	13,600	11,900	88
Pottawatomie	13,600	12,200	90
Roger Mills	1,600	1,300	77
Washita	5,400	4,900	91
Woods	4,000	3,500	85
Woodward	4,200	3,300	78

Between 25-50%

OKLAHOMA

Greer	2,900	2,400	79
Harmon	1,900	1,600	84

KANSAS

Barber	2,900	2,500	85
Clark	1,200	1,100	91
Comanche	1,100	900	78
Cowley	12,400	11,000	89
Harper	3,300	3,000	89
Kiowa	1,500	1,200	77
Sumner	8,400	7,600	91

Under 25%

OKLAHOMA

Garvin	8,800	8,000	91
Grant	2,900	2,600	90
Harper	1,900	1,700	87
Hughes	5,100	4,200	82

(Continued on page 489)

KOCO-TV Station Total	440,600	395,900	90
ARB Total Net Weekly Circulation (March, 1962)		261,800	

Oklahoma—Tulsa



KOTV

Ch. 6



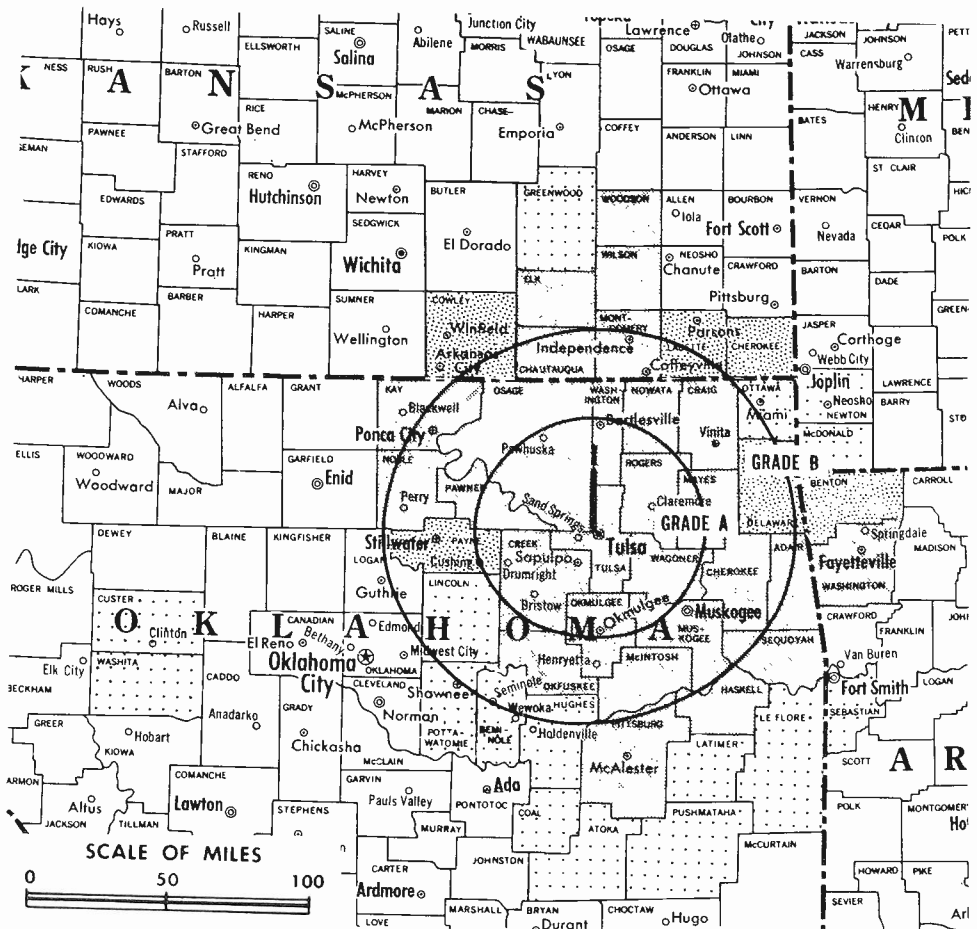
Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 1310-ft. above av. terrain, 1133-ft. above ground, 2146-ft. above sea level.

Latitude 36° 11' 26"
Longitude 96° 05' 50"

Transmitter: 6.4-mi. WNW of Tulsa near Sand Springs.

Studio: Third & Frankfort Sts.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KOTV Ref: FCC File No. BMPCT—2203 Granted 8/20/54

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KOTV

Licensee: KOTV Inc., Third & Frankfort Sts., Tulsa 20.

Telephone: Luther 2-9233. TWX No.: TU 844.

Ownership: Whitney Television Corp. Also owns KHOU-TV, Houston; WISH-TV & WISH, Indianapolis; WANE-TV & WANE, Ft. Wayne, KXTV, Sacramento, Cal. For other interests, see Corinthian under Group Ownership.

Began Operation: Oct. 22, 1949; sale to General Television Co. (Jack D. Wrather and mother, 50%; Maria Helen Alvarez, 50%) approved by FCC July 13, 1952 (Television Digest, Vol. 8:19, 31); sale to present owners approved by FCC May 13, 1954 (Vol. 10:20).

Represented (sales) by H-R Television Inc.

Represented (legal) by Covington & Burling.

Personnel:

- C. WREDE PETERSMEYER, president.
- GEORGE STEVENS, v.p. & general manager.
- DALE HART, commercial manager.
- ARTHUR ELLIOTT, operations, prog. mgr. & film buyer.
- ROBERT FREELAND, promotion manager.
- DICK WHEELER, news director.
- LAVOY HOOKER, chief engineer.
- AUDREY DeBOER, traffic manager.

DIGEST OF RATE CARD NO. 4 (July 1, 1961)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7-10 p.m., daily.
\$900.00 \$540.00 \$350.00 \$270.00 \$220.00* \$120.00*

*7:30-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$875.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS Washington	17,700	14,000	79
	KANSAS Chautauqua	2,200	2,000	89
	Elk	1,900	1,500	82

Net Weekly Circulation	State County	Total Households	TV Homes	%		
Over 50%	KANSAS—(Continued)					
		Montgomery	15,400	13,300	86	
		Wilson	4,500	3,700	81	
		Woodson	1,900	1,600	80	
	Over 50%	OKLAHOMA				
			Adair	3,800	2,700	72
			Cherokee	5,100	4,200	83
			Craig	4,600	4,000	87
			Creek	13,100	11,400	87
			Haskell	2,800	2,400	83
			Kay	17,000	15,200	90
			McIntosh	3,800	3,200	84
			Mays	6,400	5,500	87
			Muskogee	19,400	16,800	87
			Noble	3,500	3,300	92
			Nowata	3,500	3,200	91
		Okfuskee	3,700	2,900	79	
		Oklmulgee	11,900	10,700	90	
		Osage	10,400	9,600	93	
	Pawnee	3,700	3,300	90		
	Pittsburg	10,800	9,200	85		
	Rogers	6,700	5,900	88		
	Sequoyah	5,200	4,100	79		
	Tulsa	116,000	107,800	93		
	Wagoner	4,800	4,300	88		
	Washington	13,900	13,200	95		
Between 25-50%	ARKANSAS					
		Benton	12,100	9,700	80	
	KANSAS					
		Cherokee	7,600	7,000	92	
		Cowley	12,400	11,000	89	
	Labette	9,000	7,900	88		
Over 50%	OKLAHOMA					
		Delaware	4,100	3,200	76	
		Payne	13,600	11,900	88	
(Continued on page 489)						
KOTV Station Total		521,800	460,000	88		
ARB Total Net Weekly Circulation (March, 1962)		277,500				

Oklahoma—Tulsa



KTUL-TV

Ch. 8



Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1020-ft. above av. terrain, 719-ft. above ground, 1700-ft. above sea level.

Latitude 35° 51' 43"
Longitude 95° 46' 01"

Requests change to 170-kw aural, 1276-ft. above av. terrain, 1136-ft. above ground, lat. 36° 07' 00", long. 96° 01' 29".

Transmitter: Concharty Mt., 6-mi. NW of Haskell.

Studio: Lookout Mt., Tulsa.

Telephone: Hickory 6-6184.

TWX No.: TU 91.

TV tape: Recording facilities.

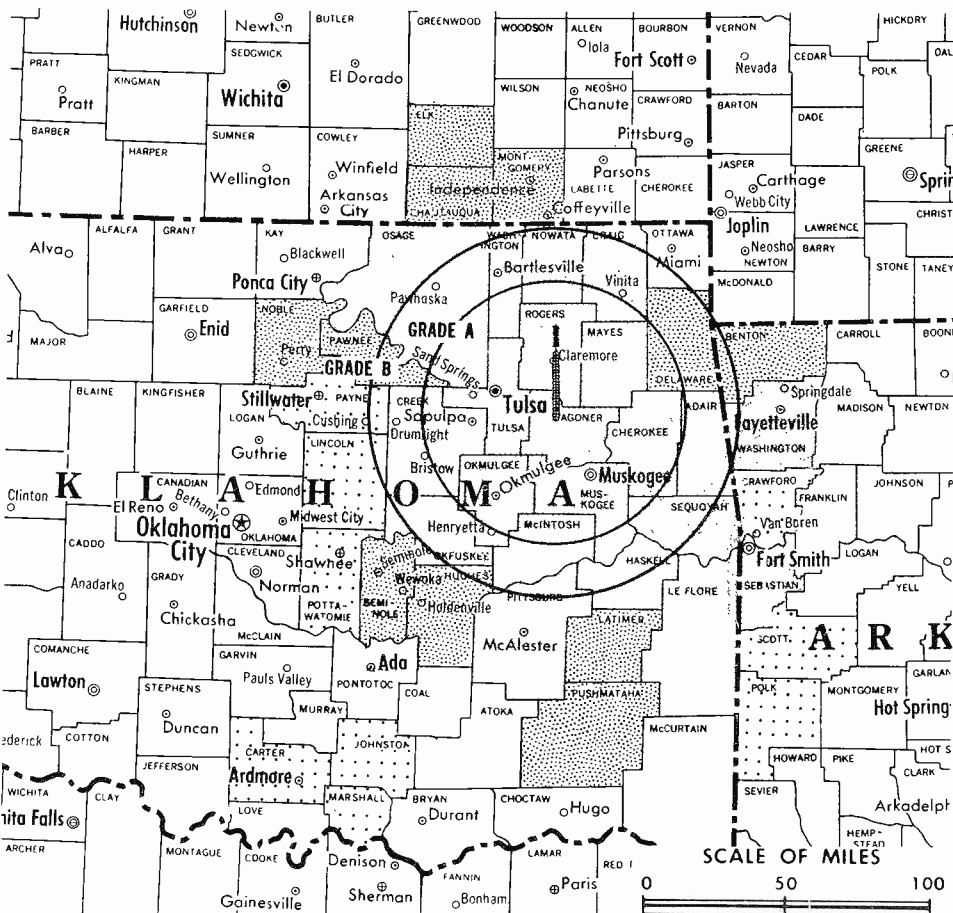
Represented (engineering) by Paul Godley Co.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau



KTUL-TV Ref: FCC File No. DOC.—11966 Granted 9/6/57

© American Map Co., Inc., N.Y., No. 14214

KTUL-TV

Licensee: Tulsa Bcstg. Co., Box 9697, Tulsa.

Ownership: John T. Griffin, chairman, 56.5%; James C. Leake, pres., 3.61%; Bryan Cole, v.p., .212%; Marjory Griffin Leake, 39.45%; Bryan Mathes, secy.-treas., .212%. Interlocking ownership with KWTM, Oklahoma City and KATV, Little Rock, Ark. Same interests also control CP for WSTE (Ch. 13) Fajardo, P.R.

Began Operation: Sept. 18, 1954.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Spearman & Roberson.

Personnel:

WILLIAM D. SWANSON, v.p., general manager & film buyer.
JOHN J. (JIM) BLACK JR., national sales manager.
PHIL WATERMAN, local-regional sales manager.
F. BEN HEVEL, operations manager.
MRS. BARBARA ROBERTS, promotion manager.
ROBERT E. SNIDER, engineering director.
LOUIS O. BROWN, chief engineer.
JACK MORRIS, news, public relations & special events director.
JOHN RAUSER, film manager.

DIGEST OF RATE CARD NO. 7-A—(June 20, 1962)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 8 Sec.

Class AA—7:01-9:59 p.m., daily.

\$750.00 \$450.00 \$290.00 \$250.00 \$200.00 \$200.00 \$100.00

NETWORK BASE HOURLY RATE: \$775.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS			
	Sebastian	21,500	19,300	90
	Washington	17,700	14,000	79
	OKLAHOMA			
	Adair	3,800	2,700	72
	Cherokee	5,100	4,200	83
	Craig	4,600	4,000	87
	Creek	13,100	11,400	87
	Haskell	2,800	2,400	83
	Le Flore	9,200	7,400	80

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OKLAHOMA—(Continued)			
	McIntosh	3,800	3,200	84
	Mayes	6,400	5,500	84
	Muskogee	19,400	16,800	87
	Nowata	3,500	3,200	91
	Okfuskee	3,700	2,900	79
	Okmulgee	11,900	10,700	90
	Osage	10,400	9,600	93
	Pittsburg	10,800	9,200	85
	Rogers	6,700	5,900	88
	Sequoyah	5,200	4,100	79
	Tulsa	116,000	107,800	93
	Wagoner	4,800	4,300	88
	Washington	13,900	13,200	95
Between 25-50%	ARKANSAS			
	Benton	12,100	9,700	80
	KANSAS			
	Chautauqua	2,200	2,000	89
	Elk	1,900	1,500	82
Montgomery	15,400	13,300	86	
Under 25%	OKLAHOMA			
	Delaware	4,100	3,200	76
	Hughes	5,100	4,200	82
	Latimer	2,400	1,700	69
	Noble	3,500	3,300	92
	Pawnee	3,700	3,300	90
	Pushmataha	3,000	2,000	67
	Seminole	9,100	7,800	86
	ARKANSAS			
	Crawford	6,500	5,100	79
Polk	3,900	2,900	74	
Scott	2,300	1,800	75	
OKLAHOMA				
Carter	13,000	11,400	88	
Johnston	2,700	2,200	81	
Lincoln	6,200	5,700	92	
Marshall	2,500	2,100	82	
Payne	13,600	11,900	88	
Pottawatomie	13,600	12,200	90	
KTUL-TV Station Total		421,100	369,100	88
ARB Total Net Weekly Circulation (March, 1962)		250,900		

Oklahoma—Tulsa



KVOO-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 1330-ft. above av. terrain, 1175.5-ft. above ground, 2147-ft. above sea level.

Latitude 36° 11' 46"
Longitude 96° 05' 53"

Transmitter: Bigheart Mt.

Studio: 3701 S. Peoria.

TV tape: Recording facilities.

AM Affiliate: KVOO, 50-kw, 1170 kc (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KVOO-TV Ref: FCC File No. BMPCT-2625 Granted 12/15/54

© American Map Co., Inc., N.Y., No. 1424

KVOO-TV

Licensee: Central Plains Enterprises Inc., 3701 S. Peoria.

Telephone: Riverside 2-5561. TWX No.: TU 1314.

Ownership: William Skelly estate, 38.88% (held by Southwest Sales Corp.); Dean A. McGee, chairman, 7.41%; Robert S. Kerr estate, 27.89%; Travis M. Kerr, 6.86%; Harold C. Stuart, 12%; F. C. Love, 2.02%; C. B. Akers, 1.81%; Tulsa U., 1.52%; Oklahoma A&M, 1.52%. Kerr family also controls WEEK-TV, Peoria, Ill. and satellite WEEQ-TV, La Salle, Ill.

Began Operation: Dec. 5, 1954.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

- HAROLD C. STUART, president.
- JOHN DEVINE, general manager.
- TOM BELCHER, commercial manager.
- RAY A. KLINGE, program director.
- BRUCE WASHBURN, production supervisor.
- GORDON GERHARDT, promotion director.
- ANN R. FELLOWS, public relations director.
- JIM NEAL, news manager.
- ALLEN COX, film editor.
- JOHN M. BUSHNELL, director of engineering.
- JOHN BARTH, chief engineer.

DIGEST OF RATE CARD NO. 4—(Feb. 1, 1962)

Min., 40

Hour	30 Min.	15 Min.	10 Min.	or 30 Sec.	20 Sec.	10 Sec.	
Class AA—7-10 p.m., daily.	\$825.00	\$495.00	\$330.00	\$289.00	\$225.00	\$215.00	\$113.00

Color—network color programs; local film & transparent slides.

NETWORK BASE HOURLY RATE: \$875.

For Other Owners of Two or More TV Stations, see Group Ownership Section.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS			
	Benton	12,100	9,700	80
	Washington	17,700	14,000	79
	KANSAS			
	Chautauqua	2,200	2,000	89
	Elk	1,900	1,500	82
	Montgomery	15,400	13,300	86
	OKLAHOMA			
	Adair	3,800	2,700	72
	Cherokee	5,100	4,200	83
	Craig	4,600	4,000	87
	Creek	13,100	11,400	87
	Delaware	4,100	3,200	76
	Haskell	2,800	2,400	83
Kay	17,000	15,200	90	
McIntosh	3,800	3,200	84	
Mayer	6,400	5,500	87	
Muskogee	19,400	16,800	87	
Noble	3,500	3,300	92	
Nowata	3,500	3,200	91	
Okfuskee	3,700	2,900	79	
Okmulgee	11,900	10,700	90	
Osage	10,400	9,600	93	
Pawnee	3,700	3,300	90	
Payne	13,600	11,900	88	
Pittsburg	10,800	9,200	85	
Rogers	6,700	5,900	88	
Sequoyah	5,200	4,100	79	
Tulsa	116,000	107,800	93	
Wagoner	4,800	4,300	88	
Washington	13,900	13,200	95	
Between 25-50%	KANSAS			
	Wilson	4,500	3,700	81
	Woodson	1,900	1,600	80
	OKLAHOMA			
Latimer	2,400	1,700	69	
Le Flore	9,200	7,400	80	
Pushmataha	3,000	2,000	67	

(Continued on next page)

KVOO-TV Station Total	492,000	432,200	88
ARB Total Net Weekly Circulation (March, 1962)	274,300		

KWTV, Oklahoma City

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
	KANSAS			
	Barber	2,900	2,500	85
	Clark	1,200	1,100	91
	Harper	3,300	3,000	89
	Sumner	8,400	7,600	91
	OKLAHOMA			
	Atoka	3,100	2,600	84
	Choctaw	5,200	3,500	66
	Coal	1,800	1,600	86
Under 25% (Continued)	Comanche	24,400	22,400	92
	Grant	2,900	2,600	90
	Harper	1,900	1,700	87
	Johnston	2,700	2,200	81
	Marshall	2,500	2,100	82
	Pittsburg	10,800	9,200	85
	Stephens	12,500	11,400	91
	TEXAS			
	Lipscomb	1,100	800	74
	Ochiltree	2,900	2,700	90
	Red River	5,100	3,600	71

WKY-TV, Oklahoma City

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
	OKLAHOMA			
	Atoka	3,100	2,600	84
	Carter	13,000	11,400	88
	Coal	1,800	1,600	82
	Comanche	24,400	22,400	92
	Grant	2,900	2,600	90
	Harper	1,900	1,700	87
Under 25% (Continued)	Johnston	2,700	2,200	81
	Latimer	2,400	1,700	69
	McIntosh	3,800	3,200	84
	Marshall	2,500	2,100	82
	Okmulgee	11,900	10,700	90
	Pittsburg	10,800	9,200	85
	Pushmataha	3,000	2,000	67
	TEXAS			
	Lipscomb	1,100	800	74
	Ochiltree	2,900	2,700	90

KOCO-TV, Enid (Oklahoma City)

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
	OKLAHOMA—(Continued)			
	Jackson	9,200	8,400	91
	Kiowa	5,100	4,500	88
	Latimer	2,400	1,700	69
	Murray	3,600	3,100	85
	Osage	10,400	9,600	93
Under 25%	Pontotoc	9,200	8,200	88
	Pushmataha	3,000	2,000	67
	Seminole	9,100	7,800	86
	Washington	13,900	13,200	95
	TEXAS			
	Lipscomb	1,100	800	74
	Ochiltree	2,900	2,700	90

Okla.—Oklahoma City & Tulsa

KOTV, Tulsa

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
	ARKANSAS			
	Sebastian	21,500	19,300	90
	KANSAS			
	Greenwood	39,000	34,000	86
	MISSOURI			
	McDonald	4,000	3,500	87
	Newton	9,700	8,800	91
	OKLAHOMA			
Under 25%	Atoka	3,100	2,600	84
	Coal	1,800	1,600	86
	Custer	6,800	6,000	87
	Hughes	5,100	4,200	82
	Latimer	2,400	1,700	69
	Le Flore	9,200	7,400	80
	Lincoln	6,200	5,700	92
	Ottawa	9,400	8,600	91
	Pottawatomie	13,600	12,200	90
	Pushmataha	3,000	2,000	67
	Seminole	9,100	7,800	86
	Washita	5,400	4,900	91

KVOO-TV, Tulsa

(ARB Data Continued)

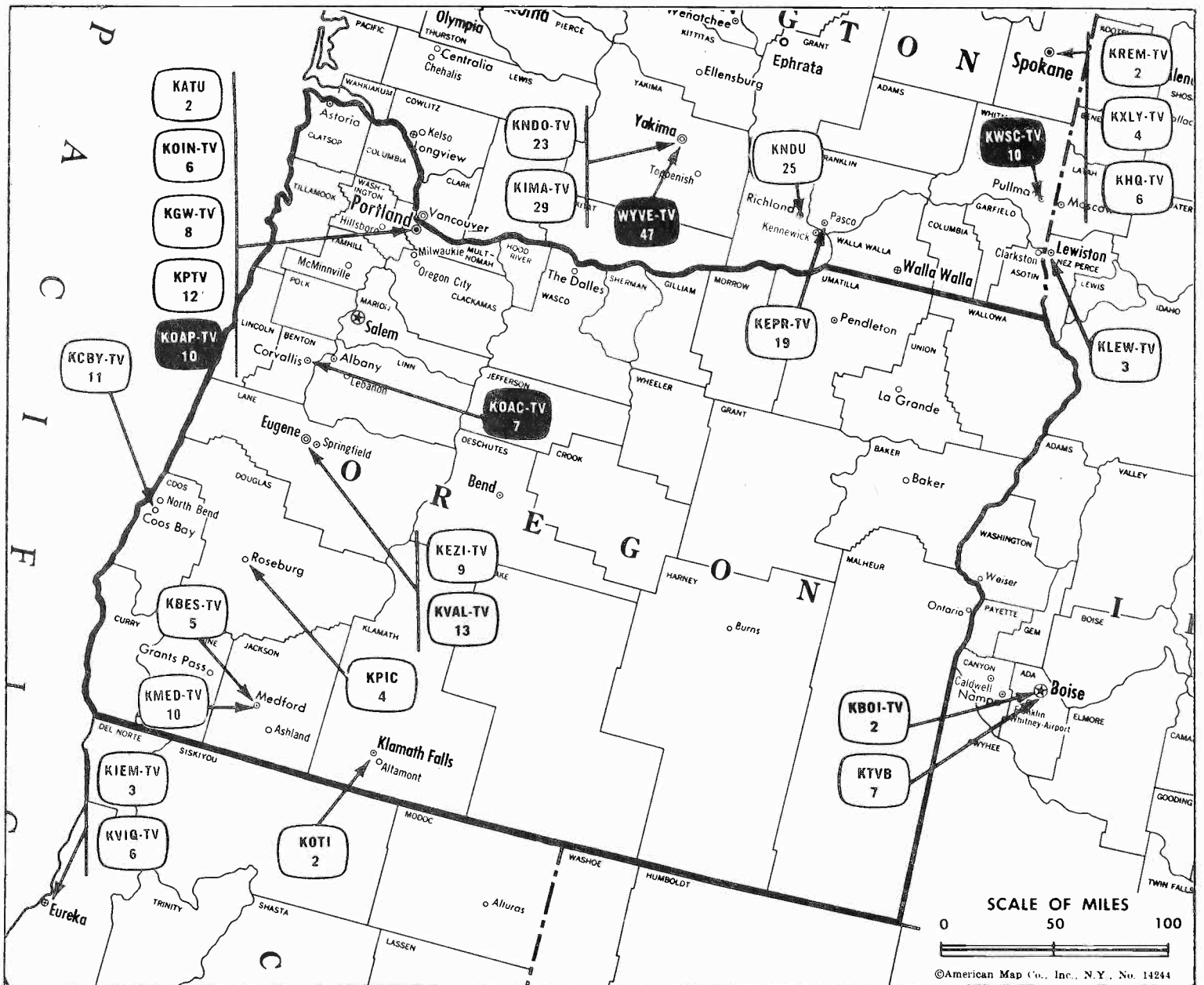
Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
	ARKANSAS			
	Polk	3,900	2,900	74
	Scott	2,300	1,800	75
	Sebastian	21,500	19,300	90
	KANSAS			
	Cherokee	7,600	7,000	92
	Cowley	12,400	11,000	89
	Greenwood	3,900	3,400	86
	Labette	9,000	7,900	88
	MISSOURI			
	McDonald	4,000	3,500	87
Under 25%	Newton	9,700	8,800	91
	OKLAHOMA			
	Atoka	3,100	2,600	84
	Coal	1,800	1,600	86
	Ellis	1,900	1,400	70
	Hughes	5,100	4,200	82
	Johnston	2,700	2,200	81
	Lincoln	6,200	5,700	92
	Marshall	2,500	2,100	82
	Ottawa	9,400	8,600	91
	Pottawatomie	13,600	12,200	90
	Seminole	9,100	7,800	86
	Woodward	4,200	3,300	78

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HAPPILY DISTRIBUTED BY TRANS-LUX TELEVISION CORPORATION NEW YORK . . . CHICAGO . . . HOLLYWOOD

Oregon



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Portland	431,000	31	566,600	48	503,200	49
Eugene	74,200	158	142,500	159	122,800	159
Medford	41,200	189	108,400	175	93,200	176
Roseburg	18,900	213	Information	Not Available	Information	Not Available
Klamath Falls	18,400	214	31,000	212	26,800	212
Coos Bay	13,200	220	Information	Not Available	Information	Not Available

Oregon Station Status as of Dec. 1, 1962

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
11	0	11
2	0	2
		13

For State Educational Facilities, see next page

Oregon—Coos Bay



KCBY-TV

Ch. 11

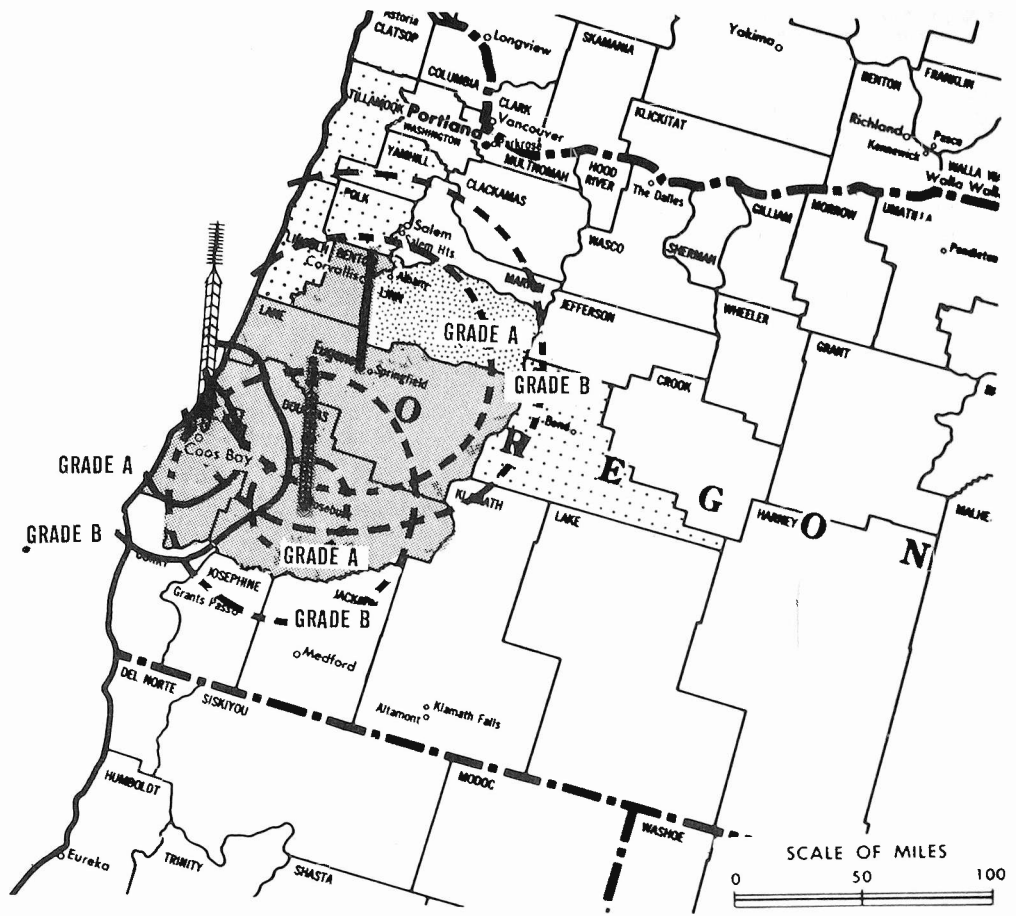
[Semi-satellite of KVAL-TV,
Eugene, Ore.]

Technical Facilities: Channel No. 11
(198-204 mc). Authorized power:
11.4-kw visual, 5.7-kw aural. Antenna:
680-ft. above av. terrain, 200-ft.
above ground, 1144-ft. above sea level.

Latitude 43° 23' 26"

Longitude 124° 07' 48"

Transmitter: 5-mi. ENE of city center.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KCBY-TV Ref: FCC File No. BPCT-2309 Granted 9/23/59

©American Map Co., Inc., N.Y., No. 14244

KCBY-TV

Network Service: NBC, same as KVAL-TV, Eugene, Ore.
Licensee: Pacific Television Inc., Box 548, Eugene, Ore.
Studio: Coal Bank, Slough Rd.
Telephone: Congress 7-4209.
Ownership: Pacific Television is owned by KVAL-TV, Eugene, Ore.
Began Operation: Oct. 1, 1960.
Represented (sales) by George P. Hollingbery Co.
Represented (legal) by Dow, Lohnes & Albertson.
Represented (engineering) by T. C. Marchner, Eugene, Ore.
Personnel:

S. W. McCREADY, general manager.
HARRY KIRK, station manager.
GLYNN McCREADY, resident engineer.

DIGEST OF RATE CARD NO. 2 (Sept. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-10 p.m., daily.	\$150.00	\$90.00	\$60.00	\$38.00	\$30.00	\$23.00

NETWORK BASE HOURLY RATE: Bonus to KVAL-TV, Eugene, Ore.

**ARB Total Net Weekly Circulation
(March, 1962) 13,200**

ARB data not available based on 1960 Coverage
Study because station began operation after the
survey was made.

State Educational Technical Facilities (Complete Data in Educational Directory)

KOAC-TV

Corvallis

Ch. 7

Non-Commercial Educational Station

Licensee: State Board of Higher Education, Box 5175, Eugene, Ore.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized
power: 29-kw visual, 14.5-kw aural. Antenna: 1210-ft. above
av. terrain, 237-ft. above ground, 1737-ft. above sea level.

Latitude 44° 38' 19"
Longitude 123° 16' 25"

KOAP-TV

Portland

Ch. 10

Non-Commercial Educational Station

Grantee: State Board of Higher Education, Box 5175, Eugene, Ore.
Technical Facilities: Channel No. 10 (192-198 mc). Authorized
power: 31.6-kw visual, 15.85-kw aural. Antenna: 950-ft. above
av. terrain, 200-ft. above ground, 1230-ft. above sea level.

Longitude 122° 41' 45"
Latitude 45° 29' 25"

Oregon—Eugene



KEZI-TV



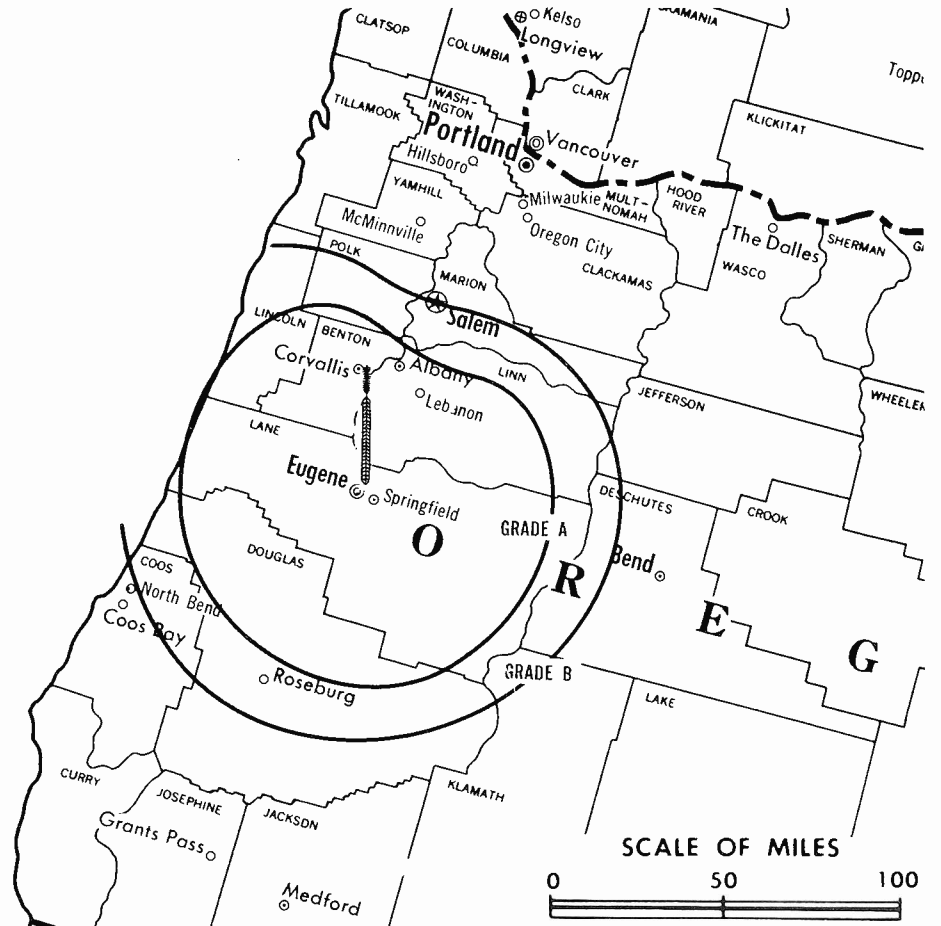
Ch. 9

Technical Facilities: Channel No. 9
(186-192 mc). Authorized power:
316-kw visual, 158-kw aural. Antenna:
680-ft. above av. terrain,
200-ft. above ground, 1144-ft.
above sea level.

Latitude 44° 06' 58"

Longitude 122° 59' 55"

Transmitter: Coburg Hills.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KEZI-TV Ref: FCC File No. BPCT-2436 Granted 7/27/60

©American Map Co., Inc., N.Y., No. 14244

KEZI-TV

Grantee: Liberty TV Inc., 2225 Coburg Rd.

Studio: 2225 Coburg Rd.

Telephone: Diamond 3-3301. TWX, No.: EG 3276.

Ownership: Richard E. Miller, pres., .79%; Julio W. Silva, v.p. 16.7%; Durward L. Boyles, secy., 35.3%; Carolyn S. McDonald, treas., 13.6%; C. E. Carlson, 14.3%; Marvin A. Krenk, 8.8%; Paul D. Green, 4.3%; 4 other stockholders, none with more than 3.5%.

Began Operation: Dec. 19, 1960.

Represented (sales) by the Meeker Co. Inc.; Day-Wellington (Seattle); H. S. Jacobson (Portland).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

DON E. TYKESON, general & sales manager.
RON OGLE, program manager & news director.
DAVE WOODWARD, film director.
SID COHEN, film buyer.
SHIRLEY PAPE, public service & women's director.
LEO REETZ, chief engineer.

DIGEST OF RATE CARD NO. 4 (Jan. 15, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID	
Class AA—7-10 p.m., daily.	\$360.00	\$216.00	\$144.00	\$108.00	\$79.00	\$65.00	\$36.00

NETWORK BASE HOURLY RATE: \$225.

ARB Total Net Weekly Circulation
(March, 1962) 74,200
ARB data not available based on 1960 Coverage
Study because station began operation after the
survey was made.

TO BUY OR SELL A TELEVISION OR RADIO STATION

HAMILTON-LANDIS & ASSOC., INC.

WASHINGTON, D.C.
1737 DeSales St., N.W.
EX 3-3456

CHICAGO
1714 Tribune Tower
DE 7-2754

SAN FRANCISCO
111 Sutter St.
EX 2-5671

DALLAS
1511 Bryan St.
RI 8-1175

NATIONWIDE ● NEGOTIATIONS
FINANCING ● APPRAISALS

Oregon—Eugene

KVAL-TV

Ch. 13

Also operates satellite KPIC, Roseburg, Ore. and semi-satellite KCBY-TV, Coos Bay, Ore.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 55-kw visual, 32.4-kw aural. Antenna: 1050-ft. above av. terrain, 397-ft. above ground, 1697-ft. above sea level.

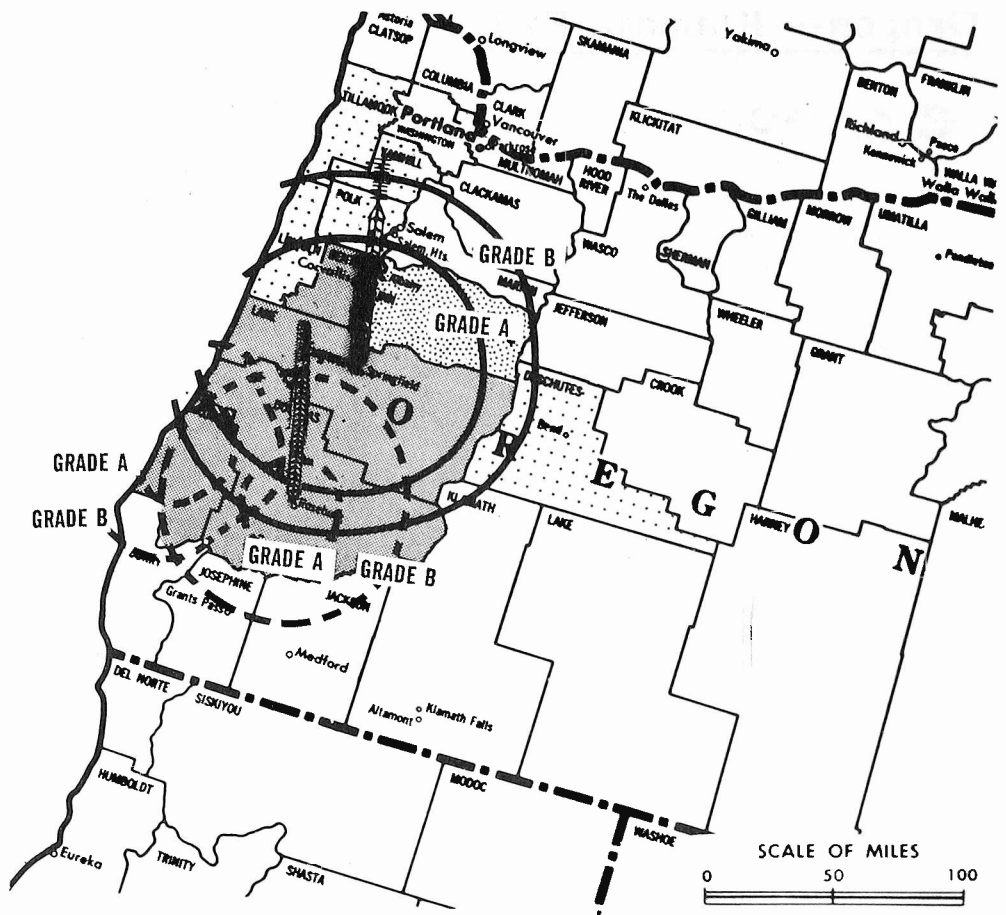
Latitude 44° 00' 07"
Longitude 123° 06' 53"

Holds CP for change to 215-kw visual, 115-kw aural, 2490-ft. above av. terrain, 264-ft. above ground, 3395-ft. above sea level, lat. 44° 11' 46", long. 122° 59' 11"; transmitter to 11.5-mi. NE of City Hall.

Holds CP for change to 316-kw visual, 158-kw aural, 1476-ft. above av. terrain, 837-ft. above ground, 2137-ft. above sea level, lat. 44° 00' 07", long. 123° 06' 53"; transmitter to Blanton Rd., Blanton Heights, 3.5-mi. S of city.

Transmitter: Blanton Heights.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KVAL-TV Ref: FCC File No. BPCT-1231 Granted 11/13/53
KPIC Ref: FCC File No. BMPCT-3395 Granted 10/26/55
KCBY-TV Ref: FCC File No. BPCT-2309 Granted 9/23/59

©American Map Co., Inc., N.Y., No. 14244

KVAL-TV

Licensee: Eugene Television Inc., Blanton Heights, Eugene.

Studio: Blanton Heights.

Telephone: Diamond 3-2551. TWX No.: EG 3019.

Ownership: Robert P. Booth, pres., 6.66%; C. H. Fisher, v.p., 25.66%; Lee P. Bishop, treas., 6.66%; Thomas Winn, secy., 6.66%; W. D. Abel, director, 6.66%; Harvey S. Benson, asst. secy., 6.66%; E. T. Gardner, 6.66%; William N. Russell, 6.66%; Willis B. Shepard, 6.66%; J. Don Smith, 6.66%; Harry Thoms, 6.66%; C. Philip Tillman, 6.66%; Edna Fisher, 1%. Messrs. Abel, Bishop Gardner, Smith & Thoms own KORE, Eugene, Ore. Eugene TV owns 50% of satellite KPIC, Roseburg, Ore. and 100% of KCBY-TV (Ch. 11), Coos Bay, Ore.

Began Operation: April 15, 1954.

Represented (sales) by George P. Hollingbery Co.; Art Moore & Assoc. Inc. (Pacific Northwest).

Personnel:

S. W. McCREADY, general manager.
MARTIN JACOBSEN, program director.
PAUL BECKER, promotion manager.
BILL FARMER, film director.
T. C. MARCHNER, director of engineering.
WILLIAM R. RILEY, chief engineer.

DIGEST OF RATE CARD NO. 7—(Sept. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	8 Sec.	
Class AA—7:30-10 p.m., daily.	\$396.00	\$238.00	\$158.00	\$119.00	\$99.00	\$40.00

Combination Rates: KVAL-TV & KPIC, Roseburg, Ore. or KCBY-TV, Coos Bay, Ore.

Class AA—7:30-10 p.m., daily.	\$519.00	\$312.00	\$207.00	\$149.00	\$123.00	\$52.00
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Three-station Combination Rates (Oregon Triangle TV)

	\$592.00	\$355.00	\$236.00	\$166.00	\$135.00	\$59.00
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NETWORK BASE HOURLY RATE: \$300.

Net Weekly Circulation	State	County	Total Households	TV Homes	%
Over 50%	OREGON	Benton	11,300	9,300	82
	Coos	17,300	13,700	79	
	Douglas	20,600	18,000	88	
	Lane Inner	32,800	29,600	90	
	Lane Outer	17,700	15,900	90	
Between 25-50%	OREGON	Linn	17,800	16,000	90
	OREGON	Crook	2,900	2,500	86
Under 25%	Deschutes	7,400	6,300	85	
	Lincoln	8,300	6,500	79	
	Polk	8,200	7,400	91	
	Tillamook	5,800	4,700	80	
	Yamhill	10,100	8,800	88	
	KVAL-TV Station Total			142,500	122,800
ARB Total Net Weekly Circulation (March, 1962)				62,200	



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Oregon—Klamath Falls



KOTI

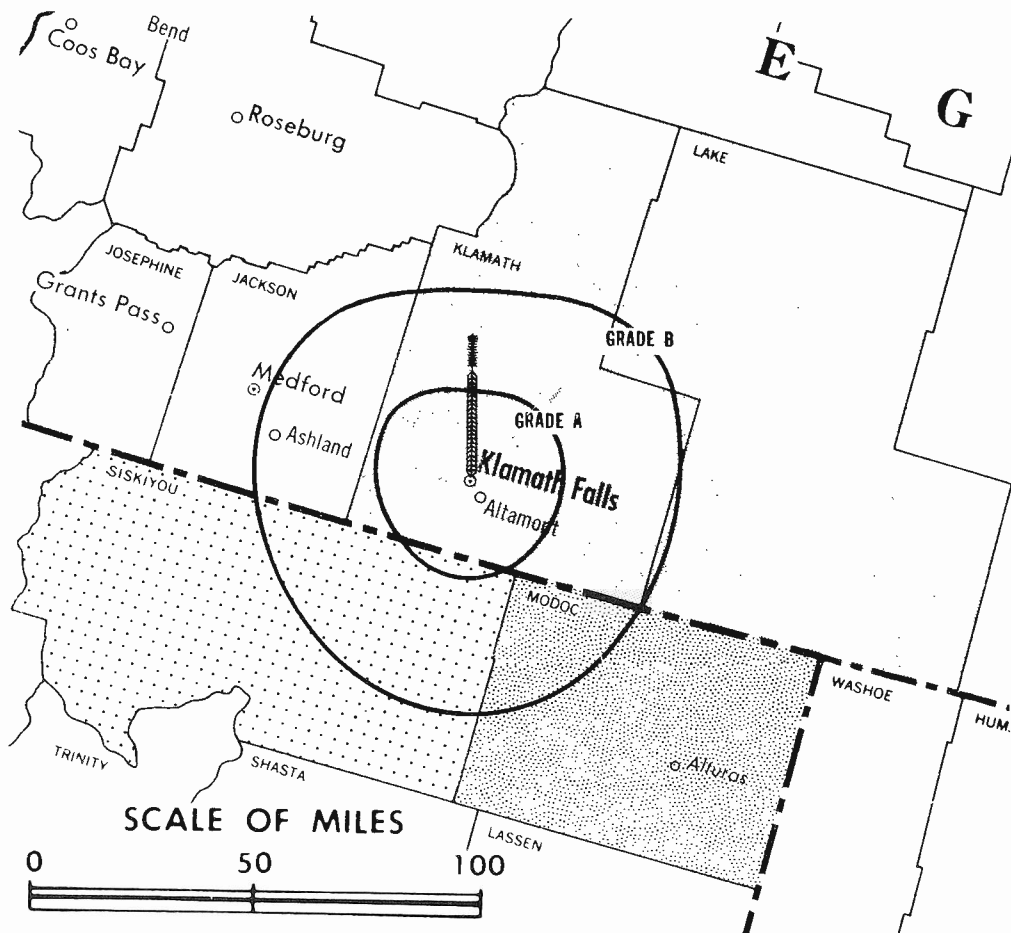
Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 13.5-kw visual, 6.76-kw aural. Antenna: 1050-ft. above av. terrain, 109-ft. above ground, 5549-ft. above sea level.

Latitude 42° 15' 44"

Longitude 121° 45' 38"

Transmitter: 3-mi. NNE of city.



Total Households: © SRDS
 Consumer Market Data as of 1/1/62.
 TV Homes: TV% and Net Weekly Circulation
 © 1962 American Research Bureau.

KOTI Ref: FCC File No. BMPCT-3891 Granted 8/3/56

©American Map Co., Inc., N.Y., No. 14244

KOTI

Network Service: ABC, CBS (EMP).

Licensee: Southern Oregon Broadcasting Co., (KBES-TV) Medford, Ore., Box 1189.

Studio: Third & Main Sts.

Telephone: Tuxedo 4-8131.

TWX No.: KF 6046.

Ownership: Same as KBES-TV, Medford, Ore.

Began Operation: Aug. 13, 1956.

Represented (sales) by Young Television Corp.; Art Moore & Assoc. (Pacific Northwest).

Personnel:

RICHARD GREEN, station manager.

BILL SMITH, chief engineer.

WILLIAM B. SMULLIN, film buyer.

DIGEST OF RATE CARD NO. 4-A

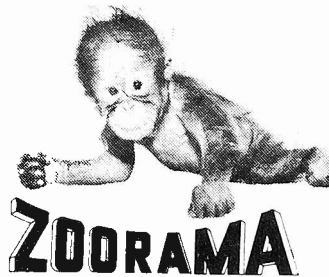
(Oct. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	ID
Class AA—7-10 p.m., daily.						
\$200.00	\$120.00	\$80.00	\$70.00	\$56.00	\$48.00	\$24.00

Note: For combination discounts, see KBES-TV, Medford, Ore.

NETWORK BASE HOURLY RATE: \$50 (CBS), \$150 (ABC). Also has combination rate with KIEM-TV, Eureka, Cal. \$250 (ABC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50 %	OREGON			
	Klamath	15,000	13,600	91
	Lake	2,300	1,900	81
Between 25-50 %	CALIFORNIA			
	Modoc	2,600	2,200	80
Under 25 %	CALIFORNIA			
	Siskiyou	11,100	9,100	82
KOTI Station Total		31,000	26,800	86
ARB Total Net Weekly Circulation (March, 1962)			18,400	



ZORAMA

Nation's Most Popular Zoo Program
 TRANS-LUX TELEVISION CORPORATION
 NEW YORK CHICAGO HOLLYWOOD

Oregon—Medford

abc **KBES-TV**

Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 30.2-kw visual, 15.8-kw aural. Antenna: 570-ft. above av. terrain, 169-ft. above ground, 2190-ft. above sea level.

Latitude 42° 25' 40"

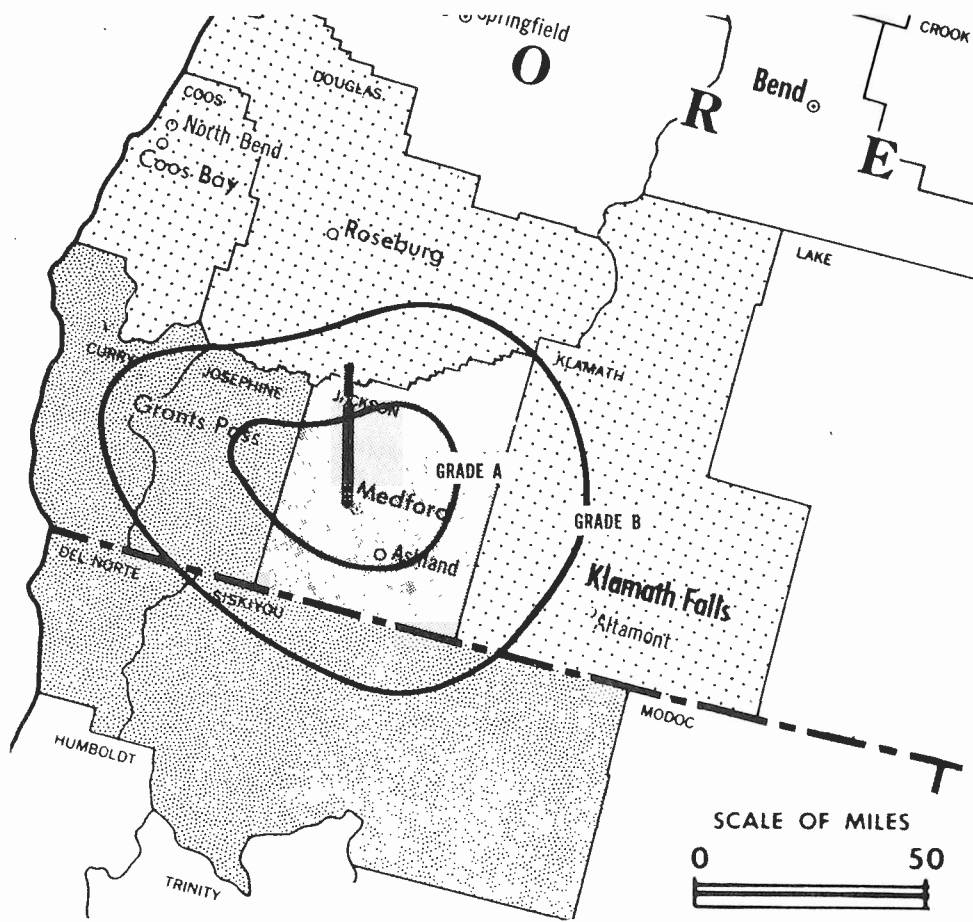
Longitude 123° 00' 04"

Holds CP for change to 2269-ft. above av. terrain.

Transmitter: TV Peak, Medford.

AM Affiliate: KAGI (Grants Pass), 5-kw day (1-kw night), 930 kc (MBS):

FM Affiliate: KGPO (Grants Pass), 1.3-kw, 96.9 mc (No. 245), 1650-ft.



KBES-TV Ref: FCC File No. BMPCT—1135 Granted 6/12/53

©American Map Co., Inc., N.Y., No. 14244

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KBES-TV

Network Service: ABC, CBS.

Licensee: Southern Oregon Broadcasting Co., Box 1189.

Studio: 2000 Crater Lake Hwy.

Telephone: Spring 3-4581. TWX No.: MF 6047.

Ownership: Southern Oregon Bcstg. Co. Earle E. Voorhies, pres., 16 2/3%; Edward A. Malone, v.p.; William B. Smullin, secy.-treas.; Amos E. Voorhies estate, 16 2/3%; John E. Voorhies, 16 2/3%; Redwood Bcstg. Co. Inc., 50%. KBES-TV also owns KOTI, Klamath Falls, Ore. and operates translator K70AU, Cave Junction, Ore. Voorhies estate includes Grants Pass Courier (KAGI). Southern Oregon Bcstg. also holds 50% of KPIC, Roseburg, Ore.

Began Operation: July 14, 1953.

Represented (sales) by Young Television Corp.; Art Moore & Assoc. (Pacific Northwest).

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by Lohnes & Culver.

Personnel:

JEROLD R. POULOS, station & sales manager.
DELBERT G. CANTRALL, chief engineer.
ROBERT LINDSTROM, sales director.
WILLIAM B. SMULLIN, operating director & film buyer.

For State's CATV Systems
see the CATV Directory

DIGEST OF RATE CARD NO. 4-A—(Oct. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	ID	
Class AA—7-10 p.m., daily.	\$250.00	\$150.00	\$100.00	\$87.50	\$60.00	\$50.00	\$30.00

Note: There is a 29% discount from combined rates of 3 stations when KBES-TV is ordered with KOTI, Klamath Falls, & KIEM-TV, Eureka. Ordered with KOTI only there is 22% discount. KBES-TV & KIEM-TV only orders get 5% discount from combined rates.

NETWORK BASE HOURLY RATE: \$175 (ABC), \$225 (CBS). Combination rate with KIEM-TV, Eureka, Cal., \$225 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OREGON Jackson	24,100	22,000	91
	CALIFORNIA Del Norte	5,700	4,700	82
Between 25-50%	Siskiyou	11,100	9,100	82
	OREGON Curry	4,600	3,700	79
	Josephine	10,000	8,400	84
Under 25%	OREGON Coos	17,300	13,700	79
	Douglas	20,600	18,000	88
	Klamath	15,000	13,600	91
KBES-TV Station Total		108,400	93,200	86
ARB Total Net Weekly Circulation (March, 1962)			41,200	

Oregon—Medford



KMED-TV



Ch. 10

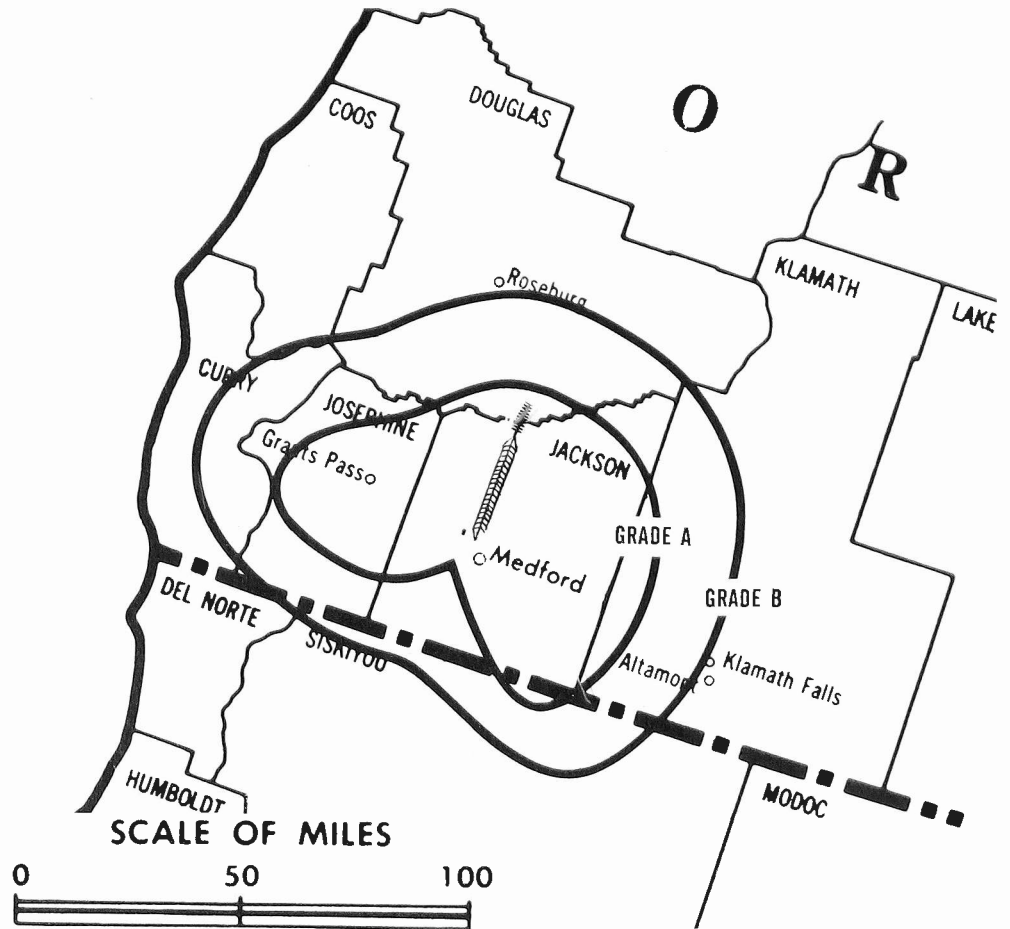
Technical Facilities: Channel No. 10
(198-204 mc). Authorized power:
149-kw visual, 79.5-kw aural. An-
tenna: 703-ft. above av. terrain,
287-ft. above ground, 2387-ft.
above sea level.

Latitude 42° 25' 41"

Longitude 123° 00' 04"

Transmitter: Blackwell Hill, 2.3-mi.
E of Gold Hill, Ore.

AM Affiliate: KMED.



KMED-TV Ref: FCC File No. BMPCT-5625 Granted 8/10/61

©American Map Co., Inc., N.Y., No. 14244

KMED-TV

Network Service: ABC, NBC.

Licensee: Radio Medford Inc., Box 1306, Medford.

Studio: Ross Lane, Medford.

Telephone: 773-7373.

Ownership: Radio Medford Inc.

Began Operation: Oct. 3, 1961.

Represented (sales) by George P. Hollingbery (national); Charles Burrow Co. (Portland); Day-Wellington (Seattle).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. E. Towne Assoc. Inc., San Francisco.

Personnel:

J. L. DeARMOND, president.

RAY JOHNSON, exec. v.p. & gen. mgr.

ED BARNETT, sales manager.

DIGEST OF RATE CARD NO. 1

(Oct. 3, 1961)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	8 Sec.	
Class AA—7-10 p.m., daily.	\$250.00	\$150.00	\$100.00	\$87.50	\$70.00	\$60.00	\$30.00

Class AA—7-10 p.m., daily.

\$250.00 \$150.00 \$100.00 \$87.50 \$70.00 \$60.00 \$30.00

NETWORK BASE HOURLY RATE: \$200 (ABC), \$200 (NBC).

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.

THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES



TRANS-LUX TELEVISION CORPORATION
NEW YORK CHICAGO HOLLYWOOD

Oregon—Portland



KGW-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 191-kw aural. Antenna: 1550-ft. above av. terrain, 648.5-ft. above ground, 1811-ft. above sea level.

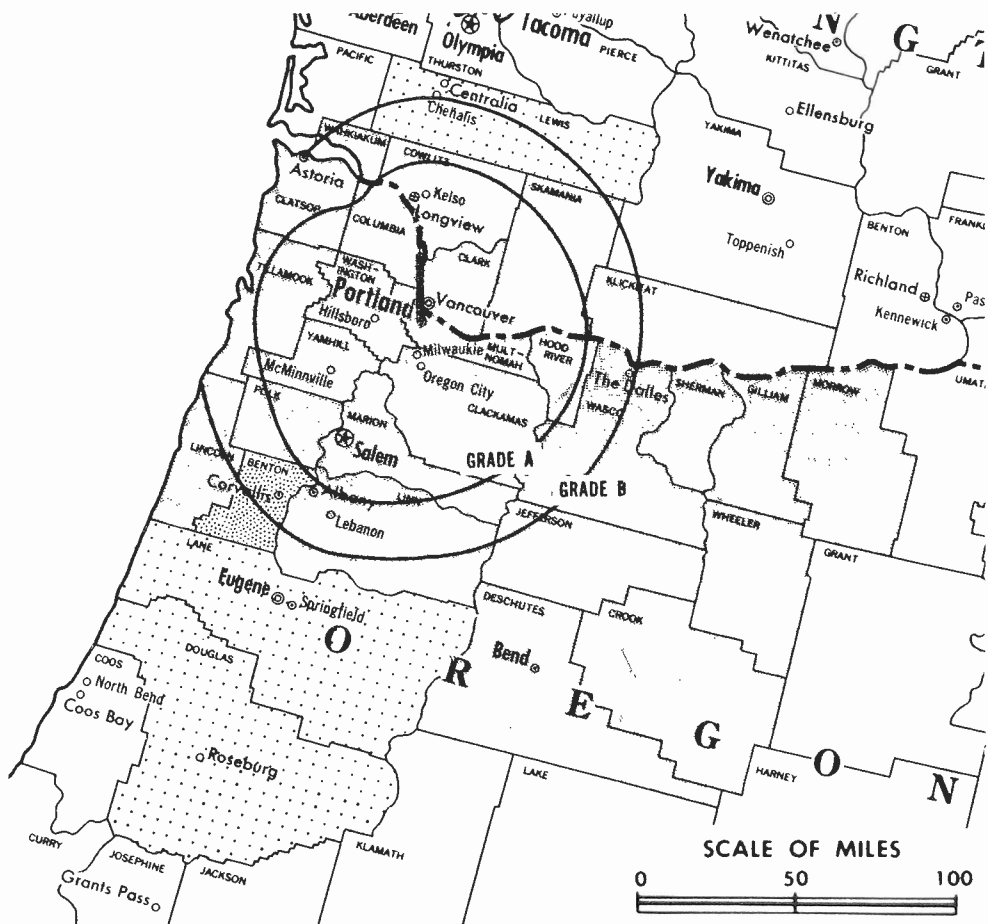
Latitude 45° 31' 22"
Longitude 122° 44' 43"

Transmitter: 299 N.W. Skyline Blvd.

Studio: 1139 S.W. 13th Ave.

TV tape: Recording facilities.

AM Affiliate: KGW, 5-kw, 620 kc. (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KGW-TV Ref: FCC File No. BMPCT-3584 Granted 1/23/56

©American Map Co., Inc., N.Y., No. 14244

KGW-TV

Licensee: King Bcstg. Co. (dba Pioneer Bcstg. Co.), Portland 5.

Telephone: Capital 3-6364. TWX No.: PD 217.

Ownership: Dorothy S. Bullitt, pres., majority owner; other officers: Henry B. Owen, exec. v.p. & treas.; Stimson Bullitt, v.p. & secy.; Otto P. Brandt, v.p. King Broadcasting Co. owns KING-TV, KING & KING-FM, Seattle, Wash. and is majority owner of KREM-TV, KREM & KREM-FM, Spokane, Wash.

Began Operation: Dec. 15, 1956.

Represented (sales) by Blair-TV.

Represented (legal) by Haley, Bader & Potts.

Personnel:

OTTO P. BRANDT, v.p., broadcast division.
HENRY B. OWEN, v.p., business division.
A. P. HUNTER, asst. to v.p., broadcast division.
ANCIL H. PAYNE, asst. to v.p., business div.
JAY M. WRIGHT, director of engineering, planning.
WALTER E. WAGSTAFF, station manager.
JOHN H. PINDELL, general sales manager.
FRAD EICHHORN, national sales manager.
DEAN WOODRING, sales service manager.
WALTER HAWTHORNE, merchandising manager.
ROBERT FRANKLIN, publicity & promotion manager.
THOMAS DARGAN, program director & film buyer.
BERNIE CAREY, production manager.
LEROY SMITH, program operations manager.
RICHARD ROSS, news director.
GLORIA CHANDLER, director of public service.
CLARE HANAWALT, chief engineer.

DIGEST OF RATE CARD NO. 7—(Oct. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	ID*
Class AA—7-10 p.m., daily.	\$900.00	\$540.00	\$420.00	\$340.00	\$315.00	\$250.00

*Above Section I. Also has Section II for Min., 20 Sec. & ID.

NETWORK BASE HOURLY RATE: \$1100.

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OREGON				
		Clackamas	35,700	32,600	92
		Clatsop	9,400	8,000	85
		Columbia	7,000	6,300	90
		Crook	2,900	2,500	86
		Deschutes	7,400	6,300	85
		Gilliam	1,000	800	83
		Hood River	4,300	3,500	82
		Jefferson	2,100	1,900	87
		Lincoln	8,300	6,500	79
		Linn	17,800	16,000	90
		Marion	36,300	32,400	89
		Morrow	1,500	1,200	80
		Multnomah	181,900	163,600	90
		Polk	8,200	7,400	91
		Sherman	800	800	92
		Tillamook	5,800	4,700	80
		Wasco	6,500	5,500	84
		Washington	28,800	27,100	94
	Wheeler	800	700	85	
	Yamhill	10,100	8,800	88	
	WASHINGTON				
		Clark	29,000	27,100	94
		Cowlitz	18,000	16,500	92
		Klickitat	4,200	3,400	81
		Skamania	1,600	1,400	85
	Wahkiakum	1,100	1,000	86	
Between 25-50%	OREGON				
		Benton	11,300	9,300	82
Under 25%	OREGON				
		Douglas	20,600	18,000	88
		Lane Inner	32,800	29,600	90
		Lane Outer	17,700	15,900	90
	WASHINGTON				
	Lewis	13,600	11,800	87	
KGW-TV Station Total			526,500	470,600	89
ARB Total Net Weekly Circulation (March, 1962)			389,400		

Oregon—Portland



KOIN-TV



Ch. 6

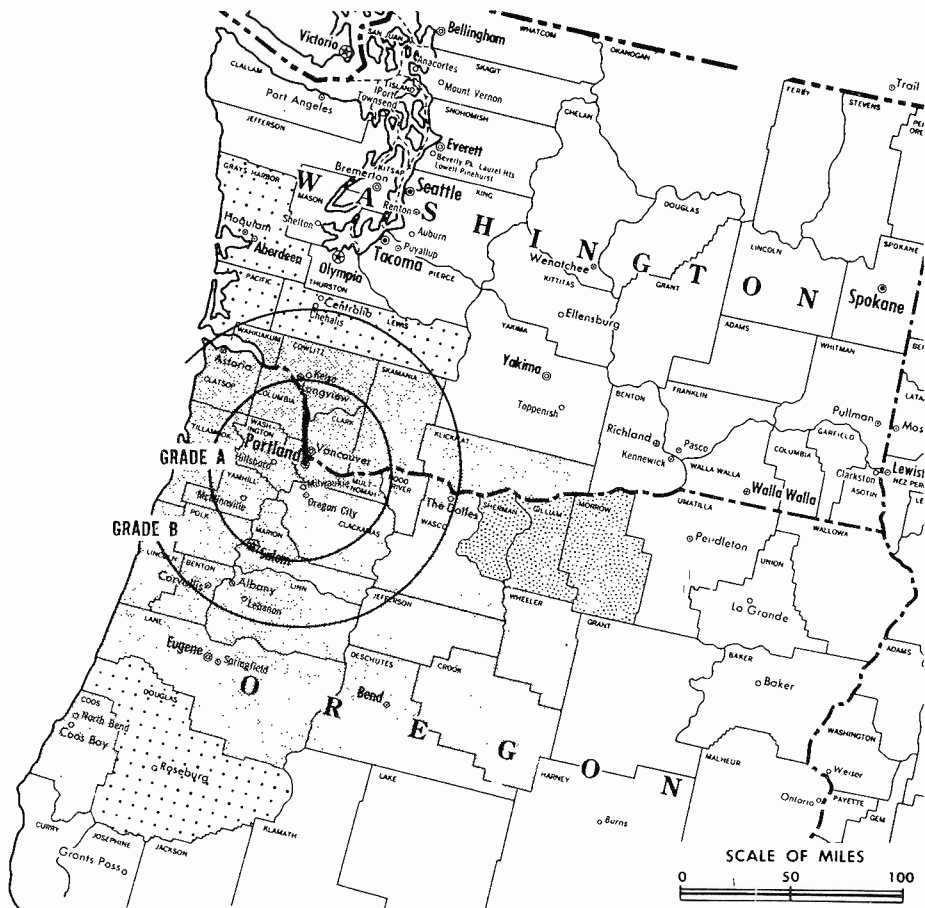
Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1530-ft. above av. terrain, 708-ft. above ground, 1773-ft. above sea level.

Latitude 45° 30' 58"
Longitude 122° 43' 59"

Transmitter: 5516 S.W. Barnes Rd.
Studio: 140 S.W. Columbia St.

TV tape: Recording facilities.

AM Affiliate: KOIN, 5-kw, 970 kc (CBS). FM Affiliate: KOIN-FM, 48-kw, 101.1 mc (No. 266), 1390-ft.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KOIN-TV Ref: FCC File No. BPCT-1029 Granted 7/15/53

©American Map Co., Inc., N.Y., No. 14241

KOIN-TV

Licensee: Mt. Hood Radio & Television Bcstg. Corp., 140 S.W. Columbia St., Portland 1. Telephone: Capital 8-3333.

Ownership: M. M. Tonkon & Harvey Benson, 50% (as trustees under voting trust of original stockholders); Newhouse Bcstg. Corp. 50%. KOIN-TV officers: C. Howard Lane, pres.; Harry H. Buckendahl, v.p.; E. R. Vadeboncoeur, v.p.; Clyde E. Phillips, secy.-treas.; Harvey S. Benson, asst. secy.; Fred W. Albertson, director. Newhouse family also publishes Portland Oregonian and Oregon Journal, Syracuse Post Standard and Herald-Journal. For other broadcasting and newspaper interests see WSYR-TV, Syracuse.

Began Operation: Sept. 29, 1953.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Creutz & Snowberger.

Personnel:

C. HOWARD LANE, president & managing director.
ROBERT MCGILL, local sales manager.
JOHN PALMER, national sales manager.
TED W. COOKE, operations manager & film buyer.
LUKE ROBERTS, program director.
LOUIS BOOKWALTER, chief engineer.
DICK KRYDER, promotion director.
WILLIAM DRIPS, farm director.
RALPH GREER, traffic manager.

DIGEST OF RATE CARD NO. 8—(Sept. 1, 1962)

Hour	30 Min.	15 Min.	Min. or 30 Sec.	40 Sec.	20 Sec.	8 Sec.
Class AA—7:30-10 p.m., daily.	\$900.00	\$540.00	\$360.00	\$325.00	\$375.00	\$250.00 \$125.00

NETWORK BASE HOURLY RATE: \$1225.

For ARB County-by-County Data
see page 40-a.

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OREGON				
		Benton	11,300	9,300	82
		Clackamas	35,700	32,600	92
		Clatsop	9,400	8,000	85
		Columbia	7,000	6,300	90
		Coos	17,300	13,700	79
		Crook	2,900	2,500	86
		Deschutes	7,400	6,300	85
		Hood River	4,300	3,500	82
		Jefferson	2,100	1,900	87
		Lane Inner	32,800	29,600	90
		Lane Outer	17,700	15,900	90
		Lincoln	8,300	6,500	79
		Linn	17,800	16,000	90
		Marion	36,300	32,400	89
		Multnomah	181,900	163,600	90
		Polk	8,200	7,400	91
	Tillamook	5,800	4,700	80	
	Wasco	6,500	5,500	84	
	Washington	28,800	27,100	94	
	Wheeler	800	700	85	
	Yamhill	10,100	8,800	88	
Between 25-50%	WASHINGTON				
		Clark	29,000	27,100	94
		Cowlitz	18,000	16,500	92
		Klickitat	4,200	3,400	81
		Skamania	1,600	1,400	85
Under 25%		Wahkiakum	1,100	1,000	86
	OREGON				
		Gilliam	1,000	800	83
		Morrow	1,500	1,200	80
		Sherman	800	800	92
	ORE.: Douglas				
			20,600	18,000	88
WASHINGTON					
	Grays Harbor	17,700	14,700	83	
	Lewis	13,600	11,800	87	
	Pacific	5,100	4,200	83	
KOIN-TV Station Total			566,600	503,200	89
ARB Total Net Weekly Circulation (March, 1962)			431,000		

Oregon—Portland



KPTV



Ch. 12

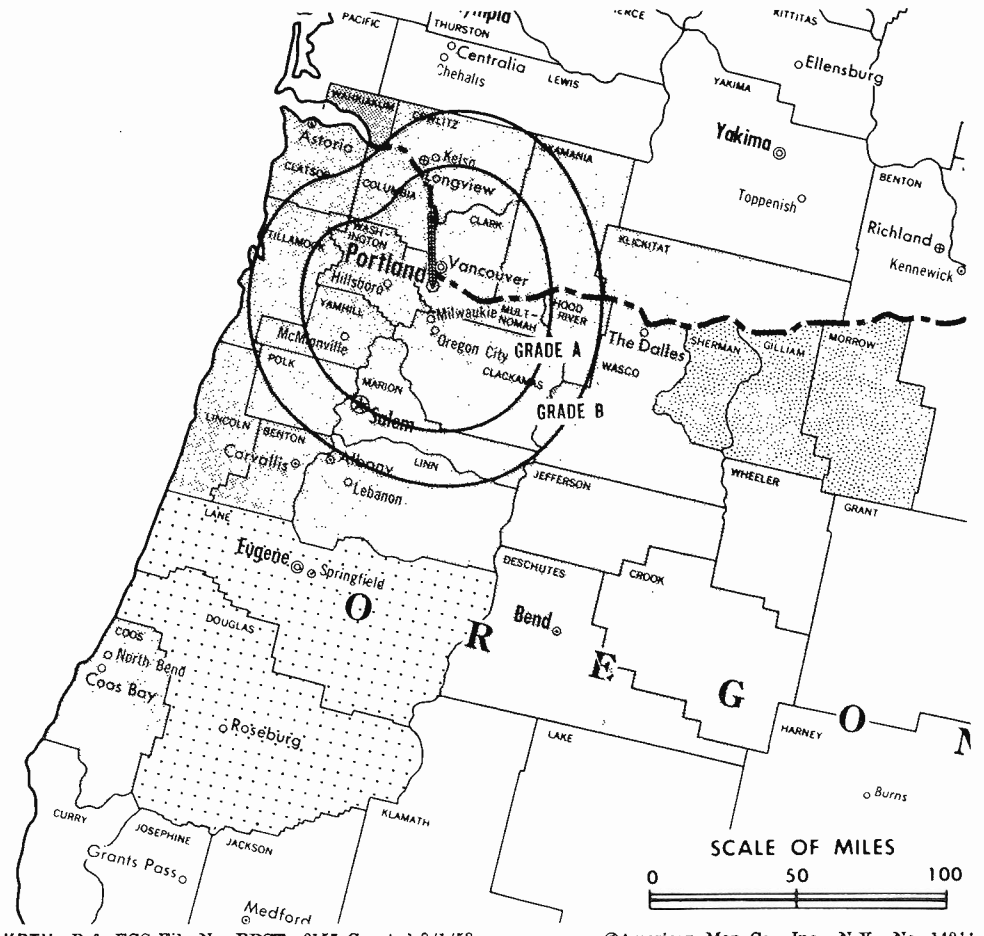
Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1000-ft. above av. terrain, 280-ft. above ground, 1300-ft. above sea level.

Latitude 45° 29' 20"
Longitude 122° 41' 40"

Requests change to 1747-ft. above av. terrain, 1099-ft. above ground, 2049-ft. above sea level, lat. 45° 31' 31", long. 122° 43' 02"; transmitter to 3229 NW Monte Vista Terrace.

Transmitter: Healy Heights.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KPTV

Licensee: Oregon Television Inc., P.O. Box 3401.

Studio: 735 SW 20th Place.

Telephone: Capital 2-9921. TWX No.: PD 40.

Ownership Chris-Craft Industries Inc., 100%. Paul V. Shields, chairman, 1.3%; John G. Bannister, pres., .22%; Morris K. Leahy, v.p., 0.4%; Robert B. Hunter, secy.-treas., 0.3%. Nafco Inc. holds 15.1% control of Chris-Craft Industries Inc. Chris-Craft Industries Inc. has over 3900 stockholders, none with as much as 5%. Oregon Television Inc. officers are: Bing Crosby, chairman; John S. Hansen, pres.; Robert Hunter, secy.-treas. Chris-Craft Industries Inc. also owns KCOP, Los Angeles, and KTVT, Fort Worth. For other interests of Crosby, see KCOP, Los Angeles.

Began Operation: March 7, 1955. George Haggarty's purchase of KLOR (Ch. 12) from Henry A. White-Stephen E. Thompson-Julius L. Meier Jr. group approved April 17, 1957 by FCC; at same time Haggarty purchased KPTV (Ch. 27) from Storer and took Ch. 27 off air (Television Digest, Vol. 13:10-11, 16, 18). Transfer from George Haggarty to NAFI Corp., approved July 22, 1959 by FCC. (Note: NAFI Corp. name changed to Chris-Craft Industries Inc.)

Represented (sales) by Edward Petry & Co. Inc.; Feltis, Dove, Cannon Inc. (Seattle).

Personnel:

JOHN S. HANSEN, president & general manager.
DON TYKESON, sales manager.
GORDON WHITE, program manager & film buyer.
ELIZABETH MORRIS, publicity director.
GENE PHELPS, chief engineer.

DIGEST OF RATE CARD NO. 8, Revised (May 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.	
Class AA—7:30-10:30 p.m., daily.	\$950.00	\$570.00	\$380.00	\$240.00	\$375.00	\$250.00	\$125.00

NETWORK BASE HOURLY RATE: \$1050.

	Net Weekly Circulation	State County	Total Households	TV Homes	%
OREGON					
		Benton	11,300	9,300	82
		Clackamas	35,700	32,600	92
		Clatsop	9,400	8,000	85
		Columbia	7,000	6,300	90
		Coos	17,300	13,700	79
		Crook	2,900	2,500	86
		Deschutes	7,400	6,300	85
		Hood River	4,300	3,500	82
		Jefferson	2,100	1,900	87
		Lincoln	8,300	6,500	79
		Linn	17,800	16,000	90
		Marion	36,300	32,400	89
		Multnomah	181,900	163,600	90
		Polk	8,200	7,400	91
		Tillamook	5,800	4,700	80
		Wasco	6,500	5,500	84
		Washington	28,800	27,100	94
		Wheeler	800	700	85
		Yamhill	10,100	8,800	88
WASHINGTON					
		Clark	29,000	27,100	94
		Cowlitz	18,000	16,500	92
		Klickitat	4,200	3,400	81
		Skamania	1,600	1,400	85
		Wahkiakum	1,100	1,000	86
		Between 25-50%			
		Gilliam	1,000	800	83
		Morrow	1,500	1,200	80
		Sherman	800	800	92
		Under 25%			
		OREGON			
		Douglas	20,600	18,000	88
		Lane Inner	32,800	29,600	90
		Lane Outer	17,700	15,900	90
		KPTV Station Total	530,200	472,500	89
		ARB Total Net Weekly Circulation (March, 1962)	361,600		

Oregon—Roseburg



KPIC

Ch. 4

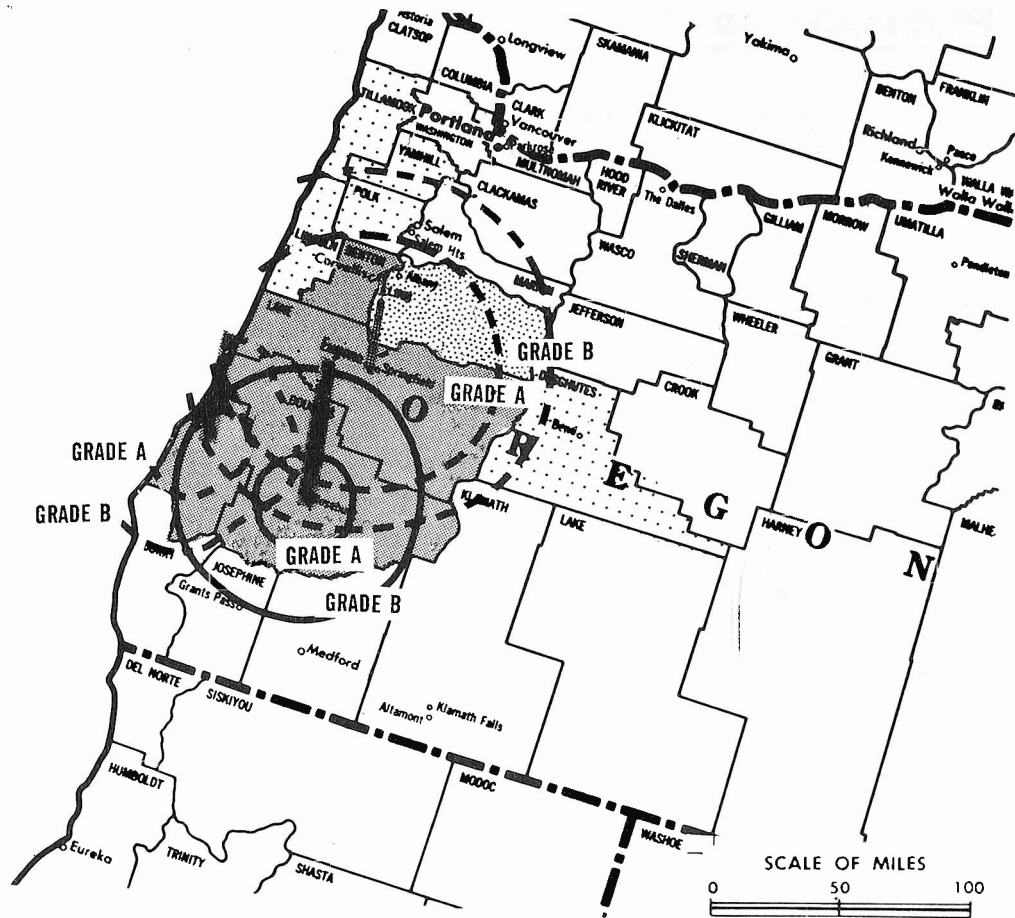


[Satellite of KVAL-TV,
Eugene, Ore.]

Technical Facilities: Channel No. 4
(66-72 mc). Authorized power:
5.37-kw visual, 2.69-kw aural. An-
tenna: 1000-ft. above av. terrain,
173-ft. above ground, 1873-ft.
above sea level.

Latitude 43° 14' 39.6"
Longitude 123° 18' 42.0"

Transmitter: 3.1-mi. NE of center
of Roseburg.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KPIC Ref: FCC File No. BMPCT—3395 Granted 10/26/55

©American Map Co., Inc., N.Y., No. 14244

KPIC

Network Service: NBC, same as KVAL-TV.

Licensee: South West Oregon Television Broadcasting Corp., 1850
NE Stephens St.

Studio: 1850 NE Stephens St.

Telephone: Orchard 2-1721.

TWX No.: RS 8061.

Ownership: Eugene Television Inc. (KVAL-TV), 50%; Southern
Oregon Bcstg. Co. (KBES-TV, Medford, Ore.), 50%. Officers: C.
H. Fisher (KVAL-TV), pres.; Wm. B. Smullin (KIEM-TV & KBES-
TV), v.p.-treas.; Harvey Benson (KVAL-TV), secy.

Began Operation: April 1, 1956.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by T. C. Marchner, Eugene.

Personnel:

S. W. McCREADY, general manager.

AARON BOE, station manager.

DAN BRIDGES, chief engineer.

DIGEST OF RATE CARD NO. 2

(Sept. 1, 1962)

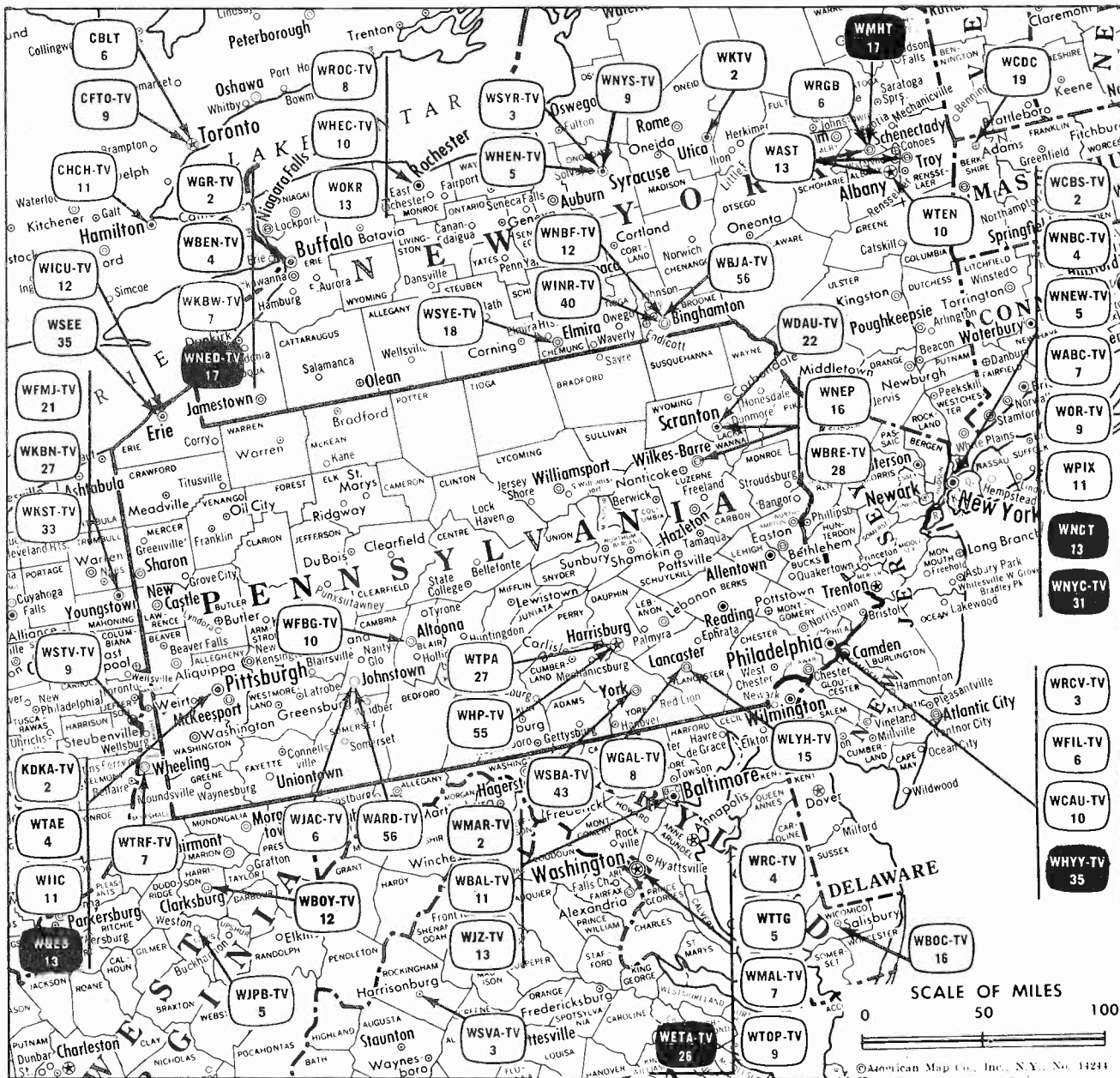
Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-10 p.m., daily.	\$150.00	\$90.00	\$60.00	\$38.00	\$30.00	\$23.00

Combination Rate: See KVAL-TV, Eugene.

NETWORK BASE HOURLY RATE: Bonus to KVAL-TV, Eugene.

ARB Data for this Station Included with Report
for Parent KVAL-TV, Eugene, Ore.

Pennsylvania



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Philadelphia	1,957,500	4	2,529,700	4	2,408,200	4
Pittsburgh	1,104,900	9	1,573,900	9	1,460,300	10
Johnstown-Altoona	475,800	27	1,376,900	13	1,276,700	13
Harrisburg-Lancaster-Lebanon, York	460,100	29	818,600	28	740,100	28
Wilkes-Barre-Scranton	274,300	59	500,500	56	457,300	55
Erie	161,600	96	232,100	120	213,700	113

Pennsylvania Station Status as of Dec. 1, 1962

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
10	9	19
1	1	2
		21

WEPA-TV

Erie

Ch. 66

(Due To Begin Operation In Spring Of 1963)

Licensee: WEPA-TV Inc., 126 Pearl St., Buffalo, N.Y.
 Studio: Peach St., Erie.
 Transmitter: 2.2-mi. S of Erie, E of U.S. 19.
 Telephone: TL 6-6080, Buffalo.

Technical Facilities: Channel No. 66. Authorized power: 196-kw visual, 98.1-kw aural. Antenna: 310-ft. above av. terrain, 185.9-ft. above ground, 1366.9-ft. above sea level.

Latitude	42°	03'	08"
Longitude	80°	05'	02"

Ownership: Alfred E. Anscombe, pres., 53.13%; Small Business Investment Co. of N.Y. Inc., 26.04%; James E. Greeley, v.p., 20.83%. Sames interest also own WBJA-TV, Binghamton, N.Y.

Represented (sales) by John E. Pearson Co.
 Represented (legal) by Spear, Hill & Greeley.
 Represented (engineering) by Silliman, Moffet & Kowalski.
 Personnel:

ALFRED E. ANSCOMBE, president & general manager.
 HAROLD BENNETT, group program dir. & film buyer.

Rates: Not available at press time.

State Educational Technical Facilities
 (Complete Data in Educational Directory)

WHYY-TV

Philadelphia

Ch. 35

Non-Commercial Educational Station

Licensee: WHYY Inc., 1622 Chestnut St.

Technical Facilities: Channel No. 35 (596-602 mc). Authorized power: 155-kw visual, 83.2-kw aural. Antenna: 500-ft. above av. terrain, 585-ft. above ground, 625-ft. above sea level.

Latitude	39°	57'	04"
Longitude	75°	10'	08"

WQED

Pittsburgh

Ch. 13

Non-Commercial Educational Station

Licensee: Metropolitan Pittsburgh Educational Television Station, 4337 Fifth Ave., Pittsburgh 13.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 203-kw visual, 101-kw aural. Antenna: 660-ft. above av. terrain, 544-ft. above ground, 1709-ft. above sea level. Also operates WQEX, Pittsburgh.

Latitude	40°	26'	46"
Longitude	79°	57'	51"

See CATV Directory
 for Pennsylvania
 Community Antenna Systems

WIBF-TV

Ch. 29

Jenkintown

(Due To Begin Operation In Spring Of 1963)

Network Service: None, independent.
 Licensee: William L. Fox, Benson East Apt., Jenkintown.
 Studio: The Benson-East.
 Transmitter: Benson-East Apts.
 Telephones: TU 7-7767; TU 7-5400.

Technical Facilities: Channel No. 29 (560-566 mc). Authorized power: 21.88-kw visual, 11.75-kw aural. Antenna: 272.5-ft. above av. terrain, 203-ft. above ground, 483-ft. above sea level.

Latitude	40°	05'	16"
Longitude	75°	07'	43"

FM Affiliate: WIBF-FM.

Ownership: William L. Fox, 100%. Mr. Fox also owns WIBF-FM.
 Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.
 Represented (engineering) by Joseph Pelletier.

Personnel:
 WILLIAM L. FOX, president.
 WILLIAM H. KLINE JR., manager-director.
 MICHAEL CHIPKO, sales director.
 ALVA G. GOLDEN, womens affairs & traffic.

Rates: Not available at press time.

State Cross Reference List

Communities That Receive Programs of
 Stations That Are Located Elsewhere

WJAC-TV

Altoona

(See Johnstown, Pa.)

WGAL-TV

Harrisburg

(See Lancaster, Pa.)

WFBG-TV

Johnstown

(See Altoona, Pa.)

WBRE-TV

Scranton

(See Wilkes-Barre, Pa.)

WGAL-TV

York

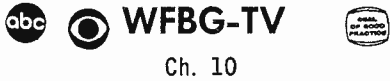
(See Lancaster, Pa.)

WDAU-TV

Wilkes-Barre

(See Scranton, Pa.)

Pennsylvania—Altoona



Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 224-kw visual, 112-kw aural. Antenna: 1110-ft. above av. terrain, 277-ft. above ground, 2830-ft. above sea level.

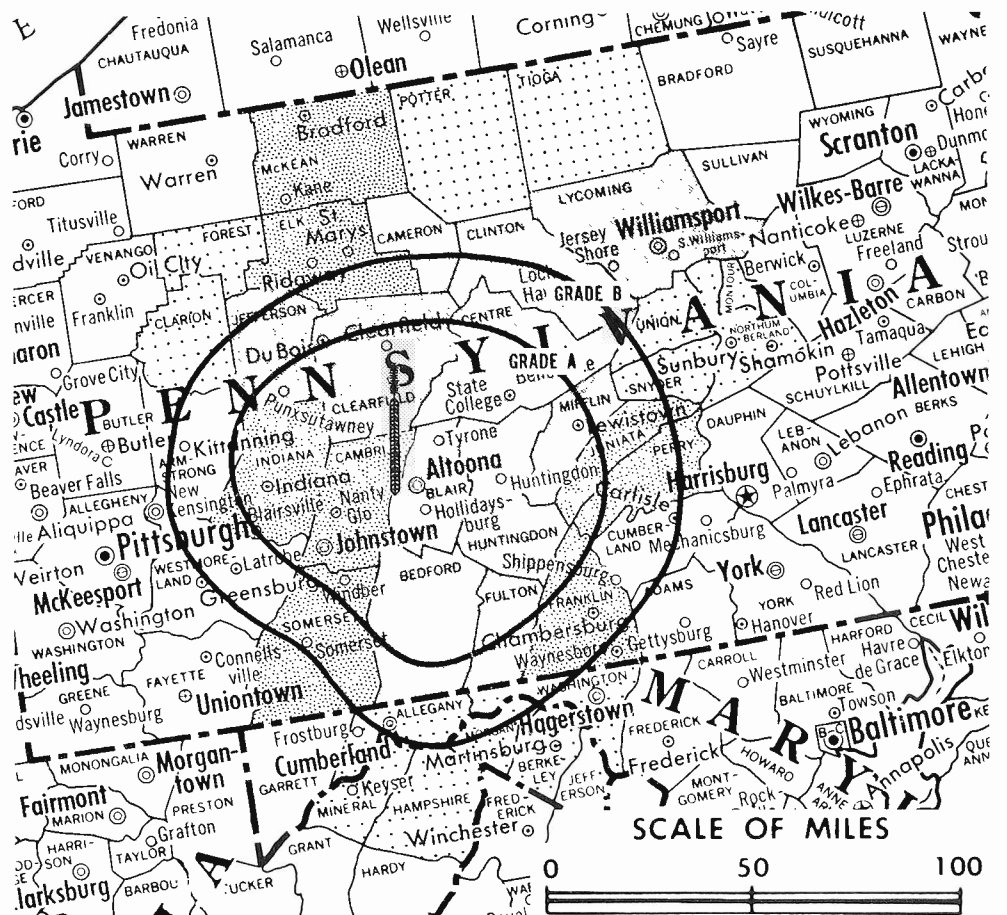
Latitude 40° 34' 01"
Longitude 78° 26' 31"

Transmitter: 3-mi. NW of Altoona.
TV tape: Recording facilities.

AM Affiliate: WFBG, 5-kw (1-kw night), 1290 kc.

FM Affiliate: WFBG-FM, 33-kw, 98.1 mc (No. 251), 1020 ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WFBG-TV Ref: FCC File No. BPCT-2593 Granted 2/19/59

©American Map Co., Inc., N.Y., No. 14244

WFBG-TV

Network Service: ABC, CBS.
Licensee: Triangle Publications, Inc. (Radio & TV Div.), 46th & Market Sts., Philadelphia, Pa.
Studio: Commerce Park.
Telephone: Windsor 4-2031. TWX No.: 814-391-0171.
Ownership: Triangle Publications, Inc. See WFIL-TV, Philadelphia.
Began Operation: March 1, 1953. Sale to present owner by William F. Gable Co. dept. store approved Jan. 11, 1956 by FCC (Television Digest, Vol. 11:33, 39, 47 & 12:2).
Represented (sales) by Blair-TV.
Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.
Represented (engineering) by Kear & Kennedy.
Personnel:

JOHN STILLI, general manager.
JOHN BRUBAKER, sales manager.
JAMES VANDE VELD, program director.
RICHARD KLINE, chief engineer.

DIGEST OF RATE CARD NO. 11 (Aug. 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7:30-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.						
\$1000.00	\$600.00			\$220.00	\$200.00	\$110.00

NETWORK BASE HOURLY RATE: \$1000 (ABC), \$1000 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	PENNSYLVANIA			
	Bedford	12,400	10,900	89
	Blair	41,400	38,600	94
	Cameron	2,300	2,200	95
	Centre	20,700	18,400	89
	Clearfield	24,000	22,200	93

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	PENNSYLVANIA—(Continued)			
	Clinton	11,100	10,300	93
	Fulton	3,000	2,400	81
	Huntingdon	11,500	10,200	89
	Jefferson	14,200	13,100	93
	Lycoming	34,100	29,700	88
Between 25-50%	PENNSYLVANIA			
	Cambria	57,500	54,300	95
	Elk	10,700	9,900	94
	Franklin	26,800	23,200	87
	Indiana	21,400	19,600	92
	Juniata	4,700	3,900	82
Under 25%	PENNSYLVANIA			
	Clarion	10,800	9,800	91
	Forest	1,400	1,300	96
	Montour	4,200	3,700	88
	Northumberland	32,600	28,800	89
	Potter	4,900	4,400	88
	Snyder	7,100	5,900	83
	Tioga	10,600	9,200	87
	Union	6,600	5,500	82
	WEST VIRGINIA			
	Berkeley	10,100	9,000	90
	Hampshire	3,300	2,400	72
Mineral	6,500	5,300	82	
Morgan	2,600	2,200	83	
MARYLAND				
Allegany	25,800	22,900	89	
Washington	27,800	24,900	90	
WFBG-TV Station Total				
		510,600	458,400	90
ARB Total Net Weekly Circulation (March, 1962)				
		217,700		

Pennsylvania—Erie



WICU-TV

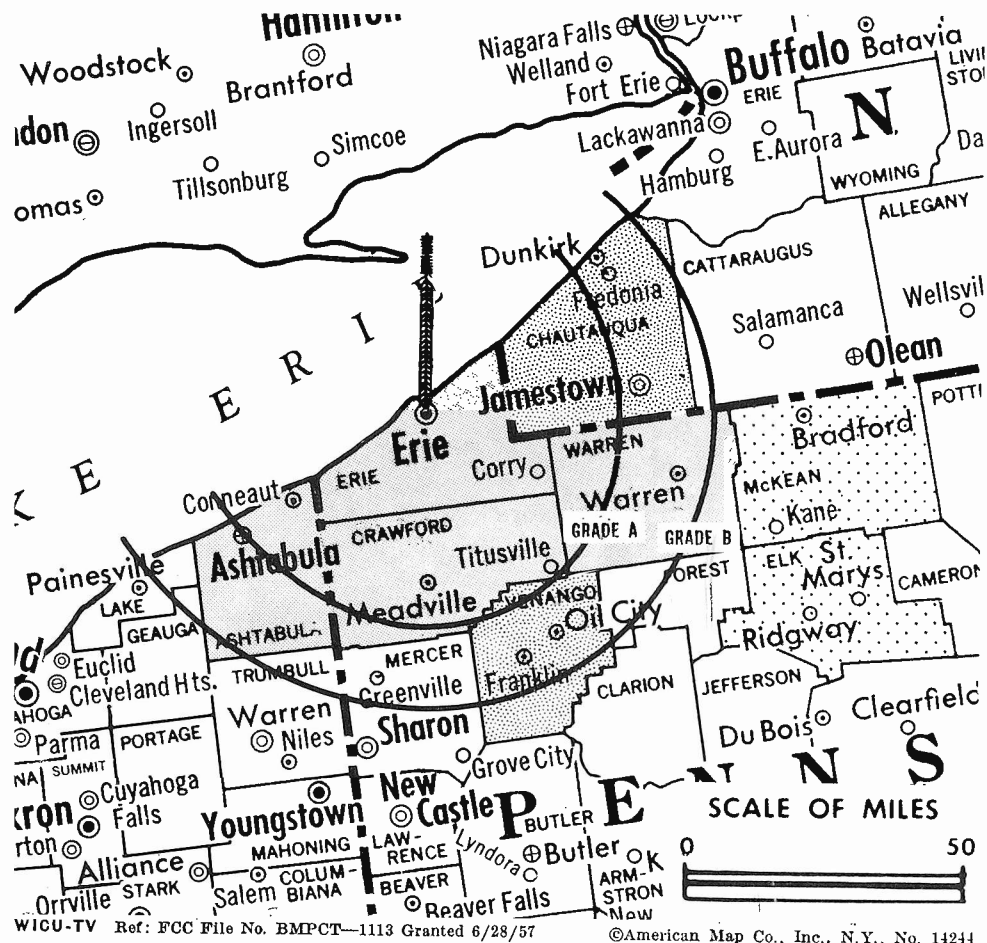
Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 780-ft. above av. terrain, 586-ft. above ground, 1943-ft. above sea level.

Latitude 42° 03' 53"
Longitude 80° 00' 21"

Transmitter: Donation Rd.

AM Affiliate: WICU, 5-kw, 1330 kc (ABC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WICU-TV Ref: FCC File No. BMPCT-1113 Granted 6/28/57

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WICU-TV

Licensee: Gibraltar Enterprises Inc., 3514 State St.

Studio: 3514 State St.

Telephone: Glendale 4-5201. TWX No.: ER 8381.

Ownership: Edward Lamb, pres.-treas., 39.6%; Frank C. Oswald, v.p.; Cecile Huebner, secy.; Edward H. Lamb, asst. secy., 18%; Prudence H. Lamb, director, 22.5% (as trustee for 3 Lamb family trusts, holds remaining 19.93%).

Began Operation: March 15, 1949.

Represented (sales) by Blair Television Associates Inc.; Andy McDermott (Canada).

Represented (legal) by Fly Shuebruk, Blume & Gaguine.

Represented (engineering) by Lohnes & Culver.

Personnel:

EDWARD LAMB, president.
ART INGRAM, general manager.
BOB LUNQUIST, commercial manager.
PAUL WHITTINGHAM, sales assistant.
MICHAEL CSOP, chief engineer.

DIGEST OF RATE CARD NO. 12
(Nov. 1, 1960)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—7:01-10:31 p.m., daily.	\$1000.00	\$550.00	\$450.00	\$300.00	\$180.00	\$160.00 \$80.00
NETWORK BASE HOURLY RATE: \$725.						

Net Weekly Circulation	State County	Total Households	TV Homes	Homes %
Over 50%	OHIO			
	Ashtabula	27,600	25,600	93
	PENNSYLVANIA			
	Crawford	23,100	20,700	90
Between 25-50%	Erie	75,400	71,400	95
	Warren	13,200	11,400	87
	NEW YORK			
Under 25%	Chautauqua	46,300	43,000	93
	PENNSYLVANIA			
	Venango	18,900	16,500	88
Under 25%	PENNSYLVANIA			
	Elk	10,700	9,900	93
Under 25%	McKean	16,900	15,200	90
	WICU-TV Station Total	232,100	213,700	92
ARB Total Net Weekly Circulation (March, 1962)			161,600	



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Pennsylvania—Erie



WSEE

Ch. 35

Technical Facilities: Channel No. 35 (596-602 mc). Authorized power: 191-kw maximum and 137.5-kw horizontal visual, 95.5-kw maximum and 68.7-kw horizontal aural. Antenna: 930-ft. above av. terrain, 732-ft. above ground, 2072-ft. above sea level.

Latitude 42° 02' 20"
Longitude 80° 03' 45"

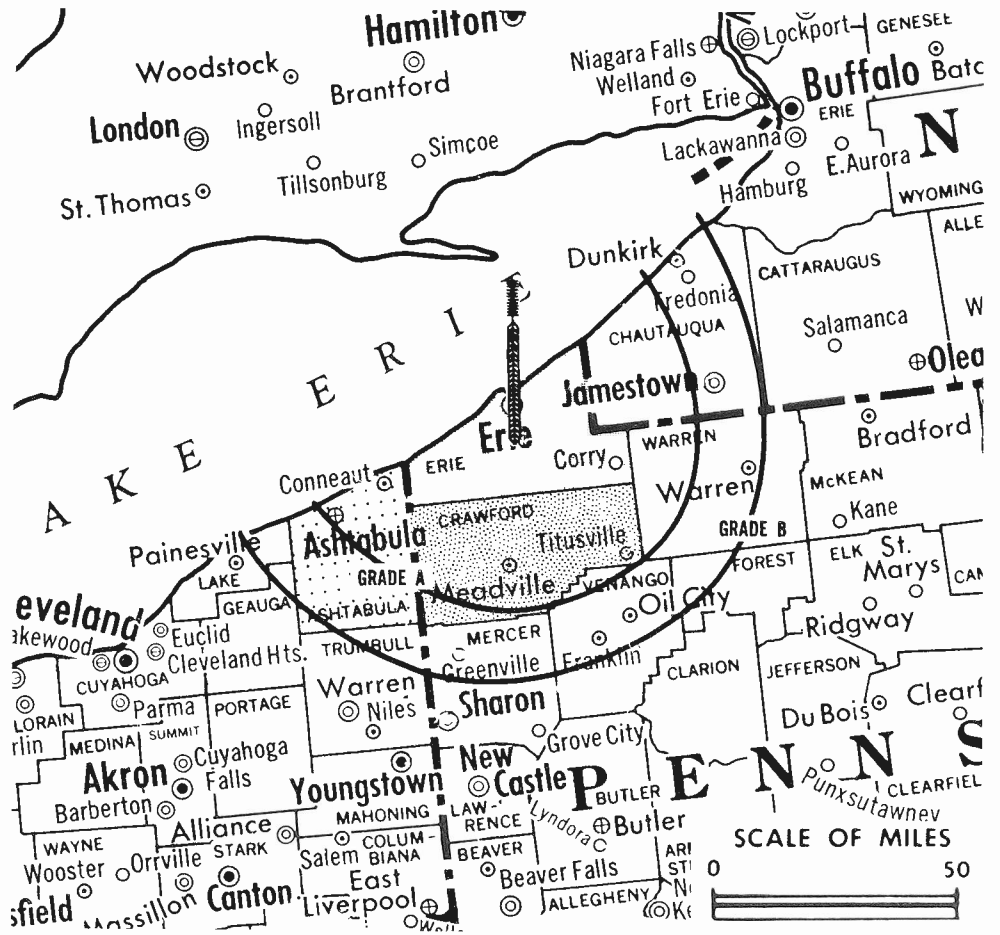
Transmitter: U.S. Hwy. 19, 7-mi. S of Erie.

Studio: 1220 Peach St.

Telephone: Glendale 5-7575.

TWX No.: ER 8380.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WSEE Ref: FCC File No. BMPCT-4850 Granted 10/23/57

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WSEE

Licensee: Great Lakes Television Co., 1220 Peach St.

Ownership: Jacob A. Young, chairman, 11.6%; George J. Mead, pres., 16.6%; Charles E. Denny, 5.3%; James R. McBrier, v.p., 6%; A. R. Minadeo, v.p., 15.3%; J. T. Simmons, treas., 8.3%; John W. English, secy., 6.9%; J. B. Held, 3.6; John J. Mead Jr. estate, 13%. Following directors: Edward Mead, 1.3%; John J. Boland Jr., 6.9%; John Galbo, 2.6%; James Mead, 1.1%; Mary Mead, 1.1%. Ownership interlocks with off air WNAO-TV, Raleigh, N.C. and Southern Bstrs. Inc. Ch. 8 applicant for Winston-Salem. George J. Mead is publisher of Erie Times and Morning News.

Began Operation: April 25, 1954.

Represented (sales) by Gill-Perna Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Jansky & Bailey.

Personnel:

EDW. ZELLEFRON, general manager & film buyer.
JAMES J. PENNA, technical supervisor.
CLINTON C. MOREHOUSE, production director.
ROBERT RICE, sales manager.
FRANK HERRICK, film director.
MAC DONALD WHITLEY, office manager.

DIGEST OF RATE CARD NO. 7 (June 15, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class A—7-10:30 p.m., daily.						
\$300.00	\$180.00	\$150.00	\$105.00	\$75.00	\$50.00	\$25.00
NETWORK BASE HOURLY RATE: \$275 (CBS).						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	PENNSYLVANIA Erie	75,400	71,400	95
Between 25-50%	PENNSYLVANIA Crawford	23,100	20,700	90
Under 25%	OHIO Ashtabula	27,600	25,600	93
WSEE Station Total		126,100	117,700	93
ARB Total Net Weekly Circulation (March, 1962)			73,900	

Pennsylvania—Harrisburg



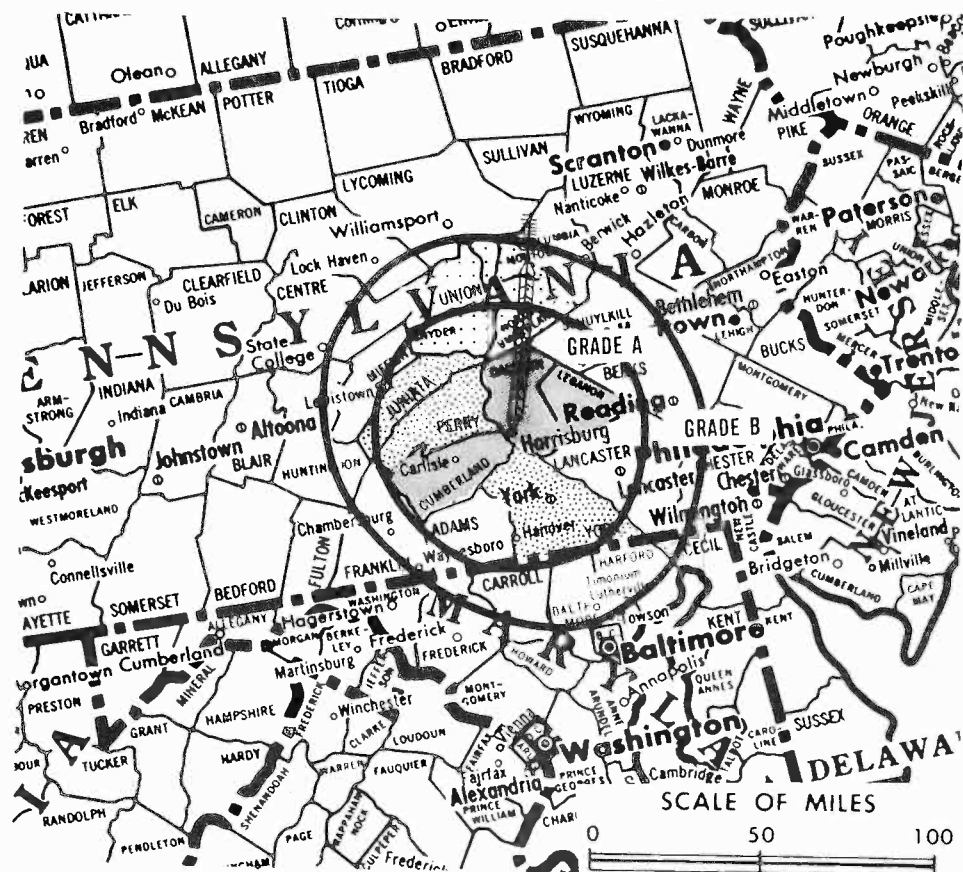
WHP-TV

Ch. 21

Technical Facilities: Channel No. 21 (512-518 mc). Authorized power: 1000-kw maximum and 447-kw horizontal visual, 502-kw maximum and 224-kw horizontal aural. Antenna: 920-ft. above av. terrain, 224-ft. above ground, 1530-ft. above sea level.

Latitude 40° 20' 44"
Longitude 76° 52' 09"

Transmitter: Blue Mountain.
AM & FM Affiliates: See below.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WHP-TV Ref: FCC File No. BMPCT-4758 Granted 7/23/57

© American Map Co., Inc., N.Y., No. 14234

WHP-TV

Licensee: WHP Inc., 216 Locust St.

Studio: 216 Locust St.

Telephone: Cedar 4-3211. TWX No.: HB 194.

AM Affiliate: WHP, 5-kw, 580 kc (CBS). FM Affiliate: WHP-FM, 1.85-kw, 97.3 mc (No. 247), 910-ft. antenna height.

Ownership: Telegraph Press Inc., 69.102%; E. J. Stackpole, pres.-treas., 2.918%; Cecil M. Sansbury, exec. v.p., .752%; A. H. Stackpole, v.p., .042%; Bowman A. Brown, secy. & asst. treas., 7.933%; Meade D. Detweiler III, 1.253%.

Began Operation: April 1, 1953

Represented (sales) by Blair Television Associates.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by George C. Davis.

Personnel:

CECIL M. SANSBURY, general manager.

HARRY W. WELLS JR., sales manager.

BROD SEYMOUR, broadcast manager & film buyer.

E. DAN LIEBENSBERGER, chief engineer.

DIGEST OF RATE CARD NO. 5 (Aug. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	ID
Class A—7:30-11 p.m., daily.					
\$360.00	\$216.00	\$145.00	\$90.00	\$75.00	\$35.00

For combination rates, see WLYH-TV, Lebanon, Pa.

NETWORK BASE HOURLY RATE: \$300.

ARB Total Net Weekly Circulation (March, 1962) 128,400

ARB breakdown of county coverage, by percentage of net weekly circulation, was compiled before station shifted from Ch. 55 to Ch. 21. Therefore, it is not included.

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Pennsylvania—Erie



WSEE

Ch. 35

Technical Facilities: Channel No. 35 (596-602 mc). Authorized power: 191-kw maximum and 137.5-kw horizontal visual, 95.5-kw maximum and 68.7-kw horizontal aural. Antenna: 930-ft. above av. terrain, 732-ft. above ground, 2072-ft. above sea level.

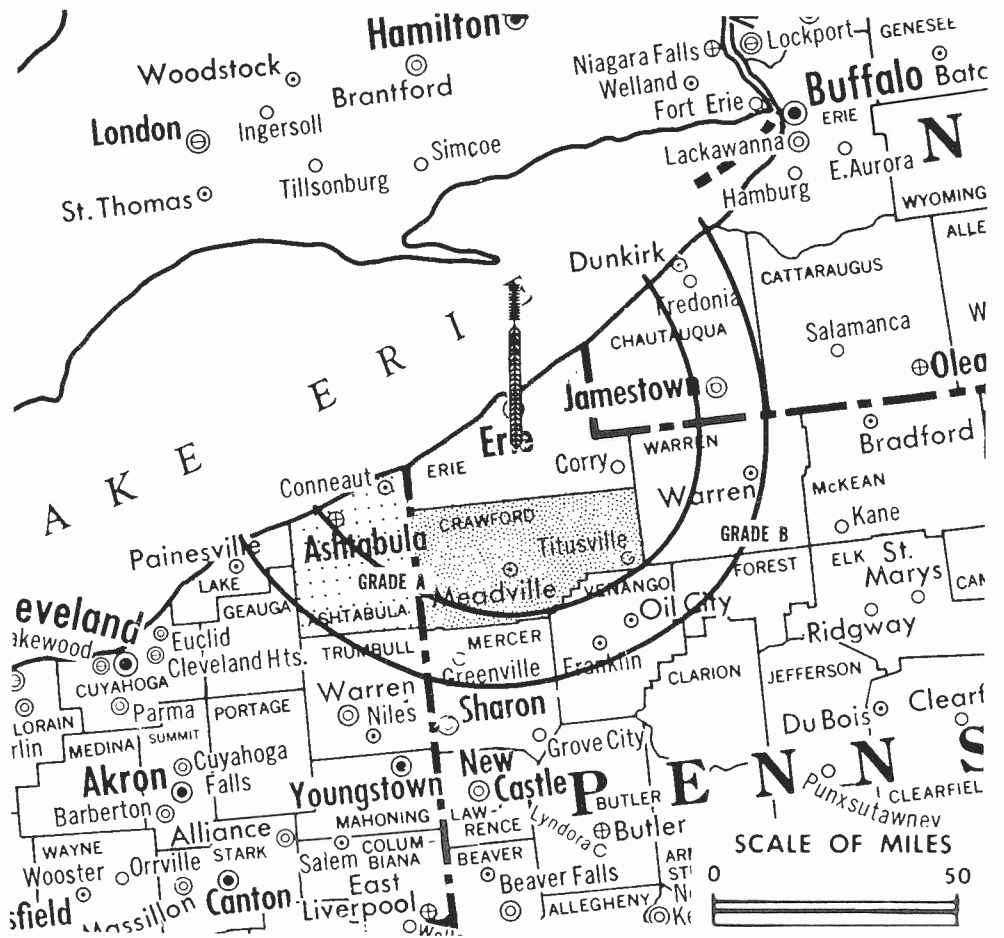
Latitude 42° 02' 20"
Longitude 80° 03' 45"

Transmitter: U.S. Hwy. 19, 7-mi. S of Erie.

Studio: 1220 Peach St.

Telephone: Glendale 5-7575.

TWX No.: ER 8380.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WSEE Ref: FCC File No. BMPCT-4850 Granted 10/23/57

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WSEE

Licensee: Great Lakes Television Co., 1220 Peach St.

Ownership: Jacob A. Young, chairman, 11.6%; George J. Mead, pres., 16.6%; Charles E. Denny, 5.3%; James R. McBrier, v.p., 6%; A. R. Minadeo, v.p., 15.3%; J. T. Simmons, treas., 8.3%; John W. English, secy., 6.9%; J. B. Held, 3.6; John J. Mead Jr. estate, 13%. Following directors: Edward Mead, 1.3%; John J. Boland Jr., 6.9%; John Galbo, 2.6%; James Mead, 1.1%; Mary Mead, 1.1%. Ownership interlocks with off air WNAO-TV, Raleigh, N.C. and Southern Bstrs. Inc. Ch. 8 applicant for Winston-Salem. George J. Mead is publisher of Erie Times and Morning News.

Began Operation: April 25, 1954.

Represented (sales) by Gill-Perna Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Jansky & Bailey.

Personnel:

EDW. ZELLEFRON, general manager & film buyer.
JAMES J. PENNA, technical supervisor.
CLINTON C. MOREHOUSE, production director.
ROBERT RICE, sales manager.
FRANK HERRICK, film director.
MAC DONALD WHITLEY, office manager.

DIGEST OF RATE CARD NO. 7 (June 15, 1962)

	Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class A—7-10:30 p.m., daily.							
NETWORK BASE HOURLY RATE: \$275 (CBS).	\$300.00	\$180.00	\$150.00	\$105.00	\$75.00	\$50.00	\$25.00

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50 %		PENNSYLVANIA Erie	75,400	71,400	95
Between 25-50 %		PENNSYLVANIA Crawford	23,100	20,700	90
Under 25 %		OHIO Ashtabula	27,600	25,600	93
WSEE Station Total			126,100	117,700	93
ARB Total Net Weekly Circulation (March, 1962)				73,900	

Pennsylvania—Harrisburg



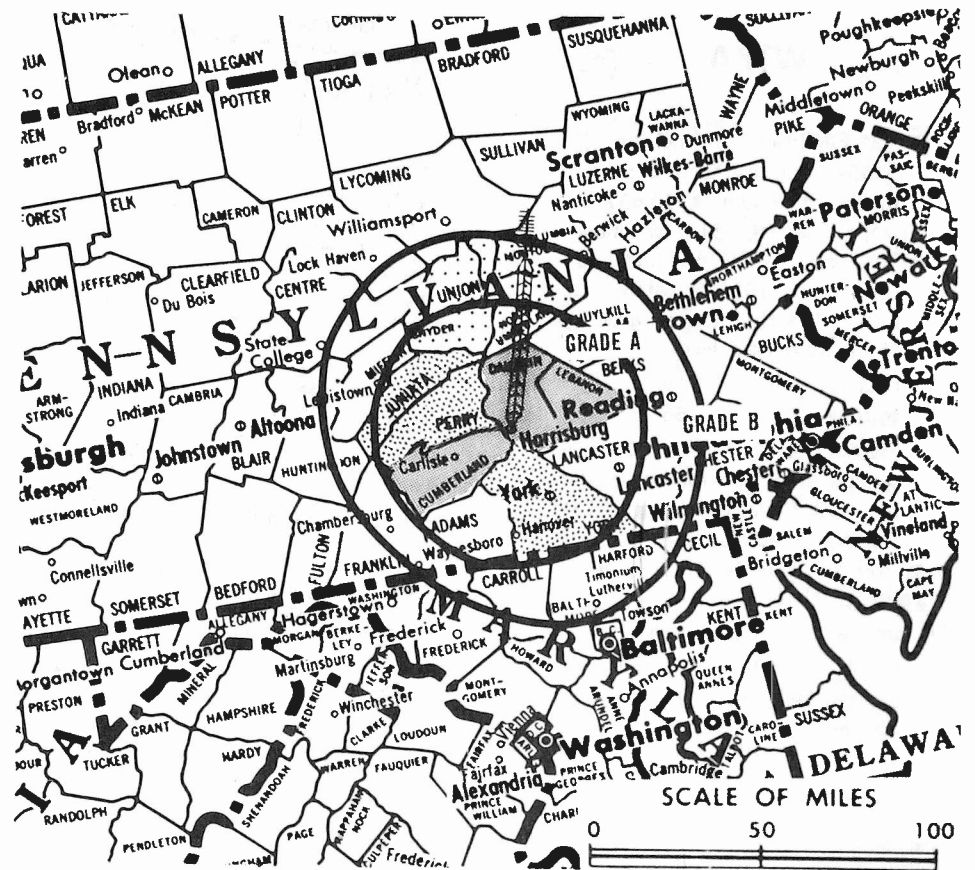
WHP-TV

Ch. 21

Technical Facilities: Channel No. 21 (512-518 mc). Authorized power: 1000-kw maximum and 447-kw horizontal visual, 502-kw maximum and 224-kw horizontal aural. Antenna: 920-ft. above av. terrain, 224-ft. above ground, 1530-ft. above sea level.

Latitude 40° 20' 44"
Longitude 76° 52' 09"

Transmitter: Blue Mountain.
AM & FM Affiliates: See below.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WHP-TV Ref: FCC File No. BMPCT-4758 Granted 7/23/57

©American Map Co., Inc., N.Y., No. 14244

WHP-TV

Licensee: WHP Inc., 216 Locust St.
Studio: 216 Locust St.
Telephone: Cedar 4-3211. TWX No.: HB 194.
AM Affiliate: WHP, 5-kw, 580 kc (CBS). FM Affiliate: WHP-FM, 1.85-kw, 97.3 mc (No. 247), 910-ft. antenna height.
Ownership: Telegraph Press Inc., 69.102%; E. J. Stackpole, pres.-treas., 2.918%; Cecil M. Sansbury, exec. v.p., .752%; A. H. Stackpole, v.p., .042%; Bowman A. Brown, secy. & asst. treas., 7.933%; Meade D. Detweiler III, 1.253%.
Began Operation: April 1, 1953
Represented (sales) by Blair Television Associates.
Represented (legal) by Dow, Lohnes & Albertson.
Represented (engineering) by George C. Davis.
Personnel:
CECIL M. SANSBURY, general manager.
HARRY W. WELLS JR., sales manager.
BROD SEYMOUR, broadcast manager & film buyer.
E. DAN LIEBENSBERGER, chief engineer.

DIGEST OF RATE CARD NO. 5 (Aug. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	ID
Class A—7:30-11 p.m., daily.					
\$360.00	\$216.00	\$145.00	\$90.00	\$75.00	\$35.00

For combination rates, see WLYH-TV, Lebanon, Pa.
NETWORK BASE HOURLY RATE: \$300.

ARB Total Net Weekly Circulation
(March, 1962) 128,400
ARB breakdown of county coverage, by percentage of net weekly circulation, was compiled before station shifted from Ch. 55 to Ch. 21. Therefore, it is not included.

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WTPA



Ch. 27

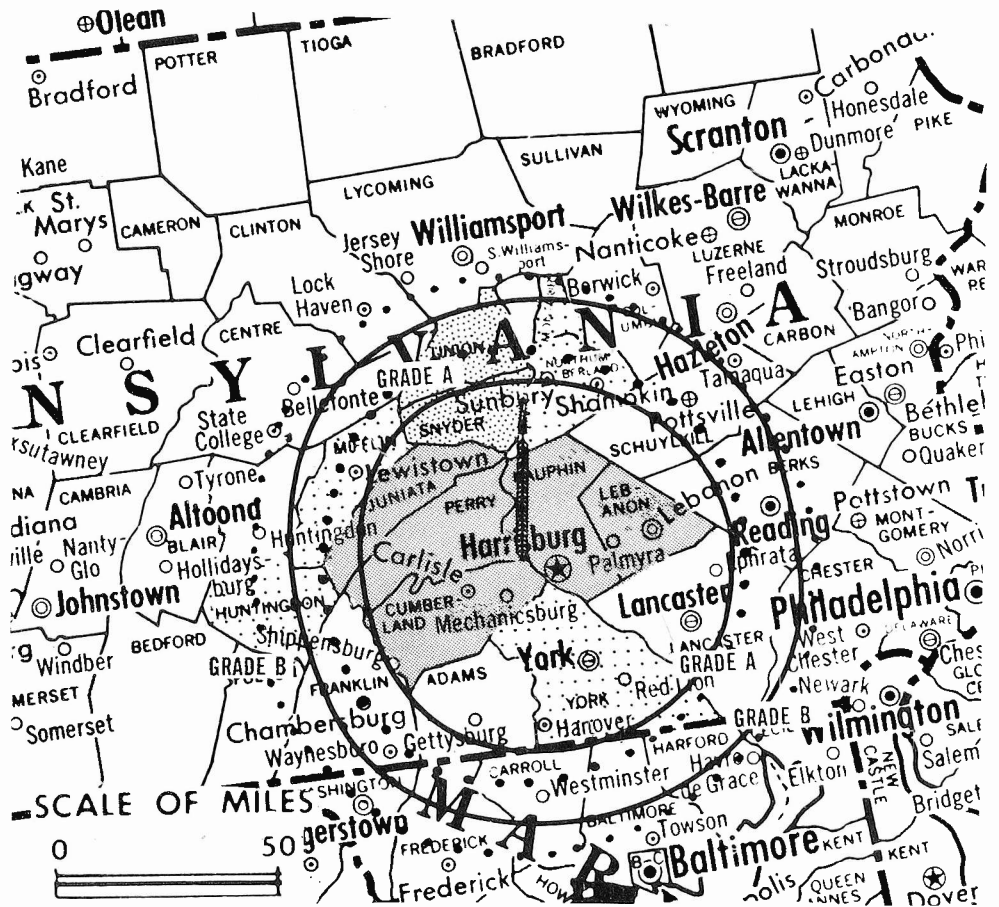
Technical Facilities: Channel No. 27 (548-554 mc). Authorized power: 1030-kw maximum and 631-kw horizontal visual, 515-kw maximum and 324-kw horizontal aural. Antenna: 1020-ft. above av. terrain, 505-ft. above ground, 1585-ft. above sea level.

Latitude 40° 19' 03"
Longitude 76° 56' 50"

Holds CP for change to 1000-kw maximum and 426-kw horizontal visual, 500-kw maximum and 213-kw horizontal aural, 1120-ft. above av. terrain, 609-ft. above ground, 1690-ft. above sea level.

Transmitter: W of U.S. Hwys. 11 & 15 and N of State Hwy. 944.

Represented (engineering) by Lohnes & Culver.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WTPA Ref: FCC File No. BMPCT-4725 Granted 7/12/57

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WTPA

Licensee: Newhouse Bcstg. Corp., 1030 James St., Syracuse, N.Y.

Studio: 3235 Hoffman St.

Telephone: Cedar 8-7171. TWX No.: HB 91.

Ownership: Same interests also publish Harrisburg Patriot and News. For other Newhouse family interests, see WSYR-TV, Syracuse, N.Y.

Began Operation: June 19, 1953 on Ch. 71; May 15, 1957 FCC authorized WTPA to purchase transmitter & tower of off-air WCMB-TV and to switch to Ch. 27, Ch. 71 being assigned to WCMB-TV (Television Digest, Vol. 13:15, 20).

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

DON WEAR, vice president & general manager.
JACK THORNSLEY, sales manager.
ROY McCAULEY, program director & film buyer.
MIKE ROSS, news editor.
PAUL GROSS, chief engineer.

DIGEST OF RATE CARD NO. 10—(March 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.
Class AA—8-10:30 p.m., daily.					
\$500.00	\$300.00	\$200.00	\$125.00	\$140.00	\$120.00
NETWORK BASE HOURLY RATE: \$425.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	PENNSYLVANIA			
	Cumberland	38,100	35,400	93
	Dauphin	69,200	63,700	92
	Juniata	4,700	3,900	82
	Lebanon	27,100	24,700	91
Perry	7,800	7,100	90	
Between 25-50%	PENNSYLVANIA			
	Snyder	7,100	5,900	83
Union	6,600	5,500	82	
Under 25%	PENNSYLVANIA			
	Huntingdon	11,500	10,200	89
	Mifflin	13,500	11,700	87
	Montour	4,200	3,700	88
	Northumberland	32,600	28,800	89
York	75,300	69,700	93	
WTPA Station Total		297,700	270,300	91
ARB Total Net Weekly Circulation (March, 1962)			143,500	

For ARB County-by-County Data,

see page 40-a.

Pennsylvania—Johnstown

WARD-TV

Ch. 56

Technical Facilities: Channel No. 56 (722-728 mc). Operating under special temporary authorization with 178-kw maximum and 91.2-kw horizontal visual, 98-kw max. and 50-kw horizontal aural. Antenna: 610-ft. above av. terrain, 542-ft. above ground, 2462-ft. above sea level.

Latitude 40° 19' 47"
Longitude 78° 53' 45"

Holds CP for Ch. 19, 640-ft. above av. terrain, 561-ft. above ground, 2477-ft. above sea level.

Transmitter: Cover Hill.

AM Affiliate: WARD, 1-kw (.25-kw night), 1490 kc (CBS).

FM Affiliate: WARD-FM, .285-kw, 92.1 mc (No. 221), minus 87-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WARD-TV

Grantee (STA): Rivoli Realty Company, Porch Bldg.

Studio: Cover Hill.

Telephone: 7-0761. TWX No.: 502.

Ownership: Walter M. Thomas, pres., 16.1%; Dr. George D. Gartland, v.p., 21.1%; Margaret E. Gartland, secy., 41.5%; Clarence B. Hammerle, secy., 3.1%; H. C. Tilley, treas., 9%; Dr. George D. Hudson, 0.5%; Mrs. Rita Jo Gillespie, 2.5%; Mrs. Robert Jordon, 2.5%; Frank Sheesley, 3.7%.

Began Operation: Oct. 15, 1953.

Represented (sales) by Weed Television Corp.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Lohnes & Culver.

Personnel:

WILLIAM D. CONFER, manager & film buyer.

CONNIE DONATTI, chief engineer.

DIGEST OF RATE CARD NO. 1

(Sept. 1, 1953)

Hour 30 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min. 10 Sec.

Class A—6-11 p.m., Mon.-Fri.; 1-11 p.m., Sat. & Sun.

\$200.00 \$120.00 \$100.00 \$80.00 \$70.00 \$50.00 \$37.50 \$15.00

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	None Over 50%			
Between 25-50%	None Between 25-50%			
Under 25%	PENNSYLVANIA Cambria	57,500	54,300	95
WARD-TV Station Total		57,500	54,300	95
ARB Total Net Weekly Circulation (March, 1962)			6,500	

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EXECUTIVE 3-3456

Pennsylvania—Johnstown



WJAC-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 70.8-kw visual, 35.4-kw aural. Antenna: 1120-ft. above av. terrain, 175-ft. above ground, 2885-ft. above sea level.

Latitude 40° 22' 22"
Longitude 78° 58' 51"

Transmitter: Laurel Hill Mt.

Studio: Chestnut St. & 10th Ave.

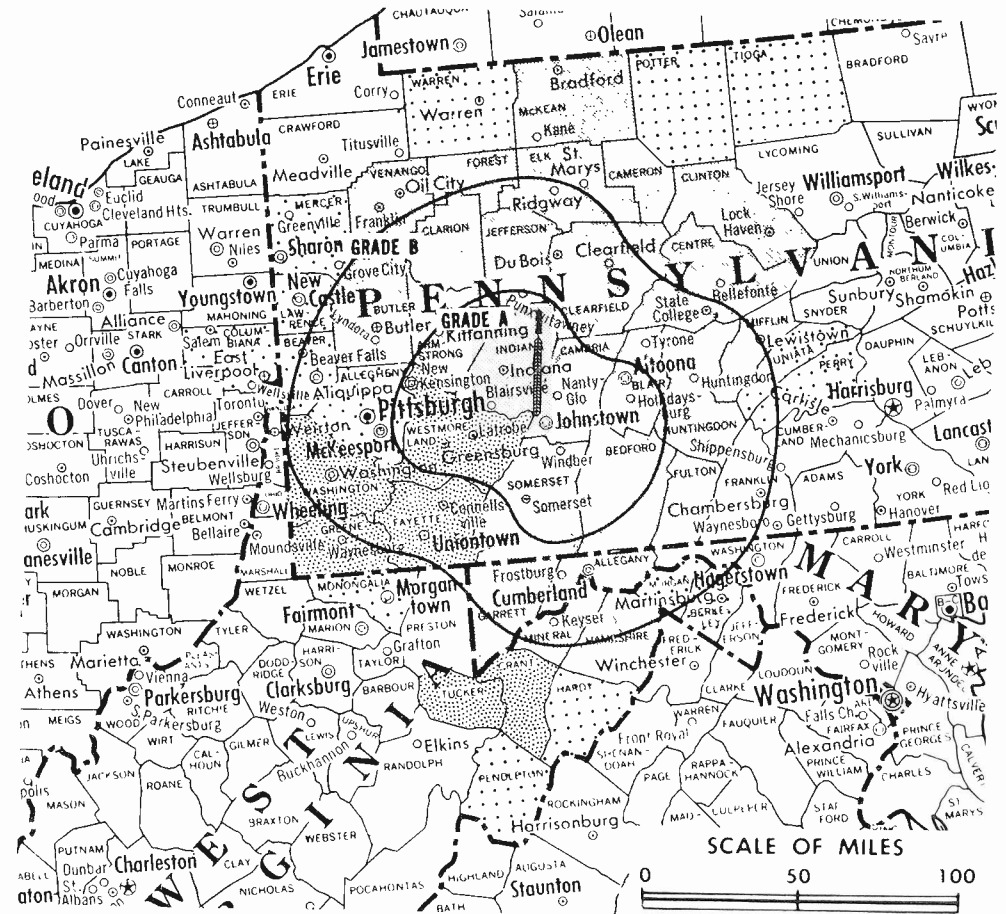
AM Affiliate: WJAC, .25-kw, 1400-kc (NBC).

FM Affiliate: WJAC-FM, 8.3-kw, 95.5 mc (No. 238), 1070-ft. antenna height.

Represented (engineering) by James C. McNary.

Represented (legal) by Dow, Lohnes & Albertson.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WJAC-TV Ref: FCC File No. BPCT-640 Granted 7/11/52

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WJAC-TV

Licensee: WJAC Inc., 329 Main St.

Telephone: 7-8711. TWX No.: JNTN 79.

Ownership: Same as Johnstown Tribune. WJAC Inc. officers: W. W. Krebs, pres.; A. D. Schrott, secy.treas.

Began Operation: Sept. 15, 1949.

Represented (sales) by Harrington, Righter & Parsons.

Personnel:

WALTER W. KREBS, president.
ALVIN D. SCHROTT, exec. v.p. & general manager.
FRANK P. CUMMINS, program director & film buyer.
JOHN H. HEPBURN, sales manager.
THEODORE CAMPBELL, chief engineer.

DIGEST OF RATE CARD NO. 12—(Aug. 1, 1960)

Hour	30 Min.	15 Min.	40 Sec.	30 Sec.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$1100.00	\$660.00	\$440.00	\$325.00	\$300.00	\$275.00

NETWORK BASE HOURLY RATE: \$1150.

Net Weekly Circulation	State County	Total Households	TV Homes	%
	MARYLAND			
	Allegany	25,800	22,900	89
	Garrett	5,500	4,300	79
	PENNSYLVANIA			
	Armstrong	23,700	22,000	93
	Bedford	12,400	10,900	89
	Blair	41,400	38,600	94
	Butler	33,000	31,400	95
Over 50%	Cambria	57,500	54,300	95
	Cameron	2,300	2,200	95
	Centre	20,700	18,400	89
	Clarion	10,800	9,800	91
	Clearfield	24,000	22,200	93
	Clinton	11,100	10,300	93
	Elk	10,700	9,900	93
	Forest	1,400	1,300	96
	Fulton	3,000	2,400	81

Net Weekly Circulation	State County	Total Households	TV Homes	%
	PENNSYLVANIA—(Continued)			
	Huntingdon	11,500	10,200	89
	Indiana	21,400	19,600	92
	Jefferson	14,200	13,100	93
Over 50%	McKean	16,900	15,200	90
	Mifflin	13,500	11,700	87
	Somerset	22,300	20,200	91
	Venango	18,900	16,500	88
	WEST VIRGINIA			
	Hampshire	3,300	2,400	72
	Mineral	6,500	5,300	82
	PENNSYLVANIA			
	Fayette	49,700	44,900	91
	Greene	11,700	10,600	91
	Washington	64,900	60,900	94
	Westmoreland	104,300	99,200	96
	WEST VIRGINIA			
	Grant	2,200	1,600	73
	Tucker	2,300	1,800	76
	OHIO			
	Columbiana	32,200	30,100	94
	PENNSYLVANIA			
	Allegheny	492,200	465,600	95
	Beaver	60,600	57,700	96
	Juniata	4,700	3,900	82
	Lawrence	33,200	30,900	94
	Mercer	37,200	34,500	93
	Perry	7,800	7,100	90
	Potter	4,900	4,400	88
	Tioga	10,600	9,200	87
	Warren	13,200	11,400	87
	WEST VIRGINIA			
	Berkeley	10,100	9,000	90
	Hardy	2,600	1,800	68
	Monongalia	16,000	13,200	83
	Morgan	2,600	2,200	83
	Pendleton	2,100	1,600	74
	Under 25%			
	WJAC-TV Station Total	1,376,900	1,276,700	93
	ARB Total Net Weekly Circulation (March, 1962)	475,800		

MEN AT WORK

IN THE JOHNSTOWN-ALTOONA MARKET

Here's an area where industry is making multi-million dollar investments in plants and equipment . . . where major utilities are expanding . . . where highway construction, and school building public works programs are at an all-time high. All these factors are pumping new vitality into payrolls and purchasing power.

IT'S TIME TO PUT WJAC-TV TO WORK FOR YOU!

In this Johnstown-Altoona Market, your best salesman is WJAC-TV--the station that reaches more of the people, more of the time. And, as you well know, the more calls you make, the more sales you garner.

*Get all the marketing facts from
Harrington, Righter and Parsons, Inc.*



Affiliated with WJAC-AM-FM
The Johnstown Tribune-Democrat Stations

Pennsylvania—Lancaster

WGAL-TV
Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1000-ft. above av. terrain, 480-ft. above ground, 1503-ft. above sea level.

Latitude 40° 02' 06"
Longitude 76° 37' 14"

Transmitter: 2.25-mi. NE of Hallam, Pa.

TV tape: Recording facilities.

AM Affiliate: WGAL, 1-kw (.25-watt N), 1490-kc (NBC).

FM Affiliate: WGAL-FM, 20-kw, 101.3 mc (No. 267), 940-ft. antenna.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WGAL-TV Ref: FCC File No. BPCT-910 Granted 2/3/54 ©American Map Co., Inc., N.Y., No. 14244

WGAL-TV

Network Service: NBC; also available on CBS.

Licensee: WGAL Television Inc., 8 West King St.

Studio: Lincoln Hwy. West.

Telephone: Express 3-5851. TWX No.: LN 34.

Ownership: Same interests also affiliated with off-air WLEV-TV, Bethlehem, Pa. and operate AM stations WDEL, Wilmington, Del.; WGAL, Lancaster; WORK, York; WKBO, Harrisburg; WEST, Easton, all in Pennsylvania. WGAL Television Inc. also owns KVOA-TV, Tucson, Ariz. and KOAT-TV, Albuquerque, N.M.

Began Operation: March 18, 1949.

Represented (sales) by The Meeker Co. Inc.

Represented (legal) by Hogan & Hartson.

Represented (engineering) by James C. McNary.

Personnel:

- CLAIR R. MCCOLLOUGH, president & general manager.
- J. ROBERT GULICK, asst. general manager in charge of sales.
- HAROLD E. MILLER, station manager.
- ROBERT L. DREHER, national sales manager.
- PAUL C. RODENHAUSER, program manager & film buyer.
- HARRY J. SHAUB JR., business manager.
- PAUL I. WOODLAND, promotion manager.
- ROBERT H. ZIMA, sales service manager.
- ROBERT MALICK, farm director.
- J. E. MATHIOT, chief engineer.

DIGEST OF RATE CARD NO. 13 (July 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—8-10 p.m., daily.	\$1200.00	\$720.00	\$480.00	\$360.00	\$325.00	\$240.00
NETWORK BASE HOURLY RATE:	\$1450 (NBC), \$1450 (CBS).					

For Other Publishers with TV Station
Ownership, see Newspaper Ownership Section.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	PENNSYLVANIA				
		Adams	15,000	13,600	91
		Cumberland	38,100	35,400	93
		Dauphin	69,200	63,700	92
		Franklin	26,800	23,200	87
		Juniata	4,700	3,900	82
		Lancaster	83,600	71,800	86
		Lebanon	27,100	24,700	91
		Lycoming	34,100	29,700	88
		Montour	4,200	3,700	88
		Northumberland	32,600	28,800	89
		Perry	7,800	7,100	90
		York	75,300	69,700	93
Between 25-50%	MARYLAND				
		Cecil	12,600	11,800	94
		Washington	27,800	24,900	90
	PENNSYLVANIA				
		Berks	88,300	82,300	94
		Huntingdon	11,500	10,200	89
Under 25%		Mifflin	13,500	11,700	87
		Schuylkill	54,000	49,200	92
		Snyder	7,100	5,900	83
		Union	6,600	5,500	82
	MARYLAND				
		Carroll	14,500	13,600	94
		Frederick	20,500	18,800	92
		Howard	10,000	9,400	94
		Kent	4,700	4,200	89
		Queen Annes	5,000	4,300	86
	Somerset	5,800	4,500	78	
	Worcester	7,300	5,700	78	
PENNSYLVANIA					
	Cameron	2,300	2,200	95	
	Centre	20,700	18,400	89	
	Chester	58,500	55,100	95	
	Clinton	11,100	10,300	93	
	Columbia	16,500	15,200	92	
	Sullivan	1,800	1,600	90	
WGAL-TV Station Total		818,600	740,100	91	
ARB Total Net Weekly Circulation (March, 1962)		460,100			

one
is
outstanding



THERE IS ALWAYS A LEADER, and **WGAL-TV** in its coverage area is pre-eminent. This Channel 8 station reaches not one community, but hundreds—including four important metropolitan markets. Channel 8 delivers the greatest share of audience throughout its wide coverage area. For effective sales results, buy **WGAL-TV**—the one station that is outstanding.

WGAL-TV <i>Channel 8</i> Lancaster, Pa.	NB STEINMAN STATION Clair McCollough, Pres.
--	--

Representative: The MEEKER Company, Inc. • New York • Chicago • Los Angeles • San Francisco

Pennsylvania—Lancaster-Lebanon



WLYH-TV

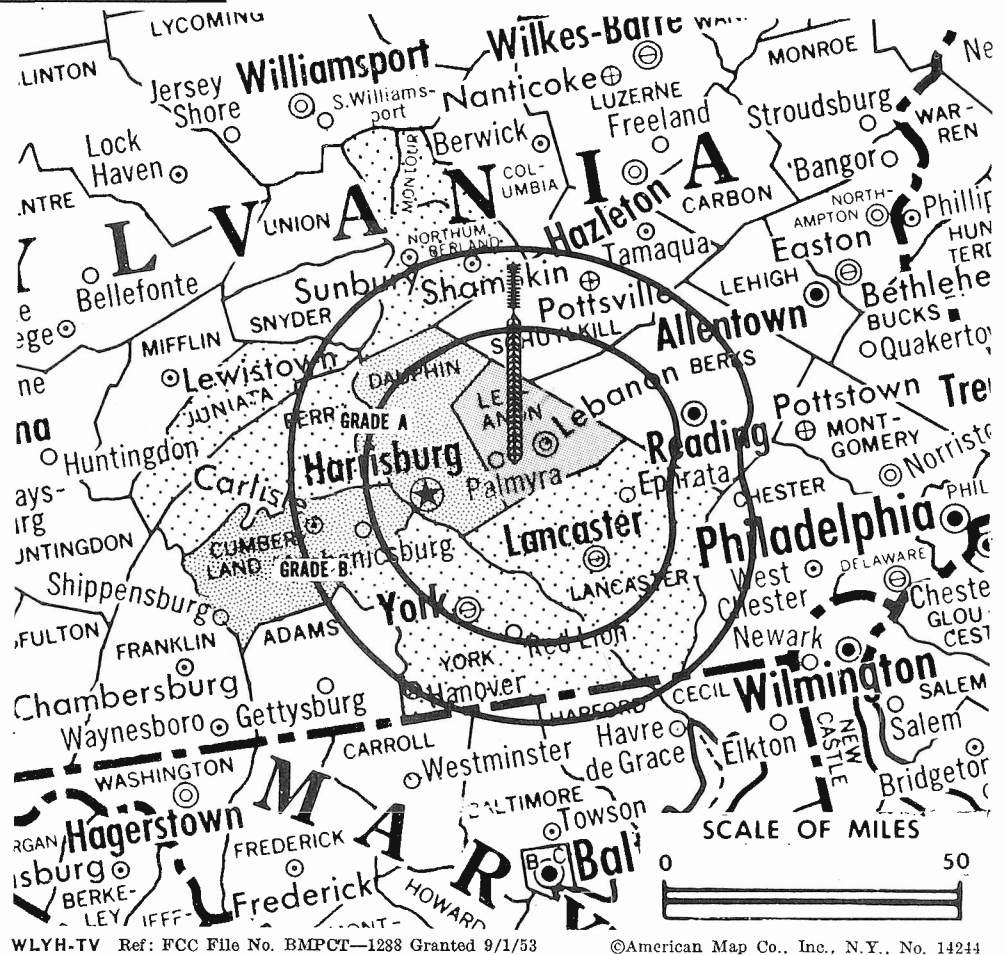


Ch. 15

Technical Facilities: Channel No. 15 (476-482 mc). Authorized power: 130-kw visual, 69-kw aural. Antenna: 880-ft. above av. terrain, 572-ft. above ground, 1472-ft. above sea level.

Latitude 40° 15' 49"
Longitude 76° 27' 42"

Transmitter: Television Hill, R.D. #5.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WLYH-TV Ref: FCC File No. BMPCT-1288 Granted 9/1/53

© American Map Co., Inc., N.Y., No. 14244

WLYH-TV

Licensee: Triangle Publications, Inc. (Radio & TV Div.), 46th & Market Sts., Philadelphia, Pa.

Sales Office: 320 Park Ave., New York 22; Plaza 9-7115.

Studio: Television Hill, R.D. #5.

Telephone: Crestview 3-4551. TWX No.: 717-730-4305.

Ownership: Triangle Publications, Inc. See WFIL-TV, Philadelphia.

Began Operation: Oct. 9, 1953, but left air Oct. 16, 1954. Sold to present owner by radio WLBR-Lebanon News interests and station resumed operation May 2, 1957 (Television Digest, Vol. 11:27; 13:18).

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.

Represented (engineering) by Kear & Kennedy.

Personnel:

JOE ZIMMERMANN, general manager.

DIGEST OF RATE CARD NO. 5 (Aug. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class A—7:30-11 p.m., daily.						
\$220.00	\$132.00			\$46.00	\$42.00	\$21.00

Combination Rates for WLYH-TV, WHP-TV, Harrisburg & WSBA-TV, York, Pa. (Keystone Market Stations):

DIGEST OF RATE CARD NO. 2 (July 16, 1962)

Class A—7:30-11 p.m., daily.						
\$600.00	\$360.00	\$240.00	\$150.00	\$125.00	\$115.00	\$57.50

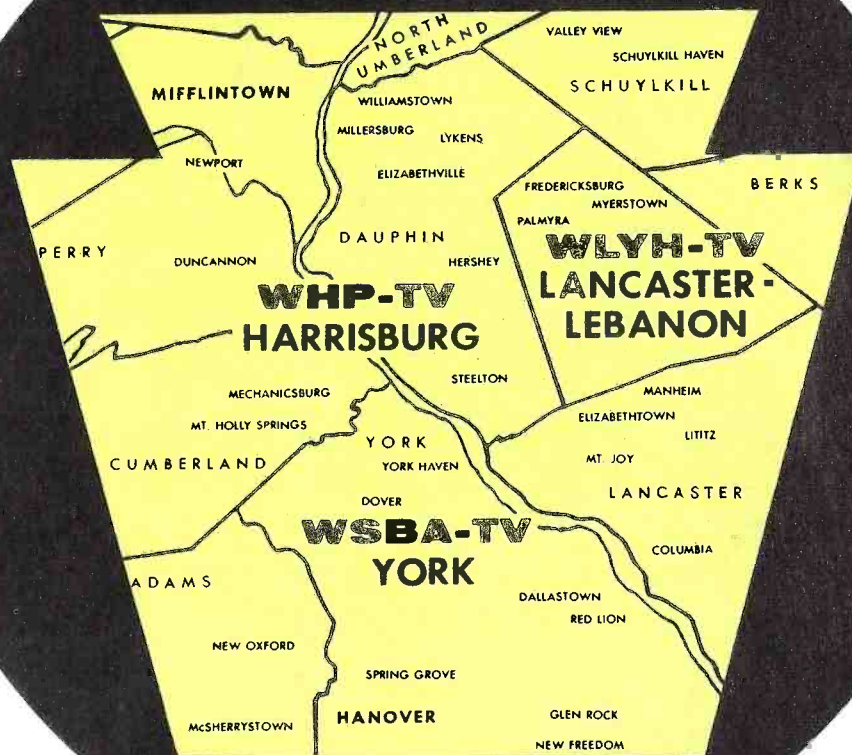
NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	PENNSYLVANIA Lebanon	27,100	24,700	91
Between 25-50%	PENNSYLVANIA Cumberland Dauphin	38,100 69,200	35,400 63,700	93 92
Under 25%	PENNSYLVANIA Juniata Lancaster Montour Northumberland Perry York	4,700 83,600 4,200 32,600 7,800 75,300	3,900 71,800 3,700 28,800 7,100 69,700	82 86 88 89 90 93
WLYH-TV Station Total		342,600	308,800	90
ARB Total Net Weekly Circulation (March, 1962)			54,700	



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

KEYSTONE STATIONS



EXCLUSIVE CBS

Keystone Stations cover Central Pennsylvania . . . without costly, wasteful overlap. Exclusive CBS affiliation offers you best network availabilities in Lancaster, Lebanon, Harrisburg, and York through one rate card, one buy, one confirmation.

Whatever you're selling, you'll make more sales in the important population centers of Central Pennsylvania at less cost with Keystone, the three-station group that serves more of the area with ghost-free, snow-free pictures than any other television station. WHP-TV, Harrisburg; WLYH-TV, Lancaster-Lebanon; WSBA-TV, York.



Pennsylvania—Philadelphia



WCAU-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1000-ft. above av. terrain, 979-ft. above ground, 1261-ft. above sea level.

Latitude 40° 02' 36"
Longitude 75° 14' 12"

Transmitter: Domino Lane & Fowler St.

Studio: City & Monument Aves.

AM Affiliate: WCAU, 50-kw, 1210-kc (CBS).

FM Affiliate: WCAU-FM, 10-kw, 98.1 mc (No. 251), 660-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WCAU-TV Ref: FCC File No. BMPF—1564 Granted 11/30/53

© American Map Co., Inc., N.Y., No. 14244

WCAU-TV

Licensee: Columbia Bcstg. System Inc., City & Monument Aves. (zone 31).

TV tape: Recording facilities.

Telephone: Tennyson 9-7000.

Ownership: See WCBS-TV, New York.

Began Operation: March 15, 1948. Sale to present owner by Philadelphia Bulletin interests approved July 23, 1958 by FCC (Television Digest, Vol. 13:51; 14:1, 18, 27, 30).

Represented (sales) by CBS Television Stations National Sales.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

- JOHN A. SCHNEIDER, v.p. & general manager.
- JOHN G. LEITCH, engineering director.
- ROBERT N. PRYOR, director, promotion & information services.
- FRANK Z. BEAZLEY, general sales manager.
- WILLIAM J. FAATH, business manager.
- MEL LEVINE, assistant to general manager.
- JAMES KRAYER, production manager.
- ALVIN L. HOLLANDER JR., program director.
- JOHN F. HORSTMANN JR., operations manager.
- ROBERT HOLLAND, news director.
- BILL CAMPBELL, sports director.
- WM. BENNETT, farm director.
- LOUIS DE MARCO, production facilities manager.
- HOWARD WEGBREIT, film operations manager & buyer.
- MARGARET M. KEARNEY, educational director.

DIGEST OF RATE CARD NO. 18

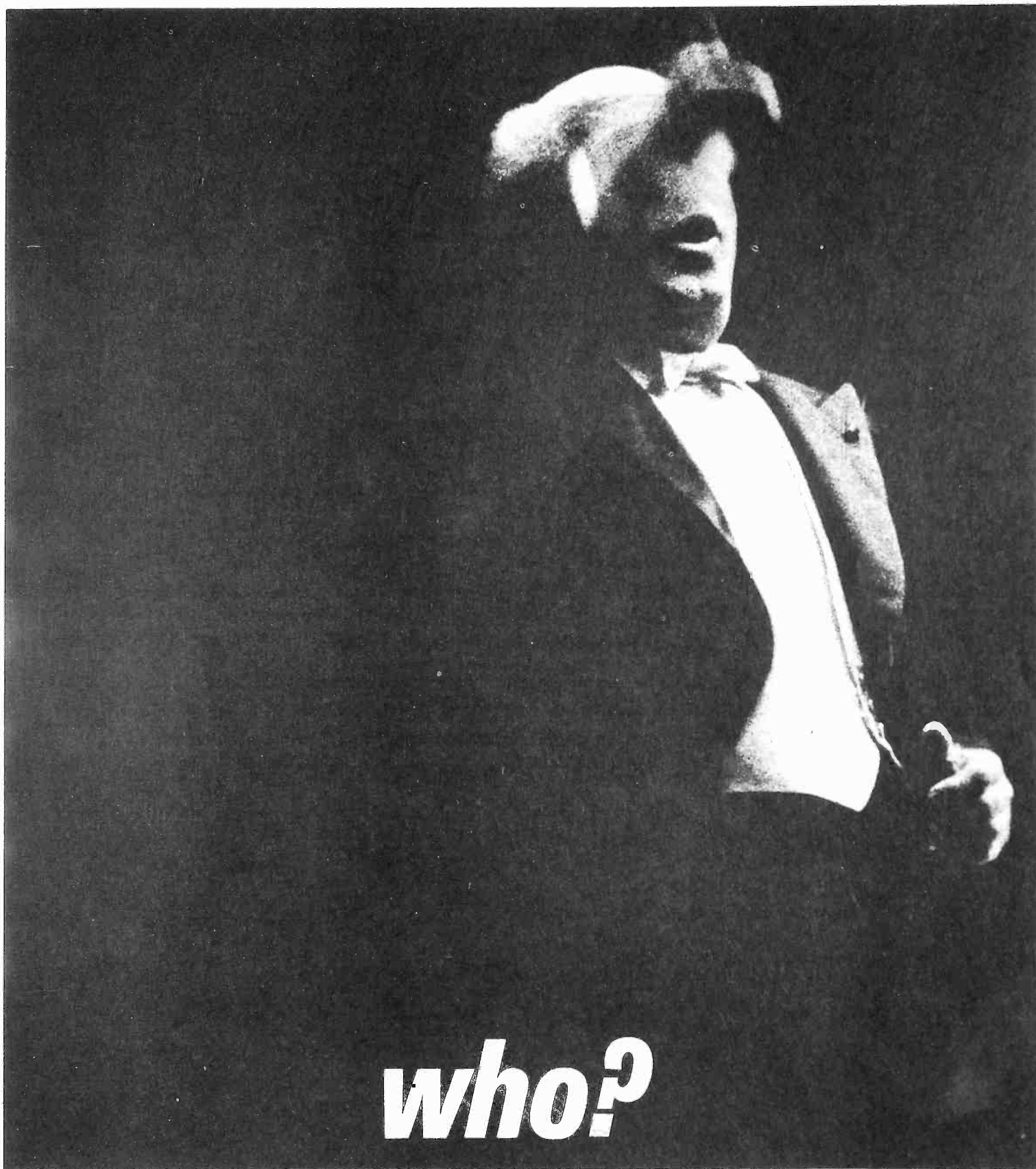
(Sept. 16, 1962)

Hour	30 Min.	15 Min.	10 Min.	20 Sec.*	10 Sec.*
Class AAA—8-10:30 p.m., Mon.-Sat.; 7-11 p.m., Sun.	\$3800.00	\$2280.00	\$1520.00	\$1267.00	\$1000.00
	\$500.00				

*Class AAA (8:59-10:59 p.m., Mon.-Fri.; 7:59-11:09 p.m., Sat.; 7:59-10:59 p.m., Sun.). Class AA (7:59-8:59 p.m., Mon.-Fri.; 6:59-7:59 p.m., Sat. & Sun. Also 10:59-11:01 p.m. Sun.-Fri.; 11:09-11:14 p.m., Sat.). Also has Class AA-1 (11:01-11:14 p.m., daily). NETWORK BASE HOURLY RATE: \$3800.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	DELAWARE			
	Kent	19,100	17,100	90
	New Castle	91,900	87,100	95
	NEW JERSEY			
	Atlantic	54,900	50,400	92
	Burlington	58,800	56,800	97
	Camden	118,400	114,200	97
	Cape May	16,600	15,500	93
	Cumberland	32,600	30,900	95
	Gloucester	40,500	39,200	97
	Mercer	79,100	74,300	94
	Salem	17,500	16,500	94
	Somerset	42,200	40,600	97
	Warren	19,700	18,500	94
Between 25-50%	PENNSYLVANIA			
	Berks	88,300	82,300	94
	Bucks	90,100	86,900	97
	Carbon	16,200	15,100	93
	Chester	58,500	55,100	95
	Delaware	167,800	162,600	97
	Lancaster	83,600	71,800	86
	Lehigh	70,900	66,800	95
	Monroe	12,400	11,600	93
	Montgomery	154,300	147,800	96
Northampton	61,600	57,500	94	
Philadelphia	614,200	569,100	93	
Schuylkill	54,000	49,200	92	
Under 25%	DELAWARE			
	Sussex	22,300	18,600	94
	MARYLAND			
	Cecil	12,600	11,800	94
	NEW JERSEY			
Hunterdon	16,700	15,700	94	
PENNSYLVANIA				
	Lebanon	27,100	24,700	91
	Montour	4,200	3,700	88
Northumberland	32,600	28,800	89	
NEW JERSEY: Ocean.				
PENNSYLVANIA: Columbia, Luzerne, Sullivan, York.				

WCAU-TV Station Total 2,413,900 2,261,000 94
ARB Total Net Weekly Circulation (March, 1962) 1,819,000



One of the world's great conductors, Eugene Ormandy, leading the Philadelphia Orchestra in a full-hour television concert of American music. Produced by Philadelphia's TV10 at the city's world famous Academy of Music, "Eugene Ormandy's Sound of America" was seen in prime evening time on all five CBS Owned stations. And subsequently, as part of CBS Television Stations' second Interna-

tional Program Exchange, it was enjoyed by millions more viewers in eight other nations.

Imaginative, venturesome—the Eugene Ormandy broadcast is just one example of local programming of extraordinary stature and scope. But Philadelphians have long known who consistently broadcasts programs of the highest interest and the widest appeal. CBS Owned WCAU-TV... that's who!

CBS TELEVISION STATIONS, A Division of Columbia Broadcasting System, Inc.

Pennsylvania—Philadelphia



WFIL-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 74-kw visual, 37-kw aural. Antenna: 1094-ft. above av. terrain, 1111-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 38"
Longitude 75° 14' 26"

TV tape: Recording facilities.

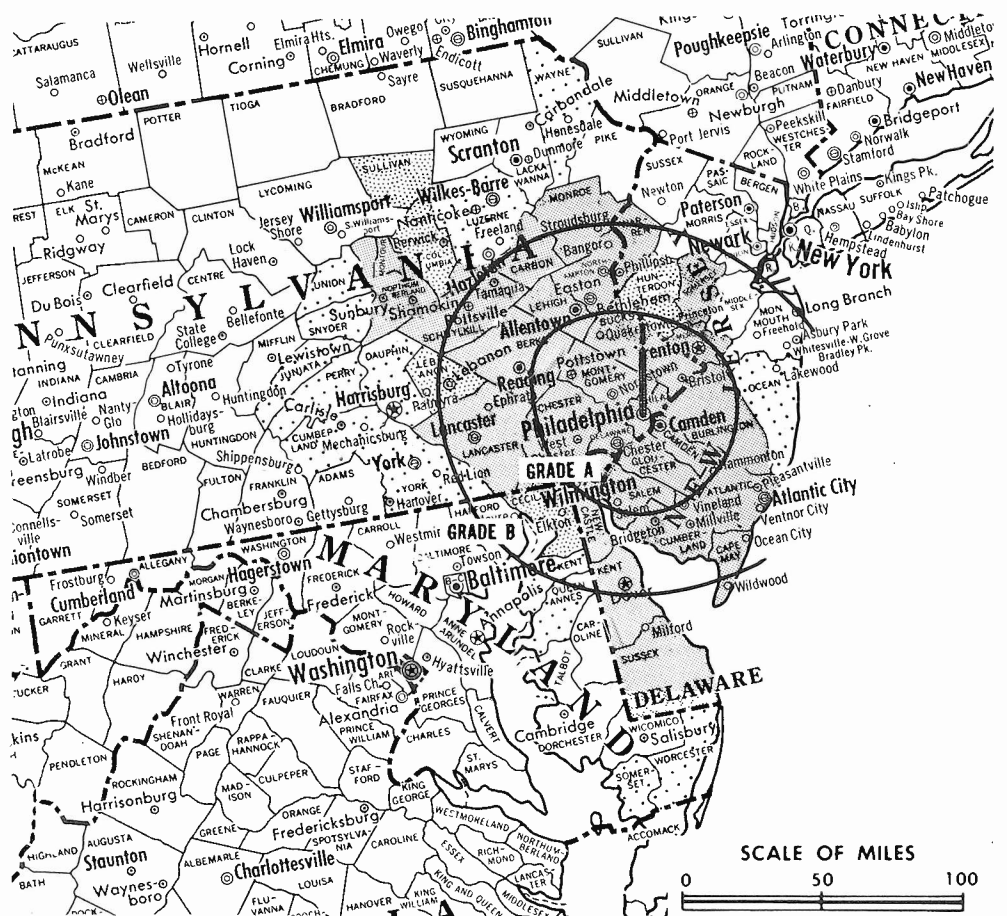
Transmitter: Roxborough 28, Pa.

AM Affiliate: WFIL, 5-kw, 560 kc (ABC).

FM Affiliate: WFIL-FM, 6.3-kw, 102.1 mc (No. 271), 775-ft. antenna height.

Represented (engineering) by Kear & Kennedy.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WFIL-TV Ref.: FCC File No. BPCT-2212 Granted 3/22/57

© American Map Co., Inc., N.Y., No. 14244

WFIL-TV

Licensee: Triangle Publications, Inc. (Radio & TV Div.) 46th & Market Sts. Studios: Sheraton Hotel and 46th & Market Sts.

Telephone: Evergreen 2-4700. TWX No.: 215-569-9730.

Ownership: Triangle Publications, Inc., Radio & TV Div. operates WFIL-TV & WFIL-AM & FM, Philadelphia; WFBG-TV, WFBG & WFBG-FM Altoona; WLYH-TV, Lebanon, Pa.; WNB-FM & WNB-FM & FM, Binghamton, N.Y.; WNHC-TV & WNHC-AM & FM, New Haven, Conn.; KFRE-TV, KFRE & KRFM, Fresno, Cal. Triangle also owns majority of interests of ITA Electronics Corp. Triangle Publications, Inc. publishes Philadelphia Inquirer, Philadelphia Daily News, Seventeen Magazine, TV Guide. For other publishing interests, see page 893.

Began Operation: Sept. 13, 1947.

Represented (sales) by Blair-TV.

Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.

Personnel:

- ROGER W. CLIPP, v.p. & general manager.
- JOHN D. SCHEUER JR., administrative executive.
- GEORGE A. KOEHLER, station manager.
- JOHN F. CUNDIFF, sales manager.
- H. TAYLOR VADEN, promotion director.
- LEWIS KLEIN, program manager.
- HENRY E. RHEA, chief engineer.
- JOHN C. HARLAN, business manager.
- THOMAS A. O'NEILL, asst. business manager.

DIGEST OF RATE CARD NO. 18—(June 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.
Class AA—7:30-11 p.m., daily.	\$4200.00	\$2520.00			\$1200.00
NETWORK BASE HOURLY RATE: \$4000.					

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	DELAWARE				
		Kent	19,100	17,100	90
		New Castle	91,900	87,100	95
		Sussex	22,300	18,600	84
	NEW JERSEY				
		Atlantic	54,900	50,400	92
		Burlington	58,800	56,800	97
		Camden	118,400	114,200	97
		Cape May	16,600	15,500	93
		Cumberland	32,600	30,900	95
	Gloucester	40,500	39,200	97	
	Mercer	79,100	74,300	94	
	Salem	17,500	16,500	94	
	Somerset	42,200	40,600	97	
	Warren	19,700	18,500	94	
PENNSYLVANIA					
	Berks	88,300	82,300	94	
	Bucks	90,100	86,900	97	
	Carbon	16,200	15,100	93	
	Chester	58,500	55,100	95	
	Delaware	167,800	162,600	97	
	Lancaster	83,600	71,800	86	
	Lehigh	70,900	66,800	95	

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	PENNSYLVANIA—(Continued)				
		Monroe	12,400	11,600	93
		Montgomery	154,300	147,800	96
		Montour	4,200	3,700	88
		Northampton	61,600	57,500	94
		Northumberland	32,600	28,800	89
		Philadelphia	614,200	569,100	93
	Schuylkill	54,000	49,200	92	
Between 25-50%	MD.: Cecil	12,600	11,800	94	
	N.J.: Hunterdon	16,700	15,700	94	
	PENNSYLVANIA				
		Columbia	16,500	15,200	92
	Lebanon	27,100	24,700	91	
	Sullivan	1,800	1,600	90	
Under 25%	MARYLAND: Kent, Queen Annes, Somerset, Worcester. NEW JERSEY: Ocean. PENNSYLVANIA: Cumberland, Dauphin, Juniata, Luzerne, Perry, Snyder, Union, Wayne, York.				
	WFIL-TV Station Total	2,578,300	2,408,200	93	
ARB Total Net Weekly Circulation (March, 1962)		1,957,500			

Pennsylvania—Philadelphia



WRCV-TV



Ch. 3

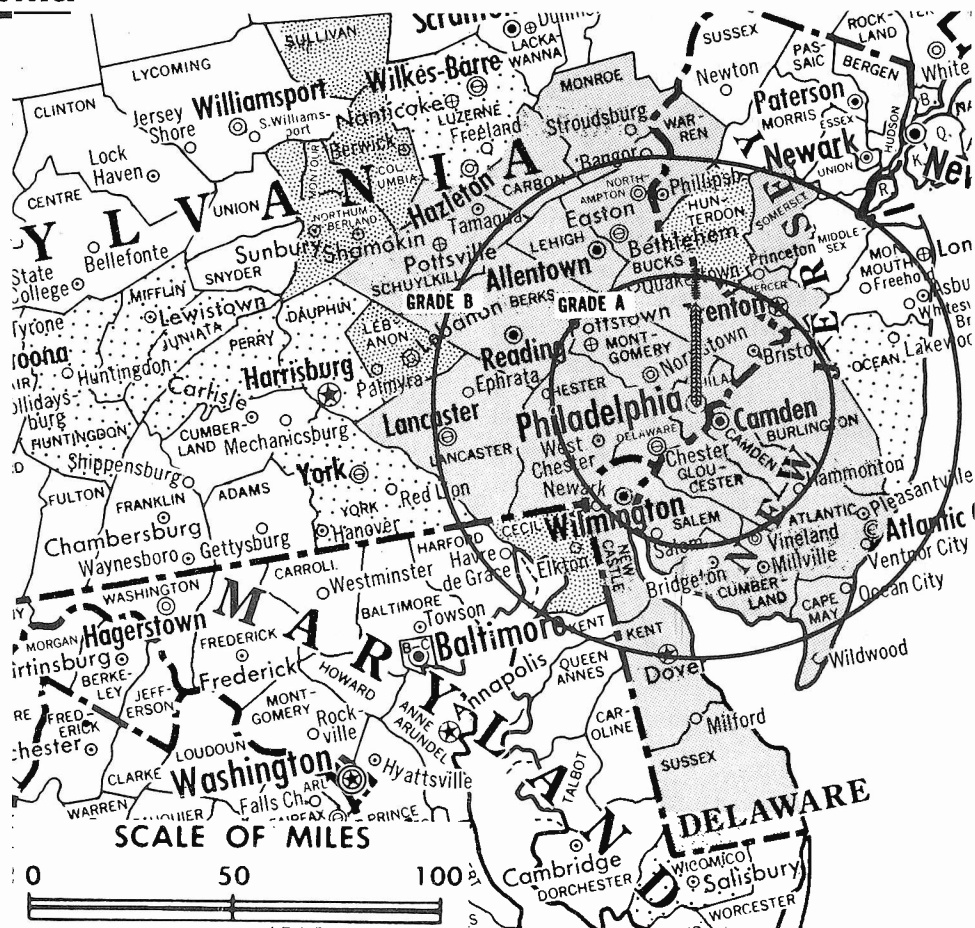
Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 95.5-kw visual, 48-kw aural. Antenna: 1000-ft. above av. terrain, 1116-ft. above ground, 1369-ft. above sea level.

Latitude 40° 02' 38"
Longitude 75° 14' 26"

Transmitter: Roxborough 28, Pa.

TV tape: Recording facilities.

AM Affiliate: WRCV, 50-kw, 1060 kc (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WRCV-TV Ref: FCC File No. BPCT-2214 Granted 3/20/57

©American Map Co., Inc., N.Y., No. 14244

WRCV-TV

Licensee: National Broadcasting Co., NBC Bldg., 1619 Walnut St., Philadelphia 3.

Studio: 1619 Walnut St.

Telephone: Locust 4-3700. TWX No.: PH 267.

Ownership: See WNBC-TV, New York. Note: Exchange for WNAC-TV & WNAC, Boston pends (Television Digest, Vol. 16:4).

Began Operation: September 1941; sold to Westinghouse Bcstg. by Philco Corp. in 1953 (Television Digest, Vol. 9:8, 22); then transferred to present owner in deal approved Dec. 21, 1955 (Vol. 11:2 & 12:3).

Represented (sales) by NBC Spot Sales.

Personnel:

- RAYMOND W. WELPOTT, exec. v.p. & general manager.
- ARTHUR A. WATSON, station manager.
- GEORGE LENFEST, operations director.
- JACK WILEY, sales director.
- CHET MESSERVEY, local sales manager.
- BILL KEENEY, business manager.
- NEAL VAN ELLS, program manager & film buyer.
- JACK LEARY, production manager.
- JACK DORR, advertising & promotion manager.
- BOB MILLER, traffic & continuity.

DIGEST OF RATE CARD NO. 10 (Oct. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	20 Sec.*	10 Sec.*
Class AAA—7:30-10:30 p.m., daily.	\$4200.00	\$2520.00	\$1680.00	\$1050.00	\$500.00

*Class AAA (7:59-11:01 p.m., daily). Class AA (7:29-7:59 p.m.).

NETWORK BASE HOURLY RATE: \$3900.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	DELAWARE			
	Kent	19,100	17,100	90
	New Castle	91,900	87,100	95
	Sussex	22,300	18,600	94

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	NEW JERSEY			
	Atlantic	54,900	50,400	92
	Burlington	58,800	56,800	97
	Camden	118,400	114,200	97
	Cape May	16,600	15,500	93
	Cumberland	32,600	30,900	95
	Gloucester	40,500	39,200	97
	Mercer	79,100	74,300	94
	Salem	17,500	16,500	94
	Somerset	42,200	40,600	97
	Warren	19,700	18,500	94
	PENNSYLVANIA			
	Berks	88,300	82,300	94
	Bucks	90,100	86,900	97
Carbon	16,200	15,100	93	
Chester	58,500	55,100	95	
Delaware	167,800	162,600	97	
Lancaster	83,600	71,800	86	
Lehigh	70,900	66,800	95	
Monroe	12,400	11,600	93	
Montgomery	154,300	147,800	96	
Northampton	61,600	57,500	94	
Philadelphia	614,200	569,100	93	
Schuylkill	54,000	49,200	92	
Between 25-50%	MARYLAND			
	Cecil	12,600	11,800	94
	NEW JERSEY			
	Hunterdon	16,700	15,700	94
	PENNSYLVANIA			
Columbia	16,500	15,200	92	
Lebanon	27,100	24,700	91	
Montour	4,200	3,700	88	
Northumberland	32,600	28,800	89	
Sullivan	1,800	1,600	90	
Under 25%	MARYLAND: Wicomico.			
	NEW JERSEY: Ocean.			
PENNSYLVANIA: Dauphin, Huntingdon, Juniata, Luzerne, Mifflin, Perry, York.				
WRCV-TV Station Total		2,535,700	2,370,800	93
ARB Total Net Weekly Circulation (March, 1962)		1,939,200		

Pennsylvania—Pittsburgh



KDKA-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 990-ft. above av. terrain, 683-ft. above ground, 2056-ft. above sea level.

Latitude 40° 29' 38.22"
Longitude 80° 01' 9.40"

Transmitter: 4101 Grizella St.

Studio: 1 Gateway Center.

Telephone: Express 1-3000.

TWX No.: PG 188.

TV tape: Recording facilities.

AM Affiliate: KDKA, 50-kw, 1020 kc.

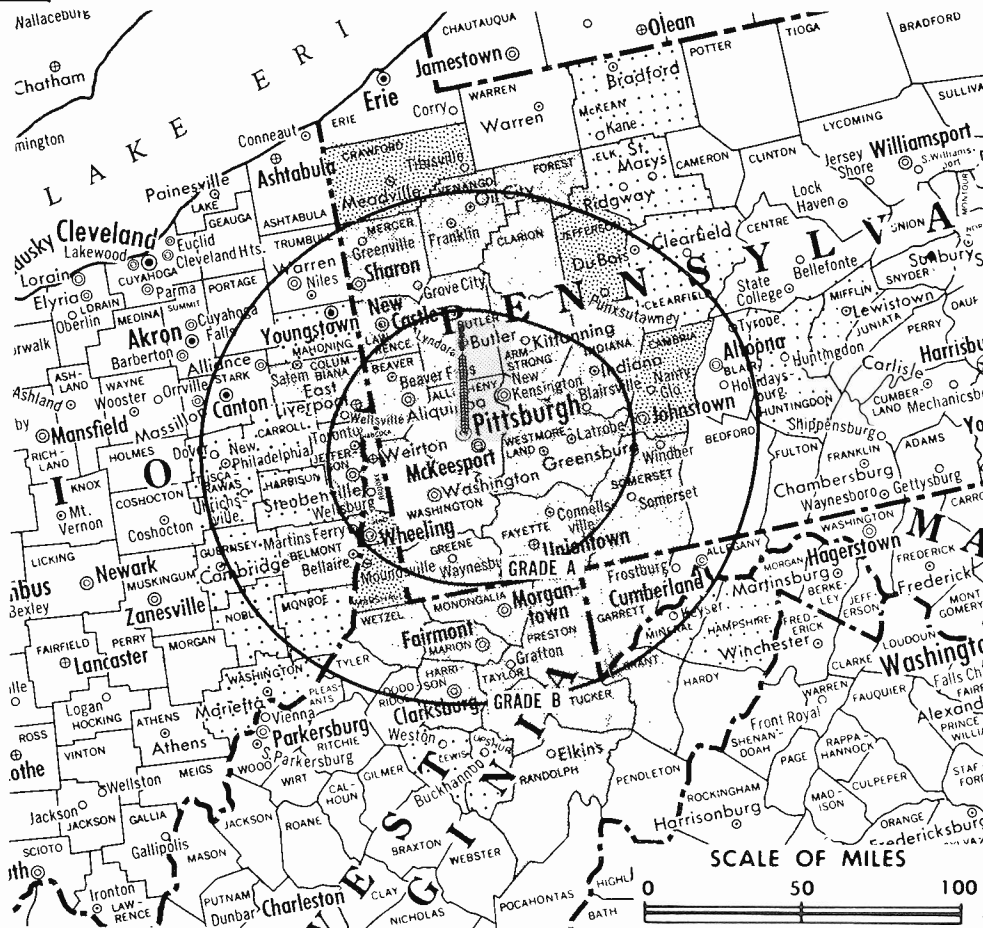
FM Affiliate: KDKA-FM, 47-kw, 92.9 mc (No. 225), 590-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KDKA-TV Ref: FCC File No. BPCT-1979 Granted 5/12/55

© American Map Co., Inc., N.Y., No. 14244

KDKA-TV

Licensee: Westinghouse Bcstg. Co. Inc., 1 Gateway Center, Pittsburgh 22.

Ownership: Subsidiary of Westinghouse Electric Corp. Officers: E. V. Huggins, chairman; Donald H. McGannon, pres.; Harold C. Lund, v.p. for Pittsburgh area; J. E. Baudino, v.p. (Washington); J. W. Steen, counsel (N.Y.); Ralph N. Harmon, v.p. engineering; Richard M. Pack, v.p. programming; Alexander W. Dannenbaum Jr., v.p. sales; David E. Partridge, national adv. & sales promotion mgr. Also operates TV stations WBZ-TV, Boston (WBZ); KYW-TV, Cleveland (KYW); WJZ-TV, Baltimore; KPIX, San Francisco; WINS, New York City. For other interests, see Group Ownership.

Began Operation: Jan. 11, 1949 as WDTV. Sale to present owners by DuMont Laboratories approved by FCC Jan. 5, 1955 (Television Digest, Vol. 10:49 & 11:2).

Represented (sales) by Television Advertising Representatives Inc.

Personnel:

HAROLD C. LUND, v.p., Pittsburgh.
JEROME R. (TAD) REEVES, general manager.
HENRY V. GREENE JR., sales manager.
ROBERT NOVAK, program director & film buyer.
PETER R. THORNTON, publicity director.
DAVID N. LEWIS, advertising promotion director.
RAYMOND W. RODGERS, chief engineer.

DIGEST OF RATE CARD NO. 16—(June 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—8-11 p.m., Mon.-Sat.; 6:30-11:15 p.m., Sun.
\$2500.00 \$1500.00 \$1000.00 \$750.00 \$650.00 \$325.00

NETWORK BASE HOURLY RATE: \$2500.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MD.: Garrett	5,500	4,300	79
	OHIO			
	Belmont	25,800	24,100	93
	Columbiana	32,200	30,100	94
	Jefferson	28,900	27,300	95
	PENNSYLVANIA			
	Allegheny	492,200	465,600	95

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%				
PENNSYLVANIA—(Continued)				
	Armstrong	23,700	22,000	93
	Beaver	60,600	57,700	96
	Butler	33,000	31,400	95
	Clarion	10,800	9,800	91
	Fayette	49,700	44,900	91
	Forest	1,400	1,300	96
	Greene	11,700	10,600	91
	Indiana	21,400	19,600	92
	Lawrence	33,200	30,900	94
	Mercer	37,200	34,500	93
	Somerset	22,300	20,200	91
	Venango	18,900	16,500	88
	Washington	64,900	60,900	94
	Westmoreland	104,300	99,200	96
WEST VIRGINIA				
	Barbour	4,300	3,400	79
	Brooke	8,300	7,900	95
	Grant	2,200	1,600	73
	Hancock	11,500	11,200	98
	Harrison	23,700	21,800	92
	Marion	19,800	17,400	88
	Monongalia	16,000	13,200	83
	Preston	7,300	5,800	79
	Randolph	7,100	5,500	78
	Taylor	4,500	3,700	80
	Tucker	2,300	1,800	76
	Wetzel	5,700	5,000	87
Between 25-50%				
PENNSYLVANIA				
	Cambria	57,500	54,300	95
	Crawford	23,100	20,700	90
	Jefferson	14,200	13,100	93
	W. VA.: Marshall	11,400	10,500	92
	Ohio	22,400	20,900	94
Under 25%				
OHIO: Carroll, Guernsey, Harrison, Mahoning, Monroe, Noble, Tuscarawas, Washington. PENNSYLVANIA: Clearfield, Elk, Huntingdon, McKean, Mifflin. WEST VIRGINIA: Hampshire, Lewis, Mineral, Upshur.				

KDKA-TV Station Total 1,573,900 1,460,300 92
ARB Total Net Weekly Circulation (March, 1962) 1,104,900

KDKA-TV
top-rated in
Pittsburgh
in the last
40 Consecutive
ARB Reports*

A Westinghouse Broadcasting Company Station **CBS Channel 2** Represented by TvAR

*January 1956 thru September 1962

Pennsylvania—Pittsburgh



WIIC

Ch. 11



Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1000-ft. above av. terrain, 847-ft. above ground, 2047-ft. above sea level.

Latitude 40° 27' 47"
Longitude 80° 00' 17"

Transmitter: 341 Rising Main Ave.
Studio: 341 Rising Main Ave.
TV tape: Recording facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WIIC Ref: FCC File No. BMPCT-3486 Granted 3/20/57

© American Map Co., Inc., N.Y., No. 14244

WIIC

Licensee: WIIC Inc., 341 Rising Main Ave., Pittsburgh 14.

Telephone: Fairfax 1-8700. TWX No.: PG 16.

Ownership: P-G Publishing Co., publisher of Pittsburgh Post-Gazette and Sun-Telegraph, 50%; H. Kenneth Brennen and members of family, 50%. Post-Gazette owns Pittsburgh radio WWSW; same interests also publish Toledo Blade. Brennen family controls radio WHJB, Greensburg, Pa.

Began Operation: Sept. 1, 1957.

Represented (sales) by Blair TV.

Represented (legal) by Marmet & Schneider.

Personnel:

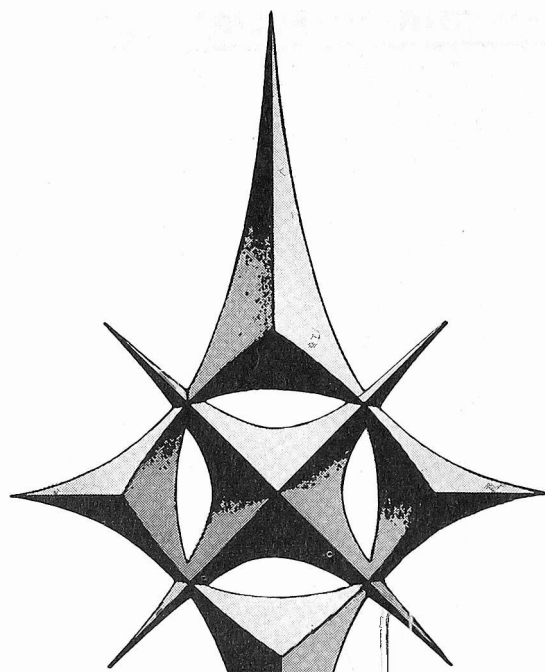
- O. M. SCHLOSS, chairman of the board.
- H. KENNETH BRENNEN, president.
- ROBERT A. MORTENSEN, exec. v.p. & general manager.
- ROGER D. RICE, v.p., sales.
- PHILIP D. MARELLA, local sales manager.
- SHELTON WEAVER, production-operations mgr. & film buyer.
- HENRY R. KAISER, chief engineer.
- CALEY E. AUGUSTINE, director, public relations and promotion.

DIGEST OF RATE CARD NO. 3—(Sept. 1, 1961)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:30-11 p.m., daily.
\$2000.00 \$1200.00 \$800.00 \$525.00 \$500.00 \$450.00 \$225.00
NETWORK BASE HOURLY RATE: \$2350.

For Pennsylvania CATV Systems
see the CATV Directory.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OHIO			
	Columbiana	32,200	30,100	94
	Jefferson	28,900	27,300	95
	PENNSYLVANIA			
	Allegheny	492,200	465,600	95
	Armstrong	23,700	22,000	93
	Beaver	60,600	57,700	96
	Butler	33,000	31,400	95
	Fayette	49,700	44,900	91
	Greene	11,700	10,600	91
Lawrence	33,200	30,900	94	
Mercer	37,200	34,500	93	
Washington	64,900	60,900	94	
Westmoreland	104,300	99,200	96	
WEST VIRGINIA				
Brooke	8,300	7,900	95	
Hancock	11,500	11,200	98	
Between 25-50%	PENNSYLVANIA			
	Clarion	10,800	9,800	91
	Forest	1,400	1,300	96
	Indiana	21,400	19,600	92
WEST VIRGINIA				
Harrison	23,700	21,800	92	
Marion	19,800	17,400	88	
Under 25%	MARYLAND: Garrett.	OHIO: Belmont, Guernsey, Harrison.	PENNSYLVANIA: Jefferson, Somerset, Venango.	WEST VIRGINIA: Grant, Marshall, Monongalia, Ohio, Preston, Taylor, Tucker.
	WIIC Station Total	1,238,200	1,155,000	94
ARB Total Net Weekly Circulation (March, 1962)		853,200		



DATELINE '63

SIX O'CLOCK REPORT
with **DICK JOHN**

ELEVEN O'CLOCK REPORT
with **LARRY GAFFNEY**

For the first time in the Pittsburgh area, the news takes on a big, bold look. It's DATELINE '63—a twice-a-day, close-up portrait of local, area and world events.

The Six O'Clock Report of DATELINE '63 features Dick John, nationally acclaimed newscaster, along with Red Donley, Bob Cochran, and the award-winning Huntley-Brinkley Report in a solid hour of news, weather and sports.

DATELINE '63's Eleven O'Clock Report features Larry Gaffney in a round-up of local, area and world news—up-to-the-minute—followed by sports with Red Donley.

The news is bigger . . . the news is hotter on Channel 11, because around the clock, WIIC newsmen and cameramen are there when it happens.

WIIC CHANNEL 11

For availabilities and adjacencies, see your Blair TV representative

Pennsylvania—Pittsburgh



WTAE



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50.1-kw aural. Antenna: 965-ft. above av. terrain, 1062-ft. above ground, 2049-ft. above sea level.

Latitude 40° 16' 49"
Longitude 79° 48' 11"

Transmitter: Elizabeth Township, Pa.
Studio: 400 Ardmore Blvd.

TV tape: Recording facilities.

AM Affiliate: WRYT, 5-kw 1250 kc.

FM Affiliate: WRYT-FM, 31-kw, 96.1 mc (No. 241), 295-ft. antenna height (CP).

Represented (engineering) by A. Earl Cullum Jr.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WTAE Ref: FCC File No. BMPCT-5063 Granted 5/9/58

© American Map Co., Inc., N.Y., No. 1424

WTAE

Licensee: Television City Inc., 400 Ardmore Blvd., Pittsburgh 30.
Telephone: Churchill 2-4300.

Ownership: WCAE Inc. (Hearst Publishing Company), 100%. Hearst also operates WBAL-TV, Baltimore (WBAL) and WISN-TV, Milwaukee (WISN); for other interests, see Baltimore-News Post under Newspaper Ownership.

Began Operation: Sept. 14, 1958. Hearst acquired 100% control after its purchase of 50% from Earl F. Reed and Irwin D. Wolf, as trustees for a stockholders group. Purchase approved by FCC Aug. 1, 1962 (Television Digest, Vol. 2:29, 32).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

- FRANKLIN C. SNYDER, v.p., general manager.
- ALAN TRENCH, sales manager.
- E. PRESTON STOVER, program operations mgr. & film buyer.
- JOHN HINKLE, business manager.
- DAVID CRANTZ, promotion manager.
- HOWARD RESER, film director.
- LOUIS P. WAGNER JR., director of engineering.
- DAVE MURRAY, news director.

DIGEST OF RATE CARD NO. 5—(June 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID
Class AA—7:30-11 p.m., daily.
\$2000.00 \$1200.00 \$720.00 \$620.00 \$575.00 \$300.00
NETWORK BASE HOURLY RATE: \$2500.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MARYLAND			
	Garrett	5,500	4,300	79
	OHIO			
	Columbiana	32,200	30,100	94
	Jefferson	28,900	27,300	95
	PENNSYLVANIA			
Allegheny	492,200	465,600	95	
Armstrong	23,700	22,000	93	

Net Weekly Circulation	State County	Total Households	TV Homes	%
PENNSYLVANIA—(Continued)				
	Beaver	60,600	57,700	96
	Butler	33,000	31,400	95
	Clarion	10,800	9,800	91
	Fayette	49,700	44,900	91
	Forest	1,400	1,300	96
	Greene	11,700	10,600	91
	Indiana	21,400	19,600	92
	Somerset	22,300	20,200	91
	Venango	18,900	16,500	88
	Washington	64,900	60,900	94
	Westmoreland	104,300	99,200	96
Over 50%	WEST VIRGINIA			
	Barbour	4,300	3,400	79
	Brooke	8,300	7,900	95
	Grant	2,200	1,600	73
	Hancock	11,500	11,200	98
	Harrison	23,700	21,800	92
	Marion	19,800	17,400	88
	Monongalia	16,000	13,200	83
	Preston	7,300	5,800	79
	Randolph	7,100	5,500	78
	Taylor	4,500	3,700	80
	Tucker	2,300	1,800	76
	Wetzel	5,700	5,000	87
Between 25-50%	OHIO			
	Belmont	25,800	24,100	83
	PENNSYLVANIA			
	Cambria	57,500	54,300	95
Jefferson	14,200	13,100	93	
Lawrence	33,200	30,900	94	
Mercer	37,200	34,500	93	
WEST VIRGINIA				
Marshall	11,400	10,500	92	
Ohio	22,400	20,900	94	
Under 25%	OHIO: Guernsey, Harrison, Monroe, Noble.			
	PENNSYLVANIA: Bedford, Blair, Fulton, Huntingdon, Mifflin. WEST VIRGINIA: Lewis, Upshur.			
WTAE-TV Station Total		1,413,000	1,312,200	92
ARB Total Net Weekly Circulation (March, 1962)		1,045,000		

People who know the Pittsburgh market best **TAKE TAE**

"In the food business, advertising must pay off right away. Thorofare has sponsored full-length TV feature movies for the last nine years. In that time, our sales volume has tripled. We are continuing to place more television advertising than any food chain in this area. It helps give us the sales results we're looking for."



Mr. L. B. Smith, Jr., President
• Thorofare Markets, Inc.

A food chain owner is a hard-headed spender. Why is Pittsburgh's most dynamic, talked-about grocery chain putting its money on TAE-time? Take TAE and see!

TAKE TAE AND SEE

WTAE CHANNEL 4

Basic ABC in Pittsburgh

K THE KATZ AGENCY, INC.
National Representatives



Pennsylvania—Wilkes-Barre & Scranton



WBRE-TV

Ch. 28

Technical Facilities: Channel No. 28 (554-560 mc). Authorized power: 1000-kw max. and 589-kw horizontal visual, 500-kw max. and 302-kw horizontal aural. Antenna: 1200-ft. above av. terrain, 429-ft. above ground, 2529-ft. above sea level.

Latitude 41° 11' 56.5"
Longitude 75° 49' 05.5"

Transmitter: Bear Creek Twp., Wyoming Mountain.

Studio: 62 S. Franklin St.

TV tape: Recording facilities.

AM & FM Affiliates: See below.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WBRE-TV Ref: FCC File No. BPCT-134 Granted 10/1/52

©American Map Co., Inc., N.Y. No. 14244

WBRE-TV

Licensee: WBRE-TV Inc., 62 S. Franklin St.

Telephone: 823-3101. TWX No.: 717-480-0510.

AM Affiliate: WBRE, 1-kw, 1340 kc (NBC). FM Affiliate: WBRE-FM, 2.25-kw, 98.5 mc (No. 253), 1160-ft. antenna height.

Ownership: Louis G. Baltimore, pres.-treas., 64.4%; David M. Baltimore & family, 35.6%. Also owns WSCR, Scranton, Pa. and translator W79AC, Clarks Summit, Pa.

Began Operation: Jan. 1, 1953.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

DAVID M. BALTIMORE, v.p. & general manager.
FRANKLIN D. COSLETT, general sales manager.
FRED FOERSTER, promotion director.
CHARLES SAKOSKI SR., chief engineer.
ROBERT GIBSON, film director.
ADRIAN RISO, production director.
EILEEN O'BOYLE, operations desk.
JERRY BUTLER, CATV director.

DIGEST OF RATE CARD NO. 7—(June 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec.

Class AA—8-10:30 p.m., daily.

\$600.00 \$360.00 \$240.00 \$210.00 \$190.00 \$150.00 \$120.00

NETWORK BASE HOURLY RATE: \$625.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	PENNSYLVANIA			
	Columbia	16,500	15,200	92
	Lackawana	70,700	67,100	95
	Luzerne	105,800	99,800	95
	Lycoming	34,100	29,700	88
	Snyder	7,100	5,900	83
	Sullivan	1,800	1,600	90
	Susquehanna	9,500	8,800	92
Between 25-50%	Union	6,600	5,500	82
	Wyoming	4,900	4,500	91
	PENNSYLVANIA			
	Cameron	2,300	2,200	95
	Clinton	11,100	10,300	93
Under 25%	Montour	4,200	3,700	88
	Northumberland	32,600	28,800	89
	Wayne	8,100	7,000	86
	NEW YORK			
Tioga	11,000	10,300	93	
PENNSYLVANIA				
Bradford	15,900	14,500	91	
Carbon	16,200	15,100	93	
Monroe	12,400	11,600	93	
WBRE-TV Station Total		370,800	341,600	92
ARB Total Net Weekly Circulation (March, 1962)			260,000	

TEST YOUR
NEW CAMPAIGN

ON **WBRE-TV**

1st Station
in the Nation

**46TH
MARKET!**

For the full story of why your new test will work on WBRE-TV, ask your Katz Agency man for your copy of "A Profile Of A Test Market".

Represented Nationally by  The Katz Agency, Inc.

WBRE-TV

WILKES-BARRE • SCRANTON,
PENNSYLVANIA

BASIC



AFFILIATE

David M. Baltimore
Vice President & General Manager

Pennsylvania—Scranton & Wilkes-Barre



WDAU-TV



Ch. 22

Technical Facilities: Channel No. 22 (518-524 mc). Authorized power: 1000-kw maximum and 447-kw horizontal visual, 544-kw maximum and 224-kw horizontal aural. Antenna: tilted 0.7° electrically, 1350-ft. above av. terrain, 421-ft. above ground, 2545-ft. above sea level.

Latitude 41° 25' 36"
Longitude 75° 44' 52"

Transmitter: Bald Mt., Ransom Township, Pa.

Studio: 1000 Wyoming Ave.

AM Affiliate: WGBI, 1-kw (.5-kw night), 910 kc (CBS).

FM Affiliate: WGBI-FM, 1.8-kw, 101.3 mc.

Represented (engineering) by George C. Davis.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WDAU-TV Ref: FCC File No. BMPCT-3493 Granted 5/3/56

© American Map Co., Inc., N.Y., No. 14244

WDAU-TV

Licensee: Scranton Broadcasters Inc., 1000 Wyoming Ave. (zone 9).

Telephone: Diamond 2-7634. TWX No.: SN 7210.

Ownership: Scranton Bcstrs. Inc., 100% owned by heirs of Frank Megargee, with 28% being held by Scranton WGBI Radio Inc. (66-2/3 voting stock). Mrs. M. E. Megargee & family 72%.

Began Operation: June 7, 1953. In 1959 present owners reacquired control by purchasing stock held by WCAU Inc. (Philadelphia Evening Bulletin), which had held 75% control of station since 1956 (Television Digest, Vol. 12:31, 42; 15:16, 22).

Represented (sales) by H-R Television Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

- MRS. M. E. MEGARGEE, president.
- MRS. D. M. HOLCOMB, general manager.
- WILLIAM G. HUNEFIELD JR., sales manager.
- R. E. McDOWELL, traffic manager.
- DOUG HOLCOMB, promotion director.
- MORT ROSENTHAL, program director & film buyer.
- K. R. COOKE, chief engineer.
- TOM POWELL, news director.
- TOM JONES, CATV liaison.

DIGEST OF RATE CARD NO. 6—(April 1, 1960)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class AA—8-10:30 p.m., daily.

\$600.00 \$360.00 \$240.00 \$150.00 \$135.00 \$125.00 \$62.50

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	PENNSYLVANIA			
	Lackawanna	70,700	67,100	95
	Luzerne	105,800	99,800	95
	Lycoming	34,100	29,700	88
	Montour	4,200	3,700	88
	Northumberland	32,600	28,800	89
	Snyder	7,100	5,900	83
	Susquehanna	9,500	8,800	92
Union	6,600	5,500	82	
Wyoming	4,900	4,500	91	
Between 25-50%	PENNSYLVANIA			
	Cameron	2,300	2,200	95
	Clinton	11,100	10,300	93
	Columbia	16,500	15,200	92
	Sullivan	1,800	1,600	90
Wayne	8,100	7,000	86	
Under 25%	NEW YORK			
	Delaware	12,800	11,100	86
	Otsego	15,600	13,900	89
	Tioga	11,000	10,300	93
	PENNSYLVANIA			
	Bradford	15,900	14,500	91
	Carbon	16,200	15,100	93
	Huntingdon	11,500	10,200	89
	Mifflin	13,500	11,700	87
	Monroe	12,400	11,600	93
WDAU-TV Station Total		424,200	388,500	92
ARB Total Net Weekly Circulation (March, 1962)		233,200		

Pennsylvania—Scranton & Wilkes-Barre



WNEP-TV



Ch. 16

Technical Facilities: Channel No. 16 (482-488 mc). Authorized power: 1700-kw max. and 537-kw horizontal visual, 886-kw max. and 275-kw horizontal aural. Antenna: 1240-ft. above av. terrain, 426-ft. above ground, 2545-ft. above sea level.

Latitude 41° 10' 58"
Longitude 75° 52' 21"

Requests change to 700-kw horizontal visual, 350-kw horizontal aural.

Transmitter: Penobscot Nob, Electronic Heights, Wilkes-Barre.

Studios: 333 Madison Ave., Scranton; 11 W. Union St., Wilkes-Barre.

Telephones: Diamond 3-1245, Scranton; Valley 5-4561, Wilkes-Barre.

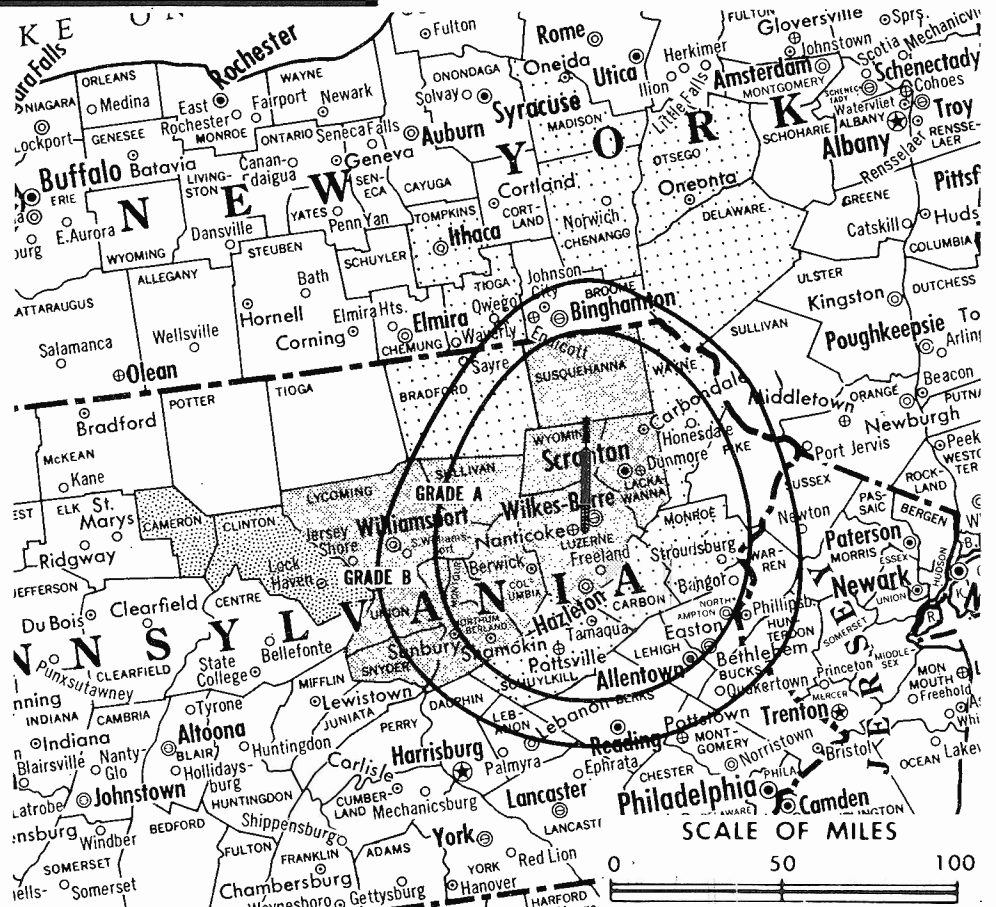
TWX No.: 7220 U.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WNEP-TV

Licensee: Northeastern Pennsylvania Broadcasting Inc., 333 Madison Ave., Scranton.

Ownership: Wholly-owned subsidiary of Transcontinent Television Corp. Officers: Thomas P. Shelburne, exec. v.p.-gen. mgr.; Mitchell Jenkins, pres., Northeastern Pennsylvania Bcstg. Inc.; David C. Moore, pres., Transcontinent Television Corp. For other Transcontinent interests, see WGR-TV, Buffalo, N.Y.

Began Operation: Feb. 9, 1954. Merger & transfer of WARM-TV, Scranton (Ch. 16) and WILK-TV, Wilkes-Barre (Ch. 34) into Northeastern Pennsylvania Bcstg. Co. approved Feb. 12, 1958 by FCC (Television Digest, Vols. 13:46; 14:7).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by Creutz & Snowberger.

Personnel:

- THOMAS P. SHELBURNE, executive v.p. & general manager.
- MALCOLM W. DALE, general sales manager.
- BILL WILLIAMS, program manager & film buyer.
- DOROTHY MUGFORD, promotion manager, CATV liaison.
- JOHN C. WALTERS, business manager.
- CHESTER SAWICKI, chief engineer.
- TOM BIGLER, news & public affairs director.

DIGEST OF RATE CARD NO. 9—(Aug. 1, 1961)

Hour 30 Min. 15 Min. 5 Min. 40-30 Sec. 20 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., daily.
\$700.00 \$420.00 \$255.00 \$225.00 \$160.00 \$100.00

NETWORK BASE HOURLY RATE: \$650.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	PENNSYLVANIA				
		Columbia	16,500	15,200	92
		Lackawanna	70,700	67,100	95
		Luzerne	105,800	99,800	95
		Lycoming	34,100	29,700	88
		Montour	4,200	3,700	88
		Northumberland	32,600	28,800	89
		Snyder	7,100	5,900	83
		Sullivan	1,800	1,600	90
		Susquehanna	9,500	8,800	92
	Union	6,600	5,500	82	
	Wyoming	4,900	4,500	91	
Between 25-50%	PENNSYLVANIA				
		Cameron	2,300	2,200	95
		Clinton	11,100	10,300	93
Under 25%	NEW YORK				
		Chenango	12,600	11,600	92
		Delaware	12,800	11,100	86
		Madison	15,600	14,600	94
		Otsego	15,600	13,900	89
		Tioga	11,000	10,300	93
		Tompkins	19,100	15,300	80
		PENNSYLVANIA			
		Bradford	15,900	14,500	91
		Carbon	16,200	15,100	93
	Monroe	12,400	11,600	93	
	Schuylkill	54,000	49,200	92	
	Wayne	8,100	7,000	86	
WNEP-TV Station Total		500,500	457,300	91	
ARB Total Net Weekly Circulation (March, 1962)			274,300		

Pennsylvania—York



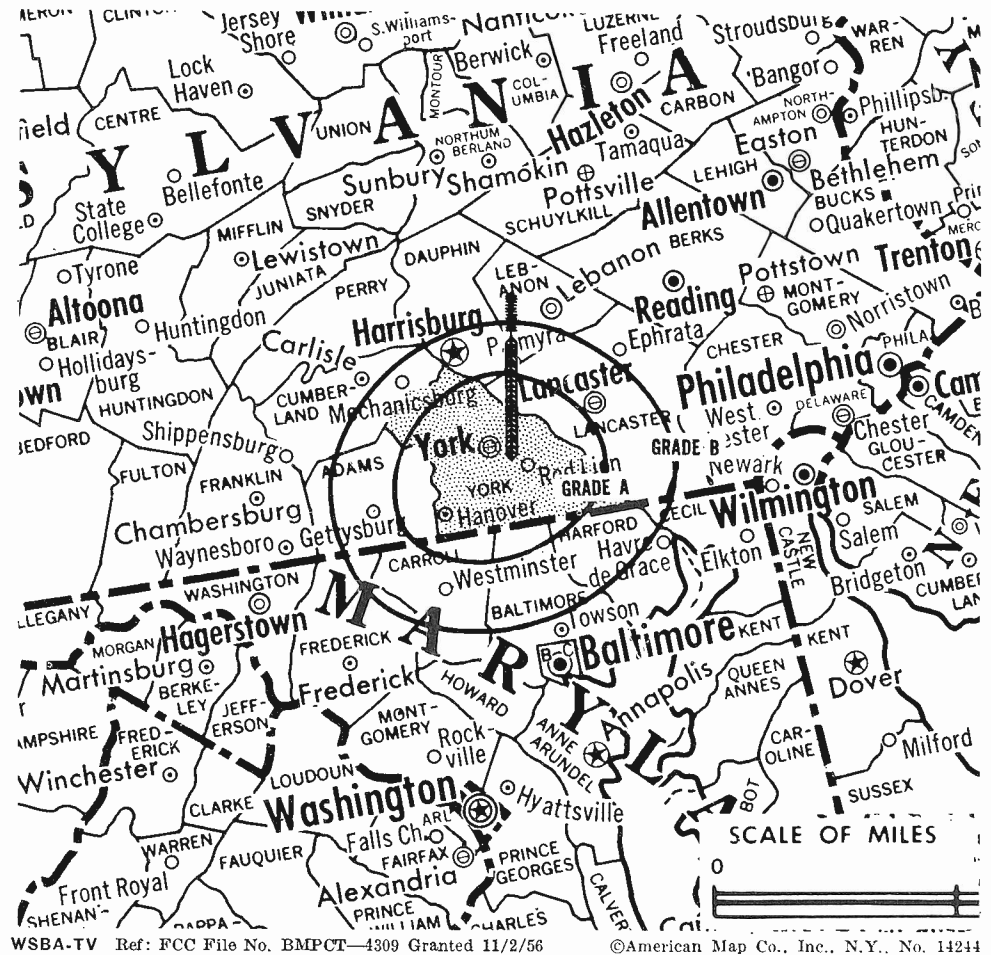
WSBA-TV

Ch. 43

Technical Facilities: Channel No. 43 (644-650 mc). Operating with 132-kw visual, 66.1-kw aural. Antenna: 530-ft. above av. terrain, 419-ft. above ground, 1127-ft. above sea level.

Latitude 39° 56' 25"
Longitude 76° 41' 59"

Transmitter: S. Queen St., extended.
AM Affiliate: WSBA, 5-kw, 910 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WSBA-TV Ref: FCC File No. BMPCT-4309 Granted 11/2/56

© American Map Co., Inc., N.Y., No. 14244

WSBA-TV

Licensee: Susquehanna Broadcasting Co., 53 N. Duke St.

Studio: S. Queen St., extended.

Telephone: 2-5531. TWX No.: YK 69.

Ownership: Approximately 80% of stock is owned by Louis J. Appell Trust. Susquehanna Bcstg. Co. owns 90% of radio stations WARM, Scranton; WHLO, Akron, O. and WICE, Providence, R.I. Louis J. Appell Jr. owns 25% of WCTC, New Brunswick, N.J.

Began Operation: Dec. 22, 1952.

Represented (sales) by Blair Television Associates.

Represented (legal) by Loucks & Jansky.

Represented (engineering) by George C. Davis.

Personnel:

LOUIS J. APPELL JR., president.
JOHN D. EISENHAUER, program manager & film buyer.
ROBERT M. STOUGH, station manager.
GLENN W. WINTER, chief engineer.

DIGEST OF RATE CARD NO. 3—(Aug. 1, 1962)

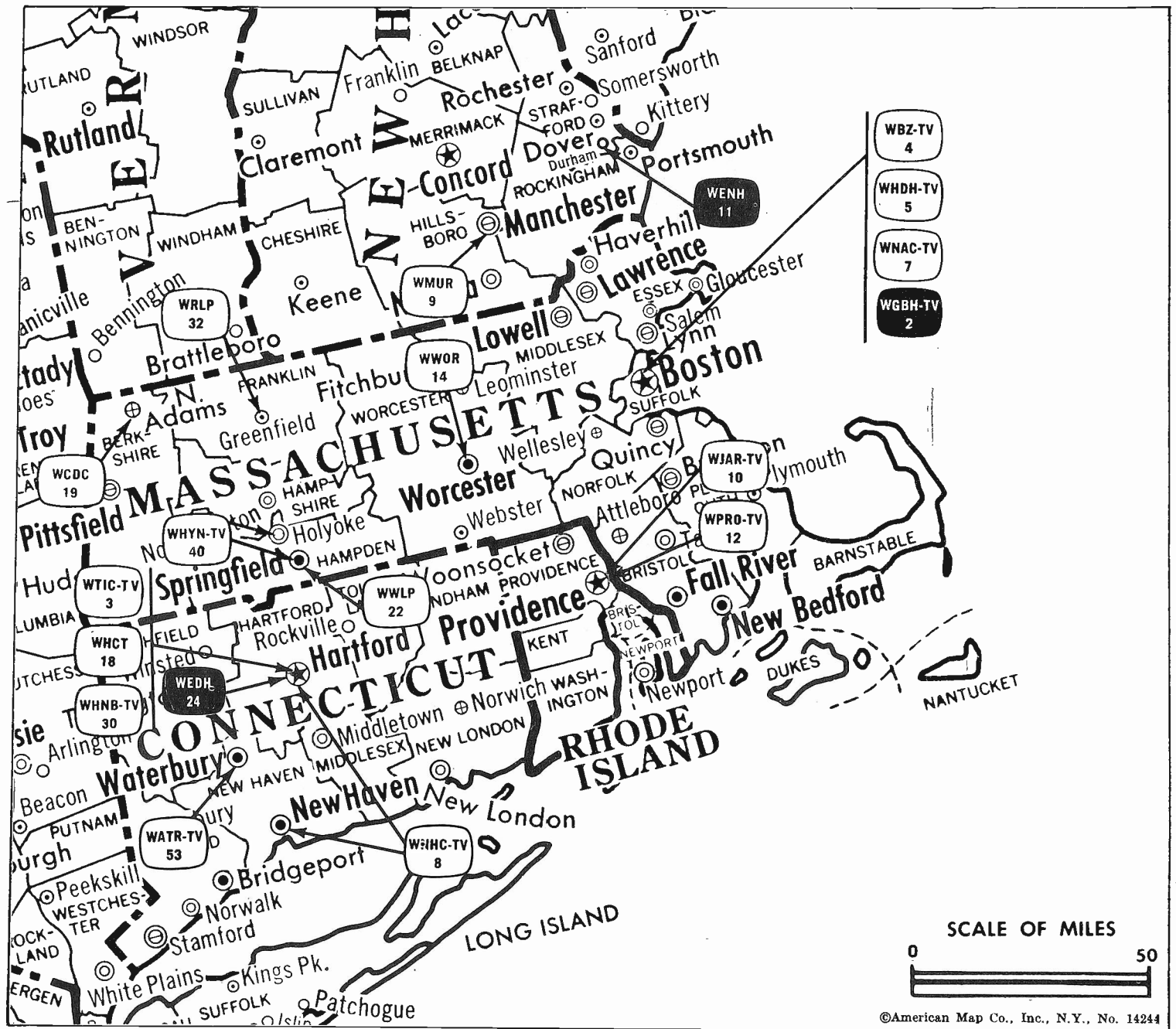
Hour	30 Min.	15 Min.	10 Min.	Min.	ID
Class A—7:30-11 p.m., daily.					
\$220.00	\$132.00	\$88.00	\$73.00	\$46.00	\$21.00

For Keystone Group combination rates, see WLYH-TV, Lebanon, Pa.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	None	Over 50%		
Between 25-50%	PENNSYLVANIA York	75,300	69,700	93
Under 25%	None	Under 25%		
WSBA-TV Station Total		75,300	69,700	93
ARB Total Net Weekly Circulation (March, 1962)			42,300	

Rhode Island



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Providence	713,500	13	1,502,400	12	1,419,500	11

Rhode Island Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	2	0	2
Educational Television Stations	0	0	0
			2

Note: WTEV Listed Under Providence Is Actually Licensed to New Bedford, Mass.

Rhode Island—Providence

abc **WJAR-TV**

Ch. 10



Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 916-ft. above av. terrain, 853-ft. above ground, 1049-ft. above sea level.

Latitude 41° 51' 54"
Longitude 71° 17' 15"

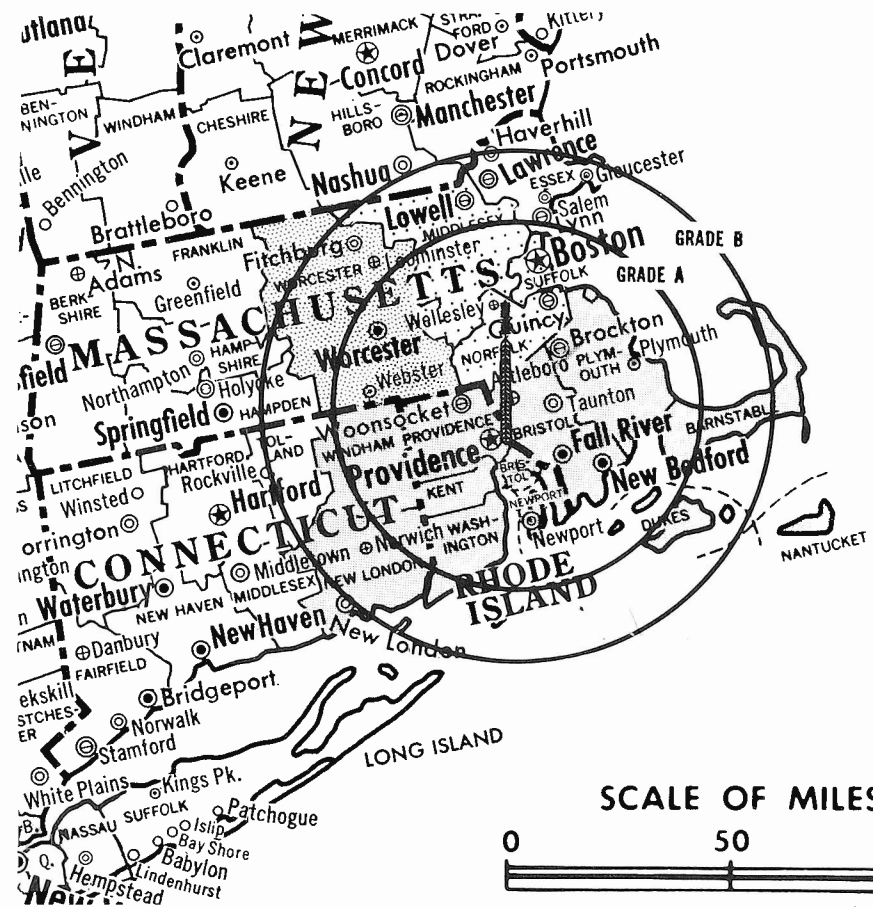
Transmitter: Rehoboth, Mass.

Studio: 176 Weybosset St.

TV tape: Recording facilities.

AM Affiliate: WJAR, 5-kw, 920 kc (NBC).

Represented (engineering) by Lohnes & Culver.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WJAR-TV Ref: FCC File No. BMPCT-1425 Granted 11/18/53

© American Map Co., Inc., N.Y., No. 14244

WJAR-TV

Network Service: ABC, NBC.

Licensee: The Outlet Co., 176 Weybosset St., Providence 2.

Telephone: Gaspee 1-8255. TWX No.: PR 92.

Ownership: The Outlet Co. (dept. store).

Began Operation: July 10, 1949.

Represented (sales) by Edward Petry & Co.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

JOSEPH S. (DODY) SINCLAIR, president, & gen. mgr.

DAVID J. SHURTLEFF, station manager.

GEORGE CLARKE, film buyer.

EDWARD BOGHOSIAN, sales manager.

JAMES E. GLEASON, program manager.

BILLY L. PATTON, chief engineer.

DIGEST OF RATE CARD NO. 10-A

(May 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class AA—7:30-10:30 p.m., daily.	\$1550.00	\$930.00	\$620.00	\$420.00	\$400.00	\$350.00	\$175.00

NETWORK BASE HOURLY RATE: \$1550 (ABC), \$1550 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	CONNECTICUT				
		New London	55,200	50,500	92
		Windham	21,400	19,800	93
	MASSACHUSETTS				
		Barnstable	23,200	21,600	93
		Bristol	125,700	120,300	96
		Dukes	2,100	1,800	84
		Nantucket	1,200	1,100	88
		Plymouth	76,000	72,400	96
		RHODE ISLAND			
	Bristol	11,000	10,700	98	
	Kent	33,800	32,800	97	
	Newport	21,100	20,100	96	
	Providence	177,500	169,100	96	
	Washington	16,400	15,400	94	
Between 25-50%	MASSACHUSETTS				
	Worcester	175,300	165,900	95	
Under 25%	MASSACHUSETTS				
		Middlesex	361,300	345,500	96
		Norfolk	149,600	144,400	97
	Suffolk	251,600	228,100	91	
WJAR-TV Station Total		1,507,400	1,419,500	94	
ARB Total Net Weekly Circulation (March, 1962)			653,000		

Rhode Island—Providence



WPRO-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 913-ft. above av. terrain, 881-ft. above ground, 1046-ft. above sea level.

Latitude 41° 52' 37"

Longitude 71° 16' 56"

Transmitter: Homestead Ave., Rehoboth, Mass

Studio: 24 Mason St.

TV tape: Recording facilities.

AM Affiliate: WPRO, 5-kw, 630 kc (CBS).

FM Affiliate: WPRO-FM (Johnston, R.I.), 15-kw, 92.3 mc (No. 222), 560-ft. antenna height.

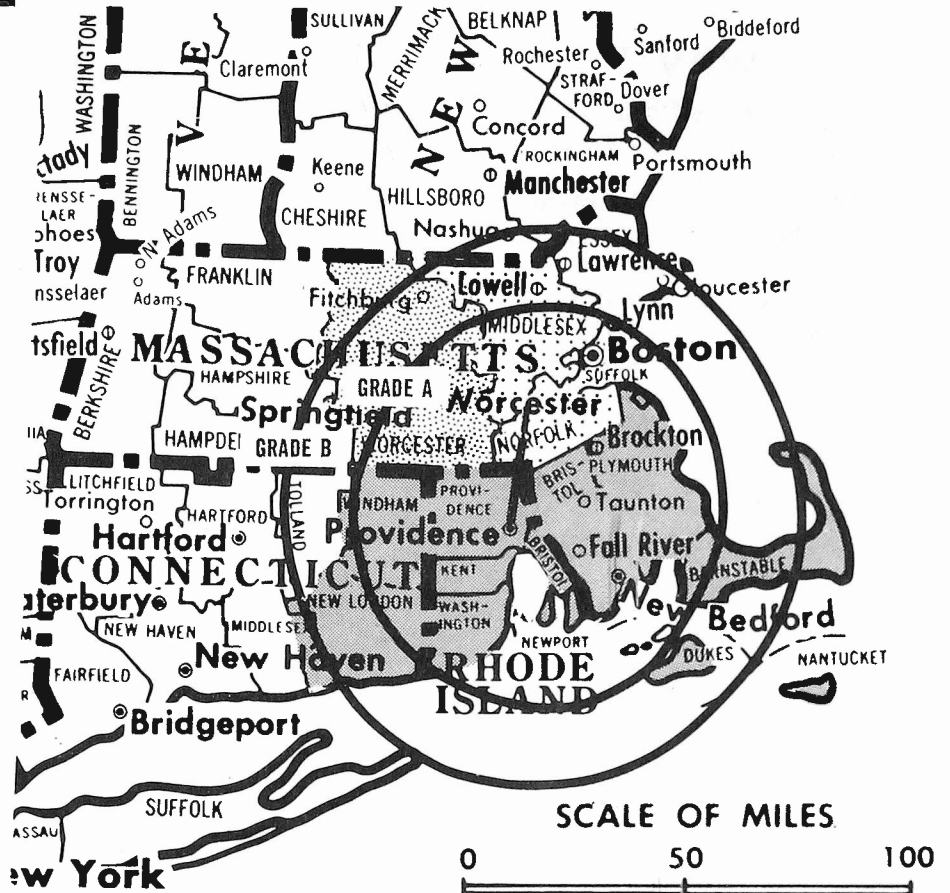
ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WPRO-TV Ref: FCC File No. BPCT-5642 Granted 5/19/55

©American Map Co., Inc., N.Y., No. 14244

WPRO-TV

Licensee: Capital Cities Broadcasting Corp., WPRO Bldg., 24 Mason St., Providence 2. Telephone: Jackson 1-4000. TWX No.: 401-521-5487.

Ownership: See WTEN, Albany, N.Y.

Began Operation: March 27, 1955. Sale by William S. Cherry and associates to Capital Cities Broadcasting Corp. approved March 11, 1959 by FCC (Television Digest, Vols. 14:51 & 15:11).

Represented (sales) by Blair-TV.

Personnel:

- JOSEPH P. DOUGHERTY, v.p. & general manager.
- ALBERT J. GILLEN, sales manager.
- RICHARD DREYFUSS, program director & film buyer.
- EVERETT HUGHES, sales & program operations director.
- ROGER MOLLO, production manager.
- JACK KAVANAGH, promotion manager.
- BARBARA ZARRELLA, sales service manager.
- RALPH VOIGT, chief engineer.
- ROBERT BATTERSBY, business manager.

DIGEST OF RATE CARD NO. 5—(Jan. 1, 1961)

Hour 30 Min. 15 Min. 5 Min. Min.* 20 Sec.* ID*
 Class A—7:30-11 p.m., Mon.-Fri.; 6-11 p.m., Sat. & Sun.
 \$1500.00 \$1000.00 \$700.00 \$500.00 \$275.00 \$275.00 \$137.50

*Class AA (7:30-10:30 p.m., daily): Min. & 20 Sec. \$350, ID \$175.

NETWORK BASE HOURLY RATE: \$1400.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	CONNECTICUT			
	New London	55,200	50,500	92
	Windham	21,400	19,800	93
	MASSACHUSETTS			
	Barnstable	23,200	21,600	93
	Bristol	125,700	120,300	96
Between 25-50%	Dukes	2,100	1,800	84
	Nantucket	1,200	1,100	88
	Plymouth	76,000	72,400	96
Under 25%	RHODE ISLAND			
	Bristol	11,000	10,700	98
	Kent	33,800	32,800	97
	Newport	21,100	20,100	96
	Providence	177,500	169,100	96
Washington	16,400	15,400	94	
Under 25%	MASSACHUSETTS			
	Worcester	175,300	165,900	95
	MASSACHUSETTS			
Middlesex	361,300	345,500	96	
Norfolk	149,600	144,400	97	
Suffolk	251,600	228,100	91	
WPRO-TV Station Total		1,502,400	1,419,500	94
ARB Total Net Weekly Circulation (March, 1962)			713,500	

Rhode Island—Providence (New Bedford, Mass.)



WTEV

New Bedford

Ch. 6

**(Due To Begin Operation
In Winter of 1963)**

Technical Facilities: Channel No. 6
(82-88 mc). Authorized power:
79.5-kw visual, 39.75-kw aural.
Antenna: 430-ft. above av. terrain,
409-ft. above ground, 549-ft.
above sea level.

Latitude 41° 35' 56"
Longitude 71° 08' 22"

Transmitter: Tiverton, Rhode Island.



WTEV Ref: FCC File No. BMPCT-5709 Granted 7/25/62

©American Map Co., Inc., N.Y., No. 14244

WTEV

(Due To Begin Operation In Winter of 1963)

Network Service: ABC.

Licensee: WTEV Television Inc., 8th & Spring Sts., New Bedford, Mass.

Studio: 8th & Spring Sts., New Bedford.

Telephones: WY 3-2651, office; WY 3-2651, studio.

Ownership: WTEV Television Inc., 100%. Basil Brewer, pres.

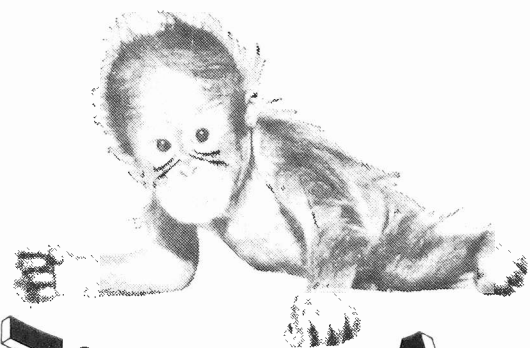
Represented (sales) by H-R Television Inc.

Personnel:

VANCE L. ECKERSLEY, general manager.
FRANCIS H. CONWAY, sales manager.
WALTER SCANLON, promotion manager.
MANN REED, operations manager.
MAURICE WYNNE, chief engineer.

DIGEST OF RATE CARD NO. 1
(Jan. 1, 1963)

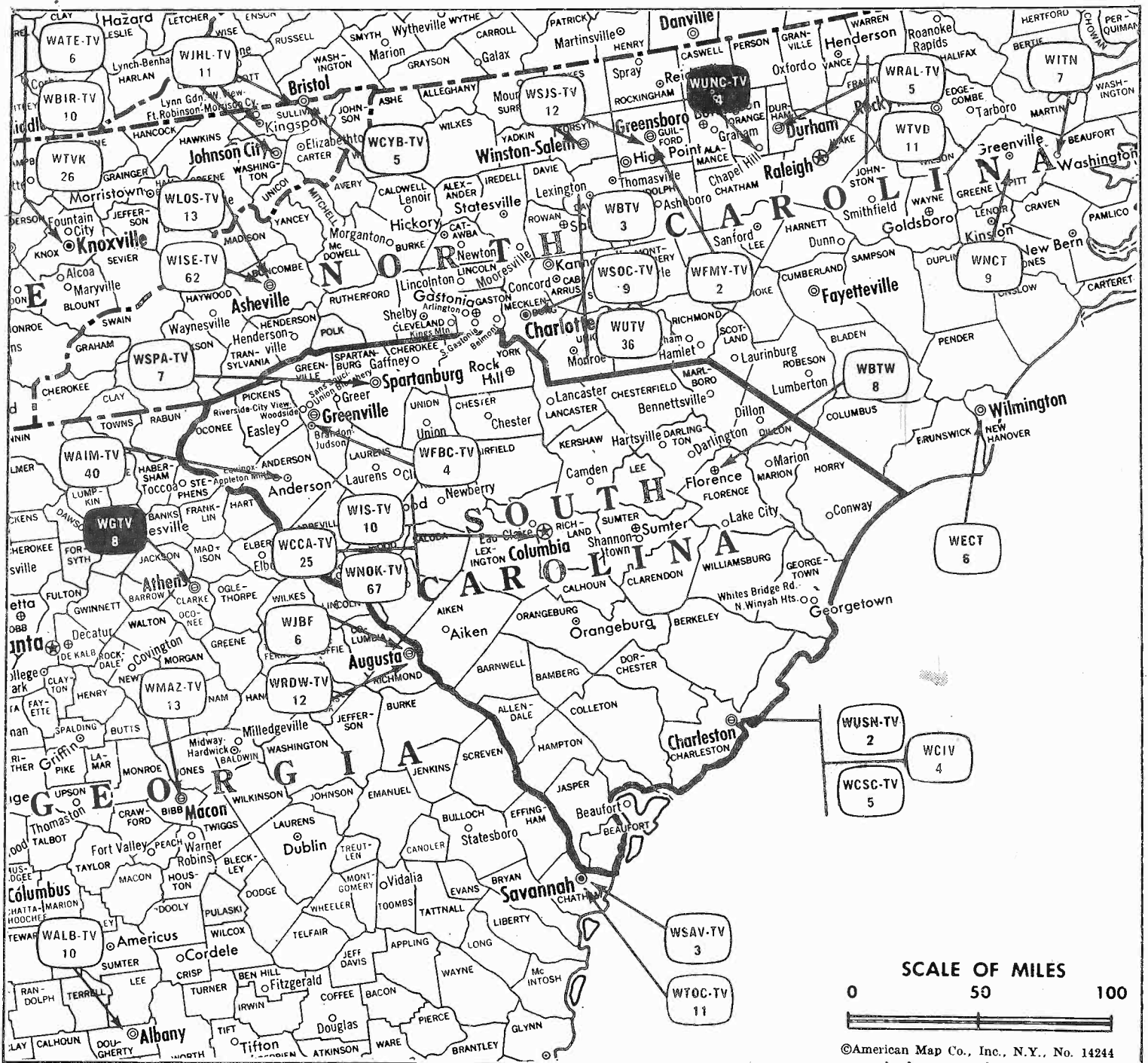
Hour	30 Min.	15 Min.	Min.	40 Sec.	30 Sec.	10 Sec.
Class AA—7:31-10:59 p.m., daily.						
\$1200.00	\$720.00	\$480.00	\$400.00	\$400.00	\$375.00	\$125.00



ZOORAMA

Nation's Most Popular Zoo Program

TRANS-LUX TELEVISION CORPORATION
NEW YORK CHICAGO HOLLYWOOD



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Greenville-Asheville						
Spartanburg	343,500	48	795,800	30	660,500	33
Columbia	173,900	93	358,300	86	280,700	95
Florence	142,300	107	331,700	93	257,300	100
Charleston	120,400	121	295,500	102	226,900	109

South Carolina Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	7	3	10
Educational Television Stations	0	0	0
			10

See CATV Directory
for State's CATV Systems

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

WLOS-TV
Greenville-Spartanburg
(See Asheville, N.C.)

South Carolina—Anderson



Ch. 40

Technical Facilities: Channel No. 40 (626-632 mc). Authorized power: 170-kw visual, 93.3-kw aural. Antenna: 380-ft. above av. terrain, 418-ft. above ground, 1168-ft. above sea level.

Latitude 34° 30' 53"
Longitude 82° 38' 15"

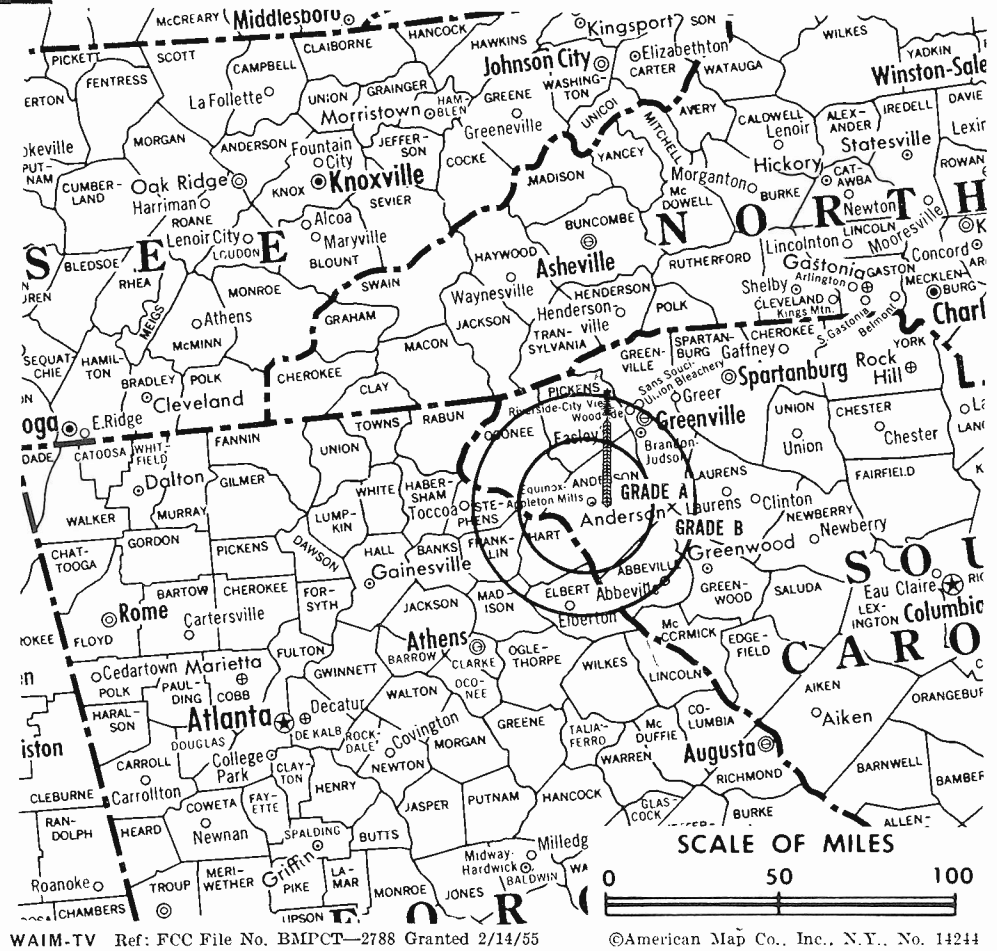
Holds CP for 201-kw visual, 100-kw aural, 420-ft. above av. terrain, 418-ft. above ground, 1205-ft. above sea level, lat. 34° 30' 05", long. 82° 38' 56"; transmitter to Market St., between Main & MacDuffie.

Transmitter: 321 Kingsley Rd.

AM Affiliate: WAIM, .25-kw, 1230 kc (CBS).

FM Affiliate: WCAC, 6.4-kw, 101.1 mc (No. 266), 330-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WAIM-TV Ref: FCC File No. BMPCT-2788 Granted 2/14/55

© American Map Co., Inc., N.Y., No. 14244

WAIM-TV

Network Service: ABC; also available on CBS.

Grantee (STA): Wilton E. Hall, Box 806.

Studio: 321 Kingsley Rd.

Telephone: Canal 6-1511. TWX No.: AND SC 6030.

Ownership: Wilton E. Hall, 100%; publisher of Anderson Independent and Mail.

Began Operation: Dec. 1, 1953.

Represented (sales) by Devney-O'Connell Inc.; Dora-Clayton Agency Inc. (Atlanta).

Represented (legal) by Cottone & Scheiner.

Represented (engineering) by George C. Davis.

Personnel:

WILTON E. HALL, owner.
GLENN P. WARNOCK, general manager.
JOHN McCALLUM, sales manager.
G. PAUL BROWNE, promotion manager.
M. GILLIARD, production director.
JERRY GARRETT, film buyer.
EARL COSENS, engineering director.

DIGEST OF RATE CARD NO. 2 (Sept. 1, 1956)

Hour	30 Min.	15 Min.	5 Min.	Min.	10 Sec.
Class A—7-10:30 p.m., daily.					
\$150.00	\$90.00	\$60.00	\$45.00	\$30.00	\$18.75
NETWORK BASE HOURLY RATE: \$150 (ABC), \$150 (CBS).					

Sample size for this station's coverage area is not sufficient to meet the ARB standards required to report a net weekly circulation.

WFBC-TV, Greenville, S.C. (ARB Data Continued from page 544)

Net Weekly Circulation	State	County	Total Households	TV Homes	%
Between 25-50%	NORTH CAROLINA—(Continued)	Caldwell	13,200	11,500	88
		Cleveland	17,400	15,200	88
		Madison	4,400	2,900	66
Under 25%	SOUTH CAROLINA	Chester	8,000	6,600	83
		Edgefield	3,800	3,000	78
		Fairfield	4,900	3,400	69
		Newberry	8,200	6,600	81
		Saluda	3,700	2,900	78
		GEORGIA: Barrow, Clarke, Jackson, Lumpkin, Morgan, Oconee, Towns, Union, White.	NORTH CAROLINA: Alexander, Avery, Catawba, Clay, Graham, Mitchell, Swain.	SOUTH CAROLINA: Chesterfield, Lancaster, York.	

South Carolina—Charleston



WCIV

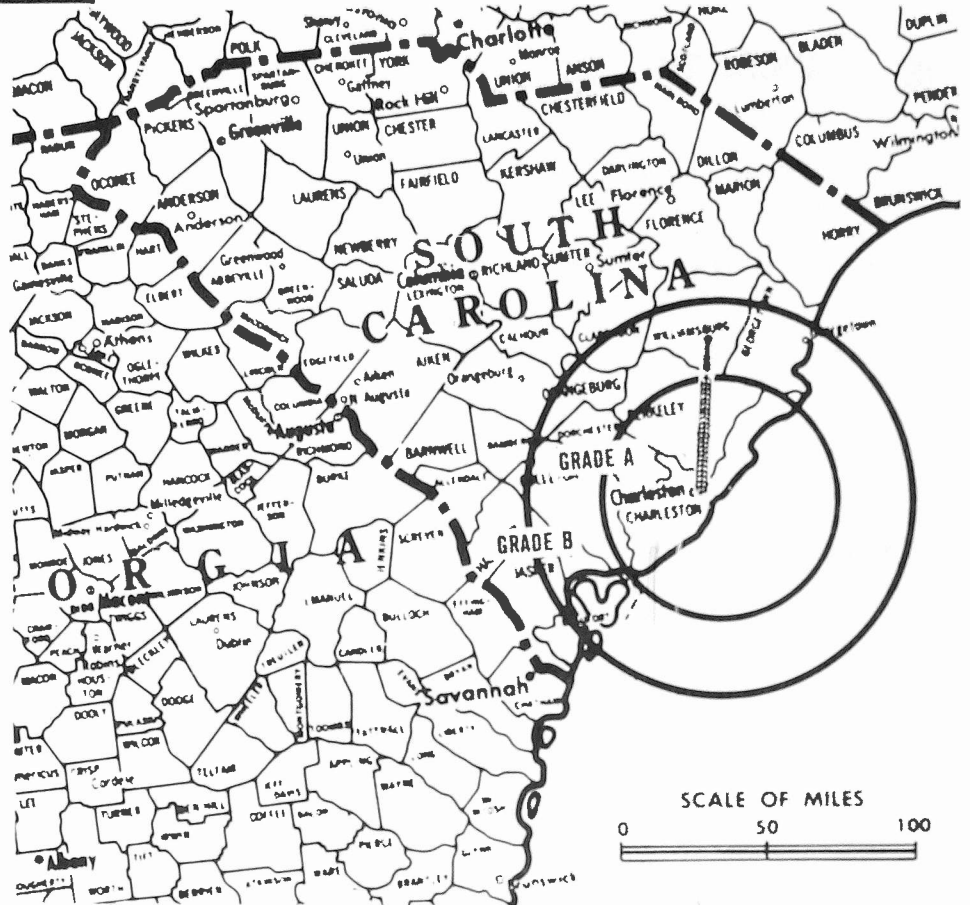
Ch. 4

Technical Facilities: Channel No. 4
(66-72 mc). Authorized power:
100-kw visual, 50-kw aural. An-
tenna: 380-ft. above av. terrain,
417-ft. above ground, 421-ft.
above sea level.

Latitude 32° 49' 20"
Longitude 79° 58' 45"

Transmitter: Mt. Pleasant, S.C.

TV tape: Recording facilities.



WCIV Ref: FCC File No. BMPCT-5442 Granted 2/14/62

American Map Co., Inc., N.Y., No. 14244

WCIV

Licensee: First Charleston Corp., Room 2-S, Sergeant Jasper Bldg., Charleston.

Studio: Mt. Pleasant, S.C.

Telephones: 722-0558 (Office); 884-8513 (Studio).

Ownership: First Charleston Corp., 100%. Harold E. Anderson, pres.

Began Operation: Oct. 1, 1962.

Represented (sales) by Advertising Time Sales Inc.

Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.

Represented (engineering) by David W. Jefferies.

Personnel:

WILLIAM E. LUCAS, station manager.
EVERETT MARTIN, sales manager.
ROBERT CLEMENTS, chief engineer.
STEVE THOMAS, operations & program mgr. & film buyer.

DIGEST OF RATE CARD NO. 1 (Aug. 1, 1962)

Hour	30 Min.	15 Min.	Min. or 30 Sec.	20 Sec.	10 Sec.
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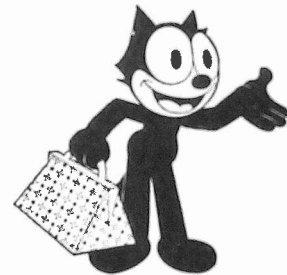
Class A—7:30-11 p.m., daily.	\$500.00	\$228.00	\$171.00*	\$100.00*	\$85.00*	\$45.00*
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*Class A—7:29-10:59 p.m., daily.

NETWORK BASE HOURLY RATE: \$500.

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.

**YOUR KIDS AUDIENCE IS IN THE BAG
WITH "FELIX THE CAT"—
TV's HAPPIEST CARTOON CHARACTER**



HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

South Carolina—Charleston



WCSC-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1000-ft. above av. terrain, 1044-ft. above ground, 1049-ft. above sea level.

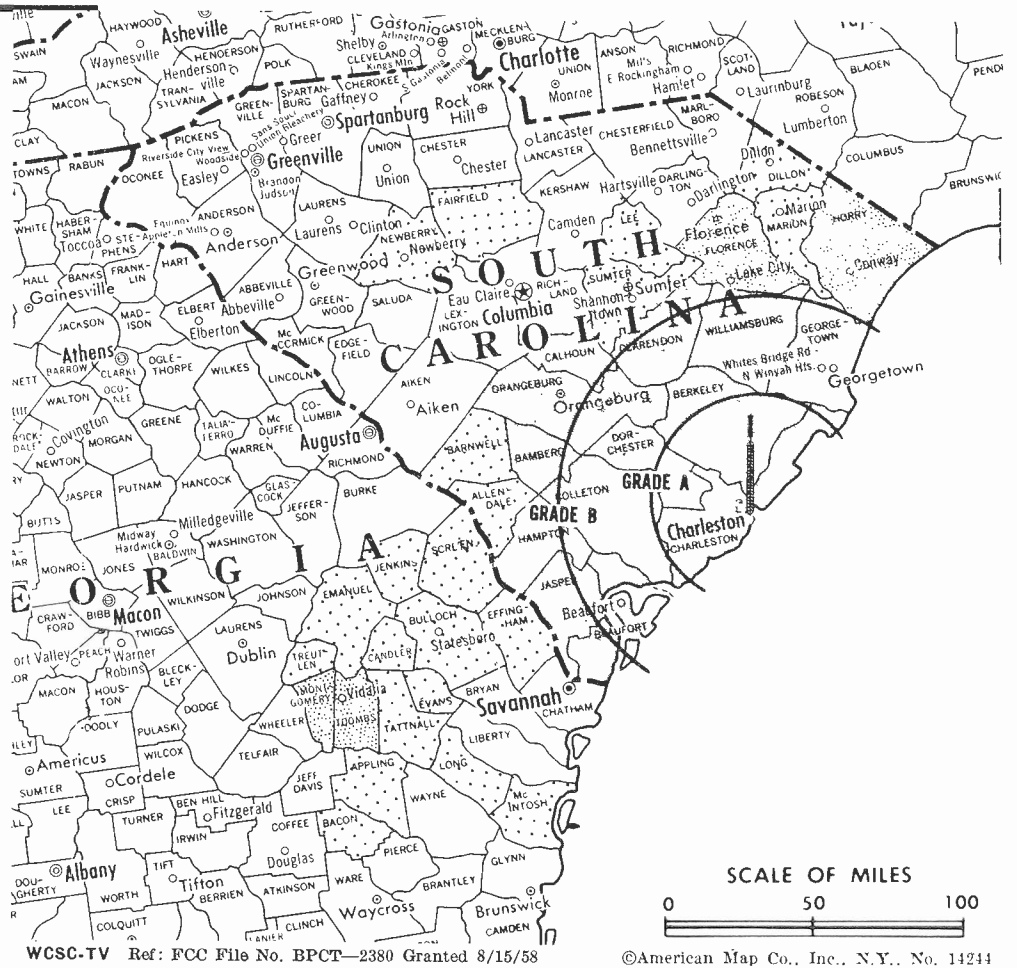
Latitude 32° 47' 44"
Longitude 79° 50' 27"

Transmitter: Rifle Range Rd., 5.5-mi. E of Charleston.

AM Affiliate: WCSC, 5-kw, 1390 kc (CBS).

FM Affiliate: WCSC-FM, 50-kw, 96.9 mc (No. 245), 700-ft. antenna.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WCSC-TV Ref: FCC File No. BPCT-2380 Granted 8/15/58

© American Map Co., Inc., N.Y., No. 14244

WCSC-TV

Licensee: WCSC Inc., 485 East Bay.

Studio: 485 East Bay.

Telephone: Raymond 3-8371. TWX No.: CS 336.

Ownership: John M. Rivers, pres.-treas., 63.74%; G. L. B. Rivers, v.p., .94%; Martha Rivers, secy., .593%; directors I. Mayo Read (.12%) and Dr. Robert Wilson Jr. (.625%); Arthur L. Rivers II, 3.12%; remainder is held by stockholders owning less than 1% each.

Began Operation: June 19, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

- JOHN M. RIVERS, president and general manager.
- ROLAND WEEKS, v.p., station manager & film buyer.
- VIRGIL V. EVANS, national sales manager.
- RALPH THORNLEY, regional sales manager.
- CHARLES HALL, program director.
- LOIS MARSHAL, promotion director.
- KEN KLYCE, news director.
- EMMIE MARTIN, copy chief.
- ANNIE LAURIE QUARTERMAN, operations manager.
- ROBERT KOON, film director.
- RUDY HUGHES, chief engineer.

DIGEST OF RATE CARD NO. 6—(June 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min. or 30 Sec.*	20 Sec.*	ID*
Class AA—7-10 p.m., Mon.-Fri.; 7-11 p.m., Sat. & Sun.	\$500.00	\$250.00	\$180.00	\$120.00	\$110.00	\$90.00 \$50.00
NETWORK BASE HOURLY RATE: \$500.						

*Class AA—7:01-9:59 p.m., Mon.-Fri.; 7:01-10:59 p.m., Sat. & Sun.

Net Weekly Circulation	State County	Total Households	TV Homes	%
SOUTH CAROLINA				
Over 50%	Bamberg	4,000	2,800	70
	Beaufort	9,400	7,700	81
	Berkeley	8,900	6,700	75
	Calhoun	2,900	2,000	66
	Charleston	59,000	50,400	86
	Clarendon	6,200	3,400	56
	Colleton	7,100	4,700	66
	Dorchester	6,000	4,900	81
	Georgetown	8,000	5,800	72
	Hampton	4,300	2,900	67
Jasper	3,000	2,000	66	
Orangeburg	16,400	11,300	69	
Williamsburg	8,600	5,500	64	
GEORGIA				
Between 25-50%	Montgomery	1,600	900	57
	Toombs	4,500	3,000	66
SOUTH CAROLINA				
Under 25%	Florence	20,700	17,300	84
	Horry	16,800	12,900	77
GEORGIA: Appling, Bacon, Bulloch, Candler, Effingham, Emanuel, Evans, Long, McIntosh, Screven, Tattall, Treutlen. SOUTH CAROLINA: Allendale, Barnwell, Dillon, Fairfield, Lee, Marion, Newberry, Sumter.				
WCSC-TV Station Total		279,600	213,100	76
ARB Total Net Weekly Circulation (March, 1962)			120,400	

For County-by-County ARB Data, see page 40-a.

South Carolina—Charleston



WUSN-TV



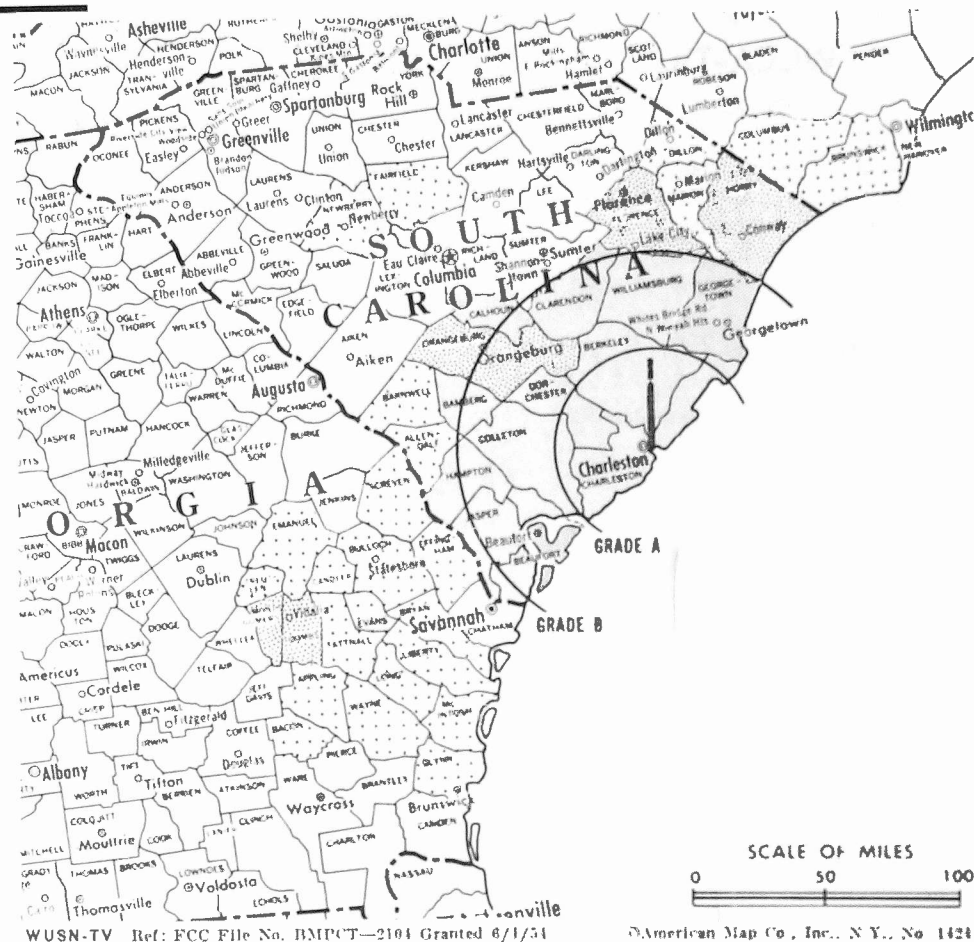
Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 53.7-kw aural. Antenna: 790-ft. above av. terrain; 845-ft. above ground, 849-ft. above sea level.

Latitude 32° 47' 53"
Longitude 79° 53' 51"

Transmitter: Hwy. 17, E of Cooper River Bridge.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WUSN-TV

Licensee: Reeves Broadcasting & Development Corp., Box 879.

Studio: Hwy. 17, E of Cooper River Bridge.

Telephone: Tulip 4-4141. TWX No.: 803-884-9612.

Ownership: Hazard E. Reeves, 43.4%; Hastie Family Group (J. Drayton Hastie, Sara C. Hastie, C. Norwood Hastie & Mrs. Sara Logan), 11.8%; Christiana Oil Corp. (Louis W. Douglas Jr., pres.), 13.3%; George L. Buist, 1.1%; T. D. Maybank, 1.6%; Southern Bcstg. Co. Inc. (former WUSN-TV licensee), 7.4% (held by individual stockholders, each with less than 1%); general public 21.3%. Reeves Bcstg. & Development owns KBAK-TV, Bakersfield, Cal. and WHTN-TV, Huntington, W.Va.

Began Operation: Sept. 25, 1954. Transfer of control from J. Drayton Hastie family to present owners approved by FCC July 14, 1960 (Television Digest, Vol. 16:29).

Represented (sales) by Select Station Representatives; The Clarke Brown Co. (Southeast).

Represented (legal) by Eliot Lovett.

Represented (engineering) by Gautney & Jones.

Personnel:

J. DRAYTON HASTIE, president.
DOUGLASS M. BRADHAM, v.p. & general manager.
GRANGE CUTHBERT, sales manager.
ANSLEY D. COHEN JR., national sales manager & film buyer.
ED WEBB, production manager.
WALTER NELSON, engineering director.

DIGEST OF RATE CARD NO. 8 (Aug. 1, 1961)

Hour	30 Min.	15 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—7-10:30 p.m., daily.						
\$400.00	\$210.00	\$140.00	\$100.00	\$90.00	\$80.00	\$40.00

NETWORK BASE HOURLY RATE: \$500.

Coverage figures are not available to reflect current viewers since this station changed from NBC to ABC in Feb. 1961.

South Carolina—Columbia



WCCA-TV

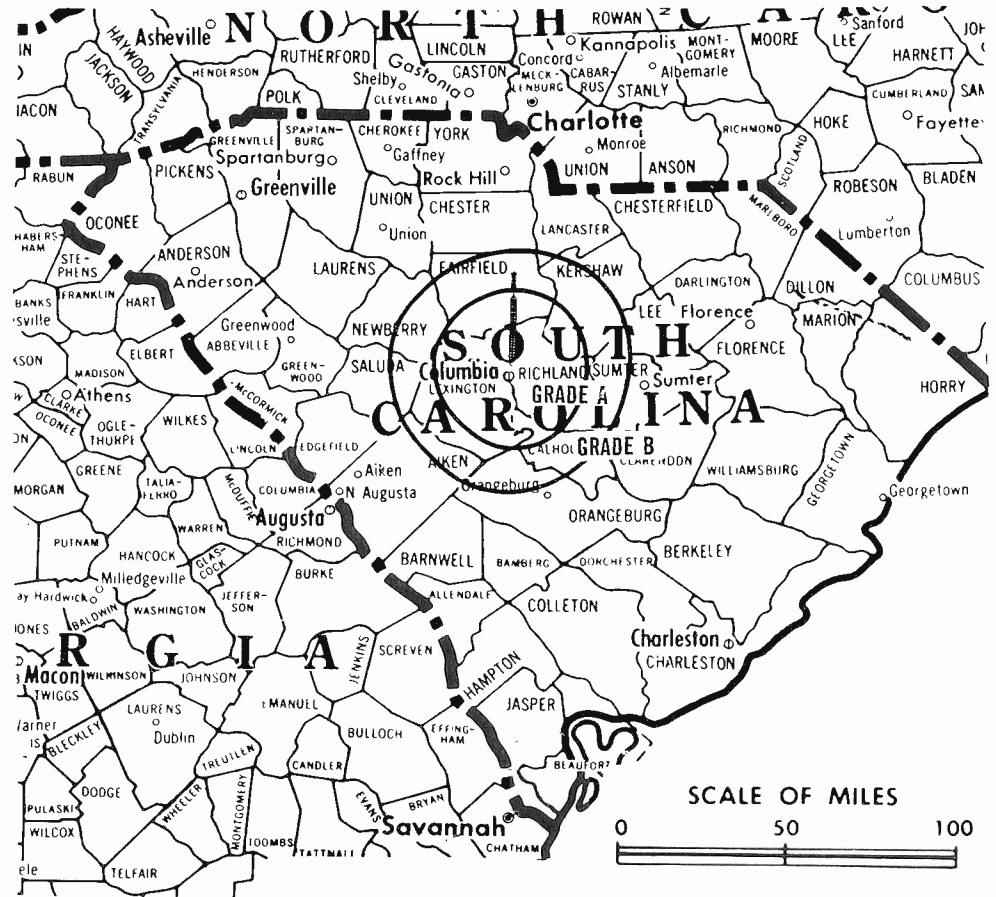
Ch. 25

Technical Facilities: Channel No. 25 (536-542 mc). Authorized power: 174-kw visual, 87.1-kw aural. Antenna: 610-ft. above av. terrain, 348-ft. above ground, 750-ft. above sea level.

Latitude 34° 03' 22"

Longitude 80° 58' 52"

Transmitter: 5807 Shakespeare Rd.



WCCA-TV Ref: FCC File No. BMPCT-5636 Granted 9/8/61

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WCCA-TV

Licensee: First Carolina Corp.

Studio: 5807 Shakespeare Rd.

Telephone: 782-2525. TWX No.: 803-733-1112.

Ownership: First Carolina Corp., 100%. Harold E. Anderson, pres.

Began Operation: Oct. 1, 1961.

Represented (sales) by Advertising Time Sales.

Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.

Represented (engineering) by Roher & Associates.

Personnel:

HAROLD E. ANDERSON, president & general manager.

ARIE LANDRUM, station manager.

GERALD QUICK, regional & local sales manager.

JIM LUTTRELL, supervising chief engineer.

DEAN POUCHER, operations director.

DON CRAIN, chief engineer.

BRYAN BISNEY, production director & promotion mgr.

DIGEST OF RATE CARD NO. 3 (Aug. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7:30-10:31 p.m., daily.	\$200.00	\$140.00	\$90.00	\$55.00	\$45.00	\$34.00
	\$200.00	\$140.00	\$90.00	\$55.00	\$45.00	\$20.00

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.

THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES



TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

South Carolina—Columbia



WIS-TV

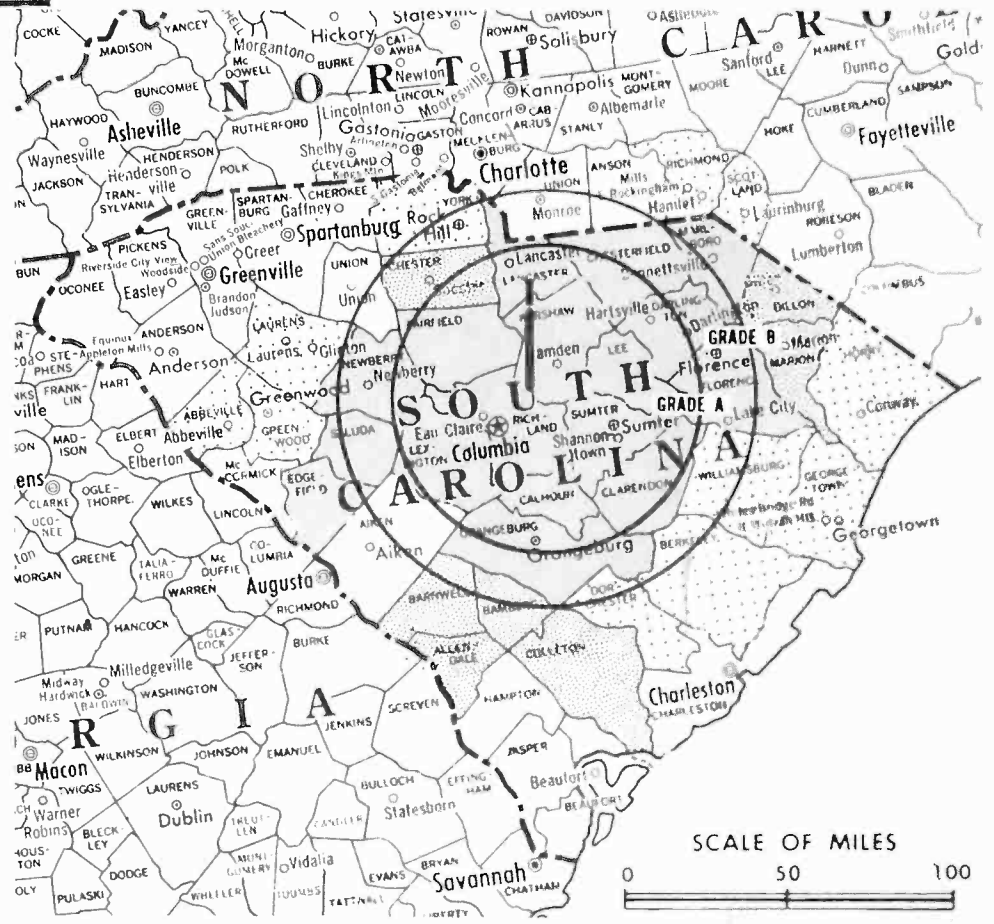


Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1546-ft. above av. terrain, 1526-ft. above ground, 1877-ft. above sea level.

Latitude 34° 07' 27"
Longitude 80° 45' 25"

Transmitter: State Hwy. 12, 20-mi. NE of city.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WIS-TV Ref: FCC File No. BMPCT-5228 Granted 12/12/58

© American Map Co., Inc., N.Y., No. 14244

WIS-TV

Licensee: The Broadcasting Co. of the South, 1111 Bull St.

Studio: 1111 Bull St.

Telephone: Alpine 3-6431 TWX No.: CO 7145.

Ownership: B. Calhoun Hipp, pres., 12.2%; G. Richard Shafto, exec. v.p., 6.3%; Francis M. Hipp, v.p.-treas., 12.4%; Herman N. Hipp, v.p., 12.4%; Charles A. Batson, v.p., .4%; Dorothy Hipp Gunter, 10.8%; Frances M. McCreery, 8.8%; no others with as much as 4%. The Broadcasting Co. of the South also owns WSFA-TV, Montgomery, Ala.; operates a CATV system in Ocala, Fla. and is constructing a CATV system in Florence, S.C.

Began Operation: Nov. 7, 1953.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Lohnes & Culver.

Personnel:

- G. RICHARD SHAFTO, exec. v.p.
- CHARLES A. BATSON, v.p. & managing director.
- BRUCE COPELAND, administrative assistant.
- LAW EPPS, sales manager.
- H. HAROLD POWELL, asst. sales manager.
- LEONARD M. BUSH, national sales coordinator.
- DIXON LOVVORN, program director & film buyer.
- ROBERT C. WISNEWSKI, director of program operations.
- DONALD F. BARTON, director of public relations & promotion.
- BOB HICKMAN, news director.
- JOSEPH P. GILL JR., chief engineer.

DIGEST OF RATE CARD NO. 7 (Sept. 1, 1960)

Hour	30 Min.	15 Min.	5 Min.	Min. or 30 Sec.*	20 Sec.*	ID*
Class AA—7:30-10:30 p.m., daily.	\$650.00	\$390.00	\$260.00	\$200.00	\$150.00	\$75.00

*Class AA—7:29-10:01 p.m., daily.

NETWORK BASE HOURLY RATE: \$600.

1962-63 Edition

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	SOUTH CAROLINA				
		Calhoun	2,900	2,000	66
		Chesterfield	8,300	6,300	75
		Clarendon	6,200	3,400	56
		Darlington	12,800	10,300	81
		Edgefield	3,800	3,000	78
		Fairfield	4,900	3,400	69
		Florence	20,700	17,300	84
		Kershaw	8,300	6,500	78
		Lancaster	10,200	8,900	87
		Lee	4,700	3,100	66
		Lexington	16,800	13,700	82
		Marlboro	6,900	5,100	74
		Newberry	8,200	6,600	81
Between 25-50%	SOUTH CAROLINA				
		Allendale	2,900	1,800	63
		Bamberg	4,000	2,800	70
		Barnwell	4,500	3,400	75
		Chester	8,000	6,600	83
		Colleton	7,100	4,700	66
		Dillon	6,800	5,200	76
Under 25%	NORTH CAROLINA				
		Richmond	10,300	8,600	83
		Scotland	6,000	4,800	79
	SOUTH CAROLINA				
		Abbeville	5,700	4,500	77
		Berkeley	8,900	6,700	75
		Dorchester	6,000	4,900	81
		Georgetown	8,000	5,800	72
		Greenwood	12,700	10,900	86
		Horry	16,800	12,900	77
	Laurens	12,300	10,300	84	
	Williamsburg	8,600	5,500	64	
	York	20,100	17,000	85	
WIS-TV Station Total			358,300	280,700	78
ARB Total Net Weekly Circulation (March, 1962)			173,900		

South Carolina—Columbia

WNOK-TV

Ch. 19

Technical Facilities: Channel No. 19 (500-506 mc). Authorized power: 244-kw maximum and 214-kw horizontal visual, 122-kw maximum and 107-kw horizontal aural. Antenna: 640-ft. above av. terrain, 550-ft. above ground, 930-ft. above sea level.

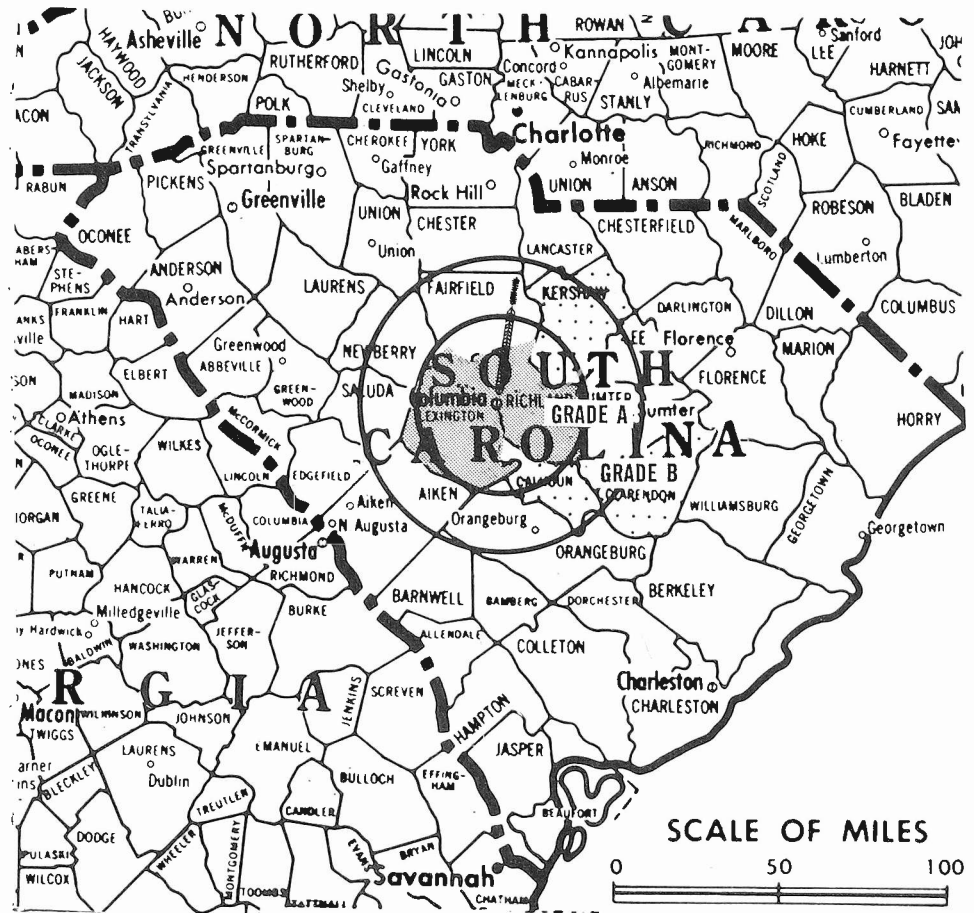
Latitude 34° 02' 41"
Longitude 80° 59' 51"

Transmitter: Cushman Rd., .25-mi. W of U.S. Hwy. 1.

AM & FM Affiliates: See below.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WNOK-TV Ref: FCC File No. BMPCT-4915 Granted 11/25/57

©American Map Co., Inc., N.Y., No. 14244

WNOK-TV

Licensee: Palmetto Radio Corp., Box 5307.

Studio: 1811 Main St.

Telephone: Alpine 2-7737. TWX No.: 803-733-1131.

AM Affiliate: WNOK, 1-kw, 1230-kc.

FM Affiliate: WNOK-FM, 3.4-kw, 104.7 mc (No. 284), 450-ft.

Ownership: Irwin Kahn, pres., 30.9%; H. Moody McElveen Jr., v.p., 2.8%; W. Croft Jennings, v.p., 6.3%; J. W. Lindau III, v.p., 10.3%; Carlisle Roberts, secy., 5.1%; Samuel Litman, treas., 9.7%; Gen. Lewis G. Merritt, 4.68% (with wife); B. F. Kurtz, 3%; 51 other stockholders, none with more than 1.5%.

Began Operation: Sept. 1, 1953 on Ch. 67. Shifted to Ch. 19 on June 30, 1961.

Represented (sales) by Paul H. Raymer Co. Inc.

Represented (legal) by Covington & Burling.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

H. MOODY McELVEEN JR., v.p. & general manager.
RICHARD T. LAUGHRIDGE, sales manager.
TOMMY FRICK, program manager & film buyer.
CHARLTON W. BOWERS, chief engineer.

DIGEST OF RATE CARD NO. 2 (June 1, 1961)

Hour 30 Min. 20 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.
Class A—6-11 p.m., daily.
\$200.00 \$120.00 \$100.00 \$80.00 \$66.67 \$60.00* \$45.00* \$25.00*

*Class AA—7:59-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	SOUTH CAROLINA			
	Lexington	16,800	13,700	82
	Richland	48,900	40,800	84
Between 25-50%	None Between 25-50%			
Under 25%	SOUTH CAROLINA			
	Calhoun	2,900	2,000	66
	Clarendon	6,200	3,400	56
	Kershaw	8,300	6,500	78
WNOK-TV Station Total		83,100	66,400	80
ARB Total Net Weekly Circulation (March, 1962)			42,200	



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

South Carolina—Florence



WBTV

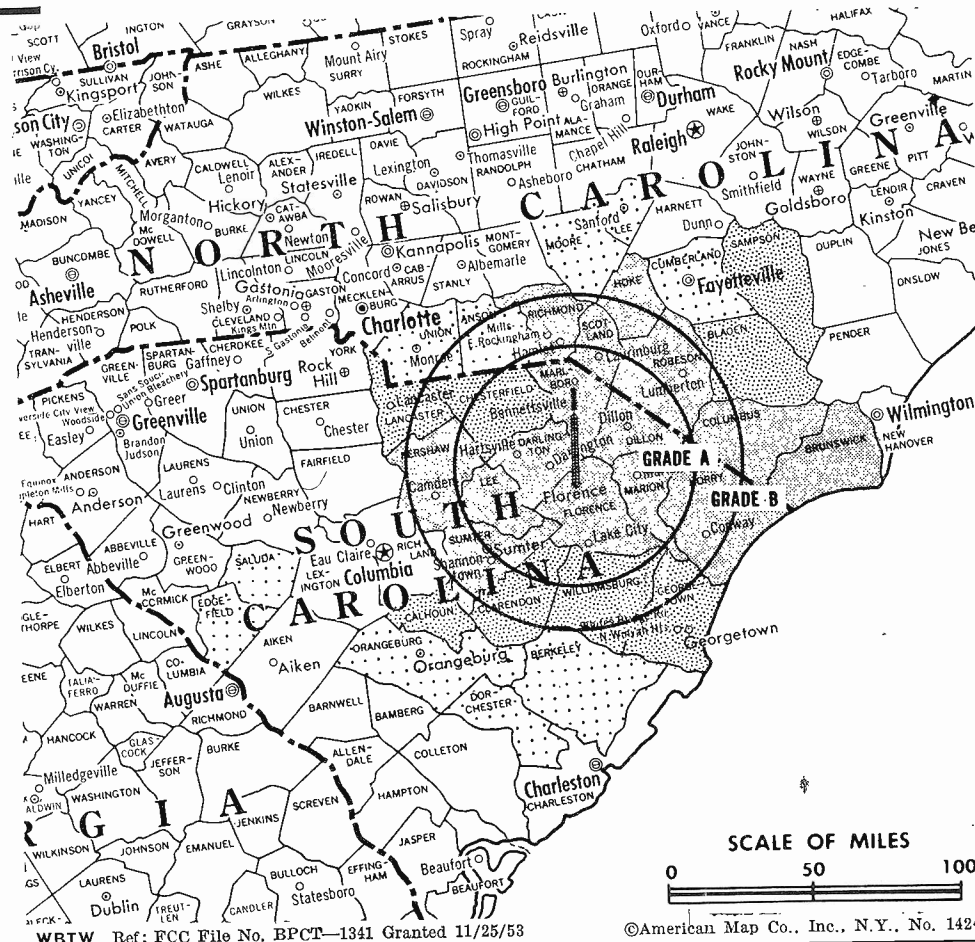


Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 191-kw aural. Antenna: 790-ft. above av. terrain, 824-ft. above ground, 923-ft. above sea level.

Latitude 34° 16' 13"
Longitude 79° 43' 39"

Transmitter: N. Irby St., Extension.
Studio: N. Irby St., Extension.
TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WBTV Ref: FCC File No. BPC-1341 Granted 11/25/53

©American Map Co., Inc., N.Y., No. 14244

WBTV

Network Service: ABC, CBS; also NBC (per program basis).
Licensee: Jefferson Standard Bcstg. Co., Box 630.
Telephone: 662-1565. TWX No.: 803-662-1312.
Ownership: Jefferson Standard Life Insurance Co., 100%. Joseph M. Bryan, pres., Jefferson Standard Bcstg. For other interests, see WBTV, Charlotte, N.C.
Began Operation: Oct. 18, 1954.
Represented (sales) by Young Television Corp.
Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.
Personnel:
CHARLES H. CRUTCHFIELD, exec. v.p.-general manager (WBTV, Charlotte).
J. ROBERT COVINGTON, v.p., promotion & public relations (WBTV).
J. WILLIAM QUINN, managing director.
GEORGE B. BURNETTE, program-production & film buyer.
JOHN BROCK, sales manager.
WHITEFOORD SMITH, promotion & publicity manager.
HARRY HUGHES, film editor.
EDWARD L. YOUNG, farm advisor.
EMIL A. SELLARS, engineering manager.

DIGEST OF RATE CARD NO. 7 (July 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 10 Sec.
Class AA—8-10 p.m., daily.
\$460.00 \$276.00 \$184.00 \$161.00 \$138.00 \$104.00 \$52.00
NETWORK BASE HOURLY RATE: \$575 (ABC, CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NORTH CAROLINA			
	Brunswick	5,000	4,000	78
	Columbus	12,000	9,000	75
	Hoke	3,500	2,600	73

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NORTH CAROLINA—(Continued)			
	Richmond	10,300	8,600	83
	Robeson	19,900	15,000	76
Between 25-50%	SOUTH CAROLINA			
	Darlington	12,800	10,300	81
	Dillon	6,800	5,200	76
	Florence	20,700	17,300	84
	Horry	16,800	12,900	77
	Kershaw	8,300	6,500	78
	Lee	4,700	3,100	66
	Marion	7,600	5,400	71
	Marlboro	6,900	5,100	74
	Sumter	18,300	14,300	78
Under 25%	NORTH CAROLINA			
	Bladen	6,700	4,600	68
	Sampson	11,800	9,300	79
	SOUTH CAROLINA			
	Calhoun	2,900	2,000	66
	Chesterfield	8,300	6,300	75
	Clarendon	6,200	3,400	56
	Georgetown	8,000	5,800	72
	Lancaster	10,200	8,900	87
	Williamsburg	8,600	5,500	64
Under 25%	NORTH CAROLINA			
	Anson	6,200	4,700	75
	Cumberland	35,500	30,200	86
	Lee	7,200	6,100	85
	Moore	10,000	7,800	78
	Union	11,700	9,800	84
Under 25%	SOUTH CAROLINA			
	Berkeley	8,900	6,700	75
	Dorchester	6,000	4,900	81
	Edgefield	3,800	3,000	78
	Orangeburg	16,400	11,300	69
	Saluda	3,700	2,900	78
WBTV Station Total		331,700	257,300	78
ARB Total Net Weekly Circulation (March, 1962)			142,300	

South Carolina—Greenville



WBTV-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 2000-ft. above av. terrain, 892-ft. above ground, 3978-ft. above sea level.

Latitude 35° 06' 40"
Longitude 82° 36' 17"

Transmitter: Caesar's Head.

TV tape: Recording facilities.

AM Affiliate: WBTV, 5-kw, 1330 kc (NBC).

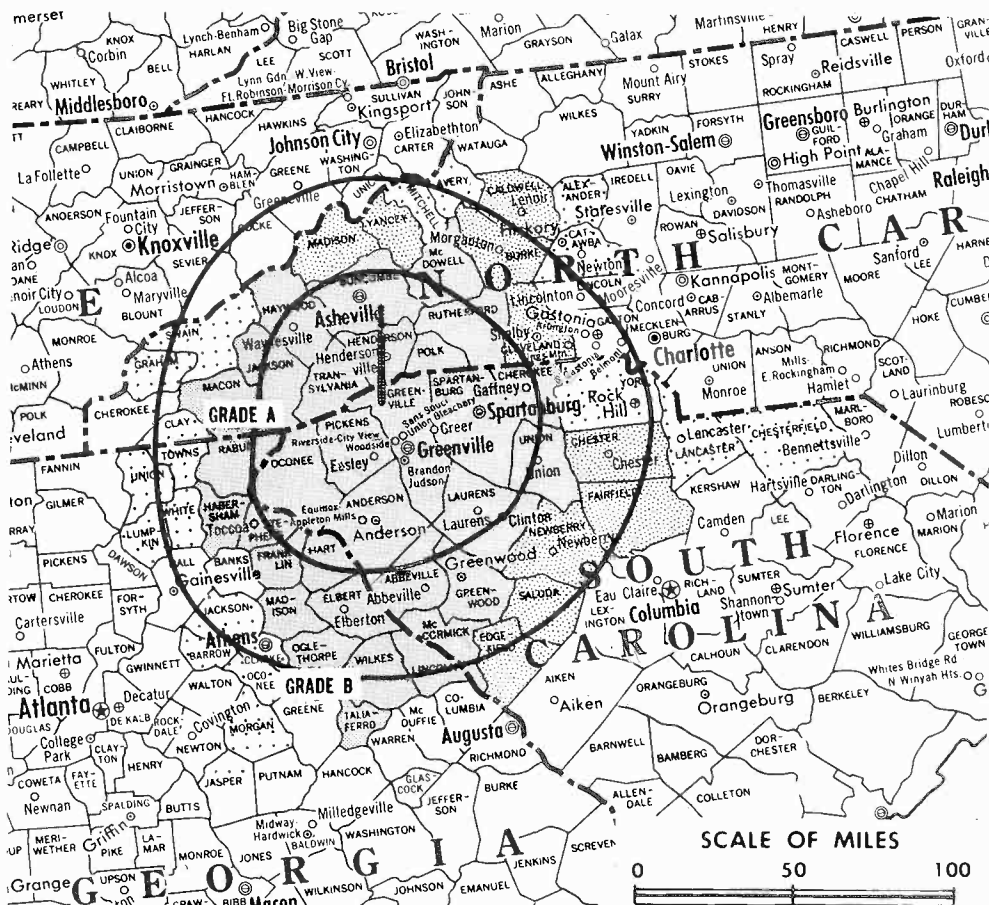
FM Affiliate: WBTV-FM, 9.9-kw, 93.7 mc (No. 229), 1114-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WBTV-TV Ref: FCC File No. BPC-2395 Granted 11/18/57

© American Map Co., Inc., N.Y., No. 1424

WBTV-TV

Licenses: WMRC Inc., 505 Rutherford St.

Studio: 505 Rutherford St.

Telephone: Cedar 9-1321. TWX No.: GV 6011.

Ownership: Greenville News-Piedmont, 49.9%; Roger C. Peace, chairman (votes Greenville News-Piedmont stock); Robert A. Jolley, pres., 14.63% (with family); John I. Smith, v.p., 1.3%; James E. Jolley, secy.-dir., 3.36%; Wilson C. Wearn, exec. v.p.-dir., 1.1%; James D. Poag, director, 6.24% (with family); Robert A. Jolley Jr., dir., 3.28%; Mamie Jolley Bruce, 3.36%; Noland Meyers, 2.44% (with wife); Alester G. Furman Jr., dir., 2.2%; Alester G. Furman III, 1.01%; Jolley Foundation, 1.7%; W. Oscar Cate, 1.5%; remainder held by over 100 others, none owns as much as 1%. Executive committee: Robert A. Jolley, Roger Peace (votes Greenville News-Piedmont Co. stock), J. Kelly Sisk, treas. & dir. (pres. of Greenville News-Piedmont Co. & Asheville Citizen-Times). WMRC Inc. also owns WBIR-TV, Knoxville, Tenn. (WBIR). Greenville News-Piedmont Co. also owns Asheville Citizen-Times and radio WWNC. Note: WMRC Inc. is buying WMAZ-TV, Macon, Ga.

Began Operation: Dec. 31, 1953.

Represented (sales) by Avery-Knodel Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Personnel:

ROBERT A. JOLLEY, president.
WILSON C. WEARN, executive vice president & manager.
NORVIN C. DUNCAN JR., asst. manager and program director.
RICHARD A. LUBEN, production director.
ROBERT Q. GLASS JR., general sales manager.
DOUGLAS A. SMITH, national & local sales manager.
EDNA L. SEAMAN, promotion manager.
ROBERT W. EDWARDS, sales service director.
BEN LEONARD, farm director.
W. E. GARRISON, chief engineer.

DIGEST OF RATE CARD NO. 8—(Sept. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-10 p.m., daily.

\$800.00 \$480.00 \$320.00 \$195.00 \$200.00 \$160.00 \$80.00

NETWORK BASE HOURLY RATE: \$875.

Net Weekly Circulation	State County	Total Households	TV Homes	%
	GEORGIA			
	Elbert	5,000	4,200	85
	Franklin	3,800	3,300	86
	Habersham	4,900	3,900	80
	Hart	4,100	3,500	85
	Lincoln	1,400	1,100	77
	Madison	3,100	2,500	79
	Oglethorpe	2,000	1,500	73
	Rabun	2,000	1,500	75
	Stephens	5,200	4,200	80
	Taliaferro	900	600	65
	Wilkes	3,100	2,000	63
	NORTH CAROLINA			
	Buncombe	39,500	33,100	84
	Haywood	11,300	9,100	80
	Henderson	10,900	9,000	82
	Jackson	4,500	3,100	70
	McDowell	7,300	6,100	83
	Macon	4,200	2,600	63
	Polk	3,400	2,600	76
	Rutherford	12,600	11,100	88
	Transylvania	4,400	3,600	80
	SOUTH CAROLINA			
	Abbeville	5,700	4,500	77
	Anderson	28,000	24,300	87
	Cherokee	9,300	8,000	86
	Greenville	60,300	53,600	89
	Greenwood	12,700	10,900	86
	Laurens	12,300	10,300	84
	McCormick	2,000	1,500	73
	Oconee	10,400	9,100	87
	Pickens	13,100	10,800	82
	Spartanburg	43,400	37,900	88
	Union	7,900	6,800	86

Over 50%

Between 25-50%	State County	Total Households	TV Homes	%
	NORTH CAROLINA			
	Yancey	3,600	2,300	63
	Burke	13,700	12,000	88

(Continued on page for WAIM-TV, Anderson, S.C.)

WBTV-TV Station Total	528,000	443,400	84
ARB Total Net Weekly Circulation (March, 1962)		323,900	

South Carolina—Spartanburg



WSPA-TV

Ch. 7



Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 257-kw visual, 144-kw aural. Antenna: 1182-ft. above av. terrain, 445-ft. above ground, 2209-ft. above sea level.

Latitude 34° 55' 41"
Longitude 82° 24' 22"

Requests change to 316-kw visual, 158-kw aural.

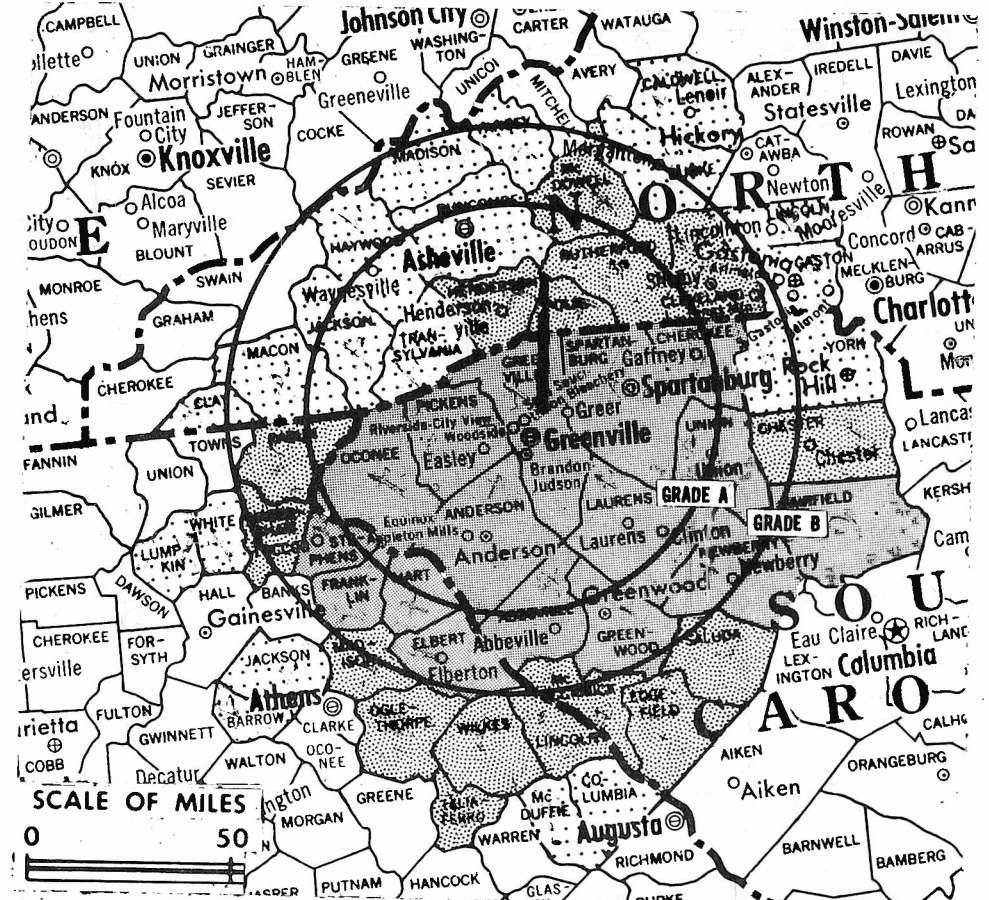
Transmitter: Paris Mt., 25-mi. W of Spartanburg.

Studio: 123 N. Converse St.

AM Affiliate: WSPA, 5-kw, 950 kc (CBS).

FM Affiliate: WSPA-FM, 4.9-kw, 98.9 mc (No. 255), 520-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WSPA-TV Ref: FCC File No. BMPCT-3949 Granted 7/11/56

© American Map Co., Inc., N.Y., No. 14244

WSPA-TV

Grantee (STA): Spartan Radiocasting Co., 123 N. Converse St.
Telephone: 583-3621. TWX No.: ZP 40.

Ownership: Walter J. Brown, pres., 54.08% (with wife & son); D. S. Burnside, secy.-treas., 4.3%; over 50 others, none owns as much as 3%.

Began Operation: April 29, 1956.

Represented (sales) by George P. Hollingbery Co.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

WALTER J. BROWN, president & general manager.
CHARLES R. SANDERS, assistant general manager.
ROGER SHAFFER, national sales manager.
VIC LUDINGTON, local & regional sales director.
PAT ARNOUX, program director.
GENE GIBSON, chief studio engineer.
CLYDE BURDETTE, chief transmitter engineer.

DIGEST OF RATE CARD NO. 7 (Nov. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.*	10 Sec.*
Class A—7-10:30 p.m., daily.	\$500.00	\$300.00	\$200.00	\$150.00	\$125.00	\$50.00

Class AA (7:29-10 p.m., daily): Min. or 20 Sec. 125. 10 Sec. \$62.50.

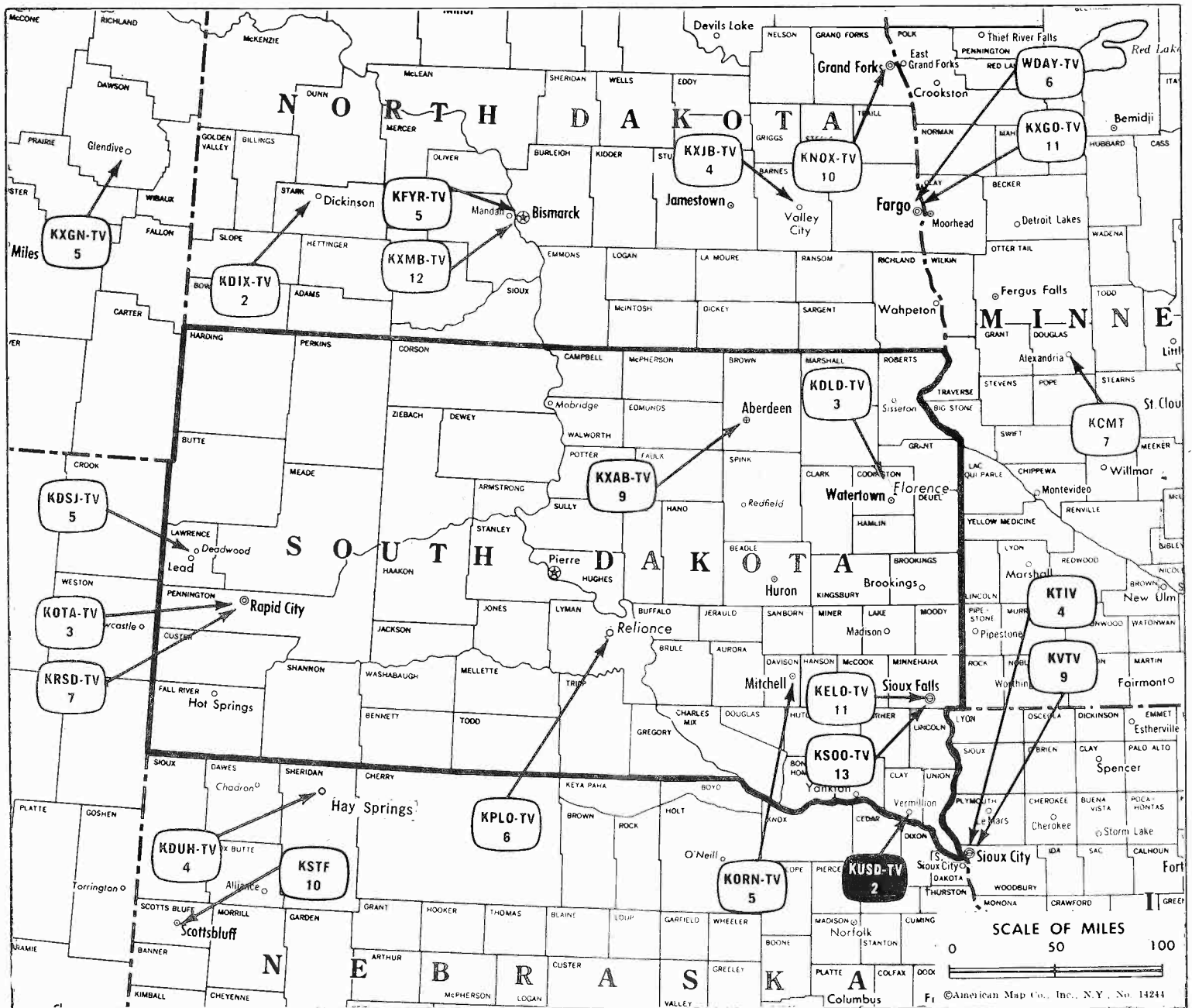
Announcements in all time segments qualify for 5 & 10 Plan.

NETWORK BASE HOURLY RATE: \$525.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	GEORGIA			
	Elbert	5,000	4,200	85
	Franklin	3,800	3,300	86
	Hart	4,100	3,500	85
	Stephens	5,200	4,200	80

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	SOUTH CAROLINA			
	Abbeville	5,700	4,500	77
	Anderson	28,000	24,300	87
	Cherokee	9,300	8,000	86
	Fairfield	4,900	3,400	69
	Greenville	60,300	53,600	89
	Greenwood	12,700	10,900	86
	Laurens	12,300	10,300	84
	Newberry	8,200	6,600	81
	Oconee	10,400	9,100	87
	Pickens	13,100	10,800	82
	Spartanburg	43,400	37,900	88
Union	7,900	6,800	86	
Between 25-50%	GEORGIA			
	Habersham	4,900	3,900	80
	Lincoln	1,400	1,100	77
	Madison	3,100	2,500	79
	Oglethorpe	2,000	1,500	73
	Rabun	2,000	1,500	75
	Taliaferro	900	600	65
	Wilkes	3,100	2,000	63
	NORTH CAROLINA			
	Cleveland	17,400	15,200	88
	Henderson	10,900	9,000	82
	McDowell	7,300	6,100	83
Polk	3,400	2,600	76	
Rutherford	12,600	11,100	88	
SOUTH CAROLINA				
Chester	8,000	6,600	83	
Edgefield	3,800	3,000	78	
McCormick	2,000	1,500	73	
Saluda	3,700	2,900	78	
Under 25%	GEORGIA: Barrow, Columbia, Jackson, Lumpkin, McDuffie, White. NORTH CAROLINA: Buncombe, Burke, Caldwell, Clay, Gaston, Haywood, Jackson, Lincoln, Macon, Madison, Transylvania, Yancey. SOUTH CAROLINA: York.			
	WSPA-TV Station Total	*504,000	425,700	84
	ARB Total Net Weekly Circulation (March, 1962)		236,800	

South Dakota



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Sioux Falls	206,600	83	342,400	89	302,900	86
Rapid City	45,600	183	Information Not Available			
Aberdeen	21,500	207	67,100	193	57,800	191
Mitchell	19,200	212	31,400	211	28,200	210

South Dakota Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	9	0	9
Educational Television Stations	1	0	1
			10

State Educational Technical Facilities
(Complete Data in Educational Directory)

For Community Antenna Systems
in South Dakota
see CATV Directory

KUSD-TV Vermillion

Ch. 2

Non-Commercial Educational Station

Grantee: State University of South Dakota, Vermillion.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 339-kw visual, .195-kw aural. Antenna: 160-ft. above av. terrain, 147-ft. above ground, 1832-ft. above sea level.

Latitude 42° 47' 04"
Longitude 95° 55' 26"

South Dakota—Aberdeen

abc KXAB-TV

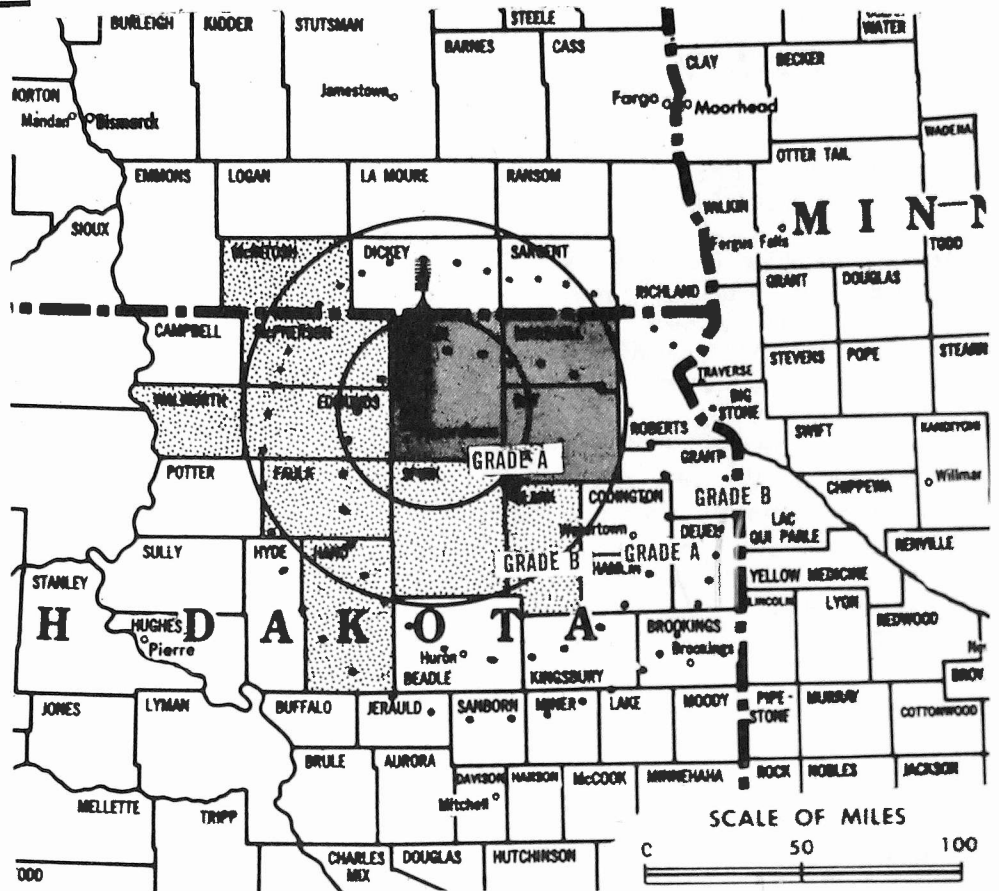
Ch. 9



Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 304-kw visual, 155-kw aural. Antenna: 1390-ft. above av. terrain, 1288-ft. above ground, 3048-ft. above sea level.

Latitude 45° 06' 32"
Longitude 97° 53' 30"

Transmitter: 3-mi. S and 3-mi. E of Crandall, S.D.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KXAB-TV Ref: FCC File No. BMPCT-5138 Granted 9/23/58
CP: BPCT-2888 Granted 1/16/62

© American Map Co., Inc., N.Y., No. 14244

KXAB-TV

Network Service: ABC, NBC.
Licensee: South Dakota Television Inc., Country Club Rd.
Mailing Address: Box 118, Aberdeen.
Studio: Country Club Road, Aberdeen.
Telephone: 225-4350. TWX No.: AD 8389.
Ownership: See KXJB-TV, Valley City, N.D.
Began Operation: Nov. 27, 1958.
Represented (sales) by Young Television Corp.; Bill Hurley (Minneapolis); Soderlund Co. (Omaha).
Represented (legal) by Prince, Taylor, Crampton & Paul.
Represented (engineering) by Lloyd R. Amoo.
Personnel:

JOHN W. BOLER, president.
NEAL EDWARDS, v.p., gen. mgr. & film buyer.
MARY RYAN, traffic manager.
LAD ANDERTEN, film director.
COMET HAROLDSON, chief engineer.

DIGEST OF RATE CARD NO. 1 (Sept. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
Class AA—7:30-10 p.m., Mon.-Sat.; 7-10 p.m., Sun.	\$150.00	\$90.00	\$60.00	\$50.00	\$37.50	\$30.00

NETWORK BASE HOURLY RATE: \$100 (ABC), \$100 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	SOUTH DAKOTA			
	Brown	10,000	9,500	95
	Day	3,100	2,900	91
	Marshall	2,000	1,600	81
Between 25-50%	NORTH DAKOTA			
	McIntosh	1,900	1,600	79
	SOUTH DAKOTA			
	Clark	2,200	2,000	91
	Edmunds	1,700	1,500	83
	Faulk	1,300	1,100	86
	Hand	1,900	1,700	90
McPherson	1,700	1,400	81	
Spink	3,200	3,000	92	
Walworth	2,400	1,900	79	
Under 25%	None Under 25%			
KXAB-TV Station Total		31,400	28,200	90
ARB Total Net Weekly Circulation (March, 1962)			21,500	



THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

South Dakota—Deadwood-Lead



KDSJ-TV

Ch. 5

[Satellite of KRSD-TV,
Rapid City, S.D.]

Technical Facilities: Channel No. 5
(76-83 mc). Authorized power:
25.1-kw visual, 12.6-kw aural.
Antenna: 430-ft. above av. ter-
rain, 219-ft. above ground, 5789-
ft. above sea level.

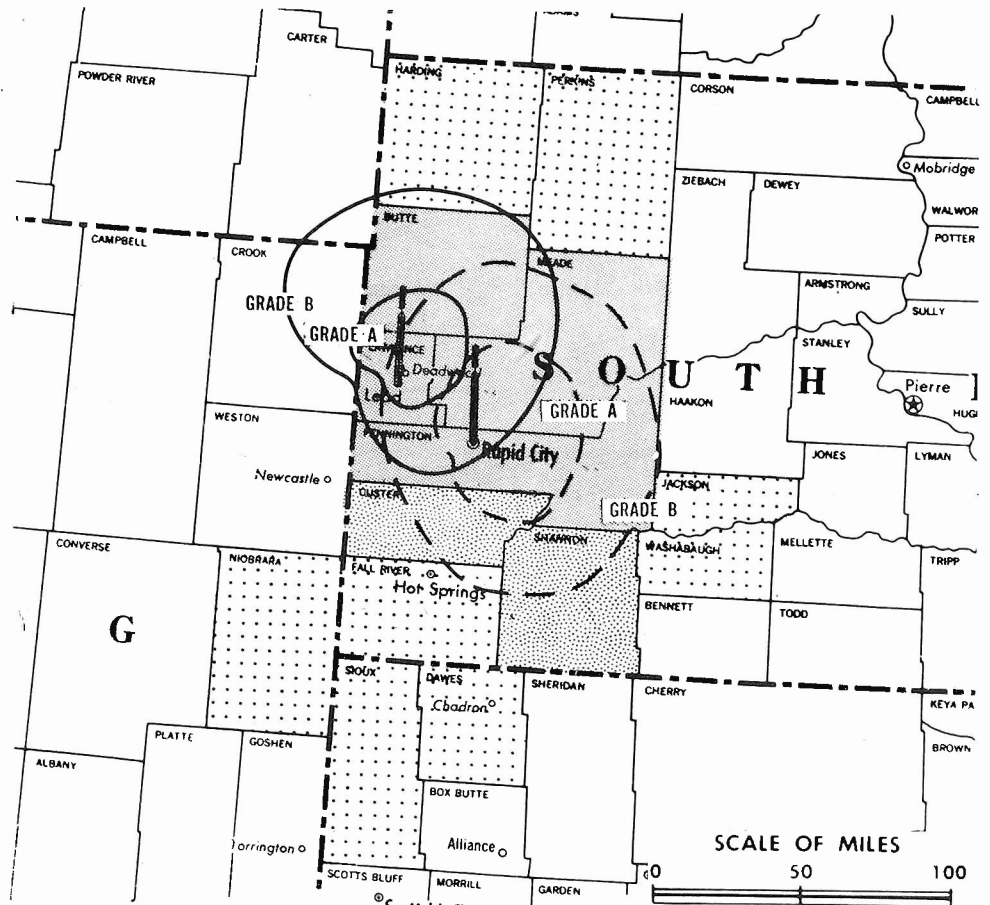
Latitude 44° 21' 15"
Longitude 103° 46' 10"

Transmitter: Crusher Hill, Lead, S.D.

Vhf Repeaters: See listing immedi-
ately following Educational Sta-
tion Directory.

AM Affiliate: KDSJ, 1-kw, 980 kc.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KDSJ-TV Ref: FCC File No. BMPCT-5212 Granted 5/27/59

©American Map Co., Inc., N.Y., No. 14244

KDSJ-TV

Network Service: NBC, same as KRSD-TV, Rapid City.
Grantee: The Heart of the Black Hills Stations, 1438 Mountain
View Rd., Rapid City.
Studio: Crusher Hill, Lead, S.D.
Telephone: Filmore 2-6050, Rapid City.
TWX No.: RC 8491.
Ownership: See KRSD-TV, Rapid City.
Began Operation: Jan. 6, 1960.
Represented (sales) by Jack Masia & Co. Inc., Soderlund Co.
(Omaha).
Personnel:
HARRY DANIELS, resident manager.
TRUMAN H. WALROD, sales manager.
Rates: Sold only in combination with KRSD-TV, Rapid City, S.D.
NETWORK BASE HOURLY RATE: Bonus to KRSD-TV, Rapid City.

ARB Data for this station included with report
for Parent KRSD-TV, Rapid City, S.D.



ZOORAMA

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD
Nation's Most Popular Zoo Program

South Dakota—Florence-Watertown



KDLO-TV



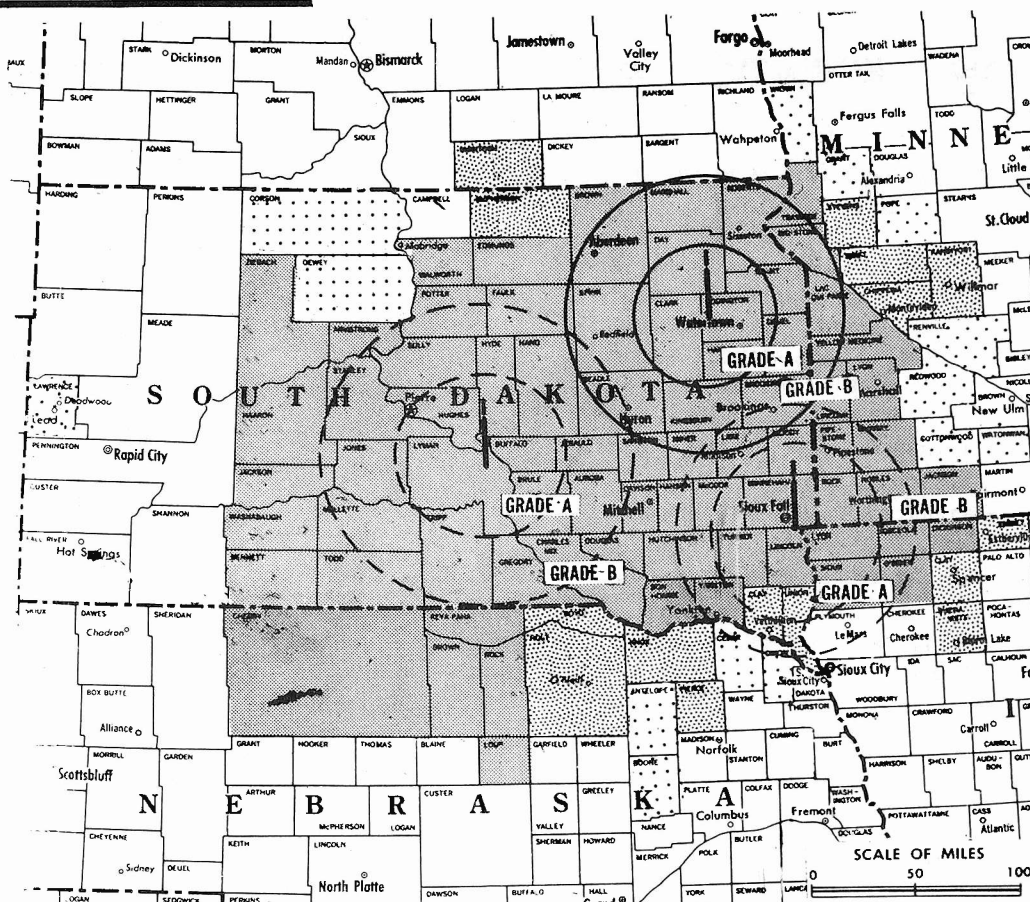
Ch. 3

[Satellite of KELO-TV,
Sioux Falls, S.D.]

Technical Facilities: Channel No. 3
(60-66 mc). Authorized power:
100-kw visual, 60-kw aural. Antenna:
840-ft. above av. terrain,
856-ft. above ground, 2703-ft.
above sea level.

Latitude 44° 58' 30"
Longitude 97° 34' 28"

Transmitter: 5-mi. N. of Garden City,
S.D.



KDLO-TV Ref: FCC File No. BMPCT-3939 Granted 6/8/56

©American Map Co., Inc., N.Y., No. 14244

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KDLO-TV

Network Service: ABC, CBS, same as KELO-TV, Sioux Falls, S.D.
Licensee: Midcontinent Broadcasting Co., Phillips Ave. & 13th St.,
Sioux Falls, S.D.

Studio: 5-mi. N of Garden City, S.D.

Telephone: 336-1100 (Sioux Falls). TWX No.: SX 8314.

Ownership: See KELO-TV, Sioux Falls, S.D.

Began Operation: Sept. 24, 1955.

Represented (sales) by H-R Television Inc.; Wayne Evans & Assoc.
(Minneapolis).

Personnel:

JOE FLOYD, president.
EVANS NORD, v.p. & general manager.
M. A. STONEKING, resident manager.
JOHN GORT, resident engineer.

Rates: Sold in combination with KELO-TV, Sioux Falls and KPLO-TV,
Reliance, with rates applying to simultaneous telecasts on
all stations.

NETWORK BASE HOURLY RATE: Bonus to KELO-TV, Sioux Falls.

ARB Data for this station included with report
of Parent KELO-TV, Sioux Falls, S.D.

HAMILTON-LANDIS & ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS
WASHINGTON, D.C., CHICAGO, DALLAS,
SAN FRANCISCO

SELL MORE

RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
1714 TRIBUNE TOWER, CHICAGO 11
DELAWARE 7-2754

South Dakota—Mitchell



KORN-TV



Ch. 5

[Affiliated with KS00-TV,
Sioux Falls, S.D.]

Technical Facilities: Channel No. 5
(76-82 mc). Authorized power:
22.9-kw visual, 11.5-kw aural.
Antenna: 570-ft. above av. terrain,
569-ft. above ground, 1915-ft.
above sea level.

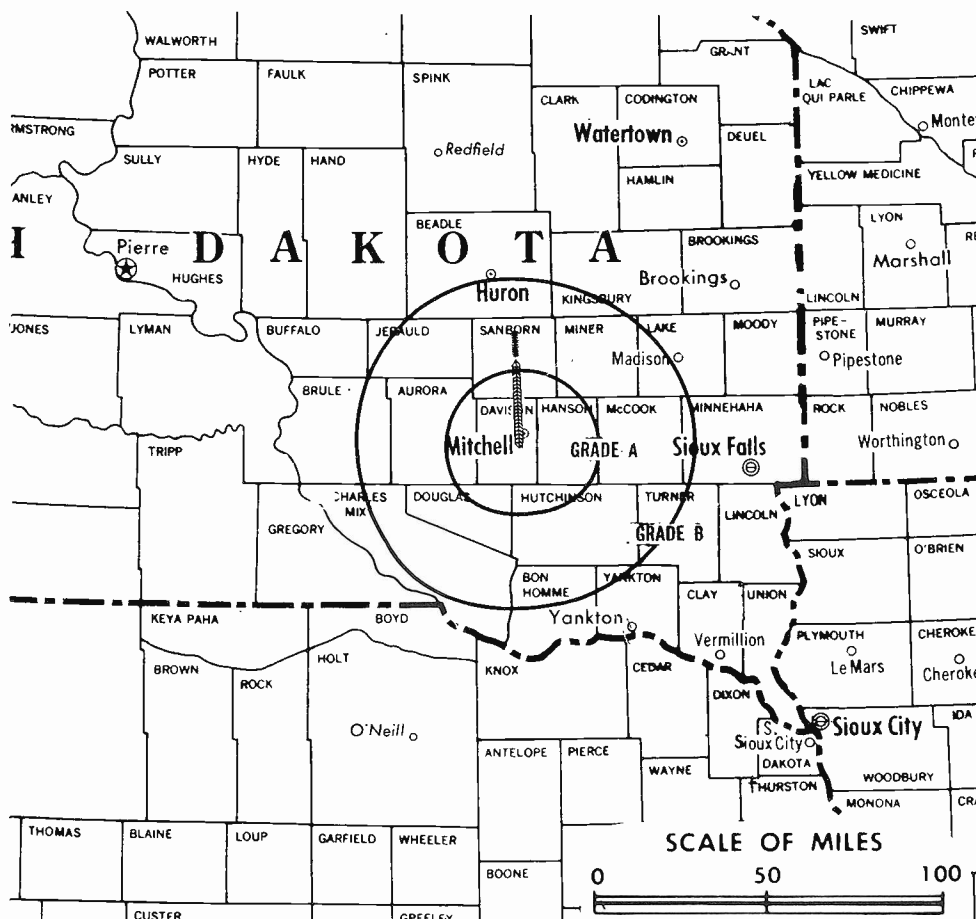
Latitude 43° 41' 25"
Longitude 98° 00' 27"

Transmitter: .5-mi. SE of Mitchell on
Hwy. 37.

Studio: .5-mi. SE of Mitchell on Hwy.
37.

AM Affiliate: KORN, .25-kw, 1490 kc
(MBS).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KORN-TV Ref: FCC File No. BPCT-2378 Granted 11/13/57

©American Map Co., Inc., N.Y., No. 14244

KORN-TV

Licensee: Mitchell Broadcasting Association Inc., Box 908.
Telephone: Wyman 6-5621.
Ownership: R. V. Eppel, pres. & treas., 98%; Charles N. Rozum,
v.p., 1%; H. T. Fuller, secy., 1%.
Began Operation: June 12, 1960.
Represented (sales) by The Soderlund Co. (Omaha).
Represented (legal) by Fisher, Wayland, Duvall & Southmayd.
Represented (engineering) by Lloyd R. Amoo.
Personnel:
R. V. EPEL, president & general manager.
M. A. JOHNSON, commercial manager.
J. DOHERTY, chief engineer.

DIGEST OF RATE CARD NO. 1 (June 6, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6:30-10:30 p.m., daily.	\$150.00	\$90.00	\$60.00	\$50.00	\$37.50	\$30.00	\$22.50 \$11.25

**ARB Total Net Weekly Circulation
(March, 1962) 19,200**

ARB data not available based on 1960 Coverage
Study because station began operation after the
survey was made.

South Dakota—Rapid City



KOTA-TV



Ch. 3

[Also operates affiliated KDUH-TV,
Hay Springs, Neb.]

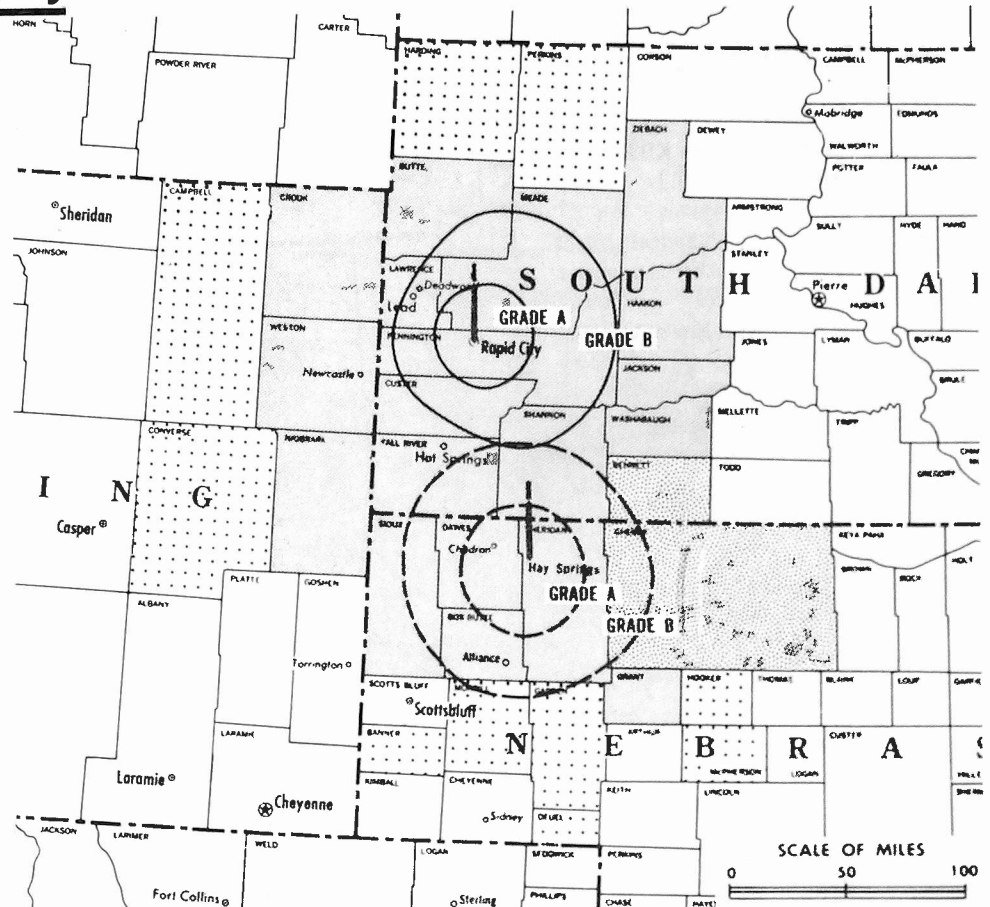
Technical Facilities: Channel No. 3
(60-66 mc). Authorized power:
— 72.4-kw visual, 36.3-kw aural.
Antenna: 540-ft. above av. ter-
rain, 350-ft. above ground, 4050-
ft. above sea level.

Latitude 44° 04' 05"

Longitude 103° 15' 03"

Transmitter: Skyline Dr.

AM Affiliate: KOTA, 5-kw, 1380 kc.
(CBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KOTA-TV Ref: FCC File No. BMPCT-3962 Granted 7/11/56
KDUH-TV Ref: FCC File No. BPCT-2350 Granted 8/1/57

© American Map Co., Inc., N.Y., No. 14244

KOTA-TV

Network Service: CBS; also ABC, on per program basis.

Licensee: Duhamel Broadcasting Enterprises, Box 1752.

Business Office: Duhamel Bldg., 6th & St. Joe Streets.

Studio: Duhamel Bldg., 6th & St. Joe Streets.

Telephone: Filmore 2-2000. TWX No.: RC 8481.

Ownership: Helen S. Duhamel, pres., 73.3%; John N. Heffron, v.p. 3.3%; William F. Turner, secy., 3.3%; Clifton J. Woodhouse, treas., 3.3%; William F. Duhamel, Helen Kathleen Duhamel, Dr. Peter A. Duhamel, Marguerite D. Heffron, Jacqueline Duhamel, all 3.3%. Duhamel Broadcasting Enterprises also operates satellite KDUH-TV, Hay Springs, Nebraska.

Began Operation: May 29, 1955.

Represented (sales) by The Bolling Co. Inc.; Wayne Evans & Associates (Minneapolis); Soderlund Co. (Omaha-Lincoln). Bob Hix Co. Inc. (Mountain states).

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

HELEN S. DUHAMEL, president & general manager.
J. NORMAN HEFFRON, v.p., news & public affairs.
WILLIAM F. TURNER, station manager.
DAN LESMEISTER, TV production director.
ARLYNE MORGAN, operations manager.
ELMER NELSON, chief engineer.
ELMA JOHNSON, chief accountant.
STEWART STEELE, news editor.
VERNE SHEPPARD, farm director.
POLLY WEEDMAN, women's director.
DICK SHILVOCK, sports director.

DIGEST OF RATE CARD NO. 5 (Sept. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.	ID	
Class A—6-10:30 p.m., daily.	\$250.00	\$150.00	\$100.00	\$87.50	\$70.00	\$60.00	\$50.00	\$25.00

Rates include affiliated KDUH-TV, Hay Springs, Neb.

NETWORK BASE HOURLY RATE: \$225 (CBS and ABC).

1962-63 Edition

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	NEBRASKA				
		Box Butte	3,600	3,200	89
		Dawes	3,000	2,400	81
		Grant	300	300	68
		Sheridan	2,700	2,400	87
		Sioux	800	700	84
		SOUTH DAKOTA			
		Butte	2,600	2,300	87
		Custer	1,500	1,300	82
		Fall River	3,200	2,700	84
		Haakon	1,000	900	86
		Jackson	600	500	76
		Lawrence	5,100	4,500	87
		Meade	3,300	2,900	86
		Pennington	17,300	15,800	92
		Shannon	1,200	700	50
		Washabaugh	300	200	72
		Ziebach	600	400	54
	WYOMING				
	Crook	1,400	1,000	69	
	Niobrara	1,300	1,100	81	
	Weston	2,400	1,900	76	
Between 25-50%	NEB.: Cherry	2,500	2,200	86	
	S.D.: Bennett	800	700	75	
Under 25%	NEBRASKA				
		Banner	400	400	92
		Deuel	1,000	1,000	90
		Garden	1,100	900	74
		Hooker	400	400	96
		McPherson	200	200	74
		Morrill	2,100	1,800	82
		SOUTH DAKOTA			
		Harding	700	600	80
		Perkins	1,700	1,300	75
		WYOMING			
		Campbell	1,900	1,400	74
	Converse	2,100	1,700	81	

KOTA-TV & KDUH-TV Station Total 67,100 57,800 86
ARB Total Net Weekly Circulation (March, 1962) 45,600

South Dakota—Rapid City



KRSD-TV

Ch. 7

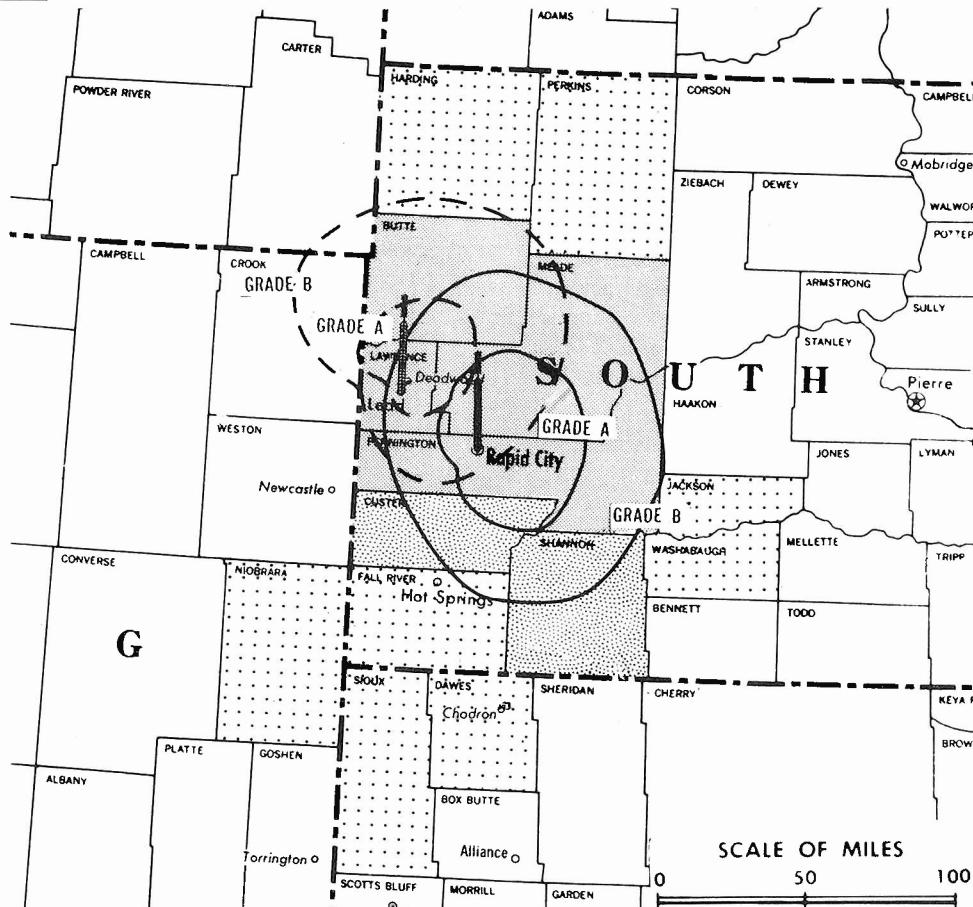
[Also operates satellite KDSJ-TV,
Deadwood, S.D.]

Technical Facilities: Channel No. 7
(174-180 mc). Authorized power:
25.7-kw visual, 12.9-kw aural.
Antenna: 540-ft. above av. ter-
rain, 422-ft. above ground, 4191-
ft. above sea level.

Latitude 44° 04' 17"
Longitude 103° 15' 07"

Transmitter: Skyline Dr.

AM Affiliate: KRSD, .25-kw, 1340 kc.



KRSD-TV Ref: FCC File No. BMPCT-4766 Granted 8/21/57
KDSJ-TV Ref: FCC File No. BMPCT-5212 Granted 5/27/59

©American Map Co., Inc., N.Y., No. 14244

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KRSD-TV

Licensee: The Heart of the Black Hills Stations.

Studio: 1438 Mountain View Rd. Telephone: Filmore 2-6050.

Ownership: John Daniels, 1/3; Eli Daniels, 1/3; Harry Daniels, 1/3.
They also own equal amounts of satellite KDSJ-TV, Deadwood,
S.D., and radio stations KRSD and KDSJ.

Began Operation: Jan. 16, 1958

Represented (sales) by Jack Masla & Co. Inc.; Soderlund Co.
(Omaha).

Represented (legal) by Samuel Miller.

Personnel:

TRUMAN H. WALROD, station manager & film buyer.
PAUL E. FREYGANG, general sales manager.

DIGEST OF RATE CARD NO. 1 (April 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—6-10 p.m., daily.

\$180.00 \$110.00 \$70.00 \$60.00 \$50.00 \$38.00 \$28.00 \$14.00

NETWORK BASE HOURLY RATE: \$100.

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	SOUTH DAKOTA			
	Butte	2,600	2,300	87
	Lawrence	5,100	4,500	87
	Meade	3,300	2,900	86
Between 25-50%	Pennington	17,300	15,800	92
	SOUTH DAKOTA			
	Custer	1,500	1,300	82
	Shannon	1,200	700	50
	NEBRASKA			
	Dawes	3,000	2,400	81
	Sioux	800	700	84
	SOUTH DAKOTA			
Under 25%	Fall River	3,200	2,700	84
	Harding	700	600	80
	Jackson	600	500	76
	Perkins	1,700	1,300	75
	Washabaugh	300	200	72
	WYOMING			
	Niobrara	1,300	1,100	81
KRSD-TV & KDSJ-TV Station Total		42,600	37,000	87
ARB Total Net Weekly Circulation (March, 1962)			22,800	

South Dakota—Reliance

abc  **KPLO-TV**

Ch. 6



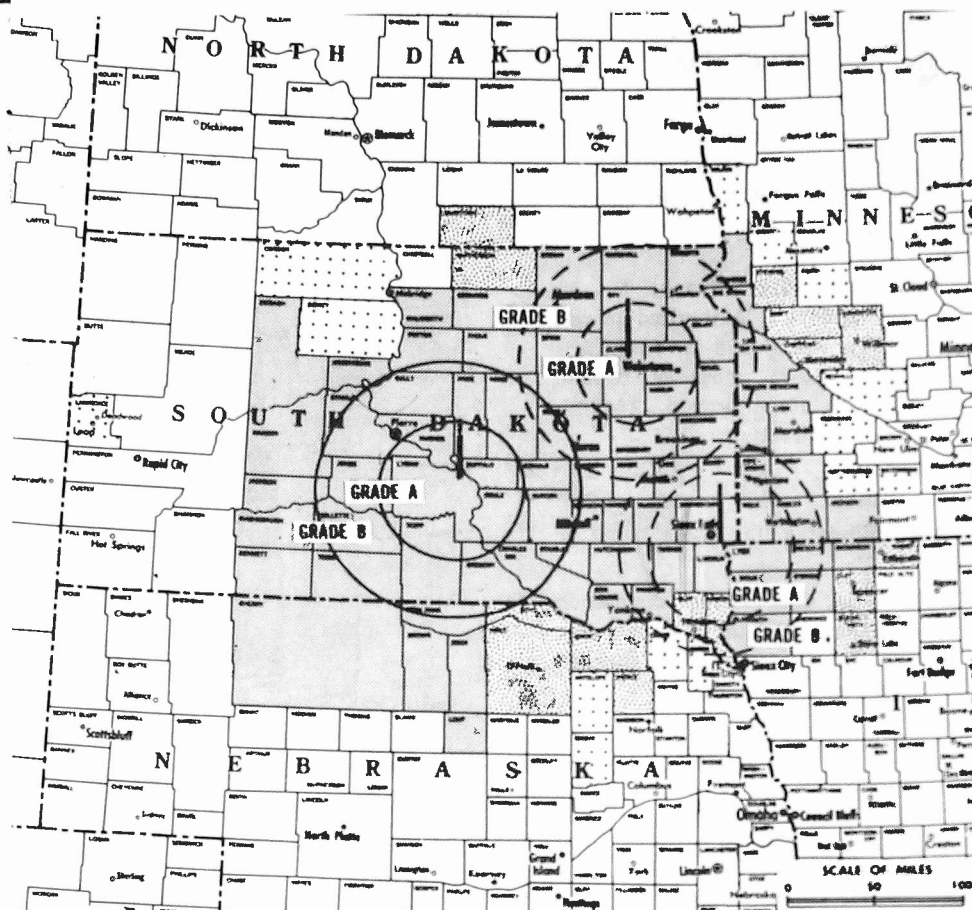
[Satellite of KELO-TV, Sioux Falls, S.D.]

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1112-ft. above av. terrain, 711-ft. above ground, 2877-ft. above sea level.

Latitude 43° 57' 55"
Longitude 99° 36' 11"

Transmitter: Medicine Butte, 6-mi. N of Reliance.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KPLO-TV Ref: FCC File No. BPCT-2480 Granted 5/15/58

©American Map Co., Inc., N.Y., No. 14244

KPLO-TV

Network Service: ABC, CBS, same as KELO-TV, Sioux Falls.

Licensee: Midcontinent Broadcasting Co., Phillips Ave. & 13th St., Sioux Falls, S.D.

Studio: Medicine Butte, 6-mi. N of Reliance.

Ownership: See KELO-TV, Sioux Falls.

Began Operation: July 15, 1957.

Represented (sales) by H-R Television Inc.; Wayne Evans & Assoc. (Minneapolis).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

JOE FLOYD, president.
EVANS A. NORD, v.p. & general manager.
J. C. JOHNSON, resident manager.
JOHN GORT, chief engineer.

Rates: Sold only in combination with KELO-TV, Sioux Falls and other satellite KDLO-TV, Florence, S.D.

NETWORK BASE HOURLY RATE: Bonus to KELO-TV, Sioux Falls, S.D.

ARB Data for this station included with report of Parent KELO-TV, Sioux Falls, S.D.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

South Dakota—Sioux Falls



Ch. 11

[Also operates satellites KDLO-TV, Florence and KPLO-TV, Reliance, S.D.]

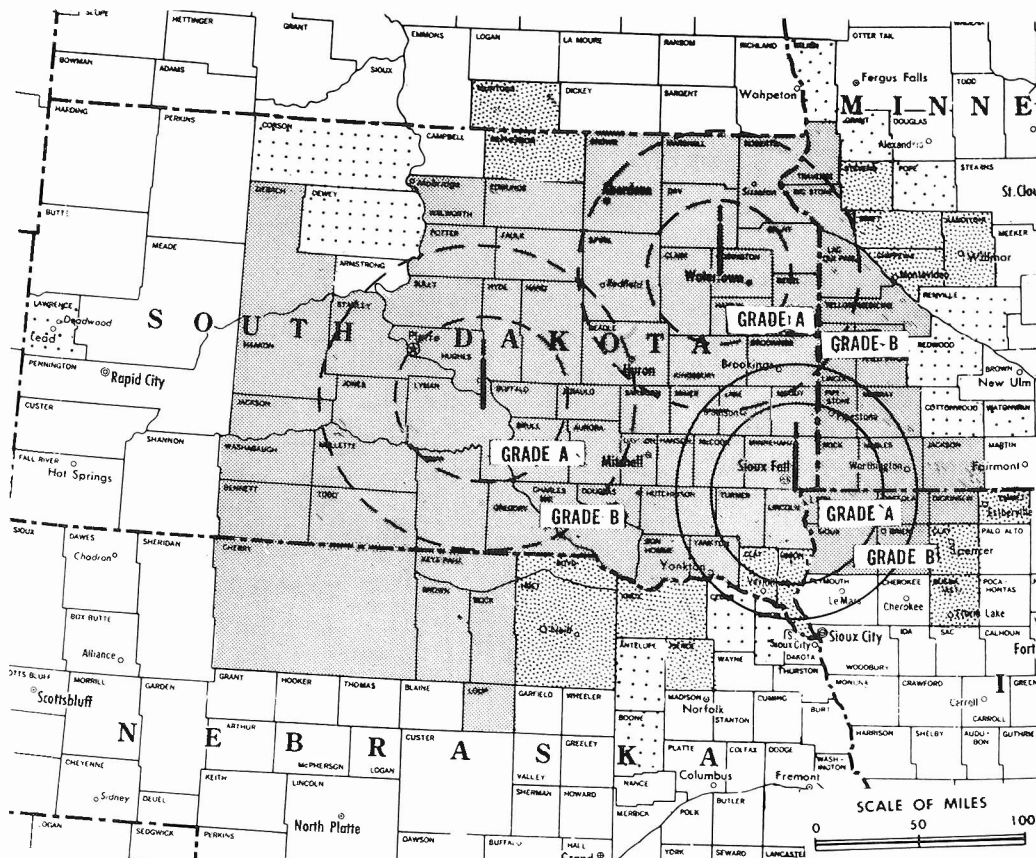
Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 980-ft. above av. terrain, 1032-ft. above ground, 2442-ft. above sea level.

Latitude 43° 29' 19"
Longitude 96° 38' 09"

AM Affiliate: KELO, 5-kw, 1320 kc (NBC).

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KELO-TV Ref: FCC File No. BMPCT—3711 Granted 2/24/56
KPLO-TV Ref: FCC File No. BPCT—2489 Granted 5/15/58
KDLO-TV Ref: FCC File No. BMPCT—3939 Granted 6/8/56

©American Map Co., Inc., N.Y., No. 14244

KELO-TV

Network Service: ABC, CBS.

Licensee: Midcontinent Broadcasting Co., 13th St. & Phillips Ave.

Studio: 13th St. & Phillips Ave.

Telephone: 336-1100. TWX No.: SX 8314.

Ownership: Joseph L. Floyd, pres., 33 1/3%; N. L. Bentson, v.p., 33 1/3%; Edmund R. Ruben, secy.-treas., 33 1/3%. Same interests own KDLO-TV (Ch. 3), Florence, and KPLO-TV (Ch. 6), Reliance, S.D. operated in conjunction with KELO-TV; they also own radio stations WLWL, St. Paul and KSO, Des Moines. Midcontinent also owns WKOW-TV, Madison, Wis. (Television Digest, Vol. 16:24).

Began Operation: May 12, 1953.

Represented (sales) by H-R Television Inc.; Wayne Evans & Assoc. (Minneapolis).

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

JOE FLOYD, president & film buyer.
EVANS A. NORD, v.p. & general manager.
TOM SHEELEY, operations manager.
RUSS ARTUS, technical director.
LES FROKE, chief engineer.
BOB JOHNSON, production manager.
JACK TOWNSEND, promotion manager.
LES HARDING, farm director.

DIGEST OF RATE CARD NO. 12 (Jan. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7-10 p.m., daily.	\$800.00	\$425.00	\$275.00	\$200.00	\$175.00	\$162.00
	\$81.00					

Sold only in combination with KDLO-TV, Florence, and KPLO-TV, Reliance, S.D., with rates applying to simultaneous telecasts on all stations.

NETWORK BASE HOURLY RATE: \$825 (ABC), \$825 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	IOWA				
		Dickinson	4,000	3,500	87
		Lyon	4,200	3,700	89
		O'Brien	5,800	5,500	94
		Osceola	3,000	2,700	90
		Plymouth	6,800	6,400	94
		Sioux	7,500	6,400	85
	MINNESOTA				
		Big Stone	2,600	2,300	89
		Jackson	4,600	4,000	86
		Lac Qui Parle	3,900	3,400	87
		Lincoln	2,900	2,500	87
		Lyon	6,400	5,400	84
		Murray	3,900	3,600	91
		Nobles	6,600	6,200	94
	Pipestone	4,000	3,700	91	
	Rock	3,300	3,200	95	
	Traverse	2,200	2,000	89	
	Yellow Medicine	4,600	3,400	73	
NEBRASKA					
	Brown	1,500	1,200	77	
	Cherry	2,500	2,200	86	
	Keya Paha	500	500	86	
	Loup	300	300	88	
	Rock	800	700	84	
SOUTH DAKOTA					
	Aurora	1,400	1,200	81	
	Beadle	6,600	5,800	87	
	Bennett	800	700	75	
	Bon Homme	2,900	2,400	82	
	Brookings	5,700	5,200	90	
	Brown	10,000	9,500	95	
	Brule	1,900	1,700	88	
	Buffalo	400	200	57	
	Charles Mix	3,200	2,500	77	
	Clark	2,200	2,000	91	
	Codington	5,900	5,600	94	
	Davison	5,100	4,300	84	

KELO-TV, KDLO-TV & KPLO-TV Station Total	342,400	302,900	88
ARB Total Net Weekly Circulation (March, 1962)		206,600	

KELO-TV
(ARB Data Continued)

South Dakota—Sioux Falls

Circulation Net Weekly	County State	Households Total	Homes TV Homes	%
SOUTH DAKOTA—(Continued)				
Over 50%	Day	3,100	2,900	91
	Deuel	2,000	1,800	88
	Douglas	1,500	1,200	81
	Edmunds	1,700	1,500	83
	Faulk	1,300	1,100	86
	Grant	2,900	2,500	87
	Gregory	2,200	1,900	86
	Haakon	1,000	900	86
	Hamlin	1,900	1,700	89
	Hand	1,900	1,700	90
	Hanson	1,300	1,200	88
	Hughes	3,800	3,500	92
	Hutchinson	3,400	2,900	85
	Hyde	800	800	93
	Jackson	600	500	76
	Jerauld	1,200	1,100	87
	Jones	600	600	85
	Kingsbury	2,800	2,600	91
	Lake	3,500	3,300	93
	Lincoln	3,800	3,500	93
	Lyman	1,200	1,200	92
	McCook	2,400	2,300	95
	Marshall	2,000	1,600	81
	Mellette	700	500	73
	Miner	1,600	1,400	88
	Minnehaha	26,000	24,900	96
	Moody	2,400	2,200	91
	Potter	1,400	1,300	87
	Roberts	3,600	3,100	84
	Sanborn	1,400	1,200	84
	Spink	3,200	3,000	92
	Stanley	1,200	1,000	82
	Sully	700	700	92
	Todd	1,100	700	61
	Tripp	2,500	2,200	88
Turner	3,500	3,200	91	
Walworth	2,400	1,900	79	
Washabaugh	300	200	72	
Yankton	4,700	4,200	90	
Ziebach	600	400	54	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Between 25-50%	IOWA			
	Buena Vista	6,600	6,200	93
	Clay	5,700	5,100	88
	Emmet	4,500	3,700	82
	MINNESOTA			
	Chippewa	4,900	4,200	84
	Kandiyohi	8,500	7,200	85
	Stevens	3,100	2,800	89
	Swift	4,300	3,700	86
	NEBRASKA			
	Boyd	1,400	1,200	83
	Holt	4,100	3,000	73
	Knox	4,000	3,200	78
	Pierce	2,600	2,400	90
	NORTH DAKOTA			
McIntosh	1,900	1,600	79	
SOUTH DAKOTA				
Clay	3,000	2,800	92	
McPherson	1,700	1,400	81	
Union	3,000	3,000	97	
Under 25%	MINNESOTA			
	Cottonwood	4,900	3,500	72
	Grant	2,600	2,500	93
	Pope	3,500	2,900	81
	Redwood	6,300	5,000	80
	Renville	6,600	5,600	84
	Watonwan	4,300	3,700	86
	Wilkin	2,900	2,700	93
	NEBRASKA			
	Antelope	3,200	2,600	82
	Boone	2,700	2,500	89
	Cedar	3,600	3,300	92
	Dixon	2,400	2,300	94
	SOUTH DAKOTA			
	Corson	1,400	1,000	66
Dewey	1,400	1,000	67	
Lawrence	5,100	4,500	87	

Turn Page For Listing of KSOO-TV, Sioux Falls, South Dakota

South Dakota—Sioux Falls

NB **KSOO-TV**



Ch. 13

[Affiliated with separately-owned
KORN-TV, Mitchell, S.D.]

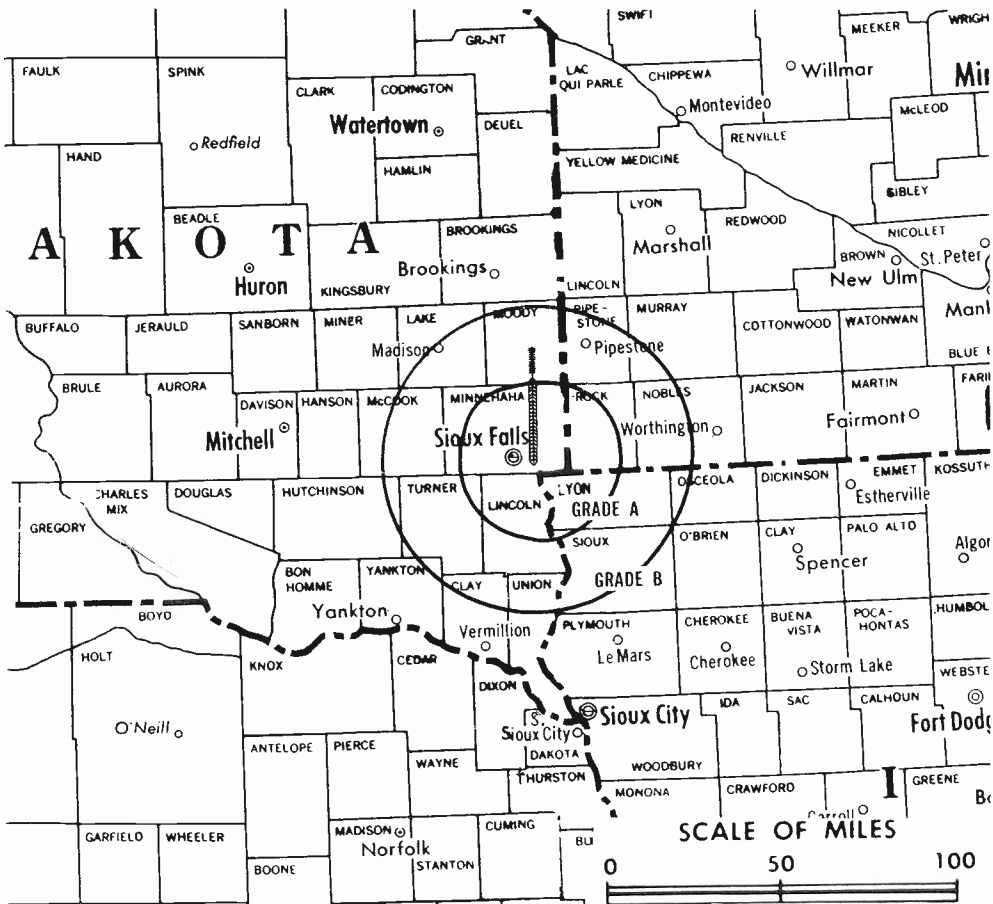
Technical Facilities: Channel No. 13
(210-216 mc). Authorized power:
316-kw visual, 158-kw aural. An-
tenna: 1060-ft. above av. terrain,
1117-ft. above ground, 2745-ft.
above sea level.

Latitude 43° 59' 05"
Longitude 96° 28' 45"

Transmitter: 7½ miles Southeast of
Flandreau, S.D.

AM Affiliate: KSOO, 10-kw (5-kw
night), 1140 kc (ABC).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KSOO-TV Ref: FCC File No. BNPCT-5168 Granted 10/7/59

©American Map Co., Inc., N.Y., No. 14244

KSOO-TV

Grantee: KSOO-TV Inc., 205 N. Phillips.

Studio: 205 N. Phillips.

Telephone: Edison 4-5601.

TWX No.: SX FS 8323.

Ownership: Morton H. Henkin, pres., 50.7%; Thomas Barnstuble, exec. v.p., 19%; Harold W. Bangert, 10%; Earl C. Reineke, 10%; Julius Hetland, 10%; Sylvia R. Henkin, .15% (for M. H. Henkin); M. T. Woods, .15% (for M. H. Henkin). E. C. Reineke owns 10% of KCMT (Ch. 7), Alexandria, Minn. Julius Hetland is WDAY-TV technical director and owns 10% of KCMT. Thomas Barnstuble owns 21% of KCMT, Alexandria, Minn.

Began Operation: July 31, 1960.

Represented (sales) by Avery-Knodel Inc.; Harry S. Hyett Co. (Minneapolis); The Soderlund Co. (Omaha).

Represented (legal) Marmet & Schneider.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

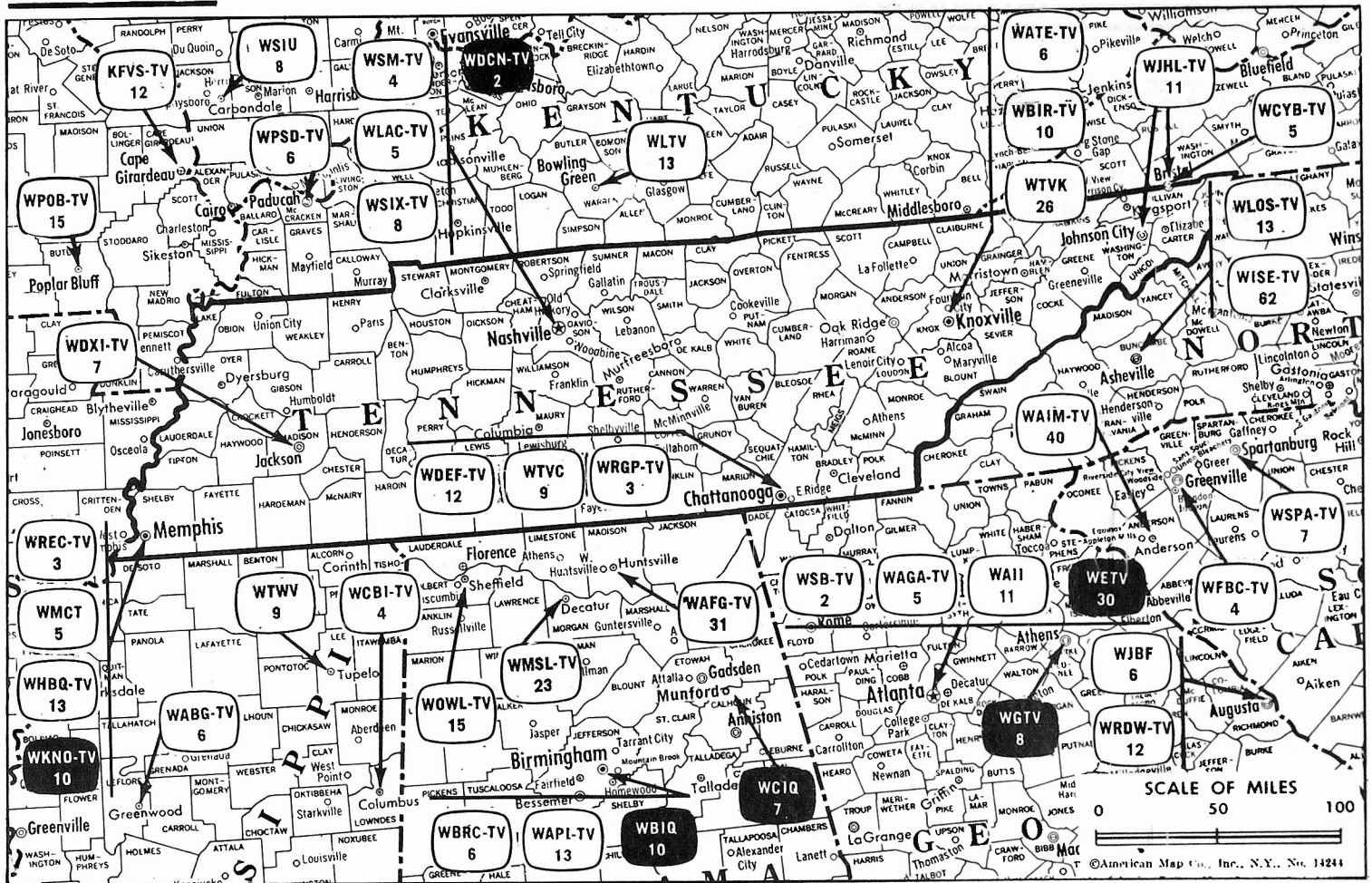
MORTON H. HENKIN, president & general manager.
TOM BARNES, exec. v.p. & film buyer.
WADE S. PATTERSON, general sales manager.
JULIUS HETLAND, v.p. engineering.
MAX PIERCE, technical director.
KEN MOORE, film director.

DIGEST OF RATE CARD NO. 1—(July 1, 1960)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-10 p.m., daily.	\$450.00	\$300.00	\$200.00	\$130.00	\$115.00	\$105.00
NETWORK BASE HOURLY RATE:	\$450.					

ARB Total Net Weekly Circulation
(March, 1962) 98,400
ARB data not available based on 1960 Coverage Study because station began operation after the survey was made.

Tennessee



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Memphis	423,200	33	729,700	33	567,300	38
Nashville	384,100	43	643,200	39	529,800	45
Knoxville	216,200	80	467,600	61	363,600	72
Chattanooga	171,000	94	368,600	84	308,400	83
Bristol-Johnson City	149,500	102	334,300	92	260,000	99
Jackson	55,200	172	167,600	146	130,100	153

Tennessee Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
○ Commercial Television Stations	13	1	14
● Educational Television Stations	2	0	2
			16

State Educational Technical Facilities (Complete Data in Educational Directory)

WKNO-TV

Memphis

Ch. 10

Non-Commercial Educational Station

Licensee: Memphis Community Television Foundation, 268 Jefferson Ave.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 27.6-kw visual, 13.8-kw aural. Antenna: 648-ft. above av. terrain, 637-ft. above ground, 972-ft. above sea level.

Latitude 35° 09' 17"
Longitude 89° 49' 20"

WDCN-TV

Nashville

Ch. 2

Licensee: Davidson County Bd. of Education, Nashville City Bd. of Education, Box 6188, Acklen Station, Nashville, Tenn.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 16-kw visual, 8-kw aural. Antenna: 677-ft. above av. terrain, 566-ft. above ground, 1277-ft. above sea level.

Latitude 36° 07' 48"
Longitude 86° 47' 28"

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WCYB-TV

Johnson City

(See Bristol, Va.)

WJHL-TV

Bristol

(See Johnson City, Tenn.)

WJHL-TV

Kingsport

(See Johnson City, Tenn.)

Tennessee—Chattanooga



WDEF-TV



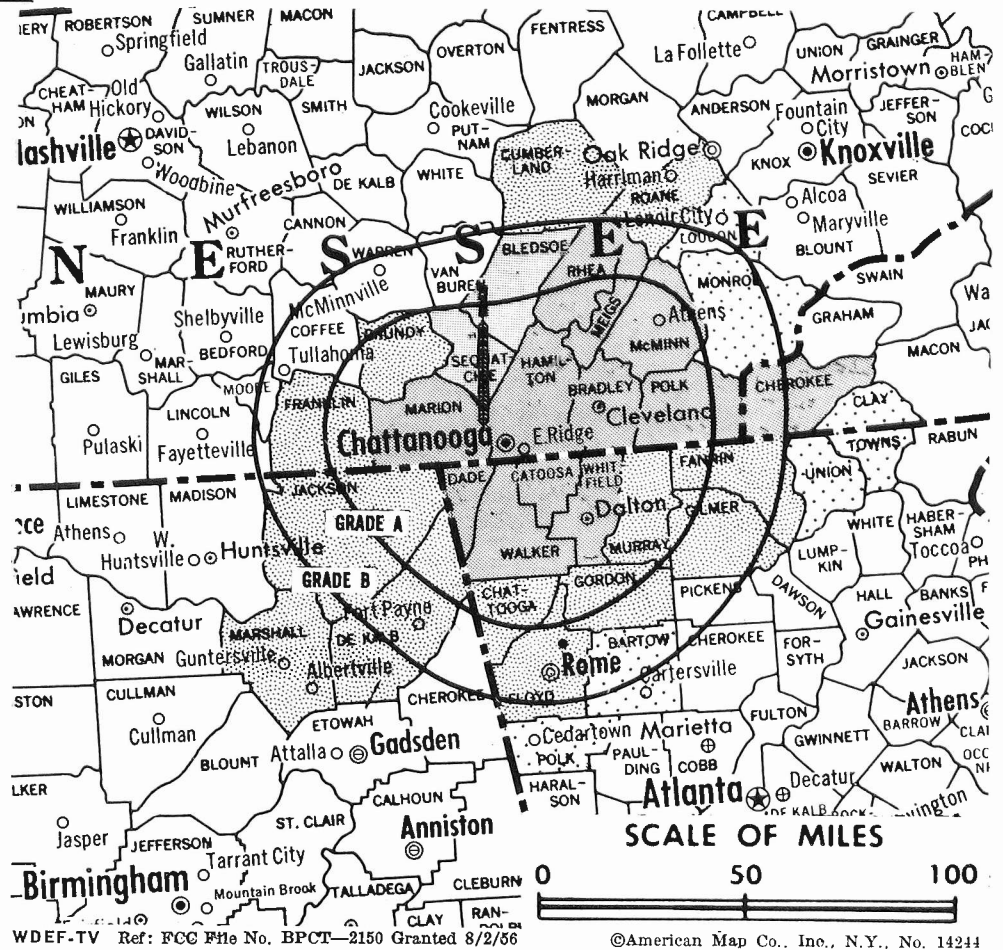
Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 994-ft. above av. terrain, 379-ft. above ground, 2287-ft. above sea level.

Latitude 35° 08' 05"
Longitude 85° 19' 25"

Transmitter: Atop Signal Mt.

AM Affiliate: WDEF, 5-kw, 1370 kc (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WDEF-TV Ref: FCC File No. BPCT-2150 Granted 8/2/66

© American Map Co., Inc., N.Y., No. 14244

WDEF-TV

Licensee: WDEF Broadcasting Co., 3300 Broad St.

Studio: Broadcast Center, Chattanooga.

Telephone: Amherst 7-3392.

TWX No.: CT 7056.

Ownership: 165 stockholders. Officers: Carter M. Parham, pres., 21.44%; Z. C. Patten, v.p., 5.75%; Edward Finlay Jr., secy., 13.30%; Alex Guerry Jr., treas., 1.73%.

Began Operation: April 15, 1954.

Represented (sales) by Advertising Time Sales Inc.

Represented (legal) by Pierson, Ball & Dowd.

Represented (engineering) by Russell P. May.

Personnel:

OTIS H. SEGLER, general manager.
MRS. MARGE BONNEY, national sales secretary.
MORRIS QUAVE, operations manager & film buyer.
JAMES H. GARNER, production manager.
STEVE CONRAD, news director.
B. A. YOUNG, chief transmitter engineer.
ROBERT BRISCOE, chief studio engineer.

DIGEST OF RATE CARD NO. 7 (Feb. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$450.00	\$270.00	\$180.00	\$157.50	\$112.50	\$100.00 \$50.00
NETWORK BASE HOURLY RATE: \$500.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	GEORGIA			
	Catoosa	5,900	5,500	93
	Dade	2,200	2,000	86

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	GEORGIA—(Continued)			
	Walker	12,900	11,500	90
	Whitfield	11,800	10,400	88
	NORTH CAROLINA			
	Cherokee	4,300	3,200	73
	TENNESSEE			
	Bledsoe	1,900	1,400	71
	Bradley	11,000	9,700	88
	Hamilton	71,800	64,600	90
	McMinn	9,600	8,200	85
	Marion	5,500	4,800	87
	Meigs	1,300	1,100	84
	Polk	3,200	2,600	80
	Rhea	4,300	3,400	78
Sequatchie	1,500	1,300	81	
Between 25-50%	ALABAMA			
	De Kalb	11,800	9,600	81
	Jackson	9,700	7,600	79
	Marshall	13,700	11,400	83
	GEORGIA			
	Chattooga	5,600	4,700	84
	Fannin	3,700	2,800	76
	Floyd	19,800	17,100	87
	Gilmer	2,400	1,800	74
	Gordon	5,500	4,800	87
Murray	2,800	2,200	78	
TENNESSEE				
Cumberland	4,900	3,500	71	
Franklin	6,900	5,800	83	
Grundy	3,000	2,100	71	
Roane	11,000	9,200	84	
Under 25%	GEORGIA: Bartow, Polk, Towns, Union.			
	NORTH CAROLINA: Clay. TENNESSEE: Loudon, Monroe.			
WDEF-TV Station Total		280,900	240,000	85
ARB Total Net Weekly Circulation (March, 1962)		146,400		

Tennessee—Chattanooga



WRCB-TV

Ch. 3

(formerly WRGP-TV)

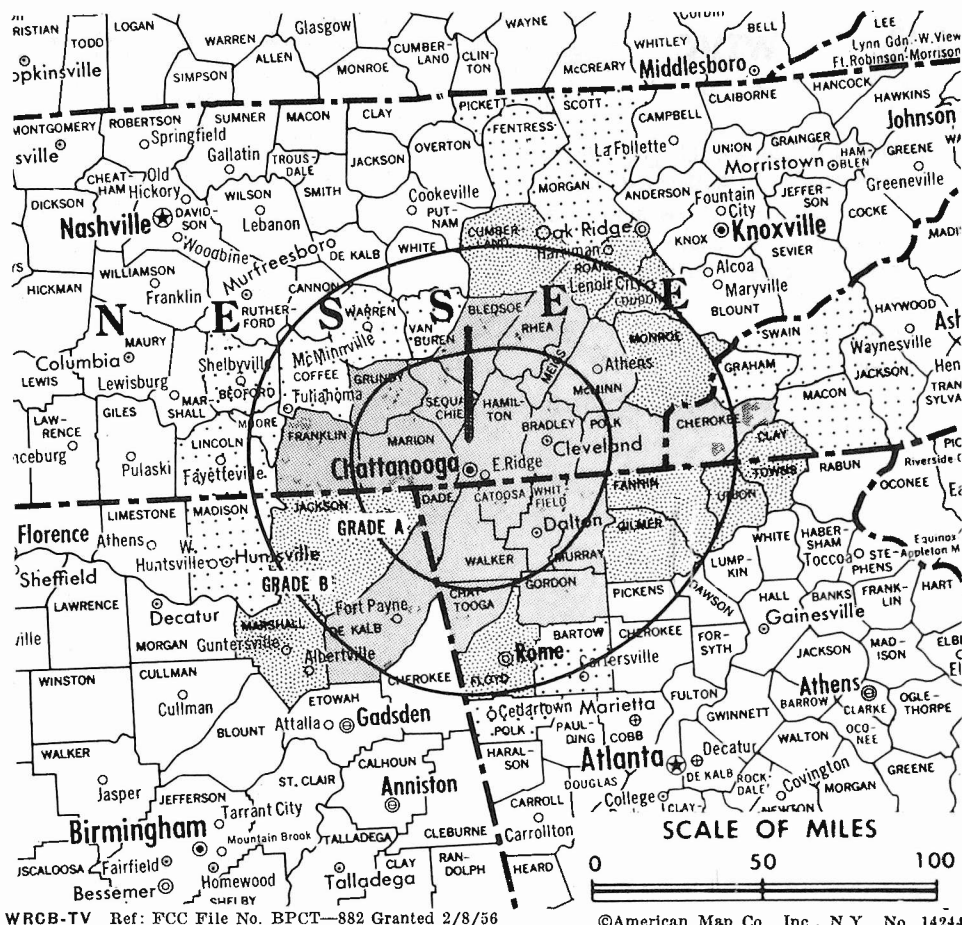
Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1070-ft. above av. terrain, 300-ft. above ground, 2331-ft. above sea level.

Latitude 35° 09' 39"

Longitude 85° 18' 53"

Transmitter: Atop Signal Mountain.

Studio: 1214 McCallie Ave.



Total Households: © SRDS
 Consumer Market Data as of 1/1/62.
 TV Homes: TV% and Net Weekly Circulation
 © 1962 American Research Bureau.

WRCB-TV Ref: FCC File No. BPCT-882 Granted 2/8/56
 © American Map Co., Inc., N.Y., No. 14244

WRCB-TV

Licensee: Rust-Craft Broadcasting Co., Steubenville, Ohio.

Telephone: 698-1505. TWX No.: 867-3831.

Ownership: Rust Craft Greeting Cards Inc., 100%. See WSTV-TV, Steubenville, Ohio.

Began Operation: May 6, 1956. Sale of 70% to WSTV Inc. by Ramon G. & Helen Patterson approved Nov. 25, 1959 by FCC (Television Digest, Vol. 15:43, 48). Follansbee Steel (interlocking ownership with WSTV Inc.) acquired 30% from H-R Television Inc. early in 1959 for undisclosed amount. For transfer of WSTV Inc. properties to United Printers & Publishers Inc. (name changed to Rust Craft Greeting Cards Inc.), see WSTV-TV, Steubenville, Ohio.

Represented (sales) by H-R Television Inc.

Personnel:

- JACK N. BERKMAN, president.
- HARRY D. BURKE, general manager.
- GEORGE MOORE, sales manager.
- B. B. BARNES, chief engineer.

DIGEST OF RATE CARD NO. 4 (Aug. 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	8 Sec.
Class A—7-10:30 p.m., Mon.-Fri.; 6-10:30 p.m., Sat. & Sun.	\$450.00	\$270.00	\$180.00	\$157.50	\$112.50	\$100.00 \$50.00

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA			
	De Kalb	11,800	9,600	81
	GEORGIA			
	Catoosa	5,900	5,500	93
	Chattooga	5,600	4,700	84
	Dade	2,200	2,000	86
	Gordon	5,500	4,800	87
	Murray	2,800	2,200	78
	Walker	12,900	11,500	90
	Whitfield	11,800	10,400	88

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	NORTH CAROLINA			
	Cherokee	4,300	3,200	73
	TENNESSEE			
	Bledsoe	1,900	1,400	71
	Bradley	11,000	9,700	88
	Franklin	6,900	5,800	83
	Grundy	3,000	2,100	71
	Hamilton	71,800	64,600	90
	McMinn	9,600	8,200	85
	Marion	5,500	4,800	87
Meigs	1,300	1,100	84	
Polk	3,200	2,600	80	
Rhea	4,300	3,400	78	
Sequatchie	1,500	1,300	81	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Between 25-50%	ALABAMA			
	Jackson	9,700	7,600	79
	Marshall	13,700	11,400	83
	GEORGIA			
	Fannin	3,700	2,800	76
Floyd	19,800	17,100	87	
Gilmer	2,400	1,800	74	
Towns	1,100	1,000	81	
Union	1,800	1,400	79	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Under 25%	NORTH CAROLINA			
	Clay	1,500	1,000	68
	TENNESSEE			
	Cumberland	4,900	3,500	71
Loudon	6,800	6,000	89	
Monroe	6,000	4,700	78	
Roane	11,000	9,200	84	

ALABAMA: Madison. GEORGIA: Bartow, Polk. NORTH CAROLINA: Graham, Jackson, Macon, Swain. TENNESSEE: Bedford, Coffee, Fentress, Lincoln, Moore, Morgan, Pickett, Scott, Van Buren, Warren.

WRCB-TV Station Total	368,600	308,400	84
ARB Total Net Weekly Circulation (March, 1962)	169,700		

Tennessee—Chattanooga



WTVC

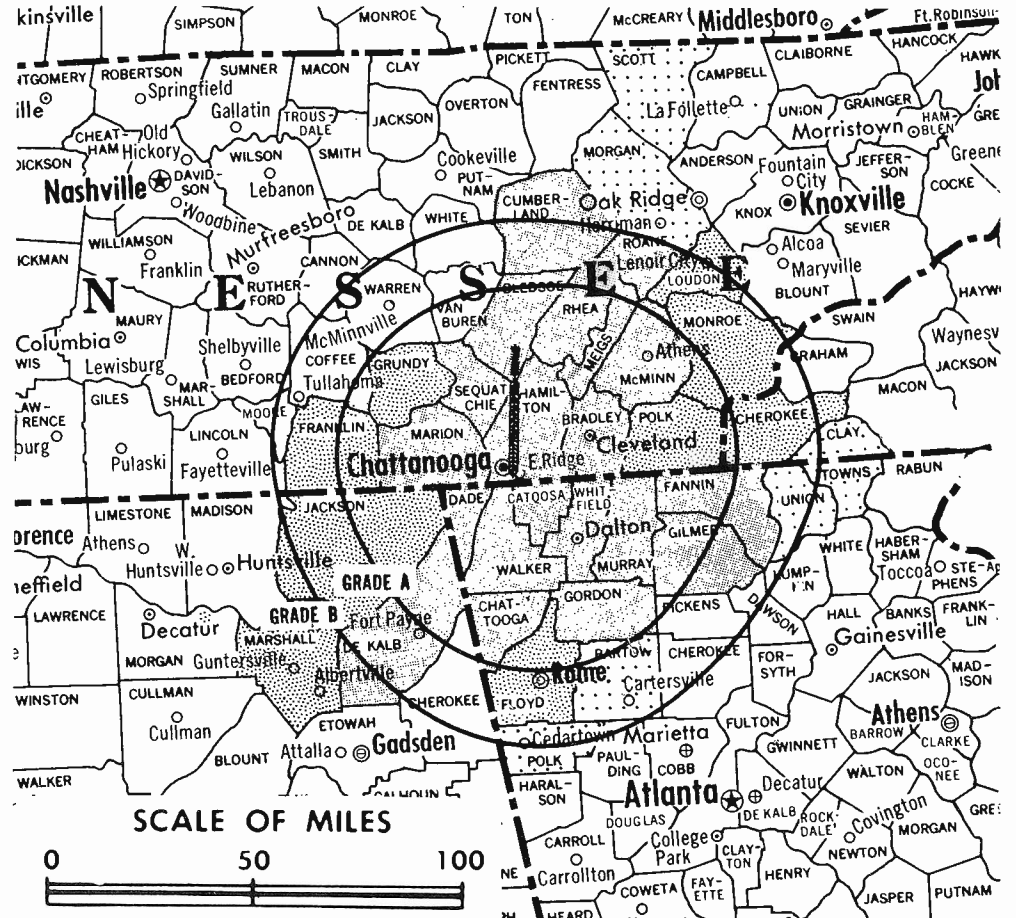
Ch. 9



Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1040-ft. above av. terrain, 275-ft. above ground, 2353-ft. above sea level.

Latitude 35° 09' 41"
Longitude 85° 19' 03"

Transmitter: Taft Hwy., near Bachman School.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WTVC Ref: FCC File No. BMPCT-4945 Granted 1/30/58

© American Map Co., Inc., N.Y., No. 14244

WTVC

Licensee: Martin Theatres of Georgia Inc., Box 1150.
Business Office: Hotel Patten.
Studio: Taft Hwy., near Bachman School.
Telephone: Amherst 6-4151.
Ownership: Martin Theatres of Georgia Inc. For owners and other interests, see WTVM, Columbus, Ga.
Began Operation: June 15, 1953 as WROM-TV, Rome, Ga. but quit air Dec. 5, 1957. Moved to Chattanooga and resumed operation Feb. 11, 1958 after transfer to present owner by Dean Covington and associates was approved Oct. 30, 1957 by FCC (Television Digest, Vol. 13:40, 44).
Represented (sales) by Young Television Corp.
Represented (legal) by Cohn & Marks
Personnel:
REEVE OWEN, v.p. & general manager.
TOMMY REYNOLDS, program director.
JOE MCGINLEY, national & regional sales manager.
JACK SAUSMAN, local sales manager.
LEON WEBB, director of operations.
FRED EDNEY, chief engineer.

DIGEST OF RATE CARD NO. 4—(May 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$450.00	\$270.00	\$180.00	\$112.50	\$52.50
NETWORK BASE HOURLY RATE: \$500.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA DeKalb	11,800	9,600	81
	GEORGIA Catoosa	5,900	5,500	83
	Chattooga	5,600	4,700	84
	Dade	2,200	2,000	86

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	GEORGIA—(Continued)			
	Fannin	3,700	2,800	76
	Gilmer	2,400	1,800	74
	Gordon	5,500	4,800	87
	Murray	2,800	2,200	78
	Walker	12,900	11,500	90
	Whitfield	11,800	10,400	88
	TENNESSEE			
	Bledsoe	1,900	1,400	71
	Bradley	11,000	9,700	88
	Cumberland	4,900	3,500	71
Hamilton	71,800	64,600	90	
McMinn	9,600	8,200	85	
Marion	5,500	4,800	87	
Meigs	1,300	1,100	84	
Rhea	4,300	3,400	78	
Roane	11,000	9,200	84	
Sequatchie	1,500	1,300	81	
Between 25-50%	ALABAMA			
	Jackson	9,700	7,600	79
	Marshall	13,700	11,400	83
	GEORGIA			
	Floyd	19,800	17,100	87
Between 25-50%	NORTH CAROLINA			
	Cherokee	4,300	3,200	73
Between 25-50%	TENNESSEE			
	Franklin	6,900	5,800	83
	Grundy	3,000	2,100	71
	Loudon	6,800	6,000	89
	Monroe	6,000	4,700	78
Polk	3,200	2,600	80	
Under 25%	GEORGIA: Bartow, Polk, Towns, Union.			
	NORTH CAROLINA: Clay. TENNESSEE: Morgan, Scott.			
WTVC Station Total		288,000	245,000	85
ARB Total Net Weekly Circulation (March, 1962)		171,000		

Tennessee—Jackson

abc **WDXI-TV**

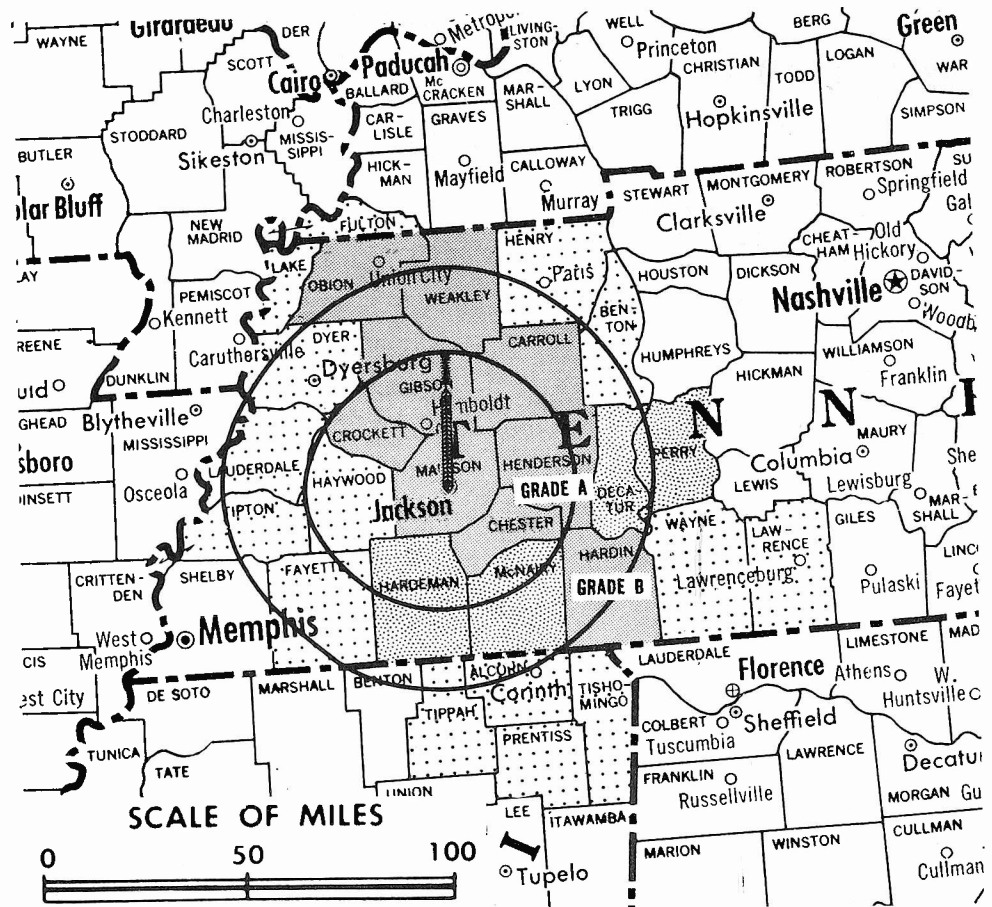
Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 83.2-kw visual, 41.7-kw aural. Antenna: 630-ft. above av. terrain, 560-ft. above ground, 1080-ft. above sea level.

Latitude 35° 38' 32"
Longitude 88° 48' 27"

Transmitter: Muse St. at city limits.

AM Affiliate: WDXI, 5-kw (1-kw night), 1310 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WDXI-TV Ref: FCC File No. BMPCT-2518 Granted 10/21/54

© American Map Co., Inc., N.Y., No. 14244

WDXI-TV

Network Service: ABC, CBS.

Licensee: Dixie Bcstg. Co., Williams Bldg., Box 353.

Studio: Williams Bldg.

Telephone: 7-9611.

TWX No.: 901-441-1046.

Ownership: National Bank of Commerce of Jackson (trustee for estate of Aaron B. Robinson), 64%, (voted by Simpson Russell, chmn. of bd. of directors); Dr. Frank M. Davis, 6.67%; Dave M. Palmer Jr., 6.67%; D. F. Prince & Janet C. Prince, 6.67%; Harold Simpson, v.p., 13.33%.

Began Operation: March 6, 1955.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Prince, Taylor, Crampton & Paul.

Represented (engineering) by Kear & Kennedy.

Personnel:

J. KENNETH MARSTON, gen. mgr., Aaron B. Robinson stations.

JOHN E. NORTH, general manager, WDXI-TV.

JAMES W. HOPPERS, program dir. & film buyer.

JAMES S. THOMAS, director of engineering.

DIGEST OF RATE CARD NO. 5

(March 10, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—6-10:30 p.m., daily.	\$250.00	\$150.00	\$100.00	\$88.00	\$63.00	\$50.00
NETWORK BASE HOURLY RATE:	\$125 (ABC and CBS).					

See Group Ownership Section
for Operators of Two or More Stations

Net Weekly Circulation	State County	Total Households	TV Homes	Homes %
Over 50%	TENNESSEE			
	Carroll	7,300	5,500	76
	Chester	2,700	2,200	80
	Crockett	4,300	3,500	81
	Gibson	13,900	11,200	81
	Hardin	5,000	3,400	68
	Henderson	4,700	3,600	76
	Madison	18,000	14,800	82
Between 25-50%	TENNESSEE			
	Decatur	2,500	1,900	72
	Hardeman	4,900	3,600	73
	McNairy	5,200	3,900	75
Under 25%	KY.: Fulton	3,500	2,900	82
	MISSISSIPPI			
	Alcorn	7,400	5,500	74
	Prentiss	5,100	3,900	77
	Tippah	4,100	3,300	79
	Tishomingo	4,100	2,800	68
	TENNESSEE			
	Benton	3,300	2,600	79
	Dyer	9,000	7,400	82
	Fayette	5,400	3,400	64
	Haywood	5,600	4,000	71
	Henry	7,100	5,400	77
	Lake	2,600	2,000	76
	Lauderdale	5,900	4,800	80
	Lawrence	7,800	6,200	79
Tipton	7,300	5,700	78	
Wayne	3,200	2,000	63	
WDXI-TV Station Total		167,600	130,100	78
ARB Total Net Weekly Circulation (March, 1962)		55,200		

Tennessee—Johnson City-Bristol-Kingsport

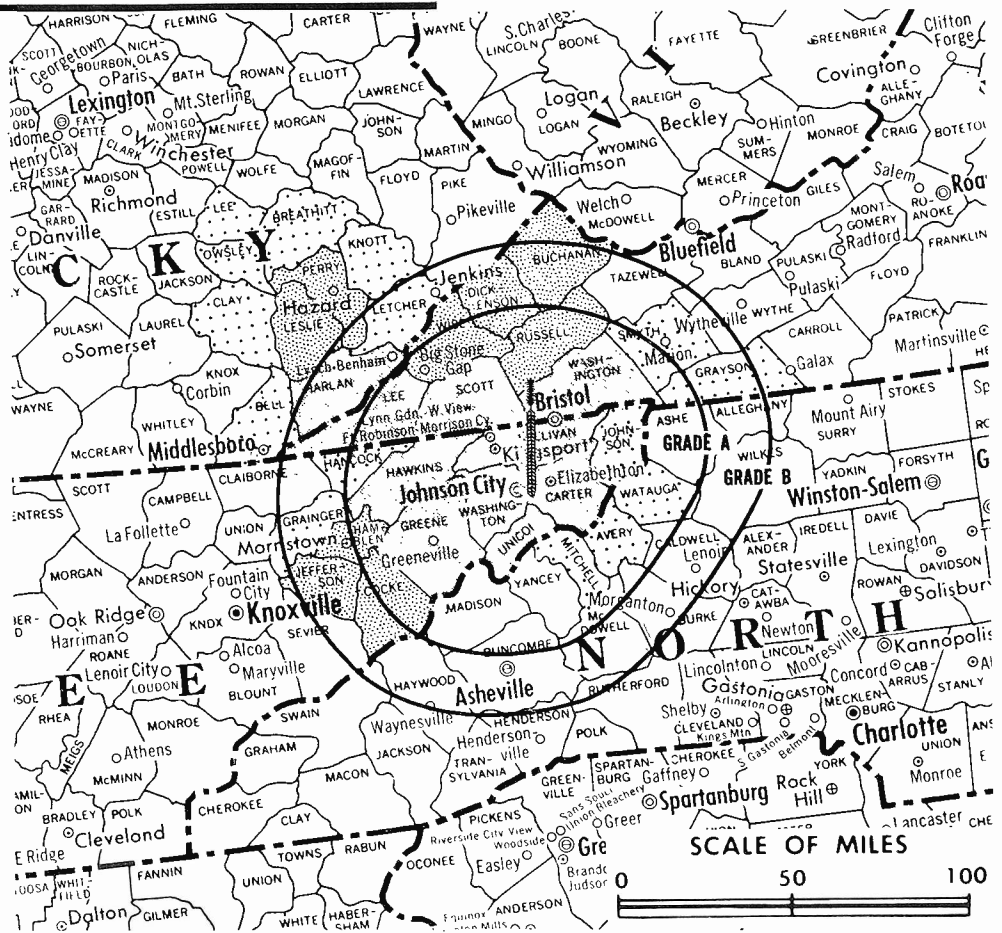


Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1495-ft. above av. terrain, 332-ft. above ground, 3537-ft. above sea level.

Latitude 36° 16' 07"
Longitude 82° 20' 21"

Transmitter: Buffalo Mountain.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WJHL-TV Ref: FCC File No. BPCT-2521 Granted 7/28/68

© American Map Co., Inc., N.Y., No. 14244

WJHL-TV

Network Service: ABC, CBS.

Licensee: WJHL Inc., 137-145 W. Main St., Johnson City.

Studios: 137-145 W. Main St., Johnson City; 218 E. Center St., Kingsport.

Telephone: 926-2151. TWX No.: 615-261-8565.

Ownership: W. H. Lancaster Sr., chairman, 41.53%; W. H. Lancaster Jr., pres., 58.4%; Virginia Wiley, secy.-treas.

Began Operation: Oct. 26, 1953.

Represented (sales) by John E. Pearson Television Inc.

Represented (legal) by McKenna & Wilkinson.

Personnel:

- W. H. LANCASTER JR., president & general manager.
- J. WILL HALL, sales manager.
- ALFRED GREGORY, program director & film buyer.
- LEONARD MATNEY, production director.
- WILLIAM C. HUNTER, chief engineer.

DIGEST OF RATE CARD NO. 5 (March 10, 1960)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class A—7:30-10 p.m., Mon.-Fri.; 7-10 p.m., Sat. & Sun.	\$350.00	\$210.00	\$140.00	\$120.00	\$87.50	\$70.00
NETWORK BASE HOURLY RATE:	\$425 (ABC),	\$425 (CBS).				

See CATV Directory for Tennessee Systems.

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%		KENTUCKY			
		Harlan	12,700	9,300	73
		TENNESSEE			
		Carter	11,300	9,400	84
		Greene	12,000	9,900	82
		Hawkins	8,200	6,300	76
		Sullivan	32,800	29,400	90
Unicoi	4,200	3,400	81		
Washington	17,700	15,700	89		
Between 25-50%		VIRGINIA			
		Lee	6,600	4,600	69
		Scott	6,600	4,600	70
		Washington	15,000	12,700	85
Under 25%		KENTUCKY			
		Leslie	2,300	1,000	40
		Perry	8,100	4,800	60
		TENNESSEE			
		Cocke	6,300	4,700	74
		Hamblen	9,700	8,000	82
		Jefferson	6,000	5,100	84
VIRGINIA					
Buchanan	8,200	5,600	69		
Dickenson	4,600	3,700	80		
Russell	6,400	4,900	75		
Wise	12,300	9,300	76		
KENTUCKY: Bell, Breathitt, Clay, Knott, Lee Letcher, Owsley. NORTH CAROLINA: Avery, Mitchell, Watauga. TENNESSEE: Grainger, Hancock, Johnson. VIRGINIA: Grayson, Smyth.					
WJHL-TV Station Total			256,100	197,600	77
ARB Total Net Weekly Circulation (March, 1962)				126,300	

Tennessee—Knoxville



WATE-TV



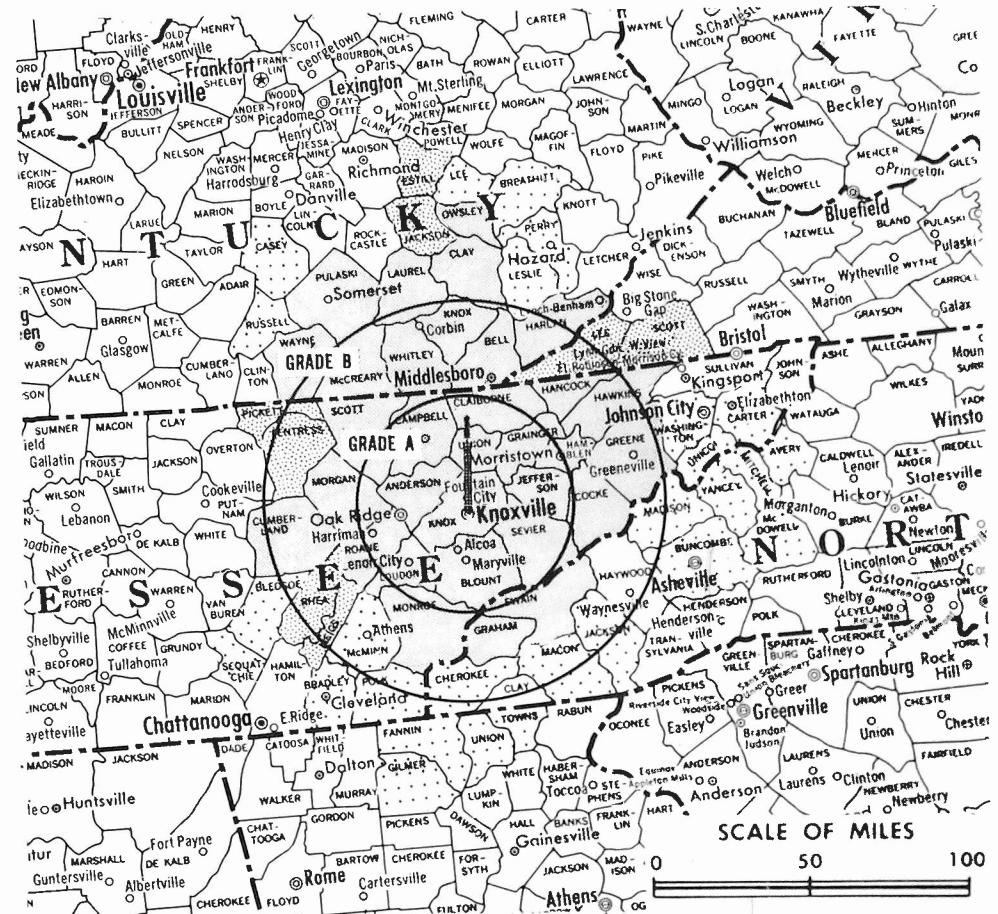
Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 994-ft. above av. terrain, 649-ft. above ground, 2049-ft. above sea level.

Latitude 36° 00' 13"
Longitude 83° 56' 35"

Transmitter: Sharps Ridge Memorial Rd.

AM Affiliate: WATE, 5-kw, 620 kc (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WATE-TV Ref: FCC File No. BMPCT-2083 Granted 7/8/54

©American Map Co., Inc., N.Y., No. 14214

WATE-TV

Licensee: WATE Inc., 1306 Broadway, N.E.

Telephone: 524-4651. TWX No.: 615-546-0023.

Ownership: Following officers and stockholders are voting trustees: Paul Mountcastle, chmn., 32.14%; Cowan Rodgers Jr., pres., 4.91%; Frank A. Tucker, treas., 4.29%; John A. Ayres, secy., 4.29%; W. H. Linebaugh, exec. v.p. & gen. mgr., 4.29%; Herbert J. Madden, v.p., 2.80%. Other stockholders: R. Douglas Cunningham, 4.29%; I. Wayne Longmire, 4.29%; Myron J. Marks, 4.29%; Julian G. Morton, 4.26%; Clarence Beaman Jr., 14.29%; 12 others, none owns over 2.5%. Mountcastle also is chairman of WLAC-TV, Nashville.

Began Operation: Oct. 1, 1953.

Represented (sales) by Harrington, Righter & Parsons.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

- W. H. LINEBAUGH, exec. v.p. & general manager.
- JOHN T. McCLOUD, v.p. & station manager.
- JACK WEIDEMANN, production director.
- FRED M. ANDREWS, v.p. & director of engineering.
- JOHN REESE, v.p., dir. of programming.
- CLAUDE H. FRAZIER, sales manager.

DIGEST OF RATE CARD NO. 8—(March, 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$700.00	\$420.00	\$280.00	\$175.00	\$160.00	\$140.00
NETWORK BASE HOURLY RATE:	\$800.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	KENTUCKY			
	Pulaski	9,900	6,000	61
	Bell	8,900	6,600	74
	Clay	4,500	2,600	57
	Harlan	12,700	9,300	73

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	KENTUCKY—(Continued)			
	Knox	6,300	4,000	63
	Laurel	6,400	4,400	68
	McCreary	2,900	1,800	60
	Owsley	1,400	500	34
	Wayne	3,800	1,800	48
	Whitley	7,000	5,200	74
	NORTH CAROLINA			
	Graham	1,600	1,200	73
	Swain	2,200	1,300	56
Between 25-50%	TENNESSEE			
	Anderson	16,500	14,500	88
	Blount	15,900	13,900	87
	Campbell	7,300	5,300	72
	Claiborne	5,000	3,300	66
	Cocke	6,300	4,700	74
	Cumberland	4,900	3,500	71
	Grainger	3,300	2,300	69
	Greene	12,000	9,900	82
	Hamblen	9,700	8,000	82
	Hancock	2,000	1,400	69
	Hawkins	8,200	6,300	76
	Jefferson	6,000	5,100	84
Knox	74,500	65,500	88	
Loudon	6,800	6,000	89	
Monroe	6,000	4,700	78	
Morgan	3,400	2,600	76	
Roane	11,000	9,200	84	
Scott	3,700	2,400	65	
Sevier	6,700	5,100	76	
Union	2,200	1,600	69	
Between 25-50%	KENTUCKY			
	Estill	3,500	1,900	52
	Jackson	2,700	1,200	44
	TENNESSEE			
Fentress	3,100	2,100	66	
Meigs	1,300	1,100	84	
Pickett	1,200	900	69	
Rhea	4,300	3,400	78	
(Continued on page 571)				
WATE-TV Station Total		467,600	363,600	78
ARB Total Net Weekly Circulation (March, 1962)			216,200	

Tennessee—Knoxville



WBIR-TV

Ch. 10



Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 990-ft. above av. terrain, 704-ft. above ground, 2049-ft. above sea level.

Latitude 36° 00' 20.8"
Longitude 83° 56' 20.2"

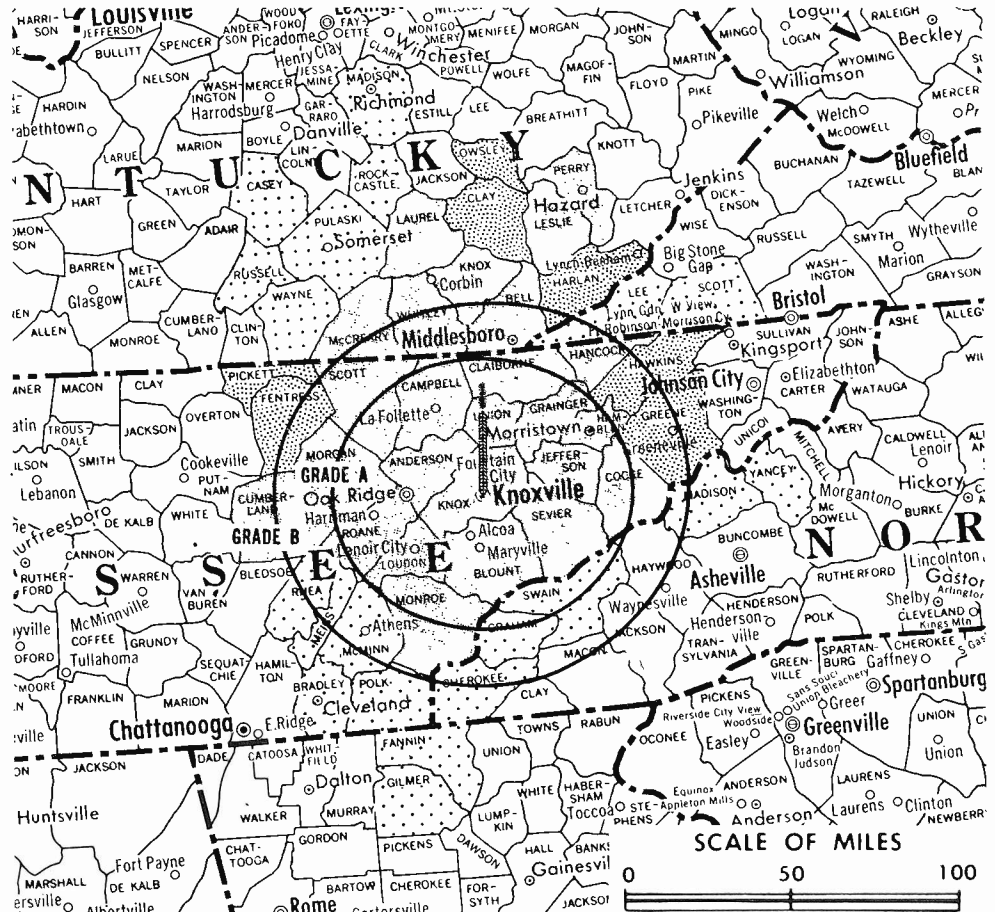
Holds CP for 1870-ft. above av. terrain, transmitter to 2-mi. SW of Blaine, Tenn., lat. 36° 18' 06", long. 83° 4' 29".

Transmitter: Sharps Ridge Memorial Park Road.

AM Affiliate: WBIR, 1-kw, 1240 kc (ABC).

FM Affiliate: WBIR-FM, 3.3-kw, 93.3 mc (No. 227), 624-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WBIR-TV Ref: FCC File No. BMPCT-3776 Granted 5/14/56

©American Map Co., Inc., N.Y., No. 14244

WBIR-TV

Licensee: WMRC Inc., 1513 Hutchison Ave.
Studio: 1513 Hutchison Ave.
Telephone: 5-8101. TWX No.: KX 88.
Ownership: See WFBC-TV, Greenville, S.C.
Began Operation: Aug. 12, 1956. Sale to WMRC Inc. by Taft Bcstg. Co. approved Nov. 16, 1960 by FCC (Television Digest, Vol. 16:39, 47). Sale of 70% by Gilmore N. Nunn, Mr. & Mrs. Robert L. Ashe & John P. Hart to Taft Bcstg. Co., which previously had held other 30%, was approved Oct. 29, 1959 by FCC (Vol. 15:41, 44).
Represented (sales) by Avery-Knodel Inc.
Represented (legal) by Dow, Lohnes & Albertson.
Represented (engineering) by A. Earl Cullum Jr.
Personnel:
JOHN P. HART, general manager.
NEAL W. BRANCH, sales manager.
KEN MAXWELL, national sales manager.
PETER N. FENNELLY, program director.
J. REX HORTON, chief engineer.

DIGEST OF RATE CARD NO. 6 (May 15, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—8-10:30 p.m., daily.	\$600.00	\$360.00	\$240.00	\$160.00	\$140.00	\$60.00

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	KENTUCKY			
	Bell	8,900	6,600	74
	Knox	6,300	4,000	63
	Laurel	6,400	4,400	68
	Leslie	2,300	1,000	40
McCreary	2,900	1,800	60	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%				
KENTUCKY—(Continued)				
	Perry	8,100	4,800	60
	Whitley	7,000	5,200	74
TENNESSEE				
	Anderson	16,500	14,500	88
	Blount	15,900	13,900	87
	Campbell	7,300	5,300	72
	Claiborne	5,000	3,300	66
	Cocke	6,300	4,700	74
	Cumberland	4,900	3,500	71
	Grainger	3,300	2,300	69
	Hamblen	9,700	8,000	82
	Hancock	2,000	1,400	69
	Jefferson	6,000	5,100	84
	Knox	74,500	65,500	88
	Loudon	6,800	6,000	89
	Monroe	6,000	4,700	78
	Morgan	3,400	2,600	76
	Roane	11,000	9,200	84
	Scott	3,700	2,400	65
	Sevier	6,700	5,100	76
	Union	2,200	1,600	69
Between 25-50%				
KENTUCKY				
	Clay	4,500	2,600	57
	Harlan	12,700	9,300	73
	Owsley	1,400	500	34
TENNESSEE				
	Fentress	3,100	2,100	66
	Greene	12,000	9,900	82
	Hawkins	8,200	6,300	76
	Pickett	1,200	900	69
Under 25%				
GEORGIA: Fannin, Gilmer. KENTUCKY: Pulaski, Casey, Madison, Rockcastle, Russell, Wayne. NORTH CAROLINA: Cherokee, Graham, Madison, Swain, Yancey. TENNESSEE: Bradley, McMinn, Meigs, Polk, Rhea. VIRGINIA: Lee, Scott.				
WBIR-TV Station Total		374,400	289,200	77
ARB Total Net Weekly Circulation (March, 1962)		185,300		

Tennessee—Knoxville



WTVK

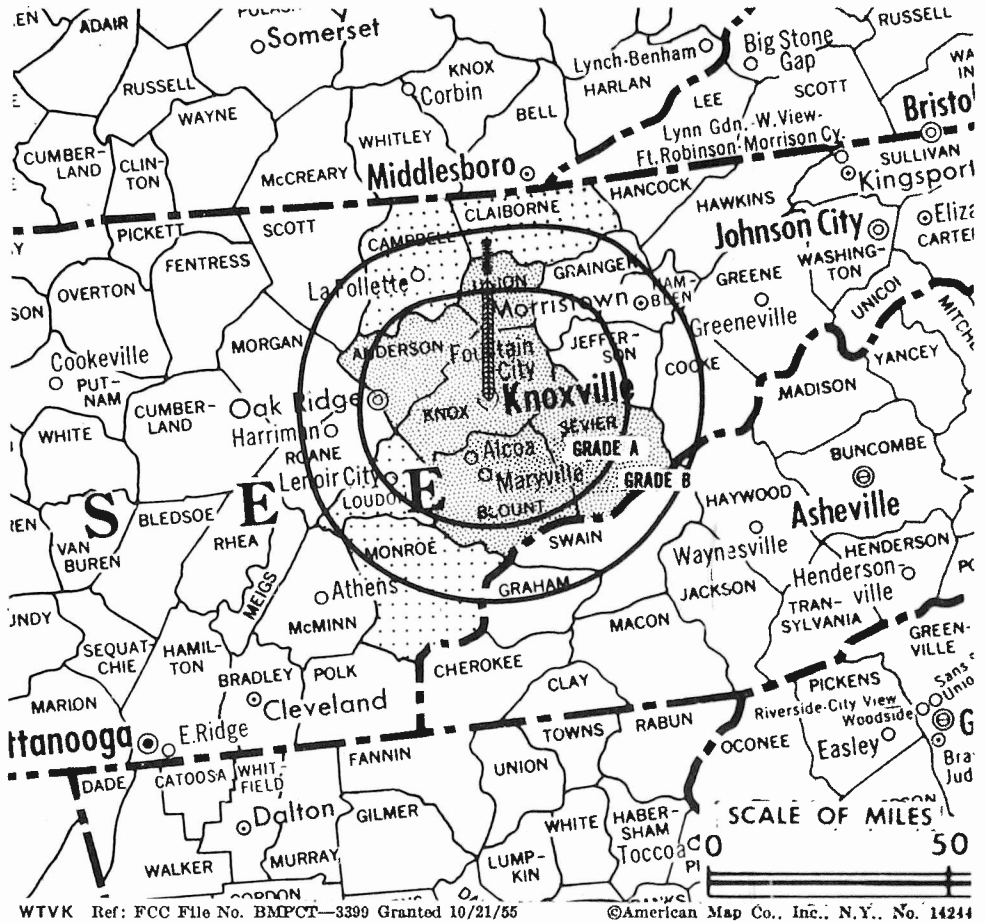
Ch. 26

Technical Facilities: Channel No. 26 (542-548 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 479-ft. above av. terrain, 257-ft. above ground, 1522-ft. above sea level.

Latitude 36° 00' 37"
Longitude 83° 55' 56"

Requests change to Ch. 8, 122-kw visual, 61-kw aural, 1010-ft. above av. terrain, 780-ft. above ground, 2045-ft. above sea level.

Transmitter: Sharps Ridge Memorial Park Rd.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WTVK Ref: FCC File No. BMPCT-3390 Granted 10/21/55 ©American Map Co., Inc., N.Y., No. 14244

WTVK

Licensee: South Central Bcstg. Corp., Box 1388.

Studio: Sharps Ridge Memorial Park Rd.

Telephone: MU 7-2312.

TWX No.: KX 85.

Ownership: John A. Engelbrecht, pres., 39.6%; George F. Stoltz, v.p., 39.6%; Leighman D. Groves, secy.-treas., 19.8%; Eileen O. Stoltz, director, .5%; Bettie G. Engelbrecht, director, .5%. South Central Bcstg. also operates radio WIKY, Evansville, Ind.

Began Operation: Oct. 1, 1953. Sale to present owners approved by FCC July 28, 1954. (Television Digest, Vol. 10:23, 31).

Represented (sales) by John E. Pearson Television Inc.

Represented (legal) by Loucks & Jansky.

Personnel:

JOHN A. ENGELBRECHT, president, gen. manager & film buyer.
GEORGE F. STOLTZ, vice president.
WILLIAM E. ECKSTEIN, program & sales manager.
HUGH BRANSOM, promotion manager.
CARL LAWSON, chief engineer.

DIGEST OF RATE CARD NO. 4 (April 11, 1957)

	Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class AA—8-10:30 p.m., daily.	\$300.00	\$180.00	\$120.00	\$100.00	\$75.00	\$60.00	\$30.00
NETWORK BASE HOURLY RATE:	\$300.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	None	Over 50%		
Between 25-50%	TENNESSEE			
	Anderson	16,500	14,500	88
	Blount	15,900	13,900	87
	Knox	74,500	65,500	88
	Sevier	6,700	5,100	76
Union	2,200	1,600	69	
Under 25%	TENNESSEE			
	Campbell	7,300	5,300	72
	Claiborne	5,000	3,300	66
	Loudon	6,800	6,000	89
	Monroe	6,000	4,700	78
WTVK Station Total		140,900	119,900	85
ARB Total Net Weekly Circulation (March, 1962)			31,600	



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HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Tennessee—Memphis



WMCT



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 1013-ft. above av. terrain, 1088-ft. above ground, 1335-ft. above sea level.

Latitude 35° 10' 09"

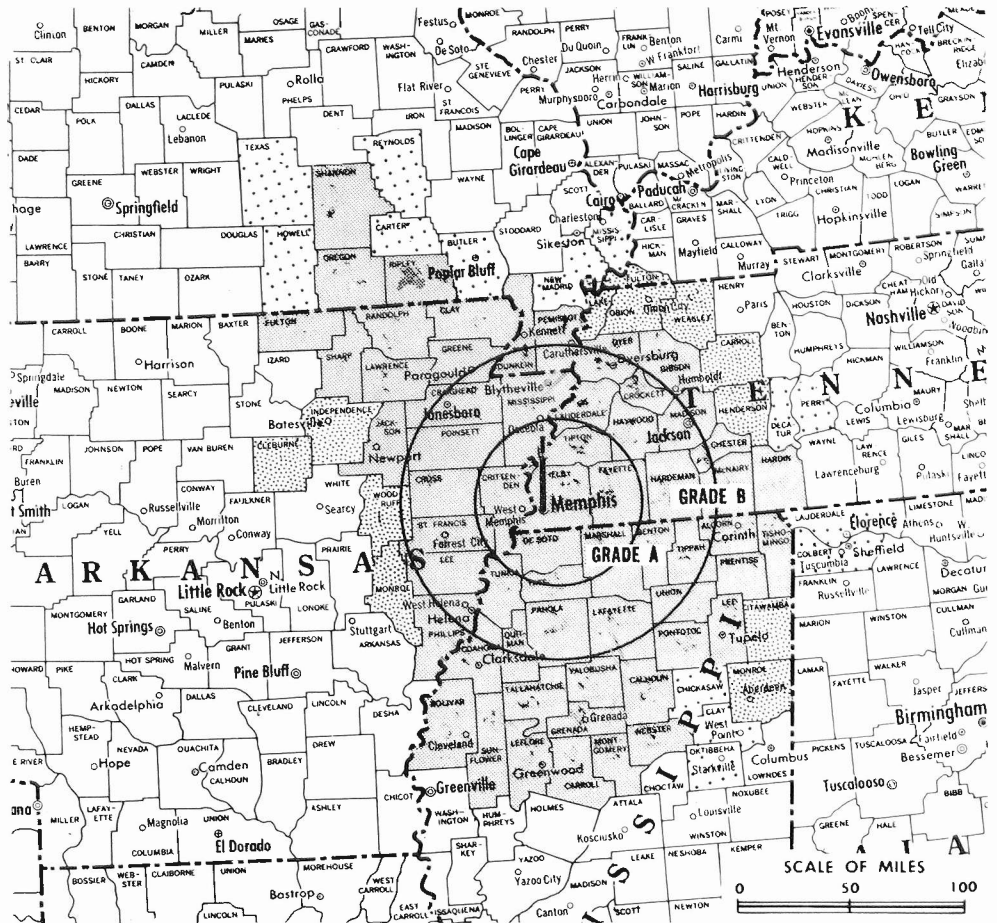
Longitude 89° 53' 12"

Transmitter: U.S. 70 & Macon Rd.

TV tape: Recording facilities.

AM Affiliate: WMC, 5-kw, 790 kc (NBC).

FM Affiliate: WMC-FM, 300-kw, 99.7 mc (No. 259), 910-ft. antenna height above average terrain.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WMCT

Licensee: Scripps-Howard Broadcasting Co., P.O. Box—Crosstown 420.

Studio: 1960 Union Ave.

Telephone: Broadway 4-8515. TWX No.: ME 385.

Ownership: Scripps-Howard also operates WCPO-TV & WCPO, Cincinnati; TV stations WEWS, Cleveland and WPTV, Palm Beach, radio station WNOX, Knoxville (TV applicant). For Scripps-Howard newspapers, see WEWS, Cleveland.

Began Operation: Dec. 11, 1948.

Represented (sales) by Blair TV.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by George C. Davis.

Personnel:

- H. W. SLAVICK, v.p. & general manager.
- EARL MORELAND, station manager.
- EDW. F. GREANEY JR., program director & film buyer.
- ROBERT A. FRASE, technical director.
- PHILIP SLAVICK, production manager.
- DEREK ROOKE, farm director.
- NORM BREWER, news director.
- JACK BUGBEE, promotion manager.

DIGEST OF RATE CARD NO. 15 (April 1, 1962)

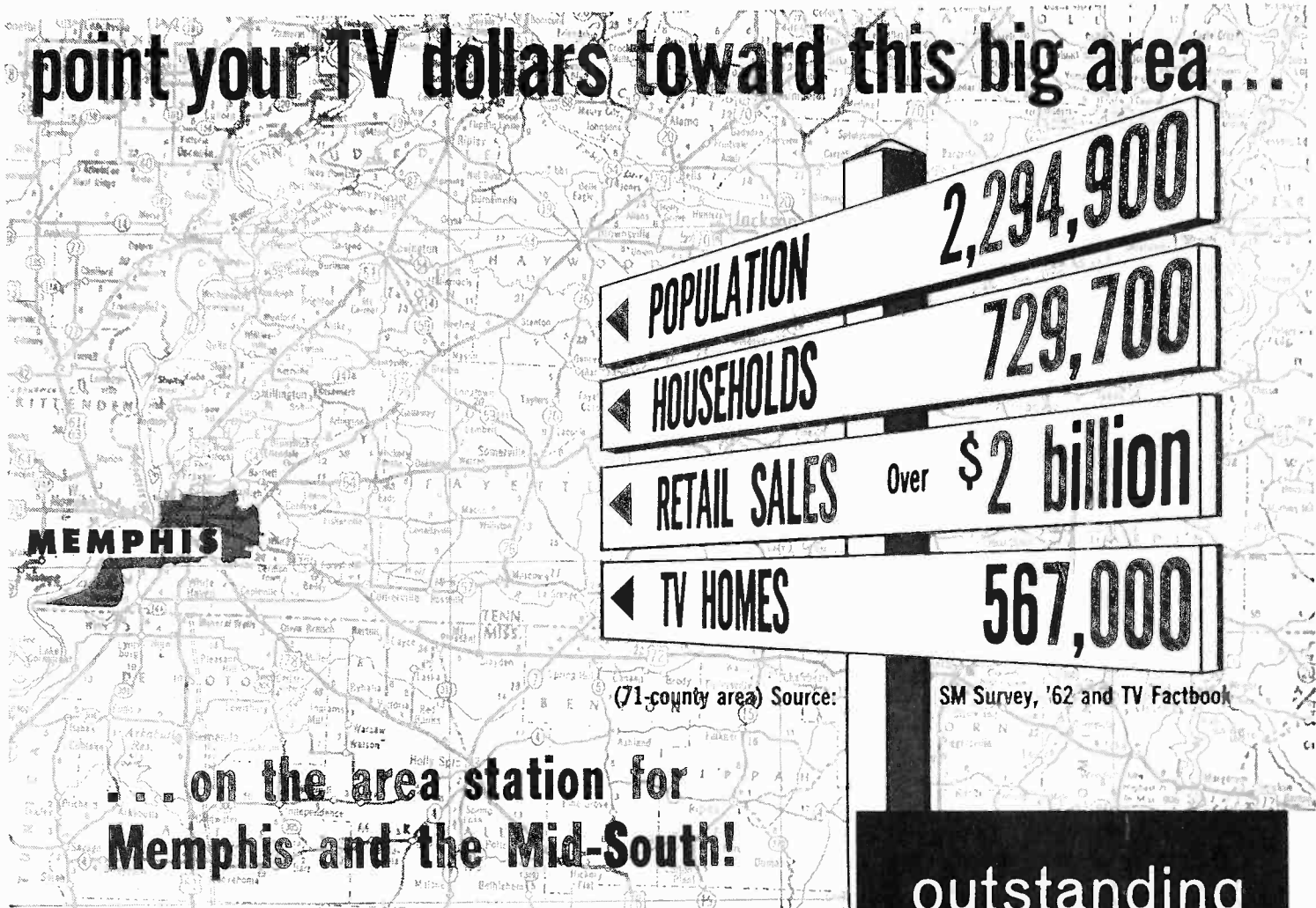
Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	ID	
Class AA—7-10 p.m., daily.	\$1000.00	\$600.00	\$400.00	\$350.00	\$250.00	\$220.00	\$100.00
NETWORK BASE HOURLY RATE: \$1275.							

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS			
	Clay	6,500	5,200	81
	Craighead	13,700	12,200	89
	Crittenden	12,000	9,300	78
	Cross	5,200	4,200	81
	Fulton	2,100	1,300	57

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%				
ARKANSAS—(Continued)				
	Greene	7,600	6,500	85
	Jackson	6,400	5,200	81
	Lawrence	5,100	4,000	77
	Lee	5,200	3,600	69
	Mississippi	18,300	15,300	84
	Phillips	11,900	8,600	72
	Poinsett	8,000	6,800	85
	Randolph	3,800	2,900	75
	St. Francis	8,200	6,300	76
	Sharp	2,000	1,300	61
MISSISSIPPI				
	Alcorn	7,400	5,500	74
	Benton	1,800	1,300	69
	Bolivar	13,300	6,700	51
	Calhoun	4,300	3,100	70
	Carroll	2,700	1,300	48
	Coahoma	12,000	7,100	59
	De Soto	5,600	3,800	67
	Grenada	5,100	3,400	65
	Lafayette	5,100	3,800	74
	Lee	12,000	9,300	78
	Leflore	12,000	7,400	62
	Marshall	5,300	3,600	68
	Montgomery	3,600	2,200	60
	Panola	7,200	5,200	73
	Pontotoc	4,900	3,700	75
	Prentiss	5,100	3,900	77
	Quitman	4,900	3,100	63
	Sunflower	10,300	5,300	51
	Tallahatchie	5,800	3,100	53
	Tate	4,400	3,100	71
	Tippah	4,100	3,300	79
	Tishomingo	4,100	2,800	68
	Tunica	4,000	2,500	61
	Union	5,400	4,600	86
	Webster	2,900	2,000	65
	Yallobusha	3,400	2,100	62
(Continued on page 571)				

WMCT Station Total	729,700	567,300	78
ARB Total Net Weekly Circulation (March, 1962)	423,000		

point your TV dollars toward this big area...



5 Reasons Why Channel 5 Is Outstanding In Memphis and the Mid-South

1. Outstanding public service programs of the highest character and caliber.
2. Outstanding 71-county area coverage reaching more people, over a larger area, than any other Memphis or Mid-South TV station.
3. Studio productions keyed to regional tastes present a consistent variety of live programs to—and for—this area audience.
4. First Mid-South television station with over 13 years of programming success, production knowledge, and merchandising know-how.
5. Outstanding NBC programs, plus area-keyed local programs are presented in the largest, finest and best equipped studios in Memphis!

SHOW PLACE OF THE SOUTH

WMCT

NBC Natl. Rep. Blair-TV



outstanding
in Memphis
and the
Mid-South

CHANNEL
5

WMCT
MEMPHIS

SCRIPPS-HOWARD BROADCASTING CO.

Tennessee—Memphis



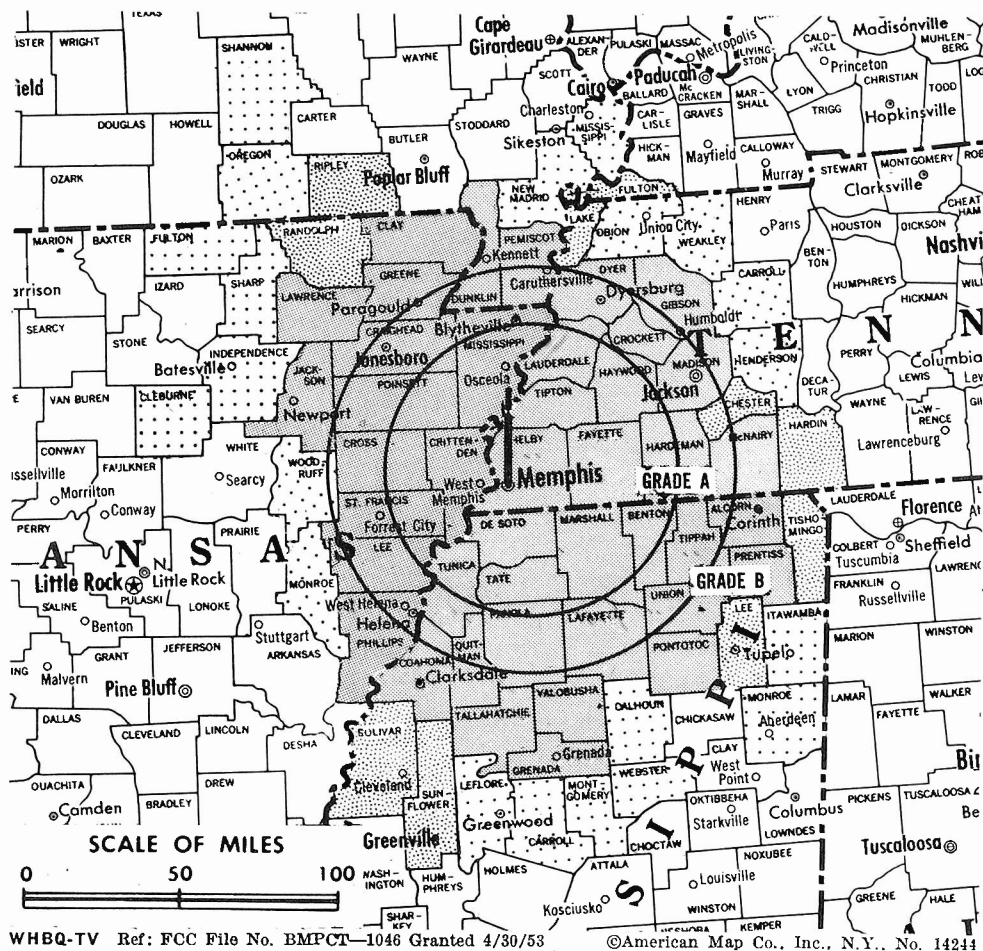
WHBQ-TV

Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 160-kw aural. Antenna: 1013-ft. above av. terrain, 1073-ft. above ground, 1333-ft. above sea level.

Latitude 35° 10' 32"
Longitude 89° 50' 43"

Transmitter: Raleigh-La Grange Rd.
AM Affiliate: WHBQ, 5-kw (1-kw night), 560 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WHBQ-TV Ref: FCC File No. BMPCT-1046 Granted 4/30/53 ©American Map Co., Inc., N.Y., No. 1424

WHBQ-TV

Licensee: RKO General Inc., 1440 Broadway, New York City, New York. Studio: Box 176, 1381 Madison Ave., Memphis.

Telephone: Broadway 2-3441. TWX No.: ME 146.

Ownership: See WOR-TV, New York.

Began Operation: Sept. 27, 1953. Leased to present owners by Harding College Jan. 30, 1954 (Television Digest, Vol. 10:5, 11).

Represented (sales) by RKO National Sales Div.

Represented (legal) by Pierson, Ball & Dowd.

Personnel:

- D. A. NOEL, v.p. & general manager.
- ALEX BONNER, sales manager.
- JACK BOLTON, asst. sales manager.
- LANCE RUSSELL, program director.
- DON STEVENS, news director.
- WILLIAM J. KEY, controller.
- JACK STARR, sales service director.
- WELTON M. ROY, chief engineer.

DIGEST OF RATE CARD NO. 10 (July 1, 1962)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$1000.00 \$600.00 \$400.00 \$350.00 \$240.00 \$200.00 \$100.00
NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS			
	Clay	6,500	5,200	81
	Craighead	13,700	12,200	89
	Crittenden	12,000	9,300	78
	Cross	5,200	4,200	81
	Greene	7,600	6,500	85
	Jackson	6,400	5,200	81
	Lawrence	5,100	4,000	77
	Lee	5,200	3,600	69

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS—(Continued)			
	Mississippi	18,300	15,300	84
	Phillips	11,900	8,600	72
	Poinsett	8,000	6,800	85
	St. Francis	8,200	6,300	76
	MISSISSIPPI			
	Alcorn	7,400	5,500	74
	Benton	1,800	1,300	69
	Coahoma	12,000	7,100	59
	De Soto	5,600	3,800	67
	Grenada	5,100	3,400	65
	Lafayette	5,100	3,800	74
	Marshall	5,300	3,600	68
	Panola	7,200	5,200	73
	Pontotoc	4,900	3,700	75
	Prentiss	5,100	3,900	77
	Quitman	4,900	3,100	63
	Talahatchie	5,800	3,100	53
	Tate	4,400	3,100	71
	Tippah	4,100	3,300	79
	Tunica	4,000	2,500	61
	Union	5,400	4,600	86
	Yallobusha	3,400	2,100	62
	MISSOURI			
	Dunklin	11,700	9,600	83
	Pemiscot	10,400	8,400	80
	TENNESSEE			
Crockett	4,300	3,500	81	
Dyer	9,000	7,400	82	
Fayette	5,400	3,400	64	
Gibson	13,900	11,200	81	
Hardeman	4,900	3,600	73	
Haywood	5,600	4,000	71	
Lauderdale	5,900	4,800	80	
McNairy	5,200	3,900	75	
Madison	18,000	14,800	82	
Shelby	183,200	160,800	88	
Tipton	7,300	5,700	78	
(Continued on page 571)				
WHBQ-TV Station Total		653,000	510,600	78
ARB Total Net Weekly Circulation (March, 1962)			375,500	

Tennessee—Memphis



WREC-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 1000-ft above av. terrain, 1077-ft. above ground, 1349-ft. above sea level.

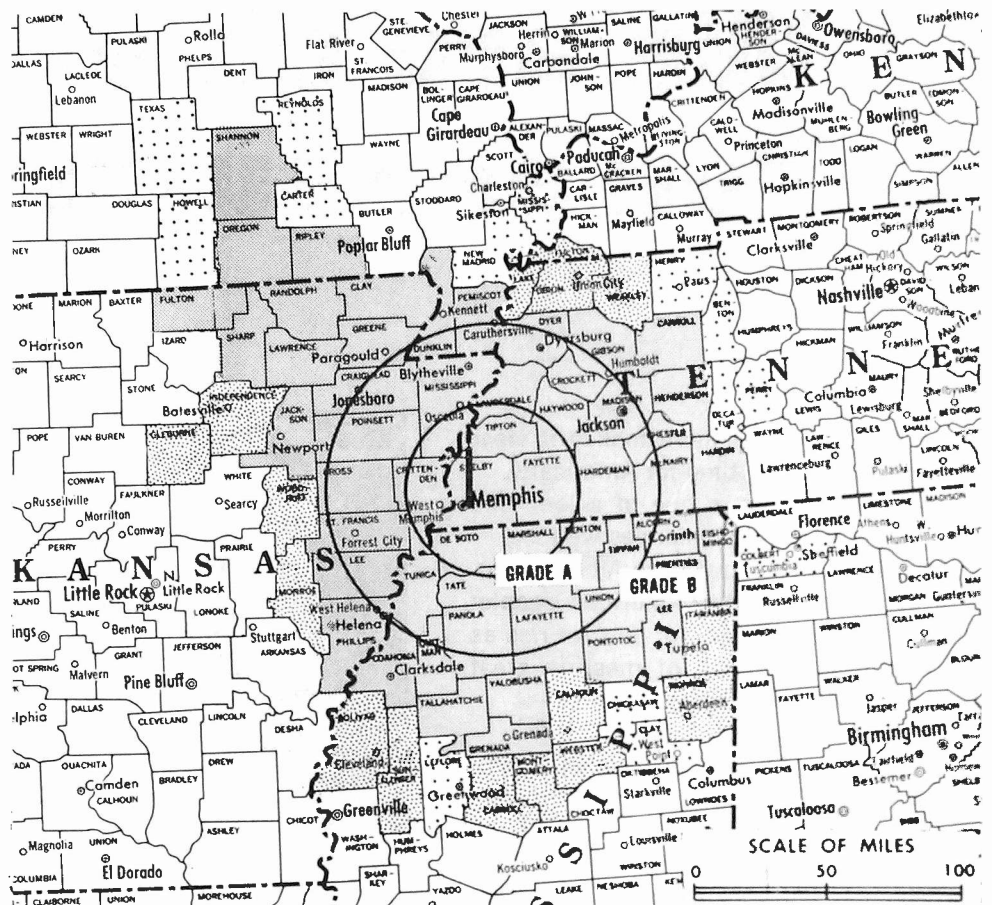
Latitude 35° 10' 52.19"

Longitude 89° 49' 56.11"

Transmitter: 2.75-mi. SE of Bartlett.

AM Affiliate: WREC, 5-kw, 600 kc (CBS).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WREC-TV Ref: FCC File No. BPCT-452 Granted 5/28/55

© American Map Co., Inc., N.Y., No. 14244

WREC-TV

Licensee: WREC Broadcasting Service Inc., Hotel Peabody Bldg., Memphis 3.

Studio: Hotel Peabody Bldg.

Telephone: Jackson 5-1313. TWX No.: ME 269.

Ownership: Hoyt B. Wooten, 100%. Note: Sale pending to Cowles interests (Television Digest, Vol. 3:1).

Began Operation: Jan. 1, 1956.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Spearman & Roberson.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

- HOYT B. WOOTEN, general manager.
- CHARLES BRAKEFIELD, sales manager.
- JACK MICHAEL, program director.
- RUSS HODGE, news director.
- KITTY KELLY, women's director.
- WILSON RANEY, chief engineer.

DIGEST OF RATE CARD NO. 6A

(Nov. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class AA—7-10 p.m., Mon.-Sat.; 6:30-10 p.m., Sun.
\$1000.00 \$600.00 \$400.00 \$250.00 \$240.00 \$225.00 \$113.00

NETWORK BASE HOURLY RATE: \$1300.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ARKANSAS			
	Clay	6,500	5,200	81
	Craighead	13,700	12,200	89
	Crittenden	12,000	9,300	78
	Cross	5,200	4,200	81
	Fulton	2,100	1,300	57
	Greene	7,600	6,500	85
	Jackson	6,400	5,200	81
Lawrence	5,100	4,000	77	

Net Weekly Circulation

State County

Total Households

TV Homes %

ARKANSAS—(Continued)

Lee	5,200	3,600	69
Mississippi	18,300	15,300	84
Phillips	11,900	8,600	72
Poinsett	8,000	6,800	85
Randolph	3,800	2,900	75
St. Francis	8,200	6,300	76
Sharp	2,000	1,300	61

MISSISSIPPI

Alcorn	7,400	5,500	74
Benton	1,800	1,300	69
Coahoma	12,000	7,100	59
Grenada	5,100	3,400	65
De Soto	5,600	3,800	67
Lafayette	5,100	3,800	74
Lee	12,000	9,300	78
Marshall	5,300	3,600	68
Panola	7,200	5,200	73
Pontotoc	4,900	3,700	75
Prentiss	5,100	3,900	77
Quitman	4,900	3,100	63
Tallahatchie	5,800	3,100	53
Tate	4,400	3,100	71
Tippah	4,100	3,300	79
Tishomingo	4,100	2,800	68
Tunica	4,000	2,500	61
Union	5,400	4,600	86
Yallobusha	3,400	2,100	62

MISSOURI

Dunklin	11,700	9,600	83
Oregon	3,200	1,900	58
Pemiscot	10,400	8,400	80
Ripley	3,000	1,800	60
Shannon	2,200	1,300	57

TENNESSEE

Carroll	7,300	5,500	76
Chester	2,700	2,200	80
Crockett	4,400	3,500	81

(Continued on page 571)

WREC-TV Station Total	705,600	549,500	78
ARB Total Net Weekly Circulation (March, 1962)		423,200	

We are challenged You are summoned

Every newspaper headline makes it clear that this is a testing time for Americans.

The Cuban crisis is one of a long and continuing series of challenges we face.

At a time of challenge, the American future depends upon the American people: what we think, what we do, how we rise as individuals to the task of meeting great challenge with great achievement.

We each have a part to play.

Yours is described in the timely new citizen action guide "Challenge to Americans" offered here which puts the crisis of the moment in the true perspective of the struggle which is likely to continue for years.

The world situation is far more complex than the emergencies of daily headlines.

As President Kennedy says:

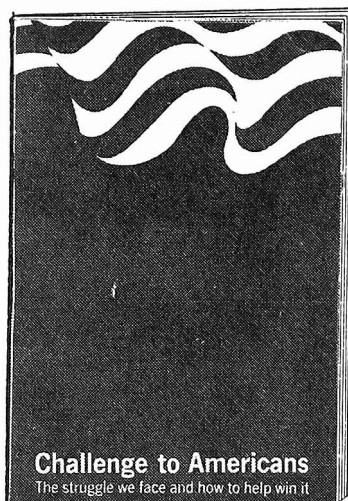
"We are challenged by the revolution of communism. The Communists seek power through conspiracy, terror, aggression and deceit. They exploit and corrupt legitimate revolutionary forces, scavenging on poverty, ignorance, despair.

"And also we are challenged by the revolution of hope in continents long captive to stagnation and despair.

"We are challenged by the revolution in science and technology bringing new boons and new dangers to humanity.

"We are challenged by the revolution in international relationships. Nation has begun to work with nation to solve mankind's common problems. New international bodies are exploring uncharted paths of world cooperation in the interests of worldwide peace, justice, and freedom."

In an age of revolution, we dare not forget that we are heirs to a continuing, liberating revolution. We dare not fail



to press that revolution forward, to perfect democracy at home, to make it an example to the world. *Only in earning our freedoms over again can we strengthen them.* Only by extending our freedoms to all mankind can we preserve them.

This we can and must do as individuals. *We must accept our responsibilities as we do our rights, the two are today inseparable.* We must look upon national challenge—whether it is an immediate challenge in Cuba, Berlin, or Asia, or the continuing longer range challenge—as a personal opportunity to do something important for our country.

We must seek to excel, to stand up, to stand

out: in our private lives, our homes, our work, communities, schools, in all places, in all things!

A good way to begin is with a mature understanding of what we are up against and what you personally can do about it. You will find exactly that in the timely new booklet, "Challenge to Americans." Endorsed by Presidents Kennedy and Eisenhower, approved by the Department of State, it is an indispensable information and action guide for the purposeful citizen.

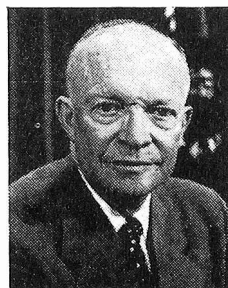
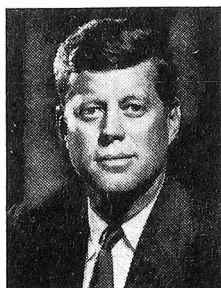
We need many such citizens. We need them now. We need you—your value as an individual, your power as the source of our national strength, your aid in deciding our common future.

Your copy of "Challenge to Americans" is free. You can be learning from it and you can be acting upon it in a matter of days. Write CHALLENGE, Box 1776, New York 17, N. Y.

FREEDOM IS NOT A GIFT BUT A TASK

"We must match great challenges with great achievements — with a constant striving for excellence in all things. With a mature understanding of the magnitude, complexity, and probable long duration of the struggle we face. Let each of us resolve to do something extra for our country in this period of trial."

President John F. Kennedy



"The important thing is to do something, and not to excuse oneself with the thought that 'I can do so little it will make no difference.' It does make a difference. America is people — not things. If each of us does his own particular job a little better, and raises his personal standards a little higher, our country will gain in strength and in character."

Dwight D. Eisenhower

Published as a public service in



cooperation with The Advertising Council

WHBQ-TV, Memphis

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	ARK.: Randolph	3,800	2,900	75
	KY.: Fulton	3,500	2,900	82
	MISSISSIPPI			
	Bolivar	13,300	6,700	51
	Lee	12,000	9,300	78
	Sunflower	10,300	5,300	51
	Tishomingo	4,100	2,800	68
	MISSOURI			
	Ripley	3,000	1,800	60
	TENNESSEE			
Chester	2,700	2,200	80	
Hardin	5,000	3,400	68	
Lake	2,600	2,000	76	
Under 25%	ARKANSAS: Cleburne, Fulton, Independence, Monroe, Sharp, Woodruff. MISSISSIPPI: Calhoun, Carroll, Itawamba, Leflore, Monroe, Montgomery, Webster. MISSOURI: Mississippi, New Madrid, Oregon, Shannon. TENNESSEE: Carroll, Henderson, Obion, Weakley.			

WREC-TV, Memphis

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%	
Over 50%	TENNESSEE—(Continued)				
	Dyer	9,000	7,400	82	
	Fayette	5,400	3,400	64	
	Gibson	13,900	11,200	81	
	Hardeman	4,900	3,600	73	
	Hardin	5,000	3,400	68	
	Haywood	5,600	4,000	71	
	Henderson	4,700	3,600	76	
	Lauderdale	5,900	4,800	80	
	McNairy	5,200	3,900	75	
	Madison	18,000	14,800	82	
	Shelby	183,200	160,800	88	
	Tipton	7,300	5,700	78	
	Between 25-50%	ARKANSAS			
		Cleburne	2,900	2,300	81
Independence		6,300	5,100	81	
Monroe		4,600	3,200	69	
Woodruff		3,800	2,900	75	
KENTUCKY					
Fulton		3,500	2,900	82	
MISSISSIPPI					
Itawamba		4,200	3,200	75	
Monroe		9,400	7,200	77	
TENNESSEE					
Carroll	7,300	5,500	76		
Henderson	4,700	3,600	76		
Lake	2,600	2,000	76		
Obion	8,500	7,200	84		
Weakley	7,700	6,100	79		
Under 25%	ALABAMA: Colbert. MISSISSIPPI: Chickasaw, Clay, Leflore. MISSOURI: Carter, Howell, Mississippi, New Madrid, Reynolds, Texas. TENNESSEE: Benton, Decatur, Henry, Perry.				

Tenn.—Memphis & Knoxville

WMCT, Memphis

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50% (Continued)	MISSOURI			
	Dunklin	11,700	9,600	83
	Oregon	3,200	1,900	58
	Pemiscot	10,400	8,400	80
	Ripley	3,000	1,800	60
	Shannon	2,200	1,300	57
	TENNESSEE			
	Chester	2,700	2,200	80
	Crockett	4,300	3,500	81
	Dyer	9,000	7,400	82
	Fayette	5,400	3,400	64
	Gibson	13,900	11,200	81
	Hardeman	4,900	3,600	73
	Hardin	5,000	3,400	68
	Haywood	5,600	4,000	71
Lauderdale	5,900	4,800	80	
McNairy	5,200	3,900	75	
Madison	18,000	14,800	82	
Shelby	183,200	160,800	88	
Tipton	7,300	5,700	78	
Between 25-50%	ARKANSAS			
	Cleburne	2,900	2,300	81
	Independence	6,300	5,100	81
	Monroe	4,600	3,200	69
	Woodruff	3,800	2,900	75
	KENTUCKY			
	Fulton	3,500	2,900	82
	MISSISSIPPI			
	Itawamba	4,200	3,200	75
	Monroe	9,400	7,200	77
TENNESSEE				
Carroll	7,300	5,500	76	
Henderson	4,700	3,600	76	
Lake	2,600	2,000	76	
Obion	8,500	7,200	84	
Weakley	7,700	6,100	79	
Under 25%	ALABAMA: Colbert, Lauderdale. MISSISSIPPI: Chickasaw, Clay, Oktibbeha. MISSOURI: Butler, Carter, Howell, Mississippi, New Madrid, Reynolds, Texas. TENNESSEE: Decatur, Perry.			

WATE-TV, Knoxville

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50% (Continued)	VIRGINIA			
	Lee	6,600	4,600	69
	Scott	6,600	4,600	70
Under 25%	GEORGIA: Fannin, Gilmer, Towns, Union. KENTUCKY: Breathitt, Casey, Lee, Leslie, Perry, Russell. NORTH CAROLINA: Avery, Buncombe, Cherokee, Jackson, Macon, Madison, Mitchell, Yancey. TENNESSEE: Bledsoe, Bradley, Carter, McMinn, Polk, Sequatchie, Unicoi, Washington.			

Tennessee—Nashville



WLAC-TV



Ch. 5

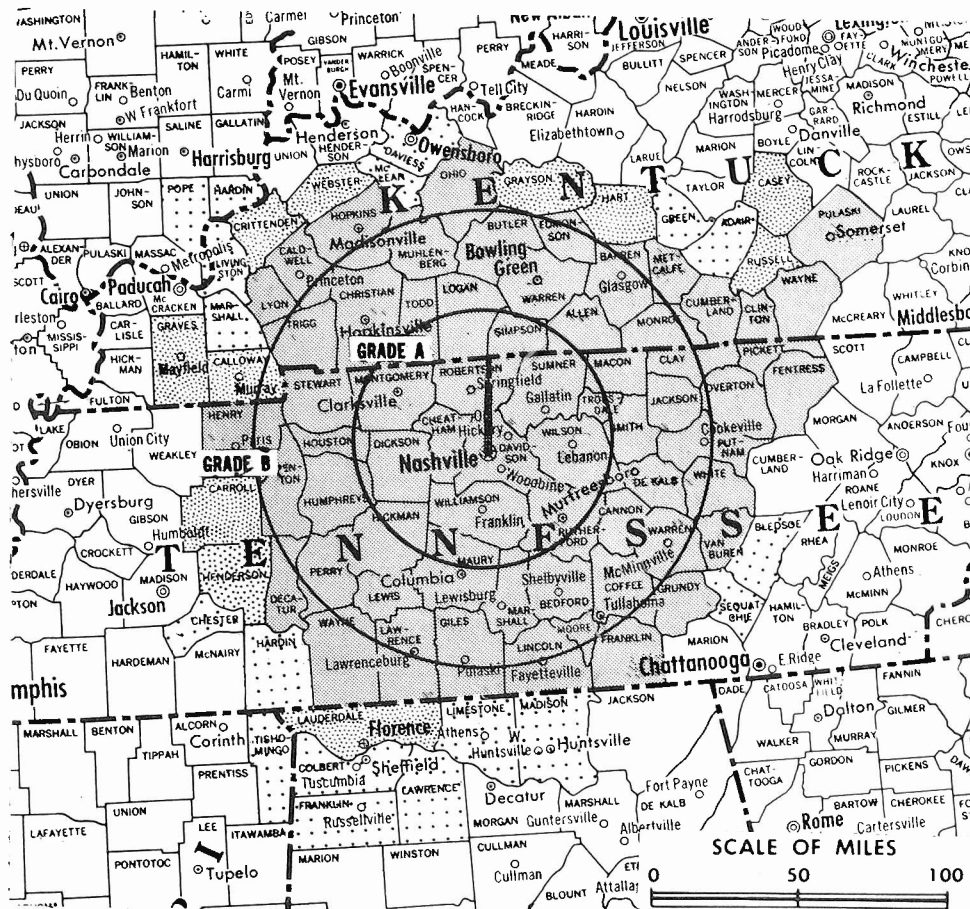
Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1367-ft. above av. terrain, 1179-ft. above ground, 2049-ft. above sea level.

Latitude 36° 16' 05"
Longitude 86° 47' 18"

Transmitter: Brick Church Pike & Old Hickory Blvd.

TV tape: Recording facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WLAC-TV Ref: FCC File No. BMPCT-1702 Granted 1/21/54

©American Map Co., Inc., N.Y., No. 14244

WLAC-TV

Licensee: WLAC-TV Inc., 159 Fourth Ave. N., Nashville 3.

Studio: 159 Fourth Ave. N.

Telephone: Chapel 2-4331.

TWX No.: NV 68.

Ownership: Life & Casualty Insurance Co., 50%; T. B. Baker Jr., 25%; A. G. Beaman, 25%. WLAC-TV officers: Paul Mountcastle, chairman; Guilford Dudley Jr., pres.; T. B. Baker Jr., exec. v.p.; A. G. Beaman, secy.-treas. Life & Casualty is controlled 24% by John D. and Clint W. Murchison Jr., each holding co-equal partnership. The Murchisons also control Lamar Life Insurance Co., licensee of WJDX & WJDX-FM, Jackson, Miss. Life & Casualty also owns and operates radio WLAC as a separate entity. Paul Mountcastle, chairman of board of Life & Casualty is president of WATE-TV, Knoxville.

Began Operation: Aug. 6, 1954. Working control of Life & Casualty Insurance Co. (24%) was acquired in 1958 by John D. & Clint W. Murchison Jr., but FCC didn't approve this transfer of control until July 29, 1959 (Television Digest, Vols. 14:35; 15:30).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Hennessey & McDonald.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

T. B. BAKER JR., exec. v.p. & general manager.
RUTH C. TALLEY, asst. to manager & public service director.
HAROLD C. CRUMP, general sales manager.
ROY A. SMITH, operations manager & film buyer.
TOM C. MAYHEW, news director.
RALPH L. HUCABY, chief engineer.

DIGEST OF RATE CARD NO. 8

(Revised June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	ID*
Class AA—7-10 p.m., daily.	\$950.00	\$570.00	\$360.00	\$285.00	\$250.00	\$220.00
				\$220.00	\$130.00	

*Class AA—6:30-9:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	KENTUCKY				
		Allen	3,800	3,100	80
		Barren	8,600	7,100	83
		Butler	2,700	2,100	77
		Caldwell	4,200	3,100	73
		Christian	14,700	12,500	85
		Clinton	2,400	1,600	68
		Cumberland	2,200	1,500	64
		Edmonson	2,300	1,600	68
		Hopkins	11,800	9,500	81
		Logan	6,300	5,300	83
		Lyon	1,500	1,200	77
		Metcalfe	2,500	1,900	76
		Monroe	3,400	2,800	82
		Muhlenberg	8,100	6,700	83
		Ohio	5,400	4,300	80
		Pulaski	9,900	6,000	61
		Simpson	3,600	3,000	84
		Todd	3,300	2,800	82
		Trigg	2,600	2,200	83
	Warren	13,600	11,400	84	
	Wayne	3,800	1,800	48	
	TENNESSEE				
	Bedford	7,000	6,000	85	
	Benton	3,300	2,600	79	
	Cannon	2,500	2,000	80	
	Cheatham	2,700	2,400	87	
	Clay	2,000	1,400	70	
	Coffee	8,400	7,400	88	
	Davidson	119,300	109,500	92	
	Decatur	2,500	1,900	72	
	De Kalb	3,200	2,500	78	
	Dickson	5,500	4,900	88	
	Fentress	3,100	2,100	66	
	Franklin	6,900	5,800	83	
	Giles	6,600	4,900	75	
	Grundy	3,000	2,100	71	
	Henry	7,100	5,400	77	

(Continued on page 575)

WLAC-TV Station Total	643,200	529,800	82
ARB Total Net Weekly Circulation (March, 1962)		389,500	

Tennessee—Nashville



WSIX-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1353-ft. above av. terrain, 940-ft. above ground, 2049-ft. above sea level.

Latitude 36° 02' 50"
Longitude 86° 49' 49"

Transmitter: Old Hickory Blvd. and Granny White Pike, 8-mi. S of Nashville.

TV tape: Recording facilities.

AM Affiliate: WSIX, 5-kw, 980 kc (ABC).

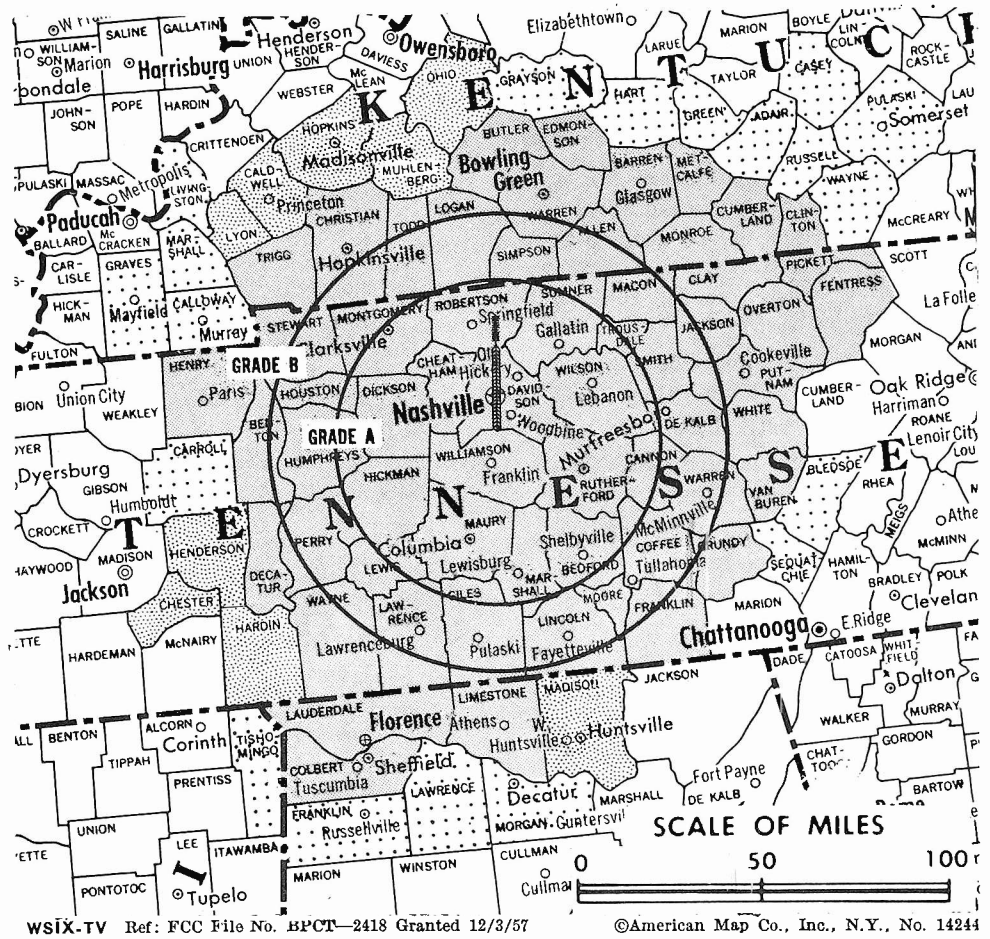
FM Affiliate: WSIX-FM, 30-kw, 97.9 mc (No. 250), 800-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WSIX-TV Ref: FCC File No. BPC1-2418 Granted 12/3/57

©American Map Co., Inc., N.Y., No. 14244

WSIX-TV

Licensee: WSIX Inc., 441 Murfreesboro Rd.

Studio: 441 Murfreesboro Rd.

Telephone: 255-5431. TWX No.: NV 178.

Ownership: Louis R. Draughon, pres., 59.3% (additional 14.8% as trustee for Jacquelyn Draughon Guthrie); John D. Sprouse, v.p., 7.4%; George J. Hearn Jr., chairman, 18.5%.

Began Operation: Nov. 28, 1953. For details on sales whereby Draughon family gave up control and Louis R. Draughon bought back 1/3; see Sales & Transfers section.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

- LOUIS R. DRAUGHON, president.
- E. S. TANNER, exec. v.p. & general manager.
- JACK C. LONG, sales manager.
- ROBERT L. CHAUDOIN, operations director & film buyer.
- HUDLEY CROCKETT, news & sports director.
- CHARLES R. DUKE, v.p., director of engineering & production.

DIGEST OF RATE CARD NO. 8 (Sept. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:30-9:30 p.m., daily.
\$1000.00 \$600.00 \$300.00 \$290.00 \$250.00 \$225.00 \$110.00
NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ALABAMA			
	Colbert	13,100	10,200	78
	Lauderdale	17,500	13,200	75
	Limestone	9,600	7,300	75
	KENTUCKY			
	Allen	3,800	3,100	80
	Barren	8,600	7,100	83
	Butler	2,700	2,100	77
	Christian	14,700	12,500	85

Net Weekly Circulation

State County

Total Households

TV Homes %

KENTUCKY—(Continued)

Clinton	2,400	1,600	68
Cumberland	2,200	1,500	64
Edmonson	2,300	1,600	68
Logan	6,300	5,300	83
Metcalfe	2,500	1,900	76
Monroe	3,400	2,800	82
Simpson	3,600	3,000	84
Todd	3,300	2,800	82
Trigg	2,600	2,200	83
Warren	13,600	11,400	84

TENNESSEE

Bedford	7,000	6,000	85
Benton	3,300	2,600	79
Cannon	2,500	2,000	80
Cheatham	2,700	2,400	87
Clay	2,000	1,400	70
Coffee	8,400	7,400	88
Davidson	119,300	109,500	92
Decatur	2,500	1,900	72
De Kalb	3,200	2,500	78
Dickson	5,500	4,900	88
Fentress	3,100	2,100	66
Franklin	6,900	5,800	83
Giles	6,600	4,900	75
Grundy	3,000	2,100	71
Henry	7,100	5,400	77
Hickman	3,400	2,800	82
Houston	1,400	1,100	74
Humphreys	3,400	3,000	87
Jackson	2,600	1,900	72
Lawrence	7,800	6,200	79
Lewis	1,800	1,400	77
Lincoln	6,900	5,400	78
Macon	3,600	2,900	81
Marshall	5,100	4,400	86
Maury	12,300	10,500	85
Montgomery	14,600	13,100	90

Over 50%

(Continued on page 575)

WSIX-TV Station Total	626,500	515,100	82
ARB Total Net Weekly Circulation (March, 1962)		355,200	

Tennessee—Nashville



WSM-TV

Ch. 4



Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 97.7-kw visual, 49-kw aural. Antenna: 1408-ft. above av. terrain, 1369-ft. above ground, 2049-ft. above sea level.

Latitude 36° 08' 27"
Longitude 86° 51' 56"

Transmitter: Watts Lane.

Studio: 14th & Compton Aves.

TV tape: Recording facilities.

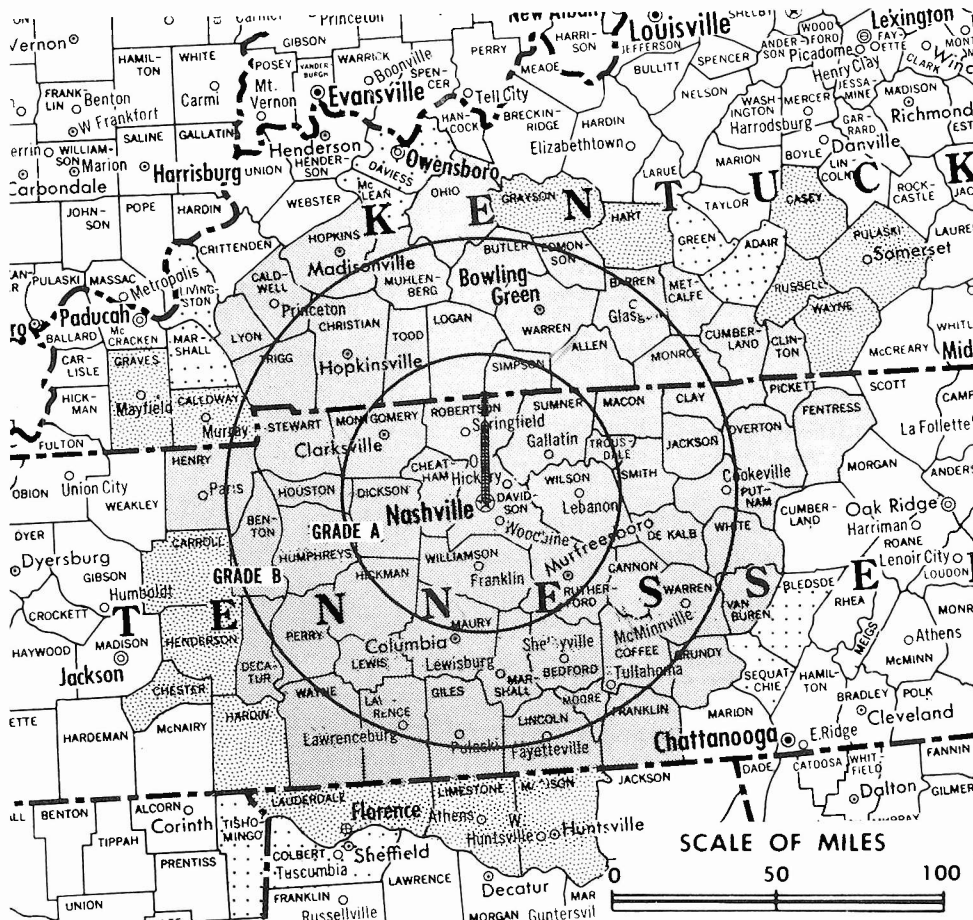
AM Affiliate: WSM, 50-kw, 650 kc (NBC).

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WSM-TV Ref: FCC File No. BMPCT-4658 Granted 5/21/57

©American Map Co., Inc., N.Y., No. 14244

WSM-TV

Licensee: WSM Inc., National Life Bldg.

Telephone: Alpine 4-5656. TWX No.: NV 77-U.

Ownership: 100% subsidiary of National Life & Accident Insurance Co.

Began Operation: Sept. 30, 1950.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

- E. W. CRAIG, chairman.
- J. H. DeWITT JR., president.
- GEORGE REYNOLDS, v.p. and technical director.
- IRVING WAUGH, v.p. & general manager.
- HI BRAMHAM, commercial manager.
- BRAD CRANDALL, operations manager & film buyer.
- ELMER ALLEY, executive producer.
- DON GREGORY, news director.
- LARRY MUNSON, director of sports.
- AARON SHELTON, chief engineer.
- JERRY CARDEN, promotion director.

DIGEST OF RATE CARD NO. 13—(May 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—6-10 p.m., daily.	\$950.00	\$550.00	\$380.00	\$285.00	\$240.00	\$220.00 \$130.00

Color—Network color only.

NETWORK BASE HOURLY RATE: \$1025.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	KENTUCKY			
	Allen	3,800	3,100	80
	Barren	8,600	7,100	83
	Butler	2,700	2,100	77
	Caldwell	4,200	3,100	73
	Christian	14,700	12,500	85
	Clinton	2,400	1,600	68
	Cumberland	2,200	1,500	64

Net Weekly Circulation	State County	Total Households	TV Homes	%
KENTUCKY—(Continued)				
	Edmonson	2,300	1,600	68
	Hopkins	11,800	9,500	81
	Logan	6,300	5,300	83
	Lyon	1,500	1,200	77
	Metcalfe	2,500	1,900	76
	Monroe	3,400	2,800	82
	Muhlenberg	8,100	6,700	83
	Ohio	5,400	4,300	80
	Simpson	3,600	3,000	84
	Todd	3,300	2,800	82
	Trigg	2,600	2,200	83
	Warren	13,600	11,400	84
TENNESSEE				
	Bedford	7,000	6,000	85
	Benton	3,300	2,600	79
	Cannon	2,500	2,000	80
	Cheatham	2,700	2,400	87
	Clay	2,000	1,400	70
Over 50%	Coffee	8,400	7,400	88
	Davidson	119,300	109,500	92
	Decatur	2,500	1,900	72
	De Kalb	3,200	2,500	78
	Dickson	5,500	4,900	88
	Fentress	3,100	2,100	66
	Franklin	6,900	5,800	83
	Giles	6,600	4,900	75
	Grundy	3,000	2,100	71
	Henry	7,100	5,400	77
	Hickman	3,400	2,800	82
	Houston	1,400	1,100	74
	Humphreys	3,400	3,000	87
	Jackson	2,600	1,900	72
	Lawrence	7,800	6,200	79
	Lewis	1,800	1,400	77
	Lincoln	6,900	5,400	78
	Macon	3,600	2,900	81
	Marshall	5,100	4,400	86
	Maury	12,300	10,500	85
(Continued on next page)				
WSM-TV Station Total		620,100	512,100	83
ARB Total Net Weekly Circulation (March, 1962)			384,100	

WLAC-TV
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	TENNESSEE—(Continued)			
	Hickman	3,400	2,800	82
	Houston	1,400	1,100	74
	Humphreys	3,400	3,000	87
	Jackson	2,600	1,900	72
	Lawrence	7,800	6,200	79
	Lewis	1,800	1,400	77
	Lincoln	6,900	5,400	78
	Macon	3,600	2,900	81
	Marshall	5,100	4,400	86
	Mauzy	12,300	10,500	85
	Montgomery	14,600	13,100	90
	Moore	1,000	800	76
	Overton	4,000	2,900	71
	Perry	1,500	1,300	78
	Pickett	1,200	900	69
	Putnam	8,100	6,500	80
	Robertson	7,900	6,900	87
	Rutherford	14,300	12,700	89
	Smith	3,700	3,100	84
	Stewart	2,200	1,900	83
	Sumner	10,700	9,300	87
	Trousdale	1,400	1,200	82
	Van Buren	900	600	66
	Warren	6,900	5,300	78
	Wayne	3,200	2,000	63

(Continued in next column)

WSIX-TV

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	TENNESSEE—(Continued)			
	Moore	1,000	800	76
	Overton	4,000	2,900	71
	Perry	1,500	1,300	78
	Pickett	1,200	900	69
	Putnam	8,100	6,500	80
	Robertson	7,900	6,900	87
	Rutherford	14,300	12,700	89
	Smith	3,700	3,100	84
	Stewart	2,200	1,900	83
	Sumner	10,700	9,300	87
	Trousdale	1,400	1,200	82
	Van Buren	900	600	66
	Warren	6,900	5,300	78
	Wayne	3,200	2,000	63
	White	4,500	3,500	78
	Williamson	6,900	5,800	84
	Wilson	8,400	7,200	86
Between 25-50%	ALABAMA			
	Madison	32,700	26,700	82
	KENTUCKY			
	Caldwell	4,200	3,100	73
	Hopkins	11,800	9,500	81
	Lyon	1,500	1,200	77
TENNESSEE	Muhlenberg	8,100	6,700	83
	Ohio	5,400	4,300	80
	TENNESSEE			
	Chester	2,700	2,200	80
Hardin	5,000	3,400	68	
Henderson	4,700	3,600	76	

Under 25%
ALABAMA: Franklin, Lawrence, Morgan.
KENTUCKY: Adair, Calloway, Casey, Graves, Grayson, Green, Hart, Livingston, Marshall, Pulaski, Russel, Wayne. MISSISSIPPI: Tishomingo. TENNESSEE: Bedsoe, Carroll, Sequatchie.

Tennessee—Nashville

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	TENNESSEE—(Continued)			
	White	4,500	3,500	78
	Williamson	6,900	5,800	84
	Wilson	8,400	7,200	86
Between 25-50%	ALABAMA			
	Lauderdale	17,500	13,200	75
	KENTUCKY			
	Calloway	6,600	5,600	85
	Casey	3,800	2,400	62
	Crittenden	2,700	2,200	78
	Graves	9,800	8,600	87
	Grayson	4,500	3,400	74
	Hart	4,100	3,400	82
	Russell	3,100	2,200	69
	Webster	4,700	3,500	76
	TENNESSEE	Carroll	7,300	5,500
Henderson		4,700	3,600	76

Under 25%
ALABAMA: Colbert, Franklin, Lawrence, Limestone, Madison. ILLINOIS: Hardin, Pope. KENTUCKY: Adair, Daviess, Green, Livingston, McLean, Marshall. MISSISSIPPI: Tishomingo. TENNESSEE: Bledsoe, Chester, Hardin, Sequatchie.

WSM-TV

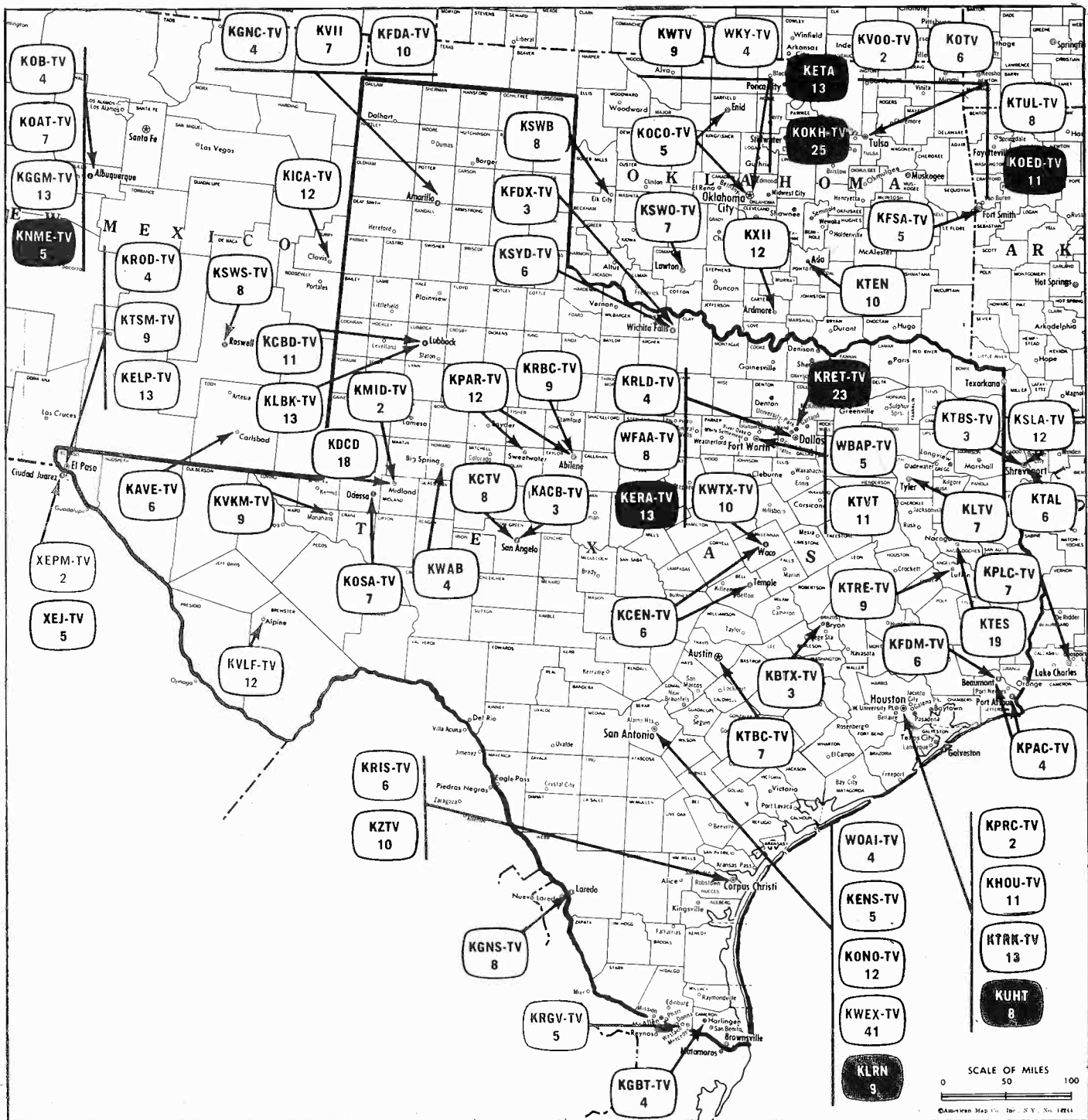
(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	TENNESSEE—(Continued)			
	Montgomery	14,600	13,100	90
	Moore	1,000	800	76
	Overton	4,000	2,900	71
	Perry	1,500	1,300	78
	Pickett	1,200	900	69
	Putnam	8,100	6,500	80
	Robertson	7,900	6,900	87
	Rutherford	14,300	12,700	89
	Smith	3,700	3,100	84
	Stewart	2,200	1,900	83
	Sumner	10,700	9,300	87
	Trousdale	1,400	1,200	82
	Van Buren	900	600	66
	Warren	6,900	5,300	78
	Wayne	3,200	2,000	63
	White	4,500	3,500	78
	Williamson	6,900	5,800	84
Wilson	8,400	7,200	86	
Between 25-50%	ALABAMA			
	Lauderdale	17,500	13,200	75
	Limestone	9,600	7,300	75
	Madison	32,700	26,700	82
	KENTUCKY			
	Pulaski	9,900	6,000	61
TENNESSEE	Calloway	6,600	5,600	85
	Casey	3,800	2,400	62
	Graves	9,800	8,600	87
	Grayson	4,500	3,400	74
	Hart	4,100	3,400	82
	Russell	3,100	2,200	69
	Wayne	3,800	1,800	48
	Carroll	7,300	5,500	76
Under 25%	Chester	2,700	2,200	80
	Hardin	5,000	3,400	68
	Henderson	4,700	3,200	76

ALABAMA: Colbert. KENTUCKY: Adair, Daviess, Green, Livingston, McLean, Marshall. MISSISSIPPI: Tishomingo. TENNESSEE: Bledsoe, Sequatchie.

For ARB County-by-County Data, see page 40-a.

Texas



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Dallas-Ft. Worth	668,700	14	925,300	23	821,500	24
Houston	467,700	28	700,100	36	618,100	34
San Antonio	273,800	60	356,800	87	356,800	75
Beaumont-Port Arthur	150,800	100	229,900	121	201,800	122
Austin	132,600	110	244,100	115	203,500	118
Wichita Falls	125,900	118	221,900	123	197,900	123
Waco-Temple	115,000	126	216,500	126	179,400	130
Amarillo	102,900	130	148,000	157	132,800	150
Lubbock	101,800	131	143,400	158	130,200	152
El Paso	98,600	133	125,600	169	110,800	167
Corpus Christi	98,000	134	139,800	161	117,200	163
Tyler	97,000	136	221,400	124	181,300	129
Abilene-Sweetwater	88,000	145	121,200	171	106,400	169
Odessa-Midland	85,700	151	134,100	166	121,600	160
Lower Rio Grande	69,000	162	91,300	180	69,000	184

(Continued on next page)

Market	ARB Net Weekly Circulation	Rank
Lufkin	38,200	190
San Angelo	28,200	197
Laredo	25,000	201
Monahans	20,900	208
Big Spring	17,200	215

Total Homes	Rank	TV Households	Rank
81,500	184	64,500	186
42,400	205	36,100	204
15,200	217	12,400	218
134,100	166	121,600	161
27,400	214	25,200	213

State Educational Technical Facilities
(Complete Data in Educational Directory)

KERA-TV

Dallas

Ch. 13

Non-Commercial Educational Station

Grantee: Area Educational TV Foundation Inc., 300 Harry Hines Blvd., Dallas 4.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 108-kw visual, 54-kw aural. Antenna: 380-ft. above ground, 851-ft. above sea level.

Latitude 32° 47' 44"
Longitude 96° 48' 37"

KUHT

Houston

Ch. 8

Non-Commercial Educational Station

Licensee: University of Houston, 3801 Cullen Blvd., Houston 4.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 46.8-kw visual, 23.4-kw aural. Antenna: 640-ft. above av. terrain, 658-ft. above ground, 707-ft. above sea level.

Latitude 29° 42' 52"
Longitude 95° 20' 52"

KRET-TV

Richardson

Ch. 23

Grantee: Richardson Independent School District, 109 Mimosa Ave.

Technical Facilities: Channel No. 23 (524-530 mc). Authorized power: 2.9-kw visual, 1.56-kw aural. Antenna: 220-ft. above av. terrain, 108-ft. above ground, 758-ft. above sea level.

Latitude 32° 56' 20"
Longitude 96° 43' 15"

KLRN-TV

San Antonio-Austin

Ch. 9

Non-Commercial Educational Station

Licensee: Southwest Texas Educational Television Council.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 298-kw visual, 149-kw aural. Antenna: 1110-ft. above av. terrain, 1019-ft. above ground, 2042-ft. above sea level.

Latitude 29° 49' 40"
Longitude 98° 07' 03"

Texas Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	43	2	45
Educational Television Stations	3	1	4
			49

State Cross Reference List
Communities That Receive Programs of
Stations That Are Located Elsewhere

KPAR-TV

Abilene-Sweetwater

(See Sweetwater, Tex.)

KPAC-TV

Beaumont

(See Port Arthur, Tex.)

KGBT-TV & KRGV-TV

Brownsville

(See Harlingen & Weslaco, Tex.)

KXII

Denison

(See Ardmore, Okla.)

KRLD-TV & WFAA-TV

Fort Worth

(See Dallas, Tex.)

(Continued on page 584)

**HAMILTON-LANDIS
& ASSOCIATES, Inc.**

NATIONWIDE MEDIA BROKERS
WASHINGTON, D.C., CHICAGO, DALLAS,
SAN FRANCISCO

SELL MORE

RADIO & TELEVISION STATIONS
IN THE SOUTHWEST—NEAREST OFFICE IS—
1511 BRYAN ST., DALLAS 1
RIVERSIDE 8-1175

Texas—Abilene



KRBC-TV



Ch. 9

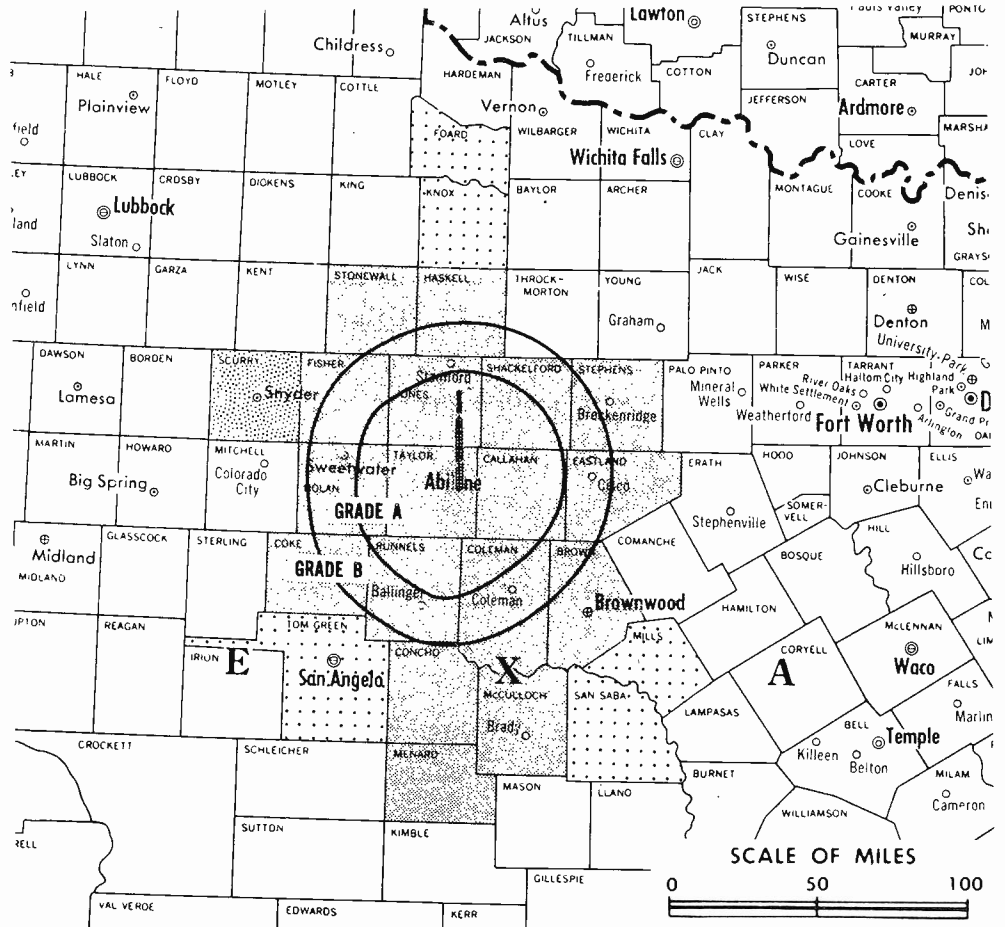
[Also operates satellite KACB-TV, San Angelo, Tex.]

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 145-kw visual, 72.5-kw aural. Antenna: 770-ft. above av. terrain, 437-ft. above ground, 2787-ft. above sea level.

Latitude 32° 17' 13"
Longitude 99° 44' 20"

Transmitter: Cedar Gap Mt.

AM Affiliate: KRBC, 5-kw (1-kw night), 1470 kc (ABC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KRBC-TV Ref: FCC File No. BPCT-2690 Granted 10/12/59

©American Map Co., Inc., N.Y., No. 14244

KRBC-TV

Licensee: Abilene Radio & Television Co., 4510 S. 14th St.

Studio: 4510 S. 14th St.

Telephone: Owen 2-4242. TWX No.: AE 10.

Ownership: Dale Ackers, pres., 29.17%; Lewis J. Ackers, v.p., 12.5%; Jack Andrews, secy.-treas., 29.17%; Christine Ackers Cagle, 29.17%. Also see KTVT, Fort Worth. Abilene Radio & Television also owns satellite KACB-TV, San Angelo, Tex.

Began Operation: Aug. 24, 1953. Sale by Abilene Reporter News approved Sept. 16, 1953 (Television Digest, Vol. 9:35, 38).

Represented (sales) by The Bolling Co. Inc.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

- DALE ACKERS, president & general manager.
- WILLIAM TERRY, station, national sales mgr. & film buyer.
- CHARLES OLSON, national sales & merchandising.
- NORMAND MANN, program director.
- BRYAN MUNDY, production director.
- LARRY FITZGERALD, news director.
- TROY MALLON, chief engineer.

DIGEST OF RATE CARD NO. 9*
(April 15, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$400.00	\$260.00	\$180.00	\$140.00	\$100.00	\$80.00

*Sold only in combination with KACB-TV, San Angelo.

NETWORK BASE HOURLY RATE: \$325.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	TEXAS				
	Brown	8,500	6,700	79	
	Callahan	2,800	2,500	89	
	Coke	1,100	1,000	89	
	Coleman	4,400	3,900	88	
	Concho	1,200	1,100	87	
	Eastland	7,100	5,900	82	
	Fisher	2,500	2,200	85	
	Haskell	3,600	3,100	86	
	Jones	6,300	5,700	90	
	McCulloch	3,000	2,100	69	
	Menard	1,000	500	48	
	Nolan	6,000	5,500	91	
	Runnels	4,700	4,200	88	
	Shackelford	1,400	1,200	84	
	Stephens	3,100	2,600	83	
Stonewall	1,000	900	93		
Taylor	30,600	28,200	93		
Between 25-50%	TEXAS				
	Scurry	5,900	5,300	90	
	Under 25%	TEXAS			
		Foard	1,000	1,000	90
		Knox	2,500	2,100	84
Mills		1,600	1,300	76	
San Saba		2,200	1,800	80	
Tom Green	19,700	17,600	90		
KRBC-TV & KACB-TV Station Total		121,200	106,400	88	
ARB Total Net Weekly Circulation (March, 1962)			88,000		

Texas—Amarillo



KFDA-TV

Ch. 10

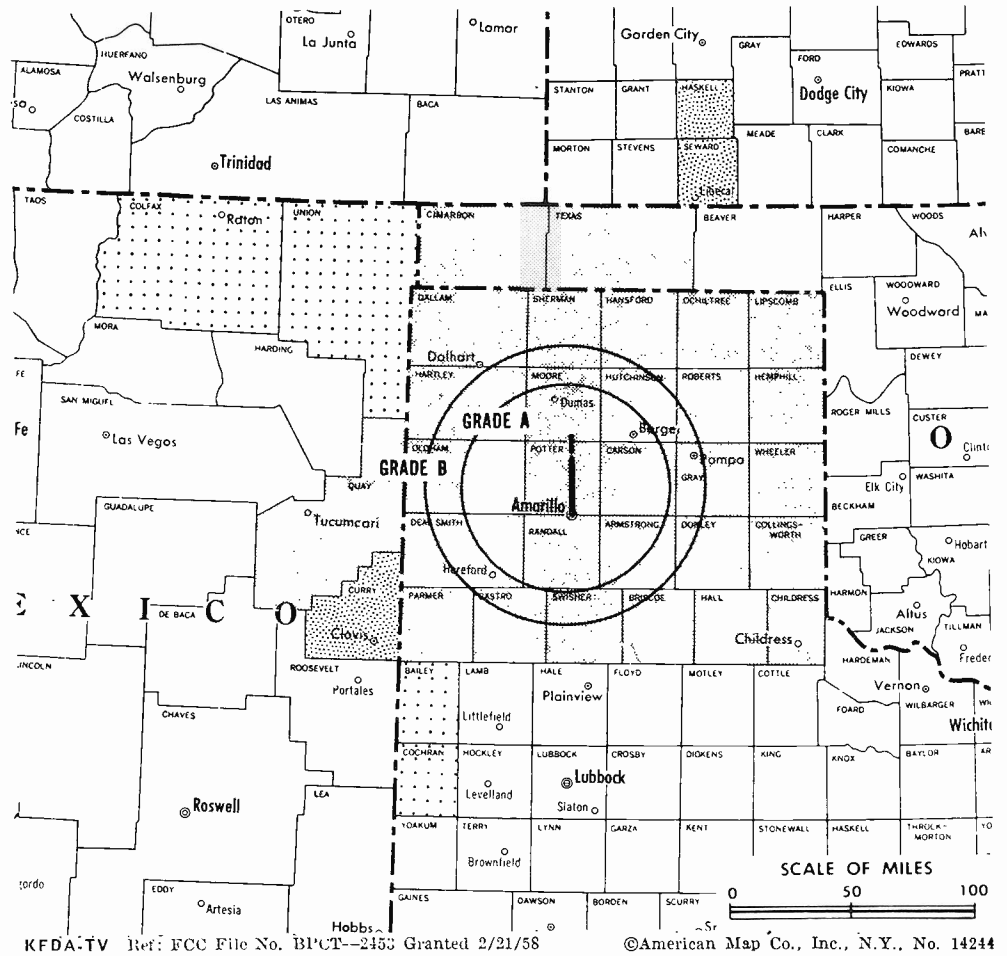


Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 804-ft. above av. terrain, 725-ft. above ground, 4298-ft. above sea level.

Latitude 35° 17' 33"
Longitude 101° 50' 48"

Transmitter: Broadway & Cherry Ave.
TV tape: Recording facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KFDA-TV

Licensee: Texas State Network Inc., Broadway at Cherry Ave.
Studio: Broadway at Cherry Ave.
Telephone: Evergreen 3-2226. TWX No.: 806-376-5751.
Ownership: Gene L. Cagle, pres., 20%; Sid W. Richardson estate, 62%; Perry R. Bass, 15%; remainder in Dillard and Harrison family trusts. Texas State also operates radios, KRIO, McAllen, Tex. and KFJZ & FM, Ft. Worth, Tex. Mrs. Cagle owns 25% of KRBC-TV, Abilene, Tex.
Began Operation: April 4, 1953.
Represented (sales) by Blair Television Associates Inc.
Represented (legal) by Miller & Schroeder.
Personnel:
JOHN TYLER, v.p., general manager & film buyer.
JIM PRATT, director of news & public affairs.
BILL SMITH, chief engineer.
DICK HALL, program manager.
EDMUND G. BELTER, production manager.
BRYAN BRAY, film director.
BILL E. COOK, national sales manager.

DIGEST OF RATE CARD NO. 7 (July 20, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	Min. or ID
Class AA—7-10 p.m., daily.	\$400.00	\$240.00	\$160.00	\$120.00	\$108.00	\$150.00 \$45.00
NETWORK BASE HOURLY RATE: \$300.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW MEXICO			
	Quay	3,600	2,800	77
	OKLAHOMA			
	Cimarron	1,400	1,100	77
	Texas	4,400	3,800	86

Net Weekly Circulation

State County

Total Households

TV Homes %

Over 50%
(Continued)

Between 25-50%

Under 25%

TEXAS				
	Armstrong	700	600	90
	Briscoe	1,100	1,000	90
	Carson	2,300	2,200	96
	Castro	2,500	2,100	86
	Childress	2,800	2,400	85
	Collingsworth	2,000	1,400	69
	Dallam	2,100	1,800	85
	Deaf Smith	3,800	3,400	90
	Donley	1,600	1,300	79
	Gray	10,200	9,600	94
	Hall	2,400	1,800	74
	Hansford	1,900	1,800	93
	Hartley	700	700	95
	Hamphill	1,000	900	86
	Hutchison	10,300	9,800	95
	Lipscomb	1,100	800	74
	Moore	4,200	4,000	94
	Ochiltree	2,900	2,700	90
	Oldham	600	500	89
	Parmer	2,900	2,600	88
	Potter	35,800	33,300	93
	Randall	10,500	10,300	98
	Roberts	400	400	96
	Sherman	800	800	90
	Swisher	3,200	3,000	94
	Wheeler	2,700	2,000	73
KANSAS				
	Haskell	900	800	90
	Seward	5,000	4,500	89
NEW MEXICO				
	Curry	9,700	8,500	88
NEW MEXICO				
	Colfax	3,900	2,900	73
	Union	1,800	1,200	67
TEXAS				
	Bailey	2,700	2,400	89
	Cochran	1,800	1,600	90
KFDA-TV Station Total		145,700	130,800	90
ARB Total Net Weekly Circulation (March, 1962)		101,400		

Texas—Amarillo



KGNC-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 786-ft. above av. terrain, 837-ft. above ground, 4299-ft. above sea level.

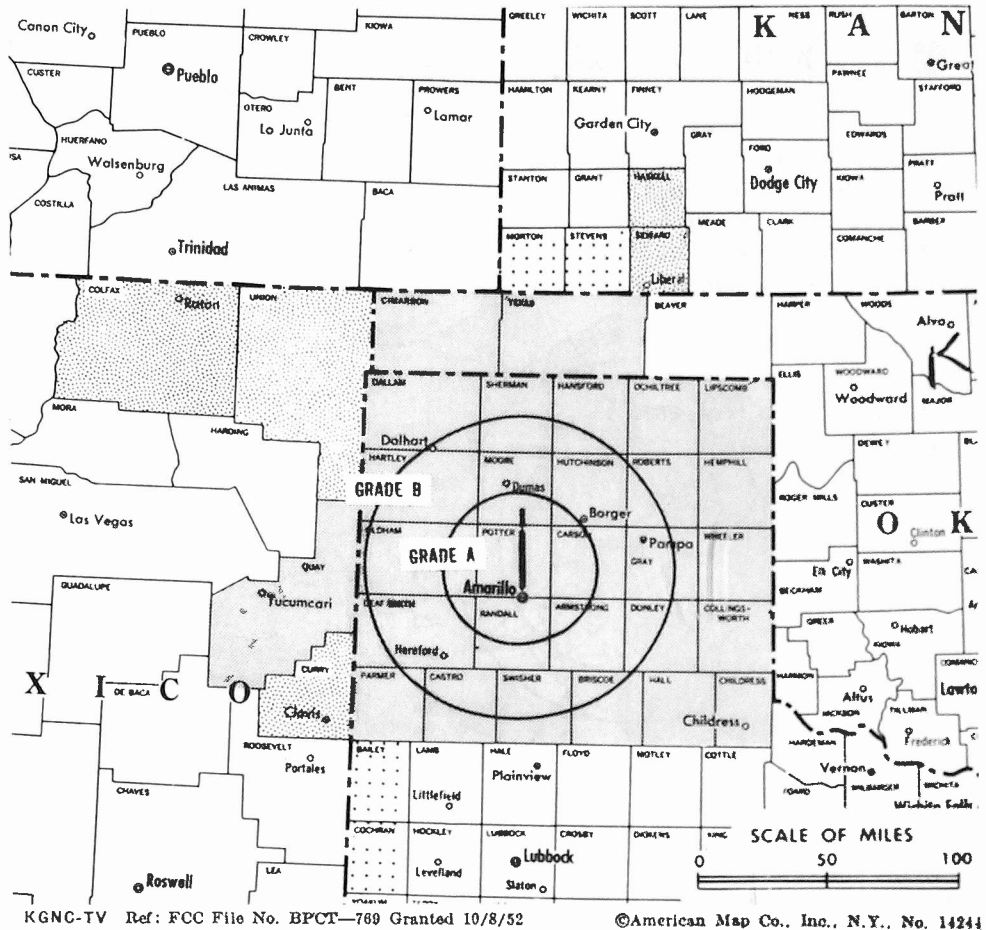
Latitude 35° 18' 52"
Longitude 101° 50' 47"

Transmitter: U.S. Hwy. 287.

TV tape: Recording facilities.

AM Affiliate: KGNC, 10-kw, 710 kc (NBC). FM Affiliate: KGNC-FM, 14.1-kw, 93.1 mc (No. 226), 477-ft. antenna height.

Total Households: © SBDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KGNC-TV

Licensee: Globe News Publishing Co., 2000 N. Polk St., Box 751.

Studio: 2000 N. Polk St.

Telephone: Evergreen 3-3321. TWX No.: AM 4.

Ownership: Globe News Publishing Co. Inc. publishes Amarillo Daily News & Amarillo Globe-Times, owns Lubbock Avalanche-Journal and operates radios KGNC-AM-FM & KFYO, Lubbock, Tex. Roy R. Whittenburg & family control over 90%, having purchased additional stock from Parker F. Prouty group (Television Digest, Vol. 11:19, 26).

Began Operation: March 11, 1953.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

BOB WATSON, general manager & film buyer.
BILL CLARKE, station manager.
BILL TORBET, production manager.
CALVIN HANDY, business manager.
BILL TORREY, chief engineer.
MARY EDWARDS, film editor.

DIGEST OF RATE CARD NO. 11—(Mar. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7-10 p.m., daily.

\$370.00 \$220.00 \$140.00 \$110.00 \$100.00 \$95.00 \$85.00 \$45.00

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	N.M.: Quay	3,600	2,800	77
	OKLAHOMA			
	Cimarron	1,400	1,100	77
	Texas	4,400	3,800	86
	TEXAS			
	Armstrong	700	600	90
Briscoe	1,100	1,000	90	
Carson	2,300	2,200	96	

Net Weekly Circulation	State County	Total Households	TV Homes	%
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TEXAS—(Continued)

Over 50%

Castro	2,500	2,100	86
Childress	2,800	2,400	85
Collingsworth	2,000	1,400	69
Dallam	2,100	1,800	85
Deaf Smith	3,800	3,400	90
Donley	1,600	1,300	79
Gray	10,200	9,600	94
Hall	2,400	1,800	74
Hansford	1,900	1,800	93
Hartley	700	700	95
Hemphill	1,000	900	86
Hutchinson	10,300	9,800	95
Lipscomb	1,100	800	74
Moore	4,200	4,000	94
Ochiltree	2,900	2,700	90
Oldham	600	500	89
Parmer	2,900	2,600	88
Potter	35,800	33,300	93
Randall	10,500	10,300	98
Roberts	400	400	96
Sherman	800	800	90
Swisher	3,200	3,000	94
Wheeler	2,700	2,000	73

Between 25-50%

KANSAS			
Haskell	900	800	90
Seward	5,000	4,500	89
NEW MEXICO			
Colfax	3,900	2,900	73
Curry	9,700	8,500	88
Union	1,800	1,200	67

Under 25%

KANSAS			
Morton	1,000	900	85
Stevens	1,300	1,100	77
TEXAS			
Bailey	2,700	2,400	89
Cochran	1,800	1,600	90

KGNC-TV Station Total	148,000	132,800	90
ARB Total Net Weekly Circulation (March, 1962)		102,900	

Texas—Amarillo



KVII

Ch. 7

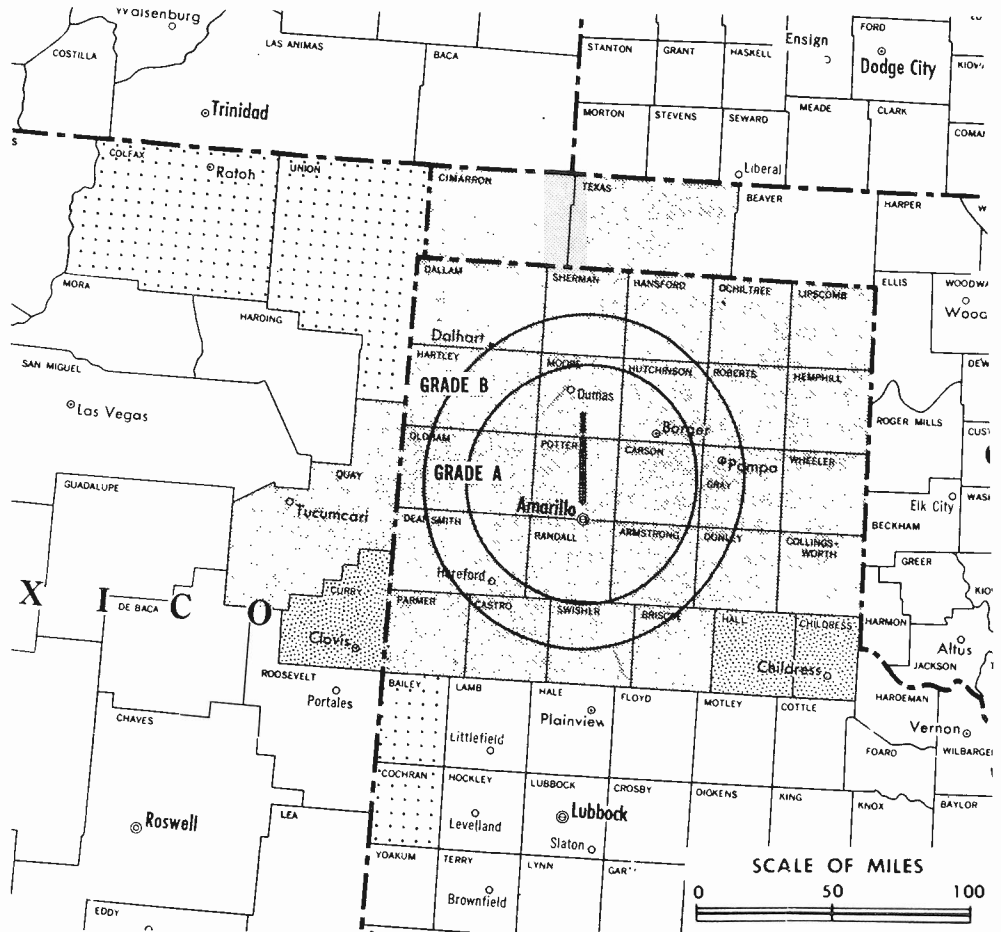


Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 840-ft. above av. terrain, 830-ft. above ground, 4295-ft. above sea level.

Latitude 35° 18' 55"
Longitude 101° 50' 03"

Transmitter: U.S. Hwy. 287.

Studio: Vaughn Bldg.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KVII Ref: FCC File No. BPCT-2545 Granted 9/15/58

©American Map Co., Inc., N.Y., No. 14244

KVII

Licensee: Southwest States Inc., Vaughn Bldg., P.O. Box 925.

Telephone: DR 3-1787. TWX No.: AM 114.

Ownership: Jack C. Vaughn, 24.4%; Grady H. Vaughn Jr., 24.39%; Cecil L. Trigg, 27.72%; Television Properties Inc., 15.83%; remainder of stock is held by W. B. Stowe, Brooks Harman, John M. Hamilton, Robert H. Young & Urbane Childers. Television Properties Inc. owners are Jack C. & Grady H. Vaughn Jr., 47.875% each and Cecil L. Trigg, 4.25%. Southwest States owns 23.75% of radio KRNO, San Bernardino, Cal. Trigg also owns 80% of radio KOSA, Odessa, Tex. Jack C. & Grady H. Vaughn Jr. and Cecil L. Trigg each owns 25% of Ch. 3 applicant for Corpus Christi, Tex.

Began Operation: Dec. 21, 1957. Sale of control to TV Properties approved July 16, 1958 by FCC (Television Digest, Vol. 14:24, 26, 29).

Represented (sales) by The Bolling Co. Inc.

Represented (engineering) by Creutz & Snowberger.

Personnel:

CHARLES KEYS, general manager.
BILL BAILEY, assistant manager.
C. L. SWEET, chief engineer.

DIGEST OF RATE CARD NO. 1 (Dec. 1, 1957)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	ID
Class A—6:30-10 p.m., daily.	\$300.00	\$180.00	\$120.00	\$90.00	\$80.00	\$60.00 \$30.00

NETWORK BASE HOURLY RATE: \$325.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW MEXICO			
	Quay	3,600	2,800	77
	OKLAHOMA			
	Cimarron	1,400	1,100	77
	Texas	4,400	3,800	86

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	TEXAS			
	Armstrong	700	600	90
	Briscoe	1,100	1,000	90
	Carson	2,300	2,200	96
	Castro	2,500	2,100	86
	Collingsworth	2,000	1,400	69
	Dallam	2,100	1,800	85
	Deaf Smith	3,800	3,400	90
	Donley	1,600	1,300	79
	Gray	10,200	9,600	94
	Hansford	1,900	1,800	93
	Hartley	700	700	95
	Hamphill	1,000	900	86
	Hutchinson	10,300	9,800	95
	Lipscomb	1,100	800	74
	Moore	4,200	4,000	94
	Ochiltree	2,900	2,700	90
Oldham	600	500	89	
Parmer	2,900	2,600	88	
Potter	35,800	33,300	93	
Randall	10,500	10,300	98	
Roberts	400	400	96	
Sherman	800	800	90	
Swisher	3,200	3,000	94	
Wheeler	2,700	2,000	73	
Between 25-50%	NEW MEXICO			
	Curry	9,700	8,500	88
	TEXAS			
Childress	2,800	2,400	85	
Hall	2,400	1,800	74	
Under 25%	NEW MEXICO			
	Colfax	3,900	2,900	73
	Union	1,800	1,200	67
	TEXAS			
Bailey	2,700	2,400	89	
Cochran	1,800	1,600	90	
KVII Station Total		139,800	125,500	90
ARB Total Net Weekly Circulation (March, 1962)		101,200		

Texas—Austin



KTBC-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1280-ft. above av. terrain, 1137-ft. above ground, 2049-ft. above sea level.

Latitude 30° 18' 35"
Longitude 97° 47' 33"

Transmitter: 3.8-mi NW of State Capitol.

Studio: Tenth & Brazos Sts., Box 1155.

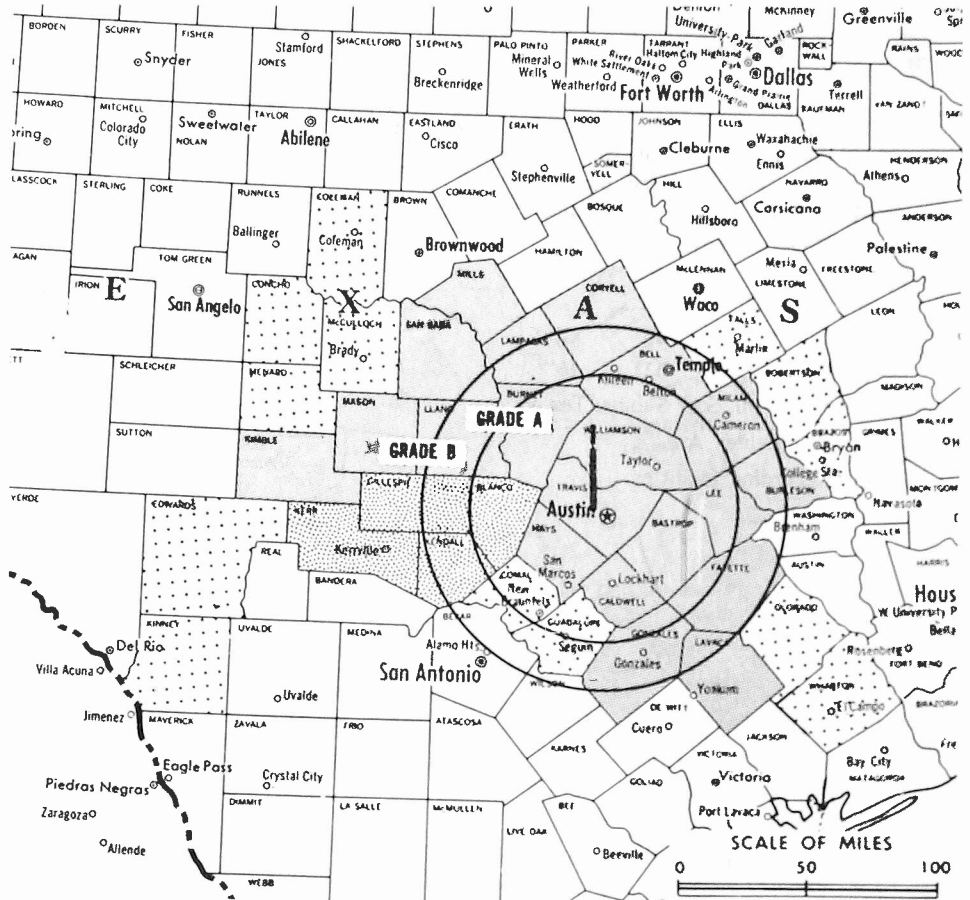
TV tape: Recording facilities.

AM Affiliate: KTBC, 5-kw, (1-kw night), 590 kc (CBS).

FM Affiliate: KTBC-FM, 94-kw, 93.7 mc (No. 229), 1060-ft. antenna.

Represented (engineering) by A. Earl Cullum Jr.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KTBC-TV Ref: FCC File No. BMPCT-4016 Granted 7/27/56

©American Map Co., Inc., N.Y., No. 14244

KTBC-TV

Network Service: ABC, CBS, NBC.

Licensee: The LBJ Co., Tenth & Brazos Sts., Austin 63.

Telephone: Greenwood 2-2424. TWX No.: AZ 74.

Ownership: Claudia T. Johnson, chairman, 52%. The LBJ Co. also has 29% interest in KWTX-TV, Waco, Tex. (KWTX) which controls KXII, Ardmore, Okla.

Began Operation: Nov. 27, 1952.

Represented (sales) by Paul H. Raymer Co. Inc.

Represented (legal) by Cohn & Marks.

Personnel:

- J. C. KELLAM, president & general manager.
- WARREN G. WOODWARD, v.p. personnel management & station relations.
- ELMO BROWN, administrative asst. & film buyer.
- RICHARD (CACTUS) PRYOR, program manager.
- LARRY CAROTHERS, sales promotion manager.
- DAN LOVE, TV program & sports director.
- O. P. (BOB) BOBBITT, sales v.p.
- CHARLES L. HOWELL, local sales manager.
- PAUL BOLTON, v.p. & news editor.
- BEN HEARN, chief engineer.
- JEAN BOONE, women's editor.

DIGEST OF RATE CARD NO. 7 (March 1, 1961)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class AA—7-9:30 p.m., daily.
\$575.00 \$345.00 \$230.00 \$138.00 \$130.00 \$115.00 \$65.00
NETWORK BASE HOURLY RATE: \$575 (ABC), \$575 (CBS), \$575 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS			
	Bastrop	5,300	4,100	78
	Bell	26,200	23,800	91

Net Weekly Circulation	State County	Total Households	TV Homes	%
TEXAS—(Continued)				
Over 50%	Burleson	3,500	2,500	70
	Burnet	3,000	2,700	90
	Caldwell	5,100	4,200	82
	Coryell	6,100	5,500	90
	Fayette	6,700	3,800	56
	Gonzales	5,400	4,300	81
	Hays	5,300	4,500	85
	Kimble	1,300	900	62
	Lampasas	3,100	2,700	88
	Lavaca	6,300	4,000	62
	Lee	2,800	2,200	78
	Llano	1,900	1,600	82
	Mason	1,300	900	64
	Milam	7,100	5,600	79
Mills	1,600	1,300	76	
San Saba	2,200	1,800	80	
Travis	62,000	55,200	89	
Williamson	10,700	9,100	85	
Between 25-50%	TEXAS			
	Blanco	1,200	1,000	83
	Gillespie	3,300	2,300	69
	Kendall	1,900	1,500	77
Kerr	5,200	4,100	78	
Under 25%	TEXAS			
	Brazos	12,400	10,600	86
	Coleman	4,400	3,900	88
	Colorado	5,700	4,400	77
	Comal	5,900	5,200	87
	Concho	1,200	1,100	87
	Edwards	700	500	64
	Falls	6,600	5,400	82
	Guadalupe	8,300	6,900	83
	Kinney	700	400	53
	McCulloch	3,000	2,100	69
Menard	1,000	500	48	
Robertson	4,900	4,000	81	
Wharton	10,800	8,900	83	
KTBC-TV Station Total		244,100	203,500	83
ARB Total Net Weekly Circulation (March, 1962)		132,600		

Texas—Beaumont



KBMT

(Ch. 12)

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 960-ft. above av. terrain, 994-ft. above ground, 998-ft. above sea level.

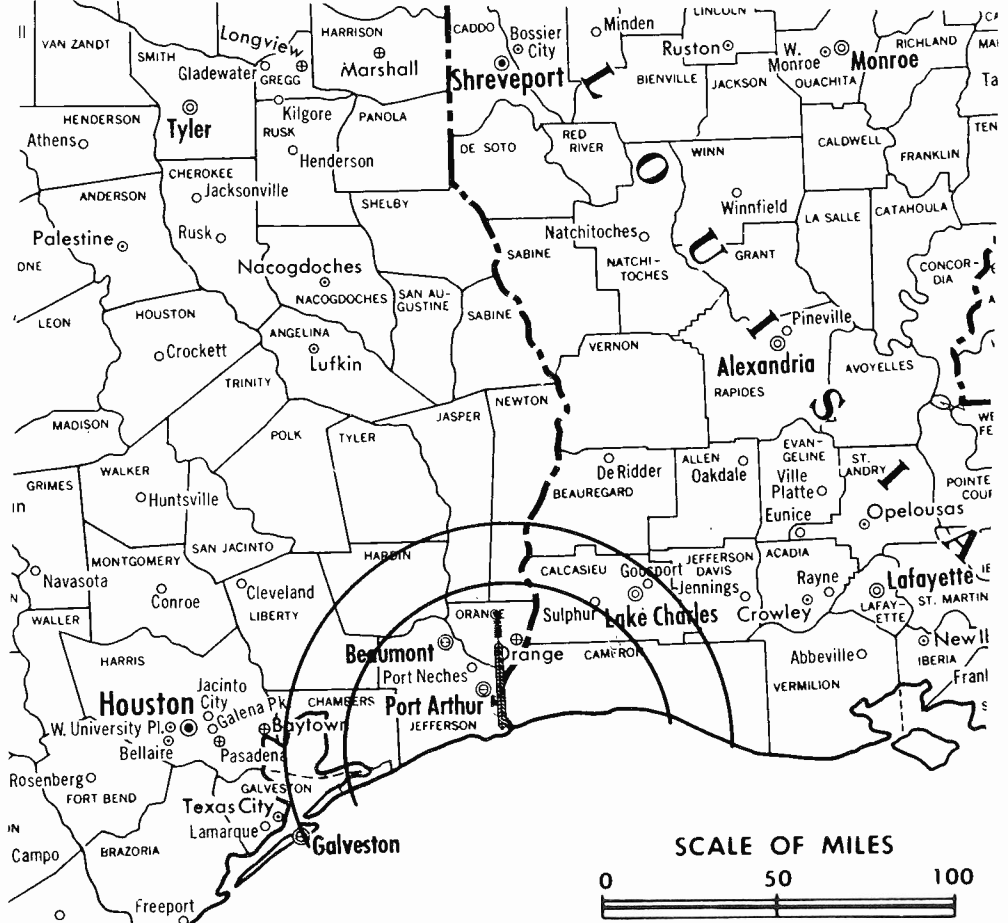
Latitude 29° 42' 50"

Longitude 93° 51' 46"

Transmitter: 1/2-mi. S of Sabine, Tex.

Studio: 1420 Calder Ave.

TV tape: Recording facilities.



KBMT Ref: FCC File No. BMPCT-4681 Granted 11/4/59

©American Map Co., Inc., N.Y., No. 14244

Total Households: © SRDS
 Consumer Market Data as of 1/1/62.
 TV Homes: TV% and Net Weekly Circulation
 © 1962 American Research Bureau.

KBMT

Grantee: Television Broadcasters Inc., 1420 Calder, Beaumont 11.

Ownership: Randolph C. Reed, pres., 45%; N. D. Williams, secy., 40%; Thomas S. Reed II, 5%; N. D. Williams, 5% (as trustee of N. D. Williams Investment Trusts); L. L. Williams, 5% (as trustee of the Noel Douglas Williams Jr. Trust).

Began Operation: June 18, 1961.

Represented (sales) by George Hollingbery Co.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Guy Hutcheson.

Personnel:

JOHN H. FUGATE, general manager.

LEW KOCH, program director.

VERNON L. DILLOPLAIN, chief engineer.

DIGEST OF RATE CARD NO. 2

(Aug. 1, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec.

Class A—6:30-10 p.m., daily.

\$450.00 \$270.00 \$180.00 \$135.00 \$112.50 \$100.00 \$90.00

NETWORK BASE HOURLY RATE: \$350.

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.

State Cross Reference List

(Continued from page 577)

KRGV-TV

Harlingen

(See Weslaco, Tex.)

KLTV

Longview

(See Tyler, Tex.)

KOSA-TV

Midland

(See Odessa, Tex.)

KMID-TV

Odessa

(See Midland, Tex.)

KFDM-TV

Port Arthur

(See Beaumont, Tex.)

KXII

Sherman

(See Ardmore, Okla.)

KGBT-TV

Weslaco

(See Harlingen, Tex.)

KSWO-TV

Wichita Falls

(See Lawton, Okla.)

Texas—Beaumont



KFDN-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 600-ft. above av. terrain, 600-ft. above ground, 618-ft. above sea level.

Latitude 30° 08' 29"

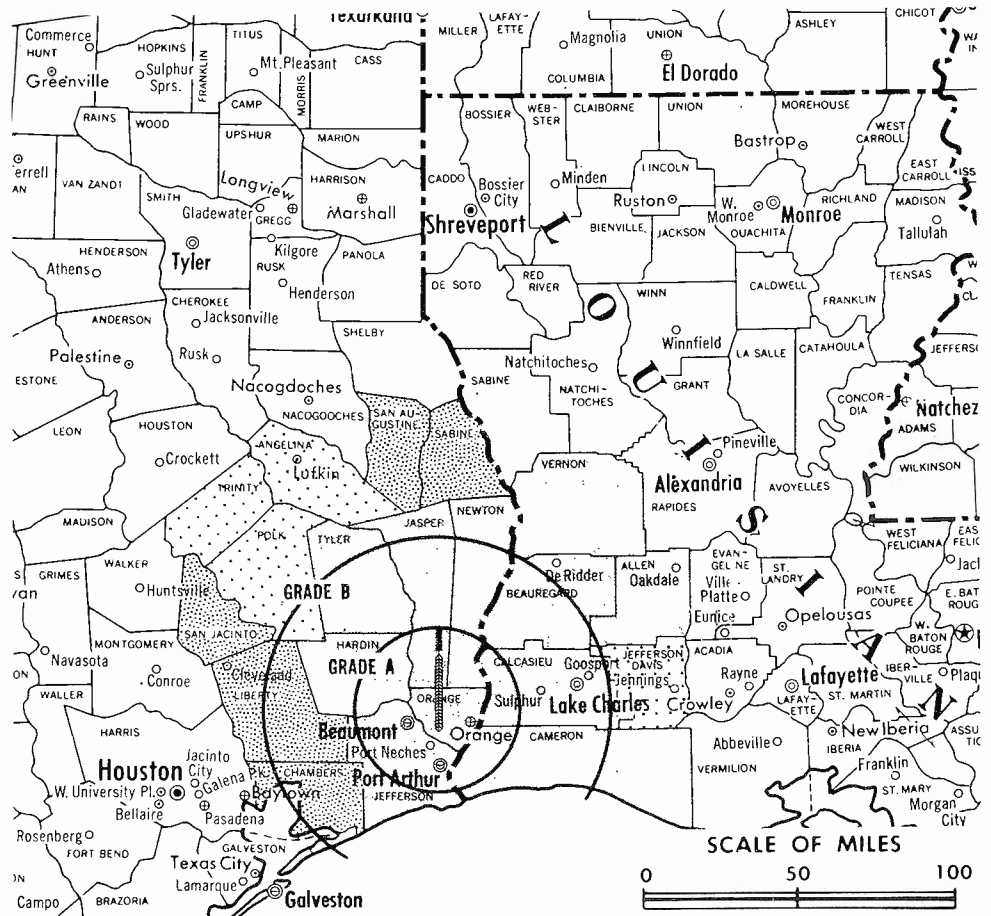
Longitude 93° 58' 38"

Requests change to 962-ft. above av. terrain, lat. 30° 08' 24", long. 93° 58' 44".

Transmitter: U.S. Hwy. 90, 2-mi. E of Vidor, Tex.

TV tape: Recording facilities.

AM Affiliate: KFDN, 5-kw, 560 kc (ABC).



Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.

KFDN-TV Ref: FCC File No. BPCT-762 Granted 8/4/54

© American Map Co., Inc., N.Y., No. 14244

KFDN-TV

Grantee (STA): Beaumont Television Corp., P.O. Box 5566.

Studio: 2955 Freeway West.

Telephone: Twinbrook 2-6622. TWX No.: BO 8007.

Ownership: Beaumont Bcstg. Corp. (KFDN), 67.5%; W. P. Hobby, 27.5% (also owns Houston Post and KPRC-TV & KPRC there); Jack Harris, 5%. Officers: D. A. Cannan, pres.; C. B. Locke, exec. v.p.; D. A. Cannan Jr., v.p.; Howard H. Fry, secy.-treas. Beaumont Bcstg. principals are D. A. Cannan, 20.64%; C. B. Locke, 24.35%.

Began Operation: April 24, 1955.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Smith, Hennessey & McDonald.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

C. B. LOCKE, exec. v.p. & general manager.

MOTT M. JOHNSON, sales & operations manager.

BOB McMANUS, production manager.

HAROLD BARTLETT, chief engineer.

DIGEST OF RATE CARD NO. 6

(March 1, 1962)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.

Class A—6:30-10 p.m., daily.

\$400.00 \$240.00 \$160.00 \$105.00 \$90.00 \$54.00

NETWORK BASE HOURLY RATE: \$500.

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	LOUISIANA				
		Allen	5,500	4,500	81
		Beauregard	5,500	4,200	77
		Calcasieu	41,100	37,300	91
		Cameron	1,900	1,700	85
		Vernon	5,300	4,100	76
Between 25-50%	TEXAS				
		Hardin	7,300	6,300	85
		Jasper	6,400	5,300	82
		Jefferson	74,600	69,400	94
		Newton	2,800	2,100	72
		Orange	17,000	15,600	92
Under 25%	TEXAS				
		Chambers	3,100	2,900	91
		Liberty	9,400	7,800	83
		Sabine	2,200	1,500	67
		San Augustine	2,200	1,600	69
Under 25%	LOUISIANA				
		Jefferson Davis	8,200	7,000	85
	TEXAS				
	Angelina	12,300	10,600	86	
	Polk	4,100	3,100	75	
	Trinity	2,500	1,700	66	
KFDN-TV Station Total			216,400	190,300	88
ARB Total Net Weekly Circulation (March, 1962)			145,700		

Texas—Big Spring



KWAB-TV

(formerly KEDY-TV)

Ch. 4

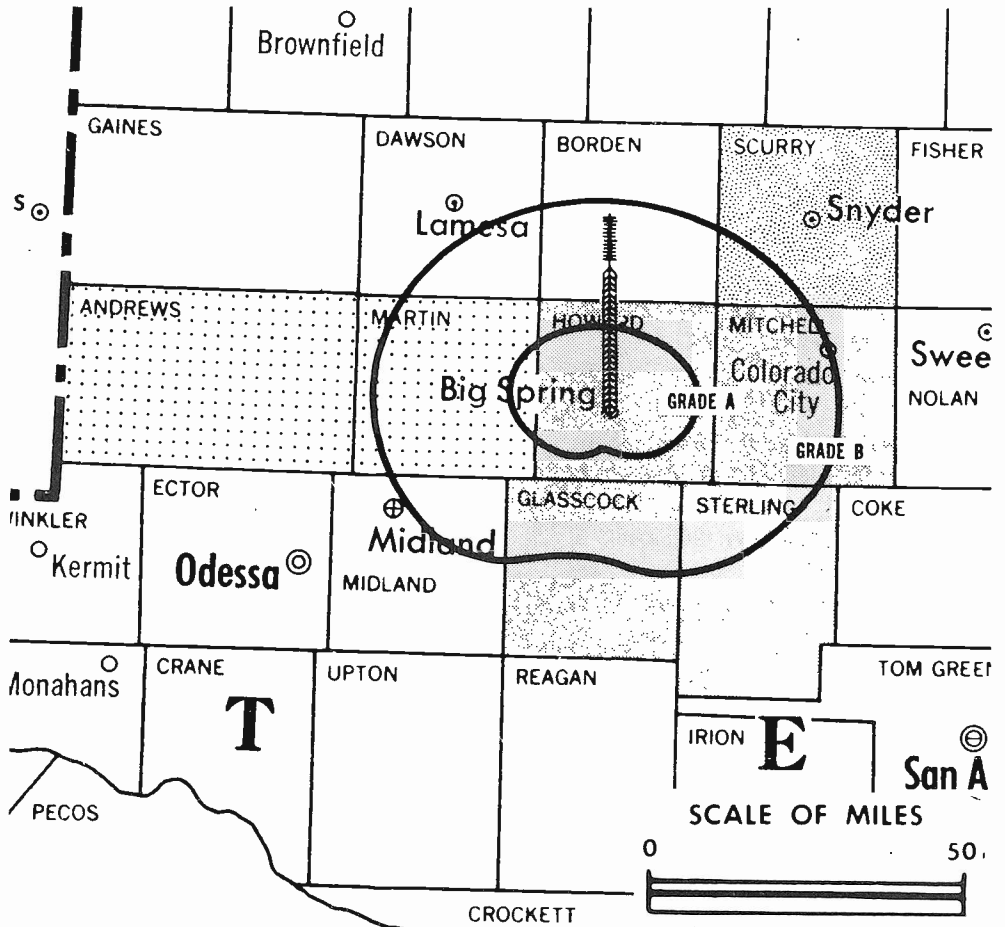
[Affiliated with KBLK-TV, Lubbock]

Technical Facilities: Channel No. 4
(66-72 mc). Authorized power:
12.75-kw visual, 6.88-kw aural.
Antenna: 380-ft. above av. ter-
rain, 497-ft. above ground, 2957-
ft. above sea level.

Latitude 32° 15' 14"
Longitude 101° 26' 44"

Requests change to 1124-ft. above
av. terrain, 1158-ft. above ground,
lat. 32° 03' 59", long. 101° 47'
16".

Transmitter: 2500 Kentucky Way,
Big Spring.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KWAB-TV Ref: FCC File No. BMPCT—3267 Granted 8/8/55

©American Map Co., Inc., N.Y., No. 14244

KWAB-TV

Licensee: Grayson Enterprises Inc., Box 1559, Lubbock, Tex.
Studio: 2500 Kentucky Way, Big Spring.
Telephone: Sherwood 4-2345 (Lubbock).
TWX No.: LU 8111. (Lubbock).
Ownership: Grayson Enterprises Inc. See KLBK-TV, Lubbock.
Began Operation: Jan. 10, 1956.
Represented (sales) by Advertising Time Sales.
Represented (legal) by Eliot C. Lovett.
Represented (engineering) by Kear & Kennedy.
Personnel:
SYD GRAYSON, president.
JOHN HENRY, national sales manager.
BILL EDGAR, station manager.
RAY TRENT, program dir. & film buyer (Lubbock).
(For additional personnel, see KLBK-TV, Lubbock.)

For Combination Rate, see KLBK-TV, Lubbock.

For Other Grayson Stations, see page 806

DIGEST OF RATE CARD NO. 6B

(Feb. 1, 1957)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min or 20 Sec.	8 Sec.
Class A—6:30-10:30 p.m., daily.						
\$150.00	\$90.00	\$60.00	\$52.50	\$45.00	\$30.00	\$15.00

NETWORK BASE HOURLY RATE: Bonus to KLBK-TV, Lubbock.

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	TEXAS			
	Glasscock	400	400	96
	Howard	11,800	11,200	94
	Mitchell	3,400	2,900	86
	Sterling	400	300	81
Between 25-50%	TEXAS			
	Scurry	5,900	5,300	90
Under 25%	TEXAS			
	Andrews	4,100	3,700	89
	Martin	1,400	1,400	93
KWAB-TV Station Total		27,400	25,200	92
ARB Total Net Weekly Circulation (March, 1962)			17,200	

Texas—Bryan

abc **KBTX-TV**

Ch. 3

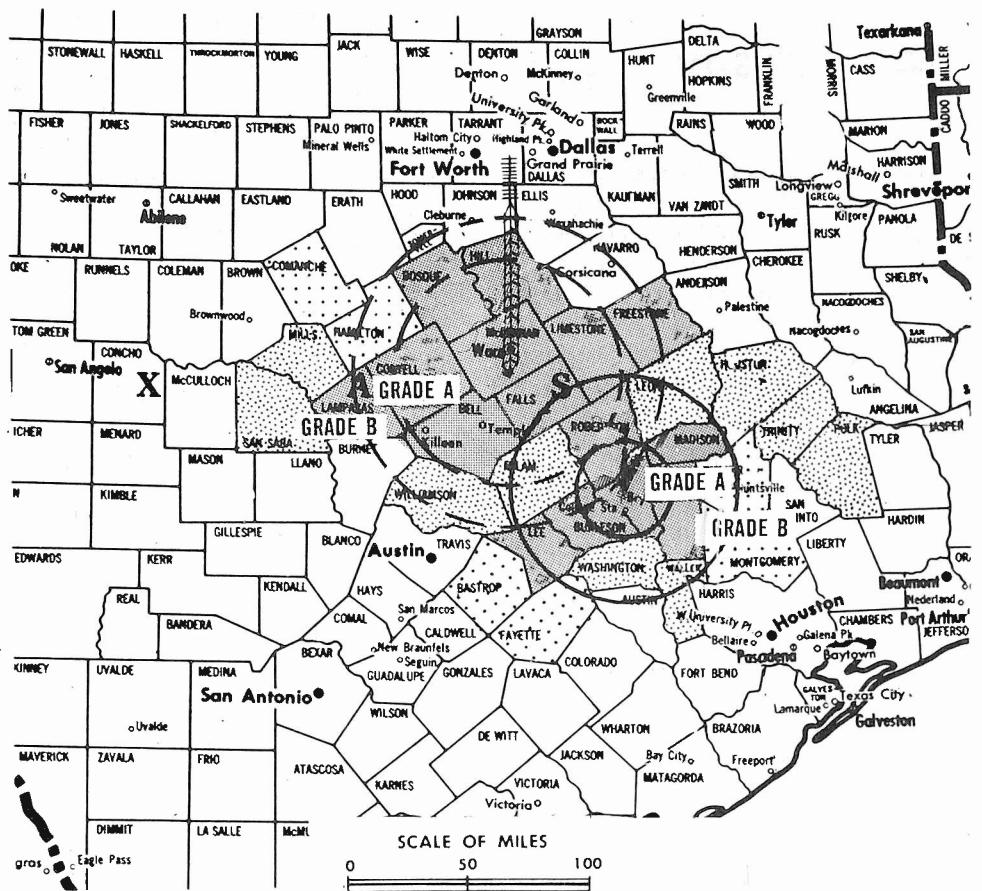
[Affiliated with KWTX-TV, Waco, with which it has microwave hookup.]

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 60.3-kw visual, 30.2-kw aural. Antenna: 410-ft. above av. terrain, 482-ft. above ground, 709-ft. above sea level.

Latitude 30° 38' 39"

Longitude 96° 19' 46"

Transmitter: 29th St. near Villa Maria Rd.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KBTX-TV Ref: FCC File No. BPCT-2210 Granted 11/8/56

© American Map Co., Inc., N.Y., No. 14244

KBTX-TV

Network Service: ABC CBS (EMP).

Licensee: Brazos Broadcasting Co., Box 3237, Ridgecrest Station.

Studio: 29th St., near Villa Maria Rd.

Telephone: Victor 6-7777. TWX No.: WC 8480.

Ownership: KWTX Bcstg. Co., 50% (owns KWTX-TV-AM, Waco; 79% of radio KNAL, Victoria; KXII-TV, Ardmore, Okla.); Frank B. Seale, chmn., 10%; M. N. Bostick, pres. & gen. mgr., 10% (also 9% owner of KWTX-TV-AM; 15.10% of KXII-TV; 21.053% of KNAL); Harry L. Gilliam, v.p. & station mgr., 5%; John M. Lawrence III, secy.-treas., 5%; W. C. Mitchell, dir., 10%; Brazas A. Varisco, dir., 10%.

Began Operation: May 22, 1957.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

M. N. BOSTICK, president, general manager & film buyer.
HARRY LEE GILLAM, v.p. & station manager.
WOODY COX, chief engineer.

Rates: For national rate see KWTX-TV, Waco.

NETWORK BASE HOURLY RATE: Bonus to KWTX-TV, Waco (ABC). \$100 (CBS). \$400, combination rate with KWTX-TV (CBS).

ARB data for this station included with report for Parent KWTX-TV Waco, Texas

TO BUY OR SELL A TELEVISION OR RADIO STATION

HAMILTON-LANDIS & ASSOC., INC.

WASHINGTON, D.C.
1737 DeSales St., N.W.
EX 3-3456

CHICAGO
1714 Tribune Tower
DE 7-2754

SAN FRANCISCO
111 Sutter St.
EX 2-5671

DALLAS
1511 Bryan St.
RI 8-1175

NATIONWIDE ● NEGOTIATIONS
FINANCING ● APPRAISALS

Texas—Corpus Christi



KRIS-TV

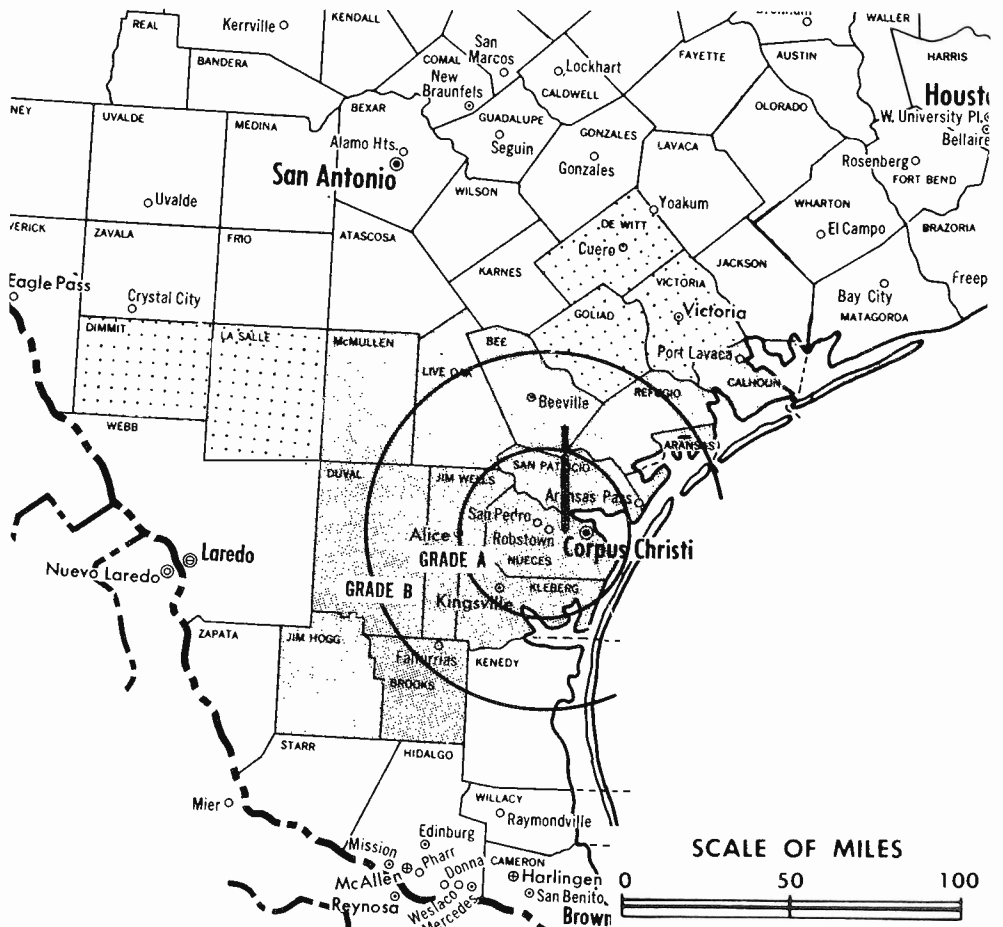


Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 650-ft. above av. terrain, 683-ft. above ground, 748-ft. above sea level.

Latitude 27° 46' 46"
Longitude 97° 37' 31"

Transmitter: Near Robstown, Tex., 13.5-mi. W of Corpus Christi.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KRIS-TV Ref: FCC File No. BPCT-723 Granted 12/7/55

©American Map Co., Inc., N.Y., No. 14244

KRIS-TV

Licensee: Gulf Coast Broadcasting Co., Box 840.
Studio: 409 South Staples.
Telephone: Tulip 3-6511. TWX No.: 512-883-0965.
Ownership: T. Frank Smith, 100%.
Began Operation: May 25, 1956.
Represented (sales) by Peters, Griffin, Woodward Inc.
Represented (legal) by Scharfeld, Bechhoefer, Baron & Stambler.
Represented (engineering) by George C. Davis.

Personnel:

T. FRANK SMITH, president & general manager.
W. M. (IKE) EIKNER, v.p. in charge of sales.
VAN JOHNSON (Miss), v.p., natl. spot sales & station network clearance.
T. FRANK SMITH JR., v.p.-asst. to president.
CHARLES NETHERY, v.p. in charge of programs.
JERRY E. SMITH, v.p. in charge of engineering.

DIGEST OF RATE CARD NO. 4-A
(Aug. 1, 1962)

	30 Sec.	15 Min.	10 Min.	5 Min.	or more	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$400.00	\$225.00	\$150.00	\$110.00	\$90.00	\$45.00	

NETWORK BASE HOURLY RATE: \$385.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS			
	Aransas	2,200	2,100	90
	Bee	6,300	5,000	80
	Brooks	2,200	1,800	80
	Calhoun	4,500	3,700	82
	Duval	3,400	2,400	69
	Jim Hogg	1,300	900	68
	Jim Wells	8,900	7,200	81
	Kleberg	7,700	6,700	86
	Live Oak	2,100	1,700	82
	McMullen	400	300	81
	Nueces	60,000	53,100	89
Refugio	3,100	2,800	89	
San Patricio	11,400	9,500	83	
Between 25-50%	None	Between 25-50%		
	TEXAS			
	De Witt	6,400	4,900	75
	Dimmit	2,300	1,300	58
	Goliad	1,600	1,200	75
	La Salle	1,500	1,100	68
Under 25%	Victoria	13,500	11,000	82
	KRIS-TV Station Total	138,800	116,700	84
ARB Total Net Weekly Circulation (March, 1962)			98,000	

Texas—Corpus Christi



KZTV

Ch. 10



Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 700-ft. above av. terrain, 724-ft. above ground, 792-ft. above sea level.

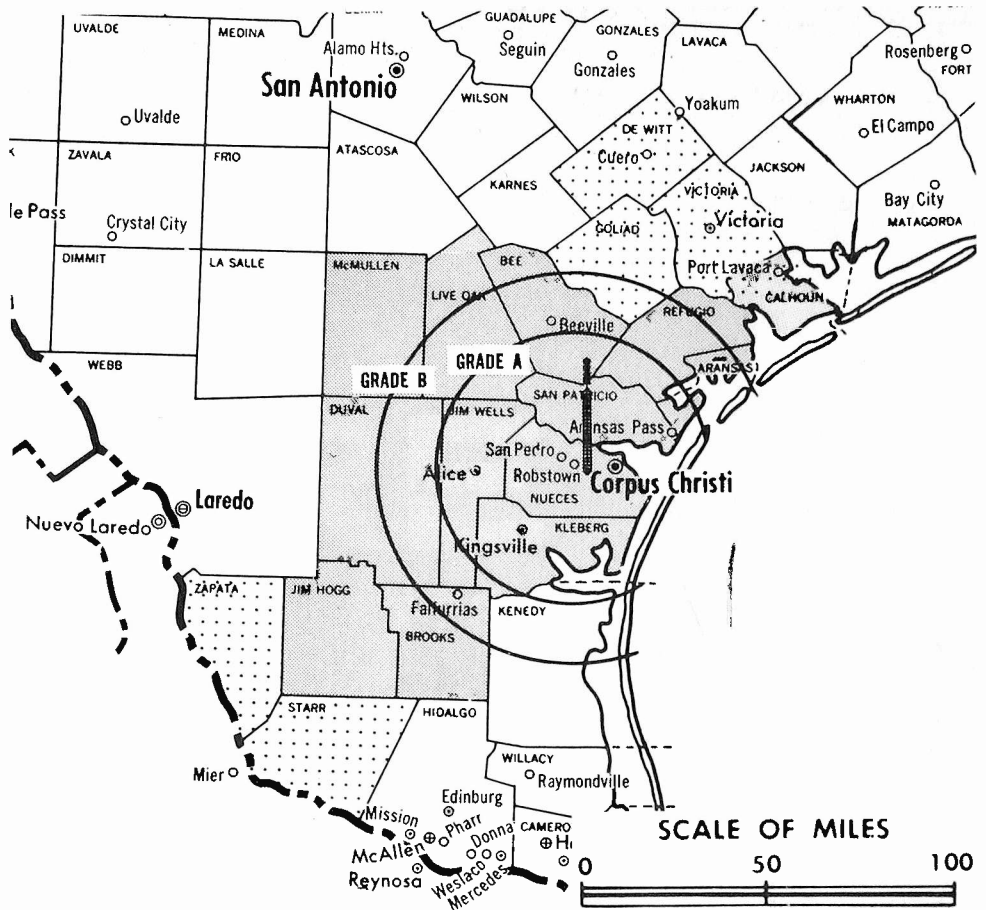
Latitude 27° 46' 50"
Longitude 97° 38' 03"

Transmitter: State Hwy. 44, 1.7-mi. E of Robstown, Tex.

Studio: Show Room Bldg.

AM Affiliate: KSIX, .25-kw, 1230 kc (CBS).

Represented (engineering) by Kear & Kennedy.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KZTV Ref: FCC File No. BMPCT-4815 Granted 9/6/57

©American Map Co., Inc., N.Y., No. 14244

KZTV

Network Service: ABC, CBS.

Licensee: K-SIX Television Inc., Show Room Bldg.

Telephone: Tulip 4-1616.

Ownership: Corpus Christi Bcstg. Co. Inc. (KSIX), 54.266%; Vann M. Kennedy, pres., 8.4%; Guy I. Warren, v.p., 13.33%; Charles R. Manning, v.p., .66%; Cecil E. Burney, secy., 4.033%; James H. Burney, treas., .666%; remainder of stock held by 38 others, none with more than 3%. Kennedy owns 50%, Manning 13.33%, and Cecil E. Burney, 25% of KSIX.

Began Operation: Sept. 30, 1956.

Represented (sales) by Advertising Time Sales Inc.

Represented (legal) by McKenna & Wilkinson.

Personnel:

VANN M. KENNEDY, president, gen. mgr. & film buyer.
BOB PAYNE, commercial manager.
GENE LOOPER, program manager.
DALE TAYLOR, chief engineer.

DIGEST OF RATE CARD NO. 5—(March 1, 1960)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class AA—7-10 p.m., daily.

\$400.00 \$220.00 \$150.00 \$115.00 \$100.00 \$90.00 \$45.00

NETWORK BASE HOURLY RATE: \$350 (ABC), \$375 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS			
	Aransas	2,200	2,100	90
	Bee	6,300	5,000	80
	Brooks	2,200	1,800	80
	Calhoun	4,500	3,700	82
	Duval	3,400	2,400	69
	Jim Hogg	1,300	900	68
	Jim Wells	8,900	7,200	81
	Kleberg	7,700	6,700	86
	Live Oak	2,100	1,700	82
	McMullen	400	300	81
	Nueces	60,000	53,100	89
	Refugio	3,100	2,800	89
San Patricio	11,400	9,500	83	
Between 25-50%	None			
	Between 25-50%			
Under 25%	TEXAS			
	De Witt	6,400	4,900	75
	Goliad	1,600	1,200	76
	Starr	3,800	2,300	61
	Victoria	13,500	11,000	82
Zapata	1,000	600	52	
KZTV Station Total		139,800	117,200	84
ARB Total Net Weekly Circulation (March, 1962)			94,900	

Texas—Dallas-Ft. Worth



WFAA-TV

Ch. 8



Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw maximum and 300-kw horizontal visual, 158-kw maximum and 150-kw horizontal aural. Antenna: 1685-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 17"
Longitude 96° 58' 34"

Transmitter: 1-mi. W of Cedar Hill, Tex.

Studio: Communications Center.

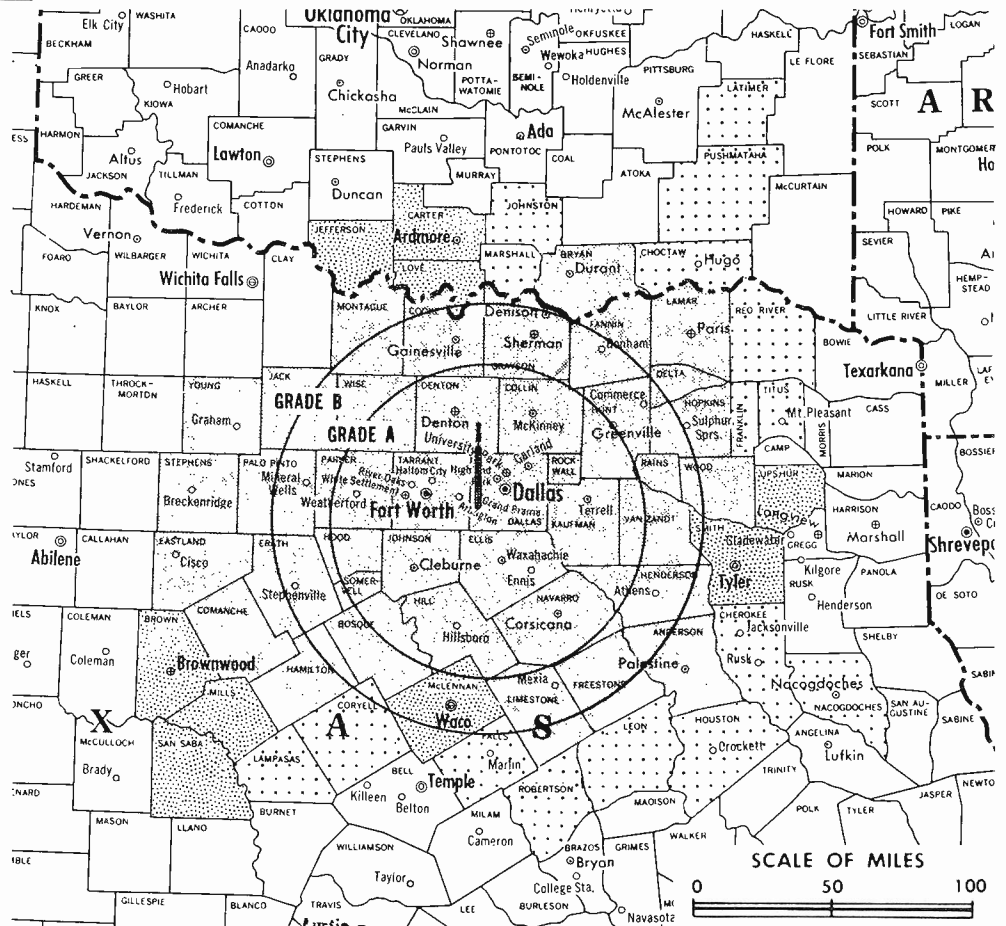
TV tape: Recording facilities.

AM Affiliate: WFAA, 50-kw, 820 kc (NBC) and 5-kw, 570 kc (ABC). Shares time on both frequencies with WBAP, Ft. Worth.

FM Affiliate: WFAA-FM, 57-kw, 97.9 mc (CP).

Represented (engineering) by A. Earl Cullum Jr.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WFAA-TV

Licensee: A. H. Belo Corp., Communications Center, Dallas 2.

Telephone: Riverside 8-9631. TWX No.: DL 295.

Ownership: Same as Dallas Morning News; E. M. Dealey, chairman; James M. Moroney, vice-chairman; Joseph M. Dealey, pres.

Began Operation: Sept. 17, 1949 as KBTW. Sold to present licensee February 1950 (Television Digest, Vol. 6:4, 11).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Loucks & Jansky.

Personnel:

MIKE SHAPIRO, general manager, TV-radio.
ED PFEIFFER, station manager.
JACK HAUSER, commercial manager.
BILL HOBBS, local sales manager.
JAY WATSON, program manager.
JIM PRATT, production & operations manager.
BOB WALKER, news director.
CASEY COHLMIA, promotion director.
JIM W. COOPER, director of engineering.
CHRIS IRBY, chief engineer.

DIGEST OF RATE CARD NO. 19—(Feb. 1, 1963)

Hour	30 Min.	15 Min.	5 Min.	Min. or 40 Sec.	20 Sec.	8 Sec.
Class AA—7-10 p.m., daily.	\$1800.00	\$950.00	\$560.00	\$510.00	\$500.00	\$375.00
NETWORK BASE HOURLY RATE:	\$1500.					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OKLAHOMA			
	Bryan	7,900	6,300	79
	TEXAS			
	Anderson	8,900	7,300	82
	Bosque	3,800	3,300	85
	Collin	13,000	11,500	89

Net Weekly Circulation

State County

Total Households

TV Homes %

TEXAS—(Continued)

Over 50%

Comanche	4,400	3,300	75
Cooke	7,100	6,300	89
Dallas	305,600	283,700	93
Delta	2,000	1,600	78
Denton	14,400	13,100	91
Eastland	7,100	5,900	82
Ellis	13,200	11,700	88
Fannin	8,100	6,500	80
Freestone	4,000	3,200	77
Grayson	23,700	20,800	88
Hamilton	3,100	2,500	81
Henderson	6,900	5,700	82
Hill	8,100	6,900	86
Hood	1,900	1,700	89
Hopkins	6,400	5,300	83
Hunt	12,800	11,000	86
Jack	2,600	2,400	90
Johnson	11,200	10,200	92
Kaufman	8,500	7,100	84
Lamar	11,400	7,800	69
Limestone	6,100	4,900	79
Montague	5,200	4,700	89
Navarro	11,300	9,300	82
Palo Pinto	7,000	6,000	85
Parker	7,300	6,600	91
Rains	1,200	1,000	83
Rockwall	1,800	1,600	85
Somervell	900	900	89
Stephens	3,100	2,600	83
Tarrant	171,700	159,200	93
Van Zandt	6,400	5,300	82
Wise	5,500	5,000	91
Wood	5,800	4,900	84
Young	5,800	5,200	89

(Continued on page 599)

WFAA-TV Station Total	925,300	821,500	89
ARB Total Net Weekly Circulation (March, 1962)	648,700		



THERE

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BENEFITS:

An Image of Leadership: Over the years, WFAA-TV has earned a significant position in the community through its keen awareness of broadcaster responsibility and its courage to be "first" with new programming concepts. (On two occasions in 1962, WFAA-TV received public commendation from FCC Chairman Newton N. Minow.)

Most Complete Production Facilities in the Southwest: Included are a \$250,000 mobile cruiser, nine Marconi cameras, a new giant studio, five Ampex VTR units. Used during 1961-62 by "Today," "Perry Como Show," "Accent," "Dinah Shore Show," and such advertisers as Celanese, Humble, and Coca-Cola.

Creative Product Promotion with Follow-through: Working with those in your distribution channels and finally at the point of sale, an experienced staff creates and follows-through with a sales-oriented plan to merchandise your schedule and products.

Aggressive Audience Promotion: Newspaper lineage in the tens of thousands each year plus outdoor "spectaculars" build excitement and enthusiasm for current shows.

CHANNEL 8 / ABC

WFAA-TV

**WFAA - AM - FM - TV
COMMUNICATIONS CENTER**

Broadcast Services of The Dallas Morning News
Represented by Edward Petry & Co., Inc.

Texas—Dallas-Ft. Worth



KRLD-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1685-ft. above av. terrain, 1521-ft. above ground, 2349-ft. above sea level.

Latitude 32° 35' 28"
Longitude 96° 58' 34"

Transmitter: 1-mi. W of Cedar Hill, Tex.

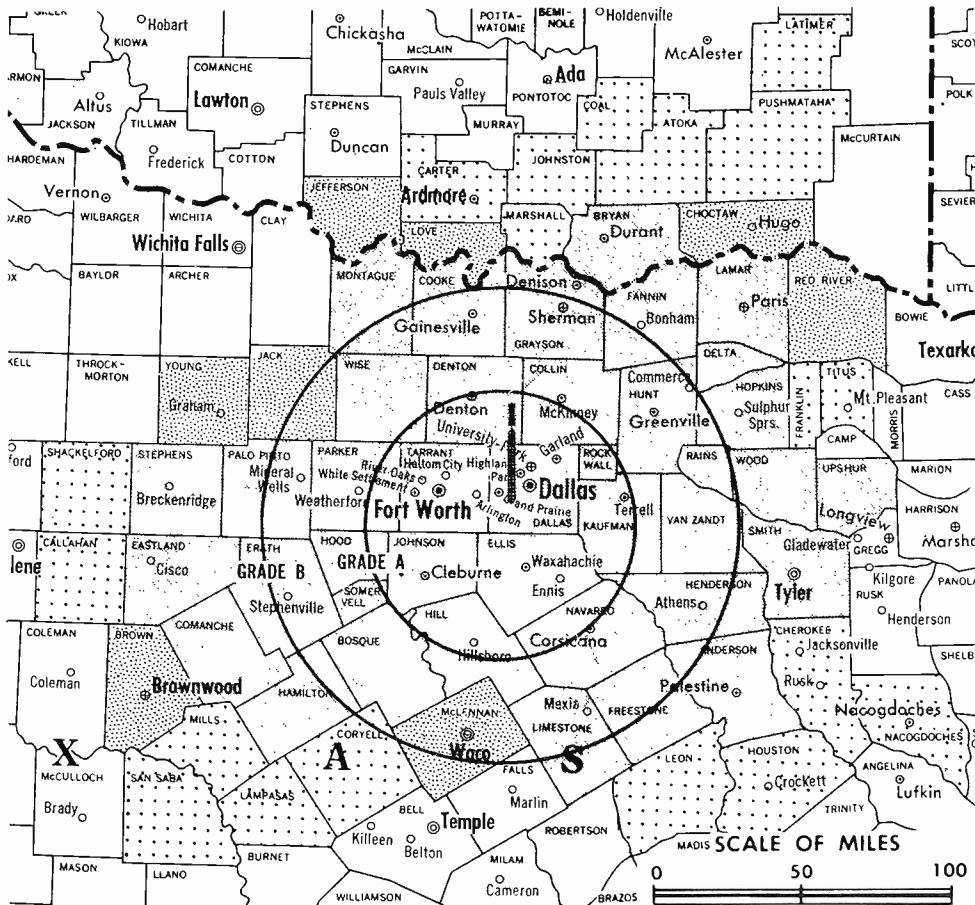
Studio: Herald Square.

TV tape: Recording facilities.

AM Affiliate: KRLD, 50-kw, 1080 kc (CBS).

FM Affiliate: KRLD-FM, 59-kw, 92.5 mc (No. 223), 1680-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KRLD-TV Ref: FCC File No. BPCT-1857 Granted 4/2/54

© American Map Co., Inc., N.Y., No. 14244

KRLD-TV

Licensee: Times Herald Printing Co., Herald Square.

Telephone: Riverside 2-6811. TWX No.: 214-899-8072.

Ownership: Same as Dallas Times-Herald; Clyde W. Rembert, pres.

Began Operation: Dec. 3, 1949.

Represented (sales) by Advertising Time Sales Inc.

Represented (legal) by Eliot C. Lovett.

Represented (engineering) by Lohnes & Culver.

Personnel:

- CLYDE W. REMBERT, president & managing director.
- ROY M. FLYNN, v.p. & general manager.
- VES BOX, assistant manager.
- GENE CUNY, general sales manager.
- BILL BAKER, local sales manager.
- FRITZ KULER, program director.
- EDDY BARKER, news director.
- A. B. JOLLY, farm director.
- NICK MUELLER, manager film dept. & film buyer.
- WILLIAM B. HONEYCUTT, chief engineer.

DIGEST OF RATE CARD NO. 20 (March 1, 1962)

		Min. or			
Hour	30 Min.	15 Min.	5 Min.	40 Sec.	20 Sec. 10 Sec.
Class AAA—	7-10 p.m., Mon.-Fri.;	6:30-10 p.m., Sat. & Sun.			
\$1700.00	\$1020.00	\$680.00	\$510.00	\$500.00	\$365.00 \$270.00

NETWORK BASE HOURLY RATE: \$1750.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OKLAHOMA			
	Bryan	7,900	6,300	79
	TEXAS			
	Anderson	8,900	7,300	82
	Bosque	3,800	3,300	85
Collin	13,000	11,500	89	
Comanche	4,400	3,300	75	

Net Weekly Circulation	State County	Total Households	TV Homes	%
TEXAS—(Continued)				
	Cooke	7,100	6,300	89
	Dallas	305,600	283,700	93
	Delta	2,000	1,600	78
	Denton	14,400	13,100	91
	Eastland	7,100	5,900	82
	Ellis	13,200	11,700	88
	Erath	5,700	5,100	90
	Fannin	8,100	6,500	80
	Freestone	4,000	3,200	77
	Grayson	23,700	20,800	88
	Hamilton	3,100	2,500	81
	Henderson	6,900	5,700	82
	Hill	8,100	6,900	86
	Hood	1,900	1,700	89
	Hopkins	6,400	5,300	83
	Hunt	12,800	11,000	86
	Johnson	11,200	10,200	92
	Kaufman	8,500	7,100	84
	Lamar	11,400	7,800	69
	Limestone	6,100	4,900	79
	Montague	5,200	4,700	89
	Navarro	11,300	9,300	82
	Palo Pinto	7,000	6,000	85
	Parker	7,300	6,600	91
	Rains	1,200	1,000	83
	Rockwall	1,800	1,600	85
	Smith	26,600	23,200	88
	Somervell	900	900	89
	Stephens	3,100	2,600	83
	Tarrant	171,700	159,200	93
	Upshur	5,900	5,000	84
	Van Zandt	6,400	5,300	82
	Wise	5,500	5,000	91
	Wood	5,800	4,900	84
OKLAHOMA				
	Choctaw	5,200	3,500	66
	Jefferson	2,900	2,600	88
	Love	1,900	1,600	84

Over 50%

Between 25-50%

(Continued on page 599)

KRLD-TV Station Total	922,900	820,000	89
ARB Total Net Weekly Circulation (March, 1962)	668,700		

Texas—El Paso



KELP-TV

Ch. 13

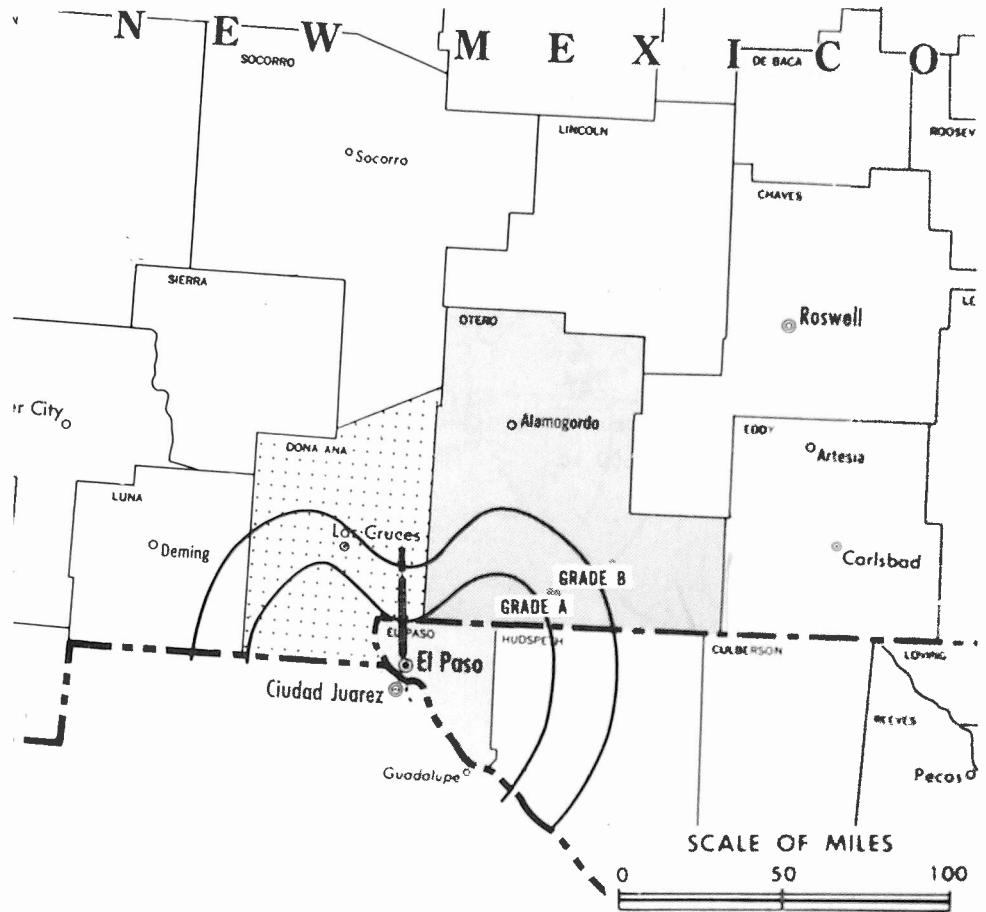
Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 209-kw visual, 115-kw aural. Antenna: 824-ft. above av. terrain, 293-ft. above ground, 4913-ft. above sea level.

Latitude 31° 47' 17"
Longitude 106° 28' 46"

Transmitter: S slope of Comanche Peak, .4-mi. N of Scenic Dr. near El Paso.

AM Affiliate: KELP, 1-kw (.5-kw night), 920 kc.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KELP-TV Ref: FCC File No. BPCT—2762 Granted 4/9/60

©American Map Co., Inc., N.Y., No 14214

KELP-TV

Licensee: KELP Television Corp., 4530 Delta St.

Studio: 4530 Delta St.

Telephone: Keystone 3-5911.

TWX No.: EP 43.

Ownership: Joseph Harris, chairman, 50%; Norman Alexander, pres., 50%.

Began Operation: Sept. 1, 1956. Sale to present owners by McLendon Investment Corp. approved March 20, 1957 (Television Digest, Vol. 13:12).

Represented (sales) by Young Television Corp.

Represented (legal) by Wheeler & Wheeler.

Represented (engineering) by James C. McNary.

Personnel:

GENE ROTH, general manager & film buyer.
JOHN SIQUEIROS, sales manager.
DICK BARRON, operations manager.
GENO MILLIGAN, production manager.
MICHAEL GAGLIO, chief engineer.
DUB HARTLINE, film director.

DIGEST OF RATE CARD NO. S-1—(Oct. 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec.° 10 Sec.°
Class AA—7-9:30 p.m., daily.
\$400.00 \$240.00 \$160.00 \$140.00 \$120.00 \$80.00 \$40.00

°Class AA—6:30-9:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$250.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NEW MEXICO			
	Otero	10,400	9,200	89
	TEXAS			
	El Paso	82,500	75,500	92
Between 25-50%	None	Between 25-50%		
Under 25%	NEW MEXICO			
	Dona Ana	15,600	13,000	84
KELP-TV Station Total		108,500	97,700	90
ARB Total Net Weekly Circulation (March, 1962)			89,500	

Texas—El Paso (Juarez, Mexico)

XEJ-TV

Ch. 5

[Spanish-language outlet]

Technical Facilities: Channel No. 5 (86-82 mc). Authorized power: 6.3-kw visual, 3-kw aural. Note: Additional data unavailable.
 Transmitter: Penon Mountain.
 Studio: Edificio XEJ, Apartoda 271, Juarez, Mexico.
 AM Affiliate: XEJ, 10-kw (5-kw night), 970 kc.

XEPM-TV

Ch. 2

[Spanish-language outlet]

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 6.3-kw visual, 3.15-kw aural. Antenna: 1150-ft. above av. terrain.
 Note: Additional data unavailable.

XEJ-TV

Network Service: None, independent Spanish-language outlet.
 Licensee: Television de la Frontera, S.A., Box 442, El Paso, Tex.
 Telephones: JUA. 2-2910, 2-2911, 2-0248, 2-5156.
 Ownership: Pedro Meneses Hoyos, owner; also owner of radio XEJ and of XEPM-TV, Juarez.
 Began operation: May 17, 1954.
 Represented (sales) by National Time Sales (N.Y. and Chicago); Harlan Oakes (Los Angeles and San Francisco).
 Personnel:
 PEDRO MENESES HOYOS, general manager.
 RALPH FITZMAURICE, sales manager.
 JOHN GAYTON, film buyer.
 STEVE GUERRERO, chief engineer.

DIGEST OF RATE CARD NO. 1 (June 1, 1954)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—5-11 p.m., daily.					
\$200.00	\$120.00	\$80.00	\$60.00	\$22.00	\$11.00

XEPM-TV

Network Service: None, independent Spanish-language outlet.
 Licensee: XEPM-TV Television Inc., Apdo. No. 1222, Juarez.
 Business Office: Box 442, El Paso.
 Telephone: Juarez 2-2222.
 Ownership: Pedro Meneses Jr., also owner of XEJ-TV & XEJ, also Juarez-El Paso.
 Began Operation: Jan. 16, 1961.
 Represented (sales) by National Time Sales (N.Y. & Chicago); Harlan G. Oakes & Associates (Los Angeles & San Francisco).
 Personnel:
 M. D. HEREDIA, general manager.
 SERGIO D. MOLINAR JR., sales manager.
 JUAN GAYTAN MURUATO, film buyer.
 MIGUEL GARCIA, program director.

DIGEST OF RATE CARD NO. 1 (Nov. 15, 1960)

Hour	30 Min.	15 Min.	Min.	40 Sec.	20 Sec.	10 Sec.
Class A—2-8 p.m., daily.						
\$100.00	\$65.00	\$36.00	\$20.00	\$17.00	\$15.00	\$13.00

Texas—Fort Worth-Dallas

KTVT

Ch. 11



Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 220-kw visual, 110-kw aural. Antenna: 1020-ft. above av. terrain, 1074-ft. above ground, 1672-ft. above sea level.

Latitude 32° 45' 42"
Longitude 97° 14' 40"

Transmitter: .75-mi. E of White Lake, .25-mi. N of Ederville Rd.

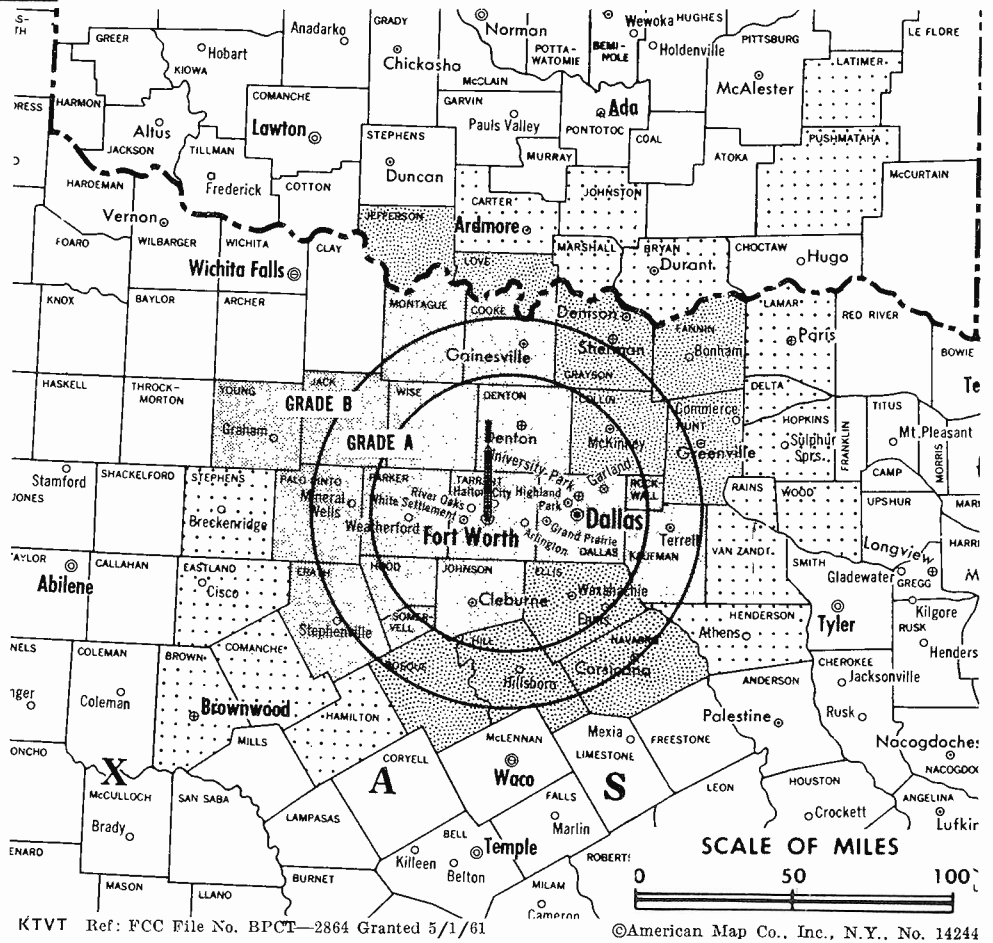
Studio: 4801 W. Freeway, P.O. Box 2495, Ft. Worth 7.

Telephone: Pershing 8-1951.

TWX No.: 817-891-8076.

TV tape: Recording facilities.

Represented (engineering) by A. D. Ring & Assoc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTVT

Network Service: None, independent.

Licensee: WKY Television System Inc., Oklahoma City, Okla.

Ownership: See WKY-TV, Oklahoma City.

Began Operation: Sept. 11, 1955. Sale to present owner by NAFI Telecasting approved Aug. 1, 1962 (Television Digest, Vol. 2:11, 32). Sale to NAFI Telecasting by Texas State Network approved July 27, 1960 by FCC (Vol. 16:21, 31).

Represented (sales) by The Katz Agency Inc.

Personnel:

- JIM TERRELL, general manager.
- CRAWFORD RICE, assistant manager.
- DARRELL JONES, program manager & film buyer.
- E. L. CARTWRIGHT, general sales manager.
- D. C. HORNBERG, business manager.
- BILL KESSEL, chief engineer.
- BILL CAMFIELD, promotion-merchandising dir.

DIGEST OF RATE CARD NO. 7—(Sept. 17, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—7-10:30 p.m., daily.	\$700.00	\$400.00			\$200.00*	\$100.00*

* Class A—6:30 p.m.-sign-off, Mon.-Fri.; 5 p.m.-sign-off, Sat.; 4 p.m.-sign-off, Sun.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS			
	Cooke	7,100	6,300	89
	Dallas	305,600	283,700	93
	Denton	14,400	13,100	91
	Erath	5,700	5,100	90
	Hood	1,900	1,700	89
	Jack	2,600	2,400	90
	Johnson	11,200	10,200	92
	Kaufman	8,500	7,100	84
	Montague	5,200	4,700	89
	Palo Pinto	7,000	6,000	85
	Parker	7,300	6,600	91
	Rockwall	1,800	1,600	85

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS—(Continued)			
	Somervell	900	900	89
	Tarrant	171,700	159,200	93
	Wise	5,500	5,000	91
Young	5,800	5,200	89	
Between 25-50%	OKLAHOMA			
	Jefferson	2,900	2,600	88
	Love	1,900	1,600	84
	TEXAS			
	Bosque	3,800	3,300	85
	Collin	13,000	11,500	89
	Ellis	13,200	11,700	88
	Fannin	8,100	6,500	80
	Grayson	23,700	20,800	88
	Hill	8,100	6,900	86
Hunt	12,800	11,000	86	
Navarro	11,300	9,300	82	
Under 25%	OKLAHOMA			
	Bryan	7,900	6,300	79
	Carter	13,000	11,400	88
	Johnston	2,700	2,200	81
	Latimer	2,400	1,700	69
	Marshall	2,500	2,100	82
	Pushmataha	3,000	2,000	67
	TEXAS			
	Brown	8,500	6,700	79
	Comanche	4,400	3,300	75
	Delta	2,000	1,600	78
	Eastland	7,100	5,900	82
	Hamilton	3,100	2,500	81
	Henderson	6,900	5,700	82
Hopkins	6,400	5,300	83	
Lamar	11,400	7,800	69	
Rains	1,200	1,000	83	
Stephens	3,100	2,600	83	
Van Zandt	6,400	5,300	82	
Wood	5,800	4,900	84	

KTVT Station Total 758,800 682,300 90
ARB Total Net Weekly Circulation (March, 1962) 392,300

Texas—Fort Worth-Dallas



WBAP-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 60.3-kw aural, 1072-ft. above av. terrain, 1113-ft. above ground, 1739-ft. above sea level.

Latitude 32° 45' 01"
Longitude 97° 16' 07"

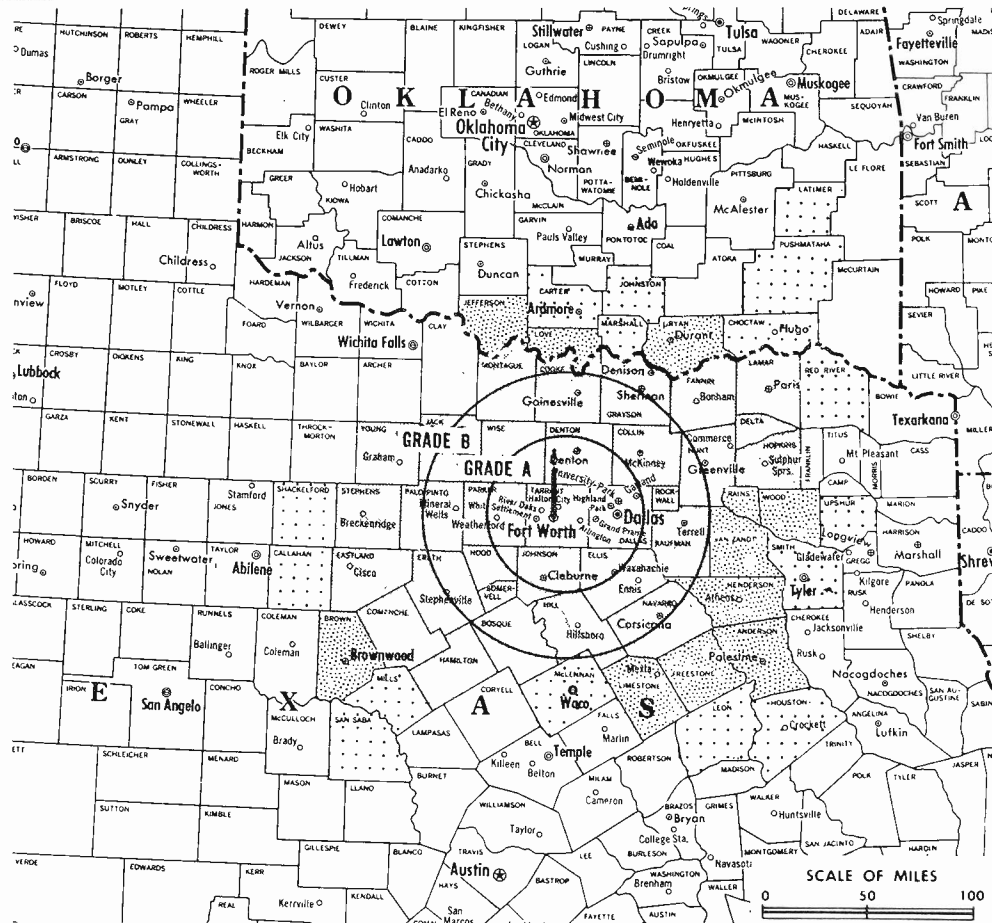
Transmitter: 3900 Barnett St., Fort Worth.

TV tape: Recording facilities.

AM Affiliate: WBAP, 50-kw, 820 kc (NBC) and 5-kw, 570 kc (ABC). Shares frequencies with WFAA, Dallas.

FM Affiliate: WBAP-FM, 52-kw, 96.3 mc (No. 242), 475-ft. antenna.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WBAP-TV Ref: FCC File No. BPCT-1795 Granted 11/19/53

© American Map Co., Inc., N.Y., No. 14244

WBAP-TV

Licensee: Carter Publications Inc., 3900 Barnett St., Fort Worth.

Studio: 3900 Barnett St., Fort Worth.

Telephones: Fort Worth, Jefferson 6-1981; Dallas, Andrew 4-2484.

TWX No.: 1-817-891-8049.

Ownership: Same as Fort Worth Star-Telegram; Amon G. Carter Jr., pres.; B. N. Honea, v.p.; Harold Hough, v.p.; J. Lee Johnson III, v.p.

Began Operation: Sept. 29, 1948.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Marmet & Schneider.

Personnel:

- AMON G. CARTER JR., president.
- HAROLD HOUGH, director.
- ROY BACUS, station manager.
- JACK ROGERS, commercial manager.
- L. F. BROYLES, regional sales manager.
- ROBERT GOULD, program director & film buyer.
- PHIL WYGANT, promotion director.
- JAMES A. BYRON, news editor.
- CALVIN PIGG, farm editor.
- DOROTHY QUALLS, continuity chief.
- JAN VINSON, traffic chief.
- MARSHALL ATWELL, art director.
- JETT JAMISON, commercial film producer.
- RUPERT BOGAN, engineering director.
- ART DAVIS, musical director.
- LUTHER ADKINS, director of public service.

DIGEST OF RATE CARD NO. 15-G

(March 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class AA—7-10 p.m., daily.
\$1400.00 \$840.00 \$630.00 \$490.00 \$450.00 \$325.00 \$225.00

NETWORK BASE HOURLY RATE: \$1400.

Net Weekly Circulation

State County

Total Households

TV Homes %

TEXAS

Bosque	3,800	3,300	85
Collin	13,000	11,500	89
Comanche	4,400	3,300	75
Cooke	7,100	6,300	89
Dallas	305,600	283,700	93
Delta	2,000	1,600	78
Denton	14,400	13,100	91
Eastland	7,100	5,900	82
Ellis	13,200	11,700	88
Erath	5,700	5,100	90
Fannin	8,100	6,500	80
Grayson	23,700	20,800	88
Hamilton	3,100	2,500	81
Hill	8,100	6,900	86
Hood	1,900	1,700	89
Hopkins	6,400	5,300	83
Hunt	12,800	11,000	86
Jack	2,600	2,400	90
Johnson	11,200	10,200	92
Kaufman	8,500	7,100	84
Lamar	11,400	7,800	69
Montague	5,200	4,700	89
Navarro	11,300	9,300	82
Palo Pinto	7,000	6,000	85
Parker	7,300	6,600	91
Rockwall	1,800	1,600	85
Somervell	900	900	89
Stephens	3,100	2,600	83
Tarrant	171,700	159,200	93
Wise	5,500	5,000	91
Young	5,800	5,200	89

Over 50%

Between 25-50%

OKLAHOMA

Bryan	7,900	6,300	79
Jefferson	2,900	2,600	88
Love	1,900	1,600	84

(Continued on next page)

WBAP-TV Station Total	883,500	787,600	89
ARB Total Net Weekly Circulation (March, 1962)		547,600	

WBAP-TV, Fort Worth-Dallas

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50% (Continued)	TEXAS			
	Anderson	8,900	7,300	82
	Brown	8,500	6,700	79
	Freestone	4,000	3,200	77
	Henderson	6,900	5,700	82
	Limestone	6,100	4,900	79
	Rains	1,200	1,000	83
	Van Zandt	6,400	5,300	82
Wood	5,800	4,900	84	
	OKLAHOMA			
	Carter	13,000	11,400	88
	Choctaw	5,200	3,500	66
	Johnston	2,700	2,200	81
	Latimer	2,400	1,700	69
	Marshall	2,500	2,100	82
	Pushmataha	3,000	2,000	67
Under 25%	TEXAS			
	Callahan	2,800	2,500	89
	Houston	5,400	3,900	71
	Leon	3,100	2,100	67
	McLennan	46,400	41,800	91
	Mills	1,600	1,300	76
	Red River	5,100	3,600	71
	San Saba	2,200	1,800	80
	Shackelford	1,400	1,200	84
	Smith	26,600	23,200	88
	Upshur	5,900	5,000	84

KRLD-TV, Dallas-Fort Worth

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50% (Continued)	TEXAS			
	Brown	8,500	6,700	79
	Jack	2,600	2,400	90
	McLennan	46,400	41,800	91
	Red River	5,100	3,600	71
Young	5,800	5,200	89	
	OKLAHOMA			
	Atoka	3,100	2,600	84
	Carter	13,000	11,400	88
	Coal	1,800	1,600	86
	Johnston	2,700	2,200	81
	Latimer	2,400	1,700	69
	Marshall	2,500	2,100	82
Pushmataha	3,000	2,000	67	
Under 25%	TEXAS			
	Callahan	2,800	2,500	89
	Cherokee	9,700	7,600	78
	Coryell	6,100	5,500	90
	Franklin	1,700	1,400	78
	Houston	5,400	3,900	71
	Lampasas	3,100	2,700	88
	Leon	3,100	2,100	67
	Mills	1,600	1,300	76
	Nacogdoches	8,500	6,500	76
	San Saba	2,200	1,800	80
	Shackelford	1,400	1,200	84
	Titus	5,400	4,500	82

Texas—Dallas & Fort Worth

WFAA-TV, Dallas-Fort Worth

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	OKLAHOMA			
	Carter	13,000	11,400	88
	Jefferson	2,900	2,600	88
	Love	1,900	1,600	84
	TEXAS			
	Brown	8,500	6,700	79
Under 25%	McLennan	46,400	41,800	91
	Mills	1,600	1,300	76
	San Saba	2,200	1,800	80
	Smith	26,600	23,200	88
	Upshur	5,900	5,000	84
	OKLAHOMA			
	Choctaw	5,200	3,500	66
	Johnston	2,700	2,200	81
	Latimer	2,400	1,700	69
	Marshall	2,500	2,100	82
	Pushmataha	3,000	2,000	67
	TEXAS			
	Cherokee	9,700	7,600	78
Coryell	6,100	5,500	90	
Falls	6,600	5,400	82	
Franklin	1,700	1,400	78	
Houston	5,400	3,900	71	
Lampasas	3,100	2,700	88	
Leon	3,100	2,100	67	
Nacogdoches	8,500	6,500	76	
Red River	5,100	3,600	71	
Robertson	4,900	4,000	81	
Titus	5,400	4,500	82	

HAMILTON-LANDIS & ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS
WASHINGTON, D.C., CHICAGO, DALLAS,
SAN FRANCISCO

SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE SOUTHWEST—NEAREST OFFICE IS—
1511 BRYAN ST., DALLAS 1
RIVERSIDE 8-1175

Texas—Harlingen



KGBT-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 990-ft. above av. terrain, 991-ft. above ground, 1046-ft. above sea level.

Latitude 26° 08' 56"
Longitude 97° 49' 18"

Transmitter: 3/8-mi. S of La Feria, Tex.

TV tape: Recording facilities.

AM Affiliate: KGBT, 50-kw (10-kw night), 1530 kc (CBS).

FM Affiliate: KELT, 3.1-kw, 94.5 mc (No. 233), 700-ft. antenna height.

Total Households: © SRDS

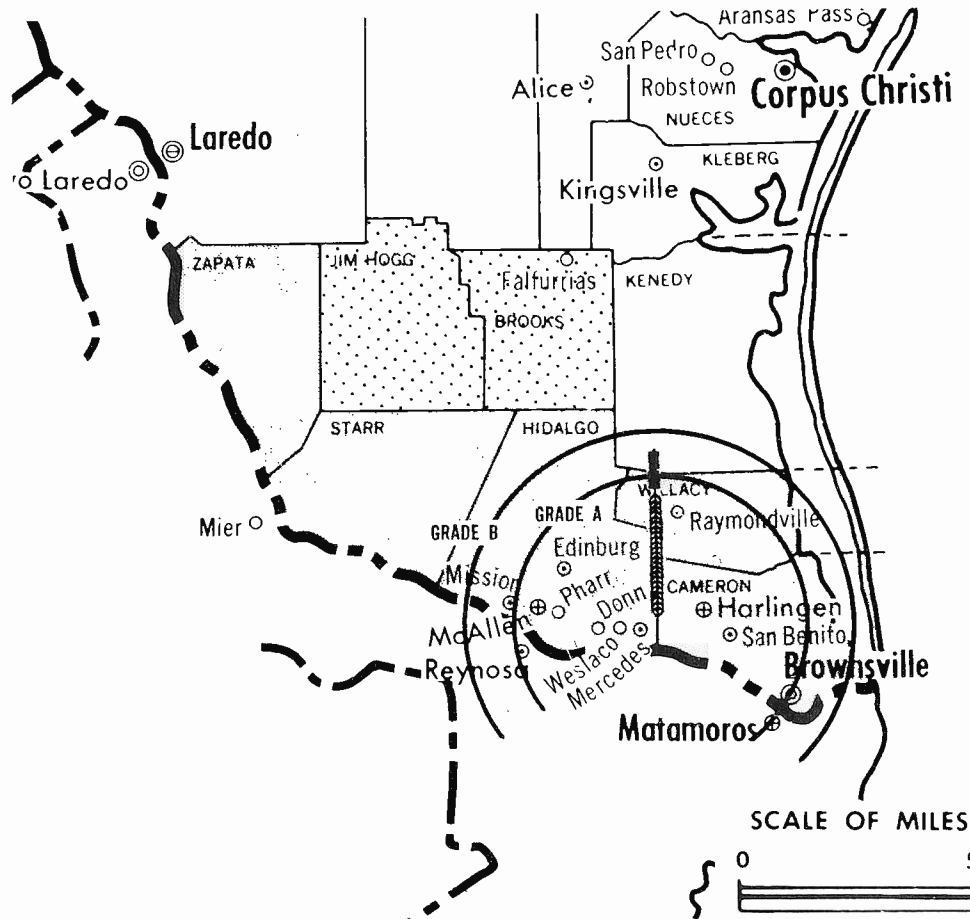
Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.

KGBT-TV Ref: FCC File No. BPCT-2280 Granted 3/15/57

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KGBT-TV

Network Service: ABC, CBS.

Licensee: Harbenito Bcstg. Co. Inc., Box 711.

Studio: 1519 W. Harrison St.

Telephone: Garfield 3-3910.

TWX No.: HA 047.

Ownership: McHenry Tichenor, chairman of the board, 52.68%; James Cullen Looney, v.p., 39.3%; Mrs. Julia Mallory, 8%. J. C. Looney owns 34%, McHenry Tichenor, 30% of KUNO, Corpus Christi.

Began Operation: Sept. 17, 1953.

Represented (sales) by Venard, Torbet & McConnell Inc.; KGBT Spot Sales (South).

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

McHENRY TICHENOR, chairman.
McHENRY T. TICHENOR, president.
MAL KASANOFF, v.p. & station manager.
GEORGE ELLIOTT, v.p. & general sales manager.
WILLIE HARRIS JR., national sales manager.
JOHNNY GOODMAN, promotion manager.

DIGEST OF RATE CARD NO. 10

(July 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class AAA—7-9:30 p.m., daily.
\$400.00 \$240.00 \$160.00 \$140.00 \$120.00 \$75.00 \$65.00 \$40.00
NETWORK BASE HOURLY RATE: \$375 (ABC), \$375 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS			
	Cameron	36,500	28,500	78
	Hidalgo North	37,100	28,000	76
	Hidalgo South	4,500	3,400	76
	Starr	3,800	2,300	61
	Willacy	4,600	3,500	77
Zapata	1,000	600	52	
Between 25-50%	None	Between 25-50%		
Under 25%	TEXAS			
	Brooks	2,200	1,800	80
	Jim Hogg	1,300	900	68
KGBT-TV Station Total		91,300	69,000	76
ARB Total Net Weekly Circulation (March, 1962)			69,000	

Texas—Houston



KHOV-TV

Ch. 11



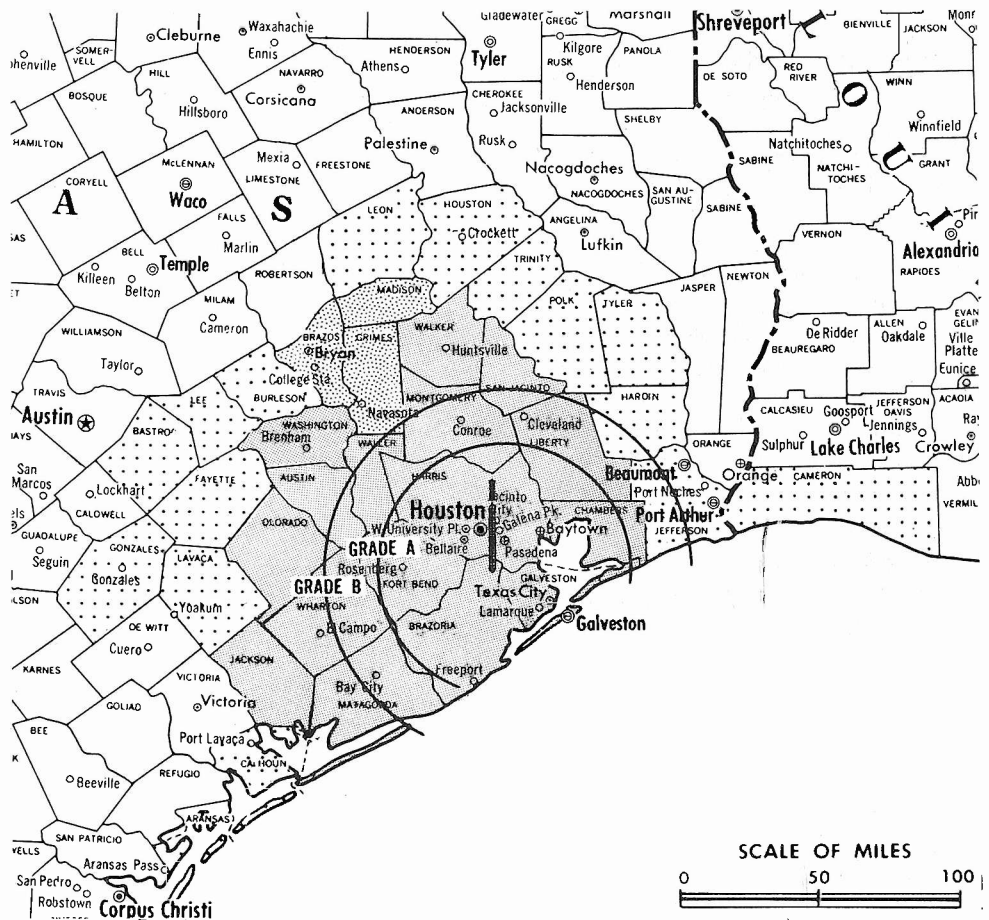
Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1170-ft. above av. terrain, 1196-ft. above ground, 1232-ft. above sea level.

Latitude 29° 27' 57"
Longitude 95° 13' 24"

Transmitter: Alvin-Friendswood Rd., 3-mi. NNE of Alvin.

Studios: 1945 Allen Parkway, Houston; auxiliary studios, Galveston.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KHOV-TV Ref: FCC File No. BPCT-2286 Granted 4/8/57

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KHOV-TV

Licensee: Gulf Television Corp., P.O. Box 11, Houston 1.

Telephones: Jackson 9-4811, Houston; Southfield 3-1607, Galveston. TWX No.: 713-571-1222.

Ownership: Corinthian Broadcasting Corp., 86%; nine other stockholders, none of whom own more than 4%. For other interests see KOTV, Tulsa, Okla.

Began Operation: March 22, 1953. Transfer of control to present owners by Paul E. Taft, et al., approved July 11, 1956 by FCC (Television Digest, Vol. 12:19, 28).

Represented (sales) by H-R Television Inc.

Represented (legal) by Covington & Burling.

Personnel:

- C. WREDE PETERSMEYER, president.
- JAMES C. RICHDALE JR., v.p. & general manager.
- ROBERT O. PAXSON, commercial manager.
- B. CALVIN JONES, program manager.
- ROLAND BRAZIER, promotion & merchandising director.
- ART BIGGS, chief engineer.
- GENE BRAUDRICK, Galveston sales manager.
- JACK HOLTON, office manager.

DIGEST OF RATE CARD NO. 7 (June 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID

Class AA—7-10 p.m., daily.
\$1300.00 \$780.00 \$520.00 \$390.00 \$350.00 \$300.00 \$190.00

NETWORK BASE HOURLY RATE: \$1200.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS			
	Austin	4,500	3,400	74
	Brazoria	21,500	19,700	92
	Chambers	3,100	2,900	91
	Colorado	5,700	4,400	77

Net Weekly Circulation

State County

Total Households

TV Homes %

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS—(Continued)			
	Fort Bend	10,700	9,200	86
	Galveston	43,400	38,900	90
	Harris	385,800	352,200	92
	Jackson	4,000	3,200	79
	Liberty	9,400	7,800	83
	Matagorda	7,600	6,300	83
	Montgomery	8,100	6,700	82
	San Jacinto	1,800	1,200	62
	Walker	5,100	3,600	71
	Waller	3,100	2,500	79
	Washington	6,000	4,100	67
Wharton	10,800	8,900	83	
Between 25-50%	TEXAS			
	Brazos	12,400	10,600	86
	Grimes	3,900	2,900	73
Madison	2,100	1,600	72	
Under 25%	LOUISIANA			
	Cameron	1,900	1,700	85
	TEXAS			
	Aransas	2,200	2,100	90
	Bastrop	5,300	4,100	78
	Burleson	3,500	2,500	70
	Calhoun	4,500	3,700	82
	Fayette	6,700	3,800	56
	Gonzales	5,400	4,300	81
	Hardin	7,300	6,300	85
	Houston	5,400	3,900	71
	Jefferson	74,600	69,400	94
Lavaca	6,300	4,000	62	
Lee	2,800	2,200	78	
Leon	3,100	2,100	67	
Polk	4,100	3,100	75	
Trinity	2,500	1,700	66	
Tyler	3,200	2,400	75	

KHOV-TV Station Total 687,800 607,400 88
ARB Total Net Weekly Circulation (March, 1962) 451,600

Texas—Houston



KPRC-TV



Ch. 2

[Affiliated with separately-owned
KTRE-TV, Lufkin, Texas]

Technical Facilities: Channel No. 2
(54-60 mc). Authorized power:
100-kw visual, 50.1-kw aural. An-
tenna: 640-ft. above av. terrain,
686-ft. above ground, 749-ft.
above sea level.

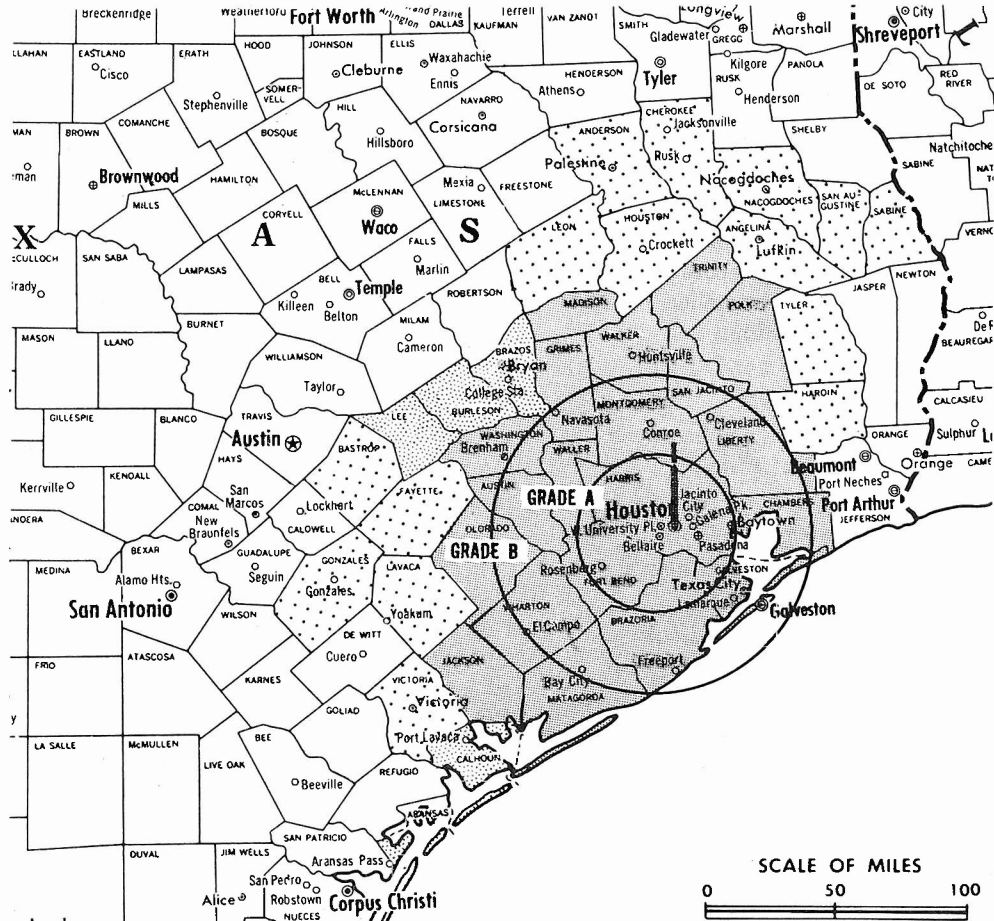
Latitude 29° 44' 02"
Longitude 95° 27' 43"

Transmitter: 3014 Post Oak Rd.,
Houston 1.

TV tape: Recording facilities.

AM Affiliate: KPRC, 5-kw, 950 kc
(NBC).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KPRC-TV Ref: FCC File No. BPCT-1380 Granted 12/31/52

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KPRC-TV

Licensee: Houston Post Co., 2318 Polk Ave.

Studio: 3014 Post Oak Rd., Houston 1.

Telephone: Madison 3-9271. TWX No.: HO 98.

Ownership: Same as Houston Post; William P. Hobby, chairman.
Hobby also owns 32.5% of KFDM-TV, Beaumont.

Began Operation: Jan. 1, 1949 as KLEE-TV. Sold to present licen-
see May 1950 (Television Digest, Vol. 6:13, 21).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Kear & Kennedy.

Personnel:

JACK HARRIS, v.p. & general manager.
JACK MCGREW, station manager.
JACK HEALEY, local sales manager.
PAUL HUENDORFF, operations manager.
RIDGE RADNEY, production manager.
KIRT HARRISS, promotion & merchandising director.
EARL CORRIDON, film operation manager.
GEORGE ROESNER, farm director.
KATHRYN ESTES, traffic.

DIGEST OF RATE CARD NO. 16
(Feb. 15, 1963)

Hour 30 Min. 15 Min. 5 Min. or more 20 Sec. ID

Class AA—7-10 p.m., Mon.-Fri.; 6-10 p.m., Sat. & Sun.
\$1300.00 \$780.00 \$475.00 \$390.00 \$425.00 \$325.00 \$210.00

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS			
	Austin	4,500	3,400	74
	Brazoria	21,500	19,700	92
	Chambers	3,100	2,900	91
	Colorado	5,700	4,400	77

Net Weekly Circulation

State County

Total Households

TV Homes %

Over 50%	TEXAS—(Continued)			
	Fort Bend	10,700	9,200	86
	Galveston	43,400	38,900	90
	Grimes	3,900	2,900	73
	Harris	385,800	352,200	92
	Jackson	4,000	3,200	79
	Liberty	9,400	7,800	83
	Madison	2,100	1,600	72
	Matagorda	7,600	6,300	83
	Montgomery	8,100	6,700	82
	Polk	4,100	3,100	75
	San Jacinto	1,800	1,200	62
	Trinity	2,500	1,700	66
	Walker	5,100	3,600	71
Waller	3,100	2,500	79	
Washington	6,000	4,100	67	
Wharton	10,800	8,900	83	
Between 25-50%	TEXAS			
	Aransas	2,200	2,100	90
	Brazos	12,400	10,600	86
	Burleson	3,500	2,500	70
	Calhoun	4,500	3,700	82
	Lee	2,800	2,200	78
Under 25%	TEXAS			
	Anderson	8,900	7,300	82
	Angelina	12,300	10,600	86
	Bastrop	5,300	4,100	78
	Cherokee	9,700	7,600	78
	Fayette	6,700	3,800	56
	Gonzales	5,400	4,300	81
	Hardin	7,300	6,300	85
	Houston	5,400	3,900	71
	Lavaca	6,300	4,000	62
Leon	3,100	2,100	67	
Nacogdoches	8,500	6,500	76	
Sabine	2,200	1,500	67	
San Augustine	2,200	1,600	69	
Tyler	3,200	2,400	75	
Victoria	13,500	11,000	82	

KPRC-TV Station Total 668,600 582,400 87
ARB Total Net Weekly Circulation (March, 1962) 467,700

Texas—Houston



KTRK-TV

Ch. 13

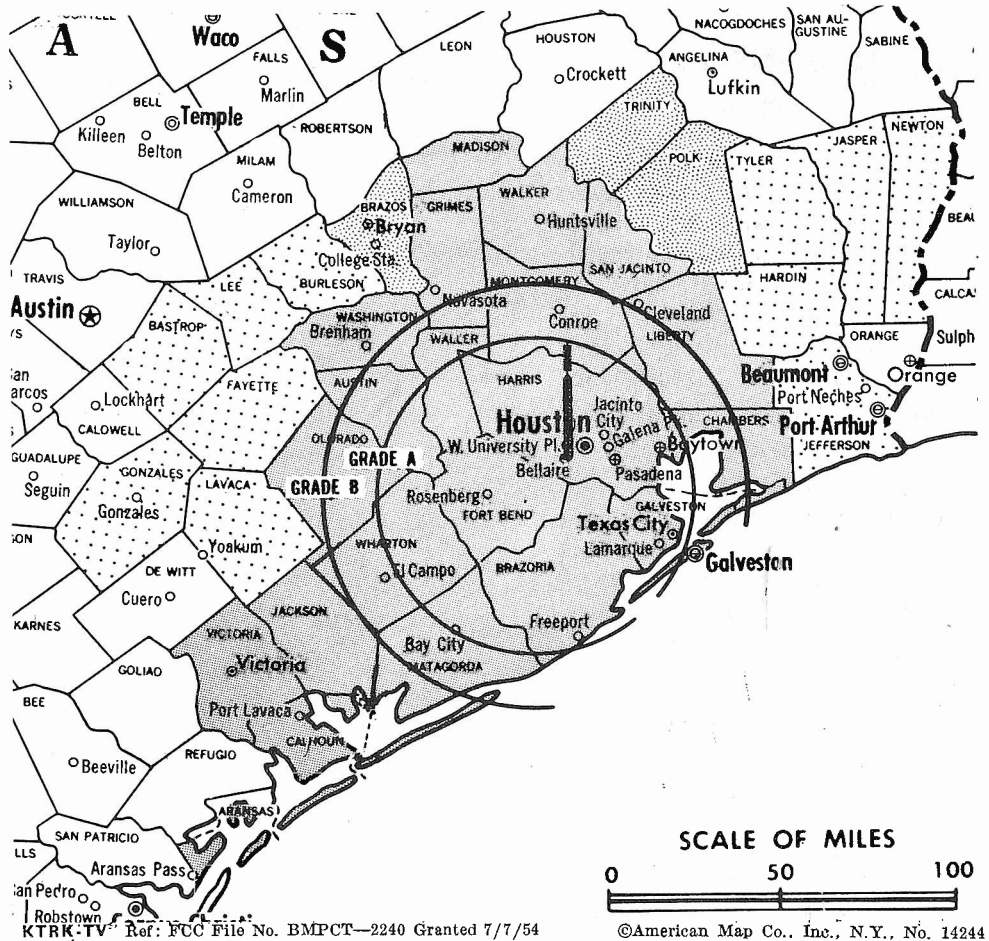


Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 170-kw aural. Antenna: 960-ft. above av. terrain, 978-ft. above ground, 1049-ft. above sea level.

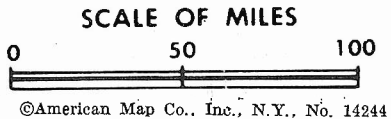
Latitude 29° 34' 25"
Longitude 95° 28' 31"

Transmitter: Alameda, Tex.
Studio: 3310 Bissonnet.
TV tape: Recording facilities.
AM Affiliate: See Ownership, below.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KTRK-TV Ref: FCC File No. BMPCT-2240 Granted 7/7/64



KTRK-TV

Licensee: Houston Consolidated TV Co., P.O. Box 12, Houston 1.

Telephone: MO 6-0713. TWX No.: HO 1072.

Ownership: KTRH, 32% (Houston Chronicle owns 70% of KTRH); Roy Hofheinz, 16% (ex-mayor of Houston); John Paul Goodwin, 2.8%; George S. Bruce Jr., 2%; remaining 39.63% is held by 26 individuals, none owning as much as 3%, who held stock in other two applicants for channel. KTRK-TV officers: Wright Morrow, chairman; John T. Jones Jr., pres. (also pres. of Houston Chronicle); Willard E. Walbridge, exec. v.p.; Roy Hofheinz, v.p.; B. F. Orr, secy. (owns 10% of KTRH); George S. Bruce Jr., treas. Mr. Hofheinz also owns 50% of radio KENS, San Antonio.

Began Operation: Nov. 20, 1954.

Represented (sales) by George P. Hollingbery Co.

Personnel:

JOHN T. JONES JR., president.
WILLARD E. WALBRIDGE, exec. v.p. & general manager.
WILLIAM F. BENNETT, commercial manager.
JOHN E. HILL, program development & public service mgr.
HOWARD FINCH, program manager.
JESS MITCHELL, chief studio engineer.
ROBERT SUTTON, chief transmitter engineer.
RAY CONAWAY, news director.
M. B. JOHNSON, film director & buyer.
WAYNE THOMAS, production director.
LILA GORDON, public relations director.
PAUL MONTAGUE, art & advertising director.

DIGEST OF RATE CARD NO. 11-A
(Nov. 15, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID
Class AA—6:59-9:59 p.m., daily.
\$1300.00 \$780.00 \$390.00 \$400.00 \$300.00 \$200.00
NETWORK BASE HOURLY RATE: \$1350.

For Other Publishers with TV Station Interests,
see the Newspaper Ownership Section.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS			
	Aransas	2,200	2,100	90
	Austin	4,500	3,400	74
	Brazoria	21,500	19,700	92
	Calhoun	4,500	3,700	82
	Chambers	3,100	2,900	91
	Colorado	5,700	4,400	77
	Fort Bend	10,700	9,200	86
	Galveston	43,400	38,900	90
	Grimes	3,900	2,900	73
	Harris	385,800	352,200	92
	Jackson	4,000	3,200	79
	Liberty	9,400	7,800	83
	Madison	2,100	1,600	72
	Matagorda	7,600	6,300	83
	Montgomery	8,100	6,700	82
	San Jacinto	1,800	1,200	62
Victoria	13,500	11,000	82	
Walker	5,100	3,600	71	
Waller	3,100	2,500	79	
Washington	6,000	4,100	67	
Wharton	10,800	8,900	83	
Between 25-50%	TEXAS			
	Brazos	12,400	10,600	86
	Polk	4,100	3,100	75
Under 25%	TEXAS			
	Bastrop	5,300	4,100	78
	Burleson	3,500	2,500	70
	Fayette	6,700	3,800	56
	Gonzales	5,400	4,300	81
	Hardin	7,300	6,300	85
	Jasper	6,400	5,300	82
	Jefferson	74,600	69,400	94
	Lavaca	6,300	4,000	62
	Lee	2,800	2,200	78
Newton	2,800	2,100	72	
Tyler	3,200	2,400	75	
KTRK-TV Station Total		700,100	618,100	88
ARB Total Net Weekly Circulation (March, 1962)			453,000	

Texas—Laredo

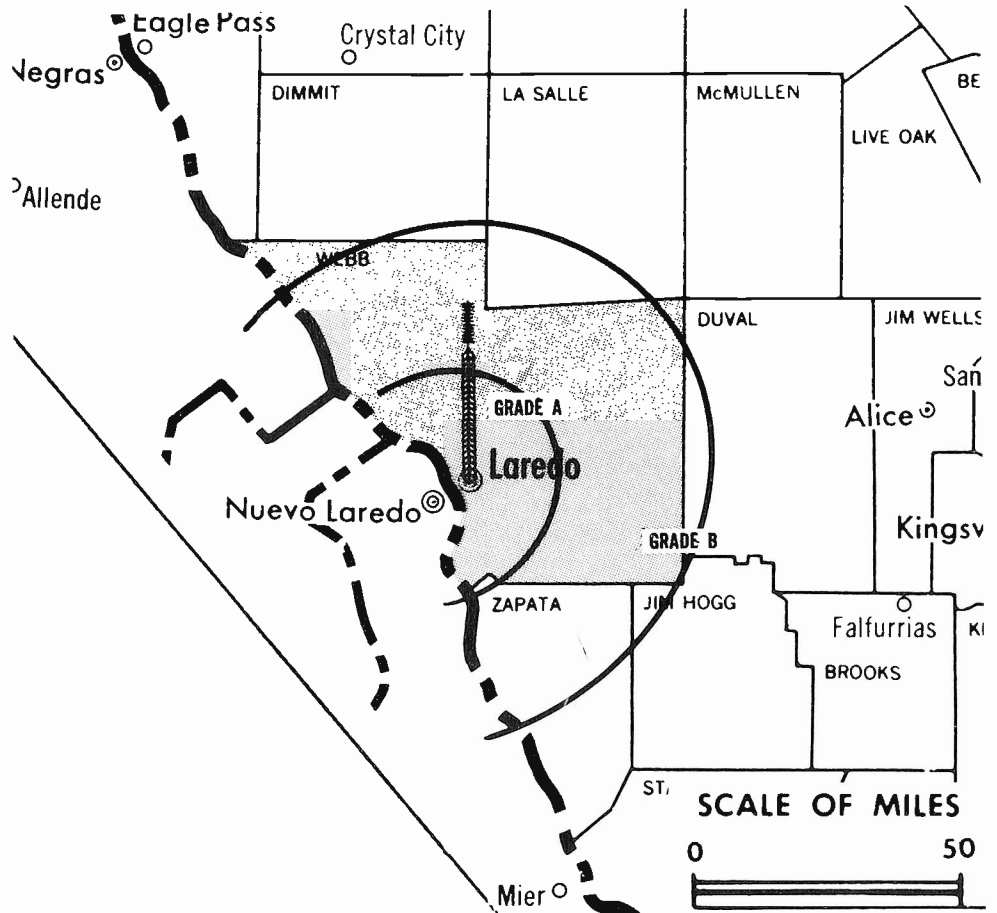


Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 6-kw visual, 3-kw aural. Antenna: 170-ft. above av. terrain, 241-ft. above ground, 656-ft. above sea level.

Latitude 37° 30' 23"
Longitude 99° 30' 30"

Transmitter: Convent & Houston Sts.
Studio: Convent & Houston Sts.
Telephone: Randolph 3-3674.

ARB Data: The table below does not show present coverage. After data was collected, the station raised its power.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KGNS-TV Ref: FCC File No. BMPCT-5338 Granted 8/27/59

©American Map Co., Inc., N.Y., No. 14244

KGNS-TV

Network Service: ABC, CBS (EMP), NBC.

Licensee: Southwestern Operating Co., Box 1378.

Ownership: Donald W. Reynolds owns Southwestern Operating Co.; for other interests, see KORK-TV, Henderson-Las Vegas.

Began Operation: Jan. 5, 1956. Transfer from partners H. C. Avery Jr. and David H. Cole to present owner under 5-year lease approved July 30, 1958 by FCC (Television Digest, Vol. 14:28, 32).

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Hammett & Edison.

Personnel:

DONALD W. REYNOLDS, president.
ROY BOWMAN, general manager.
PATRICK MILLER, sales manager.
VELIA CASTILLO, program director.
W. IRVEN SIMPSON, chief engineer.

DIGEST OF RATE CARD NO. 3

(Jan. 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class A—7-10 p.m., daily.

\$200.00 \$120.00 \$80.00 \$70.00 \$60.00 \$50.00 \$37.50 \$25.00

NETWORK BASE HOURLY RATE: \$100 (ABC), \$50 (CBS), \$100 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS Webb	15,200	12,400	82
Between 25-50%	None	Between 25-50%		
Under 25%	None	Under 25%		
KGNS-TV Station Total		15,200	12,400	82
ARB Total Net Weekly Circulation (March, 1962)			25,000	

Texas—Lubbock



KCBD-TV

Ch. 11



Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 760-ft. above av. terrain, 791-ft. above ground, 3989-ft. above sea level.

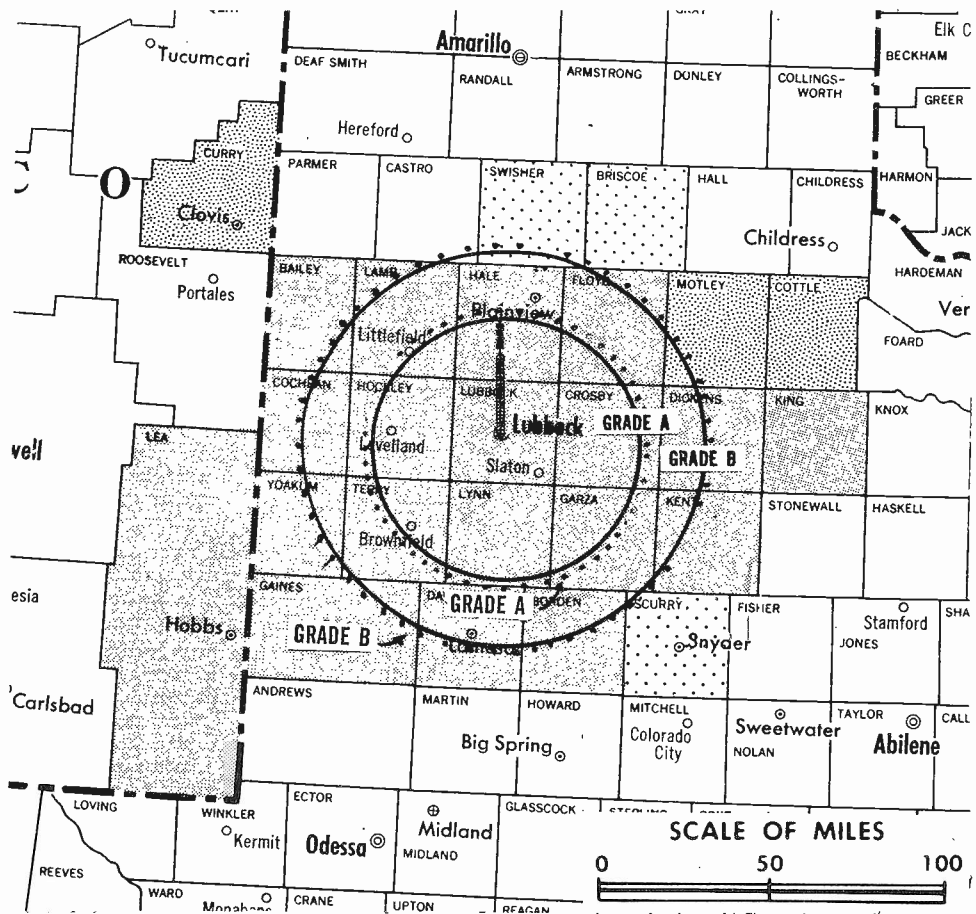
Latitude 33° 32' 32"
Longitude 101° 50' 14"

Holds CP for change to 316-kw visual, 158-kw aural.

Requests change to 316-kw visual, 158-kw aural.

Transmitter: 5600 Ave. A.

AM Affiliate: KCBD, 1-kw, 1590 kc (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KCBD-TV Ref: FCC File No. BMPCT-2341 Granted 8/17/54
Also CP: BPCT-2986 Granted 4/12/62

©American Map Co., Inc., N.Y., No. 14244

KCBD-TV

Licensee: Bryant Radio & Television Inc., Box 1507.

Studio: 5600 Ave. A.

Telephone: Sherwood 4-1414.

TWX No.: LU 8093.

AM Affiliate: See above.

Ownership: Caprock Bcstg. Co., 65%; J. D. Leftwich, 20%; several others, none with over 5%; Joe H. Bryant, pres. (also pres. & 57.4% owner of Caprock Bcstg. Co.).

Began Operation: May 10, 1953.

Represented (sales) by Paul H. Raymer Co. Inc.

Represented (legal) by Welch, Mott & Morgan.

Personnel:

JOE H. BRYANT, president.
ROBERT L. SNYDER, secretary-treasurer.
GEORGE L. TARTER, v.p. for sales & film buyer.
RAY POINDEXTER, national sales.
FRANK LEE, chief engineer.
BILL TAYLOR, program director.
C. W. RATLIFF, news director.
EVERETT GEORGE, production manager.

DIGEST OF RATE CARD NO. 6 (Feb. 17, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
\$400.00	\$240.00	\$160.00	\$140.00	\$120.00	\$100.00	\$50.00

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation

State County

Total Households

TV Homes Homes %

Over 50%

State	County	Total Households	TV Homes	Homes %
NEW MEXICO	Lea	16,000	14,300	90
TEXAS	Bailey	2,700	2,400	89
	Borden	300	300	83
	Cochran	1,800	1,600	90
	Crosby	3,000	2,800	92
	Dawson	5,500	4,800	86
	Dickens	1,600	1,500	87
	Floyd	3,700	3,400	92
	Gaines	3,600	3,300	92
	Garza	2,000	1,800	89
	Hale	10,800	9,700	90
	Hockley	6,200	5,900	95
	Kent	600	600	93
	King	200	200	71
	Lamb	6,500	6,000	92
	Lubbock	46,300	42,600	92
	Lynn	3,100	2,800	90
	Terry	4,800	4,300	90
	Yoakum	2,400	2,300	94

Between
25-50%

State	County	Total Households	TV Homes	Homes %
NEW MEXICO	Curry	9,700	8,500	88
TEXAS	Cottle	1,400	1,100	80
	Motley	1,000	700	68

Under 25%

State	County	Total Households	TV Homes	Homes %
TEXAS	Briscoe	1,100	1,000	90
	Scurry	5,900	5,300	90
	Swisher	3,200	3,000	94

KCBD-TV Station Total	143,400	130,200	91
ARB Total Net Weekly Circulation (March, 1962)		101,800	

Texas—Lubbock



KLBK-TV



[formerly KDUB-TV]
Ch. 13

[Also operates West Texas TV Network, with KYBK-TV as originating station for its affiliated KPAR-TV, Sweetwater-Abilene, KEDY-TV, Big Spring, and KICA-TV, Clovis, N.M.]

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 830-ft. above av. terrain, 859-ft. above ground, 4085-ft. above sea level.

Latitude 33° 31' 35"
Longitude 101° 52' 12"

Transmitter: 7400 College Ave.

TV tape: Recording facilities.

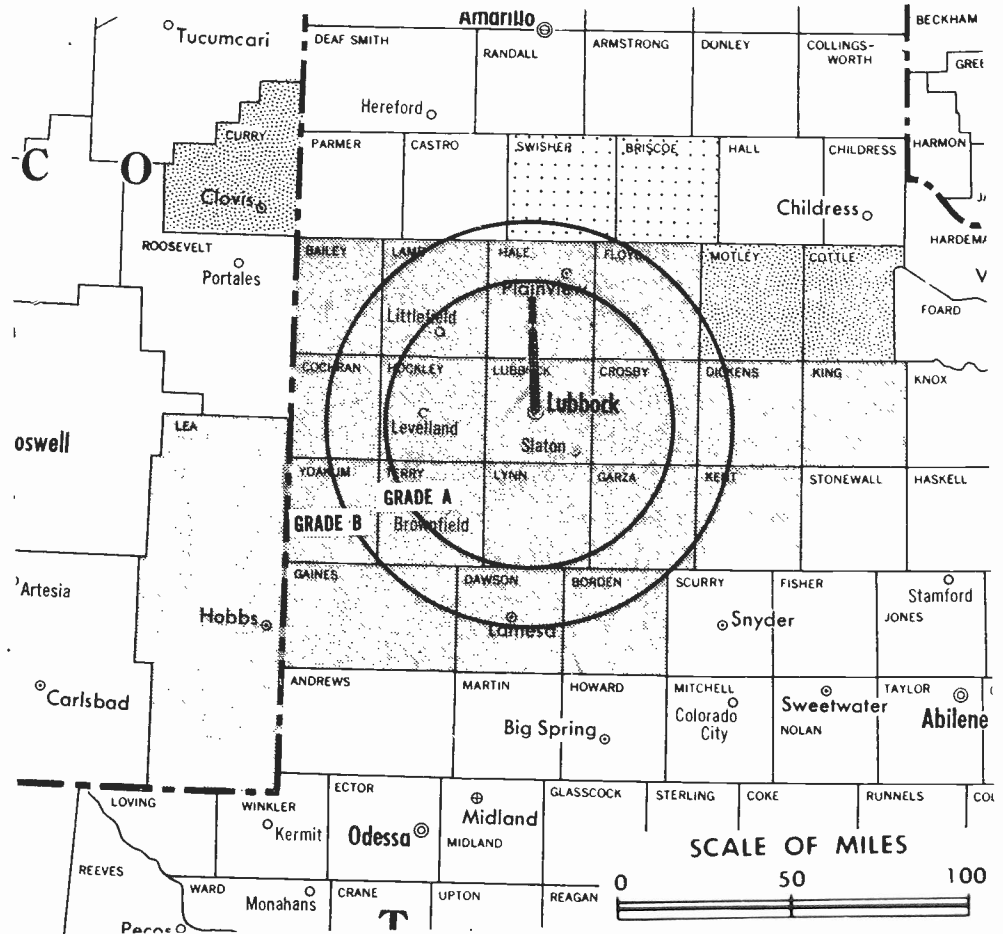
AM Affiliate: KLBK, .25-kw, 1340 kc.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KLBK-TV Ref: FCC File No. BMPCT-3002 Granted 4/29/55

©American Map Co., Inc., N.Y. No. 14244

KLBK-TV

Licensee: Grayson Enterprises Inc., Box 1559, Lubbock.

Studio: 7400 College Ave.

Telephone: Sherwood 4-2345. TWX No.: LU 8111.

Ownership: Sidney Grayson, pres., 7.25%; Irving Gold, v.p., 12.5%; Murray Gold, v.p., 12.5%; Nat Levine, secy.-treas., 15%; Theodore Shanbaum, chairman, 15%; Dr. Ellis Sharp, 15%; Lee Optical & Associated Company's Planned Trust, 15%; Sherry & Harold Craselnic, 5%; Lea & Bernard Behrman, 1%; Charlotte & Artie Harris, 0.625%; Nessie & Dan Goldfeder, 0.625%; Evelyn & Alix Levine, 0.5%. Grayson, Levine and the Golds are stockholders in KSYD-TV, Wichita Falls, Tex. Also own KPAR-TV, Sweetwater, Tex. (operated under lease by Texas Key Bcstrs. Inc.). Also operates KEDY-TV, Big Spring, under lease arrangement which includes option to buy 50% of stock and program and sales control. Also controls KICA-TV.

Began Operation: Nov. 13, 1952. Sale by W. D. (Dub) Rogers and associates to owners of KSYD-TV, Wichita Falls approved Oct. 11, 1961 (Television Digest, Vols. 17:27, 1:5).

Represented (sales) by The Branham Co.

Represented (legal) by Eliot C. Lovett.

Represented (engineering) by Kear & Kennedy.

Personnel:

R. S. (BUD) NIELSEN, general sales manager
JOHN HENRY, national sales manager.
RAY TRENT, program director and film buyer.
DOUG SEWELL, production manager.
JAMES PHILLIPS, general counsel.
RUDY STARNES, chief engineer.

DIGEST OF RATE CARD NO. 6-L
(June 1, 1958)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.*	8 Sec.*
Class A—6:30-10:30 p.m., daily.	\$425.00	\$255.00	\$170.00	\$150.00	\$130.00	\$80.00 \$40.00

*Class AA (7-10 p.m., daily): Min. or 20 Sec. \$100, 8 Sec. \$50.

Combination Rates: See next column.

Combination Rate Card No. 6—LABC (April 1, 1959)—KDUB-TV, Lubbock; KPAR-TV, Abilene-Sweetwater; KEDY-TV, Big Spring; KVER-TV, Clovis, N.M. Note: Also has available rates for other station combinations.

Class A—6:30-10:30 p.m., daily.

\$810.00 \$486.00 \$324.00 \$283.50 \$234.00 \$130.00** \$65.00**

**Class AA (7-10 p.m., daily): Min. or 20 Sec. \$160, 8 Sec. \$80.

NETWORK BASE HOURLY RATE: \$425.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	N.M.: Lea	16,000	14,300	90
	TEXAS			
	Bailey	2,700	2,400	89
	Borden	300	300	83
	Cochran	1,800	1,600	90
	Crosby	3,000	2,800	92
	Dawson	5,500	4,800	86
	Dickens	1,600	1,500	87
	Floyd	3,700	3,400	92
	Gaines	3,600	3,300	92
	Garza	2,000	1,800	89
	Hale	10,800	9,700	90
	Hockley	6,200	5,900	95
	Kent	600	600	93
King	200	200	71	
Lamb	6,500	6,000	92	
Lubbock	46,300	42,600	92	
Lynn	3,100	2,800	90	
Terry	4,800	4,300	90	
Yoakum	2,400	2,300	94	
Between 25-50%	N.M.: Curry	9,700	8,500	88
	TEXAS			
	Cottle	1,400	1,100	80
Motley	1,000	700	68	
Under 25%	TEXAS			
	Briscoe	1,100	1,000	90
Swisher	3,200	3,000	94	

KLBK-TV Station Total 137,500 124,900 91
ARB Total Net Weekly Circulation (March, 1962) 102,800

Texas—Lufkin

NBC abc **KTRE-TV**



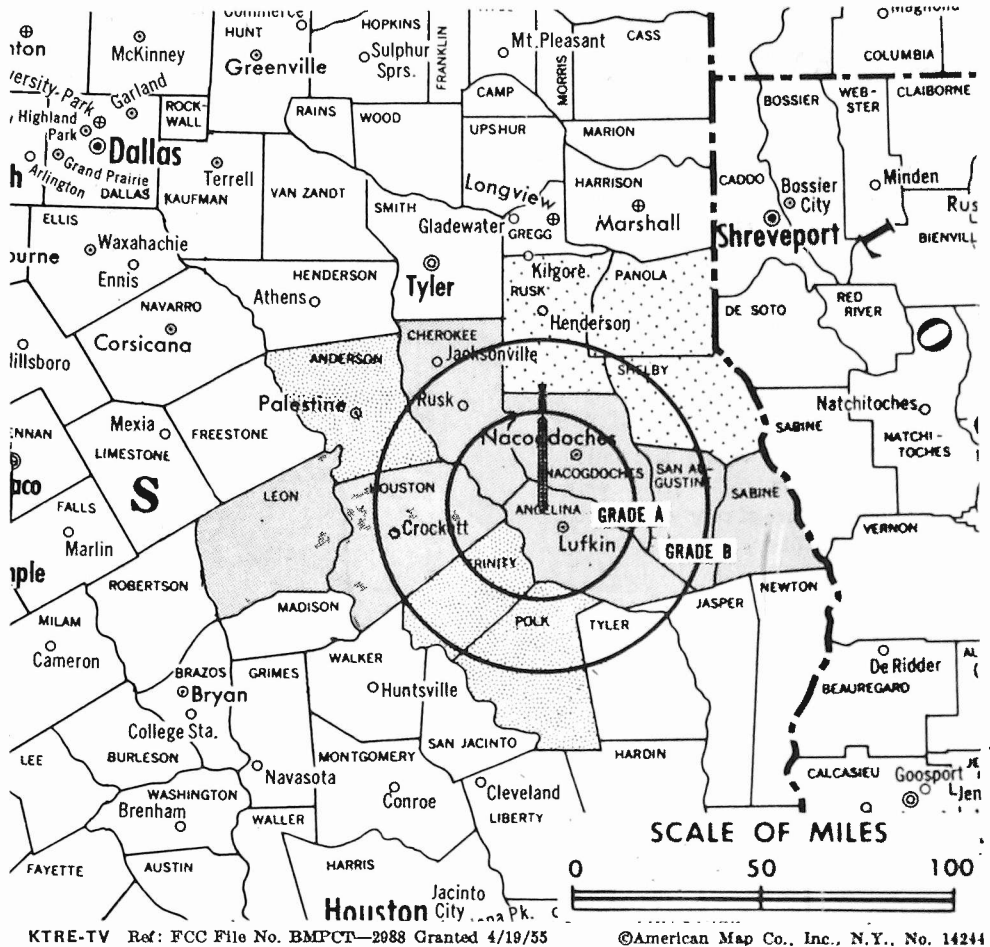
Ch. 9

[Operates in affiliation with
KPRC-TV, Houston]

Technical Facilities: Channel No. 9
(186-192 mc). Authorized power:
27.5-kw visual, 13.8-kw aural.
Antenna: 650-ft. above av. ter-
rain, 540-ft. above ground, 950-
ft. above sea level.

Latitude 31° 25' 09"
Longitude 94° 48' 02"

Transmitter: 1.4-mi. NW of Clawson.
AM Affiliate: KTRE, 1-kw, 1420 kc
(MBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTRE-TV Ref: FCC File No. BMPCT-2988 Granted 4/19/55

© American Map Co., Inc., N.Y., No. 14244

KTRE-TV

Network Service: NBC, ABC, CBS (EMP).

Licensee: Forest Capital Bcstg. Co., Box 701.

Studio: 1.4-mi. NW of Clawson.

Telephone: Neptune 4-7771.

Ownership: Lucille Buford, 36.75%; Marshall H. Pengra, 15%;
Richman G. Lewin, 12.5%; Fred C. Hill, 12.5%; Robert Buford,
7.5%; Gerald Buford, 7.5%; Geoffrey Buford, 7.5%. Same in-
terests also own KLTV, Tyler, Tex.

Began Operation: Aug. 17, 1955. Sale to present owners by R. W.
Wortham Jr. and associates approved by FCC July 18, 1962
(Television Digest, Vol. 2:31).

Represented (sales) by Venard, Torbet & McConnell Inc.; Clyde
Melville Co. (Southwest).

Represented (legal) by Cohn & Marks.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

RICHMAN LEWIN, v.p., general manager & film buyer.
BILL CARTER, program director.
ROYCE CHRISTENSON, director of sales.
PAT MATTHEWS, promotion manager.
MARY ANN CHRISTOPHER, traffic manager.
FRED HILL, chief engineer.

DIGEST OF RATE CARD NO. 4
(July 1, 1959)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. ID
Class A—6:29-10:01 p.m., Mon.-Fri.; 4:59-10:31 p.m., Sat. & Sun.
\$250.00 \$150.00 \$100.00 \$87.50 \$75.00 \$60.00 \$50.00 \$25.00
NETWORK BASE HOURLY RATE: \$150 (ABC), \$125 (CBS), \$150
(NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS			
	Angelina	12,300	10,600	86
	Cherokee	9,700	7,600	78
	Houston	5,400	3,900	71
	Leon	3,100	2,100	67
	Nacogdoches	8,500	6,500	76
	Sabine	2,200	1,500	67
San Augustine	2,200	1,600	69	
Between 25-50%	TEXAS			
	Anderson	8,900	7,300	82
	Polk	4,100	3,100	75
Trinity	2,500	1,700	66	
Under 25%	TEXAS			
	Panola	5,000	4,200	82
	Rusk	11,200	9,500	85
Shelby	6,400	4,900	77	
KTRE-TV Station Total		81,500	64,500	79
ARB Total Net Weekly Circulation (March, 1962)			38,200	



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—TV's HAPPIEST
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Texas—Midland



KMID-TV



Ch. 2

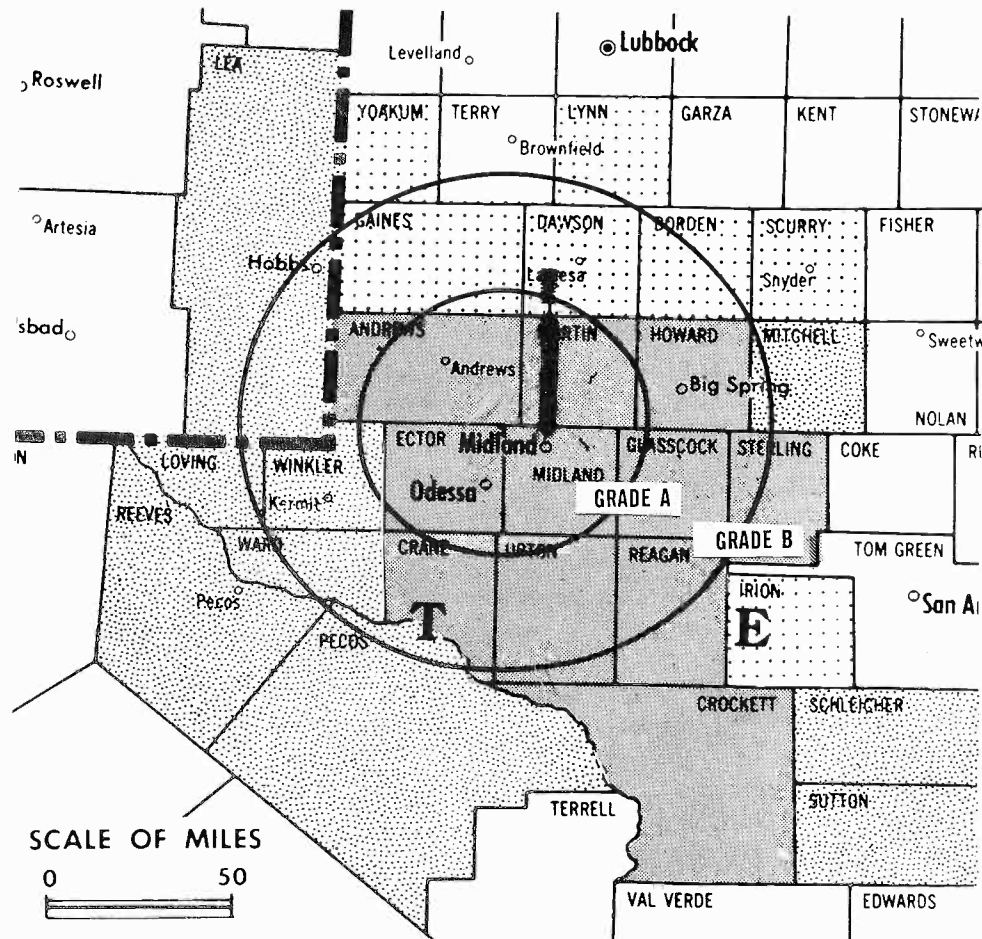
Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1060-ft. above av. terrain, 1137-ft. above ground, 4049-ft. above sea level.

Latitude 32° 05' 14"

Longitude 102° 17' 12"

Transmitter: 12-mi. NW of Midland.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KMID-TV Ref: FCC File No. BPCT-2922 Granted 10/30/61

©American Map Co., Inc., N.Y., No. 14244

KMID-TV

Licensee: Midessa Television Co. Inc., Midland.

Studio: Midland-Odessa Air Terminal.

Telephones: Mutual 2-7321, Midland; Federal 2-7321, Odessa.
TWX No.: 915-683-9511.

Ownership: J. Conrad Dunagan, pres., 10.5%; W. D. Noel, v.p., 12.3%; Donald M. Oliver, secy.-treas., 5.2%; R. H. Drewry, director, 29%; Executor for T. R. Warkentin estate, 18.4%; Paul Davis, 5.2%; E. G. Rodman, 12.3%; 4 other stockholders, none owns over 5.2%. Messrs. Drewry and Warkentin estate are principals in KSWO-TV and KSWO, Lawton, Okla., and radio KRHD, Duncan and KGWA, Enid, both Okla.

Began Operation: Dec. 18, 1953.

Represented (sales) by Venard, Torbet & McConnell Inc.

Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.

Personnel:

RAY HERNDON, general manager & film buyer.
JERRY BLAIR, sales manager.
GEORGE DOLMAS, production director.

DIGEST OF RATE CARD NO. 5N (July 15, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.*	8 Sec.
Class A—6:30-10 p.m., daily.	\$400.00	\$240.00	\$160.00	\$140.00	\$110.00	\$90.00 \$48.00

*Also has a 20 Sec. rate: Class A \$80.

NETWORK BASE HOURLY RATE: \$375.

For Other Owners of Two or More TV Stations, see Group Ownership Section.

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS				
		Andrews	4,100	3,700	89
		Crane	1,400	1,400	95
		Crockett	1,200	900	77
		Ector	27,900	25,700	93
		Glasscock	400	400	96
		Howard	11,800	11,200	94
		Martin	1,400	1,400	93
		Midland	21,300	19,800	93
		Reagan	1,100	1,100	96
		Sterling	400	300	81
		Upton	1,800	1,600	86
	Between 25-50%	NEW MEXICO			
		Lea	16,000	14,300	90
TEXAS					
		Loving	100	100	96
		Mitchell	3,400	2,900	86
		Pecos	3,300	2,900	86
		Reeves	4,800	4,100	85
		Schleicher	900	800	82
	Sutton	1,100	700	63	
	Ward	4,200	3,800	90	
	Winkler	4,100	3,700	90	
Under 25%	TEXAS				
		Borden	300	300	83
		Concho	1,200	1,100	87
		Dawson	5,500	4,800	86
		Gaines	3,600	3,300	92
		Irion	400	400	77
		Lynn	3,100	2,800	90
		Menard	1,000	500	48
	Scurry	5,900	5,300	90	
	Yoakum	2,400	2,300	94	
KMID-TV Station Total			134,100	121,600	91
ARB Total Net Weekly Circulation (March, 1962)				32,900	

Texas—Monahans & Midland



KVKM-TV



Ch. 9

[Operates satellite KVLF-TV, Alpine, Texas]

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 240-kw visual, 120-kw aural, 1270-ft. above av. terrain, 1080-ft. above ground, 4490-ft. above sea level.

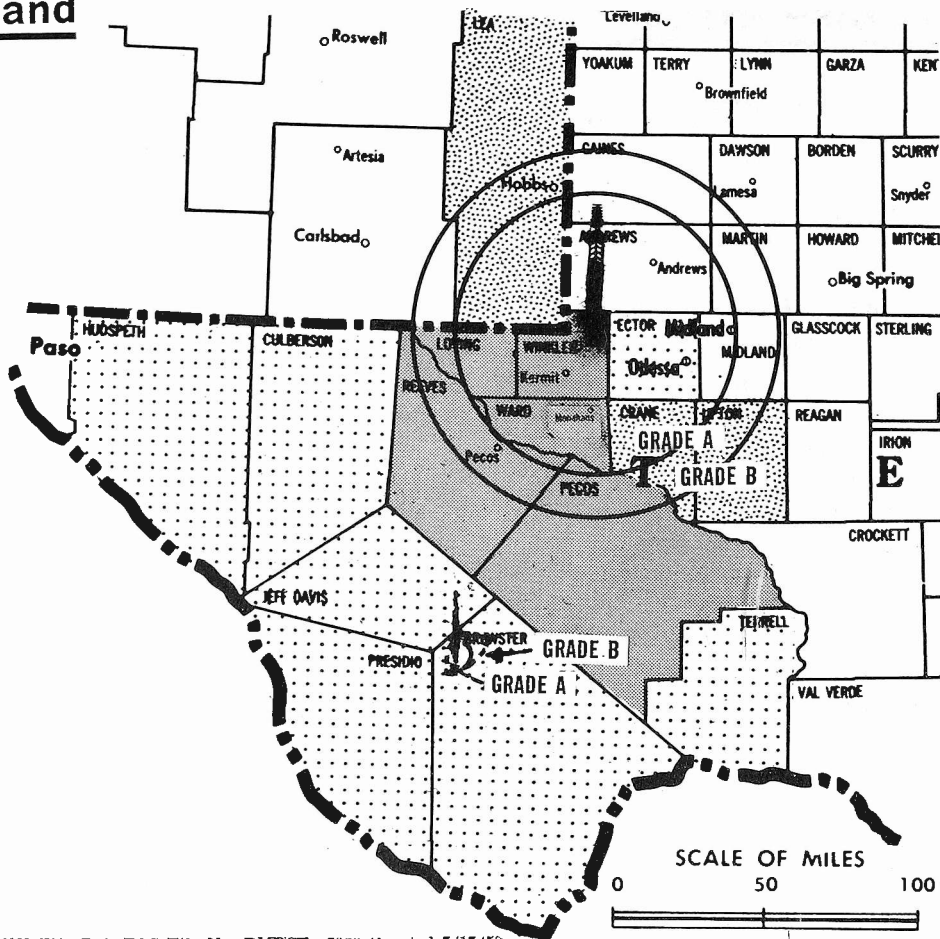
Latitude 31° 59' 17"
Longitude 102° 51' 59"

Transmitter: State Hwy. 302, 27-mi. NE of Monahans.

Studio: Kermit Hwy., Drawer K.

AM Affiliate: KVKM, 5-kw, 1330 kc (MBS).

Represented (engineering) Jules Cohen & Assoc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KVKM-TV Ref. FCC File No. BMPCT-5023 Granted 7/17/58
KVLF-TV Ref. FCC File No. BPCT-2618 Granted 1/18/61

©American Map Co., Inc., N.Y., No. 14244

KVKM-TV

Licensee: Tri-Cities Bcstrs., Drawer K. Telephone: Wilson 3-3231.

TWX No.: 915-943-4802

Ownership: John B. Walton, 100%. He also controls radio KVKM.

Began Operation: Dec. 1, 1958. Moved to new site and higher power Feb. 1, 1963.

Represented (sales) by Jack Masla & Co. Inc.; Clyde Melville Co. (Southwest).

Represented (legal) by Cohn & Marks.

Personnel:

J. ROSS RUCKER, general manager & film buyer.
PAT KNIGHT, continuity & traffic.
JEAN WELCH, program director.
NOEL KNIGHT, production director.
A. C. MARTIN, chief engineer.

DIGEST OF RATE CARD NO. 1—(Dec. 1, 1958)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—6:30-10 p.m., daily.

\$200.00 \$120.00 \$95.00 \$70.00 \$55.00 \$40.00 \$32.50 \$25.00

NETWORK BASE HOURLY RATE: \$100.

ARB Total Net Weekly Circulation
(March, 1962) 20,900
ARB breakdown of county coverage, by
percentage of net weekly circulation, was
compiled before station raised its power.
Therefore, it is not included.



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Texas—Nacogdoches

KTES

Ch. 19

[Special affiliation with KTRK-TV,
Houston]

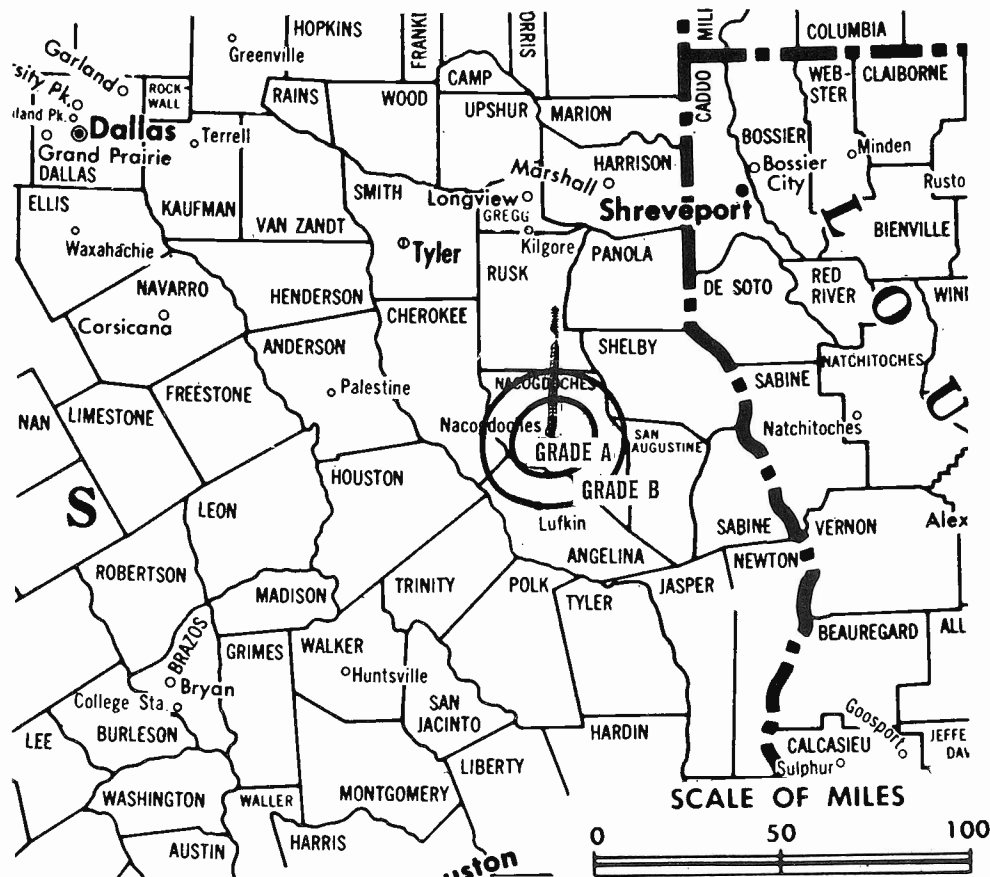
**(Due to Resume Operation
When Network Affiliation
Is Obtained)**

Technical Facilities: Channel No. 19
(500-506 mc). Authorized power:
16.6-kw visual, 9.12-kw aural.
Antenna: 292-ft. above av. ter-
rain, 300-ft. above ground, 660-
ft. above sea level.

Latitude 31° 35' 26"
Longitude 94° 37' 28"

Transmitter: State Hwy. 21, ½-mi.
E of city limits.

FM Affiliate: KELS, 33-kw, 100.1
mc (No. 261), 175-ft. antenna.



KTES Ref: FCC File No. BPCT-2292 Granted 6/20/57

©American Map Co., Inc., N.Y., No. 14244

KTES

Network Service: ABC by way of inter-city relay hookup with
KTRK-TV, Houston (contingent on approval by ABC).

Grantee: East Texas Bcstg. Co. Inc., Box 248.

Studio: State Hwy. 21, ½-mi. E of city limits.

Telephone: Logan 4-4181.

Ownership: G. P. (Pat) Scoggins, owner of business college, 100%.

Began Operation: Sept. 20, 1958, but left air early in July pending
decision on CATV franchise there (Television Digest, Vol. 15:27),
then left air again Aug. 25 pending completion of microwave
connection and planned to resume in 1960 (Vol. 15:42, 48).
Sale to present owner by Lee Scarborough approved July 27,
1960 by FCC (Vol. 16:34).

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Guy C. Hutcheson.

Personnel:

PAUL McDUFFIE, general manager.
PAT SCOGGINS, sales manager.
BOB DUNN, program director.
BASIL BARBEE, chief engineer.

DIGEST OF RATE CARD NO. 1 (Aug. 5, 1958)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—7-10:30 p.m., daily.	\$75.00	\$50.00	\$30.00	\$25.00	\$15.00	\$10.00	\$7.50 \$5.00

Texas—Odessa



KOSA-TV

Ch. 7

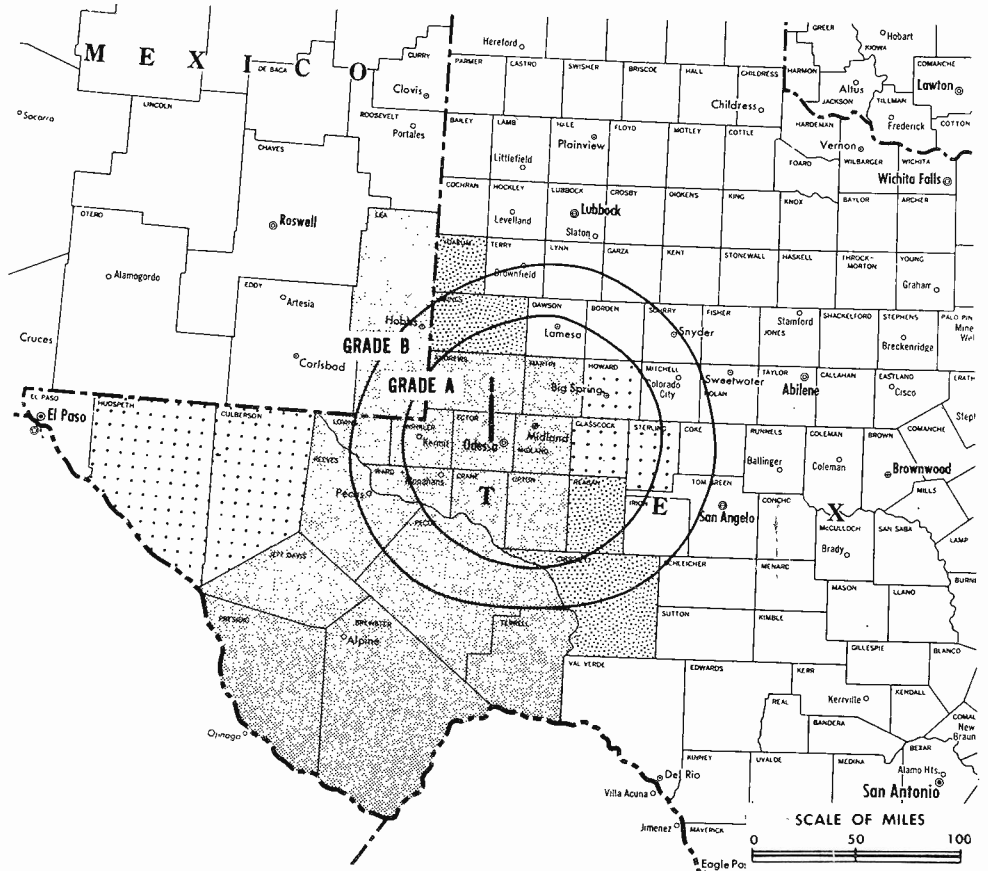


Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 160-kw aural. Antenna: 740-ft. above av. terrain, 726-ft. above ground, 3856-ft. above sea level.

Latitude 31° 51' 50.5"
Longitude 102° 34' 41"

Transmitter: Farm Rd. No. 866, 11-mi. W of Odessa.

AM Affiliate: KOSA, .25-kw, 1230 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KOSA-TV Ref: FCC File No. BMPCT-4369 Granted 11/26/56

©American Map Co., Inc., N.Y., No. 14244

KOSA-TV

Licensee: Southwest States Inc., 1211 N. Whitaker.

Studio: 1211 N. Whitaker.

Telephone: Federal 7-8301.

TWX No.: ODESSA 8756.

Ownership: See KVII, Amarillo, Tex.

Began Operation: Jan. 1, 1956.

Represented (sales) by The Bolling Co. Inc.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by Ed Talbott, El Paso, Tex.

Personnel:

CECIL TRIGG, president.
JOHN VACCA, v.p. & general manager.
ED COSTELLO, v.p., station & sales manager.
GEORGE C. COLLIE, v.p. & national sales manager.
AL HELTON, program manager.
WM. R. SCHOCK, chief engineer.

DIGEST OF RATE CARD NO. 6
(Sept. 1, 1959)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—6:30-10 p.m., daily.	\$400.00	\$240.00	\$160.00	\$140.00	\$120.00	\$90.00*
	\$48.00					

*Class A—20 Sec. \$80.

NETWORK BASE HOURLY RATE: \$375.

	Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	NEW MEXICO					
		Lea	16,000	14,300	90	
	Between 25-50%	TEXAS				
			Andrews	4,100	3,700	89
			Brewster	1,800	1,300	67
			Crane	1,400	1,400	95
			Ector	27,900	25,700	93
			Jeff Davis	500	300	60
			Loving	100	100	96
			Martin	1,400	1,400	93
			Midland	21,300	19,800	93
			Pecos	3,300	2,900	86
		Presidio	1,500	900	58	
		Reeves	4,800	4,100	85	
	Terrell	800	500	64		
	Upton	1,800	1,600	86		
	Ward	4,200	3,800	90		
	Winkler	4,100	3,700	90		
Under 25%	TEXAS					
		Crockett	1,200	900	77	
		Gaines	3,600	3,300	92	
		Reagan	1,100	1,100	96	
		Yoakum	2,400	2,300	94	
KOSA-TV Station Total						
			117,600	106,200	90	
ARB Total Net Weekly Circulation (March, 1962)						
				85,700		

Texas—Port Arthur-Beaumont



KPAC-TV

Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 990-ft. above av. terrain, 1022-ft. above ground, 1046-above sea level.

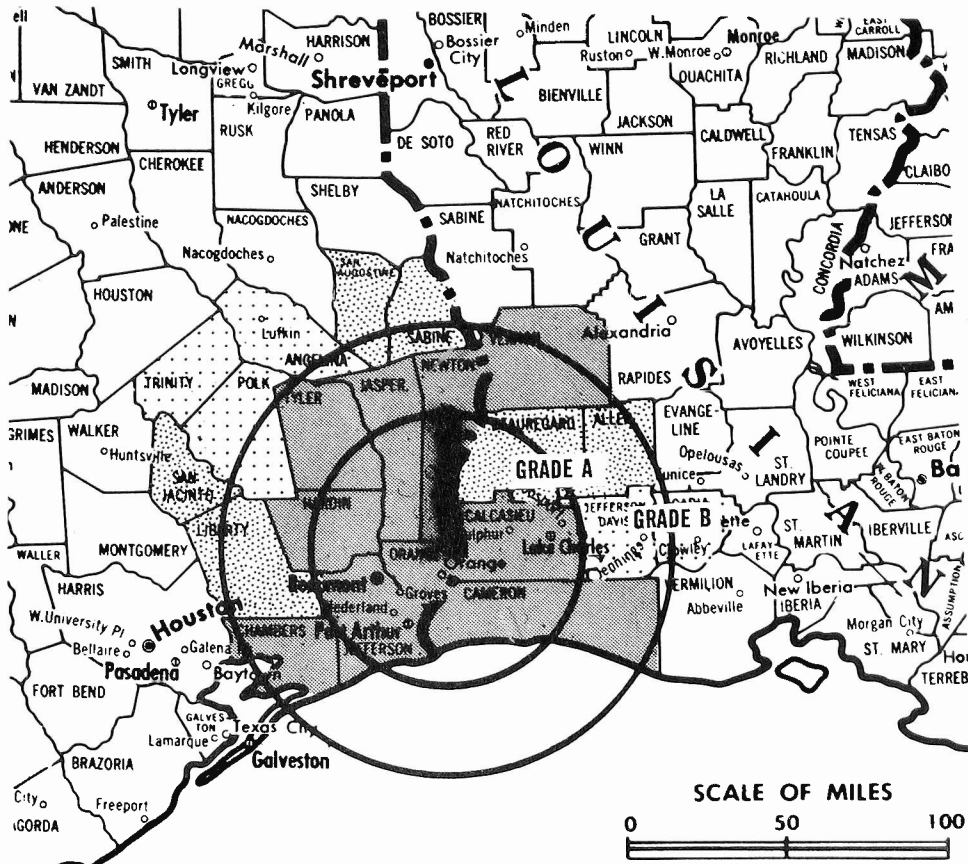
Latitude 30° 12' 58"
Longitude 93° 46' 05"

Transmitter: Hwy. 87, 8-mi. N of Orange, Tex.

AM Affiliate: KPAC, 5-kw (1-kw night), 1250 kc (MBS).

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KPAC-TV Ref: FCC File No. BLCT-1152 Granted 8/1/62

©American Map Co., Inc., N.Y., No. 14244

KPAC-TV

Licensee: Texas Goldcast TV Inc., P.O. Box 1059, Port Arthur.

Studio: 17th & Woodworth Blvd., Port Arthur.

Telephone: Yukon 5-5557.

TWX No.: 713-983-9821.

Ownership: Port Arthur College, 50%; Jefferson Amusement Co., 50%. Texas Goldcoast officers are: Julius M. Gordon, pres. (Jefferson Amusement Co.); Carl D. Levy, secy. (Jefferson Amusement); O. W. Collins, v.p. (Port Arthur College); Earl R. Moxon, treas. (Port Arthur College). Sale to Texas Goldcast approved June 27, 1957 (Television Digest, Vol. 13:22, 26).

Began Operation: Oct. 22, 1957.

Represented (sales) by Blair Television Associates.

Represented (legal) by Fisher, Wayland, Duval & Southmayd.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

JULIUS M. GORDON, president & general manager.
O. W. COLLINS, vice president.
MACK NEWBERRY, sales manager.
JOHN STEGALL, operations manager & film buyer.
DON DANIELS, chief engineer.

DIGEST OF RATE CARD NO. 6-A (June 11, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	ID
Class A—6:30-10 p.m., daily.	\$450.00	\$270.00	\$180.00			\$110.00	\$90.00 \$54.00

NETWORK BASE HOURLY RATE: \$510.

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	LOUISIANA				
		Calcasieu	41,100	37,300	91
		Cameron	1,900	1,700	85
		Vernon	5,300	4,100	76
	TEXAS				
		Hardin	7,300	6,300	85
		Chambers	3,100	2,900	91
		Jasper	6,400	5,300	82
		Jefferson	74,600	69,400	94
		Newton	2,800	2,100	72
	Orange	17,000	15,600	92	
	Tyler	3,200	2,400	75	
Between 25-50%	LOUISIANA				
		Allen	5,500	4,500	81
		Beauregard	5,500	4,200	77
	TEXAS				
		Liberty	9,400	7,800	83
		Sabine	2,200	1,500	67
	San Augustine	2,200	1,600	69	
	San Jacinto	1,800	1,200	62	
Under 25%	LOUISIANA				
		Acadia	13,500	11,500	85
		Jefferson Davis	8,200	7,000	85
	TEXAS				
	Angelina	12,300	10,600	86	
	Polk	4,100	3,100	75	
	Trinity	2,500	1,700	66	
KPAC-TV Station Total			229,900	201,800	88
ARB Total Net Weekly Circulation (March, 1962)				150,800	

Texas—San Angelo



KACB-TV

Ch. 3

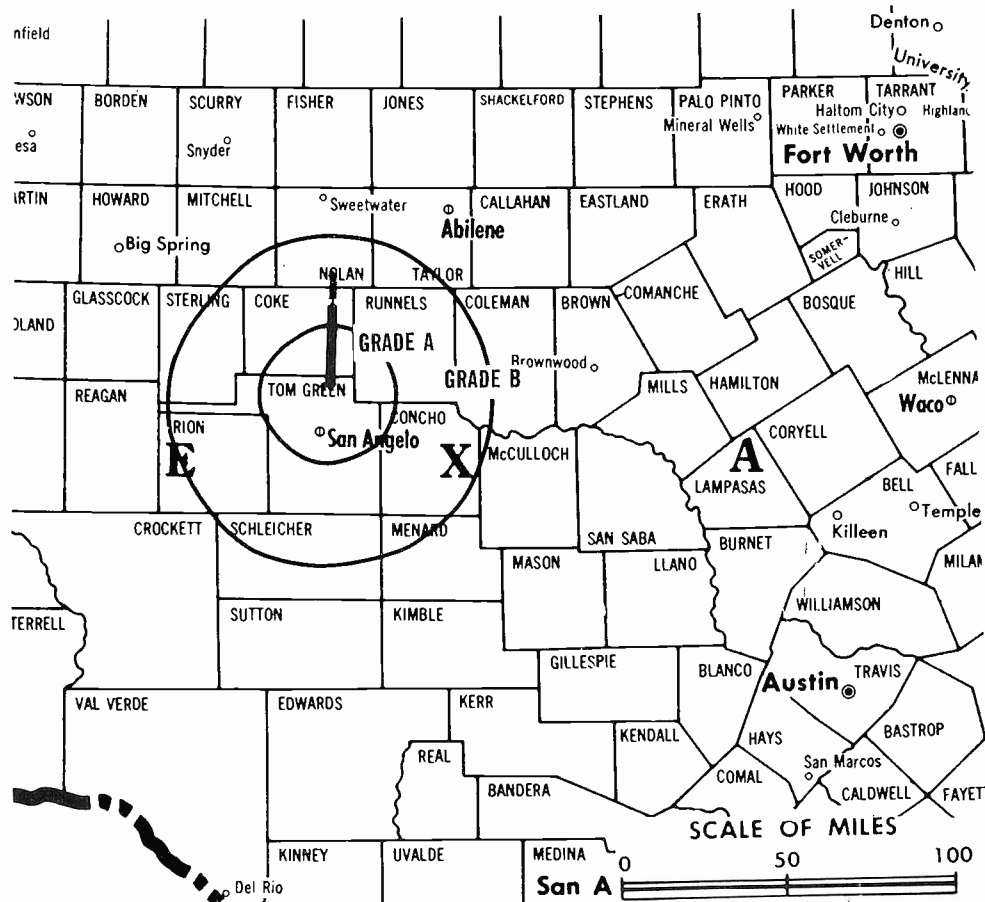
[Satellite of KRBC-TV, Abilene]

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 17.87-kw visual, 9-kw aural. Antenna: 596-ft. above av. terrain, 469-ft. above ground, 2719-ft. above sea level.

Latitude 31° 37' 22"

Longitude 100° 26' 14"

Transmitter: 7.7-mi. N of San Angelo, .4-mi. W of State Hwy. 208.



KACB-TV Ref: FCC File No. BLCT-1171 Granted 8/22/62

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KACB-TV

Licensee: Abilene Radio & TV Co., 4510 S. 14th St., Abilene.

Studio: 4510 S. 14th St., Abilene.

Telephone: Owen 2-4242. TWX No.: 915-492-9210.

Ownership: See KRBC-TV, Abilene.

Began Operation: Feb. 8, 1962.

Represented (sales) by Bolling Co.

Represented (legal) by Miller & Schroeder.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

WILLIAM TERRY, manager.
CHARLES OLSON, national sales mgr.
NORMAND MANN, program director.
TROY MALLON, chief engineer.

Rates: Sold only in combination with KRBC-TV, Abilene.

NETWORK BASE HOURLY RATE: Combination rate with KRBC-TV (\$325).

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



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Texas—San Angelo



KCTV

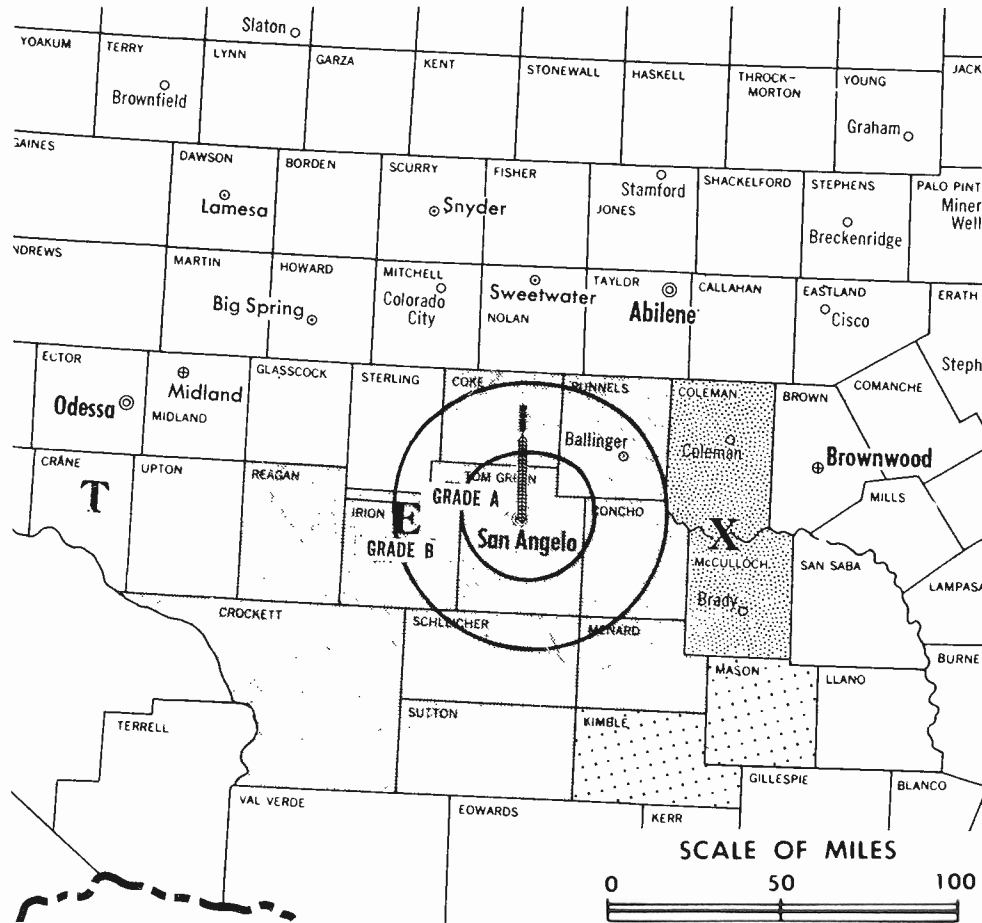
Ch. 8



Technical Facilities: Channel No. 8
(180-186 mc). Authorized power:
26.9-kw visual, 13.5-kw aural.
Antenna: 420-ft. above av. ter-
rain, 443-ft. above ground, 2331-
ft. above sea level.

Latitude 31° 29' 29"
Longitude 100° 26' 03"

Transmitter: 1011 E. 28th St.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KCTV Ref: FCC File No. BMPCT-1052 Granted 4/10/53

©American Map Co., Inc., N.Y., No. 14244

KCTV

Licensee: Westex Television Co., 1011 E. 28th St.

Studio: 1011 E. 28th St.

Telephone: 655-7383.

TWX No.: 915-655-6612.

Ownership: Houston H. Harte, pres., 48.32%; Edward H. Harte, v.p., 48.32%; A. L. Hall, secy., 3.36%. Edward H. & Houston H. Harte also have an interest in San Angelo Standard Inc. and Affiliated Newspapers Inc., which own control of Express Publishing Co., licensee of KENS-TV, San Antonio, Tex.

Began Operation: June 26, 1953. Transfer of 74% to KGKL and R. H. Simmons approved March 13, 1957 by FCC (Television Digest, Vol. 13:2, 11). Transfer of 49% from KGKL to Big Spring Bcstg. Co. effective March 25, 1959. Transfer to present owners approved by FCC Dec. 4, 1962 (BPTC-4160).

Represented (sales) by Venard, Rintoul & McConnell Inc., Clyde Melville Co. (Southwest).

Personnel:

J. HARLEY HUBBARD, exec. v.p., general manager & film buyer.

R. E. DeLOACH, business manager.

CHARLES CATHEY, production manager.

AL COBB, program director.

LARRY CHARLESWORTH, chief engineer.

DIGEST OF RATE CARD NO. 4 (March 1, 1960)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-10:30 p.m., daily.	\$225.00	\$135.00	\$90.00	\$57.00	\$42.00	\$35.00
					\$21.00	

NETWORK BASE HOURLY RATE: \$200 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS			
	Coke	1,100	1,000	89
	Concho	1,200	1,100	87
	Crockett	1,200	900	77
	Runnels	4,700	4,200	88
	Irion	400	400	77
	Menard	1,000	500	48
	Reagan	1,100	1,100	96
	Schleicher	900	800	82
	Sutton	1,100	700	63
Tom Green	19,700	17,600	90	
Between 25-50%	TEXAS			
	Coleman	4,400	3,900	88
	McCulloch	3,000	2,100	69
Under 25%	TEXAS			
	Kimble	1,300	900	62
	Mason	1,300	900	64
KCTV Station Total		42,400	36,100	85
ARB Total Net Weekly Circulation (March, 1962)			28,200	



THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES

TRANS-LUX TELEVISION CORPORATION
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Texas—San Antonio



KENS-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1392-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

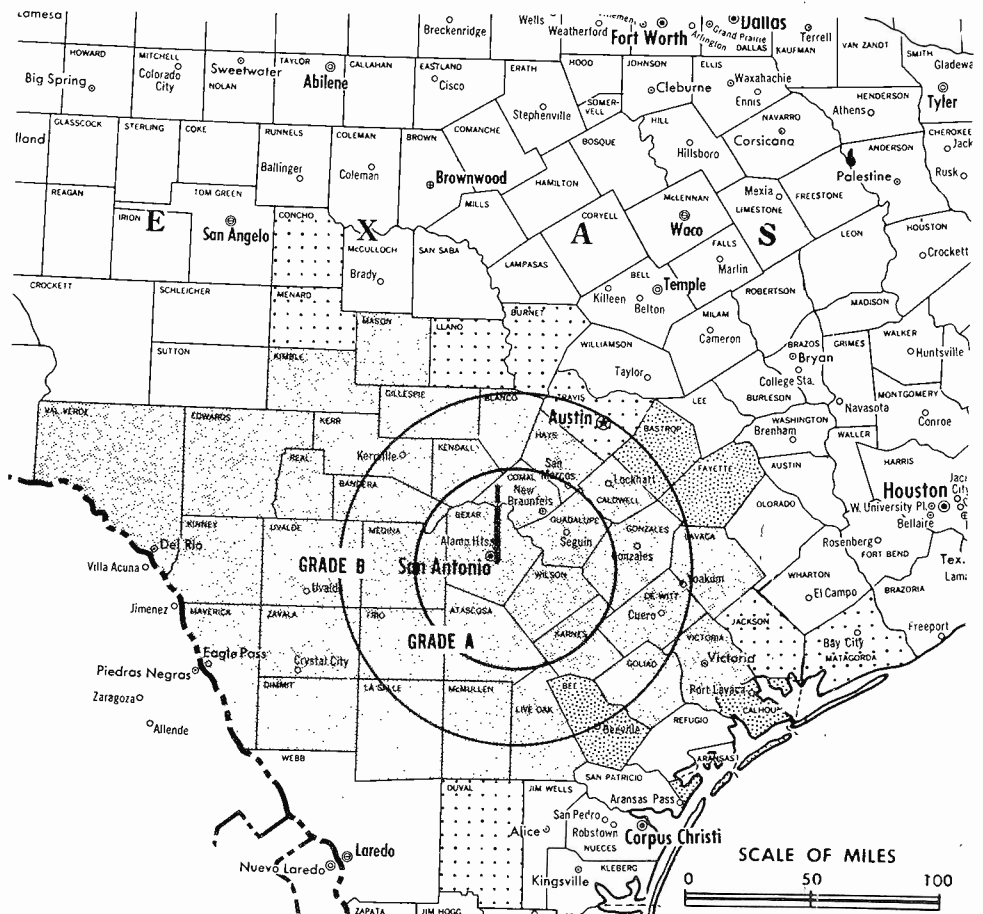
Latitude 29° 16' 07"

Longitude 98° 15' 55"

Transmitter: Stewart Rd., 4-mi. NE of Elmendorf, Tex.

Studio: Ave. E & Fourth St.

TV tape: Recording facilities.



Total Households: © SRDS
 Consumer Market Data as of 1/1/62.
 TV Homes: TV% and Net Weekly Circulation
 © 1962 American Research Bureau.

KENS-TV Ref: FCC File No. BPCT-2305 Granted 8/1/57

©American Map Co., Inc., N.Y., No. 14244

KENS-TV

Licensee: Express Publishing Co., Ave. E & Fourth St. (zone 6).

Telephone: Capitol 5-7411. TWX No.: SA 100.

Ownership: 99.2% of stock held by Corpus Christi Caller and Times, Abilene Reporter-News, San Angelo Standard-Times and Affiliated Newspapers Inc. (35.8% owner of San Antonio Express and News). These are all Harte-Hanks newspapers. Houston H. and Edward H. Harte own 50% of KCTV, San Angelo, Tex.) and are buying out other stockholders.

Began Operation: Feb. 15, 1950. Transfer to present owners from owners of San Antonio Express and News approved by FCC July 3, 1962. Sale to San Antonio Express and News by Storer Bcstg. Co., which acquired it in Oct. 1951, approved by FCC Oct. 27, 1954 (Television Digest, Vol. 7:30, 41; 10:15, 22, 26, 44).

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Loucks & Jansky.

Represented (engineering) by Jansky & Bailey.

Personnel:

- FRANK G. HUNTRESS JR., president.
- ELMER O. WAYNE, exec. v.p. & general manager.
- WILLIAM LYDLE, national sales manager.
- DICK DICKERSON, local sales manager.
- ALBERT DULLNIG, production manager.
- WM. J. JACKSON, chief engineer.

DIGEST OF RATE CARD NO. 12 (April 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class AA—7-10 p.m., daily.

\$800.00 \$480.00 \$320.00 \$240.00 \$220.00 \$200.00 \$120.00

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS			
	Atascosa	4,900	4,000	81
	Bandera	1,400	1,300	88
	Bexar	189,700	168,500	89
	Blanco	1,200	1,000	83

Net Weekly Circulation

State County

Total Households

TV Homes %

TEXAS—(Continued)

Caldwell	5,100	4,200	82
Comal	5,900	5,200	87
De Witt	6,400	4,900	75
Dimmit	2,300	1,300	58
Edwards	700	500	64
Frio	2,500	1,800	71
Gillespie	3,300	2,300	69
Goliad	1,600	1,200	75
Gonzales	5,400	4,300	81
Guadalupe	8,300	6,900	83
Hays	5,300	4,500	85
Karnes	3,900	3,100	79
Kendall	1,900	1,500	77
Kerr	5,200	4,100	78
Kimble	1,300	900	62
Kinney	700	400	53
La Salle	1,500	1,100	68
Lavaca	6,300	4,000	62
Live Oak	2,100	1,700	82
McMullen	400	300	81
Mason	1,300	900	64
Maverick	3,300	1,800	52
Medina	5,000	4,100	81
Real	700	400	53
Uvalde	4,700	3,600	76
Val Verde	6,500	4,600	70
Victoria	13,500	11,000	82
Wilson	3,600	2,700	76
Zavala	2,800	1,700	59

Over 50%

Between 25-50%

TEXAS

Aransas	2,200	2,100	90
Bastrop	5,300	4,100	78
Bee	6,300	5,000	80
Calhoun	4,500	3,700	82
Fayette	6,700	3,800	56

Under 25%

TEXAS: Burnet, Concho, Duval, Jackson, Llano, Matagorda, Menard, Travis.

KENS-TV Station Total	417,800	351,500	84
ARB Total Net Weekly Circulation (March, 1962)		265,800	

Texas—San Antonio



KONO-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1483-ft. above av. terrain, 1505-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 11"
Longitude 98° 15' 31"

Transmitter: 4.5-mi. ENE of Elmen-dorf, Tex.

TV tape: Recording facilities.

AM Affiliate: KONO, 5-kw (1-kw night), 860 kc.

FM Affiliate: KITY, 19-kw, 92.9 mc (No. 225), 450-ft. antenna height.

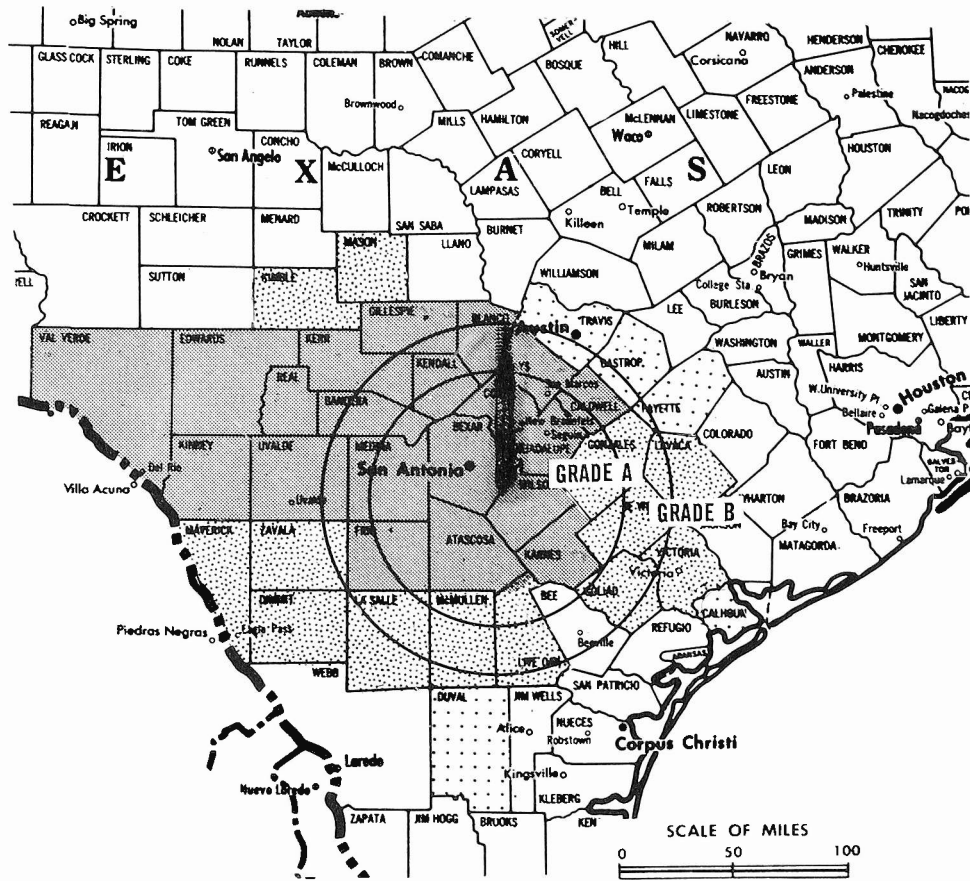
ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KONO-TV Ref: FCC File No. BPCT—2892 Granted 9/27/61

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KONO-TV

Licensee: Mission Telecasting Corp., 1408 N. St. Mary's St., San Antonio 6.

Studio: 1408 N. St. Mary's St. Telex: 076-415.

Telephone: Capitol 6-7611.

TWX No.: SA 122.

Ownership: Mission Broadcasting Co., 50%; Eugene J. Roth, chairman; James M. Brown, v.p.; Bob A. Roth, secy.-treas.; Jack Roth, pres.; Joe R. Straus, 13%; James Calvert, 10%; Lafayette Ward, 7.5%; Leslie D. Flowers, 7.5%; Sylvan Lang, 5%; L. A. Douglas, 5%; Jesse H. Oppenheimer, 2%. Mission Bcstg. is licensee of KONO, its stockholders are Eugene J. Roth, Bob A. Roth, Jack Roth, Mrs. Florence Pink & James M. Brown.

Began Operation: Jan. 21, 1957.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Welch, Mott & Morgan.

Personnel:

BOB A. ROTH, president & commercial manager.
EUGENE J. ROTH, chairman, exec. committee.
JAMES M. BROWN, v.p. & general manager.
JACK ROTH, asst. general manager.
W. PERRY DICKEY, program manager & film buyer.
KATIE FERGUSON, program coordinator.
KEY HERBERT, news director.
LOUIS C. CATALANO, art director.
GEORGE W. ING, engineering director.
LARRY BECKMAN, chief engineer.

DIGEST OF RATE CARD NO. 5 (March 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class AA—7-10 p.m., Mon.-Sat.; 6-10 p.m., Sun.
\$825.00 \$495.00 \$330.00 \$245.00 \$210.00 \$190.00 \$105.00

NETWORK BASE HOURLY RATE: \$900.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS			
	Atascosa	4,900	4,000	81
	Bandera	1,400	1,300	88
	Bexar	189,700	168,500	89
	Blanco	1,200	1,000	83
	Caldwell	5,100	4,200	82
	Comal	5,900	5,200	87
	Edwards	700	500	64
	Frio	2,500	1,800	71
	Gillespie	3,300	2,300	69
	Guadalupe	8,300	6,900	83
	Hays	5,300	4,500	85
	Karnes	3,900	3,100	79
	Kendall	1,900	1,500	77
	Kerr	5,200	4,100	78
	Kinney	700	400	53
Medina	5,000	4,100	81	
Real	700	400	53	
Uvalde	4,700	3,600	76	
Val Verde	6,500	4,600	70	
Wilson	3,600	2,700	76	
Between 25-50%	TEXAS			
	De Witt	6,400	4,900	75
	Dimmit	2,300	1,300	58
	Goliad	1,600	1,200	75
	Gonzales	5,400	4,300	81
	Kimble	1,300	900	62
	La Salle	1,500	1,100	68
	Lavaca	6,300	4,000	62
	Live Oak	2,100	1,700	82
	McMullen	400	300	81
Mason	1,300	900	64	
Maverick	3,300	1,800	52	
Victoria	13,500	11,000	82	
Zavala	2,800	1,700	59	
Under 25%	TEXAS: Aransas, Bastrop, Calhoun, Duval, Fayette, Travis.			
KONO-TV Station Total	392,800	331,100	84	
ARB Total Net Weekly Circulation (March, 1962)		234,100		

Texas—San Antonio

KWEX-TV

[formerly KUAL-TV]

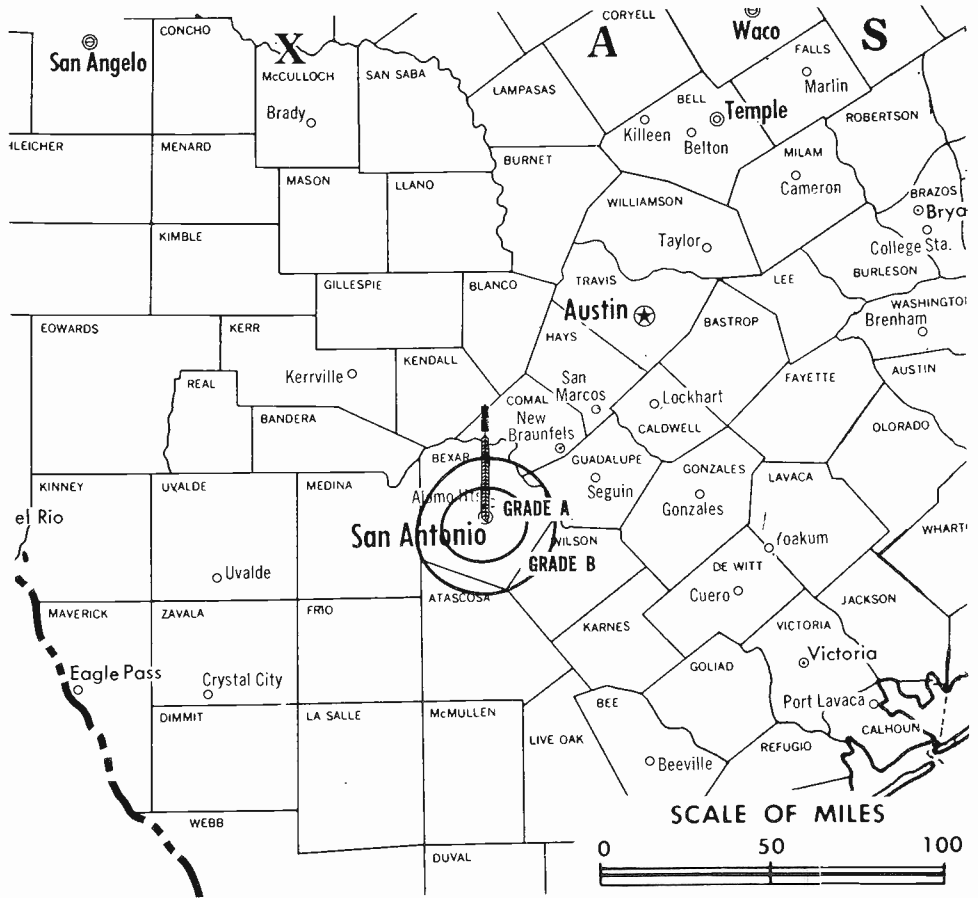
Ch. 41

[Spanish language outlet]

Technical Facilities: Channel No. 41
(632-638 mc). Authorized power:
11-kw visual, 6-kw aural. Antenna:
500-ft. above av. terrain,
598-ft. above ground, 1218-ft.
above sea level.

Latitude 29° 25' 03''
Longitude 98° 29' 26''

Transmitter: 111 Martinez St.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KUAL-TV Ref: FCC File No. BMPCT-2866 Granted 3/18/55

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KWEX-TV

Network Service: None, independent. Spanish language outlet
(Spanish International Broadcasting Network).

Licensee: Spanish International Bcstg. Corp., 111 Martinez St.

Studio: 111 Martinez St.

Telephone: Capitol 7-4141.

Ownership: Frank Fouce, 20%; Rene Anselmo, v.p., 35%; Edward
J. Noble, 20%; Emilio Azcarraga, 20%; Julian M. Kaufman,
5%. Also owns KMEX-TV, Los Angeles, Cal.

Began Operation: June 2, 1955. Sale as KUAL-TV to present
owner by Raoul A. Cortez and associates approved by FCC Dec.
6, 1961 (Television Digest, Vol. 17:35, 2:1).

Represented (sales) by Spanish International Network Sales Inc.,
247 Park Ave., New York 17.

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

FRANK FOUCE, president.
RENE ANSELMO, vice president.
EMILIO NICOLAS, general manager.
J. MICHAEL MULLINS, sales manager.
ELIJIO GUZMAN, chief engineer.
LEONARDO GARCIA, production manager.
AMALIA RODRIGUEZ, office manager.
MELCHOR SANCHEZ, news director.
HECTOR RODRIGUEZ, sports director.

DIGEST OF RATE CARD NO. 1 (Oct. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 or 30 Sec.	10 Sec.
Class A—5-11 p.m., daily.	\$160.00	\$96.00	\$64.00	\$48.00	\$40.00	\$30.00
					\$30.00	\$20.00

Sample size for this station's coverage area is not
sufficient to meet the ARB standards required to
report a net weekly circulation.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Texas—San Antonio



WOAI-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1476-ft. above av. terrain, 1531-ft. above ground, 2049-ft. above sea level.

Latitude 29° 16' 10"
Longitude 98° 15' 55"

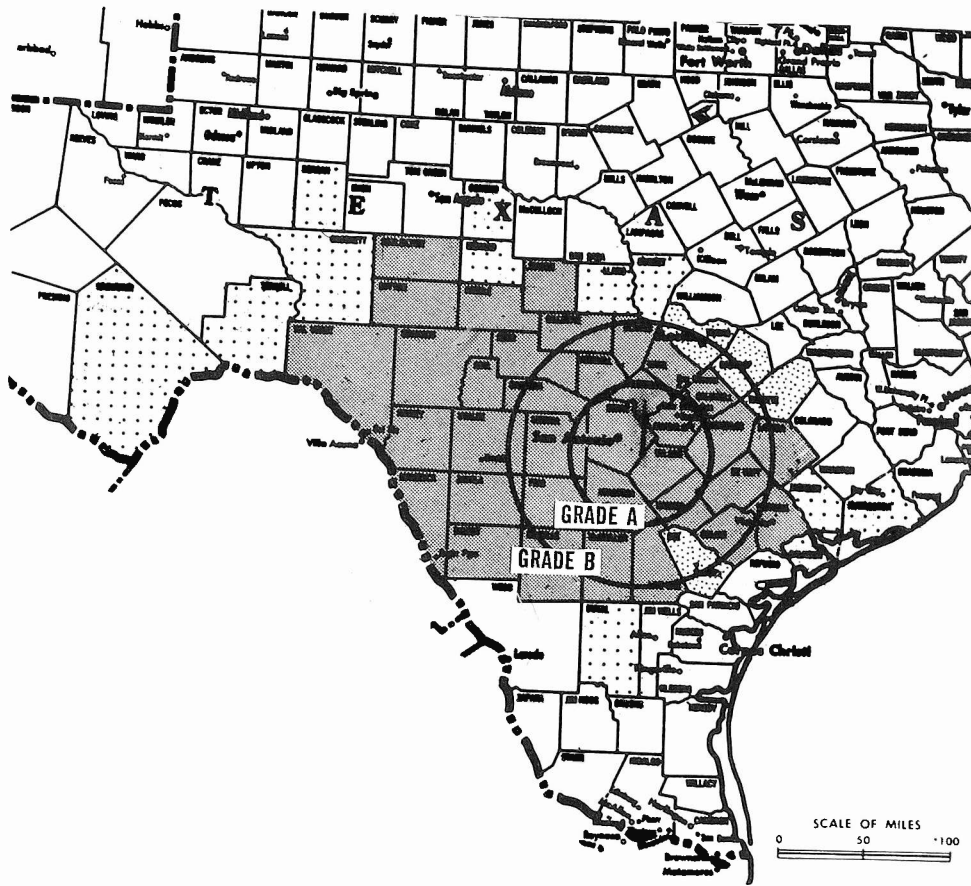
Transmitter: Stewart Rd., NE of Elmendorf, Texas.

Studio: 1031 Navarro St.

TV tape: Recording facilities.

AM Affiliate: WOAI, 50-kw, 1200 kc (NBC).

Represented (engineering) by A. D. Ring & Assoc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WOAI-TV Ref: FCC File No. BPCT-2297 Granted 8/1/57

©American Map Co., Inc., N.Y., No. 14244

WOAI-TV

Licensee: Southland Industries Inc., 1031 Navarro St., San Antonio 6.

Telephone: Capitol 7-4221. TWX No.: SA 37.

Ownership: Hugh Halff Jr., chairman 52.6%; estate of Hugh A. L. Halff, 15.8%; G. A. C. Halff Foundation, 31.6%.

Began Operation: Dec. 11, 1949.

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

JAMES M. GAINES, president & general manager.
GEORGE C. BEAURY, v.p. & treasurer.
CHARLES L. JEFFERS, v.p. & director of engineering.
EDWARD V. CHEVIOT, v.p. & station manager.
JOHN BAADE JR., local sales manager.
ROBERT REED, program manager.
FRENCH FERGUSON JR., production manager.
CHARLES LARKINS, promotion manager.
AL ANDERSON, news director.
BILL McREYNOLDS, farm director.
FAYE LEAVITT, film manager & buyer.

DIGEST OF RATE CARD NO. 20—(Feb. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7-10 p.m., daily.	\$850.00	\$500.00	\$325.00	\$225.00	\$235.00	\$210.00 \$125.00

Color—rates on request.

NETWORK BASE HOURLY RATE: \$925.

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	TEXAS			
	Atascosa	4,900	4,000	81
	Bandera	1,400	1,300	88
	Bexar	189,700	168,500	89
	Blanco	1,200	1,000	83
	Caldwell	5,100	4,200	82
	Comal	5,900	5,200	87

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
TEXAS—(Continued)				
Over 50%	De Witt	6,400	4,900	75
	Dimmit	2,300	1,300	58
	Edwards	700	500	64
	Frio	2,500	1,800	71
	Gillespie	3,300	2,300	69
	Goliad	1,600	1,200	75
	Gonzales	5,400	4,300	81
	Guadalupe	8,300	6,900	83
	Hays	5,300	4,500	85
	Karnes	3,900	3,100	79
	Kendall	1,900	1,500	77
	Kerr	5,200	4,100	78
	Kimble	1,300	900	62
	Kinney	700	400	53
	La Salle	1,500	1,100	68
	Lavaca	6,300	4,000	62
	Live Oak	2,100	1,700	82
	McMullen	400	300	81
	Mason	1,300	900	64
	Maverick	3,300	1,800	52
	Medina	5,000	4,100	81
	Real	700	400	53
	Schleicher	900	800	82
Sutton	1,100	700	63	
Uvalde	4,700	3,600	76	
Val Verde	6,500	4,600	70	
Victoria	13,500	11,000	82	
Wilson	3,600	2,700	76	
Zavala	2,800	1,700	59	

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	TEXAS			
	Bastrop	5,300	4,100	78
	Bee	6,300	5,000	80
	Fayette	6,700	3,800	56
Travis	62,000	55,200	89	

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Under 25%	TEXAS: Aransas, Brewster, Burnet, Calhoun, Concho, Crockett, Duval, Jackson, Llano, Matagorda, Menard, Reagan, Terrell.			
	WOAI-TV Station Total	424,700	356,800	84
	ARB Total Net Weekly Circulation (March, 1962)	273,800		

Texas—Sweetwater-Abilene



KPAR-TV



Ch. 12

[Affiliated with KLBK-TV, Lubbock]

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 155-kw visual, 77-kw aural. Antenna: 925-ft. above av. terrain, 565-ft. above ground, 3045-ft. above sea level.

Latitude 32° 24' 47.7"
Longitude 100° 06' 24.8"

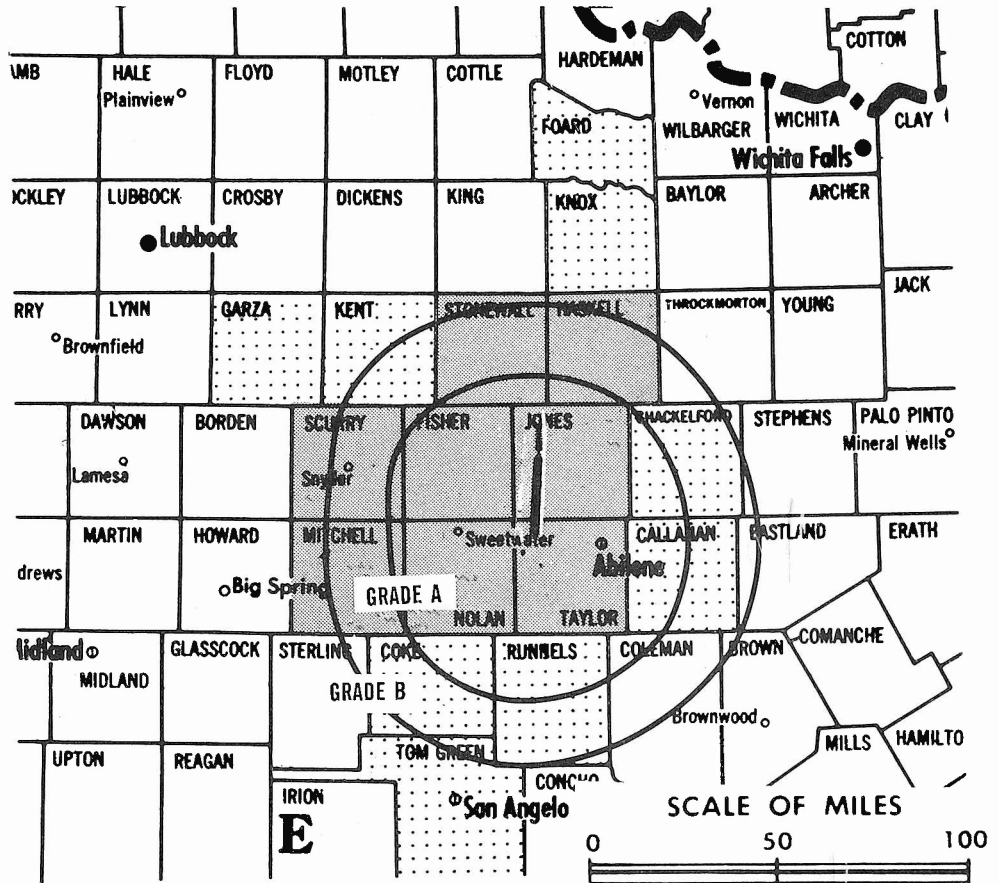
Transmitter: 6.8-mi. SW of Merkel off U.S. 80.

Studio: 6.8-mi. SW of Merkel off U.S. 80.

Abilene Studios: Westgate Shopping Capital.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KPAR-TV Ref: FCC File No. BMPCT-5021 Granted 4/25/58

©American Map Co., Inc., N.Y., No. 14244

KPAR-TV

Licensee: Texas Key Broadcasters Inc., P.O. Box 588, Abilene.
Telephone: Owen 2-2222 (Abilene). TWX No.: LU 8111 (Lubbock).

Ownership: See KLBK-TV, Lubbock. Note: Optioned under 10-year lease to Texas Key Broadcasters Inc., with Texas Key holding option to purchase 50% interest in 1970 (Television Digest, Vol. 16:42, 45) by owners of KLBK-TV, Lubbock, Tex.

Began Operation: Jan. 30, 1956.

Represented (sales) by Advertising Time Sales Inc.

Represented (legal) by Eliot C. Lovett.

Represented (engineering) by Kear & Kennedy.

Personnel:
JAMES M. ISAACS, pres. & station manager.
JOHN HENRY, national sales manager.
DICK ELAM, business manager & secy.-treas.

DIGEST OF RATE CARD NO. G-3
(Jan. 1, 1963)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:59-10 p.m., daily.	\$300.00	\$195.00	\$135.00	\$105.00	\$90.00	\$55.00 \$27.50

NETWORK BASE HOURLY RATE: \$200.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS			
	Fisher	2,500	2,200	85
	Haskell	3,600	3,100	86
	Jones	6,300	5,700	90
	Mitchell	3,400	2,900	86
	Nolan	6,000	5,500	91
	Scurry	5,900	5,300	90
	Stonewall	1,000	900	93
Taylor	30,600	28,200	93	
Between 25-50%	None	Between 25-50%		
Under 25%	TEXAS			
	Callahan	2,800	2,500	89
	Coke	1,100	1,000	89
	Foard	1,000	1,000	90
	Garza	2,000	1,800	89
	Runnels	4,700	4,200	88
	Kent	600	600	93
	Knox	2,500	2,100	84
Shackelford	1,400	1,200	84	
Tom Green	19,700	17,600	90	
KPAR-TV Station Total		95,100	85,800	90
ARB Total Net Weekly Circulation (March, 1962)			48,000	

Texas—Temple-Waco



KCEN-TV



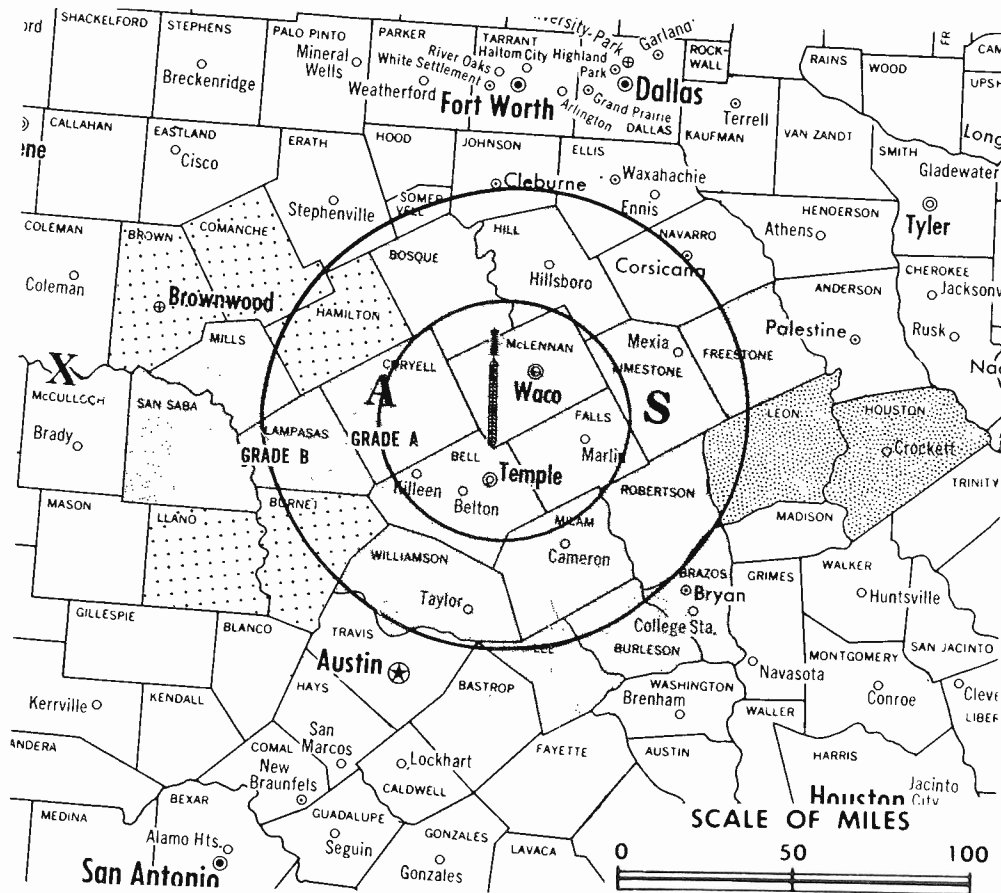
Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50.1-kw aural. Antenna: 830-ft. above av. terrain, 833-ft. above ground, 1549-ft. above sea level.

Latitude 31° 17' 06"

Longitude 97° 15' 34"

Transmitter: Hwy. 81, Eddy, Tex., 14-mi. N of Temple.



Total Households: © SRDS
 Consumer Market Data as of 1/1/62.
 TV Homes: TV% and Net Weekly Circulation
 © 1962 American Research Bureau.

KCEN-TV Ref: FCC File No. BMPCT-1085 Granted 5/19/53

©American Map Co., Inc., N.Y., No. 1424

KCEN-TV

Licensee: Channel 6 Inc., Box 188, 17 Third St., Temple.
 Waco Office: 506 Professional Bldg. Telephone: Plaza 6-0332.
 Studio: Hwy. 81, Eddy, Tex., 14-mi. N of Temple.
 Telephones: Prospect 3-6868, Temple; Plaza 3-1846, Waco.
 TWX No.: Eddy Tex 8486.

Ownership: Bell Publishing Co., owner of Channel 6 Inc. Frank W. Mayborn, pres. & 95% owner is pres. and 95% owner of Bell Publishing Co. (Temple Daily Telegram); pres. & 90% owner of Bell Broadcasting Co. (licensee of KTEM, Temple); Red River Valley Publishing (Sherman Democrat) & Realty Companies, Sherman; Killeen Publishing Co. (Killeen Herald); Taylor Newspapers Inc. (Taylor Press and Times). C. A. Schulz owns 5% of Bell Publishing.

Began Operation: Nov. 1, 1953.
 Represented (sales) by Blair Television Associates Inc.
 Represented (legal) by Fisher, Wayland, Duvall & Southmayd.
 Represented (engineering) by W. G. Egerton.

Personnel:
 BURTON BISHOP, general manager.
 J. T. BOLDING, comptroller.
 JIM GREGG, regional sales manager.
 CURTIS CASEY, chief engineer.

DIGEST OF RATE CARD NO. 6
 (July 1, 1958)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	20 Sec.	10 Sec.
Class A—7-10 p.m., Mon.-Fri.; 6-10 p.m., Sat. & Sun.	\$400.00	\$240.00	\$160.00	\$140.00	\$100.00	\$80.00 \$40.00
NETWORK BASE HOURLY RATE: \$400.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS			
	Bell	26,200	23,800	91
	Bosque	3,800	3,300	85
	Brazos	12,400	10,600	86
	Burleson	3,500	2,500	70
	Coryell	6,100	5,500	90
	Falls	6,600	5,400	82
	Freestone	4,000	3,200	77
	Hill	8,100	6,900	86
	Lampasas	3,100	2,700	88
	Lee	2,800	2,200	78
	Limestone	6,100	4,900	79
	McLennan	46,400	41,800	91
	Milam	7,100	5,600	79
Mills	1,600	1,300	76	
Robertson	4,900	4,000	81	
San Saba	2,200	1,800	80	
Williamson	10,700	9,100	85	
Between 25-50%	TEXAS			
	Houston	5,400	3,900	71
	Leon	3,100	2,100	67
	TEXAS			
Under 25%	Brown	8,500	6,700	79
	Burnet	3,000	2,700	90
	Comanche	4,400	3,300	75
	Hamilton	3,100	2,500	81
Llano	1,900	1,600	82	
KCEN-TV Station Total		185,000	157,400	85
ARB Total Net Weekly Circulation (March, 1962)			115,000	

Texas—Tyler-Longview

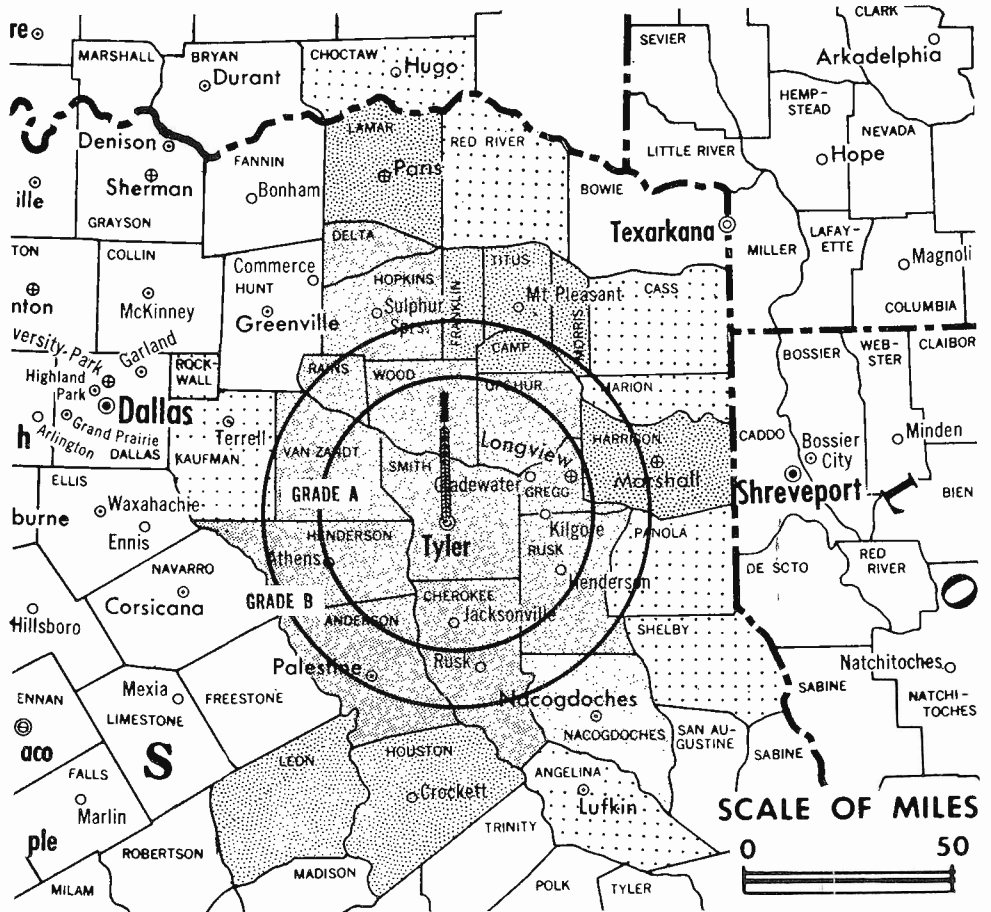
abc **NB** **KLTV**
Ch. 7



Technical Facilities: Channel No. 7
(174-180 mc). Authorized power:
316-kw visual, 214-kw aural. Antenna:
520-ft. above av. terrain,
495-ft. above ground, 1050-ft.
above sea level.

Latitude 32° 21' 06"
Longitude 95° 16' 00"

Transmitter: Kilgore Hwy. East.
Studio: Kilgore Hwy. East.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KLTV Ref: FCC File No. BPT-2172 Granted 8/30/56

©American Map Co., Inc., N.Y., No. 14244

KLTV

Network Service: ABC, NBC.

Licensee: Channel 7 Inc., P.O. Box 957, Tyler.

Telephone: Lyric 2-3873. TWX No.: TY 8672.

Ownership: Lucille Buford, 49%; Marshall Pengra, 20%; 10% each: Robert Paschal Buford, Gerald Barber Buford, Geoffrey Ross Buford; John Lenox, .5%; Hudson Collins, .5%. Same interests also own KTRE-TV, Lufkin, Tex. (KTRE).

Began Operation: Oct. 14, 1954.

Represented (sales) by The Bolling Co. Inc.

Personnel:

MARSHALL H. PENGRA, general manager.
BONNIE LENOX, program director & film buyer.
ROBERT J. CUTTING, news director.
HUDSON COLLINS, chief engineer.
JOHN LENOX, sales manager.
KIP KIPPENBROCK, production director.

DIGEST OF RATE CARD NO. 4 (July 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—6:29-9:31 p.m., daily.	\$300.00	\$180.00	\$120.00	\$90.00	\$66.00	\$60.00

NETWORK BASE HOURLY RATE: \$275 (ABC), \$325 effective June 1, 1963; \$325 (NBC).



THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS			
	Anderson	8,900	7,300	82
	Cherokee	9,700	7,600	78
	Delta	2,000	1,600	78
	Grego	21,900	19,300	88
	Henderson	6,900	5,700	82
	Hopkins	6,400	5,300	83
	Nacogdoches	8,500	6,500	76
	Rains	1,200	1,000	83
	Rusk	11,200	9,500	85
	Smith	26,600	23,200	88
Upshur	5,900	5,000	84	
Van Zandt	6,400	5,300	82	
Wood	5,800	4,900	84	
Between 25-50%	TEXAS			
	Camp	2,500	1,900	76
	Franklin	1,700	1,400	78
	Harrison	13,100	10,900	83
	Houston	5,400	3,900	71
	Lamar	11,400	7,800	69
	Leon	3,100	2,100	67
Morris	3,700	3,300	87	
Titus	5,400	4,500	82	
Under 25%	OKLAHOMA			
	Choctaw	5,200	3,500	66
	TEXAS			
	Angelina	12,300	10,600	86
	Cass	7,000	5,900	85
	Kaufman	8,500	7,100	84
	Marion	2,400	1,900	77
	Panola	5,000	4,200	82
Red River	5,100	3,600	71	
Rockwall	1,800	1,600	85	
Shelby	6,400	4,900	77	
KLTV Station Total		221,400	181,300	82
ARB Total Net Weekly Circulation (March, 1962)			97,000	

Texas—Waco



Ch. 10

[Affiliated with KBTX-TV,
Bryan, Texas]

Technical Facilities: Channel No. 10
(192-198 mc). Authorized power:
257-kw visual, 128-kw aural. An-
tenna: 1140-ft. above av. terrain,
1080-ft. above ground, 1749-ft.
above sea level.

Latitude 31° 24' 15"
Longitude 97° 12' 26"

Transmitter: 8-mi. S. of Waco on
Hwy. 81.

AM Affiliate: KWTX, .25-kw, 1230 kc
(MBS).

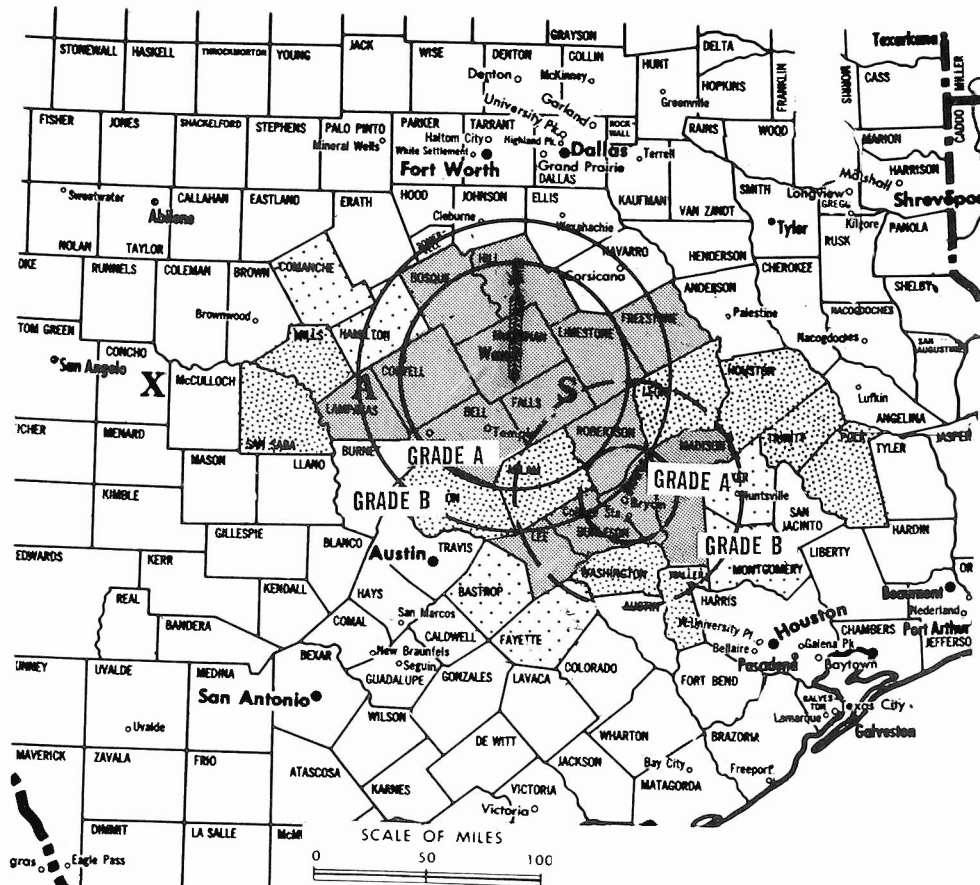
ARB Data: Net weekly circulation
percentages in table below were
compiled before station changed to
present facilities.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KWTX-TV Ref: FCC File No. BPCT—2866 Granted

KBTX-TV Ref: FCC File No. BPCT—2210 Granted 11/8/56

©American Map Co., Inc., N.Y., No. 14244

KWTX-TV

Network Service: ABC, CBS.

Licensee: KWTX Broadcasting Co., Box 7128, Triangle Station,
Waco.

Studio: 4520 Bosque Blvd.

Telephone: Plaza 6-4451.

TWX No.: WC 8480.

Ownership: W. W. Naman, chairman, 13.76%; M. N. Bostick,
pres., 9.10%; R. E. Levy, secy.-treas., 8.62%; T. D. Stribling,
v.p., 6.26%; R. M. Sams, 9.78%; H. E. Howell, 10.12%; W. W.
Callan, 9.78%; E. S. Chase, 3.73%; LBJ Co., 29.05%. Note:
KWTX Broadcasting Co. owns 50% KBTX-TV, Bryan; 79%
radio KNAL, Victoria; 75% KXII, Ardmore, Okla. M. N. Bostick
is also 10% owner of KBTX-TV, Bryan; 15.10% owner KXII &
21.053% owner radio KNAL. For other interests of LBJ Co., see
KRGV-TV, Weslaco, Tex.

Began Operation: April 3, 1955.

Represented (sales) by Venard, Torbet & McConnell Inc.

Personnel:

M. N. (BUDDY) BOSTICK, pres., gen. mgr. & film buyer.
PETE McNEE, national & regional sales manager.
RALPH WEBB, program director.
BILL DOVER, production manager.
JOHN WATKINS, farm & garden editor.
MARVEL RUSSELL, woman's editor.

DIGEST OF RATE CARD NO. 3 (March 1, 1958)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	8 Sec.
Class A—6-10:30 p.m., daily.	\$375.00	\$225.00	\$150.00	\$131.25	\$93.75	\$75.00
	\$37.50					

This rate includes bonus station KBTX-TV, Bryan, Tex.

NETWORK BASE HOURLY RATE: \$400 (ABC), \$325 (CBS). Com-
bination rate with KBTX-TV, Bryan, \$400 (CBS).

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	TEXAS			
	Bell	26,200	23,800	91
	Bosque	3,800	3,300	85
	Brazos	12,400	10,600	86
	Burleson	3,500	2,500	70
	Coryell	6,100	5,500	90
	Falls	6,600	5,400	82
	Freestone	4,000	3,200	77
	Grimes	3,900	2,900	73
	Hill	8,100	6,900	86
	Lampasas	3,100	2,700	88
	Lee	2,800	2,200	78
	Limestone	6,100	4,900	79
	Madison	2,100	1,600	72
McLennan	46,400	41,800	91	
Robertson	4,900	4,000	81	
Between 25-50%	TEXAS			
	Houston	5,400	3,900	71
	Leon	3,100	2,100	67
	Milam	7,100	5,600	79
	Mills	1,600	1,300	76
	Polk	4,100	3,100	75
	San Saba	2,200	1,800	80
	Trinity	2,500	1,700	66
	Waller	3,100	2,500	79
	Washington	6,000	4,100	67
Williamson	10,700	9,100	85	
Under 25%	TEXAS			
	Bastrop	5,300	4,100	78
	Comanche	4,400	3,300	75
	Fayette	6,700	3,800	56
	Hamilton	3,100	2,500	81
	Montgomery	8,100	6,700	82
	Walker	3,100	2,500	79

KWTX-TV & KBTX-TV Station Totals - 216,500 179,400 83
ARB Total Net Weekly Circulation (March, 1962) 81,000

Texas—Weslaco

abc **NB KRGV-TV**



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 750-ft. above av. terrain, 791-ft. above ground, 845-ft. above sea level.

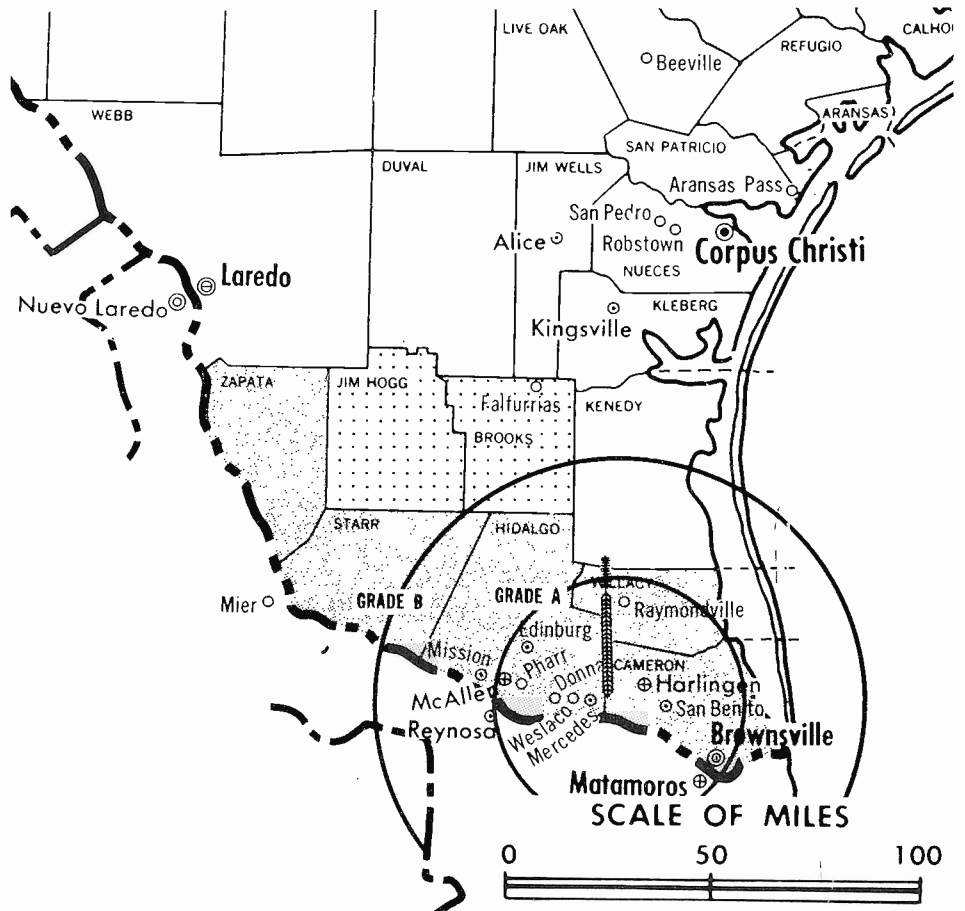
Latitude 26° 09' 54"
Longitude 97° 48' 45"

Transmitter: La Feria, Tex., 7-mi. SW of Harlingen.

Studio: 309 S. Missouri St.

TV tape: Recording facilities.

AM Affiliate: KRGV, 5-kw, 1290 kc (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KRGV-TV Ref: FCC File No. BPCF-2236 Granted 2/5/57

©American Map Co., Inc., N.Y., No. 14244

KRGV-TV

Network Service: ABC, NBC.

Licensee: Kenco Enterprises, Box 626, Weslaco.

Telephone: WO 8-3131. TWX No.: 072.

Ownership: Same as Sioux Falls (S.D.) Argus-Leader.

Began Operation: April 10, 1954. Sale to Kenco Enterprises by LBJ Co. approved by FCC Oct. 18, 1961. (Television Digest, Vol. 17:35, BALCF-167). LBJ Co. acquired full control of TV and radio when FCC approved sale of remaining 50% by O. L. Taylor (Vol. 14:12, 14). Original 50% of TV acquired by LBJ from Taylor after FCC approved transfer April 4, 1956 (Vol. 12:11, 14), with LBJ exercising option April 1, 1957 on 50% of radio.

Represented (sales) by Paul H. Raymer Co. Inc.

Represented (legal) by Cohn & Marks.

Personnel:

STODDARD P. JOHNSTON, president & general manager.
CHARLES L. BROOKS, v.p. & station manager.
T. MARSHALL WEAVER, sales manager.
LEIGH CARDWELL, news director.
FRED NOBLE, operations director.
CHARLIE RANKIN, farm director.
HANK PAGE, director, continuity & promotion.
SALLYE JONES, traffic.
LEWIS HARTWIG, chief engineer.

DIGEST OF RATE CARD NO. 6

(Sept. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class AA—6:30-9:30 p.m., daily.	\$400.00	\$235.00	\$155.00	\$115.00	\$72.00	\$60.00	\$36.00

NETWORK BASE HOURLY RATE: \$350 (ABC), \$350 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	TEXAS			
	Cameron	36,500	28,500	78
	Hidalgo North	37,100	28,000	76
	Hidalgo South	4,500	3,400	76
	Starr	3,800	2,300	61
	Willacy	4,600	3,500	77
	Zapata	1,000	600	52
Between 25-50%	None	Between 25-50%		
Under 25%	TEXAS			
	Brooks	2,200	1,800	80
	Jim Hogg	1,300	900	68
KRGV-TV Station Total		86,500	65,600	76
ARB Total Net Weekly Circulation (March, 1962)			69,000	

Texas—Wichita Falls



KFDX-TV



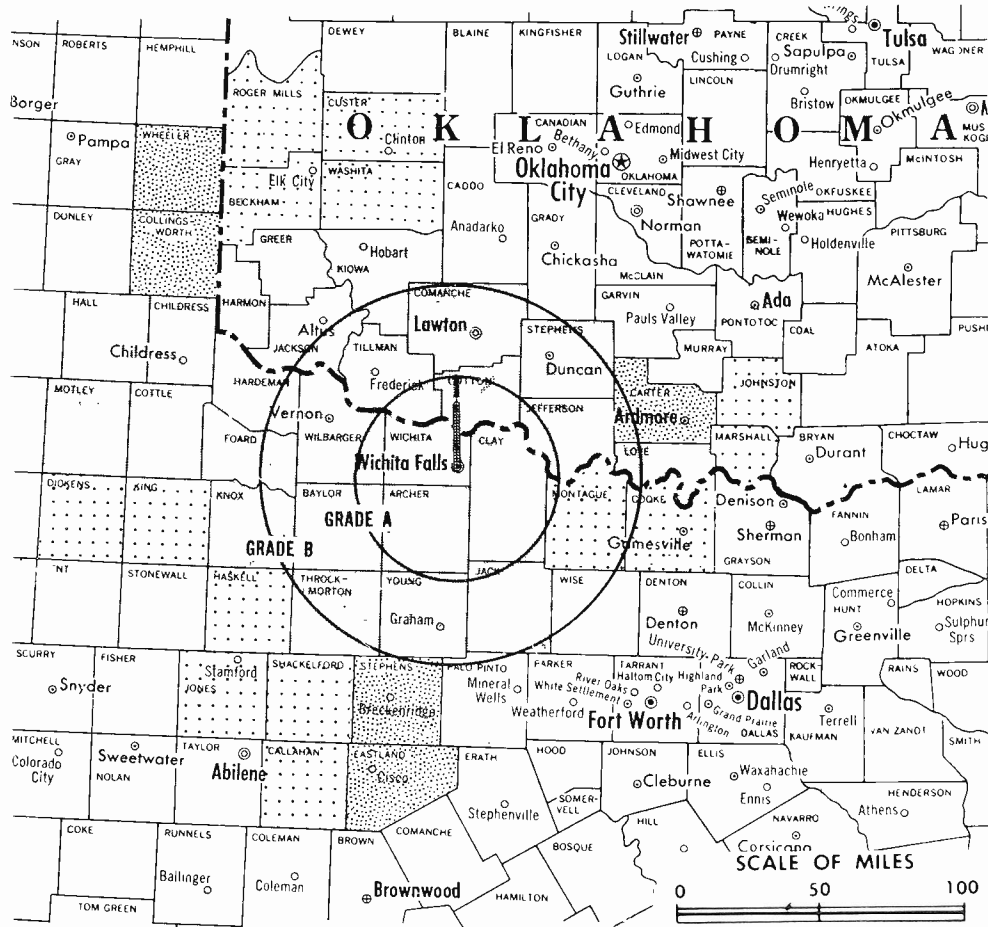
Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 70-kw aural. Antenna: 1000-ft. above av. terrain, 1044-ft. above ground, 2049-ft. above sea level.

Latitude 33° 53' 24"
Longitude 98° 33' 30"

Transmitter: Old Seymour Rd.
TV tape: Recording facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KFDX-TV Ref: FCC File No. BPCT-2546 Granted 1/8/59

©American Map Co., Inc., N.Y., No. 14244

KFDX-TV

Licensee: Wichtex Radio & Television Co., Box 2040.

Studio: Old Seymour Rd.

Telephone: 692-4530. TWX No.: WF 8363.

Ownership: Darrold A. Cannan, pres., 52.5%; Howard H. Fry, v.p., 20%; Darrold A. Cannan Jr., v.p., 20%; Mayme Kuhfuss, secy.-treas., .83%; 8 others, none holding as much as 3.33%. D. A. Cannan owns stock in KFDM-TV, Beaumont, Tex.

Began Operation: March 29, 1953.

Represented (sales) by Paul H. Raymer Co. Inc.

Represented (engineering) by George C. Davis.

Personnel:

DARROLD A. CANNAN, president.
HOWARD H. FRY, v.p., sales mgr. & film buyer.
D. A. CANNAN JR., v.p.
JOHN ADAMS, technical director.
TOM CRANE, program director.

DIGEST OF RATE CARD NO. 11
(Sept. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.	\$400.00	\$240.00	\$160.00	\$100.00	\$90.00 \$45.00

NETWORK BASE HOURLY RATE: \$425.



"FELIX THE CAT"
YOUR KIDS AUDIENCE
IS IN THE BAG WITH
—TV's HAPPIEST
CARTOON CHARACTER

HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OKLAHOMA			
	Comanche	24,400	22,400	92
	Cotton	2,600	2,400	91
	Greer	2,900	2,400	79
	Harmon	1,900	1,600	84
	Jackson	9,200	8,400	91
	Jefferson	2,900	2,600	88
	Kiowa	5,100	4,500	88
	Love	1,900	1,600	84
	Stephens	12,500	11,400	91
	Tillman	4,800	4,200	89
	TEXAS			
	Archer	1,900	1,900	94
	Baylor	2,000	1,900	94
	Childress	2,800	2,400	85
	Clay	2,800	2,600	93
	Cottle	1,400	1,100	80
	Foard	1,000	1,000	90
	Hall	2,400	1,800	74
Hardeman	2,800	2,300	82	
Jack	2,600	2,400	90	
Knox	2,500	2,100	84	
Motley	1,000	700	68	
Throckmorton	1,000	800	81	
Wichita	36,800	34,800	95	
Wilbarger	5,700	5,400	95	
Young	5,800	5,200	89	

Between 25-50%	OKLAHOMA			
	Carter	13,000	11,400	88
	TEXAS			
	Collingsworth	2,000	1,400	69
	Eastland	7,100	5,900	82
Stephens	3,100	2,600	83	
Wheeler	2,700	2,000	73	

Under 25%	OKLAHOMA: Beckham, Custer, Johnston, Marshall, Roger Mills, Washita. TEXAS: Callahan, Cooke, Dickens, Haskell, Jones, King, Montague, Shackelford.			
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KFDX-TV Station Total	221,900	197,900	89
ARB Total Net Weekly Circulation (March, 1962)		125,900	

Texas—Wichita Falls



KSYD-TV



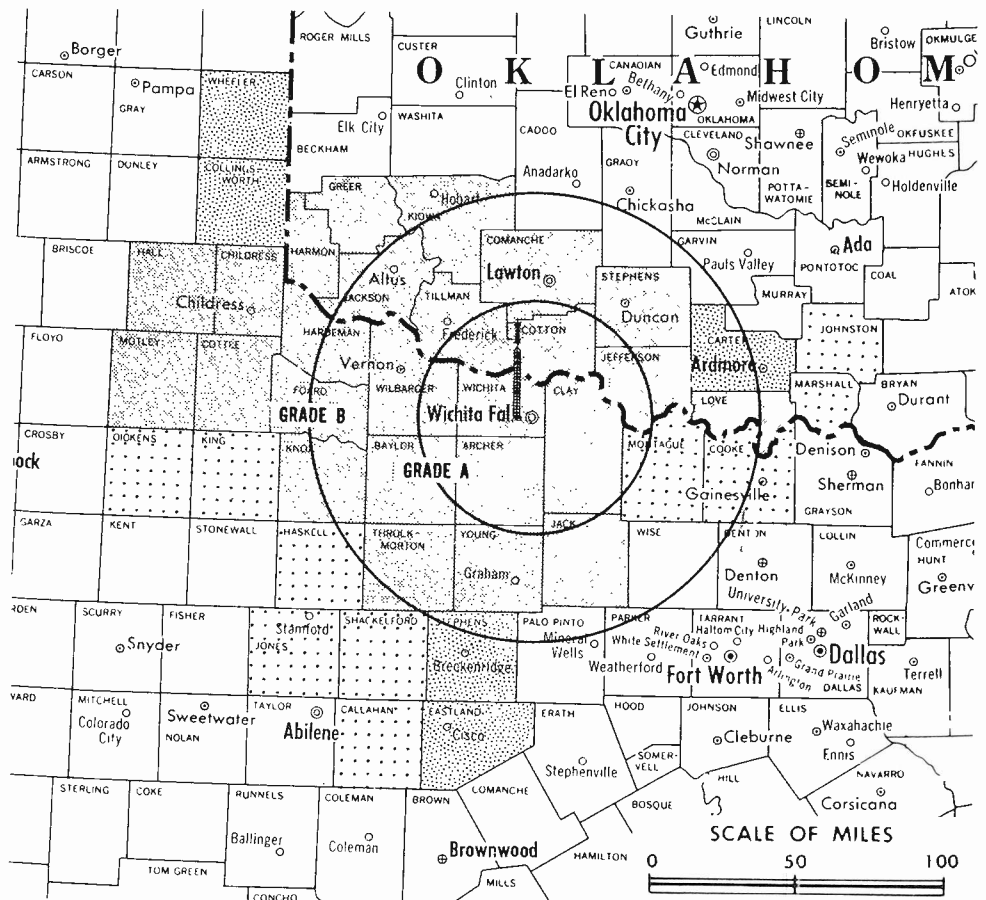
Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1021-ft. above av. terrain, 1028-ft. above ground, 2046-ft. above sea level.

Latitude 33° 54' 04"
Longitude 98° 32' 21"

Transmitter: Seymour St., 2.5-mi. W of center of Wichita Falls.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KSYD-TV Ref: FCC File No. BPCT-2553 Granted 1/14/59

© American Map Co., Inc., N.Y., No. 14244

KSYD-TV

Licensee: KSYD Television Co. Inc., Box 130.

Studio: Seymour St., 2.5-mi. W of center of Wichita Falls.

Telephone: 322-6957. TWX No.: WF 8388.

Ownership: Sidney A. Grayson, pres., 15%; Nat Levine, secy.-treas., 22.37%; Irving L. Gold, v.p., 11.18½%; Murray Gold, 11.18½%; Lee Pension Fund, 22.37%; KSYD-TV Treasury stock, 17.89%. Ownership interlocks with KLBK-TV, Lubbock. See listing for KLBK-TV for other stations that it operates. Note: Sale of KSYD-TV to Paul Harron pends.

Began Operation: March 1, 1953 as KWFT-TV. Sale to present owners by E. H. Rowley theater chain family and 1/3 owner Kenyon Brown approved Jan. 11, 1956 by FCC (Television Digest, Vol. 11:46, 48 & 12:2).

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by Wilner, Bergson, Scheiner & Lessenco.

Personnel:

THEODORE SHANBAUM, chairman of the board.
SIDNEY A. GRAYSON, president, gen. mgr. & film buyer.
STUART KLEIN, station & national sales mgr.
NAT LEVINE, secy.-treas.
MRS. BILLIE FOREMAN, traffic manager.
HERBERT WILEY, chief engineer.

DIGEST OF RATE CARD NO. 8 (Mar. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.*	ID*
Class A—6:30-10 p.m., Sun.-Fri.; 7:01-10:30 p.m., Sat.	\$400.00	\$240.00	\$160.00	\$140.00	\$120.00	\$100.00 \$60.00

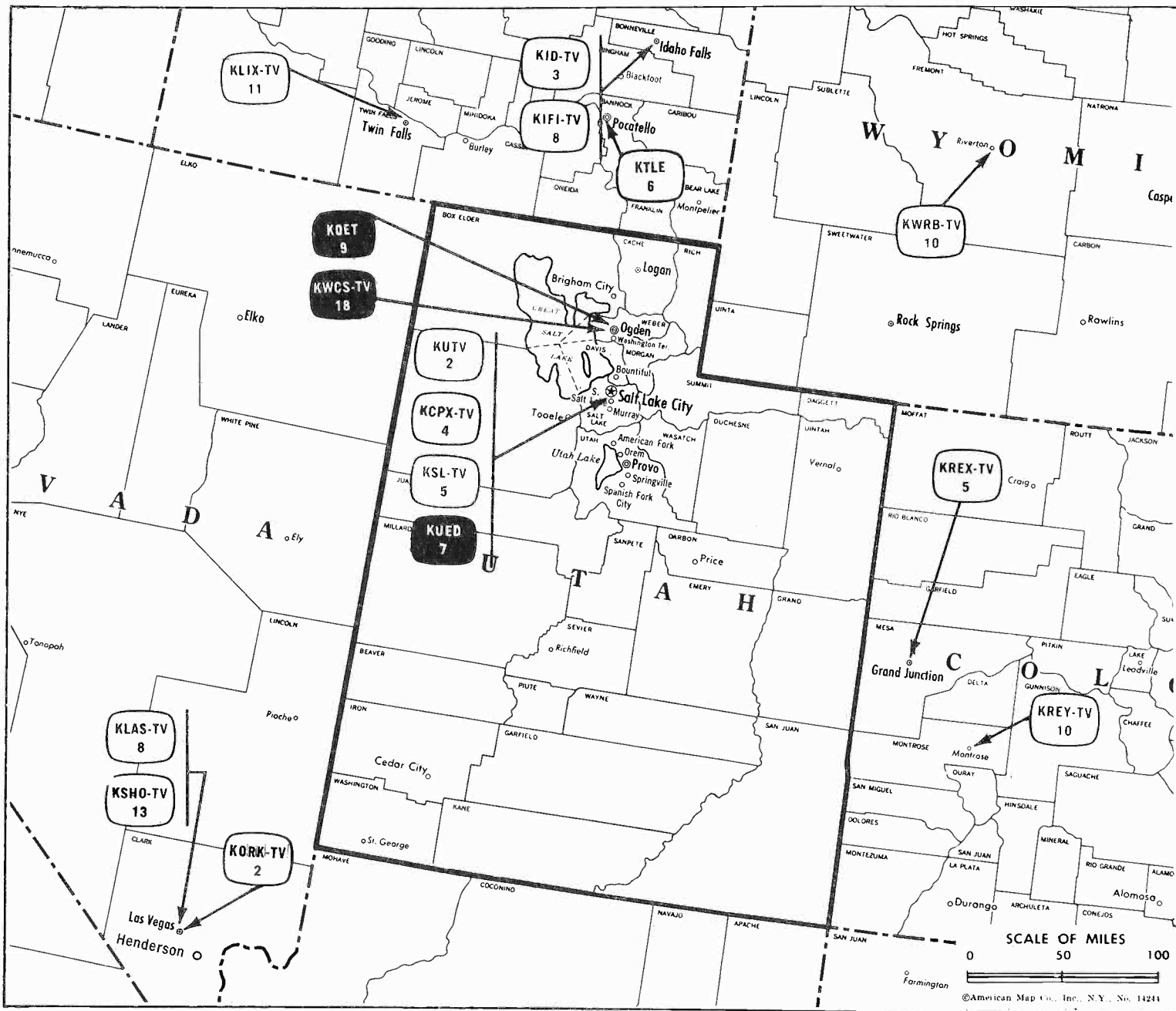
*Also has a Class AA announcement rate: (6:59-10:01 p.m., Mon.-Sat.; 6:29-10:01 p.m., Sun.): Min. or 20 Sec. \$100, ID \$60.
Class A (6:30-10:30 p.m., Mon.-Fri.; 6:30-10:30 p.m., Sat.).

NETWORK BASE HOURLY RATE: \$425.

For Other TV Station Sales,
see Sales and Transfers Section.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OKLAHOMA			
	Comanche	24,400	22,400	92
	Cotton	2,600	2,400	91
	Greer	2,900	2,400	79
	Harmon	1,900	1,600	84
	Jackson	9,200	8,400	91
	Jefferson	2,900	2,600	88
	Kiowa	5,100	4,500	88
	Love	1,900	1,600	84
	Stephens	12,500	11,400	91
	Tillman	4,800	4,200	89
	TEXAS			
	Archer	1,900	1,900	94
	Baylor	2,000	1,900	94
Childress	2,800	2,400	85	
Clay	2,800	2,600	93	
Cottle	1,400	1,100	80	
Foard	1,000	1,000	90	
Hall	2,400	1,800	74	
Hardeman	2,800	2,300	82	
Jack	2,600	2,400	90	
Knox	2,500	2,100	84	
Motley	1,000	700	68	
Throckmorton	1,000	800	81	
Wichita	36,800	34,800	95	
Wilbarger	5,700	5,400	95	
Young	5,800	5,200	89	
Between 25-50%	OKLAHOMA			
	Carter	13,000	11,400	88
	TEXAS			
	Collingsworth	2,000	1,400	69
	Eastland	7,100	5,900	82
Stephens	3,100	2,600	83	
Wheeler	2,700	2,000	73	
Under 25%	OKLAHOMA: Johnston, Marshall.			
	TEXAS: Callahan, Cooke, Dickens, Haskell, Jones, King, Montague, Shackelford.			

KSYD-TV Station Total 202,000 180,700 89
ARB Total Net Weekly Circulation (March, 1962) 120,700



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Salt Lake City	189,500	88	324,300	96	292,000	90

Utah Station Status as of Dec. 1, 1962

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
3	0	3
2	1	3
		6

For State Educational Facilities, see page 631.

Utah—Salt Lake City



KCPX-TV



Ch. 4

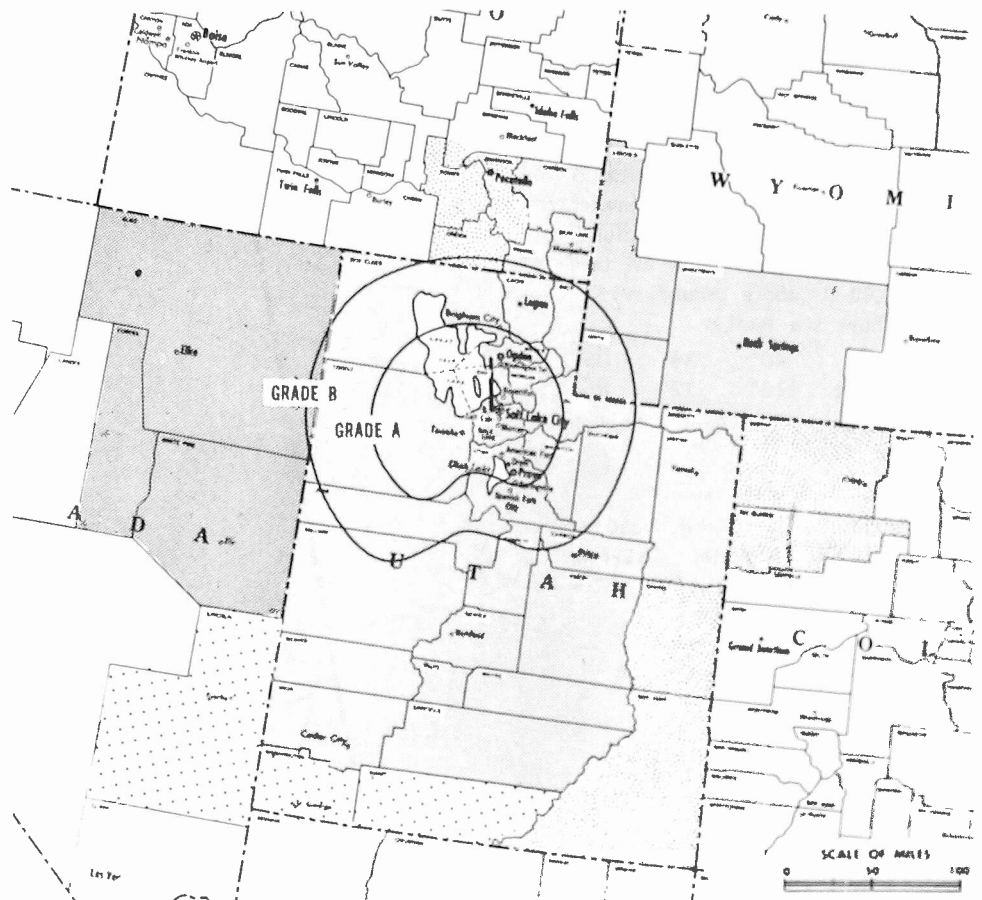
Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 27.15-kw visual, 14.5-kw aural. Antenna: 3030-ft. above av. terrain, 186-ft. above ground, 8684-ft. above sea level.

Latitude 40° 36' 30.5"
Longitude 112° 09' 34"

Transmitter: Mt. Vision.

TV tape: Recording facilities.

AM Affiliate: KCPX, 5-kw, 1320 kc (NBC). FM Affiliate: KCPX-FM, 1.2-kw, 98.7 mc (No. 254), 2970-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KCPX-TV Ref: FCC File No. BMPCT-1172 Granted 7/22/53

©American Map Co., Inc. N.Y. No 14244

KCPX-TV

Licensee: Columbia Pictures Electronics Co. Inc., 130 Social Hall Ave., Salt Lake City 11.

Studio: 130 Social Hall Ave.

Telephone: Davis 2-5681. TWX No.: SU 71.

Ownership: Columbia Pictures Electronics Co. Inc., 100%. Note: Subsidiary Screen Gems owns WAPA-TV, San Juan, P.R., which in turn owns 1/3 of WOLE-TV, Aguadilla, P.R. Note: Sale of KCPX-TV to Screen Gems pends FCC approval.

Began Operation: July 1, 1948. Sale to present owners by TLF Bcstrs. Inc. (Time Inc.) approved Nov. 5, 1959 by FCC (Television Digest, Vol. 15:30, 45). Sale to Time Inc. by Intermountain Bcstg. & Television Corp. (S. S. Fox, et al.) approved by FCC June 24, 1953 (Vol. 9:14, 26).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Spearman & Roberson.

Personnel:

- DOUGLAS ELLESON, manager.
- HACK WOOLLEY, sales manager.
- KENNETH J. HANNI, business manager.
- BETSY VAUGHT, promotion director.
- JOHN LAUBER, art director.
- DAN RAINGER, program director, film supervisor & buyer.
- JIM McGRAW, director of engineering.
- ROY GIBSON, news & special events director.

DIGEST OF RATE CARD NO. 18-A

(Oct. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. Min. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$650.00 \$360.00 \$265.00 \$230.00 \$280.00 \$200.00 \$90.00

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IDAHO			
	Bear Lake	2,000	1,800	86
	Caribou	1,600	1,400	86
	Franklin	2,200	2,000	88

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	NEVADA			
	Elko	3,800	2,500	66
	Eureka	300	200	52
	White Pine	3,000	2,500	83
	UTAH			
	Beaver	1,200	1,100	88
	Box Elder	6,800	6,500	95
	Cache	10,000	8,800	88
	Carbon	5,900	5,200	88
	Daggett	400	300	62
	Davis	16,600	15,900	96
	Duchesne	1,800	1,500	80
	Emery	1,500	1,400	89
	Garfield	1,000	600	61
	Iron	3,000	2,200	73
	Juab	1,400	1,300	89
	Millard	2,100	1,900	88
	Morgan	800	700	86
	Piute	400	400	83
	Rich	500	400	81
	Salt Lake	114,700	106,800	94
	Sanpete	3,300	3,000	89
	Sevier	3,000	2,800	92
	Summit	1,600	1,500	92
	Tooele	4,800	4,600	95
	Uintah	3,000	2,500	82
	Utah	27,200	24,800	92
	Wasatch	1,400	1,300	85
Wayne	500	500	91	
Weber	31,800	29,800	94	
WYOMING				
Lincoln	2,500	2,000	76	
Sweetwater	5,500	4,500	81	
Uinta	2,000	1,700	83	

Between 25-50%	COLORADO			
	Moffat	2,200	1,600	69
	Rio Blanco	1,500	1,300	83
(Continued on page 631)				

KCPX-TV Station Total	296,300	267,800	90
ARB Total Net Weekly Circulation (March, 1962)		189,500	

Utah—Salt Lake City



KSL-TV

Ch. 5



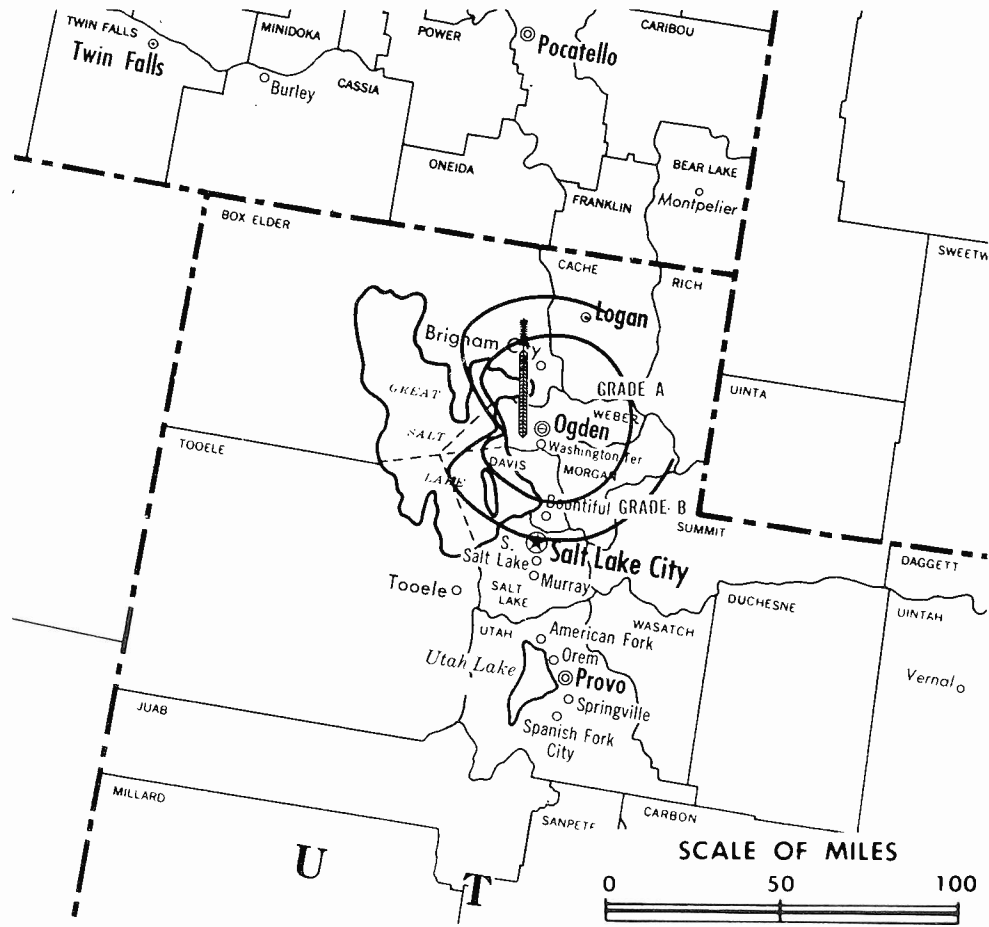
Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 33.1-kw visual, 18.2-kw aural. Antenna: 3660-ft. above av. terrain, 90-ft. above ground, 9137-ft. above sea level.

Latitude 40° 39' 35"
Longitude 112° 12' 05"

Transmitter: Coon Peak, Oquirrh Range.

TV tape: Recording facilities.

AM Affiliate: KSL, 50-kw, 1160 kc (CBS). FM Affiliate: KSL-FM, 4-kw, 100.3 mc (No. 262), 3620-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KSL-TV Ref: FCC File No. BMPCT—2506 Granted 10/11/54

©American Map Co., Inc., N.Y., No. 14244

KSL-TV

Licensee: Radio Service Corp. of Utah, 145 Social Hall Ave.

Studio: 145 Social Hall Ave.

Telephone: Elgin 5-4641.

TWX No.: SU 373.

Ownership: Church of Jesus Christ of Latter Day Saints (Mormon), 64%. Also owns 23.3% interest in KID-TV, Idaho Falls, Ida. (KID) and 12.5% of KBOI-TV, Boise, Ida. (KBOI).

Began Operation: June 1, 1949.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Wilkinson, Cragun & Barker.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

ARCH L. MADSEN, president.
LLOYD E. COONEY, station & general sales manager.
KENNETH L. HATCH, national sales manager.
WILLIAM R. MURDOCH, director of sales services.
DUANE C. HILL, program director & film buyer.
CLIFTON B. THOMAS, promotion director.
SCOTT R. CLAWSON, production manager.
VINCENT E. CLAYTON, director of engineering.

DIGEST OF RATE CARD NO. 11-R4—(Jan. 15, 1963)

\$750.00	\$420.00	\$280.00	\$200.00	\$210.00	\$190.00	\$95.00
Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.						
\$750.00	\$420.00	\$280.00	\$200.00	\$210.00	\$190.00	\$95.00

NETWORK BASE HOURLY RATE: \$650.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IDAHO			
	Bear Lake	2,000	1,800	86
	Caribou	1,600	1,400	86
	Franklin	2,200	2,000	88

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	NEVADA			
	Elko	3,800	2,500	66
	Eureka	300	200	52
	White Pine	3,000	2,500	83
	UTAH			
	Beaver	1,200	1,100	88
	Box Elder	6,800	6,500	95
	Cache	10,000	8,800	88
	Carbon	5,900	5,200	88
	Daggett	400	300	62
	Davis	16,600	15,900	96
	Duchesne	1,800	1,500	80
	Emery	1,500	1,400	89
	Garfield	1,000	600	61
	Iron	3,000	2,200	73
	Juab	1,400	1,300	89
	Millard	2,100	1,900	88
	Morgan	800	700	86
	Piute	400	400	83
	Rich	500	400	81
	Salt Lake	114,700	106,800	94
Sanpete	3,300	3,000	89	
Sevier	3,000	2,800	92	
Summit	1,600	1,500	92	
Tooele	4,800	4,600	95	
Uintah	3,000	2,500	82	
Utah	27,200	24,800	92	
Wasatch	1,400	1,300	85	
Wayne	500	500	91	
Weber	31,800	29,800	94	
WYOMING				
Lincoln	2,500	2,000	76	
Sweetwater	5,500	4,500	81	
Uinta	2,000	1,700	83	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Between 25-50%	COLORADO			
	Moffat	2,200	1,600	69
	Rio Blanco	1,500	1,300	83
(Continued on page 631)				

KSL-TV Station Total	324,300	292,000	90
ARB Total Net Weekly Circulation (March, 1962)	189,000		

Utah—Salt Lake City



KUTV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 47.1-kw visual, 24.5-kw aural. Antenna: 3060-ft. above av. terrain, 229-ft. above ground, 8709-ft. above sea level.

Latitude 40° 36' 23"
Longitude 112° 09' 47"

Transmitter: Pix Peak.

TV tape: Recording facilities.

AM Affiliate: KALL, 5-kw (1-kw night), 910 kc (ABC).

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KUTV Ref: FCC File No. BMPCT-2149 Granted 6/18/54

©American Map Co., Inc., N.Y., No. 14244

KUTV

Licensee: KUTV Inc., 179 Social Hall Ave.

Studio: 179 Social Hall Ave.

Telephone: 322-2505.

Ownership: Ogden Standard Examiner, 51%; Kearns-Tribune Corp., Salt Lake Tribune, 35%; Salt Lake City Bcstg. Co. Inc. (KALL), 14%; A. L. Glasmann, pres.; George C. Hatch, v.p.; Jack Gallivan, secy.; Ogden Standard Examiner is owned by A. L. Glasmann family, which also operates KLIX-TV, Twin Falls, Ida., with KLIX, and controls radio stations KLO, Ogden, Utah; KIMN, Denver; KGEM, Boise, Ida. Salt Lake City Bcstg. Co. Inc. (owned by George C. & Wilda Gene Hatch) operates KALL, Salt Lake City; controls KOPR, Butte, Mont. and CP for KOPR-TV as well as KMON, Great Falls, Mont.

Began Operation: Sept. 10, 1954. Sale to present owners by Frank C. Carman, Grant R. Wrathall & Kearns-Tribune Corp., approved March 7, 1956 (Television Digest, Vol. 11:31, 38 & 12:10).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

- A. L. GLASMANN, president.
- GEORGE C. HATCH, vice president.
- BRENT KIRK, station manager & general sales manager.
- ROBERT B. SMITH, national sales manager.
- HAL ZOGG, local sales manager.
- REID CARPENTER, engineering manager.
- KEITH NICHOLSON, sales development, promotion & research mgr.
- JACK IVERS, film manager.
- LA MAR SMITH, program manager.
- JOHN BROPHY, operations manager.

DIGEST OF RATE CARD NO. 11 (July 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AAA—6:30-10 p.m., daily.	\$825.00	\$413.00	\$248.00	\$138.00	\$200.00*
					\$100.00*

*Class A—6-10:30 p.m., daily.

NETWORK BASE HOURLY RATE: \$750.

1962-63 Edition

Net Weekly Circulation	State County	Total Households	TV Homes	%
IDAHO				
	Bear Lake	2,000	1,800	86
	Caribou	1,600	1,400	86
	Franklin	2,200	2,000	88
NEVADA				
	Elko	3,800	2,500	66
	Eureka	300	200	52
	White Pine	3,000	2,500	83
UTAH				
	Beaver	1,200	1,100	88
	Box Elder	6,800	6,500	95
	Cache	10,000	8,800	88
	Carbon	5,900	5,200	88
	Daggett	400	300	62
	Davis	16,600	15,900	96
	Duchesne	1,800	1,500	80
	Emery	1,500	1,400	89
	Garfield	1,000	600	61
	Grand	2,000	1,300	62
	Iron	3,000	2,200	73
	Juab	1,400	1,300	89
	Millard	2,100	1,900	88
	Morgan	800	700	86
	Piute	400	400	83
	Rich	500	400	81
	Salt Lake	114,700	106,800	94
	San Juan	2,200	1,400	62
	Sanpete	3,300	3,000	89
	Sevier	3,000	2,800	92
	Summit	1,600	1,500	92
	Tooele	4,800	4,600	95
	Uintah	3,000	2,500	82
	Utah	27,200	24,800	92
	Wasatch	1,400	1,300	85
	Wayne	500	500	91
	Weber	31,800	29,800	94
(Continued on page 631)				
Over 50%				
KUTV Station Total		309,700	278,400	90
ARB Total Net Weekly Circulation (March, 1962)			187,600	

Danny Kaye shows how we can help visitors from abroad enjoy their stay here

Help visitors save time.

Time is so important to travelers. Give them tips to avoid delays—how and where to get tickets to theaters and special events ahead of time; which stores have the things they want; which bus or train will take them to certain landmarks most quickly; the fastest routes.



Show where to get advice.

If you can't answer a question, chances are you can direct the visitors to the proper source of information—tell them about Travelers Aid, for example; or state and local vacation bureaus, the Chamber of Commerce and all the many free touring services available.



Add to the fun.

I'm supposed to be something of an expert in making people laugh and have fun. But there's no secret formula. I think we can all help visitors enjoy themselves if we show them we're interested in helping them find out about our way of life, humor and pastimes.

You know what I've discovered on my trips abroad? That people are planning visits to America! They are coming here on business, as students—and on vacation. I think this is great news, not only because it gives them a chance to learn what America is really like—but also because it gives us the opportunity to return the hospitality shown to Americans overseas. There are many ways you can help visitors. Some are shown here. Please be sure you extend the courtesy traditional with Americans!



Published as a public service in cooperation with the U. S. Travel Service, Department of Commerce, Washington 25, D. C.

State Educational Technical Facilities

(Complete Data in Educational Directory)

KUSU-TV

Logan

Ch. 12

Non-Commercial Educational Station

(To Begin Operation in April, 1963)

Licensee: Utah State U. of Agriculture & Applied Science, Logan.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 2.95-kw visual, 1.48-kw aural. Antenna: minus 470-ft. above av. terrain, 264-ft. above ground, 4778-ft. above sea level.

Latitude 41° 45' 00"
Longitude 111° 50' 03"

KOET

(formerly KVOG-TV)

Ogden

Ch. 9

Non-Commercial Educational Station

Licensee: Board of Education of Ogden City.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 24.5-kw visual, 12.3-kw aural. Antenna: 750-ft. above av. terrain, 37-ft. above ground, 5007-ft. above sea level.

Latitude 41° 15' 17"
Longitude 112° 14' 14"

KWCS-TV

Ogden

Ch. 18

Non-Commercial Educational Station

Grantee: Weber County School Dist., 1122 Washington Blvd.

Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 5.25-kw visual, 2.63-kw aural. Antenna: minus 850-ft. above av. terrain, 112.7-ft. above ground, 4410-ft. above sea level.

Latitude 41° 14' 44"
Longitude 111° 58' 07"

KBYU-TV

(formerly KLOR-TV)

Provo

Ch. 11

Non-Commercial Educational Station

Licensee: Brigham Young University, Provo.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 176-kw visual, 88-kw aural. Antenna: 2840-ft. above av. terrain, 136-ft. above ground, 7771-ft. above sea level.

Latitude 40° 16' 57"
Longitude 111° 56' 10"

KUED

Salt Lake City

Ch. 7

Non-Commercial Educational Station

Licensee: University of Utah, Salt Lake City 12.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 27.7-kw visual, 16.6-kw aural. Antenna: 3050-ft. above av. terrain, 202-ft. above ground, 8633-ft. above sea level.

Latitude 40° 36' 29.5"
Longitude 112° 09' 36.0"

Utah—Salt Lake City

KUTV

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50 % (Continued)	WYOMING			
	Lincoln	2,500	2,000	76
	Sweetwater	5,500	4,500	81
	Uinta	2,000	1,700	83
Between 25-50 %	COLORADO			
	Moffat	2,200	1,600	69
	Rio Blanco	1,500	1,300	83
	IDAHO			
	Bannock	14,200	12,700	90
	Oneida	1,000	1,000	90
	Power	1,200	1,000	81
Under 25 %	MONTANA			
	Park	4,400	3,600	83
	Sweet Grass	1,100	800	67
	MONTANA			
	Gallatin	7,900	6,500	83
	NEVADA			
	Lincoln	800	600	77
	UTAH			
	Kane	800	400	52
	Washington	2,800	2,100	73

KSL-TV

(ARB Data Continued)

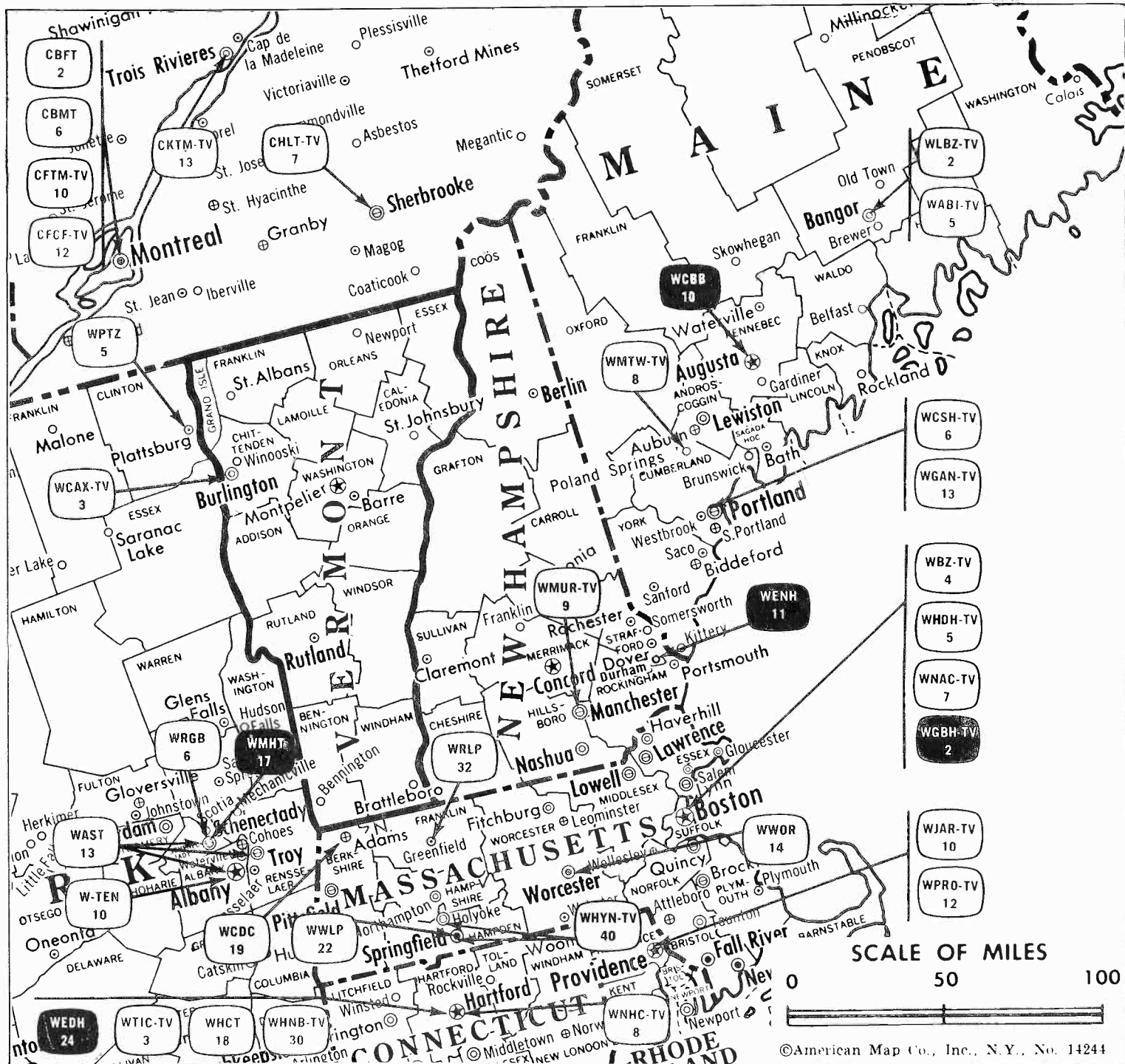
Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50 % (Continued)	IDAHO			
	Bannock	14,200	12,700	90
	Oneida	1,000	1,000	90
	Power	1,200	1,000	81
Under 25 %	MONTANA			
	Park	4,400	3,600	83
	Sweet Grass	1,100	800	67
	IDAHO			
	Blaine	1,400	1,200	82
	Camas	300	300	96
	Cassia	4,500	4,100	92
	Jerome	3,300	3,100	93
	Lincoln	1,100	1,000	89
	Minidoka	4,000	3,600	88
	MONTANA			
	Gallatin	7,900	6,500	83
NEVADA				
Lincoln	800	600	77	
UTAH				
Grand	2,000	1,300	62	
Kane	800	400	52	
San Juan	2,200	1,400	62	
Washington	2,800	2,100	73	

KCPX-TV

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50 % (Continued)	IDAHO			
	Bannock	14,200	12,700	90
	Oneida	1,000	1,000	90
	Power	1,200	1,000	81
Under 25 %	UTAH			
	Grand	2,000	1,300	62
	San Juan	2,200	1,400	62
	NEVADA			
	Lincoln	800	600	77
	UTAH			
	Kane	800	400	52
	Washington	2,800	2,100	73

Vermont



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Burlington-Plattsburgh, N.Y.	150,500	101	249,600	113	229,800	107

Vermont Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
○ Commercial Television Stations	1	0	1
● Educational Television Stations	0	0	0
			1

For Community Antenna Systems in Vermont see the CATV Directory

State Cross Reference List
Communities That Receive Programs of Stations That Are Located Elsewhere

WRLP, Brattleboro
(See Greenfield, Mass.)

WPTZ-TV, Burlington
(See Plattsburgh, N.Y.)

Vermont—Burlington



WCAX-TV

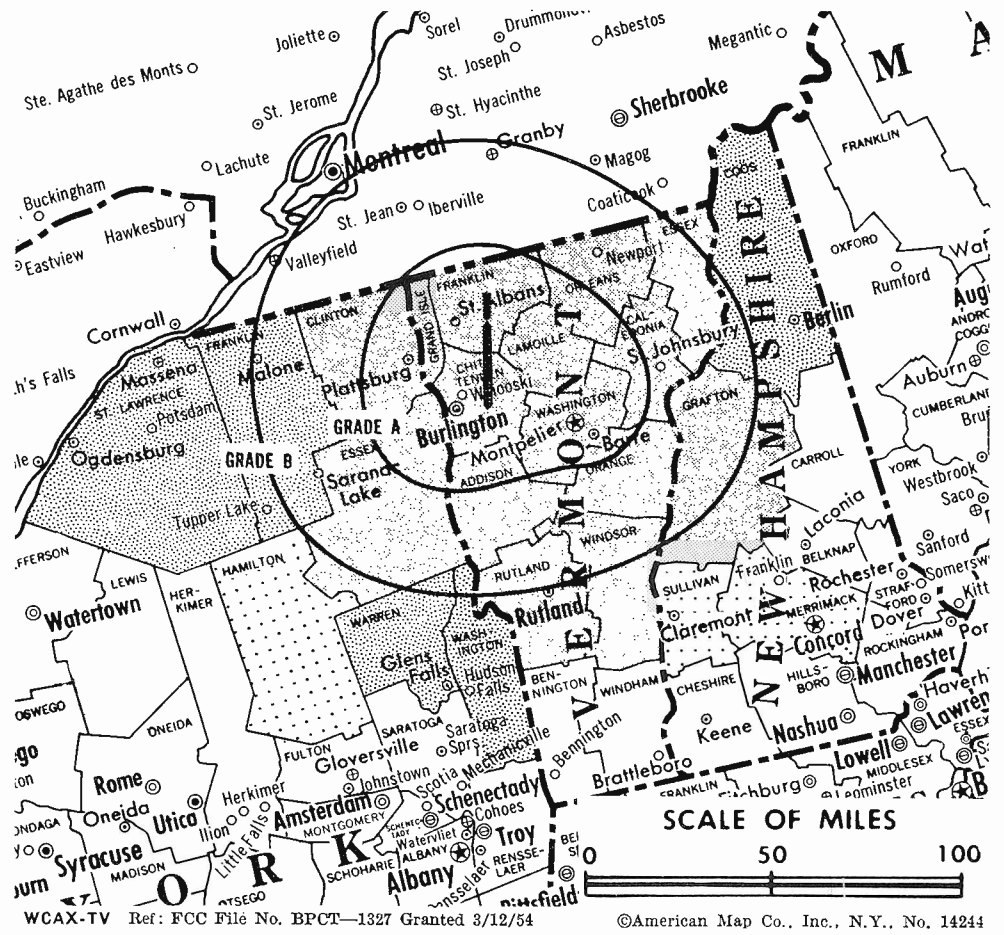


Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 18.2-kw visual, 9.55-kw aural. Antenna: 2730-ft. above av. terrain, 116-ft. above ground, 4176-ft. above sea level.

Latitude 44° 31' 36"
Longitude 72° 48' 57"

Transmitter: Atop Mt. Mansfield.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WCAX-TV Ref: FCC File No. BPCT-1327 Granted 3/12/54

©American Map Co., Inc., N.Y., No. 14244

WCAX-TV

Licensee: Mt. Mansfield Television Inc., 100 Market Square.

Studio: 100 Market Sq.

Telephone: Burlington 2-5761.

TWX No.: BURL 21.

Ownership: C. P. Hasbrook, chmn. of board-dir., 66.625%; S. T. Martin, pres., dir. & gen. mgr., 20.625%; John A. Dobson, v.p., dir. & sales mgr., 12.5%; A. Pearley Feen, dir., .125%; Marcia B. Hasbrook, .125%.

Began Operation: Sept. 3, 1954.

Represented (sales) by Avery-Knodel Inc.; Ralph J. Judge Inc. (Canada).

Represented (legal) by Eliot C. Lovett.

Represented (engineering) by Gautney & Jones.

Personnel:

- STUART T. MARTIN, president & general manager.
- JOHN A. DOBSON, vice president & sales manager.
- STUART HALL, production manager.
- PHILIP McMARTIN, news editor.
- A. S. RUTTER, film manager & buyer.
- JAMES W. TIERNEY, chief engineer.

DIGEST OF RATE CARD NO. 8 (Oct. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID

Class AA—7:30-10:30 p.m., daily.

\$550.00 \$330.00 \$220.00 \$149.00 \$120.00 \$105.00 \$52.50

NETWORK BASE HOURLY RATE: \$500.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	NEW HAMPSHIRE				
		Grafton	14,400	12,600	88
	NEW YORK				
		Clinton	18,500	17,600	95
		Essex	10,100	9,300	93
	VERMONT				
		Addison	5,300	4,800	90
		Caledonia	6,800	6,300	92
		Chittenden	20,600	19,300	94
		Essex	1,700	1,600	94
		Franklin	8,200	7,900	96
		Grand Isle	900	900	98
		Lamoille	3,100	2,900	94
		Orange	4,500	4,100	90
		Orleans	5,600	5,300	94
		Rutland	13,700	12,400	91
		Washington	12,400	11,600	93
		Windsor	12,800	11,400	89
	Between 25-50%	NEW HAMPSHIRE			
		Coos	11,000	10,400	94
NEW YORK					
		Franklin	12,600	11,300	90
		St. Lawrence	29,500	27,300	93
	Warren	13,700	12,500	91	
	Washington	13,900	12,900	93	
Under 25%	NEW HAMPSHIRE				
		Merrimack	20,100	18,500	92
		Sullivan	8,800	7,700	88
	NEW YORK				
	Hamilton	1,400	1,200	89	
WCAX-TV Station Total		247,100	227,400	92	
ARB Total Net Weekly Circulation (March, 1962)			150,500		

Virginia Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
○ Commercial Television Stations	11	1	12
● Educational Television Stations	0	1	1
			13

-State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WJHL-TV

Bristol

(See Johnson City, Tenn.)

WVEC-TV

Hampton

(See Norfolk, Va.)

WSLS-TV

Lynchburg

(See Roanoke, Va.)

WXEX-TV

Petersburg

(See Richmond, Va.)

WLVA-TV

Roanoke

(See Lynchburg, Va.)

State Educational Technical Facilities

(Completed Data in Educational Directory)

WHRO-TV

Hampton-Norfolk

Ch. 15

Non-Commercial Educational Station

Licensee: Hampton Roads Educational TV Assn., c/o W. E. Campbell, Fiscal Agent, 402 E. Charlotte St., Norfolk.

Technical Facilities: Channel No. 15 (476-482 mc). Authorized power: 214-kw visual, 107-kw aural. Antenna: 480-ft. above av. terrain, 503-ft. above ground, 513-ft. above sea level.

Latitude	37°	02'	20"
Longitude	76°	18'	30"

WYAH-TV
Portsmouth, Va.
Ch. 27

Network Service: None, operated as non-commercial religious outlet.

Grantee: Christian Broadcasting Network Inc., 1318 Spratley St., Box 111.

Studio: 1318 Spratley St.

Transmitter: 1318 Spratley St.

Telephone: Export 7-5700.

Technical Facilities: Channel No. 27 (548-554 mc). Authorized power: 17.4-kw visual, 9.3-kw aural. Antenna: 380-ft. above av. terrain, 410-ft. above ground, 415-ft. above sea level.

Latitude	36°	50'	40"
Longitude	76°	18'	57"

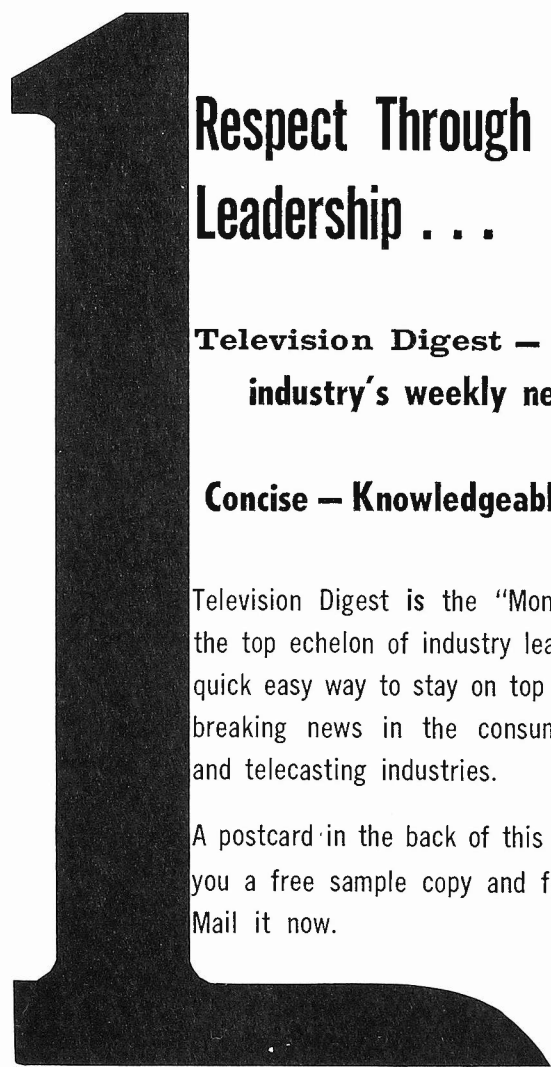
Ownership: Non-stock corporation. M. G. Robertson, pres. & treas.

Began Operation: Oct. 1, 1961.

Personnel:

M. G. ROBERTSON, general manager.

Rates: None, operated as a non-commercial outlet.



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Virginia—Bristol-Kingsport & Johnson City, Tennessee



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 85.1-kw visual, 42.7-kw aural. Antenna: 2220-ft. above av. terrain, 125.5-ft. above ground, 4360-ft. above sea level.

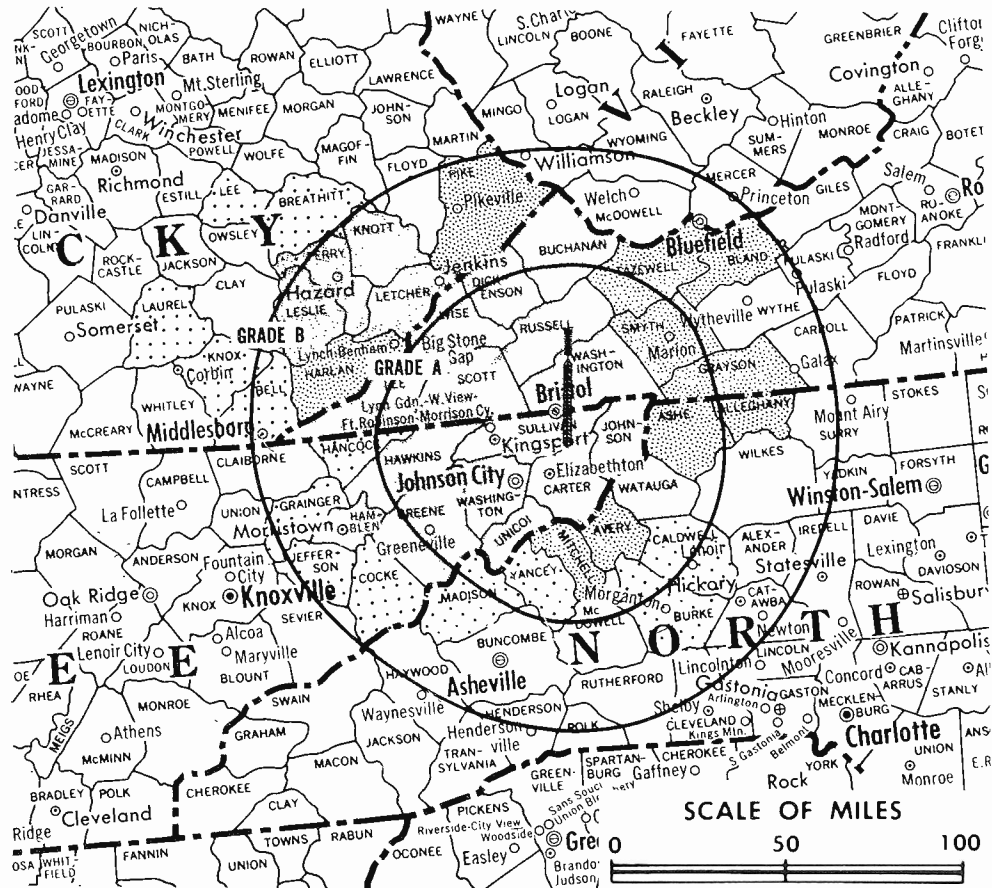
Latitude 36° 26' 57"
Longitude 82° 06' 31"

Transmitter: Rye Patch Knob, Cherokee National Forest.

Studio: 516 Cumberland St.

AM Affiliate: WCYB, 10-kw, 690 kc (ABC).

Represented (engineering) by George C. Davis.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WCYB-TV Ref: FCC File No. BMPCT-4520 Granted 3/12/57

©American Map Co., Inc., N.Y., No. 14244

WCYB-TV

Network Service: ABC, NBC.

Licensee: Appalachian Bcstg. Corp., Cumberland & Front Sts.

Telephone: 669-4161.

Ownership: Robert H. Smith, pres., 25%; J. Fey Rogers, v.p., 25%; Charles M. Gore, secy., 25%; Harry M. Daniel, v.p., 25%.

Began Operation: Aug. 13, 1956.

Represented (sales) by The Meeker Co. Inc.; James S. Ayers Co. Inc. (South).

Represented (legal) by Fly, Shuebruk, Blume & Gaguine.

Personnel:

ROBERT H. SMITH, president, gen. mgr. & film buyer.
J. FEY ROGERS, v.p. & sales manager.
ART COUNTESS, program & promotion director.
WALTER CROCKETT, news editor.
JIM EVANS, production manager.
RUSSEL ROBINSON, chief engineer.
ALICE FRIBERG, director of women's programs.

DIGEST OF RATE CARD NO. 4 (Dec. 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	8 Sec.*
Class AA—6:30-11 p.m., daily.	\$500.00	\$240.00	\$160.00	\$120.00	\$100.00	\$80.00
	\$50.00					

*Class AA—7-10 p.m., daily.

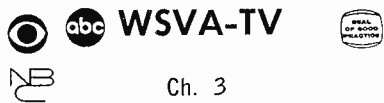
NETWORK BASE HOURLY RATE: \$500 (ABC), \$500 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	KENTUCKY			
	Knott	3,800	2,100	53
	Leslie	2,300	1,000	40
	Letcher	7,300	4,600	63
	Perry	8,100	4,800	60
	NORTH CAROLINA			
	Watauga	4,500	3,500	77

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	TENNESSEE			
	Carter	11,300	9,400	84
	Greene	12,000	9,900	82
	Hamblen	9,700	8,000	82
	Hawkins	8,200	6,300	76
	Johnson	2,900	2,200	76
	Sullivan	32,800	29,400	90
	Unicoi	4,200	3,400	81
	Washington	17,700	15,700	89
	VIRGINIA			
Buchanan	8,200	5,600	69	
Dickenson	4,600	3,700	80	
Lee	6,600	4,600	69	
Russell	6,400	4,900	75	
Scott	6,600	4,600	70	
Washington	15,000	12,700	85	
Wise	12,300	9,300	76	
Between 25-50%	KENTUCKY			
	Harlan	12,700	9,300	73
	Pike	16,200	12,200	76
	NORTH CAROLINA			
	Alleghany	2,200	1,700	74
Ashe	5,200	3,700	71	
Avery	3,000	2,200	72	
Mitchell	3,700	2,900	77	
VIRGINIA				
Bland	1,500	1,200	78	
Grayson	6,500	5,200	79	
Smyth	7,900	6,700	84	
Tazewell	11,400	9,600	85	
Under 25%	KENTUCKY:			
	Bell, Breathitt, Knox, Laurel Lee.			
NORTH CAROLINA:				
Burke, Caldwell, Madison, Yancey.				
TENNESSEE:				
Cocke, Grainger, Hancock, Jefferson.				

WCYB-TV Station Total	334,300	260,000	78
ARB Total Net Weekly Circulation (March, 1962)	149,500		

Virginia—Harrisonburg



Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 8.32-kw visual, 4.17-kw aural (maximum power permitted by FCC, -100-kw equivalent for antenna height). Antenna: 2130-ft. above av. terrain, 349-ft. above ground, 3304-ft. above sea level.

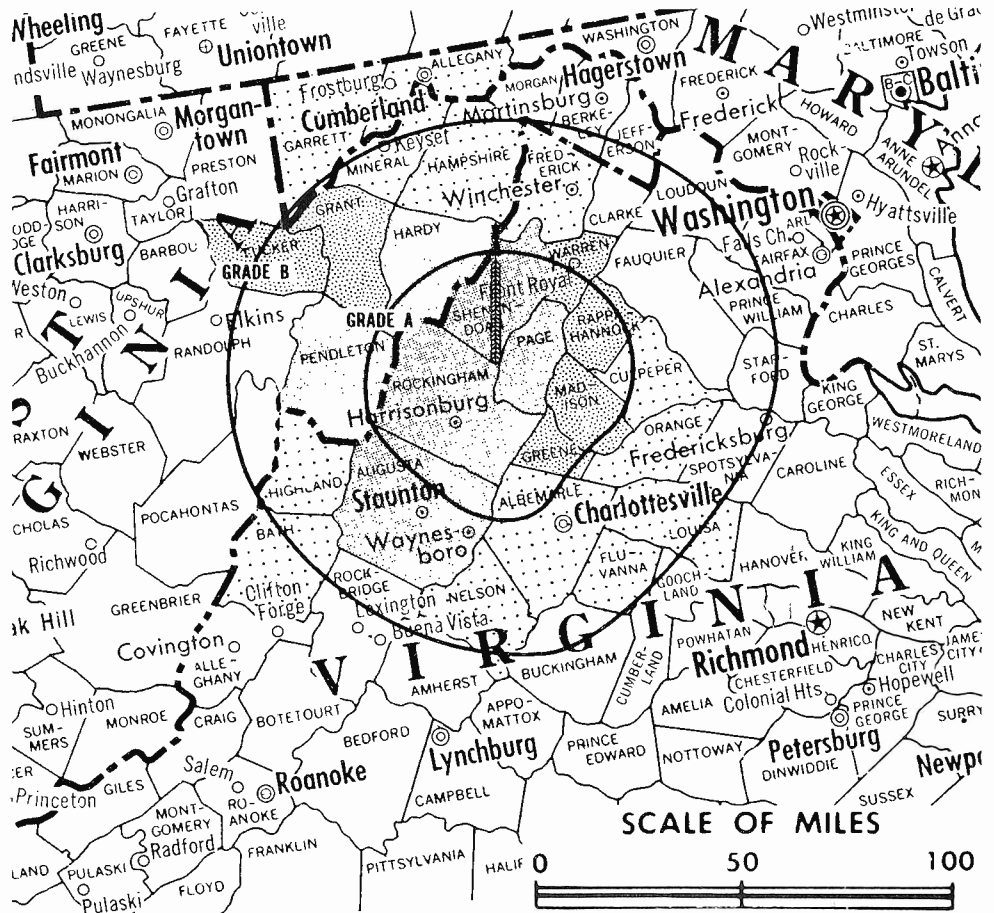
Latitude 38° 36' 05"
Longitude 78° 37' 57"

Transmitter: Big Mt., Endless Caverns, New Market, Va.

AM Affiliate: WWSA, 5-kw (1-kw night), 550 kc (NBC).

FM Affiliate: WWSA-FM, 7.2-kw, 100.7 mc (No. 264), 345-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WSVA-TV Ref: FCC File No. BMPCT-1171 Granted 7/28/53

©American Map Co., Inc., N.Y., No. 14244

WSVA-TV

Network Service: CBS, ABC, NBC.

Licensee: Shenandoah Valley Bcstg. Inc., Rawley Pike.

Studio: Rawley Pike.

Telephone: 434-4431. TWX No.: 703-434-6345.

Ownership: The Evening Star Broadcasting Co. (WMAL-TV & WMAL, Washington, D.C.), 51%; Hamilton Shea, 49%.

Began Operation: Oct. 9, 1953. Sale of 50% by Transcontinent Corp. and 1% by Hamilton Shea to the Evening Star Broadcasting Co. approved Sept. 23, 1959 by FCC (Television Digest, Vol. 15:30, 32, 39). Sale to Transcontinent Corp. & Hamilton Shea as co-equal owners by Frederick L. Allman approved May 29, 1956 by FCC (Vol. 12:15, 22).

Represented (sales) by Venard, Torbet & McConnell Inc.; Clarke Brown Co. Inc. (South).

Represented (legal) by Hogan & Hartson.

Personnel:

- HAMILTON SHEA, president & general manager.
- WARREN L. BRAUN, assistant general manager & engineering dir.
- RICHARD H. (DICK) JOHNSON, general sales manager.
- ROBERT E. LEE, program director & film buyer.
- A. L. McCASKEY, director of copy.
- JIM MacNEIL, manager, news dept.
- HOMER QUANN, farm director.
- TOM JONES, chief engineer.
- IRA T. LOWE JR., assistant chief engineer.

DIGEST OF RATE CARD NO. 6A—(Revised)
(April 16, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	30 Sec.	20 Sec.	ID
Class A—7-11 p.m., Mon.-Fri.; 6-11 p.m., Sat. & Sun.	\$300.00	\$180.00	\$120.00	\$90.00	\$80.00	\$70.00	\$60.00 \$35.00
NETWORK BASE HOURLY RATE:	\$300 (CBS),	\$300 (ABC),	\$300 (NBC).				

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	VIRGINIA			
	Augusta	20,700	17,600	85
	Page	4,500	3,700	82
	Rockingham	14,600	11,800	81
	Shenandoah	6,600	5,700	87
Between 25-50%	WEST VIRGINIA			
	Hardy	2,600	1,800	68
	Pendleton	2,100	1,600	74
Under 25%	VIRGINIA			
	Greene	1,100	700	54
	Madison	2,200	1,600	71
	Rappahannock	1,400	1,100	78
	Warren	4,300	3,400	79
	WEST VIRGINIA			
	Grant	2,200	1,600	73
	Tucker	2,300	1,800	76
	MARYLAND			
	Allegany	25,800	22,900	89
	Garrett	5,500	4,300	78
	VIRGINIA			
	Albemarle	17,800	13,400	76
	Bath	1,500	1,200	80
	Culpeper	4,200	3,600	84
Fluvana	1,900	1,400	75	
Frederick	11,200	9,700	87	
Highland	900	800	81	
Louisa	3,400	2,400	70	
Nelson	3,400	2,400	71	
Orange	3,600	2,600	72	
WEST VIRGINIA				
Hampshire	3,300	2,400	72	
Mineral	6,500	5,300	82	
WSVA-TV Station Total		153,600	124,800	81
ARB Total Net Weekly Circulation (March, 1962)			52,400	

Virginia—Norfolk



WTAR-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 980-ft. above av. terrain, 1029-ft. above ground, 1049-ft. above sea level.

Latitude 36° 48' 56"
Longitude 76° 28' 00"

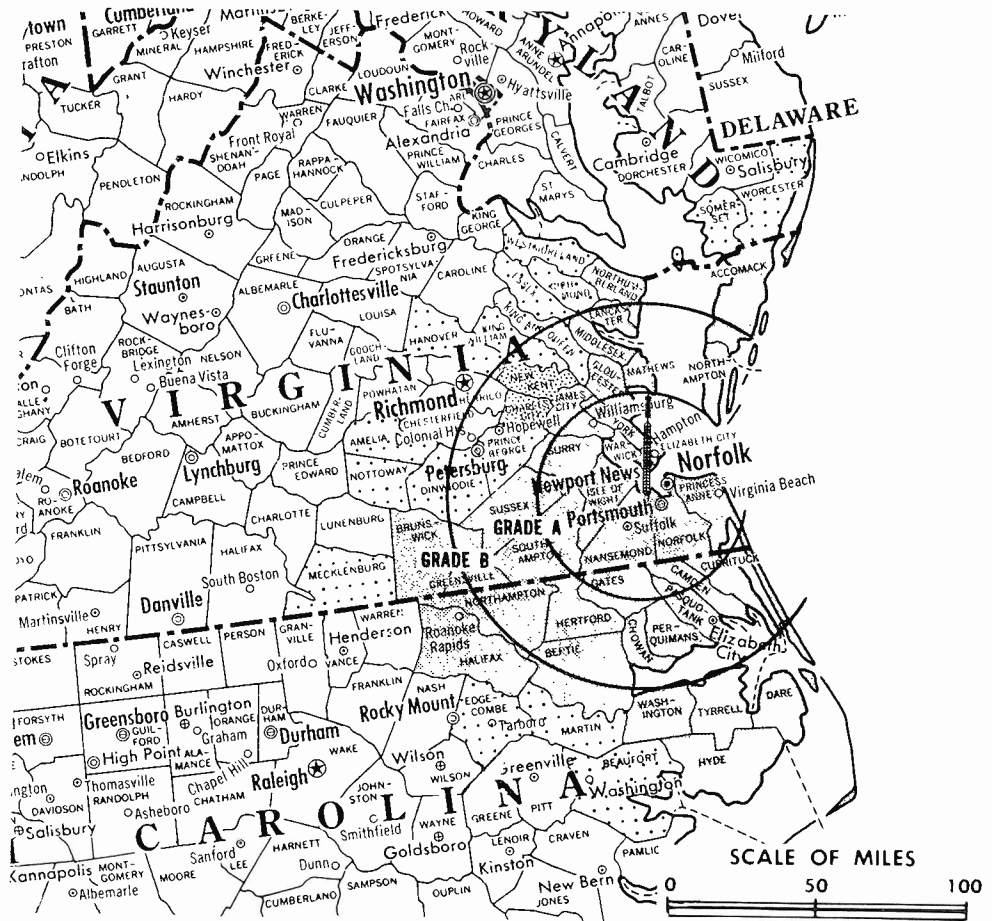
Transmitter: Old Suffolk Rd. near Drivers, Va.

TV tape: Recording facilities.

AM Affiliate: WTAR, 5-kw, 790 kc (CBS).

FM Affiliate: WTAR-FM, 15-kw, 95.7 mc (No. 239), 881-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WTAR-TV Ref: FCC File No. BMPCT-1051 Granted 4/7/53

© American Map Co., Inc., N.Y., No. 1424-1

WTAR-TV

Licensee: WTAR Radio-TV Corp., 720 Boush St.
Studio: 720 Boush St.
Telephone: 625-6711. TWX No.: NF 91.
Ownership: WTAR Radio-TV Corp. Subsidiary of Norfolk-Portsmouth Newspapers Inc.
Began Operation: April 2, 1950.
Represented (sales) by Edward Petry & Co. Inc.
Represented (legal) by Eliot C. Lovett.
Personnel:
ROBERT LAMBE, president & general manager.
WILLIAM A. GIETZ, v.p., sales.
HAROLD SOLDINGER, v.p., programs & operations.
KARL R. NELSON, national sales manager.
JAMES W. EVANS, promotion manager.
JOEL F. CARLSON, dir. of news & public affairs
RICHARD L. LINDELL, chief engineer.
HARRY NICHOLAS, film director.

DIGEST OF RATE CARD NO. 19-A (Feb. 1, 1963)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—8-10 p.m., daily.
\$1000.00 \$600.00 \$420.00 \$260.00 \$330.00 \$200.00 \$110.00

NETWORK BASE HOURLY RATE: \$975.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NORTH CAROLINA			
	Bertie	5,700	4,000	70
	Camden	1,500	1,300	87
	Chowan	3,000	2,500	82
	Currituck	1,900	1,400	72
	Dare	1,900	1,300	69

Net Weekly Circulation	State County	Total Households	TV Homes	%
NORTH CAROLINA—(Continued)				
	Gates	2,300	1,600	71
	Halifax	14,000	10,100	72
	Hertford	5,400	4,400	81
	Hyde	1,500	1,000	61
	Northampton	6,100	4,400	72
	Pasquotank	6,900	5,700	83
	Perquimans	2,400	2,000	83
	Tyrrell	1,200	900	71
	Washington	3,300	2,600	80
VIRGINIA				
	Accomack	9,500	6,900	72
	Brunswick	4,300	3,100	73
	Gloucester	3,600	3,100	86
	Greensville	4,000	3,100	77
	Isle of Wight	4,400	3,700	84
	James City	4,300	3,700	84
	Lancaster	2,700	2,200	80
	Mathews	2,300	1,800	80
	Middlesex	1,900	1,500	79
	Nansemond	12,000	9,500	79
	Newport News	56,500	51,500	92
	Norfolk	138,000	123,100	90
	Northampton	5,000	3,800	77
	Northumberland	2,900	2,400	82
	Princess Anne	23,700	21,800	92
	Southampton	6,700	5,200	78
	Surry	1,500	1,200	76
	Sussex	2,900	2,000	68
	York	6,200	5,500	89
Over 50%				
Between 25-50%				
	VIRGINIA			
	Charles City	1,200	800	68
	New Kent	1,100	1,000	82
Under 25%				
MARYLAND: Somerset, Worcester. NORTH CAROLINA: Beaufort, Edgecombe, Martin. VIRGINIA: Amelia, Dinwiddie, Essex, Hanover, King and Queen, King William, Mecklenburg, Nottoway, Prince George, Richmond, Westmoreland.				

WTAR-TV Station Total	450,200	379,600	85
ARB Total Net Weekly Circulation (March, 1962)	275,500		

Virginia—Hampton-Norfolk



WVEC-TV



Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 439-ft. above av. terrain, 410-ft. above ground, 449-ft. above sea level.

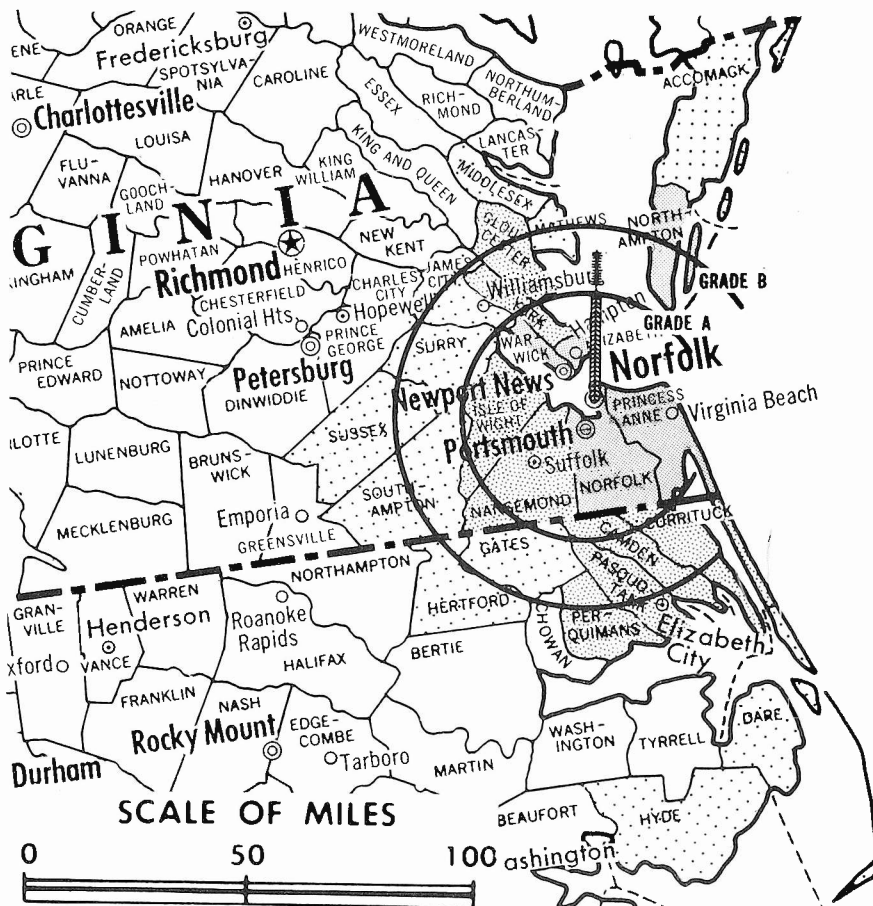
Latitude 36° 51' 19"
Longitude 76° 18' 10"

Transmitter: 110 Third St., Norfolk.

TV tape: Recording facilities.

AM Affiliate: WVEC, .25 kw, 1490 kc (NBC).

FM Affiliate: 5000 watts, 28-kw ERP, 101.3 mc (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WVEC-TV Ref: FCC File No. BMPCT-4721 Granted 7/15/59

© American Map Co., Inc., N.Y., No. 14244

WVEC-TV

Grantee (STA): Peninsula Bcstg. Corp., Box 481, Hampton.

Offices: 110 Third St., Norfolk; 1930 E. Pembroke Ave., Hampton.

Studios: 110 Third St., Norfolk; 1930 E. Pembroke Ave., Hampton.

Telephones: Madison 7-7773, Norfolk; Park 2-6331, Hampton.

Ownership: Thomas P. Chisman, pres., 12.8%; Harrol A. Brauer Jr., v.p., 7%; Charles F. Tucker, trustee for James E. Swafford, 11.2%; J. W. Chisman, secy.-treas., 11.7%; Virginian Television Corp., 10%; Lewis H. Peterson, 9.9%; H. H. Holt, 7.2%; 21 other stockholders, none with more than 4.1%.

Began Operation: Aug. 15, 1953 on Ch. 15. Nov. 13, 1959 it switched to Ch. 13.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

THOMAS P. CHISMAN, president, gen. mgr. & film buyer.
HARROL A. BRAUER JR., v.p. sales.
L. W. KLIEWER, v.p. operations.
CHARLES L. COKER, 2nd v.p., sales.
LINDSAY TUCKER, operations manager.
WILLIAM HARDEN, chief engineer.
GIL MacLEOD, news director.
FRANK HANNAH, graphics director.
HANK FOILES, promotion director.

DIGEST OF RATE CARD NO. 8
(Dec. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—7:30-10:30 p.m., daily.	\$750.00	\$450.00	\$300.00	\$220.00	\$180.00	\$88.00
NETWORK BASE HOURLY RATE: \$850.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	VIRGINIA			
	Newport News	56,500	51,500	92
	Norfolk	138,000	123,100	90
	Northampton	5,000	3,800	77
	Princess Anne	23,700	21,800	92
Between 25-50%	NORTH CAROLINA			
	Camden	1,500	1,300	87
	Currituck	1,900	1,400	72
	Pasquotank	6,900	5,700	83
	Perquimans	2,400	2,000	83
Under 25%	VIRGINIA			
	Gloucester	3,600	3,100	86
	Isle of Wight	4,400	3,700	84
	Nansemond	12,000	9,500	79
	York	6,200	5,500	89
NORTH CAROLINA: Dare, Gates, Hertford, Hyde. VIRGINIA: Accomack, James City, Mathews, Middlesex, Southampton, Surry, Sussex.				
WVEC-TV Station Total		302,300	263,000	87
ARB Total Net Weekly Circulation (March, 1962)			194,400	



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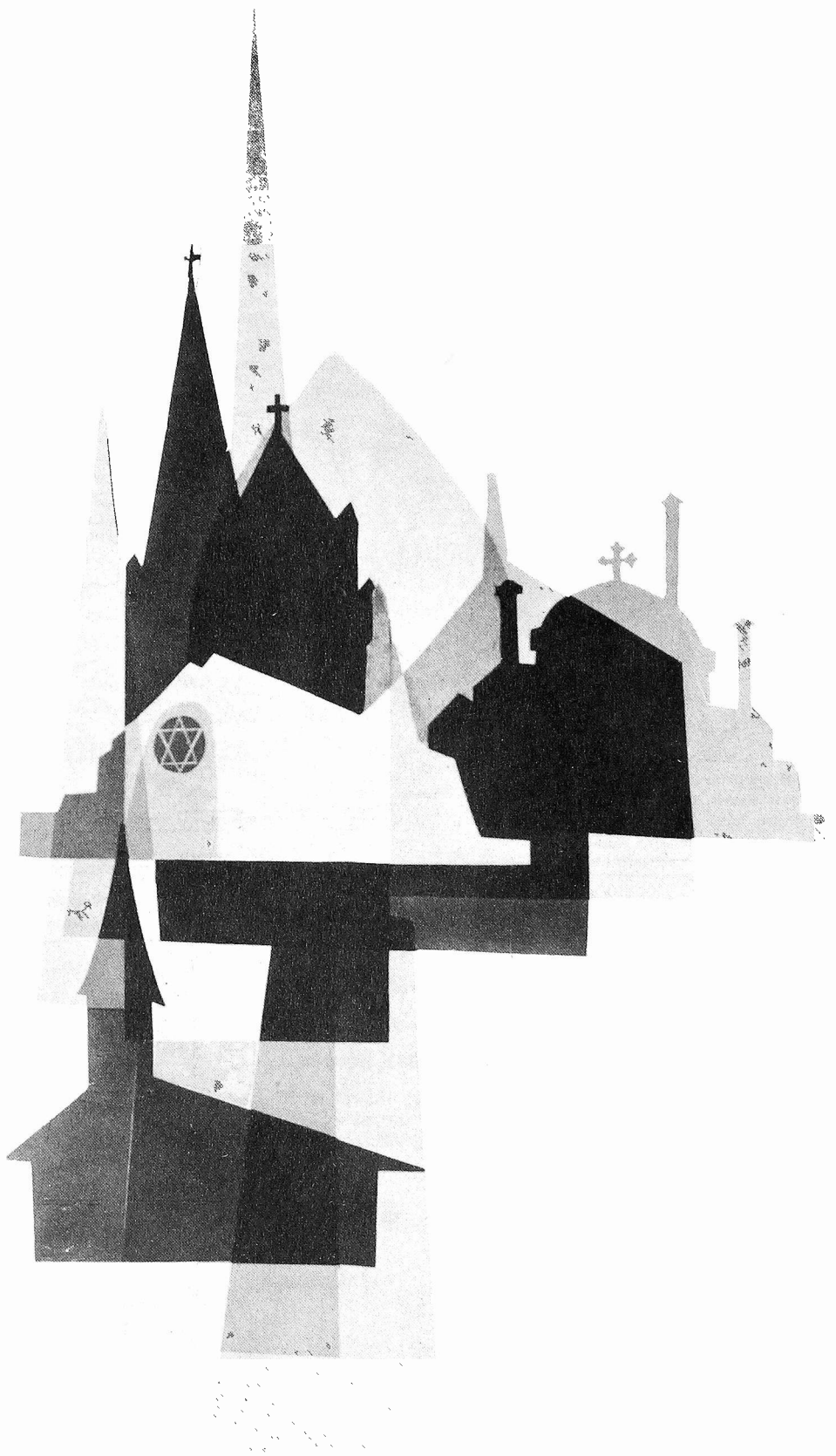
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Virginia—Portsmouth-Norfolk-Newport News



WAVY-TV

Ch. 10



Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 191-kw aural. Antenna: 990-ft. above av. terrain, 1026-ft. above ground, 1050-ft. above sea level.

Latitude 36° 49' 14"
Longitude 76° 30' 41"

Transmitter: Kings Hwy., Drivers, Va.

TV tape: Recording facilities.

AM Affiliate: WAVY, 5-kw, 1350 kc.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WAVY-TV Ref: FCC File No. BPCT-1750 Granted 5/20/56

© American Map Co., Inc., N.Y., No. 14244

WAVY-TV

Licensee: Tidewater Teleradio Inc., 801 Middle St., Portsmouth; 214 W. York St., Norfolk, Va.

Radio: 801 Middle St.

Telephones: Madison 7-2345, Norfolk; Export 3-7331, Portsmouth; Chestnut 5-3888, Newport News.

Ownership: More than 50 stockholders; Hunter C. Phelan, 10.4%; no others with as much as 10%. Officers: J. Glen Taylor, pres. & gen. mgr., 9%; George T. McLean, v.p., 8%; Richard B. Spindle III, secy., less than 1%; Clifford A. Frohnhoefer, treas.

Begin Operation: Sept. 1, 1957.

Represented (sales) by H-R Television Inc.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Personnel:

- J. GLEN TAYLOR, president & general manager.
- CLIFFORD FROHNHOEFER, treasurer, controller & asst. secy.
- E. J. HENNESSY, v.p., TV sales.
- ED BONHAM, local sales manager.
- J. T. GOSWICK, national sales coordinator.
- VAN CANTFORT, program manager & film buyer.
- DICK PAUL, promotion-publicity, merchandising director.
- VERN JONES, news director.
- ANDREW JACKSON JR., chief engineer.

DIGEST OF RATE CARD NO. 3-A (Aug. 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—8-11 p.m., daily.						
\$50.00	\$510.00	\$340.00	\$210.00	\$200.00	\$180.00	\$85.00

Color—film & slide equipment.

NETWORK BASE HOURLY RATE: \$850.

See CATV Directory for Systems in Virginia

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	NORTH CAROLINA				
		Bertie	5,700	4,000	70
		Camden	1,500	1,300	87
		Chowan	3,000	2,500	82
		Currituck	1,900	1,400	72
		Gates	2,300	1,600	71
		Halifax	14,000	10,100	72
		Hertford	5,400	4,400	81
		Northampton	6,100	4,400	72
		Pasquotank	6,900	5,700	83
		Perquimans	2,400	2,000	83
		VIRGINIA			
		Accomack	9,500	6,900	72
		Gloucester	3,600	3,100	86
	Isle of Wight	4,400	3,700	84	
	James City	4,300	3,700	84	
	Mathews	2,300	1,800	80	
	Middlesex	1,900	1,500	79	
	Nansemond	12,000	9,500	79	
	Newport News	56,500	51,500	92	
	Norfolk	138,000	123,100	90	
	Northampton	5,000	3,800	77	
	Princess Anne	23,700	21,800	92	
	Southampton	6,700	5,200	78	
	Surry	1,500	1,200	76	
	Sussex	2,900	2,000	68	
	York	6,200	5,500	89	

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Between 25-50%	NORTH CAROLINA				
		Dare	1,900	1,300	69
		Hyde	1,500	1,000	61
		Tyrrell	1,200	900	71
	Washington	3,300	2,600	80	
	VIRGINIA				
	Lancaster	2,700	2,200	80	
	Northumberland	2,900	2,400	82	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Under 25%	MARYLAND: Somerset, Worcester. VIRGINIA: Brunswick, Charles City, Dinwiddie, Greensville, New Kent, Prince George.			

WAVY-TV Station Total	389,600	330,900	85
ARB Total Net Weekly Circulation (March, 1962)	238,100		

Virginia—Richmond



WRVA-TV



Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 790-ft. above av. terrain, 790-ft. above ground, 1000-ft. above sea level.

Latitude 37° 30' 22.5"
Longitude 77° 30' 11.95"

Transmitter: 5710 Midlothian Pike, Box 2370.

TV tape: Recording facilities.

AM Affiliate: WRVA, 50-kw, 1140 kc (NBC).

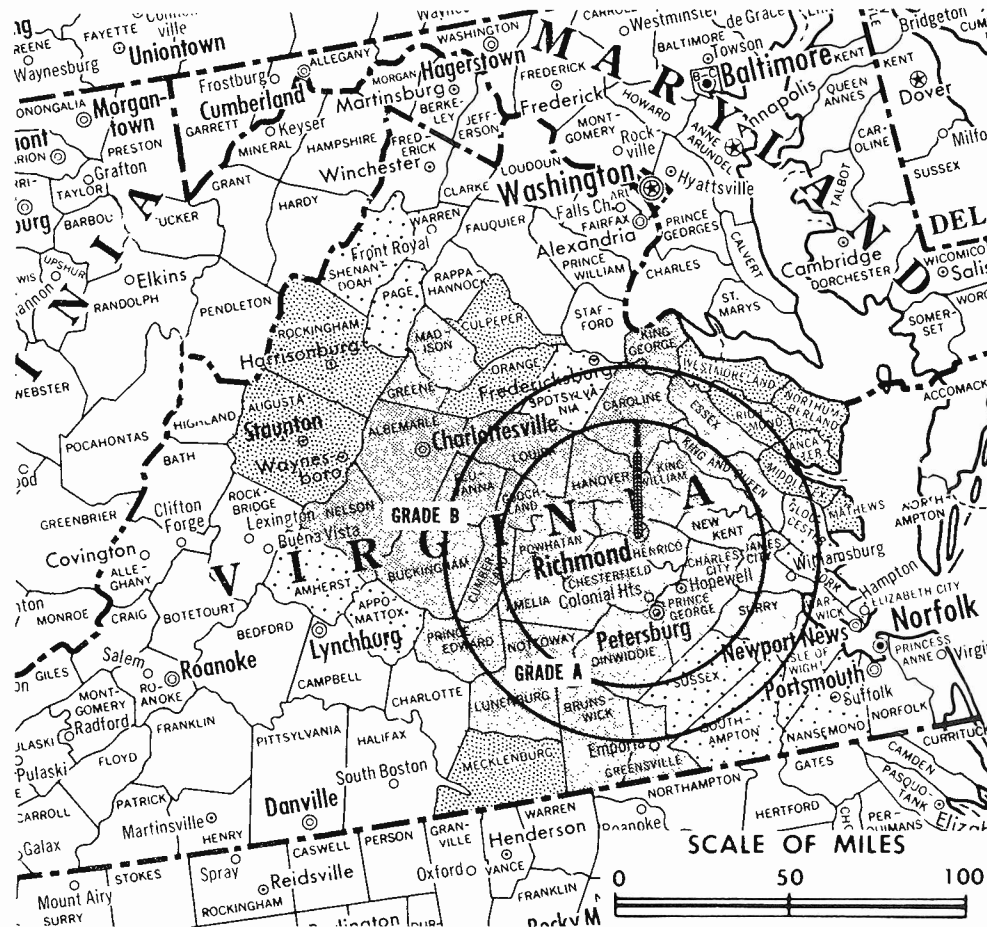
FM Affiliate: WRVA-FM, 25-kw, 94.5 mc.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WRVA-TV Ref: FCC File No. BPCT-1622 Granted 11/30/55

©American Map Co., Inc., N.Y., No. 14244

WRVA-TV

Licensee: Richmond Television Corp., 5710 Midlothian Pike, P.O. Box 2370.

Studio & Offices: 5710 Midlothian Pike, Box 2370.

Telephone: Belmont 3-5461. TWX No.: RH 338.

Ownership: Larus & Brother Co. Inc., 95.52%; 44 other stockholders, none with more than 2%. Officers: W. T. Reed Jr., chairman of the board; William R. Preston, pres.; Barron Howard, v.p.; Samuel S. Carey, v.p.; James D. Clark Jr., v.p.; Raymond Warren, secy.-treas.; Robert T. Barton Jr., asst. secy.

Began Operation: April 29, 1956.

Represented (sales) by Harrington, Righter & Parsons Inc.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by Paul Godley Co.

Personnel:

BARRON HOWARD, v.p. & general manager.
JAMES D. CLARK JR., sales manager.
BILL CHRISTIAN, local sales manager.
SAMUEL S. CAREY, program director & film buyer.
JEANNE BARRETT, promotion manager.
DOUGLAS FREEMAN, production manager.
CAROLINE BIDWELL, traffic manager.
S. T. TERRY JR., chief engineer.

DIGEST OF RATE CARD NO. 10 (June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10 p.m., daily.						
p.m., Sun.						
\$750.00	\$450.00	\$300.00	\$225.00	\$160.00*	\$150.00*	\$75.00*

NETWORK BASE HOURLY RATE: \$700.

For Group Ownership, see page 805

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	VIRGINIA			
	Albemarle	17,800	13,400	76
	Amelia	1,900	1,300	65
	Brunswick	4,300	3,100	73
	Buckingham	2,700	1,900	69
	Caroline	3,100	2,400	78
	Charles City	1,200	800	68
	Chesterfield	23,300	21,600	93
	Cumberland	1,600	1,100	66
	Dinwiddie	15,300	12,300	81
	Essex	1,800	1,300	73
	Fluvanna	1,900	1,400	75
	Goochland	2,100	1,600	76
	Greene	1,100	700	54
	Greensville	4,000	3,100	77
	Hanover	7,400	6,000	81
	Henrico	102,700	91,200	89
	James City	4,300	3,700	84
	King and Queen	1,500	1,100	70
	King George	2,000	1,700	85
King William	2,000	1,700	84	
Louisa	3,400	2,400	70	
Lunenburg	3,400	2,700	79	
Madison	2,200	1,600	71	
Nelson	3,400	2,400	71	
New Kent	1,100	1,000	82	
Nottoway	4,100	3,400	82	
Powhatan	1,500	1,200	81	
Prince Edward	3,700	2,800	77	
Prince George	9,400	8,300	88	
Surry	1,500	1,200	76	
Between 25-50%	VIRGINIA			
	Augusta	20,700	17,600	85
	Culpeper	4,200	3,600	84
	Lancaster	2,700	2,200	80
(Continued on page 648)				
WRVA-TV Station Total		363,700	302,700	83
ARB Total Net Weekly Circulation (March, 1962)			203,400	

Virginia—Richmond

WTVR

Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 840-ft. above av. terrain, 844-ft. above ground, 1049-ft. above sea level.

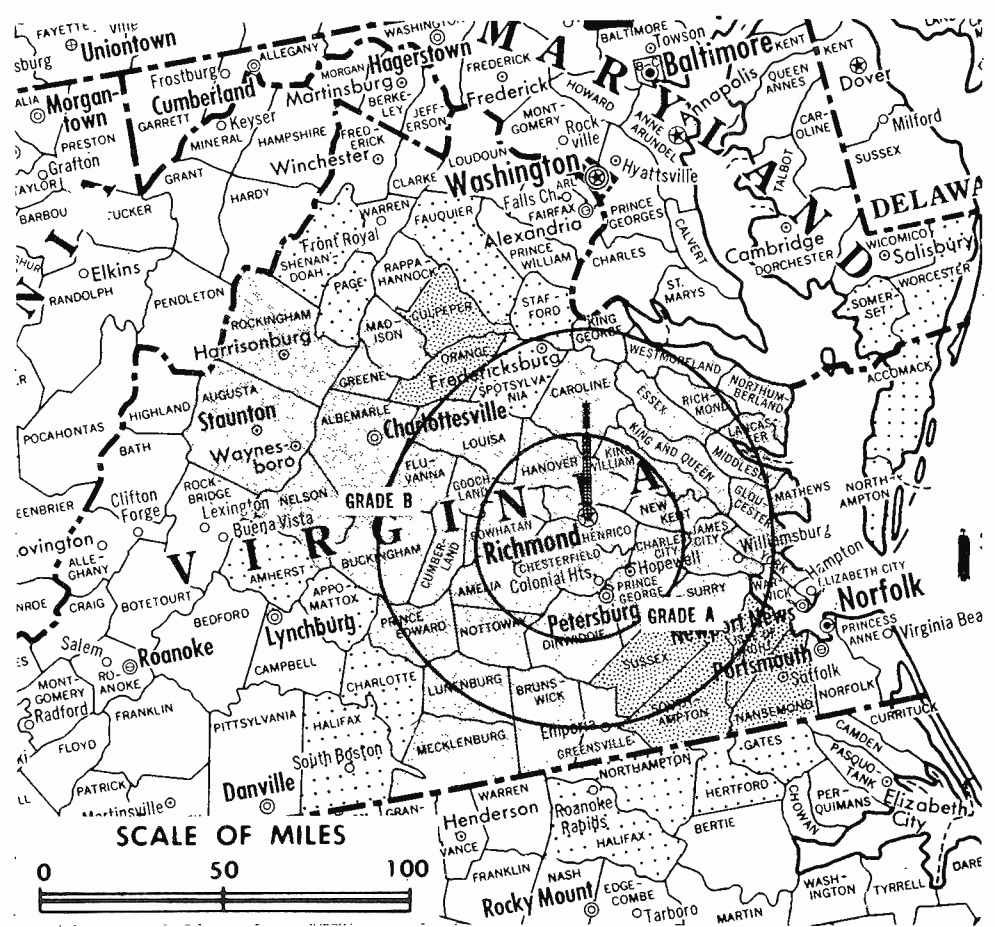
Latitude 37° 34' 00"
Longitude 77° 28' 36"

Transmitter: Tilden St. & Cutshaw Ave.

TV tape: Recording facilities.

AM Affiliate: WMBG, 5-kw, 1380 kc (ABC).

FM Affiliate: WCOD, 50-kw, 98.1 mc (No. 251), 844-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WTVR Ref: FCC File No. BMPCT-882 Granted 12/12/52

© American Map Co., Inc., N.Y., No. 14244

WTVR

Licensee: Havens & Martin Inc., 3301 W. Broad St. (P.O. Box 5229).

Studio: 3301 W. Broad St.

Telephone: Elgin 5-8611.

WX No.: 703-359-5621.

Ownership: Wilbur M. Havens, pres., 100% Thelma M. Havens, v.p.; Katherine H. Germain, secy.; Walter A. Bowry Jr., treas.

Begin Operation: April 15, 1948.

Represented (sales) by Blair Television Associates Inc.

Represented (legal) by John H. Midlen.

Represented (engineering) by James C. McNary.

Personnel:

WILBUR M. HAVENS, general manager.

W. A. BOWRY JR., assistant manager.

GERALDINE BRUMSEY, local sales director.

JOHN V. SHAND, program director.

G. C. RIANHARD JR., asst. program director & production mgr.

JOHN KELLOG, director of continuity.

G. C. RIANHARD JR., film buyer.

W. J. FILER, promotion and merchandise dept.

WILLIAM KEMPLE, coordinator of national sales.

JAMES W. KYLE, chief engineer.

DIGEST OF RATE CARD NO. A-2 (Aug. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	ID
Class AA—7:30-11 p.m., daily.	\$525.00				\$175.00	\$88.00

*Quotation for time in excess of or under 30 minutes upon request.

NETWORK BASE HOURLY RATE: \$750.

Net Weekly Circulation	State County	Total Households	TV Homes	%
VIRGINIA				
	Albemarle	17,800	13,400	76
	Amelia	1,900	1,300	65
	Augusta	20,700	17,600	85
	Brunswick	4,300	3,100	73
	Buckingham	2,700	1,900	69
	Caroline	3,100	2,400	78
	Charles City	1,200	800	68
	Chesterfield	23,300	21,600	93
	Cumberland	1,600	1,100	66
	Dinwiddie	15,300	12,300	81
	Essex	1,800	1,300	73
	Fluvanna	1,900	1,400	75
	Gloucester	3,600	3,100	86
	Goochland	2,100	1,600	76
	Greene	1,100	700	54
	Greensville	4,000	3,100	77
	Hanover	7,400	6,000	81
	Henrico	102,700	91,200	89
	James City	4,300	3,700	84
	King and Queen	1,500	1,100	70
	King George	2,000	1,700	85
	King William	2,000	1,700	84
	Lancaster	2,700	2,200	80
	Louisa	3,400	2,400	70
	Lunenburg	3,400	2,700	79
	Madison	2,200	1,600	71
	Mathews	2,300	1,800	80
	Mecklenburg	7,900	6,000	76
	Middlesex	1,900	1,500	79
	Nelson	3,400	2,400	71
	New Kent	1,100	1,000	82
	Northumberland	2,900	2,400	82
	Nottoway	4,100	3,400	82
	Powhatan	1,500	1,200	81
Over 50%				
WTVR Station Total		443,800	364,000	82
ARB Total Net Weekly Circulation (March, 1962)		225,700		

(Continued on page 648)

Virginia—Richmond-Petersburg



WXEX-TV



Ch. 8

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 940-ft. above av. terrain, 979-ft. above ground, 1049-ft. above sea level.

Latitude 37° 20' 30"

Longitude 77° 18' 19"

Transmitter: Hundred Rd., 12-mi. S of Richmond.

TV tape: Recording facilities.

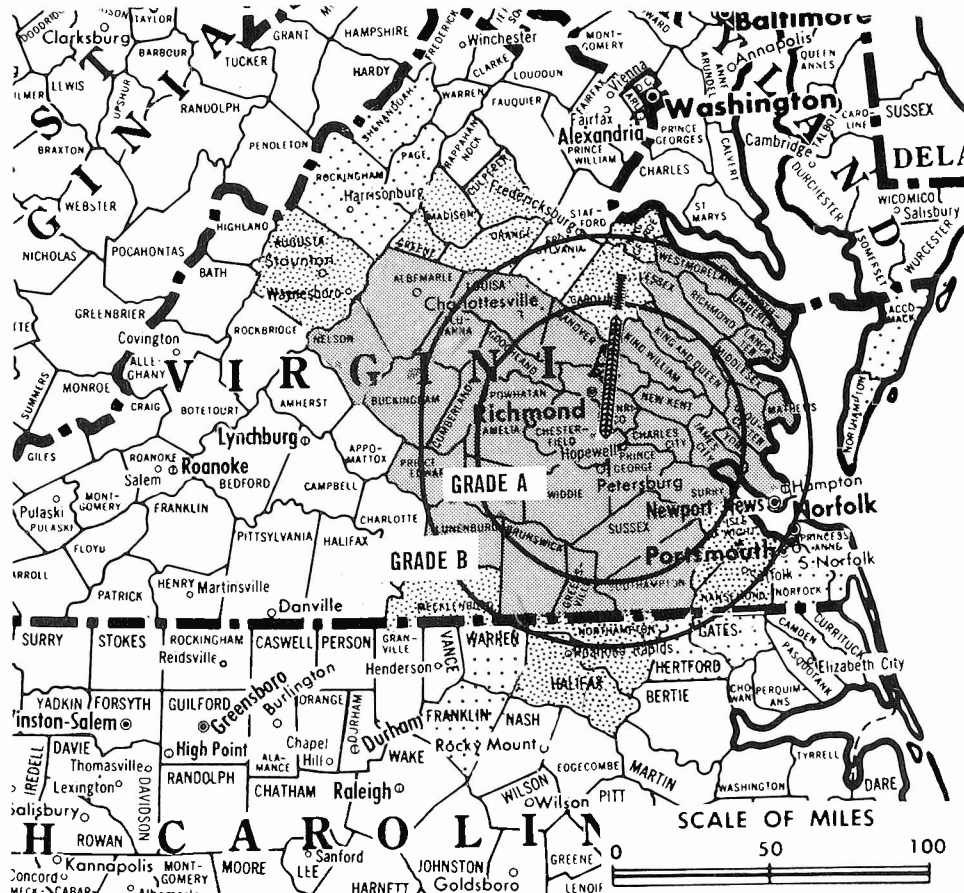
AM Affiliate: WLEE, Richmond, 5-kw, 1480 kc (MBS).

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WXEX-TV Ref: FCC File No. BPCT-1772 Granted 9/29/54

© American Map Co., Inc., N.Y., No. 14244

WXEX-TV

Licensee: Petersburg Television Corp., Box 8765, Richmond, Va.

Business Offices: 124 W. Tabb St., Petersburg; 6200 Broad Street Road, Richmond.

Studio: 124 W. Tabb St., Petersburg.

Telephones: Regent 3-7876, Petersburg; Atlantic 8-2835, Richmond.

TWX No.: 703-732-0707.

Ownership: Thomas G. Tinsley Jr., pres., 43.5% (held by WLEE, Richmond, which he owns); Irvin G. Abeloff, v.p., 6.51%; 10 other stockholders, none owns more than 3%. Tinsley also owns radio WITH, Baltimore.

Began Operation: Aug. 15, 1955.

Represented (sales) by Select Station Representatives Inc. (East, Midwest & West); Clarke Brown Co. (South).

Represente (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

THOMAS G. TINSLEY JR., president.
 IRVIN G. ABELOFF, v.p., managing director & film buyer.
 LAWRENCE SLON, sales manager & asst. station manager.
 J. HARRY ABBOTT, operations manager.
 N. NEIL KUVIN, merchandising & promotion manager.
 GEORGE McGUIGAN, chief engineer.

DIGEST OF RATE CARD NO. 7
 (June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$750.00	\$450.00	\$300.00	\$225.00	\$140.00	\$140.00
NETWORK BASE HOURLY RATE: \$750.						

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	VIRGINIA				
		Albemarle	17,800	13,400	76
		Amelia	1,900	1,300	65
		Brunswick	4,300	3,100	73
		Buckingham	2,700	1,900	69
		Charles City	1,200	800	68
		Chesterfield	23,300	21,600	93
		Cumberland	1,600	1,100	66
		Dinwiddie	15,300	12,300	81
		Essex	1,800	1,300	73
		Fluvanna	1,900	1,400	75
		Gloucester	3,600	3,100	86
		Goochland	2,100	1,600	76
		Greensville	4,000	3,100	77
		Hanover	7,400	6,000	81
		Henrico	102,700	91,200	89
		James City	4,300	3,700	84
		King and Queen	1,500	1,100	70
		King William	2,000	1,700	84
		Lancaster	2,700	2,200	80
		Louisa	3,400	2,400	70
		Lunenburg	3,400	2,700	79
		Mathews	2,300	1,800	80
		Middlesex	1,900	1,500	79
		Nelson	3,400	2,400	71
		New Kent	1,100	1,000	82
		Northumberland	2,900	2,400	82
		Nottoway	4,100	3,400	82
		Powhatan	1,500	1,200	81
		Prince Edward	3,700	2,800	77
		Prince George	9,400	8,300	88
		Richmond	1,800	1,400	79
	Southampton	6,700	5,200	78	
	Surry	1,500	1,200	76	
	Sussex	2,900	2,000	68	
	Westmoreland	3,000	2,200	72	
	York	6,200	5,500	89	
	(Continued on page 648)				
WXEX-TV Station Total		628,000	532,500	85	
ARB Total Net Weekly Circulation (March, 1962)			205,600		

Virginia—Lynchburg-Roanoke



WLVA-TV

Ch. 13

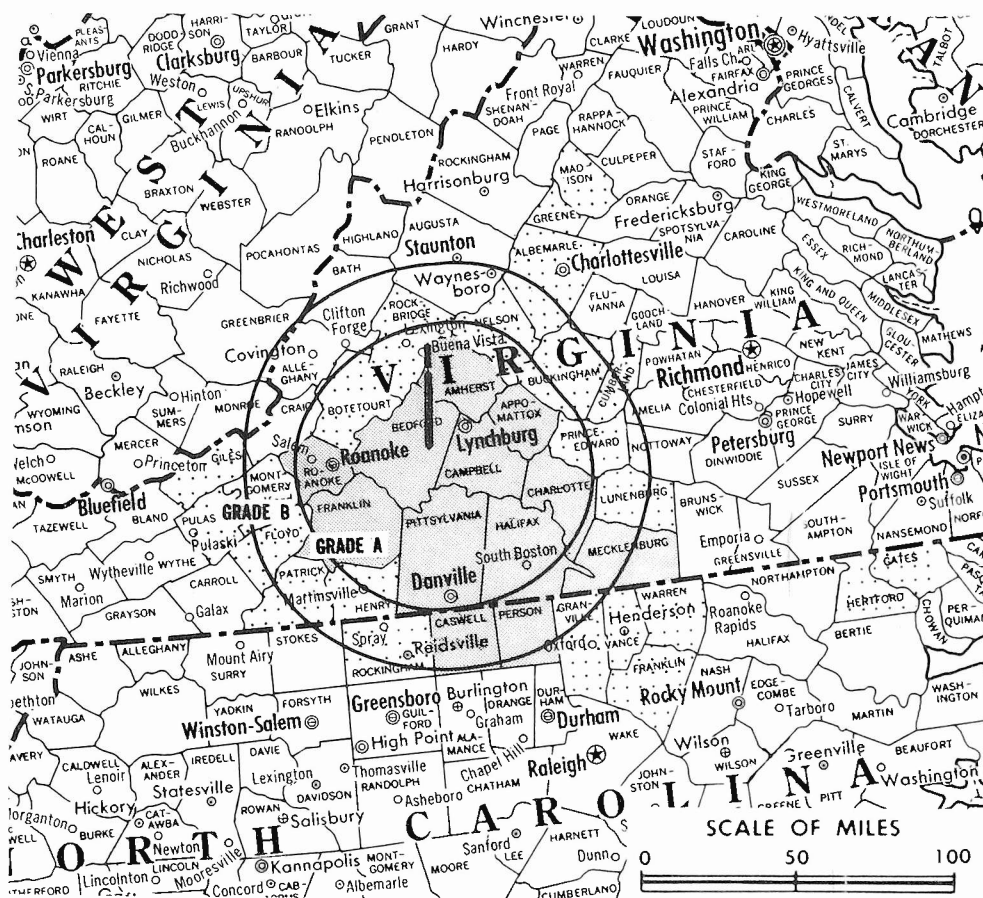


Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1095-ft. above av. terrain, 574-ft. above ground, 1902-ft. above sea level.

Latitude 37° 11' 50"
Longitude 79° 21' 07"

Transmitter: Johnson Mt., 30-mi. E of Roanoke.

AM Affiliate: WLVA, 1-kw, 590 kc (ABC).



Total Households: © SBDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WLVA-TV Ref: FCC File No. BMPCT-2438 Granted 9/10/54

© American Map Co., Inc., N.Y., No. 14244

WLVA-TV

Licensee: Lynchburg Broadcasting Corp., 2320 Langhorne Rd.

Studio: 2320 Langhorne Rd.

Telephone: Victor 5-1242.

Ownership: Philip P. Allen, Champe C. Allen & John P. Read Jr., voting trust, 55.93%; Norfolk Broadcasting Corp., licensee of WNOR, 24.82% (voted by Louis H. Peterson, pres.); O. B. Barker Jr., 4.3%. 35 other stockholders, none owns as much as 2.5%.

Began Operation: Feb. 8, 1953.

Represented (sales) by Jack Masla & Co.

Represented (legal) by George O. Sutton.

Personnel:

PHILIP P. ALLEN, president.
JOHN T. ORTH, chief engineer.
TOM TURNER, commercial manager.
WARREN UTTAL, program director & film buyer.

DIGEST OF RATE CARD NO. 4

(Feb. 1, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. 20 Sec. 8 Sec.
Class AA—7:29-10:29 p.m., daily.
\$300.00 \$180.00 \$120.00 \$105.00 \$75.00 \$60.00 \$30.00
NETWORK BASE HOURLY RATE: \$350.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NORTH CAROLINA			
	Caswell	4,500	3,600	80
	Person	6,600	5,500	84
	VIRGINIA			
	Amherst	5,300	4,200	79
	Appomattox	2,500	2,100	83

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	VIRGINIA—(Continued)			
	Bedford	8,400	6,900	82
	Campbell	25,500	22,000	87
	Charlotte	3,500	2,700	77
	Franklin	6,700	5,500	81
	Halifax	9,900	7,600	77
	Mecklenburg	7,900	6,000	76
	Pittsylvania	28,800	23,700	83
Roanoke	48,100	43,300	90	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Between 25-50%	None	Between 25-50%		

Net Weekly Circulation	State County	Total Households	TV Homes	%
Under 25%	NORTH CAROLINA			
	Franklin	7,100	5,300	75
	Gates	2,300	1,600	71
	Granville	7,600	6,000	78
	Hertford	5,400	4,400	81
	Rockingham	19,500	17,200	88
	Vance	8,200	6,800	83
Warren	4,500	3,200	70	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Under 25%	VIRGINIA			
	Albemarle	17,800	13,400	76
	Botetourt	4,600	4,000	86
	Buckingham	2,700	1,900	69
	Cumberland	1,600	1,100	66
	Floyd	2,900	2,300	79
	Giles	4,600	4,000	87
	Greene	1,100	700	54
	Henry	16,000	13,800	86
	Lunenburg	3,400	2,700	79
	Madison	2,200	1,600	71
	Montgomery	11,300	9,700	86
	Nelson	3,400	2,400	71
Patrick	4,100	3,100	75	
Prince Edward	3,700	2,800	77	
Pulaski	7,400	6,300	85	
Rockbridge	8,100	6,600	81	

WLVA-TV Station Total 307,200 254,000 83
ARB Total Net Weekly Circulation (March, 1962) 120,100

Virginia—Roanoke



WDBJ-TV



Ch. 7

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 2000-ft. above av. terrain, 146-ft. above ground, 3936-ft. above sea level.

Latitude 37° 11' 42"
Longitude 80° 09' 22"

Transmitter: On Poor Mt.; 13-mi SW of city.

Studio: 2001 Colonial Ave. S.W.

TV tape: Recording facilities.

AM Affiliate: WDBJ, 5-kw, 960 kc (CBS).

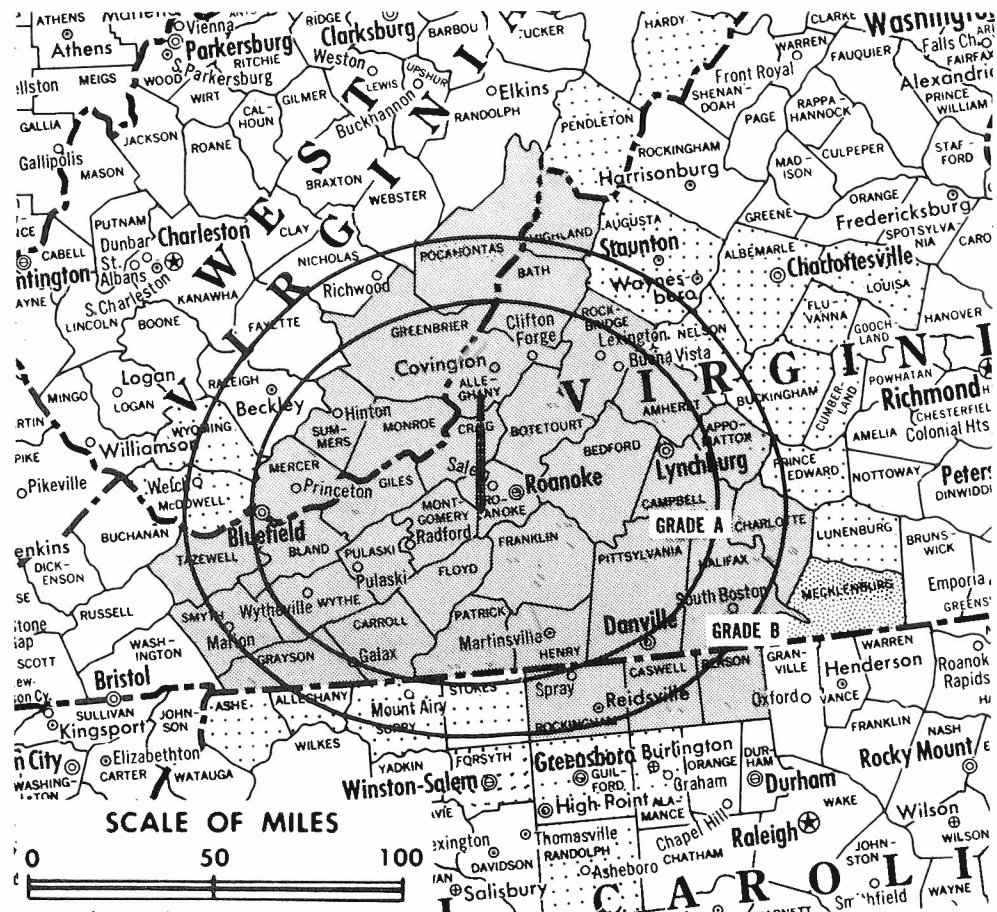
FM Affiliate: WDBJ-FM, 14.35-kw, 94.9 mc (No. 235), 2000-ft. antenna height.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WDBJ-TV Ref: FCC File No. BMPCT-3023 Granted 4/4/56

© American Map Co., Inc., N.Y., No. 14244

WDBJ-TV

Licensee: Times-World Corp., 201 W. Campbell Ave., Box 227.

Telephone: 343-8031. TWX No.: RV 32.

Ownership: Times-World Corp. Principal stockholders: Estates of J. P. Fishburn (25.98%) & J. B. Fishburn (40%) now held in fiduciary capacity as Trustee by The First National Exchange Bank of Roanoke; 8 other stockholders (all in Fishburn family) own 34.02%. Times-World Corp. publishes Roanoke Times and World News.

Began Operation: Oct. 3, 1955.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Munter, Adams, Thomson & Bastian.

Represented (engineering) by George C. Davis.

Personnel:

RAY P. JORDAN, v.p. for broadcasting.
JOHN W. HARKRADER, v.p. & manager.
PAUL E. REYNOLDS, asst. manager & film buyer.
BLAKE H. BROWN, general sales manager.
CHARLES A. BALLOU, program director.
WENDELL H. SILER, operations manager.
DON MURRAY, news director.
BOONE BOGGS, director, creative services.
R. A. DUVALL, viewer promotion manager.
J. EDWARD NEWMAN, chief engineer.
FRANK MARTIN, merchandising & sales promotion manager.

DIGEST OF RATE CARD NO. 5

(June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	30 Sec.	20 Sec.	10 Sec.
			Min. or			
Class AA—8-10 p.m., daily.	\$700.00	\$420.00	\$280.00	\$225.00	\$225.00	\$200.00
NETWORK BASE HOURLY RATE: \$725.						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NORTH CAROLINA			
	Caswell	4,500	3,600	80
	Person	6,600	5,500	84
	Rockingham	19,500	17,200	88

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	VIRGINIA			
	Alleghany	8,200	7,100	86
	Amherst	5,300	4,200	79
	Appomattox	2,500	2,100	83
	Bath	1,500	1,200	80
	Bedford	8,400	6,900	82
	Bland	1,500	1,200	78
	Botetourt	4,600	4,000	86
	Campbell	25,500	22,000	87
	Carroll	6,300	4,700	75
	Charlotte	3,500	2,700	77
	Craig	1,000	800	73
	Floyd	2,900	2,300	79
	Franklin	6,700	5,500	81
	Giles	4,600	4,000	87
	Grayson	6,500	5,200	79
	Halifax	9,900	7,600	77
	Henry	16,000	13,800	86
	Highland	900	800	81
	Montgomery	11,300	9,700	86
Patrick	4,100	3,100	75	
Pittsylvania	28,800	23,700	83	
Pulaski	7,400	6,300	85	
Roanoke	48,100	43,300	90	
Rockbridge	8,100	6,600	81	
Smyth	7,900	6,700	84	
Tazewell	11,400	9,600	85	
Wythe	5,900	4,500	77	
Between 25-50%	WEST VIRGINIA			
	Greenbrier	9,600	7,900	83
	Mercer	19,200	17,000	89
	Monroe	3,100	2,300	75
	Pocahontas	2,900	2,000	67
Summers	4,300	3,300	75	
Between 25-50%	VIRGINIA			
	Mecklenburg	7,900	6,000	76
(Continued on page 648)				
WDBJ-TV Station Total		615,300	523,700	85
ARB Total Net Weekly Circulation (March, 1962)		277,300		

Virginia—Roanoke



WSLS-TV



Ch. 10

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1973-ft. above av. terrain, 174-ft. above ground, 3934-ft. above sea level.

Latitude 37° 11' 51"
Longitude 80° 09' 10"

Transmitter: Poor Mt.

TV tape: Recording facilities.

AM Affiliate: WSLC, 5-kw, (1-kw night), 610 kc (NBC).

FM Affiliate: WSLC-FM, 20.2-kw, 99.1 mc (No. 256), 1892-ft. antenna height.

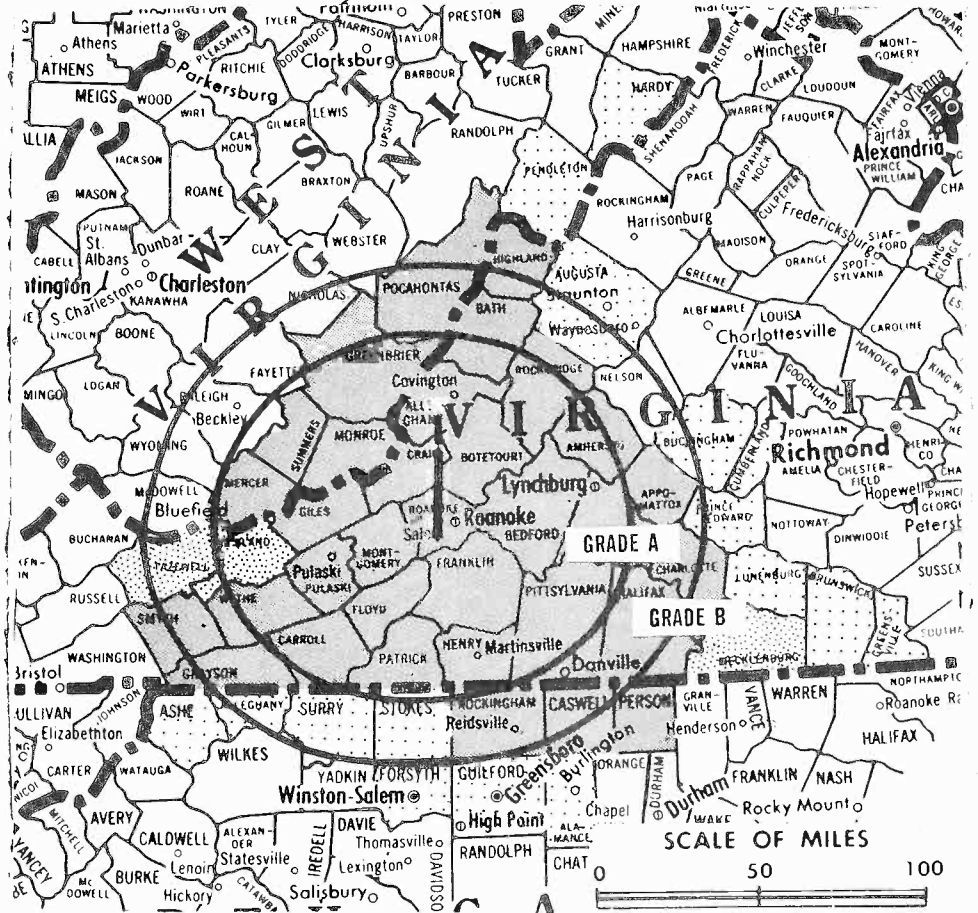
ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WSLS-TV Ref: FCC File No. BMPCT-1035 Granted 4/20/53

© American Map Co., Inc., N.Y., No. 14244

WSLS-TV

Licensee: Shenandoah Life Stations Inc., Church Ave. at 3d St.

Studio: Church Ave. at 3d St.

Telephone: Diamond 4-9226.

TWX No.: 703-342-5723.

Ownership: Shenandoah Life Insurance Co., 100%.

Began Operation: Dec. 10, 1952.

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Eliot C. Lovett.

Represented (engineering) by George C. Davis.

Personnel:

JAMES H. MOORE, president.

HORACE FITZPATRICK, v.p., manager & film buyer.

C. R. GARRISON, director of promotion & merchandising.

EUNICE McGEORGE, business manager.

A. S. TREVILIAN, commercial manager.

GLENWOOD HOWELL, farm director.

J. P. BRIGGS, manager for engineering.

MEL LINKOUS, program director.

DIGEST OF RATE CARD NO. 11-A (Oct. 16, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	ID
Class AA—8-10:30 p.m., daily.	\$750.00	\$450.00	\$300.00	\$240.00	\$215.00	\$200.00 \$110.00

NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	NORTH CAROLINA			
	Caswell	4,500	3,600	80
	Person	6,600	5,500	84
	Rockingham	19,500	17,200	88
	VIRGINIA			
	Alleghany	8,200	7,100	86
	Amherst	5,300	4,200	79
	Appomattox	2,500	2,100	83
	Bath	1,500	1,200	80

Net Weekly Circulation	State County	Total Households	TV Homes	%
VIRGINIA—(Continued)				
Over 50%	Bedford	8,400	6,900	82
	Botetourt	4,600	4,000	86
	Campbell	25,500	22,000	87
	Carroll	6,300	4,700	75
	Charlotte	3,500	2,700	77
	Craig	1,000	800	73
	Floyd	2,900	2,300	79
	Franklin	6,700	5,500	81
	Giles	4,600	4,000	87
	Grayson	6,500	5,200	79
	Halifax	9,900	7,600	77
	Henry	16,000	13,800	86
	Highland	900	800	81
	Montgomery	11,300	9,700	86
	Patrick	4,100	3,100	75
	Pittsylvania	28,800	23,700	83
	Pulaski	7,400	6,300	85
Roanoke	48,100	43,300	90	
Rockbridge	8,100	6,600	81	
Smyth	7,900	6,700	84	
Wythe	5,900	4,500	77	
WEST VIRGINIA				
Greenbrier	9,600	7,900	83	
Mercer	19,200	17,000	89	
Monroe	3,100	2,300	75	
Pocahontas	2,900	2,000	67	
Summers	4,300	3,300	75	

Between 25-50%	VIRGINIA			
	Bland	1,500	1,200	78
	Mecklenburg	7,900	6,000	76
	Tazewell	11,400	9,600	85
Under 25%	NORTH CAROLINA			
	Alamanch	24,400	22,100	91
	Alleghany	2,200	1,700	74
	Ashe	5,200	3,700	71
	(Continued on page 648)			

WSLS-TV Station Total	550,600	468,800	85
ARB Total Net Weekly Circulation (March, 1962)		235,200	

Virginia—Richmond-Roanoke

WTVR, Richmond

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	VIRGINIA—(Continued)			
	Prince Edward	3,700	2,800	77
	Prince George	9,400	8,300	88
	Richmond	1,800	1,400	79
	Rockingham	14,600	11,800	81
	Surry	1,500	1,200	76
	Westmoreland	3,000	2,200	72
	York	6,200	5,500	89
Between 25-50%	VIRGINIA			
	Culpeper	4,200	3,600	84
	Isle of Wight	4,400	3,700	84
	Nansemond	12,000	9,500	79
	Orange	3,600	2,600	72
	Southampton	6,700	5,200	78
Sussex	2,900	2,000	68	
Under 25%	MARYLAND			
	Somerset	5,800	4,500	78
	Worcester	7,300	5,700	78
	NORTH CAROLINA			
	Gates	2,300	1,600	71
	Halifax	14,000	10,100	72
	Hertford	5,400	4,400	81
	Northampton	6,100	4,400	72
	VIRGINIA			
	Accomack	9,500	6,900	72
	Amherst	5,300	4,200	79
	Appomattox	2,500	2,100	83
Charlotte	3,500	2,700	77	
Fauquier	6,500	5,400	84	
Halifax	9,900	7,600	77	
Northampton	5,000	3,800	77	
Page	4,500	3,700	82	
Shenandoah	6,600	5,700	87	
Spotsylvania	7,700	6,500	84	
Stafford	4,800	4,200	87	

WXEX-TV, Richmond-Petersburg

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	NORTH CAROLINA			
	Halifax	14,000	10,100	72
	Northampton	6,100	4,400	72
	VIRGINIA			
	Augusta	20,700	17,600	85
	Caroline	3,100	2,400	78
	Culpeper	4,200	3,600	84
	Greene	1,100	700	54
	Isle of Wight	4,400	3,700	84
	King George	2,000	1,700	85
Under 25%	Madison	2,200	1,600	71
	Mecklenburg	7,900	6,000	76
	Nansemond	12,000	9,500	79
	Orange	3,600	2,600	72
	NORTH CAROLINA			
	Franklin	7,100	5,300	75
	Gates	2,300	1,600	71
	Hertford	5,400	4,400	81
	Warren	4,500	3,200	70
	VIRGINIA			
	Accomack	9,500	6,900	72
	Newport News	56,500	51,500	92
Norfolk	138,000	123,100	90	
Northampton	5,000	3,800	77	
Page	4,500	3,700	82	
Princess Anne	23,700	21,800	92	
Rockingham	14,600	11,800	81	
Shenandoah	6,600	5,700	87	
Spotsylvania	7,700	6,500	84	

WRVA-TV, Richmond

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	VIRGINIA—(Continued)			
	Mathews	2,300	1,800	80
	Mecklenburg	7,900	6,000	76
	Middlesex	1,900	1,500	79
	Northumberland	2,900	2,400	82
	Orange	3,600	2,600	72
	Richmond	1,800	1,400	79
	Rockingham	14,600	11,800	81
Under 25%	Westmoreland	3,000	2,200	72
	VIRGINIA			
	Amherst	5,300	4,200	79
	Appomattox	2,500	2,100	83
	Gloucester	3,600	3,100	86
	Isle of Wight	4,400	3,700	84
	Nansemond	12,000	9,500	79
	Page	4,500	3,700	82
	Shenandoah	6,600	5,700	87
	Southampton	6,700	5,200	78
	Spotsylvania	7,700	6,500	84
	Sussex	2,900	2,000	68
York	6,200	5,500	89	

WDBJ-TV, Roanoke

(ARB Data Continued)

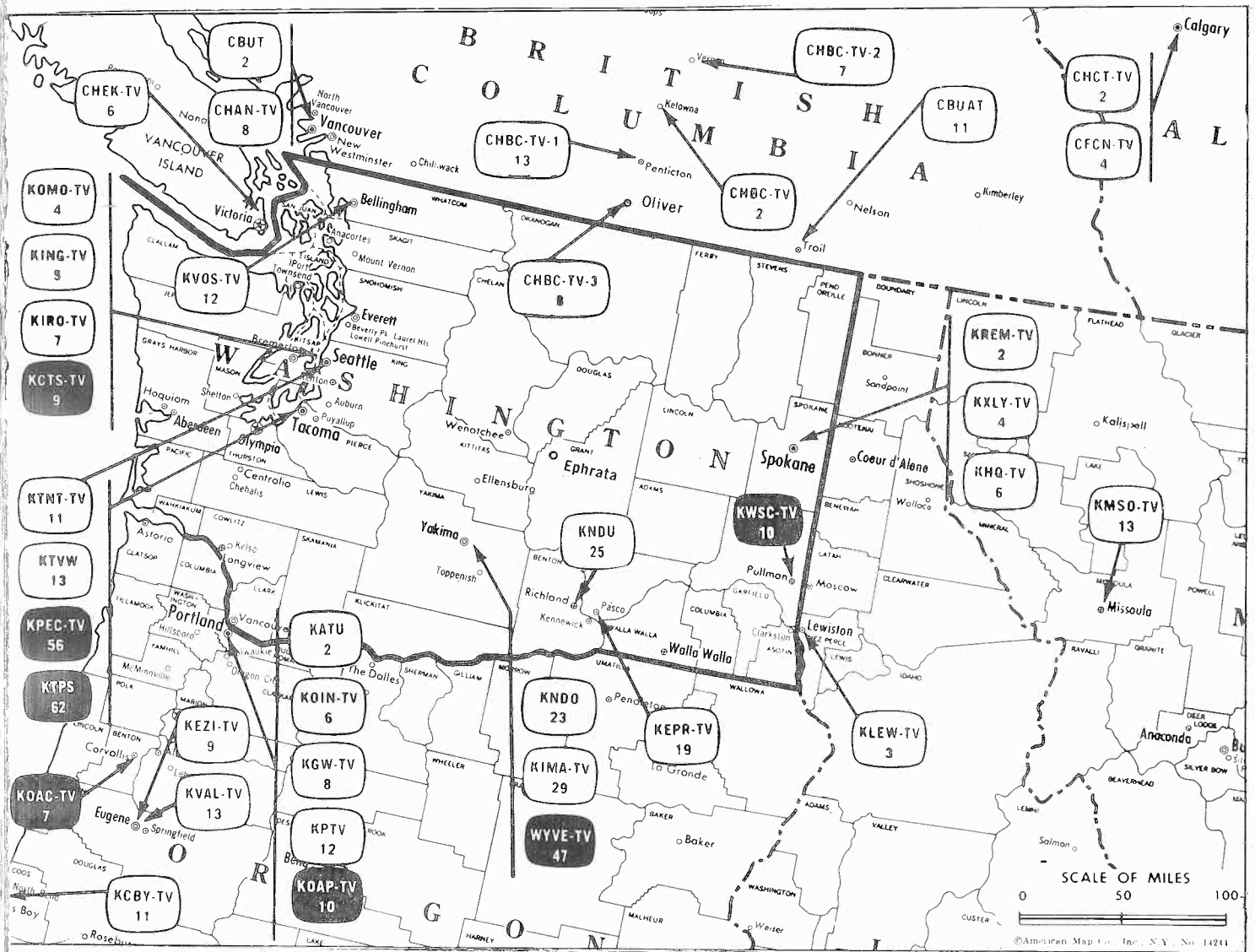
Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Under 25%	NORTH CAROLINA			
	Alamanche	22,400	22,100	91
	Alleghany	2,200	1,700	74
	Ashe	5,200	3,700	71
	Forsyth	55,700	49,600	89
	Guilford	72,100	65,100	91
	Montgomery	4,900	4,200	85
	Randolph	17,800	15,500	87
	Stokes	5,900	5,100	85
	Surry	13,600	11,400	84
	VIRGINIA			
	Albermarle	17,800	13,400	76
Augusta	20,700	17,600	85	
Buckingham	2,700	1,900	69	
Cumberland	1,600	1,100	66	
Fluvanna	1,900	1,400	75	
Louisa	3,400	2,400	70	
Lunenburg	3,400	2,700	79	
Nelson	3,400	2,400	71	
Prince Edward	3,700	2,800	77	
WEST VIRGINIA				
Hardy	2,600	1,800	68	
McDowell	17,500	14,800	85	
Pendleton	2,100	1,600	74	
Wyoming	8,300	7,000	83	

WLSL-TV, Roanoke

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Under 25%	NORTH CAROLINA—(Continued)			
	Forsyth	55,700	49,600	89
	Guilford	72,100	65,100	91
	Stokes	5,900	5,100	85
	Surry	13,600	11,400	84
	VIRGINIA			
	Augusta	20,700	17,600	85
	Brunswick	4,300	3,100	73
	Buckingham	2,700	1,900	69
	Cumberland	1,600	1,100	66
	Greensville	4,000	3,100	77
	Lunenburg	3,400	2,700	79
Prince Edward	3,700	2,800	77	
W.Va.: Hardy	2,600	1,800	61	
Pendleton	2,100	1,600	74	

Washington



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Seattle-Tacoma	766,000	11	639,200	40	579,700	36
Spokane	229,800	73	324,800	95	286,800	94
Yakima	97,700	135	162,700	148	142,600	147
Bellingham	49,800	177	138,700	163	127,100	155

Washington Station Status as of Dec. 1, 1962

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
9	4	13
2	2	4
		17

Washington

State Cross Reference List

Communities That Receive Programs of
Stations That Are Located Elsewhere

KEPR-TV

Richland

(See Pasco, Wash.)

KTNT-TV

Seattle

(See Tacoma, Wash.)

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State Educational Technical Facilities (Complete Data in Educational Directory)

KWSC-TV

Pullman

Ch. 10

Non-Commercial Educational Station

Licensee: Washington State University, Pullman.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 3.41-kw visual, 1.70-kw aural. Antenna: 112-ft. above av. terrain, 129-ft. above ground, 2699-ft. above sea level.

Latitude	46°	43'	51"
Longitude	117°	10'	00"

KCTS-TV

Seattle

Ch. 9

Non-Commercial Educational Station

Licensee: University of Washington, Seattle 5.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 28.8-kw visual, 17.4-kw aural. Antenna: 470-ft. above av. terrain, 293-ft. above ground, 608-ft. above sea level.

Latitude	47°	37'	02"
Longitude	122°	19'	13"

KPEC-TV

Tacoma

Ch. 56

Non-Commercial Educational Station

Licensee: Clover Park School District No. 400, 5214 Stellacoom Blvd.

Technical Facilities: Channel No. 56 (722-728 mc). Authorized power: 21.4-kw visual, 10.7-kw aural. Antenna: 210-ft. above av. terrain, 198-ft. above ground, 470-ft. above sea level.

Latitude	47°	10'	31"
Longitude	122°	29'	37"

KTPS

Tacoma

Ch. 62

Non-Commercial Educational Station

Licensee: Tacoma School District No. 10, 1101 S. Yakima Ave., Tacoma.

Technical Facilities: Channel No. 62 (758-764 mc). Authorized power: 16.2-kw visual, 8.91-kw aural. Antenna: 420-ft. above av. terrain, 350.7-ft. above ground, 651.5-ft. above sea level.

Latitude	47°	15'	08"
Longitude	122°	26'	46"

KYVE-TV

Yakima

Ch. 47

Non-Commercial Educational Station

Licensee: Yakima School Dist. No. 7, 104 N. Fourth Ave., Yakima.

Technical Facilities: Channel No. 47 (668-674 mc). Authorized power: 22.39-kw visual, 11.22-kw aural. Antenna: 860-ft. above av. terrain, 78-ft. above ground, 2050-ft. above sea level.

Latitude	46°	31'	58"
Longitude	120°	30'	33"

Washington—Bellingham



KVOS-TV

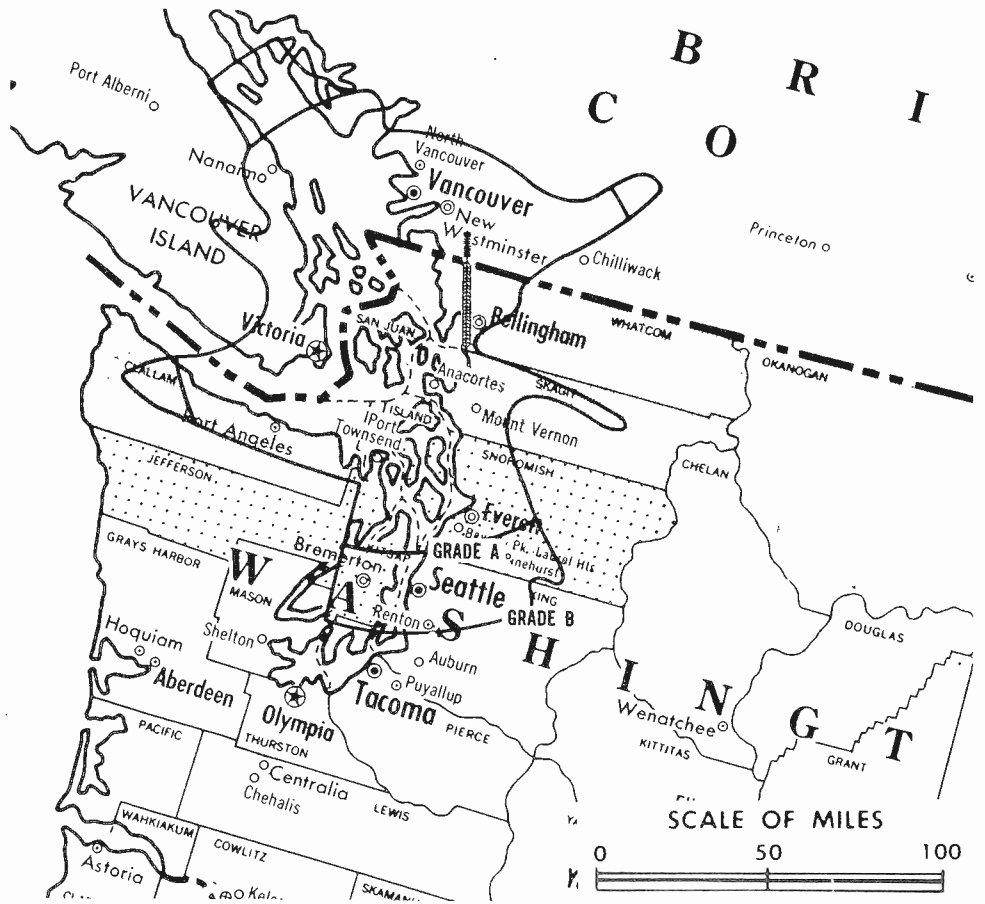


Ch. 12

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 214-kw visual, 107-kw aural. Antenna: 2370-ft. above av. terrain, 141-ft. above ground, 2550-ft. above sea level.

Latitude 48° 40' 40"
Longitude 122° 49' 48"

Transmitter: Mt. Constitution, Orcas Island, Wash.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KVOS-TV Ref: FCC File No. BMPCT-3999 Granted 7/24/56

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KVOS-TV

Network Service: CBS (EMP).

Grantee (STA): KVOS Inc., 1151 Ellis St.

Studio: 1151 Ellis St.

Telephone: Regent 4-4101.

Ownership: Wometco Enterprises Inc., 100%. For officers and other interests, see WTVJ, Miami, Fla.

Began Operation: May 23, 1953. Sale to present owner by Rogan Jones and associates approved March 29, 1961 by the FCC (Television Digest, Vol. 16:48, 17:14).

Represented (sales) by E. S. Sumner Inc. (New York); Peters, Griffin, Woodward Inc.; Stovin-Byles Ltd. (Canada).

Represented (legal) by Cohn & Marks.

Personnel:

DAVID MINTZ, v.p. & manager.
ANDY ANDERSON, film buyer.
JOHN PRICE, chief engineer.
FRED ELSETHAGEN, sales manager.

**For Other Group-Owned Stations,
see page 805**

DIGEST OF RATE CARD NO. 9

(Mar. 15, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—6:45-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.
\$850.00 \$510.00 \$270.00 \$260.00 \$200.00 \$160.00 \$80.00
NETWORK BASE HOURLY RATE: \$150 (effective April 1, 1963, \$250).

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	WASHINGTON			
	Clallam	9,400	8,300	89
	Island	5,800	5,500	95
	San Juan	1,100	1,000	90
	Skagit	16,100	14,400	90
	Whatcom	22,500	20,000	89
Between 25-50%	None			
	Between 25-50%			
Under 25%	WASHINGTON			
	Jefferson	2,900	2,700	89
	Kitsap	26,400	24,700	94
	Snohomish	54,500	50,500	93
KVOS-TV Station Total		138,700	127,100	92
ARB Total Net Weekly Circulation (March, 1962)			49,800	

Washington—Pasco-Kennewick-Richland



Ch. 19



[Associated with KIMA-TV, Yakima]

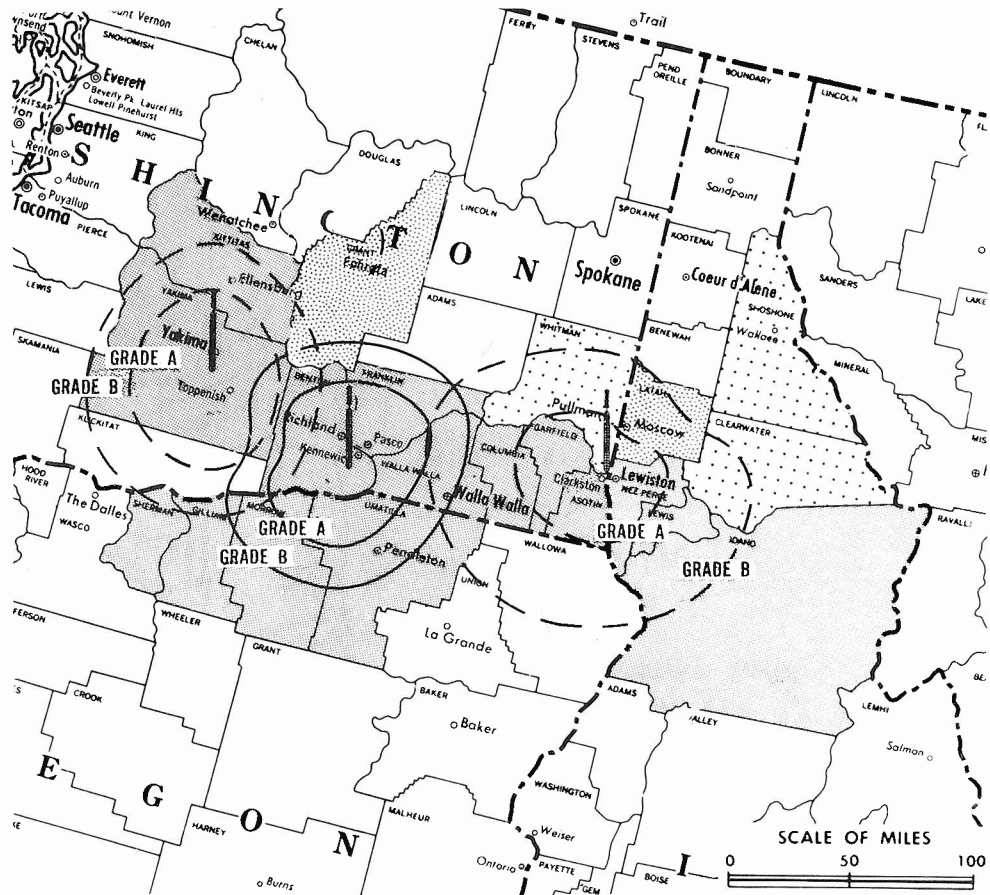
Technical Facilities: Channel No. 19 (500-506 mc). Authorized power: 143.6-kw maximum and 97.7-kw horizontal visual, 71.3-kw maximum and 48.9-kw horizontal aural. Antenna: 1250-ft. above av. terrain, 351-ft. above ground, 2394-ft. above sea level.

Latitude 46° 05' 48"
Longitude 119° 11' 36"

Transmitter: Johnson Butte, Horse Heaven Hills, 8-mi. SW of Kennewick.

AM Affiliate: KEPR, 5-kw, 610 kc (MBS).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KEPR-TV Ref: FCC File No. BPCT—2322 Granted 9/1/57

©American Map Co., Inc., N.Y., No. 14244

KEPR-TV

Network Service: CBS, NBC, same as KIMA-TV.

Licensee: Cascade Bcstg. Co. Inc., Box 702, Yakima, Wash.

Studio: Kennewick Highlands, Kennewick.

Ownership: See KIMA-TV.

Began Operation: Dec. 28, 1954

Represented (sales) by Young Television Corp.; Art Moore & Associates (Pacific Northwest).

Personnel:

DICK EDWARDS, manager.
JIM HUGHES, news director.
MIKE RASTOVICH, chief engineer.

Rates: Sold only in combination with KIMA-TV, Yakima.

NETWORK BASE HOURLY RATE: \$120 (CBS, EMP). Bonus to KIMA-TV, Yakima (CBS & NBC).

ARB Data for this station included with report for parent KIMA-TV, Yakima, Wash.



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Washington—Richland



KNDU

Ch. 25



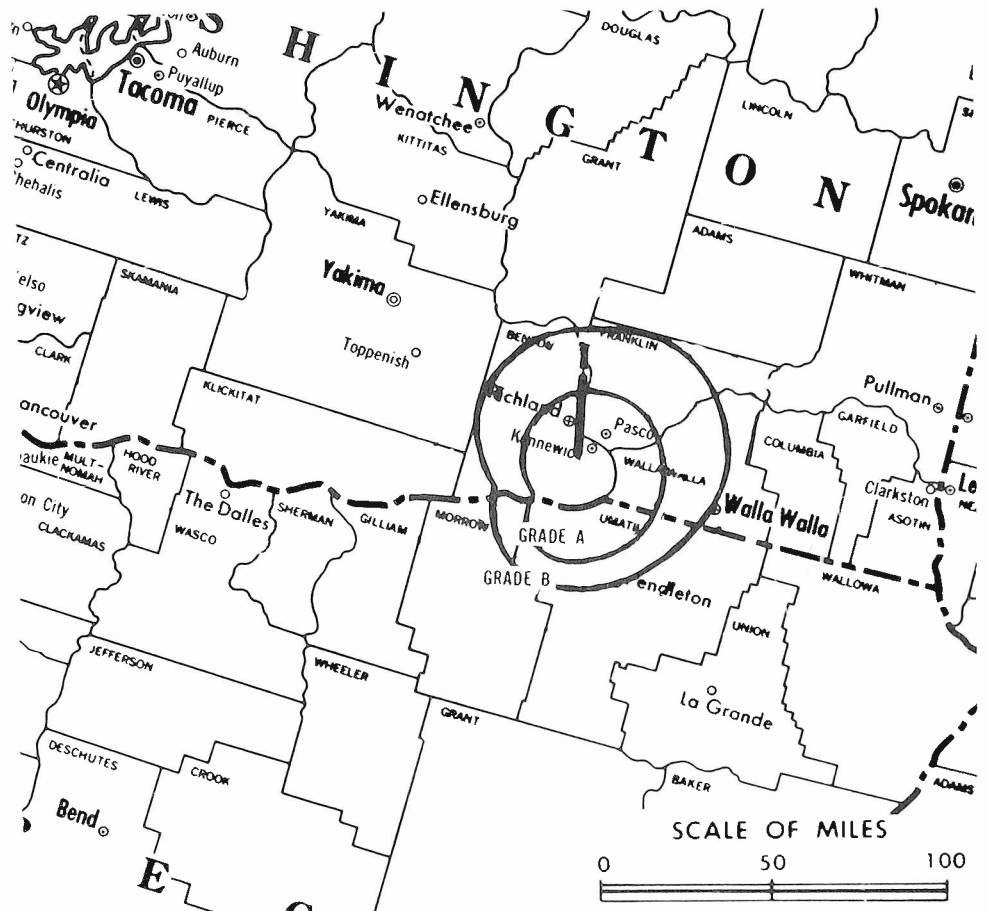
[Semi-Satellite of KNDO, Yakima, Wash.]

Technical Facilities: Channel No. 25 (536-542 mc). Authorized power: 20-kw visual, 10.7-kw aural. Antenna: 1271-ft. above av. terrain, 142-ft. above ground, 2330-ft. above sea level.

Latitude 46° 06' 11"
Longitude 119° 07' 47"

Transmitter: Jumpoff Joe Butte, S of Kennewick, Wash.

TV tape: Recording facilities.



KNDU Ref: FCC File No. BPCT-2806 Granted 5/24/61

©American Map Co., Inc., N.Y., No. 14244

KNDU

Network Service: ABC, same as KNDO, Yakima, Wash.
Licensee: Columbia Empire Broadcasting Corp., 23 S. First St., Yakima, Wash.
Studio: 204 Grigg's Bldg., Pasco.
Telephone: Chestnut 8-2300, Yakima.
Ownership: Same as KNDO, Yakima.
Began Operation: Oct. 10, 1961.
Represented (sales) by Weed Television Corp.; Day-Wellington Inc. (Seattle).
Represented (legal) by Haley, Bader & Potts.
Represented (engineering) by Warren C. Brown.
Personnel:
HUGH E. DAVIS, president & general manager, KNDO & KNDU.
K. LYNN WHITE, resident sales manager.
BOB KALSTAD, operations manager.
NANCY FORAN, traffic manager.
D. L. DEVON, chief engineer.

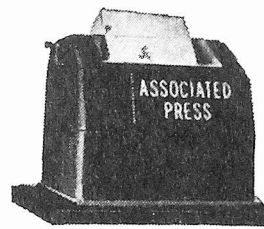
DIGEST OF RATE CARD NO. 2* (July 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—8-10 p.m., daily.	\$150.00	\$90.00	\$60.00	\$45.00	\$38.00	\$28.00

*Also has combination rate with KNDO, Yakima.

NETWORK BASE HOURLY RATE: Bonus to KNDO, Yakima.

ARB data not available based on 1960 Coverage Study because station began operation after the survey was made. However, total net weekly circulation for this station is available based on subsequent surveys.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Washington—Seattle



KING-TV



Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 822-ft. above av. terrain, 570-ft. above ground, 1000-ft. above sea level.

Latitude 47° 37' 55"
Longitude 122° 20' 59"

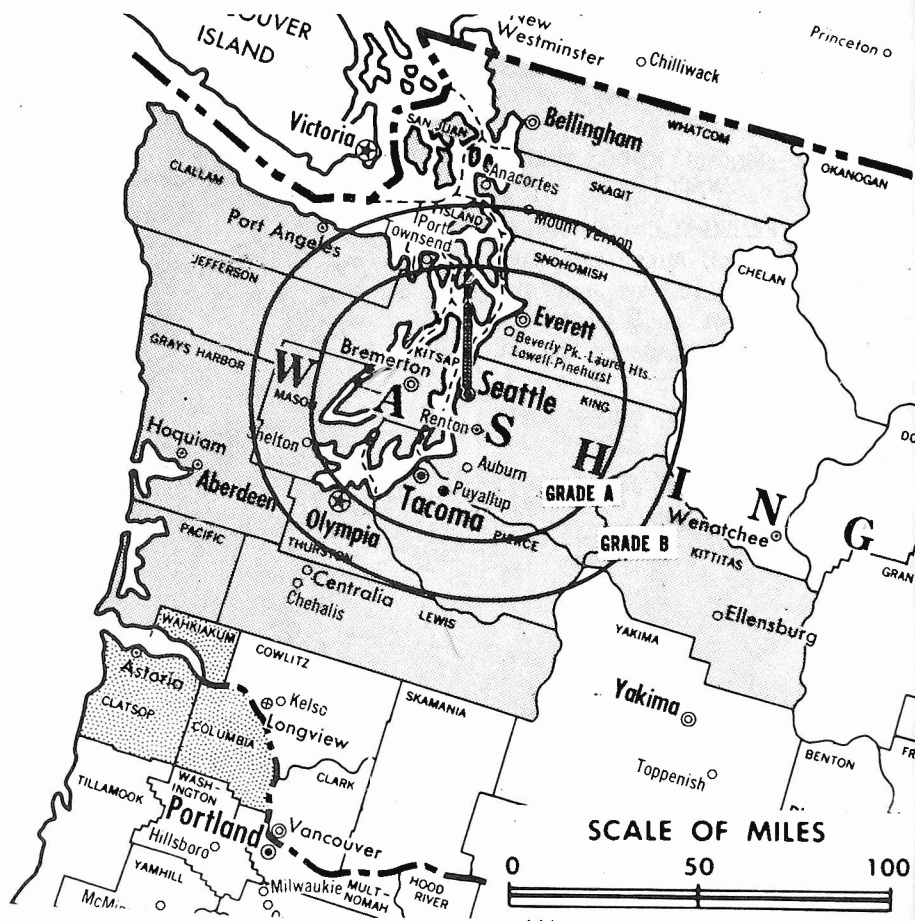
Transmitter: 301 Galer St.

TV tape: Recording facilities.

AM Affiliate: KING, 50-kw, 1090 kc (NBC).

FM Affiliate: KING-FM, 15-kw, 98.1 mc (No. 251), 410-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KING-TV Ref: FCC File No. BPCT-732 Granted 1/14/53

©American Map Co., Inc., N.Y., No. 14244

KING-TV

Licensee: King Broadcasting Co., 320 Aurora Ave., Seattle 9.

Studio: Television Center, 320 Aurora Ave, North.

Telephone: Mutual 2-3555.

TWX No.: 206-998-0458.

Ownership: Dorothy S. Bullitt, chmn., majority owner; other officers; Stimson Bullitt, pres.; Henry B. Owen, exec. v.p. & treas.; Otto P. Brandt, v.p. King Broadcasting Co. owns KGW-TV & KGW, Portland, Ore. and is majority owner of KREM-TV, KREM & KREM-FM, Spokane, Wash.

Began Operation: Nov. 25, 1948, as KRSC-TV. Sold to present licensee August 1949 (Television Digest, Vol. 5:20, 23, 30).

Represented (sales) by Blair TV.

Represented (legal) by Haley, Bader & Potts.

Personnel:

OTTO P. BRANDT, v.p., broadcast div. & station manager.
HENRY B. OWEN, v.p., business division.
ERIC BREMNER, asst. to v.p., broadcast division.
ANCIL H. PAYNE, asst. to v.p., business division.
JAY W. WRIGHT, director of engineering facilities.
GLORIA CHANDLER, director of public service.
ROBERT SCHULMAN, director of special features.
JAMES NEIDIGH, sales manager.
DEL LODER, sales service manager.
G. W. PARKER, merchandising manager.
LEE SCHULMAN, director of programming & film buyer.
JACK FEAREY, program operations manager.
KIT SPIER, production manager.
CHARLES HERRING, news director.
ROD BELCHER, sports director.
ROBERT A. FERGUSON, chief engineer.

DIGEST OF RATE CARD NO. 20—(Sept. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID
Class AA—6:30-10 p.m., daily.
\$1300.00 \$790.00 \$530.00 \$400.00 \$420.00 \$360.00 \$180.00
NETWORK BASE HOURLY RATE: \$1400.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	WASHINGTON			
	Clallam	9,400	8,300	89
	Grays Harbor	17,700	14,700	83
	Island	5,800	5,500	95
	Jefferson	2,900	2,700	89
	King	316,100	286,000	91
	Kitsap	26,400	24,700	94
	Kittitas	6,400	5,400	84
	Lewis	13,600	11,800	87
	Mason	5,300	4,900	93
	Pacific	5,100	4,200	83
	Pierce	97,700	91,000	94
	San Juan	1,100	1,000	90
Skagit	16,100	14,400	90	
Snohomish	54,500	50,500	93	
Thurston	17,800	16,500	93	
Whatcom	22,500	20,000	89	
Between 25-50%	OREGON			
	Clatsop	9,400	8,000	85
	Columbia	7,000	6,300	90
Under 25%	WASHINGTON			
	Wahkiakum	1,100	1,000	86
None Under 25%				
KING-TV Station Total		635,900	576,900	91
ARB Total Net Weekly Circulation (March, 1962)		569,900		

Washington—Seattle

KIRO-TV

Ch. 7



Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 820-ft. above av. terrain, 599-ft. above ground, 1007-ft. above sea level.

Latitude 47° 38' 01"
Longitude 122° 21' 20"

Transmitter: 1530 Queen Anne Ave.
TV tape: Recording facilities.

AM Affiliate: KIRO, 50-kw, 710 kc (CBS).

FM Affiliate: KIRO-FM, 16.5-kw, 100.7 mc (No. 264), 750-ft. antenna height.



KIRO-TV Ref: FCC File No. BPCT-453 Granted 7/25/57

©American Map Co., Inc., N.Y., No. 14244

KIRO-TV

Licensee: Queen City Bcstg. Co., 1530 Queen Anne Ave., N., Seattle 9.

Studio: 1530 Queen Anne Ave., N.

Telephone: Atwater 3-9800.

Ownership: Saul Haas, pres., 62.05%; Lincoln W. Miller, exec. v.p., .031%; John L. King, secy.-treas., .307%; Robert M. Hagen, 2.41%; Sen. Warren G. Magnuson, 4.01%; U. N. Banks, 5.12% (as trustee for Ruth Cooper Lear); U. N. Banks, 4.12% (as trustee for Nancy Lear Thompson); 50 other stockholders, none owning over 2%.

Began Operation: Feb. 8, 1958.

Represented (sales) by Peters, Griffin, Woodward Inc.; Charles L. Burrow (Portland).

Represented (legal) by Arnold, Fortas & Porter.

Personnel:

SAUL HAAS, president & general manager.
LINCOLN W. MILLER, exec. v.p. & station manager.
ROBERT D. GORDON, program director.
SYDNEY ABRAMS, merchandising manager.
GENE WECKER, film director.
RON FORSELL, news director.
CHARLES MORRIS, engineering director.

DIGEST OF RATE CARD NO. 5
(Nov. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID
Class AA—7:30-10:30 p.m., daily.
\$200.00 \$660.00 \$450.00 \$325.00 \$300.00 \$250.00 \$125.00

NETWORK BASE HOURLY RATE: \$1100.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	WASHINGTON			
	Grays Harbor	17,700	14,700	83
	Island	5,800	5,500	95
	Jefferson	2,900	2,700	89
	King	316,100	286,000	91
	Kitsap	26,400	24,700	94
	Mason	5,300	4,900	93
	Pacific	5,100	4,200	83
	Pierce	97,700	91,000	94
	San Juan	1,100	1,000	90
	Skagit	16,100	14,400	90
Between 25-50%	WASHINGTON			
	Kittitas	6,400	5,400	84
	Whatcom	22,500	20,000	89
Under 25%	WASHINGTON			
	Clallam	9,400	8,300	89
KIRO-TV Station Total		618,400	561,600	91
ARB Total Net Weekly Circulation (March, 1962)		477,400		



**THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES**

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Washington—Seattle



KOMO-TV



Ch. 4

Technical Facilities: Channel No. 4
(66-72 mc). Authorized power:
100-kw visual, 50-kw aural. An-
tenna: 810-ft. above av. terrain,
550-ft. above ground, 1006-ft.
above sea level.

Latitude 47° 37' 55"
Longitude 122° 21' 09"

Transmitter: 157 Galer St.

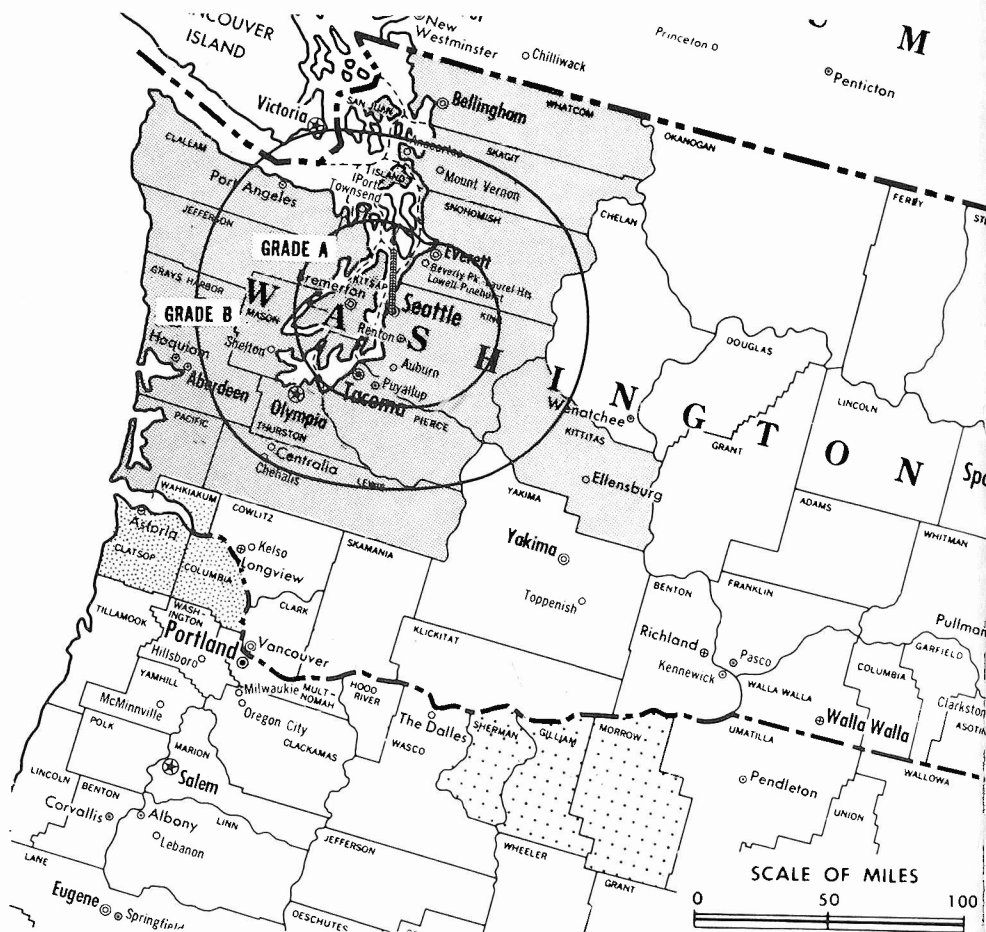
Studio: 100 4th Ave. N.

Telephone: Main 4-6000. TWX No.:
206-998-0751.

TV tape: Recording facilities.

AM Affiliate: KOMO, 50-kw, 1000
kc (ABC).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KOMO-TV Ref: FCC File No. BPCT-407 Granted 6/10/53

© American Map Co., Inc., N.Y., No. 14244

KOMO-TV

Licensee: Fisher's Blend Stations Inc., 100 4th Ave. N, Seattle 9.

Ownership: Fisher's Blend Station Inc., 100%. Fisher's Blend Sta-
tion also owns 80% of Fisher Bcstg. Co., licensee of KATV,
Portland, Ore.

Began Operation: Nov. 17, 1953. Sale of 1/3 to Fisher's Blend
Station (making it 100% owner) by Theodore Gamble & C.
Howard Lane consumated in April 1959 (Television Digest, Vol.
15:16).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

W. W. WARREN, president & general manager.
MAITLAND JORDAN, general sales manager.
PAUL SWIMELAR, local sales manager.
F. W. HAGERTY, sales service & merchandising manager.
DAVE CROCKETT, mgr. of programming, television & film buyer.
TOM ROGSTAD, TV program manager.
ARTHUR GERBEL, public relations manager.
HERB ROBINSON, director, news operations.
KEITH JACKSON, sports & special events director.
C. E. MILLER, chief engineer.
AL STEWART, TV production manager.

DIGEST OF RATE CARD NO. 11—(Aug. 1, 1962)

Hour	30 Min.	15 Min.	Min.*	20 Sec.*	10 Sec.*
Class AAA—7:30-10:30 p.m., daily.					
\$1350.00	\$800.00	\$540.00	\$425.00	\$375.00	\$188.00

*Class AAA—7:30-10 p.m., daily.

NETWORK BASE HOURLY RATE: \$1500.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	WASHINGTON				
		Clallam	9,400	8,300	89
		Grays Harbor	17,700	14,700	83
		Island	5,800	5,500	95
		Jefferson	2,900	2,700	89
		King	316,100	286,000	91
		Kitsap	26,400	24,700	94
		Kittitas	6,400	5,400	84
		Lewis	13,600	11,800	87
		Mason	5,300	4,900	93
		Pacific	5,100	4,200	83
		Pierce	97,700	91,000	94
		San Juan	1,100	1,000	90
		Skagit	16,100	14,400	90
	Snohomish	54,500	50,500	93	
	Thurston	17,800	16,500	93	
	Whatcom	22,500	20,000	89	
Between 25-50%	OREGON				
		Clatsop	9,400	8,000	85
		Columbia	7,000	6,300	90
Under 25%	WASHINGTON				
		Wahkiakum	1,100	1,000	86
	OREGON				
	Gilliam	1,000	800	83	
	Morrow	1,500	1,200	80	
	Sherman	800	800	92	

KOMO-TV Station Total	639,200	579,700	91
ARB Total Net Weekly Circulation (March, 1962)		559,000	

For ARB County-by-County Data, see page 40-a.

Washington—Spokane



KHQ-TV



Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 87.1-kw visual, 44.6-kw aural. Antenna: 2150-ft. above av. terrain, 904-ft. above ground, 4549-ft. above sea level.

Latitude 47° 34' 52"
Longitude 117° 17' 47"

Transmitter: Tower Mountain, 3.25-mi. SE of Spokane.

Studio: 4202 S Regal.

Telephone: Keystone 4-0511.

TWX No.: SP 427.

TV tape: Recording facilities.

AM Affiliate: KHQ, 5-kw, 590 kc (NBC). FM Affiliate: KHQ-FM, 47-kw, 98.1 mc (No. 243), 2031-ft. antenna height.

Represented (engineering) by George C. Davis.

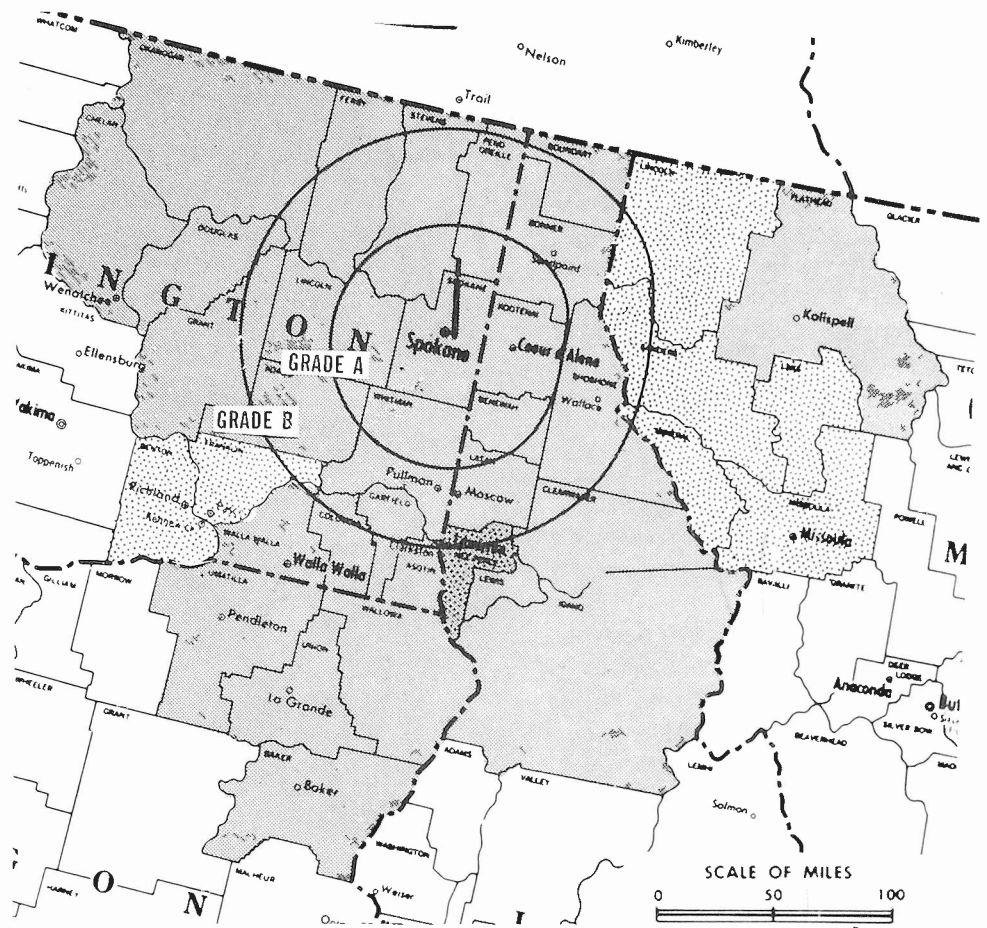
ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KHQ-TV Ref: FCC File No. BPCT-2713 Granted 11/18/59

©American Map Co., Inc., N.Y., No. 14244

KHQ-TV

Licensee: KHQ Inc., 4202 South Regal St., Spokane 34.

Ownership: Spokane Chronicle Co. (Spokane Chronicle). KHQ Inc. officers: R. O. Dunning, pres.; William B. Hyde, secy.; Milton O. Fritsch, asst. secy. & treas.

Began Operation: Dec. 20, 1952.

Represented (sales) by The Katz Agency Inc.; Art Moore & Associates Inc. (Seattle, Wash., Portland, Ore.).

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

R. O. DUNNING, president & general manager.
M. O. FRITSCH, assistant secy. & treasurer.
J. BIRNEY BLAIR, commercial manager.
JOHN R. FAHEY, program director & film buyer.
IRV SMITH, promotion manager.
TOM TEMPLETON, farm director.
DEE WAYMIRE, engineering director.
DUANE BOCK, news director.

DIGEST OF RATE CARD NO. 13-A

(Oct. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class A—6-10:30 p.m., daily.

\$750.00 \$375.00 \$242.00 \$200.00 \$220.00* \$160.00* \$80.00*

*Class AA—6-10 p.m., Mon.-Fri.; 7:30-10 p.m., Sat. & Sun.

NETWORK BASE HOURLY RATE: \$725.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IDAHO			
	Adams	900	800	80
	Benewah	1,900	1,700	88
	Bonner	4,900	4,300	86
	Boundary	1,700	1,400	79
	Clearwater	2,600	2,200	84
	Idaho	4,000	3,100	76
Kootenai	9,500	8,900	93	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IDAHO—(Continued)			
	Latah	6,200	5,300	84
	Lewis	1,300	1,200	90
	Shoshone	6,300	5,600	89
	MONT.: Flathead	10,100	8,600	85
	OREGON			
	Baker	5,700	4,900	85
	Umatilla	13,400	11,200	83
	Union	5,800	4,800	81
	Wallowa	2,200	1,800	80
	WASHINGTON			
	Adams	3,000	2,800	92
	Asotin	4,200	3,900	93
	Chelan	13,400	11,800	89
	Columbia	1,500	1,300	80
	Douglas	4,400	4,100	92
	Ferry	1,100	900	82
	Garfield	900	800	86
	Grant	13,600	12,200	90
	Lincoln	3,500	3,300	93
Okanogan	7,800	6,500	84	
Pend Oreille	2,200	2,000	89	
Spokane	90,000	82,200	92	
Stevens	5,400	4,700	86	
Walla Walla	12,800	10,600	84	
Whitman	8,900	7,900	89	
Between 25-50%	IDA.: Nez Perce	8,700	7,800	83
	MONTANA			
	Lake	3,900	3,300	85
	Lincoln	3,800	3,000	80
	Mineral	900	800	87
Under 25%	Missoula	13,800	11,600	84
	Sanders	2,300	1,600	68
	WASHINGTON			
Benton	17,900	16,400	92	
Franklin	7,100	6,500	92	

Under 25%: None Under 25%

KHQ-TV Station Total	308,200	271,800	89
ARB Total Net Weekly Circulation (March, 1962)		223,600	

Washington—Spokane



KXLY-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 48-kw visual, 26.9-kw aural. Antenna: 3060-ft. above av. terrain, 153-ft. above ground, 6030-ft. above sea level.

Latitude 47° 55' 18"
Longitude 117° 06' 48"

Transmitter: Top of Mount Spokane.

Studio: 315 W. Sprague Ave.

TV tape: Recording facilities.

AM Affiliate: KXLY, 5-kw, 920 kc.

FM Affiliate: KXLY-FM, 2-kw, 99.9 mc (No. 260), 485-ft. antenna height.

Represented (legal) by Scharfeld, Bechhoefer, Baron & Stambler.

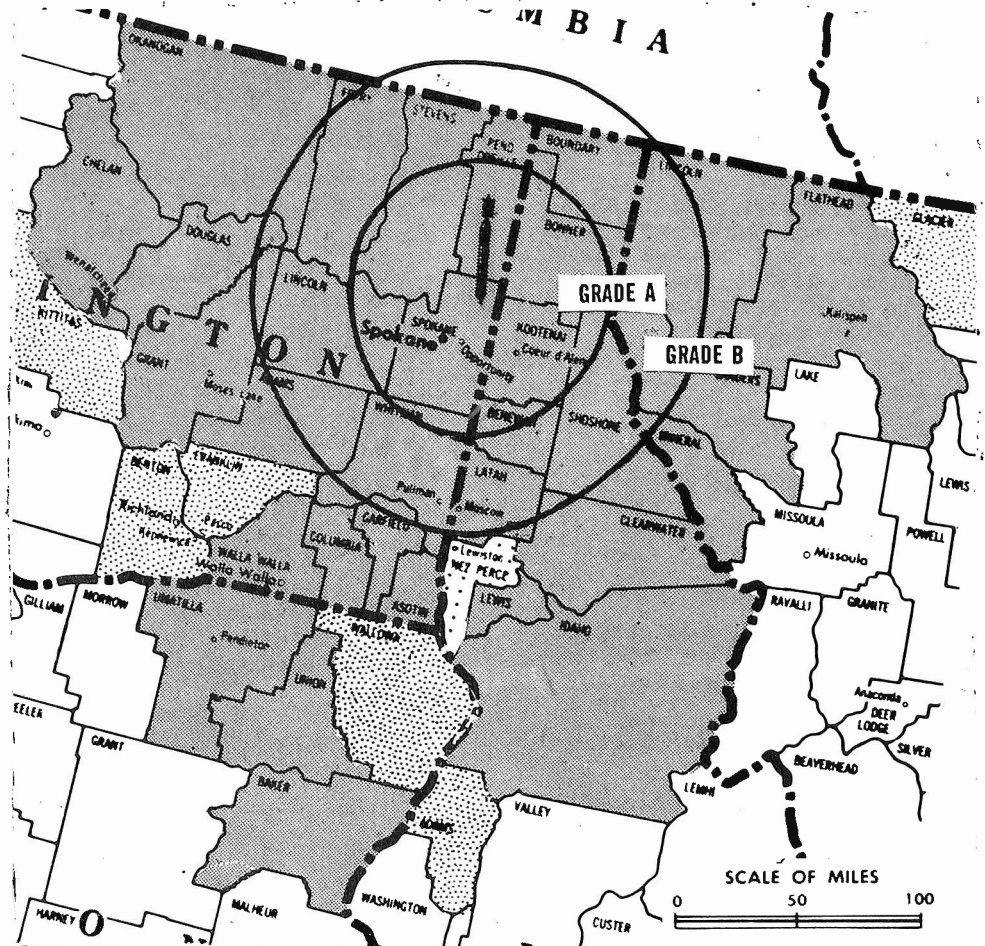
Represented (engineering) by George P. Adair Engineering Co.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



KXLY-TV Ref: FCC File No. BMPCT-906 Granted 10/17/52

© American Map Co., Inc., N.Y., No. 14244

KXLY-TV

Licensee: Spokane TV Inc., 315 W. Sprague Ave., Spokane 4.

Ownership: TV and radios are owned by Morgan Murphy interests. Spokane TV is owned by Evening Telegram Co., M & M Bcstg. Co. (WLUK-TV, Green Bay, Wis. and WLUC-TV, Marquette, Mich.); Lafayette (La.) Advertiser-Gazette Inc., and by Manitowoc Newspapers Inc. For other Morgan Murphy interests, see WLUK-TV, Green Bay, Wis.

Began Operation: Jan. 16, 1953. Sale to present owners by Joseph Harris and Norman E. Alexander approved by FCC Jan. 17, 1962 (Television Digest, Vol. 17:34, 2:4, 6-7). Sale to Harris and Alexander by Symons Bcstg. Co. (E. B. Craney) and Bing Crosby approved by FCC Jan. 6, 1954 (Vol. 9:49, 10:2).

Represented (sales) by H-R Television Inc.; Day-Wellington Inc. (Seattle); H. S. Jacobson (Portland).

Personnel:

WAYNE McNULTY, general manager & film buyer.
BOB WEITZE, national & local sales manager.
BOB WARRINGTON, operations manager.
T. O. JORGENSON, director of engineering.

DIGEST OF RATE CARD NO. 12—(Sept. 1, 1962)

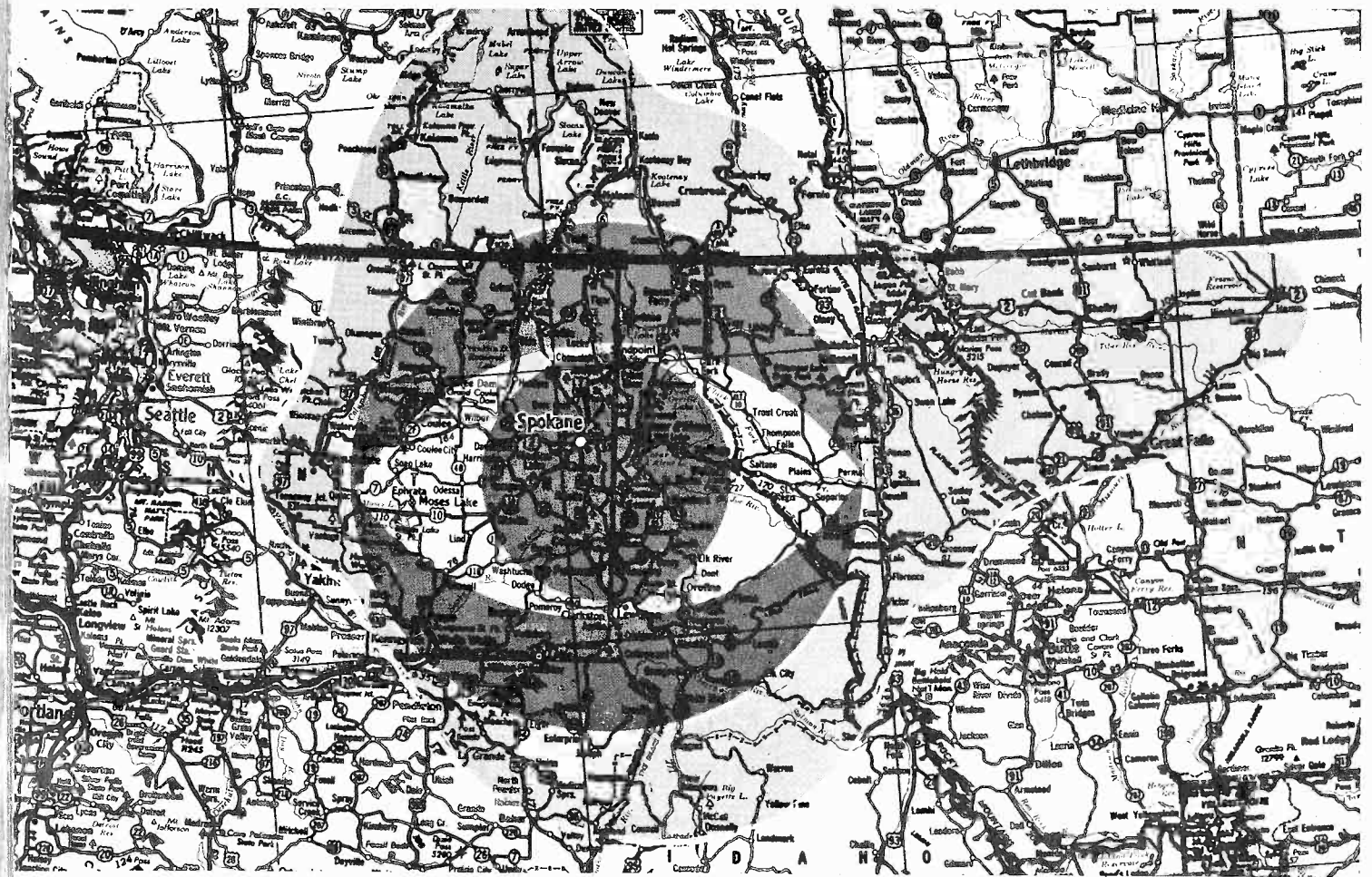
Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. ID
Class AA—7:30-9:30 p.m., Mon.-Fri.; 6:30-10:30 p.m., Sat.; 7-10:30 p.m., Sun.
\$800.00 \$480.00 \$320.00 \$240.00 \$260.00 \$240.00 \$120.00

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IDAHO			
	Benewah	1,900	1,700	88
	Bonner	4,900	4,300	86
	Boundary	1,700	1,400	79
	Clearwater	2,600	2,200	84
	Idaho	4,000	3,100	76
	Kootenai	9,500	8,900	93
	Latah	6,200	5,300	84
	Lewis	1,300	1,200	90
	Shoshone	6,300	5,600	89

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MONTANA			
	Flathead	10,100	8,600	85
	Hill	5,400	4,600	86
	Liberty	700	700	87
	Lincoln	3,800	3,000	80
	Mineral	900	800	87
	Sanders	2,300	1,600	68
	ORE.: Baker	5,700	4,900	85
	Umatilla	13,400	11,200	83
	Union	5,800	4,800	81
	WASH.: Adams	3,000	2,800	92
	Asotin	4,200	3,900	39
	Chelan	13,400	11,800	89
	Columbia	1,500	1,300	80
	Douglas	4,400	4,100	92
	Ferry	1,100	900	82
	Garfield	900	800	86
	Grant	13,600	12,200	90
	Lincoln	3,500	3,300	93
	Okanogan	7,800	6,500	84
	Pend Oreille	2,200	2,000	89
Spokane	90,000	82,200	92	
Stevens	5,400	4,700	86	
Walla Walla	12,200	10,600	84	
Whitman	8,900	7,900	89	
Between 25-50%	IDA.: Adams	900	800	80
	MONTANA			
	Glacier	3,100	2,300	75
	Lake	3,900	3,300	85
	Missoula	13,800	11,600	84
Toole	2,200	2,000	87	
ORE.: Wallowa	2,200	1,800	80	
WASHINGTON				
	Benton	17,900	16,400	92
	Franklin	7,100	6,500	92
	Kittitas	6,400	5,400	84
Under 25%	IDAHO			
Nez Perce	8,700	7,800	90	
KXLY-TV Station Total		324,800	286,800	88
ARB Total Net Weekly Circulation (March, 1962)		229,800		

GIANT COVERAGE OF A GIANT MARKET



Only KXLY-TV COMPLETELY "BLANKETS THE INLAND EMPIRE"

It's a BILLION DOLLAR, self-contained market bordered on all sides by giant mountains; with Spokane, its "Hub", located nearly 300 miles from cities of comparable size! One media buy "blankets" this market!



**BUY THE
INLAND EMPIRE
AND KXLY-TV**
... you'll receive

*America's No. 1
Test Market
Sales Management Mag.

*Population of
1,075,500

*309,800
television homes

*Net income of
\$2,015,654,000.

*Retail spending of
\$1,403,007,000.

*Military income of
over \$32,000,000.

SALES TOP THOSE OF
17 DIFFERENT STATES
... in total retail sales, total net
buying power, and total population!
It exceeds them in total food, drug,
appliance, apparel, automotive, service
station, building material and general
merchandise sales!



call your **HR** man

Washington—Spokane



KREM-TV



Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 840-ft. above av. terrain, 747-ft. above ground, 3072-ft. above sea level.

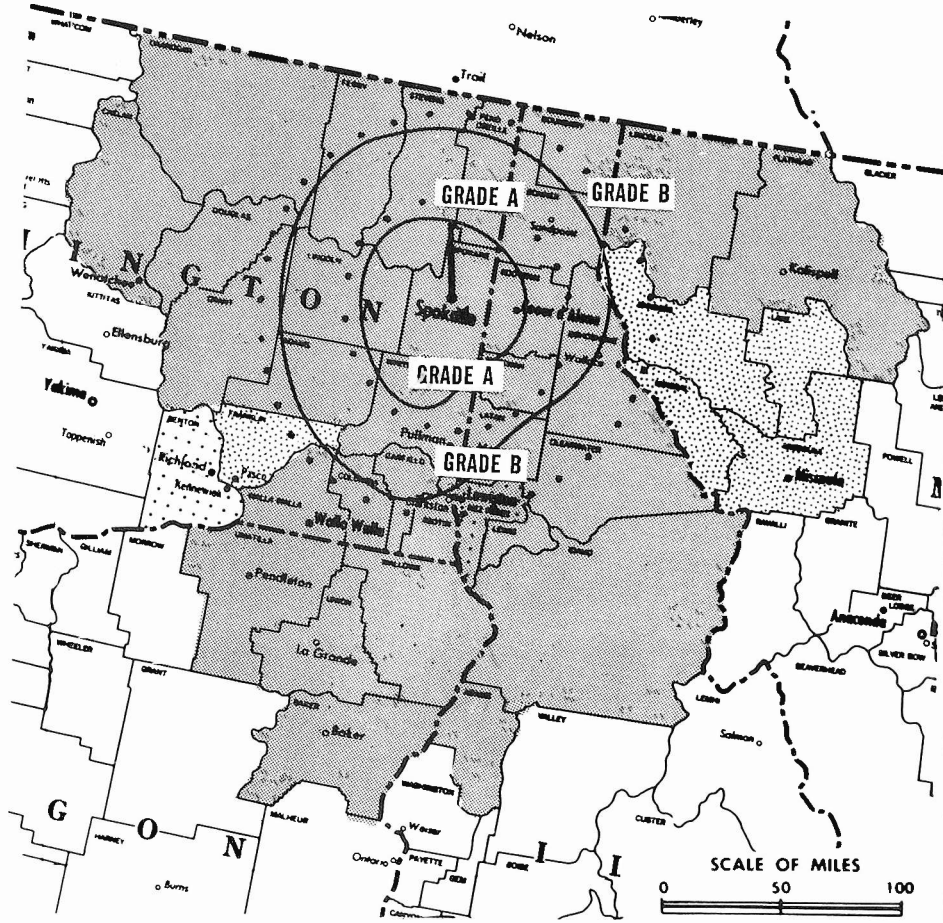
Latitude 47° 36' 59"
Longitude 117° 21' 55"

Holds CP for change to 84.7-kw visual, 42.4-kw aural, 2203-ft. above av. terrain, 969-ft. above ground; lat. 47° 35' 42"; long. 117° 17' 54".

Transmitter: 4103 S. Regal St.
TV tape: Recording facilities.

AM Affiliate: KREM, 5-kw, (1-kw night), 970 kc.

FM Affiliate: KREM-FM, 4.8-kw, 92.9 mc (No. 225), 727-ft. antenna height.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KREM-TV Ref: FCC File No. BPCT-920 Granted 3/18/54

©American Map Co., Inc., N.Y., No. 14244

KREM-TV

Licensee: KREM Broadcasting Co., 4103 S. Regal St., Spokane 34.

Studio: 4103 S. Regal St.

Telephone: Keystone 4-0423. TWX No.: SP 08.

Ownership: King Broadcasting Co., with majority control, also operates KING-TV, KING & KING-FM, Seattle, Wash. and KGW-TV & KGW, Portland, Ore.

Began Operation: Oct. 29, 1954. Sale to present owners by founder Louis Wasmer approved Sept. 25, 1957 by FCC (Television Digest, Vol. 13:28, 39, 51).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Haley, Bader & Potts.

Personnel:

LOUIS WASMER, president.
ALEXANDER P. HUNTER, station manager.
JAMES R. AGOSTINO, commercial manager.
TED RICHESON, national sales manager.
WALTER SCHAAR, program manager & film buyer.
RICHARD BARRETT, production manager.
DICK HOOVER, news service director.
EDW. ANTOSYN, chief engineer.

DIGEST OF RATE CARD NO. 7 (Jan. 1, 1961)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:30-10 p.m., Mon.-Fri., 7-10 p.m., Sat. & Sun.
\$750.00 \$450.00 \$300.00 \$225.00 \$220.00 \$200.00 \$100.00
NETWORK BASE HOURLY RATE: \$550.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IDAHO			
	Adams	900	800	80
	Benewah	1,900	1,700	88
	Bonner	4,900	4,300	86
	Boundary	1,700	1,400	79
	Clearwater	2,600	2,200	84
	Idaho	4,000	3,100	76
	Kootenai	9,500	8,900	93
Latah	6,200	5,300	84	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IDAHO—(Continued)			
	Lewis	1,300	1,200	90
	Shoshone	6,300	5,600	89
	MONTANA			
	Flathead	10,100	8,600	85
	Lincoln	3,800	3,000	80
	OREGON			
	Baker	5,700	4,900	85
	Umatilla	13,400	11,200	83
	Union	5,800	4,800	81
	Wallowa	2,200	1,800	80
	WASHINGTON			
	Adams	3,000	2,800	92
	Asotin	4,200	3,900	93
	Chelan	13,400	11,800	89
	Columbia	1,500	1,300	80
	Douglas	4,400	4,100	92
	Ferry	1,100	900	82
	Garfield	900	800	86
	Grant	13,600	12,200	90
Lincoln	3,500	3,300	93	
Okanogan	7,800	6,500	84	
Pend Oreille	2,200	2,000	89	
Spokane	90,000	82,200	92	
Stevens	5,400	4,700	86	
Walla Walla	12,800	10,600	84	
Whitman	8,900	7,900	89	
Between 25-50%	MONTANA			
	Lake	3,900	3,300	85
	Mineral	900	800	87
	Missoula	13,800	11,600	84
	Sanders	2,300	1,600	68
WASH.: Franklin	7,100	6,500	92	
Under 25%	IDAHO			
	Nez Perce	8,700	7,800	90
	WASHINGTON			
Benton	17,900	16,400	92	
KREM-TV Station Total		307,600	271,800	88
ARB Total Net Weekly Circulation (March, 1962)		212,500		

Washington—Tacoma-Seattle

KTNT-TV



Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 801-ft. above av. terrain, 580-ft. above ground, 1000-ft. above sea level.

Latitude 47° 28' 43"
Longitude 122° 32' 32"

Transmitter: 7-mi. SW of Seattle.

TV tape: Recording facilities.

AM Affiliate: KTNT, 1-kw, 1400 kc.

FM Affiliate: KTNT-FM, 10.5-kw, 97.3 mc (No. 247), 410-ft. antenna height.



KTNT-TV Ref: FCC File No. BNPCT-1738 Granted 2/19/54

American Map Co., Inc., N.Y., No. 14214

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTNT-TV

Licensee: Tribune Publishing Co., Tacoma 5.
Studios & Offices: S. 11th & Grant Sts., Tacoma; 137 Dexter St., Seattle.
Telephones: Fulton 3-2561, Tacoma; Mutual 2-0550, Seattle.
WX Nos.: TA 010, Tacoma; 426 X, Seattle.
Ownership: Same as Tacoma News Tribune. Alton F. Baker, who owns 12.46% of Tribune Publishing Co., also owns Eugene (Ore.) Register-Guard (KERG).
Began Operation: February 22, 1953.
Represented (sales) by Paul H. Raymer Co.
Represented (legal) by Dow, Lohnes & Albertson.
Represented (engineering) by Lohnes & Culver.
Personnel:
MAX BICE, general manager.
HERCH CARY, national sales manager.
KEITH MILLER, sales manager.
BILL FOX, news director.
DELL SPENCER, program director & film buyer.
DICK ENGH, chief engineer.
BOB ROBERTSON, sports director.
LEN HIGGINS, news director.

DIGEST OF RATE CARD NO. 9 (Sept. 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—7-10 p.m., daily.
\$25.00 \$350.00 \$250.00 \$160.00 \$130.00 \$104.00 \$52.00

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	WASHINGTON			
	Grays Harbor	17,700	14,700	83
	Jefferson	2,900	2,700	89
	King	316,100	286,000	91
	Kitsap	26,400	24,700	94
	Mason	5,300	4,900	93
	Pacific	5,100	4,200	83
	Pierce	97,700	91,000	94
	Skagit	16,100	14,400	90
Thurston	17,800	16,500	93	
Between 25-50%	WASHINGTON			
	Island	5,800	5,500	95
	Lewis	13,600	11,800	87
	San Juan	1,100	1,000	90
Snohomish	54,500	50,500	93	
Under 25%	None Under 25%			
KTNT-TV Station Total		580,100	527,900	91
ARB Total Net Weekly Circulation (March, 1962)			288,600	

For Other Newspapers
Operating Television Stations,
see the Newspaper Ownership Section

Washington—Tacoma

KTVW

Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 214-kw visual, 107-kw aural. Antenna: 780-ft. above av. terrain, 533-ft. above ground, 950-ft. above sea level.

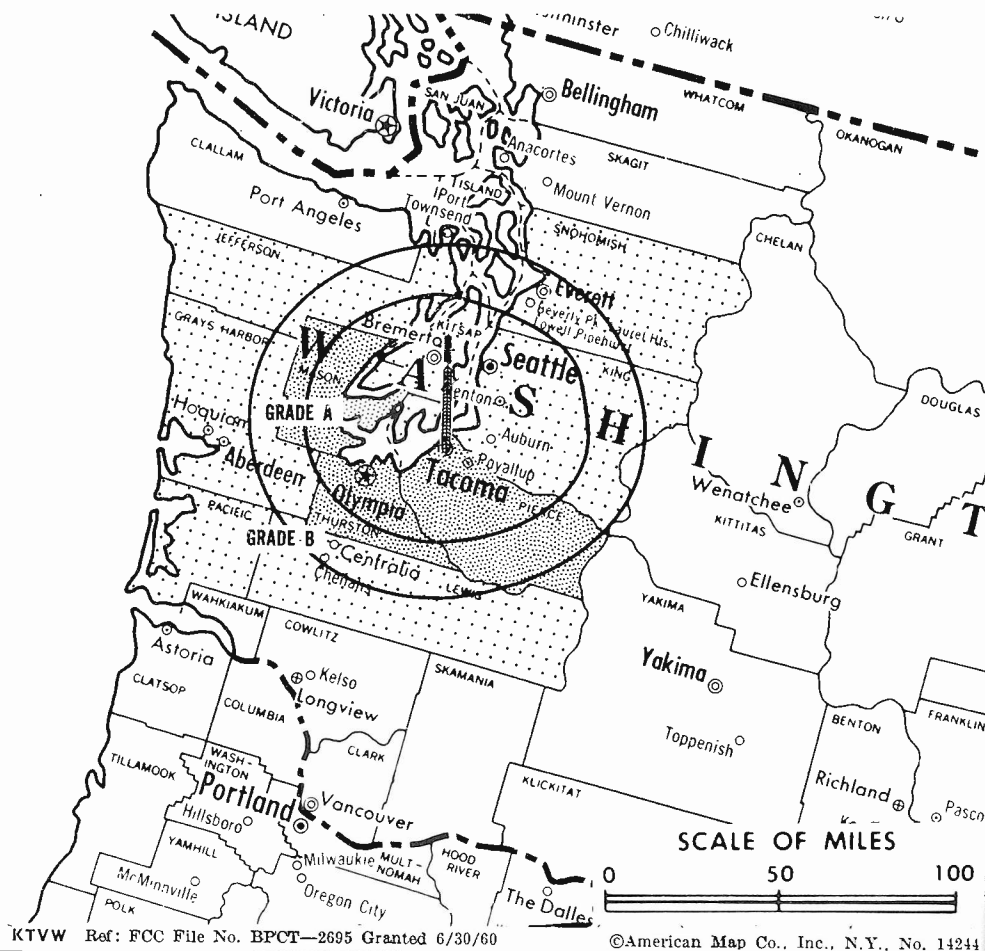
Latitude 47° 16' 41"
Longitude 122° 30' 42"

Transmitter: 5544 N. 35th St.

ARB Data: The table below does not show present coverage. After data was obtained, the station raised its power.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KTVW Ref: FCC File No. BPCT-2695 Granted 6/30/60

©American Map Co., Inc., N.Y., No. 14244

KTVW

Network Service: None, independent.

Licensee: KTVW, 5544 N. 35th St., Tacoma 7.

Studio: 5544 N. 35th St., Tacoma.

Telephones: Skyline 2-3544, Tacoma; Main 3-8822, Seattle.

Ownership: J. Elroy McCaw, pres., 100%. Mr. McCaw also owns KTVR, Denver. For other radio interests, see KTVR.

Began Operation: Aug. 2, 1953 as KMO-TV; sold to present owner by Carl E. Hammond, Sept. 15, 1954 (Television Digest, Vol. 10:28, 34, 38).

Represented (sales) by Weed & Company.

Represented (legal) by Haley, Bader & Potts.

Represented (engineering) by George P. Adair Engineering Co.

Personnel:

DOUGLAS J. TAYLOR, general manager & film buyer.

STAN JOHNSON, sales manager.

DAVE ROEGELE, operations manager.

EMERSON N. MATSON, program & film director.

RAY SWALLEY, director of engineering.

DIGEST OF RATE CARD NO. 4

(Aug. 1, 1959)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.	
Class A—7-10:30 p.m., daily.	\$425.00	\$255.00	\$170.00	\$148.75	\$127.50	\$85.00	\$42.50

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	None	Over 50%		
Between 25-50%	WASHINGTON			
	Mason	5,300	4,900	93
	Pierce	97,700	91,000	94
	Thurston	17,800	16,500	93
Under 25%	WASHINGTON			
	Grays Harbor	17,700	14,700	83
	Jefferson	2,900	2,700	89
	King	316,100	286,000	91
	Kitsap	26,400	24,700	94
	Lewis	13,600	11,800	87
	Pacific	5,100	4,200	83
	Snohomish	54,500	50,500	93
KTVW Station Total		557,100	507,000	91
ARB Total Net Weekly Circulation (March, 1962)			56,900	

Washington—Yakima

KIMA-TV

Ch. 29



[Also operates associated stations KEPR-TV, Pasco; KLEW-TV, Lewiston, Ida.]

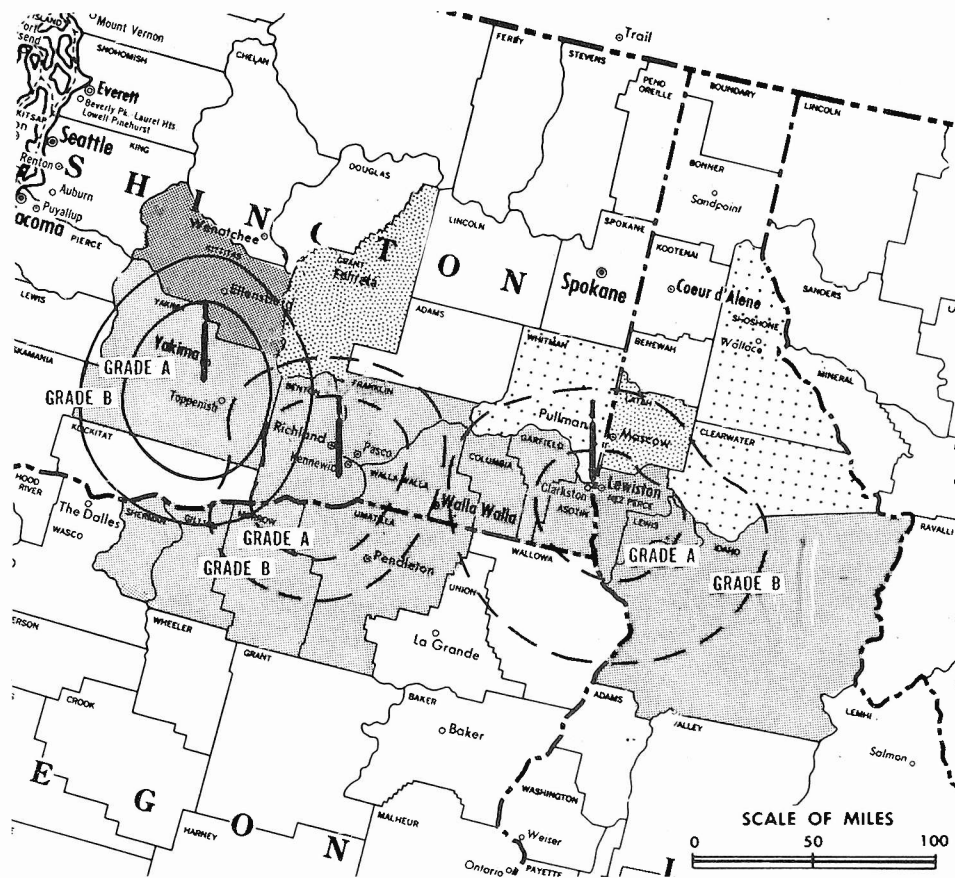
Technical Facilities: Channel No. 29 (560-566 mc). Authorized power: 191-kw—maximum and 105-kw horizontal visual, 95.5-kw maximum and 52.5-kw horizontal aural. Antenna: 970-ft. above av. terrain, 166-ft. above ground, 2166-ft. above sea level.

Latitude 46° 31' 58"
Longitude 120° 30' 33"

Transmitter: Ahtanum Ridge.

TV tape: Recording facilities.

AM Affiliate: KIMA, 5-kw, 1460 kc (NBC).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KIMA-TV Ref: FCC File No. BMPCT—3152 Granted 7/15/55
KEPR-TV Ref: FCC File No. BPCT—2322 Granted 9/1/57
KLEW-TV Ref: FCC File No. BMPCT—3459 Granted 10/6/55

©American Map Co., Inc., N.Y., No. 14244

KIMA-TV

Network Service: CBS, NBC.

Licensee: Cascade Broadcasting Co., Radio & Television Center, Box 702. Telephone: Glencourt 29-111. TWX No.: YA 39.

Studio: Radio & Television Center.

Ownership: Thomas C. Bostic, pres., 100%. Cascade operates KEPR-TV, Pasco, Wash. (Ch. 19); KLEW-TV, Lewiston, Wash. (Ch. 3); also owns radio station KEPR, Kennewick-Pasco, Wash.

Original Operation: July 19, 1953. Sale to Haltom Corp. by A. W. Talbot and Ralph Sundquist et al. approved by FCC Feb. 21, 1962 (Television Digest, Vol. 1:14). BTC-3934.

Represented (sales) by Adam Young Inc.; Art Moore & Assoc. Inc. (Pacific Northwest).

Represented (legal) by Prince, Taylor, Crampton & Paul.

Represented (engineering) by Hammett & Edison.

Personnel:

- TOM BOSTIC, president.
- JACK REBER, v.p. & general manager.
- BILL GROGAN, v.p., TV sales.
- DICK GASSAWAY, national sales manager.
- BOB DIPIETRO, sales manager.
- JIM NOLAN, v.p., programs & film buyer.
- BOB HORN, promotion director.
- BOB ANDERSON, director of operations.
- MEL BURRILL, director of engineering.
- DOW LAMBERT, TV chief engineer.
- GENE TOLLEFSON, news director.

DIGEST OF RATE CARD NO. 8-A—(Sept. 19, 1962)

hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-10 p.m., daily.						
	\$390.00	\$300.00	\$225.00	\$175.00	\$150.00	\$75.00

Note: Above rates include KEPR-TV, Pasco and KLEW-TV, Lewiston.

NETWORK BASE HOURLY RATE: \$650.

1962-63 Edition

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	IDAHO			
	Idaho	4,000	3,100	76
	Lewis	1,300	1,200	90
	Nez Perce	8,700	7,800	90
	OREGON			
	Gilliam	1,000	800	83
	Morrow	1,500	1,200	80
	Sherman	800	800	92
	Umatilla	13,400	11,200	83
	WASHINGTON			
Asotin	4,200	3,900	93	
Benton	17,900	16,400	92	
Columbia	1,500	1,300	80	
Franklin	7,100	6,500	92	
Garfield	900	800	86	
Kittitas	6,400	5,400	84	
Walla Walla	12,800	10,600	84	
Yakima	43,600	38,400	88	
Between 25-50%	IDAHO			
	Latah	6,200	5,300	84
	WASHINGTON			
Grant	13,600	12,200	90	
Under 25%	IDAHO			
	Clearwater	2,600	2,200	84
	Shoshone	6,300	5,600	89
	WASHINGTON			
Whitman	8,900	7,900	89	
KIMA-TV, KEPR-TV & KLEW-TV Station Totals		162,700	142,600	88
ARB Total Net Weekly Circulation (March, 1962)			97,700	



**THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES**

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Washington—Yakima



KNDO



Ch. 23

[Also operates semi-satellite KNDU, Richland, Wash.]

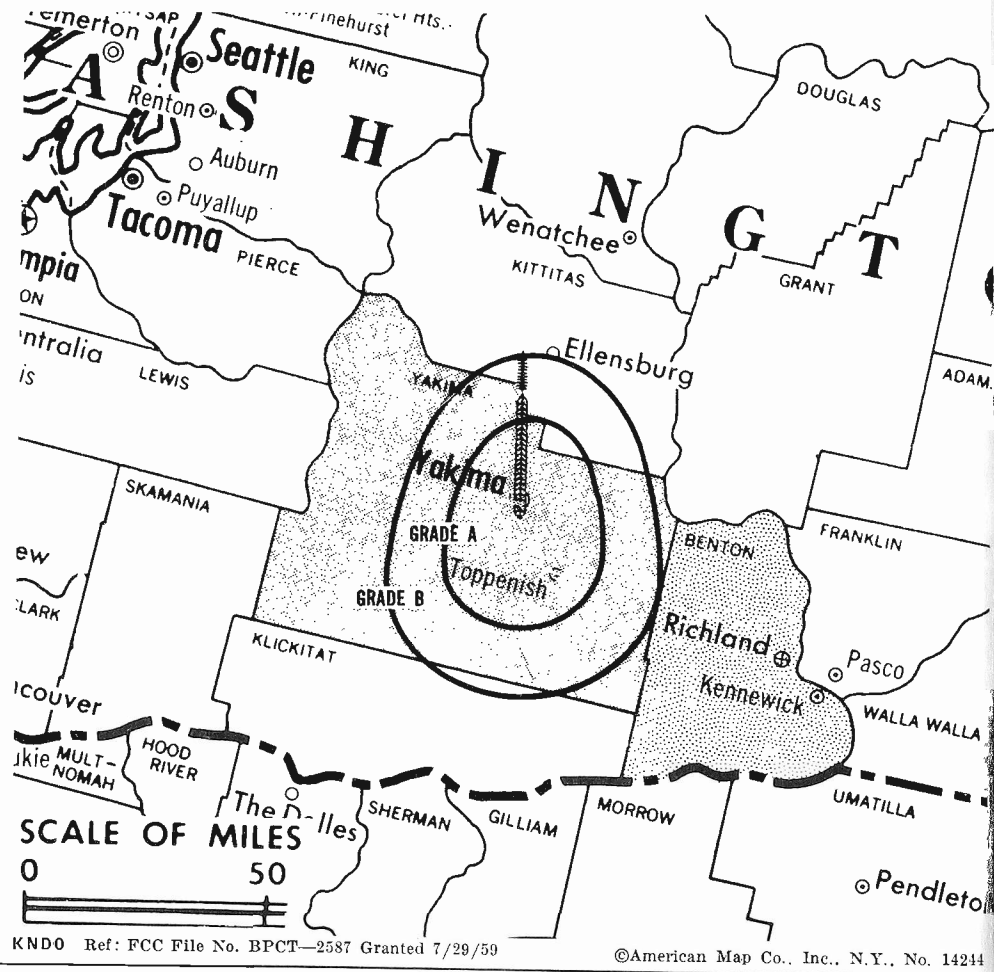
Technical Facilities: Channel No. 23 (524-530 mc). Authorized power: 20.9-kw visual, 10.6-kw aural. Antenna: 960-ft. above av. terrain, 144-ft. above ground, 2150-ft. above sea level.

Latitude 46° 31' 59"
Longitude 120° 30' 26"

Requests change to 250-kw visual, 135-kw aural.

Transmitter: Ahtanum Ridge, S of Yakima.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



KNDO Ref: FCC File No. BPCT-2587 Granted 7/29/59

©American Map Co., Inc., N.Y., No. 14214

KNDO

Licensee: Columbia Empire Broadcasting Corp., 23 South First St.

Studio: 23 South First St.

Telephone: Chestnut 8-2300. TWX No.: YA 35.

Ownership: Leo L. Lyon, 14.29%; Gene Adams, 2.55%; Hugh E. Davis, pres., 51.53%; Weed TV Corp., 15.31%; Herchel R. Cary, v.p., 10.20%; R. L. Rankin, 5.10%; Homer B. Splawn, 1.02%. Also owns semi-satellite KNDU, Richland, Wash.

Began Operation: Oct. 15, 1959. Sale to present owners by Ralph Tronsrud approved by FCC Feb. 1, 1961 (Television Digest, Vol. 16:34; 17:6).

Represented (sales) by Weed Television Corp.; Day-Wellington Inc. (Seattle).

Represented (legal) by Haley, Bader & Potts.

Personnel:

HUGH DAVIS, station manager & program mgr.
TERRY MASON, operations-sales.
WARREN BROWN, chief engineer.

DIGEST OF RATE CARD NO. 2*

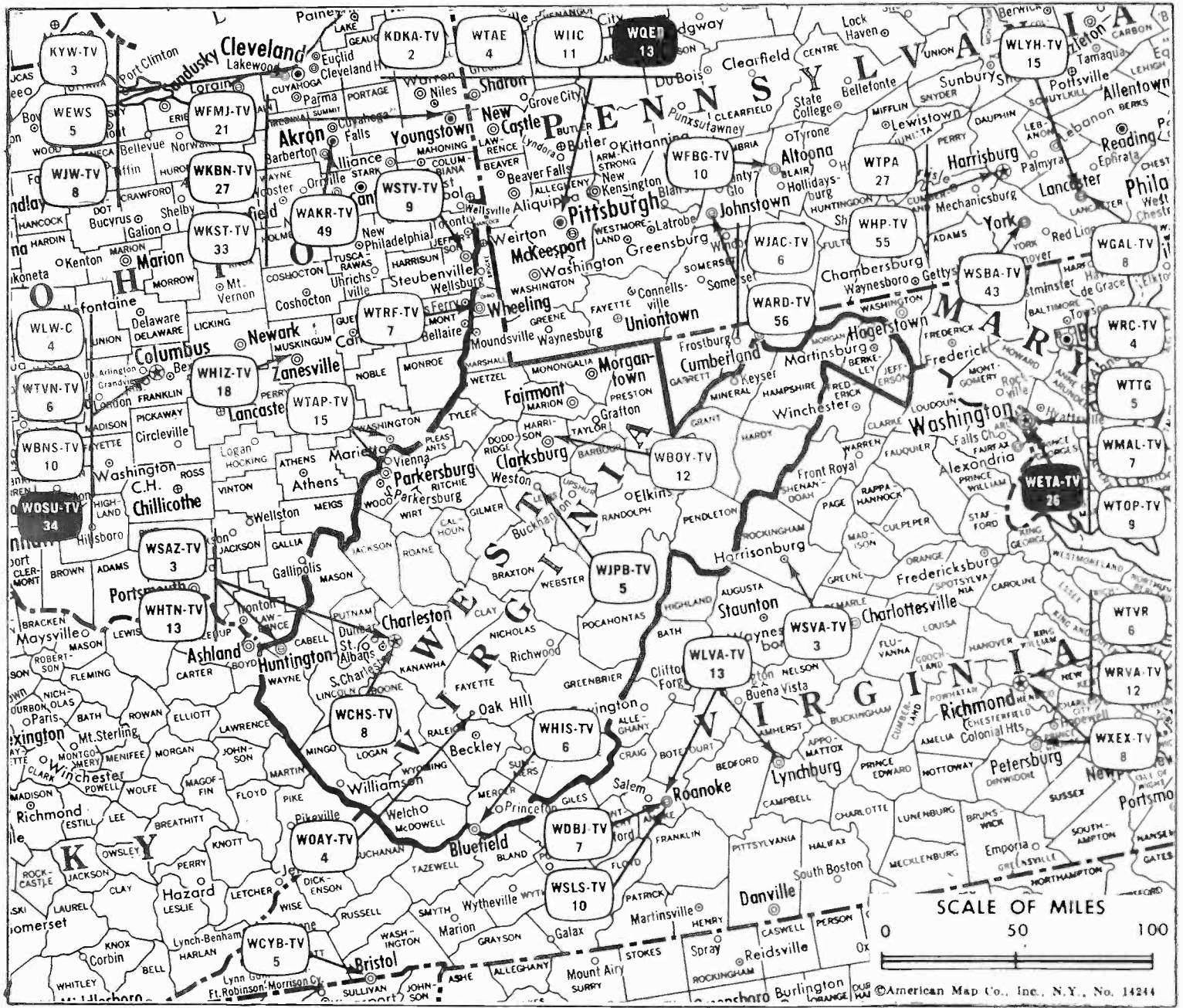
(July 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.
Class AA—8-10 p.m., Mon.-Sat.; 7-10 p.m., Sun.						
\$400.00	\$240.00	\$160.00	\$140.00	\$120.00	\$100.00	\$75.00

*Includes KNDU, Richland, Wash.

NETWORK BASE HOURLY RATE: \$275.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	WASHINGTON Yakima	43,600	38,400	88
Between 25-50%	WASHINGTON Benton	17,900	16,400	92
Under 25%	None Under 25%			
KNDO Station Total		61,500	54,800	89
ARB Total Net Weekly Circulation (March, 1962)			42,000	



ARB Net Weekly

Market	Circulation	Rank	Total Homes	Rank	TV Households	Rank
Wheeling-Steubenville	426,300	32	1,355,800	14	1,259,200	15
Charleston-Huntington	383,600	44	629,600	41	526,500	46
Bluefield	86,500	147	298,200	101	244,400	104
Oak Hill	64,700	166	195,600	134	162,600	134
Parkersburg	55,200	172	180,900	139	154,000	140
Parkersburg	19,500	211	44,700	203	38,900	203

West Virginia Station Status as of Dec. 1, 1962

	VHF	UHF	TOTAL
Commercial Television Stations	8	1	9
Educational Television Stations	0	0	0
			9

For State Cross References
see page 671

West Virginia—Bluefield



WHIS-TV



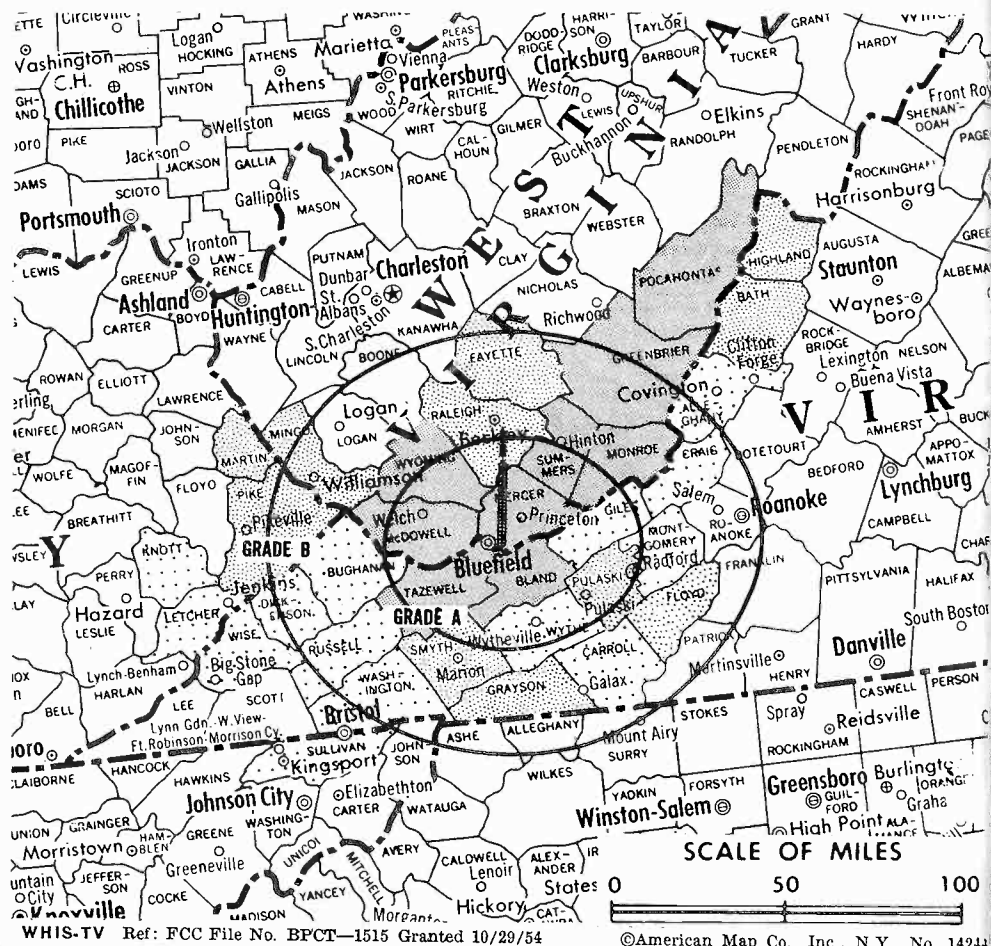
Ch. 6

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 50-kw visual, 29.5-kw aural (maximum permitted for altitude). Antenna: 1220-ft. above av. terrain, 187-ft. above ground, 3837-ft. above sea level.

Latitude 37° 15' 21.31"
Longitude 81° 10' 55.43"

Transmitter: Top of East River Mt.
AM Affiliate: WHIS, 5-kw (.5-kw night), 1440 kc (NBC).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WHIS-TV

Licensee: Daily Telegraph Printing Co., Bland St.
Studio: Municipal Bldg.
Telephone: Davenport 7-7115.
TWX No.: BF 30.
Ownership: Same as Bluefield Daily Telegraph and Sunset News-Observer. Hugh Shott, pres., 33.27%; Ned Shott, v.p., 18%; John C. Shott, secy.-treas., .18%; Jim H. Shott estate, 33.11%; Mrs. Lillian S. Brant, 20.03%; Mrs. B. L. Early, .36%; Daily Telegraph Printing Co. Employees Pension Trust, 12.87%.
Began Operation: July 31, 1955.
Represented (sales) by Select Stations Representatives Inc.; Clarke Brown Co. (South).
Represented (legal) by Dow, Lohnes & Albertson.
Personnel:
HUGH I. SHOTT JR., president & general manager.
JOHN SHOTT, managing director.
JEAN BALL, program director.
KENNETH DICK, chief engineer.

DIGEST OF RATE CARD NO. 5 (Jan. 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—7-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.
\$250.00 \$150.00 \$100.00 \$90.00 \$80.00 \$75.00 \$60.00 \$30.00
NETWORK BASE HOURLY RATE: \$300.

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%		VIRGINIA			
		Bland	1,500	1,200	78
		Tazewell	11,400	9,600	85
		WEST VIRGINIA			
		Greenbrier	9,600	7,900	83
		McDowell	17,500	14,800	85
		Mercer	19,200	17,000	89
		Monroe	3,100	2,300	75
		Pocahontas	2,900	2,000	67
		Summers	4,300	3,300	75
Wyoming	8,300	7,000	83		
Between 25-50%		KENTUCKY			
		Martin	2,200	1,500	65
		Pike	16,200	12,200	76
		VIRGINIA			
		Bath	1,500	1,200	80
		Floyd	2,900	2,300	79
		Grayson	6,500	5,200	79
Highland	900	800	81		
Pulaski	7,400	6,300	85		
Smyth	7,900	6,700	84		
WEST VIRGINIA					
Fayette	16,500	14,200	86		
Mingo	9,700	7,600	79		
Raleigh	21,000	18,200	87		
Under 25%		KENTUCKY: Knott, Letcher. TENNESSEE: Sullivan. VIRGINIA: Alleghany, Buchanan, Carroll, Craig, Dickenson, Giles, Montgomery, Russell, Washington, Wise, Wythe.			
WHIS-TV Station Total		298,200	244,400	82	
ARB Total Net Weekly Circulation (March, 1962)			86,500		

West Virginia—Charleston

WCHS-TV

Ch. 8

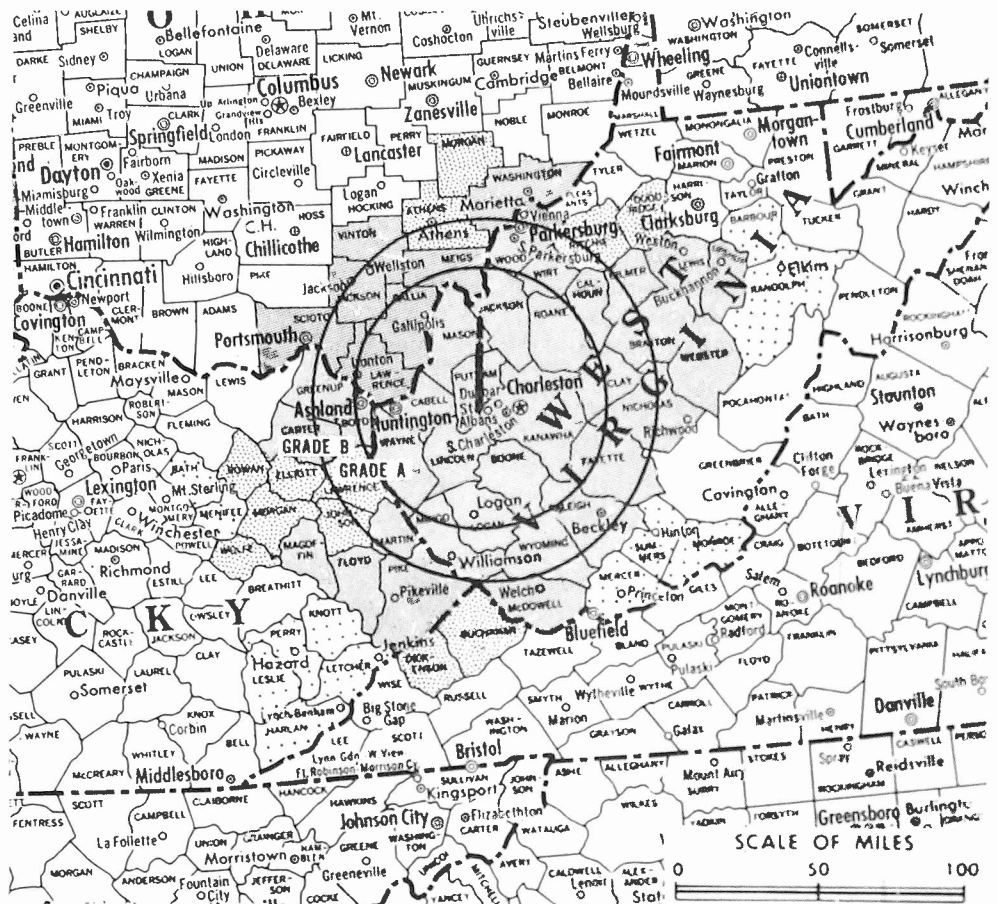
Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 158-kw visual, 93.3-kw aural. Antenna: 1240-ft. above av. terrain, 999-ft. above ground, 2049-ft. above sea level.

Latitude 38° 24' 27"
Longitude 81° 54' 12"

Transmitter: Coal Mt., 3.5-mi. W of St. Albans, W. Va.

TV tape: Recording facilities.

AM Affiliate: WCHS, 5-kw, 580 kc (CBS).



WCHS-TV Ref: FCC File No. BMPCT-3392 Granted 9/11/58

American Map Co., Inc., N.Y., No. 14244

WCHS-TV

Licensee: WCHS-AM-TV Corp., 1111 Virginia St. E.

Radio: 1111 Virginia St. E.

Telephone: 346-5358. TWX No.: CH 90.

Ownership: Rollins Broadcasting Inc., 100%. For other interests, see WPTZ, Plattsburgh, N.Y.

Original Operation: Aug. 16, 1954. Sale to present owner by Tierney Co. approved Sept. 28, 1960 by FCC (Television Digest, Vol. 16:29, 40).

Presented (sales) by Blair Television Associates.

Presented (legal) by Cohn & Marks.

Presented (engineering) by G. Russell Chambers.

Personnel:

D. WAYNE ROLLINS, president.

GEORGE BAREN BREGGE, vice president.

WILLIAM P. DIX JR., general manager.

WILLIAM P. EATON JR., sales manager.

DOUGLAS MARTIN, program & operations manager.

HARRY BRAWLEY, promotion director.

GENE BRICK, chief engineer.

DIGEST OF RATE CARD NO. 10

(July 1, 1962)

Hour 30 Min. 15 Min. Min. 20 Sec. 10 Sec.

Class AA—7:30-10:30 p.m., daily.

\$200.00 \$425.00 \$310.00 \$220.00 \$200.00 \$100.00

NETWORK BASE HOURLY RATE: \$950.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	KENTUCKY			
	Boyd	15,300	14,200	93
	Carter	5,300	4,200	78
	Floyd	9,800	7,400	75
	Greenup	8,000	7,100	89

Net Weekly Circulation

State County

Total Households

TV Homes %

KENTUCKY—(Continued)

Magoffin	2,600	1,700	64
Martin	2,200	1,500	65
Pike	16,200	12,200	76

OHIO

Gallia	6,900	6,000	87
Jackson	8,600	7,700	89
Lawrence	16,000	14,600	91
Meigs	6,600	5,800	88
Scioto	25,200	22,700	90
Vinton	2,900	2,600	88
Washington	15,500	13,500	87

WEST VIRGINIA

Boone	7,300	6,300	86
Braxton	4,100	2,800	68
Cabell	33,300	30,500	92
Calhoun	2,200	1,700	75
Clay	2,900	2,200	76
Fayette	16,500	14,200	86
Gilmer	2,200	1,700	75
Jackson	5,300	4,800	90
Kanawha	74,000	67,100	91
Lewis	5,300	4,400	82
Lincoln	5,000	4,100	83
Logan	15,200	13,200	87
McDowell	17,500	14,800	85
Mason	6,700	6,200	92
Mingo	9,700	7,600	79
Nicholas	6,600	5,400	82
Putnam	6,500	5,900	90
Raleigh	21,000	18,200	87
Roane	4,200	3,300	78
Upshur	5,100	4,100	80
Wayne	10,600	9,100	86
Webster	3,500	2,500	72
Wirt	1,300	1,000	79
Wood	24,200	21,100	87
Wyoming	8,300	7,000	83

(Continued on page 671)

Over 50%

WCHS-TV Station Total	567,700	477,000	84
ARB Total Net Weekly Circulation (March, 1962)	346,100		

West Virginia—Clarksburg

WBOY-TV

Ch. 12

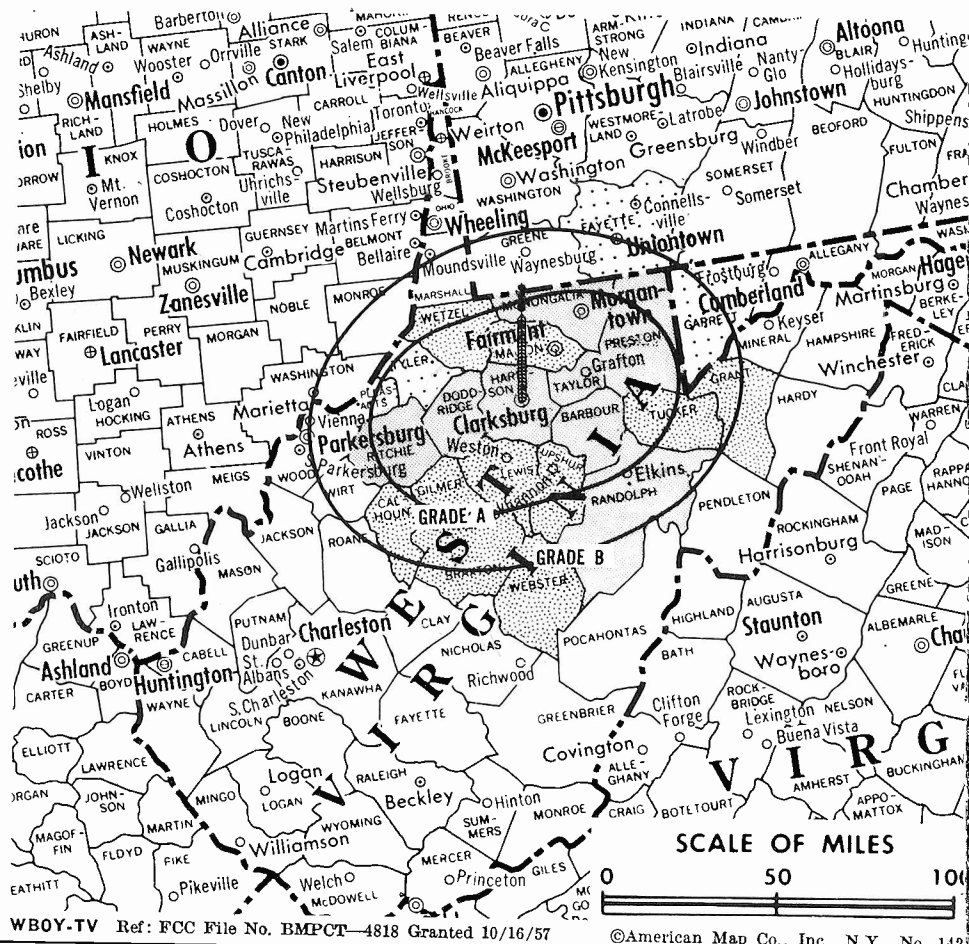
Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 275-kw maximum and 120-kw horizontal visual, 66.1-kw horizontal aural. Antenna: directional, 862-ft. above av. terrain, 593-ft. above ground, 2045-ft. above sea level.

Latitude 39° 17' 05"
Longitude 80° 19' 47"

Transmitter: Pinnickinnick Mt.

AM Affiliate: WBOY, 1-kw (.25-kw night), 1400 kc (NBC).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WBOY-TV

Network Service: NBC; also available on CBS.
Licensee: Rust Craft Broadcasting Co. Inc., c/o WSTV-TV, Steubenville, O.
Studio: 912 W. Pike St., Clarksburg, W. Va.
Telephone: 624-7573.
Ownership: Rust Craft Broadcasting Co. Inc., 100%; see WSTV-TV, Steubenville, O.
Began Operation: Nov. 17, 1957. For transfer of all WSTV Inc. properties to Rust Craft Broadcasting Co. Inc., see WSTV-TV, Steubenville, O.
Represented (sales) by Adam Young Inc.
Represented (engineering) by Silliman, Moffet & Kowalski.
Personnel:
JACK N. BERKMAN, president.
JOHN J. LAUX, executive v.p.
FRED WEBER, v.p.
ROGER GARRETT, general manager.
PETE LYMAN, promotion director.
BOB TOOTHMAN, program director.
HARRY BROWN, chief engineer.

DIGEST OF RATE CARD NO. 2 (Sept. 15, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—7:30-10 p.m., daily.	\$250.00	\$150.00	\$98.00	\$85.00	\$75.00	\$50.00
NETWORK BASE HOURLY RATE:	\$200 (NBC), \$200 (CBS).					

Net Weekly Circulation	State	County	Total Households	TV Homes	%	
Over 50%	WEST VIRGINIA	Barbour	4,300	3,400	78	
		Doddridge	2,100	1,600	76	
		Harrison	23,700	21,800	92	
		Monongalia	16,000	13,200	83	
		Preston	7,300	5,800	79	
		Randolph	7,100	5,500	77	
		Richie	3,300	2,500	76	
		Taylor	4,500	3,700	82	
Between 25-50%	WEST VIRGINIA	Braxton	4,100	2,800	68	
		Calhoun	2,200	1,700	77	
		Gilmer	2,200	1,700	77	
		Grant	2,200	1,600	73	
		Lewis	5,300	4,400	83	
		Marion	19,800	17,400	88	
		Tucker	2,300	1,800	78	
Under 25%	MARYLAND	Garrett	5,500	4,300	79	
		PENNSYLVANIA	Fayette	49,700	44,900	91
			WEST VIRGINIA	Pleasants	2,000	1,800
		Tyler	3,000	2,500	80	
		WBOY-TV Station Total			180,900	154,000
ARB Total Net Weekly Circulation (March, 1962)			52,400			

West Virginia—Huntington-Charleston

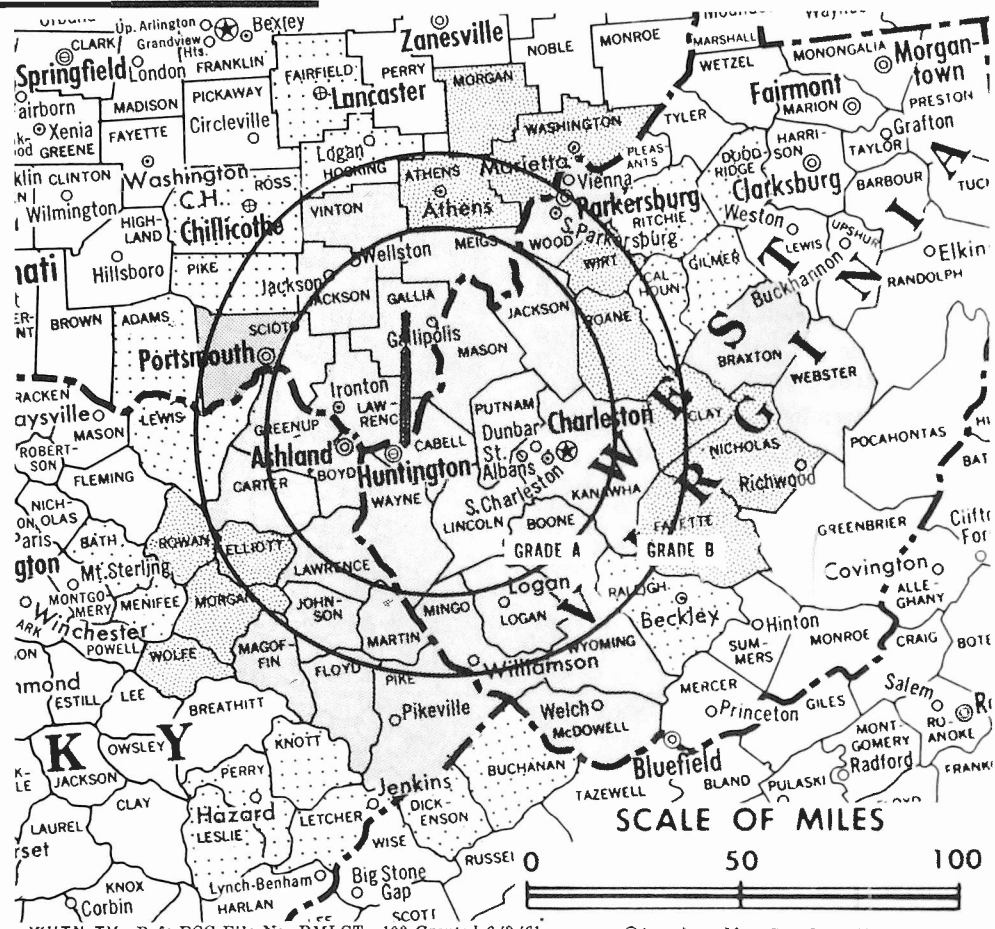
abc WHTN-TV
Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1000-ft. above av. terrain, 844-ft. above ground, 1784-ft. above sea level.

Latitude 38° 30' 21"
Longitude 82° 12' 30"

Transmitter: Barker's Ridge Rd., Huntington.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WHTN-TV Ref: FCC File No. BMLCT-100 Granted 6/9/61

© American Map Co., Inc., N.Y., No. 14244

WHTN-TV

Licensee: Reeves Broadcasting & Development Corp., 625 Fourth Ave. (zone 8).

Studio: 625 4th Ave., Huntington.

Telephone: Jackson 5-7661. TWX No.: 73.

Ownership: Reeves Bcstg. & Development Corp., see WUSN-TV, Charleston, S.C.

Began Operation: Oct. 2, 1955. Sale to present owner by Cowles Bcstg. Co. approved Dec. 21, 1960 by FCC (Television Digest, Vol. 16:43, 52). Sale to Cowles by S. J. Hyman theater interests approved June 20, 1956 by FCC (Vol. 12:18, 25).

Represented (sales) by Select Station Representatives; Clarke Brown Co. (South).

Represented (legal) by Elliot C. Lovett.

Represented (engineering) by Lohnes & Culver.

Personnel:

- O. W. MYERS, v.p. & general manager.
- CLARK W. DAVIS, operations manager & film buyer.
- GEORGE A. MILLER JR., regional sales manager.
- KEITH MASSEY, technical director.
- AUDREY ROSE, traffic.
- LLOYD HAMLIN, promotion & merchandising.
- FRANK THOMPSON, news & special events manager.
- DICK HITE, film director.

DIGEST OF RATE CARD NO. 7 (June 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7:30-10:30 p.m., daily.	\$1000.00	\$500.00	\$320.00	\$200.00	\$150.00	\$63.00

NETWORK BASE HOURLY RATE: \$850.

For Other TV Station Sales,
see Sales and Transfers Section.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	KENTUCKY				
		Boyd	15,300	14,200	93
		Carter	5,300	4,200	78
		Floyd	9,800	7,400	75
		Greenup	8,000	7,100	89
		Johnson	5,200	4,000	76
		Lawrence	3,200	2,600	81
		Magoffin	2,600	1,700	64
		Martin	2,200	1,500	65
		Pike	16,200	12,200	76
		OHIO			
		Gallia	6,900	6,000	87
		Jackson	8,600	7,700	89
		Lawrence	16,000	14,600	91
		Meigs	6,600	5,800	88
	Scioto	25,200	22,700	90	
	Vinton	2,900	2,600	88	
	WEST VIRGINIA				
	Boone	7,300	6,300	86	
	Braxton	4,100	2,800	68	
	Cabell	33,300	30,500	92	
	Jackson	5,300	4,800	90	
	Kanawha	74,000	67,100	91	
	Lincoln	5,000	4,100	83	
	Logan	15,200	13,200	87	
	McDowell	17,500	14,800	85	
	Mason	6,700	6,200	92	
	Mingo	9,700	7,600	79	
	Putnam	6,500	5,900	90	
	Wayne	10,600	9,100	86	
	Webster	3,500	2,500	72	
	Wood	24,200	21,100	87	
	Wyoming	8,300	7,000	83	

Between 25-50%	KENTUCKY				
		Elliott	1,500	1,300	82
		Morgan	2,900	2,000	67

(Continued on page 671)

WHTN-TV Station Total	564,000	479,100	85
ARB Total Net Weekly Circulation (March, 1962)		306,400	

West Virginia—Huntington-Charleston



WSAZ-TV



Ch. 3

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 46.8-kw visual, 23.4-kw aural. Antenna: 1253-ft. above av. terrain, 1069-ft. above ground, 2049-ft. above sea level.

Latitude 38° 30' 34"

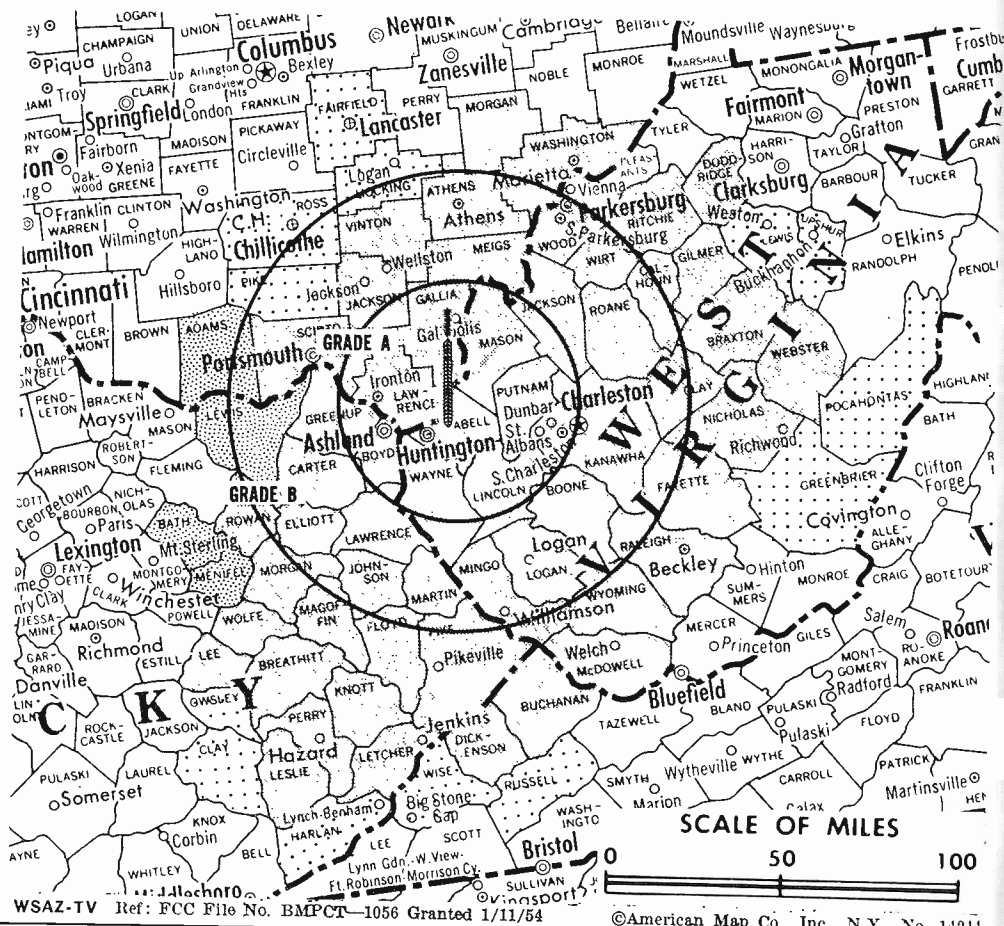
Longitude 82° 13' 09"

Transmitter: Barker's Ridge, W. Va.

TV tape: Recording facilities.

AM Affiliate: WSAZ, 5-kw (1-kw night), 930 kc (NBC).

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WSAZ-TV

Licensee: The Goodwill Stations Inc., WSAZ Bldg., 201 Ninth St., Huntington.

Studios: WSAZ Bldg., Huntington; 210 Dickinson St., Charleston.

Telephones: 529-4127, Huntington; 344-3521, Charleston. TWX No.: 522-7759.

Ownership: The Goodwill Stations Inc., 100%. For officers and other interests, see WJRT, Flint, Mich.

Began Operation: Nov. 15, 1949. Sale to present owner by Huntington Publishing Co. & Mrs. Eugene Katz approved by FCC March 20, 1961 (Television Digest, Vol. 17:6, 14).

Represented (sales) by The Katz Agency Inc.

Represented (legal) by Kirkland, Ellis, Hodson, Chaffetz & Masters.

Personnel:

C. THOMAS GARTEN, v.p. & general manager.
JOHN L. SINCLAIR, JR., Charleston manager.
GEORGE R. ANDRICK, commercial manager.
M. S. ROTH, program director.
C. BOSWORTH JOHNSON, news director.
JACK M. WILLIAMS, promotion & merchandising director.
JOHN P. CLAY, chief engineer.

DIGEST OF RATE CARD NO. 14—(June 1, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 10 Sec.
Class AA—7:30-10:30 p.m., daily.
\$1400.00 \$700.00 \$450.00 \$400.00 \$350.00 \$325.00 \$125.00
NETWORK BASE HOURLY RATE: \$1450.

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	KENTUCKY				
		Boyd	15,300	14,200	93
		Breathitt	3,500	1,500	42
		Carter	5,300	4,200	78
		Elliott	1,500	1,300	82
		Floyd	9,800	7,400	75
		Greenup	8,000	7,100	89
		Johnson	5,200	4,000	76
		Knott	3,800	2,100	53

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	KENTUCKY—(Continued)				
		Lawrence	3,200	2,600	81
		Lee	1,900	900	45
		Leslie	2,300	1,000	40
		Letcher	7,300	4,600	63
		Magoffin	2,600	1,700	64
		Martin	2,200	1,500	65
		Morgan	2,900	2,000	67
		Perry	8,100	4,800	60
		Pike	16,200	12,200	76
		Rowan	3,300	2,500	75
		Wolfe	1,600	900	53
		OHIO			
	Athens	12,500	10,700	86	
	Gallia	6,900	6,000	87	
	Jackson	8,600	7,700	89	
	Lawrence	16,000	14,600	91	
	Meigs	6,600	5,800	88	
	Morgan	3,800	3,300	85	
	Scioto	25,200	22,700	90	
	Vinton	2,900	2,600	88	
	Washington	15,500	13,500	87	
	VIRGINIA				
	Buchanan	8,200	5,600	69	
	Dickenson	4,600	3,700	80	
	WEST VIRGINIA				
	Boone	7,300	6,300	86	
	Braxton	4,100	2,800	68	
	Cabell	33,300	30,500	92	
	Calhoun	2,200	1,700	75	
	Clay	2,900	2,200	76	
	Doddridge	2,100	1,600	77	
	Fayette	16,500	14,200	86	
	Gilmer	2,200	1,700	75	
	Jackson	5,300	4,800	90	
	Kanawha	74,000	67,100	91	
	Lincoln	5,000	4,100	83	
	Logan	15,200	13,200	87	
	McDowell	17,500	14,800	85	

(Continued on next page)

WSAZ-TV Station Total	629,600	526,500	84
ARB Total Net Weekly Circulation (March, 1962)		383,600	

WCHS-TV, Charleston

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	KENTUCKY			
	Elliott	1,500	1,300	82
	Johnson	5,200	4,000	76
	Lawrence	3,200	2,600	81
	Morgan	2,900	2,000	67
	Rowan	3,300	2,500	75
	Wolfe	1,600	900	53
	OHIO			
	Athens	12,500	10,700	86
	Morgan	3,800	3,300	85
VIRGINIA				
Buchanan	8,200	5,600	69	
Dickenson	4,600	3,700	80	
WEST VIRGINIA				
Doddridge	2,100	1,600	77	
Ritchie	3,300	2,500	74	
Under 25%	KENTUCKY			
	Bath	2,600	1,800	67
	Harlan	12,700	9,300	73
	Knott	3,800	2,100	53
	Leslie	2,300	1,000	40
	Letcher	7,300	4,600	63
	Menifee	1,100	800	67
	Perry	8,100	4,800	60
	WEST VIRGINIA			
	Barbour	4,300	3,400	79
Mercer	19,200	17,000	89	
Monroe	3,100	2,300	75	
Randolph	7,100	5,500	78	
Summers	4,300	3,300	75	

WHTN-TV, Huntington-Charleston

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Between 25-50%	KENTUCKY—(Continued)			
	Rowan	3,300	2,500	75
	Wolfe	1,600	900	53
	OHIO			
	Athens	12,500	10,700	86
	Morgan	3,800	3,300	85
	Washington	15,500	13,500	87
	WEST VIRGINIA			
	Clay	2,900	2,200	76
	Fayette	16,500	14,200	86
Nicholas	6,600	5,400	82	
Roane	4,200	3,300	78	
Wirt	1,300	1,000	79	
Under 25%	KENTUCKY			
	Bath	2,600	1,800	67
	Knott	3,800	2,100	53
	Leslie	2,300	1,000	40
	Letcher	7,300	4,600	63
	Lewis	3,500	2,600	73
	Menifee	1,100	800	67
	Perry	8,100	4,800	60
	OHIO			
	Adams	6,000	4,800	79
Fairfield	19,400	18,500	96	
Hocking	6,100	5,500	90	
Pike	5,300	4,600	86	
Ross	17,100	15,400	90	
VIRGINIA				
Buchanan	8,200	5,600	69	
Dickenson	4,600	3,700	80	
WEST VIRGINIA				
Calhoun	2,200	1,700	75	
Doddridge	2,100	1,600	77	
Gilmer	2,200	1,700	75	
Raleigh	21,000	18,200	87	
Ritchie	3,300	2,500	74	

W. Va.—Huntington-Charleston

WSAZ-TV, Huntington-Charleston

(ARB Data Continued)

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	WEST VIRGINIA—(Continued)			
	Mason	6,700	6,200	92
	Mingo	9,700	7,600	79
	Nicholas	6,600	5,400	82
	Putnam	6,500	5,900	90
	Raleigh	21,000	18,200	87
	Ritchie	3,300	2,500	74
	Roane	4,200	3,300	78
	Wayne	10,600	9,100	86
	Webster	3,500	2,500	72
Wirt	1,300	1,000	79	
Wood	24,200	21,100	87	
Wyoming	8,300	7,000	83	
Between 25-50%	KENTUCKY			
	Bath	2,600	1,800	67
	Lewis	3,500	2,600	73
	Menifee	1,100	800	67
OHIO				
Adams	6,000	4,800	79	
Under 25%	KENTUCKY			
	Clay	4,500	2,600	57
	Harlan	12,700	9,300	73
	Owsley	1,400	500	34
	OHIO			
	Fairfield	19,400	18,500	96
	Hocking	6,100	5,500	90
	Pike	5,300	4,600	86
	Ross	17,100	15,400	90
	VIRGINIA			
Russell	6,400	4,900	75	
Wise	12,300	9,300	76	
WEST VIRGINIA				
Greenbrier	9,600	7,900	83	
Lewis	5,300	4,400	82	
Pocahontas	2,900	2,000	67	
Upshur	5,100	4,100	80	

State Cross Reference List

Communities That Receive Programs of Stations That Are Located Elsewhere

WHTN-TV

Charleston

(See Huntington, W. Va.)

WSAZ-TV

Charleston

(See Huntington, W. Va.)

WCHS-TV

Charleston

(See Huntington, W. Va.)

WSTV-TV

Wheeling

(See Steubenville, Ohio)

West Virginia—Oak Hill



WOAY-TV



Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 69.2-kw aural. Antenna: 740-ft. above av. terrain, 688-ft. above ground, 2683-ft. above sea level.

Latitude 37° 57' 30"
Longitude 81° 09' 03"

Transmitter: U.S. Hwy. 21, .7-mi. S of Oak Hill.

Studio: U.S. Hwy. 21, .7-mi. S of Oak Hill.

Telephone: 469-3361.

TWX No.: 304-670-8487.

TV tape: Recording facilities.

AM Affiliate: WOAY, 10-kw, 860 kc.

FM Affiliate: WOAY-FM, 14.5-kw, 94.1 mc (No. 231), 660-ft. antenna height.

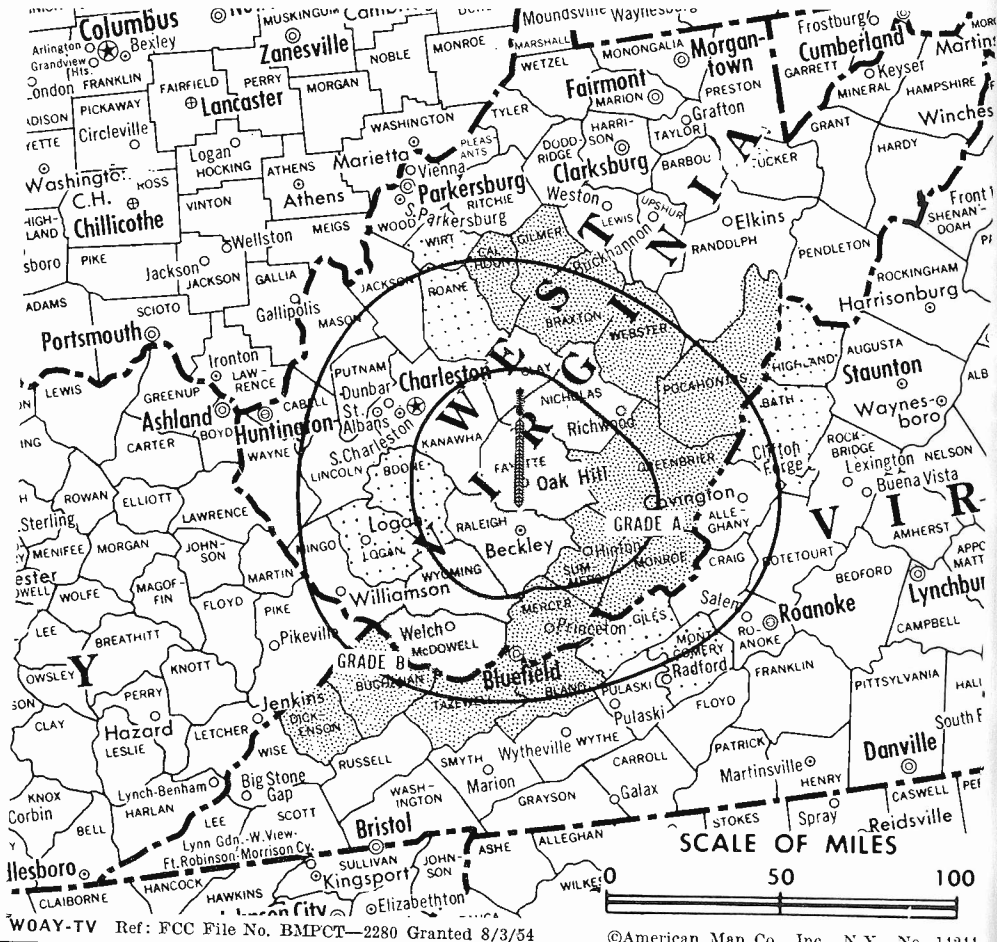
Represented (engineering) by Silliman, Moffet & Kowalski.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WOAY-TV

Licensee: Robert R. Thomas Jr., Box 251.

Ownership: Robert R. Thomas Jr., 100%.

Began Operation: Dec. 3, 1954.

Represented (sales) by John E. Pearson Television Inc.

Represented (legal) by Barnes & Neilson.

Personnel:

- ROBERT R. THOMAS JR., general manager.
- ROBERT BROWN, station & commercial manager.
- DON BOYD, production & promotion manager.
- NEIL SWANN, news director.
- THOMAS PHILLIPS, chief engineer.
- DON MOYE, assistant chief engineer.

DIGEST OF RATE CARD NO. 2—(March 15, 1955)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	ID	
Class A—6:30-10:30 p.m., daily.	\$200.00	\$120.00	\$80.00	\$64.00	\$48.00	\$40.00	\$20.00

NETWORK BASE HOURLY RATE: \$200.



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IS IN THE BAG WITH
—TV's HAPPIEST
CARTOON CHARACTER**

HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	WEST VIRGINIA			
	Clay	2,900	2,200	76
	Fayette	16,500	14,200	86
	McDowell	17,500	14,800	85
	Nicholas	6,600	5,400	82
	Raleigh	21,000	18,200	87
Wyoming	8,300	7,000	83	
Between 25-50%	VIRGINIA			
	Bland	1,500	1,200	78
	Buchanan	8,200	5,600	69
	Dickenson	4,600	3,700	80
	Tazewell	11,400	9,600	85
	WEST VIRGINIA			
Braxton	4,100	2,800	68	
Calhoun	2,200	1,700	75	
Gilmer	2,200	1,700	75	
Greenbrier	9,600	7,900	83	
Mercer	19,200	17,000	89	
Monroe	3,100	2,300	75	
Pocahontas	2,900	2,000	67	
Summers	4,300	3,300	75	
Webster	3,500	2,500	72	
Under 25%	VIRGINIA			
	Bath	1,500	1,200	80
	Giles	4,600	4,000	87
	Highland	900	800	81
	Montgomery	11,300	9,700	86
	WEST VIRGINIA			
Boone	7,300	6,300	86	
Logan	15,200	13,200	87	
Roane	4,200	3,300	78	
Wirt	1,300	1,000	79	
WOAY-TV Station Total		195,900	162,600	83
ARB Total Net Weekly Circulation (March, 1962)			64,700	

West Virginia—Parkersburg-Marietta, O.

WTAP-TV
Ch. 15

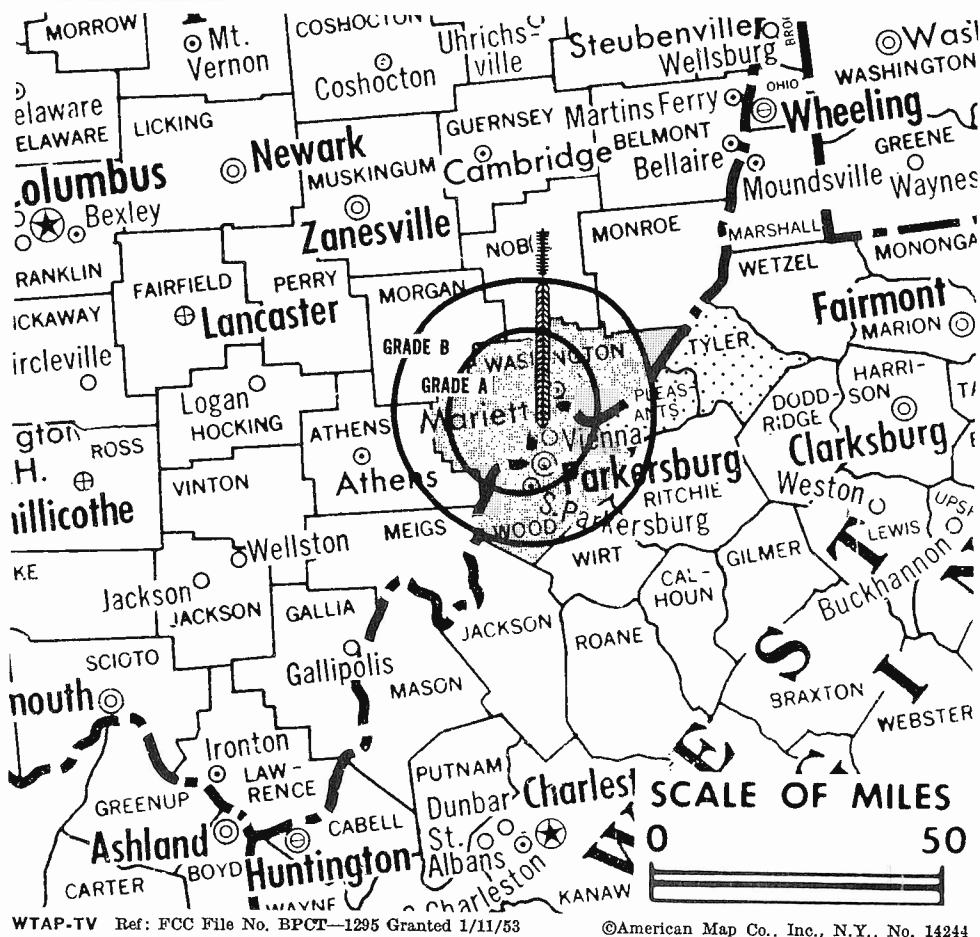
Technical Facilities: Channel No. 15 (476-482 mc). Authorized power: 19.5-kw visual, 10.5-kw aural. Antenna: 570-ft. above av. terrain, 450-ft. above ground, 1350-ft. above sea level.

Latitude 39° 20' 50"
Longitude 81° 33' 46"

Transmitter: Dole's Knob, Constitution, O.

TV Affiliate: WTAP, 1-kw (.25-kw N), 1230 kc (ABC).

Households: © SRDS
Consumer Market Data as of 1/1/62.
Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WTAP-TV Ref: FCC File No. BPCT-1295 Granted 1/11/53 ©American Map Co., Inc., N.Y., No. 14244

WTAP-TV

Network Service: ABC, CBS (EMP), NBC.
Office: Zanesville Publishing Co., Zanesville, O.
Address: 121 W. Seventh St., Parkersburg W. Va.
Phone: Hudson 5-4589.
Teletype No.: PA 78.
Ownership: Zanesville Publishing Co., for other interests see WHIZ-TV, Zanesville, O.
Operation: Oct. 8, 1953. Sale to present owners by Frank L. Howard Chernoff group approved by FCC March 30, 1955 (Television Digest, Vol. 11:10,14).
Represented (sales) by John E. Pearson Television Inc.
Represented (legal) by Robert F. Jones.
Personnel:
WILLIAM A. LAND, managing director, Zanesville.
C. P. LOFFLER, general manager & film buyer.
L. DEVER, commercial manager.
M. LAWRENCE, program director.
WILLIAM A. HUNT SR., chief engineer.

DIGEST OF RATE CARD NO. 2 (April 1, 1958)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	8 Sec.
Class A—6:30-11 p.m., Mon.-Sat.; 1-11 p.m., Sun.						
\$150.00	\$90.00	\$60.00	\$50.00	\$37.50	\$30.00	\$15.00
NETWORK BASE HOURLY RATE: \$100 (ABC), \$100 (CBS), \$100 (NBC).						

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OHIO			
	Washington	15,500	13,500	87
	WEST VIRGINIA			
	Wood	24,200	21,100	87
Between 25-50%	None Between 25-50%			
Under 25%	WEST VIRGINIA			
	Pleasants	2,000	1,800	86
	Tyler	3,000	2,500	80
WTAP-TV Station Total		44,700	38,900	87
ARB Total Net Weekly Circulation (March, 1962)			19,500	

West Virginia—Weston-Fairmont



WJPB-TV

Ch. 5

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 65.5-kw aural. Antenna: 884-ft. above av. terrain, 505-ft. above ground, 2165-ft. above sea level.

Latitude 39° 04' 27"
Longitude 80° 25' 28"

Transmitter: Television Park, Fisher Mt., U.S. Rt. 19, Weston, W. Va.

AM Affiliate: WVWV (Grafton), .5-kw, 1260 kc.

Total Households: ① SRDS
Consumer Market Data as of 1/1/62
TV Homes · TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WJPB-TV Ret: FCC File No. BPCT-2810 Granted 11.4/59

© American Map Co. Inc. N.Y. N.Y.

WJPB-TV

Grantee: WJPB-TV Inc., Broadcast House, 400 Quincy St., Fairmont, W. Va.

Studios: 400 Quincy St., Fairmont; Television Park, Weston, W. Va.

Telephones: 363-0700, Fairmont; 2098, Weston TWX No. ITT-39.

Ownership: J. Patrick Beacom pres., 50%; Thomas J. Johnson 47.5%; George W. Eby, 2.5%. Beacom also owns radio station WBUT, Butler, Pa., 50% of WVWV, Grafton, W. Va. and publishes weekly *Mannington* (W. Va.) *Times*. Thomas Johnson has minority interest in off-air WENS, Pittsburgh, Pa.

Began Operation: June 22, 1960.

Represented (sales) by Weed Television Corp.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by A. D. Ring & Associates.

Personnel:

J. PATRICK BEACOM, president, general manager.

LEE HAWK, director of television.

EUGENE LA ROSA, sales manager.

NICK PELLEGRIN, program director

RAY HERST, promotion director

JOHN COOPER, production director.

JANE WYNDOM, director women's activities

JAY RANDOLPH, news director.

LEE DAUGHERTY, sports director.

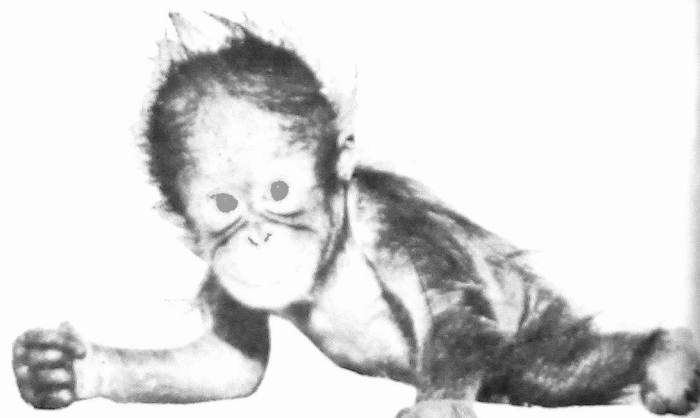
EDWARD YERKY, engineering director

BUD RALPHSNYDER, film director

DIGEST OF RATE CARD NO. 2
(March 31, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class A—6-11:30 p.m., daily.	\$250.00	\$165.00	\$100.00	\$85.00	\$70.00	\$45.00 \$30.00
NETWORK BASE HOURLY RATE:	\$250.					

ARB Total Net Weekly Circulation
(March, 1962) 55,200.
ARB data not available based on 1960 Coverage Study because station began operation after the survey was made.



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NEW YORK . . . CHICAGO . . . HOLLYWOOD

West Virginia—Wheeling

WTRF-TV

Ch. 7



Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 309-kw visual, 154.5-kw aural. Antenna: 590-ft. above av. terrain, 358-ft. above ground, 1643-ft. above sea level.

Latitude 40° 03' 41"
Longitude 80° 45' 08"

Holds CP for change to 306.2-kw visual, 153.1-kw aural, 962-ft. above av. terrain, 740-ft. above ground.

Transmitter: R.D. 1, Kirkwood Heights, Bridgeport, O.

V tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
Homes: TV% and Net Weekly Circulation
1962 American Research Bureau.

WTRF-TV Ref: FCC File No. BMPCT-1276 Granted 8/19/53

©American Map Co., Inc., N.Y., No. 14244

WTRF-TV

Licensee: WTRF-TV Inc., Ogden Bldg., 1329 Market St., Wheeling, W. Va. Telephone: Cedar 2-7777. TWX No.: WG 77.

Radio: Ogden Bldg., Wheeling.

Ownership: Albert V. Dix, pres., 22.5%; Robert W. Ferguson, exec. v.p., 10%; Robert C. Dix, v.p., 22.5%; Raymond E. Dix, secy., 2.5%; Gordon Dix, treas., 22.5%. Dix family also owns radio stations WRAD, Radford, Va., and WWST, Wooster, O., as well as Ohio newspapers, with Albert Dix being publisher of Martins Ferry-Bellaire Times-Leader; Robert Dix, Ravenna-Kent Evening Record; Raymond Dix, Wooster Record; Gordon Dix, Defiance Present-News.

Operation: Oct. 24, 1953. Dix family increased holdings from 30% to 90% by stock purchases from Wheeling Intelligence and News Register (30%) and Thomas Bloch family and state after FCC approved transfer of control Dec. 17, 1958 (Television Digest, Vols. 14:46, 48, 52).

Presented (sales) by George P. Hollingbery Co.

Presented (legal) by Dow, Lohnes & Albertson.

Presented (engineering) by Silliman, Moffet & Kowalski.

Personnel:
ROBERT W. FERGUSON, exec. v.p., general manager.
GEORGE DIAB, operations manager & film buyer.
MYRIL J. ACKERMAN, national sales manager.
MARY VORHEES, program and production manager.
MURKIN JACKSON, regional sales manager.
ROBERT BEALL, local sales manager.
JAMES KNIGHT, promotion & merchandising director.
ALAN MASTERS, traffic manager.
WESLEY MANLEY, administrative assistant.
WILLIAM MURDOCK, continuity chief.
WILLIAM NEY, film manager.
HOWARD DAUBENMEYER, chief engineer.
ALBERT BAKER, assistant chief engineer.

DIGEST OF RATE CARD NO. 9A—(Jan. 1, 1962)

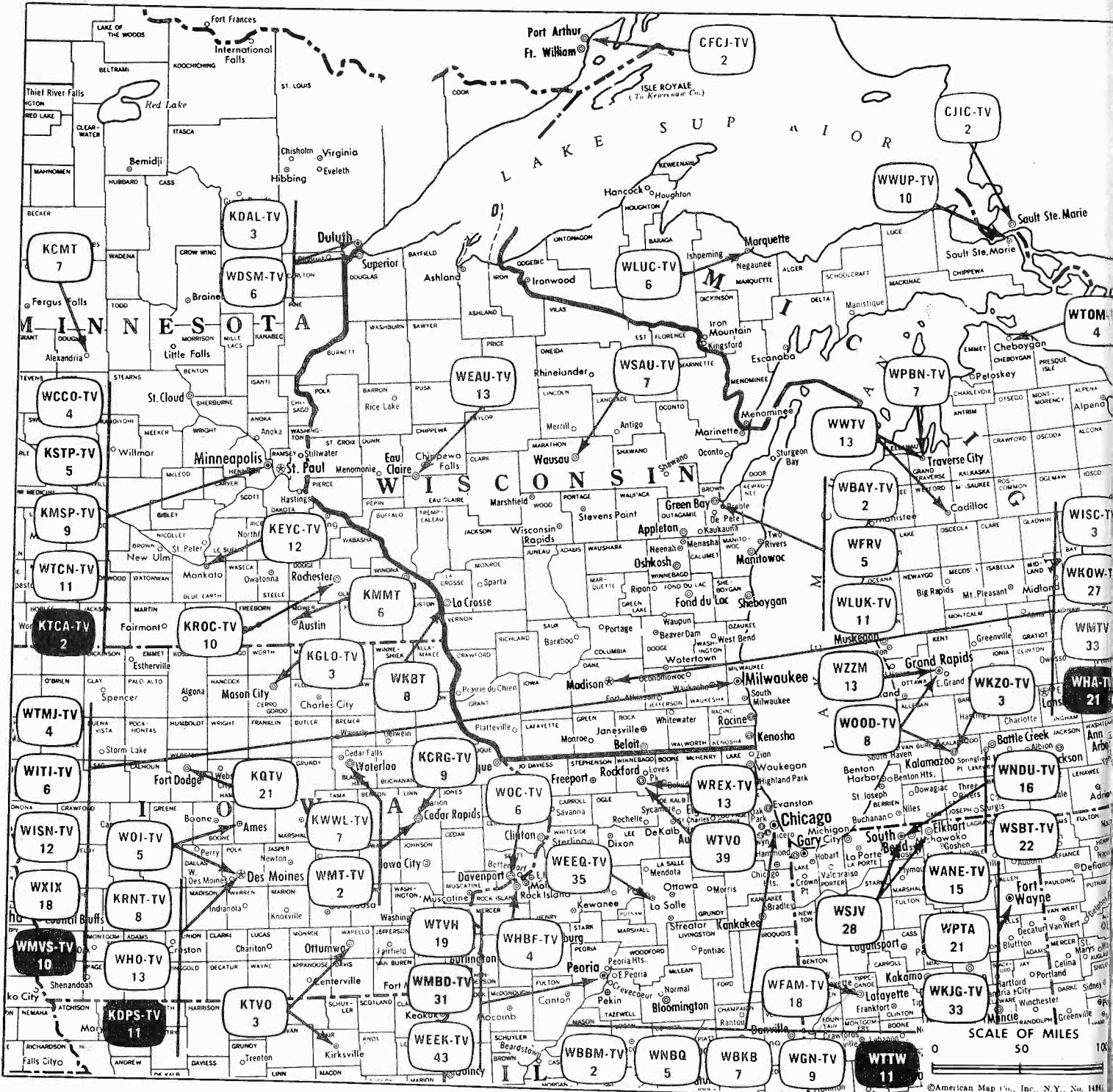
30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
\$450.00 \$230.00 \$210.00 \$200.00 \$150.00 \$75.00

WORK BASE HOURLY RATE: \$700.

2-63 Edition

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	OHIO			
	Belmont	25,800	24,100	93
	Guernsey	11,500	10,200	89
	Harrison	5,400	5,000	91
	Jefferson	28,900	27,300	95
	Monroe	4,600	4,000	86
	Noble	3,400	2,700	80
	WEST VIRGINIA			
	Brooke	8,300	7,900	95
	Hancock	11,500	11,200	98
	Harrison	23,700	21,800	92
	Lewis	5,300	4,400	82
	Marion	19,800	17,400	88
	Marshall	11,400	10,500	92
Monongalia	16,000	13,200	83	
Ohio	22,400	20,900	94	
Pleasants	2,000	1,800	86	
Tyler	3,000	2,500	80	
Upshur	5,100	4,100	80	
Wetzel	5,700	5,000	87	
Between 25-50%	OHIO			
	Carroll	5,900	5,500	94
	Tuscarawas	23,600	21,300	91
	PENNSYLVANIA			
	Greene	11,700	10,600	91
	WEST VIRGINIA			
	Barbour	4,300	3,400	79
	Doddridge	2,100	1,600	77
	Grant	2,200	1,600	73
	Preston	7,300	5,800	79
Randolph	7,100	5,500	78	
Ritchie	3,300	2,500	74	
Taylor	4,500	3,700	80	
Tucker	2,300	1,800	76	
Under 25%	MARYLAND: Garrett.			
OHIO: Columbiana, Coshocton, Holmes, Washington.				
PENNSYLVANIA: Allegheny, Beaver, Fayette, Washington, Westmoreland.				
WTRF-TV Station Total	1,128,600	1,046,200	93	
ARB Total Net Weekly Circulation (March, 1962)	205,800			

Wisconsin



ARB Net Weekly

Market	Circulation	Rank	Total Homes	Rank	TV Households	Rank
Milwaukee	580,200	20	803,300	29	755,500	27
Green Bay	272,600	61	435,300	70	404,100	66
Madison	220,400	78	465,300	63	427,200	62
Duluth-Superior	148,900	104	240,800	118	209,500	115
Wausau	105,900	129	212,900	129	193,000	125
LaCrosse	87,600	146	179,800	140	160,600	135
Eau Claire	74,200	157	172,200	143	156,200	139

Wisconsin Station Status as of Dec. 1, 1962

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
10	3	13
1	1	2
		15

State Educational Technical Facilities
(Complete Data in Educational Directory)

WHA-TV

Madison

Ch. 21

Non-Commercial Educational Station

Licensee: University of Wisconsin, Radio Hall.

Technical Facilities: Channel No. 21 (512-518 mc). Authorized power: 10.7-kw visual, 5.75-kw aural. Antenna: 230-ft. above av. terrain, 274-ft. above ground, 1174-ft. above sea level.

Latitude 43° 04' 34.2"
Longitude 89° 24' 06.0"

WMVS-TV

Milwaukee

Ch. 10

Non-Commercial Educational Station

Licensee: Board of Vocational & Adult Education, 1015 N. Sixth St., Milwaukee 3.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 159-kw aural. Antenna: 750-ft. above av. terrain, 1046-ft. above ground, 1746-ft. above sea level.

Latitude 43° 12' 30"
Longitude 87° 55' 19"

WMVT

Milwaukee

Ch. 36

Non-Commercial Educational Station

(To Begin Operation in Fall of 1962)

Licensee: Milwaukee Bd. of Vocational & Adult Education, 1015 N. Sixth St., Milwaukee.

Technical Facilities: Channel No. 36 (602-608 mc). Authorized power: 29.5-kw visual, 15.8-kw aural. Antenna: 436-ft. above av. terrain, 1078-ft. above ground, 1771-ft. above sea level.

Latitude 43° 05' 24"
Longitude 87° 53' 47"

State Cross Reference List
Communities That Receive Programs of Stations That Are Located Elsewhere

WFRV & WLUK-TV

Marinette

(See Green Bay, Wis.)

KDAL-TV

Superior

(See Duluth, Minn.)

TO BUY OR SELL A

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CHICAGO

1714 Tribune Tower
DE 7-2754

SAN FRANCISCO

111 Sutter St.
EX 2-5671

DALLAS

1511 Bryan St.
RI 8-1175

NATIONWIDE ● NEGOTIATIONS
FINANCING ● APPRAISALS

Wisconsin—Eau Claire

abc **WEAU-TV**

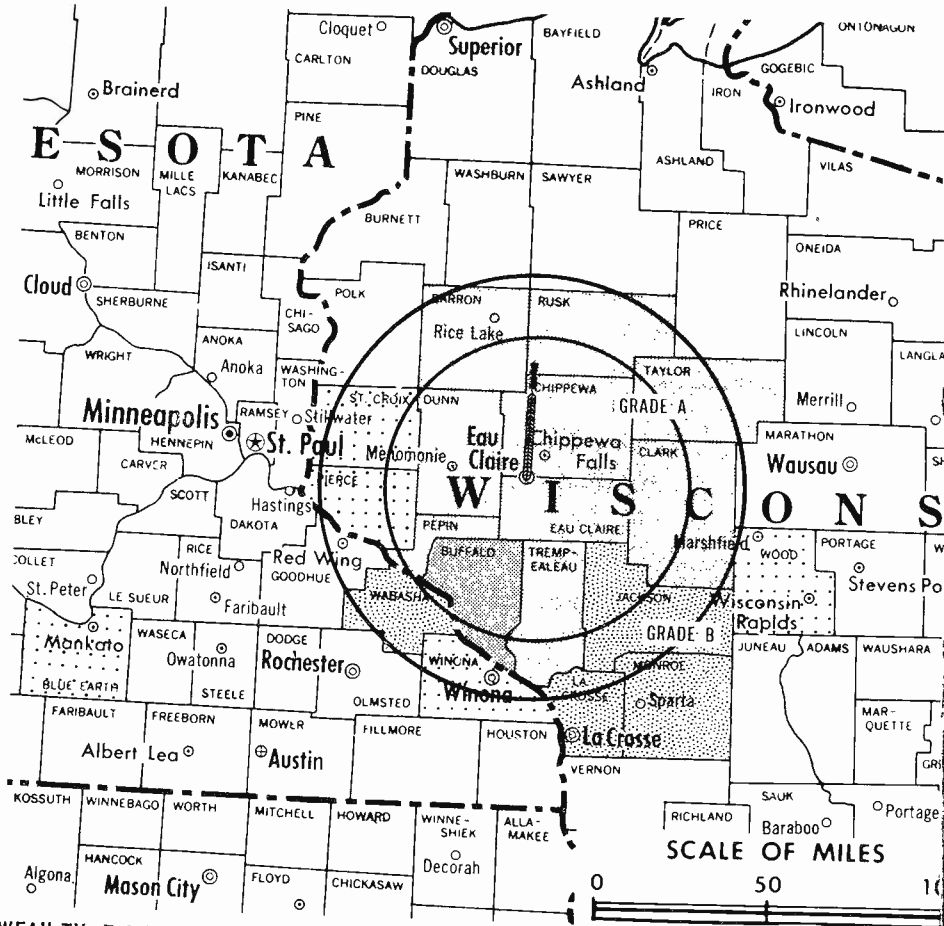
Ch. 13



Technical Facilities: Channel No. 13
(210-216 mc). Authorized power:
310-kw visual, 155-kw aural. An-
tenna: 900-ft. above av. terrain,
958-ft. above ground, 1847-ft.
above sea level.

Latitude 44° 47' 58"
Longitude 91° 47' 59"

Transmitter: 2415 S. Hastings Way.
Studio: 2415 S. Hastings Way.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WEAU-TV Ref: FCC File No. BPCT-2154 Granted 10/12/56

©American Map Co., Inc., N.Y., No. 14

WEAU-TV

Network Service: ABC, NBC.

Licensee: Post Bcstg. Corp., 2415 S. Hastings Way.

Telephone: Temple 2-3474. TWX No.: EU 8811.

Ownership: Post Broadcasting is a subsidiary of Post Publishing Co., publisher of Wis. newspapers Appleton Post-Crescent and Twin City News Record, Green Bay Press-Gazette and owner of radio WJPB, Green Bay.

Began Operation: Dec. 17, 1953. Sale to present owner by Morgan Murphy interests approved by FCC May 16, 1962 (Television Digest, Vol. 2:4, 21).

Represented (sales) by George Hollingbery.

Represented (legal) by Scharfeld, Bechhoefer, Baron & Stambler.

Personnel:

V. I. MINAHAN, president.
LEO HOWARD, general manager.
ELMO REED, chief engineer.

DIGEST OF RATE CARD NO. 7 (Oct. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-9:30 p.m., daily.	\$475.00	\$325.00	\$250.00	\$225.00	\$100.00	\$75.00
NETWORK BASE HOURLY RATE:	\$325 (ABC), \$300 (NBC).					

	Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50 %	WISCONSIN				
		Barron	10,100	8,800	88
		Buffalo	4,100	3,600	88
		Chippewa	12,000	11,200	93
		Clark	8,800	7,500	85
		Dunn	7,400	6,600	89
		Eau Claire	17,300	15,900	92
		Pepin	2,000	1,800	90
		Rusk	4,200	3,700	88
		Taylor	4,800	4,200	87
	Trempealeau	6,800	5,800	85	
Between 25-50 %	MINNESOTA				
		Wabasha	4,800	4,500	94
	WISCONSIN				
		Jackson	4,400	3,900	87
Under 25 %	MINNESOTA				
		Blue Earth	12,800	11,500	90
		Winona	11,800	10,400	88
	WISCONSIN				
		Pierce	6,300	5,900	93
	St. Croix	8,200	7,800	95	
	Wood	16,600	15,600	94	
WEAU-TV Station Total			172,200	156,200	91
ARB Total Net Weekly Circulation (March, 1962)				74,200	

Wisconsin—Green Bay

WBAY-TV

Ch. 2



Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1205-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 44° 24' 33"
Longitude 88° 00' 00"

Transmitter: Town of DePere, Wis.

Affiliate: WBAY, 5-kw, 1360 kc (CBS).

Affiliate: WBAY-FM, 44.6-kw, 101.1 mc (No. 266), 1039-ft. antenna height.

AB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Households: © SRDS
Consumer Market Data as of 1/1/62.
Homes: TV% and Net Weekly Circulation 1962 American Research Bureau.



WBAY-TV Ref: FCC File No. BPCT-2851 Granted 8/8/61 ©American Map Co., Inc., N.Y., No. 14244

WBAY-TV

Address: Norbertine Fathers, 115 South Jefferson St.
Phone: Hemlock 2-3331.
No.: GB 8366.
Ownership: Norbertine Fathers (St. Norbert College); Rev. S. M. Allen, pres. Also owns radio WHBY, Appleton, Wis.
In Operation: March 17, 1953.
Presented (sales) by H-R Television Inc.
Presented (legal) by Hogan & Hartson.
Presented (engineering) by Kear & Kennedy.
Personnel:
RAYDN R. EVANS, general manager.
EARL HUTH, national sales manager.
REG McELRONE, program director & film buyer.
TOM TOMLIN, sales promotion & merchandising director.
JES STURMER, farm director.

DIGEST OF RATE CARD NO. 7 (Jan. 1, 1960)

Per 30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.					
\$70.00	\$420.00	\$280.00	\$175.00	\$175.00	\$135.00 \$68.00

WORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%				
	MICHIGAN			
	Alger	2,600	2,400	89
	Delta	9,900	8,800	89
	Iron	5,300	4,900	92
	Manistee	5,900	5,300	91
	Mason	6,800	5,700	84
	Menominee	7,100	6,600	80
	Ontonagon	3,100	2,500	80

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)				
WISCONSIN				
	Brown	34,500	33,300	97
	Calumet	6,000	5,600	94
	Door	6,200	5,900	95
	Florence	1,000	1,000	91
	Fond Du Lac	21,400	19,700	93
	Forest	2,200	1,800	81
	Green Lake	4,900	4,400	90
	Kewaunee	5,100	4,800	95
	Manitowoc	21,800	21,100	97
	Marinette	10,100	9,700	96
	Marquette	2,700	2,300	84
	Oconto	7,100	6,500	92
	Outagamie	27,900	27,100	97
	Portage	10,200	9,400	92
	Shawano	9,600	8,800	92
	Sheboygan	26,500	25,200	96
	Waupaca	10,600	10,000	94
	Waushara	4,200	3,800	89
	Winnebago	31,900	30,500	96
Between 25-50%				
MICHIGAN				
	Benzie	2,400	2,100	88
	Dickinson	7,500	7,000	94
	Leelanau	2,700	2,400	89
	Luce	1,700	1,400	84
	Marquette	15,800	14,900	94
	Schoolcraft	2,600	2,200	83
WISCONSIN				
	Langlade	5,600	5,100	91
	Lincoln	6,600	6,200	94
	Oneida	6,600	5,800	88
	Price	4,300	3,600	82
	Wood	16,600	15,600	94
Under 25%				
MICHIGAN: Charlevoix, Emmet. WISCONSIN: Adams, Clark, Dodge, Iron, Juneau, Marathon, Taylor, Villas.				
WBAY-TV Station Total		435,300	404,100	93
ARB Total Net Weekly Circulation (March, 1962)		272,600		

Wisconsin—Eau Claire

abc **WEAU-TV**

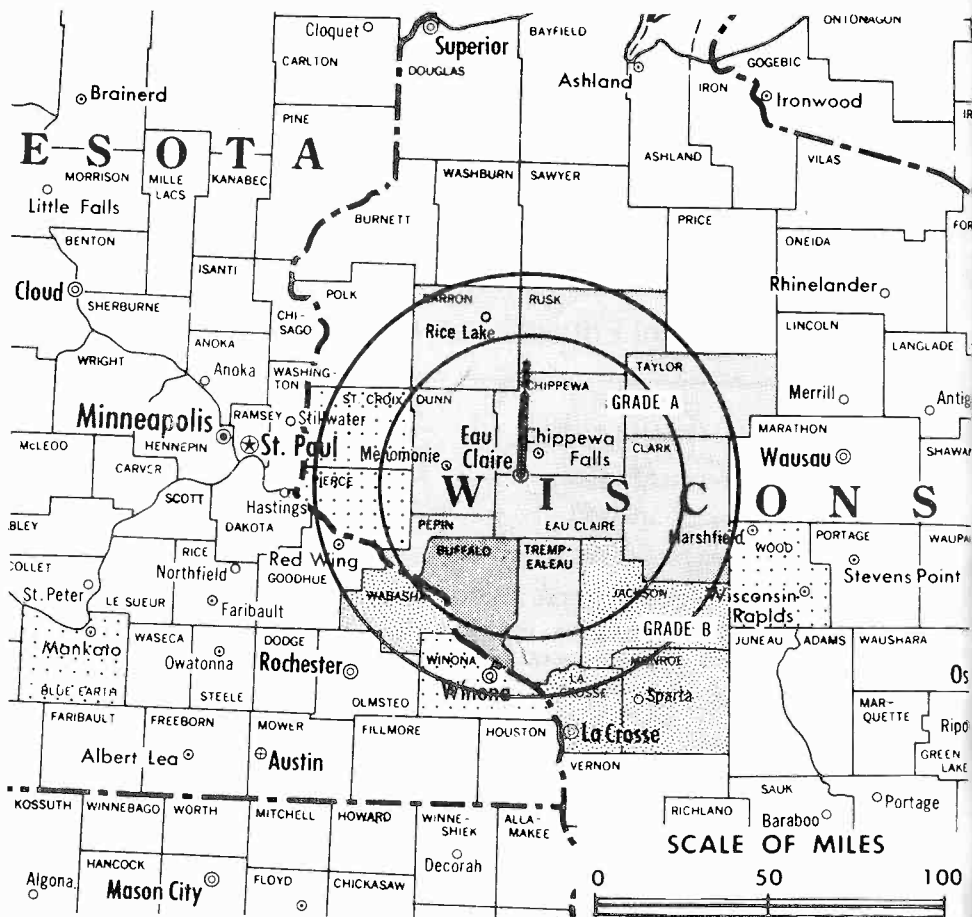


Ch. 13

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 310-kw visual, 155-kw aural. Antenna: 900-ft. above av. terrain, 958-ft. above ground, 1847-ft. above sea level.

Latitude 44° 47' 58"
Longitude 91° 47' 59"

Transmitter: 2415 S. Hastings Way.
Studio: 2415 S. Hastings Way.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WEAU-TV Ref: FCC File No. BPCT-2154 Granted 10/12/56

©American Map Co., Inc., N.Y., No. 14214

WEAU-TV

Network Service: ABC, NBC.

Licensee: Post Bcstg. Corp., 2415 S. Hastings Way.

Telephone: Temple 2-3474. TWX No.: EU 8811.

Ownership: Post Broadcasting is a subsidiary of Post Publishing Co., publisher of Wis. newspapers Appleton Post-Crescent and Twin City News Record, Green Bay Press-Gazette and owner of radio WJPB, Green Bay.

Began Operation: Dec. 17, 1953. Sale to present owner by Morgan Murphy interests approved by FCC May 16, 1962 (Television Digest, Vol. 2:4, 21).

Represented (sales) by George Hollingbery.

Represented (legal) by Scharfeld, Bechhoefer, Baron & Stambler.

Personnel:

V. I. MINAHAN, president.
LEO HOWARD, general manager.
ELMO REED, chief engineer.

DIGEST OF RATE CARD NO. 7 (Oct. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-9:30 p.m., daily.	\$475.00	\$325.00	\$250.00	\$225.00	\$100.00	\$75.00
NETWORK BASE HOURLY RATE:	\$325 (ABC), \$300 (NBC).					

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	WISCONSIN			
	Barron	10,100	8,800	87
	Buffalo	4,100	3,600	89
	Chippewa	12,000	11,200	93
	Clark	8,800	7,500	85
	Dunn	7,400	6,600	90
	Eau Claire	17,300	15,900	92
	Pepin	2,000	1,800	87
	Rusk	4,200	3,700	87
	Taylor	4,800	4,200	89
Trempealeau	6,800	5,800	85	
Between 25-50%	MINNESOTA			
	Wabasha	4,800	4,500	92
	WISCONSIN			
	Jackson	4,400	3,900	87
LaCrosse	21,400	20,100	94	
Monroe	8,400	7,400	89	
Under 25%	MINNESOTA			
	Blue Earth	12,800	11,500	90
	Winona	11,800	10,400	88
	WISCONSIN			
	Pierce	6,300	5,900	93
St. Croix	8,200	7,800	95	
Wood	16,600	15,600	94	
WEAU-TV Station Total		172,200	156,200	91
ARB Total Net Weekly Circulation (March, 1962)			74,200	

Wisconsin—Green Bay

WBAY-TV

Ch. 2



Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1205-ft. above av. terrain, 1149-ft. above ground, 2049-ft. above sea level.

Latitude 44° 24' 33"
Longitude 88° 00' 00"

Transmitter: Town of DePere, Wis.
AM Affiliate: WBAY, 5-kw, 1360 kc (CBS).

FM Affiliate: WBAY-FM, 44.6-kw, 101.1 mc (No. 266), 1039-ft. antenna height.

ARB Data: Net weekly circulation percentages in table below were compiled before station changed to present facilities.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WBAY-TV Ref: FCC File No. BPCT-2851 Granted 8/8/61

©American Map Co., Inc., N.Y., No. 14244

WBAY-TV

Licensee: Norbertine Fathers, 115 South Jefferson St.
Studio: 115 South Jefferson St.
Telephone: Hemlock 2-3331.
Fax No.: GB 8366.
Ownership: Norbertine Fathers (St. Norbert College); Rev. S. M. Killeen, pres. Also owns radio WHBY, Appleton, Wis.
Began Operation: March 17, 1953.
Represented (sales) by H-R Television Inc.
Represented (legal) by Hogan & Hartson.
Represented (engineering) by Kear & Kennedy.
Personnel:
HAYDN R. EVANS, general manager.
EARL HUTH, national sales manager.
GREG McELRONE, program director & film buyer.
JIM TOMLIN, sales promotion & merchandising director.
LES STURMER, farm director.

DIGEST OF RATE CARD NO. 7 (Jan. 1, 1960)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—6:30-10 p.m., daily.
\$700.00 \$420.00 \$280.00 \$175.00 \$175.00 \$135.00 \$68.00
NETWORK BASE HOURLY RATE: \$800.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%				
	MICHIGAN			
	Alger	2,600	2,400	89
	Delta	9,900	8,800	89
	Iron	5,300	4,900	92
	Manistee	5,900	5,300	91
	Mason	6,800	5,700	84
	Menominee	7,100	6,600	80
	Ontonagon	3,100	2,500	80

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)				
WISCONSIN				
	Brown	34,500	33,300	97
	Calumet	6,000	5,600	94
	Door	6,200	5,900	95
	Florence	1,000	1,000	91
	Fond Du Lac	21,400	19,700	93
	Forest	2,200	1,800	81
	Green Lake	4,900	4,400	90
	Kewaunee	5,100	4,800	95
	Manitowoc	21,800	21,100	97
	Marinette	10,100	9,700	96
	Marquette	2,700	2,300	84
	Oconto	7,100	6,500	92
	Outagamie	27,900	27,100	97
	Portage	10,200	9,400	92
	Shawano	9,600	8,800	92
	Sheboygan	26,500	25,200	96
	Waupaca	10,600	10,000	94
	Waushara	4,200	3,800	89
	Winnebago	31,900	30,500	96
Between 25-50%				
MICHIGAN				
	Benzie	2,400	2,100	88
	Dickinson	7,500	7,000	94
	Leelanau	2,700	2,400	89
	Luce	1,700	1,400	84
	Marquette	15,800	14,900	94
	Schoolcraft	2,600	2,200	83
WISCONSIN				
	Langlade	5,600	5,100	91
	Lincoln	6,600	6,200	94
	Oneida	6,600	5,800	88
	Price	4,300	3,600	82
	Wood	16,600	15,600	94
Under 25%				
MICHIGAN: Charlevoix, Emmet. WISCONSIN: Adams, Clark, Dodge, Iron, Juneau, Marathon, Taylor, Villas.				
WBAY-TV Station Total		435,300	404,100	93
ARB Total Net Weekly Circulation (March, 1962)		272,600		

Wisconsin—Green Bay



WLUK-TV

Ch. 11

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1260-ft. above av. terrain, 1160-ft. above ground, 2046-ft. above sea level.

Latitude 44° 24' 31.4"
Longitude 87° 59' 29"

Transmitter: Glenmore Rd., 4.5-mi. SE of DePere.

Studio: 126 N. Madison St., Green Bay.

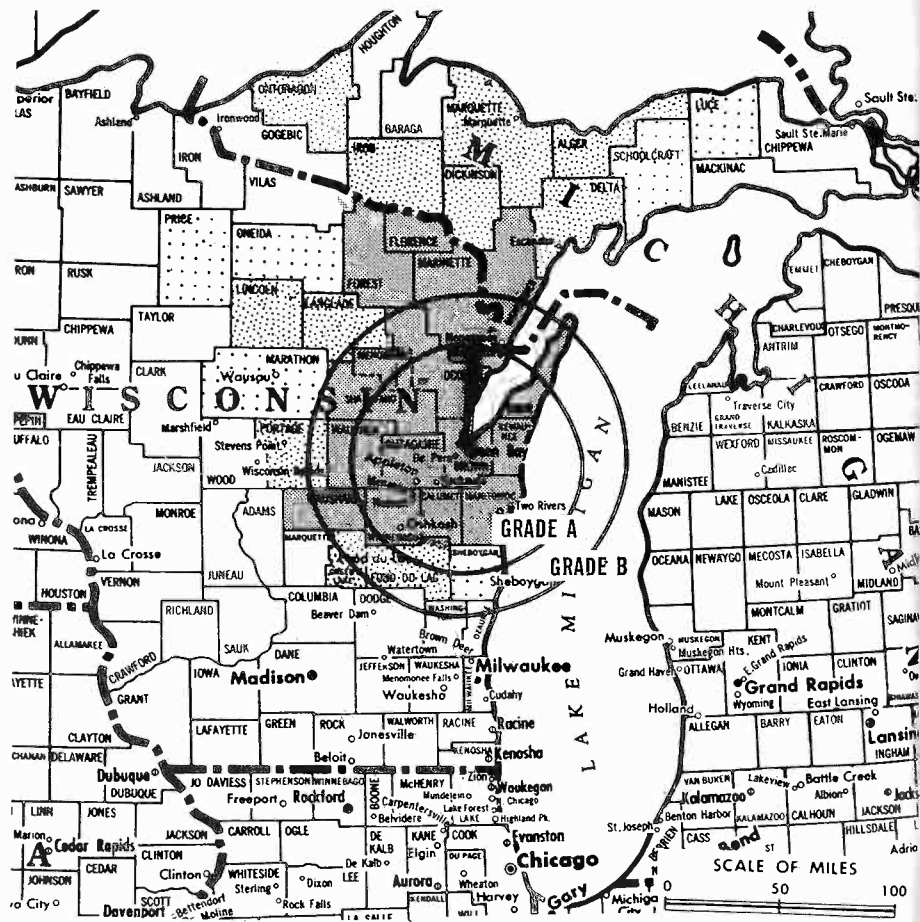
ARB Data: Net Weekly circulation percentage in table below were compiled before station changed to present facilities.

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WLUK-TV Ref: FCC File BMPCT—5591 Granted 8/7/62

©American Map Co., Inc., N.Y., No. 14244

WLUK-TV

Licensee: M & M Bcstg. Co. Inc., Box 549, Green Bay.

Telephone: Hemlock 2-6468. TWX No.: GB 8342.

Ownership: Superior (Wis.) Evening Telegram, 55%; Walter C. Bridges, 10%; Norman M. Postles, 13%; Charles Goldberg, 7.5%; John Stang, 7.5%; Elizabeth Murphy, 3.25%; WJMC Inc., 3.75%; Morgan Murphy is publisher of Evening Telegram, and Lafayette (La.) Advertiser and owns various other newspapers. Morgan Murphy interests also own KXLY-TV, Spokane, Wash. (KXLY). Mr. Murphy also has an interest in WISC-TV, Madison, Wis. WLUK-TV holds 52% interest in WLUK-TV, Marquette, Mich.

Began Operation: Aug. 9, 1954. Sale to present group by W. E. Walker (50%), J. D. Mackin (23.3%) and associates approved March 19, 1958 by FCC (Television Digest, Vols. 13:52; 14:2, 12).

Represented (sales) by Young Television Corp.; Harry Hyett (Minneapolis).

Represented (legal) by Scharfeld, Bechhoefer, Baron & Stambler.

Represented (engineering) by Jules Cohen & Assoc.

Personnel:

JOHN H. BORGAN, general manager.
DAN GIOVANNINI, operations manager.
ROBERT BRICE, news editor.
MARSHALL WILLIAMSON, chief engineer.
ROBERT SCHULZE, sports director.
CHUCK RAMSAY, farm director.
FRAN JOHANSKI, promotion manager.

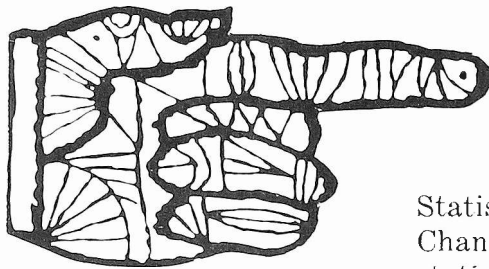
DIGEST OF RATE CARD NO. 9—(Oct. 15, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	ID
Class AA	—6:30-10 p.m., daily.					
	\$650.00	\$390.00	\$260.00	\$227.00	\$162.50	\$135.00 \$68.00

*Class AA: 20 Sec. \$115.

NETWORK BASE HOURLY RATE: \$600.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MICHIGAN			
	Menominee	7,100	6,600	93
	WISCONSIN			
	Brown	34,500	33,300	97
	Calumet	6,000	5,600	94
	Door	6,200	5,900	95
	Florence	1,000	1,000	91
	Forest	2,200	1,800	81
	Kewaunee	5,100	4,800	95
	Manitowoc	21,800	21,100	97
Marinette	10,100	9,700	96	
Oconto	7,100	6,500	92	
Outagamie	27,900	27,100	97	
Shawano	9,600	8,800	92	
Waupaca	10,600	10,000	94	
Waushara	4,200	3,800	89	
Winnebago	31,900	30,500	96	
Between 25-50%	MICHIGAN			
	Alger	2,600	2,400	89
	Delta	9,900	8,800	89
	Dickinson	7,500	7,000	94
	Iron	5,300	4,900	92
	Marquette	15,800	14,900	94
	Ontonagon	3,100	2,500	80
	WISCONSIN			
	Fond Du Lac	21,400	19,700	93
	Green Lake	4,900	4,400	90
Langlade	5,600	5,100	91	
Lincoln	6,600	6,200	94	
Marquette	2,700	2,300	84	
Portage	10,200	9,400	92	
Under 25%	MICHIGAN:			
	Luce, Schoolcraft.			
WISCONSIN:				
Marathon, Oneida, Price, Sheboygan.				
WLUK-TV Station Total		347,400	325,800	94
ARB Total Net Weekly Circulation (March, 1962)			235,900	



The Plus Value Facts...

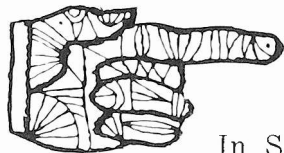
Statistics* show that the number of homes able to receive Channel 11 has increased more in the last two years than stations B and C combined in the Green Bay market.

Here are the facts . . .

	<u>WLUK</u>	<u>Sta. B</u>	<u>Sta. C</u>
able to receive	+25.6	+ 0.8	+ 5.5
average daily daytime	+70.4	+13.1	+13.7
average daily nighttime	+28.5	- 0.7	+12.4

*March, 1962 ARB Circulation Totals

...And



The Reason Why...

In September of 1961, Channel 11 began transmitting from the tallest tower above ground in Wisconsin with 316 kw. of power.

Check with Adam Young Co. or Harry Hyett, Mpls., and let them give you the facts about the greatest buy in Wisconsin.

WLUK-TV
GREEN BAY, WIS.

Wisconsin—Green Bay



WFRV

Ch. 5



Technical Facilities: Channel No. 5 (72-78 mc). Authorized power: 93.3-kw visual, 56.2-kw aural. Antenna: 1120-ft. above av. terrain, 999-ft. above ground, 1916-ft. above sea level.

Latitude 44° 24' 20.7"
Longitude 88° 00' 19.2"

Transmitter: 3-mi. SE of DePere, Hwy. 7.

Studio: Mason & Roosevelt Sts.

Telephone: 437-5411.

TWX No.: 414-498-3498.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WFRV Ref: FCC File No. BMPCT-4300 Granted 11/2/56

©American Map Co., Inc., N.Y., No. 14244

WFRV

Licensee: Valley Broadcasting Co. Inc., Mason & Roosevelt Sts.

Ownership: Valley Bcstg. Co. Inc., 100% owned by WAVE Inc. For owners & other interests, see WAVE-TV, Louisville, Ky.

Began Operation: May 21, 1955. Sale to present owner by S. N. Pickard group approved Jan. 4, 1961 by FCC (Television Digest, Vol. 16:49; 17:2).

Represented (sales) by The Katz Agency.

Represented (legal) by McKenna & Wilkinson.

Personnel:

GEORGE W. NORTON JR., president.
H. LEE BROWNING, v.p. & general manager.
FRED JOHNSON, general sales manager.
OTTO JUNKERMAN, promotion director.
HARRY RIEGERT, operations director.
HARRY HILL, chief engineer.

DIGEST OF RATE CARD NO. 7

(July 1, 1962)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$650.00 \$390.00 \$260.00 \$163.00 \$130.00 \$105.00 \$53.00

NETWORK BASE HOURLY RATE: \$725.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	MICHIGAN			
	Alger	2,600	2,400	89
	Delta	9,900	8,800	89
	Iron	5,300	4,900	92
	Manistee	5,900	5,300	91
	Mason	6,800	5,700	84
	Menominee	7,100	6,600	93
Ontonagon	3,100	2,500	80	

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50% (Continued)	WISCONSIN			
	Brown	34,500	33,300	97
	Calumet	6,000	5,600	94
	Door	6,200	5,900	95
	Florence	1,000	1,000	91
	Fond Du Lac	21,400	19,700	93
	Forest	2,200	1,800	81
	Green Lake	4,900	4,400	90
	Kewaunee	5,100	4,800	95
	Manitowoc	21,800	21,100	97
	Marquette	10,100	9,700	96
	Marquette	2,700	2,300	84
	Oconto	7,100	6,500	92
	Outagamie	27,900	27,100	97
	Portage	10,200	9,400	92
Shawano	9,600	8,800	92	
Sheboygan	26,500	25,200	96	
Waupaca	10,600	10,000	94	
Waushara	4,200	3,800	89	
Winnebago	31,900	30,500	96	
Between 25-50%	MICHIGAN			
	Benzie	2,400	2,100	88
	Dickinson	7,500	7,000	94
	Leelanau	2,700	2,400	89
	Marquette	15,800	14,900	94
Under 25%	WISCONSIN			
	Adams	2,400	2,100	84
	Juneau	5,200	4,300	82
	Langlade	5,600	5,100	91
	Lincoln	6,600	6,200	94
	Oneida	6,600	5,800	88
Price	4,300	3,600	82	
Under 25%: MICHIGAN: Luce, Schoolcraft. WISCONSIN: Dodge, Iron, Marathon, Vilas, Wood.				
WFRV Station Total		413,000	384,700	93
ARB Total Net Weekly Circulation (March, 1962)		259,500		

Wisconsin—La Crosse



WKBT

Ch. 8



Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 250-kw visual, 125-kw aural. Antenna: 810-ft. above av. terrain, 578-ft. above ground, 1746-ft. above sea level.

Latitude 43° 41' 44"
Longitude 91° 12' 09"

Holds CP for change to 316-kw visual, 158-kw aural, 1540-ft. above av. terrain, 1625-ft. above ground, lat. 44° 05' 28"; long. 91° 20' 15"; transmitter to 1-mi. NE of Galesville, Wis.

Transmitter: Town Rd. & School Section Rd., 9-mi. S of city.

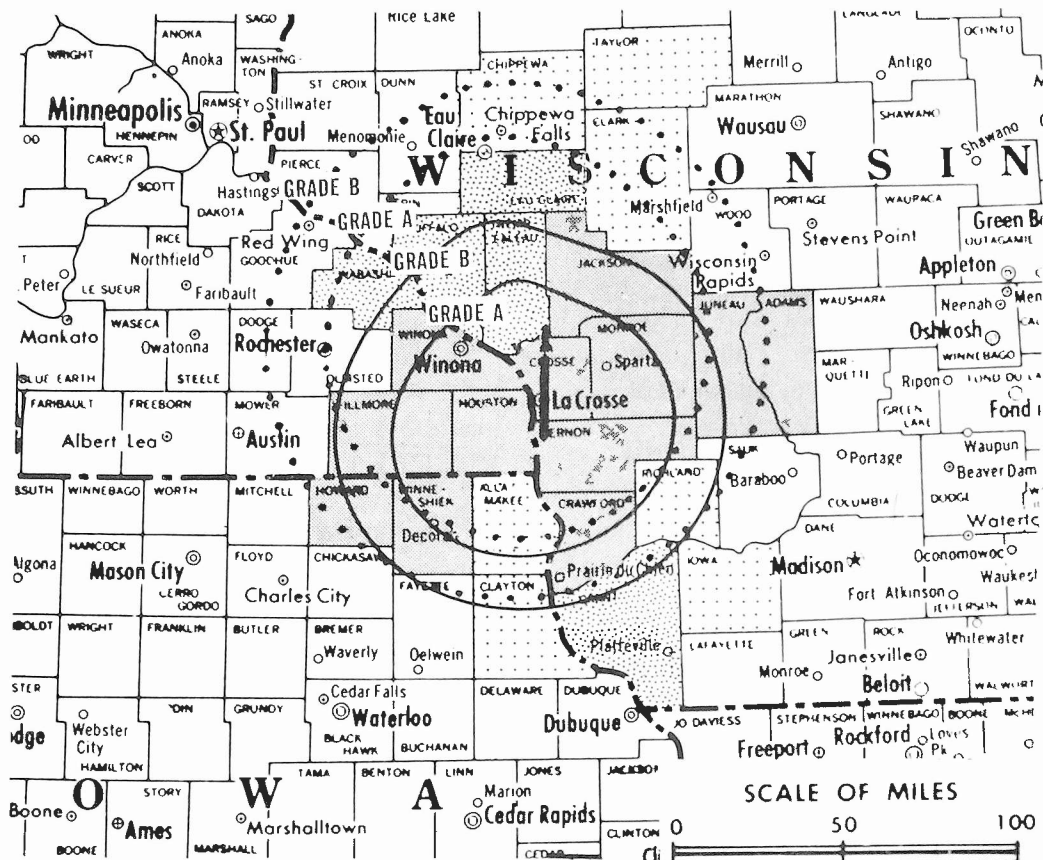
FM Affiliate: WKBH, 5-kw, 1410 kc (NBC).

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

1962 American Research Bureau.



WKBT Ref: FCC File No. BPCT-2070 Granted 2/8/56
CP: BPCT-2917 Granted 7/25/62

©American Map Co., Inc., N.Y., No. 14244

WKBT

Network Service: ABC, CBS, NBC.

Licensee: WKBH Television Inc., 141 S. 6th St.

Radio: 141 S. 6th St.

Telephone: 2-4678.

TX No.: LC 8718.

Ownership: La Crosse Tribune, 27.5%; Howard Dahl, 21%; Kenneth Dahl, 9.6%; Catherine Dahl Wood and Dorothy Dahl Marneau, 9.2% each; W. T. Burgess, 10%; following each owning 2%: Charles D. Gellatt, Allan Schilling, Ray Ping, Runge Sletten, Orval Nelson; following, each owning 1%: Fred Ristow, E. L. Burgess, Ed Keefe; R. L. Bangsberg, .5%.

Begin Operation: Aug. 1, 1954.

Presented (sales) by Avery-Knodel Inc.; Harry S. Hyett Co.

Presented (legal) by Dow, Lohnes & Albertson.

Presented (engineering) by Jansky & Bailey.

Personnel:

HOWARD DAHL, general manager.

ROBERT Z. MORRISON, sales manager.

RAYMOND O. SKARAN, program manager & film buyer.

PAUL MORSCH, news director.

AL LEEMAN, chief engineer.

DIGEST OF RATE CARD NO. 6

(April 1, 1961)

30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7-10 p.m., daily.

\$50.00 \$270.00 \$180.00 \$116.00 \$100.00 \$90.00 \$45.00

NETWORK BASE HOURLY RATE: \$400 (ABC), \$400 (CBS), \$400 (NBC).

	Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%		IOWA				
		Howard	3,700	3,100	83	
		Winneshiek	6,000	5,300	88	
		MINNESOTA				
		Fillmore	7,100	6,400	91	
Houston	4,600	4,200	91			
Winnona	11,800	10,400	88			
Between 25-50%		WISCONSIN				
		Adams	2,400	2,100	84	
		Crawford	4,500	4,100	90	
		Jackson	4,400	3,900	87	
		Juneau	5,200	4,300	82	
		La Crosse	21,400	20,100	94	
		Monroe	8,400	7,400	89	
		Vernon	7,500	6,700	89	
		MINNESOTA				
		Wabasha	4,800	4,500	92	
Under 25%		WISCONSIN				
		Buffalo	4,100	3,600	89	
		Eau Claire	17,300	15,900	92	
		Grant	12,500	10,700	86	
Trempealeau	6,800	5,800	85			
Under 25%		IOWA				
		Allamakee	4,500	4,100	91	
		Clayton	6,700	5,800	87	
		WISCONSIN				
		Chippewa	12,000	11,200	93	
Clark	8,800	7,500	85			
Iowa	5,400	4,800	89			
Richland	5,100	4,500	88			
Taylor	4,800	4,200	89			
WKBT Station Total			179,800	160,600	89	
ARB Total Net Weekly Circulation (March, 1962)				87,600		

Wisconsin—Madison



WISC-TV

Ch. 3



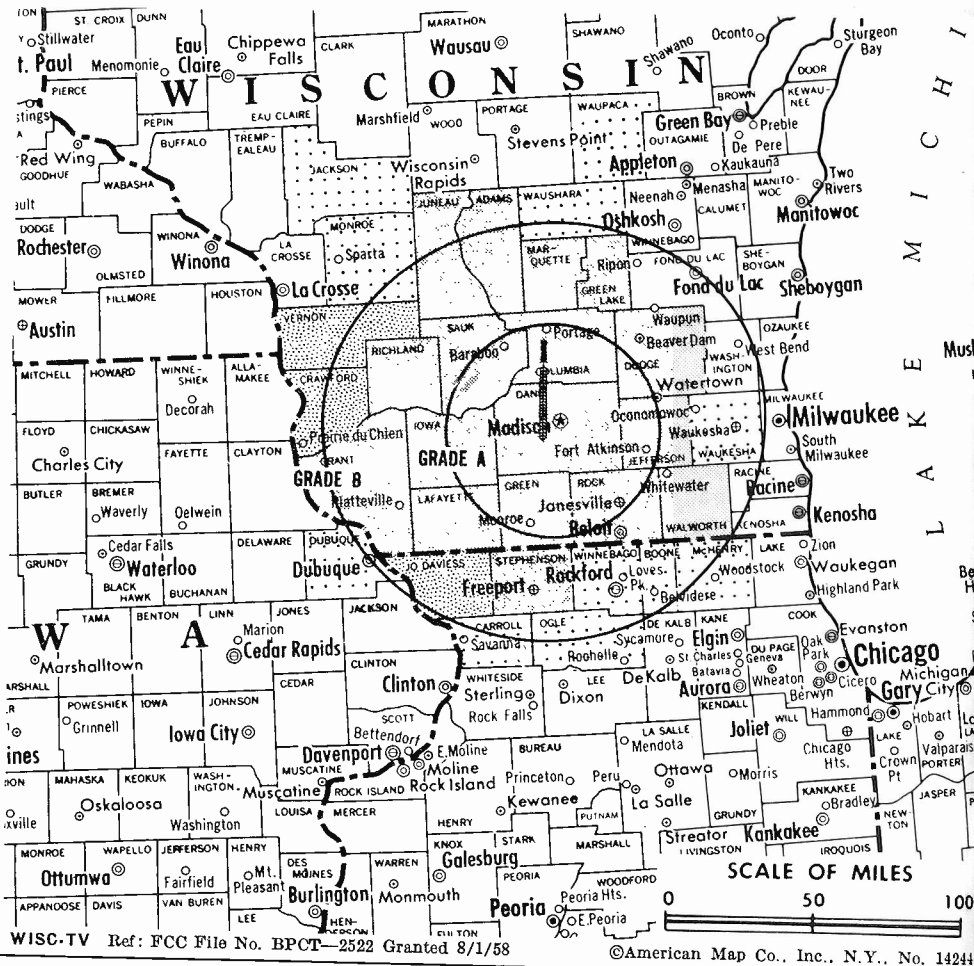
Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 56.2-kw visual, 28.8-kw aural. Antenna: 1190-ft. above av. terrain, 1107-ft. above ground, 2227-ft. above sea level.

Latitude 43° 01' 52"
Longitude 89° 30' 18"

Requests change to 100-kw visual, 50-kw aural.

Transmitter: Hwy. PD., 6-mi. WSW of Madison.

TV tape: Recording facilities.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WISC-TV

Licensee: Television Wisconsin Inc., Communications Center, 4801 W. Beltline Hwy.

Studio: 4801 W. Beltline Hwy.

Telephone: Cedar 3-9791. TWX No.: MN 8512.

Ownership: Evening Telegraph Co., 34.8%; Ralph M. Immell, pres., 20%; Russell A. Nelson, v.p., 7.5%; Ralph R. O'Connor, secy., 7.5%; H. Kenneth Harley, treas., 7.5%; Morgan Murphy, 15.2%; George H. Johnson, 7.5%. Evening Telegraph Co., owned by Mr. Murphy, publishes Superior Evening Telegram. For other Murphy interests, see WLUK-TV, Green Bay, Wis.

Began Operation: June 24, 1956.

Represented (sales) by Peters, Griffin, Woodward Inc.

Represented (legal) by Scharfeld, Bechhoefer, Baron & Stambler.

Personnel:

RALPH O'CONNOR, general manager.
RICHARD S. NICKESON, sales manager.
DAN IMHOFF, program director & film buyer.
WALTER HARIU, chief engineer & operations manager.

DIGEST OF RATE CARD NO. 4 (July 1, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class AA—7-10 p.m., daily.	\$750.00	\$450.00	\$300.00	\$225.00	\$200.00	\$150.00
NETWORK BASE HOURLY RATE:	\$650.					



"FELIX THE CAT"
YOUR KIDS AUDIENCE
IS IN THE BAG WITH
—TV's HAPPIEST
CARTOON CHARACTER

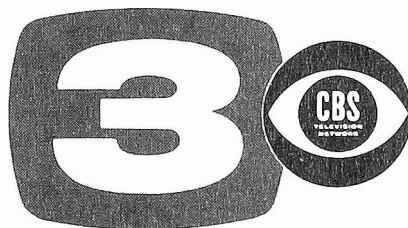
HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	ILLINOIS			
	Stephenson	14,700	13,400	91
	WISCONSIN			
	Adams	2,400	2,100	84
	Columbia	11,000	10,000	91
	Dane	65,800	59,000	90
	Dodge	18,100	16,500	91
	Grant	12,500	10,700	86
	Green	7,900	7,200	91
	Green Lake	4,900	4,400	90
	Iowa	5,400	4,800	89
	Jefferson	15,100	14,200	94
	Juneau	5,200	4,300	82
	Lafayette	5,000	4,500	90
Marquette	2,700	2,300	84	
Richland	5,100	4,500	88	
Rock	34,600	32,600	95	
Sauk	10,500	9,300	88	
Walworth	15,900	14,800	93	
Between 25-50%	ILLINOIS			
	Jo Daviess	6,500	5,600	86
	WISCONSIN			
Crawford	4,500	4,100	90	
Vernon	7,500	6,700	89	
Under 25%	ILLINOIS			
	Boone	6,200	5,700	92
	Carroll	6,100	5,700	93
	McHenry	25,700	24,900	97
	Ogle	12,000	11,000	92
	Winnebago	65,300	61,100	94
	IOWA			
	Dubuque	21,800	19,400	90
WISCONSIN				
Jackson	4,400	3,900	87	
Monroe	8,400	7,400	89	
Waukesha	45,300	43,300	96	
Waupaca	10,600	10,000	94	
Wausara	4,200	3,800	89	
WISC-TV Station Total		465,300	427,200	92
ARB Total Net Weekly Circulation (March, 1962)			220,400	

It's a fact!

WISC-TV

CHANNEL



MADISON, WISCONSIN

... has led in all audience surveys taken in the Madison, Wisconsin market since the station was established in 1956, both as to popularity and coverage.*



For details on Madison's only VHF television station, contact a Peters, Griffin, Woodward Colonel.

*Plus coverage of Rockford, Illinois and Dubuque, Iowa

Wisconsin—Madison



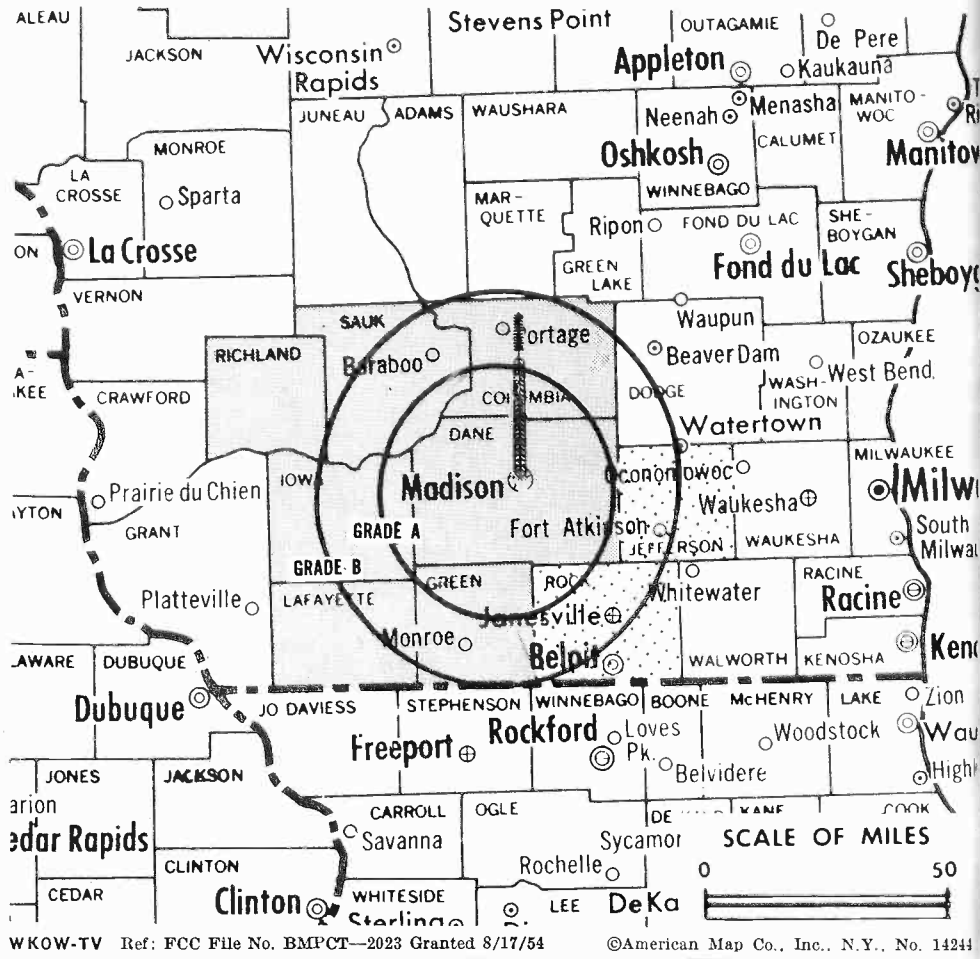
WKOW-TV

Ch. 27

Technical Facilities: Channel No. 27 (548-554 mc). Authorized power: 200-kw max. and 162-kw horizontal visual, 87.1-kw horizontal aural. Antenna: 690-ft. above av. terrain, 597-ft. above ground, 1677-ft. above sea level electrically tilted .5°.

Latitude 43° 03' 09"
Longitude 89° 28' 38"

Transmitter: Gilbert Rd., Madison 3.
AM Affiliate: WKOW, 10-kw (5-kw night), 1070 kc (CBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WKOW-TV Ref: FCC File No. BMPCT-2023 Granted 8/17/54 © American Map Co., Inc., N.Y., No. 14244

WKOW-TV

Grantee (STA): Midcontinent Broadcasting Co. of Wisconsin Inc., 5727 Tokay Bldg.

Studio: 5727 Tokay Bldg.

Telephone: Cedar 8-5891.

TWX No.: MN 8537.

Ownership: Same as KELO-TV, Sioux Falls, S.D.

Began Operation: June 30, 1953. Sale to present owners by Monona Bcstg. Co. approved July 20, 1960 by FCC (Television Digest, Vol. 16:24, 26, 30).

Represented (sales) by Young Television Corp.

Represented (engineering) by Walter F. Kean.

Personnel:

ANTON J. (TONY) MOE, executive v.p.
BEN F. HOVEL, general sales manager.
BOB WICKEM, chief engineer.

DIGEST OF RATE CARD NO. 8 (July 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	ID
Class A—6:59-10:01 p.m., daily.					
\$325.00	\$195.00	\$130.00	\$98.00	\$65.00	\$32.50

NETWORK BASE HOURLY RATE: \$325.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	WISCONSIN			
	Columbia	11,000	10,000	91
	Dane	65,800	59,000	90
	Green	7,900	7,200	91
	Iowa	5,400	4,900	89
	Lafayette	5,000	4,500	90
	Richland	5,100	4,500	88
	Sauk	10,500	9,300	88
Between 25-50%	None	Between 25-50%		
Under 25%	WISCONSIN			
	Jefferson	15,100	14,200	94
	Rock	34,600	32,600	95
WKOW-TV Station Total		160,400	146,200	91
ARB Total Net Weekly Circulation (March, 1962)			93,200	



**THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES**

**TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD**

Wisconsin—Madison

WMTV

Ch. 15



Technical Facilities: Channel No. 15 (476-482 mc). Authorized power: 230-kw maximum and 177-kw horizontal visual, 113.5-kw maximum and 88.5-kw horizontal aural. Antenna: 1060-ft. above av. terrain, 1100-ft. above ground, 2155-ft. above sea level.

Latitude 43° 03' 01"
Longitude 89° 29' 15"

Transmitter: W Beltline Hwy.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WMTV

Licensee: Forward Television Inc., Box 168, W. Beltline Hwy.
Studio & Business Office: W. Beltline Hwy.
Telephone: Cedar 3-5381. TWX No.: MN 8539.
Ownership: Lee Radio Inc., 51% (KGLO-TV, Mason City, Ia.); Lee Broadcasting Inc., 49% (KHQA-TV, Hannibal, Mo.). For other interests, see Lee Radio Inc., Mason City, Ia.
Change Operation: July 8, 1953. Sale to present owners by WTVJ interests (Mitchell Wolfson) approved April 2, 1958 by FCC (Television Digest, Vol. 14:10,14). Previous sale to WTVJ interests by founding Gerald A. Bartell family approved July 25, 1957 by FCC (Vol. 13:26, 30).
Represented (sales) by The Branham Co.
Represented (legal) by Pierson, Ball & Dowd.
Represented (engineering) by Creutz & Snowberger.
Personnel:
HERBERT R. OHRT, president (Mason City, Ia.).
WALTER J. ROTHSCHILD, v.p. & national sales manager (Quincy, Ill.).
MERRITT MILLIGAN, station manager.
DONALD G. HARRER, asst. manager.
GEORGE PLENDERLEITH, film buyer.
WANDA MONTZ, merchandising manager.
TOM KAMMER, news director.
BEVERLY STARK, women's director.
L. STANLEY SADLER, chief engineer.

DIGEST OF RATE CARD NO. 8 (Jan. 15, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	ID	
Class A—7:29-9:30, daily	\$25.00	\$195.00	\$130.00	\$114.00	\$98.00	\$60.00	\$54.00	\$30.00

NETWORK BASE HOURLY RATE: \$300.

ARB Total Net Weekly Circulation
(March, 1962) 90,600.
ARB breakdown of county coverage, by percentage net weekly circulation, was compiled before station shifted from Ch. 33 to Ch. 15. Therefore, it is not included.

**YOUR KIDS AUDIENCE IS IN THE BAG
WITH "FELIX THE CAT"—
TV's HAPPIEST CARTOON CHARACTER**



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NEW YORK . . . CHICAGO . . . HOLLYWOOD

Wisconsin—Milwaukee



WISN-TV

Ch. 12



Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1000-ft. above av. terrain, 1105-ft. above ground, 1735-ft. above sea level.

Latitude 43° 06' 41"
Longitude 87° 55' 38"

Transmitter: 5201 N. Milwaukee River Pkwy.

TV tape: Recording facilities.

AM Affiliate: WISN, 5-kw, 1150 kc (ABC).

FM Affiliate: WISN-FM, 3.7-kw, 97.3 mc (No. 247).

Total Households: © SRDS

Consumer Market Data as of 1/1/62.

TV Homes: TV% and Net Weekly Circulation

© 1962 American Research Bureau.



WISN-TV Ref: FCC File No. BMPCT—3231 Granted 7/20/55

© American Map Co., Inc., N.Y., No. 14244

WISN-TV

Licensee: Hearst Corp., 759 North 19th St., Milwaukee 3.

Studio: 19th & Wells Sts.

Telephone: Division 2-3000. TWX No.: MI 489.

Ownership: Hearst Corp. Same interests operate WBAL-TV, Baltimore, WTAE, Pittsburgh, and radio stations WISN, Milwaukee, WBAL, Baltimore, and (through affiliation) WCAE Inc., operator of WRYT & FM, Pittsburgh.

Began Operation: October 26, 1954 as WTVW; sale to present owners by group headed by L. F. Gran, Paul A. Pratt & Loron Thurwachter approved by FCC March 2, 1955 (Television Digest, Vol. 11:2, 5, 10).

Represented (sales) by Edward Petry & Co. Inc.

Represented (legal) by Dempsey & Koplovitz.

Represented (engineering) by A. Earl Cullum Jr.

Personnel:

- WILLIAM C. GOODNOW, v.p. & general manager.
- RICHARD FOERSTER, general sales manager.
- BAYLEN H. SMITH, program director & film buyer.
- ROBERT L. MEYER, promotion-publicity director.
- WAYNE J. PAINTER, merchandising & marketing director.
- PATT BARNES, public affairs director.
- ROBERT HERZOG, news director.
- RICHARD JOHNSON, sports director.
- DAVID SQUIRES, executive producer.
- KENNETH WALIGORSKI, production director.
- JERRY LOEBE, film director.
- LIONEL WITTEBERG, chief engineer.

DIGEST OF RATE CARD NO. 10
(April 15, 1962)

Hour	30 Min.	15 Min.	5 Min.	Min. or 20 Sec.	10 Sec.
Class AA—6:31-10:15 p.m., daily.	\$1400.00	\$840.00	\$560.00	\$420.00	\$350.00
NETWORK BASE HOURLY RATE:	\$1500.				

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	WISCONSIN			
	Dodge	18,100	16,500	91
	Fond Du Lac	21,400	19,700	93
	Jefferson	15,100	14,200	94
	Milwaukee	323,700	305,100	95
	Ozaukee	11,100	10,500	95
	Racine	42,100	40,500	97
	Sheboygan	26,500	25,200	96
	Walworth	15,900	14,800	93
	Washington	13,000	12,500	96
Waukesha	45,300	43,300	96	
Between 25-50%	WISCONSIN			
	Columbia	11,000	10,000	91
	Green Lake	4,900	4,400	90
	Kenosha	31,700	30,000	95
	Marquette	2,700	2,300	84
Rock	34,600	32,600	95	
Sauk	10,500	9,300	88	
Under 25%	ILLINOIS			
	Boone	6,200	5,700	92
	McHenry	25,700	24,900	97
	MICHIGAN			
	Manistee	5,900	5,300	91
	Mason	6,800	5,700	84
	WISCONSIN			
	Calumet	6,000	5,600	94
	Dane	65,800	59,000	90
	Manitowoc	21,800	21,100	97
Winnebago	31,900	30,500	96	
WISN-TV Station Total		797,700	748,700	94
ARB Total Net Weekly Circulation (March, 1962)		509,400		

For ARB County-by-County Data, see page 40-a.

Wisconsin—Milwaukee

WTMJ-TV
Ch. 4

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 900-ft. above av. terrain, 1035-ft. above ground, 1672-ft. above sea level.

Latitude 43° 05' 29"
Longitude 87° 54' 07"

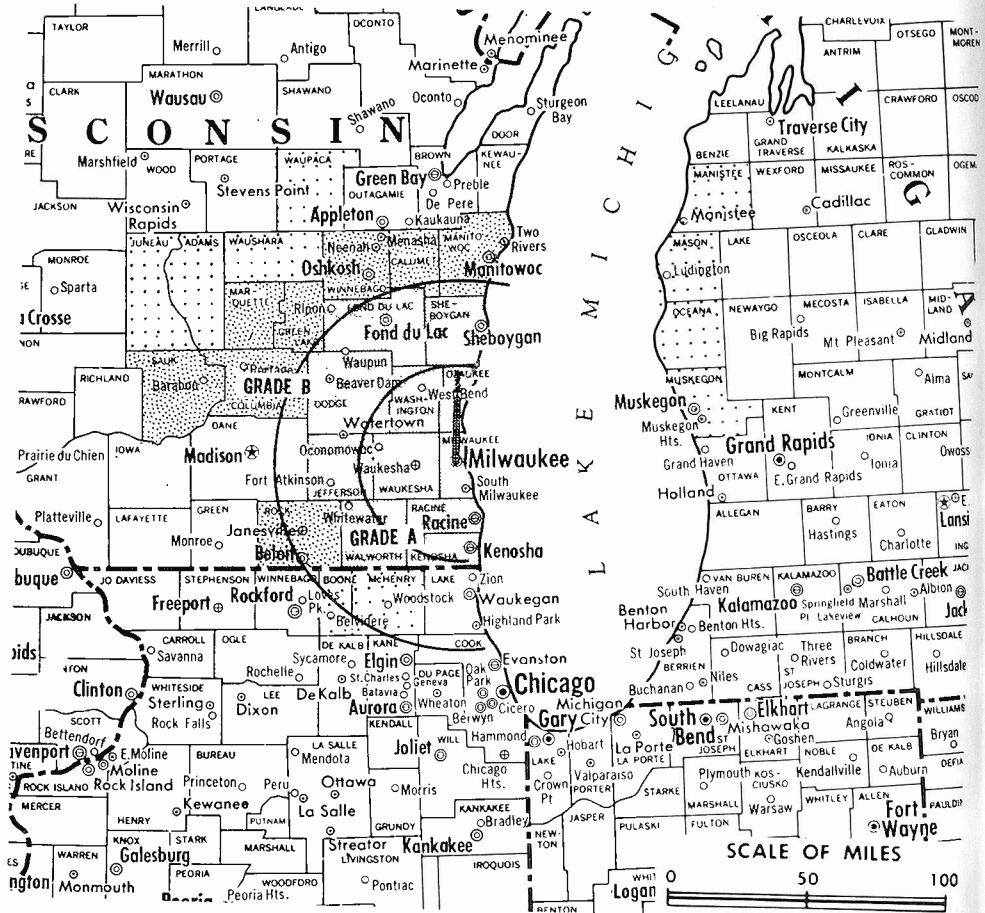
Transmitter: 720 E. Capitol Drive, Milwaukee 12.

TV tape: Recording facilities.

AM Affiliate: WTMJ, 5-kw, 620 kc (NBC).

FM Affiliate: WTMJ-FM, 4.6-kw, 94.5 mc (No. 233), 980-ft. antenna height.

Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.



WTMJ-TV Ref: FCC File No. BMPCT-869 Granted 7/11/52

© American Map Co., Inc., N.Y., No. 14244

WTMJ-TV

Licensee: The Journal Co., 333 W. State St.

Studio: 720 E. Capitol Drive, Milwaukee 12.

Telephone: Broadway 1-6000.

TWX No.: MI 297.

Ownership: The Journal Co. (Milwaukee Journal).

Began Operation: Dec. 3, 1947.

Represented (sales) by Harrington, Richter & Parsons Inc.

Represented (legal) by Hogan & Hartson.

Personnel:

GEORGE COMTE, v.p. & general manager.
ROBERT J. HEISS, manager of radio.
SPRAGUE VONIER, sales manager.
ROBERT PETRIE, program manager & film buyer.
HUGO BIRMINGHAM, production supervisor.
JIM FITZGERALD, film editor.
JACK KRUEGER, news editor.
WM. HOEFT, farm director.
BRUCE WALLACE, mgr., public service broadcasts & promotion.
WILLIAM McCORMACK, continuity manager.
PHILLIP B. LAESER, manager, AM & TV engineering.
EDWIN L. CORDES, TV chief engineer.
HENRY GOEDEN, field supervisor.

DIGEST OF RATE CARD NO. 26

(July 1, 1962)

Hour	30 Min.	15 Min.	Min. or 30 Sec.	10 Sec.
Class AA—6:30-10 p.m., daily.				
\$1500.00	\$900.00	\$600.00	\$350.00	\$175.00

NETWORK BASE HOURLY RATE: \$1800.

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	WISCONSIN			
	Dodge	18,100	16,500	91
	Fond Du Lac	21,400	19,700	93
	Jefferson	15,100	14,200	94
	Kenosha	31,700	30,000	95
	Milwaukee	323,700	305,100	95
	Ozaukee	11,100	10,500	95
	Racine	42,100	40,500	97
	Sheboygan	26,500	25,200	96
	Walworth	15,900	14,800	93
Washington	13,000	12,500	96	
Waukesha	45,300	43,300	96	
Between 25-50%	WISCONSIN			
	Calumet	6,000	5,600	94
	Columbia	11,000	10,000	91
	Green Lake	4,900	4,400	90
	Manitowoc	21,800	21,100	97
	Marquette	2,700	2,300	84
Rock	34,600	32,600	95	
Sauk	10,500	9,300	88	
Winnebago	31,900	30,500	96	
Under 25%	ILLINOIS			
	Boone	6,200	5,700	92
	McHenry	25,700	24,900	97
MICHIGAN				
Manistee	5,900	5,300	91	
Mason	6,800	5,700	84	
Muskegon	44,200	41,500	94	
Oceana	4,800	4,100	86	
WISCONSIN				
Adams	2,400	2,100	84	
Juneau	5,200	4,300	82	
Waupaco	10,600	10,000	94	
Wausara	4,200	3,800	89	
WTMJ-TV Station Total		803,300	755,500	94
ARB Total Net Weekly Circulation (March, 1962)		638,200		

First in Milwaukee*



...and still first!

Station Image, more than any single quality, has made Channel 4 Milwaukee's number one TV station . . . in the eyes of both viewers and advertisers. This "Total Image" is the sum of these parts:

PROGRESSIVENESS — The history of television in Wisconsin is literally the history of WTMJ-TV. It was the first station in Wisconsin on the air . . . with network shows . . . with color. And it's first in coverage (a population area of 4,468,903 people).

EXPERIENCE — Most of WTMJ-TV's people have worked more than 15 years in television and form Wisconsin's largest, most experienced station staff in live and network programming.

QUALITY PROGRAMING — Program policies of good taste are traditionally practiced in local production and in selection of network programming.

HIGH-STANDARD ADVERTISING POLICIES — Advertising rates are clearly stated and explained in an official Rate Card, with rates the same for all. WTMJ-TV does not "triple-spot," will not accept advertising it feels would be objectionable.

PROGRAM VARIETY — WTMJ-TV believes in programming to meet its community's varied needs: entertainment, information, education. Included in its balanced schedule are daily high-quality live shows and the station's own feature and news programs. For more detailed information on what makes up the Total Image of WTMJ-TV, write:

WTMJ-TV

THE MILWAUKEE
JOURNAL STATION
WTMJ-AM-FM

NBC in Milwaukee

Represented by: HARRINGTON, RIGHTER & PARSONS — New York, Chicago, San Francisco, Atlanta, Boston, St. Louis, Los Angeles

*
WTMJ-TV, Channel 4 in Milwaukee, went on the air December 3, 1947 . . . 4 years before any other station in Wisconsin . . . the 11th commercial TV station in the entire country.

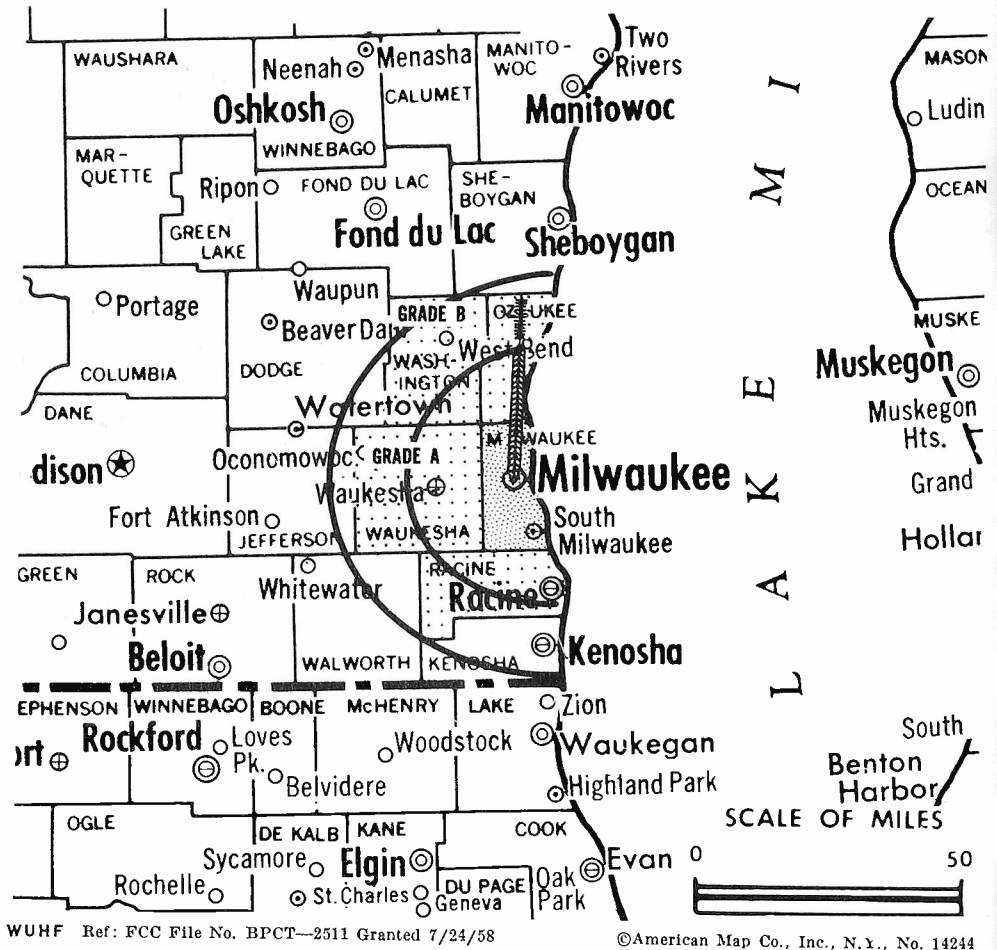
Wisconsin—Milwaukee

WUHF

(formerly WXIX)
Ch. 18

Technical Facilities: Channel No. 18 (494-500 mc). Authorized power: 220-kw maximum and 100-kw horizontal visual, 120-kw maximum and 55-kw horizontal aural. Antenna: 530-ft. above av. terrain, 661-ft. above ground, 1271-ft. above sea level.
Latitude 43° 02' 20"
Longitude 87° 55' 04"
Holds CP for change to 256-kw visual, 128-kw aural.

Transmitter: Schroeder Hotel.



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

WUHF Ref: FCC File No. BPCT-2511 Granted 7/24/58

©American Map Co., Inc., N.Y., No. 14244

WUHF

Network Service: None, independent.

Licensee: WXIX Inc., Schroeder Hotel, Milwaukee 3.

Studio: Schroeder Hotel. Telephone: Broadway 2-1818.

Ownership: Harold Sampson, 45.5%; Bernard Sampson, 45.5%; Herbert S. Wilk, 9%.

Began Operation: July 20, 1959. Sale of 51% by Gene Posner to Harold and Bernard Sampson approved Aug. 9, 1962 by FCC (Television Digest, Vol. 2:26).

Represented (sales) by Gill-Perna Inc.

Represented (legal) by A. Harry Becker.

Personnel:

HAROLD SAMPSON, president.
LAWRENCE TURET, exec. v.p. & station manager.
JOHN DEAN, promotion director.
ALAN WINSTROM, production manager.
WARD CHASE, sports director.
RICK WHITT, news director.
JOE WATERS, engineering supervisor.

DIGEST OF RATE CARD NO. 4 (Feb. 1, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—6-11 p.m., daily.
\$425.00 \$255.00 \$170.00 \$150.00 \$105.00 \$60.00 \$50.00 \$35.00

Net Weekly Circulation	State County	Total Households	TV Homes Homes	%
Over 50%	None Over 50%			
Between 25-50%	WISCONSIN Milwaukee	323,700	305,100	95
Under 25%	WISCONSIN Ozaukee	11,100	10,500	95
	Racine	42,100	40,500	97
	Washington	13,000	12,500	96
	Waukesha	45,300	43,300	96
WUHF Station Total		435,200	411,900	95
ARB Total Net Weekly Circulation (March, 1962)			87,100	

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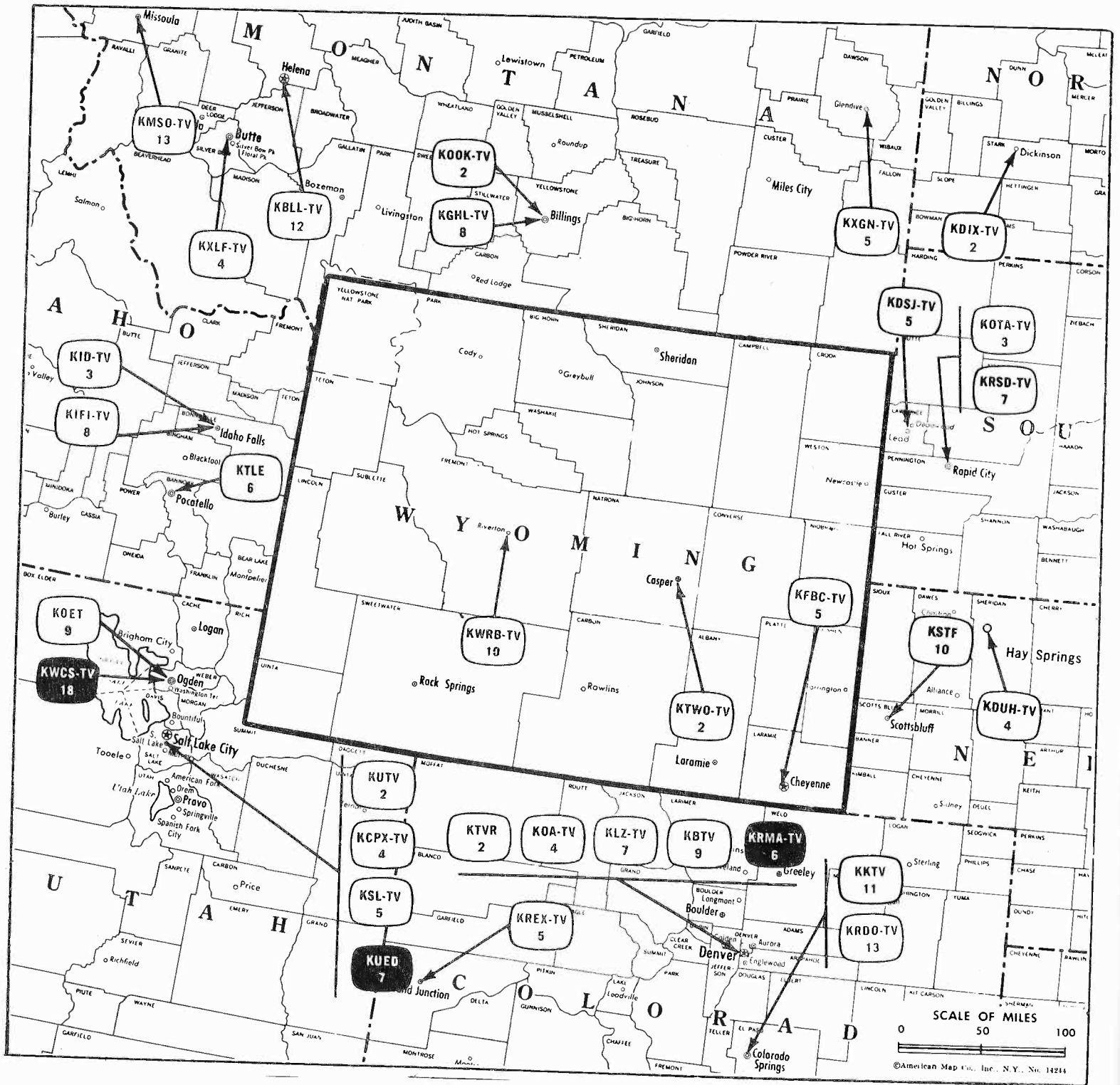
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Wyoming



Market	ARB Net Weekly Circulation	Rank	Total Homes	Rank	TV Households	Rank
Cheyenne	75,100	155	152,900	156	133,300	149
Casper	34,300	194	71,300	189	58,600	190
Riverton	7,800	225	22,500	216	18,400	216

Wyoming Station Status as of Dec. 1, 1962

- Commercial Television Stations
- Educational Television Stations

VHF	UHF	TOTAL
3	0	3
0	0	0
		3

Wyoming—Casper

abc **KTWO-TV**



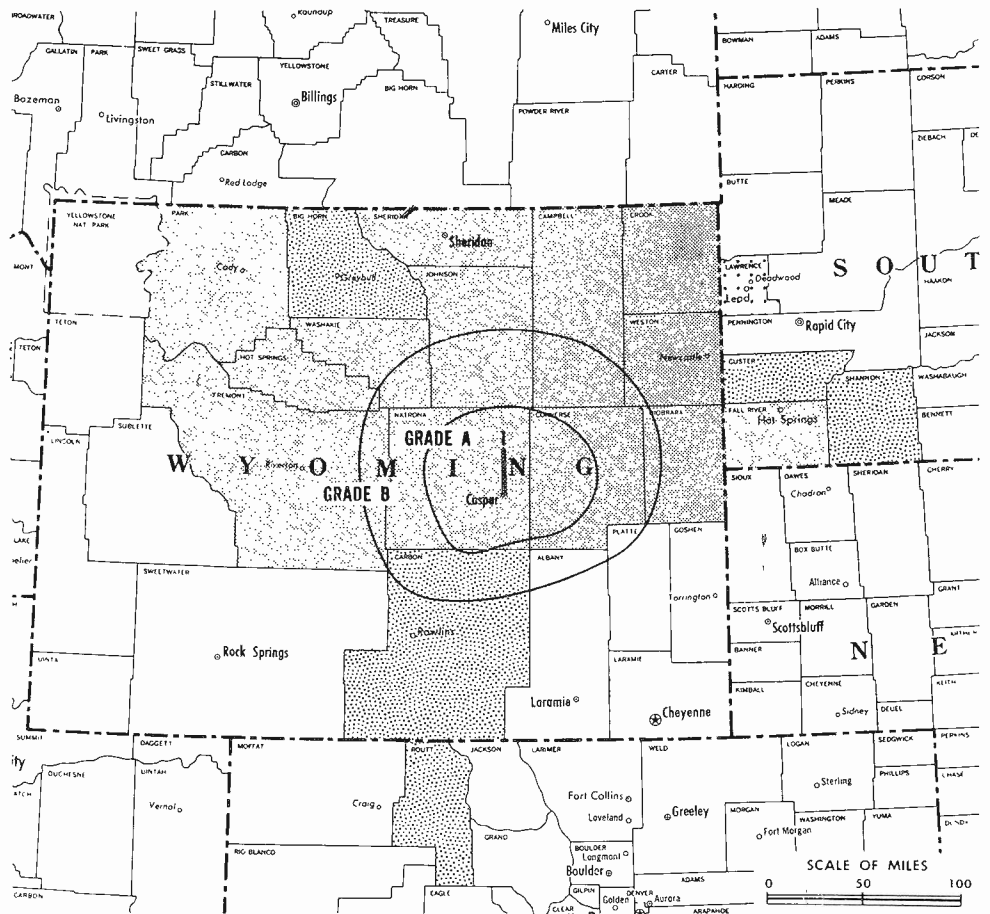
Ch. 2

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 70.8-kw visual, 35.5-kw aural. Antenna: 1400-ft. above av. terrain, 85-ft. above ground, 7791-ft. above sea level.

Latitude 42° 45' 29"
Longitude 106° 19' 25"

Transmitter: Casper Mt.

AM Affiliate: KTWO, 5-kw (1-kw night), 1470 kc (CBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KTWO-TV Ref: FCC File No. BPCT-2690 Granted 10/7/59

© American Map Co., Inc., N.Y., No. 14244

KTWO-TV

Network Service: ABC, NBC, CBS.

Licensee: Rocky Mountain Tele Stations, 3900 East Second St., Casper.

Studio: 3900 E. 2nd St., Casper.

Telephone: 23-7-3711. TWX No.: CP 486.

Ownership: Harriscop Inc., 60%; TV Properties, 40%. TV Properties is 99.8% owned by Lawrence S. Berger, who also owns 16% of KKAR, Pomona, Cal. Harriscop Inc., producer-packager of film & live shows for TV has following owners: Burt I. Harris, pres., 16 2/3%; Irving B. Harris, 50%; Don Paul Nathanson, 33 1/3%. KTWO-TV owns radio KTWO, Casper; Harriscop Bcstg. Corp. owns KFBB-TV, Great Falls, Mont. (KFBB). Harriscop Inc. owns FM radio KLFM, Long Beach, Cal. and 33 1/3% of KKAR, Pomona, Cal.

Began Operation: March 8, 1957.

Represented (sales) by The Meeker Co. Inc., John L. McGuire.

Represented (legal) by Sher, Oppenheimer & Harris.

Represented (engineering) by Silliman, Moffet & Kowalski.

Personnel:

LAWRENCE S. BERGER, exec. v.p., gen. mgr. & film buyer.

RALPH DAVIDSON, sales manager.

CHUCK BEACH, film director.

BEN LOCKERD, chief engineer.

JOHN CALVETTI, production manager.

DIGEST OF RATE CARD NO. 4 (June 15, 1962)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class A—6:30-10 p.m., Mon.-Fri.; 5-10 p.m., Sat. & Sun.
\$250.00 \$150.00 \$100.00 \$87.50 \$75.00 \$60.00 \$50.00 \$30.00
NETWORK BASE HOURLY RATE: \$200 (ABC), \$200 (CBS), \$200 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%	
Over 50%	SOUTH DAKOTA				
		Fall River	3,200	2,700	84
	WYOMING				
		Campbell	1,900	1,400	74
		Converse	2,100	1,700	81
		Crook	1,400	1,000	69
		Fremont	7,500	6,500	86
		Hot Springs	2,100	1,600	76
		Johnson	1,800	1,400	74
		Natrona	16,200	14,500	90
		Niobrara	1,300	1,100	81
		Park	5,100	4,000	79
	Sheridan	6,000	4,500	75	
	Washakie	2,600	2,200	34	
	Weston	2,400	1,900	76	
Between 25-50%	COLORADO				
		Routt	1,900	1,300	65
	SOUTH DAKOTA				
		Custer	1,500	1,300	82
		Shannon	1,200	700	50
WYOMING					
	Big Horn	3,400	2,700	79	
	Carbon	4,600	3,600	78	
Under 25%	SOUTH DAKOTA				
		Lawrence	5,100	4,500	87
KTWO-TV Station Total		71,300	58,600	82	
ARB Total Net Weekly Circulation (March, 1962)			34,300		

For Other Theater Owners and TV Producers
With TV Station Ownership,
see Section on Theatrical Ownership.

Wyoming—Cheyenne



KFBC-TV

Ch. 5



[Also operates satellite KSTF, Scottsbluff, Neb.]

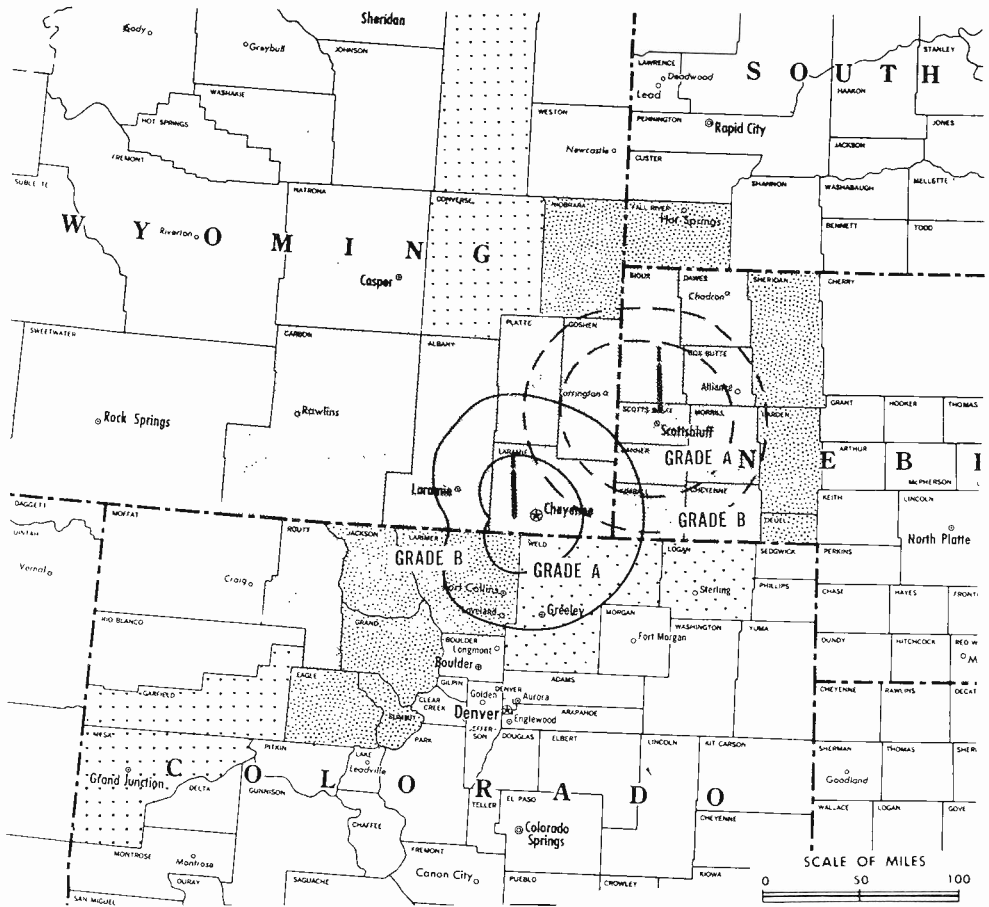
Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50.1-kw aural. Antenna: 620-ft. above av. terrain, 483-ft. above ground, 7260-ft. above sea level.

Latitude 41° 06' 03"
Longitude 105° 00' 16"

Transmitter: Borie, Wyo., 10.2-mi. WSW of Cheyenne.

Studio: Borie, Wyo., 10.2-mi. WSW of Cheyenne.

AM Affiliate: KFBC, .25-kw 1240 kc (ABC).



KFBC-TV Ref: FCC File No. BMPCT-1399 Granted 10/2/53
KSTF Ref: FCC File No. BMPCT-4858 Granted 10/9/57

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Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KFBC-TV

Network Service: ABC, CBS, NBC.

Licensee: Frontier Bcstg. Co., 2923 E. Lincolnway.

Telephone: 634-4461.

TWX No.: CY 62.

Ownership: Robert S. McCracken, pres.; W. A. Corson, v.p., 12.8%; O. B. Koerfer, secy., 2.56%; Wm. C. Grove, 13%; A. E. Stoddard, 6.19%; Tracy S. McCracken estate, 4.42%; Lillian D. McCracken, 4.42%; F. H. Ricketson Jr., 4.45%; Raymond F. List, 3.69%; D. E. Woodson, 3.29%; Cheyenne Newspapers Inc., 38.82%; 7 others, none owns as much as 2%. McCracken family controls Cheyenne Newspapers Inc., publisher of Wyoming Eagle and Wyoming State Tribune. Mr. McCracken and associates also publish Laramie Republican-Boomerang and Bulletin, Rawlins Times, Rock Springs Rocket, Worland Northern Wyoming News; they also operate satellite KSTF, Scottsbluff, Neb., and operate radio station KVRS, Rock Springs. Wm. C. Grove owns KRAL, Rawlins, Wyo.

Began Operation: March 22, 1954.

Represented (sales) by George P. Hollingbery Co.; Soderlund Co. (Omaha).

Represented (legal) by Koteen & Burt.

Personnel:

ROBERT S. McCRAKEN, president & film buyer.
WILLIAM C. GROVE, general manager & chief engineer.
DOUG REEVES, commercial manager.
BILL McCRAKEN, program director.

DIGEST OF RATE CARD NO. 6 (July 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min. or 20 Sec.	8 Sec.
Class A—5:29-11 p.m., daily.	\$250.00	\$150.00	\$100.00	\$80.00	\$70.00	\$65.00 \$30.00

*Note: KSTF, Scottsbluff, Neb. (Ch. 10) is sold in combination with KFBC-TV, foregoing rates applying at no additional cost.

NETWORK BASE HOURLY RATE: \$200 (ABC), \$200 (CBS), \$200 (NBC).

Net Weekly Circulation	State County	Total Households	TV Homes	%		
Over 50%	COLORADO					
		Routt	1,900	1,300	65	
	Between 25-50%	NEBRASKA				
			Banner	400	400	92
			Box Butte	3,600	3,200	89
			Cheyenne	4,500	3,900	87
			Dawes	3,000	2,400	81
			Kimball	2,400	2,400	96
			Morrill	2,100	1,800	82
			Scotts Bluff	10,300	9,100	88
			Sioux	8,000	7,000	84
		WYOMING				
		Albany	6,500	5,100	78	
		Carbon	4,600	3,600	78	
	Goshen	3,700	3,200	88		
	Laramie	19,000	17,300	92		
	Platte	2,300	1,800	75		
Under 25%	COLORADO					
		Eagle	1,300	1,000	73	
		Grand	1,100	800	70	
		Jackson	500	500	85	
		Larimer	16,900	15,200	90	
		Summitt	700	600	81	
	NEBRASKA					
		Deuel	1,000	1,000	90	
		Garden	1,100	900	74	
		Sheridan	2,700	2,400	87	
SOUTH DAKOTA						
	Fall River	3,200	2,700	84		
	WYO.: Niobrara	1,300	1,100	83		
Under 25%	COLORADO					
		Mesa	15,700	13,800	88	
		Garfield	3,900	3,100	78	
		Logan	6,000	5,100	84	
		Weld	21,200	19,500	92	
	WYOMING					
	Campbell	1,900	1,400	74		
	Converse	2,100	1,700	81		

KFBC-TV & KSTF Station Totals 152,900 133,300 87
ARB Total Net Weekly Circulation (March, 1962) 75,100

Wyoming—Riverton



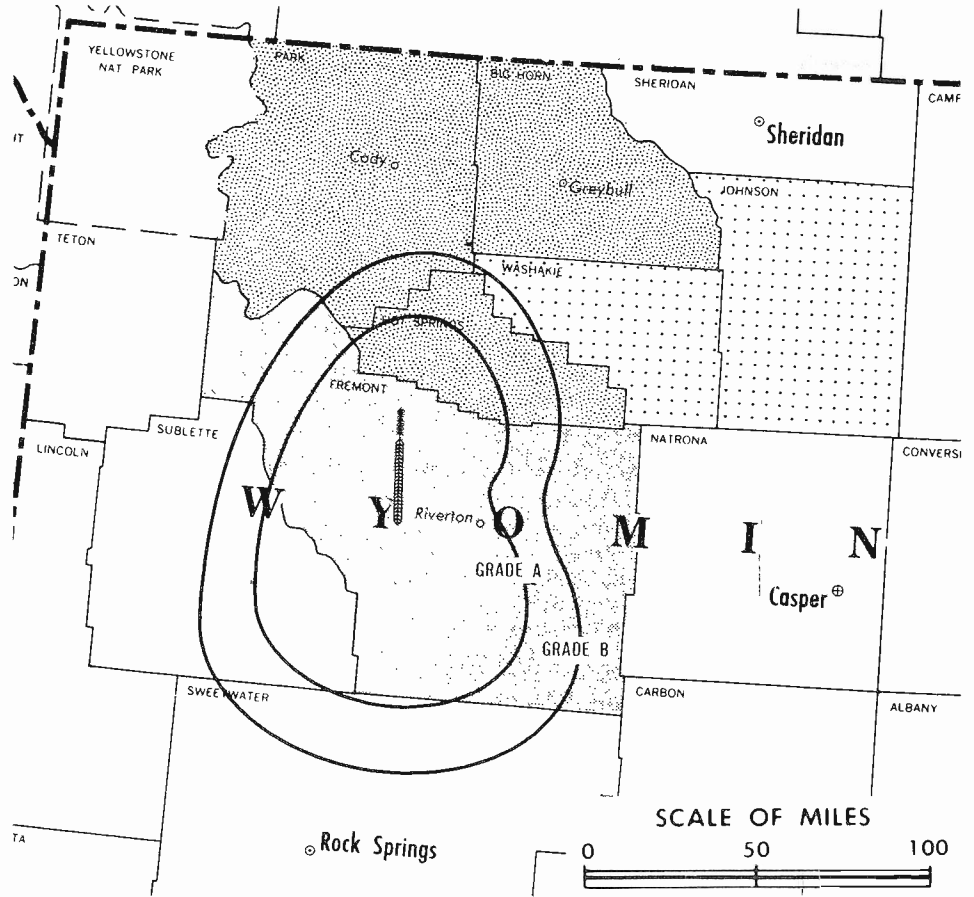
[Also authorized to cover Lander, Thermopolis & Worland, Wyo.]

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 58.9-kw visual, 29.5-kw aural. Antenna: 1630-ft. above av. terrain, 79-ft. above ground, 7498-ft. above sea level.

Latitude 43° 27' 26"
Longitude 108° 12' 02"

Transmitter: Boysen Peak.

AM Affiliate: KWRL, .25-kw, 1450 kc (MBS).



Total Households: © SRDS
Consumer Market Data as of 1/1/62.
TV Homes: TV% and Net Weekly Circulation
© 1962 American Research Bureau.

KWRB-TV Ref: FCC File No. BPCT-2138 Granted 9/26/56

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KWRB-TV

Network Service: ABC, CBS (EMP); also NBC, on per program basis.

Licensee: Chief Washakie TV, Box 409, Worland, Wyo.

Studio: 500 Broadway, Thermopolis, Wyo.

Telephone: Thermopolis 800.

Ownership: Joseph P. and Mildred V. Ernst, 100%. They also own radio stations KWRL, Riverton, KWOR, Worland, and KRTR, Thermopolis, all Wyo.

Began Operation: Dec. 22, 1957.

Represented (sales) by Gill-Perna Inc.

Represented (legal) by McKenna & Wilkinson.

Represented (engineering) by Kear & Kennedy.

Personnel:

JOSEPH P. ERNST, general manager & chief engineer.
MILDRED V. ERNST, program manager, sales mgr. & film buyer.

DIGEST OF RATE CARD NO. 1 (Sept. 1, 1957)

Hour	30 Min.	15 Min.	10 Min.	Min.	Min. or 20 Sec.	10 Sec.
Class A—5-11:30 p.m., Mon.-Fri.; 3-11:30 p.m., Sat.; noon-11:30 p.m., Sun.						
\$150.00	\$90.00	\$60.00	\$52.00	\$45.00	\$30.00	\$15.00
NETWORK BASE HOURLY RATE: \$100 (ABC), \$50 (CBS).						

For Wyoming CATV Systems
see CATV Directory

Net Weekly Circulation	State County	Total Households	TV Homes	%
Over 50%	WYOMING Fremont	7,500	6,500	86
Between 25-50%	WYOMING Big Horn	3,400	2,700	79
	Hot Springs	2,100	1,600	76
	Park	5,100	4,000	79
Under 25%	WYOMING Johnson	1,800	1,400	74
	Washakie	2,600	2,200	84
KWRB-TV Station Total		22,500	18,400	
ARB Total Net Weekly Circulation (March, 1962)			7,800	



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

GUAM



KUAM-TV

Agana

Ch. 8

Network Service: CBS (EMP), NBC.

Licensee: Radio Guam, 160 S. Robertson, Suite 214, Beverly Hills, Cal.

Sales Offices: Bishop Bank Bldg., Honolulu; Box 11, Miibashi P.O., Naha, Okinawa. Phone: 88-2324; Great China House, No. 8 and 8-A, Queen's Road, Hong Kong; Natividad Bldg., Escolta, Manila, Phone: 3-8968.

Studio & Transmitter: 1.9 mi. SE of Agana.

Telephone: Beverly Hills, Olympic 5-7760; Guam, 7961. Cable Address: KUAM.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: .434-kw visual, .217-kw aural. Antenna: 136-ft. above av. terrain, 302-ft. above ground, 377-ft. above sea level.

Latitude 13° 26' 53"
Longitude 144° 45' 21.6"

AM Affiliate: KUAM, 1-kw, 610 kc (MBS, NBC).

Ownership: Phil Berg; pres. & dir., 100%.

Began Operation: Aug. 5, 1956.

Represented (sales) by Intercontinental Services Ltd.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by Jay E. Tapp, Long Beach, Cal.

Personnel:

ROBERT JORDON, resident manager.

MARY CHAPPELLE, sales manager.

DIGEST OF RATE CARD NO. 1

(July 15, 1956)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.
All times.

\$120.00 \$72.00 \$48.00 \$42.00 \$36.00 \$24.00 \$18.00 \$12.00

NETWORK BASE HOURLY RATE: \$50 (CBS), \$100 (NBC).

PUERTO RICO

WIPM-TV

Mayaguez

Ch. 3

Non-Commercial Educational Station

Licensee: Department of Education of Puerto Rico, San Juan.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 35.5-kw visual, 17.8-kw aural. Antenna: 600-ft. above av. terrain, 202-ft. above ground, 809-ft. above sea level, lat. 18° 04' 11", long. 67° 08' 03".

(Complete Data In Educational Directory)

WIPR-TV

San Juan

Ch. 6

Non-Commercial Educational Station

Licensee: Department of Education of Puerto Rico, San Juan.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 924-ft. above av. terrain, 285-ft. above ground, 1663-ft. above sea level, lat. 18° 16' 00" long. 66° 05' 05".

(Complete Data In Educational Directory)

WOLE-TV

Aguadilla-Mayaguez

Ch. 12

Network Service: None, independent.

Grantee: Western Broadcasting Corp. of P.R., Box 2050, San Juan.

Studio: 17 Munoz Rivera St.

Transmitter: Pico Atalaya, Mt. Rincon, Puerto Rico.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 33.1-kw visual, 16.6-kw aural. Antenna: 1010-ft. above av. terrain, 97-ft. above ground, 1284-ft. above sea level.

Latitude 67° 11' 30"
Longitude 18° 18' 51"

AM Affiliate: See Ownership, below.

Ownership: WAPA-TV Bcstg. Corp., 33 1/3%; Hector Reichard, pres., 33 1/3%; Jose Bechara Jr., 16 2/3%; A Gimenez-Aguayo, 8.33%; Reynaldo Barletta, 8.33%; Hector Reichard owns WABA, Aguadilla; Bechara owns WKJB, Mayaguez; Gimenez-Aguayo is pres. & 41.4% owner of WPAB, Ponce.

Began Operation: May 10, 1960.

Represented (sales) by Caribbean Networks Inc.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by Commercial Radio Equipment Co.

Personnel:

NORMAN LOUVALL, exec. v.p.

MARIANO ANGELET, operations manager.

JULIO BRITO, chief engineer.

ANA L. ZAYAS, traffic manager.

DIGEST OF RATE CARD NO. 1—(April 1, 1960)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.

Class AA—7:00-9:00 p.m., daily.

\$180.00 \$110.00 \$76.00 \$48.00 \$36.00 \$22.00 \$18.00



WORA-TV

Mayaguez

Ch. 5

Network Service: ABC (on per program basis).

Grantee (STA): Supreme Bcstg. Co. Inc. of Puerto Rico, Box 43.

Studio: Darlington Bldg. Transmitter: 2.2 mi. S of Maricao on Insular Rd. No. 81. Telephones: 1151 & 1150.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1990-ft. above av. terrain, 141-ft. above ground, 2972-ft. above sea level.

Latitude 18° 09' 02"
Longitude 66° 59' 20"

AM Affiliate: WORA, 5-kw 760 kc. FM Affiliate: WORA-FM, .8-kw, 97.5 mc (No. 248), 1930-ft. antenna height.

Ownership: Radio Americas Corp. (WORA), 69%; Supreme Bcstg. Co. Inc. of Louisiana (40% of WVUE, New Orleans), 28%. Officers: Alfredo R. de Arellano, pres., 5% (also controls WORA); Chester F. Owens, 1%; George A. Mayoral, exec. v.p., 1% (pres. & 33.33% of WRIK-TV, Ponce, P.R.); Reinaldo M. DuPont, secy., .1%; Esther V. R. de Arellano, treas., .4%. For other interests of Owens and Mayoral, see WVUE. Supreme Bcstg. also owns radio WKYN, Rio Piedras and holds CP for WFQM (FM) San Juan, P.R. WORA-TV also has CP for Ch. 8, Christiansted, V.I.

Began Operation: Oct. 1, 1955.

Represented (sales) by Inter-American Publications Inc.

Personnel:

ALFREDO R. de ARELLANO JR., president & general manager.

GEORGE MAYORAL, executive v.p.

REINALDO M. DuPONT, assistant manager, secy. & film buyer.

ERNESTO RAFOLS JR., program director.

EFRAIN RIVERA MONT, chief engineer.

DIGEST OF RATE CARD NO. 6—(July 1, 1961)

Hour 30 Min. 15 Min. 5 Min. Min. 30 Sec. 10 Sec.

Class AA—6:30-9:00 p.m., daily.

\$240.00 \$150.00 \$102.00 \$66.00 \$40.00 \$30.00 \$20.00



WRIC-TV

Ponce

Ch. 7

Network Service: ABC (on per program basis).

Licensee: Ponce Television Corp., Darlington Bldg.

Studio: Darlington Bldg. Transmitter: Ponce Intercontinental Hotel. Telephone: 842-0280.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 63.1-kw visual, 31.6-kw aural. Antenna: minus 80-ft. above av. terrain, 120-ft. above ground, 497-ft. above sea level.

Latitude 18° 01' 20"
Longitude 66° 37' 33"

Ownership: George A. Mayoral, pres., 33.33%; William Cortada, gen. mgr., 33.33%; Luis A. Ferre, 33.33%. Mayoral owns 1% of WORA-TV, Mayaguez (WORA). Ferre owns 38% of WPRP, Ponce, also is part owner of Ponce El Dia.

Began Operation: Feb. 2, 1958.

Represented (sales) by Inter-American Publications Inc.

Represented (legal) by Loucks & Jansky.

Personnel:

WILLIAM CORTADA, general & commercial mgr. & film buyer.

A. MELENDEZ, program director.

AMERICO CINTRON, chief engineer.

DIGEST OF RATE CARD NO. 4—(July 1, 1961)

Hour 30 Min. 15 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—6:30-9:30 p.m., daily.
\$208.00 \$125.00 \$83.00 \$53.00 \$33.00 \$17.00 \$15.00

WSUR-TV

Ponce

Ch. 9

Network Service: None, independent.

Grantee: American Colonial Bcstg. Corp., Box 4189, San Juan.

Studio: La Rambla, Ponce. Transmitter: Maravilla Mt., Villalba.

Sales Office: 1000 Ponce de Leon Ave., San Juan. Phone: 2-1278.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: .83-kw visual, .42-kw aural. Antenna: 2570-ft. above av. terrain, 237-ft. above ground, 4177-ft. above sea level. Holds CP for 2.75-kw visual, 1.38-kw aural, minus 230-ft. above av. terrain, 239-ft. above ground, 324-ft. above sea level, lat. 18° 01' 45", long. 66° 35' 56"; transmitter to KM 28, No. 5 Central Rd., La Rambla, 1.5 mi. NE of Ponce.

Latitude 18° 09' 17"
Longitude 66° 33' 14"

TV tape: Recording facilities.

Ownership: Ralph Perez Rerry, 100%, also owner of WKBM-TV, Caguas-San Juan and radio WKVM, San Juan.

Began Operation: Feb. 20, 1958.

Represented (legal) by Spearman & Roberson.

Represented (engineering) by Willis C. Beecher.

Personnel:

RALPH PEREZ PERRY, president.

GLADYS BOSCIO, administrative manager.

NILSA GONZALEZ, film buyer.

DIGEST OF RATE CARD NO. 1—(Oct. 1, 1957)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 10 Sec.
Class AA—7:00-9:00 p.m., daily.
\$173.00 \$104.00 \$69.00 \$55.00 \$44.00 \$33.00 \$17.00 \$15.00



WAPA-TV

San Juan

Ch. 4

Network Service: ABC, NBC.

Licensee: WAPA-TV Broadcasting Corp., 357 Ponce de Leon Ave., San Juan, P.R.

1962-63 Edition

Puerto Rico

Studio & Transmitter: 357 Ponce de Leon Ave.

Telephone: 724-3006.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 56.39-kw visual, 33.9-kw aural. Antenna: 220-ft. above av. terrain, 260-ft. above ground, 330-ft. above sea level.

Latitude 18° 28' 02"
Longitude 66° 05' 48"

Ownership: WAPA-TV Bcstg. Corp. (wholly owned subsidiary of Screen Gems Inc.), 100%. Also owns 1/3 of WOLE-TV, Aquadilla-Mayaguez, P.R.

Began Operation: March 5, 1954. Sale to WAPA-TV Bcstg. Corp. by Winston-Salem Bcstg. & Jose R. Quinones approved by FCC April 25, 1962. Sale of 80% to Winston-Salem Bcstg. by Jose R. Quinones interests was approved May 1, 1957 by FCC (Television Digest, Vol. 13:13, 14, 18).

Represented (sales) by Caribbean Networks Inc.

Represented (legal) by Spearman & Roberson.

Represented (engineering) by Hammett & Edison.

Personnel:

NORMAN LOUVALL, executive v.p.

HECTOR MODESTTI, general manager.

FELIX SANTIAGO, traffic manager.

FELIX RODRIQUEZ BAEZ, program director.

NELSON BANKS, promotion manager.

W. M. LAMBOURNE, chief engineer.

DIGEST OF RATE CARD NO. 6

(July 1, 1961)

Hour 30 Min. 15 Min. Min. 20 Sec. 10 Sec.
Class AA—7:00-9:30 p.m., daily.
\$405.00 \$240.00 \$160.00 \$112.00 \$64.00 \$45.00

Spot announcements not subject to frequency discounts.

NETWORK BASE HOURLY RATE: \$300 (ABC), \$300 (NBC).



WKAQ-TV

San Juan

Ch. 2

Grantee (STA): El Mundo Inc., Box 1072, San Juan, P.R.

Studio: Stop 8, Fernandez Juncos, Puerta de Tierra Station. Transmitter: LaMarquesa, Aguas Buenas, P.R. Telephone: 3-3800.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1280-ft. above av. terrain, 300-ft. above ground, 2064-ft. above sea level.

Latitude 18° 16' 53"
Longitude 68° 06' 46"

TV tape: Recording facilities.

AM Affiliate: WKAQ, Santurce, 5-kw, 580 kc.

FM Affiliate: WKAQ-FM, .35-kw, 104.7 mc.

Ownership: Angel Ramos estate (foundation trust), 99.9%; also owns newspaper El Mundo.

Began Operation: March 28, 1954.

Represented (sales) by Inter-American Publications Inc.

Represented (legal) by Dempsey & Koplovitz.

Personnel:

HARLAN McFADDEN, general manager.

RAFAEL RUIZ, commercial manager.

ROBERT J. BEURKET, chief engineer.

DIGEST OF RATE CARD NO. 4

(Jan. 14, 1959)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 10 Sec.
Class AA—6:30-9:30 p.m., daily.
\$453.00 \$275.00 \$181.00 \$160.00 \$115.00 \$120.00 \$48.00

NETWORK BASE HOURLY RATE: \$250.

(Continued on next page)

Puerto Rico & Virgin Islands

WKBM-TV Caguas-San Juan

Ch. 11

Network Service: None, independent.

Grantee: American Colonial Broadcasting Corp., Box 4189, San Juan. Studio: Condado St., San Juan.

Transmitter: Cerro Marquessa Mt., 6-mi. NW of Caguas.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 2.71-kw visual, 13.5-kw aural. Antenna: 117-ft. above av. terrain, 237-ft. above ground, 1910-ft. above sea level. Holds CP for 155-kw visual, 77.6-kw aural, 1180-ft. above av. terrain.

Latitude 18° 16' 54"
Longitude 66° 06' 46"

AM Affiliate: WKVM, San Juan, 25-kw, 810 kc.

Ownership: Ralph Perez Perry, 100%, also owner of WSUR-TV, Ponce and radio WKVM, San Juan.

Began Operation: April 22, 1960.

Represented (legal) by Spearman & Roberson.

Represented (engineering) by Willis C. Beecher.

Personnel:

RALPH PEREZ PERRY, president & chief engineer.
NILSA GONZALEZ, film buyer.

DIGEST OF RATE CARD NO. 2

(Sept. 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	10 Sec.
Class AA—7:00-9:00 p.m., daily.						
\$265.00	\$160.00	\$110.00	\$82.00	\$68.00	\$65.00	\$25.00

VIRGIN ISLANDS



WBNB-TV Charlotte Amalie

Ch. 10

Network Service: ABC, CBS, NBC.

Grantee: Island Teleradio Service Inc., Box 1947, St. Thomas, V.I.

Studio: Mountain Top Estates.

Cable: WBNB.

Telephone: 677.

Transmitter: Signal Hill, Mountain Top Estates.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 2.5-kw visual, 1.26-kw aural. Antenna: 1604-ft. above av. terrain, 197-ft. above ground, 1677-ft. above sea level.

Latitude 18° 21' 23"
Longitude 64° 56' 43"

Ownership: Robert Moss, pres. & dir., 41.66%; Robert E. Noble Jr., secy.-treas. & dir., 41.66%; Kenneth H. Granger, 5%; Faye R. Russell, 10%.

Began Operation: July 1, 1961.

Represented (sales) by Caribbean Networks Inc.

Represented (legal) by McKenna & Wilkinson.

Personnel:

ROBERT MOSS, president, general manager & program dir.
ROBERT E. NOBLE JR., sales manager.

DIGEST OF RATE CARD NO. 1

(Jan. 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.
Class A—7-10 p.m., daily.				
\$60.00	\$36.00	\$24.00	\$15.00	\$12.00

NETWORK BASE HOURLY RATE: \$50 (ABC), \$50 (CBS), \$50 (NBC).

Experimental TV Stations

With Applications Pending: Status as of April 1, 1961
Powers are Peak Transmitter Outputs Unless Otherwise Noted

CALIFORNIA

LOS ANGELES—KM2XMR, International Telemeter Co. (div. of Paramount Pictures Corp.), 2000 Stoner Ave. CP for experimental station on Channel 5 (76-82 mc) using 100-watts for use in research and development of a subscription TV system.

ILLINOIS

CHICAGO—KS2XBR, licensed to Zenith Radio Corp., 135 S. La Salle St., Ch. 38 (614-620 mc), 1-kw, for color and subscription TV tests.

INDIANA

LAFAYETTE—KS2XGA thru KS2XGH, Purdue University, c/o James S. Miles, Station WBAA, Lafayette. CPs for airborne transmitters to operate on Ch. 72 (818-824 mc), Ch. 78 (854-860 mc), Ch. 75 (836-842 mc) & Ch. 76 (842-848 mc) using 12-kw peak power to retransmit signals from ground-based transmitters operating on Ch. 41 (632-638 mc), Ch. 47 (668-674 mc), Ch. 53 (704-710 mc) & Ch. 59 (740-746 mc). Tests are to determine feasibility of using airborne transmitters as means of retransmitting educational programs from Purdue to surrounding educational institutions.

MICHIGAN CITY—KS2XFF, licensed to Thompson Ramo Wooldridge Inc. W. 10th St. 1990-2110 mc with .15-watt antenna input power to test low-power portable transmitters.

NEW JERSEY

CAMDEN—KE2XNY, licensed to Radio Corp of America, Front & Cooper Sts., Channels 2-6 (100 kw ERP), 7-13 (316 kw), 14-83 (1000 kw).

NEW YORK

NEW ROCHELLE—KE2XTI, licensed to Adler Communications Laboratories, 1 LeFevre Lane, Channels 70-83 (806-890 mc), 100-w visual, 50-w aural, to test translators. Also has CP (KE2XZA) for 1990-2110 mc using 100-w visual & aural to investigate commercial acceptability of relay equipment in 2000 mc band.

NORTH GREENBUSH—KE2XZJ, licensed to Capital Cities Bcstg. Corp., Box 10, Albany 1, N.Y. Experimental on-channel booster on Channel 10 (192-198 mc) with 500 watts power for use in filling hole in coverage area.

SYRACUSE—KE2XHX, licensed to General Electric Co., Electronics Park, Channels 2-83, 50 kw visual, 50 kw aural.

OREGON

PORTLAND—K02XG0, licensed to Corbett Electronics Co., 2104 S.W. Jefferson St. Channel 77 (848-854 mc). 100-watts, used as a portable translator to conduct site tests.

PENNSYLVANIA

EMPORIUM—KG2XDU, licensed to Sylvania Electric Products Inc. (controlled by General Telephone & Electronics Corp.), Emporium, 509-529 mc, & 870-890 mc, 300 watts visual, 100 watts aural. Also licensed for KG2XEL, 878-884 mc, 300 watts visual, 150 watts aural, to test satellite operation, and for KG2XFZ, 519.25-523.25 mc, 3-w, KG2XEJ, 1990-2008 mc, 2-w and KG2XEK, 2042-2059 mc, 2-w, boosters for KG2XDU.

JOHNSTOWN—KG2XIX, Triangle Publications, Inc. (Radio & TV Div.), 46th & Market Sts., Philadelphia 39, Pa. CP for experimental station on Channel 10 (192-198 mc), 120 watts visual, 60 watts aural with transmitter 5-miles NW of Altoona. To be used in conjunction with WFBG-TV, Altoona, for obtaining technical data to prove feasibility and reliability of vhf co-channel amplifying transmitters.

LANCASTER—KG2XDI, licensed to Conestoga Television Assn., 915 New Holland Ave., 590-610 mc, 5 kw visual, 2.5 kw aural.

WASHINGTON

SPOKANE—K02XFN, licensed to Video Utility Co., S. 121 Monroe St. Channels 70-83 inclusive, 10-watts, for use as mobile translator station to test various sites in Washington, Oregon, Idaho & Montana.

WENATCHEE—K02XFP, licensed to Mid State Radio Supply Inc., c/o George St. Peter, Box 490. Channel 70 (806-812 mc), 10-watts, using portable transmitter for site testing.

EDUCATIONAL TV STATION DIRECTORY

Personnel, Facilities and Other Data as of Dec. 1, 1962

Including Call Letters and Address of Commercially Operated Outlets*

Plus CP Holders Reported Due to Begin Operation by Spring of 1963.

ALABAMA

WDIQ Dozier

Ch. 2

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, 2151 Highland Ave., Birmingham 5.

Studios: Auburn University, Auburn; Birmingham Area ETV, Birmingham; University of Alabama, University.

Transmitter: Mervillis Mill Rd., Dozier, Ala.

Telephone: Fairfax 2-4625, Birmingham.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 695-ft. above av. terrain, 566-ft. above ground, 1052-ft. above sea level.

Latitude	31°	33'	16"
Longitude	86°	23'	32"

TV tape: Recording facilities.

Ownership: State of Alabama. Commission members: Vincent Kilborn, Maynard Layman, Mrs. Bertha Roberts, Robert Harper, Harold T. Purdy. Commission also operates WAIQ, Montgomery, WBIQ, Birmingham, and WCIQ, Mount Cheaha State Park and is applicant for Mobile.

Began Operation: Aug. 8, 1956.

Personnel: See WBIQ, Birmingham.

WBIQ Birmingham

Ch. 10

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, 2151 Highland Ave., Birmingham 5.

Studios: Auburn University, Auburn; Birmingham Area ETV, Birmingham; University of Alabama, University.

Transmitter: Red Mt.

Telephone: Fairfax 2-4625, Birmingham.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 42.5-kw visual, 21.4-kw aural. Antenna: 1050-ft. above av. terrain, 790-ft. above ground, 1797-ft. above sea level.

Latitude	33°	29'	19"
Longitude	86°	47'	57"

TV tape: Recording facilities (at U. of Alabama and Auburn U.).

Ownership: State of Alabama. Commission members: Vincent Kilborn, Mrs. Bertha Roberts, Robert Harper, Maynard Layman, Harold T. Purdy. Commission also operates WAIQ, Montgomery, WCIQ, Mount Cheaha State Park and WDIQ, Dozier, both Ala. and is applicant for Mobile.

Began Operation: April 28, 1955.

Personnel:

RAYMOND HURLBERT, general manager.
LOUIS PENEGUY, director of coordination & information.
AL RENFRO, chief engineer.
MADGE LAW, office manager.

*Note: Tulsa University and Oklahoma A & M each owns 1.52% of KVOO-TV, Tulsa (Commercial). Ithaca College operates WICB-TV, Ithaca, N.Y. on local coaxial cable system.

WAIQ

Montgomery

Ch. 26

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, 2151 Highland Ave., Birmingham 5, Alabama.

Studios: Auburn University, Birmingham Area ETV, Birmingham. University of Alabama, University.

Transmitter: Patterson Field, Montgomery, Alabama.

Telephone: Fairfax 2-4625, Birmingham.

Technical Facilities: Channel No. 26 (542-548 mc). Authorized power: 229-kw visual, 124-kw aural. Antenna: 600-ft. above av. terrain, 553-ft. above ground, 813-ft. above sea level.

Latitude	32°	22'	52"
Longitude	86°	17'	30"

Ownership: State of Alabama. Commission members: Maynard Layman, president; Vincent Kilborn, Robert Harper, Bertha Roberts, Harold Purdy. Commission also operates WBIQ, Birmingham, WCIQ, Cheaha State Park, and WDIQ, Dozier, and is applicant for Mobile.

Began Operation: August 17, 1962.

Personnel: See WBIQ.

WCIQ

Mount Cheaha State Park

Ch. 7

Non-Commercial Educational Station

Licensee: Alabama Educational Television Commission, 2151 Highland Ave., Birmingham 5.

Studios: Auburn University, Auburn; Birmingham Area ETV, Birmingham; University of Alabama, University.

Transmitter: Mt. Cheaha, near Munford.

Telephone: Fairfax 2-4625, Birmingham.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 316-kw visual, 191-kw aural. Antenna: 2000-ft. above av. terrain, 574-ft. above ground, 2981-ft. above sea level.

Latitude	33°	29'	06"
Longitude	85°	48'	32"

TV tape: Recording facilities (at U. of Alabama and Auburn U.)

Began Operation: Jan. 7, 1955.

Ownership: State of Alabama. Commission members: Vincent Kilborn, Maynard Layman, Mrs. Bertha Roberts, Robert Harper, Harold T. Purdy. Commission also operates WAIQ, Montgomery, WBIQ, Birmingham, and WDIQ, Dozier, and is applicant for Mobile.

Personnel: See WBIQ, Birmingham.

For Colleges & Universities Offering Degrees

with Television-Radio Majors

see pages 970-973

ARIZONA

KAET Phoenix

Ch. 8

Non-Commercial Educational Station

Grantee: Board of Regents of the Universities & State College of Arizona, Arizona State U., Tempe, Ariz.

Studio: Bureau of Broadcasting, Engineering Center, Arizona State U., Tempe, Ariz. Transmitter: South Mt., 5-mi. S of Phoenix.

Telephone: Woodland 7-1411, Ext. 201, 202 & 203.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 28.8-kw visual, 14.4-kw aural. Antenna: 1560-ft. above av. terrain, 97-ft. above ground, 2750-ft. above sea level.

Latitude 33° 19' 54"
Longitude 112° 03' 52"

TV tape: Recording facilities.

Ownership: Operated by Arizona State U. (G. Homer Durham, pres.) for Universities & State College of Arizona.

Began Operation: Jan. 30, 1961.

Represented (legal) by Smith, Hennessey & MacDonald.

Personnel:

ROBERT H. ELLIS, director of broadcasting, Arizona State U.
SHELDON P. SIEGEL, station manager and program director.
LYNN E. DRYER, chief engineer.
GUY W. UECKERT, Producer director.
WENDELL H. FORD, producer-director.
CHARLES R. ALLEN, special events director.
JACK O. DANIELS, studio engineer.
JOHN J. NOVAK, studio engineer.
MICHAEL Q. OBRENOVICH, art director.
JEAN H. COLE, traffic supervisor.

KUAT Tucson

Ch. 6

Non-Commercial Educational Station

Licensee: Universities and State College of Arizona, for use of the U. of Arizona, Herring Hall.

Studio & Transmitter: Herring Hall, U of Arizona campus.

Telephone: Main 4-8181.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: .933-kw visual, .57-kw aural. Antenna: 110-ft. above av. terrain, 276-ft. above ground, 2703-ft. above sea level.

Latitude 32° 13' 50"
Longitude 110° 57' 00"

TV tape: Recording facilities.

Ownership: University of Arizona, Richard A. Harvill, pres.

Began Operation: March 8, 1959.

Personnel:

BEN C. MARKLAND, program dir. & mgr., radio-TV bureau.
FRANK BARRECA, production director.
WILLIAM MORRISON, production assistant.
HARRY ATWOOD, film manager.
MRS. BOYD McDOUGALL, traffic manager.
WESLEY T. JOHNSON, chief engineer.

CALIFORNIA

KVIE Sacramento

Ch. 6

Non-Commercial Educational Station

Licensee: Central California Educational Television, Box 6.

Studio: Garden Hwy., Sacramento. Transmitter: 3.5-mi. S of El Dorado. Telephone: Wabash 2-6563.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 89.1-kw visual, 44.7-kw aural. Antenna: 1020-ft. above av. terrain, 500-ft. above ground, 2523-ft. above sea level.

Latitude 38° 37' 49"
Longitude 120° 51' 20"

TV tape: Recording facilities.

Ownership: Non-profit corporation. Robert D. Livingston, pres.

Began Operation: Feb. 23, 1959.

Represented (legal) by Krieger & Jorgensen.

Personnel:

ROBERT D. LIVINGSTON, president.
JOHN C. CRABBE, general manager.
BILL HOPKINS, program director.
BRAD WARNER, production manager.
VICTOR M. HYDEN JR., director, school telecasts.
DEE BLACK, office manager.
DONNA STEVENS, traffic.
GORMAN BROWN, chief engineer.

KVCR-TV San Bernardino

Ch. 24

Non-Commercial Educational Station

Licensee: San Bernardino Valley Joint Union Jr. College Dist., 1701 S. Mt. Vernon Ave.

Transmitter: 1701 S. Mt. Vernon Ave.

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 5.62-kw visual, 3.02-kw aural. Antenna: minus 290-ft. above av. terrain, 42-ft. above ground, 1178-ft. above sea level.

Latitude 35° 05' 20"
Longitude 117° 18' 44"

Ownership: Non-profit organization. Verne F. Potter, chmn.; H. J. Shettield, pres.

Began Operation: Sept. 11, 1962.

Represented (engineering) by Richard T. Sampson.

Personnel:

H. J. SHETTIED, president.
ROBERT FUZY, general manager.
WILLIAM D. BRITTON, chief engineer.

KQED San Francisco

Ch. 9

Non-Commercial Educational Station

Licensee: Bay Area Educational Television Assn., 525 Fourth St.

Studio: 525 Fourth St.

Transmitter: San Bruno Mt., 2.5-mi. NW of South San Francisco.

Telephone: Sutter 1-8861.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 156-kw visual, 78-kw aural. Antenna: 1210-ft. above av. terrain, 190-ft. above ground, 1415-ft. above sea level.

Latitude 37° 41' 22"
Longitude 122° 26' 10"

TV tape: Recording facilities.

Ownership: Following are officers: W. P. Fuller Brawner, chairman; Mortimer Fleishhacker Jr., pres.; Roland Pierotti, treas.; James R. Tormey, Mrs. Stuart L. Rawlings Jr., v.p.'s; Frederick C. Whitman, secy.

Began Operation: April 2, 1954.

Represented (legal) by Krieger & Jorgensen.

Personnel:

MONTIMER FLEICHHACKER JR., president.
JAMES DAY, general manager.
GORDON CLAYCOMBE, director of development.
JONATHAN C. RICE, program manager.
GERALD MARANS, production manager.
RAYMOND L. SMITH, director of school broadcasts.
MARIANNE GOLDMAN, publicity director.
IRVING SARAF, film director & buyer.
PAUL WILLIAMS, chief engineer.

COLORADO

KRMA-TV

Denver

Ch. 6

Non-Commercial Educational Station

Licensee: School District No. 1, City & County of Denver and State of Colorado School District, 414 14th St., Denver 2.

Studio: Emily Griffith Opportunity School, 13th & Glenarm Sts.

Transmitter: 2.5 mi. NE of center of Golden, Colo. on Lookout Mt.

Telephone: Amherst 6-2255.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 15.5-kw visual, 8.51-kw aural. Antenna: 880-ft. above av. terrain, 210-ft. above ground, 7676-ft. above sea level. Holds CP for change to 100-kw visual, 53.5-kw aural.

Latitude	39°	43'	47''
Longitude	105°	14'	59''

TV tape: Recording facilities.

Ownership: Denver Public Schools; Kenneth E. Oberholtzer, supt.

Began Operation: Jan. 30, 1956.

Represented (legal) by Krieger & Jorgensen.

Personnel:

HOWARD L. JOHNSON, executive director.
RUSSELL CASEMENT, associate executive director.
JAMES CASE, assistant executive director.
JOHN CULLEN, chief engineer.
EDWARD WOLANSKI, studio technical supervisor.
GERALD WILLSEA, director of TV activities.
DON F. ALLEN, art coordinator.
S. ROBERT HESKETT, producer-director.
J. A. SCHLAEFLE, producer-director.
CLELLAN C. RAINS, producer-director.
WILLARD EASTERLY, transmitter engineer.
JUDITH A. CHUMLEA, traffic control manager.
DEAN FAULKNER, television representative.

CONNECTICUT

WEDH

Hartford

Ch. 24

Non-Commercial Educational Station

Licensee: Connecticut Educational TV Corp., c/o Ben A. Hudelson, Trinity College, Hartford 6, Conn.

Studio: Trinity College Library, Hartford 6, Conn.

Transmitter: Deercliff Rd., Avon, Conn.

Telephone: 246-6315.

Technical Facilities: Channel No. 24 (530-536 mc). Authorized power: 204.2-kw visual, 98-kw aural. Antenna: 902-ft. above av. terrain, 498-ft. above ground, 1208-ft. above sea level.

Latitude	41°	46'	29''
Longitude	72°	48'	02''

TV tape: Recording facilities.

Ownership: Connecticut Educational TV Corp. (non-profit organization), 100%. Carter W. Atkins, pres.; John D. Briscoe, v.p.; Francis T. Ahearn, treas. Mrs. Ralph C. Lasbury Jr., secy.

Began Operation: October 1, 1962.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by A. D. Ring & Assoc.

Personnel:

CARTER W. ATKINS, president.
BEN A. HUDELSON, general manager.
DOUGLAS G. LEONARD, program manager.
SAMUEL C. EDSALL, chief engineer.
JOHN C. LENNHOF, dir. of public relations.

DISTRICT OF COLUMBIA

WETA-TV

Washington

Ch. 26

Non-Commercial Educational Station

Licensee: The Greater Washington Educational TV Assn. Inc., 1001 Vermont Ave., NW, Washington 5, D.C.

Studio: 5201 28th Street N., Arlington, Va.

Transmitter: 5217 19th Rd., N., Arlington, Va.

Telephone: 536-6100.

Technical Facilities: Channel No. 26 (542-548 mc). Authorized power: 234-kw visual, 123-kw aural. Antenna: 600-ft. above av. terrain, 476-ft. above ground, 831-ft. above sea level.

Latitude	38°	53'	30''
Longitude	77°	07'	55''

TV tape: Recording facilities.

Ownership: Non-profit group made up of various private, public, and parochial schools & universities in the Washington Metropolitan area. Elizabeth P. Campbell, president.

Began Operation: October 2, 1961.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by John H. Mullaney.

Personnel:

MRS. ELIZABETH CAMPBELL, president.
JEFF BAKER, general manager.
IAN WHEELER, program director.
J. ALLEN BOWERS, production manager.
JULIAN WECKSLER, information officer.
CHARLES PROHASKA, chief engineer.

FLORIDA

WUFT

Gainesville

Ch. 5

Non-Commercial Educational Station

Licensee: Board of Control, a public corporation of the State of Florida, acting for and on behalf of University of Florida, 226 Administration Bldg., U of Florida.

Studio: Stadium, U of Florida.

Transmitter: Devil's Millhopper, 5.5-mi. NW of city.

Telephone: Franklin 6-3261.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 12.84-kw visual, 7.46-kw aural. Antenna: 480-ft. above av. terrain, 468-ft. above ground, 628-ft. above sea level.

Latitude	29°	42'	34''
Longitude	82°	23'	51''

TV tape: Recording facilities.

AM Affiliate: WRUF, 5-kw, 850 kc (commercial, NBC).

FM Affiliate: WRUF-FM, 12-kw, 104.1 mc.

Ownership: Board of Control of State of Florida: Baya M. Harrison Jr., chairman; Dr. J. B. Culpepper, exec. director; Charles R. Forman, John C. Pace, Gert H. W. Schmidt, S. Kendrick Guernsey, Ralph L. Miller, Frank M. Buchanan, members U of Florida; also operates radios WRUF and WRUF-FM.

Began Operation: Nov. 17, 1958.

Personnel:

RAE O. WEIMER, dir., School of Journalism & Communications.
KENNETH A. CHRISTIANSEN, director of television.
C. WESLEY LAMBERT production manager.
JOHN W. THORNE JR., film supervisor.
WILLIAM E. BOEHME, TV tape & chief engineer.
ROLAND MEDLER, transmitter engineer.

(Florida continued on next page)

Florida Educational

WJCT Jacksonville

Ch. 7

Non-Commercial Educational Station

Licensee: Community Television Inc., 1070 E. Adams St.

Studio: 605 S. Main St.

Transmitter: 1070 E. Adams St.

Telephone: Elgin 5-6421.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 14.8-kw visual, 7.4-kw aural. Antenna: 843-ft. above av. terrain, 859-ft. above ground, 863-ft. above sea level.

Latitude	30°	19'	21.6"
Longitude	81°	38'	34.1"

Ownership: Non-profit corp.

Began Operation: Sept. 10, 1958.

Represented (legal) by Krieger & Jorgensen.

Personnel:

DR. WILLIAM KENNETH CUMMING, general manager.

JAMES DRYDEN, production director.

AL PECK, chief engineer.

JAMES RITCHIE, film director.

WSEC-TV

Miami

Ch. 17

Non-Commercial Educational Station

Licensee: The Board of Public Instruction of Dade County, Dept. of Radio & TV Education, 1410 N.E. 2nd Ave., Miami 32.

Studio: 1410 N.E. 2nd Ave.

Transmitter: 3200 S.W. 52nd Ave., Hollywood, Fla.

Telephone: Franklin 7-4311.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 650-ft. above av. terrain, 723-ft. above ground, 732-ft. above sea level.

Latitude	25°	58'	46"
Longitude	80°	11'	50"

Ownership: See WTHS-TV.

Began Operation: Sept. 7, 1962.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by George P. Adair Engineering Co.

Personnel: See WTHS-TV.

WTHS-TV

Miami

Ch. 2

Non-Commercial Educational Station

Licensee: The Board of Public Instruction of Dade County, Dept. of Radio & TV Education, 1410 N.E. 2nd Ave., Miami 32.

Studio: 1410 N.E. 2nd Ave.

Transmitter: 3200 S.W. 52nd Ave., Hollywood, Fla.

Telephone: Franklin 7-4311.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 650-ft. above av. terrain, 723-ft. above ground, 732-ft. above sea level.

Latitude	25°	58'	46"
Longitude	80°	11'	50"

TV tape: Recording facilities.

FM Affiliate: WTHS, 5-kw, 91.7 mc (No. 219), 215-ft. antenna.

Ownership: Dade County Board of Public Instruction (Joe Hall, supt.), supported by Community Television Foundation of South Florida Inc. (James I. Keller Jr., pres.). Also operates WSEC-TV, Ch. 17, Miami.

Began Operation: Aug. 12, 1955.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by George P. Adair Engineering Co.

Personnel:

CLIFTON MITCHELL, director.

HERB EVANS, chief engineer.

WILLIAM F. FISCHER, supervisor of community programs.

GEORGE DOOLEY, supervisor of in-school programs.

JOHN FELTON, program coordinator.

ROGER KOBZINA, radio department head.

WFSU-TV

Tallahassee

Ch. 11

Non-Commercial Educational Station

Grantee: Board of Control of Florida & Florida Educational TV Commission, at Florida State U.

Studios: Campus, Florida State U.

Transmitter: 6.9-mi. SW of Holland, Fla. at Apalachicola National Forest Junction.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 95.5-kw visual, 47.9-kw aural. Antenna: 777-ft. above av. terrain, 774-ft. above ground, 897-ft. above sea level.

Latitude	30°	21'	29"
Longitude	84°	36'	39"

TV tape: Recording facilities.

FM Affiliate: WFSU-FM, 1-kw, 91.5 mc (No. 236), 205-ft. antenna height.

Ownership: Non-profit educational organization.

Began Operation: Sept. 13, 1960.

Represented (legal) by Krieger & Jorgensen.

Personnel:

EDWARD L. HERP, director, University bcstg. services.

DUANE FRANCESCHI, program-publicity director.

RICHARD L. PUCKETT, production manager.

KEITH CARLSON, film director.

W. E. RAGSDALE, chief engineer, University bcstg. services.

WEDU

Tampa-St. Petersburg

Ch. 3

Non-Commercial Educational Station

Licensee: Florida West Coast Educational Television Inc., 908 South 20th St., Tampa 5.

Studios: 908 South 20th St., Tampa; 6605 5th Ave., North St. Petersburg.

Transmitter: 78th St., 5-mi. SE of Tampa.

Telephone: 248-5751.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 56.2-kw visual, 28.2-kw aural. Antenna: 494-ft. above av. terrain, 526-ft. above ground, 546-ft. above sea level.

Latitude	27°	55'	04"
Longitude	82°	22'	03"

TV tape: Recording facilities.

Ownership: WEDU officers: Brintall H. Merchant, pres.; William M. Pickett, v.p.; Mary Spencer, secy.; Col. C. C. Parker, treas.

Began Operation: Oct. 27, 1958.

Represented (legal) by Krieger & Jorgensen.

Personnel:

BRINTALL H. MERCHANT, president.

WILLIAM M. PICKETT, vice president.

MARY SPENCER, secretary.

COL. C. C. PARKER, treasurer.

R. LeROY LASTINGER, general manager.

H. H. RIDDLEBERGER, director of programming & production.

RAY ELLIS, manager of business affairs.

VAL COOK, director of public relations.

LEE A. RIBITSKI, chief, film & traffic section.

ORBRA W. HARRELL, chief engineer.

GEORGIA

WGTV

Athens

Ch. 8

Non-Commercial Educational Station

Grantee: Regents of the University System of Georgia, 244 Washington St. S.W., Atlanta.

Mailing Address: Mr. G. L. Appy, The Ga. Center, U. of Ga., Athens.

Studio: Center for Continuing Education, U. of Ga. campus, Athens.

Transmitter: Jacks Creek Mt., 5.2-mi. ENE of Monroe, Ga.

Telephone: Liberty 8-1311.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 1219-ft. above av. terrain, 1039-ft. above ground, 2049-ft. above sea level.

Latitude 33° 49' 22.3"
Longitude 83° 37' 47.6"

TV tape: Recording facilities.

Ownership: State institution. Robert O. Arnold, chairman; Freeman Strickland, vice-chairman; Harmon W. Caldwell, chancellor.

Began Operation: May 23, 1960.

Represented (legal) by Krieger & Jorgensen.

Personnel:

GERARD L. APPY, general manager.

HILL BERMONT, program & production director & film buyer.

EDWARD GRAHAM JR., chief engineer.

WETV

Atlanta

Ch. 30

Non-Commercial Educational Station

Licensee: Board of Education of City of Atlanta, 68 Mitchell St. SW. Studio & Transmitter: 740 Bismark Rd. NE.

Telephone: 873-4471.

Technical Facilities: Channel No. 30 (566-572 mc). Authorized power: 219-kw visual, 120-kw aural. Antenna: 400-ft. above av. terrain, 515-ft. above ground, 1374-ft. above sea level.

Latitude 33° 43' 40"
Longitude 84° 21' 50"

TV tape: Recording facilities.

FM Affiliate: WABE, 4.6-kw, 90.1 mc (No. 211), 360-ft. antenna height.

Ownership: Board of Education of the City of Atlanta. Officers: Oby T. Brewer, pres.; Elmo Holt, v.p.

Began Operation: Feb. 17, 1958.

Represented (legal) by Krieger & Jorgensen.

Personnel:

DR. GILBERT TAUFFNER, executive director of radio & television education.

HASKELL BOYTER, director, radio & television education.

H. LETHCO, program director.

DON GILPIN, production manager.

MARGARET KILIAN, film director.

T. W. COWAN JR., chief engineer.

WJSP-TV

Columbus

Ch. 28

Non-Commercial Educational Station

(To Begin Operation in Spring of 1963)

Licensee: State Board of Education, State Office Bldg., Atlanta 3.

Transmitter: Warm Springs, Ga. on Hwy. 85 W., 3½-mi. S. of Warm Springs.

1962-63 Edition

Georgia Educational

Technical Facilities: Channel No. 28 (554-560 mc). Authorized power: 201-kw visual, 100-kw aural. Antenna: 1511-ft. above av. terrain, 1100-ft. above ground, 2400-ft. above sea level.

Latitude 32° 51' 08"
Longitude 84° 42' 04"

Ownership: State Board of Education. For officers, see WXGA-TV, Waycross.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by A. Earl Cullum Jr., Consulting Engineers.

Personnel:

See WXGA-TV, Waycross, Ga.

WEGA-TV

Savannah

Ch. 9

Non-Commercial Educational Station

(To Begin Operation in Winter of 1963)

Licensee: State Board of Education, State Office Bldg., Atlanta 3, Ga.

Transmitter: Pembroke, Ga., Bryan County, 36-mi. W. of Savannah.

Telephone: Atlas 3-4838.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 316-kw visual, 159-kw aural. Antenna: 1633-ft. above av. terrain, 1083-ft. above ground, 1169-ft. above sea level.

Latitude 32° 07' 59"
Longitude 81° 37' 09"

Ownership: State Board of Education. For officers, see WXGA-TV, Waycross.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by A. Earl Cullum Jr., Consulting Engineers.

Personnel:

See KXGA-TV, Waycross, Ga.

JAMES RODGERS, senior engineer (Pembroke, Ga.).

WXGA-TV

Waycross

Ch. 8

Non-Commercial Educational Station

Licensee: State Board of Education, State Office Bldg., Atlanta 3, Ga.

Transmitter: 2.5-mi. S. of Hasty, Ga.

Telephone: Atlas 3-4838.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 159-kw aural. Antenna: 1042-ft. above av. terrain, 1086-ft. above ground, 152-ft. above sea level.

Latitude 31° 13' 17"
Longitude 82° 34' 24"

TV tape: Recording facilities.

Ownership: State Board of Education. Officers: James S. Peters, chmn. of the board; Dr. Claude Purcell, state superintendent of schools; E. A. Crudup, administrator of educational TV.

Began Operation: November 19, 1961.

Represented (legal) by Arent, Fox, Kintner, Plotkin & Kahn.

Represented (engineering) by A. Earl Cullum Jr., Consulting Engineers.

Personnel:

DR. H. S. SHEAROUSE, dir. of division of instruction.

E. A. CRUDUP, administrator of educational television.

MRS. MARY GRUBBS, consultant, TV curriculum production.

HARVEY J. ADERHOLD, chief engineer.

FRANK COILE, senior engineer (P.O. Box 842, Waycross, Ga.)

ILLINOIS

WTTW

Chicago

Ch. 11

Non-Commercial Educational Station

Licensee: Chicago Educational Television Association, 1761 E. Museum Dr., Chicago 37, Ill.

Studio: Chicago Museum of Science & Industry.

Transmitter: 135 S. La Salle St. Telephone: Museum 4-3800.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 275-kw visual, 141-kw aural. Antenna: 590-ft. above av. terrain, 617-ft. above ground, 1211-ft. above sea level.

Latitude	41°	52'	45''
Longitude	87°	37'	53''

TV tape: Recording facilities.

Began Operation: Sept. 5, 1955.

Ownership: CETA officers: Edward L. Ryerson, pres.; Lenox R. Lohr, v.p.; Gardner H. Stern, v.p.; Renslow Sherer, v.p.; Lester Armour, treas.; Robert L. Foote, secy.

Represented (legal) by Sidley, Austin, Burgess & Smith, Chicago.

Personnel:

JOHN W. TAYLOR, executive director.
DEMETRA PANAGOS, administrative associate.
A. G. FERREIRA, business manager.
CHALMERS H. MARQUIS JR., director of programming.
WILLIAM MANSCHOT JR., production manager.
LLOYD ELLINGWOOD, executive producer.
EDWARD L. MORRIS, director of development, PR & promotion.
GLORIA MICHELS, asst. to dir. of development, PR & promotion.
ROBERT SEIPP, film supervisor.
DUANE M. WEISE, director of engineering.

WSIU

Carbondale

Ch. 8

Non-Commercial Educational Station

Licensee: Board of Trustees of Southern Ill. U., Carbondale.

Transmitter: U.S. Hwy. 51, approx. 2-mi. S. of Tamaroa, Ill.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 859.2-ft. above av. terrain, 903-ft. above ground, 1385-ft. above sea level.

Latitude	38°	06'	15''
Longitude	89°	14'	37''

FM Affiliate: WSIU, 22-kw, 91.9 (No. 220), 290-ft. antenna height.

Ownership: Board of Trustees of Southern Ill. U.

Began Operation: November 6, 1961.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by George P. Adair Engineering Co.

Personnel:

BUREN C. ROBBINS, general manager.
RICHARD M. URAY, operations manager.
WILLIAM E. DIXON, chief engineer.
EUGENE DYBVIK, film director.
JAMES LASH, staging-art director.
CARL PLANINC, coordinator public schools instructional programs.
LADONNA McMURRAY, publicity-promotion director.
WILLIS SEAMAN, chief transmitter engineer.

WILL-TV

Urbana-Champaign

Ch. 12

Non-Commercial Educational Station

Licensee: University of Illinois, Board of Trustees, Urbana, Ill.

Studio: 1114 West Main, Urbana.

708

Studio & Transmitter: Memorial Stadium, Champaign.

Telephone: 333-1070, Urbana.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 45.7-kw visual, 22.9-kw aural. Antenna: 160-ft. above av. terrain, 177-ft. above ground, 913-ft. above sea level.

Latitude	40°	05'	58''
Longitude	88°	14'	14''

TV tape: Recording facilities.

AM Affiliate: WILL, 5-kw, 580 kc.

FM Affiliate: WILL-FM, 300-kw, 90.9 mc (No. 215), 550-ft. antenna height.

Ownership: University of Illinois; David D. Henry, pres.

Began Operation: Aug. 1, 1955.

Represented (legal) by Dow, Lohnes & Albertson.

Represented (engineering) by Jansky & Bailey Inc.

Personnel:

FRANK E. SCHOOLEY, director of broadcasting.
JACK CRANNELL, assistant manager.
EMERSON KLEIN, production coordinator.
HENRY W. LIPPOLD JR., news director.
WILLIAM DALE, producer-director.
URSULA MAKSIK, film buyer.
ROB R. BELDON, chief engineer.

INDIANA

WNDU-TV

South Bend

Ch. 16

Licensee: Michiana Telecasting Corp., University of Notre Dame, Notre Dame, Ind.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

IOWA

KDPS-TV

Des Moines

Ch. 11

Non-Commercial Educational Station

Licensee: Des Moines Independent Community School Dist., 1800 Grand Ave.

Studio & Transmitter: 1800 Grand Ave.

Telephone: Atlantic 8-9511.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 28.8-kw visual, 14.4-kw aural. Antenna: 320-ft. above av. terrain, 407-ft. above ground, 1233-ft. above sea level.

Latitude	41°	35'	01''
Longitude	93°	38'	28''

TV tape: Recording facilities.

AM Affiliate: None.

FM Affiliate: KDPS, 5.2-kw, 88.1 mc (No. 201), 285-ft. antenna height.

Ownership: Local school district. Joseph Brody, pres. of the board, Dr. F. M. Burgeson, v.p.

Began Operation: April 27, 1959. Note: Off-air for summer; resumed Sept. 14, 1959.

Represented (legal) by Krieger & Jorgensen.

Personnel:

JAMES A. SHELDON, station manager.
ELWIN BASQUIN, program director.
JOHN A. MONTGOMERY, director of television education.
REX STEARNS, film buyer.
WALTER ALLISS, chief engineer.

WOI-TV
Ames—(Des Moines)

Ch. 5

Licensee: Iowa State University of Science & Technology, Ames, Ia.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

KENTUCKY

WFPK-TV

Louisville

Ch. 15

Non-Commercial Educational Station

Licensee: Board of Trustees, Louisville Free Public Library, 301 Library Place.

Studio: United Television Labs, 3947 Park Dr.

Transmitter: 301 Library Place. Telephone: Juniper 4-4154.

Technical Facilities: Channel No. 15 (476-482 mc). Authorized power: 14.8-kw visual, 8-kw aural. Antenna: 310-ft. above av. terrain, 380-ft. above ground, 835-ft. above sea level.

Latitude	38°	14'	40''
Longitude	85°	45'	27''

FM Affiliate: WFPK, 20-kw, 91.9 mc (No. 220), 245-ft. antenna height. Also: WFPL, .15-kw, 89.3 mc.

Ownership: Board officers: Clarence R. Graham, library director; Richard VanHoose, supt. of schools.

Began Operation: Sept. 8, 1958.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by Jules Cohen.

Personnel:

C. R. GRAHAM, station manager.

RICHARD VanHOOSE, program manager.

MRS. MILDRED COBB, production manager.

CHARLES T. LANDERS, chief engineer.

LOUISIANA

KLSE

Monroe

Ch. 13

Non-Commercial Educational Station

Licensee: State Department of Education, c/o Shelby M. Jackson, Superintendent, State Capitol Bldg., Baton Rouge, La.

Iowa-Louisiana Educational

Station Address: P.O. Box, 4083, Monroe.

Studio & Transmitter: 2101 Forsythe Ave.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 30.9-kw visual, 15.5-kw aural. Antenna: 320-ft. above av. terrain, 337-ft. above ground, 412-ft. above sea level.

Latitude	32°	31'	59''
Longitude	92°	06'	40''

Began Operation: March 9, 1957.

Represented (legal) by Warren Woods.

Personnel:

GORDON CANTERBURY, station and program manager.

SHELBY M. JACKSON, film buyer.

WYES-TV

New Orleans

Ch. 8

Non-Commercial Educational Station

Licensee: Greater New Orleans Educational Television Foundation Inc., 916 Navarre Ave.

Studio: 916 Navarre Ave.

Transmitter: Hibernia Bank Bldg.

Telephone: Hunter 6-5412.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 50-kw visual, 28.8-kw aural. Antenna: 400-ft. above av. terrain, 428-ft. above ground, 433-ft. above sea level.

Latitude	29°	57'	05''
Longitude	90°	04'	17''

TV tape: Recording facilities.

Ownership: Non-profit corporation. Officers: Darwin S. Fenner, honorary chairman; Roy M. Schwarz, pres.; T. Sterling Dunn, v.p.

Began Operation: April 1, 1957.

Represented (legal) by Krieger & Jorgensen.

Personnel:

ARTHUR DAVID CLOUD, general manager.

VERNON F. COOK, program director.

WALTER T. RYAN, operations manager.

W. S. HART, chief engineer.

WWL-TV

New Orleans

Ch. 4

Licensee: Loyola University, 6363 St. Charles Ave.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

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MAINE

WCBB

Augusta

Ch. 10

Non-Commercial Education Station

Licensee: Colby-Bates-Bowdoin Educational Telecasting Corp., c/o Bates College, Lewiston, Me.

Studio: Bates College, Lewiston, Me.

Transmitter: 10-mi. ENE of Lewiston, on Danforth Hill.

Telephone: 783-3542. TWX No.: 207-784-5547.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 720-ft. above av. terrain, 369-ft. above ground, 1049-ft. above sea level.

Latitude	44°	09'	16"
Longitude	70°	00'	37"

TV tape: Recording facilities.

Ownership: Bates College (operator of FM radio WRJR, Lewiston, Me.), 33 1/3%; Colby College 33 1/3%; Bowdoin College, 33 1/3%.

Began Operation: November 13, 1961.

Represented (legal) by McKenna & Wilkinson.

Personnel:

E. B. LYFORD, executive director.
ROLAND A. DESJARDINS, chief engineer.
RICHARD W. RUSSELL, director of community relations.
MRS. ELIZABETH D. BUGLER, program manager.
MRS. DOROTHY O. PIERCE, traffic manager.

MASSACHUSETTS

WGBH-TV

Boston

Ch. 2

Non-Commercial Educational Station

(Affiliated with separately-owned WENH, Durham, N.H.)

Licensee: WGBH Educational Foundation, 238 Main Street, Cambridge 42, Mass.

Studio: 238 Main St., Cambridge. Transmitter: Great Blue Hill, Milton, Mass. Telephone: University 4-6400.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 660-ft. above av. terrain, 233-ft. above ground, 849-ft. above sea level.

Latitude	42°	12'	42"
Longitude	71°	06'	51"

TV tape: Recording facilities.

FM Affiliate: WGBH-FM, 50-kw, 89.7 mc (No. 209), 550-ft. antenna height.

Ownership: Foundation officers: Trustee of the Lowell Institute, President of Harvard University, President of Massachusetts Institute of Technology, Treasurer of Massachusetts Institute of Technology, Treasurer of Harvard University, Chairman of the Board of Trustees of Boston Symphony Orchestra Inc., General Manager of WGBH-TV and WGBH-FM, member of the Board of Trustees of the Twentieth Century Fund.

Began Operation: May 2, 1955.

Represented (legal) by Covington & Burling.

Personnel:

RALPH LOWELL, president.
HARTFORD N. GUNN JR., general manager.
DAVID M. DAVIS, asst. general manager for TV.
DAVID IVES, asst. gen. mgr. for community relations & finance.
GREGORY G. HARNEY, TV production manager.
HENRY MORGENTHAU III, special projects exec. producer.
ROBERT L. LARSEN, TV program manager & film buyer.
NORMAN J. FEATHER, film manager.
TOM KELLER, director of engineering.
JOHN R. HURLEY, director of operations.
JEFFREY L. MYLES, manager, technical operations.

MICHIGAN

WTVS

Detroit

Ch. 56

Non-Commercial Educational Station

Licensee: Detroit Educational Television Foundation Inc., 5035 Woodward Ave., Detroit 2.

Studios: Detroit Public Schools, 9345 Lawton Ave.; Wayne State University; University of Detroit.

Transmitter: 9345 Lawton Ave.

Telephone: 832-6550.

Engineering Office Telephone: Tyler 6-6075.

Technical Facilities: Channel No. 56 (722-728 mc). Authorized power: 178-kw visual, 100-kw aural. Antenna: 540-ft. above av. terrain, 535-ft. above ground, 1170-ft. above sea level.

Latitude	42°	22'	25"
Longitude	83°	06'	50"

TV tape: Recording facilities.

Ownership: Foundation officials: C. Allen Harlan, pres.; Thomas B. Adams, v.p.; Mrs. Gerard Slattery, treas.; Paul B. Rickard, exec. secy. Following are board members: Mrs. Bernard J. Becker, Walker L. Cisler, John C. Dancy, William M. Day, John B. Ford Jr., William E. Hamilton, Ralph T. McElvenny, Allen W. Merrell, E. Harwood Rydholm, Nate S. Shapero.

Began Operation: Aug. 8, 1955.

Represented (legal) by Krieger & Jorgensen.

Personnel:

JOHN F. X. BROWNE JR., chief engineer.
DEAN C. COOK, consulting engineer.
ZONA BALLWEG, program coordinator.
GAIL FEARNLEY, business manager.

WMSB

Onondaga-East Lansing

Ch. 10

Non-Commercial Educational Station

Licensee: Board of Trustees, Michigan State University, E. Lansing, Mich. Studio: 600 Kalamazoo St., East Lansing, Michigan.

Transmitter: Rossman Rd., Onondaga. Telephone: 355-7440.

Technical Facilities: Channel No. 10 (192-198 mc). Shares time with commercial outlet WILX-TV. Authorized power: 309-kw visual, 174-kw aural. Antenna: 970-ft. above av. terrain, 982.8-ft. above ground, 1946-ft. above sea level.

Latitude	42°	26'	33"
Longitude	84°	34'	21"

TV tape: Recording facilities.

AM Affiliate: WKAR, 5-kw, 870 kc. FM Affiliate: WKAR-FM, 61-kw, 90.5 mc (No. 213), 930-ft. antenna height.

Began Operation: March 15, 1959.

Represented (legal) by Barnes & Neilson.

Personnel:

DR. ARMAND L. HUNTER, dir., division broadcasting services.
LEE C. FRISCHKNECHT, station manager.
BOB W. ROWLAND, program manager.
ROBERT D. PAGE, production & facilities manager.
WAYNE RICE, film director.
NEIL ROSEN, director of promotion & public relations.
LINN P. TOWSLEY, chief engineer.

For Schools Offering Majors
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Consult Index to Contents

MINNESOTA

KTCA-TV St. Paul-Minneapolis

Ch. 2

Non-Commercial Educational Station

Licensee: Twin City Area Educational Television Corp., St. Paul 13, Minn. Studio: 1640 Como Ave., St. Paul.

Transmitter: Cleveland & Roselawn Aves., Falcon Heights, Minn.

Telephone: Midway 5-5565.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 620-ft. above av. terrain, 562-ft. above ground, 1549-ft. above sea level.

Latitude	44°	59'	54''
Longitude	93°	11'	17''

TV tape: Recording facilities.

Ownership: Non-profit organization. Officers: John De Laittre, pres.; Wendell T. Burns, v.p.; Ronald M. Hubbs, v.p.; Philip H. Nason, v.p.; George D. Dayton II, secy.; A. A. Heckman, treas.

Began Operation: Sept. 3, 1957.

Represented (legal) by Faegre & Benson, Minneapolis.

Personnel:

JOHN C. SCHWARZWALDER, general manager.
W. D. DONALDSON, asst. gen. mgr. & program director.
WAYNE MAYER, chief engineer.
JOE McDERMOTT, director of special projects.
CLAIR TETTEMER, director of school programs.
CAROLE FARICY, film buyer.
CARLETON BROOKINS, production manager.
BETTE HERZOG, administrative assistant.
W. W. KEMMERER, director of research.

MISSOURI

KOMU-TV Columbia

Ch. 8

Licensee: Curators of the University of Missouri.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

KCSD-TV Kansas City

Ch. 19

Non-Commercial Educational Station

Grantee: School District of Kansas City, 1211 McGee St.

Studio: Board of Education Building, 1211 McGee St.

Transmitter: City Hall, 414 E. 12th St.

Technical Facilities: Channel No. 19 (500-506 mc). Authorized power: 17.4-kw visual, 9.55-kw aural. Antenna: 510-ft. above av. terrain, 474-ft. above ground, 1394-ft. above sea level.

Latitude	39°	06'	01''
Longitude	94°	34'	39''

Ownership: Local school district; Wentworth E. Griffin, pres.

Began Operation: March 22, 1961.

Represented (legal) by Dow, Lohnes & Albertson, Washington, D.C.; Caldwell, Eastin, Blackwell & Oliver, Kansas City, Mo.

Represented (engineering) by John B. Heffelfinger.

Personnel:

JAMES A. HAZLETT, superintendent of schools.
ZUEL PARENTEAU, producer-director.
CLYDE HOWE, chief engineer.
ARTHUR W. GILBERT, asst. supt. in charge of instruction.
C. S. ROBINSON, asst. supt. in charge of personnel.

Minn.-Neb. Educational

KETC St. Louis

Ch. 9

Non-Commercial Educational Station

Licensee: St. Louis Educational Television Commission, 6996 Millbrook Blvd., St. Louis 30.

Studio: 6996 Millbrook. Transmitter: Boatman's Bank Bldg.

Telephone: Volunteer 3-0995.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 144-kw visual, 77.5-kw aural. Antenna: 550-ft. above av. terrain, 574-ft. above ground, 1039-ft. above sea level.

Latitude	38°	37'	40''
Longitude	90°	11'	19''

TV tape: Recording facilities.

Ownership: Commission officers: Lawrence M. Curtiss, chairman; W. L. Hadley Griffin & Frederic M. Peirce, vice chairmen; Malcolm W. Martin, secy.; Richard A. Young, treas.

Began Operation: Sept. 20, 1954.

Represented (legal) by Grand, Peper, Martin & Roudebush, St. Louis.

Personnel:

BOYD FELLOWS, general manager.
ROBERT C. BOSTON, director of school programs.
WILLIAM M. SHUMATE, development director.
ROBERT NISSEN, chief engineer.

NEBRASKA

KUON-TV Lincoln

Ch. 12

Non-Commercial Educational Station

Licensee: University of Nebraska, Lincoln 8, Nebraska.

Studios: University campus, 12th & R Sts.

Transmitter: 40th & W Sts.

Telephone: HE 2-7631, Ext. 3275.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 26.3-kw visual, 13.2-kw aural. Antenna: 360-ft. above av. terrain, 403-ft. above ground, 1597-ft. above sea level.

Latitude	40°	49'	23''
Longitude	96°	39'	28''

TV tape: Recording facilities.

Began Operation: Nov. 1, 1954.

Represented (legal) by Cline, Williams, Wright & Johnson, Lincoln; Dow, Lohnes & Albertson.

Personnel:

JACK McBRIDE, general manager.
RONALD HULL, program manager.
WM. BOYD ROONEY, production director.
BETTY MEISINGER, traffic and publicity manager.
C. EDWARD CAVERT, in-school TV producer.
ADOLPH R. DVORAK, chief engineer.
LEROY McCOY, film & distribution specialist.



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MAINE

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Augusta

Ch. 10

Non-Commercial Education Station

Licensee: Colby-Bates-Bowdoin Educational Telecasting Corp., c/o Bates College, Lewiston, Me.

Studio: Bates College, Lewiston, Me.

Transmitter: 10-mi. ENE of Lewiston, on Danforth Hill.

Telephone: 783-3542. TWX No.: 207-784-5547.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 158-kw aural. Antenna: 720-ft. above av. terrain, 369-ft. above ground, 1049-ft. above sea level.

Latitude	44°	09'	16"
Longitude	70°	00'	37"

TV tape: Recording facilities.

Ownership: Bates College (operator of FM radio WRJR, Lewiston, Me.), 33 1/3%; Colby College 33 1/3%; Bowdoin College, 33 1/3%.

Began Operation: November 13, 1961.

Represented (legal) by McKenna & Wilkinson.

Personnel:

E. B. LYFORD, executive director.
ROLAND A. DESJARDINS, chief engineer.
RICHARD W. RUSSELL, director of community relations.
MRS. ELIZABETH D. BUGLER, program manager.
MRS. DOROTHY O. PIERCE, traffic manager.

MASSACHUSETTS

WGBH-TV

Boston

Ch. 2

Non-Commercial Educational Station

(Affiliated with separately-owned WENH, Durham, N.H.)

Licensee: WGBH Educational Foundation, 238 Main Street, Cambridge 42, Mass.

Studio: 238 Main St., Cambridge. Transmitter: Great Blue Hill, Milton, Mass. Telephone: University 4-6400.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 660-ft. above av. terrain, 233-ft. above ground, 849-ft. above sea level.

Latitude	42°	12'	42"
Longitude	71°	06'	51"

TV tape: Recording facilities.

FM Affiliate: WGBH-FM, 50-kw, 89.7 mc (No. 209), 550-ft. antenna height.

Ownership: Foundation officers: Trustee of the Lowell Institute, President of Harvard University, President of Massachusetts Institute of Technology, Treasurer of Massachusetts Institute of Technology, Treasurer of Harvard University, Chairman of the Board of Trustees of Boston Symphony Orchestra Inc., General Manager of WGBH-TV and WGBH-FM, member of the Board of Trustees of the Twentieth Century Fund.

Began Operation: May 2, 1955.

Represented (legal) by Covington & Burling.

Personnel:

RALPH LOWELL, president.
HARTFORD N. GUNN JR., general manager.
DAVID M. DAVIS, asst. general manager for TV.
DAVID IVES, asst. gen. mgr. for community relations & finance.
GREGORY G. HARNEY, TV production manager.
HENRY MORGENTHAU III, special projects exec. producer.
ROBERT L. LARSEN, TV program manager & film buyer.
NORMAN J. FEATHER, film manager.
TOM KELLER, director of engineering.
JOHN R. HURLEY, director of operations.
JEFFREY L. MYLES, manager, technical operations.

MICHIGAN

WTVS

Detroit

Ch. 56

Non-Commercial Educational Station

Licensee: Detroit Educational Television Foundation Inc., 5035 Woodward Ave., Detroit 2.

Studios: Detroit Public Schools, 9345 Lawton Ave.; Wayne State University; University of Detroit.

Transmitter: 9345 Lawton Ave.

Telephone: 832-6550.

Engineering Office Telephone: Tyler 6-6075.

Technical Facilities: Channel No. 56 (722-728 mc). Authorized power: 178-kw visual, 100-kw aural. Antenna: 540-ft. above av. terrain, 535-ft. above ground, 1170-ft. above sea level.

Latitude	42°	22'	25"
Longitude	83°	06'	50"

TV tape: Recording facilities.

Ownership: Foundation officials: C. Allen Harlan, pres.; Thomas B. Adams, v.p.; Mrs. Gerard Slattery, treas.; Paul B. Rickard, exec. secy. Following are board members: Mrs. Bernard J. Becker, Walker L. Cisler, John C. Dancy, William M. Day, John B. Ford Jr., William E. Hamilton, Ralph T. McElvenny, Allen W. Merrell, E. Harwood Rydholm, Nate S. Shapero.

Began Operation: Aug. 8, 1955.

Represented (legal) by Krieger & Jorgensen.

Personnel:

JOHN F. X. BROWNE JR., chief engineer.
DEAN C. COOK, consulting engineer.
ZONA BALLWEG, program coordinator.
GAIL FEARNLEY, business manager.

WMSB

Onondaga-East Lansing

Ch. 10

Non-Commercial Educational Station

Licensee: Board of Trustees, Michigan State University, E. Lansing, Mich. Studio: 600 Kalamazoo St., East Lansing, Michigan.

Transmitter: Rossman Rd., Onondaga. Telephone: 355-7440.

Technical Facilities: Channel No. 10 (192-198 mc). Shares time with commercial outlet WILX-TV. Authorized power: 309-kw visual, 174-kw aural. Antenna: 970-ft. above av. terrain, 982.8-ft. above ground, 1946-ft. above sea level.

Latitude	42°	26'	33"
Longitude	84°	34'	21"

TV tape: Recording facilities.

AM Affiliate: WKAR, 5-kw, 870 kc. FM Affiliate: WKAR-FM, 61-kw, 90.5 mc (No. 213), 930-ft. antenna height.

Began Operation: March 15, 1959.

Represented (legal) by Barnes & Neilson.

Personnel:

DR. ARMAND L. HUNTER, dir., division broadcasting services.
LEE C. FRISCHKNECHT, station manager.
BOB W. ROWLAND, program manager.
ROBERT D. PAGE, production & facilities manager.
WAYNE RICE, film director.
NEIL ROSEN, director of promotion & public relations.
LINN P. TOWSLEY, chief engineer.

For Schools Offering Majors
in TV and Radio,
Consult Index to Contents

MINNESOTA

KTCA-TV St. Paul-Minneapolis

Ch. 2

Non-Commercial Educational Station

Licensee: Twin City Area Educational Television Corp., St. Paul 13, Minn. Studio: 1640 Como Ave., St. Paul.

Transmitter: Cleveland & Roselawn Aves., Falcon Heights, Minn.

Telephone: Midway 5-5565.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 620-ft. above av. terrain, 562-ft. above ground, 1549-ft. above sea level.

Latitude	44°	59'	54''
Longitude	93°	11'	17''

TV tape: Recording facilities.

Ownership: Non-profit organization. Officers: John De Laittre, pres.; Wendell T. Burns, v.p.; Ronald M. Hubbs, v.p.; Philip H. Nason, v.p.; George D. Dayton II, secy.; A. A. Heckman, treas.

Began Operation: Sept. 3, 1957.

Represented (legal) by Faegre & Benson, Minneapolis.

Personnel:

JOHN C. SCHWARZWALDER, general manager.
W. D. DONALDSON, asst. gen. mgr. & program director.
WAYNE MAYER, chief engineer.
JOE McDERMOTT, director of special projects.
CLAIR TETTEMER, director of school programs.
CAROLE FARICY, film buyer.
CARLETON BROOKINS, production manager.
BETTE HERZOG, administrative assistant.
W. W. KEMMERER, director of research.

MISSOURI

KOMU-TV Columbia

Ch. 8

Licensee: Curators of the University of Missouri.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

KCSD-TV Kansas City

Ch. 19

Non-Commercial Educational Station

Grantee: School District of Kansas City, 1211 McGee St.

Studio: Board of Education Building, 1211 McGee St.

Transmitter: City Hall, 414 E. 12th St.

Technical Facilities: Channel No. 19 (500-506 mc). Authorized power: 17.4-kw visual, 9.55-kw aural. Antenna: 510-ft. above av. terrain, 474-ft. above ground, 1394-ft. above sea level.

Latitude	39°	06'	01''
Longitude	94°	34'	39''

Ownership: Local school district; Wentworth E. Griffin, pres.

Began Operation: March 22, 1961.

Represented (legal) by Dow, Lohnes & Albertson, Washington, D.C.; Caldwell, Eastin, Blackwell & Oliver, Kansas City, Mo.

Represented (engineering) by John B. Heffelfinger.

Personnel:

JAMES A. HAZLETT, superintendent of schools.
ZOEL PARENTEAU, producer-director.
CLYDE HOWE, chief engineer.
ARTHUR W. GILBERT, asst. supt. in charge of instruction.
C. S. ROBINSON, asst. supt. in charge of personnel.

1962-63 Edition

Minn.-Neb. Educational

KETC St. Louis

Ch. 9

Non-Commercial Educational Station

Licensee: St. Louis Educational Television Commission, 6996 Millbrook Blvd., St. Louis 30.

Studio: 6996 Millbrook. Transmitter: Boatman's Bank Bldg.

Telephone: Volunteer 3-0995.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 144-kw visual, 77.5-kw aural. Antenna: 550-ft. above av. terrain, 574-ft. above ground, 1039-ft. above sea level.

Latitude	38°	37'	40''
Longitude	90°	11'	19''

TV tape: Recording facilities.

Ownership: Commission officers: Lawrence M. Curtiss, chairman; W. L. Hadley Griffin & Frederic M. Peirce, vice chairmen; Malcolm W. Martin, secy.; Richard A. Young, treas.

Began Operation: Sept. 20, 1954.

Represented (legal) by Grand, Peper, Martin & Roudebush, St. Louis.

Personnel:

BOYD FELLOWS, general manager.
ROBERT C. BOSTON, director of school programs.
WILLIAM M. SHUMATE, development director.
ROBERT NISSEN, chief engineer.

NEBRASKA

KUON-TV Lincoln

Ch. 12

Non-Commercial Educational Station

Licensee: University of Nebraska, Lincoln 8, Nebraska.

Studios: University campus, 12th & R Sts.

Transmitter: 40th & W Sts.

Telephone: HE 2-7631, Ext. 3275.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 26.3-kw visual, 13.2-kw aural. Antenna: 360-ft. above av. terrain, 403-ft. above ground, 1597-ft. above sea level.

Latitude	40°	49'	23''
Longitude	96°	39'	28''

TV tape: Recording facilities.

Began Operation: Nov. 1, 1954.

Represented (legal) by Cline, Williams, Wright & Johnson, Lincoln; Dow, Lohnes & Albertson.

Personnel:

JACK McBRIDE, general manager.
RONALD HULL, program manager.
WM. BOYD ROONEY, production director.
BETTY MEISINGER, traffic and publicity manager.
C. EDWARD CAVERT, in-school TV producer.
ADOLPH R. DVORAK, chief engineer.
LEROY McCOY, film & distribution specialist.



THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

NEW HAMPSHIRE

WENH

Durham

Ch. 11

Non-Commercial Educational Station

(Partial Satellite of WGBH-TV, Boston, Mass.)

Licensee: U of New Hampshire, Durham.

Studio: Memorial Union Bldg.

Transmitter: Saddleback Mt.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 51.3-kw visual, 25.7-kw aural. Antenna: 970-ft. above av. terrain, 398-ft. above ground, 1498-ft. above sea level.

Latitude	43°	10'	41"
Longitude	71°	12'	19"

TV tape: Recording facilities.

AM Affiliate: None:

Ownership: State of N.H., Jere Chase, acting pres., U of N.H.

Began Operation: July 6, 1959.

Represented (legal) by Covington & Burling.

Personnel:

KEITH J. NIGHBERT, manager.
CABOT LYFORD, program manager.
ALTON HOTALING, production manager.
PHILIP H. PARMELEE, studio engineer.
WALTER SWENSON, transmitter engineer.
CHARLES E. TAMM, chief engineer.

NEW MEXICO

KNME-TV

Albuquerque

Ch. 5

Non-Commercial Educational Station

Licensee: Regents of University of New Mexico and Board of Education of the City of Albuquerque, 1801 Roma N.E.

Studio: 1801 Roma NE.

Transmitter: Sandia Crest.

Telephone: Chapel 2-1283.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 11.2-kw visual, 5.62-kw aural. Antenna: 4150-ft. above av. terrain, 123-ft. above ground, 10,776-ft. above sea level.

Latitude	35°	12'	42.65"
Longitude	106°	26'	58.6 "

TV tape: Recording facilities.

AM Affiliate: None:

FM Affiliate: None.

Ownership: Equally owned by Regents of the University of New Mexico and Board of Education of the City of Albuquerque.

Began Operation: May 1, 1958.

Represented (legal) by Krieger & Jorgensen.

Personnel:

F. CLAUDE HEMPEN, station manager.
E. WAYNE BUNDY, program manager & film buyer.
JUNE BOYD, office manager.
DON MORROW, engineering supervisor.
JOE SAFFLE, production manager.
BILL SHIMER, assistant program manager & PR.
RICK WAGGONER, producer-director.
BILL ANDREWS, graphics.
JACK RAINES, photography.
BARBARA WEBBER, traffic manager.

NEW YORK

WNED-TV

Buffalo

Ch. 17

Non-Commercial Educational Station

Licensee: Western New York Educational TV Association Inc., Lafayette Hotel, Buffalo 3.

Studio & Transmitter: Lafayette Hotel.

Telephone: TL 4-4756.

Technical Facilities: Channel No. 17 (488-494 mc). Authorized power: 183-kw max. and 151.3-kw horizontal visual, 99.5-kw max. and 83-kw horizontal aural. Antenna: 350-ft. above av. terrain, 377-ft. above ground, 990-ft. above sea level.

Latitude	42°	53'	05"
Longitude	78°	52'	22"

TV tape: Recording facilities.

Ownership: Non-stock educational corp. Harry C. Lautensack, chairman.

Began Operation: March 30, 1959 under STA using tower of off-air WBUF (Ch. 17) at 2077 Elmwood Ave. until May 29, 1959. Resumed Oct. 19, 1959, under STA authorizing operation until April 2, 1960.

Personnel:

LES MARTIN JR., general manager.
DUANE FRANCESCHI, production manager.
GORDON KNAIER, chief engineer.
J. MICHAEL COLLINS, promotion manager.

WNBT

New York

Ch. 13

Non-Commercial Educational Station

Licensee: Educational Bcstg. Corp., 1657 Broadway, New York 19.

Studios: 55th St. & 9th Ave.; 345 E. 46th St.

Transmitter: Empire State Bldg. Telephone: LT 1-6000.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 178-kw visual, 89.1-kw aural. Antenna: 1190-ft. above av. terrain, 1200-ft. above ground, 1251-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

TV tape: Recording facilities.

Ownership: Educational Broadcasting Corp. Dr. Samuel B. Gould, pres.

Began Operation: Sept. 25, 1962.

Personnel:

RICHARD D. HEFFNER, v.p. & general manager.
G. EDWARD HAMILTON, v.p., engineering.
CHARLES SCHULTZ, exec. producer, programming.
FRANK REICHT, mgr. of production.

WNYC-TV

New York

Ch. 31

Non-Commercial Station

Licensee: City of New York Municipal Bcstg. System, Municipal Bldg., New York 7.

Studio: Municipal Bldg. Transmitter: Empire State Bldg.

Telephone: Whitehall 3-3600.

Technical Facilities: Channel No. 31 (572-578 mc). Authorized power: 890-kw visual, 433-kw aural. Antenna: 1294-ft. above av. terrain, 1380-ft. above ground, 1330-ft. above sea level.

Latitude	40°	44'	54"
Longitude	73°	59'	10"

TV tape: Recording facilities.

AM Affiliate: WNYC (830 kc). FM Affiliate: WNYC-FM (93.9 mc).

Ownership: City of New York Municipal Bcstg. System.

Began Operation: November 1, 1962.

Represented (legal) by Rhyne & Rhyne.

Represented (engineering) by Ron Culver.

Personnel:

SEYMOUR N. STEGEL, director & general manager.
BERNARD BUCK, TV program manager.
MORRIS S. KUNINS, chief engineer.
JOHN De PROSPO, exec. officer.

WMHT
Schenectady

Ch. 17

Non-Commercial Educational Station

Licensee: Mohawk-Hudson Council on Educational TV Inc., Riverside School, Front St., Schenectady.

Studio: Riverside School, Front St., Schenectady.

Transmitter: R.D. 1, Voorheesville, N.Y.

Telephone: FR 7-8517. TWX No.: 518-556-2690.

Technical Facilities: Channel No. 17 (488-494 mc). Authorized power: 20.4-kw visual, 11.1-kw aural. Antenna: 920-ft. above av. terrain, 216-ft. above ground, 1868-ft. above sea level.

Latitude	42°	38'	12''
Longitude	73°	59'	45''

TV tape: Recording facilities.

Ownership: Mohawk-Hudson Council on Educational TV Inc., Riverside School, Schenectady, New York.

Began Operation: March 26, 1962.

Represented (legal) by Krieger & Jorgensen.

Personnel:

DONALD E. SCHEIM, manager & executive vice-president.
WALTER CUMMINGS, chief engineer.
BARBARA HUND, producer of school programs.
JUDY HAUBENS, producer of community programs.
DAVID ROBERTSON, studio supervisor.
WILLARD STONE, graphics director.

NORTH CAROLINA

WUNC-TV
Chapel Hill

Ch. 4

Non-Commercial Educational Station

Licensee: Consolidated University of North Carolina, Chapel Hill.

Studios: Swain Hall, Chapel Hill; WUNC-TV Bldg. Greensboro; WUNC-TV Bldg., Raleigh.

Transmitter: Terrell's Mt., Chatham County, N.C.

Telephones: TE 4-6262, Raleigh; 968-4423, Chapel Hill; Broadway 4-0052, Greensboro.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 60.3-kw aural. Antenna: 990-ft. above av. terrain, 798-ft. above ground, 1549-ft. above sea level.

Latitude	35°	52'	07''
Longitude	79°	10'	06''

TV tape: Recording facilities.

FM Affiliate: WUNC, 15.5-kw, 91.5 mc (No. 218), 135-ft. antenna height.

Ownership: University officials: William C. Friday, president; Fred H. Weaver, secretary; John Tyler Caldwell, Chancellor, N.C. State College; William B. Aycock, Chancellor, U. of N.C.; Otis A. Singletary, Chancellor, The Woman's College.

Began Operation: Jan. 8, 1955.

Personnel:

JOHN YOUNG, director of television, Chapel Hill.
E. W. YOUNG, director of television, Greensboro.
GEORGE L. HALL, director of television, Raleigh.
ALAN B. MacINTYRE, director of engineering.

1962-63 Edition

OHIO

WOUB-TV

Athens

Ch. 20

Non-Commercial Education Station

Licensee: Ohio University.

Studio: Ohio University Campus, Athens, Ohio.

Transmitter: Golf Course Road.

Telephone: Lynwood 3-5011.

Technical Facilities: Channel No. 20 (506-512 mc). Authorized power: 12.2-kw visual, 6.1-kw aural. Antenna: 814-ft. above av. terrain, 871-ft. above ground, 1666-ft. above sea level.

Latitude	39°	18'	50''
Longitude	82°	08'	54''

TV tape: Recording facilities.

Ownership: Ohio University.

Began Operation: Dec. 27, 1962.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jansky & Bailey.

Personnel:

VINCENT JUKES, general manager.
ERNEST RETY, chief engineer.
PRESLEY HOLMES, program director.

WCET
Cincinnati

Ch. 48

Non-Commercial Educational Station

Licensee: Greater Cincinnati Television Educational Foundation, 2222 Chickasaw Street (19).

Studio & Transmitter: 2222 Chickasaw Street.

Telephone: Dunbar 1-4033.

Technical Facilities: Channel No. 48 (674-680 mc). Authorized power: 15.1-kw visual, 8.13-kw aural. Antenna: Mounted on WLWT tower, 490-ft. above av. terrain, 350-ft. above ground, 1191-ft. above sea level.

Latitude	39°	07'	28''
Longitude	84°	31'	18''

Holds CP for 174-kw visual, 87.1-kw aural.

TV tape: Recording facilities.

Ownership: Foundation officers: Dr. Wendell Pierce, (Supt., Cincinnati Public School), chairman; Rt. Rev. Msgr. Carl Ryan, Supt. Parochial Schools, vice-chairman; Harold Bush (Supt. of Schools, Wyoming, Ohio), secy.-treas.

Began Operation: June 29, 1954.

Represented (legal) by Robert A. Wood, Cincinnati.

Personnel:

UBERTO T. NEELY, general manager.
TED MILLIGAN, production manager in charge of programming.
VEDA SHALK, administrative assistant.
JANE LEFKIN, program coordinator.
R. DAVID GUSHURST, film director, producer-director.
CAMERON FOSTER, studio supervisor, producer-director.
BOB GERDING, producer-director.
JAMES R. LEONARD, chief engineer.

For Educational TV Associations
See Special Listing
Under Associations and Other Organizations

Ohio-Okla. Educational

WOSU-TV

Columbus

Ch. 34

Non-Commercial Educational Station

Licensee: Ohio State University.

Studio & Transmitter: 2470 N. Starr Rd.

Telephone: Cypress 3-1641.

Technical Facilities: Channel No. 34 (590-596 mc). Authorized power: 219-kw visual, 117-kw aural. Antenna: 560-ft. above av. terrain, 593-ft. above ground, 1418-ft. above sea level.

Latitude	40°	00'	28''
Longitude	83°	02'	49''

TV tape: Recording facilities.

AM Affiliate: WOSU, 5-kw, 820 kc. FM Affiliate: WOSU-FM, 11-kw, 89.7 mc (No. 209), 300-ft. antenna height.

Ownership: Ohio State U. Officers: Judge Robert Gorman, chairman, board of trustees; Novice G. Fawcett, pres., Ohio State U.

Began Operation: Sept. 19, 1955.

Personnel:

RICHARD B. HULL, executive director.
MARTHA HAUEISEN, asst. to director.
WILLIAM H. EWING, assoc. director.
RAY J. STANLEY, general manager.
HAROLD GORSUCH, TV technical supervisor.
ROBERT C. HIGGY, engineering consultant.
DAVID H. AYERS, manager, programs and production.
JOHN SCHMIDT, supervisor, special programs.
WILLIAM BUCCALO, film buyer.
ROBERT JONES, art director.
ROGER MORTON, public relations.

WMUB-TV

Oxford

Ch. 14

Non-Commercial Educational Station

Licensee: Miami University, Oxford, O.

Studio & Transmitter: Miami University campus, Oxford, O.

Technical Facilities: Channel No. 14 (470-476 mc). Authorized power: 5-kw visual, 2.7-kw aural. Antenna: 315-ft. above av. terrain, 334-ft. above ground, 1225-ft. above sea level.

Latitude	39°	30'	26''
Longitude	84°	44'	09''

TV tape: Recording facilities.

FM Affiliate: WMUB, .81-kw, 88.5 mc (No. 203), 295-ft. antenna.

Ownership: Miami University. John D. Millett, pres.

Began Operation: Oct. 14, 1959.

Personnel:

STEPHEN C. HATHAWAY, bcstg. dir., TV manager.
PAUL YEAZELL, operations manager.
WILLIAM UTTER & RICHARD PHENEGER, program & production directors.
GEORGE McDANIEL, film buyer.
ANDREW F. BRUCK, chief engineer.
ROBERT P. JORDAN, assistant engineer.

WGTE-TV

Toledo

Ch. 30

Non-Commercial Educational Station

Grantee: Greater Toledo ETV Foundation, Manhattan Blvd. at Elm.

Studio and Transmitter: U of Toledo, 2801 Bancroft St.

Telephone: Jefferson 1-1451. TWX No.: 348.

Technical Facilities: Channel No. 30 (566-572 mc). Authorized power: .29-kw visual, .15-kw aural. Antenna: 190-ft. above average terrain, 199-ft. above ground, 819-ft. above sea level.

Latitude	41°	39'	44''
Longitude	83°	36'	52''

Ownership: Foundation officers: Dr. William S. Carlson, pres. (also pres. of U. of Toledo); Philo C. Dunsmore, secy. (also superintendent of Toledo Public Schools); W. Clyde Slater, treas.

Began Operation: July 1, 1960 on intermittent basis; began full schedule Sept. 1, 1960.

Represented (legal) by Krieger & Jorgensen.

Personnel:

HARRY LAMB, general manager.
MILDRED A. COWELL, station manager.
JERRY RICHARDS, engineer.

OKLAHOMA

KETA

Oklahoma City

Ch. 13

Non-Commercial Educational Station

Licensee: Oklahoma Educational Television Authority, Box 2005, Norman, Okla.

Studios: 1801 N. Ellison, Oklahoma City; The Forum Bldg., Norman. Transmitter: Box 8631, 7301 N. Lincoln Blvd.

Telephones: Victor 3-6730; Norman, Jefferson 6-2260.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 74.2-kw visual, 44.5-kw aural. Antenna: 1450-ft. above av. terrain, 1572-ft. above ground, 2724-ft. above sea level.

Latitude	35°	32'	58''
Longitude	97°	29'	48''

TV tape: Recording facilities.

Ownership: Statutory corporation established by Oklahoma State Legislature. Officers: Dr. C. F. Spencer, chairman; Dr. Charles C. Mason, vice-chairman; Dr. J. R. Colvert, secy.-treas. Also operates KOED-TV, Tulsa.

Began Operation: April 13, 1956.

Represented (legal) by Cohn & Marks.

Personnel:

JOHN W. DUNN, director.
MARCUS W. FULLER, program director.
KEITH E. STAGG, chief engineer.

KOKH-TV

Oklahoma City

Ch. 25

Non-Commercial Educational Station

Licensee: Independent School District No. 89, 900 N. Klein St.

Studio: 1801 N. Ellison St. Transmitter: First National Bank Bldg.

Telephone: Jackson 5-9403.

Technical Facilities: Channel No. 25 (536-542 mc). Authorized power: 275-kw visual, 141-kw aural. Antenna: 460-ft. above av. terrain, 500-ft. above ground, 1690-ft. above sea level.

Latitude	35°	38'	08''
Longitude	97°	30'	58''

TV tape: Recording facilities.

FM Affiliate: KOKH, 11-kw, 88.9 mc (No. 205), 100-ft. antenna height.

Ownership: Local school board, Dr. Jack Parker, supt.

Began Operation: Feb. 2, 1959.

Personnel:

DR. JACK PARKER, superintendent.
DR. BILL LILLARD, director of broadcasting center.
BART WARD, production manager.
CLYDE MILLER, chief engineer.

KOED-TV

Tulsa

Ch. 11

Non-Commercial Educational Station

Licensee: Oklahoma Educational Television Authority, Box 2005, Norman, Okla. Telephone: Jefferson 6-2260, Norman.

Studio & Transmitter: 6.4mi. WNW of Tulsa, near Sand Springs.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 14.8-kw visual, 7.4-kw aural. Antenna: 1270-ft. above av. terrain, 1133-ft. above ground, 2146-ft. above sea level.

Latitude	36°	11'	26''
Longitude	96°	05'	50''

TV tape: Recording facilities.

Ownership: Statutory corporation established by Oklahoma State Legislature. Officers: Dr. C. F. Spencer, chairman; Dr. Charles C. Mason, vice-chairman; Dr. J. R. Colvert, secy.-treas. Also operates KETA, Oklahoma City.

Began Operation: Jan. 12, 1959.

Represented (legal) by Cohn & Marks.

Represented (engineering) by George C. Davis.

Personnel:

JOHN W. DUNN, director
MARCUS W. FULLER, program director.
KEITH E. STAGG, chief engineer.

OREGON

KOAC-TV Corvallis

Ch. 7

Non-Commercial Educational Station

Licensee: State Board of Higher Education, Box 5175, Eugene, Ore.

Studios: Oregon State College campus, Corvallis; U. of Oregon campus, Eugene.

Transmitter: Vineyard Hill, 6-mi. N of Corvallis.

Telephone: Plaza 3-4481.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 29-kw visual, 14.5-kw aural. Antenna: 1210-ft. above av. terrain, 237-ft. above ground, 1737-ft. above sea level.

Latitude	44°	38'	19''
Longitude	123°	16'	25''

TV tape: Recording facilities.

AM Affiliate: KOAC, 5-kw, 550 kc.

Ownership: State of Oregon. William E. Walsh, pres.; Roy E. Lieuallen, chancellor; Earl M. Pallett, secy.; H. A. Bork, controller. Also is Ch. 10 applicant for Portland, Ore.

Began Operation: Oct. 7, 1957.

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

JAMES M. MORRIS, station manager.
LESTER MOCK, educational services manager.
ROBERT HINZ, operations supervisor.
BEN BALLARD, chief engineer.
GRANT FEIKERT, engineering supervisor.
WILLIAM McGRATH, network program director.

KOAP-TV Portland

Ch. 10

Non-commercial Educational Station

Grantee: State Board of Higher Education, Box 5175, Eugene, Ore.

Studio & Transmitter: Healy Heights, West Portland.

Telephone: Capitol 6-6601, Portland.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 31.6-kw visual, 15.85-kw aural. Antenna: 950-ft. above av. terrain, 200-ft. above ground, 1230-ft. above sea level.

Latitude	45°	29'	25''
Longitude	122°	41'	45''

FM Affiliate: KOAP-FM 56-kw, 92.3 mc.

Ownership: State of Oregon. University of Oregon, with main campus in Eugene, has Medical & Dental Schools as well as General Extension Div. in Portland.

Began Operation: Jan. 30, 1961.

Ore.-Pa. Educational

Represented (legal) by Fisher, Wayland, Duvall & Southmayd.

Personnel:

RALPH STEETLE, station manager.
ANTON H. SCHMIDT, chief engineer.
DAVE LEONARD, program manager.
BROOKS LEFFLER, production manager.
GRANT S. FEIKERT, engineering supervisor.

PENNSYLVANIA

WHYY-TV Philadelphia

Ch. 35

Non-Commercial Educational Station

Licensee: WHYY Inc., 1622 Chestnut St.

Studio: 1622 Chestnut St. Telephone: Locust 8-2370.

Transmitter: Architects Bldg., 17th & Sansom Sts.

Technical Facilities: Channel No. 35 (596-602 mc). Authorized power: 155-kw visual, 83.2-kw aural. Antenna: 500-ft. above av. terrain, 585-ft. above ground, 625-ft. above sea level.

Latitude	39°	57'	04''
Longitude	75°	10'	08''

TV tape: Recording facilities.

FM Affiliate: WHYY, 20-kw, 90.9 mc (No. 215), 500-ft. antenna height.

Ownership: Non-profit corporation composed of educational & cultural institutes in the Greater Philadelphia, New Jersey & Delaware areas. Officers: William Goldman, pres.; Richard S. Burdick, exec. v.p. Also is applicant for Ch. 21, Wilmington, Del.

Began Operation: Sept. 16, 1957.

Represented (legal) by Krieger & Jorgensen, Washington D.C.; LaBrum and Doak, Philadelphia.

Personnel:

RICHARD S. BURDICK, executive v.p. & general manager.
BRUCE BEALE, production manager.
DOLORES ZIFF, community relations director.
SAMUEL H. BARBOUR, chief engineer.
ROBERT A. BLOSS, film supervisor.

WQED Pittsburgh

Ch. 13

Non-Commercial Educational Station

Licensee: Metropolitan Pittsburgh Educational Television, 4337 Fifth Ave., Pittsburgh 13. Telephone: Museum 3-1300.

Studio: 4337 Fifth Ave. Transmitter: 2850 Berthoud St.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 203-kw visual, 101-kw aural. Antenna: 660-ft. above av. terrain, 544-ft. above ground, 1709-ft. above sea level. Also operates WQEX, Pittsburgh.

Latitude	40°	26'	46''
Longitude	79°	57'	51''

TV tape: Recording facilities.

Ownership: Officers of this publicly financed station are: Leland Hazard, chairman; Leon Falk Jr., v.p.; George L. Follansbee, v.p.; George Lockhart, treas.; George R. Craig, secy. Mr. Hazard is a director and consultant of Pittsburgh Plate Glass Co., which donated WQED studio building to U. of Pittsburgh.

Began Operation: March 19, 1954.

Represented (legal) by Fischer & Willis.

Personnel:

DONALD V. TAVERNER, general manager.
GREGORY HEIMER, operations & programming manager.
RHEA SIKES, asst. program manager & director of school services.
ADELE ALLISON, publicity director.
LARRY FLAVIN, chief engineer.

SOUTH DAKOTA

KUSD-TV Vermillion

Ch. 2

Non-Commercial Educational Station

Grantee: State University of South Dakota, Vermillion.

Studio: Union Bldg., State University campus. Transmitter: Campus State U. of S.D.

Telephone: Market 4-4411, Ext. 350.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: .339-kw visual, .195-kw aural. Antenna: 160-ft. above av. terrain, 184-ft. above ground, 1864-ft. above sea level.

Latitude	42°	47'	04''
Longitude	95°	55'	26''

AM Affiliate: KUSD, 1-kw, 690 kc.

Began Operation: July 5, 1961.

Represented (legal) by Cohn & Marks.

Personnel:

MARTIN BUSCH, director, KUSD-radio-TV-film.
DON MILLER, program supervisor, radio-TV.
ERNEST PHELPS, TV production director.
SANFORD GRAY, film production director.
JAMES PRUSHA, chief engineer.
JOHN ROENFELDT, transmitter engineer.
DENNIS TODD, studio engineer.

TENNESSEE

WDCN-TV Nashville

Ch. 2

Non-Commercial Educational Station

Licensee: Metropolitan Board of Education, Box 6188 Acklen Station, Nashville, Tenn.

Studio: 15th and Compton, Nashville.

Transmitter: 15th at Compton, Nashville.

Telephone: 292-6605.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 16-kw visual, 8-kw aural. Antenna: 677-ft. above av. terrain, 566-ft. above ground, 1277-ft. above sea level.

Latitude	36°	07'	48''
Longitude	86°	47'	28''

TV tape: Recording facilities.

Ownership: Davidson County and Nashville City School Systems.

Began Operation: September 10, 1962.

Personnel:

ROBERT C. GLAZIER, general manager.
ANDREW R. McMASTER, chief engineer.
BOB L. IRVIN, production supervisor.
MARIETTA L. COATS, publicity director.
DUDLEY O. WILLIAMS, film director.
JAMES F. STANLEY, art director.



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WKNO-TV Memphis

Ch. 10

Non-Commercial Educational Station

Licensee: Memphis Community Television Foundation, Box 642, Memphis State University. Telephone: Jackson 6-6826.

Studio: Memphis State U. Transmitter: 7192 Raleigh-LaGrange Rd.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 27.6-kw visual, 13.8-kw aural. Antenna: 648-ft. above av. terrain, 637-ft. above ground, 972-ft. above sea level.

Latitude	35°	09'	17''
Longitude	89°	49'	20''

TV tape: Recording facilities.

Ownership: Memphis Community Television Foundation; Julian B. Bondurant, pres.; Robert W. Pharr, secy.; Allen Morgan, treas.

Began Operation: June 25, 1956.

Represented (legal) by Robert W. Pharr, Memphis.

Represented (engineering) by George C. Davis Consulting Engineers.

Personnel:

HOWARD O. HOLST, managing director.
FRED WILLIS, program, information director.
JOHN PETERSON, production manager.
ROBERT NOLLNER, chief engineer.

TEXAS

KERA-TV Dallas

Ch. 13

Non-Commercial Educational Station

Licensee: Area Educational TV Foundation Inc., 3000 Harry Hines Blvd., Dallas 4.

Studio & Transmitter: 3000 Harry Hines Blvd., Dallas.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 108-kw visual, 54-kw aural. Antenna: 380-ft. above ground, 851-ft. above sea level.

Latitude	32°	47'	44''
Longitude	96°	48'	37''

TV tape: Recording facilities.

Ownership: Non-profit educational organization. E. O. Cartwright, president.

Began Operation: Sept. 11, 1960.

Represented (legal) by Krieger & Jorgensen.

Represented (engineering) by A. E. Cullum Jr.

Personnel:

MARTIN B. CAMPBELL, executive director.
RAY C. HUFFER, station manager & program director.
ARTHUR HENDERSON, technical supervisor.

KUHT Houston

Ch. 8

Non-Commercial Educational Station

Licensee: University of Houston, 3801 Cullen Blvd., Houston 4.

Studio: Ezekiel W. Cullen Bldg. Transmitter: Cullen Blvd. at Blodgett Ave.

Telephone: Capitol 4-0141.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 46.8-kw visual, 23.4-kw aural. Antenna: 640-ft. above av. terrain, 658-ft. above ground, 707-ft. above sea level.

Latitude	29°	42'	52''
Longitude	95°	20'	52''

TV tape: Recording facilities.

FM Affiliate: KUHF, 9.3-kw, 91.3 mc (No. 217), 320-ft. antenna.
 Ownership: University of Houston. Col. W. B. Bates, chairman,
 Board of Governors.
 Began Operation: May 12, 1953.
 Personnel:
 ROY BARTHOLD, station manager.
 C. P. ZIMMERMAN JR., program director.
 JIM PAGE, production, manager.
 FRED SMITH, film buyer.
 O. C. CROSSLAND, chief engineer.

●

KPAC-TV
Port Arthur-Beaumont
 Ch. 4

Licensee: Texas Goldcoast TV Inc., Box 1059, Port Arthur.
 Note: Port Arthur College owns 50%.

OPERATING COMMERCIALY
 (FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

●

KRET-TV
Richardson
 Ch. 23

Non-Commercial Educational Station

Grantee: Richardson Independent School District, 109 Mimosa Ave.
 Studio & Transmitter: 109 Mimosa Ave. Telephone: Adams 5-7770.
 Technical Facilities: Channel No. 23 (524-530 mc). Authorized
 power: 2.9-kw visual, 1.56-kw aural. Antenna: 220-ft. above av.
 terrain, 108-ft. above ground, 758-ft. above sea level.

Latitude	32°	56'	20"
Longitude	96°	43'	15"

Ownership: Non-profit educational institution accredited by Texas.
 G. M. Crittentent, pres.; Henry Aiken, v.p.; Dr. F. E. Brooks Jr.,
 secy.; J. J. Pearce, supt. of schools.

Began Operation: Feb. 29, 1960.

Personnel:
 J. J. PEARCE, superintendent.
 DR. THOMAS B. HILL, program director & film buyer.
 BILL O'FALLON, chief engineer.

●

KLRN-TV
San Antonio-Austin
 Ch. 9

Non-Commercial Educational Station

Licensee: Southwest Texas Educational Television Council.
 Studios: Radio/Television Bldg., The University of Texas, Austin 12,
 San Antonio.
 Transmitter: Star Route 2, New Braunfels, Texas (approx. half-way
 between San Antonio & Austin).
 Telephones: Austin, GR 7-7027; PE 5-7361, San Antonio.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized
 power: 298-kw visual, 149-kw aural. Antenna: 1110-ft. above
 av. terrain, 1019-ft. above ground, 2042-ft. above sea level.

Latitude	29°	49'	40"
Longitude	98°	07'	03"

TV tape: Recording facilities.

Ownership: Southwest Texas Educational Television Council (non-
 profit organization).

Began Operation: September 10, 1962.

Personnel:
 DUFF BROWNE, general manager.
 HARVEY HERBST, station manager.
 ROBERT W. FOX, instructional coordinator.
 N. W. WILLET, chief engineer.

For Canadian Stations
 see page 721

UTAH

KUSU-TV
Logan
 Ch. 12

Non-Commercial Educational Station
 (To Begin Operation in April, 1963)

Licensee: Utah State U. of Agricultural & Applied Science, Logan.
 Studio: University Campus.

Transmitter: 1393 N. Main St.

Telephone: Skyline 2-4100 Ext. 387.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized
 power 2.94-kw visual, 1.48-kw aural. Antenna: minus 470-ft.
 above av. terrain, 264-ft. above ground, 4778-ft. above sea level.

Latitude	41°	45'	00"
Longitude	111°	50'	03"

FM Affiliate: KUSU-FM, .01-kw, 88.1 mc (No. 201).

TV tape: Recording facilities.

Ownership: Utah State University of Agriculture and Applied Sci-
 ence; Daryl Chase, President.

Represented (legal) by Wilkinson, Cragun & Barker.

Personnel:
 DR. BURRELL F. HANSEN, station manager.
 BOYD HUMPHERYS, chief engineer.
 WARREN L. BURTON, producer-director.
 JERRY ALLEN, producer.
 ARTHUR L. HIGBEE, extension radio-TV specialist.

●

KWCS-TV
Ogden
 Ch. 18

Non-Commercial Educational Station

Grantee: Weber County School Dist., 1122 Washington Blvd.

Studio & Transmitter: 1122 Washington Blvd.

TWX No.: EX 92085.

Technical Facilities: Channel No. 18 (494-500 mc). Authorized
 power: 5.25-kw visual, 2.63-kw aural. Antenna: minus 850-ft.
 above av. terrain, 112.7-ft. above ground, 4410-ft. above sea
 level.

Latitude	41°	14'	44"
Longitude	111°	58'	07"

Ownership: County school system.

Began Operation: Oct. 10, 1960.

Personnel:
 JOHN A. LARSEN, station director.
 NORMAN BARBER, chief engineer.

●

KOET
 (formerly KVOG-TV)
Ogden
 Ch. 9

Non-Commercial Educational Station
 (To Begin Operation in 1963)

Licensee: Board of Education of Ogden City.

Studio: 1538 Gibson Ave. Transmitter: Little Mt.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized
 power: 24.5-kw visual, 12.3-kw aural. Antenna: 750-ft. above
 av. terrain, 337-ft. above ground, 5007-ft. above sea level.

Latitude	41°	15'	17"
Longitude	112°	14'	14"

Began Operation: Dec. 1, 1960 as a commercial outlet. FCC
 approved transfer from United Bcstg. Co. to present owner
 Oct. 3, 1962, but sale has not yet been consummated (Television
 Digest, Vol. 2:41).

(Utah continued on next page)

Utah-Wash. Educational

KBYU

(formerly KLOR-TV)

Provo

Ch. 11

Non-Commercial Educational Station

Licensee: Brigham Young University, Provo, Utah.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 176-kw visual, 88-kw aural. Antenna: 2840-ft. above av. terrain, 136-ft. above ground, 7771-ft. above sea level.

Latitude	40°	16'	57"
Longitude	111°	56'	10"

Began Operation: Dec. 17, 1958, but quit air in March 1960 (Television Digest, Vol. 16:14). Sept. 25, 1962 FCC renewed license and assigned it for non-commercial use to Brigham Young U. (interlocking ownership with KSL-TV, Salt Lake City).

KUED

Salt Lake City

Ch. 7

Non-Commercial Educational Station

Licensee: University of Utah, Salt Lake City 12.

Studio: University campus.

Transmitter: Oquirrh Mts., 17-mi. SSW of Salt Lake City.

Telephone: Davis 8-9011, Ext. 2434.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 27.7-kw visual, 16.6-kw aural. Antenna: 3050-ft. above av. terrain, 202-ft. above ground, 8633-ft. above sea level. Holds CP for change to 138-kw visual, 69-kw aural.

Latitude	40°	36'	29.5"
Longitude	112°	09'	36.0"

TV tape: Recording facilities.

FM Affiliate: KUER, .35-kw, 90.1 mc (No. 211) minus 320-ft. antenna height.

Ownership: University of Utah; A. Ray Olpin, pres. Also operates translators K71AU & K74AY, which usually carry own programming, rather than KUED.

Began Operation: Jan. 20, 1958.

Personnel:

KEITH M. ENGAR, manager.
HERBERT W. HOLTSHOUSER, chief engineer.
BYRON OPENSHAW, program manager.
BOYER JARVIS, associate program director.
REX CAMPBELL, associate program director.

**OPERATING SATELLITES NOT IN
CANADIAN DIRECTORY
(Continued from page 720)**

CKBL-TV, Matane, Que.
CKHQ-TV-1, Manicouagan, Que. (10)

CJBR-TV, Rimouski, Que.
CJBR-TV-1, Edmunston, Que. (13)

CKRN-TV, Rouyn, Que.
CKRN-TV-1, Senneterre, Que. (7)

CKBI-TV, Prince Albert, Sask.
CKBI-TV-1, Wanganui, Sask. (10)
CKBI-TV-2, North Battleford, Sask. (7)
CKBI-TV-3, Greenwater Lake, Sask. (4)
CKBI-TV-4, Nipawin, Sask. (2)

CKCK-TV, Regina, Sask.
CKCK-TV-1, Colgate, Sask. (12)

CJFB-TV, Swift Current, Sask.
CJFB-TV, Eastend, Sask. (2)
CJFB-TV-2, Val Marie, Sask. (2)

CKOS-TV, Yorkton, Sask.
CKOS-TV-2, Carlyle Lake, Sask. (7)
CKOS-TV-3, Wynyard, Sask. (6)

VIRGINIA

WHRO-TV

Hampton-Norfolk

Ch. 15

Non-Commercial Educational Station

Licensee: Hampton Roads Educational TV Assn., c/o W. E. Campbell, Fiscal Agent, 402 E. Charlotte St., Norfolk.

Transmitter: Hwy. 168, 1-mi. E. of Hwy. 239, near Hampton.

Telephones: MA 5-2236; MA 5-7088.

Technical Facilities: Channel No. 15 (476-482 mc). Authorized power: 214-kw visual, 118-kw aural. Antenna: 480-ft. above av. terrain, 503-ft. above ground, 513-ft. above sea level.

Latitude	37°	02'	20"
Longitude	76°	18'	30"

TV tape: Recording facilities.

Began Operation: October 2, 1961.

Represented (legal) by Cohn & Marks.

Represented (engineering) by Jules Cohen.

Personnel:

BLAIR L. MacKENZIE, general manager.
CARROL E. THOMAS, chief engineer.

WASHINGTON

KWSC-TV

Pullman

Ch. 10

Non-Commercial Educational Station

Licensee: Washington State University, Pullman.

Studio & Transmitter: Arts Hall, Wash. State U.

Telephone: Logan 8-2111 Ext 322.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 3.41-kw visual, 1.70-kw aural. Antenna: 112-ft. above av. terrain, 129-ft. above ground, 2699-ft. above sea level.

Latitude	46°	43'	51"
Longitude	117°	10'	00"

AM Affiliate: KWSC (Non-Commercial Educational Station).

TV tape: Recording facilities.

Began Operation: September 24, 1962.

Represented (legal) by Cohn & Marks.

Represented (engineering) by George M. Frese.

Personnel:

BOB MOTT, manager, radio-TV Services, Washington State U.
CAL WATSON, operations manager.
BEA FRY, program director.
DALE BOBBITT, chief engineer.
BURT HARRISON, continuity.
HUGH RUNDELL, production.

KCTS-TV

Seattle

Ch. 9

Non-Commercial Educational Station

Licensee: University of Washington, Seattle 5.

Studio: University of Washington campus.

Transmitter: Edison Technical School.

Telephone: 543-2000.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 28.8-kw visual, 17.4-kw aural. Antenna: 470-ft. above av. terrain, 293-ft. above ground, 608-ft. above sea level.

Latitude	47°	37'	02"
Longitude	122°	19'	13"

TV tape: Recording facilities.

FM Affiliate: KUOW, 45-kw, 94.9 mc (No. 235), 406-ft. antenna height.

Ownership: University of Washington; Dr. Charles E. Odegaard, president.

Began Operation: Dec. 7, 1954.

Personnel:

LOREN B. STONE, manager.
JOHN BOOR, engineering director.
GORDON TUELL, production manager.
KENNETH YEEND, program director.
JUNE DILWORTH, director, school broadcasting.

KPEC-TV

Tacoma

Ch. 56

Non-Commercial Educational Station

Licensee: Clover Park School District No. 400, 5214 Stellacoom Blvd.

Studio & Transmitter: 5214 Stellacoom Blvd.

Telephone: Juniper 8-5261, Ext. 331 and 332.

Technical Facilities: Channel No. 56 (722-728 mc). Authorized power: 21.4-kw visual, 10.7-kw aural. Antenna: 210-ft. above av. terrain, 198-ft. above ground, 470-ft. above sea level.

Latitude	47°	10'	31''
Longitude	122°	29'	37''

TV tape: Recording facilities.

FM Affiliate: KCPS, .770-kw, 90.9 mc (No. 215), 116-ft. antenna height.

Ownership: Local school district. Walter Hutchinson, pres. of board; T. Olai Hageness, superintendent of schools.

Began Operation: April 1, 1960.

Personnel:

J. ALBERT BREVIK, director television education, program, production director.
FRED V. MINER, technical director.
ALEX CREWDSON, studio director.
JOHN WATSON, film director.
FRANK JENSEN, head, electronics dept.

KTPS

Tacoma

Ch. 62

Non-Commercial Educational Station

Licensee: Tacoma School District No. 10, 1101 S. Yakima Ave., Tacoma.

Studio: 1101 S. Yakima Ave.

Transmitter: 1101 S. Yakima Ave.

Telephone: FU 3-1461, Ext. 26.

Technical Facilities: Channel No. 62 (758-764 mc). Authorized power: 16.2-kw visual, 8.91-kw aural. Antenna: 420-ft. above av. terrain, 350.7-ft. above ground, 651.5-ft. above sea level.

Latitude	47°	15'	08''
Longitude	122°	26'	46''

Ownership: Tacoma School District No. 10. Robert P. Slingland, dir. of TV education.

Began Operation: September 25, 1961.

Personnel:

ROBERT P. SLINGLAND, dir. of TV education.

For Educational Allocations
see pages 851-857

Wash.-Wis. Educational

KYVE-TV

Yakima

Ch. 47

Non-Commercial Educational Station

Licensee: Yakima School Dist. No. 7, 104 N. Fourth Ave., Yakima.

Transmitter: Ahtanum Ridge Rd., 2-mi. S.W. of Union Gap.

Telephone: Ch. 8-3030.

Technical Facilities: Channel No. 47 (668-674 mc). Authorized power: 22.39-kw visual, 11.22-kw aural. Antenna: 860-ft. above av. terrain, 78-ft. above ground, 2050-ft. above sea level.

Latitude	46°	31'	58''
Longitude	120°	30'	33''

Ownership: Yakima School Dist. No. 7. M. L. Martin, supt. of schools, chmn. of operating committee; Arthur Church, secy.

Began Operation: Nov. 1, 1962.

Represented (legal) by Mark Fortier.

Represented (engineering) by M. E. Burriel.

Personnel:

M. L. MARTIN, general manager.
M. E. BURRILL, chief engineer.

WISCONSIN

WBAY-TV

Green Bay

Ch. 2

Licensee: Norbertine Fathers (St. Norbert College), 115 S. Jefferson St.

OPERATING COMMERCIALY

(FOR COMPLETE DATA, SEE U.S. TV STATION DIRECTORY)

WHA-TV

Madison

Ch. 21

Non-Commercial Educational Station

Licensee: University of Wisconsin, Radio Hall.

Studio: 600 N. Park St., U of Wisconsin campus.

Transmitter & Office: Radio Hall.

Telephone: Alpine 5-2988.

Technical Facilities: Channel No. 21 (512-518 mc). Authorized power: 158-kw visual, 79.4-kw aural. Antenna: 740-ft. above av. terrain, 700-ft. above ground, 1742-ft. above sea level. Holds CP for 158-kw visual, 79.4-kw aural, 740-ft. above av. terrain.

Latitude	43°	04'	34.2''
Longitude	89°	24'	06.0''

TV tape: Recording facilities.

AM Affiliate: WHA, 5-kw, 970 kc. FM Affiliate: WHA-FM, 22-kw, 88.7 mc (No. 204), 625-ft. antenna height. CP for 21.5-kw, 670-ft. antenna.

Began Operation: May 3, 1954.

Represented (legal) by Dow, Lohnes and Albertson.

Represented (engineering) by Glenn Koehler, Madison, Wis.

Personnel:

H. B. McCARTY, executive director.
LEE S. DREYFUS, general manager.
T. L. NIELSEN, production manager.
CHARLES A. HUBER, supervising engineer.
JOHN H. STIEHL, chief engineer.
STEVEN MARKSTROM, program coordinator.

Wis.-P.R. Educational

WMVS Milwaukee

Ch. 10

Non-Commercial Educational Station

Licensee: Board of Vocational & Adult Education, 1015 N. Sixth St., Milwaukee 3.

Studio: 1015 N. Sixth St.

Transmitter: 1100 E. Capitol Drive, Shorewood, Wis.

Telephone: Broadway 1-1550.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 316-kw visual, 159-kw aural. Antenna: 750-ft. above av. terrain, 792-ft. above ground, 1432-ft. above sea level.

Latitude	43°	05'	24''
Longitude	87°	53'	47''

TV tape: Recording facilities.

Ownership: Board of Vocational & Adult Education. Officers: George A. Parkinson, director; Otto A. Jirikowic, pres.; Ralph E. Bowes, v.p.; Harold Story, secy. Also operates WMVT, Ch. 36, Milwaukee.

Began Operation: Oct. 28, 1957.

Personnel:

OTTO F. SCHLAAK, station manager.
JAMES C. WULLIMAN, asst. station mgr. & chief engineer.
C. H. LOGAN, production manager.
JOHN LEMKE, film supervisor & buyer.

WMVT Milwaukee

Ch. 36

Non-Commercial Educational Station

Licensee: Milwaukee Bd. of Vocational & Adult Education, 1015 N. Sixth St., Milwaukee.

Studio: 1015 N. 6th Street, Milwaukee.

Transmitter: 1100 E. Capitol Dr.

Telephone: BR 1-1550.

Technical Facilities: Channel No. 36 (602-608 mc). Authorized power: 29.5-kw visual, 15.8 aural. Antenna: 436-ft. above av. terrain, 1078-ft. above ground, 1717-ft. above sea level.

Latitude	43°	05'	24''
Longitude	87°	53'	47''

TV tape: Recording facilities.

Ownership: Milwaukee Bd. of Vocational & Adult Ed.

Began Operation: Dec. 20, 1962.

Represented (legal) by John Fleming.

Personnel:

GEORGE A. PARKINSON, executive director.
OTTO SCHLAAK, manager, WMVS & WMVT.
JAMES WULLIMAN, ass't. mgr., operations & chief engineer.
C. H. LOGAN, production supervisor.
JOHN LEMKE, film supervisor.

OPERATING SATELLITES NOT IN CANADIAN DIRECTORY (Listed Under Parent Station)

CJLH-TV, Lethbridge, Alta.
CJWP-TV-1, Watertown Park, Alta. (12)

CFCR-TV, Kamloops, B.C.
CFCR-TV-1, Lillooet, B.C. (11)
CFCR-TV-2, Ashcroft, B.C. (10)
CFCR-TV-3, Merritt, B.C. (10)
CFCR-TV-4, Clinton, B.C. (9)
CFCR-TV-5, Williams Lake, B.C. (8)

CFCR-TV-6, Mount Timothy, B.C. (5)
CFCR-TV-7, Savona, B.C. (8)
CFCR-TV-8, Chase, B.C. (11)
CFCR-TV-9, Boston Bar, B.C. (5)
(repeats CFCR-TV-1, Lillooet)
CFCR-TV-11, Quesnel, B.C. (7)

CHBC-TV, Kelowna, B.C.
CFEN-TV-1, Enderby, B.C. (5)
CHPT-TV-1, Peachland, B.C. (5)
CJNP-TV-1, Nakusp, B.C. (2)

CFTK-TV, Terrace, B.C.
CFTK-TV-1, Prince Rupert, B.C. (6)

CBUT, Vancouver, B.C.
CBUT-1, Courtenay, B.C. (9)

PUERTO RICO

WIPM-TV Mayaguez

Ch. 3

Non-Commercial Educational Station

Grantee: Department of Education of P.R., Hato Rey, San Juan.

Studio: Darlington Apartment Bldg., Mayaguez.

Transmitter: 1.7-mi. SE of Cabo Rojo. Telephone: 1953.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 91.2-kw visual, 45.6-kw aural. Antenna: 600-ft. above av. terrain, 202-ft. above ground, 809-ft. above sea level. Requests change to 91.2-kw visual, 45.6-kw aural using directional antenna.

Latitude	18°	04'	11''
Longitude	67°	08'	03''

Ownership: See WIPR-TV, San Juan.

Began Operation: March 19, 1961.

Represented (legal) by Arnold, Fortas & Porter.

Represented (engineering) by A. Earl Cullum.

Personnel:

See WIPR-TV, Ch. 6, San Juan.
F. RODRIGUEZ POCCI, resident program manager.
MANUEL COLLAZO, resident engineer.

WIPR-TV San Juan

Ch. 6

Non-Commercial Educational Station

Licensee: Department of Education of Puerto Rico, Hato Rey, San Juan. Telephone: 766-5701.

Studio: Hostos Ave., Hato Rey. Transmitter: Aguas Buenas.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 924-ft. above av. terrain, 285-ft. above ground, 1663-ft. above sea level.

Latitude	18°	16'	00''
Longitude	66°	05'	05''

AM Affiliate: WIPR, 10-kw, 940 kc. FM Affiliate: WIPR-FM, 3.76-kw, 89.7 mc (No. 209), 720-ft. antenna height.

Began Operation: Jan. 6, 1958.

Represented (legal) by Arnold, Fortas & Porter.

Represented (engineering) by A. Earl Cullum.

Personnel:

JACK DELANO, general manager.
ANDRES F. QUINONES, assistant to the general manager.
PEDRO LIUS JIMINEZ, chief engineer.
DRA. SYLVIA VIERA de LUCIO, director of educational TV.
MANUEL MENDEZ SAAVEDRA, assistant program manager.
VALENTIN TORRES, chief, production division.
HECTOR DE JESUS, administrative officer.
MRS. ARSILIA R. TORRES, public relations director.

CHSJ-TV, Saint John, N.B.
CHSJ-TV-1, Bon Accord, N.B. (6)

CJCH-TV, Halifax, N.S.
CJCH-TV-1, Canning, N.S. (10)
CJCH-TV-2, Bayview, N.S. (6)
CJCH-TV-3, Amherst, N.S. (8)

CKVR-TV, Barrie, Ont.
CKVR-TV-1, Parry Sound, Ont. (11)

CFCH-TV, North Bay, Ont.
CJTK-TV-1, Temiscaming, Que. (3)

CFCL-TV, Timmins, Ont.
CFCL-TV-2, Kearns, Ont. (2)

(Continued on page 718)

CANADIAN TELEVISION STATION DIRECTORY

Covering All Commercial Stations in Operation as of December 1, 1962

Plus Those Due to Begin Operation By Spring

For Canadian Satellites on which Technical Data was Unavailable, see page 720.

For Armed Forces Stations in Goose Bay, Labrador and Harmon Field, Newfoundland,
See Armed Forces TV Stations

ALBERTA

CHCA-TV-2

Banff

(Ch. 10)

(Satellite of CHCA-TV, Red Deer, Alta.)

Network Service: CBC, same as CHCA-TV, Red Deer.

Licensee: CHCA Television Ltd., Box 668 Red Deer, Alta.

Transmitter: Banff.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: .005-kw visual, .003-kw aural.

Ownership: See CHCA-TV, Red Deer.

Began Operation: March 17, 1961.

Represented (sales) by ForJoe-TV Inc. (for U.S.); Scharf Broadcast Sales Ltd. (Vancouver); Stovin Byles (Toronto & Montreal).

Rates: This is an unattended automatic repeater of parent CHCA-TV and is sold only in combination with that station.

CJLH-TV-3

Burmis

(Ch. 3)

(Satellite of CJLH-TV, Lethbridge, Alta.)

Network Service: CBC, same as CJLH-TV, Lethbridge.

Licensee: Lethbridge Television Ltd., 28th St. N, Lethbridge.

Transmitter: Burmis, Alta.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: .356-kw visual, .176-kw aural. Antenna: 4750-ft. above sea level, lat. 49° 31' 54", long. 114° 11' 37".

Ownership: See CJLH-TV, Lethbridge, Alta.

Began Operation: Dec. 1, 1961.

Represented (sales) by Weed & Co. (for U.S.) & All-Canada TV.

Rates: This is an unattended automatic repeater of parent CJLH-TV and is sold only in combination with that station.

CFCN-TV

Calgary

(Ch. 4)

(Building satellites CFCN-TV-1, Drumheller, Alta. & CFCN-TV-2, Banff, Alta.)

Licensee: CFCN Television Ltd., Broadcast House.

Studio & Transmitter: Broadcast House, Calgary.

Telephone: Amherst 9-9101. TWX No.: 038-2637.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: Directional, 700-ft. above av. terrain, 515-ft. above ground, 4440-ft. above sea level, lat. 51° 03' 37", long. 114° 10' 13".

AM Affiliate: CFCN, 10-kw, 1060 kc (CBC).

Ownership: H. Gordon Love, chairman; James A. Love, pres., principal stockholders.

Began Operation: Sept. 9, 1960.

Represented (sales) by Young Canadian Ltd. (for U.S.); Television Representatives Ltd.

Personnel:

Gordon L. Carter, *executive v.p.*
E. W. Chapman, *production manager.*
William N. Love, *news director.*
Mrs. Jean Bown, *traffic manager.*
Robert W. Lamb, *v.p., engineering.*

DIGEST OF RATE CARD NO. 4

(June 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Sat.;	5-11 p.m., Sun.							
\$420.00	\$252.00	\$168.00	\$147.00	\$126.00	\$88.00*	\$80.00*	\$72.00*	\$36.00*

*Class A (6-7 and 10:30-11 p.m., Mon.-Sat.; 5-7 and 10:30-11 p.m., Sun.). Also has Class AA (7-11 p.m., Mon.-Sun.): Min. \$105, 30 Sec. \$98, 20 Sec. \$90, 8 Sec. \$45.

CHCT-TV

Calgary

(Ch. 2)

Network Service: CBC.

Licensee: Calgary Television Ltd., P.O. Box 550.

Studio: 955 Rideau Rd. Transmitter: Old Banff Coach Rd.

Telephone: Chestnut 3-3491.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 989-ft. above av. terrain, 633-ft. above ground, 4808-ft. above sea level, lat. 51° 04' 24", long. 114° 15' 34".

TV tape: Recording facilities.

Ownership: Frederick Shaw, pres., 51%; Southam Publishing Co., Bulletin Printers, and Selkirk Holdings Ltd., 49%. Southam publishes *Calgary Herald*, *Hamilton Spectator*, *Vancouver Province & Edmonton Journal*, *North Bay Nugget*, *Ottawa Citizen*, *Winnipeg Tribune*, *Medicine Hat News* and owns Hugh C. MacLean Publications Ltd., publisher of 21 business & professional magazines; also owns 1/2 of CHCH-TV, Hamilton and owns 40% of radio stations CJCA, Edmonton; CFAC, Calgary.

Began Operation: Oct. 2, 1954.

Represented (sales) by Weed & Co. (for U.S.) & All-Canada Television.

Personnel:

A. M. (Bert) Cairns, *general manager.*
Ron Chase, *operations manager.*
J. Norman Inkster, *national sales manager.*
George A. Brown, *retail sales manager.*
W. A. (Bill) Smith, *promotion manager.*
Lee Crawley, *chief engineer.*
Gordon Warner, *film editor.*

DIGEST OF RATE CARD NO. 7—(April 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.*	20 Sec.*	8 Sec.*
Class A—6-11 p.m., Mon.-Sat.;	5-11 p.m., Sun.						
\$405.00	\$243.00	\$162.00	\$142.00	\$122.00	\$85.00	\$70.00	\$35.00

*Class AA (6:30-10:30 p.m., dally): Min. \$100, 20 Sec. \$95, 8 Sec. \$47.

CHCA-TV-1

Coronation

(Ch. 10)

(Satellite of CHCA-TV, Red Deer, Alta.)

Network Service: CBC, same as CHCA-TV, Red Deer.

Licensee: CHCA Television Ltd., Box 668, Red Deer, Alta.

Transmitter: Coronation.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 12.4-kw visual, 6.2-kw aural. Antenna: Directional, 687-ft. above av. terrain, 230-ft. above ground, 3236-ft. above sea level, lat. 52° 09' 15", long. 111° 09' 30".

Ownership: See CHCA-TV, Red Deer.

Represented (sales) by ForJoe-TV Inc. (for U.S.); Scharf Broadcast Sales Ltd. (Vancouver); Stovin Byles (Montreal & Toronto).

Rates: This is an unattended automatic repeater of parent CHCA-TV and is sold only in combination with that station.

For Canadian TV Household Data
see page 55-a

Alberta

CBXT Edmonton (Ch. 5)

Network Service: CBC.

Licensee: Canadian Broadcasting Corporation (Head office: 140 Wellington St., Ottawa, Ont.).

Studio & Transmitter: 8861-75th St.

Telephone: 469-2321.

Technical Facilities: Ch. No. 5. Authorized power: 318-kw visual, 159-kw aural. Antenna: 669' above average terrain, omnidirectional.

TV tape: Recording facilities.

AM Affiliate: CBX, Edmonton, 1010 kc (CBC).

Began Operation: October 1, 1961.

Personnel:

R. Horley, *station manager*.
B. McCorquodale, *program director*.
P. Burgess, *technical director*.
C. Barr, *area sales manager*.
H. Nixon, *news editor-in-chief*.
Bob Nebloch, *information services representative*.

DIGEST OF RATE CARD NO. 1 (October 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.	\$535.00	\$321.00	\$214.00	\$187.00	\$161.00	\$107.00	\$80.00*	\$54.00*

Also has Class AA (6-10:30 p.m., Sun.; 7-10:30 p.m., Mon.-Sat.);
Min. \$134, 20 Sec. \$107, 8 Sec. \$80.

CFRN-TV Edmonton (Ch. 3)

Network Service: CTV.

Licensee: Sunwapta Bcstg. Co. Ltd., Broadcast House, Postal Station "E".

Studio & Transmitter: Jasper Hwy., 6 mi. W of Edmonton.

Telephone: HU 9-2572.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 180.3-kw visual, 90.43-kw aural. Antenna: 481-ft. above av. terrain, 488-ft. above ground, 2720-ft. above sea level, lat. 53° 32' 32", long. 113° 38' 28".

TV tape: Recording facilities.

AM Affiliate: CFRN, 50-kw, 1260 kc (CBC). FM Affiliate: CFRN-FM, 279-kw, .810 mc (No. 262), 375-ft. antenna height.

Ownership: Sunwapta Broadcasting Co. Ltd., G. R. A. Rice, pres.

Began Operation: Oct. 17, 1954.

Represented (sales) by Young Canadian Ltd. (for U.S.); Harlan Oakes & Assoc. (Los Angeles & San Francisco); Television Representatives Ltd. (Canada); Broadcast Representatives Ltd. (Winnipeg).

Personnel:

Bruce D. Alloway, *manager*.
Derek H. Field, *general sales manager*.
W. H. Hogle, *news & public affairs manager*.
G. T. Kidd, *program manager & film buyer*.
D. Brinton, *production manager*.
R. Langmaid, *promotion director*.
T. Wadson, *chief engineer*.

DIGEST OF RATE CARD NO. 10 (April 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	8 Sec.	
Class A—6-11 p.m., daily; 5-6 p.m., Sun.	\$535.00	\$321.00	\$214.00	\$187.00	\$160.00	\$113.00*	\$105.00	\$98.00*	\$49.00*

*Class AA (7-10:30 p.m., daily); Min. \$150.00, 30 Sec. \$142.00, 20 Sec. \$142.00, 8 Sec. \$67.00.

CJLH-TV Lethbridge (Ch. 7)

[Operates satellites CJLH-TV-3, Burmis, Alta.; and in affiliation with CJWP-TV-1, Watertown Park, Alta.]

Network Service: CBC.

Licensee: Lethbridge Television Ltd., Lethbridge.

Studio & Transmitter: Lethbridge, Alta. Telephone: Fairfax 7-1521.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power 96.1-kw visual, 44.9-kw aural. Antenna: 662-ft. above av. terrain, 600-ft. above ground, 3619-ft. above sea level, lat. 49° 42' 55", long. 112° 47' 56".

AM Affiliate: CJOC, 10-kw (5-kw night), 1220 kc (CBC).

Ownership: Lethbridge Herald, 50%; Lethbridge Bcstg. Ltd. (CJOC), 50%. N. Botterill, pres. & managing director (also CJOC v.p.). CJOC is owned by Selkirk Holdings Ltd., which also owns: 50% of Interior Bcstrs. Ltd. (CJIB), Vernon, B.C.; which owns 33 1/3% of Okanagan Television Ltd. (CHBC-TV, Kelowna, B.C.); 60% of Edmonton Bcstg. Co. Ltd. (CJCA, Edmonton, Alta.); 60% of Calgary Bcstg. Co., Ltd. (CFAC, Calgary, Alta.); 38% of Northern Bcstg. Corp. Ltd. (CFGP, Grande Prairie, Alta.); 13 1/3% of Calgary TV Ltd. (CHCT-TV, Calgary, Alta.); and 27.58% of Wentworth Radio Bcstg. Co. Ltd. (CKOC, Hamilton, Ont.), which owns 25% of Niagara TV Ltd. (CHCH-TV, Hamilton, Ont.).

Began Operation: Nov. 20, 1955.

Represented (sales) by Weed & Co. (for U.S.) & All-Canada TV.

Personnel:

N. Botterill, *managing director*.
V. Reed, *chief engineer*.
L. Crittenden, *sales manager*.

DIGEST OF RATE CARD NO. 6 (July 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.	\$235.00	\$130.00	\$95.00	\$85.00	\$70.00	\$50.00	\$40.00	\$20.00

CHSA-TV Lloydminster (Ch. 2)

Network Service: CBC.

Licensee: CHSA-TV Ltd., Radio-Television Bldg., 5036 50th St.

Studio: 5036 50th St. Telephone: PBX 2281.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 116-kw visual, 58-kw aural. Antenna: 730-ft. above av. terrain, 676-ft. above ground, 2150-ft. above sea level, lat. 53° 17' 00", long. 110° 00' 40".

AM Affiliate: CKSA, 1-kw, 1150 kc.

FM Affiliate: None.

Ownership: Principal stockholders are: Sask.-Alta. Bcstrs. Ltd. (CKSA); Arthur F. Shortell, pres.; V. U. Miner, v.p.

Began Operation: Sept. 25, 1960.

Represented (sales) by The Devney Organization (for U.S.); Television Representatives, Ltd., Toronto, Montreal, Vancouver; A. J. Messner & Co. (Winnipeg).

Personnel:

Arthur F. Shortell, *general manager*.
J. R. D. Findlay, *manager*.
John A. Nance, *chief engineer*.

DIGEST OF RATE CARD NO. 1 (July 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class A—6-11 p.m., Mon.-Fri.; 12 noon-11:30 p.m., Sat.; all day Sun.	\$250.00	\$150.00	\$100.00	\$87.50	\$75.00	\$50.00	\$40.00	\$25.00

*Also a film buyer.

CHAT-TV Medicine Hat (Ch. 6)

(Operates satellite CHAT-TV-1, Pivot, Alta.)

Network Service: CBC.

Licensee: Monarch Broadcasting Co. Ltd., 520 First St.

Studio & Transmitter: 520 First St.

Telephones: LI 8-3353, 3316 & 3306.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 5.7-kw visual, 3-kw aural. Antenna: 315-ft. above av. terrain, 270-ft. above ground, 2719-ft. above sea level, lat. 50° 04' 36", long. 110° 47' 40".

AM Affiliate: CHAT, 1-kw, 1270 kc (CBC).

FM Affiliate: None.

Ownership: J. H. Yuill, pres. and 100% owner. Also holds CP for satellite CHAT-TV-1, Pivot, Alta.

Began Operation: Sept. 14, 1957.

Represented (sales) by Weed & Co. (for U.S.) and All-Canada Radio & Television Ltd.

Personnel:

Orv Kope, *general manager*.
Dale Nelson, *production manager*.
Sid Gaffney, *technical director*.

DIGEST OF RATE CARD NO. 3 (July 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class A—6-11 p.m., Mon.-Sat.; sign-on-11 p.m., Sun.	\$150.00	\$90.00	\$60.00	\$45.00	\$35.00	\$30.00	\$15.00

CHAT-TV-1

Pivot

(Ch. 4)

(Satellite of CHAT-TV, Medicine Hat, Alta.)

Network Service: CBC, same as CHAT-TV.

Licensee: Monarch Broadcasting Co. Ltd., 520 First St., Medicine Hat.

Transmitter: Near Pivot.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 3.75-kw visual, 1.85-kw aural. Antenna: 644-ft. above av. terrain, 500-ft. above ground, 3200-ft. above sea level. Lat. & long. not available, transmitter is at northeast corner of SE 1/4 Section 3, Township 17, Range L, West of 4th, near Pivot.

Ownership: See CHAT-TV, Medicine Hat.

Began Operation: May 23, 1961.

Rates: Sold only in combination with CHAT-TV, Medicine Hat.

CHCA-TV

Red Deer

(Ch. 6)

(Also operates satellites CHCA-TV-2, Banff, Alta. and CHCA-TV-1, Coronation, Alta.)

Network Service: CBC.

Licensee: CHCA Television Ltd., P.O. Box 668.

Studio & Transmitter: 4½-mi. E of city limits.

Telephone: 346-5525.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 26-kw visual, 13.5-kw aural. Antenna: 714-ft. above av. terrain, 321-ft. above ground, 3697-ft. above sea level, lat. 52° 16' 15", long. 113° 41' 30".

Ownership: G. A. Bartley, pres. & majority owner. Also owns satellites CHCA-TV-1, Coronation and CHCA-TV-2, Banff, both in Alta.

Began Operation: Dec. 1, 1957.

Represented (sales) by Forjoe-TV Inc. (for U.S.); Scharf Broadcast Sales Ltd. (Vancouver); Stovin Byles Ltd. (Toronto & Montreal).

Personnel:

G. A. Bartley, *president, manager & film buyer.*

Mrs. Sole, *assistant manager.*

D. A. (Doug) Clarke, *commercial manager.*

Hugh Edmunds, *production manager.*

Mel Lang, *chief engineer.*

DIGEST OF RATE CARD NO. 5

(July 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Sat., all day Sun.							
\$240.00	\$120.00	\$80.00	\$70.00	\$60.00	\$45.00	\$32.00	\$24.00

BRITISH COLUMBIA

CBUBT

Cranbrook

(Ch. 10)

(CBC network relay station)

Licensee: Canadian Bestg. Corp., 140 Wellington St., Ottawa, Ont.

Studio: None. Transmitter: 2¾-mi. NW of Cranbrook.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 1.1-kw visual, .505-kw aural. Antenna: 832-ft. above av. terrain, 90-ft. above ground, 4104-ft. above sea level, lat. 49° 32' 45", long. 115° 47' 52".

Began Operation: August 6, 1962 as unattended automatic relay for CBC English network.

Rates: Included as bonus to network.

CJDC-TV

Dawson Creek

(Ch. 5)

Licensee: Radio Station CJDC Ltd., 2nd Ave. & 9th St.

Studio: 901 102nd Ave.

Transmitter: Bear Mountain.

Telephone: Sterling 2-3341.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 10-kw visual, 5-kw aural. Antenna: 1500-ft. above av. terrain, 1525-ft. above ground, 3750-ft. above sea level, lat. 55° 45' 26", long. 120° 13' 32".

AM Affiliate: CJDC, 1-kw, 1350 kc.

1962-63 Edition

Alta-British Columbia

Ownership: H. L. Michaud, pres. & majority owner; Mrs. W. B. Michaud, minority owner.

Began Operation: Jan. 15, 1959.

Represented (sales) by Donald Cooke (for U.S.); Television Representatives Ltd. (Toronto & Montreal); Scharf Broadcast Sales Ltd. (Vancouver); A. J. Messner & Co. (Winnipeg).

Personnel:

H. L. Michaud, *general manager & film buyer.*

W. R. (Bill) Duncan, *sales manager.*

Ralph Messner, *engineer.*

Grace Thompson, *traffic manager.*

DIGEST OF RATE CARD NO. 1

(Dec. 1, 1958)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Sat.; all day Sun.							
\$75.00	\$50.00	\$40.00	\$30.00	\$25.00	\$16.00	\$12.00	\$10.00

CFCR-TV

Kamloops

(Ch. 4)

(Operates 10 satellites, see page 720)

Network Service: CBC.

Licensee: Twin Cities Television Ltd., 4th Ave. & St. Paul St.

Studio & Transmitter: 4th Ave. & St. Paul St. Telephone: 1021.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: .95-kw visual, .475-kw aural. Antenna: 532-ft. above av. terrain, 100-ft. above ground, 2900-ft. above sea level, lat. 50° 40' 34", long. 120° 19' 51".

Ownership: Ian G. Clark, principal owner & gen. mgr., is principal in Inland Broadcasters, which owns radio CFJC.

Began Operation: April 8, 1957.

Represented (sales) by Weed & Co. (for U.S.) and All-Canada.

Personnel:

Ian G. Clark, *general manager.*

Jean C. Ross, *assistant general manager.*

Jack Pollard, *operations manager.*

DIGEST OF RATE CARD NO. 5—(July 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—5-11 p.m., Sun.; 6-11 p.m., daily.							
\$75.00	\$45.00	\$30.00	\$26.25	\$22.50	\$16.00	\$12.00	\$8.00

CHBC-TV

Kelowna

(Ch. 2)

(As The Okanagan Television System, operates rebroadcasting stations as follows: Ch. 7, Vernon; Ch. 5, Enderby; Ch. 5, Lumby; Ch. 5, Keremeos; Ch. 5, Salmon Arm; Ch. 55, Peachland; Ch. 13, Penticton; Ch. 8, Oliver-Osoyoos; Ch. 72, Princeton; and Ch. 2, Nakusp.)

Network Service: CBC.

Licensee: Okanagan Valley Television Co. Ltd.

Studio: 342 Leon Ave.

Transmitter: Blue Grouse Mt.

Telephone: PO 2-4535.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 3.7-kw visual, 1.6-kw aural. Antenna: 3000-ft. above av. terrain, 98-ft. above ground, 4300-ft. above sea level, lat. 49° 58' 00", long. 119° 31' 40".

AM Affiliate: CKOV, 1-kw, 630 kc (CBC).

Ownership: Radio CKOV, Kelowna (J. H. B. Browne & Mrs. J. W. B. Browne), 33.33%; radio CKOK, Penticton (Roy G. Chapman & Maurice P. Finnerty), 33.33%; radio CJIB, Vernon (Selkirk Holdings, Ltd.), 33.33%.

Began Operation: Sept. 21, 1957.

Represented (sales) by Weed & Co. (for U.S.) & All-Canada Television.

Personnel:

Roy G. Chapman, *president & general manager.*

R. (Dick) Sharp, *sales manager.*

Russ Richardson, *program director & film buyer.*

Tom Wyatt, *chief engineer.*

DIGEST OF RATE CARD NO. 5

(April 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Fri.; 5-11 p.m., Sat. & Sun.							
\$225.00	\$117.00	\$78.00	\$69.00	\$58.00	\$48.00	\$38.00	\$20.00

British Columbia

CHKF-TV-1

Keremeos

(Ch. 5)

(Satellite of CHBC-TV, Kelowna, B.C.)

Network Service: CBC, Same as CHBC-TV, Kelowna.

Licensee: Keremeos-Cawston Television Society, Keremeos.

Transmitter: Keremeos.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: .015-kw visual, .0075-kw aural. Antenna: Directional, approx. 3000-ft. above av. terrain in favored direction, 50-ft. above ground, 4650-ft. above sea level, lat. 49° 11' 14", long. 119° 41' 35".

Ownership: H. Blakeborough, pres., heads group forming Society, each holding equal number of shares.

Began Operation: Feb. 15, 1960 as unattended automatic repeater.

Represented (sales) by Weed & Co. (for U.S.) & All-Canada TV.

Rates: This is an unattended automatic repeater and is included as a bonus with CHBC-TV, Kelowna, B.C.

CHID-TV-1

Lumby

(Ch. 5)

(Satellite of CHBC-TV, Kelowna, B.C.)

Network Services: CBC, Same as CHBC-TV, Kelowna.

Licensee: Lumby & District T.V. Syndicate, Lumby.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 25-watts visual, 12-watts aural. Antenna: directional, 1960-ft. above av. terrain, 50-ft. above ground, 3500-ft. above sea level, lat. 50° 12' 35", long. 118° 57' 25".

Ownership: N. R. P. Duke, pres. All stock owned by local residents.

Began Operation: Nov. 12, 1960 as an unattended automatic repeater.

Represented (sales) by Weed & Co. (for U.S.) & All-Canada TV.

Rates: Sold only in combination with CHBC-TV, Kelowna, B.C.

CBUAT-1

Nelson

(Ch. 9)

(Satellite of CBUAT, Trail, B.C.)

Licensee: Canadian Broadcasting Corporation, Head Office: 140 Wellington St., Ottawa, Ontario.

Mailing address: c/o CBC Regional Engineer, 701 Hornby St., Vancouver, B.C.

Technical Facilities: Channel No. 9 (187.25-191.75 mc). Authorized power: 1.12-kw maximum visual, .56-kw aural. Antenna: minus 1002-ft. above av. terrain, 67-ft. above ground, 3107-ft. above sea level, lat. 49° 30' 0" North, long. 117° 27' 08" West.

Ownership: Canadian Broadcasting Corporation.

Began Operation: Nov. 25, 1960.

Rates: Like CBUAT, Trail, sold as bonus to network, as they are unattended automatic repeater stations without their own programming.

CHBC-TV-3

Oliver-Osoyoos

(Ch. 8)

(Satellite of CHBC-TV, Kelowna, B.C.)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley Television Co. Ltd., 342 Leon Ave., Kelowna.

Telephone: PO 2-4535, Kelowna.

Technical Facilities: Channel No. 8 Authorized power: .220-kw visual: .110-kw aural. Antenna: 1346-ft. above av. terrain, 57-ft. above ground, 2487-ft. above sea level.

Ownership: See CHBC-TV, Kelowna.

Began Operation: March 17, 1960.

Rates: Sold only in combination with CHBC-TV, Kelowna.

CHBC-TV-1

Penticton

(Ch. 13)

(Satellite of CHBC-TV, Kelowna, B.C.)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley TV Co. Ltd., 342 Leon Ave., Kelowna.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 620-watts visual, 310-watts aural. Antenna: directional, 2732-ft. above av. terrain, 108-ft. above ground, 4408-ft. above sea level, lat. 49° 39' 34", long. 119° 34' 18".

AM Affiliate: CKOK, 10-kw (.5-kw night), 800 kc.

Ownership: See CHBC-TV, Kelowna.

Began Operation: Oct. 12, 1957 as unattended automatic repeater.

Rates: Sold only in combination with CHBC-TV.

CKPG-TV

Prince George

(Ch. 3)

Licensee: CKPG Television Ltd.

Studio: 1220 Sixth Ave., Prince George.

Transmitter: South Fort George.

Telephone: Logan 4-8861.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: .220-kw visual, .110-kw aural. Antenna: 300-ft. above av. terrain, 100-ft. above ground, 2300-ft. above sea level, lat. 53° 54' 41", long. 122° 44' 45".

AM Affiliate: CKPG, .250-kw, 550 kc.

Ownership: Radio Station CKPG Ltd., 100%.

Began Operation: Aug. 20, 1961.

Represented (sales) by All Canada Radio & TV (Canada); Weed & Co. (U.S.).

Personnel:

Robert T. Harkins, *pres. & general manager.*

Douglas MacGregor, *television director.*

Marcel Leveque, *traffic manager.*

John Barlee, *general sales manager.*

DIGEST OF RATE CARD NO. 1

(Aug. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., daily; all day Sun.							
\$68.00	\$40.00	\$28.00	\$25.00	\$20.00	\$14.00	\$10.00	\$7.00

CHBC-TV-4

Salmon Arm

(Ch. 5)

(Satellite of CHBC-TV, Kelowna, B.C.)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley Television Co. Ltd., 342 Leon Ave., Kelowna, B.C.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 15-watts visual, 7.5-watts aural. Antenna: 50-ft. above ground, 1800-ft. above sea level.

AM Affiliate: None.

Ownership: See CHBC-TV, Kelowna.

Began Operation: June, 1961.

Rates: Sold only in combination with CHBC-TV, Kelowna, as it is an unattended automatic repeater station.

CFTK-TV

Terrace

(Ch. 3)

(Operates rebroadcasting station at Prince Rupert, B.C.)

Network Service: CBC.

Licensee: Skeena Broadcasters Ltd.

Transmitter: Terrace.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 4.1-kw visual, 2.1-kw aural.

Ownership: Skeen Broadcasters Ltd.

Began Operation: Nov. 1, 1962.

Personnel:

J. Fred Weber, *managing director & program director.*

Norman MacDonald, *production manager.*

Wayne Seabrook, *commercial representative.*

John Nance, *chief engineer.*

Rates: Unavailable at press time.

For Canadian Station Reps
see page 761

CBUAT

Trail

(Ch. 11)

(Repeater station of CBC English network)

Licensee: Canadian Broadcasting Corp., Head office: 140 Wellington St., Ottawa, Ontario.

Mailing address: c/o CBC regional engineer, 701 Hornby St., Vancouver, B.C.

Transmitter: Monte Cristo Mountain near Rossland, B.C.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: .187-kw visual average, .124-kw aural average. Antenna: Directional, 998-ft. above av. terrain, 206-ft. above ground, 4456-ft. above sea level, lat. 49° 05' 27", long. 117° 47' 6".

Began Operation: Nov. 3, 1960.

Rates: Sold as bonus to network, as it is an unattended automatic network repeater station without its own programming.

CBUT-TV

Vancouver

(Ch. 2)

(Also operates satellite CBUT-TV-1, Courtenay, B.C.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., Head office: 140 Wellington St., Ottawa, Ont. Telephone: Mutual 4-0246.

Studio: 1200-1220 W. Georgia St. Transmitter: Mt. Seymour.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 89.4-kw maximum and 47.6-kw average visual, 47.8-kw maximum and 25.4-kw average aural. Antenna: 2400-ft. above av. terrain, 190-ft. above ground, 2965-ft. above sea level, lat. 49° 21' 12", long. 122° 57' 18".

TV tape: Recording facilities.

AM Affiliate: CBU, 10-kw, 690 kc (CBC). FM Affiliate: CBU-FM, 1.4-kw, 105.7 mc. (No. 289), 404-ft. Antenna height.

Began Operation: Dec. 16, 1953.

Personnel:

Hugh Palmer, *director of television.*
Ross L. Whiteside, *technical director.*
M. L. Munro, *regional sales manager.*
R. L. Elson, *news supervisor.*
William Inglis, *program director.*
Stanley Fox, *film director.*
D. J. S. Williams, *design director.*

DIGEST OF RATE CARD NO. 12—(July 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 8 Sec.

Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.

\$680.00 \$408.00 \$272.00 \$238.00 \$204.00 \$136.00* \$119.00* \$102.00* \$68.00*

*Class A (6-7 p.m., 10:30-11 p.m., Mon.-Sat.). Class AA (7-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.): Min. \$170, 30 Sec. \$153, 20 Sec. \$136, 8 Sec. \$102.

Note: No announcements scheduled on Good Friday, Easter Sunday, or Christmas Day. Programs and announcements subject to frequency discounts.

CHAN-TV

Vancouver

(Ch. 8)

Network Service: CTV.

Licensee: Vantel Broadcasting Co. Ltd., Box 4700, Vancouver 3.

Studio: 7850 Enterprise St., Burnaby, B.C.

Transmitter: Burnaby Mt.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 325-kw maximum visual, 129-kw aural. Antenna: Directional, 998-ft. above av. terrain, 150-ft. above ground, 975-ft. above sea level, lat. 49° 16' 31", long. 122° 54' 49".

TV tape: Recording facilities.

Ownership: Vantel Broadcasting Co. Ltd.: E. G. Eakins, v.p., J. R. Peters, managing director.

Began Operation: Oct. 31, 1960.

Represented (sales) by Weed & Co. (for U.S.); All Canada Radio & Television Ltd.

Personnel:

J. R. Peters, *managing director.*
E. G. Eakins, *vice president.*
Lloyd Colthorp, *program manager.*
Wm. Elliott, *production manager.*
Ernie Rose, *chief engineer.*

DIGEST OF RATE CARD NO. 3—(May 15, 1962)

Hour 30 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class A—6:30-11 p.m., daily; 5-11 p.m., Sun.

\$550.00 \$360.00 \$240.00 \$210.00 \$180.00 \$140.00 \$120.00 \$60.00

Class AA—7:30-10:30 p.m., Mon.-Sun.

\$650.00 \$410.00 \$360.00 \$325.00 \$260.00 \$225.00 \$180.00 \$150.00 \$75.00

Note: Programs and announcements subject to frequency discounts.

1962-63 Edition

B. C.-Manitoba

KVOS-TV

Vancouver

(See Bellingham, Wash.)

CHBC-TV-2

Vernon

(Ch. 7)

(Satellite of CHBC-TV, Kelowna, B.C.)

Network Service: CBC, same as CHBC-TV, Kelowna.

Licensee: Okanagan Valley TV Co. Ltd., 342 Leon Ave., Kelowna.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 620-watts visual, 310-watts aural. Antenna: directional, 865-ft. above av. terrain, 112-ft. above ground, 2845-ft. above sea level, lat. 50° 16' 58", long. 119° 19' 09".

AM Affiliate: CJIB, 1-kw, 940 kc (CBC).

Ownership: See CHBC-TV, Kelowna.

Began Operation: Oct. 12, 1957 as unattended automatic repeater

Rates: Sold only in combination with CHBC-TV.

CHEK-TV

Victoria

(Ch. 6)

Network Service: CBC.

Licensee: CHEK-TV, Ltd., P.O. Box 927. Telephone: GR 7-1821.

Studio: Victoria, B.C. Transmitter: Saturna Island, B.C.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1555-ft. above av. terrain, 300-ft. above ground, 1600-ft. above sea level, lat. 48° 46' 28", long. 123° 10' 10".

AM Affiliate: CKDA, 10-kw, 1220 kc. FM Affiliate: CKDA-FM, .37-kw, 98.5 mc.

Ownership: David M. Armstrong, pres., 63%; Dr. M. M. Mathisen, secy.-treas., 11%; William Rea, v.p., 26%.

Began Operation: Dec. 1, 1956.

Represented (sales) by Young Canadian Ltd. (for U.S.); Television Representatives Ltd. (Toronto, Montreal, Winnipeg, Vancouver); Broadcast Representatives Ltd. (Calgary).

Personnel:

David M. Armstrong, *president & general manager.*
Richard L. McDaniel, *station manager & national sales.*
James P. Boudreau, *chief engineer.*

DIGEST OF RATE CARD NO. 4—(Jan. 1, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min.* 30 Sec. 20 Sec.* 8 Sec.*

Class A—6-11 p.m., Mon.-Sun.; sign-on to 6 p.m., Sat. & Sun.

\$360.00 \$216.00 \$144.00 \$126.00 \$108.00 \$90.00 \$85.00 \$80.00 \$40.00

MANITOBA

CKX-TV

Brandon

(Ch. 5)

Network Service: CBC.

Licensee: Western Manitoba Bcstrs. Ltd., 2940 Victoria Ave.

Studio & Transmitter: 2940 Victoria Ave. Telephone: PA 6-5393.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 511-ft. above av. terrain, 525-ft. above ground, 1828-ft. above sea level, lat. 49° 49' 42", long. 99° 59' 09". Holds authorization for 53.9-kw visual, 26.5-kw aural, directional antenna 481-ft. above av. terrain.

AM Affiliate: CKX, 10-kw, (1-kw night), 1150 kc (CBC).

Ownership: Western Manitoba Bcstrs. Ltd.

Began Operation: Jan. 28, 1955.

Represented (sales) by Weed & Co. (for U.S.) & All-Canada TV.

Personnel:

John B. Craig, *president & general manager.*
Archie Olson, *sales manager.*
Stuart Craig, *program director & film buyer.*
J. T. Stacey, *engineer.*

DIGEST OF RATE CARD NO. 5—(July 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.

\$240.00 \$170.00 \$120.00 \$100.00 \$80.00 \$50.00 \$40.00 \$20.00

Manitoba

CKOS-TV-1

Dauphin

(Ch. 8)

(Satellite of CKOS-TV, Yorkton, Sask.)

Network Service: CBC, same as CKOS-TV, Yorkton.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway, Yorkton, Sask. Regional Sales Office: Dauphin.

Transmitter: Baldy Mt. Telephone: 3810.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 17.8-kw visual, 9.4-kw aural. Antenna: Directional, 1032-ft. above av. terrain, 530-ft. above ground, 3257-ft. above sea level, lat. 51° 28' 17", long. 100° 43' 16".

Ownership: See CKOS-TV, Yorkton, Sask.

Began Operation: June 19, 1960.

Represented (sales) by The Devney Organization Inc.; Stovin-Byles Ltd.

Rates: Sold only in combination with CKOS-TV, Yorkton, Sask., Manitoba.

CBWBT Flin Flon

(Ch. 10)

(Also operates satellite CBWBT-1, The Pas, Man.)

Network Service: CBC films.

Licensee: Canadian Bcstg. Corp., 140 Wellington St., Ottawa, Ont.

Telephone: Madison 3-2550.

Studio: None, programmed by film only. Transmitter: Flin Flon.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 6.8-kw visual, 3.4-kw aural. Antenna: 335-ft. above av. terrain, 275-ft. above ground, 1355-ft. above sea level, lat. 54° 47' 30", long. 101° 52' 00".

Began Operation: June 8, 1962.

Personnel: Technical maintenance staff only.

Rates: Sold as bonus to network, as this repeats CBC films and doesn't have its own programming.

CBWBTB-1 The Pas

(Ch. 7)

(Satellite of CBWBT, Flin Flon, Man.)

Network Service: CBC films, repeated from CBWBT, Flin Flon.

Licensee: Canadian Bcstg. Corp., 140 Wellington St., Ottawa, Ont.

Transmitter: The Pas, Man.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 44-kw visual, 26-kw aural. Antenna: 135-ft. above av. terrain, 120-ft. above ground, 1001-ft. above sea level, lat. 53° 50' 09", long. 101° 15' 20".

Began Operation: June 15, 1962 as unattended automatic repeater of CBWBT, Flin Flon, Man.

CBWFT Winnipeg

(Ch. 6)

(French Outlet)

Network Service: CBC (French).

Licensee: Canadian Broadcasting Corp., 140 Wellington St., Ottawa, Ont.

Studio & Transmitter: 541 Portage Ave. Telephone: SP 4-2541.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 2.87-kw visual, 1.72-kw aural. Antenna: 196-ft. above av. terrain, 203-ft. above ground, 964-ft. above sea level, lat. 49° 53' 25", long. 97° 09' 20".

TV tape: Recording facilities.

Began Operation: April 24, 1960.

Personnel:

J. R. Finlay, *director, Prairie Provinces.*
Leo Remillard, *program director.*
Yves Savignac, *TV tape technician.*

DIGEST OF RATE CARD NO. 2 (Nov. 1, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 8 Sec.

Class A—5-11 p.m., Sun.; 6-11 p.m., Mon.-Sat.

\$100.00 \$60.00 \$40.00 \$35.00 \$30.00 \$20.00* \$18.00* \$15.00* \$10.00*

*Class A (5-6 p.m., Sun.; 6-7 p.m., Mon.-Sat.; 10:30-11 p.m., Sun.-Sat.). Also has Class AA (6-10:30 p.m., Sun.; 7-10:30 p.m., Mon.-Sat.): Min. \$25, 30 Sec. \$23, 20 Sec. \$15, 10 Sec. \$15.

CBWT

Winnipeg

(Ch. 3)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., Head office: 140 Wellington St., Ottawa, Ont.

Telephone: SP 4-2541.

Studio: 541 Portage Ave.

Transmitter: 541 Portage Ave.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 57.8-kw visual, 34.7-kw aural. Antenna: 196-ft. above av. terrain, 203-ft. above ground, 964-ft. above sea level, lat. 49° 53' 25", long. 97° 09' 20".

TV tape: Recording facilities.

AM Affiliate: CBW, 50-kw, 990 kc (CBC).

FM Affiliate: None.

Began Operation: May 31, 1954.

Personnel:

W. G. Carpentier, *director of television.*
B. D. Macpherson, *CBWT program director.*
H. C. Heywood, *TV technical director.*
Stan Langtry, *design director.*
Grace Brown, *film director.*
G. W. Thompson, *regional sales manager.*
N. J. Lacey, *news supervisor.*
D. H. O'Neill, *supervisor information services.*

DIGEST OF RATE CARD NO. 9

(July 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 8 Sec.

Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.

\$550.00 \$330.00 \$220.00 \$193.00 \$165.00 \$110.00 \$96.00* \$83.00* \$55.00*

*Class A (6-7 p.m., 10:30-11 p.m., Mon.-Sat.; 5-6 p.m., Sun.). Also has Class AA (7-10:30 p.m., Mon.-Sat.; 6-10:30 p.m., Sun.): Min. \$138, 30 Sec. \$124, 20 Sec. \$110, 8 Sec. \$83.

Note: No announcements scheduled on Sunday. Program periods subject to frequency discounts. No discounts on announcements except Special Package Plan Rates, Class "C".

CJAY-TV Winnipeg

(Ch. 7)

Network Service: CTV.

Licensee: Channel Seven Television Ltd., Polo Park.

Studio: Polo Park.

Transmitter: St. Agathe.

Telephone: Spruce 5-0371-2.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 325-kw visual, 180-kw aural. Antenna: 1003-ft. above av. terrain, 1003-ft. above ground, 1778-ft. above sea level, lat. 49° 34' 46", long. 97° 10' 17".

TV tape: Recording facilities.

Ownership: Principal stockholders and officers: Ralph S. Misener, pres.; Lloyd E. Moffat (owner of radio CKY, Winnipeg), v.p. & treas.; Campbell Haig, secy.; Roland G. Couture, director; W. E. Kroeker (pres. of radio CFAM, Altona, Man.), director.

Began Operation: Nov. 12, 1960.

Represented (sales) by E. S. Sumner Corp. (for U.S.); Stovin-Byles Ltd. (Canada).

Personnel:

Ralph S. Misener, *president.*
Lloyd E. Moffat, *v.p. & treasurer.*
Jack M. Davidson, *general manager.*
Jerry Johnson, *general sales manager.*
Jim Purvis, *director of programs & film buyer.*
A. G. Cobb, *director of technical operations.*
I. K. Sexsmith, *controller.*

DIGEST OF RATE CARD NO. 1

(Nov. 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.

Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.

\$550.00 \$330.00 \$220.00 \$193.00 \$165.00 \$138.00 \$110.00 \$55.00

For Canadian Allocations

see page 865

MARITIME PROVINCES

CKCD-TV Campbellton, N.B.

(Ch. 7)

(Satellite of CKAM-TV, North Shore, N.B.)

Licensee: Moncton Broadcasting Ltd., Box 1220, Moncton, N.B.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 865-kw visual, 433-kw aural. Antenna: 640-ft. above av. terrain, 75-ft. above ground, 875-ft. above sea level, lat. 48° 04' 66", long. 66° 34' 54".

AM Affiliate: None.

Ownership: Same as CKCW-TV, Moncton, N.B.

Began Operation: March 20, 1961 as unattended automatic repeater of CKAM-TV, North Shore, N.B., which in turn is a satellite of CKCW-TV, Moncton, N.B.

Rates: Included as a bonus to CKAM-TV.

CBAFT Moncton, N.B.

(Ch. 11)

(French Outlet)

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., Head office: 140 Wellington St., Ottawa, Ont.

Studio: 232 St. George St.

Transmitter: Lutes Mountain.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 10,060-kw visual, 5,030-kw aural. Antenna: 516-ft. above av. terrain, 140-ft. above ground, 756-ft. above sea level, lat. 46° 08' 27", long. 64° 54' 16". Requests change to 10.06-kw visual, 5.03-kw aural.

AM Affiliate: CBAF, 5-kw, 1300 kc (CBC).

Began Operation: Dec. 21, 1959.

Personnel:

S. R. Kennedy, *director of Maritime Region (Halifax).*

Paul E. Carriere, *station manager.*

Nil D'Entremont, *supervisor of technical operations.*

B. Richard, *sales representative.*

DIGEST OF RATE CARD NO. 2

(July 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 8 Sec.

Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun. \$75.00 \$45.00 \$30.00 \$26.00 \$23.00 \$15.00* \$13.00* \$11.00* \$8.00*

*Class A (5-6 p.m., Sun.; 6-7 p.m., Mon.-Sat.; 10:30-11 p.m., Sun.-Sat.). Class AA (6-10:30 p.m., Sun.; 7-10:30 p.m., Mon.-Sat.): Min. \$19, 30 Sec. \$17, 20 Sec. \$15, 10 Sec. \$11.

Note: No announcements scheduled on Good Friday, Easter Sunday, or Christmas Day. Program periods subject to frequency discounts. No discounts on announcements except Special Package Plan Rates for Class "C".

CKCW-TV Moncton, N.B.

(Ch. 2)

(Operates satellite CKAM-TV, North Shore, N.B., which, in turn, has satellite CKCD-TV, Campbellton, N.B., and CKAM-TV-1, Newcastle, N.B., repeating its programs.)

Network Service: CBC.

Licensee: Moncton Bcstg. Ltd., Knights of Pythias Bldg.

Studio: Halifax St. Telephone: 389-9601.

Transmitter: Caledonia Mt., near Rosevale.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 25-kw visual, 15-kw aural. Antenna: 900-ft. above terrain, 326-ft. above ground, 1656-ft. above sea level, lat. 45° 50' 56", long. 64° 48' 44".

AM Affiliate: CKCW, 10-kw, 1220 kc (CBC).

Ownership: F. A. Lynds, pres.; Hon. L. G. DesBrisay, v.p.; C. E. Leger, v.p.; Helen M. Lynds, secy.-treas.; C. L. Peters, director. Also owns satellites CKAM-TV, North Shore, N.B. and CKCD-TV, Campbellton, N.B.

Began Operation: Nov. 30, 1954.

Represented (sales) by Young Canadian Ltd. (for U.S.) & Stovin-Byles Ltd.

Personnel:

F. A. Lynds, *president.*

Hubert Button, *general manager.*

D. M. McLaughtrie, *commercial manager.*

J. Irvine, *program director & film buyer.*

Maritime Provinces

DIGEST OF RATE CARD NO. 5

(July 1, 1960)

Hour	30 Min.	15 Min.	5 Min.	Min.*	20 Sec.*	10 Sec.*
Class A—6-11 p.m., Mon.-Sat.; sign-on-sign-off, Sun.	\$400.00	\$240.00	\$160.00	\$100.00	\$65.00	\$50.00
					\$50.00	\$32.50

*Class AA (7-10 p.m., daily): Min. \$90, 20 Sec. \$72, 10 Sec. \$45.

CKAM-TV-1 Newcastle, N.B.

(Ch. 7)

(Satellite of CKAM-TV, North Shore, N.B.)

Network: CBC; CKAM, North Shore, N.B.

Licensee: Moncton Bcstg. Ltd., Box 1220, Moncton, N.B.

Technical Facilities: Channel 7 (174-180 mc.). Authorized power: 16.8-watts visual, 10-watts aural. Antenna: 292-ft. above ground, 542-ft. above sea level, lat. 47° 00' 17", long. 65° 35' 08".

Ownership: Same as CKCW-TV, Moncton, N.B.

Began Operation: December 29, 1961.

Rates: Included as a bonus to CKAM-TV.

CKAM-TV North Shore, N.B.

(Ch. 12)

(Satellite of CKCW-TV, Moncton, N.B., CKCD-TV, Campbellton, N.B., and CKAM-TV-1, Newcastle, N.B., are satellites of CKAM-TV.)

Network Service: CBC, same as CKCW-TV, Moncton.

Licensee: Moncton Bcstg. Ltd., Knights of Pythias Bldg., Moncton.

Studio: Not to be constructed until late 1961.

Transmitter: Upsalquitch, N.B.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 141-kw visual, 77-kw aural. Antenna: 1331-ft. above av. terrain, 775-ft. above ground, 2800-ft. above sea level.

Ownership: Same as CKCW-TV, Moncton.

Began Operation: Sept. 27, 1960.

Represented (sales) by Young Canadian Ltd. (for U.S.); Stovin-Byles Ltd. (Canada).

Personnel: None, operated as automatic repeater of CKCW-TV, Moncton.

Rates: Sold only in combination with CKCW-TV, Moncton.

CHSJ-TV Saint John, N.B.

(Ch. 4)

(Operates satellite CHSJ-TV-1, Bon Accord, N.B.)

Network Service: CBC.

Licensee: New Brunswick Bcstg. Co. Ltd., 14 Church St.

Studio: 14 Church St. Requests change to studio site on Sydney St.

Transmitter: Mt. Champlain.

Telephone: 3-3304.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 1200-ft. above av. terrain, 82-ft. above ground, 1542-ft. above sea level, lat. 45° 28' 40", long. 66° 13' 55".

AM Affiliate: CHSJ, 10-kw, 1150 kc (CBC).

FM Affiliate: None.

Ownership: New Brunswick Bcstg. Co. Ltd.

Began Operation: March 22, 1954.

Represented (sales) by Weed & Co. (for U.S.); All-Canada TV.

Personnel:

L. F. Daley, *president*

George A. Cromwell, *general manager.*

Wm. Stewart, *program director & film buyer.*

Jack Bishop, *chief engineer.*

DIGEST OF RATE CARD NO. 8

(April 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.	\$410.00	\$245.00	\$165.00	\$140.00	\$120.00	\$90.00*	\$74.00*
							\$35.00*

*Class A (6-7 p.m., Mon.-Sat.; 10-11 p.m., daily; 5-7 p.m., Sun.). Also has Class AA (7-10 p.m., daily): Min. \$100, 20 Sec. \$85, 8 Sec. \$46.

Maritime Provinces

CFXU-TV Antigonish, N.S. (Ch. 9)

Network Service: CBC.

Licensee: Atlantic Television Co. Ltd., Antigonish.

Studio & Transmitter: Box 9, Antigonish.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 133-kw visual, 79.8-kw aural. Antenna: Directional, 904-ft. above av. terrain, 500-ft. above ground, 1500-ft. above sea level, lat 45° 32' 45", long. 62° 15' 39".

Ownership: A. D. MacInnis, pres.; A. J. Sears, v.p.; J. Hilus Webb, v.p.; Brian O'Connell, secy.-treas.

Personnel:

Charles J. O'Brien, *general manager*.
Regis Kell, *chief engineer*.
W. E. Graham, *production manager*.
W. S. Taylor, *sales manager*.
E. D. Bethune, *promotion manager*.
Mrs. E. Silver, *traffic manager*.
C. J. MacGillivray, *program manager & photographic director*.
Dr. E. M. Clarke, *technical advisor*.
Gordon F. MacDonald, *art director*.

Represented (sales) by Weed & Co. (U.S.) & All-Canada TV.

Rates: Sold only in combination with CJCB-TV, Sydney, and CJCB-TV-1, Inverness.

CJCH-TV Halifax, N.S. (Ch. 5)

(Operates satellites: Ch. 10, Canning; Ch. 8, Amherst; and Ch. 6, Bayview.)

Network Service: CTV.

Licensee: CJCH Ltd., 2885 Robie St.

Studio: 2885 Robie St.

Transmitter: Geizers Hill, Halifax County.

Telephone: 455-0481.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 47.6-kw visual, 23.8-kw aural. Antenna: Directional, 793-ft. above av. terrain, 600-ft. above ground, 460-ft. above sea level, lat. 44° 39' 06", long. 63° 39' 52".

TV tape: Recording facilities.

AM Affiliate: CJCH, 10-kw (5-kw night), 920 kc.

Ownership: Finlay McDonald, pres. & principal owner.

Began Operation: Jan. 1, 1961.

Represented (sales) by ABC International (for U.S.); Paul Mulvihill & Co. Ltd. (Montreal & Toronto); A. J. Messner & Co. (Winnipeg); Scharf Broadcast Sales Ltd. (Vancouver).

Personnel:

Finlay MacDonald, *president & general manager*.
Doug. A. Clarke, *general sales manager*.
Murray Goldsborough, *national and network representative*.
Larry Knoke, *production manager*.
Dennis Benwell, *operations manager*.
John Jay, *director of engineering*.
Joe King, *news director*.

DIGEST OF RATE CARD NO. 3—(April 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-7 p.m., Mon.-Sat.; 5-11 p.m., Sun.							
\$300.00	\$180.00	\$120.00	\$111.00	\$90.00	\$60.00*	\$45.00*	\$30.00*

*Class A (6-7 p.m., Mon.-Sat.; 10:30-11 p.m., Sun.-Sat.; 5-7 p.m., Sun.). Also has Class AA (7-10:30 P.M., Sun.-Sat.: Min. \$90, 20 Sec. \$72, 8 Sec. \$45.

CBHT Halifax, N.S. (Ch. 3)

(Operates satellites CBHT-1, Liverpool; CBHT-2, Shelburne, & CBHT-3, Yarmouth, Nova Scotia.)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., Head office: 140 Wellington St., Ottawa, Ont.

Studio: 70 Bell Rd.

Transmitter: Geizer's Hill, NW of city.

Telephone: 2-8311.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw maximum and 56-kw average visual, 60-kw maximum and 34-kw average aural. Antenna: 680-ft. above av. terrain, 434-ft. above ground, 884-ft. above sea level, lat. 44° 39' 07", long. 63° 39' 31".

TV tape: Recording facilities.

AM Affiliate: CBH, .1-kw, 1330 kc (CBC).

Began Operation: Dec. 20, 1954.

Personnel:

J. Simonsen, *director of TV*.
David Orr, *supervisor, information services*.
H. M. Smith, *managing engineer*.
Carl MacCaul, *program director*.
W. G. Allen, *news supervisor*.
G. W. Hames, *film director*.
A. L. Redden, *senior sales rep.*
A. B. Warwick, *design director*.

DIGEST OF RATE CARD NO. 8 (Nov. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.								
\$350.00	\$210.00	\$140.00	\$123.00	\$105.00	\$70.00*	\$61.00*	\$53.00*	\$35.00*

*Class A (5-6 p.m., Sun.; 6-7 p.m., Mon.-Sat.; 10:30-11 p.m., Sun.-Sat.). Also has Class AA (6-10:30 p.m., Sun.; 7-10:30 p.m., Mon.-Sat.): Min. \$88, 30 Sec. \$79, 20 Sec. \$70, 10 Sec. \$53.

Note: Program periods subject to frequency discounts. No discounts on announcements except Special Package Plan Rates for Class "C".

CJCB-TV-1 Inverness, N.S.

(Ch. 6)

(Satellite of CJCB-TV, Sydney, N.S.)

Network Service: CBC.

Licensee: Cape Breton Broadcasters Ltd., Sydney, N.S.

Transmitter: Inverness, N.S.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 6-kw visual, 3-kw aural. Antenna: 982-ft. above av. terrain, 141-ft. above ground, 1291-ft. above sea level, lat. 46° 10' 15", long. 61° 21' 45".

Ownership: See CJCB-TV, Sydney, N.S.

Began Operation: Nov. 8, 1959.

Represented (sales) by Weed & Co. (for U.S.) & All-Canada TV.

Personnel:

J. Marven Nathanson, *manager & film buyer*.
Mrs. M. C. MacQuarrie, *program manager*.
M. E. Bowles, *chief engineer*.

Rates: Sold only in combination with CJCB-TV.

CBHT-1 Liverpool, N.S.

(Ch. 12)

(Satellite of CBHT, Halifax, N.S.)

Network Service: CBC, same as CBHT, Halifax.

Licensee: Canadian Broadcasting Corp., Head office: 140 Wellington St., Ottawa, Ont.

Transmitter: Great Hill, 1 mi. E of Liverpool on Hwy. No. 3.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 412-kw visual, 248-kw aural. Antenna: 222-ft. above av. terrain, 100-ft. above ground, 400-ft. above sea level, lat. 44° 03' 59", long. 64° 43' 00".

Began Operation: Nov. 24, 1958 as unattended automatic repeater of CBHT.

Rates: Sold only in combination with CBHT.

CFCY-TV-1 New Glasgow, N.S.

(Ch. 7)

(Satellite of CFCY-TV, Charlottetown, P. E. I.)

Network Service: CBC same as CFCY-TV.

Licensee: Island Radio Broadcasting Co. Ltd., 35 Kent St., Charlottetown, P. E. I.

Transmitter: New Glasgow.

Telephone: 7347 (Charlottetown).

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 175-kw visual, 108.75-kw aural. Antenna: 424-ft. above av. terrain, 160-ft. above ground, 715-ft. above sea level, lat. 45° 32' 00", long. 62° 38' 14".

Ownership: See CFCY-TV, Charlottetown, P. E. I.

Began Operation: Jan. 23, 1960 as an unattended automatic repeater of CFCY-TV.

Represented (sales) by Weed & Co. (for U.S.) & All-Canada TV.

Rates: Sold only in combination with CFCY-TV.

CBHT-2 Shelburne, N.S.

(Ch. 8)

(Satellite of CBHT, Halifax, N.S.)

Network Service: CBC, same as CBHT, Halifax.

Licensee: Canadian Broadcasting Corp., Head office: 140 Wellington St., Ottawa, Ont.

Transmitter: 2 mi. NE of Shelburne, near Hwy. No. 3.

Technical Facilities: Channel No. 8 (104-210 mc). Authorized power: .412-kw visual, .248-kw aural. Antenna: 222-ft. above av. terrain, 75-ft. above ground, 325-ft. above sea level, lat. 43° 46' 35", long. 65° 18' 27". Note: Holds recommendation for change to .423-kw visual, .254-kw aural, using directional antenna, 449-ft. above av. terrain at new site.

AM Affiliate: None.

Began Operation: Nov. 24, 1958 as unattended automatic repeater.

Rates: Sold only in combination with CBHT.

CJCB-TV Sydney, N.S.

(Ch. 4)

(Operates satellites CJCB-TV-1, Inverness, N.S., and separately-owned CFXU-TV, Antigonish, N.S.)

Network Service: CBC.

Licensee: Cape Breton Bcstrs. Ltd., 318 Charlotte St.

Studio & Transmitter: Hardwood Hill.

Telephone: 2-5511.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 180-kw visual, 108-kw aural. Antenna: 399-ft. above av. terrain, 300-ft. above ground, 525-ft. above sea level, lat. 46° 07' 19", long. 60° 10' 26".

AM Affiliate: CJCB, 5-kw, (1-kw night), 1270 kc (CBC).

FM Affiliate: CJCB-FM, .63-kw, 94.9 kc (No. 235), 260-ft. antenna height.

Ownership: CJCB-TV officers: J. Marvin Nathanson, pres.; Norris L. Nathanson, secy. Also owns satellite CJCB-TV-1, Inverness, N.S.

Began Operation: Sept. 30, 1954.

Represented (sales) by Weed & Co., (for U.S.) & All-Canada Radio & Television, Ltd.

Personnel:

J. Marvin Nathanson, *president, gen. mgr. & film buyer.*
T. Wm. Townsend, *national sales manager.*
Mrs. M. C. McQuarrie, *traffic & continuity.*
J. C. McVicar, *programs.*
M. E. Bowles, *chief engineer.*
Mrs. E. K. Williams, *commercial.*

DIGEST OF RATE CARD NO. 8 (April 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7-10 p.m., daily.							
\$360.00	\$216.00	\$144.00	\$126.00	\$108.00	\$80.00	\$63.00	\$31.00

Maritimes-Newfoundland

CBHT-3 Yarmouth, N.S.

(Ch. 11)

(Satellite of CBHT, Halifax, N.S.)

Network Service: CBC, same as CBHT, Halifax.

Licensee: Canadian Broadcasting Corp., Head office: 140 Wellington St., Ottawa, Ont.

Transmitter: Approx. ½ mi. W of Chandler Lake, Yarmouth County.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: .412-kw visual, .248-kw aural. Antenna: 191-ft. above av. terrain, 75-ft. above ground, 225-ft. above sea level, lat. 43° 51' 38", long. 66° 04' 00".

Began Operation: Dec. 20, 1958 as unattended automatic repeater of CBHT.

Rates: Sold only in combination with CBHT.

CFCY-TV

Charlottetown, P. E. I.

(Ch. 13)

(Operates satellite CFCY-TV-1, New Glasgow, N.S.)

Network Service: CBC.

Licensee: The Island Radio Bcstg. Co. Ltd., 85 Kent St.

Studio: 85 Kent St.

Transmitter: Churchill, P.E.I.

Telephone: 7347.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 79-kw visual, 39.5-kw aural. Antenna: Directional, 771-ft. above av. terrain, 563-ft. above ground, 936-ft. above sea level, lat. 46° 12' 40", long. 63° 20' 25".

AM Affiliate: CFCY, 5-kw, 630 kc (CBC).

FM Affiliate: None.

Ownership: Island Radio Broadcasting Co. Ltd. Also is licensee for satellite CFCY-TV-1, New Glasgow, N.S.

Began Operation: July 1, 1956.

Represented (sales) by Weed & Co. (for U.S.) & All-Canada Television.

Personnel:

Mrs. K. S. Rogers, *president.*
R. F. Large, *station manager & film buyer.*
E. Paul Williams, *traffic manager.*

DIGEST OF RATE CARD NO. 3 (July 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., daily.							
\$235.00	\$130.00	\$95.00	\$70.00	\$50.00	\$33.00	\$22.00	\$18.00

NEWFOUNDLAND

CJOX-TV Argentia

(Ch. 10)

(Satellite of CJON-TV, St. John's, Nfld.)

Network Service: CBC, CBS, NBC, ABC, same as CJON-TV.

Licensee: Newfoundland Broadcasting Co. Ltd., Prince of Wales St., St. John's.

Transmitter: Freshwater Hill, Argentia.

Telephone: 578-3131 (St. John's).

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: .190-kw visual, .097-kw aural. Antenna: 331-ft. above av. terrain, 64-ft. above ground, 525-ft. above sea level, lat. 47° 15' 44", long. 53° 58' 58".

Ownership: See CJON-TV, St. John's, Newfoundland.

Began Operation: May 30, 1957.

Represented (sales) by Weed Television Corp. (for U.S.) and Stovier Byles Ltd.

Personnel:

Don Jamieson, *v.p. & station manager.*

Rates: Sold only in combination with CJON-TV.

CBYT Corner Brook

(Ch. 5)

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., Head office: 140 Wellington St., Ottawa, Ont.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: .197-kw visual, .098-kw aural. Antenna: minus 76-ft. above av. terrain, 430-ft. above sea level, lat. 48° 57' 16", long. 57° 56' 26".

AM Affiliate: CBY, 1-kw, 790 kc (CBC).

Began Operation: June 18, 1959, temporarily operating as satellite of CBHT (Ch. 3), Halifax, N.S. Changed to independent operating status on Jan. 1, 1960.

Personnel:

W. F. Galgay, *director, Newfoundland region.*
C. V. Hierlihy, *station manager.*
G. D. Halley, *regional sales manager.*
J. Parrott, *regional engineer.*
Melvin Rowe, *editor-in-charge, news (St. John's).*

DIGEST OF RATE CARD NO. 3—(Nov. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.								
\$75.00	\$45.00	\$30.00	\$26.00	\$23.00	\$15.00	\$13.00	\$11.00	\$8.00

Note: No announcements scheduled on Good Friday, Easter Sunday, or Christmas Day. Program periods subject to frequency discounts. No discounts on announcements except Special Package Plan Rates for Class "C".

Newfoundland-Ontario

CJCN-TV Grand Falls

(Ch. 4)

(Satellite of CJON-TV, St. John's, Nfld.)

Network Service: CBC.

Licensee: Newfoundland Broadcasting Co., CJON-TV Bldg., Prince of Wales St., St. John's.

Studio: Grand Falls.

Transmitter: Norris Arm, Newfoundland.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 7.3-kw visual, 3.6-kw aural. Antenna: 609-ft. above av. terrain, 375-ft. above ground.

AM Affiliate: None locally.

Ownership: Same as CJON-TV, St. John's Newfoundland.

Began Operation: March 1, 1960.

Represented (sales) by Weed & Co. (for U.S.) and Stovin-Byles Ltd.

Personnel: Don Jamieson, v.p. & general manager.

Rates: Sold only in combination with CJON-TV, St. John's, Newfoundland.

CJON-TV St. John's

(Ch. 6)

(Also operates satellites CJOX-TV, Argentia and CJCN-TV, Grand Falls, Nfld.)

Network Service: CBC, CBS, NBC, ABC.

Licensee: Newfoundland Bcstg. Co. Ltd., Prince of Wales St., Box E5105.

Studio: CJON Television Bldg., Prince of Wales St. Transmitter: Kenmount Rd., 4-mi. from city.

Telephone: 578-3131.

TWX No.: 7109X.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 21-kw visual, 11-kw aural. Antenna: Directional, 606-ft. above av. terrain, 246-ft. above ground, 926-ft. above sea level, lat. 47° 32' 08", long. 52° 48' 41". Has been recommended for change to 62-kw visual, 33-kw aural.

AM Affiliate: CJON, 10-kw, 930 kc.

Ownership: G. W. Stirling pres.; Don Jamieson, v.p. Also operates CJOX-TV, Argentia, Ch. 10 satellite, and holds license for CJCN-TV, Grand Falls, Newfoundland.

Began Operation: Aug 3, 1955.

Represented (sales) by Weed & Co. (for U.S.) & Stovin-Byles Ltd.

Personnel:

G. W. Stirling, *president*.

Don Jamieson, v.p. & general manager.

Colin Jamieson, *station manager & film buyer*.

Oscar Hierlihy, *chief engineer*.

DIGEST OF RATE CARD NO. 5 (July 1, 1960)

Hour	30 Min.	15 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—5-11 p.m., Mon.-Sat.; sign-on-11 p.m., Sun.						
\$350.00	\$210.00	\$140.00	\$105.00	\$70.00	\$52.00	\$35.00

ONTARIO

CKVR-TV Barrie

(Ch. 3)

(Operates satellite CKVR-TV-1, Parry Sound, Ont.)

Network Service: CBC.

Licensee: Ralph Snelgrove Television Ltd., P.O. Box 519.

Studio & Transmitter: 2-mi. S of city.

Telephone: Parkway 6-6466.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 810-ft. above av. terrain, 704-ft. above ground, 1704-ft. above sea level, lat. 44° 21' 05", long. 79° 41' 55".

AM Affiliate: CKBB, 10-kw (2.5-kw night), 950 kc.

Ownership: Ralph Snelgrove, pres.; R. Stanley Dilworth, v.p.; H. L. vanWyck, secy.; A. O. Webster, treas.; Paul Mulvihill, director; Peter A. Sinclair, director.

Began Operation: Sept. 28, 1955.

Represented (sales) by Young Canadian Ltd. (for U.S.); Paul Mulvihill & Co. Ltd. (Toronto & Montreal); Scharf Broadcast Sales Ltd. (Vancouver); Messner (Winnipeg).

Personnel:

Ralph Snelgrove, *president & general manager*.

Bert Snelgrove, *assistant general manager*.

Charles Tierney, *general sales & promotion manager*.

Marjorie Trotter, *traffic manager*.

Jerry Robertson, *production manager*.

Jack Mattenley, *operations mgr. & film buyer*.

Harold Atkinson, *chief engineer*.

DIGEST OF RATE CARD NO. 6—(July 1, 1959)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7-10:30 p.m., Mon.-Thurs.; 7-11 p.m., Fri.-Sun.							
\$400.00	\$240.00	\$160.00	\$140.00	\$120.00	\$90.00	\$75.00	\$45.00

CJSS-TV Cornwall

(Ch. 8)

Network Service: Independent.

Licensee: Cornwall Broadcasting Ltd., P.O. Box 969.

Studio: Water & Adolphus Sts.

Transmitter: Glen Gordon Station, Lancaster, Ontario.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 260-kw visual, 130-kw aural. Antenna: 680-ft. above av. terrain, 680-ft. above ground. 855-ft. above sea level, lat 45° 10' 35", long. 74° 31' 38".

TV tape: Recording facilities.

AM Affiliate: CJSS, 1-kw, 1220 kc (CBC).

FM Affiliate: CJSS-FM, .6-kw, 104 mc (No. 283).

Ownership: Bushnell Bcst. Associates (CJOH-TV, Ottawa), Granada Television Ltd. (London), Canadian Marconi Co. Ltd. (CFCF-TV, Montreal), and Beaver Film Productions (Toronto) Ltd.

Began Operation: Oct. 18, 1959. Sale to present owners by Stanley R. Shenkman, group approved by BBG Nov. 29, 1960 (*Television Digest*, Vol. 16:47, 50).

Represented (sales) by Weed & Co. (for U.S.) & Stovin-Byles Ltd.

Personnel:

Don Martz, *general manager*.

William Ellison, *program manager & film buyer*.

William Still, *chief engineer*.

Frank Paterson, *sales manager*.

DIGEST OF RATE CARD NO. 5 (Oct. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.							
\$225.00	\$135.00	\$90.00	\$79.00	\$68.00	\$45.00	\$34.00	\$22.00

CFCL-TV-2 Elk Lake

(Ch. 2)

(Satellite of CFCL-TV, Timmins, Ont.)

Network Service: CBC, same as CFCL-TV, Timmins.

Licensee: J. Conrad Lavigne Enterprises Ltd., Mont Sacre Coeur, Timmins, Ont.

Telephone: AM 4-4211.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 555-ft. above av. terrain, 525-ft. above ground, 1590-ft. above sea level, lat. 47° 43' 30", long. 80° 19' 30". Note: Requests move to Kearns, Ont. and change to 2.49-kw visual, 1.245-kw aural, 737-ft. above av. terrain, with directional antenna.

Ownership: See CFCL-TV.

Began Operation: July 1, 1958 as unattended automatic repeater of CFCL-TV. Rates: Sold only in combination with CFCL-TV.

CKSO-TV-1 Elliot Lake

(Ch. 3)

(Satellite of CKSO-TV, Sudbury, Ont.)

Network Service: CBC, CBS, NBC & ABC, same as CKSO-TV, Sudbury.

Licensee: CKSO Radio Ltd., 336 Ash St., Sudbury, Box 400.

Studio & Transmitter: Elliot Lake. Telephone: Victor 8-3092.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 4-kw visual, 2-kw aural. Antenna: 432-ft. above av. terrain, 120-ft. above ground, 1520-ft. above sea level, lat. 46° 25' 40", long. 82° 40' 10".

Ownership: See CKSO-TV.

Began Operation: Oct. 26, 1957.

Personnel:

Ralph Connor, *general manager*.

Rates: Sold only in combination with CKSO-TV, Sudbury, Ont.

CHCH-TV Hamilton

(Ch. 11)

Network Service: CBC.

Licensee: Niagara Television Ltd., Box 11-11.

Studio: 163 Jackson St. W. Transmitter: 1 mi. SW of Stoney Creek, atop Escarpment. Telephone: Jackson 2-1101.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 325-kw visual, 90-kw aural. Antenna: 610-ft. above av. terrain, 584-ft. above ground, 1160-ft. above sea level, lat. 43° 12' 27", long. 79° 46' 28". Requests change to 230-kw visual, 143-kw aural, 1173-ft. above ground, using directional antenna.

TV tape: Recording facilities.

Ownership: Kenneth D. Soble operator of CHML, pres., 1/4; Southam Co. Ltd. (St. Clair Balfour Jr.), 1/4; Wentworth Broadcasting Co. Ltd. (jointly owned by Selkirk Holdings Ltd. and Clifford Sifton), operating CKOC, 1/4; Mr. Paul Natheson, 1/4. Mr. Sifton also operates CKCK-TV, Regina. Southam Co. publishes *Hamilton Spectator*, owns part of CHCT-TV, Calgary, where it publishes *Calgary Herald*; owns 60% of CFAC, Calgary and CJCA, Edmonton. For other Southam holdings, see CHCT-TV.

Began Operation: June 7, 1954.

Represented (sales) by E. S. Sumner Corp. (for U.S.) & All-Canada Television.

Personnel:

Kenneth D. Soble, *president & general manager*.
S. J. Bibby, *assistant manager*.
A. A. Bruner, *director of sales and marketing*.
K. L. Dingleline, *comptroller*.

DIGEST OF RATE CARD NO. 9—(May 1, 1961)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 30 Sec. 20 Sec. 8 Sec.

Class AA—6-10 p.m., Mon.-Fri.; 5-10 p.m., Sat.-Sun.

\$1000.00 \$650.00 \$450.00 \$350.00 \$300.00 \$275.00 \$250.00 \$225.00 \$100.00

CFCL-TV-1 Kapuskasung

(Ch. 3)

(Satellite of CFCL-TV, Timmins, Ont.)

Network Service: CBC, same as CFCL-TV, Timmins.

Licensee: J. Conrad Lavigne Enterprises Ltd., Mont Sacre Coeur, Timmins.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 8.8-watts visual, 4.4-watts aural. Antenna: 194-ft. above av. terrain, 185-ft. above ground, 750-ft. above sea level, lat. 49° 22' 33", long. 82° 24' 09".

Ownership: See CFCL-TV.

Began Operation: Dec. 15, 1957 as unattended automatic repeater of CFCL-TV.

Rates: Sold only in combination with CFCL-TV.

CBWAT Kenora

(Ch. 8)

(Repeater station of CBC English network)

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., Head offices: 140 Wellington St., Ottawa, Ont. Transmitter: Tunnel Island.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 493-kw visual, 247-kw aural. Antenna: 240-ft. above av. terrain, 191-ft. above ground, 1351-ft. above sea level, lat. 49° 46' 13", long. 94° 30' 13".

Began Operation: Dec. 5, 1959 as unattended CBC o&o outlet.

Rates: Included as a bonus in CBC English network rate.

CKWS-TV Kingston

(Ch. 11)

Network Service: CBC.

Licensee: The Frontenac Bcstg. Co. Ltd., 170 Queen St.

Studio: 170 Queen St. Telephone: 542-4977.

Transmitter: Wolfe Island, 3 mi. off Kingston mainland.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: 250-kw visual, 150-kw aural. Antenna: 851-ft. above av. terrain, 826-ft. above ground, 907-ft. above sea level, lat. 44° 19' 26", long. 76° 49' 07".

AM Affiliate: CKWS, 5-kw, 960 kc (CBC). FM Affiliate: CKWS-FM, .35-kw, 96.3 mc (No. 242), 94-ft. antenna height.

Ownership: Sen. W. Rupert Davies, pres., 51%; Roy Thomson, v.p., 49%. Principals also own CHEX-TV & CHEX, Peterborough, Ont. Sen. Davies publishes *Kingston Whig-Standard* and *Peterborough Examiner*. Mr. Thomson is chain newspaper publisher.

1962-63 Edition

Ontario

Began Operation: Dec. 9, 1954.

Represented (sales) by All-Canada Television; Weed & Co.

Personnel:

R. W. Hofstetter, *manager*.
A. J. Brooks, *local sales manager*.
Gord Backus, *chief engineer*.
Gord Shale, *program director*.
Don Lawrie, *film buyer*.
Max Jackson, *sports director*.

DIGEST OF RATE CARD NO. 6—(July 1, 1960)

Hour 30 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class A—6-11 p.m., daily; all day Sun.
\$360.00 \$198.00 \$144.00 \$126.00 \$90.00 \$56.00 \$42.00 \$21.00

CKCO-TV Kitchener

(Ch. 13)

Network Service: CBC.

Licensee: Central Ontario Television Ltd., 864 King St. W.

Studio: 864 King St. W. Transmitter: Baden Hill, Ontario.

Telephones: Sherwood 3-4335; Toronto, Empire 6-0852.

TWX No.: 029-5432.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 325-kw visual, 160-kw aural. Antenna: 1015-ft. above av. terrain, 653-ft. above ground, 2093-ft. above sea level, lat. 45° 24' 15", long. 80° 38' 05".

TV tape: Recording facilities.

Ownership: Carl A. Pollock, pres., 50%; Famous Players Canadian Corp., 50%. For other interests of Famous Players, see CFCM-TV, Quebec City.

Began Operation: March 1, 1954.

Represented (sales) by Weed Co. (for U.S.) & Jos. A. Hardy & Co. Ltd. (Toronto & Montreal); Scharf Broadcast Sales Ltd. (Vancouver); A. J. Messner (Winnipeg).

Personnel:

Eugene E. Fitzgibbons, *executive director*.
W. D. McGregor, *general manager*.
William Whiting, *publicity director*.
B. W. Lawson, *program manager & film buyer*.
Paul Turchan, *director of engineering*.

DIGEST OF RATE CARD NO. 14—(July 1, 1962)

30 Min. 15 Min. 10 Min. 5 Min. Min.* 20 Sec.* 10 Sec.
Class A—6:30-11 p.m., Mon.-Fri.; 5:30-11 p.m., Sat.-Sun.
\$345.00 \$220.00 \$192.00 \$165.00 \$115.00* \$90.00* \$55.00*

*Class A (6:30-7 p.m., Mon.-Fri.; 5:30-6 p.m., Sat.-Sun.; 10:30-11 p.m., daily). Also has Class AA (7-10:30 p.m., Mon.-Fri.; 6-10:30 p.m., Sat.-Sun.): Min. \$135, 20 Sec. \$100, 10 Sec. \$65.

CFPL-TV London

(Ch. 10)

Network Service: CBC.

Licensee: London Free Press Printing Co. Ltd., 442 Richmond St.

Studio & Transmitter: Commissioners Road, Box 488.

Telephone: General 4-2115.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 325-kw visual, 195-kw aural. Antenna: 981-ft. above av. terrain, 980.5-ft. above ground, 1840-ft. above sea level, lat. 42° 57' 15", long. 81° 15' 58".

TV tape: Recording facilities.

AM Affiliate: CFPL, 10-kw (5-kw night), 980 kc (CBC). FM Affiliate: CFPL-FM, 46-kw, 95.9 mc (No. 240), 131-ft. antenna height.

Ownership: London Free Press Printing Co. Ltd., publisher of *London Free Press*; W. J. Blackburn, pres.

Began Operation: Nov. 28, 1953.

Represented (sales) by Weed & Co. (for U.S.) & All-Canada TV.

Represented (engineering) by Keith A. MacKinnon, Ottawa.

Personnel:

Walter J. Blackburn, *president & managing director*.
Murray T. Brown, *general manager*.
R. A. (Bob) Reinhart, *station manager*.
W. Clifford Wingrove, *assistant manager & director of sales*.
G. Robitaille, *director of engineering*.
Kevin Knight, *production manager*.
James A. Plant, *production manager*.
Ron Laidlaw, *news director*.
Tom Bird, *regional sales supervisor*.

DIGEST OF RATE CARD NO. 10—(April 1, 1962)

30 Min. 20 Min. 15 Min. 10 Min. 5 Min. Min. 20 Sec. 8 Sec.
Class A—(7-10 p.m., daily).
\$540.00 \$365.00 \$270.00 \$235.00 \$200.00 \$170.00 \$150.00 \$75.00

Ontario

CFCH-TV North Bay

(Ch. 10)

(Also affiliated with satellite CJTK-TV-1, Temiscaming, Que.)

Network Service: CBC.

Licensee: Tel-Ad Co. Ltd., Box 1000, North Bay.

Studio & Transmitter: Hwy. 11, 1-mi. S of Callander, Ont.

Telephone: Grover 2-9000, North Bay.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 51.5-kw visual, 27.75-kw aural. Antenna: 459-ft. above av. terrain, 358-ft. above ground, 1206-ft. above sea level, lat. 46° 12' 15", long. 79° 21' 05".

AM Affiliate: CFCH, 10-kw, 600 kc (CBC).

Ownership: Tel-Ad Co. Ltd., Mrs. P. A. Campbell, pres.

Began Operation: Dec. 19, 1955. Sold to present owner by G. A. Alger and associates in 1960 (*Television Digest*, Vol. 16:24).

Represented (sales) by Weed & Co. (for U.S.); Stovin-Byles Ltd.

Personnel:

Harvey C. Freeman, *manager*.
J. J. Lewis, *news editor*.
Sid Tomkins, *program director*.
Ed Vitunski, *promotion manager*.
Dave Mee, *chief engineer*.
Meri Craven, *women's director*.

DIGEST OF RATE CARD NO. 5—(April 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.*	20 Sec.*	ID*
Class A—6-11 p.m., daily; all day Sun.							
\$200.00	\$120.00	\$80.00	\$70.00	\$60.00	\$40.00	\$32.00	\$20.00

*Class AA (7-11 p.m., daily): Min. \$45, 20 Sec. \$36, ID \$23.

CBOFT Ottawa

(Ch. 9)

(French Outlet)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., Head office: 140 Wellington St., Ottawa, Ont.

Studio & Transmitter: Scott St. Telephone: Parkway 8-1771.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 55-kw maximum and 31-kw average visual, 31-kw maximum and 17-kw average aural. Antenna: 403-ft. above av. terrain, 488-ft. above ground, 689-ft. above sea level, lat. 45° 23' 50", long. 75° 45' 10".

TV tape: Recording facilities.

Began Operation: June 24, 1955.

Personnel:

J. J. Dunn, *director, Ottawa area*.
L. N. O'Veill, *area sales manager*.
Georges Huard, *manager of TV operations*.
Pierre Normandin, *program director*.
J. H. Book, *technical director*.
Geoff Gordon, *information services supervisor*.
Ken Brown, *area news supervisor*.

DIGEST OF RATE CARD NO. 6

(Jan. 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.								
\$200.00	\$120.00	\$80.00	\$70.00	\$60.00	\$40.00*	\$35.00*	\$30.00*	\$20.00*

*Class A (5-6 p.m., Sun.; 6-7 p.m., Mon.-Sat.; 10:30-11 p.m., Sun.-Sat.). Also has Class AA (6-10:30 p.m., Sun.; 7-10:30 p.m., Mon.-Sat.): Min. \$50, 30 Sec. \$45, 20 Sec. \$40, 8 Sec. \$30.

Note: No announcements scheduled on Good Friday, Easter Sunday, or Christmas Day. Program periods subject to frequency discounts. No discounts on announcements except Special Package Plan Rates for Class "C".

CBOT Ottawa

(Ch. 4)

(English Outlet)

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., Head office: 140 Wellington St., Ottawa, Ont.

Studio & Transmitter: Scott Street. Telephone: Parkway 8-1771.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 50.1-kw visual, 26.7-kw aural. Antenna: 321-ft. above av. terrain, 406-ft. above ground, 607.5-ft. above sea level, lat. 45° 23' 50", long. 75° 45' 10".

TV tape: Recording facilities.

AM Affiliate: CBO, 5-kw, 910 kc (CBC). FM Affiliate: CBO-FM, 38-kw, 103.3 mc (No. 277), 250-ft. antenna height.

Began Operation: June 2, 1953.

Personnel:

J. J. Dunn, *director, Ottawa area*.
Georges Huard, *manager, TV operations*.
Dennis Townsend, *program director*.
Ken Brown, *news director*.
Larry O'Neill, *area sales manager*.
J. H. Book, *technical director*.
R. G. Gordon, *supervisor, information services*.

DIGEST OF RATE CARD NO. 11—(Nov. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.								
\$520.00	\$312.00	\$208.00	\$182.00	\$156.00	\$104.00*	\$91.00*	\$78.00*	\$52.00*

*Class A (5-6 p.m., Sun.; 6-7 p.m., Mon.-Sat.; 10:30-11 p.m., Sun.-Sat.). Also has Class AA (6-10:30 p.m., Sun.; 7-10:30 p.m., Mon.-Sat.): Min. \$130, 30 Sec. \$91, 20 Sec. \$104, 8 Sec. \$78.

Note: No announcements scheduled on Good Friday, Easter Sunday, or Christmas Day. Program periods subject to frequency discounts. No discounts on announcements except Special Package Plan Rates, Class "C".

CJOH-TV Ottawa

(Ch. 13)

Network Service: CTV.

Licensee: Bushnell TV Co. Ltd., 1500 Merivale Rd., Ottawa.

Studios: 1500 Merivale Rd., City View, Ottawa 5, and Chateau Laurier Hotel, Ottawa.

Transmitter: Hazeldean, Ont.

Telephone: Parkway 9-5161.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: 325-kw visual, 162-kw aural. Antenna: Directional, 634-ft. above av. terrain, 579-ft. above ground, 993-ft. above sea level, lat. 45° 18' 09", long. 75° 53' 20".

TV Tape: Recording facilities.

Ownership: Bushnell Broadcasting Associates; Granada TV Network Ltd., London, England; NTA Telefilm Ltd. (Canada).

Began Operation: March 12, 1961.

Represented (sales) by Young Canadian Ltd. (for U.S.); Stovin-Byles Ltd.

Personnel:

E. L. Bushnell, *president & general manager*.
Stuart Griffiths, *v.p. & asst. general manager*.
W. O. Morrison, *sales manager*.
Peter Francis, *program manager*.
Wm. Jolliffe, *public relations*.
A. G. Day, *chief engineer*.
Bruce Sutton, *promotion*.

DIGEST OF RATE CARD NO. 4—(Oct. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—6-11 p.m., Mon.-Sun.							
\$475.00	\$285.00	\$190.00	\$175.00	\$142.00	\$118.00*	\$89.00*	\$59.00*

CHOV-TV Pembroke

(Ch. 5)

Network Service: CBC.

Licensee: The Ottawa Valley Television Co. Ltd.

Telephone: 735-6811.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 36.8-kw visual, 18.35-kw aural. Antenna: -ft. above av. terrain, 580-ft. above ground, 1042-ft. above sea level, lat. 45° 50' 02", long. 77° 09' 50".

AM Affiliate: None.

Ownership: The Ottawa Valley Television Co. Ltd., 100%.

Began Operation: Aug. 19, 1961.

Represented (sales) by Stovin-Byles.

Personnel:

Gordon Archibald, *pres. & general manager*.
Ramsay Garrow, *director of sales & marketing*.
Brooke Duval, *program director & production mgr.*
Alan Bradley, *director of engineering*.

DIGEST OF RATE CARD NO. 1

(July 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.							
\$150.00	\$90.00	\$60.00	\$56.00	\$45.00	\$40.00	\$32.00	\$16.00

CHEX-TV Peterborough

(Ch. 12)

Network Service: CBC.

Licensee: Kawartha Broadcasting Co. Ltd., Box 659.

Studio & Transmitter: 2-mi. NE of Peterborough in Douro Twp.

Telephone: Riverside 2-0451.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power in preferred direction: 269-kw visual, 161.5-kw aural. Antenna: 790-ft. above av. terrain, 772-ft. above ground, 1590-ft. above sea level, lat. 44° 19' 45", long. 78° 18' 03".

AM Affiliate: CHEX, 5-kw, 980 kc (CBC).

Ownership: Kawartha Broadcasting Co. Ltd. Sen. W. Rupert Davies, pres., 51%; Roy H. Thomson, v.p., 49%. Frontenac Broadcasting Co. Ltd. operating CKWS-TV & CKWS, Kingston is a sister company. Sen. Davies publishes *Kingston Whig-Standard & Peterborough Examiner*. Mr. Thomson is chain newspaper publisher.

Began Operation: March 28, 1955.

Represented (sales) by Weed & Co. (for U.S.) & All-Canada Television.

Personnel:

Donald Lawrie, *general manager*.
Wally Reuwegan, *manager*.
Ian McFarlane, *sales manager*.
Don Alexander, *program director & film buyer*.
Bert Crump, *chief engineer*.
Marnie McTeague, *traffic director*.

DIGEST OF RATE CARD NO. 6 (Jan. 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.							
\$290.00	\$174.00	\$116.00	\$101.50	\$87.00	\$58.00	\$45.00	\$23.00

CKPR-TV Port Arthur

(Ch. 2)

Network Service: CBC.

Licensee: Thunder Bay Electronics Ltd., 87 N. Hill St., Box 1137.

Studio: 87 N. Hill St.

Telephone: Diamond 4-9685.

Transmitter: Mount Baldy, 6-mi. NE of Port Arthur.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 55-kw visual, 35-kw aural. Antenna: Directional, 1400-ft. above av. terrain, 650-ft. above ground, 2400-ft. above sea level, lat. 48° 31' 30", long. 89° 06' 50".

Ownership: Thunder Bay Electronics Ltd.; H. F. Dougall estate principal owner.

Began Operation: Sept. 17, 1954. Sold by Ralph Parker to present owners in Jan. 1957 (*Television Digest*, Vol 12:49, 13:2). Call letters changed from CFCJ-TV to CKPR-TV, Feb. 15, 1962.

Represented (sales) by Weed & Co. (for U.S.), Stovin-Byles Ltd.

Personnel:

Mrs. Clara H. Dougall, *president*.
Garnet N. Conger, *general manager*.
Gerhard Buetow, *director of engineering*.
Jack Masters, *commercial manager*.

DIGEST OF RATE CARD NO. 8 (April 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., daily.							
\$275.00	\$165.00	\$110.00	\$97.00	\$82.50	\$65.00	\$53.00	\$27.00

Subject to frequency discounts, except on announcements.

CJIC-TV Sault Ste. Marie

(Ch. 2)

Network Service: CBC, CBS, NBC, ABC.

Licensee: Hyland Radio-TV Ltd., Box 370.

Studio & Transmitter: 119 East St.

Telephone: Algoma 6-7494.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 28-kw visual, 15-kw aural. Antenna: Directional, minus 19-ft. above av. terrain, 2.5-ft. above ground, 835-ft. above sea level, lat. 46° 30' 32", long. 84° 19' 36".

AM Affiliate: CJIC, 10-kw (2.5-kw night), 1050 kc, (CBC).

Ownership: J. G. Hyland, estate, 100%.

Began Operation: Nov. 28, 1954.

Represented (sales) by Weed & Co. (for U.S.) & All-Canada TV.

1962-63 Edition

Ontario

Personnel:

Mrs. J. G. Hyland, *president*.
R. H. Ramsay, *manager*.
E. W. Plouffe, *commercial manager & film buyer*.
Lionel McAuley, *news editor*.
Dave Irwin, *chief engineer*.

DIGEST OF RATE CARD NO. 7 (April 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., daily; 5-11 p.m., Sun.							
\$225.00	\$135.00	\$90.00	\$78.75	\$67.50	\$45.00*	\$33.00*	\$23.00*

*Class A (6-7 p.m., Mon.-Sat.; 5-7 p.m., Sun.; 10:30-11 p.m., Mon.-Sun.). Also has Class AA (7-10:30 p.m., Mon.-Sun.): Min. \$50, 20 Sec. \$37. 8 Sec. \$25.

Note: Subject to frequency discounts except Min., 20 Sec. & 8 Sec.

CBFST Sturgeon Falls

(Ch. 7)

(Repeater station of CBC French network)

Network Service: CBC, French Network.

Licensee: Canadian Broadcasting Corp., Head offices 140 Wellington St., Ottawa, Ont.

Transmitter: Hyw. 64, Sturgeon Falls.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 9.75-kw visual, 5.525-kw aural. Antenna: Directional, 617-ft. above av. terrain, 513-ft. above ground, 1363-ft. above sea level, lat. 46° 25' 10", long. 79° 56' 04".

Began Operation: March 4, 1961.

Rates: Sold as bonus to network, as this is a repeater station without its own programming.

CKSO-TV Sudbury

(Ch. 5)

(Also operates satellite CKSO-TV-1, Elliot Lake, Ont.)

Network Service: CBC, CBS, NBC, ABC.

Licensee: CKSO Radio Ltd., 336 Ash St.

Studio & Transmitter: 336 Ash St. Telephone: Osborne 4-0711.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 30-kw visual, 16-kw aural. Antenna: 284-ft. above av. terrain, 295-ft. above ground, 1256-ft. above sea level, lat. 46° 29' 37", long. 81° 00' 32".

AM Affiliate: CKSO, 10-kw (5-kw night), 790 kc (CBC).

Ownership: Geo. M. Miller, Q.C., chairman. Also operates satellite CKSO-TV-1, Elliott Lake, Ont.

Began Operation: Oct. 20, 1953.

Represented (sales) by Weed & Co. (for U.S.) & All-Canada Television.

Personnel:

George M. Miller, Q.C., *chairman*.
W. B. Plaunt, *president*.
Ralph Connor, *general manager & film buyer*.
Wallace Robert, *chief engineer*.

DIGEST OF RATE CARD NO. 7 (July 1, 1959)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	8 Sec.
Class AA—7-11 p.m., daily.								
\$320.00	\$200.00	\$130.00	\$112.00	\$96.00	\$85.00	\$80.00	\$75.00	\$38.00

CBFST-1 Sudbury

(Ch. 13)

(Satellite of CBFST, Sturgeon Falls)

Network Service: CBC, French Network.

Licensee: Canadian Bcstg. Corp., 140 Wellington St., Ottawa, Ont.

Transmitter: Sudbury.

Technical Facilities: Channel No. 13 (210-216 mc). Authorized power: .691-kw visual, .361-kw aural. Antenna: 478-ft. above av. terrain, 265-ft. above ground, 1403-ft. above sea level, lat. 46° 30' 14", long. 80° 58' 04".

Began Operation: July 23, 1962 as unattended automatic repeater of CBFST, Sturgeon Falls, Ont.

Rates: Included with CBFST, sold as bonus to network.

Ontario

CFCL-TV Timmins

(Ch. 6)

(Also operates satellite CFCL-TV-1, Kapuskasing, Ont. and CFCL-TV-2, Kearns, Ont.)

Network Service: CBC.

Licensee: J. Conrad Lavigne Box 620.

Studio & Transmitter: Mont Sacre Coeur. Telephone: AM 4-4221.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 100-kw, 50-kw aural. Antenna: 557-ft. above av. terrain, 525-ft. above ground, 1592-ft. above sea level, lat. 48° 29' 30", long. 81° 19' 45".

AM Affiliate: CFCL, 10-kw (2.5-kw night), 620 kc.

Ownership: J. Conrad Lavigne, 100%. Also owns satellites in Kapuskasing. (Ch. 3) and Kearns, Ont. (Ch. 2).

Began Operation: June 24, 1956.

Represented (sales) by Devney-O'Connell Inc. (for U.S.); Paul Mulvihill & Co. Ltd.; Scharf Broadcast Sales Ltd. (Vancouver).

Personnel:

J. Conrad Lavigne, *president*.
Rene Barrette, *general manager*.
Jean De Villiers, *program director & film buyer*.
Rudy Fauteux, *director of engineering*.

DIGEST OF RATE CARD NO. 5—(July 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.*	20 Sec.*	8 Sec.*
Class A—6-11 p.m., Mon.-Sat.; noon-11 p.m., Sun.	\$240.00	\$144.00	\$96.00	\$84.00	\$72.00	\$50.00	\$40.00 \$25.00

*Class AA (7-10:30 p.m., daily): Min. \$60, 20 Sec. \$48, 8 Sec. \$30.
Class A (5:30-7 p.m., 10:30-11 p.m., daily).

CBLT Toronto

(Ch. 6)

Network Service: CBC, ABC, CBS, NBC.

Licensee: Canadian Broadcasting Corp., Head office: 140 Wellington St., Ottawa, Ont.

Studios: 354 Jarvis St.

Transmitter: 354 Jarvis St. Telephone: Walnut 5-3311.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 99.5-kw visual, 53.5-kw aural. Antenna: 402-ft. above av. terrain, 471-ft. above ground, 815-ft. above sea level, lat. 43° 39' 48", long. 79° 22' 42".

TV tape: Recording facilities.

AM Affiliates: CBL & CJBC, 50-kw, 740 kc & 50-kw, 860 kc (CBC).

FM Affiliate: CBC-FM, 11.9-kw, 99.1 mc (No. 256), 422-ft. antenna.

Began Operation: Sept. 8, 1952.

Personnel:

John Lant, *station manager*.
J. R. W. Graham, *director, TV operations (Ontario)*.
Reginald Horton, *technical director*.
O. C. Wilson, *manager, TV film service*.
W. K. Moyer, *film procurement officer*.
W. F. Cooke, *sales manager*.
Arthur Ozmond, *design and staging director*.
C. Gunning, *manager, TV news*.
J. W. Barnes, *production manager*.

DIGEST OF RATE CARD NO. 12—(Oct. 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.	\$1250.00	\$750.00	\$500.00	\$375.00	\$250.00*	\$219.00*	\$188.00* \$125.00*

*Class A (5-6 p.m., Sun.; 6-7 p.m., 10:30-11 p.m., daily). Also has Class AA (7-10:30 p.m., daily): Min. \$313, 20 Sec. \$250, 10 Sec. \$188.
Note: No announcements scheduled on Good Friday, Easter Sunday, or Christmas Day. Program periods subject to frequency discounts. No discounts on announcements except Special Package Plan Rates for Class "C".

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CFTO-TV Toronto

(Ch. 9)

Network Service: CTV.

Licensee: Baton Broadcasting Ltd., Box 9, Agincourt.

Studio & Transmitter: 1550 McCowan Rd., Agincourt.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 325-kw visual, 162-kw aural. Antenna: 925-ft. above av. terrain, 889.5-ft. above ground, 1439.5-ft. above sea level, lat. 43° 46' 57", long. 79° 15' 36".

TV Tape: Recording facilities.

Ownership: *Toronto Telegram*, 53%; others, 47%. Officers: John Bassett (publisher of the *Telegram*), chairman and pres.; Foster Hewitt, v.p.; Charles Dubin, secy.; Delbert Perigoe, treas.

Began Operation: Jan. 1, 1961.

Represented (sales) by ABC International Television Inc. (U.S.); CFTO-TV (Toronto); Stovin-Byles Ltd. (Montreal, Winnipeg, Vancouver).

Personnel:

W. O. Crampton, *general manager*.
Murray Chercover, *director of programming*.
E. J. Delaney, *commercial manager*.
Larry Nichols, *comptroller*.
Raymond Arsenault, *executive producer*.
K. J. Holen, *manager, promotion and publicity*.
Harvey Kirck, *director of news*.
Hellmut Berger, *chief engineer*.

DIGEST OF RATE CARD NO. 3

(Dec. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—8-11 p.m., daily.	\$1400.00	\$800.00	\$600.00	\$500.00	\$400.00	\$335.00	\$285.00 \$165.00

CKLW-TV Windsor

(Ch. 9)

(For additional details, see Detroit listing)

Network Service: CBC.

Licensee: Western Ontario Bestg. Co. Ltd., Riverside Drive W.

Detroit Office: Guardian Bldg.

Studio & Transmitter: 825 Riverside Drive W., Windsor.

Telephones: Clearwater 4-1155, Windsor; Woodward 1-7200, Detroit.

TV tape: Recording facilities.

DIGEST OF RATE CARD NO. 3 (Canadian Rates)

(July 1, 1959)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	ID
Class A—6-11 p.m., Mon.-Sat.; all day Sun.	\$550.00	\$385.00	\$330.00	\$275.00	\$220.00	\$120.00	\$100.00 \$50.00

CKNX-TV Wingham

(Ch. 8)

Network Service: CBC.

Licensee: Radio Station CKNX Ltd., Wingham.

Studio: Carling Terrace. Transmitter: 4-mi. S of Walkerton. Telephone: 158.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 180-kw visual, 100-kw aural. Antenna: 793-ft. above av. terrain, 650-ft. above ground, 1800-ft. above sea level, lat. 44° 05' 26", long. 81° 12' 26".

AM Affiliate: CKNX, 2.5-kw (1-kw night), 920 kc.

Ownership: W. T. Cruickshank, pres., 100%.

Began Operation: Nov. 18, 1955.

Represented (sales) by Young Canadian & All-Canada TV.

Personnel:

G. W. Cruickshank, *general manager*.
Ross Hamilton, *sales manager*.
Bruce St. George, *operations director & film buyer*.
John Strong, *news editor*.
John Brent, *sports editor*.
Vaughan Douglas, *farm editor*.
Scott Reid, *chief engineer*.

DIGEST OF RATE CARD NO. 5—(April 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.	\$275.00	\$165.00	\$110.00	\$90.00	\$77.00	\$60.00	\$50.00 \$25.00

QUEBEC

CHAU-TV

Carleton

(Ch. 5)

(Bilingual Outlet)

(Programs are rebroadcast by separately-owned CHSM-TV, Fox River, Que., and CJAO-TV, Perci & Gaspe.)

Network Service: CBC.

Licensee: La Television de la Baie des Chaleurs Inc.

Studio & Transmitter: Carleton, Cty. Bonaventure, P.Q. Head Office: New Carlisle, Cty. Bonaventure, P.Q.

Telephones: Carleton 186 or 187; New Carlisle 248.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power 100-kw visual, 52-kw aural. Antenna: 1930-ft. above av. terrain, 232-ft. above ground, 2162-ft. above sea level.

AM Affiliate: CHNC, 5-kw, 610 kc (CBC).

Ownership: Dr. Charles Houde, managing-director & principal owner. Also principal owner of radios CHNC, New Carlisle and CKNB, Campbellton, N.B.

Began Operation: Oct. 17, 1959.

Represented (sales) by Weed & Co. (for U.S.); Hardy Radio & Television Ltd. (Montreal & Toronto); Scharf Broadcast Sales Ltd. (Vancouver).

Personnel:

Dr. Charles H. Houde, *managing director & film buyer.*
Pierre Stein, *commercial manager.*
M. Chabot, *technical supervisor.*

DIGEST OF RATE CARD NO. 2—(Revised to March 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., daily; all day, Sun.							
\$265.00	\$159.00	\$106.00	\$95.00	\$80.00	\$50.00	\$40.00	\$30.00

CJPM-TV

(requested call)

Chicoutimi

(Ch. 6)

(French Outlet)

(Due to Begin Operation in February 1963)

Network Service: CBC, French Network, via CFTM-TV, Montreal.

Licensee: CJPM-TV Inc.

Studio & Transmitter: Chicoutimi. Telephone: 549-2576.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 61-kw visual, 36.5-kw aural. Antenna: 440-ft. above av. terrain, 255-ft. above ground, 740-ft. above sea level, lat. 48° 24' 27", long. 71° 05' 08".

TV Tape: Recording facilities.

Ownership: John Murdock and sons.

Represented (sales) by Forjoe (U.S.); Paul L'Anglais and Associates.

Personnel:

Paul J. Audette, *general manager.*
Claude Blain, *asst. general manager (operations).*
Roger Hudon, *chief engineer.*

Rates: Not available at press time.

CHSM-TV

Fox River

(Riviere-au-Renard)

(Ch. 7)

(Satellite of CHAU-TV, Carleton, Que.)

Network Service: CBC, same as CHAU-TV, Carleton, Que.

Licensee: Le Syndicat de Television de Riviere-au-Renard, Fox River, Que. Telephone: 20.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 5-watts visual, 2.5-watts aural. Antenna: Directional, 104-ft. above ground, 1364-ft. above sea level, lat. 64° 25' 30", long. 48° 58' 15".

AM Affiliate: None.

Ownership: J. C. Dufresne, pres. and B. Bourget, secy.-mgr., principal stockholders.

Began Operation: Jan. 9, 1961.

Rates: Sold as bonus with CHAU-TV, as it is an unattended automatic repeater station without its own programming.

1962-63 Edition

Quebec

CKRS-TV

Jonquiere

(Ch. 12)

Network Service: CBC.

Licensee: Radio Saguenay Limitee, 175 Sir Wilfrid Laurier.

Studio & Transmitter: 175 Sir Wilfrid Laurier St.

Telephone: 542-4551. TWX No.: 011-617.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 20-kw visual, 10-kw aural. Antenna: 311.5-ft. above av. terrain, 228-ft. above ground, 748-ft. above sea level, lat. 48° 24' 29", long. 71° 14' 52".

AM Affiliate: CKRS, 1-kw, 590 kc.

Ownership: Radio Saguenay Limitee. Henri Lepage, pres.

Began Operation: Dec. 1, 1955.

Represented (sales) by Hardy Radio & Television Ltd. (Montreal & Toronto); Young Canadian Ltd. (New York); Scharf Broadcast Sales Ltd. (Vancouver).

Personnel:

Tom Burham, *general manager.*
Eugene Michaud, *film buyer.*
Gerard Lemieux, *technical director.*

DIGEST OF RATE CARD NO. 8

(April 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.*	20 Sec.*	8 Sec.*
Class A—Sign-on-7 p.m., Sat.-Sun.; 6-7 p.m., Mon.-Fri.; 10:30-11 p.m., daily.							
\$320.00	\$192.00	\$128.00	\$110.00	\$95.00	\$70.00	\$50.00	\$25.00

*Class AA (7-10:30 p.m., daily): Min. \$85, 20 Sec. \$65, 8 Sec. \$30.

CKBL-TV

Matane

(Ch. 9)

(Also affiliated with satellite CKHQ-TV-1, Manicouagan, Que.)

Network Service: CBC.

Licensee: La Cie de Radiodiffusion de Matane Limitee.

Studio: 4 St. Sacrement St. Transmitter: Mont Logan.

Technical Facilities: Channel No. 9 (186-192 mc). Authorized power: 303-kw visual, 182-kw aural. Antenna: 631-ft. above av. terrain, 206-ft. above ground, 1206-ft. above sea level, lat. 48° 50' 00", long. 67° 22' 05". Note: Has been recommended for 153-kw visual, 92-kw aural, 2336-ft. above av. terrain, 4000-ft. above sea level, lat. 48° 53' 25", long. 66° 38' 25"; transmitter to Mt. Logan.

AM Affiliate: CKBL, 5-kw, 1250 kc.

Ownership: Rene Lapointe, pres. & principal owner; Octave Lapointe, v.p. Same owners publish weekly newspaper *La Voix Gaspesienne*.

Began Operation: Aug. 19, 1958.

Represented (sales) by Young Canadian Ltd. (for U.S.); Hardy Radio & Television Ltd. (Montreal & Toronto); Scharf Broadcast Sales Ltd. (Vancouver).

Personnel:

Rene Lapointe, *president, general manager & film buyer.*
Octave Lapointe, *v.p. and assistant manager.*
Yvan Fortier, *technical director.*

DIGEST OF RATE CARD NO. 2—(July 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m. daily; all day Sun.							
\$250.00	\$150.00	\$100.00	\$88.00	\$75.00	\$50.00*	\$45.00*	\$22.00*

*Class A (6-7 p.m., 10-11 p.m., daily; all day Sun.). Also has Class AA (7-10 p.m., Mon.-Sat.): Min. \$55, 20 Sec. \$50, 8 Sec. \$25.

CBFT-2

Mont Laurier

(Ch. 3)

(Satellite of CBFT, Montreal, Que.)

Network Service: CBC, French Network.

Licensee: Canadian Bcstg. Corp., 140 Wellington St., Ottawa, Ont.

Studio: None. Transmitter: Near Lac Gatineau, 9 1/4-mi. W of Mont Laurier.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 5.54-kw visual, 2.8-kw aural. Antenna: 513-ft. above av. terrain, 400-ft. above ground, 1395-ft. above sea level, lat. 46° 33' 37", long. 75° 42' 20".

Began Operation: March 15, 1962 as unattended automatic repeater of CBFT, Montreal, Que.

Rates: Included as bonus with CBFT.

Quebec

CBFT-1 Mont Tremblant

(Ch. 11)

(Satellite of CBFT, Montreal, Que.)

Network Service: CBC, French Network.

Licensee: Canadian Bcstg. Corp., 140 Wellington St., Ottawa, Ont.

Studio: None. Transmitter: Top of Mont Tremblant.

Technical Facilities: Channel No. 11 (198-204 mc). Authorized power: .6-kw visual, .3-kw aural. Antenna: 1779-ft. above av. terrain, 97-ft. above ground, 3047-ft. above sea level, lat. 46° 13' 10", long. 74° 33' 11".

Began Operation: Feb. 15, 1962 as unattended automatic repeater of CBFT, Montreal, Que.

Rates: Included as bonus with CBFT.

CBFT Montreal

(Ch. 2)

(French Outlet)

(Operates satellites CBFT-1, Mont Tremblant and CBFT-2, Mont Laurier, both Que.)

Network Service: CBC.

Licensee: Canadian Broadcasting Corp., Head office: 140 Wellington St., Ottawa, Ont.

Studio: Radio-Canada Bldg., 1425 Dorchester St. W.

Transmitter: Mount Royal Park. Telephone: 868-3211.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 912-ft. above av. terrain, 259-ft. above ground, 1003-ft. above sea level, lat. 45° 30' 20", long. 73° 35' 32".

TV tape: Recording facilities.

AM Affiliate: CBF, 50-kw, 690 kc (CBC). FM Affiliate: CBF-FM, 3.86-kw, 95.1 mc (No. 236) 585-ft. antenna height. FM holds authorization for change to 27-kw and antenna 805-ft. above av. terrain.

Began Operation: Sept. 6, 1952; changed from bilingual to French outlet Jan. 10, 1954 when CBMT began as English language station.

Personnel:

Yves Vien, *director of television operations.*
Fernand Guerard, *program director.*
Charles Frenette, *director of TV services.*
Maurice Valiquette, *director of sales.*
J. M. Beaudoin, *manager, film service.*
Ernest Hebert, *director, information services.*
Bruno Comeau, *general news supervisor (French).*

DIGEST OF RATE CARD NO. 13—(Nov. 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.							
\$1250.00	\$750.00	\$500.00	\$375.00	\$250.00*	\$219.00*	\$188.00*	\$125.00*

*Class A (5-6 p.m., Sun.; 6-7 p.m., Mon.-Sat.; 10:30-11 p.m., daily). Also has Class AA (6-10:30 p.m., Sun.; 7-10:30 p.m., Mon.-Sat.): Min. \$313, 30 Sec. \$281, 20 Sec. \$250, 10 Sec. \$188.

Note: No announcements scheduled on Good Friday, Easter Sunday, or Christmas Day. Program periods subject to frequency discounts. No discounts on announcements except Special Package Plan Rates for Class "C".

CBMT Montreal

(Ch. 6)

(English Outlet)

Network Service: CBC.

Licensee: Canadian Bcstg. Corp., Head office: 140 Wellington St., Ottawa, Ont.

Studio: Radio Canada Bldg., 1425 Dorchester St. W.

Transmitter: Mount Royal. Telephone: 868-3211.

Technical Facilities: Channel No. 6 (82-88 mc). Authorized power: 43.8-kw visual, 26.2-kw aural. Antenna: 820-ft. above av. terrain, 167-ft. above ground, 911-ft. above sea level, lat. 45° 30' 20", long. 73° 35' 32". Note: Holds recommendation for boost to 100-kw visual, 60-kw aural, and change to 805-ft. above av. terrain.

TV tape: Recording facilities.

AM Affiliate: CBM, 50-kw, 940 kc (CBC). FM Affiliate: CBM-FM, 3.86-kw, 100.7 mc (No. 236), 525-ft. antenna height. Holds FM recommendation for change to 27-kw, 805-ft. above av. terrain for antenna height.

Began Operation: Jan. 10, 1954.

Personnel:

Yves Vien, *TV director.*
Ken Davey, *program director.*
Maurice Valiquette, *director of sales.*
C. Frenette, *director of TV services.*
Ernest Hebert, *director of information services.*
Phed Vosniacos, *editor, English TV news.*

DIGEST OF RATE CARD NO. 10

(Nov. 1, 1961)

Hour	30 Min.	15 Min.	5 Min.	Min.	30 Sec.	20 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.							
\$1000.00	\$600.00	\$400.00	\$300.00	\$200.00*	\$175.00*	\$150.00*	\$100.00*

*Class A (5-6 p.m., Sun.; 6-7 p.m., Mon.-Sat.; 10:30-11 p.m., daily). Also has Class AA (6-10:30 p.m., Sun.; 7-10:30 p.m., Mon.-Sat.): Min. \$250, 30 Sec. \$225, 20 Sec. \$200, 10 Sec. \$150.

Note: No announcements scheduled on Good Friday, Easter Sunday, or Christmas Day. Program periods subject to frequency discounts. No discounts on announcements except Special Package Plan Rates for Class "C".

CFCF-TV Montreal

(Ch. 12)

(English Outlet)

Network Service: CTV.

Licensee: Canadian Marconi Co., 2442 Trenton Ave., Montreal 16.

Studio: 405 Ogilvy Ave., Montreal 15. Transmitter: Mt. Royal.

Telephone: Crescent 3-6311. TWX No.: 01-2592.

Technical Facilities: Channel No. 12 (204-210 mc). Authorized power: 325-kw visual, 160-kw aural. Antenna 970-ft. above av. terrain, 330-ft. above ground, 1060-ft. above sea level, lat. 45° 30' 20", long. 73° 35' 32". Note: Operating temporarily with 80-kw visual, 40-kw aural, pending move by summer to authorized facilities.

TV Tape: Recording facilities.

AM Affiliate: CFCF, 5-kw, 600 kc (CBC, ABC). FM Affiliate: CFCF-FM, 55.4-kw, 92.5 mc (No. 223), 970-ft. antenna height. Temporary operation: 16-kw, 764-ft. antenna.

Ownership: Canadian Marconi Co., S. M. Finlayson, pres.

Began Operation: Jan. 20, 1961.

Represented (sales) by Weed & Co. (for U.S.); All-Canada Radio & Television Ltd.

Personnel:

R. E. Misener, *general manager, broadcasting div.*
R. J. Johnston, *sales manager.*
Bud Hayward, *program manager & film buyer.*
Kevin Knight, *operations manager.*
J. C. Douglas, *director of engineering.*
John Logan, *controller.*
Babs Pitt, *supervisor, promotion & publicity.*

DIGEST OF RATE CARD NO. 1

(Jan. 1, 1961)

Hour	30 Min.	20 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class AA—7:30-10:30 p.m., daily.								
\$1150.00	\$700.00	\$575.00	\$460.00	\$400.00	\$350.00	\$300.00	\$250.00	\$180.00

CFTM-TV Montreal

(Ch. 10)

(French Outlet)

Network Service: None, independent.

Licensee: Tele-Metropole Corp., 1405 de Maisonneuve, Montreal, P.Q.

Studio: 1405-25 de Maisonneuve, Montreal.

Transmitter: Mount Royal Park.

Telephone: Lafontaine 6-9251.

Technical Facilities: Channel No. 10 (192-198 mc). Authorized power: 325-kw visual, 160-kw aural. Antenna: 972-ft. above av. terrain, 328-ft. above ground, 1060-ft. above sea level, lat. 45° 30' 21", long. 73° 35' 32".

TV tape: Recording facilities.

Ownership: J. A. DeSeve, pres.; Andre Ouimet, exec. v.p.; Paul L'Anglais, v.p.—all as principal stockholders.

Began Operation: Feb. 19, 1961.

Represented (sales) by Forjoe-TV Inc. (for U.S.); Paul L'Anglais Inc. (Montreal & Toronto); Stovin-Byles (Winnipeg-Vancouver).

Personnel:

Andre Ouimet, *executive v.p.*
Paul L'Anglais, *v.p. & commercial director.*
Roland Giguere, *station manager.*
Robert L'Herbier, *director of programs.*
Jean-Paul Landoucheur, *art & commercial production director.*
Maurice Bastien, *director of film services & film buyer.*
Maurice Doucet, *director of technical operations.*
Jean Marion, *public relations director.*

. DIGEST OF RATE CARD NO. 2
(Jan. 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.	\$1150.00	\$690.00	\$515.00	\$430.00	\$345.00	\$235.00*	\$170.00* \$120.00*

*Class AA (7-11 p.m., Mon.-Sat.; 6-11 p.m., Sun.): Min. \$310, 20 Sec. \$235, 8 Sec. \$160.

CFCM-TV
Quebec City
(Ch. 4)

(French Outlet)

Network Service: CBC, also CBS, NBC, ABC thru CBC.

Licensee: Television de Quebec (Canada) Limitee, 200 Ave. St. Jean Bosco, Ste.-Foy, Quebec.

Studio & Transmitter: 200 Ave. St. Jean Bosco, Ste.-Foy, Quebec.

Transmitter: 200 Ave. St. Jean Bosco, Ste.-Foy, Quebec.

Telephone: 683-4985.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 50-kw aural. Antenna: 460-ft. above av. terrain, 672-ft. above sea level, lat. 46° 47' 04", long. 71° 15' 54".

AM Affiliate: None.

Ownership: Famous Players Canadian Corp., 50%; CHRC, 20%; CKCV-TV, Mont St. Jean Investment, 10%-5. Famous Players also owns 50% of CKCO-TV, Kitchener, Ont. Television de Quebec also owns English language outlet CKMI-TV, Quebec City (Ch. 5). Famous Players also owns 50% of Lakehead Videon Ltd., Port Arthur, Ont. CATV system and is acquiring a minority interest in CHAN-TV, Vancouver, B.C.

Began Operation: July 17, 1954.

Represented (sales) by Weed & Co. (N.Y., Chicago); Hardy Radio & Television Ltd. (Montreal, Toronto); Scharf Broadcast Sales Ltd. (Vancouver).

Personnel:

Gaston Pratte, *president*.
Jean A. Pouliot, *P. Eng., general manager*.
A. P. Fitzgibbons, *sales manager & assistant general manager*.
Louis Leclerc, *director of programs*.
Rene Lapointe, *comptroller*.
John P. Riopel, *director of public relations & promotion*.
Gerard Fortin, *director of engineering*.

DIGEST OF RATE CARD NO. 9
(July 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Fri.; 5-11 p.m., Sat. & Sun.	\$700.00	\$420.00	\$280.00	\$245.00	\$210.00	\$165.00*	\$145.00* \$70.00*

*Class AA (7-10:30 p.m., daily): Min. \$200, 20 Sec. \$175, 8 Sec. \$85.

CKMI-TV
Quebec City
(Ch. 5)

(English Outlet)

Network Service: CBC, also CBS, NBC, ABC thru CBC.

Licensee: Television de Quebec (Canada) Limitee, 200 Ave. St. Jean Bosco, Ste.-Foy, Quebec.

Studio & Transmitter: 200 Ave. St. Jean Bosco, Ste.-Foy, Quebec.

Transmitter: 200 Ave. St. Jean Bosco, Ste.-Foy, Quebec.

Telephone: 683-4985.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power 13.85-kw visual, 6.77-kw aural. Antenna: 460-ft. above av. terrain, 672-ft. above sea level, using same facilities as CFCM-TV.

TV tape: Recording facilities.

Ownership: Same as CFCM-TV, Quebec City.

Began Operation: March 17, 1957.

Represented (sales) by Weed & Co. (N.Y., Chicago); Hardy Radio & Television Ltd. (Montreal, Toronto); Scharf Broadcast Sales Ltd. (Vancouver).

Personnel:

Gaston Pratte, *president*.
Jean A. Pouliot, *P. Eng., general manager*.
A. P. Fitzgibbons, *sales manager & assistant general manager*.
John P. Riopel, *director of public relations & promotion*.
George Lovett, *program manager*.
Gerard Fortin, *director of engineering*.

DIGEST OF RATE CARD NO. 4
(Nov. 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Fri.; 5-11 p.m., Sat. & Sun.	\$150.00	\$90.00	\$60.00	\$52.00	\$45.00	\$30.00*	\$23.00* \$15.00*

*Class A (5-11 p.m., Sun.; 6-11 p.m., Mon.-Sat.).

Quebec

CJBR-TV
Rimouski

(Ch. 3)

(Also operates satellite CJBR-TV-1, Edmunston, Que.)

Network Service: CBC.

Licensee: Lower St. Lawrence Radio Inc., 6 St. Jean St.

Studio: 6 St. Jean St. Transmitter: Bic Hill, P. Q.

Telephone: Raymond 3-2217.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 100-kw visual, 56.9-kw aural. Antenna: 1165-ft. above av. terrain, 179-ft. above ground, 1316-ft. above sea level, lat. 48° 19' 40", long. 68° 50' 09".

AM Affiliate: CJBR, 10-kw, 900 kc (CBC). FM Affiliate: CJBR-FM, 20-kw, 101.5 mc (No. 268), 1335-ft. antenna height.

Ownership: Lower St. Lawrence Radio Inc.; Jacques Brillant, pres.

Began Operation: Nov. 21, 1954.

Represented (sales) by Weed & Co. (for U.S.) & Stovin-Byles Ltd.

Personnel:

Andre Lecomte, *station manager*.
Francis Raymond, *program director & film buyer*.
Harry A. Willsie, *public relations*.

DIGEST OF RATE CARD NO. 5—(July 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	10 Sec.
Class A—6-11 p.m., Mon.-Sat.	\$290.00	\$168.00	\$112.00	\$98.00	\$84.00	\$55.00*	\$45.00* \$35.00*

*Class AA (7-10 p.m., daily): Min. \$65, 20 Sec. \$55, 10 Sec. \$38.

CKRN-TV
Rouyn-Noranda

(Ch. 4)

(Bilingual Outlet)

(Also operates satellite CKRN-TV-1, Senneterre, Que.)

Network Service: CBC.

Licensee: Northern Radio Inc., 70 Gamble St. W., Rouyn, Que.

Studio and Transmitter: Powell-Rouyn Mine Hill, Noranda, Que.

Business Office: 68 Gamble St. W. Rouyn, Que.

Telephone: Roger 2-7741.

Technical Facilities: Channel No. 4 (66-71 mc). Authorized power: 115-kw visual, 57.5-kw aural. Antenna: 902-ft. above av. terrain, 725-ft. above ground, 1926-ft. above sea level, lat. 48° 15' 55", long. 79° 02' 37".

AM Affiliate: CKRN, .25-kw, 1400 kc (CBC).

Ownership: Controlled by David A. Gourd, pres. and J. J. Gourd chairman. Also operate radio stations CKVD, Val d'Or, Que.; CHAD, Amos, Que.; CKLS, La Sarre, Que.

Began Operation: Dec. 25, 1957.

Represented (sales) by Weed & Co. (for U.S.); Scharf Broadcast Sales Ltd. (Vancouver); Joseph Hardy & Co. (Montreal and Toronto).

Personnel:

David A. Gourd, *president & general manager*.
Franco Capellari, *operations manager & film buyer*.
L. Trepanier, *chief engineer*.

DIGEST OF RATE CARD NO. 4 (July 1, 1961)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Sat.; all day Sun.	\$260.00	\$156.00	\$104.00	\$91.00	\$78.00	\$50.00*	\$45.00* \$22.00*

*Class A (5-7 p.m., Sun.; 6-7 p.m., Mon.-Sat.; 10:30-11 p.m., daily). Also has Class AA (7-10:30 p.m., daily): Min. \$60, 20 Sec. \$50, 8 Sec. \$27.



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Quebec-Saskatchewan

CHLT-TV Sherbrooke (Ch. 7) (French Outlet)

Network Service: CBC.
Licensee: La Tribune Limitee, 221 Dufferin St.
Studio: 221 Dufferin St.
Transmitter: Mont-Orford Provincial Park.
Telephone: Lorraine 9-2525.
Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 312-kw visual, 186-kw aural. Antenna: 1840-ft. above av. terrain, 150-ft. above ground, 2796-ft. above sea level, lat. 45° 18' 43", long. 72° 14' 32".
AM Affiliate: CHLT, 10-kw, 630 kc (CBC).
FM Affiliate: CHLT-FM, 57-kw, 102.7 mc (CP).
Ownership: Same as French-language *La Tribune*, Paul Desruisseaux, Q.C., pres.; A. Gauthier, v.p.
Began Operation: Aug. 12, 1956.
Represented (sales) by Young Canadian Ltd. (for U.S.) & Paul L'Anglais Inc. (Montreal and Toronto); Scharf Broadcast Sales Ltd. (Vancouver).
Personnel:
 P. Desruisseaux, Q.C., *president*.
 J. L. Gauthier, *managing director*.
 Pierre Bruneau, *program director*.
 Robert Thiebaut, *chief engineer*.

DIGEST OF RATE CARD NO. 8 (July 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class A—6-11 p.m., Mon.-Fri.; 5-11 p.m., Sat. & Sun.	\$660.00	\$400.00	\$275.00	\$225.00	\$200.00	\$100.00*	\$80.00*	\$60.00*

*Class A (12-2 p.m., 5-6 p.m., Mon.-Fri.; sign-on-6 p.m., Sat. & Sun.). Also has Class AA (6-11 p.m., daily): Min. \$150, 20 Sec. \$120, 8 Sec. \$80.

CKTM-TV Trois-Rivieres (Ch. 13) (French Outlet)

Network Service: CBC.
Licensee: Television St. Maurice Inc., Box 277.
Studio & Transmitter: Mont-Carmel, Que.
Telephone: Frontenac 5-7311.
Technical Facilities: Channel No. 13 (210-216 mc). Power: 84.5-kw visual, 42.25-kw aural. Antenna: 553-ft. above av. terrain, 300-ft. above ground, 875-ft. above sea level, lat. 46° 29' 27", long. 72° 39' 00". Requests change to: 162.5-kw visual, 81.2-kw aural, 1323-ft. above av. terrain.
Ownership: Television St. Maurice Inc.; Henri Audet, pres. & principal stockholder. Other officers: Allan Rogerson, v.p.; Guy Labelle, secy.
Began Operations: April 15, 1958.
Represented (sales) by Weed & Co. (N.Y., Chicago); Stovin-Byles Ltd. (Montreal, Toronto, Western Canada).
Personnel:
 Henri Audet, *president & general manager*.
 Robert Bonneau, *assistant manager & chief engineer*.
 Claude Blain, *production manager*.
 Jacques Brunelle, *sales manager*.
 Albert Aubichon, *film buyer*.

DIGEST OF RATE CARD NO. 2 (Aug. 1, 1960)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class A—6-11 p.m., daily.	\$345.00	\$200.00	\$120.00	\$90.00	\$80.00	\$65.00	\$50.00	\$25.00

CKRT-TV Wolf River (Riviere-Du-Loup) (Ch. 7)

Network Service: CBC.
Licensee: Radio CJFP Ltee.
Studio & Transmitter: Montagne Bleue, Pelletier Station, Cte. Kamouraska.
Telephone: Union 2-6003.

Technical Facilities: Channel No. 7 (174-180 mc). Authorized power: 39-kw visual, 19.5-kw aural. Antenna: 1156-ft. above av. terrain, 235-ft. above ground, 2150-ft. above sea level, lat. 47° 35' 03", long. 69° 22' 10".

Ownership: CKRT-TV Ltee., 100%.

Began Operation: Jan. 14, 1962.

Represented (sales) by Hardy Radio & Television Ltd., (Montreal & Toronto).

Personnel:

Luc Simard, *general manager & president*.
 Vincent Gagnon, *sales manager*.

DIGEST OF RATE CARD NO. 2 (July 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class A—6-11 p.m., daily; all day Sun.	\$144.00	\$87.00	\$58.00	\$51.00	\$44.00	\$32.00	\$23.00	\$16.00

SASKATCHEWAN

CHSA-TV Lloydminster (See Lloydminster, Alta.)

CHAB-TV Moose Jaw (Ch. 4)

Network Service: CTV.
Licensee: CHAB Ltd., 127 Main North. Telephone: 692-6464.
Studio: 127 Main North. **Transmitter:** Caron, Sask.

Technical Facilities: Channel No. 4 (66-72 mc). Authorized power: 100-kw visual, 53-kw aural. Antenna: 793-ft. above av. terrain, 580-ft. above ground, 2980-ft. above sea level, lat. 50° 23' 25", long. 105° 55' 38".

AM Affiliate: CHAB, 10-kw, 800 kc (CBC).

Ownership: Jack Moffat, pres. & general manager.

Began Operation: July 7, 1959.

Represented (sales) by Young Canadian Ltd. (U.S.A.) & Stovin-Byles Ltd. (Canada).

Personnel:

Jack Moffat, *president & general manager*.
 Dave Bates, *sales manager*.
 Jay Leddy, *production manager & film buyer*.
 Merv Pickford, *chief engineer*.

DIGEST OF RATE CARD NO. 1—(Feb. 1, 1959)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.*	20 Sec.*	8 Sec.*	
Class A—6-11 p.m., Mon.-Sat.; all day Sun.	\$200.00	\$120.00	\$80.00	\$70.00	\$60.00	\$40.00	\$30.00	\$16.00

*Class A (6-7 p.m., daily). Class AA (7-11 p.m., daily): Min. \$50; 20 Sec. \$40; 8 Sec. \$20.

CKBI-TV Prince Albert (Ch. 5)

(Also operates satellite CKBI-TV-1, Wanganui, CKBI-TV-2, North Battleford, CKBI-TV-3, Greenwater Lake, CKBI-TV-4, Nipawin, all in Sask.)

Network Service: CBC.

Licensee: Central Broadcasting Co. Ltd., 10th Street West.

Studio: 10th Street West. **Transmitter:** Red Deer Hill.

Telephone: Roger 3-7421.

Technical Facilities: Channel No. 5 (76-82). Authorize power: 61-kw visual (100-kw directional), 36.5-kw aural. Antenna: 798-ft. above av. terrain, 542-ft. above ground, 2292-ft. above sea level, lat. 53° 03' 27", long. 105° 50' 32".

AM Affiliate: CKBI, 10-kw, 900 kc (CBC).

Ownership: E. A. Rawlinson, pres. & gen. mgr.

Began Operation: Jan. 27, 1958.

Represented (sales) by Weed & Co. (for U.S.) & All-Canada Television.

Personnel:

E. A. Rawlinson, *president & general manager*.
 Ian Robertson, *sales manager*.
 J. J. Cannon, *program manager & film buyer*.
 Tom Van Nes, *chief engineer*.

DIGEST OF RATE CARD NO. 1—(Jan. 1, 1958)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.	\$175.00	\$105.00	\$75.00	\$65.00	\$55.00	\$40.00	\$32.00

CKCK-TV

Regina

(Ch. 2)

(Also operates satellite CKCK-TV-1, Colgate, Sask.)

Network Service: CBC.

Licensee: Transcanada Communications Ltd., Box 2000.

Studio & Transmitter: Hwy. No. 1, 3 mi. E of city.

Telephone: Lakeside 3-6671.

Technical Facilities: Channel No. 2 (54-60 mc). Authorized power 100-kw visual, 53.5-kw aural. Antenna: 588-ft. above av. terrain, 670-ft. above ground, 2534-ft. above sea level, lat. 50° 26' 52", long. 104° 30' 00".

TV tape: Recording facilities.

AM Affiliate: CKCK, 5-kw, 620 kc (CBC).

Ownership: Transcanada also operates CKCK, Regina & CKRC, Winnipeg; Clifford Sifton, chmn., owns interest in CHCH-TV & CKOC, Hamilton. Sifton newspapers publish *Regina Leader-Post*, *Saskatoon Star-Phoenix*.

Began Operation: July 28, 1954.

Represented (sales) by Weed & Co. (for U.S.) & All-Canada TV.

Represented (engineering) by Keith McKinnon.

Personnel:

Clifford Sifton, *chairman*.
Michael Sifton, *president*.
H. A. Crittenden, *general manager*.
Lloyd Westmoreland, *assistant manager & film buyer*.
Don Tunncliffe, *sales manager*.
Doug Lee, *production manager*.
J. G. (Jerry) Joynt, *promotion director*.
Ken Milton, *sports director*.
Jim Struthers, *news director*.
Lorne McBride *director of engineering*.
Ray Youngman, *farm director*.

DIGEST OF RATE CARD NO. 11—(April 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.	\$400.00	\$240.00	\$160.00	\$140.00	\$120.00	\$95.00*	\$80.00*	\$35.00*

*Class A (6-7 p.m., Mon.-Sat.; 5-7 p.m., Sun.; 10:30-11 p.m., daily). Also has Class AA (7-10:30 p.m., daily): Min. \$110, 20 Sec. \$100, 8 Sec. \$40.

CFQC-TV

Saskatoon

(Ch. 8)

Network Service: CBC, NBC, ABC, CBS.

Licensee: A. A. Murphy & Sons Ltd., 216 1st Ave. N.

Studio: 216 1st Ave., N. Transmitter: 14-mi. ENE of Saskatoon.

Telephone: Cherry 2-6611.

Technical Facilities: Channel No. 8 (180-186 mc). Authorized power: 325-kw visual, 180-kw aural. Antenna: 866-ft. above av. terrain, 650-ft. above ground, 2585-ft. above sea level, lat. 52° 11' 30", long. 106° 23' 01".

TV tape: Recording facilities.

AM Affiliate: CFQC, 5-kw, 600 kc (CBC).

Began Operation: Dec. 5, 1954.

Represented (sales) by Young Canadian Ltd. (for U.S.); Harlan G. Oakes & Associates (West Coast); Television Representatives Ltd. (Canada); Broadcast Representatives Ltd. (Winnipeg).

Personnel:

W. A. Murphy, *president*.
G. Blair Nelson, *v.p. & general manager*.
Vernon Dallin, *asst. general manager*.
Walter Romanow, *station manager*.
Will Klein, *sales manager*.
Mrs. Pat Baudru, *promotion manager*.
Greg Barnsley, *production manager*.
Evelyn Bergsteinson, *traffic manager*.
Bill Cameron, *news service director*.
Jim Love, *chief engineer*.

DIGEST OF RATE CARD NO. 9—(July 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	30 Sec.	20 Sec.	8 Sec.
Class A—6-11 p.m., Mon.-Sat.; 5-11 p.m., Sun.	\$420.00	\$252.00	\$168.00	\$147.00	\$126.00	\$90.00*	\$85.00*	\$40.00*

*Class AA (7-10:30 p.m., daily): Min. \$105, 30 Sec. \$98, 20 Sec. \$90, 8 Sec. \$45.

CFQC-TV-1

Stranraer

(Ch. 3)

(Satellite of CFQC-TV, Saskatoon, Sask.)

Network Service: CBC, same as CFQC-TV.

Licensee: A. A. Murphy & Sons Ltd., Saskatoon, Sask.

1962-63 Edition

Saskatchewan

Transmitter: Stranraer, Sask.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 10.3-kw visual, 5.4-kw aural. Antenna: 930-ft. above av. terrain, 3,135-ft. above sea level, lat. 51° 40' 55", long. 108° 30' 15".

Began Operation: April 4, 1962.

Represented (sales) by Young Canadian Ltd. (for U.S.); Television Representatives Ltd.

Rates: Sold as bonus with CFQC-TV, as it is an unattended automatic repeater station without its own programming.

CJFB-TV

Swift Current

(Ch. 5)

(Also operates satellites CJFB-TV-1, Eastend, Sask. and CJFB-TV-2, Val Marie, Sask.)

Network Service: CBC.

Licensee: Swift Current Telecasting Co. Ltd., North Hill.

Studio & Transmitter: North Hill, Swift Current.

Telephone: Prospect 3-7266.

Technical Facilities: Channel No. 5 (76-82 mc). Authorized power: 13.3-kw visual, 6.65-kw aural. Antenna: 511-ft. above av. terrain, 365-ft. above ground, 3049-ft. above sea level, lat. 50° 20' 20", long. 107° 47' 17".

AM Affiliate: None.

Ownership: Wm. D. Forst, pres. & principal owner.

Began Operation: Dec. 23, 1957.

Represented (sales) by Forjoe-TV Inc. (for U.S.) & Trans-Ocean Radio & TV Representatives.

Personnel:

William D. Forst, *president, gen. mgr. & technical director*.
Walter S. Buffman, *sales manager*.
Julie Forst, *program director & film buyer*.
Jim Colter, *chief engineer*.

DIGEST OF RATE CARD NO. 2 (July 1, 1959)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.*	20 Sec.*	8 Sec.*	
Class A—6-11 p.m., daily; all day Sunday.	\$160.00	\$96.00	\$64.00	\$56.00	\$48.00	\$30.00	\$25.00	\$16.00

*Class AA (7-11 p.m., daily): Min. \$35, 20 Sec. \$30, 8 Sec. \$18.

CKOS-TV

Yorkton

(Ch. 3)

(Also operates satellites CKOS-TV-1, Dauphin, Man.; CKOS-TV-2, Carlyle Lake, Sask.; CKOS-TV-3, Wynyard, Sask.)

Network Service: CBC.

Licensee: Yorkton Television Co. Ltd., 95 E. Broadway.

Studio: 95 E. Broadway.

Transmitter: 12 mi. W. of Yorkton.

Telephone: 783-3688.

Technical Facilities: Channel No. 3 (60-66 mc). Authorized power: 5-kw visual, 2.5-kw aural. Antenna: 529-ft. above av. terrain, 554-ft. above ground, 2275-ft. above sea level, lat. 51° 12' 20", long. 102° 43' 55".

TV tape: Recording facilities.

AM Affiliate: None.

FM Affiliate: None.

Ownership: Norman Roebuck, pres. Other officers: Harold Olson v.p.; Kristin Olson, 2nd v.p.; Ronald L. Skinner, secy.-treas.

Began Operation: June 19, 1958.

Represented (sales) by Stovin-Byles Ltd. (for Canada); ABC International Television Inc. (for U.S.).

Personnel:

R. L. Skinner, *general manager*.
Harold Olson, *sales manager*.
Norman Roebuck, *public relations director*.
Kristin Olson, *program director & film buyer*.
George Skinner, *technical director*.

DIGEST OF RATE CARD NO. 5

(April 1, 1962)

Hour	30 Min.	15 Min.	10 Min.	5 Min.	Min.	20 Sec.	8 Sec.	
Class A—6-11 p.m., Mon.-Sat.; all day Sun.	\$300.00	\$180.00	\$120.00	\$105.00	\$90.00	\$60.00*	\$45.00*	\$30.00*

*Class A (6-7 p.m., & 9:30-11 p.m., Mon.-Sun.). Also has Class AA (7:30-9:30 p.m., Mon.-Sun.): Min. \$70, 20 Sec. \$56, 8 Sec. \$38.

European Broadcasting Union

ADMINISTRATIVE OFFICE

Directorate: Centre International
1, rue de Varembe, Geneva, Switzerland. Telephone: 33-74-60.
Director: Charles Gilliéron
Legal adviser: G. Straschnov

TECHNICAL CENTER

Directorate: 32, avenue Albert Lancaster, Brussels 18, Belgium.
Telephone: 74.58.30.
Director: G. Hansen

Receiving & Measuring Station: Jurbise-Masny
(Hainaut), Belgium.

Intl. TV Coordination Centre (Eurovision):
Palais de Justice, Brussels.

1962-63 ADMINISTRATIVE COUNCIL

President: O. Rydbeck, Sweden. Vice Presidents: H. Carleton Greene, U.K.; M. Rodino, Italy. Administrators: from member organizations of: Austria, France, Fed. Rep. Germany, Italy, Netherlands, Norway, Portugal, Sweden, Switzerland, United Kingdom and Yugoslavia.

ACTIVE MEMBERS

AUSTRIA—Osterreichischer Rundfunk G.m.b.H., Argentinierstrasse 30-a, Vienna 4. J. Scheidl, dir.-gen. & administrative dir.; W. Fuchsl, technical dir.; Dr. A. Uebelhor, program dir.; G. Freund, TV dir.; Dr. G. Chamrath, legal adviser.

BELGIUM—Radiodiffusion-Télévision Belge (RTB), Belgische Radio en Televisie (BRT), 18 Place Eugene Flagey, Brussels. Paul Vandenbussche, dir.-gen., Flemish services; R. Wangermee, dir.-gen., French services; F. Mortiaux, dir.-gen., Institut des Services Communs; F. Hoosemans, dir.-gen., admin. & gen. services.

DENMARK—Danmarks Radio, Radiohuset, Rosenørnsalle 22; Copenhagen 5. Hans Solvhoj, dir.-gen.; A. Dahlerup, deputy dir.-gen.; E. Jensen, secy.-gen.; J. Jannik, administrative dir.; Paul Berg, press & foreign relations; F. Heegaard, technical dir.; J. F. Lawaetz, TV dir.; E. Carlsen, legal adviser.

FINLAND—Oy. Yleisradio Ab., Unioninkatu 16, Helsinki K. E. Sundstrom, dir.-gen.; O. Toivonen, deputy dir.-gen.; L. H. Vennola, secy.-gen.; J. Rissanen, technical dir.; J. Koskiluoma, program dir. (Finnish); O. Schildt, program dir. (Swedish); V. Zilliacus, TV dir.; E. Vallila, legal adviser.

FRANCE—Radiodiffusion-Télévision Française, 107 Rue de Grenelle, Paris 7e. R. Bordaz, dir.-gen.; J. Guillon, 2nd dir.-gen.; C. Bonami, dept. of general affairs & public relations; M. Lenoble, inspector general; M. Leschi, dir. of technical services; G. E. Clancier, secy.-gen. of councils & committees on programs; P. Schaeffer, research service; P. Mauget, dir. of gen. admin.; P. Gilson, dir. of radio programs; A. Ollivier, dir. of TV programs; A. Gerard, dir. of RTF Journal; J. Flaud, dir. of external relations.

GERMANY—Arbeitsgemeinschaft der Oeffentlich-Rechtlichen Rundfunkanstalten der Bundesrepublik Deutschland (ARD)
Bayerischer Rundfunk, Rundfunkplatz 1, Munich 2. Dr. H. C. Wallenreiter, mgr.; H. Spies, administrative dir.; Dr. F. Daser, technical dir.; W. von Cube, program dir.; Dr. C. Münster, TV dir.; Dr. O. Leiling, legal adviser.

Hessischer Rundfunk, Bertramstrasse 3, Frankfurt/Main. W. Hess, mgr.; Dr. H. Wicht, program dir., sound; H. Weber, administrative dir.; Dr. F. Misere, technical dir.; W. Hess, TV program dir.; W. Lehr, legal adviser.

Norddeutscher Rundfunk, Rothenbaumchaussee 132, Hamburg 13. Dr. G. Schroder, mgr.; G. Schultz, administrative dir.; Dr. H. Rindfleisch, technical dir.; Dr. H. Arnold, program dir.; J. Freis, legal adviser.

Radio Bremen, Heinrich-Hertz-Strasse 13, Bremen. H. Kerneck, mgr.; H. Friedrich, TV & program dir.; H. H. Isenbart, TV dept.; H. Oliver, administrative dir.; Dr. H. Segger, legal adviser.

Saarländischer Rundfunk, Martin-Luther-Strasse 12, Saarbrücken 3. Dr. F. Mal, mgr.; W. Klein, administrative dir.; F. Glasow, technical dir.; Dr. A. Schum, program dir.; D. von Boecklin, legal adviser.

Sender Freies Berlin, Masurenallee 8-14, Berlin-Charlottenburg. W. Steigner, mgr.; H. Koch, administrative dir.; U. Blasser, technical dir.; H. Fischer, program dir.; H. H. Fischer, TV dir.; F. W. von Sell, legal adviser.

Süddeutscher Rundfunk, Neckarstrasse 145, Stuttgart. Dr. H. Bausch, mgr.; P. Müller, deputy mgr. & administrative dir.; Dr. H. Rupp, technical dir.; Dr. P. Kehm, program dir.; L. H. Jaedicke, TV dir.; K. Neufischer, legal adviser.

Südwestfunk, Hans-Bredow-Strasse, Baden-Baden. Prof. F. Bischoff, mgr.; A. Manke, administrative dir.; H. J. von Braunnühl, technical dir.; L. Hartmann, program dir.; Dr. K. P. Biltz, TV dir.; Dr. E. Wagner, legal adviser.

Westdeutscher Rundfunk, Wallrafplatz 5, Cologne. K. Bismarck, mgr.; H. Sand, administrative dir.; Dr. H. Brack, financial director & legal adviser; Dr. Fritz Bruhl, radio director; Dr. H. J. Lange, TV director; K. Schulz, technical dir.

GREECE—Institut National de Radiodiffusion Hellenique, 16, Rue Mourousi, Athens. C. Bastias, dir.-gen.; A. Margaritis, administrative dir.; V. Aslanides, technical dir.; D. Mavros, legal adviser.

ICELAND—Ríkisutvarpid, Box 120, Reykjavik. V. T. Gíslason, dir.-gen.; S. Thordarson, admin. dir.; A. Björnsson, program dir.; S. Bjarnason, technical dir.; T. Vihjalmsson, legal adviser.

IRELAND—Radio Eireann, General Post Office, Dublin. E. J. Roth, dir.-gen.; J. O'Keefe & P. G. Parker, technical dirs.; R. Farren, program dir.; G. A. Irvine, admin. dir. (acting); N. Sheridan, adv. sales mgr.

ISRAEL—Kol Israel, Israel Broadcasting Service, P.O. Box 1082, Jerusalem. H. Givton, dir.-gen.; A. Kadish, chief administrative officer; M. Berman, radio dir.; Dr. Y. Spira, program dir.; K. Shalmon, transcription dir.; D. Ben-Shabetal, legal adviser.

ITALY—Radiotelevisione Italiana (RAI), 9, via del Babuino, Rome. M. Rodino, managing dir.; E. Bernabei, dir.-gen.; Dr. M. Bernardi, vice-dir.-gen.; G. F. Zafrani, gen. secy.; Dr. B. Vasari, administrative dir.; G. Castelnuovo, technical-services (sound) dir.; Maestro G. Razzi, program dir., sound; Dr. S. Pugliese, TV dir.; C. Zini-Lamberti, legal adviser.

LEBANON—Service de Radiodiffusion de la République Libanaise, Beirut. Boutros Dib, dir.-gen.; M. Hassan El-Hassan, sound broadcasting dir.; J. Rouhayem, technical dir.

LUXEMBOURG—Compagnie Luxembourgeoise de Télédiffusion, Radio-Télé-Luxembourg, Villa Louvigny, Luxembourg. M. Felten, dir.-gen.; G. Graas, secy.-gen. & legal adviser; J. Luc, program dir.

MONACO—Radio Monte-Carlo, 16, Blvd. Princesse Charlotte, Monte-Carlo. C. Solamito, pres.; J. Gondre, dir.-gen.; F. de la Panouse, administrative dir.; G. Auvray, technical dir.; Pierre Brive, program dir.; R. H. Dogor, commercial dir.; P. Fontana, editor.

NETHERLANDS—Stichting Nederlandsche Radio Unie, 's-Gravelandseweg 55, Hilversum. Dr. A. B. Roosjen, pres.; Dr. E. H. J. van Waesberge, v.p.; J. W. Lebon, secy.-gen.; J. T. Roell, treas.; J. B. Broeks, program dir.; Dr. A. H. van de Veen, technical dir.; Dr. A. J. J. van der Made, economic dir.; D. Repko, social dir.; Dr. J. A. de Koning, member; Dr. J. van Sanbrink, legal adviser; P. A. I. Huydts, technical dir.

Algemene Vereniging Radio Omroep, 's-Gravelandseweg 50-52, Hilversum. J. T. Roell, pres.; D. Repko, managing dir.; Dr. H. A. Wassenbergh, secy.; H. de Wolf, radio dir.; S. van der Zee, program dir., TV.

Katholieke Radio Omroep, Emmastraat 52, Hilversum. Dr. E. H. J. van Waesberge, pres.; Dr. A. J. J. van der Made, dir.; H. A. van de Poll & Dr. L. Wust, asst. dirs.; Dr. L. N. van der Hulst, secy.; Dr. W. Wagenaar, radio dir.; J. Castelijn, TV dir.

Nederlandse Christelijke Radio Vereniging, Schuttersweg 8, Hilversum. Dr. A. B. Roosjen, pres.; Dr. A. H. van de Veen, managing dir.; A. Keuning, secy.; G. H. Hoek, radio dir.; D. Simons, program dir.

Omroepvereniging (VARA), Heuvellaan 33, Hilversum. Dr. J. A. W. Burger, pres.; J. W. Lebon, secy.-treas.; J. B. Broeks, program secy.; J. W. Rengeling, TV secy.; A. van Nierop, program dir.; P. te Nuyl, TV dir.

Vrijzinnig Protestantse Radio-Omroep, 's-Gravelandseweg 63-67, Hilversum. Dr. J. A. de Koning, pres.; Dr. E. D. Spielberg, radio dir.; Dr. J. A. van Nieuwenhuyzen, TV dir.; N. Padt, economic dir.

Nederlandse Televisie Stichting, P.O. Box 10, Hilversum. E. A. Schuttenhelm, pres.; Dr. A. B. Roosjen, v.p.; Dr. E. H. J. van Waesberge, secy.; J. W. Rengeling, program dir.; Dr. A. H. van de Veen, technical dir.; Dr. A. J. J. van der Made, economic dir.; D. Repko, social dir.; Dr. J. van Sanbrink, legal adviser; A. van den Dool, program dir.; C. J. Mol, technical dir.

NORWAY—Norsk Rikskringkasting, Bjørnstjerne Bjørnsons Plass, 1, Oslo. Dr. H. J. Ustvedt, dir.-gen. & TV dir.; K. Tyedt, administrative dir.; C. Vibe, technical dir.; O. Granlund, planning dir.; T. Diesen, program dir.; Mrs. Bjorg Kragem, legal adviser.

PORTUGAL—Emissora Nacional de Radiodifusão, 2 Rua do Quelhas, Lisbon. Dr. Jaime Bernardino-Martins Ferreira, dir.-gen.; Dr. Clemente Rogero, administrative dir.; M. Bivar, technical dir.; J. Luiz da Silva Dias, program dir.; Dr. Mario Moreira da Silva, legal adviser.

Radiotelevisao Portuguesa S.A.R.L. (RTP), Rua de S. Domingos, a Lapa 26, Lisbon. Carlos Barradas da Silva, dir.-gen.; E. Matos Correia, administrative dir.; F. M. Bordalo Machado, technical dir.; Francisco Concelcao, admin. dir.; Arch. Marcelo de Moraes, production dir.; Dr. Artur Varatojo, publicity dir.

SPAIN—Radio Nacional de Espana, Direccion General de Radiodifusion, Secc. de Organismos Internacionales, Avenida del Generalisimo 30, Madrid. J. M. Revuelta, dir.-gen.; J. Sanchez Cordoves, asst. dir.-gen. (technical); D. Porres, program dir. (radio); F. Asis, program dir. (TV); D. A. U. Sesmero, admin. dir.; D. L. E. Carrillo, asst. special dir.-gen.

European Broadcasting Union

SWEDEN—Sveriges Radio, Box 955, Stockholm 7. O. Rydbeck, dir.-gen.; H. Hahr, asst. dir.-gen.; E. Mattson, administrative dir.; J. von Utfall, technical dir.; N. O. Franzen, program dir.; Nils-Erik Baehrendtz, TV programme director; G. Hansson, legal adviser.

SWITZERLAND—Societe Suisse de Radiodiffusion et Television, Giacomettistrasse, Berne. M. Bezencon, dir.-gen.; Dr. Carl, admin. director; W. Klein, technical dir.; E. Haas, TV dir.; R. Kalbermatten, legal adviser.

TUNISIA—Radiodiffusion Television Tunisienne, 139 Ave. de Paris, Tunis. Chedli Klibi, dir.-gen.; Tijani Zailla, program dir.; M. Chaffai, technical dir.; Mustapha Fersi, legal adviser.

TURKEY—Direction Generale de la Presse, de la Radiodiffusion et du Tourisme, Ankara. Nejat Sonmez, dir.-gen.; M. M. Bekman, asst. dir.-gen.; R. A. Sevengil, radio dir.; M. Eke, technical dir.

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TV Stations and Sets in Foreign Countries

Based on Best Available Information from U.S. & Foreign Govt. Agencies and from Equipment Manufacturers and Other Trade Sources

Including Stations on Air, Under Construction, Planned and Operating Experimentally and Estimates of Sets-in-Use as of Oct. 1, 1962

For U.S. Armed Forces TV Stations, see Page 759

For Technical Transmission Standards, see p. 747. For Channel Frequencies, see p. 752

Locations of Operating Stations Indicated by **BOLD-FACE CAPITALS**, Stations Not Yet on Air by **LIGHT FACE**

Albania

(Eastern European 625-line standards)

TIRANA—Ch. R-2, (experimental station reportedly operating 3-3½ hours daily). Transmitter 20 watts.

Algeria

(French 819-line standards)

Sets in use: 67,500

(Simultaneous sound channels for French & Arabic)

All stations Govt.-owned (Radio Algerie) non-commercial.

ALGIERS—Ch. F-11. Transmitter 10 watts, ERP 500 watts. Started Dec. 1956.

CHREA—Ch. 6 (satellite, repeats Ch. F-11, Algiers). Transmitter 50 watts, ERP 500 watts. Started Dec. 1959.

CONSTANTINE (Bellevue)—Ch. F-7. ERP 50 watts. Started Oct. 1960.

ORAN—Ch. F-8. ERP 50 watts. Started Dec. 1958.

TESSALA (Oranie)—Ch. F-12. Transmitter 500 watts. Started Oct. 1960.

TIZI-OUZOU (Beloua)—Ch. F-7 (satellite, repeats Ch. F-11, Algiers). ERP 0.3 watts. Started July 1959.

Argentina

(Western European 625-line standards. U.S. channel frequencies)

Sets in use: 850,000

All stations commercial

BUENOS AIRES—LS82-TV, Comision Administradora de Emisoras Comerciales, Av. Alem 719, Piso 40, Capital Federal (Dr. Osvaldo Oscar Ferreira, director general), Ch. 7. Transmitter plant: Av. 9 de Julio 1925, Capital Federal. Transmitter 5-kw, ERP 43 kw. Started Sept. 1951.

BUENOS AIRES—LS83-TV, CA-DE-TE, S.A., Cia. Argentina de Televisora, S.A., Castex 3345, Capital Federal (Salvador Castro, director general), Ch. 9. Transmitter plant: Av. 9 de Julio 1925, Capital Federal. Transmitter 5 kw, ERP 43 kw. Started June 9, 1960.

BUENOS AIRES—LS84-TV, "Dicon" Difusora Contemporanea, S.A., Pavon 2444, Capital Federal (Pedro Simocini, director). Transmitter plant: Av. Alem 719 (Piso 38) Capital Federal, Ch. 11. ERP 128 kw. Started July 21, 1961.

BUENOS AIRES—LS85-TV, Rio de la Plata, S.A., Lima 1261, Capital Federal (Oscar Luis Massa, director general), Ch. 13. ERP 124 kw. Transmitter plant: Av. Alem 719, Capital Federal. Started Oct. 10, 1960.

CORDOBA—LUIH-TV, Ch. 12 (experimental). Telecor, S.A. (Jorge A. Smith, director general). Fader 111, Cerro de las Rosas (transmitter same). ERP 500 watts. Started in fall of 1960.

CORDOBA—LV80-TV, "Universidad Nacional de Cordoba," Rivera Indarte 170 (Pisa 1P), Cordoba, (Rector of the National University of Cordoba, director). Ch. 10 (educational). Transmitter plant: R. Indarte y Av. Colon, Piso 30, Cordoba. ERP 350 watts. Started May 11, 1962.

MAR DEL PLATA—LU86-TV, "Difusora Marplatense," S.A., Av. Luro 2907. Mar del Plata (transmitter same). (Miguel Etchechury). ERP 5 kw. Ch. 8. Started Dec. 18, 1960.

MENDOZA—LV89-TV, "Difusora Mendoza," Garibaldi 7, Mendoza, Ch. 7. Transmitter 2 kw, ERP 15 kw. Transmitter plant: (same as studio). Started Feb. 1961.

ROSARIO—LS82-TV (Buenos Aires) repeater. Comision Administradora de Emisoras Comerciales. Salta y San Nicolas, Rosario. Ch. 7. ERP 700 watts. Started Dec. 17, 1960.

Australia

(Western European 625-line standards)

Sets in use: 1,568,300

DELAIDE—ABS, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.26, A-69.76). Transmitter 20 kw, ERP 100 kw. Started March 11, 1960.

DELAIDE—ADS, TV Broadcasters Ltd. (commercial), Ch. A-7 (V-182.26, A-187.76). Transmitter twin 5 kw in parallel, ERP 100 kw. Started Oct. 24, 1959.

DELAIDE—NWS, Southern TV Corp. Ltd. (commercial), Ch. A-9 (V-196.26, A-201.76). Transmitter twin 5 kw in parallel, ERP 100 kw. Started Sept. 5, 1959.

BALLARAT—BTV, Ballarat and Western Victoria Television Ltd. (commercial), Ch. A-6 (V-175.248, A-180.748). Transmitter 10 kw, ERP 100 kw. Started April 27, 1962.

BENDIGO—BCV, Bendigo and Central Victoria Telecasters Ltd. (commercial), Ch. A-8 (V-189.25, A-194.75). Transmitter 10 kw, ERP 100 kw. Started December 23, 1961.

BRISBANE—ABQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.24, A-69.24). Transmitter 20 kw, ERP 100 kw. Started Nov. 2, 1959.

BRISBANE—BTQ, Brisbane TV Ltd. (commercial), Ch. A-7 (V-182.25, A-187.75). Transmitter twin 5 kw in parallel, ERP 100 kw. Started Nov. 1, 1959.

BRISBANE—QTQ, Queensland TV Ltd. (commercial), Ch. A-9 (V-196.25, A-201.75). Transmitter 10 kw, ERP 100 kw. Started Aug. 16, 1959.

CANBERRA—CTC, Canberra Television Ltd. (commercial), Ch. A-7 (V-182.258, A-187.758). Transmitter 10 kw, ERP 100 kw. Started June 2, 1962.

CENTRAL TABLELANDS—CBN, Country Television Services Ltd. (commercial), Ch. A-8 (V-189.258, A-194.758). Transmitter 10 kw, ERP 100 kw. Started March 17, 1962.

DARLING DOWNS—DDQ, Darling Downs TV Ltd. (commercial), Ch. A-10 (V-209.26, A-214.76). Transmitter 10 kw, ERP 100 kw. Started July 13, 1962.

GOULBURN VALLEY—GMV, Goulburn-Murray Television Ltd. (commercial), Ch. A-6 (V-175.256, A-180.756). Transmitter 10 kw, ERP 100 kw. Started December 23, 1961.

HOBART—ABT, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.25, A-69.75). Transmitter 20 kw, ERP 100 kw. Started June 4, 1960.

HOBART—TVT, Tasmanian TV Ltd. (commercial), Ch. A-6 (V-175.25, A-180.75). Transmitter 5 kw, ERP 100 kw. Started May 23, 1960.

ILLAWARRA—WIN, Television Wollongong Transmissions Ltd. (commercial), Ch. A-4 (V-95.25, A-100.75). Transmitter 10 kw, ERP 100 kw. Started March 18, 1962.

LATROBE VALLEY—GLV, Gippsland-Latrobe Valley Telecasters Ltd. (commercial), Ch. A-10 (V-209.246, A-214.746). Transmitter 10 kw, ERP 100 kw. Started December 9, 1961.

MELBOURNE—ABV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.25, A-69.75). Transmitter 18 kw, ERP 100 kw. Started Nov. 18, 1956.

MELBOURNE—GTV, General Television Corp. Pty. Ltd. (commercial), Ch. A-9 (V-196.25, A-201.75). Transmitter 9 kw, ERP 100 kw. Started Jan. 19, 1957.

MELBOURNE—HSV, Herald-Sun Television Pty. Ltd. (commercial), Ch. A-7 (V-182.25, A-187.75). Transmitter 10 kw, ERP 100 kw. Started Nov. 4, 1956.

NEWCASTLE-HUNTER RIVER—NBN, Newcastle Broadcasting and Television Corporation Ltd. (commercial), Ch. A-3 (V-86.25, A-91.75). Transmitter 10 kw, ERP 100 kw. Started March 4, 1962.

NORTH EASTERN TASMANIA—TNT, Northern Television Ltd. (commercial), Ch. A-9 (V-196.238, A-201.738). Transmitter 10 kw, ERP 100 kw. Started May 26, 1962.

PERTH—ABW, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.25, A-69.75). Transmitter 20 kw, ERP 100 kw. Started May 7, 1960.

PERTH—TVW, TVW Ltd. (commercial), Ch. A-7 (V-182.25, A-187.75). Transmitter 10 kw, ERP 100 kw. Started Oct. 16, 1959.

RICHMOND-TWEED HEADS—RTN, Richmond-Tweed TV Ltd. (commercial), Ch. A-8 (V-189.25, A-194.75). Transmitter twin 10 kw, ERP 100 kw. Started May 12, 1962.

SYDNEY—ABN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-2 (V-64.25, A-69.75). Transmitter 18 kw, ERP 100 kw. Started Nov. 5, 1956.

SYDNEY—ATN, Amalgamated Television Services Pty. Ltd. (commercial), Ch. A-7 (V-182.25, A-187.75). Transmitter 9 kw, ERP 100 kw. Started Dec. 2, 1956.

SYDNEY—TCN, Television Corp. Ltd. (commercial), Ch. A-9 (V-196.25, A-201.75). Transmitter 10 kw, ERP 100 kw. Started Sept. 16, 1956.

Planned:

BALLARAT—ABRV, Australian Broadcasting Commission (Government, non-commercial), Ch. A-3 (V-86.238, A-91.738). ERP 100 kw.

(Continued on next page)

Foreign TV Directory

AUSTRALIA—(Continued)

PLANNED—(Continued)

- BENDIGO**—ABEV, Australian Broadcasting Commission (Government, non-commercial), Ch. A-1 (V-57.25, A-62.75). ERP 100 kw.
- CANBERRA**—ABC, Australian Broadcasting Commission (Government, non-commercial), Ch. A-3 (V-86.24, A-91.74). ERP 100 kw.
- CENTRAL TABLELANDS**—ABCN, Australian Broadcasting Commission (Government, non-commercial), Ch. A-1 (V-57.258, A-62.758). ERP 100 kw.
- DARLING DOWNS**—ABDQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.252, A-91.752). ERP 100 kw.
- GOULBURN VALLEY**—ABGV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.23, A-91.73). ERP 100 kw.
- ILLAWARRA**—ABWN, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-5A (V-138.25, A-143.75). ERP 100 kw.
- LATROBE VALLEY**—ABLV, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-4 (V-95.24, A-100.74). ERP 100 kw.
- NEWCASTLE-HUNTER RIVER**—ABHN, Australian Broadcasting Commission (Government, non-commercial), Ch. A-5 (V-102.258, A-107.758). ERP 100 kw.
- NORTH EASTERN TASMANIA**—ABNT, Australian Broadcasting Commission (Government, non-commercial) Ch. A-3 (V-86.20, A-91.70). ERP 100 kw.
- RICHMOND-TWEED HEADS**—ABRN, Australian Broadcasting Commission (Government, non-commercial), Ch. A-6 (V-175.26, A-180.76). ERP 100 kw.
- ROCKHAMPTON**—ABRQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.26, A-91.76). ERP 100 kw.
- ROCKHAMPTON**—RTQ, Rockhampton Television Ltd. (commercial), Ch. A-7 (V-182.26, A-187.76). ERP 100 kw.
- TOWNSVILLE**—ABTQ, Australian Broadcasting Commission (Govt., non-commercial), Ch. A-3 (V-86.268, A-91.768). ERP 100 kw.
- TOWNSVILLE**—TNQ, Telecasters North Queensland Ltd. (commercial), Ch. A-7. Transmitter 10 kw, ERP 100 kw.
- National (Government, non-commercial) stations are to be established in the following 20 areas—and applications have been invited for commercial stations.

New South Wales

Upper Namoi (Tamworth), South Western Slopes and Eastern Riverina (Wagga-Cootamundra), Grafton-Kempsey, Manning River (Taree), Central Western Slopes (Dubbo), Murrumbidgee Irrigation Area (Griffith), Bega-Cooma, Broken Hill.

Victoria

Upper Murray, Mildura, Murray Valley (Swan Hill).

Queensland

Wide Bay (Maryborough), Cairns, Mackay, Southern Downs (Warwick).

South Australia

Spencer Gulf North, South East (Mount Gambier).

Western Australia

Bunbury, Southern Agricultural Area (Katanning-Albany), Central Agricultural Area (Northam-York).

In addition applications have been invited by the Postmaster-General for licenses for one additional commercial station in the following capital cities—

Sydney	New South Wales
Melbourne	Victoria
Brisbane	Queensland
Adelaide	South Australia
Perth	Western Australia

Austria

(Western European 625-line standards)

Sets in use: 350,000

All stations owned by Osterreichischer Rundfunk (Govt.)

Commercial announcements are used.

- GAISBERG**—Ch. E-8. ERP 60 kw. Started Dec. 1956.
- HAUSER KAIBLING**—Ch. E-11. ERP 10 kw. Satellite. Started Dec. 1961.
- JAUERLING**—Ch. E-2. ERP 60 kw. Started Oct. 1958.
- KAHLENBERG (Vienna)**—Ch. E-5. ERP 60 kw. Started Nov. 1956.
- KAHLENBERG**—Ch. E-24. ERP 20 kw. April 1958.
- LICHTENBERG (Linz)**—Ch. E-6. ERP 60 kw. Started Nov. 1960.
- MUGL**—Ch. 9. ERP 10 kw. Satellite. Started Nov. 1961.
- PATSCHERKOFEL**—Ch. E-4. ERP 30 kw. Started Dec. 1958.
- PFAENDER**—Ch. E-5. ERP 80 kw. Started March 1959.
- PYRAMIDENKOGEL (Kaernten)**—Ch. E-10. ERP 30 kw. Dec. 1957.
- SCHOECKL (Graz)**—Ch. E-7. ERP 60 kw. Started Nov. 1956.
- SONNWENDSTEIN**—Ch. E-10. ERP 5 kw. Started May 1957.
- Low-power satellites: 15 in operation.

For Sets-in-Use and Number of TV Stations
In the World, See Table on Page 759

Belgium

(819-line standards in French districts, 625-line standards [AM sound, positive modulation] in Flemish districts).

Sets in use: 950,000

All stations owned by Radiodiffusion-Television Belge (R.T.B.) and Belgische Radio en Televisie (B.R.T.). (Govt. non-commercial).

- AALTER-RUISELEDE**—B.R.T., Ch. E-2 (625 lines, Dutch-language). Transmitter 20 kw, ERP 100 kw. Started May 1958.
- ANLIER**—R.T.B., Ch. E-11 (819 lines, French-language). Transmitter 2.5 kw, ERP 10 kw.
- ANSEREMME**—R.T.B., Ch. E-5 (819 lines, French-language). ERP 10 watts. Started June 1961.
- ANTWERP**—B.R.T., Ch. E-2. (625 lines, Dutch-language). Low-powered repeater (100 watts). Started Nov. 1954.
- BOUILLON**—R.T.B., Ch. E-9 (819 lines, French-language). ERP 10 watts. Started Feb. 1961.
- BRUSSELS**—Also see Waivre.
- BRUSSELS**—R.T.B., Ch. E-7. ERP 5 watts. Started June 1960.
- BRUSSELS**—B.R.T., Ch. E-11 (625 lines, Dutch-language). ERP 5 watts. Started June 1960.
- LIEGE**—R.T.B., Ch. E-3 (819 lines, French-language). Transmitter 20 kw, ERP 100 kw. Started Nov. 1954.
- STAVELOT**—R.T.B., Ch. E-5 (819 lines, French-language). ERP 5 watts. Started Feb. 1962.
- WAVRE (Brussels)**—R.T.B., Ch. E-8 (819 lines, French-language). Transmitter 20 kw, ERP 100 kw. Started Oct. 1953.
- WAVRE (Brussels)**—B.R.T., Ch. E-10 (625 lines, Dutch-language). Transmitter 20 kw, ERP 100 kw. Started Oct. 1953.

Planned:

- COUVIN**—R.T.B., Ch. E-4 (819 lines, French-language). ERP 10 watts. Due Spring of 1963.
- HASTIERE**—R.T.B., Ch. E-4 (819 lines, French-language). ERP 10 watts. Due Spring of 1963.

Bolivia

(Worldwide 525-line standards)

[Government authorized on May 15, 1961, establishment of Televibol (Television Boliviana S.A.), commercial company licensed to install and operate station in La Paz.]

Bermuda

(Worldwide 525-line standards)

Sets in use: 9,400

- PEMBROKE**—ZBM-TV, Ch. 10. Bermuda Radio & Television Co. Ltd. (commercial, carries ABC, CBS & NBC programs). Owners are Bermuda Bcstg. Co. Ltd., Bermuda Press Ltd. & Mid-Ocean News Ltd. Transmitter 500 watts, ERP 5 kw. Started Jan. 1958.

Brazil

(Worldwide 525-line standards)

Sets in use: 1,430,000

All stations commercial except Govt.-owned outlets.

- BAURU**—TV Bauru, Ch. 2. ERP 3 kw. Started 1960.
- BELEM**—TV Marajoara, Ch. 4. (Chateaubriand group) ERP 5 kw. Started 1960.
- BELO HORIZONTE**—TV Itacolomi, Ch. 2. (Chateaubriand group) ERP 120 kw. Started 1955.
- BELO HORIZONTE**—TV Alterosa, Ch. 6. (Chateaubriand group) ERP 120 kw. Started 1961.
- BELO HORIZONTE**—TV Belo Horizonte, Ch. 12. (J. B. Amaral group) ERP 5 kw. Started 1962.
- BRASILIA**—TV Nacional (govt.), Ch. 2. ERP 6 kw. Started April 1960.
- BRASILIA**—TV Brasilia, Ch. 5. (Chateaubriand group) ERP 10 kw. Started April 1960.
- BRASILIA**—TV Alvorada, Ch. 9. (J. B. Amaral group) ERP 5 kw. Started April 1960.
- CURITABA**—TV Parana, Ch. 6. (Chateaubriand group) ERP 25 kw. Started 1960.
- CURITABA**—TV Paranaense, Ch. 12. ERP 10 kw. Started June 1959.
- FORTALEZA**—TV Ceara, Ch. 2. (Chateaubriand group) ERP 3 kw. Started 1960.
- GOIANIA**—TV Anhuanguera, Ch. 2.
- GOIANIA**—Ch. 6.
- GUARATINGUETA**—TV Guaratingueta, Ch. 12. (J. B. Amaral group) ERP 5 kw. Started 1961.
- JUIZ DE FORA**—TV Juiz de Fora, Ch. 5. (J. B. Amaral group) ERP 5 kw. Started 1960.
- JUIZ DE FORA**—TV Mariano Procopio. (Chateaubriand group) ERP 10 kw. Started 1960.
- LAFAIETE**—TV Lafaiete, Ch. 6. (J. B. Amaral group) ERP 5 kw. Started 1960.
- LONDRINA**—TV Coroados, Ch. 3. (Chateaubriand group) ERP 5 kw. Started 1960.
- PORTO ALEGRE**—TV Piratini, Ch. 5. (Chateaubriand group) ERP 25 kw. Started Dec. 1959.

Foreign TV Directory

PORTO ALEGRE—TV Gaucha, Ch. 12. ERP 40 kw. Started 1962.
RECIFE—TV Jornal do Comercio, Ch. 2. ERP 200 kw. Started 1960.
RECIFE—TV Pernambuco, Ch. 6. ERP 25 kw. Started 1960.
RESENDE—TV Itatiaia, Ch. 27.
RIBEIRAO PRETO—TV Tupi Difusora, Ch. 3. (Chateaubriand group) ERP 5 kw. Started 1960.
RIO DE JANEIRO—TV Mayrink Veiga, Ch. 2. (Victor Costa) ERP 25 kw.
RIO DE JANEIRO—TV Tupi, Ch. 6. (Chateaubriand group) ERP 300 kw. Started Jan. 1951. (Directional satellite on Ch. 33).
RIO DE JANEIRO—TV Continental, Ch. 9. ERP 25 kw. Started June 1959.
RIO DE JANEIRO—TV Rio, Ch. 13. (J. B. Amaral group) ERP 80 kw. Started March 1955.
SALVADOR—TV Itapoa, Ch. 5. (Chateaubriand group) ERP 10 kw. Started 1960.
SANTOS—TV Rebratel, Ch. 8. (Victor Costa) ERP 10 kw. Started Jan. 1957. (Satellite)
SAO PAULO—TV Cultura, Ch. 2. (Chateaubriand group) ERP 300 kw. Started 1960.
SAO PAULO—TV Tupi Difusora, Ch. 4. (Chateaubriand group) ERP 300 kw. Started Sept. 1950. (Directional satellites on Ch. 16, 23 & 31)
SAO PAULO—TV Paulista, Ch. 5. (Victor Costa) ERP 30 kw. Started March 1952. (Directional satellites on Ch. 19, 28 & 29)
SAO PAULO—TV Record, Ch. 7. (J. B. Amaral group) ERP 80 kw. Started Sept. 1953. (Directional satellites on Ch. 17, 22 & 25)
SAO PAULO—TV Excelsior, Ch. 9. (J. B. Ramos) ERP 20 kw. Started 1960.
SAO PAULO—TV Bandeirantes, Ch. 13. ERP 120 kw.
VITORIA—Ch. 4. (Chateaubriand group) Started 1960.

Under construction & planned:
BELO HORIZONTE—TV Vila Rica.
CAMPOS—TV Campos, Ch. 8. Under construction.
NOVA FRIBURGO—TV Nova Friburgo, Ch. 3. Under construction.
PORTO ALEGRE—TV Gualba, Ch. 2.
PORTO ALEGRE—TV Princesa, Ch. 10.
RIO DE JANEIRO—TV Globo, Ch. 4. Under construction.
RIO DE JANEIRO—TV Diario Carioca, Ch. 11.
SANTOS—TV Santos Difusora.
SAO PAULO—TV Gazeta, Ch. 11.
VOLTA REDONDA—TV Volta Redonda, Ch. 8. Under construction.

Bulgaria

(Eastern European 625-line standards)
Sets in use: 22,000

OFIA—MEN, Ministry for Transport & Communications, Communications Dept., Radio & TV div. (Govt., non-commercial), Ch. R-7. Transmitter 500 watts, ERP 1.5 kw. Started Nov. 7, 1959. Note: Due to shift to Ch. R-9.

ROTEV PEAK—Relay station, Ch. R-11.

Cambodia

(Worldwide 525-line standards)

Planned:

PHNOM PENH—Ch. 8. Transmitter 5 kw, ERP 40 kw (radius of 100 km).

OKOR—Ch. 11. Transmitter 100 watts, ERP 800 watts (radius of 100 km), to repeat Phnom Penh.

Note: From the end of 1960 to Jan. 1961 a mobile TV station manufactured by Nippon Electric telecast programs in Phnom Penh and 130 sets were set up in public places.

Canada

(Worldwide 525-line standards)
Sets in use: 4,375,000

(For stations, see Canadian Station Directory)

Chile

(Worldwide 525-line standards)
Sets in use: 4,000

ANTIAGO—Catholic University, Ch. 2 (experimental).

ANTIAGO—University of Chile, Ch. 9 (experimental).

ALPARAISO—Catholic University, Ch. 8 (experimental).

China (Mainland)

[Recent information not available]
(Eastern European 625-line standards)
Sets in use: 100,000

BEIJING—Govt.-owned. Visual carrier 57.75 mc; aural, 64.25. 1 kw. Started Dec. 1958.

HANGCHUN—Visual carrier 57.75 mc; aural 64.25 mc. Started tests Jan. 1960.

QINZHOU—Govt.-owned. Ch. R-1. 500 watts.

QINGHAI—Ch. R-4.

SHANGHAI—Ch. R-1.

PEKING—Govt.-owned. Transmitter 1 kw. Visual carrier 57.75 mc; aural, 64.25 mc. Started May 1958.

PEKING—Govt.-owned. Ch. R-3. Started May 1958.

SHANGHAI—Govt. owned. Ch. R-5. Started Oct. 1958.

SHENYANG (Mukden)—Govt.-owned. Ch. R-5. Started 1960.

SIAN—Ch. R-1.

TIENTSIN—Ch. R-5.

RELAY STATIONS

CHANGLI—Ch. R-1, repeating Peking.

SOOCHOW—Visual carrier 57.75 mc; aural 64.25 mc, repeating Shanghai.

TANGSHAN—Ch. R-4, repeating Peking.

WUSIH—Visual carrier 57.75 mc; aural 64.25 mc, repeating Shanghai.

EXPERIMENTAL STATIONS

ANSHAN—Visual carrier 57.75 mc; aural 64.25 mc.

CHANGSHA—Visual 57.75 mc; aural 64.25 mc.

CHENGTU—Visual 57.75 mc; aural 64.25 mc.

CHIAMSU—Ch. R-1.

FUSHUN—Ch. R-1.

HEKANG—Ch. R-4.

KIRIN—Ch. R-1.

KWEIYANG—Ch. R-5.

TAIYUAN—Ch. R-1.

TSITSIHAR—Visual carrier 57.75 mc; aural 64.25 mc.

WUHAN—Ch. R-5.

China (Nationalist)

(See Taiwan)

Colombia

(Worldwide 525-line standards)
Sets in use: 200,000

All stations owned by Televisora Nacional (Govt.), Apartado Nacional 1824 (F. Restrepo, dir. gen.) and use HJRN-TV call letters. 30-40% of programs are non-commercial, remaining carry commercial announcements.

ALTO MAGDALENA—Ch. 7. Transmitter 10 kw, ERP 600 kw (directional), also 400 watt relay transmitter, ERP 25 kw. Started 1954.

BOGOTA—Ch. 9. Transmitter 1 kw, ERP 45 kw (directional), also 500 watt relay transmitter, ERP 5 kw. Started June 1954.

BOYACA—Ch. 7. Transmitter 1 kw, ERP 10 kw (directional). Started 1956.

BUCARAMANGA—Ch. 10 (satellite). ERP 5 kw. Started 1957.

CALI—Ch. 7. Transmitter 1 kw, ERP 120 kw (directional), also 400 watt relay transmitter, ERP 60 kw.

CALI—Ch. 10 (satellite). ERP 10 watts.

MADRONO—Ch. 11. Transmitter 1 kw, ERP 80 kw. Also 400 watt relay transmitter, ERP 60 kw. Started 1956.

MANIZALES—Ch. 9. Transmitter 1 kw, ERP 100 kw (directional), also 800 watt relay transmitter, ERP 200 kw. Started 1955.

MANJUI—Ch. 7 (experimental). ERP 400 kw.

MEDELLIN—Ch. 3. Transmitter 15 kw, ERP 1.2 kw (directional), also 400 watt relay transmitter, ERP 80 kw. Started 1955.

PAZ DEL RIO—Ch. 7 (satellite). ERP 150 watts. Started 1957.

EL QUINDIO—Ch. 9. ERP 40 kw.

TYNJA—Ch. 10. ERP 20 kw.

VALLE DEL CAUCA—Ch. 7 (satellite). ERP 60 kw.

Planned:

EL CARMEN DE BOLIVAR—Ch. 10. Transmitter 1 kw, ERP 180 kw. Also 250 watt relay transmitter, ERP 40 kw.

GALERAS—Ch. 2. ERP 5 kw.

LAS JURISDICCIONES—Ch. 5. Transmitter 10 kw, ERP 600 kw (directional), also 800 watt relay transmitter, ERP 200 kw.

MONTERIA—Ch. 7. ERP 100 kw.

NEIVA—Ch. 9. ERP 100 kw (directional).

PASTO—Ch. 2. ERP 50 kw (directional).

POPAYAN—Ch. 11. ERP 50 kw (directional).

PURACE—Ch. 11. ERP 40 kw.

KUIBO—Ch. 13. ERP 25 kw (directional).

C. QUEMADO—Ch. 4. ERP 900 kw.

SANTA MARTA—Ch. 7. Transmitter 10 kw, ERP 1000 kw. Also 250 watt relay transmitter, ERP 40 kw.

Congo (Republic of the)

BRAZZAVILLE—Operated by Ocora Co., Paris. On air for 3 days in Nov. 1962. Due to begin regular operation in Spring of 1963.

Foreign TV Directory

Costa Rica

(Worldwide 525-line standards)

Sets in use: 15,000

SAN JOSE—TI-TVCR, Televisora Costa Rica, Apdo 3876, Ch. 7 (commercial, affiliated with Central American TV Network). Transmitter 500 watts, ERP 2.88 kw. Started May 6, 1960. Owners: American Bcstg. Co., 35%; Rene Picado, Carlos M. Reyes & Hubert Federspiel, 65%. Rene Picado, business mgr.; Carlos M. Reyes, engineering mgr. Repeaters on Ch. 11 and Ch. 12 in Villa Mills & Zarcero.

SAN JOSE—"Tic-Tac" TV, Aptdo. Y666, Ch. 9. ERP 1.2 kw. Started 1962.

Planned:

SAN JOSE—La. Nacion, Ch. 5. Due March 1961.

SAN JOSE—TITV, Televitica, Ch. 4.

Cuba

[No recent information available from Cuba]

(Worldwide 525-line standards)

Sets in use: 400,000

All stations commercial

Govt. operates FIEL network of 2 TV and 128 radio stations.

Note: Havana stations CMAB-TV & CMBF-TV are operated as one network by the government and are feeding their former satellites the same programs. CMQ-TV is operated as a second network and also feeds its former satellites with government programs.

†**HAVANA—CMAB-TV**, Television Revolucion (formerly Telemundo), Ch. 2. Ambar Motors Bldg.; P & 23rd Sts., Vedado. Telephone: UO-9421. Transmitter 10 kw, ERP 110 kw. Also operates 6 satellites and plans 7th in Pinar del Rio.

†**HAVANA—CMBF-TV** Cadena Nacional, S. A. Ch. 4. Address: Mazon y San Miguel. Telephone: UO 9366. Transmitter 10 kw, ERP 100 kw. Also operates 6 satellites.

†**HAVANA—CMQ-TV**, Circuito CMQ, Ch. 6 (CMQ-TV & radio networks). Address: Radiocentro. Telephone: 3-9911. Transmitter 10 kw, ERP 100 kw. Operates 7-station network.

†**HAVANA—CMTV**, Ch. 10. Address: Ambar Motors Bldg., P & 23rd Sts., Vedado. Transmitter 5 kw, ERP 25 kw.

†**HAVANA—CMBA-TV**, Radio Universal, S.A., Ch. 7. Radiocentro. Telephone: F-9911. Transmitter 10 kw, ERP 51 kw.

†**HAVANA—CMBJ-TV**, TV de la Libertad, Ch. 12. Hotel Hamilton, Havana. Transmitter 10 kw, ERP 115 kw.

†**CAMAGUEY—CMJL-TV**, Circuito CMQ, Ch. 6. Transmitter 10 kw, ERP 55.8 kw. (See CMQ-TV, Havana).

†**CAMAGUEY—CMFE-TV**, Telemundo, Ch. 9. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana).

†**CAMAGUEY—CMJ-TV**, CMBF-TV Cadena Nacional, Ch. 4. Transmitter 5 kw, ERP 25 kw. (Satellite of CMBF-TV, Havana)

†**CAMAGUEY—Television Camaguey, S.A.**, Ch. 11. Started summer of 1959.

†**CIEGO DE AVILA—CMJV-TV**, Circuito CMQ, Ch. 7. Transmitter 5 kw, ERP 18.2 kw. (See CMQ-TV, Havana)

†**CIEGO DE AVILA—CMJA-TV**, CMBF Cadena Nacional, Ch. 2. Transmitter 5 kw, ERP 14.3 kw. (Satellite of CMBF-TV, Havana)

†**HOLGUIN—CMKJ-TV**, Circuito CMQ, Ch. 3. Transmitter 5 kw, ERP 27.5 kw. (See CMQ-TV, Havana)

†**HOLGUIN—CMLR-TV**, CMBF-TV Cadena Nacional, Ch. 8. Transmitter 5 kw. (Satellite of CAB-TV, Havana)

†**JATIBONICO—CFF-TV**, Telemundo, Ch. 12. ERP 32 kw. (See CMAB-TV, Havana)

†**MATANZAS—CMG-TV**, CMBF Cadena Nacional, Ch. 13. Transmitter 5 kw, ERP 28 kw. (Satellite of CMAB-TV, Havana)

†**MATANZAS—CMGQ-TV**, Circuito CMQ, Ch. 9. Transmitter 5 kw, ERP 28 kw. (Satellite of CMBF-TV, Havana)

†**MATANZAS—CMGH-TV**, Telemundo, Ch. 11. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana)

†**SANTA CLARA—CMHQ-TV**, Circuito CMQ, Ch. 5. Transmitter 5 kw, ERP 25.6 kw. (See CMQ-TV, Havana)

†**SANTA CLARA—CMH-TV**, CMBF-TV Cadena Nacional, Ch. 3. Transmitter 5 kw, ERP 30.9 kw. (Satellite of CMBF-TV, Havana)

†**SANTA CLARA—CMRA-TV**, Telemundo, Ch. 8. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana)

†**SANTIAGO DE CUBA—CMKU-TV**, Circuito CMQ, Ch. 2. Transmitter 5 kw, ERP 13.7 kw. (See CMQ-TV, Havana)

†**SANTIAGO DE CUBA—Telemundo**, Ch. 7. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana)

†**SANTIAGO DE CUBA—CMBF** Cadena Nacional, Ch. 5. Transmitter 5 kw, ERP 14.3 kw. (Satellite of CMBF-TV, Havana).

†**VICTORIA DE LAS TUNAS—Telemundo**, Ch. 13. Transmitter 5 kw, ERP 32 kw. (Satellite of CMAB-TV, Havana)

†**VICTORIA DE LAS TUNAS—CMLQ-TV**, Circuito CMQ, Ch. 70 translator. ERP 14.4 kw. (See CMQ-TV, Havana)

†**VICTORIA DE LAS TUNAS—Ch. 73** translator. 10 watts. (See CMBF-TV, Havana)

†Assets taken over by Ministry for the Recovery of Stolen Property (*Television Digest*, Vol. 16:9).

Curacao

(See Netherlands Antilles)

Cyprus

(Western European 625-line standards)

Sets in use: 4,500

Cyprus Bcstg. Corp., TV div. (Govt., non-commercial)

NICOSIA—Cyprus Broadcasting Corp., Box 824 (Vias I. Markides, dir., gen.; G. Mitsides, head of TV; P. T. Astreos, dir. tech.), Ch. E-2. Transmitter 500 watts, ERP 1.5 kw. Started Oct. 1957.

Planned:

Coverage for all of Cyprus.

Czechoslovakia

(OIRT 625-line standards)

Sets in use: 1,300,000

All stations owned by Telecommunication Bureau in Praha and Bratislava.

(Address: Cezkoslovenska Televize, Nam. M. Gorkeho 29, Praha 1, Cable Address: Televize Praha. Telex; Prague 0400, Te: 221247; A. Hradecky, director general.)

EAST BOHEMIA—Ch. R-6. ERP 100 kw. Started May 1959.

NORTH BOHEMIA—Ch. R-12. ERP 100 kw. Started June 1960.

SOUTH BOHEMIA—Ch. R-2. ERP 100 kw. Started April 1959.

WEST BOHEMIA—Ch. R-10. ERP 100 kw. Started Sept. 1960.

BRATISLAVIA—Ch. R-2. ERP 100 kw. Started Nov. 1956.

KLINOVEC (Karlov Vary)—Ch. R-7. ERP 600 watts. Started 1957.

CENTRAL MORAVIA—Ch. R-9. ERP 100 kw. Started March 1958.

OSTRAVA—Ch. R-1. ERP 100 kw. Started Dec. 1955.

PRAGUE—Ch. R-1. ERP 15 kw. Started May 1953.

CENTRAL SLOVAKIA—Ch. R-7. ERP 100 kw. Started Oct. 1960.

EAST SLOVAKIA—Ch. R-6. ERP 100 kw. Started Feb. 1961.

Satellites: 89 in operation.

Denmark

(Western European 625-line standards)

Sets in use: 795,000

All stations owned by Danish State Radio (Govt., non-commercial)

AALBORG—Ch. E-5. Transmitter 2.1 kw, ERP 50 kw (directional). Started May 1958.

AARHUS—Ch. E-8. Transmitter 2.5 kw, ERP 10 kw. Started May 1956.

BORNHOLM—Ch. E-5. Transmitter 1.5 kw, ERP 10 kw. Started July 1960.

COPENHAGEN—Ch. E-4. Transmitter 5 kw, ERP 10 kw. Started 1949.

FREDERICKSHAVN—Ch. E-8 (satellite). Transmitter 2.5 watts, ERP 80 watts. Started Sept. 1960.

HOLSTEBRO (Vestjylland)—Ch. E-10. Transmitter 4 kw (directional), ERP 60 kw. Started May 1958.

KOLDING—Ch. E-9 (satellite). Transmitter 5 watts, ERP 100 watts. Started July 1959.

NAESTVED (Sydsjaelland)—Ch. E-6. Transmitter 4 kw (directional), ERP 60 kw. Started Oct. 1959.

ODENSE (Fyn)—Ch. E-3. Transmitter 5 kw, ERP 10 kw. Started Dec. 1955.

SONDERJYLLAND (Rangstrup)—Ch. E-7. Transmitter 3.5 kw (directional), ERP 60 kw. Started April 1957.

VEJLE—Ch. E-5 (satellite). Transmitter 2.5 watts, ERP 50 watts. Started April 1960.

Dominican Republic

(Worldwide 525-line standards)

Sets in use: 18,000

All stations commercial

SANTO DOMINGO—HIN-TV, Ch. 7. Transmitter 1 kw. Started Feb. 1, 1959.

SANTO DOMINGO—HIT-TV, La Voz Dominicana (commercial), Ch. 4. Transmitter 5 kw, ERP 16 kw. Started Aug. 1952.

LA CUMBRE—La Voz Dominicana. Ch. 9. Transmitter 500 watts. Repeater. Started Aug. 1, 1958.

SANTO CERRO—La Voz Dominicana. Ch. 2. Transmitter 5 kw. Repeater. Started Aug. 1, 1958.

El Salvador

(Worldwide 525-line standards)

Sets in use: 30,000

All stations commercial

SAN SALVADOR—YSEB-TV, Television Salvadorena, S.A. (Robert Daglio, pres.; Victor C. Barrere, gen. mgr.), Ch. 6. Transmitter 500 watts, ERP 1.5 kw. Started Nov. 1956.

SAN SALVADOR—YSU-TV, Radio Television YSU, S.A., (Angel Soler, pres.; Francisco Valladares Velis, gen. mgr.), Ch. 4. Transmitter 10 kw, ERP 77 kw. Started Dec. 1958.

SAN SALVADOR—YSDR-TV, Television Salvadorena, S.A., Ch. 8. Transmitter 5 kw, ERP 20 kw. Started March 1959. Satellite of YSEB-TV.

Planned:
SAN SALVADOR—YSY-TV, Television Nacional, Ave. Sur 1, Ch. 2, same location as YSU-TV.

Ecuador

Sets in use: 5,000
 Commercial operation

GUAYAQUIL—PTVE, Prima Television Ecuatoriana (Jose Rosembaum, gen. mgr., Casa de la Cultura), Ch. 4. Transmitter 600 watts. Started May 15, 1960.

QUITO—HCJB-TV, Voice of the Andes, World Missionary Fellowship. Ch. 2. ERP 5 kw.

Finland

(Western European 625-line standards)
 Sets in use: 315,000

Finnish Broadcasting Comp. (Govt.), limited commercial operation Oy. Mainos-TV-Reklam AB, independent commercial firm, uses Finnish Bcstg. Corp. facilities. Also Oy Tesvisio AB, commercial operator of TES, Helsinki.

HAMEENLINNA—Finnish Broadcasting Comp. Ch. E-5. ERP 5 watts. Started March 1960.

HELSINKI—Finnish Broadcasting Comp. Ch. E-6. ERP 10 kw. Started 1957.

HELSINKI—TES, Oy Tesvisio AB, Ratakatu 9 (operated for Foundation for Technical Advancement), Ch. E-8. Transmitter 500 watts, ERP 3 kw. Started 1954.

KOTKA—Finnish Broadcasting Comp. Ch. E-5. ERP 5 watts. Started 1958.

KOUVOLA—Finnish Broadcasting Comp. Ch. E-5. ERP 5 watts. Started April 1960.

LAHTI—Finnish Broadcasting Comp. Ch. E-9. ERP 40 kw. Started 1958.

LOHJA—Finnish Broadcasting Comp. Ch. E-11. ERP 5 watts. Started Aug. 1960.

MANTYHARJU—Finnish Broadcasting Comp. Ch. E-11. ERP 1.5 kw. Started Nov. 1960.

MIKKELI—Finnish Broadcasting Comp. Ch. E-6. ERP 150 watts. Started Jan. 1961.

PORI—Finnish Broadcasting Comp. Ch. E-9. ERP 200 watts. Started 1959.

RAUMA—Finnish Broadcasting Comp. Ch. E-5. ERP 1 kw. Started 1959.

RIIHIMAKI—Finnish Broadcasting Comp. Ch. E-11. ERP 5 watts. Started 1959.

TAMMELA—Finnish Broadcasting Comp. Ch. E-10. ERP 20 watts. Started 1959.

TAMMISAARI—Finnish Broadcasting Comp. Ch. E-5. Transmitter 150 watts, ERP 400 watts. Started Jan. 1961.

TAMPERE—Finnish Broadcasting Comp. Ch. E-8. ERP 80 kw. Started 1958 with 200 watts. Boosted power in Dec. 1960.

Foreign TV Directory

TAMPERE—TES (operated by Foundation for Technical Advancement), Ch. E-10. ERP 500 watts. Started 1957.

TURKU—Finnish Broadcasting Comp. Ch. E-7. ERP 45 kw. Started 1958.

TURKU—TES, TV Club of The Association of Radiomen in Turku (operated for Foundation for Technical Advancement), Ch. E-5. Transmitter 40 watts, ERP 75 watts. Started 1956. (Off air temporarily.)

VALKEAKOSKI—Finnish Broadcasting Comp. Ch. E-11. ERP 5 watts. Started 1960.

Planned:

IISALMI—Finnish Broadcasting Comp. Ch. E-5. ERP 100 watts. Planned starting Oct. 1962.

KAJAANI—Finnish Broadcasting Comp. Ch. E-4. ERP 20 kw. Planned starting 1963.

KEMI—Finnish Broadcasting Comp. Ch. E-10. ERP 10 watts. Planned starting Jan. 1963.

KEMI—Finnish Broadcasting Comp. Ch. E-3. ERP 20 kw. Planned starting Sept. 1963.

KERIMAKI—Finnish Broadcasting Comp. Ch. E-9. ERP 10 kw. Planned starting 1963.

KOLI—Finnish Broadcasting Comp. Ch. E-8. ERP 6 kw. Planned starting Sept. 1962.

MIKKELI—Finnish Broadcasting Comp. Ch. E-6. ERP 10 kw. Planned starting 1963.

OULU—Finnish Broadcasting Comp. Ch. E-7. ERP 60 kw. Planned starting Dec. 1962.

VASKILUOTO—Finnish Broadcasting Comp. Ch. E-11. ERP 100 watts. Planned starting 1963.

YLIVIESKA—Finnish Broadcasting Comp. Ch. E-9. ERP 60 kw. Planned starting Nov. 1962.

Formosa

(See Taiwan)

France

(French 819-line standards)

Sets in use: 3,059,574

All stations owned by Radiodiffusion-Télévision Française (Govt., non-commercial)

MAIN TV STATIONS

AJACCIO (La Punta)—Ch. F-4. Transmitter 50 watts. Started Dec. 1958 as relay; replaced by transmitter in 1960.

AMIENS (Bouigny)—Ch. F-11. Transmitter 20 kw, ERP 400 kw. Started Dec. 1959.

AURILLAC (La Bastide)—Ch. F-11. Transmitter 500 watts, ERP 20 kw. Started Dec. 1959.

BASTIA (Serra di Pigno)—Ch. F-2. Transmitter 50 watts. Started July 1960.

BESANCON (Lomont)—Ch. F-4. Transmitter 3 kw. Started Dec. 1960.

BORDEAUX (Bouliac)—Ch. F-10. Transmitter 500 watts, ERP 25 kw. Started Dec. 1957.

BOURGES (Neuvy-2-Clochers)—Ch. F-9. Transmitter 20 kw, ERP 200 kw. Started May 1956.

BREST—Ch. F-8. Transmitter 5 kw.

CAEN (Mont Pincon)—Ch. F-2. Transmitter 20 kw, ERP 80 kw. Started July 1956.

CANNES (Pic de l'Ours)—Ch. F-6. Transmitter 3 kw, ERP 10 kw. Started Aug 1956.

CARCASSONNE (Pic du Nore)—Ch. F-4. ERP 20 kw.

CLERMONT-FERRAND (Puy-de-Dome)—Ch. F-6. Transmitter 10 kw, ERP 320 kw. Started Dec. 1957.

DIJON (Nuits-St. Georges)—Ch. F-10. Transmitter 500 watts, ERP 7.5 kw. Started April 1958.

FONFREDE (Perpignan)—Ch. F-12. Transmitter 50 watts. Started Aug. 1960.

GEX (Mont Rond)—Ch. F-7. Transmitter 3 kw.

GRENOBLE (Chamrousse)—Ch. F-10. Transmitter 50 watts, ERP 2 kw. Started Nov. 1955.

LE HAVRE-HARFLEUR—Ch. F-7. Transmitter 50 watts, ERP 1.25 kw. Started Aug. 1958.

LILLE (Bouigny)—Ch. F-8A. Transmitter 20 kw, ERP 320 kw. Started Dec. 1959.

LIMOGES (Les Cars)—Ch. F-2. Transmitter 20 kw, ERP 400 kw. Started as 3 watt repeater Aug. 1958. Began full power operation Sept., 1959.

LYON (Mont Pilat)—Ch. F-12. Transmitter 20 kw, ERP 200 kw. Started Dec. 1955.

LE MANS (Mayet)—Ch. F-12. Transmitter 10 kw, ERP 200 kw. Started Dec. 1959.

MARSEILLE (Grande Etoile)—Ch. F-8. Transmitter 20 kw, ERP 300 kw. Started Dec. 1954.

Principal Television Systems of the World

Description Used in Foreign Station Directory	British Kingdom	World-wide Western Hemisphere, Far East	Western Europe	Eastern Europe	French possessions
Location of principal use	United Kingdom	Western Hemisphere, Far East	Western Europe	Soviet orbit	French & possessions
Number of lines per Picture	405	525	625	625	819
Video Bandwidth (mc)	3	4	5	6	10.4
Channel Width (mc)	5	6	7	8	14
Sound Carrier Relative to Vision Carrier (mc)	-3.5	+4.5	+5.5	+6.5	11.15*
Sound Carrier Relative to Edge of Channel (mc)	+25	-25	-25	-25	10*
Interlace	2/1	2/1	2/1	2/1	2/1
Line Frequency (cycles per sec.)	10,125	15,750	15,625	15,625	20,475
Field Frequency (cycles per sec.)	50	60	50	50	50
Picture Frequency (cycles per sec.)	25	30	25	25	25
Vision Modulation	+	-	-	-	+
Level of Black as Percentage of Peak Carrier	30	75	75	75	25
Sound Modulation	AM	FM	FM	FM	AM

*French standards invert the video and audio frequencies for certain channels.

(Continued on next page)

Foreign TV Directory

FRANCE—(Continued)

METZ (Luttange)—Ch. F-6. Transmitter 10 kw, ERP 200 kw. Started Oct. 1956.

MULHOUSE (Belvedere)—Ch. F-8. Transmitter 20 kw, ERP 200 kw. Started Jan. 1956.

NANCY (Vandoeuvre)—Ch. F-7. Transmitter 50 watts, ERP 1.6 kw. Started May 1955.

NANTES (Hte-Goulaine)—Ch. F-4. Transmitter 20 kw (April 1960). Started April 1957 with 500 watts ERP.

NIORT (Maisonny)—Ch. F-7. ERP 20 kw. Started Oct. 1960.

PARIS (Eiffel Tower)—Ch. F-8A. Transmitter 20 kw, ERP 180 kw. Started Nov. 1949.

PIC de l'OURS ST. RAPHAEL—Ch. F-6. Transmitter 3 kw.

REIMS (Hautvillers)—Ch. F-5. Transmitter 10 kw, ERP 210 kw. Started Dec. 1958.

RENNES (Saint-Pern)—Ch. F-5. Transmitter 20 kw, ERP 450 kw. Started April 1957 with 50 watts. Switched to full power in Aug. 1959.

ROUEN (Grand-Couronne)—Ch. F-10. Transmitter 10 kw, ERP 50 kw. Started Oct. 1956.

STRASBOURG (Lauth)—Ch. F-5. Transmitter 3 kw, ERP 20 kw. Started Sept. 1953.

TESSALA—(Ch. F-12). ERP 500 watts. Started Oct. 1960.

TOULOUSE (Pic du Midi)—Ch. F-5. Transmitter 500 watts, ERP 2 kw. Started Oct. 1959. Power boost due in 1963.

TOULOUSE (Pechbonnieu)—Ch. F-10. Transmitter 50 watts, ERP 500 watts. Started Oct. 1959.

TROYES (Les Riceys)—Ch. F-2. ERP 20 kw. Started Dec. 1960.

Low-powered satellites: 115 in operation.

Germany (east)

(Western European 625-line standards)
Sets in use: 1,500,000

All stations owned by Deutscher Fernsehfunk (Govt.)

BERLIN (Kopenick)—Ch. E-5. Transmitter 10 kw, ERP 100 kw. Started Dec. 1952.

BROCKEN (Harz Mt.)—Ch. E-6. Transmitter 10 kw, ERP 100 kw. Started Feb. 1956.

CHEMNITZ—Ch. E-8. ERP 100 kw.

COTTBUS—Ch. E-4. ERP 100 kw. Started Dec. 1958.

DRESDEN—Ch. E-10. ERP 100 kw. Started June 1954.

HELPTERBERG—Ch. E-3. ERP 100 kw. Started April 1957.

INSELSBERG—Ch. E-5. Transmitter 10 kw, ERP 100 kw. Started Feb. 1956.

LEIPZIG—Ch. E-9. Transmitter 10 kw, ERP 100 kw. Started in 1955.

MARLOW—Ch. E-8. Transmitter 10 kw, ERP 100 kw. Started Sept. 1956.

SCHWERIN—Ch. E-11. Transmitter 10 kw, ERP 100 kw. Started Aug. 1957.

Low-powered repeaters: 107 in operation.

Germany (west)

(Western European 625-line standards)
Sets in use: 7,000,000

"First Program" (network) is operated by state-owned TV stations—Bayerischer Rundfunk, Hessischer Rundfunk, Norddeutscher Rundfunk, Radio Bremen, Saarlandischer Rundfunk, Sender Freies Berlin, Sueddeutscher Rundfunk, Sudwestfunk and Westdeutscher Rundfunk—with private participation and limited commercial operation.

"Second Program" is federally owned commercial network, operated by German Post Office (Deutsches Bundespost).

BAYERISCHER RUNDFUNK

Main TV Stations

BROTJACKLRIEGEL—Ch. E-7. ERP 100 kw. Started Dec. 1960.

DILLBERG (Neumarkt)—Ch. E-6. ERP 100 kw. Started March 1956.

GRUNTEN (Allgau)—Ch. E-2. ERP 100 kw. Started Nov. 1956.

HOHENPEISSENBERG (Oberbayern)—Ch. E-25. ERP 10 kw. Started Aug. 1959.

HOHER BOGEN—Ch. E-55. ERP 225 kw. Started Dec. 1961.

KREUZBERG (Rhon)—Ch. E-3. ERP 100 kw. Started Jan. 1956.

OCHSENKOPF (Fichtelgeb)—Ch. E-4. ERP 100 kw. Started June 1956.

WENDELSTEIN (Oberbayern)—Ch. E-10. ERP 100 kw. Started Nov. 1954.

WURZBURG (Frankenwarte)—Ch. E-10. ERP 4 kw. Started Dec. 1955.

Satellite stations: 21 in operation, 11 under construction.

HESSISCHER RUNDFUNK

Main TV Stations

BIEDENKOPF—Ch. E-2. ERP 20 kw. Started Nov. 1957.

FELDBERG (Taunus)—Ch. E-8. ERP 100 kw. Started May 1953.

HOHER MEISSNER—Ch. E-7. ERP 100 kw. Started July 1954.

Satellite stations: 21 in operation.

NORDDEUTSCHER RUNDFUNK

Main TV Stations

AURICH—Ch. E-53. ERP 250 kw. Started May 1961.

BREMEN-OLDENBURG—Ch. E-2. ERP 100 kw. Started Aug. 1956.

BREMEN-OLDENBURG—Ch. E-55. ERP 400 kw. Started June 1962.

BUNGSBERG—Ch. E-50. ERP 250 kw. Started Dec. 1960.

DANNENBERG—Ch. E-43. ERP 150 kw. Started May 1961.

FLENSBERG—Ch. E-4. ERP 50 kw. Started Dec. 1957.

HAMBURG—Ch. E-9. ERP 100 kw. Started Dec. 1952.

HANNOVER—Ch. E-5. ERP 5 kw. Started Dec. 1952.

HARZ-WEST—Ch. E-10. ERP 100 kw. Started Sept. 1954.

HEIDE—Ch. E-10. ERP 25 kw. Started Dec. 1959.

KIEL—Ch. E-5. ERP 5 kw. Started Aug. 1957.

LINGEN—Ch. E-41. ERP 30 kw. Started Jan. 1959.

Under construction:

OSNABRUCK—Ch. E-50. ERP 200 kw.

Satellite stations: 33 in operation, 4 under construction.

RADIO BREMEN

Satellites

BREMEN—Ch. E-22. ERP 50 kw. Started April 1959.

BREMERHAVEN—Ch. E-5. ERP 160 watts. Started April 1959.

SAARLANDISCHER RUNDFUNK

Main TV Stations

GOTTELBORNER HOHE—Ch. E-2. ERP 100 kw. Started Oct. 1959.

Satellite stations: 8 in operation.

SENDER FREIES BERLIN

Main TV Station

BERLIN—Ch. E-7. ERP 50 kw. Started Nov. 1951.

SUDEUTSCHER RUNDFUNK

Main TV Stations

AALEN—Ch. E-8. ERP 20 kw. Started April 1958.

HEIDELBERG—Ch. E-50. ERP 500 kw. Started April 1962.

HEIDELBERG-KONIGSTUHL—Ch. E-7. ERP 50 kw. Started Aug. 1960.

STUTTGART (Hoher Bopser)—Ch. E-11. ERP 100 kw. Started Nov. 1954.

WALDENBURG—Ch. E-9. ERP 100 kw. Started July 1959.

Satellite stations: 27 in operation, one under construction.

SUDWESTFUNK

Main TV Stations

DONNERSBERG—Ch. E-10. ERP 100 kw. Started April 1962.

EIFEL—Ch. E-23. ERP 20 kw. Started Nov. 1960.

FELDBERG-SCHWARZWALD—Ch. E-8. ERP 100 kw. Started Dec. 1955.

HAARDTKOPF—Ch. E-25. ERP 200 kw. Started Nov. 1960.

HORNISGRINDE—Ch. E-9. ERP 100 kw. Started Oct. 1954.

KOBLENZ—Ch. E-6. ERP 50 kw. Started Dec. 1954.

RAICHBERG—Ch. E-4. ERP 40 kw. Started Dec. 1954.

SAARBURG—Ch. E-31. ERP 20 kw. Started Dec. 1961.

WEINBIET—Ch. E-6. ERP 30 kw. Started June 1953.

Satellite stations: 108 in operation.

WESTDEUTSCHER RUNDFUNK

Main TV Stations

AACHEN—Ch. E-24. ERP 30 kw. Started Oct. 1961.

KLEVE—Ch. E-58. ERP 100 kw. Started March 1962.

KOLN—Ch. E-11. ERP 5 kw. Started Dec. 1952.

LANGENBERG—Ch. E-9. ERP 100 kw. Started June 1954.

MUNSTER-BAUMBERGE—Ch. E-32. ERP 250 kw. Started Nov. 1959.

TEUTOBURGER WALD—Ch. E-11. ERP 100 kw. Started April 1955.

Satellite stations: 116 in operation, 8 under construction.

DEUTSCHES BUNDESPOST

Main TV Stations

Started operation in 1962:

AACHEN—Ch. E-37. ERP 500 kw.

AUGSBURG—Ch. E-23. ERP 100 kw.

BERLIN-WEST—Ch. E-33. ERP 500 kw.

For World TV Set Totals, see page 759

Foreign TV Directory

BIELEFELD—Ch. E-33. ERP 500 kw.
BONN (Olberg)—Ch. E-26. ERP 100 kw.
BREMEN—Ch. E-32. ERP 500 kw.
CUXHAVEN—Ch. E-24. ERP 330 kw.
DORTMUND—Ch. E-25. ERP 500 kw.
DUSSELDORF—Ch. E-29. ERP 500 kw.
EUTIN—Ch. E-21. ERP 500 kw.
FREIBURG (Kaiserstuhl)—Ch. E-33. ERP 500 kw.
FULDA—Ch. E-26. ERP 200 kw.
GR. FELDBERG-TAUNUS—Ch. E-34. ERP 500 kw.
HAARDTKOPF—Ch. E-35. ERP 200 kw.
HAMBURG—Ch. E-30. ERP 250 kw.
HANNOVER—Ch. E-24. ERP 500 kw.
HEIDELBERG—Ch. E-27. ERP 500 kw.
HOF—Ch. E-23. ERP 200 kw.
KAISERSLAUTERN—Ch. E-22. ERP 25 kw.
KASSEL—Ch. E-35. ERP 100 kw.
KIEL—Ch. E-35. ERP 250 kw.
KOBLENZ—Ch. E-31. ERP 100 kw.
MINDEN—Ch. E-26. ERP 100 kw.
MUNCHEN—Ch. E-35. ERP 250 kw.
MUNSTER (Baumberge)—Ch. E-21. ERP 50 kw.
NIEBULL—Ch. E-34. ERP 200 kw.
NURNBERG—Ch. E-34. ERP 250 kw.
RAVENSBURG—Ch. E-37. ERP 500 kw.
REGENSBURG—Ch. E-21. ERP 500 kw.
ROTTWEIL—Ch. E-35. ERP 330 kw.
SAARBRUCKEN—Ch. E-32. ERP 330 kw.
SCHLESWIG—Ch. E-26. ERP 100 kw.
STUTTGART—Ch. E-26. ERP 300 kw.
TORFHAUS—Ch. E-23. ERP 500 kw.
UELZEN—Ch. E-27. ERP 500 kw.
WUPPERTAL—Ch. E-22. ERP 100 kw.
WURZBURG—Ch. E-25. ERP 250 kw.

Under construction:

BADEN-BADEN—Ch. E-31. ERP 66 kw.
DONNERSBERG—Ch. E-37. ERP 330 kw.
LINGEN—Ch. E-24. ERP 500 kw.
OSTFRIESLAND (Aurich)—Ch. E-33. ERP 500 kw.
TRIER—Ch. E-37. ERP 20 kw.

Ghana

(Western European 625-line standards)

Planned:

ACCRA—Ghana Broadcasting System, Box 1633 (W. F. Coleman, director of bcstg.). Accra is to house studios, with transmitters at Ajangote, Kisi & Nkabin.

Gibraltar

(Western European 625-line standards)

GIBRALTAR—Gibraltar TV Ltd., Ch. E-6. ERP 200 watts. (Voting shares owned 51% by Prescott Ltd. of Gibraltar, 39% by Scottish TV Ltd., 10% National Bcstg. Co. of U.S.). Started Oct. 1, 1962.

Greece

(Western European 625-line standards)

Planned:

ATHENS—Hellenic National Bcstg. Institute, 16 Mourousi St., Athens (P. Spyromilios, director general).

THESALONIKA—Satellite. **PATRAS**—Satellite.

Guatemala

(Worldwide 525-line standards)

Sets in use: 40,000

All stations commercial

GUATEMALA CITY—TG-BOL-TV, Radio-TV Guatemala, S.A. (Mario Bolanos, commercial), Ch. 3. Transmitter 5 kw, ERP 15 kw. Started May 1956.

GUATEMALA CITY—TGW-TV, Television Nacional de Guatemala (Govt., commercial), Ch. 8. Transmitter 100 watts, ERP 100 watts. Started Feb. 1958.

GUATEMALA CITY—TG-TV, Voz de Centro America, Ch. 11, ERP 1 kw. Started 1962.

Haiti

(Worldwide 525-line standards)

Sets in use: 2,500

Commercial Station

PORT-AU-PRINCE—Tele-Haiti (Boris Frank, gen. mgr. for Bartell Family Radio Group, principal owner), Ch. 5. Transmitter 500 watts, ERP 2.5 kw. Began Dec. 13, 1959.

Honduras

(Worldwide 525-line standards)

Sets in use: 4,500

TEGUCIGALPA—HRTG-TV, CIA, Televisora Hondurena, S.A. (Miguel Brooks, gen. mgr.), Ch. 5. Transmitter 2 kw, ERP 4 kw. Started Sept. 15, 1959 as commercial outlet.

SAN PEDRO SULA—Ch. 9 relay.

Hong Kong

(Closed-circuit system; British 405-line standards)

Sets in use: 16,000

HONG KONG—Wired TV service operated commercially by Redifusion (Hong Kong) Ltd., a subsidiary of Redifusion Ltd., London. Started May 1957.

Hungary

(Eastern European 625-line standards)

Sets in use: 250,000

All stations owned by Magyar Radio & TV (Govt.); no commercials.

BUDAPEST—"Magyar Televizio," Ch. R-1. Transmitter 25 kw, ERP 100 kw. Started Jan. 1954 on Ch. R-III.

KABHEGY—"Magyar Televizio," Ch. R-12. Transmitter 20 kw, ERP 200 kw. Experimental transmissions started mid-1962.

KEKES—Relay satellite, Ch. R-8. Transmitter 1 kw, ERP 4 kw. Started Jan. 1961.

MISKOLC—"Magyar Televizio," Ch. R-9. Transmitter 25 kw, ERP 50 kw. Started Nov. 1959.

PECS—"Magyar Televizio," Ch. R-2. Transmitter 10 kw, ERP 25 kw.

SOPRON—"Magyar Televizio," Ch. R-9 (V-199.25, A-205.75). Transmitter 25 kw, ERP 50 kw. Started Dec. 1959.

SZENIES—"Magyar Televizio," Ch. R-11. Transmitter 5 kw, ERP 20 kw. Started March 1960.

TOKAJ—Relay satellite, Ch. R-4. Transmitter 0.15 kw, ERP 0.5 kw. Started Aug. 1960.

India

(Western European 625-line standards)

Sets in use: 750

NEW DELHI—AKASHVANI, A. I. R. Experimental Television Service c/o All India Radio (Govt.), Ch. E-4. Transmitter 5 kw, ERP 10 kw. Started Sept. 1959 as educational & cultural outlet. Telecasts about 8 hours weekly.

Planned:

BOMBAY

Iran

(Worldwide 525-line standards)

Sets in use: 78,000

ABADAN—TVI, Ch. 3 (commercial). Same ownership as TVI in Teheran. Transmitter 2 kw, ERP 12 kw. Started Nov. 1959. Also covers Khorramshahr, Ahwaz, Kuwait, Basra & Bahrain.

TEHRAN—TVI, Ch. 3 (commercial). Owned by Television Iran Corp., Avenue Pahlavi, Tehran. Transmitter 2 kw, ERP 4 kw. Started August 1958.

Note: See also U.S. Armed Forces Stations.

Iraq

(Western European 625-line standards)

Sets in use: 50,000

BAGHDAD—Baghdad Television (Govt.) Ch. E-8. Transmitter 5 kw, ERP 38 kw. Started May 1956 with 500 watts ERP, boosted to 5 kw Nov. 1, 1959. Limited commercials.

Note: Stations planned at Basra, Kirkuk, Mosul.

Ireland

(British 405-line and Western European 625-line standards)

Sets in use: 120,000

CORK (Mullaghanish Mt.)—Radio Eireann, V-175.25, A-181.25. ERP 50 kw.

DUBLIN (Mt. Kippure)—Radio Eireann, Donnybrook, Dublin 4. (Govt., Edward J. Roth, director-gen.), Ch. B-7. Transmitter 5 kw, ERP 100 kw. Started Dec. 31, 1961 as commercial.

GALWAY (Maghera Mt.)—Radio Eireann, V-53.75, A-59.75. ERP 100 kw.

KILKENNY (Mount Leinster)—Radio Eireann, V-191.25, A-197.25. ERP 50 kw.

SLIGO (Truckmore Mt.)—Radio Eireann, Ch. B-11 (405-line), Ch. 1 (625-line). ERP 100 kw. Started 1962.

Planned: (Western European 625-line standards)

For Technical Transmission Standards,
see page 747

Foreign TV Directory

Italy

(Western European 625-line standards)

Sets in use: 3,255,611

Italy has 2 commercial networks, run by govt.-franchised corporations—RAI-TV (Radiotelevisione Italiana) and "Second Channel" (UHF)

U.S. Office: RAI Corp. Italian Radio TV System, 717 5th Ave., New York 22, N.Y. Plaza 8-2350. Giorgio E. Padovano, exec. v.p.

RAI-TV NETWORK

Main TV Stations

- GAMBARIE (Reggio)**—Ch. D. Transmitter 1 kw, ERP 19 kw. Started Dec. 1956.
- MARTINA FRANCA**—Ch. D. Transmitter 7.5 kw, ERP 220 kw. Feb. 1957.
- MILANO**—Ch. G. Transmitter 5 kw, ERP 24 kw. Started April 1952.
- MONTE ARGENTARIO**—Ch. E. Transmitter 250 watts, ERP 2.5 kw. Started Dec. 1956.
- MONTE CACCIA (Bari)**—Ch. A. Transmitter 5 kw, ERP 53 kw. Started Dec. 1956.
- MONTE CAMMARATA**—Ch. A. Transmitter 5 kw, ERP 29 kw. Feb. 1957.
- MONTE CONERO (Ancona)**—Ch. E. Transmitter 1 kw, ERP 24 kw. Started Dec. 1956.
- MONTE FAITO (Napoli)**—Ch. B. Transmitter 5 kw, ERP 53 kw. Started Dec. 1955.
- MONTE FAVONE**—Ch. H. Transmitter 100 watts, ERP 400 watts. Started July 1956.
- MONTE LAURO**—Ch. F. Transmitter 2 kw, ERP 100 kw. Feb. 1957.
- MONTE LIMBARA (Sardinia)**—Ch. H. Transmitter 250 watts, ERP 3 kw. Started Dec. 1956.
- MONTE NERONE**—Ch. A. Transmitter 5 kw, ERP 29 kw. Dec. 1956.
- MONTE PEGLIA**—Ch. H. Transmitter 1 kw, ERP 34 kw. Nov. 1953.
- MONTE PELLEGRINO (Palermo)**—Ch. H. Transmitter 250 watts, ERP 8 kw. Started Dec. 1956.
- MONTE PENICE**—Ch. B. Transmitter 10 kw, ERP 100 kw. April 1953.
- MONTE SAMBUCCO (Foggia)**—Ch. H. Transmitter 1 kw, ERP 35 kw. Started Dec. 1956.
- MONTE SCURO**—Ch. G. Transmitter 250 watts, ERP 5 kw. Dec. 1956.
- MONTE SERPEDDI**—Started Nov. 1961.
- MONTE SERRA (Livorno)**—Ch. D. Transmitter 7.5 kw, ERP 270 kw. Started Dec. 1953.
- MONTE SORO (Sicily)**—Ch. E. Transmitter 250 watts, ERP 5 kw. Started Dec. 1956.
- MONTE VENDA (Venezia)**—Ch. D. Transmitter 5 kw, ERP 190 kw. Started May 1954.
- MONTE VERGINE (Benevento)**—Ch. D. Transmitter 250 watts, ERP 1 kw. Started Dec. 1956.
- PESCARA**—Ch. F. Transmitter 100 watts, ERP 533 watts. Started Jan. 1957.
- PORTOFINO (Genova)**—Ch. H. Transmitter 5 kw, ERP 127 kw. Started Sept. 1953.
- PUNTA BADDE URBARA (Sardinia)**—Ch. D. Transmitter 7.5 kw, ERP 145 kw. Started Dec. 1956.
- ROMA**—Ch. G. Transmitter 2.5 kw, ERP 36 kw. Started Oct. 1953.
- ROSETO CAPO SPULICO**—Ch. F. ERP 12 kw. Started Oct. 1959.
- TRIESTE**—Ch. G. Transmitter 100 watts, ERP 1.4 kw. Started Nov. 1954.
- TORINO EREMO**—Ch. C. Transmitter 5 kw, ERP 16 kw. July 1949.
- UDINE**—Started Feb. 1961.
- Low-powered repeaters—511 stations in operation.

SECOND CHANNEL

Main TV Stations

- GAMBARIE (Calabria)**—Ch. E-26. Started Oct. 1961.
- MONTE BEIGUA (Liguria)**—Ch. E-32. Started July 1960.
- MONTE CACCIA (Puglia)**—Ch. E-25. Started Aug. 1961.
- MONTE FAITO (Campania)**—Ch. E-23. Started Aug. 1961.
- MONTE PELLEGRINO (Sicily)**—Ch. E-27. Started June 1961.
- MONTE PENICE (Lombardy)**—Ch. E-23. Started May 1960.
- MONTE SERRA (Tuscany)**—Ch. E-27. Started June 1961.
- MONTE SERPEDDI (Sardinia)**—Ch. E-30. Started Oct. 1961.
- MONTE VENDA (Venetia)**—Ch. E-25. Started May 1961.
- PESCARA (Puglia)**—Ch. E-30. Started March 1961.
- ROMA-MONTE MARIO (Lazio)**—Ch. E-28. Started Feb. 1961.
- TORINO (Piedmont)**—Ch. E-30. Started July 1961.
- TRIESTE (Friuli-Venetia Julia)**—Ch. E-31. Started Oct. 1961.
- Low-powered repeaters—32 stations in operation.

Ivory Coast

(Western European 625-line standards)

Planned:

ADIBJAN—Station tentatively due to start June 1963.

Jamaica

Planned:

KINGSTON, 625-line system due Aug. 1963.

Japan

(Worldwide 525-line standards)

Sets in use: 10,724,091

Japan Broadcasting Corp. (NHK) stations are non-commercial, non-governmental, financed by listeners' fees. Privately owned stations are commercial.

Dagger (†) indicates station broadcasts color programs.

- ABASHIRI—JOKP-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 8.1 kw. Started April 1961.**
- AKITA—JOTR-TV, Akita Bcstg. Co., Ch. J-11. Transmitter 5 kw, ERP 32.5 kw. Started April 1960.**
- AKITA—JOUK-TV, NHK, Ch. J-9. Transmitter 5 kw, ERP 60 kw. Started Dec. 1959.**
- AOMORI—JOTG-TV, NHK, Ch. J-3. Transmitter 5 kw, ERP 41 kw. Started March 1959.**
- AOMORI—JOGR-TV, Radio Aomori Co., Ch. J-1. Transmitter 5 kw, ERP 30 kw. Started Oct. 1959.**
- AOMORI—JOTL-TV, NHK, Ch. J-5. Transmitter 5 kw, ERP 52.4 kw. Educational. Started Oct. 1961.**
- ASAHIKAWA—JOHE-TV, Hokkaido Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.**
- ASAHIKAWA—JOKY-TV, Sapporo Television Bcstg. Co., Ch. J-7. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.**
- ASAHIKAWA—JOCC-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.6 kw. Educational. Started Nov. 1960.**
- ASAHIKAWA—JOCG-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started Dec. 1958.**
- †FUKUI—JOFG-TV, NHK, Ch. J-9. Transmitter 3 kw, ERP 18 kw. Started Aug. 1959.**
- †FUKUI—JOPR-TV, Fukui Bcstg. Co., Ch. J-11. Transmitter 3 kw, ERP 18 kw. Started June 1960.**
- FUKUOKA—JOLK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 81 kw. Started March 1956.**
- FUKUOKA—JOFR-TV, RKB Mainichi Bcstg. Co., Ch. J-4. Transmitter 10 kw, ERP 100 kw. Started March 1958.**
- FUKUOKA—JOIF-TV, Kyushu Asahi Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 60 kw. Started March 1959.**
- FUKUSHIMA—JOFV-TV, NHK, Ch. J-9. Transmitter 3 kw, ERP 18 kw. Started March 1959.**
- FUKUSHIMA—JOFD-TV, NHK, Ch. J-2. Transmitter 3 kw, ERP 17 kw. Educational. Started Nov. 1960.**
- HAKODATE—JOHO-TV, Hokkaido Bcstg. Co., Ch. J-6. Transmitter 1 kw, ERP 6 kw. Started Dec. 1958.**
- HAKODATE—JOVB-TV, NHK, Ch. J-10. Transmitter 1 kw, ERP 6.6 kw. Started Aug. 1960.**
- HAKODATE—JOVK-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 6 kw. Started March 1957.**
- HAKODATE—JOKZ-TV, Sapporo Television Bcstg. Co., Ch. J-12. Transmitter 1 kw, ERP 6 kw. Started Dec. 1961.**
- HAMAMATSU—JODG-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 9.3 kw. Started Nov. 1959.**
- HAMAMATSU—JODC-TV, NHK, Ch. J-8. Transmitter 1 kw, ERP 9.4 kw. Educational. Started Sept. 1960.**
- HAMAMATSU—JOVO-TV, Sizuoka Bcstg. Co., Ch. J-6. Transmitter 1 kw, ERP 9.3 kw. Started March 1960.**
- HIROSHIMA—JOFB-TV, NHK, Ch. J-7. Transmitter 10 kw, ERP 74 kw. Educational. Started Jan. 1961.**
- HIROSHIMA—JOER-TV, Radio Chugoku Co., Ch. J-4. Transmitter 10 kw, ERP 96.8 kw. Started April 1959.**
- HIROSHIMA—JOFK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 85 kw. Started March 1956.**
- HOFU—JOUG-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 23 kw. Started June 1959.**
- KAGOSHIMA—JOHC-TV, NHK, Ch. J-5. Transmitter 5 kw, ERP 50 kw. Educational. Started April 1962.**
- KAGOSHIMA—JOCF-TV, Radio Minami-Nihon Co., Ch. J-1. Transmitter 5 kw, ERP 40 kw. Started April 1959.**
- KAGOSHIMA—JOHG-TV, NHK, Ch. J-3. Transmitter 5 kw, ERP 41 kw. Started Feb. 1958.**
- KANAZAWA—JOJB-TV, NHK, Ch. J-8. Transmitter 3 kw, ERP 25 kw. Educational. Started April 1962.**
- †KANAZAWA—JOKK-TV, NHK, Ch. J-4. Transmitter 3 kw, ERP 23 kw. Started Dec. 1957.**
- †KANAZAWA—JOMR-TV, Hokuriku Bcstg. Co., Ch. J-6. Transmitter 3 kw, ERP 15 kw. Started Dec. 1958.**
- KOCHI—JORB-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 11 kw. Educational. Started Aug. 1961.**
- KOCHI—JORK-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 10 kw. Started Nov. 1958.**

Japanese TV Directory

KOCHI—JOZR-TV, Kochi Bcstg. Co., Ch. J-8. Transmitter 1 kw, ERP 10 kw. Started April 1959.

KOFU—JOKG-TV, NHK, Ch. J-1. Transmitter 3 kw, ERP 17 kw. Started Sept. 1959.

KOFU—JOJF-TV, Yamanashi Bcstg. Co., Ch. J-5. Transmitter 3 kw, ERP 18 kw. Started Dec. 1959.

KOKURA—Kyushu Asahi Bcstg. Co., Ch. J-2. Transmitter 500 watts, ERP 2.5 kw. Started Feb. 1962.

KOKURA—JOSK-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 6.6 kw. Started May 1957.

KOKURA—JOFO-TV, RKB Mainichi Bcstg. Co., Ch. J-8. Transmitter 1 kw, ERP 6.6 kw. Started Aug. 1958.

KOKURA—JOHX-TV, Televi-Nishinihon Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 6.4 kw. Started Aug. 1958.

KOKURA—JOSB-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 5.9 kw. Educational. Started Jan. 1962.

KUMAMOTO—JO7AC, NHK, Ch. J-2. Transmitter 1 kw, ERP 2.5 kw. Educational. Started Feb. 1962.

KUMAMOTO—JOBF-TV, Kumamoto Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 12 kw. Started April 1959.

KUMAMOTO—JOGK-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started Feb. 1958.

KUSHIRO—JOPC-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.4 kw. Educational. Started Feb. 1962.

KUSHIRO—JOQL-TV, Hokkaido Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 12 kw. Started April 1962.

KUSHIRO—JOSY-TV, Sapporo Television Bcstg. Co., Ch. J-7. Transmitter 1 kw, ERP 12 kw. Started July 1962.

KUSHIRO—JOPG-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.

MATSUE—JOTK-TV, NHK, Ch. J-6. Transmitter 1 kw, ERP 11 kw. Started Nov. 1959.

MATSUE—JOHF-TV, Radio Sanin Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 12 kw. Started Dec. 1959.

MATSUYAMA—JOKZ-TV, NHK, Ch. J-6. Transmitter 5 kw, ERP 29 kw. Started May 1957.

MATSUYAMA—JOAF-TV, Nankai Bcstg. Co., Ch. J-10. Transmitter 5 kw, ERP 23 kw. Started Dec. 1958.

MATSUYAMA—JOZB-TV, NHK, Ch. J-2. Transmitter 5 kw, ERP 31 kw. Educational. Started June 1962.

MIYAZAKI—JOMG-TV, NHK, Ch. J-8. Transmitter 1 kw, ERP 6 kw. Started July 1960.

MIYAZAKI—JONF-TV, Miyazaki Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 6 kw. Started Oct. 1960.

MORIOKA—JODF-TV, Iwate Bcstg. Co., Ch. J-6. Transmitter 3 kw, ERP 18 kw. Started Sept. 1959.

MORIOKA—JOQG-TV, NHK, Ch. J-4. Transmitter 3 kw, ERP 18 kw. Started Dec. 1958.

MORIOKA—JOQC-TV, NHK, Ch. J-8. Transmitter 3 kw, ERP 18 kw. Educational. Started Dec. 1960.

MURORAN—JOIU-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 6 kw. Started Nov. 1958.

MURORAN—JOLY-TV, Sapporo Television Bcstg. Co., Ch. J-7. Transmitter 1 kw, ERP 6 kw. Started June 1960.

MURORAN—JOQF-TV, Hokkaido Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 6 kw. Started March 1959.

MURORAN—JOIT-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 5.4 kw. Educational. Started Sept. 1960.

NAGANO—JONK-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started Nov. 1958.

NAGANO—JOSR-TV, Shinetsu Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 11 kw. Started Nov. 1958.

NAGASAKI—JOAG-TV, NHK, Ch. J-3. Transmitter 1 kw. Started Dec. 1958.

NAGASAKI—JOUR-TV, Nagasaki Bcstg. Co., Ch. J-5. Transmitter 1 kw, ERP 6 kw. Started Jan. 1959.

NAGOYA—JOCK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 57 kw. Started Feb. 1954.

NAGOYA—JOAR-TV, Chubu-Nippon Bcstg. Co., Ch. J-5. Transmitter 10 kw, ERP 95 kw. Started Dec. 1956.

NAGOYA—JOFX-TV, Tokai Television Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 86 kw. Started Dec. 1958.

NAGOYA—JOCB-TV, NHK, Ch. J-9. Transmitter 10 kw, ERP 120 kw. Educational. Started Aug. 1961.

NAGOYA—JOLX-TV, Nagoya Bcstg. Co., Ch. J-11. Transmitter 10 kw, ERP 120 kw. Started March 1962.

NAYORO—JOCY-TV, NHK, Ch. J-4. Transmitter 250 watts, ERP 2.9 kw. Started Dec. 1960.

NIIGATA—JODR-TV, Niigata Bcstg. Co., Ch. J-5. Transmitter 5 kw, ERP 40 kw. Started Dec. 1958.

NIIGATA—JOQK-TV, NHK, Ch. J-8. Transmitter 5 kw, ERP 36 kw. Started Dec. 1958.

NIHAMA—JOZQ-TV, NHK, Ch. J-2. Transmitter .25 kw, ERP 1.5 kw. Started May 1960.

NIHAMA—JOAL-TV, Nankai Bcstg. Co., Ch. J-6. Transmitter 25 kw, ERP 1.5 kw. Started June 1960.

NOBEOKA—JONL-TV, Miyazaki Bcstg. Co., Ch. J-6. Transmitter 250 watts, ERP 2.8 kw. Started April 1961.

OBIHIRO—JOOG-TV, NHK, Ch. J-4. Transmitter 1 kw, ERP 11 kw. Started Dec. 1959.

OITA—JOGF-TV, Oita Bcstg. Co., Ch. J-5. Transmitter 3 kw, ERP 18 kw. Started Oct. 1959.

OITA—JOIP-TV, NHK, Ch. J-3. Transmitter 3 kw, ERP 17 kw. Started Aug. 1959.

OKAYAMA—JOKK-TV, NHK, Ch. J-5. Transmitter 10 kw, ERP 67 kw. Started Dec. 1957.

OKAYAMA—JOYR-TV, Sanyo Bcstg. Co., Ch. J-11. Transmitter 10 kw, ERP 64 kw. Started June 1958.

ONOMICHI—JODP-TV, NHK, Ch. J-1. Transmitter 1 kw, ERP 13 kw. Started March 1960.

ONOMICHI—Radio Chugoku Co., Ch. J-10. Transmitter 1 kw, ERP 11.2 kw. Started March 1962.

†**OSAKA**—JOBV-TV, NHK, Ch. J-12. Transmitter 10 kw, ERP 100 kw. Started April 1959. Educational.

OSAKA—JOOR-TV, Mainichi Bcstg. System, Ch. J-4. Transmitter 10 kw, ERP 100 kw. Started March 1959.

†**OSAKA**—JOBK-TV, NHK, Ch. J-2. Transmitter 10 kw, ERP 78 kw. Started Feb. 1954.

†**OSAKA**—JONR-TV, Asahi Bcstg. Co., Ch. J-6. Transmitter 10 kw, ERP 100 kw. Started Dec. 1956. Began color broadcasting Sept. 1960.

OSAKA—JODX-TV, Kansai TV Co., Ch. J-8. Transmitter 10 kw, ERP 100 kw. Started Nov. 1958.

†**OSAKA**—JOIX-TV, Yomiuri TV Bcstg. Co., Ch. J-10. Transmitter 10 kw, ERP 100 kw. Started Aug. 1958.

SAPORO—JOBV-TV, NHK, Ch. J-12. Transmitter 10 kw, ERP 110 kw. Educational. Started June 1962.

SAPORO—JOHR-TV, Hokkaido Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 80 kw. Started April 1957.

SAPORO—JOIK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 39 kw. Started Dec. 1956.

SAPORO—JOKX-TV, Sapporo Television Bcstg. Co., Ch. J-5. Transmitter 10 kw, ERP 100 kw. Started April 1959.

SASEBO—JOAT-TV, NHK, Ch. J-8. Transmitter 1 kw, ERP 12 kw. Started Dec. 1958.

SASEBO—JOMF-TV, Nagasaki Bcstg. Co., Ch. J-10. Transmitter 1 kw, ERP 12 kw. Started Feb. 1959.

SENDAI—JOHK-TV, NHK, Ch. J-3. Transmitter 10 kw, ERP 76 kw. Started March 1956.

SENDAI—JOIR-TV, Tohoku Bcstg. Co., Ch. J-1. Transmitter 10 kw, ERP 80 kw. Started April 1959.

SENDAI—JOHB-TV, NHK, Ch. J-5. Transmitter 10 kw, ERP 110 kw. Educational. Started Dec. 1960.

SHIZUOKA—JOBV-TV, NHK, Ch. J-2. Transmitter 1 kw, ERP 7.4 kw. Educational. Started Jan. 1962.

SHIZUOKA—JOPK-TV, NHK, Ch. J-9. Transmitter 1 kw, ERP 12 kw. Started June 1957.

SHIZUOKA—JOVR-TV, Shizuoka Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 10 kw. Started Nov. 1958.

TAKAMATSU—JOKF-TV, Nishi Nihon Bcstg. Co., Ch. J-9. Transmitter 10 kw, ERP 60 kw. Started July 1958.

TOKUSHIMA—JOJR-TV, Shikoku Bcstg. Co., Ch. J-1. Transmitter 1 kw, ERP 6 kw. Started April 1959.

TOKUSHIMA—JOKK-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 6 kw. Started March 1959.

TOKUYAMA—JOPF-TV, Yamaguchi Bcstg. Co., Ch. J-11. Transmitter 1 kw, ERP 23 kw. Started Oct. 1959.

†**TOKYO**—JOAB-TV, NHK, Ch. J-3. Transmitter 50 kw, ERP 280 kw. Started Jan. 1959. Educational.

†**TOKYO**—JOAK-TV, NHK, Ch. J-1. Transmitter 50 kw, ERP 250 kw. Started Jan. 1953.

†**TOKYO**—JOAX-TV, Nippon TV Network Corp., Ch. J-4. Transmitter 50 kw, ERP 535 kw. Started Aug. 1953. Began color broadcasting Sept. 1960.

TOKYO—JOCX-TV, Fuji Telecasting Co., Ch. J-8. Transmitter 50 kw, ERP 375 kw. Started March 1959.

TOKYO—JOEX-TV, Nippon Educational TV Co., Ch. J-10. Transmitter 50 kw, ERP 375 kw. Started Feb. 1959.

†**TOKYO**—JOKR-TV, Tokyo Bcstg. System, Ch. J-6. Transmitter 50 kw, ERP 375 kw. Started April 1955. Began color broadcasting Sept. 1960.

TOTTORI—JOJX-TV, Nihon-kai Telecasting Co., Ch. J-1. Transmitter 1 kw, ERP 15 kw. Started March 1959.

TOTTORI—JOLG-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 15 kw. Started March 1959.

†**TOYAMA**—JOIG-TV, NHK, Ch. J-3. Transmitter 3 kw, ERP 18 kw. Started Oct. 1958.

†**TOYAMA**—JOLR-TV, Kita Nihon Bcstg. Co., Ch. J-1. Transmitter 3 kw, ERP 18 kw. Started April 1959.

TOYAMA—JOIC-TV, NHK, Ch. J-10. Transmitter 3 kw, ERP 25 kw. Educational. Started April 1961.

TSURUOKA—Yamagata Bcstg. Co., Ch. J-1. Transmitter 1 kw, ERP 8 kw. Started Sept. 1961.

(Continued on next page)

Foreign TV Directory

JAPAN—(Continued)

- TSURUOKA**—JOJP-TV, NHK, Ch. J-3. Transmitter 1 kw, ERP 8 kw. Started Feb. 1960.
- YAMAGATA**—JOEF-TV, Yamagata Bcstg. Co., Ch. J-10. Transmitter 3 kw, ERP 30 kw. Started April 1960.
- YAMAGATA**—JOJG-TV, NHK, Ch. J-8. Transmitter 3 kw, ERP 56 kw. Started Dec. 1959.
- WAKAMATSU**—JOHT-TV, NHK, Ch. J-1. Transmitter 1 kw, ERP 6.5 kw. Started June 1960.
- Low-powered satellites: 82 in operation, 34 under construction.
- Under construction:**
- FUKUOKA**—JOLB-TV, NHK, Ch. J-6. Transmitter 10 kw, ERP 180 kw. Educational. Due Jan. 1963.
- FUKUSHIMA**—JOPX-TV, Fukushima Television Co., Ch. J-11. Transmitter 3 kw, ERP 18.7 kw. Due May 1963.
- HIROSHIMA**—JONX-TV, Hiroshima Television Bcstg. Co., Ch. J-12. Transmitter 10 kw, ERP 100 kw. Due Nov. 1962.
- HOFU**—JOUU-TV, NHK, Ch. J-1. Transmitter 1 kw, ERP 15 kw. Educational. Due Jan. 1963.
- NIIGATA**—JOQB-TV, NHK, Ch. J-12. Transmitter 5 kw, ERP 37 kw. Educational. Due Dec. 1962.
- OBIHIRO**—JOOC-TV, NHK, Ch. J-12. Transmitter 1 kw, ERP 9.1 kw. Educational. Due Jan. 1963.
- OKAYAMA**—JOSAA, NHK, Ch. J-3. Transmitter 3 kw, ERP 66 kw. Educational. Due Dec. 1962.
- ONOMICHI**—JONY-TV, Hiroshima Television Bcstg. Co., Ch. J-12. Transmitter 1 kw, ERP 5 kw. Due Nov. 1962.
- SENDAI**—JOOX-TV, Sendai Bcstg. Co., Ch. J-12. Transmitter 10 kw, ERP 100 kw. Due Sept. 1962.
- WAKAMATSU**—JOPY-TV, Fukushima Television Co., Ch. J-6. Transmitter 1 kw, ERP 6.25 kw. Due May 1963.

Note: Also see Okinawa.

Jordan

- Planned:**
AMMAN—Government-owned & operated station. Due 1963.

Kenya

(Western European 625-line standards)
 Sets in use: 3,500

- NAIROBI**—KBC-TV, Kenya Bcstg. Corp., Box 30456, Nairobi, Phone: 27081; Ch. E-4. ERP 15 kw. Began operation Oct. 1, 1962.

Korea

(Worldwide 525-line standards)
 Sets in use: 40,000

- SEOUL**—HLKZ-TV, Dae Han Bcstg. Corp. (commercial), Ch. 9. Transmitter 100 watts, ERP 250 watts. Started May 12, 1956. Note: Damaged by fire Feb. 1, 1959 and left air. Presently is on air for half an hour daily using facilities of Armed Forces station AFKN-TV.

- Planned:**
SEOUL—Seoul-Korean National Bcstg. Co. Inc.; P. J. Choi, representative (commercial), Ch. not designated. ERP 1 kw.

Note: See also Armed Forces Stations.

Kuwait

(Worldwide 525-line standards)
 Sets in use: 8,000

- KUWAIT**—(Govt.) ERP 100 watts, experimental.

- Planned:**
MUTLAA—Ch. 8. ERP 70 kw. Due 1963.

Lebanon

(Western European 625-line standards)
 Sets in use: 80,000

- BEIRUT**—Compagnie Libanaise de Television (commercial), (CLT), Ch. E-9. ERP 5 kw. Started May 1959. English & French.
- BEIRUT**—Compagnie Libanaise de Television (commercial), Ch. E-7. ERP 5 kw. Started May 1959. Transmits in Arabic.
- BEIRUT**—Tele Orientel (commercial), Ch. E-11. ERP 100 kw. Started 1962.
- MASSER CHOUF**—Ch. E-4, Repeater of Ch. E-7 & E-9, Beirut. Transmitter 6 kw, ERP 60 kw. Started 1962.
- TRIPOLI**—Compagnie Libanaise de Television, Ch. E-2 (repeats Ch. E-7). Transmitter 20 watts, ERP 300 watts. Ch. E-4 (repeats Ch. E-9). Transmitter 20 watts, ERP 300 watts.

- Planned:**
MONROVIA—Due Jan. 1964.

Liberia

- Planned:** MONROVIA—Due Jan. 1964.

Luxembourg

(819-line standards)
 Sets in use: 10,500

- LUXEMBOURG**—CLT, Compagnie Luxembourgeoise de Telediffusion (Tele-Luxembourg, commercial), Ch. E-7. Transmitter (at Dudelange) 10 kw, ERP 100 kw. Started Jan. 1955.

- Planned:**
MARNACH—Ch. E-24. ERP 1,000 kw.
DUDELANGE—Ch. E-21. ERP 1,000 kw.
 (Six low-powered repeaters, less than 5 watts, also planned.)

Malaya

(Western European 625-line standards)

- Planned:**
KUALA LUMPUR—Govt. of the Federation of Malaya. Due 1963.

Note: State of Singapore, which will merge with Malaya into Federation of Malaysia is coordinating plans for TV service with Malaya.

Malta

(Western European 625-line standards)
 Sets in use: 21,000

Viewers also watch Italian programs.

- GUARDAMANGIA**—MTV, Malta Television Service Lt., Ch. E-10. (Wholly-owned subsidiary of Rediffusion Group in London). Transmitter 2 kw, ERP 5 kw max. Started Sept. 1962.

Foreign Channel Frequencies

As Used in Foreign TV Station Directory

Western European Standards

Channel	Vision Carrier (mc)	Sound Carrier (mc)
E-1	41.25	46.75
E-1A	42.25	46.75
E-2	48.25	53.75
E-2A	49.75	55.75
E-3	55.25	60.75
E-4	62.25	67.75
E-4A	82.25	87.75
E-5	175.25	180.75
E-6	182.25	187.25
E-7	189.25	194.75
E-7A	192.25	197.75
E-8	196.25	201.75
E-8A	201.25	206.75
E-9	203.25	208.75
E-10	210.25	215.75
E-11	217.25	222.75
E-21	471.25	476.75
E-22	479.25	484.75
E-23	487.25	492.75
E-24	495.25	500.75
E-25	503.25	508.75
E-26	511.25	516.75
E-27	519.25	524.75
E-28	527.25	532.75
E-29	535.25	540.75
E-30	543.25	548.75
E-31	551.25	556.75
E-32	559.25	564.75
E-33	567.25	572.75
E-34	575.25	580.75
E-35	583.25	588.75
E-36	591.25	596.75
E-37	599.25	604.75
E-38	607.25	612.75
E-39	615.25	620.75
E-40	623.25	628.75
E-41	631.25	636.75
E-42	639.25	644.75
E-43	647.25	652.75
E-44	655.25	660.75
E-45	663.25	668.75
E-46	671.25	676.75
E-47	679.25	684.75
E-48	687.25	692.75
E-49	695.25	700.75
E-50	703.25	708.75
E-51	711.25	716.75
E-52	719.25	724.75
F-53	727.25	732.75
F-54	735.25	740.75
E-55	743.25	748.75
F-56	751.25	756.75
F-57	759.25	764.75
F-58	767.25	772.75
F-59	775.25	780.75
E-60	783.25	788.75

French Standards

F-1	46.00	42.00
F-2	52.40	41.25
F-3	56.15	67.75
F-4	65.55	54.40

F-5	164.00	175.15
F-6	173.40	162.25
F-7	177.15	188.30
F-8	185.25	174.10
F-8A	186.55	175.40
F-9	190.30	201.45
F-10	199.70	188.55
F-11	203.45	214.60
F-12	212.85	201.70

Italian Channels

A	52.5	59.5
B	61.0	68.0
C	81.0	88.0
D	174.0	181.0
E	182.5	189.5
F	191.0	198.0
G	200.0	207.0
H	209.0	216.0

Eastern European Standards

Channel ¹	Vision Carrier (mc)	Sound Carrier (mc)
R-1	49.75	56.25
R-2	59.25	65.75
R-3	77.25	83.75
R-4	85.25	91.75
R-5	93.25	99.75
R-6	175.25	181.75
R-7	183.25	189.75
R-8	191.25	197.75
R-9	199.25	205.75
R-10	207.25	213.75
R-11	215.25	221.75
R-12	223.25	229.75

British Standards

B-1	45.00	41.50
B-2	51.75	48.25
B-3	56.75	53.25
B-4	61.75	58.25
B-5	66.75	63.25
B-6	179.75	176.25
B-7	184.75	181.25
B-8	189.75	186.25
B-9	194.75	191.25
B-10	199.75	196.25
B-11	204.75	201.25
B-12	209.75	206.25
B-13	214.75	211.25

Japanese Channels

J-1	91.25	95.75
J-2	97.25	101.75
J-3	103.25	107.75
J-4	171.25	175.75
J-5	177.25	181.75
J-6	183.25	187.75
J-7	189.25	193.75
J-8	193.25	197.75
J-9	199.25	203.75
J-10	205.25	209.75
J-11	211.25	215.75
J-12	217.25	221.75

¹ OIRT channels use Roman numerals, as OIRT-I, but this book uses R-1 instead because it is more consistent with other channel designations.

Mexico

(Worldwide 525-line standards)

Sets in use: 1,000,000

All stations privately-owned, commercial

CHIHUAHUA, Chihuahua—XERA-TV, Televisora de Chihuahua, S.A., Ch. 11 (Affiliated with Telesistema Mexicano). Transmitter 50 watts, 8-gain antenna. Started April 1957.

GUADALAJARA, Jalisco—XEW-TV, Televisora de Occidente, S.A. (affiliated with Telesistema Mexicano), Ch. 2. Transmitter 5 kw, 3-gain antenna. Started May 1958.

GUADALAJARA, Jalisco—XEHL-TV, Television Tapatia, S.A., Pino Suarez 183 (Alejandro Diaz, pres.; Alberto Vilar, gen. mgr.), Ch. 6. Started Aug. 27, 1960.

HERMOSILLO, Sonora—XEW-TV, Televisora de Hermosillo, S.A. (affiliated with Telesistema Mexicano), Ch. 6. Transmitter 400 watts, 4-gain antenna. Started July 1959.

JUAREZ, Chihuahua—XEJ-TV, Television de la Frontera, Ch. 5. Box 442, El Paso, Tex. Telephone: 3-7240. Owner, Pedro Meneses Hoyos. ERP 3.65 kw. Started May 17, 1954.

JUAREZ, Chihuahua—XEPM-TV, XEPM-TV Television Inc., Apdo. No. 1222, Ch. 2. Telephone: 2-2222. Same ownership as XEJ-TV, Juarez. ERP 6.3 kw. Started Jan. 16, 1961.

LAREDO, Tamps—XEFE-TV, Rafael Tijerina Carranza (affiliated with Telesistema Mexicano). Transmitter 150 watts.

MEXICALI, Baja California—XEM-TV, Televisora de Mexicali, Ch. 3 (affiliated with Telesistema Mexicano). Transmitter 5-kw, 3-gain antenna. Started Oct. 1957.

MEXICO CITY, D.F.—XEW-TV, Televimex, S.A., Ch. 2, Edificio Telecentro, Avenida Chapultepec 18, Telephone: 18-50-20. Owned & operated by Telesistema Mexicano S.A. Officers & principal stockholders: Emilio Azcarraga Sr., pres. & gen. mgr. (owner of theatres & radio stations); Romulo O'Farrill Sr., exec. v.p. (industrialist and publisher of *Mexico City Novedades and News*); Romulo O'Farrill Jr., co-mgr.; Emilio Azcarraga Jr., prod. sales mgr.; Romulo O'Farrill Jr., business mgr.; Fernando Diez Barroso, treas.; Miguel Pereyra, chief engineer; Antonio R. Cabrera, admin. asst. mgr.; Ernesto Barrientos, asst. sales mgr.; Luis De Llano, asst. production mgr.; Hector Balcazar, asst. development mgr. Transmitter 5 kw, 3-gain antenna. Started Oct. 1951.

MEXICO CITY, D.F.—XHGC-TV, Television Gonzales Camarena, S.A. (affiliated with Telesistema Mexicano), Ch. 5. Same address as XEW-TV. Transmitter 5 kw, 3-gain antenna. Started in 1954.

MEXICO CITY, D.F.—XHTV, Television de Mexico, S.A. (affiliated with Telesistema Mexicano), Ch. 4. Same address as XEW-TV. Transmitter 5 kw, 3-gain antenna. Started Nov. 1956.

MONTERREY, Nuevo Leon—XHX-TV, Televisora del Norte, S.A. (affiliated with Telesistema Mexicano), Ch. 10, 5 de Mayo Oriente 110. Mario Quintanilla, mgr. Transmitter 5 kw, 10 gain antenna. Started Sept. 1955.

MONTERREY, Nuevo Leon—XEFB-TV, Cadena Televisora del Norte, S.A. (affiliated with Telesistema Mexicano), Ch. 3. Transmitter 5 kw, 3-gain antenna. Started July 1958.

MONTERREY, Nuevo Leon—XET-TV, Television del Norte, S.A., Apartado 1833 (Gustavo de la Garza, pres.), Ch. 6. Started Nov. 1960.

NOGALES, Sonora—XHFA, Drs. Felipe & Francisco Arriola, Cabelero Mt., Ch. 2. ERP 8 kw. Started Feb. 1962.

TAMPICO, Tamps—XHGO, Televisora del Golfo, S.A. de C. V., Ch. 7. (affiliated with Telesistema Mexicano).

TIJUANA, Baja California—XETV, Radio-Televisora, S.A. (affiliated with Telesistema Mexicano), Ch. 6. Business address: 4233 Park Blvd., San Diego, Cal. Telephone: Woodcrest 5-3345. Emilio Azcarraga, principal stockholder. Transmitter 35 kw, 6-gain antenna. Started Feb. 1953. Represented in U.S. by Blair TV.

TIJUANA, Baja California—XEW-TV, Televisora de Callmex, S.A., Ch. 12 (affiliated with Telesistema Mexicano). Transmitter 10 kw, 6-gain antenna. Started July 18, 1960.

TORREON, Coahuila—XHLN-TV, Televisora de la Laguna, S.A. (affiliated with Telesistema Mexicano), Ch. 4. Transmitter 1 kw, 4-gain antenna.

REPEATERS

AGUASCALIENTES, Aguascalientes—Telesistema Mexicano, same address as XEW-TV, Mexico City, which it repeats. Transmitter 75 watts, 64-gain antenna. Started 1958.

PASO DE CORTES (Altzomoni)—XEQ-TV, owned by Radio Panamericana, S.A., Telesistema Mexicano, Ch. 9, same address as XEW-TV, Mexico City, which it repeats from 14,000-ft. height. Transmitter 25 kw, 12-gain antenna. Started 1955.

PASO DE CORTES (Altzomoni)—XEX-TV, owned by Television Paso de Cortes, S.A., Telesistema Mexicano, Ch. 7, same address as XEW-TV, Mexico City. Repeats XHTV, Mexico City, from 14,000-ft. height. Transmitter 25 kw, 12-gain antenna. Started 1955.

EL ZAMORANO (Mt.), Queretaro—XEZ-TV, owned by Televisora del Centro, S.A., Telesistema Mexicano, Ch. 3, same address as XEW-TV, Mexico City, which it repeats from 12,000-ft. height. Transmitter 10 kw, 6-gain antenna. Started 1957.

EL ZAMORANO (Mt.), Queretaro—XEZ-TV, owned by Televisora de Guana Juato, S.A., (same call letters as Ch. 3), Telesistema Mexicano, Ch. 6, same address as XEW-TV, Mexico City. Repeats XHTV, Mexico City, from 12,000-ft. height. Transmitter 25 kw, 5-gain antenna. Started 1958.

Planned Stations:

ACAPULCO, Guerrero—Telesistema Mexicano.

CIUDAD OBREGON, Sonora—Televisora del Yaqui, S.A. Ch. 2. Transmitter 400 watts.

Foreign TV Directory

MATAMOROS, Tamaulipas—Telesistema Mexicano.

MERIDA, Yucatan—XHY-TV, Ch. 3, Televisora de Yucatan, S.A., Antenna 10-gain, 2 kw.

ORIZABA, Veracruz—Telesistema Mexicano.

TAMPICO, Tamaulipas—Telesistema Mexicano, Ch. 5 (repeater), Culliacan, Sin., Ch. 3 (repeater).

Monaco

(French 819-line standards)

Sets in use: 12,000

MONTE CARLO—TMC, Tele Monte-Carlo (commercial), Ch. F-10. Transmitter 5 kw, ERP 50 kw. Started Nov. 1954.

Note: Tele Monte-Carlo also has operated Ch. F-2, using 3.5 kw transmitter with 112 kw ERP on experimental basis, but this channel is now off the air and no target has been set for resuming operation.

Morocco

(Western European 625-line standards)

Sets in use: 5,000

Stations operated by Radiodifusion Television Marocaine, Rabat.

CASABLANCA—Ch. E-6. Transmitter 4 kw, ERP 20 kw. Started Feb. 1954.

M. ZERHOUN—Ch. E-1. Transmitter 200 watts. Started Sept. 7, 1962.

MARRAKECH—Ch. E-9. Transmitter 50 watts. Started Sept. 7, 1962.

RABAT—Ch. E-4. Transmitter 4 kw, ERP 20 kw. Started Sept. 1954.

Netherlands

(Western European 625-line standards)

Sets in use: 1,168,995

HUISDUINEN—Nederlandse Televisie Stitching (NTS, Govt.-private), Ch. E-10. ERP 1 kw. Satellite of Lopik. Started Oct. 1959.

GOES—NTS, Ch. E-7. Transmitter 1 kw, ERP 5 kw. Satellite of Lopik. Started Nov. 1957.

IRNSUM—NTS, Ch. E-6. Transmitter 5 kw, ERP 25 kw.

LOPIK—NTS, Ch. E-4. Transmitter 5 kw, ERP 20 kw. Started Oct. 1951. Changed to 20 kw transmitter and boosted power to 200 kw ERP Jan. 1961.

MARKELO—NTS, Ch. E-7. (satellite). ERP 30 kw. Started Jan. 1959.

ROERMOND—NTS, Ch. E-5 (satellite). ERP 50 kw. Started Oct. 1958.

SMILDE—NTS, Ch. E-6. ERP 40 kw. Satellite of Lopik. Began Dec. 1959.

Netherlands Antilles (West Indies)

(Western European 625-line standards)

Sets in use: 10,000

WILLEMSTAD, Curacao—PJC-TV, Tele-Curacao (Netherlands Antilles TV Corp. and Bartell Family Radio Group, owners & program contractors), Ch. E-8. Transmitter .5 kw, ERP 3.5 kw. Started July 31, 1960. Commercial.

Planned:

ORANJESTAD, Aruba—PJA-TV, Tele-Aruba (same ownership as PJC-TV), Ch. 6. Transmitter .5 kw, ERP 3.5 kw. Commercial.

New Zealand

(Western European 625-line standards)

Sets in use: 52,000

Stations owned & operated by N.Z. Bcstg. Service (Govt.)

AUCKLAND—AKTV, Ch. E-3. Transmitter 500 watts, ERP 500 watts. Commercial. Started March 1959.

WELLINGTON—WNTV (V-45.25, A-50.75). Transmitter 5 kw, ERP 10 kw. Commercial. Started July 1962.

CHRISTCHURCH—CHTV, Ch. E-4. Transmitter 5 kw, ERP 10 kw. Commercial. Started June 1961.

DUNEDIN—DNTV, Ch. E-3. Transmitter 5 kw, ERP 1 kw. Commercial. Started July 1962.

Nicaragua

(Worldwide 525-line standards)

Sets in use: 10,000

MANAGUA—YNSA-TV, Television de Nicaragua S.A. (commercial), Apartado Postal 1505, Ch. 8. Transmitter 100 watts, ERP 300 watts. Started Aug. 1956.

MANAGUA—Television de Nicaragua S.A. (commercial), Ch. 6. Transmitter 2 kw, ERP 12 kw.

For EBU and ITA Membership,
see pages 740-742

Foreign TV Directory

Nigeria

(Western European 625-line standards)

Sets in use: 10,000

Commercial Stations

ENUGU—ENTV, Eastern Nigeria Television (Eastern Nigeria Govt. and Overseas Radiovision Services, London, owners), Ch. E-2. Transmitter 100 watts. Began operation Oct. 1, 1960.

IBADAN—WNTV, commercial TV service operated by Western Nigeria RadioVision Service Ltd. (owned by Western Nigeria Govt. Bcstg. Corp.), Ch. E-4. Transmitter 500 watts, ERP 1.5 kw. Started Oct. 31, 1959.

LAGOS (Abafon)—WNTV, satellite of and using same call letters as WNTV, Ibadan (for owners see WNTV, Ibadan), Ch. E-3. Transmitter 5 kw, ERP 15 kw. Started Oct. 31, 1959. Also covers Lagos, Abeokuta & Ijebu Ode.

LAGOS—Nigerian Federal TV (govt.) Ch. 4.

KADNNA—Northern Nigeria TV (low-powered temp. installation).

ZORIC—Relays Kadnna.

Norway

(Western European 625-line standards)

Sets in use: 155,000

All stations owned by Norsk Rikskringkasting (Govt.), non-commercial.

BERGEN—Ch. E-9. Transmitter 20 kw, ERP 30-140 kw. Started Aug. 1960.

KONGSBERG—Ch. E-4. ERP 100 kw. Started Aug. 1960.

OSLO—LKO-TV, Ch. E-6. Transmitter 10 kw, ERP 100 kw. Started Jan. 1954.

STAVANGER—Ch. 8 (V-196.25, A-201.75). Transmitter 10 kw, ERP 100 kw. Started Oct. 1961.

TRONDHEIM—Ch. 2 (V-48.25, A-53.75). Transmitter 10 kw, ERP 100 kw. Started Dec. 1961.

Low-power satellites: 15 in operation.

Planned:

NORDHUE (Elverum)—60 kw ERP.

KRISTIANSAND—60 kw ERP.

HOVDEFJELL—30 kw ERP.

Okinawa

(Worldwide 525-line standards)

Sets in use: 47,000

NAHA—KSDW-TV, Okinawa TV Bcstg. Ltd. (commercial), Ch. 10. Transmitter 2 kw, ERP 5 kw. Transmits in Japanese and English. Started Dec. 1959.

NAHA—KSAR-TV, Ryukyu Bcstg. Corp., Ch. 12. Transmitter 1 kw, ERP 5 kw. Transmits in Japanese and English. Started June 1960.

Pakistan

Planned:

LAHORE—Experimental educational outlet.

Panama

(Worldwide 525-line standards)

Sets in use: 30,000†

(Viewers also tune to U.S. Armed Forces stations, Canal Zone)

All stations privately-owned, commercial

PANAMA—RPC-TV, Circuito RPC (Fernando Eleta, pres.; Jaime de la Guardia, gen. mgr.), Ch. 4. Transmitter 2 kw, ERP 49 kw. Started Sept. 13, 1959.

PANAMA—Ch. 12, repeater, RPC-TV, 25 kw ERP. Started Feb. 1962.

PANAMA—TV-2, Televisora Nacional S.A. (Rodolfo Chiari, pres.; Rodolfo Garcia de Paredes, gen. mgr.), Ch. 2. Transmitter 2 kw, ERP 59 kw. Started April 1962.

Planned:

PANAMA—Ch. 7 repeater, due early 1963.

Note: See also U.S. Armed Forces stations.

†Does not include viewers in Canal Zone.

Paraguay

Planned:

ASUNCION—Due 1963.

Peru

(Worldwide 525-line standards)

Sets in use: 75,000

AREQUIPA—Ch. 2. Televisora Supervana S.A. Started Aug. 1959.

LIMA—OAD-TV 7, Ministry of Education and UNESCO (A. E. Mousalve, dir. of engineering, non-commercial), Ch. 7. Transmitter 100 watts, ERP 150 watts. Started Jan. 1958.

LIMA—OAX4U-TV, Ch. 4. Radio America (Montero Rosas & Mariano Carranza, commercial). Transmitter 2 kw. ERP 6 kw. Started Dec. 1958.

LIMA—OBX4X-TV, Ch. 9. Radio El Sol, Av. Uruguay 355 (A. Pereyra, dir. gen., commercial). ERP 10 kw. Started summer of 1959.

LIMA—OAX4D-TV, Ch. 13. Radio Panamericana, Casilla 4392 (G. Delgado Parker, dir. gen.). Transmitter 50 watts, ERP 4 kw.

LIMA—OAX4X-TV, Ch. 2. Radio Victoria (commercial). Transmitter 30-kw.

TRUJILLO—Ch. 7. Panamericana Television S.A.

Planned:

LIMA—Radio Nacional (Govt., non-commercial).

Philippines

(Worldwide 525-line standards)

Sets in use: 55,000

BAGUIO CITY—DZBS-TV, Ch. 12.

BACOLOD CITY—DYXL-TV, Ch. 4.

CEBU CITY—Chronicle Broadcasting, Ch. 3. Transmitter 2 kw.

DAVAO CITY—DXTX, Interisland Bcstg. Co. (commercial), Ch. 13.

MANILA—DZAQ-TV, Bolinao Electronics Corp. (commercial), Ch. 3. Transmitter 2 kw, ERP 6.76 kw. Started Oct. 1953.

MANILA—DZBB-TV, Republic Broadcasting System (commercial), Highway 54, Quezon City, Ch. 7 (V-174.25, A-178.75). Transmitter 100 watts. Started Oct. 21, 1959.

MANILA—DZRH, Metropolitan Bcstg. Co., Ch. 11.

MANILA—DZRP, Philippine Bcstg. Service, Ch. 10.

MANILA—DZXL-TV, Chronicle Broadcasting Network (commercial), Ch. 9. Transmitter 200 watts, ERP 1.34 kw. Started July 1958.

MANILA—DZTM, Manila Times, Ch. 5.

MANILA—DZTV, Inter-Island Bcstg. Co. (commercial), Ch. 13 (V-211.25, A-215.75). Transmitter 1 kw. Started Jan. 19, 1960.

Planned:

BACOLOD CITY—Chronicle Broadcasting, Ch. 2.

BACOLOD CITY—Eduardo Lopez (commercial), Ch. 9.

CAGAYAN DE ORO—Chronicle Bcstg., Ch. 3. Transmitter 2 kw.

CEBU CITY—Eduardo Lopez (commercial), Ch. 7.

CEBU CITY—Metropolitan Broadcasting Co., Ch. 9.

DAVAO CITY—Alfred J. Wills (commercial), Ch. 7 (V-175.25, A-179.75). Transmitter 500 watts.

DAVAO CITY—Chronicle Bcstg. Network (commercial), Ch. 9.

Note: See also U.S. Armed Forces stations.

Poland

(Eastern European 625-line standards)

Sets in use: 1,000,000

[Recent information unavailable]

All stations owned by Polskie Radio (Govt.)

BYDGOSZCZ—Ch. R-6. ERP 50 watts. Started Dec. 1960.

GDANSK—Ch. R-3. ERP 4 kw. Started 1959.

KATOWICE—Ch. R-8, ERP 226 kw. Started Dec. 1957.

LODZ—Ch. R-6. ERP 2.5 kw. Started 1956.

OLSZTYN—Ch. R-6. ERP 2.7 kw. Started July 1960.

POZNAN—Ch. R-7. ERP 1.5 kw. Started 1957.

SZCZECIN—Ch. R-12, ERP 3 kw. Started 1960.

WARSAW—Ch. R-2. ERP 7 kw. Started July 1954.

WROCLAW—Ch. R-12, ERP 123 kw. Started 1958.

REPEATERS

JEIENIA GORA—Ch. R-10. ERP 0.02 kw. Started 1960.

KIELCE—Ch. R-1. ERP 6 kw. Started 1959.

KLODZKO—Ch. R-8. ERP 0.02 kw. Started 1960.

KRAKOW—Ch. R-10. ERP 0.8 kw. Started 1959.

NOWY SACZ—Ch. R-6. ERP 0.02 kw. Started 1960.

OLSZTYN (Piekna Gora)—ERP 1 kw.

RADOM—Ch. R-11. ERP 0.02 kw. Started 1960.

ZAKOPANE—Ch. R-6. ERP 0.2 kw. Started 1959.

Planned:

BIALYSTOK

KOSZALIN

WARSAW II

LUBLIN

RZESZOW

ZIELONA GORA

Portugal

(Western European 625-line standards)

Sets in use: 90,000

All stations owned by Radiotelevisao Portuguesa (Govt.-private), commercial

LISBON (Serra Monsanto)—RTP, Ch. E-7 (V-189.25, A-194.75). Transmitter 10 kw, ERP 100 kw. Started experimentally Aug. 1956; regular operation started Nov. 23, 1957.

COIMBRA (Serra da Lousa)—RTP, Ch. E-3 (V-55.25, A-60.75). Transmitter 10 kw, ERP 60 kw. Started Nov. 23, 1957.

MONCHIQUE—RTP, Ch. E-5 (V-175.25, A-180.75). Transmitter 200 watts, ERP 6.5 kw. Started April 25, 1958.

MONTEJUNTO (Serra de)—RTP, Ch. E-6 (V-182.25, A-187.75). Transmitter 400 watts, ERP 1 kw. Started March 10, 1958.

OPORTO (Monte da Virgem)—RTP, Ch. E-9 (V-203.25, A-208.75). Transmitter 10 kw, ERP 100 kw. Started Dec. 31, 1957.

BOOSTER STATIONS For Northern Portugal

BORNES—RTP, Ch. E-7. Transmitter 85 watts, ERP 250 watts. Started Aug. 1960.

MAROFÁ—RTP, Ch. E-5. Transmitter 85 watts, ERP 250 watts. Started July 1960. Programming comes from Spain (Eurovision).

MARAO—Ch. E-6. Transmitter 85 watts, ERP 250 watts.

Rhodesia

(Western European 625-line standards)
Sets in use: 35,000

Commercial Stations (only spot announcements sold)

SALISBURY—RTV, Rhodesia Television Ltd. (H. W. Jackson, gen. mgr.; M. N. Smuts, chief engineer. Federal Bcstg. Corp., owner) Ch. E-4. Transmitter 5 kw, ERP 20 kw. Started Nov. 15, 1960.

BULAWAYO—RTV, Rhodesia Television Ltd., Ch. E-3. Transmitter 5 kw, ERP 20 kw. Started June 1961.

KITWE—RTV, Rhodesia Television Ltd., Ch. E-4. Transmitter 2 kw. Started Dec. 1961.

Rumania

(Eastern European 625-line standards)
Sets in use: 110,000

All stations owned & operated by government

BUCHAREST—Radiodifuziunea Si Televiziunea Romina, Str. Moliere Nr. 2, Ch. R-2. Transmitter 20 kw, ERP 80 kw. Started 1957.

REPEATERS

BACAU—Ch. R-1. Transmitter 600 watts.

PITESTI—Ch. R-4. Transmitter 25 watts.

BIRLAD—Ch. R-8. Transmitter 10 watts.

DOBROGEA—Ch. R-10. Transmitter 40 watts.

BRASOV—Ch. R-3. Transmitter 10 watts.

CRAIOVA—Ch. R-8. Transmitter 40 watts.

VICTORIA—Ch. R-7. Transmitter 20 watts.

CIMPULUNG MUSCEL—Ch. R-11. Transmitter 20 watts.

Samoa (American)

(Worldwide 525-line standards)

Planned:

Educational TV System, consisting of 3 channels, 3 due to start Sept. 1963. Western Samoa (Independent) plans construction of vhf repeaters to carry programs of American Samoa. State of Tonga also has announced plans to construct repeater.

Saudi Arabia

(Worldwide 525-line standards)
Sets in use: 14,000

DHAHRAN—HZ-22-TV, Ch. 2. Arabian American Oil Co. (non-commercial). Transmitter 6 kw, ERP 12 kw. Started Sept. 1957. Also transmits on Ch. 13. ERP 6 kw. Started Sept. 1962.

Sierra Leone

(Western European 625-line system)

Planned:

FREETOWN—Sierra Leone Television, Ch. E-2. ERP 400 watts. Station will be govt.-owned, operated by management consortium consisting of Scottish TV Ltd., Television International Enterprises Ltd., NBC Ltd. Due Jan. 1963.

Singapore

(See Malaya)

Spain

(Western European 625-line standards)
Sets in use: 400,000

All stations owned by Television Espanola (TVE), Direccion General de Radiodifusion y Television, Ministerio de Informacion y Turismo, Avenida del Generalissimo, 39 Madrid (Govt.), commercial.

BARCELONA—Ch. E-4. ERP 25 kw. Started Feb. 1958.

BILBAO—Ch. E-4. ERP 60 kw. Started Sept. 1960.

MADRID (Chamartin)—Ch. E-4. ERP 2 kw. Started 1951; programming Oct. 1956.

MADRID (Navacerrada)—Ch. E-2. ERP 200 kw. Started Nov. 1959.

OVIEDO—Ch. E-5. ERP 50 watts. Started Dec. 1960.

TORTOSA (Monte Caro)—Ch. E-10. ERP 50 watts. Started Jan. 1960.

VALENCIA (Monte Garbi)—Ch. E-5. ERP 50 watts. Started Jan. 1960.

ZARAGOZA (La Muela)—Ch. E-3. ERP 6 kw. Started Feb. 1958.

Low-powered satellites: 28 in operation.

Planned:

LEVANTE (Aitana) SEVILLA (Guadalcanal)

SANTIAGO DE COMPOSTELA

Sweden

(Western European 625-line standards)
Sets in use: 1,550,000

Stations owned by Swedish Board of Telecommunications (Govt.) Programming provided by Sveriges Radio AB (Govt.), non-commercial. Feb. 6, 1961 Sveriges began broadcasting educational programs to schools, Mon., Wed. & Fri. at 10 a.m. and repeating programs at noon.

ANDERSTORP—Ch. E-8¹. ERP .15 kw. Started Dec. 1959.

ANGE—Ch. E-8. ERP 1.5 kw. Started Aug. 1960.

ARE—Ch. E-10¹. ERP 0.01 kw. Started April 1961.

ARVIDSJAUR—Ch. E-5. ERP 15 kw. Started Dec. 1961.

BACKEFORS—Ch. E-8. ERP 60 kw. Started Oct. 1960.

BODEN—Ch. E-4. ERP 60 kw. Started Nov. 1961.

BOLLNAS—Ch. E-6. ERP 15 kw. Started May 1959.

BORAS—Ch. E-6. ERP 1.5 kw. Started Oct. 1959.¹

BORLANGE—Ch. E-10. ERP 25 kw. Started March 1959.

EMMABODA—Ch. E-8. ERP 15 kw. Started Aug. 1959.

FALUN—Ch. E-5¹. ERP 0.01 kw. Started Jan. 1961.

GADDEDE—Ch. E-6. ERP 0.15 kw. Started Dec. 1961.

GALLIVARE—Ch. E-9. ERP 60 kw. Started Dec. 1961.

GAVLE—Ch. E-9. ERP 15 kw. Started Dec. 1958.

GOTEBORG—Ch. E-9. ERP 60 kw. Started May 1958.

GREBBESTAD—Ch. E-6¹. ERP 0.15 kw. Started Dec. 1961.

HALMSTAD—Ch. E-7. ERP 15 kw. Started Nov. 1958.

HAPARANDA—Ch. E-8. ERP 60 kw. Started June 1962.

HALSINGBORG—Ch. E-9. ERP 1 kw. Started Nov. 1958.

HARNOSAND—Ch. E-10. ERP .15 kw. Started Nov. 1959.

HORBY—Ch. E-2. ERP 100 kw. Started Oct. 1959.

HUDIKSVALL—Ch. E-10¹. ERP 0.15 kw. Started Dec. 1959.

HULTSFRED—Ch. E-9. ERP .15 kw. Started Dec. 1959.

JONKOPING—Ch. E-8. ERP .15 kw. Started July 1959.

KARLSKRONA—Ch. E-9¹. ERP 3 kw. Started Sept. 1959.

KARLSTAD—Ch. E-5¹. ERP 1 kw. Started Dec. 1958.

KIRUNA—Ch. E-6. ERP 60 kw. Started Dec. 1961.

KOPMANHOLMEN—Ch. E-9¹. ERP 0.15 kw. Started Dec. 1961.

LINKOPING—Ch. E-9. ERP 1 kw. Started Dec. 1958.

LOFFSTRAND—Ch. E-4¹. ERP 0.15 kw. Started Dec. 1961.

LYCKSELE—Ch. E-8. ERP 1.5 kw. Started Aug. 1960.

MALMO—Ch. E-10. ERP 1 kw. Started May 1958.

MORA—Ch. E-8¹. ERP 3 kw. Started Dec. 1960.

MOTALA—Ch. E-7. ERP 3 kw. Started Dec. 1958. Boosted from 1 kw Dec. 1960.

NASSJO—Ch. E-10. ERP 15 kw. Started Nov. 1958.

NORRKOPING—Ch. E-5. ERP 60 kw. Started May 1958.

OERNKOLDSVIK—Ch. E-6¹. ERP 3 kw. Started Aug. 1960.

OREBRO—Ch. E-2. ERP 60 kw. Started Dec. 1958.

OSTERSUND—Ch. E-4. ERP 60 kw. Started April 1960.

OSTHAMMAR—Ch. E-10¹. ERP 0.15 kw. Started Dec. 1961.

PAJALA—Ch. E-7. ERP 15 kw. Started Dec. 1961.

SKELLEFTEA—Ch. E-6. ERP 1.5 kw. Started Aug. 1960.

SKOVDE—Ch. E-3. ERP 15 kw. Started Dec. 1958.

SOLLEFTEA—Ch. E-7. ERP 15 kw. Started June 1960.

SOLLEFTEA-HALLSTA—Ch. E-10¹. ERP .01 kw. Started Dec. 1960.

STOCKHOLM—Ch. E-4. ERP 60 kw. Started Sept. 1956.

STORUMAN—Ch. E-10. ERP 15 kw. Started June 1961.

STROMSTAD—Ch. E-5. ERP 0.15 kw. Started Dec. 1961.

SUNDSVALL—Ch. E-5. ERP 60 kw. Started May 1959.

SUNNE—Ch. E-7. ERP 60 kw. Started Aug. 1960.

SVEG—Ch. E-3. ERP 60 kw. Started Dec. 1960.

SYSSLEBACK—Ch. E-10¹. ERP 0.15 kw. Started Dec. 1961.

TASJO—Ch. E-9. ERP 15 kw. Started June 1961.

TRANAS—Ch. E-8¹. ERP 0.15 kw. Started April 1961.

TROLLHATTAN—Ch. E-7. ERP 1 kw. Started Oct. 1959.

(Continued on next page)

Foreign TV Directory

SWEDEN—(Continued)

UDDEVALLA—Ch. E-2¹. ERP 1 kw. Started Dec. 1959.
UPPSALA—Ch. E-6. ERP 3 kw. Started May 1960.
VANNAS—Ch. E-2. ERP 60 kw. Started Aug. 1960.
VARBERG—Ch. E-10¹. ERP 1 kw. Started Nov. 1959.
VASTERAS—Ch. E-8. ERP 10 kw. Started July 1959.
VASTERVIK—Ch. E-6. ERP 25 kw. Started Dec. 1959.
VAXJO—Ch. E-5¹. ERP 5 kw. Started Dec. 1959.
VISBY—Ch. E-9. ERP 25 kw. Started Dec. 1959.
Planned for late 1962:
ARVIDSJOUR—60 kw.
BORLANGE—60 kw.
NASSJO—60 kw.
STORUMAN—60 kw.
SKELLEFTEA—10 kw.
TASJO—60 kw.

¹ Vertical polarization.

Switzerland

(Western European 625-line standards)
Sets in use: 250,000

All stations owned by Swiss General Post Office (Govt.) except those boosters marked with an asterisk (*), which are operated by local authorities or viewer associations; non-commercial operation.

*ARBEDO—Ch. E-9. ERP 5 watts. Started Sept. 1961. Repeats Italian programs.
BASLE (St. Crischoina)—Ch. E-10. ERP 10 kw. Started Nov. 1953. Transmits in German/Swiss German.
BERNE (Bantiger)—Ch. E-2. Transmitter 6 kw, ERP 30 kw. Started Dec. 1954. Transmits in German/Swiss German.
*BIASCA—Ch. E-7. ERP 0.05 watts. Started March 1962. Repeats Italian programs.
*FELDIS (Grisons)—Ch. E-6. ERP 40 watts. Started Aug. 1960. Repeats German/Swiss German programs.
GENEVA (La Dole)—Ch. E-4. Transmitter 8 kw, ERP 144 kw. Started Dec. 1955. Transmits in French.
*IRAGRIA—Ch. E-11. ERP 1 watt. Started Sept. 1961. Repeats Italian programs.
LA CHAUX-DE-FONDS (Jura)—Ch. E-9. ERP 4.5 kw. Started Jan. 1961. Transmits French programs.
LES ORDONS—Ch. E-7. ERP 6 kw. Started summer 1962. Transmits in French.
LUCERNE (Rigi)—Ch. E-6. ERP 100 watts. Started Nov. 1960 as booster for German programs. To be replaced by regular station in 1962.
*LUVEN (Grisons)—Ch. E-5. ERP 25 watts. Started in Aug. 1960. Repeats German/Swiss German programs.
MONTE CENERI (Ticino)—Ch. E-5. ERP 5 kw. Started June 1958. Transmits in Italian.
MONTE MORELLO (Ticino)—Ch. E-6. ERP 30 watts. Started Dec. 1959. Transmits in Italian.
MONT PELERIN (Vaud)—Ch. E-11. ERP 180 watts. Started Aug. 1960. Repeats French programs.
MORON (La Haute)—Ch. E-11. ERP 90 watts (booster). Dec. 1959. Repeats French programs.
NIEDERHORN—Ch. E-12. ERP 5 kw. Started Sept. 1961. Transmits in German/Swiss German.
RAVOIRE (Valais)—Ch. E-9. ERP 1.8 kw. Started Aug. 1960. Repeats French programs.
*RUSCHEIN (Grisons)—Ch. E-9. ERP 110 watts. Started Aug. 1960. Repeats German/Swiss German programs.
SAENTIS (St. Gall)—Ch. E-7. ERP 15 kw. Started Dec. 1957. Transmits in German/Swiss German.
ST. GALLEN—Ch. E-10. Transmitter 5 watts, ERP 10 watts (booster). Started July 1959. Repeats German/Swiss German programs.
SAN SALVATORE (Ticino)—Ch. E-10. ERP 10 kw. Started Nov. 1958. Transmits in Italian.
SAN SALVATORE—Ch. E-2. ERP 40 watts. Started Nov. 1960. Transmits in Italian.
*SION (Veyonnaz)—Ch. E-6. Transmitter 5 watts, ERP 400 watts (booster). Started Nov. 1957. Repeats French programs.
*TRANS—Ch. E-8. ERP 50 watts. Started Aug. 1960. Relays German/Swiss German programs.
ZURICH (Utlberg)—Ch. E-3. Transmitter 5 kw, ERP 60 kw. Started July 1953. Transmits in German/Swiss German.
VAL de TRAVERS—Ch. E-5. ERP 50 watts. Started Jan. 1962. Transmits in French.
VALZEINA—Ch. E-10. ERP 5 kw. Started Jan. 1962. Transmits in German/Swiss German.

Syrian Arab Republic

(Western European 625-line standards)
Sets in use: 42,000

ALEPPO—Ch. E-7. Transmitter 2 kw, ERP 36 kw. Started July 21, 1961.
DAMASCUS—Syrian Arab Broadcasting & TV Service (Govt.). Started fall 1960.
HOMS—Ch. E-7. Transmitter 2 kw, ERP 36 kw. Started Sept. 20, 1961.
Under construction:
SARO HIA—Ch. E-9, repeater. Transmitter 75 watts, ERP 150 watts.
SHEIK DAHER—Ch. E-9, repeater. Transmitter 75 watts, ERP 150 watts.

Taiwan

(Nationalist China)
(Worldwide 525-line standards)
Sets in use: 5,000

TAIPEI—BET 21, Taiwan TV Enterprise Ltd., Taipei (commercial), Ch. 7. Transmitter 5 kw, location: chu-Tse-Shan, ERP 70 kw max. Started Oct. 10, 1962.
TAIPEI—Ch. 11 (Educational), Ministry of Education, Nan Hai Road. ERP 100 watts. Started Feb. 14, 1962.
Planned: TAIPEI, Ch. 1.

Thailand

(Worldwide 525-line standards)
Sets in use: 100,000

BANGKOK—HST-TV, Thai Television Co. Ltd. (commercial), Mansion B. Rajdamnern Ave., Ch. 4. General Surachit Charu-sreni, pres.; Prasong Hongsanand, managing dir.; Chamnong Rangsikul, asst. mgr. & TV program dir.; Kriengkai Cheewapreecha, chief engineer. Transmitter 10 kw, ERP 29 kw. Started June 24, 1955.
BANGKOK—HSA-TV, Thai Army Signal Corps (commercial), Ch. 7. Transmitter 6 kw, ERP 60 kw. Started Jan. 1958.

Planned:
Thai Television Co. Ltd. plans 17 new stations, including 3 satellites at Khonkaen (NE), Lampang (N) and Songkhla (S).

Tunisia

(French 819-line standards)
Sets in use: 2,000
Radiodiffusion Television Tunisienne (Govt.)
Programs are relayed from Italy

Planned:
TUNIS I—Chaine Nationale, Ch. F-12. ERP 100 kw.
TUNIS II—French language. ERP 20 kw.
SFAX I—Chaine Nationale. ERP 1 kw.
SFAX II—French language. ERP 50 watts.

Trinidad

(Western European 625-line standards)
Sets in use: 5,000

PORT OF SPAIN—Ch. E-3. (Call letters not yet allocated). Trinidad & Tobago TV Co. Ltd. V-55.25, S-59.75. Transmitter 5 kw, ERP 15 kw max. Ownership: Rediffusion of London, 40%; Scottish TV, 40%; CBS, 10%; Trinidad govt., 10%. Ronald F. Goodsman, mgr. Started Nov. 1962.

Turkey

(Western European 625-line standards)
Sets in use: 500

ISTANBUL—Teknik Universite (Govt.) Ch. E-4 (experimental). Transmitter 100 watts. Started June 1952.
Planned: ANKARA ISTANBUL IZMIR

United Arab Republic (Egypt)

(Western European 625-line standards)
Sets in use: 200,000

All stations are owned by United Arab Republic Bcstg. Corp. of Cairo (Govt.); limited commercial operation.

ALEXANDRIA—Ch. E-6. ERP 24 kw. Started Jan. 1961.
CAIRO I—Ch. E-5. ERP 100 kw. Started July 21, 1960.
CAIRO II—Ch. E-7. ERP 20 kw. Started July 1960.
CAIRO III—Ch. E-9. 16 kw.
ISMALIA—Ch. E-6. 25 kw.
ISMALIA—Ch. E-9. 24 kw.
MANSOURA—Ch. E-8. ERP 16 kw. Started Feb. 1961.
Relays: 6 relay stations on network extending south from Cairo.
Planned: ASWAN—Ch. E-5. ERP 12 kw.

United Kingdom

(British 405-line standards)
Sets in use: 12,500,000

British Broadcasting Corp. (BBC) stations are owned & operated by Public Corporation under Royal Charter (noncommercial)
Independent Television Authority (ITA) stations are owned by ITA and privately programmed (commercial)

Note: See p. 761 for additional stations on air.

- ABERDEEN (Meldrum)**—BBC, Ch. B-4. Transmitter 5 kw, ERP 4-17 kw (directional). Started Oct. 1955.
- ANGLESEY (Llanddona)**—BBC, Ch. B-1. Transmitter 1 kw, ERP 0.23-5.9 kw. Started May 1962.
- BELFAST (Divis)**—BBC, Ch. B-1. Transmitter 5 kw, ERP 12 kw. Started July 1955.
- BIRMINGHAM (Sutton Coldfield)**—BBC, Ch. B-4. Transmitter 50 kw, ERP 100 kw. Started Dec. 1949.
- BRIGHTON (Whitehawk Hill)**—BBC, Ch. B-2. Transmitter 0.18 kw, ERP 0.04-0.4 kw (directional). Started Aug. 1959, replacing temporary facilities in operation at Truleigh Hill since May 1953.
- CARDIFF (Wenvoe)**—BBC, Ch. B-5. Transmitter 50 kw, ERP 100 kw. Started Aug. 1952.
- CARLISLE (Sandale)**—BBC, Ch. B-4. Transmitter 5 kw, ERP 10-28 kw (directional). Started Nov. 1956.
- CENTRAL SCOTLAND (Kirk O'Shotts)**—BBC, Ch. B-3. Transmitter 50 kw, ERP 100 kw. Started March 1952.
- CENTRAL SCOTLAND (Blackhill)**—ITA, Ch. B-10. Transmitter 20 kw, ERP max. 475 kw (directional). Started Aug., 1957.
- CENTRAL WALES (Llandrindod Wells)**—BBC, Ch. B-1. Transmitter 1 kw, ERP 1.3 kw. Started Dec. 1961.
- CHANNEL ISLES (Les Platons, Jersey)**—BBC, Ch. B-4. Transmitter 500 watts, ERP 1 kw. Started Oct. 1955.
- DOVER**—BBC, Ch. B-2. Transmitter 400 watts, ERP 100-300 watts (directional). Started April 1958 (temporary).
- EAST ANGLIA (Mendlesham, near Stowmarket)**—ITA, Ch. B-11. Transmitter 10 kw, ERP 200 kw. Started Oct. 1959.
- EAST ANGLIA (Tacolneston)**—BBC, Ch. B-3. Transmitter 5 kw, ERP 2-40 kw (directional). Started Feb. 1955.
- FOLKESTONE**—BBC, Ch. B-4. Transmitter 0.002 kw, ERP 0.007 kw (max.) translator. Started July 1958.
- INVERNESS (Rosemarkie)**—BBC, Ch. B-2. Transmitter 500 watts, ERP 0.5-1.5 kw (directional). Started Aug. 1957.
- ISLE OF MAN (Douglas)**—BBC, Ch. B-5. Transmitter 500 watts, ERP 0.18-2.8 kw (directional). Started Dec. 1953.
- ISLE OF WIGHT (Chillerton Down)**—ITA, Ch. B-11. Transmitter 4 kw, ERP 1-100 kw (directional). Started Aug. 1958.
- ISLE OF WIGHT (Rowridge)**—BBC, Ch. B-3. Transmitter 5 kw, ERP 1-32 kw (directional). Started Nov. 1954.
- LANCASHIRE (Winter Hill)**—ITA, Ch. B-9. Transmitter 10 kw, ERP 100 kw. Started May 1956.
- LONDON (Crystal Palace)**—BBC, Ch. B-1. Transmitter 30 kw, ERP 200 kw. Started Nov. 1936 at Alexandra Palace, March 1956 at Crystal Palace.
- LONDON (Croydon)**—ITA, Ch. B-9. Transmitter 20 kw, ERP 120 kw. Started Sept. 1955.
- LONDONDERRY (Sheriffs Mt.)**—BBC, Ch. B-2. Transmitter 500 watts, ERP 0.4-1.5 kw (directional). Started Dec. 1957.
- MANCHESTER (Holme Moss)**—BBC, Ch. B-2. Transmitter 50 kw, ERP 100 kw. Started Oct. 1951.
- MIDLANDS (Lichfield)**—ITA, Ch. B-8. Transmitter 20 kw, ERP 200 kw. Started Feb. 1956.
- NEWCASTLE (Pontop Pike)**—BBC, Ch. B-5. Transmitter 5 kw, ERP 12 kw. Started May 1953.
- NORTH EAST (Burnhope)**—ITA, Ch. B-8. Transmitter 4 kw, ERP 100 kw (directional). Started Jan. 1959.
- NORTHERN IRELAND (Black Mt., near Belfast)**—ITA, Ch. B-9. Transmitter 4 kw, ERP 100 kw. Started Oct. 1959.
- ORKNEY**—BBC, Ch. B-5. Transmitter 2 kw, ERP 4-14 kw (directional). Started Dec. 1958.
- OXFORD**—BBC, Ch. B-2. Transmitter 0.2 kw, ERP 0.15-0.7 kw (directional). Started Jan. 1962.
- PETERBOROUGH**—BBC, Ch. B-5. Transmitter .5 kw, ERP 1 kw. Started Oct. 1959.
- PLYMOUTH (N. Hessary Tor)**—BBC, Ch. B-2. Transmitter 5 kw, ERP 1.6-27.5 kw (directional). Started Dec. 1954.
- SOUTH EAST (Dover)**—ITA, Ch. B-10. Transmitter 4 kw, ERP 100 kw. Started Jan. 1960.
- SOUTH WALES & WEST (St. Hilary)**—ITA, Ch. B-10. Transmitter 20 kw, ERP 200 kw. Started Jan. 1958.
- WEST CORNWALL (Redruth)**—BBC, Ch. B-1. Transmitter 1 kw, ERP 1.2-9.6 kw (directional). Started Feb. 1962.
- WEST WALES (Blaen-Plwyf)**—BBC, Ch. B-3. Transmitter 1 kw, ERP 1-3 kw (directional). Started April 1957.
- WICK (Thrumster)**—BBC, Ch. B-1. Transmitter 1 kw, ERP 0.25-7 kw (directional). Started Dec. 1958.
- YORKSHIRE (Emley Moor)**—ITA, Ch. B-10. Transmitter 10 kw, ERP 200 kw. Started Nov. 1956.

TRANSLATORS

- HASTINGS**—BBC, Ch. B-4. ERP .002 kw. Started Dec. 1960.
- SHEFFIELD**—BBC, Ch. B-1. ERP .05 kw. Started Dec. 1960.

Foreign TV Directory

Uruguay

(Worldwide 525-line standards)
Sets in use: 70,000

MONTEVIDEO—CXATV, Sociedad Anonima Emisoras de Television Y Anexos (SAETA, commercial), Piso 1°-Escrit .2, Ch. 10. Transmitter 0.47 kw, ERP 1.06 kw. Started Dec. 7, 1956.

MONTEVIDEO—Commercial, Ch. 12. ERP 3 kw.

MONTEVIDEO—Radio Monte Carlo, Ch. 4. ERP 25 kw.

Planned:

MONTEVIDEO—Servicio Oficial de Difusion Radio Electrica (SODRE, Govt.), Ch. 6. Transmitter 5 kw, ERP 32.5 kw.

USSR

[Recent information unavailable]

(Eastern European 625-line standards)

Sets in use: 6,500,000

All non-amateur stations owned by Govt. agencies

- ABAKAN**—TV center. Started 1959.
- AKHTA**—Satellite. Started 1959.
- ALMA ATA**—Started 1958.
- AKHALKALAKI**—Satellite. Started 1960.
- AKHALTSIKHE**—Satellite. Started 1960.
- ANDIZHAN**—Satellite. Started 1959.
- ARMAVIR**—TV center. Started 1959.
- ASHKHABAD**—TV center. Started 1959.
- ASTRAKHAN**—TV center. Started 1960.
- BAKU**—Started late 1956.
- BARANOVICHI**—Satellite. Started 1959.
- BARNAUL**—Started early 1957.
- BEGOVAT**—Satellite. Started 1958.
- BELAYA TSEKOV**—Satellite. Started 1959.
- BELGOROD**—Satellite. Started 1960.
- BIISK**—Started second quarter 1957.
- BLAGOVESHCHENSK**—Experimental.
- BOBRUYSK**—Satellite. Started 1958.
- BOGUSLAV**—Satellite. Started 1959.
- BORISOGLEBSK**—Satellite. Started 1960.
- BOLNISI**—Satellite. Started 1959.
- BRIANSK**—TV center. Started 1959.
- CHELYABINSK**—Started 1958.
- CHEREPOVETS**—TV center. Started 1960.
- CHERNIGOV**—Satellite. Started 1960.
- CHIMKENT**—Satellite. Started 1957.
- DIVICHI**—Satellite. Started 1960.
- DNIEPROPETROVSK**—Started 1956.
- DRUSKININKAI**—Satellite. Started 1959.
- DUDINKA**—Satellite. Started 1960.
- DUSHETI**—Satellite. Started 1959.
- DZHEKAZGAN**—TV center. Started 1960.
- FERGANA**—Satellite. Started 1957.
- FRUNZE**—Started 1958.
- GOMEL**—TV center. Started 1959.
- GORI**—Satellite. Started 1958.
- GORKIY**—TV center. Started 1957.
- GORNO-ALTAYSK**—Satellite. Started 1960.
- GORNYAK**—Satellite. Started 1959.
- GRODNO**—Started 1958.
- GROZNY**—TV center. Started 1960.
- GURDZHAANI**—Satellite. Started 1959.
- IRKUTSK**—Started 1958.
- IVANOVO**—Satellite. Started 1958.
- IZHEVSK**—Started Nov. 1956.
- KALININ**—Transmitter 2 kw. Started 1954.
- KALININGRAD**—TV center. Started 1957.
- KALUGA**—Satellite. Started 1957.
- KAMENKA**—Satellite. Started 1957.
- KARAGANDA**—TV center. Started 1958.
- KAUNAS**—Satellite. Started 1960.
- KAZAN**—TV center. Started 1959.
- KEDAINIAI**—Satellite. Started 1959.
- KEMEROVO**—Started 1958.

Foreign TV Directory

USSR—(Continued)

- KHABAROVSK**—Amateur station. Started Sept. 1956.
KHARKOV—Transmitter 5 kw. Started 1951.
KHERSON—TV center. Started 1959.
KIEV—Transmitter 5 kw. Started 1952.
KIROV—TV center. Started 1958.
KISHINEV—Started 1958.
KLAYPEDA—Satellite. Started 1960.
KOKAND—Satellite. Started 1959.
KOLOMNA—Satellite. Started 1959.
KOMSOMOLSK—TV center. Started 1959.
KONOTOP—TV center. Started 1960.
KOSTROMA—Started 1958.
KRASNODAR—TV center. Started 1958.
KRASNOVODSK—Satellite. Started 1958.
KRASNOTURINSK—Satellite. Started 1957.
KRASNOYARSK—Started Sept. 1957.
KRIVOY ROG—Satellite. Started 1960.
KUBA—Satellite. Started 1958.
KUBYSHEV—TV center. Started 1957.
KULDIGA—Satellite. Started 1957.
KURGAN—TV center. Started 1960.
KURSK—TV center. Started 1959.
LENINABAD—Satellite. Started 1959.
LENINAKAN—Satellite. Started 1960.
LENINGORI—Satellite. Started 1959.
LENINOGORSK—Satellite. Started 1959.
LENINGRAD—ERP 20 kw. Started 1946.
LENKORAN—Satellite. Started 1959.
LIEPAYA—Satellite. Started 1960.
LIPETSK—Satellite. Started 1960.
LISICHANSK—Satellite. Started 1959.
LNOVILSK—TV center. Started 1959.
LUGANSK—TV center. Started 1958.
LVOV—TV center. Started 1958.
MAGADAN—TV center. Started 1957.
MAKHACHKALA—TV center. Started 1960.
MINSK—Started 1956.
MOGILE—Satellite. Started 1958.
MORSHANSK—Satellite. Started 1960.
MOSCOW—Transmitter 12.5 kw, ERP 40 kw. Started 1946.
MOSCOW—Transmitter 7.5 kw. Started 1956.
MURMANSK—TV center. Started Nov. 1957.
NALCHIK—Started early 1957.
NAMANGAN—Satellite. Started 1958.
NEFTECHALA—Satellite. Started 1959.
NIKOLAYEV—TV center. Started 1959.
NIKOLSK—TV center. Started 1960.
NIZHNI TAGIL—Satellite. Started 1957.
NOVGOROD—Satellite. Started 1958.
NOVOSIBIRSK—Started 1957.
ODESSA—Transmitter 500 watts.
OMSK—Started 1955.
PENZA—Started 1958.
PERM—Started 1958.
PETROPAVLOVSK (KAZAKH)—TV center. Started 1960.
PETROZAVODSK—TV center. Started 1959.
PYATIGORSK—Started 1958.
POLTAA—Satellite. Started 1958.
PANEVEZHIS—Satellite. Started 1959.
PUSHKINO—Satellite. Started 1959.
RAYCHIKINSK—TV center. Started 1957.
RIGA—Started 1954.
ROSLAVL—Satellite Started 1959.
ROSTOV-ON-DON—Started 1958.
RUBTSOVSK—TV center. Started 1958.
RYAZAN—Satellite. Started Nov. 1956.
RYBINSK—Satellite. Started 1957.
SALAVAT—Satellite. Started 1959.
SALYANY—Satellite. Started 1959.
SAMARKAND—Satellite. Started 1958.
SARATOV—Experimental.
SEREBRYANKA—Satellite. Started 1960.
SEVASTAPOL—Started 1957.
SHEMAKHA—Satellite. Started 1958.
SIMFEROPOL—TV center. Started 1959.
SKOPIN—Satellite. Started 1959.
SMOLENSK—Satellite. Started 1959.
SOCHI—TV center. Started 1959.
STALINABAD—TV center. Started 1959.
STALINGRAD—TV center. Started 1958.
STALINIRI—Satellite. Started 1959.
STALINO—Started early 1957.
STALINOGORSK—Started 1957.
STAVROPOL—Satellite. Started 1960.
SUKHUMI—Satellite. Started 1959.
SVERDLOVSK—Started Oct. 1955.
TALLIN—Started July 1955.
TAMBOV—Satellite. Started 1960.
TASHKENT—Started Nov. 1956.
TBILISI—Experimental. Started Dec. 1956.
TELAVI—Satellite. Started 1959.
TOMSK—Started 1955.
TSESVANIE—Satellite. Started 1960.
TYUMEN—Started 1958.
UFA—TV center. Started 1959.
UKHTA—TV center. Started 1960.
ULYANOVSK—TV center. Started 1960.
USSURIYSK—Satellite. Started 1959.
UST KAMENOGORSK—Started 1958.
VATUTINO—Started 1956.
VENTSPILS—Satellite. Started 1960.
VILNIUS—Started second quarter 1957.
VILNIUS—Started second quarter 1957.
VINNITSA—Started 1955.
VITEBSK—TV center. Started 1960.
VLADIMIR—Started 1956.
VLADIVOSTOK—Experimental.
VOLSK—Satellite. Started 1960.
VORKUTA—TV center. Started 1957.
VORONEZH—Started second quarter 1957.
VYSHNY VOLOCHEK—Satellite. Started 1958.
YALTA—Satellite. Started 1960.
YANGI YER—Satellite. Started 1958.
YANGI YUL—Satellite. Started 1957.
YAROSLAVL—Started 1955.
YEREVAN—Started Nov. 1956.
YOSHKAR-OLA—TV center. Started 1960.
YUZHNO-SAKHALINSK—TV center. Started 1960.
ZAPOROZHE—Started 1958.

Note: Moscow is due to get a third channel in 1963. (A total of 231 stations are claimed, another 60 are claimed but not identified.)

Venezuela

(Western European 625-line standards, U.S. channel frequencies)
Sets in use: 263,000

- BARQUISIMETO**—Radio Caracas TV, Ch. 2 (satellite). ERP .5 kw.
CARABOBO—Radio Caracas TV, Ch. 7 (satellite). ERP 12.8 kw.
CARACAS—YVKA-TV, Televisora Nacional, Cerro Marin (Govt.), Ch. 5. Transmitter 10 kw, ERP 37.2 kw. Started Nov. 1952.
CARACAS—YVLV-TV, Corporacion Venezolana de Television, S.A. (VeneVision), Avda. S. Juan Francisco de la Salle, La Colina (commercial), Ch. 4. Transmitter 5 kw, ERP 15 kw. Started May 1953. Note: Corp. Venezolana de Television is partly owned by ABC International, a subsidiary of AB-PT.
CARACAS—YVKS-TV, Radio Caracas TV, Ed. R. Centro, Barcanas (A. Espina, dir. gen.) (commercial), Ch. 2. Transmitter 10 kw, ERP 62.6 kw. Started Sept. 1953.
CORO—Radio Caracas TV, Ch. 10 (satellite). Transmitter 10 kw, ERP 330 kw. Started May 1956.
CURIMAGUA—Radio Caracas TV, Ch. 10 (Satellite). ERP 330 kw.
LA GUAIRA—Satellite, Corporacion Venezolana de Television, S.A. (commercial), Ch. 7. Transmitter 100 watts, ERP 250 watts. Started June 1956.

LA GUAIRA—Radio Caracas TV, Ch. 7 (satellite). ERP 10 kw.
MARACAIBO—Ondas de Lago TV (N. Vale, pres. & dir.-gen., commercial), Ch. 13. Transmitter 2 kw, ERP 12 kw. Started Dec. 1956.
MARACAIBO—Radio Caracas TV, Ch. 2 (satellite). Transmitter 6 kw, ERP 500 kw. Started Dec. 1956.
VALENCIA—Radio Valencia, Estado Carabobo (T. Gubaira, dir., commercial), Ch. 3. ERP 4 kw.
VALENCIA—Satellite, Corporacion Venezolana de Television, S.A. (commercial), Ch. 11. ERP 33 kw.
VALENCIA-MARACAY—Radio Caracas TV, Ch. 7 (satellite). Transmitter 2 kw, ERP 13 kw. Started 1956 (off air).

West Indies

(See Netherlands Antilles)

Yugoslavia

(Western European 625-line standards)

Sets in use: 100,000

All stations are self-sustaining institutions (govt.) coordinated by the Association of Broadcasting & Television Stations of Yugoslavia (Yugoslav Radiotelevision, Belgrade, Borisa Kidrica 70). Commercial permitted.

Main TV Stations

BELGRADE (Avala)—Ch. E-6. ERP 12 kw. Started Aug. 1958.
BELGRADE (Crveni Cot)—Ch. E-10. ERP 30 kw. Started Oct. 1958.
BELGRADE (Jastrebac)—Ch. E-5. ERP 100 watts. Started Nov. 1959.
LJUBLJANA (Krvavec)—Ch. E-5. ERP 6 kw. Started Jan. 1957.
LJUBLJANA (Kum)—Ch. E-11. ERP 6 kw. Started Aug. 1960.
LJUBLJANA (Nanos)—Ch. E-6. ERP 1.6 kw. Started Aug. 1960.
ZAGREB (Sljeme)—Ch. E-9. ERP 10 kw. Started May 1956.
 Repeater stations—32 in operation.

World TV Stations and Sets

Stations and Sets as of October 1, 1962

Country	Stations	Sets	Country	Stations	Sets
Albania	1	1	Malta ¹⁰	1	21,000
Algeria	6	67,500	Mexico	24	1,000,000
Argentina	9	850,000	Monaco	1	12,000
Australia	27	1,568,300	Morocco	4	5,000
Austria ²	27	350,000	Netherlands	7	1,168,995
Belgium	12	950,000	Netherlands A		
Bermuda	1	9,400	(West Indies)	1	10,000
Brazil	37	1,430,000	New Zealand	4	52,000
Bulgaria ^{13-a}	2	22,000	Nicaragua	2	10,000
Canada	154	4,375,000	Nigeria	6	10,000
Chile	3	4,000	Norway ¹¹	20	155,000
China ³	26	100,000	Okinawa	2	47,000
Columbia	14	200,000	Panama ¹²	3	30,000
Costa Rica ¹⁴	4	15,000	Peru	7	75,000
Cuba ⁵	27	400,000	Philippines	11	55,000
Cyprus	1	4,500	Poland	17	1,000,000
Czechoslovakia ⁴	100	1,300,000	Portugal	3	90,000
Denmark	11	795,000	Rhodesia	3	35,000
Dominican R.	4	18,000	Rumania	9	110,000
El Salvador	3	30,000	Saudi Arabia	1	14,000
Ecuador	2	5,000	Spain ¹⁷	36	400,000
Finland	19	315,000	Sweden	63	1,550,000
France ⁶	152	3,059,574	Switzerland	27	250,000
E. Germany ¹⁵	117	1,500,000	Syria	3	42,000
W. Germany ⁶	419	7,000,000	Taiwan	2	5,000
Gibraltar	1	1	Thailand	2	100,000
Guatemala	3	40,000	Trinidad	1	5,000
Haiti	1	2,500	Turkey	1	500
Honduras	2	4,500	United Arab		
Hong Kong ⁷	1	16,000	Republic ¹⁸	13	200,000
Hungary	8	250,000	United Kingdom	50	12,500,000
India	1	750	Uruguay	3	70,000
Iran	2	78,000	USSR	173	6,500,000
Iraq	1	50,000	Venezuela	14	263,000
Ireland ⁸	5	120,000	Yugoslavia ¹³	39	100,000
Italy ¹⁰	586	3,255,611			
Japan ⁹	207	10,724,091	FOREIGN	2,563	64,937,221
Kenya	1	3,500	TOTAL	619	
Korea	1	40,000	U.S.	619	
Kuwait	1	8,000	U.S. Military	35	60,000,000
Lebanon	5	80,000			
Luxembourg	1	10,500	GRAND	3,217	124,937,221

¹ Sets-in-use estimate unavailable.
² Station total includes 15 low-power satellites.
³ Recent information not available.
⁴ Station total includes 89 low-power satellites.
⁵ Station total includes 115 low-powered satellites.
⁶ Station total includes 334 low-power satellites.
⁷ Closed-circuit cable system.
⁸ Some viewers also can get British stations.
⁹ Station total includes 82 low-power satellites.
¹⁰ Some viewers also can get Italian stations.
¹¹ Station total includes 15 low-power satellites.
¹² Sets-in-use does not include those in Canal Zone.
¹³ Station total includes 32 low-power repeaters.
^{13-a} Station total includes 3 low-powered relays.
¹⁴ Station total includes 2 repeaters.
¹⁵ Station total includes 107 low-power repeaters.
¹⁶ Station total includes 543 low-power repeaters.
¹⁷ Station total includes 28 satellites.
¹⁸ Station total includes 6 relay units.

ARMED FORCES TV STATIONS

All stations save those with asterisks (*) are operated by Radio & TV Div., Directorate for Armed Forces Information and Education, OASD(M), Defense Dept., Washington 25 (Col. K. K. Cowan, USA, Deputy Director).

U.S. and Possessions

ADAK, ALASKA—(Ch. 8), U.S. Naval Station, Navy No. 230, Seattle. Began July 1956.
ELMENDORF, ALASKA—(Ch. 11), Elmendorf Air Force Base. Began March 1962.
FT. GREELY, ALASKA—(Ch. 8), Commander, U.S. Army, Alaska, APO 733, Seattle. Began May 1956.
GALENA, ALASKA—(Ch. 8), Galena Airport. Began Jan. 1962.
KODIAK, ALASKA—(Ch. 8), U.S. Naval Station, Navy No. 127, Seattle. Began June 1956.
WILDWOOD STATION, ALASKA—(Ch. 8), c/o U.S. Army Security Agency, APO 949, Seattle. Began Jan. 1959.
 * **CAMP IRWIN, CAL.**—AAG70 (Ch. 70), AAG73 (Ch. 73), AAG76 (Ch. 76), AAG79 (Ch. 79), AAG82 (Ch. 82), Combat Tank Training Center, c/o CG, 6th Army, San Francisco. Rebroadcasts programs of KNXT, KRCA, KTLA, KABC-TV & KHJ-TV, Los Angeles. AAG73 began Nov. 1956, others began Dec. 1956.
 * **FLAGSTAFF, ARIZ.**—(Chs. 2, 4, 6, 7), Navaho Ordnance Depot. Rebroadcasts programs of KTVK, KPHO-TV, KOOL-TV, KVAR, Phoenix. Began Dec. 1962.
 * **INYO KERN, CAL.**—China Lake Naval Ordnance Test Station. 7-channel booster, relaying signals of all Los Angeles stations. Began 1953.
 * **HAWTHORNE, NEV.**—(Ch. 76). USNAD rebroadcasts translator K70AB which in turn rebroadcasts KRON-TV, San Francisco.
 * **WHITE SANDS PROVING GROUNDS, N.M.**—(Ch. 44), U.S. Army. Rebroadcasts programs of KROD-TV, El Paso. Began July 1954.
MIDWAY—(Ch. 11), U.S. Naval Station, Navy No. 3080, FPO San Francisco. Began March 1959.
OKINAWA—(Ch. 8), Kadena Air Force Base. Hq. 313th Air Div. (FEAF), APO 239, San Francisco. Began Dec. 1955.
PANAMA CANAL ZONE—(Ch. 8), Ft. Clayton, U.S. Army, Caribbean (serves Pacific side of Isthmus). Began May 1956.
PANAMA CANAL ZONE—CFN-TV (Ch. 10), Ft. Davis, U.S. Army. Caribbean (serves Atlantic side of Isthmus, satellite). Began May 1956.
PUERTO RICO—(Ch. 21), Ramey Air Force Base. 72nd Bombardment Wing, APO 845, New York. Began April 1957.
PUERTO RICO—(Ch. 8), Roosevelt Roads Naval Station. Began Jan. 1961.

Outside the United States

AZORES—(Ch. 8), Lajes Field, 1605th Air Base Wing (MATS), APO 406, New York. Began Oct. 1954.
CUBA—(Ch. 8), Guantanamo Bay U.S. Naval Base, Box 19, Navy 115, c/o FPO, New York. Began Nov. 1955.
CANADA—Labrador (Ch. 8), Goose Bay Air Base, APO 677, New York. Began Nov. 1956.
CANADA—Newfoundland (Ch. 8), Ernest Harmon Air Force Base, APO 864, New York. Began March 1957.
CRETE—(Ch. 8), Iraklion Air Base. Commander 7122nd Support Squadron (USAFE-TV), Operating Location 3, APO 219, New York. Began May 1960.
ERITREA—(Ch. 8), Kagnew Station, Asmara. 8604th Detached Unit (Army), APO 843, New York. Began Dec. 1955.
GERMANY—(Ch. 20), Ramstein Air Base, Commander, 7122nd Support Squadron (USAFE-TV), Operating Location 5, APO 12, New York. Began April 1957.
GERMANY—(Ch. 24), Spangdahlem Air Base, Commander, 7122nd Support Squadron (USAFE-TV), Operating Location 4, APO 123, New York. Began April 1957.
GREENLAND—(Ch. 8), Sondrestrom Fjord Air Base. 4684th Air Base Group (SAC), APO 121, New York. Began April 1956.
GREENLAND—(Ch. 8), Thule Air Force Base. 6607th Air Base Wing (SAC), APO 23, New York. Began May 1955.
GUAM—(Ch. 10). Translator (no call letters): repeats programs of commercial KUAM-TV, Agana (Ch. 8). Began April 1958.
ICELAND—(Ch. 8), Keflavik Airport. Commanding Officer, U.S. Naval Station, FPO 568, New York. Began March 1955.
IRAN—(Ch. 8), Teheran, Commander, U.S.M.A.A.G., APO 205, New York. Began Dec. 1959.
JAPAN—(Ch. 73), Misawa Air Force Base, Hq., Far East Network, APO 99, San Francisco. Began Dec. 1960.
KOREA—(Ch. 3), Seoul. Satellites at Munsan (Ch. 12), Camp Casey (Ch. 3), Camp Jackson (Ch. 12), Osan-Ni (Ch. 3), Camp Kaiser (Ch. 12). Began Sept.-Dec. 1957.
LIBYA—(Ch. 8), Tripoli. 7122nd Support Squadron, APO 231, New York. Began Dec. 1954.
PAKISTAN, PESHAWAR—7122nd Support Squadron, USAFE-TV. Began Oct. 1962.
PHILIPPINE IS.—(Ch. 8), Luzon. 6200th Air Base Wing (MATS), APO 74, San Francisco. Began Nov. 1955.

Planned:

JAPAN, WAKKANI

ALASKA, SHEMA

Television Systems of the United Kingdom

BRITISH BROADCASTING CORP.—Broadcasting House, London W. 1. Telephone: Langham 4468. Television Centre, Wood Lane, London W. 12. Telephone: Shepherds Bush 8000. Operates 30 TV transmitters (locations, etc., page 757).

Board of Governors of BBC: Sir Arthur Forde, chairman; Sir James Duff, vice-chairman; Sir David Milner, national governor for Scotland; Mrs. Rachel M. Jones, national governor for Wales; Capt. Sir Richard Pim, national governor for Northern Ireland; Mrs. Thelma Cazalet-Keir, Sir Ashley Clarke, Miss Beatrice Anne Godwin, R. F. Lusty.

Board of Management: Hugh Carleton Greene, director general; Harman Grisewood, chief assistant to the director general; R. E. L. Wellington, director of sound broadcasting; Kenneth Adam, dir. of television; Sir Beresford Clark, director of external broadcasting; Sir Harold Bishop, director of engineering; J. H. Arkell, director of administration.

Engineering Direction: F. C. McLean, deputy director of engineering; M. J. L. Pulling, asst. dir. of engineering; G. Dunkerley, head of engineering establishment dept.; E. L. E. Pawley, head of engineering services group; L. W. Turner, head of engineering information dept.; J. H. D. Ridley, head of engineering secretariat; K. R. Sturley, head of engineering training dept.; A. R. A. Rendall, head of designs dept.; E. W. Hayes, head of planning and installation dept.; W. P. Wilson, head of research dept.; E. C. Drewe, head of equipment dept.; R. H. S. Howell, head of building dept.

Television Executives: S. C. Hood, controller, TV programs; S. J. de Lotbiniere controller, TV program services; Stuart G. Williams, controller of TV administration; R. H. Waldman, general manager, television enterprises; Cecil C. Madden, asst. to controller of TV programs; Mrs. J. R. Spicer, head of TV program planning; Michael Barry, head of TV drama; T. Sloan, head of light TV entertainment; Leonard Miall, asst. controller, current affairs & talks TV; J. H. Mewett, head of TV films; Lionel P. Salter, head of TV music productions; O. P. E. Reed, head of children's programs TV; Peter Dimmock, gen. mgr. outside TV broadcasts; Richard Levin, head of design TV; T. H. Bridgewater, chief engineer, TV; Miss D. Stephens, editor, women's programmes, TV; Richard Bright, TV publicity organizer; K. Fawdry, head of school broadcasting, TV; I. Peacock, editor, TV News.

BBC U.S. Offices: 630 Fifth Ave., New York, N.Y. Circle 7-0656. Derek Russell, representative in the U.S.; D. G. Scuse, chief assistant to representative in the U.S.; D. Stuart, E. de Mauny, Washington correspondents, National Press Bldg., Executive 3-1465. John Crawley, UN correspondent. Eldorado 5-4244.

INDEPENDENT TELEVISION AUTHORITY—70, Brompton Road, London S.W.3. Telephone: Knightsbridge 7011. Controlling body for independent TV system transmitted from stations (owned and operated by the Authority). For location of stations, see facing page.

Governing body: Sir Ivone Kirkpatrick, G.C.B., G.C.M.G., chairman; Sir John Carmichael, K.B.E., deputy chairman; J. Alban Davies, former High Sheriff of Cardiganshire, member of Lloyds; Dame Anne (Margaret) Bryans, D. B. E., O. St. J.; deputy chairman, British Red Cross Society, Executive Committee; Mrs. Isabel Graham-Bryce, former J. P. & member of the Juvenile Court Panel in Manchester and member of the Tunbridge Wells Hospital Management Committee; Sir Sydney Caine, K.C., M.C.; Prof. D. Talbot Rice, M.B.E., Prof. of Fine Arts, Glasgow University; Sir Lucius O'Brien, K. E. Member N.I. Govt. Comm. on Charities, 1956, Exec. Belfast Council of Social Welfare, N.I. Council of Service etc. & Senator, Queen's University of Belfast; A. C. Cropper, T.D., J.P., deputy lieutenant of Westmoreland, & member of the Church Assembly & Central Board of Finance of the Church of England; Lord Williamson, C. B. E., J. P. Liverpool, general secy. National Union of General & Municipal Workers since 1946.

Permanent Staff: Sir Robert Fraser, O. B. E., dir.-gen.; B. C. Sendall, C. B. E., deputy dir.-gen. (programme services); A. W. Pragnell, O. B. E., D. F. C., deputy dir.-gen. (administrative services); P. A. T. Bevan, C. B. E., chief engineer; Leonard Waight, C. M. G., chief of finance & establishments; E. A. O. G. Wedell, secy.; F. H. Coplestone, head of regional services; Ian McIntyre, programme clearance officer; A. Graham, advertising control officer; Michael Hallett, press & information officer; Eric Croston, publications editor; A. M. Beresford-Cooke, O. B. E., head of planning & construction; R. C. Harman, O. B. E., head of operations & maintenance; A. S. Curbishley, O. B. E., accountant.

ITA Commercial Program Contractors

A. B. C. TELEVISION LTD.—1 Hanover Sq., London W.1., Hyde Park 7222. Teddington studios: Broom Road, Teddington, Middlesex, Teddington Lock 3252. Programs weekends over Midland area (Lichfield) & North England (Emley Moor & Winter Hill) outlets. **Regional & Sales offices:** Television House, 12 Mount St., Manchester 2, Deansgate 4597; City Centre House, 30 Union St., Birmingham 2, Midland 6083; Permanent House, The Headrow, Leeds 1, Leeds 2-2901. **Studios:** ABC Television Studios, Parrs Wood Rd., Didsbury, Manchester 20, Didsbury 6565; Teddington Studios, Broom Rd., Teddington, Middlesex, Teddington Lock 3252; Alpha Television Studios, Aston Cross, Birmingham 6, Aston 3091.

Directors: Sir Philip Warter, chairman; Dr. Eric G. M. Fletcher, LL.D., M.P., deputy chairman; Howard Thomas, managing director; C. J. Latta (U.S.A.); Robert Clark, M.A., LL.B.; D. J. Goodlatte; George A. Cooper.

Executives: C. J. Orr, company secy.; Bernard R. Greenhead, gen. mgr. (Iris Productions); R. H. Norris, advertising controller; D. S. Burry, Northern advertisement mgr.; K. Bowen-Bravery, Midlands advertisement mgr.; Brian Tesler, program controller; David Southwood, chief of outside broadcasts; Geoffrey Lugg, head of presentation; Barry Wynne, publicity mgr.; E. Whitley, head of promotion & research depts.

ANGLIA TELEVISION LTD.—Brook House, Park Lane, London W.1. Hyde Park 8331. Anglia House, Norwich. Programs full time over East Anglia (Mendlesham) outlet.

Directors: The Marquess of Townshend of Raynham, chairman; Sir Robert Bignold, D.L., J.P.; Aubrey Buxton, M.C.; Dr. Glynd Daniel; Sir Peter Greenwell, Bart., B.T., (Agric); Miss Audrey Richards, C.B.E., M.A., Ph.D.; Donald Albery; Laurence Scott; W. O. Copeman, J.P., C.B.E.; John Woolf.

Executives: Michael Norman, chief exec.; Tom Marshall, tech. controller; Peter Holmans, controller of programme planning; Arthur Clifford, controller of local programmes; Tony Gorard, company secy. & chief accountant; John Margetson, sales controller; Pam Isaacs, advertising & sales promotion exec.; Robbie Robertson, local sales mgr.; James Hartley, public relations exec.; Alec Barnett, station engineer; J. Roualle, personnel mgr.; George More O'Ferrall, head of drama; Doug Geddes, news editor; Forbes Taylor, head of films; Ken Elphick, head of presentation; Frank O'Shea, prod. mgr.; Pam Isaacs, press officer, London; Alan Jarvis, press officer, Norwich.

ASSOCIATED-REDIFFUSION LTD.—Television House, Kingsway, London, W.C. 2., Holborn 7888. Programs weekdays over London (Croydon) outlet. **Studios:** Wembley, Middlesex & Television House.

Directors: J. Spencer Wills, M. Inst. T., chairman; P. Adorian, F.C.G.I., M. Brit. I.R.E., managing director; Sir Edwin S. Her-

bert, K.B.E.; J. B. Rickatson-Hatt; S. Bracewell Smith, Bart., K.C.V.O., LL.D., B.Sc.; The Rt. Hon. The Viscount Colville of Culross.

Executives: A. W. Grocock, F.C.I.S., secy.; Capt. T. M. Brownrigg, C.B.E., D.S.O., R.N. (Ret.), gen. mgr.; Capt. R. W. F. Northcott, R.N. (Ret.) & E. G. Derrington, asst. gen. mgrs.; John McMillan, controller of programmes; Cyril Francis, asst. controller of programmes (planning); Guthrie Moir, asst. controller of programmes (schools, children's, religion, features); G. C. F. Whitaker, asst. controller of programmes (technical operations); Peter Willes, head of drama; Elkan Allan, head of light entertainment; Michael Yates, head of design; R. N. Everett, head of programme services; Neil Bramson, head of presentation; Enid Love, head of schools bestg.; John Rhodes, head of children's programmes; Cyril Butcher, head of commercial production section; A. C. Bartley, head of international div.; D. J. G. Hennessy, head of features section; E. C. Vast, head of engineering; James Swann, casting dir.; Aiden Crawley, editor, Intertel features; Guy Bloomer, mgr., Wembley Studios; Ray Dicks, exec. producer; C. F. Elms, bus. mgr.; F. E. Poole, asst. bus. mgr.; Guy Payne, controller of advertisements; John Baldwin Raper, adv. mgr.; M. F. Garwood, head of adv. magazines (sales); Brian Begg, publicity controller; Norman Hoskins, press officer.

ASSOCIATED TELEVISION LTD.—17 Great Cumberland Place, London, W.1. Ambassador 8040. Midland Region Office: 30 ATV House, 150 Edmund St., Birmingham. Birmingham Central 5191. Programs weekends over London (Croydon) outlet; weekdays over Midland area (Lichfield) outlet.

Directors: Norman Collins, chairman; Lew Grade, managing director; Ed J. Roth, deputy managing director; J. A. L. Drummond, finance & administration; The Earl of Bessborough; E. S. Birk; H. K. Cudlipp; R. P. T. Gibson; C. O. Stanley, C.B.E.; Prince Littler, C.B.E.

Executives: J. M. Barham, A.C.A., secy.; Leslie Abbot, contracts & copyrights; Bernard Bibby, production facilities controller; Philip Dorte, O.B.E., Midlands controller; J. F. Gill, F.C.A., group accountant; Max Gumpel, deputy director, finance & administration; Patrick J. Henry, sales director; John Holland, personnel; Leslie Lewis, administration controller; Tony Lucas, legal adviser; Terence C. MacNamara, tech. controller; Keith Rogers, operations controller; S. W. Parkinson, press & public relations head; Bill Ward, production controller; L. Watkins, continuity acceptance mgr.; Stephen Mitchell, chief press officer; Cecil Clarke, head of drama; Eric Croston, public relations editor; Richard Greenough, head of design; Harold Jamieson, deputy productions controller; Chris Phillip, presentation mgr.; Mrs. O. Hennessy, schedules & billings.

BORDER TELEVISION LTD.—Television Centre, Carlisle, Cumberland. London Office: 14 Curzor St., W.1. Programmes transmitted at Caldbeck and Selkirk.

Executives: John L. Burgess, chairman; Robin D. Gill, managing dir.; Maurice Lindsay, programme controller; Hedley J. C. Gower, chief engineer; Ronald H. Watts, secy.; F. J. Bennett, public relations mgr.

CHANNEL TELEVISION LIMITED—The Television Centre, Roughe Bouillon, St. Heller, Jersey, C.1. Jersey Central 23451. London Office: 195 Knightsbridge, London S.W.7. Knightsbridge 3761.

Directors: Senator George Gfoyl; Arthur Guiton Harrison; Ger-vase le Gros Peek; Senator W. H. Kricheski, O.B.E.; Cedric Forbes Cockell; Harold Field; William Norman Rumball; Kenneth Hopper Valpy; Conseiller E. D. Collas; Deputy E. H. Bodman.

GRAMPIAN TELEVISION LIMITED.—To provide programs in NE Scotland. Full time. Outlets: Durris (near Aberdeen) and Moun-teagle (near Inverness). Address: The Television Studios, Queen's Cross, Aberdeen, Aberdeen 53553. London Office: Nuffield House, 41, Piccadilly, London, W.1., Regent 7090.

Directors: Sir Alexander B. King, C.B.E., LL.D., D.L., J.P., chairman; Captain Iain M. Tennant, D.L., deputy chairman; The Dowager Viscountess Colville of Culross; The Lord Forbes, K.B.E., D.L., J.P.; Rt. Hon. Thomas Johnston, P.C., C.H., LL.D., F.E.I.S.; John N. Milne, M.A., LL.B., B. Com., LL.D.; Edward O'Donnell, B.L.; Hon. Angus Ogilvy, M.A. (Oxon.); Neil Paterson, M.A.; Major Michael Crichton Stuart, M.C., D.L., J.P.; David L. Urquhart, C.A., J.P.; Robert Wotherspoon, J.P.

Executives: Ward Thomas, gen. mgr., sales controller; Robert Edie, Scottish sales mgr.; Alex Mair, company secy.; Iain Mac-donald, press & public relations officer; James Buchan, prod. controller.

GRANADA TV NETWORK LTD.—36 Golden Square, London, W.1. Regent 8080. Programs weekdays over Northern England (Emley Moor & Winter Hill) outlet. Northern Region: Granada TV Centre, Manchester 3, Deansgate 7211.

Directors: Sidney L. Bernstein, chairman; Cecil G. Bernstein, managing director; Denis Forman; Maurice King; Victor A. Peers; John S. E. Todd; Joseph E. Warton, secretary; Richard J. Willder.

Executives: Denis Forman, exec.; Carl Roberts, head of light entertainment; A. Anson, sales & advertising director; Don Harker, press & publicity.

Northern Region Executives: Simon Kershaw, gen. mgr. Overseas Sales: P. Cruikshank.

SCOTTISH TELEVISION LTD.—Theatre Royal, Hope Street, Glasgow, C.2., Douglas 9999. Programs full time over Central Scotland (Black Hill) outlet. London Office: Wingate House, 93, Shaftesbury Ave., London, W.C.1. Midland Region Office: Spencer House, Digbeth, Birmingham S., Midland 9303. Northern Region: Thomson House, Withy Grove, Manchester 4, Blackfriars 7621.

Directors: Roy Thomson, chairman; James M. Coltart, deputy chairman; Lord Balfour of Inchyre, P.C.M.C.; Charles McQueen; Iain Stewart; James Whitton; William Brown, John J. Hardy.

Executives: R. S. Coltart, adm. mgr.; Gerry le Grove, director of programmes; J. H. B. Munro, secy.; A. Becker, chief engineer; T. V. Shields, press & publicity mgr.; Hugh Henry, general sales mgr.; L. Hynd, chief accountant.

SOUTHERN TELEVISION LTD.—Southern Television Centre, Northam, Southampton, Southampton 28582; Dover Studios, Russell St., Dover 2200; Glen House, Stag Place, Victoria, London, S.W.1, Victoria 4404. Programs full time over Central Southern (Chillerton Down) & South East England (Dover) outlets.

Directors: John H. Davis, chairman; R. A. Redhead, vice chairman; C. D. Wilson, M.C., managing dir.; Rt. Hon. Lord Cornwallis of Linton, K.B.E., M.C.; Graham Dowson; Donald Geddes; Hon. V.H.E. Harmsworth; B. G. Henry, sales dir.; Sir Robert Perkins; Roy Rich, programme controller; D. B. Thomson, W. H. Thomson; B. H. Thomson, T. D.; Sir David Webster, B.A.; Sir David Webster (M.C.); K. Winckles, M.B.E.

Executives: A. F. Jackman, head of programme planning; Berkeley Smith, asst. controller of programmes; L. V. Barnett, publicity mgr.; G. H. Y. Grant, secy.; V. G. Hawkeswood, chief engineer; J. Miell, advertisement mgr.; B. Margrave, production mgr.; G. Waddington, press officer; T. Lyndon-Haynes, head of film; R. Clark, head of news; M. Crawford, head of presentation; J. Dille, head of design; R. Seagrief, local sales mgr.; A. Salisbury, London sales mgr.; C. Lewis, Northern sales mgr.; G. Castle-King, Midland sales mgr.; D. Baker, accountant.

T. W. W. LTD.—T.W.W. House, 207 Sloane St., London, S.W.1. Cardiff Studios: Pontcanna, Cardiff, Cardiff 26633. Bristol Studios: T.W.W. TV Centre, Arnos Vale, Baht Road, Bristol, Bristol 7-0271. Programs full time over South Wales & Western England (St. Hilary) outlet.

British ITA Contractors

Directors: The Rt. Hon. The Earl of Derby, M.C., chairman; Alfred Francis, managing director, O.B.E.; Lt. Col. H. M. Llewellyn, C.B.E.; Sir Alexander Maxwell, K.C.M.G.; Sir Grismond Phillips, C. V. O.; Eoin C. Mekie, C.B.E.; Sir William Carr; Sir Ifan Ab Owen Edwards, J.P.; Jack Hylton, O.B.E.; Percy Jones, J.P.; Ald. Huw T. Edwards; A. G. Jeans; Sidney Gilliat; Herbert Agar (U.S.); M. Chapman-Walker, C.B.E., M.V.O.; Tom R. Jones, F.R.S.A.

Executives: John Baxter, exec. controller; Bryan Michie, programme controller; Stanley Leach, sales controller; P. I. Bartholomew, station mgr.; Walter Kemp, tech. controller; Frank Brown, publicity controller; T. Carpenter, operations mgr., London; G. Bailes, secy.

TYNE TEES TELEVISION LTD.—The Television Centre, City Road, Newcastle-on-Tyne 1, Newcastle 61-0181. Programs full time over Northeast England (Burnhope) outlet.

Directors: Sir Richard A. Pease Bart, D.L., J.P., chairman; C. C. Darling, M.A., deputy chairman; J. A. Jelly, managing director; Col. E. C. Angus, C.B.E., M.C., T.D., D.L., J.P.; George Black; Alfred Black; Sydney Box; Laurence Cadbury; E. G. Fairburn; Prof. E. J. R. Eaglesham, M.A., B.Ed., LL.B.; D. A. Pease, A.C.A.; Sir Harold G. Howitt, G.B.E., D.S.O., M.C., D.C.L., LL.D., J.P.; The Rt. Hon. Viscount Ridley, C.B.E., D.C.L., D.L., J.P.

Executives: George Black, programme director; Alfred Black, programme director; Bill Lyon-Shaw, programme controller; Peter Paine, sales director; D. G. Packham, chief engineer; J. P. Graham, business mgr.; Gordon S. Wood, company secretary.

ULSTER TELEVISION LTD.—Havelock House, Ormeau Road, Belfast 7, Belfast 28122; 1 Hanover Square, London, W.1., Hyde Park 0426. Programs full time over Northern Ireland (Black Mountain) outlet.

Directors: The Rt. Hon. The Earl of Antrim, D.L., J.P., chairman; W. B. MacQuitty, deputy chairman; R. B. Henderson, M.A., managing dir.; The Rt. Hon. the Countess of Antrim; Betty E. Box, O.B.E., alternate C.S.G. Falloon; H. A. C. Catherwood, J.P.; Capt. O. W. J. Henderson, J. P. Herdman; M. R. Hutcheson, sales dir.; B. S. Johnston, A.C.A., company secy.; B. McGuickian; Major G. B. Mackean, D.L., J.P.; Mrs. Marcia Mackie, O.B.E.; J. L. MacQuitty, Q.C., M.A., LL.B.; Prof. J. L. Montrose, LL.B., LL.D.; E. M. R. O'Driscoll; C. Hutchinson.

Executives: R. B. Henderson, managing dir.; Barry S. Johnston, A.C.A., company secy.; Michael R. Hutcheson, sales dir.; B. W. Lapworth, sales mgr., Northern Ireland; F. Brady, tech. controller; Colin W. Lecky-Thompson, programme controller; S. Gordon Duffield, publicity mgr.

WALES (WEST & NORTH) TELEVISION LTD.—Western Avenue, Cardiff, Cardiff 37557. London Office: 1 Gt. Cumberland Place, London W.1. Ambassador 7700.

Directors: The Hon. Islwyn Davies, J.P.; S. K. Davies, C.B.E.; T. I. Ellis, M.A.; Gwynfor Evans, M.A., LL.B.; Lady Olwen Carey Evans; Moses Griffith, M.Sc.; Alderman Llewelyn Heycock, C.B.E., J.P.; Tom Jones, J.P.; Sir David Hughes Parry, Q.C., M.A., LL.B., D.C.L.; Principal Thomas Parry, M.A., D. Litt, F.B.A., Colonel Cennydd Traherne, T.D., J.P., M.A.; David Tudor, M. B.E., J. P.; Emrys Roberts, M.B.E., LL.B.; William Thomas, C.B., M.A., D.Sc., Ph.D.; B. Haydn Williams, B.Sc., Ph.D.; Sir T. H. Parry-Williams, M.A., D.Litt., LL.D.; Colonel J. F. Williams-Wynne, M.A., D.S.C., J.P.

WESTWARD TELEVISION—Derry's Cross, Plymouth 69311. Transmitters at Stockland Hill, nr. Axminster (Devon), on Channel 9 & Caradon Hill, nr. Liskeard (Cornwall) on Channel 12.

Executives: Peter Cadbury, M.A., A.R., A.E.S., chairman & managing dir.; Sir John Carew Pole, Bart, D.S.O., T.D., V.L., J.P., vice chairman; Sir George Hayter Hames, C.B.E., M.A., D.L., J.P., vice chairman; W. H. Cheevers, A.I.E.E., gen. mgr.; Geoffrey Phillips, sales controller; R. R. Miller, F.C.A., F.C.I.S., company secy.; Gordon R. Affleck, chief accountant; N. H. Cory, public relations officer; Ian Johnson, Wigmore Publicity Ltd., Wigmore St., London W.1., P.R. consultant (London).

INDEPENDENT TELEVISION NEWS LTD.—Television House, Kingsway, London, W.C.2. Holborn 7690. Geoffrey Cox, editor; W. Hodson, gen. mgr.; M. C. C. Chapman, secy.

INDEPENDENT TELEVISION COMPANIES ASSOCIATION LTD.—Television House, Kingsway, London, W.C.2. Chancery 6357. Trade association representing program companies (listed above). Lawrence G. Parker, secy.

United Kingdom TV Stations on Air After Data for Foreign Directory Was Compiled

CALDBECK—ITA, Ch. E-11. 100 kw.

CARADON HILL—ITA, Ch. E-12. 200 kw.

CHANNEL ISLANDS (Fremont Point)—ITA, Ch. E-9. 10 kw.

DURRIS—ITA, Ch. E-9. 400 kw.

MANNINGTREE—BBC, Ch. E-4. 4.8 kw.

MOUNTEAGLE—ITA, Ch. E-12. 50 kw.

PRESLY—ITA, Ch. E-8. 100 kw.

SELKIRK—ITA, Ch. E-13. 25 kw.

STOCKLAND HILL—ITA, Ch. E-9. 100 kw.

SWINDON—BBC, Ch. E-3. .25 kw.

National Sales Representatives of TV Stations

With List of Stations Represented as of October 1, 1962
(For reported starting dates of CP holders, see starred items in blue section)

ABC-TV TELEVISION SPOT SALES INC.

New York 22	663 Fifth Ave. Susquehanna 7-5000 TWX No.: 212-581-4540	T. F. Shaker, Pres. James E. Conley, Exec. V.P.
Chicago 1	360 N. Michigan Ave. Andover 3-0800 TWX No.: 312-222-9436	D. Thomas Miller, V.P. & Central Div. Mgr.
St. Louis 1	915 Olive St. Chestnut 1-4647 TWX No.: 314-556-0038 (Collect)	Robert J. Sullivan, Sales Mgr.
Hollywood 29	1539 N. Vine St. Normandy 3-3311 TWX No.: 213-666-1240	Richard Beesemyer, Sales Mgr.
San Francisco 4	41 Sutter St. Yukon 2-4155 TWX No.: 415-393-8247	James Osborn, Sales Mgr.

TV Stations Represented:

WABC-TV, New York, N.Y. KABC-TV, Los Angeles, Cal.
WXYZ-TV, Detroit, Mich. KGO-TV, San Francisco, Cal.
WBKB, Chicago, Ill.

ABC-TV WESTERN TV REGIONAL NETWORK SALES

Hollywood 27	ABC Television Center Normandy 3-3311 TWX No.: LA 353	Vincent Francis, V.P. Western Div. Network Sales
San Francisco 2	277 Golden Gate Ave. Underhill 3-0077 TWX No.: SF 147	Vincent Francis, V.P. Network Sales Western Div.
New York 23	7 W. 66th St. Susquehanna 7-5000 TWX No.: NY 1-2382	Slocum Chapin, V.P., Network Sales, Western Div.
Chicago 6	190 N. State St. Andover 3-0800 TWX No.: CG 1440	Wm. C. Gillogly, Sales Director, Central Div.
Detroit 26	28 W. Adams St. Woodward 3-8321	Wm. Mullen

TV Stations Represented: ABC Western Regional Network; for details, see ABC-TV under Television Networks.

ADVERTISING TIME SALES INC.

New York 17	247 Park Ave. Murray Hill 7-5040 TWX No.: 212-867-4767	T. B. Campbell, Pres. W. N. Davidson, V.P. John Thompson, V.P.
Chicago 1	360 N. Michigan Ave. Phone: 782-0313 TWX No.: 312-222-0553	Eugene F. Corcoran, Pres. John Murphy, Mgr.
Dallas 1	1507 Pacific Ave. Riverside 2-2388 TWX No.: 214-899-8496	G. T. Harding, V.P.
Atlanta 3	15 Peachtree Bldg. Phone: 524-5486 TWX No.: 404-527-0007	W. T. White
Detroit 2	615 Fisher Bldg. Trinity 1-4120 TWX No.: DE 476	F. A. Weber
St. Louis 1	1015 Locust St. Chestnut 1-1914 TWX No.: SL 985	Robt. Hetherington
Los Angeles 48	6399 Wilshire Blvd. Olive 1-4720 TWX No.: 213-655-5643	Robert Maggiore
San Francisco 3	703 Market St. Douglas 2-4560 TWX No.: 415-393-8308	Charles P. Rembert
Minneapolis 2	Northwestern Bank Federal 2-2476 TWX No.: 612-321-1064	R. Brockman

TV Stations Represented:

KGGM-TV, Albuquerque, N.M. WHYN-TV, Springfield, Mass.
KCRG-TV, Cedar Rapids, Ia. KLBK-TV, Lubbock, Tex.
WDEF-TV, Chattanooga, Tenn. KPAR-TV, Abilene-Sweetwater
KRDO-TV, Colorado Springs KWAB-TV, Big Spring, Tex.
KZTV, Corpus Christi, Tex. KALB-TV, Alexandria La.
KRLD-TV, Dallas, Tex. KPLC-TV, Lake Charles, La.
WKJG-TV, Fort Wayne, Ind. KSYD-TV, Wichita Falls, Texas
KHQA-TV, Quincy, Ill. WCCA-TV, Columbia, S.C.
KTHV, Little Rock, Ark. WCCB-TV, Montgomery, Ala.
WMTV, Madison, Wis. WECT-TV, Wilmington, N.C.
KEYC-TV, Mankato, Minn. WESH-TV, Daytona Beach, Fla.
KGLO-TV, Mason City, Ia. WPSD-TV, Paducah, Ky.
WSJV-TV, South Bend, Ind. WCIV-TV, Charleston, S.C.

ALASKA RADIO-TV SALES CORP.

New York 17	c/o Weed TV Corp. 535 Fifth Ave. TN 7-2600	Jos. J. Weed
Seattle 1	Tower Bldg. Main 4-6333	William J. Wagner, Pres.
San Francisco 5	651 Market St. Exbrook 2-1507	Weed TV Corp. Theo. Hall
Hollywood 28	6331 Hollywood Blvd. Hollywood 2-6676	Weed TV Corp. James Gates

TV Stations Represented:

KTVA, Anchorage, Alaska KINY-TV, Juneau, Alaska
KTVF, Fairbanks, Alaska

AVERY-KNODEL INC.

New York 19	720 Fifth Ave. Plaza 7-1800 TWX No.: NY 1-3880	Lewis H. Avery Thomas J. White Jr.
Chicago 1	Prudential Plaza 467-6111 TWX No.: CG 588	J. W. Knodel R. M. Neihengen
San Francisco 4	369 Pine St. Yukon 1-2345 TWX No.: SF 1345	David Meblin
Los Angeles 5	3325 Wilshire Blvd. Dunkirk 5-6394 TWX No.: LA 1428	Douglas MacLatchie
Atlanta 3	120 Marietta St., NW Jackson 3-2545 TWX No.: AT 884	Charles C. Coleman
Dallas 1	Fidelity Union Tower Riverside 7-7761 TWX No.: DL 274	Wallis S. Ivy Jr.
Detroit 26	Guardian Bldg. Woodward 1-9607 TWX No.: DE 461	Stuart I. Mackie

TV Stations Represented:

KCMT, Alexandria, Minn. KLFY-TV, Lafayette, La.
KOAT-TV, Albuquerque, N.M. KOLN-TV/KGIN-TV, Lincoln/
WRDW-TV, Augusta, Ga. Grand Island, Neb.
KMMT, Austin, Minn. KATV, Little Rock, Ark.
KGHL-TV, Billings, Mont. WMAZ-TV, Macon, Ga.
WCAX-TV, Burlington, Vt. WKRG-TV, Mobile, Ala.
WWTV, WWUP-TV, Cadillac-
Traverse City, Sault St. Marie,
Michigan KVAR, Phoenix, Ariz.
WBOY-TV, Clarksburg, W.Va. WGAN-TV, Portland, Me.
KOMU-TV, Columbia, Mo. WSLV-TV, Roanoke, Va.
WESH-TV, Daytona Beach, Fla. WHBF-TV, Rock Island, Ill.
KRTV, Great Falls, Mont. KUTV, Salt Lake City, Utah
WFBC-TV, Greenville, S.C. WTOO-TV, Savannah, Ga.
KIFI-TV, Idaho Falls, Idaho KSOO-TV, Sioux Falls, S.D.
KODE-TV, Joplin, Mo. WSTV-TV, Steubenville, O.
WKZO-TV, Kalamazoo, Mich. WIBW-TV, Topeka, Kan.
WATE, Knoxville, Tenn. KVOA-TV, Tucson, Ariz.
WKBT, La Crosse, Wis. KTUL-TV, Tulsa, Okla.
 KWLL-TV, Waterloo, Ia.

JAMES S. AYERS CO. INC.

Atlanta 3	Glenn Bldg. Jackson 5-0459	James S. Ayers
Charlotte 2	Liberty Life Bldg. Franklin 5-6146	Guy Vaughan Jr.

TV Stations Represented (South only):

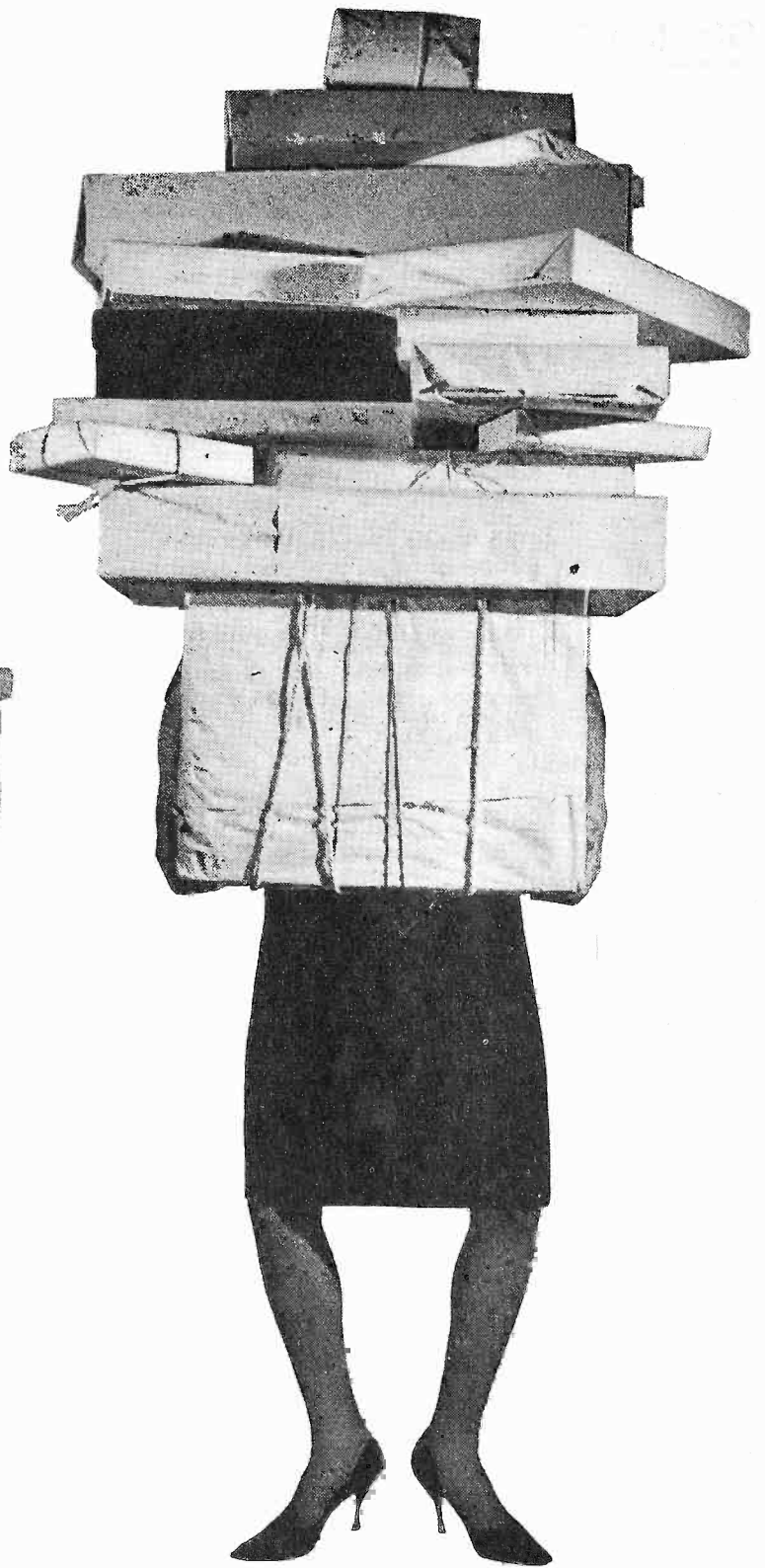
WAFG-TV, Huntsville, Ala. WKYT-TV, Lexington, Ky.
WCOV-TV, Montgomery, Ala. WCBI-TV, Columbus, Miss.
WJHG-TV, Panama City, Fla. WLOS-TV, Asheville, N.C.
WSUN-TV, St. Petersburg, Fla. WITN-TV, Washington, N.C.
WALB-TV, Albany, Ga. WCYB-TV, Bristol, Tenn.-Va.
WLTN, Bowling Green, Ky.

C. K. BEAVER & ASSOCIATES

Memphis	2158 Union Ave. Broadway 2-7503	C. K. Beaver
Atlanta	1375 Peachtree St., N.E. Trinity 4-2736	Harry Harkins

TV Station Represented (Southeast):

KTVE-TV, El Dorado, Ark. KORK-TV, Las Vegas, Nev.
KFSA-TV, Ft. Smith, Ark. KOLO-TV, Reno, Nev.
KFOY-TV, Hot Springs, Ark. KGNS-TV, Laredo, Tex.
KKTU-TV, Colo. Springs, Colo. WDIX-TV, Jackson, Tenn.
KFVS-TV, Cape Girardeau, Mo. (Southeast)



H-R OUTSELLS ITS COMPETITORS BECAUSE

H-R salesmen work for a **limited list** of choice stations in active markets.

One of H-R's basic foundation stones is its Limited List Policy . . . Every H-R salesman, therefore, is able to know **every** H-R-represented station **more thoroughly** . . . he is an **expert** on market, area and programming; a **specialist** on ratings, costs and efficiency of the H-R station **and** the competition. Agencies and advertisers know this,

and rely on H-R salesmen for all the facts. No other major station representative was founded on such a Limited List Policy . . . another reason why H-R outsells its competitors.

Can you use a national spot representative who will know your station better—be able to give you more thorough, more concentrated selling? If so, we'll be glad to show you many **more** reasons why H-R outsells its competitors . . . Call us.



Station Reps

BLAIR-TV

New York 22	717 Fifth Ave. Plaza 2-0400 TWX No.: NY 1-3172	John P. Blair, Pres. Edward P. Shurick, Exec. V.P.
Boston 16	118 Newbury St. Kenmore 6-1472 TWX No.: BS 1154	Bruce Pattysen
Chicago 11	645 N. Michigan Ave. Superior 7-2300 TWX No.: CG 964	Harry Smart, V.P.
Dallas 1	3028 Southland Center Riverside 1-4228 TWX No.: DL 994	Steve Beard
Detroit 26	617 Book Bldg. Woodward 1-6030	Gabriel Dype
Atlanta 9	1375 Peachtree St. NE 875-7567	H. Maier
Los Angeles 5	3460 Wilshire Blvd. Dunkirk 1-3811 TWX No.: LA 451	Dave Lundy
Philadelphia 3	1617 Pennsylvania Blvd. Locust 8-0290 TWX No.: PH 873 U	Gordon Walls
San Francisco 4	155 Sansome St. Yukon 2-7068 TWX No.: SF 695	Edward Smith
St. Louis 1	Paul Brown Bldg. Garfield 1-5262 TWX No.: SL 35	Richard Quigley Jr.

TV Stations Represented:

W-TEN, Albany, N.Y.
WFBC-TV, Altoona, Pa.
WNEB-TV, Binghamton, N.Y.
WHDH-TV, Boston, Mass.
WKBW-TV, Buffalo, N.Y.
WCPO-TV, Cincinnati, O.
WEWS, Cleveland, O.
WBNS-TV, Columbus, O.
KTVT, Dallas-Fort Worth, Tex.
KFRE-TV, Fresno, Cal.
KOA-TV, Denver, Colo.
(combination with KOAA-TV,
Pueblo, Colo.)
WNHC-TV, Hartford-New
Haven, Conn.

WJIM-TV, Lansing, Mich.
KMSP-TV, Minneapolis, Minn.
WDSU-TV, New Orleans, La.
WOW-TV, Omaha, Neb.
WFIL-TV, Philadelphia, Pa.
WIBC, Pittsburgh, Pa.
KGW-TV, Portland, Ore.
WPRO-TV, Providence, R.I.
Challe 13, Rochester, N.Y.
KING-TV, Seattle, Wash.
KTVI, St. Louis, Mo.
WFLA-TV, Tampa, Fla.

Note: See also Blair Television Associates Inc.

BLAIR TELEVISION ASSOCIATES INC.

New York 22	717 Fifth Ave. Plaza 2-0400 TWX No.: NY 1-4966	John P. Blair, Pres. David E. Lundy Exec. V.P.
Chicago 11	645 N. Michigan Ave. Superior 7-2300 TWX No.: CG 636	Arthur Stringer, V.P.
Detroit 26	617 Book Bldg. Woodward 1-6030	Gabe Dype
Atlanta 9	1375 Peachtree St. NE 875-7567 TWX No.: AT 85	H. Maier
St. Louis 1	Paul Brown Bldg. Garfield 1-5262 TWX No.: SL 35	Richard Quigley
San Francisco 4	155 Sansome St. Yukon 2-7068 TWX No.: SF 695	Edward Smith
Los Angeles 5	3460 Wilshire Blvd. Dunkirk 1-3811 TWX No.: LA 451	Robert Klein
Dallas 1	3028 Southland Center Riverside 1-4228 TWX No.: DL 994	Steve Beard
Boston 16	118 Newbury St. Kenmore 6-1472 TWX No.: BS 1154	Bruce Pattysen

TV Stations Represented:

KFDA-TV, Amarillo, Tex.
WAFB-TV, Baton Rouge, La.
KPAC-TV, Beaumont,
Port Arthur, Tex.
KFYR-TV, Bismarck, N.D.
WCHS-TV, Charleston, W.Va.
WTVP, Decatur-Springfield, Ill.
WICU-TV, Erie, Pa.
WHP-TV, Harrisburg, Pa.
KRCG, Jefferson City-Colum-
bia, Mo.
WLYH-TV, Lebanon-Lan-
caster, Pa.
WEAR-TV, Mobile, Ala.-Pensa-
cola, Fla.
KOCO-TV, Oklahoma City
WDBO-TV, Orlando, Fla.
KTVK, Phoenix, Ariz.

WPTZ, Plattsburgh, N.Y.-
Burlington, Vt.
WGAN-TV, Portland, Me.
WTVR, Richmond, Va.
KQVR, Sacramento-Stockton,
Cal.
XETV, San Diego, Cal.
WSAV-TV, Savannah, Ga.
WCTV, Tallahassee, Fla.-
Thomasville, Ga.
KCEN-TV, Temple-Waco, Tex.
KTAL, Texarkana, Tex.-
Shreveport, La.
WPTV, West Palm Beach, Fla.
KTVH, Wichita-Hutchinson,
Kan.
WSBA-TV, York, Pa.

For Canadian Representatives, see page 771

THE BOLLING CO. INC.

New York 17	247 Park Ave. Yukon 6-4545 TWX No.: 212-867-5190	Geo. W. Bolling, Pres. G. Richard Swift, Pres., TV Div.
Boston	251 Mill St., Newtonville, Mass. 332-0661	Robert C. Foster
Philadelphia	Philadelphia National Bank Locust 4-6027	Robert Dome
Atlanta	1375 Peachtree St. Trinity 4-2736	Harry Harkins
Memphis 4	Union Ave. Bldg. Broadway 2-7503	C. K. Beaver
Chicago 11	435 N. Michigan Ave. Whitehall 3-2040 TWX No.: 312-222-0152	Ralph Kelley
St. Louis 1	915 Olive St. Central 1-9151	Gene Gray
Kansas City 5	1012 Baltimore Bldg. Grand 1-7822	Eugene F. Gray
Denver 2	209 Majestic Bldg. Acoma 2-5465	Robert S. Hix
Los Angeles 28	1680 North Vine St. Hollywood 2-6471	Bill Reitmann
San Francisco 3	5 Third St. Garfield 1-6740	John T. Coy, West Coast Mgr.
Dallas 1	Vaughn Bldg. Riverside 8-2172	Tom Murphy
Detroit 36	20924 Harper 886-1240	Larry Gentile
Minneapolis 2	Northwestern Bank Bldg. Federal 3-1496	James Bowden

TV Stations Represented:

KRBC-TV, Abilene, Tex.
KABC-TV, San Angelo, Tex.
(Satellite of KRBC-TV)
KVII, Amarillo, Tex.
KTVE, Boise, Ida.
KROD-TV, El Paso, Tex.
KMSO-TV, Missoula, Mont.
KOSA-TV, Odessa, Tex.
WEAT-TV, West Palm Beach

KOTA-TV, Rapid City, S. D.
[Also satellite KDUH-TV, Hay
Springs, Neb.]
WTVQ, Rockford, Ill.
WBOC-TV, Salisbury, Md.
KFEQ-TV, St. Joseph, Mo.
KLTU, Tyler, Tex.
WCNY-TV, Watertown, N. Y.

BREEN & WARD

New York 17	400 Madison Ave. Plaza 1-5075	Ed Breen Bob Flood Ed Holmes
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TV Station Represented: WAFG-TV, Huntsville, Ala.

CLARKE BROWN CO.

Dallas 1	2533 McKinney St. Riverside 2-5148	Clarke R. Brown, Pres.
Atlanta	1182 W. Peachtree St. NW, Trinity 5-9539	Dick Walker Harry Harkins
St. Louis 5	7603 Forsyth Blvd. Parkview 7-7375	Jack Hetherington

TV Stations Represented (Southern region only):

KTEN, Ada, Okla.
WMSL-TV, Decatur, Ala.
WALA-TV, Mobile, Ala.
WHIS-TV, Bluefield, W. Va.
WINK-TV, Ft. Myers, Fla.
KSHO-TV, Las Vegas, Nev.
WHBQ-TV, Memphis, Tenn.
WOR-TV, New York, N.Y.

WNAC-TV, Boston, Mass.
CKLW-TV, Detroit, Mich.
KHJ-TV, Los Angeles, Cal.
WSVA-TV, Harrisonburg, Va.
WXEX-TV, Richmond, Va.
WHTN-TV, Huntington-
Charleston, W.Va.
WUSN-TV, Charleston, S.C.

CBS TELEVISION STATIONS NATIONAL SALES

(Columbia Broadcasting System)

New York 22	485 Madison Ave. Plaza 1-2345 TWX No.: NY 1-935	Bruce R. Bryant, V.P. & Gen. Mgr. T. W. O'Connell, Eastern Sales Mgr.
Chicago 11	630 N. McClurg Court Whitehall 4-6000	Richard R. Loftus, Midwest Sales Mgr.
Detroit 2	932 Fisher Bldg. Trinity 2-5500	John S. Logan
Los Angeles 28	6121 Sunset Blvd. Hollywood 9-1212	Samuel F. Hill Jr.
San Francisco 5	Palace Hotel Yukon 2-7000	Robert W. Perez
St. Louis 6	1215 Cole St. Main 1-9100	William F. Miller

TV Stations Represented:

WCBS-TV, New York, N.Y.
WCAU-TV, Philadelphia, Pa.
WBBM-TV, Chicago, Ill.

KMOX-TV, St. Louis, Mo.
KNXT, Los Angeles, Cal.
CBS Television Pacific Network

BILL CREED ASSOCIATES INC.

Boston 16, Mass. Statler Office Bldg. William A. Creed
Hubbard 2-4845 George B. Cookman

TV Stations Represented (New England):
WHYN-TV, Springfield, Mass.

CROSLEY BROADCASTING CORP.

Chicago 1	360 N. Michigan Ave. State 2-6693	Harry F. Albrecht
New York 17	415 Madison Ave. Plaza 1-5353	H. Peter Lasker P. Scott McLean
Detroit 26	Penobscot Bldg. Woodward 1-1610	NBC Spot Sales John C. Treacy
San Francisco	703 Market St. Exbrook 2-6644	NBC Spot Sales Bob Anderson
Los Angeles 28	6381 Hollywood Blvd. Hollywood 2-2351	Tracy Moore & Assoc. Tracy Moore
Atlanta 8	710 Peachtree St., NE Trinity 6-3726	Bomar Lowrance & Assoc., B. Lowrance
Dallas	1102 Fidelity Union Bldg. Riverside 2-8206	Bomar Lowrance & Assoc., Bob Keefe
Cleveland 14	National City E. Sixth Bldg. Main 1-7756	Bert Julian

TV Stations Represented:
WLW-T, Cincinnati, O. WLW-C, Columbus, O.
WLW-D, Dayton, O. WLW-I, Indianapolis, Ind.

DAY-WELLINGTON INC.

Seattle 1	Vance Bldg. Mutual 2-6535	Del Day Gil Wellington
Portland 4	Wilcox Bldg. Capital 6-3973	H. S. Jacobson

TV Stations Represented (Pacific Northwest):

*KENI-TV, Anchorage, Alaska	KEZI-TV, Eugene, Ore.
*KFAR-TV, Fairbanks, Alaska	KMED-TV, Medford, Ore.
KATV, Ketchikan, Alaska	KATU-TV, Portland, Ore.
KSA-TV, Sitka, Alaska	KBLI-TV, Helena, Mont.
KNOM-TV, Nome, Alaska	KMSO-TV, Missoula, Mont.
KMSO-TV, Missoula, Mont.	KTVB, Boise, Idaho
KXGN-TV, Glendive, Mont.	KXLY-TV, Spokane, Wash.

Also closed-circuit CATV systems in Ketchikan, Nome & Sitka, Alaska.

*Western U.S.

THE DEVNEY ORGANIZATION INC.

New York 17	535 Fifth Ave. Yukon 6-4390	E. J. Devney, Pres.
Chicago 1	360 N. Michigan Ave. State 2-5282	John K. Markey, V.P.
Hollywood 28	6331 Hollywood Blvd. Hollywood 2-6678	Hank Stanley, Mgr.
San Francisco 5	681 Market St. Douglas 2-6979	Ted Hall, Mgr.

TV Stations Represented: *Canada*
WAIM-TV, Anderson, S.C. CFCL-TV, Timmins, Ont.
KGHL-TV, Billings, Mont. CHSA-TV, Lloydminster, Alta.
KAWE-TV, Carlsbad, N. M.

DORA-CLAYTON AGENCY INC.

Atlanta	Mortgage Guarantee Bldg. Jackson 5-7841	Dora C. Cosse Clayton J. Cosse
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TV Stations Represented (Southern region only):
WAIM-TV, Anderson, S.C. KWEX-TV, San Antonio, Tex.
WOOK-TV, Washington, D.C.

FELTIS, DOVE, CANNON INC.

Seattle 1	Tower Bldg. Main 3-1868 TWX No.: SE 672	Hugh Feltis Wynn Cannon
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TV Stations Represented (Seattle-Portland area only):

KLYD-TV, Bakersfield, Cal.	KGHL-TV, Billings, Mont.
KPTV, Portland, Ore.	KIFI-TV, Idaho Falls, Idaho
KEYT, Santa Barbara, Cal.	KNDO-TV, Yakima, Wash.
KRTV, Great Falls, Mont.	

JAMES C. FLETCHER JR.

New York 36	60 W. 46th St. Circle 6-4084	James C. Fletcher Jr.
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TV Stations Represented (N.Y. and Chicago):
KENI-TV, Anchorage, Alaska KFAR-TV, Fairbanks, Alaska

Station Reps

FORJOE-TV INC.

New York 17	230 Park Ave. Oregon 9-6820	Joseph Bloom, Pres.
Chicago 1	35 East Wacker Drive CE 6-7858	
San Francisco 5	681 Market St. DOuglas 2-6979	
Los Angeles 28	1540 N. Highland Ave. Hollywood 6-7279	
Detroit 2	Book Bldg., Rm. 659 Woodward 1-6036	

TV Stations Represented:
WINK-TV, Fort Myers, Fla. KSHO-TV, Las Vegas, Nev.

GILL-PERNA INC.

New York 21	654 Madison Ave. Templeton 8-4740	Helen Gill, Pres. John J. Perna Jr. Exec. V.P.
Chicago 1	75 East Wacker Drive Financial 6-9393	Walter Beadell Mid-West Mgr.
Los Angeles 5	2252 W. Beverly Rd. Dunkirk 7-4388	Bamblie C. Herrington
San Francisco 4	57 Post St. Sutter 1-5568	Joe Keller
Detroit 26	Book Bldg. Woodward 2-7022	Daniel W. Bowen
Atlanta 3	William Oliver Bldg. Jackson 4-0454	Harry J. Cannon

TV Stations Represented:

WSEE, Erie, Pa.	KWRB-TV, Riverton, Wyo.
WOWL-TV, Florence, Ala.	WKNX-TV, Saginaw, Mich.
WXIX, Milwaukee, Wis.	WXTV, Youngstown, O.
KNOP, North Platte, Neb.	

H-R TELEVISION INC.

New York 22	375 Park Ave. Plaza 9-6890 TWX No.: NY 1-4044	Frank Headley, Pres. Frank Pellegrin, Exec. V.P. John White, Natl. Sales Mgr. John T. Bradley, Eastern Sales Mgr.
Chicago 1	35 East Wacker Drive Financial 6-6440 TWX No.: CG 1961	Dwight S. Reed, Exec. V.P. Grant Smith Sales Mgr.
San Francisco 4	321 Bush St. Yukon 2-5837 TWX No.: SF 1124	Joe M. Friedman, Mgr.
Hollywood 28	Equitable Bldg. Hollywood 2-6453 TWX No.: LA 1770	Bill MacCrystall, Mgr.
Dallas 1	North Ervay Bldg. Riverside 8-6035	Robert G. Dalchau, Mgr.
Atlanta 9	1182 W. Peachtree St., N.W. Phone: 872-7701 TWX No.: AT 634	Cal Cass, Mgr.
Detroit 26	Penobscot Bldg. Woodward 1-4148 TWX No.: DE 738	Gino Cloe, Mgr.
Minneapolis 2	Northwestern Bank Bldg. Federal 8-7017	Bud Stitt, Mgr.
Philadelphia 7	One East Penn Square, Room 709-A LOcust 3-4296 TWX No.: 215-569-9618	Thomas Wood, Mgr.
Des Moines 9	509 Grand Ave. Atlantic 2-0201	Donald G. Peterson, Mgr.
St. Louis 1	Syndicated Tower Bldg. Chestnut 1-4193 TWX No.: SL 670	Arthur D. Kelley, Mgr.

TV Stations Represented:

WSOC-TV, Charlotte, N.C.	WRAL-TV, Raleigh, N.C.
WRCB-TV, Chattanooga, Tenn.	WHEC-TV, Rochester, N.Y.
WOI-TV, Des Moines (Ames), Ia	WREX-TV, Rockford, Ill.
WANE-TV, Ft. Wayne, Ind.	KXTV, Sacramento, Cal.
WBAY-TV, Green Bay, Wis.	KSBW-TV, Salinas-Monterey
KHOV-TV, Houston, Tex.	WDAU-TV, Scranton, Pa.
WISH-TV, Indianapolis, Ind.	KELO-TV, Sioux Falls, S.D.
WLBW-TV, Miami, Fla.	KXLY-TV, Spokane, Wash.
WKRQ-TV, Mobile, Ala.	WTOL-TV, Toledo, O.
KNOE-TV, Monroe, La.	KOTV, Tulsa, Okla.
KTVU, Oakland-San Francisco	WKTU, Utica, N.Y.
WAVY-TV, Norfolk, Va.	WMAL-TV, Washington, D.C.

Station Reps

HARRINGTON, RIGHTER & PARSONS INC.

New York 17	415 Madison Ave. Murray Hill 8-7050 TWX No.: NY 1-3130	John E. Harrington Jr. James O. Parsons Jr. Volney F. Righter
Chicago 11	Tribune Tower Whitehall 4-0510 TWX No.: CG 2140	Robert L. Gilbertson
San Francisco 4	235 Montgomery St. Sutter 1-4125 TWX No.: SF 790	Frank Dougherty
Los Angeles 5	2975 Wilshire Blvd. Dunkirk 5-4275 TWX No.: LA 1774	Byington F. Colvig
Atlanta 9	1430 W. Peachtree St. NW, Trinity 5-8458 TWX No.: AT 243	Frank B. Rice
Boston	80 Boylston St. Liberty 2-7537 TWX No.: BS 1095	Carter Knight
St. Louis	915 Olive St. Main 1-7475 TWX No.: 473	Richard M. Gardner

TV Stations Represented:

WAPI-TV, Birmingham, Ala.	WCKT, Miami, Fla.
WBEN-TV, Buffalo, N.Y.	WTMJ-TV, Milwaukee, Wis.
WJRT, Flint, Mich.	KETV, Omaha, Neb.
WFMY-TV, Greensboro, N.C.	WMTW-TV, Poland Spring-Portland, Me.
WTPA, Harrisburg, Pa.	KOIN-TV, Portland, Ore.
WTIC-TV, Hartford, Conn.	WRVA-TV, Richmond, Va.
WJAC-TV, Johnstown, Pa.	KSLA-TV, Shreveport, La.
WATE-TV, Knoxville, Tenn.	WSYR-TV, Syracuse, N.Y.
WHAS-TV, Louisville, Ky.	

BOB HIX CO. INC.

Denver 2	Majestic Bldg. 209 Sixteenth St. Acoma 2-5465	Robert S. Hix
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TV Stations Represented:

KKTV, Colorado Springs, Colo.	KIFI-TV, Idaho Falls, Ida.
KFBC-TV, Cheyenne, Wyo.	KGGM-TV, Albuquerque, N.M.
KSTF, Scottsbluff, Neb.	KOTA-TV, Rapid City, S.D.
KHOL-TV, Holdrege, Neb.	KTVB, Boise, Idaho
KNOP-TV, North Platte, Neb.	KGHL-TV, Billings, Mont.
KLOE-TV, Goodland, Kan.	KRTV, Great Falls, Mont.
KAYS-TV, Hays, Kan.	KMSO-TV, Missoula, Mo.
KROD-TV, El Paso, Tex.	KOSA-TV, Odessa, Tex.

GEORGE P. HOLLINGBERRY CO.

Chicago 1	307 N. Michigan Ave. Dearborn 2-6060 TWX No.: CG 839	G. P. Hollingbery Warren Nelson
New York 36	500 Fifth Ave. Oxford 5-5560 TWX No.: NY 1-4788	F. E. Spencer Jr. Harry W. Wise Jr.
Atlanta 3	1776 Peachtree St. NW 875-9629 TWX No.: AT 362	Richard N. Hunter
Los Angeles 13	3325 Wilshire Blvd. Dunkirk 5-2071 TWX No.: LA 125	Roy S. Edwards Jr.
San Francisco 4	155 Montgomery Yukon 1-2110 TWX No.: SF 887	George Hemmerle
Detroit 26	Guardian Bldg. Woodward 1-3555 TWX No.: DE 934	Harry Betteridge
Dallas 1	211 North Ervay Bldg. Riverside 8-0057	George L. Pettett

TV Stations Represented:

Eastern Division	Western Division
WJBF, Augusta, Ga.	<i>Skyline Television Network.</i>
WABI-TV, Bangor, Me.	KOOK-TV, Billings, Mont.
WBRZ, Baton Rouge, La.	KXLF-TV, Butte, Mont.
WBRL-TV, Columbus, Ga.	KFBB-TV, Great Falls, Mont.
WHIO-TV, Dayton, O.	KID-TV, Idaho Falls, Ida.
WEAU-TV, Eau Claire, Wis.	KLIX-TV, Twin Falls, Ida.
WTVW, Evansville, Ind.	KFBC-TV Cheyenne, Wyo. [Also satellite KSTF, Scottsbluff, Neb.]
WNCT, Greenville, N.C.	KTSM-TV, El Paso, Tex.
WHNB-TV, Hartford, Conn.	KVAL-TV, Eugene, Ore. [Also satellite KPIC, Roseburg, Ore.]
KTRK-TV, Houston, Tex.	KVIQ-TV, Eureka, Cal.
WLBT, Jackson, Miss.	KOOL-TV, Phoenix, Ariz.
KTVO, Ottumwa, Ia.	KVIP-TV, Redding-Chico, Cal.
WAGM-TV, Presque Isle, Me.	KOLD-TV, Tucson, Ariz.
KTIV, Sioux City, Ia.	KIVA, Yuma, Ariz.
WSPA-TV, Spartanburg-Greenville, S. C.	
WWLP, Springfield, Mass.	
WRLE, Greenfield, Mass.	
KYTV, Springfield, Mo.	
WTRF-TV, Wheeling, W. Va.	

For Foreign-Language Reps, see page 768

HAL HOLMAN CO.

Chicago 1	307 N. Michigan Ave. Franklin 2-0016	Hal Holman
New York 17	535 Fifth Avenue Yukon 6-4390	Ed Devney
Los Angeles 28	6381 Hollywood Blvd. Hollywood 2-2351	Tracy Moore
San Francisco 3	703 Market Street Exbrook 2-6444	Charles Morin

TV Stations Represented:

KREX-TV, Grand Junction, Colo. [Also satellite KREY-TV, Montrose, Colo.]	KAYS-TV, Hays, Kan.
WLOX-TV, Biloxi, Miss.	KLOE-TV, Goodland, Kan. (Satellite of KAYS-TV)
	WLBC-TV, Muncie, Ind.

HARRY S. HYETT CO.

Minneapolis	Baker Bldg. Federal 9-7179	Harry S. Hyett
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Stations Represented (Midwest only):

KCMT, Alexandria, Minn.	KETV, Omaha, Neb.
KPYR-TV, Bismarck, N.D.	KROC-TV, Rochester, Minn.
WGN-TV, Chicago, Ill.	WBBF-TV, Rock Island, Ill.
KDAL-TV, Duluth, Minn.	KTIV, Sioux City, Ia.
WLUC-TV, Green Bay, Wis.	KSOO-TV, Sioux Falls, S.D.
WKBTV, La Crosse, Wis.	WSAU-TV, Wausau, Wis.
WLUC-TV, Marquette, Mich.	

H. S. JACOBSON & ASSOCIATES

Portland 4, Ore.	Wilcox Bldg. Capital 6-3973	H. S. Jacobson
Seattle 1	Vance Bldg. Mutual 2-6535	H. S. Jacobson

TV Stations Represented (Portland & Seattle):

KENI-TV, Anchorage, Alaska	KIFI-TV, Idaho Falls, Ida.
KFAR-TV, Fairbanks, Alaska	KMSO-TV, Missoula, Mont.
KEZI-TV, Eugene, Ore.	KXLY-TV, Spokane, Wash.
KRTV, Great Falls, Mont.	KTNT-TV, Tacoma, Wash.

THE KATZ AGENCY INC.

New York 19	666 Fifth Ave. Judson 2-9200 TWX No.: NY 1-3994	Scott Donahue Jr., V.P., TV Sales Walter Nilson, TV Sales Mgr. West Michael T. Membrado, T.V. Sales Mgr. East
Chicago 1	Prudential Plaza Mohawk 4-7150 TWX No.: CG 2084	Alan T. Axtell, Mgr. Chicago office Robert C. Rohde, Sales Mgr. West Joseph Hogan, Sales Mgr. East
Atlanta 9	1393 Peachtree St. NE Trinity 5-1627 TWX No.: AT 553	John G. Bolton, Jr.
Detroit 26	Penobscot Bldg. 963-8420 TWX No.: DE 992	William W. Joyce, V.P.
Dallas 19	3505 Turtle Creek Blvd. Lakeside 6-7941 TWX No.: DL 741	David Rutledge
St. Louis 1	915 Olive St. Central 1-1868 TWX No.: SL 417	James E. Muse
San Francisco 4	Russ Bldg. Douglas 2-7628 TWX No.: SF 973	S. J. Reulman
Los Angeles 36	5455 Wilshire Blvd. Webster 3-8171 TWX No.: LA 1848	Gerald J. Jones
Minneapolis 1	First National Bank Bldg. Federal 3-6201 TWX No.: MP 464	Jack Brennan

TV Stations Represented:

KGNC-TV, Amarillo, Tex.	KPHO-TV, Phoenix, Ariz.
WMAR-TV, Baltimore, Md.	KOAM-TV, Pittsburg, Kan.
WLBZ-TV, Bangor, Me.	WTAE, Pittsburgh, Pa.
WBRC-TV, Birmingham, Ala.	WCSH-TV, Portland, Me.
WMT-TV, Cedar Rapids, Ia.	KSD-TV, St. Louis, Mo.
WKRC-TV, Cincinnati, O.	KCPX-TV, Salt Lake City, Utah
WTVN-TV, Columbus, O.	KONO-TV, San Antonio, Tex.
KLZ-TV, Denver, Colo.	KOGO-TV, San Diego, Cal.
KRNT-TV, Des Moines, Ia.	KOMO-TV, Seattle, Wash.
WFIE-TV, Evansville, Ind.	KTBS-TV, Shreveport, La.
KMJ-TV, Fresno, Cal.	KVTV, Sioux City, Ia.
WOOD-TV, Grand Rapids-Kalamazoo, Mich.	KHQ-TV, Spokane, Wash.
WSAZ-TV, Huntington, W. Va.	WHEN-TV, Syracuse, N.Y.
WFBI-TV, Indianapolis, Ind.	WTVT, Tampa-St. Petersburg, Fla.
WJTV, Jackson, Miss.	KAKE-TV, Wichita, Kan.
KCMO-TV, Kansas City, Mo.	KTVT, Dallas-Ft. Worth, Tex.
WREC-TV, Memphis, Tenn.	WFRV, Green Bay, Wis.
WTCN-TV, Minneapolis-St. Paul, Minn.	WEEK-TV, Peoria, Ill.
WLAC-TV, Nashville, Tenn.	KATU, Portland, Ore.
WWL-TV, New Orleans, La.	WREB-TV, Wilkes-Barre, Pa.
WVEC-TV, Norfolk, Va.	WRGB, Albany-Schenectady-Troy, N.Y.
WKY-TV, Oklahoma City, Okla.	

KETTELL-CARTER INC.

Boston
118 Newbury St.
Kenmore 6-1966
Elmer Kettell
Marjorie Carter

TV Stations Represented (New England only):
WABI-TV, Bangor, Me.
WAGM-TV, Presque Isle, Me.
WRLP, Greenfield, Mass.
WWOR, Worcester, Mass.

WHNB-TV, New Britain-Hartford, Conn.
WWLP, Springfield, Mass.

McGAVREN TV INC.

New York 22
60 E. 56th St.
Plaza 1-4650
TWX No.: NY 1-4669
Daren McGavren,
Pres.
Ralph Guild,
Exec. V.P.

San Francisco
Russ Bldg.
Yukon 6-4112
Al Mackay

Hollywood
1741 Ivar Ave.
Hollywood 4-7331
TWX No.: LA 1523
Walter Lake

Chicago
35 N. Wacker Dr.
Franklin 2-1370
Robert O. Mahlman

Detroit
1216 Dime Bldg.
Woodward 2-5777
Harvey Glor

St. Louis
915 Olive St.
Chestnut 1-5201
Tom Sullivan

Atlanta
805 Peachtree St., N.E.
876-2589
Chuck Hedstrom

Dallas
P.O. Box 31
Riverside 2-2372
Charles Boland

TV Stations Represented: WAKR-TV, Akron, O.

JOHN L. McGUIRE & CO.

Denver
1150 Delaware
Tabor 5-7585
John L. McGuire
Joyce Pratt

TV Stations Represented:
KOOK-TV, Billings, Mont.
KXLF-TV, Butte, Mont.
KRDO-TV, Colorado Springs-Pueblo, Colo.
KTWO-TV, Casper, Wyo.
KREX-TV, Grand Junction, Colo. [Also satellite KREY-TV, Montrose, Colo.]

KFBB-TV, Great Falls, Mont.
KID-TV, Idaho Falls, Ida.
KSWO-TV, Lawton, Okla.
KMID-TV, Midland, Tex.
KLIX-TV, Twin Falls, Ida.

JACK MASLA & CO. INC.

New York 17
575 Madison Ave.
Plaza 2-6450
Jack Masla, Pres.
Allan S. Klammer, V.P.

Chicago 11
75 E. Wacker Dr.
Central 6-7974
Donald Wolf

Detroit
1610 Book Bldg.
961-2685
Bernard Pearse, Mgr.

St. Louis
915 Olive St.
Chestnut 1-4350
Eugene F. Gray

Los Angeles
111 N. LaCienega Blvd.
Beverly Hills, Cal.
Ward Glenn, Mgr.

San Francisco
681 Market St.
EXbrook 2-1507

TV Stations Represented:
KXAB-TV, Aberdeen, S.D.
WMSL-TV, Decatur, Ala.
KVKM-TV, Monahans, Tex.
KRSD-TV, Rapid City, S.D.

WTWV, Tupelo, Miss.
WATR-TV, Waterbury, Conn.
WSBA-TV, York, Pa.

THE MEEKER CO. INC.

New York 17
521 Fifth Ave.
Murray Hill 2-2170
TWX No.: 212-867-7346
Robert Meeker, Pres.
Charles E. Standard,
Sales V.P.

Chicago 1
333 N. Michigan Ave.
Central 6-1742
TWX No.: 312-222-0594
Carlton F. J. Jewett,
Midwest V.P.

San Francisco 5
55 New Montgomery St.
Yukon 6-4940
TWX No.: 415-393-8515
Ed Filion,
West Coast V.P.

Los Angeles 28
6362 Hollywood Blvd.
Hollywood 2-6501
Don Palmer

TV Stations Represented:
WCYB-TV, Bristol, Va.
KFVS-TV, Cape Girardeau, Mo.
KTWO-TV, Casper, Wyo.
WCBI-TV, Columbus, Miss.
WTOK-TV, Meridian, Miss.
WTVY-TV, Dothan, Ala.
WFI-TV, Eugene, Ore.
WGO-TV, Fargo, N. D.
WNOX-TV, Grand Forks, N.D.

KHOL-TV, Kearney, Neb.
KHPL-TV, Hayes Center, Neb.
[Satellite of KHOL-TV]
WGAL-TV, Lancaster, Pa.
KCND-TV, Pembina, N. D.
KOAA-TV, Pueblo, Colo.
KSWO-TV, Roswell, N. M.
WIMA-TV, Lima, O.
WSAU-TV, Wausau, Wis.

Station Reps

CLYDE MELVILLE CO.

Dallas, Tex.
Tower Petroleum Bldg. Clyde B. Melville
Riverside 8-5239
TWX No.: 214-899-8794

TV Stations Represented (Southwest region only):

KELP-TV, El Paso, Tex.
KTRE-TV, Lufkin, Tex.
KVKM-TV, Monahans, Tex.
KSWS-TV, Roswell, N. M.

KCTV, San Angelo, Tex.
KAYS-TV, Hays, Kan.
KVLF-TV, Alpine, Tex.

METRO BROADCAST SALES

New York
3 East 54th St.
Plaza 2-8228
TWX No.: 212-867-7319
H. D. Neuwirth,
Director

Chicago
410 N. Michigan Ave.
Phone: 467-6340
Thomas Tilson,
Midwest TV Mgr.

Philadelphia 3
19th & Walnut Sts.
Locust 8-2900
William Dallman,
Mgr.

Detroit 2
1410 Fisher Bldg.
Phone: 873-8600
William Lauer, Mgr.

St. Louis 1
915 Olive St.
Main 1-4800
George Diederich,
Mgr.

San Francisco 4
155 Montgomery St.
Douglas 2-1945
Richard Schutte, Mgr.

Los Angeles 5
3600 Wilshire Blvd.
Phone: 385-1424
Richard E. Drummy,
Mgr.

TV Stations Represented:

WTVP, Decatur, Ill.
(effective July 1, 1963)
KMBC-TV, Kansas City, Mo.
(effective May 1, 1963)
KQVR, Stockton-Sacramento,
Cal. (effective June 1, 1963)

WNEW-TV, New York, N.Y.
(effective July 1, 1963)
WTVH, Peoria, Ill.
(effective July 1, 1963)
WTTG, Washington, D.C.
(effective May 1, 1963)

ART MOORE & ASSOCIATES INC.

Seattle 1
Jones Bldg.
Mutual 2-3377
Art Moore
Jack Clarke
Bob Rogers

Portland 4, Ore.
Cascade Bldg.
Capitol 8-7284
Ed Henry
Jack Swenson

TV Stations Represented:

KHSL-TV, Chico, Cal.
KIEM-TV, Eureka, Cal.
KONA, Honolulu, Hawaii
KSL-TV, Salt Lake City, Utah
KOMO-TV, Seattle, Wash.
KHQ-TV, Spokane, Wash.
KIMA-TV, Yakima, Wash.
*KEPR-TV, Pasco, Wash.
*KLEW-TV, Lewiston, Ida.
KID-TV, Idaho Falls, Ida.
KBOI-TV, Boise, Ida.
KLIX-TV, Twin Falls, Ida.

KOTI, Klamath Falls, Ore.
KBES-TV, Medford, Ore.
KOIN-TV, Portland, Ore.
KVAL-TV, Eugene, Ore.
**KPIC, Roseburg, Ore.
**KCBY-TV, Coos Bay, Ore.
KOOK-TV, Billings, Mont.
KXLF-TV, Butte, Mont.
KFBB-TV, Great Falls, Mont.
KBLL-TV, Helena, Mont.
KOLO-TV, Reno, Nev.

*Affiliates of KIMA-TV, Yakima. **Affiliates of KVAL-TV, Eugene.

TRACY MOORE & ASSOCIATES

Los Angeles 28
6381 Hollywood Blvd.
Hollywood 2-2351
Tracy Moore
Jerome Moore

TV Stations Represented (West Coast only):

WLW-T, Cincinnati, O.
WLW-D, Dayton, O.

WLW-C, Columbus, O.
WLW-I, Indianapolis, Ind.

NBC SPOT SALES

(National Broadcasting Co.)

New York 20
30 Rockefeller Plaza
Circle 7-8300
TWX No.: NY 1-3773
Richard H. Close
Byron Goodell

Chicago 54
Merchandise Mart
Superior 7-8300
TWX No.: CG 3
C. Richard Bergh

Hollywood 28
Sunset & Vine
Thornwall 5-7000
TWX No.: BQ 9854
William Loudon

San Francisco 2
Taylor & O'Farrell
Graystone 4-8700
Robert Anderson

West Hartford 10
1422 New Britain Ave.
521-0326
Dave Scott

Atlanta
710 Peachtree St., N.E.
Trinity 6-3726
Bomar Lowrance &
Assoc., Sales Rep.

Dallas
Fidelity Union Life
Bldg. Riverside
2-8206
Bomar Lowrance &
Assoc., Sales Rep.

TV Stations Represented:

WNBC-TV, New York City, N.Y.
WRCV-TV, Philadelphia, Pa.
WRC-TV, Washington, D.C.

WNBQ, Chicago, Ill.
KNBC-TV, Los Angeles, Cal.

For Sales Offices of Group Stations see page 805

Station Reps

NATIONAL TIME SALES

New York 17	122 E. 42nd St. Murray Hill 2-4500	Arthur Gordon
Chicago 11	205 W. Wacker Dr. 346-7421	Buck Harris
Hollywood 28	Taft Bldg. Hollywood & Vine Hollywood 4-7395	Don Pickens
San Francisco 8	166 Geary Exbrook 7-4827	Don Pickens

TV Stations Represented:

XEPM-TV, Juarez, Mexico—El Paso, Texas
WXIX-TV, Milwaukee, Wis.—(ethnic segments only)

HARLAN G. OAKES & ASSOCIATES

Los Angeles 28	1680 N. Vine HO 4-7395	Harlan G. Oakes Hugh Wallace
San Francisco 4	166 Geary St. Exbrook 7-4827	Don Pickens Phil Sheridan

TV Stations Represented (West Coast):

CFCN-TV, Calgary, Alta. CFQC-TV, Saskatoon, Sask.
CFRN-TV, Edmonton, Alta.

THE BERNARD I. OCHS CO.

Atlanta	1401 Peachtree St., NE Trinity 5-9403	Bernard I. Ochs.
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TV Stations Represented (Southeast only):

WOWL-TV, Florence, Ala. XEJ-TV, El Paso, Tex.
WXIX-TV, Milwaukee, Wis. KATC-TV, Lafayette, La.

PEARSON NATIONAL REPRESENTATIVES INC.

New York 22	405 Park Ave. Plaza 1-3366 TWX No.: NY 1-2896	Joseph Savalli Samuel F. Jackson Wm. M. Wilson Russell Walker
Chicago 1	333 N. Michigan Ave. State 2-7494 TWX No.: CG 1412	Robert Flanigan Edward Doucette Rick Phalen
Dallas 1	511 N. Akard Bldg. Riverside 7-3723	Allen Hundley
Los Angeles 57	1901 W. Eighth St. Hubbard 3-9671	Clark N. Barnes
San Francisco 4	58 Sutter St. Douglas 2-7159	Sue Masterson
Atlanta 9	1371 Peachtree St. Trinity 5-6644	Jon Farmer

TV Stations Represented:

KQTV, Fort Dodge, Ia. WOAY-TV, Oak Hill, W. Va.
KLOE-TV, Goodland, Kan. WTAP-TV, Parkersburg, W. Va.
KSLN-TV, Salina, Kan. WHIZ-TV, Zanesville, O.
WJHL-TV, Johnson City, Tenn. WBJA-TV, Binghamton, N.Y.
WTVK-TV, Knoxville, Tenn. KICA-TV, Clovis, N.M.

Foreign-Language and Overseas Station Representatives

CARIBBEAN NETWORKS INC.

New York 36	20 W. 43rd St. Longacre 5-7840	A. M. Martinez, Pres. Juan J. Cerna, V.P.
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TV Stations Represented: RPC-TV Network, Panama.

INTER-AMERICAN PUBLICATIONS INC.

New York 17	41 E. 42nd St. Murray Hill 2-0884	Argentina S. Ramos
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TV Stations Represented:

WKAQ-TV, San Juan, P. R. WORA-TV, Mayaguez, P.R.
WRJK-TV, Ponce, P.R.

INTERCONTINENTAL SERVICES LTD.

New York 17	20 East 46th St. Yukon 6-0820	H. M. Engel, Pres. J. F. Sytsma, V.P. J. P. Barton, Sales Mgr.
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TV Stations Represented:

KUAM-TV, Agana, Guam WN-TV, Ibadan & Abafon,
ZBM-TV, Hamilton, Bermuda Nigeria
Lebanese Television (CLT), TG-BOL-TV, Guatemala City,
Beirut, Lebanon HZ22, Guatemala
Dhahran, Saudi Arabia TTT, Port of Spain, Trinidad
Hong Kong Rediffusion

PETERS, GRIFFIN, WOODWARD INC.

New York 17	250 Park Ave. Yukon 6-7900 TWX No.: (212)867-4521 (212)867-4523	H. Preston Peters, Pres. Lloyd Griffin, Pres. T.V. Russell Woodward, Exec. V.P.
Chicago 1	Prudential Plaza Franklin 2-6373 TWX No.: (312)222-9607	John A. Cory, V.P. Wm. J. Tynan, V.P.
Detroit 26	Penobscot Bldg. Woodward 1-4255 TWX No.: (313)222-5096	James R. Sefert
Philadelphia 7	12 S. 12th St. Walnut 3-0455 TWX No.: (215) 569-8690	Donald K. Heller
Boston 16	Statler Office Bldg. Hubbard 2-6884	Richard E. Farnham
Atlanta 9	1371 Peachtree St., NE Trinity 5-7763 TWX No.: (404)527-1187	Wm. J. Stubbs, Asst. V.P.
Minneapolis 2	First Natl. Bank. Bldg. 333-2425 TWX No.: (612)321-1279	John J. Cameron
St. Louis 1	818 Olive St. Chestnut 1-3171 TWX No.: (314)556-0166	Arnold Knippenberg
Dallas-Ft. Worth	Fidelity Union Life Bldg. Riverside 7-9921 TWX: (214) 899-9475	W. Hal Thompson
Los Angeles 36	5455 Wilshire Blvd. Webster 8-3585 TWX: (213) 937-2028	John P. Haskell, TV Sales Mgr.
San Francisco 4	Russ Bldg. Yukon 2-9188 TWX: (415) 393-9016	John M. Brigham TV Sales Mgr.

TV Stations Represented:

WAST, Albany-Schenectady-Troy, N.Y. WHO-TV, Des Moines, Iowa
WWJ-TV, Detroit, Mich. WDSM-TV, Duluth, Minn.
WZZM-TV, Grand Rapids, Mich. WDAY-TV, Fargo, N.D.
Kalamazoo-Muskegon WISC-TV, Madison, Wisc.
WPIX, New York City WCCO-TV, Minneapolis-St. Paul
WSTV-TV, Steubenville, O.- WMBD-TV, Peoria, Ill.
Wheeling, W. Va. KPLR-TV, St. Louis, Mo.
WNYS-TV, Syracuse, N.Y. KARD-TV, Wichita, Kan.
WCSC-TV, Charleston, S.C. KFDM-TV, Beaumont, Texas
WIS-TV, Columbia, S.C. KRIS-TV, Corpus Christi, Texas
WLOS-TV, Asheville, N.C.- WBAP-TV, Fort Worth-Dallas,
Greenville, Spartanburg, S.C. Texas
WFGA-TV, Jacksonville, Fla. KENS-TV, San Antonio, Texas
WTVJ, Miami, Fla. KVOS-TV, Bellingham, Wash.
WSFA-TV, Montgomery, Ala. KBOI-TV, Boise, Idaho
WSIX-TV, Nashville, Tenn. KBTU, Denver, Colorado
WDBJ-TV, Roanoke, Va. KGMB-TV, Honolulu, Hawaii
WSJS-TV, Winston-Salem-Greensboro, N.C. KHBC-TV, Hilo, Hawaii
WCIA-TV, Champaign-Urbana, Ill. KMAU-TV, Wailuku, Maui
WOC-TV, Davenport-Rock Island, Ill. (Satellites of KGMB-TV)
KTLA, Los Angeles, Cal.
KSL-TV, Salt Lake City, Utah
KRON-TV, San Francisco, Cal.
KIRO-TV, Seattle-Tacoma, Wash.

NATIONAL TIME SALES

New York 17	122 E. 42nd St. Murray Hill 2-4500	Arthur Gordon
Chicago 11	20 East Huron St. Michigan 2-0469	Buck Harris
San Francisco 8	166 Geary Exbrook 7-4827	Don Pickens

TV Stations Represented:

XEM-TV, Mexicali, Mex.- El Centro, Cal. (East and Midwest).

PAN AMERICAN BROADCASTING CO.

New York 17	380 Lexington Ave. Murray Hill 2-4500	E. Bernald
Hollywood 28	Taft Bldg. Hollywood 4-7395	Harlan G. Oakes
San Francisco 8	166 Geary, EX 7-4827	Don Pickens

TV Stations Represented:

WSUR-TV, Ponce, P.R. DZAQ-TV, Manila, P.I.
WKBM-TV, Fajardo-San Juan Radio America-TV,
Lima, Peru

SONORA TELEVISION SALES CO.

Hollywood	4100 Sunset Blvd. Olympia 2-5661
Nogales, Sonora, Mexico	Calle Obregon 238 Sonora 791

TV Station Represented: XEFA-TV, Nogales, Ariz.

EDWARD PETRY & CO. INC.

New York 22	3 E. 54th St. Murray Hill 8-0200 TWX No.: NY 1-456	Edward Petry, <i>Chmn.</i> Martin L. Nierman, <i>Exec. V.P.</i>
Chicago 11	400 N. Michigan Ave. Whitehall 4-0011 TWX No.: CG 1892	Edward E. Voynow, <i>Pres.</i> Louis A. Smith, <i>V.P.</i>
Atlanta 9	1375 Peachtree St. NE Phone: 875-8547 TWX No.: AT 785	Richard W. Hughes
Dallas 1	211 N. Ervay St. Riverside 1-9454 TWX No.: DLX 452	David Milam
Detroit 26	645 Griswold St. Woodward 3-0125 TWX No.: DE 150	Bruce C. Mayer
Los Angeles 5	3424 Wilshire Blvd. Dunkirk 8-1143 TWX No.: LA 966	L. D. (Bill) Larimer
San Francisco 4	Russ Bldg. Yukon 2-3631 TWX No.: SF 576	George Ledell
St. Louis 1	915 Olive St. Chestnut 1-7191 TWX No.: SL 478	Junius Zolp
Boston 16	Statler Bldg. Hubbard 2-6440 TWX No.: BS 858	Frank Howard

TV Stations Represented:

KOB-TV, Albuquerque, N.M.	WVUE, New Orleans, La.
WSB-TV, Atlanta, Ga.	WTAR-TV, Norfolk, Va.
KERO-TV, Bakersfield, Cal.	KMTV, Omaha, Neb.
WBAL-TV, Baltimore, Md.	KWTV, Oklahoma City, Okla.
WGR-TV, Buffalo, N.Y.	KPTV, Portland, Ore.
WNEM-TV, Flint & Saginaw	WJAR-TV, Providence, R.I.
WGN-TV, Chicago, Ill.	WROC-TV, Rochester, N.Y.
WFAA-TV, Dallas, Tex.	KCRA-TV, Sacramento, Cal.
KDAL-TV, Duluth, Minn.	KUTV, Salt Lake City, U.
WTVD, Durham-Raleigh, N.C.	WOAI-TV, San Antonio, Tex.
KPRC-TV, Houston, Tex.	KFMB-TV, San Diego, Cal.
WDAF-TV, Kansas City, Mo.	WNEP-TV, Scranton-Wilkes- Barre, Pa.
KARK-TV, Little Rock, Ark.	KREM-TV, Spokane, Wash.
KCOP, Los Angeles, Cal.	KVOO-TV, Tulsa, Okla.
WISN-TV, Milwaukee, Wis.	WTHI-TV, Terre Haute, Ind.
KSTP-TV, Minneapolis-St. Paul	
WSM-TV, Nashville, Tenn.	

RADIO-TV REPRESENTATIVES INC.

New York 17	7 East 47th St. Murray Hill 8-4340 TWX No.: 212-867-7139	Peggy Stone, <i>Pres.</i> George Schmidt, <i>V.P.</i>
Chicago 1	75 E. Wacker Dr. 372-0910 TWX: 312-222-0210	Sy Thomas
Atlanta 9	72 Eleventh St., N.E. 876-6464	Bob Jensen
Boston 16	100 Boylston St. Hubbard 2-4370	George Bingham
Los Angeles	111 N. LaCienega Blvd. Oleander 5-7597	Lee O'Connell
San Francisco 8	690 Market St. Exbrook 7-0536	Dave Sandeberg
Seattle 1	Tower Bldg. Maine 3-1868 TWX: 206-998-0672	Hugh Feltis

TV Station Represented:

WSLA, Selma, Ala.

PAUL H. RAYMER CO. INC.

New York 22	444 Madison Ave. Plaza 9-5570 TWX No.: NY 1-629	Paul H. Raymer, <i>Pres.</i> Fred C. Brokaw, <i>Exec. V.P.-Sales Mgr</i>
Chicago 11	435 N. Michigan Ave. 644-4473 TWX No.: CG 239	John H. Wrath, <i>V.P.</i>
Dallas 1	Mercantile Securities Bldg. Riverside 1-5663 TWX No.: DL 297	Ralph Widman
San Francisco 4	Russ Bldg. Yukon 1-1833 TWX No.: SF 335	J. Milton Seropan
Detroit 26	Penobscot Bldg. Woodward 3-0764 TWX No.: DE 554	Robert B. Rains
Hollywood 28	1680 Vine St. Hollywood 2-2376 TWX No.: LA 208	John D. Gale
Atlanta 3	1627 Peachtree St. NE Trinity 3-3519 TWX No.: AT 462	Edward D. Brandt

TV Stations Represented:

KTBC-TV, Austin, Tex.	KRGV-TV, Weslaco, Tex.
WNOK-TV, Columbia, S.C.	KFDX-TV, Wichita Falls, Tex.
WLEX-TV, Lexington, Ky.	WKBN-TV, Youngstown, O.
KCBD-TV, Lubbock, Tex.	KTNT-TV, Seattle, Wash.
WSBT-TV, South Bend, Ind.	WABG-TV, Greenwood, Miss.

Station Reps

RKO GENERAL INC.

National Sales Division

New York 18	Time-Life Bldg. Longacre 4-8000 TWX No.: 212-640-5160	Donald F. Quinn, <i>Dir. National Sales</i>
Chicago	Tribune Tower Phone: 644-2470 TWX No.: 312-222-9467	George Jeneson
Los Angeles	5515 Melrose Ave. Hollywood 2-2133 TWX No.: 213-468-1033	Edwin C. Metcalf
San Francisco	415 Bush St. Yukon 2-9200 TWX No.: 415-393-8112	George Whitney
Dallas	2533 McKinney St. Phone: RI 2-5148	Clarke R. Brown
Atlanta	1182 W. Peachtree NW Phone: TR 5-9539	Grady Berry

TV Stations Represented:

WOR-TV, New York, N.Y.	CKLW-TV, Windsor-Detroit, Mich.
WNAC-TV, Boston, Mass.	WHCT-TV, Hartford, Conn.
KHJ-TV, Los Angeles, Cal.	
WMBQ-TV, Memphis, Tenn.	

SELECT STATION REPRESENTATIVES INC.

New York 17	400 Madison Ave. Plaza 8-1850 TWX No.: NY 1-3916	Albert Shepard Joseph Ruggiero Richard Williams Harry Meline Howard Rothenberg
Chicago 1	333 No. Michigan Ave.	Irwin W. Unger
Detroit 26	1610 Book Bldg.	Bernard P. Pearce
San Francisco 4	249 Pine St.	Bob Allen
Hollywood 38	1258 N. Highland Ave.	Art Astor
Atlanta	Clarke Brown Co. 1182 W. Peachtree St.	Grady Berry
Dallas 1	Clarke Brown Co. 2533 McKinney Ave.	Clarke Brown
Denver	Clarke Brown Co. 1150 Delaware St.	John McGuire

TV Stations Represented:

WXEX-TV, Richmond, Va.	WHTN-TV, Huntington- Charleston, W.Va.
WHIS-TV, Bluefield, W.Va.	WALA-TV, Mobile, Ala.
WUSN-TV, Charleston, S. C.	KTEN, Ada, Okla.
KTTS-TV, Springfield, Mo.	

Note: This firm represents WXEX-TV and WUSN-TV in New York, Philadelphia, Baltimore, Washington, Richmond & Norfolk.

SKYLINE ADVERTISERS SALES

Idaho Falls, Ida.	Box 2191 523-4567	Melvin B. Wright, <i>Pres. & Gen. Mgr.</i>
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TV Stations Represented (Contact nearest Hollingbery office or Art Moore & Associates):

KID-TV, Idaho Falls, Ida.	KFBB-TV, Great Falls, Mont.
KLIX-TV, Twin Falls, Ida.	KXLF-TV, Butte, Mont.
KOOK-TV, Billings, Mont.	

THE SODERLUND CO.

Omaha	7 Kiewit Plaza, 3555 Farnam Phone: 341-7535	Harold A. Soderlund
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TV Stations Represented (Neb. & adjacent states):

KXAB-TV, Aberdeen, S.D.	KAYS-TV, Hays, Kan.
KXMT-TV, Alexandria, Minn.	KHOL-TV, Holdrege, Neb.
KXMB-TV, Bismarck, N.D.	[Also satellite KHPL-TV, Hayes Center, Neb.]
KCRG-TV, Cedar Rapids, Ia.	KXMC-TV, Minot, N.D.
KFBC-TV, Cheyenne, Wyo.	KORN-TV, Mitchell, S.D.
[Also satellite KSTF, Scotts- bluff, Neb.]	KOTA-TV, Rapid City, S.D.
KTVC, Ensign, Kans.	KTIV, Slouox City, Ia.
KQTV, Ft. Dodge, Ia.	KSOO-TV, Slouox Falls, S. D.
KXGO-TV, Fargo, N.D.	KYTV, Springfield, Mo.
KLOE-TV, Goodland, Kan.	KXJB-TV, Valley City, N.D.

Station Reps for Network Sales

Are on page 771

Station Reps

STORER TELEVISION SALES INC.

New York 22	500 Park Ave. Plaza 2-7600	Peter Storer, Pres. Francis Barron, V.P. & Gen. Mgr. John D. Kelly, Eastern Sales Mgr.
Chicago 1	333 N. Michigan Ave. Central 6-9950	Julian Kanter Sales Mgr.
Atlanta 5	1018 W. Peachtree St., N.W. Phone: 875-8576	Paul Raymon
Detroit 2	New Center Bldg. Phone: 873-2383	James E. Goldsmith
Los Angeles 5	338 South Western Ave. Dunkirk 9-3138	Henry R. Flynn
San Francisco 4	Russ Bldg.	William Exline

TV Stations Represented:

WAGA-TV, Atlanta, Ga. WITI-TV, Milwaukee, Wis.
WJW-TV, Cleveland, O. WSPD-TV, Toledo, O.
WJBK-TV, Detroit, Mich.

TELEVISION ADVERTISING REPRESENTATIVES INC.

New York 19	666 Fifth Ave Judson 2-3456	Larry Israel, Pres. R. M. McGredy, Exec. V.P. Harvin Shapiro, Eastern Sales Mgr.
Chicago 11	400 N. Michigan Ave. Whitehall 4-4567	Lamont L. Thompson, V.P. & Midwest Mgr.
Detroit 26	Penobscot Bldg. Woodward 5-6454	Robert E. Newsham, Mgr.
San Francisco 4	155 Montgomery St. Exbrook 7-5088	Harry Diner, Mgr.
Hollywood 28	1717 Highland Ave. Hollywood 6-1144	Dick Loughrin, Mgr.

TV Stations Represented:

WBZ-TV, Boston, Mass. KPIX, San Francisco, Cal.
KDKA-TV, Pittsburgh, Pa. WBTW, Charlotte, N.C.
KYW-TV, Cleveland, O. WJXT, Jacksonville, Fla.
WJZ-TV, Baltimore, Md. WTOP-TV, Washington, D.C.

VENARD, TORBET & McCONNELL INC.

New York 17	579 Fifth Ave. Murray Hill 8-1088 TWX No.: 212-867-5124	Lloyd George Venard, Pres. A. L. Torbet, Exec. V.P. James V. McConnell Stephen R. Rintoul
Chicago 1	35 E. Wacker Dr. State 2-5260 TWX No.: 312-222-0184	Howard B. Meyers, V.P.
Detroit 26	808 Penobscot Bldg. Woodward 3-4075 TWX No.: 313-222-5205	James A. Brown, Jr., Mgr.
San Francisco 4	249 Pine St. Exbrook 7-6187 TWX No.: 415-393-9438	Robert R. Allen, V.P.
Los Angeles 38	1258 N. Highland Ave. Hollywood 6-4527 TWX: 213-876-4025	Arthur Astor, mgr.
Dallas 1	1505 Elm St. Riverside 2-5101	Al Hazelwood, Mgr.

TV Stations Represented:

WALB-TV, Albany, Ga. WCOV-TV, Montgomery, Ala.
KGNC-TV, Amarillo, Tex. KWTX-TV, Waco, Tex.
KXII, Ardmore, Okla.-Sherman
& Denison, Tex. KBTX-TV, Bryan, Tex.
WTOM-TV, Cheboygan, Mich. [Satellite of KWTX-TV]
KGBT-TV, Harlingen, Tex. KTV, Monroe, La.
WSVA-TV, Harrisonburg, Va. KKT, Colorado Springs, Colo.
WDXI-TV, Jackson, Tenn. KATC, Lafayette, La.
KSWO-TV, Wichita Falls, Tex. WKYT-TV, Lexington, Ky.
KTRE-TV, Lufkin, Tex. WIIN-TV, Greenville-
Washington, N.C.
KMD-TV, Midland, Tex. KFSA-TV, Ft. Smith, Ark.
WJHG-TV, Panama City, Fla. KFOY-TV, Hot Springs, Ark.
KROC-TV, Rochester, Minn. KORK-TV, Las Vegas, Nev.
WSUN-TV, St. Petersburg, Fla. KOLO-TV, Reno, Nev.
KCTV, San Angelo, Tex. KGNS-TV, Laredo, Tex.
WNDU-TV, South Bend, Ind. KHSL-TV, Chico-Redding, Cal.
WPBN-TV, Traverse City, Mich. KGNC-TV, Amarillo, Tex.

WAYNE-EVANS & ASSOCIATES

Minneapolis 2	Northwestern Bank Bldg. Federal 8-7017	Bud Stitt Diana Jangula
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TV Stations Represented (Minnesota):

KOTA-TV, Rapid City, S.D. †KDUH-TV, Hay Springs, Neb.
KELO-TV, Sioux Falls, S.D. *KPLO-TV, Reliance, S.D.
KXGO-TV, Fargo, N. D. KQTV, Ft. Dodge, Iowa
KNOX-TV, Grand Forks, N.D. *Satellite of KELO-TV, Sioux
KCND-TV, Pembina, N. D. Falls, S.D. †Satellite of KOTA-
WKOW-TV, Madison, Wis. TV, Rapid City, S.D.
*KDLO-TV, Florence, S.D.

WEED TELEVISION CORP.

New York 17, N.Y.	535 Fifth Ave. TN 7-2600 (212) TWX No.: NY 1-4830	J. J. Weed, Pres. E. J. Fitzsimmons, V.P.
Chicago 11, Ill.	435 N. Michigan Ave. 467-7070 (312) TWX CG 789	C. C. Weed, V.P.
Atlanta 3, Georgia	406 Henry Grady Bldg. 524-3516 (404)	George Swearingen
Boston 16, Mass.	Statler Bldg. Hubbard 2-6117 (617)	Mrs. Nona Kirby
Denver 4, Colorado	1150 Delaware St. Tabor 5-7585 (303)	John McGuire
Detroit 26, Mich.	1610 Book Bldg. Woodward 1-2685 (313)	Bernard P. Pearse
Hollywood 28, Cal.	6331 Hollywood Blvd. Hollywood 2-6676 (213)	J. C. Gates
Portland 4, Oregon	807 Wilcox Bldg. Capital 6-3973 (503)	H. S. Jacobson
St. Louis 5, Missouri	7603 Forsythe Blvd. Parkview 7-7375 (314)	Jack Hetherington
San Francisco 5, Cal.	681 Market St. Exbrook 2-1507 (415)	Theo. B. Hall
Seattle 1, Wash.	1001 Tower Bldg. Main 4-6333 (206)	William J. Wagner

TV Stations Represented:

KTVA, Anchorage, Alaska WARD-TV, Johnstown, Pa.
KXMB-TV, Bismarck, N.D. KINY-TV, Juneau, Alaska
KTVF, Fairbanks, Alaska KXMC-TV, Minot, N.D.
WJPB-TV, Fairmont, W.Va. KTVW, Seattle-Tacoma, Wash.
KICU-TV, Fresno, Cal. KXJB-TV, Valley City, N.D.
KHAS-TV, Hastings, Neb. KNDO-TV, Yakima, Wash.
WDAM-TV, Hattiesburg, Miss. [KNDU-TV, Richland, Wash.]

YOUNG TELEVISION CORP.

New York 22	3 E. 54th St. Plaza 1-4848 TWX No.: 212-867-5437 (U)	Adam Young James F. O'Grady Jr., Exec. V.P. Stephen A. Machcinski Jr., V.P. in charge of Sales
Boston	129 Newbury St. Congress 2-1145	William A. Queen
Chicago 1	Prudential Plaza Michigan 2-6190 TWX No.: 312-222-0680 (U)	R. John Stella
Detroit 26	Book Bldg. Woodward 3-6919 TWX: DE 298	William E. Morgan
Atlanta	1182 W. Peachtree St. Trinity 3-2564 TWX: AT 538 (U)	Harold M. Parks
St. Louis 1	915 Olive St. Main 1-5020 TWX: SL 839 (U)	Roger H. Sheldon
Los Angeles 28	6331 Hollywood Blvd. Hollywood 2-2289 TWX No.: LA 2065 (U)	William L. Wallace
San Francisco 4	155 Montgomery St. Yukon 6-6769 TWX No.: SF 741	William B. Peavey
Dallas	Tower Petroleum Bldg. Riverside 8-5239 TWX: 214-899-8794	Clyde B. Melville

TV Stations Represented:

WRDW-TV, Augusta, Ga. WLUC-TV, Marquette, Mich.
KBK-TV, Bakersfield, Cal. KBES-TV, Medford, Ore.
WUSC-TV, Charleston, S.C. WGEM-TV, Quincy, Ill.-Hanni-
WTV, Chattanooga, Tenn. bal, Mo.
WBOY-TV, Clarksburg, W. Va. KNTV, San Jose, Cal.
WTVM, Columbus, Ga. KEYT, Santa Barbara, Cal.
WICD, Danville, Ill. WICS, Springfield, Ill. [Also sa-
KTVR, Denver, Colo. tellite WCHU, Champaign, Ill.]
KELP-TV, El Paso, Tex. KGUN-TV, Tucson, Ariz.
KIEM-TV, Eureka, Cal. KIMA-TV, Yakima, Wash. [Also
WEHT, Evansville, Ind. satellites KBAS-TV, Ephrata,
WBTW, Florence, S.C. Wash.; KLEW-TV, Lewiston,
WPTA, Fort Wayne, Ind. Ida.; KEPR-TV, Pasco, Wash.]
WLUK-TV, Green Bay, Wis. WKST-TV, Youngstown, O.
KHVH-TV, Honolulu, Hawaii
WLOF-TV, Orlando, Fla.
WTTV, Indianapolis, Ind.
KOTI, Klamath Falls, Ore.
WFAM-TV, Lafayette, Ind.
WKOW-TV, Madison, Wis.
WMUR-TV, Manchester, N.H.

Note: Also see listing as Can-
adian sales rep.
Also North Dakota Broadcasting
—KXJB-TV, KXMB-TV,
KXAB-TV, KXMC-TV.

CANADIAN REPRESENTATIVES

ALL-CANADA RADIO & TELEVISION LTD.

Toronto 5, Ont.	All-Canada Bldg. 1000 Yonge St. Walnut 5-9361	J. Stuart Mackay, <i>Pres</i> Reo Thompson, <i>Gen. Mgr.</i> Ross McCreath, <i>Mgr.,</i> <i>TV Times Sales Div.</i> Dana S. Murray, <i>Mgr.</i> <i>Program Sales Div.</i> Peter N. Harricks, <i>Mgr.</i> <i>Broadcast Services</i> <i>Div.</i>
Montreal, Que.	Dominion Square Bldg. University 1-5656	K. Baker
Vancouver, B. C.	1161 Melville St. Mutual 4-7461	J. E. Baldwin
Calgary, Alta.	Taylor-Pearson & Carson Bldg. 2-7691	J. E. Cavanaugh
Winnipeg, Man.	Electric Railway Chambers. Whitehall 2-6861	Gordon Jones
New York	New Weston Hotel	Reo Thompson, <i>Gen. Mgr.</i>

TV Stations Represented:

CFCY-TV, Charlottetown, P.E.I.	CKX-TV, Brandon, Man.
CJCB-TV, Sydney, N.S.	CKCK-TV, Regina, Sask.
CHSJ-TV, Saint John, N.B.	CKBI-TV, Prince Albert, Sask.
CFCF-TV, Montreal, Que.	CHCT-TV, Calgary, Alta.
CKWS-TV, Kingston, Ont.	CJLH-TV, Lethbridge, Alta.
CHEX-TV, Peterborough, Ont.	CHAT-TV, Medicine Hat, Alta.
CHCH-TV, Hamilton, Ont.	CFCR-TV, Kamloops, B.C.
CFPL-TV, London, Ont.	CHAN-TV, Vancouver, B.C.
CKNX-TV, Wingham, Ont.	CHBC-TV, Okanagan Valley, B.C. (Kelowna).
CKLW-TV, Windsor, Ont.	CKPG-TV, Prince George B.C.
CKSO-TV, Sudbury, Ont.	
CJIC-TV, Sault Ste. Marie, Ont.	

BROADCAST REPRESENTATIVES LTD.

Winnipeg 2, Man.	323 Portage Ave. Whitehall 3-6115	Ed. E. Teillet <i>Local Field Rep.</i>
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TV Stations Represented:

CJFB-TV, Swift Current, Sask.	KXJB-TV, Valley City, N.D.
KNOX-TV, Grand Forks, N.D.	XXMB-TV, Bismark, N.D.
KCND-TV, Pembina, N.D.	KXAB-TV, Aberdeen, N.D.
KXLY-TV, Spokane, Wash.	KXLY-TV, Spokane, Wash.
KXGO-TV, Fargo, N.D.	

CBC NATIONAL SELECTIVE SALES

Toronto, Ont.	31 Wellesley St. E. Walnut 5-3311	J. R. Malloy, <i>Sales</i> <i>Dir., English</i> <i>Network</i> W. F. Cooke, <i>Mgr.</i>
Montreal, Que.	P.O. Box 6000 University 6-2571	M. Valiquette, <i>Sales Dir.,</i> <i>French Network</i>

TV Stations Represented:

CBLT, Toronto, Ont.	*CBWAT, Kenora, Ont.
CBOT, Ottawa, Ont.	CBWT, Winnipeg, Man.
CBMT, Montreal, Que.	CBUT, Vancouver, B.C.
CBHT, Halifax, N.S.	*CBUAT, Trail, B.C.
†CBHT-1, Liverpool, N.S.	†CBUAT-1, Nelson, B.C.
†CBHT-2, Shelburne, N.S.	CBXT, Edmonton, Alta.
†CBHT-3, Yarmouth, N.S.	[<i>French Language</i>]
CBYT, Corner Brook, Nfld.	CBOFT, Ottawa, Ont.
CFNS-TV, Stephenville, Nfld.	CBFT, Montreal, Que.
CFLA-TV, Goose Bay, Lab.	CBAFT, Moncton, N.B.
	*CBFST, Sturgeon Falls, Ont.
	CBWFT, Winnipeg, Man.

† Satellite stations. * Network relay stations.
Note: N. Y. and Chicago agencies can call Toronto office without incurring toll charges by calling long distance operator and asking for Enterprise 6961.

HARDY RADIO & TELEVISION LTD.

(TV Division)

Toronto 2, Ont.	2 Carlton St. Empire 3-9433	A. C. Harrison
Montreal, Que.	1500 Stanley St. Victor 2-1101	Marc Legault

TV Stations Represented:

CKCO-TV, Kitchener, Ont.	[<i>French language outlet</i>]
CKRS-TV, Jonquiere, Que.	CKMI-TV, Quebec City
CHSA-TV, Lloydminster, Alta.	[<i>English language outlet</i>]
CKBL-TV, Matane, Que.	CKRN-TV, Rouyn, Que.
CHAU-TV, New Carlisle, Que.	CKRT-TV, Riviere Du Loup
CFCM-TV, Quebec City	

1962-63 Edition

PAUL L'ANGLAIS INC.

Montreal	1405 Maisonneuve St. Lafontaine	Paul L'Anglais Guy Daviault Gilles Loslier Jean Guy Saucier
Toronto	234 Eglinton Ave. E. Hudson 7-4666	Gaston-Belanger, Karl Steeves, A. L. D'Eon

TV Stations Represented:

CHLT-TV, Sherbrooke, Que. CFTM-TV, Montreal, Que.

ANDY McDERMOTT

Toronto, Ont.	85 Bloor East Walnut 4-4477	A. A. McDermott Bill Tierney Ted Brock Keith Kearney
Montreal, Que.	Windsor Hotel University 6-2749	Jim McLennan

TV Stations Represented (in Canada):

WKTV, Utica, N.Y.	WJZ-TV, Baltimore, Md.
WHEN-TV, Syracuse, N.Y.	WGN-TV, Chicago, Ill.
WRGB, Schenectady, N.Y.	WFBM-TV, Indianapolis, Ind.
WROC-TV, Rochester, N.Y.	WLBC-TV, Muncie, Ind.
WNBF-TV, Binghamton, N.Y.	WOW-TV, Omaha, Neb.
WNHC-TV, Hartford, Conn.	WGR-TV, Buffalo, N.Y.
WFBG-TV, Altoona, Pa.	WCNY-TV, Carthage, N.Y.
WICU-TV, Erie, Pa.	KPTV, Portland, Ore.
WGAL-TV, Lancaster, Pa.	KING-TV, Seattle, Wash.
WLYH-TV, Lebanon, Pa.	KXLY-TV, Spokane, Wash.
WFIL-TV, Philadelphia, Pa.	WTOM-TV, Cheboygan, Mich.
WDAU, Scranton, Pa.	WWJ-TV, Detroit, Mich.
KDKA-TV, Pittsburgh, Pa.	WJIM-TV, Lansing, Mich.
WHUM-TV, Reading, Pa.	WOOD-TV, Grand Rapids, Mich.
WMTW-TV, Poland Spring, Me.	WTCN-TV, Minneapolis, Minn.
WBZ-TV, Boston, Mass.	KDAL-TV, Duluth, Minn.
WCPO-TV, Cincinnati, O.	KXMC-TV, Minot, N.D.
KYW-TV, Cleveland, O.	KPIX, San Francisco, Cal.
WHIO-TV, Dayton, O.	
WSTV-TV, Steubenville, O.	
WSPD-TV, Toledo, O.	

PAUL MULVIHILL & CO. LTD.

Toronto, Ont.	77 York St. Empire 3-8814	Paul Mulvihill Norman Bonnell Bill Wallace Bus Sadler, <i>T.V. Div.</i> Ted Whyte, <i>Radio Div.</i>
Montreal, Que.	1434 St. Catherine St. W. University 1-7987	Sheldon Lodge, <i>Radio</i> Ken Billings, <i>T.V.</i>

TV Stations Represented:

CKVR-TV, Barrie, Ont.	CFCL-TV, Timmins, Ont.
CJCH-TV, Halifax, N.S.	CFCL-TV-1, Kapuskasing, Ont.
CJCH-TV-1, Canning, N.S.	CFCL-TV-2, Elk Lake, Ont.
CJCH-TV-2, Bayview, N.S.	[<i>Satellites of CFCL-TV</i>]
CJCH-TV-3, Amherst, N.S.	
[<i>Satellites of CJCH-TV</i>]	

RADIO TIME SALES (QUEBEC) LTD.

Montreal, Que.	1440 St. Catherine St. W.	Ralph Judge, <i>Pres.</i>
	University 6-2012	

TV Station Represented: WCAX-TV, Burlington, Vt.
(Continued on next page)

Station Representatives for Network Sales

ELISABETH M. BECKJORDEN

New York 17	235 East 46th St. Plaza 5-4262	Elisabeth M. Beck- Jordan
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TV Stations Represented:

KELO-TV, Sioux Falls, S.D.	WPBN-TV, Traverse City, Mich.
KROC-TV, Rochester, Minn.	WTOM-TV, Cheboygan, Mich.

LUSTER ASSOCIATES INC.

New York 19	150 West 55th St. Circle 6-1952	Betty Luster
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TV Stations Represented:

WLYH-TV, Lebanon, Pa.	WSEA-TV, York, Pa.
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Canadian Reps

SCHARF BROADCAST SALES LTD.

Vancouver 5, B.C. 305-1030 W. Georgia St. C. A. Brian Scharf,
Mutual 4-6277 Pres.

TV Stations Represented (Western Canada):

CJDC-TV, Dawson Creek, B.C.	CKBL-TV, Matane, Que.
CJCH-TV, Halifax, N.S.	CHCA-TV, Red Deer, Alta.
CKRS-TV, Jonquiere, Que.	CKRN-TV, Rouyn, Que.
CKCO-TV, Kitchener, Ont.	CHLT-TV, Sherbrooke, Que.
CFCM-TV, Quebec City, P.Q.	CFCL-TV, Timmins, Ont.
[French language outlet]	KOMO-TV, Seattle, Wash.
CFCM-TV, Quebec City, P.Q.	CHAU-TV, New Carlisle, P.Q.
[English language]	
CHSA-TV, Lloydminster, Alta.	

STOVIN-BYLES LTD.

Toronto 5, Ont.	400 Jarvis St.	W. D. Byles, Pres. A. E. Stewart, V.P. F. G. Strange, Mgr. T.V. Eastern Div. Lee Raeburn, Mgr. T.V.
Montreal, Que.	1500 Stanley St. Victor 9-7731	J. R. Genin, Mgr. TV
Winnipeg 9, Man.	655 Viscount Place Globe 2-1318	G. W. Hellman
Vancouver 2, B.C.	615 Pender St., W. Mutual 4-4831	J. W. Stovin

TV Stations Represented (in Canada):

KVOS-TV, Bellingham, Wash. [Vancouver, B.C.]	WTTV, Bloomington, Ind.
CHCA-TV 1 Coronation	WEWS, Cleveland, O.
CHCA-TV 2, Banff	WBNS-TV, Columbus, O.
CHCA-TV, Red Deer, Alta.	WOC-TV, Davenport, Ia.
CKOS-TV, Yorkton, Sask.	WHIO-TV, Dayton, O.
CKOS-TV 2, Estevah	WXYZ-TV, Detroit, Mich.
CKOS-TV 3, Wynward	WEHT, Evansville, Ind.
CKOS-TV-1, Dauphin, Man.	WJAC-TV, Johnstown, Pa.
[Satellite of CKOS-TV]	KHOL-TV, Kearney, Neb.
CHAB-TV, Moose Jaw, Sask.	WKNY-TV, Kingston, N. Y.
CKPR-TV, Port Arthur, Ont.	WJIM-TV, Lansing, Mich.
CFCH-TV, North Bay, Ont.	KABC-TV, Los Angeles, Cal.
CJAY-TV, Winnipeg, Man.	WABC-TV, New York, N.Y.
CHOV-TV, Pembroke, Ont.	KMTV, Omaha, Neb.
CJOH-TV, Ottawa, Ont.	WHEC-TV & WVET-TV, Roch- ester, N. Y.
CJSS-TV, Cornwall, Ont.	KROC-TV, Rochester, Minn.
CFTM-TV, Montreal, Que. [Western Canada only]	KSWs-TV, Roswell, N.M.
CKTM-TV, Trois Rivieres, Que.	KCPX-TV, Salt Lake City, Utah
CJBR-TV, Rimouski, Que.	EGO-TV, San Francisco, Cal.
CKCW-TV, Moncton, N. B.	WNDU-TV, South Bend, Ind.
CKAM-TV, Campbellton, N. B. [Satellite of CKCW-TV]	WSAU-TV, Wausau, Wis.
CJON-TV, St. John's Nfld.	WBRE-TV, Wilkes-Barre, Pa.
CJOX-TV, Argentia, Nfld.	CMBF-TV, Havana, Cuba
[Satellite of CJON-TV]	CMQ-TV network, Havana, Cuba
CJCN-TV, Grand Falls, Nfld.	ZBM-TV, Bermuda

SUMNER-BYLES INC.

New York 20 1250 Ave. of the Americas Eugene S. Sumner,
Columbus 5-3666 Pres.

TV Station Represented: CFTO-TV, Toronto, Ont.

TELEVISION REPRESENTATIVES LTD.

Toronto, Ont.	76 St. Clair Ave. W. 924-0727	Gordon Ferris, Pres. Bob Quinn, Gen. Sales Mgr.
Montreal, Que.	1411 Crescent St. Avenue 8-4257	Stewart Green, Mgr.
Vancouver, B.C.	1131 Richards St. Mutual 5-0288	Frank Jobes
Winnipeg, Man.	171 McDermot St. Phone: Whitehall 3-9574	A. I. Messner

TV Stations Represented:

CFCN-TV, Calgary, Alta.	KXLY-TV, Spokane, Wash.
CFRN-TV, Edmonton, Alta.	CJFB-TV, Swift Current, Sask.
*CJDC-TV, Dawson Creek, B.C.	WPTZ, Plattsburg, N.Y.
CESM-TV, Thompson, Man.	WDSM, Duluth, Minn.
CFQC-TV, Saskatoon, Sask.	CFTK-TV Terrace-Kitimat, B.C.
CHEK-TV, Victoria, B. C.	CHSA-TV, Lloydminster, Alta.-Sask.
CKND, Pembina, N. D.	

*Montreal & Toronto only.

For World TV Stations & Set Totals,
see page 759

WEED & COMPANY

Canadian Division

New York 17, N.Y.	535 Fifth Ave. TN 7-2600 Telex—012281	J. J. Weed, Pres. Peter A. McGurk, V.P. & Gen. Mgr.
Chicago 11, Ill.	435 N. Michigan Ave. 467-7070 (312)	C. C. Weed
Atlanta 3, Georgia	406 Henry Grady Bldg. 524-3516 (404)	George Swearingen
Boston 16, Mass.	Statler Bldg. Hubbard 2-6116 (617)	Mrs. Nona Kirby
Denver 4, Colo.	1150 Delaware St. Tabor 5-7585 (303)	John McGuire
Detroit 26, Mich.	1610 Book Bldg. Woodward 1-2685 (313)	Bernard P. Pearse
Hollywood 28, Cal.	6331 Hollywood Blvd. Hollywood 2-6676 (213)	J. C. Gates
Portland 4, Ore.	807 Wilcox Bldg. Capital 6-3973 (503)	H. S. Jacobson
St. Louis 5, Mo.	7603 Forsythe Blvd. Parkview 7-7375 (314)	Jack Hetherington
San Francisco 5, Cal.	690 Market St. Exbrook 7-0535 (415)	David Sandeberg
Seattle 1, Wash.	1001 Tower Bldg. Main 4-6333 (206)	William J. Wagner

Canadian TV Stations Represented:

CKX-TV, Brandon, Man.	CKBI-TV, Prince Albert, Sask.
CHCT-TV, Calgary, Alta.	CFCM-TV, Quebec City, Que.
CFCY-TV, Charlottetown, P.E.I.	CKMI-TV, Quebec City, Que.
CJSS-TV, Cornwall, Ont.	CKCK-TV, Regina, Sask.
CFCR-TV, Kamloops, B.C.	CJBR-TV, Rimouski, Que.
CHBC-TV, Kelowna, B.C.	CKRN-TV, Rouyn, Que.
[Also satellites CHBC-TV-1, Penticton; CHBC-TV-2, Ver- non; CHBC-TV-3, Oliver- Osoyoos; CHBC-TV-5 Lumby; CHBC-TV-6, Keremeos and translator CHBC-TV-4, Prince- ton, all in B.C.]	CHSJ-TV, Saint John, N.B.
CKWS-TV, Kingston, Ont.	CJON-TV, St. John's, Nfld.
CKCO-TV, Kitchener, Ont.	[Also satellites CJOX-TV, Ar- gentia & CJCN-TV, Grand Falls, Nfld.]
CJLH-TV, Lethbridge, Alta.	CJIC-TV, Sault Ste. Marie, Ont.
CFPL-TV, London, Ont.	CKSO-TV, Sudbury, Ont.
CHAT-TV, Medicine Hat, Alta.	[Also satellite, CKSO-TV-1, Elliot Lake, Ont.]
CFCF-TV, Montreal, Que.	CJCB-TV, Sydney, N.S.
CHEX-TV, Peterborough, Ont.	[Also satellite CJBC-TV-1, In- verness, N.S.]
CFCJ-TV, Port Arthur, Ont.	CKTM-TV, Three Rivers, Que.
	CHAN-TV, Vancouver, B. C.

YOUNG CANADIAN LTD.

New York 22	3 E. 54th St. Plaza 1-4848 TELEX No.: 015-257	Adam Young Thomas F. Malone
Chicago 1	Prudential Plaza Michigan 2-6190	R. John Stella
Detroit 26	Book Bldg. Woodward 3-6919	William Morgan
St. Louis	Syndicated Trust Bldg. Main 1-5020	Roger H. Sheldon
Atlanta	1182 Peachtree St. Trinity 3-2564	Harold M. Parks
Los Angeles 28	6331 Hollywood Blvd. Hollywood 2-2289	William L. Wallace
San Francisco 4	155 Montgomery Ave. Yukon 6-6769	Wm. B. Peavey
Dallas	1300 Tower Petroleum Bldg. Riverside 8-5239	Clyde B. Melville
Boston	129 Newbury St. Congress 2-1145	Wm. A. Queen

TV Stations Represented:

CKVR-TV, Barrie, Ont.	CJOH-TV, Ottawa, Ont.
CFCN-TV, Calgary, Alta.	CHOV-TV, Pembroke, Ont.
CFRN-TV, Edmonton, Alta.	CKPR-TV, Port Arthur-Fort Williams
CKRS-TV, Jonquiere, Que.	CKRT-TV, Riviere-DuLoup, Que
CKBL-TV, Matane, Que.	CFOC-TV, Saskatoon, Sask.
CKCW-TV, Moncton, N. B.	CHLT-TV, Sherbrooke, Que.
CHAB-TV, Moose Jaw, Sask.	CKNX-TV, Wingham, Ont.
CKGN-TV, North Bay, Ont.	

* Affiliated with Young Television Corp.

For Sales Office of Group Stations
See Page 805

PROFESSIONAL CARDS

**SILLIMAN, MOFFET
& KOWALSKI**

1405 G St., N.W.
Republic 7-6646
Washington 5, D.C.
Member AFCCE

KEAR & KENNEDY

1302 18th St., N.W.
Hudson 3-9000
WASHINGTON 6, D.C.
Member AFCCE

GEORGE C. DAVIS
CONSULTING ENGINEERS
RADIO & TELEVISION

527 Munsey Bldg.
STerling 3-0111
Washington 4, D.C.
Member AFCCE

WILLIS C. BEECHER
CONSULTING ENGINEER

Trans Lux Building
Washington 5, D.C.
Telephone: 393-5621
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10412 Jefferson Highway
New Orleans 23, La.
Telephone: 721-2661

WILLIAM B. CARR

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AM—FM—TV
Microwave
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Fort Worth 18, Texas
BUtler 1-1551

A. D. Ring & Associates

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WASHINGTON 6, D.C.
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ENGINEERS

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Cleveland 41, Ohio
Phone: 216-526-4386
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GEO. P. ADAIR ENG. CO.
CONSULTING ENGINEERS

Radio-Television
Communications-Electronics
901 20th St., N.W.
Washington, D.C.
Federal 3-1116
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Consulting Engineer
AM—FM—TV
P.O. Box 3421 Olympic Station
Beverly Hills, Calif. BR 2-3344

RAYMOND E. ROHRER
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CPs Outstanding and Applications Pending

For New Stations (Including Off-Air Stations in CP Status)

With Probable Starting Dates and National Representatives of New Stations Authorized as Reported by Principals

STAR (★) AND BOLDFACE CAPITAL LETTERS OF CITIES DENOTE GRANTEES OF CPs; ALL OTHERS ARE APPLICANTS ONLY

Dagger (†) indicates non-commercial educational station

Symbol (#) indicates station was in operation but has reverted to CP status; for additional data, see FCC file.

FCC's File No. given where available; for further details, consult file in FCC Reference Room

NOTE: This listing can be kept up-to-date and corrected with the weekly TV Addenda (blue sheets) published for its full-service subscribers by Television Digest, reporting all current FCC grants, applications, changes, etc.

ALABAMA

★ **BIRMINGHAM (Ch. 42)**—WBMG, Birmingham Television Corp., Rm. 642, 190 N. State St., Chicago 1, Ill. CP 11-28-56; 16.52-kw visual, 8.92-kw aural, 789-ft. above av. terrain, 589-ft. above ground, 1455-ft. above sea level, lat. 33° 29' 09", long. 86° 47' 26". Transmitter, rear of 2129 Montgomery Hwy. Plant, \$134,000; yearly operating, \$300,000. Equipment, RCA. Winston-Salem Bcstg. Co. Inc., 100% (owns Winston-Salem radio WTOB and off-air WTOB-TV, 55% of CP for Ch. 8 in Winston-Salem area, 100% of Birmingham radio WSGN). Harry Balaban, pres.; Elmer Balaban, v.p.; Otto Zeman, secy. & treas. Counsel, McKenna & Wilkinson; consulting engineer, Walter F. Kean, Riverside, Ill. BPCT-2091. Starting Date: Unreported.

★ **HUNTSVILLE (Ch. 19)**—North Alabama Bcstrs. Inc., c/o John C. Godbold, Suite 330, Professional Center, Montgomery. CP 1-17-63; 519-kw visual, 270-kw aural, 1057-ft. above av. terrain, 249.2-ft. above ground, 1849.2-ft. above sea level, lat. 34° 44' 16", long. 86° 31' 57". Transmitter, 906 Monte Sano Blvd. Plant, \$498,009; yearly operating, \$250,000. Equipment, RCA. Tine W. Davis, 40% (super market exec.); Aaron Aronov, v.p. 40% (real estate); John Godbold, secy.-treas., 20% (lawyer). Counsel, Fly. Shuebruk, Blume & Gaguine; consulting engineer, Gautney & Jones. BPCT-3051. Starting Date: Unreported.

★ **HUNTSVILLE (Ch. 25)**—Smith Bcstg. Inc. Box 986 (WAAY). CP 1-30-63; 500-kw visual, 250-kw aural, 1110-ft. above av. terrain, 249.4-ft. above ground, 1859.4-ft. above sea level, lat. 34° 44' 18.3", long. 86° 31' 57.4". Transmitter, Monte Sano Blvd., Madison, Ala. Plant, \$360,084; yearly operating, \$180,000. Equipment, RCA. M. Davidson Smith III, pres., 98%; K. H. Jones, v.p., 1% (stock salesman); Elizabeth Jones Smith, secy.-treas., 1%. Mr. Smith owns 51% of WNUE, Ft. Walton Beach; 98% of WJIG, Tullahoma. BPCT-3012. Starting Date: Unreported.

★† **MOBILE (Ch. 42)**—New, Alabama Educational TV Commission, 807 Protective Life Bldg., Birmingham. CP 7-4-62; 17.9-kw visual, 8.9-kw aural, 600-ft. above av. terrain, 540-ft. above ground, 699-ft. above sea level, lat. 30° 39' 33", long. 87° 53' 33". Transmitter, 0.6-mi. S of U.S. Hwy. #31, near Spanish Fort. Plant, \$14,257; yearly operating, \$25,000. Equipment, Federal. Ownership: The Commission, H. Maynard Layman, pres. (news-paper editor). Consulting engineer, A. H. Renfro Jr. BPET-113. Starting Date: Unreported.

★ **TUSCUMBIA (Ch. 47)**—WNVA-TV, Elton H. Darby, 509 North Main St. CP 11-7-62; 220-kw visual, 110-kw aural, 340-ft. above av. terrain, 365-ft. above ground, 920-ft. above sea level, lat. 34° 46' 25", long. 87° 40' 32". Transmitter, River Oaks Shopping Center, Hatch Blvd., Sheffield, Ala. Plant, \$263,003; yearly operating, \$100,000. Equipment, RCA. Ownership: Same as WNVA & WNVA-FM, Tuscumbia. Consulting engineers, Kear & Kennedy. BPCT-3024. Starting Date: Unreported.

Tuscaloosa (Ch. 45)—TV Bcstg. Circuits Inc., c/o T. H. Todd, pres., Box 591, 20.70-kw visual, 11.20-kw aural, 451.75-ft. above av. terrain, 339.2-ft. above ground, 759.2-ft. above sea level, lat. 33° 11' 52", long. 87° 29' 05". Transmitter, 1209 45th Ave. E. Plant, \$5,000; yearly operating, \$140,000. Equipment, RCA. T. H. Todd, pres., 24.3% (wholesale parts dist.); C. H. Armstrong, v.p., 11.2% (pres., Armstrong Oil Co.); George O. Miller, secy., 10% (theaters); Dr. Sam V. McCall, treas., 12.5% (dentist, real estate); David A. Decker, 42% (TV engineer). Consulting engineer, Claude M. Gray. BPCT-2934.

ARIZONA

DOUGLAS (Ch. 3)—KCD, Douglas Telecasting Co. (Electron Corp.), Gadsden Hotel. CP 2-4-60; 0.776-kw visual, 0.389-kw aural, minus 20-ft. above av. terrain, 181-ft. above ground, 4132-ft. above sea level, lat. 31° 20' 43", long. 109° 33' 15". BPCT-2629. [Note: Began operation Feb. 27, 1961, but left air in Aug. 1961.]

★ **FLAGSTAFF (Ch. 9)**—KYMA, Coconino Telecasters Inc., Drawer 722, New York office: Suite 1900, 15 Broad St., New York 5. CP 1-18-61; 25.38-kw visual, 12.69-kw aural, 2249-ft. above av. terrain, 200-ft. above ground, 9600-ft. above sea level, lat. 35° 14' 27", long. 111° 35' 48". Transmitter, atop Mt. Elden, near fire lookout tower. Plant, \$100,990; yearly operating, \$150,757. Equipment, Gates transmitter, Jampro antenna. F. Keith Trantow, pres. (supervisor for NBC); I. W. Burnham II, 51% (investments); Allan J. Newmark, v.p. & treas. 24.5%; Saul Newmark, 24.5%. Counsel, Spear, Hill & Greeley; consulting engineers, Silliman, Moffet & Kowalski. BPCT-2795. Starting Date: Unreported.

★ **FLAGSTAFF (Ch. 13)**—KVLS, Saunders Bcstg. Co., Box 1580 (KCLS). CP 9-8-60; 1.78-kw visual, .955-kw aural, 1832-ft. above av. terrain, 80-ft. above ground, 9360-ft. above sea level, lat. 35° 14' 28", long. 111° 35' 48". Transmitter, Mt. Elden, near Flagstaff. Plant, \$26,000; yearly operating, \$38,000. Equipment, Standard Electronics transmitter, Prodelin antenna. Charles J. Saunders, 100% (owns KCLS Flagstaff; weekly *Flagstaff Gazette* and a 160 acre ranch). Consulting engineers, Electron Corp., Dallas, Tex. BPCT-2650. Starting Date: Unreported.

★ **YUMA (Ch. 13)**—KBLU-TV, Desert Telecasting Co., 1320 4th Ave. CP 7-23-62; 1.97-kw visual, .985-kw aural, 236-ft. above av. terrain, 200-ft. above ground, 405-ft. above sea level, lat. 32° 42' 10", long. 114° 37' 30". Transmitter, 1320 4th Ave. Plant \$72,547; yearly operating, \$85,000. Equipment, Gates transmitter, Jampro antenna. Robert William Crites, 50% (50% owner of KAPP, Redondo Beach & owner of KBLU, Yuma); Robert Hardy Langill, 50% (asst. mgr., KBLU). Counsel, Samuel Miller; consulting engineer, Thomas B. Friedman. BPCT-2979. Starting Date (as reported): March, 1963.

ARKANSAS

★ **JONESBORO (Ch. 8)**—KAIT-TV, George T. Herneich, 601 Garrison Ave., Fort Smith, Ark. CP 4-8-60; 56-kw visual, 28-kw aural, 424-ft. above av. terrain, 339-ft. above ground, 759-ft. above sea level, lat. 35° 54' 23", long. 90° 41' 37". Transmitter, 4.8-mi. N of center of Jonesboro. Plant, \$212,164; yearly operating, \$100,000. Equipment, GE. George T. Herneich, 100%, is ex-50% owner of KNAC-TV, Fort Smith (Ch. 5); owns radio KFPW, Fort Smith; operates jewelry, furniture and appliance stores. Counsel, Spearman & Roberson; consulting engineers, Silliman, Moffet & Kowalski. BPCT-2538. Starting Date: Unreported.

CALIFORNIA

★ **CORONA (Ch. 52)**—KICB-TV, Kaiser Industries Corp., Bcstg. Div., Kaiser Center, 300 Lakeside Dr., Oakland 12. CP 11-14-62; 1014-kw visual, 507-kw aural, 2925-ft. above av. terrain, 237-ft. above ground, 5907-ft. above sea level, lat. 34° 13' 29", long. 118° 03' 47". Transmitter, Mt. Wilson, near Los Angeles. Plant, \$1,285,394; yearly operating, \$550,000. Equipment, RCA. Ownership: Same as KHVH-TV, Honolulu. Counsel, Wilmer, Cutler & Pickering; consulting engineers, Jansky & Bailey. BPCT-3066. Starting Date: Unreported.

El Centro (Ch. 7)—KXO-TV Inc., c/o Marco Hanan, P.O. Box 140. 83-kw visual, 46-kw aural, 419-ft. above av. terrain, 450-ft. above ground, 470-ft. above sea level, lat. 32° 46' 10", long. 115° 16' 26". Transmitter, U.S. Hwy. 80, 70-mi. SE of Holtville, Cal. Plant, \$101,715; yearly operating, \$120,000. Equipment, RCA. Marco Hanan, pres., 58% (owns stock in radios KXO, El Centro, Cal.; KXOA, Sacramento, Cal.; KLIV, San Jose, Cal. and KAGO, Klamath Falls, Ore.); Robert N. Ordenez, v.p., 15.2% (interest in KXO); William J. Ewing, secy.-treas., 17.2% (attorney); Gordon Belson, 4.8% (KXO stockholder); Robert E. Baker, 4.8% (KXO stockholder). Counsel, Fisher, Wayland, Duvall & Southmayd; consulting engineer, E. E. Benham, Van Nuys, Cal. BPCT-3100.

El Centro (Ch. 7)—Tele-Bcstrs. of California Inc., c/o H. S. Killgore, pres., 100 California St., San Francisco. 1.907-kw visual, .945-kw aural, 131.5-ft. above av. terrain, 147-ft. above ground, 98-ft. above sea level, lat. 32° 47' 35", long. 115° 32' 32". Transmitter 104 E. Main St. Plant, \$53,126; yearly operating, \$100,000. Equipment, Gates, Tele-Bcstrs. Inc. H. Scott Killgore, 50.1%; over 50 other stockholders. Tele-Bcstrs. owns radios WPOP, Hartford, Conn.; KUDL, Kansas City; KALI, San Gabriel, Cal.; KOFY, San Mateo, Cal.; KZON, Tolleston, Ariz. Counsel, Cohn & Marks; consulting engineers, A. E. Towne Assoc. Inc. BPCT-3079.

For List of TV Call Letters

Assigned in U.S., see pages 803 & 804

Guasti (Ch. 40)—Broadcasting Service of America, Box 1134 (W. A. Myers), 69.5-kw visual, 37.15-kw aural, 2865-ft. above av. terrain, 131-ft. above ground, 5820-ft. above sea level, lat. 34° 13' 36", long. 118° 03' 59". Transmitter, Mt. Wilson. Plant and yearly operating cost (combined), \$136,000 (including monthly payments of \$1,173.90 and security deposit of \$10,495.80 on plant leased from North American Leasing Co.). Equipment, Visual Electronics. William A. Myers, pres., 38.1% (electronic equipment mfr.); Ethel J. Myers, secy., 27.8% (wife of William); William E. Sullivan, v.p. & gen. mgr., 3.3% (engineer with electronics equipment firm); Patrick J. Burns, v.p. & treas., 8.6% (So. Cal. Dept. of Water & Power employee); Irving L. Edelstein, 5.6% (public relations); 5 others, none with as much as 4%. Counsel, Weaver & Glassie; engineer, A. D. Ring. BPCT-3135.

★ **LOS ANGELES (Ch. 22)**—KIIIX, Central Bcstg. Corp. of Cal., 6540 Sunset Blvd., Hollywood 28. Cal. CP 12-10-52; 65.3-kw visual, 32.7-kw aural, 2930-ft. above av. terrain, 146-ft. above ground, 5846-ft. above sea level, lat. 34° 13' 36", long. 118° 03' 59". Transmitter, Mt. Wilson. Plant, \$392,000; yearly operating, \$150,000. Equipment, GE. H. Calvin Young Jr., 47.5%; Martha White Mills Inc., 47.5%; Jerome Glasser, 5%. Consulting engineer, George P. Adair Engineering Co. BPCT-1345. Starting Date: Unreported. [Note: KBIC-TV has been built and conducted equipment tests with 180-kw visual, 60-kw aural ERP.]

Los Angeles (Ch. 28 educational)—City of Los Angeles, c/o Curtis Hart, 217 South Hill St. 4.05-kw visual, 2.43-kw aural, 1257-ft. above av. terrain, 313-ft. above ground, 1988-ft. above sea level, lat. 34° 08' 15", long. 118° 19' 10". Transmitter, 3800 Mt. Lee Drive. Plant, \$119,700 plus \$1200 year lease from U. S. Forestry; yearly operating, \$50,000. Equipment, RCA. Fire Dept., City of Los Angeles (Public Information Unit, Fire Protection Education, Junior Fire Dept.). Engineer, Harold H. Kuerschner.

Redding (Ch. 9)—Redding-Chico Television Inc., Box 960, 116-kw visual, 58-kw aural, 3606-ft. above av. terrain, 192-ft. above ground, 6342-ft. above sea level, lat. 40° 36' 04", long. 122° 39' 02". Transmitter, 14-mi. W of Redding on Shasta Bally Mt. Plant, \$333,851; yearly operating, \$260,000. Equipment, GE. Same ownership as KIEM-TV, Eureka. Counsel, Dempsey & Koplowitz; consulting engineers, Lohnes & Culver. BPCT-2875.

Redding (Ch. 9)—Northern California Educational TV Assn. Inc., 3580 Sunset Dr. 31.19-kw visual, 15.59-kw aural, 3576-ft. above av. terrain, 97-ft. above ground, 6286-ft. above sea level, lat. 40° 36' 08", long. 122° 39' 00". Transmitter, 13-mi. W of Redding on Shasta Bally Mt. Plant, \$123,817; yearly operating, \$71,073. Equipment, RCA. Non-profit organization. Charles W. McClung, chmn. (mining pres.); Paul P. Fisher, vice chmn. (audio-visual dir.). Counsel, Krieger & Jorgensen; consulting engineer, Russell B. Pope. BPCT-2890.

Riverside (Ch. 46)—Cavalcade Telecasters Inc., c/o Albert V. Latauska, 9728 Shadow Island Dr., Sunland, Cal. 27.8-kw visual, 13.7-kw aural, 2679-ft. above av. terrain, 202-ft. above ground, 5592-ft. above sea level, lat. 34° 10' 43", long. 117° 42' 23". Transmitter, Sunset Ridge. Plant, \$100,563; yearly operating, \$75,000. Equipment, GE. Ownership: Albert V. Latauska, pres., 50% (controls wholesale record & book distributing firm); Bert Schireson, secy.-treas., 50% (CPA, also holds stock in same firm as A. V. Latauska). Counsel, Saul R. Levine, Los Angeles; consulting engineer, James F. Lawrence, Los Angeles.

SACRAMENTO (Ch. 40)—KVUE, Capitol Television Co., Box 9197, Fort Sutter Station. CP 11-5-58, 155-kw visual, 83.2-kw aural, 480-ft. above av. terrain, 500-ft. above ground, 518-ft. above sea level, lat. 38° 36' 35", long. 121° 33' 15". BPCT-2479. [Note: Quit air March 21, 1960; see *Television Digest*, Vol. 16:14.]

Sacramento (Ch. 40)—Camellia City Telecasters, c/o Jack F. Matranga, 801 9th St. 19.06-kw visual, 10.33-kw aural, 279-ft. above av. terrain, 335-ft. above ground, 360-ft. above sea level, lat. 38° 36' 28", long. 121° 27' 20". Transmitter, Canterbury & N. Sacramento Freeway. Plant, \$300,943; yearly operating, \$360,000. Equipment, RCA. Following are all general partners, each with 25%: Charles L. Bowman (real estate); Foster A. Bullock (real estate); Jack F. Matranga (real estate, former radio station employee & owner); Irving J. Schwartz (clothing store mgr., former radio station owner). Counsel, Spearman & Roberson; engineer, A. E. Towne. BPCT-3140.

San Bernardino (Ch. 30)—New, The Maple Chapel (a church corporation), Box 41108, Los Angeles 41. 318.5-kw visual, 159.25-kw aural, 2532-ft. above av. terrain, 305-ft. above ground, 308-ft. above sea level, lat. 34° 10' 43", long. 117° 42' 23". Transmitter, Sunset Ridge, ½-mi. N. of Claremont, Cal. Plant, \$349,130; yearly operating, \$96,000. Equipment, GE. Ownership: Applicant is not a stock corporation, but has Raymond Arthur Schoch as pastor and pres. of the Board and Howard Allen Skeans as secy.-treas. (mutual fund salesman from Burbank, Cal.). The Maple Chapel also operates KHOF-FM, Los Angeles. Counsel, S. R. Levine, Los Angeles; consulting engineer, James F. Lawrence Jr. (Teletrix Engineering Co.).

★ **SAN FRANCISCO (Ch. 44)**—KFOG, Kaiser Industries Corp., Bcstg. Div., Kaiser Center, 300 Lakeside Dr., Oakland 12. CP 11-14-62; 113.3-kw visual, 55.9-kw above sea level, lat. 37° 41' 07", long. 122° 25' 56". Transmitter, San Bruno Mt., near San Francisco. Plant, \$1,200,799; yearly operating, \$550,000. Ownership: Same as KHVH-TV, Honolulu. Counsel, Wilmer, Cutler & Pickering; consulting engineers, Jansky & Bailey. BPCT-3065. Starting Date: Unreported.

SAN FRANCISCO (Ch. 32)—KSAN-TV, S. H. Patterson, 1111 Market St. CP 4-29-53; 16.2-kw visual, 9.12-kw aural, 1090-ft. above av. terrain, 372-ft. above ground, 1203-ft. above sea level, lat. 37° 45' 30", long. 122° 27' 05". BPCT-1646. [Note: Quit air June 21, 1958; see *Television Digest*, Vol. 14:25.]

San Francisco (Ch. 26)—Automated Electronics Inc., Southland Center, Dallas, Tex. 10.11-kw visual, 6.12-kw aural, 504-ft. above av. terrain, 410-ft. above ground, 660-ft. above sea level, lat. 37° 47' 30", long. 122° 24' 34". Transmitter, California & Mason, San Francisco. Plant, \$70,500; yearly operating, \$125,000. Equipment, GE transmitter, RCA antenna. Ownership: Same as KAEI (CP), Dallas, Tex. Counsel, Dow, Lohnes & Albertson; consulting engineers, Electron Corp. BPCT-2991.

San Francisco (Ch. 38)—Bible Fellowship Hour, c/o Victor Milo Ives, 2355 Honolulu, Montrose, Cal. 113.3-kw visual, 56.9-kw aural, 1263-ft. above av. terrain, 320-ft. above ground, 1480-ft. above sea level, lat. 37° 41' 26", long. 122° 26' 14". Transmitter, San Bruno Mt., 1.2-mi. S. of city limits. Plant, \$97,000; yearly operating, \$72,000. Equipment, RCA. Ownership: Non-profit corp. without stock. T. Myron Webb, pres. (exec. dir. The Bible Fellowship Hour); Clarence R. Sands, v.p. (pastor); Celia D. Webb, secy.-treas. (2133 Countryman Lane, La Canada, Cal.). Counsel, E. Jack Porter; consulting engineer, Elbert H. Dean.

★ † **SAN MATEO (Ch. 14)**—KCSM-TV, San Mateo Junior College District, c/o Dr. Jacob H. Wiens, Peninsula & Delaware. CP 9-21-62; 17.7-kw visual, 7.9-kw aural, 330-ft. above av. terrain, 93-ft. above ground, 698-ft. above sea level, lat. 37° 32' 12", long. 122° 20' 02". Transmitter, College Heights Campus. Plant, \$243,957; yearly operating, \$54,900. Equipment, RCA. Counsel, Frank Piombo, deputy district attorney; engineer, Jacob H. Wiens. BPET-118. Starting Date (as reported): Sept. 1963.

Santa Maria (Ch. 12)—Central Coast Television, Box 166, 62.1-kw visual, 31.05-kw aural, 1941-ft. above av. terrain, 137-ft. above ground, 3385-ft. above sea level, lat. 34° 54' 37", long. 120° 11' 08". Transmitter, Tepusquet Peak. Plant, \$355,661; yearly operating, \$325,000. Equipment, RCA. Mill Acquistapace (farming, investments, and bowling alleys); James H. Ranger (owns 42% KCOY Santa Maria); Burns Rick (16%, KCOY); Ed J. Zuchelli (42% KCOY); all four own 22.5%; Marion A. Smith, 10% (owns 1/3 KEYM-FM Santa Maria). Counsel, Spearman & Roberson; consulting engineers, A. E. Towne Assoc. BPCT-2903. [Note: Initial decision by examiner Herbert Sharfman Dec. 18, 1962 recommended grant of application.]

Santa Maria (Ch. 12)—Santa Maria Telecasting Corp., 712 S Lucas St. 239.9-kw visual, 143.9-kw aural, 2324-ft. above av. terrain, 223-ft. above ground, 3023-ft. above sea level, lat. 34° 30' 50", long. 120° 10' 20". Transmitter, Gaviota Pass area. Plant, \$414,235; yearly operating, \$480,000. Equipment, RCA. Thomas C. Hubble, pres., 10% (contractor); Russell L. Furse, exec. v.p., 10% (TV consultant); Wm. E. Tunnell, v.p., 10% (contractor); Wm. A. Tunnell, v.p., 10% (contractor); Robert L. Ibsen, v.p., 10% (dentist); Olin B. Whitaker, treas., 10% (farmer); Ernest H. Brooks, secy., 20% (pres. Brooks Institute of Photography); Wm. Rea Jr., 20% (20% of KUDV Ventura-Oxnard; 26% of CHEK-TV Victoria, B.C.). Counsel, Fisher, Wayland, Duvall & Southmayd; engineer, Harold Jury. BPCT-2919. [Note: Initial decision by examiner Herbert Sharfman Dec. 18, 1962 recommended denial of application.]

COLORADO

★ **DURANGO (Ch. 6)**—New, Jeter Telecasting, Box 592, Walsenburg, Colo. CP 12-19-62; 194-kw visual, 097-kw aural, minus 720-ft. above av. terrain, 127-ft. above ground, 6827-ft. above sea level, lat. 37° 17' 13", long. 107° 52' 52". Transmitter, West end of Montview Pkwy. Plant, \$48,810; yearly operating, \$31,000. Equipment, RCA. Floyd Jeter, gen. partner, 50%; Lieselotte Jeter, gen. partner, 50%. Consulting engineer, Guy C. Hutcheson. BPCT-3040.

Sterling (Ch. 3)—Frontier Bcstg. Co., c/o Wm. C. Grove, 2923 E. Lincolnway, Cheyenne, Wyo. 27.65-kw visual, 16.58-kw aural, 784-ft. above av. terrain, 601-ft. above ground, 5071-ft. above sea level, lat. 40° 36' 59.7", long. 103° 01' 50.3". Transmitter, Logan, Colo., 9.3-mi. E of Sterling Post Office. Plant, \$148,500; yearly operating, \$40,000. Equipment, RCA. Same as KFBC-TV, Cheyenne, Wyo. & KSTP, Scottsbluff, Neb. Counsel, Koteen & Burt; consulting engineers, Robert C. Pfannenschmid. BPCT-3005.

CONNECTICUT

BRIDGEPORT (Ch. 43)—Connecticut-New York Broadcasters Inc., 2190 Post Rd., Fairfield, Conn. CP 7-9-52; 18.3-kw visual, 9.13-kw aural, 700-ft. above av. terrain, 470-ft. above ground, 1000-ft. above sea level, lat. 41° 16' 46", long. 73° 11' 09". BPCT-944. [Note: Started March 29, 1953; in 1959 sold by founders Philip Merryman-Manning Slater group to Kenneth M. Cooper and associates, who took station off the air Aug. 1, 1961.]

★ † **BRIDGEPORT (Ch. 71, ed.)**—WCTB, Connecticut State Bd. of Education, State Office Bldg., Hartford, Conn. CP 1-29-53; 220-kw visual, 110-kw aural, 610-ft. above av. terrain, 492-ft. above ground, 1132-ft. above sea level, lat. 41° 20' 31", long. 73° 22' 48.5". Transmitter, 2.8-mi. NW of Redding. Yearly operating, not given. Also holds CPs for Hartford & Norwich. Counsel, Krieger & Jorgensen; consulting engineers, Lohnes & Culver. BPET-15. Starting Date: Unreported.

† **Greenwich (Ch. 55)**—Board of Education, Greenwich, Conn. c/o Dr. John Blackhall Smith, Supt. of Schools, Havemeyer Bldg. 0.80-kw visual, 0.40-kw aural, 240-ft. above av. terrain, 217.6-ft. above ground, 448.10-ft. above sea level, lat. 41° 03' 30", long. 73° 31' 00". Transmitter, North St. School. Plant \$140,480; yearly operating, \$40,000. Equipment, Adler transmitter, Alford antenna. Board of Education, Frank K. Sheldon, chmn. Consulting engineer, Edward Galuska, Adler Electronics. BPCT-3048.

(Continued on next page)

For Educational Station Directory

see pages 703-720

Connecticut-Florida

★ **NEW HAVEN (Ch. 59)**—WELI-TV, Conn. Radio Foundation, Inc., 221 Orange St. CP 6-24-53; 19.5-kw visual, 10.2-kw aural, 560-ft. above av. terrain, 335-ft. above ground, 875-ft. above sea level, lat. 41° 22' 00", long. 72° 58' 24". Transmitter, Baldwin Drive, on West Rock Ridge. Plant, \$320,000; yearly operating, \$110,000. Equipment, GE. Richard W. Davis, pres., 32.13%; Anna M. Costa, 5.11%; Merritt E. French, 2.81%; treasury stock, 59.7%. Counsel, Dow, Lohnes & Albertson; consulting engineers, Lohnes & Culver. BPCT-456. Starting Date: Unreported.

★ † **NORWICH (Ch. 63, ed.)**—WCTN, Connecticut State Bd. of Education, State Office Bldg., Hartford, Conn. CP 1-29-53; 215-kw visual, 110-kw aural, 590-ft. above av. terrain, 520-ft. above ground, 900-ft. above sea level, lat. 41° 36' 37", long. 72° 06' 27". Transmitter, 1.3-mi. WSW of Baltic. Yearly operating, not given. Also holds CPs for Bridgeport & Hartford. Counsel, Krieger & Jorgensen; consulting engineers, Lohnes & Culver. BPCT-17. Starting Date: Unreported.

DELAWARE

★ **WILMINGTON (Ch. 12)**—WHYY Inc., 1622 Chestnut St. Philadelphia 3, Pa. CP 12-26-62; 316-kw visual, 158-kw aural, 874-ft. above av. terrain, 917-ft. above ground, 1046-ft. above sea level, lat. 39° 41' 21", long. 75° 05' 20". Transmitter, 0.5-mi. E of Delsea Dr. on Stanger Ave., Glassboro, N.J. Plant, \$513,000; yearly operating, \$350,000. Equipment, GE. William Goldman, pres.; Richard S. Burdick, managing director. Applicant also operates WHYY-TV (Ch. 35), Philadelphia. Counsel, Krieger & Jorgensen; consulting engineer, A. Earl Cullum Jr., Dallas. BPCT-2634. Starting Date: Unreported.

DISTRICT OF COLUMBIA

★ **WASHINGTON (Ch. 14)**—WOOK-TV, United Bestg. Co. Inc., Suite 101-A, Shoreham Hotel, CP 2-24-54; 275-kw visual, 162-kw aural, 330-ft. above av. terrain, 337-ft. above ground, 551-ft. above sea level, lat. 38° 53' 46", long. 77° 08' 03". Transmitter, First Pl. & Riags Rd. NE. Plant, \$130,000; yearly operating, \$175,000. Equipment, used GE from off-air KCAY, St. Louis. Herbert B. Ford, pres., 23% (pres. Automated Electronics); S. M. Zimmerman, secy., 5.07% (pres., Electron Corp.); 11 others, none with over 17%. Counsel, Cohn & Marks. BPCT-1819. Starting Date: Feb., 1963.

Washington (Ch. 20)—Automated Electronics Inc., c/o H. B. Ford, pres., 3022 Southland Center, Dallas 1, Tex. 110.96-kw visual, 58.71-kw aural, 551-ft. above av. terrain, 471.75-ft. above ground, 841.75-ft. above sea level, lat. 38° 53' 30", long. 77° 07' 55". Transmitter, 5217 19th Rd. N., Arlington, Va. Plant, \$74,500; yearly operating, \$150,800. Equipment, GE. See KAEI, Dallas, Tex. Counsel, Dow, Lohnes & Albertson; consulting engineers, Electron Corp. BPCT-3064.

Washington (Ch. 20)—Capital Broadcasting Co., c/o Milton Grant, Suite 5, 2480 16th St. NW. 600.2-kw visual, 300.1-kw aural, 513-ft. above av. terrain, 374-ft. above ground, 764-ft. above sea level, lat. 38° 53' 46", long. 77° 08' 03". Transmitter, corner of George Mason Dr. & Lee Hwy., Arlington, Va. Plant, \$493,000; yearly operating, \$650,000. Equipment, RCA. Milton Grant, pres., 25% (TV producer-performer); Walt Kay, exec. v.p., 25% (sales v.p. for Milt Grant productions); Guy Luttrell, v.p. 19% (stock broker); A. Dana Hodgdon, 26% (stock broker); Emerson A. Williams, 2.5% (physician); Robert M. Williams, 2.5% (dentist). BPCT-3122.

FLORIDA

Eau Gallie—See Melbourne, Fla.

Jacksonville (Ch. 12)—City of Jacksonville, Municipal Bldg. 62.44-kw visual, 31.22-kw aural, 559-ft. above av. terrain, 588-ft. above ground, 608-ft. above sea level, lat. 30° 17' 9.4", long. 81° 44' 52.2". Transmitter, Cedar Hills Municipal Golf and Country Club, Hyde Park. Plant, \$372,746; yearly operating, \$102,000. Equipment, RCA. City (see also WJAX-TV). Counsel, Dow, Lohnes, & Albertson; consulting engineer, Paul Godley. BPCT-749.

Jacksonville (Ch. 12)—Florida-Georgia TV Co. Inc., 1746 E. Adams St. 316-kw visual, 158-kw aural, 507-ft. above av. terrain, 544-ft. above ground, 549-ft. above sea level, lat. 30° 19' 15", long. 81° 38' 03". Transmitter, 1746 E. Adams. Plant, \$645,537; yearly operating, \$456,475. Equipment, GE. Geo. H. Hodges, pres., 30% (contracting, mining); Alex Brest, secy.-treas., 30% (contracting, mining); Harold S. Cohn, v.p., 20% (owns WRHC, Inc.); Mitchell Wolfson, v.p., 5% (theatres); Sidney Meyer, 5% (theatres); Wolfson-Meyer Theatre Enterprises, Inc., 10%. Counsel, Koteen & Burt; consulting engineers, Weldon & Carr. BPCT-1624.

Jacksonville (Ch. 12)—Jacksonville Bestg. Corp., Gulf Life Bldg. 316-kw visual, 158-kw aural, 623-ft. above av. terrain, 674-ft. above ground, 623-ft. above sea level, lat. 30° 19' 04", long. 81° 39' 38". Transmitter, June St. and San Marco Blvd. Plant, \$478,900; yearly operating, \$230,000. Equipment, RCA. James R. Stockton, pres., 75% (gen. investments); Robert R. Feagin, v.p., 25% (v.p. WPDQ); Joseph P. LeMaster, secy.-treas. (gen. investments). Counsel, Miller & Schroder; consulting engineer, George C. Davis. BPCT-1625.

★ **LARGO (Ch. 10)**—WLGO, WTSP-TV Inc., 1140 Gandy Blvd., St. Petersburg. CP 1-17-62; 316-kw vis., 177-kw aural, 480-ft. above av. terrain 536-ft. above ground, 546-ft. above sea level, lat. 28° 11' 04", long. 82° 45' 39". Transmitter, 2.6-mi. N of Tarpon Springs. Plant, \$1,351,110; yearly operating, \$905,767. Equipment, RCA. Sam G. Rahall, pres., 26.3%; N. Joe Rahall, v.p., 26.4%; Farris E. Rahall, treas., 26.3%; remainder of stock held by 19 others, none with more than 5%. Rahall brothers own WKAP, Allentown, Pa.; WWRN, Beckley, W.Va.; WQTY, Jacksonville; WLCY, St. Petersburg; have real estate & investment holdings in Norristown, Pa. Counsel, Kirkland, Ellis, Hodson, Chaffetz & Masters; consulting engineers, A. D. Ring & Assoc. BPCT-2437. [Note: grant stayed 6-27-62.]

Melbourne & Eau Gallie (Ch. 37)—Mel-Eau Bestg. Corp., c/o Dean C. Wilson, Box 1318 Eau Gallie. 407.85-kw visual, 220.24-kw aural, 1006-ft. above av. terrain, 1045-ft. above ground, 1050-ft. above sea level, lat. 28° 08' 31", long. 80° 36' 28". Transmitter, approx. 2-mi. E of Eau Gallie, NE corner of Causeway Rd. & So. Patrick Dr. Plant, \$95,000; yearly operating, \$296,000. Equipment, RCA. James E. Varner, pres.-treas., 50% (dept. store owner); Dean C. Wilson, v.p.; Willis R. Kinney, Chairman, 50% (has interest in WDCF, Dade City). Counsel, Fuller Warren. BPCT-3094.

MIAMI (Ch. 23)—WGBC-TV, Storer Bestg. Co., 316 N.E. 21st St. (WGBS). Storer bought plant of WFTL-TV (Ch. 39) and CP for WMIE-TV (Ch. 27), then got permission to shift to Ch. 23 (*Television Digest*, Vol. 10:47, 51); 186-kw visual, 93.3-kw aural, 920-ft. above av. terrain, 937-ft. above ground, 943-ft. above sea level, lat. 25° 57' 27", long. 80° 12' 43". BPCT-1971. [Note: quit air April 13, 1957; see *Television Digest*, Vol. 13:15. Studio facilities have been sold to WPST-TV (Ch. 10).]

Miami (Ch. 10)—Civic TV Inc., c/o Charles H. Crandon, Pres., 921 Alfred I. DuPont Bldg., Miami 32. 316-kw visual, 158-kw aural, 1000-ft. above av. terrain, 1042-ft. above ground, 1046-ft. above sea level, lat. 25° 57' 40", long. 80° 12' 28". Plant, \$3,307,420; yearly operating, \$2,475,000. Transmitter, 2nd Ave., near N. Miami Beach. Equipment, RCA. Charles H. Crandon, pres. & chmn. of board, 8.33% (banking, real estate); Robert H. Cook, v.p. & asst. secy., 8.33% (municipal bonds); Grover A. J. Noetzel, v.p., 8.3% (investments); Henry O. Shaw, v.p., 8.33% (banker); Thomas W. Skinner, v.p., 7.93% (auto sales & service); Joseph Weintraub, v.p., 8.33% (financial holdings); R. D. Maxwell Jr., secy.-treas., 8.33% (attorney); 6 others. Counsel, Weaver & Glassie; consulting engineer, Jules Cohen. BPCT-3041.

Miami (Ch. 10)—Miami TV Corp., c/o C. Clyde Atkins, 919 Alfred I. DuPont Bldg. 316-kw visual, 158-kw aural, 945.16-ft. above av. terrain, 990.75-ft. above ground, 995.75-ft. above sea level, lat. 25° 57' 37.25", long. 80° 12' 28.5". Transmitter, Honey Rd. & State Rte. 7, N. of Miami. Plant, \$1,759,688; yearly operating, \$1,200,000. Equipment, G.E. Harvey F. Pierce, pres., 7% (architects & engineers); Joe Creel, v.p., 5% (lawyer); Ernest P. Jones, secy., 5% (lawyer, financier); C. Clyde Atkins, asst. secy., 5% (lawyer); W. J. Callahan, treas., 6% (CPA); 20 others. Counsel, Miller & Schroeder; consulting engineers, Creutz & Snowberger. BPCT-3044.

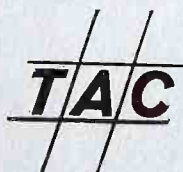
Miami (Ch. 10)—South Florida TV Corp., c/o William B. MacDonald Jr., Pres., 145 Harbour Way, Bal Harbour 54. 316-kw visual, 158-kw aural, 938.3-ft. above av. terrain, 980.5-ft. above ground, 986.5-ft. above sea level, lat. 25° 57' 27", long. 80° 12' 43". Transmitter, 695 N.W. 199th St., Dade County. Plant, \$2,365,303; yearly operating, \$1,876,575. Equipment, RCA. William B. MacDonald Jr., pres.-treas., 80% (investments, mortgages, etc.); Walter M. Koessler v.p.-gen. mgr., 10% (producer & distributor, TV programs); Eleanor L. May, secy.-program dir., 5% (air transportation); William R. Needs, 5% (air transportation). Counsel, Pierson, Ball & Dowd; consulting engineers, Lohnes & Culver. BPCT-3042.

Miami—See also Perrine and South Miami, Fla.

★ **PANAMA CITY (Ch. 13)**—WBVI-TV, Bay Video Inc., c/o Thompson Appliance Co., 6 E. 4th St. CP 2-6-61; 316-kw visual, 158-kw aural, 920-ft. above av. terrain, 960-ft. above ground, 1045-ft. above sea level lat. 30° 22' 05", long. 85° 12' 24". Transmitter, approx. 5-mi NE of Panama City, E of Frink, Fla. Plant, \$450,000 yearly operating, \$352,900. Equipment, Standard Electronics transmitter, GE antenna. John S. Thompson, pres., 8.3% (appliance store owner); W. B. Pape, v.p., 8.3% (v.p. & gen. mgr. of WALA-TV & WALA Mobile, Ala.); W. F. Joseph, secy., 8.3% (treas., WALA-TV & WALA); H. N. Tillman, treas., 8.3% (auto dealer); Frank H. Pape, 19% (real estate; dir. of WALA-TV & WALA); following with 8.3% each: L. D. Lewis (grocer); Carlve W. Dixon (communication equipment sales & service); John O. Fore (motel owner); E. L. DuKate (owns WPCF, Panama City); James V. McNamara (national sales mgr., WALA-TV & WALA); Raymond B. Hurley, 4.2% (chief engineer, WALA-TV & WALA); Richard V. McMullen, 2.1% (program mgr., WALA-TV & WALA). Counsel, Cohn & Marks; consulting engineers Lohnes & Culver. BPCT-2635 Starting Date: Unreported.

PENSACOLA (Ch. 15)—WPFA-TV, WPFA-TV Inc., Box 27. CP 11-12-52; 20.4-kw visual, 11-kw aural, 370-ft. above av. terrain, 353-ft. above ground, 433-ft. above sea level, lat. 30° 27' 18", long. 87° 14' 22". BPCT-1187. [Note: quit air Dec. 18, 1955, see *Television Digest*, Vol. 11:51.]

Perrine (Ch. 6, allocated to Miami)—South Florida Amusement Co. Inc., c/o Hallandale Drive-In Theatre, Box 278, Hallandale. 64.5-kw visual, 32.4-kw aural, 497-ft. above av. terrain, 537-ft. above ground, 545-ft. above sea level, lat. 25° 28' 22", long. 80° 29' 31". Transmitter, near Jct. Mowey Dr. and Redlands Road. Plant, \$286,434; yearly operating, \$300,000. Equipment, RCA. Sherwin Grossman, pres., 50.5% (pres. WBUF Buffalo); Harry J. Grossman, v.p.-treas., 48.5% (drive-in theatres, dry clean-



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ing); Janice C. Grossman, secy., 1% (wife). Counsel, Berge, Fox & Arent; consulting engineers, Kear & Kennedy. BPCT-2410.

★ **SOUTH MIAMI (Ch. 6)**—Coral Television Corp., c/o Robert A. Peterson, Miami Beach First National Bank Bldg., Miami Beach. CP 6-6-62; 100-kw visual, 50,124-kw aural, 315-ft. above av. terrain, 333-ft. above ground, 335-ft. above sea level, lat. 25° 32' 18.4", long. 80° 10' 10.7". Transmitter, Ragged Keys Tract No. 2, near Coral Gables. Plant, \$703,780; yearly operating, \$600,000. Equipment, GE. Leon C. McAskill, pres., 11% (owns publishing firm); Robert Johns, v.p., 8% (advertising); Robert A. Peterson, secy.-treas., 11% (lawyer & ex-FBI agent); Arthur A. Adler, 11% (hotel properties); Charles L. Clements, 11% (banker); W. Kieth Phillips, 11% (mayor of Coral Gables); Edwin H. Hill, 11% (merchant); Leo Robinson, 11% (banker); Cameron Stewart, 11% (real estate); Norman Swetman 4% (advertising, formerly producer with WTVJ, Miami; WSUN-TV, St. Petersburg; WTRI, Albany). Counsel, McKenna & Wilkinson; consulting engineer, John H. Mul-lany. BPCT-2493. Starting Date: Unreported.

Tampa-St. Petersburg—See also Largo, Fla.

GEORGIA

ATLANTA (Ch. 36)—WATL-TV, Robert W. Rounsaville, 3165 Mathieson Dr. NE. Atlanta. CP 11-19-53; 219-kw visual, 117-kw aural, 440-ft. above av. terrain, 447-ft. above ground, 1407-ft. above sea level, lat. 33° 47' 36", long. 84° 24' 22". BPCT-1513. [Note: Began operation Oct. 13, 1954 as WQXI-TV, but quit air May 31, 1955; see *Television Digest*, Vol. 11:23.]

★ **CHATSWORTH (Ch. 18)**—WCLP-TV, Georgia State Board of Ed., State Office Bldg., Atlanta 3. CP 10-31-62; 182-kw visual, 91.2-kw aural, 1854-ft. above av. terrain, 330-ft. above ground, 3046-ft. above sea level, lat. 34° 45' 06", long. 84° 42' 54". Transmitter, Cohutta Mt., 3.3 mi. ESE of Chatsworth. Plant, \$476,624; yearly operating, \$82,000. For ownership, see WXGA-TV, Waycross, Ga. Equipment, GE. Counsel, Harry M. Plotkin; consulting engineer, A. Earl Cullum Jr. BPET-123. Starting Date (as reported): Late fall of 1963.

★ **COLUMBUS (Ch. 28)**—WJSP-TV, Georgia State Board of Education c/o E. A. Crudup, admin., State Office Bldg., Atlanta 3. CP 5-16-62; 144-kw visual, 72.4-kw aural, 1511-ft. above av. terrain, 1080-ft. above ground, 2400-ft. above sea level, lat. 32° 51' 08", long. 84° 42' 04". Transmitter, Hwy. 85W, 2.9-mi. SSW of Warm Springs. Plant, \$476,624; yearly operating, \$82,000. Equipment, GE. For ownership, see Chatsworth, Ga. Counsel, Harry M. Plotkin consulting engineer, A. Earl Cullum Jr. BPET-109. Starting Date (as reported): Spring, 1963.

★ **SAVANNAH (Ch. 9, educational)**—WVAN-TV, Ga. State Board of Education, State Office Bldg., Atlanta. CP 2-17-60; 316-kw visual, 158-kw aural, 1042-ft. above av. terrain, 1083-ft. above ground, 1169-ft. above sea level, lat. 32° 07' 59", long. 81° 37' 09". Transmitter, 0.8 mi. NNE of Pembroke, Ga. Plant, \$418,000; yearly operating, \$82,000. Equipment, RCA. Also holds CP for Ch. 8, Waycross, Ga. Dr. Claude Lamar Purcell, state supt. of schools; E. A. Crudup, television administrator. Counsel, Krieger & Jorgensen; consulting engineer, A. Earl Cullum Jr. BPET-78. Starting Date: Winter of 1962.

HAWAII

Honolulu (Ch. 11)—University of Hawaii, c/o Dr. Lawrence M. Snyder, 1801 University Ave. 145-kw visual, 87-kw aural, minus 382-ft. above av. terrain, 405-ft. above ground, 411-ft. above sea level, lat. 21° 17' 44", long. 157° 51' 06". Transmitter, 1290 Ala Moana Blvd. Plant, \$819,910; yearly operating, \$323,600. Equipment, RCA. Consulting engineer, Daniel O. Hunter. BPET-127.

IDAHO

NAMPA-BOISE (Ch. 6)—KCIX-TV, Hagadone Bcstg. Co., Hotel Boise. Boise. CP 3-27-58; 8.36-kw visual, 4.17-kw aural, 340-ft. above av. terrain, 315-ft. above ground, 3057-ft. above sea level, lat. 43° 33' 35", long. 116° 24' 02". Transmitter, 3.5-mi. S of Meridian, Ida. BPCT-2302. [Note: Quit air March 24, 1960, while transfer was pending to KTLI Inc.; see *Television Digest*, Vol. 15:39, 16:20.]

★ **POCATELLO (Ch. 10)**—KGTV, Sam H. Bennion, Box 2436, Idaho Falls. CP 6-29-60; 595-kw visual, 296-kw aural, 2025-ft. above av. terrain, 64-ft. above ground, 7284-ft. above sea level, lat. 42° 48' 22.7", long. 112° 29' 14.6". Transmitter, 3.5-mi. SSW of Pocatello on Kinport Peak. Plant, \$65,106; yearly operating, \$159,250. Equipment, Gates. Sam H. Bennion, 100% (owns 79% of oil company; majority of concrete block mfg. concern; 50% of a pumice quarry). Also holds CP for Ch. 13, Twin Falls. Counsel, Spearman & Roberson; consulting engineer, Robert J. Myers. BPCT-2598. Starting Date: Unreported. [Note: Transfer pending to Valley Bcstg. Corp.]

★ **TWIN FALLS (Ch. 13)**—KBYN, Sam H. Bennion, Box 2436, Idaho Falls. CP 11-2-60; 562-kw visual, 282-kw aural, 30-ft. above av. terrain, 164-ft. above ground, 3864-ft. above sea level, lat. 42° 33' 39", long. 114° 27' 40". Transmitter, 237 Fourth Ave. S. Plant, \$65,106; yearly operating, \$159,250. Equipment, Standard Electronics transmitter with Gates antenna. For other details, see Pocatello CP. BPCT-2599. Starting Date: Unreported. [Note: Transfer pending to Valley Bcstg. Corp.]

ILLINOIS

BLOOMINGTON (Ch. 15)—WBLN, WBLN Television Inc., Box 646. CP 3-4-53; 15.8-kw visual, 8.51-kw aural, 480-ft. above av. terrain, 443-ft. above ground, 1293-ft. above sea level, lat. 40° 27' 37", long. 88° 58' 22". BPCT-1554. [Note: Began operation Dec. 1, 1953, but after Worth S. Rough acquired station from Cecil W. Roberts, he took it off air Feb. 7, 1957. After financial reorganization during which Rough reduced holdings to 12%, station resumed operation Dec. 1, 1957, but went dark again June 5, 1958; see *Television Digest*, Vol. 14:34.]

★ **CHICAGO (Ch. 26)**—WCIU, Weigel Bcstg. Co., 1275 N. Waukegan Rd., Lake Forest, Ill., c/o John Weigel. CP 9-19-62; 250-kw visual, 125-kw aural, 548-ft. above av. terrain, 577-ft. above

ground, 1167-ft. above sea level, lat. 41° 52' 56", long. 87° 38' 22". Transmitter, 400 W. Madison St. Plant, \$325,000; yearly operating, \$250,000. Equipment, GE. John Weigel, pres., 11% (announcer); John M. Duffy, v.p. 1% (attorney); Adam Riffel, dir., 44% (grain broker); Daniel J. McCarthy, secy., 44% (attorney); Mrs. Virginia A. Weigel, treas. (singer). Counsel, Hogan & Hartson; consulting engineers, David Steel & Asso. BPCT-3039. Starting Date: Unreported.

Chicago (Ch. 20)—Chicago Educational TV Assn., c/o Duane M. Weise, dir. of engineering, 1761 E. Museum Dr. 430.5-kw visual, 224.9-kw aural, 656-ft. above av. terrain, 678-ft. above ground, 1272-ft. above sea level, lat. 41° 52' 45", long. 87° 37' 53". Transmitter, 135 S. LaSalle St., Chicago. Plant, \$364,600; yearly operating, \$85,000. Equipment, GE. Ownership: Applicant owns and operates non-commercial educational station WTW (Ch. 11), Chicago. Counsel, Sidley, Austin, Burgess & Smith, Chicago. BPET-133.

Chicago (Ch. 32)—TV Chicago, a Joint Venture, c/o H. & E. Balaban Corp., 190 N. State St. 197.69-kw visual, 98.845-kw aural, 608-ft. above av. terrain, 631-ft. above ground, 1228-ft. above sea level, lat. 41° 53' 05", long. 87° 37' 42". Transmitter, 32 W. Randolph St. Plant, \$332,010; yearly operating, \$300,000. Equipment, RCA. Winnebago TV Corp. (see WTVO Rockford, Ill.); Transcontinental Properties Inc. (see WHNB-TV, New Britain, Conn.); Harold Froelich (see WTVO); Milton Friedland (see WICS, WCHU, WICD). Counsel, McKenna & Wilkinson; consulting engineer, Walter F. Kean. BPCT-3069.

Chicago (Ch. 38)—Chicagoland Television Co., c/o Frederick B. Livingston, 218 East Ontario St., Chicago 11. 235-kw visual, 117.5-kw aural, 646-ft. above av. terrain, 666-ft. above ground, 1261-ft. above sea level, lat. 87° 38' 14.4", long. 41° 52' 55.9". Transmitter, 20 North Wacker Dr. Plant, \$332,890; yearly operating, \$250,000. Equipment, RCA. Frederick B. Livingston, 50% (public relations & adv.); Thomas L. Davis, 50% (bcstg.). Counsel, Spearman & Roberson; consulting engineer, Walter F. Kean. BPCT-3116.

Chicago (Ch. 38)—Kaiser Industries Corp., c/o Richard C. Block, Kaiser Center, 300 Lakeside Dr., Oakland 12, Cal. 200-kw visual, 100-kw aural, 928-ft. above av. terrain, 965-ft. above ground, 1545-ft. above sea level, lat. 41° 53' 16", long. 86° 37' 45". Transmitter, Marina City Bldg., Chicago. Plant, \$1,252,250; yearly operating, \$750,000. Equipment, RCA. Same ownership as KHVH-TV, Honolulu. Counsel, Wilmer, Cutler & Pickering; consulting engineers, Jansky & Bailey. BPCT-3092.

Chicago (Ch. 44)—Essaness TV Assoc., c/o Edwin Silverman, 54 W. Randolph St. 169-kw visual, 84.5-kw aural, 631-ft. above av. terrain, 652-ft. above ground, 1244-ft. above sea level, lat. 41° 53' 05", long. 87° 37' 47". Transmitter, 54 W. Randolph St. Plant, \$553,417; yearly operating, \$375,000. Equipment, RCA. Essaness TV Corp., 60% (Essaness Theatres Corp., 94% owned by Edwin Silverman); Harry F. Chaddick, 8% (construction, realty); Charles Aaron, 8% (attorney); Robert M. Arnold, 8% (engineer); Gardner H. Stern, 8% (grocery chain); Justin G. Turner, 8% (investments & realty). Counsel, Cohn & Marks; consulting engineers, Silliman, Moffet & Kowalski. BPCT-3109.

★ **MOLINE (Ch. 8)**—WQAD-TV, Moline Television Corp., c/o Francis J. Coyle, 3100 Coaltown Rd. CP 5-16-62; 316-kw visual, 158-kw aural, 1000-ft. above av. terrain, 1062-ft. above ground, 1809-ft. above sea level, lat. 41° 18' 44", long. 90° 22' 47". Transmitter, 2.8-mi. S of Orion on U.S. 150. Plant, \$772,633; yearly operating, \$625,000. Equipment, RCA. Frank P. Schreiber, pres., 10% (ex-director of MBS; ex-gen. mgr. of WGN-TV, Chicago; v.p. & dir. of savings & loan assn.; insurance; restaurant partner); Francis J. Coyle, chairman, 12½% (attorney; hotel. owner); Richard Stengel, v.p., 9% (attorney); Charles C. Agnew v.p., 5% (hobby shop); Victor B. Day, v.p., 10% (pres., Bear Mfg. Co., auto alignment equipment); L. S. Helfrich, v.p., 5% (physician); Samuel M. Gilman, secy.-treas., 5% (attorney); David Parson, 10% (attorney); remainder held by 15 others, none with more than 5%. Counsel, Pierson, Ball & Dowd; consulting engineer, A. Earl Cullum Jr. BPCT-2440. [Note: Dec. 5, 1962, FCC deleted condition forbidding construction.]

★ **PEORIA (Ch. 25)**—WIRL-TV, WIRL Television Co., 115 N. Jefferson St. CP 6-27-56; 316-kw visual, 195-kw aural, 900-ft. above av. terrain, 875-ft. above ground, 1645-ft. above sea level, lat. 40° 35' 27", long. 89° 31' 43". Transmitter, 28-mi. E of Groveland. Plant, \$305,000; yearly operating, \$305,000. Equipment, RCA. Timothy W. Swain, pres., 22%; Katherine A. Swain, secy., 22%; Edward J. Altorf, treas., 22%; John H. Altorf, v.p., 22%; Paul C. Brines, 4%; Rudolph Luukinen, 4%; treasury stock, 4%. Counsel, Swain, Johnson & Gard, Peoria; consulting engineers, Silliman, Moffet & Rohrer. BPCT-702. Starting Date: Unreported. [Note: FCC has granted Ch. 25 to WIRL-TV, subject to approval for engineering data, but grantee has litigation pending in Federal Circuit Court of Appeals to retain Ch. 8, for which it originally applied.]

Springfield (Ch. 26)—Richard S. Cole, d/b as Springfield Telecasting Co., 2515 Kemper Shaker Heights, O. 17.38-kw visual, 9.772-kw aural, 148-ft. above av. terrain, 146-ft. above ground, 753-ft. above sea level, lat. 39° 45' 37", long. 89° 39' 01". Transmitter, 3004 S. 4th St. Plant, \$31,000; yearly operating, \$72,000. Equipment, Electron transmitter with GE amplifier, RCA antenna, Richard S. Cole, 100% (stock broker; owns 8.5% of KVOR, Colorado Springs, Colo. & 14% of KTUR, Turlock, Cal.). Engineer, Electron Corp., Dallas. BPCT-2838.

Springfield (Ch. 26)—Midwest Television Inc., 509 S. Neil St., Champaign, Ill. 17.26-kw visual, 9.31-kw aural, 589-ft. above av. terrain, 634-ft. above ground, 1193-ft. above sea level, lat. 39° 47' 30", long. 89° 30' 52". Transmitter, approx. 7.2-mi. E of State Capitol Bldg., E of Fork Prairie School Rd. Plant, \$320,635; yearly operating, \$110,000. Equipment, RCA. For ownership, see WCIA (Ch. 3) Champaign. Counsel, Covington & Burling; consulting engineers, A. D. Ring & Associates. BPCT-2846.

(Continued on next page)

Indiana-Maine

INDIANA

† **Bloomington (Ch. 30)**—Trustees of Indiana Univ., c/o Elmer G. Sulzer, Bloomington. 16.52-kw visual, 10-kw aural, 695-ft. above av. terrain, 719.8-ft. above ground, 1524-ft. above sea level, lat. 39° 08' 32", long. 86° 29' 43". Transmitter, ½-mi. SE of Bloomington. Plant \$156,870; yearly operating, \$30,000. Equipment, RCA. Herman B. Wells, pres.; Elmer G. Sulzer, dir. of Radio. Applicant also operates WFIU (FM), Bloomington. Consulting engineer, Martin R. Williams Sr. BPET-102.

Indianapolis (Ch. 39)—American Television & Public Information Service Inc., 129 E. Market St., c/o Robert L. Montgomery. 201.6-kw visual, 110.2-kw aural, 502-ft. above av. terrain, 540-ft. above ground, 1340-ft. above sea level, lat. 39° 42' 19", long. 85° 57' 58". Transmitter, 8930 E. Marlin Road. Plant, \$586,055; yearly operating, \$410,000. Equipment, RCA. Ownership: Robert L. Montgomery, pres., 10% (Public Relations, ex-mgr. of Butler U. educational FM station); M. L. Hall, v.p., 45% (real estate & mortgages); Max Barney, secy.-treas., 45% (oil & real estate). Counsel, Arthur H. Northrup; consulting engineers, Mercury Consulting Service, Indianapolis. BPCT-3143.

Terre Haute (Ch. 2)—WTHI-TV, Wabash Valley Bcstg. Corp., 918 Ohio St. 100-kw visual, 50-kw aural, 991-ft. above av. terrain, 1002-ft. above ground, 1617-ft. above sea level, lat. 39° 17' 59" long. 87° 22' 56". Transmitter, 10.3-mi. S of Terre Haute and E of U.S. Hwy. 41 & 150. Plant, \$399,425; yearly operating, \$700,000. Equipment, RCA. The application is for WTHI-TV to change from Ch. 10 to Ch. 2. Counsel, Haley, Bader & Potts; consulting engineers, George C. Davis Consulting Engineers. BPCT-2293. [Note: Initial decision by examiner Annie Neal Hunting Dec. 9, 1959 recommended grant of application.]

Terre Haute (Ch. 2)—Illiana Telecasting Corp., 402 Star Bldg. 100-kw visual, 50-kw aural, 970-ft. above av. terrain, 935-ft. above ground, 1545-ft. above sea level, lat. 39° 18' 02", long. 87° 22' 58". Transmitter, approx. 10-mi. S of Terre Haute on U.S. Hwy 41 and 150. Plant \$458,849; yearly operating, \$600,000. Equipment GE. John F. Dille Jr., pres. (45% of Truth Publishing Co.); Silvertown Aston, v.p., 4.29% (tire service); Thomas M. Patrick, secy., 1.43% (attorney); George Nichols, treas., 8.57% (loan company); Truth Publishing Co., 10.71% (licensee of WSJV, Elkhart, Ind. (Ch. 52) & 60% of WKJG-TV, Ft. Wayne (Ch. 33); Templeton Coal Co. Inc., 7.14%; Linton-Summit Coal Co. Inc., 7.14%; Edgar Kobak, 8.5% (business consultant); Walter R. Beardsley, 8.57% (pres. of Miles Laboratories); Robert H. Smith, 8.57% (divisional gen. mgr. of Miles Labs; 50% of Geoffrey Wade Adv.; 65% of Wade Adv. Agency of Hollywood, Cal); remainder, held by 12 others, none with more than 7%. Counsel, Dow, Lohnes & Albertson; consulting engineers, Lohnes & Culver. BPCT-2392. [Note: Initial decision by examiner Annie Neal Hunting Dec. 9, 1959 recommended denial of application.]

Terre Haute (Ch. 10)—Livesay Bcstg. Co. Inc., 1632½ Broadway Ave., Box 322 Mattoon, Ill. 316-kw visual, 158-kw aural, 1000-ft. above av. terrain, 935-ft. above ground, 1735-ft. above sea level, lat. 39° 30' 08", long. 87° 52' 55". Transmitter, 4-mi. SE of Kansas, Ill. Plant, \$401,450; yearly operating, \$600,000. Equipment, GE transmitter, Alford antenna. J. R. Livesay, pres., treas. & gen. mgr., 12.66% (50.66% of WLBH, Mattoon, Ill.; 33.4% of WHOW, Clinton, Ill.); Mattoon Bcstg. Co., 50.63% (licensee of WLBH); Rolland O. Looper, v.p., 3.8% (v.p.-gen. mgr. & 33.3% of WHOW); Kenneth Wooddell, secy., 2.53% (9.33% of WLBH); L. Paul Harris, 7.6% (v.p. & 20% of WLBH); R. D. Bills, 5.06% (20% of WLBH); Howard O. Miller, 6.33% (farmer); W. D. Walker, 6.33% (supermarket owner); Gale Durre, 5.06% (48% of electronics parts distributor) Counsel, Cottone & Scheiner. BPCT-2514.

KANSAS

Garden City (Ch. 9)—KAKE-TV & Radio Inc., Box 1010 (1500 N. West St.), Wichita. 101-kw visual, 55-kw aural, 870-ft. above av. terrain, 876-ft. above ground, 3716-ft. above sea level, lat. 37° 39' 01", long. 100° 40' 06". Transmitter, 8-mi. NW of Copeland, Kan. Plant, \$332,200; yearly operating, \$120,000. Equipment, RCA. See KAKE-TV, Wichita in Station Directory section. Counsel, Cohn & Marks; consulting engineers, Lohnes & Culver. BPCT-2901.

Garden City (Ch. 9)—Wichita TV Corp. Inc., 833 N. Main St., Wichita 3. 101-kw visual, 55-kw aural, 862-ft. above av. terrain, 876-ft. above ground, 3706-ft. above sea level, lat. 37° 39' 09", long. 100° 40' 06". Transmitter, 2.3-mi. W of Copeland, Kan. Plant, \$335,235; yearly operating, \$96,000. Equipment, RCA. See KARD-TV, Wichita in Station Directory section. [Note: Applicant proposes to operate new station as a satellite of KARD-TV. Counsel, Koteen & Burt. BPCT-2920.]

† **Lawrence (Ch. 11, educational)**—Univ. of Kansas, Lawrence (KFKU). 55.4-kw visual, 33.2-kw aural, 610-ft. above av. terrain, 507-ft. above ground, 1524-ft. above sea level, lat. 38° 57' 15", long. 95° 15' 48". Transmitter, .6-mi. N of 23rd St. on Ottawa Rd. Plant, \$249,595; yearly operating, \$100,000. Equipment, RCA. R. Edwin Browne, director of KFKU-KANU. Counsel, Krieger & Jorgensen; consulting engineer, John B. Heffelfinger, Kansas City, Mo. BPET-36.

For Educational Station Directory
see pages 703-720

KENTUCKY

★ **ASHLAND (Ch. 59)**—WALN-TV, Albert S. Polan, E. G. Polan, Lincoln M. Polan, Charles M. Polan & Lake Polan Jr., d/b as Polan Industries, 321 8th St., Huntington, W.Va. CP 8-13-52; 250-kw visual, 130-kw aural, 470-ft. above av. terrain, 234-ft. above ground, 1194-ft. above sea level, lat. 38° 24' 40", long. 82° 33' 54". Transmitter, N. Kenova. Plant, \$311,000; yearly operating, \$150,000. Equipment, GE. E. G. Polan also owns 20% interest in radioc WPLH, Huntington, W.Va. Counsel, McKenna & Wilkinson; consulting engineer, A. D. Ring & Assoc. BPCT-1009. Starting Date: Unreported.

★ **CORBIN (Ch. 16)**—WJSK, Ken-Ten-Va Telecasting Co., c/o Beckham Garland, Rte. 1, Barbourville, Ky. CP 7-23-62; 494-kw visual, 247-kw aural, 467-ft. above av. terrain, 257-ft. above ground, 1657-ft. above sea level, lat. 36° 55' 59", long. 84° 07' 02". Transmitter, 1-mi. SW of Corbin city limits. Equipment, RCA. Plant, \$317,159; yearly operating, \$93,500. Beckham Garland, 100% (general store; well drilling; oil & gas leases; oil distributor; 1/3 of WYGO, Corbin). Consulting engineers, Gautney & Jones. BPCT-2895. Starting Date: Unreported.

Lexington (Ch. 40)—Bluegrass Bcstg. Co. Inc., c/o Ralph G. Worcester, 120 E Main St. 420-kw visual, 210-kw aural, 876-ft. above av. terrain, 865-ft. above ground, 1845-ft. above sea level, lat. 38° 05' 02", long. 84° 27' 04". Transmitter, Joy Land Amusement Pk., Blue Star Memorial Hwy., near Lexington. Plant, \$516,076; yearly operating, \$600,000. Equipment, RCA. Same as WVLC & FM, Lexington (Garvice D. Kincaid, majority & Kennedy. BPCT-3086.

LOUISVILLE (Ch. 21)—WEZI, Mid-American Bcstg. Corp., Henry Clay Hotel (WKLO-ABC). CP 11-26-52; 251-kw visual, 129-kw aural, 720-ft. above av. terrain, 404-ft. above ground, 1384-ft. above sea level, lat. 38° 21' 55", long. 85° 50' 17". BPCT-552. [Note: Quit air April 20, 1954; sale to present owner by group headed by E. R. & Harold J. Plunkett was approved by FCC July 20, 1955; Television Digest, Vol. 10:17 & 11:27,31.]

★ **LOUISVILLE (Ch. 41)**—WTAM-TV, Robt. W. Rounsaville, 2549 S. Third St. (WLOU). CP 1-14-53; 200-kw visual, 105-kw aural. 210-ft. above av. terrain, 293-ft. above ground, 753-ft. above sea level, lat. 38° 12' 42.5", long. 85° 45' 39.6". Transmitter, 2549 S. Third St. Plant, \$293,500; yearly operating, \$300,000. Equip., GE. Mr. Rounsaville holds, CP for off-air WATL-TV, Atlanta, Ga.; owns radio stations WTMP, Tampa; WMBM, Miami Beach; WLOU, Louisville; WCIN, Cincinnati; WYLD, New Orleans; WVOL, Nashville; KKSJ, Grand Prairie-Dallas, Tex. Counsel, Smith & Pepper; engineer, J. H. Mullaney. BPCT-1442. Starting Date: Unreported.

★ **NEWPORT (Ch. 74, allocated to Cincinnati)**—WNOP-TV, Tri-City Bcstg. Co., 606 Monmouth St. (WNOP). CP 12-24-53; 17.4-kw visual, 8.7-kw aural, 510-ft. above av. terrain, 500-ft. above ground, 1215-ft. above sea level, lat. 39° 05' 26", long. 84° 28' 51". Transmitter, SE corner of Race & Center Sts. Plant \$218,900; yearly operating, \$225,000. Equipment, GE. James G. Lang, pres., 58.5%; Dean Miller Bcstg. Corp., 41.5%. Counsel, Maurice R. Barnes; consulting engineers, Silliman, Moffet & Rohrer. BPCT-2221. Starting Date: Unreported. Note: Transfer of 58.5 from Lang to Dean Miller pends FCC approval.

LOUISIANA

Baton Rouge (Ch. 28)—Jerry A. Fortenberry, Box 308, Columbia, Miss. 16.6-kw visual, 9.5-kw aural, 231.25-ft. above av. terrain, 287.31-ft. above ground, 342.31-ft. above sea level, lat. 30° 28' 03", long. 91° 07' 43". Transmitter, corner Blackberry & Carnation, Baton Rouge. Plant, \$109,228; yearly operating, \$120,000. Equipment, GE. Jerry A. Fortenberry, 100% (M.D.). Same as WFFF, Columbia, Miss. Consulting engineer, Odes E. Robinson. BPCT-3006.

★ **HOUMA (Ch. 11)**—KHMA, St. Anthony Television Corp., Box 70. CP 11-25-58; 316-kw visual, 158.5-kw aural, 700-ft. above av. terrain, 762-ft. above ground, 769-ft. above sea level, lat. 29° 41' 41", long. 90° 49' 09". Transmitter 9-mi. NW of Houma on Hwy. 24. Plant, \$408,090; yearly operating, \$348,600. Equipment, Standard Electronics transmitter, RCA antenna. Frank Conwell, pres., 29.50% (consultant); 50% of WLIQ, Mobile); S. Clark Collins, v.p., 14.8% (physician); 20% of chemical company; investments); C. R. Patterson Jr., secy.-treas., 19.7% (50% of trucking; chemical mfr.; insurance; real estate; construction); Thomas H. Givens, .65% (physician); V. L. Caldwell, 6.6% (banking; sugar raising; real estate); W. V. Seeber Jr., 4.9% (high school teacher); E. W. Jemison, 14.05% (pres. & 62½% of beer distributor; v.p. & 22% of Mobile Baseball Club. 50% of WLIQ); Richard V. McMullen, 4.9%; Joseph S. Strada, 3%; Keith T. Kenney, 1.9% (insurance). Counsel, Howard J. Schellenberg Jr.; consulting engineers, Lohnes & Culver. BPCT-2328. Starting Date: Unreported.

Lafayette—See also Lake Charles.

MAINE

Bangor (Ch. 7)—Dirigo Bcstg. Inc., Manufacturers National Bank Bldg., Lewiston. 3-kw visual, 1.5-kw aural, 668.5-ft. above av. terrain, 137-ft. above ground, 922-ft. above sea level, lat. 44° 44' 14" long. 68° 42' 06". Transmitter, Copeland Hill, 5.7-mi. SE of P.O. in Bangor. Plant, \$141,660; yearly operating, \$184,000. Equipment, RCA. Leon P. Gorman Jr., pres. & treas., 70% (asst. to pres. of WINS, N.Y. & KTVR, Denver; owns 2.7% of WABI-TV and WAGM-TV, Presque Isle, which he will dispose of); A. Smaha, v.p., 5% (super market chain mgr.); Jules G. Larochele 10% (Othodontist); John Brewer, 5% (soft drink bottler); R. N. Haskell, 5% (public utility pres.); C. J. Sullivan, 5% (auto dealer). Counsel, Spear, Hill & Greeley; consulting engineers, Silliman, Moffet & Kowalski. BPCT-2911.

Bangor (Ch. 7)—Down East TV Inc., 145 Lisbon St., Lewiston. 63-kw visual, 31.5-kw aural, 818-ft. above av. terrain, 182-ft. above ground, 1172-ft. above sea level, lat. 44° 45' 30" long. 68° 33' 57". Transmitter, Black Cap Mt., Eddinton, Me., 10.56-mi. from Main Post Office, Bangor. Plant, \$319,729; yearly operating, \$267,000. Equipment, RCA transmitter, Alford antenna. Louis J. Borgatti pres., 25% (owns 50% of WGUY, Bangor; 33 1/3%

of WIDE, Biddeford); Melvin L. Stone, v.p., 20% (pres. of WRUM, Rumford); WGFM, Skowhegan; WSME, Sanford; owns 25% of WGUY, Bangor); Herbert S. Hoffman, treas., 50% (clothing mfr., treas. of WSME); David L. Royte, 5% (owns 25% of WGUY). Counsel, Dempsey & Koplovitz; consulting engineers, Barkley & Dexter Labs. BPCT-2952.

Calais (Ch. 7)—Community Telecasting Service, 57 State St., Bangor, Me. 10.8-kw visual, 5.69-kw aural, 658-ft. above av. terrain, 437-ft. above ground, 822-ft. above sea level, lat. 45° 09' 31", long. 67° 16' 43". Transmitter, Magurrewoc Mountain. Plant \$139,193; yearly operating, \$84,535. Equipment, RCA. Also owns WABI-TV, Bangor. Counsel, Fly, Shrubbruk Blume & Gaguine; consulting engineer, George C. Davis. BPCT-2860.

† **Orono (Ch. 12)**—University of Maine c/o Frank Borda Alumni Hall, 229-kw visual, 149.5-kw aural, 993-ft. above av. terrain, 366-ft. above ground, 470-ft. above sea level, lat. 44° 45' 36", long. 68° 33' 59". Transmitter, 10-mi. SE of Orono on Blackcap Mt., East Eddington, Me. Plant, \$709,700; yearly operating, \$182,750. Equipment, RCA. Counsel, Dow, Lohnes & Albertson; consulting engineers, Jansky & Bailey. BPET-120.

† **Presque Isle (Ch. 10)**—University of Maine, c/o Frank Borda, Alumni Hall, 209-kw visual, 104.5-kw aural, 512.5-ft. above av. terrain, 426-ft. above ground, 1146-ft. above sea level, lat. 46° 44' 30", long. 68° 00' 26.5". Transmitter, 0.5-mi. W of Presque Isle, S side of McBurnie Rd. Plant, \$395,200; yearly operating, \$40,200. Equipment, RCA. Counsel, Dow, Lohnes & Albertson; consulting engineers, Jansky & Bailey. BPET-119.

MARYLAND

★ **BALTIMORE (Ch. 24)**—WTLF, United Bcstg. Co. of Eastern Maryland Inc., 912 N. Charles St. (WSID, Essex, Md.). CP 12-9-53; 21.4-kw visual, 12.6-kw aural, 480-ft. above av. terrain, 601-ft. above ground, 791-ft. above sea level, lat. 39° 18' 00", long. 76° 36' 59". Transmitter, 912 N. Charles St. Plant, \$275,935; yearly operating, \$175,000. Equipment, used RCA from off-air WECT, Elmira, N.Y. Richard Eaton, pres., 2%; Margaret G. Eaton, secy.-treas. 1%; United Bcstg. Co. Inc., controlled by Richard Eaton, 97%. For other interests, see CP for WOOK-TV, Washington, D.C. Counsel, Cohn & Marks. BPCT-1791. Starting Date: Unreported.

Baltimore (Ch. 72)—Erway TV Corp. c/o Guy S. Erway 1901 St. Paul St. 255-kw visual, 136-ft. aural, 339-ft. above av. terrain, 295-ft. above ground, 625-ft. above sea level, lat. 39° 20' 54", long. 76° 36' 38". Transmitter, York Rd. at Radnor Ave. Plant, \$129,613; yearly operating, \$10,000. Equipment, RCA. Guy S. Erway (also owns WAYE, Baltimore). Counsel, Munter, Adams, Thompson & Bastian; consulting engineer, James C. McNary. BPCT-3058.

MASSACHUSETTS

CAMBRIDGE-BOSTON (Ch. 56)—WTAO-TV, Middlesex Bcstg. Corp., 439 Concord Ave., Cambridge (WTAO). CP 3-11-53; 20.5-kw visual, 11.5-kw aural, 470-ft. above av. terrain, 289-ft. above ground, 629-ft. above sea level, lat. 42° 27' 20", long. 71° 10' 50". BPCT-1485. [Note: Quit air March 30, 1956; see *Television Digest*, Vol. 12:11. Transfer of CP to Harvey Radio Laboratories Inc., approved Sept. 1, 1959 by FCC.] Authority for temporary experimental operation granted May 17, 1962. This expired Nov. 17, 1962.

★ **NEW BEDFORD (Ch. 6)**—WTEV, E. Anthony & Sons Inc., 55 Pleasant St. New Bedford, Mass. (WNBH). CP 7-6-61; 65.8-kw visual, 32.9-kw aural (directional), 430-ft. above av. terrain, 430-ft. above ground, 549-ft. above sea level, lat. 41° 35' 55", 51° 08' 22". Transmitter, Grandall Rd., near Tiverton, R. I. Plant, \$1,304,171; yearly operating, \$927,500. Equipment, GE. Applicant is publisher of *New Bedford Standard-Times*; *Hyanis* (Mass.) *Cave Code Standard Times*; owns WNBH, New Bedford and WOCB, West Yarmouth, Mass.; owns and operates airplane sales & charter service in New Bedford. Mary C. Brewer is conservator of the property of the late Basil Brewer, who was pres. of the firm. Counsel, Hogan & Hartson; consulting engineers, Jansky & Bailey Inc. BPCT-2233. Starting Date (as reported): After Jan. 1963. Note: Has been authorized to identify itself with Providence, R. I.

★ **PITTSFIELD (Ch. 64)**—WPFL, Springfield TV Bcstg. Corp., Box 2210, Springfield, Mass. CP 7-12-61; 6-kw visual, 3.3-kw aural, 180-ft. above av. terrain, 188-ft. above ground, 1592-ft. above sea level, lat. 42° 29' 06", long. 73° 13' 26". Transmitter, Oak Hill off Crane Ave. Plant, \$82,350; yearly operating, \$78,000. Equipment, RCA. Proposed station will be a satellite of WWOR (Ch. 14), Worcester. For other interests, see WWLP (Ch. 22), Springfield, Mass. Counsel, McKenna & Wilkinson; engineer, George R. Townsend. BPCT-2778. Starting Date: Unreported.

MICHIGAN

★ **DETROIT (Ch. 50)**—WKBD, Kaiser Industries Corp., c/o Richard C. Block, Kaiser Center, 300 Lakeside Dr., Oakland 12, Cal. CP 1-3-63; 225-kw visual, 112.5-kw aural, 441-ft. above av. terrain, 448-ft. above ground, 1093-ft. above sea level, lat. 42° 23' 41", long. 83° 08' 58". Transmitter, 8009 Lyndon St. Plant, \$1,225,643; yearly operating, \$800,000. Equipment, RCA. Same ownership as KHVH-TV, Honolulu. Counsel, Wilmer, Cutler & Pickering; consulting engineers, Jansky & Bailey. BPCT-3091. Starting Date: Unreported.

★ **GRAND RAPIDS (Ch. 13)**—WZZM-TV, Channel 13 Grand Rapids Inc., c/o Joseph A. Renihan, 301 Waters Bldg. CP 7-25-62; 316-kw visual, 158-kw aural, 1000-ft. above av. terrain, 998-ft. above ground, 1780-ft. above sea level, lat. 43° 18' 34", long. 85° 54' 44". Transmitter, Alger Rd. & 136th St., near Bridgeton. Plant, \$650,700; yearly operating, \$1,070,000. Equipment, GE. Owned jointly by applicants Grand Bcstg. Co., MKO Bcstg. Corp., Peninsular Bcstg. Co., and West Michigan Telecasters Inc. Counsel, Hennessy & McDonald; consulting engineers, David Steel & Assoc. BPCT-14. Note: Operating on an interim basis since 11-1-62. (STA).

Grand Rapids (Ch. 13)—Grand Bcstg. Co., 404 Fountain St. NE. 316-kw visual, 171-kw aural, 1000-ft. above av. terrain, 1061-ft.

above ground, 1731-ft. above sea level, lat. 43° 14' 19", long. 86° 02' 45". Transmitter, Sullivan Rd. N of Mich. Rte. 46. Plant, \$1,215,356; yearly operating, \$889,315. Equipment, RCA. 23 stockholders, none with controlling interest. Three major stockholders are John Chester Morris, Mary Jane Morris & Leonard A. Versluis, each with 16.66%. Counsel, Morris & Morris; consulting engineer, George C. Davis. BPCT-2928.

Grand Rapids (Ch. 13)—MKO Bcstg. Corp., 932 Michigan Trust Bldg. 316-kw visual, 158-kw aural, 997-ft. above av. terrain, 1034-ft. above ground, 1706-ft. above sea level, lat. 43° 14' 25", long. 86° 03' 54". Transmitter, Alger Rd. & 136th St., 3-mi. SSE of Bridgeton. Plant, \$1,326,900; yearly operating, \$1,000,000. Equipment, RCA. 20 stockholders, none with over 10%; Fred G. H. Meijer, pres. (retail grocer & real estate). Counsel, Welch, Mott & Morgan; consulting engineer, Jules Cohen. BPCT-2959.

Grand Rapids (Ch. 13)—Peninsular Bcstg. Co., 123 Pearl St. NW. 316-kw visual, 158-kw aural, 1000-ft. above av. terrain, 998-ft. above ground, 1780-ft. above sea level, lat. 43° 18' 34", long. 85° 54' 44". Transmitter, Alger Rd. & 136th St., Ashland Twp. Plant, \$1,209,004; yearly operating, \$1,559,375. Equipment, RCA. H. & E. Balaban Corp., 20%; John D. Loeks, pres., 20%; Paul Goebel, v.p., 9%; Herbert W. Cole, treas., 8%; Alfred Pugno, v.p., 9%; Edwin C. McCubb, secy.-gen. counsel, 9%; 11 others. Counsel, McKenna & Wilkinson; consulting engineers, Gautney & Jones. BPCT-2962.

Grand Rapids (Ch. 13)—West Michigan Telecasters Inc., 320 E. Fulton St. 316-kw visual, 158-kw aural, 959-ft. above av. terrain, 966-ft. above ground, 1745-ft. above sea level, lat. 43° 18' 32", long. 85° 55' 00". Transmitter, 3-mi. SSE of Bridgeton. Plant, \$994,722.22; yearly operating, \$1,055,000. Equipment, GE. Lewis V. Chamberlin Jr., pres.; 24 others. West Michigan owns 80% of applicant for FM station in Grand Rapids. Counsel, Arnold, Fortas & Porter; consulting engineer, A. Earl Cullum. BPCT-2956.

† **Mt. Pleasant (Ch. 14)**—Central Michigan University, c/o Charles B. Park, 15.4-kw visual, 8.81-kw aural, 526-ft. above av. terrain, 544-ft. above ground, 547-ft. above sea level, lat. 43° 34' 24", long. 84° 46' 21". Transmitter, 0.4-mi. W of Blue Grass Rd. & old U.S. Rt. #27, near Mt. Pleasant. Equipment, GE. Counsel, Dow, Lohnes & Albertson; consulting engineer, George C. Davis. BPET-122.

MINNESOTA

★ **HIBBING (Ch. 13)**—WIRT, Carl Bloomquist, 715 Grant Ave., Eveleth, Minn. CP 2-20-58; 10.8-kw visual, 5.4-kw aural, 457-ft. above av. terrain, 437-ft. above ground, 1947-ft. above sea level, lat. 47° 29' 30", long. 92° 46' 18". Transmitter, 5-mi. SE of Buhl, Minn. Plant, \$133,983; yearly operating, not shown. Equipment, RCA. Carl Bloomquist, 100% (owns WEVE, Eveleth). Counsel, A. L. Stein; consulting engineer, Jules Cohen. BPCT-2422. Starting Date: Unreported.

★ **DULUTH (Ch. 10)**—WHYZ-TV, WDUL Television Corp., 2230 N. Farwell Ave., Milwaukee 2, Wis. CP 5-13-58; 316-kw visual, 158.5-kw aural, 800-ft. above av. terrain, 573-ft. above ground, 1873-ft. above sea level, lat. 46° 47' 50", long. 92° 07' 00". Transmitter, Clearview Park District. Plant, \$642,880; yearly operating, \$400,000. Equipment, RCA. Ashley Robison, 30%; L. F. Gran, 17% (Milwaukee theaters & investment firm); 17% of radio KGA, Spokane, Wash.); Bruce R. Gran, 17%; L. E. Caster estate, 34% (41% of KOCO-TV, Enid-Oklahoma City; 7.14% of WREX-TV, Rockford, Ill.); Joseph M. Baisch, 2% (gen. mgr. & 1.4% of WREX-TV, 2.5% of KOCO-TV, 4.5% of Illway TV Inc. Ch. 8 applicant for Moline, Ill.). Counsel, Cohn & Marks; consulting engineers, Lohnes & Culver. BPCT-2379. Starting Date: Unreported.

St. Paul (Ch. 17)—Twin City Area Education TV Corp., c/o Dr. John C. Schwarzwald, 1640 Como Ave., St. Paul 13, 23.8-kw visual, 11.9-kw aural, 490-ft. above av. terrain, 556½-ft. above ground, 1543½-ft. above sea level, lat. 44° 59' 54", long. 93° 11' 17". Transmitter, 2070 W. Roselawn, Falcon Heights, Minn. Plant, \$142,289; yearly operating, \$130,000. Equipment, RCA transmitter, Alford antenna. Twin City Area Educational TV Corp., John deLaitre, acting pres. (banker). Counsel, Falgre & Benson. BPCT-3050.

★ **WALKER (Ch. 12)**—KNMT, Central Minnesota TV Co., c/o Joseph O. Perine, Box 25, Alexandria. CP 8-1-62; 31-kw visual, 15.5-kw aural, 933-ft. above av. terrain, 996-ft. above ground, 2383-ft. above sea level, lat. 46° 56' 03", long. 94° 27' 25". Transmitter, 3-mi. E of Hackensack. Plant, \$278,200; yearly operating, \$170,000. Equipment, RCA. Same ownership as KCMT, Alexandria, Minn. which will operate this station as a semi-satellite. Counsel, Marmet & Schneider; consulting engineer, Julius Hetland. BPCT-2989. Starting Date: Unreported.

MISSISSIPPI

Hattiesburg (Ch. 17)—Newforte Inc., c/o Jerry A. Fortenberry, 302 Hemphill St. 13.8-kw visual, 7.7-kw aural, 332.6-ft. above av. terrain, 375.8-ft. above ground, 575.8-ft. above sea level, lat. 31° 20' 03", long. 89° 19' 08". Transmitter, W. Seventh St. & 25th Ave. Plant, \$103,228; yearly operating, \$120,000. Equipment, GE. Jerry A. Fortenberry, pres.-treas., 95% (physician); Sebe Dale Jr., v.p.-secy., 5% (attorney). Both are stockholders in Miss. radios WFOR, Hattiesburg and WFFF, Columbia. Consulting engineer, Odes E. Robinson. BPCT-3084.

★ **JACKSON (Ch. 25)**—WJAQ-TV, McLendon Telecasting, Box 197, CP 8-30-62; 240-kw visual, 120-kw aural, 163-ft. above av. terrain, 152-ft. above ground, 492-ft. above sea level, lat. 32° 22' 01", long. 90° 13' 26". Transmitter, Forest Ave. ext. Plant, \$12,000; yearly operating, \$186,000. Equipment, RCA. John M. McLendon, 100% (owns 99% of WENN, Birmingham; 50% of WOKJ, Jackson). Counsel, Spear, Hill & Greeley; consulting engineer, Willis C. Beecher. BPCT-2946. Starting Date: Unreported.

(Continued on next page)

Mississippi-New York

MERIDIAN (Ch. 30)—WCOC-TV, Mississippi Bcstg. Co., Threefoot Bldg. (WCOC-CBS.) CP 12-23-25; 2-11-kw visual, 0.963-kw aural 564-ft. above av. terrain, 319-ft. above ground, 1000-ft. above sea level, lat. 32° 19' 40", long. 88° 41' 28". BPCT-1181. [Note: Quit air July 30, 1954; see *Television Digest*, Vol. 10:31. Has filed plan with FCC to resume.]

MONTANA

Missoula (Ch. 13)—Electron Corp., d/b as Missoula Telecasting Co., Box 5570, Dallas, Texas. 394-kw visual, 197-kw aural, minus 680-ft. above av. terrain, 196-ft. above ground, 3423-ft. above sea level, lat. 46° 52' 15", long. 113° 59' 33". Transmitter, Higgins & Front Sts. Plant, \$36,500; yearly operating, \$98,000. Equipment, Electron Transmitter, Prodelin Antenna. Applicant is a TV equipment manufacturer, holds CP for Douglas, Ariz., also is TV applicant for Reno, Nev. For ownership, see KCDA, Douglas, Ariz. in Station Directory Section. BPCT-2669.

NEVADA

Reno (Ch. 2)—Comstock Telecasting Corp., 118 W. Second St. 16.49-kw visual, 8.24-kw aural, minus 431-ft. above av. terrain, 137-ft. above ground, 4557-ft. above sea level, lat. 39° 32' 08", long. 119° 45' 33". Transmitter, 12th & B Sts., Sparks, Nev. Plant, \$202,774; yearly operating, \$180,000. Equipment, RCA Robert L. Stoddard, pres., 30% (owns KBET Reno); Alan K. Abner, v.p., 30% (TV-radio dir., Doyle & McKenna Adv., Reno); Richard W. Colon, 30% (broker; ex-mgr. of KOLO Reno); William E. Buck, 10% (real estate), Counsel, Spear, Hill & Greeley; engineer, Grant S. Felkert, Corvallis, Ore. BPCT-2754.

NEW HAMPSHIRE

West Lebanon (Ch. 26)—Upper Valley TV Bcstrs. Inc., c/o Nelson A. Crawford, pres., 12 Main St. 496-kw visual, 248-kw aural, 235-ft. above av. terrain, 102-ft. above ground, 1162-ft. above sea level, lat. 43° 39' 19", long. 72° 17' 43". Transmitter, Craft's Hill, Lebanon, Plant, \$32,360; yearly operating, \$13,680. Equipment, Adler, RCA antenna. Ownership: Nelson A. Crawford, pres., 49.4% Electronic Equipment Sales, also real estate; Donald L. Muller, v.p., 49.4% (owner of electronic supply distributor); Helen E. Crawford, clerk, 1.2% (wife of Nelson Crawford); William Putnam, director (WWLP, Springfield, Mass. & WRLP, Greenfield, Mass.). Note: This station will rebroadcast WRLP programs. Counsel, McKenna & Wilkinson; consulting engineer, George R. Townsend.

NEW JERSEY

ASBURY PARK (Ch. 58)—WRTV, Atlantic Video Corp., Eatontown, N.J. CP 10-1-52; 17.10-kw visual, 9.12-kw aural, 440-ft. above av. terrain, 466-ft. above ground, 550-ft. above sea level, lat. 40° 17' 31", long. 74° 02' 56". BPCT-1213. [Note: Quit air April 1, 1955; see *Television Digest*, Vol. 11:13.]

ATLANTIC CITY (Ch. 46)—WHTO-TV, Neptune Broadcasting Corp., Box 1230, Steubenville, O. CP 10-29-52; 18-kw visual, 9.5 kw aural, 426-ft. above av. terrain, 448-ft. above ground, 454-ft. above sea level, lat. 39° 22' 33", long. 74° 27' 10". Transmitter, Murray & Ohio Aves. BPCT-629. [Note: Began operating Dec. 21, 1953 as WFPG-TV, but quit air May 17, 1954; see *Television Digest*, Vol. 10:19.]

Burlington (Ch. 41)—Kaiser Industries Corp., c/o Richard C. Block, Kaiser Center, 200 Lakeside Dr., Oakland 12, Cal. 170-kw visual, 85-kw aural, 1093-ft. above av. terrain, 1052-ft. above ground, 1347-ft. above sea level, lat. 40° 02' 39", long. 75° 14' 31". Transmitter, Umbria St., near Domino Lane, Philadelphia, Pa. Plant, \$1,837,610; yearly operating, \$650,000. Equipment, RCA Counsel, Wilmer, Cutler & Pickering; consulting engineers, Jansky & Bailey. BPCT-3093.

* **LINDEN [Newark] (Ch. 47)**—WNJU-TV, New Jersey TV Bcstg. Corp., c/o Edwin Cooperstein, 1020 Broad Court, Newark 1. CP 12-17-62; 200-kw visual, 107-kw aural, 180-ft. above av. terrain, 1465-ft. above ground, 809-ft. above sea level, lat. 40° 47' 17", long. 74° 15' 16". Transmitter, Mt. Pleasant & Marcella Aves., W. Orange, N.J. Plant, \$436,150; yearly operating, \$240,000. Equipment, RCA. Edwin Cooperstein, pres., 30% (TV dir.); Vera Braverman, 35% (investments); Isaac Blonder, treas., 17½% (electronics mfr.); 5 more, each with 3½%. Counsel, Marmet & Schneider; consulting engineer, Paul Godley. BPCT-3073.

* **NEW BRUNSWICK (Ch. 19, educational)**—WTLV, New Jersey Dept. of Ed., State House, Trenton. CP 12-3-52; 105-kw vis., 53-kw aural, 780-ft. above av. terrain, 461-ft. above ground, 1000-ft. above sea level, lat. 40° 36' 49", long. 74° 28' 31". Transmitter, Washington Rock, approx. 1.2-mi. NNW of Dunellen N.J. Plant, unknown; yearly operating, \$146,000. Equipment, DuMont transmitter, RCA antenna. Chester Robbins, actng. Comm. of Education. Counsel, Atty. General of New Jersey; consulting engineer, Paul Godley Co. BPET-13. Starting Date: Unreported [Note: Failed to get appropriation.]

Paterson (Ch. 37)—Bartell Bcstgs. Inc. c/o Station WADO, 444 Madison Ave., New York 17. N.Y. 447-kw visual, 200-kw aural, 1268-ft. above av. terrain, 1280-ft. above ground, 1330-ft. above sea level, lat. 40° 44' 55", long. 73° 59' 09". Transmitter, Empire State Bldg., N.Y.C. Plant, \$530,000; yearly operating, \$360,000. Equipment, RCA. Gerald A. Bartell, 16.2%; Lee M. Bartell, 16.17%; David Bartell, 16.16%; over 50 other stockholders with minority holdings. Also owns radio stations WOKY, Milwaukee; KCBO, San Diego; KYA & FM, San Francisco; WADO, New York City. Counsel, Samuel Miller; consulting engineer, Ralph Evans. BPCT-3103.

Paterson (Ch. 37)—Progress Bcstg. Corp., c/o Charles Baltin, 136 W 52nd St., N.Y. 19, N.Y. 202-kw visual, 110-kw aural, 1277-ft. above av. terrain, 1277-ft. above ground, 1341-ft. above sea level, lat. 40° 44' 55", long. 73° 59' 09". Transmitter, Empire State Bldg., N.Y.C. Plant, \$490,000; yearly operating, \$400,000. Equipment, RCA. Same as WHOM & FM, N.Y.C. & WDOT, Burlington, Vt. (Fortune Pope, pres.; Charles Baltin, v.p.). Counsel, Cohn & Marks; consulting engineers, Lohnes & Culver. BPCT-3067.

Paterson (Ch. 37)—Spanish International TV Co. Inc., Suite 1428, 30 Rockefeller Plaza, New York 20. 242-kw visual, 121-kw aural, 522-ft. above av. terrain, 360-ft. above ground, 600-ft. above sea level, lat. 40° 49' 33", long. 73° 58' 44". Transmitter, Pallsade Ave., Cliffside Park. Plant, \$365,000; yearly operating, \$200,000. Equipment, GE. Frank L. Fouce, pres., 45%; Reynold V. Anselmo, v.p., 10%; Julian M. Kaufman, v.p., 5%; Edward J. Noble, secy.-treas., 20%; Emilio Azcarraga, 20%. See KMEX-TV, Los Angeles & KWEX-TV, San Antonio. Counsel, Fly, Shuebruk, Blume & Gaguine; consulting engineer, Jules Cohen. BPCT-3032.

Paterson (Ch. 37)—Trans-Tel Corporation, c/o Herbert Scheffel, 4 W. 59th St., New York 18, N.Y. 114-kw visual, 61-kw aural, 1270-ft. above av. terrain, 1285-ft. above ground, 1335-ft. above sea level, lat. 40° 44' 55", long. 73° 59' 09". Transmitter, Empire State Bldg., N.Y.C. Plant \$532,800; yearly operating, \$425,000. Equipment, RCA. Herbert Scheffel, pres., 50% (theatres); Alfred G. Burger, exec. v.p.-secy., 50% (theatres). Counsel, McKenna & Wilkinson; consulting engineers, Gautney & Jones. BPCT-3114.

NEW MEXICO

Rincon (Ch. 12)—Regents of the New Mexico State University c/o Dr. F. Claude Hemen, 1801 Roma N.E., Albuquerque. 74.25-kw visual, 37.13-kw aural, 2033-ft. above av. terrain, 351-ft. above ground, 6971-ft. above sea level, lat. 32° 29' 28", long. 107° 09' 57". Transmitter, atop Magdalena Peak, 12 mi. S. of Hatch. Plant, \$299,001; yearly operating, \$110,000. Equipment, GE. Consulting engineer, Melvin F. Berstler. BPET-128.

* **SANTA FE (Ch. 11)**—KFUR, Santa Fe Telecasting Co., Harrison M. Fuerst, 931 Society National Bank Bldg., Cleveland 14, Ohio. CP 3-1-61; 355-kw visual, 264-kw aural, minus 142-ft. above av. terrain, 159-ft. above ground, 7142-ft. above sea level, lat. 35° 41' 11", long. 105° 56' 13". Transmitter, SE corner of Washington & Water Sts. Plant, \$51,000; yearly operating, \$65,000. Equipment, RCA transmitter, Prodelin antenna. Raymond F. Hayes, 50% (lawyer); Milford Kay, 50% (mortgages). Counsel and consulting engineer, Electron Corp. BPCT-2840. Starting Date: Unreported.

Santa Fe (Ch. 2)—New Mexico Bcstg. Co. Inc., c/o A. R. Hebenstreit, Box 1294, Albuquerque, 3.68-kw visual, 1.84-kw aural, 3317-ft. above av. terrain, 133-ft. above ground, 12533-ft. above sea level, lat. 35° 47' 46", long. 105° 46' 15". Transmitter, Lake Peak. Equipment, RCA. Plant, \$251,500; yearly operating, \$21,000. Same as KVSV, Santa Fe. Counsel, Dempsey & Koplovitz; consulting engineer, A. Earl Cullum Jr. BPCT-2927. [Note: Initial decision by examiner H. Gifford Iron Dec. 28, 1962 recommended grant of application.]

NEW YORK

* **BINGHAMTON (Ch. 46, ed.)**—WQTV, U. of the State of New York, State Education Dept., Albany. CP 8-13-52; 200-kw visual, 105-kw aural, 540-ft. above av. terrain, 531-ft. above ground, 1811-ft. above sea level, lat. 42° 06' 46", long. 75° 52' 01". Transmitter, grounds of State Veterans Hospital, Plant, \$251,500; yearly operating, not indicated. Equipment, GE. James E. Allen Jr., Commissioner of Education; John P. Myers, Chancellor, Board of Regents. Also holds CPs for Buffalo, Ithaca, New York City Rochester, Syracuse and is applicant for Utica. Counsel, Fischer & Willis; consulting engineer, Francis E. Almstead, special consultant in educational television, State Education Dept., Albany. BPET-11. Starting Date: Unreported. [Note: State Education Dept. is conducting closed-circuit tests; see *Television Digest*, Vol. 12:35; 16:52.]

* **BUFFALO (Ch. 23, ed.)**—WTVF, U. of State of New York, State Education Dept., Albany. CP 7-24-52; 205-kw visual, 105-kw aural, 630-ft. above av. terrain, 539-ft. above ground, 1639-ft. above sea level, lat. 42° 42' 51", long. 78° 44' 38". Transmitter, Buffalo, Plant, \$251,500; yearly operating, not indicated. Equipment, GE. BPET-4. Starting Date: Unreported. see WQTV, Binghamton, N.Y.

* **ITHACA (Ch. 14, ed.)**—WIET, U. of State of New York, State Education Dept., Albany. CP 1-7-53; 205-kw visual, 105-kw aural, 1290-ft. above av. terrain, 544-ft. above ground, 2644-ft. above sea level, lat. 42° 23' 12", long. 76° 40' 10". Transmitter, Connecticut Hill, 10-mi. SW of Ithaca. Plant, \$251,500; yearly operating, not indicated. Equipment, GE. Counsel, Fischer & Willis. BPET-10. Starting Date: Unreported, see WQTV, above.

* **NEW YORK (Ch. 25, ed.)**—WREG, U. of State of New York, Albany. CP 8-13-52; 205-kw visual, 110-kw aural, 680-ft. above av. terrain, 712-ft. above ground, 743-ft. above sea level, lat. 40° 42' 51", long. 74° 00' 26". Transmitter, New York City Plant, \$251,500; yearly operating, not indicated. Equipment, GE. BPET-5. Starting Date: Unreported. see WQTV, Binghamton, N.Y.

* **ROCHESTER (Ch. 13)**—WOKR, Channel 13 of Rochester Inc., c/o Dennis Livadas, 100 Times Square Bldg. CP 6-27-62; 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 360.5-ft. above ground, 1027-ft. above sea level, lat. 43° 08' 07", long. 77° 35' 03". Transmitter, Pinnacle Hill, Brighton. Plant, \$831,000; yearly operating, \$1,000,000. Equipment, RCA. Richard Landsman, pres.; Dennis Livadas, secy., 12.5%; Leon Halperin, v.p., 12.5%; William N. Posner, treas., 12.5%; Harper Sibley Jr., chairman, 12.5%; Robert Greene, 12.5%; William Fay, 12.5%; Gordon Brown, 12.5%; Robert Kieven, 12.5%—all as representatives of eight applicants for Ch. 13. Counsel, Pierson, Baal & Dowd; consulting engineer, George C. Davis. Note: This special interim service started 9-14-62 until a CP is granted. BPCT-I-3.

Rochester (Ch. 13)—Citizens TV Corp., 47 S. Fitzhugh St. 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 353.4-ft. above ground, 1027.4-ft. above sea level, lat. 43° 08' 08", long. 77° 35' 05". Transmitter, Pinnacle Hill. Plant, \$1,450,000; yearly op-

For N.J. CATV Systems, see page 903

erating, \$1,200,000. Equipment, RCA. Lawrence P. Fraiberg, 20%; William A. Fay, pres., 10% (owner, industrial reproduction company); 19 others, none with as much as 10%. Counsel, Welch, Mott & Morgan; consulting engineer, Jules Cohen. BPCT-2967.

Rochester (Ch. 13)—Federal Bcstg. System Inc., 250 East Ave. 316-kw visual, 170-kw aural, 500-ft. above av. terrain, 310-ft. above ground, 1032-ft. above sea level, lat. 43° 08' 06.5", long. 77° 35' 07". Transmitter, Pinnacle Hill. Plant, \$509,265; yearly operating, \$1,250,000. Equipment, RCA. Gordon P. Brown (owner of WNIA, Cheektowaga and WSAY, Rochester). Counsel, Roberts & McInnis; consulting engineer, George C. Davis. BPCT-2966.

Rochester (Ch. 13)—Community Bcstg. Inc., 525 Times Square Bldg., c/o Joseph W. Alaimo. 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 252-ft. above ground, 1028-ft. above sea level, lat. 43° 08' 07", long. 77° 35' 03". Transmitter, Pinnacle Hill. Plant, \$920,741; yearly operating, \$1,200,000. Equipment, GE. Joseph W. Alaimo, pres., 15.53% (attorney); F. Robert Greene, v.p., 15.53% (adv. exec.); Elbert H. Carver, treas., 5.83% (attorney); Louis A. Cerulli, secy., 5.83% (M.D.); 10 others each with approx. 5%. Counsel, B. P. Cottone; consulting engineers, Commercial Radio Equipment Co. BPCT-2953.

Rochester (Ch. 13)—Flower City Television Corp., 45 Exchange St. 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 515-ft. above ground, 1195-ft. above sea level, lat. 43° 00' 25", long. 77° 32' 15". Transmitter, Pond Rd., .09-mi. E of Pittsford on Mendon Center Rd. Plant, \$1,044,697; yearly operating, \$1,000,000. Equipment, RCA. 29 stockholders; Harper Sibley Jr., pres. Counsel, Pierson, Ball & Dowd; consulting engineers, Battison & May. BPCT-2929.

Rochester (Ch. 13)—Genesee Valley TV Co. Inc., 400 Wilder Bldg. 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 334.5-ft. above ground, 1012.5-ft. above sea level, lat. 43° 08' 08.5", long. 77° 35' 01". Transmitter, Pinnacle Hill, Brighton. Plant, \$1,291,799; yearly operating, \$1,471,000. Equipment, RCA. 19 stockholders; Francis J. D'Amada, pres. Counsel, Hogan & Hartson; consulting engineers, Kear & Kennedy. BPCT-2944.

Rochester (Ch. 13)—Heritage Radio & TV Bcstg. Co. Inc., 202 Reynolds Arcade Bldg. 316-kw visual, 171-kw aural, 500-ft. above av. terrain, 336.5-ft. above ground, 1016.5-ft. above sea level, lat. 43° 08' 09", long. 77° 35' 03". Transmitter, Pinnacle Hill. Plant, \$1,342,935; yearly operating, \$1,000,000. Equipment, RCA. 27 stockholders, none with as much as 5%; Bernard P. Birnbaum, pres. Counsel, Wilner, Bergson, Scheiner & Lessenco; consulting engineers, Gautney & Jones. BPCT-2961.

Rochester (Ch. 13)—Main Broadcast Co., 935 Main St. E. 316-kw visual, 158-kw aural, 499.625-ft. above av. terrain, 344.25-ft. above ground, 1022.25-ft. above sea level, lat. 43° 08' 08", long. 77° 35' 04". Transmitter, Pinnacle Hill. Plant, \$856,388; yearly operating, \$970,000. Equipment, GE. Leon Halperin, 100% (real estate). Counsel, Mullin & Connor; consulting engineer, Paul Roxin. BPCT-2964.

Rochester (Ch. 13)—Rochester Area Educational TV Assn. Inc., 410 Alexander St. 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 346.4-ft. above ground, 1024.4-ft. above sea level, lat. 43° 08' 08", long. 77° 35' 04". Transmitter, Pinnacle Hill. Plant, \$673,591; yearly operating, \$439,076. Equipment, GE. Non-profit organization; Harold S. Hacker, pres. (librarian). Counsel, Kreiger & Jorgensen; consulting engineer, George P. Adair. BPCT-2943.

Rochester (Ch. 13)—Rochester Bcstg. Corp., c/o Angelo A. Costanza, 44 Exchange St. 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 349.4-ft. above ground, 1020.6-ft. above sea level, lat. 43° 08' 08.8", long. 77° 35' 03". Transmitter, Pinnacle Hill. Plant, \$1,447,434; yearly operating, \$1,500,000. Equipment, RCA. Anthony R. Tyrone, chmn., 54% (investments); Robert O. Runnerstrom, pres., 9% (mng. dir., WBOY-TV, Clarksburg); 13 other stockholders, each with 5% or less, including Nicholas J. Zaccagnino (5%), who is an applicant for AM in Port Chester, N.Y., and John J. Farina (none), applicant for AM in Mount Holly, N.J. Counsel, Lauren A. Colby; consulting engineers, John H. Mullaney & Assoc. BPCT-2972.

Rochester (Ch. 13)—Rochester Telecasters Inc., c/o George E. Mercier, 6 State St. 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 346.4-ft. above ground, 1024.4-ft. above sea level, lat. 43° 08' 08", long. 77° 35' 04". Transmitter, Pinnacle Hill. Plant, \$1,241,000; yearly operating, \$785,380. Equipment, GE. Requests STA & share time with BPCT-2943 (Rochester Area TV Educational Assn. Inc.). George E. Mercier, pres., 30% (real estate); Robert B. Wegman, secy., 30% (super market chain stores); Clifford N. Lovenheim, v.p., 15% (printing service); Andrew S. Lovenheim, treas., 15% (printing service); Joseph C. Wilson, 10% (pres. of Haloid Xerox Inc.). Counsel, Smith & Pepper; consulting engineers, Silliman, Moffet & Kowalski. BPCT-2974.

Rochester (Ch. 13)—Star TV Inc., c/o R. Kieve, 339 E. Avenue. 316-kw visual, 158-kw aural, 500-ft. above av. terrain, 349-ft. above ground, 1024-ft. above sea level, lat. 43° 08' 09", long. 77° 35' 00". Transmitter, Pinnacle Hill. Plant, \$1,350,000; yearly operating, \$1,400,000. Equipment, GE. Maurice R. Forman, 20% (controls N.Y. radios WGVA, Geneva, WTLB, Utica, and WBBF, Rochester); Robert S. Kieve, 15% (WBBF gen. mgr.); two with 14% each: Isaac Gordon (real estate). Fred Forman (attorney); the following with 5% each: Gilbert J. C. McCurdy (25% of dept. store). James M. Trayhern Jr. (ex-production dir. of WROC-TV, Rochester), Edward Menden (attorney). Counsel, Fly, Shuebruk, Blume & Gaguine; consulting engineer, A. Earl Cullum Jr. BPCT-2948.

† ROCHESTER (Ch. 21, ed.)—WROH, U. of State of New York, Albany. CP 7-24-52; 205-kw visual, 105-kw aural, 700-ft. above av. terrain, 540-ft. above ground, 1200-ft. above sea level, lat. 43° 08' 23", long. 77° 34' 24". Transmitter, Rochester. Plant, \$251,500; yearly operating, not indicated. Equipment, GE. BPET-6. Starting Date: Unreported, see WQTV, Binghamton, N.Y.

† SYRACUSE (Ch. 9)—WNYS-TV, Channel 9 Syracuse Inc., 700 Wilson Bldg. CP 4-12-62; (STA) 79.6-kw visual, 39.8-kw aural, 1520-ft. above av. terrain, 961-ft. above ground, 2546-ft. above sea level, lat. 42° 58' 42", long. 76° 01' 28". Transmitter, Seiver & Sweet Rd., Pompey, N.Y. Plant, \$817,211; yearly operating, \$1,000,000. Equipment, RCA. Equal owners are the nine active

applicants for Ch. 9. Originally this included a tenth applicant, Ivy Bcstg. Co. (WOLF, Syracuse), but this station has dismissed its application and is in the process of withdrawing from Channel 9 Syracuse Inc. Counsel, Dempsey & Koplovitz; consulting engineers, A. Earl Cullum Jr. & Assoc. BPCT-I-1. Note: This special interim service started 9-7-62 until a CP is granted.

Syracuse (Ch. 9)—W. R. G. Baker Radio & TV Corp., 1426 Valley Drive. 190-kw visual, 95-kw aural, 1000-ft. above av. terrain; 656.09-ft. above ground, 1986.09-ft. above sea level, lat. 42° 57' 09", long. 76° 06' 37". Transmitter, Sentinel Heights, Jim Bull Rd. Plant, \$1,041,440; yearly operating, \$1,052,422. Equipment, GE. 7 stockholders; Frank T. Dolan Jr., pres. Counsel, Collins, Robb, Porter & Kistler; consulting engineer, Jules Cohen. BPCT-2930.

Syracuse (Ch. 9)—George P. Hollingbery, 307 N. Michigan Ave., Chicago, Ill. 184-kw visual, 92-kw aural, 1000-ft. above av. terrain, 662.38-ft. above ground, 2162.38-ft. above sea level, lat. 42° 54' 50", long. 76° 05' 16". Transmitter, Perse Rd., 1.8-mi. NE of Lafayette, N.Y. Plant, \$856,575; yearly operating, \$1,250,000. Equipment, GE. George P. Hollingbery, 100% (sales rep.). Counsel, Barnes & Neilson; consulting engineer, Edward W. Deeters. BPCT-2968.

Syracuse (Ch. 9)—Onondaga Bcstg. Inc., Syracuse-Kemper Bldg., 224 Harrison St. 173-kw visual, 87-kw aural, 1000-ft. above av. terrain, 658-ft. above ground, 2018-ft. above sea level, lat. 42° 56' 30.5", long. 76° 07' 05.5". Transmitter, Sentinel Heights Rd., Lafayette. Plant, \$1,071,000; yearly operating, \$1,200,000. Equipment, RCA. 16 stockholders; Asher S. Markson, pres. Counsel, Arent, Fox, Kinter, Plotkin & Kahn; consulting engineers, Kear & Kennedy. BPCT-2931.

Syracuse (Ch. 9)—Salt City Bcstg. Corp., c/o Eagan Real Estate, 205 Syracuse-Kemper Bldg. 184-kw visual, 62-kw aural, 1000-ft. above av. terrain, 655-ft. above ground, 2115-ft. above sea level, lat. 42° 55' 18", long. 76° 05' 15". Transmitter, Reidy Hill Rd., 2-mi. W of Eager Rd. Plant, \$1,177,000; yearly operating, \$1,200,000. Equipment, GE. The Outlet Co., 50% (WJAR-TV, Providence); Edward G. Eagan, chmn., 18.75% (real estate); Joseph S. Sinclair, pres. (31% of Outlet Co.); L. T. Eagan, v.p., 18.75% (real estate); L. William Eagan, treas., 12.50% (real estate); Bruce G. Sundun, secy. (secy., Outlet Co.). Counsel, Wilner, Bergson, Scheiner & Lessenco; consulting engineers, Commercial Radio Equipment Co. BPCT-2958.

Syracuse (Ch. 9)—Six Nations TV Corp., 1000 Merchants Bank Bldg., 214 S. Warren. 195-kw visual, 98-kw aural, 1000-ft. above av. terrain, 701-ft. above ground, 2001-ft. above sea level, lat. 42° 56' 51", long. 76° 06' 10". Transmitter, Bull Hill Rd., 0.25-mi. W of Lafayette Rd. Plant, \$1,550,575; yearly operating, \$1,200,000. Equipment, RCA. 22 stockholders; Harry G. Slater, pres. Counsel, Welch, Mott & Morgan; consulting engineers, Gautney & Jones. BPCT-2957.

Syracuse (Ch. 9)—Syracuse Civic TV Assn. Inc., Suite 600, Lafayette Bldg., 210 E. Fayette St. 184.1-kw visual, 92.05-kw aural, 1000-ft. above av. terrain, 650-ft. above ground, 2075-ft. above sea level, lat. 42° 55' 58", long. 76° 01' 42". Transmitter, Pratts Falls Rd., W of Sweet Rd. Plant, \$923,714; yearly operating, \$1,335,000. Equipment, GE. 19 stockholders; Arthur C. Kyle, pres. (part owner of WNDR, Syracuse; WPDW, Potsdam & WACK, Newark). Counsel, Richard C. O'Hare. BPCT-2933.

East Syracuse (Ch. 9)—Syracuse TV Inc., c/o Henry T. Wilcox, Box 1390, Collamer Rd. 190.1-kw visual, 95-kw aural (directional antenna), 1000-ft. above av. terrain, 648-ft. above ground, 2128-ft. above sea level, lat. 42° 55' 03", long. 76° 05' 21". Transmitter, Collamer Rd. Plant, \$939,900; yearly operating, \$1,312,200. Equipment, GE. Founders Corp., 80% (major stockholder, John M. Shaheen is part owner of WSMB, New Orleans; KORL, Honolulu); McMillan-Ring-Free Oil Co., 20%. Counsel, Kreiger & Jorgensen; consulting engineers, Silliman, Moffet & Kowalski. BPCT-2924.

Syracuse (Ch. 9)—Veterans Bcstg. Co. Inc., 17 Clinton Ave. S., Rochester, N.Y. 100-kw visual, 50-kw aural, 1000-ft. above av. terrain, 599-ft. above ground, 2019-ft. above sea level, lat. 42° 56' 54", long. 76° 00' 45". Transmitter, 4-mi. E of Burke & Sweet Rd. on Burke Rd., 3.5-mi. N near Pompey, N.Y. Plant, \$833,900; yearly operating, \$1,050,000. Equipment, GE. See WVET-TV, Rochester, N.Y. in Station Directory section. Counsel, Spearman & Roberson; consulting engineers, Creutz & Snowberger. BPCT-2912.

Syracuse (Ch. 9)—WAGE Inc., c/o Frank G. Revoir, Pres., Loew Theater Bldg. 54.3-kw visual, 27.2-kw aural, 1516-ft. above av. terrain, 961-ft. above ground, 2546-ft. above sea level, lat. 42° 56' 42", long. 76° 01' 28". Transmitter, Seiver & Sweet Rds. Plant, \$2,268,000; yearly operating, \$1,350,000. Equipment, RCA. Same as WAGE, Syracuse. Counsel, Dempsey & Koplovitz; consulting engineers, A. Earl Cullum Jr. & Assoc. BPCT-2932.

★ † SYRACUSE (Ch. 43, ed.)—WHTV, U. of State of New York, Albany. CP 9-17-52; 200-kw visual, 105-kw aural, 560-ft. above av. terrain, 532-ft. above ground, 1111-ft. above sea level, lat. 43° 02' 04", long. 76° 07' 59". Transmitter, Syracuse. Plant, \$251,000; yearly operating, not indicated. Equipment, GE. BPET-7. Starting Date: Unreported, see WQTV, Binghamton, N.Y.

† Utica (Ch. 25, ed.)—U. of State of New York, Education Dept., Albany. 198-kw visual, 105-kw aural, 714-ft. above av. terrain, 538-ft. above ground, 1088-ft. above sea level, lat. 43° 09' 29", long. 75° 17' 32". Transmitter, 5-mi. NW of Utica. Plant, \$251,500; yearly operating, not indicated. Equipment, GE. BPET-12.

† Williamsville (Ch. 29, educational, allocated to Buffalo)—Board of Cooperative Educational Services, First Supervisory Dist. of Erie County, 4295 S. Harris Hill Rd. 1-kw visual, 30-kw aural, 117-ft. above av. terrain, 150-ft. above ground, 760-ft. above sea level, lat. 42° 58' 49", long. 78° 44' 38". Transmitter, 505 Mill St. Plant, \$45,000; yearly operating, \$8,400. Equipment, GE transmitter, Alfred Electronics antenna. Non-profit group, T. L. Masterson, pres. Engineer, A. N. Fischer. BPCT-2862.

North Carolina-Pennsylvania

NORTH CAROLINA

Charlotte (Ch. 42, educational)—Charlotte-Mecklenburg Board of Education, c/o Dr. A. Craig Phillips, Supt., 720 E. Fourth St. 233-kw visual, 130-kw aural, 396-ft. above av. terrain, 430-ft. above ground, 1110-ft. above sea level, lat. 35° 12' 25", long. 80° 47' 30". Transmitter, 3101 Independence Blvd. Plant, \$491,450; yearly operating, \$106,200. Equipment GE. Counsel, Brock Barkley; consulting engineer, Frank F. Bateman.

★ **HIGH POINT (Ch. 8, allocated to Greensboro-High Point-Winston-Salem)**—WGHP-TV, Southern Bcstrs. Inc., 300 S. Stratford Rd. CP 10-3-62; 316-kw visual, 158-kw aural, 1269-ft. above av. terrain, 1252-ft. above ground, 2029-ft. above sea level, lat. 35° 48' 46.5", long. 79° 50' 36". Trans., 1.2-mi. SE of Sophia on S side of U.S. 311. Plant, \$715,755; yearly operating, \$805,565. Equipment, RCA. Winston-Salem Bcstg. Co. Inc., 55% (licensee of WTOB, Winston-Salem; WSGN, Birmingham, Ala.; 100% owner of Birmingham Ch. 42 grantee WBMG; permittee of off-air WTOB-TV, Ch. 26, Winston-Salem; owner KTHT, Houston, Tex.; James W. Coan, pres. (pres. & 11.64% of Winston-Salem Bcstg. Co.); Lennox P. McLendon, v.p., 2.5% (votes 35% as trustee for John W. English, James R. McBrier, Lydia McBrier Jarecki, Jean D. Jarecki, George J. Mead, James B. Donovan, Thomas Watters, Marie Watters and John J. Boland Jr.); James Nester Rawleigh Jr., v.p., 2.5% (pres. & 2/3 owner of collection agency); Edwin A. Morris, 2.5% (clothing mfg.); Benjamin Cone, 2.5% (textile mfr. and distributor). Messrs. English, Boland, McBrier & Donovan each own 25% of off-air WNAO-TV, Ch. 28, which they will dispose of and Winston-Salem Bcstg. Co. will dispose of its interest in WTOB-TV. Counsel, Welch Mott & Morgan; consulting engineers, Jansky & Bailey Inc. BPCT-2579. Note: Grant conditioned on stockholders divesting themselves of all interest in WTOB-TV, Winston-Salem and WNAO-TV, Raleigh.

★ **NEW BERN (Ch. 12)**—WNBE-TV, Piedmont TV Corp., Norlina Rd., Henderson, N.C. CP 2-9-55; 200-kw visual, 100-kw aural, 740-ft. above av. terrain, 774-ft. above ground, 792-ft. above sea level, lat. 35° 08' 15", long. 77° 03' 31". Transmitter, 2-mi. NNW of city on W side of Neuse River. Plant, \$248,496; yearly operating, \$105,000. Equipment, RCA. Nathan Frank, 100%. Mr. Frank is licensee of WHNC, Henderson and AM applicant in Weldon, N.C. Counsel, Haley, Wollenberg & Bader; consulting engineers, Commercial Radio Equipment Co. BPCT-1908. Starting Date: Unreported.

Wilmington (Ch. 3)—Cape Fear Telecasting Inc., c/o W. G. Broadfoot Jr., Murchison Bldg. 16.3-kw visual, 8.32-kw aural, 261.3-ft. above av. terrain, 281-ft. above ground, 301-ft. above sea level, lat. 34° 14' 13.5", long. 77° 56' 58". Transmitter, Murchison Bldg., Front & Chestnut St. Plant, \$122,290; yearly operating, \$280,600. Equipment, Gates transmitter, Jampro antenna. William G. Broadfoot Jr., pres., 33 1/3% (comm. property management); Elvin L. White, v.p. & treas., 33 1/3% (investments & real estate); Percy R. Smith Jr., v.p. & secy., 33 1/3% (auto dealer, real estate). Counsel, Smith & Pepper; consulting engineers, Creutz & Snowberger. BPCT-2938. [Note: Initial decision by examiner Isadore A. Honig Jan. 16, 1963 recommended grant of application.]

NORTH DAKOTA

† **Fargo (Ch. 13)**—North Central Educational TV Assn. Inc. c/o Theodore L. Donat, Pres., Box #6. 104-kw visual, 63-kw aural, 395-ft. above av. terrain, 423-ft. above ground, 1325-ft. above sea level, lat. 46° 49' 03", long. 96° 48' 06". Transmitter, 2.5-mi. S of Fargo on U.S. 81. Equipment, RCA. Plant, \$203,000; yearly operating, \$90,000. Counsel, Marmet & Schneider; consulting engineers, Lohnes & Culver. BPCT-117.

OHIO

ASHTABULA (Ch. 15)—WICA-TV, WICA Inc., Box 372 (WICA). CP 2-4-53; 19-kw visual, 10-kw aural, 340-ft. above av. terrain, 358-ft. above ground, 1188-ft. above sea level, lat. 41° 48' 45", long. 80° 47' 15". BPCT-685. [Note: Quit air June 16, 1956; see *Television Digest*, Vol. 12:23.]

Cleveland (Ch. 19)—Cleveland Bcstg. Inc., (Ray T. Miller), 1500 Chester Ave. 167-kw visual, 83.6-kw aural, 646-ft. above av. terrain, 466-ft. above ground, 1593-ft. above sea level, lat. 41° 20' 28", long. 81° 44' 29". Transmitter, 9466 Ridge Road, North Royalton 33, O. Plant, \$431,735; yearly operating \$200,000. Equipment, GE. Ownership: Same as WERE & FM, Cleveland. Counsel, Spearman & Roberson; consulting engineer, George P. Adair. BPCT-3117.

Cleveland (Ch. 19)—The Station View Realty Co., 114 Engineers Bldg. 431.5-kw visual, 215.8-kw aural, 363-ft. above av. terrain, 486-ft. above ground, 1252-ft. above sea level, lat. 41° 24' 26", long. 81° 40' 27". Transmitter, 1935 Rockside Rd. Plant, \$346,870; yearly operating, \$100,000. Equipment, RCA. Same ownership as radio WDOK, Cleveland. Frederick C. Wolf, pres. BPCT-2870.

DAYTON (Ch. 22)—WONE-TV, Skyland Broadcasting Co., 380 W. First St. (WONE). CP 11-26-52; 257-kw visual, 132-kw aural, 700-ft. above av. terrain, 650-ft. above ground, 1570-ft. above sea level, lat. 39° 43' 15.5", long. 84° 15' 38.9". Skyland also owns radio KATT, Pittsburg, Cal. BMPCT-4207. [Note: Quit air March 13, 1954; see *Television Digest*, Vol. 10:11. Ownership transferred to Brush-Moore Newspapers Inc. in 1961, Vol. 17:14.]

Kent (Ch. 55)—Kent State University, c/o George A. Bowman, pres., E. Main at Horning Rd. 4.34-kw visual; 2.65-kw aural; 362-ft. above av. terrain, 310-ft. above ground, 1468-ft. above sea level, lat. 41° 09' 00", long. 81° 20' 15". Transmitter, E. Main at Horning Rd. Plant, \$63,100; yearly operating, \$30,000. Equipment, RCA. Kent State U is a non-profit institute. Counsel, Cohn & Marks; consulting engineers, Jansky & Bailey.

Lima (Ch. 73)—Citizen Broadcasting Co., c/o Sam Kamin, 711 West Vine St. 234.6-kw visual, 120-kw aural, 262-ft. above av. terrain, 296-ft. above ground, 1176-ft. above sea level, lat. 40° 43' 12", long. 84° 05' 03". Transmitter, near intersection of 4th St. &

D.T. & I. RR tracks. Plant, \$287,772; yearly operating, \$204,400. Equipment, GE. Sam Kamin, pres., 49.75% (realtor, neon products, newspaper); James A. Howenstine, v.p.-treas., 49.75% (same interests as Kamin); Milton Kamin, secy., 25%; Catherine B. Howenstine, asst. secy., 25%. Counsel, Robert F. Jones; consulting engineers, George P. Adair. BPCT-3095.

★ † **NEWARK (Ch. 28)**—WGSF, Newark Public School District of Newark, O. CP 4-25-62; 14.65-kw visual, 8.55-kw aural, 512-ft. above av. terrain, 448-ft. above ground, 1528-ft. above sea level, lat. 40° 05' 28", long. 82° 24' 26". Transmitter, Horn's Hill, Newark. Plant, \$56,000; yearly operating, \$22,000. Equipment, GE. Stacy C. Conrad, pres. of board. Counsel, Cohn & Marks; consulting engineer, W. F. Justus Jr. BPET-110. Starting Date: Unreported.

YOUNGSTOWN (Ch. 45)—WXTV, WXTV Inc., 803 E. Indianola Ave. (zone 2). CP 11-2-55; 16-kw visual, 10-kw aural, 330-ft. above av. terrain, 338-ft. above ground, 1408-ft. above sea level, lat. 41° 04' 22", long. 80° 38' 25". BPCT-2015. [Note: Began operation Nov. 15, 1960, but left air March 1, 1962.]

OKLAHOMA

Oklahoma City (Ch. 19)—Consolidated Enterprises Inc., c/o Ross K. Prescott, 1430 Life Bldg., Dallas 2, Texas. 23.2-kw visual, 12.7-kw aural, 470-ft. above av. terrain, 504-ft. above ground, 1704-ft. above sea level, lat. 35° 28' 08", long. 97° 30' 57". Transmitter, Liberty Bank Bldg., Park Ave and Robinson Ave. Plant, \$156,607; yearly operating, \$180,000. Equipment, RCA. Same as applicant for Houston & Dallas UHF stations. (A. E. McCubbin, pres., 20% is sole owner of KOCA, Kilgore). Counsel, Prescott & Prescott; consulting engineer, Guy C. Hutcheson. BPCT-2976.

Oklahoma City (Ch. 19)—KLPR-TV Inc., c/o Lovell Morris Jack Beasley, Box 4248. 32.1-kw visual, 16.1-kw aural, 435-ft. above av. terrain, 506-ft. above ground, 1706-ft. above sea level, lat. 35° 27' 58", long. 97° 31' 03". Transmitter, 225 W. Grand. Plant, \$108,201; yearly operating, \$345,600. Equipment, ITA. Lovell (Jack) Beasley, pres., 25%; Omer Carl Thompson, v.p., 25%; Mark Webb, secy.-treas., 5%; William Toombs Richardson, 25% (car dealer); Leon C. Nance, 20%. Counsel, William Howard Payne. BPCT-3118.

OREGON

Eugene (Ch. 26)—Lee Roy McCourry, tr/as New Horizon Studios, Box 5256. 3.996-kw visual, 1.89-kw aural, 503-ft. above av. terrain, 213-ft. above ground, 1141-ft. above sea level, lat. 44° 01' 25" long. 123° 03' 30". Transmitter, Bloomberg Rd. Plant, \$66,182; yearly operating, \$25,000. Equipment, RCA. Lee Roy McCourry, 100% (commercial designer). Counsel Roy Dwyer; engineer, Erroll Pedersen.

PORTLAND (Ch. 27)—KHTV, KHTV Channel 27 Inc., 1220 S.W. Stark St., c/o Bernard B. Cantor, trustee in bankruptcy. CP 5-8-58; 19.2-kw visual, 9.6-kw aural, 990-ft. above av. terrain, 248-ft. above ground, 1272-ft. above sea level, lat. 45° 29' 23", long. 122° 41' 47". BPCT-2419. [Note: Began operation July 6, 1959, but left air Nov. 1, 1959 pending reorganization after filing bankruptcy petition; see *Television Digest*, Vol. 15:44.]

Salem (Ch. 3)—Salem Channel-3 Telecasters Inc., c/o Don Wellman, P.O. Box 3085. 14.08-kw visual, 8.45-kw aural, 940-ft. above av. terrain, 166-ft. above ground, 1266-ft. above sea level, lat. 44° 51' 17", long. 123° 07' 08". Transmitter, Prospect Hill, approx. 7-mi. SW of Salem. Plant, \$136,000; yearly operating, \$240,000. Equipment, RCA. Robert Eugene Harrison, pres., 25% (radio KBZY, Salem); Nancy A. Harrison, secy., 50% (stockholder in KBZY, KUGN, Eugene & KUMA, Pendleton, all Ore.); Robert D. Holmes, v.p., 12.5% (public relations); Marie H. Holmes, 12.5% (housewife). BPCT-3097.

Salem (Ch. 3)—Salem TV Co., c/o Robert E. Harrison, Box 308. 19.6-kw visual, 9.8-kw aural, 916-ft. above av. terrain, 166-ft. above ground, 169-ft. above sea level, lat. 44° 51' 17", long. 123° 07' 08". Transmitter, 369 High St., NE. Plant, \$136,000; yearly operating, \$240,000. Equipment, RCA. Robert Eugene Harrison, pres., 25% (mgr. KBZY, Salem); Nancy A. Harrison, secy., 50% (KUGN Inc., KBZY, KUMA); Robert Denison Holmes, v.p.-treas., 12 1/2% (public relations); Marie H. Holmes, 12 1/2% (housewife). Counsel, Philip Baker; consulting engineer, Grant S. Feikart. BPCT-3080.

Salem (Ch. 3)—Williamette-Land TV, 260 Hansen Ave. 63.1-kw visual, 34.7-kw aural, 741-ft. above av. terrain, 281-ft. above ground, 1106-ft. above sea level, lat. 44° 50' 55", long. 123° 05' 08". Transmitter, EW Road between Rosdale School & Prospect Hill. Plant, \$166,000; yearly operating, \$120,000. Equipment, RCA. W. Gordon Allen, pres., 100%; John Truhan, v.p.; Lawrence Morley, secy.-treas.; KGAL Albany-Lebanon, Ore. & KGAY Salem, Ore., are controlled by Mr. Allen who also owns 50% of KMAR Winnsboro, Ia. Consulting engineer, Harry R. Lubcke, Hollywood, Cal. BPCT-2651.

PENNSYLVANIA

ALLENTOWN (Ch. 67)—WFMZ-TV, Penn-Allen Bcstg. Co., E. Rock Rd. (WFMZ-FM). CP 7-5-53; 79.4-kw visual, 43.6-kw aural, 970-ft. above av. terrain, 495-ft. above ground, 1492-ft. above sea level, lat. 40° 33' 59", long. 75° 26' 03". BPCT-486. [Note: Quit air April 15, 1955; see *Television Digest*, Vol. 11:16.]

BETHLEHEM (Ch. 51)—WLEV-TV, Associated Bcstrs. Inc., c/o WGAL-TV, Lancaster, Pa. CP 10-29-52; 20-kw max. and 7.41-kw horizontal visual, 10.7-kw max. and 3.98-kw horizontal aural, using 1° electrical beam tilt, 600-ft. above av. terrain, 235-ft. above ground, 1095-ft. above sea level, lat. 40° 35' 55", long. 75° 25' 12". BPCT-1199. [Note: Quit air Oct. 31, 1957; see *Television Digest*, Vol. 13:43.]

EASTON (Ch. 57)—WGLV, Easton Publishing Co., 2857 Nazareth Rd. (WEEX). CP 12-17-52; 100-kw visual, 49.89-kw aural, 1063-ft. above av. terrain, 471-ft. above ground, 1481-ft. above sea level, lat. 40° 37' 35", long. 75° 15' 19". BPCT-261. [Note: Quit air Nov. 1, 1957; see *Television Digest*, Vol. 13:44.]

★ **ERIE (Ch. 66)**—WEPA-TV, WEPA-TV Inc., 246 Wallace Ave., Buffalo, N.Y. CP 4-26-61; 232.06-kw max. & 196.29-kw visual, 116.04-kw max. & 98.15-kw horizontal aural, 310-ft. above av. terrain, 188.6-ft. above ground, 975.6-ft. above sea level, lat. 42°

SOUTH CAROLINA

Charleston (Ch. 7)—South Carolina Educational Television Commission, 2712 Millwood Ave., Columbia, S.C., c/o Mr. Charles Morris. 29.4-kw visual, 14.7-kw aural, 182-ft. above av. terrain, 199-ft. above ground, 202-ft. above sea level, lat. 32° 47' 23", long. 79° 55' 49". Transmitter, 15 Charlotte St. Plant, \$158,985; yearly operating, \$30,000. Equipment, RCA. Ownership: Non-stockholding organization with R. M. Jefferies Jr. as chairman (appointed by the governor). Counsel, Dow, Lohnes & Albertson; consulting engineers, Lohnes & Culver. BPET-131.

Greenville (Ch. 29)—South Carolina Educational TV Commission, c/o Charles Morris, 2712 Millwood Ave., Columbia, S.C. 1000-kw max. visual, 500-kw max. aural, 1142-ft. above av. terrain, 146-ft. above ground, 2181-ft. above sea level, lat. 34° 56' 26", long. 82° 24' 38". Transmitter, Paris Mt. Plant, \$369,672; yearly operating, \$40,000. Equipment, RCA. Ownership: Applicant is a commission organized under State law to promote educational TV and has no stock. R. M. Jefferies Jr., chairman. Counsel, Dow, Lohnes & Albertson; consulting engineers, Lohnes & Culver.

TEXAS

ALPINE (Ch. 12)—KVLF-TV, Big Bend Bcstrs. Inc., Box 779. CP 3-18-61; 17-kw visual, 1-kw aural, minus 240-ft. above av. terrain, 166-ft. above ground, 4666-ft. above sea level, lat. 30° 22' 30", long. 103° 39' 36". Transmitter, NW corner sec. 98 block 9. Plant, \$19,000; yearly operating, \$36,000. Equipment, Gates transmitter, Alford antenna. Gene R. Hendryx, pres., 55%; Jack Hawkins, v.p., 20%; Barney Hubbs, secy.-treas., 15%; Bill H. Hubbs, 10%. Same ownership as KVLF Alpine. BPCT-2618. Starting Date (as reported): Winter of 1962.

AUSTIN (Ch. 67)—KTXN, Texas-Longhorn Bcstg. Corp., 3825 Ruth, Apt. 4, Houston 4, Tex. CP 3-5-62; 92.3-kw visual max., 65.1-kw aural max., 633-ft. above av. terrain, 433.7-ft. above ground, 1523.7-ft. above sea level, lat. 30° 14' 05", long. 97° 54' 48". Transmitter Circle Dr., near Oak Hill, Tex. Plant, \$33,800 (major items will be used equipment available to the applicant); yearly operating, \$40,000. Equipment, DuMont, John R. Powley, pres., 50% (employee of KTRK-TV, Houston); Robert D. Ballard, v.p., 25% (radio announcer); Charles W. Pittman, treas., 61/4% (employee of KTRK-TV, Houston); Perry L. Blankenship, secy., 61/4% (employee of KTRK-TV); Charles F. Schneider, 12 1/2% (U.S. Army; dir. KUHF, Houston). Counsel, Alfred Winder, Houston; engineer, John R. Powley. BPCT-2848. Starting Date: Unreported.

Austin (Ch. 24)—Austin Bcstg. Co., 113 W. Eighth St. 18.6-kw visual, 10-kw aural, 461-ft. above av. terrain, 468-ft. above ground, 1193-ft. above sea level, lat. 30° 17' 16", long. 97° 47' 59". Transmitter, Rocky River Rd. at Oak Ridge Dr. Plant, \$205,000; yearly operating, \$72,000. Equipment, RCA, Willard Deason (owns KVET, Austin). Counsel Herring & Jones; consulting engineer, J. G. Rountree. BPTC-2985. [Note: Initial decision by examiner Jay A. Kyle Jan. 22, 1963 recommended grant of application.]

Corpus Christi (Ch. 3)—Nueces Telecasting Co., 1200 Vaughn Bldg., Dallas, Tex. 100-kw visual, 50-kw aural, 660-ft. above av. terrain, 697-ft. above ground, 744-ft. above sea level, lat. 27° 38' 19", long. 97° 36' 07". Transmitter, intersection of County Rds 17 & 63. Plant, \$632,983; yearly operating, \$804,000. Equipment, RCA. Jack Ryan, v.p., 25%; Jack C. Vaughn, pres., 25%; Grady H. Vaughn Jr., v.p., 25%; Cecil L. Trigg, v.p., 25%; Robert H. Young, secy.-treas. Ryan has extensive real estate holdings and investments in Corpus Christi. The others own Southwest States Inc. (KVII, Amarillo; KROD-TV, El Paso; KOSA-TV, Odessa) and have oil & insurance interests. Counsel Halev Wollenberg & Bader; consulting engineer, Edward P. Talbott. BPCT-2798.

DALLAS (Ch. 29)—KAEI, Automated Electronics Inc., Southland Center. CP 1-10-62; 117-kw visual, 58-kw aural, 540-ft. above av. terrain, 582-ft. above ground, 1048-ft. above sea level, lat. 32° 47' 05", long. 96° 47' 40". Transmitter, Southland Life Bldg., 2229 Bryan St. Plant, \$70,500; yearly operating, \$125,000. Equipment, GE transmitter, RCA antenna. Herbert B. Ford, pres.-treas., 23%; S. M. Zimmerman, secy., 5.07% (pres. of Electron Corp.); Roland S. Bond Jr., 13.81% (oil); Sam Y. Dorfman, 19.34% (oil); Randolph B. Caldwell, 13.81% (securities); Fort Worth Capital Corp., 16.58% (investments); James H. Bond, 13.81% (securities); remainder held by 6 others, none with as much as 6%. Counsel, Dow, Lohnes & Albertson; consulting engineers, Electron Corp. BPCT-2874. Starting Date: Unreported.

Houston (Ch. 23)—Automated Electronics Inc. 3022 Southland Center, Dallas. 10.88-kw visual, 6.14-kw aural, 637-ft. above av. terrain, 656-ft. above ground, 706-ft. above sea level, lat. 29° 45' 11", long. 95° 22' 12". Transmitter, Corner of Leeland & Travis Sts. Plant, \$63,400; yearly operating, \$132,000. Equipment, GE transmitter, RCA antenna. Same as CP for Ch. 29, Dallas. Counsel, Dow, Lohnes & Albertson; consulting engineers, Electron Corp., Dallas. BPCT-3011.

LUBBOCK (Ch. 5)—KTXT-TV, Texas Technological College, Tech Station, Box 4057. CP 5-21-58; 2.12-kw visual, 1.06-kw aural, 440-ft. above av. terrain, 488-ft. above ground, 3688-ft. above sea level, lat. 33° 35' 05", long. 101° 52' 44". Transmitter, Texas Tech campus. Plant, \$88,189; yearly operating, \$36,000. Equipment, RCA. Dr. R. C. Goodwin, pres., Texas Technological College. Counsel, Welch, Mott & Morgan; consulting engineers, Frank H. McIntosh & Assoc. BPCT-2183. Starting Date: unreported.

(Continued on next page)

03° 08", long. 80° 05' 02". Transmitter, 2.2-mi. S of Erie, E of U.S. 19. Plant, \$190,543; yearly operating, \$188,920. Equipment, RCA. Alfred E. Anscombe, pres., 53.13% (5% of WKBW-TV, Buffalo); Small Business Investment Co. of N.Y. Inc., 26.04%; James E. Greeley, v.p., 20.83% (lawyer). Counsel, Spear, Hill & Greeley; consulting engineers, Silliman, Moffet & Kowalski. BPCT-2821. Starting Date (as reported): Winter of 1962.

JENKINTOWN (Ch. 29)—WIBF-TV, Wm. L. Fox, Benson East Apt. CP 8-15-62; 21.88-kw visual, 11.75-kw aural, 272.5-ft. above av. terrain, 203-ft. above ground, 483-ft. above sea level, lat. 40° 05' 16", long. 75° 07' 43". Transmitter, Benson East Apts. Plant, \$78,156; yearly operating, \$120,000. Equipment, GE transmitter, RCA antenna. William L. Fox, 100% (also owns WIBF-FM). Counsel, Kirkland, Ellis, Hodson & Chaffetz; consulting engineer, Joseph A. Pelletier. BPCT-3049. Starting Date (as reported): Spring of 1963.

LOCK HAVEN (Ch. 32)—WBPZ-TV, Lock Haven Broadcasting Corp., 132 1/2 E. Main St. (WBPZ). CP 5-8-57; 18.2-kw visual, 9.55-kw aural, 300-ft. above av. terrain, 146-ft. above ground, 1426-ft. above sea level, lat. 41° 08' 50" long. 77° 29' 16". BPCT-2139. [Note: Began operation March 2, 1958 but suspended operations "temporarily" on Sept. 4, 1959; see *Television Digest*, Vol. 15:34. The transfer to WDAU-TV, Scranton has been cancelled.]

OIL CITY (Ch. 64)—WSEW, Great Lakes TV Co., c/o Edward Zellefro, 1220 Peach St., Erie. CP 9-12-62; 14.6-kw visual, 7.9-kw aural, 583-ft. above av. terrain, 516-ft. above ground, 1997.5-ft. above sea level, lat. 41° 26' 54", long. 79° 40' 30". Transmitter, off Grandview Rd., Oil City. Plant, \$111,613; yearly operating, \$27,590. Equipment, RCA. Planned as satellite by owner WSEE (TV), Erie, Pa. Counsel, Haley, Bader & Potts; consulting engineer, George R. Townsend. BPCT-2998. Starting Date: Unreported.

Philadelphia (Ch. 3)—Philco Bcstg. Co., Tioga & C Sts., Philadelphia. 100-kw visual, 50-kw aural, 1000-ft. above av. terrain, 1032-ft. above ground, 1282-ft. above sea level, lat. 40° 02' 32", long. 75° 14' 23". Transmitter, Domino Lane N of Umbria St. Plant, \$4,142,000; yearly operating, \$5,000,000. Equipment, RCA. Same ownership as Philco Corp., James M. Skinner Jr., pres. Counsel, Weaver & Glassie; consulting engineer, Jules Cohen. BPCT-2774.

PHILADELPHIA (Ch. 17)—Young People's Church of the Air Inc., 730 Chestnut St. CP 1-28-54; 11.94-kw visual, 6.446-kw aural, 750-ft. above av. terrain, 581-ft. above ground, 993-ft. above sea level, lat. 40° 05' 00", long. 75° 10' 47". BPCT-1522. [Note: Began operation July 17, 1960, but left air Aug. 1, 1962.]

PHILADELPHIA (Ch. 23)—WGTT, Bernard Rappaport, 161 Exeter St., Brooklyn 35, N.Y. CP 11-30-61; 275.8-kw visual, 137.9-kw aural, 420-ft. above av. terrain, 503-ft. above ground, 539-ft. above sea level, lat. 39° 57' 02", long. 75° 09' 21". Transmitter, 9th & Chestnut Sts. Plant, \$356,650; yearly operating, \$100,000. Equipment, RCA. Bernard Rappaport, 100% (necktie mfr.). Consulting engineers, Commercial Radio Equipment Co. BPCT-2913. Starting Date: Unreported. [Note: Transfer pending to New Jersey TV Bcstg. Corp. and if it is approved, WGTT will be operated as a satellite of WNJU-TV, Linden, N.J.—see Addenda 32-0000.]

PITTSBURGH (Ch. 16)—WQEX, Metropolitan Pittsburgh Educational Television, 4337 Fifth Ave. (zone 13). CP 1-12-58; 138-kw visual, 69.2-kw aural (directional, 7 degree beam tilt), 1710-ft. above av. terrain, 597-ft. above ground, 1762-ft. above sea level, lat. 40° 46' 46", long. 79° 57' 51". BPCT—Note: Began operating March 20, 1959, but left the air Nov. 1, 1961. License expires Aug. 1, 1963.

PITTSBURGH (Ch. 22)—WENS, Telecasting Inc., Oliver Bldg. CP 12-23-52; 200-kw visual, 106-kw aural, 870-ft. above av. terrain, 552-ft. above ground, 1883-ft. above sea level, lat. 40° 29' 39", long. 80° 00' 16". BPCT-1349. [Note: Quit air Aug. 31, 1957; see *Television Digest*, Vol. 13:35.]

PITTSBURGH (Ch. 53)—WAND-TV, Agnes J. Reeves Greer, 1715 Grandview Ave. (WKJF). CP 1-7-53; 174-kw horizontal and 230-kw maximum visual, 93.3-kw horizontal and 124-kw maximum aural, using 7° electrical beam tilt, 530-ft. above av. terrain, 426-ft. above ground, 1586-ft. above sea level, lat. 40° 26' 28", long. 80° 01' 34". BPCT-1384. [Note: Quit air July 2, 1954, after operating as WKJF-TV, see *Television Digest*, Vol. 10:19.]

READING (Ch. 61)—WHUM-TV, Eastern Radio Corp., Berkshire Hotel (WHUM-CBS). CP 9-3-52; 260-kw visual, 135-kw aural, 1784-ft. above av. terrain, 1036 above ground, 2688-ft. above sea level, lat. 40° 31' 36", long. 76° 13' 30". Transmitter, Route 83, Summit Station, Blue Mountain, Pa. BPCT-268. [Note: Quit air Sept. 6, 1956; *Television Digest*, Vol. 12:36-7.]

SCRANTON (Ch. 44)—WTVU, The Appalachian Co. Inc., Hotel Jermyn. CP 8-13-52; 13.2-kw visual, 7.08-kw aural, 1280-ft. above av. terrain, 371-ft. above ground, 2447-ft. above sea level, lat. 41° 26' 09", long. 75° 43' 45". BPCT-506. [Note: Began operating Aug. 17, 1953 on Ch. 73, but left air to convert to Ch. 44 and failed to resume operation; see *Television Digest*, Vol. 11:26, 53.]

YORK (Ch. 49)—WNOW-TV, WNOW Inc., 25 S. Duke St., Box 1747. CP 7-9-52; 10-kw visual, 6:03-kw aural, 660-ft. above av. terrain, 382-ft. above ground, 1172-ft. above sea level, lat. 40° 00' 00", long. 76° 41' 33". BPCT-356. [Note: Sale to Wm. F. Rust Jr. and Ralph Gottlieb by Helm Coal Co., approved Aug. 1, 1957; see *Television Digest*, Vol. 13:27, 31. Station quit air May 31, 1958; see Vol. 14:34.]

RHODE ISLAND

Providence (Ch. 36, educational)—Board of Education, State of Rhode Island and Providence Plantations, Hayes St. 215.5-kw visual, 125.7-kw aural, 449-ft. above av. terrain, 392-ft. above ground, 672-ft. above sea level, lat. 41° 48' 20", long. 71° 28' 21". Transmitter, Neutaconkanut Hill near Hwy. 14. Plant, \$300,000; yearly operating, \$100,000. Equipment, GE. Dr. Michael F. Walsh, commissioner of education. Counsel, Krieger & Jorgensen; consulting engineers, George P. Adair. BPET-41.

PROVIDENCE—Also see New Bedford, Mass.

For Educational Station Directory
see page 703

Utah-Virgin Islands

UTAH

★† **LOGAN** (Ch. 12)—KUSU-TV, Utah State U of Agriculture & Applied Science (KUSU-FM). CP 2-26-58; 31.1-kw visual, 17.1-kw aural, minus 350-ft. above av. terrain, 264-ft. above ground, 4778-ft. above sea level, lat. 41° 44' 49", long. 111° 48' 24". Transmitter, 745 N. 12th East. Plant, \$195,000; yearly operating, \$50,000. Equipment, RCA. Dr. Burrell F. Hansen, chairman, radio-TV. Counsel, Wilkinson, Cragun & Barker. BPCT-2582. Starting Date: Winter, 1962-63.

PROVO (Ch. 11)—KLOR-TV, Beehive Telecasting Corp., Box 44. CP 12-11-57; 176-kw visual, 88-kw aural, 2840-ft. above av. terrain, 136-ft. above ground, 7771-ft. above sea level, lat. 40° 16' 57", long. 111° 56' 10". BPCT-2051. [Note: Began operation Dec. 17, 1958, but quit air in March 1960; see *Television Digest*, Vol. 16:14. Sept. 25, 1962 FCC renewed license and assigned it for non-commercial educational use to Brigham Young U. (Interlocking ownership with KSL-TV, Salt Lake City).]

VIRGINIA

Charlottesville (Ch. 64)—Virginia Bcstg. Corp., c/o William A. Marburg, Box 1331. 9-kw visual, 4.8-kw aural, 98-ft. above av. terrain, —56-ft. above ground, 636-ft. above sea level, lat. 38° 01' 50", long. 78° 28' 52". Transmitter, National Bank Bldg., 2nd & Main Sts. Plant, \$112,651; yearly operating, \$120,000. Equipment, ITA, Alford antenna. Ownership: William A. Marburg, pres., 55% (stock broker); John B. Fiery, v.p. & secy., 45% (farmer). Counsel, Dow, Lohnes & Albertson; consulting engineers, William L. Foss Inc.

DANVILLE (Ch. 24)—WBTM-TV, Piedmont Bcstg. Corp., 710 Grove St. (WBTM-ABC). CP 12-17-52; 22.4-kw visual, 11.8-kw aural, 647-ft. above av. terrain, 273-ft. above ground, 1363-ft. above sea level, lat. 36° 44' 28", long. 79° 23' 05". BPCT-643. [Note: Quit air Dec. 31, 1954; see *Television Digest*, Vol. 11:1-2].

NEWPORT NEWS-NORFOLK (Ch. 33)—WACH-TV, United Bcstg. Co. of Eastern Va. Inc. CP 2-4-53; 20.9-kw visual, 10.5-kw aural, 310-ft. above av. terrain, 318-ft. above ground, 351-ft. above sea level, lat. 36° 58' 36", long. 76° 25' 54". BPCT-889. [Note: Quit air March 26, 1954, then resumed operation Aug. 1, 1954. Quit again July 1, 1955. April 25, 1956 was transferred to R. A. Collins, bankruptcy trustee; see *Television Digest*, Vol. 10:14, 31 & 11:27. Sale to United Bcstg. approved July 19, 1956; see Vol. 12:27, 29.]

WEST VIRGINIA

CHARLESTON (Ch. 49)—WKNA-TV, Joe L. Smith Jr. Inc., Main & Kanawha Sts., Beckley, W. Va. CP 3-4-53; 225-kw visual, 120-kw aural, 390-ft. above av. terrain, 342-ft. above ground, 1292-ft. above sea level, lat. 38° 21' 22", long. 81° 40' 02". BPCT-591. [Note: Quit air Feb. 12, 1955; see *Television Digest*, Vol. 11-6:1]

WISCONSIN

Hurley (Ch. 12)—Alvin E. O'Konski, House Office Bldg., Washington, D.C. 1.698-kw visual, 1.018-kw aural, 427-ft. above av. terrain, 218-ft. above ground, 1879-ft. above sea level, lat. 46° 26' 30", long. 90° 11' 25". Transmitter, 1.47-mi. NE of Ironwood City Hall. Plant, \$123,163; yearly operating \$100,000. Equipment, GE. O'Konski is a Congressman. Counsel, Spearman & Roberson; consulting engineers, Creutz & Snowberger. BPCT-3108.

MILWAUKEE (Ch. 24)—WCAN-TV, Lou Poller, Pennsylvania Bldg., Washington, D.C. CP 2-4-53; 229-kw visual, 123-kw aural, 410-ft. above av. terrain, 470-ft. above ground, 1170-ft. above sea level, lat. 43° 02' 44", long. 87° 58' 50". BPCT-784. [Note: Quit air Feb. 27, 1955, after FCC approved deal whereby WCAN-TV physical facilities were sold to CBS at same time CBS

bought CP of WOKY-TV (Ch. 19), turning WOKY-TV facilities over to Poller; see *Television Digest*, Vol. 10:47 & 11:6.]

★ **WAUSAU** (Ch. 9)—WCWT, Central Wisconsin TV Inc., o/o Wm. F. Krueger, 408 Third St. CP 9-8-61; 316-kw visual, 158-kw aural, 1020-ft. above av. terrain, 996-ft. above ground, 2486-ft. above sea level, lat. 45° 04' 32.4", long. 89° 22' 06.6". Transmitter, 3.3-mi. NNE of Kalinke, Wis. Plant, \$677,927; yearly operating, \$470,000. Equipment, RCA. Following own 17% each: Walter A. Baumgardt, pres. (plumbing & heating; 10.14% of Wausau CATV); Harold Kasper, v.p., (cheese mfr.; 6.76% of CATV); Harold C. Klessing (cheese mfr.; 10.14% of CATV); Wilfred W. Mittelstadd (physician; 5.07% of CATV); H. C. Rostal (oil jobber; 4.03% of CATV); Viola F. Lillge, secy.-treas., 5% plus (housewife); Wm. F. Krause, 5% plus (accountant); Wm. F. Krueger, 5% plus (attorney). Counsel, Spearman & Roberson; consulting engineers, Creutz, Steel & Snowberger. BPCT-2738. Starting Date: Unreported.

PUERTO RICO

★ **FAJARDO** (Ch. 13)—WSTE, WSTE-TV Inc. CP 7-16-58; 31.6-kw visual, 15.8-kw aural, 2901-ft. above av. terrain, 335-ft. above ground, 3648-ft. above sea level, lat. 18° 18' 38", long. 65° 47' 41". Transmitter, top of El Yunque Mt., near Fajardo. Plant, \$302,824; yearly operating, \$240,000. Equipment, RCA. WSTE-TV Inc., 100%; James C. Leake, pres. Counsel, John C. Doerfer; consulting engineer, Willis C. Beecher. BPCT-2439. Starting Date: Feb. 1963.

Mayaguez (Ch. 6)—Antilles Broadcasting Corp., c/o Clement L. Littauer, Box 5627, San Juan, P.R. 6.44-kw visual, 2.88-kw aural, minus 116-ft. above av. terrain, 207-ft. above ground, 220-ft. above sea level, lat. 18° 12' 26", long. 67° 08' 48". Transmitter, Edificio Darlington, 165 Mendez Vigo St. Plant, \$61,124; yearly operating, \$18,000. Equipment, ITA. Same ownership as WRSJ, Bayamon (Julio Morale Ortiz, pres. gen. mgr.). Counsel, Prince, Taylor & Paul; consulting engineer, David L. Steel Sr. BPCT-3124.

Ponce (Ch. 22)—Antilles Broadcasting Corp., c/o Clement L. Littauer, Box 5627, San Juan, P.R. 6.3-kw visual, 2.81-kw aural, minus 99-ft. above av. terrain, 206-ft. above ground, 244-ft. above sea level, lat. 18° 00' 28", long. 66° 36' 50". Transmitter, Edificio Darlington, 10 Hostes Ave. Plant, \$61,124; yearly operating, \$18,000. Equipment, ITA. Same ownership as Ch. 16 Mayaguez applicant. Counsel, Prince, Taylor & Paul; consulting engineer, David L. Steel Sr. BPCT-3125.

San Juan (Ch. 19)—Antilles Broadcasting Corp., c/o Clement L. Littauer, Box 5627. 200-kw visual, 100-kw aural, 150-ft. above av. terrain, 223-ft. above ground, 371-ft. above sea level, lat. 18° 24' 05", long. 66° 07' 13.5". Transmitter, Flamboyant St., Pueblo Viejo. Plant, \$202,639; yearly operating, \$85,000. Same ownership as applicant for Ch. 16, Mayaguez. Counsel, Prince, Taylor & Paul; consulting engineer, David L. Steel Sr. BPCT-3123.

San Juan (Ch. 19)—Quality Bcstg. Corp., c/o George A. Mayoral, v.p., First Federal Bldg., Ponce de Leon at Parque St. 228-kw visual, 114-kw aural, 139-ft. above av. terrain, 226-ft. above ground, 240-ft. above sea level, lat. 18° 26' 51", long. 66° 03' 59". Transmitter, First Federal Bldg., Ponce de Leon Ave. at Parque. Plant, \$176,200; yearly operating, \$65,000. Equipment, ITA, Alford Antenna. Ownership: Supreme Bcstg. Co. of P.R. 100% (see WORA-TV, Mayaguez, P.R.). Counsel, Loucks & Jansky; consulting engineer, Raymond E. Rohrer & Associates.

VIRGIN ISLANDS

★ **CHRISTIANSTED**, St. Croix (Ch. 8)—WSVI, Supreme Bcstg. Co. Inc. of Puerto Rico, Darlington Bldg., Mayaguez, P.R. CP 2-23-61; 665-kw visual, 332-kw aural, 727-ft. above av. terrain, 70-ft. above ground, 570-ft. above sea level, lat. 17° 44' 10", long. 64° 41' 56". Transmitter, Recovery Hill 0.8-mi SSE of Christiansted. Plant, \$62,200; yearly operating, \$71,000. Equipment, DuMont transmitter, Alford antenna. For ownership, see WORA-TV, Mayaguez, P.R. Also applicant for Charlotte Amalie, V.I. Counsel, Dempsey & Koplovitz. BPCT-2575. Starting Date: Unreported.

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Up to Dec. 1, 1962

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VHF STATION NOW OPERATING ON UHF

KFRE-TV, Fresno, Cal. (Ch. 12)—Triangle Publications, Inc. (Radio & TV Div.). Began operation May 10, 1956. Switched to Ch. 30 Feb. 17, 1961 (*Television Digest*, Vol. 17:8).

FORMER UHF STATIONS NOW OPERATING ON VHF

WTVM, Columbus, Ga. (Ch. 28)—Began operation Oct. 6, 1953 on Ch. 28. Nov. 2, 1960 it got program test authorization to operate on Ch. 9, and on Sept. 24, 1962, obtained license.

WSIL-TV, Harrisburg, Ill. (Ch. 22)—Began operation Dec. 6, 1953; switched to Ch. 3 in March 1959.

WAFB-TV, Baton Rouge, La. (Ch. 28)—Began operation April 19, 1953 and on Aug. 9, 1960 was granted temporary authorization to operate on Ch. 9. Obtained Ch. 9 license July 13, 1962.

KSTM-TV, St. Louis, Mo. (Ch. 36)—Broadcast House Inc. Began operation Oct. 20, 1953, but quit air Aug. 3, 1954, reverting to CP status; dropped CP Aug. 26, 1954. Later facilities & Channel 36 were acquired by WTVI, Belleville, Ill., which moved to St. Louis & changed call to KTVI; KTVI was allocated Ch. 2 in 1957 and began vhf operation April 15, 1957 (see *Television Digest*, Vol. 10:32; 11:16; 13:16).

KBMT, Beaumont, Tex. (Ch. 31)—Television Bcstrs. Inc. Began operation April 9, 1954, but quit air Aug. 1, 1956, reverting to CP status (see *Television Digest*, Vol. 12:30). Granted Ch. 12 Nov. 4, 1959; began operation on Ch. 12 June 18, 1961.

WVEC-TV, Hampton-Norfolk, Va. (Ch. 15)—Began operation Aug. 15, 1953; switched to Ch. 13 on Nov. 13, 1959 (see *Television Digest*, Vol. 15:45).

WJPB-TV, Fairmont, W.Va. (Ch. 35)—Began operation March 17, 1954, but dropped CP Dec. 30, 1959 after firm was awarded Ch. 5, Weston, W.Va. where it began operating as WJPB-TV June 22, 1960 (*Television Digest*, Vol. 16:26).

VHF OFF-AIR STATIONS

KCDA, Douglas, Ariz. (Ch. 3)—Douglas Telecasting Co. Began operation Feb. 27, 1961, but quit air in Aug. 1961, reverting to CP status. License application awaits FCC action.

KOY-TV, Phoenix, Ariz. (Ch. 10)—KOY Bcstg. Co. Began operation Oct. 19, 1953, sharing time with KOOL-TV, but quit air permanently when FCC approved merger with KOOL-TV May 5, 1954 (see *Television Digest*, Vol. 10:19).

KMBY-TV, Monterey-Salinas, Cal. (Ch. 8)—Monterey Radio-Television Co. Began operation Aug. 17, 1953, sharing time with KSBW-TV, Salinas, but quit air permanently when FCC approved merger with KSBW-TV Feb. 2, 1955 (see *Television Digest*, Vol. 11:6).

KDZA-TV, Pueblo, Colo. (Ch. 3)—Pueblo Radio Co. Inc. Began operation March 16, 1953, but quit air on April 21, 1954, reverting to CP status; CP cancelled by FCC Sept. 17, 1954 (see *Television Digest*, Vol. 10:20).

WVUE, Wilmington, Del. (Ch. 12)—Storer Bcstg. Co. Began operation June 30, 1949 as WDEL-TV, but in 1955 was sold by Steinman brothers to Paul F. Harron and associates. In 1957 it was transferred to Storer, who took it off air on Sept. 13, 1958 and turned in license Dec. 18, 1958 in order to buy WITI-TV, Milwaukee (Vol. 14:34, 35, 37, 42, 44, 51). Note: WVUE call letters assigned to New Orleans, La. station on Sept. 17, 1962.

KHVV-TV, Honolulu, Hawaii (Ch. 13)—Kaiser Industries Corp. Began operation May 5, 1957, but left air July 16, 1958 when Kaiser Hawaiian Village took over facilities of KULA-TV (Ch. 4), but kept KHVV-TV call letters (see *Television Digest*, Vols. 14:19, 24:28).

KCIX-TV, Nampa-Boise, Ida. (Ch. 6)—Hagadone Bcstg. Co. Began operation Nov. 9, 1958, but quit air March 24, 1960 (see *Television Digest*, Vol. 16:20). License expired Oct. 1, 1959, but request for renewal has been deferred by FCC.

KFXD-TV, Nampa, Ida. (Ch. 6)—Frank E. Hurt & Sons Inc. Began operation June 18, 1953, but quit air Aug. 12, 1953, reverting to CP status; sold to Idaho Bcstg. & Television Co. Jan. 27, 1954, and call letters changed to KTVI (see *Television Digest*, Vol. 9:34 & 10:15); dropped CP Oct. 27, 1954.

WMIN-TV, St. Paul-Minneapolis (Ch. 11)—WMIN Bcstg. Co. Inc. Began operation Aug. 27, 1953, sharing time with WTCN-TV, then. April 6, 1955, FCC approved sale of both WMIN-TV & WTCN-TV, with radio WTCN, to Harry M. Bitner's Consolidated TV & Radio Bcstrs. Inc. Immediately thereafter WMIN-TV went off air permanently & WTCN-TV became full-time operation (see *Television Digest*, Vol. 11:5, 15).

WDAM-TV, Hattiesburg, Miss. (Ch. 9)—Lion TV Corp. Began operation June 8, 1956, but turned over plant to holders of CP for Ch. 7, Laurel, Miss., who retained WDAM-TV call letters and began Ch. 7 operation Sept. 3, 1959. Control of former Ch. 9 is held by WDSU-TV, New Orleans, which has moved the channel to Baton Rouge for use by its WAFB-TV (Ch. 28). License for Ch. 9 in Hattiesburg cancelled Oct. 2, 1959.

KMBC-TV, Kansas City, Mo. (Ch. 9)—Midland Bcstg. Co. Began operation Aug. 1, 1953, sharing time with WHB-TV, but quit air permanently when FCC approved merger with WHB-TV June 9, 1954; WHB-TV changed name to KMBC Bcstg. Co. and retains KMBC-TV call letters for full-time operation (see *Television Digest*, Vol. 10:17, 24).

KOPR-TV, Butte, Mont. (Ch. 4)—Copper Bcstg. Co. Began operation Aug. 23, 1953, but quit air Sept. 19, 1954, reverting to CP status; FCC cancelled CP April 26, 1955 (see *Television Digest*, Vol. 10:38 & 11:18). Note: Applied again and held CP for KOPR-TV (Ch. 6). CP cancelled and call letters deleted 12-15-61, at licensee's request.

KULR, KallsPELL, Mont. (Ch. 9)—KGEZ-TV Inc. Began operation July 9, 1957 as KGEZ-TV, but quit air April 7, 1958. Resumed as KULR Oct. 20, 1958, but left air second time May 27, 1958, retaining license (see *Television Digest*, Vols. 14:42, 15:24). Application for renewal of license was dismissed by FCC, and call letters were deleted at applicant's request, Feb. 21, 1962.

KFOR-TV, Lincoln, Neb. (Ch. 10)—Cornbelt Bcstg. Corp. Began operation May 25, 1953; sold to Fetzer Bcstg. Co. Feb. 1954; went off air permanently March 13, 1954, KOLN-TV (under same ownership) switching from Ch. 12 to 10. Ch. 12 facilities transferred to KUON-TV, U of Nebraska, July 28, 1954 (see *Television Digest*, Vol. 10:9, 11, 31, 45).

WNTA-TV, Newark (N.J.)-New York City (Ch. 13)—Began operation Jan. 27 under direction of Irving R. Rosenhaus group, but in 1958 it was sold to National Television Associates Inc., which took it off the air in Dec. of 1961 after facilities were sold to Educational TV for the Metropolitan Area (of N.Y.C.). It now operates as a non-commercial educational station and uses WNDT call letters.

WVET-TV, Rochester, N.Y. (Ch. 10)—Veterans Bcstg. Co. Inc. Began operation Nov. 1, 1953, sharing time with WHEC-TV, but acquired WROC-TV (Ch. 5) to become a full-time Ch. 5 outlet following FCC approval of this sale on Aug. 1, 1961 (see *Television Digest*, Vol. 17:5, 32). Channel 10 license was assigned to WHEC, Inc., on February 14, 1961.

KVOG-TV, Ogden, Utah (Ch. 9)—United Telecasting & Radio Co. began operation Dec. 1, 1960, but in 1962 sold the station to Board of Education of Ogden, which planned to operate it as a non-profit educational station using KOET call letters (*Television Digest*, Vol. 2:41).

KLOR-TV, Provo-Salt Lake City, Utah (Ch. 11)—Beehive Telecasting Corp. Began operation Dec. 17, 1958, but quit air March 13, 1960, retaining license. [Note: Sept. 25, 1962 FCC renewed license and at same time assigned it for non-commercial educational operation to Brigham Young U. (interlocking ownership with KSL-TV, Salt Lake City).

KSPR-TV, Casper, Wyo. (Ch. 6)—Donald Lewis Hathaway. Began operation Aug. 12, 1957, but quit air July 21, 1959 and turned in license Aug. 13, 1959 (see *Television Digest*, Vol. 15:29-30).

XELD-TV, Matamoros, Mexico (opposite Brownsville, Tex.)-(Ch. 7)—Television de Matamoros, S.A. Began operation Sept. 4, 1951, but quit air permanently April 18, 1954 (see *Television Digest*, Vol. 10:18).

UHF OFF-AIR STATIONS

WKAB-TV, Mobile, Ala. (Ch. 48)—Pursley Bcstg. Service Inc. Began operation Dec. 29, 1952, but quit air Aug. 1, 1954, reverting to CP status; CP cancelled by FCC Feb. 28, 1956 (see *Television Digest*, Vol. 10:31).

KFSA-TV, Fort Smith, Ark. (Ch. 22)—Southwestern Radio & Television Co. Began operation July 9, 1953, but after owner Donald Reynolds acquired KNAC-TV, Fort Smith (Ch. 5), uhf station quit air Aug. 16, 1958, and cancelled CP Sept. 2, 1958 (see *Television Digest*, Vol. 14:34, 36). KNAC-TV began using KFSA-TV call letters on Sept. 1, 1959.

KRTV, Little Rock, Ark. (Ch. 17)—Little Rock Telecasters Inc. Began operation April 5, 1953, but quit air permanently March 31, 1954 (see *Television Digest*, Vol. 10:13). KCTK, Great Falls, Mont., acquired KRTV call letters March 14, 1958.

KBID-TV, Fresno, Cal. (Ch. 53)—John Poole Bcstg. Co. Began operation Feb. 8, 1954, but quit air July 15, 1954, reverting to CP status, also asking for lower uhf channel (see *Television Digest*, Vol. 10:29 & 11:9). CP dropped April 3, 1958.

KTHE, Los Angeles, Cal. (Ch. 28)—University of Southern California. Began operation Aug. 3, 1953, but quit air Sept. 10, 1954, reverting to CP status (see *Television Digest*, Vol. 10:37). CP dropped Feb. 9, 1955.

KCCC-TV, Sacramento, Cal. (Ch. 40)—Capital City TV Corp. Began operation Sept. 30, 1953; sold by founders Ashley Robison and Harry W. McCart to Lincoln Dellar Oct. 3, 1956. Quit air & cancelled license May 31, 1957, Dellar having made deal to turn plant and stock over to KOVR, Stockton (Ch. 13) for approximately 17% of KOVR (see *Television Digest*, Vol. 12:36, 37, 40; 13:20-22). Note: See KVUE, Sacramento.

KVUE, Sacramento, Cal. (Ch. 40)—Capitol Television Co. Began operation Nov. 1, 1959, but left air March 21, 1960 (see *Television Digest*, Vol. 16:14). License expired Dec. 1, 1962.

KSAN-TV, San Francisco, Cal. (Ch. 32)—S. H. Patterson. Began operation March 1, 1954, but quit air June 21, 1958, reverting to CP status (see *Television Digest*, Vol. 14:25). Request for extension of CP awaits FCC action.

KTVU, Stockton, Cal. (Ch. 36)—San Joaquin Telecasters. Began operation Dec. 15, 1953, but quit air April 30, 1955, reverting to CP status; CP cancelled by FCC May 21, 1956 (see *Television Digest*, Vol. 11:19, 35, 42). Call letters have since been assigned to station in Oakland, Cal.

KVVG, Tulare-Fresno, Cal. (Ch. 27)—UHF Telecasting Corp. Began operation Nov. 16, 1953, but quit air Aug. 6, 1957, reverting to CP status (see *Television Digest*, Vol. 13:32). CP cancelled by FCC Feb. 10, 1958.

WICC-TV, Bridgeport, Conn. (Ch. 43)—Connecticut-New York Bcstrs. Inc. Began operation March 29, 1953, left air Aug. 1, 1961. Authorization to remain silent expired Oct. 15, 1962.

Stations Off Air

- WFTL-TV, Fort Lauderdale, Fla. (Ch. 39)**—Tri-County Bestg. Co. Began operation April 7, 1953 on Ch. 23, but quit air permanently Dec. 29, 1954 after Storer Bestg. purchased CP of WMIE-TV (Ch. 27) and physical facilities of WFTL-TV, then got FCC approval to change call letters to WGBS-TV and switch to Ch. 23 (see *Television Digest*, Vol. 10:47, 51). Also see WGBS-TV, Miami below.
- WITV, Fort Lauderdale, Fla. (Ch. 17)**—Gerico Investment Co. Began operation Nov. 25, 1953, but quit air May 11, 1958, retaining license (see *Television Digest*, Vol. 14:25). Request for license renewal denied by FCC, and call letters deleted Sept. 18, 1961.
- WTVI, Ft. Pierce, Fla. (Ch. 19)**—Gene T. Dyer. Began operation Nov. 23, 1960; left air Feb. 16, 1961; returned Sept. 10, 1961. Left air permanently and FCC cancelled CP Feb. 28, 1962.
- WJHP-TV, Jacksonville, Fla. (Ch. 36)**—Jacksonville Journal Co. Began operation Dec. 13, 1953, but quit air Oct. 25, 1957, retaining license (see *Television Digest*, Vol. 13:42). License cancelled by Journal Aug. 25, 1960.
- WGBS-TV, Miami, Fla. (Ch. 23)**—Storer Bestg. Co. Began operation April 7, 1953, but quit air April 13, 1957, reverting to CP status, selling studio facilities to WPST-TV, Miami (see *Television Digest*, Vol. 13:15). Request for extension of CP awaits FCC action.
- WPFA-TV, Pensacola, Fla. (Ch. 15)**—La. National Bank of Baton Rouge, executor of estate of Charles W. Lamar Jr. Began operation Oct. 9, 1953, but quit air Dec. 18, 1955, reverting to CP status (see *Television Digest*, Vol. 11:51). Request for extension of CP awaits FCC action.
- WIRK-TV, W. Palm Beach, Fla. (Ch. 21)**—WIRK-TV Inc. Began operation Aug. 31, 1953, but quit air March 1, 1956, reverting to CP status (see *Television Digest*, Vol. 12:11). CP cancelled Dec. 19, 1956.
- WATL-TV, Atlanta, Ga. (Ch. 36)**—Robert W. Rounsaville. Began operation Oct. 13, 1954 as WQXI-TV, but quit air May 31, 1955, reverting to CP status (see *Television Digest*, Vol. 11:32). Request for extension of CP awaits FCC action.
- WOKA, Macon, Ga. (Ch. 47)**—Macon Television Co. Began operation Aug. 25, 1953 as WETV, then was sold for token \$1 and assumption of some \$249,889 in liabilities to E. C. Cargill (25%) and oilman J. C. Barnes (75%) by radio WNEK and 18% owner W. A. Fickling (see *Television Digest*, Vol. 11:17, 23). Left air May 31, 1955, reverting to CP status Vol. 12:23). CP cancelled Sept. 17, 1956.
- WRAY-TV, Princeton, Ind. (Ch. 52)**—Southern Indiana Telecasting Inc. Began operation Dec. 6, 1953, but quit air July 17, 1954, reverting to CP status (see *Television Digest*, Vol. 10:28). CP cancelled by FCC Dec. 22, 1960.
- WBES-TV, Buffalo, N.Y. (Ch. 59)**—WBES-TV Inc. Began operation Sept. 5, 1953, but quit air permanently Dec. 18, 1953 (see *Television Digest*, Vol. 9:50).
- WBLN, Bloomington, Ill. (Ch. 15)**—WBLN Television Inc. Began operation Dec. 1, 1953, but after Worth S. Rough acquired station from Cecil W. Roberts, he took it off air Feb. 7, 1957. After financial reorganization during which Rough reduced holdings to 12%, station resumed operation Dec. 1, 1957, but went dark again June 5, 1958 (see *Television Digest*, Vol. 13:51, 14:35). Holds authorization for program tests.
- KGTV, Des Moines, Ia. (Ch. 17)**—Rib Mt. Television Inc. Began operation Nov. 14, 1953, but quit air April 15, 1955, reverting to CP status (see *Television Digest*, Vol. 11:16). CP cancelled Feb. 6, 1959. KGTV call letters were assigned to station in Pocatello, Idaho, on June 29, 1960.
- KEDD, Wichita, Kan. (Ch. 16)**—Stanley H. Durwood. Began operation Aug. 15, 1953, but quit air April 30, 1956, reverting to CP status (see *Television Digest*, Vol. 12:17). Dropped CP Feb. 13, 1957.
- WEZI, Louisville, Ky. (Ch. 21)**—Mid-America Bestg. Corp. Began operation Sept. 7, 1953, but quit air April 20, reverting to CP status. Sale to Great Trails Bestg. Corp. (ex-Secv. of Commerce Charles Sawyer) as WKLO-TV, with radio WKLO approved July 20, 1955 by FCC (see *Television Digest*, Vol. 10:17, 11:27, 31). Request for extension of CP awaits FCC action.
- KTAG-TV, Lake Charles, La. (Ch. 25)**—KTAG Associates. Began operation Nov. 2, 1953; left air Aug. 3, 1961. Holds CP for change in facilities.
- KFAZ-TV, Monroe, La. (Ch. 43)**—Delta Television Inc. Began operation Aug. 11, 1953, but quit air May 1, 1954, reverting to CP status, CP cancelled by FCC Dec. 6, 1954 (see *Television Digest*, Vol. 10:19).
- WJMR-TV, New Orleans, La. (Ch. 20)**—Supreme Broadcasting Co. Inc. Began operation October 15, 1953; left air January 1, 1959 (became part-owner of WVUE, Ch. 13, New Orleans). In 1962 Supreme sold its interest in WVUE.
- WLAM-TV, Lewiston, Me. (Ch. 17)**—Lewiston-Auburn Bestg. Corp. Began operation Nov. 22, 1953, but quit air March 25, 1955, retaining license (see *Television Digest*, Vol. 11:13). Dropped license April 1, 1957.
- WPMT, Portland, Me. (Ch. 53)**—Carrell K. Pierce. Began operation Aug. 27, 1953, but quit air Dec. 16, 1954, reverting to CP status; March 18, 1955 CP was transferred from Frank S. Hoy family to bankrupt trustee C. K. Pierce (see *Television Digest*, Vol. 10:52). Dropped CP Jan. 16, 1956.
- WTAO-TV, Cambridge-Boston, Mass. (Ch. 56)**—Harvey Radio Laboratories Inc. Began operation on Aug. 31, 1953, but quit air March 30, 1956, reverting to CP status (see *Television Digest*, Vol. 12:11). Authority for temporary experimental operation granted May 17, 1962. This expired Nov. 17, 1962.
- WPAG-TV, Ann Arbor, Mich. (Ch. 20)**—Washtenaw Bestg. Co. Inc. Began operation April 3, 1953, but quit air Dec. 31, 1957, retaining license (see *Television Digest*, Vol. 13:51). Dropped license Oct. 6, 1958.
- WBKZ-TV, Battle Creek, Mich. (Ch. 64)**—Booth Radio & Television Stations Inc. Began operation May 15, 1953, but quit air April 23, 1954, reverting to CP status, and filed application for Ch. 10 in Parma, Mich.; dropped CP Oct. 22, 1954 (see *Television Digest*, Vol. 10:17, 18, 21).
- WKAR-TV, East Lansing, Mich. (Ch. 60)**—State Board of Agriculture, Michigan State U. Began operation Jan. 13, 1954 as educational non-commercial outlet on commercial uhf channel, but quit air June 28, 1958, reverting to CP status (see *Television Digest*, Vol. 14:26). CP dropped July 21, 1958. Note: Now shares time on Ch. 10, Onondaga-Lansing, Mich.
- WTAC-TV, Flint, Mich. (Ch. 16)**—Trendle-Campbell Bestg. Corp. Began operation Oct. 28, 1953, but quit air April 20, 1954, reverting to CP status; dropped CP Aug. 10, 1954 (see *Television Digest*, Vol. 10:19, 31).
- WTOM-TV, Lansing, Mich. (Ch. 54)**—Inland TV Bestg. Co., c/o John L. Mayer, receiver, 3311 W. McNichols Rd., Detroit, Mich. Began operation Aug. 13, 1953; year later was leased by John C. Pomeroy and associates to Inland TV Co. (Herbert B. Upton, J. A. Straus, James C. Hendley). Station quit air Oct. 9, 1956, reverting to off-air status and was taken over by receiver (see *Television Digest*, Vol. 12:41). License cancelled Jan. 14, 1959. Call letters were assigned to station in Cheboygan, Mich., March 16, 1959.
- WFTV, Duluth, Minn. (Ch. 38)**—Great Plains Television Properties of Minnesota. Began May 31, 1953, but quit air July 11, 1954 (see *Television Digest*, Vol. 10:28). CP dropped July 23, 1958.
- WJTV, Jackson, Miss. (Ch. 25)**—Mississippi Publishers Corp. Began operation Jan. 20, 1953, but quit air permanently May 31, 1955, after acquiring 40% of WSLI-TV (Ch. 12), with latter changing call letters to WJTV (see *Television Digest*, Vol. 11:23).
- WCOC-TV, Meridian, Miss. (Ch. 30)**—Mississippi Bestg. Co. Began operation in Dec., 1953, but quit air July 30, 1954, reverting to CP status (see *Television Digest*, Vol. 10:31). Request for extension of CP awaits FCC action.
- KCTY, Kansas City, Mo. (Ch. 25)**—Allen B. DuMont Laboratories Inc. Began operation June 6, 1953, owned by Empire Coil Co.; on Jan. 1, 1954, was sold to DuMont; on March 1, 1954, quit air permanently (see *Television Digest*, Vol. 10:1, 7).
- KACY, St. Louis (Festus), Mo. (Ch. 14)**—Ozark Television Corp. Began operation Oct. 31, 1953, but quit air April 2, 1954, reverting to CP status. FCC cancelled CP Sept. 7, 1955 (see *Television Digest*, Vol. 10:15 & 11:37).
- KTVI, St. Louis, Mo. (Ch. 36)**—Began operation Aug. 10, 1953 on Ch. 54 in Belleville, Ill., across river from St. Louis; acquired Ch. 36 facilities from off-air KSTM-TV and moved to St. Louis April 9, 1955 (*Television Digest*, Vol. 11:16); shifted to
- WRTV, Asbury Park, N.J. (Ch. 58)**—Atlantic Video Corp. Began operation Dec. 14, 1953, but quit air April 1, 1955, reverting to CP status (see *Television Digest*, Vol. 11:13). Request for extension of CP awaits FCC action.
- WHTO-TV, Atlantic City, N.J. (Ch. 46)**—Neptune Bestg. Corp. Began operation Dec. 21, 1952 as WFPG-TV, but quit air May 17, 1954, reverting to CP status (see *Television Digest*, Vol. 10:19). Request for extension of CP awaits FCC action.
- WCDA, Albany, N.Y. (Ch. 41)**—Began operation Oct. 14, 1953; licensee acquired authorization for WTEN, Ch. 10, and began operating WCDA, Ch. 41, as a satellite of WTEN, December 13, 1957 (see *Television Digest*, Vol. 13:49).
- WTRI, Albany-Troy-Schenectady, N.Y. (Ch. 35)**—Began operation Feb. 19, 1954, then went dark Jan. 31, 1955. Resumed operation June 15, 1956 under Stanley Warner Corp. ownership, which added WAST, Ch. 13, on Jan. 1, 1959, giving both stations the same programming (see *Television Digest*, Vol. 14:52).
- WBUF, Buffalo, N.Y. (Ch. 17)**—National Bestg. Co. Inc. Founded Aug. 17, 1953 by Sherwin Grossman-Garry Cohen interests, sale to NBC being approved by FCC Dec. 30, 1955. Went off air Sept. 30, 1953, reverting to CP status (see *Television Digest*, Vol. 14:24, 42). CP dropped Oct. 10, 1958. Note: NBC gave some equipment to educational WNED-TV (Ch. 17) Buffalo.
- WECT, Elmira, N.Y. (Ch. 18)**—El-Cor Television Inc. Began operation Sept. 30, 1953, but quit air May 26, 1954, reverting to CP status; dropped CP Sept. 23, 1954 (see *Television Digest*, Vol. 10:22) WSYE-TV, satellite of WSYR-TV, Syracuse, N.Y., now occupies Ch. 18 in Elmira. Call letters were assigned to station in Wilmington, N.C., February 15, 1958.
- WTVE, Elmira, N.Y. (Ch. 24)**—WTVE Inc. Began operation June 1, 1953, but left air Oct. 15, 1954 when hurricane destroyed tower. Resumed operation May 6, 1956, but left air again Feb. 13, 1957, reverting to CP status (see *Television Digest*, Vol. 10:45; 12:18; 13:7). CP dropped Dec. 17, 1958.
- WCDB, Hagaman, N.Y. (Ch. 29)**—Capitol Cities Broadcasting Corp. Began operation April 2, 1956 as satellite of WCDA, Albany, N.Y. On Dec. 1, WCDA began operating WTEN, Ch. 10, and closed down WCDB, which reverted to CP status (see *Television Digest*, Vol. 13:49). CP cancelled by FCC Sept. 28, 1960.
- WKNY-TV, Kingston, N.Y. (Ch. 21, allocated to Poughkeepsie)**—WKNY-TV Corp. Began operation April 23, 1954 from site near Port Ewen, N.Y. with 2.14-kw visual on Ch. 66, but quit the air July 25, 1956, reverting to CP status (see *Television Digest*, Vol. 12:30). CP dropped March 21, 1960.
- WFLB-TV, Fayetteville, N.C. (Ch. 18)**—Fayetteville Bcstrs. Inc. Began operation Aug. 29, 1955, but quit air June 20, 1958, reverting to CP status (see *Television Digest*, Vol. 14:25). CP cancelled April 28, 1960 at request of attorney.

(Continued on next page)

WNAO-TV, Raleigh, N.C. (Ch. 28)—Sir Walter Television Co. Began operation July 12, 1953, but quit air Dec. 31, 1957, reverting to CP status (see *Television Digest*, Vol. 13:52). Request for extension of CP awaits FCC action.

WTOB-TV, Winston-Salem, N.C. (Ch. 26)—Winston-Salem Bcstg. Co. Inc. Began operation Sept. 18, 1953, but quit air May 11, 1957, reverting to CP status (see *Television Digest*, Vol. 13:20). CP cancelled Oct. 19, 1962.

WICA-TV, Ashtabula, O. (Ch. 15)—WICA Inc. Began operation Aug. 25, 1953, but quit air June 16, 1956, reverting to CP status (see *Television Digest*, Vol. 12:23). Request for extension of CP awaits FCC action.

WONE-TV, Dayton, O. (Ch. 22)—Skyland Bcstg. Corp. Began operation Oct. 3, 1953 as WIFE, but quit air March 13, 1954, reverting to CP status (see *Television Digest*, Vol. 10:11). CP assigned to WONE, Inc. June 7, 1961. Request for extension of CP awaits FCC action.

WXTV, Youngstown, Ohio (Ch. 45)—WXTV Inc. Began operation Nov. 15, 1960; left air February 28, 1962. Application for license awaits FCC action.

KMPT, Oklahoma City, Okla. (Ch. 19)—KLPR Television Inc. Began operation Nov. 8, 1953, then on Feb. 12, 1954 was placed in receivership, quit air Feb. 4, 1955, reverting to CP status; CP cancelled by FCC Aug. 26, 1955 (see *Television Digest*, Vol. 10:9, 14 & 11:6).

KTVQ, Oklahoma City, Okla. (Ch. 25)—Republic TV & Radio Co. Began operation Nov. 1, 1953, but went into bankruptcy and left the air under court order Dec. 15, 1955 (see *Television Digest*, Vol. 11:51). Note: Construction permit was transferred to the school district there which placed Ch. 25 back on the air Feb. 2, 1959 using KOKH-TV call letters.

KCEB, Tulsa, Okla. (Ch. 23)—Elfred Beck. Began operation March 13, 1954, but quit air Dec. 25, 1954, reverting to CP status (see *Television Digest*, Vol. 10:49 & 11:2). Request for extension of CP awaits FCC action.

KPTV, Portland, Ore. (Ch. 27)—Storer Bcstg. Co. Began operation Sept. 20, 1952; in 1954 it was sold to Storer by Herbert Mayer as part of Empire Coil package (*Television Digest*, Vol. 10:2, 44), taken off air and CP cancelled April 30, 1957. May 1, 1957 George Haggarty exercised option to take over studios, call letters and NBC-TV affiliation for Ch. 12 (dropping KFOR call), which he had purchased from local businessmen headed by Henry A. White (Vol. 13:10-11, 16). Note: See KHTV next.

KHTV, Portland, Ore. (Ch. 27)—KHTV Channel 27 Inc. Began operation July 6, 1959 under direction of Wallace J. Matson, but left air Nov. 1, 1959 (*Television Digest*, Vol. 15:44). CP assigned Jan. 8, 1960 to Bernard B. Cantor, trustee in bankruptcy. Request for license awaits FCC action.

WFMZ-TV, Allentown, Pa. (Ch. 67)—Penn-Allen Bcstg. Co. (WFMZ). Began operation Nov. 22, 1954, but quit air April 15, 1955, reverting to CP status (see *Television Digest*, Vol. 11:16). Request for extension of CP awaits FCC action.

WLEV-TV, Bethlehem, Pa. (Ch. 51)—Associated Broadcasters Inc. Began operation April 21, 1953, but left air Oct. 31, 1957, retaining license (see *Television Digest*, Vol. 13:43). Renewal of license awaits FCC action.

WCHA-TV, Chambersburg, Pa. (Ch. 46)—Chambersburg Bcstg. Co. Began operation Sept. 3, 1953, but quit air July 18, 1954, reverting to CP status; dropped CP Nov. 8, 1954 (see *Television Digest*, Vol. 10:29).

WGLV, Easton, Pa. (Ch. 57)—Easton Publishing Co. Began operation June 26, 1953, but left air Nov. 1, 1957, reverting to CP status (see *Television Digest*, Vol. 13:44). CP is without expiration date inasmuch as station compiled with FCC requirements concerning program tests.

WDTV, Harrisburg, Pa. (Ch. 33)—Rossmoyne Corp. (now Hudson Bcstg. Corp.). Began operation on Ch. 27 Sept. 2, 1954, but quit air April 9, 1957, reverting to CP status; May 15, 1957 FCC approved its swap of Ch. 27 transmitter and tower for Ch. 71 & plant of WTFA (see *Television Digest*, Vol. 13:15, 20). March 17, 1961, FCC authorized switch to Ch. 33 from Ch. 71. Request for extension of CP awaits FCC action.

WBPZ-TV, Lock Haven, Pa. (Ch. 32)—Lock Haven Broadcasting Corp. Began operation March 2, 1958, but suspended operation Sept. 4, 1959 (*Television Digest*, Vol. 15:34). License expired Aug. 1, 1960. Request for renewal of license awaits FCC action.

WPCA-TV, Philadelphia, Pa. (Ch. 17)—Young People's Church of the Air, Inc. Began operation July 10, 1960; left air August 1, 1962. Application for license awaits FCC action.

WENS, Pittsburgh, Pa. (Ch. 22)—Telecasting Inc. Began operation on Ch. 16 Aug. 25, 1953, but quit air Aug. 31, 1957, reverting to CP status, as part of agreement whereby it got \$500,000 for expenses and transfer of property to WIIC, Pittsburgh (see *Television Digest*, Vol. 13:35). FCC report & order of 9/4/58 specified change to Ch. 22 from Ch. 16. Request for extension of CP awaits FCC action.

WAND-TV, Pittsburgh, Pa. (Ch. 53)—Agnes J. Reeves Greer. Began operation July 14, 1953 as WKJF-TV, but quit air July 2, 1954, reverting to CP status (see *Television Digest*, Vol. 10:26). Request for extension of CP awaits FCC action.

WQEX, Pittsburgh, Pa. (Ch. 16)—Metropolitan Pittsburgh Educational Television. Began operation March 20, 1959; left air Nov. 1, 1961. License expires Aug. 1, 1963. Note: Resumed operation Jan. 18, 1963 with limited bcstg. of professional medical education programs.

WEEU-TV, Reading, Pa. (Ch. 33)—Hawley Bcstg. Co. Began operation April 9, 1953, but quit air June 30, 1955, reverting to CP status (see *Television Digest*, Vol. 11:27). CP dropped Dec. 23, 1957.

WHUM-TV, Reading, Pa. (Ch. 61)—Eastern Radio Corp. Began operation Feb. 22, 1953, but quit air Sept. 4, 1956, reverting to CP status (see *Television Digest*, Vol. 12:36). Request for extension of CP awaits FCC action.

WTVU, Scranton, Pa. (Ch. 44)—The Appalachian Co. Inc. Began operation Aug. 17, 1953, but quit air July 1, 1955 to convert to Ch. 44, and failed to resume operation, now in CP status (see *Television Digest*, Vol. 11:26, 53). Request for extension of CP awaits FCC action.

WILK-TV, Wilkes-Barre, Pa. (Ch. 34)—Wyoming Valley Bcstg. Co. Began operation Sept. 7, 1953, but quit air and relinquished CP Sept. 10, 1958 after merger with WNEP-TV, Scranton-Wilkes-Barre (Ch. 16) was effected (see *Television Digest*, Vol. 14:7, 37).

WNOV-TV, York, Pa. (Ch. 49)—WNOV Inc. Began operation Nov. 9, 1953 as Helm Coal Co. property. Aug. 1, 1957 FCC approved transfer to William F. Rust Jr. and Ralph Gottlieb, who took station off air May 31, 1958 (see *Television Digest*, Vols. 13:31; 14:34). Request for extension of CP awaits FCC action.

WNET, Providence, R.I. (Ch. 16)—Channel 16 of Rhode Island Inc. Began operation March 23, 1954, but quit air July 10, 1955, reverting to CP status (see *Television Digest*, Vol. 11:28). Request for extension of CP awaits FCC action.

WCOS-TV, Columbia, S.C. (Ch. 25)—Radio Columbia. Began operation April 25, 1953, but quit air permanently, turning in CP Jan. 21, 1956 (see *Television Digest*, Vol. 12:3).

WGVL, Greenville, S.C. (Ch. 23)—Greenville Television Co. Began operation July 15, 1953, but quit air April 29, 1956, reverting to CP status (see *Television Digest*, Vol. 12:17). License cancelled by FCC March 22, 1961.

KVDO-TV, Corpus Christi, Tex. (Ch. 22)—South Texas Telecasting Co. Inc. Began operation June 9, 1954, but left air Aug. 19, 1957, retaining license which expired Aug. 1, 1959 (see *Television Digest*, Vol. 13:43). Request for renewal of license awaits FCC action.

KNUZ-TV, Houston, Tex. (Ch. 39)—KNUZ Television Co. Began operation Oct. 10, 1953, but quit air June 25, 1954, reverting to CP status (see *Television Digest*, Vol. 10:27). Request for extension of CP awaits FCC action.

KTVE, Longview-Tyler, Tex. (Ch. 32)—East Texas Television Co., Box 2029. Began operation Oct. 24, 1953, but quit air Dec. 23, 1955, reverting to CP status (see *Television Digest*, Vol. 11:52). CP cancelled Sept. 17, 1956. Call letters assigned to station in El Dorado, Ark., Nov. 7, 1958.

KDCD-TV, Odessa-Midland, Tex. (Ch. 18)—Midland Telecasting Co. Began operation December 9, 1961; left air February 16, 1962 for technical corrections; now authorized to remain off air until FCC makes determination on pending rule making proceedings. Also has license application pending.

KETX, Tyler, Tex. (Ch. 19)—Jacob A. Newborn Jr. Began operation Aug. 24, 1953, but quit Oct. 23, 1954, reverting to CP status and applying for Ch. 9 (see *Television Digest*, Vol. 10:43). CP cancelled Jan. 9, 1956.

KANG-TV, Waco, Tex. (Ch. 34)—Which began operating Nov. 1, 1953, quit air Dec. 13, 1955 and cancelled CP as part of agreement with owners of KWTX-TV, Waco, whereby physical facilities of KANG-TV were turned over to KWTX and KANG-TV owners acquired approximately 29% of KWTX stock (see *Television Digest*, Vol. 12:1).

WBTM-TV, Danville, Va. (Ch. 24)—Piedmont Bcstg. Corp. Began operation Jan. 13, 1954, but quit air Dec. 31, 1954, reverting to CP status (see *Television Digest*, Vol. 11:1, 2). Request for extension of CP awaits FCC action.

WACH-TV, Newport News-Norfolk, Va. (Ch. 33)—Russell A. Collins, trustee. Began operation Oct. 6, 1953, but quit air March 26, 1954, then resumed operation Aug. 1, 1954, but quit air again July 1, 1955, reverting to CP status; Feb. 17, 1956 CP was transferred from Eastern Bcstg. Corp. to bankruptcy trustee Russell A. Collins. (See *Television Digest*, Vol. 10:14, 31, 11:27); July 25, 1956, CP was transferred from Russell A. Collins to United Bcstg. Co. of Eastern Va. Holds CP without expiration date inasmuch as it compiled with FCC requirements concerning program tests.

WTOV-TV, Norfolk, Va. (Ch. 27)—Tim Brite Inc. Began operation Oct. 22, 1953, but quit air Oct. 3, 1954. Sale to Tim Brite Inc. (Temus R. Bright) approved March 9, 1955 and station resumed operation May 25, 1955. July 10, 1957 FCC approved final stock transfer which gave Norfolk Bcstg. Corp. (Louis H. Peterson) 50% stock interest (see *Television Digest*, Vol. 10:40; 13:29). Station left air permanently and turned in CP Oct. 30, 1959 following merger with WVEC-TV, which shifted from Ch. 15 to Ch. 13 (Vol. 15:16, 29, 45).

WROV-TV, Roanoke, Va. (Ch. 27)—Radio Roanoke Inc. Began operation Feb. 15, 1953, but quit air permanently July 13, 1953 (see *Television Digest*, Vol. 9:29).

KBAS-TV, Ephrata, Wash. (Ch. 16)—Cascade Bcstg. Co. Began operation Feb. 15, 1957; left air Nov. 30, 1961. CP and call letters dropped Nov. 28, 1962.

KTRX, Kennewick-Pasco, Wash. (Ch. 31)—Columbia River Television Co. Began operation Jan. 28, 1958, but quit air Nov. 5, 1958, reverting to CP status (see *Television Digest*, Vol. 14:47). CP dropped March 21, 1960.

KNBS, Walla Walla, Wash. (Ch. 22)—Northwest Bcstg. System Inc. Began operation Jan. 3, 1960, but quit air Dec. 14, 1960 as bankrupt and reverted to CP status (see *Television Digest*, Vol. 16:51). FCC dismissed license and cancelled CP July 23, 1962.

WKNA-TV, Charleston, W.Va. (Ch. 49)—Joe L. Smith Jr. Inc. Began operation Sept. 17, 1953, but quit air Feb. 12, 1955, reverting to CP status (see *Television Digest*, Vol. 11:6). Request for extension of CP awaits FCC action.

(Continued on page 802)

Television Station Frequency Measuring Service

For Allocation Tables See pages 851-866

ALABAMA

CLAUDE M. GRAY—Box 602, Birmingham. Phone: 871-3570. Vhf, uhf, AM & FM.

ALASKA

SERVICE ELECTRIC CO.—209 Main St., Ketchikan. Canal 5-2168. George H. Beck, mgr. Vhf, uhf, AM & FM and non-broadcast up to 500 mc.

CALIFORNIA

GEORGE W. EWING—201 E. 10th St., San Bernardino. Phone: TU 41 3548. George W. Ewing. AM, FM, non-broadcast up to 30 mc; uhf by pre-arrangement.

T & T RADIO MEASUREMENTS CO.—2557 Atlantic Ave., Long Beach 6. Garfield 4-2015. Jay E. Tapp, mgr. Vhf, uhf, AM & FM & non-broadcast up to 1000 mc.

PRECISION FREQUENCY SERVICE—1426 S. Flower St., Santa Ana. Kimberly 5-3636. John R. Schick, engineer in charge. Vhf, uhf, AM, FM & non-broadcast up to 890 mc.

WILLIAM W. L. BURNETT RADIO LABORATORY—4814 Idaho St., San Diego 16. Atwater 2-2740. Vhf, uhf AM, FM & non broadcast up to 250 mc.

KCRA INC.—310 Tenth St., Sacramento 14. Hickory 4-7300. Robert E. Kelly, pres.; Jon S. Kelly, exec. v.p. & gen. mgr.; Howard J. Smiley, asst. gen. mgr.; W. Herbert Hartman, dir. of engineering. Vhf, AM & FM.

MONITOR PRODUCTS CO.—815 Fremont Ave., South Pasadena. Murray 2-1174 John Blasier, mgr. Vhf, AM, FM & non-broadcast up to 150 mc.

RADIO COMMUNICATION SERVICE—5856 South Figueroa. Los Angeles 3, Cal. Carson E. Donaldson, owner & pres. Vhf, FM & non-broadcast up to 1000 mc.

ROBINSON ELECTRONICS—922 W. Chapman, Orange. Vhf, uhf, AM, FM & non-broadcast up to 6000 mc.

COLORADO

JOHN L. BEER—1870 South Carr, Denver 26. Yukon 5-4824. Roy Beer, mgr. Vhf, uhf, AM, FM & non-broadcast up to 2000 mc.

FLORIDA

WLAK ELECTRONICS SERVICE INC.—Box 1211, Lakeland. Mutual 2-3145. William P. Lee, mgr. Vhf, AM & FM.

KIMBALL ELECTRONIC LABORATORY—3620 N.W. 48th Tr., Miami 42, Fla. Phone: 635-9712. Vhf, uhf, AM, FM.

GEORGIA

C. E. STRAIN ENGINEERING SERVICE—4556 Northside Dr. NW, Atlanta 5. Blackburn 5-4556. Vhf, AM, FM & non-broadcast up to 100 mc.

VAN NOSTRAND RADIO ENGINEERING SERVICE—339 Leland Terrace NE, Atlanta 17. Drake 3-4774. W. L. Van Nostrand, owner. Vhf, uhf, AM, FM & non-broadcast up to 1000 mc.

HAWAII

ELECTRONIC SPECIALTIES—740 Ahua St., Honolulu 17. Phone: 895-425. R. Oberdorfer. Vhf, uhf, AM, FM; 20 kc to 1000 mc.

HAWAIIAN TELEPHONE CO.—Island of Oahu, Hawaii. Phone: 577-111. Vhf, AM, FM; 100 kc to 175 mc.

KAUAI SALES CO.—P.O. Box 1071, Lihue, Kauai, Hawaii. Phone: 2076. Jack Wada, chief engineer. AM, FM, vhf, uhf; 20 mc to 1000 mc.

ILLINOIS

FRED C. FULLER—14238 LaSalle St., Chicago 27. VI 1-0456. Fred C. Fuller, owner. Vhf, AM, FM & non-broadcast.

RADIO AIDS—528 Ravine Ave., Lake Bluff. Cedar 4-0953. Howard S. Knaack, owner. Vhf, AM, FM & non-broadcast.

INDIANA

NEWMAN-KEES MEASUREMENTS—3326 Oak Hill Rd., Evansville. Ind. Greenleaf 6-7988. Walter E. Newman, mgr. Vhf, uhf, AM & FM.

MARTIN R. WILLIAMS—7401 E. 14th St., Indianapolis 19. Fleetwood 6-0388. Vhf, uhf, AM, FM & non-broadcast.

KENTUCKY

STANDARD FREQUENCY MEASURING SERVICE—1005 Ellingsworth Lane, Middletown. Phone: 245-5555. Louis A. Williams, PE in charge, mgr. Vhf, uhf, AM, FM & non-broadcast.

LOUISIANA

DU TREIL MEASUREMENT SERVICE—10400 Jefferson Hwy., New Orleans 23. Vhf, AM & FM.

MARYLAND

HUTTON MONITORING SERVICE—Rockwell & Westchester Ave., Baltimore 28 (Catonsville). Ridgeway 7-9078. Vhf, uhf, AM, FM & non-broadcast 10 kc to 216, also 450-830 mc.

MASSACHUSETTS

CAMBRIDGE THERMIONIC CORP. (Cambridge Crystals Div.)—445 Concord Ave., Cambridge 33. Trowbridge 6-2810. Clarence Cheney, mgr. Vhf, AM, FM & non-broadcast.

MICHIGAN

PETERKIN LABORATORIES INC.—13176 Manor Ave., Detroit. Vhf, uhf, AM, FM & non-broadcast.

RADIO STANDARDS LABORATORIES—5296 Devonshire Rd., Detroit 24. Tuxedo 5-5311. G. E. Ryan, mgr. Vhf, AM, FM & non-broadcast.

MINNESOTA

PHELPS PRECISION LABORATORY—4232 Scott Terrace, Minneapolis 16. Walnut 2-1200. Mrs. Boyd Phelps, owner. Vhf, uhf, AM, FM & non-broadcast up to 200 mc.

MISSOURI

COMMERCIAL RADIO MONITORING CO.—103 S. Market St., Lee's Summit, Mo. Laclede 4-3777. Robert F. Wolfskill, mgr.; Walter H. Campbell, William L. Blakeley, Walter V. Nitcher, Leo G. Andrews, & R. O. Smith Jr., associates. Vhf, uhf, AM, FM & non-broadcast.

NEW JERSEY

FREQUENCY MONITORING SERVICE—Ninth & State Streets, Camden, N.J. W. Lacey, owner. EM 5-5000. Vhf, AM, FM.

NORTH CAROLINA

H. L. APPLE FREQUENCY MEASURING SERVICE—409 Union Ave., Burlington. Canal 6-0964. Helen Apple, mgr.; Homer Apple, engineer-in-charge. Vhf, uhf, AM, FM & non-broadcast up to 216 mc.

PRECISION FREQUENCY MEASUREMENTS—Box 355, Rural Hall. Worth 9-3865. Phil Hedrick, mgr. Vhf, AM, FM & non-broadcast up to 300 mc.

OHIO

ROOT ELECTRONIC LABORATORY—215 E. Whipp Rd., Dayton 40. AX 8-2680. Vhf, uhf, AM, FM & non-broadcast.

D. A. BROWN RADIO SERVICE—135 E. Church St., Marion. Vhf, AM, FM & non-broadcast.

WOODWARD MEASUREMENT LAB—R. R. 5, Mt. Vernon. Express 2-0841. R. O. Woodward, owner. Vhf, uhf, AM, FM & non-broadcast.

OKLAHOMA

RADIO ENGINEERING CO.—1701 N.W. 35th St., Oklahoma City. Jackson 8-4590. Elmo Black, owner. Vhf, uhf, AM, FM & non-broadcast.

OREGON

NORTHWEST MONITORING SERVICE—Box 42, Pendleton, Oregon. Phone: 276-2281. J. H. Platz, owner. AM, FM, TV, 2-way & STL carriers, & Color Burst. FM & TV aural monitor calibration. Mobile service monthly.

PUERTO RICO

ACOSTA FREQUENCY STANDARD MEASUREMENTS—Box 89, Rio Piedras. Phones: 766-3239, 766-6893. Rafael Jose Acosta, owner. Vhf, uhf, AM, FM & non-broadcast up to 1000 mc.

SOUTH CAROLINA

COM TEC LABS—3021 Rosewood Dr., Columbia. Vhf, AM, FM & broadcast and two-way up to 200 mc.

WISCONSIN

WILLIAMS FREQUENCY MEASUREMENTS—110 Algoma Blvd., Oshkosh. Beverly 5-3590. Vhf, uhf, AM, FM & non-broadcast.

TEXAS

SOUTHWEST FREQUENCY MEASUREMENTS INC.—518 Buckeye Trail, Austin 4. Greenwood 7-8003. C. M. Bartholomew, gen. mgr. Vhf, uhf, AM & FM.

For Consulting Engineers
Specializing in Radio & Television
see pages 800-802

Organization & Personnel

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New Post Office Building, Washington 25, D.C. Telephone Executive 3-3620

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- ¹ **NEWTON N. MINOW**, Chairman, Ill., (Dem., 1961-1968). Room 7115. *Administrative Assistant:* John F. Cushman; *Special Assistant to the Chairman:* (Vacancy); *Legal Assistant:* Joel Rosenbloom; *Engineering Assistant:* William L. North; *Confidential Assistant:* Dorothy Counts; *Secretaries:* Angie Germaine, Anne B. Priarone, Ruth Hartman, Margaret White.
- ² **FREDERICK W. FORD**, W.Va., (Rep., 1957-1964). Room 7353. *Legal Assistant:* John H. Conlin; *Engineering Assistant:* Daniel Jacobson; *Confidential Assistant:* Emma C. Burke; *Secretaries:* Helen M. Robinson, Norma A. Budeshelm.
- ³ **ROSEL H. HYDE**, Ida., (Rep., 1959-1966). Room 7311. *Legal Assistant:* [vacant]; *Engineering Assistant:* C. Phyll Horne; *Confidential Assistant:* Vera F. Nordness; *Secretary:* Iona Wickham, Rose E. Hahlen.
- ⁴ **ROBERT T. BARTLEY**, Tex., (Dem., 1958-1965). Room 7407. *Legal Assistant:* Philip S. Cross; *Engineering Assistant:* Neal K. McNaughten; *Confidential Assistant:* Farrell McGonigal; *Secretaries:* Isolene Corbett, Ethel Lonergan, June M. Farrall.
- ⁵ **ROBERT E. LEE**, Ill., (Rep., 1960-1967). Room 6407. *Legal Assistant:* George S. Smith; *Engineering Assistant:* Robert G. Weston; *Confidential Assistant:* J. Phyllis Hancock; *Secretary:* Rose Marie Borda, Margaret Gates.
- ⁶ **EMIL WILLIAM HENRY**, Tenn., (Dem., 1962-1969). Room 7207. *Legal Assistant:* Leonidas P. B. Emerson; *Engineering Assistant:* Bruce S. Longfellow; *Confidential Assistant:* Lillian A. Watson; *Secretary:* Frankie L. Fox.
- ⁷ **KENNETH A. COX**, Wash. (Dem., 1963-1970).

¹ Appointed for full 7-year term in 1961.

² Appointed for full 7-year term in 1957.

³ Reappointed for full 7-year term in 1959.

⁴ Reappointed for full 7-year term in 1958.

⁵ Reappointed for full 7-year term in 1960.

⁶ Appointed for full 7-year term in 1962.

⁷ Appointed for full 7-year term in 1963.

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Editor's Note: The Government Printing Office (GPO) has combined various FCC rules and regulations into categories by services, instead of issuing them in separate parts as before. Currently available volumes are listed below. Their purchase price includes subsequent amendments, mailed when printed. All pages are loose-leaf.

Volume I—Part O, Statement of Organization, Delegations of Authority, and Other Information; Part 1, Practice and Procedure; Part 13, Commercial Radio Operators, and Part 17, Construction, Marking and Lighting, of Antenna Structures. \$2.50 (\$3.50 foreign).

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(Continued on next page)

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- † *Anning S. Prall, New York: Jan. 17, 1935-July 23, 1937
- Irvin Stewart, Texas: July 11, 1934-June 30, 1937
- † *Frank R. McNinch, North Carolina: Oct. 1, 1937-Aug. 31, 1939
- † *Eugene O. Sykes, Mississippi: July 11, 1934-April 5, 1939
- *Thad H. Brown, Ohio: July 11, 1934-June 30, 1940
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- T. A. M. Craven, Virginia: Aug. 25, 1937-June 30, 1944 and June 2, 1956-Feb. 1963.

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- *Thad H. Brown, Ohio: Jan. 21, 1932-July 10, 1934
- *James H. Hanley, Nebraska: April 1, 1933-July 10, 1934

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(Continued on page 802)

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A. Earl Cullum Jr. Consulting Engineers, Inwood Post Office,
Dallas 9, Tex. Melrose 1-8360.

Network Engineering Departments

- ABC ENGINEERS, (A division of American Broadcasting Co.)**
7 W. 66th St., New York 23, N.Y. Susquehanna 7-5000.
Engineering Executives: Frank Marx, pres.; Clure H. Owen, bus. mgr.; Merle Worster, dir. of TV engineering operations; Fred Zellner, dir. of radio engineering operations; John G. Preston, dir. of engineering facilities; Robert M. Morris, radio facilities engineer; Albert W. Malang, video facilities engineer; James R. Baker, audio facilities engineer. Kear & Kennedy, Washington consulting engineers.
- CANADIAN BROADCASTING CORP.**
Executive Offices: Victoria Bldg., 140 Wellington St., Ottawa, Ont. Central 6-0311. J. P. Gilmore, v.p., engineering & operations; William G. Richardson, director of engineering (Ottawa).
Engineering Executives: 7925 Cote St. Luc Rd., Montreal. Phone: 488-2551. J. E. Hayes, chief engineer; W. A. Nichols, asst. chief engineer; D. G. McKinstry, chief architect; N. R. Olding, operations engineer; J. Carlisle, plant engineer; R. E. Santo, transmission & development engineer; E. C. Stewart, coordinator of engineering projects & services; A. Ste. Marie, asst. chief engineer, special projects.
Toronto, Ont. 354 Jarvis St. Walnut 3-5461. H. E. S. Hamilton, supervisor of network operations.
- COLUMBIA BROADCASTING SYSTEM INC.**
485 Madison Ave., New York 22, N.Y. Plaza 1-2345.
Engineering Executives, CBS Television Network Division, Engineering Dept: William B. Lodge, v.p. of affiliate relations and engineering; Richard S. O'Brien, director of engineering; H. A. Chinn, chief engineer; K. B. Benson, director, audio & video engineering; J. D. Parker, director TV r.f. engineering; J. B. French, director engineering services.
Operations Dept.: Edward L. Saxe, v.p., operations; John H. P. Davis, director, financial services; Robert Bridges, director, planning; Joseph A. Flaherty, mgr., technical facilities planning; Walter R. Pierson, mgr., plant facilities planning; Hugh T. Graham, director, live operations; James Hesen, director, live operations (West Coast); Robert J. Hennessy, director, design & production operations; Edwin Gale, mgr., design & production operations (Hollywood); E. Carlton Winckler, director, production management; Gordon Shadwick, director, recording operations; Morton Granas, mgr., recording & distribution operations (Hollywood); Robert Sammon, director, studio operations; Gilbert Wyland, mgr., studio operations (Hollywood); Harold C. Maler, director, broadcast operations.
- MUTUAL BROADCASTING SYSTEM INC.**
1440 Broadway, New York 18, N.Y. Brvant 9-7600.
Engineering Executives: Leslie Learned, chief engineer; James Chapman, supervisor of engineering traffic.
- NATIONAL BROADCASTING CO.**
30 Rockefeller Plaza, New York 20, N.Y. Circle 7-8300.
Operations and Engineering Executives: William H. Trevarthen, v.p., operations & engineering; James L. Wilson, dir., engineering; Joseph J. Arone, mgr., architectural design and construction; Donald H. Castle, mgr., systems planning and estimating; George M. Nixon, mgr., equipment development and standards; Chester A. Rackey, mgr., facilities design and construction.
- AMERICAN TELEPHONE & TELEGRAPH CO. (Long Lines Dept.)**
32 Avenue of the Americas, New York 13, N.Y. 393-9700.
Executives: L. F. Wingert, v.p.; C. E. Schooley, director of operations; L. E. Eastmond, asst. v.p., operating staff; J. R. Rae, asst. v.p., engineering; D. E. Emerson, asst. v.p., marketing; W. B. Kelley, area sales manager, White Plains, N.Y.; R. L. Hake, sales mgr., New York; R. D. Watson, area sales mgr., Cincinnati; H. M. Williams, Jr., area sales mgr., Kansas City; C. K. Esler, asst. v.p., public relations; J. A. Cowan, public relations mgr.; G. E. Ashley, general attorney; C. F. Martin, asst. general attorney.

Attorneys Practicing Before the FCC (Continued from page 799)

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Colorado Bldg., Washington 5, D.C. Sterling 3-5750.
- ZORBAUGH, GERALDINE B.**
General Attorney, CBS Radio, 485 Madison Ave., New York 22, N.Y. Plaza 1-2345.
William Greene, asst. general attorney; Leon R. Brooks, asst. general attorney (Washington).
- ZWICKY, WARREN C.**
Washington Staff Attorney, Storer Broadcasting Co., 543 Munsey Bldg., Washington 4, D.C. Phone: 638-2601.
Florida Office: 1177 Kane Concourse, Miami Beach 54, Fla. Union 6-0211.
John E. McCoy, secy. & v.p.; Ablah A. Church, asst. secy.

Off-Air UHF Stations (Continued from page 787)

- WJPB-TV, Fairmont, W.Va. (Ch. 35)**—WJPB-TV Inc. Began operation March 17, 1954, but left air Feb. 28, 1955, then resumed in March of 1955, but quit air again in fall of 1955, reverting to CP status; CP dropped Dec. 30, 1959 after grant of CP for Ch. 5, Weston, W.Va. (see *Television Digest*, Vols. 11:9, 27; 12:2; 13:4; 16:2). Ch. 5 now has WJPB-TV call letters.
- WCAN-TV, Milwaukee, Wis. (Ch. 24)**—Lou Poller. Began operation on Ch. 25 Sept. 5, 1953, but quit air Feb. 27, 1955, reverting to CP status (see *Television Digest*, Vol. 11:6). FCC report & order of July 30, 1958 specified change to Ch. 24 from Ch. 25. Request for extension of CP awaits FCC action.
- WNAM-TV, Neenah-Appleton-Menasha, Wis. (Ch. 42)**—Neenah-Menasha Bcstg. Co. Began operation Dec. 10, 1953, but quit air Jan. 2, 1955, reverting to CP status, then dropped CP March 10, 1955, after FCC approved purchase of Ch. 5 CP for WFRV-TV (see *Television Digest*, Vol. 10:49 & 11:2, 9).
- WOSH-TV, Oshkosh, Wis. (Ch. 48)**—Oshkosh Bcstg. Co. Began operation June 27, 1953, but quit air permanently March 22, 1954 (see *Television Digest*, Vol. 10:12).

U. S. Television Stations by Call Letters

As of Jan. 31, 1963

With Channel Numbers in Parentheses. Call Letter Assignments to CP Holders Included.

Dagger (†) Indicates Educational Non-Commercial Station

K

KABC-TV.....Los Angeles (7)	KFYR-TV.....Bismarck, N.D. (5)	KOCO-TV.....Enid, Okla. (5)	KTTS-TV.....Springfield, Mo. (10)
KACB-TV.....San Angelo, Tex. (3)	KGBT-TV.....Harlingen, Tex. (4)	KODE-TV.....Joplin, Mo. (12)	KTTV.....Los Angeles, Cal. (11)
KAEL.....Dallas, Tex. (29)	KGGM-TV.....Albuquerque (13)	†KOFI.....Tulsa, Okla. (11)	KTUL-TV.....Tulsa, Okla. (8)
†KAET.....Phoenix, Ariz. (8)	KGIN-TV.....Grand Island, Neb. (11)	†KOGT.....Ogden, Utah (9)	KTVL.....Anchorage, Alaska (11)
KAIL.....Fresno, Cal. (53)	KGLD.....Garden City, Kan. (11)	KOGO-TV.....San Diego, Cal. (10)	KTVB.....Boise, Ida. (7)
KAIT-TV.....Jonesboro, Ark. (8)	KGLQ-TV.....Mason City, Ia. (3)	KOIN-TV.....Portland, Ore. (6)	KTVK.....Ensign, Kan. (6)
KAKE-TV.....Wichita, Kan. (10)	KGMB-TV.....Honolulu (9)	†KOKH-TV.....Oklahoma City (25)	KTVL.....El Dorado, Ark. (10)
KALA.....Wailuku, Hawaii (7)	KGNC-TV.....Amarillo, Tex. (4)	KOLD-TV.....Tucson, Ariz. (13)	KTVF.....Fairbanks, Alaska (11)
KALU.....Hilo, Hawaii (11)	KGNS-TV.....Laredo, Tex. (8)	KOLN-TV.....Lincoln, Neb. (10)	KTVH.....Hutchinson, Kan. (12)
KALB-TV.....Alexandria, La. (5)	KGO-TV.....San Francisco (7)	KOLO-TV.....Reno, Nev. (8)	KTVI.....St. Louis, Mo. (2)
KARD-TV.....Wichita, Kan. (3)	KGTV.....Pocatello, Ida. (10)	KOMC.....McCook, Neb. (8)	KTVK.....Phoenix, Ariz. (3)
KARK-TV.....Little Rock, Ark. (4)	KGUN-TV.....Tucson, Ariz. (9)	KOMO-TV.....Seattle, Wash. (4)	KTVQ.....Kirksville, Mo. (3)
KATC.....Lafayette, Ga. (3)	KGW-TV.....Portland, Ore. (8)	KOMU-TV.....Columbia, Mo. (8)	KTVR.....Denver, Colo. (2)
KATU.....Portland, Ore. (2)	KHAS-TV.....Hastings, Neb. (5)	KONA.....Honolulu (2)	KTVT.....Fort Worth, Tex. (11)
KATV.....Little Rock, Ark. (7)	KHBC-TV.....Hilo, Hawaii (9)	KONO-TV.....San Antonio (12)	KTVU.....Oakland, Cal. (2)
KAVE-TV.....Carlsbad, N.M. (6)	KHJ-TV.....Los Angeles (9)	KOOK-TV.....Billings, Mont. (2)	KTVW.....Tacoma, Wash. (13)
KAYS-TV.....Hays, Kan. (7)	KHJK.....Hilo, Hawaii (13)	KOOL-TV.....Phoenix, Ariz. (10)	KTWQ-TV.....Casper, Wyo. (2)
KBAK-TV.....Bakersfield, Cal. (29)	KHMA.....Houma, La. (11)	KORK-TV.....Las Vegas, Nev. (2)	†KTXN.....Austin, Tex. (67)
KBLL-TV.....Helena, Mont. (12)	KHOL-TV.....Kearney, Neb. (13)	KORN-TV.....Mitchell, S.D. (5)	KTXT-TV.....Lubbock, Tex. (5)
KBES-TV.....Medford, Ore. (5)	KHOU-TV.....Houston, Tex. (11)	KOST-TV.....Tulsa, Okla. (6)	
KBIC-TV.....Los Angeles (22)	KHPL-TV.....Hayes Center, Neb. (6)	KOVR.....Stockton, Cal. (13)	
KBLU-TV.....Yuma, Ariz. (13)	KHQ-TV.....Spokane (6)	KPAC-TV.....Port Arthur, Tex. (4)	KUAM-TV.....Agana, Guam (8)
KBOT-TV.....Boise, Ida. (2)	KHQA-TV.....Hannibal, Mo. (7)	KPAR-TV.....Sweetwater, Tex. (12)	†KUAT.....Tucson, Ariz. (6)
KBTV.....Denver, Colo. (9)	KHSL-TV.....Chico, Cal. (12)	†KPEC-TV.....Tacoma, Wash. (56)	KUED.....Salt Lake City (7)
KBTX-TV.....Bryan, Tex. (3)	KHTV.....Portland, Ore. (27)	KPHO-TV.....Phoenix, Ariz. (5)	†KUHT.....Houston, Tex. (8)
KBYN.....Twin Falls, Ida. (13)	KHVH-TV.....Honolulu, Hawaii (4)	KPIC.....Roseburg, Ore. (4)	KULR-TV.....Billings, Mont. (8)
†KBYU-TV.....Provo, Utah (11)	KICB-TV.....Corona, Cal. (52)	KPIX.....San Francisco (5)	KUMV-TV.....Williston, N.D. (8)
KCBD-TV.....Lubbock, Tex. (11)	KICA-TV.....Clovis, N.M. (12)	KPLC-TV.....Lake Charles, La. (7)	†KUNV-TV.....Lincoln, Neb. (12)
KCBY-TV.....Coos Bay, Ore. (11)	KICU-TV.....Visalia, Cal. (43)	KPLO-TV.....Reliance, S.D. (6)	†KUSD-TV.....Vermillion, S.D. (2)
KCDA.....Douglas, Ariz. (3)	KID-TV.....Idaho Falls, Ida. (3)	KPLR-TV.....St. Louis, Mo. (11)	KUSU-TV.....Logan, Utah (12)
KCEB.....Tulsa, Okla. (23)	KIEM-TV.....Eureka, Cal. (3)	KPRC-TV.....Houston, Tex. (2)	KUTV.....Salt Lake City (2)
KCEN-TV.....Temple, Tex. (6)	KIFI-TV.....Idaho Falls, Ida. (8)	KPTV.....Portland, Ore. (12)	
KCHU.....San Bernardino, Cal. (18)	KIMA-TV.....Yakima, Wash. (29)		KVAL-TV.....Eugene, Ore. (13)
KCKT.....Great Bend, Kan. (2)	KING-TV.....Seattle, Wash. (5)	†KQED.....San Francisco, Cal. (9)	KVDO-TV.....Corpus Christi (22)
KCMO-TV.....Kansas City, Mo. (5)	KINY-TV.....Juneau, Alaska (8)	KQTV.....Fort Dodge, Ia. (21)	†KVIE.....Sacramento, Cal. (6)
KCMT.....Alexandria, Minn. (7)	KIRO-TV.....Seattle, Wash. (7)	KRBC-TV.....Abilene, Tex. (9)	KVII.....Amarillo, Tex. (7)
KCND-TV.....Pembina, N.D. (12)	KIVA.....Yuma, Ariz. (11)	KRCG.....Jefferson City, Mo. (13)	KVIP-TV.....Redding, Cal. (7)
KCOP.....Los Angeles (13)		KRDO-TV.....Colorado Springs (13)	KVIQ-TV.....Eureka, Cal. (6)
KCPX-TV.....Salt Lake City (4)	KJEO.....Fresno, Cal. (47)	KREM-TV.....Spokane, Wash. (2)	KVKM-TV.....Monahans, Tex. (9)
KCRA-TV.....Sacramento, Cal. (3)	KKTV.....Colorado Springs (11)	KRET-TV.....Richardson, Tex. (23)	KVLF-TV.....Alpine, Tex. (12)
KCRG-TV.....Cedar Rapids, Ia. (9)	KLAS-TV.....Las Vegas (8)	KREY-TV.....Montrose, Colo. (10)	KVLS.....Flagstaff, Ariz. (13)
KCRL.....Reno, Nev. (4)	KLBB.....Lubbock, Tex. (13)	KRGV-TV.....Weslaco, Tex. (5)	KV00-TV.....Tulsa, Okla. (2)
†KCSA-TV.....Kansas City, Mo. (19)	KLEW-TV.....Lewiston, Ida. (3)	KRIS-TV.....Corpus Christi (6)	KV05-TV.....Bellingham, Wash. (12)
†KCSM-TV.....San Mateo, Cal. (14)	KLFY-TV.....Lafayette, La. (10)	KRLD-TV.....Dallas, Tex. (4)	KVTV.....Sioux City, Ia. (9)
†KCTS-TV.....Seattle, Wash. (9)	KLIX-TV.....Twin Falls, Ida. (11)	†KRMA-TV.....Denver, Colo. (6)	†KVCR-TV.....San Bernardino, Cal. (24)
KCTV.....San Angelo, Tex. (8)	KLME-TV.....Lamar, Colo. (12)	KRNT-TV.....Des Moines, Ia. (8)	KWAB.....Big Spring, Tex. (4)
	KLOE-TV.....Goodland, Kan. (10)	KROC-TV.....Rochester, Minn. (10)	†KWCS-TV.....Ogden, Utah (18)
KDAL-TV.....Duluth-Superior (3)	†KLRN.....San Antonio, Tex. (9)	KROD-TV.....El Paso, Tex. (4)	KWEX-TV.....San Antonio, Tex. (41)
KDAS.....Hanford, Cal. (21)	†KLSE.....Monroe, La. (13)	KRON-TV.....San Francisco (4)	KWRB-TV.....Riverport, Wyo. (10)
KDIX-TV.....Dickinson, N.D. (2)	KLTV.....Tyler, Tex. (7)	KRSD-TV.....Rapid City, S.D. (7)	†KWSC.....Pulman, Wash. (10)
KDKA-TV.....Pittsburgh, Pa. (2)	KLYD-TV.....Bakersfield, Cal. (17)	KRTV.....Great Falls, Mont. (3)	KWTV.....Oklahoma City (9)
KDLO-TV.....Florence, S.D. (3)	KLZ-TV.....Denver, Colo. (7)		KWTX-TV.....Waco, Tex. (10)
†KDPS-TV.....Des Moines, Ia. (11)		KSBW-TV.....Salinas, Cal. (8)	KWWL-TV.....Waterloo, Ia. (7)
KDSJ-TV.....Deadwood, S.D. (5)	KMAU-TV.....Wailuku, Hawaii (3)	KSBY-TV.....San Luis Obispo (6)	
KDUH-TV.....Hay Springs, Neb. (4)	KMBC-TV.....Kansas City, Mo. (9)	KSD-TV.....St. Louis, Mo. (5)	KXAB-TV.....Aberdeen, S.D. (9)
	KMED.....Medford, Ore. (10)	KSHO-TV.....Las Vegas, Nev. (13)	KXGN-TV.....Glendive, Mont. (5)
KELO-TV.....Sioux Falls, S.D. (11)	KMEX-TV.....Los Angeles, Cal. (34)	KSL-TV.....Salt Lake City (5)	KXGO-TV..... Fargo, N.D. (11)
KELP-TV.....El Paso, Tex. (13)	KMID-TV.....Midland, Tex. (2)	KSLA-TV.....Shreveport, La. (12)	KXII.....Ardmore, Okla. (12)
KENI-TV.....Anchorage, Alaska (2)	KMJ-TV.....Fresno, Cal. (24)	KSLN.....Salina, Kan. (34)	KXJB-TV.....Valley City, N.D. (4)
KENS-TV.....San Antonio, Tex. (5)	KMMT.....Austin, Minn. (6)	KS00-TV.....Sioux Falls, S.D. (13)	KXLF-TV.....Butte, Mont. (4)
KEPR-TV.....Pasco, Wash. (19)	KMOS-TV.....Sedalia, Mo. (6)	KSTF.....Scottsbluff, Neb. (10)	KXLY-TV.....Spokane, Wash. (4)
†KERA-TV.....Dallas, Tex. (13)	KMOT.....Minot, N.D. (10)	KSTP-TV.....St. Paul, Minn. (5)	KXMB-TV.....Bismarck, N.D. (12)
KERO-TV.....Bakersfield, Cal. (10)	KMOX-TV.....St. Louis, Mo. (4)	KSWB.....Elk City, Okla. (8)	KXMC-TV.....Minot, N.D. (13)
†KETA.....Oklahoma City (13)	KMSO-TV.....Missoula, Mont. (13)	KSWO-TV.....Lawton, Okla. (7)	KXTV.....Sacramento, Cal. (10)
†KETC.....St. Louis, Mo. (9)	KMSP-TV.....Minneapolis, Minn. (9)	KSWV-TV.....Roswell, N.M. (8)	KYMA.....Flagstaff, Ariz. (9)
KETV.....Omaha, Neb. (7)	KMTV.....Omaha, Neb. (3)	KSYP-TV.....Wichita Falls, Tex. (6)	KYTV.....Springfield, Mo. (3)
KEYC-TV.....Mankato, Minn. (12)	KMVI-TV.....Wailuku, Hawaii (12)		†KYVE-TV.....Yakima, Wash. (47)
KEYT.....Santa Barbara, Cal. (3)		KTAG-TV.....Lake Charles, La. (25)	KYW-TV.....Cleveland, O. (3)
KEZE-TV.....San Francisco (8)	KNBC.....Los Angeles, Cal. (4)	KTAL.....Texarkana, Tex. (6)	
KEZI-TV.....Eugene, Ore. (9)	KNDU.....Richland, Wash. (25)	KTAR-TV.....Mesa, Ariz. (12)	KZTV.....Corpus Christi, Tex. (10)
	†KNME-TV.....Albuquerque, N.M. (5)	KTBC-TV.....Austin, Tex. (7)	
KFAR-TV.....Fairbanks, Alaska (2)	KNOE-TV.....Monroe, La. (8)	KTBS-TV.....Shreveport, La. (3)	
KFBB-TV.....Great Falls, Mont. (5)	KNOP.....North Platte, Neb. (2)	KTEN.....Ada, Okla. (10)	
KFBC-TV.....Cheyenne, Wyo. (5)	KNOX-TV.....Grand Forks, N.D. (10)	†KTCA-TV.....St. Paul, Minn. (2)	
KFDA-TV.....Amarillo, Tex. (10)	KNTV.....San Jose, Cal. (11)	KTES.....Nacogdoches, Tex. (19)	
KFDM-TV.....Beaumont, Tex. (6)	KNXT.....Los Angeles (2)	KTHV.....Little Rock, Ark. (11)	
KFDX-TV.....Wichita Falls, Tex. (3)		KTIV.....Sioux City, Ia. (4)	
KFEY-TV.....St. Joseph, Mo. (2)	KNAA-TV.....Denver, Colo. (4)	KTLA.....Los Angeles, Cal. (5)	
KFMB-TV.....San Diego, Cal. (8)	†KNAM-TV.....Pittsburg, Kan. (7)	KTNT-TV.....Tacoma, Wash. (11)	
KFOG.....San Francisco, Cal. (44)	†KNAP.....Portland, Ore. (10)	†KTPS.....Tacoma, Wash. (62)	
KFOY-TV.....Hot Springs, Ark. (9)	KOAT-TV.....Albuquerque (7)	KTRE-TV.....Lufkin, Tex. (9)	
KFRE-TV.....Fresno, Cal. (30)	KOB-TV.....Albuquerque, N.M. (4)	KTRK-TV.....Houston, Tex. (13)	
KFSA-TV.....Ft. Smith, Ark. (5)		KTSM-TV.....El Paso (9)	
KFUR-TV.....Santa Fe, N.M. (11)			
KFVS-TV.....Cape Girardeau (12)			

W

WABC-TV.....New York, N.Y. (7)
WABG-TV.....Greenwood, Miss. (6)
WABI-TV.....Bangor, Me. (5)
WAFB-TV.....Baton Rouge (9)
WAFG-TV.....Huntsville, Ala. (31)
WAGA-TV.....Atlanta, Ga. (5)
WAGM-TV.....Presque Isle, Me. (8)
WAIL-TV.....Atlanta, Ga. (11)
WAIM-TV.....Anderson, S.C. (40)
†WAIO.....Montgomery, Ala. (26)
†WAKR-TV.....Akron, O. (49)
WALA-TV.....Mobile, Ala. (10)
WALB-TV.....Albany, Ga. (10)

Call Letters

- WALN-TV.....Ashland, Ky. (59)
 WANE-TV.....Ft. Wayne, Ind. (15)
 WAPA-TV.....San Juan, P.R. (4)
 WAPI-TV.....Birmingham, Ala. (13)
 WARD-TV.....Johnstown, Pa. (56)
 WAST.....Albany, N.Y. (13)
 WATE-TV.....Knoxville, Tenn. (6)
 WATR-TV.....Waterbury, Conn. (53)
 WAVE-TV.....Louisville, Ky. (3)
 WAVY-TV.....Portsmouth, Va. (10)
- WBAL-TV.....Baltimore, Md. (11)
 WBAP-TV.....Fort Worth, Tex. (5)
 WBAY-TV.....Green Bay, Wis. (2)
 WBBM-TV.....Chicago, Ill. (2)
 WBEN-TV.....Buffalo, N.Y. (4)
 †WBIQ.....Birmingham, Ala. (10)
 WBIR-TV.....Knoxville, Tenn. (10)
 WBJA-TV.....Binghamton, N.Y. (34)
 WBKB.....Chicago, Ill. (7)
 WBMG.....Birmingham, Ala. (42)
 WBNB-TV.....Charlotte Amalie (10)
 WBNB-TV.....Columbus, O. (10)
 WBOC-TV.....Salisbury, Md. (16)
 WBOY-TV.....Clarksburg, W.Va. (12)
 WBRC-TV.....Birmingham, Ala. (6)
 WBRE-TV.....Wilkes-Barre, Pa. (28)
 WBRZ.....Baton Rouge, La. (2)
 WBTU.....Charlotte, N.C. (3)
 WBTW.....Florence, S.C. (13)
 WBVI.....Panama City, Fla. (13)
 WBZ-TV.....Boston, Mass. (4)
- WCAU-TV.....Philadelphia, Pa. (10)
 WCAX-TV.....Burlington, Vt. (3)
 †WCBB.....Augusta, Me. (10)
 WCBI-TV.....Columbus, Miss. (4)
 WCBS-TV.....New York, N.Y. (2)
 WCCB-TV.....Montgomery, Ala. (32)
 WCCO-TV.....Minneapolis, Minn. (4)
 WCDA.....Albany, N.Y. (41)
 WCDC.....Adams, Mass. (19)
 †WCET.....Cincinnati, O. (48)
 WCHS-TV.....Charleston, W.Va. (8)
 WCHU.....Champaign, Ill. (33)
 WCIA.....Champaign, Ill. (3)
 †WCIQ.....Mt. Cheaha State Park, Ala. (7)
 WCIU.....Chicago, Ill. (26)
 WCVI.....Charleston, S.C. (4)
 WCKT.....Miami, Fla. (7)
 †WCPL-TV.....Chatsworth, Ga. (18)
 WCNV-TV.....Carthage, N.Y. (7)
 WCOG-TV.....Meridian, Miss. (30)
 WCOV-TV.....Montgomery, Ala. (20)
 WCPO-TV.....Cincinnati, O. (9)
 WCSS-TV.....Charleston, S.C. (5)
 WCSH-TV.....Portland, Me. (6)
 †WCTB.....Bridgeport, Conn. (71)
 †WCTN.....Norwich, Conn. (63)
 WCTV.....Thomasville, Ga. (6)
 WCWT.....Wausan, Wis. (7)
 WCYB-TV.....Bristol, Va. (5)
- WDAF-TV.....Kansas City, Mo. (4)
 WDAM-TV.....Laurel, Miss. (7)
 WDAU-TV.....Scranton, Pa. (22)
 WDAY-TV..... Fargo, N.D. (6)
 WDBJ-TV.....Roanoke, Va. (7)
 WDBO-TV.....Orlando, Fla. (6)
 †WDCN.....Nashville, Tenn. (2)
 WDEF-TV.....Chattanooga, Tenn. (12)
 †WDIQ.....Dozier, Ala. (2)
 WDSM-TV.....Duluth-Superior (6)
 WDSU-TV.....New Orleans, La. (6)
 WDTV.....Harrisburg, Pa. (71)
 WDXI-TV.....Jackson, Tenn. (7)
- WEAR-TV.....Pensacola, Fla. (3)
 WEAT-TV.....W. Palm Beach (12)
 WEAU-TV.....Eau Claire, Wis. (13)
 WECT.....Wilmington, N.C. (6)
 †WEDH.....Hartford, Conn. (24)
 †WEDU.....Tampa, Fla. (3)
 WEEK-TV.....Peoria, Ill. (43)
 WEEQ-TV.....La Salle, Ill. (35)
 WEHT.....Evansville, Ind. (50)
 †WEIO.....Mobile, Ala. (42)
 WELI-TV.....New Haven, Conn. (59)
 †WENH.....Durham, N.H. (11)
 WEPA-TV.....Erie, Pa. (66)
 WESH-TV.....Daytona Beach, Fla. (2)
 †WETA-TV.....Washington (26)
 †WETV.....Atlanta, Ga. (30)
 WEWS.....Cleveland, O. (5)
- WFAA-TV.....Dallas, Tex. (8)
 WFAM-TV.....Lafayette, Ind. (18)
 WFBC-TV.....Greenville, S.C. (4)
- WFBG-TV.....Altoona, Pa. (10)
 WFBM-TV.....Indianapolis, Ind. (6)
 WFGA-TV.....Jacksonville, Fla. (12)
 WFIE-TV.....Evansville, Ind. (14)
 WFIL-TV.....Philadelphia (6)
 WFLA-TV.....Tampa (8)
 WFMJ-TV.....Youngstown, O. (21)
 WFMY-TV.....Greensboro, N.C. (2)
 WFMZ-TV.....Allentown, Pa. (67)
 †WFPK-TV.....Louisville, Ky. (15)
 WFRV.....Green Bay, Wis. (5)
 †WFSU-TV.....Tallahassee, Fla. (11)
- WGAL-TV.....Lancaster, Pa. (8)
 WGAN-TV.....Portland, Me. (13)
 †WGBH-TV.....Boston, Mass. (2)
 WGEM-TV.....Quincy, Ill. (10)
 WGHP-TV.....High Point, N.C. (8)
 WGN-TV.....Chicago, Ill. (9)
 WGR-TV.....Buffalo, N.Y. (2)
 WGSF.....Newark, O. (28)
 †WGTE-TV.....Toledo, O. (30)
 WGTI.....Philadelphia (23)
 †WGTU.....Athens, Ga. (8)
- WHA-TV.....Madison, Wis. (21)
 WHAS-TV.....Louisville, Ky. (11)
 WHBF-TV.....Rock Island, Ill. (4)
 WHBQ-TV.....Memphis, Tenn. (13)
 WHCT.....Hartford, Conn. (18)
 WHDH-TV.....Boston, Mass. (5)
 WHEC-TV.....Rochester, N.Y. (10)
 WHEN-TV.....Syracuse, N.Y. (5)
 WHIO-TV.....Dayton, O. (7)
 WHIS-TV.....Bluefield, W. Va. (6)
 WHIZ-TV.....Zanesville, O. (18)
 WHNB-TV.....New Britain, Conn. (30)
 WHO-TV.....Des Moines, Ia. (13)
 WHP-TV.....Harrisburg, Pa. (21)
 WHRO-TV.....Hampton, Va. (15)
 WHTN-TV.....Huntington, W.Va. (13)
 †WHTV.....Syracuse, N.Y. (43)
 WHYN-TV.....Springfield, Mass. (40)
 †WHYY-TV.....Philadelphia, Pa. (35)
 WHYZ-TV.....Duluth, Minn. (10)
- WIBF-TV.....Jenkintown, Pa. (29)
 WIBW-TV.....Topeka, Kan. (13)
 WICA-TV.....Ashtabula, O. (15)
 WICD.....Danville, Ill. (24)
 WICS.....Springfield, Ill. (20)
 WICU-TV.....Erie, Pa. (12)
 †WIET.....Ithaca, N.Y. (14)
 WIIC.....Pittsburgh, Pa. (11)
 †WILL-TV.....Champaign-Urbana (12)
 WILX-TV.....Onondaga, Mich. (10)
 WIMA-TV.....Lima, O. (35)
 WINK-TV.....Fort Meyers, Fla. (11)
 WINR-TV.....Binghamton, N.Y. (40)
 †WIPM-TV.....Mayaguez, P.R. (3)
 †WIPR-TV.....San Juan, P.R. (6)
 WIRL-TV.....Peoria, Ill. (25)
 WIRT.....Hibbing, Minn. (13)
 WIS-TV.....Columbia, S.C. (10)
 WISC-TV.....Madison, Wis. (3)
 WISE-TV.....Asheville, N.C. (62)
 WISH-TV.....Indianapolis, Ind. (8)
 WISN-TV.....Milwaukee, Wis. (12)
 WITI-TV.....Milwaukee, Wis. (6)
 WITN.....Washington, N.C. (7)
- WJAC-TV.....Johnstown, Pa. (6)
 WJAR-TV.....Providence (10)
 WJBF.....Augusta, Ga. (6)
 WJBK-TV.....Detroit (2)
 †WJCT.....Jacksonville, Fla. (7)
 WJHG-TV.....Panama City, Fla. (7)
 WJHL-TV.....Johnson City, Tenn. (11)
 WJIM-TV.....Lansing, Mich. (6)
 WJMY.....Allen Park, Mich. (20)
 WJPB-TV.....Weston, W. Va. (5)
 WJRT.....Flint, Mich. (12)
 WJSK.....Corbin, Ky. (16)
 †WJSP-TV.....Columbus, Ga. (28)
 WJTV.....Jackson, Miss. (12)
 WJW-TV.....Cleveland, O. (8)
 WJXT.....Jacksonville, Fla. (4)
 WJZ-TV.....Baltimore (13)
- WKAQ-TV.....San Juan, P.R. (2)
 WKBD.....Detroit, Mich. (50)
 WKBM-TV.....Caguas, P.R. (11)
 WKBN-TV.....Youngstown, O. (27)
 WKBT.....LaCrosse, Wis. (8)
 WKBW-TV.....Buffalo, N.Y. (7)
 WKJF-TV.....Pittsburgh, Pa. (53)
 WKJG-TV.....Fort Wayne, Ind. (33)
 †WKNO-TV.....Memphis, Tenn. (10)
 WKNX-TV.....Saginaw, Mich. (57)
 WKOW-TV.....Madison, Wis. (27)
 WKRC-TV.....Cincinnati, O. (12)
 WKRG-TV.....Mobile, Ala. (5)
- WKST-TV.....Youngstown, O. (33)
 WKTV.....Utica, N.Y. (2)
 WKYT.....Lexington, Ky. (27)
 WKY-TV.....Oklahoma City (4)
 WKZO-TV.....Kalamazoo (3)
- WLAC-TV.....Nashville, Tenn. (5)
 WLBC-TV.....Muncie, Ind. (49)
 WLBT.....Jackson, Miss. (3)
 WLBW-TV.....Miami, Fla. (10)
 WLBS-TV.....Bangor, Me. (2)
 WLEX-TV.....Lexington, Ky. (18)
 WLKY.....Louisville, Ky. (32)
 WLOF-TV.....Orlando, Fla. (9)
 WLOS-TV.....Asheville, N.C. (13)
 WLOX.....Biloxi, Miss. (13)
 WLTV.....Bowling Green, Ky. (13)
 WLUC-TV.....Marquette, Mich. (6)
 WLUK-TV.....Green Bay, Wis. (11)
 WLVA-TV.....Lynchburg, Va. (13)
 WLWA.....Atlanta, Ga. (11)
 WLWC.....Columbus, O. (4)
 WLWD.....Dayton, O. (2)
 WLWI.....Indianapolis, Ind. (13)
 WLWT.....Cincinnati, O. (5)
 WLYH-TV.....Lebanon, Pa. (15)
- WMAL-TV.....Washington (7)
 WMAR-TV.....Baltimore (2)
 WMAZ-TV.....Macon, Ga. (13)
 WMBD-TV.....Peoria, Ill. (31)
 WMCN.....Grand Rapids, Mich. (23)
 WMCT.....Memphis, Tenn. (5)
 †WMHT.....Schenectady, N.Y. (17)
 †WMSB.....Onondaga, Mich. (10)
 WMSL-TV.....Decatur, Ala. (23)
 WMT-TV.....Cedar Rapids, Ia. (2)
 WMTV.....Madison, Wis. (33)
 WMTW-TV.....Poland Spring, Me. (8)
 †WMUB-TV.....Oxford, O. (14)
 WMUR-TV.....Manchester, N.H. (9)
 †WMVS-TV.....Milwaukee, Wis. (10)
 WMVT.....Milwaukee, Wis. (36)
- WNAC-TV.....Boston (7)
 WNBC-TV.....New York, N.Y. (4)
 WNBE-TV.....New Bern, N.C. (12)
 WNBFTV.....Binghamton, N.Y. (12)
 WNBQ.....Chicago (5)
 WNCT.....Greenville, N.C. (9)
 WNDU-TV.....South Bend (16)
 WNET-TV.....Buffalo, N.Y. (17)
 WNEM-TV.....Bay City, Mich. (5)
 WNEP-TV.....Scranton, Pa. (16)
 WNEW-TV.....New York, N.Y. (5)
 WNHCTV.....New Haven (8)
 WNJU-TV.....Linden, N.J. (47)
 WNOK-TV.....Columbia, S.C. (19)
 WNOP-TV.....Newport, Ky. (74)
 WNYC-TV.....New York (31)
 WNYS.....Syracuse, N.Y. (9)
- WOAI-TV.....San Antonio (4)
 WOAY-TV.....Oak Hill, W.Va. (4)
 WOC-TV.....Davenport, Ia. (6)
 WOI-TV.....Ames, Ia. (5)
 WOKR.....Rochester, N.Y. (13)
 WOLE-TV.....Aguadilla, P.R. (12)
 WONE-TV.....Dayton, O. (22)
 WOOD-TV.....Grand Rapids (8)
 WOOK-TV.....Wash., D.C. (14)
 WOR-TV.....New York, N.Y. (9)
 WORA-TV.....Mayaguez, P.R. (5)
 †WOSU-TV.....Columbus, O. (34)
 †WOUB-TV.....Athens, O. (20)
 WOW-TV.....Omaha, Neb. (6)
 WOWL-TV.....Florence, Ala. (15)
- WPBN-TV.....Traverse City, Mich. (7)
 WPCA-TV.....Philadelphia, Pa. (17)
 WPFL.....Pittsfield, Mass. (64)
 WPIX.....New York, N.Y. (11)
 WPRO-TV.....Providence, R.I. (12)
 WPSD-TV.....Paducah, Ky. (6)
 WPST-TV.....Miami, Fla. (10)
 WPTA.....Ft. Wayne, Ind. (21)
 WPTZ.....Plattsburgh, N.Y. (5)
- WQAD-TV.....Moline, Ill. (8)
 †WQED.....Pittsburgh, Pa. (13)
 †WQTV.....Binghamton, N.Y. (46)
- WRAL-TV.....Raleigh, N.C. (5)
 WRBL-TV.....Columbus, Ga. (3)
 WRC-TV.....Washington, D.C. (4)
 WRCB-TV.....Chattanooga, Tenn. (3)
 WRCV-TV.....Philadelphia, Pa. (3)
 WRDW-TV.....Augusta, Ga. (12)
 WREC-TV.....Memphis, Tenn. (3)
 WREG.....New York, N.Y. (25)
 WREX-TV.....Rockford, Ill. (13)
 WRGB.....Schenectady, N.Y. (6)
 WRIK-TV.....Ponce, P.R. (7)
 WRLP.....Greenfield, Mass. (32)
- WROC-TV.....Rochester, N.Y. (8)
 †WROH.....Rochester, N.Y. (21)
 WRTM-TV.....Rochester, N.Y. (13)
 WRTV.....Asbury Park, N.J. (58)
 WRVA-TV.....Richmond, Va. (12)
- WSAV-TV.....Savannah, Ga. (3)
 WSAZ-TV.....Huntington, W.Va. (3)
 WSB-TV.....Atlanta, Ga. (2)
 WSBA-TV.....York, Pa. (43)
 WSBT-TV.....S. Bend, Ind. (22)
 †WSEC-TV.....Miami, Fla. (17)
 WSEE.....Erie, Pa. (35)
 WSEW.....Oil City, Pa. (64)
 WSFA-TV.....Montgomery, Ala. (12)
 WSIL-TV.....Harrisburg, Ill. (3)
 †WSIU-TV.....Carbondale, Ill. (8)
 WSIX-TV.....Nashville, Tenn. (8)
 WSJS-TV.....Winston-Salem (12)
 WSJV.....Elkhart, Ind. (28)
 WSLA.....Selma, Ala. (8)
 WSLT-TV.....Roanoke, Va. (10)
 WSM-TV.....Nashville, Tenn. (4)
 WSOC-TV.....Charlotte, N.C. (9)
 WSPA-TV.....Spartanburg, S.C. (7)
 WSPD-TV.....Toledo, O. (13)
 WSTE.....Fajardo, P.R. (13)
 WSTV-TV.....Steuersville, O. (9)
 WSUN-TV.....St. Petersburg, Fla. (38)
 WSUR-TV.....Ponce, P.R. (9)
 WSWA-TV.....Harrisonburg, Va. (3)
 WSVI.....Christiansted, V.I. (8)
 WSYE-TV.....Elmira, N.Y. (18)
 WSYR-TV.....Syracuse, N.Y. (3)
- WTAE.....Pittsburgh, Pa. (4)
 WTAF-TV.....Marion, Ind. (31)
 WTAM-TV.....Louisville, Ky. (41)
 WTAP-TV.....Parkersburg, W.Va. (15)
 WTAR-TV.....Norfolk, Va. (3)
 WTCN-TV.....Minneapolis (11)
 WTEN.....Vail Mills, N.Y. (10)
 WTEV.....New Bedford, Mass. (6)
 WTHI-TV.....Terre Haute, Ind. (10)
 †WTHS-TV.....Miami, Fla. (2)
 WTIC-TV.....Hartford, Conn. (3)
 WTLF.....Baltimore, Md. (24)
 †WTLV.....New Brunswick, N.J. (19)
 WTMJ-TV.....Milwaukee, Wis. (4)
 WTOG-TV.....Savannah, Ga. (11)
 WTOK-TV.....Meridian, Miss. (11)
 WTOL-TV.....Toledo, O. (11)
 WTOP-TV.....Cheboygan, Mich. (4)
 WTOP-TV.....Washington, D.C. (9)
 WTPA.....Harrisburg, Pa. (27)
 WTRF-TV.....Wheeling, W. Va. (7)
 WTRI.....Albany, N.Y. (35)
 WTTG.....Washington, D.C. (5)
 WTTV.....Bloomington, Ind. (4)
 †WTTW.....Chicago, Ill. (11)
 †WTVG.....Chattanooga, Tenn. (9)
 WTVB.....Durham, N.C. (11)
 WTVF.....Buffalo, N.Y. (23)
 WTVH.....Peoria, Ill. (19)
 WTVI.....Ft. Pierce, Fla. (19)
 WTVJ.....Miami, Fla. (4)
 WTVK.....Knoxville, Tenn. (26)
 WTVM.....Columbus, Ga. (9)
 WTVN-TV.....Columbus, O. (6)
 WTVQ.....Rockford, Ill. (39)
 WTVP.....Decatur, Ill. (17)
 WTVR.....Richmond, Va. (6)
 †WTVS.....Detroit, Mich. (56)
 WTVT.....Tampa, Fla. (13)
 WTVW.....Evansville, Ind. (7)
 WTVY.....Dothan, Ala. (4)
 WTVW.....Tupelo, Miss. (9)
- WUFT.....Gainesville, Fla. (5)
 WUHF.....Milwaukee, Wis. (18)
 †WUNC-TV.....Chapel Hill, N.C. (4)
 WUSN-TV.....Charleston, S.C. (2)
 WUTV.....Charlotte, N.C. (36)
- †WVAN-TV.....Savannah, Ga. (9)
 WVEC-TV.....Hampton, Va. (13)
 WVNA-TV.....Tusculum, Ala. (47)
 WVIA.....New Orleans, La. (12)
 WVUE.....New Orleans, La. (13)
- WWJ-TV.....Detroit, Mich. (4)
 WWL-TV.....New Orleans, La. (4)
 WWLP.....Springfield, Mass. (22)
 WWOR-TV.....Worcester, Mass. (14)
 WWTU.....Cadillac, Mich. (13)
 WWUP.....Saulte Ste. Marie, Mich. (10)
- WXEX-TV.....Petersburg, Va. (8)
 †WXGA-TV.....Waycross, Ga. (8)
 WXTV.....Youngstown, O. (45)
 WXYZ-TV.....Detroit, Mich. (7)
 WYAH-TV.....Portsmouth, Va. (27)
 †WYES-TV.....New Orleans, La. (8)
 WZZM-TV.....Grand Rapids, Mich. (13)

Major Multiple Owners

Group Ownership of Television Stations

(AM adjuncts in parentheses)

A. S. ABELL CO.—Sun Square, Baltimore 3, Md. Telephone: Mulberry 5-5670. Owns WMAR-TV, Baltimore and WBOC-TV, Salisbury, Md. (WBOC) as well as the *Baltimore Sun*, *Sunday Sun* and *Evening Sun*. Executives: E. K. Jett, v.p. and director of television; Donald P. Campbell, admin. assistant.

NORMAN ALEXANDER-JOSEPH HARRIS—See Superior Stations.

ALL-ALASKA BROADCASTERS INC.—Fourth Ave. Theatre Bldg., Anchorage, Alaska. Telephone: 5-2201. Owns KENI-TV, Anchorage (KENI); KFAR-TV, Fairbanks (KFAR); radio KTKN, Ketchikan. Executive: Alvin O. Bramstedt, pres. & gen. mgr.

ALVARADO TELEVISION CO.—122 Tulane Dr. S.E., Albuquerque, N.M. Telephone: Alpine 5-8716. Owns KOAT-TV, Albuquerque, and KVOA-TV, Tucson, Ariz. Executives: Clinton D. McKinnon (40%), Bernard Weinberg (20%), Harold B. Garfield (20%), and Arthur A. Desser (20%). Note: Sale of both stations to owners of WAGL-TV, Lancaster, Pa. pends.

AMERICAN BROADCASTING CO.—For owned-&-operated stations. see listing under Television Networks.

AMERICAN COLONIAL BROADCASTING CORP.—1000 Ponce de Leon Ave., San Juan. Telephone: 2-1278. Owns WSUR-TV, Ponce; WKBM-TV, Caguas and radio WKVM, San Juan, P.R. Owner: Ralph Perez Perry.

WALTER H. ANNENBERG—See Triangle Publications Inc.

GENE AUTRY STATIONS—511 W. Adams St., Phoenix, Ariz. Telephone: Browning 1-2345. Owns 55.38% of KOOL-TV, Phoenix (KOOL); 48% of KOLD-TV, Tucson (KOLD); 51% of radio KMPC, Los Angeles, KVI, Seattle, and KEX Portland, Ore.; 50% of radio KSFO, San Francisco; 12.5% of *Phoenix Republic* and *Gazette*. Executives: Gene Autry, chairman; Tom Chauncey, pres. of KOOL-TV and pres. & managing director of KOLD-TV.

JOSEPH M. BAISCH—2% of WREX-TV, Rockford, Ill.; 2.5% of KOCO-TV, Oklahoma City, Okla.

H. & E. BALABAN CORP.—190 N. State St., Chicago 1, Ill. Telephone: Franklin 2-2262. Owns 47.5% of WTVO, Rockford, Ill.; 50% of WICS, Springfield, Ill., and WICS owns 100% of satellite WCHU, Champaign, Ill. (Ch. 33) and WICD-TV, Danville, Ill. and 2/3 of WHNB-TV, New Britain-Hartford (Ch. 30). H. & E. Balaban also own 33-1/3% of radios WRIT, Milwaukee; WIL, St. Louis; KBOX, Dallas. H. & E. Balaban Corp. also holds 50% of CP for WBMG, Birmingham, Ala. (Ch. 42) and 20% of WMCN, Grand Rapids, Mich. Executives: Harry Balaban, pres.; Elmer Balaban, v.p.; Otto Zeman, secy.-treas.; Harold Froelich, mgr., WTVO; Milton D. Friedland, gen. mgr., WISC.

BEACON JOURNAL PUBLISHING CO. (Knight Newspapers)—44 E. Exchange St., Akron 9, O. Telephone: Blackstone 3-1111. Owns 45% of WAKR-TV, Akron (WAKR). John S. Knight owns 17.5% and James L. Knight owns 10% of WKCT, Miami, Fla. (WKCR). For other Knight newspapers, see *Akron Beacon Journal* under Newspaper Ownership of TV Stations. President: John S. Knight.

BLACK HAWK BROADCASTING CO.—E. Fourth & Franklin Sts., Waterloo, Ia. Adams 4-4404. Owns & operates KWWL-TV, Waterloo-Cedar Rapids (KWWL); KMMT, Austin, Minn. (KAUS) and radio KLWW, Cedar Rapids. Executives: Ralph J. McElroy pres., Black Hawk Bcstg.; Thomas L. Young, v.p., Black Hawk Bcstg.; Roger Micheln, mgr., KWWL-TV; Ross Martin, mgr., KMMT.

JOHN W. BOLER GROUP—See North Dakota KX Network.

M. N. BOSTICK—Owns 9.10% of KWTX-TV, Waco, Tex., (KWTX); 10% of KXII, Ardmore, Okla. and 21.053% of radio KNAL, Victoria, Tex.; 10% of KBTX-TV, Bryan, Tex. See also KWTX Broadcasting Co.

BROADCASTING CO. OF THE SOUTH—1111 Bull St., Columbia, S. C. Telephone: Alpine 3-6431. Owns WIS-TV, Columbia; WSFA-TV, Montgomery, Ala.

LUCILLE BUFORD-MARSHALL H. PENGRA GROUP—P.O. Box 957, Tyler. Telephone: Lyric 2-3873. Owned and operated Texas stations are KLTV, Tyler, and KTRE-TV, Lufkin (KTRE).

BULLITT GROUP—See Crown Stations.

GENE L. CAGLE—See Texas State Network.

DARROLD A. CANNAN—Box 2040, Wichita Falls, Tex. Telephone: 2-8668. Owns 59% of KFDX-TV, Wichita Falls; 21% of KFDM-TV, Beaumont, Tex. (KFDM). Executives: Darrold A. Cannan, pres.; Darrold A. Cannan Jr., v.p.; Howard H. Fry, v.p.; C. B. Locke, v.p. (gen. mgr. of KFDM-TV).

CAPITAL CITIES BROADCASTING CORP. (Lowell Thomas Group)—24 East 51st St., New York 22, New York. Plaza 2-1750. Operates WTEN, Albany (WROW) with satellite WCDC, Adams, Mass.; also operates WTVD, Durham, N.C.; WPRO-TV, Providence, R.I. (WPRO); WKBW-TV, Buffalo, N.Y. (WKBW), WPAT. Executives: Frank M. Smith, pres., 10.7% stockholder; Thomas S. Murphy, exec. v.p.; Harmon L. Duncan, v.p.; J. Floyd Fletcher, v.p.; Joseph P. Dougherty, v.p.; Jack Lee, v.p.; Daniel P. Weinis, v.p.; Robert M. Peebles, v.p.; Herbert J. Yendelsohn, v.p.; Robert K. King, v.p.; Danial B. Burke, v.p.; William C. Duffy, controller; Daniel H. Smith, v.p. & engineering director; Gerald Dickler, secy. Lowell Thomas also is director and 9.8% stockholder.

ROY H. PARK BROADCASTING INC.—Box 898, Greenville, N.C. Plaza 2-6181. Owns 30% of WECT, Wilmington, N.C. President: Roy H. Park.

L. E. CASTER—GERTRUDE FRANZEN STATIONS—Caster estate owns 7.14%, Mrs. Franzen, 2.85% of WREX-TV, Rockford, Ill. Caster estate also owns 35% of CP for WHYZ-TV, Duluth, Minn.

CENTRAL BROADCASTING CO.—1002 Brady St., Davenport, Ia. Telephone: 2-3521. Operates WHO-TV, Des Moines (WHO). Also owns 100% of Tri-City Bcstg. Co., which operates WOC-TV, Davenport, Ia. (WOC). Executives: D. D. Palmer, pres.-treas.; Paul A. Loyet, v.p.; Wm. D. Wagner, secy.

CENTRAL BROADCASTING CORP.—See Samuel I. Newhouse Stations.

TOM CHAUNCEY—KOOL-TV, Phoenix, Ariz. (KOOL), 20.19%; KOLD-TV, Tucson, Ariz. (KOLD), 20%.

(Continued on next page)

National Sales Offices of Group Stations

WGN-TV & WGN (Chicago Tribune-New York News)—New York 17: 220 East 42nd St., Murray Hill 2-7545; Joseph Flahive, sales mgr.

CORINTHIAN BROADCASTING CORP.—New York 20: Time & Life Bldg., Rockefeller Center, Judson 2-2300; Don L. Kearney, director of sales.

CROSLEY BROADCASTING CORP.—See Crosley, listing under National Sales Representatives of TV Stations.

THE FORWARD GROUP—Quincy, Ill.: W. C. U. Bldg., Baldwin 2-6200; Walter Rothschild, national sales mgr.

GRIFFIN BROADCAST GROUP—Muskogee, Okla.: Box 1618, Murray 7-6311; Jim Black, national sales mgr., KTUL-TV, Box 9697, Tulsa, Okla.; Tom Goodgame, national sales mgr., KATV, Box 1788, Little Rock, Ark.; Barbara Roberts, promotion mgr., KTUL-TV, Tulsa, Okla.; Bruce Smith, promotion mgr., KATV, Little Rock, Ark.

THE HILDRETH NETWORK—Portland, Me.: 477 Congress St., Spruce 3-8111; Robert J. Gold, national TV sales mgr.

METRO BROADCAST SALES—New York 22: 3 East 54th St., Plaza 2-8228; H. D. Neuwirth, v.p. & dir. Chicago 11: 400 N. Michigan Ave., Phone 467-6340, Thomas J. Tilson, Midwest TV sales mgr. Philadelphia 3: 19th & Walnut Sts., Locust 8-2900. Wm. F. Dallman, mgr. Detroit 2: 1410 Fisher Bldg., Phone 873-8000, Wm. L. Lauer, mgr. St. Louis 1: 915 Olive St., Main 1-4800, George N. Diederich, mgr. San Francisco 4: Douglas 2-1945, Richard Schutte, mgr. Los Angeles 5: 3600 Wilshire Blvd., Phone 385-1424, Richard E. Drummy Jr., mgr.

NORTH DAKOTA KX NETWORK—Fargo N.D.: 4000 West Main, Adams 5-4461, TWX FG 260. John W. Boler, pres.; Robert L. Owens, national sales mgr.

NORTHERN TELEVISION INC. and WM. J. WAGNER—See Alaska Radio-TV Sales Corp. listing under National Sales Representatives of TV Stations.

RKO GENERAL INC.—New York 18: 1440 Broadway, Longacre 4-8000. Also Time & Life Bldg., Rockefeller Center, New York 20, N.Y.; Longacre 4-8000. Donald J. Quinn, dir. of national sales div. (all offices); Frank Boehm, dir. of research & promotion. Chicago office: Tribune Tower Bldg., George Jeneson, v.p., mid-west mgr. Los Angeles office: 5515 Melrose Ave., Los Angeles; Edward Metcalf, TV sales exec.; Robert Fox, radio sales exec. Detroit office: 3300 Guardian Bldg.; Joseph Campeau, radio & TV sales exec. San Francisco office: 415 Bush St.; George Whitney, TV sales exec.; Dennis Holt, radio sales exec.

RUST CRAFT BROADCASTING CO.—New York 19: 680 Fifth Ave., Judson 6-5510. Fred Weber, v.p., network program sales; Lee Gaynor, national sales. Steubenville, O.: Exchange Realty Bldg., Phone: 282-6265. C. H. McFarland, regional sales.

SOUTHWEST STATES INC.—Odessa, Tex.: 1211 N. Whitaker St., Federal 7-8302; George Collie, national sales mgr.

STORER BROADCASTING CO.—See Storer listing under National Sales Representatives of TV Stations.

TRANSCONTINENT TELEVISION CORP.—New York 17: 380 Madison Ave., Yukon 6-2121; George C. Stevens, sales v.p.

TRIANGLE PUBLICATIONS, INC. (Radio & TV Div.)—Philadelphia 39, Pa.: 46th & Market Sts.; Evergreen 2-4700; Kenneth W. Stowman, director of national sales development. New York 22: 320 Park Ave., Plaza 9-7115; Edward H. Benedict, national sales director; Charles Powell, Baltimore sales office (6404 Sharon Rd., Baltimore 12; Drexel 7-6222). Los Angeles 5: 3600 Wilshire Blvd., Dunkirk 7-1296; Charles S. Cady, West Coast sales mgr. Mid-western Sales Office: 645 N. Michigan Ave., Chicago 11, Ill. (Room 1058); Michigan 2-0012.

WESTINGHOUSE BROADCASTING CO. INC.—See Television Advertising Representatives Inc. under National Sales Representatives of TV Stations.

Group Stations

CHICAGO TRIBUNE-NEW YORK NEWS—Interlocking ownership. *Tribune* operates WGN-TV, Chicago (WGN) and WGN Inc. owns KDAL-TV, Duluth, Minn. *News* operates WPIX, New York and has part interest in WNCN (FM) there. For executives and addresses, see local station listings.

CHRIS-CRAFT INDUSTRIES INC.—1091 Calcot Place, Oakland 6, Calif. Kellogg 3-8920. Owns KPTV, Portland, Ore.; KCOP, Los Angeles; KTVT, Fort Worth. Executives: Paul V. Shields, chairman; John G. Bannister, pres., Broadcasting div.; John Hopkins, pres.; John G. Bannister, v.p.; Mary Warren, dir. of programming; Al Browdy, engineering dir.

COLUMBIA BROADCASTING SYSTEM, INC.—For owned-&-operated stations, see listing under Television Networks.

COLUMBIA PICTURES CORP.—See Screen Gems.

COMMUNITY BROADCASTING SERVICE—35 Hildreth St., Bangor, Me. 947-8321. Operates WABI-TV, Bangor and WAGM-TV, Presque Isle, radios WABI, Bangor; WAGM, Presque Isle; WPOR, Portland, Me. Also operates WABI-FM, Bangor, Channel 11 (satellite) Madawask, Maine. Pres. Horace A. Hildreth, with family, also controls 30.8% of WMTW-TV, Poland Spring, Me. (Ch. 8). Executives: Horace A. Hildreth, pres.; Walter L. Dickson, v.p. & gen. mgr.

COMMUNITY RADIO CORP.—State Mill Rd., Grand Forks, N.D. Telephone: 774-4611. Operates KNOX-TV, Grand Forks (KNOX) and owns 24.6% of KCND-TV, Pembina, N.D., in which following KNOX-TV officers own interest; Harry F. Rice, 7.4%; Robert C. Lukkason, 13.2%; Arthur Tweet, 2.0%; H. Lorraine Lund, 6.1%; Mrs. Donald Schroeder, 2.5%. Executives: Arthur Tweet, chairman; Harry Rice, pres.; Mrs. Donald Schroeder, v.p.; H. Lorraine Lund, v.p.; Robert Lukkason, secy.-treas.

CORINTHIAN BROADCASTING CORP.—See Whitney Communications Corp.

CORPORATION OF THE PRESIDENT OF THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS (MORMON CHURCH)—47 East South Temple, Salt Lake City, Utah. Owns 65.98% of KSL-TV, Salt Lake City (KSL). [Note: Radio Service Corporation of Utah, in which the Corporation of the President of the Church of Jesus Christ of Latter-Day Saints is the principal stockholder, owns 23.3% of KID-TV, Idaho Falls, Ida. (KID), 12.5% of KBOI-TV, Boise, Ida. (KBOI).] The Mormon Church also operates educational KBYU-TV, Provo, Utah, and international radio WRUL, Scituate, Mass.

COWLES GROUPS—Operated as separate entities by various affiliated interests. Cowles Magazines and Broadcasting Inc. (Gardner Cowles, pres.; Luther Hill, pres., Bcstg. div.; Charles Quentin, engineering director) owns KRNT-TV, Des Moines (KRNT). Minneapolis Star and Tribune Co. (John Cowles, pres.) owns 80% of Wichita-Hutchinson Co., licensee of KTVH, Hutchinson, Kan., and 47% of Midwest Radio-Television Inc., licensee of WCCO-TV, Minneapolis (WCCO). (For further details, see station listings). Note: Cowles is buying WREC-TV, Memphis, Tenn.

COX GROUP—Fourth & Ludlow Sts., Dayton, O. Telephone: Baldwin 3-2112. Controls WHIO-TV, Dayton (WHIO) and WSB-TV, Atlanta (WSB); WSOC-TV, Charlotte, N. C. (WSOC). Cox personally owns 29% of WCKT, Miami, Fla. (WCKR). For Cox newspapers, see *Dayton News* under Newspaper Ownership of TV Stations. Executives: James M. Cox Jr., pres. WHIO-TV & radio; Jack Tarver, pres. WSB-TV & radio; J. Leonard Reinsch, pres. WSOC-TV & WOSC.

PAUL CRAIN—See Dan Snyder listing.

LESTER L. COX—KYTV, Springfield, Mo., 25%. Lester L. Cox and father, Lester E. Cox own 50% of radio KOAM, which owns 2/3 of KOAM-TV, Pittsburg, Kan.-Joplin, Mo. Also has a 49.9% interest in KYTV-TV, Springfield, Mo.

BING CROSBY & ASSOCIATES—Bing Crosby is chairman of Chris Craft Industries, Inc. (in which he is a minority stockholder), which through wholly-owned subsidiaries operates KCOP, Los Angeles; KPTV, Fort Worth-Dallas.

CROSLEY BROADCASTING CORP.—140 W. Ninth St., Cincinnati 2, O. Telephone: Cherry 1-1822. Crosley TV stations comprise WLW-TV, Cincinnati Ohio; WLW-C, Columbus, Ohio; WLW-D, Dayton, Ohio; WLW-I, Indianapolis, Ind. Also operates radio WLW, Cincinnati. Executives: J. D. Shouse, chairman; R. E. Dunville, pres.; John T. Murphy, TV v.p.; H. P. Lasker, general sales v.p.; T. A. Bland, general programming v.p.; John K. Frazier, director sales promotion & advertising; Marge Kemme, director press relations; Howard Lepple, chief engineer; Harry Albrecht, v.p. central sales div.; James Rockwell, v.p. engineering; John J. Heywood, v.p.-treas.; George Gray, v.p. & mgr. WLW-D; John Babcock, v.p. & mgr. WLW-I; Walter Bartlett, v.p. & mgr. WLW-C; P. Scott McLean, Eastern television sales mgr.; Steve Crane, radio sales mgr.; James Burgess, v.p. WLW-A; Edwin Fisher, Eastern radio sales mgr.; Sam Schneider, Western radio sales mgr.

CROWN STATIONS—320 Aurora Ave., Seattle, Wash. Telephone: Mutual 2-3555. King Broadcasting Co. owns KING-TV, Seattle (KING); KGW-TV, Portland, Ore. (KGW), and majority of KREM-TV, Spokane, Wash. (KREM). King Bcstg. executives: Mrs. A. Scott Bullitt, chairman; Stimson Bullitt, pres.; Jay W. Wright, v.p., engineering; Jonathan F. Whetzel, secy.; Henry B. Owen, exec. v.p. & business mgr.; Otto P. Brandt, v.p. broadcast div. Also see individual station listings.

JOHN F. DILLE STATIONS—See Truth Publishing Co.

DONRAY MEDIA GROUP—See Donald W. Reynolds.

R. H. DREWRY GROUP—Box 708, Lawton, Okla. Mr. Drewry controls KSWO-TV, Lawton, Okla. (KSWO); owns 27.5% of KMID-TV, Midland, Tex., of which T. R. Warkentin (15.5% of KSWO-TV) owns 18%. KSWO-TV owns 90% of radio KRHD, Duncan, Okla.; Drewry owns 64%; Warkentin, 15.5% of radio KGWA, Enid, Okla. Executives: R. H. Drewry, pres. & gen. mgr. of KSWO-TV; Ray Herndon, gen. mgr. of KMID-TV.

EVENING STAR BROADCASTING CO. INC.—4461 Connecticut Ave. NW, Washington 8, D.C. Kellogg 7-1100. Owns WMAL-TV, Washington (WMAL) and 51% of WSWA-TV, Harrisonburg, Va. (WSVA). Executives: John W. Thompson Jr., pres.; Frederick S. Houwink, v.p.; Willmott Lewis Jr., secy.; J. H. Kauffmann, treas.

JOHN E. FETZER STATIONS—590 W. Maple St., Kalamazoo, Mich. Owns WKZO-TV, Kalamazoo (WKZO); KOLN-TV, Lincoln, Neb.; KGIN-TV, Grand Island, Neb.; WWTW, Cadillac, Mich.; WWUP-TV, Saute Ste. Marie, Mich.; radio WJEF & FM, Grand Rapids, Mich. Executives: John E. Fetzer, pres.; Carl E. Lee, exec. v.p.

FISHER'S BLEND STATION INC.—100 4th Ave., N., Seattle 9, Wash. Telephone: main 4-6000. Owns KOMO-TV, Seattle (KOMO) and 50% of CP for Ch.2, Portland, Ore. Executives: W. W. Warren, pres. & gen. mgr.

THE FORWARD GROUP—See Lee Radio Inc.

FOX, WELLS & ROGERS—26 Sixth St., Stamford, Conn. Fireside 8-4263. Has stock in following: WWLP, Springfield, Mass. and affiliated WRLP, Greenfield, also WWOR, Worcester, Mass., 5.9%; radio WSAI, Cincinnati, 47.75%.

GANNETT STATIONS—55 Exchange St., Rochester, N.Y. Telephone: Locust 2-5600. Owns and operates WHEC-TV, Rochester (WHEC); WINR-TV, Binghamton, N.Y. (WINR); radio WDAN, Danville, Ill. For Gannett newspapers, see *Rochester Democrat & Chronical* under Newspaper Ownership of TV Stations. Executives: Paul Miller, pres., Gannett Co. Inc.; Lynn N. Bitner, v.p.-gen. mgr., Gannett Co.; John L. McClay, mgr. Bcstg. Div. Note: Gannett's purchase of WAVY-TV & WAVY, Norfolk, Va., has been delayed by FCC hearing.

THE GARRYOWEN STATIONS—3203 3rd Ave. North, Box 2557, Billings, Mont. Telephone: 252-5611. Owns KOOK-TV, Billings (KOOK) and KXLF-TV, Butte, Mont. (KXLF).

A. I. GLASMANN GROUP—The Standard Examiner Publishing Co., Kiesel Bldg., Ogden, Utah. Telephone: Export 4-7711. Controls KUTV, Salt Lake City, Utah (George C. Hatch, v.p.; Brent Kirk, station mgr.). Stockholders in Standard Examiner own KLIX-TV & KLIX, Twin Falls, Ida. (Gordon Glasmann, pres. & gen. mgr.). Also controls radio station KLO, Ogden, Utah. Son-in-law George C. Hatch & wife own radios KALL, Salt Lake City; KOPR, Butte, Mont.; KMON, Great Falls, Mont.; KGEM, Boise, Ida.

GOLD SEAL STATIONS—See KSTP Inc.

THE GOODWILL STATIONS INC.—Fisher Bldg., Detroit 2, Mich. Telephone: TR 5-4440. Owns and operates radio WJR, Detroit; WJRT, Flint; WSAZ & WSAZ-TV, Charleston-Huntington, W.Va. Executives: John F. Patt, chairman; Worth Kramer, pres.; F. Sibley Moore, v.p.-secy.

THE GRAY TELEVISION NETWORK—Stuart Ave., Albany, Ga. Telephone: Hemlock 5-8386. Owns WALB-TV, Albany; WJHG-TV, Panama City, Fla. Same ownership as *Albany Herald*. President: James H. Gray; Raymond E. Carow, managing director.

SIDNEY GRAYSON GROUP—Box 130, Wichita Falls, Tex. Telephone: 322-6957. Owners of KSYD-TV, Wichita Falls, Tex. are also stockholders (and as a group control) KLBK-TV, Lubbock, Tex. (KLBK) and KPAR-TV, Sweetwater-Ablene, Tex. (operated under lease by Texas Key Bcstrs, Inc.). They also operate KWAB-TV, Big Spring, under a lease arrangement. President: Sidney A. Grayson. Note: Sale of KSYD-TV to Paul Harron awaits FCC approval.

GRIFFIN BROADCAST GROUP—Box 1618, Muskogee, Okla. Telephone: Murray 7-6311. Owns KTUL-TV, Tulsa; KATV, Little Rock, Ark.; 50% of KWTW, Oklahoma City. Executives: John T. Griffin, chairman; James C. Leake, pres.; Bryan Mathes, v.p. & secy.-treas.; T. Roderick Holliday, chief accountant; Edgar T. Bell, gen. mgr., KWTW; Bill Swanson, v.p. & gen. mgr., KTUL-TV; Robert Doubleday, v.p. & gen. mgr., KATV; Barbara Roberts, promotion mgr., KTUL-TV, Tulsa; Bruce Smith, promotion mgr., KATV, Little Rock; Montez Tjaden, promotion mgr., KUTV, Oklahoma City. Note: Same interests also control CP for WSTE (Ch. 13) Fajardo, P.R.

HARRISCOPE INC. (Burt I. Harris)—291 S. La Cienega Blvd., Beverly Hills, Cal. Telephone: OL 5-8378. Operates stations KFBB-TV, Great Falls, Mont.; KTWO-TV, Casper, Wyo. (KTWO), 60%; KLFM, Long Beach-Los Angeles, Cal.; KKAR, Pomona, Cal., 33.33%; KTWX, Sheridan, Wyo., 60% (CP).

PAUL F. HARRON—c/o Mid-New York Bcstg. Corp., Smith Hill Rd., Utica, N.Y. Telephone: Redwood 3-0404. Owns 51% of WKTV, Utica, and is buying KSYD-TV, Wichita Falls, Tex.

HERALD PUBLISHING CO.—See The Gray Television Network.

HORACE A. HILDRETH—See Community Broadcasting Service.

HEARST CORP. (Radio & TV Div.)—959 Eighth Ave., New York 19, N.Y. Telephone: Circle 5-7667. Owns and operates WBAL-TV, Baltimore (WBAL & FM); WISN-TV, Milwaukee (WISN & FM); radio WRYT & FM, Pittsburgh, owned by Hearst Consolidated Publications Co., WTAE, Pittsburgh. Executives: D. L. Provost, v.p. & gen. mgr. of Hearst Radio & TV Div.; Leonard Kapner, exec. v.p., WTAE.

W. P. HOBBY—2318 Polk Ave., Houston, Tex. Madison 3-9271. Hobby is principal owner of *Houston Post* and KPRC-TV, Houston, Tex. (KPRC); also owns 32½% of KFDM-TV, Beaumont, Tex.

HUBBARD BCSTG. INC.—3415 University Ave., St. Paul 14, Minn. Telephone: 645-2724. Owns KSTP-TV, St. Paul-Minneapolis (KSTP); KOB-TV, Albuquerque, N.M. (KOB); radio WGTO, Cypress Gardens, Fla. Executives: Stanley E. Hubbard, pres. & gen. mgr.; Kenneth M. Hance, exec. v.p. & treas.; Marvin L. Rosene, v.p. for sales; Stanley S. Hubbard, v.p. for research & development.

JEFFERSON STANDARD BCSTG. CO.—1 Julian Price Place, Charlotte, N.C. Telephone: Edison 3-8833. Subsidiary of Jefferson Standard Life Insurance Co. Owns WBTW, Charlotte (WBT); WBTW, Florence, S.C.; 17% of WFMY-TV, Greensboro, N.C.; 100% of radio WBLT, Greensboro. Executives: Joseph M. Bryan, pres.; Charles H. Crutchfield, exec. v.p. & gen. mgr.

JEFFERSON TELEVISION CO.—Callaway Hills Farm, Jefferson City, Mo. Telephone: 6-6188. Owns KRGG, Jefferson City and owns KMOS-TV, Sedalia, Mo. Executives: W. H. Weldon, pres.; Mrs. W. H. Weldon, exec. v.p.

Group Stations

TOM KERNEY—KOLD-TV, Tuscon (KOLD), 20%; KOOL-TV, Phoenix (KOOL), 19.47% held jointly with Ann Kerney; WTBA (FM) Trenton, N.J.; 12.5% of *Phoenix Republic and Gazette*.

ROBERT S. KERR-DEAN A. MCGEE GROUP—3701 S. Peoria Ave., Tulsa, Okla. Telephone: Riverside 2-5561. Owns WEEK-TV, Peoria, Ill.; 45% of KVOO-TV, Tulsa (KVOO). WEEK-TV owns affiliated WEEQ-TV, LaSalle, Ill. (Ch. 35). Sen. R. S. Kerr (now deceased) was pres. of WEEK-TV; Dean A. McGee, chairman of KVOO-TV. Dean McGee and Mrs. Kerr also are part of a group owning KOCO-TV, Enid-Oklahoma City.

KING BROADCASTING CO.—See Crown Stations.

JOHN W. KLUGE—Heads syndicate which owns 21.75% of Metropolitan Bcstg. Corp., licensee of WNEW-TV, New York (WNEW); WTVP (TV), Decatur, Ill.; KOVR (TV), Stockton, Cal. For other holdings, see Metropolitan Bcstg.

KNIGHT-NEWSPAPERS—See Beacon Journal Publishing Co.

KSTP INC.—See Hubbard Bcstg. Inc.

KWIX BROADCASTING CO.—4520 Bosque Blvd., Waco, Tex. Plaza 6-445. Owns 100% of KWIX-TV, Waco (KWIX); 50% of affiliated KBTX-TV, Bryan, Tex.; 75% of KXII, Ardmore, Okla.; 79% of radio KNAL, Victoria, Tex. Executive: M. N. Bostick, pres. & gen. mgr. KWIX Bcstg. See also The LBJ Co.

T. B. LANFORD—KALB-TV, Alexandria, La., 51% (KALB, 100%); KPLC-TV, Lake Charles La. (KPLC), 66.66%; WJTV, Jackson, Miss., 13.8%. For other radio interests, see KALB-TV in Station Directory section.

THE LBJ CO.—Tenth & Brazos Sts., Austin, Tex. Telephone: Greenwood 2-2424. Owns KTBC-TV, Austin (KTBC); 29% of KWIX-TV, Waco, Tex. (KWIX). Executives: Claudia T. Johnson, chairman; J. C. Kellam, pres.

LEE RADIO INC.—2nd & Pennsylvania Ave., Mason City, Ia. Telephone: Garden 3-2540. Controls The Forward Group, which includes KGLO-TV, Mason City (KGLO); KHQA-TV, Quincy, Ill.-Hannibal, Mo. (WTAD, Quincy, Ill.); WMTV, Madison, Wis.; KEYC-TV, Mankato, Minn. Lee Radio Inc. is owned by virtually same stockholders as own Globe-Gazette Publishing Co. (Lee Newspapers), publisher of *Mason City Globe-Gazette*, but the two are separate entities. For sales office, see The Forward Group on first page of this section. Other Lee newspapers with broadcast interests are *Hannibal (Mo.) Courier Post*, 20% of KHQA-TV, Hannibal (WTAD, Quincy, Ill.); *La Crosse (Wis.) Tribune*, 27.5% of WKBT, La Crosse (3.16% of radio WKBB); *Lincoln (Neb.) Star* owns 49.75% of Journal-Star Printing Co., which owns 47.35% of radio KFAB, Omaha; *Madison (Wis.) State Journal*, 33% of radio WIBA, Madison. For other Lee newspapers, see *Mason City Globe-Gazette* in Newspaper Ownership of TV stations. Executive: Walter J. Rothschild, pres. & gen. mgr.

MAINE BROADCASTING SYSTEM—579 Congress St., Portland, Me. Telephone: Spruce 2-0181. WCSH-TV, Portland, (WCSH); WLBZ-TV, Bangor, (WLBZ); WRDO, Augusta, Me. Trustees: Adeline B. Rines, Mary R. Thompson, and Wm. H. Rines. Co-owners: Mary R. Thompson and Wm. H. Rines. Executives: Wm. H. Rines, pres.; Jack S. Atwood, v.p. & gen. mgr.

MARTIN THEATRES OF GEORGIA—1308 Broadway, Columbus, Ga. Telephone: Fairfax 3-7365. Owns WTVM, Columbus, Ga. and WTVC, Chattanooga, Tenn. Executives: R. E. Martin, chairman; E. D. Martin, pres.; C. L. Patrick, exec. v.p.

GEORGE A. MAYORAL—WRIK-TV, Ponce, P.R., 33 1/3%; WORA-TV, Mayaguez, P.R. (WORA), 1%; of San Juan radios WKYN & WQFM (FM); 1% WSVI-TV, Christiansted, St. Croix, V.I. Also see Supreme Bcstg. Co.

J. ELROY McCAW—Gotham Broadcasting Co., 7 Central Park West New York 23, N.Y. Owns KTVW, Tacoma-Seattle, Wash.; KTVR, Denver; KELA, Chehalis, Wash. Also has interest in Haitian TV station. For radio station holdings, see KTVR in Station Directory. Note: Sale of KTVR pends.

CARL M. McCONNELL—Owns KVIQ-TV, Eureka, Cal. and holds 22.625% of Shasta Telecasting Corp., operator of KVIP-TV, Redding and KJEO, Fresno, both Cal.

DEAN A. MCGEE—See Robert S. Kerr-Dean A. McGee Group.

MEREDITH BROADCASTING CO.—Wholly owned subsidiary of Meredith Publishing Co., 1716 Locust St., Des Moines, Ia. Telephone: Atlantic 8-3511. Payson Hall, exec. v.p., Meredith Publishing Co., pres. Meredith Broadcasting Co., 3501 Farnam St., Omaha, Neb. Telephone: 346-3400. Frank P. Fogarty, exec. v.p., Meredith Broadcasting Co. Operates WHEN-TV, Syracuse, N.Y. (WHEN); WOW-TV, Omaha, Neb. (WOW & FM); KPHO-TV, Phoenix, Ariz. (KPHO); KCMO-TV, Kansas City (KCMO & FM). Station executives: Paul Adanti, v.p. & gen. mgr. Syracuse stations; Frank Fogarty, v.p. & gen. mgr. Omaha stations; Richard Rawls, v.p. & gen. mgr. Phoenix stations; E. K. Hartenbower, v.p. & gen. mgr. Kansas City stations.

METROPOLITAN BROADCASTING (div. of Metromedia Inc.)—205 East 67th St., New York 21, N.Y. Telephone: Lehigh 5-1000. Owns and operates TV stations WNEW-TV, New York; KMBC-TV, Kansas City, Mo.; WTTG, Washington, D.C.; KOVR, Stockton-Sacramento, Cal.; WTVH, Peoria, Ill.; WTVP, Decatur, Ill.; radio stations WNEW, New York; WHK, Cleveland; WIP, Philadelphia; KMBC, Kansas City, Mo. It is buying TV station KTTV, Los Angeles. Executives: John W. Kluge, chairman of the board & pres.; Richard L. Gelaman, v.p. & treas.; Robert A. Dreyer, v.p. & secy.; Joseph J. Madden, comptroller; Mary McKenna, v.p. & dir. of research & sales development; Mark Evans, v.p. & dir. of public affairs; Benedict Gimbel Jr., v.p. Executives (Metropolitan Bcstg.): Bennet H. Korn, pres.; John E. McArdle, v.p. & gen. mgr., Glover Delaney, v.p., & gen. mgr., KOVR; Don R. Colee, v.p. & gen. mgr., WTTG; George Finnegan, v.p. & gen. mgr., WTVP; John Bone, v.p. & gen. mgr., WTVH; John V. B. Sullivan, v.p. & gen. mgr., radio WNEW; Harvey L. Glascock, v.p. & gen. mgr., radio WIP; Jack G. Thayer, v.p. & gen. mgr., television WHK; Phil Cowan, v.p. public relations; Jack Lynn, v.p., programming; Ralf Brent, pres., Worldwide Bcstg. Div. (WRUL). Note: Sale of radio WRUL pends.

METROPOLITAN TELEVISION CO.—1044 Lincoln St., Denver 17, Colo. Telephone: Cherry 4-4141. Owns KOA-TV, Denver (KOA) and KOAA-TV, Pueblo. Executives: William Grant, president; James L. Saphier, v.p.; Thomas P. Campbell, v.p.; Ralph Radetsky, exec. v.p. & gen. mgr.; Richard M. Davis, secy. & treas.

MIDCONTINENT BROADCASTING CO.—13th St. & Phillips Ave., Sioux Falls, S.D. Telephone: 336-0650. Owns KELO-TV, Sioux Falls, with satellites KDLO-TV, Florence & KPLO-TV, Reliance, S.D.; WKOW-TV, Madison, Wis., and radio stations KELO, Sioux Falls; WKOW, Madison; KSO, Des Moines. Executives: Joe Floyd, pres.; N. L. Bentson, v.p.; Edmund R. Ruben, secy.-treas.

MIDWEST TELEVISION INC.—509 S. Neil St., Champaign, Ill. Telephone: 356-8333. Owns and operates WCIA, Champaign, Ill. and WMBD-TV, Peoria, Ill. (WMBD). For other affiliations, see WCIA. Executives: August C. Meyer, pres.; Clara R. Meyer, v.p.; Guy Main, exec. v.p.

MIDWESTERN BROADCASTING CO.—Paul Bunyan Bldg., Traverse City, Mich. Telephone: Windsor 7-7675. Owns WPBN-TV, Traverse City and WTOM-TV, Cheboygan, both Mich. Also operates as Paul Bunyan Radio Network, Mich. radio station WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTCM, Traverse City. Executives: Les Biederman, pres. & gen. mgr.; Wm. H. Kiker, v.p. & chief engineer; R. E. Detwiler, commercial mgr.; Soren H. Munkhof, WPBN-TV mgr.; Jerry Ferris, WTOM-TV mgr.

MORMON CHURCH—See Corporation of the President of the Church of Latter-Day Saints.

MORGAN MURPHY STATIONS—Telegram Bldg., Superior, Wis. Telephone: Export 4-4411. Evening Telegram Co. (Morgan Murphy Newspapers) owns 55% of WLUK-TV, Green Bay, Wis.; 34.8% (with additional 15.2% held personally by Morgan Murphy) of WIS-C-TV, Madison, Wis. WLUK-TV owns 100% of WLUK-TV, Marquette, Mich. Evening Telegram Company, together with its affiliates owns 100% of KXLY-TV, Spokane, Wash. (KXLY). For newspapers and other radio interests, see *Superior Evening Telegram* under Newspaper Ownership. Executive: Morgan Murphy, pres.

NAFI CORP.—See Chris-Craft Industries Inc.

NATIONAL BROADCASTING CO. INC.—For owned-&-operated stations, see listing under Television Networks.

SAMUEL I. NEWHOUSE STATIONS—Newhouse Bcstg. Corp., 1030 James St., Syracuse, N.Y. Telephone: Granite 4-3911. Owns & operates WSYR-TV, Syracuse (WSYR), with satellite WSYE-TV, Elmira, N.Y.; WAPI-TV, Birmingham, Ala. (WAPI); WTPA, Harrisburg, Pa. Owns 50% of KOIN-TV, Portland, Ore. (KOIN), and 22.7% of KTVI, St. Louis. For newspaper interests, see *Syracuse Post Standard* under Newspaper Ownership of TV Stations. Executives: See local station listings.

NORFOLK BROADCASTING CORP.—252 W. Brambleton Ave., Norfolk, Va. Telephone: Madison 2-7071. For holdings see listing for Louis H. Peterson, pres. & owner of Norfolk Bcstg. Corp.

NORTH DAKOTA KX NETWORK—North Dakota Broadcasting Co. Inc., 4000 W. Main St., Fargo, N.D. Telephone: Adams 5-4461. Owns and operates TV stations KXJB-TV, Valley City-Fargo (KXGO); KXMB-TV, Bismarck, N.D.; KXAB-TV, Aberdeen, S.D. Also owns 45.7% of KXMC-TV, Minot, N.D. (which owns 49% of radio KCBJ, Minot). Executives: John W. Boler, pres.; Robert L. Owens, Natl. sales mgr.; David Blackstead, v.p. & mgr. of KXMB-TV; Robert L. Owens, gen. mgr., KXJB-TV; Neal Edwards, v.p. & gen. mgr. of KXAB-TV; Lloyd Amoo, exec. v.p.

NORTHERN TELEVISION INC.—Mt. McKinley Bldg., Anchorage, Alaska. Telephone: 5-4321. Owner and operates KTVA, Anchorage; KTVF, Fairbanks; radio KNIK-FM in Anchorage. Affiliated with Alaska Television Network, including KTVA, Anchorage; KTVF, Fairbanks; KINX, Juneau. Executives: A. G. Fiebert, pres. & gen. mgr.; William J. Wagner, v.p. in charge of national sales & network relations. Note: See also listing for William J. Wagner.

DAVID D. PALMER—See Central Broadcasting Co.

PEMBINA BROADCASTING INC.—Box 523, Grand Forks, N.D. Telephone 4-4611, Grand Forks. Owns control and operates N.D. stations KCND-TV, Pembina, KXGO-TV, Fargo, and KNOX-TV, Grand Forks. Executive: Robert C. Lukkason, manager.

RALPH PEREZ PERRY—See American Colonial Broadcasting Corp.

LOUIS H. PETERSON—Owns 25% of WLVA-TV, Lynchburg, Va. (WLVA); 9.9% of WVEC-TV, Norfolk, Va.; 100% of radio WNOR, Norfolk.

ROBERT M. PERRY—Box 1087, Mariposa, Cal. Telephone: WO 6-2380. Co-owner of Cal. systems in Mariposa and El Portal.

EDWARD PETRY & CO. INC.—12.66% of Transcontinent Television Corp., which has holdings in 6 TV stations.

PLAINS TELEVISION CORP.—523 E. Capitol Ave., Springfield, Ill. 528-0465. Owns WICS (Ch. 20), Springfield, Ill.; satellite WCHU (Ch. 33) Champaign, Ill. Also satellite WICD (Ch. 24) Danville, Ill. and WHNB-TV (Ch. 30), New Britain-Hartford, Conn. Plains Television is 50% owned by Transcontinental Properties and 50% by H. & E. Balaban Corp. For other interests, see H. & E. Balaban in this section, also WICS in Station Directory. Executives: Milton D. Friedland, v.p. & gen. mgr.; Jerrold P. Merritt, engineering director.

POLARIS CORP.—See Producers Inc. in which it has a 50% stock interest.

POST-NEWSWEEK STATIONS (a division of Washington Post Co.)—1515 L St. NW, Washington 5, D.C. Telephone: Republic 7-1234. Owns WTOP-TV Washington (WTOP) and WJXT, Jacksonville, Fla. Executives: Phillip L. Graham, pres.; John S. Hayes, pres.; Clyde M. Hunt, v.p. for engineering; Laurence E. Richardson, gen. exec.; Glenn Marshall Jr., pres., WJXT; George F. Hartford, v.p., WTOP-TV.

Group Stations

PRODUCERS INC.—405 Carpenter St., Evansville, Ind. Telephone: Harrison 2-1121. Producers Inc. (50% owned by Polaris Corp. of Milwaukee, 50% by Ferris E. Traylor family) owns 90.4% of WTVW, Evansville, Ind.; 80.8% of KCND-TV, Pembina, N.D., which in turn, owns control of KXGO-TV, Fargo, N.D. and KNOX-TV, Grand Forks, N.D. It also owns radio WKYW, Louisville, Ky. Executive: Ferris E. Taylor, pres. Note: Producers is buying radio KXOA, Sacramento, Cal.

WILLIAM L. PUTNAM—See Springfield Television Bcstg. Corp.

REEVES BROADCASTING & DEVELOPMENT CORP.—Box 879, Charleston, S.C. Telephone: Tulip 4-4141. Owns WUSN-TV, Charleston; KBAK-TV, Bakersfield, Cal.; WHTN-TV, Huntington, W. Va. Executives: Hazard E. Reeves, chairman; J. Drayton Hastie, pres. bcstg. div.

E. C. REINEKE—10% of KCMT, Alexandria, Minn., 10% of KSOO-TV & KSOO, Sioux Falls, S.D.; 55% WDAY-TV & AM, Fargo, N.D.

DONALD W. REYNOLDS—Southwestern House, 920 Rogers Ave., Fort Smith, Ark. Telephone: Sunset 2-2011. Owns & operates KFSA-TV, Fort Smith, Ark. (KFSA); KLRJ-TV, Henderson-Las Vegas, Nev. (KORK); KOLO-TV, Reno, Nev. (KOLO); KGNS, Laredo, Tex. (under 5-year lease arrangement); KFOY-TV, Hot Springs, Ark., also 8% of WCUB, Manitowoc, Wis., also controls radio stations KOKL, Okmulgee, Okla.; KGNS, Laredo, Tex. and KBRB, Springdale, Ark. Executives: D. W. Reynolds, pres.; Lee Hirschland, mgr., KOLO-TV; Ed Tabor, mgr., KLRJ-TV; Roy Bowman, gen. mgr., KGNS; Bill Slates, mgr., KFSA-TV; John Whit, mgr., KFOY-TV.

RIDDER PUBLICATIONS INC.—c/o Station WCCO-TV, Radio City, Minneapolis, Minn. Telephone: Federal 8-0552. Controls (with Minnesota Tribune Co.) WCCO-TV, Minneapolis (WCCO); owns WDSM-TV, Duluth, Minn. (WDSM). Also owns radio stations KILO, Grand Forks, N.D. and KSDN, Aberdeen, S.D. President: Robert B. Ridder.

RKO GENERAL INC. (subsidiary of General Tire & Rubber Co.)—1440 Broadway, New York 18, N.Y. Telephone: Longacre 4-8000. Owns: Yankee Network and WNAC-AM, WRKO-FM and WNAC-TV, Boston; KHJ-AM-FM, and KHJ-TV, Los Angeles; WHBQ-AM and WHBQ-TV, Memphis, Tenn.; WHCT, Hartford, Conn.; radio stations WGMS-AM-FM, Washington, D.C., and KFRC-AM-FM, San Francisco, Cal. Canadian subsidiary owns CKLW-TV, Windsor, Ont., and CKLW-AM-FM, Detroit, Mich. Swap of WNAC-TV and WNAC, Boston for WRCV-TV & WRCV-AM-FM, Philadelphia, pending. Corporate officers: Thomas F. O'Neil, pres.; John B. Poor, v.p. & treas.; Patrick J. Winkler, v.p., asst. secy. & admin. asst. to pres.; Hathaway Watson, v.p. in charge of bcstg.; Robert J. Leder, v.p. Division officers: Robert J. Leder, v.p. & gen. mgr., WOR div. (WOR-TV-AM, N.Y.); Wm. M. McCormick, gen. mgr. Yankee div. (WNAC-TV-AM & WRKO-FM in Boston); Harry Trenner, div. dir. Don Lee Division (KHJ-TV-AM radio in Los Angeles, radio KFRC in San Francisco); Malcolm C. Klein, gen. mgr., KHJ; Jerome Bess, div. dir., Windsor, Ont.; S. C. Ritchie, gen. mgr., Detroit div.; D. A. Noel, gen. mgr. & div. dir., Memphis, Tenn.; Perry Ury, gen. mgr., Washington, D.C.; Alfred Racco, gen. mgr., San Francisco; Charles O. Wood, gen. mgr., Hartford; Robert E. Wilke, dir. of corporate sales relations.

ROLLINS TELECASTING INC.—Box 2167, Wilmington, Del. Telephone: Olympia 4-8881. Owns and operates WPTZ, Plattsburgh, N.Y.; WEAR-TV Pensacola, Fla.-Mobile, Ala. and WCHS-TV, Charleston, W. Va. Also owns radio stations WAMS, Wilmington, Del. WRAP, Norfolk Va.; WNJR, Newark, N.J.; WBEE, Harvey, Ill.; WGEE, Indianapolis; WCHS, Charleston, W. Va.; KDAY, Los Angeles, Cal. Executives: O. Wayne Rollins, pres.; George Baren-Bregge, v.p., operations.

ROYAL BROADCASTING CORP.—520 Royal St., New Orleans, La. Telephone: 524-4371. Owns WDSU-TV, New Orleans (WDSU); 68.87% of WAFB-TV, Baton Rouge, La. (WAFB). Executives: Edgar B. Stern Jr., pres.; A. Louis Read, exec. v.p. & gen. mgr.; Lester E. Kabacoff, v.p. & secy.; Dwight W. Martin, v.p. & treas.

RUST CRAFT BROADCASTING CO.—Exchange Realty Bldg., Stubenville, O. Telephone: Atlantic 2-6265. Includes following: WSTV-TV, Stubenville (WSTV); WBOY-TV, Clarksburg, W. Va. (WBOY); WRCP-TV, Chattanooga, Tenn.; WRDW-TV, Augusta, Ga.; also operates radio stations WPIT, Pittsburgh, Pa.; WSOL, Tampa, Fla.; WWOL, Buffalo, N.Y. Same interests also own 40% of WVUE (TV), New Orleans. Also off air WHTO-TV, Atlantic City, N.J. Executives: Jack N. Berkman, pres.; John J. Laux, exec. v.p.; Fred Weber, v.p., network program sales; Louis Berkman, v.p.; Joseph M. Troesch, v.p.; Carl A. Weinman, secy.-treas.; Beula Goldfein, asst. secy.

SARKES TARIAN INC.—3490 Bluff Rd., Indianapolis, Ind. Telephone: State 7-2211. Owns WTTV, Bloomington-Indianapolis (WTTV); WPTA, Roanoke; WFAM-TV, Lafayette, Ind.; WPTH-FM, Fort Wayne, Ind. President: Sarkes Tarzian.

SCREEN GEMS INC.—711 Fifth Ave., New York 22, N.Y. Telephone: Plaza 1-4432. Owns KCPX-TV, Salt Lake City (KCPX); 91% of WAPA-TV, San Juan, P.R., which in turn, owns 1/3 of WOLE-TV, Mayaguez, P.R. Executives: Abe Schneider, pres.; Jerome Hyams, v.p. & gen. mgr.

SCRIPPS-HOWARD BROADCASTING CO.—1121 Union Central Bldg., Cincinnati, O. Telephone: Main 1-1811. Owns WEWS, Cleveland; WCPO-TV, Cincinnati (WCPO); radio WNOX, Knoxville; WPTV, Palm Beach, Fla.; affiliated with WMCI, Memphis (WMC) through WMC Broadcasting Co. Executives: Jack R. Howard, pres. (230 Park Ave., New York City); James C. Hanrahan, v.p. (Cleveland); Mortimer C. Watters, v.p. (Cincinnati); Richard B. Westergaard, v.p. (Knoxville); Joseph B. Epperson, v.p. for engineering.

L. M. SEPAUGH—Box 8187, Battlefield Station. Gen. mgr. & 13.8% owner of WJTV, Jackson, Miss. & radio WSLI. Also owns 16 2/3% of KPLC-TV, Lake Charles, La. (KPLC); WJTV, Jackson, Miss.

SHASTA TELECASTING CORP.—2770 Pioneer Dr., Redding, Cal. Telephone: Chestnut 1414. Owns KVIP-TV, Redding, and KJEO, Fresno, Cal. Also see Carl R. McConnell listing. Executives: George C. Fleharty, pres.; Russell K. Olsen, v.p.

DAN SNYDER-PAUL CRAIN—Snyder owns 51% and Crain 38% of KRTV, Great Falls, Mont.; each owns 30% of KGHL-TV, Billings, Mont.

SOUTHWEST STATES INC.—Vaughn Bldg., 1717 Commerce St., Dallas 1, Tex. Owns KVII, Amarillo; KROD-TV, El Paso (KROD); KOSA-TV, Odessa (KOSA); radio KRNO, San Bernardino, Cal. For other interests see listing for Jack C. & Grady H. Vaughn Jr. Executives: Jack C. Vaughn, chairman; Cecil L. Trigg, pres.; Grady H. Vaughn Jr., v.p.; Charles Keys, v.p.; Robert H. Young, secy.; Urbane Childers, treas.

SPANISH INTERNATIONAL BROADCASTING NETWORK—1044 S. Hill St., Los Angeles, Cal. Telephone: Hollywood 6-8131. Operates KMEX-TV, Los Angeles, KWEX-TV, San Antonio. Executives: Frank L. Fouce, pres.; Rene Anselmo, v.p.

SPRINGFIELD TELEVISION BROADCASTING CORP.—Box 2210, Springfield, Mass. Telephone: State 5-5311. Owns and operates WWLP, Springfield with affiliated WRLP, Greenfield, Mass.; WWOR, Worcester, Mass.; WPFL-TV, Pittsfield, Mass. Executive: William L. Putnam, pres.

STEINMAN STATIONS—8 West King St., Lancaster, Pa. Telephone: Express 7-5251. Owns WGAL-TV, Lancaster (WGAL); off-air WLEV-TV, Bethlehem; radio WRAC (which is being sold). Also is buying KVOA-TV, Tucson and KOAT-TV, Albuquerque. For other interests, see listing for WGAL-TV. President: Clair R. McCollough.

EDGAR B. STERN GROUP—See WDSU Broadcasting Corp.

STORER BROADCASTING CO.—1177 Kane Concourse, Miami Beach 54, Fla. Telephone: Union 6-0211. Owns and operates radio WGBS, Miami; WJBK-TV, Detroit (WJBK); WSPD-TV, Toledo, O. (WSPD); WAGA-TV, Atlanta; WJW-TV, Cleveland (WJW); WITI-TV, Milwaukee; radios WIBG, Philadelphia; KGBS, Los Angeles and WJW, New York City. Storer Broadcasting Co. also owns *Miami Beach Sun*. Executives: George B. Storer, chairman of the board; George B. Storer Jr., pres.; Stanton P. Kettler, exec. v.p.; John E. McCoy, v.p., law & secy.; Wm. E. Rine, v.p., admin.; Lionel F. Baxter, v.p., radio operations; Bill Michaels, v.p., television operations; Terry H. Lee, v.p., business planning & development; Glenn G. Boundy, v.p. for engineering; Wendell B. Campbell, v.p. & gen. mgr., KGBS; Grady Edney, v.p. for radio programming; Ewald Kockritz, v.p., broadcast standards & compliance; Harry R. Lipson, v.p. & gen. mgr., WJBK; Reginald B. Martin, v.p. & gen. mgr., WSPD; Clyde McClymonds, v.p. for special services; Bernard E. Neary, v.p., gen. mgr., WGBS; Harry A. Steensen, treas.; Abiah A. Church, asst. secy.; James Storer, gen. mgr., WJW; Joseph Drilling, gen. mgr., WJW-TV; Lawrence Carino, gen. mgr., WJBK-TV; Keith McKenny, gen. mgr., WSPD-TV; Roger LeGrand, gen. mgr., WITI-TV; John C. Moler, gen. mgr., WHN; Joseph Conway, gen. mgr., WIBG; Kenneth Bagwell, gen. mgr., WAGA-TV; John J. Kelly, dir. of adv. & sales promotion.

SUPREME BROADCASTING CO. INC.—1500 Canal St., New Orleans, La. Telephone: 529-3131. Owns 28% of WORA-TV, Mayaguez, Puerto Rico. Supreme also owns radios WJMR & WRGM (FM), New Orleans, and WKYN & WFQM (FM), San Juan, P.R. It also holds CP for Ch. 8, Christiansted, V.I. Executives: Mrs. Chester F. Owen, pres.; George Mayoral, v.p.; Robert Jeffers, v.p. & secy.-treas. Also see listing for George Mayoral.

TAFT BROADCASTING CO.—1906 Highland Ave., Cincinnati 19, O. Telephone: Madison 4-4291. Owns KELP-TV, El Paso, Tex. (KELP) WTVN-TV, Columbus, O. (WTVN); WKTY-TV, Lexington, Ky. (WKTY); WBRC-TV, Birmingham (WBRC). Executives: Hubert Taft Jr., pres. and chairman of the board; Lawrence H. Rogers, exec. v.p.; Kenneth Church, v.p.; William H. Hansher, v.p.; Donald L. Chapin, v.p.; Roger Read, v.p.; Robert Schlinkert, v.p.; Dorothy S. Murphy, treas.

LOWELL THOMAS GROUP—See Capital Cities Broadcasting Corp.

TEXAS STATE NETWORK INC.—4801 W. Freeway, Fort Worth, Tex. Telephone: Pershing 7-6631. Owns KFDD-TV, Amarillo; radios KFJZ, Fort Worth, and KRIO, McAllen, Tex. Executives: Gene L. Cagle, pres.; Stanley Wilson, v.p.-gen. mgr., KFJZ; John Tyler, v.p.-gen. mgr. of KFDD-TV; R. W. Tamplin, station mgr., KRIO. [Note: Mr. Cagle owns 20% of Texas State Network. Mrs. Cagle owns 25% of KRBC-TV, Abilene, not affiliated with Texas State Network.]



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of Top Quality Local Programs . . .
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TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Group Stations

TIME INC.—Time & Life Bldg., Rockefeller Center, New York 20, N.Y. Telephone: Judson 6-1212. Time-Life Broadcasting Inc. Wholly-owned subsidiary, owns and controls KLZ-TV, Denver (KLZ); WOOD-TV, Grand Rapids (WOOD); WFBM-TV, Indianapolis (WFBM & FM); WTCN-TV, Minneapolis (WTCN); KOGO-TV, San Diego (KOGO & FM). Executives: Weston C. Pullen Jr., v.p. for bcstg.; Fredrick S. Gilbert, gen. mgr., bcstg. div.; Gig Michelson, v.p., foreign operations; Ole G. Morby, coordinator, bcstg. operations; Andrew J. Murtha, business mgr., bcstg. div.; Hugh B. Terry, pres.-gen. mgr., KLZ-TV & KLZ; Willard Schroeder, pres.-gen. mgr., WOOD-TV & WOOD; Eldon Campbell, v.p., gen. mgr., WFBM-TV & WFBM & FM; Theodore C. Streibert, v.p.-gen. mgr., WTCN-TV & WTCN; Wm. E. Gotze, v.p.-gen. mgr., KOGO-TV & KOGO & FM.

TRANSCONTINENT TELEVISION CORP.—70 Niagara St. Buffalo, N.Y. Telephone: TL 6-2600. Owns and operates WGR-TV, Buffalo (WGR & FM); KFMB-TV, San Diego, Cal. (KFMB & FM); KERO-TV, Bakersfield, Cal.; WDAF-TV, Kansas City, Mo. (WDAF & WDAF-FM); radios WDOK & FM, Cleveland, O.; 100% of Northeastern Pennsylvania Broadcasting Inc. (WNPE-TV, Scranton-Wilkes-Barre, Pa.). Major stockholders of Transcontinent include: Paul A. Schoellkopf Jr.; J. Fred Schoellkopf IV; George F. Goodyear; Jack D. Wrather Jr.; General Railway Signal Co.; Edward Petry & Co. Inc. Officers: Paul A. Schoellkopf Jr., chairman; David C. Moore, pres.; Van Bueren W. DeVries, v.p.; Karl B. Hoffman, v.p.; George C. Stevens, v.p.; George A. Whitney, v.p.; Clifford M. Kirtland Jr., v.p., treas. & controller; William Bates, v.p.; Felix M. Piech, secy.; Dan Bellus, advertising & promotion director; Donald M. Hine, programming & public affairs dir.

TRIANGLE PUBLICATIONS INC. (Radio & TV Div.)—46th & Market Sts., Philadelphia 39, Pa. Telephone: Evergreen 2-4700. Owns and operates WFIL-TV, Philadelphia (WFIL); WNBF-TV, Binghamton, N.Y. (WNBF); WFBG-TV, Altoona, Pa. (WFBG); WLYH-TV, Lebanon, Pa.; WNHC-TV, New Haven, Conn. (WNHC); KFRE-TV, Fresno (KFRE). Triangle also owns 1/3 of ITA Electronics Corp., a manufacturer of FM & AM transmitter equipment. Executives: Walter H. Annenberg, pres.; Joseph M. First, v.p. & gen. counsel; Roger W. Clipp, v.p., Radio & TV Div., & gen. mgr.; David J. Bennett, exec. asst. to v.p.; Edward Benedict, director of national sales; Henry Rhea, director of engineering; John D. Scheuer Jr., director of public relations and programming; John C. Harlan, business manager; Richard W. Gideon, research mgr.; Kenneth W. Stowman, dir. of natl. sales development. For publishing interests, see page xxx.

TRIBUNE CO. STATIONS—See Chicago Tribune under Newspaper Ownership.

CECIL L. TRIGG—See listing for Jack C. & Grady H. Vaughn Jr.

TRIGG VAUGHN STATIONS—See Southwest States Inc.

TRUTH PUBLISHING CO. INC.—416 S. 2nd St., Elkhart, Ind. Jackson 2-0050. Publishes *Elkhart* (Ind.) *Truth*, *Mishawaka* (Ind.) *Times*, and owns WSJV (TV), South Bend-Elkhart (WTRC & WTRC-FM). Also owns 60% of WKJG-TV & WKJG, Fort Wayne. President: John F. Dille Jr.

JACK C. & GRADY VAUGHN JR.—Jack C. owns 24.49% and Grady H. Jr., 24.39% of Southwest States Inc., licensee for KOSA-TV, Odessa, Tex.; KVIL, Amarillo, and KBOD-TV, El Paso (KBOD), all in Texas. Cecil L. Trigg is 27.72% owner of Southwest States Television Properties Inc. (in which Jack C. & Grady H. Jr. each owns 47.875% and Cecil L. Trigg, 4.25%) owns 15.83% of Southwest States. Remaining 7.66% Southwest States stock is held by W. B. Stowe, Brooks Harman, John M. Hamilton, Robert H. Young & Urbane Childers. Jack C. Vaughn and Cecil L. Trigg each owns 23.75% of radio KRNO, San Bernardino, Cal.; they are also buying radio KITE, San Antonio. Cecil L. Trigg also owns 80% of radio KOSA, Odessa, Tex. Remaining 7.66% Southwest States Inc. stock is held by W. B. Stowe, Brooks Harman, John M. Hamilton, Robert H. Young, Urbane Childers, John Vacca, George C. Collie Jr., Lawrence Danials, Jay Mehaffey, Maurice Costello, Wm. Schock, Charlie Keys and George M. Green.

VETERANS BROADCASTING CO. INC.—Broadcast Center, Rochester 10, N.Y. Telephone: Butler 8-8400. Owns WROC-TV, Rochester (WROC); 80% of KTVE, El Dorado, Ark.-Monroe, La. and 10% of WNYS-TV, Syracuse, N.Y. Executives: Ervin F. Lyke, pres.-treas.; Paul C. Loutner, F. Chasetaylor, George M. Clafey, and Arthur Murrellwright, v.p.'s; Grantier Neville, secy.

WILLIAM J. WAGNER—KTVA, Anchorage & KTVF, Fairbanks, Alaska, 9.86%. For other interests, see KTVA.

WASHINGTON POST CO.—See Post-Newsweek Stations.

WAVE INC.—725 S. Floyd St., Louisville, Ky. Telephone: Juniper 5-2201. Owns WAVE-TV, Louisville (WAVE); WFIE-TV, Evansville, Ind.; WFRV, Green Bay, Wis. Executives: George W. Norton Jr., pres.; Nathan Lord, 1st v.p. & gen. mgr.; Ralph Jackson, 2nd v.p.-gen. mgr.; George W. Norton, secy.-treas.; George Patterson, program mgr. & film buyer; Houston D. Jones, commercial mgr.; Wheeler Rudd, TV sales promotion; Wilbur Hudson, chief engineer; Bernie Holtman, asst. chief engineer; Pat O'Hara, production mgr.; Rodney Ford, news editor.

WEHT INC.—Box 395, Evansville, Ind. Telephone: Harrison 4-9215. Owns WEHT-TV, Evansville and KGUN-TV, Tucson, Ariz. Executives: Henry S. Hieberg, chairman; Edwin G. Richter Jr., pres.-gen. mgr.; James R. Clark Jr., secy.; William R. Hight, gen. mgr., WEHT-TV.

WESTINGHOUSE BROADCASTING COMPANY INC. (subsidiary of Westinghouse Electric Corp.)—Chanin Building, 122 East 42nd St., New York 17, N.Y. Telephone: Murray Hill 7-0808. Owns and operates WBZ-TV, Boston-Springfield (WBZ); KYW-TV, Cleveland (KYW); KPIX, San Francisco; KDKA-TV, Pittsburgh (KDKA); WJZ-TV, Baltimore, Md. Also owns radio stations WINS, New York, N.Y.; WOWO, Ft. Wayne, Ind.; WIND, Chicago. Executives: Donald H. McGannon, pres.; Roland V. Tooke, exec. v.p.; Charles C. Woodard Jr., v.p. & admin. asst. to pres.; Joseph Mikita, v.p., finance; Joseph E. Baudino, v.p. (1625 K St. NW, Washington 6, D.C.; Sterling 3-0903); Harold C. Lund, v.p. for Pittsburgh area; W. C. Swartley, v.p. for Boston-Springfield; Ralph Atlass, v.p. for Chicago & Fort Wayne; Franklin A. Tooke, v.p. for Cleveland and Baltimore; Phillip G. Lasky, v.p. for west coast operations; Ralph N. Harmon, engineering v.p.; George E. Hagerty, engineering mgr.; R. J. Bowley, director, audio-video engineering; Robert Bernstein, director of public relations; Alexander W. Dannenbaum Jr., v.p. sales; John Sias, national TV sales mgr.; W. A. Schwartz, national radio sales mgr.; Richard M. Pack, v.p. for programming; William J. Kaland, national program mgr.; Herman Land, director of creative services; David E. Partridge, adv. & sales promotion mgr.; M. A. Goldberg, director of research; Joseph O. Schertler, industrial relations mgr.; John W. Steen, attorney (40 Wall St., N.Y.; Whitehall 3-4321). Note: Subject to FCC approval Westinghouse Bcstg. has contracted to buy WINS; New York City. Also subsidiary Canadian Westinghouse Co. Ltd. has a technical assistance contract with radio CKEY, Toronto, Ont.

WHITNEY COMMUNICATIONS CORP.—Time & Life Bldg., Rockefeller Center, New York 20, New York. Telephone: Judson 2-2300. Subsidiary Corinthian Bcstg. Corp. Owns KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Cal.; WANE-TV, Fort Wayne, Ind. (WANE); WISH-TV, Indianapolis (WISH) and WISH-FM. Whitney Communications also owns 2/3 interest in VIP Radio Inc., subsidiaries of which operate N.Y. radio stations WVIP, Mt. Kisco; WFLY, Mineola; WVOX & WVOX-FM, New Rochelle; WGHQ, Kingston. Publishing properties of Whitney Communications include "Parade" Sunday supplement, "Interior Design" (decorating magazine) and majority interest in New York Herald Tribune. Executives: John Hay Whitney, chairman; Walter N. Thayer, pres.; Samuel C. Park, chairman finance committee; Robert F. Bryan, v.p. finance & treas.; Charles H. Rees, secy.; C. Wrede Petersmeyer, pres. of Corinthian; Charles H. Tower, v.p.; Alan S. Englander, treas.

WKY TELEVISION SYSTEM INC.—Subsidiary of Oklahoma Publishing Co., 500 E. Britton Rd., Oklahoma City. Telephone: Trinity 8-2161. Owns WKY-TV, Oklahoma City (WKY); WTVT, Tampa, Fla.; KTVT, Fort Worth, Tex. Executives: E. K. Gaylord, pres.; Norman P. Bagwell, v.p. & mgr., WKY-TV & WKY; E. B. Dodson, v.p. & mgr., WTVT.

WMRC INC.—505 Rutherford St., Greenville, S. C. Telephone: Cedar 9-1321. Owns WFBC-TV, Greenville (WFBC); WBIR-TV, Knoxville, Tenn. (WBIR). Same interests also publish *Greenville News-Piedmont* and *Asheville Citizens-Times*, licensee of radio WWNC. Executives: Roger C. Peace, chairman; Robert A. Jolley, pres.; Wilson C. Wearn, exec. v.p.; John I. Smith, v.p. Note: WMRC Inc. also is buying WMAZ-TV, Macon, Ga.

MITCHELL WOLFSON-SIDNEY MEYER—See Wometco Enterprises.

WOMETCO ENTERPRISES INC.—306 N. Miami Ave., Miami 32, Fla. Telephone: Franklin 4-6262. Owns and operates WTVJ, Miami; WLOS-TV, Asheville, N.C. (WLOS & FM); KVOS-TV, Bellingham, Wash. In addition owns 47 1/2% of WFGA-TV, Jacksonville, Fla. Executives: Mitchell Wolfson, pres.; Louis Wolfson II, v.p.; Richard F. Wolfson, v.p. & asst. secy.; Jack Waxenberg, v.p.; Lee Ruwifich, v.p. in charge of WTVJ television; John A. Shay, v.p. in charge of WTVJ television operations; William R. Brazzil, v.p. in charge of WTVJ television sales; Ralph A. Renick, v.p. in charge of WTVJ television news; Richard D. Windatt, v.p. in charge of financial control; Elmer H. Radloff, treas.; Arthur H. Hertz, controller; David Mintz, v.p. & gen. mgr. KVOS-TV; Gordon Reid, pres. KVOS-TV (BC) Ltd., Vancouver, Canada; Mort Cohn, station mgr. WLOS-TV, WLOS & FM; Jesse Cripe, v.p. & gen. mgr. WFGA-TV; Robert J. Ross, film buyer; Burt Toppan, prom. & stockholder relations dir.

J. D. WRATHER JR.—22.15% of Transcontinent Television Corp.

ZANESVILLE PUBLISHING CO.—34 S. 4th St., Zanesville, O. Telephone: Gladstone 2-4561. Owns WHZ-TV, Zanesville (WHZ); WTAP-TV, Parkersburg, W. Va. (WTAP); radio WHRV, Ann Arbor Mich. Executives: Clay Littick, pres.; Allan Land, gen. mgr.



For Newspaper Ownership of TV Stations
see pages 810-813

PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Group Stations

PRODUCERS INC.—405 Carpenter St., Evansville, Ind. Telephone: Harrison 2-1121. Producers Inc. (50% owned by Polaris Corp. of Milwaukee, 50% by Ferris E. Traylor family) owns 90.4% of WTVW, Evansville, Ind.; 80.8% of KCND-TV, Pembina, N.D., which in turn, owns control of KXGO-TV, Fargo, N.D. and KNOX-TV, Grand Forks, N.D. It also owns radio WKYW, Louisville, Ky. Executive: Ferris E. Traylor, pres. Note: Producers is buying radio KXOA, Sacramento, Cal.

WILLIAM L. PUTNAM—See Springfield Television Bcstg. Corp.

REEVES BROADCASTING & DEVELOPMENT CORP.—Box 879, Charleston, S.C. Telephone: Tulip 4-4141. Owns WUSN-TV, Charleston; KBAK-TV, Bakersfield, Cal.; WHTN-TV, Huntington, W. Va. Executives: Hazard E. Reeves, chairman; J. Drayton Hastie, pres. bcstg. div.

E. C. REINEKE—10% of KCMT, Alexandria, Minn., 10% of KSOO-TV & KSOO, Sioux Falls, S.D.; 55% WDAY-TV & AM, Fargo, N.D.

DONALD W. REYNOLDS—Southwestern House, 920 Rogers Ave., Fort Smith, Ark. Telephone: Sunset 2-2011. Owns & operates KFSA-TV, Fort Smith, Ark. (KFSA); KLRJ-TV, Henderson-Las Vegas, Nev. (KORR); KOLO-TV, Reno, Nev. (KOLO); KGNS, Laredo, Tex. (under 5-year lease arrangement); KFOY-TV, Hot Springs, Ark., also 8% of WCUB, Manitowoc, Wis., also controls radio stations KOKL, Okmulgee, Okla.; KGNS, Laredo, Tex. and KBRB, Springdale, Ark. Executives: D. W. Reynolds, pres.; Lee Hirschland, mgr., KOLO-TV; Ed Tabor, mgr., KLRJ-TV; Roy Bowman, gen. mgr., KGNS; Bill Slates, mgr., KFSA-TV; John Whit, mgr., KFOY-TV.

RIDDER PUBLICATIONS INC.—c/o Station WCCO-TV, Radio City, Minneapolis, Minn. Telephone: Federal 8-0552. Controls (with Minnesota Tribune Co.) WCCO-TV, Minneapolis (WCCO); owns WDSM-TV, Duluth, Minn. (WDSM). (WDSM) Also owns radio stations KILQ, Grand Forks, N.D. and KSDN, Aberdeen, S.D. President: Robert B. Ridder.

RKO GENERAL INC. (subsidiary of General Tire & Rubber Co.)—1440 Broadway, New York 18, N.Y. Telephone: Longacre 4-8000. Owns: Yankee Network and WNAC-AM, WRKO-FM and WNAC-TV, Boston; KHJ-AM-FM, and KHJ-TV, Los Angeles; WHBQ-AM and WHBQ-TV, Memphis, Tenn.; WHCT, Hartford, Conn.; radio stations WGMS-AM-FM, Washington, D.C., and KFRC-AM-FM, San Francisco, Cal. Canadian subsidiary owns CKLW-TV, Windsor, Ont., and CKLW-AM-FM, Detroit, Mich. Swap of WNAC-TV and WNAC, Boston for WRCV-TV & WRCV-AM-FM, Philadelphia, pending. Corporate officers: Thomas F. O'Neil, pres.; John B. Poor, v.p. & treas.; Patrick J. Winkler, v.p., asst. secy. & admin. asst. to pres.; Hathaway Watson, v.p. in charge of bcstg.; Robert J. Leder, v.p. Division officers: Robert J. Leder, v.p. & gen. mgr., WOR div. (WOR-TV-AM, N.Y.); Wm. M. McCormick gen. mgr. Yankee div. (WNAC-TV-AM & WRKO-FM in Boston); Harry Trenner, div. dir. Don Lee Division (KHJ-TV-AM radio in Los Angeles, radio KFRC in San Francisco); Malcolm C. Klein, gen. mgr., KHJ; Jerome Bess, div. dir., Windsor, Ont.; S. C. Ritchie, gen. mgr., Detroit div.; D. A. Noel, gen. mgr. & div. dir., Memphis, Tenn.; Perry Ury, gen. mgr., Washington, D.C.; Alfred Racco, gen. mgr., San Francisco; Charles O. Wood, gen. mgr., Hartford; Robert E. Wilke, dir. of corporate sales relations.

ROLLINS TELECASTING INC.—Box 2167, Wilmington, Del. Telephone: Olympia 4-8881. Owns and operates WPTZ, Plattsburgh, N.Y.; WEAR-TV Pensacola, Fla.-Mobile, Ala. and WCHS-TV, Charleston, W. Va. Also owns radio stations WAMS, Wilmington, Del. WRAP, Norfolk Va.; WNJR, Newark, N.J.; WBEE, Harvey, Ill.; WGEE, Indianapolis; WCHS, Charleston, W. Va.; KDAY, Los Angeles, Cal. Executives: O. Wayne Rollins, pres.; George Baren-Bregge, v.p., operations.

ROYAL BROADCASTING CORP.—520 Royal St., New Orleans, La. Telephone: 524-4371. Owns WDSU-TV, New Orleans (WDSU); 68.87% of WAFB-TV, Baton Rouge, La. (WAFB). Executives: Edgar B. Stern Jr., pres.; A. Louis Read, exec. v.p. & gen. mgr.; Lester E. Kabacoff, v.p. & secy.; Dwight W. Martin, v.p. & treas.

RUST CRAFT BROADCASTING CO.—Exchange Realty Bldg., Stubenville, O. Telephone: Atlantic 2-6265. Includes following: WSTV-TV, Stubenville (WSTV); WBOY-TV, Clarksburg, W. Va. (WBOY); WRCP-TV, Chattanooga, Tenn.; WRDW-TV, Augusta, Ga.; also operates radio stations WPIT, Pittsburgh, Pa.; WSOL, Tampa, Fla.; WWOL, Buffalo, N.Y. Same interests also own 40% of WVUE (TV), New Orleans. Also air WHTO-TV, Atlantic City, N.J. Executives: Jack N. Berkman, pres.; John J. Laux, exec. v.p.; Fred Weber, v.p., network program sales; Louis Berkman, v.p.; Joseph M. Troesch, v.p.; Carl A. Weinman, secy.-treas.; Beula Goldfein, asst. secy.

SARKES TARIAN INC.—3490 Bluff Rd., Indianapolis, Ind. Telephone: State 7-2211. Owns WTTV, Bloomington-Indianapolis (WTTT); WPTA, Roanoke; WFAM-TV, Lafayette, Ind.; WPTH-FM, Fort Wayne, Ind. President: Sarkes Tarzian.

SCREEN GEMS INC.—711 Fifth Ave., New York 22, N.Y. Telephone: Plaza 1-4432. Owns KCPX-TV, Salt Lake City (KCPX); 91% of WAPA-TV, San Juan, P.R., which in turn, owns 1/3 of WOLE-TV, Mayaguez, P.R. Executives: Abe Schneider, pres.; Jerome Hyams, v.p. & gen. mgr.

SCRIPPS-HOWARD BROADCASTING CO.—1121 Union Central Bldg., Cincinnati, O. Telephone: Main 1-1811. Owns WEWS, Cleveland; WCPO-TV, Cincinnati (WCPO); radio WNOX, Knoxville; WFTV, Palm Beach, Fla.; affiliated with WMCT, Memphis (WMC) through WMC Broadcasting Co. Executives: Jack R. Howard, pres. (230 Park Ave., New York City); James C. Hanrahan, v.p. (Cleveland); Mortimer C. Watters, v.p. (Cincinnati); Richard B. Westergaard, v.p. (Knoxville); Joseph B. Epperson, v.p. for engineering.

L. M. SEPAUGH—Box 8187, Battlefield Station. Gen. mgr. & 13.8% owner of WJTV, Jackson, Miss. & radio WSLI. Also owns 16 2/3% of KPLC-TV, Lake Charles, La. (KPLC); WJTV, Jackson, Miss.

SHASTA TELECASTING CORP.—2770 Pioneer Dr., Redding, Cal. Telephone: Chestnut 1414. Owns KVIP-TV, Redding, and KJEO, Fresno, Cal. Also see Carl R. McConnell listing. Executives: George C. Fleharty, pres.; Russell K. Olsen, v.p.

DAN SNYDER-PAUL CRAIN—Snyder owns 51% and Crain 38% of KRTV, Great Falls, Mont.; each owns 30% of KGHL-TV, Billings, Mont.

SOUTHWEST STATES INC.—Vaughn Bldg., 1717 Commerce St., Dallas 1, Tex. Owns KVII, Amarillo; KRQD-TV, El Paso (KRQD); KOSA-TV, Odessa (KOSA); radio KRNO, San Bernardino, Cal. For other interests see listing for Jack C. & Grady H. Vaughn Jr. Executives: Jack C. Vaughn, chairman; Cecil L. Trigg, pres.; Grady H. Vaughn Jr., v.p.; Charles Keys, v.p.; Robert H. Young, secy.; Urbane Childers, treas.

SPANISH INTERNACIONAL BROADCASTING NETWORK—1044 S. Hill St., Los Angeles, Cal. Telephone: Hollywood 6-8131. Operates KMEX-TV, Los Angeles, KWEX-TV, San Antonio. Executives: Frank L. Fouce, pres.; Rene Anselmo, v.p.

SPRINGFIELD TELEVISION BROADCASTING CORP.—Box 2210, Springfield, Mass. Telephone: State 5-5311. Owns and operates WWLP, Springfield with affiliated WRLP, Greenfield, Mass.; WWOR, Worcester, Mass.; WPFL-TV, Pittsfield, Mass. Executive: William L. Putnam, pres.

STEINMAN STATIONS—3 West King St., Lancaster, Pa. Telephone: Express 7-5251. Owns WGAL-TV, Lancaster (WGAL); off-air WLEV-TV, Bethlehem; radio WRAK (which is being sold). Also is buying KVOA-TV, Tucson and KOAT-TV, Albuquerque. For other interests, see listing for WGAL-TV, President: Clair R. McCollough.

EDGAR B. STERN GROUP—See WDSU Broadcasting Corp.

STORER BROADCASTING CO.—1177 Kane Concourse, Miami Beach 54, Fla. Telephone: Union 6-0211. Owns and operates radio WGBS, Miami; WJBK-TV, Detroit (WJBK); WSPD-TV, Toledo, O. (WSPD); WAGA-TV, Atlanta; WJW-TV, Cleveland (WJW); WITI-TV, Milwaukee; radios WIBG, Philadelphia; KGBS, Los Angeles and WmN, New York City. Storer Broadcasting Co. also owns *Miami Beach Sun*. Executives: George B. Storer, chairman of the board; George B. Storer Jr., pres.; Stanton P. Kettler, exec. v.p.; John E. McCoy, v.p., law & secy.; Wm. E. Rine, v.p., admin.; Lionel F. Baxter, v.p., radio operations; Bill Michaels, v.p., television operations; Terry H. Lee, v.p., business planning & development; Glenn G. Boundy, v.p. for engineering; Wendell B. Campbell, v.p. & gen. mgr., KGBS; Grady Edney, v.p. for radio programming; Ewald Kockritz, v.p., broadcast standards & compliance; Harry R. Lipson, v.p. & gen. mgr., WJBK; Reginald B. Martin, v.p. & gen. mgr., WSPD; Clyde McClymonds, v.p. for special services; Bernard E. Neary, v.p., gen. mgr., WGBS; Harry A. Steensen, treas.; Abiah A. Church, asst. secy.; James Storer, gen. mgr., WJW; Joseph Drilling, gen. mgr., WJW-TV; Lawrence Carino, gen. mgr., WJBK-TV; Keith McKenny, gen. mgr., WSPD-TV; Roger LeGrand, gen. mgr., WITI-TV; John C. Moler, gen. mgr., WHN; Joseph Conway, gen. mgr., WIBG; Kenneth Bagwell, gen. mgr., WAGA-TV; John J. Kelly, dir. of adv. & sales promotion.

SUPREME BROADCASTING CO. INC.—1500 Canal St., New Orleans, La. Telephone: 529-3131. Owns 28% of WORA-TV, Mayaguez, Puerto Rico. Supreme also owns radios WJMR & WRCM (FM), New Orleans, and WKYN & WFQM (FM), San Juan, P.R. It also holds CP for Ch. 8, Christiansted, V.I. Executives: Mrs. Chester F. Owen, pres.; George Mayoral, v.p.; Robert Jeffers, v.p. & secy.-treas. Also see listing for George Mayoral.

TAFT BROADCASTING CO.—1906 Highland Ave., Cincinnati 19, O. Telephone: Madison 4-4291. Owns KERP-TV, El Paso, Tex. (KERP) WTVN-TV, Columbus, O. (WTVN); WKTY-TV, Lexington, Ky. (WKTY); WBRC-TV, Birmingham (WBRC). Executives: Hulbert Taft Jr., pres. and chairman of the board; Lawrence H. Rogers, exec. v.p.; Kenneth Church, v.p.; William H. Hansher, v.p.; Donald L. Chapin, v.p.; Roger Read, v.p.; Robert Schlinkert, v.p.; Dorothy S. Murphy, treas.

LOWELL THOMAS GROUP—See Capital Cities Broadcasting Corp.

TEXAS STATE NETWORK INC.—4801 W. Freeway, Fort Worth, Tex. Telephone: Pershing 7-6631. Owns KFDA-TV, Amarillo; radios KFJZ, Fort Worth, and KRIO, McAllen, Tex. Executives: Gene L. Cagle, pres.; Stanley Wilson, v.p.-gen. mgr., KFJZ; John Tyler, v.p.-gen. mgr. of KFDA-TV; R. W. Tamplin, station mgr., KRIO. [Note: Mr. Cagle owns 20% of Texas State Network. Mrs. Cagle owns 25% of KRBC-TV, Abilene, not affiliated with Texas State Network.]



Your Vital, Unique Source
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Created by Broadcasters for Broadcasters.

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Group Stations

TIME INC.—Time & Life Bldg., Rockefeller Center, New York 20, N.Y. Telephone: Judson 6-1212. Time-Life Broadcasting Inc. Wholly-owned subsidiary, owns and controls KLZ-TV, Denver (KLZ); WOOD-TV, Grand Rapids (WOOD); WFBM-TV, Indianapolis (WFBM & FM); WTCN-TV, Minneapolis (WTCN); KOGO-TV, San Diego (KOGO & FM). Executives: Weston C. Pullen Jr., v.p. for bcstg.; Fredrick S. Gilbert, gen. mgr., bcstg. div.; Gig Michelson, v.p., foreign operations; Ole G. Morby, coordinator, bcstg. operations; Andrew J. Murtha, business mgr., bcstg. div.; Hugh B. Terry, pres.-gen. mgr., KLZ-TV & KLZ; Willard Schroeder, pres.-gen. mgr., WOOD-TV & WOOD; Eldon Campbell, v.p., gen. mgr., WFBM-TV & WFBM & FM; Theodore C. Streiberg, v.p.-gen. mgr., WTCN-TV & WTCN; Wm. E. Gotze, v.p.-gen. mgr., KOGO-TV & KOGO & FM.

TRANSCONTINENT TELEVISION CORP.—70 Niagara St. Buffalo, N.Y. Telephone: TL 6-2600. Owns and operates WGR-TV, Buffalo (WGR & FM); KFMB-TV, San Diego, Cal. (KFMB & FM); KERO-TV, Bakersfield, Cal.; WDAF-TV, Kansas City, Mo. (WDAF & WDAF-FM); radios WDOK & FM, Cleveland, O.; 100% of Northeastern Pennsylvania Broadcasting Inc. (WNPE-TV, Scranton-Wilkes-Barre, Pa.). Major stockholders of Transcontinent include: Paul A. Schoellkopf Jr.; J. Fred Schoellkopf IV; George F. Goodyear; Jack D. Wrather Jr.; General Railway Signal Co.; Edward Petry & Co. Inc. Officers: Paul A. Schoellkopf Jr., chairman; David C. Moore, pres.; Van Bueren W. DeVries, v.p.; Karl B. Hoffman, v.p.; George C. Stevens, v.p.; George A. Whitney, v.p.; Clifford M. Kirtland Jr., v.p., treas. & controller; William Bates, v.p.; Felix M. Piech, secy.; Dan Bellus, advertising & promotion director; Donald M. Hine, programming & public affairs dir.

TRIANGLE PUBLICATIONS INC. (Radio & TV Div.)—46th & Market Sts., Philadelphia 39, Pa. Telephone: Evergreen 2-4700. Owns and operates WFIL-TV, Philadelphia (WFIL); WNEF-TV, Binghamton, N.Y. (WNEF); WFBG-TV, Altoona, Pa. (WFBG); WLYH-TV, Lebanon, Pa.; WNHC-TV, New Haven, Conn. (WNHC); KFRE-TV, Fresno (KFRE). Triangle also owns 1/3 of ITA Electronics Corp., a manufacturer of FM & AM transmitter equipment. Executives: Walter H. Annenberg, pres.; Joseph M. First, v.p. & gen. counsel; Roger W. Clipp, v.p., Radio & TV Div., & gen. mgr.; David J. Bennett, exec. asst. to v.p.; Edward Benedict, director of national sales; Henry Rhea, director of engineering; John D. Scheuer Jr., director of public relations and programming; John C. Harlan, business manager; Richard W. Gideon, research mgr.; Kenneth W. Stowman, dir. of natl. sales development. For publishing interests, see page xxx.

TRIBUNE CO. STATIONS—See *Chicago Tribune* under Newspaper Ownership.

CECIL L. TRIGG—See listing for Jack C. & Grady H. Vaughn Jr.

TRIGG VAUGHN STATIONS—See Southwest States Inc.

TRUTH PUBLISHING CO. INC.—416 S. 2nd St., Elkhart, Ind. Jackson 2-0050. Publishes *Elkhart* (Ind.) *Truth*, *Mishawaka* (Ind.) *Times*, and owns WSJV (TV), South Bend-Elkhart (WTRC & WTRC-FM). Also owns 60% of WKJG-TV & WKJG, Fort Wayne. President: John F. Dille Jr.

JACK C. & GRADY VAUGHN JR.—Jack C. owns 24.49% and Grady H. Jr., 24.39% of Southwest States Inc., licensee for KOSA-TV, Odessa, Tex.; KVIL, Amarillo, and KR0D-TV, El Paso (KR0D), all in Texas. Cecil L. Trigg is 27.72% owner of Southwest States Television Properties Inc. (in which Jack C. & Grady H. Jr. each owns 47.875% and Cecil L. Trigg, 4.25%) owns 15.83% of Southwest States. Remaining 7.66% Southwest States stock is held by W. B. Stowe, Brooks Harman, John M. Hamilton, Robert H. Young & Urbane Childers. Jack C. Vaughn and Cecil L. Trigg each owns 23.75% of radio KRNO, San Bernardino, Cal.; they are also buying radio KITE, San Antonio. Cecil L. Trigg also owns 80% of radio KOSA, Odessa, Tex. Remaining 7.66% Southwest States Inc. stock is held by W. B. Stowe, Brooks Harman, John M. Hamilton, Robert H. Young, Urbane Childers, John Vacca, George C. Collie Jr., Lawrence Danials, Jay Mehaffey, Maurice Costello, Wm. Schock, Charlie Keys and George M. Green.

VETERANS BROADCASTING CO. INC.—Broadcast Center, Rochester 10, N.Y. Telephone: Butler 8-8400. Owns WROC-TV, Rochester (WROC); 80% of KTVE, El Dorado, Ark.-Monroe, La. and 10% of WNYS-TV Syracuse, N.Y. Executives: Ervin F. Lyke, pres.-treas.; Paul C. Louthier, F. Chasetaylor, George M. Claffey, and Arthur Murrellwright, v.p.'s; Grantier Neville, secy.

WILLIAM J. WAGNER—KTVA, Anchorage & KTVF, Fairbanks, Alaska, 9.86%. For other interests, see KTVA.

WASHINGTON POST CO.—See Post-Newsweek Stations.

WAVE INC.—725 S. Floyd St., Louisville, Ky. Telephone: Juniper 5-2201. Owns WAVE-TV, Louisville (WAVE); WFIE-TV, Evansville, Ind; WFRV, Green Bay, Wis. Executives: George W. Norton Jr., pres.; Nathan Lord, 1st v.p. & gen. mgr.; Ralph Jackson, 2nd v.p.-gen. mgr.; George W. Norton, secy.-treas.; George Patterson, program mgr. & film buyer; Houston D. Jones, commercial mgr.; Wheeler Rudd, TV sales promotion; Wilbur Hudson, chief engineer; Bernie Holtman, asst. chief engineer; Pat O'Hara, production mgr.; Rodney Ford, news editor.

WEHT INC.—Box 395, Evansville, Ind. Telephone: Harrison 4-9215. Owns WEHT-TV, Evansville and KGUN-TV, Tucson, Ariz. Executives: Henry S. Hieberg, chairman; Edwin G. Richter Jr., pres.-gen. mgr.; James R. Clark Jr., secy.; William R. Hight, gen. mgr., WEHT-TV.

WESTINGHOUSE BROADCASTING COMPANY INC. (subsidiary of Westinghouse Electric Corp.)—Chanin Building, 122 East 42nd St., New York 17, N.Y. Telephone: Murray Hill 7-0808. Owns and operates WBZ-TV, Boston-Springfield (WBZ); KYW-TV, Cleveland (KYW); KPIX, San Francisco; KDKA-TV, Pittsburgh (KDKA); WJZ-TV, Baltimore, Md. Also owns radio stations WINS, New York, N.Y.; WOWO, Ft. Wayne, Ind.; WIND, Chicago. Executives: Donald H. McGannon, pres.; Rolland V. Tooke, exec. v.p.; Charles C. Woodard Jr., v.p. & admin. asst. to pres.; Joseph Mikita, v.p., finance; Joseph E. Baudino, v.p. (1625 K St. NW, Washington 6, D.C.; Sterling 3-0903); Harold C. Lund, v.p. for Pittsburgh area; W. C. Swartley, v.p. for Boston-Springfield; Ralph Atlas, v.p. for Chicago & Fort Wayne; Franklin A. Tooke, v.p. for Cleveland and Baltimore; Philip G. Lasky, v.p. for west coast operations; Ralph N. Harmon, engineering v.p.; George E. Hagerty, engineering mgr.; R. J. Bowley, director, audio-video engineering; Robert Bernstein, director of public relations; Alexander W. Dannenbaum Jr., v.p. sales; John Sias, national TV sales mgr.; W. A. Schwartz, national radio sales mgr.; Richard M. Pack, v.p. for programming; William J. Kaland, national program mgr.; Herman Land, director of creative services; David E. Partridge, adv. & sales promotion mgr.; M. A. Goldberg, director of research; Joseph O. Schertler, industrial relations mgr.; John W. Steen, attorney (40 Wall St., N.Y.; Whitehall 3-4321). Note: Subject to FCC approval Westinghouse Bcstg. has contracted to buy WINS; New York City. Also subsidiary Canadian Westinghouse Co. Ltd. has a technical assistance contract with radio CKEY, Toronto, Ont.

WHITNEY COMMUNICATIONS CORP.—Time & Life Bldg., Rockefeller Center, New York 20, New York. Telephone: Judson 2-2300. Subsidiary Corinthian Bcstg. Corp. Owns KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Cal.; WANE-TV, Fort Wayne, Ind. (WANE); WISH-TV, Indianapolis (WISH) and WISH-FM. Whitney Communications also owns 2/3 interest in VIP Radio Inc., subsidiaries of which operate N.Y. radio stations WVIP, Mt. Kisco; WFLY, Mineola; WVOX & WVOX-FM, New Rochelle; WGHQ, Kingston. Publishing properties of Whitney Communications include "Parade" Sunday supplement, "Interior Design" (decorating magazine) and majority interest in New York Herald Tribune. Executives: John Hay Whitney, chairman; Walter N. Thayer, pres.; Samuel C. Park, chairman finance committee; Robert F. Bryan, v.p. finance & treas.; Charles H. Rees, secy.; C. Wrede Petersmeyer, pres. of Corinthian; Charles H. Tower, v.p.; Alan S. Englander, treas.

WKY TELEVISION SYSTEM INC.—Subsidiary of Oklahoma Publishing Co., 500 E. Britton Rd., Oklahoma City. Telephone: Trinity 8-2161. Owns WKY-TV, Oklahoma City (WKY); WTVT, Tampa, Fla.; KTVT, Fort Worth, Tex. Executives: E. K. Gaylord, pres.; Norman P. Bagwell, v.p. & mgr., WKY-TV & WKY; E. B. Dodson, v.p. & mgr., WTVT.

WMRC INC.—505 Rutherford St., Greenville, S. C. Telephone: Cedar 9-1321. Owns WFBC-TV, Greenville (WFBC); WBIR-TV, Knoxville, Tenn. (WBIR). Same interests also publish *Greenville News-Piedmont* and *Asheville Citizens-Times*, licensee of radio WWNC. Executives: Roger C. Peace, chairman; Robert A. Jolley, pres.; Wilson C. Wearn, exec. v.p.; John I. Smith, v.p. Note: WMRC Inc. also is buying WMAZ-TV, Macon, Ga.

MITCHELL WOLFSON-SIDNEY MEYER—See Wometco Enterprises.

WOMETCO ENTERPRISES INC.—306 N. Miami Ave., Miami 32, Fla. Telephone: Franklin 4-6262. Owns and operates WTVJ, Miami; WLOS-TV, Asheville, N.C. (WLOS & FM); KVOS-TV, Bellingham, Wash. In addition owns 47 1/2% of WFGA-TV, Jacksonville, Fla. Executives: Mitchell Wolfson, pres.; Louis Wolfson II, v.p.; Richard F. Wolfson, v.p. & asst. secy.; Jack Waxenberg, v.p.; Lee Ruwicht, v.p. in charge of WTVJ television; John A. Shay, v.p. in charge of WTVJ television operations; William R. Brazzil, v.p. in charge of WTVJ television sales; Ralph A. Renick, v.p. in charge of WTVJ television news; Richard D. Windatt, v.p. in charge of financial control; Elmer H. Radloff, treas.; Arthur H. Hertz, controller; David Mintz, v.p. & gen. mgr. KVOS-TV; Gordon Reid, pres. KVOS-TV (BC) Ltd., Vancouver, Canada; Mort Cohn, station mgr. WLOS-TV, WLOS & FM; Jesse Cripe, v.p. & gen. mgr. WFGA-TV; Robert J. Ross, film buyer; Burt Toppan, prom. & stockholder relations dir.

J. D. WRATHER JR.—22.15% of Transcontinent Television Corp.

ZANESVILLE PUBLISHING CO.—34 S. 4th St., Zanesville, O. Telephone: Gladstone 2-4561. Owns WHZ-TV, Zanesville (WHIZ); WTAP-TV, Parkersburg, W. Va. (WTAP); radio WHRV, Ann Arbor Mich. Executives: Clay Littick, pres.; Allan Land, gen. mgr.



For Newspaper Ownership of TV Stations
see pages 810-813

PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Group Stations

PRODUCERS INC.—405 Carpenter St., Evansville, Ind. Telephone: Harrison 2-1121. Producers Inc. (50% owned by Polaris Corp. of Milwaukee, 50% by Ferris E. Traylor family) owns 90.4% of WTVW, Evansville, Ind.; 80.8% of KCND-TV, Pembina, N.D., which in turn, owns control of KXGO-TV, Fargo, N.D. and KNOX-TV, Grand Forks, N.D. It also owns radio WKYW, Louisville, Ky. Executive: Ferris E. Taylor, pres. Note: Producers is buying radio KXOA, Sacramento, Cal.

WILLIAM L. PUTNAM—See Springfield Television Bcstg. Corp.

REEVES BROADCASTING & DEVELOPMENT CORP.—Box 879, Charleston, S.C. Telephone: Tulip 4-4141. Owns WUSN-TV, Charleston; KBAK-TV, Bakersfield, Cal.; WHTN-TV, Huntington, W. Va. Executives: Hazard E. Reeves, chairman; J. Drayton Hastie, pres. bcstg. div.

E. C. REINEKE—10% of KCMT, Alexandria, Minn., 10% of KSOO-TV & KSOO, Sioux Falls, S.D.; 55% WDAY-TV & AM, Fargo, N.D.

DONALD W. REYNOLDS—Southwestern House, 920 Rogers Ave., Fort Smith, Ark. Telephone: Sunset 2-2011. Owns & operates KFSA-TV, Fort Smith, Ark. (KFSA); KLRJ-TV, Henderson-Las Vegas, Nev. (KORK); KOLO-TV, Reno, Nev. (KOLO); KGNS, Laredo, Tex. (under 5-year lease arrangement); KFOY-TV, Hot Springs, Ark., also 8% of WCUB, Manitowoc, Wis., also controls radio stations KOKL, Okmulgee, Okla.; KGNS, Laredo, Tex. and KBRS, Springdale, Ark. Executives: D. W. Reynolds, pres.; Lee Hirshland, mgr., KOLO-TV; Ed Tabor, mgr., KLRJ-TV; Roy Bowman, gen. mgr., KGNS; Bill Slates, mgr., KFSA-TV; John Whit, mgr., KFOY-TV.

RIDDER PUBLICATIONS INC.—c/o Station WCCO-TV, Radio City, Minneapolis, Minn. Telephone: Federal 8-0552. Controls (with Minnesota Tribune Co.) WCCO-TV, Minneapolis (WCCO); owns WDSM-TV, Duluth, Minn. (WDSM). Also owns radio stations KILQ, Grand Forks, N.D. and KSDN, Aberdeen, S.D. President: Robert B. Ridder.

RKO GENERAL INC. (subsidiary of General Tire & Rubber Co.)—1440 Broadway, New York 18, N.Y. Telephone: Longacre 4-8000. Owns: Yankee Network and WNAC-AM, WRKO-FM and WNAC-TV, Boston; KHJ-AM-FM, and KHJ-TV, Los Angeles; WHBQ-AM and WHBQ-TV, Memphis, Tenn.; WHCT, Hartford, Conn.; radio stations WGMS-AM-FM, Washington, D.C., and KFRC-AM-FM, San Francisco, Cal. Canadian subsidiary owns CKLW-TV, Windsor, Ont., and CKLW-AM-FM, Detroit, Mich. Swap of WNAC-TV and WNAC, Boston for WRCV-TV & WRCV-AM-FM, Philadelphia, pending. Corporate officers: Thomas F. O'Neil, pres.; John B. Poor, v.p. & treas.; Patrick J. Winkler, v.p., asst. secy. & admin. asst. to pres.; Hathaway Watson, v.p. in charge of bcstg.; Robert J. Leder, v.p. Division officers: Robert J. Leder, v.p. & gen. mgr., WOR div. (WOR-TV-AM, N.Y.); Wm. M. McCormick gen. mgr. Yankee div. (WNAC-TV-AM & WRKO-FM in Boston); Harry Trenner, div. dir. Don Lee Division (KHJ-TV-AM radio in Los Angeles, radio KFRC in San Francisco); Malcolm C. Klein, gen. mgr., KHJ; Jerome Bess, div. dir., Windsor, Ont.; S. C. Ritchie, gen. mgr., Detroit div.; D. A. Noel, gen. mgr. & div. dir., Memphis, Tenn.; Perry Ury, gen. mgr., Washington, D.C.; Alfred Racco, gen. mgr., San Francisco; Charles O. Wood, gen. mgr., Hartford; Robert E. Wilke, dir. of corporate sales relations.

ROLLINS TELECASTING INC.—Box 2167, Wilmington, Del. Telephone: Olympia 4-8881. Owns and operates WPTZ, Plattsburgh, N.Y.; WEAR-TV Pensacola, Fla.-Mobile, Ala. and WCHS-TV, Charleston, W. Va. Also owns radio stations WAMS, Wilmington, Del.; WRAP, Norfolk Va.; WNJR, Newark, N.J.; WBEE, Harvey, Ill.; WGEE, Indianapolis; WCHS, Charleston, W. Va.; KDAY, Los Angeles, Cal. Executives: O. Wayne Rollins, pres.; George Baren-Bregge, v.p., operations.

ROYAL BROADCASTING CORP.—520 Royal St., New Orleans, La. Telephone: 524-4371. Owns WDSU-TV, New Orleans (WDSU); 68.87% of WAFB-TV, Baton Rouge, La. (WAFB). Executives: Edgar B. Stern Jr., pres.; A. Louis Read, exec. v.p. & gen. mgr.; Lester E. Kabacoff, v.p. & secy.; Dwight W. Martin, v.p. & treas.

RUST CRAFT BROADCASTING CO.—Exchange Realty Bldg., Stubenville, O. Telephone: Atlantic 2-6265. Includes following: WSTV-TV, Stubenville (WSTV); WBOY-TV, Clarksburg, W. Va. (WBOY); WRGP-TV, Chattanooga, Tenn.; WRDW-TV, Augusta, Ga.; also operates radio stations WPIT, Pittsburgh, Pa.; WSOL, Tampa, Fla.; WWOL, Buffalo, N.Y. Same interests also own 40% of WVUE (TV), New Orleans. Also off air WHTO-TV, Atlantic City, N.J. Executives: Jack N. Berkman, pres.; John J. Laux, exec. v.p.; Fred Weber, v.p., network program sales; Louis Berkman, v.p.; Joseph M. Troesch, v.p.; Carl A. Weinman, secy.-treas.; Beula Goldfein, asst. secy.

SARKES TARIAN INC.—3490 Bluff Rd., Indianapolis, Ind. Telephone: State 7-2211. Owns WTTV, Bloomington-Indianapolis (WTTV); WPTA, Roanoke; WFAM-TV, Lafayette, Ind.; WPTH-FM, Fort Wayne, Ind. President: Sarkes Tarzian.

SCREEN GEMS INC.—711 Fifth Ave., New York 22, N.Y. Telephone: Plaza 1-4432. Owns KCPX-TV, Salt Lake City (KCPX); 91% of WAPA-TV, San Juan, P.R., which in turn, owns 1/3 of WOLE-TV, Mayaguez, P.R. Executives: Abe Schneider, pres.; Jerome Hyams, v.p. & gen. mgr.

SCRIPPS-HOWARD BROADCASTING CO.—1121 Union Central Bldg., Cincinnati, O. Telephone: Main 1-1811. Owns WEWS, Cleveland; WCPO-TV, Cincinnati (WCPO); radio WNOX, Knoxville; WPV-TV, Palm Beach, Fla.; affiliated with WMC-F, Memphis (WMC) through WMC Broadcasting Co. Executives: Jack R. Howard, pres. (230 Park Ave., New York City); James C. Hanrahan, v.p. (Cleveland); Mortimer C. Watters, v.p. (Cincinnati); Richard B. Westergaard, v.p. (Knoxville); Joseph B. Epperson, v.p. for engineering.

L. M. SEPAUGH—Box 8187, Battlefield Station. Gen. mgr. & 13.8% owner of WJTV, Jackson, Miss. & radio WSLI. Also owns 16 2/3% of KPLC-TV, Lake Charles, La. (KPLC); WJTV, Jackson, Miss.

SHASTA TELECASTING CORP.—2770 Pioneer Dr., Redding, Cal. Telephone: Chestnut 1414. Owns KVIP-TV, Redding, and KJEO, Fresno, Cal. Also see Carl R. McConnell listing. Executives: George C. Fleharty, pres.; Russell K. Olsen, v.p.

DAN SNYDER-PAUL CRAIN—Snyder owns 51% and Crain 38% of KRITV, Great Falls, Mont.; each owns 30% of KGHL-TV, Billings, Mont.

SOUTHWEST STATES INC.—Vaughn Bldg., 1717 Commerce St., Dallas 1, Tex. Owns KVII, Amarillo; KROD-TV, El Paso (KR0D); KOSA-TV, Odessa (KOSA); radio KRNO, San Bernardino, Cal. For other interests see listing for Jack C. & Grady H. Vaughn Jr. Executives: Jack C. Vaughn, chairman; Cecil L. Trigg, pres.; Grady H. Vaughn Jr., v.p.; Charles Keys, v.p.; Robert H. Young, secy.; Urbane Childers, treas.

SPANISH INTERNATIONAL BROADCASTING NETWORK—1044 S. Hill St., Los Angeles, Cal. Telephone: Hollywood 6-8131. Operates KMEX-TV, Los Angeles, KWEX-TV, San Antonio. Executives: Frank L. Fouce, pres.; Rene Anselmo, v.p.

SPRINGFIELD TELEVISION BROADCASTING CORP.—Box 2210, Springfield, Mass. Telephone: State 5-5311. Owns and operates WWLP, Springfield with affiliated WRLP, Greenfield, Mass.; WWOR, Worcester, Mass.; WPFL-TV, Pittsfield, Mass. Executive: William L. Putnam, pres.

STEINMAN STATIONS—8 West King St., Lancaster, Pa. Telephone: Express 7-5251. Owns WGAL-TV, Lancaster (WGAL); off-air WLEV-TV, Bethlehem; radio WRAC (which is being sold). Also is buying KVOA-TV, Tucson and KOAT-TV, Albuquerque. For other interests, see listing for WGAL-TV, President: Clair R. McCollough.

EDGAR B. STERN GROUP—See WDSU Broadcasting Corp.

STORER BROADCASTING CO.—1177 Kane Concourse, Miami Beach 54, Fla. Telephone: Union 6-0211. Owns and operates radio WGBS, Miami; WJBK-TV, Detroit (WJBK); WSPD-TV, Toledo, O. (WSPD); WAGA-TV, Atlanta; WJW-TV, Cleveland (WJW); WITI-TV, Milwaukee; radios WIBG, Philadelphia; KGBS, Los Angeles and WJN, New York City. Storer Broadcasting Co. also owns *Miami Beach Sun*. Executives: George B. Storer, chairman of the board; George B. Storer Jr., pres.; Stanton P. Kettler, exec. v.p.; John E. McCoy, v.p., law & secy.; Wm. E. Rine, v.p., admin.; Lionel F. Baxter, v.p., radio operations; Bill Michaels, v.p., television operations; Terry H. Lee, v.p., business planning & development; Glenn G. Boundy, v.p. for engineering; Wendell B. Campbell, v.p. & gen. mgr., KGBS; Grady Eaney, v.p. for radio programming; Ewald Kockritz, v.p., broadcast standards & compliance; Harry R. Lipson, v.p. & gen. mgr., WJBK; Reginald B. Martin, v.p. & gen. mgr., WSPD; Clyde McClymonds, v.p. for special services; Bernard E. Neary, v.p., gen. mgr., WGBS; Harry A. Steensen, treas.; Abiah A. Church, asst. secy.; James Storer, gen. mgr., WJW; Joseph Drilling, gen. mgr., WJW-TV; Lawrence Carino, gen. mgr., WJBK-TV; Keith McKenny, gen. mgr., WSPD-TV; Roger LeGrand, gen. mgr., WITI-TV; John C. Moler, gen. mgr., WBN; Joseph Conway, gen. mgr., WIBG; Kenneth Bagwell, gen. mgr., WAGA-TV; John J. Kelly, dir. of adv. & sales promotion.

SUPREME BROADCASTING CO. INC.—1500 Canal St., New Orleans, La. Telephone: 529-3131. Owns 28% of WORA-TV, Mayaguez, Puerto Rico. Supreme also owns radios WJMR & WRCM (FM), New Orleans, and WKYN & WFQM (FM), San Juan, P.R. It also holds CP for Ch. 8, Christiansted, V.I. Executives: Mrs. Chester F. Owen, pres.; George Mayoral, v.p.; Robert Jeffers, v.p. & secy.-treas. Also see listing for George Mayoral.

TAFT BROADCASTING CO.—1906 Highland Ave., Cincinnati 19, O. Telephone: Madison 4-4291. Owns KERP-TV, El Paso, Tex. (KERP) WTVN-TV, Columbus, O. (WTVN); WKTY-TV, Lexington, Ky. (WKTY); WBRC-TV, Birmingham (WBRC). Executives: Hulbert Taft Jr., pres. and chairman of the board; Lawrence H. Rogers, exec. v.p.; Kenneth Church, v.p.; William H. Hansher, v.p.; Donald L. Chapin, v.p.; Roger Read, v.p.; Robert Schlunkert, v.p.; Dorothy S. Murphy, treas.

LOWELL THOMAS GROUP—See Capital Cities Broadcasting Corp.

TEXAS STATE NETWORK INC.—4801 W. Freeway, Fort Worth, Tex. Telephone: Pershing 7-6631. Owns KFDA-TV, Amarillo; radios KFJZ, Fort Worth, and KRIO, McAllen, Tex. Executives: Gene L. Cagle, pres.; Stanley Wilson, v.p.-gen. mgr., KFJZ; John Tyler, v.p.-gen. mgr. of KFDA-TV; R. W. Tamplin, station mgr., KRIO. [Note: Mr. Cagle owns 20% of Texas State Network. Mrs. Cagle owns 25% of KRBC-TV, Abilene, not affiliated with Texas State Network.]



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of Top Quality Local Programs . . .
Created by Broadcasters for Broadcasters.

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Group Stations

TIME INC.—Time & Life Bldg., Rockefeller Center, New York 20, N.Y. Telephone: Judson 6-1212. Time-Life Broadcasting Inc. Wholly-owned subsidiary, owns and controls KLZ-TV, Denver (KLZ); WOOD-TV, Grand Rapids (WOOD); WFBM-TV, Indianapolis (WFBM & FM); WTCN-TV, Minneapolis (WTCN); KOGO-TV, San Diego (KOGO & FM). Executives: Weston C. Pullen Jr., v.p. for bcstg.; Fredrick S. Gilbert, gen. mgr., bcstg. div.; Gig Michelson, v.p., foreign operations; Ole G. Morby, coordinator, bcstg. operations; Andrew J. Murtha, business mgr., bcstg. div.; Hugh B. Terry, pres.-gen. mgr., KLZ-TV & KLZ; Willard Schroeder, pres.-gen. mgr., WOOD-TV & WOOD; Eldon Campbell, v.p., gen. mgr., WFBM-TV & WFBM & FM; Theodore C. Streibert, v.p.-gen. mgr., WTCN-TV & WTCN; Wm. E. Gotze, v.p.-gen. mgr., KOGO-TV & KOGO & FM.

TRANSCONTINENT TELEVISION CORP.—70 Niagara St. Buffalo, N.Y. Telephone: TL 6-2600. Owns and operates WGR-TV, Buffalo (WGR & FM); KFMB-TV, San Diego, Cal. (KFMB & FM); KERO-TV, Bakersfield, Cal.; WDAF-TV, Kansas City, Mo. (WDAF & WDAF-FM); radios WDOK & FM, Cleveland, O.; 100% of Northeastern Pennsylvania Broadcasting Inc. (WNBP-TV, Scranton-Wilkes-Barre, Pa.). Major stockholders of Transcontinent include: Paul A. Schoellkopf Jr.; J. Fred Schoellkopf IV; George F. Goodyear; Jack D. Wrather Jr.; General Railway Signal Co.; Edward Petry & Co. Inc. Officers: Paul A. Schoellkopf Jr., chairman; David C. Moore, pres.; Van Bueren W. DeVries, v.p.; Karl B. Hoffman, v.p.; George C. Stevens, v.p.; George A. Whitney, v.p.; Clifford M. Kirtland Jr., v.p., treas. & controller; William Bates, v.p.; Felix M. Piech, secy.; Dan Bellus, advertising & promotion director; Donald M. Hine, programming & public affairs dir.

TRIANGLE PUBLICATIONS INC. (Radio & TV Div.)—46th & Market Sts., Philadelphia 39, Pa. Telephone: Evergreen 2-4700. Owns and operates WFIL-TV, Philadelphia (WFIL); WNBF-TV, Binghamton, N.Y. (WNBF); WFEG-TV, Altoona, Pa. (WFEG); WLYH-TV, Lebanon, Pa.; WNHC-TV, New Haven, Conn. (WNHC); KFRE-TV, Fresno (KFRE). Triangle also owns 1/3 of ITA Electronics Corp., a manufacturer of FM & AM transmitter equipment. Executives: Walter H. Annenberg, pres.; Joseph M. First, v.p. & gen. counsel; Roger W. Clipp, v.p., Radio & TV Div., & gen. mgr.; David J. Bennett, exec. asst. to v.p.; Edward Benedict, director of national sales; Henry Rhea, director of engineering; John D. Scheuer Jr., director of public relations and programming; John C. Harlan, business manager; Richard W. Gideon, research mgr.; Kenneth W. Stowman, dir. of natl. sales development. For publishing interests, see page xxx.

TRIBUNE CO. STATIONS—See *Chicago Tribune* under Newspaper Ownership.

CECIL L. TRIGG—See listing for Jack C. & Grady H. Vaughn Jr.

TRIGG VAUGHN STATIONS—See Southwest States Inc.

TRUTH PUBLISHING CO. INC.—416 S. 2nd St., Elkhart, Ind. Jackson 2-0050. Publishes *Elkhart* (Ind.) *Truth*, *Mishawaka* (Ind.) *Times*, and owns WSJV (TV), South Bend-Elkhart (WTRC & WTRC-FM). Also owns 60% of WKJG-TV & WKJG, Fort Wayne. President: John F. Dille Jr.

JACK C. & GRADY VAUGHN JR.—Jack C. owns 24.49% and Grady H. Jr., 24.39% of Southwest States Inc., licensee for KOSA-TV, Odessa, Tex.; KVIL, Amarillo, and KROD-TV, El Paso (KROD), all in Texas. Cecil L. Trigg is 27.72% owner of Southwest States. Television Properties Inc. (in which Jack C. & Grady H. Jr. each owns 47.875% and Cecil L. Trigg, 4.25%) owns 15.83% of Southwest States. Remaining 7.66% Southwest States stock is held by W. B. Stowe, Brooks Harman, John M. Hamilton, Robert H. Young & Urbane Childers. Jack C. Vaughn and Cecil L. Trigg each owns 23.75% of radio KRNO, San Bernardino, Cal.; they are also buying radio KITE, San Antonio. Cecil L. Trigg also owns 80% of radio KOSA, Odessa, Tex. Remaining 7.66% Southwest States Inc. stock is held by W. B. Stowe, Brooks Harman, John M. Hamilton, Robert H. Young, Urbane Childers, John Vacca, George C. Collie Jr., Lawrence Dantals, Jay Mehaffey, Maurice Costello, Wm. Schock, Charlie Keys and George M. Green.

VETERANS BROADCASTING CO. INC.—Broadcast Center, Rochester 10, N.Y. Telephone: Butler 8-8400. Owns WROC-TV, Rochester (WROC); 80% of KTVE, El Dorado, Ark.-Monroe, La. and 10% of WNYS-TV Syracuse, N.Y. Executives: Ervin F. Lyke, pres.-treas.; Paul C. Louthier, F. Chaseta Taylor, George M. Claffey, and Arthur Murrellwright, v.p.'s; Grantier Neville, secy.

WILLIAM J. WAGNER—KTVA, Anchorage & KTVF, Fairbanks, Alaska, 9.86%. For other interests, see KTVA.

WASHINGTON POST CO.—See Post-Newsweek Stations.

WAVE INC.—725 S. Floyd St., Louisville, Ky. Telephone: Juniper 5-2201. Owns WAVE-TV, Louisville (WAVE); WFIE-TV, Evansville, Ind.; WFRV, Green Bay, Wis. Executives: George W. Norton Jr., pres.; Nathan Lord, 1st v.p. & gen. mgr.; Ralph Jackson, 2nd v.p.-gen. mgr.; George W. Norton, secy.-treas.; George Patterson, program mgr. & film buyer; Houston D. Jones, commercial mgr.; Wheeler Rudd, TV sales promotion; Wilbur Hudson, chief engineer; Bernie Holtman, asst. chief engineer; Pat O'Hara, production mgr.; Rodney Ford, news editor.

WEHT INC.—Box 395, Evansville, Ind. Telephone: Harrison 4-9215. Owns WEHT-TV, Evansville and KGUN-TV, Tucson, Ariz. Executives: Henry S. Hieberg, chairman; Edwin G. Richter Jr., pres.-gen. mgr.; James R. Clark Jr., secy.; William R. Hight, gen. mgr., WEHT-TV.

WESTINGHOUSE BROADCASTING COMPANY INC. (subsidiary of Westinghouse Electric Corp.)—Chanin Building, 122 East 42nd St., New York 17, N.Y. Telephone: Murray Hill 7-0808. Owns and operates WBZ-TV, Boston-Springfield (WBZ); KYW-TV, Cleveland (KYW); KPXX, San Francisco; KDKA-TV, Pittsburgh (KDKA); WJZ-TV, Baltimore, Md. Also owns radio stations WINS, New York, N.Y.; WOWO, Ft. Wayne, Ind.; WIND, Chicago. Executives: Donald H. McGannon, pres.; Roland V. Tooke, exec. v.p.; Charles C. Woodard Jr., v.p. & admin. asst. to pres.; Joseph Mikita, v.p., finance; Joseph E. Baudino, v.p. (1625 K St. NW, Washington 6, D.C.; Sterling 3-0903); Harold C. Lund, v.p. for Pittsburgh area; W. C. Swartley, v.p. for Boston-Springfield; Ralph Atlass, v.p. for Chicago & Fort Wayne; Franklin A. Tooke, v.p. for Cleveland and Baltimore; Philip G. Lasky, v.p. for west coast operations; Ralph N. Harmon, engineering v.p.; George E. Hagerty, engineering mgr.; R. J. Bowley, director, audio-video engineering; Robert Bernstein, director of public relations; Alexander W. Dannenbaum Jr., v.p. sales; John Sias, national TV sales mgr.; W. A. Schwartz, national radio sales mgr.; Richard M. Pack, v.p. for programming; William J. Kaland, national program mgr.; Herman Land, director of creative services; David E. Partridge, adv. & sales promotion mgr.; M. A. Goldberg, director of research; Joseph O. Schertler, industrial relations mgr.; John W. Steen, attorney (40 Wall St., N.Y.; Whitehall 3-4321). Note: Subject to FCC approval Westinghouse Bcstg. has contracted to buy WINS; New York City. Also subsidiary Canadian Westinghouse Co. Ltd. has a technical assistance contract with radio CKEY, Toronto, Ont.

WHITNEY COMMUNICATIONS CORP.—Time & Life Bldg., Rockefeller Center, New York 20, New York. Telephone: Judson 2-2300. Subsidiary Corinthian Bcstg. Corp. Owns KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Cal.; WANE-TV, Fort Wayne, Ind. (WANE); WISH-TV, Indianapolis (WISH) and WISH-FM. Whitney Communications also owns 2/3 interest in VIP Radio Inc., subsidiaries of which operate N.Y. radio stations WVIP, Mt. Kisco; WFLY, Mineola; WVOX & WVOX-FM, New Rochelle; WGHQ, Kingston. Publishing properties of Whitney Communications include "Parade" Sunday supplement, "Interior Design" (decorating magazine) and majority interest in New York Herald Tribune. Executives: John Hay Whitney, chairman; Walter N. Thayer, pres.; Samuel C. Park, chairman finance committee; Robert F. Bryan, v.p. finance & treas.; Charles H. Rees, secy.; C. Wrede Petersmeyer, pres. of Corinthian; Charles H. Tower, v.p.; Alan S. Englander, treas.

WKY TELEVISION SYSTEM INC.—Subsidiary of Oklahoma Publishing Co., 500 E. Britton Rd., Oklahoma City. Telephone: Trinity 8-2161. Owns WKY-TV, Oklahoma City (WKY); WTVT, Tampa, Fla.; KTVT, Fort Worth, Tex. Executives: E. K. Gaylord, pres.; Norman P. Bagwell, v.p. & mgr., WKY-TV & WKY; E. B. Dodson, v.p. & mgr., WTVT.

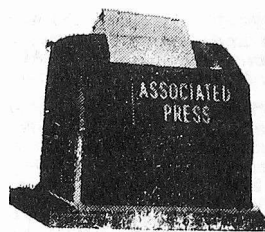
WMRC INC.—505 Rutherford St., Greenville, S. C. Telephone: Cedar 9-1321. Owns WFBC-TV, Greenville (WFBC); WBIR-TV, Knoxville, Tenn. (WBIR). Same interests also publish *Greenville News-Piedmont* and *Asheville Citizens-Times*, licensee of radio WWNC. Executives: Roger C. Peace, chairman; Robert A. Jolley, pres.; Wilson C. Wearn, exec. v.p.; John I. Smith, v.p. Note: WMRC Inc. also is buying WMAZ-TV, Macon, Ga.

MITCHELL WOLFSON-SIDNEY MEYER—See Wometco Enterprises.

WOMETCO ENTERPRISES INC.—306 N. Miami Ave., Miami 32, Fla. Telephone: Franklin 4-6262. Owns and operates WTVJ, Miami; WLOS-TV, Asheville, N.C. (WLOS & FM); KVOS-TV, Bellingham, Wash. In addition owns 47½% of WFGA-TV, Jacksonville, Fla. Executives: Mitchell Wolfson, pres.; Louis Wolfson II, v.p.; Richard F. Wolfson, v.p. & asst. secy.; Jack Waxenberg, v.p.; Lee Ruwitch, v.p. in charge of WTVJ television; John A. Shay, v.p. in charge of WTVJ television operations; William R. Brazzil, v.p. in charge of WTVJ television sales; Ralph A. Renick, v.p. in charge of WTVJ television news; Richard D. Windatt, v.p. in charge of financial control; Elmer H. Radloff, treas.; Arthur H. Hertz, controller; David Mintz, v.p. & gen. mgr. KVOS-TV; Gordon Reid, pres. KVOS-TV (BC) Ltd., Vancouver, Canada; Mort Cohn, station mgr. WLOS-TV, WLOS & FM; Jesse Cripe, v.p. & gen. mgr. WFGA-TV; Robert J. Ross, film buyer; Burt Toppan, prom. & stockholder relations dir.

J. D. WRATHER JR.—22.15% of Transcontinent Television Corp.

ZANESVILLE PUBLISHING CO.—34 S. 4th St., Zanesville, O. Telephone: Gladstone 2-4561. Owns WHIZ-TV, Zanesville (WHIZ); WTAP-TV, Parkersburg, W. Va. (WTAP); radio WHRV, Ann Arbor Mich. Executives: Clay Littick, pres.; Allan Land, gen. mgr.



For Newspaper Ownership of TV Stations
see pages 810-813

PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Group Stations

PRODUCERS INC.—405 Carpenter St., Evansville, Ind. Telephone: Harrison 2-1121. Producers Inc. (50% owned by Polaris Corp. of Milwaukee, 50% by Ferris E. Traylor family) owns 90.4% of WTVW, Evansville, Ind.; 80.8% of KCND-TV, Pembina, N.D., which in turn, owns control of KXGO-TV, Fargo, N.D. and KNOX-TV, Grand Forks, N.D. It also owns radio WKYW, Louisville, Ky. Executive: Ferris E. Taylor, pres. Note: Producers is buying radio KXOA, Sacramento, Cal.

WILLIAM L. PUTNAM—See Springfield Television Bcstg. Corp.

REEVES BROADCASTING & DEVELOPMENT CORP.—Box 379, Charleston, S.C. Telephone: Tulip 4-4141. Owns WUSN-TV, Charleston; KBAK-TV, Bakersfield, Cal.; WHTN-TV, Huntington, W. Va. Executives: Hazard E. Reeves, chairman; J. Drayton Hastie, pres. bcstg. div.

E. C. REINEKE—10% of KCMT, Alexandria, Minn., 10% of KSOO-TV & KSOO, Sioux Falls, S.D.; 55% WDAY-TV & AM, Fargo, N.D.

DONALD W. REYNOLDS—Southwestern House, 920 Rogers Ave., Fort Smith, Ark. Telephone: Sunset 2-2011. Owns & operates KFSA-TV, Fort Smith, Ark. (KFSA); KLRJ-TV, Henderson-Las Vegas, Nev. (KORK); KOLO-TV, Reno, Nev. (KOLO); KGNS, Laredo, Tex. (under 5-year lease arrangement); KFOY-TV, Hot Springs, Ark., also 8% of WCUB, Manitowoc, Wis., also controls radio stations KOKL, Okmulgee, Okla.; KGNS, Laredo, Tex. and KBRS, Springdale, Ark. Executives: D. W. Reynolds, pres.; Lee Hirshland, mgr., KOLO-TV; Ed Tabor, mgr., KLRJ-TV; Roy Bowman, gen. mgr., KGNS; Bill Slates, mgr., KFSA-TV; John Whit, mgr., KFOY-TV.

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RKO GENERAL INC. (subsidiary of General Tire & Rubber Co.)—1440 Broadway, New York 18, N.Y. Telephone: Longacre 4-8000. Owns: Yankee Network and WNAC-AM, WRKO-FM and WNAC-TV, Boston; KHJ-AM-FM, and KHJ-TV, Los Angeles; WHBQ-AM and WHBQ-TV, Memphis, Tenn.; WHCT, Hartford, Conn.; radio stations WGMS-AM-FM, Washington, D.C., and KFRC-AM-FM, San Francisco, Cal. Canadian subsidiary owns CKLW-TV, Windsor, Ont., and CKLW-AM-FM, Detroit, Mich. Swap of WNAC-TV and WNAC, Boston for WRCV-TV & WRCV-AM-FM, Philadelphia, pending. Corporate officers: Thomas F. O'Neill, pres.; John B. Poor, v.p. & treas.; Patrick J. Winkler, v.p., asst. secy. & admin. asst. to pres.; Hathaway Watson, v.p. in charge of bcstg.; Robert J. Leder, v.p. Division officers: Robert J. Leder, v.p. & gen. mgr., WOR div. (WOR-TV-AM, N.Y.); Wm. M. McCormick gen. mgr. Yankee div. (WNAC-TV-AM & WRKO-FM in Boston); Harry Trenner, div. dir. Don Lee Division (KHJ-TV-AM radio in Los Angeles, radio KFRC in San Francisco); Malcolm C. Klein, gen. mgr., KHJ; Jerome Bess, div. dir., Windsor, Ont.; S. C. Ritchie, gen. mgr., Detroit div.; D. A. Noel, gen. mgr. & div. dir., Memphis, Tenn.; Perry Ury, gen. mgr., Washington, D.C.; Alfred Racco, gen. mgr., San Francisco; Charles O. Wood, gen. mgr., Hartford; Robert E. Wilke, dir. of corporate sales relations.

ROLLINS TELECASTING INC.—Box 2167, Wilmington, Del. Telephone: Olympia 4-8881. Owns and operates WPTZ, Plattsburgh, N.Y.; WEAR-TV Pensacola, Fla.-Mobile, Ala. and WCHS-TV, Charleston, W. Va. Also owns radio stations WAMS, Wilmington, Del.; WRAP, Norfolk Va.; WNJR, Newark, N.J.; WBEE, Harvey, Ill.; WGEE, Indianapolis; WCHS, Charleston, W. Va.; KDAY, Los Angeles, Cal. Executives: O. Wayne Rollins, pres.; George Baren-Bregge, v.p., operations.

ROYAL BROADCASTING CORP.—520 Royal St., New Orleans, La. Telephone: 524-4371. Owns WDSU-TV, New Orleans (WDSU); 68.87% of WAFB-TV, Baton Rouge, La. (WAFB). Executives: Edgar B. Stern Jr., pres.; A. Louis Read, exec. v.p. & gen. mgr.; Lester E. Kabacoff, v.p. & secy.; Dwight W. Martin, v.p. & treas.

RUST CRAFT BROADCASTING CO.—Exchange Realty Bldg., Stubenville, O. Telephone: Atlantic 2-6265. Includes following: WSTV-TV, Stubenville (WSTV); WBOY-TV, Clarksburg, W. Va. (WBOY); WRGP-TV, Chattanooga, Tenn.; WRDW-TV, Augusta, Ga.; also operates radio stations WPIT, Pittsburgh, Pa.; WSOL, Tampa, Fla.; WWOL, Buffalo, N.Y. Same interests also own 40% of WVUE (TV), New Orleans. Also off air WHTO-TV, Atlantic City, N.J. Executives: Jack N. Berkman, pres.; John J. Laux, exec. v.p.; Fred Weber, v.p., network program sales; Louis Berkman, v.p.; Joseph M. Troesch, v.p.; Carl A. Weinman, secy.-treas.; Beula Goldfein, asst. secy.

SARKES TARIAN INC.—3490 Bluff Rd., Indianapolis, Ind. Telephone: State 7-2211. Owns WTTV, Bloomington-Indianapolis (WTTV); WPTA, Roanoke; WFAM-TV, Lafayette, Ind.; WPTH-FM, Fort Wayne, Ind. President: Sarkes Tazlian.

SCREEN GEMS INC.—711 Fifth Ave., New York 22, N.Y. Telephone: Plaza 1-4432. Owns KCPX-TV, Salt Lake City (KCPX); 91% of WAPA-TV, San Juan, P.R., which in turn, owns 1/3 of WOLE-TV, Mayaguez, P.R. Executives: Abe Schneider, pres.; Jerome Hyams, v.p. & gen. mgr.

SCRIPPS-HOWARD BROADCASTING CO.—1121 Union Central Bldg., Cincinnati, O. Telephone: Main 1-1811. Owns WEWS, Cleveland; WCPO-TV, Cincinnati (WCPO); radio WNOX, Knoxville; WFTV, Palm Beach, Fla.; affiliated with WMCT, Memphis (WMC) through WMC Broadcasting Co. Executives: Jack R. Howard, pres. (230 Park Ave., New York City); James C. Hanrahan, v.p. (Cleveland); Mortimer C. Watters, v.p. (Cincinnati); Richard B. Westergaard, v.p. (Knoxville); Joseph B. Epperson, v.p. for engineering.

L. M. SEPAUGH—Box 8187, Battlefield Station, Gen. mgr. & 13.8% owner of WJTV, Jackson, Miss. & radio WSLI. Also owns 16 2/3% of KPLC-TV, Lake Charles, La. (KPLC); WJTV, Jackson, Miss.

SHASTA TELECASTING CORP.—2770 Pioneer Dr., Redding, Cal. Telephone: Chestnut 1414. Owns KVIP-TV, Redding, and KJEO, Fresno, Cal. Also see Carl R. McConnell listing. Executives: George C. Fleharty, pres.; Russell K. Olsen, v.p.

DAN SNYDER-PAUL CRAIN—Snyder owns 51% and Crain 38% of KRTV, Great Falls, Mont.; each owns 30% of KGHL-TV, Billings, Mont.

SOUTHWEST STATES, INC.—Vaughn Bldg., 1717 Commerce St., Dallas 1, Tex. Owns KVIL, Amarillo; KROD-TV, El Paso (KROD); KOSA-TV, Odessa (KOSA); radio KRNO, San Bernardino, Cal. For other interests see listing for Jack C. & Grady H. Vaughn Jr. Executives: Jack C. Vaughn, chairman; Cecil L. Trigg, pres.; Grady H. Vaughn Jr., v.p.; Charles Keys, v.p.; Robert H. Young, secy.; Urbane Childers, treas.

SPANISH INTERNATIONAL BROADCASTING NETWORK—1044 S. Hill St., Los Angeles, Cal. Telephone: Hollywood 6-8131. Operates KMEX-TV, Los Angeles, KWEX-TV, San Antonio. Executives: Frank L. Fouce, pres.; Rene Anselmo, v.p.

SPRINGFIELD TELEVISION BROADCASTING CORP.—Box 2210, Springfield, Mass. Telephone: State 5-5311. Owns and operates WWLP, Springfield with affiliated WRLP, Greenfield, Mass.; WWOR, Worcester, Mass.; WPFL-TV, Pittsfield, Mass. Executive: William L. Putnam, pres.

STEINMAN STATIONS—8 West King St., Lancaster, Pa. Telephone: Express 7-5251. Owns WGAL-TV, Lancaster (WGAL); off-air WLEV-TV, Bethlehem; radio WRAK (which is being sold). Also is buying KVOA-TV, Tucson and KOAT-TV, Albuquerque. For other interests, see listing for WGAL-TV, President: Clair R. McCollough.

EDGAR B. STERN GROUP—See WDSU Broadcasting Corp.

STORER BROADCASTING CO.—1177 Kane Concourse, Miami Beach 54, Fla. Telephone: Union 6-0211. Owns and operates radio WQBS, Miami; WJBK-TV, Detroit (WJBK); WSPD-TV, Toledo, O. (WSPD); WAGA-TV, Atlanta; WJW-TV, Cleveland (WJW); WITI-TV, Milwaukee; radios WIBG, Philadelphia; KGBS, Los Angeles and WJLN, New York City. Storer Broadcasting Co. also owns *Miami Beach Sun*. Executives: George B. Storer, chairman of the board; George B. Storer Jr., pres.; Stanton P. Kettler, exec. v.p.; John E. McCoy, v.p., law & secy.; Wm. E. Rine, v.p., admin.; Lionel F. Baxter, v.p., radio operations; Bill Michaels, v.p., television operations; Terry H. Lee, v.p., business planning & development; Glenn G. Boundy, v.p. for engineering; Wendell B. Campbell, v.p. & gen. mgr., KGBS; Grady Edney, v.p. for radio programming; Ewald Kockritz, v.p., broadcast standards & compliance; Harry R. Lipson, v.p. & gen. mgr., WJBK; Reginald B. Martin, v.p. & gen. mgr., WSPD; Clyde McClymonds, v.p. for special services; Bernard E. Neary, v.p., gen. mgr., WQBS; Harry A. Steensen, treas.; Abiah A. Church, asst. secy.; James Storer, gen. mgr., WJW; Joseph Drilling, gen. mgr., WJW-TV; Lawrence Carino, gen. mgr., WJBK-TV; Keith McKenny, gen. mgr., WSPD-TV; Roger LeGrand, gen. mgr., WITI-TV; John C. Moler, gen. mgr., WHN; Joseph Conway, gen. mgr., WIBG; Kenneth Bagwell, gen. mgr., WAGA-TV; John J. Kelly, dir. of adv. & sales promotion.

SUPREME BROADCASTING CO. INC.—1500 Canal St., New Orleans, La. Telephone: 529-3131. Owns 28% of WORA-TV, Mayaguez, Puerto Rico. Supreme also owns radios WJMR & WRMC (FM), New Orleans, and WKYN & WFQM (FM), San Juan, P.R. It also holds CP for Ch. 8, Christiansted, V.I. Executives: Mrs. Chester F. Owen, pres.; George Mayoral, v.p.; Robert Jeffers, v.p. & secy.-treas. Also see listing for George Mayoral.

TAFT BROADCASTING CO.—1906 Highland Ave., Cincinnati 19, O. Telephone: Madison 4-4291. Owns KERP-TV, El Paso, Tex. (KERP); WTVN-TV, Columbus, O. (WTVN); WKTY-TV, Lexington, Ky. (WKTY); WBRC-TV, Birmingham (WBRC). Executives: Hulbert Taft Jr., pres. and chairman of the board; Lawrence H. Rogers, exec. v.p.; Kenneth Church, v.p.; William H. Hansher, v.p.; Donald L. Chapin, v.p.; Roger Read, v.p.; Robert Schlunkert, v.p.; Dorothy S. Murphy, treas.

LOWELL THOMAS GROUP—See Capital Cities Broadcasting Corp.

TEXAS STATE NETWORK INC.—4801 W. Freeway, Fort Worth, Tex. Telephone: Pershing 7-6631. Owns KFDA-TV, Amarillo; radios KFJZ, Fort Worth, and KRIO, McAllen, Tex. Executives: Gene L. Cagle, pres.; Stanley Wilson, v.p.-gen. mgr., KFJZ; John Tyler, v.p.-gen. mgr. of KFDA-TV; R. W. Tamplin, station mgr., KRIO. [Note: Mr. Cagle owns 20% of Texas State Network. Mrs. Cagle owns 25% of KRBC-TV, Abilene, not affiliated with Texas State Network.]



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Created by Broadcasters for Broadcasters.

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Group Stations

TIME INC.—Time & Life Bldg., Rockefeller Center, New York 20, N.Y. Telephone: Judson 6-1212. Time-Life Broadcasting Inc. Wholly-owned subsidiary, owns and controls KLBZ-TV, Denver (KLBZ); WOOD-TV, Grand Rapids (WOOD); WFBM-TV, Indianapolis (WFBM & FM); WTCN-TV, Minneapolis (WTCN); KOGO-TV, San Diego (KOGO & FM). Executives: Weston C. Pullen Jr., v.p. for bcstg.; Fredrick S. Gilbert, gen. mgr., bcstg. div.; Gig Michelson, v.p., foreign operations; Ole G. Morby, coordinator, bcstg. operations; Andrew J. Murtha, business mgr., bcstg. div.; Hugh B. Terry, pres.-gen. mgr., KLBZ-TV & KLBZ; Willard Schroeder, pres.-gen. mgr., WOOD-TV & WOOD; Eldon Campbell, v.p., gen. mgr., WFBM-TV & WFBM & FM; Theodore C. Streibert, v.p.-gen. mgr., WTCN-TV & WTCN; Wm. E. Gotze, v.p.-gen. mgr., KOGO-TV & KOGO & FM.

TRANSCONTINENT TELEVISION CORP.—70 Niagara St. Buffalo, N.Y. Telephone: TL 6-2600. Owns and operates WGR-TV, Buffalo (WGR & FM); KFMB-TV, San Diego, Cal. (KFMB & FM); KERO-TV, Bakersfield, Cal.; WDAF-TV, Kansas City, Mo. (WDAF & WDAF-FM); radios WDOK & FM, Cleveland, O.; 100% of Northeastern Pennsylvania Broadcasting Inc. (WNPE-TV, Scranton-Wilkes-Barre, Pa.). Major stockholders of Transcontinent include: Paul A. Schoellkopf Jr.; J. Fred Schoellkopf IV; George F. Goodyear; Jack D. Wrather Jr.; General Railway Signal Co.; Edward Petry & Co. Inc. Officers: Paul A. Schoellkopf Jr., chairman; David C. Moore, pres.; Van Bueren W. DeVries, v.p.; Karl B. Hoffman, v.p.; George C. Stevens, v.p.; George A. Whitney, v.p.; Clifford M. Kirtland Jr., v.p., treas. & controller; William Bates, v.p.; Felix M. Piech, secy.; Dan Bellus, advertising & promotion director; Donald M. Hine, programming & public affairs dir.

TRIANGLE PUBLICATIONS INC. (Radio & TV Div.)—46th & Market Sts., Philadelphia 39, Pa. Telephone: Evergreen 2-4700. Owns and operates WFIL-TV, Philadelphia (WFIL); WNBF-TV, Binghamton, N.Y. (WNBF); WFBG-TV, Altoona, Pa. (WFBG); WLYH-TV, Lebanon, Pa.; WNHC-TV, New Haven, Conn. (WNHC); KFRE-TV, Fresno (KFRE). Triangle also owns 1/3 of ITA Electronics Corp., a manufacturer of FM & AM transmitter equipment. Executives: Walter H. Annenberg, pres.; Joseph M. First, v.p. & gen. counsel; Roger W. Clipp, v.p., Radio & TV Div., & gen. mgr.; David J. Bennett, exec. asst. to v.p.; Edward Benedict, director of national sales; Henry Rhea, director of engineering; John D. Scheuer Jr., director of public relations and programming; John C. Harlan, business manager; Richard W. Gideon, research mgr.; Kenneth W. Stowman, dir. of natl. sales development. For publishing interests, see page xxx.

TRIBUNE CO. STATIONS—See *Chicago Tribune* under Newspaper Ownership.

CECIL L. TRIGG—See listing for Jack C. & Grady H. Vaughn Jr.

TRIGG VAUGHN STATIONS—See Southwest States Inc.

TRUTH PUBLISHING CO. INC.—416 S. 2nd St., Elkhart, Ind. Jackson 2-0050. Publishes *Elkhart* (Ind.) *Truth*, *Mishawaka* (Ind.) *Times*, and owns WSJV (TV), South Bend-Elkhart (WTRC & WTRC-FM). Also owns 60% of WKJG-TV & WKJG, Fort Wayne. President: John F. Dille Jr.

JACK C. & GRADY VAUGHN JR.—Jack C. owns 24.49% and Grady H. Jr., 24.39% of Southwest States Inc., licensee for KOSA-TV, Odessa, Tex.; KVII, Amarillo, and KROD-TV, El Paso (KROD), all in Texas. Cecil L. Trigg is 27.72% owner of Southwest States. Television Properties Inc. (in which Jack C. & Grady H. Jr. each owns 47.875% and Cecil L. Trigg, 4.25%) owns 15.83% of Southwest States. Remaining 7.66% Southwest States stock is held by W. B. Stowe, Brooks Harman, John M. Hamilton, Robert H. Young & Urbane Childers. Jack C. Vaughn and Cecil L. Trigg each owns 23.75% of radio KRNO, San Bernardino, Cal.; they are also buying radio KITE, San Antonio. Cecil L. Trigg also owns 80% of radio KOSA, Odessa, Tex. Remaining 7.66% Southwest States Inc. stock is held by W. B. Stowe, Brooks Harman, John M. Hamilton, Robert H. Young, Urbane Childers, John Vacca, George C. Collie Jr., Lawrence Danials, Jay Mehaffey, Maurice Costello, Wm. Schock, Charlie Keys and George M. Green.

VETERANS BROADCASTING CO. INC.—Broadcast Center, Rochester 10, N.Y. Telephone: Butler 8-8400. Owns WROC-TV, Rochester (WROC); 80% of KTVE, El Dorado, Ark.-Monroe, La. and 10% of WNYS-TV Syracuse, N.Y. Executives: Ervin F. Lyke, pres.-treas.; Paul C. Louthier, F. Chasetaylor, George M. Claffey, and Arthur Murrellwright, v.p.'s; Grantier Neville, secy.

WILLIAM J. WAGNER—KTVA, Anchorage & KTVF, Fairbanks, Alaska, 9.86%. For other interests, see KTVA.

WASHINGTON POST CO.—See Post-Newsweek Stations.

WAVE INC.—725 S. Floyd St., Louisville, Ky. Telephone: Juniper 5-2201. Owns WAVE-TV, Louisville (WAVE); WFIE-TV, Evansville, Ind.; WFRV, Green Bay, Wis. Executives: George W. Norton Jr., pres.; Nathan Lord, 1st v.p. & gen. mgr.; Ralph Jackson, 2nd v.p.-gen. mgr.; George W. Norton, secy.-treas.; George Patterson, program mgr. & film buyer; Houston D. Jones, commercial mgr.; Wheeler Rudd, TV sales promotion; Wilbur Hudson, chief engineer; Bernie Holtman, asst. chief engineer; Pat O'Hara, production mgr.; Rodney Ford, news editor.

WEHT INC.—Box 395, Evansville, Ind. Telephone: Harrison 4-9215. Owns WEHT-TV, Evansville and KGUN-TV, Tucson, Ariz. Executives: Henry S. Hilberg, chairman; Edwin G. Richter Jr., pres.-gen. mgr.; James R. Clark Jr., secy.; William R. Hight, gen. mgr., WEHT-TV.

WESTINGHOUSE BROADCASTING COMPANY INC. (subsidiary of Westinghouse Electric Corp.)—Chanin Building, 122 East 42nd St., New York 17, N.Y. Telephone: Murray Hill 7-0808. Owns and operates WBZ-TV, Boston-Springfield (WBZ); KYW-TV, Cleveland (KYW); KPXX, San Francisco; KDKA-TV, Pittsburgh (KDKA); WJZ-TV, Baltimore, Md. Also owns radio stations WINS, New York, N.Y.; WOWO, Ft. Wayne, Ind.; WIND, Chicago. Executives: Donald H. McGannon, pres.; Roland V. Tooke, exec. v.p.; Charles C. Woodard Jr., v.p. & admin. asst. to pres.; Joseph Mikita, v.p., finance; Joseph E. Baudino, v.p. (1625 K St. NW, Washington 6, D.C.; Sterling 3-0903); Harold C. Lund, v.p. for Pittsburgh area; W. C. Swartley, v.p. for Boston-Springfield; Ralph Atlas, v.p. for Chicago & Fort Wayne; Franklin A. Tooke, v.p. for Cleveland and Baltimore; Philip G. Lasky, v.p. for west coast operations; Ralph N. Harmon, engineering v.p.; George E. Hagerty, engineering mgr.; R. J. Bowley, director, audio-video engineering; Robert Bernstein, director of public relations; Alexander W. Dannenbaum Jr., v.p. sales; John Sias, national TV sales mgr.; W. A. Schwartz, national radio sales mgr.; Richard M. Pack, v.p. for programming; William J. Kaland, national program mgr.; Herman Land, director of creative services; David E. Partridge, adv. & sales promotion mgr.; M. A. Goldberg, director of research; Joseph O. Schertler, industrial relations mgr.; John W. Steen, attorney (40 Wall St., N.Y.; Whitehall 3-4321). Note: Subject to FCC approval Westinghouse Bcstg. has contracted to buy WINS; New York City. Also subsidiary Canadian Westinghouse Co. Ltd. has a technical assistance contract with radio CKKY, Toronto, Ont.

WHITNEY COMMUNICATIONS CORP.—Time & Life Bldg., Rockefeller Center, New York 20, New York. Telephone: Judson 2-2300. Subsidiary Corinthian Bcstg. Corp. Owns KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Cal.; WANE-TV, Fort Wayne, Ind. (WANE); WISH-TV, Indianapolis (WISH) and WISH-FM. Whitney Communications also owns 2/3 interest in VIP Radio Inc., subsidiaries of which operate N.Y. radio stations WVIP, Mt. Kisco; WFLY, Mineola; WVOX & WVOX-FM, New Rochelle; WGHQ, Kingston. Publishing properties of Whitney Communications include "Parade" Sunday supplement, "Interior Design" (decorating magazine) and majority interest in New York Herald Tribune. Executives: John Hay Whitney, chairman; Walter N. Thayer, pres.; Samuel C. Park, chairman finance committee; Robert F. Bryan, v.p. finance & treas.; Charles H. Rees, secy.; C. Wrede Petersmeyer, pres. of Corinthian; Charles H. Tower, v.p.; Alan S. Englander, treas.

WKY TELEVISION SYSTEM INC.—Subsidiary of Oklahoma Publishing Co., 500 E. Britton Rd., Oklahoma City. Telephone: Trinity 8-2161. Owns WKY-TV, Oklahoma City (WKY); WTVT, Tampa, Fla.; KTVT, Fort Worth, Tex. Executives: E. K. Gaylord, pres.; Norman P. Bagwell, v.p. & mgr., WKY-TV & WKY; E. B. Dodson, v.p. & mgr., WTVT.

WMRC INC.—505 Rutherford St., Greenville, S. C. Telephone: Cedar 9-1321. Owns WFBC-TV, Greenville (WFBC); WBIR-TV, Knoxville, Tenn. (WBIR). Same interests also publish *Greenville News-Piedmont* and *Asheville Citizens-Times*, licensee of radio WWNC. Executives: Roger C. Peace, chairman; Robert A. Jolley, pres.; Wilson C. Wearn, exec. v.p.; John I. Smith, v.p. Note: WMRC Inc. also is buying WMAZ-TV, Macon, Ga.

MITCHELL WOLFSON-SIDNEY MEYER—See Wometco Enterprises.

WOMETCO ENTERPRISES INC.—306 N. Miami Ave., Miami 32, Fla. Telephone: Franklin 4-6262. Owns and operates WTVJ, Miami; WLOS-TV, Asheville, N.C. (WLOS & FM); KVOS-TV, Bellingham, Wash. In addition owns 47½% of WFGA-TV, Jacksonville, Fla. Executives: Mitchell Wolfson, pres.; Louis Wolfson II, v.p.; Richard F. Wolfson, v.p. & asst. secy.; Jack Waxenberg, v.p.; Lee Ruwitch, v.p. in charge of WTVJ television; John A. Shay, v.p. in charge of WTVJ television operations; William R. Brazzil, v.p. in charge of WTVJ television sales; Ralph A. Renick, v.p. in charge of WTVJ television news; Richard D. Windatt, v.p. in charge of financial control; Elmer H. Radloff, treas.; Arthur H. Hertz, controller; David Mintz, v.p. & gen. mgr. KVOS-TV; Gordon Reid, pres. KVOS-TV (BC) Ltd., Vancouver, Canada; Mort Cohn, station mgr. WLOS-TV, WLOS & FM; Jesse Cripe, v.p. & gen. mgr. WFGA-TV; Robert J. Ross, film buyer; Burt Toppan, prom. & stockholder relations dir.

J. D. WRATHER JR.—22.15% of Transcontinent Television Corp.

ZANESVILLE PUBLISHING CO.—34 S. 4th St., Zanesville, O. Telephone: Gladstone 2-4561. Owns WHIZ-TV, Zanesville (WHIZ); WTAP-TV, Parkersburg, W. Va. (WTAP); radio WHRV, Ann Arbor Mich. Executives: Clay Littick, pres.; Allan Land, gen. mgr.



For Newspaper Ownership of TV Stations
see pages 810-813

PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Newspaper Ownership of Television Stations

Including Interlocking ownerships, in whole or part

AM adjuncts, if any, in parentheses. CP holders not included.

- Akron Beacon Journal—WAKR-TV (WAKR)**, 45%. Same interests (Knight newspapers) publish *Detroit Free Press*, *Miami Herald*, *Charlotte (N.C.) Observer and News*. *Miami Herald Publishing Co.* owns weekly *Coral Gables Times* and *Florida Keys Key-Note*.
- Albany (Ga.) Herald—WALB-TV (WALB)**. Also owns **WJHG-TV**, Panama City, Fla.
- Amarillo Daily News and Globe-Times (Whittenburg)—Globe-News Publishing Co.** owns **KGNC-TV**, Amarillo. *Globe-News Publishing* is the controlling stockholder of *Plains Radio Bcstg. Co. Inc.*, which operates radios **KGNC & KGNC-FM** and **KFYO**, Lubbock, Tex.
- Anderson (S.C.) Independent and Mail—Publisher Wilton E. Hall** owns **WAIM-TV (WAIM)**.
- Appleton (Wis.) Post-Crescent—Owns WEAU-TV**, Eau Claire, Wis. Also publishes *Appleton Twin-City News-Record* and *Green Bay (Wis.) Press-Gazette* and owns *Green Bay* radio **WJPG**.
- Atlanta Journal and Constitution (Cox)—WSB-TV (WSB)**. See also *Dayton News* and *Miami Daily News*.
- Baltimore News-Post and Sunday American (Hearst)—WBAL-TV (WBAL & FM)**. Same interests (Hearst) also own **WISN-TV** Milwaukee; **WTAE**, Pittsburgh; radio stations **WISN & FM**, Milwaukee, and **WRYT & FM**, Pittsburgh. Newspapers are *New York Journal-American* and *Mirror*, *Los Angeles Herald-Examiner*, *San Francisco Examiner* and *News-Call Bulletin*, *Boston Record-American & Sunday Advertiser*, *Albany (N.Y.) Times-Union* and *Knickerbocker News*, *San Antonio Light*, *Seattle Post-Intelligencer*. Also *Puck—The Comic Weekly*; Sunday supplement *The American Weekly*.
- Baltimore Sunpapers—The A. S. Abell Co.**, publisher of the Baltimore Sunpapers also owns **WMAR-TV**, Baltimore, Md. and **WOBC-TV**, Salisbury, Md. (**WOBC**).
- Baton Rouge Morning Advocate and State-Times (Manship)—WBRZ**, and radio **WJBO**.
- Binghamton Press (Gannett)—WINR-TV (WINR)**. See *Rochester Democrat & Chronicle* and *Times Union* for all other Gannett TV-radio-newspaper interests.
- Birmingham News and Post-Herald (Newhouse)—Newhouse Broadcasting Corp.** owns **WAPI-TV**, Birmingham (**WAPI**). *Newhouse* newspapers include *Huntsville (Ala.) Times*. For other interests see *Syracuse Post-Standard*.
- Bluefield (W.Va.) Daily Telegraph and Sunset News Observer—WHIS-TV (WHIS)**.
- Boston Herald-Traveler—WHDH-TV (WHDH)**.
- Buffalo Evening News—WBEN-TV (WBEN)**.
- Camden (Ark.) News—KTAL**, Texarkana, Tex. (**KCMC**, 50%). Associated with *Palmer Newspapers*; also see *Texarkana Gazette and News*.
- Cedar Rapids Gazette—KCRG-TV (KCRG)**.
- Champaign (Ill.) News-Gazette—Owners of News-Gazette (WDWS)**, own 20% of **WCIA (TV)**, which also owns **WMBD-TV & WMBD**, Peoria, Ill.
- Champaign-Urbana (Ill.) Courier (Lindsay-Schaub Newspapers)—WCIA**, Champaign and **WMBD-TV & WMBD**, Peoria, Ill. (20% through radio **WSOY**, Decatur, Ill.). Other Lindsay-Schaub newspapers are *Decatur (Ill.) Herald and Review*, *St. Clair & Madison Counties (Ill.) Journal*, *Carbondale-Herrin-Murphysboro Southern Illinoisan*. Also owns radios **WVLN**, Olney, Ill. & **WSEI**, Effingham, Ill. and has overlapping ownership with *Quincy (Ill.) Herald-Whig*, which controls **WGEM-TV & WGEM**.
- Cheyenne Wyoming Eagle and Wyoming State Tribune (McCracken)—KFBC-TV (KFBC)**, 47.66%. Also satellite **KSTP**, Scottsbluff, Neb. (Ch. 10). Same interests publish *Laramie Boomerang-Bulletin*, *Rawlins Times*, *Rock Springs Rocket*, *Worland Northern Wyoming Daily News*; and operate radio station **KVRS**, Rock Springs—all Wyo.
- Chicago Tribune—WGN-TV (WGN)**; *Tribune Co.* also publishes *Chicago American* and *Sunday American*. See also *New York Daily News*. *Tribune* also operates **KDAL-TV & KDAL**, Duluth, Minn. (*Television Digest*, Vol. 16:34) an affiliate of **WGN Inc.**
- Cincinnati Post & Times-Star (Scripps-Howard)—E. W. Scripps Co.** publishes *Cincinnati Post* and *Times-Star*; Scripps-Howard Broadcasting Co. owns **WCPO-TV**, Cincinnati (**WCPO**). For other interests, see Scripps-Howard footnote at end of Newspaper Ownership list.
- The Cleveland Press & News (Scripps-Howard)—E. W. Scripps Co.** publishes *Cleveland Press & News*; Scripps-Howard Broadcasting Co. owns **WEWS**, Cleveland. For other interests, see Scripps-Howard footnote at end of Newspaper Ownership list.
- Columbus (Ga.) Enquirer and Ledger—Publisher R. W. Page Corp.** owns 51% of **WRBL-TV (WRBL)** and also publishes *Bradenton (Fla.) Herald*.
- Columbus (Miss.) Commercial Dispatch—Publisher Birney Ines Jr.** owns **WCBI-TV (WCBI)**; **WMOX**, Meridian, Miss.; **WNAG**, Grenada, Miss.; **WELO**, Tupelo, Miss.
- Columbus (Ohio) Dispatch—WBNS-TV (WBNS)**.
- Dallas Morning News—WFAA-TV (WFAA)**. Also publishes yearly *Almanac*.
- Dallas Times-Herald—KRLD-TV (KRLD)**.
- Dayton News and Journal-Herald (Cox)—WHIO-TV**, Dayton (**WHIO**); **WSOC-TV**, Charlotte, N.C. (**WSOC**); see also *Atlanta Journal and Constitution* (**WSB-TV & WSB**) and *Miami News* (**WCKT & WCKR**). *Cox* also publishes *Springfield (O.) Sun and News*.
- Daytona Beach Journal and News—Newspaper** (licensee of radio **WNDB**).
- Decatur (Ill.) Herald and Review (Lindsay-Schaub Newspapers)—See Champaign Courier**.
- Defiance (O.) Crescent-News (Dix)—See Martins Ferry-Bellaire Times-Leader**.
- Des Moines Register and Tribune (Cowles)—Cowles Magazines and Broadcasting Inc.**, operated as separate entity, owns **KRNT-TV**, Des Moines (**KRNT**). Members of Cowles family control *Minneapolis Star and Tribune Co.* (*Minneapolis Star and Tribune*), which owns 47% of **WCCO-TV**, Minneapolis (**WCCO**) and 80% of **KTVH**, Hutchinson, Kan. *Minneapolis Star & Tribune Co.* owns *San Fernando Valley Times Co.*, publisher of *San Fernando Valley Times*. Cowles family also controls the *Family Circle* and *Look Magazine*, which, in turn, is the majority owner of *San Juan (P.R.) Star* and publishes *The Insider's Newsletter*. Gardner Cowles and son-in-law John R. Harrison own *Fort Pierce (Fla.) News-Tribune*. Note: Cowles Bcstg. Service is buying **WREC-TV**, Memphis, Tenn.
- The Detroit News—WWJ-TV (WWJ)**.
- Duluth Herald and News-Tribune (Ridder)—WDSM-TV (WDSM)**, 100%. Same interests also publish *St. Paul Dispatch* and *Pioneer Press* & own 53% of **WCCO-TV (WCCO)** together with *Minnesota Tribune Co.* For other Ridder radio and newspaper interests, see *St. Paul Dispatch* and *Pioneer Press*.
- Durham (N.C.) Herald and Sun—Radio affiliate Durham Radio Corp. (WDNC & WDNC-FM)**, owns 1.44% of *Capital Cities Bcstg. Corp.*, which owns **WTEN (TV)**, Albany, N.Y. (**WROW**), satellite **WCDC**, Adams, Mass., and also owns **WTVD (TV)**, Durham, N.C. and **WPRO-TV**, Providence, R.I. (**WPRO**).
- Elkhart (Ind.) Truth—WSJV (WTRC)**. Newspaper also publishes *Mishawaka Times* and owns 60% of **WKJG-TV**, Ft. Wayne (**WKJG**).
- Erie Times and Morning News (George J. Mead & John J. Mead estate)—WSEE**, 29.667%.
- Fargo (N.D.) Forum—WDAY-TV**, Fargo (**WDAY**), 55.56%.
- Fort Pierce News-Tribune—See Des Moines Register and Tribune**.
- Fort Smith Southwest American and Times Record (Donald W. Reynolds)—KFSA-TV (KFSA)**. Mr. Reynolds also publishes *Ark. Daily News*, *Bartlesville (Okla.) Examiner and Enterprise*, *Blackwell (Okla.) Journal-Tribune* and *Weekly Times Record*, *Okmulgee (Okla.) Daily Times*, *Chickasha (Okla.) Daily Express*, *Guthrie (Okla.) Daily Leader*, *Las Vegas (Nev.) Review-Journal*, *Ely (Nev.) Times and Weekly and Record*, *Carson City (Nev.) Daily Appeal*, *Humboldt Star* (Winnemucca, Nev.), *Daily Alaska Empire* in Juneau, semi-weekly *Fallen (Nev.) Standard* and *Lubbock (Tex.) Sun News*. He also operates **KLRJ-TV**, Henderson-Las Vegas (**KORK**); **KOLO-TV**, Reno (**KOLO**); **KGNS-TV**, Laredo, Tex. under lease arrangement and owns radio stations **KOKL**, Okmulgee, Okla. and **KBRS**, Springdale, Ark.
- Fort Worth Star-Telegram—WBAP-TV (WBAP)**.
- Fresno (Cal.) Bee (McClatchy)—KMJ-TV (KMJ)**. Same interests also publish *Sacramento Bee* and *Modesto Bee*, and own radio stations **KFBK**, Sacramento; **KBEE**, Modesto; **KOH**, Reno, Nev.
- Grants Pass (Ore.) Courier—Publishers Earle E. & John E. Voorhies** and estate of *Amos E. Voorhies* own 50% of **KBES-TV**, Medford (**KAGI**, Grants Pass, Ore.) and **KOTT**, Klamath Falls, Ore. **KBES-TV** owns 50% of **KPIC (TV)**, Roseburg, Ore.
- Greensboro (N.C.) News and Record—Jefferson Standard Life Insurance Co.** (see Group Ownership) owns 19.95% of *Greensboro News Co.*, which is licensee of **WFMY-TV**, Greensboro.
- Greenville (S.C.) News and Piedmont—WFBC-TV (WFBC)**, 49 1/2%; **WBIR-TV**, Knoxville, Tenn. (**WBIR**). **WFBC-TV** also is buying **WMAZ-TV**, Macon, Ga. (**WMAZ & FM**).
- Hannibal (Mo.) Courier Post (The Forward Group)—KHQA-TV**, Quincy, Ill.-Hannibal, Mo. (**WTAD**, Quincy, Ill.). *Lee Radio Inc.* owns 51% of **KHQA-TV & WTAD**; *Hannibal Courier Post* owns 20% of **KHQA-TV & WTAD**. See *Mason City Globe-Gazette* for all other Lee TV-radio-newspaper interests.
- Harrisburg Patriot and News (Newhouse)—Newhouse Broadcasting Corp.** owns **WTPA**, Harrisburg.
- Hastings (Neb.) Tribune (Seaton)—KHAS-TV (KHAS)**, 53%. Also controls **KGGF**, Coffeyville & **KMAN**, Manhattan, Kan., and publishes *Sheridan (Wyo.) Press*; *Lead (S.D.) Call*; *Deadwood (S.D.) Pioneer-Times*; *Manhattan (Kan.) Mercury-Chronicle*; *Winfield (Kan.) Courier*; *Coffeyville (Kan.) Journal*; *Alliance (Neb.) Times-Herald*. Also publishes *Western Farm Life Magazine*.

Newspaper Interests

Holyoke (Mass.) Transcript-Telegram—WHYN-TV, Springfield-Holyoke (WHYN), 33.3%. Transcript-Telegram also owns Edwardsville (Ill.) *Intelligencer Concord* (N.H.) *Monitor*. See also *Springfield Union*, *News* and *Sunday Republican*.

Honolulu Advertiser—KONA and satellite KALA, Hilo, 50%; also owns KGU (AM).

Honolulu Star-Bulletin—KGMB-TV (KGMB), also satellites KHBC-TV, Hilo (KHBC) & KMAU-TV, Walluku and translator K70BW, Kaula and K82AM, Kauai.

Houston Chronicle—KTRK-TV, 32%; also owns radio KTRH.

The Houston Post—KPRC-TV (KPRC). W. P. Hobby, principal owner of *Post* also owns 32.5% of KPDM-TV, Beaumont, Tex.

Hutchinson (Kan.) News—Publisher John P. Harris owns 2.62% of KTVH. Other Harris newspapers are *Chanute Tribune*, *Garden City Telegram*, *Olathe News*, *Ottawa Herald*, *Salina Journal* (all Kan.), *Burlington* (Ia.) *Hawkeye* and *Spencer Reporter*.

Jackson (Miss.) Clarion-Ledger and Jackson Daily News—WJTV, 40%.

Jefferson City (Mo.) Capital News and Post-Tribune—Mr. & Mrs. W. H. Weldon publish newspaper and operate radio affiliate KWOS; Mrs. W. H. Weldon (Betty Goshorn) is majority stockholder of KRCG (TV), Jefferson City.

Johnstown Tribune-Democrat—WJAC-TV (WJAC).

Joplin (Mo.) Globe and News-Herald—KOAM-TV, Pittsburg, Kan., 33.33%.

La Crosse (Wis.) Tribune (Lee)—WKBT, 27.5% (radio WKBH, 3.16%). See *Mason City Globe-Gazette* for other interests of Lee Enterprises.

Lancaster (Pa.) New Era & Intelligencer-Journal (Steinman)—Same ownership as WGAL-TV, Lancaster (WGAL) and off-air WLEV-TV, Bethlehem, Pa. Also radio stations WEST, Easton, Pa.; WORK, York, Pa.; WKBO, Harrisburg, Pa.; WRAK, Williamsport, Pa.; WDEL, Wilmington, Del.

Las Vegas Review-Journal (Reynolds)—KLRJ-TV, Henderson-Las Vegas (KORK). For other TV-radio-newspaper interests, see *Fort Smith Southwest American*.

Las Vegas Sun—Publisher H. M. Greenspun owns 73.7% of KLAS-TV.

Little Rock Arkansas Democrat—KTHV, 32%.

Los Angeles Times—KTTV. The Times-Mirror Co. also owns New American Library of World Literature Inc., publishers of Signet, Mentor and Signet Classics paperbacks. Note: KTTV sale pending.

Louisville Courier-Journal and Times—Same ownership as WHAS-TV (WHAS).

Madison (Wis.) State Journal (Lee)—owns 33% of radio WIBA, Madison. For other interests, see *Mason City Globe-Gazette*.

Mannington (W. Va.) Times (weekly)—Publisher J. Patrick Beacom owns 50% of WJPB-TV, Weston-Fairmont, W. Va.; 100% of radio WVVW, Grafton, W. Va.; 30% of radio WBUT, Butler, Pa.; 10% of radio WETZ, New Martinsville, W. Va.

(Continued on next page)

Book & Periodical Publishing Firms With TV Station Ownership

AM adjuncts, if any, in parentheses.

APPLETON-CENTURY-CROFTS—See Meredith Publishing Co.

CONDE NAST PUBLICATIONS INC.—Boston Post Road, Greenwich, Conn., also 420 Lexington Ave., New York 17, N.Y. Murray Hill 9-5900. Publisher of *Vogue*, *Mademoiselle*, *House & Garden*, *Glamour* incorporating *Charm*, and *The Bride's Magazine*. Conde Nast, (see listing below) is controlled by Mr. & Mrs. Samuel Newhouse. Newhouse TV-radio stations are: WSYR-TV, Syracuse (WSYR) and satellite WSYE-TV, Elmira, N.Y.; WTPA, Harrisburg, Pa.; WAPI-TV, Birmingham, Ala. (WAPI). Also owns 50% of KOIN-TV, Portland, Ore. (KOIN), and 22.7% of KTVI, St. Louis. (For list of Newhouse newspapers, see *Syracuse Post Standard* under Newspaper Ownership). Conde Nast executives: Iva S. V. Patcevitch, chairman & pres.; Benjamin Bogin, vice-chairman & v.p.; Perry L. Ruston, v.p.; Wells Drorbaugh, v.p.; Harold G. Meyer, executive asst. to pres.; Alfred W. Cook, treas.; William Cox, business mgr.; Mary E. Campbell, secy.

COWLES MAGAZINES INC.—See *Des Moines Register* and *Tribune* under Newspaper Ownership.

DUELL, SLOAN & PEARCE INC.—See Meredith Publishing Co.

THE HEARST CORP.—959 Eighth Ave., New York 19, N.Y. Telephone: Columbus 5-7300. Publishes *House Beautiful*, *Good Housekeeping*, *Cosmopolitan*, *Motor*, *Motor Boating*, *Town & Country*, *Harper's Bazaar*, *Bride & Home*, *Sports Afield*, *Popular Mechanics*, *Mecanica Popular*, *American Druggist*, *Science Digest*, *New Medical Matera*, and Avon pocket books. Popular Mechanics Company (subsidiary) publishes *Do-It-Yourself Encyclopedia*. Hearst British publications include *Good Housekeeping*, *Harpers Bazaar*, *Vanity Fair*, *She*, *House Beautiful*, *The Connoisseur*, as well as line of English Cooking Books and an inexpensive cooking book line published by subsidiary Victoria Publications Ltd. Broadcasting properties are WBAL-TV, Baltimore (WBAL & WBAL-FM); WISN-TV, Milwaukee (WISN & FM); WTAE Pittsburgh, and radio WRYT & FM, Pittsburgh. (For list of Hearst newspapers, see *Baltimore News-Post* under Newspaper Ownership). Executives: William R. Hearst, Jr., chairman; R. E. Berlin, pres.; G. O. Markuson, exec. v.p.; George Hearst, v.p.; Fred Lewis v.p.; David W. Hearst, v.p.; R. F. McCauley, v.p.-secy.; Frank Massi, treas. & controller.

LOS ANGELES TIMES—See listing under Newspaper Ownership.

MEREDITH PUBLISHING CO.—1716 Locust St., Des Moines 3, Ia. Telephone: Atlantic 8-8511. Publishes *Better Homes & Gardens* and *Successful Farming*. Under wholly-owned subsidiaries owns WHEN-TV, Syracuse, N.Y. (WHEN); KPHO-TV, Phoenix, Ariz. (KPHO); KCMO-TV, Kansas City, Mo. (KCMO & KCMO-FM); WOW-TV, Omaha, Neb. (WOW & FM). Executives: (Meredith Publishing Co.); Fred Bohlen, pres.; Payson Hall, exec. v.p. & asst. secy.; L. H. Mugge, senior v.p. & secy.; E. T. Meredith, v.p. & asst. secy.; J. P. Eyes, v.p.; O. G. Schaefer, v.p.; H. Y. Engeldinger, treas.; Frank P. Fogarty, exec. v.p., Meredith Bcstg. Co. c/o WOW, 3501 Farnam St., Omaha 31, Neb. Note: Also is owner of book publisher Appleton-Century-Crofts, which in turn, owns Landsberger Medical Books Inc. Meredith also owns Duell, Sloan & Pearce Inc. Lyons & Carnahan, book publishers; National Plan Service Inc. & Replogle Globes Inc.

NEWSWEEK INC.—444 Madison Ave., New York 22, N.Y. Telephone: Plaza 2-1500. Publishes *Newsweek*. Newsweek Inc. is owned by the *Washington Post*. In addition the *Post* owns WTOP-TV, Washington, D.C. (WTOP & FM) and WJXT, Jacksonville, Fla. Executives: Malcolm Muir, chairman & editor-in-chief; Gibson McCabe, pres. & publisher; Borden R. Putnam, v.p.-treas.; F. E. Davis, v.p.; James A. Richards, v.p.; Charles E. Kane, v.p.

OKLAHOMA PUBLISHING CO.—500 North Broadway, Oklahoma City 1, Okla. Telephone: Central 2-3311. Publisher of *The Daily*

Oklahoman, *Oklahoma City Times* and monthly *Farmer-Stockman* magazine. Also owns WKY-TV & WKY, Oklahoma City and WTVT, Tampa, Fla. Executives: E. K. Gaylord, pres.; F. J. Deering, editor, *Farmer-Stockman*.

ROY H. PARK INC.—416 East State St., Ithaca, N.Y. Publishes *Cooperative Digest*. Owner Roy H. Park also owns WNCT, Greenville, N.C. and 4.9% of radio KREB, Shreveport, La.

PRAIRIE FARMER PUBLISHING CO.—1230 W. Washington Blvd., Chicago 7, Ill. Telephone: Monroe 6-9700. Publisher of semi-monthly *Prairie Farmer* (Chicago), semi-monthly *Wallace's Farmer & Iowa Homestead* (Des Moines), semi-monthly *Wisconsin Agriculturist* (Racine). Prairie Farmer Publishing and its two subsidiaries are owned by American Broadcasting-Paramount Theatres, operator of ABC-TV. ABC networks, also radio station WLS, Chicago, ABC also owns following stations: WABC-TV, New York (WABC); WBKB, Chicago, KABC-TV, Los Angeles (KABC); KGO-TV, San Francisco (KGO); WXYZ-TV, Detroit (WXYZ); also radio KQV, Pittsburgh. Prairie Farmer executives: Paul C. Johnson, editor of *Prairie Farmer*; Ralph S. Yohe, editor of *Wisconsin Agriculturist*.

STREET & SMITH PUBLICATIONS INC.—575 Madison Ave., New York 22, N.Y. Telephone: Plaza 9-2080. Wholly-owned subsidiary of Conde Nast Publications, it publishes *Mademoiselle*, *Living for Young Homemakers*, *Football Yearbook*, *Baseball Yearbook*, *ANALOG Science Fact and Fiction*, *Air Progress*, *American Modeler*. Conde Nast is controlled by Mr. and Mrs. Samuel Newhouse. For Newhouse TV-radio interests, see Conde Nast listing. Street & Smith executives: Arthur Z. Gray, pres.; Robert E. Park, v.p.

TIME INC.—Time & Life Bldg., Rockefeller Center, New York 20, N.Y. Telephone: Judson 6-1212. Publishes *Time*, *Life*, *Fortune*, *Sports Illustrated*, *House and Home*, and *Architectural Forum*. Its wholly-owned subsidiary Time-Life Broadcast Inc. owns KLZ-TV, Denver (KLZ); WOOD-TV, Grand Rapids (WOOD); WFBM-TV, Indianapolis (WFBM & FM); WTCN-TV, Minneapolis (WTCN) KOGO-TV, San Diego (KOGO & FM). Executives: Andrew Heiskell, chairman; James A. Linen, pres.; Henry R. Luce, editor-in-chief; Roy E. Larsen, chairman, exec. committee; Weston C. Pulien, Jr. v.p. (broadcasting).

TRIANGLE PUBLICATIONS, INC.—46th & Market Sts., Philadelphia 39, Pa. Telephone: Evergreen 2-4700. Publishes *TV Guide*, and *Seventeen*. Radio & TV Div. operates WFIL-TV, Philadelphia (WFIL); WNEF-TV, Binghamton, N.Y. (WNEF); WFBG-TV, Altoona, Pa. (WFBG); WLYH-TV, Lebanon, Pa.; WNHC-TV, New Haven (WNHC); KPRE-TV Fresno, Cal. (KPRE). (For list of newspapers published, see *Philadelphia Inquirer* under Newspaper Ownership). Executives: Walter H. Annenberg, pres.; Joseph M. First, v.p. & gen. counsel; Roger W. Clipp, v.p., radio & TV div. & gen. mgr.

WHITNEY COMMUNICATIONS CORP.—Time & Life Bldg., Rockefeller Center, New York 20, N.Y. Telephone: Judson 2-2300. (subsidiary of Corinthian Bcstg. Corp.)—Owns KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Cal.; WANE-TV, Fort Wayne, Ind. (WANE); WISH-TV, Indianapolis (WISH) and WISH-FM. Whitney Communications also owns 2/3 interest in VIP Radio Inc., subsidiaries of which operate N.Y. radio stations WVIP, Mt. Kisco; WFYI, Mineola; WVOX & WVOX-FM, New Rochelle; WGHQ, Kingston. Publishing properties of Whitney Communications include *Parade*, *Interior Design*, and majority interest in *N.Y. Herald Tribune*. Executives: John Hay Whitney, Chairman; Walter N. Thayer, pres.; Samuel C. Park, chairman, finance committee; Robery F. Bryan, v.p. finance & treas.; Charles H. G. Rees, secy.; C. Wrede Petersmeyer, pres. of Corinthian; Charles H. Tower, v.p.; Alan S. Englander, treas.

Newspaper Interests

- Martins Ferry-Bellaire (O.) Times-Leader (Dix)**—WTRF-TV Wheeling, W.Va. (90% held by members of Dix family). Also publishes **Wooster (O.) Daily Record**, which owns WWST, Wooster; WRAD, Radford, Va.; and WKNT, Kent, Ohio. Other Dix newspapers: **Defiance (O.) Crescent-News** and **Ravenna-Kent (O.) Record & Courier Tribune**.
- Mason City (Ia.) Globe-Gazette**—KGLO-TV (KGLO). Lee Radio Inc. (KGLO-TV & KGLO) and Lee Enterprises Inc. have some common stockholders. Lee Radio Inc. also owns 51% of KHQA-TV, Hannibal, Mo. (WTAD, Quincy, Ill.), in which **Hannibal Courier Post**, (Lee) has 20% interest. In addition, Lee Radio Inc. owns 100% of WMTV, Madison, Wis. and 80% of KEYC-TV, Mankato, Minn. **La Crosse Tribune** (Lee) owns 27.5% of WKBT, La Crosse, Wis. (3.16% of radio WKBH). Other Lee newspapers are: **Kewanee (Ill.) Star Courier**; **Davenport (Ia.) Times and Democrat**; **Muscatine (Ia.) Journal**; **Ottumwa (Ia.) Courier**; **Madison (Wis.) State Journal** (33% of radio WIBA); **Lincoln (Neb.) Star**. [Note: Journal Star Printing Co., Lincoln, owns 47.35% of KFAB, Omaha; Star Publishing Co. owns 49.75% of Journal Star Printing Co.] Lee Newspapers of Montana publish **Billings Gazette**, **Butte Montana Standard** and **Butte Post**, **Missoula Daily Missoulian** and **Sentinel**, **Helena Independent-Record**, **Livingston Enterprise**.
- Maui (Hawaii) News (semi-weekly)**—KMVI-TV, Walluku, Hawaii (KMVI), semi-satellite of KHVH-TV, Honolulu.
- Memphis Commercial Appeal and Press-Scimitar (Scripps-Howard)**—Same ownership as WMCT (WMC). For other interests, see Scripps-Howard footnote at end of Newspaper Ownership list.
- Meridian (Miss.) Star**—James H. Skewes, editor of **Meridian Star**, also owns 11½% of WTOK-TV.
- Miami Beach Sun**—See Storer Bcstg. Co. under Group Ownership.
- Miami Daily News (Cox)**—James M. Cox Jr. owns 29% of WCKT, Miami (WCKR). For other Cox TV-radio-newspaper interests, see **Dayton News**.
- Miami Herald**—Publisher John S. Knight owns 17.5% and gen. mgr. James L. Knight owns 10% of WCKT, Miami (WCKR). **Miami Herald Publishing Co.** owns weekly **Coral Gables Times** and **Florida Keys Keynote**. For other Knight TV-radio-newspaper interests, see **Akron Beacon-Journal**.
- Milwaukee Journal**—Owners of WTMJ-TV (WTMJ & FM) and publishers of **The Milwaukee Journal**.
- Milwaukee Sentinel (Hearst)**—WISN-TV (WISN & FM). See **Baltimore News-Post** for other Hearst TV-radio-newspaper holdings.
- Minneapolis Star and Tribune (Cowles)**—WCCO-TV (WCCO), 47%. For other Cowles TV-radio-newspaper-magazine interests see **Des Moines Register and Tribune**.
- Mishawaka (Ind.) Times**—See **Elkhart Truth** for other interests.
- Mobile Register and Press**—WKRQ-TV (WKRQ), 50%. Stockholders J. F. McGowin and N. F. McGowin also own 15% and 7.5% respectively of radio WGYV, Greenville, Ala.
- New York Herald Tribune**—Controlled by Whitney Communications Corp. Whitney Communications also owns Corinthian Broadcasting Corp., which controls subsidiary corporations operating KOTV, Tulsa; KHOU-TV, Houston; KXTV, Sacramento; WANE-TV, Fort Wayne (WANE); WISH-TV, Indianapolis (WISH & FM). Also owns 2/3 interest in VIP Radio Inc., subsidiaries of which operate N.Y. radio stations WVIP, Mount Kisco; WFYI, Mineola; WVOX & FM, New Rochelle; WGHQ, Kingston. (Also see Whitney Communications Corp. under Periodical Publishers, second page of this section.)
- New York News**—WPIX and part interest in FM radio WNCN, New York; see also **Chicago Tribune**.
- Norfolk-Portsmouth Newspapers, Inc.**—WTAR-TV, Norfolk (WTAR & FM).
- Northampton (Mass.) Hampshire Gazette**—WHYN-TV, Springfield, Mass. (WHYN), 16.7%. Also see **Holyoke Transcript-Telegram** and **Springfield Morning Union** (Springfield newspapers pension funds).
- Ogden Standard Examiner (A. L. Glasmann family)**—KUTV, Salt Lake City, 51%; KLIX-TV, Twin Falls, Ida. (KLIX), 100%. For other interests see Glasmann family listing under Group Ownership.
- Oklahoma City Oklahoman and Times**—WKY-TV (WKY); WTVT, Tampa-St. Petersburg, Fla.; KTVT, Fort Worth, Tex. Also publishes monthly **Farmer-Stockman**.
- Omaha World-Herald**—KETV.
- Paducah Sun-Democrat (E. J. Paxton)**—WPSD-TV, Paducah, 100%; radio WFRX, West Frankfort, Ill., 25%.
- Palm Beach Daily News (Perry)**—WESH-TV, Daytona Beach. Other Perry newspapers in Florida include **West Palm Beach Post** and **Times**, **DeLand Sun-News**, **Leesburg Commercial**, **Melbourne Times**, **Ocala Star-Banner**, **Palatka Daily News**, **Panama City News** and **Herald**, **Pensacola Journal** and **News**, **Jackson County (Marianna) Floridan**. Also owns 40% of **Daytona Beach (Fla.) Journal** and **News (WNDB)** and publishes **Frankfort (Ky.) State Journal**.
- Philadelphia Daily News**—Owned by Triangle Publications, Inc. See **Philadelphia Inquirer**.
- Philadelphia Inquirer**—Radio & TV Div. of Triangle Publications, Inc. operates WFIL-TV, Philadelphia (WFIL); WNBF-TV, Binghamton, N.Y. (WNBF); WFBG-TV, Altoona, Pa. (WFBG); WLYH-TV, Lebanon, Pa.; WNHC-TV, New Haven, Conn. (WNHC); KFRE-TV, Fresno, Cal. (KFRE). Other daily papers are **Philadelphia Daily News**, **New York Morning Telegraph** and **Daily Racing Form**. For other publishing interests, see list of periodical publishers in this section.
- Phoenix Republic & Gazette**—Gene Autry owns 12.5% of newspaper and controls KOOL-TV (KOOL). Tom Kerney owns 12.5% of newspaper, 19.5% of KOOL-TV & KOOL. For Autry's other interests, see Group Ownership.
- Pittsburgh Post-Gazette**—WVIC, 50% (WWSW, 100%). Same interests also publish **Toledo Blade**.
- Ponce (P.R.) El Dia**—President & editor Luis A. Ferre also owns 25% of WRIK-TV, Ponce, 38% of radio WPRP, Ponce.
- Portland Oregonian and Oregon Journal (Newhouse)**—Newhouse Bcstg. Corp. owns 50% of KOIN-TV & KOIN, Portland. See **Syracuse Post-Standard** and **Herald-Journal** for other interests.
- Portland (Me.) Press-Herald, Evening Express and Sunday Telegram**—WGAN-TV (WGAN). Guy Gannett Publishing Co (Guy Gannett Bcstg. Services) also publishes **Augusta Kennebec Journal** and **Waterville Sentinel**—all in Maine.
- Quincy (Ill.) Herald-Whig**—WGEM-TV (WGEM).
- Ravenna-Kent (O.) Record**—See **Martins Ferry-Bellaire Times Leader**.
- Roanoke Times and World News (Fishburn)**—WDBJ-TV (WDBJ).
- Rochester Democrat & Chronicle and Times-Union (Gannett)**—WHEC-TV, Rochester (WHEC). Same ownership as radio WDAN, Danville, Ill. (**Danville Commercial News**); WINR-TV, Binghamton, N.Y. (WINR & Binghamton Press). Other Gannett Newspapers; **Elmira Star-Gazette**, **Advertiser** and **Sunday Telegram**, **Ithaca Journal**, **Malone Telegram**, **Newburgh-Beacon News**, **Niagara Falls Gazette**, **Saratoga Springs Saratogian**, **Utica Observer-Dispatch** and **Press**—all in N.Y.; **Hartford (Conn.) Times**, **Camden, (N.J.) Courier-Post**, **Plainfield (N.J.) Courier-News**.
- Rockford (Ill.) Star and Register Republic**—Owns radio WROK & FM, which in turn holds 22.8% of WREX-TV there.
- Rock Island Argus**—Ben H. Potter and Potter families, owners of **Rock Island Argus**, own 75% of WHBF-TV (WHBF). Members of Potter family own all stock of radio KBUN, Bemidji, Minn.
- Salt Lake Tribune**—KUTV, 35%.
- San Angelo Standard-Times (Harte-Hanks)**—Corporation, in which Standard-Times has no stock, but which is headed by Houston H. Harte of Texas newspaper chain owns 49.7% of KCTV, San Angelo. Houston H. Harte personally owns one share of stock and is v.p. of KCTV. Harte-Hanks Newspapers Inc. owns 37.4% of **San Antonio Express** (KENS-TV & KENS). For other interests, see **Big Spring Herald**.
- San Antonio Express and News**—KENS-TV (KENS).
- San Diego (semi-weekly) North Shores Sentinel (Clinton McKinnon)**—KOAT-TV, Albuquerque, and KVOA-TV, Tucson (KVOA), 40%. McKinnon also controls weekly **Coronado (Cal.) Journal**.
- San Francisco Chronicle**—KRON-TV.
- San Juan (P. R.) El Mundo Inc.**—WKAQ-TV (WKAQ).
- St. Louis Globe-Democrat (Newhouse)**—Newhouse Bcstg. Corp. owns 22.7% of KTVI, St. Louis. For other Newhouse and TV-radio-newspaper interests, see **Syracuse Post-Standard** and **Herald-Journal**.
- St. Louis Post-Dispatch**—KSD-TV (KSD).
- St. Paul Dispatch & Pioneer Press (Ridder)**—Controls with Minnesota Tribune Co. WCCO-TV (WCCO), 53%. Same interests also publish **Duluth News-Tribune** and **Herald** and own WDSM-TV (WDSM). Other Ridder interests: **New York Journal of Commerce**, **Long Beach (Cal.) Independent** and **Independent-Press-Telegram**, **Pasadena (Cal.) Star-News**, **San Jose (Cal.) Mercury**, **News and Mercury News**, **Grand Forks (N.D.) Herald (KILO)**, **Aberdeen (S.D.) American-News (KSDN)**.

TO BUY OR SELL A TELEVISION OR RADIO STATION

HAMILTON-LANDIS & ASSOC., INC.

WASHINGTON, D.C.
1737 DeSales St., N.W.
EX 3-3456

CHICAGO
1714 Tribune Tower
DE 7-2754

SAN FRANCISCO
111 Sutter St.
EX 2-5671

DALLAS
1511 Bryan St.
RI 8-1175

NATIONWIDE ● NEGOTIATIONS
FINANCING ● APPRAISALS

Newspapers & Congress

St. Petersburg Independent (affiliate of Thomson group of newspapers)—Roy H. Thomson and family own 49% of CKWS-TV, Kingston, Ont. (CKWS) and CHEX-TV, Peterborough, Ont. (CHEX). Thomson newspapers include some 30 in Canada, 23 in England, 5 in Wales and 12 in Scotland and a half interest in the Lagos, Nigeria newspaper. In addition to *St. Petersburg Independent*, Thomson newspapers in the U.S. are *Petersburg* (Va.) *Progress Index* and *Laurel* (Miss.) *Leader-Call*. Thomson also is chairman of British ITA program contractor Scottish Television Ltd., operator of TV station at Black Hill, Scotland.

Shreveport Journal—KSLA-TV, 51%.

Shreveport Times—KTHV, Little Rock, 42%; 100% of KWKH, Shreveport. *Shreveport Times* also owns *Monroe* (La.) *World and News-Star*.

Sioux City Journal—KTIV, 50% (KSCJ, 100%).

Sioux Falls (S.D.) Argus-Leader—Publisher John A. Kennedy also has holdings in KRGV-TV, Weslaco, Tex. (KRGV).

South Bend Tribune—WSBT-TV (WSBT & FM).

Spokane Chronicle—KHQ-TV (KHQ).

Springfield (Mass.) Morning Union, Daily News and Sunday Republican—The Springfield Republican-Daily News Employees Beneficial Fund and the Springfield Union Employees Beneficial Fund own outright a 13% stock interest in The Republican Co., which is the parent company owning 100% of the stock of the Republican Publishing Co. and most of the stock of the Springfield Union Publishing Co. The Republican Publishing Co. publishes the *Springfield Daily News* (evening) and the Springfield Union Publishing Co. publishes the *Springfield Union* (morning) and with the Republican Publishing Co. publishes *The Springfield Sunday Republican* (Sunday). The Springfield Republican-Daily News Employees Beneficial Fund and the Springfield Union Employees Beneficial Fund together own a 100% stock interest in Republic Television Inc., which holds a 50% stock interest in the Hampden-Hampshire Corp., which operates WHYN-TV, Springfield-Holyoke, Mass. (WHYN & FM).

Springfield (Mo.) News and Leader & Press—KYTV, 50% (KGBX, 100%). Interlocking ownership with KOAM-TV, Pittsburg, Kan. And also interlocking ownership with *Muskogee* (Okla.) *Phoenix* and *Times Democrat* (KBIX).

Superior (Wis.) Telegram (Morgan Murphy)—Affiliated with WISC-TV, Madison, Wis.; WLUK-TV, Green Bay, Wis.; WLUC-TV, Marquette, Mich.; KXLY-TV, Spokane, Wash.; also owns radio station KXLY, Spokane. Other daily papers are: *Lafayette* (La.) *Daily Advertiser*; *Virginia* (Minn.) *Mesabi Daily News*; *Ashland* (Wis.) *Daily Press*; *Chippewa Falls* (Wis.) *Herald-Telegram*; *Manitowoc* (Wis.) *Herald-Times*; *Two Rivers* (Wis.) *Reporter*. Weeklies are: *Virginia* (Minn.) *Range Facts*; *Church Point* (La.) *News*; *Rayne* (La.) *Acadian-Tribune*; *Aurora* (Minn.) *Journal*.

Syracuse Post Standard and Herald-Journal—Newhouse Broadcasting Corp., owner of WSYR-TV, Syracuse (WSYR) and satellite WSYE-TV, Elmira, N.Y., and Newhouse Newspapers are mutually owned by Samuel I. Newhouse family, which also owns *Birmingham* (Ala.) *News* and *WAPI-TV*, Birmingham (WAPI); *Harrisburg* (Pa.) *Patriot and News* and *WTPA*, Harrisburg; *Portland Oregonian* and *Oregon Journal* and 50% of *KOIN-TV*, Portland (KOIN); *St. Louis Globe-Democrat*, which owns 22 7/8% of *KTVL*, St. Louis. Other Samuel I. Newhouse Newspapers: *Jersey City Journal*, *Newark Star-Ledger*, *Long Island Press* and *Star-Journal*, *Staten Island Advance*, *Huntsville* (Ala.) *Times*. Newhouse interests also own 40% of *Springfield* (Mass.) *Union, News* and *Sunday Republican* (with rights to additional 45%) and 15% of *Denver Post*. Note: For other publishing interests, see Conde Nast on second page of this section.

Tacoma News-Tribune—KTNT-TV (KTNT & FM).

Tampa Tribune and Times—WFLA-TV (WFLA). Estate of John Stewart Bryan owns approximately 50% of *Tampa Tribune* and *Times*, also approximately 50% of *Richmond*, (Va.) *Times-Dispatch* and *News-Leader* (WRNL), operated as a separate entity.

Temple (Tex.) Telegram—Frank W. Mayborn, pres. & publisher; also is pres. and stockholder in KCEN-TV, Temple. He also is pres. of *Sherman* (Tex.) *Democrat*, *Killeen* (Tex.) *Herald* and *Taylor* (Tex.) *Press*; pres. & 90% owner of radio *KTEM*, Temple.

Texarkana Gazette and News—Publisher W. E. Hussman owns 50% of *KTAL* (KCMC) and radio *KAMD*, Camden, Ark.; see also *Camden* (Ark.) *News*. Associated with Palmer newspapers: *Hot Springs* (Ark.) *New Era-Sentinel Record*, *El Dorado* (Ark.) *News-Times*, *Magnolia* (Ark.) *Banner-News*. Palmer group has 50% interest in *Hope* (Ark.) *Star* and 25% of *Jacksonville* (Tex.) *Progress*.

Topeka Daily Capital and State Journal (Stauffer)—WIBW-TV, Topeka (WIBW & FM); also operates radio stations KSEK, Pittsburg, Kan.; KSOK, Arkansas City, Kan.; KGFF, Shawnee, Okla. Other Stauffer newspapers: *Kansas City Kansan*, *Pittsburg* (Kan.) *Headlight* and *Sun*, *Arkansas City* (Kan.) *Traveler*, *Newton Kansan*, *Grand Island* (Neb.) *Independent*, *York* (Neb.) *News-Times*, *Maryville* (Mo.) *Forum*, *Nevada* (Mo.) *Mail*, *Independence* (Mo.) *Examiner*, *Shawnee* (Okla.) *News-Star*. Also publishes *Cappers* tabloid, circulated principally in 5 states.

Washington Post—Post-Newsweek stations are WTOP-TV (WTOP), Washington; WJXT, Jacksonville.

Washington Evening Star—WMAL-TV, (WMAL). Also 51% stock interest in *WSVA-TV*, Harrisonburg, Va. (WSVA).

Watertown (N.Y.) Daily Times—WCNY-TV, Carthage-Watertown; (WCNY, Watertown); also operates radio *WMSA*, Massena, N.Y.

Wausau (Wis.) Record-Herald—WSAU-TV (WSAU), 25%. (Note: Various other newspapers also participate in ownership; see ownership details in Station Directory listing.)

Winston-Salem Journal and Twin City Sentinel—WSJS-TV (WSJS).

Wooster (O.) Record—See *Martins Ferry-Bellaire Times-Leader*.

Youngstown Vindicator—WFMJ-TV (WFMJ).

Zanesville (O.) Times Recorder—WHIZ-TV (WHIZ); WTAP-TV, Parkersburg, W.Va. (WTAP); radio *WHRV*, Ann Arbor, Mich.

Scripps-Howard—Scripps Howard Newspapers are affiliated with Scripps-Howard Broadcasting Co., but each operates as a separate entity. Scripps-Howard owns WEWS, Cleveland; WCPO-TV, Cincinnati (WCPO) WPTV, West Palm Beach, Fla.; radio *KNOX*, Knoxville, affiliated with *WMCT*, Memphis (WMC) through *WMC Bcstg. Co.* Scripps-Howard Newspapers are: *Cleveland Press & News*, *Cincinnati Post* and *Times-Star*, *Covington* (Ky.) *Post* and *Times-Star*, *Columbus Citizen-Journal*, *New York World-Telegram & Sun*, *Pittsburgh Press*, *San Francisco News-Call Bulletin*, *Washington News*, *Indianapolis Times*, *Knoxville News-Centinel*, *Memphis Commercial Appeal* and *Press-Scimitar*, *Houston Press*, *Fort Worth Press*, *El Paso Herald-Post*, *Albuquerque Tribune*, *Denver Rocky Mountain News*, *Evansville Courier* and *Press*, *Birmingham Post-Herald*. Scripps-Howard also publishes the yearly *World Almanac*.

Congressional Committees Handling TV-Radio Matters

88th Congress, First Session

SENATE COMMERCE COMMITTEE

Democrats

Warren G. Magnuson, Wash.,
chairman

* John O. Pastore, R.I.

* A. S. Mike Monroney, Okla.

George A. Smathers, Fla.

* Strom Thurmond, S.C.

Frank J. Lausche, Ohio

† * Ralph W. Yarborough, Tex.

Clair Engle, Cal.

E. L. Bartlett, Alaska

* Vance Hartke, Ind.

† * Gale W. McGee, Wyo.

Republicans

† Norris Cotton, N.H.

Thruston B. Morton, Ky.

* Hugh Scott, Pa.

* Kenneth B. Keating, N.Y.

* Winston L. Prouty, Vt.

† Member of Freedom of Communications ("watchdog") Subcommittee (Yarborough, chairman)
* Member of Communications Subcommittee (Pastore, chairman)
Note: Additional members to be chosen for Senate Committee in February, 1963.

Staff

Edward S. Jarrett,
chief clerk

Jeremiah J. Kenney, Jr.,
assistant chief clerk

Harold I. Baynton,
chief counsel

John M. McElroy,
assistant chief counsel

Nicholas Zapple,
(communications)

Creekmore Fath,
("watchdog")

Walter Boehm,
("watchdog")

HOUSE INTERSTATE & FOREIGN COMMERCE COMMITTEE

Democrats

† Oren Harris, Ark. *chairman*

John Bell Williams, Miss.

Kenneth A. Roberts, Ala.

Harley O. Staggers, W.Va.

† * Walter Rogers, Texas

Samuel N. Friedel, Md.

Torbert H. Macdonald, Mass.

George M. Rhodes, Pa.

John Jarman, Okla.

Leo W. O'Brien, N.Y.

† John E. Moss, Cal.

John D. Dingell, Mich.

† Paul G. Rogers, Fla.

Robert W. Hemphill, S.C.

* Dan Rostenkowski, Ill.

James C. Healey, N.Y.

* Horace R. Kornegay, N.C.

W. R. Hull Jr., Mo.

Gillis W. Long, La.

Lionel Van Deerlin, Cal.

Republicans

† John B. Bennett, Mich.

† William L. Springer, Ill.

Paul F. Schenck, Ohio

† * J. Arthur Younger, Cal.

Milton W. Glenn, N.J.

Samuel L. Devine, Ohio

Ancher Nelsen, Minn.

Hastings Keith, Mass.

Willard S. Curtin, Pa.

* Abner W. Sibal, Conn.

Glenn Cunningham, Neb.

Donald G. Brotzman, Colo.

James T. Broyhill, N.C.

† Member of Regulatory Agencies Subcommittee (Harris, chairman)
* Member of Communications & Power Subcommittee (chairman to be appointed).

Staff

W. E. Williamson, *clerk*

Kenneth J. Painter, *asst. clerk*

Marcella M. Fencil, *2nd asst. clerk*

Kurt Borchardt, *counsel*

Andrew Stevenson,
professional staff director

Charle. P. Howze Jr.,
(regulatory agencies)

Sam G. Spal

Martin W. Cunningham

Roy P. Wilkinson

Glenn L. Johnson, *printing editor*

Mary Ryan

Joanne Neuland

Elsie Karpowich

Mildred H. Lang

TV Station Ownership by Theatrical Interests

(Holdings of Theatrical Producers, Theatre Owners,
Performers, Etc.)

(Radio stations affiliates in parentheses)

American Broadcasting-Paramount Theatres Inc.—Operates and owns WABC-TV, New York (WABC); WBKB, Chicago (WLS); WXYZ-TV, Detroit (WXYZ); KABC-TV, Los Angeles (KABC); KGO-TV, San Francisco (KGO); radio KQV, Pittsburgh.

Gene Autry—KOOL-TV, Phoenix (KOOL), 55.38%; KOLD-TV, Tucson (KOLD), 48%; radios KMPC, Los Angeles, KVI, Seattle, and KEX, Portland, Ore., 51%; KSFO, San Francisco, 50%.

Emilio Azcarraga—owns 20% of KMEX-TV, Los Angeles, and KWEX-TV, San Antonio. He is also a Mexican theatre owner and operates XEW-TV, Mexico City, and a chain of Mexican TV and radio stations.

H. & E. Balaban Corp.—WTVO, Rockford, Ill., 47.5%; WICS, Springfield, Ill. 50%; WICS also owns 2/3 of WHNB-TV, New Britain-Hartford and 100% of WDAN-TV, Danville, Ill. H. & E. Balaban Corp. also holds 50% of CPs for WMCN, Grand Rapids, Mich. (Ch. 23) and WMBG, Birmingham, Ala. (Ch. 42). WICS owns affiliated WCHU, Champaign, Ill. (Ch. 33). Balaban Corp. also owns 1/3 of radios WRIT, Milwaukee; WIL, St. Louis; KBOX, Dallas.

Columbia Pictures Corp.—KCPX-TV, Salt Lake City (KEPX & FM), and WAPA-TV, San Juan, P.R., which in turn owns 1/3 of WOLE-TV, Aguadilla, P.R.

Sherrill Corwin (West Coast)—KAKE-TV, Wichita (KAKE), 15%; 100% of CP for KEZE-TV, San Francisco (Ch. 20); KEZY, Anaheim, Cal. (KEZY-FM), 33%; KFMX-FM, San Diego, 100%; KGUD, Santa Barbara (KGUD-FM), 100%.

Bing Crosby—Chairman of bestg. div. and minority owner of Chris Craft Industries Inc., which owns KPTV, Portland, Ore.; KCOP, Los Angeles. Crosby also is 10% owner of a CATV system in Rancho Mirage, Cal. and Indio, Cal.

Dubinsky Brothers Theatre Corp.—WTVO, Rockford, Ill., 47.5%

Joseph L. Floyd-Edmund R. Ruben-N. L. Bentson—KELO-TV, Sioux Falls, S.D. (KELO); satellites KDLO-TV, Florence and KPLO-TV, Reliance, S.D.; radios WLOL, Minneapolis and KSO, Des Moines, WKOW-TV, Madison, Wisc. (WKOW).

Kenneth R. Giddens (50% of Giddens & Rester Theaters)—WKRK-TV, Mobile (WKRK), 50%.

L. F. Gran (Milwaukee)—L. F. Gran owns 18%, Bruce R. Gran, 17% of WHYZ-TV, Duluth, Minn. (CP).

Grand-Carlton Corp. (Jesse D. Fine)—Fine family controls KFEQ-TV, St. Joseph, Mo. (KFEQ).

Harriscope Inc. (Burt I. Harris)—KTWO-TV, Casper, Wyo. (KTWO) and KTWX-TV, Sheridan, Wyo. (CP), 60%. Also 100% of FM radio KLFM, Long Beach, 33-1/3% of radio KKAR, Pomona, Cal. Note: Individuals in Harriscope hold various interests in Harriscope Bcstg. Co. owner of KFBB-TV in Great Falls, Mont.

Bob Hope—KOA-TV, Denver (KOA), 42.5%. Metropolitan Television, licensee of KOA-TV also owns KCSJ-TV, Pueblo, Colo.

Jefferson Amusement Co. (Julius M. Gordon)—Box 1059, Port Arthur, Tex. Yukon 5-5557. Owns 50% of KPAC-TV, Port Arthur, Tex. (KPAC).

Martin Theatres of Georgia—WTVM, Columbus, Ga.; WTV, Chattanooga, Tenn.

Lewis W. Moore—KXGN-TV, Glendive, Mont. (KXGN).

Neighborhood Theatres Inc. (Thalhimer)—WRVA-TV, Richmond, Va., 18%.

Paramount Pictures Corp.—KTLA, Los Angeles. Also 50% of Talent Associates Ltd.

RKO General Inc. (a subsidiary of General Tire & Rubber)—Owns WNAC-TV, Boston (WNAC); KHJ-TV, Los Angeles (KJH); WOR-TV, New York (WOR); WHBQ-TV, Memphis (WHBQ); radios KFBC, San Francisco and WGMS, Washington. Through Canadian subsidiary owns CKLW-TV, Windsor-Detroit (CKLW). Also operates Yankee Network.

Screen Gems Inc.—711 Fifth Ave., New York 22, New York. Telephone: Plaza 1-4432. WAPA-TV, San Juan, P.R.; owns 1/3 WOLE-TV, Aquajilla, P.R.

Stanley Warner Corp.—WAST, Albany, N.Y.

Lowell Thomas Group (Capital Cities Bcstg. Corp.)—WTEN, Albany, N.Y. (WROW) & satellite WDCD, Adams, Mass.; WPRO-TV, Providence, R. I. (WPRO); WTVD, Durham, N. C. WKBW-TV, Buffalo, N.Y. (WKBW); WPAT, Paterson, N.J. (Lowell Thomas owns 9.8% interest in Capital Cities Bcstg.

Walter M. Thomas-Margaret E. Garland—WARD-TV, Johnstown, Pa. (WARD).

Transcontinental Properties Inc. (Herbert Scheffel-Alfred G. Burger-Telenews)—4 West 58th St., New York, N.Y. Plaza 9-2929. Owns 50% of WICS, Springfield, Ill., WHNB-TV, Hartford, Conn.; WCHV, Champaign, Ill.; WICD, Danville, Ill.

Turner-Farrar Assn.—WSIL-TV, Harrisburg, Ill., also Ch. 15, Poplar Bluff, Mo.

20th Century-Fox—KMSP-TV, Minneapolis, Minn.

Video Independent Theatres Inc.—KWTW, Oklahoma City, 12.5%. Note: Sale pends to RKO General (*Television Digest*, Vol. 17:17).

Wometco Enterprises Inc. (Mitchell Wolfson)—WTVJ, Miami; WLOS-TV, Asheville, N.C. (WLOS); 47 1/2% of WFGA-TV, Jacksonville, Fla. It also owns KVOS-TV, Bellingham, Wash.

Jack Wrather—Owns *Lassie*, *Lone Ranger*, *Sergeant Preston of the Yukon* and 10.81% Transcontinent TV Corp., operator of WGR-TV, Buffalo, N.Y. (WGA); KFMB-TV, San Diego, Cal. (KFMB & FM); KERO-TV, Bakersfield, Cal.; WNEP-TV, Scranton-Wilkes-Barre, Pa.; WDAF-TV, Kansas City, Mo. (WDAF & FM); WDOK & FM, Cleveland, O.

Subscription Television Organizations and Manufacturers

ENTRON INC.—2141 Industrial Pkwy., Silver Spring, Md. Phone: 622-2000. J. L. Lahey, pres.; H. M. Kannee, secy.-treas.; Wm. Relyea, comptroller; Edward Shafer, gen. sales mgr.; H. E. Blum, chief engineer; Wm. Toeller, dir. of manufacturing; Irv. Kuzminsky, dir. of R & D; Isadore Lieberman, mgr., Systems Construction Div.; John Paszkiet, purchasing agent. **Field Offices:** M. K. Johnson, Pacific N.W. regional mgr., 100 N.E. Holladay, Portland, Ore.; Wm. Lasky, Southwestern regional mgr., 6455 Dannyboyer Ave., Canoga Park, Cal.; John Sims, Southeastern regional mgr., Box 3455 MSS, Tallahassee, Fla.

HOME ENTERTAINMENT CO. OF AMERICA—9025 Wilshire Blvd., Los Angeles, Cal. Crestview 4-8575. Oliver A. Unger, pres.; H. W. Sargent Jr., v.p.; H. V. Watkins, v.p. & gen. counsel; Rudolph Petersdorf, v.p. & secy.; Robert A. Oswald, v.p.; Vernand Hanson, treas. (Holds franchise in Santa Monica, Cal.)

INTERNATIONAL TELEMETER CO. (division of Paramount Pictures Corp.)—2000 Stoner Ave., Los Angeles 25, Cal. Granite 8-7751. Howard Minsky, pres.; James Murtagh, Leslie Winik, William C. Rubinstein & Chester I. Lappen, v.p.'s; Jacob S. Karp, secy.; James H. Richardson, treas. Telemeter Pay TV System.

JERROLD ELECTRONICS CORP.—15th & Lehig Aves., Philadelphia 32, Pa. Baldwin 6-3456. Milton J. Shapp, chmn. of the board; Sidney Harman, pres.; Zalmon H. Garfield, asst. to the pres.; Robert H. Beisswenger, gen. mgr.; Daniel Aaron, asst. gen. mgr. & public relations dir.; Herbert Barnett, mgr. of engineering; Kenneth A. Simons, chief engineer; Caywood C. Cooley, mgr. of Industrial Products Div.; Lee Zennick, mgr. of Community Systems Div.

MACFADDEN TELEGLOBE DENVER CORP.—c/o Macfadden-Bartell Corp., 444 Madison Ave., New York 22, N.Y. Murray Hill 8-1280. Gerald A. Bartell, pres.; Lee B. Bartell, v.p. & treas.; Solomon Sagall, v.p.; Melvin M. Bartell, secy.; Ira Kamen, asst. secy. (Franchise by Teleglobe Pay-TV System Inc. to operate pay-TV test on KTVR (Ch. 2) in Denver, Colo., approved by FCC Oct. 1962.)

RKO GENERAL PHONEVISION CO.—555 Asylum St., Hartford, Conn. Jackson 5-2611. Licensee of WHCT (Ch. 18), Hartford. Thomas F. O'Neil, pres. Wholly-owned subsidiary of RKO General Inc. Holds FCC authorization to conduct 3-year on-air test of Zenith Phonevision system in Hartford.

SKIATRON ELECTRONICS & TELEVISION CORP.—180 Varick St., New York 14, N. Y. Watkins 4-7060. Arthur Levey, president; Frank V. Quigley, secy.-treas. Over-the-air-punch-card operated system & central billing wire system.

SPENCER-KENNEDY LABORATORIES INC.—1320 Soldiers Field Rd., Boston 35, Mass. Algonquin 4-5400. W. K. Headley, v.p. sales and administration. Equipment for wide band VHF and sub-channel television and data transmission and distribution. Also see listing under *Closed-Circuit TV Systems*.

TECO INC.—231 S. LaSalle St., Chicago 4, Ill. Financial 6-3499. Pieter E. van Beek, pres.; George E. Howell, v.p. & secy.; S. I. Marks, treas. Holds commercial rights in the U.S., and other portions of North America, to operate and franchise others, to use Phonevision systems developed by Zenith Radio Corp.

TELEGLOBE PAY-TV SYSTEM INC.—400 Madison Ave., New York 17, N.Y. Eldorado 5-0010. Solomon Sagall, pres.; Ira Kamen, exec. v.p. & technical dir.; John R. Poppele, v.p.-treas.; Lazaar Henkin, secy. Directors: Same as above; Gerald A. Bartell. (Pay-TV system of centralized metering and billing for over-the-air or by cable.)

TELEPROMPTER CORP.—50 W. 44th St., New York 36, N.Y. Judson 2-3800. Key TV system for subscription & participation TV. For personnel, see *Manufacturers of Station & Studio Equipment*.

TOLVISION OF AMERICA INC.—445 Park Ave., New York 22, N.Y. Plaza 3-6530. Matthew Fox, pres. Owns U.S. rights to promote & market Skiatron subscription TV.

TRANS CANADA TELEMETER (div. of Famous Players Canadian Corp. Ltd.)—3010 Bloor St. West, Toronto 18, Ont. Belmont 9-4881. E. E. Fitzgibbons, pres.; R. E. Nelson, mgr.; K. J. Easton, chief engineer. Began operation Feb. 26, 1960 using Telemeter equipment. In June 1962 it had 5,000 subscribers, estimated its potential subscribers at 14,000.

ZENITH RADIO CORP.—See Teco Inc.

JOINT COMMITTEE ON TOLL TV—1585 Broadway, New York. Circle 5-4800. Philip F. Harling, chairman. Note: This organization is anti-subscription TV.

Major Ownership Changes

Sales & Transfers of Television Stations, 1949-62*

Volume References Are to Issues of Television Digest Reporting Details of Deals

For Present Ownership, see Station Directory

† Indicates FCC approval still pending as of Jan. 15, 1963

ALABAMA

WBRC-TV, Birmingham (Ch. 6)—Sold with AM & FM adjuncts for \$6,350,000 by Storer to Hulbert Taft family, following FCC approval of Storer's purchase of WVUE (formerly WPFH), Wilmington; for details, see WVUE (1957 Vol. 13:13-14, 19). Storer previously acquired WBRC-TV & WBRC from Mrs. Eloise Hanna for \$2,400,000 (1953 Vol. 9:13, 21).

WABT, Birmingham (Ch. 13)—Purchased as part of Birmingham News Co. package (including, besides *Birmingham News* and *Huntsville Times*, radio stations WAPI, Birmingham & WHBS, Huntsville) by Samuel I. Newhouse interests for \$18,700,000 from Victor Hanson Trust. (1955-56 Vols. 11:49 & 12:4). Birmingham News Co. had previously acquired WABT with leasehold on WAPI for \$2,400,000 from Edward L. Norton and Thad Holt. Former call letters WAFM-TV (1953 Vol. 9:15, 17, 24).

WOWL-TV, Florence (Ch. 15)—Sale of Stock by C. V. Green to Richard B. Biddle gave Biddle control. Earlier, stock reorganization resulted in John Thompson acquiring 12.5% interest for \$25,000 and O. B. Miley increasing holdings to 25%, taking over shares of James B. Gambill & G. W. McBurney and stock from corporation for \$37,500. Richard B. Biddle holds 50% (half in name of his radio WOWL), C. V. Green, 12.5% BTC—3971.

WKRG-TV, Mobile (Ch. 5)—Transferred with WKRG to new Giddens Television Inc. in deal involving \$1,180,000, with pres. Kenneth R. Giddens increasing holdings from 20% to 50%, other 50% owner being *Mobile Register and Press* (1957-58 Vols. 13:46; 14:8).

†**WCCB-TV, Montgomery (Ch. 32)**—Sold for \$250,000 by Harold E. Anderson and associates to Tine W. Davis and Aaron Aronov (1962 BLCT-1189).

WSFA-TV, Montgomery (Ch. 12)—Sold for \$2,250,000 to owners of WIS-TV, Columbia by WKY Television System of Oklahoma City (1959 Vol. 15:30, 37). WKY acquired WSFA-TV & WSFA radio for \$562,598 (and assumed obligations), shortly after TV got on the air. Sellers, headed by Judge David E. Dunn, included R. F. Hudson, publisher of *Montgomery Advertiser & Journal* (1954-55 Vols. 10:38, 40, 50). Year later, WKY sold radio WSFA for \$175,000 (1956 Vol. 12:43, 50).

ALASKA

KENI-TV, Anchorage (Ch. 2)—75% control of KENI-TV, KFAF-TV (Ch. 2), Fairbanks and radio stations KENI, KFAF & KTKN, Ketchikan, sold to All-Alaska Broadcasters Inc. for \$1,200,000 by Midnight Sun Broadcasting Co. (1960 Vol. 16:8, 12). Midnight Sun acquired control of KENI-TV (then using KFIA call letters), along with CP for KFIF (Ch. 2), Fairbanks, for \$100,000 from Richard E. Rollins who retained 19%. At that time Midnight Sun (Lathrop Co.), also owned 4 AM stations in Alaska (1954-55 Vols. 10:47 & 11:1).

KINY-TV, Juneau (Ch. 8)—Sold with radio KINY to Jerry W. McKinley and associates by Wm. J. Wagner (1959 Vol. 15:18).

ARIZONA

KOY-TV, Phoenix (Ch. 10)—Half-time station, sharing with KOOL-TV, sold for \$200,000 to Gene Autry group and merged with KOOL-TV in order to give latter fulltime. KOY-TV principals were John L. Hogg, Albert D. Johnson, John R. Williams, George R. Cook, Glenn Snyder (1954 Vol. 10:14, 19).

KPHO-TV, Phoenix (Ch. 5)—Purchased with KPHO (AM) by Meredith Publishing Co. (*Better Homes & Gardens, Successful Farming*) for \$1,500,000 from John C. Mullins, et al. (1952 Vol. 8:18, 26). Ownership previously acquired from W. L. Pickens, R. H. Wheelock & H. H. Coffield, each holding 25% stock in original grantee company (1949 Vol. 5:26 & 6:6, 20).

KVAR, Phoenix (Ch. 12)—Sold to KTAR Broadcasting Co. (and call letters changed from KTYL-TV) by Harry L. Nace estate, Dwight Harkins & Lorenzo K. Lisonbee in consideration of payment of about \$251,242 liabilities (1954 Vol. 10:18, 25).

KGUN-TV, Tucson (Ch. 9)—Sold to WEHT Inc. for \$1,440,000 by H. U. Garrett and associates (1960 Vol. 16:45, 51). Garrett group acquired station from D. W. Ingram for \$533,000, including \$115,000 obligations. Former call letters were KDWI-TV (1956 Vol. 12:28, 51).

KVOA-TV, Tucson (Ch. 4)—Merged with KOAT-TV, Albuquerque, N.M. in deal whereby Clinton McKinnon reduced holdings from 100% to 40% in KOAT-TV by giving 20% each to Bernard Weinberg, Harold B. Garfield & Arthur A. Desser and at same time boosting holdings in KVOA-TV from 25% to 40% by acquiring 5% each from Weinberg, Garfield & Desser for \$45,000 (1959 Vol. 15:34, 40). McKinnon and associates acquired KVOA-TV & KOVA

from John J. Louis family (Needham, Louis & Brorby) for \$450,000 (1955 Vol. 11:11, 21, 27). Note: For sale to Steinman interests, see KOAT-TV, Albuquerque, N.M.

KIVA, Yuma (Ch. 11)—Sold to Bruce Merrill for \$550,000 by Electro Investors Inc. (1960-61 Vol. 16:38; 17:6). Electro Investors Inc. (Floyd Odium, 67% and Harry Butcher, 25%) took over station from Harry Butcher for payment of \$241,000 indebtedness. (1959 Vol. 15:24). Previously Butcher acquired station from Donald Ellsworth, Howard L. Roberts, Wm. S. Porter and associates in \$241,000 transaction.

ARKANSAS

† **KARK-TV, El Dorado (Ch. 4)**—80% of TV station and AM adjunct transferred from Arkansas Radio & Equipment Co. to estate of T. H. Barton, deceased. T. K. Barton owns other 20% and is pres. BTC-3669.

KTVE, El Dorado-Monroe, La. (Ch. 10)—Sold for \$1,100,000 to William H. Simon by Dr. Joe F. Rushton, W.C. Blewster & Wm. C. Bigley (1960 Vol. 16:25, 28). Simon subsequently turned over 48% to WVET-TV, Rochester, N.Y. and a further transfer of 32% to increase WVET-TV holdings to 80% took place in the fall of 1960 (Vol. 16:34).

KNAC-TV, Fort Smith (Ch. 5)—51% control purchased from Harry Pollock for \$565,000 by Donald W. Reynolds, who previously had acquired 49% interest through stock purchase (1958-59 Vols. 14:34, 36, 52; 15:2). Original owner Mrs. Salome Nakdimen, executrix of H. S. Nakdimen estate, optioned 50% to George T. Herneich, who became 50% partner in \$150,000 stock subscription agreement, also assumed up to 50% of \$150,000 obligations (1957 Vol. 13:7, 9). She then sold other 50% to Harry Pollock (33.33%) and Harry Newton Co. (16.66%) for \$61,500, with Pollock agreeing to lend KNAC-TV \$125,000 (1957 Vol. 13:19, 26). Pollock acquired control by purchasing Herneich's 50% for \$175,000 (1957 Vol. 14:6, 10).

KATV, Little Rock (Ch. 7)—Greater control acquired by James C. Leake & John Griffin (50% each), through purchase of 10% stock for \$45,000 from Bryan Mathes (1960 Vol. 16:45).

CALIFORNIA

KBAK-TV, Bakersfield (Ch. 29)—Sold to Reeves Broadcasting & Development Corp. for \$1,000,000, including \$250,000 in obligations, by owners of *San Francisco Chronicle* (1960 Vol. 16:36, 42). *San Francisco Chronicle* acquired 51% control of TV and radio stations (then known as KAFY-TV & KAFY) for approximately \$85,000 from Sheldon Anderson and family (1953 Vol. 9:47, 50). In April, 1954 *Chronicle Publishing Co.*, San Francisco (KRON-TV), became 97 1/3% owner by purchasing minority interests (1954 Vol. 10:16).

KERO-TV, Bakersfield (Ch. 10)—Sold to owners of KFMB-TV, San Diego (KFMB) for \$2,150,000 by group headed by Gene DeYoung, 51% owner (1957 Vol. 13:2, 11, 29) BADLCT-39. Note: Merged with Transcontinent TV Corp., for details see KFMB-TV.

KLYD-TV, Bakersfield (Ch. 17)—59% acquired for \$117,720 by Lincoln Dellar, who (with wife) became 100% owner. Sellers were Edward E. Urner, who acquired radio KLYD for his 23% interest, and Bryan J. Coleman and Maurice St. Clair, each selling his 17.64% to Dellar. (1962 Vol. 3:1, BLCT-1009).

KIEM-TV, Eureka (Ch. 3)—License and all equipment sold by Redwood Bcstg. Co. to Calif.-Ore. Radio Co. for \$800,000. BALCT-169.

KVIQ-TV, Eureka (Ch. 6)—Sold to Carl R. & Leah McConnel for \$83,472, plus assumption of liabilities by co-equal owners Carroll R. Hauser and Shasta Telecasting Corp., in which Carl McConnel also has a minority interest. (1960 Vol. 16:22, 24). Shasta Telecasting acquired 50% of CP for KVIQ-TV for out-of-pocket expenses (1957 Vol. 13:20, 31).

KFRE-TV, Fresno (Ch. 30)—Sold as Ch. 12 with radio KFRE to Triangle Publications, Inc. for \$3,000,000 by Paul R. Bartlett and associates (1958-59 Vols. 14:47; 15:1).

KJEO, Fresno (Ch. 47)—Sold for \$3,000,000 to Shasta Telecasting Corp. by J. E. O'Neil (1961 Vol. 17:10, 21).

† **KDAS-TV, Hanford (Ch. 21)**—25% interest in Gann TV Enterprises bought by C. B. Sweeny for initial \$13,000 when Louis C. Maccagno withdrew; not a transfer but two separate transactions. Gann TV Enterprises is a limited partnership. BPCT-2825.

KABC-TV, Los Angeles (Ch. 7)—Formerly KECA-TV. See WABC-TV, New York City.

KCOP, Los Angeles (Ch. 13)—Sold to NAFI Corp. by Kenyon Brown-Bing Crosby group for approximately \$1,000,000 in NAFI stock, plus obligations bringing total involved to over \$5,000,000 (1959-60 Vols. 15:33, 43; 16:5). Kenyon Brown, Bing Crosby, George L. Coleman & Joseph H. Thomas (each 25%) acquired station for \$4,000,000 (including obligations) from Copley Press, publisher of *San Diego Union and Tribune* and 8 Los Angeles county dailies as well as other newspapers (1957 Vol. 13:16, 22, 34, 47, 50). Copley Press acquired station, as KLAC-TV, for \$1,375,000 from Mrs. Dorothy Schiff Sonneborn publisher of *New York Post* (1953 Vol. 9:46, 49, 52).

(Continued on next page)

* Editor's Note: This tabulation does not purport to cover all TV station ownership changes, particularly does not undertake to list hundreds of minority stockholder changes; this list includes only those deals involving changes of control or otherwise regarded as being of major importance. For present ownership of individual stations, see individual listings in the Television Station Directory.

Sales & Transfers

CALIFORNIA—(Continued)

KHJ-TV, Los Angeles (Ch. 9)—Purchased by Thomas C. Lee Enterprises Inc. (now General Teleradio Inc.) for \$2,500,000 from Earl C. Anthony. Former call letters KFI-TV. (1951 Vol. 7:23, 32, 36).

† **KMEX, Los Angeles (Ch. 34)**—55% of Spanish International Bcstg. Co. transferred to estate of Frank L. Fouce, deceased. BPCT-2915.

KNXT, Los Angeles (Ch. 2)—Purchased by CBS for considerations totaling \$3,600,000 from Thomas S. Lee estate. (1950 Vol. 6:52). Former call letters KTSL. CBS required to divest itself of 49% interest in KTTV, Los Angeles, which it sold to 51% ownership Los Angeles Times for \$200,900 and other considerations.

† **KTTV, Los Angeles (Ch. 11)**—25% purchased for approximately \$1,625,000 by Loew's Inc. (MGM), Los Angeles Times and Mirror retaining 75%. (1956 Vol. 12:33). Los Angeles Times and Mirror subsequently bought back the 25% from Loew's Inc. for undisclosed sum, but in excess of \$1,625,000 (1959 Vol. 15:44). Note: Metromedia is buying KTTV.

KMBY-TV, Monterey (Ch. 8)—Sold for \$230,000 to timesharing KSBW-TV, Salinas, Cal. in order to effect merger. Sellers included Kenyon Brown, George Coleman & Bing Crosby (1954-55 Vols. 10:45; 11:16).

KXTV, Sacramento (Ch. 10)—Sold as KBET-TV for \$4,500,000 to Great Western Bcstg. Corp. (J. H. Whitney & Co.) by group headed by William P. Wright and John H. Schacht Jr. (1958 Vol. 14:42, 49). Note: For transfer to Whitney Communications Corp., see sale of KDTV, Tulsa, Okla.

KCCC-TV, Sacramento (Ch. 40)—Purchased for \$67,500 cash, plus loan of \$35,000 and assumption of more than \$125,000 obligations, by Lincoln Dellar from Ashley L. Robison & Harry McCarty (1956 Vol. 12:36-37, 40). Note: Dellar took station off air May 31, 1957 and exchanged plant and stock for \$202,399 worth of stock and debentures of KOVR, Stockton, plus option to acquire additional stock (1957 Vol. 13:20-12). His interest in KOVR was acquired by Gannett interests when they took over control from H. Leslie Hoffman (1958 Vol. 14:2).

KCRA-TV, Sacramento (Ch. 3)—50% interest (along with same interest in radios KCRA & KCRA-FM sold for approx. \$2,000,000 by C. Vernon, Kenneth W. and Gerald Hansen to the Ewing C. Kelly estate, which becomes 100% owner. (1962 Vol. 2:17, BAPLCT-43).

† **KCHU-TV, San Bernardino (Ch. 18)**—Sold by Norman H. Rogers for \$196,409 to the Sun Co. of San Bernardino, publisher of the Sun and Telegram. (1962).

KFMB-TV, San Diego (Ch. 8)—Transcontinent TV Corp. absorbed Marietta Bcstg. Inc. (licensee of KFMB-TV, KFMB & KERO-TV, Bakersfield, Cal.) following exchange of stock, which gave Marietta owners Jack D. Wrather and Edward Petry & Co. Inc. 34.81% (jointly) of Transcontinent stock (1959 Vol. 15:7, 12, 20). Wrather and Petry Co. acquired full ownership of Marietta by payment of \$2,916,750 to Mrs. Helen Alvarez for her 38.89% interest in Marietta as well as her interests in other properties (1958 Vol. 14:20, 24, 27). For 1957 purchase of KERO-TV, see listing under Bakersfield, Cal. Petry acquired 22.22% interest in Wrather-Alvarez Bcstg. Co., predecessor of Marietta, for \$633,330 (1959 Vol. 9:23). Wrather-Alvarez Bcstg. acquired KFMB-TV & KFMB from John A. Kennedy group for \$3,150,000 (1953 Col. 9:5, 9, 13). Kennedy group acquired KFMB-TV & KFMB from Jack O. Gross for \$925,000 and other considerations (1950-51 Vols. 6:46 & 7:17). BALCT-175.

KOGO-TV, San Diego (Ch. 10)—CP and licenses transferred to Time-Life Broadcast, Inc. for \$6,125,000 and other considerations. (1962 Vol. 2:1, 13). Previously 46.22% interest in TV and KOGO acquired by the Washington Post when it purchased control of Newsweek magazine for \$8,000,000 (1961 Vol. 17:11). Newsweek acquired its 46.22% interest in the stations, then using KFSD-TV & KFSD call letters, in a deal with Fox, Wells & Rogers involving \$1,502,900 (1957 Vol. 13:30, 33). Fox, Wells & Rogers retained control of stations by means of a stock pooling agreement with minority owners who controlled 19.63% (Fox, Wells stock then consisting of but 34.15%). Previously Fox, Wells & Co. acquired control of TV & radio from Tom Sharp, Charles E. Salik and TBC Television (about 40 stockholders) in \$3,200,000 transaction (1954 Vol. 10:31-32, 34, 38, 42). TBC, headed by Harrison G. Sloan, acquired its 1/3 interest from Sharp and associates for about \$350,000 as part of a deal paving way for grant (1953 Vol. 9:46).

KGO-TV, San Francisco (Ch. 7)—See WABC-TV, New York City.

KPIX, San Francisco (Ch. 5)—Acquired by Westinghouse in exchange-of-stock deal approved by FCC July 2, 1954, stock valued at \$6,000,000 when deal was closed Feb. 15, 1954, valued at \$7,787,280 on date of FCC approval. Sellers and considerations: Associated Broadcasters Inc., 100% owned by Wesley I. Dumm, for 81,755 shares of Westinghouse common; Philip G. Lasky, gen. mgr., 11,845 shares plus \$209,994 cash; R. C. D. Bell, 8461 shares plus \$149,980 cash; Franklin Dumm, 2538 shares plus \$45,010 cash; George Hughes, 1692 shares plus \$30,006 cash (1954 Vol. 10:3, 4, 13, 15, 19, 27).

KSBY-TV, San Luis Obispo (Ch. 6)—Purchased as KVEC-TV by Salinas Valley Bcstg. Corp., operator of KSBW-TV & KSBW, Salinas-Monterey, for \$50,000 plus payment of \$77,450 advanced to TV by co-owners John C. Cohan and Jerome Kantro, also stockholders in KSBW-TV & KSBW (1957 Vol. 13:22, 29). At same time, Cohan acquired 100% control of radio KVEC by buying 50% held by Kantro for \$50,000. Cohan & Kantro owned properties one year, having purchased KVEC-TV & KVEC for \$450,000 from Christina M. Jacobson, 2/3 owner, and Leslie H. Hacker, 1/3 (1956 Vol. 12:20, 24).

KEYT, Santa Barbara (Ch. 3)—Optioned for \$1,640,000 to Key TV Inc., headed by Richard C. D. Bell, ex-KPIX, San Francisco, with 16 2/3%; Wm. F. Luton, 41 2/3%; Robert H. Dunlap, 41 2/3%. Selling group included Harry C. Butcher, KIST; Colin M. Selph,

gen. mgr.; Arthur F. Marquette, C. H. Jackson, Ronald Coleman, et al. (1956-57 Vols. 12:52; 13:9, 13).

KOVR, Stockton-Sacramento (Ch. 13)—96% acquired from Gannett Co. by Metropolitan Bcstg. Co. for \$1,391,000 and assumption of \$1,466,879 owed Gannett (1959-60 Vols. 15:47-48, 16:1). Gannett acquired stock from H. Leslie Hoffman group for \$1,000,000 plus obligations of \$2,000,000 (1957-58 Vols. 13:47, 14:2).

KVVG, Tulare-Fresno (Ch. 27)—Purchase for \$10,000 and assumption of obligations by movie producer James Stacy from co-equal owners Joseph Justman and Milton B. Scott (1956-57 Vols. 12:25; 13:5). They purchased station in 1955 for token \$1 and assumption of about \$350,000 in liabilities from Sheldon Anderson, who retained local radio KCOK (1954-55 Vols. 10:41, 11:3, 12). Note: KVVG went off air Aug. 6, 1957 (Vol. 13:32). CP was cancelled Feb. 10, 1958.

COLORADO

† **WRDO-TV Colorado Springs (Ch. 13)**—Harry Hoth Jr. acquired Hoth Sr.'s interests in return for assumption of \$19,000 in notes. Wm. J. Gregory's interests have been turned over to his estate. Now, estate of Gregory, 21.09%; Mrs. Lucille Gregory, 21.09%; Harry Hoth Jr., 54.06%; Hoth Sr., none. Previously, Gregory purchased 50.37% from Joseph Rohrer for \$24,000. Then, Gregory, 39.21%; Hoth Sr., 27.16%; Hoth Jr., 22.93%; Priscilla Gitz, 6.13%. BCT-3973.

KBTV, Denver (Ch. 9)—Purchased by partners John C. Mullins and Frank Leu from group of local businessmen for \$900,000 and assumption of some \$100,000 in obligations (1955 Vol. 11:7, 13). Later in same year Leu sold his 50% interest to William Zeckendorf (1955-56 Vols. 11:49 & 12:13). Note: Sale of Webb & Knapp's (Zeckendorf) 50% interest to licensee of KBTV for \$2,400,000 followed (1961 Vol. 17:33). BALCT-165.

KLZ-TV, Denver (Ch. 7)—Purchased with radio KLZ by Time Inc. from Aladdin Radio & TV Inc. (Harry E. Huffman, Hugh B. Ferry, J. Elroy McCaw, Theodore R. Gamble, Frank H. Ricketson Jr., et al.) for total of \$3,533,760. (1954 Vol. 10:11, 15, 18, 26).

† **KTVR, Denver (Ch. 2)**—Sold for \$2,000,000 to Bill Daniels by J. Elroy McCaw. (1962 Vol. 2:6). Previously purchased as KFEL-TV from Gene O'Fallon for approximately \$400,000 plus assumption of some \$300,000 in liabilities by J. Elroy McCaw, operator of KTVW, Tacoma, Wash. and 25% owner of KONA, Honolulu. (1955 Vol. 11:25, 28, 31). Subsequently, Founders Corp. (Tele-Trip Inc. subsidiary) exercised option to acquire 50% of KTVR from McCaw by assuming half of purchase price & liabilities. Founders also operate radios KPOA, Honolulu, and WTAC, Flint. (1955 Vol. 11:39, 47). Note: In 1959 McCaw's Gotham Corp. purchased Founders Corp. for 50% of KTVR for \$160,000 and became 100% owner. McCaw also traded KONA holdings to J. D. Keating (1959 Vol. 15:13).

KOAA-TV, Pueblo (Ch. 5)—Sold as KCSJ-TV with KCSJ to owners of KOA-TV, Denver, for \$1,250,000 by Star Broadcasting (subsidiary of Bankers Life & Casualty), with KOA-TV to dispose of the radio station later (1961-62 Vols. 17:35, 1:14). Bankers Life & Casualty Co., Chicago, acquired stations from owners Douglas D. Kahie (67%) and Robert L. Clinton Jr. (33%) by assuming \$23,000 in obligations. (1954 Vol. 10:35, 40). BTC-3856.

CONNECTICUT

WICC-TV, Bridgeport (Ch. 43)—Sold with radio WICC to Kenneth M. Cooper and associates for \$1,700,000 by Phillip G. Merryman group (1958-59 Vol 14:51; 15:9).

WHCT, Hartford (Ch. 18)—Sold to Hartford Phonevision Co. (wholly-owned by RKO General) for \$900,000 by Edward D. Taddei and associates (1960 Vol. 16:14, 23). Taddei group acquired station for \$250,000 from CBS after it took station off air Nov. 15, 1958 (1958 Vol. 14:45-46, 49). CBS acquired station for approximately \$650,000 from RKO General (then operating as General Teleradio), latter having acquired 45% formerly held by Gannett Newspapers' Hartford Times. Former call letters WGIH-TV (1955-56 Vols. 11:28, 36, 49; 12:8, 37).

WHNB-TV, New Britain-Hartford (Ch. 30)—Sold as WNBC with radio WKNB for \$1,044,000 by NBC to owners of WICS, Springfield, Ill. WWLP, Springfield, Mass. held an option for 1/3 as part of this transaction, but dropped it after FCC set this part of the sale for a hearing, stating that there would be an overlap of WWLP & WHNB-TV signals. New owners sold radio WKNB for \$225,000 to Sheldon I. Smerling and family (1959 Vol. 15:26, 28, 39). NBC purchased stations, operated as WKNB-TV & WKNB for \$606,000 cash plus assumption of about \$400,000 in obligations from group headed by adman Julian Cross (1955-56 Vols. 11:2, 9, 19, 22, 26; 12:50). Note: WWLP exercised option to pay \$348,000 for 1/3 for WHNB-TV (1960 Vol. 16:21), but this has been held up by the FCC (1961 Vol. 17:8).

WNHC-TV, New Haven (Ch. 8)—Purchase with radio WNHC by Triangle Publications, Inc. for \$5,400,000 from Aldo DeDominicis, Patrick J. Goode family, et al. (1956 Vol. 12:21, 22, 25).

DELAWARE

WVUE, Wilmington (Ch. 12)—Sold as WPFH with radio WIBG by Paul F. Harron group to Storer Broadcasting Co. for approximately \$5,626,312 plus assumption of \$1,000,000 in obligations (1956-57 Vols. 12:51; 13:9, 13). Harron purchased station, then operating as WDEL-TV, from Steinman brothers for \$3,720,500 (1955 Vol. 11:4, 13). Note: Storer took WVUE off air Sept. 13, 1958 and turned in license Dec. 18, 1958, in order to acquire WITI-TV, Milwaukee (1958 Vol. 14:34-35, 37, 42, 44, 51).

DISTRICT OF COLUMBIA

WTOP-TV, Washington (Ch. 9)—Purchased 55% by Washington Post, operator of radio WTOP, and 45% by CBS for \$1,400,000 from R. H. Macy interests in 1950; call letters then WOIC (1950 Vol. 6:25). CBS sold its holdings in 1954 to Washington Post for sum in "excess of \$3,000,000" (1954 Vol. 10:35, 42).

For Group Ownership, see pages 805-809

FLORIDA

WESH-TV, Daytona Beach (Ch. 2)—Control purchased by John H. Perry Jr. from brother Farwell W. Perry, J. H. Perry Jr. buying nine shares of stock in *Pensacola News-Journal*, which owns Perry Realty Co., which owns licensee Telrad Inc., for an undisclosed amount. BTC-3647.

WTVI, Ft. Pierce (Ch. 19)—Sold for \$175,000 to owners of KFEQ-TV, St. Joseph, Mo. by Gene Dyer after station went off the air Feb. 16, 1961 (1961 Vol. 17:22).

WFGA-TV, Jacksonville (Ch. 12)—26.5% voting stock sold by George H. Hodges to Wometco Enterprises Inc. for \$304,750, increasing holdings from 20% to 46.5% and also acquiring 40% of preferred stock for \$60,000 as well as \$167,085 in notes owed Hodges by station (1959 Vol. 15:43).

WJXT, Jacksonville (Ch. 4)—Purchased as WMBR-TV with radio WMBR by Washington Post Co., publisher of *Washington Post* and then 55% owner of WTOP Inc. (WTOP-TV & WTOP, Washington) for \$2,470,000 from Edward L. Norton, Frank King and Glenn Marshall Jr. (1952-53 Vols. 8:51, 9:1, 3). Post sold radio WMBR in 1958 and changed TV call letters.

WGBS-TV, Miami (Ch. 23)—Acquired by Storer Broadcasting Co. through purchase of CP for WMIN-TV, Miami (Ch. 27) for \$35,409 expenses from E. D. Rivers Sr. and purchase of facilities of WFTL-TV, Ft. Lauderdale (Ch. 23) for \$300,000 from *Ft. Lauderdale Daily News*. Shift of Ch. 27 to Ch. 23 approved by FCC Dec. 16, 1954. (1954 Vol. 10:47-51). WGBS-TV sold studio facilities, land & tower to WPST-TV for \$500,000 and left air April 13, 1957 (1957 Vol. 13:14-15).

WDBO-TV, Orlando (Ch. 6)—Transferred from Wm. S. Cherry Jr., deceased, to trustees of estate, who are with Rhode Island Hospital Trust Co. Previously sold with radio adjuncts for \$3,000,000 to firm controlled by Wm. Cherry, also pres. of WPRO-TV, Providence, R. I.; selling group was headed by Harold P. Danforth (1957 Vol. 13:14, 19). BTC-3807.

WLOF-TV, Orlando (Ch. 9)—Joseph L. Brechner boosted holdings from 17% to 41.67% (working control) by acquiring 24.67% from John W. Kluge for \$350,000 (1959-60 Vols. 15:42, 16:1).

WPTV, Palm Beach (Ch. 5)—Sold to Scripps-Howard Radio Inc. by John H. Phipps for \$2,000,000 (1961-62 Vols. 17:34, 1:4). Phipps purchased station as WJNO-TV for \$880,000, including around \$300,000 liabilities from radio WJNO (50%); Theodore Granik (21%); Wm. H. Cook (21%), et al. (1956 Vol. 12:40). BALCT-166.

WJHG-TV, Panama City (Ch. 7)—Sold as WJDM for \$340,000 to owners of WALB-TV, Albany, Ga. by Mel Wheeler (1960 Vol. 16:21, 28). Wheeler, who originally owned 4% with his wife, acquired remaining 96% from J. D. Manly for \$60,000 (1957 Vol. 13:43, 47).

WEAR-TV, Pensacola (Ch. 3)—Purchased for \$1,400,000 by Rollins Telecasting Inc. from Charles W. Smith, Mel Wheeler and associates (1959 Vol. 15:14, 19).

Sales & Transfers

WTVT, Tampa (Ch. 13)—Purchased for \$3,500,000 plus assumption of \$491,490 liabilities by WKY Radiophone Co. (*Oklahoma City Oklahoman*) from ex-Gov. Doyle E. Carlton-Walter Tison interests (1956 Vol. 12:26, 29).

WEAT-TV, West Palm Beach (Ch. 12)—Optioned with radio WEAT to Palm Beach TV Co. Inc. (Rex Rand's WINZ, Miami, 30%; Bertram Lebharr, 20%, with option for 5% more from WINZ) for \$600,000 by RKO Teleradio Pictures (1957 Vol. 13:12, 20). RKO Teleradio previously had acquired properties from J. Robert Meachem for \$194,000 (1955 Vol. 11:27, 31).

GEORGIA

WAII-TV, Atlanta (Ch. 11)—Sold as WLWA by Crosley Broadcasting Corp. for \$3,420,000 to owners of radio WIBC, Indianapolis, in return for latter dropping claims for Crosley's WLWI, Indianapolis (1962 Vol. 2:25, 2:37-38). Earlier purchased as WLTV by Crosley (Avco) for \$1,500,000 from local group comprising Broadcasting, Inc. (1952 Vols. 8:51, 9:5, 7). Broadcasting, Inc. acquired station for \$525,000 when CP for WCON-TV was sold by *Atlanta Constitution* when it merged with *Atlanta Journal*, and *Journal* retained Ch. 2 for WSB-TV (1951 Vol. 7:32-34, 38-39). BRCT-16.

WRDW-TV, Augusta (Ch. 12)—Friendly Group sold licensee WPIT Inc., which also owns radios WPIT, Pittsburgh, Pa. and WSOL, Tampa, Fla. to United Printers & Publishers Inc. for \$1,350,000 (1961 Vol. 17:36). Sold to the WPIT Inc. (Friendly Group) for over \$1,500,000 by Southeastern Newspapers Inc., which also sold radio WRDW to Roy V. Harris group (1959 Vol. 16:6, 17). Southeastern Newspapers acquired WRDW-TV & WRDW for about \$600,000 plus assuming of some \$400,000 liabilities from group headed by Grover C. Maxwell & Allen M. Woodall, latter mgr. of WDAK-TV, Columbus, Ga. (1955-56 Vols. 11:48, 12:7). BTC-3830. Note: See sale of WSTV-TV, Steubenville, O., for details about transfers of Friendly stations to United Printers & Publishers.

WMAZ-TV, Macon (Ch. 13)—Sold with WMAZ & FM for \$2,094,750 to WMRC Inc. by George P. Rankin Jr. and associates (1962 Vol. 3:2).

WROM-TV, Rome (Ch. 9)—See WTVC, Chattanooga, Tenn.

WCTV, Thomasville (Ch. 6)—CP acquired for \$88,700 by John H. Phipps from E. D. Rivers Sr.; Phipps also purchased Thomasville radio WKTG for \$62,000 from Fred Scott family (1955 Vol. 11:5, 20).

GUAM

KUAM-TV, Guam (Ch. 8)—5% sold by John P. Hearne for \$15,500 to Phil Berg, and 4% sold by William B. Duce for \$10,000 to Berg, bringing Berg's holdings from 45.5% to 54.5% Berg assumes positive control. (1962 Vol. 2:34) BTC-3914.

(Continued on next page)



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Sales & Transfers

HAWAII

KHVV-TV, Honolulu (Ch. 4)—Transferred from licensee Kaiser Hawaiian Village TV Inc. (Henry J. Kaiser Co.) to Kaiser Industries Corp. for \$1,297,274. Licensee then liquidated. Previously purchased as KULA-TV by Henry J. Kaiser for \$685,000 from Albert Zugsmith interests, with Kaiser dropping Ch. 13, on which KHVV-TV had been operating (1958 Vol. 14:19, 24, 28). Previously, Zugsmith group acquired KULA-TV with radio KULA for \$600,000 from American Broadcasting Stations Inc. and Dolphin-Petty Broadcasting Co. (1955-56 Vols. 11:46; 12:2).

KGMB-TV, Honolulu (Ch. 9)—Controlling interest in station sold to Hawaii Publishing Holding Corp. by executors of estate of Wallace Rider Farrington for \$11,130,000. This applies also to radio KGMB and satellites KMAU-TV, Wailuku (Ch. 3), radio KHBC, Hilo and KHBC-TV (1961-62 Vols. 1:13, 2:13). Farrington's *Honolulu Star-Bulletin* had acquired full control of licensee Hawaiian Bcstg. System by purchasing 75.45% from Hialand Development Corp. for \$2,250,000. Hialand acquired Hawaiian Bcstg. stock when it purchased theater-real estate operator Consolidated Amusement Co. for \$8,000,000 (1958 Vol. 14:40, 46). Earlier, Consolidated had increased its stock in stations to 75.45%, paying Mormon Church \$125,000 for its 6.73% after FCC directed latter to sell one of its holdings under multiple ownership rule. BTC-3978.

KONA, Honolulu (Ch. 11)—Transferred to new company 50% owned by *Honolulu Advertiser* (KGU) and 50% by J. Elroy McCaw & John D. Keating (KPOA) by Herbert M. Richards group, with proviso that radio KPOA be sold (1953 Vol. 9:13, 23). Note: Mr. Keating has acquired McCaw's 25% interest in KONA as part of \$2,000,000 deal whereby he also acquired 100% of radio KDAY, Santa Monica, Cal. (1959 Vol. 15:13).

IDAHO

KTLE, Pocatello (Ch. 6)—65% interest sold in KBLI Inc., licensee of KTLE and radio KBLI, Blackfoot, Ida. to Alex Gold (33%) & Harry Wallerstein (32%) for \$45,200 by Granite District Radio Bcstg. Co., which retains a 35% interest (1961 Vol. 17:37).

KLIX-TV, Twin Falls (Ch. 11)—The 25% held jointly by Frank C. Carman and Grant Wrathall was acquired by A. L. Glassman family (*Ogden Standard Examiner*); for details see sale of KUTV, Salt Lake City.

ILLINOIS

WBLN, Bloomington (Ch. 15)—Sold for token \$1 and assumption of some \$200,000 in liabilities to Worth S. Rough by Cecil W. Roberts (1955 Vol. 11:26, 29). Note: Resumed operation Dec. 1, 1957 after financial reorganization and sale of stock, which reduced Rough's holdings to 12% (1957 Vol. 13:51).

WBEM-TV, Chicago (Ch. 2)—Purchased (as WBKB) by CBS for \$6,000,000 from newly merged ABC-United Paramount, AB-UP retaining WENR-TV but changing its call letters to WBKB (1951-53 Vols. 7:21, 8:28, 46 & 9:7).

WBKB, Chicago (Ch. 7)—See WABC-TV, New York City.

WICD, Danville (Ch. 24)—Sold as WDAN-TV to Plains Television Corp. for \$75,000, plus \$1500 monthly lease for 5 years, by Gannett Publishing Co. (1960 Vol. 16:26, 31).

† **WTVP, Decatur (Ch. 17)**—Sold to Metropolitan Bcstg. Co. for \$494,400 by George A. Bolas and associates (1960 Vol. 16:3, 15, 40). Bolas group acquired WTVP from W. L. Shellabarger and associates for \$200,000 plus \$100,000 lease on real estate with option to buy after 5 years for \$225,000. As result of this transaction Mr. Shellabarger retained approximately 5% stock interest. Metropolitan Bcstg. Co. is owned by Metromedia Inc., and will be dissolved when license is transferred. (1958 Vol. 14:15, 22).

WMBD-TV, Peoria (Ch. 31)—Sold with radio WMBD to Midwest TV Inc. (WCIA, Champaign, Ill.) for \$1,750,000 by John E. Fetzer and Charles C. Caley, with Caley getting additional \$225,000 over 8-year period (1960 Vol. 16:13, 25).

WTVH, Peoria (Ch. 19)—Sold to Metropolitan Bcstg. Corp. by Peoria Journal Star Inc. for \$600,000 (1959-60 Vols. 15:43, 16:1). Peoria Journal Star Inc. purchased TV with radio WTVH (later sold) from Hugh R. Norman (52%) and L. W. Hicks (36%) for \$55,000 cash plus assumption of obligations totaling \$155,000 (1954 Vol. 10:13-14, 18).

INDIANA

WEHT, Evansville (Ch. 50)—Purchased with Evansville radio WEOA by WEHT Inc. (principals: Edwin G. Richter Jr. and Henry S. Hilberg and John R. Clark Jr. families, Cincinnati) for \$820,000 from Malco Theatres Inc. (1956 Vol. 12:35, 37, 43).

WFIE, Evansville (Ch. 62)—Sold for approximately \$580,000 by Jesse D. Fine theatre family to George W. Norton's WAVE Inc., operator of WAVE-TV, Louisville, Ky. (1956 Vol. 12:25, 29).

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WTVW, Evansville (Ch. 7)—90.4% sold for \$514,800 by Ferris E. Traylor, Rex Schepp & Miklos Sperling to Producers Inc. Producers is owned 50% by Traylor family, 50% by Polaris Corp. (1962 Vol. 2:35). BMPCT-4166, D-11757.

WKJG-TV, Ft. Wayne (Ch. 33)—Sold with radio WKJG for \$1,925,000 to Truth Publishing Co. (60%), Walter R. Beardsley (25%), Geoffrey Wade (15%). Truth Publishing Co. is 49.5% owned by Beardsley, 35.5% by pres. John F. Dille Jr., 14.42% by Carl D. Greenleaf, publishers *Elkhardt* (Ind.) *Truth* (WSJV & radio WTRC). Major selling principal: Clarence L. Schust, H. Leslie Popp, Edward G. & Walter L. Thoms (1957 Vol. 13:5, 11).

WANE-TV, Fort Wayne-Waterloo (Ch. 15)—Sold as WINT by R. Morris Pierce group for \$484,670 plus \$200,000 in obligations to Universal Bcstg. Co., operator of radio WANE, Fort Wayne and WISH-TV, Indianapolis. (1956 Vol. 12:20, 24). For subsequent sale to Whitney interests, see WISH-TV, Indianapolis.

† **WFBM-TV, Indianapolis (Ch. 6)**—Sold with WFBM by Consolidated Television & Radio Broadcasters Inc. (Bitner group) to Time Inc. in \$15,750,000, package deal that also included WOOD-TV & WOOD, Grand Rapids, Mich. and WTCN-TV & WTCN, Minneapolis, after sale of properties to Crowell-Collier fell through. (1956-57 Vols. 12:47, 50-52; 13:11, 16).

WISH-TV, Indianapolis (Ch. 8)—Purchased with WINT, Ft. Wayne-Waterloo (Ch. 15) and radios WISH, Indianapolis and WANE, Ft. Wayne for \$10,000,000 by J. H. Whitney & Co.'s Indiana Bcstg. Co. from Universal Broadcasting Co., headed by C. Bruce McConnell. (1956 Vol. 12:30, 34, 41). Note: for transfer to Whitney Communications Corp., see sale of KOTV, Tulsa, Okla.

WFAM-TV, Lafayette (Ch. 59)—Sold with CP for Ch. 18 to Sarkes Tarzian Inc. for \$65,000 by Henry Rosenthal and associates at time that station went dark May 15, 1959 for 60 days (1959 Vol. 15:19, 25). Previously, O. E. Richardson sold station & radio WASK for \$330,000 to Henry Rosenthal, 25%; Albin H. Huth, 25%; D & B Equipment Corp. (Jack M. Drysdale, pres.), 50%. (1957 Vol. 13:2, 4, 8).

IOWA

KCRG-TV, Cedar Rapids (Ch. 9)—100% acquired, along with radio KCRG, by *Cedar Rapids Gazette*, already 30% owner, by purchasing holdings of 11 other stockholders for \$101,500. Former call letters KCRI-TV & KCRI (1954 Vol. 10:29, 33).

KVTV, Sioux City (Ch. 9)—Sold with radio WNAX, Yankton, S. D. for \$3,000,000 to People's Bcstg. Corp. (Nationwide Mutual Insurance Co. subsidiary) by Cowles Bcstg. Co. (1957 Vol. 13:41, 44, 48).

KWWL-TV, Waterloo (Ch. 7)—13.74% of licensee Black Hawk Bcstg. Co. purchased by Ralph J. McElroy, president, for \$34,000, to bring his holdings back to 50%, from which they had fallen due to a stock issue. The other 50% is divided among more than 30 stockholders. BTC-3789.

KANSAS

KGLD, Garden City (Ch. 11)—See KCKT, Great Bend, Kan.

† **KWHT-TV, Goodland (Ch. 10)**—Sold to KAYS Inc. by Standard Electronics div. of Reeves Instrument Corp. for \$152,500. Previously sold as KBLR-TV for \$200,000 (liabilities) to Standard Electronics, following bankruptcy proceedings; radio KBLR was sold then to KAYS-TV, Hays, Kansas for \$50,000 (1960 Vol. 16:39, 45). TV station had been sold for \$5,000 plus assumption of \$400,000 in liabilities, and radio station for \$145,000 plus assumption of \$25,000 in liabilities by James Blair to Leslie E. Whittemore and associates. BALCT-185.

KCKT, Great Bend (Ch. 2)—Licensee Central Kansas TV Corp., which also owns KGLD, Garden City, Kan. (Ch. 11) and KOMC, McCook, Neb. (Ch. 8) sold to owners of KARD-TV, Wichita, Kan. for \$1,637,500 (1962 Vol. 2:25).

KAYS-TV, Hays (Ch. 7)—50% of station and of radio KAYS plus 30% of KLOE, Goodland, transferred from Ross Beach Sr. to Mattie Beach and Ross Beach Jr. Robert Schmidt holds balance of KAYS and KAYS-TV. BTC-3947, 3948.

KTVH, Hutchinson-Wichita (Ch. 12)—Purchased for \$1,070,000 by *Minneapolis Star and Tribune* (Cowles), with 6 former owners obtaining 20% interest in new firm (1955 Vol. 11:28, 43).

WIBW-TV, Topeka (Ch. 13)—Included in \$7,000,000 sale of Capper Publications, along with radios WIBW, Topeka and KCKN, Kansas City, to Stauffer Publications; Stauffer transferring KCKN to Cy Blumenthal for \$110,000. (1956 Vol. 12:38, 49, 51).

KENTUCKY

WKYT, Lexington (Ch. 27)—Sold as WKXP-TV to Radio Cincinnati (Hulbert Taft Jr., pres.) for \$65,000 plus approx. \$150,000 obligations by co-owners Frederic Gregg, Charles Wright & Harry Feingold. At same time radio affiliate WLAP was sold to John P. Poor for \$322,500 (1958 Vol. 14:12, 20). Sellers acquired CP for Ch. 27 when they purchased radio WLAP from Gilmore N. Nunn family for \$346,000 (1956-57 Vols. 12:44, 13:13).

WKLO-TV, Louisville (Ch. 21)—CP for off-air uhf station and radio WKLO purchased from group headed by Joe Eaton for \$350,000 by Great Trails Bcstg. Corp. (WING, Dayton, O.), owned by ex-Secy. of Commerce Charles Sawyer. (1955 Vol. 11:27, 31).

LOUISIANA

KALB-TV, Alexandria (Ch. 5)—Transferred to new Lanford Telecasting Co. Inc. in \$333,155 deal whereby T. B. Lanford reduces holdings to 51% and Bill L. Fox gets 49% "limited" stock interest under option agreement reached when radio KSYL, Alexandria, dropped application for Ch. 5 (1956-57 Vols. 12:49; 13:2). Lanford had previously acquired 97% control by purchasing 52% of stock from W. H. Allen for \$150,000 (1955 Vol. 11:32, 36).

WAFB-TV, Baton Rouge (Ch. 28)—WDSU Broadcasting Corp., New Orleans (WDSU-TV), increased holdings from approximately 27% to 57.8% by purchases of \$132,500 worth of stock in WAFB-TV during 1955, bringing total investment there to approximately \$225,000 (1955-56 Vols. 11:51 & 12:3, 11).

Sales & Transfers

WBRZ, Baton Rouge (Ch. 2)—Additional 47% acquired from Lewis Gottlieb and 5 others for \$548,000 by Baton Rouge Bcstg. Co. (radio WJBO), bringing holdings to 97% (1958 Vol. 14:41-42).

† **KTAG-TV, Lake Charles (Ch. 25)**—46.2% of KTAG Associates transferred from Charles W. Lamar, Jr., now deceased, to the National Bank of Baton Rouge. BMPCT-4682.

WVUE, New Orleans (Ch. 13)—Facilities of WJMR-TV (Ch. 20) sold for \$350,000 as part of merger whereby Supreme Bcstg. Co. became 40% owner and Coastal TV, 60%, of New Orleans Television Corp. (now operating on Ch. 13), with new corporation to pay \$75,000 for expenses incurred by other Ch. 12 applicant. Oklahoma TV. (1958 Vol. 15:3). Subsequently estate of C. F. Owen sold the 40% held by Supreme Bcstg. to United Printers & Publishers, purchasers of the Friendly Group (1962 Vol. 2:14).

KSLA-TV, Shreveport (Ch. 12)—Sold to KSLA-TV Inc., which is 61% owned by *Shreveport Journal* for \$3,400,000, with former owners Don George (estate), Winston B. Linam, Ben Beckham Jr. & W. C. Henderson continuing as minority stockholders (1960 Vol. 16:9, 24).

MAINE

WABI-TV, Bangor (Ch. 5)—Murray Carpenter sold his 50% interest in WABI-TV & WABI for \$125,000 in deal whereby ex-Gov. Horace Hildreth increased holdings from 50% to 60%; radio WPOR, Portland, acquired 34%; radio WTVL, Waterville, Me. acquired 6% (1953 Vol. 9:31, 41).

WLBZ-TV, Bangor (Ch. 2)—Sold for \$600,000 by Murray Carpenter & wife to William H. Rines family, operators of WCHS-TV, Portland, Me. Former call letters WTWO. (1958 Vol. 14:12, 16, 20).

WAGM-TV, Presque Isle (Ch. 8)—95% control of TV and radios WAGM, Presque Isle and WABM, Houlton, Me., acquired for \$525,000 by Community Bcstg. Co. (Horace Hildreth) from Harold Glidden (1957 Vol. 13:30, 39). Glidden acquired control when Harry E. Umphrey sold 830 shares (47.4%) back to corporation for \$30,000 (1956 Vol. 12:48, 51).

MARYLAND

WJZ-TV, Baltimore (Ch. 13)—Sold as WAAM to Westinghouse for approximately \$4,400,000 by WAAM Inc., controlled by Ben & Herman Cohen families (1957 Vol. 13:18-19, 22, 26).

WBOC-TV, Salisbury (Ch. 16)—Sold with radio WBOC and a Salisbury CATV system to the A. S. Abell Co., Baltimore, for \$1,211,246 by John W. Downing, Charles J. Truitt and associates (1961 Vol. 17:17, 31).

MASSACHUSETTS

WCDC, Adams-Pittsfield (Ch. 19)—Sold as WMCT for \$379,260 by Leon Podolsky group to WCDA, Albany, N.Y. which operates it as satellite (1956-57 Vols. 12:49; 13:6).

WNAC-TV, Boston (Ch. 7)—Swapped with radio WNAC in tax-free exchange with NBC for WRCV-TV, Philadelphia (Ch. 3) & WRCV (1960-61 Vols. 16:12, 13, 19-20, 23; 17:17).

WHYN-TV, Springfield-Holyoke (Ch. 55)—50% acquired, along with radio WHYN, by Republican Television Inc., owned by Employes Beneficial Fund of the *Springfield Union, News and Sunday Republican* for consideration of \$250,000. Wm. Dwight, publisher, of *Northampton Gazette*, relinquished 3/5 control. *Holyoke Transcript* gen. mgr. Chas. DeRose, 1/5. (1954 Vol. 10:30).

WWOR-TV, Worcester (Ch. 14)—Acquired by Springfield Television Bcstg. Corp., operator of WWLP, Springfield, Mass. in exchange for 20% stock interest in Springfield Television (1958 Vol. 14:30, 42).

MICHIGAN

† **WJMY-TV, Allen Park (Ch. 20)**—CP and equipment sold to Triangle Bcstg. Corp. by Robert M. Parr for \$45,000. BAPCT-319.

WWTW, Cadillac (Ch. 13)—Sold for \$1,000,000 to John E. Fetzer by Sparton Corp., formerly known as Sparks-Withington Co. (1958 Vol. 14:25, 27).

WTOM, Cheboygan-Lansing (Ch. 4)—22.5% sold by Ed Biederman to brother Les for \$4,500, giving Les Biederman control. Biederman's holdings go from 30% to 52.5%; W. H. Kiker, 16.25%; Drew McClay, 15%; Fred Zierle, 16.25%. Also includes affiliated WPBN, Traverse City. BTC-3920.

WXYZ-TV, Detroit (Ch. 7)—See WABC-TV, New York City.

WMCN, Grand Rapids (Ch. 23)—50% of CP purchased by H. & E. Balaban Corp. (also holders of 50% of uhf stations WICS Springfield, Ill. and WTVO, Rockford, Ill.) from Peninsular Bcstg. Co. (John D. Loeks, pres.) for \$7500 (1956 Vol. 12:28, 37).

WOOD-TV, Grand Rapids (Ch. 8)—Acquired with radio WOOD by Time Inc. from Consolidated Television & Radio Broadcasters, Inc. (Bitner group) in package deal; see WFBM-TV, Indianapolis (1956-57 Vols. 12:51-52; 13-11, 16). TV station (as WLAV-TV) previously acquired by Harry Bitner interests for \$1,382,086 from Leonard A. Versluis (1951 Vol. 7:19, 38).

WLUC-TV, Marquette (Ch. 6)—52% of station operating as WDMJ-TV acquired by Morgan Murphy interests (M & M Bcstg. Co., Green Bay, Wis.), who assumed \$102,000 obligations and secured \$160,000 loan, with Frank J. Russell's *Marquette Mining Journal*, retaining 48% (1959 Vol. 15:24).

WPBN, Traverse City (Ch. 7)—See WTOM, Cheboygan-Lansing.

MINNESOTA

† **KCMT, Alexandria (Ch. 7)**—Control of licensee Central Minnesota TV Co. taken by Thomas K. Barnstable, 27.7%, in a voting agreement with Julius H. Hetland, 16%, and E. C. Reineke, 10%. BTC-3907.

KMMT, Austin (Ch. 6)—Optioned with radio KAUS to owners of KWWL-TV, Waterloo, Ia. (Ralph J. McElroy, pres.), who paid \$41,000 for stock, assumed \$146,948 in notes due 5 former co-equal owners headed by Charles A. Weseman (1957-58 Vols. 13:6; 14:45).

KDAL-TV, Duluth (Ch. 3)—Sold with radio KDAL to WGN Inc. for \$3,300,000 by Red River Bcstg. Co. (1960 Vol. 16:34, 50).

KMSP-TV, Minneapolis (Ch. 9)—Sold to 20th Century-Fox TV for \$3,500,000 plus assumption of \$600,000 in film commitments by National Telefilm Associates. For merger of NTA into parent National Theatres Inc., see WNTA-TV, New York (1959 Vol. 15:30, 31, 34, 44). NTA acquired control of station by paying \$650,000 for 75% interest held by Thomas P. Johnson & Sy Weintraub associates operating as United Television Inc. (1957 Vol. 13:34, 47). Remaining 25% was acquired by NTA for \$138,411 from Loew's Inc. and call letters changed from KMGM-TV to KMSP-TV (1957 Vol. 14:7). Loew's Inc. (MGIM) acquired its 25% interest in \$750,000 deal involving film purchases (1956 Vol. 12:44). Had previously been purchased (as KEYD-TV) by United TV Inc. (Thomas P. Johnson, chairman, then pres. of WENS, Pittsburgh) for \$1,500,000 from Minneapolis Tower Co. (Morris T. Baker) which had acquired control of CP, with radio KEYD, for \$337,200 from founding group headed by Lee L. Whiting (1954 Vol. 10:34, 38). Later, United TV made deal to sell radio KEYD to gen. mgr. Robert Purcell and attorney James A. McKenna for \$35,000 (1956 Vol. 12:14, 21).

WCCO-TV, Minneapolis (Ch. 4)—CBS acquired 47% interest in old WTCN-TV by turning over to Midwest Radio-Television Inc. (Ridder Newspapers) 53% interest in radio WCCO in July 1952 (Vol. 8:10, 53). CBS sold its interest to Minneapolis Star & Tribune Co. (Cowles) in Nov. 1954 for \$2,950,000 (1954 Vol. 10:34, 38).

WTCN-TV, Minneapolis (Ch. 11)—Acquired with radio WTCN by Time Inc. from Consolidated Radio & Television Inc. (Bitner group) in package deal; see WFBM-TV, Indianapolis (1956-57 Vols. 12:51-52; 13:11, 16). Previously acquired by Bitners with time-sharing WMIN-TV, St. Paul & radio WTCN for \$3,135,000. WTCN-TV becoming full-time outlet. Robert Butler got \$1,900,000 for WTCN-TV & WTCN. N. L. Bentson group got \$1,235,000 for WMIN-TV, having previously sold radio WMIN for \$75,000 to Wm. F. Johns family (1955 Vol. 11:5, 15).

MISSISSIPPI

WDAM-TV, Hattiesburg (Ch. 7)—Wm. S. Smylie family 100% owners, retained 43.75%, but sold 43.75% to S. A. Rosenbaum for approx. \$56,600 (including \$50,000 in obligations), as well as 8.33% to Marvin Reuben for \$1000 and 4.17% to Jerry P. Keith for \$500 (1960 Vol. 16:49, 50). Smylie family acquired plant of Ch. 9 station for \$160,000 from WDSU-TV, New Orleans, which received FCC authorization to shift Ch. 9 to Baton Rouge for use by its WAFB-TV (Ch. 28) there, pending outcome of hearings (1957 Vol. 13:44). WDSU-TV, New Orleans acquired 51% of WDAM-TV (Ch. 9) for \$51,000, with remaining 49% being equally held by 4 founding partners (1956 Vol. 12:31, 38).

(Continued on next page)

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Sales & Transfers

MISSISSIPPI—(Continued)

WJTV, Jackson (Ch. 25)—Merged with WSLI-TV (Ch. 12) in deal whereby WJTV call letters were retained and Mississippi Publishers Corp. (*Jackson Clarion Ledger* and *Daily News*) paid \$176,000 for 40% of new stock in vhf; latter, in turn, paid newspaper \$175,000 for physical assets of its uhf plant after uhf was discontinued (1955 Vol. 11:16, 21).

MISSOURI

KODE-TV, Joplin (Ch. 12)—Sold with radio adjunct to James S. Gilmore Jr. by WSTV Inc. (United Printers & Publishers Inc.) for \$1,850,000 (1962 Vol. 2:22). United Printers & Publishers took over KODE-TV & KODE from original owners of WSTV Inc. along with other stations in "Friendly Group." For details, see sale of WSTV-TV, Steubenville, O. (1961-62 Vols. 17:30, 33, 2:14). WSTV Inc. purchased stations as KWSM-TV & KWSM from Mr. & Mrs. Austin Harrison and minority stockholders for \$591,000 (1956 Vol. 12:39, 44).

KCMO-TV, Kansas City (Ch. 5)—Purchased with KCMO by Meredith Publishing Co. (WHEN-TV, WOW-TV, KPHO-TV) from Tom Evans and Lester E. Cox for \$2,000,000 plus long-term debt not to exceed \$450,000 (1953 Vol. 9:40-42, 46).

KCTY, Kansas City (Ch. 25)—Transferred by Empire Coil Co. (Herbert L. Mayer) to DuMont Network Dec. 31, 1953 for token consideration of \$1 (1954 Vol. 10:1). Operation discontinued by DuMont March 1, 1954 (1954 Vol. 10:7).

KMBC-TV, Kansas City (Ch. 9)—Sold with KMBC & KMOS-TV, Sedalia to Metropolitan Bcstg. Corp. for \$10,400,000 by Cook Paint & Varnish Co. Deal also included purchase of radio KFRM, Concordia, Kan. for \$400,000 by MetroMedia and its resale for \$201,000. Also, KMOS-TV, Sedalia, was resold to KRGG, Jefferson City, Mo. for \$200,000. (1960 Vol. 16:52, 17:6, 31). Previously Cook Paint & Varnish, operator of WHB-TV (which shared Ch. 9 with KMBC-TV), acquired KMBC-TV along with KMBC and KFRM, Concordia, Kan. from Arthur B. Church interests; under merger Cook subsidiary became KMBC Broadcasting Co., with KMBC call letters retained, WHB-TV dropped and WHB (AM) sold. Purchase price: \$1,750,000 cash plus assumption of about \$865,000 in obligations, plus 10-year contract with Mr. & Mrs. Arthur B. Church at \$25,000 a year (1954 Vol. 10:17, 20, 24).

WDAF-TV, Kansas City (Ch. 4)—Sold with radio WDAF for \$9,750,000 cash to Transcontinental TV Corp. by National Theatres & TV Inc. (1960 Vol. 16:18, 29). National Theatres acquired TV & radio for \$7,600,000 from *Kansas City Star* which sold properties in compliance with govt. anti-trust consent decree (1957-58 Vols. 13:47, 48-14:17).

KMOS-TV, Sedalia (Ch. 6)—Sold to owners of KRCG, Jefferson City, Mo. for \$200,000 by Metropolitan Bcstg. Co. under package deal whereby it acquired KMBC-TV & KMBC and KMOS-TV from Cook Paint & Varnish Co. for \$10,400,000 (1960 Vol. 16:52; 17:6, 31). Owners of KRCG purchased it as KDRO-TV from Milton J. Hinelin and associates for \$50,000 and assumption of \$127,661 obligations (1958 Vol. 14:50).

KFEQ-TV, St. Joseph (Ch. 2)—Purchased with radio KFEQ by Jesse D. Fine family from Kenyon Brown-Bing Crosby group for \$841,091 (1957 Vol. 13:34, 38). Sellers acquired properties from Barton Pitts for \$550,000 and assumption of \$200,000 in liabilities (1955 Vol. 11:34, 47, 52).

KTVI, St. Louis (Ch. 2)—22.7% acquired by *St. Louis Globe-Democrat* (Newhouse) for \$172,000 plus loan of \$360,000 from Harry Teisenbaum & Paul E. Peltason, after KWK-TV, in which *Globe-Democrat* had 23% interest was sold to CBS (1957-58 Vols. 13:4; 14:12). Note: Louisiana Purchase Co. stockholders hold option for 9.92% of unissued stock (1958 Vol. 14:6).

KMOX-TV, St. Louis (Ch. 4)—Sold as KWK-TV to CBS for \$2,500,000, plus additional \$1,500,000 for building owned by *St. Louis Globe-Democrat* (1957-58 Vols. 13:36, 39, 43-44, 48; 14:1-2). Sale included agreement whereby CBS turned over CP for Ch. 11 there to 220 Television Inc., which in turn is to issue \$200,000 in debentures to both St. Louis Telecast and Broadcast House, other 2 losers in Ch. 11 hearing. These 3 have agreed to terminate all litigation challenging CBS's right to Ch. 11. KWK-TV sellers were Robert T. Convey (28% as voting trustee), KSTP Inc., St. Paul (23%), *Globe-Democrat*, (23%), 800 North 12th Inc. (23% held by former owners of KXOK Inc.), Missouri Valley Television stockholders (3%). Two years earlier, Samuel I. Newhouse acquired *St. Louis Globe-Democrat* and its 23% interest in KWK-TV for \$6,250,000 (1955 Vol. 11:13).

MONTANA

KGHL-TV, Billings (Ch. 8)—Sold with radio KGHL by P. N. Fortin (50%) and Warren J. & Kenneth L. Hancock (25% each) for \$745,000 to Crain-Snyder TV Inc. (in which Fortin holds 12.5%, the two Hancocks, 6.25% each). In a contingent sale, Crain-Snyder sold radio KGHL to George C. & Wilda G. Hatch for \$204,285 (1962 Vol. 2:52).

KOOK-TV, Billings (Ch. 2)—Montana Network, TV-AM licensee corporation, bought up stock of J. Carter Johnson and 11 other stockholders for \$403,650. Control of corporation acquired by Joseph S. Sample, who increased holdings from 10.8% to 93.28% by paying \$136,425 for stock held by C. L. Crist & V. V. Clark (1956 Vol. 12:45, 50).

† **KXLJ-TV, Helena (Ch. 4)**—Sold with radio KXLJ and KXLJ-TV & KXLJ, Helena, Mont. to Joseph S. Sample by Ed Cranley, agent for Z Net, for over \$1,575,000. Sample has arranged to transfer Helena TV & radio to Helena TV Inc., CATV system there, for \$400,000. Sample also controls KOOK-TV (1960 Vol. 16:42, 17:4).

KFBB-TV, Great Falls (Ch. 5)—Purchased by KFBB Bcstg. Corp. (Harriscope) from David E. Bright, Ernest Scanlon and Daniel O'Shea for \$850,000 (1962 Vol. 2:11, 22). Previously sold with radio KFBB by Joseph P. Wilkins to Bright, Scanlon and O'Shea for approx. \$1,000,000 (1960 Vol. 16:3, 5).

KRTV, Great Falls (Ch. 3)—Transferred from Francis N. & Robert R. Laird to Snyder & Associates (gen. mgr. Dan Snyder, 53.4% owner), which assumed liabilities totaling \$59,680, with \$19,000 owed Snyder by Lairds cancelled (1958 Vol. 14:40).

KXLJ-TV, Helena (Ch. 12)—See KXLJ-TV, Butte, Mont.

NEBRASKA

KOLN-TV, Lincoln (Ch. 10)—Purchased as Ch. 12 outlet with radio KOLN by Fetzer Broadcasting Co., controlled by John Fetzer (WKZO-TV & WKZO, Kalamazoo, Mich.), from Edwin M. O'Shea-Barrett S. Martin interests for \$145,000 cash plus assumption of about \$500,000 in liabilities. (1953 Vol. 9:30, 34). Fetzer interests also purchased KFOR-TV, Lincoln (then Ch. 10) for \$300,000 from James Stuart, and FCC authorized KOLN-TV to take over KFOR-TV's Ch. 10. (1954 Vol. 10:13-14). Ch. 12 turned over to U. of Nebraska by Fetzer interests, now operated as non-commercial KUON-TV. (1954 Vol. 10:31). In 1955 John Fetzer personally acquired all stock of KOLN-TV.

KOMC, McCook, Neb. (Ch. 8)—See KCKT, Great Bend, Kan.

KETV, Omaha (Ch. 7)—Sold with parent Herald Corp., publisher of *Omaha World Herald* to Peter Kiewit Sons Co. for \$41,400,000 (1962 Vol. 2:45).

KMTV, Omaha (Ch. 3)—25% held by Central Bcstg. Co. (WOC-TV & WOC, Davenport, Ia.) purchased for \$550,000 in Feb. 1960 by KMTV licensee May Bcstg. Co., which increased its holdings to 100%. This transaction did not require FCC approval and was not reported in *Television Digest* until year later (1961 Vol. 17:9).

WOW-TV, Omaha (Ch. 6)—Purchased with radio WOW by Meredith Publishing Co. interests for \$2,525,000 from Francis P. Matthews (deceased) and John J. Gillen estate, purchaser acquiring surplus account of \$720,000 (1951 Vol. 7:32, 39).

NEVADA

KLAS-TV, Las Vegas (Ch. 8)—67.525% control acquired by Herman Greenspun, publisher of *Las Vegas Sun*, who increased holdings from 22.77% by paying R. G. Jolley \$50,000 for 124½ shares—Jolley also selling his remaining 500 shares back to company for \$270,000 (1956-57 Vols. 12:25; 13:9).

KSHO-TV, Las Vegas (Ch. 13)—78% of licensee Television Co. of America Inc., which is owned by Nevada Bcstrs. Fund Inc., purchased by Arthur Powell Williams for \$115,000. Then license transferred from TV Co. of America Inc. to Harry Wallerstein, bankruptcy trustee. 90% control sold previously to Nevada Broadcasters Fund Inc. (R. G. Jolley, A. H. Kelson & James C. Wallentine) for \$137,500 by Mervyn L. & Nathan Adelson, with Mervyn retaining 10% interest (1959 Vol. 15:42, 45). Adelsons acquired it from Albert Zugsmith group for \$70,000 (1957 Vol. 13:34, 42, 27). Zugsmith got TV & radio KBMI, Henderson from Moritz Zenoff for \$300,000 including liabilities (1956 Vol. 12:24, 38, 48). BALCT-174, BALCT-187.

NEW HAMPSHIRE

WMUR-TV, Manchester (Ch. 9)—Purchased for \$500,000 by Richard Eaton from estate of Francis P. Murphy (1958-59, Vols. 14:51; 15:2, 6).

NEW MEXICO

KOAT-TV, Albuquerque (Ch. 7)—Sold with KVOA-TV, Tucson, Ariz. (Ch. 4) for \$3,250,000 to owners of WGAL-TV, Lancaster, Pa. by Alvarado Television Inc. (1962 2:34) Previously, Alvarado Television, merged with KVOA-TV, Tucson, in deal whereby Clinton D. McKinnon became 40% owner of both stations; for details see KVOA-TV sales story (1959 Vol. 15:34, 40). Clinton D. McKinnon acquired 100% ownership of KOAT-TV for approximately \$800,000 (mainly in obligations) from A. M. Caldwell-Walter Stiles group (1957 Vol. 13:2, 6).

KOB-TV, Albuquerque (Ch. 4)—Sold with radio KOB to KSTP Inc. (Stanley E. Hubbard) for \$1,500,000 by Time Inc. and Wayne Coy, each 50% owner (1957 Vol. 13:2, 11). Sale was made to comply with FCC 5-limit rule in view of Time Inc.'s acquisition of Bitner group; see WFBS-TV, Indianapolis (1956 Vol. 12:51-52). Was first TV to be acquired by Time Inc., having been purchased with KOB for \$900,000, including net quick assets of \$300,000, from T. H. Pepperday, publisher of *Albuquerque Journal* (1952 Vol. 8:9, 16, 17, 22).

KAVE-TV, Carlsbad (Ch. 6)—54.16% of TV and radio KAVE sold by Mrs. Nancy H. Battison for \$43,500 to Ralph V. Davis, who became 26% owner, and Edward P. Talbott, who increased holdings to 51% by purchasing additional unissued stock from corporation (1958 Vol. 14:2, 8). Mrs. Battison purchased control of KAVE and CP for KAVE-TV for \$150,000 from group headed by Val Lawrence, gen. mgr. of KROD-TV, El Paso, but Talbott retained his 16% of stock (1955 Vol. 11:32, 45).

KICA-TV, Clovis (Ch. 12)—Sold as KVER-TV with radio by Texas-New Mexico Bcstg. Co. to Marshall Enterprises Inc. under \$295,000 lease arrangement, which includes \$10,000 option to purchase (1961 Vol. 17:38). Transferred as KICA-TV with radio KICA to Texas-New Mexico Bcstg. Co., in which KDUB-TV, Lubbock, Tex. holds 50% stock interest and voting control, with former co-equal owners Mae Strauss & Frank Lesley retaining 25% each. Transaction involved \$100,000 in debentures and \$96,149 in notes (1959 Vol. 15:38, 43). Mae Strauss & Frank Lesley acquired full control by purchasing 1/3 interest for \$36,666 from Garfield C. Packard (1957 Vol. 13:18, 22). BALCT-170.

NEW YORK

WTEN, Albany (Ch. 10)—See WCDA, below.

WCDA, Albany (Ch. 41)—83.8% control purchased by Lowell Thomas-Frank Smith group, along with radio WROW, for \$298,800 cash plus assumption of \$380,000 obligations, with Louis H. Gross retaining 7.88% and Congressman Dean Taylor, 8.66%. Call letters formerly WROW-TV. (1954-55 Vols. 10:42, 45, 49, 51 and 11:1-3, 5, 6, 9, 18, 20, 45). Dec. 1, 1957 station changed call to WTEN and began operating on Ch. 10, also having consolidated holdings in WTEN and WTVD, Durham, N.C. under new Capital Cities Broadcasting Corp. (1957 Vol. 13:49, 51).

WNBF-TV, Binghamton (Ch. 12)—Sold with WNBF for \$3,000,000 to Triangle Publications, Inc. (Walter Annenberg) by John C. Clark interests. Triangle operates WFIL-TV, Philadelphia, publishes *Philadelphia Inquirer*, *TV Guide* and other publications (1955 Vol. 11:11, 19).

WINR-TV, Binghamton (Ch. 40)—CP included with sale of radio WINR for \$165,000 to *Binghamton Press* (Gannett) by group headed by Mayor Donald W. Cramer. This replaces previous sale of properties to Peter Bordes and Joseph L. Rosenmiller in summer of 1956 (1956-57 Vols. 12:36, 46; 13:2).

WBUF, Buffalo (Ch. 17)—Sold to NBC for \$312,000 by Sherwin Grossman-Garry Cohen group. (1955 Vol. 11:9, 11, 15, 39). Transfer approved Dec. 30, 1955 (1955 Vol. 11:41, 45, 48-49, 53). Note: NBC took station off air Sept. 30, 1958 and dropped CP Oct. 10, 1958. (1958-59 Vols. 14:34, 36, 38, 46; 15:8-9, 13).

WKBW-TV Buffalo (Ch. 7)—Sold with radio WKBW to Capital Cities Bcstg. Corp. for \$14,000,000 by Clinton H. Churchill and associates (1961 Vol. 17:22, 32). BTC-3781.

WABC-TV, New York (Ch. 7)—Transferred as WJZ-TV in merger of American Broadcasting Co. with United Paramount Theatres Corp. (now American Broadcasting-United Paramount Inc.), along with WENR-TV, Chicago (now WBKB); WXYZ-TV, Detroit; KGO-TV, San Francisco; KECA-TV, Los Angeles (now KABC-TV); and AM counterparts. Approved by FCC Feb. 9, 1953 (1953 Vol. 9:7).

WNEW-TV, New York (Ch. 5)—21.75% of Metropolitan Bcstg. Corp., which also includes radio WNEW, WTTG, Washington (Ch. 5) and radio WHEK, Cleveland, sold to John W. Kluge and associates for \$4,000,000 by Paramount Pictures Corp. (1958-59 Vols. 14:49; 15:2).

WNBT-TV, Newark-New York (Ch. 13)—Sold as WNTA-TV to Educational TV for the Metropolitan Area for \$6,200,000 by National Television Associates (1961-62 Vols. 17:27, 1:7, 15). National Television Associates acquired TV (operating as WATV) and radios WAAT & WAAT-FM for \$3,500,000, plus \$950,000 in obligations from the Irving Rosenhaus interests (1957-58 Vols. 13:40, 44, 49-51; 14:10, 14). In 1959 National Telefilm Assoc. was absorbed by National Theaters Inc. following FCC and stockholder approval of merger. In Aug. 1959 corporate name was changed to National Theatres & Television Inc.

WOR-TV, New York (Ch. 9)—Merged with Thomas S. Lee Enterprises Inc. (General Tire & Rubber Co.), along with radio WOR, in November, 1951; sale by R. H. Macy Co. involved payment of \$4,500,000 cash or other assets, plus 25-year lease on New York studio & transmitter properties at \$315,000 a year, plus 10% stock interest in Thomas S. Lee Enterprises Inc., now RKO General Inc. (1951 Vol. 7:46). In 1955 R. H. Macy Co. sold its interest in WOR-TV and other stations operated by General Teleradio for \$2,250,000 (1955 Vol. 11:48, 51).

WPTZ, Plattsburgh (Ch. 5)—Sold to Rollins Bcstg. Co. by group headed by Carl F. Stohn for \$48,750 cash, plus redemption of preferred stock and assumption of all liabilities; total outlay about \$500,00. Former call letters WIRI (1956 Vol. 12:7, 13).

WROC-TV, Rochester (Ch. 5)—Sold by Transcontinent Television Corp. for \$6,500,000 to WVET-TV, which got \$3,817,500 for its half of Ch. 10 from WHEC-TV, with which it has been sharing the channel (1961 Vols. 17:5, 7, 32, 1:10). Transcontinent acquired station as WHAM-TV, as well as radios WHAM & WHFM from Stromberg-Carlson div. of General Dynamics Corp. for approximately \$5,000,000, which then proceeded to sell the radios for \$500,000 to attorney John S. Riggs & adman F. Robert Greene (1946 Vol. 12:14, 24, 26, 34). BALCT 149-150.

WKTU, Utica (Ch. 13)—Sold with radio WKAL, Rome, N.Y. to Paul F. Harron, Gordon Gray and associates for \$4,000,000 including transfer of \$1,072,451 surplus by owners of Kallett Theatres (1958-59 Vols. 14:45-46, 49; 15:1).

NORTH CAROLINA

WLOS-TV, Asheville (Ch. 13)—Control of TV and radio WLOS acquired by WTVJ Inc. when it bought stock of Charles B. Britt group (35.26%) for \$277,940, increasing WTVJ holdings to 72.1%. WTVJ also holds option, acquired from *Asheville Citizen and Times* for 4276 shares of unissued stock (1958 Vol. 14:10, 29) WTVJ acquired original 36.9% from individual stockholders. Approximately \$1,000,000 was involved in all stock transactions, including obligations assumed (1957 Vol. 13:47).

WUTV, Charlotte (Ch. 36)—Transferred to new Century Advertising Co. Inc. by Hugh A. Deadwyler. Principles are to lend new firm \$125,000 (1957 Vol. 13:7). Deadwyler previously acquired station for token \$4 from G. W. Dowdy, B. T. Whitmire, J. Horton Doughton & Harold H. Thoms and changed call from WAYS-TV to WQMC. Station left air March 15, 1955 reverting to CP status (1954-55 Vols. 10:51; 11:1). Note: Call letters were changed again to WUTV from WQMC and a transfer to take in four new stockholders for \$34,000 was made. (1961 Vol. 17:10).

WSOC-TV, Charlotte (Ch. 9)—Sold with WSOC for \$5,600,000 by E. E. Jones and associates to group headed by James M. Cox Jr. (1959 Vol. 15:5, 15).

WTVD, Durham (Ch. 11)—Purchased by Durham TV Co. Inc. (controlled by Lowell Thomas interests) for \$1,621,800 from founding group headed by Harmon L. Duncan and J. Floyd Fletcher, with Duncan and Fletcher also holding stock in Durham TV Co. Inc. (1957 Vol. 13:14, 21).

WNCT, Greenville (Ch. 9)—Control of over 50% sold by Roy H. Park Bcstg. Inc. for \$2,557,458 by Carolina Bcstg. System Inc. Also involved was 30% interest in WECT, Wilmington, N. C. (Ch. 6) held by Carolina Bcstg. (1962 Vol. 2:7).

WITN, Washington (Ch. 7)—Control of CP acquired by W. R. Roberson family from W. H. Anderson and R. M. Fountain, each of whom got \$65,920 for his 25.38% (1955 Vol. 11:33, 40).

WECT-TV, Wilmington (Ch. 6)—60% sold by Mr. & Mrs. Richard A. Dunlea for \$153,850 to WNCT, Greenville, N.C. and J. W. Jackson, with other 40% being retained by Dan D. Cameron (1957 Vol. 13:44, 50). Former call letters WMFD-TV.

WSJS-TV, Winston-Salem (Ch. 12)—Piedmont Publishing Co., wishing to become 100% owner, has sued Mary Pickford Rogers and Buddy Rogers, seeking to force them to turn over 33 1/3% stock to Piedmont for \$126,812 as provided by option under 1953 merger agreement (1958 Vol. 14:19). Los Angeles court has ruled in favor of Piedmont but an appeal from this ruling has been filed (1953 Vol. 15:22, 37).

NORTH DAKOTA

KXGO-TV, Fargo (Ch. 11)—Sold to Pembina Bcstg. Inc. by North Dakota Bcstg. (John W. Boler) for \$390,000 (1962 Vol. 2:20).

WDAY-TV, Fargo (Ch. 6)—*Fargo Forum*, already owner of 45% interest, purchased additional 55% in TV & WDAY for \$900,000 from E. C. Reineke and his wife (1960 Vol. 16:25, 31).

KNOX-TV, Grand Forks (Ch. 10)—Community Radio Corp. (KNOX) sold its 94.34% of stock in Community TV Corp. to Pembina Bcstg. Inc. for \$225,000 (1962 Vol. 2:20).

KXMC-TV, Minot (Ch. 13)—52.5% control sold to Chester Reiten, William L. Hurley and Lloyd R. Amoo for \$1,040,000 by North Dakota Bcstg. Co. (John Boler), with new owners also getting option for remaining 47.5% for which they will pay \$19,000, provided they satisfy liabilities of \$116,169 within 10 years (1959 Vol. 15:37, 43).

KCND-TV, Pembina (Ch. 12)—Sold to Producers Inc. for \$190,200 by Harry F. Rice, Robert Lukkason, Arthur Tweet and associates, with Rice and Lukkason receiving option to repurchase 9.6% each after transfer (1962 Vol. 2:20).

OHIO

KYW-TV, Cleveland (Ch. 3)—NBC made deal with Westinghouse to exchange WNBK with radio WTAM, plus \$3,000,000 cash, for WPTZ, Philadelphia (Ch. 3) & KYW. Cleveland calls were changed to KYW-TV (KYW). (1955-65 Vols. 11:21, 25-26, 43, 47, 52; 12:3).

WJW-TV, Cleveland (Ch. 8)—Sold as WKEL with KPTV, Portland, Ore. and Empire Coil Co., New Rochelle, N.Y., for total consideration of approximately \$10,000,000 to Storer Broadcasting Co., by Herbert L. Mayer interests. (1954 Vol. 10:2, 44).

WTVN-TV, Columbus (Ch. 6)—Purchased by Radio Cincinnati Inc. (Taft) for \$1,500,000 from Edward Lamb (1953 Vol. 9:3, 9).

WLOK-TV, Lima (Ch. 73)—Acquired with radio WLOK for \$750 plus \$150,000 liabilities by Northwestern Ohio Bcstg. Corp., operator of WIMA and holding CP for WIMA-TV (Ch. 35). WIMA owners dropped CP for WIMA-TV (Ch. 35) after getting shift to Ch. 35 for WLOK-TV, kept radio WIMA, dropped radio WLOK. (1954 Vol. 10:44, 49).

WSTV-TV, Steubenville (Ch. 9)—Sold with radio WSTV & WSTV-FM and other Friendly Group stations (KODE-TV & KODE, Joplin, Mo.; WBOY-TV & WBOY, Clarksburg, W.Va.; WRGP-TV, Chattanooga, Tenn.) to United Printers & Publishers Inc. under transaction whereby each WSTV Inc. stockholder received 113.63 shares of United stock for each share of WSTV Inc. In a separate transaction, United Printers & Publishers paid \$1,350,000 for acquiring all assets of WPIT Inc., owner of WRDW-TV, Augusta, Ga. and radios WPIT & WPIT-FM, Pittsburgh, Pa. and WSOL, Tampa, Fla. (1961-62 Vols. 17:30, 33; 2:14). BTC-3831.

WKBN-TV, Youngstown (Ch. 27)—W. P. Williamson Jr. increased holdings to 100% by buying 40.63% interest held by *Cleveland Plain Dealer and News* for undisclosed sum (1958 Vol. 14:34).

WKST-TV, Youngstown (Ch. 33)—Sold with radio WKST for \$1.4 million by Samuel Townsend to Ted Estabrook & John T. Valdes in transaction involving \$975,000 for 81.2% of stock, option for other 18.8% for \$225,000 and \$200,000 to Townsend for consultant fees (1960-61 Vols. 16:39; 17:16).

OKLAHOMA

KXII, Ardmore (Ch. 12)—Sold for \$160,000 to Texoma Broadcasters Inc. (controlled by KWTK-TV, Waco, Tex.) by John F. Easley estate (1959 Vol. 15:17, 25). Previous sale to Texoma Land TV Co. Inc. (interlocking ownership with KTEK, Ada, Okla.) was cancelled when FCC denied Texoma Land's request for extension of time in which to consummate transfer (1958-59 Vols. 14:40, 52; 15:15, 23).

KOCO-TV, Enid-Okahoma City (Ch. 5)—Sold to Capital City Investment Co. for \$2,500,000 by Cimarron TV Corp. (1961-62 Vols. 17:23, 1:4). Cimarron acquired the station, then using KGEO-TV call letters, for \$2,500,000 from Streets Electronics Inc. (P. R. Banta, pres.). Cimarron stockholders were L. E. Caster (75%) and Ashley L. Robison (25%), with Banta acquiring 10% from Caster after the transfer (1957-58 Vols. 13:41, 50; 14:5). Note: Caster subsequently reduced his holdings in Cimarron to 41.5%, selling additional 23.5% to five new stockholders for undisclosed price. BTC-3785.

KSWO-TV, Lawton (Ch. 7)—15.5% from T. R. Warkentin, deceased, to Lawton Burton, executor of the Warkentin estate. BAPLCT-38.

KTVQ, Oklahoma City (Ch. 25)—Transferred to attorney-oilman Jack Farris (who cancelled \$100,000 indebtedness) by John Esau & Duke Duval, bankruptcy trustees. Off air (1954-55 Vols. 10:52; 11:20-21, 50-51).

KWTV, Oklahoma City (Ch. 9)—Video Investment Co., which owns 50% of licensee Oklahoma TV Corp., merged with Central South Sales Co. Ownership is same; the 50% becomes asset of Central South Sales, which also owns KATV. BRCT-183.

Oklahoma Sales Continued on next page

Sales & Transfers

OKLAHOMA—(Continued)

KOTV, Tulsa (Ch. 6)—Transferred with other J. H. Whitney & Co. properties (KHOU-TV, Houston; WISH-TV & WISH, Indianapolis; WANE-TV & WANE, Fort Wayne; KNXT, Sacramento) for undisclosed amount to Whitney Communication Corp., in which John Hay Whitney has 86% stock interest instead of minority held in J. H. Whitney & Co. (1959 Vol. 15:43). J. H. Whitney & Co. acquired KOTC for \$4,000,000 from General Television Inc., in which Mrs. Helen Maria Alvarez held 50%, Jack D. Wrather Jr., 25%, Mrs. Mazie Wrather, 25% (1954 Vol. 10:14, 20). General Television Inc. acquired station for \$2,500,000 from George D. Cameron Jr. & Mrs. Helen Alvarez (1952 Vol. 8:19).

OREGON.

KFJI-TV, Klamath Falls (Ch. 2)—CP acquired by KBES-TV, Medford, Ore. from W. L. Miller for \$30,000 out-of-pocket expenses (1956 Vol. 12:16, 20).

KPTV, Portland (Ch. 12)—Sold to NAFTI Corp. for \$3,800,000 by George Haggarty (1959 Vol. 15:23, 30). Haggarty acquired KFOR (Ch. 12) for \$2,500,000 from Julius L. Meier Jr., Henry A. White, Stephen E. Thompson and associates and at same time exercised option on Portland's NBC-TV affiliate KPTV (Ch. 27), which he took over from Storer for \$1,183,921 plus assumption of service contracts. May 1, 1957, Ch. 12 began using KPTV studios and switched call to KPTV—Ch. 27 having left air previous day (1957 Vol. 13:10-11, 16-18). Storer acquired KPTV (Ch. 27) in conjunction with its purchase of WJW-TV, Cleveland, O. For details, see report on WJW-TV sale.

KOIN-TV, Portland (Ch. 6)—Mitzel E. & Samuel I. Newhouse Jr. purchased 50% interest in KOIN-TV and KOIN for \$556,500, having sold Portland radio KGW for \$500,000 under option agreement. Later their stock was turned over to Newhouse parent firm, Newhouse Bcstg. Corp., licensee of WSUR-TV, Syracuse (1954 Vol. 10:36, 43).

PENNSYLVANIA

WFBG-TV, Altoona (Ch. 10)—Purchased by Triangle Publications, Inc. (WFIL-TV, Philadelphia), with WFBG from Gable dept. store interests for \$3,500,000. (1955-56 Vols. 11:32, 33, 39, 47; 12:2).

WTPA, Harrisburg (Ch. 71)—Swapped transmitters, towers & channels with off-air WCMB-TV (Ch. 27) in deal whereby it also gave WCMB-TV \$150,000, also got FCC permission to switch to Ch. 27 (1957 Vol. 13:15, 20).

WLYH-TV, Lebanon (Ch. 15)—Off-air station purchased for \$115,000 plus assumption of \$125,000 indebtedness by Triangle Publications, Inc. (WFIL-TV-Philadelphia Inquirer) from owners of radio WLBR, holding 52% and Lebanon News, 36%; returned to air by Triangle on May 2, 1957. Call letters formerly WLBR-TV. (1955-57 Vols. 11:27, 31, 45; 13:18).

WBPZ-TV, Lock Haven (Ch. 32)—Optioned for \$56,700 to WDAU-TV, Scranton, as part of 3-year \$19,800 lease by Harris Lipez-Thomas Caprio group (1960 Vol. 16:17). Note: Sale cancelled.

WCAU-TV, Philadelphia (Ch. 10)—Sold with radio WCAU to CBS for \$20,000,000 by Philadelphia Bulletin (1957-58 Vols. 13:51; 14:1, 18, 27, 30).

WRCV-TV, Philadelphia (Ch. 3)—Swapped with radio WRCV in NBC-RKO General tax-free deal for WNAC-TV, Boston (Ch. 7) & WNAC after anti-trust decision ruled that NBC must dispose of its Philadelphia properties (1959-61 Vols. 15:39; 16:2, 4, 9, 12, 19-20; 17:17). NBC obtained Philadelphia outlets from Westinghouse in exchange for its WNBC, Cleveland (Ch. 3) & radio WTAM (now using KYW-TV & KYW call letters), plus payment of \$3,000,000 (1955-56 Vols. 11:21 & 12:3). Westinghouse, already operator of Philadelphia radio KYW, purchased WPTZ (Ch. 3) from Philco Corp. for \$8,500,000 (1953 Vol. 9:8, 22).

KDKA-TV, Pittsburgh (Ch. 2)—Purchased by Westinghouse from DuMont for \$9,750,000 cash. Former call letters WDTV (1954 Vol. 10:49-50).

WENS, Pittsburgh (Ch. 22)—Control of Telecasting, Inc. taken by Thomas P. Johnson, his holdings going from 27.3% to 60.2% when stock was turned in because station went dark (Sept. 1, 1957). BTC-3390.

WIIC, Pittsburgh (Ch. 11)—50% optioned to H. Kenneth Brennen & family for \$500,000 by Pittsburgh Post-Gazette, as part of merger agreement (1957 Vol. 13:40, 44).

WTAE, Pittsburgh (Ch. 4)—50% purchased by The Hearst Corp. from Earl F. Reed and Irwin D. Wolf Jr. for \$10,600,000 (1962 Vol. 2:29, 2:32). Other 50% already was owned by WCAE, Inc., a subsidiary of Hearst. BRCT-478.

WDAU-TV, Scranton (Ch. 22)—Mrs. M. E. Megargee & family obtained 100% control when their radio WGBI, Scranton, purchased 50% of stock (75% voting control) held by Philadelphia Evening

Bulletin for \$700,000 (1959 Vol. 15:16, 22). Bulletin acquired stock interest in 1956 for \$650,000 from Megargee family when station was using WGBI-TV call letters (1956 Vol. 12:31, 42).

WNEP-TV, Scranton (Ch. 16)—WARM-TV, Scranton, merged with WILK-TV, Wilkes-Barre (Ch. 34) and call letters of WARM-TV changed to WNEP-TV. Deal involved \$1,500,000, and provided that WILK-TV leave air and that WILK-TV & WARM-TV principals get 20% each in merged station, Transcontinent TV Corp. other 60% (1957-58 Vols. 13:42, 46; 14:7).

WILK-TV, Wilkes-Barre (Ch. 34)—See WNEP-TV, Scranton, Pa.

WRAC-TV, Williamsport (Ch. 36)—CP acquired with radio WRAC by Steinman brothers' WGAL-TV, Lancaster (Ch. 8) for \$125,000 from George E. Joy-Margaretta T. Steele interests (1956-57 Vols. 12:39; 13:6). Note: CP was dropped.

WNOW-TV, York (Ch. 49)—Sold with radio WNOW for \$255,000 to Wm. F. Rust Jr. and wife (70%) and Ralph Gottlieb (30%) by partners Morgan E. Cousler and Lowell W. Williams. Previously licensee Helm Coal Co. acquired 30.4% from H. J. Williams estate for \$125,731, which increased Cousler's holdings to 62.5%, Williams' to 37.5% (1957 Vol. 13:11, 27). Note: Went dark, May 31, 1958 (Vol. 14:34).

† **WSBA-TV, York (Ch. 43)**—Transfer, along with AM-FM adjuncts, from executors of estate of Louis J. Appell, deceased, to Louis J. Appell Residual Trust. Appell was outstanding owner of Susquehanna Bcstg. Co., which owns 90% of WARM, Scranton, and WHLO, Akron, Ohio (both AM). BTC-3977.

RHODE ISLAND

WPRO-TV, Providence (Ch. 12)—Sold with radio WPRO to Capital Cities Broadcasting Corp. (WTEN, Albany, N.Y. & WTVD, Durham, N.C.) for \$6,500,000 by Cherry & Webb Bcstg. (1958-59 Vols. 14:51; 15:11).

SOUTH CAROLINA.

WUSN-TV, Charleston (Ch. 2)—29.5% interest held by Charleston Evening Post sold to Preview Theatre Inc. and three other N.Y. firms controlled by Hazard E. Reeves for \$206,310 (1955 Vol. 11:52). Note: WUSN-TV was transferred to Reeves Bcstg. & Development Corp. in 1960, with J. Drayton Hastie family, formerly 43% owners, retaining 12% stock interest (1956 Vol. 16:29).

TENNESSEE

WRGP-TV, Chattanooga (Ch. 3)—70% sold by Ramond & Helen Patterson for \$1,750,000 to WSTV-TV, Steubenville, O. (Friendly Group), which has same principals as Follansbee Steel, which acquired 30% from H-R Television Inc. early in 1959 for undisclosed amount (1959 Vol. 15:43, 48). Three years earlier, Ramon G. Patterson became 100% owner by purchasing 50% held by Judge Will Cummings for \$95,800, with Patterson also paying off \$32,000 in notes due Cummings (1956 Vol. 12:46, 48). BTC-3831. Note: All Friendly stations sold to United Printers & Publishers. For details, see WSTV-TV, Steubenville, O.

WTVC, Chattanooga (Ch. 9)—Purchased as WROM-TV, Rome, Ga. (with authorization to move to Chattanooga) by Martin Theatres of Georgia from Dean Covington and associates for \$722,500 (1957 Vol. 13:40, 44).

WJHL-TV, Johnson City (Ch. 11)—45.4% interest in TV and radio WJHL held in trust for S. H. Campbell Jr. family acquired for \$200,000 by W. H. Lancaster Jr. family (1955-56 Vols. 11:53 & 12:4). BTC-3795.

WBIR-TV, Knoxville (Ch. 10)—Sold with radio WBIR for \$3,250,000 to owners of WFBC-TV, Greenville, S.C. by Taft Bcstg. (1960 Vol. 16:39, 47). Previously Taft Bcstg. had increased holdings to 100% by paying \$2,100,000 for 70% held by Gilmore N. Nunn, Mr. & Mrs. Robert L. Ashe and pres.-gen. mgr. John P. Hart (1959 Vol. 15:41, 44).

WTVK-TV, Knoxville (Ch. 26)—Sold for \$300,000, including assumption of \$216,500 liabilities, by W. R. Tuley, 80% owner, and Harold Thomas & J. Horton Doughton, 10% each, to So. Central Broadcasting Co. (John A. Engelbrecht, pres.), licensee of radio WIKY, Evansville, Ind. (1954 Vol. 10:23, 29, 31).

WMCT, Memphis (Ch. 5)—CP and licenses transferred from WMC Bcstg. Co. to Scripps-Howard Radio Inc., a merger since Scripps-Howard owns 69% of WMC Bcstg. Co. Includes also WMC & WMC-FM. BAPLCT-40.

WHBQ-TV, Memphis (Ch. 13)—Acquired with WHBQ by RKO General Inc., subsidiary of General Tire & Rubber Co., from Harding College under 15-year leasing arrangement at total rental of \$2,879,046 (1954 Vol. 10:11, 14, 27).

† **WREC-TV, Memphis (Ch. 3)**—Sold with radio WREC for \$8,000,000 to Cowles Bcstg. by Hoyt B. Wooten (1962 Vol. 3:1).

WLAC-TV, Nashville (Ch. 5)—50% acquired for \$200,000 equally by T. B. Baker Jr. & A. G. Beaman from Life & Casualty Insurance Co., Nashville, which retained 50% and full control of radio WLAC (1954 Vol. 10:19, 36). Note: In 1958 Clint Murchison acquired working control (24%) of Life & Casualty and this transfer of control was approved July 22, 1959 by FCC (Vols. 14:35; 15:30).

WSIX-TV, Nashville (Ch. 8)—Louis R. Draughon became 2/3 owner by acquiring 1/3 from W. H. Crisswell for \$250,000 (1956 Vol. 12:38, 41). In 1954 the Draughon estate had sold WSIX-TV with radio WSIX to new WSIX Inc. for \$800,000, Louis R. Draughon to continue as gen. mgr. and 1/3 owner, other equal owners being W. H. Crisswell & R. D. Stanford Jr., Nashville contractors (1954 Vol. 10:17, 19, 32, 36).

TEXAS

KRBC-TV, Abilene (Ch. 9)—Purchased with radio KRBC by oilman Lewis J. Ackers and family for \$500,000 from group headed by Mrs. Eva May Hanks, widow of publisher-broadcaster Bernard Hanks (1953 Vol. 9:35, 38).

KPAR-TV, Abilene (Ch. 12)—See Sweetwater, Tex.

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KFDA-TV, Amarillo (Ch. 10)—75% control, with radio **KFDA**, transferred to Texas State Network for \$550,000; 25% retained by Charles B. Jordan, TSN v.p. (1953 Vol. 9:46). BALCT-163.

KGNC-TV, Amarillo (Ch. 4)—91.8% control acquired by Roy N. Whittenburg family (previously holding 35.6%) from Parker Prouty group in deal whereby Whittenburgs paid \$3,864,540 for 64,409 additional shares of Globe-News Publishing Co. Globe-News operates **KGNC-TV**, radios **KGNC** and **KFYO**, Lubbock, and publishes *Amarillo News* and *Globe Times* and *Lubbock Avalanche* and *Journal* (1955 Vol. 11:19, 26).

KVII, Amarillo (Ch. 7)—78% control purchased for \$136,052 from Southwest States Inc. by Television Properties Inc. of Dallas, headed by Jack C. Vaughn. Buyer also holds option on remaining 22.25% held by pres.-gen. mgr. Murry Woroner (1958 Vol. 14:24, 26, 29).

KFDM-TV, Beaumont (Ch. 6)—32½% sold to W. P. Hobby (*Houston Post KPRC AM-TV*) by Beaumont Bcstg. Corp., under option agreement, for \$232,901. BAPCT-313.

KBMT, Beaumont (Ch. 12)—Randolph C. Reed sold 10% of his half to his son Thomas S. Reed for \$2,500 cash, and N. D. Williams sold 10% of his half to his nephew and nieces and 10% to N. D. Williams Jr. for considerations, to remove negative control. BMPCT-5588.

KEDY-TV, Big Spring (Ch. 4)—50% sold as **KBST-TV** by group of local businessmen, headed by Wm. J. Wallace, to Texas Telecasting Inc. (**KDUB-TV**, Lubbock & **KPAR-TV**, Sweetwater Abilene) under arrangement whereby Texas Telecasting leases station for 5 years for \$300,000, then has option to buy 50% of stock and control of programs and sales for \$147,448 (1957 Vol. 13:1, 4-5).

KVDO-TV, Corpus Christi (Ch. 22)—Sold to local businessmen headed by E. J. Healey and Hubert J. Schmidt for \$94,300 cash, plus assumption of \$100,000 indebtedness, by Gabriel Lozano and associates (1957 Vol. 13:2, 14). Note: Now off air (1957 Vol. 13:43).

KRLD-TV, Dallas (Ch. 4)—Control along with AM & FM adjuncts transferred from John W. Runyon and 47 others holding a total of 59.7% to Runyon, James F. Chambers Jr., and Clyde W. Rembert, voting trustees. BTC-3823.

WFAA-TV, Dallas (Ch. 8)—Purchased by *Dallas News* for \$575,000 from Tom Potter. Former call letters **KBTW** (1950 Vol. 6:4, 11).

KELP-TV, El Paso (Ch. 13)—Sold as **KILT** with radio **KELP** by McLendon Investment Corp. (Barton R. McLendon, pres., 50%; Gordon B. McLendon, v.p., 49%) for \$750,000 to owners of **KXLY-TV**, Spokane, Wash. (1956-57 Vols. 12:49; 13:12).

KROD-TV, El Paso (Ch. 4)—Sold with radio **KROD** for \$3,450,000 by *El Paso Times* to owners of **KVII**, Amarillo & **KOSA-TV**, Odessa, Tex. (1959 Vol. 15:36, 44).

KTVI, Fort Worth (Ch. 11)—Sold by NAFI Corp. to **WKY-TV** System, Inc., for \$800,000 plus assumption of some \$3,000,000 in obligations (1962 Vol. 2:11, 32). NAFI purchased it as **KFJZ-TV** for \$4,000,000 from Texas State Network Inc. (1960 Vol. 16:21, 31). BAPLCT-44.

† **WBAP, Fort Worth (Ch. 5)**—66 2/3% transferred from Carter Voting Trust to individual stockholders by voluntary dissolution. Also involves AM-FM adjuncts. BRCT-27, BTC-4062.

KHOU-TV, Galveston-Houston (Ch. 11)—Sold as **KGUL-TV** for \$4,250,000 to new corporation, 90% owned by J. H. Whitney & Co., with Paul Taft retaining 10% (1956 Vol. 12:19-28). Note: For transfer to Whitney Communications Corp., see sale of **KOTV**, Tulsa, Okla.

KGBT-TV, Harlingen (Ch. 4)—Control taken by McHenry Tichenor when family combined stock to increase his holdings from 25.68% to 52.68%. J. C. Looney has 39.32%; Mrs. Troy McDaniel has 8%. Harbenito Bcstg. Co. Inc. is now in Tichenor's name. BRCT-259, BTC-3945.

KPRC-TV, Houston (Ch. 2)—Purchased as **KLEE-TV** by *Houston Post* for \$740,000 from W. Albert Lee (1950 Vol. 6:13, 21).

KXYZ-TV, Houston (Ch. 29)—CP sold with radio **KXYZ** to Milton R. Underwood family for \$600,000 by Glenn H. McCarthy; investment firm of Underwood, Neuhaus & Co. selling 3.75% it owned of radio **KTHT**, Houston (1957 Vol. 13:9, 13).

KGNS-TV, Laredo (Ch. 8)—Transferred as **KHAD-TV** to Donald W. Reynolds' Southwestern Publishing Co. under \$190,000 five year lease arrangement by co-owners H. C. Avery Jr. & David H. Cole (1958 Vol. 14:28, 32).

KDUB-TV, Lubbock (Ch. 13)—Sold with radio **KDUB**, **KEDY-TV**, Big Spring (Ch. 4) and physical assets of leased **KPAR-TV**, Sweetwater-Abilene (Ch. 12) for \$4,000,000 by W. D. (Dub) Rogers to owners of **KSYD-TV**, Wichita Falls, Tex. (1961 Vol. 17:27, 1:5). BAPLCT-36.

KTRE-TV, Lufkin (Ch. 9)—Bought from Forest Capital Bcstg. Co. along with radio **KTRE** by owners of **KLTV**, Tyler, Tex. and **KTRE-TV** employees for \$750,000. (1962 Vol. 2:31). BTC-4057.

KVKM-TV, Monahans (Ch. 9)—33 1/3% transferred from Helen W. Walton to son John, who, in 1962 acquired 100% control.

KTES, Nacogdoches (Ch. 19)—Former 25% owner Lee Scarborough increased holdings in CP to 100%, buying out other 3 owners for out-of-pocket expenses (1957-58 Vols. 13:47; 14:15). In 1960 Scarborough turned over station to G. P. Scoggins for \$5000.

KOSA-TV, Odessa (Ch. 7)—50% sold under option agreement by Cecil Trigg and associates to brothers Jack C. Vaughn and Grady H. Vaughn Jr. in deal involving \$20,000 cash and assumption of \$400,000 in obligations (1956-57 Vols. 12:51; 13:4).

KCTV, San Angelo (Ch. 8)—Additional 50% acquired by Big Spring Bcstg. Co. to bring holdings to 98.84%. It paid \$226,000 to B. P. Bludworth and Roy Simmons, each of whom owned 25% (1962 Vol. 2:47). Previously Big Spring acquired 49% from Lewis O. Seibert for \$31,488 (1959 Vol. 15:9).

KTXL-TV, San Angelo (Ch. 8)—75% sold by co-owners A. D. Rust and B. P. Bludworth; Rust sold all stock, Bludworth retained 25%. Lewis O. Seibert's San Angelo radio **KGKL** paid \$32,288 for 50%; Roy H. Simmons, \$50,000 for 25% (1957 Vol. 13:7, 11).

† **KENS-TV, San Antonio (Ch. 5)**—62.57% purchased by Harte-Hanks families (Controllers of San Antonio Express) from several stockholders for \$6,200,000. Harte-Hanks became 100% owner and sold **KENS** radio to Texas Star Bcstg. Co. (1962 Vol. 2:13, 29). Previously purchased as **KGBS-TV** with radio **KGBS** for \$3,000,000 by San Antonio Express from Storer (1954 Vol. 10:26, 44). Storer had acquired **KEYL-TV** for \$1,050,000 from W. L. Pickens-H. H. Coffield-R. L. Wheelock (1951 Vol. 7:30, 41), along with radio **KABC**, for \$700,000 and changed call letters to **KGBS-TV** and **KGBS**. BTC-4032.

KWEX-TV, San Antonio (Ch. 41)—Sold to Spanish International Bcstg. Corp. for \$200,000 by R. A. Cortez and associates, with Cortez to remain a 20% stockholder under new ownership arrangement (1961-62 Vols. 17:35, 2:1). Former call letters were **KUAL-TV**. BALCT-172.

WOAI-TV, San Antonio (Ch. 4)—25% held by National Jewish Hospital at Denver purchased for \$1,145,000 and retired to treasury changing holdings of remaining stockholders as follows: Hugh Half Jr., 52.6%; estate of Hugh A. L. Half, 15.8% G. A. C. Half Foundation, 31.6% (1958 Vol. 14:23).

KPAR-TV, Sweetwater-Abilene (Ch. 12)—50% optioned to Texas Key Bcstrs. Inc. for \$50,000 by Texas Telecasting Inc., effective in 1970, after Texas Key has operated station under 10-year lease totaling \$799,440 (1960 Vol. 16:42, 45). Note: See **KDUB-TV**, Lubbock, for details on 1961 transfer.

KCEN-TV, Temple-Waco (Ch. 6)—Control from Bell Publishing Co. to Channel 6 Inc., Frank W. Mayborn, 95% and C. A. Schultz, 5%, for \$300,000. Mayborn and Schultz, who also control Bell, wish to separate interests of station and newspaper. BTC-3946.

KLTV, Tyler (Ch. 7)—20% sold to Marshall Pengra for \$7460 and assumption of 20% of obligations by Lucille Ross Lansing, who reduced stock holdings from 100% to 40%, with other 40% going to Gerald Hall Lansing (1957 Vol. 13:8).

KWTX, Waco (Ch. 10)—29% acquired by **KTBC-TV**, Austin Tex. (controlled by Claudia T. Johnson) in transaction whereby physical assets of off-air **KANG-TV**, Waco (Ch. 34) were turned over to **KWTX-TV** in return for \$25,000 cash, plus assumption of \$109,000 obligations (1956 Vol. 12:1). **KTBC-TV** had previously acquired **KANG-TV** by assuming \$134,000 indebtedness of founder Clyde Weatherby (1954 Vol. 10:48-49).

KRGV-TV, Weslaco (Ch. 5)—Sold with radio **KRGV** to Kenco Enterprises Inc. for \$1,400,000 by LBJ Co. (1961 Vol. 17:35). LBJ Co. (Mrs. Lyndon B. Johnson) acquired full control of TV and radio **KRGV** by buying 50% from O. L. Taylor for \$100,000, also giving Taylor 10 year contract as LBJ Co. consultant at \$5,000 per year. (1958 Vol. 14:12, 14). LBJ Co. acquired original 50% of **KRGV-TV** from Taylor for \$5,000 and loan of \$140,000, plus advances on obligations (1956 Vol. 12:11, 14). It acquired 50% of **KRGV** radio under \$50,000 option agreement consummated April 1, 1957. BALCT-167.

† **KSYD-TV, Wichita Falls (Ch. 6)**—Sold to Paul Harron for \$2,350,000 by Sidney Grayson and associates. Purchased as **KWFT-TV** with **KWFT** for \$825,000 by Sidney Grayson, Nat Levine and six Dallas businessmen (also operators of Wichita Falls radio **KSYD**) from E. H. Rowley family & Kenyon Brown, with proviso whereby Brown bought back radio for \$75,000 (1955-56 Vols. 11:46, 48; 12:12; 1962 Vol. 2:51).

UTAH

KVOG-TV, Ogden (Ch. 9)—Transferred to Board of Education of Ogden by United Telecasting & Radio Co. for \$170,000 (1962 Vol. 2:41). Board has applied for change to **KOET** and educational license. BPCT-2839.

† **KLOR-TV, Provo (Ch. 11)**—Transferred from A. Dean Jeffs, trustee of bankrupt Beehive Telecasting Corp., to Brigham Young University for \$10,000 expenses and \$100,000 for equipment. Brigham Young has applied for change to **KBYU-TV**. Station has been dark since March 13, 1960. (1962 Vol. 2:40). BLCT-888.

† **KCPX-TV, Salt Lake City (Ch. 4)**—Sold with radio **KCPX** by Columbia Pictures to subsidiary Screen Gems for \$2,400,000 (1962). Previously sold as **KTVT** with radio **KDYL** for \$3,100,000 to Columbia Pictures Electronics Co. by Time Inc. (80%) and G. Bennett Larson (1959 Vol. 15:30, 31, 34, 45). Time & Larson acquired stations for \$2,100,000 from group headed by S. S. S. Fox. Former call letters **KDYL-TV** (1953 Vol. 9:14, 26).

KUTV, Salt Lake City (Ch. 2)—Acquired jointly by publishers of *Salt Lake Tribune* (Kearns-Tribune Corp., previously 50% owner of **KUTV**), the *Ogden Standard Examiner* (A. L. Glassman family) and George C. Hatch & wife (daughter of A. L. Glassman) in deal involving more than \$800,000 whereby Frank C. Carman, Grant R. Wrathall, et al turned over to A. L. Glassman family their interests in **KUTV**, Salt Lake City; **KLIX-TV** & **KLIX**, Twin Falls, Ida.; and radios **KGEM**, Boise, Ida. & **KOPR**, Butte, Mont. Frank Carman also became sole owner of radio **KLUB** (formerly **KUTA**), Salt Lake City, by acquiring 62.5% of stock from Grant Wrathall and Edna O. Powers for \$150,000 (1955-56 Vols. 11:31, 38; 12:6, 10).

VIRGINIA

WSVA-TV, Harrisonburg (Ch. 3)—51% control of TV and radio **WSVA** acquired by **WMAL-TV**, Washington, which paid about \$700,000 to take over 50% of stock from Transcontinent TV Corp. and additional 1% from Hamilton Shea, who retains 49% (1959 Vol. 15:30, 32, 39). Previously Transcontinent and Shea each acquired 50% interest in TV and radio by paying approximately \$800,000 to Frederick L. Allman for the properties (1956 Vol. 12:15, 22).

(Continued on next page)

Sales & Transfers

VIRGINIA—(Continued)

WACH-TV, Newport News (Ch. 33)—Off-air station acquired with radio WACH by United Broadcasting Co. (Richard Eaton) for \$54,000 under bankruptcy proceeding. Former owner Eastern Bcstg. Corp. was headed by John Doley (1956 Vol. 12:29, 32).

WTOV-TV, Portsmouth (Ch. 27)—Option expiring May 3, 1959 held by Christian Bcstg. Network Inc. (Marion G. Robertson) to acquire facilities of off-air outlet from Tim Brite, who has already turned in CP for Ch. 27 (Vol. 15:16, 29, 45). Amount involved not disclosed (1960 Vol. 16:5). Bright acquired WTOV-TV for \$85,000 from E. L. Scott group after station went off air Oct. 3, 1954 (1955 Vol. 11:6, 11). Louis H. Peterson's radio WNOR, Norfolk, two years later acquired 50% interest for \$53,000, with Bright retaining other 50% (1957 Vol. 13:27, 29). Peterson gave up his interest as part of merger arrangement whereby he got 10% of WVBC-TV, Norfolk, after to moved from Ch. 15 to Ch. 13 (1959 Vol. 15:16, 29).

WASHINGTON

KVOS-TV, Bellingham (Ch. 12)—Sold for \$3,000,000 to Wometco Enterprises by Rogan Jones and associates (1960 Vol. 16:48 & 17:14).

KING-TV, Seattle (Ch. 5)—Purchased by Mrs. A. Scott Bullitt for \$375,000 from P. K. Leberman (1949 Vol. 5:20); 25% interest sold to Hearst Radio for \$375,000 (1951 Vol. 7:26) but repurchased from Hearst for \$450,000 in 1953 (1953 Vol. 9:11). Former call letters KRSC-TV.

KOMO-TV, Seattle (Ch. 4)—1/3 interest acquired for \$1,833,333 by Fisher's Blend Station Inc. to bring holdings to 100%, from Theodore Gamble (30%) and C. Howard Lane (1959 Vol. 15:16). Gamble & Lane acquired stock for undisclosed sum Feb. 1, 1955 after station was in operation. BALCT-178.

KREM-TV, Spokane (Ch. 2)—Sold with radio KREM for \$2,000,000 by Louis Wasmer to King Bcstg. Co. (KING-TV, Seattle) and KING-TV principal stockholder Mrs. A. Scott Bullitt (1957 Vol. 13:28, 34, 39, 47, 51).

KXLY-TV, Spokane (Ch. 4)—Sold with radio KXLY to Morgan Murphy interests for \$3,250,000 by co-equal owners Joseph Harris and Norman E. Alexander (1961-62 Vols. 17:34; 2:4, 6-7). Previously Harris and Alexander had increased holdings from 45% each to 50% each by taking over 10% from Richard E. Jones. Harris-Alexander interests acquired KXLY-TV & KXLY when the stations were sold for \$1,750,000 to Northern Pacific Television Corp. (which acquired 42.5%) and Northern Pacific Radio Corp. (57.5%), in which the group held identical stock interests. Sellers were: Symons Bcstg. Co., 50%; Bing Crosby, 47.6% Symons was 49.6% owned by E. B. Craney, 33.23% by Mrs. Burton K. Wheeler, 16.37% by John L. Wheeler (1953-54 Vols. 9:49 & 10:2).

KTVW, Tacoma (Ch. 13)—Sold for \$300,000 by Carl Haymond to J. Elroy McCaw. Former call KMO-TV (1954 Vol. 10:28, 34, 38).

KIMA-TV, Yakima (Ch. 29)—Transferred from Cascade Bcstg. Co. (Tom Bostic 20%) to Haltom Corp. (Bostic 100%). A. W. Talbot and Ralph Sundquist, other Cascade stockholders received \$900,000 for their 80% interest. Also transferred to Haltom were radio KIMA, KEPR-TV & KEPR, Pasco, Wash.; KBAS-TV, Ephrata, Wash. and KLEW-TV, Lewiston, Ida. (1962 1:14). BTC-3934.

KNDO, Yakima (Ch. 23)—Sold by Ralph Tronsrud to Columbia Empire Bcstg. Corp. for \$194,229 under assets-for-stock agreement involving 3-year lease plus option for buyers to purchase equipment (1960 Vol. 16:34; 17:6).

WEST VIRGINIA

WCHS-TV, Charleston (Ch. 8)—Sold with WCHS to Rollins Telecasting Inc. subsidiary C-B-T Inc. for \$3,000,000 by The Tierney Co. (1960 Vol. 16:29, 40). Tierney previously had increased holdings to 100% by purchasing 40% from Capital TV Inc. (Sam G. Rahall & family) for undisclosed sum (1957 Vol. 13:35).

WBOY-TV, Clarksburg (Ch. 12)—Radio WBOY and CP for WBOY-TV, along with radio WPAR, Parkersburg, W. Va. purchased by owners of WSTV-TV, Steubenville, O. for approximately \$250,000 from *Wheeling (W. Va.) Intelligencer & News-Register*. Former call WBLK-TV & WBLK (1955-57 Vols. 11:32, 46; 12:39; 13:14). Note: Sale of all Friendly Stations to United Printers & Publishers occurred. See WSTV, Steubenville, O. Note: All friendly stations sold to United Printers & Publishers.



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WJPB-TV, Fairmont (Ch. 35)—75% control, along with radio WVWV, sold by J. Patrick Beacom to Donn Baer for \$147,000, Beacom retaining 25%. (1953 Vol. 10:47, 51). Station left air Feb. 28, 1955. (1955 Vol. 11:9). CP dropped Beacom June 7, 1955, got FCC permission to set aside transfer to Baer, in order to take back 70%, bringing his holdings to 94% in return for assuming liabilities, station meanwhile having returned to air. (1955 Vol. 11:23, 27). Station left air again in fall of 1955 and dropped CP Dec. 30, 1959 (1956 Vol. 12:2; 13:4; 16:2).

WHTN-TV, Huntington (Ch. 13)—Sold for approximately \$2,000,000 to Reeves Bcstg. & Development Corp. by Cowles Bcstg. Co. (1960 Vol. 16:43, 52). Cowles previously acquired outlet along with radio WHTN from S. J. Hyman theatre family for \$638,000 (1956 Vol. 12:18, 25).

WSAZ-TV, Huntington (Ch. 3)—Sold with radio WSAZ for \$6,000,000 to WJR, The Goodwill Station Inc., Detroit, by *Huntington Herald-Dispatch* and *Advertiser* (1961 Vol. 17:6 & 17:14).

WTAP-TV, Parkersburg (Ch. 15)—Purchased by *Zanesville Times-Recorder* and *Signal* (majority owner of WHIZ-TV, Zanesville, O.) for \$124,609 from Frank Baer-Howard Chernoff group (1955 Vol. 11:10, 14).

WJPB-TV, Weston (Ch. 5)—50% sold by J. Patrick Beacom for \$100,000 before station got on air, with new owners becoming Beacom, 50%; Thomas P. Johnson, 47.5%, and George W. Eby, 2.5%. (1960-61-62 Vols. 16:8, 13, 16; 17:24, 1:15).

WTRF-TV, Wheeling (Ch. 7)—Control acquired by members of Dix family, previously 30% owners, and gen. mgr. Robert W. Ferguson, 7.1%, who bought out holdings of *Wheeling Intelligencer* and *News-Register* (30%) and the Bloch family (32.9%) in deal involving nearly \$2,000,000 (1958 Vol. 14:46, 48, 52). In 1959 WTRF-TV Inc. acquired remaining 8.2% for \$172,000, buying shares donated to various institutions and funds by Thomas M. Bloch & Betty Bloch Harris.

WISCONSIN

WEAU-TV, Eau Claire (Ch. 13)—Control sold to Appleton (Wis.) Post-Crescent Publishing Co. by Central Bcstg. Co. for \$2,100,000. (1962 2:4, 21). BALTC-182.

WFRV, Green Bay (Ch. 5)—Sold for \$1,600,000 to WAVE Inc. by S. N. Pickard and associates (1960 Vol. 16:49; 17:2). Control of CP acquired by S. N. Pickard group, operators of WNAM-TV, Neenah-Appleton-Menasha (Ch. 42), which dropped UHF operation in order to go on Ch. 5 in Green Bay—WFRV group retaining part interest (1954-55 Vols. 10:49 & 11:9, 17, 21).

WKOW-TV, Madison (Ch. 27)—Sold with WKOW for \$925,000 to Midcontinent Bcstg. Co. by Monona Bcstg. Co. (1960 Vol. 16:24, 26, 30).

WMTV, Madison (Ch. 33)—Sold to Lee P. Loomis Group for \$399,333 (\$288,333 representing indebtedness), plus option on buildings and land, by WTVJ Inc. interests (1958 Vol. 14:10, 14). Previous owner, Gerald A. Bartell founding family, sold station for \$550,000, including \$200,000 option on real estate, to WMTV Inc., 50% owned by WTVJ, Miami, and pres. Mitchell Wolfson, 25% by Lee Ruwitch, WTVJ exec. v.p., and 25% by radio WMAV, Springfield, Ill. (1957 Vol. 13:22).

WLUK-TV, Marinette-Green Bay (Ch. 11)—75% of TV and radio WMAM acquired by Morgan Murphy interests, for \$211,764, plus assumption of \$360,000 obligations, from W. E. Walker & Joseph D. Mackin, who retain 5% each under new corporate organization (1957-58 Vols. 13:52; 14:2, 12). After rehearing FCC issued final decision reaffirming grant. TV call letters before sale were WMBV-TV. (1958-59 Vols. 14:20; 15:4).

WISN-TV, Milwaukee (Ch. 12)—Purchased by Hearst Corp. for \$2,000,000 (about \$900,000 cash, remainder assumption of obligations and liabilities). Selling group headed by L. F. Gran, Paul A. Pratt and Loron Thurwachter. Former call letters PTVW (1955 Vol. 11:2, 5, 10).

† **WXIX, Milwaukee (Ch. 18)**—51% sold by the Gene Posner family to Bernard and Harold Sampson, to bring each Sampson's holdings from 20% to 45.5%, for \$1 and considerations. (1952 2:26). Previously sold to Gene Posner and associates for \$50,000 by CBS after latter took station off air (1959 Vol. 15:14, 16, 19). CBS acquired outlet from Bartell family for \$350,000 in Oct. 1954 when it operated as WOKY-TV on Ch. 18. CBS also purchased physical facilities of WCAN-TV (Ch. 25) for \$650,000 from Lou Poller group (1955 Vols. 10:43, 47; 11:3).

WITI-TV, Whitefish Bay-Milwaukee (Ch. 6)—Sold to Storer Bcstg. Co. for \$4,462,500 by Independent Television Inc., headed by Sol J. Kahn. Storer turned in CP for WVUE, Wilmington-Philadelphia under multiple-ownership rule. (1958 Vol. 14:34-35, 42, 46).

WYOMING

KTWO, Casper (Ch. 2)—40% sold by Benjamin Berger for \$18,000 to Television Properties, a corp. owned by his son, L. S. Berger. 13 1/3% sold each by Irving B. Harris and Donald P. Nathanson to HarriScope, Inc. for \$12,000. No cash exchanged since Harris and Nathanson own 50% and 20% respectively of HarriScope. Includes AM adjunct. BAL-4446.

PUERTO RICO

WAPA-TV, San Juan (Ch. 4)—Sold along with a 1/3 interest in WOLE-TV, Aguadilla, P.R. (Ch. 12) for \$1,800,000 to WAPA Bcstg. Corp., controlled by Screen Gems Inc. (Columbia Pictures subsidiary) by Winston-Salem Bcstg. Co. and the Goar Mestre family (1961 Vol. 17:37). BALCT-187. Winston-Salem acquired 80% of WAPA-TV for \$320,000, plus \$431,733 in obligations from Jose Ramon Quinones and two minority owners—the Mestre family retaining its 20% interest (1957 Vol. 13:13-14, 18).

For Color-Equipped ABC-TV Affiliates and
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8831 Sunset Blvd., Los Angeles 69, Cal. Oleander 5-4470, Olym-
pia 2-6670.
Elliot Evans, pres.

DAVID JARET CORP.

Brokers for radio & TV stations and other properties.
150 Montague St., Brooklyn, N.Y. Ulster 2-5600.
David Jaret, pres.

PHILIP L. KELSER & ASSOCIATES

Purchase, sale and financing of TV & radio properties.
133 E. 64th St., New York 21, N.Y. Yukon 8-2266.
Philip L. Kelsner, partner.

KIDDER, PEABODY & CO. INC.

Financing of TV-radio properties.
33 South Clark St., Chicago 3, Ill. Andover 3-7350.
Fred A. Taylor, v.p.

PATT McDONALD CO.

Radio & TV station broker.
Austin, Tex.: Box 9266. GL 3-8080. Patt McDonald.
New York 17: 60 East 42nd St. Murray Hill 2-4813. Jack Koste.
Taylor, Tex.: 1620 W. 3rd St. EL 2-2163. Mrs. Gerry Switzer.

NORMAN & NORMAN INC.

Radio station, TV and newspaper brokers.
300 Security Bldg., Davenport, Ia. Phone: 323-5642. Hugh R.
Norman.

HOWARD E. STARK

Radio & TV station broker & financial consultant.
50 East 58th St., New York 22, N.Y. Eldorado 5-0405.
Associate: Vincent J. Manno, newspapers.

JACK L. STOLL & ASSOCIATES

Radio & television station brokers.
6381 Hollywood Blvd., Hollywood 28, Cal. Hollywood 4-7279.
Jack L. Stoll, Bruce A. Stoll.
Also Media Investment Co. (financing div. for media & kindred
businesses).

WILLIAM T. STUBBLEFIELD CO.

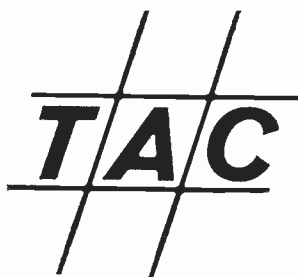
TV and AM-FM sales in top 100 markets.
P.O. Box 590, Petaluma, Cal. Porter 2-9100.

EDWIN TORNBERG & CO. INC.

Negotiator for purchase and sale of radio & TV stations, evalua-
tions, financial advisers.
New York 17, N.Y.: 60 East 42nd St. Murray Hill 7-4242. Edwin
Tornberg & Edward Wetter.
Pacific Grove, Cal.: 1357 Jewell Ave. Frontier 5-3144. Douglas
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Washington 6, D.C.: 711 14th St. NW. District 7-8531.
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ALBERT ZUGSMITH CORP.

Radio station, TV and newspaper brokers.
4404 Riverside Dr., Burbank, Cal. Victoria 9-5151.
Albert Zugsmith, chairman; Arthur B. Hogan, pres.; Jack Feld-
man, v.p.



Your Vital, Unique Source
of Top Quality Local Programs . . .
Created by Broadcasters for Broadcasters

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Color Status of Network Affiliates

(As of October 15, 1962)

Information Furnished by NBC, CBS and Equipment Makers.

Duplication of Stations on Compilations is Due to Network Sharing of Stations.

(Listing of ABC or CBS affiliates as equipped for network color rebroadcast does not necessarily mean that they do broadcast network color. ABC and CBS affiliates rebroadcast network color only when special color loops to the stations are ordered. All NBC stations are permanently interconnected with color loops)

Color-Equipped NBC-TV Affiliates

Asterisk (*) Indicates Station Now Equipped to Rebroadcast Network Color.

Dagger (†) Indicates Station Now Equipped to Originate Own Live Color Shows.

Indented Listings With (S) After City & State are Satellite Stations.

City	Station	Slide & Film	City	Station	Slide & Film	City	Station	Slide & Film
Aberdeen, S.D.	*KXAB-TV	—	Great Bend, Kan. ..	*KCKT-TV	—	Quincy, Ill.-		
Abilene, Tex.	*KRBC-TV	—	Garden City,			Hannibal, Mo.	*WGEM-TV	Yes
Albany, Ga.	*WALB-TV	—	Kan.(S)	*KGLD-TV	—	Rapid City, S.D. ...	KRSD-TV	—
Albuquerque, N.M. ...	*KOB-TV	—	McCook, Neb.(S) ...	*KOMC-TV	—	Lead-Deadwood,		
Alexandria, La.	*KALB-TV	—	Great Falls, Mont. ...	*KRTV	—	S.D.(S)	KDSJ	—
Alexandria, Minn. ...	*KCMT	—	Green Bay, Wis.	*WFRV-TV	—	Reno, Nev.	*KCRL	Yes
Amarillo, Tex.	*KGNC-TV	—	Greenville-			Richmond-		
Anchorage, Alaska ...	KENI-TV	—	Spartanburg, S.C. ...	*WFBC-TV	—	Petersburg, Va. ...	*WXEX-TV	Yes
Ardmore, Okla.	*KXII-TV	—	Harrisonburg, Va. ...	*WSVA-TV	—	Roanoke, Va.	*WSLS-TV	Yes
Atlanta, Ga.	*WSB-TV	Yes	Hartford-New			Rochester, Minn. ...	*KROC-TV	—
Augusta, Ga.	*WJBF	—	Britain, Conn. ...	*WHNB-TV	—	Rochester, N.Y. ...	*WROC-TV	—
Austin, Tex.	*KTBC-TV	—	Hastings-Kearney,			Rockford, Ill.	*WTVO	—
Bakersfield, Cal. ...	*KERO-TV	—	Neb.	*KHAS-TV	—	Roswell, N.M.	*KSWV-TV	—
†Baltimore, Md.	*WBAL-TV	Yes	Hattiesburg, Miss. ...	*WDAM-TV	—	Sacramento, Cal. ...	*KCRA-TV	Yes
Bangor, Me.	*WLBZ-TV	—	Honolulu, Hawaii ...	*KONA	—	Saginaw-Bay City ...	*WNEM-TV	Yes
Baton Rouge, La. ...	*WBRZ	—	Wailuku, Hawaii(S)			Salinas-		
Beaumont-Port			Hilo, Hawaii (S) ...	*KALU-TV	—	Monterey, Cal. ...	*KSBW-TV	—
Arthur, Tex.	*KPAC-TV	—	Hot Sprgs, Ark. (S)			San Luis Obispo,		
Billings, Mont.	*KGHL-TV	—	Houston, Tex.	*KPRC-TV	Yes	Cal. (S)	*KSBY-TV	—
Binghamton, N.Y. ...	*WINR-TV	—	Huntington-			Salt Lake City	*KUTV	Yes
Birmingham, Ala. ...	*WAPI-TV	—	Charleston, W.Va. ...	*WSAZ-TV	Yes	San Angelo,		
Bismarck, N.D.	*KFYR-TV	—	Idaho Falls, Ida. ...	KIFI-TV	—	Tex. (S)	*KABC-TV	—
Bluefield, W. Va. ...	*WHIS-TV	—	†Indianapolis, Ind. ...	*WFBM-TV	Yes	†San Antonio, Tex. ...	*WOAI-TV	Yes
Boise, Ida.	*KTVB	—	Jackson, Miss.	*WLBT	—	San Diego, Cal.	*KOGO-TV	Yes
Boston, Mass.	*WBZ-TV	—	†Jacksonville, Fla. ...	*WFGA-TV	Yes	San Francisco	*KRON-TV	Yes
Bristol, Va.-Johnson			Johnstown, Pa.	*WJAC-TV	Yes	Santa Barbara, Cal.		
City, Tenn.	*WCYB-TV	Yes	Kansas City, Mo. ...	*WDAF-TV	Yes	Savannah, Ga.	*WSAV-TV	—
Buffalo, N.Y.	*WGR-TV	—	Knoxville, Tenn. ...	*WATE-TV	—	Schenectady, N.Y. ...	*WRGB	Yes
Butte, Mont.	KXLF-TV	—	Lake Charles, La. ...	*KPLC-TV	—	Seattle-Tacoma ...	*KING-TV	Yes
Helena, Mont.(S) ..	KBILL-TV	—	†Lancaster, Pa.	*WGAL-TV	Yes	Shreveport, La.	*KTAL-TV	—
Casper, Wyo.	*KTWO-TV	—	Lansing-Onondaga,			Sioux City, Ia.	*KTTV	—
Champaign-			Mich.	*WILX-TV	—	Sioux Falls, S.D. ...	*KSOO-TV	—
Urbana, Ill.	*WCHU-TV	—	Laredo, Tex.	*KGNV-TV	—	Mitchell, S.D. (S) ...	*KORN-TV	—
Charleston, S.C.	*WCIV-TV	—	Las Vegas, Nev.	*KLRJ-TV	—	South Bend-		
Charlotte, N.C.	*WSOC-TV	—	Lexington, Ky.	*WLEX-TV	—	Elkhart, Ind.	*WNDU-TV	—
Chattanooga, Tenn. ...	*WRGP-TV	—	Lima, O.	*WIMA-TV	—	†Spokane, Wash.	*KHQ-TV	—
Cheyenne, Wyo.	*KFBC-TV	—	Little Rock, Ark. ...	*KARK-TV	—	Springfield-		
Scottsbluff,			Los Angeles, Cal. ...	*KRCA	Yes	Decatur, Ill.	*WICS	—
Neb.(S)	KSTF	—	†Louisville, Ky.	*WAVE-TV	Yes	Springfield, Mass. ...	*WWLP	Yes
†Chicago, Ill.	*WNBQ	Yes	Lubbock, Tex.	*KCBQ-TV	—	Greenfield, Mass.(S)		
†Cincinnati, O.	*WLWT	Yes	Lufkin, Tex.	*KTRE-TV	—	Springfield, Mo.	*KYTV	—
Clarksburg, W. Va. ...	*WBOY-TV	—	Madison, Wis.	*WMTV	—	St. Louis, Mo.	*KSD-TV	Yes
Cleveland, O.	*KYW-TV	—	Medford, Ore.	*KMED-TV	—	Syracuse, N.Y.	*WSYR-TV	Yes
Columbia, Mo.	KOMU-TV	—	Memphis, Tenn.	*WMCT	—	Elmira, N.Y.(S) ...	*WSYE-TV	—
Columbia, S.C.	*WIS-TV	—	Miami, Fla.	*WCKT	Yes	Tampa-St.		
Columbus, O.	*WLWC	—	Midland-			Petersburg, Fla. ...	*WFLA-TV	Yes
Coos Bay, Ore. (S)			Odessa, Tex.	*KMDJ-TV	—	Temple-Waco, Tex. ...	*KCEN-TV	—
Corpus Christi, Tex.			†Milwaukee, Wis. ...	*WTMJ-TV	Yes	Traverse City, Mich.		
Danville, Ill. (S) ..	WICD	—	†Minneapolis-			Cheboygan,		
Davenport, Ia.	*WOC-TV	—	St. Paul, Minn. ...	*KSTP-TV	Yes	Mich.(S)	*WTOM-TV	—
Dayton, O.	*WLWD	—	Minot, N.D.	*KMOT-TV	—	Tucson, Ariz.	*KVOA-TV	—
Daytona Beach-			Mobile, Ala.-			Tulsa, Okla.	*KVOO-TV	Yes
Orlando, Fla.	*WESH-TV	—	Pensacola, Fla. ...	*WALA-TV	—	Twin Falls, Ida. ...	*KLIX-TV	—
Decatur, Ala.	*WMSL-TV	—	Montgomery, Ala. ...	*WSFA-TV	—	Tyler, Tex.	*KLTV	—
Denver, Colo.	*KOA-TV	—	Muncie, Ind.	*WLBC-TV	—	Utica, N.Y.	*WKTV	—
Des Moines, Ia.	*WHO-TV	Yes	Nashville, Tenn. ...	*WSM-TV	Yes	†Washington, D.C. ...	*WRC-TV	Yes
Detroit, Mich.	*WWJ-TV	Yes	†New Orleans, La. ...	*WDSU-TV	Yes	Washington-		
Duluth, Minn.-			†New York, N.Y.	*WNBC-TV	Yes	Greenville, N.C. ...	*WITN-TV	—
Superior, Wis.	*WDSM-TV	—	Norfolk-			Waterloo-		
Durham-Raleigh,			-Portsmouth, Va. ...			Cedar Rapids, Ia. ...	*KWLL-TV	—
N.C.	*WTVB	—	North Platte, Neb. ...	*KNOP-TV	—	Wasau, Wis.	*WSAU-TV	—
Eau Claire, Wis.	*WEAU-TV	—	†Oklahoma City	*WKY-TV	Yes	Weslaco, Tex.	*KRGV-TV	—
El Dorado, Ark.-			†Omaha, Neb.	*KMTV	Yes	Wheeling, W. Va. ...	*WTRF-TV	—
Monroe, La.	*KTVE	—	Paducah, Ky.	*WPBD-TV	—	Wichita, Kan.	*KARD-TV	Yes
El Paso, Tex.	*KTSM-TV	—	Palm Beach, Fla. ...	*WPTV	—	Wichita Falls, Tex. ...	*KFDD-TV	Yes
Erie, Pa.	*WICU-TV	—	Panama City, Fla. ...	*WJHG-TV	—	†Wilkes-Barre-		
Eugene, Ore.	*KVAL-TV	—	Parkersburg, W. Va. ...	*WTAP-TV	—	Scranton, Pa.	*WBRE-TV	Yes
Roseburg, Ore.(S)			Peoria, Ill.	*WEEK-TV	—	Williston, N.D.	*KUMV-TV	—
Eureka, Cal.	KVIE-TV	—	La Salle, Ill. (S) ...	*WEEK-TV	—	Wilmington, N.C. ...	*WEET	—
Evansville, Ind.	*WFIE-TV	—	†Philadelphia, Pa. ...	*WRCV-TV	Yes	Waterloo, Ia.	*WSJS-TV	—
Fairbanks, Alaska ...	KFAR-TV	—	Phoenix-Mesa, Ariz. ...	*KTAR	—	Yakima, Wash.	*KIMA-TV	—
Fargo, N.D.	*WDAY-TV	—	Pittsburgh, Kan.-			Lewiston, Ida.(S) ...	*KLEW-TV	—
Florence, Ala.	*WOWL-TV	—	Joplin, Mo.	*KOAM-TV	—	Pasco, Wash.(S) ...	*KEPR-TV	—
Ft. Dodge, Ia.	*KQTV	—	Pittsburgh, Pa. ...	*WICI	—	Youngstown, O. ...	*WFMJ-TV	—
Ft. Smith, Ark.	*KFSA-TV	—	Plattsburgh, N.Y.-			Yuma, Ariz.	*KIVA-TV	—
Ft. Wayne, Ind.	*WKJG-TV	—	Burlington, Vt. ...	*WPTZ	—	Zanesville, O.	*WHIZ-TV	—
†Ft. Worth,-			Portland, Me.	*WCSH-TV	—			
Dallas, Tex.	*WBAP-TV	Yes	†Portland, Ore.	*KGW-TV	Yes			
Fresno, Cal.	*KMJ-TV	Yes	Providence, R.I.	*WJAR-TV	—			
Grand Junction,			Pueblo-Colorado					
Colo.	*KREX-TV	—	Spring, Colo.	*KOOA-TV	—			
Montrose, Colo.(S)								
Grand Rapids, Mich.								

Total stations: 201 (20 satellites)
 Network color-equipped: 189 (15 satellites)
 Local live color: 24 stations
 Slide & Film Color: 51 stations

Color-Equipped CBS-TV Affiliates

Asterisk (*) Indicates Station Equipped to Rebroadcast Network Color; Dagger (†) That It Can Originate Own Live Color Shows.

City	Station	Slide & Film	City	Station	Slide & Film	City	Station	Slide & Film
Albany, N.Y.	*WTEN	—	Honolulu, Hawaii	*KGMB-TV	—	St. Joseph, Mo.	KFEQ-TV	—
Albuquerque, N.M.	*KGGM-TV	—	Hartford, Conn.	*WTIC-TV	—	St. Louis, Mo.	*KMOX-TV	—
Altoona, Pa.	*WFBG-TV	—	Houston-Galveston	*KHOV-TV	—	Salinas-Monterey	*KSBW-TV	—
Amarillo, Tex.	KFDA-TV	—	Idaho Falls, Ida.	KID-TV	—	Salt Lake City	*KSL-TV	—
Anchorage, Alaska	KTVA	—	Indianapolis, Ind.	*WISH-TV	Yes	San Angelo, Tex.	KCTV	—
Anderson, S.C.	WAIM-TV	—	Jackson, Miss.	*WJTV	Yes	San Antonio, Tex.	*KENS-TV	—
Atlanta, Ga.	*WAGA-TV	Yes	Jacksonville, Fla.	*WJXT	—	San Diego, Cal.	*KFMB-TV	—
Augusta, Ga.	WRDW-TV	—	Jefferson City, Mo.	KRCG	—	San Francisco, Cal.	*KPIX	Yes
Austin, Tex.	*KTBC-TV	—	Johnson City, Tenn.	WJHL-TV	—	Savannah, Ga.	*WTOC-TV	—
Bakersfield, Cal.	KBAK-TV	—	Johnstown, Pa.	WARD-TV	—	Scranton, Pa.	*WDAU-TV	—
Baltimore, Md.	*WMAR-TV	Yes	Joplin, Mo.	*KODE-TV	—	Seattle-Tacoma	*KIRO-TV	Yes
Bangor, Me.	*WABI-TV	—	Kalamazoo, Mich.	*WKZO-TV	Yes	Shreveport, La.	*KSLA-TV	—
Baton Rouge, La.	WAFB-TV	—	†Kansas City, Mo.	*KCMO-TV	Yes	Sioux City, Ia.	*KVTV	—
Beaumont, Tex.	*KFDM-TV	—	Knoxville, Tenn.	*WBIR-TV	—	Sioux Falls, S.D.	*KELO-TV	—
Billings, Mont.	KOOK-TV	—	Lafayette, La.	*KLFY-TV	—	South Bend, Ind.	*WSBT-TV	—
Binghamton, N.Y.	*WNBF-TV	—	Lancaster, Pa.	*WGAL-TV	Yes	Spartanburg, S.C.	*WSPA-TV	—
Bismark, N.D.	KXMB-TV	—	Lansing, Mich.	*WJIM-TV	Yes	Spokane, Wash.	*KXLY-TV	—
Boise, Ida.	KBOI-TV	—	Lincoln, Neb.	*KOLN-TV	—	Springfield, Mass.	WHYN-TV	—
Boston, Mass.	*WHDH-TV	—	Little Rock, Ark.	*KTHV	—	Springfield, Mo.	*KPTS-TV	—
†Buffalo, N.Y.	*WBEN-TV	Yes	Los Angeles, Cal.	*KNXT	Yes	Steubenville, O.	*WSTV-TV	—
Burlington, Vt.	WCAX-TV	—	Louisville, Ky.	*WHAS-TV	—	Syracuse, N.Y.	*WHEN-TV	—
Butte, Mont.	KXLF-TV	—	Lubbock, Tex.	*KLBK-TV	Yes	Tallahassee, Fla.	*WCTV	—
Cadillac, Mich.	WWTW	—	Lufkin, Tex.	*KTRV-TV	—	Tampa, Fla.	*WTVT	—
Cape Girardeau, Mo.	*KFPV-TV	—	Macon, Ga.	*WMAZ-TV	Yes	Terre Haute, Ind.	*WTHI-TV	—
Casper, Wyo.	*KTWO-TV	—	†Madison, Wis.	*WISC-TV	Yes	Toledo, O.	*WTOL-TV	—
Cedar Rapids, Ia.	*WMT-TV	—	Marquette, Mich.	WLUC-TV	—	Topeka, Kan.	*WIBW-TV	—
Champaign, Ill.	*WCIA	—	Mason City, Ia.	*WGLO-TV	—	Tucson, Ariz.	KOLD-TV	—
Charleston, S.C.	*WCSC-TV	—	Medford, Ore.	KBES-TV	—	Tulsa, Okla.	*KOTV	—
†Charlotte, N.C.	*WBTW	Yes	Memphis, Tenn.	*WREC-TV	—	Valley City, N.D.	*KXJB-TV	Yes
Chattanooga, Tenn.	*WDEF-TV	—	Meridian, Miss.	*WTOK-TV	—	Waco, Tex.	*WWTX-TV	—
Cheyenne, Wyo.	*KFBC-TV	—	†Miami, Fla.	*WTVJ	Yes	Washington, D.C.	*WTOP-TV	Yes
Chicago, Ill.	*WBBM-TV	—	Milwaukee, Wis.	*WISN-TV	—	Watertown, N.Y.	WCNY-TV	—
Chico, Cal.	*KHSL-TV	—	†Minneapolis, Minn.	*WCCO-TV	—	Wausau, Wis.	*WSAU-TV	—
Cincinnati, O.	*WCPO-TV	—	Minot, N.D.	*KXMC-TV	—	Wichita, Kan.	*KTVH	—
Clarksburg, Va.	*WBOY-TV	—	Mobile, Ala.	*WKRQ-TV	—	Wichita Falls, Tex.	*KSYD-TV	—
Cleveland, O.	*WJW-TV	—	Monroe, La.	*KNOE-TV	—	Yakima, Wash.	*KIMA-TV	—
Colorado Springs	KKTU	—	Montgomery, Ala.	*WCOV-TV	—	Youngstown, O.	*WKBN-TV	—
Columbia, S.C.	*WNOC-TV	—	Nashville, Tenn.	*WLAC-TV	—			
Columbus, Ga.	*WRBL-TV	—	New Orleans, La.	*WWL-TV	Yes	CBS-TV Extended Market Plan Affiliates		
Columbus, O.	*WBNS-TV	—	†New York, N.Y.	*WCBS-TV	Yes	Bellingham, Wash.	KVOS-TV	—
Corpus Christi, Tex.	*KZTV	—	Norfolk, Va.	*WTAR-TV	Yes	Bryan, Tex.	KBTX-TV	—
Dallas, Tex.	*KRLD-TV	Yes	Oak Hill, W. Va.	WOAY-TV	—	Carlsbad, N.M.	KAVE-TV	—
Dayton, O.	*WHIO-TV	—	Odessa, Tex.	KOSA-TV	—	Columbus, Miss.	WCBI-TV	—
Denver, Colo.	*KLZ-TV	—	Oklahoma City	*KWTW	—	Decatur, Ala.	*WMSL-TV	—
Des Moines, Ia.	*KRNT-TV	—	Omaha, Neb.	*WOW-TV	—	Dickinson, N.D.	KDIX-TV	—
†Detroit, Mich.	*WJBK-TV	Yes	Orlando, Fla.	*WDBO-TV	—	Florence, Ala.	*WOWL-TV	—
Dothan, Ala.	WTVY	—	Ottumwa, Ia.	KTVO	—	Ft. Myers, Fla.	WINK-TV	—
Duluth-Superior	*KDAL-TV	—	Peoria, Ill.	*WMBD-TV	—	Glendive, Mont.	KXGN-TV	—
Durham, N.C.	*WTVB	—	Philadelphia, Pa.	*WCAU-TV	Yes	Goodland, Kan.	*KBLR-TV	—
El Paso, Tex.	*KRSD-TV	—	Phoenix, Ariz.	*KOOL-TV	—	Grand Junction	KREX-TV	—
Erie, Pa.	*WSEE	—	Pittsburgh, Pa.	*KDKA-TV	—	Jackson, Tenn.	WDXI-TV	—
Eureka, Cal.	KIEM-TV	—	Portland, Me.	*WGAN-TV	—	Juneau, Alaska	KINY-TV	—
Evansville, Ind.	*WEHT	—	Portland, Ore.	*KOIN-TV	—	Klamath Falls, Ore.	KOTI-TV	—
Fairbanks, Alaska	KTVA	—	Providence, R.I.	*WPRO-TV	—	Lafayette, Ind.	WFAM-TV	—
Florence, S.C.	*WBTW	—	Quincy-Hannibal	*KHQA-TV	—	Laredo, Tex.	*KQNS-TV	—
Ft. Smith, Ark.	KFSA-TV	—	Rapid City, S.D.	KOTA-TV	—	Las Vegas, Nev.	*KLAS-TV	—
Ft. Wayne, Ind.	*WANE-TV	—	Reno, Nev.	*KOLO-TV	—	Missoula, Mont.	KMSO-TV	—
Fresno, Cal.	*KFRE-TV	Yes	Richmond, Va.	*WTVR	Yes	Panama City, Fla.	WJHG-TV	—
Great Falls, Mont.	KFBB-TV	—	Roanoke, Va.	*WDBJ-TV	Yes	Parkersburg, W. Va.	*WTAP-TV	—
Green Bay, Wis.	*WBAY-TV	—	Rochester, N.Y.	*WHEC-TV	—	Presque Isle, Me.	WAGM-TV	—
Greensboro, N.C.	*WFMY-TV	—	Rockford, Ill.	*WREX-TV	Yes	Riverton, Wyo.	KWRB-TV	—
Greenville, N.C.	*WNCT	—	Rock Island, Ill.	*WHBF-TV	—	Salisbury, Md.	WBOC-TV	—
Greenwood, Miss.	WABG-TV	—	Roswell, N.M.	*KRSW-TV	—	Sweetwater, Tex.	*KPAR-TV	Yes
Harlingen, Tex.	KGPT-TV	—	Sacramento, Cal.	*KXTV	Yes	Twin Falls, Ida.	KLIX-TV	—
Harrisburg, Pa.	*WHPT-TV	—	Saginaw, Mich.	*WKNX-TV	—	Yuma, Ariz.	KIVA-TV	—
Harrisonburg, Va.	*WSVA-TV	—						

For Color-Equipped ABC-TV Affiliates and Independent Stations, see page 829

Respect Through Leadership

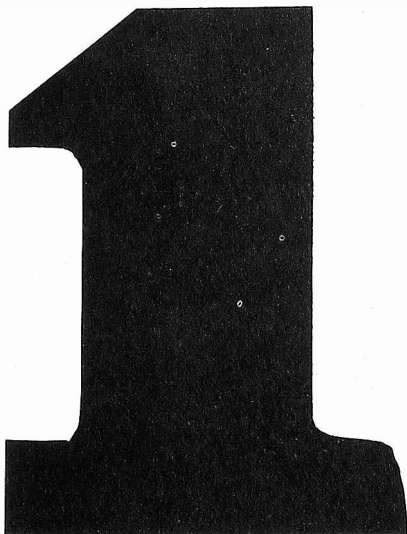
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AFFILIATED TV INC.—164 East 38th St., New York 16, N.Y. Murray Hill 6-9279. Equipment: 1 mobile recorder. Commercials & program recorder.

CANADIAN BROADCASTING CORP.—Victoria Bldg., 140 Wellington St., Ottawa, Ont. Central 6-0311. Equipment: 40 recorders, 9 at Calgary tape delay center, 7 in Toronto, 9 in Montreal, 3 in Vancouver, 4 in Halifax, 4 in Winnipeg, 2 in Ottawa, 2 in Edmonton. Program producer.

CBS TELEVISION SPECIAL PROJECTS—524 West 57th St., New York 19, N.Y. Judson 6-6000. Joseph Manetta, manager, production; Edward Kabelac, manager, post production. West Coast: Television City, Hollywood, Calif. OLive 1-2345. Charles Cappelman, manager. Commercials & program producer.

MAX COOPER & ASSOCIATES—203 N. Wabash, Chicago 1, Ill. State 2-4372. Equipment: None, rents from others. Producers "Winter TV Baseball."

GENERAL TELEVISION NETWORK—901 Livernois Ave., Ferndale 20, Mich. Lincoln 8-2500. Equipment: 2 mobile recording units; 2 stationary recording units. John L. Mayer, v.p., operations. For other officials and products, see General Television listings under "Manufacturers of Closed-Circuit TV Systems" and "Closed-Circuit TV Producers." Program Producer. Branch Office: New York 29—1280 Fifth Ave.; Enright 9-3000; Richard L. Colten, v.p. Equipment: 1 mobile recording unit; 3 stationary units.

GRAPHIC PICTURES INC.—400 W. Madison St., Chicago 6, Ill. Randolph 6-7282. Equipment: 2 tape recorders. Robert H. Estes, pres.; P. O. Estes, v.p.-treas.; Emmitt Mellenthin, exec. producer; Jack D. Danielson, sales mgr. Commercials & program producer.

JOHN GUEDEL PRODUCTIONS—8321 Beverly Blvd., Los Angeles 48, Cal. Olive 3-8000.

INDEPENDENT TELEVISION CORP.—555 Madison Ave., New York 22, N.Y. Plaza 5-2100. Equipment: Owns none, rents from others. Michael Nidorf, chairman & pres.; Abe Mandew, exec. v.p. Program producer & distributor.

INTERNATIONAL VIDEO TAPE RECORDING & PRODUCTION INC.—5907 W. Pico Blvd., Los Angeles 35, Cal. WE 7-2323. Equipment: 2 Ampex Video tape recorders, 4 Marconi cameras & associated equipment. Full studio facilities in addition to mobile unit. William F. Wallace, pres.; Richard M. Rosenbloom, v.p. & dir. of program production; Henry Colman, dir. of sales & program development; John G. Heller, chief engineer. Studio & on-location programs & commercials.

MAGNA FILM PRODUCTIONS INC.—49 Berkeley St., Boston 16, Mass. Hubbard 2-5580. Equipment: 1 recorder in mobile unit. Robert Berman, pres.; Ad Schneider, v.p.

MERIDIAN FILMS LTD.—Video Tape Center at Meridian Studios, 1202 Woodbine Ave., Toronto, Ont. Phone: 698-3583. Equipment: 3 recorders, & full production studio for film & videotape; also 3 mobile units. N. A. Taylor, pres.; John A. Winter, v.p. & gen. mgr.; H. Mandel, secy.-treas.; Phil Styles, operating mgr.; Jerry Zaludek, studio engineer. Commercials & program producer.

METROTAPE (div. of Metropolitan Broadcasting Television)—205 East 67th St., New York 21, N.Y. Lehigh 5-1000. Equipment: 4 recorders. Bennet H. Korn, pres., TV; Lewis Hicks, operations mgr. Commercials & program producer.

MGM TELESTUDIOS INC.—1481 Broadway, New York 36, N.Y. LO 3-1122. George K. Gould, pres.; Al Markim, v.p.; Robert L. Fierman, sales mgr. Video tape commercials & programs.

NATIONAL BROADCASTING CO. (Telesales Dept.)—Eastern Division: 30 Rockefeller Plaza, New York 20, N.Y. Circle 7-8300. Jerry Madden, director. Pacific Division: 3000 W. Alameda, Burbank, Cal. TH 5-7000. Dean Craig, manager. National organization offering network television production facilities for tape or film recorded commercials, spot campaigns & industrials. Complete creative & production teams for closed circuits.

NATIONAL VIDEO TAPE PRODUCTIONS INC. (div. of Sports Network Inc.)—36 West 44th St., New York 36, N.Y. Murray Hill 2-0117. Equipment: mobile recording units, tape recorders. Charles A. Voso, v.p., engineering. For other officers, see listing under "Television Program Sources & Services." Programming, commercials, documentaries, TV tape pilots, closed circuits, remote & studio programming.

FRED A. NILES PRODUCTIONS INC.—1058 W. Washington Blvd., Chicago 7, Ill. Seeley 8-4181. 650 N. Bronson, Hollywood, Cal.; HO 3-8154; 108 West End Ave., New York 23, N.Y. SU 7-8770. Fred A. Niles, pres.; Norman C. Lindquist, v.p. sales. TV commercial & program producers & distributors.

PARAMOUNT TELEVISION PRODUCTIONS INC. (KTLA)—5800 Sunset Blvd., Hollywood 28, Cal. Hollywood 9-3181. Equipment: 4 tape recorders, 1 mobile unit. Bob Quinlan, mgr., facilities rental div.; Don Patton, salesman, TV tape services.

REEVES SOUND STUDIOS (a div. of Reeves Broadcasting and Development Corp.)—304 East 44th St., New York 17, N.Y. Oregon 9-3550. Equipment: 8 recorders, 2 of them color equipped (2 mixing rooms, also kine facilities). Chester L. Stewart, pres.; John F. Vorisek, mgr.; Robert W. Byloff, mgr., video div.

SCREEN GEMS INC. (subsidiary of Columbia Pictures Inc.)—711 Fifth Ave., New York 22, N.Y. Plaza 1-4432. For officers and branch offices, see listing under "Program Sources"; also see listing on this page for Elliot-Unger-Elliot. Syndicates documentary Medicine-1960, produced at KRON-TV, San Francisco, by Lawrence Williams.

SILTON TELEVISION CORP.—131 Clarendon St., Boston 16, Mass. Copley 7-3730. Equipment: Owns none. Myron L. Silton, pres. Silton Brothers, Callaway Inc. and Atlantic Athletic Corp. produce live pro wrestling which are taped for sale by Silton TV Corp.

SPORTS NETWORKS INC.—See National Video Tape Productions Inc.

STATION KHJ-TV—5515 Melrose, Hollywood 38, Cal. Hollywood 2-2133. Equipment: 2 recorders. Mal C. Klein, general manager; Don Balsamo, sales mgr.; Wally Sherwin, program director; Richard L. Sinclair, promotion & advertising mgr.

STATION KTLA—See Paramount Television Productions Inc.

KTTV PRODUCTIONS—5746 Sunset Blvd., Hollywood 28, Cal. Hollywood 2-7111. Equipment: 4 (1 mobile unit) recorders. John R. Vrba, v.p. & mgr. Video tape & motion picture commercials & program producer.

STATION WBKB—190 N. State St., Chicago 1, Ill. Andover 3-0800. Equipment: 10 recorders. Sterling C. Quinlan, v.p. & gen. mgr.

STATION WNBQ—Merchandise Mart, Chicago 54, Ill. Superior 7-8300. Lloyd E. Yoder, v.p. & gen. mgr.; Robert Lemon, station mgr.; Hugh Del Regno, dir. business affairs; William W. Huffman, mgr. video recording sales. Commercials & program producer; color-equipped; film transfer facilities.

STATION WPIX—220 E. 42nd St., New York 17, N.Y. Murray Hill 2-6500. Equipment: 3 recorders. L. J. Pope, v.p. in charge of operations. Commercials producer.

TALENT ASSOCIATES LTD.—444 Madison Ave., New York 22, N.Y. Plaza 3-1030. Equipment: Owns none, produces network tape & live shows. Alfred Levy, pres.; David Susskind, exec. v.p., charge of programming. Program producer.

TELETALENT INC.—274 Madison Ave., New York 16, N.Y. Murray Hill 9-3660. Equipment: 1 mobile tape unit; 2 black & white cameras (2 studio, 2 mobile); 4 color cameras. Louis L. Tyrrell, pres.; Jay E. Raeben, exec. v.p. Program producer.

TELETAPE INC.—179 Social Hall Ave., Salt Lake City, Utah. Davis 2-2505. Equipment: 1 mobile recorder. John P. Brophy, mgr. Commercial & program producer.

TELE-TAPE PRODUCTIONS INC.—209 S. LaSalle St., Chicago 4, Ill. Phone: 263-0619. 101 W. 67th St., New York 23, N.Y. SU 7-8068. Equipment: Mobile video tape recording unit. Richard E. Riedel, pres.; John J. Natalie, secy.-treas. & chief engineer; James E. Witt, gen. mgr. Commercials, programs & closed-circuit producer.

TELEVISION ADVERTISING REPRESENTATIVES INC. (TVAR)—See Westinghouse Broadcasting.

TRANS EUROPE TV S.A.—7 Passage Landrieu, Paris 7e, France. Telephone: Solferino 57-54. Equipment: 2 mobile units. David Lown, director. Program producer.

UNITED PRESS INTERNATIONAL—220 E. 42nd St., New York 17, N.Y. Murray Hill 2-0400. Equipment: None. Frank H. Bartholomew, chmn. of board; Mims Thomason, pres.; Leroy Keller, gen. sales mgr. Sales & distribution of sports, news, documentary, commercial & industrial films.

VICOA INC.—1550 W. Devon, Chicago 26, Ill. Hollycourt 5-7750. Equipment: 2 recorders in mobile unit. William Cassie, pres.; Robert Popke, v.p. Commercials & program producer, also rents equipment.

VIDEO RECORDING TAPE CENTER—721 N. Bronson, Hollywood 28, Cal. Hollywood 7-4137. Equipment: 3 recorders, mobile & stage. Clair Higgins, mgr. tape productions; Val Lindberg, mgr. film productions; Jack Mauck, sales director. Producer of commercials & programs

For Stations Equipped
With TV Tape Recorders
See pages 830 & 832

(Continued on next page)

Color-Equipped ABC-TV Affiliates and Independent Stations

Asterisk (*) Indicates Station Equipped to Rebroadcast Network Color; Dagger (†) That It can Originate Own Live Color Shows.

City	Station	Slide & Film	City	Station	Slide & Film	City	Station	Slide & Film
Aberdeen, S.D.	*KXAB-TV	—	Greensboro, N.C.	*WFMV-TV	—	Quincy, Ill.		
Ada, Okla.	*KTEN	—	Greenville, N.C.	*WNCT	—	Hannibal, Mo.	*KHQA-TV	—
Albany, Ga.	*WALB-TV	—	Harrisburg, Pa.	*WTPA	—	Raleigh, N.C.	*WRAL-TV	Yes
Altoona, Pa.	*WFBG-TV	—	Harrisonburg, Va.	*WSVA-TV	—	Redding, Cal.	*KVPJ-TV	—
Amarillo, Tex.	*KVII-TV	—	Hartford, Conn.	*WHCT	—	Reno, Nev.	*KOLO-TV	—
Asheville, N.C.	*WLOS-TV	—	Hattiesburg, Miss.	*WDAM-TV	—	Richmond, Va.	*WRVA-TV	Yes
Augusta, Ga.	*WJBF	—	Honolulu, Hawaii	*KHVH-TV	Yes	Rochester, N.Y.	*WHEC-TV	—
Austin, Tex.	*KTBC-TV	—	†Houston, Tex.	*KTRK-TV	Yes	Rochester, N.Y.	*WROC-TV	—
Baltimore, Md.	*WJZ-TV	—	Huntington, W.Va.	*WHTN-TV	—	Rockford, Ill.	*WREX-TV	Yes
Bangor, Me.	*WABI-TV	—	Indianapolis, Ind.	*WLWI	Yes	Rock Island, Ill.	*WBFB-TV	—
Baton Rouge, La.	*WBRZ	—	Jackson, Miss.	*WLBT	—	Roswell, N.M.	*KSWV-TV	—
Beaumont, Tex.	*KBMT	—	†Jacksonville, Fla.	*WFGA-TV	Yes	Sacramento		
Big Springs, Tex.	*KEDY-TV	Yes	Joplin, Mo.	*KODE-TV	—	Stockton, Cal.	*KQVR	—
Binghamton, N.Y.	*WNBF-TV	—	Kalamazoo, Mich.	*WKZO-TV	Yes	Salisbury, Md.	*WBOC-TV	—
Birmingham, Ala.	*WBRC-TV	—	Kansas City, Mo.	*KMBC-TV	—	St. Louis, Mo.	*KPLR-TV	Yes
Bismarck, N.D.	*KFYR-TV	—	Kearney, Neb.	*KHOL-TV	—	St. Louis, Mo.	*KTVI	—
Boise, Ida.	*KTVB	—	Klamath Falls, Ore.	*KOTT	—	Salt Lake City, Utah	*KCPX	—
Boston, Mass.	*WNAC-TV	—	Lake Charles, La.	*KPLC-TV	—	San Antonio, Tex.	*KONO-TV	—
Bristol, Va.	*WCYB-TV	Yes	Lebanon, Pa.	*WLYH-TV	—	San Diego, Cal.		
Buffalo, N.Y.	*WKWB-TV	—	Lima, O.	*WIMA-TV	—	Tijuana, Mex.	*XETV	—
Casper, Wyo.	*KTWO-TV	—	Los Angeles, Cal.	*KABC-TV	Yes	San Francisco, Cal.	*KGO-TV	Yes
Cedar Rapids, Ia.	*KCRG-TV	—	Los Angeles, Cal.	*KCOP-TV	—	San Francisco, Cal.	*KTVU	Yes
Charleston, S.C.	*WUSN-TV	—	Los Angeles, Cal.	*KTLA	Yes	San Jose, Cal.	*KNTV	—
Charleston, W.Va.	*WCHS-TV	—	Los Angeles, Cal.	*KTTV	—	Santa Barbara, Cal.	*KWY-TV	—
Charlotte, N.C.	*WSOC-TV	—	Louisville, Ky.	*WAVE-TV	—	Savannah, Ga.	*WTOC-TV	—
Cheyenne, Wyo.	*KFBC-TV	—	Lubbock, Tex.	*KDUB-TV	—	Savannah, Ga.	*WSAV-TV	—
Chicago, Ill.	*WBKB	Yes	Macon, Ga.	*WMAZ-TV	—	Scranton-Wilkes-		
Chicago, Ill.	WGN-TV	Yes	Madison, Wis.	*WKOW-TV	—	Barre, Pa.	*WNBP-TV	—
Chico, Cal.	*KHSL-TV	—	Meridian, Miss.	*WTOK-TV	—	Seattle, Wash.	*KOMO-TV	—
Cincinnati, O.	*WKRC-TV	—	Miami, Fla.	*WLBW	—	†Shreveport, La.	KTBS-TV	Yes
Cleveland, O.	*WEWS	—	Milwaukee, Wis.	*WITI-TV	—	Sioux City, Ia.	*KTTV-TV	—
Colorado Springs	*KRDO-TV	—	Minneapolis, Minn.	*KMSP-TV	—	Sioux City, Ia.	*KVTV	—
Columbia, S.C.	*WIS-TV	—	Minneapolis-St. Paul	KTCA-TV	Yes	Sioux Falls, S.D.	*KELO-TV	—
Columbus, Ga.	*WTVM	—	Monroe, La.	*KNOE-TV	—	Sioux Falls, S.D.	*KSOO-TV	—
Corpus Christi, Tex.	*KRIS-TV	—	Montgomery, Ala.	*WSFA-TV	—	Spokane, Wash.	*KREM-TV	Yes
Corpus Christi, Tex.	*KZTV	—	Muncie, Ind.	*WLBC-TV	—	Springfield, Mo.	*KYTV	—
Dallas-Ft. Worth	*WFAA-TV	Yes	Nashville, Tenn.	*WSIX-TV	—	Steubenville, O.	*WSTV-TV	—
Dayton, O.	*WLWD	—	New Haven, Conn.	*WNHC-TV	Yes	Sweetwater		
†Denver, Colo.	*KBTV	Yes	New York, N.Y.	*WABC-TV	Yes	Abilene, Tex.	*KPAR-TV	Yes
Des Moines, Ia.	*WOI-TV	—	†New York, N.Y.	WOR-TV	Yes	Syracuse, N.Y.	*WSYR-TV	Yes
Detroit, Mich.	*WXYZ-TV	Yes	New York, N.Y.	*WPIX	—	Terre Haute, Ind.	*WTHI-TV	Yes
Duluth, Minn.	*WDSM-TV	—	Norfolk, Va.	*WVEC-TV	—	Thomasville, Ga.	*WCTV	—
Duluth, Minn.	*KDAL-TV	—	Oklahoma City.	*KOCO-TV	—	Toledo, O.	*WSPD-TV	—
Durham, N.C.	*WTVD	—	Omaha, Neb.	*KETV	—	Traverse City, Mich.	*WPBN-TV	—
Eau Claire, Wis.	*WEAU-TV	—	Parkersburg, W.Va.	*WTAP-TV	—	†Tupelo, Miss.	*WTWV	—
El Dorado, Ark.	*KTVE	—	Peoria, Ill.	*WTVH	—	Utica, N.Y.	*WKTV	—
Erie, Pa.	*WICU-TV	—	†Philadelphia, Pa.	*WFIL-TV	Yes	Washington, D.C.	*WMAL-TV	—
Eugene, Ore.	*KEZI-TV	—	Phoenix, Ariz.	*KPHO-TV	—	Washington, D.C.	*WTTG-TV	—
Eureka, Cal.	*KVIQ-TV	—	Phoenix, Ariz.	KTVK	Yes	W. Palm Beach, Fla.	*WEAT-TV	—
Evansville, Ind.	*WTVW	Yes	Pittsburg, Kan.	*KOAM-TV	—	Wichita, Kan.	*KAKE-TV	—
Fairmont, W.Va.	*WJPB	—	Pittsburgh, Pa.	*WTAE	—	Wichita Falls, Tex.	*KSWO-TV	Yes
Flint, Mich.	*WJRT	—	Plattsburgh, N.Y.	*WPTZ	—	Wilmington, N.C.	*WBCT	—
†Fresno, Cal.	*KJEO	—	Poland Spring, Me.	*WMTW	—	Winston-Salem, N.C.	*WSJS-TV	—
Grand Forks, N.D.	*KNOX-TV	—	Portland, Ore.	*KPTV	—	Yakima, Wash.	*KNDO	—
Grand Rapids, Mich.	*WOOD-TV	—	Providence, R.I.	*WJAR-TV	—	Zanesville, O.	*WHIZ-TV	—
Green Bay, Wis.	*WLUK-TV	—	Quincy, Ill.	*WGEM-TV	Yes			

1 Independent Outlet 2 Educational Outlet

TV Tape Program Producers (Continued from preceding page)

VIDEOTAPE PRODUCTIONS OF NEW YORK INC. (Videotape Center)—101 W. 67th St., New York 23, N.Y. Trafalgar 3-5800. 6 Ampex Videotape recorders, 3 ground-floor studios; Marconi Mark IV cameras, Chroma-Key. Mobile taping facilities for location work. Howard Meighan, pres.; John B. Lanigan, v.p. & gen. mgr.; Herb Hobler, sales mgr.; Philip Nicolaidis, adv. & promotion mgr.; Tom Tausig, dir. program sales; Chuck Holden, prod. mgr.; Don Collins, chief engineer. Commercials & program producer; video tape & 16mm transfer film.

VIDEOTAPE CENTER—See Videotape Productions of New York Inc.

WESTINGHOUSE BROADCASTING CORP.—Chanin Building, 122 East 42nd St., New York 17, N.Y. Murray Hill 7-0808. Equipment: located at WBC-TV stations. Richard Pack, v. p. for programming; William Kaland, national program mgr.; Mitchell Benson, TV program mgr. Program producer.

Note: Television Advertising Representatives. WBC stations sales rep. has a tape recorder for viewing programs and commercials. TvAR is at 666 Fifth Ave., New York 19. Judson 2-3456.

ETV TAPE NETWORK

NATIONAL EDUCATIONAL TELEVISION & RADIO CENTER—10 Columbus Circle, New York 19, N.Y. Judson 6-0055. Equipment: 1 recorder. John F. White, pres. Headquarters for programming dept., development office, station relations and public relations depts. TV tape production: 2715 Packard Rd., Ann Arbor, Mich. Normandy 3-2476. Equipment: 9 recorders. Also distribution center for TV taped programs for educational stations.

PROCESSING AND EQUIPMENT RENTAL

ACME FILM LABORATORIES INC.—1161 N. Highland Ave., Hollywood 38, Cal. Hollywood 4-7471. Equipment: 2 recorders, 4 film transfer recorders. Samuel Sawelson, pres. Tape to tape transfers and tape to film transfers.

GLENN-ARMISTEAD INC.—1041 N. Formosa, Hollywood 38, Cal. Equipment: 2 color recorders in mobile units. Glen Glenn Sound Co. & Mark Armistead Inc., owners; Joseph Bluth, chief engineer. Equipment rental.

MVT TELEVISION INC.—40 East 49th St., New York 17, N.Y. Plaza 3-9111. Equipment: 3 mobile units (2 color, 3 monochrome recorders plus color & b&w cameras). Ted LeVan, pres.; Bob Craver, exec. v.p. Equipment for lease or rent.

TERMINI VIDEO TAPE SERVICES INC.—245 W. 55th St., New York 19, N.Y. Anthony Termini, pres. Equipment for rent.



**YOUR KIDS AUDIENCE IS IN THE BAG
WITH "FELIX THE CAT"—
TV's HAPPIEST CARTOON CHARACTER**

HAPPILY DISTRIBUTED BY
TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Network & Station

TV Tape Recorder-Playback Installations

Information Furnished by CBS, NBC, Videotape Productions of New York Inc. and National Association of Educational Broadcasters.

Number of recorders in parentheses (.). Letter C denotes color-equipped; dagger (†) indicates educational station.

NETWORKS

New York ABC-TV (10)
 CBS-TV (20-2C)
 NBC-TV (21-C)
 Chicago ABC-TV (10)
 Los Angeles ABC-TV (12)
 CBS-TV (14-2C)
 NBC-TV (16-C)

Note: In Chicago CBS-TV & NBC-TV use facilities of WBBM-TV & WNBQ.

ALABAMA

Andalusia †WDIQ (2)
 Birmingham †WBIQ (2)
 WAPI-TV (2)
 WBRC-TV (2)
 Montgomery WSFA-TV (1)
 Munford †WCIQ (2)

ARIZONA

Phoenix KOOL-TV (2)
 KPHO-TV (1)
 KTVK (2)
 KVAR (2)
 †KAET (1)
 Tucson KOLD-TV (1)
 KVOA-TV (1)
 KGUN-TV (2)
 †KUAT (1)

ARKANSAS

El Dorado KTVE (2)
 Little Rock KARK-TV (1)
 KTHV-TV (1)

CALIFORNIA

Bakersfield KBAK-TV (1)
 Fresno KJEO-TV (1)
 Los Angeles KABC-TV*
 KHJ-TV (3)
 KTTV (4)
 KCOP (4)
 KNXT*
 KRCA*
 KTLA-TV (5)
 Sacramento KCRA-TV (2)
 KXTV (2)
 †KVIE (1)
 San Bernardino †KVCR-TV (1)
 San Diego KFMB-TV (1)
 KOGO-TV (1)
 (Tijuana) XETV (2)
 XEWT-TV (1)
 San Francisco KGO-TV (2)
 KPIX (2)
 KRON-TV (2)
 KTVU (2)
 †KQED-TV
 Stockton KOVR (2)

*Use network facilities.

COLORADO

Denver KBTB (2)
 KLZ-TV (2)
 KOA-TV (2)
 KTVR (1)
 †KRMA-TV (2)

CONNECTICUT

Hartford WTIC-TV (2)
 †WEDH (1)
 New Britain WHNB-TV (1)
 New Haven WNHC-TV (2)

DISTRICT OF COLUMBIA

Washington WRC-TV (3)
 WTOP-TV (3)
 WTTG (2)
 †WETA-TV (1)

FLORIDA

Daytona Beach WESH-TV (2)
 Gainesville †WUFT (2)
 Jacksonville WJXT (2)
 WFGA-TV (2-C)
 †WJCT (1)
 Miami WLBW-TV (1)
 WTVJ (2)
 †WSEC (1)
 †WTHS-TV (2)
 Orlando WDBO-TV (1)
 WLOF-TV (1)
 Palm Beach WPTV (1)
 Pensacola WEAR-TV (1)
 St. Petersburg †WEDU-TV (1)
 Tallahassee †WFSU-TV (1)
 Tampa WFLA-TV (3)
 WTVT (3)
 †WEDU (2)

GEORGIA

Athens †WGTB (2)
 Atlanta WAGA-TV (2)
 WLW-A (1)
 WSB-TV (2)
 †WETV (2)
 Augusta WJBF-TV (2)
 Columbus WRBL-TV (1)
 WTVM-TV (1)
 Macon WMAZ-TV (1)
 Waycross †WXGA (1)

HAWAII

Honolulu KGMB-TV (1)
 KHVH-TV (2)
 KONA (2-C)

ILLINOIS

Carbondale †WSIU-TV (1)
 Champaign WCIA (1)
 Chicago WBBM-TV (2)
 WBKB (*)
 WGN-TV (6-C)
 WNBQ (2-C, 2B&W)
 †WTTW (2)
 Decatur WTVB (1)
 Peoria WTVH (1)
 Rockford WREX-TV (1)
 Urbana †WILL-TV (1)

*Uses ABC network facilities.

INDIANA

Bloomington WTTV (2-C)
 Evansville WEHT (1)
 WTVW (1)
 Fort Wayne WANE-TV (1)
 WKJG-TV (1)
 WPTA (1)
 Indianapolis WFBM-TV (2-C)
 WISH-TV (2)
 South Bend WNDU-TV (2)
 WSBT-TV (1)

IOWA

Ames WOI-TV (1)
 Cedar Rapids WMT-TV (1)

Des Moines KRNT (2)
 †KDPS-TV (1)
 Sioux City KVTB (1)
 KTIV (1)

KANSAS

Pittsburg-Joplin, Mo. KOAM-TV (1)
 Topeka WIBW-TV (1)
 Wichita KTVH (1)

KENTUCKY

Lexington WKYT-TV (1)
 Louisville WAVE-TV (1-C)
 WHAS-TV (2-C)
 †WFPK-TV (1)

LOUISIANA

Baton Rouge WAFB-TV (2)
 WBRZ (2)
 Lafayette KLFY-TV (1)
 Monroe KNOE-TV (2)
 New Orleans WDSU-TV (3)
 WVUE (1)
 WWL-TV (2)
 †WYES-TV (1)
 Shreveport KSLA-TV (1)
 KTBS-TV (1)

MAINE

Augusta †WCBB (1)

MARYLAND

Baltimore WBAL-TV (2)
 WJZ-TV (2)
 WMAR-TV (2)

MASSACHUSETTS

Boston WBZ-TV (2)
 WHDH-TV (2-C)
 WNAC-TV (2)
 Cambridge †WGBH-TV (3)
 Greenfield WRLP-TV (1)
 Springfield WHYN-TV (1)
 WWLP (2)

MICHIGAN

Detroit WJBK-TV (2)
 WXYZ-TV (2)
 WWJ-TV (2)
 †WTVS (1)
 E. Lansing †WMSB (1)
 Flint WJRT (1)
 Grand Rapids WOOD-TV (2)
 Saginaw WNEM-TV (1)

MINNESOTA

Duluth KDAL-TV (1)
 WHYZ-TV (1)
 Minneapolis WCCO-TV (2)
 WTCN (2)
 KMSP-TV (1)
 St. Paul KSTP-TV (3-C)
 †KTCA-TV (2)

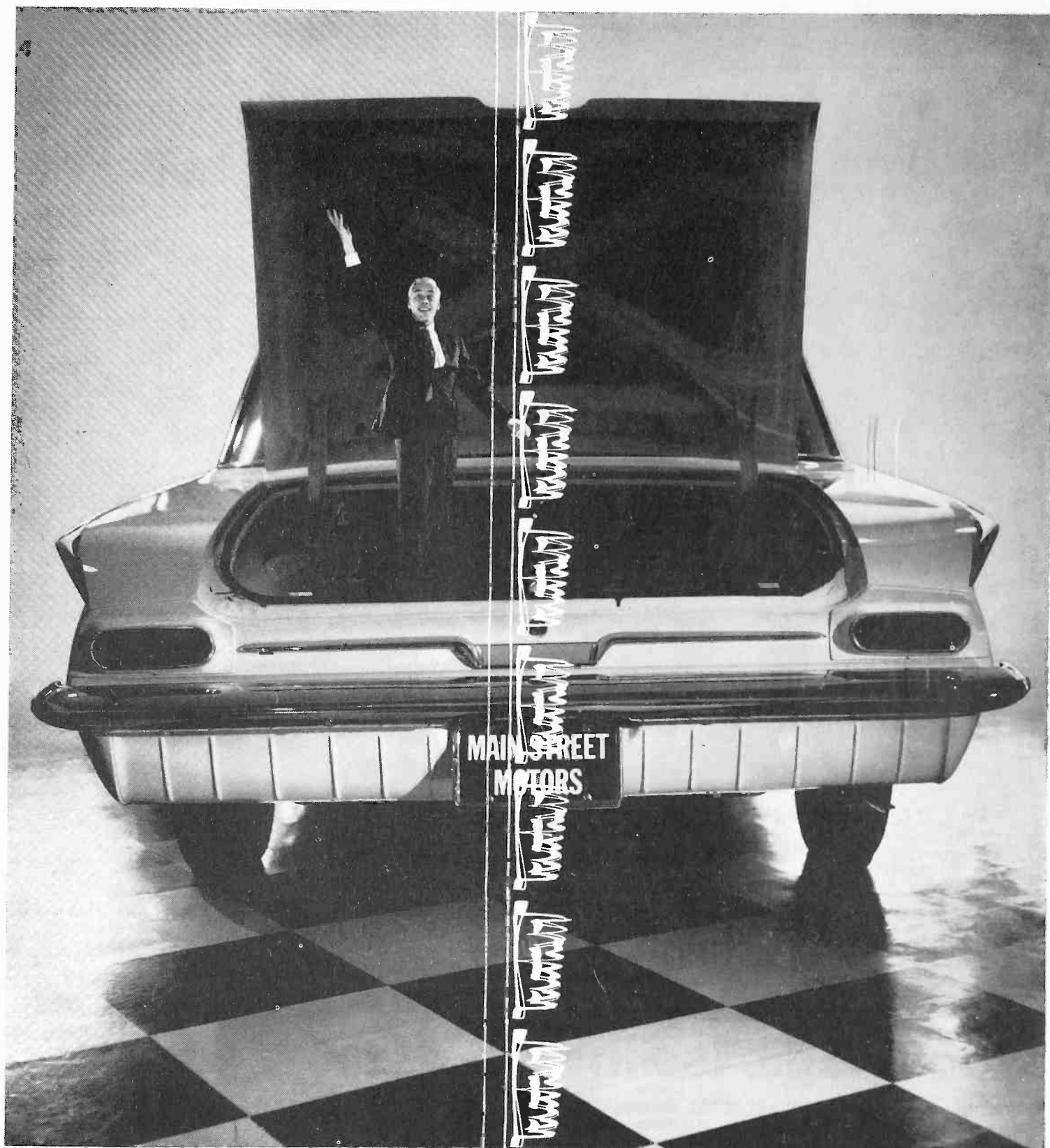
MISSISSIPPI

Jackson WLBT (1)
 WJTV (1)

MISSOURI

Columbia KOMU-TV (1)
 Kansas City KCMO-TV (2)
 †KCSD-TV (1)
 WDAF-TV (2)
 KMBC-TV (2)

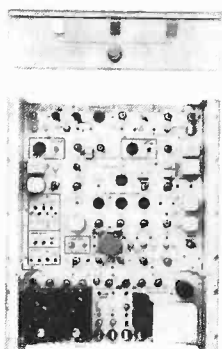
(Continued on page 832)



Who makes possible the most advanced production techniques with tape? **AMPEX**

A little imagination goes a long way with an Ampex Videotape* Recorder. In fact, an Ampex VTR lets you produce sparkling spots on tape with virtually unlimited effects—easily, quickly and with less cost. It's possible with the Ampex Electronic Editor operating with Ampex Inter-Sync. You can assemble, insert, add effects or make changes until you get just what you want to see. And it's all done electronically. There's no cutting of tape. No need for film crews. No costly film processing delays; each spot can be played back immediately. You save time, save

*TM Ampex Corp.



tape. Add a Special Effects Generator and you have every transitional effect at your finger-tips. With over 1,000 VTRs in operation throughout the world, only Ampex offers you and your advertisers the most television production for your time, effort and money. Just what you'd expect from the company that invented the VTR! For details write: Ampex Corp., 934 Charter Street, Redwood City, Calif.—the only company providing recorders, tape and memory devices for every application. Sales and service throughout the world.

AMPEX

TV Tape Installations

MISSOURI—(Continued)

Springfield KYTV (1)
 St. Louis KMOX-TV (2)
 KPLR-TV (2)
 KSD-TV (2)
 KTVI (2)
 †KETC (1)

NEBRASKA

Lincoln †KUON-TV (3)
 Omaha WOW-TV (1)

NEW HAMPSHIRE

Durham †WENH-TV (1)
 Manchester WMUH (1)

NEVADA

Reno KOLQ-TV (1)

NEW MEXICO

Albuquerque KGGM-TV (1)
 KOAT-TV (1)
 KOB-TV (2)
 †KNME-TV (2)

NEW YORK

Albany WAST (1)
 WTEN (1)
 Buffalo WGR-TV (1)
 WBEN-TV (1)
 WKBW-TV (1)
 †WNED-TV (1)
 New York WABC-TV*
 WCBS-TV*
 WNEW-TV (4)
 †WNDT (2)
 WNYC-TV (1)
 WOR-TV (3)
 WPIX (2)
 WNBC-TV*
 Rochester WHEC-TV (1)
 WROC-TV (1)
 WVET-TV (1)
 Schenectady WRGB (2)
 †WMHT (1)
 Syracuse WHEN-TV (2)
 WSYR-TV (2)

*Use network facilities.

NORTH CAROLINA

Asheville WLOS-TV (2)
 Chapel Hill †WUNC-TV (2)
 Charlotte WBTV (2-C)
 Greensboro WFMY-TV (1)
 Greenville WNCT (2)
 Raleigh WRAL-TV (2)
 WTVD (1)
 Washington WIJN-TV (1)
 Wilmington WECT (2)
 Winston-Salem WSJS (1)

NORTH DAKOTA

Valley City-Fargo KXJB-TV (1)

OHIO

Cincinnati WLW-TV (2-C)
 WCPO-TV (1)
 WKRC-TV (1)
 †WCET (1)
 Cleveland KYW-TV (2)
 WEWS-TV (2)
 WJW-TV (2)
 Columbus †WOSU-TV (2)
 WBNS-TV (1)
 WLW-C (1)
 WTVN-TV (1)
 Dayton WHIO-TV (2)
 Oxford †WMUB (1)
 Steubenville WSTV (1)
 Toledo WSPD-TV (2)
 †WGTE-TV (1)
 WTOL-TV (2)
 Youngstown WKBN-TV (1)

OKLAHOMA

Ada KTEN (1)
 Oklahoma City WKY-TV (2)
 KWTU (2)
 KOCO-TV (1)
 †KETA (1)
 †KOKH (1)
 Tulsa KOTV (2)
 KTUL-TV (1)
 KVOO-TV (2)
 †KOED-TV

OREGON

Corvallis KOAC-TV (1)
 Portland KGW-TV (2)
 KOIN-TV (2)
 KPTV (1)
 KATU (1)
 †KOAP-TV (1)

PENNSYLVANIA

Altoona WFBG-TV (1)
 Lancaster WGAL-TV (2-C)
 Philadelphia WCAU-TV (2)
 WFIL-TV (3)
 WRCV-TV (3-C)
 †WHYY (1)
 Pittsburgh KDKA-TV (3)
 WIIC (2)
 WTAE (2)
 †WQED (2)
 Wilkes-Barre WBRE-TV (1-C)

RHODE ISLAND

Providence WJAR-TV (2)
 WPRO-TV (2)

SOUTH CAROLINA

Charleston WUSN-TV (1)
 Columbia WIS-TV (1)
 Florence WBTW (1)
 Greenville WFBC-TV (1)
 Spartanburg WSPA-TV (1)

SOUTH DAKOTA

Vermillion †KUSD-TV (1)

TENNESSEE

Chattanooga WTVC (1)
 Johnson City WJHL (1)
 Knoxville WBIR-TV (1)
 Memphis †WKNO-TV (1)
 WHBQ-TV (2)
 WMCT (2)
 Nashville WSIX-TV (2)
 WSM-TV (2)
 WLAC-TV (2)
 †WDCN-TV (1)

TEXAS

Amarillo KFDA-TV (1)
 KGNC-TV (1)
 Austin KTBC-TV (1)
 Beaumont KFDM-TV (1)
 Dallas KRLD-TV (2)
 WFAA-TV (3)
 †KERA-TV (1)
 Fort Worth KTVT (2)
 WBAP-TV (1-C)
 KGBT-TV (1)
 Harlingen KHOU-TV (2)
 Houston KPRC-TV (2)
 KTRK-TV (1)
 †KUHT (2)
 Lubbock KDUB-TV (2)
 Richardson †KRET-TV (1)
 San Antonio KENS-TV (1)
 KONQ-TV (2)
 WOAI-TV (2)
 †KLRN (1)
 Weslaco KRGV-TV (1)
 Wichita Falls KFDX-TV (1)
 KSYD-TV (1)

UTAH

Ogden †KWCS-TV (1)
 Provo KLOR-TV (1)

[Off Air]

Salt Lake City KCPX-TV (2)
 KSL-TV (2)
 KUTV (2)
 †KUED (1)

VIRGINIA

Norfolk WAVY-TV (1-B&W,
 -C)
 WTAR-TV (2)
 WVEC-TV (1)
 †WHRO-TV (1)
 Richmond WRVA-TV (2)
 WTVR (1)
 WXEX-TV (1)
 Roanoke WDBJ-TV (1)
 WLSL-TV (2)

WASHINGTON

Pullman †KWSC (1)
 Seattle KING-TV (2)
 KIRO-TV (2)
 KOMO-TV (1)
 †KCTS (2)
 Spokane KHQ-TV (2)
 KREM-TV (2)
 KXLY-TV (1)
 Tacoma KTNB-TV (1)
 †KPEC-TV (1)
 †KTPS (1)
 Yakima KIMA-TV (1)

WEST VIRGINIA

Charleston WCHS-TV (1)
 Huntington WSAZ-TV (2)
 WHTN-TV (1)
 Wheeling WTRF-TV (1)

WISCONSIN

Madison WISC-TV (1)
 †WHA-TV (1)
 Milwaukee WISN-TV (2)
 WITI-TV (2)
 WTMJ-TV (1)
 †WMVS-TV (3)

PUERTO RICO

Mayaguez †WIPM-TV (1)
 San Juan WKAQ-TV (1)
 WKBM-TV (2)
 †WIPR-TV (1)

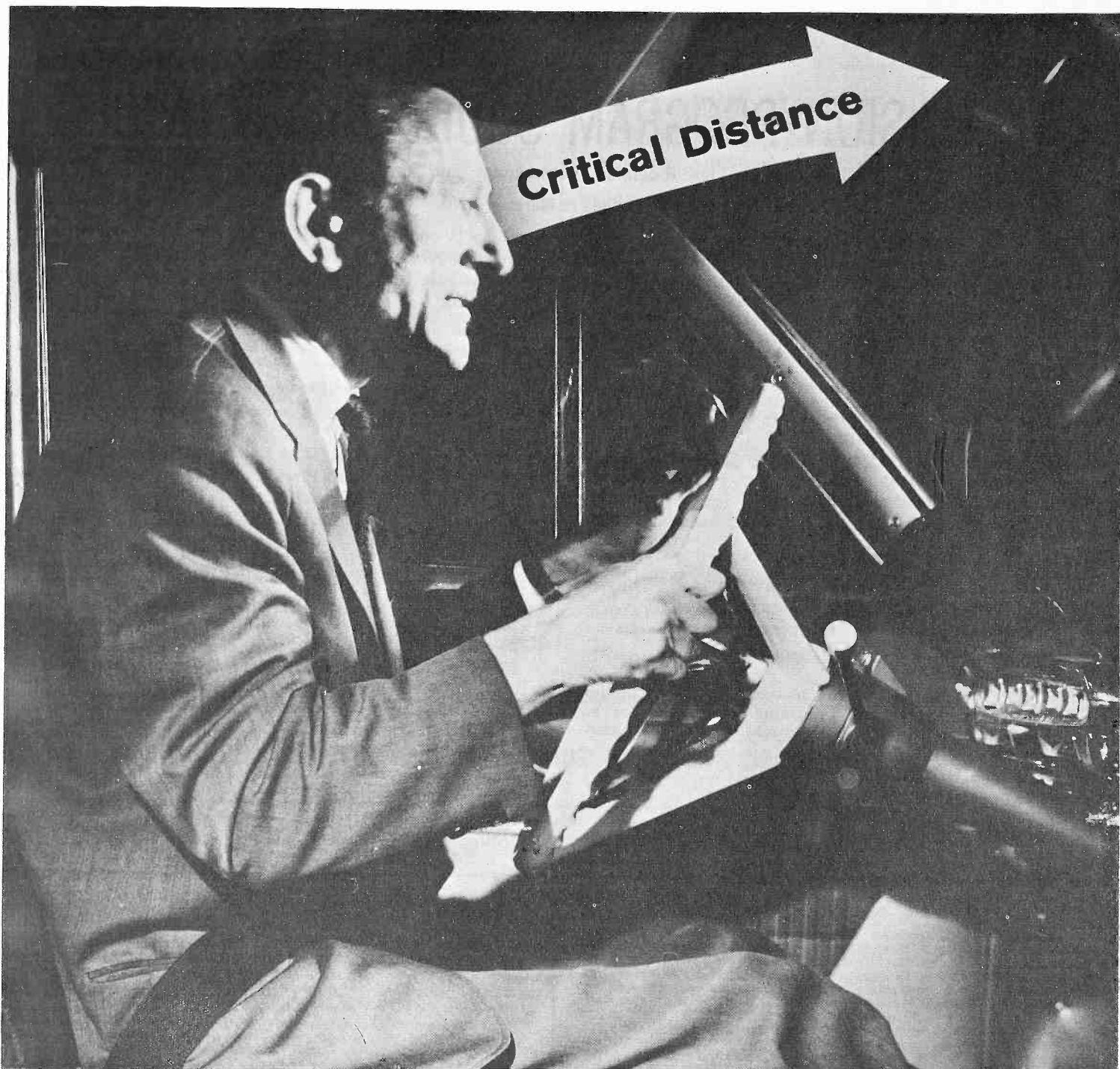
CANADA

Calgary, Alta. CHCT-TV (2)
 Edmonton, Alta. CFRN-TV (1)
 Regina, Alta. CKCK-TV (1)
 Vancouver, B.C. CHAN-TV (1)
 Winnipeg, Man. CJAY-TV (2)
 Halifax, N.S. CJCH-TV (1)
 Cornwall, Ont. CJSS-TV (1)
 Hamilton, Ont. CHCH-TV (2)
 Kitchener, Ont. CKCO-TV (1)
 London, Ont. CFPL-TV (1)
 Windsor, Ont. CKLW-TV (2)
 Montreal, Que. CFCF-TV (2)
 CKTM-TV (2)
 Quebec City CFCM-TV (1)
 Saskatoon, Sask. CFQC-TV (1)

Note: Canadian Broadcasting Corp. has 32 TV tape recorders, 9 at Calgary tape relay center, 6 in Toronto, 6 in Montreal, 2 in Ottawa, 4 in Winnipeg, 2 in Vancouver, 2 in Halifax, 1 in Edmonton.

MEXICO

Chihuahua XERA-TV (1)
 Guadalajara XEWO-TV (1)
 Hermosillo XEWH-TV (1)
 Mexicali XEM-TV (1)
 Mexico City XEW-TV (1)
 XHGC-TV (1)
 XHTV (1)
 Monterrey XEFB-TV (1)
 Tijuana XETV (2)
 XEW-TV (2)
 Torreon XELN-TV (1)



"Seat belts make the critical difference,"
says THE NATIONAL SAFETY COUNCIL

This arrow represents the critical distance between life and death, health and injury.

When your car stops short in a collision—or even in a panic stop—your body shoots forward. Seat belts can save you by maintaining the critical distance between your head and the nearest obstruction: windshield, dash or back of the front seat.

The National Safety Council says that seat belts in every car, used at all times by driver and passengers, could save at least 5,000 lives a year, reduce serious auto injuries $\frac{1}{3}$.

The use of seat belts is also endorsed by the American Medical Association, the U.S. Public Health Service and the American College of Surgeons.

SEAT BELTS CAN SAVE YOUR LIFE! USE THEM.

*Published to save lives in cooperation with The Advertising Council
 and The National Safety Council*



Directory of

TELEVISION PROGRAM SOURCES & SERVICES

Offering Film & Live Programs, Commercial and Production Facilities

Revised to March 1, 1961

These listings are based on data supplied by companies known to be serving TV and responding to our questionnaires. Key indicates nature of services and is used under arrangement with Broadcast Information Bureau, 535 Fifth Ave., New York 17, N.Y. which also provides quarterly subscription service listing actual shows currently available from each company (see advertisement p. 923).

KEY

- | | |
|---|--|
| 1 = Animation | 17 = Laboratory Facilities & Services |
| 2 = Artists Representative | 18 = Music Library |
| 3 = Distributor of features | 19 = News |
| 4 = Distributor of Industrial & Educational films (lease or loan) | 20 = Producer of Film Spot Commercials |
| 5 = Distributor of newsreels | 21 = Producer of Film Programs on Order |
| 6 = Distributor of open-end film commercials (made for TV) | 22 = Producer of Film series |
| 7 = Distributor of religious films | 23 = Producer of Industrial & Educational films (lease or loan) |
| 8 = Distributor of Motion Picture shorts | 24 = Producer of Newsreels (& special events) |
| 9 = Distributor of Foreign Language films | 25 = Producer of Open-end Film Commercials (made for TV) |
| 10 = Distributor of TV Film series | 26 = Producer of Religious Films |
| 11 = Exporter of films | 27 = Properties for Lease |
| 12 = Film Buyer | 28 = Producer of Slides & Balops (telops), and Slide Film Commercials |
| 13 = Film Handlers. Service—picking up, shipping, handling, etc., film programs commercial for ad agencies, stations, or sponsors, or for producer-distributors | 29 = Producer of Theatrical Shorts |
| 14 = Importer of films | 30 = Recording Facilities |
| 15 = Importer of TV Film series | 31 = Stock Footage |
| 16 = Kinescope | 32 = Sales Representative |
| | 33 = Studio Facilities for Rent |
| | 34 = TV Rights |
| | 35 = Other services (Editing, processing, recording, projection room, storage, etc.) |

A. B. ENTERPRISES Inc.—See Alexander Beck Films Inc.

ABC FILMS Inc. (American Broadcasting-Paramount Theatres Inc.), 1501 Broadway, New York 36, N.Y. Lackawanna 4-5050. Henry G. Plitt, pres.; Harold J. Klein, exec. v.p. & world-wide sales; Jack Tobin, v.p. in charge of domestic sales; Raymond C. Fox, admin. v.p. & controller; Irving Paley, dir. of advertising & promotion; Michael Gould, Central div. mgr.; Phillip Conway, Eastern div. mgr.; Howard M. Lloyd, Western div. mgr.; Bill Seiler, Southern div. mgr.; Gilbert S. Cohen, asst. dir. of international sales; Leonard Strobel, mgr. of film operations. Branches: Chicago—360 N. Michigan Ave.; Andover 3-0800; Mike Gould, New York—1501 Broadway; Lackawanna 4-5050; Phillip Conway, Beverly Hills—190 N. Canon Dr.; Normandy 3-3311; Howard M. Lloyd, Covington, La.—P.O. Box 653; Bill Seiler, Houston—4870 Dumphries St., James Delaney, Toronto—103 Church St., Wm. D. Hannah, 3, 4, 10, 11, 21, 22.

ABC INTERNATIONAL TELEVISION Inc. (subsidiary of AB-PT Inc.), 7 W. 66th St., New York 23, N.Y. Donald W. Coyle, pres.; Stephen A. Mann, sales mgr.; Donald M. Hine, program mgr.; Harvey Jacobs, mgr., advertising, sales promotion & public relations. 10, 11.

ABC NEWS, SPECIAL EVENTS & PUBLIC AFFAIRS DEPT., ABC Television Network, 7 W. 66th St., New York 23, N.Y. James C. Hagerty, v.p.; Robert E. Lang, v.p., operations & sales; Thomas A. Velotta, v.p., administration; John T. Madigan, dir., news & public affairs; Donald G. Coe, dir., special events & operations. 19, 22.

ACADEMY FILM PRODUCTIONS Inc., 123 W. Chestnut St., Chicago 10, Ill. Michigan 2-5877. Bernard Howard, pres. & exec. producer; Theodore R. Bohn, sales rep. 1, 20, 21, 22, 23, 26, 28, 30, 33, 35.

ACADEMY FILMS, 1145 N. Las Palmas Ave., Hollywood 38, Cal. Hollywood 6-6566. James A. Larsen, pres. 1, 17, 20, 23, 28, 30, 35.

ACME FILM LABORATORIES Inc., 1161 N. Highland Ave., Hollywood 38, Cal. HO 4-7471. Mel Sawelson, v.p. & gen. mgr.; Irving Kahn, sales mgr.; Bill Sawelson, v.p.; Peter Wood, chief engineer. 17.

ACTUALITY-PRODUCTIONS NEWS Inc., 574 Fifth Ave., New York 36, New York. Circle 7-7340. H. Bloombarden, pres.; Thomas Leighton, exec. prod.; Ben Greenberg, v.p. News services & 5, 19, 20, 21, 22, 23, 24, 25. (For other personnel see listing under *Program Source*).

ACUS PICTURES Corp., 165 W. 46th St., New York City. Plaza 7-2265. Patrick E. Shanahan, pres. 3, 8.

AD-STAFF Inc., 9122 Sunset Blvd., Hollywood 69, Cal. CR 5-5219; BR 2-2671. Martin Sperzel, Helen Henricks, 18, 20, 30, 35.

AD-VANTAGE FILM SALES Inc., 736 N. Seward St., Hollywood 38, Cal. HO 5-1639. Earl Klein, pres.; Irving Gross, sales mgr. 6.

ADVenco PRODUCTIONS Inc., c/o General Service Studios, 1040 N. Las Palmas Ave., Hollywood 38, Cal. Hollywood 9-9011. Julian Lesser. 22.

ADVERTISERS' BROADCASTING CO., 117 W. 46th St., New York 36, N.Y. Plaza 7-3560. Sholom Rubinstein, exec. v.p. 20, 22, 30, 35.

ADVERTISING RADIO & TELEVISION SERVICES Inc. (A.R.T.S.), 421 W. 54th St., New York 19, N.Y. Plaza 7-7323. Gerald Auerbach, pres. 1, 3, 8, 9, 10, 11, 12, 13, 14, 15, 17, 20, 21, 22, 23, 25, 28, 30, 33, 35.

AFFILIATED PHOTOGRAPHIC Co., 21 W. 45th St., New York 36, N.Y. JU 2-0522. T. M. Meyer, mgr., TV div. 28.

AFP DISTRIBUTORS Inc., 1600 Broadway, New York 19, N.Y. Plaza 7-5915. Robert Gross, pres.; Lawrence A. Glesnes, v.p.; Sheldon Abromowitz, production supervisor; Harvey Hecker, agency liaison; Carl Enright, traffic supervisor. 4, 6, 13, 35.

AGRA FILMS Inc., Jefferson Rd., Athens, Ga. Liberty 6-8241. 4, 17, 18, 20, 23, 30, 33, 35.

A. L. PRODUCTIONS Inc., 211 E. 51st St., New York, N.Y. Plaza 2-6460. Arthur Lewis, producer. 22.

ALAN ALCH INC., Goldwyn Studios, 1041 N. Formosa, Hollywood, Cal. Alan Alch. 20, 21

M & A ALEXANDER PRODUCTIONS Inc., 6040 Sunset Blvd. Hollywood 28, Cal. Hollywood 4-3414. Arthur Alexander, pres.; Max Alexander, v.p., sales. N.Y. Office—141 E. 55th St.; Plaza 5-5266; Larry Stern, sales rep. 3, 10.

ALEXANDER FILM Co., Alexander Film Bldg., Colorado Springs, Colo. Melrose 3-1771. Keith Munroe, pres.; Arthur M. Oaks, mgr. TV sales. Branches: New York 36, N.Y.—500 Fifth Ave.; Alexander Int'l. Longacre 5-1350. Chicago 11, Ill.—472 Wrigley Bldg.; Terry Hatch, resident v.p. Whitehall 4-5980. Mexico D.F.—Mexico, Balderras 36,602 Telephone: 10-33-72. San Juan, Puerto Rico—Calle Comercio 450, Apartado 2926; Haskel Marshal, resident v.p. Tel: 3-2898. 1, 4, 6, 8, 9, 11, 17, 18, 20, 21, 23, 25, 28, 29, 30, 32, 33, 35.

ALLEGRO FILM PRODUCTIONS Inc., 723 7th Ave., New York 19, N.Y. Judson 6-3057. Jerome G. Forman, v.p. production; Martin Andrews, v.p. sales; Mike Shroyer, prod. mgr.; 20, 21, 22, 23, 24, 25, 28, 35.

ALLEN'D'OR PRODUCTIONS INC. (Affiliated with Spotlight News), 3445 Cahuenga Blvd., West Hollywood 28, Cal. Hollywood 6-5365. Algernon G. Walker, pres.; W. A. Blanchard, exec. v.p.; Rexford L. Metz, prod. supervisor. 20, 23, 35.

Program Sources

ALLIED ARTISTS PICTURES Corp., 4376 Sunset Dr., Hollywood 27, Cal. Normandy 2-9181. Steve Broidy, pres.; George Burrows, exec. v.p. Edward Morey, v.p.; Jack L. Copeland exec. prod. Allied Artists' Informational Films Division. Branch: New York—165 W. 46th St. New York, N.Y. Plaza 7-3070. Motion pictures. 22.

ALLIED ARTISTS TELEVISION Corp., 165 W. 46th St., New York 36, N.Y. Plaza 7-8530 & Plaza 7-3070. Edward Morey, pres.; Robert B. Morin, v.p. & gen. sales mgr.; Barry Lawrence, dir. of promotion, advertising & publicity; C. P. Jaeger, Eastern sales mgr. Branches: Chicago 5, Ill.—1232 S. Michigan Ave.; WA 2-7937; James C. Stern, Central div. sales mgr. Hollywood 27, Cal.—4376 Sunset Dr.; NO 2-9181; Sidney Cohen. Dallas 1, Texas—2204 Commerce St.; RI 7-1658; Roy George, Southwestern sales mgr. Atlanta 3, Ga.—186 Luckie St.; JA 2-3959; Fred R. Frank, Southern sales mgr. 3, 10, 22.

ALPHA FILM PRODUCTIONS, P.O. Box 5325, Baltimore 9, Md. CL 2-4150. W. Ernest Wood. 16, 17, 20, 23, 24, 30.

AMALGAMATED TELEVISION SERVICES AUSTRALIA, 229 West 43rd St., New York 36, N.Y. Lackawana 4-9058. J. H. Oswin, gen. mgr.; L. A. Mauger, dir., international operations in New York; H. W. B. Chester, asst. gen. mgr.; R. A. Becker, gen. sales mgr.

AMAZING BUT TRUE! Inc. 80 Barnard Rd., New Rochelle, N.Y. Circle 7-6325 (N.Y.); NE 2-9643 (New Rochelle). Douglas F. Storer, pres. 10, 22.

AMBASSADOR PRODUCTIONS Inc. 6063 Sunset Blvd., Hollywood 28, Cal. Hollywood 9-6079. Stanton Webb, v.p.; Joe Denove, producer; John Hennessy, production supervisor; Romie Lipari, stage mgr. 1, 20, 30, 33.

AMERICAN FILM Co. 1329 Vine St., Philadelphia 7, Pa. Walnut 2-1800. Ben Harris, mgr. 13, 35.

AMERICAN FILM PRODUCERS, 1600 Broadway, New York 19, N.Y. Plaza 7-5915. Robert Gross, exec. producer; Lawrence A. Glesnes, exec. producer; Sheldon Bromowitz, exec. producer; Harriet H. Hester, dir. of prog. dev.; Barbara Brazong, office mgr. 1, 13, 20, 21, 22, 23, 25, 28, 35.

AMERICAN FILM REVIEWS Inc., 409 East Jay St., Dunkirk, Ind. Herbert J. Shoults, pres. 10, 23.

AMERICAN RELIGIOUS TOWN HALL MEETING Inc., 1890 Hillcrest Ave., St. Paul 16, Minn. Midway 8-1508. Bishop A. A. Leiske, moderator and chairman; Thomas Countryman, producer; Do-reen Wendland, film dir. 10.

AMERICAN SOCIETY OF COMPOSERS, AUTHORS & PUBLISHERS (ASCAP), 575 Madison Ave., New York 22, N.Y. Murray Hill 8-8800. Stanley Adams, pres.; Rudolph Tauher, v.p.; Jimmy McHugh, v.p.; Deems Taylor, secy.; J. J. Bregman, treas. 18.

LEONARD ANDERSON ASSOCIATES Inc., 200 W. 57th St., New York 19, N.Y. Plaza 7-4162. Leonard Anderson, pres. 10, 22.

TOBY ANGUISH MOTION PICTURE PRODUCTIONS, 4100 Cahuenga, North Hollywood, Cal. Triangle 7-1529. Toby Anguish, pres., producer. 22.

ANIFILM STUDIO Inc., 165 West 46th St., New York 36, N.Y. Plaza 7-0227. Albert Semels, pres.; Milton R. Roth, v.p. 1, 23, 28, 35.

ANIFORMS Inc., 210 Fifth Ave., N.Y. 10, N.Y. Murray Hill 5-6690. Animation.

ANI-LIVE FILM SERVICE Inc., 45 W. 45th St., New York 36, N.Y. Circle 7-1268. Bernice Steinberg, pres.; Sidney Cooper, secy.-treas. 23, 35.

ANIMART FILM STUDIOS Inc., 1984 S. Glenstone St., Springfield, Mo. Tuxedo 18895. Harlan H. Mendenhall, pres. & gen. mgr.; Ken Cowan, prod. mgr.; Sid Broadus, v.p. sales; Ken Newcomer, v.p. & treas. 1, 20, 23, 24, 25, 28.

ANIMATED PRODUCTIONS Inc., 1600 Broadway, New York 19, N.Y. Columbus 5-2942. Al Stahl. 1, 20, 23, 25, 28, 35. See: Al Stahl Productions Inc.

ANIMATION Inc., 736 N. Seward St., Hollywood 38, Cal. Hollywood 4-1117. Earl Klein, pres.; Ed Barge, dir.; Helen Hansen, prod. mgr. Branch: 221 N. LaSalle St., Chicago 1, Ill. Joe W. Edwards, rep. FR 2-2628. 14005 Fenkell Ave., Detroit 27, Mich. Ted Petok, rep. Broadway 3-3040. 1, 20, 23, 25.

ANIMATION ASSOCIATES, 5539 Sunset Blvd., Hollywood 28, Cal. Hollywood 2-7023. 1, 22.

ANIMATION CENTER, 355 Lexington Ave., New York, N.Y. Yukon 6-5151. Paul Kasander.

(Continued on next page)

Newsreels, News Photos and News Services

AMERICAN BROADCASTING CO. (a division of American Broadcasting-Paramount Theatres Inc.), 7 West 66th St., New York 23, N.Y. Susquehanna 7-5000. James Hagerty, v.p. in charge of news, special events & public affairs.

ASSOCIATED PRESS, 50 Rockefeller Plaza, New York 20, N.Y. Plaza 7-1111. Frank J. Starzel, gen. mgr.; Oliver Gramling, asst. mgr.; F. A. Rescan, executive newsphoto editor; Wm. Brown, newsphoto editor; Cynthia Lowry, TV-radio columnist; John Aspinwall, radio-TV news editor. News services only.

BRITISH UNITED PRESS Ltd., 575 University St., Montreal, Que. University 6-9357. Frank Eyrl, gen. mgr. for Canada (UPI) & managing director for (BUP). News, sports, telephotos, films for television, news and photo features and comic strips.

BROADCAST NEWS Ltd., 55 University Ave., Toronto, Ont. Empire 4-3172. Gillis Purcell, chief executive; C. B. Edwards, manager; Glen Witherspoon, acting treas. Branches in Halifax, Montreal, Ottawa, Winnipeg, Edmonton, Vancouver. News services only.

COLUMBIA BROADCASTING SYSTEM Inc., 485 Madison Ave., New York 22, N.Y. Plaza 1-2345. Sig Mickelson, pres., CBS News; John Day, v.p. news; Robert Lang, v.p. admin.; John W. Kiermaier, director of public affairs; Wm. C. MacPhail, director of sports; Paul Levitan, director of special events; John M. Cooper, mgr. of newfilm. 5, 24.

HEARST METROTONE NEWS Inc., 450 W. 56th St., New York 19, N.Y. Plaza 7-4120. C. B. Stratton, exec. v.p.; John Michon, production mgr.; Nick Archer, exec. news editor; Max Klein, theatrical news editor; Harry Robert, sports editor; Walter de Hoog, editor-producer. Services include Telenews Weekly Digest, Telenews Sports Reel, Farm Newsreel, Time Out for Sports, The Big Moment, "News of the Day" Newsreel, documentary & promotion programs. Telenews Distributors: 235 E. 45th St., New York 17, N.Y.; Murray Hill 2-5600; Saul Reiss, national TV sales. 23, 24, 33.

MOVIEONEWS Inc. (subsidiary of 20th Century-Fox Film Corp.), 460 W. 54th St., New York 19, N.Y., Columbus 5-7200. Jack Haney, gen. mgr.; Edmund H. Reek, producer; Burt Reinhart, managing editor; Jack Kuhne, short subject producer; Jack Gordon, commercial documentary producer; Edward W. Nyle, business mgr. 5, 24.

NATIONAL BROADCASTING Co., 30 Rockefeller Plaza, New York 20, N.Y. Circle 7-8300. Wm. R. McAndrew, v.p., news & public affairs; Julian Goodman, dir., news and public affairs; Rex Goad, mgr., news; Edward Stanley, director, public affairs; Leonard Allen, mgr., foreign news; Don Meaney, mgr., nat'l. news; A. Hepner, coordinator news information services. 5, 19, 24.

NATIONAL CATHOLIC WELFARE CONFERENCE NEWS SERVICE, 1312 Massachusetts Ave., N.W. Washington 5, D.C. Republic 7-3553. Frank A. Hall, director, press dept.; Burke Walsh, asst. director.

NEWS ASSOCIATES Inc., 1627 K. St., N.W., Washington 6, D.C. National 8-8090. Herbert Gordon, editor-in-chief; Donald Bowers, editor; Bruce Morton, European gen. mgr., 25 Chesham St.,

London. Correspondents in key cities & countries. Audio news services, producer of newsreels, and special events.

NEWSFILM Inc., 10 East 49th St., New York 17, N.Y. Murray Hill 8-1130. Kenneth Baldwin, pres.; Kenneth Brighton, editor & mgr. of operations.

PATHE NEWS Inc., 245 West 55th St., New York 19, N.Y. Judson 6-8920. Joseph P. Smith, pres.; Samuel A. Costello, exec. v.p.; Francis D. Smith, v.p., west coast operations; Harry M. Pimstein, v.p. & gen. counsel; John C. Smith, v.p. & educational director; Bernard J. O'Rourke, director of operations; Robert A. Craig, exec. producer; Irwin Abrams, secy. & controller. 22, 23, 24, 29.

POINT OF ORIGIN Inc., Senate Radio & TV Correspondents Gallery, U.S. Capitol, Washington, D.C. CA 4-3121, Ext. 6421-22-23. New York—110 E. 36th St. Murray Hill 9-8339. Jeff St. John, pres. Taped TV and radio reports on major news breaks; feature, commentary, and regional coverage for radio-TV; TV pic or slide with telephone reports; U.N. coverage. Special rate on weekly TV show from Washington.

RADIO PRESS INTERNATIONAL Inc., 604 Fifth Ave., New York 20, N.Y. LT 1-6444. R. Peter Straus, pres.; M. J. Minahan, gen. mgr. Voice news services only.

REUTERS Ltd., 229 W. 43rd St., New York 36, N.Y. Bryant 9-8558. D. Kilmington Rogers, North American mgr. News services only.

SPOTLITE NEWS, 574 Fifth Ave., New York 36, N.Y. Circle 5-0770. Ben Greenberg, v.p. Los Angeles 36—607 North LaBrea Ave., Webster 8-2191. Marcia Walker, v.p. News services only. (For other personnel see listing under Program Sources.)

UNITED PRESS INTERNATIONAL, 220 East 42nd St., New York 17, N.Y. Murray Hill 2-0400. Frank H. Bartholomew, chairman of the board; Mims Thomason, pres. & gen. mgr.; Earl J. Johnson, v.p. & editor; LeRoy Keller, v.p. & sales mgr.; Roderick W. Beaton, gen. business mgr.; M. S. Greenman, mgr., United Press Movietone News. 4, 5, 20, 21, 23, 24, 25, 33.

UNITED PRESS INTERNATIONAL NEWSPICTURES, 220 E. 42nd St., New York 17, N.Y. Murray Hill 2-0400. Frank Tremaine, v.p. & gen. mgr. Spot newspictures in facsimile, prints & slides. Weather maps.

UNITED PRESS MOVIEONE NEWS, 460 West 54th St., New York City. Columbus 5-7200. M. S. Greenman, mgr.; Burt Reinhardt, news editor; Jerry Kahn, assignment editor. 5, 17, 21, 23, 24, 33.

UNIVERSAL NEWSREEL, 105 East 106th St., New York 29, New York. Trafalgar 6-5020. Thomas Mead, producer; George Barrett, film librarian. Stock footage library. 24.

U.S. TELEVISION NEWSFILM Inc., 5800 Sunset Blvd., Hollywood 28, Cal. Hollywood 3-9688. Cleto Roberts, pres.; Frederick Murphy, secy.-treas.; Julian Macdonald, prod.-dir. 5, 14, 19, 21, 23, 24.

WORLD WIDE INFORMATION SERVICES Inc., 660 First Ave., New York 16, N.Y. Oregon 9-7240. Richard W. Hubbell, pres. 9, 24.

Program Sources

- ANSEL FILMS Inc.**, 75 W. 45th St., New York 36, N.Y. Judson 2-7771. Jerry Ansel, pres. 1.
- APEX FILM Corp.**, Desilu-Gower Studios, 780 N. Gower, Hollywood 38, Cal. Hollywood 3-5106. Jack Chertok, pres. 4, 6, 20.
- A.P.S. Inc.**, 6 E. 46th St., New York 17, N.Y. Murray Hill 7-0944. H. A. Schendorf, pres., public relations. 23.
- ARCO FILM PRODUCTIONS Inc.**, 580 Fifth Ave., New York 36, N.Y. Columbus 5-6968. R. J. Oulmann, pres.; A. O. Carlson, v.p.; Jack Fenimore, v.p. 1, 20, 21.
- ARENA PRODUCTIONS, c/o MGM-TV**, Culver City, Cal. Norman Felton, exec. prod. 22.
- J. ARMSTRONG & CO.**, 420 Lexington Ave., New York 36, N.Y. Lexington 2-5970. Joseph Armstrong, pres. 20, 25.
- THE ARNESS PRODUCTION Co.**, 1456 N. Bronson Ave., Hollywood 28, Cal. HO 9-3957. James Arness, pres.; Robert A. Emme. 22.
- GEORGE K. ARTHUR**, 37 W. 57th St., New York 19, N.Y. TE 8-6668. 3, 8, 29.
- ARROWHEAD PRODUCTIONS**, 291 S. La Cienega Blvd., Beverly Hills, Cal. Oleander 2-4171. Burt I. Harris, gen. mgr. 20, 21.
- ASHLEY-STEINER Inc.**, 555 Fifth Ave., New York 22, N.Y. Murray Hill 8-8330. Ted Ashley, pres. 2, 32.
- ASSOCIATED ARTISTS PRODUCTIONS CORP.**—See U.A.A. Inc.
- THE ASSOCIATED PRESS**, 50 Rockefeller Plaza, New York 20, N.Y. Plaza 7-1111. Wes Gallagher, gen. mgr.; Oliver Gramling, asst. gen. mgr.; John Aspinwall, radio-TV news editor. 19.
- ASSOCIATION FILMS Inc.**, 347 Madison Ave., New York 17, N.Y. Murray Hill 5-2242. J. R. Bingham, pres.; A. L. Fredrick, treas.; Robert M. Finehout, v.p. in charge of television; R. D. Mitchell, v.p. adv. & promotion dir. Branches: Ridgely, N.J.—Broad at Elm; Whitney 3-8200; E. H. Johnson, La Grange, Ill.—561 Hillgrove Ave.; Fleetwood 4-0576; M.G. Weiland, San Francisco—799 Stevenson St.; Underhill 1-5305; W. O. Siler, Dallas—1621 Dragon St.; Riverside 8-8759; Carl Stahl. 4, 7, 8, 10.
- ATLANTIC TELEVISION Inc.**, 625 Madison Ave., New York 22, N.Y. Plaza 2-7766. Alfred H. Morton, pres. 3, 8, 9, 10, 11, 14.
- ATLAS FILM Corp.**, 1111 South Blvd., Oak Park, Ill. Austin 7-8620. James A. Kellock, pres.; L. P. Mominee, exec. v.p.; Thomas H. Peterson, v.p., sales; James L. Herman, v.p., Detroit; R. L. McMillan, v.p., Cincinnati. Branches: Alexandria, Va.—408 Rucker Place; Overlook 3-1525. Hollywood—6336 Hollywood Blvd.; Hollywood 9-5111. Detroit, Mich.—11 Barbour Terraces, Woodward & W. Long Lake Rd., Box 36, Bloomfield, Mich.; Midwest 7-1155. Cincinnati, O.—2801 Cyclorama Dr.; Montana 2-2228. 1, 17, 18, 20, 21, 22, 23, 29, 30, 32, 33, 35.
- ATLAS TELEVISION Corp.**, 209 E. 56th St., New York 22, N.Y. Eldorado 5-7943. Dr. Henry Brown, pres. 8, 17, 31.
- A. T. U. PRODUCTIONS Inc.**, 130 W. 57th St., New York 19, N.Y. Judson 6-4292-3. Allen Swift, pres. & creative dir.; Cal A. Stadel, v.p. & gen. mgr. 1, 6, 20, 21, 22, 25, 35.
- AUDIO PRODUCTIONS Inc.**, 630 Ninth Ave., New York 36, N.Y. Plaza 7-0760. Frank K. Speidell, pres.; Pete Mooney, v.p.; Harold R. Lipman, TV mgr. 4, 20, 23, 25.
- AURORA FILM DISTRIBUTORS**, 1410 Howard St., Omaha 2, Neb. Phone: 341-8476. Keith T. Smith, mgr.; Margareth M. Smith, sales. 10.
- AURVID PRODUCTIONS (div. of Radio's Reliable Sources)**, Box 413, Philadelphia 5, Pa. Locust 4-4429. Franklin O. Pease, gen. mgr. Branch: Clewiston, Fla. P.O. Box 265. 3, 4, 7, 8, 9, 10, 11, 12, 13, 14, 15, 17, 20, 21, 22, 25, 27, 29, 30, 31, 32, 34, 35.
- AUSLENDER PRODUCTIONS Inc.**, 20 Park Ave., Venice, Cal. Olympia 2-2533. Leland Auslander, pres. 21, 23 and live shows.
- AUSTIN PRODUCTIONS Inc.**, 232 N. Main St., Lima, O. 229-7881. B. Otto Austin Jr., pres.; Clair E. Butturf, v.p. 4, 20, 23, 35.
- AUSTRALIAN NEWS & INFORMATION BUREAU**, 636 Fifth Ave., New York 20, N.Y. Circle 5-4000. Frank Long, films officer. 4, 8, 14, 34.
- AZTECA FILMS Inc.**, 1743 S. Vermont Ave., Los Angeles 6, Cal. Republic 3-2191. Juan Bueno, pres.; Francisco Salas-Porras, v.p. Branches: New York City—1475 Broadway; Oxford 5-4742; John Colin, San Antonio—410 San Pedro Ave.; Capitol 6-7266; Gordon B. Dunlap, mgr. Denver—2075 Broadway; Cherry 4-2313; Gilbert Martinez, mgr. Chicago—1233 S. Wabash Ave.; Wabash 2-6186; Louis B. Hess, mgr. 21 (English and Spanish dialogue).
- BACHELOR PRODUCTIONS, c/o MCA TV Film Syndication**, 598 Madison Ave., New York 22, N.Y. 22.
- GEORGE BAGNALL & ASSOCIATES Inc.**, 8827 Olympic Blvd., Beverly Hills, Cal. Olympia 2-8050. Geo. L. Bagnall, pres.; Fred C. Lindquist, secy. Branches: Pittsburgh 36—5082 Lantern Hill Dr.; Tuxedo 4-6603. Les Anthony, v.p. 10.
- JEROME BALSAM FILMS Inc.**, 165 W. 46th St., Circle 7-4220. New York 36, N.Y. Circle 7-4220. Jerome Balsam, pres. 3, 8, 10, 11.
- BOB BANNER ASSOCIATES Inc.**, 545 Madison Ave., New York 22, N.Y. Plaza 2-6666. Bob Banner, Joe Hamilton, Julio Di-Benedetto. 22.
- BANNER FILMS Inc.**, 527 Madison Ave., New York 22, N.Y. Plaza 5-4811. Charles McGregor. 3, 10.
- C. O. BAPTISTA FILM MISSION**, Sunnyside Ave., Wheaton, Ill. Wheaton 8-4050. C. O. Baptista, pres. 7, 26.
- THOS. J. BARBRE PRODUCTIONS**, 2130 S. Bellaire St., Denver 22, Colo. Skyline 6-8383. Thos. J. Barbre, owner & producer; Paul F. Emrich, asst. dir. 4, 20, 21, 22, 23, 25, 30, 31, 33, 35.
- BARNETT INTERNATIONAL FORWARDERS Inc.**, 543 W. 43rd St., New York 36, N.Y. Bryant 9-1616. Norman Barnett, pres.; Alan Barnett, v.p. 13.
- BEN BARRY & ASSOCIATES**, 20 East Huron St., Chicago 11, Ill. Phone: 642-4550. 10, 32.
- BASCH RADIO & TV PRODUCTIONS**, 17 E. 45th St., New York 17, N.Y. Murray Hill 2-8877. Charles J. Basch Jr. & Frances Scott, partners; Ronald Dawson, dir. 1, 14, 20, 21, 23, 28. Live shows.
- BATJAC PRODUCTIONS Inc.**, 1022 Palm Ave., Los Angeles 69, Cal. Olympia 2-3670. John Wayne, owner. 22, 31.
- BBC-TV ENTERPRISES (div. of British Bcstg. Corp.)**, 630 Fifth Ave., New York 20, N.Y. LT 1-7100. Dennis G. Scuse, U.S. rep. 10, 22.
- B. C. G. FILMS Inc.**, 405 Lexington Ave., New York 17, N.Y. Murray Hill 7-0870. Nat Gassman, pres. & sales mgr. 3.
- BEACON TELEVISION FEATURES Inc.**, 115 Newbury St., Boston 16, Mass. Commonwealth 6-6881. J. L. Sanderson, pres.; B. G. Keane, treas. 20, 21, 23.
- BEAR FILMS DIV. OF VICTOR KAYFETZ PRODUCTIONS Inc.**, 1780 Broadway, N.Y. 19, N.Y. Circle 5-4830. Frank Bear, gen. mgr. 1, 4, 10, 20, 23, 26, 28.
- V. S. BECKER PRODUCTIONS**, 55 East 43rd St., New York 17, N.Y. Murray Hill 2-0777 & 7-7000. Viola Becker Seaman, owner & exec. producer.
- ALEXANDER BECK FILMS Inc.**, 1501 Broadway, New York 36, N.Y. LO 3-6187. Alexander Beck, pres.
- BECKMAN FILM Co.**—See Alexander Beck Films Inc.
- RUSSELL R. BENSON PRODUCTIONS**, 136 N. Delaware St., Indianapolis, Indiana. Melrose 7-0306. Russell R. Benson, pres.; Duncan P. Schiedt, dir. photography. 20, 21, 23, 35.
- BETFORD Corp.**, 645 Larkin St., San Francisco 9, Cal. PR 1-0670. Ken Champion. 22.
- BEVERLY HILLS PRODUCTIONS**, 239 S. Robertson Blvd., Beverly Hills, Cal. Olympia 7-0421. Robert M. Gist, Ned Glass, chg. prod. 1, 22.
- GUY BIDDICK**, 1046 S. Olive St., Los Angeles 15, Cal. Richmond 9-8800. Guy Biddick, mgr.; Sid Sutherland, prod. mgr.; Barbara McNey, office mgr. 1, 20.
- BIEVER & STEIN PRODUCTIONS Inc.**, 527 Madison Ave., New York City. Plaza 3-1147. Curtis Biever, pres.; Lou Stein, secy. Creators of music for TV.
- THE BIG FIGHTS Inc.**, 9 E. 40th St., New York 16, N.Y. Lexington 2-1717. William Cayton, pres.; Fred Ladd, sales mgr. 10, 22.
- BILMAR PRODUCTIONS**, 375 Park Ave., New York 22, N.Y. Plaza 1-0600.
- BLUE J PRODUCTIONS Inc.**, 650 N. Bronson Ave., Los Angeles 4, Cal. Hollywood 2-7141. Jerry Stagg, pres. 22.
- BOB-O-LINK PRODUCTIONS Inc.**, Bob Hope Enterprises Inc., 9229 Sunset Blvd., Los Angeles 69, Cal. 22.
- BON AMI FILM DISTRIBUTING Corp.**, 445 Park Ave., New York 22, N.Y. Plaza 1-5757. Jackson E. Dube, exec. v.p. 3, 11.
- BONDED TV FILM SERVICE**, 630 Ninth Ave., New York City. Judson 6-1030. Chester M. Ross, pres. Branches: Los Angeles—8290 Santa Monica Blvd. Chicago 11—160 E. Illinois St. 36, N.Y. Toronto 5—15 St. Mary St. 13.
- BOOSEY & HAWKES Inc.**, 30 W. 57th St., New York City. Plaza 7-3332. Leslie A. Boosey, chmn.; David S. Adams, pres.; Simon Boosey, v.p.; John J. White, treas.; Sylvia Goldstein, asst. secy. 18.
- WILLIAM BOYD ENTERPRISES**, 806 Robertson La., Beverly Hills, Cal. Olympia 2-7090. Marguerite Cherry, bus. mgr. 22.
- BRANDON FILMS Inc.**, TV. Dept., 200 W. 57th St., New York City. Circle 6-4867. 8.
- BRAY STUDIOS Inc.**, 729 Seventh Ave., New York 19, N.Y. Circle 5-4582. J. R. Bray, chairman of board; Paul A. Bray, pres. & production mgr.; Paul Bray Jr., v.p., sales; R. C. Johnson, animation director; B. D. Hess, distribution mgr. 1, 4, 9, 10, 11, 20, 22, 23, 27.
- BRENNAN-WESTGATE PRODUCTIONS**, 9336 W. Washington Blvd., Culver City, Cal. Upton 0-8045. Irving Pincus, Norman Pincus. 22.
- BRITISH INFORMATION SERVICES**, 45 Rockefeller Plaza, New York 20, N.Y. Circle 6-5100. News division. 3, 4, 5, 10, 19, 23, 24.
- BROADCAST EDITORIAL REPORTS**, World Press Center Bldg., 54 W. 40th St., New York 18, N.Y. Longacre 3-3942. Maxwell Hage, pres. & editor in chief; Edward J. McGoldrick Jr., secy.; Norwood F. Allman, treas.; Leslie G. Phillips, v.p. Broadcast editorials, script and tape by staff of global newsmen. Specialists in public affairs programs.
- BROADCAST HOUSE Inc.**, 359 Canal St., Manchester, N. H. Phone: 627-7669. Norman Gittleston, pres.; Rodney Baker, v.p.; Charles Sharpless, v.p.; Frank L. Sheehan, v.p.; C. Wylie Calder, v.p. James A. Rogers, office mgr.; Creators & distributors of Numbers Up, designed specifically for broadcasting stations.
- BROADCAST MUSIC Inc.**, 589 Fifth Ave., New York City. Plaza 9-1500. Carl Haverlin, pres.; Robert J. Burton, v.p. in charge of domestic performing rights administration. Music licensor.
- BROADCASTING AND FILM COMMISSION (National Council of Churches)**, 475 Riverside Dr., New York 27, N.Y. Riverside 9-2200. Dr. S. Franklin Mack, exec. dir.; Rev. Alexander Ferguson, TV films dir.; Robert C. Currie Jr., program operations; Carl Cannon, dir. of promotion & station relations; Lillian Bennett, dir. TV distribution. Branch: Hollywood—5746 Sunset Blvd.; Hollywood 4-7464; George A. Heimrich. 7, 26.
- BROADCASTING PROGRAM SERVICE**, 17 E. 45th St., New York 17, N.Y. Oxford 7-0725. Herbert Rosen, pres. 11.
- HIMAN BROWN TELEVISION FILMS**, 221 W. 26th St., New York 1, N.Y. Oregon 5-2211. Himan (Hi) Brown, pres. 22.

Program Sources

BYRNAPROD S.A., 3880 Lankersham, Universal City, Cal. TR 7-2231. Kirk Douglas, director; Ed Lewis, exec. prod. 22.

BUENA VISTA DISTRIBUTING Co. Inc. (subsidiary of Walt Disney Productions), 477 Madison Ave., New York 22, N.Y. Plaza 9-3880. Irving Ludwig, pres. 10.

BUREAU OF COMMUNICATION RESEARCH Inc., 267 W. 25th St., New York 1, N.Y. Oregon 5-5330. James W. Britton, TV film dir. 4.

BURKE PRODUCTIONS, Bethany Mountain Rd., Cheshire, Conn. Browning 2-3160. Albert E. Burke. 22.

BILL BURRUD PRODUCTIONS, 7559 Santa Monica Blvd., Hollywood 46, Cal. Hollywood 3-8181. Bill Burrud, pres.; Gene McCabe, v.p. 10, 22.

BYRON MOTION PICTURES Inc., 1226 Wisconsin Ave., Washington 7, D.C. Federal 3-4000. Byron Roudabush, pres.; Dudley Spruill, gen. mgr. 1, 17, 18, 30, 31, 33, 35.

C & C FILMS (division of Television Industries Inc.), 400 Park Ave., New York 22, N.Y. Plaza 1-6800. Basil Estreich, pres. 3.

CALIFORNIA INTERNATIONAL PRODUCTIONS, 6710 Melrose Ave., Hollywood 38, Cal. Webster 9-1491. H. F. O'Donnell, owner. 1, 20, 23, 35.

CALIFORNIA NATIONAL PRODUCTIONS Inc. (See also NBC Television Films and Victory Program Sales), 663 Fifth Ave., New York 22, N.Y. Circle 7-8300. Earl Rettig, pres.; Herbert S. Schlosser, v.p.-gen. mgr.; Daniel M. Curtis, dir., national and regional sales; Jacques Liebenauth, dir., syndication sales; Marshall Worthman, director, business affairs; Arthur Perles, director, promotion. Canadian Distributor: Fremantle of Canada Ltd., 17 Dundonald St., Toronto, Ont. Walnut 4-9635. Ralph Ellis, gen. mgr. 10, 22.

LARS CALONIUS PRODUCTIONS Inc., 45 W. 45th St., New York 36, N.Y. Plaza 7-0350. Lars Calonius, pres.; Duane Crowther, v.p. 1, 20, 35.

CAMBRIA PRODUCTIONS, 8735 Melrose Ave., Los Angeles 46, Cal. Olympia 2-6331. Dick Brown, pres. 1, 20, 22.

CAMERA CRAFT, 6800 Sunset Blvd., Hollywood 28, Cal. Hollywood 3-6856. Robert Crawford. 20, 28.

CAMPUS FILM PRODUCTIONS Inc., 20 E. 46th St., New York 17, N.Y. Murray Hill 2-8735. Nat Campus, pres. & exec. producer; Jules Krater, exec. prod. 4, 13, 20, 21, 23, 31, 35.

CANADIAN TRAVEL FILM LIBRARY, Canada House, 680 Fifth Ave., New York 19, N.Y. Judson 6-2400. Ron C. Ward, Canadian travel film director. 4, 8, 10.

CANYON FILMS OF ARIZONA Inc., 834 North Seventh Ave., Phoenix, Arizona. Alpine 2-1719. Raymond Boley, producer; Robert Allen, dir. of photography. 1, 20, 23, 30.

CAPITAL CITIES BROADCASTING, 24 East 51st St., New York 22, N.Y. Plaza 2-1750.

CAPITAL FILM LABORATORIES Inc., 470 E St. SW, Washington 24, D.C. District 7-1717. James A. Barker, pres.; Arthur Rescher, sales mgr. 17, 18, 30, 35.

CAPITAL FILM SERVICE, 224 Abbott Rd., East Lansing, Mich. Edgewood 2-3544. James Robert Hunter, pres. 1, 2, 16, 17, 18, 19, 20, 21, 23, 24, 30, 33, 35.

CAPITOL LIBRARY SERVICES (Capitol Records Inc.), Hollywood & Vine, Hollywood 28, Cal. Hollywood 2-6252. 18.

CAPTAIN Z-RO PRODUCTIONS Inc., 3630 Jackson St., San Francisco 18, Cal. Bayview 1-2202. Henry Brown, pres. 22.

CAROUSEL FILMS Inc., 1501 Broadway, New York 36, N.Y. Bryant 9-6734. David Dash, pres. 3, 8.

CARTHAY SOUND STAGE, 5907 W. Pico Blvd., Los Angeles 35, Cal. Webster 8-2101. Jack Miles, studio mgr. 33.

CARTOON DISTRIBUTORS CORPORATION, 8827 Olympic Blvd., Beverly Hills, Cal. George L. Bagnall, pres.; William Brooks Jr., v.p.; Joseph Bantle, treas.; Fred C. Lindquist, secy.; W. C. "Les" Anthony, v.p. & sales mgr. Branch Office: Pittsburgh 36, Pa.—5082 Lantern Hill Dr.; Tuxedo 4-6603.

CASCADE PICTURES OF CALIFORNIA Inc., 6601 Romaine St., Hollywood, Cal. Hollywood 2-6481. B. J. Carr, pres.; Roy Seawright, v.p. & dir. of photography; Vaugin Paul, v.p. of production; George B. Seitz Jr., producer-dir. 20, 23.

CASINO FILMS Inc., 1546 Broadway, New York 36, N.Y. Judson 6-1442. Munio Podhorzer, pres.; Nathan Podhorzer, secy.-treas. 3, 9, 14.

CATHOLIC MOVIES, 46 Blue Bell Rd., Worcester 6, Mass. Swift 1-4283. Stan Lewek, mgr. 7.

CAVALCADE TELEVISION PROGRAMS, 959 North Fairfax Ave., Hollywood 46, Cal. Oldfield 4-4144. Harvey Pergament. 8, 9, 10, 11, 14, 15, 34.

CBS FILMS Inc. (Columbia Broadcasting System), 485 Madison Ave., New York 22, N.Y. Plaza 1-2345. Merle S. Jones, pres.; Sam Cook Digges, v.p., administration; James T. Victory, gen. sales mgr.; Fred J. Mahlstedt, managing director operations. Branches: Atlanta, Ga.—1371 Peachtree Bldg., Jack Waldrep, mgr. Dallas, Tex.—1000 Fidelity Union Life Bldg., Carter Ringlep, mgr. Chicago 11, Ill.—630 N. McClurg Court, Henry Gillespie, mgr. San Francisco, Cal.—Sheraton-Palace Hotel, Edward Hewitt, mgr. St. Louis 6, Mo.—12th & Cole, Fredrick W. Gilson, mgr. Canada—Page One Limited, 18 Greenville St., Toronto 5, Ont. Kenneth Page, pres. 10.

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- CENTAUR STUDIOS**, 7657 Melrose Ave., Hollywood 46, Cal. Webster 1-8154. Carl Swanstrom, pres. 20, 22, 23, 25, 29, 30, 33.
- CENTER FOR MASS COMMUNICATION OF COLUMBIA UNIVERSITY PRESS**, 1125 Amsterdam Ave., New York 22, N.Y. UN 5-2000, Ext. 16. Dorothy Oshlag, mgr.; Margery Bours, business mgr. 4, 8, 23.
- CENTURY FILMS Inc.**, 3115 W. Olive, Burbank, Cal. Thornwall 8-3155. J. K. Friedrich, pres. 7, 26.
- C & G FILM EFFECTS Inc.**, 1600 Broadway, New York 19, N.Y. Plaza 7-2098. Hugo A. Casolaro, pres.; Martin Gottlieb, secy-treas. 1, 17, 20, 21, 25, 28.
- HU CHAIN ASSOCIATES**, 15 E. 48th St., New York 17, N.Y. Plaza 5-5240. Hubert V. Chain, owner. 20, 23, 25, 28, 35.
- BRUCE CHAPMAN Co.**, 125 W. 41st St., New York 36, N.Y. Wisconsin 7-9244. Bruce Chapman, pres. 20, 21, 22, 23.
- CHARTER OAK TELE-PICTURES, Inc.**, 423 E. 90th St., New York, N.Y. TR 6-6800. Louis Cavrell, pres.; Ira Cavrell, production dir.; Otis Cavrell, secy. 20, 23.
- ROBERT C. CHASE & ASSOCIATES**, 818 Olive St., St. Louis 1, Mo. Garfield 1-6732. Robert C. Chase, pres.; Edgar S. Stemmler, dir., public relations.
- CHERYL TV Corp.**, c/o Medallion TV Enterprises, Inc., 6000 Sunset Blvd., Hollywood 28, Cal. Hollywood 2-6635. John A. Ettlenger, sales rep. 3.
- CHICAGO FILM LABORATORY Inc.**, 720 N. Michigan Ave., Chicago 11, Ill. Whitehall 4-6971. E. G. Josephson, pres.; Russell T. Ervin, production mgr.; Walter Rice, lab. mgr.; Robert D. Castlerline, sales dir. 17, 18, 20, 21, 30, 35.
- THE CHRISTOPHERS Inc.**, 16 E. 48th St., New York 17, N.Y. Plaza 9-4050. Rev. James Keller, M.M., dir. 7, 26.
- CINEFFECTS Inc.**, 115 W. 45th St., New York 36, N.Y. Circle 6-0951. Isaac Hecht, pres. 1, 17.
- CINEMA CORP. OF AMERICA**, 55 Valhalla Way, Wayne, N.J. Oxbow 4-2377. Charles A. Strohn, pres.; Alan F. Martin, v.p.-secy. 7.
- CINEMAGIC CORPORATION INTERNATIONAL**, 1501 Broadway, New York 36, N.Y. BR 9-6734. Arthur M. Epstein, pres. 10, 22, cartoons.
- CINEMA-VUE Corp.**, 245 W. 55th St., New York 19, N.Y. Judson 6-1336. Joseph P. Smith, pres.; Arthur J. Steel, exec. v.p. & treas.; Harry M. Pimstein, gen. counsel & secy. Branch Offices: Los Angeles, Cal.—20613 Parthena St., Canoga Park; Diamond 1-4894; Francis D. Smith, v.p. & gen. sales mgr. Louisville, Ky.—366 Francis Bldg.; Bryan D. Stoner, East-Central mgr. Winter-set, Ia.—724 W. Buchanan St.; Ken Weldon, Midwestern sales mgr. 3, 4, 6, 8, 10, 20, 22.
- CINEQUE COLORFILM LABORATORIES Inc.**, 424 E. 89th St., New York 28, N.Y. Sacramento 2-5837. Sam Marcus, pres. 17, 28.
- CINE SPORTS PRODUCTIONS**—See Walter Harrison Smith.
- CINESOUND Ltd.**, 559 Rogers Rd., Toronto, Ontario. Roger 2-7338. B. J. Bach Jr., pres. & gen. mgr. 17, 18, 30, 35.
- CINE-TELE Co.**, 6325 Santa Monica Blvd., Hollywood 38, Cal. HO 5-3376. Harry J. Lehman, pres.; Jacques Lehman, mgr. 10, 14.
- CINE-TELE PRODUCTIONS Inc.**, 6325 Santa Monica Blvd., Hollywood 38, Cal. HO 5-3376. Harry J. Lehman, pres.; Jacques Lehman, mgr. 22.
- CINE-VIEW Inc.**, Cine-Tele Productions, 6325 Santa Monica Blvd., Hollywood 38, Cal. Hollywood 5-3376. Harry J. Lehman, producer-owner; Gail McKiddy, writer-dir.; Jacques Lehman, sales mgr.; Clayton McKiddy, production supt. 1, 20, 22, 23, 26, 31.
- CINETEON PRODUCTIONS**, 1847 Fort St., Honolulu 13, Hawaii. Phone: 502677. Maurice D. Myers. 20, 23.
- CLASTER ENTERPRISES Inc.**—See Romper Room.
- CLIFTON PRODUCTIONS Inc.**, 62 West 45th St., New York 36, N.Y. Murray Hill 2-0040. Maurice T. Groen, pres.; Ronald T. Groen, v.p. in charge of production; Bertram Cohen, asst. production mgr. Branch Office: Cleveland, O.—Park Bldg., Public Square; Cherry 1-5131. 20, 21, 23, 31.
- COASTAL FILM SERVICES Inc.**, 321 West 44th St., New York 36, N.Y. Judson 2-7780. Manuel Casiano, pres.; Lou Lemont, v.p. Optical. 1, 28, 35.
- CO-CO PRODUCTIONS Inc.**, 270 N. Cannon Dr., Beverly Hills, Cal. Crestview 6-0781. Charles E. Cochard Jr., pres.; Frank E. Anderson, v.p. & treas.; Roy H. King, v.p. & dir. of finances; Ray Heindorf, v.p. & dir. of music.
- COFFMAN FILM COMPANY**, 1510 First National Bank Bldg., Dallas 2, Tex. Riverside 8-2828. Hammond Coffman, pres. 20, 21, 22, 23, 25, 26.
- GEO. W. COLBURN LABORATORY Inc.**, 164 N. Wacker Dr., Chicago 6, Ill. Dearborn 2-6286. 16 mm film processing and printing; 16 mm sound recording & editing; 8 mm magnetic sound printing.
- BERT L. COLEMAN ASSOCIATES Inc.**, 35 W. 45th St., New York 36, N.Y. Judson 2-3020. Bert L. Coleman, pres.; Joseph S. Salzburg, exec. v.p. 21, 25, 33.
- COLORAMA FEATURES Inc.**, 1501 Broadway, New York 36, N.Y. Longacre 4-5592. Jules B. Weill, pres. 3.
- COLUMBIA ARTISTS MANAGEMENT Inc.**, 165 W. 57th St., New York 19, N.Y. Circle 7-6900. Humphrey Doulens, v.p.-director of radio & TV. Branch: Hollywood—222 Palmer Bldg., 6362 Hollywood Blvd.; David Ferguson, Warren Rhind. 2.
- COLUMBIA PICTURES Corp.**, 711 Fifth Ave., New York 22, N.Y. Plaza 1-4400. A. Schneider, pres.; Leo Jaffe, exec. v.p.; M. J. Frankovich, 1st v.p.; Sol Schwartz, v.p. in charge of West Coast activities. See Screen Gems Inc. & Columbia Pictures International Corp. Motion pictures.
- COLUMBIA PICTURES INTERNATIONAL Corp.** (subsidiary of Columbia Pictures Corp.), 711 Fifth Ave., New York 22, N.Y. Plaza 1-4400. Abe Schneider, chairman & pres.; Mo Rothman, exec. v.p. 3.
- COLLEGE QUIZ BOWL Co.**, 730 Fifth Ave., New York 19, N.Y. Circle 6-8187.
- COMMERCE PICTURES**, 525 Poydras St., New Orleans, La. Phone: 523-5026. Robert Wiegand, pres. 20, 21, 30, 35.
- COMMODORE PRODUCTIONS & ARTISTS Inc.**, 1906 N. Kenmore Ave., Hollywood 27, Cal. Hollywood 9-7502. Walter White Jr., pres. & exec. producer; Walter White III, production mgr.; Ed Woodworth, producer-director. 18, 23, 31.
- COMMONWEALTH FILM & TELEVISION Inc.**, 723 Seventh Ave., New York 19, N.Y. Circle 5-6456. Mort Sackett, pres.; Leo Gottlieb, sales mgr. Branches: Montreal—1500 Stanley St.; Victor 4-8833; N. Vaillancourt. 3, 8, 10, 22.
- COMMUNICATIONS WEST**, 6115 Selma Ave., Hollywood, Cal. Maurice H. Garrett, pres.; William Gribbin; Jerry Conway & Jack McLaughlin, acct. execs.
- COMPASS PRODUCTIONS**, 1841 Broadway, New York, N.Y. Judson 6-3815. George Schaefer, producer-director. 22.
- CONDOR FILMS Inc.**, 1006 Olive St., St. Louis 1, Mo. Main 1-8876. Bradford Whitney, pres.; E. F. Stevens, v.p. 17, 20, 35.
- CONSOLIDATED FILM INDUSTRIES**, 959 Seward St., Hollywood 38, Cal. Hollywood 9-1441. Sidney P. Solow, v.p. & gen. mgr. 17.
- CONSOLIDATED FILM LABORATORIES**—See Consolidated Film Industries, above.
- CONTEMPORARY FILMS Inc.**, 267 W. 25th St., New York 1, N.Y. OR 5-7220. Leo Dratfield; Mrs. Schutzer. 3, 4, 8, 9.
- CONTINENTAL FILM PRODUCTIONS Corp.**, 2320 Rossville Blvd., Chattanooga, Tenn. Amherst 7-4302. James E. Webster, pres.; S. K. Johnson Jr., v.p.; H. L. Thatcher, treas.; Thomas Crutchfield, secy. 1, 20, 23, 31.
- COOGA MOOGA Inc.**, 9033 Wilshire Blvd., Beverly Hills, Cal. Phone: 274-0751. Pat Boone, pres.; Jack Spina, v.p.; Don Henley, exec. prod. 22.
- FRANK COOPER ASSOCIATES**, 680 Fifth Ave., New York City. Plaza 7-1100. Sy Filscher. Branch: Hollywood—9145 Sunset Blvd.; Crestview 4-5971; Frank Cooper. 2, 22, 32.
- CORELLI-JACOBS FILM MUSIC Inc.**, 723 Seventh Ave., New York 19, N.Y. Judson 6-6673. Fred M. Jacobs, pres.; Alfonso Corelli, sales mgr. 18, 30, 35.
- CORONADO PRODUCTIONS Inc.**, 112 W. 48th St., New York 36, N.Y. Plaza 2-4427. 18, 20.
- CORONET FILMS (Div. of Esquire Inc.)**, 65 E. South Water St., Chicago 1, Ill. Dearborn 2-7676. Ellsworth C. Dent, v.p.; E. N. Nelsen, sales mgr. 4; 23.
- TOM J. CORRADINE ASSOCIATES**, 5746 Sunset Blvd., Hollywood 28, Cal. 462-0811. Tom J. Corradine, pres.; Kyle C. Thomas, v.p.; Larry Meyer, station relations. Branches: Chicago—203 N. Wabash Ave.; State 2-2818; Jack Russell. 3, 9, 10, 12, 32.
- COUNTRYMAN-KLANG FILM PRODUCTION Inc.**, 5th Floor, Times Bldg., Minneapolis 1, Minn. FE 2-2539. Thomas C. Countryman. 10, 21.
- THOMAS CRAVEN FILM Corp.**, 330 E. 56th St., New York 22, N.Y. Murray Hill 8-1585. Thomas Craven, pres. 20, 22, 23, 26, 29.
- CRAYNE TELEVISION PRODUCTIONS Inc.**, 8764 Holloway Dr., Los Angeles 69, Cal. Olive 2-9558. John D. Craig, pres. 22.
- CREATIVE VISUAL MEDIA Inc.**, 138 East 36th St., New York 16, N.Y. Murray Hill 5-8236. Donald J. Lane, pres.; Rosanne Amberson, v.p. & copy chief; Oakley S. Dorion, production coordinator. 20, 21, 22, 23.
- CREATIVISION**, 1780 Broadway, New York 19, N.Y. Circle 5-4830. Seymour Posner, client services. 20.
- CRISTAL ANIMATION Inc.**, 17 E. 45th St., New York 17, N.Y. TN 7-3480. Charles A. Bemant, pres.; Len Roberts, v.p.; Fernando Venegas, creative dir.
- CRITERION FILM LABORATORIES Inc.**, 33 W. 60th St., New York 23, N.Y. CO 5-2180. Fred G. Todaro, pres.; Irving Schecter, sales mgr. 17.
- BING CROSBY PRODUCTIONS**, 9229 Sunset Blvd., Los Angeles, 69, Cal. Circle 1-1171. Basil F. Grillo, pres.
- CROSSROADS TV PRODUCTIONS**, 1121 S. Glenstone, Springfield, Mo. University 2-4422. John B. Mahaffey & E. E. Siman Jr., managing v.p.'s. 2, 20, 21, 30, 33.
- CULHANE FILM STUDIOS INC.**, 215 E. 37th St., New York 16, N.Y. Murray Hill 2-5070. Rudolf Weiss, pres.; Shamus Culhane, exec. producer. 1, 20, 23.
- CUMMINGS PRODUCTIONS Inc.**, 35 W. 53rd St., New York 19, N.Y. Plaza 7-6452. Ralph Waldo Cummings, pres. 18, 20, 35. Recording.
- D4 FILM STUDIOS Inc.**, 56 Elmwood St., Newton 58, Mass. Woodward 9-7770. Joseph Dephoure, pres. & treas.; Milton L. Levy, v.p. 1, 16, 17, 18, 20, 21, 22, 23, 25, 28, 30, 32, 33.
- BILL DANA PRODUCTIONS Ltd.**, 8418 Franklin Ave., Los Angeles 69, Cal. 22.

For British & Canadian Sources, see page 850

Program Sources

DARRIEL PRODUCTIONS, c/o Screen Gems, 1334 Beachwood Dr., Hollywood 28, Cal. Hollywood 2-3111. Selmer L. Chalif, gen. asst. to v.p. (Screen Gems). 22.

PHIL DAVIS MUSICAL ENTERPRISES Inc., 59 East 54th St., New York 20, N.Y. Murray Hill 8-3950. Phil Davis, pres.; Earl Paul, v.p. & music dir.; L. H. Davis, secy.-treas.; Joe Rhodes, production mgr.; E. C. Redding, creative dir.; Glen M. McGinley, exec. secy.; Hale Rood, film score dir.; Charles Naylor, ass't. creative dir.; F. B. O'Brien, coordinator of public relations & adv.; Helen Whitmore, copy dir. Music for TV, films & commercials.

GORDON M. DAY Inc., 72 W. 45th St., New York 36, N.Y. Judson 2-2740. Gordon M. Day, pres.; Carol Bulkley, v.p.; Leo L. Reich, treas. 18, 20.

DAYSTAR PRODUCTIONS, 90-28 Sunset Blvd., Hollywood, Cal. Phone: 273-4830. Leslie Stevens, exec. prod. 22.

DeFRENES Co., 1909 Buttonwood St., Philadelphia 30, Pa. Locust 3-1686. Joseph DeFrenes, pres. & sales mgr.; Richard DeFrenes, secy.; Michael Levianos, v.p. for production. 1, 17, 18, 20, 21, 23, 25, 26, 28, 30, 33, 35.

DE LUXE LABORATORIES Inc., 850 Tenth Ave., New York City. Circle 7-3220. Alan E. Freedman, pres. 17.

DEMBY PRODUCTIONS Inc., Hotel Plaza, 1 W. 58th St., New York 19, N.Y. Plaza 9-2495. Emanuel H. Demby, pres.; Betty Jeffries, research dir.; Elaine Greene, client relations. 4, 10, 21, 22, 23, 24, 28, 29, 31, 34.

PETER DeMET PRODUCTIONS, 1317 W. Belmont Ave., Chicago, Ill. Wellington 5-3737. Peter DeMet, prod. & partner; Sidney Goltz, dir.-& partner; Don Hill, gen. mgr. 22.

FLORIAN DE NARDE PRODUCTIONS, 3 East 57th St., New York 22, N.Y. Plaza 3-7030. Florian de Narde, owner. 20, 23, 28.

HAL DENNIS PRODUCTIONS, 6314 La Mirada Ave., Hollywood 38, Cal. Hollywood 7-7146. Harold J. Dennis, pres. 13, 17, 20, 21, 22, 23, 25, 26, 35.

DENSON-FREY & AFFILIATES, 331 Madison Ave., New York City. Oxford 7-7323. Erwin M. Frey, pres. 4, 22, 23.

JACK DENOVE PRODUCTIONS Inc., 6611 Santa Monica Blvd., Hollywood 38, Cal. Hollywood 4-8331. Jack Denove, pres. 1, 20, 21, 22, 23.

DEPICTO FILMS Corp., 254 W. 54th St., New York 19, N.Y. Columbus 5-7620. J. R. von Maur, pres. 1, 17, 20, 23, 28.

DEREL PRODUCING ASSOCIATES Inc., 375 Park Ave., New York 22, N.Y. Plaza 9-6644. Jerry Feldman, pres.; Gene Feldman, exec. v.p. 22.

LOUIS deROCHEMONT ASSOCIATES Inc., 380 Madison Ave., New York 17, N.Y. Oxford 7-0350. F. Borden Mace, pres. 1, 3, 14, 15, 21, 22, 23, 26, 29, 34.

DESILU-CAHUENGA STUDIOS, 846 Cahuenga Blvd., Hollywood 38, Cal. Hollywood 9-9061. 33.

DESILU PRODUCTIONS Inc., 780 N. Gower St., Hollywood 38, Cal. Hollywood 9-5911. Lucille Ball, pres.; Edwin Holly, v.p. admin.-financing; Jerry Thorpe, v.p. programming; Argyle Nelson, senior v.p. production; Bernard Weitzman, v.p. business affairs; Dixon Dern, asst. secy. & resident consul; Richard Dinsmore, v.p. Desilu Sales Inc. 3, 4, 10, 20, 21, 22, 23, 25, 27, 31, 32, 33, 35.

DESILU SALES Inc., 780 N. Gower St., Hollywood 38, Cal. Hollywood 9-5911. Richard W. Dinsmore, v.p. & gen. mgr.; Peter Cary Hurley A. Graffius, dir., business affairs. Branches: New York—Delmonico Hotel, Suite 1804, 59th & Park Ave.; Plaza 2-9160; Tom Seehof, Chicago—520 N. Michigan, Suite 1512; 644-1080; Chuck Whipple, Atlanta—521 Brook Circle, P.O. Box 156; DA 8-3101; Jim Ricks, Griffin, Ga. Dallas—Lone Star Bldg., Suite 108; AL 5-0111; Jack Stuart, Foreign Offices: London W. 1, England—Desilu Sales Ltd., 25 Berkeley House, Hay Hill; Grosvenor 6491; Peter Marriott, Mexico, D.F.—Magnum Television International, S.A., Melchor Ocampo 463; Telephone: 2580-86; John Manson, Munich 27, Germany—95 Denningerstrasse; George Von Block. 3, 10, 11.

DIAMOND ARTISTS Ltd. 8400 Sunset Blvd., Hollywood 69, Cal. Olive 4-5960. Abner J. (Abby) Greshler, pres.; Guy Steiner, sales mgr. Branch: Culver City, Cal.—9336 Washington Blvd., Ventura 8-2174. 2.

LEO DINER FILMS, 332 Golden Gate, San Francisco 2, Cal. Prospect 5-3664. Leo Diner, pres. 1, 16, 17, 20, 21, 23, 24, 30, 33.

DISCOVERY PRODUCTIONS Inc., 45 West 45th St., New York 36, N.Y. Judson 2-1840. David Epstein, pres. 20, 21, 22, 23, 29, 35.

WALT DISNEY PRODUCTIONS Inc., 500 S. Buena Vista St., Burbank, Cal. Victoria 9-3411. Walter E. Disney, exec. prod.; Roy O. Disney, pres.; Donn B. Tatum, TV v.p.; E. Cardon Walker, advertising & sales v.p. Branch: New York City—477 Madison Ave.; Plaza 9-3880. 20, 22.

DOLPHIN PRODUCTIONS Inc., 37 W. 57th St., New York 19, N.Y. Plaza 3-5892. Allan Stanley, pres. 18, 28, 35.

DOLPHIN-STATIONS 10'S Inc., 37 W. 57th St., New York 19, N.Y. Plaza 3-5892. Allan Stanley, pres. & creative dir. 18, 20, 35.

DOUGFAIR Corp., 6772 Hollywood Blvd., Hollywood 28, Cal. Hollywood 5-6164. H. Alexander MacDonald, pres. 21, 22.

DOUGLAS PRODUCTIONS, 10 W. Kinzie St., Chicago 10, Ill. Mohawk 4-7455. Fred C. Raymond, pres.; Arthur R. Jones III, exec. v.p.; Douglas P. Raymond, v.p. prod. 1, 23, 28, 35.

JACK DOUGLAS ENTERPRISES Inc., 8833 Sunset Blvd., Los Angeles 69, Cal. Oleander 5-7790. Live and film shows.

D & R PRODUCTIONS Inc., 210 E. 47th St., New York 17, N.Y. Plaza 2-6520. Ronald Fritz, pres.; Dan Hunn, v.p. in charge of animation; Judy Price, production coordinator.

DUDLEY PICTURES Corp., 666 N. Robertson Blvd., W. Hollywood 69, Cal. OL 7-0801. Carl Dudley, pres. 21, 22.

CAL DUNN STUDIOS Inc., 141 W. Ohio, Chicago 10, Ill. Phone: 644-7600. Cal Dunn, pres.; Joseph G. Betzer, v.p.

THE DURA-SELL Corp., 60 E. 42nd St., New York 17, N.Y. Murray Hill 7-1881. Paul F. Adler, pres. 13, 17, 27.

DYNAMIC FILMS Inc., 405 Park Ave., New York 22, N.Y. Plaza 1-7447. Nathan Zucker, pres.; Walter Lowendahl, exec. v.p.; Gerald Carrus, film distribution; Deborah Rose, film distribution. Divisions: Dynamic Theatre Networks Inc., 405 Park Ave., New York 22, N.Y. Medical Dynamics Inc., 405 Park Ave., New York 22, N.Y. Studio: 112 West 89th St., New York 24, N.Y. Branch offices: Pittsburgh, Pa.—204 Triangle Bldg.; Phone: 391-2520; William Matthews, mgr. Elgin, Ill.—573 N. Melrose; SH 2-0844; Mal Middlesworth, mgr.

EAST COAST PRODUCTIONS Inc., 45 W. 45th St., New York 36, N.Y. Circle 6-2145-6. Joseph Josephson, pres. 21, 35.

EASTERN EFFECTS Inc., 333 W. 52nd St., New York 19, N.Y. Circle 5-5280. Maurice Levy; Sam Levy. 1, 23, 35.

ECONOMEE TELEVISION PROGRAMS (affiliate of United Artists Television Inc.), 555 Madison Ave., New York 22, N.Y. Murray Hill 8-4700. Pierre Wels, v.p. & gen. mgr.; Dick Lawrence, division mgr.; Ken Joseph, division mgr.; Jim Weathers, Western div. spot sales mgr. 5, 10.

LOUIS F. EDELMAN ENTERPRISES Inc., 780 N. Gower, Hollywood, Cal. Hollywood 9-5911. Louis F. Edelman, pres. 22.

EDUCATIONAL FILMS CORP OF AMERICA, 1501 Broadway, New York 36, N.Y. Pennsylvania 6-1780. Earle W. Hammons, pres. 1, 20, 23.

EDUCATIONAL FILM ENTERPRISES Inc., 6770 Hollywood Blvd., Hollywood 28, Cal. HO 4-7721 & 7-2806. George Rony, pres. & gen. mgr. Branch: Newark 2—11 Commerce St.; Sidney S. Jaffee, v.p. & treas. 1, 20, 23, 35.

EDUCATIONAL TV & RADIO—See National Educational TV & Radio Center. 10 Columbus Circle, New York 19, N.Y. Judson 6-0055.

ED-VENTURE FILMS, 1122 Calada St., Los Angeles 23, Cal. Angelus 1-1885. William E. Hines, pres. 20, 21, 23, 31, 35.

RALPH EDWARDS PRODUCTIONS, 1717 N. Highland Ave., Los Angeles 28, Cal. HO 3-8164. 22, also live shows.

ELEKTRA FILM PRODUCTIONS Inc., 33 W. 46th St., New York 36, N.Y. Judson 2-3606. Abe Liss, pres. & creative dir.; Sam Magdoff, secy., sales & business mgr. 1, 20, 21, 22, 23, 25, 35.

PETER ELGAR PRODUCTIONS Inc., 75 W. 45th St., New York 36, N.Y. Judson 6-1870. Peter F. Elgar, pres.; Jessie B. Adams, v.p. & treas. 20, 23.

ELLIOT, UNGER & ELLIOT COMMERCIAL & INDUSTRIAL DIV. OF SCREEN GEMS, 711 Fifth Ave., N.Y.C. Plaza 1-4400. Stephen Elliot, Michael Elliot, William Unger, exec. producers; Errol Linderman, Philip Frank, Constance Mowbray, sales; Western Div.—Columbia Studios, 1438 N. Gower St., Hollywood 28, Cal. Hollywood 2-3111. Joseph Swavely, Richard Kerns, Roy Hollingsworth, exec. producers; Ed Rinker, sales; Midwest Div.—Screen Gems, Chicago, Ill., 230 N. Michigan Ave. Franklyn 2-3696. Burton A. Neuburger.

CHARLES ELMS PRODUCTIONS Inc., 5 East 40th St., New York 16, N.Y. Murray Hill 6-8877. Charles D. Elms, pres.; Charles D. Elms Jr., v.p.; R. M. Elms, secy. Branch: North Tarrytown, N.Y.—163 Highland Ave., Medford 1-3363. 20, 21, 23, 25, 28, 29.

EMPEROR FILMS OF CALIFORNIA Inc., 8544 Sunset Blvd., Los Angeles 46, Cal. Olympia 2-4600. Martin Ross, pres. 10.

EMPIRE FILMS Inc., 580 Fifth Ave., New York City. Plaza 7-3770. A. Joseph Handel, pres. 3, 14, 32.

EMPIRE PRODUCTIONS Corp., 480 Lexington Ave., New York 17, N.Y. Yukon 6-5705. Arthur Lubo, pres.; L. Hamilton Holton, v.p. prod.; C. Austin Love, v.p. sales. 20, 25.

ENCYCLOPAEDIA BRITANNICA FILMS Inc., 1150 Wilmette Ave., Wilmette, Ill. Alpine 1-8700. Warren Everote, pres. 4, 23.

ROBERT J. ENDERS Inc., Metro-Goldwyn-Mayer Studios, 10202 Washington Blvd., Culver City, Cal. Upton 0-3311. 20, 21, 22, 23, 25, 27.

ENDORSEMENTS Inc., 111 W. 57th St., New York 19, N.Y. Columbus 5-5385. Jules Alberti, pres. Endorsements and testimonials. (live and film).

WALTER ENGEL PRODUCTIONS Inc., 20 W. 47th St., New York 36, N.Y. Judson 2-3170. Walter Engel, pres.; Joseph Williams, exec. producer; Robert Levensgood, production asst. 20, 23, 35.

ENTERPRISE PRODUCTIONS, 13750 Saticoy St., Van Nuys, Cal. Triangle 3-2730. Sherman L. Weiss, exec. producer. 20, 21, 22, 23, 25, 35.

ERA PRODUCTIONS Inc., 3459 Cahuenga Blvd., Hollywood 28, Cal. Hollywood 2-2251. Brice Mack, pres.; Robert Mack, v.p.; Milton Schaffer, secy.-treas. 1, 20, 23, 35.

TED ESHBAUGH STUDIOS Inc., 1029 E. 163rd St., New York 59, N.Y. Dayton 9-3220. Ted Eshbaugh, pres.; Jack Eshbaugh, treas. 1, 17, 20, 21, 35.

JOHN A. ETTLINGER ASSOCIATES, 6000 Sunset Blvd., Hollywood 28, Cal. Hollywood 2-6635. Norman C. Long, nat'l. sales mgr. 32.

EXPLORERS PICTURES, 1501 Broadway, New York 36, N.Y. Long-acre 4-5592. Jules B. Weill, pres. 3, 10.

FAILLACE PRODUCTIONS Inc., Rockefeller Center, 1270 Ave. of the Americas, New York 20, N.Y. Circle 6-7676. Tony Faillace, pres.; Leb Mackenzie, v.p. & creative dir.; Chick Vincent, v.p. prod. & program dir.; Bob Freedman, music dir.; Joan B. Zaidg, secy. Creators & producers of musical commercials and musical background scoring.

(Continued on next page)

Program Sources

- JERRY FAIRBANKS PRODUCTIONS OF CALIFORNIA Inc.**, 1330 N. Vine St., Hollywood 28, Cal. Hollywood 2-1101. Jerry Fairbanks, pres.; Leo S. Rosencrans, creative dept.; Raoul Pagel, production mgr.; Robert Scrivner, studio mgr. Branches: Chicago—40 E. Oak St., Apt. 805, Hal Styles. Detroit—University 4-0770; Alice Wedlak. 20, 21, 22, 23, 25, 26, 29, 33, 35.
- FAIRVIEW FILMS Inc.**, 26 Broadway (Suite 765) New York 4, N.Y. S. S. Isquith, pres. 22, 34.
- FAMILY FILMS**, 5823 Santa Monica Blvd., Hollywood 38, Cal. Hollywood 2-2243. Sam Hersh, gen. mgr. 22, 26.
- FAMILY THEATER**, 7201 Sunset Blvd., Hollywood 46, Cal. Hollywood 2-1317. John P. Lipscomb, Sr., mgr., film dept.; Eileen Campbell, TV film mgr. 7, 26.
- FAMOUS ARTISTS Corp.**, 9441 Wilshire Blvd., Beverly Hills, Cal. Crestview 4-7433. Branch: New York City—Rockefeller Plaza; Circle 7-2600. 2, 22, 32. Live and filmed shows.
- FANTASY FEATURES Inc.** (subsidiary of Lance Productions), 353 W. 57th St., New York 19, N.Y. Plaza 7-6167. Lorren Lester, pres.; Alford Lessner, v.p.; Samuel H. Evans, treas.; George Lessner, v.p. & secy. 20, 23.
- FARKAS FILMS Inc.**, 385 Third Ave., New York 16, N.Y. Oregon 9-8212. Nicholas Farkas, pres.; F. E. Robison, v.p.; Mary Finley, secy.-treas.; Francois Farkas, photography dept.; Oscar Ray, scenario dept. 20, 23.
- DON FEDDERSON PRODUCTIONS**, Desilu Studios, Hollywood, Cal. Hollywood 9-5911. Don Fedderson, pres.; Fred Henry, v.p. 21, 22.
- GUSTAVE FEIG & Co.**, 614 Ninth Ave., New York City. Columbus 5-0800. Sydney A. Feig, secy. 27.
- FELIX THE CAT CREATIONS Inc.**, 355 Lexington Ave., New York City. Yukon 6-5161. Joseph Oriolo. 1, 20, 21, 22, 23, 28, 29.
- FERRO, MOGUBGUB & SCHWARTZ Inc.**, 165 W. 46th St., New York 36, N.Y. Judson 2-1231. Lew Schwartz, exec. producer; Pablo Ferro, exec. producer; Fred Mogubgub, exec. producer.
- 59TH STREET STUDIOS Inc.**, 537 W. 59th St., New York 19, N.Y. Phone: LT 1-7670. Martin L. Low, pres.; Robert McCahan, v.p. 20, 21, 27.
- FILMACK STUDIOS**, Television Department, 1327 S. Wabash Ave., Chicago 5, Ill. Harrison 7-4855. Bernard Mack, pres.; Don Mack, sales v.p.; Harlan Croy, sales mgr.; Pat Cascio, production mgr. 1, 17, 18, 20, 21, 23, 25, 28, 30, 33, 35.
- FILM-AIDE**, 509 Harrison St., Amarillo, Texas. Drake 3-3777. George W. Tiffany & David K. Patton. 5, 13, 16, 17, 20, 24, 35.
- FILM ASSOCIATES Inc.**, 4600 S. Dixie Highway, Dayton 39, O. 293-2164. E. Raymond Arn, pres. & gen. mgr.; Edward R. Lang; production mgr. 1, 16, 17, 18, 20, 21, 23, 25, 30, 33, 35.
- FILM COMMERCIALS Inc.**, 87 Madison Ave., New York 16, N.Y. Oregon 9-3970. John C. Ryder v.p. 6, 20.
- FILM EDITING Co.**, Room 201, 6 E. 46th St., New York City. Yukon 6-4530. Anthony J. Ciccolini, pres. 35.
- FILM EFFECTS OF HOLLYWOOD**, 1153 N. Highland Ave., Hollywood 38, Cal. Hollywood 9-5808. Linwood G. Dunn, pres.; Don W. Weed, gen. mgr. 17, 20, 35.
- FILMASTER Inc.**, 650 N. Bronson Ave., Hollywood 4, Cal. Hollywood 1-1681. Robert W. Stabler, pres.; Glenn N. Cook, v.p., production. Branch: Winter Park, Fla.—151 North Orlando Ave.
- FILMEX Inc.**, 300 E. 46th St., New York 17, N.Y. Oxford 7-6655. Robert Bergmann, pres. 1, 20, 21, 22, 23, 28, 29.
- FILMFAIR**, 1040 N. McCadden Place, Los Angeles 38, Cal. Hollywood 4-8195. Gus Jekel, pres.; Ken Champin, v.p.; Dick Van Benthem, v.p.; William D. Jekel, v.p.; Kay Himes, secy.-treas. 1, 20, 23, 25, 28.
- FILM GRAPHICS Inc.**, 369 Lexington Ave., New York City. TN 7-3330. Lee E. Blair. 1, 23.
- FILM IMAGES Inc.**, 1860 Broadway, New York 23, N.Y. Circle 7-1877. Rosiland Kossoff, pres. 8.
- FILM OPTICALS Inc.**, 421 W. 54th St., New York 19, N.Y. Plaza 7-7120. Leon Levy, pres. Optical effects. 1.
- FILMRITE ASSOCIATES Inc.**, 1438 N. Gower St., Hollywood 28, Cal. Hollywood 4-7491. Sherman Grinberg, Milo Mandel, production execs. Branch: New York 19, New York—245 W. 55th St. Judson 6-8750. Bernard Chertok, production exec. 22, 31, 34.
- FILMS FIVE Inc.**, 18 E. 50th St., New York 22, N.Y. Plaza 2-7960. Walter Bergman, v.p. of studio operations; Nox Lempert, director.
- FILM VISION Corp.**, 1501 Broadway, New York 36, N.Y. Longacre 4-5592. Jules Weill, pres. 3, 10.
- FILMS OF INDIA**, 109 So. Edinbrough Ave., Hollywood 48, Cal. Webster 1-3822. R. M. Bagai, pres. 3, 4, 7, 8, 9, 11, 14, 18, 29, 31, 34.
- FILMS OF THE NATIONS DISTRIBUTORS Inc.**, 62 W. 45th St., New York 36, N.Y. Murray Hill 2-0040. Ronald T. Groen, exec. director. 4, 8, 13, 31.
- FILMVIDEO RELEASING Corp.**, 333 W. 52nd St., New York 19, N.Y. Judson 2-6185. Maurice H. Zouary, pres. 4, 8, 31, 34.
- FILMWAYS Inc.**, 18 E. 50th St., New York 22, N.Y. Plaza 1-2500. Martin Ransohoff, chairman of the board; Rodney Erickson, pres.; Lee Goodman, production v.p.; Milton R. Dubin, senior v.p.; Will Cowan, v.p.; Drummond Drury, v.p.; Howard Magwood, v.p.; Ferdinand Raphael, exec. v.p. & gen. mgr.; Robert Winkler, v.p.; John Calley, v.p.; L. Douglas Nolan, treas.; Richard B. Sage, secy.; Al Simon, pres., Filmways TV Productions. 20, 22, 23, 25, 35.
- FILMWAYS TV PRODUCTIONS Inc.**, 1040 N. Las Palmas Ave., Hollywood 38, Cal. Hollywood 9-9011. Al Simon, pres. 21, 22.
- FILM SERVICE CORPORATION**, 146 South Main St., Salt Lake City, Utah. Davis 2-0557. Station film representatives & buyers.
- FILM SERVICE INTERNATIONAL**, 1697 Broadway, New York, N.Y. Pl 2-0838. Station film representatives & buyers.
- FINE ARTS PRODUCTIONS Inc.**, 7417 Sunset Blvd., Hollywood 46, Cal. Hollywood 7-7107. John Wilson, pres.; John Holmstrom, mgr. 1, 20, 23, 29.
- FIORE FILMS**, 128 Mallory Ave., Jersey City 4, New Jersey. Henderson 2-4474. Albert A. Fiore, sales supt. 4, 20, 21, 23, 24, 25, 26, 28.
- FIRST NATIONAL TELEVISION DISTRIBUTING Corp.**, 505 Park Ave., New York 22, N.Y. Murray Hill 8-0940. Bernard L. Schubert, pres. 3, 34.
- FISCHER PHOTOGRAPHIC LABORATORY Inc.**, 6555 W. North Ave., Oak Park, Ill. Euclid 6-6603. Eugene J. Fischer, pres. 17, 18, 30, 35.
- ALAN M. FISHBURN**, 333 North Michigan Ave., Chicago 1, Ill. Dearborn 2-0657. Alan M. Fishburn, owner. 20.
- FLAGG FILMS Inc.**, 1427 N. LaBrea Ave., Hollywood 28, Cal. Hollywood 2-0902. Don Flagg, pres.; Toni Flagg, v.p.; Anne Schwartz, secy.-treas.; Mildred Atkinson, office mgr.; Glenn Smith, prod. mgr. 1, 20, 21, 22, 23, 25.
- FLAIR ADVERTISING Inc.**, 910 Royal St., New Orleans, La. Phone: 523-3022. Richard P. Kepler, pres.; Nancy Jones, production mgr. 7, 26.
- FLAMINGO TELEFILM SALES Inc.**, 16 E. 34th St., New York 16, N.Y. Lexington 2-8270. Ira Gottlieb, pres. 3, 10, 22.
- FLEETWOOD FILMS Inc.**, 10 Fiske Pl., Mt. Vernon, N.Y. Mount Vernon 4-5051. Myron Bresnick, pres.; Martin Bresnick, gen. mgr. 8, 10.
- FLYING A PRODUCTIONS Inc.**, 10000 Riverside Dr., North Hollywood, Cal. Poplar 9-1451. Armand L. Schaefer. 22, 27.
- FORDEL FILMS Inc.**, 1079 Nelson Ave., New York 52, N.Y. Wyan-dotte 2-5000. Clifford F. Potts, pres. 1, 20, 23, 26.
- CHUCK FORMAN PRODUCTIONS**, 5807 Melrose Ave., Hollywood, Cal. HO 6-4357. 22.
- FORMAT FILMS Inc.**, 4741 Laurel Canyon Blvd., North Hollywood, Cal. Poplar 9-3610. Herbert Klynn, pres.; Bud Getzler, exec. v.p. & treas.; Jules Engel, v.p.; Leo Salkin, v.p.; Henrietta Jordan, v.p. West Coast sales; Julie Boyer, secy. Branch: Chicago—360 N. Michigan Ave. Financial 6-3585; Jerry Abott, v.p., Midwest sales. 1, 20, 21, 22, 25, 28, 29.
- FORRELL, THOMAS & POLACK ASSOCIATES Inc.**, 157 W. 57th St., New York 19, N.Y. Phone: LT 1-0910. James P. Polack, chairman of the board; Edward Thomas, pres.; Gene Forrell, exec. v.p.; George Wilkins, v.p.; Richard M. Bradshaw, v.p., sales & production; Ray Carle, director out of town sales; Eleanor Fogelson, secy.-treas. 20.
- FORUM FILMS**, 6 E. 46th St., New York 17, N.Y. Yukon 6-2230. Allen Spikol, pres. 1, 20, 21, 28, 29.
- FOTOVOX Inc.**, 1447 Union Ave., Memphis 4, Tenn. Broadway 5-3192. Elston Leonard, pres.; G. Kenneth Futrell, prod. mgr.; Peter Harkins, creative director. 20, 21, 23, 30.
- FOUNDATION FILMS Corp.**, Citizens Bank Bldg., Pasadena 1, Cal. Sycamore 2-6476. John I. Bolen, chairman. 29.
- FOUR STAR TELEVISION**, 4030 Radford Ave., North Hollywood, Cal. Poplar 6-4151. Dick Powell, Chairman of the Board; Thomas J. McDermott, pres.; George A. Elber, exec. v.p.; David Niven, v.p.; Charles Boyer, v.p. 20, 23.
- FOUR STAR DISTRIBUTION Corp.** (subsidiary of Four Star Television), 600 5th Ave., New York, N.Y. LT 1-8530. Len Firestone, v.p. in charge of sales; Leo A. Gutman, adv. dir. Home Office: 4030 Radford Ave., N. Hollywood, Cal. 10, 11.
- THE GEORGE FOX Corp.**, 1525 Crossroads of the World, Hollywood 28, Cal. Hollywood 4-2242. George S. Fox, pres. 20, 23.
- SONNY FOX PRODUCTIONS Inc.**, 33 East 48th St., New York 17, N.Y. Plaza 8-1840. Sonny Fox. 11, 22.
- WALT FRAMER PRODUCTIONS**, 1150 Ave. of the Americas, New York 36, N.Y. Oxford 7-3322. Walt Framer. Live, film or videotape shows.
- FRANKLIN TELEVISION PRODUCTIONS**, 1454 Peerless Pl., Los Angeles 35, Cal. CR 4-1471. John Jay Franklin, pres. 3, 8, 23.
- FRASER PRODUCTIONS**, Columbus Tower, San Francisco 11, Cal. Yukon 2-9988. Thomas H. Fraser, pres.; William Guest, sales mgr. 1, 20, 21, 23, 24, 28, 35.
- FRAZEN PRODUCTIONS Inc.**, 1040 N. Las Palmas Ave., Hollywood 38, Cal. Hollywood 9-9011. Stanley Frazen, producer-dir.; Sherman Rose, dir. 1, 20, 21, 22, 23, 35.



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Program Sources

FREBERG Ltd., 7781 Sunset Blvd., Hollywood, Cal. Hollywood 2-6973. Stan Freberg, pres.; Bill Andresen, gen. mgr. 1, 20.

FREMANTLE INTERNATIONAL Inc., 366 Madison Ave., N.Y. 17, N.Y. Murray Hill 7-4343. Paul Talbot, pres. Branches: Buenos Aires, Argentina—Montevideo 451, 8p. of 81; Isidro Rosenfeld. London W.1—30 Dean St., Angela Cuthbertson mgr. Toronto—17 Dundonald St.; Ralph Ellis, pres. Montreal—1396 Ste. Catherine, Henri Trembley. Rome—Via Monte Giordane 36, Palazzo Taverno; Lionello Torossi. Sydney, N.S.W.—Suite 516, Caltex House, 167 Kent St.; Robert Laphorne. 10, 11.

FRIAR GRAPHICS Inc., 8228 Georgia Ave., Silver Spring, Md. Phone: 587-8686. Marvin J. Fryer, pres.; Robert H. Jones, dir. of photography.

ALLEN A. FUNT PRODUCTIONS Inc. 60 W. 55th St., New York, N.Y. Plaza 7-5665. Allen A. Funt, pres.; Tom Murray, production mgr. 20, 23.

FUNNYWORLD PRODUCTIONS Inc., 3536 Berry Dr., Studio City, Cal. OL 2-8801. Jim Hawthorne. 10, 22.

GADABOUT-GADDIS PRODUCTIONS Inc., P.O. Box E, Buzzards Bay, Mass. Sales Office: 510 Statler Bldg., Boston 16, N.W. Russon, exec. v.p. Phone 542-9633. 22.

GALAHAD PRODUCTIONS, 221 W. 26th St., New York 1, N.Y. Oregon 5-2211. Himan Brown. 21.

RICHARD GALBREATH Inc., 2920 Engle Road, P.O. Box 2404, Fort Wayne, Ind. Harrison 4379. Richard E. Galbreath, pres. 23, 35.

WM. J. GANZ Co. Inc. (division of IVC Inc.), 40 E. 49th St., New York 17, N.Y. Eldorado 5-1443. William J. Ganz, pres.; Jay R. Thaw, dist. mgr.; Clifford Stevens, circulation mgr.; Eve L. Love, TV prog. dir. 4, 20, 23.

GATEWAY PRODUCTIONS Inc., 1859 Powell St., San Francisco 11, Cal. Sutter 1-8454. Alvin J. Gordon, pres. 4.

GEMINI PRODUCTIONS, 1717 N. Highland Ave., Los Angeles, Cal. HO 3-8164. Ralph Edwards, pres. 22.

GENERAL ARTISTS Corp. (GAC), 640 Fifth Ave., New York 19, N.Y. Circle 7-7543. Herbert J. Siegel, pres.; Don W. Sharpe, pres. GAC-TV; Herman Rush, v.p. GAC-TV. Branches: Beverly Hills—9025 Wilshire Blvd.; Crestview 3-2400. Chicago—8 S. Michigan Ave.; State 2-6288. 2, 32.

GENERAL FILM LABORATORIES, 1546 Argyle Ave., Hollywood 28, Cal. Hollywood 2-6171. William E. Gephart, pres. Neal Keehn, v.p. sales. 17.

GENERAL PICTURES Corp., 4501 Pleasant Valley Rd., Cleveland 34, Ohio. Victory 2-3636. George Oliva Jr., pres.; Millard M. Horace, v.p. 1, 16, 20, 23, 24, 27, 28, 30, 33, 35.

GENERAL SERVICE STUDIOS, 1040 N. Las Palmas Ave., Hollywood 38, Cal. Hollywood 9-9011. James Nasser, pres. 33.

GENERAL TELEVISION NETWORK, 1280 Fifth Ave., New York 29, N.Y. EN 9-3000. Richard L. Colten, v.p., gen. mgr.; Nat B. Eisenberg, v.p., production; Victor J. Kemper, v.p. of engineering; Herbert T. Green, sales mgr.; Herbert T. Green, mgr., closed-circuit div. Also closed-circuit TV & mobil video operations in US & Canada. Offices: Ferndale 20, Michigan—901 Livernois Ave.; Lincoln 8-2500; Stanley R. Akers, pres.; John L. Mayer, v.p.; Charles Abney, chief engineer. Toledo 6, Ohio—(Factory), JE 6-4641; Paul Phares. Paris 16, France—3, Ave. Saint-Honore, d'Eylau. KLE 77-71. POL 45-08; Golda G. Antignac. 6, 10, 20, 21, 22, 23, 33.

GERALD PRODUCTIONS INTERNATIONAL Ltd., 421 W. 54th St., New York 19, N.Y. Plaza 7-2125. Gerald Auerbach, pres. 9, 11, 12, 14, 15.

GERALD PRODUCTIONS Inc., 421 W. 54th St., New York 19, N.Y. Plaza 7-2125. Gerald Auerbach, pres.; Louis Mucciolo, exec. v.p.; Henry Trailman, v.p., gen. mgr.; Robert W. Rawson, v.p., sales. 18, 20, 21, 22, 23, 28, 30, 31, 33, 35.

MITCHELL GERTZ AGENCY, 338 N. Rodeo Dr., Beverly Hills, Cal. Crestview 4-5491. 10, 22.

GLENAR STUDIOS, 6618 Sunset Blvd., Hollywood 28, Cal. Hollywood 4-0406. Sid Glenar, owner. 20, 28.

GLEN FILMS Inc., 4440 Lakeside Dr., Burbank, Cal. Victoria 9-6667. 22.

GLENVIEW PRODUCTIONS Inc., 1037 Woodland Drive, Glenview, Ill. Park 9-0200. Dale Sharkey, pres.; L.V. Owen, v.p. 10, 20, 22.

GLOBUS FILMS, Washington Bldg., Washington 5, D.C. Executive 3-7161. John M. Lewin, gen. mgr.; W.C. Duennhaupt, prod. Branch: New York, N.Y.—116 East 58th St.; Plaza 9-4520; Paul Vario, area sales mgr. 21, 23.

GO PICTURES Inc., 37 W. 57th St., New York 19, N.Y. TE 8-6668. George K. Arthur. 3, 8.

GOLD MEDAL STUDIOS Inc., Biograph Bldg., 807 E. 175th St., New York 60, N.Y. Cyprus 9-5500. Martin H. Poll, pres. 33.

CHUCK GOLDSTEIN PRODUCTIONS, 730 Fifth Ave., New York 19, N.Y. Judson 6-7477. Chuck Goldstein, pres.; Ruth Goldstein, bus. mgr.; Norman Richards, production mgr. 20.

JULES GOLDSTONE & CO. Inc. (affiliated with Walden Prods.), 9756 Wilshire Blvd., Beverly Hills, Cal. Crestview 5-5151. Jules C. Goldstone. 22.

SAMUEL GOLDWYN PRODUCTIONS, 1041 N. Formosa Ave., Los Angeles 46, Cal. Hollywood 9-6161. Jack P. Foreman, studio rentals. 33.

GOMALCO Inc., 404 N. Roxbury Dr., Beverly Hills, Cal. Crestview 5-6131. George Gobel. 22.

HARRY S. GOODMAN PRODUCTIONS Inc., 19 E. 53rd St., New York City. Plaza 5-6131. H. S. Goodman, pres. 1, 6, 10, 20, 25, 27, 34.

GOODSON-TODMAN PRODUCTIONS, 375 Park Ave., New York 22, N.Y. Plaza 1-0600. Mark Goodson & William S. Todman; Bud Austin, exec. v.p.; Howard Todman, v.p.; Gil Fates, Franklin Heller, Paul Alter, Bob Stewart, Jean Kopelman, William Stein, S. Robert Rowe & Ira Skutch, executive producers; Bill Egan, prod. supervisor. Branch: Beverly Hills—9460 Wilshire Blvd.; Crestview 4-7357; Harris Kattelman, exec. v.p. Produces live and film shows.

GOSPEL FILMS Inc., Box 455, 982 Pine St., Muskegon, Mich. PR 3-3361. Jack Sonneveldt, pres.; Dr. Claude Vanandel, v.p.; Charles R. Peterman, v.p. distribution; D. C. Bultema, distributor coordinator. 7, 8, 9, 11, 22, 23, 26.

GOTHAM RECORDING Corp., 2 W. 46th St., New York 36, N.Y. Judson 6-5577. Herbert M. Moss, pres.; Robert M. Volkell, v.p. & gen. mgr.; Jason B. Windwer, v.p., engineering; Fred Hertz, dir., programming & production. 1, 20, 21, 22, 23, 30.

GOULDING-ELLIOTT GREYBAR PRODUCTIONS Inc., 420 Lexington Ave., Room 2545, New York 17, N.Y. Lexington 2-9014. Ed Graham, pres.; Bob Elliott, Ray W. Goulding, co-owners. 8, 20, 22.

GRANADA TV NETWORK LTD., 509 Madison Ave., New York 22, N.Y. Murray Hill 8-1126. Kay Campbell, U.S.A. representative. 12, 14, 22, 23, 24, 27, 32.

GRANTRAY-LAWRENCE ANIMATION Inc., 716 N. La Brea, Hollywood 38, Cal. Webster 6-8158. Ray Patterson, pres.; Robert L. Lawrence, v.p.; Grant Simmons, secy.-treas. 1, 20, 23, 35.

GRANT-REALM PRODUCTIONS Inc., c/o M. D. Coppersmith, 211 S. Beverly Dr., Beverly Hills, Cal. Crestview 5-5215. 22.

GRAY-O'REILLY PRODUCTIONS Inc., 480 Lexington Ave., New York 17, N.Y. Yukon 6-4070. John F. O'Reilly; James E. Gray, pres.; John F. O'Reilly, v.p. 1, 20, 23.

LEWIS G. GREEN PRODUCTIONS, 520 N. Michigan Ave., Chicago 11, Ill. Whitehall 4-7440. Lewis G. Green, gen. mgr. 20.

BEN GREENE FILM PRODUCTIONS, 318 W. 51st St., New York 19, N.Y. Plaza 7-3858. Ben Greene, pres. & owner. 20, 21.

GREGSTAN ENTERPRISES Inc., 6 E. 39th St., New York 16, N.Y. Oregon 9-8230. Paul Killiam, pres. 21, 22.

ABNER J. GRESHLER PRODUCTIONS Inc., Sunset Towers West, 8400 Sunset Blvd., Hollywood 69, Cal. Oldfield 4-5960. Abner J. Greshler, pres. Branch: New York—1270 Sixth Ave.; Circle 7-3025; Fred Harris, mgr. 22, 23, 34.

SHERMAN GRINBERG FILM LIBRARIES Inc., 1458 N. Gower St., Hollywood, Cal. Hollywood 4-7491. Branch: New York 19, N.Y.—245 W. 55th St. Judson 6-8750. 31.

GROUP PRODUCTIONS Inc., 209 East 48th St., New York 17, N.Y. Plaza 5-9874. Detroit 21, Michigan—3600 W. McNichols; University 4-3700; William Pearce, pres.; Tully Rector, v.p.; Mike Brown, Robert A. Carlson, exec. producers. Branches: Toronto, Ontario—105 Yorkville; 921-2216. Los Angeles, Cal.—c/o KTTV, 5746 Sunset Blvd. Hollywood, Cal.—Hollywood 2-7111.

GRYPHON PRODUCTIONS Inc., 40 E. 49th St., New York 17, N.Y. Plaza 2-5280. Fay Favata, creative dir.; Carlton Feiter, charge of sales.

JOHN GUEDEL PRODUCTIONS, 8321 Beverly Blvd., Los Angeles 48, Cal. Olive 3-8000. John Guedel, Art Linkletter. 20, 22. Live shows.

HERMAN HACK PRODUCTIONS, 571 N. Arden Blvd., Los Angeles 4, Cal. Hollywood 7-0557. Herman Hack, owner. 7, 26.

HANDEL FILM CORP., 6926 Melrose Ave., Hollywood 38, Cal. Webster 6-5924. Leo A. Handel, pres.; Monroe Manning, secy. 4, 20, 21.

HANKINSON STUDIO Inc., 72 W. 45th St., New York 36, N.Y. Judson 6-0133. Frederick L. Hankinson, pres.; Walter Klas, v.p. 1, 20, 23, 25, 28.

HANNA-BARBERA PRODUCTIONS, 3501 Cahuenga Blvd., Hollywood, Cal. Hollywood 6-1371. Bill Hanna, Joe Barbera. 1, 22.

HAP MUSIC Inc., 200 W. 57th St., Suite 1501, New York 19, N.Y. AL 5-7945. 20, 30, 35.

HARDIC PRODUCTIONS Inc., 510 Madison Ave., New York 22, N.Y. Eldorado 5-5633. Edith Ramsey, pres. (artists representative). 2.

HARRISCOPE Inc., 291 South La Cienega Blvd., Beverly Hills, Cal. Oleander 5-8378. Burt I. Harris, pres.; Geoffrey Nathanson, director of sales; Connie Coleman, traffic. Branches: Chicago—203 N. Wabash; Ben Barry. 8, 10, 21, 22.

HAL H. HARRISON PRODUCTIONS, 1509 Fairmont St., Cheswick, Pa. Hal H. Harrison. 22.

HARRIS-TUCHMAN PRODUCTIONS Inc., 751 N. Highland, Hollywood 38, Cal. Webster 6-7189. Ralph G. Tuchman, pres.-gen. mgr.; Fran Harris, v.p. & creative dir. 20, 23.

HARTLEY PRODUCTIONS Inc., 339 E. 48th St., New York 17, N.Y. Eldorado 5-7762. Irving Hartley, pres.; Elda Hartley, v.p.; Jean Brook, charge of TV distribution. 4, 8, 10, 20, 21, 22, 23, 28, 29, 30, 33, 35.

JIM HAWTHORNE ENTERPRISES Inc., 3536 Berry Dr., Studio City, Cal. HO 3-1938. Jim Hawthorne, pres.

HEALTH & WELFARE MATERIALS CENTER Inc., 10 E. 44th St., New York 17, New York. Murray Hill 2-0283. Victor Weingarten, pres. Branch: Pleasantville, N.Y.—Munson Rd.; Rogers 9-2551; Violet Weingarten, v.p. 4, 21, 23, 28.

HEARST METROTONE NEWS Inc., 450 W. 56th St., New York 19, N.Y. Plaza 7-4120. Caleb B. Stratton, v.p. & gen. mgr.; John Michon, production dir.; Nick Archer, executive news editor. See also listing under Newsreels, News Photos & News Services. 23, 24, 31.

For Newsreel Sources, see page 835

Program Sources

THE HENNESSY COMPANY, Hennessy Productions, General Service Studios, 1040 N. Las Palmas, Hollywood 38, Cal. Hollywood 9-9011. Jackie Cooper. 22.

HILGARDE ENTERPRISES Inc., 925 Malcolm Ave., Los Angeles, 24, Cal. Vincent M. Fennelly, pres. 22.

HERTS-LION INTERNATIONAL CORP., 845 N. Seward, Hollywood 38, Cal. Hollywood 4-6121. 22.

PAUL HOEFLER PRODUCTIONS, 7445 Girard Ave., La Jolla, Cal. Glencourt 4-0955. Paul L. Hoefler, pres. 4, 9, 11, 23.

HOFFBERG PRODUCTIONS Inc., 362 W. 44th St., New York 36, N.Y. Circle 6-9031. Jack Hoffberg, pres. 3, 8, 22.

HOLLAND-WEGMAN PRODUCTIONS, 207 Delaware Ave., Buffalo 2, N.Y. TL 3-7411. Sheldon C. Holland & Edward J. Wegman, partners. 1, 13, 16, 17, 18, 20, 21, 22, 23, 24, 25, 26, 28, 29, 30, 35.

HOLLIS PRODUCTIONS Ltd., 5800 Sunset Blvd., Hollywood 28, Cal. Hollywood 9-3181. Charles Irving, pres. 20, 21, 35.

HOLLYWOOD ANIMATORS, 6363 DeLongpre Ave., Hollywood 28, Cal. Hollywood 2-6941. Bill Selleck, pres. & exec. prod.; Max Hutto, production mgr.; Bill Keene, sales mgr. 1, 20, 28.

DANIEL HOLLYWOOD MANAGEMENT Inc., Suite #314, 101 W. 57th St., New York 19, N.Y. Columbus 5-8640. 2. Management of writers.

HOLLYWOOD TELEVISION SERVICE (a division of Republic Corp.), 4024 Radford Ave., North Hollywood, Cal. Poplar 3-8411. David Bloom, gen. sales mgr.; Carl Bryant, mgr., film distribution. Sales Offices: Louisville 2, Ky.—366 Francis Bldg., 410 W. Chestnut St.; phone: 451-0033; Bryan D. Stoner, Winterset, Ia. 724 W. Buchanan St.; Winterset 567; Ken Weldon, Kingsport, Tenn.—Box 975; Walnut 6-8188; C. E. Feltner, pres., Advertising Diversified Service of America. North Hollywood, Cal.—4024 Radford Ave.; PO 3-8411; Malcolm W. Sherman.

NAT HOLT ENTERPRISES, Republic Studios, Studio City, Cal. Nat Holt, pres. 22.

HOPE ENTERPRISES Inc., Bob-O-Link Productions Inc., 9229 Sunset Blvd., Los Angeles 69, Cal. HO 9-4931. Bob Hope. 22.

HOWARD RADIO-TV PRODUCTIONS, 123 W. Chestnut St., Chicago 10, Ill. Michigan 2-5877. Bernard Howard, owner. 1, 20, 21, 22, 23, 26, 28, 30, 33, 35.

H-R PRODUCTIONS Inc., 17 East 45th St., New York 17, N.Y. Oxford 7-0725. Herbert Rosen, pres. 10, 18, 21, 22.

HUBBARD HUNT PRODUCTIONS, 6838 Sunset Blvd., Hollywood 28, Cal. Hollywood 6-1318. Hubbard Hunt, production mgr. 1, 17, 20, 23, 35.

HUROK ATTRACTIONS Inc., 730 Fifth Ave., New York 19, N.Y. Circle 5-0500. S. Hurok, pres.; Walter Prude, exec. officer; Martin Feinstein, press rep.; Michael Sweeley, public relations. Branch Office: Los Angeles—427 W. Fifth St. 2.

MILTON HURWITZ, 1553 Madrona Drive, Seattle 22, Washington. East 4-1108. Milton Hurwitz, owner. Field Office: Chehalis, Wash.—Bush Bldg.; Phone: 748-8727. Exporter of films, distributor of motion picture shorts. 3, 10, 16, 23.

HYAMS T.V. FILMS Inc., 120 W. 57th St., New York 19, N.Y. Columbus 5-7480. Michael Hyams, pres. 34.

IDEAL PICTURES Inc., 58 E. South Water St., Chicago 1, Ill. Financial 6-5480. Paul R. Foght, pres.-gen. mgr. Branches: Los Angeles 7-2221 S. Olive St., Richmond 9-7165. Howard K. Smith & Kenneth L. Holst. Memphis 3-18 S. Third St., Jackson 7-4313. Stanley L. Nolan. Dallas 15-2434 S. Harwood; Hamilton 8-0109. Lyle F. White. New York 36-321 W. 44th St., Circle 6-0560. Walter J. Dauler. Also has branches in 27 other cities in U.S. 3, 4, 7, 8.

IMAGINATION Inc., 222 Kearny St., San Francisco 8, Cal. Yukon 6-6075. Robert Mills, pres.; Robert L. Hovorka, prod. mgr.; Bruce Sedley, Sales mgr. 1, 20, 23.

IMPA PRODUCTIONS Ltd., 660 Madison Ave., New York 21, N.Y. Templeton 2-9200. Irving Mansfield, Peter Arnell.

IMPERIAL WORLD FILMS Inc., 12 E. Delaware Pl., Chicago, Ill. Michigan 2-6200. S. H. Davis; R. W. Davis, exec. v.p., sales. 7, 10, 22.

IMPORTADORA Inc., 8942 Burton Way, Beverly Hills, Cal. Crestview 6-2149. Gustav Mohme, pres.; John Mohme, secy.-treas. 9, 10, 14, 15. Spanish language specialists.

INDEPENDENT TELEVISION Corp. (ITCO), 555 Madison Ave., New York 22, N.Y. Plaza 5-2100. Michael Nidorf, pres. & chairman of the board; Abe Mandell, exec. v.p.; Leonard I. Kornblum, v.p. & treas.; E. Jonny Graff, v.p. sales; John Pearson, v.p. international sales; H. I. Bucher, v.p. legal and business affairs. 3, 10, 22, 4.

INFORMATION SERVICES OF INDIA, Indian Embassy, 2107 Massachusetts Ave. NW, Washington 8, D.C. Columbia 5-5050.

INSIGHT Inc., 649 North Bronson, Los Angeles 4, Cal. Hollywood 3-3227. V. Fae Thomas, pres., producer; P. T. Furst, writer, assoc. prod.; Donald T. Gillin, v.p., sales representative; David J. Sachs, secy., legal advisor. 22.

INSTITUTE OF VISUAL COMMUNICATION Inc., 40 E. 49th St., New York 17, N.Y. Eldorado 5-1443. William J. Ganz, pres.; Vincent J. Capuzzi, gen. mgr. Jay R. Thaw, distribution mgr.; Clifford Stevens, circulation mgr.; Eve L. Love, TV program dir. 1, 4, 21, 23, 35.

INTEGRATED COMMUNICATION SYSTEMS Inc., 18 E. 49th St., New York 17, N.Y. Plaza 2-3434. Lenard Sait. 8, 10.

INTERLINGUAL TELEVISION, K.K., Shimonaka Bldg., 36-1 Akasaka Hitotsugi-Cho, Minato-Ku, Tokyo, Japan. George A. Shirokow, gen. mgr.; M. Saruhashi, sales mgr. 1, 11, 21, 22.

INTERNATIONAL EXPEDITION FILMS Inc., c/o George Minkin, 80 Pine St., New York 5, N.Y. KI 9-6420. Edward J. Dirrane, pres.; George Minkin, secy.; Ernani Fae, treas. 10, 22.

INTERNATIONAL FILM DISTRIBUTORS Inc., 375 Park Ave., New York, N.Y. Plaza 3-8256. Joseph Wohl, pres.; Charles Rosenblatt, v.p. 10, 11.

INTERNATIONAL 16mm Corp., 165 W. 46th St., New York 36, N.Y. Plaza 7-2265. Patrick E. Shanahan, pres. 8.

INTERNATIONAL TELEVISION FILM DISTRIBUTING Co. Inc., 6314 La Mirada Ave., Hollywood 38, Cal. Hollywood 7-7146. Harold J. Dennis, pres. Branch: Philippines—P.O. Box 3372, Manila. 7, 8, 10, 11, 12, 14, 15, 35.

CAROL IRWIN, 241 Central Park West, New York City. Trafalgar 4-2883. 21. Live & film shows.

KEN ISRAEL & ASSOCIATES Inc., 120 Elatan Dr., Pittsburgh 16, Pa. Phone: 921-2922. Kenneth M. Israel, pres. 10, 22.

RILEY JACKSON PRODUCTIONS, 6253 Hollywood Blvd., Hollywood 28, Cal. Hollywood 3-2324. Riley Jackson, pres. 20, 21, 22.

HENRY JAFFE ENTERPRISES Inc., 200 W. 57th St., New York 19, N.Y. Circle 5-2400. Branch: Hollywood—8736 Sunset Blvd., Los Angeles 69, Cal. 22.

JAI ALAI SHOWS Inc., 7th & Ash, Television Heights, San Diego 1, Cal. Belmont 4-8431; Julian M. Kaufman, v.p. & treas. 22, 32.

THE JAM HANDY ORGANIZATION Inc., 2821 E. Grand Blvd., Detroit 11, Mich. Trinity 5-2450. Jamison Handy, pres.; Russell B. Robins, senior v.p., merchandising & market development; George Finch, v.p., sales development. Branches: New York 19—1775 Broadway; Judson 2-4060. Charles Bell. Chicago 1—230 N. Michigan Ave.; State 2-6757. Harold Dash. Hollywood 28—1402 N. Ridgewood Pl.; Hollywood 3-2321. Thomas Johnstone. 1, 4, 8, 20, 22, 23, 25, 26, 28, 29, 30, 35.

JAMIESON FILM Co., 3825 Bryan St., Dallas 4, Tex. Taylor 3-8158. Bruce Jamieson, pres.; Hugh V. Jamieson, exec. v.p.; Jerry Dickinson, v.p. & TV producer. 1, 17, 18, 20, 21, 22, 23, 30, 33.

JAYARK FILMS Corp., 733 Third Ave., New York 17, N.Y. TN 7-3232. Ruben R. Kaufman, pres.; Harvey L. Victor, v.p. & gen. sales mgr.; Duke Goldstone, v.p., production; David Martin, dir. public relations; Curtis Kaufman, dir., international sales. 3, 10, 22.

JERRY JEROME PRODUCTIONS Inc., 1 Snapdragon Lane, Roslyn Heights, Long Island. MA 1-4554. 20, 35 (music for commercials and films)

JEWELL RADIO AND TELEVISION PRODUCTIONS, 612 N. Michigan Ave., Chicago 11, Ill. Mohawk 4-5757 Graceland 7-7292. James E. Jewell, pres. Branch: Los Angeles 24—933 Roscomare Rd.; Granite 2-4024; Lewis Foster, director; Detroit 26—3062 Penobscot Bldg.; Woodward 3-0617. W. Ralph Jewell. 20, 21, 22, 23, 30.

THE JEWISH CHAUTAUQUA SOCIETY, 838 Fifth Ave., New York 21, N.Y. RE 7-8200. Sylvan Lewob, exec. director. 4, 7.

JF FILM SERVICE, 45 W. 45th St., New York 36, N.Y. Circle 6-4030, 6-4029. Josef Filipowic, pres. 35.

JINGLE WORKSHOP, The, 140 West 57th St., New York 19, N.Y. Plaza 7-5685. Raymond Scott, pres.; Charles Barclay, sales mgr.; Robert Briody, office mgr. Producer of musical commercials; TV scoring.

J & M PRODUCTIONS Inc., 9908 Santa Monica Blvd., Beverly Hills, Cal. CR 3-1230. Jack Benny, chmn.; Irving Fein, pres. 22.

JOHNSON JINGLES, 53 Greenway South, Forest Hills, New York. 20.

DALLAS JONES PRODUCTIONS Inc., 430 W. Grant Pl., Chicago 14, Ill. Buckingham 1-8283. Dallas Jones, pres.; Richard Bowen, business mgr. 20, 22, 23, 28, 30, 35.

JAMES JUDSON, 504 E. 4th St., Cincinnati, Ohio. 1, 20, 25, 28, 30, 35.

JUGGERNAUT Inc., 729 N. Seward St., Hollywood 38, Cal. Hollywood 6-7603. Dale Robertson, pres. 22.

JULIEART PRODUCTIONS Inc., 6577 Santa Monica, Los Angeles, Cal. HO 3-2939. Joseph R. Juliano. 20, 21, 22.

AL KANE PRODUCTIONS Inc., 1526 Sansom St., Philadelphia 2, Pa. Locust 3-0222. Albert M. Kane, pres. 4, 7, 10, 16, 19, 20, 21, 22, 23, 24, 26, 33, 34.

BERNARD E. KARLEN PRODUCTIONS, 210 East 47th St., New York 17, N.Y. Plaza 9-3107. Bernard E. Karlen, pres. 20, 21. Live shows.

VICTOR KAYFETZ PRODUCTIONS Inc., 1780 Broadway, New York 19, N.Y. Circle 5-4830. Victor Kayfetz, pres.; Seymour Posner, customer relations. Branches: Rochester—1200 Westfall Rd.; Greenfield 3-3000, ext. 534; Don Lyon, rep. Baldwin, L.I.—Bear Films Div., 3426 Bay Front Place; Baldwin 3-1830; Frank Bear, mgr. 1, 4, 10, 20, 23, 28, 29.

ROBERT KEESHAN ASSOCIATES Inc., 680 Fifth Ave., New York 19, N.Y. Plaza 7-8618. 1, 22, 34.

KEITZ & HERNDON, 3601 Oak Grove, Dallas 4, Tex. Lakeside 6-5268. L. F. Herndon, pres.; R. K. Keitz, exec. v.p.; Tom Young, v.p. 1, 20, 23, 25, 26, 27, 28, 29, 30, 33, 35.

HERBERT KERKOW Inc., 480 Lexington Ave., New York 17, N.Y. Yukon 6-4266. Herbert Kerkow, pres.-treas.; Rosemond Kerkow, secy. 20, 23.

KEY PRODUCTIONS Inc., 527 Madison Ave., New York 22, N.Y. Eldorado 5-2180. James D. Kantor, pres.; William M. Kahn, v.p. 20, 23.

KEY PRODUCTIONS Inc., 8544 Sunset Blvd., Los Angeles 46, Cal. Olympia 2-4600. Martin Ross, pres. 22.

KILLIAM-STERLING FILM COLLECTION Inc., 6 E. 39th St., New York 16, N.Y. Oregon 9-8230. Paul Killiam, pres. 21, 22.

Program Sources

KING FEATURES SYNDICATE, 235 East 45th St., New York 17, N.Y. Murray Hill 2-5600. Al Brodax, dir. of TV; Ted Rosenberg, dir. TV sales, East; Maurie Gresham, dir. TV sales, West; Gene Plotnik, dir. creative services. 10, 22.

JACK KINNEY PRODUCTIONS Inc., 3349 Cahuenga Blvd., Hollywood 28, Cal. Hollywood 6-3296. Jack Kinney, pres.-producer-director; Carlton Sand, v.p., productions-business affairs; E. J. Kinney, secy.-treas. Producers of animation & live action films. 1, 22.

WILLIAM L. KLEIN PRODUCTIONS, 301 E. Erie St.; Chicago 11, Ill. Superior 7-9114. William L. Klein, pres. & exec. producer; Marilyn L. Friedel, asst. to pres. 10, 20, 21, 22, 23, 24, 25, 26, 28, 30, 33, 35.

KLEIN-BARZMAN, 706 N. La Cienega Blvd., Los Angeles 69, Cal. Oleander 5-6565. Bob Klein, Alan Barzman, partners.

THE FRED KLINE AGENCY Inc., 1908-1910 North Bronson Ave., Hollywood 28, Cal. Hollywood 2-6371. Fred W. Kline, pres.; Frank Devaney, v.p. 19, 21, 32, 33.

KLUGE FILM PRODUCTIONS, 5350 W. Clinton Ave., Flagstone 4-9490. Milwaukee 23, Wis. Donald R. Kluge, sales mgr.; Douglas W. Kluge, production mgr. 20, 23, 24.

KNICKERBOCKER PRODUCTIONS Inc., 630 Ninth Ave., New York 36, N.Y. Circle 5-6710. Howard A. Lesser, pres. 1, 20, 21, 23, 25, 28.

C. BRUCE KNOX TELEVISION PRODUCTIONS, 400 N. Los Robles, Pasadena, Cal. Sycamore 5-5325. C. Bruce Knox, owner. 20, 22, 23.

KOSTER FILM FACILITIES Inc., 1017 New Jersey Ave., SE, Washington 3, D.C. Teresa Koster. 13, 35.

K & W FILM SERVICE Corp., 1657 Broadway, New York 19, N.Y. Circle 5-8080. Norman Witlen, pres.; Ralph Koch, v.p. 28, 35.

LA BREA PRODUCTIONS Inc., 15001 Mission Hills Rd., Mission Hills, Cal. Empire 1-5751. O. Gail Papineau, pres. 1, 20, 23.

LAB TV, 723 Seventh Ave., New York 19, N.Y. Judson 6-2293. Film lab.

LAKESIDE TELEVISION Co. Inc., 1465 Broadway, New York 36, N.Y. Longacre 5-4582. Richard Stevers, pres.; Bernard Schulman, exec. v.p. 4, 7, 8, 10, 12, 20, 21, 22, 29, 31, 32, 34.

LANCE PRODUCTIONS Inc., 353 W. 57th St., New York 19, N.Y. Plaza 7-6167. Lorren Lester, pres.; Samuel H. Evans, treas.; George Lessner, exec. v.p.; Alford H. Lessner, v.p. 1, 20, 21, 22, 23, 27, 29, 30, 33.

LANDI ENTERPRISES Inc., 823 7th Ave., New York 19, N.Y. Judson 6-0588. Erberto Landi, pres.; Rose Peters, business mgr. 9, 14.

LANGLOIS FILMUSIC Inc., 151 N. Franklin St., Hempstead, L.I., N.Y. IV 5-2400. C. O. Langlois Jr., pres.; T. A. Roseen, sales mgr. Branches: Hollywood, Cal.—Capitol Records Inc.; Hollywood & Vine; Hollywood 2-6252; George R. Jones, mgr. Toronto—S. W. Caldwell Ltd.; 447 Jarvis St., Walnut 2-2103. 18.

LAUFMAN FILM PRODUCTIONS Inc., 720 Appletree Lane, Glen- coe, Ill. VE 5-3634. Herbert S. Laufman, pres. 21, 22, 23.

ROBERT LAWRENCE PRODUCTIONS Inc., 418 W. 54th St., New York 19, N.Y. Judson 2-5242. Robert L. Lawrence, pres.; Michael Laurence, exec. v.p.; Benjamin Kranz, Doris Reichbart, Roy Townshend, v.p.'s; Philip Kornblum, treas. Branches: Toronto 5-38 Yorkville Ave.; Walnut 5-5561. Robert Lawrence Productions Ltd., Robert L. Lawrence, chairman of board., John T. Ross, pres. Hollywood—Grantray-Lawrence Animation, 716 N. LaBrea; Webster 6-8158. Ray Patterson, pres.; Robert L. Lawrence, v.p.; Grant Simmons, sec.-treas. 20, 23, 35.

JERRY LAYTON PRODUCTIONS, 1040 Park Ave., New York, N.Y. AT 9-3630. Live & filmed shows.

SHELDON LEONARD ENTERPRISES—See Danny Thomas Enterprises.

LEONARDO TELEVISION PRODUCTIONS Inc., 500 Fifth Ave., New York 36, N.Y. Oxford 5-0335. Peter M. Piech, pres. 1, 10, 20, 22.

GENE LESTER PRODUCTIONS, 1487 N. Vine St., Hollywood 28, Cal. HO 4-7287. G. Lester. 20, 21, 23, 35.

LEWIS AND MARTIN FILMS Inc., 621 N. Dearborn St., Chicago 10, Ill. Whitehall 4-7477. William R. Johnson, pres.; Irving Bell, v.p. & treas. 1, 20, 21, 22, 23, 25, 33.

LIBRARY FILMS Inc., 723 Seventh Ave., New York 19, N.Y. Circle 6-0130. Paul N. Robins, pres. 7.

JACK LIEB PRODUCTIONS, 1230 W. Washington Blvd., Chicago 7, Ill. Chesapeake 3-2600. Jack H. Lieb, pres.; Warren H. Lieb, v.p. 18, 20, 21, 22, 23, 28, 29, 30, 33, 35.

LIFE LINE, 620 11th St., NW, Washington 1, D.C. EX 3-7822. Dan Patterson, director. 7, 23, 26.

LOU LILLY PRODUCTIONS Inc., 5746 Sunset Blvd., Hollywood 28, Cal. Hollywood 6-6484. Lou Lilly, pres.; Lee Lacy, Ken Clark, production mgr.; Stuart O'Brien, editing; Marlon Young, office mgr. 1, 20, 23, 25.

LION TELEVISION PICTURES Corp., 1501 Broadway, New York 36, N.Y. LA 4-3351. E. W. Hammons, pres. 8, 29.

L & L ANIMATION Inc., 16 W. 46th St., New York 36, N.Y. Circle 5-7471. Larry Lippman, Irv Levine, Chris Grodewald. 1, 17, 20, 23, 28, 35.

JACK LLOYD, 1445 Miller Way, Hollywood 69, Cal. Oldfield 6-4607. Jack Lloyd, exec. dir. 20, 21, 35.

ARTHUR LODGE PRODUCTIONS Inc., 333 West 52nd St., New York 19, N.Y. Judson 2-5477. A. J. Lodge Jr., pres. 21, 23, 24, 31.

LOGOS Ltd., 1017 New Jersey Ave. SE, Washington 3, D.C. Phone: 543-6076. Dr. Paul W. Schafer, pres.; James D. Helliwell, chief, production; E. Carol Schafer, chief, R&D; Charles F. Riley, chief engineer; Frank B. Thompson, asst. chief engineer; Hugh G. Raisky, art director; David P. Myatt, lighting director; Color television production & recording on tape or film, 16 or 35mm. Tape-to-film or film-to-tape transfer services.

L. L. LOUFT PRODUCTIONS, 1475 Broadway, New York 36, N.Y. Pennsylvania 6-1889. Louis L. Louft, pres.; Frank Kolarek, prod. mgr. 20, 35.

JAMES LOVE PRODUCTIONS Inc., 2 W. 46th St., New York 36, N.Y. Judson 2-4633. James A. Love, pres.; Ernest Walling, production supervisor; William Kosh, supervising film editor; Jack Schertz, sales; Shelby Ellison, production coordinator. 20, 22, 23.

LUTHERAN CHURCH IN AMERICA (Commission of Press, Radio & Television), 231 Madison Ave., New York 16, N.Y. Lexington 2-3410. Charles C. Hushaw, exec. dir.; Richard T. Sutcliffe, assoc. dir. 7, 26.

LUTHERAN TELEVISION PRODUCTIONS, 210 N. Broadway, St. Louis 2, Mo. Central 1-6969. Eugene R. Bertermann. 7, 26.

LUX-BRILL PRODUCTIONS Inc., 321 E. 44th St., New York 17, N.Y. Oregon 9-6320. Richard S. Dubelman, pres.; James M. Orchard, dir., client relations. 1, 2, 3, 20, 21, 23, 30, 33, 35.

LYL PRODUCTIONS, 9885 Charleville Blvd., Beverly Hills, Cal. Loretta Young, pres.; Robert F. Shewalter, secy.-treas. 22.

MAGNA FILM PRODUCTIONS Inc., 49 Berkeley St., Boston 16, Mass. Hubbard 2-5580. Robert Berman, pres.; Ad Schneider, v.p. 1, 16, 18, 20, 21, 22, 23, 24, 25, 26, 28, 30, 33, 35. Video tape recording.

MAJOR TELEVISION PRODUCTIONS Inc., 527 Madison Ave., New York 22, N.Y. Plaza 2-1122. Irving M. Lesser.

MANHATTAN TELEVISION Co., 1920 S. Vermont Ave., Los Angeles 7, Cal. Republic 2-6111. Robert L. Kronenberg, pres. 32.

EDDY MANSON PRODUCTIONS Inc., 8 Maple St., Tenafly, N.J. 18, 20.

MARATHON INTERNATIONAL PRODUCTIONS Inc., 10 E. 49th St., New York 17, N.Y. Murray Hill 8-1130. Konstantin Kaiser, pres.-exec. producer; Kenneth Baldwin, v.p. & supervisor of production. 4, 8, 20, 21, 23, 24, 29, 31, 35.

MARKHAM PRODUCTIONS c/o MCA TV. Ltd., 598 Madison Ave., New York 22, N.Y. Ray Milland. 22.

MARSHALL ORGANIZATION, 750 Third Ave., New York 17, N.Y. Murray Hill 7-2722. Anthony W. Marshall, pres.; Evelyn K. Zuckerman, secy. 20, 21, 23.

STANLEY MARSHALL TV PRODUCTIONS, 1454 Peerless Place, Los Angeles 35, Cal. CR 4-1471. 8, 20, 31.

MASTER FILMS DISTRIBUTORS Inc., 366 Madison Ave., New York 17, N.Y. Oxford 7-4565. George Caputo, pres. Sales reps: Hollywood, Tom Corradine & Associates; Houston, Nathan E. Zelikov TV Prods. 3. (Spanish).

MASTER MOTION PICTURE Co., 50 Piedmont St., Boston 16, Mass. Hancock 6-3592. Irving Ross, pres.; Alan Ross, production mgr.; Allen Wolheim, lab supt. 17, 20, 23, 28, 30, 35.

MASTERPIECE PRODUCTIONS Inc., 1472 Broadway, New York 36, N.Y. Bryant 9-1647. Frances Kaplan, mgr. 3.

MASTERTONE RECORDING STUDIOS Inc., 130 W. 42nd St., New York 36, N.Y. Wisconsin 7-2940. Sidney Feldman, chief engr.; Gene Sayet, recording supervisor. 30, 33.

MCA TV FILM SYNDICATION DIVISION, 598 Madison Ave., New York 22, N.Y. Plaza 9-7500. David A. Werblin, pres.; David Sutton, v.p. in charge; Hal Golden, v.p., dir. of sales; L. Friedland, v.p. station sales. Branches: Beverly Hills, Cal.—9370 Santa Monica Blvd.; Crestview 4-7711. Atlanta—1371 Peachtree St., N.E.; Trinity 5-8388. Charlotte—519 E. Trade St., P.O. Box 1503; Franklin 7-5360. Chicago—425 N. Michigan Ave.; Delaware 7-1100. Cincinnati—Transportation Bldg.; Parkway 1-1144. Cleveland—Union Commerce Bldg.; Cherry 1-6010. Dallas—2311 Cedar Springs; Riverside 7-7536. Detroit—15037 W. 8 Mile Rd.; Broadway 3-8690. Minneapolis—Northwestern Bank Bldg.; Federal 3-5552. New Orleans—Delta Bldg.; Phone: 524-5956. Seattle—Jones Bldg.; Mutual 2-4567. St. Louis—Chemical Bldg.; Central 1-8230. Mexico City—Hamburgo 70, Mexico 6, D.F.; Mexico 11-98-94. Munich—G.m.b.H., 7 Haendelstrasse, 8 Munich 27; 48-68-40. Toronto—180 University Ave.; Empire 3-4031. London—139 Piccadilly, London W. 1, Mayfair 7211, Paris—Bis Avenue Hoche; Paris 8 me; Wagram 92-41. Rome—11 Via Tevere 860809. Sydney—M.L. C. Bldg., Victoria Cross, N. Sydney, N.S.W., Australia; Phone: 92-0797. Tokyo—Hotel New Japan, Suite 881, 29 Nagatacho, 2 Chome Chiyoda-Ku, Toyko; Phone: 581-2141. 3, 10.

MC PICTURES Corp., 165 W. 46th St., New York 36, N.Y. Pennsylvania 6-1432. Armand Schneck, pres.; Jerome Balsam, exec. v.p. 3.

MORTON McCONNACHIE PRODUCTIONS Inc., 675 Fifth Ave., New York 22, N.Y. Plaza 2-0130. Morton McConnachie, pres. 20, 23.

McGRAW-HILL BOOK Co. Inc. (Television Dept.), 330 W. 42nd St., New York 36, N.Y. Longacre 4-3000. A. J. Rosenberg, v.p. 10, 22.

FENTON McHUGH PRODUCTIONS Inc., 518 Davis St., Evanston, Ill. UN 4-3021. Fenton P. McHugh, pres. & sales mgr.; James R. O'Riley, v.p. 22.

McNAMARA PRODUCTIONS Inc., 8230 Beverly Blvd., Los Angeles 48, Cal. Olive 1-2510. Don Driscoll, exec. prod. 20, 23.

MEDALLION PICTURES Corp., 200 W. 57th St., New York 19, N.Y. Judson 2-3636. B. R. Schriff, pres.; Daniel McDonald, treas. 3.

MEDALLION TELEVISION ENTERPRISES Inc., 6000 Sunset Blvd., Hollywood 28, Cal. Hollywood 2-6635. John A. Ettlinger, pres.; Norman C. Long, nat. sales mgr. Branches: New York 22—444 Madison Ave.; Eldorado 5-4335. Chicago—203 N. Wabash; Central 6-1805; Ben Barry. Miami—8801 N. Bayshore Dr.; PL 4-3686; Frank Stone. Toronto—130 Charlton St.; WA 2-3163. 3, 10, 22, 32.

MELODY RANCH ENTERPRISES Inc., 10000 Riverside Dr., North Hollywood, Cal. Poplar 9-2004. Gene Autry, pres. 20, 21, 22,

Program Sources

M-E PRODUCTIONS, 485 Lexington Ave., New York, N.Y. Oxford 7-6000. Sylvester L. Weaver, pres.; Harold J. Graham, exec. v.p.; John R. Allen, Thomas Greenhow, Neil Reagen, v.p.'s.

MERIDIAN FILMS Ltd., Video Tape Center at Meridian Studios, 1202 Woodbine Ave., Toronto, Ontario. Phone: 698-5583. N. A. Taylor, pres.; John A. Winter, v.p. & gen. mgr.; H. Mandel, secy.-treas.; Phil Styles, operations mgr.; Jerry Zaludek, studio engineer. 16, 20, 21, 22, 23, 24, 25, 30.

FRANK MERRIWELL ENTERPRISES, 133½ S. Linden Dr., Beverly Hills, Cal. Tony London, producer. Crestview 4-5651. 22.

METROTAPE (div. of MetroMedia Inc.), 205 E. 67th St., New York 21, N.Y. Lehigh 5-1000. Lewis W. Hicks, operations mgr.

MGM TELESTUDIOS Inc., 1481 Broadway, New York 36, N.Y. Longacre 3-1122. George Gould, pres.; Alfred Markim, v.p.; Robert Fierman, sales mgr. Video tape recording.

MGM-TV (division of Metro-Goldwyn-Mayer Inc.), 1540 Broadway, New York 36, N.Y. Judson 2-2000. John Burns, v.p. in charge of sales; Richard A. Harper, syndicated sales dir.; Jason Rabinovitz, dir. of business & financing; Sol Schreiber, operations dir. Branch: Culver City, Cal.—10202 W. Washington; VE 8-2161. Robert M. Weitman, v.p. in charge of prod.; Norman Felton, dir. of prog. development; Chicago—Prudential Plaza; Edward Montanus; central syndicated sales exec. Distributes MGM feature & short films, produces hour & half-hour shows for national sponsorship & syndication, produces TV tape & film commercials & industrial films.

MGM TELESTUDIOS Inc., 1481 Broadway, New York 36, N.Y. LO 3-1122. George K. Gould, pres.; Al Markim, v.p.; Robert Fierman, sales mgr. 20, 23, 33.

MIDWEST FILM STUDIOS, 6808 N. Clark St., Chicago 26, Ill. Sheldrake 3-1239. Alfred K. Levy, production mgr. 23.

MILBERG ENTERPRISES Inc., 200 W. 57th St., New York, N.Y. Judson 2-8151. Mildred Freed Alberg. Live, film and tape shows.

WARREN MILLER PRODUCTIONS, 1707 Via El Prado, Redondo Beach, Cal. Phone: 378-8201. Art M. Lawson, sales mgr. 3 10, 22, 24, 29, 31.

MILNER-FENWICK Inc., 3800 Liberty Heights Ave., Baltimore 15, Md. Mohawk 4-4222. Ervin M. Milner, pres.; Robert Fenwick, v.p., production; Hoby Wolf, v.p., sales; Branch: Washington—314 Victor Bldg., 714 Ninth St., NW; Ed Hopper, dist. mgr.; Cleveland, Ohio—P.O. Box 765, Cleveland 22. LO 1-6835. Robert Gold, sales rep. 1, 13, 17, 18, 20, 21, 22, 23, 24, 25, 28, 30, 33, 35.

MIZRACHI WOMEN'S ORGANIZATION OF AMERICA, 242 Park Ave. S., New York 3, N.Y. Gramercy 7-4720. Marc Siegel. 4, 7.

MKR FILMS Inc., 619 W. 54th St., New York 19, N.Y. CO 5-4878 & Judson 6-2393. Gene Milford, v.p.; Ralph Rosenblum, secy.-treas.; Paul Alley, prod.-writer. 20, 21, 23, 24, 29, 35.

MOBILUX LUMIA CO., 1309 Madison Ave., New York 28, N.Y. AT 9-7544. John Hoppe, pres. & sales mgr.; Dotte Hoppe, partner. 18, 28, 33, 35.

MODE-ART PICTURES Inc., 1022 Forbes, Pittsburgh 19, Pa. Express 1-1846. James L. Baker, chairman & pres.; Robert L. Stone, exec. v.p.; Florence E. Baker, secy.-treas.; H. John Kemmerer, v.p.; August A. Borgen, v.p. Branch: Los Angeles—1904 Preuss Rd.; West Coast office. 18, 20, 23, 25, 28, 30, 33, 35.

MODERN TELESERVICE Inc., 219 E. 44th St., New York 17, N.Y. Oxford 7-2753. J. R. Ritenour, pres.; Charlotte Shoaff, mgr. Branches: Chicago—237 E. Ontario; Delaware 7-3761; Peter Markovich, mgr. Hollywood—7031 Melrose Ave.; Webster 3-5674; John Lipsky, v.p. 13, 35.

MODERN TV (div. of Modern Talking Picture Service Inc.), 3 East 54th St., New York 22, N.Y. Plaza 8-2900. Film Exchange Offices: Atlanta 8—714 Spring St. N.W.; Trinity 5-5666. Cincinnati 2—9 Garfield Place; Garfield 1-2516. Dallas 7—1411 Slocum St.; Riverside 2-4106. Kansas City 11, Mo.—3718 Broadway; Logan 1-1208. San Francisco 5—444 Mission St.; Yukon 2-1712. Washington 6, D.C.—927 19th St. NW; Sterling 3-6611. Toronto 7, Ont., Canada—140 Merton St.; Hudson 5-4419. 4, 10.

MOGULL FILM Co., 112 W. 48th St., New York 36, N.Y. Plaza 7-1414. Charles Mogull, pres. 3, 7, 8, 9, 11, 31.

MONARCH FILMS Inc., 650 N. Bronson Ave., Hollywood, Cal. Hollywood 2-7377.

MONARCH PRODUCTIONS CORP., 729 7th Ave., New York 19, N.Y. Circle 5-3775. Norman Berman, exec. prod. & dir. 10, 20, 22.

NELSON MORRIS PRODUCTIONS Inc., 11 E. 48th St., New York 17, N.Y. Plaza 3-1484. Nelson Morris. 20, 21, 22.

WILLIAM MORRIS AGENCY Inc., 1740 Broadway, New York 19, N.Y. Judson 6-5100. Abe Lastfogel, pres.; Wallace S. Jordan. Branches: Beverly Hills—151 El Camino; Crestview 4-7451. Chicago—435 N. Michigan Ave.; Whitehall 3-1744; Howard Reilly. 2.

ARNOLD MORRISON Ltd., 150 W. 55th St., New York 19, N.Y. CI 5-2850. Arnold Morrison, pres. Marshall Schiff, sales mgr. 28, 35.

MORTON PRODUCTIONS, 64 E. Lake St. Chicago 1, Ill. Central 6-4144. 1, 20, 23, 33, 35.

MOTION PICTURE ADVERTISING SERVICE Co. Inc., 1032 Carondelet St., New Orleans, La. Jackson 5-2253. C. J. Mabry, pres. R. Karrigan, sales v.p.; Chas. Floyd, production v.p. Branches: New York 20—630 Fifth Ave., Suite 624; Judson 2-5485. 1, 10, 20, 22, 23, 33.

MOTION PICTURE SERVICE Co., 125 Hyde St., San Francisco 2, Cal. Ordway 3-9162. Gerald L. Karski, pres.; Harold Zell, v.p. 1, 17, 20, 21, 23, 30, 35.

MOTION PICTURE STAGES Inc., 3 E. 57th St., New York 22, N.Y. Plaza 3-4840. C. F. Vetter Jr., pres.; Helmet Schaefer, gen. mgr. 33, 35.

MOVIE LAB Inc., 619 W. 54th St., New York 19, N.Y. Judson 6-0360. Saul Jeffee, pres.; Frank Berman, exec. v.p.; Ben Bloom, v.p.; Daniel S. Eisenberg, treas.; Ted J. Gawski, v.p., production. John J. Kowalak, v.p. & color consultant. Same address as above: Movielab Color Corp., Movielab Theatre Service Inc.; Peter P. Cardasis, mgr. 17, 35.

MOVIELAB THEATRE SERVICE Inc.—See Movielab Film Laboratories Inc.

MPA-TV FILM PRODUCTIONS Inc. (div. of Motion Picture Advertising Service Co. Inc.), 1032 Carondelet St., P.O. Box 52768, New Orleans 50, La. Jackson 5-2253. R. P. Karrigan, v.p., TV sales. 10, 20, 21, 22, 23.

MPO VIDEOTRONICS Inc., 15 E. 53rd St., New York 22, N.Y. Trafalgar 3-7000. Judd L. Pollock, pres. Branches: Detroit—Kerbawby—MPO, 1300 Buhl Bldg. WO 3-0201—Haford Kerbawby, pres. Chicago—MPO, Inc., 185 N. Wabash, 372-2355. William Bailey, repres. Hollywood—800 N. Seward St.; Hollywood 6-3314. Mel Dellar, mgr. 4, 20, 21, 22, 23, 24, 25, 26, 28, 29.

OWEN MURPHY PRODUCTIONS Inc., 723 Seventh Ave., New York 19, N.Y. Plaza 7-8144. Owen Murphy, pres.; Paul Cohen, v.p., production; Eric Lawrence, v.p., supervisory editor; Art Kaplan, controller. 20, 23, 35.

MURRAY HILL PRODUCTIONS Inc., 515 Briar Place, Chicago 14, Ill. GR 7-1356. Sam Ventura, Ronnie Born. 1, 22.

MUSIC MAKERS Inc., 6 W. 57th St., New York 19, N.Y. Circle 5-3737. Mitch Leigh, pres. & creative dir.; Herman Edel, exec. v.p.; Milton Herson, v.p.; Bill Schwartz, prod. v.p.; Ralph Kessler, creative v.p. Branches: Los Angeles 48—128¼ S. Doheny Dr.; CR 1-4747; Mort Stein. Toronto 5, Canada—73 Yorkville Ave.; Walnut 3-3380; Benjamin D. McPeck. 35, (Music for commercials and films).

MUSIFEX Inc., 45 W. 45th St., New York 36, N.Y. Circle 6-4061. E. Robert Velazco, pres. 18, 20, 35.

NASSOUR STUDIOS Inc., 8460 W. Third St., Los Angeles 48, Cal. Olive 3-0400. William Nassour, pres.; Edward Nassour, v.p.; Lloyd Laumann, secy. 1, 20, 21, 22, 23.

NATIONAL ASSOCIATION OF MANUFACTURERS, 2 E. 48th St., New York 17, N.Y. Murray Hill 8-4200. Edward Maher, v.p. Branches: Detroit—2227 First Nat'l. Bank Bldg.; Woodward 5-5900; Wm. Grier. New York—2 E. 48th St.; Murray Hill 8-4200; R. Rathbun. Portland, Ore.—420 Pacific Bldg.; Capitol 7-2637; J. Shields. Boston—80 Boylston St.; Liberty 2-8736; Harry Easton. Wynnewood, Pa.—7 Wynnewood Rd.; Midway 9-3830-1; B. Payne. Chicago—201 N. Wells St.; Andover 3-2061; J. Bieber. St. Louis—25 S. Bemiston Ave.; Volunteer 3-8335; J. Daniels. Atlanta—878 York Ave. SW.; Phone: 758-6726; F. Steinbruegge. Houston—1600 Holcombe Blvd.; Jackson 8-1576; William Burton. Palo Alto, Cal.—532 Emerson St.; Davenport 3-0291; J. Hammond. Los Angeles—3440 Wilshire Blvd.; Dunkirk 9-4128; J. Ficken. Minneapolis—1530 Rand Tower; Federal 5-2119; F. Miller. Pittsburgh—530 Wm. Penn. Place; Court 1-4787; J. Coffey. 10, 22. "Industry on Parade."

NATIONAL AUDUBON SOCIETY, Audubon House, 1130 Fifth Ave., New York City. Enright 9-2100. James Richardson. 4, 23, 31.

NATIONAL COUNCIL OF CATHOLIC MEN, Film Center, 50 East 42nd St., New York 17, N.Y. Oxford 7-4797. Jim Palmerio, mgr., film office. 7, 26.

NATIONAL EDUCATIONAL TV & RADIO CENTER, 10 Columbus Circle, New York 19, N.Y. Judson 6-0055. Branches: Washington 6, D.C.—1619 Massachusetts Ave. NW; Hudson 3-6367. Ann Arbor, Michigan—2715 Packard Rd.; Normandy 3-2476. 10 (also video-tape).

NATIONAL FILM BOARD OF CANADA, Canada House, 680 Fifth Ave., New York 19, N.Y. Judson 6-2400. Robert K. Vale, rep. 4, 5, 7, 8, 10, 23, 24, 29.

NATIONAL PERIODICAL PUBLICATIONS Inc., 575 Lexington Ave., New York 22, N.Y. Plaza 9-5700. J.S. Liebowitz. Comic strip. 22

NATIONAL PROGRAMMING SERVICE, 4614 Norton Lane, Columbus 13, Ohio. Exeter 3775. Jerri Fredritz. 20, 23.

NATIONAL SCREEN SERVICE Corp. (TV & Industrial Films Div.), 1600 Broadway, New York 19, N.Y. Circle 6-5700. Burton Robbins, pres.; Walter E. Branson, Hollywood studio mgr.; Edwin J. Smith, London mgr. & director. Studios: New York, Hollywood, London. 1, 20, 21, 22, 23, 25, 28, 35.

NATIONAL STUDIOS, 42 W. 48th St., New York 36, N.Y. Judson 2-1926. H. A. Rosenberg, pres.; A. J. Rosenberg, production v.p.; Lee Dresner, sales v.p.; Evan Mann, customer service; Bob Stern, plant production mgr.; Ronny Shroyer, art dir. 28.

NATIONAL TELEFILM ASSOCIATES Inc., 8530 Wilshire Blvd., Beverly Hills, Cal. Oleander 5-7701. Bernard Tabakin, pres.; Pete Rodgers, v.p. sales; Burton I. Lippman, v.p. & treas.; Martin



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NATIONAL TELEFILM ASSOCIATES Inc. (Foreign Division) Remi Crasto, gen. foreign mgr. (except Canada). European & African—National Telefilm Associates Inc. (UK) Ltd., Eagle House, 109 Jermyn St., London S.W. 1, England; NTA Inc. (UK) Ltd. Canadian—NTA Telefilm (Canada) Ltd., 175 Bloor St. East. Toronto 5, Ontario; Walnut 4-3766; David Griesdorf, pres. Authorized Agents: Japan—Pacific Television Corp., Tsukiji; Kaikan 4-4, Tsukiji, Chou-Ku, Tokyo; Akira Shimizu, pres. Argentina—Isidro Rosenfeld and Cia. S.E.C.P.A. Montevideo 451, Buenos Aires; Isidro Rosenfeld. Singapore 9—P.O. Box 1356, 4 Penang Rd.; Paul Chow, radio & cinema ser. Amsterdam, Holland—Weteringschans 245; Louis L. Lioni, Ralph Minden Films. Beirut, Lebanon—37, Rue Kanafani & Ariss; Michel Cattani, Cie des Cinemas Libano-Syriens. Mexico 7, D.F.—Monterrey 150-304; Henry Ehrlich, Television Universal (Panama) S.A. 3, 7, 8, 9, 10, 11, 14, 15, 21, 22, 26, 28, 29, 30, 33, 35.

NATIONAL VIDEOTAPE SERVICE Inc., 915 N. LaBrea, Hollywood 38, Cal. OL 4-0610. Hal Marienthal, pres.

NAYFACK (ORBIT) FILMS, 358 W. 44th St., New York 36, N.Y. Plaza 7-4188. Jules J. Nayfack. 11, 12, 31. Also research assignments.

NBC TELESALAS DEPARTMENT, 30 Rockefeller Plaza, New York 20, N.Y. Circle 7-8300. Jerry Madden, dir. Burbank, California—3000 W. Alameda. TH 5-7000. Dean Craig, mgr. 16, 20, 21, 35.

NBC TELEVISION FILMS, 30 Rockefeller Plaza, Rm. 914, New York 22, N.Y. Circle 7-8300. Morris Rittenberg, pres.; William P. Breen, v.p.; Ira Wolf, mgr. sales planning. Branches: New York 22—30 Rockefeller Plaza; Circle 7-8300; William P. Breen, v.p. Chicago—3950 Lake Shore Dr.; Lincoln 9-5200; Bob Blackmore, sales rep. Littleton, Colorado—26 Fairway Lane; PY 8-3828; Con Hartssock, sales rep. Greensboro, N.C.—3207 Friendly Rd.; 2921435; Hank Profenius, sales rep. Columbus, Ohio—2035 Guilford; Hudson 6-8730; Bill Wineberg, sales rep. 10, 22.

NELSON STUDIOS Inc., 1079 Nelson Ave., Bronx 52, N.Y. Cypress 3-8480. N. H. Nelson, pres.; Vincent Dennerlein, v.p. 33.

TED NEMETH STUDIOS, 729 Seventh Ave., New York 19, N.Y. Circle 5-5147. Ted Nemeth. 1, 8, 21, 23, 29, 30, 35.

THE NETHERLANDS INFORMATION SERVICE, 711 Third Ave., New York 17, N.Y. Oxford 7-5544. 4.

FRED NILES COMMUNICATIONS CENTERS, 1058 W. Washington Blvd., Chicago 7, Ill. Seeley 8-4181. Fred A. Niles, pres.; William E. Harder, v.p., production; Norman C. Lindquist, v.p., sales; Ruth L. Ratn, v.p., creative; Harry Lange, exec. producer; James E. Morgan, controller; Orville Hurt, art dir.; Joyce Markstahler, supervisor, editing; Lawrence Stein, purchasing agent; Dorothy Rucker, office mgr. Branches: Hollywood 4, Cal.—650 N. Bronson; Hollywood 3-8154; Lionel Grover, v.p. New York—108 West End; Susquehanna 7-8770.

NORTHWESTERN Inc., 411 S.W. 13th Ave., Portland 5, Ore. Capitol 3-4107. R. M. Lindahl, pres.; S. Goldstein, secy.-treas. 1, 2, 18, 20, 21, 30, 33, 35 (motion pictures & recording).

NORWOOD STUDIOS Inc., 926 New Jersey Ave. NW, Washington, D.C. District 7-2992. Philip Martin, pres. & exec. producer-director; Thomas H. Burrowes, v.p. & treas.; John E. Horton, v.p. sales. 1, 2, 4, 6, 7, 10, 13, 18, 20, 21, 22, 23, 24, 25, 26, 29, 31, 33, 35.

NTA Branches & Personnel—See National Telefilm Assoc.

OBERLINE Inc., Box 921, Beverly Hills, Cal. Crestview 6-2726, Hollywood 6-7366. Oliver Berliner, pres.; Richard M. Sherman, v.p. 21, 30, 33, 35.

ODYSSEY PRODUCTIONS Inc., 24 E. 51st St., New York 22, N.Y. Plaza 2-1750. Milton A. Fruchtman, v.p. charge of production. 21, 22, 29, 31.

OFFICIAL FILMS Inc., 724 Fifth Ave., New York 19, N.Y. Plaza 7-0100. Louis C. Lerner, chairman of the board; Seymour Reed, pres.; Leonard I. Schreiber, v.p.; Howard B. Koerner, v.p.; Robert Sanford, v.p.; Grace V. Sullivan, secy., Robert A. Behrens, v.p. sales. Joseph Fusco Jr., station relations; James P. Miller, treas.

OMEGA PRODUCTION Inc., 1103 St. Matthew St. W., Montreal 25, Que. Wellington 7-3525. T. S. Morrisey, pres.; Pierre Harwood, v.p. 20, 22, 23.

ONCE MORE Inc., 48 East 63rd St., New York, N.Y. Temple 8-3161. Dave Garroway, pres.; Lee Lawrence, research & development; Jeff Kamen, production co-ordinator. 20, 21.

ON FILM Inc., 33 Witherspoon St., Princeton, N.J. Walnut 1-7800. Robert Bell, pres.; F. E. Johnston Jr., treas. Branches: New York City—315 E. 55th St.; Plaza 9-0920; Morton Schaps. 1, 20, 21, 23, 24, 25, 28, 33, 35.

O & O PRODUCTIONS Inc., 830 N. Lillian Way, Los Angeles 38, Cal. HO 2-0791. Peer Oppenheimer, pres.; Howard Ross, exec., program development. 21, 22.

SAM ORLEANS FILM PRODUCTIONS Inc., 211 W. Cumberland Ave., Knoxville, Tenn. 523-8098. Sam Orleans, pres.; Larry Molot, assoc. producer. Branch: New York—Pathe Bldg., 105 E. 106th St., Enright 9-2002. 9, 20, 23, 24, 25.

JOHN OTT PICTURES Inc., Box 158, Lake Bluff, Ill. Cedar 4-3026. John Ott, pres. 20, 22, 23. Time-lapse photography.

OVERLAND PRODUCTIONS Inc., 729 N. Seward St., Hollywood 38, Cal. Hollywood 6-7603. Dale Robertson, pres. 22.

Program Sources

PABIAN PRODUCTIONS (affiliated with Cinestes Studios of Paris), 12407 Ventura Blvd., Studio City, Cal. Poplar 9-0967. Anthony A. Pabian, exec. & administrator of production; James Pabian, exec. producer, dir. of production; George Moreno, charge of London operations; Antonio Parano, charge of London operations. 20, 23, 35.

PACKAGED PROGRAMS Inc., 634 Penn Ave., Pittsburgh 22, Pa. Grant 1-4756. M. E. Fierst, gen. mgr. 20, 23.

PAISANO PRODUCTIONS, 2003 LaBrea Terr., Hollywood 46, Cal. Hollywood 3-1500. Gail Patrick Jackson. 22.

PARAGON PRODUCTIONS, 191 Brady Lane, Bloomfield Hills, Michigan. Midwest 6-3196. Stephen F. Booth, owner. 21, 22, 23.

PARAMOUNT TELEVISION PRODUCTIONS Inc., Paramount Bldg., New York 36, N.Y. Bryant 9-8700. Paul Ralbourm, pres. Branch: Hollywood—5800 Sunset Blvd.; Hollywood 9-3181. S. L. Adler, v.p. & gen. mgr.; John R. Vorba, v.p. mgr. production. 10, 11, 20, 21, 22, 33, 35.

LINDSLEY PARSONS PRODUCTIONS Inc., 3459 Cahuenga Blvd., Hollywood 28, Cal. Hollywood 9-3641. Lindsley Parsons, pres. 20, 21, 22, 23.

PATHE LABORATORIES Inc., 105 E. 106th St., New York City. Trafalgar 6-1120. P. V. Connelly, v.p.; K. E. Kanis, v.p. Branch: Los Angeles—6823 Santa Monica Blvd.; Hollywood 9-5981; O. W. Murray, pres. 17.

PATHE NEWS Inc., 245 W. 55th St., New York 19, N.Y. Judson 6-8920. Joseph P. Smith, v.p.; Samuel A. Costello, exec. v.p. West Coast Operations: John C. Smith, v.p., sales; Irwin Abrams, controller-secy.; Bernard J. O'Rourke, dir. of operations; Robert A. Craing, exec. producer. 22, 27, 29, 31.

RAY PATIN PRODUCTIONS, 3425 Cahuenga Blvd., Hollywood 28, Cal. Hollywood 2-1147. Ray Patin, pres. & art dir.; 1, 20, 25.

THE PAULIST FATHERS, Box 25413, Los Angeles 25, Cal. Father Ellwood Kieser, C.S.P. 7, 26.

PECKHAM PRODUCTIONS, 15 E. 48th St., New York City. Plaza 8-0490. John L. Peckham, pres.; Kay Anderson, v.p.; Harvey Yale Gross, creative dir.; Peter H. Peckham, dir. of client services; Hoyt H. Griffith, dir. editorial services, Tom Detienne, dir. sales. 20, 23, 35.

PERLESS FILM PROCESSING Corp., 421 W. 54th St., New York 19, N.Y. Judson 2-0052; Jules Leni, pres. Branch: Hollywood, Cal. 959 Seward St.; Hollywood 7-9223; Victor C. Krupa, v.p. 13, 35.

PELICAN FILMS Inc., 292 Madison Ave., New York 17, N.Y. Oregon 9-0670. Thomas J. Dunford, pres.; Arthur J. Zander, v.p.; Eli Feldman, v.p., sales; Chris K. Ishii, v.p.; Marc T. Statler, exec. producer; E. J. Connolly, prints. 1, 20, 29.

PEN & BRUSH STUDIO, 165 W. 46th St., New York 36, N.Y. Circle 7-3750. Alice Rehberg, and Frank Bucarla.

TONY PETRI STUDIOS, 87 Weybosset St., Providence, R.I. Gaspee 1-9242. Tony Petri, pres.; Ernest K. Strauss, production mgr. 19, 20, 24, 30.

R. A. PHELAN PRODUCTIONS, 550 Fifth Ave., New York 36, N.Y. Circle 6-1626. Raymond Pheelan, pres. 21.

PHOTO-ARTS PRODUCTIONS Inc., 2330 Market St., Philadelphia 3, Pa. Locust 3-3696. 1, 16, 19, 20, 22, 23, 24, 28, 30, 33, 35.

PILOT PRODUCTIONS Inc., 1819 Ridge Ave., Evanston, Ill. Broadway 3-4141. C. Robert Isely, pres.; Robert L. Dedrick, production v.p.; C. Don Sheldon, treas.; Arthur Boroughf, secy. & gen. counsel; Connie A. Andersen, asst. secy. 20, 23, 30, 33, 35.

PINTOFF PRODUCTIONS Inc., 64 E. 55th St., New York 22, N.Y. Eldorado 5-1431. Ernest Pintoff, pres.; Jose di Donato, v.p., client services; Arnold Stone, v.p., production; Robert Heath, special effects. 1, 20, 23, 29.

PIPER TELEVISION Inc., 500 Fifth Ave., New York 36, N.Y. Oxford 5-0335. Peter M. Piech, pres. 21, 22. (Tape only)

PLAYBOY'S PENTHOUSE, TV Division of Playboy Mag., 232 E. Ohio St., Chicago 11, Ill. Michigan 2-1000. Hugh M. Hefner, ed.-pub. of Playboy Magazine; Victor Lownes. 22.

PLG PRODUCTIONS, 6 E. 46th St., New York City. Yukon 6-4530. Richard Lerner & Henry Colman, charge of sales. 21, 23.

PLAYHOUSE PICTURES, 1401 N. LaBrea Ave., Hollywood 28, Cal. Hollywood 5-2193. Adrian Woolery, pres.; Bill Melendez, prod.; Frank Smith, dir.; Al Halderson, business mgr.; George Woolery, public relations. 1, 20, 21, 23, 29, 35.

POHLMAN STUDIOS Inc., 527 N. 27th St., Milwaukee 4, Wis. DI 2-6363. Gaylord M. Clark, gen. mgr. 17, 18, 20, 21, 23, 28, 30, 33, 35.

POST PICTURES Corp., 171 E. Post Road, White Plains, N.Y. White Plains 6-8161. Harry A. Post, pres. 8.

JULES POWER PRODUCTIONS Inc., 9 E. 75th St., New York 21, N.Y. Lehigh 5-8580. Jules Power, pres.; Daniel Wilson, v.p. Branch: Chicago 1—228 N. LaSalle St.; Andover 3-1422; H. Rothbart, office mgr. 10, 20, 22. Live shows, film commercials.

PREMIERE ARTISTS & PRODUCTIONS AGENCY, 1046 N. Carol Dr., Hollywood 69, Cal. Crestview 4-5489.

PREMIER FILM AND RECORDING CORP., 3033 Locust St., St. Louis 3, Mo. Jefferson 1-3555. Theodore P. Desloge, pres. & exec. prod.; Wilson Dalzell, v.p. & gen. mgr.; Roger Leonhardt, prod. mgr.; Patrick Murphy, dir. sales & adv. 20, 21, 23, 30, 35.

PREMIER PICTURES COMPANY, 630 Ninth Ave., New York 36, N.Y. Judson 6-2187. Sam Lake, pres. 3, 8, 10.

PRIME T.V. FILMS Inc., 120 W. 57th St., New York 19, N.Y. CO 5-7480. Michael Hyams, pres.; Alec Campbell Jr., v.p.; Lillian Hoffman, secy. 3, 10, 14.

(Continued on next page)

Program Sources

THE PRINCETON FILM CENTER Inc., P.O. Box 431, Mount Lucas Rd., Princeton, N.J. WA 4-3550. Gordon Knox, pres.; Ann Horgarty, distribution dir. Branches: Hollywood—1456 N. Bronson Ave.; Hollywood 2-6282; Gordon Knox. 4, 10, 20, 22, 23.

PRODUCERS ASSOCIATES OF TELEVISION Inc. (PAT), 500 Fifth Ave., New York 36, N.Y. Oxford 5-0335. Peter M. Piech, pres. 1, 10, 20, 22.

PRODUCERS & ARTISTS PRODUCTIONS Inc., 1906 North Kenmore Ave., Hollywood 27, Cal. Walter White Jr., pres.; Ed Woodworth & Jim Morgan, v.p.'s; Vernon Keays, v.p. & production mgr.; Walter White III, production supervisor.

PRODUCERS FILM STUDIOS, 1230 W. Washington Blvd., Chicago 7, Ill. Jack H. Lieb, pres. 33, 35.

PRODUCERS STUDIO Inc., 650 N. Bronson Ave., Los Angeles 4, Cal. Hollywood 6-3111. Fred Jordan, pres.; Gerald King, exec. v.p.

PRODUCTIONS FOR TELEVISION Inc., 1150 6th Ave., New York, N.Y. Yukon 6-3650. L. L. Dunien, v.p. in charge; E. Cole, creative sup.; M. Cohen, prod. sup.; E. Spino, prod. sup. 20.

PROGRAMATIC BROADCASTING SERVICE (div. of Muzak Corp.), 229 Park Ave. S., New York 3, N.Y. Oregon 4-7400. John Esau, gen mgr. 18.

PROGRAMS FOR TELEVISION Inc., 729 7th Ave., New York 19, N.Y. Plaza 7-1475. Leonard Loewinthan, pres.; Michael M. Sillerman, exec. v.p. in charge sales; Everett Rosenthal, exec. v.p. in charge programs. 3, 10. Live shows.

PROJECT-O-FEX Inc., 60 E. 42nd St., New York 17, N.Y. Murray Hill 7-1881. Paul F. Adler, pres. 1, 20, 23, 25.

PUNCH FILMS Inc., 155 Fifth Ave., New York 10, N.Y. Algonquin 4-2450. Louis Bunin, pres.; Florence Bunin, v.p.-treas. 1, 20, 21, 22, 23, 29.

PYRAMID PRODUCTIONS (div. of Buckeye Corp.), 16 East 34th St., New York City. Lexington 2-8270. Samuel F. Rubin. 21, 22. Live shows.

Q.E.D. PRODUCTIONS Inc., 21 W. 46th St., New York 36, N.Y. Judson 2-4291. Robert Baron, Ted Devlet. 20, 21, 22, 23, 25, 29.

QM PRODUCTIONS, Samuel Goldwyn Studios, 1041 N. Formosa Blvd., Hollywood 46, Cal. HO 9-6161. Quinn Martin, pres. 22.

QUARTET FILMS Inc., 5631 Hollywood Blvd., Los Angeles 28, Cal. Hollywood 4-9225. Arnold Gillespie, pres.; Michael R. Lah, v.p.; Stan Walsh, v.p. & secy.; Leslie A. Goldman, v.p. in charge of production. 1, 20, 22, 23, 25, 35.

QUE RECORDING, 6233 Hollywood Blvd., Hollywood 28, Cal. Hollywood 4-8351. Norman Houle, pres.; John Barber, production & sales.

Q Q MOTION PICTURE & TV TITLES, 247 W. 46th St., New York 36, N.Y. Circle 7-2126. Irving Shelb, pres.; Clyde Strhsal, TV & art dir.; Jules Eisenberg, prod. mgr. 28.

RADIO TELEVISION ARTS, 3819 Wilshire Blvd., Los Angeles 5, Cal. Dunkirk 8-1323. Doria Balli, owner.

RADIO & TELEVISION PACKAGERS Inc., 11 E. 40th St., New York 16, N.Y. Lexington 2-1717. William D'Arcy Cayton, exec. 10, 22.

RAINBOW PICTURES Inc., 1540 Levante Ave., Coral Gables 46, Fla. Mohawk 5-3524. Walter Resce, pres.; Ruth B. Resce, secy.-treas.; Walter Resce, production mgr. 1, 17, 20, 23, 27, 29, 33, 35.

RALEIGH TELEVISION Inc., 1776 Broadway, New York 19, N.Y. Edward M. Gray, president. 3.

RARIG'S Inc., 5510 University Way, Seattle 5, Wash. Lakeview 2-0707. Max H. Rarig, pres.; Edith A. Rarig, v.p. & treas.; Mrs. Carolyn Dickson, secy.; J. H. Lawless, prod. dir.; Joe F. Nelson, photography dir.; Grace Umbarger, art dir. 1, 4, 7, 8, 17, 20, 21, 23, 25, 30, 31, 33, 35.

RATED FILM DISTRIBUTORS Inc., 357 N. Canon Dr., Beverly Hills, Cal. CR 4-5954. Edward L. Koenig Jr., pres. 11.

REID H. RAY FILM INDUSTRIES Inc., 2269 Ford Parkway, St. Paul 16, Minn. Midway 9-1393. Reid H. Ray, pres. Branches: Chicago—208 S. LaSalle St.; Financial 6-0897; Clyde L. Krebs, mgr. Washington—438 Washington Bldg.; District 7-8729; Frank Havlicek. 1, 17, 20, 21, 22, 23, 25, 28, 29, 30, 35.

RAY-EYE PRODUCTIONS, 1822 Ridge Ave., Evanston, Ill. 328-9600. Robert H. Charles, chairman; Fred Olsen, pres.; Rudy Wright, v.p. prod.; Warren Wolter, v.p. sales. 16, 18, 20, 21, 22, 23.

RCA RECORDED PROGRAM SERVICES, 155 E. 24th St., New York 10, N.Y. Murray Hill 9-7200. A. B. Sambrook, mgr.; D. D. Axt, admin., sales promotion services; C. A. Broderick, admin., sales & service; G. H. Field, northeastern sales rep. Branches: Chicago—445 N. Lake Shore Dr.; Whitehall 4-3215; J. Nadeau, central northwest rep.; Warren Peterson, central northeast rep. Nashville—800 Seventeenth Ave., S.; Alpine 5-5781; Jack Dill, e. central sales rep. Atlanta—Rhodes-Haverty Bldg.; Jackson 4-7703; Wallace D. Cochran, southeastern sales rep. Dallas 28—P.O. Box 28436; Broadway 9-5221. John Alves, southwestern sales rep. Hollywood—1510 N. Vine St.; Oldfield 4-1660; Wm. C. Gartland, western sales rep. 10.

ROLAND REED PRODUCTIONS Inc., 650 N. Bronson Ave., Hollywood 4, Cal. Hollywood 9-1628. Roland D. Reed, pres.; Duke Goldstone, v.p. in charge of production. 20, 21, 22, 23, 26.

WALTER READE-STERLING Inc., 6 E. 39th St., New York 16, N.Y. Murray Hill 3-6300. Saul J. Turell, pres. Branch Offices: Chicago, Ill.—100 W. Monroe St.; FI 6-1918; Robert P. Schlessel, mgr., Midwest sales office. Hollywood, Cal.—1680 N. Vine St.; HO 4-6111; Alan Gleitsman, mgr., Western sales office. 3, 8, 10, 34.

REELA FILMS Inc. (associated with WTVJ, Miami), 17 NW Third St., Miami, Fla. Franklin 4-2108. J. Van Hearn, gen. mgr. 13, 16, 17, 18, 20, 23, 30, 33, 35.

REEVES SOUND STUDIOS (division of Reeves Broadcasting & Development Corp.), 304 East 44th St., New York 17, N.Y. Oregon 9-3550. Chester L. Stewart, pres.; John F. Vorisek, mgr. 16, 17, 30, 35.

REGENT PICTURES Inc., 1501 Broadway, New York 36, N.Y. Chickering 4-3762. Robert Pik, pres. 3, 9, 14, 22.

REGIS FILMS, 1037 North Cole Ave., Los Angeles 38, Cal. Hollywood 2-2393. Shull Bonsall, pres.; Larry Nunn, sales. 1, 10, 21, 22.

REMBRANDT FILMS, 59 E. 54th St., New York 22, N.Y. Plaza 8-1024. William L. Snyder, pres. 1, 22, 29.

REPUBLIC PICTURES CORP.—See Consolidated Film Industries.

REVUE STUDIOS, Universal City, Cal. Poplar 9-0500. Taft Schreiber, pres. 22.

REX FILMS, 1564 Broadway, New York 36, N.Y. Plaza 7-7460. Andre Feher, pres. 3, 7, 8, 9, 11, 14.

STUART REYNOLDS PRODUCTIONS, 195 S. Beverly Dr., Beverly Hills, Cal. Crestview 4-7863. 10, 22.

ROBERT YARNALL RICHIE PRODUCTIONS, 666 Fifth Ave., New York 19, N.Y. Circle 6-0191. Robert Richie, pres.; V. G. Riche, v.p.; Thelma G. Lee, secy. & treas.; James Petrie, assoc.-prod.; T. F. Moloney, prod.-mgr. 20, 23, 28.

WALTER A. RIVERS AND ASSOCIATES, 125 Hyde St., San Francisco, Cal. Ordway 3-9122. Walter A. Rivers, owner. 22, 23.

RIVIERA PRODUCTIONS, 6610 Selma Ave., Hollywood 28, Cal. Hollywood 2-8585. F. W. Zens, exec. producer; A. W. Stephenson & Leif Rise, assoc. producers. Branches: Milwaukee—340 Westmoore Blvd.; Sunset 2-8815; Robert Zens, Midwest rep. Cleveland—566 Birch Dr.; Redwood 1-6076; Pat Rancati, Eastern rep. 4, 7, 10, 13, 18, 20, 21, 22, 23, 25, 26, 27, 29, 30, 31, 35.

PETER M. ROBECK & Co. Inc., 230 Park Ave., New York 17, N.Y. Murray Hill 9-6515. Peter M. Robeck, pres.; William Finkledey, v.p.; Joseph Greene, v.p. Branch Office: Chicago, Ill.—612 N. Michigan Blvd.; MI 2-8119; Karl von Schallern, v.p. 10.

ROCKET PICTURES Inc., 6108 Santa Monica Blvd., Hollywood 38, Cal. Hollywood 7-7131. J. Richard Westen, pres. 20, 23.

FREDERICK K. ROCKETT Co., 6063 Sunset Blvd., Hollywood 28, Cal. Hollywood 4-3183. Arthur J. Sowers, pres.; F. Stanton Webb, v.p.; John J. Hennessy, exec. producer; Jerome Lipari, studio mgr. 1, 20, 23, 30, 31, 33.

RODNEY-YOUNG PRODUCTIONS, 780 N. Gower St., Hollywood 38, Cal. HO 9-5911. Eugene B. Rodney, Robert Young. 10.

RICHARD H. ROFFMAN ASSOCIATES, 675 W. End Ave., New York 25, N.Y. Riverside 9-3647. Sophie S. Speiser, chairman; Richard H. Roffman, pres.; Maurice Roffman, v.p.; Malvina Cohn, v.p.; Allen Roberts, v.p. Branches: Los Angeles—7755 Hollywood Blvd.; Alan Winston. 2, 32.

ROY ROGERS ENTERPRISES Inc., 357 N. Canon Dr., Beverly Hills, Cal. Crestview 4-6841. Roy Rogers, pres.; W. Arthur Rush, v.p. 10, 22.

ROMPER ROOM Inc., 2229 North Charles St., Baltimore 18, Md. Chesapeake 3-3630. Bert Claster, pres. Live syndicated programs. Also Claster Enterprises Inc.

RONCOM PRODUCTIONS Inc., 405 Park Ave., New York, N.Y. Plaza 1-1480. Perry Como, pres. Live and tape shows.

ROQUEMORE FILMS, 44 Mt. Vernon Blvd., Hamburg N.Y. NA 7-3876. Everett E. Roquemore, director. Studio: 257 Franklin St., Buffalo, N.Y.; TL 6-3512. 18, 20, 21, 22, 24, 25, 28, 30, 32.

RORVIC PRODUCTIONS Inc., 300 S. Beverly Dr., Beverly Hills, Cal. Crestview 6-6241. Victor M. Orsatti, Rory Calhoun. 22.

ROSS-DANZIG PRODUCTIONS 6331 Hollywood Blvd., Hollywood 28, Cal. Hollywood 2-6464. Bart Ross, Frank K. Danzig, partners. Live and film shows.

CY ROTH PRODUCTIONS, 1148 S. Shendoan St., Los Angeles 35, Cal. Bradshaw 2-6884. Cy Roth, owner.

JACK ROURKE PRODUCTIONS, 6331 Hollywood Blvd., Hollywood 28, Cal. Hollywood 3-7178. Jack Rourke. Live shows.

DANNY ROUZER STUDIO, 7022 Melrose Ave., Hollywood 38, Cal. Webster 6-2494. Danny Rouzer, owner. 16, 20, 21, 22, 23, 24, 25, 33, 35.

RTS PRODUCTIONS, 2 W. 46th St., New York 36, N.Y. Plaza 7-9260. John Gart, pres.; Roger White, sales rep. 18, 20.

RUDIO PRODUCTIONS, 46 E. Superior St., Chicago 11, Ill. MO 4-6253. Hal Stein, pres. 20, 21, 23.



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Program Sources

- JACK RUSSELL AND ASSOCIATES**, 203 N. Wabash Ave., Chicago 1, Ill. State 2-2818. Jack Russell, pres. 2, 20, 32.
- RED RYDER ENTERPRISES Inc.**, 247 Park Ave., New York 17, N.Y. Yukon 6-8166. Mrs. Shirley Ann Slesinger, pres. Comic strips.
- SACRED HEART PROGRAM Inc.**, 3900 Westminster Place, St. Louis 8, Mo. JE 3-0320. Rev. Eugene P. Murphy, S.J., dir.; Rev. Wm. K. Schwienher, S.J., production dir. Branch Offices: Boston 18, Mass.—Sacred Heart Hour, 21 James St.; Rev. Matthew Hale, S.J., Toronto 5, Ontario—Sacred Heart Hour, 226 St. George St.; Rev. Thomas Walsh, S.J. 7, 26.
- SANDE AND GREENE Inc.**, 1777 Vine, Hollywood 46, Cal. HO 6-5103. Robert Sande, pres.; Larry Greene, exec. v.p. & secy.; Pat Carson, asst. secy. 1, 20, 23, 35.
- H. G. SAPERSTEIN & ASSOCIATES**, 4440 Lakeside Dr., Burbank, Cal. VI 9-6666. Henry G. Saperstein, pres. 20, 21, 22, 23.
- JAMES L. SAPHIER AGENCY Inc.**, 9229 Sunset Blvd., Los Angeles 69, Cal. Crestview 1-7231. James L. Saphier, pres. 2, 21, 32.
- SATURN PRODUCTIONS Inc.**, 207 Delaware Ave., Buffalo, N.Y. TL 3-7411. Frank Spiegelman, sales mgr. 10.
- ROBERT SAUDEK ASSOCIATES Inc.**, 630 Fifth Ave., New York 20, N.Y. LT 1-1070. Robert Saudek, pres.; Mary V. Ahern, v.p.; Stuart Sprague, treas.; Richard Thomas, director. Live & film shows.
- SCEPTRE PRODUCTIONS Inc.**, 7233 Santa Monica Blvd., Hollywood; Cal. Jack Rabin, pres.; Irving Block, v.p.; Ray Kellogg, treas. 20, 21, 22.
- WILLIS H. SCHAEFER**, 136 East 55th St., New York 22, N.Y. Willis H. Schaefer, pres.; Marjorie Gordon, secy.
- AUBREY SCHENCK-EDWIN F. ZABEL PRODUCTIONS**, 4000 W. Warner Blvd., Burbank Cal. HO 9-1251.
- BERNARD L. SCHUBERT**, 505 Park Ave., New York 22, N.Y. Murray Hill 8-0940.
- WALTER SCHWIMMER Inc.**, 75 E. Wacker Dr., Chicago 1, Ill. Franklin 2-4392. Walter Schwimmer pres.; Bernard Crost, v.p. in charge of sales; Arthur E. Pickens Jr., programming v.p. Branch: New York City—527 Madison Ave.; Eldorado 5-4616; Mickey Sillerman, sales mgr.; Jack Arden, mgr. 10, 22.
- SCOPE TELEVISION Inc.**, 45 West 45th St., New York 36, N.Y. Judson 2-5667. Elliot Abrams, pres.
- RAYMOND SCOTT ENTERPRISES Inc.**, 140 W. 57th St., New York 19, N.Y. Plaza 7-5685. Raymond Scott, creative dir.; Charles Barclay, mgr. 18, 20, 23.
- SCOTT-TEXTOR PRODUCTIONS Inc.**, 333 E. 46th St., New York 17, N.Y. Yukon 6-3850. Keith Textor, pres.; Alan Scott, treas. Music for TV.
- SCREEN GEMS Inc.** (subsidiary of Columbia Pictures Inc.), 711 Fifth Ave., New York 22, N.Y. Plaza 1-4432. Abe Schneider, pres.; Jerome Hyams, v.p. & gen. mgr.; John Mitchell, sales v.p.; Jack Sobel, national sales mgr.; William Dozier, v.p. in charge of West Coast activities; Harry Ackerman & William Sackheim, v.p.'s & exec. producers; Lloyd Burns, v.p., international operations; Robert Siedelman, v.p., syndication; Berton Schneider, treas.; Dan Goodman, Eastern sales mgr.; Pierre Marquis, dir. of advertising & sales; Marvin Korman, adv. mgr.; Don Garrett, dir. of publicity. Regional Offices: Hollywood—1334 N. Beachwood Dr.; Hollywood 2-3111; Robert Newgard; Western area mgr. Chicago—230 N. Michigan Ave.; Franklyn 2-3696; Bill Hart, central area mgr. Detroit—709 Fox Theatre Bldg.; Woodward 1-3979; Marvin Lowe, North central area mgr. Dallas—8932 Clearwater Dr.; Riverside 8-3336; Frank Parton, Southwestern area mgr. Atlanta—1112 Peachtree St.; Trinity 5-1807; Don Bryan, Southeastern area mgr. Foreign Offices: London—142-150 Wardour St., Screen Gems Ltd.; George Bleaug, mgr.-director. Mexico City—Ave. Cauhtemoc 60, 50 Pliso, Mexico 7, D.F., Screen Gems al S. A.; Harold Winston, Australia—153 Miller St., N. Sydney, N.S.W. Screen Gems Pty Ltd.; Joe Joel Canda—102 Peter St., Toronto, Ontario, Screen Gems (Canada) Ltd.; Ray Junkin.
- SEL ANIMATION Inc.**, 75 W. 45th St., New York 36, N.Y. Circle 5-6781. Lou Marcus, pres.; Ed Feldman, v.p.; Stan Beck, treas. 1, 20, 23, 28.
- SELMUR PRODUCTIONS Inc.** (subsidiary of American Broadcasting-Paramount Theatres), 7 W. 66th St., New York 23, N.Y. SUSquehanna 7-5000. West Coast: Hollywood 27—4151 Prospect; Selig J. Seligman, pres.; Leon L. Mirell, v.p. in charge of admin. & business affairs. Hollywood 28—1539 N. Vine St. 20, 21, 22.
- SESAC Inc.**, 10 Columbus Circle, New York 19, N.Y. Judson 6-3450. Paul Heinecke, pres.; R. C. Heinecke, secy.-treas. 18, 34.
- SEVEN ARTS ASSOCIATED CORP.**, 270 Park Ave., New York 17, N.Y. Yukon 6-1717. Eliot Hyman, pres.; David B. Stillman, v.p.; Samuel H. Haims, secy. & treas.; W. Robert Rich, v.p. & gen. sales mgr.; Donald Klauber, v.p. & national sales mgr.; Herbert Richek, dir. of operations; Leonard Hammer, dir. of station representatives & nat. sales; Lloyd Krause, Eastern division mgr.; Jack Heim, Eastern div. account exec.; Harvey Chertok, dir. of advertising, sales promotion & publicity. Branch Offices: Chicago—8922-D N. LaCrosse, P.O. Box 613, Skokie, Ill.; Orchard 4-5150; Robert Hoffman, Midwest division mgr.; Howard Grafman, Midwest div. acct. exec. Dallas—5641 Charlestown Dr.; Adams 9-2855; David Hunt, Southwest div. mgr.; Carl Miller, Southwest div. acct. exec. Los Angeles—3562 Royal Woods Dr., Sherman Oaks, Cal. State 8-8276; George Mitchell, West Coast div. mgr.; Alden Adolph, West Coast div. acct. exec. Foreign Offices: Seven Arts Productions Int., Ltd.; London—38 Upper Grosvenor St., London W. 1, England; Hyde Park 1502; Norman Katz, v.p. for foreign operations.. Toronto—11 Adelaide St. W.; Empire 4-7193. Charles S. Chaplin, v.p. & Canadian sales mgr.; Selwyn Ginsler, Canadian sales dir.
- SEWANEE PRODUCTIONS**, 8736 Sunset Blvd., Los Angeles 69, Cal. Olympia 7-1940.
- SEXTANT Inc.**, 510 Madison Ave., New York 22, N.Y. Plaza 2-4797. Robert D. Graff, pres. 21, 22.
- JACK/JACKIE SHAFTON'S PUPPET MASTERS**, 8118 Lookout Mountain Ave., Hollywood 46, Cal. Oldfield 4-2350. Jack Shafton, owner.
- SHAMROCK STUDIOS**, 707 Nicolet Ave., Winter Park, Florida. Robert St. Vincent Pollock, v.p. 20, 21, 23, 30, 35.
- WILLIAM R. SHEEKY**, 150 Broadway, New York City. Courtland 7-2913. 8.
- SHIELD PRODUCTIONS Inc.**, 162 E. Superior St., Chicago 11, Ill. MI 2-6441. James C. Dolan, pres. & sales mgr.; Martin M. Rubenstein, musical dir. Branch Office: Hollywood—1539 N. Vine St.; Terry Ragan; John Coons. 20, 35.
- SHOW CORP. OF AMERICA**, 45 Rockefeller Plaza, New York 20, N.Y. Plaza 7-9820. Robert Manby, pres.; Fred Schneider, v.p.-treas. 3, 8, 9, 10, 14.
- SHOWPAC Inc.**, 667 Madison Ave., New York 21, N.Y. Templeton 8-5690. 20, 21, 22.
- SIGNATURE MUSIC Inc.**, 240 E. 53rd St., New York 22, N.Y. Murray Hill 8-5068. Hank Sylvern, pres. 18, 20.
- SIGNET T.V.** (sales representative for Medallion Pictures), 200 W. 57th St., New York 19, N.Y. Judson 2-3636. B. R. Schriff, pres.; Daniel McDonald, v.p. 3.
- AL SIMON PRODUCTIONS**, General Service Studios, 1040 N. Las Palmas, Hollywood 38, Cal. Hollywood 9-9911. Al Simon, pres.; John Nicolaides, comptroller. 20, 21.
- SIXTEEN SCREEN SERVICE Co.**, 6710 Melrose Ave., Hollywood 38, Cal. Webster 9-1491. Homer O'Donnell, pres. 20, 21, 23, 28.
- SKIBO PRODUCTIONS Inc.**, 165 W. 46th St., New York 36, N.Y. Plaza 7-2265. Julia Cooke, sales mgr. 29.
- STEPHEN SLESINGER Inc.**, 247 Park Ave., New York 17, N.Y. Yukon 6-8166. Mrs. Shirley Ann Slesinger, pres. Comic strips.
- FLETCHER SMITH STUDIOS**, 259 S.W. 21st Terrace, Ft. Lauderdale, Fla. LU 1-7300. Fletcher Smith, pres.; Arthur J. Davis, v.p.; Janet P. Snider, secy.-treas. Branch: New York 17—319 E. 44th St., Murray Hill 5-9010. 1, 20, 21, 22, 23, 30, 35.
- WALTER HARRISON SMITH ASSOCIATES**, 222 East 44th St., New York 17, N.Y. Oxford 7-9174. Walter Harrison Smith, pres. 4, 20, 21, 23, 25. Walter H. Smith also operates Cine Sports Productions, 2 High View Terrace, New Canaan, Conn. 20, 21, 22, 23, 27, 31, 33, 35.
- WARREN R. SMITH Inc.**, 210 Semple St., Pittsburgh 13, Pa. Museum 3-6300. F. Jack Naper, mgr. 16, 17, 18, 19, 30, 33, 35.
- JOSEPH I. SONNENREICH**, 205 W. 89th St., New York City. Susquehanna 7-1797. Live shows.
- SOUNDAC PRODUCTIONS Inc.**, P., O. Box 2167, Hollywood, Fla. Wabash 3-8426. Robert D. Buchanan, pres.; Jack Schleh, production mgr.; Bob Biddlecom, technical dir. 1, 6, 18, 20, 22, 23, 25, 27, 28, 30, 32.
- SOUTHERN BAPTIST CONVENTION**, Radio and Television Commission, Baptist TV-Radio Center, 6248 Camp Bowie Blvd., Ft. Worth 16, Tex. Pershing 8-2188. Rev. Paul M. Stevens. 7, 26.
- SOUTHWEST FILM LABORATORY Inc.**, 3024 Ft. Worth Ave., Dallas 11 Texas. Federal 1-8347. Jack Hopper, v.p.; Raymond Bradford, producer services. 17, 18, 20, 21, 22, 23, 25, 26, 29, 30, 32, 33, 35.
- SPACE AGE PRODUCTIONS Inc.**, 1520 N. Highland Ave., Hollywood 28, Cal. HO 6-4357. J. C. Morgan, pres.; Chuck Forman. 22.
- SIGMUND SPAETH**, 400 E. 58th St., New York 22, N.Y. Plaza 8-0879. 21, 22, 23.
- RICK SPALLA VIDEO PRODUCTIONS**, c/o KTTV Studios, 5746 W. Sunset Blvd., Hollywood 28, Cal. HO 9-7307. Rick Spalla. 22.
- SPECIALTY TELEVISION FILMS Inc.**, 1501 Broadway, New York 36 N.Y. Longacre 4-5592. Jules B. Weill, pres. 3, 10.
- SPONSORS FILM SERVICE**, 421 W. 54th St., New York 19, N.Y. Plaza 7-7323. Alfred Kelly, mgr. 6, 10, 13, 35.
- SPONSORS FILM SERVICE Inc.**, 3700 Bergenline Ave., Union City, New Jersey. Union 5-4326. 10, 13, 35.
- SPORTLITE FILMS Inc.**, 20 N. Wacker Dr., Chicago 6, Ill. Central 6-8955. Alfred D. LeVine, gen. mgr.; Tom Carnegie, partner. 4, 5, 8, 10, 12, 22, 31, 32.
- SPORTS NETWORK Inc.**, 530 5th Ave., New York 36, N.Y. Murray Hill 2-0117. Richard E. Bailey, pres.; Roylance H. Sharp, v.p.; Chas. A. Voso, v.p., engineering; J. D. Bozarth, v.p., sales; T. J. Schilling, secy.-treas.; William Hyland, v.p., controller. Branch: 9-11 Station Square, Rutherford, N.J.; Webster 3-4040. Specializes in regional networks for all sports & special events. Remote equipment for pickups and taping available.
- STAGE FIVE PRODUCTIONS Inc.**, 1040 N. Las Palmas, Hollywood, Cal. Hollywood 9-9011. Ozzie Nelson, pres. 22.
- STALLION PRODUCTIONS Inc.**, 4003 Seven Mile Lane, Baltimore 8, Md. Phone: 358-6030. Ken Calfee, pres. 22.
- STANDARD TELEVISION**, 6040 Sunset Blvd., Hollywood 28, Cal. Hollywood 4-7571. Arthur Alexander, v.p.; Arnold Stern, gen. sales mgr.; Max Alexander, secy. N.Y. Representative: Larry Stern, 141 E. 55th St.; Plaza 5-5266. 3, 10.
- STAR ENTERTAINMENT Corp.**, 211 W. 53rd St., New York 19, N.Y. Judson 2-0770. Max Wolff, pres. Live shows.
- WILBUR STARK**, 10202 W. Washington Blvd., Culver City, Cal. Upton 0-3311. Live and filmed shows.

FOR CLOSED-CIRCUIT PRODUCERS, SEE PAGE 883

(Continued on next page)

Program Sources

- STERLING TELEVISION Co. Inc.**, 6 E. 39th St. New York 16, N.Y. Murray Hill 3-6300. Saul J. Turell, pres. Branches: Chicago—100 W. Monroe St.; Financial 6-1918; Bob Schlessel. Hollywood—1680 N. Vine St.; Hollywood 4-6111; Alan Gleitsman. 3, 4, 10, 11, 22, 32.
- STOCK SHOTS TO ORDER Inc.**, 550 Fifth Ave., New York 36, N.Y. Cricle 6-0690. Raymond Pheelan, managing dir. 20, 23, 31.
- STOCKDALE & Co.**, 200 East First South, Salt Lake City 11, Utah. Elgin 5-5511. C. L. Stockdale, pres. & owner. 1, 16, 17, 20, 23, 35.
- MIKE STOKEY ENTERPRISES Inc.**, Hollywood Center Theater Bldg., 1445 N. Las Palmas, Los Angeles 28, Cal. 446-7304. Mike Stokey, pres.; John Hueners, v.p. 21, 22. Live shows.
- STORER PROGRAMS Inc.**, 500 Park Ave., New York 22, N.Y. Plaza 2-7525. Terry H. Lee, v.p.; Buddy Ray, operations mgr.; Jacques Liebhenguth, sales mgr.; Henry J. Davis, Northeastern mgr. Branch Offices: Houston—4971 Dumfries; Parkview 3-1307; James Delaney. Atlanta—1018 W. Peachtree St. NW; Phone: 876-8500; J. William Mason. Hollywood—1717 N. Highland Ave.; Hollywood 2-2218; James Strain. Chicago—333 Michigan Ave.; Central 6-3863; Richard Baldwin. 22.
- STORYBOARD Inc.**, 160 Riverside Dr., New York 24, N.Y. Trafalgar 3-7207. John Hubley, pres. 1, 20, 21, 25, 29.
- JOHN G. STRATFORD FILM Corp.**, 250 W. 57th St., New York 19, N.Y. Judson 6-7390. John G. Stratford, pres. 1, 4, 9, 14, 15, 22, 23, 31.
- STRATFORD INTERNATIONAL FILM SEARCHERS Inc.**, 250 West 57th St., New York 19, N.Y. Judson 6-3828. 35.
- WILBUR STRECH PRODUCTIONS Inc.**, 135 W. 52nd St., New York 19, N.Y. Judson 2-3816. Wilbur J. Strech, pres.; Robert Baldwin, assoc. producer; John P. Atherton Jr., v.p., musical dir. 1, 20, 23, 25, 28.
- STURGIS-GRANT PRODUCTIONS Inc.**, 322 E. 44th St., New York 17, N.Y. Murray Hill 9-4994. Warren Sturgis, pres.; Benedict Magnes, v.p. & gen. mgr.; Sidney Milstein, v.p., production; A. E. Snowden, secy.-treas.; Wynne S. Eastman, asst. to pres.; Anthony Delmar, art dir. 1, 20, 23, 30, 33, 35.
- SUNSHINE FILMS**, 225 Fourth St. S., P.O. Box 1371, St. Petersburg, Fla. Telephone: 7-7701. 4.
- SUN DIAL FILMS Inc.**, 341 East 43rd St., New York 17, N.Y. Murray Hill 6-2046-7. Samuel A. Datlowe, pres. 20, 21, 23.
- DAVID SUSSKIND**—See Talent Associates Ltd.
- JOHN SUTHERLAND PRODUCTIONS Inc.**, 201 N. Occidental Blvd., Los Angeles 26, Cal. Dunkirk 8-5121. John Sutherland, pres.; Charles Bordwell, v.p. Branch: New York City—44 East 67th St.; Oxford 5-7450. 1, 20, 21, 23.
- HACK SWAIN PRODUCTIONS**, 1685 Fortuna St., Sarastoa, Fla. Phone: 955-1706. Hack Swain. 1, 20, 23, 25, 28, 35.
- ROBERT SWANSON PRODUCTIONS Inc.**, 689 Fifth Ave., New York. N.Y. Murray Hill 8-4355. Robert Swanson, pres.; Rolf Johnson, sales mgr. 20.
- SWANSTROM PRODUCTIONS**, 7657 Melrose Ave., Hollywood 46, Cal. Webster 5-8680. Carl Swanson, owner. 20, 22, 23, 25, 29.
- SWIFT-CHAPLIN PRODUCTIONS Inc.**, 1136 N. Highland Ave., Hollywood 38, Cal. Hollywood 2-0761. Charles F. Chaplin, pres.; Howard Swift, exec. v.p.; Miles E. Pike, v.p. 20.
- T & L PRODUCTIONS Inc.**, 846 N. Cahuenga Blvd., Hollywood 38, Cal. Hollywood 9-9061. Danny Thomas and Sheldon Leonard, exec. officers. 22.
- TALENT ASSOCIATES—PARAMOUNT Ltd.**, 444 Madison Ave., New York 22, N.Y. Plaza 3-1030. David Susskind, v.p. Branch: c/o Paramount Studios, 5842 Sunset Blvd., Hollywood 28, Cal. Martin Leeds. Producer of live and tape shows.
- TECHNICAL ANIMATIONS Inc.**, 11 Sintsink Dr. East, Port Washington, N.Y. PO 7-3153. Stanley L. Schwartz, pres. 1.
- TECHNISONIC STUDIOS Inc.**, 1201 Brentwood Blvd., St. Louis 17, Mo. Parkview 7-1055. Charles E. Harrison, pres.; Edward H. Canter, v.p.; Lila H. Fritschle, secy.; Annette M. Harrison, treas. 1, 10, 18, 20, 21, 22, 23, 26, 30, 35.
- TELECAST PRODUCTIONS Inc.**, 8831 Sunset Blvd., Suite 302, Hollywood, Cal. Oleander 5-6411. Myron Zobel, pres. 22.
- TELECINE FILM STUDIOS Inc.**, 100 S. Northwest Highway, Park Ridge, Ill. Phone: 832-1418. Byron L. Friend, pres. 1, 4, 5, 18, 19, 20, 21, 22, 23, 24, 30, 31, 33, 35.
- TELEDRAMA PRODUCTIONS Inc.**, 8764 Holloway Drive, Los Angeles 69, Cal. Olympia 2-9558. John D. Craig, pres. 22.
- TELEFILM Inc.**, 6039 Hollywood Blvd., Hollywood 28, Cal. Hollywood 9-7205. J. A. Thomas, pres. 1, 17, 18, 20, 30, 33.
- TELEMAT**, 433 S. Fairfax Ave., Los Angeles 36, Cal. Webster 3-5731. Alan Wise & Sidney V. Freeman, partners. 1, 20.
- TELEMATED MOTION PICTURES**, 415 Lexington Ave., New York 17, N.Y. Yukon 6-1242. Saul S. Taffet, producer-director. 1, 20, 23, 28, 35.
- TELENEWS (div. of Hearst Metrotone News Inc.)** 450 W. 56 St., New York 19, N.Y. Plaza 7-4120. Saul Reiss, national TV sales, 23, 25.
- TELEPIX Corp.**, 1515 N. Western Ave., Hollywood 27, Cal. Hollywood 4-7391. Robert P. Newman, pres.; Phil Hanna, sales dir.; Edward Schryver, production head. Branches: San Francisco—925 Harrison St. Chicago 35—6620 Diversey; TU 9-6636; Stanley F. Anderson & Jack A. Boston. 1, 20, 21, 22, 23, 25, 26, 28, 30, 33, 35.
- TELESCENE FILM PRODUCTIONS Co.**, 287 Tenth Ave., New York 1, N.Y. Chickering 4-0122. Robert D. Tobias, owner. 10, 22.
- TELESCREEN Inc.**, 635 Madison Ave., New York 22, N.Y. A. A. Klinger, pres.; William P. Laffey, gen. mgr.
- TELESYND (syndicated div. of The Wrather Organization)**, 136 E. 57th St., New York 22, N.Y. Plaza 2-3210. Hardie Frieberg, pres. 10.
- TELEVISION ARTISTS & PRODUCERS Corp. (TAPC)**, 4097 Cody Rd., Sherman Oaks, Cal. Bruce Eells, pres. 10, 32.
- TELEVISION BROADCASTING SERVICE Inc.**, P.O. Box 693, New York 23, N.Y. Trafalgar 7-2372. William R. Riddle, pres.-exec. prod.; Karen Weseth, treas. & sec.; Joseph L. Hall, dir. video tape, film, live productions. Branch Offices: Detroit—1444 Bewick Ave., Valley 2-0092; Rodney B. Hershey, regional sales mgr.; Cairo New York—Bavarian Manor House, William K. Bauer, resort sales mgr.; Palisades Park, N.J.—54 Grand Ave., Windsor 4-3628; Joseph G. Vietri, distribution mgr. & asst. treas. 1, 3, 4, 6, 8, 10, 12, 13, 16, 18, 20, 21, 22, 23, 25, 27, 28, 29, 30, 32, 33, 34, 35.
- TELEVISION COMMERCIALS Inc.**, 1041 N. Formosa, Hollywood, Cal. Hollywood 9-6161. Harry W. Loud, pres. 20.
- TELEVISION ENTERPRISES Corp.**, 8278 Sunset Blvd., Los Angeles 46, Cal. Harold Goldman, pres.
- TELEVISION FEATURES OF AMERICA**, 820 West End Ave., New York 25, N.Y., Monument 3-7284. Oliver W. Nicoll, exec. dir. 21, 22, 24, 29.
- TELEVISION GRAPHICS Inc.**, 369 Lexington Ave., New York 19, N.Y. TN 7-3330. Bernard Rubin, pres.; Lee Blair, v.p.; Sid Greenhaus, prod. supervisor; Lee Rothberger & Edmond Witalis, directors. Studios: New York—3 W. 61st St. New York—429 West 54th St.
- TELEVISION PERSONALITIES Inc.**, 527 Madison Ave., New York 22, N.Y. Plaza 2-3630. Alvin E. Unger, v.p. sales. 10, 22.
- TELEVISION SCREEN PRODUCTIONS Inc.**, 17 E. 45th St., New York 17, N.Y. Murray Hill 2-8877. Charles J. Basch Jr., pres.; Frances Scott, v.p. & secy.; Clarence Schmidt, treas. 1, 20, 21, 22, 23, 28.
- TELIC Inc.**, Film Center, 630 Ninth Ave., New York 36, N.Y. Judson 2-3480. Elwood Siegel, pres.; Edward F. Boughton, exec. producer. 20, 21, 23.
- TEL RA PRODUCTIONS**, 1518 Walnut St., Philadelphia 2, Pa. Kingsley 6-4140. Norman T. Hayes, pres.; Bosh Pritchard, v.p. sales. 10, 22.
- MISCHA TERR Inc.**, 1632 N. Laurel Ave., Hollywood 46, Cal. Oldfield 4-7506. 21.
- TERRYTOONS (division of CBS Films Inc.)**, 38 Centre Ave., New Rochelle, N.Y. New Rochelle 2-3466. Bill Weiss, v.p. & gen. mgr. 20, 21, 23, 29.
- TEXAS RASSLIN FILMS Inc.**, Cadiz & Industrial Blvd., Dallas, Tex. Riverside 8-2083; 8-3261. Ed Watt, gen. mgr. 10, 22.
- THE THEATER GUILD**, 27 West 53rd St., New York 17, N.Y. Columbus 5-6170. Lawrence Langner, Armina Marshall, production supervisors; H. William Fitelson, managing director; George Kondolf, exec. producer; Bill Nichols, assoc. producer; Arthur Heinemann, Therese Lewis, editors; Rosemary Foster, story department; Caro Jones, casting; Gene Coffin, costumes.
- DANNY THOMAS ENTERPRISES Inc.**, Sheldon Leonard Enterprises Inc., T & L Productions, 846 N. Cahuenga Blvd., Hollywood 38, Cal. HO 9-9061. 20, 22.
- THE THOMPSON-KOCH Co. Inc.**, 1450 Broadway, New York 18, N.Y. Lackawana 4-6400. Robert A. McNell, pres.; Stephen J. Miller, synd. sales mgr. Ad agency. 10.
- THE THREE MARKETEERS**, 165 Willow St., Roslyn Heights, N.Y. Mayfair 1-2458. 14, 15, 20, 23, 25, 32.
- TITRA SOUND CORP.**, 1600 Broadway, New York 19, N.Y. Plaza 7-6681. 30.
- TKT FILMS Inc.**, 1600 Broadway, New York 19, N.Y. Judson 2-2808. Tom Golden, pres.; Len Kanter, v.p.; Arnold Levey, production mgr.
- T&L PRODUCTIONS**—See Danny Thomas Enterprises.
- TODDY PICTURES Co.**, 148 Walton St. NW, Atlanta 1, Ga. Murry 8-3117. Ted Toddy, pres.; C. Small, gen. mgr. 3.
- TOMLIN FILM PRODUCTIONS Inc.**, 480 Lexington Ave., New York 17, N.Y. Yukon 6-5090. Frederick A. Tomlin, pres.; Carl A. Tomlin, v.p. & business mgr. 1, 20, 28.
- TORETO FILMS Inc.**, 9885 Charleville Blvd., Beverly Hills, Cal. Crestview 4-6023. Loretta Young, pres.; Robert F. Shewalter, secy.-treas. 22.
- IVAN TORS FILMS Inc.**, 400 Parkwood Dr., Los Angeles 24, Cal. Ivan Tors. 21, 22.
- TOTAL TELEVISION PRODUCTIONS Inc.**, 510 Madison Ave., New York 22, N.Y. University 1-3274. Tredwell D. Covington, pres.
- TRANSFILM-WYLDE ANIMATION**, 20 West End Ave., New York 23, N.Y. Plaza 2-4100. Robert Bean, Fred Levinson, executive producers; Joseph Bernstein, producer. 1, 20, 21, 23, 26, 28, 29.
- TRANS-LUX TELEVISION Corp.**, 625 Madison Ave., New York 22, N.Y. Plaza 1-3110. Richard Brandt, pres.; Richard Carlton, v.p., sales; Richard Restier, asst. to v.p.; Murray Oken, Eastern div. mgr. Branch Offices: Chicago—520 N. Michigan; Superior 7-3995; Bud Ormond. Los Angeles—6253 Hollywood Blvd.; Hollywood 2-6903; Arthur Manheimer. 3, 4, 10, 22, 31.
- TRIBUNE FILMS Inc.**, 141 E. 44th St., New York City. Murray Hill 7-2590. Roma Sfreedo, pres. 10.
- TV MARKETEERS Inc.**, 41 E. 42nd St., Room 1120, New York 17, N.Y. Yukon 6-2553. Wynn Nathan. Offices: Los Angeles—650 N. Bronson, Hollywood 4; Hollywood 6-3111. 10, 21, 22.
- TV & MOTION PICTURE PRODUCTIONS**, 117 E. Main St., Richmond 19, Va. Milton 3-4444. John C. Wood, pres. John E. Nelson, v.p. 17, 18, 19, 20, 23, 24, 28, 30, 33, 35.

Program Sources

- TV RECORDERS**, 6054 Sunset Blvd., Hollywood 28, Cal. Hollywood 9-8201. Lawrence A. Alcholtz, pres., 30, 35.
- TV STATIONS' Inc.**, 215 E. 51st St., New York 22, N.Y. Plaza 1-0123. Herb Jacobs, pres. 12.
- T-V VISUALS Inc.** 20 N. Wacker Dr., Chicago 6, Ill. Central 6-8955. Alfred D. LeVine, pres.; Robert Elrinberg, secy. 1, 6, 8, 10, 11, 12, 14, 15, 17, 20, 21, 22, 25, 28, 31, 32, 34.
- TWENTIETH CENTURY-FOX TELEVISION Inc.** (subsidiary of 20th Century-Fox Film Corp.), 444 W. 56th St., New York 19, N.Y. Columbus 5-3320. William Self, pres.; George T. Shupert, v.p. sales; Alan Silverbach, dir. international & domestic syndication sales. Branches: Hollywood 27-1417 N. Western Ave., Hollywood 2-6231. William Self, Chicago-1260 S. Wabash, John Rohrs, Atlanta-25 Terrace Dr., N.E. Cranshaw Bonner, Hollywood 27-1417 N. Western Ave. Don Joannes. 20, 22.
- TWENTIETH CENTURY-FOX TV INTERNATIONAL Inc.** (subsidiary of 20th Century-Fox Film Corp.), 444 W. 56th St., New York 19, N.Y. Columbus 5-3320. Alan Silverbach, director of international sales. 3, 8, 10, 11.
- WILLIAM TYTLA PRODUCTIONS Inc.**, 40 W. 57th St., New York City. Circle 6-8561. William P. Tytla, pres. & dir.; Gwynne Boll, asst. to pres. 1, 20.
- UNITED ARTISTS TELEVISION Inc.**, 555 Madison Ave., New York 22, N.Y. Murray Hill 8-4700. John L. Sinn, pres.; M. J. Rifkin, exec. v.p., sales; Ray McGuire, Eastern Div. sales mgr.; Jack Martin, sales supervisor, Eastern Div. Branch Offices: Chicago, Ill.—520 N. Michigan Ave.; Whitehall 4-1030; Edward Broman, v.p. & Central Div. sales mgr. Cincinnati, O.—1529 Madison Rd.; PL 1-1323 Los Angeles, Cal.—6505 Wilshire Blvd.; OL 4-2800; Allen Martini, Western Div. sales mgr. Toronto 1, Ontario—Z. I.T. Programs (Canada) Ltd., 1000 Yonge St.; WA 4-7396; Colm O'Shea, v.p. & gen. mgr. International Division: 729 Seventh Ave., New York 19, N.Y. CI 5-6000. Manny Reiner, v.p. in charge of foreign operations. 10, 11, 20, 21, 22.
- UNIFILMS Inc.**, 6 E. 46th St., New York 17, N.Y. Yukon 6-5720. Charles E. Gallagher. 20, 23.
- UNITED ARTISTS TELEVISION Inc.**, 555 Madison Ave., New York 22, N.Y. Murray Hill 8-4700. Frederick W. Ziv, chairman; John L. Sinn, pres.; M.J. Rifkin, exec. v.p. sales; Richard Dorso, exec. v.p. programming. Branches: Cincinnati—1529 Madison Rd.; Plaza 1-13.3. Los Angeles—7324 Santa Monica Blvd.; Oldfield 4-2800. Chicago—520 N. Michigan Ave.; Whitehall 4-1030. Dallas—Southland Center Bldg.; Riverside 1-3386. Atlanta—805 Peachtree St. NE; Trinity 5-7416. 10, 20, 21, 22, 23.
- UNITED FILM & RECORDING STUDIOS Inc.**, 301 E. Erie St., Chicago 11, Ill. Superior 7-9114. William L. Klein, pres. & exec. producer; R. Hugueret, assoc. dir.; Jack Major, dir., film commercial div.; Larry Wellington, creative musical dir.; Marilyn L. Friedel, natl. program dir. Branches: New York 17-17 E. 45th St.; Oxford 7-0725; Herbert Rosen, Eastern rep. Washington 4-425 13th St. NW; Sterling 3-2951; Bob Pfeifle, Wash. rep. 10, 20, 21, 22, 23, 24, 25, 26, 28, 30, 33, 35.
- UNITED FILM ENTERPRISES Inc.**, 1546 Broadway, New York 36, N.Y. Judson 6-1442. Munio Podhorzer, pres.; Nathan Podhorzer, secy.-treas. Producers' representative. 3.
- UNITED NATIONS DEPT. OF PUBLIC INFORMATION**, Television Services, United Nations, New York City. Plaza 4-1234. William Henson, chief, production; Michael Hayward, chief, operations & distribution.
- THE UNITED PRESBYTERIAN CHURCH IN THE U.S.A.** (TV-Radio Division) 475 Riverside Dr., New York 27, N.Y. Riverside 9-2200. Rev. Lawrence W. McMaster Jr., exec. dir. 7, 10, 22, 26.
- UNITED STATES PRODUCTIONS Inc.**, 5 East 57th St., New York 22, N.Y. Plaza 1-1710. Francis C. Thayer, pres.; Alfred Butterfield, chairman; Rene Bras, exec. v.p. & treas.; Rosalie Bomze, exec. assistant. Branch Offices: Albany—116 Washington Ave.; AL 3-4827; Thomas G. Carroll, Houston—1714 Hundy; Barbara Attwell.
- UNIVERSAL ENTERTAINMENT Corp.**, 20 East 53rd St., New York 22, N.Y. Plaza 2-8630. David Savage, pres.; Alvin Sussman, exec. v.p. 3, 6, 10, 20, 21, 22, 23, 25.
- UNIVERSITY OF SOUTHERN CALIFORNIA**, Film Distribution Div., Department of Cinema, University Park, Los Angeles 7, Cal. Richmond 8-2311, Ext. 354. Glenn McMurry, dir., Film Distribution Div. 4, 10, 22, 23.
- UNUSUAL FILMS** (div. of Bob Jones University), Greenville, S.C. CE 9-9001. Mrs. Gilbert Stenholm, dir. & sales mgr. 7, 10, 22, 26.
- UPA PICTURES Inc.**, 4440 Lakeside Dr., Burbank Cal. Thornwall 2-7171. Henry G. Saperstein, pres.; Hal Elias, studio mgr. Branch: New York—527 Madison Ave.
- VACUUMATE Corp.**, 446 W. 43rd St., New York 36, N.Y. Longacre 4-1886. L. H. Fleck, pres. 13, 35.
- THOMAS J. VALENTINO Inc.**, 150 W. 46th St., New York 36, N.Y. Circle 6-4675. Thomas J. Valentino, pres. 18.
- VAN BERNARD PRODUCTIONS**, 1416 N. La Brea Ave., Hollywood 28, Cal. Hollywood 9-2731. Red Skelton, pres.; E. Hillie, gen. mgr.; J. Cameron, secy. 22. Video Tape.
- VAN COVERING PRODUCTIONS**, 6150 Commerce Rd., Orchard Lake, Mich. Empire 3-3192. Jack Van Coevering, pres. 10, 22.
- VAN PRAAG PRODUCTIONS Inc.**, 1600 Broadway, New York 19, N.Y. Plaza 7-2687. William Van Praag, pres.; Marc S. Asch, exec. v.p.; Douglas J. Baker, v.p.; Richard Gray, dir. of sales. Branch Offices: Detroit—2301 Dime Bldg.; Woodward 2-4896; Andrew Pastula, gen. mgr. Hollywood—6269 Selma; Hollywood 2-2341; J. Vallier, gen. mgr. Miami, Fla.—3143 Ponce de Leon Blvd.; Highland 4-3191. Foreign Office: Paris—127 Champs Elysees, Paris 8e, France; Balzac 51-55.
- VARSITY PRODUCTIONS Inc.**, 133 1/2 S. Linden Dr., Beverly Hills, Cal. Crestview 4-5651. Tony London, pres. 22.
- VAVIN Inc.**, 236 E. 46th St., New York 17, N.Y. Murray Hill 2-4624. R. de Rochemont, pres.; G. E. Weller, exec. v.p.; Joseph Stultz, v.p.; Ruth Teksmo, secy. & asst. treas. Branch: Paris—72 Blvd. Raspail, Litre 99-61; Mme. Yvonne Oberlin, mgr. 23.
- VBS ASSOCIATES Inc.**, 41 E. 42nd St., Room 1120, New York 17, N.Y. Oxford 7-1120. Geoffrey Selden, mgr. 20, 21, 22, 23, 27, 29.
- VELVET PRODUCTIONS Inc.**, 10202 W. Washington Blvd., Culver City, Cal. Upton 0-3311. Robert Maxwell, pres.; Rudy E. Abel, v.p.; William Hamilton, secy. & treas. 22.
- THE VENARD ORGANIZATION**, 113 N. Madison Ave., Peoria, Ill. Phone: 674-2490. C. L. Venard. 4, 17, 22, 23.
- VERSAILLES PRODUCTIONS Inc.**, 211 E. 51st St., New York 22, N.Y. Plaza 2-6460. Arthur Lewis, pres. 22.
- VERSATILE TELEVISION PRODUCTIONS**, 324 Broadway, Cape Girardeau, Mo. Edgewater 5-8816. Robert O. Hirsch, pres.; Blain Baker, mgr. 1, 20, 21, 23, 24, 26.
- VICTOR CORPORATION**, 8721 Sunset Blvd., Los Angeles 46, Cal. Olympia 2-7106. Mark Lipsky. 34. Features.
- VIDEART Inc.**, 480 Lexington Ave., New York 17, N.Y. Murray Hill 2-2363. Joe Zuckerman, pres. 1, 28, 35.
- VIDEO CRAFTS Inc.**, 116 E. 30th St., New York 16, N.Y. Oregon 9-6030. Arthur Rankin Jr., pres.; Rene Machin, sales mgr.; Peter Turnquist, contact; Curt Iverson, art dir. Branches: Washington—1240 27th St., NW; Barbara Freygang, Tokyo—13, 2-Chrome Higashi Ginza, Chu-Ku; Kizo Nagashima. 1, 20, 22, 23, 26, 28.
- VIDEO DISPATCH Inc.**, 1600 Broadway, New York, N.Y. LT 1-1543. John A. Fitzpatrick. 13.
- VIDEO FILMS Inc.**, 1004 E. Jefferson Ave., Detroit 7, Mich. Woodward 2-3400. Clifford Hanna, pres.; W. R. Witherell Jr., v.p.; W. E. Lane, prod. mgr. Branch Office: Grand Rapids—300 E. Fulton St., Grand Rapids 2, Michigan. 1, 18, 20, 21, 23, 25, 28, 30, 33, 35.
- VIDEOTAPE PRODUCTIONS OF NEW YORK CITY Inc.**, Videotape Center, 101 West 67th St., New York City. Trafalgar 3-5800. Howard S. Meighan, pres.; John B. Lanigan, v.p. & gen. mgr.; Charles Holden, prod. mgr.; Herbert W. Hobler, sales mgr.; Donald R. Collins, chief engineer; William McCauley, sales producer coordinator; Jack Kelly, asst. to prod. mgr. 20, 21, 33, 35.
- VIDEO HOUSE Inc.**, 48 West 48th St., New York 36, N.Y. Circle 6-2425. Albert G. Hartigan, v.p. & gen. sales mgr.
- VIDEO VARIETIES**, 2 Gateway Center, Pittsburgh 22, Pa. Express 1-3450. Thomas W. Steiger, managing director. 10, 22.
- VIDEO VIEW Inc.**, 1617 N. El Centro Ave., Hollywood 28, Cal. Hollywood 3-4179. Howard M. Little, owner. 11, 16, 30, 35.
- VIKING FILMS Inc.**, 45 W. 45th St., New York 36, N.Y. Circle 5-8858. Israel M. Berman, pres.; Richard A. Weaver, exec. producer. 14, 22, 23, 29, 31, 34.
- VOGUE FILM PRODUCTION Inc.**, Bowman Field, Louisville 5, Ky. Glendale 4-3689. Hal Vinson, pres. 1, 18, 20, 21, 23, 28, 30, 35.
- VPI PRODUCTIONS**, 321 W. 44th St., New York 36, N.Y. Judson 2-8082. E. Kasper, pres.; George Tompkins, v.p.; Howard Linkoff, sales director; Sheldon Satin, production mgr. Branch: Chicago 1-1333 N. Michigan Ave. 20, 23.
- ROGER WADE PRODUCTIONS Inc.**, 16 W. 46th St., New York 36, N.Y. Circle 5-3040. Roger Wade. 1, 20, 21, 23, 28, 35.
- GENE K. WALKER PRODUCTIONS**, 629 Commercial St., San Francisco 4, Cal. Yukon 1-6410. Gene K. Walker, pres.; Claire McNamara, secy.-treas.; Roy Grandey, gen. mgr. 23, 28.
- WARNER BROS. PICTURES Inc.**, Television Division, 4000 Warner Blvd., Burbank, Cal. Hollywood 9-1251. William T. Orr, v.p. exec. producer TV film series. Branch: New York—666 Fifth Ave.; Circle 6-1000. Joseph Kotler, v.p.; Oliver Treyz, v.p. worldwide sales mgr.; Richard Lederer, adv. and publicity dir.; George Helmann, sales & service promotion mgr.; John Davidson, southeast sales mgr.; William P. Andrews, western sales mgr.; Michael S. Kievan, central sales mgr.; Cincinnati—Benjamin DeAugusta, traffic mgr. 20, 22.
- WASHINGTON D.C. TELEVISION & RADIO PROGRAM SERVICE Inc.**, 2049 Westridge Rd., Los Angeles 49, Cal. GR 2-6791. G. Bennett Larson, pres. 10, 19, 22.
- WASHINGTON VIDEO PRODUCTIONS Inc.**, 24 F St. NW, Washington 1, D.C. Lincoln 6-1300. George F. Johnston, pres. 20, 21, 23, 26, 35.
- WBC PRODUCTIONS Inc.**, 122 E. 42nd St., New York 17, N.Y. MU 7-0808. Dick Pack, v.p.; Joel Chaseman, exec. prod. 10, 22.
- WCD Inc.**, 1600 Broadway, New York 19, N.Y. Circle 7-1600. Robert W. Carlisle, pres.; Thomas Dunphy, exec. v.p.; Jack L. Lemmon, v.p. in charge of sales; John Affriol, v.p. in charge of TV production; Walter Kullberg, secy. & treas. Branch Office: Hollywood 38-780 N. Gower St.; Hollywood 3-3113; Robert Carlisle Jr., exec. in charge. 20, 21, 22, 23, 24, 25, 29, 30, 35.
- ADRIAN WEISS PRODUCTIONS**—See Louis Weiss & Co. 20, 21 22, 23, 25, 31, 32, 34.
- LOUIS WEISS & Co.**, 655 N. Fairfax Ave., Los Angeles 36, Cal., Olive 3-5350. Adrian Weiss, Louis Weiss. 3, 8, 10.
- WESTERN CINE PRODUCTIONS**, 312 S. Pearl St., Denver 9, Colo. Sherman 4-1017. John Newell, pres. 1, 16, 17, 18, 30, 35.
- WESTERN TELEVISION** (a division of Television Industries Inc.), 400 Park Ave., New York 22, N.Y. Plaza 1-6800. Basli Estreich, pres. 3, 8, 34.
- CHARLES WICK Co.**, 120 S. Mapleton Dr., Los Angeles 24, Cal. Crestview 1-2141. Charles Z. Wick. 10.

(Continued on next page)

Program Sources

WILDING Inc., 1345 Argyle St., Chicago 40, Ill. Broadway 5-1200. H. Williams Hanmer, pres.; C. B. Hatcher, exec. v.p. for financing; J. B. Morton, v.p. for production; C. F. Weake, v.p. for mid-west sales; Walter Tinkham, v.p. & exec. producer; James Constable, v.p. & exec. producer; Carl Nelson, mgr. for Wilding TV. Branch Offices: New York—405 Park Ave.; Plaza 9-0854; Wm. Uskali, v.p. Cleveland—1010 Euclid Ave.; Tower 1-6440; L. T. Young, v.p. for central division. Detroit—4925 Cadieux Rd.; Tuxedo 2-3740; Gordon Miller, v.p. Detroit—13535 Livernois; Webster 3-2431; Dan Gallagher, v.p. San Francisco—109 Stevenson St.; Douglas 2-7789; H. B. Butler, v.p. Cincinnati—617 Vine St.; Garfield 1-0477; Bill Gaughan, mgr. Los Angeles—832 N. Lillian Way; Hollywood 9-5338; Bob Rosencrans, mgr.; John Parrott, v.p. for national account development. 1, 17, 20, 21, 23, 25, 28, 29.

WILLARD PICTURES Inc., 45 W. 45th St., New York 36, N.Y. Judson 2-0430. John M. Squires Jr., pres.; David Hessey, v.p.; Frank Brittain, creative services. 20, 21, 31, 33.

WILLIAMS & MEYER Co., Prudential Plaza, Chicago 1, Ill. Wabash 2-3800. William S. Meyer. 28.

WINIK FILMS Corp., 1501 Broadway, New York 22, N.Y. LU 4-0540. Leslie Winik, pres.; Richard Winik, v.p.; E. Rosen, secy. Branches: Chicago—20 N. Wacker Dr.; Central 6-8955; Al Levine, Midwest sales rep. Portland, Ore.—611 N. Tillamook St.; Atlantic 4-4255; Merriman Holtz, West Coast sales rep. 10, 22, 31.

RAPHAEL G. WOLFF STUDIOS Inc., 1714 North Wilton Place, Hollywood 28, Cal. Hollywood 7-6126. Raphael G. Wolff, pres. 20, 23.

WOLPER PRODUCTIONS Inc., 8720 Sunset Blvd., Los Angeles 69, Cal. Olympia 2-7075. David L. Wolper, pres.; Jack Haley Jr., exec. v.p.; Mel Stuart, v.p.; Harvey Bernhard, v.p. & treas.; Sylvan Covey, secy.

WONDERLAND PRODUCTIONS, 7934 Santa Monica Blvd., Hollywood 46, Cal. Oldfield 4-8342. M. L. Bryan, exec. prod. 1, 4, 5, 20, 21, 22, 23, 29, 33, 35.

WORLD BROADCASTING SYSTEM Inc., 252 Suburban Station Bldg., Philadelphia 3, Pa. Locust 8-4100. Paul F. Harron, owner.

WORLD HORIZON FILMS, Maryknoll, N.Y. Wilson 1-7590. Albert J. Nevins, dir. 7, 26.

WRATHER Corp., 270 N. Canon Dr., Beverly Hills, Cal. Crestview 4-8521. J. D. Wrather Jr., pres.; Monte Livingston, v.p. E. D. Tisch, v.p. & treas.; William Shay, v.p. 3, 10, 22.

CARTER WRIGHT ENTERPRISES, 6533 Hollywood Blvd., Hollywood 28, Cal. Hollywood 9-0944. Carter Wright, owner. 20, 21, 35.

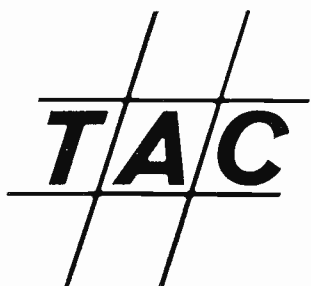
WURTELE FILM PRODUCTIONS, P.O. Box 504, Orlando, Fla. Telephone: Garden 2-9755. Harold S. Wurtele, owner. 4, 20, 23.

ZAPEL STUDIOS Inc., 615 N. Wabash Ave., Chicago 11, Ill. Superior 7-2755. Owen A. Zapel, pres.

MYRON ZOBEL PRODUCTIONS, 8831 Sunset Blvd., Hollywood 46, Cal. OL 5-6411. Myron Zobel, pres. 10, 22.

ZOUARY TV FILM PRODUCTIONS Inc., 333 W. 52nd St., New York 19, N.Y. Judson 2-6185. Maurice H. Zouary, pres. & sales mgr. 4, 8, 10, 23, 29.

SEYMOUR ZWEIBEL PRODUCTIONS Inc., 11 E. 44th St., New York 17, N.Y. Murray Hill 2-4450. Seymour Zweibel, pres. 21, 23, 28.



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British & Canadian Program Sources

SEVEN ARTS PRODUCTIONS INTERNATIONAL LTD., 38 Upper Grosvenor Street, London 1, England. Phone: Hyde Park 1502. Norman B. Katz, v.p. in charge of foreign operations.

TALKING PICTURES Ltd., 28 Bruton St., London, W.1, England. Mayfair 4961/2; Hyde Park 5777. Myron L. Broun, managing director. 20, 21, 23, 28, 29, 30, 35.

TOWERS OF LONDON Ltd., 84 Hallam St., London W. 1, England. Harry Alan Towers, Canadian rep., S. W. Caldwell Ltd. 22.

ALL-CANADA RADIO & TELEVISION Ltd., All-Canada Bldg., 1000 Yonge St., Toronto 5, Ont. Walnut 5-9361. J. S. MacKay, pres.; R. C. Thompson, gen. mgr.; Dana Murray, mgr., program div.; Fred McCurdy, mgr. promotion. Branches: Montreal—Dominion Square Bldg.; University 1-5656; Ken Baker, mgr. Winnipeg—706 Electric Railway Chambers Bldg.; Whitehall 2-6861; Gordon Jones, mgr. of Winnipeg office. Calgary—1230 17th Ave. S.W. Phone: 244-2455; Jack Cavanaugh, mgr. Vancouver—1161 Melville St.; Mutual 4-7461; J. E. Baldwin, mgr. 3, 10, 35.

S. W. CALDWELL Ltd., 447 Jarvis St., Toronto 5, Ont. Walnut 2-2103; J. F. DeBow, sales mgr. Branches: Montreal—1410 Stanley St.; Avenue 8-0528; Gerry Burrows. Vancouver—1049 32nd Ave. West; RE 6-9421; Florence Ward.

CANADIAN BROADCASTING Corp., Box 806, Ottawa, Ont. (head office). Central 0311. J. A. Ouimet, pres.; H. G. Walker, gen. mgr. of English networks; Marcel Ouimet, gen. mgr. of French networks; Charles Jennings, gen. mgr. of regional broadcasting. CBC also has offices and studios in 22 Canadian communities. 5, 9, 10, 11, 12, 14, 15, 16, 19, 22, 24, 26.

CANADIAN FILM INDUSTRIES Co. Ltd., 2264 Lakeshore Blvd. W., Toronto 14, Ont. Clifford 5-2351. Arthur Gottlieb, pres. 1, 17, 20, 21, 35.

CHANNEL TV PRODUCTIONS Ltd., 175 Bloor St. E., Toronto, Ontario. Phone: 924-3766. David Griesdorf, pres.; Ted Cott, exec. v.p.; Richard Morgan, secy.-treas. 22.

CINESOUND Ltd., 559 Rogers Rd., Toronto, Ontario. Roger 2-7338. B. J. Bach Jr., pres. & gen. mgr. 18, 20, 23, 30, 33, 35.

CFCN TELEVISION Ltd., Broadcast House, Calgary, Alb., Canada. Churchill 9-9101. H. Gordon Love, chairman of the board; James A. Love, pres.; Gordon L. Carter, exec. v.p.; Robert W. Lamb, v.p. in charge of engineering; William N. Love, news director; E. W. Chapman, production mgr.

CRAWLEY FILMS Ltd., 19 Fairmont Ave., Ottawa, Ont. Parkway 8-3513. F. R. Crawley, pres.; Graeme Fraser, v.p.; Charles Everett, v.p.; Thomas Glynn, production mgr.; James Turpie, TV division. Branches: Toronto—181 Eglinton Avenue, East; Hudson 5-0325; Bill Kennedy. Montreal—1467 Mansfield St.; Avenue 8-2264. Arnold Shuster. 1, 17, 18, 20, 21, 22, 23, 29, 30, 31, 33, 35.

FLETCHER FILM PRODUCTIONS Ltd., RCA Bldg., 225 Mutual St., Toronto 2, Ont. Empire 3-8372. Howard D. Fletcher, pres.; Mollie Walker, director, admin. 4, 13, 20, 21, 22, 23, 26, 28, 29, 35.

ITC OF CANADA Ltd. 100 University Ave., Toronto, Canada. Empire 2-1166. Hershel Harris, v.p. 10.

MCA (Canada) Ltd., 180 University Ave., Toronto, Ont., Canada. Empire 3-4031. Herbert S. Stewart, v.p. & gen. mgr.; Robert Lee, gen. sales exec.; Robert Mercer, Eastern division; Len Smith, Western division; Paul Champoux, French division.

RCA VICTOR Co. Ltd. (Custom Record Dept.), 225 Mutual St., Toronto, Canada. Empire 3-3443. Robert A. Gray, Toronto, mgr. Branch: Montreal—1241 Guy St.; Wellington 4-1871; Eddy Traynor, mgr.; Leonard D. Headley, gen. mgr. Record Div., 1001 Lenoir St., Montreal. 30, 33, 35.

SCREEN GEMS (CANADA) Ltd. 102 Peter St., Toronto 2B, Ont. Phone: 368-8643. Raymond Junkin, gen. mgr. 10.

SEVEN ARTS PRODUCTIONS Ltd., 11 Adelaide St., W., Toronto 1, Canada. Empire 4-7193. David B. Stillman, pres.; Eliot Hyman, v.p.; Kenneth Hyman, v.p. Ray Stark, v.p., John R. McCrary, v.p., public relations; James L. Rawlins, secy.; T. Wright, v.p.-treas.; Charles Chaplin, v.p. Canadian gen. sales mgr.

WILLIAMS DREGE & HILL Ltd., 12 Shuter St., Toronto, Ont. Canada. Phone: 362-5931. Hal B. Williams, pres.; Richard H. Hill, v.p.; Heinz A. K. Drege, v.p.; Colin Y. Smith, William C. Bopp, producer-directors; Hans Klosterman, Christa L. Drege, Bruce Dowdell, producers; Robert Schulz, senior editor; Jean Leslie, production asst.; Horst Paufler, art dir.; Shelly Cohen, animation dir.; Ingeborg Gerike, photographer-dir.; Betty Skudra, accountant. Motion picture film production, live action, animation, PICTA-FILM, for television, industry, sales, education & public relations.

Z.I.T. PROGRAMS (CANADA) Ltd., 1000 Yonge St., Toronto, Ontario. Walnut 4-3796. Colm O'Shea, v.p. & gen. mgr.; Frank Murray, acct. exec.; B. L. Miller, promotion mgr. Exclusive Canadian distributor of ZIV TV programs.

For British Program Contractors
see pages 760 & 761

Handy Reference Table

Allocations by States and Cities: VHF & UHF

Part III; Subpart E, Sec. 3.606 of FCC Rules & Regulations Governing TV

These Channel Allocations Include All Changes Promulgated Up to July 1, 1962

FOR CANADIAN AND MEXICAN ALLOCATIONS, SEE PAGES 865 & 866

Asterisks (*) indicate channels reserved for non-commercial educational use

Plus (+) and Minus (-) symbols designate offset carrier positions of channels

(L) indicates limited allocation under "Working Arrangement" of Canadian-U.S.A.

Television Agreement of 1952, announced March 29, 1961.

ALABAMA

	VHF Channel No.	UHF Channel No.
Andalusia	*2-	*29
Anniston	-	70+
Auburn	-	*56
Bessemer	-	54
Birmingham	6- *10-	42+ *48
	13-	
Brewton	-	23+
Clanton	-	77
Cullman	-	60+
Dalton	-	*18-
Decatur	-	23-
Demopolis	-	*18
Dothan	4	*19-
Enterprise	-	40+
Eufaula	-	44
Florence	-	15 *21+
Gadsden	-	37-
Greenville	-	49-
Hamilton	-	17
Huntsville	-	19 25+ 31+
Mobile	5+ 10+	*42 48+
Montgomery	12 20	*26+ 32
Munford	*7-	*24-
Opelika	-	*22-
Selma	-	8- 58+
Sheffield	-	47-
Sylacauga	-	75
Talladega	-	64
Thomasville	-	27-
Troy	-	38-
Tuscaloosa	*14	45 51-
Tuskegee	-	16-
University	-	*74+

ALASKA

Anchorage	2- *7-	-
	11 13-	
Fairbanks	2+ 4+ 7+	-
	*9+ 11+ 13+	
Juneau	*3 8 10	-
Ketchikan	2 4 *9	-
Seward	4- 9-	-
Sitka	13	-

ARIZONA

Ajo	-	19-
Bisbee	-	54
Casa Grande	-	18-
Clifton	-	25-
Coolidge	3	36+
Douglas	-	35
Eloy	-	24
Flagstaff	9 13	-
Globe	-	34+
Holbrook	-	14
Kingman	6-	-
Mesa	12-	-
Miami	-	28+
Morenci	-	31
Nogales	11-	16 32+
		44+
Phoenix	3+ 5-	-
	*8+ 10-	
Prescott	7	15
Safford	-	21

ARIZONA—(Continued)

	VHF Channel No.	UHF Channel No.
Tucson	4- *6+	-
	9- 13-	
Williams	-	25
Winslow	-	16-
Yuma	11- 13+	22+ 60

ARKANSAS

Arkadelphia	-	34+
Batesville	-	30-
Benton	-	40
Blytheville	-	64+ 74
Camden	-	50
Conway	-	62
El Dorado	10-	26-
Fayetteville	*13-	41-
Forrest City	-	22+
Fort Smith	5-	*16 22 39
Harrison	-	24
Helena	-	54-
Hope	-	15-
Hot Springs	9+	52+
Jonesboro	8-	39+
Little Rock	*2-4	17- 23+
	7- 11+	
Magnolia	-	28+
Malvern	-	46
Morrilton	-	43-
Newport	-	28
Paragould	-	58-
Pine Bluff	-	36
Russellville	-	19
Searcy	-	33
Springdale	-	35-
Stuttgart	-	14+

CALIFORNIA

Alturas	13+	-
Bakersfield	10-	17 29* 39
		51-
Bishop	-	19
Blythe	-	34-
Brawley	-	16
Chico	12-	-
Corona	-	52
Delano	-	45-
El Centro	7+ 9+	26- 48
Eureka	3- 6- 13-	-
Fresno	-	*18- 24
		30+ 47 53
Hanford	-	21
Indio	-	19+
Los Angeles	2 4 5 7 9	22 *28 34
	11 13	
Madera	-	59
Merced	-	34- 66
Modesto	-	17- 58
Monterey (see Salinas)	-	-
Napa	-	62
Oakland (see San Francisco)	-	-
Oxnard	-	32
Palm Springs	-	27
Petaluma	-	68
Pittsburg	-	16
Port Chicago	-	70
Porterville	-	55
Red Bluff	-	15

CALIFORNIA—(Continued)

	VHF Channel No.	UHF Channel No.
Redding	7 9	-
Riverside	-	40 46
Sacramento	3 *6 10	40- 46+
Salinas-Monterey	8+	35
San Bernardino	-	18 *24- 30
San Buenaventura	-	38-
San Diego	8 10	*15+
		39 51
San Francisco-Oakland	2+ 4- 5+	20- 26-
	7- *9+ 32+	38 44-
San Jose	11+	48 *54 60
San Luis Obispo	6+	-
Santa Barbara	3-	20 26
Santa Cruz	-	56
Santa Maria	12+	44
San Mateo	-	*14+
Santa Paula	-	16+
Santa Rosa	-	50
Stockton	13+	36 *42 64
Tulare	-	27+
Ukiah	-	18
Visalia	-	43 49
Watsonville	-	22-
Yreka City	-	19
Yuba City	-	52-

COLORADO

Alamosa	3-	19+
Boulder	*12	22+
Canon City	-	36
Colorado Springs	11 13	*17+ 23+
Craig	-	19
Delta	-	24-
Denver	2 4- *6-	20 26+
	7 9-	
Durango	6+	15
Fort Collins	-	44+
Fort Morgan	-	15+
Grand Junction	5-	21+
Greeley	-	50
La Junta	-	24
Lamar	12-	18-
Leadville	-	14+
Longmont	-	32
Loveland	-	38
Montrose	10+	18
Pueblo	5 *8	28+ 34-
Salida	-	25
Sterling	3	25-
Trinidad	-	21-
Walsenburg	-	30-

CONNECTICUT

Bridgeport	-	43- 49-
		*71
Hartford	3+	18- *24
Meriden	-	65-
New Britain	-	30+
New Haven	8+	59+
New London	-	26+ 81
Norwalk (see Stamford)	-	-
Norwich	-	57+ *63-
Stamford-Norwalk	-	55
Waterbury	-	20

DELAWARE

	VHF Channel No.	UHF Channel No.
Dover	—	48—
Wilmington	12	*59— 83+

DISTRICT OF COLUMBIA

Washington	4— 5— 7+	14— 20+ 9 *26— 50—
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FLORIDA

Belle Glade	—	27+
Boca Raton	—	*45
Bradenton	—	*28— 54
Clearwater	—	32+ 50
Cocoa	—	*14
Daytona Beach	2—	53
De Land	—	44+
Fort Lauderdale	—	39
Fort Myers	11+	*16+
Fort Pierce	—	19 *31+
Gainesville	—	*5— 20+
Jacksonville	4+ *7 12—	30+ 36—
Key West	—	14+ 20
Lake City	—	*33+ 39
Lakeland	—	22+ 58
Lake Wales	—	12+
Leesburg	—	*26— 64—
Madison	—	*21+
Marianna	—	*17+ 57—
Melbourne	—	37—
Miami	*2 4 6 7—	10+ *17— 23— 33
New Smyrna Beach	—	*18
Ocala	—	*15+ 46+
Orlando	6— 9	*24— 47 66
Palatka	—	*17 62+
Panama City	7+ 13	*30 36+
Pensacola	3— 15—	*21 46
Quincy	—	54+
St. Augustine	—	25+
St. Petersburg (see Tampa)	—	—
Sanford	—	35+
Sarasota	—	34+
Tallahassee	*11—	24 51
Tampa-St. Petersburg	*3 8— 10—	13— 38
West Palm Beach	5 12	*15 21+

GEORGIA

Albany	10	83
Americus	—	31
Ashburn	—	*23
Athens	*8	60—
Atlanta	2 5— 11+	*30 36
Augusta	6+ 12+	—
Bainbridge	—	35—
Brunswick	—	28+ 34—
Cairo	—	45+
Carrollton	—	33
Cartersville	—	63—
Cedartown	—	53—
Cochran	—	*15
Columbus	3 9+	*28 34
Cordele	—	43
Dalton	—	*18—
Dawson	—	*25
Douglas	—	32—
Dublin	—	73
Elberton	—	24+
Fitzgerald	—	53+
Gainesville	—	52
Griffin	—	39+
La Grange	—	50
Macon	13+	*41+ 47+
Marietta	—	57+
Milledgeville	—	51+
Moultrie	—	48—
Newnan	—	61+
Pelham	—	*14
Rome	—	59
Savannah	3+ *9—	11
Statesboro	—	22
Swainsboro	—	42
Thomasville	6	27
Tifton	—	72

GEORGIA—(Continued)

	VHF Channel No.	UHF Channel No.
Toccoa	—	35
Valdosta	—	37+
Vidalia	—	26
Warm Springs	—	*66+
Waycross	8+	16
Wrens	—	*20—

HAWAII

Hilo, Hawaii	2 *4 9 11 13	—
Honolulu, Oahu	2+ 4— 9—	—
Lihue, Kauai	3+ *8— 10+ 12—	—
Wailuku, Maui	3 7 *10 12	—

IDAHO

Blackfoot	—	33
Boise	2 *4+ 7	—
Burley	—	15—
Caldwell	9—	—
Emmett	—	26—
Gooding	—	23
Idaho Falls	3 8+	—
Jerome	—	17
Kellogg	—	36
Lewiston	3—	—
Moscow	12—	*15
Nampa	6 12+	—
Payette	—	14+
Pocatello	6— 10	—
Preston	—	41
Rexburg	—	27+
Rupert	—	21
Sandpoint	—	23—
Twin Falls	11 13—	—
Wallace	—	27—
Weiser	—	20—

ILLINOIS

Alton	—	48
Aurora	—	75
Belleville	—	54+
Bloomington	—	15—
Cairo	—	24—
Carbondale	*8	34 61—
Centralia	—	32+ 59+
Champaign-Urbana	3+ *12—	21 27 33
Chicago	2— 5 7 9+	20 26 32
Danville	—	*11 38 44
Decatur	—	24
De Kalb	—	17 23+
Dixon	—	*67
Elgin	—	47+
Freeport	—	83
Galesburg	—	23
Harrisburg	—	77
Jacksonville	3	22
Joliet	—	49—
Kankakee	—	48+
Kewanee	—	14
La Salle	—	60—
Lincoln	—	35
Macomb	—	53+
Marion	—	61+
Mattoon	—	40
Moline (see Davenport, Iowa)	—	46—
Mt. Vernon	—	38—
Olney	—	16—
Pekin	—	69+
Peoria	—19 25+ 31+	*37— 43+
Quincy	10—	21+
Rockford	13+ 39+	*45+
Rock Island (see Davenport, Iowa)	—	—
Springfield	—	20+ 26— 36— *66+
Streator	—	65—
Urbana (see Champaign)	—	—
Vandalia	—	28—
Waukegan	—	79+

INDIANA

	VHF Channel No.	UHF Channel No.
Anderson	—	61 83+
Angola	—	77
Bedford	—	68
Bloomington	4	*30— 36
Columbus	—	42—
Connersville	—	38+
Elkhart (see South Bend)	—	—
Evansville	7	*9+ 14— 50—
Fort Wayne	—	15+ 21+ *27+ 33—
Gary	—	69
Hammond	—	50 *66
Indianapolis	6 8— 13—	56— *20— 39
Jasper	—	67—
Kokomo	—	19+
Lafayette	—	29+
Lebanon	—	18 *47 59
Logansport	—	79+
Madison	—	51
Marion	—	66—
Michigan City	—	31
Muncie	—	62+
Plymouth	—	49 *55+ 71
Princeton	—	34—
Richmond	—	44+
Shelbyville	—	26+
South Bend-Elkhart	—	58+
Tell City	—	16 22 28+ *52
Terre Haute	2+ 10	*57+ 63— 73+
Vincennes	—	52+
Washington	—	81

IOWA

Algona	—	37+
Ames	5	25—
Atlantic	—	45—
Boone	—	19—
Burlington	—	32— 38+
Carroll	—	39
Cedar Rapids	2 9—	20— *26+
Centerville	—	31—
Charles City	—	18—
Cherokee	—	14
Clinton	—	64
Creston	—	43
Davenport-Rock Island-Moline, Ill.	4+ 6+ 8	*30+ 42— 68
Decorah	—	44+
Des Moines	8— *11+	17+ 23— 13—
Dubuque	—	56+ 62—
Estherville	—	24+
Fairfield	—	54
Fort Dodge	—	21
Fort Madison	—	50+
Grinnell	—	71
Iowa City	*12+	24—
Keokuk	—	44—
Knoxville	—	33—
Marshalltown	—	49
Mason City	3+	35—
Muscatine	—	58
Newton	—	65+
Oelwein	—	28
Oskaloosa	—	52+
Ottumwa	—	15+ 63
Red Oak	—	32+
Shenandoah	—	20+
Sioux City	4— 9	*30 36—
Spencer	—	42+
Storm Lake	—	34+
Waterloo	7+ 16—	*22— 46+
Webster City	—	27

KANSAS

Abilene	—	31+
Arkansas City	—	49

KANSAS—(Continued)

	VHF Channel No.	UHF Channel No.
Atchison	—	60+
Chanute	—	50—
Coffeyville	—	33—
Colby	—	22—
Concordia	—	47—
Dodge City	6+	23
El Dorado	—	55+
Emporia	—	39—
Fort Scott	—	27
Garden City	9 11+	—
Goodland	10	31
Great Bend	2	28
Hays	7—	20—
Hutchinson	12	18
Independence	—	20
Iola	—	44+
Junction City	—	29+
Larned	—	15—
Lawrence	*11	17—
Leavenworth	—	54—
Liberal	—	14
McPherson	—	26—
Manhattan	*8	23+
Newton	—	14+
Olathe	—	52—
Ottawa	—	21—
Parsons	—	46—
Pittsburg	7+	38—
Pratt	—	36+
Salina	—	34
Topeka	13+	42 *48+
Wellington	—	24—
Wichita	3— 10—	16— *22+
Winfield	—	43+

KENTUCKY

Ashland	—	59— *78+
Bowling Green	13	*17+
Corbin	—	16
Covington	—	*54—
Danville	—	35+

KENTUCKY—(Continued)

	VHF Channel No.	UHF Channel No.
Elizabethtown	—	23
Frankfort	—	43—
Glasgow	—	28+
Harlan	—	73+
Hazard	—	*19— 68+
Hopkinsville	—	20
Lexington	18+ 27—	40+ *46+
		64
Louisville	3— 11+	*15 21—
		32— 41—
Madisonville	—	*26
Mayfield	—	63
Maysville	—	24+
Middlesborough	—	57 63+
Morehead	—	*36—
Murray	—	*33— 83
Owensboro	—	56— 62
Paducah	6+	43 72
Pikeville	—	*14—
Princeton	—	45—
Richmond	—	80
Somerset	—	*29— 83—
Winchester	—	70+

LOUISIANA

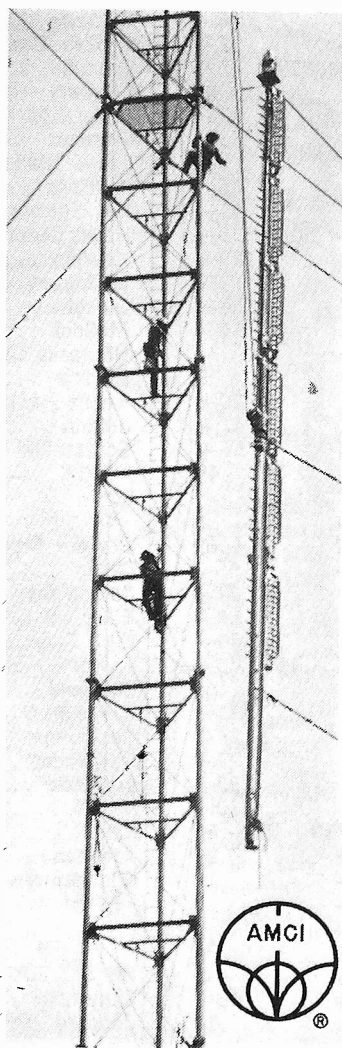
Abbeville	—	27+
Alexandria	5	62+ 74
Bastrop	—	53+
Baton Rouge	2 9— 18— 28	*34
		40—
Bogalusa	—	69 78
Crowley	—	76
De Ridder	—	70
Eunice	—	64—
Franklin	—	46+
Hammond	—	57
Houma	11	30+
Jackson	—	59
Jennings	—	48
Lafayette	10	38— 67—
Lake Charles	7—	*14 25 60+

LOUISIANA—(Continued)

	VHF Channel No.	UHF Channel No.
Lake Charles-Lafayette	3	—
Minden	—	30
Monroe	8+ *13	43+
Morgan City	—	36+
Natchitoches	—	17+
New Iberia	—	15+
New Orleans	4+ 20— 26	32+
	6+ *8 12	61
Oakdale	—	54+
Opelousas	—	58
Ruston	—	20
Shreveport	3— 12	—
Thibodaux	—	24
Winnfield	—	22—

MAINE

Auburn	—	23+
Augusta	10—	29+
Bangor	2— 5+	*16—
Changed to above; Bangor channels stayed by order of FCC 62-227.		
Bar Harbor	—	22—
Bath	—	65
Belfast	—	41—
Biddeford	—	59
Calais	7—	20—
Changed to above; Calais channels stayed by order of FCC 62-227.		
Dover-Foxcroft	—	18+
Fort Kent	—	17+
Houlton	—	24
Lewiston	8—	17
Millinocket	—	14+
Orono	*12—	—
Portland	6— 13+	*47— 53+
Presque Isle	8 *10+	19
Rockland	—	25—
Rumford	—	55—
Van Buren	—	15—
Waterville	—	35+



AMCI antennas for TV and FM

- Omnidirectional TV and FM Transmitting Antennas
- Directional TV and FM Transmitting Antennas
- Tower-mounted TV and FM Transmitting Antennas
- Standby TV and FM Transmitting Antennas
- Diplexers
- Vestigial Sideband Filters
- Coaxial Switches and Transfer Panels
- Power Dividers and other Fittings

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ALFORD

Manufacturing Company

299 ATLANTIC AVE., BOSTON, MASSACHUSETTS

MARYLAND

	VHF Channel No.	UHF Channel No.
Annapolis	—	53—
Baltimore	2+ 11—24+ 13+	*66 72—
Cambridge	—	22+
Cumberland	—	17+ 30—
Frederick	—	62
Hagerstown	—	52 68+
Salisbury	—	16+

MASSACHUSETTS

Amherst	—	*82
Barnstable	—	25+
Boston	*2+ 4— 5— 7+	38 44+ 56
Brockton	—	62
Easthampton	—	61
Fall River	—	46— 68
Greenfield	—	32+ 58—
Holyoke (see Springfield)	—	—
Lawrence	—	72
Lowell	—	78
New Bedford	6+	28— 34+
North Adams	—	19 *80+
Pittsfield	—	64+
Springfield-Holyoke	—	22 40
Worcester	—	14 27+

MICHIGAN

Alma	—	41+
Alpena	*6 11	30—
Ann Arbor	—	*26— 66—
Bad Axe	—	46—
Battle Creek	—	58— 64—
Bay City	5—	*19+ 63— 73+
Benton Harbor	—	40+
Big Rapids	—	39
Cadillac	9	45
Calumet	5	—
Cheboygan	4+	36+
Detroit	2+ 4 7—	20+ 50— *56
East Lansing	—	*24— 60+
East Tawas	—	21
Escanaba	3+	*49
Flint	12— 16—	*22— 28
Gladstone	—	40—
Grand Rapids	8+ 13+	*17+ 23—
Houghton	—	19 *25
Iron Mountain	8—	27
Iron River	—	33—
Ironwood	12+	31—
Jackson	—	48
Kalamazoo	3—	*46 74
Lansing	6—	54
Ludington	—	33
Manistee	—	15—
Manistique	—	14+
Marquette	6— 13	17 *35
Midland	—	25—
Mount Pleasant	—	*14 47—
Muskegon	—	29— 35+
Parma-Onondaga	10—	—
Petoskey	—	31
Pontiac	—	44+
Port Huron	—	62
Rogers City	—	24
Saginaw	—	51— 57—
Sault Ste. Marie	8 10+	28— *34
Traverse City	7+	20— *26+
West Branch	—	27+

MINNESOTA

Albert Lea	—	57—
Alexandria	7	36
Appleton	*10—	—
Austin	6—	51+
Bemidji	9	24—
Cloquet	—	44
Crookston	—	21—
Detroit Lakes	—	18+
Duluth-Superior	3 6+ *8	10+ 32 38

MINNESOTA—(Continued)

	VHF Channel No.	UHF Channel No.
Ely	—	16
Fairmount	—	40+
Faribault	—	20
Fergus Falls	—	16—
Grand Rapids	—	20—
Hastings	—	29+
Hibbing	13—	—
International Falls	11	—
Little Falls	—	14+
Mankato	12	15—
Marshall	—	22+
Minneapolis-St. Paul	*2— 4 5— 9+ 11—	17 23+
Montevideo	—	19
New Ulm	—	43—
Northfield	—	26
Owatonna	—	45
Red Wing	—	63—
Rochester	10	55—
St. Cloud	—	33
St. Paul (see Minneapolis)	—	—
Stillwater	—	39—
Thief River Falls	—	15
Virginia	—	26+
Wadena	—	27+
Walker	12—	—
Willmar	—	31+
Winona	—	61
Worthington	—	32

MISSISSIPPI

Biloxi	13+	*44+ 50—
Brookhaven	—	37+
Canton	—	16
Clarksdale	—	32
Columbia	—	35+
Columbus	4—	28—
Corinth	—	41
Greenville	—	21— 27
Greenwood	6	24+
Grenada	—	44
Gulfport	—	56—
Hattiesburg	—	17—
Jackson	3+ 12+	*19+ 25— 47
Kosciusko	—	52—
Laurel	—	33—
Laurel-Pachuta	7	—
Louisville	—	46—
McComb	—	31—
Meridian	11—	30— *36—
Natchez	—	29+
Pascagoula	—	22
Picayune	—	14—
Starkville	—	34—
State College	*2+	—
Tupelo	9—	38
University	—	*20+
Vicksburg	—	41+
West Point	—	56+
Yazoo City	—	49

MISSOURI

Cape Girardeau	12	18+ 69
Carthage	—	56—
Caruthersville	—	27—
Chillicothe	—	14—
Clinton	—	49—
Columbia	8+	16+ 22—
Farmington	—	52
Festus	—	25—
Fulton	—	24+
Hannibal	7—	27+
Jefferson City	13	33+
Joplin	12+	30+
Kansas City	4 5+ 9+ *19+	25+ 65
Kennett	—	21
Kirksville	3—	18
Lebanon	—	23
Marshall	—	40+
Maryville	—	26
Mexico	—	45
Moberly	—	35+
Monett	—	14

MISSOURI—(Continued)

	VHF Channel No.	UHF Channel No.
Nevada	—	18—
Poplar Bluff	—	15+
Rolla	—	46
St. Joseph	2—	30— *36
St. Louis	2 4— 5— *9 11—	30 42+
Sedalia	6—	28+
Sikeston	—	37
Springfield	3+ 10	*26+ 32
West Plains	—	20—

MONTANA

Anaconda	2+	—
Billings	2 8 *11	—
Bozeman	*9	22—
Butte	4 6+ *7—	15+
Cut Bank	—	20+
Deer Lodge	—	25+
Dillon	—	20
Glasgow	—	16
Glendive	5+	18—
Great Falls	3+ 5+	*23—
Hamilton	—	17+
Hardin	4+	—
Havre	9+ 11+	—
Heleria	10+ 12	—
Kalispell	9—	—
Laurel	—	14+
Lewistown	13	—
Livingston	—	16—
Miles City	3— *6 10	—
Missoula	8— *11— 13—	21+
Polson	—	18
Red Lodge	—	18+
Shelby	—	14—
Sidney	—	14
Whitefish	—	16+
Wolf Point	—	20—

NEBRASKA

Alliance	13—	21
Beatrice	—	40
Broken Bow	—	14—
Columbus	—	49+
Fairbury	—	35
Falls City	—	38
Fremont	—	52
Grand Island	11—	21+
Hastings	5—	27—
Hay Springs	4+	—
Hayes Center	6	—
Kearney	13	19
Lexington	—	23—
Lincoln	10+ *12—	18+ 24
McCook	8—	17
Nebraska City	—	50
Norfolk	—	33+
North Platte	2— 9+	—
Omaha	3 6+ 7 *16 22 28—	—
Scottsbluff	10—	16+
York	—	15

NEVADA

Boulder City	4+	—
Carlin	—	14
Carson City	—	37
Elko	10—	—
Ely	3— 6+	—
Fallon	—	29—
Goldfield	—	—
Hawthorne	—	31
Henderson	2—	—
Las Vegas	8— *10+ 13—	—
Lovelock	—	18+
McGill	8+	—
Reno	2 4 *5 8	21+ 27—
Tonopah	9—	—
Winnemucca	7+	—
Yerington	—	33

NEW HAMPSHIRE

Berlin	—	52
Claremont	—	37
Concord	—	76

NEW HAMPSHIRE—(Continued)

	VHF Channel No.	UHF Channel No.
Durham	*11	—
Hanover	—	*20+ 26
Keene	—	45—
Laconia	—	43
Littleton	—	24—
Manchester	9—	48+
Nashua	—	54
Portsmouth	—	15
Rochester	—	51

NEW JERSEY

Andover	—	*69
Asbury Park	—	58
Atlantic City	—	46 52+
Bridgeton	—	64—
Camden	—	*80
Freehold	—	*74
Hammonton	—	*70
Montclair	—	*77
Newark	13—	—
New Brunswick	—	*19— 47+
Paterson	—	37+
Trenton	—	41+
Wildwood	—	40

NEW MEXICO

Alamogordo	—	17
Albuquerque	4+ *5+ 7+	—
	13+	—
Artesia	—	21+
Atrisco-Five Points	—	18+
Belen	—	24+
Carlsbad	6—	23
Clayton	—	27—
Clovis	12+	35
Columbus	—	16—
Deming	—	14+
Farmington	12+	17—
Gallup	3 *8— 10	—
Hobbs	—	46
Hot Springs	—	19
Las Cruces	—	22—
Las Vegas	—	14—
Lordsburg	—	23+
Los Alamos	—	20—
Lovington	—	27
Portales	—	22+
Raton	—	46— *52
Roswell	*3+ 8 10—	—
Santa Fe	2+ *9+	—
	11—	—
Silver City	*10+ 12	—
Silver City—Truth or Consequences	6	—
Socorro	—	15+
Tucumcari	—	25+

NEW YORK

Albany-Schenectady-Troy	*17+ *23—	35 41
Amsterdam	6 13	— 52—
Binghamton	12—	34 40—
	—	*46+
Buffalo	—	17 *23
(also see Buffalo-Niagara Falls)	—	—
Buffalo-Niagara Falls	2 4— 7+	29+
Carthage	7—	—
Clymer	—	37
Cortland	—	72
Dunkirk	—	46
Elmira	—	18+ 24—
	—	*30
Glens Falls	—	39+
Hornell	—	50
Ithaca	—	*14+
Jamestown	—	58+
Kingston	—	66—
Lake Placid	5(L)	—
Malone	—	47 *66
Massena	—	14—
Middletown	—	60

NEW YORK—(Continued)

	VHF Channel No.	UHF Channel No.
New York	2 4 5+ 7	*25 31—
	9+ 11+	—
Niagara Falls (see Buffalo-Niagara Falls)	—	—
Ogdensburg	—	24+
Olean	—	54+
Oneonta	—	15—
Oswego	—	31
Patchogue	—	75
Plattsburgh	—	28+
Poughkeepsie	—	21— *83
Rochester	8 10+	13— *21
	—	27+

Rome (see Utica)	—	—
Saranac Lake	—	18
Schenectady (see Albany)	—	—
Syracuse	3— 5— 9—	33— *43+
Troy (see Albany)	—	—
Utica-Rome	2—(L)	*25+ 54—
Vail Mills	10—	—

NORTH CAROLINA

Ahoskie	—	53
Albemarle	—	20
Asheville	13—	*56— 62+ 78
Burlington	—	63
Chapel Hill	*4+	—
Charlotte	3 9+ 36+ *42+	—
Durham	11+ *40—	46+ 73—
Elizabeth City	—	31+
Fayetteville	—	18— 54—
Gastonia	—	48
Goldsboro	—	34 72
Greensboro	2—	*51— 57—
Greensboro-High Point-Winston-Salem	8—	—
Greenville	9—	—
Henderson	—	52—
Hendersonville	—	27
Hickory	—	30—
High Point	—	15+
Jacksonville	—	16
Kannapolis	—	59+
Kinston	—	45
Laurinburg	—	41—
Lumberton	—	21+
Mount Airy	—	55
New Bern	12+	—
Raleigh	5	*22— 28—
Roanoke Rapids	—	30+
Rocky Mount	—	50+
Salisbury	—	80
Sanford	—	38
Shelby	—	39
Southern Pines	—	49
Statesville	—	64—
Washington	7	—
Wilmington	3— 6	29— *35+
Wilson	—	56
Winston-Salem	12	26+ *32—

NORTH DAKOTA

Bismarck	5 12—	18 *24
Bottineau	—	16+
Carrington	—	26—
Devils Lake	8+	14—
Dickinson	2+ 4	*17
Fargo	6 11+ *13	34— 40
Grafton	—	17
Grand Forks	*2 10	—
Harvey	—	22+
Jamestown	7—	42
Lisbon	—	23
Minot	*6+ 10— 13—	—
New Rockford	—	20+
Pembina	12(L)	—
Rugby	—	38—
Valley City	4—	32—
Wahpeton	—	45+
Williston	8— 11—	*34+

OHIO

Akron	—	49+ *55—
	—	61+

OHIO—(Continued)

	VHF Channel No.	UHF Channel No.
Ashtabula	—	15
Athens	—	*20 62—
Bellefontaine	—	63
Bowling Green	—	*70
Cambridge	—	26
Canton	—	29
Chillicothe	—	56+
Cincinnati	5— 9 12	*48—
	—	74—
Cleveland	3 5+ 8 19	*25+ 65+
Columbus	4— 6+ 10+	*34 40—
Dayton	2 7+	*16+ 22+
Defiance	—	43
Findlay	—	53
Fremont	—	59+
Gallipolis	—	72
Hamilton-Middletown	—	65
Lancaster	—	68—
Lima	—	35— 73
Lorain	—	31—
Mansfield	—	36+
Marion	—	17—
Massillon	—	23+
Middletown (see Hamilton)	—	—
Mount Vernon	—	58
Newark	—	*28— 60—
Oxford	—	*14+
Piqua	—	44—
Portsmouth	—	30
Sandusky	—	42+
Springfield	—	52— 76
Steubenville (see Wheeling, W. Va.)	—	—
Tiffin	—	47+
Toledo	11— 13	*30+ 79
Warren	—	67+
Youngstown (also see Youngstown, Ohio-New Castle, Pa.)	21— 27 33 73—	—
Youngstown, Ohio-New Castle, Pa.	—	45—
Zanesville	—	18— 50+

OKLAHOMA

Ada	10+	50+
Altus	—	36
Alva	—	30
Anadarko	—	58—
Ardmore	12—	55—
Bartlesville	—	62—
Blackwell	—	51—
Chickasha	—	64
Claremore	—	15
Clinton	—	32—
Duncan	—	39—
Durant	—	27—
Elk City	8+	15+ 26+
El Reno	—	56+
Enid	5	21 *27+
Frederick	—	44
Guthrie	—	48
Guyton	—	20+
Hobart	—	23+
Holdenville	—	14—
Hugo	—	21+
Lawton	7+	*28+ 34—
McAlester	—	47
Miami	—	58+
Muskogee	—	*45+ 66+
Norman	—	31— *37—
Okalahoma City	4— 9— *13	19+ 25—
Oklmulgee	—	26
Pauls Valley	—	61
Ponca City	—	40—
Pryor Creek	—	54
Sapulpa	—	42—
Seminole	—	59
Shawnee	—	53—
Stillwater	—	29— *69
Tulsa	2+ 6 8—	17+ 23
	*11—	—
Vinita	—	28—
Woodward	—	35+

(Continued on next page)

OREGON

	VHF Channel No.	UHF Channel No.
Albany	—	55+
Ashland	—	14—
Astoria	—	30—
Baker	—	37+
Bend	—	15—
Brookings	8+	—
Burns	—	16
Coos Bay	11	—
Corvallis	*7—	49—
Eugene	9+ 13	*20+ 26
Grants Pass	—	30
Klamath Falls	2—	17
La Grande	13+	—
Lebanon	—	43+
McMinnville	—	46—
Medford	5 10+	—
North Bend	—	16+
Pendleton	—	28
Portland	2 6+ 8—	21— 27+
	*10 12	
Roseburg	4+	28+
Salem	3+ *18—	24+ 66
Springfield	—	37—
The Dalles	—	32

PENNSYLVANIA

Allentown	—	39 67
Altoona	10—	25—
Bethlehem	—	51—
Bradford	—	80—
Butler	—	43—
Chambersburg	—	46—
Du Bois	—	31+
Easton	—	57—
Emporium	—	42—
Erie	1235+ *41—	66+
Harrisburg	— 21+ 27—	33+
Hazleton	—	63
Johnstown	6	19+ 56—
Lancaster	8—	55+
Lebanon	—	15+
Lewistown	—	75—
Lock Haven	—	32—
Meadville	—	62+
New Castle (see Youngstown, Ohio-New Castle, Pa.)	—	—
Oil City	—	64
Philadelphia	3 6— 10 17—	23+ 29
		*35—
Pittsburgh	2— 4+ 11	*16 22 53+
	*13—	
Reading	—	61—
Scranton	— 16—	22— 44
Shamokin	—	65
Sharon	—	39+
Shinglehouse	—	60+
State College	—	*69+
Sunbury	—	38
Uniontown	—	14
Washington	—	63+
Wilkes-Barre	—	28
Williamsport	—	26+
York	—	43 49

RHODE ISLAND

Providence	10+ 12+	16 *36+
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SOUTH CAROLINA

Aiken	—	54
Anderson	—	40 58—
Camden	—	14
Charleston	2+ 4 5+	*7— 17+
Clemson	—	*68
Columbia	10—19+	25— *31—
Conway	—	23—
Florence	13+	60
Georgetown	—	27—

SOUTH CAROLINA—(Continued)

	VHF Channel No.	UHF Channel No.
Greenville	4—	23+ *29
Greenwood	—	21—
Lake City	—	55+
Lancaster	—	67+
Laurens	—	45—
Marion	—	43—
Newberry	—	70
Orangeburg	—	44—
Rock Hill	—	61—
Spartanburg	7+	17— 74—
Sumter	—	47
Union	—	65—

SOUTH DAKOTA

	VHF Channel No.	UHF Channel No.
Aberdeen	9—	17+
Belle Fourche	—	23+
Brookings	*8	25
Hot Springs	—	17+
Huron	12+	15+
Lead	5—	26
Madison	—	46
Mitchell	5+	20—
Mobridge	—	27—
Pierre	10+	*22+
Rapid City	3+ 7+	15—
Reliance	6—	—
Sioux Falls	11 13+	38+ *44—
Sturgis	—	20
Vermillion	*2+	41
Watertown	3—	35+
Winner	—	18—
Yankton	—	17—

TENNESSEE

Athens	—	14+
Bristol, Tenn.- Va.	5+	75
Chattanooga	3+ 9 12—	43+ 49+
		*55
Clarksville	—	53
Cleveland	—	38+
Columbia	—	39—
Cookeville	—	24 *69
Covington	—	19—
Crossville	—	*77
Dyersburg	—	46+
Elizabethton	—	22+
Fayetteville	—	27+
Gallatin	—	48+
Harriman	—	67
Jackson	7+	16+
Johnson City	11—	34+
Kingsport	—	28
Knoxville	6 10+	*20+ 26—
Lawrenceburg	—	50+
Lebanon	—	58
Lexington	*11	—
McMinnville	—	46
Maryville	—	51
Memphis	3— 5+ *10+	13+ 42—
		+75
Morristown	—	79
Nashville	*2— 4+ 5 8+	30+ 36+
Oak Ridge	—	51+
Paris	—	44—
Pulaski	—	48—
Shelbyville	—	56
Sneedville	*2+	—
Springfield	—	42
Tullahoma	—	68—
Union City	—	55

TEXAS

Abilene	9+	33—
Alice	—	34+
Alpine	12—	—
Amarillo	*2— 4 7 10	—
Athens	—	25+
Austin	7+	18— 24 67
Ballinger	—	25
Bay City	—	33

TEXAS—(Continued)

	VHF Channel No.	UHF Channel No.
Beaumont-		
Port Arthur	4— 6— 12—	31+ *37
Beeville	—	38—
Big Spring	4—	34+
Bonham	—	43
Bogouillas	8—	—
Borger	—	33
Brady	13	15—
Breckenridge	—	14+
Brenham	—	52—
Brownfield	—	15
Brownsville (also see Brownsville-Harlingen-Weslaco)	—	26 44
Brownsville-Harlingen-Weslaco ¹	4+ 5—	—
Brownwood	—	19
Bryan	—	54—
Bryan-College Station (also see College Station)	3+	—
Childress	—	40
Cleburne	—	57
Coleman	—	21—
College Station (also see Bryan-College Station)	—	*48—
Conroe	—	20+
Corpus Christi	3— 6+ 10—	*16+ 22 43
Corsicana	—	47+
Crockett	—	56
Crystal City	—	44+
Cuero	—	25—
Dalhart	—	16
Dallas	4+ 8 *13+	23 29 73
Del Rio	10	16— 52+
Denison	—	52
Denton	*2	17
Eagle Pass	—	22— 64
Edinburg	—	60
El Campo	—	27
El Paso	4 *7 9 13 26+	38 50 62
Falfurrias	—	52
Floydada	—	45
Fort Stockton	5+	22
Fort Worth	5+ 11—	20— *26—
Gainesville	—	49—
Galveston	—	35— 41—
		*47— 64+
Gonzales	—	64+
Greenville	—	69—
Harlingen (also see Brownsville-Harlingen-Weslaco)	—	23
Hebbronville	—	58
Henderson	—	42+
Hereford	—	19—
Hillsboro	—	63
Houston	2— *8—11+	13— 23+
		29— 39—
Huntsville	—	15
Jacksonville	—	36—
Jasper	—	49+
Kermit	—	14
Kilgore	—	59—
Kingsville	—	40
Lamesa	—	28
Lampasas	—	40—
Laredo	8 13 *15+	27— 39
Levelland	—	38—
Littlefield	—	32
Longview	—	32 38+
Lubbock	*5— 11 13—	20 26
Lufkin	9	46—
McAllen	—	20—
McKinney	—	65—
Marfa	3	19+
Marshall	—	16—
Mercedes	—	66
Mexia	—	50—
Midland	2+	18
Mineral Wells	—	38
Mission	—	70+
Monahans	9—	—
Mount Pleasant	—	35
Nacogdoches	—	19— 40+

¹These assignments may be utilized in any community lying within the triangle formed by Brownsville, Harlingen & Weslaco.

For U.S. Call Letters see pages 803 & 804

TEXAS—(Continued)

	VHF Channel No.	UHF Channel No.
New Braunfels	—	62—
Odessa	7—	24—
Orange	—	43—
Pampa	—	17—
Paris	—	33+
Pearsall	—	31
Pecos	—	16+
Perryton	—	22
Plainview	—	29+
Port Arthur (see Beaumont)		
Presidio	7+	21
Quanah	—	42
Raymondville	—	64—
Rosenberg	—	17—
San Angelo	3— 6+ 8+	17+ *23—
San Antonio	4 5 *9—	12+ 35+ 41+
San Benito	—	48
San Marcos	—	75
Seguin	—	14—
Seymour	—	24+
Sherman	—	46+
Snyder	—	30+
Sonora	11+	—
Stephenville	—	32+
Sulphur Springs	—	41
Sweetwater	12	—
Taylor	—	58+
Temple	6	16 22+
Terrell	—	53
Texarkana	6+	*18 24—
Tyler	7	61+ 72
Uvalde	—	20
Vernon	—	18+
Victoria	—	19+
Waco	10+	*28— 34
Waxahachie	—	45—
Weatherford	—	51
Weslaco (see Brownsville-Harlingen Weslaco)		
Wichita Falls	3 6—	*16+ 22—
Zapata	—	49

UTAH

Brigham	—	36—
Cedar City	5	—
Logan	12—	30 *46
Ogden	9+	*18— *24
Price	6	—
Provo	11+	22 *28
Richfield	13+	—
St. George	—	18+
Salt Lake City	2— 4—	5+ *7— 20+ 26
Tooele	—	44
Vernal	3+	—

VERMONT

Bennington	—	69—
Brattleboro	—	77+
Burlington	3	*16+ 22+
Montpelier	—	57
Newport	—	46
Rutland	—	49+
St. Albans	—	34—
St. Johnsbury	—	30

VIRGINIA

Blacksburg	—	*60+
Bristol (see Bristol, Tenn.)		
Charlottesville	—	*45+ 64+
Covington	—	44+
Danville	—	24—
Emporia	—	25+
Farmville	—	19
Fredericksburg	—	47
Front Royal	—	39—
Harrisonburg	3—	34—
Lexington	—	54
Lynchburg	13	16—
Marion	—	50
Martinsville	—	35—
Newport News (see Norfolk-Portsmouth-Newport News)		

VIRGINIA—(Continued)

	VHF Channel No.	UHF Channel No.
Norfolk-Portsmouth (also see Norfolk-Portsmouth-Newport News)		27
Norfolk-Portsmouth-Newport News (also see Norfolk-Portsmouth)		
Norton	3+ 10+ 13—	15 *21— 33
Petersburg	—	52+
Portsmouth (see Norfolk-Portsmouth and also see Norfolk-Portsmouth-Newport News)		
Pulaski	—	37—
Richmond	6+ 12—	*23 29+
Roanoke	7— 10	27+ *33—
South Boston	—	14+
Staunton	—	36
Waynesboro	—	42
Williamsburg	—	17
Winchester	—	28+

WASHINGTON

Aberdeen	—	58
Anacortes	—	34
Bellingham	12+	18+ 24—
Bremerton	—	44 50
Centralia	—	17
Clarkston	—	34+ 40+
Ellensburg	—	49 *65
Ephrata	—	16— 43
Everett	—	22— 28—
Grand Coulee	—	37
Hoquiam	—	52
Kelso	—	39
Kennewick (also see Kennewick-Richland-Pasco)	—	31
Kennewick-Richland-Pasco	—	*41
Longview	—	33
Moses Lake	—	33—
Olympia	—	60
Omak-Okanogan	—	*35—
Okanogan (see Omak)		
Pasco (also see Kennewick-Richland-Pasco)	—	19—
Port Angeles	—	16+
Pullman	*10—	24
Richland (also see Kennewick-Richland-Pasco)	—	25
Seattle	4 5+ 7 *9	20 26+
Spokane	2— 4—	—
Tacoma	6— *7+	—
Tacoma	11+ 13—	*56 62
Walla Walla	—	22 44— *50
Wenatchee	—	27 *45 55
Yakima	—	23+ 29+ *47

WEST VIRGINIA

Beckley	4	21 66
Bluefield	6—	41+
Charleston	8+	*43+ 49—
Clarksburg	12+	69—
Elkins	—	40+
Fairmont	—	35
Hinton	—	31
Huntington	3+ 13+	*53—
Logan	—	23—
Martinsburg	—	58—
Morgantown	—	*24
Parkersburg	—	15—
Welch	—	25
Weston	5	32
Wheeling	—	*57+
Wheeling-Stuebenville, O.	7 9+	51+
Williamson	—	17

WISCONSIN

Adams	—	*58+
Appleton	—	42+
Ashland	—	15+
Beaver Dam	—	52—
Beloit	—	57
Chilton	—	*31+

WISCONSIN—(Continued)

	VHF Channel No.	UHF Channel No.
Eau Claire	13+	*19+ 25+
Fond du Lac	—	54+
Green Bay	2+ 5+ 11+	70+
Janesville	—	63+
Kenosha	—	61—
La Crosse	8+	*32+ 38—72
Madison	3	15 *21—
Manitowoc	—	27— 33+
Marinette	—	32— *38+
Milwaukee	4— 6 *10+	18+ 24+ 30
Oshkosh	—	12 *36
Park Falls	—	48—
Portage	—	*18
Prairie du Chien	—	17—
Racine	—	34
Racine	—	49— 55
Rhineland	—	22
Rice Lake	—	21+
Richland Center	—	*66— 76
Sheboygan	—	59—
Shell Lake	—	*30—
Sparta	—	50—
Stevens Point	—	20+ 26—
Sturgeon Bay	—	44—
Superior (see Duluth, Minn.)		
Wausau	7— 9	16+ *46—
Wisconsin Rapids	—	14—

WYOMING

Buffalo	—	29
Casper	2+ 6+	—
Cheyenne	5+	—
Cody	—	24—
Douglas	—	14
Evanston	—	14—
Gillette	—	31—
Green River	—	16
Greybull	—	40
Lander	—	7
Laramie	*8+	17—
Lovell	—	18+
Lusk	—	36+
Lusk	—	19—
Newcastle	—	28+
Powell	—	30+
Rawlins	11—	—
Riverton	10+	—
Rock Springs	—	13
Sheridan	9— 12+	—
Thermopolis	—	15
Torrington	—	27
Wheatland	—	24+
Worland	—	34

Allocation Table
U.S. POSSESSIONS

GUAM

	VHF Channel No.	UHF Channel No.
Agana	8 10	—

PUERTO RICO

Arecibo-Aguadilla	12+	—
Caguas	11—	—
Fajardo	13+	—
Mayaguez	3+ 5—	—
Ponce	7+ 9—	—
San Juan	2+ 4—	*6+

VIRGIN ISLANDS

Charlotte Amalie	10—	—
Christiansted	—	8+

For Canadian & Mexican
Border Allocations
see pages 865 & 866

Handy Reference Table

VHF Allocations By Channels

Derived from Sec. 3.606 of FCC Rules & Regulations Governing Television

These Channel Allocations Include All Changes Promulgated Up to July 1, 1962

Asterisk (*) Indicates Channel Reserved for Non-Commercial Educational Use

FOR OFFSET CARRIER POSITION OF EACH ASSIGNMENT, SEE PAGES 851-857

CHANNEL NO. 2
(54-60 mc)

- *Andalusia, Ala.
- Anchorage, Alaska
- Fairbanks, Alaska
- Ketchikan, Alaska
- *Little Rock, Ark.
- Los Angeles, Cal.
- San Francisco, Cal.
- Denver, Colo.
- Daytona Beach, Fla.
- *Miami, Fla.
- Atlanta, Ga.
- Columbus, Ga.
- Hilo, Hawaii
- Honolulu, Hawaii
- Boise, Ida.
- Chicago, Ill.
- Terre Haute, Ind.
- Cedar Rapids, Ia.
- Great Bend, Kan.
- Baton Rouge, La.
- Bangor, Me.
- Baltimore, Md.
- *Boston, Mass.
- Detroit, Mich.
- *Minneapolis-St. Paul
- *State College, Miss.
- St. Joseph, Mo.
- St. Louis, Mo.
- Anaconda, Mont.
- Billings, Mont.
- North Platte, Neb.
- Henderson, Nev.
- Reno, Nev.
- Santa Fe, N.M.
- Buffalo, N. Y.
- New York, N. Y.
- Utica-Rome, N. Y.
- Greensboro, N. C.
- Dickinson, N. D.
- *Grand Forks, N. D.
- Dayton, O.
- Tulsa, Okla.
- Klamath Falls, Ore.
- Portland, Ore.
- Pittsburgh, Pa.
- Charleston, S. C.
- *Vermillion, S. D.
- *Nashville, Tenn.
- *Sneedville, Tenn.
- *Amarillo, Tex.
- *Denton, Tex.
- Houston, Tex.
- Midland, Tex.
- Salt Lake City, Utah
- Spokane, Wash.
- Green Bay, Wis.
- Casper, Wyo.
- San Juan, Puerto Rico

CHANNEL NO. 3
(60-66 mc)

- *Juneau, Alaska
- Douglas, Ariz.
- Phoenix, Ariz.
- Eureka, Cal.

- Sacramento, Cal.
- Santa Barbara, Cal.
- Alamosa, Colo.
- Sterling, Colo.
- Hartford, Conn.
- Pensacola, Fla.
- *Tampa-St. Petersburg
- Columbus, Ga.
- Savannah, Ga.
- Hawaii, Hawaii
- Wailuku, Hawaii
- Idaho Falls, Ida.
- Lewiston, Ida.
- Champaign-Urbana, Ill.
- Harrisburg, Ill.
- Mason City, Ia.
- Wichita, Kan.
- Louisville, Ky.
- Lake Charles-Lafayette, La.
- Shreveport, La.
- Escanaba, Mich.
- Kalamazoo, Mich.
- Duluth-Superior (Wis.), Minn.
- Jackson, Miss.
- Kirksville, Mo.
- Springfield, Mo.
- Great Falls, Mont.
- Miles City, Mont.
- Omaha, Neb.
- Ely, Nev.
- Gallup, N. M.
- *Roswell, N. M.
- Syracuse, N. Y.
- Charlotte, N. C.
- Wilmington, N. C.
- Cleveland, O.
- Salem, Ore.
- Philadelphia, Pa.
- Rapid City, S.D.
- Watertown, S. D.
- Chattanooga, Tenn.
- Memphis, Tenn.
- Bryan-College Station, Tex.
- Corpus Christi, Tex.
- Marfa, Tex.
- San Angelo, Tex.
- Wichita Falls, Tex.
- Vernal, Utah
- Burlington, Vt.
- Harrisonburg, Va.
- Norfolk-Portsmouth-Newport News, Va.
- Huntington, W. Va.
- Madison, Wis.
- Mayaguez, Puerto Rico

CHANNEL NO. 4
(66-72 mc)

- Dothan, Ala.
- Fairbanks, Alaska
- Ketchikan, Alaska
- Seward, Alaska
- Tucson, Ariz.
- Little Rock, Ark.
- Los Angeles, Cal.

- San Francisco-Oakland
- Denver, Colo.
- Washington, D. C.
- Jacksonville, Fla.
- Miami, Fla.
- *Hilo, Hawaii
- Honolulu, Hawaii
- *Boise, Ida.
- Bloomington, Ind.
- Davenport-Rock Island-Moline (Ill.), Ia.
- Sioux City, Ia.
- New Orleans, La.
- Boston, Mass.
- Cheboygan, Mich.
- Detroit, Mich.
- Minneapolis-St. Paul
- Columbus, Miss.
- Kansas City, Mo.
- St. Louis, Mo.
- Butte, Mont.
- Hardin, Mont.
- Hay Springs, Neb.
- Boulder City, Nev.
- Reno, Nev.
- Albuquerque, N. M.
- Buffalo, N. Y.
- New York, N. Y.
- *Chapel Hill, N. C.
- Dickinson, N. D.
- Valley City, N. D.
- Columbus, O.
- Oklahoma City, Okla.
- Roseburg, Ore.
- Pittsburgh, Pa.
- Charleston, S. C.
- Greenville, S. C.
- Nashville, Tenn.
- Amarillo, Tex.
- Beaumont-Port Arthur, Tex.
- Big Spring, Tex.
- Brownsville-Harlingen-Weslaco, Tex.
- Dallas, Tex.
- El Paso, Tex.
- San Antonio, Tex.
- Salt Lake City, Utah
- Seattle, Wash.
- Spokane, Wash.
- Beckley, W. Va.
- Milwaukee, Wis.
- San Juan, Puerto Rico

CHANNEL NO. 5
(76-82 mc)

- Mobile, Ala.
- Phoenix, Ariz.
- Fort Smith, Ark.
- Los Angeles, Cal.
- San Francisco-Oakland, Cal.
- Grand Junction, Colo.
- Pueblo, Colo.
- Washington, D. C.
- *Gainesville, Fla.
- West Palm Beach, Fla.
- Atlanta, Ga.
- Chicago, Ill.
- Ames, Ia.

- Alexandria, La.
- Bangor, Me.
- Boston, Mass.
- Bay City, Mich.
- Calumet, Mich.
- Minneapolis-St. Paul
- Kansas City, Mo.
- St. Louis, Mo.
- Glendive, Mont.
- Great Falls, Mont.
- Hastings, Neb.
- Goldfield, Nev.
- *Reno, Nev.
- *Albuquerque, N. M.
- Lake Placid, N. Y.
- New York, N. Y.
- Syracuse, N. Y.
- Raleigh, N. C.
- Bismarck, N. D.
- Cincinnati, O.
- Cleveland, O.
- Enid, Okla.
- Medford, Ore.
- Charleston, S. C.
- Lead, S. D.
- Mitchell, S. D.
- Bristol, Tenn.-Va.
- Memphis, Tenn.
- Nashville, Tenn.
- Brownsville-Harlingen-Weslaco, Tex.
- Fort Stockton, Tex.
- Fort Worth, Tex.
- *Lubbock, Tex.
- San Antonio, Tex.
- Cedar City, Utah
- Salt Lake City, Utah
- Seattle, Wash.
- Weston, W. Va.
- Green Bay, Wis.
- Cheyenne, Wyo.
- Mayaguez, Puerto Rico

CHANNEL NO. 6
(82-88 mc)

- Birmingham, Ala.
- Kingman, Ariz.
- *Tucson, Ariz.
- Eureka, Cal.
- *Sacramento, Cal.
- San Luis Obispo, Cal.
- *Denver, Colo.
- Durango, Colo.
- Miami, Fla.
- Orlando, Fla.
- Augusta, Ga.
- Thomasville, Ga.
- Nampa, Ida.
- Pocatello, Ida.
- Indianapolis, Ind.
- Davenport-Rock Island-Moline (Ill.), Ia.
- Dodge City, Kan.
- Paducah, Ky.
- New Orleans, La.
- Portland, Me.
- New Bedford, Mass.
- *Alpena, Mich.
- Lansing, Mich.

- Marquette, Mich.
- Austin, Minn.
- Duluth-Superior (Wis.), Minn.
- Greenwood, Miss.
- Sedalia, Mo.
- Butte, Mont.
- *Miles City, Mont.
- Hayes Center, Neb.
- Omaha, Neb.
- Ely, Nev.
- Carlsbad, N. M.
- Silver City—Truth or Consequences, N.M.
- Albany-Schenectady-Troy, N. Y.
- Wilmington, N. C.
- Fargo, N. D.
- *Minot, N. D.
- Columbus, O.
- Tulsa, Okla.
- Portland, Ore.
- Johnstown, Pa.
- Philadelphia, Pa.
- Reliance, S. D.
- Knoxville, Tenn.
- Beaumont-Port Arthur, Tex.
- Corpus Christi, Tex.
- San Angelo, Tex.
- Temple, Tex.
- Texarkana, Tex.
- Wichita Falls, Tex.
- Price, Utah
- Richmond, Va.
- Spokane, Wash.
- Bluefield, W. Va.
- Milwaukee, Wis.
- Casper, Wyo.
- *San Juan, Puerto Rico

CHANNEL NO. 7
(174-180 mc)

- *Munford, Ala.
- *Anchorage, Alaska
- Fairbanks, Alaska
- Prescott, Ariz.
- Little Rock, Ark.
- El Centro, Cal.
- Los Angeles, Cal.
- Redding, Cal.
- San Francisco-Oakland, Cal.
- Denver, Colo.
- Washington, D. C.
- *Jacksonville, Fla.
- Miami, Fla.
- Panama City, Fla.
- Wailuku, Hawaii
- Boise, Ida.
- Chicago, Ill.
- Evansville, Ind.
- Waterloo, Ia.
- Hays, Kan.
- Pittsburg, Kan.
- Lake Charles, La.
- Calais, Me.
- Boston, Mass.

CHANNEL NO. 7
(Continued)

Detroit, Mich.
Traverse City, Mich.
Alexandria, Minn.
Laurel-Pachuta, Miss.
Hannibal, Mo.
*Butte, Mont.
Omaha, Neb.
Winnemucca, Nev.
Albuquerque, N. M.
Buffalo-
Niagara Falls, N. Y.
Carthage, N. Y.
New York, N. Y.
Washington, N. C.
Jamestown, N. D.
Dayton, O.
Lawton, Okla.
*Corvallis, Ore.
*Charleston, S. C.
Spartansburg, S. C.
Rapid City, S. D.
Jackson, Tenn.
Amarillo, Tex.
Austin, Tex.
*El Paso, Tex.
Presidio, Tex.
Odessa, Tex.
Tyler, Tex.
*Salt Lake City, Utah
Roanoke, Va.
Seattle, Wash.
*Spokane, Wash.
Wheeling, W. Va.-
Steubenville, Ohio
Wausau, Wis.
Lander, Wyo.
Ponce, Puerto Rico

CHANNEL NO. 8
(180-186 mc)

Selma, Ala.
Juneau, Alaska
*Phoenix, Ariz.
Jonesboro, Ark.
Salinas-
Monterey, Cal.
San Diego, Cal.
*Pueblo, Colo.
New Haven, Conn.
Tampa-St. Petersburg
*Athens, Ga.
Waycross, Ga.
*Lihue, Hawaii
Idaho Falls, Ida.
*Carbondale, Ill.
Indianapolis, Ind.
Davenport-Rock Island-
Moline, Ill.
Des Moines, Ia.
*Manhattan, Kan.
Monroe, La.
*New Orleans, La.
Lewiston, Me.
Presque Isle, Me.
Grand Rapids, Mich.
Iron Mountain, Mich.
Sault Ste. Marie, Mich.
*Duluth-Superior
(Wis.), Minn.
Columbia, Mo.
Billings, Mont.
Missoula, Mont.
McCook, Neb.
Las Vegas, Nev.
McGill, Nev.
Reno, Nev.
*Gallup, N. M.
Roswell, N. M.
Rochester, N.Y.
Greensboro-High
Point-Winston-
Salem, N. C.

Devils Lake, N. D.
Williston, N. D.
Cleveland, O.
Elk City, Okla.
Tulsa, Okla.
Brookings, Ore.
Portland, Ore.
Lancaster, Pa.
*Brookings, S. D.
Nashville, Tenn.
Boguilla, Tex.
Dallas, Tex.
*Houston, Tex.
Laredo, Tex.
San Angelo, Tex.
Petersburg, Va.
Charleston, W. Va.
La Crosse, Wis.
*Laramie, Wyo.
Agana, Guam
Christiansted, Virgin
Islands

CHANNEL NO. 9
(186-192 mc)

*Fairbanks, Alaska
*Ketchikan, Alaska
Seward, Alaska
Flagstaff, Ariz.
Tucson, Ariz.
Hot Springs, Ark.
El Centro, Cal.
Los Angeles, Cal.
Redding, Cal.
*San Francisco-
Oakland, Cal.
Denver, Colo.
Washington, D. C.
Orlando, Fla.
Columbus, Ga.
*Savannah, Ga.
Hilo, Hawaii
Honolulu, Hawaii
Caldwell, Ida.
Chicago, Ill.
*Evansville, Ind.
Cedar Rapids, Ia.
Sioux City, Kan.
Garden City, Kan.
Baton Rouge, La.
Cadillac, Mich.
Bemidji, Minn.
Minneapolis-
St. Paul, Minn.
Tupelo, Miss.
Kansas City, Mo.
*St. Louis, Mo.
*Bozeman, Mont.
Havre, Mont.
Kalispell, Mont.
North Platte, Neb.
Tonopah, Nev.
Manchester, N. H.
*Santa Fe, N. M.
New York, N. Y.
Syracuse, N.Y.
Charlotte, N. C.
Greenville, N. C.
Cincinnati, O.
Oklahoma City, Okla.
Eugene, Ore.
Aberdeen, S. D.
Chattanooga, Tenn.
Abilene, Tex.
El Paso, Tex.
Lufkin, Tex.
Monahans, Tex.
*San Antonio, Tex.
Ogden, Utah
*Seattle, Wash.
Wheeling, W. Va.
Steubenville, Ohio
Wausau, Wis.
Sheridan, Wyo.
Ponce, Puerto Rico

CHANNEL NO. 10
(192-198 mc)

*Birmingham, Ala.
Mobile, Ala.
Juneau, Alaska
Phoenix, Ariz.
El Dorado, Ark.
Bakersfield, Cal.
Sacramento, Cal.
San Diego, Cal.
Montrose, Colo.
Miami, Fla.
Tampa-
St. Petersburg, Fla.
Albany, Ga.
Lihue, Hawaii
*Wailuku, Hawaii
Pocatello, Ida.
Quincy, Ill.
Terre Haute, Ind.
Goodland, Kan.
Wichita, Kan.
Lafayette, La.
Augusta, Me.
*Presque Isle, Me.
Parma-
Onandaga Mich.
Sault Ste. Marie, Mich.
*Appleton, Minn.
Duluth-Superior (Wis.),
Minn.
Rochester, Minn.
Springfield, Mo.
Helena, Mont.
Miles City, Mont.
Lincoln, Neb.
Scottsbluff, Neb.
Elko, Nev.
*Las Vegas, Nev.
Gallup, N. M.
Roswell, N. M.
*Silver City, N. M.
Rochester, N. Y.
Vail Mills, N. Y.
Grand Forks, N. D.
Minot, N. D.
Columbus, O.
Ada, Okla.
Medford, Ore.
*Portland, Ore.
Altoona, Pa.
Philadelphia, Pa.
Providence, R. I.
Columbia, S. C.
Pierre, S. D.
Knoxville, Tenn.
*Memphis, Tenn.
Amarillo, Tex.
Corpus Christi, Tex.
Del Rio, Tex.
Waco, Tex.
Norfolk-Portsmouth-
Newport News, Va.
Roanoke, Va.
*Pullman, Wash.
*Milwaukee, Wis.
Riverton, Wyo.
Agana, Guam
Charlotte Amalie,
Virgin Islands

CHANNEL NO. 11
(198-204 mc)

Anchorage, Alaska
Fairbanks, Alaska
Nogales, Ariz.
Yuma, Ariz.
Little Rock, Ark.
Los Angeles, Cal.
San Jose, Cal.
Colorado Springs, Colo.
Fort Myers, Fla.
*Tallahassee, Fla.
Atlanta, Ga.
Savannah, Ga.

Hilo, Hawaii
*Honolulu, Hawaii
Twin Falls, Ida.
*Chicago, Ill.
*Des Moines, Ia.
*Lawrence, Kan.
Garden City, Kan.
Louisville, Ky.
Houma, La.
Baltimore, Md.
Alpena, Mich.
International Falls,
Minn.
Minneapolis-St. Paul,
Minn.
Meridian, Miss.
St. Louis, Mo.
*Billings, Mont.
Havre, Mont.
*Missoula, Mont.
Grand Island, Neb.
*Durham, N. H.
Santa Fe, N. M.
New York, N. Y.
Durham, N. C.
 Fargo, N. D.
Williston, N. D.
Toledo, O.
*Tulsa, Okla.
Coos Bay, Ore.
Pittsburgh, Pa.
Sioux Falls, S. D.
Johnson City, Tenn.
*Rochester, Tenn.
Ft. Worth, Tex.
Houston, Tex.
Lubbock, Tex.
Sonora, Tex.
Provo, Utah
Tacoma, Wash.
Green Bay, Wis.
Rawlins, Wyo.
Caguas, Puerto Rico

CHANNEL NO. 12
(204-210 mc)

Montgomery, Ala.
Mesa, Ariz.
Chico, Cal.
Santa Maria, Cal.
*Boulder, Colo.
Lamar, Colo.
Wilmington, Del.
Jacksonville, Fla.
West Palm Beach, Fla.
Augusta, Ga.
Lihue, Hawaii
Wailuku, Hawaii
Moscow, Ida.
Nampa, Ida.
*Champaign-
Urbana, Ill.
*Iowa City, Ia.
Hutchinson, Kan.
New Orleans, La.
Shreveport, La.
*Orono, Me.
Flint, Mich.
Ironwood, Mich.
Mankato, Minn.
Walker, Minn.
Jackson, Miss.
Cape Girardeau, Mo.
Joplin, Mo.
Helena, Mont.
*Lincoln, Neb.
Clovis, N. M.
Farmington, N. M.
Silver City, N. M.
Binghamton, N. Y.
New Bern, N. C.
Winston-Salem, N. C.
Bismarck, N. D.
Pembina, N. D.
Cincinnati, O.
Ardmore, Okla.
Portland, Ore.

Erie, Pa.
Providence, R. I.
Huron, S. D.
Chattanooga, Tenn.
Alpine, Tex.
Beaumont-Port Arthur,
Tex.
San Antonio, Tex.
Sweetwater, Tex.
Logan, Utah
Richmond, Va.
Bellingham, Wash.
Clarksburg, W. Va.
Milwaukee, Wis.
Sheridan, Wyo.
Arecibo-Aguadilla,
Puerto Rico

CHANNEL NO. 13
(210-216 mc)

Birmingham, Ala.
Anchorage, Alaska
Fairbanks, Alaska
Sitka, Alaska
Flagstaff, Ariz.
Tucson, Ariz.
Yuma, Ariz.
*Fayetteville, Ark.
Alturas, Cal.
Eureka, Cal.
Los Angeles, Cal.
Stockton, Cal.
Colorado Springs, Colo.
Panama City, Fla.
Tampa-St. Petersburg
Macon, Ga.
Hilo, Hawaii
Honolulu, Hawaii
Twin Falls, Ida.
Rockford, Ill.
Indianapolis, Ind.
Des Moines, Ia.
Topeka, Kan.
Bowling Green, Ky.
*Monroe, La.
Portland, Me.
Baltimore, Md.
Grand Rapids, Mich.
Marquette, Mich.
Hibbing, Minn.
Biloxi, Miss.
Jefferson City, Mo.
Lewistown, Mont.
Missoula, Mont.
Alliance, Neb.
Kearney, Neb.
Las Vegas, Nev.
Newark, N. J.
Albuquerque, N. M.
Albany-Schenectady-
Troy, N. Y.
Rochester, N.Y.
Asheville, N. C.
*Fargo, N. D.
Minot, N. D.
Toledo, O.
*Oklahoma City, Okla.
Eugene, Ore.
La Grande, Ore.
Pittsburgh, Pa.
Florence, S. C.
Sioux Falls, S. C.
Memphis, Tenn.
Brady, Tex.
*Dallas, Tex.
El Paso, Tex.
Houston, Tex.
Laredo, Tex.
Lubbock, Tex.
Richfield, Utah
Lynchburg, Va.
Hampton-Norfolk, Va.
Tacoma, Wash.
Huntington, W. Va.
Eau Claire, Wis.
Rock Springs, Wyo.
Fajardo, Puerto Rico

Handy Reference Table

UHF Allocations by Channels

Derived from Sec. 3.606 of FCC Rules & Regulations Governing Television

Asterisk (*) Indicates Channel Reserved for Non-Commercial Educational Use

These Channel Allocations Include All Changes Promulgated Up to July 1, 1962

CHANNEL NO. 14
(470-476 mc)

- *Tuscaloosa, Ala.
- Holbrook, Ariz.
- Stuttgart, Ark.
- Leadville, Colo.
- San Mateo, Cal.
- Washington, D. C.
- *Cocoa, Fla.
- Key West, Fla.
- *Pelham, Ga.
- Payette, Ida.
- Kankakee, Ill.
- Evansville, Ind.
- Cherokee, Ia.
- Liberal, Kan.
- Newton, Kan.
- *Pikeville, Ky.
- *Lake Charles, La.
- Millinocket, Me.
- Worcester, Mass.
- Manistique, Mich.
- *Mount Pleasant, Mich.
- Little Falls, Minn.
- Picayune, Miss.
- Chillicothe, Mo.
- Monett, Mo.
- Laurel, Mont.
- Shelby, Mont.
- Sidney, Mont.
- Broken Bow, Neb.
- Carlin, Nev.
- Deming, N. M.
- Las Vegas, N. M.
- *Ithaca, N. Y.
- Massena, N. Y.
- Devils Lake, N. D.
- *Oxford, O.
- Holdenville, Okla.
- Ashland, Ore.
- Uniontown, Pa.
- Camden, S. C.
- Athens, Tenn.
- Breckenridge, Tex.
- Kermit, Tex.
- Seguin, Tex.
- South Boston, Va.
- Wisconsin Rapids, Wis.
- Douglas, Wyo.
- Evanston, Wyo.

CHANNEL NO. 15
(476-482 mc)

- Florence, Ala.
- Prescott, Ariz.
- Hope, Ark.
- Red Bluff, Cal.
- *San Diego, Cal.
- Durango, Colo.
- Ft. Morgan, Colo.
- *Ocala, Fla.
- Pensacola, Fla.
- *West Palm Beach, Fla.
- *Cochran, Ga.
- Burley, Ida.
- *Moscow, Ida.
- Bloomington, Ill.
- Ft. Wayne, Ind.
- Ottumwa, Ia.

- Larned, Kan.
- *Louisville, Ky.
- New Iberia, La.
- Van Buren, Me.
- Manistee, Mich.
- Mankato, Minn.
- Thief River Falls, Minn.
- Poplar Bluff, Mo.
- Butte, Mont.
- York, Neb.
- Portsmouth, N. H.
- Socorro, N. M.
- Oneonta, N.Y.
- High Point, N. C.
- Ashtabula, O.
- Claremore, Okla.
- Elk City, Okla.
- Bend, Ore.
- Lebanon, Pa.
- Huron, S. D.
- Rapid City, S. D.
- Brady, Tex.
- Brownfield, Tex.
- Huntsville, Tex.
- *Laredo, Tex.
- Norfolk-Portsmouth-Newport News, Va.
- Parkersburg, W. Va.
- Ashland, Wis.
- Madison, Wis.
- Thermopolis, Wyo.

CHANNEL NO. 16
(482-488 mc)

- Tuskegee, Ala.
- Nogales, Ariz.
- Winslow, Ariz.
- *Fort Smith, Ark.
- Brawley, Cal.
- Pittsburg, Cal.
- Santa Paula, Cal.
- *Fort Myers, Fla.
- Waycross, Ga.
- Olney, Ill.
- South Bend-Elkhart
- Waterloo, Ia.
- Wichita, Kan.
- Corbin, Ky.
- *Bangor, Me.
- Salisbury, Md.
- Flint, Mich.
- Ely, Minn.
- Fergus Falls, Minn.
- Canton, Miss.
- Columbia, Mo.
- Glasgow, Mont.
- Livingston, Mont.
- Whitefish, Mont.
- *Omaha, Neb.
- Scottsbluff, Neb.
- Columbus, N. M.
- Jacksonville, N. C.
- Bottineau, N. D.
- *Dayton, O.
- Burns, Ore.
- North Bend, Ore.
- *Pittsburgh, Pa.
- Scranton, Pa.
- Providence, R. I.
- Jackson, Tenn.
- *Corpus Christi, Tex.

- Dalhart, Tex.
- Del Rio, Tex.
- Marshall, Tex.
- Pecos, Tex.
- Temple, Tex.
- *Wichita Falls, Tex.
- *Burlington, Vt.
- Lynchburg, Va.
- Ephrata, Wash.
- Port Angeles, Wash.
- Wausau, Wis.
- Green River, Wyo.

CHANNEL NO. 17
(488-494 mc)

- Hamilton, Ala.
- Little Rock, Ark.
- Bakersfield, Cal.
- Modesto, Cal.
- *Colorado Springs, Colo.
- *Marianna, Fla.
- *Miami, Fla.
- *Palatka, Fla.
- Jerome, Ida.
- Decatur, Ill.
- Des Moines, Ia.
- Lawrence, Kan.
- *Bowling Green, Ky.
- Natchitoches, La.
- Fort Kent, Me.
- Lewiston, Me.
- Cumberland, Md.
- *Grand Rapids, Mich.
- Marquette, Mich.
- Minneapolis-St. Paul
- Hattiesburg, Miss.
- Hamilton, Mont.
- McCook, Neb.
- Alamogordo, N. M.
- Farmington, N. M.
- *Albany-Schenectady-Troy, N. Y.
- Buffalo, N. Y.
- *Dickinson, N. D.
- Grafton, N. D.
- Marion, O.
- Klamath Falls, Ore.
- Tulsa, Okla.
- Philadelphia, Pa.
- Charleston, S. C.
- Spartanburg, S. C.
- Aberdeen, S. D.
- Hot Springs, S. D.
- Yankton, S. D.
- Denton, Tex.
- Pampa, Tex.
- Rosenberg, Tex.
- San Angelo, Tex.
- Williamsburg, Va.
- Centralia, Wash.
- Williamson, W. Va.
- Portage, Wis.
- Lander, Wyo.

CHANNEL NO. 18
(494-500 mc)

- *Dalton, Ala.
- *Demopolis, Ala.
- Casa Grande, Ariz.

- *Fresno, Cal.
- San Bernardino, Cal.
- Ukiah, Cal.
- Lamar, Colo.
- Montrose, Colo.
- Hartford, Conn.
- *New Smyrna Beach, Fla.
- *Dalton, Ga.
- Lafayette, Ind.
- Charles City, Ia.
- Hutchinson, Kan.
- Lexington, Ky.
- Baton Rouge, La.
- Dover-Foxcroft, Me.
- Detroit Lakes, Minn.
- Cape Girardeau, Mo.
- Kirksville, Mo.
- Nevada, Mo.
- Glendive, Mont.
- Polson, Mont.
- Red Lodge, Mont.
- Lincoln, Neb.
- Lovelock, Nev.
- Atrisco-Five Points, N. M.
- Elmira, N. Y.
- Saranac Lake, N. Y.
- Fayetteville, N. C.
- Bismarck, N. D.
- Zanesville, O.
- *Salem, Ore.
- Winner, S. D.
- Austin, Tex.
- Midland, Tex.
- *Texarkana, Tex.
- Vernon, Tex.
- *Ogden, Utah
- St. George, Utah
- Bellingham, Wash.
- Milwaukee, Wis.
- *Park Falls, Wis.
- Laramie, Wyo.

CHANNEL NO. 19
(500-506 mc)

- *Dothan, Ala.
- Huntsville, Ala.
- Ajo, Ariz.
- Russellville, Ark.
- Bishop, Cal.
- Indio, Cal.
- Yreka City, Cal.
- Alamosa, Colo.
- Craig, Colo.
- Fort Pierce, Fla.
- Peoria, Ill.
- Jasper, Ind.
- Boone, Ia.
- *Hazard, Ky.
- Presque Isle, Me.
- North Adams, Mass.
- *Bay City, Mich.
- Houghton, Mich.
- Montevideo, Minn.
- *Jackson, Miss.
- *Kansas City, Mo.
- Kearney, Neb.
- *New Brunswick, N. J.
- Hot Springs, N. M.
- Cleveland, O.
- Oklahoma City, Okla.

- Johnstown, Pa.
- Columbia, S. C.
- Covington, Tenn.
- Brownwood, Tex.
- Hereford, Tex.
- Marfa, Tex.
- Nacogdoches, Tex.
- Victoria, Tex.
- Farmville, Va.
- Pasco, Wash.
- *Eau Claire, Wis.
- Lusk, Wyo.

CHANNEL NO. 20
(506-512 mc)

- Montgomery, Ala.
- San Francisco-Oakland
- Santa Barbara, Cal.
- Denver, Colo.
- Waterbury, Conn.
- Washington, D. C.
- Gainesville, Fla.
- Key West, Fla.
- *Wrens, Ga.
- Weiser, Ida.
- Chicago, Ill.
- Springfield, Ill.
- *Indianapolis, Ind.
- Cedar Rapids, Ia.
- Shenandoah, Ia.
- Hays, Kan.
- Independence, Kan.
- Hopkinsville, Ky.
- New Orleans, La.
- Ruston, La.
- Calais, Me.
- Detroit, Mich.
- Traverse City, Mich.
- Faribault, Minn.
- Grand Rapids, Minn.
- *University, Miss.
- West Plains, Mo.
- Cut Bank, Mont.
- Dillon, Mont.
- Wolf Point, Mont.
- *Hanover, N. H.
- Los Alamos, N. M.
- Albemarle, N. C.
- New Rockford, N. D.
- *Athens, O.
- Guymon, Okla.
- Eugene, Ore.
- Mitchell, S. D.
- Sturgis, S. D.
- *Knoxville, Tenn.
- Conroe, Tex.
- Fort Worth, Tex.
- Lubbock, Tex.
- McAllen, Tex.
- Uvalde, Tex.
- Salt Lake City, Utah
- Seattle, Wash.
- Stevens Point, Wis.

CHANNEL NO. 21
(512-518 mc)

- *Florence, Ala.
- Safford, Ariz.
- Hanford, Cal.

Grand Junction, Colo.
Trinidad, Colo.
*Madison, Fla.
*Pensacola, Fla.
West Palm Beach, Fla.
Rupert, Ida.
Champaign-Urbana
Quincy, Ill.
Ft. Wayne, Ind.
Fort Dodge, Ia.
Ottawa, Kan.
Louisville, Ky.
East Tawas, Mich.
Crookston, Minn.
Greenville, Miss.
Kennett, Mo.
Missoula, Mont.
Alliance, Neb.
Grand Island, Neb.
Reno, Nev.
Artesia, N. M.
Poughkeepsie, N. Y.
*Rochester, N. Y.
Lumberton, N. C.
Youngstown, O.
Enid, Okla.
Hugo, Okla.
Portland, Ore.
Harrisburg, Pa.
Greenwood, S. C.
Coleman, Tex.
Presidio, Tex.
*Norfolk-Portsmouth-
Newport News, Va.
Beckley, W. Va.
*Madison, Wis.
Rice Lake, Wis.

CHANNEL NO. 22
(518-524 mc)

*Opelika, Ala.
Yuma, Ariz.
Forrest City, Ark.
Fort Smith, Ark.
Los Angeles, Cal.
Watsonville, Cal.
Boulder, Colo.
Lakeland, Fla.
Statesboro, Ga.
Harrisburg, Ill.
South Bend-Elkhart
*Waterloo, Ia.
Colby, Kan.
*Wichita, Kan.
Winnfield, La.
Bar Harbor, Me.
Cambridge, Md.
Springfield-Holyoke
*Flint, Mich.
Marshall, Minn.
Pascagoula, Miss.
Columbia, Mo.
Bozeman, Mont.
Omaha, Neb.
Las Cruces, N. M.
Portales, N. M.
*Raleigh, N. C.
Harvey, N. D.
Dayton, O.
Pittsburgh, Pa.
Scranton, Pa.
*Pierre, S. D.
Elizabethton, Tenn.
Corpus Christi, Tex.
Eagle Pass, Tex.
Fort Stockton, Tex.
Perryton, Tex.
Temple, Tex.
Wichita Falls, Tex.
Provo, Utah
Burlington, Vt.
Everett, Wash.
Walla Walla, Wash.
Rhineland, Wis.

CHANNEL NO. 23
(524-530 mc)

Brewton, Ala.
Decatur, Ala.
Little Rock, Ark.
Colorado Springs, Colo.
Miami, Fla.
*Ashburn, Ga.
Gooding, Ida.
Sandpoint, Ida.
Decatur, Ill.
Freeport, Ill.
Des Moines, Ia.
Dodge City, Kan.
Manhattan, Kan.
Elizabethtown, Ky.
Auburn, Me.
Grand Rapids, Mich.
Minneapolis-St. Paul
Lebanon, Mo.
*Great Falls, Mont.
Lexington, Neb.
Carlsbad, N. M.
Lordsburg, N. M.
Albany-Schenectady-
Troy, N. Y.
*Buffalo, N. Y.
Lisbon, N. D.
Massillon, O.
Hobart, Okla.
Tulsa, Okla.
Philadelphia, Pa.
Conway, S. C.
Greenville, S. C.
Belle Fourche, S. D.
Dallas, Tex.
Harlingen, Tex.
Houston, Tex.
*San Angelo, Tex.
*Richmond, Va.
Yakima, Wash.
Logan, W. Va.

CHANNEL NO. 24
(530-536 mc)

*Munford, Ala.
Eloy, Ariz.
Harrison, Ark.
Fresno, Cal.
*San Bernardino, Cal.
Delta, Colo.
La Junta, Colo.
*Hartford, Conn.
*Orlando, Fla.
Tallahassee, Fla.
Elberton, Ga.
Cairo, Ill.
Danville, Ill.
Estherville, Ia.
Iowa City, Ia.
Wellington, Kan.
Maysville, Ky.
Thibodaux, La.
Houlton, Me.
Baltimore, Md.
*East Lansing, Mich.
Rogers City, Mich.
Bemidji, Minn.
Greenwood, Miss.
Fulton, Mo.
Lincoln, Neb.
Littleton, N. H.
Belen, N. M.
Elmira, N. Y.
Ogdensburg, N. Y.
*Perryton, N. D.
Salem, Ore.
Cookeville, Tenn.
Austin, Tex.
Odessa, Tex.
Seymour, Tex.
Texarkana, Tex.
Ogden, Utah

Danville, Va.
Bellingham, Wash.
Pullman, Wash.
*Morgantown, W. Va.
Milwaukee, Wis.
Cody, Wyo.
Wheatland, Wyo.

CHANNEL NO. 25
(536-542 mc)

Huntsville, Ala.
Clifton, Ariz.
Williams, Ariz.
Salida, Colo.
Sterling, Colo.
St. Augustine, Fla.
*Dawson, Ga.
Peoria, Ill.
Ames, Ia.
Lake Charles, La.
Rockland, Me.
Barnstable, Mass.
*Houghton, Mich.
Midland, Mich.
Jackson, Miss.
Festus, Mo.
Kansas City, Mo.
Deer Lodge, Mont.
Tucumcari, N. M.
*New York, N. Y.
*Utica-Rome, N. Y.
*Cleveland, O.
Oklahoma City, Okla.
Altoona, Pa.
Columbia, S. C.
Brookings, S. D.
Athens, Tex.
Ballinger, Tex.
Cuero, Tex.
Emporia, Va.
Richland, Wash.
Welch, W. Va.
Eau Claire, Wis.

CHANNEL NO. 26
(542-548 mc)

*Montgomery, Ala.
El Dorado, Ark.
El Centro, Cal.
San Francisco-Oakland
Santa Barbara, Cal.
Denver, Colo.
New London, Conn.
*Washington, D. C.
*Leesburg, Fla.
Vidalia, Ga.
Emmett, Ida.
Chicago, Ill.
Springfield, Ill.
Richmond, Ind.
*Cedar Rapids, Ia.
McPherson, Kan.
*Madisonville, Ky.
New Orleans, La.
*Ann Arbor, Mich.
*Traverse City, Mich.
Northfield, Minn.
Virginia, Minn.
Maryville, Mo.
*Springfield, Mo.
Hanover, N. H.
Winston-Salem, N. C.
Carrington, N. D.
Cambridge, O.
Elk City, Okla.
Okmulgee, Okla.
Eugene, Ore.
Williamsport, Pa.
Lead, S. D.
Knoxville, Tenn.
Brownsville, Tex.
El Paso, Tex.
*Fort Worth, Tex.
Lubbock, Tex.

Salt Lake City, Utah
Seattle, Wash.
Stevens Point, Wis.

CHANNEL NO. 27
(548-554 mc)

Thomasville, Ala.
Palm Springs, Cal.
Tulare, Cal.
Belle Glade, Fla.
Thomasville, Ga.
Rexburg, Ida.
Wallace, Ida.
Champaign-
Urbana, Ill.
*Fort Wayne, Ind.
Webster City, Ia.
Fort Scott, Kan.
Lexington, Ky.
Worcester, Mass.
Iron Mountain, Mich.
West Branch, Mich.
Wadena, Minn.
Greenville, Miss.
Caruthersville, Mo.
Hannibal, Mo.
Hastings, Neb.
Reno, Nev.
Clayton, N. M.
Lovington, N. M.
Rochester, N. Y.
Hendersonville, N. C.
Youngstown, O.
Durant, Okla.
*Enid, Okla.
Portland, Ore.
Harrisburg, Pa.
Georgetown, S. C.
Moberg, S. D.
Fayetteville, Tenn.
El Campo, Tex.
El Paso, Tex.
Laredo, Tex.
Norfolk-
Portsmouth, Va.
Roanoke, Va.
Wenatchee, Wash.
Madison, Wis.
Torrington, Wyo.

CHANNEL NO. 28
(554-560 mc)

Miami, Ariz.
Magnolia, Ark.
Newport, Ark.
*Los Angeles, Cal.
Pueblo, Colo.
*Bradenton, Fla.
Brunswick, Ga.
*Columbus, Ga.
Vandalia, Ill.
South Bend-Elkhart
Oelwein, Ia.
Great Bend, Kan.
Glasgow, Ky.
Baton Rouge, La.
New Bedford, Mass.
Flint, Mich.
Sault Ste. Marie, Mich.
Columbus, Miss.
Sedalia, Mo.
Omaha, Neb.
Plattsburg, N. Y.
Raleigh, N. C.
*Newark, O.
*Lawton, Okla.
Vinita, Okla.
Pendleton, Ore.
Roseburg, Ore.
Wilkes-Barre, Pa.
Kingsport, Tenn.
Lamesa, Tex.
*Waco, Tex.

*Provo, Utah
Winchester, Va.
Everett, Wash.
Newcastle, Wyo.

CHANNEL NO. 29
(560-566 mc)

*Andalusia, Ala.
Bakersfield, Cal.
Kokomo, Ind.
Junction City, Kan.
*Somerset, Ky.
Augusta, Me.
Muskegon, Mich.
Hastings, Minn.
Natchez, Miss.
Fallon, Nev.
Buffalo-Niagara Falls
Wilmington, N. C.
Canton, O.
Stillwater, Okla.
Philadelphia, Pa.
*Greenville, S. C.
Dallas, Tex.
Houston, Tex.
Plainview, Tex.
Richmond, Va.
Yakima, Wash.
Buffalo, Wyo.

CHANNEL NO. 30
(566-572 mc)

Batesville, Ark.
Fresno, Cal.
San Bernardino, Cal.
Walsenburg, Colo.
New Britain, Conn.
Jacksonville, Fla.
*Panama City, Fla.
*Atlanta, Ga.
*Bloomington, Ind.
*Davenport-Rock Island-
Moline (Ill.), Ia.
*Sioux City, Ia.
Houma, La.
Minden, La.
Cumberland, Md.
Alpena, Mich.
Meridian, Miss.
Joplin, Mo.
St. Joseph, Mo.
St. Louis, Mo.
*Emlira, N. Y.
Hickory, N. C.
Roanoke Rapids, N. C.
Portsmouth, O.
*Toledo, O.
Alva, Okla.
Astoria, Ore.
Grants Pass, Ore.
Nashville, Tenn.
Snyder, Tex.
Logan, Utah
St. Johnsbury, Vt.
Milwaukee, Wis.
*Shell Lake, Wis.
Powell, Wyo.

CHANNEL NO. 31
(572-578 mc)

Huntsville, Ala.
Morenci, Ariz.
*Fort Pierce, Fla.
Americus, Ga.
Peoria, Ill.
Marion, Ind.
Centerville, Ia.
Abilene, Kan.
Godland, Kan.

(Continued on next page)

CHANNEL NO. 31
(Continued)

Ironwood, Mich.
Petoskey, Mich.
Willmar, Minn.
McComb, Miss.
Hawthorne, Nev.
New York, N. Y.
Oswego, N. Y.
Elizabeth City, N. C.
Lorain, O.
Norman, Okla.
DuBois, Pa.
*Columbia, S. C.
Beaumont-Port Arthur
Pearsall, Tex.
Kennewick, Wash.
Hinton, W. Va.
*Chilton, Wis.
Gillette, Wyo.

CHANNEL NO. 32
(578-584 mc)

Montgomery, Ala.
Nogales, Ariz.
Oxnard, Cal.
San Francisco-
Oakland, Cal.
Longmont, Colo.
Clearwater, Fla.
Douglas, Ga.
Centralia, Ill.
Chicago, Ill.
Burlington, Ia.
Red Oak, Ia.
Louisville, Ky.
New Orleans, La.
Greenfield, Mass.
Duluth, Minn.-
Superior, Wis.
Worthington, Minn.
Clarksdale, Miss.
Springfield, Mo.
*Winston-Salem, N. C.
Valley City, N. D.
Clinton, Okla.
The Dalles, Ore.
Lock Haven, Pa.
Littlefield, Tex.
Longview, Tex.
Stephenville, Tex.
Weston, W. Va.
*La Crosse, Wis.
Marinette, Wis.

CHANNEL NO. 33
(584-590 mc)

Searcy, Ark.
*Lake City, Fla.
Miami, Fla.
Carrollton, Ga.
Blackfoot, Ida.
Champaign-Urbana, Ill.
Fort Wayne, Ind.
Knoxville, Ia.
Coffeyville, Kan.
*Murray, Ky.
Iron River, Mich.
Ludington, Mich.
St. Cloud, Minn.
Laurel, Miss.
Jefferson City, Mo.
Norfolk, Neb.
Yerington, Nev.
Syracuse, N.Y.
Youngstown, O.
Harrisburg, Pa.
Abilene, Tex.
Bay City, Tex.
Berger, Tex.
Paris, Tex.

Norfolk-Portsmouth-
Newport News, Va.
*Roanoke, Va.
Longview, Wash.
Moses Lake, Wash.
Madison, Wis.

CHANNEL NO. 34
(590-596 mc)

Globe, Ariz.
Arkadelphia, Ark.
Blythe, Cal.
Los Angeles, Cal.
Merced, Cal.
Pueblo, Colo.
Sarasota, Fla.
Brunswick, Ga.
Columbus, Ga.
Salina, Kan.
*Baton Rouge, La.
New Bedford, Mass.
*Sault Ste. Marie, Mich.
Starkville, Miss.
Binghamton, N.Y.
Goldsboro, N. C.
Fargo, N. D.
*Williston, N.D.
*Columbus, O.
Lawton, Okla.
Johnson City, Tenn.
Alice, Tex.
Big Spring, Tex.
Waco, Tex.
St. Albans Vt.
Harrisonburg, Va.
Anacortes, Wash.
Clarkston, Wash.
Prairie du Chien, Wis.
Worland, Wyo.

CHANNEL NO. 35
(596-602 mc)

Douglas, Ariz.
Springdale, Ark.
Salinas-Monterey, Cal.
Sanford, Fla.
Bainbridge, Ga.
Toccoa, Ga.
La Salle, Ill.
Mason City, Ia.
Danville, Ky.
Waterville, Me.
*Marquette, Mich.
Muskegon, Mich.
Columbia, Miss.
Moberly, Mo.
Fairbury, Neb.
Clovis, N. M.
Albany-Schenectady-
Troy, N. Y.
*Wilmington, N. C.
Lima, O.
Woodward, Okla.
Erie, Pa.
*Philadelphia, Pa.
Watertown, S. D.
Galveston, Tex.
Mount Pleasant, Tex.
San Antonio, Tex.
Martinsville, Va.
*Omak-Okanogan, Wash.
Fairmont, W. Va.

CHANNEL NO. 36
(602-608 mc)

Coolidge, Ariz.
Pine Bluff, Ark.
Stockton, Cal.
Canon City, Colo.
Jacksonville, Fla.
Panama City, Fla.
Atlanta, Ga.

Kellogg, Ida.
Springfield, Ill.
Bloomington, Ind.
Sioux City, Ia.
Pratt, Kan.
*Morehead, Ky.
Morgan City, La.
Cheboygan, Mich.
Alexandria, Minn.
*Meridian, Miss.
*St. Joseph, Mo.
Charlotte, N. C.
Mansfield, O.
Altus, Okla.
*Providence, R. I.
Nashville, Tenn.
Jacksonville, Tex.
Brigham, Utah
Staunton, Va.
*Milwaukee, Wis.
Lovell, Wyo.

CHANNEL NO. 37
(608-614 mc)

Gadsden, Ala.
Melbourne, Fla.
Valdosta, Ga.
*Peoria, Ill.
Algona, Ia.
Brookhaven, Miss.
Sikeston, Mo.
Carson City, Nev.
Claremont, N. H.
Paterson, N. J.
Clymer, N. Y.
*Norman, Okla.
Baker, Ore.
Springfield, Ore.
Beaumont-Port Arthur
Pulaski, Va.
Grand Coulee, Wash.

CHANNEL NO. 38
(614-620 mc)

Troy, Ala.
San Buenaventura, Cal.
San Francisco-Oakland
Loveland, Colo.
Tampa-St. Petersburg
Chicago, Ill.
Mt. Vernon, Ill.
Connersville, Ind.
Burlington, Ia.
Pittsburg, Kan.
Lafayette, La.
Boston, Mass.
Duluth-Superior, Minn.
Tupelo, Miss.
Falls City, Neb.
Sanford, N. C.
Rugby, N. D.
Sunbury, Pa.
Sioux Falls, S. D.
Cleveland, Tenn.
Beeville, Tex.
El Paso, Tex.
Levelland, Tex.
Longview, Tex.
Mineral Wells, Tex.
La Crosse, Wis.
*Marinette, Wis.

CHANNEL NO. 39
(620-626 mc)

Ft. Smith, Ark.
Jonesboro, Ark.
*Bakersfield, Cal.
San Diego, Cal.
Ft. Lauderdale, Fla.
Lake City, Fla.

Griffin, Ga.
Rockford, Ill.
Indianapolis, Ind.
Carroll, Ia.
Emporia, Kan.
Big Rapids, Mich.
Stillwater, Minn.
Glens Falls, N. Y.
Shelby, N. C.
Duncan, Okla.
Allentown, Pa.
Sharon, Pa.
Columbia, Tenn.
Houston, Tex.
Laredo, Tex.
Front Royal, Va.
Kelso, Wash.

CHANNEL NO. 40
(626-632 mc)

Enterprise, Ala.
Benton, Ark.
Riverside, Cal.
Sacramento, Cal.
Marion, Ill.
Lexington, Ky.
Baton Rouge, La.
Springfield-Holyoke
Benton Harbor, Mich.
Gladstone, Mich.
Fairmont, Minn.
Marshall, Mo.
Beatrice, Neb.
Binghamton, N. Y.
*Durham, N. C.
Fargo, N. D.
Columbus, O.
Ponca City, Okla.
Anderson, S. C.
Childress, Tex.
Kingsville, Tex.
Lampassas, Tex.
Nacogdoches, Tex.
Clarkston, Wash.
Ekins, W. Va.
Greybull, Wyo.

CHANNEL NO. 41
(632-638 mc)

Fayetteville, Ark.
*Macon, Ga.
Preston, Ida.
Louisville, Ky.
Belfast, Me.
Alma, Mich.
Corinth, Miss.
Vicksburg, Miss.
Trenton, N. J.
Albany-Schenectady-
Troy, N. Y.
Laurinburg, N. C.
*Erie, Pa.
Vermillion, S. D.
Galveston, Tex.
San Antonio, Tex.
Sulphur Springs, Tex.
Petersburg, Va.
*Kennewick-Richland-
Pasco, Wash.
Bluefield, W. Va.

CHANNEL NO. 42
(638-644 mc)

Birmingham, Ala.
*Mobile, Ala.
*Stockton, Cal.
Lake Wales, Fla.
Swainsboro, Ga.
Columbus, Ind.
Davenport-Rock Island-
Moline (Ill.), Ia.

Topeka, Kan.
Spencer, Ia.
St. Louis, Mo.
*Charlotte, N. C.
Jamestown, N. D.
Sandusky, Ohio
Sapulpa, Okla.
Emporium, Pa.
Memphis, Tenn.
Springfield, Tenn.
Henderson, Tex.
Quanah, Tex.
Waynesboro, Va.
Appleton, Wis.

CHANNEL NO. 43
(644-650 mc)

Morrilton, Ark.
Visalia, Cal.
Bridgeport, Conn.
Cordele, Ga.
Peoria, Ill.
Creston, Ia.
Winfield, Kan.
Frankfort, Ky.
Paducah, Ky.
Monroe, La.
New Ulm, Minn.
Laconia, N. H.
*Syracuse, N. Y.
Defiance, O.
Lebanon, Ore.
Butler, Pa.
York, Pa.
Marion, S. C.
Chattanooga, Tenn.
Bonham, Tex.
Corpus Christi, Tex.
Orange, Tex.
Ephrata, Wash.
*Charleston, W. Va.

CHANNEL NO. 44
(650-656 mc)

Nogales, Ariz.
San Francisco-Oakland
Santa Maria, Cal.
Fort Collins, Colo.
De Land, Fla.
Chicago, Ill.
Princeton, Ind.
Decorah, Ia.
Keokuk, Ia.
Iola, Kan.
Boston, Mass.
Pontiac, Mich.
Cloquet, Minn.
*Biloxi, Miss.
Grenada, Miss.
Piqua, O.
Frederick, Okla.
Scranton, Pa.
Orangeburg, S. C.
*Sioux Falls, S. D.
Pulaski, Tenn.
Brownsville, Tex.
Crystal City, Tex.
Tooele, Utah
Covington, Va.
Bremerton, Wash.
Walla Walla, Wash.
Sturgeon Bay, Wis.

CHANNEL NO. 45
(656-662 mc)

Tuscaloosa, Ala.
Delano, Cal.
*Boca Raton, Fla.
Cairo, Ga.
*Rockford, Ill.
Atlantic, Ia.

Princeton, Ky.
Cadillac, Mich.
Owatonna, Minn.
Mexico, Mo.
Keene, N. H.
Kinston, N. C.
Wahpeton, N. D.
*Muskogee, Okla.
Youngstown, O.
Laurens, S. C.
Floydada, Tex.
Waxahachie, Tex.
*Charlottesville, Va.
*Wenatchee, Wash.

CHANNEL NO. 46
(662-668 mc)

Malvern, Ark
Riverside, Cal.
Sacramento, Cal.
Ocala, Fla.
Pensacola, Fla.
Mattoon, Ill.
Waterloo, Ia.
Parsons, Kan.
*Lexington, Ky.
Franklin, La.
Fall River, Mass.
Bad Axe, Mich.
*Kalamazoo, Mich.
Louisville, Miss.
Rolla, Mo.
Atlantic City, N. J.
Hobbs, N. M.
Raton, N. M.
*Binghamton, N. Y.
Dunkirk, N. Y.
Durham, N. C.
McMinnville, Ore.
Chambersburg, Pa.
Madison, S. D.
Dyersburg, Tenn.
McMinnville, Tenn.
Lufkin, Tex.
Sherman, Tex.
*Logan, Utah
Newport, Vt.
*Wausau, Wis.

CHANNEL NO. 47
(668-674 mc)

Sheffield, Ala.
Fresno, Cal.
Orlando, Fla.
Macon, Ga.
Dixon, Ill.
*Lafayette, Ind.
Concordia, Kan.
*Portland, Me.
Mount Pleasant, Mich.
Jackson, Miss.
New Brunswick, N. J.
Malone, N. Y.
Tiffin, O.
McAlester, Okla.
Sumter, S. C.
Corsicana, Tex.
*Galveston, Tex.
Fredericksburg, Va.
*Yakima, Wash.

CHANNEL NO. 48
(674-680 mc)

*Birmingham, Ala.
Mobile, Ala.
El Centro, Cal.
San Jose, Cal.
Dover, Del.
Moultrie, Ga.
Alton, Ill.

Joliet, Ill.
*Topeka, Kan.
Jennings, La.
Jackson, Mich.
Manchester, N. H.
Wildwood, N. J.
Gastonia, N. C.
*Cincinnati, O.
Guthrie, Okla.
Gallatin, Tenn.
Memphis, Tenn.
*College Station, Tex.
San Benito, Tex.
Oshkosh, Wis.

CHANNEL NO. 49
(680-686 mc)

Greenville, Ala.
Visalia, Cal.
Bridgeport, Conn.
Jacksonville, Ill.
Muncie, Ind.
Marshalltown, Ia.
Arkansas City, Kan.
*Escanaba, Mich.
Yazoo City, Miss.
Clinton, Mo.
Columbus, Neb.
Southern Pines, N. C.
Akron, O.
Corvallis, Ore.
York, Pa.
Chattanooga, Tenn.
Gainesville, Tex.
Jasper, Tex.
Zapata, Tex.
Rutland, Vt.
Ellensburg, Wash.
Charleston, W. Va.
Racine, Wis.

CHANNEL NO. 50
(686-692 mc)

Camden, Ark.
Santa Rosa, Cal.
Greeley, Colo.
Clearwater, Fla.
La Grange, Ga.
Evansville, Ind.
Gary, Ind.
Fort Madison, Ia.
Chanute, Kan.
Detroit, Mich.
Biloxi, Miss.
Nebraska City, Neb.
Hornell, N. Y.
Rocky Mount, N. C.
Zanesville, O.
Ada, Okla.
Lawrenceburg, Tenn.
El Paso, Tex.
Mexia, Tex.
Marion, Va.
Bremerton, Wash.
*Walla Walla, Wash.
Sparta, Wis.

CHANNEL NO. 51
(692-698 mc)

Tuscaloosa, Ala.
Bakersfield, Cal.
San Diego, Cal.
Tallahassee, Fla.
Milledgeville, Ga.
Logansport, Ind.
Saginaw, Mich.
Austin, Minn.
Rochester, N. H.
*Greensboro, N. C.
Blackwell, Okla.

Bethlehem, Pa.
Maryville, Tenn.
Paris, Tenn.
Weatherford, Tex.
Wheeling, W. Va.-
Steubenville, O.

CHANNEL NO. 52
(698-704 mc)

Hot Springs, Ark.
Corona, Cal.
Yuba City, Cal.
Gainesville, Ga.
Vincennes, Ind.
Oskaloosa, Ia.
Olathe, Kan.
Hagerstown, Md.
Kosciusko, Miss.
Farmington, Mo.
Fremont, Neb.
Berlin, N. H.
Atlantic City, N. J.
*Raton, N. M.
Amsterdam, N. Y.
Henderson, N. C.
Springfield, O.
Brenham, Tex.
Del Rio, Tex.
Denison, Tex.
Falfurrias, Tex.
Norton, Va.
York, Pa.
Beaver Dam, Wis.

CHANNEL NO. 53
(704-710 mc)

Fresno, Cal.
Daytona Beach, Fla.
Cedartown, Ga.
Fitzgerald, Ga.
Lincoln, Ill.
Bastrop, La.
Portland, Me.
Annapolis, Md.
Ahoskie, N. C.
Findlay, O.
Shawnee, Okla.
Pittsburgh, Pa.
Clarksville, Tenn.
Terrell, Tex.
*Huntington, W. Va.

CHANNEL NO. 54
(710-716 mc)

Bessemer, Ala.
Bisbee, Ariz.
Helena, Ark.
*San Jose, Cal.
Bradenton, Fla.
Quincy, Fla.
Belleville, Ill.
Fairfield, Ia.
Leavenworth, Kan.
*Covington, Ky.
Oakdale, La.
Lansing, Mich.
Nashua, N. H.
Olean, N. Y.
Utica-Rome, N. Y.
Fayetteville, N. C.
Pryor Creek, Okla.
Aiken, S. C.
Morristown, Tenn.
Bryan, Tex.
Lexington, Va.
Fond du Lac, Wis.

CHANNEL NO. 55
(716-722 mc)

Porterville, Cal.
Stamford-
Norwalk, Conn.
Muncie, Ind.
El Dorado, Kan.
Rumford, Me.
Rochester, Minn.
Mount Airy, N. C.
*Akron, O.
Ardmore, Okla.
Albany, Ore.
Lancaster, Pa.
Lake City, S. C.
*Chattanooga, Tenn.
Union City, Tenn.
Wenatchee, Wash.
Racine, Wis.

CHANNEL NO. 56
(722-728 mc)

*Auburn, Ala.
Santa Cruz, Cal.
Hammond, Ind.
Dubuque, Ia.
Owensboro, Ky.
Boston, Mass.
*Detroit, Mich.
Gulfport, Miss.
West Point, Miss.
Carthage, Mo.
*Asheville, N. C.
Wilson, N. C.
Chillicothe, O.
El Reno, Okla.
Johnstown, Pa.
Shelbyville, Tenn.
Crockett, Tex.
*Tacoma, Wash.

CHANNEL NO. 57
(728-734 mc)

Norwich, Conn.
Marianna, Fla.
Marietta, Ga.
*Terre Haute, Ind.
Middlesborough, Ky.
Hammond, La.
Saginaw, Mich.
Albert Lea, Minn.
Greensboro, N. C.
Easton, Pa.
Cleburne, Tex.
Montpelier, Vt.
*Wheeling, W. Va.
Beloit, Wis.

CHANNEL NO. 58
(734-740 mc)

Selma, Ala.
Paragould, Ark.
Modesto, Cal.
Lakeland, Fla.
Shelbyville, Ind.
Muscatine, Ia.
Opelousas, La.
Greenfield, Mass.
Battle Creek, Mich.
Asbury Park, N. J.
Jamesown, N. Y.
Mount Vernon, O.
Anadarko, Okla.
Miami, Okla.

Anderson, S. C.
Lebanon, Tenn.
Hebbronville, Tex.
Taylor, Tex.
Aberdeen, Wash.
Martinsburg, W. Va.
*Adams, Wis.

CHANNEL NO. 59
(740-746 mc)

Madera, Cal.
New Haven, Conn.
*Wilmington, Del.
Rome, Ga.
Centralia, Ill.
Lafayette, Ind.
Ashland, Ky.
Jackson, La.
Biddeford, Me.
Kannapolis, N. C.
Fremont, O.
Seminole, Okla.
Kilgore, Tex.
Sheboygan, Wis.

CHANNEL NO. 60
(746-752 mc)

Cullman, Ala.
Yuma, Ariz.
San Jose, Cal.
Athens, Ga.
Kewanee, Ill.
Atchison, Kan.
Lake Charles, La.
E. Lansing, Mich.
Middletown, N. Y.
Newark, O.
Shingle House, Pa.
Florence, S. C.
Edinburg, Tex.
*Blacksburg, Va.
Olympia, Wash.

CHANNEL NO. 61
(752-758 mc)

Newnan, Ga.
Carbondale, Ill.
Macomb, Ill.
Anderson, Ind.
New Orleans, La.
Easthampton, Mass.
Winona, Minn.
Akron, O.
Pauls Valley, Okla.
Reading, Pa.
Rock Hill, S. C.
Tyler, Tex.
Kenosha, Wis.

CHANNEL NO. 62
(758-764 mc)

Conway, Ark.
Napa, Cal.
Palatka, Fla.
Michigan City, Ind.
Dubuque, Ia.
Owensboro, Ky.
Alexandria, La.
Frederick, Md.
Brockton, Mass.
Port Huron, Mich.
Asheville, N. C.
Athens, O.
Bartlesville, Okl.
Meadville, Pa.
El Paso, Tex.
New Braunfels, Tex.
Tacoma, Wash.

For Vhf Allocations
see pages 858 & 859

CHANNEL NO. 63
(764-770 mc)

*Norwich, Conn.
Cartersville, Ga.
Terre Haute, Ind.
Ottumwa, Ia.
Mayfield, Ky.
Middleborough, Ky.
Bay City, Mich.
Red Wing, Minn.
Burlington, N. C.
Bellefontaine, O.
Hazleton, Pa.
Washington, Pa.
Hillsboro, Tex.
Janesville, Wis.

CHANNEL NO. 64
(770-776 mc)

Talladega, Ala.
Blytheville, Ark.
Stockton, Cal.
Leesburg, Fla.
Clinton, Ia.
Lexington, Ky.
Eunice, La.
Pittsfield, Mass.
Battle Creek, Mich.
Bridgeton, N. J.
Statesville, N. C.
Chickasha, Okla.
Oil City, Pa.
Eagle Pass, Tex.
Gonzales, Tex.
Raymondville, Tex.
Charlottesville, Va.

CHANNEL NO. 65
(776-782 mc)

Meriden, Conn.
Streator, Ill.
Newton, Ia.
Bath, Me.
Kansas City, Mo.
Cleveland, O.
Hamilton-Middlet'n, O.
Shamokin, Pa.
Union, S. C.
McKinney, Tex.
*Ellensburg, Wash.
Manitowoc, Wis.

CHANNEL NO. 66
(782-788 mc)

Merced, Cal.
Orlando, Fla.
*Warm Springs, Ga.
*Springfield, Ill.
*Gary, Ind.
Ann Arbor, Mich.
Madison, Ind.
*Baltimore, Md.
Kingston, N. Y.
*Malone, N. Y.
Muskogee, Okla.
Salem, Ore.
Erie, Pa.
Mercedes, Tex.
Beckley, W. Va.
*Richland Center, Wis.

CHANNEL NO. 67
(788-794 mc)

*DeKalb, Ill.
Indianapolis, Ind.
Lafayette, La.
Warren, O.
Allentown, Pa.
Lancaster, S. C.
Harriman, Tenn.
Austin, Tex.

CHANNEL NO. 68
(794-800)

Petuluma, Cal.
Bedford, Ind.
Davenport-Rock Island-
Moline, Ill.
Hazard, Ky.
Hagerstown, Md.
Fall River, Mass.
Lancaster, O.
*Clemson, S. C.

CHANNEL NO. 69
(800-806 mc)

Pekin, Ill.
Fort Wayne, Ind.
Bogalusa, La.
Cape Girardeau, Mo.

*Andover, N. J.
Stillwater, Okla.
*State College, Pa.
*Cookeville, Tenn.
Greenville, Tex.
Bennington, Vt.
Clarksburg, W. Va.

CHANNEL NO. 70
(806-812 mc)

Anniston, Ala.
Port Chicago, Cal.
Winchester, Ky.
De Ridder, La.
*Hammonton, N. J.
*Bowling Green, O.
Newberry, S. C.
Mission, Tex.
Green Bay, Wis.

CHANNEL NO. 71
(812-818 mc)

*Bridgeport, Conn.
*Muncie, Ind.
Grinnell, Ia.

CHANNEL NO. 72
(818-824 mc)

Tifton, Ga.
Paducah, Ky.
Baltimore, Md.
Lawrence, Mass.
Cortland, N. Y.
Goldsboro, N. C.
Gallipolis, O.
Tyler, Tex.
La Crosse, Wis.

CHANNEL NO. 73
(824-830 mc)

Dublin, Ga.
Terre Haute, Ind.
Harlan, Ky.
Bay City, Mich.
Lima, O.
Youngstown, O.
Dallas, Tex.

CHANNEL NO. 74
(830-836 mc)

*University, Ala.
Blytheville, Ark.
Alexandria, La.
Kalamazoo, Mich.
*Freehold, N. J.
Cincinnati, O.
Spartanburg, S. C.

CHANNEL NO. 75
(836-842 mc)

Sylacauga, Ala.
Aurora, Ill.
Patchogue, N. Y.
Lewistown, Pa.
Bristol, Tenn.-Va.
San Marcos, Tex.

CHANNEL NO. 76
(842-848 mc)

Crowley, La.
Concord, N. H.
Springfield, O.
Richland Center, Wis.

CHANNEL NO. 77
(848-854 mc)

Clanton, Ala.
Galesburg, Ill.
Angola, Ind.
Lebanon, Ind.
*Montclair, N. J.
*Crossville, Tenn.
Brattleboro, Vt.

CHANNEL NO. 78
(854-860 mc)

Tell City, Ind.
*Ashland, Ky.

Bogalusa, La.
Lowell, Mass.
Asheville, N. C.
Durham, N. C.
Lima, O.

CHANNEL NO. 79
(860-866 mc)

Waukegan, Ill.
Toledo, O.
Oak Ridge, Tenn.

CHANNEL NO. 80
(866-872 mc)

Richmond, Ky.
*North Adams, Mass.
*Camden, N. J.
Salisbury, N. C.
Bradford, Pa.

CHANNEL NO. 81
(872-878 mc)

New London, Conn.
Washington, Ind.

CHANNEL NO. 82
(878-884 mc)

*Amherst, Mass.

CHANNEL NO. 83
(884-890 mc)

Wilmington, Del.
Albany, Ga.
Elgin, Ill.
Anderson, Ind.
Murray, Ky.
Somerset, Ky.
*Poughkeepsie, N. Y.

For Off-Air Stations
see page 784

Respect Through Leadership

Television Digest

18 years the industry's weekly newsletter

Concise — Knowledgeable — Factual

Television Digest is the "Monday Must" for the top echelon of industry leaders . . . their quick easy way to stay on top of all the fast-breaking news in the consumer electronics and telecasting industries.

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Assignments Affecting Borders

Channel Allocations for Canada and Mexico

Allocations within 250 miles of Canadian and Mexican borders are as agreed upon by U.S. and respective countries through exchange of diplomatic notes. Though allocations beyond 250 miles of border do not require agreement between countries, Canada reports assignments beyond 250 miles; Mexico does not.

CANADA

ALBERTA		VHF Channel No.	UHF Channel No.
Burmis	3	—	—
Calgary	2+ 4 9+ 12	17 23 29 35	—
Camrose	8	—	—
Coronation	10	—	—
Edmonton	3 5+ 11—	—	—
	13+	—	—
Grande Prairie	2— 10—	—	—
Lethbridge	7	22+	—
Medicine Hat	6—	15—	—
Peace River	7	—	—
Pivot	4+ (L)	—	—
Red Deer	6+	—	—

BRITISH COLUMBIA

Chilliwack	3	42	—
Courtney	9— (L)	—	—
Cranbrook	10	19+	—
Dawson Creek	5	—	—
Fernie	—	24+	—
Harrison Brook	7— (L)	—	—
Kamloops	4+	16	—
Kelowna	2	21	—
Nanaimo	—	48	—
Nelson	5 9 (L)	17—	—
New Westminster (see Vancouver)	—	—	—
Oliver	8	—	—
Penticton	13	15+	—
Port Alberni	—	19	—
Prince Rupert	6+ 7	—	—
Princeton	—	72	—
Terrace	3—	—	—
Trail	11	14	—
Vancouver-New Westminster	2+ 8+ 10+	14+ 30 36	—
Vernon	7—	27	—
Victoria	6	40 46	—

MANITOBA

Brandon	5+ 9+ 11	21 32	—
Dauphin	8	14+	—
Flin Flon	3+ 10+	—	—
Portage la Prairie	—	34	—
St. Boniface (see Winnipeg)	—	—	—
Swan River	10+	—	—
The Pas	6+ 7	—	—
Winnipeg-St. Boniface	3— 6— 7+ 18—	24+ 30 36+ 42	—

NEW BRUNSWICK

Bon Accord	6—	—	—
Campbellton	12	20+	—
Edmundston	13	27—	—
Fredericton	9+	28	—
Moncton	2 11	16	—
Newcastle	—	18	—
St. John	4+	17— 23	—
St. Stephen	—	26—	—
Sackville	—	22	—
Woodstock	—	36—	—

NEWFOUNDLAND

	VHF Channel No.	UHF Channel No.
Argentia	10	—
Corner Brook	5	—
Gander	4	—
Goose Bay	8	—
Grand Falls	3	—
St. John's	2— 6+ 8+	—
Stephenville	8	—

NOVA SCOTIA

Amherst	—	41+
Antigonish	9	34
Bridgewater	9— (L)	43+
Canning	10	—
Halifax	3 5	15 21 27 37
Kentville	—	19—
Liverpool	12+	—
New Glasgow	7	18—
Sheet Harbour	11+ (L)	—
Shelburne	8	—
Sydney	2+ 4 6	15+ 21+
Truro	—	31
Windsor	—	25+
Yarmouth	11—	14

ONTARIO

Barrie	3+	14
Belleville	—	39—
Brantford	—	16+
Brockville	—	46—
Chatham	—	14—
Cornwall	8+	(L) 36
Dryden	4 9— (L)	—
Elk Lake	2	—
Elliot Lake	3	—
Fort Frances	5	19—
Fort William (see Port Arthur)	—	—
Guelph	—	55
Hamilton	11+	51 57 68 78
Kapuskasing	3+	—
Kenora	8	22—
Kingston	11—	26— 44—
Kirkland Lake	9—	—
Kitchener	13+	45+
London	10	18
Niagara Falls	—	59
North Bay	10—	15
Orillia	—	30+
Oshawa	—	53—
Ottawa-Hull	4+ 9+ 13+	30— 40+
Owen Sound	—	26
Pembroke	5+	32
Peterborough	12+	22
Port Arthur-Fort William	2 4—	14 20 30+
St. Catherines	—	49—
St. Thomas	—	24+
Sarnia	—	40
Sault Ste. Marie	2— 12+	22+
Smiths Falls	—	42
Stratford	—	27—
Sturgeon Falls	7	—
Sudbury	5 7 13—	17— 23+
Timmins	6	—
Toronto	6+ 9	19— 25
Windsor	9—	32+ 38—
Wingham	8—	36
Woodstock	—	47

PRINCE EDWARD ISLAND

	VHF Channel No.	UHF Channel No.
Charlottetown	13+	14+
Summerside	8+	20

QUÉBEC

Amos	11	—
Chicoutimi	2+ 6 12+	14
Drummondville	—	19—
Granby	—	25
Hull (see Ottawa, Ont.)	—	—
Jonquiere	—	20
La Sarre	13+	—
Manicougan	10	—
Matane	9—	23—
Mont Laurier	3+	—
Montreal-Verdun	2 6+ 10 12	15+ 44
Mont Tremblant	11 (L)	—
New Carlisle	5	14—
Port Alfred	9+ (L)	—
Quebec	4 5— 9	29 39
	11+	—
Rimouski	3—	21—
Riviere au Ronard (for River)	7	—
Riviere du Loup	7+	30+
Roberval	8	17
Rouyn	4	—
St. Hyacinthe	—	50+
Ste. Anne de la Pocatiere	—	33+
Ste. Ann des Monts	4—	—
Sept Iles	11—	—
Shawinigan Falls	—	27
Sherbrooke	7	42— 48—
Sorel	—	17—
Thetford Mines	—	31+
Three Rivers	13	21
TimisLaming	12— (L)	—
Val d'Or	8	—
Valleyfield	—	38—
Verdun (see Montreal)	—	—
Victoriaville	—	37+

SASKATCHEWAN

Carlyle	7 (L)	—
Gravelbourg	—	22
Green Water Lake	4 (L)	—
Moose Jaw	4— 7—	18+ 24—
North Battleford	4 (L)	—
Prince Albert	5 11	—
Regina	2 9— 12	21+ 27
Saskatoon	8+ 13—	—
Stranraer	3—	—
Swift Current	5—	14
Watrous	6	30—
Wynyard	6	—
Yorkton	3	15+

YUKON

Dawson	3	—
White Horse	2+	—

For Canadian Call Letters
see page 866

For Mexican Allocations
see next page

Mexican Border Allocations

BAJA CALIFORNIA

	VHF Channel No.	UHF Channel No.
El Golfo	—	56
Ensenada	—	17 23 29+
Mexicali	3 5+ 14+	20+ 32+
		38
Rosario	8—	—
San Felipe	—	30+
San Telmo	—	18+
San Quintin	—	36
Santa Catarina	12+	—
Santo Tomas	2+	59
Sauzal	—	41 61 70
Tecate	—	67 73
Tijuana	6 12 21—	33 45 57

CHIHUAHUA

Chihuahua	2— 4+ 5— 14— 20 26—	
	11—	
Ciudad Camargo	10+	17 23
Ciudad		
Cuauhtemoc	9+	16+ 22+
Ciudad Delicias	13—	44— 50—
Ciudad Juarez	2 5 11+ 20+	32— 44
		56
Ciudad Jimenez	8	19 25
Hidalgo del		
Parral	3— 12+	15+ 21+
Las Minas	—	17+ 23—
Las Palomas	—	27+
Madera	13+	—
Meoqui	—	56
Nuevo Casas		
Grandes	8+ 18+ 24+ 30	

	VHF Channel No.	UHF Channel No.
Ojinaga	6	15
San		
Buenaventura	10—	21—

COAHUILA

Ciudad Acuna	—	34 40+ 58
Cuatro Ciénegas	—	53
Monclova	9+	29 35
Muzquiz	—	41 47
Nueva Rosita	4—	17— 23+
Piedras Negras	3 6—	28 46 70
Parras	—	17+ 23—
Sabinas	—	59 65
Saltillo	5+ 7— 25—	44— 50
San Vincente	2	—
Torreón-Ciudad		
Lerdo-Gomez		
Palacio	2+ 4+ 7— 11+ 13+	
Villa Acuna	7	—

DURANGO

Ciudad Lerdo (see Torreón, Coah.)	
Gomez Palacio (see Torreón, Coah.)	

NUEVO LEON

Ciudad Anahuac	—	71 77
Linares	—	15 21—
Montemorelos	—	45— 51
Monterrey	3+ 6 10+ 12 16 22+ 28+	
		34—
Sabinas Hidalgo	—	32 38

SONORA

	VHF Channel No.	UHF Channel No.
Agua Prieta	—	17+
Caborca	—	21—
Cananea	5+	26 56
Ciudad Obregon	3 7+ 9+	—
El Golfo	4	—
Empalme	13	—
Guaymas	3+9	—
Hermosillo	6— 8 10 12 17—	23 29
		35—
Magdalena	—	14 20—
Naco	—	48
Nacozari	—	31+ 25
Navojoa	5 11— 13+	—
Nogales	2+ 7— 22 38+ 50+	—
Puerto Libertad	—	18 24—
Puerto Lobos	3—	—
Puerto Penasco	—	37
San Javier	—	38— 44
San Luis		
Rio Colorado	—	44 50
Sonoita	—	25+ 31
Ures	—	41 47

TAMAULIPAS

Ciudad Camargo	—	18 24
Ciudad Guerrero	—	37
Ciudad Mante	5	—
Ciudad Victoria	11— 13— 14+ 20 26+	32+
		—
La Rosita	8+	—
Matamoros	2+ 7	17 54
Nuevo Laredo	2 11	21 33+ 45
Reynosa	9	14 36
Rio Bravo	—	42
San Fernando	—	19 25+
Soto La		
Marinaz	3	—
Valle Hermoso	—	72

Canadian TV Call Letters

CANADA

CBAFT.....Moncton, N.B. (11)	CBYT.....Corner Brook, Nfld. (5)
CBFST.....Sturgeon Falls, Ont. (7)	CFCF-TV.....Montreal, Que. (12)
CBFST-1.....Sudbury, Ont. (13)	CFCH-TV.....North Bay, Ont. (10)
CBFT.....Montreal, Que. (2)	CFCL-TV.....Port Arthur, Ont. (2)
CBFT-1.....Mt. Tremblant, Que. (11)	CFCL-TV.....Timmins, Ont. (6)
CBFT-2.....Mt. Laurier, Que. (3)	CFCL-TV-1.....Kapusking, Ont. (3)
CBHT.....Halifax, N.S. (3)	CFCL-TV-2.....Kearns, Ont. (2)
CBHT-1.....Liverpool, N.S. (12)	CFCM-TV.....Quebec City (4)
CBHT-2.....Shelburne, N.S. (8)	CFCN-TV.....Calgary, Alta. (4)
CBHT-3.....Yarmouth, N.S. (11)	CFCN-TV-1.....Drumheller, Alta. (8)
CBLAT.....Dryden, Ont. (9)	CFCN-TV-2.....Banff, Alta. (8)
CBLAT-1.....Sioux Lookout, Ont. (12)	CFCR-TV.....Kamloops, B.C. (4)
CBLT.....Toronto, Ont. (6)	CFCR-TV-1.....Lillooet, B.C. (11)
CBMT.....Montreal, Que. (6)	CFCR-TV-2.....Ashcroft, B.C. (10)
CBOFT.....Ottawa, Ont. (9)	CFCR-TV-3.....Merritt, B.C. (10)
CBOT.....Ottawa, Ont. (4)	CFCR-TV-4.....Clinton, B.C. (9)
CBUAT.....Trail, B.C. (11)	CFCR-TV-5.....Williams Lake, B.C. (8)
CBUAT-1.....Nelson, B.C. (9)	CFCR-TV-6.....Mt. Timothy, B.C. (5)
CBUBT.....Cranbrook, B.C. (10)	CFCR-TV-7.....Savona, B.C. (8)
CBUT.....Vancouver, B.C. (2)	CFQC-TV-8.....Chase, B.C. (11)
CBUT-1.....Courtenay, B.C. (9)	CFQC-TV-9.....Boston Bar, B.C. (5)
CBWAT.....Kenora, Ont. (8)	CFQC-TV-11.....Quesnel, B.C. (7)
CBWBTV.....Flin Flon, Man. (10)	CFCV-TV-1.....Clermont, Que. (75)
CBWBTV-1.....Le Pas, Man. (7)	CFCY-TV.....Charlottetown (13)
CBWFT.....Winnipeg, Man. (6)	CFCY-TV-1.....New Glasgow, N.S. (7)
CBWT.....Winnipeg, Man. (3)	CFEN-TV-1.....Enderby, B.C. (5)
CBXAT.....Grande Prairie, Alta. (10)	CFPL-TV.....London, Ont. (10)
CBXAT-1.....Peace River, Alta. (7)	CFQC-TV.....Saskatoon, Sask. (8)
CBXT.....Edmonton, Alta. (4)	CFQC-TV-1.....Stranraer, Sask. (3)
	CFRN-TV.....Edmonton, Alta. (3)

CFRN-TV-1.....Carrott Creek, Alta. (9)	CJFB-TV-1.....Eastend, Sask. (2)
CFRN-TV-2.....Edson, Alta. (12)	CJFB-TV-2.....Val Marie, Sask. (2)
CFTK-TV.....Terrace, B.C. (3)	CJIC-TV.....Sault Ste. Marie (2)
CFTK-TV-1.....Prince Rupert, B.C. (6)	CJLH-TV.....Lethbridge, Alta. (7)
CFTM-TV.....Montreal, Que. (10)	CJLH-TV-3.....Burmis, Alta. (3)
CFTO-TV.....Toronto, Ont. (9)	CJNP-TV-1.....Nakusp, B.C. (2)
CFXU-TV.....Antigonish, N.S. (9)	CJOH-TV.....Ottawa, Ont. (13)
	CJON-TV.....St. John's, Nfld. (6)
CHAB-TV.....Moose Jaw, Sask. (4)	CJOX-TV.....Argentina, Nfld. (10)
CHAM-TV.....Vancouver, B.C. (8)	CJSS-TV.....Cornwall, Ont. (8)
CHAT-TV.....Medicine Hat, Alta. (6)	CJTK-TV-1.....Temiscaming, Que. (3)
CHAT-TV-1.....Pivot, Alta. (4)	CJWP-TV-1
CHAU-TV.....Carleton, Que. (5)Waterton Park, Alta. (12)
CHBC-TV.....Kelowna, B.C. (2)	CKAM-TV.....Campbellton, N.B. (12)
CHBC-TV-1.....Penticton, B.C. (13)	CKAM-TV-1.....Newcastle, N.B. (7)
CHBC-TV-2.....Vernon, B.C. (7)	CKBI-TV.....Prince Albert, Sask. (5)
CHBC-TV-3.....Oliver, B.C. (8)	CKBI-TV-1.....Wanganui, Sask. (10)
CHBC-TV-4.....Salmon Arm, B.C. (5)	CKBI-TV-2.....N. Battleford, Sask. (7)
CHCA-TV.....Red Deer, Alta. (6)	CKBI-TV-3
CHCA-TV-1.....Coronation, Alta. (10)Greenwater Lake, Sask. (4)
CHCA-TV-2.....Banff, Alta. (10)	CKBI-TV-4.....Nipawin, Sask. (2)
CHCH-TV.....Hamilton, Ont. (11)	CKBL-TV.....Matane, Que. (9)
CHCT-TV.....Calgary, Alta. (2)	CKCD-TV.....Harrison Brook, Que. (7)
CHEK-TV.....Victoria, B.C. (6)	CKCK-TV.....Regina, Sask. (2)
CHEX-TV.....Peterborough, Ont. (12)	CKCK-TV-1.....Colgate, Sask. (12)
CHID-TV-1.....Lumby, B.C. (5)	CKCO-TV.....Kitchener, Ont. (13)
CHKC-TV-1.....Keremeos, B.C. (5)	CKCW-TV.....Moncton, N.B. (2)
CHLT-TV.....Sherbrooke, Que. (7)	CKGN-TV.....North Bay, Ont. (10)
CHOV-TV.....Pembroke, Ont. (5)	CKHQ-TV-1.....Manicouagan, Que. (10)
CHPT-TV-1.....Peachland, B.C. (5)	CKLW-TV.....Windsor, Ont. (9)
CHSA-TV.....Lloydminster, Alta. (2)	CKMI-TV.....Quebec City (5)
CHSJ-TV.....St. John, N.B. (4)	CKNX-TV.....Wingham, Ont. (8)
CHSJ-TV-1.....Bon Accord, N.B. (6)	CKOS-TV.....Yorkton, Sask. (3)
CHSM-TV.....Fox River, Que. (7)	CKOS-TV-1.....Dauphin, Man. (8)
	CKOS-TV-2.....Carlyle Lake, Sask. (7)
CJAY-TV.....Winnipeg, Man. (7)	CKOS-TV-3.....Wynyard, Sask. (6)
CJAO-TV-1.....Mt. Blanc, Que. (80)	CKPG-TV.....Prince George, B.C. (3)
CJBR-TV.....Rimouski, Que. (3)	CKPR-TV.....Port Arthur, Ont. (2)
CJBR-TV-1.....Edmundston, N.B. (13)	CKRN-TV.....Rouyn, Que. (4)
CJCB-TV.....Sydney, N.S. (4)	CKRN-TV-1.....Senneterre, Que. (7)
CJCB-TV-1.....Inverness, N.S. (6)	CKRS-TV.....Jonquiere, Que. (12)
CJCH-TV.....Halifax, N.S. (5)	CKRT-TV.....Riviere-du-Loup, Que. (7)
CJCH-TV-1.....Canning, N.S. (10)	CKSO-TV.....Sudbury, Ont. (5)
CJCH-TV-2.....Bayview, N.S. (6)	CKSO-TV-1.....Elliot Lake, Ont. (3)
CJCH-TV-3.....Amherst, N.S. (8)	CKTM-TV.....Trois-Rivieres, Que. (13)
CJCN-TV.....Grand Falls, Nfld. (4)	CKVR-TV.....Barrie, Ont. (3)
CJDC-TV.....Dawson Creek, B.C. (5)	CKVR-TV-1.....Parry Sound, Ont. (11)
CJES-TV-1.....Estcourt, Que. (70)	CKWS-TV.....Kingston, Ont. (11)
CJFB-TV.....Swift Current, Sask. (5)	CKX-TV.....Brandon, Man. (5)



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TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Helen Hayes has some hints on helping overseas visitors feel at home

Help with directions

I've stayed in practically every city in America, yet I often have to ask directions. So imagine the difficulty our guests will have as they travel here. Be as helpful as you can. If you don't know the answer, find somebody who does.



Local customs

Visitors passing through your town need to know things about our stores—how and when we shop. Tell them, too, about traffic and parking regulations, opening and closing hours at museums and nearby recreation areas.



Transportation

It's surprising how visitors appreciate your words of advice—on where to get a taxicab; how to rent a car, how to locate the correct bus or train at a station. They will also be grateful for your pointers about our highways.

"Company's Coming! Everywhere I go people are talking about it and asking what they can do to help. I've been telling them that simple American hospitality is most important. I think a visitor will remember the busy Philadelphian who takes time to put him on the right bus just as vividly as he'll recall Independence Hall. And a courtesy extended by a Montana drugstore clerk will make an impression quite as lasting as Yellowstone National Park. So please remember that friendly Americans win America friends!"

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FCC Type-Accepted Transmitters & Monitors

For Television Broadcast Service*

As Compiled by the Technical Research Division Office
of the Chief Engineer

TRANSMITTERS

Manufacturer and
Type Number

Power
Visual Aural
dbk kw dbk kw
Channels

ELECTRON CORPORATION

TT-24-A*	-10.00	0.1	-13.01	0.05	14-83
	to	to	to	to	
	-13.01	0.05	-16.20	0.024	

GATES RADIO COMPANY

BT-100AH					
M5113A	-10.00	0.1	-13.01	0.05	7-13 ¹
BT-500CH M5902	-3.01	0.5	-6.02	0.25	7-13
BT-500CL M5901	-3.01	0.5	-6.02	0.25	2-6
BT-5CH M5777	6.02	4.0	3.01	2.0	7-13
BT-5CL M5491	6.99	5.0	4.15	2.6	2-6

GENERAL ELECTRIC COMPANY

TT-10-A	6.99	5.0	4.31	2.7	2-6
	0.0	1.0	-2.22	0.6	
TT-20-A	to	to	to	to	14-83
	-3.01	0.5	-6.02	0.25	
TT-22-A	15.44	35.0	12.74	18.8	2-6
	-10.00	0.1	-13.01	0.05	
TT-24-A	to	to	to	to	14-83
	-13.01	0.05	-16.20	0.024	
TT-25-A	10.79	12.0	8.45	7.0	14-83
TT-32-A	10.41	11.0	7.78	6.0	2-6
TT-32-B	10.00	10.00	7.40	5.5	7-13
TT-33-A	16.53	45.0	13.71	23.5	14-83
TT-34-A	13.71	23.5	11.0	12.6	14-83
TT-36-A	16.99	50.0	14.25	26.6	7-13
TT-40-A	6.99	5.0	3.98	2.5	2-6
TT-42-A	15.44	35.0	12.72	18.71	2-6
TT-46-A	15.44	35.0	12.74	18.8	7-13
TT-6-E	6.99	5.0	3.98	2.5	7-13

RADIO CORPORATION OF AMERICA

TT-100AH	20.0	100.0	17.78	60.0	7-13
TT-10AH	10.0	10.0	7.78	6.0	7-13
TT-10AL	10.41	11.0	7.78	6.0	2-6
TT-11AH	10.41	11.0	7.78	6.0	7-13
TT-20AH	13.01	20.0	10.79	12.0	7-13
TT-20BH1	13.01	20.0	10.79	12.0	7-13
TT-25AL	13.98	25.0	11.76	15.0	2-6
TT-25BH	13.98	25.0	11.46	14.0	7-13
TT-25BL	13.98	25.0	11.76	15.0	2-6
TT-25BL1	13.98	25.0	11.76	15.0	2-6
TT-25CH	13.98	25.0	11.46	14.0	7-13
TT-25CL	13.98	25.0	11.76	15.0	2-6
TT-2AH	3.01	2.0	0.79	1.2	7-13
TT-2AL	3.01	2.0	0.00	1.0	2-6
TT-2BH	3.01	2.0	0.79	1.2	7-13
TT-2BL	3.01	2.0	0.21	1.05	2-6
TT-35BH	15.44	35.0	13.22	21.0	7-13
TT-35CH	15.44	35.0	13.22	21.0	7-13
TT-500A	-3.01	0.5	-6.02	0.25	2-6
TT-500B	-3.01	0.5	-6.02	0.25	7-13
TT-50AH	16.99	50.0	14.77	30.0	7-13
TT-5A	6.99	5.0	4.77	3.0	2-13
TT-6AL	7.78	6.0	4.98	3.15	2-6
TTL-100AH	-9.21	0.12	-12.22	0.06	7-13
TTL-500AH	-3.01	0.5	-5.23	0.30	7-13
	11.00	12.6	8.79	7.56	
TTU-12A	to	to	to	to	14-83
	10.13	10.3	7.92	6.2	
TTU-1B	0.00	1.0	-2.22	0.6	14-83
	13.98	25.0	11.76	15.0	
TTU-25B	to	to	to	to	14-83
	12.70	18.6	10.49	11.2	

SARKES TARZIAN

STV-1-AL	0.00	1.0	-2.22	0.60	2-6 ¹
STV-250-AL	-6.02	0.25	-8.24	0.15	2-6 ¹

STANDARD ELECTRONICS

TH-614-3	10.00	10.0	7.64	5.8	7-13
TH-634-2	13.98	25.0	11.61	14.5	7-13
TH-652	-3.01	0.5	-5.38	0.29	7-13
TL-614	10.00	10.0	7.64	5.8	2-6
TL-634	13.98	25.0	11.61	14.5	2-6
TL-652	-3.01	0.5	-5.38	0.29	2-6

¹Type acceptance does not extend to include transmission of color television.

TRANSLATORS

ADLER ELECTRONICS INC.

UST-10	-20.00	0.01	70-83
UST-10A	-20.00	0.01	70-83
UST-10B	-20.00	0.01	70-83
UST-10AC	-20.00	0.01	70-83
UST-10BC	-20.00	0.01	70-83
UST-10(c)	-20.00	0.01	70-83
RA7	-10.00	0.1	70183 ¹

BENCO TELEVISION ASSOCIATES LTD.

T-1	-30.00	0.001	2-13
T-13	-26.02	0.0025	14-83
T-14	-26.02	0.0025	14-83
T-2	-30.00	0.001	2-13
T-6	-30.00	0.001	2-13

EITEL ELECTRONICS

UHF-TR-10	-20.00	0.01	70-83
VHF-TR-10/1	-30.00	0.001	2-13

ELECTRONICS, MISSILES & COMMUNICATIONS INC.

CAC-W	-30.0	0.001	2-13
HRV	-30.0	0.001	2-13
U-HRV	-30.0	0.001	2-13

¹For use with UST-10(C), UST-10AC and UST-10BC.

RICHARD R. HAYES

Texan Type A	-20.0	0.01	70-83
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MID AMERICA RELAY SYSTEM

MAC-17	-30.00	0.001	2-13
RX-17-B	-30.00	0.001	2-13

RADIO CORPORATION OF AMERICA

TRV-1A1	-30.00	0.001	2-13
TRV-1A2	-30.00	0.001	2-13

TEPCO CORPORATION

TE-1A	-30.00	0.001	2-13
TE-1B	-30.00	0.001	2-13

EXCITERS†

Type Number	Frequency Range (Mc)	Power (Kw)
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RADIO CORPORATION OF AMERICA

TFC-1A	4.5-14	.001
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POWER AMPLIFIERS

GENERAL ELECTRIC COMPANY

TF-14-A	15.44	35.0	12.74	18.8	7-13
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STANDARD ELECTRONICS

AH-634-2	13.98	25.0	11.61	14.5	7-13
AL-634	13.98	25.0	11.61	14.5	2-6

†RCA transmitters identified by type numbers having suffix "PC" are equipped with RCA type TFC-1A exciter.

MONITORS

BERKELEY DIV. OF BECKMAN INSTRUMENTS INC.

Type Number	Channels	Type of Monitor	Emission
5571 & 5580 & 5581	2-13	Frequency	A5 or F3

GENERAL ELECTRIC CO.

4TM12A1	2-13	Frequency Modulation	A5 or F3 F3
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GENERAL RADIO CO.

1183-T-A	2-68	Frequency Modulation	A5 or F3 F3
1184-A-A	2-83	Frequency Modulation	A5 or F3 F3

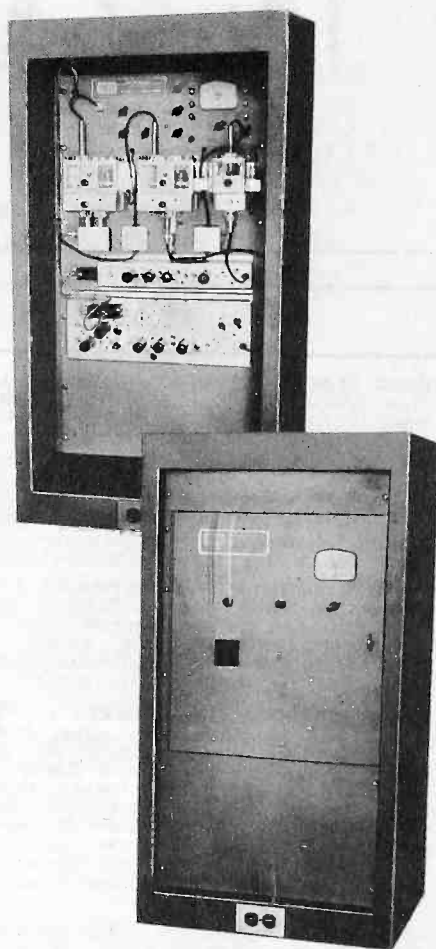
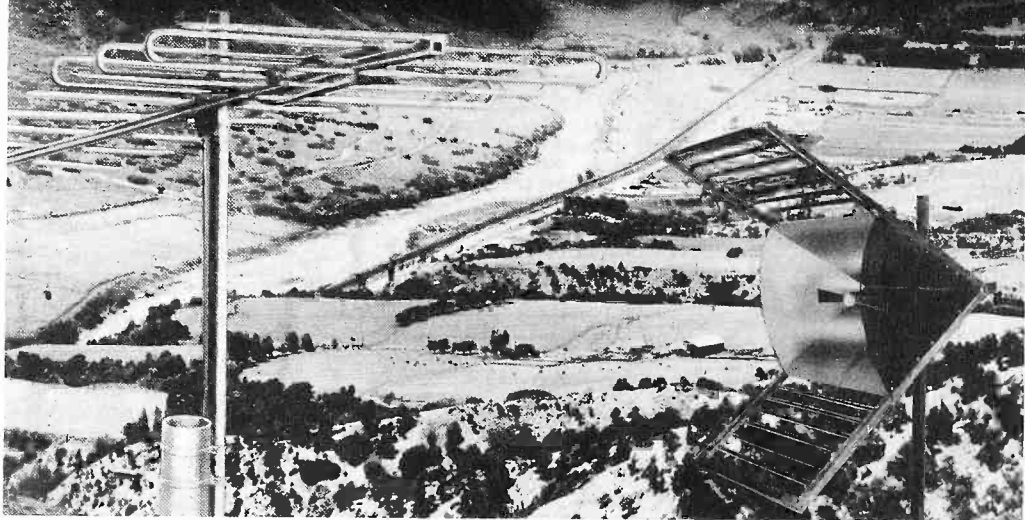
HEWLETT-PACKARD

335E Type 2	2-83	Frequency Modulation	A5 or F3 F3
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* The equipment listed herein is considered acceptable for use in the television broadcast service, provided operation is in accordance with the Commission's rules and that the technical specifications as listed herein are not exceeded. "Type acceptance" is required for listing of transmitters and translators. For monitors, "type approval" is required for listing.

In most cases, type acceptance is based on measurements made when the transmitter is used with certain external components specified by the manufacturer. In such cases, the type number listed identifies the assembly, including the transmitter and external components identical to those used for the type acceptance measurements.

VHF **EMCEE** TRANSLATORS UHF



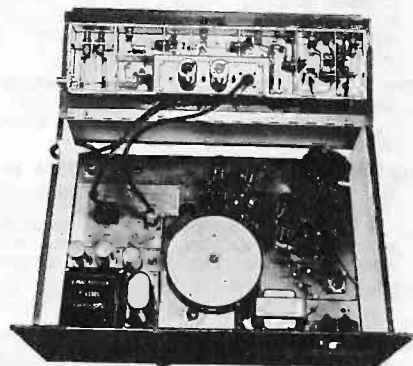
100 WATT UHF
TRANSLATOR and TRANSMITTER

- MODEL HRV — 1-Watt VHF
- MODEL U-HRV — same with UHF input
- MODEL HRV-10X — 10-Watt VHF for use where higher power is authorized.
- MODEL U-HRV-10X — same with UHF input.
- MODEL 4-MXA — Multiple Output Amplifier.
- MODEL HTU-100 — 100-Watt UHF
- MODEL U-HTU-100 — same with UHF input.
- MODEL TRU-100 — 100-Watt Visual — 25-Watt Aural — TV Transmitter.
- MODEL TXRU-100 — 100-Watt Visual — 50-Watt Aural — TV Transmitter.

LOOK AT THE SPECIFICATIONS!
LOOK AT THE PERFORMANCE!
LOOK AT THE CONSTRUCTION!
LOOK AT THE PICTURE!

over 100 field representatives are ready to show you the difference

- **LOW FIRST COST** results from an efficient design and high volume production
- **INEXPENSIVE TUBE COMPLEMENT** saves you money.
- **UNIQUE BUILT-IN FEATURES** simplify installation — preventative maintenance — make it easy to have peak performance year around.



UHF INPUT



1-WATT VHF TRANSLATOR



MULTIPLE OUTPUT AMPLIFIER 4-MXA



10-WATT VHF TRANSLATOR

- Complete line of matched auxiliary components
- Radio Remote Control • Receiving Antennas • Transmitting Antennas •
- Low Noise Pre-Amplifiers • Bandpass Filters • U to V Converters

ELECTRONICS, MISSILES AND COMMUNICATIONS, INC.

262 East Third Street • Mount Vernon, New York • 914 MO 8-3012

Manufacturers of Telecasting Equipment

and

Special Closed-Circuit Systems

Transmitters Antennas Towers Studio Equipment
Community Antennas Industrial TV Projection and Theatre TV

TV Transmitters

ADLER ELECTRONICS INC.—1 LeFevre Lane, New Rochelle, N.Y. New Rochelle 6-1620. Ben Adler, pres.; Alfred Strogoff, exec. v.p.; L. I. Marks, v.p., finance; Stanley Lapin, dir. industrial products div.; Emanuel Strunin, dir. public relations. Low-power TV transmitters, TV translators, microwave relay equipment, ETV.

BENCO TELEVISION ASSOCIATES LTD.—27 Taber Rd., Rexdale, Ont. Cherry 4-4296. P. Freen, pres. & gen. mgr. Canadian manufacturer & distributor of low-power VHF satellite transmitter, available in U.S. through Blonder-Tongue Laboratories.

BLONDER-TONGUE LABORATORIES INC.—9 Alling St., Newark 2, N.J. MA 2-8151. Isaac S. Blonder, chairman; Ben H. Tongue, pres.; Harry A. Gilbert, v.p.; Richard Helhoski, marketing dir.; Robert McDonald, sales mgr. Parent company for Benco Television Associates Ltd. of Toronto, Canada. Complete line of VHF and UHF translator equipment.

CANADIAN GENERAL ELECTRIC CO. LTD.—Royce Works, 830 Lansdowne Ave., Toronto 4, Ont. Phone: 534-6511. Electronic Equipment & Tube Dept.; R. M. Robinson, v.p.-gen. mgr.; I. A. Mayson, mgr. marketing; H. S. Dawson, mgr., engineering; J. R. Warren, mgr., mfg.; D. I. Ireland, mgr., finance; C. R. Spicer mgr., employe & plant community relations; J. R. Dunn, mgr., tubes; C. E. Spence, mgr., sales & planning; D. G. Brown, mgr., product service; M. D. Locke, adv. & sales promotion; E. J. Gareau, broadcast & industrial television sales; H. E. J. Holloway, medical & educational electronics sales; R. Groves, mgr., export sales.

CANADIAN MARCONI CO.—2442 Trenton Ave., Mt. Royal, Montreal 16, Que. Regent 8-9441. S. M. Finlayson, pres.; W. V. George, gen. mgr.; A. G. McCaughey, secy.-treas.; J. H. Martin, mgr., marine & land communications div.; A. B. Elapp, mgr., broadcast and TV equipment dept.; M. A. Robbins, chief engineer; M. & L. C. div.; P. R. G. Cahn, system engineering supervisor.

CONTINENTAL ELECTRONICS MFG. CO. (subsidiary of Ling-Temco-Vought Inc.)—4212 S. Buckner Blvd., Dallas 17, Tex. Evergreen 1-7161. James O. Weldon, pres.; Thomas B. Moseley, dir. of sales. Transmitters, transmitter remote control, antenna phasing & tuning equipment.

DAGE DIV., Thompson Ramo Wooldridge Inc.—455 Sheridan Ave., Michigan City, Ind. Triangle 4-3251. W. G. Gordon, gen. mgr.; J. W. Alinsky, chief engineer. Low-power VHF & UHF transmitters.

DYNAR ELECTRONICS INC.—7564 Broadway, Lemon Grove, Cal. Hopkins 6-4167. E. G. Gramman, pres.; Virginia R. Gramman, v.p.; R. J. Klitgaard, secy.; E. G. Gramman, treas. Video switching equipment, amplifiers, broadcast TV & closed circuit transmitters, modulators, and demodulators. Special purpose equipment for broadcast, industrial & closed circuit TV systems.

EITEL ELECTRONICS—Box 830 & 1887, Prescott, Ariz. Hickory 5-0691. George Eitel, pres. Low-power UHF & VHF translators.

ELECTRON CORPORATION (subsidiary of Ling-Temco-Vought Inc.)—Box 5570, Dallas, Tex. Adams 5-1293. Mort Zimmerman, pres.; Carl Griffin, production; R. R. Hayes, v.p. RF engineering; Bill Crusinberry, video engineering. TV transmitters (UHF & VHF), TV cameras, video monitors & switchers, video-audio consoles, special UHF transmitting antennas, closed-circuit TV equipment including cameras, video monitors, video line amplifiers & RF generators, TV translators & translator systems.

ELECTRONICS, MISSILES AND COMMUNICATIONS INC.—262 East 3rd St., Mount Vernon, N.Y. B. W. St. Clair, pres.; Henry Shapiro, v.p. Robert F. Romero, v.p. VHF translators and microwave relay equipment; Melvyn Liberman, sales mgr. UHF transmitters and translators.

GATES RADIO CO.—123 Hampshire St., Quincy, Ill. Baldwin 2-8202. P. S. Gates, pres.; L. J. Cervone, v.p. of sales; N. L. Jochem, v.p. of engineering; G. L. Mallory, v.p. of operations. Regional Offices: Washington, D.C.—Warner Bldg., Metropolitan 8-0522. Edward Shuey. Houston, Tex.—2700 Polk Ave., Capitol 8-8536. Joe Woods. Los Angeles 7, Cal.—1945 S. Figueroa, RI 7-7129. Edward Wilder. VHF transmitters.

GENERAL ELECTRIC CO., Technical Products Operation—212 W. Division St., Syracuse, N.Y. Phone: 315-456-0123. Robert L. Casselberry, gen. mgr.; H. G. Towlson, mgr., engineering; A. F. Carl, mgr., manufacturing; H. E. Smith, mgr., marketing; John Wall, mgr., broadcast sales, VHF, UHF and microwave transmitters.

GPL DIVISION, General Precision Inc.—Pleasantville, N.Y. Rogers 9-5000. Microwave links. For personnel, see *Closed-Circuit Systems Manufacturers*.

INDUSTRIAL TELEVISION—12832 Nutwood, Garden City, Cal. Phone: 534-9370. Robert J. Myers, sales mgr.; Tom Patten, chief engr.; Mel Pritchett, field engineering mgr. Low-power TV station equipment, translators, and intercity microwave equipment for broadcast and industrial use, VHF & UHF television translators, complete UHF & VHF TV stations.

INTERCONTINENTAL ELECTRONICS CORP. (INTEC)—300 Shames Dr., Westbury, L.I., N.Y. Edgewood 4-8300. See listings under *Other Station & Studio Equipment & Closed-Circuit TV Systems*.

MARCONI'S WIRELESS TELEGRAPH CO. LTD.—Marconi House, Chelmsford, Essex, England. Telephone: 3221. The Hon. George Nelson, chairman; F. Neil Sutherland, managing director; B. N. MacLarty, engineer-in-chief; V. J. Cooper, mgr. closed circuit div.; D. G. Smee, mgr., broadcasting div.; G. E. Partington, chief engineer, broadcasting div. New York Office: 750 Third Ave.; Yukon 6-9855; J. S. V. Walton.

MID AMERICA RELAY SYSTEMS—918 Tilford St., Sturgis, S. D. Phone: 347-3434. Keith V. Anderson, chief engineer & gen. mgr.; Juan M. Ortiz, S. A. Rep., Box 532, Guayama, P.R. F.C.C. type accepted VHF translators. All-transistorized battery powered translators and amplifiers. Complete transistorized battery powered TV studio-transmitter for overseas use.

GENE O'FALLON LEASING CORP.—639 Grant St., Denver 3, Colo. Amherst 6-2397. Gene O'Fallon, gen. mgr. Low-power UHF & VHF educational & small community TV transmitters.

RADIO CORPORATION OF AMERICA, Broadcast & Communications Products Division—Front & Cooper Sts., Camden 2, N.J. Woodlawn 3-8000. C. H. Colledge, div. v.p. & gen. mgr., broadcast & communications products div.; E. C. Tracy, mgr., broadcast sales dept.; D. Pratt, mgr., station equip. sales; J. E. Hill, mgr., Northern field sales; R. J. Newman, mgr., Western field sales; Edward Miller, administrator, special transmitter sales; R. H. Edmondson, administrator, automation program coordination; O. E. Wagner, mgr., New York broadcast office; O. J. McReynolds, sales rep., Washington broadcast office; A. F. Inglis, mgr., broadcast mchdsg. & eng. dept.; W. B. Varnum, mgr., studio equip. mchdsg.; A. M. Miller, mgr., film recording & West coast operations; J. H. Cassidy, mgr., sales support & services; A. H. Lind, mgr., studio, recording, & scientific equip. eng.; V. E. Trouant, chief engineer, engineering; J. P. Taylor, mktg. services; P. A. Greenmeyer, mgr., adv. & sales promotion. Color TV equipment, UHF & VHF transmitters, AM & FM transmitters, audio equipment, monitor & test equipment for AM, FM TV. Mobile cameras, control room equipment, audio & video amplifiers, AM, FM & TV antenna systems, transmission lines, towers, tower lighting equipment & accessories, microwave equipment, TV tape recorders.

Broadcast Regional Offices: Camden—609-Woodlawn 3-8000. J. Gimbel, J. R. Sims. Atlanta 3, Ga.—134 Peachtree St., N.W., 404-524-7703. P. G. Walters. Boston—886 Washington St., Dedham, Mass., Davis 6-8850. J. Ulasewicz. Charlotte, N.C.—504 Charlotte-town Mall, 704-333-3996. R. M. Williams. Chicago, 54, Ill.—Room 2000, Mdse. Mart Plaza, Chicago 54, Ill., 312-467-5900. W. G. Eberhart, A. B. Jester, A. W. Power. Cleveland 15, O.—1600 Keith Bldg., 216-Cherry 1-3450. J. E. Landy, W. C. Wiseman. Dallas, Tex.—7901 Carpenter Freeway, 214-Melrose 1-3050. J. N. Barclay, D. A. Crawford, E. H. Hoff. Detroit 39, Mich.—12605 Arnold St., 313-KENwood 4-5100. J. P. Shipley. Indianapolis, Ind.—501 N. La Salle St., 317-Melrose 6-5321. C. E. Raasch. Kansas City 14, Mo.—7711 State Line Rd., 816-Emerson 1-6770. G. W. Bricker, E. E. Gloystein. Los Angeles—1560 N. Vine St., Hollywood 28, Cal., 213-HOLlywood 9-2154. E. Frost. Memphis, Tenn.—3189 Summer Ave., 901-FAirfax 4-4434. B. E. Fincher. New York 20, N.Y.—36 West 49th St., 212-JUDson 6-3800. O. E. Wagner. Portland 12, Ore.—1841 N.E. Couch St., 503-BELmont 4-7297. R. E. Smith. San Francisco 2, Cal.—420 Taylor St., 415-ORDway 3-8027. R. J. Newman. Western field sales mgr. Seattle 4, Wash.—2250 First Avenue, S., 206-MAIN 2-8350. R. Varda. Washington 6, D.C.—1725 "K" St., N.W., 202-FEDral 7-8500. E. S. Clammer, O. J. McReynolds. West Palm Beach, Fla.—4502 Broadway, 848-7639. Roy Giles, in charge.

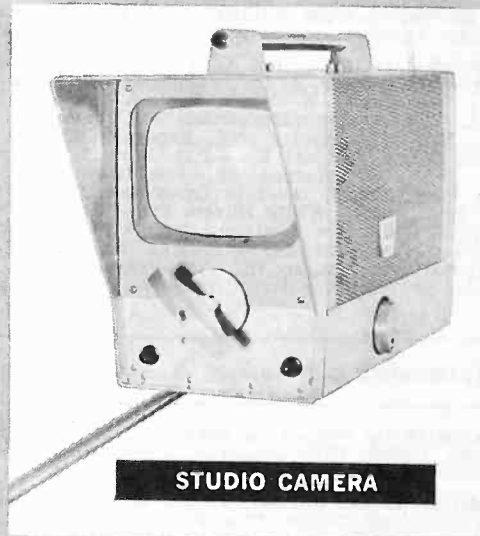
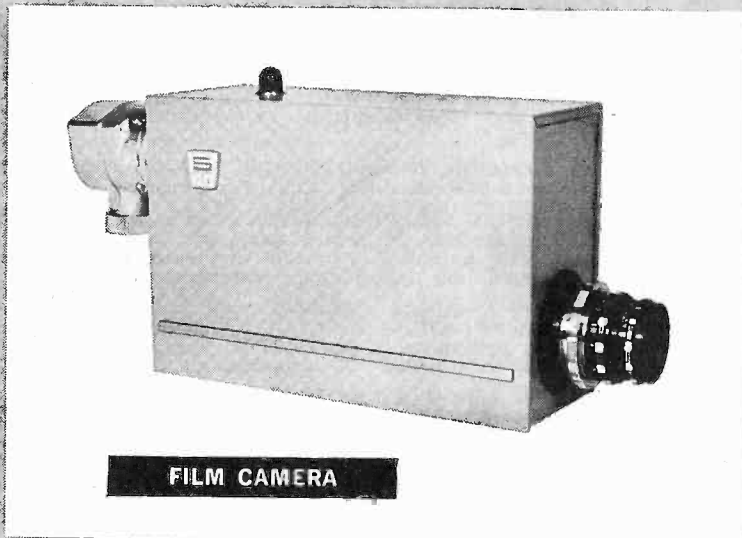
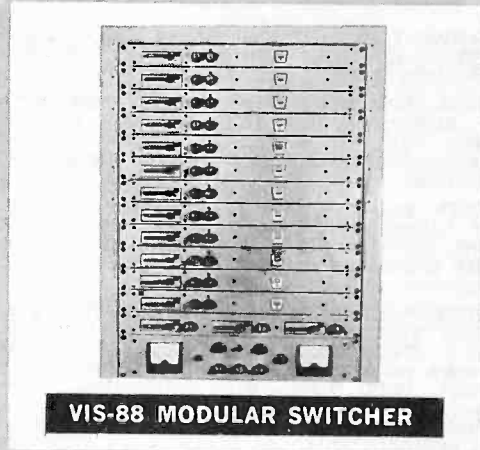
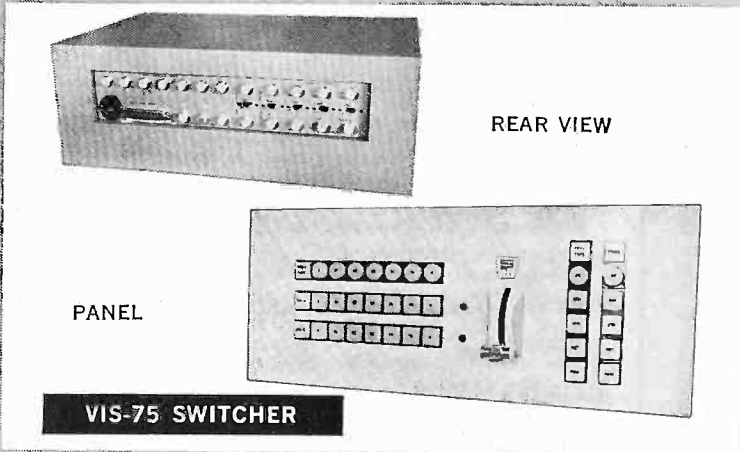
STANDARD ELECTRONICS product line by Radio Engineering Laboratories Inc. (subsidiary of Dynamics Corporation of America)—Lakewood Road, Farmingdale, N.J. Webster 8-6671. William J. LaHiff, gen. mgr.; Harry E. Doult, chief engineer; Joseph M. Noll, sales mgr., broadcast equipment. District Sales Engineers Representatives: Chester F. Faison, 2209 North Henderson, Dallas 6, Tex.; Lyle O. Keys, ELSCO, 175 Social Hall Ave., Sale Lake City, Utah; John Klindworth, 499 Excelsior Blvd., Minneapolis 16, Minn.; H. Duncan Peckham, 413 Lathrop St., Redwood City, Cal.; James Tharpe, 356 West 40th St., New York, N.Y. Export of TV and FM Equipment—CBS International, 46 East 52nd St., New York, N.Y. Canadian TV and FM Equipment—Northern Electric Co., 1600 Dorchester St., West, Montreal, Quebec. Product line by Radio Engineering Laboratories Inc.

For Closed-Circuit Manufacturers
see page 880

(Continued on page 872)

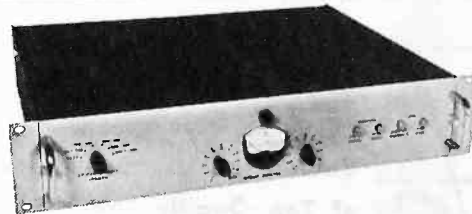
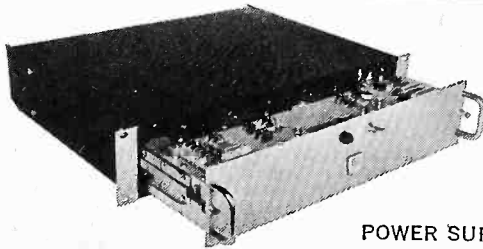
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SARKES TARZIAN INC
Bloomington, Indiana

Broadcast Equipment Division

Transmitters & Antennas

TRANSMITTER MANUFACTURERS—(Continued)

SARKES TARZIAN INC., Broadcast Equipment Div.—East Hillside Dr., Bloomington, Ind. Phone: 812-332-7251. Sarkes Tarzian, pres.; Biagio Presti, mgr.; Neff Cox Jr., mdse. mgr.; Russ Ide, mkt. mgr. District Sales: Middle Eastern—Jack J. Roden, Box 800, R.R. #4, Fairfax, Va. Phone: CR 3-6171. Southeastern—Nubar Donovan, 40 Peachtree Valley Rd., N.E., Atlanta 9, Ga., Phone: 873-1957. South Central—Raymond Wulfe, Box 81, R-1, Plano, Tex. Midwestern—Morrell Beavers, 2644 N. 7th St., Terre Haute, Ind., North 3845. Western—Dale Matheny, 6852 McLennan, Van Nuys, Cal., State 6-2476. Northeastern—Joseph A. Ryan, Field Systems Engineer—Richard Swan, 2010 Yahara Pl., Madison 4, Wis., Cherry 4-7377. VHF transmitters, image orthicon cameras vidicon film equipment, complete closed circuit TV equipment, slide projectors, 16 mm film projectors, microwave relay equipment, solid state switching equipment, complete station equipment.

TELEMET COMPANY (formerly Telechrome Mfg. Corp.)—185 Dixon Ave., Amityville, L.I., N.Y. Lincoln 1-3600. For personnel, see listing under *Other Station & Studio Equipment*.

TEXAN TRANSLATOR DIV., Electron Corp.—1050 North Central Expressway, Richardson, Tex. (P.O. Box 5570, Dallas). Richard R. Hayes, div. mgr. UHF & VHF TV translators, domestic and foreign. For other personnel, see Electron Corp. listing under this same heading.

VIDEO UTILITY CO.—1516 N.W., 51st Seattle 7, Wash. Sunset 4-1111. J. P. Quinn, pres.; Owne Anderson, v.p. & technical dir.; John Monson, secy.-treas. & gen. mgr. Equipment for converting existing VHF translators to meet FCC rules, code identification and accessories.

VISUAL ELECTRONICS CORPORATION—356 West 40th St., New York 18, New York. Pennsylvania 6-5840. James B. Tharpe, pres.; John P. Gallagher, v.p.; George H. Wagner, sales mgr.; Leo L. Darrigo, sales engineering mgr.; Charles E. Spicer, automation mgr.; Robt. Bollen, field engineering mgr.; Hendrick J. Antonisse, export sales mgr.; Morris A. Mayers, mgr., closed circuit operations. Complete line of TV, AM and FM broadcast equipment, including antennas, transmitters, studio equipment, TV automation, cameras, image orthicon camera tubes, monitors, switching equipment, video and pulse distribution amplifiers, sync generators, high resolution film pickup cameras, projectors, studio lighting, off-air pickup and STL microwave.

Broadcast Regional Offices: New York 18, N.Y.—356 West 40th St., Pennsylvania 6-5840. J. B. Tharpe, G. H. Wagner, M. A. Mayers, L. L. Darrigo, C. E. Spicer, H. J. Antonisse. Hollywood, Cal.—1617 El Centro Ave., Hollywood 6-6417. Alfred Kallman. Ocean City, N.J.—2310 Wesley Ave., Export 9-3132. A. R. Hopkins. Miami (Coral Gables) Fla.—P.O. Box 1541. James Sims. Greensboro, N.C.—307 Warren St., Broadway 2-4942. A. W. Greeson Jr. Miamisburg, O.—1310 Greenview Dr., Underhill 6-5272. Felix Bonvouloir. White Haven, Pa.—P.O. Box 96, Gibson 3-9038. John P. Gallagher. Houston, Tex.—4007 Bellaire, Madison 3-4896. Wayne Marcy, Richard Witkovski. Salt Lake City, Utah—175 Social Hall Ave., Phone: EL 9-7691. Lyle O. Keys. Toronto, Ont., Canada—23 Canmotor Ave., Clifford 1-8451. Michael Stechly.

Transmitting Antennas & Accessories

ADLER ELECTRONICS INC.—1 Le Fevre Lane, New Rochelle, N.Y. New Rochelle 6-1620. UHF antennas. For personnel, see listing under *Transmitters*.

AIRTRON (div. of Litton Industries)—200 E. Hanover Ave., Morris Plains, N.J. Jefferson 9-5500. Wm. F. Boyd, gen. mgr. Branches: Airtron Linden, 1301 E. Linden Ave., Linden, N.J. Airtron Pacific, 5873 Rodeo Rd., Los Angeles 16, Cal. Duplexers, mixers, directional couplers, flexible waveguides, precision castings, antenna components, ferrite devices, etc.

ALFORD MFG. CO.—299 Atlantic Ave., Boston 10, Mass. Hancock 6-2150. Andrew Alford, pres. Antenna systems, diplexing filters & bridges, vestigial sideband filters, coaxial transmission line switches & components, impedance measuring equipment.

ALPAR MFG. CORP.—220 Demeter St., Palo Alto, Cal. Davenport 6-8105. C. R. Parmeter, pres. & chief engineer; Bernard Zipp, gen. mgr.; Lewis R. Miller, secy. Custom built antennas & accessories.

ANDREW CORP.—P.O. Box 807, Chicago 42, Ill. Fieldbrook 9-3300. Dr. Victor J. Andrew, chmn.; C. Russell Cox, v.p.; R. P. Lamons, dir. of sales & marketing; Robert C. Bickel, marketing mgr.; C. Robert Lane, sales mgr. Branches: Westwood, Mass.—Box 296. Davis 6-6500. John Wyman, Dist. Mgr. Ridgewood, N.J.—Box 416 Gilbert 5-2500. Harold Detlefs, regional mgr.; Kenneth Robinson, district mgr.; Joseph Geronimo, sales engineer: Washington, D.C.—Box 5897, Bethesda, Md., Lawrence Krahe, district mgr. West Coast—Andrew California Corp., 941 E. Maryland Ave., Claremont, Calif., National 6-3505. Jeff D. Montgomery, West Coast regional mgr.; John D. Cupp & William E. Sirvatka, district mgrs. Canada—Andrew Antenna Co., Ltd., 606 Beech St., Whitby, Ont., Mohawk 8-3348. Richard P. Matthews, mgr.; John C. Annett & Meyer Bentob, sales engineers. Coaxial transmission line, coaxial switches, wave-guide, transmission line accessories, telescoping masts, low power TV antennas.

CANADIAN GENERAL ELECTRIC CO. LTD.—Electronic Equipment & Tube Dept., 830 Lansdowne Ave., Toronto 4, Ont. 534-6511. Transmitting antennas & accessories. For personnel see listing under *Transmitters*.

CANADIAN MARCONI CO.—2442 Trenton Ave., Mt. Royal, Montreal 16, Que. Regent 8-9441. For personnel, see listing under *Transmitters*.

CO-EL (U.S. div. of Complementi Elettronici SpA, "CO-EL", Milan Italy)—24 Carol Rd., Westfield, N.J. Adams 2-0250. R. J. Rainey, gen. mgr. All types of antennas including VHF & UHF, VSB filers, notch diplexers, filterplexers, coaxial transmission line and accessories, passive reflectors, parabolic reflectors & wave-guide.

DYNAIR ELECTRONICS INC.—7564 Broadway, Lemon Grove, Cal. Hopkins 6-4167. For personnel, see *Transmitters*.

EITEL ELECTRONICS—Box 1887, Prescott, Ariz. Hickory 5-0691. George Eitel, pres. UHF & VHF antennas.

ELECTRONICS, MISSILES AND COMMUNICATIONS INC.—262 East 3rd St., Mount Vernon, N.Y. B. W. St. Clair, pres.; Henry Shapiro, v.p.; Robert F. Romero, v.p. Microwave relay equipment, UHF transmitting antennas.

GABRIEL ELECTRONICS (div. of The Gabriel Co.)—Main & Pleasant Sts., Millis, Mass. Frontier 6-2953. S. L. Yarbrough, pres. & gen. mgr.; Robert F. Stewart, v.p., marketing; John B. Suomala, v.p., engineering. Studio-transmitter link antennas, microwave relay antennas, passive reflectors & parabolic reflectors.

GATES RADIO CO.—123 Hampshire St., Quincy, Ill. Ring type transmitting antennas for low power VHF. For personnel, see listing under *Transmitters*.

GENERAL ELECTRIC CO., Technical Products Operation—212 W. Division St., Syracuse, N.Y. Phone: 456-0123 (area code 315). VHF and UHF antennas. For personnel, see listing under *Transmitters*.

GPL DIVISION, General Precision Inc.—Pleasantville, N. Y. 914-Rogers 9-5000. Microwave links. For personnel, see *Closed-Circuit*.

INDUSTRIAL TELEVISION—12832 Nutwood, Garden Grove, Calif. Phone: 534-9370. Microwave relay links inter-city relay repeaters, parabolic antennas, reflectors and associated equipment. For personnel, see listing under *Transmitters*.

JAMPRO ANTENNA CO.—7500 14th Ave., Sacramento 20, Cal. Gladstone 1-4375. Peter K. Onnigian, gen. mgr. Regional Office: Roche International Corp., 13 E. 40th St., New York 16, N.Y. Murray Hill 9-0200. TV antennas.

JOHN E. LINGO & SON INC.—2814 Buren Ave., Camden 5, N.J. Woodlawn 4-0487. John E. Lingo, president; A. E. Lingo Jr., v.p.; Joseph J. Taylor, secy.-treas.

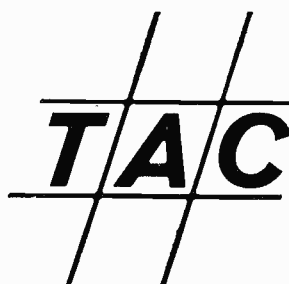
MARCONI'S WIRELESS TELEGRAPH CO. LTD.—Chelmsford, Essex, England. Manufactures antennas. See listing under *Transmitters*.

MARK PRODUCTS (Div. of Dynascan Corp.)—5441 W. Fargo, Skokie, Ill. OR 5-1500. Edward F. Harris, exec. v.p.; James Hart, microwave antenna dept head. Parabola microwave antenna.

MECTRON CO.—166 Ridge Ave., North Plainfield, N.J. Plainfield 6-6513. James F. Cosgrove, sales mgr. Plant: 501 E. First Ave., Roselle, N.J. Chestnut 5-1068. Saul Esocoff, production mgr. Seal-O-Flange rigid coaxial transmission lines & fittings, patch panels, dehydrators, Auto-Dryaire dehydrators. Also make antennas & accessories for radio.

GENE O'FALLON & SONS—639 Grant St., Denver, Colo. Amherst 6-2397. Sells Alford antennas. For personnel, see *Transmitters*.

PRODELIN INC.—P. O. Box 131, Hightstown, N.J. Phone: 448-2800 (area code 609). L. A. Bondon, pres.; A. H. Haselman, exec. v.p.; R. F. Lewis, v.p., research & development; S. R. McConoughney, dir. of marketing; G. Voorhis Jr., sales mgr.; F. A. Kazalski, customer services mgr. Regional Sales Managers: Northeast: J. W. Shanahan, Hightstown, N.J. Phone: 448-2800. Washington, D.C.: E. L. Hayden, 2602 Columbia Place, Kent Village, Hyattsville, Md., Spruce 2-5539 Southeast: F. E. James, 1758 Cesery Blvd., Jacksonville 11, Fla. Raymond 4-6131. Midwest: V. L. Tennant, 14859 Phelps Dr., Bridgeton, Mo. Pershing 9-0755. West Coast: C. G. Hiatt, Prodelin Inc., 870 Tennessee St., San Francisco 7, Cal. Atwater 2-8472. R. A. Boydston, 6400 Corvette St., Los Angeles 22, Cal. Overbrook 5-7540. Represented by Maydwell & Hartzell Inc. in: Arizona—120 S. Corvette St., Los Angeles 22, Cal. Overbrook 5-6310. 870 Tennessee St., San Francisco 7, Cal.; Valencia 6-6900. 206 W. Island Ave., San Diego 1, Cal. Belmont 3-6611. Washington: 1216 Poplar Pl., S. Seattle 44; East 3-1270. C. A. Brooks, co Cater, 121 S. Monroe St., Spokane 8; Madison 4-3285. Oregon: 2318 N.W. Vaughn St., Portland 10; Capital 6-1441. J. D. Coon, P. O. Box 415, Medford; Spring 2-9195. Represented in Canada by Adams Engineering Ltd. in: Montreal—1500 St. Catherine St.; Wellington 3-6857. Toronto—1999 Avenue Rd.; HU 8-9487. Transmission line & fittings; two-way VHF & UHF fixed & mobile antennas; microwave parabolic antennas & wave-guide; antenna & transmission line systems & accessories.



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SIMPLICITY TOOL CO. INC.—2850 N. Mississippi Ave., Portland 8, Ore. Box 3723. Makes VHF translator antennas.

STANDARD ELECTRONICS—product line by Radio Engineering Laboratories Inc. (subsidiary of Dynamics Corp. of America)—Lakewood Rd., Farmingdale, N.J. Webster 8-6671. For other offices, see listing under *Transmitters*.

TEXAN TRANSLATOR DIV., Electron Corp.—1050 N. Central Expressway, Richardson, Tex. (P.O. Box 5570, Dallas). Richard R. Hayes, div. mgr. Transmitting antennas for translators. For other personnel, see Election Corp. under *Transmitters*.

VISUAL ELECTRONICS CORP.—356 West 40th St., New York 18, N.Y. Pennsylvania 6-5840. VHF & FM antennas, AM, FM & TV towers, transmission line & accessories, AM phasing equipment, special receiving antennas for TV & FM off-air pickup. For personnel, see listing under *Transmitters*.

Tower Manufacturers & Erectors

ALPAR MFG. CORP.—220 Demeter St., Palo Alto, Cal. Davenport 6-8015. C. R. Parmenter, pres. & chief engineer; Bernard Zipp, gen. mgr.; Lewis R. Miller, secy. Manufactures towers.

ALLISON STEEL MFG. CO.—P. O. Box 6598, S. 19th Ave., Phoenix, Ariz. Alpine 8-7731. Charles H. Hallett, pres.; J. August Rau, v.p.; T. P. Connolly, secy.; D. A. Leahy, treas. & asst. secy.; E. J. Heberts, asst. treas. Manufactures towers.

ANDREWS TOWER INC.—1421 Oak Knoll Dr. & 1420 Layton Ave., Fort Worth 17, Tex. Terminal 1-1222. John A. Andrews, v.p. & mgr.; George Corpany, shop supt.; George W. Mulder, erection foreman; Murl Williams, construction foreman. Manufactures and erects towers including lighting, etc.; manufactures and installs reflectors, microwave buildings.

JOHN F. BEASLEY CONSTRUCTION CO.—Box 1624, Muskogee, Okla. Murray 7-6381. Mercantile Bank Bldg., Dallas. Riverside 1-3228. 20 N. Wacker Dr., Chicago, State 2-7589. John F. Beasley, pres.; L. E. Berg, exec. v.p.; A. B. Lytle, secy.-treas.; B. V. Pruden, v.p. & mgr., tower dept. Erection & maintenance.

BLAW-KNOX CO., Advance Products Div.—P.O. Box 1585, Pittsburgh 30, Pa. Sterling 1-2700. E. S. Miller, product sales mgr. Manufactures antenna towers.

Antennas & Towers

CONTINENTAL-EMSCO CO. (division of Youngstown Sheet and Tube Co.)—Mercantile-Continental Bldg., Dallas, Tex. F. M. Mayer, pres.; Wm. T. Powell, exec. v.p. in charge of manufacturing; Hayes, div. mgr. Transmitting antennas for translators. For other personnel, see Electron Corp. under *Transmitters*.

JOHN A. COSTELOW CO. INC.—125 Kansas Ave., Topeka, Kan. Telephone: Central 3-6598. John A. Costelow, president; K.A. Costelow, v.p.-treas. Tower manufacturers; Andrew Co. antennas, coaxial line, etc., Hughey & Phillips tower lighting equipment.

CO-EL (U.S. rep. of ICOMA, Milan, Italy)—24 Carol Rd., Westfield, N.J. Adams 2-0250. R. J. Rainey, gen. mgr. Manufactures guyed & self-supporting towers for TV-AM-FM & communications.

THE COSTELOW CO. INC.—125 Kansas Ave., Topeka, Kan. Telephone: Central 3-6598. John A. Costelow, pres.; K. A. Costelow, v.p.-treas. Suppliers & erectors of towers.

CROUSE-HINDS CO.—Wolf & 7th North Sts., Syracuse 1, N.Y. Phone: Granite 4-8411. John R. Tuttle, chairman; Robert J. Sloan, pres.; Erle R. Monesmith, v.p. sales; John S. Haney, mgr. illumination sales. Tower lighting equipment.

DRESSER-IDECO CO 875 Michigan Ave., Columbus 15, O. Axminster 9-2123. J. Roger Hayden, commercial sales mgr., tower div. Branch office: 8909 S. Vermont Ave., Los Angeles 44, Cal. Pleasant 8-4194. Bob Sload, mgr.

EITEL ELECTRONICS—Box 1887, Prescott, Ariz. Hickory 5-0691. George Eitel, pres. Custom builds and installs towers for use of own transmitters.

ELIZABETH IRON WORKS INC.—P. O. Box 360, Elizabeth, N.J. Elizabeth 4-2000. Harry Diamond, pres.; Irving Diamond, secy.-treas.; Edward Lewin, gen. sales mgr. Manufactures towers.

GRAND IRON WORKS INC.—525 Tiffany St., New York 59, N.Y. Dayton 8-2600. B. E. Alpern, president; J. J. Alpern, exec. v.p. Manufactures and erects towers.

J. M. HAMILTON INC.—Box 2432, Gastonia, N.C. University 4-2115. Mrs. J. M. Hamilton, v.p.; Melvin L. Roberts, mgr., 16 N. Congress St., York, S.C. Tower erection & maintenance.

HUGHEY & PHILLIPS INC.—3200 N. San Fernando Blvd., Burbank, Cal. Victoria 9-1104. J. H. Ganzenhuber, v.p.-gen. mgr. 300 mm beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower control & alarm systems, tower isolation transformers, and complete kits for tower lighting, sleet melter power & control.

(Continued on next page)

ONLY JAMPRO OFFERS TWO TYPES OF BATWING VHF TV ANTENNAS

HIGH POWER type H (20 KW per bay)

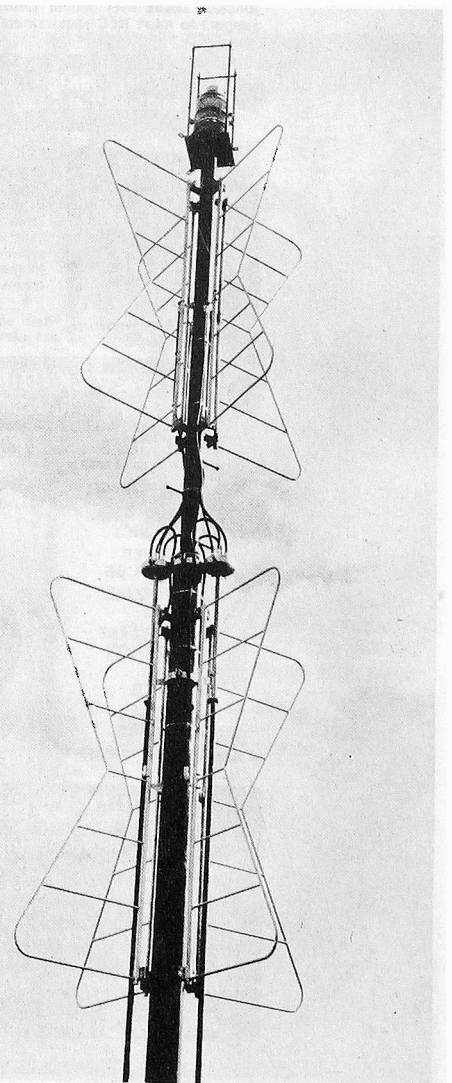
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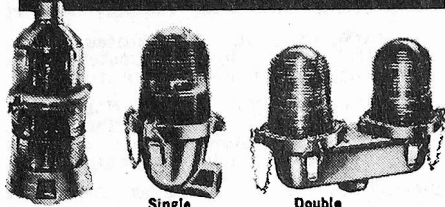


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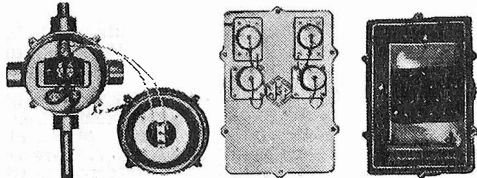
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You'll find Hughey & Phillips have obstruction lights for every job: The engineering of each light offers maximum efficiency and simplified installation and maintenance. Whether you need bottom or side entrance conduit fitting types, there is a model to meet your requirements.

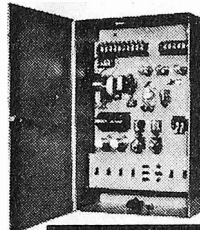
SPECIAL CAST ALUMINUM WATERTIGHT JUNCTION BOXES, offering a wide choice in types of terminals, cable support, and factory installed screw cap receptacles.



Box with terminals, cable support, and receptacle in cover. Box with factory installed screw cap receptacles. Box with special terminals and cable support.

Hughey & Phillips have pioneered in the use of adequate junction boxes with proper terminals, and built-in cable support to meet NEC requirements.

SPECIAL CONTROL UNITS, designed for both indoor and outdoor installation.



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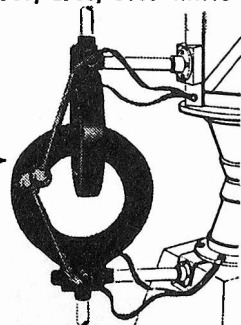
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TOWER MANUFACTURERS—(Continued)

- KLINE IRON & STEEL CO.**—Box 1013, Columbia, S.C. AL 4-0301. B. H. Kline, pres.; J. R. Trotter, sales mgr.; F. L. Anderson Jr., chief engineer. Manufactures towers.
- LEHIGH STRUCTURAL STEEL CO.**—17 Battery Place, New York 4, N.Y. Whitehall 4-1424. Thomas V. Sheehy, sales mgr., radio & export div. Manufactures towers.
- MARCONI'S WIRELESS TELEGRAPH CO. LTD.**—Chelmsford, Essex, England. Manufactures & erects towers. See listing under *Transmitters*.
- NEW ENGLAND TOWER SERVICE**—Box 6, Brandon, Vt. Telephone: (Area code 802) 247-5825. Curtis Prescott, pres. & gen. mgr. Tower painting erection, repair & maintenance.
- GUNNAR A. OLSEN CORP.**—215-11 42nd Ave., Bayside 61, N.Y. Bayside 9-8092. Gunnar A. Olsen, pres.-treas.; Gunnar Olsen, v.p. Tower erection, antenna installation, lighting, painting, maintenance service; foundation installation & design.
- RADIO CONSTRUCTION CO. INC.**—1205 Manor Bldg., 564 Forbes Ave., Pittsburgh 19, Pa. Court 1-1712. E. Seven Mile Rd., Detroit 34, Mich. Twinbrook 1-6600. Tower erection.
- RADIO CORP. OF AMERICA**, Broadcast & Communications Products Div.—Front & Cooper Sts., Camden 2, N.J. Woodlawn 3-8000. For personnel, see listing under *Transmitters*.
- ROHN SYSTEMS INC.**—6718 W. Plank Rd., Peoria, Ill. Telephone: 637-8416. Maker of towers for communication & microwave.
- PAUL SHEPARD CO INC.**—1675 Galvez Ave., San Francisco 24, Cal. VA 6-0482. Paul Shepard, pres. Tower erection & sales.
- STAINLESS INC.**—Third St., North Wales, Pa. Code 215-699-4871. Henry J. Guzewicz, pres.; Richard J. Eberle, v.p.; John F. Guzewicz, John S. Fisher, Jess C. Rodriguez & William O. Walther, sales. Designers & fabricators of TV-AM-FM microwave & communication towers.
- TEXAN TRANSLATOR DIV.**, Electron Corp.—1050 N. Central Expressway, Richardson, Tex. (P.O. Box 5570, Dallas). Richard R. Hayes, div. mgr. Receiving & transmitting antennas for translators. For other personnel, see Electron Corp. under *Transmitters*.
- TOWER COMMUNICATIONS CO.**—2700 Hawkeye Dr., Sioux City 2, Ia. Sioux City 2-3631. M. M. Lasensky, pres.; G. A. Collins, exec. v.p. & gen. mgr.; Walter H. Miller, sales mgr. Manufactures and erects towers; manufactures & installs passive reflectors & microwave buildings.
- TOWER SALES & ERECTING CO.**—C. H. Fischer & Associates, 6100 N.E. Columbia Blvd., Portland 18, Ore. Atlantic 7-7303. C. H. Fisher, pres. Tower sales & erection, coaxial lines, lighting, painting & ground systems.
- JOHN D. TRILSCH INC.**—Box 14201, Houston 21, Tex. Republic 4-2545. John D. Trilsch, pres.
- UNION SWITCH & SIGNAL DIV.**, Westinghouse Air Brake Co.—Pittsburgh 18, Pa. Churchill 2-5000. R. W. James, v.p. & gen. mgr.; P. K. Eckhardt, mgr. industrial marketing Low-frequency control & communications for TV tower elevators; customized remote control systems.
- UTILITY TOWER CO.**—3140 N.W. 38th St., Oklahoma City, Okla. Windsor 3-5578. C. E. Nelson, owner; V. G. Duvall, mgr.; J. D. Nelson, asst. mgr. Branch: Paducah Rd., Mayfield, Ky. Phone: Chapel 7-3642. M. N. Scholar, mgr. Supplier of towers, accessories, antennas, coax, lighting, also maintenance & installation.
- VISUAL ELECTRONICS CORP.**—356 West 40th St., New York 18, N.Y. Pennsylvania 6-5840. Towers for TV, FM & AM. For personnel, see listing under *Transmitters*.
- WIND TURBINE CO.**—Elverson, Pa. Phone: Whitney 2-2981. Kenneth B. Havens, pres.; Albert C. Veldhuis, v.p.; Peter G. Park, secy.-treas.; Fred H. Lukens, sales manager. Designs, fabricates & installs Tylon towers.

Other Station & Studio Equipment

- ADLER ELECTRONICS INC.**—1 LeFevre Lane, New Rochelle, N.Y. New Rochelle 6-1620. Video switching & control equipment. For personnel, see listing under *Transmitters*.
- AERO ELECTRONICS CO.**—Box 232, Palo Alto, Cal. Yorkshire 8-5203. B. S. Maximoff, chief engineer; T. A. Beresney, gen. mgr. Custom built equipment, engineering services, research & development.
- AFFILIATED PHOTOGRAPHIC CO.**—21 W. 45th St., New York 36, N.Y. Judson 2-0522. T. Meyer, mgr., TV div. Slides, telops, balops, flipcards.
- ALBION OPTICAL CO.**—1410 N. Van Ness Ave., Hollywood 28, Cal. H. M. Berg, pres.; Ben Berg, v.p. U.S. & Canadian sales representatives for all Taylor-Hobson Cooke motion picture & TV lenses, including Ortal & Varotal lenses.
- ALLIED RADIO CORP.**—100 N. Western Ave., Chicago 80, Ill. Haymarket 1-6800. National distribution of TV & radio broadcast and industrial electronic equipment.
- ALTEC LANSING CORP.**—1515 S. Manchester Ave., Anaheim, Cal. Prospect 4-2900. A. A. Ward, pres.; A. Flore & C. S. Perkins, v.p.'s; C. R. Rininsland, v.p., finance; H. S. Morris, v.p., marketing; W. H. Johnson, mkt. dir. Audio control consoles, microphones, preamplifiers, amplifiers, special audio & power transformers, accessories, speaker systems, control system, monitors, etc.
- AMERICAN MICROWAVE CORP.**—See Missile Systems Corp.
- AMERICAN CONCERTONE INC.**, div. of Astroscience Corp.—9449 W. Jefferson Blvd., Culver City, Cal. Upton 0-7245. Melvin Olerich, pres.; Paul R. Abbey, v.p., dir. of marketing. Studio and professional tape recording equipment.

OTHER STATION & STUDIO EQUIPMENT—(Continued)

AMPEX CORPORATION—934 Charter St., Redwood City, Cal. Emerson 9-7111. W. E. Roberts, pres.; C. G. Grant, v.p. video and instrumentation; Robert Pappas, vp., magnetic tape products; H. L. Brown, v.p. audio; Tom Davis, mgr. sales and service. Regional offices: Englewood, N.J., 600 E. Palisades Ave.; Phone: 567-7800; John R. North, Washington, D.C.; Universal Bldg., Connecticut & Florida Ave., N.W.; Decatur 2-0300; William Follin, Atlanta, Ga., 3376 Peachtree Rd., N.E. Phone: 231-3480; William Craig, Elmhurst, Ill., 2-N-575 York Road, Suite 1-A; Phone: Terrace 3-8500; George Shoaf, Dallas, Tex.; 2626 W. Mockingbird Lane; Fleetwood 7-0481; C. E. Norton, Los Angeles, Cal., 8467 Beverly Blvd.; Olive 3-1610; Al Sroka, Palo Alto, Cal., 750 Welch Rd., Room 206. Davenport 6-2797; Charles Wirth, Television studio systems. Videotape television recorders, professional and master audio tape recorders, audio and video magnetic tape. Video and audio accessories, U.S. distributor for Marconi I.O. and Vidicon cameras, and general television equipment.

ANIMATION EQUIPMENT CORP.—38 Hudson St., New Rochelle, N.Y. New Rochelle 6-8138. John W. Oxberry, pres.; A. Kip Livingston, v.p.-gen. mgr.; Paschal Mathison, treas. & plant mgr.; Edward Willette, sales mgr. Animation stands, optical printers, 16 & 35mm cameras, registration devices, etc.

A. R. F. PRODUCTS INC.—7627 Lake St., River Forest, Ill. Forest 9-6000. Branch: Raton, N. M. Arthur H. Maciszewski, pres.; John J. Pakan, exec. v.p., research & development; Teresa H. Maciszewski, secy.-treas.; Dr. Julius J. Hupert, research consultant; Michael Z. Massel, director of commercial sales; Norman I. Kraltsik, contract administrator; Milton S. Riddiford, v.p., mfg., Raton Plant. FM signal generators, converters & deviation meters, crystal controlled frequency calibrators, audio & video amplifiers.

AURICON DIVISION, Bach Auricon Corp.—6968 Romaine St., Hollywood 38, Cal. Hollywood 2-0931. Walter Bach, pres. TV transcription and motion picture cameras, 16mm sound-on-film, magnetic & optical; TV newsreel sound-on-film cameras; VFR kine-scope recording cameras.

B & K MANUFACTURING CO. INC.—1801 W. Belle Plaine, Chicago 13, Ill. Eastgate 7-7270. Carl Korn, pres.; William Grossman, chief engineer; Robert Karet, sales mgr. Flying spot scanners and test equipment.

SEMOR BACHE & CO.—636 Greenwich St., New York 14, N.Y. Watkins 4-2121. David Hirsch, pres.; Ben Newton, v.p., sales & advertising; R. M. Dreyfuss, secy. Mirrors (1st & 2nd surface), lenses, other glass items.

BACKGROUND ENGINEERS INC.—7313 Santa Monica Blvd., Hollywood 46, Cal. Hollywood 5-4161. W. S. Tillisch, pres.; B. M. Bodde, secy. Ivan Kingman, secy.-treas. Leases & sells Bodde rear projection equipment; screens and background slides.

Station Equipment

E. J. BAUGHMAN CO.—1914 N. Cogswell Rd., El Monte, Cal. Gilbert 4-7586. E. J. Baughman, owner; E. C. Baughman, chief engineer. Mike booms, viewer hoods for TV cameras, monitor carts, remote control pan & tilt mounts, camera weatherproof housings, explosion-proof pan & tilts, spider camera pedestals (hydraulic, crank up & lift up).

BAUSCH & LOMB INC.—68363 Bausch St., Rochester 2 N.Y. Locust 2-3000. C. S. Hallauer, chairman, W. W. McQuilkin, pres.; C. A. Day, scientific instrument div.; J. W. Taylor, secy. & treas.; Albert H. Blum, adv. mgr. instrument division; Herbert Ashcroft, works mgr.; Carl Schultze, purchasing agent; Paul Bonart, export mgr. Balopticon TV slide projector, projection & film camera lenses, vidicon lenses.

BELL & HOWELL CO.—7100 McCormick Rd., Chicago 45, Ill. Ambassador 2-1600. Charles H. Percy, chairman and chief exec. officer; Peter G. Peterson, pres.; Philip S. Fogg, vice chairman; Robert H. Garretson exec. v.p.; George L. Chamberlin, financial v.p.; Alfred T. Craft, v.p., business machines; Scott Harrod, v.p.; James J. Lane, v.p., photo products; Dr. Charles F. Robinson, v.p., research; Everett F. Wagner, v.p., international; Fletcher C. Waller, v.p. organization & personnel Charles K. Preston, secy.; Herman W. Stein, treas. & exec. asst. to the chairman; Walter P. Weber, controller. Professional Equipment Division (manufactures 16mm Vidicon film chain projectors); James J. Lane, v.p.-gen mgr., photo products div.; Malcolm G. Townsley, v.p. and gen. mgr.; James L. Wassell, dir. of mktg.; Dr. Hans C. Wohlrab, dir. of engr.

CHARLES BESELER CO.—219 S. 18th St., East Orange, N.J. Orange 6-6500. M. F. Myers, partner & gen. mgr. Projectors for transmission & effects.

BULOVA RESEARCH & DEVELOPMENT LABORATORIES (Div. of Bulova Watch Co. Inc.)—62-10 Woodside Ave., Woodside, Long Island, N.Y. Newtown 9-5700. Dr. Theodore K. Steele, exec. v.p.; George E. Geyer, dir. of engineering sales; Arnold Sapiro, mgr., video display systems; Louis A. Nigro, sales engineer. Scan conversion & slow-scan transmission systems.

BURKE & JAMES INC.—321 S. Wabash Ave., Chicago, Ill. Harrison 7-8393. George Drucker, pres.; Albert Drucker, v.p.-sales mgr. Photo equipment, TV camera lenses & mounts.

CAMERA EQUIPMENT CO. INC.—315 W 43rd St., New York 36, N.Y. Judson 6-1420. Frank C. Zucker, pres.; Burton H. Zucker, v.p.; Margaret B. Zucker, secy.-treas. Manufactures TV tripod heads, TV camera lens mounts, dollies, special effects, custom design equipment. Rents, sells, services motion picture & lighting equipment. Rents and sells closed circuit TV.

(Continued on next page)

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ANTENNA LEAD-IN**

Unique transmission line featuring low losses over long lengths at u h f is excellent for fringe areas.

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High Power Launchers or Receivers

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TV BY SINGLE CONDUCTOR

Ingenious • Low Loss • Inexpensive

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VHF Transmitter

VHF-UHF Translator

Mobile Microwave Relay

Community TV

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Home Reception

Write for literature describing many interesting applications.

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New West Coast Office:

Guided Space Transmissions
250 North Canon St.
Beverly Hills, Cal.

Station Equipment

OTHER STATION & STUDIO EQUIPMENT—(Continued)

CANADIAN GENERAL ELECTRIC CO. LTD.—Electronic equipment & tube dept., 830 Lansdowne Ave., Toronto 4, Ont. Phone: 534-6511. Station & studio electronic equipment and components, microwave equipment. For personnel see *Transmitters*.

CANADIAN MARCONI CO.—2442 Trenton Ave., Montreal 16, Que. Regent 8-9441. For personnel, see listing under *Transmitters*.

CANNON ELECTRIC CO.—3208 Humboldt St., Los Angeles 31, Cal. Capitol 5-1251. Robert J. Cannon, president; Floyd M. Cate, v.p., sales. Audio & TV camera connectors.

CATERPILLAR TRACTOR CO. (Engine Div.)—Peoria, Ill. Phone: 676-3311. W. Blackie, pres.; H. S. Eberhard, chairman; L. L. Morgan, v.p.; Fred Jacobs, sales mgr. Diesel and natural gas electric sets for stand-by or prime power.

CENTURY LIGHTING INC.—521 W. 43rd St., New York 36, N.Y. Chickering 4-7050. 1820 Berkeley St., Santa Monica, Cal. Texas 0-6961. Edward F. Kook, pres.; Saul Levy, chairman & exec. v.p.; George Gill, studio lighting sales mgr. TV studio lighting layouts & lighting equipment, dimmer switchboards (C-Core controlled rectifier, autotransformer, magnetic amplifier & all-electronic C-I switchboards). "C-lector" mike booms, light lifts, etc., special effect projection machines, rear screen projectors, wiring devices.

CENTURY PRECISION OPTICS DIV.—10657-10659 Burbank Blvd., North Hollywood, Cal. Poplar 1-2927. Chris J. Condon, pres.; C. Clemens, sales mgr. Telephoto & vidicon lenses, optical retical relay systems, camera lenses and accessories.

CENTURY PROJECTOR CORP.—729 Seventh Ave., New York 19, N.Y. Circle 5-7048. L. W. Davee, pres. & gen. mgr. 70mm, 55mm & 35mm projectors & sound equipment.

CETEC ELECTRONICS CO.—1400 Industrial Way, Redwood City, Cal. Video monitors for studio use.

CINEMA ENGINEERING PLANT, HI-Q Division, Aerovox Corp.—1100 Chestnut St., Burbank, Cal. Victoria 9-5511. C. P. Dibble, gen. mgr. Studio & motion picture sound equipment.

CINEMATIC DEVELOPMENTS & CINECHROME LABORATORY—P. O. Box 151, Mena, Arkansas. Arthur H. Hart, pres.; M. Helsem, secy.-treas.; A. Hamlin & Reinhard A. Thomas, operations. Design & development of special motion picture equipment, editing, titling, film laboratory services, etc.

CLARK-ROOT INC.—211 Lambert St., Palo Alto, Cal. Davenport 1-5200. Thatcher W. Root Jr., pres.; Don W. Clark, v.p. & mgr of mktg.; D. Alan Clark, v.p., admin.; Cyril Collins, engineering administrator. Automated programming and logging systems for AM-FM stations. Long playing tape reproducers.

COLLINS RADIO COMPANY—5200 C Ave. N.E., Cedar Rapids, Ia. Empire 5-8411. R. T. Cox, v.p., C. R. div.; R. M. Winston, dir. of commercial sales; R. C. Christie, sales plan.; TV STL microwave systems, studio speech consoles, associated equipment, fixed station weather radar. Sales Offices: 2600 Wilshire Blvd., Suite 401, Los Angeles, Cal.; Dunkirk 5-6421. Route 3, Box 222, Boulder, Colo.; Hillcrest 2-6163. 3658 Colebrook Dr., Jacksonville 10, Fla.; Spring 1-2978. Route 2, Roanoke, Ind.; Eastbrook 3133. 5200 C Ave. N.E., Cedar Rapids, Ia.; Empire 5-8411. P. O. Box 8026, Jackson, Miss., Phone: 353-9345. 628 South Rock Hill Rd., St. Louis 19, Mo.; Woodland 1-2284. Time & Life Bldg., 1271 Ave. of the Americas, New York 20, N.Y.; Judson 6-5678. P. O. Box 325, Gatlinburg, Tenn.; Phone: 436-5497. P. O. Box 189, Dallas, 21, Tex.; Adams 5-4511 (International Division). 2826 Empire Way South, Seattle, Wash.; Parkway 5-3385. 1825 Connecticut Ave. Washington 9, D.C.; DEcatur 2-9211. 11 Bermondsy Rd., Toronto 16, Ont., Canada; Phone: 757-1101.

CONRAC DIVISION, Giannini Controls Corp.—Glendora, Cal. Edgewood 5-0541. W. J. Moreland, gen. mgr.; R. M. Alston, operations mgr.; J. G. Jones, chief engineer; R. N. Vendeland, product mgr. Video monitors, receivers for rebroadcast and off the air monitoring.

CROWN INTERNATIONAL (div. of International Radio & Electronic Corp.)—1718 W. Mishawaka Road, Elkhart, Ind. Phone: JA 3-4919. C. C. Moore, pres.; John Andrews Jr., sales mgr.; M. Myers purchasing agent; Mac Scholfield, chief engineer; Claude Beachy, service mgr. Monaural, 2 track & 4 track recorders; monaural & stereo automatic players; Transfer-matic (electronic brain that switches from one machine to the other).



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

DAGE DIV., Thompson Ramo Wooldridge Inc.—455 Sheridan Ave., Michigan City, Ind. Triangle 4-3251. Complete station packages, film & studio cameras, monitors, switching equipment; color equipment. See *Transmitters*.

DA-LITL SCREEN CO. INC.—Warsaw, Ind. Amherst 7-8101. C. C. Cooley, pres.; H. E. Christiansen, v.p.; George H. Lenke Jr., v.p., gen. mgr.; C. J. Cerny, sales v.p.; E. C. Hamm, asst. sales mgr.; Ernest Boyd, sales promotion and advertising. Projection screens, accessories.

DAVEN (division of General Mills Inc.)—530 W. Mt. Pleasant Ave., Livingston, N.J. Wyman 2-4300. J. McGarry, gen. mgr.; J. W. Sherriff, dir. mktg. Audio & RF attenuators, resistors, switches, pre-amplifiers, network line equalizers, transmission sets, output power meters.

DYNAIR ELECTRONICS INC.—7564 Broadway, Lemon Grove, Cal. Hopkins 6-4167. Video switching equipment, amplifiers, broadcast TV transmitters, closed circuit transmitters, modulators & demodulators. Special purpose equipment for broadcast, industrial & closed circuit TV system. For personnel, see *Transmitters*.

EASTMAN KODAK CO.—343 State St., Rochester 4, N.Y. Locust 2-6000. T. J. Hargrave, chairman; A. K. Chapman, vice chairman; William S. Vaughan, president; M. Wren Gabel, v.p. & gen. mgr.; Wm. F. Shepard, secy. & asst. gen. counsel; J. D. Fewster, treas.; T. J. McCarrick, gen. comptroller; Cyril J. Staud, research v.p.; James E. McGhee, v.p., U.S. sales & adv.; E. P. Curtis, v.p., professional motion picture film sales & foreign sales & adv.; D. E. Hyndman, mgr., motion picture film dept. Motion picture film and equipment for TV use, recording cameras, camera lenses, TV projectors.

ELECTRON CORPORATION (subsidiary of Ling-Temco-Vought Inc.)—Box 5570, Dallas, Tex. Adams 5-1293. TV transmitters (UHF & VHF), TV cameras, video monitors & switchers, video-audio consoles, special uhf transmitting antennas, closed-circuit TV equipment including cameras, video monitors, video line amplifiers & RF generators. For personnel, see *Transmitters*.

ELECTRONIC SYSTEMS (div. of Mechanical Products Inc.)—1824 River St., Jackson, Mich. ST 2-0391. K. F. Petersen, gen. mgr.; K. Dumas, engineering mgr. Fixed & portable microwave relay links (5 kmc to 13 kmc).

ELECTRO-VOICE INC.—Cecil & Carroll Sts., Buchanan, Mich. Oxbow 5-6831. Albert R. Kahn, pres.; Robert Siekman, exec. v.p.; Louis R. Burroughs, v.p. broadcast microphone div.; Wayne Beaverson, v.p. engineering; Theodore Faber, purchasing agent; Richard Colip, treas.; L. LeKashman, v.p. marketing; Don Kirken-dall, mgr., adv. & sales promotion; C. E. Seaman, field mktg. mgr.; Howard Durbin, mgr., industrial sales div. Microphones, sound equipment & accessories.

EMI/US—1750 N. Vine St., Los Angeles 28, Cal. Phone: HO 2-4909. A. B. Rozet, gen. mgr.; M. Ellison, western mktg. mgr.; F. J. Cudlipp, eastern mktg. mgr. Eastern Office: 151 W. 46th St., New York 36, N.Y. Phone: CI 5-1216. Complete audio and video broadcast systems, television camera chains, solid state switching and distributing equipment, solid state video monitors, automation systems, inter-communication equipment and video recording tape.

FISH-SCHURMAN CORP.—70 Portman Rd., New Rochelle, N.Y. New Rochelle 6-1300. Murray Yawitz, pres.; M. F. Hertel, treas. High vacuum coated dichroic mirrors & beam splitters for color TV, lenses, prisms, glass slides for transparencies, etc.

JACK A. FROST—234 Piquette Ave., Detroit 2, Mich. Trinity 3-8030. Jack A. Frost, owner; E. A. Taube, asst. gen. mgr. Branches: 6 Shawbridge, Toronto, Ont.; Belmont 2-1145; W. White, mer. Room 3143, Cobo Hall, Detroit 26, Mich.; Woodward 2-1255. Rental motion picture & studio lighting equipment, grip equipment, power & lighting generators and camera car.

GATES RADIO CO.—123 Hampshire St., Quincy, Ill. Baldwin 2-8202. Monitoring equipment, projectors, video & audio pre-set master control, custom audio consoles, etc. See *Transmitters*.

GENERAL ELECTRIC CO. Technical Products Operations—212 E. Division St., Syracuse, N.Y. Phone: 456-0123. Studio color and monochrome equipment, microwave equipment. For personnel, see listing under *Transmitters*.

GPL DIVISION, General Precision Inc.—63 Bedford Rd., Pleasantville, N.Y. Rogers 9-5000. Studio & portable TV equipment. For personnel, see *Closed-Circuit TV Systems*.

GENERAL RADIO CO.—West Concord, Mass. Emerson 9-4400. C. C. Carey, pres.; Arthur E. Thiessen, chairman; D. B. Sinclair, exec. v.p.; W. R. Saylor, sales mgr.; C. A. Cady, engineer. AM & TV frequency & modulation monitors, distortion & noise meters. Test equipment.

GRAY MANUFACTURING CO.—16 Arbor St., Hartford 1, Conn. Adams 3-1271. William Conover, pres.; Albert Caesar, v.p.; Allan Perkins, sales mgr.; Chester Snow, chief engineer. Sound recording & playback equipment, television slide projectors, audio-visual systems.

HALLAMORE ELECTRONICS DIV., The Siegler Corp.—714 N. Brookhurst Ave., Anaheim, Cal. Prospect 4-1010. Low-budget studio equipment. Homer F. Starnes Jr., exec. mgr., customer relations. For other personnel, see listing under *Closed-Circuit TV Systems*.

HARWALD CO. INC.—1245 Chicago Ave., Evanston, Ill. Davis 8-7070. Fred Harper, eastern mgr.; Sam Caldwell, central mgr.; Ray I. Short, western mgr. Inspect-O-Film automatic film inspecting machine, film projectors, electronic film cleaner, splicing fluid, automatic splicers, editing equipment, film racks. Also contract mfg.

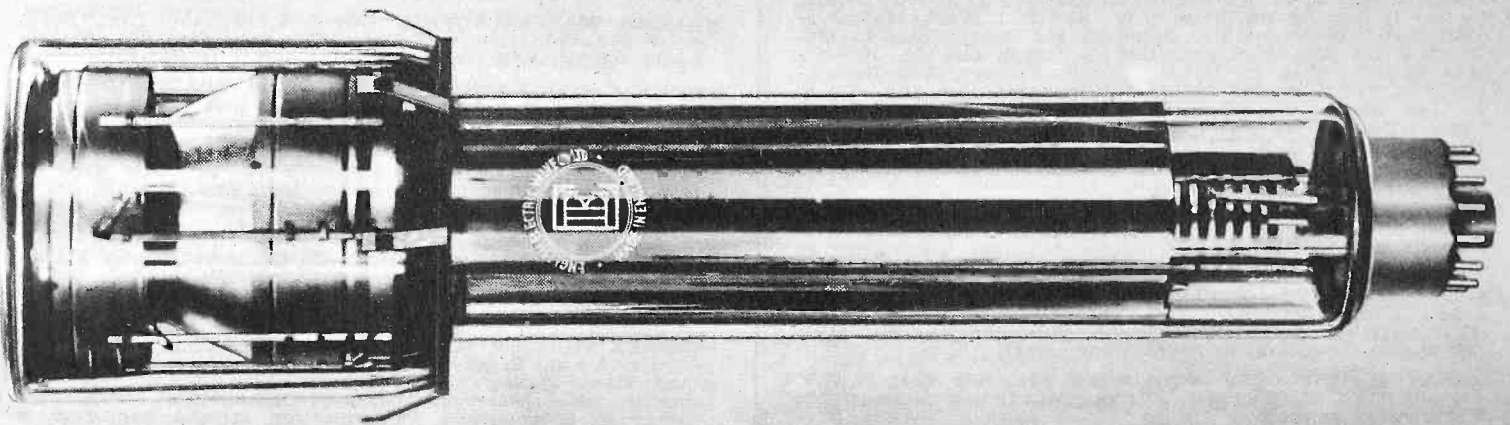
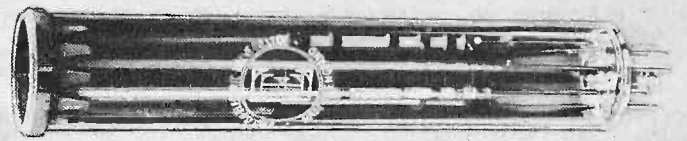
HARWOOD MANUFACTURING CO.—466 W. Superior St., Chicago 10, Ill. Whitehall 3-0465. Photographic & electronic lighting equip., sheet metal fabricating; spun metal reflectors, portable lighting bars.

HEWLETT-PACKARD CO.—1501 Page Mill Rd., Palo Alto, Cal. Davenport 6-7000. David Packard, president; William E. Hewlett, v.p.; Barney Oliver, v.p., research & development; W. Noel Eldred, v.p., marketing. TV & FM monitors and test equipment.

(Continued on page 878)

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Telephone: Pennsylvania 6-5840.

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CALVERT ELECTRONICS INC., 220 East 23rd. Street, New York 10 N.Y. Telephone: Oregon 9-1340.

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Station Equipment

OTHER STATION & STUDIO EQUIPMENT—(Continued)

HOUSTON FEARLESS CORP.—11801 W. Olympic Blvd., Los Angeles 64, Cal. Bradshaw 2-4331. G. E. Johnson, pres.; Art Kjonvedt, sales mgr. Motion picture processing machines, printers, cranes, dollies and associated TV studio equipment, remote control heads for studio & vidicon cameras.

INDUSTRIAL TELEVISION—12832 Nutwood, Garden Grove, Cal. 534-9370. High-resolution video film camera; transistorized sync generators; transistorized video equipment; transistorized view finder studio & remote controlled cameras. For personnel, see listing under *Transmitters*.

INTERCONTINENTAL ELECTRONICS CORP. (INTEC)—300 Shames Dr., Westbury, L.I., N.Y. Edgewood 4-8300. Robert L. Cogne, exec. v.p.; Leonard Goldman, v.p.; Harry F. Weyher, secy.; Phillip J. Kenter, mgr.-component marketing; John Lyons, southeastern representative. High definition studio systems, portable camera-transmitters, microwave systems; CATV systems.

INTERNATIONAL TELEPHONE & TELEGRAPH CORP., Industrial Products Div.—15191 Bledsoe St., San Fernando, Cal. Empire 7-6161. Cameras, remote control systems, monitors, switching & distribution equipment. For personnel, see listing under *Closed-Circuit TV Systems*.

ITI ELECTRONICS INC.—369 Lexington Ave., Clifton, N. J. Gregory 3-0900. Horace Atwood Jr., president; Louis M. Rehak, v.p.; Clarence Slaterbeck, sales mgr. Monochrome & color monitors.

JENFRED INC.—36 W. 57th St., New York 19, N.Y. C. M. Frederick, pres.; Grace Frederick, secy.-treas. Slides, stock pictures, transparencies, art & studio service murals, rear and front projection equipment, special effects.

KAY ELECTRIC CO.—14 Maple Ave., Pine Brook, N. J. Capital 6-4000. Harry R. Foster, partner; Elmo E. Crump, partner & chief engineer; Irving Silberg, sales mgr.; M. J. Shaw, purchasing agent; A. K. Driggs, production mgr.; C. L. Janick, export mgr. Broadcast test equipment.

KLIEGL BROS. INC.—321 W. 50th St., New York 19, N. Y. Columbus 5-0130. Representatives: Kliegli Lighting Co. of Cal., 1420 W. 9th St., Los Angeles 15, Cal. George T. Howard, 101 Jones Bldg., Seattle 1. Mutual 2-4566. Galbraith & Kurtz, 451 Hippodrome Annex, Cleveland 15, O. Cherry 1-1674; D. J. Greany Co., 320 Washington St., Brookline 46, Mass., WA 2-0550; Wm. A. MacVoy Jr., 244 N. 10th St., Philadelphia 7, Pa., AS 7-8510; James K. Kuser, 15 Jill Lane, Trenton 8, N.J. Tuxedo 2-6456; George T. Howard, 101 Jones Bldg., Seattle 1, Wash. Mutual 2-4566; Earl I. Dinsmore, 4109 Rosemary St., Chevy Chase 15, Md. Oliver 4-4700; Theatrical Equipment & Supply Co. Ltd., 1055 Alakea St., Honolulu 13, Hawaii; Chuck Koerner, 6932 Ravenscroft, St. Louis 23, Mo.; Felland-Wallick & Assoc. Inc., 529 S. 7th St., Minneapolis, Minn.; Howard E. Johnson, 2976 Randy Lane, Dallas 34, Tex. Chapel 7-5341. Herbert A. Kliegli, pres.; Herbert More, v.p. & TV div. mgr. Manufactures a complete line of studio lighting fixtures, wiring devices, movable grid systems, SCR dimmers.

KOLLMORGEN CORP.—347 King St., Northampton, Mass. Justice 4-0280. E. O. Kollmorgen, pres.; J. C. Milligan, v.p., sales; W. A. Rudd, treas.; W. C. O'Donnell, sales & adv. mgr. Motion picture equipment, TV optical systems.

LADUE SUPPLY INC.—8870 Ladue Rd., St. Louis 24, Mo. Parkview 5-6490. Wm. E. Ball, pres.; J. C. Coonrod, v.p. Cemsteel package TV & radio stations, including complete building, heating & air conditioning (without electronic equipment).

LIBERTY LEASING CORP.—341 Madison Ave., New York 17, N.Y. Lexington 2-3729. George G. Weiss, pres. Leases equipment to TV & radio stations.

MacKENZIE ELECTRONICS INC.—1025 North McCadden Place, Hollywood 38, Cal. Hollywood 3-5186. Louis G. MacKenzie, pres.; Automatic multi-channel program repeaters, recorders & single-channel playback units, magnetic tape magazines, telephone answering sets.

MARCONI'S WIRELESS TELEGRAPH CO. LTD.—Chelmsford, Essex, England. Cameras, links, mobile, master control, telecine and film recording equipment. See listing under *Transmitters*.

MESA MICROWAVE INC.—11 N. Lee, Oklahoma City 1, Okla. Central 2-8881. George Milner, chief engineer. Transmission and relay systems.

METROPOLITAN ELECTRIC MFG. CO., Lumitron Div.—2250 Steinway St., Long Island City 5, N.Y. Astoria 8-3200. Switchgear, panel boards, dimmer control systems (manual & remote), studio electrical distribution, studio lights.

MICROLAB—570 West Mt. Pleasant Ave., Livingston, N. J., Wyman 2-5700. Harry A. Augenblick, pres.; John Vogler, engineering div. mgr.; George Marshall, sales mgr. Coaxial attenuators, filters, terminations, couplers, mixers, Xtal mounts, power dividers, pre-selectors, monitor tees, signal samplers, tuners.

MICROWAVE ASSOCIATES INC.—Northwest Industrial Park, Burlington, Mass. Browning 2-3000. Dana W. Atchley Jr., pres.; Vess Chigas, exec. v.p.-gen. mgr.; Richard M. Walker, v.p., components; Laurence Gould, technical dir.; G. S. Karlotis, v.p. tubes; J. S. Galbraith, v.p., semiconductors; A. S. Karlotis, mer. marketing services; J. C. Bothwell, v.p., computer. Microwave diodes, computer diodes, TR tubes, waveguide components & test equipment.

MILO ELECTRONICS CORP.—530 Canal St., New York 13, N.Y. Beekman 3-2980. Milton A. Putterman, pres.; Seymour Meyer, treas.; Robert Smith, sales mgr.; Howard Norris, adv. mgr. National distribution of TV & radio broadcast equipment.

MIRATEL INC.—1st St. SE & Richardson, New Brighton 12, Minn. Melrose 3-1742. N. C. Ritter, gen. mgr. Conelrad receivers, voice operated relay; video monitors, regulated power supplies, video distribution amplifiers, aperture correctors, professional citizens band equipment, RF/video tuners.

MISSILE SYSTEMS CORP. (formerly American Microwave Corp.) 9465 Wilshire Blvd., Beverly Hills, Cal. Tremont 8-0510. Fred W. Bailey, pres.; J. E. Anderson, secy.; Bret H. Reed, v.p., finance. Microwave relay systems, microwave accessories and test equipment, special cable assemblies.

MITCHELL CAMERA CORP.—666 W. Harvard St., Glendale 4, Cal. Chapman 5-1085. Mrs. Eva Fox, pres.; Mona Fox, secy.; Belle Fox, J. D. McCall, B. G. Tubbs, v.p.'s. Film cameras & projectors.

MOLE-RICHARDSON CO.—937 N. Sycamore Ave., Hollywood 38, Cal. Oldfield 4-3660. Warren K. Parker, pres. TV & photographic lighting equipment.

MOTOROLA INC.—4545 W. Augusta Blvd., Chicago 51, Ill. Spaulding 2-6500. Robert W. Galvin, pres.; Daniel E. Noble, exec. v.p., industrial semiconductor & military electronics divs.; Arthur L. Reese, v.p.-gen. mgr., communications div. Studio-transmitter microwave relay, 2-way mobile radio, radio paging for studios.

MOVIOLA MANUFACTURING CO.—5539 Riverton Ave., North Hollywood, Cal. Triangle 7-2173. Mark Serrurier pres.; N. Serrurier, v.p.; J. A. Romoli, secy. Film editing equipment.

NATIONAL CINE EQUIPMENT INC.—209 W. 48th St., New York 36, N.Y. Circle 6-0348. John A. Clemens, pres.; Erwin G. Harwood, secy.-treas. Sells, rents & services TV dollies, lenses, microphone booms, lighting equipment & motion picture equip.

NEUMADE PRODUCTS CORP.—250 W. 57th St., New York 19, N.Y. Judson 6-5810. Mrs. Oscar F. Neu, pres.; Lee E. Jones, exec. v.p.; Helene E. Jones, secy. Film storage & editing equipment, tape storage & handling equipment.

GENE O'FALLON LEASING CORP.—639 Grant St., Denver 3, Colo. Amherst 6-2397. Film & slide projectors, TV cameras, underwater & explosion proof housing. For personnel, see *Transmitters*.

PEMBREX THEATRE SUPPLY CORP.—1969 S. Vermont Ave., Los Angeles 7, Cal. Republic 1-3111. Louis M. Wutke, pres. & gen. mgr.; Edwin C. Wutke, v.p.; "Pemarx" high intensity arc background slide projectors. "Telling" incandescent background projectors. Large-screen TV projectors, screens, projectors & accessories for film & slide editing.

HELPS DODGE ELECTRONIC PRODUCTS CORP.—300 Park Ave., New York 22, N.Y. Plaza 1-3200. Howard T. Brinton, pres.; Edgar P. Dunlaevy, exec. v.p.; Henry W. Jones III, v.p.; F. W. Lemly, dir. of purchases. Note: Has district offices in principal cities; new manufacturing facilities in North Haven, Conn. Semi-flexible aluminum sheathed air-dielectric coaxial cables & other high-frequency cables, cable connectors, complete system capability.

PHOTO-SONICS INC.—820 S. Mariposa St., Burbank, Cal. Victoria 9-6251. John Kiel, pres.; Roy Edwards, v.p.; Frank Shea, secy.-treas.; Arthur J. Stroud, purchasing agent. "Acme" TV recording cameras, kinephoto monitors, animation equipment.

POWER SOURCES INC.—Burlington, Mass. Browning 2-2000. Charles R. Rich, gen. sales mgr.; Raymond W. Sprague, gen. mgr.; Robert Smyth, exec. v.p. Transistorized power supplies for TV cameras.

RADIANT MANUFACTURING CORP.—8220 N. Austin, Morton Grove, Ill. Irving 8-9000. Jack Freeman, v.p. sales; K. C. Brown, v.p. marketing; Otto E. May, treas.; Leo Stone, secy. Projection screens.

RADIO CORP. OF AMERICA, Broadcast & TV Equipment Div.—Front & Cooper Sts., Camden, N. J. Woodlawn 3-8000. TV tape recorders; microwave relay equipment; color & monochrome studio & film cameras; audio & video switching & amplifying equipment; AM, FM TV studio equipment; TV film protection equipment; custom audio & video equipment. For personnel, see listing under *Transmitters*.

RADIO ENGINEERING LABORATORIES INC.—29-01 Borden Ave., Long Island City, N.Y. Stillwell 6-2100. Frank A. Gunther, pres.; James R. Day, v.p.-research dir.; Joseph Behr, v.p.; C. R. Runyon III, secy. Aural studio-transmitter links.

RAVEN SCREEN CORP.—124 E. 124th St., New York 35, N. Y. Lehigh 4-8408. Frank A. Raven, v.p.; Fred Rose, mgr.; Ernest D. Relf, secy.-treas. Rear projection screens.



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Station Equipment

- RAYTHEON CO.** (Communications & Data Processing Operations)—225 Crescent St., Waltham 54, Mass. Twinbrook 9-8040. Raymond Kendall, gen. sales mgr. Field Sales Offices: Stamford, Conn.—200 Fifth St., Davis 4-7300; Henry Geist, New Orleans, La.—International Trade Mart; Harry Hill & Warren Croom, Dallas, Tex.—Suite 272, 5635 Yale Blvd., EM 1-2656; P. R. Braginton, Hawthorne, Cal.—225 Van Ness, Plymouth 7-3151; Duane Crawford, San Mateo, Cal.—44 41st St., Fireside 1-7711; Curt Little & Royal Bosshard, Franklin Park, Ill.—9501 Grand Ave., National 5-4000; Don Smith, Strawberry Point, Ia.—Box 397, West 3-2244; Lowell Proctor, Colorado Springs, Colo.—J. E. Banister, Shelby, Mont.—214 Main St., Hemlock 4-5361; Ed Stout, TV microwave relays systems for portable or fixed applications.
- RESEDL ENGINEERING CORP.**—990 S. Fair Oaks Ave., Pasadena, Cal. 449-1213. H. K. Abajian, pres.; Alfred J. Siegmeth, v.p., engineering & manufacturing. Vhf-uhf wide-band antenna amplifiers & receiver multicouplers, CW radar systems, space instrumentation, transistorized countdown clocks, vhf-uhf cavity amplifiers.
- RIKER INDUSTRIES INC.**—875 E. Jericho Turnpike, Huntington Station, Long Island, N.Y. Hamilton 1-3569, code 516. H. Charles Riker, pres. Video testing, transmission & bcstg. equipment.
- SARKES TARZIAN INC. Broadcast Equipment Div.**—E. Hillside Drive, Bloomington, Ind. 812-332-7251. For personnel see *Transmitters*.
- S.O.S. PHOTO-CINE-OPTICS INC.** (formerly S.O.S. Cinema Supply Corp.)—602 W. 52nd St., New York 19, N.Y. Plaza 7-0440; 6331 Hollywood Blvd., Hollywood 28, Cal. 467-2124. J. A. Tanney, pres.; Dom J. Capano, sales mgr.-treas.; Alan C. Macauley, western rep.; Lionel Habas, sales promotion mgr.; William Allen, production mgr. Animation stands, film viewers, sound readers, film editing machines, hydraulic lifts, motion picture cameras (35 & 16mm), camera accessories, animation supplies, lighting equipment, sound recording equipment & accessories, camera heads (geared), hot press title machines, film edge numbering machines, microphone booms, tripods, backdrops, background projectors film processors, printers & film cleaning machines. Sells, rents & services motion picture & TV production equipment.
- STANCIL-HOFFMAN CORP.**—845 N. Highland Ave., Hollywood 38, Cal. Hollywood 4-7461. Wm. V. Stancil, pres. Magnetic recording & film reproducing equipment, including small battery operated model.
- STANDARD ELECTRONICS** (div. of Reeves Instrument Corp.) (subsidiary of Dynamics Corp. of America)—Lakewood Rd., Farmingdale, N.J. Webster 8-6671. See listing under *Transmitters*.
- STEPHENS TRUSONIC INC.**—8538 Warner Dr., Culver City, Cal. Upton 0-6671. Emile J. Petre, pres. & gen. mgr.; R. Applin, secy. Cabinets, loudspeakers, wireless & condenser microphones.
- STRONG ELECTRIC CORP.**—87 City Park Ave., Toledo 1, O. Cherry 8-3741. Arthur Hatch, pres.; Leo Altenbach, v.p.; Lee T. Nelson, treas. & asst. secy. Carbon arc spotlights, background side projectors, projection arc lamps.
- STUDIO TELEVISION PRODUCTS SALES CORP.**—356 W. 40th St., New York 18, N.Y. Pennsylvania 6-5849. James B. Tharpe, mgr. Pneumatic camera dollies, color and black & white.
- TARC ELECTRONICS DIV.**, Gotham Broadcasting Corp.—48 Urban Ave., Westbury, N.Y. Edgewood 4-3900. George Gordon, sales mgr. Broadcast equipment, power supplies, transistorized distribution amplifiers and pulse amplifiers, generators, stabilizing amplifiers, automatic gain control, solid state switching systems, inline microphone pre-amplifiers.
- SARKES TARZIAN INC., Broadcast Equipment Div.**—E. Hillside Dr., Bloomington, Ind. Edison 2-7251. Closed-circuit TV systems. For personnel see *Transmitters*.
- TECHNICAL SERVICE INC.**—31800 Eight Mile Rd., Farmington, Mich. Kenwood 3-8800. Manufactures sound motion picture projectors. For officers, see listing under *Closed-Circuit System Manufacturers*.
- TECHNICRAFT** (div. of Electronic Specialty Co.)—Thomaston, Conn. Atlas 3-4315. E. A. Sticco, gen. mgr. & controller; R. I. Jacques, sales mgr.; E. A. Jacques, purchasing mgr. Flexible & rigid waveguide and microwave components & assemblies.
- TEKTRONIX INC.**—P.O. Box 500, Beaverton, Ore. Mitchell 4-0161. Howard Vollum, pres.; M. J. Murdock, chairman of board; James B. Castles, secy.; W. B. Webber, v.p.; W. K. Dallas, v.p.; Don Ellis, treas. TV oscilloscopes, wave form monitors, color TV vectorscope, square wave bar generators, other oscilloscopes & video test equipment.
- TELECONTROL CORP.**—1418 West 166th St., Gardena, Cal. Faculty 1-5701. John W. Doering, pres.; Ralph B. Austrian, treas.; Brian T. McGoldrick, secy.; LeRoy I. Jorgenson, chief development engineer; Duane E. Heft, sales engineer. Custom engineered TV switching systems for studio, master control, distribution & house monitoring; video, pulse, lap dissolve & associated amplifiers, also video & audio hardware & accessories.
- TELEMET CO.** (formerly Telechrome Mfg. Corp.)—185 Dixon Ave., Amityville, Long Island, N.Y. Lincoln 1-3600. G. M. Giannini, pres.; G. R. Tingley, v.p. engineering; J. Horowitz, v.p. eastern operations; D. J. Dudley, v.p. sales. Color transmission test equipment, multiburst generators, staircase generators, window generators, wave form generators, differential phase & gain measuring receivers, video distribution amplifiers, envelope delay measuring equipment, vertical interval test signal keyers.
- TELEPROMPTER CORP.**—50 W. 44th St., New York 36, N.Y. Judson 2-3800. Irving B. Kahn, pres.; Hubert J. Schlafly Jr., v.p., research & development; Monroe M. Rifkin, v.p. asst. to pres.; Gerald G. Griffin, v.p. marketing; Nat C. Myers Jr., v.p., communications systems; John Barrington, director of public relations. Branch office mgrs.: Ted Boismureau, 316 N. Michigan Ave., Chicago, Ill.; Franklin 2-1752. Cliff Paul, 2700 S. Memorial Pkwy., Huntsville, Ala.; Jefferson 9-7726. Canadian branch: TelePrompter of Canada, 447 Jarvis St., Toronto, Ont. Walnut 2-2103. Bruce Emonson, pres. For other personnel, see Canadian listing under *Closed-Circuit TV Producers*. TelePrompter reading unit. TelePro front & rear screen projector; Tele-Mation automatic stage mgr.; Tellens, Tellights, sound systems, closed-circuit TV producer for industry, govt. & special events.
- TELESCRIPT-CSP INC.**—155 W. 72nd St., New York 23, N.Y. Susquehanna 7-8111. Peter Jackson, pres.; Robert Swanson, gen. mgr.; Trygve W. Lund, operations mgr. Products: Telescript prompting equipment electronic TV tape editor, the 7000 incandescent rear screen projector, dual head incandescent rear screen projector, network setup amplifier, rear screens & production aids.
- TELEVISION ASSOCIATES OF INDIANA INC.**—E. Barker Ave., Lakeland, Michigan City, Ind. Triangle 4-7207. W. C. Eddy, pres.; Kenneth P. Humbert, v.p.; Russell H. Ericson, treas. Microwave reflectors, camera mountings, dollies & tripods.
- TELEVISION SPECIALTY CO.** (div. of Federal Manufacturing & Engineering Co.)—1055 Stewart Ave., Garden City, Long Island, N.Y. Pioneer 2-7400. K. Alfred Jenkins, v.p. Kinescope recording equipment for broadcast & closed-circuit TV, rear screen projectors, motion picture cameras & equipment, lighting & studio equipment, film processing machines.
- TELEVISION UTILITIES CORP.** (subsidiary of Nord)—300 Denton Ave., New Hyde Park, L. I. Twining 8-1000 & Pioneer 6-4300. Eugene Kron, pres.; David Sigler, v.p., sales; Charles H. Odom, v.p. & chief engineer. Designs & manufactures "Private Eye" monitors, pulse cross monitors, video line & distribution amplifiers, industrial sync generators, kine recording monitors, flying spot scanner, "Scan-a-graph" visual communications systems.
- TELEVISION ZOOMAR CO.**—500 Fifth Ave., New York 36, N.Y. Bryant 9-5835. Jack A. Pegler, pres.; Frank G. Back, treas.; Bill Pegler, sales mgr.; Super Universal & Super Studio Zoomar lenses.
- TEL-INSTRUMENT ELECTRONICS CORP.**—728 Garden St., Carlstadt, N.J. Webster 3-1600. J. L. Roemisch, pres.-treas.; E. W. Brinkerhoff, v.p.-sales mgr.; D. L. Schacher, chief engineer. Test equipment, studio equipment for monochrome & color TV.
- TRAD CORP.**—Box 648, 17136 Ventura Blvd., Encino, Cal. Triangle 3-3373 & State 8-2210. Fred G. Roberts Jr., pres.; Arthur H. Bolt, exec. v.p. Telephoto lens for sale, lease or rental & hot splicers for film splicing.
- TRANS-LUX CORP.**—625 Madison Ave., New York 22, N.Y. Plaza 1-3110. P. E. Furber, chairman of the board; R. Brandt, pres.; A. Giles, exec. v.p.; B. W. Roth, dir. special effects. Rear projection screens, slide projectors, etc.
- ULTRAUDIO PRODUCTS** (a service of Overline Inc.)—6573 Santa Monica Blvd., Los Angeles 38, Cal. Crestview 6-2726 & Hollywood 6-7366. Oliver Berliner, pres.; Richard M. Sherman, exec. v.p.; Jack Reeves, sales mgr. Monophonic & stereophonic mixer-amplifiers for broadcasters and recordists.
- U. S. LEASING CORP.**—580 California St., San Francisco, Cal. Exbrook 7-1787. Richard J. Elkus, pres.; Henry B. Schoenfeld, senior v.p. Branches: New York office—Time & Life Bldg., 111 W. 50th St. Wm. P. Mallory, reg. v.p. North Carolina—2401 W. Morehead St. Charlotte. David Morton, mgr. Illinois—120 S. LaSalle St., Chicago. J. J. Hayes, reg. mgr. California—3460 Wilshire Blvd., Rm. 614, Los Angeles 5. Dwight W. Whiting, reg. mgr. Georgia—1252 W. Peachtree St. Atlanta. Amador Flynt, mgr. Colorado—P.B.M.I. Bldg., 333 W. Colfax Ave., Denver, James C. Larson, mgr. On order from TV stations, buys equipment for lease.
- VISUAL ELECTRONICS CORP.**—356 West 40th St., New York 18, N.Y. Pennsylvania 6-5840. Complete systems for studio installation of AM, FM & TV studios, film cameras & projectors, monitors, video switching & distribution equipment, audio tape cartridge machines, TV automation equipment. For personnel, see listing under *Transmitters*.
- VITRO ELECTRONICS** (div. of Vitro Corp. of America, Producers of Nems-Clarke Equipment)—919 Jesus-Blair Drive, Silver Spring, Md. Juniper 5-1000. D. Donald M. Allison Jr., pres.; Gerald C. Schutz, v.p., sales-engineering; Vernon M. Setterholm, v.p. operations; K. B. Redding, sales director; Ken Boothe, mgr. broadcast products. TV rebroadcast receivers, field intensity meters, phase monitors, video jacks, plugs and jack strips, custom equipment and systems engineering.
- WEISS EQUIPMENT LEASING INC.**—341 Madison Ave., New York, N.Y. George C. Weiss, pres.
- WICKES ENGINEERING & CONSTRUCTION CO.**—12th St. & Ferry Ave., Camden 4, N.J. Woodlawn 4-4912. Richard G. Wickes, pres.; Max King, secy.-treas.; George Whitaker, sales mgr. Color TV studio & test equipment.
- WOLLENSAK OPTICAL CO.** (div. of Revere Camera Co.)—850 Hudson Ave., Rochester 21, N.Y. Congress 6-1000. Norman Kuegler, sales.
- ZOOMAR**—See Television Zoomar Co.

For Closed-Circuit Manufacturers
see next page

Closed-Circuit System Manufacturers

Industrial TV, Community Antenna Systems,

Theatre & Large-Screen Projection Receivers

(For related equipment and system components,
see Station Equipment listings)

ALTO FONIC TAPE SERVICE, INC.—211 Lambert St., Palo Alto, Cal. Davenport 1-5164. D. Alan Clark, pres.; Don W. Clark, mgr. of marketing. Scientifically programmed music service for general background, industry, and radio stations. Automatic, unattended tape reproducing systems.

AMECO INC.—2949 W. Osborn Rd., Phoenix, Ariz. Alpine 4-5511. Bruce Merrill, pres.-gen. mgr.; Edward Whitney, sales mgr.; Milford Richey, chief eng.; Edward Furman, contracting div. mgr. CATV & closed-circuit equipment and installation.

AMPHENOL-BORG ELECTRONICS CORP.—See RF Products.

AMPLITEL INC.—61-37 Fresh Meadow Lane, Flushing 65, N.Y. Lenox 9-5200. Herbert M. Ardston, pres.; Harry Morris Jr., v.p.; Norman Perlman, chief engineer; Jack Saunders, purchasing agent; Henry Berk, sales mgr.; Wm. L. Grassi, installation director, community systems & master antenna systems; John Rice, chief of service. Manufactures & installs community antenna systems, master amplified antenna systems, complete RF amplifiers, and closed circuit & subscription TV systems.

B & K MANUFACTURING CO. (div. of Dynascan Corp.)—1801 W. Belle Plaine, Chicago 13, Ill. Eastgate 7-7270. Closed-circuit automatic picture and sound generator. For personnel, see *Other Station & Studio Equipment*.

BELL TELEVISION INC.—52 West 53rd St., New York 19, N.Y. Judson 6-4350. Martin Sugar, pres.; Lee Bunting, exec. v.p. & chief engineer; James Bronis, secy. Branches: Bridgeport (Conn. div.)—488 John St.; Forest 7-7718; Brose Bunting, mgr. Miami (Fla. div.)—11 N.W. 36th St.; Pl 4-2628; Richard Wells, mgr.

BENCO TELEVISION ASSOCIATES LTD.—27 Taber Rd., Rexdale, Ont. Cherry 4-4296. P. Freen, pres. & gen. mgr.; H. D. Gray, sales mgr. Community antenna & distribution systems. Available in U.S. through Blonder-Tongue Labs.

BLONDER-TONGUE LABORATORIES INC.—9 Alling St., Newark 2, N.J. Market 2-8151. Isaac S. Blonder, chairman; Ben H. Tongue, pres.; Harry A. Gilbert, v.p.; Richard Helhosk, marketing dir.; Robert MacDonald, sales mgr.; Lon Cantor, publicity dir. Parent company for Benco Television Associates Ltd. of Toronto, Canada. Master TV systems, community TV systems, closed-circuit TV cameras & systems, video monitor, accessories, projection TV.

CANADIAN GENERAL ELECTRIC CO. LTD.—Electronic equipment & tube dept. 830 Lansdowne Ave., Toronto 4, Ont. 534-6511. Closed-circuit TV systems & equipment. For personnel, see listing under *Transmitters*.

CANADIAN MARCONI CO.—2442 Trenton Ave., Montreal 16, Que. Regent 8-9441. Closed-circuit TV systems, industrial TV, educational TV. For personnel, see listing under *Transmitters*.

COHU ELECTRONICS INC. Div. of Kin Tel—5725 Kearney Villa Rd., San Diego 12, Cal. Browning 7-6700. E. T. Clare, v.p., marketing; W. S. Ivans, v.p., engineering; R. L. Harmon, adv. mgr. Camera chains, remote control systems, monitors, switching & distribution equipment.

COMMUNITY ENGINEERING CORP.—Box 824, State College, Pa. Adams 8-2461. James R. Palmer, pres.; Floyd B. Fischer, v.p. Electronic equipment for RF and video distribution of TV signals, including community, closed-circuit educational & industrial TV systems. System rebuilding and modernizing service. Wide band & amplifiers and ultra low noise preamplifiers. System engineering.

CONRAC DIVISION—Glendora, Cal. Edgewood 5-0541. Large screen display monitors for educational television and high resolution or slow scan monitors for special closed-circuit military and industrial applications. For personnel, see listing under *Other Station and Studio Equipment*.

CRAFTSMAN ELECTRONIC PRODUCTS INC.—21 Elm St., Oneonta, N.Y. Telephone: GE 2-0500. W. J. Calsam, pres.; Gordon Ripley, v.p. for engineering & product development; Albert V. Bagardi, v.p. in charge of sales. Matching transformers, line dividers, traps, converters & amplifiers for community antenna systems.

DAGE DIV., Thompson Ramo Wooldridge Inc.—455 Sheridan Ave., Michigan City, Ind. Triangle 4-3251. Industrial TV systems; educational, institutional & hospital TV systems; development of specialized TV applications and equipment for military and other uses; community system TV studio equipment. For personnel, see listing under *Transmitters*.

DAHLBERG INC.—7731 Sixth Ave. N., Minneapolis 27, Minn. Liberty 5-3721. Kenneth H. Dahlberg, pres.; Arnold R. Dahlberg, v.p. & gen. mgr.; Harold E. Dahlberg, sales mgr.; L. E. Philipps, chief engineer. Hospital TV systems, closed-circuit TV & radio installations, video monitors, master antenna distribution systems, accessories.

DIAMOND POWER SPECIALTY CORP.—Lancaster, O. Olive 3-6540. W. J. Fitzburgh, pres.; J. G. Gelder, gen. mgr.; R. H. Renko, sales mgr. Industrial TV systems & TV pickup tubes.

DODSON RADIO & TELEVISION CO.—See Dorate Inc.

DORATE INC.—116 N. 4th St., Sayre, Okla. Phone: 115. G. H. Dodson, pres. & owner; R. I. Gilbert, v.p.; Lucille Dodson, secy. Mr. Dodson also owns Dodson Radio & Television Co. at same address, which is distributor & contractor of CATV & electronic equipment. Amplifiers, modulators, demodulators, splitters, tap off units, antennas and accessories for CATV systems.

ALLEN B. DuMONT LABORATORIES (div. of Fairchild Camera & Instrument Corp.), Industrial Television Div.—750 Bloomfield Ave., Clifton, N.J. Prescott 3-2000. Patrick F. Gambuti, mgr.; Glenn C. Griffith, engineering mgr. International Div.: 515 Madison Ave., New York 22, N.Y. Plaza 1-1652. Ernest A. Marx, director; Robert I. Gaines, asst. director. Industrial TV systems, closed-circuit systems.

DYNAIR ELECTRONICS INC.—7564 Broadway, Lemon Grove, Cal. Hopkins 6-4167. Equipment for industrial closed-circuit & broadcast systems. For personnel, see *Transmitters*.

EITEL ELECTRONICS—Box 830, 1887, Prescott, Ariz. Hickory 5-0691. George Eitel, pres. Converters from UHF and VHF, also CATV equipment.

ELECTRON CORPORATION (subsidiary of Ling-Temco Inc.)—Box 5570, Dallas, Tex. Adams 5-1293. (UHF & VHF). See listing under *Transmitters*.

ENTRON INC.—2141 Industrial Pkwy., Montgomery Industrial Park, Silver Spring, Md. Phone 622-2000. H. M. Diambra, chairman of the board; J. L. Lahey, pres.; H. M. Kanee, secy.-treas.; H. E. Blum, chief engr.; W. Toeller, mgr. of mfg.; I. Lieberman, mgr. Systems Construction Corp.; J. York, dir. of publications; E. Shafer, gen. sales mgr.; I. Kuzminsky, dir. of R & D; K. Johnson, N. W. regional mgr.; W. Lasky, S. W. regional mgr.; J. Sims, S. E. regional mgr. Community systems, Equaline industrial RF systems, closed-circuit industrial systems, consulting engineering & planning services.

FAIRBANKS, MORSE & CO., Electronics Div.—505 Oakwood Ave., West Hartford 1, Conn. Adams 6-5431. G. B. Robbins, gen. mgr.; W. L. Denniston, sales mgr.; J. V. Boyles, purchasing agent. Associated with EMI Electronics Ltd. of Great Britain. Industrial & commercial closed-circuit systems.

FXR (a div. of Amphenol-Borg Electronics Corp.)—33 East Franklin St., Danbury, Conn. Phone: 743-9272. Neil M. Blair, pres.; K. A. Waldron, v.p., marketing; C. C. Camillo, v.p., engineering. Coaxial cable, connectors & switches, mobile antenna, microwave components for closed-circuit, industrial and CATV systems. Microwave test equipment, modulators, high-power electronics.

GENERAL ELECTRIC CO., Technical Products Operations—212 W. Division St., Syracuse, N.Y. Phone: 456-0123. R. L. Casselberry, gen. mgr.; Harry E. Smith, mgr. market development, closed-circuit TV. Black-&-White and color closed-circuit TV. Slow-scan TV, display devices.

GIANTVIEW GENERAL TELEVISION NETWORK (div. of Meilink Steel Safe Co.)—901 Livernois Ave., Ferndale 20, Mich. Lincoln 8-2500. Stanley R. Akers, pres.; John L. Mayer, sales mgr.; Richard L. Colten, closed-circuit mgr.; Charles E. Abney, chief engineer; Kenyon Marsh, projection services mgr. Eastern Div.: 1280 Fifth Ave., New York 29, N.Y.; EN 9-3000. Richard L. Colten, regional mgr. Industrial & school closed-circuit systems, forward-throw large-screen projectors, rear screen self-contained projection units, remote-operated large-screen units, multichannel video & sync distribution systems.

GPL DIVISION, General Precision Inc.—Pleasantville, N.Y. Rogers 9-5000. Richard W. Lee, pres.; William P. Hilliard, v.p. and gen. mgr.; William J. Tull, v.p., engineering; Charles A. Sereno, v.p. mkt.; Raymond G. Johnson, v.p.-treas.; Frank R. Demchok, dir. sales and services; N. M. Marshall, gen. mgr. industrial mkt. Los Angeles Regional Offices: 7803 Lemona Ave., Van Nuys, Cal. State 1-2900, or Triangle 3-2754. Industrial and commercial closed-circuit TV systems, TV projection systems and microwave links.

INDUSTRIAL TELEVISION—12832 Mutwood, Garden Grove, Cal. Phone: 534-9370. Closed-circuit cameras and associated equipment. Industrial microwave for CCTV & CATV links. Solid-state video equipment transistorized cameras, and remote controlled systems. For personnel, see listing under *Transmitters*.

INTERCONTINENTAL ELECTRONICS CORP. (INTEC)—300 Shames Dr., Westbury, L.I., N.Y. Edgewood 4-8300. Closed-Circuit TV Systems. See listing under *Other Station & Studio Equipment*.

INTERNATIONAL TELEMETER CO. (a division of Paramount Pictures Corp.)—Research & Development Lab. 2000 Stoner Ave., Los Angeles 25, Cal. Granite 8-7751. N.Y. Office: 1501 Broadway, New York 36, N.Y. Brvant 9-8700. Louis A. Novins, pres.; James P. Murtagh, Chester I. Lappen, Leslie Winik, v.p.s.; Jacob H. Karp, secy.; James H. Richardson, treas.; William C. Rubinstein, v.p.-asst. secy.; Arthur Israel Jr., asst. secy.; Bernard Donnenfeld, asst. treas.; Patrick R. J. Court, dir. of research development. Telemeter Pay TV system.

INTERNATIONAL TELEPHONE & TELEGRAPH CORP., Industrial Products Div.—15191 Bledsoe St., San Fernando, Cal. Empire 7-6161. F. H. Guterman, pres.; R. E. Laub, v.p. of mfg.; C. Aker, v.p. engineering; R. T. Diehl, mgr. visual communications.

ITI ELECTRONICS INC.—369 Lexington Ave., Clifton, N.J. Gregory 3-0900. Special industrial TV systems & development. For personnel, see *Other Station & Studio Equipment*.

JERROLD ELECTRONICS CORPORATION—15th and Lehigh Ave., Philadelphia 32, Pa. Baldwin 6-3456. Milton J. Shapp, chairman of the board; Sidney Harman, pres.; Zalmon H. Garfield, asst. to pres.; Robert H. Beisswenger, gen. mgr.; Daniel Aaron, asst. gen. mgr. and public relations dir.; Herbert Barnett, mgr. of engineering; Kenneth A. Simons, chief engineer; Caywood C. Cooley, mgr. for industrial products div.; Lee Zemmick, mgr. of community systems div.; Mac Kraus, mgr. of communications systems div.; Jerry Hastings, sales mgr. communications systems div. Design, engineering, installation and manufacturing of equipment for community antenna systems, closed-circuit TV, remote control systems, RF test equipment, and microwave equipment.

(Continued on page 882)

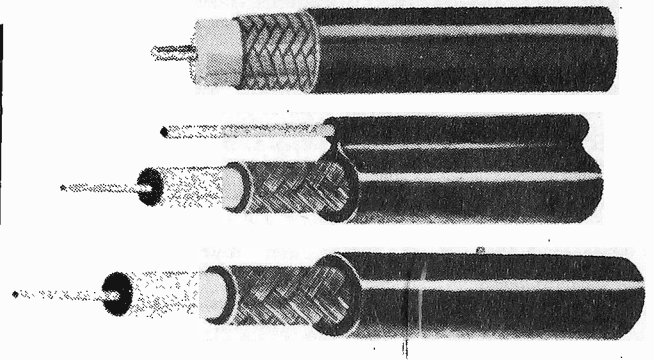
For Closed-Circuit Producers
see page 883

"FOR THE HIGHEST ACHIEVEMENT IN QUALITY"

USE THE ENTIRE VIKING CATV PRODUCTS LINE

COAXIAL CABLES — A COMPLETE LINE OF CATV COAXIAL CABLES — STRIP BRAID, MESSENGER, LOW-LOSS FOAM, TRUNK & FEEDER LINE TYPES

TYPE	O. D. (NOM.) Inner Cond.	O. D. (NOM.) Dielectric	O. D. (NOM.) Shield	O. D. (NOM.) 2nd Shield	O. D. (NOM.) Jacket	Attenuation Channel 6 (db/100 ft.)	Attenuation Channel 13 (db/100 ft.)
VK11	.064	.285	.296	—	.407	1.31	2.2
VKD11	.064	.285	.296	.307	.407	1.31	2.2
VK108	.081	.373	.389	—	.460	1.01	1.6
VKD108	.081	.373	.389	.400	.460	1.01	1.6
VK100	.114	.525	.536	—	.632	0.77	1.3
VKD100	.114	.525	.536	.547	.632	0.77	1.3



PRESSURE TAPS

Button & Hook Types for overhead drop hook-ups. Two piece clamp for underground hook-ups.

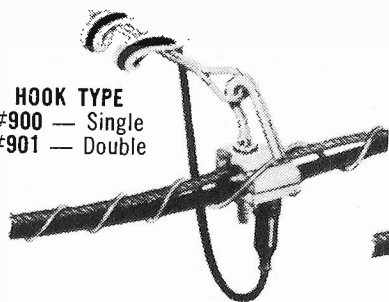
Resistive Type

29.5 db., 32, 34, 36.5, 38.5 — Channel 6

Capacitive Type

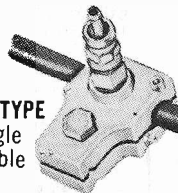
38 db., 30, 24, 19, 16, 14, 10 — Channel 6

HOOK TYPE
#900 — Single
#901 — Double

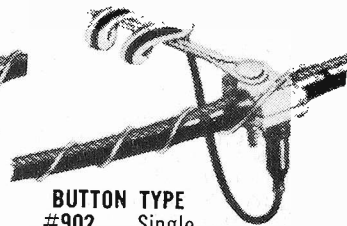


Packed 25 pieces to a carton

UNDERGROUND TYPE
#915 — Single
#916 — Double



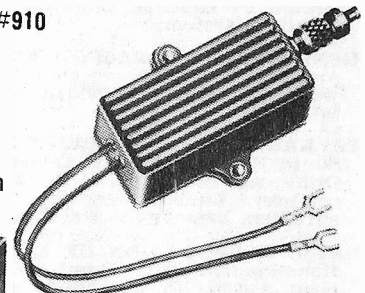
BUTTON TYPE
#902 — Single
#903 — Double



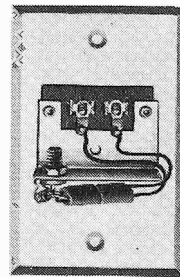
MATCHING TRANSFORMERS

75-300 ohm
Balanced
AC Isolated
Full 6 db voltage step-up
Connector with unit

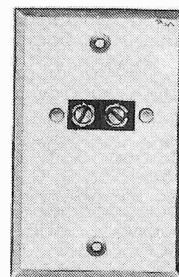
#910



Packed 25 pieces to a carton



#917



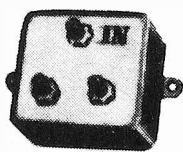
#911

LINE SPLITTERS — GROUNDING BLOCK

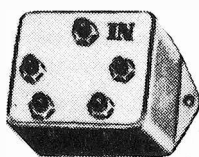
2 & 4 way

All band design
Radiation proof
VSWR less than 1.3 to 1
Fittings: 59U type
11U type

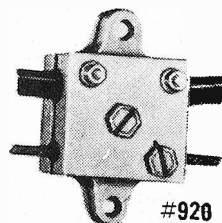
Packed 12 pieces to a carton



#930



#931



#920

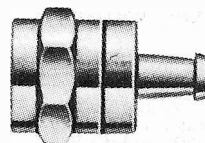
Vik-O-Plated
Stainless steel pins
Simple installation
Protected installation
For RG59 Co-axial
No coring or splicing required
Low cost

Packed 25 pieces to a carton

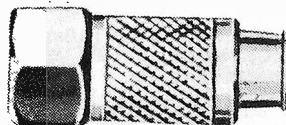
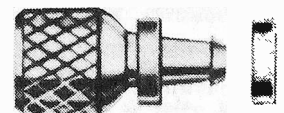
FITTINGS

A complete line for all co-axial cables

#909
"C" TYPE

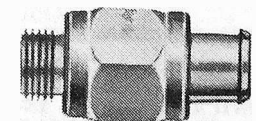
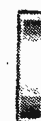


RG59U
"F" TYPE
#906



#923

Adapts VK108 Single & Double to an "F" Type Chassis (Female) fitting



#924

Adapts VK108 Single & Double to an "F" Type Male fitting (Viking #906)

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MANUFACTURERS OF COAXIAL CABLE AND CATV PRODUCTS

830 MONROE ST HOBOKEN, N. J.
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Hoboken: OLdfield 6-2020

Closed-Circuit Equipment

KATONA ELECTRONICS CO.—Box 431, Levittown, Pa. Windsor 5-4575. Anthony S. Katona, pres. Manufacturer, contractor, installer of TV & closed-circuit distribution systems equipment. Coaxial cables & accessories.

LEAR SIEGLER INC. Electronic Instruments Div.—714 N. Brookhurst St., Anaheim, Cal. Prospect 4-1010. Lloyd G. Hallamore, pres.; R. C. Koperek, v.p.-treas.; C. A. Busse, v.p.-operations; W. L. Rose, asst. to pres.; F. Cole, controller; Homer F. Starnes Jr., exec. mgr. customer relations. Industrial, military and educational closed-circuit TV systems & electronic communication systems.

MACH-TRONICS INC.—185 Evelyn Ave., Mountain View, Cal. Phone: 967-7845 (area code 415). Kurt R. Machein, pres.; Henry W. Howard, v.p.; David C. Thompson, mgr. of marketing. Closed-circuit magnetic television tape recorders.

MARCONI'S WIRELESS TELEGRAPH CO. LTD.—Chelmsford, Essex, England. Manufactures closed-circuit television equipment for monochrome & color TV. See listing under *Transmitters*.

MIRATEL INC.—1st St. SE & Richardson. New Brighton 12, Minn. Melrose 3-1742. N. C. Ritter, gen. mgr. Video monitors, video distribution amplifiers, aperture correctors, RF video tuners.

MISSILE SYSTEMS CORP.—9465 Wilshire Blvd., Beverly Hills, Cal. Tremont 8-0510. Video pickup and microwave relay equipment, including camera chains, video monitors. For personnel, see listing under *Other Station and Studio Equipment*.

MOTOROLA COMMUNICATIONS & ELECTRONIC—4501 West Augusta Blvd., Chicago 51, Ill. Spaulding 2-6500. Homer L. Marrs, v.p. & operating mgr. Hospital TV and radio systems, closed-circuit TV cameras, monitors, accessories, master antenna distribution systems.

GENE O'FALLON LEASING CORP.—639 Grant St., Denver, Colo. Amberst 6-2397. Closed circuit & industrial TV systems, microwave relay systems & video monitors. For personnel, see *Transmitters*.

PACKARD BELL ELECTRONICS CORP. Industrial Products—1920 South Figueroa St., Los Angeles 7, Cal. Richmond 8-6103. C. A. Duffy, v.p. in charge; F. D. May, sales mgr.; F. A. Miller, chief engineer. Cameras, controls, monitors, mosulators, amplifiers, switchers, demodulators & attenuators.

RADIO CORPORATION OF AMERICA, Broadcast & Communications Products Div.—Front & Cooper Sts., Camden 2, N.J. Woodlawn 3-8000. P. Bergquist, mgr. closed circuit sales; W. K. Charles, mgr. western field sales; N. R. Vander Dussen, mgr. eastern field sales; A. M. Miller, film recording & west coast operations.

Closed Circuit TV Regional Offices: Camden—Front and Cooper Sts., Woodlawn 3-8000. T. B. Mulowney, G. B. Russell. Atlanta—134 Peach Tree St., N.W., Phone: 524-7703. L. C. Radford. Chicago—2000 Mdse. Mart Plaza, Phone: 467-5900. J. V. Leahy, R. J. Miller. Cleveland—1600 Keith Bldg., CHerry 1-3450. W. I. McCord. Dallas—7901 Carpenter Freeway, MELrose 1-3050. D. E. Barth, D. Boyd. Los Angeles—1560 N. Vine St., Hollywood 28, Cal., HOLlywood 9-2154. H. W. Dover, T. C. Sharp. New York—36 W. 49th St., JUDson 6-3800. G. Sebastian. San Francisco—429 Taylor St., ORdway 3-8027. M. M. Corbett. Washington, D.C., 1725 "K" St., N.W. FEderal 7-8500. R. S. Emch.

RADIO RECEPTER DIVISION (General Instrument Corp.)—100 Andrews Rd., Hicksville, N.Y. Overbrook 1-4300. J. Gerald Mayer, pres.; W. D. Paxson, v.p. Industrial TV systems.

RAYTHEON COMPANY, Communications Products Dept.—225 Crescent St., Waltham 54, Mass. Twinbrook 9-8040. Microwave TV relays systems for portable & fixed applications, commercial apparatus & systems. See listing under *Other Station & Studio Equipment*.

SIMPLICITY TOOL CO. INC.—2850 N. Mississippi Ave., Portland 8, Ore. Box 3723. Makes community TV antennas.

SPENCER-KENNEDY LABORATORIES INC.—1320 Soldiers Field Rd., Boston 35, Mass. Algonquin 4-5400. George W. W. Brewster, chairman; Donald Spencer, pres. & treas.; W. K. Headley, v.p. of sales & admin.; Pierre L. de Bourgknecht, chief engineer; Albert Clark, v.p. production; Richard K. Schroeder, R. A. Brooks & R. X. Cullinane, system engineering. Community antenna, educational closed-circuit, industrial & theatre TV systems. Electronic instruments.

SARKES TARZIAN INC., Broadcast Equipment Div.—E. Hillside Dr. Bloomington, Ind. Edison 2-7251. Closed-circuit TV systems. For personnel, see listing under *Transmitters*.

TECHNICAL SERVICE INC.—31800 Eight Mile Rd., Farmington, Mich. Kenwood 3-8800. E. H. Lerchen, pres.; M. F. Bero, plant mgr.; E. A. Bullock, chief engineer; P. E. Ruedemann, sales mgr. Manufactures sound motion picture projectors, including one model modified for use with Argus or Sylvania closed-circuit TV.

TELECONTROL CORP.—1418 West 166th St., Gardena, Cal. Faculty 1-5701. John W. Doering, pres.; Ralph B. Austrian, treas.; Brian T. McGoldrick, secy.; LeRoy I. Jorgenson, chief development eng.; Duane E. Heft, sales eng. Custom engineered TV switching systems for school classroom distribution, missile site control centers, plant and hospital surveillance, television telephone; video, pulse, lap dissolve, and associated amplifiers, also video and audio hardware and accessories.

TELEMET COMPANY (formerly Telechrome Mfg. Corp.)—185 Dixon Ave., Amityville, L.I., New York. Lincoln 1-3600. Industrial TV, community antenna systems, theatre & large projection receivers.

TELE-TRONICS CORP.—12786 Western Ave., Garden Grove, Cal. Twinkoaks 3-5878. James J. Reeves, pres. & chief engineer. Closed-circuit TV & broadcast equipment, extra high resolution monochrome & color.

TELEVISION SPECIALTY CO. (div. of Federal Manufacturing & Engineering Co.)—1055 Stewart Ave., Garden City, Long Island, N.Y. Pioneer 2-7400. Kinescope recording equipment, lighting & accessory equipment. Also see listing under *Station Equipment*.

TELEVISION UTILITIES CORP. (subsidiary of Nord)—300 Denton Ave., New Hyde Park, L.I. Twining 8-1000 & Pioneer 6-4300. Closed-circuit microfilm video system for instantaneous visual transmission and enlargement of microfilm to remote areas. Also video systems for educational TV, security and surveillance. See listing under *Other Station & Studio Equipment*.

TIMES WIRE & CABLE CO. INC.—358 Hall Ave., Wallingford, Conn. Colony 9-3381. L. J. DeGorege, gen. mgr.; Newell D. McDonald, chief engineer; Robert W. Burton, sales mgr. Coaxial cables for community TV systems.

TRANS-LUX CORPORATION, Electronics Division—625 Madison Ave., New York 22, N.Y. Plaza 1-3110. P. E. Furber, chairman of the board; R. Brandt, pres.; A. Giles, exec. v.p.; Renville McMann, gen. mgr. Closed-circuit television systems.

VIDEO ENGINEERING CO. INC.—Riggs Road & First Place, N.E., Washington 11, D.C. Phone: 882-6131. Norman R. Selinger, pres.; Don Foyer, sales mgr. for government; Earnel Campbell, medical sales mgr.; Thomas W. Ireland, educational sales mgr.; Edwin Greenstein, chief engineer; Kenneth L. Nathanson, public relations dir. Design and installation of TV studios, security TV systems, medical TV systems, industrial systems, special TV devices, and TV distribution systems both RF and Video.

VISUAL ELECTRONICS CORP.—356 W. 40th St., New York 18, N.Y. Pennsylvania 6-5840. Morris A. Mayers, mgr., closed-circuit operations. Closed-circuit services for sales meetings, medical conventions, training programs. Designs & equips closed-circuit installations for industrial, educational, medical & commercial use. National manufacturers' representative for industrial, closed-circuit & community distribution equipment. Also see listing under *Transmitters*.

ZOOMAR INC.—55 Sea Cliff Ave., Glen Cove, N.Y. Oriole 6-1900. Frank G. Back, pres.; Walter Steuer, v.p. & sales mgr. Branch office: 1586 Crossroads of the World, Hollywood 28, Cal. Lenses for industrial & educational TV.

Major Suppliers of

Hotel Television Receivers

Sale or Lease

AMERICAN COMMUNICATIONS CORP.—280 Broadway, New York 7, N.Y. Rector 2-0320. E. M. Lurie, pres.; Philip Obernforfer, sales mgr. GE receivers.

AUDIO DYNAMICS CORP.—5462 Third St. NE, Washington 11, D.C. (See Teletray Electronic Systems Inc.)

ELECTRONICS LEASING CORP.—16 E. 40th St., New York 16, N.Y. Oregon 9-5400. Irving M. Kram, pres.; Alfred N. Kram, exec. v.p.; Stanley Kramer, v.p.-treas.; Maurice Barg, v.p.-sales mgr.; Bernard Eisenberg, v.p., operations. Installs, maintains, insures TV. radio and electronic signalling systems in hotels & motels. Subsidiary Guest Television specializes in hospital system. Tele-Hotel Div., Ira Hirschmann, Div. Sales or lease.

EMERSON INDUSTRIAL PRODUCTS CORP. (subsidiary of Emerson Radio & Phonograph Corp.)—680 Fifth Ave., New York 19, N.Y. Plaza 7-5885. Louis Abrams, pres.; Morton E. Ornitz, treas.

MASTER VIDEO SYSTEMS INC.—Lumber Rd., Roslyn, N.Y. Mayfair 1-1200. George T. Weymouth, chairman; A. J. Moxham pres.; H. E. Drepela, v.p.; R. G. Skinner, treas.; W. S. Satterthwaite, secy. Master Antenna Systems, Control Systems, Radio Systems, Paging Systems.

PHILCO CORP., Tele-Sound Dept.—Tioga & C Sts., Philadelphia 34, Pa. 443-62. Milton A. Diamond, v.p.; William H. Harned, v.p.; Robert B. Diamond, sales manager; Malcolm O. Marple, manager, tech. planning and design. Philco television to hotels, motels, apartment houses and institutions.

RADIO CORPORATION OF AMERICA (RCA Service Company)—Bldg. 203-3, Cherry Hill Offices, Camden 8, N.J. W. L. Davis, manager, commercial products' sales. Sells and leases color and black and white TV sets, antenna systems and communications accessories, to hotels, motels, hospitals & schools.

RADIO-MATIC OF AMERICA INC.—1550 Springfield Ave., Maplewood, N.J. Poplar 1-4800. Jack A. Silva, pres. GE, RCA receivers, master antenna systems, central radio systems.

RADIO MANUFACTURERS INC.—601 W. Fort St., Detroit 26, Mich. Woodward 3-6787. H. L. Dawson, pres. Manufacturers of TV-an-Tenna system; Radio-Central (radio system for hotels); Audio-Central (sound system for hotels); Call-Central (Auto matic Wake-up System); Status-Central (Room Status System).

TELETRAY ELECTRONIC SYSTEMS INC.—5462 Third St. NE, Washington 11, D.C. Lawrence 9-6900. Edw. G. Myerson, pres.; Ralph G. Craig, gen. sales mgr. Leases TV, air conditioners, and other equipment to hotels, motels, hospitals & industrial plants.

WELLS TELEVISION INC.—666 Fifth Ave., New York, N.Y. Judson 2-8030. Jay Wells, pres.; Arnold Wells, v.p. Chicago: 811 N. LaSalle St. Delaware 7-3750. Dallas: 2424 Converse St.; Melrose 1-6960. Detroit: 2330 Puritan Ave.; Diamond 1-3424. TV receivers, TV & radio systems for hotels and hospitals.

Closed-Circuit TV

Producers, Syndicators, Trade Groups, Etc.

BILLBOARD TELEVISION INC. (BBTV)—225 West 86th St., New York 24, N.Y. Susquehanna 7-2161. Jules Evan Baker, pres.; Amy W. Muentz, exec. v.p.; Alan J. Levine, program mgr. Closed circuit billboards and dioramas for terminals, shopping centers, etc.

COMMUNICATION PRODUCTIONS INC.—49 Berkeley St., Boston 16, Mass. Hubbard 2-5579. Robert Berman, pres.; Ad Schneider, v.p. Producers of closed circuit and live TV programming. Also television and communication equipment sales.

GENERAL TELEVISION NETWORK (GIANTVIEW) (div. of Meilink Steel Safe Co.)—901 Livernols Ave., Ferndale 20, Mich. Lincoln 8-2500. Stanley R. Akers, pres.; John L. Mayer, v.p.; Richard L. Colten, closed-circuit TV mgr.; Charles E. Abney, chief engineer; Kenyon F. Marsh, systems engineer; Joseph A. Kiss, operational mgr. Divisions: Eastern—1280 Fifth Ave., New York 29, N.Y.; Enright 9-3000; Richard L. Colten, v.p. Midwestern—1672 Oakwood, Toledo 6, Ohio; Jefferson 6-4641. Also 1058 W. Washington Blvd., Chicago, Ill.; Seeley 8-1022; H. Walter Thompson, mgr. Western—Pembrex Theatre Supply Corp.; 1969 S. Vermont Ave., Los Angeles 7, Cal.; Republic 1-311; Louis M. Wutke, mgr.

GRIMSON COLOR INC.—381 Park Ave. South, New York 16, N.Y. Oregon 9-9090. For officers see listing under *CCM closed-circuit manufacturers*.

MEDICAL COMMUNICATIONS (div. of Paul Klemtner & Co.)—1270 Ave. of the Americas, New York City. Edward C. Rasp Jr., gen. mgr.-producer. Closed-circuit, broadcast TV service in medical and pharmaceutical fields.

PROFESSIONAL CLOSED CIRCUIT TELEVISION (medical, scientific & educational)—520 Fifth Ave., New York 16, N.Y. Murray Hill 9-3660. Jay E. Raeben, pres.; Louis L. Tyrrel, v.p.; Dr. Attallah Kappas, medical dir.

SPORTS NETWORK—36 West 44th St., New York 36, N.Y. Murray Hill 2-0117; & 9-11 Station Square, Rutherford, N.J. Webster 3-4040. Richard E. Bailey, pres.; Roylance H. Sharp, v.p.; Thomas J. Schilling, secy.-treas.; Charles A. Voso, v.p. engineering; Jack A. Bozarth, v.p. sales; William Hyland, v.p. & controller.

TELECASTING SERVICES INC.—1058 W. Washington Blvd., Chicago 7, Ill. Seeley 8-1022. H. Walter Thompson, pres.; Vorce McIntosh, chief engineer; Robert Parker, TV producer & director.

TELEPROMPTER OF CANADA LTD.—447 Jarvis St., Toronto, Ont. Walnut 2-2103. Bruce Emonson, pres.; John S. Gaisford, dir. of

Closed-Circuit Producers

TV operations. Branch Offices: Montreal—1410 Stanley St.; Avenue 8-0528; G. W. Burrows, mgr. Vancouver—1049 32nd Ave. W; RE 6-9421; Florence Ward, mgr. Winnipeg—224 Osborne St. S.; GL 3-1320; Ivor Cross.

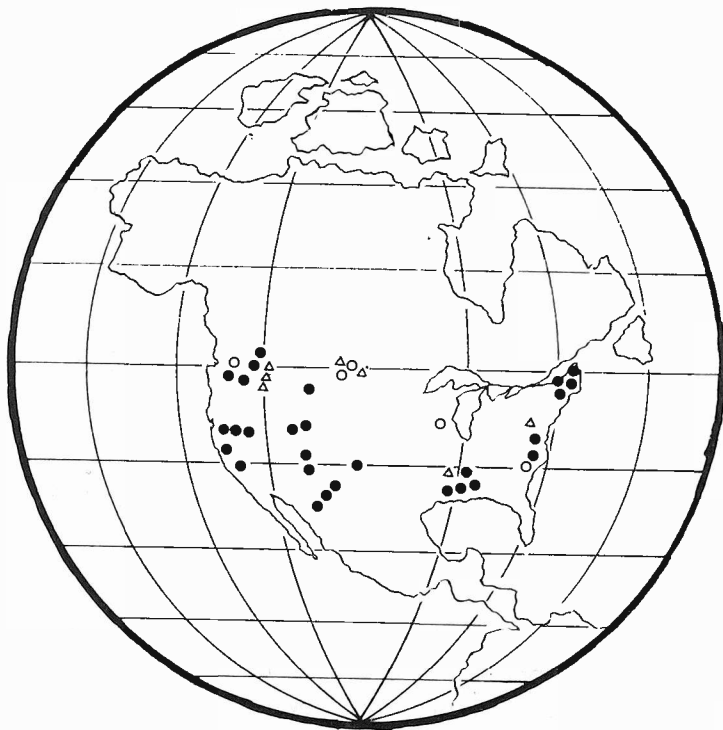
TELEPROMPTER CORP.—50 W. 44th St., New York 36, N.Y. Judson 2-3800. Irving B. Kahn, chairman & pres.; Hubert J. Schlafly Jr., v.p., research and development; Monroe M. Rifkin, v.p. & asst. to pres.; Gerald G. Griffin, v.p., marketing; Nat C. Myers Jr., v.p., communications system div.; John Barrington, director, public relations. Branches: Chicago—316 N. Michigan Ave.; Franklin 2-1752. Ted Boismureau, mgr. Washington—1737 DeSales St., NW; Metropolitan 8-3178; [vacancy]. Huntsville, Ala.—2700 S. Memorial Pkwy.; Phone: 539-7726; Cliff Paul, mgr. Producers, directors & writers of special events; complete technical facilities provided. For complete TelePrompter listing, see *Other Station Equipment*.

TELETALENT INC.—274 Madison Ave., New York 16, N.Y. Murray Hill 9-3660. Louis L. Tyrell, pres.; Jay E. Raeben, exec. v.p.; Dr. David Cohn, research director. **Microwave Transmission Service Inc.**, at same address, is wholly-owned by Teletalent. Louis L. Tyrell, pres.; Jay E. Raeben, secy. Microwave Transmission is licensed common carrier for mobile, broadband (15 mc) transmission, especially field-sequential color.

TELEVENTS INC.—Daniels Bldg., 2930 E. Third Ave., Denver 6, Colo. DU 8-5888. Bill Daniels, pres.; Carl M. Williams, secy.-treas.; Richard J. Zell, asst. secy. & purchasing agent.

THEATRE NETWORK TELEVISION INC. (TNT)—575 Madison Ave., New York 22, N.Y. Plaza 5-6300. Nathan L. Halpern, pres.; Robert F. White, dir. of program production; Bart Swift, dir. of sales development; Edward F. Addiss, dir. of operations; Robert G. Thompson, sales engineer. Divisions: TNT Technical Center—62-10 34th Ave, Woodside, L.I., N.Y.; Twining 8-4115; Eugene D. Warren, dir. of engineering. Pacific Coast—1137 N. Cole Ave., Los Angeles 38, Cal.; Hollywood 2-2480; Douglas George, mgr. Closed-circuit TV for business, industry, and special events; large-screen TV displays for broadcasting.

VISUAL ELECTRONICS CORP.—356 W. 40th St., New York 18, N.Y. PE 6-5840. James B. Tharpe, pres.; J. P. Gallagher, v.p.; Morris A. Mayers, mgr., closed circuit operations; H. J. Antonisse, export sales mgr. Sales offices: Hollywood, Cal.—1617 El Centro Ave.; Hollywood 6-6417; Alfred Kallman. Ocean City, N.J.—2310 Wesley Ave.; Export 9-3132; A. R. Hopkins. Thomasville N.C.—411 Price St.; Thomasville 4430; James Howard. Miamisburg, O.—1310 Greenview Dr.; Underhill 6-5272; Felix Bonvouloir. Houston, Tex.—4007 Bellaire; Madison 3-4896; Wayne Marcy & Richard Witkovski. Coral Gables, Fla.—P.O. Box 1541; James Sims. Greensboro, N.C.—307 Warren St.; Broadway 2-4942; A. W. Greeson Jr. Winston-Salem, N.C.—724 Gales Ave.; Park 4-2171; P. D. Thompson. White Haven, Pa.—P.O. Box 96; Gibson 3-9038; John P. Gallagher. Toronto, Ontario—23 Canmotor Ave.; Clifford 1-8451; Michael Stechly.



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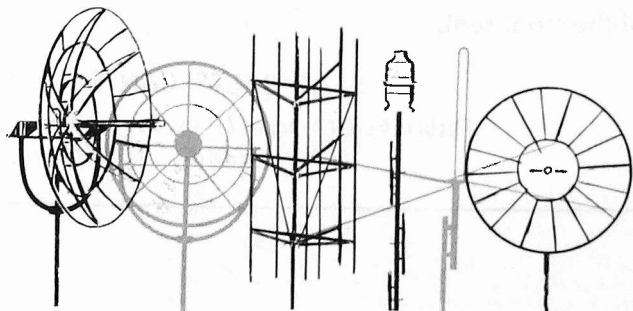
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CHANNEL COMMANDER



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You can now offer CATV reception on all twelve VHF channels with no adjacent-channel interference! By adding a Jerrold Channel Commander to your head end for each adjacent channel desired, you achieve 12-channel operation with minimum equipment.

The Channel Commander is a complete, compact unit which processes, controls, and delivers clear, interference-free signals on any desired VHF channel, including direct operation on the received frequency in both the high and the low bands.

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Channel Commander's compact modular design and compatibility with your present head-end equipment lets you "go 12 channels" immediately or in channel-at-a-time stages. Call your Jerrold factory representative or write for complete technical data.

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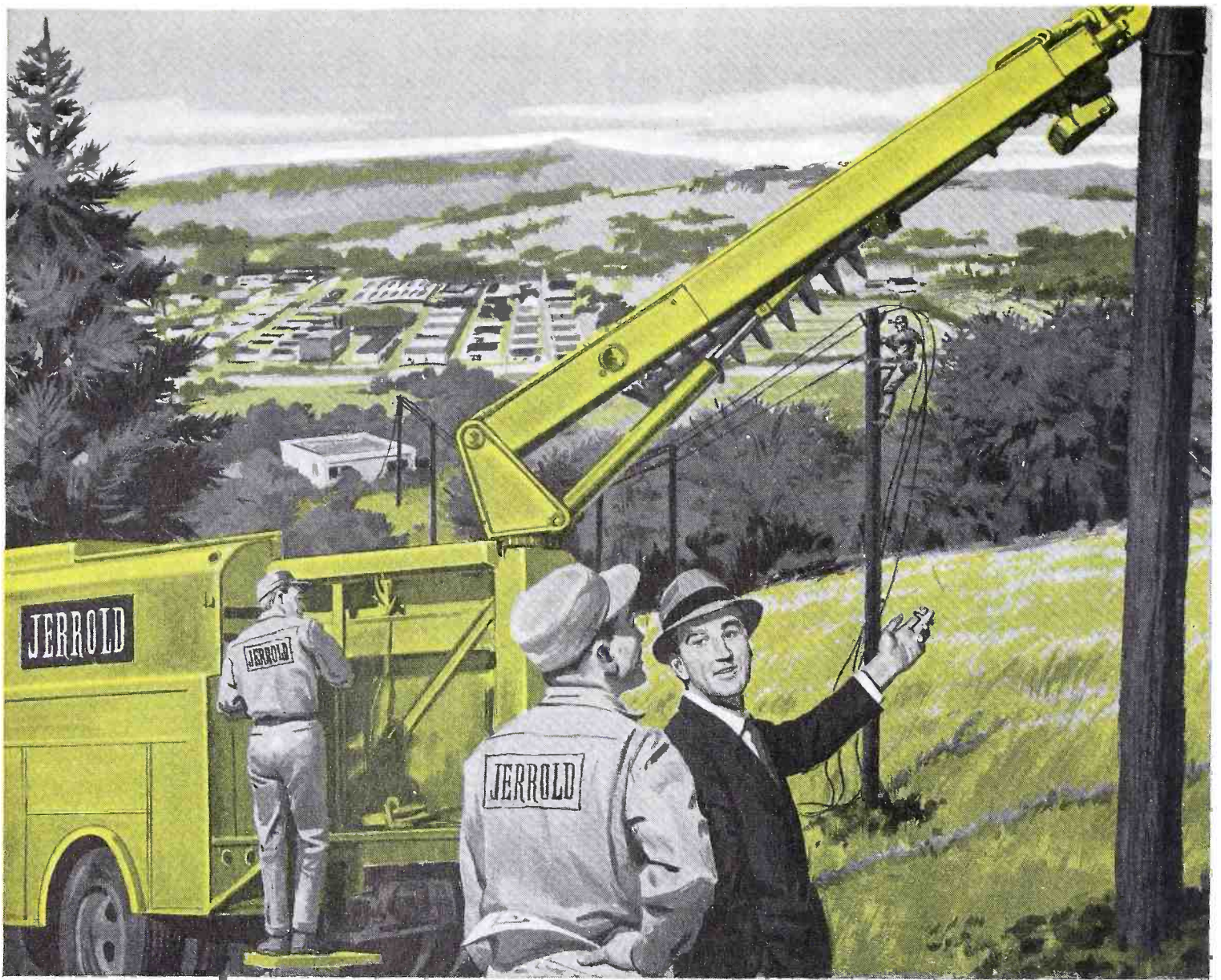
ELECTRONICS CORPORATION

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7. *Thorough* checkout.
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Directory of

Community Antenna Television Systems

(as of Oct. 1, 1962)

Asterisk (*) indicates project still in planning stage. Date indicates when service started.

Dagger (†) indicates less than 125 subscribers served by system.

For multiple owners of CATV Systems, see p. 930. For list of equipment manufacturers, see p. 880.

ALABAMA

Fairfax—See West Point, Ga.

Florence—Muscle Shoals TV Cable Co., 121 S. Court St. Phone: 764-7561. No. subscribers, 9400; estimated potential, 12,000. Began service March 1954. Equipment Jerrold. Fred R. Rutledge, gen. mgr. Owned by H & B Communication Corp. (see CATV Group Ownership). Stations: WBRC-TV, WAPI-TV & WBIQ, Birmingham; WSIX-TV, Nashville; WOWL-TV, Florence, WAFG, Huntsville. Installation fee, \$10; monthly charge, \$5. Cable channels: 5 TV, 4 FM.

Gadsden—Alabama Cablevision Co. Walter L. Hotz, pres. Cable channels: 5 TV.

Huntsville—Huntsville TV Cable Inc., 2320 North Memorial Parkway. Phone: 534-5171. No. subscribers, 1000; estimated potential, 5000. Began service June 1959. Equipment Jerrold. William O. Neal, pres. & mgr.; Z. M. Neal, v.p.; Jack Giles, secy.-treas. Stations: WAFG-TV, Huntsville; WAPI-TV & WBRC-TV, Birmingham; WMSL-TV, Decatur; WLAC-TV, Nashville, Tenn. Installation fee, \$77; monthly charge, \$3.50; installation fee, \$19.50; monthly charge, \$4.50. Cable channels: 5 TV.

Huntsville—TV Distribution System Inc., Box 770. Phone: 534-3521. No. subscribers, 5000, estimated potential, 10,000. Began service Sept. 1955. Equipment, Jerrold & Entron. W. H. Pollard, pres. Stations: WBRC-TV & WAPI-TV, Birmingham; WDEF, Chattanooga; WSM-TV & WSIX-TV, Nashville. Installation fee, \$100; monthly charge, \$3.50. Cable channels: 5 TV.

Lanett & Langdale—See West Point, Ga.

Opelika—Lee County TV Cable Co., P.O. Box 592. Sherwood 5-7686. No. subscribers, 300; estimated potential, 2000. Began service Sept. 1, 1960. Equipment Entron. Alfred C. Harrison, pres.; Noel B. Morgan, engineer & mgr.; Sam Morgan, treas.; Roberts H. Brown, secy. Stations: WSFA-TV, Montgomery; WAGA-TV, WLWA & WSB-TV, Atlanta, Ga.; WRBL-TV, Columbus, Ga. Installation fee, \$10; monthly charge, \$3.80. Cable channels: 5 TV.

Shawmut—See West Point, Ga.

Tuscaloosa—TV Broadcasting Circuits Inc., 2004 8th St. Phone: 752-0446. No. subscribers, 1320; estimated potential, 12,000. Began service 1958. Equipment Entron. T. H. Todd, pres.; Otto Miller, secy.; David Decker, eng. Stations: WAPI-TV, WBIQ & WBRC-TV, Birmingham; WCBI-TV, Columbus; Also hi-fi music. Installation fee, \$10; monthly charge, \$3. Cable channels: 5 TV.

ALASKA

Ketchikan—Ketchikan Alaska TV Inc., 345 Main St. P.O. Box 1852. Canal 5-3875. No. subscribers, 900; estimated potential, 1500. Began service Nov. 17, 1953. Equipment Jerrold. R. D. Jensen, pres., (see CATV Group Ownership); E. W. Christiansen, v.p. Originates own signals.

Nome—K.N.O.M.-TV Station Closed-circuit. F. Willis Brown, owner. Closed-circuit operation, originating own programs.

Sitka—Sitka Alaska Television Inc., Box 439. Phone: 747-3535. No. subscribers, 700; estimated potential, 850. Began operation Nov. 15, 1959. Equipment Jerrold. R. D. Jensen, pres. (see CATV Group Ownership); Wally Christiansen, v.p. & chief engineer; Jim Jaqua, station mgr. Originates own signals.

ARIZONA

Ajo—Ajo TV Service Co. Inc., 833 Second Ave. Phone: DU 7-6012. No. subscribers, 1278; estimated potential, 2000. Began service Oct. 1952. Equipment Blonder-Tongue & Ameco. V. E. Blow, pres.; G. E. Blow, mgr. Stations: KVAR, KTVK & KOOL-TV, Phoenix. Installation fee, \$85; monthly charge, \$4 to \$6. Cable channels: 5 TV.

Bisbee—Ksun TV Cx, P.O. Drawer C, Lowell Station, Hemlock 2-4807. No. subscribers, 2100; estimated potential, 4000. Began service 1952. Equipment composite. Carl Morris, pres.; Ingo Radicke, chief engineer. Stations: KOLD-TV, KVOA-TV, KUAT & KGUN-TV, Tucson. Installation fee, \$49; monthly charge, \$4.90. Cable channels: 4 TV.

Christmas—Antennavision Inc., 2949 West Osborn Rd., Phoenix. Alpine 4-5511. No. subscribers, 50; estimated potential, 100. Due to begin 1959. Equipment, Ameco. Bruce Merrill, pres. (see CATV Group Ownership). Stations: KPHO-TV, KOOL-TV, KTVK & KVAR, Phoenix. Cable channels: 5 TV.

Clifton-Morenci—Antennavision Inc., Box 1268, Clifton. Townsend 5-4031. No. subscribers, 1947; estimated potential, 2500. Began service 1956. Equipment Ameco. Bruce Merrill, pres. (see CATV Group Ownership). Stations: KOOL-TV, KPHO-TV, KVAR & KTVK, Phoenix. Installation fee, \$90; monthly charge, \$5. Cable channels: 4 TV.

Douglas—Whitey's TV & Cable Co. Inc., 1121 G Ave. Alpine 3-2103. Began service June 1955. Equipment Micro-Wave. I. W. Brayer, pres., (see CATV Group Ownership); Gay Brayer, v.p., 1908 E. McDowell, Phoenix. Stations: KVOA-TV, KOLD-TV, KGUN-TV and KUAT, Tucson.

Flagstaff—Flagstaff T.V. Cable Co., 121 E. Aspen St., P.O. Box 40. Prospect 4-4791. No. subscribers, 2632; estimated potential, 4600. Began service Aug. 1, 1954. Equipment Jerrold. Owned by H & B Communications Corp. Robert E. Cowley, mgr. (see CATV Group Ownership). Stations: KOOL-TV, KVAR, KTVK KPHO-TV, Phoenix. Installation fee, \$9.95; monthly charge, \$5.95. Cable channels: 4 TV; 1 background music.

Globe-Miami—Antennavision Inc., Box 1266, Miami. Granite 3-3731. No. subscribers, 2500; estimated potential, 4000. Began service June 1953. Equipment Ameco & Alto-Fonic. Bruce Merrill, pres. (see CATV Group Ownership). Stations: KOOL-TV, KVAR, KPHO-TV & KTVK, Phoenix. Cable channels: 5 TV.

Holbrook—Antennavision Inc., 600 Navajo Blvd., Box 62. Jackson 4-3831. No. subscribers, 700; estimated potential, 1000. Began service Dec. 1957. Equipment Ameco. Bruce Merrill, pres. (see CATV Group Ownership). Stations: KOOL-TV, KVAR, KHPO-TV & KTVK, Phoenix. Installation fee, \$91.20; monthly charge, \$5. Cable channels: 4 TV.

Miami—Antennavision Inc., P.O. Box 1266. Phone: 425-6351. No. subscribers, 1800; estimated potential, 3000. Began service 1952. Equipment Ameco. Bruce Merrill, pres. (see CATV Group Ownership). Stations: KOOL-TV, KPHO-TV, KTAR, KTVK & KAET, Phoenix, Ariz. Installation fee, \$9.95; monthly fee, \$5.50. Cable channels: 5 TV.

Nogales—Clear-Vision TV, 324 Grand Ave. Atwater 7-2891. No. subscribers, 1200; estimated potential, 1600. Began service April 1, 1954. Equipment Jerrold & Ameco. J. W. Allen, owner-mgr. Stations: KVOA-TV, KGUN-TV & KOLD-TV, Tucson; KOOL-TV & KPHO-TV, Phoenix. Installation fee, \$90 (\$10 when provided on rental basis); monthly charge, \$5 (\$6.50 on rental basis). Cable channels: 5 TV, 3 FM.

Page—Antennavision Inc., Box 666. Midway 5-2132. No. subscribers, 830; estimated potential, 1200. Began service Sept. 1, 1959. Equipment Ameco. Bruce Merrill, pres. (see CATV Group Ownership). Stations: KOOL-TV, KPHO-TV, KTVK & KVAR, Phoenix. Cable channels: 4 TV.

Phoenix—Ameco Inc., 2949 W. Osborn. AL 4-5511. No. subscribers, 100; estimated potential, 1000. Began service Oct. 1960. Equipment Ameco. Bruce Merrill, pres. (see CATV Group Ownership). Stations: KTVK, KPHO-TV, KOOL-TV, KVAR, KAET, Phoenix. Installation fee, \$90; monthly charge, \$7.50. Cable channels: 5 TV.

Prescott—Television Service Co. (division of H & B Communications Corp.), 143 South Cortez. Phone: 445-4511. No. subscribers, 2174. Began service July 1953. Equipment composite. Robt. E. Cowley, mgr. (See H & B Communications Corp. under CATV Group Ownership). Stations: KPHO-TV, KOOL-TV, KVAR & KAET, Phoenix. Cable channels: 5 TV; 1 background music; 1 FM.

Safford—Priv-o-Line TV. Cable Co., Thatcher Blvd. Phone: 428-3824. No. subscribers, 450; estimated potential, 800. Began service 1953. Equipment Jerrold & Westbury. C. H. Haralson, pres. Stations: KTVK, KOOL-TV, KPHO-TV & KVAR, Phoenix; KGUN-TV, Tucson & Hi-Fi FM Music. Installation fee, \$9.95; monthly charge, \$6.50. Cable channels: 5 TV.

San Manuel—Antennavision Inc., The Arcade, Box 5296. Dudley 5-2321. No. subscribers, 500; estimated potential, 1000. Began service March 1955. Equipment Ameco. Bruce Merrill, pres. (see CATV Group Ownership). Stations: KOOL-TV, KPHO-TV, KVAR & KTVK, Phoenix. Installation fee, \$9.95; monthly charge, \$6.50. Cable channels: 5 TV.

Snowflake—Antennavision Inc., 2949 West Osborn Rd., Phoenix. Alpine 4-5511. No. subscribers, 200; estimated potential, 800. Began service 1958. Equipment, Ameco. Bruce Merrill, pres. (see CATV Group Ownership). Stations: KOOL-TV, KPHO-TV, KTVK & KVAR, Phoenix. Cable channels: 5 TV.

Williams—Whitey's TV & Cable Co. Inc., 108 S. Third St. Alpine 3-2103. No. subscribers, 1110; estimated potential, 1200. Began service 1956. Equipment Jerrold. I. W. Brayer, pres.-mgr., (see CATV Group Ownership). Gay Brayer, v.p., 1908 E. McDowell, Phoenix. Stations: KTVK, KVAR, KOOL-TV, KPHO-TV & KAET, Phoenix. Cable channels: 6 TV, 3 FM.

Winslow—Vumore Co., 220 E. Second St. Phone: 289-2652. No. subscribers, 1500. estimated potential, 2000. Began service May 1956. Equipment Ameco. Owned by RKO General. Stations: KPHO-TV, KOOL-TV, KTAR & KTVK, Phoenix. Installation fee, \$90, monthly charge, \$5. Cable channels: 4 TV.

(Continued on next page)

Community Antenna Systems

ARIZONA—(Continued)

Yuma—Valley Telecasting Co. Inc., 2949 West Osborn Rd., Phoenix, Ariz. AL 4-5511. No. subscribers, 700; estimated potential, 5000. Began service Aug. 1961. Equipment Ameco. Bruce Merrill, pres.; William E. Ross, v.p.; Edward Furman, secy.-treas. Stations: KPHO, KTRA, KOOL & KTTV, Phoenix; KIVA, Yuma. Installation fee, \$90; monthly charge, \$6.50.

ARKANSAS

Batesville—Community Antenna Co. Inc., Box 861, Riverside 3-3816. No. subscribers, 723; estimated potential, 1000. Began service 1951. Equipment, Entron. Jim Davidson, pres.; Noreen Davidson, secy.-treas. (see CATV Group Ownership). Stations: WMCT, WREC-TV & WHBQ-TV, Memphis; KARK-TV & KTHV, Little Rock. Installation fee, \$29.95 & \$59.50; monthly charge, \$3.50, \$4.50 & \$5.50. Cable channels: 5 TV & 2 FM.

Bentonville—T.V. Cable System, 213 South West "A".

Eureka Springs—Television Cable Inc., Berryville, Ark.

Fayetteville—Trans-Video Corp. of Arkansas, 103 West Mountain, Box 415, Hillcrest 2-7111. No. subscribers, 4400; estimated potential, 5000. Began service March 1, 1953. Equipment RCA & Jerrold. H. R. Lindsey, mgr. Stations: KOTV, KVOO-TV & KTUL-TV, Tulsa, Oklahoma; KFSA-TV, Ft. Smith. Installation fee, \$25; monthly charge, \$3.50. Cable channels: 4 TV.

Fort Smith—Fort Smith TV Cable, P.O. Box 1095, Station A, 1600 Rogers Ave. SU 3-0361. No. subscribers, 1300, estimated potential, 10,000. Began service January 1, 1961. Equipment Jerrold. Travis T. Arnold, mgr. Stations: KFSA-TV, Ft. Smith; KTHV-TV & KARK-TV, Little Rock; KVOO-TV & KTUL-TV, Tulsa, Okla.; WMC-FM, Memphis, Tenn.; KARK-FM, Little Rock. No installation fee; monthly charge, \$4.45. Cable channels: 5 TV; 2 FM.

Guion—Community Antenna Co. Inc., Box 861, Batesville, Ark. Riverside 3-3816. No. subscribers, 35; estimated potential, 35. Began service 1957. Equipment Entron. Jim Davidson, pres.; Noreen Davidson, secy.-treas. (see CATV Group Ownership). Stations: KARK-TV & KTHV, Little Rock. Installation fee, \$45; monthly charge \$4.45. Cable channels: 5 TV.

Harrison—Twin Lakes TV Corp., Box 120, Empire 5-3401. No. subscribers, 1800; estimated potential, 2000. Began service Sept. 1, 1953. Equipment RCA. R. S. Wheeler Jr., pres. Stations: KYTV & KTTS-TV, Springfield; KARK-TV, KTHV and KTTS-TV, Springfield; KARK-TV, KTHV & KATV, Little Rock. Installation fee, \$15; monthly charge, \$4. Cable channels: 3 TV, 1 AM.

Heber Springs—Lakeshore Radio and T.V. Co.

Mena—TV Signal Service, 515 Mena St. Phone: 252. No. subscribers, 650; estimated potential, 900. Began service Feb. 1954. Equipment, Amplivision & Blonder-Tongue. T. C. Masters, owner. Stations: KFSA-TV, Fort Smith; KARK-TV, KATV & KTHV, Little Rock; KTAL, Texarkana. Installation fee, \$60, monthly charge, \$3. Cables: 5 TV.

Mountain Home—Mt. Home Television Cable, 101 West 6th St. Phone: 425-2462. Began service March 1, 1960. No. subscribers, 350; estimated potential, 600. Equipment Jerrold. T. J. McCabe, pres.; Claude Lonon, v.p.; Herbert Barnes, secy.-treas. Stations: KARK-TV & KTHV, Little Rock; KYTV & KTTS-TV, Springfield. Installation fee, \$25; monthly charge, \$4.95. Cable channels: 4 TV.

Pocahontas—Pocahontas TV Cable Inc., Box 861, Batesville, Ark. Riverside 3-3816. Began service Jan. 1, 1961. No. subscribers 221, Estimated potential, 500. Equipment Entron. Jim Davidson, secy.-treas. (see Community Antenna Co. Inc. under CATV Group Ownership). Stations: WREC, WMCT & WHBQ-TV, Memphis; KFVS-TV, Cape Girardeau, Mo.; KARK-TV, Little Rock. Installation fee, \$19.50; monthly charge, \$4.95. Cable channels: 5 TV.

Rogers—Rogers TV Cable Inc., 317 N. Second St. Melrose 6-3400. No. subscribers, 1100; estimated potential, 2000. Began service Oct. 3, 1956. Equipment Entron. Fred J. Stevenson, pres. & gen. mgr. Stations: KOTV, KVOO-TV, KTUL-TV, Tulsa; KODE-TV, Joplin; KOAM-TV, Pittsburg-Joplin. Installation fee, \$25; monthly charge, \$4.95. Cables: 5 TV.

Siloam Springs—Garrett Coaxial TV Tower Inc., 108 S. Broadway Phone: 67 & 240. No. subscribers, 275; estimated potential, 600. Began service 1955. Equipment Entron. Tom H. Garrett, pres. Stations: KOTV, KTUL-TV & KVOO-TV, Tulsa; KOAM-TV, Pittsburg-Joplin; KFSA-TV, Ft. Smith. Installation fee, \$15 & \$25; monthly charge, \$3.20. Cable channels: 5 TV.

Springdale—TV Cable System, 124 N. Shiloh St. Pleasant 1-2000. No. subscribers, 1700; estimated potential, 2000. Began service June 1, 1958. Equipment Entron. Robert M. Rogers, pres.; Wayne J. McKinney, mgr. (see Texas Community Antennas Inc., under CATV Group Ownership). Stations: KFSA-TV, Fort Smith; KVOO-TV & KTUL-TV, Tulsa; KYTV, Springfield; KODE-TV, Joplin. Installation fee, \$25; monthly charge, \$4.75. Cables: 5 TV; 2 FM.

* **Walnut Ridge**—Pocahontas TV Cable Inc., Box 861, Batesville, Ark. Riverside 3-3816. Estimated potential, 500. Equipment Entron. Jim Davidson, secy.-treas. (see Community Antenna Co. Inc. under CATV Group Ownership). Stations: WMCT, WHBQ-TV & WREC-TV, Memphis; KFVS-TV, Cape Girardeau; KARK-TV, Little Rock. Installation fee, \$19.50; monthly fee, \$4.95. Cables: 5 TV.

CALIFORNIA

* **Alamo & Danville**—Cable-Vision of Walnut Creek, Cal.

Banning—Banning Communications Corp., Box 305, 849-4503. No. subscribers: 410, estimated potential, 500. Began service March 1, 1954. Equipment Jerrold. E. N. Knox, president-mgr. Stations: KABC-TV, KHJ-TV, KCOP, KTLA, KNXT, KTTV & KRCA, Los Angeles. Installation fee, \$75; monthly charge, \$5.40. Cable channels: 7 TV; 10 FM.

Barstow—Western Video Inc., 1105 E. Main St. Clinton 6-3505. No. subscribers, 3200; estimated potential, 5000. Began service Nov. 1952. Equipment Jerrold. Multiple owner: Systems Management Co. W. E. Townsend, mgr. Stations: (see CATV Group ownership)—KNXT, KRCA, KABC-TV, KTLA & KHJ-TV. Installation fee, \$30; monthly charge, \$5. Cable channels: 5 TV.

Big Bear—Antennavision of California Inc., Box 495, Big Bear Lake. Phone: 5621. No. subscribers, 450; estimated potential, 1000. Began service Sept. 1952. Equipment, Ameco. Bruce Merrill, pres. (see CATV Group Ownership). Stations: KNXT, KABC-TV, KRCA, KTLA & KHJ-TV, Los Angeles. Installation fee, \$90; monthly charge, \$5. Cable channels: 5 TV.

Blythe—Blythe TV Cable System, 215 N. Broadway. Phone: 1871. No. subscribers, 800; estimated potential, 2500. Began service Oct. 1956. Equipment Jerrold. James E. Proden, owner. Stations: KTAR, KOOL, KTVK & KPHO, Phoenix; XEM, Mexicali. Installation fee, \$49.95; monthly charge, \$5. Cable channels: 5 TV.

* **Borrego Springs**—Tele-Cable Service Corp., P.O. Box 336. Estimated potential, 1000. Under construction. Equipment Benco & Ameco. Jack A. Russell, pres.; Patrick Nolan, secy.-treas. Cable channels: 3 TV.

Brawley—Valley Telecasting Co. Inc., 2949 West Osborn Rd., Phoenix, Ariz. AL 4-5511. No. subscribers, 250; estimated potential, 1000. Began service Oct. 1961. Equipment Ameco. Bruce Merrill, pres.; William E. Ross, v.p.; Edward Furman, secy.-treas. Stations: KNXT, KRCA, KTLA & KABC, Los Angeles; KIVA, Yuma. Installation fee, \$90; monthly charge, \$6.50. Cable channels: 5 TV.

Burbank—Community TV Reception Co. Inc., 1509 W. Burbank Blvd. GRanite 8-6711. No. subscribers, 414; Lee V. Williams Jr., pres.; Franklin R. Valentine Jr., v.p. & asst. secy.; T. A. Rose Jr., secy.-treas.; Guy Cooper, mgr. Began service March 15, 1954. Equipment composite. Guy Cooper, pres. Stations: KNXT, KRCA, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles. Installation fee, \$12.50; monthly charge, \$4. Cable channels: 7 TV.

Calexico—Valley Telecasting Co. Inc., 2949 West Osborn Rd., Phoenix, Ariz. AL 4-5511. No. subscribers, 200; estimated potential, 1500. Began service Jan. 1962. Equipment Ameco. Bruce Merrill, pres.; William E. Ross, v.p.; Edward Furman, secy.-treas. Stations: KNXT, KRCA, KTLA & KABC, Los Angeles; KIVA, Yuma. Installation fee, \$90; monthly charge, \$6.50. Cable channels: 5 TV.

Carmel—Alarm Corp., 7th & Lincoln Sts., Box 3455, Mayfair 4-2012. No. subscribers, 2200; estimated potential, 2500. Began service June 1952. Equipment Spencer-Kennedy, Jerrold & Alto-Fonic. G. B. Henderson, chairman; Howard F. Bruggerman, pres. Stations: KRON-TV, KPIX & KGO-TV, San Francisco; KSBW-TV, Salinas; KQED, San Francisco. Installation fee, \$37.80; average monthly charge, \$6.48. Cable channels: 5 TV.

† **Cayucos**—Jerry Martin TV Service, Box 598, Cayucos; 1876 Circle Lane, Cayucos. Wyman 5-3774. Began service Sept. 1954. Equipment Jerrold. Jerry Martin, owner. Stations: KEYT, Santa Barbara; KSBY-TV, San Luis Obispo. Installation fee, \$75 (\$20 on rental basis); monthly charge, \$3 (\$5 on rental basis). Cable channels: 2 TV.

Crestline-Lake Arrowhead—Skyline TV Cable Inc. No. subscribers, 700; estimated potential, 1100. Began service May 1956. Equipment Jerrold, RCA & Blonder Tongue, Lionel Crowley, president. Stations: KNXT, KRCA, KTLA, KABC, KHJ-TV, KCOP & KTTV, Los Angeles; XETV, San Diego. Installation fee, \$10; monthly charge, \$6. Cable channels: 8 TV; also FM.

* **Danville**—(See Alamo)

Dunsmuir—Dunsmuir Community TV Co., P.O. Box 757, Cedar 5-2247. No. subscribers, 650; estimated potential, 900. Began service Feb. 1954. Equipment Jerrold. John F. Burgess, owner. Stations: KHSL-TV, Chico; KVIP-TV, Redding; KMED-TV, Medford, Ore. Installation fee, \$67.50; monthly charge, \$4.50. Cable channels: 3 TV.

Eagle Mountain—Kaiser Steel Corp. Eagle Mountain Mine, P.O. Box 158, Exeter 2-4251. M. J. Hughes, mgr.

Eagle Mountain Mines—Kaiser Steel Corp., Box 158, Eagle Mountain, Cal. Exeter 2-4259. No. subscribers, 275. Began service Fall 1956. Equipment Jerrold. C. A. Scott, maintenance supt.

El Centro—Valley Telecasting Co. Inc., 2949 West Osborn Rd., Phoenix, Ariz. AL 4-5511. No. subscribers, 1000; estimated potential, 4000. Began service March, 1961. Equipment Ameco. Bruce Merrill, pres.; William E. Ross, v.p.; Edward Furman, secy.-treas. Stations: KNXT, KRCA, KTLA & KABC, Los Angeles; KIVA, Yuma. Installation fee, \$90; monthly charge, \$6.50. Cable channels: 5 TV.

El Portal—El Portal Community TV System, c/o Robert Perry, Mariposa, Cal. Woodland 6-2554. No. subscribers, 115; estimated potential, 300. Began service June 25, 1961. Equipment Jerrold & Blonder-Tongue. Robert M. Perry, co-owner & mgr.; Claude Walton, co-owner; Ruth Walton, secy.-treas. Stations: KTVU, Oakland; KRON-TV, KPIX, KGO-TV & KQED, San Francisco. Installation fee, \$25; monthly charge, \$5. Cable channels: 5 TV.

(Continued on page 890)

For Manufacturers of CATV Equipment
see page 880

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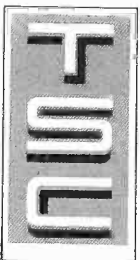
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Community Antenna Systems

CALIFORNIA—(Continued)

- Fort Bragg**—Vision-Wire of Fort Bragg, 330 N. Main St., P.O. Box 293. Phone: 964-4047. Estimated potential, 1500. Began service Oct., 1962. Equipment composite. Owned by H. & B. Communications Corporation (see Group Ownership of CATV). Howard L. King, gen. mgr. Stations: KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KHSL-TV, Chico; KTVU, Oakland; KIEM-TV & KVIQ-TV, Eureka, pending. Installation fee, \$100; monthly charge, \$6.50. Cable channels: 8 TV.
- Fort Jones**—Etna-Fort Jones TV, HO 8-2242. No. subscribers, 270; estimated potential, 380. Began service May 1959. Equipment Jerrold. Ernest P. Smith, owner. Stations: KVIP, Redding; KOTI, Klamath Falls; KMED-TV, Medford; KHSL-TV, Chico. Installation fee, \$75; monthly charge, \$2.50. Cable channels: 4 TV.
- Glendale**—Standard Reception Co., Box 2574, Terminal Annex, Los Angeles, Cal. Churchill 8-3720. Estimated potential, 5000. Began service Sept. 1953. Equipment Spencer-Kennedy. E. Spencer, pres. Stations: KABC-TV, KHJ-TV, KCOP, KNXT, KRCA, KTLA & KTTV, Los Angeles.
- Guerneville**—Mel's TV Inc., Box 128, UN 9-2871. No. subscribers, 300; estimated potential, 1000. Equipment Blonder-Tongue & Entron. Mel Williams, pres. Stations: KGO-TV, KPIX, KRON-TV, KTVU & KQED, San Francisco. Installation fee, \$100; monthly charge, \$5. Cable channels: 5 TV.
- Happy Camp**—Siskiyou Video Co., 110 W. Miner St., Box 915, Yreka, Cal. Victor 2-4228. No. subscribers, 200; estimated potential, 250. Began service Dec. 1956. Equipment Jerrold. Wm. R. Maginnis, owner. Stations: KIEM-TV & KVIQ-TV, Eureka. Installation fee, \$75; monthly charge, \$4. Cables: 3 TV.
- Holtville**—Valley Telecasting Co. Inc., 2949 West Osborn Rd., Phoenix, Ariz. AL 4-5511. No. subscribers, 100; estimated potential, 750. Began service May, 1962. Equipment Ameco. Bruce Merrill, pres.; William E. Ross, v.p.; Edward Furman, secy.-treas. Stations: KNXT, KRCA, KTLA & KABC, Los Angeles; KIVA, Yuma. Installation fee, \$90; monthly charge, \$6.50. Cable channels: 5 TV.
- Independence**—T.V. Cable Corp., 123 North Edwards. Independence 5171. No. subscribers, 100; estimated potential, 200. Began service April 1959. Equipment Jerrold. Edwin B. Austin, pres.; Robt. Gracey, v.p. Stations: KERO-TV, Bakersfield. Installation fee, \$100; monthly charge, \$5. Cable channels: 10 TV.
- Indio**—Coachella Valley Cable Television Corp., 82-677 Requa. Diamond 7-0377. No. subscribers, 800; estimated potential, 2200. Began service Sept. 1960. Equipment Jerrold. Vic Sharar, pres.; Bing Crosby & Phil Harris, v.p.'s; Oscar Hurley, secy.; Basil Grillo, treas.; Wm. Faye, asst. secy.-treas. Stations: KABC-TV, KHJ-TV, KNXT, KRCA & KTLA, Los Angeles. Installation fee, \$108.60; monthly charge, \$5. Cable channels: 5 TV.
- Kelseyville**—Konocitl TV, P.O. Box 245. Crestview 9-4389. No. subscribers, 245; estimated potential, 500. Began service 1955. Equipment Jerrold. Stations: KRON-TV, KQED, KTVU, KPIX & KGO-TV, San Francisco. Installation fee, \$19.95; monthly charge, \$6.95. Cable channels: 5 TV.
- * **Kernville**—Clear TV & Cable, Robert Marx and Assoc., Box 505, Barstow, California. Equipment Spencer-Kennedy.
- Lafayette**—Erling TV, 3211 Sharon St. Atlantic 3-8444. No. subscribers, 100; estimated potential, 800. Began service 1954. Equipment Jerrold. Erling O. Wlig, owner-operator. Stations: KRON-TV, KPIX & KGO-TV, San Francisco; KTVU, Oakland; KCRA-TV, Sacramento. Cable channels: 7 TV.
- * **Lafayette**—Cable-Vision of Walnut Creek, Cal.
- Laguna Beach**—Laguna Video Inc., 326 Glenneyre St. Hyatt 4-8595. No. subscribers 2597; estimated potential, 3000. Began service May 1953. Equipment Jerrold. Carl Williams, pres. Wayne Hauser, mgr. Stations: KRCA, KABC-TV, KHJ-TV, KCOP, KTLA, KNXT & KTTV, Los Angeles. Installation fee, \$30.00; monthly charge, \$5. Cable channels: 7 TV.
- Lake Hughes**—Lake Hughes Television Cable Service, 43851 N. Lake Hughes Rd. Phone: 2751. No subscribers, 96 estimated potential, 500. Began service 1954. Equipment Jerrold & Blonder-Tongue. C. A. Sundeen and Leah I. Sundeen, owners. Stations: KNXT, KRCA, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles. Installation fee, \$100; monthly charge, \$4.50. Cable channels: 7 TV.
- Lake Hughes**—Pine Canyon Mercantile Co. See listing for Lake Hughes Television Cable Service.
- Laytonville**—Laytonville Community Antenna, Branscomb Rd. No. subscribers, 65; estimated potential, 175. Began service Nov. 1956. Equipment Jerrold & Blonder-Tongue. Milton R. Kerchenko, owner. Stations: KTVU, KRON-TV, KQED & KPIX, San Francisco; KVIQ-TV, Eureka. Installation fee, \$120; monthly charge, \$5. Cable channels: 7 TV.
- Lewiston**—Ehrling TV Cable, P.O. Box 196. Spruce 8-3870. No. subscribers, 165; estimated potential, 225. Began service 1957. Equipment Jerrold & Blonder-Tongue. Norman E. Whitney, owner; A. V. Swearingen, Erling Wlig, owners. Stations: KHSL-TV, Chico, Cal.; KVIP-TV, Redding. Installation fee, \$5; monthly charge, \$5. Cable channels: 4 TV.
- Los Angeles**—H. S. Anderson Co. 3002 Midvale Ave., Los Angeles 34. GR 9-2226. No. subscribers, 830; estimated potential 1100. Began service March, 1957. Equipment Jerrold A. F. Ohl, gen. partner; Harold S. Anderson Jr., gen. partner. Stations: KNXT, KRCA, KTLA & KABC, Los Angeles. Installation fee, \$125; monthly charge, \$5.00. Cable channels: 4 TV, 3 FM.
- Los Angeles**—Standard Reception Co., Box 2574 Terminal Annex. Churchill 8-3720. Estimated potential, 5000. Began service 1953. Equipment Spencer-Kennedy. E. R. Spencer, pres. Stations: KABC-TV, KHJ-TV, KCOP, KNXT, KRCA, KTLA & KTTV, Los Angeles. Cable channels: 7 TV.
- Loyalton**—Loyalton Community Antenna, Wyman 3-4552. No. subscribers, 225, estimated potential, 225. Began service Jan. 1, 1957. Equipment Spencer-Kennedy, RCA, Blonder-Tongue & Jerrold. Larry Cavanaugh, pres.; George A. Henderson, v.p.; Roy White, secy. Stations: KTVU, Oakland—San Francisco; KCRA-TV, Sacramento; KPIX, San Francisco; KOVR, Stockton-Sacramento; KCRL, Reno. Installation fee, \$150; monthly charge, \$2.50. Cable channels: 5 TV.
- Mariposa**—Mariposa TV System, P.O. Box 1087, Woodland 6-2380. No. subscribers, 108; estimated potential, 275. Began service April 1, 1960. Equipment Jerrold & Blonder-Tongue. Robert M. Perry, co-owner & mgr.; (see CATV Group Ownership); Milton Perry, co-owner; Ethel Perry, secy.-treas. Stations: KPRE-TV, KJEO & KMJ-TV, Fresno; KPIX & KRON-TV, San Francisco. Installation fee, \$25; monthly charge, \$5. Cable channels: 5 TV; 1 FM.
- Martinez**—Televents of California Inc., 714 Main St. Phone: 228-0600. No. subscribers, 1525; estimated potential, 2000. Began service March, 1952. Equipment Telesystems. Frank T. Williams, Mgr. Stations: KGO-TV, KPIX & KRON-TV, San Francisco. Installation fee, \$25; monthly charge, \$4.75. Cable channels: 7 TV.
- Martinez**—TV Transmission Inc., 908 Ferry St. Academy 8-5950. No. subscribers, 1500; estimated potential, 2000. Began service March 1952. Equipment Telesystems. Wm. A. Gentry, pres. Stations: KGO-TV, KPIX & KRON-TV, San Francisco. Installation fee, \$25; monthly charge, \$4.75. Cable channels: 6 TV.
- Monterey**—La Mesa TV Co., 425 Alvarado St. Frontier 2-7790. No. subscribers, 250; estimated potential, 520. Began service Jan. 1, 1952. Equipment Blonder-Tongue & Jerrold. Leonard Abinante & Wm. E. Norris, partners. Stations: KRON-TV, KPIX, KGO-TV, San Francisco; KCRA-TV, Sacramento; KNTV, San Jose; KSBW-TV, Salinas; KTVU, Oakland. Installation fee, none; monthly charge, \$5. Cable channels: 7 TV.
- * **Monterey**—Alarm Corp.
- Palm Desert**—Desert Cable TV, Inc., 73-706 Hwy. 111. FI 6-8157. No. subscribers, 3500; estimated potential, 10,000. Began service Sept., 1961. Equipment Jerrold. Spencer-Kennedy. Paul Schmitt, pres.; Frank P. Thompson, v.p.; James Ridgeway, secy.; Phil Franklin, mgr. Stations: KNXT, KRCA, KTLA, KABC & KHL, Los Angeles. Installation fee, \$125.00, \$40.00, \$15.00; monthly fee, \$7.00, \$6.95, \$5.00. Cable channels: 5 TV.
- Palm Desert**—Eldorado Television Co., Eldorado Country Club Palm Desert, Cal. Phone: 324-1500. Mailing address: 1068 N. Palm Canyon Dr., Palm Springs, Cal. No. subscribers, 247; estimated potential, 450. Began service August 1958. Equipment composite. Frank L. Allen, pres.; Ruby J. Allen, secy.-treas. Stations: KNXT, KNBC, KTLA, KABC-TV, KHJ-TV, KCOP. Installation fee: \$250; monthly charge, \$7.
- Palm Springs**—Palm Springs TV Co. 1050 N. Palm Canyon Dr. Phone: 324-1508. No. subscribers, 6650; estimated potential, 10,000. Began service Nov. 4, 1952. Equipment Amplivision, Jerrold, Entron & Ameco. Ownership: A div. of H & B Communications Corp. (See CATV Group ownership). Dr. Charles W. Webster, gen. mgr. Stations: KNXT, KRCA, KTLA, KABC-TV, KHJ-TV, KCOP, Los Angeles. Installation fee, \$59; monthly charge, \$7. Cable channels: 7 TV; 5 FM.
- Quincy**—Quincy Community TV Assn. Quincy 202. No. subscribers, 610; estimated potential, 800. Began service Dec. 1956. Equipment Jerrold. Don Alexander, pres.; John Semer, treas. & mgr.; Joe Lawrv, engineer. Stations: KCRA-TV & KXTV, Sacramento; KOVR, Stockton-Sacramento. Installation fee, \$125; monthly charge, \$3.50. Cable channels: 5 TV, 2 FM.
- Rancho Mirage**—Cable TV System Inc., Box 404, Fireside 6-8334. No. subscribers, 1135; estimated potential, 2500. Began service Jan. 29, 1959. Equipment Jerrold. Oscar Hurley, pres.; Harry L. Crosby Jr., v.p.; Phil Harris, v.p.; Basil F. Grillo, secy.; William Faye, treas. Stations: KNXT, KRCA, KTLA, KABC-TV & KHJ-TV, Los Angeles. Installation fee, \$125; monthly charge, \$5. Cable channels: 5 TV.
- San Bernardino**—Community TV, 3315 E. St. Turner 2-2024. No. subscribers, 1650; estimated potential, 2000. Began service Jan. 1953. Equipment Jerrold. Richard J. Flanc, pres. Stations: KRCA, KABC-TV, KHJ-TV, KCOP, KTLA, KNXT & KTTV, Los Angeles, KCHU, San Bernardino. Cable channels: 8 TV.
- San Pedro**—Seven Hills Antenna Corp., P.O. Box 572, Tujunga, Calif. Phone: 353-1040. Estimated potential, 1000. Equipment Ameco. Dean M. DeVoe, pres.; Harry A. Ford, v.p. Stations: KNXT, KRCA, KTLA, KABC, KHJ, KTTV & KCOP, Los Angeles. Installation fee, \$59.50; monthly charge, \$4.50. Cable channels: 7 TV.

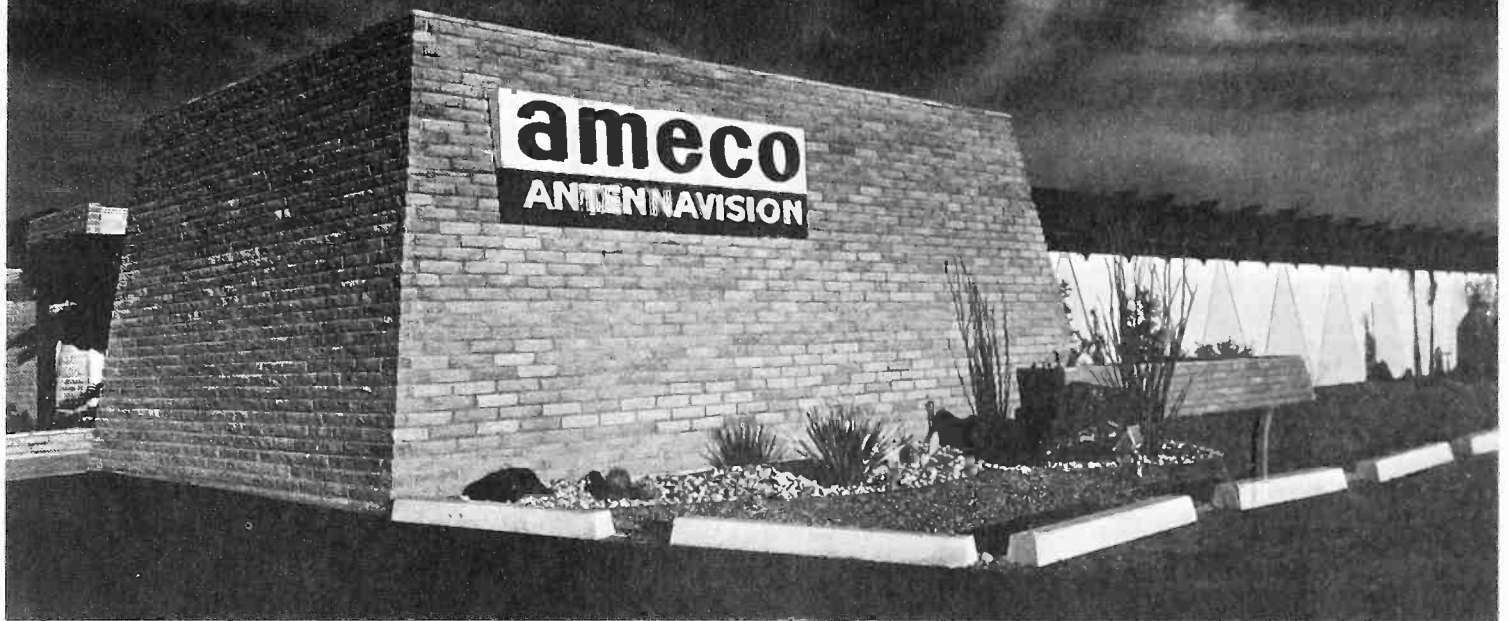


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(Continued on page 892)

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BECAUSE Ameco experience assures them Profits!

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AMECO Men are Specialists. They became Specialists by doing a better job. For over ten years, we at AMECO have done a better job of designing and manufacturing CATV equipment. AMECO Quality Equipment means efficiency and economy for your system. AMECO Men are system-trained to build the best system for the lowest cost. Manufacturing is at highest quality level and the newly expanded AMECO plant assures you prompt delivery. If you are in CATV, or planning to enter CATV, we can show you how to have a smooth running profitable operation.

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Community Antenna Systems

CALIFORNIA—(Continued)

- * **Santa Barbara**—Cable TV of Santa Barbara. Estimated potential, 20,000. Equipment Ameco. Harry C. Butcher, pres. Cable channels: 8 TV.
- Santa Cruz**—Pacific Telescription System, division of Conley Electronics Corp. a wholly owned subsidiary of TelePrompTer Corp. 924 Soquel Ave. Garden 3-6510. No. subscribers, 4000; estimated potential, 4500. Began service Sept. 24, 1954. Equipment composite. John Thomas, mgr. Kess Krieg, engr. Stations: KGO-TV, KPIX, KQED & KRON-TV, San Francisco; KTVU, Oakland. Installation fee, \$15, monthly charge, \$5.40. Cable channels: 6 TV.
- Santa Monica**—Vision Wire Co., 2019 Santa Monica Blvd. Exbrook 4-4442. No. subscribers, 1000; estimated potential, 2000. Began service June 1958. Equipment Teleplex. Frank H. Erb & Dick Brown, partners. Installation fee, \$100; monthly charge, \$5. Cable channels: 7 TV.
- Saugus**—Central Cable Co., 18920 Nearbrook St. Phone: 252-2318. No. subscribers, 250; estimated potential, 1000. Equipment Jerrold. Began service July, 1962. George M. Acker, pres.; Ray V. Miller, v.p. Stations: 7 V.H.F. stations from Los Angeles; one from Santa Barbara. Installation fee, \$17.50; monthly charge, \$4.25.
- Sausalito**—Sausalito Community TV System, Box 617. Edgewater 2-0490. No. subscribers, 350; estimated potential, 1500. Began service 1955. Equipment RCA. Robert C. Rose, owner. Stations: KTVU, Oakland; KRON-TV, KPIX, KGO-TV & KQED, San Francisco. Installation fee, \$135; monthly charge, \$4. Cable channels: 5 TV.
- Sonora**—Sonora Community Antenna, P.O. Box 621. Jefferson 2-7879. No. subscribers, 600; estimated potential, 700. Began service March 1953. Equipment Jerrold & Blonder-Tongue. Laurence S. Jacobsen, owner. Stations: KCRA-TV & KOVR, Sacramento; KTVU, KPIX & KRON-TV, San Francisco. Installation fee, \$50; monthly charge, \$3.50. Cable channels: 5 TV.
- South Laguna**—Clear TV, 31752 Mar Vista Ave. Hyatt 4-4688. No. subscribers, 200; estimated potential, 800. Began service March 1959. Equipment Blonder-Tongue & Viking. Richard T. Barrett, owner. Stations: KNXT, KRCA, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles; KFMB-TV & KOGO-TV, San Diego; XETV & XEWT-TV, San Diego-Tijuana. Installation fee, \$49; monthly charge, \$5. Cable channels: 12 TV; 30 FM.
- Susanville**—Antenna-Vision, 63 N. Roop. Phone: 2244. No. subscribers, 1000. Began service Sept. 1955. Equipment Jerrold. Jim C. McQueen, pres. Stations: KCRA-TV, Sacramento; KHSL-TV, Chico; KOLO-TV, Reno. Cable channels: 3 TV.
- Taft**—Kern Mutual Telephone Co., 309 Main St. Roger 5-4126. No. subscribers, 800; estimated potential, 1000. Began service July 1955. Equipment Jerrold. J. P. Maguire, v.p.; C. E. Kenealey, mgr. Stations: KHJ-TV, KRCA, KTLA, KABC-TV, KNXT & KTTV, Los Angeles. No installation fee; monthly charge, \$2.50. Cable channels: 6 TV.
- Trona**—H. S. Anderson Co., 11344 W. Olympic Blvd., Los Angeles 64. Bradshaw 2-1070. No. subscribers, 658; estimated potential, 800. Began service July 1957. Equipment Jerrold. William F. Wright, mgr. Stations: KABC-TV, KNXT, KRCA & KTLA, Los Angeles. Installation fee, \$125; monthly charge, \$5. Cable channels: 4 TV.
- Trona**—Searels Valley Antenna System, 7 Main St. Trona 2001. No. subscribers, 675; estimated potential, 800. Began service July 1957. Equipment Jerrold. H. S. Anderson & A. F. Ohl, owners (dba H. S. Anderson Co.); W. F. Wright, mgr. Stations: KABC-TV, KNXT, KRCA & KTLA, Los Angeles. Installation fee, \$125; monthly charge, \$5. Cable channels: 4 TV, 3 FM.
- Tujunga**—Seven Hills Antenna Corp., P.O. Box 572, Tujunga, Cal. Phone: 352-4447. No. subscribers, 1050; estimated potential, 6000. Began service March 1, 1957. Equipment Spencer-Kennedy & Jerrold. Dean M. DeVoe, pres.; Harry A. Ford, v.p. Stations: KNXT, KRCA, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles. Installation fee, \$59.50; monthly charge, \$4.50. Cable channels: 7 TV.
- Ukiah**—Spanish Mountain TV Co., 311 S. Main St., P.O. Box 387. Homestead 2-5472. No. subscribers, 2100; estimated potential, 2500. Began service Dec. 1952. Equipment Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership). Howard L. King, gen. mgr. Stations: KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KHSL-TV, Chico; KTVU, Oakland. Installation fee, \$9.95; monthly charge, \$6.50. Cable channels: 5 TV, 5 FM.
- Vandenberg Air Force Base**—Lopoc Valley Cable TV Co., P.O. Box 242. Phone: 886-1611. No. subscribers, 1502; estimated potential, 2500. Began service July 1962. Equipment Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership). Charles M. Trimble, gen. mgr. Stations: KNXT, KRCA, KTLA, KABC-TV, KTTV, KCOP, Los Angeles; KEY-T, Santa Barbara; KSBY-TV, San Luis Obispo. No installation fee; monthly charge, \$4.75.
- Ventura**—Avenue TV Coaxial Cable Co., 1963 E. Main St. Miller 8-1831. No. subscribers, 1033; estimated potential, 2000. Began service Jan. 1951. Equipment Antennavision & Jerrold. John G. George, pres. Stations: KNXT, KRCA, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles; KEY-T, Santa Barbara. Installation fee, \$65; monthly charge, \$4.65. Cable channels: 12 TV.
- Victorville**—TV Cable System Inc., 16824 C St. Phone: 5-8641. No. subscribers, 1200; estimated potential, 2000. Began service March 15, 1953. Equipment Jerrold. A. M. Gish, pres. Stations: KNXT, KRCA, KTLA, KABC-TV, KHJ-TV, KTTV & KCOP, Los Angeles. Cable channels: 7 TV, 1 FM.

- Walnut Creek**—Cable-Vision, 2169 San Miguel Dr. Phone: YE 5-3476. No. subscribers, 39; estimated potential, 53. Began service March 1959. Equipment Jerrold & Benco. Charles R. Crabtree, pres.; Don Campbell, v.p. Stations: KHSL-TV, Chico; KGO-TV, KPIX, KQED, KRON-TV & KTVU, San Francisco. Cable channels: 6 TV.
- Willits**—Vision Wire of Willits, 136 S. Main St., P.O. Box 607. Phone: 459-2262. No. subscribers, 988; estimated potential, 1500. Equipment composite. Owned by H & B Communications Corporation (see Group Ownership of CATV). Howard L. King, gen. mgr. Stations: KRON-TV, KPIX, KGO-TV & KQED, San Francisco; KTVU, Oakland; KHSL-TV, Chico; KIEM-TV & KVIQ-TV, Eureka. Installation fee, \$100; monthly charge, \$6.50. Cable channels: 8 TV.
- Yreka**—Yreka TV Co. Inc., 110 W. Miner St., Box 915. Victor 2-4228. No. subscribers, 1032; estimated potential, 1500. Began service Aug. 1954. Equipment Jerrold. F. Page Ellis, pres.; Wm R. Maginnis, secy.-treas. & mgr. Stations: KCRA-TV, Sacramento; KVIP-TV, Redding; KBES-TV, Medford. Installation fee, \$65; monthly charge, \$4. Cable channels: 3 TV.

COLORADO

- Alamosa**—Televents Inc., 312 State St., Box 213. Phone: 589-6653. No. subscribers, 800; estimated potential, 1000. Began service July 1, 1955. Equipment Jerrold. W. H. Sexton, manager (see Televents Inc. & Systems Management Co. under CATV Group Ownership). Stations: KOB-TV, KNME-TV, KOAT-TV & KGGM-TV, Albuquerque; KRDO-TV, Colorado Springs. Installation fee, \$25; monthly charge, \$6. Cable channels: 5 TV.
- Antonito**—Televents Inc., 312 State St., Alamosa (home office). Phone: 589-6653. No. subscribers, 100; estimated potential, 200. Began service Jan. 2, 1956. Equipment Jerrold. W. H. Sexton, mgr. (see Televents Inc. & Systems Management Co. under CATV Group Ownership). Stations: KOB-TV, KOAT-TV, & KGGM-TV, Albuquerque; KRDO-TV, Colorado Springs. Installation fee, \$25; monthly charge, \$6. Cable channels: 5 TV.
- Del Norte**—Televents Inc., 312 State St., Alamosa, Colo. UL 2-3401. No. subscribers, 50; estimated potential, 200. Began service Sept. 15, 1961. Equipment Ameco. W. H. Sexton, mgr. (See Televents Inc. & Systems Management Co. under CATV Group Ownership.) Stations: KOAA-TV, Pueblo; KOB-TV, KOAT-TV & KGGM-TV, Albuquerque, N.M. Installation fee, \$25; monthly charge, \$6. Cable channels: 4 TV.
- Durango**—Durango TV Network Inc., 1139 Main Ave. Phone: 247-2681. No. subscribers, 1800; estimated potential, 1900. Began service Dec. 1954. Equipment Jerrold. John J. Morrissey Jr., pres.-mgr. Stations: KOB-TV, KGGM-TV, KOAT-TV & KNME-TV, Albuquerque. Cable channels: 5 TV.
- Estes Park**—Estes Park TV Co., Box 1633. Estes Park 506-3272. No. subscribers, 325; estimated potential, 450. Began service July 1953. Equipment Jerrold & Blonder-Tongue. George Bailey & Henry W. Schulz, owners. Stations: KTVR, KOA-TV, KLZ-TV & KBTV, Denver. Cable channels: 4 TV.
- La Jara**—Televents Inc., 312 State St. Alamosa, Colo. (home office). Phone: 589-6653 (Alamosa). No. subscribers, 100; estimated potential, 225. Began service March 15, 1956. Equipment Jerrold. W. H. Sexton, mgr. (see Televents Inc. & Systems Management Co. under CATV Group Ownership). Stations: KOB-TV, KOAT-TV & KGGM-TV, Albuquerque; KRDO-TV, Colorado Springs. Installation fee, \$25; monthly charge, \$6. Cable channels: 5 TV.
- Leadville**—Televents Inc., 508 Harrison. Phone: 486-1485. No. subscribers, 1040; estimated potential, 1500. Began service October 1954. Equipment Jerrold. Richard L. Cox, mgr. (see Televents Inc. & Systems Management Co. under CATV Group Ownership). Stations: KOA-TV, KTVR, KRMA, KLZ-TV & KBTV, Denver. Installation fee, \$15; monthly charge, \$6. Cable channels: 5 TV.
- Monte Vista**—Televents Inc., 312 State St., Alamosa, Colo. (home office). Ulster 2-3401. No. subscribers, 371; estimated potential, 600. Began service Aug., 1956. Equipment Jerrold. W. H. Sexton, mgr. (see Televents Inc. & Systems Management Co. under CATV Group Ownership). Stations: KOB-TV, KOAT-TV & KGGM-TV, Albuquerque; KRDO-TV, Colorado Springs; KOAA-TV, Pueblo. Installation fee, \$25; monthly charge, \$6. Cable channels: 5 TV.
- Salida**—Televents Inc., 312 State St., Alamosa, Colo. (home office). Keystone 9-2824. Salida. No. subscribers, 910; estimated potential, 1000. Began service Nov. 11, 1954. Equipment Jerrold. (see Televents Inc. & Systems Management Co. under CATV Group Ownership). Jim Jackson, mgr. Stations: KLZ-TV, KRDO-TV, KOA-TV & KBTV, Denver; KOAA-TV, Pueblo. Installation fee, \$10; monthly charge, \$8. Cable channels: 4 TV.
- Springfield**—Springfield TV Cable System, Box 265. Phone: 523-6558. No. subscribers, 400; estimated potential, 600. Began service Oct. 1961. G. H. (Bunk) Dodson, owner; Ernie Locke, mgr. (see CATV under Group Ownership) Stations: KCSJ-TV, Pueblo; KKTV & KRDO-TV, Colorado Springs. Cable channels: 3 TV.
- Sterling**—Sterling Community TV Co., 127 S. Second St. Phone: 522-0978. No. subscribers, 3100; estimated potential, 4000. Began service Oct. 1954. Equipment composite. Group ownership Collier Community TV Co. Inc. Charles H. Pope, mgr. Stations: KTVR, KOA-TV, KLZ-TV, KRMA & KBTV, Denver; KFBC-TV, Cheyenne. Installation fee, \$80; monthly charge, \$4.50. Cable channels: 11 TV, 1 music.
- Trinidad**—Trinidad Community TV Co., 444 N. Commercial St. Box 778. Phone: 846-2912. No. subscribers, 2533; estimated potential, 2650. Began service May 1953. Equipment Jerrold. Division of H & B Communications Corp. Pete Ruiz Jr., mgr. Stations: KOAA-TV, Pueblo; KKTV & KRDO-TV, Colorado Springs. Installation fee, \$10 & \$70; monthly charge, \$4 & \$5.50. Cable channels: 3 TV.

(Continued on page 894)

CATV IS GOING WIDE BAND . . .

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IS LEADING THE WAY!

As more and more CATV owners make the *wide band* decision for the construction of new systems and the conversion of old ones, they turn to SKL for equipment and engineering with *experience*.

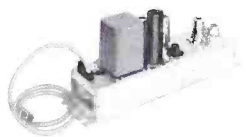
First in the wide band field, SKL pioneered the all-channel CATV system a decade ago. Since then, thousands of SKL wide band distributed amplifiers and their associated equipment — over many millions of actual operating hours — have demonstrated their high fidelity performance, their continuing reliability, their low maintenance cost year after year.

They have built SKL's solid reputation for top quality. They have proved that in *every* way, SKL is *first* in wide band systems.

Just a Few of SKL's Wide Band "Firsts":



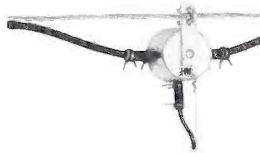
1950
First wide band distributed main line amplifier.



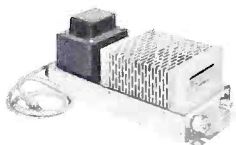
1952
First automatic level control unit for wide band systems.



1954
First Multivider line splitter for wide band use.



1956
First Chromatap line tap for wide band application.



1958
First wide band distributed feeder line amplifier.



1959
First "Thermatic" gain control for wide band systems.



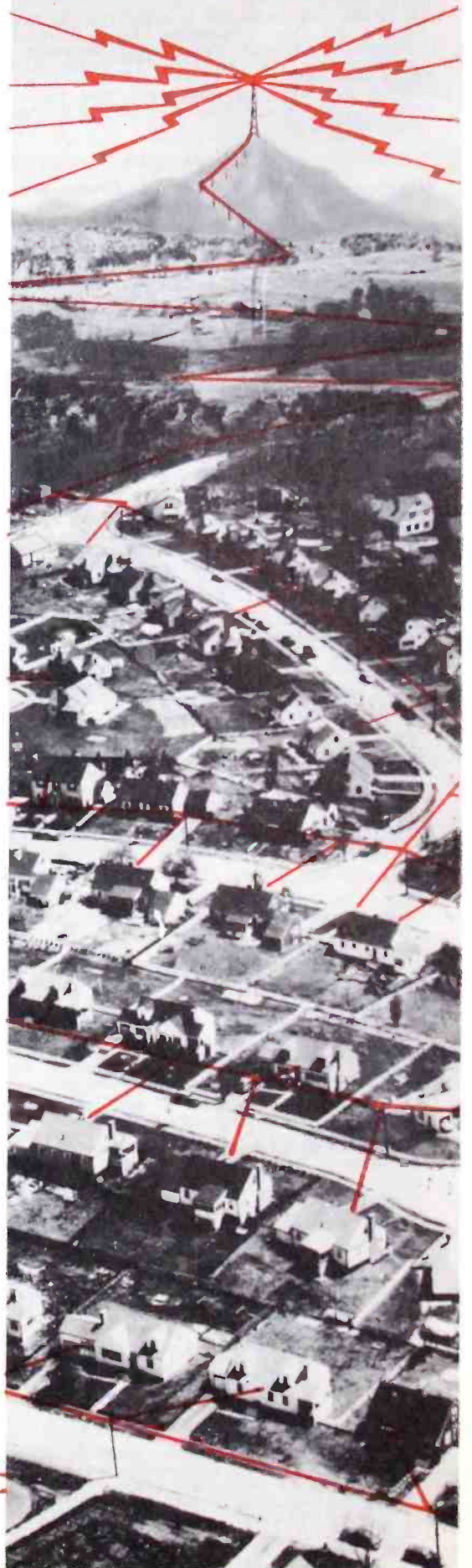
1960
First "Thermatic" wide band line equalizer.



1961
First high gain thermally controlled wide band distributed amplifier.

. . . And in **1962**, the *first* automatic pilot controlled slope equalizer for wide band systems.

For the most advanced wide band equipment — backed by the most experienced engineering — call the leader in the field. Call SKL *first!*



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Community Antenna Systems

CONNECTICUT

New Haven—Community TV Systems Inc., 354 Whalley Ave. Spruce 6-0100. No. subscribers, 415; estimated potential, 20,000. Began service March 1, 1955. Equipment Blonder-Tongue. William Shlank, pres.; Helen Shlank, secy.; Melvyn Shlank, v.p. & treas. Stations: WTIC-TV, Hartford; WNHC-TV, New Haven; WABC-TV, WCBS-TV, WNBC-TV, WNEW-TV, WNTA-TV, WOR-TV & WPIX, New York. Installation fee, \$10; monthly charge, \$3. Cable channels: 11 TV.

New Haven—TV Antennae Systems Inc., 27 Dixwell Ave. Phone: Ma 4-3171. No. subscribers, 341; estimated potential, 892. Equipment Jerrold. Theofelos Jenetopulos, pres.; Vivian S. Jenetopulos, v.p.; Matthew T. Jenetopulos, secy.-treas. & mgr. Stations: WABC-TV, WCBS-TV, WNEW-TV, WNTA-TV, WOR-TV, WPIX & WNBC-TV, New York; WNHC-TV, New Haven. No installation fee; monthly charge, \$2.50. Cable channels: 8 TV.

FLORIDA

* **Savannah**—Georgia TV Cable Co. George Eng, pres.; James Y. Nishimura, v.p. Cable channels: 9.

* **Fort Meyers**—Southern Cablevision. Edward McBride, secy.-treas.; A. J. Bauer, pres. Cable channels: 4 TV.

Key West—Cable-Vision Inc., 300 Simonton St. Cypress 6-6555. No. subscribers, 4900; estimated potential, 10,000. Began service July 1, 1955. Equipment Jerrold. Officers: John M. Spottswood, pres.; C. Weatherford, secy.; H. Taylor Jr., treas.; C. E. Smith Jr., v.p. & gen. mgr. Stations: WTVJ, WCKT & WLBW, Miami; CMQ-TV, Havana. Installation fee varies; monthly charge, \$6.25. Cable channels: 5 TV.

Naples—General Television Systems Inc., 541 Eighth St. So. No. subscribers, 3051; estimated potential, 3500. Began service July 1960. Equipment Spencer Kennedy Lab. Douglas B. Danser, pres. & gen. mgr.; Benjamin Parks, secy. Stations: WTHS, WTVJ, WCKT, WLBW, Miami; WINK, Ft. Myers; CMQ, Havana. Installation fee, \$30; monthly charge, \$5.50. Cable channels: 6 TV; 5 FM.

Ocala—Video Corp. of Ocala, 220 S. Magnolia St. Phone: 629-5656. No. subscribers, 125; estimated potential, 4000. Began service Feb. 1, 1961. Equipment Jerrold. Owner: Bestg. Co. of the South (see CATV Group Ownership); Don S. Campbell, mgr.; Harold Musler, chief engineer. Stations: WESH-TV, Daytona Beach; WUFT, Gainesville; WFGA-TV & WJXT, Jacksonville; WDBO-TV & WLOF-TV, Orlando. Installation fee, \$10; monthly charge, \$3.95. Cable channels: 5 TV.

* **Panama City**—Florida Antennavision Inc. 1325 Harrison Ave., P.O. Box 1546. Phone: 763-5386. Estimated potential, 7000. Equipment Ameco. Bruce Merrill, pres.; Joseph E. Keeton, gen. mgr. Stations: WJHG-TV, Panama City; WTVY, Dothan, Ala.; WGTW, WFSU, Tallahassee; WEAR-TV, Pensacola; WKRQ-TV & WALA-TV, Mobile, Ala. Installation fee, \$18; monthly charge, \$6. Cable Channels: 9 TV; 3 FM.

Sarasota—City TV Antenna Network Inc., 415 S. Pineapple Ave. 958-2989. No. subscribers, 300; estimated potential, 5000. Began service March 1954. Equipment Ampli-Vision & Entron. J. L. Kellam, pres.; M. E. White, v.p. Stations: WSUN-TV, St. Petersburg; WTVT, WFLA-TV & WEDU, Tampa. Also originates music on channels. Initial installation, \$15; monthly charge, \$4. Cable channels: 5.

* **Tallahassee**—Vumore Co., 11 N. Lee St., Oklahoma City, Okla.

* **Venice**—Sun Coast Antenna Network Inc., P.O. Box 968. RI 7-6369; Venice 2-4631. Estimated potential, 1500. Equipment Benco. Anvil H. Muff, pres.; W. John Norton, mgr. Stations: WSUN-TV, WFLA-TV, WTVT & WEDU, Tampa-St. Petersburg. Cable channels: 4 TV.

Vero Beach—Florida Cablevision, 1829 20th St. JO 7-3444. No. subscribers, 2600; estimated potential, 10,000. Service began Nov. 1960. Equipment Entron. Ralph M. La Porte, pres.; Alfred W. Green, v.p.; Camille Alwine, secy.; Margaret La Porte, treas. Stations: WEAT-TV & WPTV, West Palm Beach; WCKT & WTUJ, Miami. Installation fee, \$20; monthly charge, \$5.50. Cable Channels: 5 TV.

GEORGIA

West Point—Southwestern Trans-Video Inc., P.O. Box 570. No. subscribers, 1,605. Began service Sep. 1, 1958. Equipment Entron. Lee V. Williams Jr., pres.; Franklin R. Valentine Jr., v.p. & asst. sec.; T. A. Rose Jr., sec. & treas.; Melvin C. Pitts, mgr. Stations: WSB-TV, WAGA-TV, WLWA-TV, Atlanta; WRBL-TV, Columbus; WSFA-TV, Montgomery; WCIC-TV (ETV), Munsford. Cable Channels: 5 TV.

West Point—Al Dun Amusement Co., Inc., Box 191, Lanett Theatre Bldg. West Point 642-2221 or 642-1241. No. subscribers, 1100; estimated potential, 4200. Began service Sept. 1, 1958. Equipment Entron. L. J. Duncan, pres.; Mrs. L. J. Duncan, v.p.; J. S. Laird, secy.-treas.; M. C. Pitts, mgr. Also serves Fairfax, Lanett, Lanedale & Shawmut, Ala. Stations: WAGA-TV, WIWA & WSB-TV, Atlanta; WRBL-TV, Columbus; WSFA-TV, Montgomery. Installation fee, \$12.50; monthly charge, \$3. Cable channels: 5 TV.

HAWAII

Honolulu (Hawaii-Kai)—Kaiser-TelePrompTer of Hawaii, Inc., 7120 Kalaniana'ole Highway. Phone: 362-222. No. subscribers, 200; estimated potential, 10,000. Began service Oct. 1961. Equipment Spencer-Kennedy & Jerrold. Irving B. Kahn, pres.; William Marks, v.p.; Monroe M. Rifkin, treas.; E. E. Trefethen Jr., exec. v.p. (See Tele-PrompTer under CATV Group Ownership.) Stations: KONA, KHVH-TV, KTRG-TV & KGMB-TV, Honolulu. Installation fee, \$75; monthly charge, \$4.50. Cable channels: 5 TV.

IDAHO

Bonnors Ferry—TV Sales Inc., Box 839. Andrews 7-5601. No. subscribers, 300; estimated potential, 300-400. Began service 1955. Equipment Jerrold, Blonder-Tongue & Entron. Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane. Installation fee, \$35; monthly charge, \$5. Cable channels: 3 TV.

Craigmont—Craigmont TV Cable Service. Phone: WA 4-5547. No. subscribers, 260; estimated potential, 325. Began service Jan. 1, 1955. Equipment Entron. Carl L. Blevins, owner. Stations: KLEW-TV, Lewiston; KHQ-TV, KXLY-TV & KREM-TV, Spokane. Cable channels: 4 TV.

† **Elk River**—Elk River TV Inc. Taylor 6-2590. No. subscribers, 80; estimated potential, 90. Began service Dec. 1, 1953. Equipment Jerrold, Entron & Amplivision. John N. Morris, manager. Stations: KLEW-TV, Lewiston; KREM-TV, KXLY-TV & KHQ-TV, Spokane. Installation fee, \$125; monthly charge, \$4. Cable channels: 4 TV.

Grangeville—Grangeville TV Service Inc., 121 W. North St. Phone: 741. No. subscribers, 465; estimated potential, 650. Began service Sept. 1954. Stanley Wright, pres. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane; KLEW-TV, Lewiston. Cable channels: 4 TV.

Kellogg—Kellogg TV System Inc., 108 Main St. Sunset 4-1161. No. subscribers, 1600; estimated potential, 2000. Began service June 1, 1953. Equipment Jerrold. J. C. Moore, pres. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane. Installation fee, \$125; monthly charge, \$3.50. Cable channels: 3 TV.

Ketchum-Sun Valley—Wood River TV Service. General Delivery. Phone: 3022. No. subscribers, 260; estimated potential, 400. Began service Dec. 1, 1954. Equipment Ampli-Vision. C. E. Atkinson, pres. Stations: KBOI-TV, Boise; KID-TV & KIFI-TV, Idaho Falls; KSL-TV, Salt Lake City. Installation fee, \$25; monthly charge, \$5. Cable channels: 5 TV.

Lewiston—Pacific Northwest TV Inc., 1323 F St. Sherwood 3-2212. No. subscribers, 5256; estimated potential, 7300. Began service July 13, 1953. Equipment Jerrold. Newell Priess, pres.; Harley E. Steiner, v.p.-manager. Stations: KLEW-TV, Lewiston; KHQ-TV, KXLY-TV & KREM-TV, Spokane. Installation fee, \$34.50; monthly charge, \$3.90. Cable channels: 4 TV, 3 FM.

Montpelier—Ken's Music & TV, 848 Washington, Box 176. Phone: 847-0594. No. subscribers, 300; estimated potential, 700. Began service Oct. 1, 1956. Equipment Entron & Jerrold. Ken Regnier, mgr. Stations: KUTV, KCPX-TV & KSL-TV, Salt Lake City; KID-TV, Idaho Falls. Installation fee, \$38.50; monthly charge, \$3.75. Cable channels: 4 TV.

Moscow—TV Cable Co., P.O. Box 638. Tucker 3-6541. No. subscribers, 700; estimated potential, 750. Began service May 1953. Equipment Entron. S. C. Haddock, mgr. Stations: KLEW-TV, Lewiston; KHQ-TV, KXLY-TV & KREM-TV, Spokane. Installation fee, \$49.50; monthly charge, \$3. Cable channels: 4 TV.

Moscow—University Heights TV, 1440 Borah. 883-4671. No. subscribers, 44; estimated potential, 70. Began service Dec. 1953. Equipment Jerrold. C. I. Dobler, secy.-treas.; W. R. Parish, engineer. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane, Wash. Installation fee, \$100; monthly charge, none. Cable channels: 3 TV; 2 FM.

Mullan—Mullan TV Co. P.O. Box 725. Prospect 5-2151. No. subscribers, 400; estimated potential, 500. Began service Sept. 1, 1954. Equipment Jerrold & Ampli-Vision. Russell L. Miller, maintenance eng. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane. Installation fee, \$135.24; monthly charge \$3. Cable channels: 3 TV.

New Meadows—Bouck's T.V. Phone: 7-2341. No. subscribers, 90; estimated potential, 200. Began service 1954. Equipment Jerrold & Blonder-Tongue. Myrtle & Elmer Boucke, owners. Stations: KTVB & KBOI-TV, Boise. Installation fee, \$50; monthly charge, \$4.50. Cable channels: 2 TV.

Pinehurst—Pinehurst TV System Inc., Box 336. Sunset 2-3541. No. subscribers, 300; estimated potential, 345. Began service March 25, 1954. Equipment Jerrold & Amplivision. Everett E. Arvidson, pres. & mgr. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane. Installation fee, \$125; monthly charge, \$3.50. Cable channels: 3 TV; 4FM.

Pocatello—Bannock TV Co., 616 South Fifth Ave., Box 1768. Cedar 2-1784. No. subscribers, 2057; estimated potential, 8400. Began service June 1955. Equipment Jerrold. Owner H & B Communications Corp. (see CATV Group Ownership). J. J. Dennis, mgr. Stations: KSL-TV, KCPX-TV, KUTV & KUED, Salt Lake City. Installation fee, \$10; monthly charge, \$4.95. Cable channels: 4 TV; 1 FM.

Soda Springs—Ray Horner Company. No. subscribers, 180. Ray Horner, manager. Cable channels: 3 TV.

Troy—Troy TV Co. Inc. Terrace 5-3542. No. subscribers, 125; estimated potential, 125. Began service June 1, 1953. Equipment Blonder-Tongue. Herman Krier, pres. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane. Installation fee, \$125; monthly charge, \$2. Cable channels: 4 TV.

Twin Falls—CableVision Inc. 420 Main Ave. S. Phone: 733-2234. No. subscribers, 1050; estimated potential, 4000. Began service May 1955. Equipment Jerrold. W. L. Reiher, pres.; Gus Pene, v.p. Stations: KLIX-TV, Twin Falls; KBOI-TV, KTVB-TV, Boise; KUTV-TV, KCPX-TV, KSL-TV, KUED, Salt Lake City, Utah. Installation fee, \$19.95; monthly charge, \$4.95. Cable channels: 7 TV.

Welpe—General Sales & Service, Welpe. Phone: 2721. No. subscribers, 350; estimated potential, 450. Began service Oct. 1954. Equipment Jerrold. Eldon Hutchins, mgr. Stations: KLEW-TV, Lewiston; KHQ-TV, KREM-TV & KXLY-TV, Spokane. Cable channels: 4 TV.

For Canadian TV Systems, see page 923

ILLINOIS

Effingham—Effingham T-V Cable Co., 137 Jefferson St. Phone: 2707. Estimated potential, 2500. Service began Sept. 1962. Equipment Spencer-Kennedy, Jerrold & Blonder-Tongue. J. B. Giachetto, secy.; D. Frisina, pres.; Jack Crosby, v.p.; Ben Conroy Jr., treas.; Phil Hays, gen. mgr. Stations: KTVL, KSD & KPLR, St. Louis, Mo.; WCIA, Champaign; WTHI, Terre Haute, Inc.; WTVP, Decatur, Ill.; WICS, Springfield. Installation fee, \$25; monthly charge, \$6.95. Cable channels: 12 TV.

Galena—Galena Cable Inc., 103 N. Main. Phone 299R. No. subscribers, 401; estimated potential, 1500. Began service April 30, 1956. Equipment Jerrold. Ralph Hillard, pres.-treas. Stations: WMT-TV & KCRG-TV, Cedar Rapids; WOC-TV, Davenport; WISC-TV, Madison; WHBF-TV, Rock Island. Cable channels: 5 TV, 2 FM.

Grand Ridge—Grand Ridge Cable Co. Phone: 9-5517. No. subscribers, 175; estimated potential, 400. Began service, Nov. 1960. Equipment Blonder-Tongue. George Yeonock, pres.; Andrew Anderson, v.p.; Mrs. Mary Savage, secy.-treas. Stations: WMBD-TV, WTVH, WEEK-TV, Peoria; WGN-TV, Chicago. Installation fee, \$24.50; monthly charge, \$5. Cable channels: 14 TV.

Marseilles—Equipment Jerrold. Owners: Jerrold Electronics Corp. & Alliance Amusement Corp. (also see CATV Group Ownership).

Ottawa—Ottawa TV Cable Co., 1019 LeSalle St. Phone: 433-1163. No. subscribers, 3800, estimated potential 6000. Began service June 1961. Equipment Jerrold. James B. Wright, mgr. Owners: Jerrold Electronics Corp. & Alliance Amusement Corp. Stations: WBBM-TV, WGN-TV, WBKB & WNBQ, Chicago; WEEQ-TV, LaSalle. Installation fee, \$50; monthly charge, \$5. Cable channels: 5 TV & 5 FM.

Peru-LaSalle—TV Transmission Co., 301 Peru St. Capital 3-1106. No. subscribers, 1900; estimated potential, 5000. Began service Sept. 1951. Equipment composite. Owner: Earle S. Nelson Sr., president; Earle S. Nelson Jr., vice-president-manager. Stations: WBBM-TV, WNBQ, WGN-TV & WBKB, Chicago; WEEQ-TV, LaSalle. Installation fee, none in Peru, \$50 in LaSalle; monthly charge, \$5. Cable channels: 5 TV. Note: Sale pends to Americantenna Corp. of Denver, Colo.

* **Streator**—Streator TV Cable Co. Inc., 607 E. Main St. Phone: 22183. Estimated potential, 5500. Began construction September 1962. Equipment Jerrold. Sidney Harman, pres.; James B. Wright, mgr. Owners: Jerrold Electronics Corp. & Alliance Amusement Corp. (See CATV Group Ownership). Stations: WBBM-TV, WGN-TV, WBKB & WNBQ, Chicago; WEEQ-TV, LaSalle; WMBD-TV, Peoria; WITH-TV, Peoria; WCIA-TV, Champaign. Installation fee, \$49.95; monthly charge, \$5. Cable channels, 8 TV.

Community Antenna Systems

Taylorville—West End TV Co-Op Assn., 205 W. Main St. Van Dyke 4-6016. No. subscribers, 1000. Began service 1950. Equipment Jerrold & Community Engineering. Elmer C. Scamehorn, pres.; Sophonia Moss, office mgr.; Ernest Cummings, service mgr. Stations: WCIA, Champaign; WICS, Springfield; WTVP, Decatur; KSD-TV, St. Louis. Membership fee, \$25; installation fee, \$10; monthly charge, \$2. (non-profit organization). Cable channels: 5 TV.

INDIANA

Cannelton—Channel Towers Inc., Madison St. Kingsdale 7-4292. No. subscribers, 130; estimated potential, 200. Began service May 1952. Equipment Jerrold. Charles G. Gerber, pres.-mgr. Stations: WHAS-TV & WAVE-TV, Louisville; WTVW, Evansville. Installation fee, \$40; monthly charge, \$4. Cables: 3 TV.

* **Lawrenceville**—Vincennes University (Wash).

IOWA

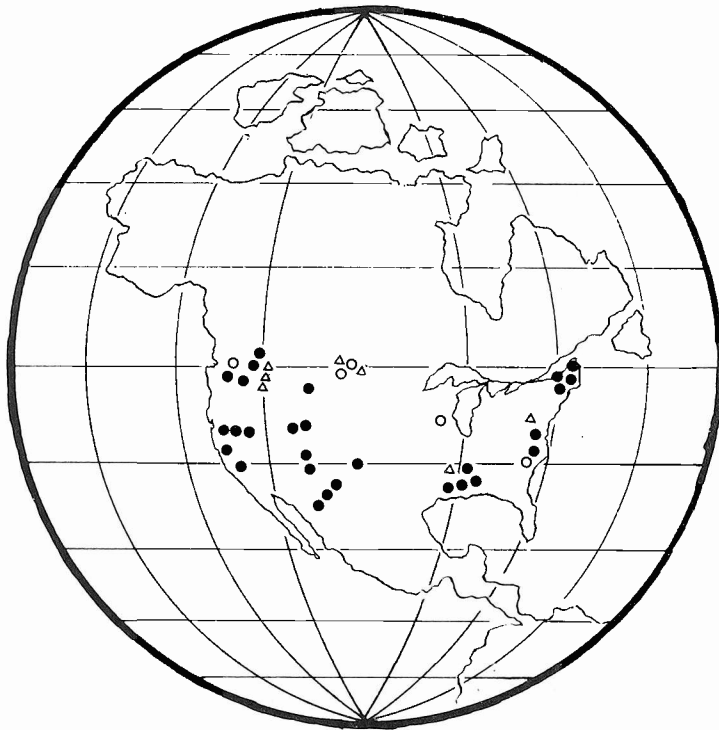
Decorah—J & E Cable Co., 901 Walnut. Phone: 38-2-3560. No. subscribers, 650; estimated potential, 1100. Began service April 1959. Equipment Jerrold. Arthur Allard, pres.; James Preece, v.p.; Ernest A. Sivesind, secy. & gen. mgr.; Janice N. Sivesind, treas. Stations: WMT-TV, Cedar Rapids; KWLL-TV, Waterloo; KMMT, Austin, Minn.; KROC-TV, Rochester, Minn.; WKBT, La Crosse, Wis. Installation fee, \$25; monthly charge, \$5. Cable channels: 5 TV, 1 FM.

Dubuque—Dubuque TV-FM Cable Co., a division of H & B Communications Corp. 1043 Main St. Phone: 583-9171. No. subscribers, 6518; estimated potential, 8000. Began service May 9, 1955. Equipment Jerrold. Owner: H & B Communications Corp. (see CATV Group Ownership). John Campbell, gen. mgr. Stations: WMT-TV & KCRG-TV, Cedar Rapids; WGN-TV, Chicago; KWLL-TV, Waterloo; WISC-TV, Madison; WOC-TV, Davenport. Installation fee, \$19.95; monthly charge, \$5.45. Cable channels: 5 TV; 4 FM.

* **Eagle Grove**—TV Signal Inc., 110 N. Commercial. Phone: 448-4492. Estimated potential, 1000. B. V. Willie, pres. Stations: KGLO-TV, Mason City; KOI-TV, WHO-TV, KRNT-TV & KDPS-TV, Des Moines; KTIV, Ft. Dodge. Monthly Charge, \$5.

Elkader—Community Antenna Service, 125 S. Main St. Phone: 181. No. subscribers 350; estimated potential 450. Began service December 1952. Equipment Jerrold. Everett Carnes, mgr.; Kenneth Carnes, technician. Stations: WMT-TV & KCRG-TV, Cedar Rapids; KWLL-TV, Waterloo. Installation fee, \$50; Monthly charge \$2.50. (Alternate) Rental rate, \$20; monthly charge, \$3.75. Cable channels: 3 TV.

(Continued on next page)



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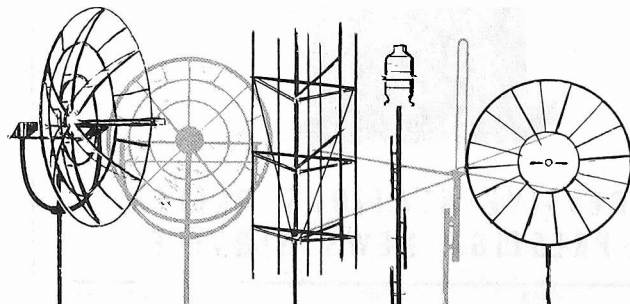
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Community Antenna Systems

IOWA—(Continued)

Estherville—Community TV Signal Co., 500 Central. 36-4624. No. subscribers, 1199; estimated potential, 1500. Began service May 13, 1957. Equipment Blonder-Tongue & Jerrold. Lee V. Williams, pres.; Franklin R. Valentine Jr., v.p.; Kenneth Seidenberg, v.p., asst. sec. & treas.; Milton Sturman, v.p.; Morris Durnell, mgr. Stations: KEYC-TV, Manakota; KQTV, Fort Dodge; KELO-TV, Sioux Falls; WOI-TV, Ames; KTIV, Sioux City, Ia. Installation fee, \$125 & \$50; monthly charge, \$3.75 & \$5. Cable channels: 5 TV.

Ft. Madison—Iowa Video Inc., 607 Ave. G. Drake 2-6113. No. subscribers, 435; estimated potential, 600. Began service April 27, 1953. Equipment Jerrold. Gene Grengs, pres. Stations: WOC-TV, Davenport; WHBF-TV, Rock Island; KHQA-TV, Hannibal; WGEM-TV, Quincy; KCRG-TV, Cedar Rapids. No installation fee, monthly charge, \$3.75. Cable channels: 5 TV.

Guttenberg—Guttenberg TV Cable Corp. Phone: 5751. No. subscribers, 205; estimated potential, 450. Began service 1959. Equipment Blonder-Tongue. Neil A. Webster, pres., Elizabeth E. Webster, v.p.-treas. Stations: WMT-TV, KCRG-TV, Cedar Rapids; KWWL-TV, Waterloo. Installation fee \$125; monthly charge \$3. Cable channels: 3 TV.

KANSAS

Concordia—Vumore Co. of Manhattan, 607 Broadway, Box 538. Phone: 1776. No subscribers, 750. Began service June 16, 1959. Equipment Jerrold, Entron & Electronics International. Jack D. Shrouf, mgr. Stations: KCKT, Great Bend; KAYS-TV, Hays; WIBW-TV, Topeka; KOLN-TV, Lincoln, Neb.; KHAS-TV, Hastings, Neb. No installation fee, monthly charge, \$6.96. Cable channels: 5 TV.

Elkhart—Elkhart TV Cable System. Box 352. Phone: 697-4466. No. subscribers, 500; estimated potential, 600. Began service July 1, 1960. G. H. (Bunk) Dodson, owner. Lavaug Cox, mgr. (see CATV Group Ownership). Stations: KTVC, Ensign; KGLD, Garden City, Kan.; KPDA-TV & KVII, Amarillo, Tex. Cable channels: 5 TV.

Emporia—Catfish Inc., P.O. Box 694. Dickens 2-3535. No subscribers, 360. Began service Feb. 16, 1961. Equipment Entron & Jerrold. W. L. White, owner; Jim Lowther, mgr. Stations: KTVH, Hutchinson; WIBW-TV, Topeka; KAKE-TV & KARD-TV, Wichita; KCMO-TV, Kansas City. No installation fee; monthly charge, \$7.23. Cable channels: 5 TV, 5 FM.

Fredonia—Fredonia Cable TV, 314 Madison St. DR 8-3228. No. subscribers, 150; estimated potential, 1000. Began service Aug. 1962. Equipment Jerrold. Gene Schneider, Richard Schneider, Donald Loucks and Cable TV Construction, Iola, Kans., owners. Stations: KAKE-TV, Wichita; KOAM-TV, Pittsburgh; KODE-TV, Joplin; KVOO-TV, KOTV, KTUL-TV, KOED-TV, Tulsa. Installation fee, \$10; monthly charge, \$6.95. Cable channels: 7 TV.

Independence—Kansas Cable TV Co. (div. of Wentronics Inc.), 103 W. Main St. No. subscribers, 200; estimated potential, 3500. Began service Oct. 1961. Equipment Jerrold. Milton G. Schmidt, mgr. Stations: KVOO-TV, KTVL-TV, KTOV & KOED-TV, Tulsa; KOAM-TV, Pittsburg, Kan.; KODE-TV, Joplin, Mo. Installation fee, \$10; monthly charge, \$6.95. Cable channels: 6 TV & 3 FM.

Iola—Iola Cable T-V, Inc. Endicott 5-2177. No. subscribers, 850; estimated potential, 1750. Began service Aug. 1960. Equipment Jerrold. Larry D. Hudson, pres.; Gerald Marnell, v.p.; Vernon Wible, secy.-treas. Stations: KCMO-TV, KMBC-TV & WDAF-TV, Kansas City, Mo.; WIBW-TV, Topeka, Kan.; KOAM-TV, Pittsburg, Kan. Installation fee, \$10; monthly charge, \$7. Cable channels: 5 TV.

Junction City—Junction City Television Inc., 1008 N. Washington. Cedar 8-6165. No. subscribers, 2100 estimated potential, 2500. Began service July 17, 1958. Equipment Entron. (see Junction City Television under CATV Group Ownership). Ralph L. Weir Jr., pres.; Robert K. Weary, secy.-treas.; John B. Chaney, supt. Stations: WIBW-TV, Topeka; KTVH-TV, Hutchinson; KARD-TV, Wichita; WDAF-TV, KMBC-TV, Kansas City. Installation fee, \$2.50; monthly charge, \$6.95. Cable channels: 5 TV; 2 FM.

Liberal—TelePrompTer of Liberal Inc., 25 W. Third St. Main 4-2087. No. subscribers, 2300; estimated potential, 3000. Began service 1956. Equipment RCA, Jerrold & Alto-Fonic. (see TelePrompTer under CATV Group Ownership). Robert H. Symons, mgr. Stations: KTVC, Ensign; KGLD, Garden City; KGNC-TV & KPDA-TV, Amarillo. Installation fee, \$20; monthly charge, \$8. Cable channels: 5 TV.

Manhattan—Manhattan Cable Television Service Inc. 111 South 5th St. Prescott 6-9391. Estimated potential, 3000. Began service Sept. 1961. Equipment Jerrold. Raymond W. Baker, mgr. Stations: WDAF-TV, KCMO-TV, KMBC-TV, Kansas City; WIBW-TV, Topeka. No installation fee; monthly charge, \$7.50. Cable channels 4 TV; 1 FM.

Yates Center—Yates Center Cable T-V, P.O. Box 307, Iola, Kans. Phone: 7. No. subscribers, 50; estimated potential, 600. Began service 1961. Equipment Ameco. Larry Hudson, treas.-mgr. Stations: KCMO-TV, Kansas City; KARD-TV & KAKE-TV, Wichita; WIBW-TV, Topeka; KOAM-TV, Pittsburgh. Installation fee, \$10; monthly charge, \$7. Cable channels: 5 TV.

KENTUCKY

Barbourville—Brown Radio & TV Co., Liberty St. Lincoln 6-4127. No. subscribers, 270; estimated potential, 350. Began service Nov. 1952. Equipment Jerrold. Dwight L. Brown, mgr. (see Dwight L. Brown under CATV Group Ownership). Stations: WATE-TV & WBIR-TV, Knoxville; WLOS-TV, Asheville, N.C. Installation fee, \$50; monthly charge, \$5. Cable channels: 3 TV.

Cumberland—Cumberland TV Corp., 205 W. Main St. Phone: 589-4731. No. subscribers, 700; estimated potential, 700. Began service 1950. Equipment Jerrold & Ameco. Wm. Risden, pres.-mgr. Stations: WSAZ-TV, Huntington; WLOS-TV, Asheville; WCYB-TV, Bristol; WJHL-TV, Johnson City. Installation fee, \$50; monthly charge, \$3.97. Cable channels: 4 TV.

Elkhorn City—Elkhorn City Cable Service Inc., Center St. SK 4-2731. No subscribers, 325. Began service June 1, 1958. Equipment Jerrold. Otis Elswick, pres. Stations: WSAZ-TV & WHTN-TV, Huntington; WOAY-TV, Oak Hill; WHIS-TV, Bluefield; WCHS-TV, Charleston. Installation fee, \$100.00; monthly charge, \$3.50. Cable channels: 7 TV.

Frankfort—Community Service Inc., 317 Ann St. Capital 7-7513. No. subscribers, 3013; estimated potential, 3600. Began service Oct. 1952. Equipment RCA & Jerrold. John Gerard, pres. Stations: WAVE-TV & WHAS-TV, Louisville; WKRC-TV, WCPO-TV & WLWT, Cincinnati; WKYT-TV & WLEX-TV, Lexington. Installation fee, \$25; monthly charge, \$2.50. Cable channels: 8 TV.

Harlan—Harlan Community TV Inc., Box 496. Phone: 662. No. subscribers, 1700; estimated potential, 2500. Began service Jan. 1953. Equipment Jerrold. H. W. Smith, pres.; V. B. Gray, secy. Stations: WATE-TV & WBIR-TV, Knoxville; WJHL-TV, Johnson City; WLOS-TV, Asheville; WCYB-TV, Bristol. Installation fee, \$20; monthly charge, \$2.50. Cable channels: 5 TV.

Irvine—Irvine Community TV Inc., P.O. Box 104, McKee, Ky. Phone: 287-2621. No. subscribers, 276; estimated potential, 750. Service began Dec. 1961. Equipment CAS, Jerrold & Blonder-Tongue. L. H. Sparks, pres.; Jim Hays, exec. v.p.; Mona L. Hays, secy.-treas. Stations: WLEX-TV & WKYT-TV, Lexington, Ky.; WCPO-TV & WLW-TV, Cincinnati, O.; WAVE-TV, Louisville, Ky. Installation fee, \$12.50; monthly charge, \$5. Cable channels: 5 TV.

Liberty—Liberty TV Co., Liberty. Sunset 7-3211. No. subscribers, 350; estimated potential, 400. Began service Aug. 15, 1953. Equipment Jerrold. George E. Wolford, mgr. Stations: WAVE-TV & WHAS-TV, Louisville; WLEX-TV & WKYT, Lexington; WSM-TV, Nashville. Installation fee, \$50; monthly charge, \$3. Cable channels: 5 TV.

London—London Community TV Inc., P.O. Box 266. 864-4222. No. subscribers, 550, estimated potential, 1100. Began service Nov. 1, 1958. Equipment Jerrold & Entron. F. L. Dupree Jr., pres.; T. P. Dupree, v.p. Stations: WLEX-TV & WKYT, Lexington; WATE-TV & WBIR-TV, Knoxville, Tenn. Installation fee, \$30; monthly charge, \$3.85. Cable channels: 4 TV; 1 music.

Manchester—Perfect TV Co., 118 Town Branch Rd. Lyric 8-2292. No. subscribers, 500; estimated potential, 500. Began service Dec. 1955. Equipment Jerrold. Clyde P. House, mgr. Stations: WATE-TV, Knoxville; WLEX-TV & WKYT, Lexington; WJHL-TV, Johnson City; WCYB-TV, Bristol; WAVE, Louisville; WLOS-TV, Asheville. Installation fee, \$150; monthly charge, \$4. Cable channels: 7 TV.

Martin—Akers Cable Co. Bulter 5-3031. No. subscribers, 300; estimated potential, 350. Began service 1952. Equipment Jerrold. Everett L. Akers, pres.; Jimmie L. Johnson, secy. Stations: WCYB-TV, Bristol, Va.; WHIS-TV, Bluefield, W. Va.; WCHS-TV, Charleston, W. Va.; WSAZ-TV & WHTN-TV, Huntington-Charleston, W. Va. Installation fee, \$100; monthly charge, \$4. Cable channels: 5 TV.

Maysville—Cable-Vision Co. Inc., Tobacco Square. Phone: 564-3361. No. subscribers, 1000; estimated potential, 2800. Began service July 1, 1960. Equipment Jerrold. J. W. Betts, pres.; J. M. Finch Jr., v.p.; C. P. Clarke, v.p. Stations: WLEX-TV, Lexington; WLWT, WCPO-TV & WKRC-TV, Cincinnati, O.; WHIO-TV, Dayton, O. Installation fee \$70; monthly charge, \$3.50. Cable channels: 5 TV.

Monticello—Monticello Cable Co. No. subscribers, 200; estimated potential 1000. Began service Oct., 1960. Equipment Jerrold. Billy Breeding, pres. Stations: WLEX-TV, Lexington; WSIK, Nashville, Tenn.; WAVE, Louisville; & WATE-TV, Knoxville, Tenn. Installation fee, \$90, \$45 & \$17.50; monthly charge, \$4, \$5 & \$6.50. Cable channels: 5 TV.

McKee—McKee Television Enterprises Inc., P.O. Box 104. Phone: 287-2621. No. subscribers, 110; estimated potential, 125. Began service May 1956. Equipment Blonder-Tongue. Jim Hays, pres.; Mona L. Hays, secy.-treas. Stations: WLEX-TV & WKYT-TV, Lexington; WATE-TV, Knoxville, Tenn. Installation fee, \$12.50; monthly charge, \$5. Cable channels: 3 TV.

Morehead—Morehead T.V. Cable, Inc., 312 W. Sun St. ST 4-4226. No subscribers, 475; estimated potential, 800. Began service Jan. 1958. Equipment Jerrold. Arnold J. Pack, pres.; Mildred S. Pack, secy.-treas.; A. K. Pack, first v.p. Stations: WCHS-TV, Charleston, W. Va.; WHTN, Huntington, W. Va.; WLEX-TV, Lexington, Ky. Cable Channels: 3 TV.



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Community Antenna Systems

KENTUCKY—(Continued)

- Mount Vernon**—Mt. Vernon TV Cable. Phone: 256-2516. No. subscribers, 200; estimated potential, 400. Began service May 1955. Equipment Blonder-Tongue. Wayne Stewart & J. E. Taylor, co-owners. Stations: WLEX-TV & WKYT, Lexington; WAVE-TV, Louisville; WBIR-TV, Knoxville, Tenn. Installation fee, \$100; monthly charge, \$2.70. Cable channels: 4 TV.
- Paintsville**—Paintsville TV Cable Corp., Broadway. Phone: 789-3236. No. subscribers, 975; estimated potential, 1200. Began service May 1950. Equipment Jerrold. William C. Martin, pres.; T. J. Gullett, v.p. (Paintsville); D. L. Brown, secy. (Barbourville) (see Dwight L. Brown under CATV Group Ownership). Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston. Installation fee, \$25; monthly charge, \$3.75. Cable channels: 3 TV.
- Pikeville**—Valley TV Service Inc., Pikeville. General 7-7292. No. subscribers, 700; estimated potential, 1000. Began service June 1951. Equipment Jerrold. R. G. Wells Jr., pres. Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WCYB-TV, Bristol. No installation fee; monthly charge, \$3.75. Cable channels: 5 TV.
- Pineville**—TV Cable Service Co., 218 Cedar St., Pineville. Edge-wood 7-3308. No. subscribers, 325, estimated potential, 350. Began service Oct. 15, 1954. Equipment Jerrold. H. C. Bailey, owner. Stations: WATE-TV, Knoxville; WJHL-TV, Johnson City; WLOS-TV, Asheville. Cable channels: 3 TV.
- Prestonburg**—Flanery & Dingus TV & Electronics Inc. S. Lake Dr. & Branham St. Phone: 886-6931. No. subscribers, 650; estimated potential, 1000. Began service 1950. Equipment Jerrold. Wm. J. Dingus & Dave M. Flanery, partners. Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston. Cable channels: 3 TV & 1 FM.
- Ravenna**—Ravenna TV Co-op, 415 Elm. Phone: 723-4317. No. subscribers, 150; estimated potential, 200. Began service 1954. Equipment Jerrold & Blonder-Tongue. G. Hackworth, pres. Stations: WKYT & WLEX-TV, Lexington; WAVE-TV & WHAS-TV, Louisville; WLWT, Cincinnati. Cables: 5 TV.
- Somerset**—Television Reception Corp., 113 W. Mt. Vernon St. Phone: 678-5341. No. subscribers, 1000; estimated potential, 2000. Began service March 1961. Equipment Jerrold. Clyde P. & Laura S. House, partners. Stations: WATE-TV & WAVE-TV, Louisville; WSIV-TV, Nashville; WLEX-TV & WKYT, Lexington. Installation fee, \$135 or \$10; monthly charge, \$4 or \$6. Cable channels: 5 TV.
- Wheelwright**—Burton Antenna Co., House 201. Phone: 2861. No. subscribers, 193; estimated potential 280. Service began March 1955. Equipment Jerrold. Oliver Little Jr., partner & oper. mgr.; George F. Leatherman, partner & secy.-treas. Stations: WHTN & WEAZ-TV, Huntington, W. Va.; WCHS, Charleston, W. Va. Installation fee, \$32; monthly charge, \$3.50. Cable channels: 5 TV.
- † **Whitesburg**—Salyer Radio & TV Co., P.O. Box 460. No. subscribers, 100. Began service May 1, 1942. Equipment Jerrold. R. B. Salyer, pres. Cable channels: 3 TV.

LOUISIANA

- Alexandria-Pineville**—Alpine Cable TV Co., Box 1308, Alexandria. Hillcrest 3-7274. No. subscribers, 4000, estimated potential, 7000. Began service Nov. 15, 1957. Equipment Entron. W. L. Roland, pres.; Virgil G. Evans, v.p. & gen. mgr. Stations: WBRZ & WAFB-TV, Baton Rouge; KATC-TV, Lafayette; KNOE-TV, Monroe. Installation fee, \$5; monthly charge, \$4.25. Cable channels: 4 TV; 1 FM.
- Ferriday**—Ferriday Video Co., 113 S. Second St. Equipment Spencer-Kennedy. Mr. & Mrs. J. W. Powell, owners.
- Monroe**—Video Inc., 1215 Cypress St. Fairfax 5-4658. No. subscribers, 500; estimated potential, 15,000. Began service April 1958. Equipment Spencer-Kennedy. Max H. Rhulen, pres.; J. H. Hall, v.p.-mgr. (see Mountain Electronics Co. Inc. under CATV Group Ownership). Stations: KNOE-TV & KLSE, Monroe; KSLA-TV & KTBS-TV, Shreveport; KALB-TV, Alexandria; KTVE, El Dorado. No. Installation fee; monthly charge, \$4.95. Cable channels: 11 TV.
- Natchitoches**—Natchitoches Broadcasting Co., 720 Front St. Phone: 2353. Construction starting in late 1962. B. Hillman Bailey Jr., pres.-gen. mgr. & chief eng., Norman A. Fletcher, secy.-treas.-mgr.
- Vidalia**—Concordia Video Co., Box 854. ED 6-5882. No. subscribers, 750; estimated potential, 1000. Service began Jan. 1960. Equipment Entron. V. F. Jackson, partner; H. E. Jackson, partner. Stations: WBRZ & WAFB, Baton Rouge, La.; WLBT, Jackson, Miss.; KALB, Alexandria, La.; KNOE, Monroe, La. Installation fee, \$25; monthly charge, \$3.50. Cables: 5 TV.
- West Monroe**—See Monroe.

MAINE

- † **Fort Fairfield**—Johnston TV Co. Inc., 183 Main St. Phone: 472-4811. No. subscribers, 75; estimated potential, 1000. Began service July 1962. Equipment Jerrold. R. V. McGee, pres.; Earle W. Johnston, treas. Stations: WAGM, Presque Isle; CHSJ-TV, St. John, N.B.; WLBZ-TV, Bangor. Installation fee, \$24.95; monthly charge, \$5. Cable channels: 5 TV.
- Ft. Kent**—Aroostook Community Television, 142 Main St. (Div. of H & B Communications Corp., 404 North Roxbury Drive, Beverly Hills, Cal.) Mailing address: Madawaska Community Television Ltd., 9 Hill St., Edmundston, N.B. Phone: 534. No. subscribers, 275; estimated potential, 500. Began service Dec. 20, 1957. Equipment Entron. Stations: CJBR-TV, Rimouski;

WAGM-TV, Presque Isle; CHSJ-TV, Bon-Accord (Saint John); CKRT-TV, Riviere du Loup, P.Q. Installation fee, \$125 or \$35; monthly charge, \$3.50 or \$5. Cable channels: 5 TV; 1 background music.

- Houlton**—Houlton TV Inc., 80 Main St. Phone: 532-3697. No. subscribers, 1550; estimated potential, 1600. Began service Jan. 1, 1955. Equipment Jerrold. Malcolm E. York, pres. Stations: WABI-TV & WLBZ-TV, Bangor; WAGM-TV, Presque Isle; CHSJ-TV, St. John, N.B.; CHSJ-TV, Bon Accord. Installation fee, \$30; monthly charge, \$3.50. Cables: 5 TV.
- Island Falls**—Katahdin TV Inc., P.O. Box 338. Phone 6. No. subscribers, 82; estimated potential, 200. Began service Feb. 1960. Rodney Crockett, pres.; Malcolm York, v.p.; Clyde I. Swett, secy.-treas. Stations: WABI-TV & WLBZ-TV, Bangor; WAGM-TV, Presque Isle; CHSJ-TV, St. John, N.B. Installation fee, \$100; monthly charge, \$3.50. Cable channels: 5 TV.
- Madawaska**—Aroostook Community Television (Div. of H & B Communications Corp., 37 Twelfth Ave. Palace 8-4381. No. subscribers, 707; estimated potential, 800. Began service Feb. 16, 1958. Equipment Entron. Stations: CJBR-TV, Rimouski; CKRT-TV, Riviere du Loup; WAGM-TV, Presque Isle; CHSJ-TV, Saint John, N.B. Installation fee, \$125; monthly charge, \$3.50. Cable channels: 5 TV; 1 FM.
- Mexico**—Mexico Cable TV, 5 Main St. Phone: 364-3019. No. subscribers, 200; estimated potential, 1000. Service began 1961. Equipment Jerrold. Lawrence M. Stanley, pres.; Leo Vaughn, secy.-treas.; Walter Errington, v.p. Stations: WCHS-TV & WGAN-TV, Portland; WMTW-TV, Poland Spring. Installation fee, \$14.95; monthly charge, \$4.33. Cable channels: 3 TV.
- * **Millinocket**—Bee Line Inc., P.O. Box 30, 268 Penobscot St. Estimated potential, 1400. Equipment Jerrold. Keith L. Stine, pres.; Bernard E. Esters, secy.-treas. Stations: WLBZ-TV & WABI-TV, Bangor; WMTW, Poland Spring; CHSJ-TV, St. John, N.B. Installation fee, \$49.95; monthly charge, \$4.95. Cable channels: 6 TV.
- Rumford**—Fletcher's TV Service Inc. Phone: 364-2070. No. subscribers, 1500; estimated potential, 1550. Began service 1956. Equipment Jerrold. Tom Richardson, owner-mgr. Stations: WCHS, WMTW, WCBB, CHLT, WGAN. Installation fee: \$7.50; monthly charge, \$4.50. Cable channels: 5 TV.

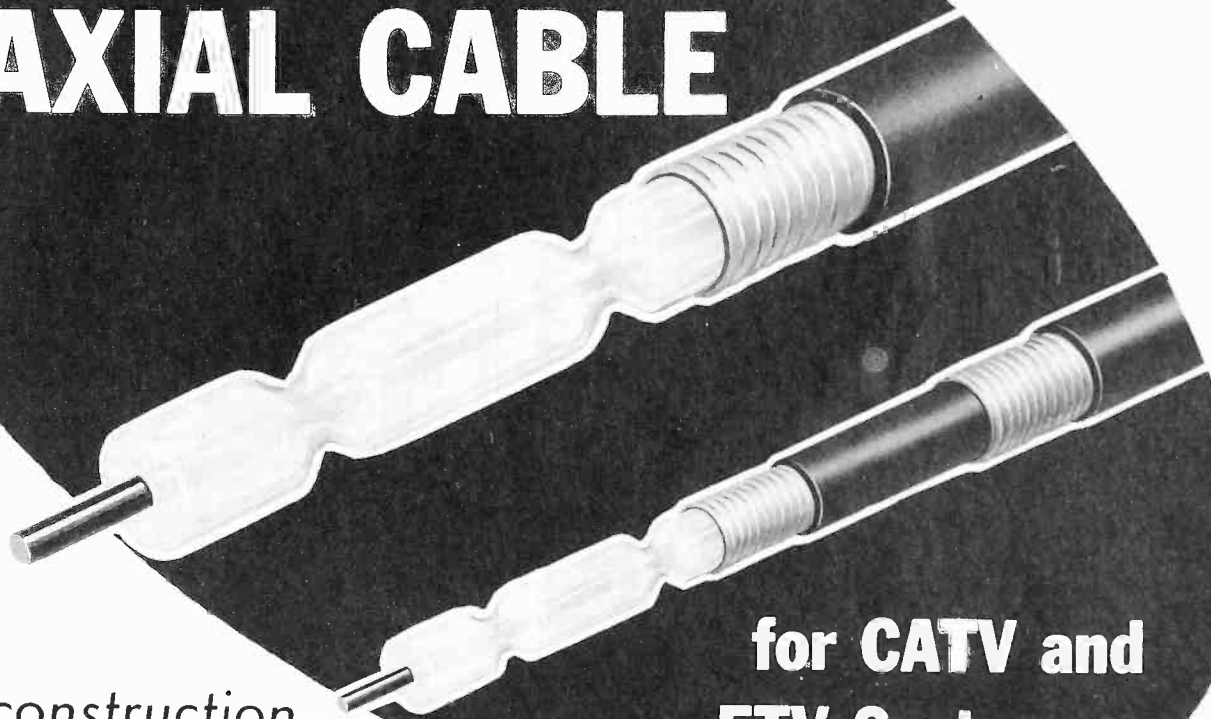
MARYLAND

- Barton**—Electric Appliance Cable Co., Barton, Md. HO 3-2758. No. subscribers, 310; estimated potential, 350. Began service 1954. Equipment Blonder-Tongue & Jerrold. T. E. Conroy, pres. & owner. Stations: WJAC-TV, Johnstown, Pa.; WTOP-TV & WTTG, Washington. Installation fee, \$90; monthly charge, \$3. Cable channels: 4 TV.
- Berlin**—Atlantic C.A.T.V. Inc., 19 Main St. Phone: 1100. No. subscribers, 125. Service began December 1, 1962. Equipment Ameco. John Howard Burbage, pres.; Leonard F. Grazier, v.p.; Paul D. Williams, secy.-treas. Stations: WMAR-TV & WBAL-TV, Baltimore; WTTG, Washington, D.C. Installation fee, \$20; monthly charge, \$5. Cable channels: 5.
- Bloomington**—See Piedmont, W.Va.
- Crisfield**—Crisfield CATV Inc., Main St. Crisfield 1000. Estimated potential, 1000. Service began Aug. 1962. Equipment Jerrold. Carlton E. Dize, pres.; Harry T. Phoebus Jr., v.p.; Becky J. Dize, secy.-treas. Stations: WMAR, WBAL & WRVA, Richmond, Va.; WTTG, Washington, D.C.; WBOC, Salisbury, Md. Installation fee, \$14.95; monthly charge, \$4.95. Cable channels: 5 TV.
- Cumberland**—Potomac Valley TV Co. Inc., 100 S. Liberty St. Parkview 2-6540. No. subscribers, 14,606; estimated potential, 18,000. Began service Dec. 20, 1951. Equipment Entron. J. Holland Rannels, pres. Stations: WRC-TV, WTTG, WMAL-TV & WTOP-TV, Washington; WFBG-TV, Altoona; WJAC-TV, Johnstown; WWSA-TV, Harrisonburg. Installation fee, \$5; monthly charge, \$4.75. Cable channels: 5 TV, 5 FM.
- Friendsville**—Yough TV Co. Inc. Shadyside 6-2621. No. subscribers, 125; estimated potential, 150. Began service Jan. 1, 1951. Equipment Jerrold. R. Earl Guard, pres. Stations: WJAC-TV, Johnstown; KDKA-TV & WTAE, Pittsburgh. Installation fee at cost; monthly charge, \$3. Cable channels: 3 TV.
- Hancock**—Tristate Cable TV Inc., 3 Penna. Ave. Phone: 678-6810. No. subscribers, 400; estimated potential, 425. Began service March 24, 1952. Equipment Jerrold. Stanley M. Fulton, pres.; George C. Sheeder, secy.-mer. Stations: WRC-TV, WMAL-TV, WTOP-TV, WTTG-TV, Washington, D.C.; WJAC-TV, Johnstown, Pa. Installation fee, \$15; monthly charge, \$4. Cable channels: 5 TV.
- Lonaconing**—Electric Appliance Cable Co., 132 Ashfield St., Piedmont, W. Va. Elgin 5-4421. No. subscribers, 290. Estimated potential, 300. Began service 1954. Equipment Blonder-Tongue & Jerrold. T. E. Conroy, owner. Stations: WWSA-TV, Harrisonburg, Va.; WTOP-TV, Washington, D.C. Installation fee, \$90; monthly charge, \$3. Cable channels: 3 TV.
- Lonaconing**—Jackson TV Co. Inc., Box 296. No. subscribers, 770; estimated potential, 800. Began service 1954. Equipment Jerrold & Ameco. Thomas M. Connor, pres.; James G. McElvie, secy.-treas. Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona, WTAE, Pittsburgh. Installation fee, \$100 & \$10; monthly charge, \$5. Cable channels: 3 TV, 2 FM.
- Luke**—See Piedmont, W.Va.
- Salisbury**—General Television Inc., 227 East Main St. PI 2-7181. No. subscribers 6000; estimated potential, 10,000. Began service Oct. 1, 1960. Equipment Jerrold. Carl Williams, pres.; Thomas A. Craig, mgr. Managed by Systems Management Company. Stations: WMAR-TV, WKZ-TV, WBAL-TV, Baltimore; WTTG-TV, Washington; WBOC-TV, Salisbury. No installation fee; monthly charge, \$4.45. Cable channels: 5 TV; 5 FM.
- Westernport**—See Piedmont, W.Va.

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Community Antenna Systems

MASSACHUSETTS

Athol-Orange—Televents Corporation, 44 Exchange St. Churchill 9-4377. No. subscribers, 2150; estimated potential, 3000. Began service Nov. 8, 1954. Equipment Jerrold. Douglas N. MacKenzie, mgr. (see Televents Corp. under CATV Group Ownership). Stations: WRLP, Greenfield; WNAC-TV, WHDH-TV & WGBH-TV, Boston; WPIX, New York. Installation fee, \$9.95; monthly charge, \$5.95. Cable channels: 5 TV.

Millers Falls—Millers Falls Antenna Corp., 12 Main St. Oldfield 9-3318. No. subscribers, 200; estimated potential, 300. Began service Oct. 1954. Equipment Jerrold. Ronald M. Zschau, pres. Stations: WHDH-TV, WNAC-TV & WBZ-TV, Boston; WNHC-TV, New Haven; WTIC-TV, Hartford. Installation fee, \$25; monthly charge, \$4.50. Cable channels: 5 TV.

North Adams-Adams—Tele-Cable Inc., 9 State St. Mohawk 2-2792. No. subscribers, 1000; estimated potential, 4500. Began service Nov. 1957. Equipment composite. Carmen DiLegio, mgr. Stations: WBZ-TV & WHDH-TV, Boston; WAST, Albany; WPLX, New York; WRGB, Schenectady. Installation fee, \$15; monthly charge, \$6. Cable channels: 5 TV.

Pittsfield—Pittsfield Community Antenna Inc., 301 North St. Hillcrest 2-5039. No. subscribers, 1775; estimated potential, 6000. Began service Dec. 1956. Equipment Jerrold & Westbury. William R. Roberts, mgr. (see Systems Management Co. under CATV Group Ownership). Stations: WPIX, WCBS-TV, WNEW, New York; WTIC-TV, Hartford; WAST, Albany; WRGB-TV, Schenectady. Installation fee, \$9.95; monthly charge, \$4.95. Cable channels: 7 TV.

Shelburne Falls—Shelburne Falls Community Antenna Service, Inc., 37 Bridge St. MA 5-6502. No. subscribers, 570; estimated potential, 600. Service began Oct. 1953. Equipment Jerrold. Phillip Tedesco Jr., pres.; Preston E. Redfern, v.p.; Hubert F. Brown, treas.; Arthur A. Donelson, clerk. Stations: WBZ, WNAC & WHDH, Boston, Mass. Installation fee, \$25.00; monthly charge, \$4.75. Cable channels: 3 TV.

MICHIGAN

Alpena—Alpena Cable TV, 311 N. 2nd Ave. Elmwood 4-8048. (div. of Southern CATV Systems Inc.) No. subscribers, 4000; estimated potential, 5000. David A. Clark, mgr. (See National General Corp. under Group Ownership of CATV.) Installation fee, \$58.50; monthly charge, \$3.95. Cable channels: 4 TV.

Alpena—Munising Cable TV Inc., Box 216. No. subscribers, 350; estimated potential, 900. Began service October 1960. Equipment Jerrold. Richard Bur, mgr.; Kenneth Burgen, mgr. & chief technician. Stations: WLUC-TV, Marquette; WROM-TV, Cheboygan; WFRV, Green Bay. Subsidiary of Iron Range Cable Corp. See Group Ownership and Management. Telesystem Services Corp., 113 S. Easton Road, Glenside, Penna.

Caspian—Caspian Community TV Corp. Congress 5-3620. No. subscribers, 325; estimated potential, 350. Began service Sept. 15, 1955. Equipment Jerrold. J. L. Vaccari, pres. Stations: WBAY-TV, WFRV & WLUC-TV, Green Bay; WLUC-TV, Marquette; WSAU-TV, Wausau. Cable channels: 5 TV.

Crystal Falls—City of Crystal Falls, 401 Superior Ave. UP 5-6647. No. subscribers, 247; estimated potential, 500. Began service April 1959. Equipment Jerrold. W. P. Bradish, city manager; John Ondrus, chief electrician; Richard Hendrickson, TV technician. Stations: WLUC-TV, Marquette; WBAY-TV, WFRV & WLUC-TV, Green Bay, Wis.; WSAU-TV, Wausau, Wis. Installation fee, \$75; monthly charge, \$2. Cable channels: 5 TV.

Escanaba-Gladstone—Delta TV Signal Distribution Signal Corp., 604 Lundington St., Escanaba. ST 6-2244. No. subscribers, 1850; estimated potential, 4000. Began service Dec. 23, 1960. Equipment Jerrold. George Baldwin, gen. mgr. Installation fee, \$30; monthly charge, \$4.75. Cable channels: 5 TV; 2 FM.

Flint—Great Lakes Community TV Inc., 2621 N. Saginaw St., Petoskey. DI 7-4352. Estimated potential, 1500. Began service Aug. 1954. Equipment Jerrold. Gilbert Clark, pres.; Robert Markovich, mgr. Installation fee, \$39.50; monthly charge, \$3.75.

Houghton—TelePrompTer of Houghton Inc., 610 Sheldon Ave. Phone: 1651. No. subscribers, 2100; estimated potential, 2500. Began service Aug. 1, 1955. Equipment Jerrold. John Pudas, mgr. (See TelePrompTer under CATV Group Ownership.) Stations: WLUC-TV, Marquette; WFRV & WLUC-TV, Green Bay, Wis.; CFCJ-TV, Port Arthur, Ont. Installation fee, \$115; monthly charge, \$3.50. Cable channels: 4 TV.

Iron Mountain—Northern Electronics Cable TV Inc., Box 706. Phone: 774-2923. No. subscribers, 2000; estimated potential, 3000. Began service Sept. 1955. Equipment Jerrold. Charles R. Henry & James A. Klungness, partners. Stations: WLUC-TV, Marquette; WLUC-TV, WBAY-TV & WFRV, Green Bay; WSAU-TV, Wausau; WWTW, Cadillac-Traverse City. Installation fee, \$108 & \$15; monthly charge, \$2.70 & \$3.95. Cable channels: 5 TV; 2 FM.

Ishpeming-Negaunee—Iron Range Cable Corp., 130 S. Easton Road, Glenside, Pa. Turner 4-6635. Ishpeming Office: Second & Bank St.; Hudson 6-4474. No. subscribers, 4500; estimated potential, 8500. Began service February 1961. Equipment Spencer-Kennedy. Fred Lieberman, pres.; Richard Bur, mgr., 133 S. Easton Rd., Glenside, Pa. (see Telesystem Services Corp. under CATV Group Ownership). Stations: WLUC-TV, Marquette; WFRV & WLUC-TV, Green Bay. Installation fee, \$19.95; monthly charge, \$3.95. Cable channels: 3 TV.

Marquette—Iron Range Cable Corp., 113 S. Easton Road, Glenside, Pa. Turner 4-6635. Marquette Office: 519 W. Washington. Capital 5-1151. No. subscribers, 4500; estimated potential, 8500. Began service February 1961. Equipment Spencer-Kennedy. Fred Lieberman, pres., Richard Bur, mgr., 113 S. Easton Rd., Glenside, Pa. (see Telesystem Services Corp.

quette; WFRV & WLUC-TV, Green Bay. Installation fee, under CATV Group Ownership). Stations: WLUC-TV, Marquette; WFRV & WLUC-TV, Green Bay. Installation fee, \$19.95; monthly charge, \$4.95. Cable channels: 5 TV.

Munising—Munising Cable Television Inc., No. subscribers, 300; estimated potential, 800. Began service in 1960. Equipment Jerrold. Fred Lieberman, pres.; Richard Bur, mgr. (see Telesystem Services Corp. under CATV Group Ownership). Stations: WLUC-TV, Marquette; WFRV & WLUC-TV, Green Bay. Installation fee, \$19.95; monthly charge, \$4.95. Cable channels: 3 TV.

Negaunee—See Ishpeming, Mich.

Norway—Norway Community TV, City Hall. Lowell 3-5601. No. subscribers, 778; estimated potential, 900. Began service March 15, 1954. Equipment Jerrold. Paul J. Trione, city mgr.; Arthur Marcell, superintendent. Stations: WLUC-TV, Marquette; WBAY-TV, WLUC-TV & WFRV, Green Bay; WWTW, Cadillac. Installation fee, \$60; \$1.50 monthly fee. Cables: 5 TV.

Petoskey—Great Lakes Community TV Inc., 2621 N. Saginaw St. Diamond 7-4352. No. subscribers, 1103; estimated potential, 1550. Began service Aug. 15, 1954. Equipment composite. Gilbert R. Clark, pres. Robert P. Markovich, mgr. (see CATV Group Ownership). Stations: WBAY-TV, WLUC-TV & WFRV, Green Bay; WWTW, Cadillac; WPBN-TV, Traverse City. Installation fee, \$39.50; monthly charge, \$3.75. Cables: 5 TV.

* **Sault Ste. Marie**—Soo Cable TV Inc., 306 Ashmun St. Melrose 2-9372. No. subscribers, 1120; estimated potential, 4000. Began service Dec. 15, 1960. Equipment Collins Radio & Ameco. Gilbert R. Clark, pres. (see Great Lakes Community TV Systems Inc. under CATV Group Ownership). Stations: WBAY-TV & WFRV, Green Bay; WWTW, Cadillac; WLUC-TV, Marquette; WPBN-TV, Traverse City; CJIC-TV, Sault Ste. Marie, Ont. Installation fee, \$19.50; monthly charge, \$3.95. Cable channels: 6 TV.

MINNESOTA

Benson—Benson Video Inc., Radio Arcade. 843-1000. Business office: 516 W. Litchfield Ave., Willmar, Minn. No. subscribers, 400; estimated potential, 700. Began service May 13, 1960. Equipment Community Engineering Corp. & Jerrold. Paul J. Schmitt, pres. (see CATV Group Ownership); Ralph N. Demgen, v.p. & mgr. Stations: WCCO-TV & KMSP-TV, Minneapolis; KCMT, Alexandria, Minn.; KDLO-TV, Florence, S.D. Installation fee, \$25; monthly charge, \$4. Cables: 4 TV.

Brainerd—Brainerd Video Division, Cable Inc. 619 Oak St. Phone: 829-5176. No. subscribers, 2500; estimated potential, 2700. Began service Nov. 1956. Equipment Spencer-Kennedy. Paul Schmitt, pres. (see CATV Group Ownership); Frank P. Thompson, v.p. & gen. mgr.; Ray C. Zimmerman, div. mgr. Stations: WCCO-TV, KSTP-TV, KMSP-TV, KTCA-TV, Minneapolis-St. Paul; KDAL-TV, Duluth; KCMT, Alexandria. Installation fee, \$125; monthly charge, \$3.75. Cables: 5 TV.

Ely—Television Cable Co. Box 540. Phone: 744-R. No. subscribers, 1275; estimated potential, 1300. Began service, July, 1958. Equipment Jerrold. V. T. Hallett, pres. Stations: KDAL-TV & WDSM-TV, Duluth. Cable channels: 2 TV.

Fairmont—Fairmont Clearview TV Inc., 411 N. North Ave. Phone: 1161. No. subscribers, 1500; estimated potential, 2000. Began service Dec. 1, 1957. Equipment Jerrold. Einer B. Nelson, pres. Stations: WCCO-TV, KMSP-TV & KSTP-TV, Minneapolis; KGLO-TV, Mason City; KMMT, Austin. Installation fee, \$20; monthly charge, \$5. Cable channels: 5.

International Falls—International TV Cable Co., 410 Third Ave. Atlas 3-2300. No. subscribers, 2300; estimated potential, 4000. Began service Feb. 1958. Equipment Jerrold. Arthur L. Allard, pres.; William G. Saunders, gen. mgr. Stations: WDSM-TV & KDAL-TV, Duluth-Superior. Installation fee, \$50; monthly charge, \$5. Cable channels: 2 TV.

Jackson—City of Jackson. 504 2nd St. Phone: City Hall 785. No. subscribers, 650; estimated potential, 800. Began service, June 6, 1957. Equipment Spencer-Kennedy. R. G. Lee, mayor. Stations: KEYC-TV, Mankato; KGLO-TV, Mason City; WCCO-TV, Minneapolis; KSOO-TV, Sioux Falls; KSTP-TV, St. Paul; KELO-TV, Sioux Falls; KMMT, Austin. Installation fee, \$100; monthly charge, \$1.75. Cables: 7 TV.

Little Falls—Little Falls Video, Inc., Falls Court. Phone: 632-5407. No. subscribers, 275; estimated potential, 1700. Began service Dec. 1961. Equipment Spencer-Kennedy. Charles Huebner, mgr. (see Systems Management Co. in Group Ownership). Stations: KTCA-TV, WCCO-TV, KSTP-TV, KMSP-TV & WTCN-TV, Minneapolis-St. Paul; WCMT-TV, Alexandria. Installation fee, \$25; monthly charge, \$5.50. Cables: 6 TV.

Mankato—Minnesota TV Signal Distributing Co., 629 S. Front St. Phone: 8-2966. No. subscribers, 5500; estimated potential, 8000. Began service Oct. 1, 1956. Equipment Spencer-Kennedy. R. M. Regan, H. C. Kroon & K. T. McHugo, owners (see Minnesota TV Signal Distributing Co. under CATV Group Ownership). Stations: WCCO-TV, KSTP-TV, KMSP-TV, WTCN-TV & KTCA-TV, Minneapolis-St. Paul; KROC-TV, Rochester; KGLO-TV, Mason City; KMMT, Austin; KEYC-TV, Mankato. No installation fee; monthly charge, \$5. Cable channels: 9 TV; 4 FM.

New Ulm—New Ulm TV Signal Co., 206 N. Minnesota. Elmwood 4-4191. No. subscribers, 2000; estimated potential, 3500. Began service June 25, 1959. Equipment Spencer-Kennedy. R. M. Regan, H. C. Kroon & K. T. McHugo, owners. (see Minnesota TV Signal Distributing Co. under CATV Group Ownership). Stations: KEYC-TV, Mankato; WCCO-TV, KSTP-TV, KMSP-TV, WTCN-TV & KTCA-TV, Minneapolis-St. Paul. No installation fee; monthly charge, \$5. Cable channels: 6 TV; 4 FM.

Rochester—Rochester Video, 117 East Center. AT 9-1611. No. subscribers, 4000; estimated potential, 10,000. Service began Jan. 1960. Equipment Spencer-Kennedy. Paul J. Schmitt, pres.; Frank P. Thompson, v.p.-gen. mgr.; Wm. H. Smith, secy. Stations: KTCA, KMSP, WCCO, WTCN, Minneapolis; KROC, Rochester; KGLO, Mason City. Installation fee, \$25; monthly charge, \$5. Cable channels: 5 TV; 8 FM.

Willmar—Willmar Video Inc., 516 W. Litchfield Ave. Belmont 5-1530. No. subscribers, 2200; estimated potential, 2800. Began service Nov. 23, 1957. Equipment Spencer-Kennedy. Paul J. Schmitt, pres. (see CATV Group Ownership); Ralph N. Demgen, v.p. & mgr. Stations: KTCA-TV, WCCO-TV, KMSP-TV, WTCN-TV & KSTP-TV, Minneapolis-St. Paul; KCMT, Alexandria. Installation fee, \$25; monthly charge, \$3.75. Cable channels: 5 TV; 3 FM.

Winona—Winona TV Signal Co., Box 488, 120 E. Third St., Phone: 3306. No. subscribers, 5400; estimated potential, 7000. Began service Oct. 1958. Equipment Spencer-Kennedy. E. M. Allen, v.p.-gen. mgr. Stations: KTCA-TV, WCCO-TV, KSTP-TV, KMSP-TV & WTCN-TV, Minneapolis-St. Paul; KROC-TV, Rochester; KMMT, Austin; WKBT, La Crosse; KGLO-TV, Mason City; WEAU-TV, Eau Claire. Installation fee, \$25; monthly charge, \$5. Cable channels: 10 TV; 1 channel of background music.

MISSISSIPPI

Clarksdale—Vumore Company of Clarksdale, Box 621. Main 4-6534. No. subscribers, 1260; estimated potential, 2000. Began service April 1958. Equipment Jerrold, Entron & Electronics International. Owner: Vumore Co. (see CATV Group Ownership). Lucille Fennell, mgr. Stations: WHBQ-TV, WMCT & WREC-TV & WKNO, Memphis; WAGB, Greenwood. No installation fee; monthly charge, \$4.75. Cable channels: 5 TV.

Cleveland—TV Cables Inc., 222 North St., Box 669, Cleveland. Victor 3-4956. No. subscribers, 920; estimated potential, 1600. Began service Jan. 1, 1957. Equipment Entron. J. E. Wolfe, pres. Stations: WMCT & WREC Memphis, KATV, Little Rock, WREG-TV, El Dorado; WJTV Jackson, Miss.; WABG-8V, Greenwood. Installation fee, \$19, monthly charge, \$5.75. Cable channels: 5 TV.

Columbus—Columbus TV Cable Corp., P.O. Box 583, 319 College Ave. Fairfax 8-1781. No. subscribers, 840; estimated potential, 2300. Began service Nov. 2, 1954. Equipment Jerrold N. Myers, pres.; Mrs. M. M. Dunn, Exec. v.p.; R. G. Fussel, asst. mgr.; W. C. Hollis, secy.-treas. Stations: WBRC-TV & WAPI-TV, Birmingham; WTOK-TV, Meridan; WTUV, Tupelo; WCBI-TV, Columbus. Installation fee, \$49 & \$10; monthly charge, \$3.50 & \$4.95. Cable channels: 5 TV.

*Corinth

Drew—Delta Valley Antenna Co. Inc., 114 Shaw St. Riverside 5-8706. No. subscribers 260; estimated potential, 300. Began service March 1, 1956. Equipment Entron. Mrs. Clara Mae Devis, pres.; George T. Davis, v.p. & mgr. Stations: WMCT & WHBQ, Memphis; WJTV, Jackson; KATV, Little Rock, Ark.; WAGB-TV, Greenwood. Installation fee, \$10; monthly charge, \$6. Cable channels: 5 TV.

Greenville—Delta Video Co., 428 Hwy. 82E., Box 617. Edison 2-0518. No. subscribers, 6921; estimated potential, 8500. Began service Nov. 11, 1954. Equipment RCA. I. B. Isenberg, pres.; W. D. Gardner, mgr. (see Midwest Video Corp. under CATV Group Ownership). Stations: KNOE-TV, Monroe; WLBT & WJTV, Jackson; KATV, Little Rock; KTVE, El Dorado. Installation fee, \$130; monthly charge, \$3.50. Cable channels: 5 TV, 1 FM.

Greenwood—Community TV System Inc., Box 503, 101½ Howard St. Gladstone 3-3746. No. subscribers, 2000; estimated potential, 3000. Began service Oct. 1955. Equipment Jerrold. E. G. Perkins, pres.; E. H. Wilcoxon, mgr. Stations: WLBT & WJTV, Jackson; WMCT, Memphis; WABG-TV, Greenwood. Installation fee, \$135; monthly charge, \$3.65. Cable channels: 4 TV.

Grenada—Grenada Video Inc., P.O. Box 719. Phone: 1458. No. subscribers 885; estimated potential, 1000. Began service Nov. 5, 1956. Equipment, Spencer-Kennedy. Hugh, Stanfill, pres. Stations: WMCT, WREC-TV & WHBQ-TV, Memphis; WAGB, Greenwood, WJTV, Jackson. Installation fee, \$135; monthly charge, \$3.95. Cable channels: 5 TV.

Gulfport—Vumore Co. of Gulfport, 1406 22nd Ave. University 4-1506. No. subscribers, 916; estimated potential, 2000. Began service March 1958. Equipment Jerrold, Entron & Electronics International. Owner: Vumore Co. (see CATV Group Ownership); Don Patten, mgr. Stations: WKRG-TV & WALA-TV, Mobile; WWL-TV, WDSU-TV & WVUE, New Orleans. Cable channels: 5 TV.

Hattiesburg—Hattiesburg Video, 504 Corinne St. Juniper 2-1981. (Div. of Southern CATV Systems Inc.) No. subscribers, 3145; estimated potential, 5000. Began service Jan. 1955. Equipment Entron, SKL & Holt. Robert F. Jernigan, local mgr. Stations: WLBT & WJTV, Jackson; WKRG-TV, Mobile; WTOK-TV, Meridian; WDAM-TV, Hattiesburg. Installation fee, \$13.95; monthly charge, \$3.50. Cable channels: 5 TV.

Indianola—Crosby Cable Co., Front St. Phone: 440. No. subscribers, 680; estimated potential, 800. Began service Nov. 15, 1956. Equipment Entron. I. T. Crosby, owner. (see CATV Group Ownership). Don Patten, mgr. Stations: WJTV & WLBT, Jackson; KATV, Little Rock; WABG-TV, Greenwood; KTVE, El Dorado. Installation fee, \$130; monthly charge, \$3.50. Cable channels: 5 TV.

Leland—Leland Video Corp. No. subscribers, 550. William Thomas, pres.; Sam Thomas, mgr. Cable channels: 5 TV.

McComb—Better TV Co. Inc., 116 N. Broadway. Phone: 684-6881. No. subscribers, 776; estimated potential, 2500. Began service April 1960. Equipment Entron. John E. Lewis Jr., pres.; Corena T. Lewis, v.p.; Rubye L. Ellis, secy.-treas. Stations: WLBT & WJTV, Jackson; WBRZ, Baton Rouge; WWL-TV & WDSU-TV, New Orleans. Installation fee, \$25; monthly charge, \$4.50. Cable channels: 5 TV.

Natchez—Natchez Video Co., 112 N. Commerce St. Phone: 2-2071. No. subscribers, 2200, estimated potential, 4000. Began operation Aug. 4, 1958. Equipment Entron. E. H. Winn Sr., pres.; E. N. Abdo Jr., secy.-treas. & mgr. Stations: WLBT & WJTV, Jackson; KALB-TV, Alexandria; WBRZ & WAFB, Baton Rouge. Cable channels: 3 TV.

*Starkville

Community Antenna Systems

Tupelo—Tupelo Community Antenna Inc., Armstrong Arcade, Court St. Vinewood 2-6353. No. subscribers, 2250; estimated potential, 2200. Began service June 17, 1955. Equipment Jerrold. Frank G. Haley, mgr. Stations: WHBQ-TV, WMCT & WREC-TV, Memphis; WTUV, Tupelo. Installation fee, \$10; monthly charge, \$4.50. Cable channels: 3 TV, 3 FM.

Winona—Winona Cable Inc., Church St. Phone: 551. No. subscribers, 160, estimated potential, 500. Began service February 1960. Equipment Entron. I. T. Crosby, pres. (See CATV Group Ownership). Stations: WJTV & WLBT, Jackson; WABG-TV, Greenwood; WMCT & WHBQ-TV, Memphis. Installation fee, \$130 & \$10; monthly charge, \$3.50 & \$5.50. Cables: 5 TV.

MISSOURI

Poplar Bluff—Midwest Video Corp., 316 S. Main St. No. subscribers, 1000. G. R. Morrell, exec. v.p. (see Midwest Video Corp. under CATV Group Ownership).

Waynesville—Pulaski Cable TV, P.O. Box 738. Prospect 4-6422. No. subscribers, 450; estimated potential, 750. Service began Dec. 1, 1961. Equipment Ameco. Larry Hudson, pres. & mgr. Stations: KTIV, St. Louis; KYTV & KTTS, Springfield; KOMU, Columbia; KRCG-TV, Jefferson City. Installation fee, \$15; monthly charge, \$8.65. Cable channels: 5 TV.

West Plains—Community Cable Co., 24 Court Square. Phone: 666. No. subscribers, 600; estimated potential, 1000. Began service Oct. 29, 1956. Equipment Entron. Robert Neathery & Paul E. Thompson, partners. Stations: KYTV & KTTS-TV, Springfield; WMCT, Memphis; KTVI, St. Louis; KFFS, Cape Girardeau. Installation fee, \$19.95; monthly charge, \$5. Cable channels: 5 TV.

MONTANA

Big Timber—TV Cable Assn. Inc., Box 815. Phone: 932-2441. No. subscribers, 340; estimated potential, 500. Began service Nov. 17, 1954. Equipment Jerrold. McLean A. Clark, pres.-gen. mgr. Stations: KOOK-TV & KGHL-TV, Billings; KUTU & KCX-TV, Salt Lake City. Cable channels: 4 TV.

Bozeman—Community Television of Bozeman, 233 E. Main St. Juniper 6-2089. No. subscribers, 2000; estimated potential, 2500. Began service June 1954. Equipment Jerrold. Bob Magness, owner. Stations: KUTV & KCPX, Salt Lake City; KIFI, Idaho Falls; KXLF, Butte; KFBB, Great Falls. Installation fee, \$30; monthly charge, \$4.75. Cable channels: 5 TV.

(Continued on next page)

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Community Antenna Systems

MONTANA—(Continued)

- Cut Bank**—Highline Community Antenna Service Inc., 13 E. Main St. Phone: 938-4554. No. subscribers, 950; estimated potential, 1200. Began service Sept. 1955. Equipment Jerrold. Harris Davis, mgr. (See TelePrompTer under CATV Group Ownership.) Stations: KFBB-TV & KRTV-TV, Great Falls, CJLH-TV, Lethbridge, Alta.; KXLY-TV & KHQ-TV, Spokane, Wash. Installation fee, \$145.80; monthly charge, \$5.25. Cable channels: 5 TV.
- Dillon**—Dillon Cable TV Inc., 25 E. Bannack St. Phone: 683-2110. No. subscribers, 500; estimated potential, 650. Service began Nov. 1961. Equipment Jerrold. James Womack, pres.; Robert Magnuss, secy.-treas.; Ken Penwell, mgr. Stations: KUED, KUTV, KCPX & KSL, Salt Lake; KXLF, Butte. Installation fee, \$10; monthly charge, \$6. Cable channels: 5 TV.
- Glasgow**—Glasgow TV Cable Co., 802 2nd Ave. S. Phone: 228-8443. No. subscribers, 1500; estimated potential, 2000. Began service Jan. 1, 1961. Equipment Jerrold. Charlotte H. Brader, pres. & gen. mgr.; Harvey Ost, v.p.; Stanley G. Stephens, secy.; Carlyle D. Leeds, treas. Stations: KOOK-TV, Billings; KUMV-TV, Williston, N.D.; KCPX-TV & KUTV, Salt Lake City. Installation fee, \$39.50; monthly charge, \$6.50. Cable channels: 4 TV.
- Great Falls**—Great Falls Community TV Cable Co. Inc., 3015 Tenth Ave. S. Phone: 454-3439. No. subscribers, 790; estimated potential, 9000. Began service Dec. 1961. Equipment Jerrold. Leslie Read, mgr. (See TelePrompTer under CATV Group Ownership.) Stations: KRTV & KFBB-TV, Great Falls; CJLH-TV, Lethbridge, Alta.; KHQ-TV & KXLY-TV, Spokane; KCPX-TV & KUED, Salt Lake City. Installation fee, \$14.95; monthly charge, \$5.50. Cable channels: 7 TV & 1 FM.
- Havre**—Community TV Assn. of Havre, Box 70. Phone: 265-7731. No. subscribers, 2200; estimated potential, 2500. Began service Jan. 1955. Equipment Jerrold. Charlotte H. Brader, pres. & gen. mgr. Stations: KFBB-TV & KRTV, Great Falls; CJLH-TV, Lethbridge, Alta.; KXLY-TV, Spokane. Installation fee, \$54; monthly charge, \$5. Cable channels: 4 TV.
- Helena**—Helena Television, 428 N. Main St. Phone: 442-6790. No. subscribers, 2300; estimated potential, 4500. Began service Feb. 10, 1955. Equipment Ampli-vision, Westbury, Jerrold & Alto-Ponic. Paul McAdam, pres.; Richard E. Thomson, mgr. Stations: KRTV, Great Falls; KMSO-TV, Missoula; KHQ-TV & KREM-TV, Spokane; KXLJ-TV, Helena. Installation fee, \$48.50; monthly charge, \$3.94. Cable channels: 5 TV.
- Kalispell**—Northwest Video Inc., 127 Second St. W. Skyline 6-5400. No. subscribers, 3000; estimated potential, 4100. Began service May, 1953. Equipment Blonder-Tongue & Jerrold. Archer Taylor, pres.; Jack E. Wallace, system mgr. Stations: KXLY-TV, KREM-TV & KHQ-TV, Spokane. Installation fee, \$24.95; monthly fee, \$4.95. Cable channels: 5 TV.
- Lewistown**—Perfect TV Inc., Box 638, Masonic Bldg. 538-3818. No. subscribers, 1950; estimated potential, 2200. Began service March 19, 1955. Equipment Jerrold. Paul B. McAdam, pres.; Paul G. O'Neil, mgr. (see Paul B. McAdam under CATV Group Ownership.) Stations: KOOK-TV & KGHL-TV, Billings; KFBB-TV, Great Falls; KUTV & KCPX-TV, Salt Lake City. Installation fee, \$19.95; monthly charge, \$4.75. Cable channels: 5 TV.
- Libby**—Troy Video Inc., Box 612. No. subscribers, 140. Albert G. Cain, pres. Cable channels: 3 TV.
- Livingston**—Livingston Community Antenna Assn., Box 691. Academy 2-0232. No. subscribers, 1950; estimated potential, 2500. Began service May 10, 1954. Equipment Jerrold. P. B. McAdam, pres. (see Paul B. McAdam under CATV Group Ownership.) Stations: KOOK-TV & KGHL-TV, Billings; KXLF-TV, Butte; KID-TV & KIFI-TV, Idaho Falls; KCPX-TV, KSL-TV & KUTV, Salt Lake City. Installation fee, \$10; monthly fee, \$4.50 & \$4.95. Cable channels: 5 TV.
- Missoula**—Helms-Tarbox Service Co., Box 1252. Phones 549-1396 or 549-1547. No. subscribers, 435; estimated potential, 500. Began service 1956. Equipment Jerrold. Helms-Tarbox Service Co. Inc. Stations: KMSO-TV, Missoula; KHQ-TV, KREM-TV & KXLY-TV, Spokane, Wash.; KXLF, Butte. Installation fee, \$99.50 (ownership plan), \$10 (rental); monthly charge, \$4.50 (ownership plan), \$5.95 (rental). Cable channels: 5 TV.
- Missoula**—Missoula TV Cable Co., 924 S. 3rd St., W. 542-2123. No. subscribers, 4125; estimated potential, 8600. Began service 1956. Equipment Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership). Stations: KMSO-TV, Missoula; KXLF, Butte; KREM-TV, KXLY-TV & KHQ-TV, Spokane. Installation fee, \$19.95; monthly charge, \$4.50. Cable channels: 5 TV; 2 FM; 1 background music.
- † **Nye**—American Chrome Co., Nye, Davis 7-2331. No. subscribers, 11; estimated potential, 40. Began operation 1956. Equipment Jerrold. Guy F. Morris, mechanical & electrical supt., American Chrome Co. Stations: KOOK-TV & KGHL, Billings. Note: All houses in Nye are owned by American Chrome Co. and CATV was installed as a joint venture by the company and the residents, with American Chrome buying the equipment and the residents doing the installation. The residents contributed funds for the equipment to bring in a second channel. There are no monthly charges, as American Chrome does all service work required.

Shelby—Highline Community Antenna Service, 214 Main St. Phone: 434-5361. (Div. of Teleprompter Corp.) No. subscribers, 570; estimated potential; 800. Began service Jan. 1, 1958. Equipment Spencer-Kennedy. Harris G. Davis, mgr. (See TelePrompTer under CATV Group Ownership). Stations: CJLH-TV, Lethbridge, Alta.; KFBB-TV, Great Falls, Mont.; KXLY-TV & KHQ-TV, Spokane. Installation fee, \$15; monthly charge, \$5.25. Cable channels: 4 TV.

Whitefish—Big Mountain TV Cable Co., Inc., P.O. Box 716. University 2-1791. No. subscribers, 1043; estimated potential, 1400. Began service July 1954. Equipment Jerrold. Glenn Tarbox, gen. mgr. (See H & B Communications Corp. under CATV Group Ownership). Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane. Installation fee, \$19.95; monthly charge, \$4. Cable channels: 3 TV; 1 FM.

NEBRASKA

- Alliance**—Alliance Community TV Co., 210 W. Third St. Phone: 180. No. subscribers, 500; estimated potential, 1500. Began service Aug. 1, 1958. Equipment Ampli-Vision. (See Collier Community TV Co., under CATV Group Ownership); Willard Brazael, mgr. Stations: KSTF, Scottsbluff; KDUH-TV, Hay Springs; KOA-TV, KLZ-TV & KBTB, Denver. Installation fee, \$25; monthly charge, \$6.50. Cable channels: 5 TV.
- Clatonia**—Roker's TV Distribution System, Box 355. Phone: 9-4185. Began service Nov. 1953. Equipment Jerrold. Myron B. Roker, owner-mgr. Stations: KMTV, WOW-TV & KETV, Omaha; KOLN-TV & KUON-TV, Lincoln. Installation fee, \$50; monthly charge, \$2.25. Cable channels: 5 TV.
- Falls City**—Falls City TV Distribution System, 614 W. 21st St. Phone: 3923. No. subscribers, 550; estimated potential, 1000. Began service Feb. 1, 1952. Equipment Jerrold. Marion L. Boatman, owner. Stations: KFEQ-TV, St. Joseph, Mo.; KMTV & WOW-TV, Omaha; WDAF-TV & KCMO-TV, Kansas City. Cable channels: 5 TV.
- Gering**—Scottsbluff TV Co., 1030 "O" St. Phone: 436-2000. No. subscribers 170. Began service Aug. 1, 1960. Equipment composite. Willard Brazael, mgr.; (See Collier Community TV Co. Group Ownership); Stations: KOA-TV, KLZ-TV & KBTB, Denver, KSTF, Scottsbluff. Installation fee, \$25; monthly charge, \$6.50. Cable channels: 5.
- Kimball**—Kimball Community TV Co., 105 S. Oak. Phone: 235-2000. No. subscribers, 700; estimated potential, 1100. Began service Aug. 1958. Equipment Ampli-Vision & Blonder-Tongue. K. O. Krummel, pres. (see Collier Community TV Co. under CATV Group Ownership). Willard R. Brazael, mgr. Stations: KOA-TV, KLZ-TV & KBTB, Denver; KFBC, Cheyenne. Installation fee, \$25; monthly charge, \$6.50. Cable channels: 4 TV.
- Sidney**—Sidney Community TV Co., 1232 Jackson St. Phone: 254-4300. No. subscribers, 2100; estimated potential, 2500. Began service Oct. 28, 1955. Equipment Blonder-Tongue, Jerrold & Ampli-Vision. (See Collier Community TV Co. under CATV Group Ownership); Charles H. Pope, mgr. Stations: KOA-TV, KLZ-TV, KBTB, KTVR & KRMA, Denver; KFBC-TV, Cheyenne. Installation fee \$80; monthly charge, \$4.50. Cable channels: 6 TV; 1 music.

NEVADA

- Elko**—TV Pix Inc., 376 5th St. Republic 8-5222. No. subscribers, 1300; estimated potential, 1750. Began service Jan. 15, 1956. Equipment Telesystems. Wm. A. Gentry, pres. Stations: KSL-TV, KCPX-TV & KUTV, Salt Lake City. Installation fee, \$135; monthly charge, \$6.35. Cable channels: 3 TV.
- Reno**—Community Antenna Co. Inc. 300 S. Center St. Fairview 3-0741. (Div. of H & B Communications Corp.) No. subscribers, 8125; estimated potential, 12,000. Began service Dec. 1953. Equipment Entron & Jerrold. Howard W. Moffat, mgr. Stations: KXTV, KVIE & KCRA-TV, Sacramento; KTVU, Oakland; KPIX-TV, San Francisco. Installation fee, \$27.50; monthly charge, \$4.95. Cable channels: 5 TV.
- Sparks**—Community Antenna Co. Inc., 300 S. Center St., Reno, Nev. Fairview 3-0741. Equipment, Jerrold. Jack Sutherland, pres. & mgr. Stations: KCRA-TV, KXTV & KOVR, Sacramento. Installation fee, \$27; monthly charge, \$4.95. Cable channels: 5 TV.
- Tonopah**—Tonopah TV Inc., Box 585. Phone: 582. No. subscribers, 375; estimated potential, 400. Began service Dec. 1955. Equipment RCA. R. S. Downs, pres.; Edward Lee, mgr. Stations: KRON-TV, San Francisco; KTVU, Oakland; KOLQ-TV, Reno. Cable channels: 3 TV.

NEW HAMPSHIRE

- Berlin**—Paper City TV Cable Corp., 12 Green St. Phone: 2148. No. subscribers, 2900; estimated potential, 4800. Began service Dec. 4, 1954. Equipment Jerrold. Richard L. Blais, mgr. Stations: WMTW-TV, Poland Spring; WCAX-TV, Burlington; WCHS-TV & WGAN-TV, Portland; WENH, Durham; CHLT-TV, Sherbrooke, Que.; WNAC-TV, Boston; WCBW, Augusta, Me.; CBMT, Montreal, P.Q. Installation fee, \$10; monthly charge, \$4.75. Cable channels: 9 TV.
- Claremont**—Claremont Cable Co., 8 Sullivan St. Phone 542-2100. No. subscribers, 2250; estimated potential, 3000. Equipment Westbury Electronics. Began service Dec. 1955. William R. Roberts, mgr. (see Systems Management Company under CATV Group Ownership). Stations: WMTW-TV, Poland Spring; WNAC-TV, WBZ-TV & WHDH-TV, Boston; WENH, Durham. Installation fee, \$9.95; monthly charge, \$5.95. Cable channels: 5 TV.
- Colebrook**—Colebrook Cable TV Inc., N. Main St. Phone: 173. No. subscribers, 283; estimated potential, 400. Began service Jan. 15, 1956. Equipment Jerrold. Arnold Boucher, pres.-mgr. Stations: WCSH-TV & WGAN-TV, Portland; WMTW-TV, Poland Spring; WCAX-TV, Burlington; CHLT-TV, Sherbrooke, Que. Installation fee, \$125; monthly charge, \$3.50. Cable channels: 5 TV.

For Equipment Manufacturers
see pages 880-882

Community Antenna Systems

Keene—Better TV Inc., 14 West St. Elmwood 2-6421. No. subscribers, 2325; estimated potential, 4800. Began service Dec. 1955. Equipment Spencer-Kennedy & Jerrold. Albert Ricci, pres. & gen. mgr. Stations: WGBH-TV, WBZ-TV, WNAC-TV & WHDH-TV, Boston; WMUR-TV, Manchester; WRPL, Greenfield; WTIC-TV, Hartford; WENH, Durham; WCDC-TV, Adams, Mass. Installation fee, \$139.95 & \$39.95; monthly charge, \$3.95 & \$5.95. Cable channels: 9 TV; 5 FM.

Laconia—Community TV Corp., 43 Canal St. Lakeside 4-4425. No. subscribers, 1850; estimated potential, 3500. Began service May 1952. Equipment Jerrold & Delta. Henry M. Walther, mgr. Stations: WBZ-TV, WNAC-TV & WHDH-TV, Boston; WPIX, N. Y.; WENH, Durham. No installation fee; monthly charge, \$4.25. Cable channels: 4 TV.

Lebanon—Twin State TV Inc., 2 Mascoma St. Phone: 448-4791. No. subscribers, 1742; estimated potential, 2600. Began service Sept. 15, 1956. Equipment Spencer-Kennedy. Carl T. Witherell, pres.; Harry L. Mann Jr., mgr.-tech. Stations: WBZ-TV, WHDH-TV & WNAC-TV, Boston; WCAX-TV, Burlington; WMTW-TV, Poland Spring. Installation fee, \$137.50 & \$10; monthly charge, \$3.50 & \$4.95. Cable channels: 5 TV.

NEW JERSEY

Atlantic City—Atlantic Coast TV Cable, 3805 Ventnor Ave. Phone: 344-2868. No. subscribers, 4000. Began service December, 1959. Equipment, Jerrold. Hugh McGinty, pres. Stations: WRDV, WCAU, WFIL, Philadelphia; WOR, WPIX, WNEW, New York. Installation fee, \$24.95; monthly charge, \$3.85. Cable channels: 5 TV & 1 FM.

Ventnor—South Jersey TV Cable Co., 6820 Ventnor Ave. Phone: 822-1173. No. subscribers, 4100; estimated potential, 6000. Began service June 11, 1953. Equipment Jerrold. Owner: H & B Communications Corp. (see CATV Group Ownership). Charles Wigutow, mgr. Stations: WRCV-TV, WFIL-TV & WCAU-TV, Philadelphia; WPIX & WNEW-TV, New York. Installation fee, \$25.45; monthly charge, \$3.85. Cable channels: 5 TV; 1 FM.

NEW MEXICO

* **Artesia**—Carper Cable Inc., 606 W. Texas. 746-3911. No. subscribers, 740; estimated potential, 2100. Began service June 6, 1961. Equipment Ameco. Everett Lapsley, pres. & mgr.; Marshall Rowley, v.p.; Stanley Carper, secy.-treas. Stations: KGGM-TV, KOB-TV, KOAT-TV & KNME, Albuquerque; KAVE-TV, Carlsbad; KSWs-TV, Roswell. Installation fee, \$10; monthly charge, \$7.50. Cable channels: 5 TV & 2 FM.

Aztec—Televents of New Mexico Inc., 218 N. Main St. Phone: 334-6435. No. subscribers, 1000; estimated potential, 1000. Began service Sept. 1955. Equipment Jerrold. Alan Harmon, pres.; Bill Little, mgr. (see Televents under CATV Group Ownership). Stations: KOB-TV, KGGM-TV, KNME-TV & KOAT-TV, Albuquerque. Cable channels: 5 TV & 2 FM.

Bayard—Nichols TV Service, 400 Railroad Ave. Phone: 537-2541. No. subscribers, 575; estimated potential, 1500. Began service Sept. 1956. Equipment composite. Harold E. Nichols, owner; Charles M. Nichols, mgr. (see CATV Group Ownership). Stations: KGUN-TV, Tucson; KROD-TV & KTSM-TV, El Paso. Installation fee, \$27.50; monthly charge, \$5.50. Cable channels: 5 TV.

Carlsbad—Carlsbad Cablevision, Inc., 1110 W. Mermod. No. subscribers, 1250; estimated potential, 5000. Service began Feb. 1962. Equipment Entron. Darren Swayze, pres.; H. M. Diambra, v.p.; T. E. Lusk, secy.-treas. Wm. R. Lastinger, gen. mgr. Stations: KGGM, KOAT & KOB, Albuquerque; KSWs, Roswell; KAVE, Carlsbad. Installation fee, \$10; monthly charge, \$6.50. Cable channels: 5 TV, 1 FM.

Central—Nichols TV Service, 400 Railroad Ave., Bayard, N.M. Phone: 537-2543. No. subscribers, 145; estimated potential, 400. Began service Jan. 1957. Equipment composite. Harold E. Nichols, owner (see CATV Group Ownership). Stations: KGUN-TV, Tucson; KROD-TV & KTSM-TV, El Paso, Tex. Installation fee, \$27.50; monthly charge, \$5.50. Cable channels: 5 TV.

Clayton—Clayton TV Cable System, Box 567. Phone: 374-9312. No. subscribers, 750; estimated potential 1000. Began service April 1958. G. H. (Bunk) Dodson, owner; Jim Mayfield, mgr. (see CATV Group Ownership). Stations: KFDDA-TV, KGNC-TV & KVII, Amarillo, Tex. Cable channels: 3 TV.

Clovis—Midwest Video Corp., 1425 Main St. Porter 3-3300. No. subscribers, 2600; estimated potential, 4500. Began service Dec. 1, 1954. Equipment Spencer-Kennedy. H. M. Whittington, mgr. (see CATV Group Ownership). Stations: KFDDA-TV & KGNC-TV, Amarillo; KSWs-TV, Roswell; KVII, Amarillo. Cable channels: 4 TV; also background music.

Farmington—Farmington Community TV, 407 W. Broadway. Davis 5-6151. No. subscribers, 3950; estimated potential, 6000. Began service 1955. Equipment Jerrold. I. E. Shahan, mgr. (See TelePrompTer under CATV Group Ownership.) Stations: KOB-TV, KGGM-TV, KNME-TV & KOAT-TV, Albuquerque. Installation fee, \$135; monthly charge, \$6. Cable channels: 4 TV; 1 FM.

Fort Bayard—Nichols TV Service, 400 Railroad Ave., Bayard, N.M. Phone: 537-2543. No. subscribers, 55; estimated potential, 75. Began operation Jan. 1957. Equipment composite. Harold E. Nichols, owner (see CATV Group Ownership). Stations: KGUN-TV, Tucson, Ariz.; KROD-TV & KTSM-TV, El Paso, Tex. Installation fee, \$27.50; monthly charge \$5.50. Cable channels: 5 TV.

Gallup—Gallup Cable TV (Division of Wentronics Inc.) 201 1st Street. Phone: UN-3-3302. No. subscribers, 1300; estimated potential, 3300. Equipment Jerrold. Dick McDonald, Mgr.; Bill Cunningham, chief engineer. Stations: KOB-TV; KGGM-TV; KOAT-TV; KNME-TV, Albuquerque. Installation fee \$40; monthly charge \$5. Cable channels: 4 TV.

Grants—Cable T.V. of Grants, Box 67, 109 W. Stephens, AT 7-3311. No. subscribers, 1900; estimated potential, 2500. Began service June 1956. Equipment composite. J. R. Willis, pres.; H. C. Ford, secy.-treas. Stations: KOB-TV, KGGM-TV, KOAT-TV

& KNME-TV, Albuquerque. Installation fee, \$100 and \$10; monthly charge, \$5 & \$7.50. Cable channels: 4 TV.

Hobbs—Hobbs Television Co., Broadmoor Center. Express 3-8600. No. subscribers, 4486; estimated potential, 5100. Began service June 1, 1955. Equipment Spencer-Kennedy. Lee V. Williams Jr., pres.; Franklin R. Valentine Jr., v.p.; Kenneth Seidenberg, sec.-treas.; Milton Sturman, v.p. & asst. sec.; M. D. McGuire, mgr. Stations: KCBD-TV & KDUB-TV, Lubbock; KMID-TV, Midland; KSWs-TV, Roswell; KOSA-TV, Odessa; KVKM-TV, Monohans. Installation fee, \$35 or none; conthly charge, \$5 or \$7.50. Cable channels: 12 TV, 3 FM.

Lordsburg—Great States Electronics Inc., 112 E. 7th St. Phone: 542-3560. No. subscribers, 150; estimated potential, 500. Began service Nov. 1960. Equipment Jerrold. Wilburn W. Seal, pres.; J. M. Weiborn, v.p.; Tom Ireland, secy.-treas.; Bob Harwood, local mgr. Stations: KGUN-TV, Tucson, Ariz.; KROD-TV & KTSM-TV, El Paso, Tex. Installation fee, \$7.65; monthly charge, \$7.65. Cable channels: 5 TV.

Lovington—Lovington Antenna Corp., 622 West Ave. D. Exbrook 6-2171. No. subscribers, 1674; estimated potential, 1750. Began service Dec. 19, 1954. Equipment Jerrold. D. W. Erwin, mgr. Owned by H & B Communications Corp. (see CATV Group Ownership). Stations: KDUB-TV & KCBD-TV, Lubbock; KSWs-TV, Roswell; KOSA-TV, Odessa; KVKM-TV, Monahans. Also closed-circuit originations. Installation fee, \$41.78 and \$22.50 (deposit); monthly charge, \$5 or \$7.50 (with deposit). Cable channels: 5 TV; 1 FM.

* **North Hurley**—Nichols TV Service, 400 Railroad Ave., Bayard, N.M. Phone: 537-2543. No. subscribers, 35; estimated potential, 200. Began operation Dec. 1959. Equipment composite. Harold E. Nichols, owner (see CATV Group Ownership). Stations: KGUN-TV, Tucson, Ariz.; KROD-TV & KTSM-TV, El Paso, Tex. Installation fee, \$27.50; \$5.50 monthly fee. Cables: 5 TV.

Portales—Southwest Cable Television Co. (A Division of H & B Communications Corp.) 1123 W. 2nd St. No. subscribers, (unavailable); estimated potential, 2000. Began service October 1962. Equipment Ameco. (See CATV Group Ownership.) Dave Erwin, gen. mgr. Stations: KFDDA-TV, KGNC-TV, KVII, Amarillo, Tex.; KMID-TV, Midland, Tex.; KOSA-TV, Odessa, Tex. No installation fee; monthly charge, \$6.50. Cable channels: 5 TV.

Raton—A.R.F. Products Inc., P.O. Box 57. Phone: 445-2780. No. subscribers, 500; estimated potential, 1000. Began service Dec. 1953. Equipment Spencer-Kennedy. Arthur H. Maciszewski, pres. Stations: KKTV & KRDO-TV, Colorado Springs; KCSJ-TV, Pueblo. Installation fee, \$125; monthly charge, \$6. Cable channels: 3 TV.

Roswell—Cable TV of New Mexico Inc., 110 S. Richardson. Main 3-1391. No. subscribers, 4680, estimated potential, 8000. Began service Aug. 1960. Equipment Jerrold. Clarence E. Hinkle, pres., W. Brown Walker, exec. v.p.; Charles N. Lusk, treas.; Paul McEnvoy, secy. Stations: KOAT-TV, KOB-TV, KGGM-TV & KNME-TV, Albuquerque; KSWs-TV, Roswell. No installation fee; monthly charge, \$6.50. Cable channels: 5 TV.

Silver City—Antennavision of Silver City, 1014 Pope St. Phone: 538-9156. No. subscribers, 1100; estimated potential, 1300. Began service May, 1957. Equipment Ameco. Oscar Davis, mgr. (See TelePrompTer under CATV Group Ownership). Stations: KROD-TV, KTSM-TV & KELP-TV, El Paso; KPHO-TV, KVAR-TV & KTVK, Phoenix. Installation fee, \$120; monthly charge, \$5.50. Cable channels: 5 TV.

Tucumcari—Tucumcari TV Co., 113 E. Center. Phone: 1076. No. subscribers, 1244; estimated potential, 1500. Began service Oct. 20, 1956. Equipment Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership); C. E. Sharp, mgr. Stations: KVII, KGNC-TV & KFDDA-TV, Amarillo; KVER-TV, Clovis. No installation fee; monthly charge, \$7. Cables: 5 TV; 1 FM.

* **Vanadium**—Nichols TV Service, 400 Railroad Ave., Bayard, N.M. Phone: 537-2543. No. subscribers, 20; estimated potential, 45. Began service Dec. 1959. Equipment composite. Harold E. Nichols, owner (see CATV Group Ownership). Stations: KGUN-TV, Tucson; KROD-TV & KTSM-TV, El Paso, Tex. Installation fee, \$27.50; \$5.50 monthly fee. Cables: 5 TV.

NEW YORK

Afton—Afton Television System, Main St. ME 9-3421. No. subscribers, 130; estimated potential, 225. Service began Aug. 1960. Equipment Jerrold. Mrs. Fred Holdrege, owner. Stations: WBNF & WINR, Binghamton; WKTU, Utica. Installation fee, \$65; monthly charge, \$3.50. Cable channels: 9 TV.

Allegany—See Olean, N.Y.

Andover—Addison Cable TV Inc., Main office, Greenwood. Equipment Spencer-Kennedy, Addison & Greenwood, Blonder-Tongue. Lew Cornell, pres.

Avoca—Hammel's TV Cable, Box 10. Phone: 2543. No. subscribers 125. Began service 1954. Equipment Jerrold & Composite. H. H. Hammel pres. Stations: WHEN, Syracuse; WROC & WVET, Rochester; WBEN & WKBW, Buffalo; WSYR, Syracuse. No installation fee; monthly charge, \$3. Cable channels: 5 TV.

Bainbridge—Bainbridge TV Service, 28 Julland St. Worth 7-2012. No. subscribers, 345; estimated potential, 500. Began service Nov. 1953. Equipment Blonder-Tongue. David H. Coe. Stations: WBNF-TV & WINR-TV, Binghamton; WSYR-TV & WNYS Syracuse; WDAU, Scranton. Installation fee, \$49.50; monthly charge, \$3.25. Cable channels: 5 TV, 5 FM.

* **Binghamton**—Jerrold Electronics Corp. Equipment Jerrold. Installation fee, \$50, monthly charge, \$3.75. Cable channels: 8 TV.

(Continued on next page)

Community Antenna Systems

NEW YORK—(Continued)

- Bolivar**—Bolivar Cable Co., 76 Boss St. Equipment Spencer-Kennedy. John A. Baker, owner.
- Candor**—AC Cable Co., 518 W. State St., Ithaca, N.Y. Phone: 3165. No. subscribers, 275; estimated potential, 300. Began service October 1960. Equipment Jerrold. Anthony Ceracche, pres.; Theresa Macera, secy.-treas. Stations: WINR-TV & WBNF-TV, Binghamton; WSYR-TV, Syracuse; WDAU-TV, Scranton, Pa.; WNEP-TV, Scranton-Wilkes-Barre, Pa.; WHEC, Rochester. Installation fee, \$25; monthly charge, \$3.50. Cable channels: 5 TV.
- Canistota**—Canistota TV Inc., 5 Prospect Ave. Phone: 4546. No. subscribers, 260; estimated potential, 300. Began service Jan. 1, 1952. Equipment Blonder-Tongue. Ivan H. Welles, pres.; T. F. Sick, mgr. Stations: WKBW-TV & WBNF-TV, Buffalo; WROC-TV, Rochester; WSYR-TV, Elmira. Installation fee, \$125; charge, \$20 per year. Cable channels: 4 TV.
- Canton**—Antenna Systems Corp. of Massena, Arlington Inn, Potsdam. Phone: 386-3912. No. subscribers, 600; estimated potential, 2000. Began service Sept. 15, 1960. Equipment Entron. Robert C. LaPlante, pres.; Myron B. Harowitz, secy.-gen. mgr.; Donald Schine, v.p.; Bernard Diamond, treas. Stations: WCNY-TV, Carthage-Watertown; WPTZ, Plattsburgh; WCAJ-TV, Burlington; CBOT, Ottawa, Ont.; CBMT, Montreal. Installation fee, \$35; monthly charge, \$3.95. Cable channels: 5 TV.
- Cohocton**—Brown's T.V. Cable Service, 14 Rosencrans St. Phone: 2832. No. subscribers, 130; estimated potential, 200. Began service 1956. Equipment Jerrold & Blonder-Tongue. Keith D. Brown, owner. Stations: WBNF-TV, WKBW-TV & WGR-TV, Buffalo; WSYR-TV, Syracuse; WROC-TV, Rochester. Installation fee, \$75; monthly charge, \$3.25. Cable channels: 5 TV.
- Cooperstown**—Cooperstown Video Co., 68 Main St. Phone: 158. No. subscribers, 525; estimated potential, 600. Began service Oct. 1, 1955. Equipment Jerrold. Raymond Kniskern, mgr. Stations: WKTV, Utica; WSYR-TV & WHEN-TV, Syracuse; WRGB, Schenectady; WAST, Albany. Installation fee, \$39.50; monthly charge, \$3.50. Cable channels: 5 TV.
- Corning**—Corning Community TV Corp., 135 Bridge St. Phone: 936-6931. No. subscribers, 3500; estimated potential, 7000. Began service Sept. 1954. Equipment Entron. Charles W. Fribley Jr., pres. (see CATV Group Ownership). Stations: WSYR-TV, Syracuse; WBNF-TV, Binghamton; WBNF-TV & WKBW-TV, Buffalo; WROC-TV, Rochester; WDAU-TV, Scranton. Installation fee, \$55; monthly charge, \$3.50. Cable channels: 5 TV. Note: Also serves Gibson, N.Y.
- Corning**—Steuben TV Antenna System Inc., 104 Bridge St. Phone: 2-0506. Estimated potential, 12,000. Began service Sept. 1956. Equipment Jerrold. W. R. Conlin Sr., pres.; Curtis K. Oakley, secy.; Dr. Edwin G. Sensel, treas.; Edward Bobick, dir. (see Steuben Electronics Corp. under CATV Group Ownership). Stations: WGR-TV & WBNF-TV, Buffalo; WBNF-TV, Binghamton; WROC-TV, Rochester; WHEN-TV, Syracuse; WDAU-TV, Scranton. Installation fee, \$55, monthly charge, \$3.50. Cable channels: 5 TV.
- Dansville**—Bradley's TV Cable Service, 2 Wilson Ave., Bath, N.Y. Phone: Prospect 6-4810. No. subscribers, 800, estimated potential, 1200. Began service Oct. 1956. Equipment Entron. W. C. Bradley, owner & mgr. (see CATV Group Ownership). Stations: WBNF-TV, WGR-TV & WKBW-TV, Buffalo; WROC-TV, WHEC-TV & WVET-TV, Rochester. Installation fee, \$75; monthly charge, \$3.50. Cable channels: 5 TV.
- Delhi**—Delhi Video Inc., 135 Main St. Home office: 21 Elm St., Oneonta, N.Y. No. subscribers, 600; estimated potential, 625. Began service Oct. 1, 1954. Equipment Craftsman. Wm. J. Calsam, pres. (see CATV Group Ownership). Stations: WAST, Albany; WINR-TV & WBNF-TV, Binghamton; WRGB, Schenectady; WDAU-TV, Scranton. Installation fee, \$49.50; monthly charge, \$3.25. Cable channels: 5 TV, 3 FM.
- † **Deposit**—Deposit TV Inc., 31 Pine St. IN 7-2105. No. subscribers, 250; estimated potential, 500. Began service Sept. 1959. Equipment Jerrold. Ralph Kaplan, pres.; Charles Kaplan, v.p.; Helen Kaplan, secy.-treas. Stations: WINR-TV & WBNF-TV, Binghamton; WSYR-TV, Syracuse; WDAU-TV & WNEP-TV, Scranton-Wilkes-Barre, Pa. Installation fee, \$69; monthly charge, \$4. Cable channels: 5 TV.
- Downsville**—Downsville Community Antenna System, Inc., Box 551. Phone: 3-1363. No. subscribers, 149; estimated potential, 200. Service began March 1959. Equipment Jerrold. Edward Tebbenhoff, pres.; Robert Butcher, v.p.; Clara W. Gladstone, secy.-treas. Stations: WBNF, Binghamton, N.Y.; WKTV, Utica, N. Y.; WNYS, Syracuse, N. Y. Installation fee, \$140; monthly charge, \$1.50. Cable channels: 3 TV.
- Ellenville**—Ellenville Wired TV Co. Inc., 177 Canal St. Ellenville 1056. No. subscribers, 1800; estimated potential, 2000. Began service Oct. 1, 1957. Equipment Spencer-Kennedy. David E. Winer, pres. (see Mountain Electronics Co. under CATV Group Ownership). Stations: WCBS-TV, WNBC-TV, WNEW-TV, WNTA-TV, WABC-TV & WOR-TV, New York; WBNF-TV, Binghamton. Installation fee, \$100, \$125; monthly charge, \$25 & \$4.95. Cable channels: 8 TV; also FM.
- Elmira**—Elmira Video Inc., 156 Lake St. Regent 3-9141. No. subscribers, 5050; estimated potential, 10,000. Began service Aug., 1955. Equipment Spencer-Kennedy. John Gault, mgr. (See TelePrompTer under Group Ownership). Stations: WSYR-TV & WHEN-TV, Syracuse; WBNF-TV & WKBW-TV, Buffalo; WROC-TV, Rochester; WBNF-TV & WINR-TV, Binghamton; WSYR-TV, Elmira; WDAU-TV, Scranton. Installation fee, \$39.95; monthly charge, \$4.50. Cable channels: 8 TV.
- Endicott**—Tri Town Video Inc., 21 Elm St., Oneonta, N.Y. Estimated potential, 10,000. William J. Calsam, pres. (see CATV Group Ownership). Stations: WBNF-TV, WANR-TV, WNEP-TV, WDAU-TV, WBRE-TV, WPIX, WNEW-TV & WJOR-TV. Installation fee, \$18.50; monthly charge, \$3.95. Cable channels: 8 TV, 4 FM. Also serves Union, N.Y.
- Gibson**—See Corning, N.Y. (Community TV Corp.).
- Gouverneur**—Community Antenna Inc., 123 Main St. Phone: 130. No. subscribers, 400; estimated potential, 1200. Began service Sept. 12, 1959. Equipment Jerrold. Robert M. Caten, pres.; A. M. Belknap, treas. Stations: WCNY-TV, Carthage-Watertown; WHEN-TV & WSYR-TV, Syracuse; CKWS-TV, Kingston, Ont.; CBOT, Ottawa, Ont. Installation fee, \$35; monthly charge, \$4.95. Cable channels: 5 TV.
- Hamden**—Hamden TV. Delhi 7-2611. No. subscribers, 85; estimated potential, 110. Began service April 1958. Equipment Jerrold. Donald Crawford, pres.; Ernest Dann, v.p. John Scofield, treas.; Harold Whitney, secy. Stations: WTEN, Albany; WINR-TV, Binghamton; WNYS, Syracuse, N. Y. Installation fee, \$100; monthly charge, \$5.
- Hancock**—Hancock Video Inc., 33 East Front St. Medford 7-2853. No. subscribers, 420; estimated potential, 450. Began service Jan. 2, 1959. Equipment Jerrold. Alfred H. Schoonmaker, pres.; Herbert Chamberlain, v.p.; Donald Marino, secy.-treas. Stations: WINR-TV & WBNF-TV, Binghamton; WNEW-TV, New York; WDAU-TV & WNEP-TV, Scranton-Wilkes-Barre, Pa. Installation fee, \$69; monthly charge, \$4.25. Cable channels: 5 TV.
- Hornell**—Hornell TV Service Inc., 166 Main St. Phone: 1269. No. subscribers, 3200; estimated potential, 4500. Began service Aug. 1951. Equipment Spencer-Kennedy & Blonder-Tongue. Jack E. Pryor, pres. Stations: WROC-TV, WHEC-TV & WVET-TV, Rochester; WKBW-TV, WBNF-TV & WGR-TV, Buffalo; WBNF-TV, Binghamton; WHEN-TV, Syracuse. Installation fee, \$125 or \$6; monthly charge \$3 or \$6. Channels: 7 TV; 2 FM.
- † **Hornell**—Ford Walton TV Co., 374 Ontario St. No. subscribers, 272. Equipment Entron. Ford Walton mgr.
- Horseheads**—Chemung Valley TV Corp., 518 W. State St., Ithaca, N.Y. Regent 9-1305. No. subscribers, 1000; estimated potential, 3000. Equipment Jerrold. Anthony Ceracche, pres.; Theresa Macera, secy.-treas. Stations: WBNF & WINR, Binghamton; WSYR, WHEN & WNYS, Syracuse; WDAU, Scranton; WROC, Rochester; WSYE, Elmira. Installation fee, \$25; monthly charge, \$350. Cable channels: 7 TV.
- Ithaca**—Ceracche TV Corp., 518 W. State St. AR 2-3456. No. subscribers, 6500; estimated potential, 7500. Began service May 1952. Equipment Jerrold. Anthony Ceracche, pres. Stations: WBNF-TV, Binghamton; WHEN-TV & WSYR-TV, Syracuse; WROC-TV, Rochester; WNEP-TV & WDAU-TV, Scranton. Installation fee, \$25; monthly charge, \$3.50. Cable channels: 5 TV.
- Kingston**—Kingston Cablevision Inc., Pearl & Wall Sts. Federal 1-1771. No. subscribers, 4000; estimated potential, 8500. Began service Nov. 2, 1959. Equipment Entron. Walter Hotz, pres.; Henry Geist, v.p.; Wm. G. Dimmerling, gen. mgr. Stations: WABC-TV, WCBS-TV, WNBC-TV, WNEW-TV & WPIX, New York. Installation fee, \$23.50; monthly charge, \$4.95. Cable channels: 5 TV.
- Lake Placid**—Resort Cable TV Inc. No. subscribers, 150; potential 300. Equipment Spencer-Kennedy. Stations: CJSS, Cornwall, Ont.; WCAJ-TV, Burlington; WPTZ, Plattsburgh, WAST, Albany; ECNY-TV, Carthage-Watertown. Cable channels: 5 TV.
- Liberty**—Liberty Video Corp., 10 Darbee Lane. Liberty 1955. No. subscribers, 950; estimated potential, 1200. Began service Feb. 1, 1957. Equipment Jerrold. Alan Gerry, pres. Stations: WCBS-TV, WABC-TV, WNBC-TV, WNEW-TV & WPIX, New York. Installation fee, \$100; monthly charge, \$3.50. Cable channels: 5 TV.
- Livington Manor**—Round Top Television Club, Inc. Phone: 32. No. subscribers, 275; estimated potential, 400. Service began 1954. Equipment Jerrold. Otto R. Hoss, pres.; Harold B. Spriggs, secy.-treas.-mgr. Stations: WOXR-FM, WNBC-FM; WCBS-TV, WABC-TV, WNBC-TV, WNEW-TV & WPIX-TV, New York; WBNF-TV, Binghamton. Installation fee, \$100; monthly fee, \$2.08. Cable channels: 7 TV.
- Margaretville**—Tel-Viz System. Phone: 586-4511. No. subscribers, 179; estimated potential, 250. Began service Jan. 21, 1953. Equipment Taco. William Sperling, mgr. Stations: WRGB, Schenectady. WCBS-TV, New York. Installation fee, \$19.50; monthly charge, \$5. Cable channels: 2 TV.
- Massena**—Antenna System Corp. of Massena, 67 Main St. Rockwell 4-0244. No. subscribers, 2450; estimated potential, 4000. Began service June 18, 1959. Equipment Entron. Robert C. LaPlante, pres.; Myron B. Harowitz, secy.-gen. mgr.; Donald Schine, v.p.; Bernard Diamond, treas. Stations: WCNY-TV, Carthage-Watertown, N.Y.; WPTZ, Plattsburgh, N.Y.; WCAJ-TV, Burlington, Vt.; CBOT, Ottawa, Ont.; CBMT, Montreal, Que. Installation fee, \$35; monthly charge, \$3.95. Cables: 5 TV.
- † **Montour Falls**—Montour Falls TV Corp., 518 W. State St., Ithaca, N.Y. Phone: 4071. No. subscribers, 400; estimated potential, 450. Began service Aug 25, 1951. Equipment Jerrold. Anthony Ceracche, pres.; Joseph Conowall, v.p.; Theresa Macera, secy.-treas. Stations: WBNF & WINR, Binghamton; WSYR, WHEN & WNYS, Syracuse. Installation fee, \$50; monthly charge, \$3.75. Cable channels: 5 TV.
- Napanoch**—Napanoch TV Service Inc. No. subscribers, 240; estimated potential, 500. Began service June 1953. Equipment Spencer-Kennedy. W. C. Smith, pres. Stations: WCBS-TV, WNBC-TV, WNTA-TV, WABC-TV, WOR-TV, WNEW-TV & WPIX, New York. Cable channels: 7 TV.
- Norwich**—Valley Video Inc., 24 E. Main St. Norwich 334-3639. No. subscribers, 2050; estimated potential, 2500. Began service Feb. 7, 1956. Equipment composite. Sterling F. Higley, pres.; Gordon Ripley, mgr. Stations: WHEN-TV, Syracuse; WNYS-TV, Syracuse; WBNF-TV & WINR-TV, Binghamton; WNEP-TV, Scranton; WPIX, New York. Installation fee, \$49.50; monthly charge, \$4.25. Cable channels: 5 TV.

Community Antenna Systems

* Ogdensburg—Cable TV Inc., 411 State St. Phone: 393-1300. Estimated potential, 2500. D. E. Winer, pres. (see Mountain Electronics Co. Inc. under CATV Group Ownership). Stations: WPTZ, Plattsburgh; WSYR-TV, Syracuse; WCNY-TV, Watertown; WCAAX-TV, Burlington, Vt.; CBOT & CBOFT, Ottawa, Ont.; CJSS-TV, Cornwall, Ont.; CKWS-TV, Kingston, Ont.; also closed-circuit originations. Installation fee, \$35; monthly charge, \$4.25. Cable channels: 12 TV.

Olean—PenNy TV Inc., 122 W. State St. FR 2-5220. No. subscribers, 2700; estimated potential, 5000. Began service Feb. 1957. Equipment Entron & Jerrold. Wm. Taylor, mgr. (see PenNy TV Inc. & Systems Management Co. under CATV Group Ownership). Stations: WBEN-TV, WGR-TV & WKBW-TV, Buffalo; WROC-TV, Rochester; CHCH-TV, Hamilton, Ont. Installation fee, \$16; monthly charge, \$5.50. Cable channels: 5 TV. Note: Also serves Allegany, N.Y.

Oneonta—Delhi Video Inc., 135 Main St., Home office 21 Elm St. No. subscribers, 625; estimated potential, 650. Service Began service, Oct. 1, 1954. Equipment Craftsman. W. J. Calsam, pres. (see CATV Group Ownership) Stations: WAST, Albany; WBNF-TV & WINR-TV, Binghamton; WDAU-TV, Scranton, Pa. WRGB-TV, Schenectady. Installation fee, \$49.50. Cable channels: 5 TV.

Oneonta—Oneonta Video Inc., 21 Elm St. General 2-0500. No. subscribers, 3750; estimated potential, 4000. Began service Feb. 1955. Equipment composite. Wm. J. Calsam, pres. (see CATV Group Ownership). Stations: WINR-TV & WBNF-TV, Binghamton; WKTU, Utica; WAST & WTEN, Albany. Also closed circuit. Installation fee, \$69.50; monthly charge, \$3.60. Cable channels: 5 TV; 6 FM; also background music.

Owego, N. Y.—Southern Tier Enterprises, Inc., 582 Main St., Lykens, Pa. GL 3-7309 (Lykens). No. subscribers, 400; estimated potential 1500. Began service Jan., 1960. Equipment Holt. Max E. Miller, secy.-treas.; Mark K. Shadle, mgr. (see CATV Group Ownership). Stations: WBNF, & WINR; Binghamton; WSYR, Syracuse; WNEP, Scranton-Wilkes-Barre; WDAU, Scranton. Installation fee \$50; monthly charge \$3.50. Cable channels: 5 TV.

Port Jervis—Port Video Corp., 32 Ball St. Phone: 4-2802. No. subscribers, 2000; estimated potential, 4800. Began service 1956. Equipment Spencer-Kennedy. Owner: Mountain Electronics (see CATV Group Ownership). Walter J. Babey, pres.; David E. Winer, v.p.; E. J. Trainor, secy.-treas. Stations: WNTA-TV, Newark-New York; WABC-TV, WNEW-TV, WCBS-TV, WOR-TV, WPIX & WNBC-TV, New York; WDAU-TV, Scranton. Installation fee, \$125 or \$19.95; monthly charge, \$3 or \$4.50. Cable channels: 8 TV; also one closed circuit (PJTU).

Potsdam—Antenna Systems Corp. of Massena, Arlington Inn. Colony 7-9414. No. subscribers 650; estimated potential, 2000. Began service Aug. 15, 1960. Equipment Entron. Robert C. LaPlante, pres.; Myron B. Harowitz, secy.-gen. mgr.; Donald Schine, v.p.; Bernard Diamond, treas. Stations: WCNY-TV, Carthage-Watertown; WPTZ, Plattsburgh; WCAAX-TV, Burlington; CBOT, Ottawa; CMBT, Montreal. Installation fee, \$35; monthly charge, \$3.95. Cable channels: 5 TV.

Rosendale—Rosendale Wired TV Co., 177 Canal St., Ellenville, N.Y. Ellenville 1056. No. subscribers, 200; estimated potential, 500. Began service Jan. 1959. Equipment, Spencer-Kennedy. David E. Winer, pres. (see other Ellenville CATV above). Stations: WABC-TV, WCBS-TV, WNTA-TV, WNEW-TV, WOR-TV, WPIX & WNBC-TV, New York; WRGB, Schenectady. Installation fee, \$19.95 & \$125; monthly charge, \$4.95 & \$3. Cable channels: 12 TV; 1 FM.

Saranac Lake—Resort Cable TV Inc., 119 Broadway. Phone: 891-2810. No. subscribers, 1134; estimated potential, 1500. Began service Jan. 1957. Equipment Jerrold. J. Hugh Sutphen, mgr. Stations: CJSS, Cornwall, Ont.; WCAAX-TV, Burlington; WPTZ, Plattsburgh; WAST, Albany; WCNY-TV, Carthage-Watertown. Installation fee \$19.95; monthly charge, \$5.50. Cable channels: 5 TV.

Savona—Bradley's TV Cable Service, 2 Wilson Ave., Bath, N.Y. Phone: Prospect 6-4810. No. subscribers, 190; estimated potential, 225. Began service April 1955. Equipment Entron. W. C. Bradley, owner & mgr. (see CATV Group Ownership). Stations: WBNF-TV, Binghamton; WKBW-TV, Buffalo; WROC-TV, Rochester; WHEN-TV & WSYR-TV, Syracuse, N.Y. Installation fee, \$75; \$3.50 monthly fee. Cable channels: 5 TV.

Sidney—Sidney Video Inc., 7 Division St. Lowell 3-1150. No. subscribers, 1250; estimated potential, 1800. Began service Dec. 18, 1958. Equipment Ameco, Craftsman & Jerrold. W. J. Calsam, pres. (see CATV Group Ownership); Wm. Calsam Jr., mgr., eng. Stations: WBNF-TV & WINR-TV, Binghamton; WSYR-TV, Syracuse; WDAU-TV & WNER-TV, Scranton. Installation fee, \$49.50; monthly charge, \$3.50. Cable channels: 5 TV; 3 FM.

Stamford—Stamford Video Co., 104 Main St. Began service in 1960. Equipment Jerrold.

Union—See Endicott, N. Y.

Walton—Walton Community Antenna System Inc., 145 Delaware St. Underhill 5-4135. No. subscribers, 1000; estimated potential, 1000. Began service Oct. 1952. Equipment Jerrold. Edwin W. Miller Jr. pres. Stations: WDAU-TV, WNEP-TV & WBRE-TV, Scranton-Wilkes-Barre; WNYN-TV, Syracuse; WBNF-TV, set 5240. No. subscribers, 3250; estimated potential, 6000, 763-7366. No. subscribers, 400; estimated potential, 1100. Installation fee; monthly charge, \$5.95. Cable channels: 5 TV & 5 FM.

Watertown—C & H TV Service Inc., 119 Stone St. Sunset 5240. No. subscribers, 3250; estimated potential, 6000. Began service June 19, 1951. Equipment Jerrold. Charles H. Curtis, pres. Stations: WCNY-TV, Carthage-Watertown; WSYR-TV & WHEN-TV, Syracuse; CKWS-TV, Kingston, Ont. Installation fee, \$15; monthly charge, \$4. Cables: 4 TV.

Waverly—Valley TV Cable Co. of New York Inc., 137 W. Lockhart St., Sayre, Pa. Turner 3-9260. No. subscribers, 550. Began service Dec. 1, 1959. Equipment Holt. Bird Sumner pres.; Alice Stephens, mgr. (see CATV Group Ownership). Stations:

WINR-TV & WBNF-TV, Binghamton; WDAU-TV & WNEP-TV, Scranton; WBRE-TV, Wilkes-Barre; WSYE-TV, Elmira. Installation fee, \$45; monthly charge, \$3.50. Cable channels: 5 TV.

Wellsville—Wellsville TV Cable Co., 26 Jefferson St. Phone: 1350. No. subscribers, 1100; estimated potential, 1200. Began service May 1957. Equipment Jerrold. Constantine J. Rigas, pres. Stations: WBNF-TV, Binghamton; WKBW-TV, WGR-TV & WBEN-TV, Buffalo; WROC-TV, Rochester. Installation fee, \$6.75; monthly charge, \$3.78. Cable channels: 5 TV.

Woodridge—Woodridge Wired TV Co., 177 Canal St., Ellenville, N.Y. Phone: Ellenville 1056. No. subscribers, 220; estimated potential, 250. D. E. Winer, pres. (see Mountain Electronics, CATV Group Ownership). Began service July 1954. Equipment, Spencer-Kennedy. Stations: WRGB, Albany; WCBS-TV, WNBC-TV, WNEW-TV, WABC-TV, WOR-TV, WPIX & WNTA-TV, New York. Installation fee, \$19.95 & \$1.25; monthly charge, \$4.95 & \$3. Cable channels: 7 TV; also FM.

NORTH CAROLINA

Wilmington—Cable Television Co., 7 South Second St. Phone: 763-7366. No. subscribers, 400; estimated potential, 1100. Service began April, 1962. Equipment Jerrold. Martin F. Malarkey Jr., pres.; Dan D. Cameron, v.p.; Frank K. Waters, gen. mgr. Stations: WRAL, Raleigh; WECT, Wilmington; WITN, Washington; WNXT, Greenville; WTVD, Durham. No installation fee; monthly charge, \$5.95. Cable channels: 5 TV. & 5 FM.

OHIO

† Benton—Wired TV Transmission System. No. subscribers, 30; estimated potential, 40. Began service April, 1953. Equipment Jerrold. Stations: KYW-TV, WJW-TV & WEWS, Cleveland; WLW-C, Columbus. Cable channels: 4 TV.

Caldwell—Caldwell TV Cable Co. AL 2-3337. No. subscribers, 500; estimated potential, 600. Began service 1953. Equipment Jerrold & Blonder-Tongue. Russell Christman & Rex Thompson, co-owners. Stations: WTVN-TV, Columbus; WSTV-TV, Steubenville; WTRF-TV, Wheeling, W. Va. Installation fee, \$35; monthly charge, \$3. Cables: 3 TV.

Cambridge—TV Cable System Inc., 1034 Steubenville Ave. Phone: 432-7505. No. subscribers, 2200; estimated potential, 3000. Began service Nov. 1, 1953. Equipment Jerrold. Claude Stevanus, pres. (see CATV Group Ownership). Stations: WLWC, WBNS-TV & WTVN-TV, Columbus; WSTV-TV, Steubenville; WTRF-TV, Wheeling. Installation fee, \$10; monthly charge, \$5.50. Cable channels: 5 TV, 4 FM.

Coshocton—Tower Antennas Inc., 620 Main St. Main 2-3513. No. subscribers, 3900; estimated potential, 4500. Began service July 1953. Equipment Jerrold. Claude Stevanus, pres. (see CATV Group Ownerships). Stations: WJW-TV, WEWS, & KYW-TV, Cleveland; WLWC, Columbus; WSTV-TV, Steubenville. Installation fee, \$10; monthly charge, \$5.50. Cables: 5 TV; 4 FM.

Marietta—Ohio Valley Cable Corp., 405 Second, Phone: 373-9451. No. subscribers, 1750; estimated potential, 4000. Began service June 1, 1959. Equipment Jerrold. Ralph Shepler, pres.; Chris Thorniley, v.p.; J. D. Cutlip, treas.; Harry Harkins, secy.; J. L. Milliken, mgr. (see CATV Group Ownership). Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WTRF-TV, Wheeling; WTAP-TV, Parkersburg, W. Va. Installation fee, \$89 or \$10; monthly charge, \$4 or \$5. Cable channels: 5 TV.

McConnellsville—Bragg Service, 495 W. Riverside Dr. Phone: 3131. No. subscribers, 515; estimated potential, 550. Began service Aug. 1954. Equipment Jerrold & Blonder-Tongue. Harold E. Bragg, owner. Stations: WHIZ-TV, Zanesville; WBNS-TV, WLWC & WTVN-TV, Columbus. Installation fee, \$95; monthly charge, \$2. Cable channels: 4 TV.

Millersburg—Eppley Radio Appliance, Route # 3. Millersburg 567Y. No. subscribers, 54; estimated potential, 64. Began service Jan. 1, 1955. Equipment Jerrold. Rudy H. Eppley, owner. Stations: KYW-TV, WEWS & WJW-TV, Cleveland; WLWC, Columbus. Installation fee, \$125; monthly charge, \$3.50. Cable channels: 3 TV.

Murray City—TV Cable Service, Box 485. Phone: 5011. No. subscribers, 125; estimated potential, 200. Began service Dec. 15, 1951. Equipment Jerrold. John Ayers, manager. Stations: WSAZ-TV, Huntington; WLW-C, WTVN-TV & WBNS-TV, Columbus. Installation fee, \$25; \$3.50 monthly fee. Cables: 5 TV.

Newcomerstown—Newcomerstown TV Cable System, 109 W. Canal St. Hyatt 8-6121. No. subscribers, 850; estimated potential, 1000. Began service Dec. 1, 1952. Equipment Jerrold. Oliver Ortt, mgr. Stations: KYW-TV & WEWS, Cleveland; WBNS-TV, Columbus; WSTV, Steubenville; WTRF-TV, Wheeling, W. Va. Installation fee, \$37.50; monthly charge, \$4.05. Cable channels: 5 TV & 1 FM.

New Philadelphia—TV Antenna System Inc., 617 Tuscarawas Ave. New Phila. 4-2794. No. subscribers, 4000; estimated potential, 6000. Began service Dec. 15, 1962. Equipment Jerrold. J. E. Hurst, pres.; K. G. Walker, secy.-treas.-mgr. Stations: WEWS, KYW-TV, and WJW-TV, Cleveland; WSTV-TV, Steubenville; WTRF-TV Wheeling. Installation fee, \$45; monthly charge, \$4.50. Cable channels: 5 TV.

Portsmouth—Multi-Channel Cable Co., P.O. Box 803. EL 3-1415. No. subscribers, 400; estimated potential, 5000. E. L. Glockner, pres.; John Berndt, secy.-treas.; Harold (Hal) Sagraves, gen. mgr. Stations: WLWT, Cincinnati; WSAZ & WHTN, Huntington W. Va.; WCHS, Charleston, W. Va.; WTVN, WLWC & WBNS, Columbus, O. Installation fee, \$10; monthly charge, \$5.

(Continued on next page)

Community Antenna Systems

OHIO—(Continued)

Sugarcreek—Tower Antennas Inc., Box 247. Sugarcreek 2-5331. No. subscribers, 280; estimated potential, 350. Began service May 1952. Equipment Jerrold. Claude Stevanus, pres. (see CATV Group Ownership). Stations: WJW-TV, WEWS & KYW-TV, Cleveland; WTRF-TV, Wheeling; WSTV-TV, Steubenville. Installation fee, \$50; monthly charge, \$3.50. Cable channels: 5 TV, 4 FM.

Waverly—Less' TV & Radio Beacon Cable System, 211 W. 3rd St. Phone: 168-R. No. subscribers, 300; estimated potential, 400. Began service 1953. Equipment Jerrold. Lester B. Howerton, owner. Stations: WBNS-TV, WLWC, WOSU-TV & WTVN-TV, Columbus, O.; WSAZ-TV, Huntington, W. Va. Installation fee, \$25; monthly charge, \$4.05. Cable channels: 5 TV.

OKLAHOMA

Altus—Vumore Co., 618 North Main. Hudson 2-0523. No. subscribers, 2100; estimated potential, 2500. Began service Oct. 1957. Equipment Jerrold, Entron & Electronics International. Fred McElroy, mgr. (see CATV Group Ownership). Stations: WKY-TV & KWTW, Oklahoma City; KSWO-TV, Lawton; KFDX-TV & KSYD-TV, Wichita Falls. No installation fee; monthly charge, \$7. Cable channels: 5 TV; 2 FM.

Alva—Alva Community TV Inc., 507 Barnes. Phone: 1664. No. subscribers, 800; estimated potential, 1000. Began service Jan. 1958. Equipment Entron. Leon Allen, pres.; Curt Paris, v.p.; Ernest Dixon, mgr. Stations: KWTW, WKY-TV & KOCO-TV, Oklahoma City; KAKE-TV & KARD-TV, Wichita, Kan. No installation fee; monthly charge, \$7. Cable channels: 5 TV.

Ardmore—Vumore Co., 823 Grand Ave. Capital 3-9600. No. subscribers, 2500; estimated potential, 4000. Began service Sept. 1952. Equipment Jerrold, Entron & Electronics International. Bob Lewis, mgr. (see CATV Group Ownership). Stations: KWTW, Oklahoma City; WFAA-TV, Dallas; WBAP-TV & KTVT, Fort Worth; KXII, Ardmore, Okla.-Sherman & Denison, Tex. No installation fee; monthly charge, \$7. Cable channels: 5 TV.

Buffalo—Television Cable Co. Business office: 211 S. Main, Shattuck, Okla. Phone: 938-2155. No. subscribers, 300; estimated potential, 500. Began service March 1962. Equipment Ameco. Kyle Moore, owner. Stations: WKY-TV, KWTW & KOCO-TV, Oklahoma City; KTVC, Ensign, Kan. Installation fee, \$2.50; monthly charge, \$7.50. Cable channels: 4 TV.

Clinton—Uncle Corny's Community Antenna & Cable System, 404 Frisco. Service began Feb. 1960. Equipment Jerrold. Lew Preston, pres.; D. D. Moore, v.p.; S. A. Hooper, asst. secy.-treas.; Evelyn Preston, secy.-treas. Stations: KWTW & WKY, Oklahoma City; KOCO, Enid; KSWB, Elk City. Cable channels: 4 TV.

Cordell—Cordell TV Cable Co., Box 37, Cordell. Phone: TE 2-2437. No. subscribers, 550; estimated potential, 1000. Began operation April 1959. Equipment Dorate. G. H. (Bunk) Dodson, owner H. G. (Swede) Welk, mgr. (see CATV Group Ownership). Stations: KOCO-TV, KWTW & WKY-TV, Oklahoma City; KFDX-TV, Wichita Falls, Tex. Cable channels: 4 TV.

Durant—Clear Vue TV Inc., Box 597. Phone: WA 4-3230. No. subscribers, 1000; estimated potential, 2000. Began service Nov. 24, 1958. Equipment Entron, Jerrold, Blonder-Tongue. Bob Story, mgr. Stations: KTEN, Ada.; KXII, Ardmore; KRLD-TV, Dallas; KTVT & WBAP-TV, Ft. Worth. Installation fee, \$10; monthly charge, \$5.75. Cable channels: 5 TV.

Elk City—Community TV Inc., Box 770, 210 N. Okla. Phone: CA 5-3244. No. subscribers, 1980, estimated potential, 2300. Began service March 1952. Equipment Head End Conrac Tuners, Ameco-Tran Transmitters. I. A. Patterson, G. M. Patterson & R. H. Potter, officers. Stations: WKY-TV, KWTW & KETA-TV, Oklahoma City; KOCO-TV, Enid; KSWO-TV, Lawton; KSWB-TV, Elk City. Installation fee, \$65; monthly charge, \$4.25. Cable channels: 5 TV.

Erick—Crawford Furniture Co. Jackson 6-3377. No. subscribers, 300; estimated potential, 600. Began service 1955. Equipment Ameco. Cecil Crawford, owner. Station: KWTW, Oklahoma City. Installation fee, \$100; monthly charge \$3.85. Cables: 5 TV.

Granite & Sentinel—Granite TeleVue Co. Box 296, Granite. Phone: KE 9-2124. No. subscribers, 580; estimated potential, 600. Began service 1958. Equipment Jerrold & Blonder-Tongue. H. C. Ford Jr. & J. R. Willis, owners. Stations: KFDX-TV & KSYD-TV, Wichita Falls, Tex.; KWTW, KOCO-TV & WKY-TV, Oklahoma City. No installation fee; monthly charge, \$7.50. Cable channels: 3 TV. Also own Sentinel TeleVue.

Guymon—Guymon TV, 215 West 5th St., Box 778, Phone: 338-6730. No. subscribers, 1400; estimated potential, 1200. Began service July 15, 1955. Equipment Community Engineering & Entron. Curtis M. Farris, owner. Stations: KFDDA-TV, KVII & KGNC-TV, Amarillo. Installation fee, none; monthly charge, \$7.50. Cable channels: 3 TV.

Hobart—Vumore Co., Hobart, Okla. Geneva 6-2523. No. subscribers, 1153; estimated potential, 1575. Began service April 1956. Equipment Jerrold. Ted J. Shriner, mgr. (see CATV Group Ownership). Stations: KSWO-TV, Lawton; WKY-TV & KWTW, Oklahoma City; KFDX-TV & KSYD-TV, Wichita Falls; KOCO-TV, Enid. No installation fee; monthly charge, \$7. Cable channels: 5 TV.

Hooker—Hooker TV Cable, P.O. Box 945. Olive 2-2810. No. subscribers, 350; estimated potential, 500. Began service July 15, 1957. Equipment Jerrold. C. J. Hammack, mgr. Stations: KFDDA-TV & KGNC-TV, Amarillo; KTVC, Ensign, Kan.; KGLD, Garden City, Kan. Cable channels: 4 TV.

Hugo—Vumore Co., 120 West Duke St., Box 631. Fairview 6-2491. No. subscribers, 900; estimated potential, 1500. Began service Jan. 1958. Equipment Entron. Don Turley, mgr. (see CATV

Group Ownership). Stations: KTEN, Ada; WFAA-TV & KRLD-TV, Dallas; KXII-TV, Sherman-Denison, Tex. KTVT, Ft. Worth. Installation fee, none; monthly charge, \$7. Cable channels: 5 TV.

Mangum—Vumore Co., Box 248. Phone: Ch 3-3224. No. subscribers, 825; estimated potential, 900. Began service 1958. Equipment Entron. Leslie Veach, mgr. (see CATV Group Ownership). Stations: KFDX-TV & KSYD-TV, Wichita Falls; WKY-TV & KWTW, Oklahoma City; KSWO, Lawton. Installation fee, none; monthly charge, \$7. Cable channels: 5 TV.

Poteau—Transwestern Video, Inc., 120 North Hamper. Phone: 647-2500. Estimated potential, 1250. Service began Aug. 1, 1962. Equipment Entron. Joe D. Davis, pres.; R. L. Thompson, secy. Stations: KVOO, KTOV & KTUL, Tulsa; KFSA, Fort Smith, Ark.; KWTW, Okla. City. No installation fee; monthly charge, \$5.85. Cable channels: 5 TV.

Sayre—Dodson TV Cable Co., Box 24. Telephone: 115. No. subscribers, 800; estimated potential, 900. Began service April 1955. G. H. (Bunk) Dodson, owner. Glenn Hartpence, mgr. (see CATV Group Ownership). Stations: KOCO-TV, KWTW & WKY-TV, Oklahoma City; KSWO-TV, Lawton; KFDX-TV, Wichita Falls, Tex. Cable channels: 5 TV.

Sentinel—See Granite & Sentinel, Okla.

Shattuck—Kyle Moore. Phone: 938-2155. No. subscribers, 400; estimated potential, 500. Began service March 1, 1957. Equipment Ameco. Stations: KWTW & WKY-TV, Oklahoma City; KOCO-TV, Enid; KSWB, Elk City. Installation fee, \$2; monthly charge, \$7.50. Cable channels: 4 TV.

Shattuck—Television Cable Co., 211 S. Main. Phone: 938-2155. No. subscribers, 400; estimated potential, 500. Began service March 1957. Equipment Ameco. Kyle Moore, owner. Stations: WKY-TV, KWTW & KOCO-TV, Oklahoma City; KSWB, Elk City. Installation fee, \$2.50; monthly charge, \$7.50. Cable channels: 4 TV.

Waynoka—Waynoka Community T. V., 512 S. Church St. Phone: 824-4781. No. subscribers, 265; estimated potential, 400. Began service July 1, 1958. Equipment Jerrold. G. K. Stallings, owner & mgr. Stations: WKY-TV & KWTW, Oklahoma City; KOCO-TV, Enid; KARD-TV, Wichita. No installation fee; monthly charge, \$8. Cable channels: 5 TV.

Woodward—Tru-Vu Community TV, 1117 11th St. Alpine 4-4072. No. subscribers, 2000; estimated potential, 2300. Began service May 1956. Equipment Jerrold & Motorola. Roy L. Butcher, pres.; Sibyl Reynolds, secy.-treas. Stations: WKY-TV & KWTW, Oklahoma City; KOCO-TV, Enid. Installation fee, \$17.85 & \$102; monthly charge, \$7.65 & \$5.05. Cables: 3 TV.

OREGON

† **Arlington**—Arlington T-V Co-op. Arlington. Phone: 454-2743. No. subscribers, 150; estimated potential, 500. Began service April 14, 1955. Equipment Ampli-Vision & Blonder-Tongue. Roy Hurst, pres. Stations: KEPR-TV, Pasco; KPTV, KGW-TV & KOIN-TV, Portland. Installation fee, \$5; monthly charge, \$5 & \$3. Cable channels: 4 TV.

Astoria—Clatsop TV Co., 1036 Duane St. Fairfax 5-6114. No. subscribers, 2723; estimated potential, 3000. Began service Jan. 1955. Equipment SKL & Blonder-Tongue. T. R. Williams, pres.; G. L. Davenport, mgr. Stations: KING-TV & KOMO-TV, Seattle; KOIN-TV, KGW-TV & KATU-TV, Portland. Installation fee, \$110; monthly charge, \$4.10. Cable channels: 5 TV.

Baker—Eastern Oregon TV Inc., 1900 Resort St. Jackson 3-5177. No. subscribers, 2720; estimated potential, 3000. Began service Dec. 10, 1954. Equipment Ampli-Vision & Blonder-Tongue. Kenneth B. Lockwood, pres.; R. L. Stoner, mgr. (see CATV Group Ownership). Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane. Cable channels: 3 TV.

† **Bates**—Blue Mountain TV Corporation, Mt. Vernon, Ore. West 2-2383. No. subscribers, 80; estimated potential, 120. Began service April 1955. Equipment Blonder-Tongue. Jack McKenna, pres. (see CATV Group Ownership). Station: KBOI-TV, Boise. Installation fee, \$39.50; monthly charge, \$4.50. Cable channels: 2 TV.

Bend—Bend TV Cable Inc., 734 Franklin St. Evergreen 2-5551. No. subscribers, 3000; estimated potential, 4000. Began service Sept. 15, 1955. Equipment Jerrold. Everett Rambo, pres. Stations: KOIN-TV, KPTV, KGW-TV, KATV & KOAP, Portland. Installation fee, \$135; monthly charge, \$3.60. Cables: 5 TV.

Burns—Burns-Hines TV Inc., 85 East B St. Burns 7195. No. subscribers, 1175; estimated potential, 1200. Began service June 30, 1956. Equipment, Blonder-Tongue & Entron. Robert A. Penton, pres.; Leonard Bergseth, mgr. Stations: KTVB & KBOI-TV, Boise; KPTV, KGW-TV & KOIN-TV, Portland. Installation fee, \$100; monthly charge, \$4.95. Cables: 5 TV.

Cloverdale—See Oceanlake, Ore. See Lincoln.

Coos Bay—Bay TV Inc., 250 S. 2nd St. Congress 7-7061. No. subscribers, 5500; estimated potential 8000. Began service Sept. 1, 1954. Equipment composite. J. H. Lenahan, mgr. (Managed by Systems Management Co. under CATV Group Ownership). Also serves North Bend, East Side and Empire, Ore. Stations: KOIN-TV, KPTV & KGW-TV, Portland; KCBY-TV, Coos Bay; KEZI-TV, Eugene. Installation fee, \$6.75; monthly charge, \$4. Cable channels: 5 TV.

Coquille—TelePrompTer of Coquille Inc., P.O. Box 397. Phone: 692. No. subscribers, 1275; estimated potential, 1700. Began service Oct. 1954. Equipment Ampli-Vision. Robert Morrison, mgr. (See TelePrompTer under CATV Group Ownership). Stations: KCBY-TV, Coos Bay; KVAL-TV, Eugene; KPTV & KOIN-TV Portland. Installation fee, \$50; monthly charge, \$5. Cable channels: 5 TV.

† * **Cottage Grove**—TV Cable Systems Inc., 119 S. 6th St. WH 2-5611. Began service Aug. 1955. Equipment Entron, Blonder-Tongue & Ampli-Vision. Howard L. Langston, pres. Stations: KVAL-TV, Eugene; KOIN-TV, KPTV & KGW-TV, Portland. Installation fee, \$7.50; monthly charge, \$5.50. Cables: 5 TV.

(Continued on page 908)



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BOB MAGNESS

Community Antenna Systems

OREGON—(Continued)

- † Culver—Rowan's T.V. Inc., 900 5th St., Madras, Ore. Phone: 475-2969. No. subscribers, 51; estimated potential, 65. Began service Sept. 1, 1959. Equipment Jerrold. (See CATV Group Ownership). Stations: KGW-TV, KOIN-TV, KPTV, KATV-TV & KOAP-TV, Portland. Installation fee, \$25; monthly charge, \$4.95. Cable channels: 5 TV.
- Cutler City—See Oceanlake, Ore. See Lincoln.
- † Dayville—Blue Mountain TV Cable Co. Inc., Mt. Vernon, Ore. WE 2-2383. No. subscribers, 35; estimated potential, 55. Began service 1957. Equipment Jerrold & Blonder-Tongue. Jack McKenna, owner & pres. Stations: KBOI-TV & KTVB, Boise. Installation fee, \$39.50; monthly charge, \$5. Cables: 5 TV.
- DeLake—See Oceanlake, Ore. See Lincoln
- Depoe Bay—Depoe Bay Television Co., Box 169. Yukon 3-3636. No. subscribers, 105. Began service Aug. 1956. Equipment Jerrold. Lloyd C. Finley, owner. Stations: KPTV, KGW-TV & KOIN-TV, Portland. Cable channels: 3 TV.
- Drain—Drain Cable & Appliance Inc., "C" St. Temple 6-9307. No. subscribers, 273; estimated potential, 350. Began service Sept. 15, 1959. Equipment Entron, Eldon J. Letsom, pres. Stations: KOAC-TV, Corvallis; KEZI-TV & KVAL-TV, Eugene; KOIN-TV & KGW-TV, Portland. Installation fee, \$50; monthly charge, \$4. Cable channels: 5 TV, 2 FM.
- East Side—See Coos Bay, Ore.
- Empire—See Coos Bay, Ore.
- Enterprise—Enterprise Television Service Co. Inc., 106 S. River St. Phone: 91. No. subscribers, 600; estimated potential, 900. Began service Sept. 10, 1955. Equipment Entron & Blonder-Tongue. B. R. Sharff, pres.; E. C. Storm, mgr.; Lorin Ricker, secy.; Wilfred Daggett, treas. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane. Installation fee, \$89.95; monthly charge, \$4.50. Cable channels: 5 TV; 1 radio.
- Eugene—Abar TV Cable Co., 298 W. Broadway. Diamond 2-1845. No. subscribers, 5200; estimated potential, 10,000. Began service Oct. 15, 1955. Equipment Jerrold. Wm. D. Elkins, mgr. for TelePrompTer Corp. Stations: KEZI-TV & KVAL-TV, Eugene; KOIN-TV, KPTV, KGW-TV & KATV-TV, Portland; KOAC-TV, Corvallis. Installation fee, \$19.95; monthly charge, \$4. Cable channels: 7 TV.
- Eugene—TelePrompTer of Oregon Inc., 298 W. Broadway. Diamond 2-1845. No. subscribers, 5200; estimated potential, 10,000. Began service Oct. 15, 1955. Equipment Jerrold. William D. Elkins, mgr. (See TelePrompTer under CATV Group Ownership.) Stations: KVAL-TV, Eugene; KOIN-TV, KPTV & KGW-TV, Portland; KOAC-TV, Corvallis. Installation fee, \$19.95; monthly charge, \$4. Cable channels: 5 TV.
- Fossil—Fossil Community TV Inc., Fossil. Porter 3-4126. No. subscribers, 140; estimated potential, 175. Began service 1955. Equipment Ampli-Vision, Benco & Jerrold. Robert Misener, pres.; Leroy Stegner, mgr. Stations: KOIN-TV, KPTV & KGW-TV, Portland; KEPR-TV, Pasco. Installation fee, \$125; monthly charge, \$3.50. Cable channels: 4 TV.
- Gardiner—Gardiner Television Corp. Crestview 1-2888 & 1-2573. No. subscribers, 102; estimated potential, 130. Began service April 1955. Equipment Jerrold & RCA. Gerald Wiese, pres.; Eva Bates, acting secy.-treas. Stations: KCBY-TV, Coos Bay; KEZI-TV, Eugene; KOIN-TV, Portland. Installation fee, \$35; monthly charge, \$5. Cable channels: 3 TV.
- Grants Pass—Josephine Antenna Cable TV, Box 148, Hwy. 199. Greenwood 6-6606. No. subscribers 300; estimated potential, 700. Began service Sept. 1959. Owner: Oregon Broadcasting Co. (see CATV Group Ownership). Officer: Everett A. Faber, v.p. in charge of systems. Stations: KBES-TV, Medford; KPIC, Roseburg; KOTI, Klamath Falls. Installation fee, \$50; monthly charge, \$5. Cable channels: 3 TV.
- Heppner—Heppner TV Inc., 323 N. Main St., Box 587. Phone: 676-9633. No. subscribers, 437; estimated potential, 500. Began service June 1, 1955. Equipment Jerrold. E. E. Gonty, pres.; Carl F. Spaulding Jr., mgr. Stations: KEPR-TV, Pasco; KGW-TV, Portland; KNDU-TV, Richland. Installation fee, \$135; monthly charge, \$3.50. Cable channels: 3 TV.
- Hood River—Hood River Cable TV System. 115 Oak St. Evergreen 6-2414. No. subscribers, 480; estimated potential, 600. Began service Jan. 1, 1955. Equipment Jerrold, Entron & Ampli-Vision. Clarke A. Brathovd, owner-mgr-technician. Stations: KPTV, KOIN-TV & KGW-TV, Portland. Installation fee, \$125; monthly charge, \$3.60. Cable channels: 5 TV; also FM.
- John Day—Blue Mountain TV Corporation, Mt. Vernon, Ore. West 2-2383. No. subscribers, 295; estimated potential, 600. Began service April 1954. Equipment Jerrold, Entron & Blonder-Tongue. Jack McKenna, pres. (see CATV Group Ownership). Stations: KBOI-TV & KTVB, Boise. Installation fee, \$19.50; monthly charge, \$4.50. Cable channels: 2 TV.
- Klamath Falls—Klamath Cable TV, 239 Main St. Tuxedo 2-5533. No. subscribers, 900; estimated potential, 5000. Began service Aug. 1, 1956. Equipment Jerrold & Entron. Lee Stoner, pres.; (see Oregon Bcstg. Co. under CATV Group Ownership). Lee Stoner, pres.; Everett A. Faber, v.p.; Wm. B. Smullin, secy.; Walter Zacher, mgr. Stations: KVIP-TV, Redding; KMED-TV & KBES-TV, Medford; KOTI, Klamath Falls. Installation fee, \$50; monthly charge, \$5. Cable channels: 3 TV.
- La Grande—Eastern Oregon TV Inc., 1316 Adams St. Woodland 3-3631. No. subscribers, 2640; estimated potential, 3000. Began service Sept. 29, 1954. Equipment Ampli-Vision & Blonder-Tongue. Kenneth B. Lockwood, pres.; R. L. Stoner, mgr. (see CATV Group Ownership). Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane. Installation fee, \$29.50; monthly charge, \$3.60. Cable channels: 3 TV.
- Lakeview—Lakeview T V Inc., 120 North G St. Whitehall 7-7251. No. subscribers, 695. Began service Sept. 1956. Equipment Entron. Dale Ashby, owner-mgr. Stations: KOTI, Klamath Falls, Ore.; KVIP, Redding, Cal.; KOLO-TV, Reno, Nev. Installation fee, \$49.50; monthly charge, \$3. Cable channels: 4 TV.
- Madras—Rowan's TV Inc., 900 N. 5th St. Phone: 475-2969. No. subscribers, 340; estimated potential, 500. Began service June 1955. Equipment Jerrold. James P. Rowan, pres.-mgr.-technician (see CATV Group Ownership). Stations: KATV-TV, KOIN-TV, KGW-TV & KPTV, Portland. Installation fee, \$10 & \$125; monthly charge, \$4.95 & \$3. Cables: 5 TV.
- Medford—Jackson Antenna Cable TV, P.O. Box 1189. Spring 3-6061. No. subscribers, 100; estimated potential, 1000. Owner: Oregon Bcstg. Co. (see CATV Group Ownership). Officer: Everett A. Faber, mgr. Stations: KBES-TV, Medford; KPIC, Roseburg; KOTI, Klamath Falls, Ore. Installation fee, \$50; monthly charge, \$5. Cable channels: 3 TV.
- Mill City—Santiam TV Cable Corp., Box 216. Phone: 897-2777. No. subscribers, 200; estimated potential, 600. Began service Nov. 1, 1956. Equipment Entron & Blonder-Tongue. Donald B. Carlson, mgr. Stations: KOIN-TV, KGW-TV, KPTV, KATV & KOAP, Portland. Installation fee, \$75; monthly charge, \$4. Cable channels: 5 TV.
- Milton-Freewater—Otto TV Cable Co., 1104½ S. Main St. WE 8-3833. No. subscribers, 500; estimated potential, 1000. Began service Nov. 1955. Equipment Blonder-Tongue. Harold Otto, owner. Stations: KEPR-TV, Pasco, Wash.; KHQ-TV, KREM-TV & KXLY-TV, Spokane, Wash. Installation fee, \$24.95; monthly charge, \$4.95. Cable channels: 4 TV.
- Mitchell—Mitchell Community TV Inc., c/o Norton's Store. Phone: Ho 2-3585. No. subscribers, 55. Equipment Jerrold. Jim Huddleston, pres. Stations: KOMO-TV & KING-TV, Seattle; KTNT-TV, Tacoma, Wash. Installation fee, \$25; monthly charge, \$5. Cable channels: 3 TV.
- Mount Vernon—Blue Mountain TV Cable Co. Inc. West 2-2383. No. subscribers, 125; estimated potential, 150. Began service 1958. Equipment Jerrold & Blonder-Tongue. Jack McKenna, owner & president (see CATV Group Ownership). Stations: KBOI-TV & KTVB, Boise. Installation fee, \$29.50; monthly charge, \$4.50. Cable channels: 2 TV.
- Myrtle Point—TV Systems Inc., Box 117. Phone: 572-5519. No. subscribers, 500; estimated potential, 1000. Began service July 1955. Equipment Entron. R. L. Cowart, chief engineer. Stations: KOIN-TV, Portland; KBES-TV, Medford; KCBY, Coos Bay; KVAL-TV & KEZI, Eugene. Installation fee, \$25; monthly charge, \$4.80. Cable channels: 9 TV; 2 FM.
- Nelscott—See Oceanlake, Ore. (See Lincoln)
- Neskowin—See Oceanlake, Ore. (See Lincoln)
- Netarts—Netarts Television Service. VI 2-4943. No. subscribers, 60; estimated potential, 100. Began service Feb. 1960. Equipment Jerrold. Harry L. Groshong, owner. Stations: ABC, CBS and NBC, Portland, Ore. Installation fee, \$7; monthly charge \$6. Cable channels: 3 TV.
- Newport—Magee TV Cable Co. Inc., 627 S. Hubert St. Amherst 5-2441. No. subscribers, 1500; estimated potential, 2500. Began service Aug. 1955. Equipment Jerrold. Ernest Magee, pres.-treas.-owner. Stations: KOIN-TV, KPTV & KGW-TV, Portland; KVAL-TV, Eugene; KOAC-TV, Corvallis. Installation fee, \$145; monthly charge, \$3.85. Cable channels: 5 TV.
- North Bend—See Coos Bay, Ore.
- Oakridge—Northwest Antenna Cable Co., Box 434. Sunset 2-2101. No. subscribers, 700; estimated potential, 1250. Began service July 1954. Equipment Jerrold & Entron. Quenten Norquist, pres. Stations: KEZI-TV & KVAL-TV, Eugene; KATV-TV, KOIN-TV & KGW-TV, Portland. Installation fee, \$125 or \$10; monthly charge, \$3.50 or \$5.50. Cable channels: 5 TV.
- Oceanlake—Lincoln TV System Inc., Hwy. 101. Phone: 994-3111, DeLake, Ore. No. subscribers, 1256; estimated potential, 1500. Began service Oct. 22, 1954. Equipment Ampli-Vision & Jerrold. M. F. Berglund, pres. & gen. mgr.; Carl E. Schmauder, mgr.; Bruce M. Hall, secy. Also serves Cloverdale, Cutler City, DeLake, Nelscott, Neskowin, Pacific City, Roads End, Taft, Wecoma Beach and Woods. Stations: KOIN-TV, KGW-TV & KPTV, Portland; KEZI-TV, Eugene. Installation fee, \$120; monthly charge, \$3.75. Cable channels: 4 TV.
- Pacific City—See Oceanlake, Ore. (See Lincoln)
- Pendleton—Pendleton Community TV System Inc., 23 S.W. Frazier St., Box 238. Phone: 276-2821. No. subscribers, 3333; estimated potential, 4000. Began service Nov. 3, 1954. Equipment Jerrold. Morris Temple, pres.; Carroll D. Courtner Jr., mgr. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane; KEPR-TV, Pasco. Cable channels: 4 TV.
- Pendleton—Weston & Athena Cable Co., 320 S.W. Court, Box 146. Crestview 6-3152. No. subscribers, 400; estimated potential, 450. Began service 1955. Equipment Blonder-Tongue. Harold B. Fetterly, owner. Stations: KEPR-TV, Pasco, Wash.; KHQ-TV, KREM-TV & KXLY-TV, Spokane, Wash. Installation fee, \$135; monthly charge, \$3.75. Cable channels: 4 TV.
- Pilot Rock—Pilot Rock TV Corp., Box 676. Hillcrest 3-2661. No. subscribers, 400; estimated potential, 600. Began service Feb. 1, 1956. Equipment Jerrold. J. E. Sutherland, pres. Stations: KEPR-TV, Pasco; KXLY-TV, KHQ-TV, KREM-TV, Spokane. Installation fee, \$125; monthly charge, \$4.90. Cable channels: 5 TV.
- Powers—T V Systems Inc., P.O. Box 117, Myrtle Point. No. subscribers, 200. Began service Sept. 1956. R. L. Cowart, chief engr. Stations: KEZI, Eugene; KOIN, Portland; KPIC, Roseburg; KCBY, Coos Bay. Installation fee, \$25; monthly charge, \$4.80. Cable channels: 4 TV & 9 FM.
- Reedsport—Cable TV Corp., Box 186. Crestview 1-2233. No. subscribers, 700; estimated potential, 900. Began service Nov. 1954. Equipment composite. Wm. Esselstrom, pres.; Stanley D. Esselstrom, v.p. mgr. Stations: KOIN-TV, KATV & KGW-TV, Portland; KCBY-TV, Coos Bay; KOAC-TV, Corvallis. Installation fee, \$130; monthly charge, \$4.50; rentals, \$15 hookup fee; \$5.75 monthly charge. Cable channels: 5 TV; 5 FM.

Roads End—See Oceanlake, Ore.

Roseburg—Douglas Antenna Cable TV, 326 N.E. Winchester St. Orchard 3-6290. No. subscribers, 400; estimated potential, 1500. Began service March 1954. Equipment RCA & Jerrold. Owner: Oregon Bcstg. Co. (see CATV Group Ownership). Everett A. Faber, v.p. in charge. Stations: KVAL-TV & KEZI-TV, Eugene; KBES-TV, Medford; KPIC, Roseburg; KOTI, Klamath Falls. Installation fee, \$50; monthly charge, \$4.50. Cable channels: 5 TV.

Seaside — Seaside TV Cable Co., 602 Broadway. Redfield 8-6741. No. subscribers, 1600; estimated potential, 2000. Began service March, 1955. Equipment Blonder-Tongue & SKL. Robert S. McCaw, pres.; G. L. Davenport, mgr. Stations: KOMO-TV & KING-TV, Seattle; KGW-TV, KPTV & KOIN-TV, Portland. Installation fee, \$110; monthly charge, \$4.10. Cable channels: 7 TV.

† Seneca—Blue Mountain TV Cable Co. Inc., Mt. Vernon, Ore. West 2-2383. No. subscribers, 90; estimated potential, 140. Began service 1957. Equipment Jerrold & Blonder-Tongue. Jack McKenna, owner & pres. (see CATV Group Ownership). Stations: KBOI-TV & KTVB, Boise. Installation fee, \$39.50; monthly charge, \$4.50. Cable channels: 2 TV.

Sheridan—Stuck Electric Co., 409 NW Gardiner St. TH 3-4422. No. subscribers, 335; estimated potential, 600. Began service June 1, 1955. Equipment Ampli-Vision. Frank B. Stuck, owner. Stations: KATU-TV, KOAP-TV, KPTV, KOIN-TV & KGW-TV, Portland. Installation fee, \$120; monthly charge, \$3.50. Cable channels: 5 TV.

Springfield—TelePrompTer of Springfield, 298 W. Broadway, Eugene. Diamond 2-1845. No. subscribers, 690; estimated potential, 2000. Began service Nov. 1, 1959. Equipment Entron. William D. Elkins, mgr. (See TelePrompTer under CATV Group Ownership). Stations: KGW-TV, KOIN-TV & KPTV, Portland; KVAL-TV, Eugene; KOAC-TV, Corvallis. Installation fee, \$19.95; monthly charge, \$4. Cable channels: 5 TV.

Taft—See Oceanlake, Ore.

The Dalles—The Dalles TV Co., Box 599, 409 Union St., Cypress 6-2060. No. subscribers, 3774; estimated potential, 4000. Began service June 24, 1954. Equipment Spencer-Kennedy & Blonder-Tongue. Charles A. Phipps, pres.; G. L. Davenport, mgr. Stations: KATU, KOAP-TV, KPTV, KOIN-TV & KGW-TV, Portland; KOMO-TV & KING-TV, Seattle. Installation fee, \$99.50 & \$10; monthly charges, \$5 & \$3.65. Cable channels: 7 TV.

Tillamook—Tillamook Television Inc., Box 485, Victor 2-6432. No. subscribers, 706; estimated potential, 1200. Began service 1957. Equipment Jerrold. Paul H. Lewis, pres.; Melvin H. Williams, v.p. & mgr.; Frank R. Griffiths, treas.; Warren A. McMinimee, secy. Stations: KATU, KGW-TV, KOIN-TV, KPTV & KOAP-TV, Portland, Ore. Installation fee, \$18; monthly charge, \$7. Cable channels: 5 TV.

Toledo—Mac's TV & Electronics, 195 N. Main St. 336-2257 & 336-2288. No. subscribers, 772; estimated potential, 1000. Began service Aug. 1, 1955. Equipment Blonder-Tongue & Jerrold. Howard W. McClure, owner-mgr. Stations: KOIN-TV, KOAC-TV, KGW-TV & KPTV, Portland; KVAL-TV, Eugene. Installation fee, \$125; monthly charge \$4. Cable channels: 5 TV.

Union—Eastern Oregon TV Inc. Phone: 2222. No. subscribers, 289; estimated potential, 300. Began service Nov. 15, 1956. Equipment Ampli-Vision & Blonder-Tongue. Kenneth B. Lockwood, pres.; R. L. Stoner, mgr. (see CATV Group Ownership). Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane. Cable channels: 3 TV.

Warm Springs—Warm Springs TV System, Madras 2612. No. subscribers, 178; estimated potential, 200. Began service July 1955. Equipment Jerrold. Dan Macy, owner. Stations: KOIN-TV, KGW-TV & KPTV, Portland. Installation fee, \$100; monthly charge, \$3. Cable channels: 3 TV.

Wecoma Beach—Lincoln Television System Inc., Box 66. Phone: Delake 994-3111. No. subscribers, 1250; estimated potential, 2000. Service began Jan. 1955. Equipment Jerrold & Blonder-Tongue. M. F. Berglund, pres.-treas.; Carl E. Schmauder, v.p.-mgr.; Marguerite W. Berglund, v.p.; Bruce M. Hall, secy. Stations: KOIN-TV, KOAP-TV, KGW-TV & KPTV, Portland; KEZI, Eugene. Installation fee, \$120; monthly charge, \$3.75. Cable channels: 5 TV.

Wheeler—Pricketts Radio & TV, Wheeler. Emerson 8-2439. No. subscribers, 545; estimated potential, 750. Began service Dec. 1954. Equipment composite. H. E. Prickett & Jessie P. Prickett, owners. Stations: KOIN-TV, KGW-TV, KPTV, KATU-TV & KOAP-TV, Portland. Installation fee, \$3; monthly charge, \$6. Cable channels: 3 TV.

Woods—See Oceanlake, Ore.

Yachats—Yachats Community TV System. Box 123K. Phone: 547-3700. No. subscribers, 600; estimated potential, 700. Began service Sept. 1, 1954. Equipment Jerrold & Blonder-Tongue. Homer C. Stokes, owner. Stations: KOIN-TV & KGW-TV, Portland; KEZI-TV, Eugene, Ore. Installation fee, \$125 or \$9.95; monthly charge, \$4.50 or \$5.95. Cable channels: 5 TV.

PENNSYLVANIA

Altoona—Altoona Video Corp., 1112 11th Street. Phone: WI 4-4648. No. subscribers, 7200; estimated potential, 30,000. Began service April 21, 1926. Equipment Entron. H. R. DiGiacobbe, M.D., pres.; Edward Rosenblum, v.p., Mrs. Pat Betza, secy. Stations: WFBG-TV, Altoona; WJAC-TV, Johnstown; WIIC, KDKA-TV, WTAE, WOED, Pittsburgh. No installation fee; monthly charge \$4. Cable channels: 3 TV.

Ashland—Ashland Video Co., Box 146. Phone: Ashland 5. No. subscribers, 750; estimated potential, 1000. Began service June 1, 1951. Equipment Jerrold. Robert N. Kyler, pres.; Harry Sharp, v.p. Stations: WRCV-TV, WFIL-TV & WCAU-TV, Philadelphia; WGAL-TV, Lancaster; WDAU-TV, Scranton; WLYH-TV, Lebanon. Installation fee, \$100; monthly charge, \$3. Cable channels: 5 TV.

Community Antenna Systems

Avis—Charles TV Cable, Central Ave. PL 3-3031. No. subscribers, 600; estimated potential, 2000. Began service Nov. 1, 1954. Equipment Entron. Wm. T. Charles, owner-engineer (see CATV Group Ownership). Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WBRE-TV, Wilkes-Barre; WNEP-TV & WDAU-TV, Scranton. Cable channels: 7 TV.

Bangor—Clar-O-View Community TV Inc., 34 Market St. Justice 1-7780. No. subscribers, 535; estimated potential, 1000. Began service April 1952. Equipment, Jerrold. John W. Arnsts, pres. & gen. mgr. Stations: WRCV-TV, WFIL-TV & WCAU-TV, Philadelphia; WPIX & WOR-TV, New York. Installation fee, \$15; monthly charge, \$4.95. Cable channels: 5 TV.

Beaver Falls—Tower Cable Systems Corp., 610 19th St. Tilden 3-8733. No. subscribers, 1010, estimated potential, 3000. Began service June 1, 1957. Equipment Jerrold. Claude E. Stevanus, pres. (see CATV Group Ownership). Raymond Leporati, mgr. Stations: KDKA-TV, WTAE, WIIC & WQED, Pittsburgh; WEWS, Cleveland; WKBN-TV, Youngstown; WTRF-TV, Wheeling; WSTV-TV, Steubenville. Installation fee, \$9.95; monthly charge, \$4.95. Cable channels: 8 TV & 1 FM.

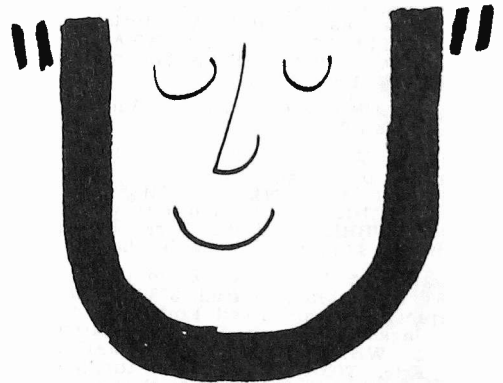
Bellefonte—Centre Video, 136 W. High St. Elgin 5-2970. No. subscribers, 1900; estimated potential, 3000. Began service 1952. Equipment Community Engineering Corp. James R. Palmer, pres. (see Community Engineering Corp., under CATV Group Ownership). Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WGAL-TV, Lancaster; WDAU-TV & WNEP, Scranton. Installation fee, \$5.00; monthly charge, \$4.50. Cable channels: 5 TV.

Berwick—Cable TV Co., 116 E. Front St. Plateau 9-9625. No. subscribers, 1000; estimated potential, 2500. Began service 1954. Equipment Jerrold. Joseph B. Gans, pres. Stations: WCAU-TV, WRCV-TV & WFIL-TV, Philadelphia; WNEW-TV & WPIX, New York. Installation fee, \$12.50; monthly charge, \$3.00. Cable channels: 5 TV.

Bethlehem—Service Electric TV Cable Inc., 302 Broadway. UN 8-5301. No. subscribers, 2040; estimated potential, 20,000. Began service March 1951. Equipment Jerrold. John Walsouavich, pres.-secy.-treas. (see CATV Group Ownership). Stations: WFIL-TV, WCAU-TV & WRCV-TV, Philadelphia; WPIX, WOR-TV & WABC-TV, New York. Cable channels: 6 TV.

(Continued on next page)

THE DOMINANT VIEW IN THE NATIONS LARGEST



The Scranton-Wilkes Barre market . . . Third largest in the Third Largest State . . . from the area's highest tower, WDAU's dominant position is established beyond all doubt.

It's a fact . . . when you buy WDAU-TV, you buy consistent ARB leadership and extraordinary coverage that includes the world's largest Community Antenna (Cable) Television coverage of 130,000 homes as a plus.

But there's more to a WDAU-TV buy . . . a feeling of community acceptance . . . for WDAU-TV represents the pulse of Central and North-eastern Pennsylvania community life.

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Community Antenna Systems

PENNSYLVANIA—(Continued)

Blooming Valley—Valley Master Cable Inc., R. D. #5, Meadville, Pa. No. subscribers, 30; estimated potential, 65. Began service October, 1960. Equipment Jerrold. Stations: WICU-TV & WSEE, Erie; WEWS, Cleveland; WFMJ, Youngstown. Installation fee, \$49.50; monthly charge, \$3.50.

Bloomsburg—Municipal TV Corp., 245 Iron St. Phone: 784-5979. Estimated potential, 2500. Service began Sept. 1953. Equipment Jerrold. John L. Pipa Jr., pres.-treas.; D. W. Kearney, secy.; Elwood M. Miller, gen. mgr. Stations: WDAU, Scranton; WRCV, WCAU & WFIL, Philadelphia; WGAL, Lancaster; Alternates: WLYH, Lebanon; WNEP, Scranton; WBRE, Scranton-Wilkes-Barre. Installation fee, \$10; monthly charge, \$3.50. Cable channels: 5 TV.

Blossburg—South Mountain TV Co. Phone: 356X-102M. No. subscribers, 45; estimated potential, 200. Began service 1955. Equipment Blonder-Tongue. Adam J. Kaminski, manager. Stations: WNEP-TV, Binghamton, N.Y.; WSYE-TV, Elmira, N.Y. Installation fee, \$125; monthly charge, \$2. Cables: 4 TV.

Blossburg—Williamson Road TV Co., Blossburg. Phone: 194. No. subscribers, 480; estimated potential, 500. Began service Aug. 1953. Equipment Jerrold. Raymond Brague, pres.; L. C. Schultz, secy.-treas. Stations: WNEP-TV, Binghamton; WDAU-TV, Scranton; WSYE-TV, Elmira; WFBG-TV, Altoona; WNEP-TV, Scranton-Wilkes-Barre. Installation fee, \$108; monthly charge, \$2. Cable channels: 5 TV, 4 FM.

Bowmanstown—See Palmerton, Pa.

Bradford—Parkway Antenna Co., P. O. Box 405, No. subscribers, 150; estimated potential, 150. Began service 1953. Equipment Jerrold. Robert V. Poling, pres. Stations: WGR-TV, WKBW-TV & WBEN-TV, Buffalo; WICU-TV, Erie. Installation fee, \$125; monthly charge, varies. Cable channels: 4 TV.

Bradford—Bradford TV Cable Co., 129 Main St. Phone: FO 8-6991. No. subscribers, 4334; estimated potential, 4500. Began service April, 1954. Equipment Amplivision. William M. Taylor, mgr. Managed by Systems Management Company. Stations: WBEN, WGR & WKBW, Buffalo; WICU, Erie; WJAC, Johnstown. Installation fee, \$137.50 or \$16.50; monthly charge, \$3.75 or \$5.50. Cable channels: 5 TV.

Brandonville—Brandonville TV Assn. TU 9-2697. No. subscribers, 70; estimated potential, 900. Began service Oct. 15, 1952. Equipment Jerrold & Holt. Erie Neiswender, pres. Stations: WDAU-TV, Scranton; WGAL-TV, Lancaster; WCAU-TV, WFIL-TV & WRCV-TV, Philadelphia. Installation fee, \$135; monthly charge, \$2.50. Cable channels: 5 TV.

Brockton—Schuylkill Valley Tran-Video Corp., Box 233. Phone: 668-4460. No. subscribers, 925. Began service April 1952. Equipment Jerrold. D. A. Vitelli, pres. Stations: WRCV-TV, WCAU-TV, WFIL-TV, Philadelphia. Installation fee, \$92; monthly charge, \$3.50. Cable channels: 5 TV.

Brockway—Brockway TV Inc., 957 Fifth Ave. Brockway 5075. No. subscribers, 551; estimated potential, 600. Began service April 1, 1952. Equipment RCA, Ameco & Jerrold. L. F. Robertson, chairman. Stations: KDKA-TV, Pittsburgh; WJAC-TV, Johnstown; WFBG-TV, Altoona; WTAE-TV & WIIC-TV, Pittsburgh. Installation fee, \$100 & \$15; monthly charge, \$2.50 & \$4. Cable channels: 5 TV.

† **Buck Hill Falls**—Buck Hill Falls TV Co., Buck Hill Falls. Equipment Spencer-Kennedy.

Canton—Retel Co., 62 Troy St. Phone: 673-5326. No. subscribers, 600; estimated potential, 1000. Began service June, 1956. Equipment Jerrold. George L. Hughes, mgr. Stations: WNEP-TV & WINR-TV, Binghamton; WDAU-TV & WNEP-TV, Scranton; WBRE-TV, Wilkes-Barre. Installation fee, \$100; monthly charge, \$3.75 & \$4.75. Cable channels: 5 TV.

Clarendon—Clarendon TV Assn., Randolph 3-7142. No. subscribers, 360; estimated potential, 375-400. Began service July 1955. Equipment Entron Head End with Ameco Amplifiers. William E. Jackson, pres. & chg. of maintenance. Stations: WBEN-TV & WKBW-TV, Buffalo; WJAC-TV, Johnstown; WICU-TV, Erie, WGR-TV, Buffalo. Installation fee, \$125; charge, \$10 every six months. Cable channels: 5 TV.

Clearfield—Clearfield Television, 110 N. Second St. PO 5-8614. No. subscribers, 2521; estimated potential, 2600. Began service Feb., 1952. Equipment Amplivision. Wm. M. Taylor, mgr. Managed by Systems Management Company. Stations: KDKA & WTAE, Pittsburgh; WPBE, Altoona; WJAC, Johnstown. Installation fee, \$12.50; monthly charge, \$3.75. Cables: 5 TV.

Coaldale—See Lansford, Pa.

Conemaugh—Apex TV & Radio Service Inc., 340 First St. Phone: 53-55053. No. subscribers, 420; estimated potential, 1000. Began service 1952. Equipment Entron. Frank Chiodo, pres. Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; KDKA-TV, WTAE & WIIC, Pittsburgh. Installation fee, \$19.95; monthly charge, \$3.95. Cable channels: 5 TV.

Conneautville—Valley Cable Co., Meadville, Pa. No. subscribers, 100; estimated potential, 250. Began service July, 1962. Equipment Jerrold. Stations: WICU-TV & WSEE, Erie; WEWS, WJW-TV & KYW-TV, Cleveland, Ohio. Installation fee, \$49.50; monthly charge, \$3.50.

Corry—Corry TV Cable Co., 120 N. Center St. Phone: 99-104. No. subscribers, 1080; estimated potential, 1500. Began service, Dec. 1957. Equipment Jerrold. John Blatt, Charles Blatt, Julia Blatt, partners; James H. Jansen, mgr. Stations: WSEE

& WICU, Erie, Pa.; WBEN, WGR & WKBW, Buffalo, N.Y. No installation fee; monthly charge, \$3.50.

Coudersport—Coudersport TV Cable Co., 28 E. Second St. Phone: 288. No. subscribers, 725; estimated potential, 900. Began service March 1953. Equipment Jerrold. John Rigas, pres. Stations: WKBW-TV, WGR-TV & WBEN-TV, Buffalo; WJAC-TV, Johnstown; WFBG-TV, Altoona. Installation fee, \$37.80; monthly charge, \$3.75. Cable channels: 5 TV.

Cressona—S. L. TV Corp., 48 Blossom Lane, Schuylkill Haven. Phone: 385-1381. No. subscribers, 273; estimated potential, 400. Began service Nov. 1952. Equipment Jerrold. G. James A. Seitz, pres. Stations: WRCV-TV, WFIL-TV, WCAU-TV, Philadelphia; WGAL-TV, Lancaster; WLYH-TV, Lebanon. No installation fee; monthly charge, \$3.50. Cable channels: 5 TV.

Danville—Danville CATV Inc., 115 Mill St. Browning 5-3101. No. subscribers, 2900; estimated potential, 3300. Began service Dec. 1953. Equipment Jerrold. Peter Walsonavich, pres. Stations: WDAU-TV & WNEP-TV, Scranton; WBRE-TV, Wilkes-Barre; WPIX & WNEW-TV, New York. Installation fee, \$50; monthly charge, \$3. Cable channels: 5 TV.

Easton—Clear-Pic (A Div. of Videoronica Inc.), 170 Northampton St. Phone: 253-3452. No. subscribers, 2107, estimated potential, 10,000. Began service Sept. 1956. Equipment Spencer-Kennedy. Lee V. Williams Jr., pres.; Franklin R. Valentine Jr., v.p.; Kenneth Seidenberg, secy.-treas.; Milton Sturman, v.p. & asst. sec.; William Stone, mgr. Stations: WRCV-TV & WFIL-TV, Philadelphia; WCBS-TV, WNBC-TV, WNEW-TV & WABC-TV, WOR-TV & WPIX, New York. Installation fee, \$25; monthly charge, \$3.50. Cable channels: 12 TV.

Eldred—Eldred Cable Co. No. subscribers, 200. Began service Aug. 1958. Station: WICU-TV, Erie, Pa. Cable channels: 3 TV.

Eldred—Also see Bradford, Pa. (PenNy T.V.).

Elizabethville—Elizabethville TV Corp., 582 Main St., Lykens Glendale 3-7309 (Lykens). No. subscribers, 400; estimated potential, 450. Began service Oct. 1, 1955. Equipment Holt. Max E. Miller, pres.; Mark K. Shadle, mgr. (see Lykens TV Extension Co. under CATV Group Ownership). Stations: WGAL-TV, Lancaster; WFBG-TV, Altoona; WHP-TV & WTPA, Harrisburg; WFIL-TV, Philadelphia. Installation fee, \$50; monthly charge, \$3. Cable channels: 5 TV.

Elkland—Elkland Electric Co. Inc. 209 W. Main St. Phone: 2821. No. subscribers, 527; estimated potential, 600. Equipment Entron & Ameco. Began service Dec. 18, 1953. E. H. Ellison Jr., pres.; Lewis W. Thomas, v.p.-mgr. Stations: WBEN-TV & WKBW, Buffalo; WSYE-TV, Elmira; WNEP-TV, Binghamton. Installation fee, \$125; monthly charge, \$2. Cable channels: 5 TV.

Essex Junction—Green Mountain TV Corp., 113 S. Easton Rd., Glenside, Pa. Turner 4-6635. Essex Junction office: 187 Church St., Burlington, Vt. UN 4-5749. No. subscribers, 93; estimated potential 700. Began service Jan., 1961. Equipment Spencer-Kennedy. Fred Lieberman, pres.; Phillips C. Lothrop, mgr. (see Telesystem Services Corp. under CATV Group Ownership). Installation fee \$19.95; monthly charge \$4.95. Cable channels: 7 TV.

Everett—Everett TV Corp., East Second St. Phone: 652-2627. No. subscribers, 550; estimated potential, 600. Began service June 1, 1952. Equipment Entron & Jerrold. Wm. E. Coote, pres. Stations: WTAE & KDKA-TV, Pittsburgh; WJAC-TV, Johnstown; WFBG-TV, Altoona; WSWA-TV, Harrisburg. Installation fee, \$35; monthly charge, \$3.50. Cables: 5 TV; also FM.

Eyers Grove—R. D. Kirby, 60 S. Main St., Hughesville. Juno 4-3423. No. subscribers, 27; estimated potential, 30. Began service Feb. 1957. Equipment Blonder-Tongue & Jerrold. R. D. Kirby, operator (see CATV Group Ownership). Stations: WDAU-TV, WNEP-TV & WBRE-TV, Scranton-Wilkes-Barre. Installation fee, \$50; monthly charge, \$3.50. Cable channels: 3 TV.

Ford City—(See Kittanning, Pa.)

Galeton—Galeton TV Antenna Inc., Union St. Phone: 192. No. subscribers, 445; estimated potential, 600. Began service Jan. 15, 1953. Equipment Jerrold. Beno Kramer, pres. Stations: WBEN-TV & WKBW-TV, Buffalo; WNEP-TV, Binghamton; WSYE, Elmira. Installation fee, \$125; monthly charge, \$3.50. Cable channels: 4 TV.

Gordon—Gordon Video Co. No. subscribers, 200; estimated potential, 300. Began service 1950. Equipment Jerrold. William Schmolze, pres.; Victor W. Reiff, secy. Stations: WGAL-TV, Lancaster; WLYH-TV, Lebanon; WCAU-TV, WFIL-TV & WRCV-TV, Philadelphia. Installation fee, \$140; monthly charge, \$2.70. Cable channels: 5 TV.

† **Guys Mills**—Valley Master Cable Inc., R.D. 5, Meadville, Pa. No. subscribers 28, estimated potential, 58. Began service October 1960. Equipment Jerrold. Stations: WICU-TV & WSEE, Erie; WEWS, Cleveland; WFMJ, Youngstown. Installation fee, \$49.50, monthly charge, \$3.50.

Hamburg—Hamburg Community Cable. Box 49. Jordan 2-2451. No. subscribers, 650; estimated potential, 750. Began service Jan. 1952. Equipment Jerrold. D. H. Schoener, owner. Stations: WRCV-TV, WFIL-TV & WCAU-TV, Philadelphia; WLYH-TV, Lebanon; WTPA & WHP-TV, Harrisburg; WGAL-TV, Lancaster. Installation fee, \$50; monthly charge, \$3. Cable channels: 5 TV.

Harrisburg—Perfect TV Inc., 2015 N. 6th St. Cedar 4-3367. No. subscribers, 1200; estimated potential, 7500. Began service Sept. 1951. Equipment Jerrold. Eli Kramer, mgr. Stations: WMAR-TV, Baltimore; WRCV-TV, WFIL-TV & WCAU-TV, Philadelphia; WGAL-TV, Lancaster. Installation fee, \$10; monthly charge, \$3.78. Cable channels: 5 TV.

Hazleton—Mountain City TV Co., 86 N. Wyoming St. Phone: 454-3841. No. subscribers, 4550; estimated potential, 6000. Began service March 1952. Equipment Jerrold. Fred Correalle, pres.; Vincent Santopoli, mgr. Stations: WCBS-TV, WNBC-TV, WPIX, WABC-TV, WNEW-TV & WOR-TV, New York; WFIL-TV, Philadelphia. Installation fee, \$15; monthly charge, \$3.75. Cable channels: 5 TV.

For CATV Group Owners, see listing following Canadian CATV Directory

Honesdale—Honesdale TV Service, 1133 Main St. Honesdale 1282. No. subscribers, 900; estimated potential, 1200. Began service Jan. 1, 1954. Equipment Spencer-Kennedy. Henry Kallnowski, owner. Stations: WCBS-TV, WNBC-TV, WNEW-TV, WABC-TV, WOR-TV & WPIX, New York; WBRE, Wilkes-Barre; WDAU-TV, Scranton. Installation fee, \$135; monthly charge, \$4. Cable channels: 8 TV; 38 FM.

Howard—Mill Hall Cable Co. Inc., National 5-2145. No. subscribers, 850; estimated potential, 1000. Began service June 1956. Equipment Entron. Balsler Weber, mgr. Stations: WFBG-TV, Altoona; WNEP-TV, Scranton; WBRE-TV, Wilkes-Barre; WNEF-TV, Binghamton; WHP-TV, Harrisburg. Installation fee, \$25; monthly charge, \$3. Cable channels: 6 TV.

Hughesville—R. D. Kirby, 60 S. Main St., Hughesville. June 4-3423. No. subscribers, 239. Began service Aug. 1957. Equipment Jerrold & Blonder-Tongue. R. D. Kirby, owner (see CATV Group Ownership). Stations: WGAL-TV, Lancaster; WNEP-TV, WBRE-TV & WDAU-TV, Scranton-Wilkes-Barre; WNEF-TV, Binghamton, NY. Installation fee, \$5; monthly charge, \$3.50. Cable channels: 5 TV.

Hughesville—Muncy TV Corp., 582 Main St., Lykens, Pa. Glendale 3-7309. No. subscribers, 600; estimated potential, 700. Began service March 1954. Equipment Holt. Max E. Miller, pres.; Mark K. Shadle, mgr. (see Lykens TV Extension Co. under CATV Group Ownership). Stations: WNEF-TV, Binghamton; WNEP & WDAU-TV, Scranton; WBRE-TV, Wilkes-Barre; WGAL-TV, Lancaster. Installation fee, \$10; monthly charge, \$3.50. Cable channels: 5 TV.

Huntingdon—Huntingdon TV Cable Co. Inc., 304 Seventh St., MI 3-2001. No. subscribers, 400; estimated potential, 2500. Began service April 1, 1962. Equipment Ameco. Richard F. Yearick, pres.; Charles F. English, scy.; J. Melvin Issett, treas. Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WGAL-TV, Lancaster; WTPA & WHP-TV, Harrisburg. Installation fee, \$15; monthly charge, \$4.50. Cable channels: 5.

Jersey Shore—Buttorff's TV Service, 1244 Allegheny St. Express 8-0485. Chester Buttorff, owner. No. subscribers, 100; estimated potential, 1800. Began service July 1959. Equipment Jerrold. Stations: WFBG-TV, Altoona; WDAU-TV, Scranton; WNEP-TV & WBRE-TV, Scranton-Wilkes-Barre. Installation fee, \$15; monthly charge, \$3.50. Cable channels: 12 TV.

Jersey Shore—Charles TV Cable Systems, Central Ave., Avis, Pa. Plaza 3-3163. No. subscribers, 600; estimated potential, 1800. Began service May 6, 1954. Equipment Jerrold & Entron. Bill Charles, owner (see CATV Group Ownership). Stations: WBRE-TV, Wilkes-Barre; WFBG-TV, Altoona; WDAU-TV & WNEP-TV, Scranton; WJAC-TV, Johnstown. Cable channels: 7 TV.

Jim Thorpe—See Palmerton, Pa.

Johnsonburg—Johnsonburg Community TV Inc., Box 248. Phone: 52-332. No. subscribers, 1225; estimated potential, 1300. Began service Oct. 1953. Equipment Jerrold. Roy Nelson, pres.; P. F. Nocito, mgr.; Lyle E. Anderson, treas. Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WBEN-TV & WKBW-TV, Buffalo; KDKA-TV, Pittsburgh. Installation fee, \$125; monthly charge, \$2.50. Cable channels: 5 TV.

Community Antenna Systems

Johnstown—Johnstown Cable TV, 409 Vine St. Phone: 5-3557. No. subscribers, 4575; estimated potential, 8000. Began service Sept. 1, 1960. Equipment Jerrold. H. L. Cole, mgr. (See TelePromPTer under CATV Group Ownership.) Stations: WARD-TV & WJAC-TV, Johnstown; WFBG-TV, Altoona; KDKA-TV, WIIC & WTAE, Pittsburgh. Installation fee, \$10; monthly charge, \$3.75. Cable channels: 5 TV.

Kane—Kane Cablevision, 63 Fraley St. Phone: 134. No. subscribers, 700; estimated potential, 1600. Began service 1960. Equipment Community Engineering Corp. James R. Palmer, pres.; J. V. Marasco, mgr. (see Community Engineering Corp. under CATV Group Ownership). Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WICU-TV, Erie; WBEN-TV & WKBW-TV, Buffalo. Installation fee, \$5; monthly charge, \$4.50. Cable channels: 5 TV.

Kittaning—Ford City, Pa.—Valley Master Cables Inc., R.D. #5, Meadville, Pa. No. subscribers 425; estimated potential 6000. Began service Feb. 1962. Equipment Entron. Stations: Channels 2-4-11-13 from Pittsburgh; Channel 6 from Johnstown; Channel 10 from Altoona.

Laceyville—A. P. Valentine TV & Radio, Box 117. Laceyville 9-3361. No. subscribers, 200; estimated potential 230. Began service in 1953. Equipment Bonder-Tongue. A. P. Valentine, owner. Stations: WNEF-TV, Binghamton, N.Y.; WDAU-TV, Scranton; WBRE-TV & WNEP-TV, Scranton-Wilkes-Barre. Cable channels: 4 TV.

Lansford & Coaldale—Panther Valley TV Co., Inc., 23-25 W. Ridge St., Lansford, 645-5511. No. subscribers, 2780; estimated potential, 3000. Began service May 1950. Equipment Jerrold. Robert J. Tarlton, pres. Stations: WRCV-TV, WFIL-TV & WCAU-TV, Philadelphia; WDAU-TV, Scranton; WBRE-TV & WNEP-TV, Wilkes-Barre-Scranton; WCBS-TV, WNEW-TV, WOR-TV & WPIX, New York. Installation fee, \$5.50 or \$125; monthly charge, \$4.95 or \$3. Cables: 5 TV; 5 FM.

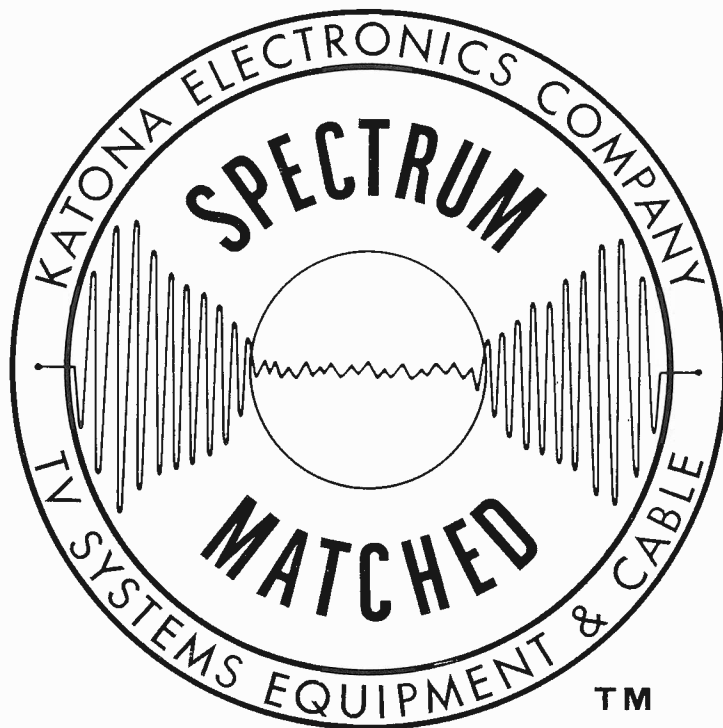
Leighton—See Palmerton, Pa.

Lewisburg—Lewisburg CATV, Inc., 10 South Second St. Jackson 3-7791. No. subscribers, 1540, estimated potential, 2000. Began service Dec., 1953. Equipment Jerrold. Peter Walsonovich, pres. Stations: WDAU-TV & WNEP-TV, Scranton, Pa.; WNEP-TV & WBRE-TV, Wilkes-Barre, Pa.; WPIX & WNEW-TV, New York City. Installation fee, \$50; monthly charge, \$3. Cable channels: 5 TV.

Lewistown—Pennwire Television Co., Box 312. Phone: 248-0193. No. subscribers, 4668. Began service Jan. 1, 1952. Equipment composite. Owner: Miami Valley Bcstg. Inc. (WHIO-TV, Dayton, O.); G. F. Gardner, mgr. Stations: WFBG-TV, Altoona; WGAL-TV, Lancaster; WRCV-TV, Philadelphia; WDAU-TV, Scranton; WNEP-TV, Wilkes-Barre. Cable channels: 5 TV, 25 FM.

(Continued on next page)

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Community Antenna Systems

PENNSYLVANIA—(Continued)

- Lock Haven**—Susquehanna Valley Television Corp., 106 Bellefonte Ave. Phone: 748-2003. No. subscribers, 3700; estimated potential, 5000. Service began Oct. 1951. Equipment Jerrold. Richard C. Abrams, pres.; Philip A. Teah, v.p.; Paul A. Mack, secy.; William E. Hooven, treas. Stations: WNEP-TV, Wilkes-Barre-Scranton; WBRE-TV, Wilkes-Barre; WJAC-TV, Johnstown; WFBG-TV, Altoona; WGAL-TV, Lancaster; WDAU-TV, Scranton; WHP-TV, Harrisburg. Installation fee, \$37.50; monthly charge, \$3.50. Cable channels: 5 TV.
- Lykens**—Lykens TV Extension Co. Inc., 582 Main St. Glendale 3-7309. No. subscribers, 1875; estimated potential, 1950. Began service May 1952. Equipment Holt. Max E. Miller, pres.; Mark Shadle, mgr. (see CATV Group Ownership). Stations: WRCV-TV, WFIL-TV & WCAU-TV, Philadelphia; WGAL-TV, Lancaster; WTPA, Harrisburg; WLYH-TV, Lebanon. Installation fee, \$50; monthly charge, \$3.25. Cable channels: 5 TV.
- Mahanoy City**—City TV Corp., 100 W. Pine St. Phone: 1583. No. subscribers, 1010; estimated potential, 750. Began service Dec. 1950. Equipment Jerrold. A. P. McLaughlin, pres.; W. J. McLaughlin, mgr. Stations: WRCV-TV, WFIL-TV & WCAU-TV, Philadelphia; WGAL-TV, Lancaster; WDAU-TV & WNEP-TV, Scranton; WPIX, New York. No installation fee; monthly charge, \$3. Cable channels: 7 TV.
- Mahanoy City**—Service Electric Co., Main & Pine Sts. Phone: 890. No. subscribers, 8310; estimated potential, 18,000. Began service Dec. 1950. Equipment Holt & Jerrold. John Walsonavich, pres. (see CATV Group Ownerships). Stations: WRCV-TV, WFIL-TV & WCAU-TV, Philadelphia; WPIX, WNEW-TV & WOR-TV, New York; WBRE-TV, Wilkes-Barre; WDAU-TV & WNEP-TV, Scranton. Note: Also serves Frackville, Girardville, Gilberton, Hometown, Morea, New Boston, Park Place, Trenton & Park Crest, Pa. Cable channels: 9 TV.
- Mansfield**—Crossley Cable Co., 10 Meadow St. Phone: 226W. No. subscribers, 700; estimated potential, 750. Began service April 1953. Equipment Entron & Jerrold. William Crossley, mgr. Stations: WINR-TV & WBNF-TV, Binghamton; WBFN-TV, Buffalo; WSYE-TV, Elmira; WDAU-TV, Scranton; WNEP-TV, Wilkes-Barre. Installation fee, \$25; monthly charge, \$3.75. Cable channels: 5 TV.
- Mansfield**—Neal Cable Co., 50 W. Wellsboro St. Phone: 80. No. subscribers, 525; estimated potential, 700. Service began Oct. 1953. Made own equipment. B. A. Neal, owner. Stations: WBNF, Binghamton; WSYE, Elmira; WBEN-TV, Buffalo. Installation fee, \$25; monthly charge, \$4. Cable channels: 5 TV.
- McClure**—Clear Vue TV Co., Box 3. OL 8-6643. No. subscribers, 140; estimated potential, 250. Began service 1953. Equipment Jerrold & Blonder-Tongue. Donald E. Baker, owner & operator. Stations: WFBG-TV, Altoona; WTPA, Harrisburg; WGAL-TV, Lancaster; WDAU-TV, Scranton. Installation fee, \$25; monthly charge, \$3.13. Cable channels: 5 TV.
- McConnellsburg**—Tristate Cable T.V. Inc., 3 Penna. Ave., Hancock, Md. Phone: 678-6810. No. subscribers, 265; estimated potential, 400. Began service Sept. 4, 1961. Equipment Jerrold & Holt. Stanley M. Fulton, pres.; George C. Scheeder, secy.-mgr. Stations: WRC-TV, WMAL-TV, WTOP-TV & WTTG-TV, Washington, D.C.; WMAR-TV, WBAL-TV & WJZ-TV, Baltimore, Md.; WJAC-TV, Johnstown, Pa.; WGAL-TV, Lancaster, Pa. Installation fee, \$25; monthly charge, \$4. Cable channels: 9 TV.
- Meadville**—Valley Master Antenna Inc., 870 Market St. Meadville 54-973. No. subscribers, 4000; estimated potential, 7500. Began service July 11, 1953. Equipment Jerrold. George J. Barco, pres.; Yolanda G. Barco, exec. v.p.; James J. Duratz, mgr. Stations: WEWS & WJW-TV, Cleveland; WICU-TV & WSEE, Erie; KDKA-TV, Pittsburgh; WFMJ-TV, Youngstown. Cables: 5 TV; 5 FM.
- Meyersdale**—Kirchner TV Co., 107 Keystone St. Phone: ME 4-3551. No. subscribers, 340; estimated potential, 400. Began service May 1951. Equipment Jerrold. Robert Kirchner, pres. Stations: KDKA-TV, Pittsburgh; WJAC-TV, Johnstown; WSTV-TV, Steubenville. Installation fee, \$5; monthly charge, \$3.75. Cable channels: 3 TV.
- Milheim**—Milheim TV Cable System. No. subscribers, 165. Began service 1955. Equipment Blonder-Tongue. Robert Summ, pres.; S. W. Gramby, treas.; Morris Manchester, secy.; Donald Rishel, service manager. Stations: WFBG-TV, Altoona; WJAC-TV, Johnstown; WGAL-TV, Lancaster. Installation fee, \$135; no monthly charge. Cable channels: 3 TV.
- Millersburg**—Millersburg TV Co. Box 66. Owen 2-2871. No. subscribers, 915; estimated potential, 1050. Began service Oct. 1953. Equipment Jerrold. Fred R. Helwig, pres.; Donald Herold, technician & mgr. Stations: WGAL-TV, Lancaster; WFIL-TV & WRCV-TV, Philadelphia; WTPA-TV & WHP-TV, Harrisburg. Installation fee, \$35; monthly charge, \$3.50. Cable channels: 5 TV.
- Milton**—Milton CATV Inc., 15 N. Front St. Pioneer 2-7421. No. subscribers, 2880; estimated potential, 3700. Service began 1953. Equipment Jerrold. Peter Walsonavich, pres. Stations: WDAU-TV & WNEP-TV, Scranton; WPIX & WNEW-TV, New York; WBRE-TV, Wilkes-Barre. Installation fee, \$50; monthly charge, \$3. Cable channels: 5 TV.
- Minersville**—Minersville Trans-Video, 305 Sunbury St. Liberty 4-2714. No. subscribers, 1375; estimated potential, 1600. Began service April 1951. Equipment Entron, Westbury, & Jerrold. P. J. Onuscho, mgr. Televents, owner. See also Systems Management Co. under CATV Group Ownership. Stations: WRCV-TV, WFIL-TV & WCAU-TV, Philadelphia; WNEW-TV, WCBS-TV, WPIX & WOR-TV, New York; WGAL-TV, Lancaster. Installation fee, \$19.50; monthly charge, \$3.75. Cable channels: 5 TV.
- Montgomery**—Montgomery Video Corp., 18 W. Houston Ave. Kingswood 7-2881. No. subscribers, 580; estimated potential, 650. Began service April 1, 1954. Equipment Entron. Frank N. Marquardt, pres. Stations: WHP-TV, Harrisburg; WGAL-TV, Lancaster; WDAU-TV, Scranton; WNEP-TV, Scranton-Wilkes-Barre; WBRE-TV, Wilkes-Barre-Scranton. Installation fee, \$30; monthly charge, \$3.75. Cable channels: 5 TV.
- Mt. Union**—Mount Union Antenna Co. Inc., 5 W. Shirley St. Linden 2-2041. No. subscribers, 1050. Began service Sept. 1952. Equipment Jerrold. John H. Kinsloe Jr., pres. Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WGAL-TV, Lancaster; WTAE & KDKA-TV, Pittsburgh. Installation fee, \$85.55; monthly charge, \$3.50. Cable channels: 5 TV; also FM.
- Muncy**—Muncy TV Corp., 582 Main St., Lykens. Glendale 3-7309. No. subscribers, 1100; estimated potential, 1200. Began service May 1954. Equipment Holt. Max E. Miller, pres.; Mark K. Shadle, mgr. (see Lykens TV Extension under CATV Group Ownership). Stations: WBRE-TV, Wilkes-Barre; WBNF-TV, Binghamton; WGAL-TV, Lancaster; WDAU-TV & WNEP-TV, Scranton. Installation fee, \$10; monthly charge, \$3.50. Cable channels: 5 TV.
- Nesquehoning**—Nesquehoning Electronics Inc., 102 E. Catawissa St. Morris 9-9171. No. subscribers, 775; estimated potential, 900. Began service Nov. 20, 1950. Equipment Jerrold. Frank Mitchell, pres. Stations: WPIX & WNEW-TV, New York; WCAU-TV, WFIL-TV & WRCV-TV, Philadelphia; WDAU-TV, Scranton. Installation fee, \$125; monthly charge, \$3.25. Cable channels: 5 TV.
- Newport**—Newport TV Co., 431 Walnut St. Phone: 605. No. subscribers, 412 estimated potential, 450. Began service May 1, 1952. Equipment Jerrold. Glenn S. Laverty Sr., pres.; Walter L. Cressler, secy.-treas. Stations: WMAR-TV, Baltimore; WGAL-TV, Lancaster; WTPA-TV, Harrisburg; WRCV-TV, Philadelphia; WLHY-TV, Lebanon. Installation fee, \$35; monthly charge, 3.50. Cable channels: 5 TV.
- North Bend**—Citizens Mutual TV Society. Estimated potential, 150. Began service 1956. Equipment Jerrold. S. G. Shay, pres.; Allen Keller, v.p.; William E. Keller, secy.-treas.; Harold Wallzler, collector. Stations: WBNF-TV, Binghamton; N.Y.; WFBG-TV, Altoona, Pa.; WBRE-TV, Wilkes-Barre-Scranton. Cable channels: 3 TV.
- Oil City**—Oil City Television Cable Co., 4 State St. Phone: 5-3701. No. subscribers, 4274; estimated potential, 4700. Began service Dec. 1951. Equipment Jerrold. Lee V. Williams Jr., pres.; T. A. Rose Jr., secy.-treas.; Kenneth Seidenberg, v.p.; Franklin R. Valentine Jr., v.p. & asst. sec.; Ned Cogswell, mgr. Stations: WTAE, WQED, KDKA-TV & WIIC, Pittsburgh; WJAC-TV, Johnstown; WSEE-TV & WICU-TV, Erie. Installation fee, \$15; monthly charge, \$6.40. Cable channels: 5 TV; also FM.
- Palmerton**—Carbon Cable Television Inc., 463 Delaware Ave., Box 215. Phone: 826-2551. No. subscribers, 4500; estimated potential, 6000. Began service Sept. 1951. Equipment Community Engineering & Jerrold. C. E. Reinhard, pres. Stations: WPIX & WOR-TV, New York; WGAL-TV, Lancaster; WRCV-TV, WFIL-TV & WCAU-TV, Philadelphia; WDAU-TV, Scranton. Installation fee, \$5; monthly charge, \$3.50. Cable channels: 5 TV plus 1 for closed-circuit originations by subsidiary Blue Ridge Bstns. Inc., 350 Delaware Ave. 3 PM. Note: Also serves Leighton, Jim Thorpe, Bowmanstown, Parryville, and Weissport, Pa.
- Parryville**—See Palmerton, Pa.
- Philadelphia**—Radio Broadcasting Co., 1711 Vine Street. Locust 3-0239. Estimated potential, 500. R. L. Gross, pres.; Leon S. Gross, secy.
- Phillipsburg**—Moshannon Valley TV Cable Co. Inc., 109 N. Front St. DI 2-1370. No. subscribers, 800; estimated potential, 1500. Began service 1959. Equipment Entron & Holt. Pearl Simmonds, pres.; John J. Barni Jr., secy.-treas.; Dick Campomizzi, mgr. Stations: KDKA, WTAE & WIIC, Pittsburgh; WJAC, Johnstown; WFBG, Altoona. Installation fee, \$20; monthly charge \$3.85. Cable channels: 5 TV.
- Picture Rocks**—R. D. Kirby, 60 S. Main St., Hughesville. Juno 4-3423. No. subscribers, 212, estimated potential, 220. Began service Feb. 1954. Equipment Blonder-Tongue & Jerrold. R. D. Kirby, owner (see CATV Group Ownership). Stations: WGAL-TV, Lancaster; WDAU-TV, Scranton; WNEP-TV & WBRE-TV, Scranton-Wilkes-Barre; WBNF-TV, Binghamton. Installation fee, \$5; monthly charge, \$3.50. Cable channels: 5 TV.
- Pine Grove**—Pine Grove TV Cable Service, 19 W. Pottsville St. Friesland 5-4300. No. subscribers, 485; estimated potential, 1000. Began service 1950. Equipment Jerrold. Dr. Sidney Melnicove & Theodore Gibson, partners. Stations: WRCV-TV, WFIL-TV & WCAU-TV, Philadelphia; WGAL-TV, Lancaster; WHP-TV, Harrisburg; WLYH-TV, Lebanon; WBAL-TV & WJZ-TV, Baltimore. Installation fee, \$50; monthly charge, \$3.50. Cable channels: 5 TV, 3 FM.
- Pitcairn**—Borough of Pitcairn, 320 Center Ave. Drexel 2-4040. No. subscribers, 400; estimated potential, 600. Began service Oct. 1, 1953. Equipment Jerrold. R. D. Evans, chairman. Stations: WTAE, KDKA-TV & WIIC, Pittsburgh; WJAC-TV, Johnstown; WSTV-TV, Steubenville. Installation fee, \$75; monthly charge, \$1. Cable channels: 5 TV.
- Plymouth**—Hawley TV Service Co., 74 E. Main St. Prospect 9-1228. No. subscribers, 350; estimated potential, 600. Began service Jan. 1, 1957. Equipment Jerrold. R. R. Hovey, owner & operator. Stations: WDAU-TV, Scranton; WNEP-TV, Scranton-Wilkes-Barre; WBRE-TV, Wilkes-Barre-Scranton; WBNF-TV, Binghamton. Installation fee, \$125; monthly charge, \$3. Cable channels: 4 TV.
- Plymouth**—The Shickshinny TV Co. Inc., 141 W. Shawnee Ave. Prospect 9-1291. No. subscribers, 1000; estimated potential, 1250. Equipment Jerrold & Holt. Began service Jan. 1952. N. R. Jones, pres.-treas. Stations: WNEP-TV & WDAU-TV, Scranton; WBRE-TV, Wilkes-Barre; WGAL-TV, Lancaster; WBNF-TV, Binghamton; WRCV-TV, Philadelphia. Cable channels: 6 TV.

Community Antenna Systems

Port Allegany—Port TV Cable Co. Inc., 18 Main St. Phone: 2-2662. No. subscribers, 400; estimated potential, 600. Began service 1953. Equipment Jerrold. Donald D. Crawford & Corwin R. Meacham, partners. Stations: WJAC-TV, Johnstown; WGR-TV, WBEN-TV & WKBW-TV, Buffalo. Installation fee, \$100; monthly charge, \$3.50. Cable channels: 4 TV.

Port Clinton—Port Clinton TV Assn. No. subscribers, 58; estimated potential, 500. Began service July 1952. Equipment Blonder-Tongue. W. M. Snayberger, pres.; Robert Orwig, secy.-treas. Stations: WGAL-TV, Lancaster; WLYH-TV, Lebanon; WCAU-TV, WFIL-TV & WRCV-TV, Philadelphia; WTTG, Washington, D. C.; WMAR-TV, Baltimore, Md. Installation fee, \$100; charge, \$15 per year. Cable channels: 10 TV.

Pottsville—Pottsville Trans-Video, Second & Laurel Sts. Box 184. Market 2-2161. No. subscribers, 5500; estimated potential, 6700. Began service Feb. 1951. Equipment Westbury, Jerrold & Entron. (see Televents under CATV Group Ownership). Peter J. Onushco, mgr. Stations: WRCV-TV, WFIL-TV & WCAU-TV, Philadelphia; WGAL-TV, Lancaster; WCBS-TV, WOR-TV, WNEW-TV & WPIX, New York. Installation fee, \$19.50; monthly charge, \$3.75. Cable channels: 5 TV.

Pottsville—S. L. Television Corp., 606 Thompson Bldg. Phone: 622-0247. No. subscribers, 283; estimated potential, 350. Service began Jan. 1953. Equipment Jerrold. G. James A. Seitz, pres.-treas.; Melvin H. Jenkins, vp.-secy. Stations: WRCV-TV, WCAU-TV & WFIL-TV, Philadelphia; WGAL-TV, Lancaster; WLYH-TV, Lebanon. No installation fee, monthly charge, \$3.50. Cable channels: 5 TV.

Pottsville—Wire View Corp., 428 East Norwegian St. Phone: 622-4501. No. subscribers, 1100; estimated potential, 1200. Service began June 1951. Equipment Jerrold. Clarence F. Schoffstall, pres.; George W. Daubert, v.p.; James F. Sullivan, treas.; Francis F. Stabinsky, second v.p.; J. Richard Kirn, secy. Stations: WCAU, WFIL & WRCV, Philadelphia; WPIX, New York; WGAL, Lancaster. Installation fee, \$125; monthly charge, \$3.75. Cable channels: 5 TV.

Reading—TV Service Co., 1216 Lancaster Ave., Reading. Spruce 7-1801. No. subscribers, 700; estimated potential, 4000. Began service Jan. 1956. Equipment composite. Paul H. Flickinger, owner-mgr. Stations: WHYY, WCAU-TV, WFIL-TV & WRCV-TV, Philadelphia; WGAL-TV, Lancaster; WLYH, Lebanon. Also closed-circuit equipment. Installation fee, \$5; monthly charge, \$2.50 & \$4. Cable channels: 6 TV, 1 closed circuit.

Reedsville—Herman Electric, S. Main St., Northfield 7-2712. No. subscribers, 250; estimated potential, 400. Began service 1953. Equipment composite. H. W. Herman, owner. Stations: WFBG-TV, Altoona; WJAC-TV, Johnstown; WGAL-TV, Lancaster; WHP & WTPA, Harrisburg. Installation fee, \$25; monthly charge, \$3.89. Cable channels: 5 TV.

Renovo—Greater Renovo TV Corp., 704 Erie Ave. Phone: 787. No. subscribers, 890; estimated potential, 950. Began service July 1953. Equipment Jerrold. Raymond A. Werts, pres.; Ray Rathmell, treas.-mgr. Stations: WFBG-TV, Altoona; WBRE-TV & WNED, Wilkes-Barre. Note: Also sells signal to 5 non-profit CATV systems with 500 subscribers. Installation fee, \$100; monthly charge, \$3.50. Cable channels: 3 TV; 3 radio.

Russell—Russell TV Corp., Box No. 3, Plateau 7-8178. No. subscribers, 100; estimated potential, 200. Began service Jan. 1, 1959. Equipment composite. Charles G. Pearson, pres., William Hunt, v.p.; James G. Akeley, treas.; Joseph Rodgers, secy.; Al Ritchie, engineer. Stations: WBEN-TV, WGR-TV & WKBW-TV, Buffalo and WICU-TV, Erie, Pa. Cable channels: 4 TV.

Sagertown—Sagertown Community Antenna, Box 345. Phone: 2815. No. subscribers, 180; estimated potential, 200. Began service 1952. Equipment Jerrold. L. D. Johnson, pres. Stations: WSEE & WICU-TV, Erie; WEWS, KYW-TV & WJW-TV, Cleveland. Installation fee, \$110 & \$20; monthly charge, \$2.50 & \$4. Cable channels: 5 TV.

St. Clair—St. Clair TV Corp., 18 E. Ridge St., Lansford Hamilton 9-0500. No. subscribers, 800; estimated potential, 1200. Began service Sept. 1951. Equipment Jerrold. Charles I. Meil, pres.; Bertram Silver, secy.-treas.; John S. Warner, mgr. Stations: WFIL-TV, WCAU-TV & WRCV-TV, Philadelphia. WPIX, New York; WTPA, Harrisburg; WGAL-TV, Lancaster. Installation fee, \$39; monthly charge, \$3.50. Cable channels: 5 TV.

Sayre—Valley Cable Co. Inc., 137 W. Lockhart St. Turner 3-9260. No. subscribers, 1600. Began service Nov. 1, 1958. Equipment Jerrold. Bird Sumner, pres.; Alice Stephens, mgr. (see CATV Group Ownership). Stations: WINR-TV & WBNF-TV, Binghamton; WDAU-TV & WNEP-TV, Scranton; WBRE-TV, Wilkes-Barre; WSYR-TV, Elmira. Installation fee, \$45 & \$10; monthly charge, \$3.50 & \$4.95. Cable channels: 5 TV.

Schuylkill Haven—Schuylkill Haven Trans-Video, 101 E. Main St. Fulton 5-1750. No. subscribers, 2225; estimated potential, 2500. Began service 1954. Equipment, Jerrold. P. J. Onushco, mgr. (see Televents & Systems Management Co. under CATV Group Ownership). Stations: WRCV-TV, WFIL-TV & WCAU-TV, Philadelphia; WGAL-TV, Lancaster; WCBS-TV, WOR-TV, WNEW-TV & WPIX, New York. Installation fee, \$19.50; monthly charge, \$3.50. Cable channels: 5 TV.

Schuylkill Haven—S. L. Television Corp., 48 Blossom Lane. Phone: 385-1381. No. subscribers, 283; estimated potential, 350. Service began Nov. 1952. Equipment Jerrold. G. James A. Seitz, pres.-treas.; Melvin H. Jenkins, v.p.-secy. Stations: WRCV-TV, WCAU-TV & WFIL-TV, Philadelphia; WLYH-TV, Lebanon; WGAL, Lancaster. No installation fee, monthly charge, \$3.50. Cable channels: 5 TV.

Selinsgrove—Municipal TV Corp., 19 S. Market St. Drake 4-6921. No. subscribers, 1800; estimated potential, 2000. Also serves Hummels Wharf and Shamokin Dam. Began service Aug. 1953. Equipment Jerrold & Spencer-Kennedy. D. W. Kearney, secy.; J. L. Pike Jr., treas. (see CATV Group Ownership). Stations: WFBG-TV, Altoona; WGAL-TV, Lancaster; WBRE-TV, Wilkes-Barre; WNEP-TV & WDAU-TV, Scranton; WTPA, Harrisburg. Installation fee, \$30; monthly charge, \$3.50. Cable channels: 5 TV.

Shamokin—Eastern Pennsylvania Relay Stations Inc., 313-315 N. Shamokin St. Phone: 8-7131. No. subscribers, 4200, estimated potential, 7000. Began service Sept. 1951. Equipment Jerrold. John J. Barni Sr., pres.; Morris Zanella, secy.-mgr. Stations: WRCV-TV & WFIL-TV, Philadelphia; WGAL-TV, Lancaster; WDAU-TV, Scranton; WNEP-TV, Scranton-Wilkes-Barre, WLYH-TV, Lebanon. Cable channels: 6 TV.

Shamokin—Municipal TV Corporation, 116 West Independence St. Phone: 648-4451. Estimated potential, 6000. Service began Aug. 1953. Equipment Spencer-Kennedy-Holt. Daniel W. Kearney, secy.; John L. Pipa Jr., treas.; W. M. Kearney, pres. Stations: WFBG, Altoona; WDAU, Scranton; WBRE & WNET, Wilkes-Barre; WHP & WTPA, Harrisburg; WGAL, Lancaster. Installation fee, \$30.00; monthly charge, \$3.50. Cable channels: 5 TV.

Shamokin—TV Extension Corp., 608 N. Shamokin St. Phone: 648-4861. No. subscribers, 2800; estimated potential, 4000. Began service Nov. 1951. Equipment Jerrold. Fred Bower, pres. Stations: WRCV-TV & WFIL-TV, Philadelphia; WGAL-TV, Lancaster; WDAU-TV & WNEP-TV, Scranton; WLYH-TV, Lebanon. Installation fee, \$50; \$3.50 monthly fee. Cables: 5 TV.

Sheffield—South Side TV Assn. 218 Church St. Sheffield 3111. No. subscribers, 266; estimated potential, 300. Began service May 1953. Equipment Blonder-Tongue. F. F. Felder Jr., pres. Stations: WBEN-TV, Buffalo; WJAC-TV, Johnstown; WFBG-TV, Altoona; WICU-TV, Erie; KDKA-TV, Pittsburgh; WKBW-TV, Buffalo. Installation fee, \$80; yearly charge, \$10. Cable channels: 6 TV.

Shenandoah—Shen-Heights TV Assoc. Inc. 200 N. Main St. Shenandoah 2-2198. No. subscribers, 2400; estimated potential, 3000. Began service Oct. 1951. Equipment Jerrold. Frank T. Brophy, pres.; Mrs. J. M. Urtis, secy.-treas. Stations: WCAU-TV, WFIL-TV & WRCV-TV, Philadelphia; WNEP-TV & WDAU-TV, Scranton; WGAL-TV, Lancaster. Cable channels: 6 TV.

Smethport—Palmer Electric Co., 215 W. Main St. Phone: 433. No. subscribers, 260; estimated potential, 600. Began service Aug. 9, 1953. Equipment Jerrold. R. K. Palmer, owner. Stations: WBEN-TV, WKBW-TV & WGR-TV, Buffalo; WROC-TV, Rochester; WJAC-TV, Johnstown. Installation fee, \$50; monthly charge, \$3.50. Cable channels: 4 TV.

Smethport—Marvin Street TV Association, 902 W. King St. Phone: 531 & 273. No. subscribers, 115; estimated potential, 145. Began service Sept. 6, 1953. Equipment Holt, Jerrold, Blonder-Tongue. H. R. Abphanalp, pres.; K. B. Chase, v.p.; C. F. Meglvern, secy.-treas. Stations: WGR-TV, WBEN-TV, WKBW-TV, Buffalo; WJAC-TV, Johnstown. Installation fee, \$10; monthly charge, \$3.50. Cable channels: 5 TV & 1 FM.

Smethport—South Side TV Inc., 20 Rosehill Ave. Phone: 114. No. subscribers, 125; estimated potential, 150. Began service 1953. Equipment Jerrold & Holt. Fenton P. Whelan, pres.; Paul Connors, secy.; W. L. Pierotti Jr., treas. Stations: WJAC-TV, Johnstown; WGR-TV, WBEN-TV & WKBW-TV, Buffalo, N. Y. Installation fee, \$50; monthly charge, \$3.30. Cable channels: 4 TV.

Snow Shoe—Snow Shoe TV Co. Evergreen 7-6833. No. subscribers, 125; estimated potential, 150. Began service Jan. 1, 1957. Equipment Community Engineering. Norman S. Harris, pres. Stations: WFBG-TV, Altoona; WJAC-TV, Johnstown. Installation fee, \$75.00; monthly charge, \$2. Cable channels: 2 TV.

South Renovo—South Renovo TV Assn. Inc. No. subscribers, 210; estimated potential, 300. Began service Oct. 1953. Equipment Jerrold & Entron. Charles Simerson, pres.; C. L. Cryder, secy.; H. Trump, technician. Stations: WFBG-TV, Altoona; WBRE-TV, Scranton-Wilkes-Barre; WBNF-TV, Binghamton. Installation fee, \$60; monthly charge, \$2. Cable channels: 3 TV.

South Williamsport—Lycoming TV Corp., 1429 W. Southern Ave. No. subscribers, 2565. Francis W. Heinback, pres. Cable channels: 5 TV.

Springboro—Valley Master Cable Inc., R. D. #5, Meadville, Pa. No. subscribers, 30; estimated potential, 150. Began service January 1961. Equipment Jerrold. Stations: WICU-TV & WSEE, Erie; WEWS, WJW-TV & KYW-TV, Cleveland. Installation fee, \$49.50; monthly charge, \$3.50.

State College—Centre Video, Box 824, 234 E. College Ave. Adams 8-6655. No. subscribers, 1575; estimated potential, 4000. Began service 1952. Equipment Community Engineering. James R. Palmer, pres. (see Community Engineering Corp., under CATV Group Ownership). Stations: WJAC-TV, Johnstown; WFBG-TV, Altoona; WGAL-TV, Lancaster; WDAU-TV & WNEP-TV, Scranton. Installation fee, \$5; monthly charge, \$4.50. Cable channels: 5 TV.

Stroudsburg—Pocono TV Relay Inc., 155 Broad St. Phone 421-0780. No. subscribers, 625; estimated potential, 2000. Began service March 31, 1952. Equipment Spencer-Kennedy & Jerrold. George C. Bush, mgr. Stations: WCBS-TV, WNBC-TV, WNEW-TV & WPIX, New York; WFIL-TV, Philadelphia. Installation fee, \$25; monthly charge, \$3.25. Cable channels: 5 TV.

(Continued on next page)

For TV Household Data
see page 39-a

Community Antenna Systems

PENNSYLVANIA—(Continued)

- Sunbury**—B.K.P. TV Systems Inc., 108 S. 10th St. Atlantic 6-5951. No. subscribers, 5313; estimated potential, 6000. Began service March 14, 1953. Equipment Jerrold & Holt. John J. Barni Jr., pres.; George D. Miller, mgr. (see Municipal TV under CATV Group Ownership). Stations: WBRE-TV, Wilkes-Barre; WNEP-TV & WDAU-TV, Scranton; WGAL-TV, Lancaster; WFBG-TV, Altoona. Cable channels: 5 TV.
- Susquehanna**—William J. Schwartz Community Antenna TV, 123 Erie Ave. Ulysses 3-3914. No. subscribers, 600; estimated potential, 900. Began service May 1, 1957. Equipment Jerrold & Blonder-Tongue. William J. Schwartz, owner & mgr. Stations: WNEP-TV & WDAU-TV, Scranton; WBRE-TV, Wilkes-Barre; WINR-TV & WBNF-TV, Binghamton. Installation fee, \$35; monthly charge, \$3. Cable channels: 5 TV.
- Tamaqua**—Service Electric TV Inc. 121 W. Broad St. Phone: 668-4200. No. subscribers, 2650; estimated potential, 3300. Began service June 1951. Equipment Jerrold. John Walsonavich, owner & pres. Stations: WRCV-TV, WFIL-TV & WCAU-TV, Philadelphia; WPIX-TV, New York; WGAL-TV, Lancaster. Installation fee, \$135; monthly charge, \$3.50. Cable channels: 5 TV; 3 FM.
- Tidioute**—Moore's Television Cable, 117 Main St. Ivanhoe 4-3336. No. subscribers, 202; estimated potential, 250. Began service Jan. 1952. Equipment Westbury, Jerrold & Blonder-Tongue. Stations: WICU-TV, Erie; WJAC-TV, Johnstown; WBEN-TV & WKBW-TV, Buffalo, N.Y. Installation fee, \$100; monthly charge, \$3.50. Cable channels: 4 TV.
- Tionesta**—Tionesta TV Cable Co. Phone: Plymouth 5-3500. No. subscribers, 325; estimated potential, 350. Began service 1954. Equipment Jerrold. R. H. Fuellhart, owner. Stations: WTAE & KDKA-TV, Pittsburgh; WJAC-TV, Johnstown; WICU-TV, Erie; WBEN-TV, Buffalo. Cable channels: 5 TV.
- Titusville**—Titusville Cable Co., 112 E. Central Ave. Phone: 3-9071. No. subscribers, 1600; estimated potential, 2000. Began service Feb. 1, 1953. Equipment Entron. A. D. Carlson, pres.-mgr. Stations: WICU-TV & WSEE, Erie; KDKA-TV & WIC, Pittsburgh; WFMJ-TV, WKBN-TV & WKST-TV, Youngstown, O. Installation fee, \$25; monthly charge, \$3.50. Cable channels: 5 TV; 32 FM.
- Titusville**—South Side Cable Co., 502 Allen St. Phone: 5-6565. No. subscribers, 240; estimated potential, 250. Began service March 1953. Equipment Jerrold. Byron McCracken Jr., owner-operator. Stations: WICU-TV & KDKA-TV, Pittsburgh; WJAC-TV, Johnstown; WICU-TV & WSEE-TV, Erie; WFMJ-TV & WKST-TV, Youngstown; WBEN-TV & WKBW-TV, Buffalo. No installation fee; monthly charge, \$3.50. Cable channels: 9 TV; 35 FM.
- Towanda**—Towanda-Cable Vision Co., Inc., 510 Main St. Andrew 5-3914. No. subscribers, 750; estimated potential, 1200. Began service March 1959. Equipment Community Engineering. James R. Palmer, pres. (see Community Engineering Corp., under CATV Group Ownership). Stations: WDAU-TV, Scranton; WNEP-TV & WBRE-TV, Scranton-Wilkes-Barre; WBNF-TV & WINR-TV, Binghamton. Installation fee, \$5; monthly charge, \$4.50. Cable channels: 5 TV.
- Treverton**—D & R Radio & Television, 126 Shamokin St. Treverton 2304. No. subscribers, 550; estimated potential, 600. Began service 1952. Equipment Holt. Anthony DeSantis, owner. Stations: WFBG-TV, Altoona; WHP-TV & WTPA, Harrisburg; WGAL-TV, Lancaster; WRCV-TV & WFIL-TV, Philadelphia; WDAU-TV, WNEP-TV & WBRE-TV, Scranton-Wilkes-Barre. Installation fee, \$50; monthly charge, \$3. Cable channels: 9 TV.
- Troy**—Troy TV Cable Co., 403A Elmira St. Phone: 247-3189. No. subscribers, 300. Began service June 1958. Equipment Entron. Louis Killgore, service mgr. Stations: WBNF-TV & WINR-TV, Binghamton; WSYE-TV, Elmira; WDAU-TV, Scranton; WNEP-TV, Wilkes-Barre. Installation fee, \$79.95; monthly charge, \$3.75. Cable channels: 5 TV.
- Utica**—Reynolds TV Cable Service. Stoneboro 5353. No. subscribers, 825; estimated potential, 1000. Service began 1951. Equipment Jerrold & Ameco. James F. Reynolds, owner. Stations: KDKA-TV, Pittsburgh; KQW-TV, WEWS, & WJW-TV, Cleveland, O.; WKST-TV, WKBN-TV & WFMJ-TV, Youngstown, O.; WICU-TV, Erie, Pa. Installation fee, \$25; monthly fee: Cochranton, \$3.50; Stoneboro & Sandy Lake, \$3. Cable channels: 5 TV.

THE MIGHTY HERCULES THE MIGHTIEST NEW CARTOON SERIES



TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

- Warren**—Warren TV Corp., 220 Liberty St. Randolph 3-7900. No. subscribers, 3750; estimated potential, 4700. Began service March 23, 1953. Equipment Westbury & Jerrold. Carl Williams, pres.; Gail W. Park, mgr. (see PenNy TV and Systems Management Co. under CATV Group Ownership). Stations: WBEN-TV, WKBW-TV & WGR-TV, Buffalo; WICU-TV, Erie; CHCH-TV, Hamilton, Ont. Installation fee, \$9.95; monthly charge, \$5.95. Cable channels: 5 TV.
- Watsonstown**—Watsonstown CATV Inc., 244 Main St. Keystone 8-1108. No. subscribers, 920; estimated potential, 1300. Began service 1953. Equipment Jerrold. Peter Walsonavich, pres. Stations: WDAU-TV & WNEP-TV, Scranton; WBRE-TV, Wilkes-Barre; WPIX & WNEW-TV, New York. Installation fee, \$50; monthly charge, \$3. Cable channels: 5 TV.
- Weatherly**—Cable TV Inc., 120 Carbon St. No. subscribers, 600; estimated potential, 700. Began service 1954. Joseph Gans, pres. Stations: WCAU-TV, WFIL-TV & WRCV-TV, Philadelphia; WDAU-TV & WNEP-TV, Scranton; WOR-TV & WPIX, New York. Installation fee, \$27.50; monthly charge, \$3.75. Cable channels: 7 TV.
- Weissport**—See Palmerton, Pa.
- Wellsboro**—Reed's TV System, 87 Main St. Phone: 6086. No. subscribers, 1112; estimated potential, 1200. Began service Jan. 2, 1958. Equipment Entron. Leon Reed, owner. Stations: WBNF-TV, Binghamton; WBEN-TV, Buffalo. WSYE-TV, Elmira; WPIX, New York City, N.Y. No installation fee; monthly charge, \$4.25. Cable channels: 5 TV.
- Westfield**—Westfield Community Antenna Assn. Inc., c/o Eberle Tanning Co. EM 7-2211. No. subscribers, 337; estimated potential, 400. Began service Aug. 1952. Equipment Jerrold. J. F. Eberle, pres. Stations: WBNF-TV, Binghamton; WBEN-TV & WKBW-TV, Buffalo; WSYE-TV, Elmira. Cable channels: 3 TV.
- West Hickory**—West Hickory TV Co. IN 3-2401. No. subscribers, 70; estimated potential, 80. Began service Jan. 1, 1958. Equipment Jerrold. Jerome M. Hinkle, pres. Stations: WICU-TV, Erie; WJAC-TV, Johnstown; KDKA-TV & WTAE, Pittsburgh. Installation fee, \$35; monthly charge, \$3. Cable channels: 4 TV.
- Williamsport**—Clearview TV Service, 1134 W. 3rd St. Phone: 3-4355. No. subscribers, 400; estimated potential, 1000. Began service Aug. 1953. Equipment Entron. Kenneth Whitenight, owner. Stations: WFBG-TV, Altoona; WBRE-TV & WNEP-TV, Wilkes-Barre & Scranton. Installation fee, \$35; monthly charge, \$3.50. Cable channels: 5 TV.
- Williamsport**—Lycoming TV Cable Corp., 1429 W. Southern Ave. Phone: 3-4677. No. subscribers, 3000; estimated potential, 4000. Began service 1952. Equipment Entron. Francis Heinbach, pres.; Vern L. Coolidge, mgr. Stations: WBRE-TV, Wilkes-Barre; WFBG-TV, Altoona; WGAL-TV, Lancaster; WDAU-TV & WNEP-TV, Scranton. Installation fee, \$15; monthly charge, \$3.75. Cable channels: 5 TV.
- Williamsburg**—Williamsburg Antenna Co., 413 2nd St. No. subscribers, 193; estimated potential, 525. Service began Dec. 1959. Equipment Benco. Steve J. Zimmerman, and John D. Zimmerman, owners. Stations: KDKA, Pittsburgh, WSWA, Harrisonburg, Va.; WJAC, Johnstown; WGAL, Lancaster; WKBG, Altoona. Installation fee, \$37.50; monthly charge, \$2.50. Cable channels: 5 TV.
- Williamsport**—Williamsport TV Cable Corp., 443 William St. Phone: 3-3701. No. subscribers, 14,000; estimated potential, 15,000. Began service Dec. 1952. Equipment Jerrold. Eugene Kline, pres.; H. E. Lockard, mgr. Stations: WFBG-TV, Altoona; WBRE-TV, Wilkes-Barre; WGAL-TV, Lancaster; WDAU-TV & WNEP-TV, Scranton. Installation fee, \$15; monthly charge, \$3.50. Cable channels: 5 TV.
- Youngsville**—North Main TV Assn., 631 N. Main. LO 3-7686. No. subscribers, 90; estimated potential, 110. Began service May 1953. Equipment Blonder-Tongue. Richard Giegerich, secy-treas.; Charles Jewell, pres. Stations: WJAC-TV, Johnstown; WICU-TV, Erie; KDKA-TV, Pittsburgh; WBEN-TV & WKBW-TV, Buffalo. Installation fee, \$8; monthly charge, \$2. Cable channels: 3 TV.
- Youngsville**—Youngsville TV Corp., 216 W. Main St. LO 3-7740. No. subscribers, 500; estimated potential, 600. Began service June 1, 1954. Equipment Jerrold. Rex E. Young, pres. Stations: WBEN-TV, WKBW-TV & WGR-TV, Buffalo; WICU-TV & WSEE, Erie, Pa.; WJAC-TV, Johnstown. Installation fee, \$137.50; monthly charge, \$2. Cable channels: 5 TV.

SOUTH CAROLINA

- * **Conway**—Trehan Co., 808 Kings Highway, Myrtle Beach. G. Richard Shafto, pres.
- * **Georgetown**—Trehan Co., see Conway, S.C.
- Myrtle Beach**—Television Cable Co., 808 Kings Highway. Estimated potential, 2500. Service began Oct. 1962. Equipment Jerrold. G. Richard Shafto, pres.-treas.; Clyde Sisson, v.p.; George D. Lott, secy. (see Bcstg. Co. of the South under CATV Group Ownership). Stations: WECT, Wilmington; WBTW, Florence; WUSN-TV & WCSC-TV, Charleston; WIS-TV, Columbia. Installation fee, \$19.50, \$12 refundable deposit; monthly charge, \$5.95. Cable channels: 5 TV; 2 FM.

SOUTH DAKOTA

- Chamberlain**—Missouri Valley TV Co. Inc. Phone: 82J. No. subscribers, 184; estimated potential, 250. Equipment Jerrold. Began service Nov. 20, 1955. T. H. Steen, pres. Stations: KORN-TV, Mitchell; KPLO-TV, Reliance. Installation fee, \$25; monthly charge, \$3.50. Cables: 3 TV.
- Deadwood**—Western TV System, Box 432. Phone: 578-2846. No. subscribers, 460; estimated potential, 2400. Equipment Ameco. Began service Jan. 1955. H. Jacobsen, pres. Stations: KOTA-TV, Rapid City; KDIX-TV, Dickinson; KPLO-TV, Reliance; KTWO-TV, Casper. Also closed-circuit originations. Also serves Lead, S.D. Installation fee, \$5; monthly charge, \$4.95. Cable channels: 4 TV.

Community Antenna Systems

Gregory—Rosebud TV Inc., 703 Felton St. Phone: 8823. No. subscribers, 400; estimated potential, 900. Began service Oct. 1962. Equipment Mar. Mirital Luke F. Martin, pres.; Henry Clausen, v.p.; Harry M. Green, secy.-treas. Installation fee, \$10; yearly charge, \$2. Cable channel: 1 TV.

Mitchell—Palace Trans-Video Co., Box 304, 309 E. 12th St. Wyman 6-3419. No. subscribers, approx. 3000. Began service Jan. 1954. Equipment Westbury. Allen C. Harmes, pres. Stations: KELO-TV, Sioux Falls; KTIV & KTVT, Sioux City. Also closed-circuit originations. Cable channels: 3 TV, 1 closed circuit.

Rapid City—Rapid City TV Corp., 702 Jackson Blvd. Filmore 3-3402. Equipment RCA. G. R. Morrell, exec. v.p. (see CATV Group Ownership). Cable channels: 5 TV.

TENNESSEE

* **Elizabethton**—TV Cable Inc., 407 W. Walnut St., Johnson City, Tenn. Walnut 8-5042.

Erwin—C & M TV Cable Co., 217 S. Main St. Phone: 3-8851. No. subscribers, 615; estimated potential, 1500. Began service 1954. Equipment Entron. Chester A. & Maxine Hale, owners. Stations: WBTB, Charlotte; WATE-TV, Knoxville; WJHL-TV, Johnson City; WCYB-TV, Bristol; WLOS-TV, Asheville. Installation fee, \$25; monthly charge, \$3.50. Cable channels: 5 TV.

Fayetteville—Fayetteville Community TV, Inc., P.O. Box 720, 106 W. Market St. Phone: 433-3153. No. subscribers, 545; estimated potential, 2000. Service began Dec. 1961. Equipment Jerrold. Frank M. Dowd, pres.; Helmut Dieter, mgr. Installation fee, \$19.95; monthly, \$5. Cables: 8 TV; 4 FM.

Johnson City—TV Cable Co. Inc., 407 W. Walnut St., Box 577. No. subscribers, 1511; estimated potential, 4000. Began service 1953. Equipment Spencer-Kennedy. Lee V. Williams Jr., pres.; Franklin R. Valentine Jr., v.p. & secy.; T. A. Rose Jr., v.p.; Kenneth Seidenberg, v.p., asst. secy. & treas.; Milton Sturman, v.p.; R. M. Huntsman, mgr. Stations: WBTB, Charlotte; WLOS-TV, Asheville; WATE-TV, Knoxville; WCYB-TV, Bristol; WJHL-TV, Johnson City. Installation fee, \$25; monthly charge, \$3.50. Cable channels: 5 TV; FM music.

Kingsport—TV Cable Corp., 235 E. Charlemont St. Circle 6-8851. No. subscribers, 1854; estimated potential, 6000. Began service Dec. 1951. Equipment Jerrold. W. Kyle Huddle, pres. Stations: WBTB, Charlotte; WLOS-TV, Asheville; WFBC-TV, Greenville; WCYB-TV, Bristol; WJHL-TV, Johnson City. Also carries 3 channels of high fidelity background music, including stereophonic. Installation fee, \$39.50 (\$29.50 with antenna trade-in); monthly charge, \$3.50. Cables: 5 TV.

Pulaski—Pulaski TV Cable, P.O. Box 219. Phone: 363-3358. No. subscribers, 400; estimated potential, 2000. Service began Feb. 1962. Equipment Jerrold. Frank M. Dowd, pres.; Helmut Dieter, mgr. Stations: WMSL, Decatur, Ala.; WAFG, Huntsville, Ala.; WSM, WLAC & WSIX, Nashville; WBRC, Birmingham; WDEF & WTVC, Chattanooga, Tenn. Installation fee, \$19.95; monthly charge, \$5.

TEXAS

Alpine—Alpine TV Cable Inc., 308 East Ave. E. TE 7-2300. No. subscribers, 550; estimated potential, 850. Began service Nov. 1961. Equipment Ameco. William J. Sohl, pres.; Wallace I. Neu, mgr. Stations: KMID-TV, Midland; KOSA-TV, Odessa; KVKM-TV, Monahans; KVLV-TV, Alpine; KTSM-TV, El Paso. Installation fee, \$50; monthly, \$6.50. Cables: 5 TV; 4 FM.

Big Spring—Big Spring Cable T-V, Inc., 1013 S. Gregg St. AM 3-6302. No. subscribers, 300; estimated potential, 5000. Began service Oct. 1961. Equipment Entron. Robert M. Rogers, pres.; A. W. Riter Jr., v.p.; Leon W. Fowler, secy.; R. Don Cowan, treas. Stations: KMID, Midland; KOSA, Odessa; KCBD, Lubbock; KPAR, Sweetwater; KEDY, Big Spring. Installation fee, \$10; monthly charge \$5.95. Cable channels: 5 TV.

Bonham—Vumore Co., 505 N. Center St. Phone: 583-2088. No. subscribers, 386; estimated potential, 1000. Began service Jan. 1959. Equipment Jerrold, Blonder-Tongue & International. Don Bridgman, mgr. (see Vumore under CATV Group Ownership). Stations: KXII, Ardmore, Okla.; WFAA-TV & KRLD-TV, Dallas; WBAP-TV & KTVT, Fort Worth. Installation fee, \$5; monthly charge, \$5. Cable channels: 5 TV.

Brady—TV Enterprises Ltd., Box 8. Lyric 7-2180. No. subscribers, 1200; estimated potential, 1300. Began service Dec. 1, 1954. Equipment Jerrold. John P. Threadgill, gen. partner (see CATV Group Ownership). Stations: KMID-TV, Midland; KOSA-TV, Odessa; KVKM-TV, Monahans; KVLV-TV, Alpine; KTSM-TV, El Paso. Installation fee, \$50; monthly charge, \$6.50. Cable channels: 5 TV; 2 FM.

Breckenridge—Breckenridge TV Distributing Co., 1329 W. Walker St. Hickman 9-4085. No. subscribers, 1100; estimated potential, 1500. Began service 1953. Equipment Jerrold & Ameco. Don B. Crenshaw, pres. Stations: WBAP-TV, Ft. Worth; KRLD-TV, Dallas; KFDX-TV & KSYD-TV, Wichita Falls; KRBC-TV, Abilene; KSWO-TV, Lawton, Okla. Installation fee, \$75; monthly charge, \$4. Cable channels: 6 TV.

Brownwood—Brownwood TV Cable Service Inc., 91 Bluff View Dr. Milton 3-4366. No. subscribers 2970; estimated potential, 4000. Began service July 1957. Equipment Jerrold & Collins Microwave. Mrs. Johnnie Andrews, pres.; Louis R. Eddins Jr., mgr. Stations: KRLD-TV & WFAA-TV, Dallas; KTVT & WBAP-TV, Ft. Worth; KRBC-TV, Abilene. Also closed-circuit originations. Installation fee, \$15; monthly charge, \$6. Cable channels: 5 TV.

† **Bryan**—Midwest Video Inc., 3519 Texas Ave. Victor 6-7324. Began service Dec. 19, 1955. Equipment Spencer-Kennedy. G. R. Morrell, exec. v.p. (See CATV Group Ownership).

Canadian—TV Cable Service, Box 487, 211 Main St. Davis 3-4871. No. subscribers, 400; estimated potential, 500. Began service Oct. 15, 1956. Equipment Jerrold. Wm. J. Jackson, pres.-mgr. Stations: KFDA-TV, KVII & KGNC-TV, Amarillo. Cable channels: 3 TV.

Childress—Vumore Co., 241 Commerce St., Box 511. Webster 7-4202. No. subscribers, 1550. Began service Sept. 1956. Frances Stevens, mgr. (see CATV Group Ownership). Stations: KFDA-TV, KGNC-TV & KVII, Amarillo; KFDX-TV & KSYD-TV, Wichita Falls. No installation fee; monthly charge, \$7. Cable channels: 5 TV.

Coleman—TV Cable Service, 103 Commercial Ave. Phone: 625-2923. No. subscribers, 500; estimated potential, 1200. Began service Oct. 1, 1958. Equipment Motorola Microwave & Jerrold. B. H. Nolen & Charles Nolen, owners. Stations: WFAA-TV & KRLD-TV, Dallas; KTVT, Ft. Worth; KRBC-TV, Abilene. Installation fee, \$19.95; monthly charge, \$6. Cable channels: 5 TV.

Comanche—Midwestern Co., Inc., Box 46. Phone: 356-2684. No. subscribers, 630; estimated potential, 1000. Began service Oct. 1, 1958. Equipment Jerrold & Composite. C. E. Tabor, pres. Stations: WFAA-TV & KRLD-TV, Dallas; WBAP-TV & KTVT, Ft. Worth; KRBC-TV, Abilene. Installation fee, \$9.95; monthly charge, \$4.95. Cable channels: 5 TV; 1 FM.

Dallas—Vumore Co. of Laredo, 314 S. Harwood. Riverside 7-1822. No. subscribers, 800; estimated potential, 3000. Began service Nov. 1, 1961. Equipment Jerrold. John H. Rowley, pres.; E. A. Leonard, gen. mgr. Stations: KENS, KONO & WOAI, San Antonio; KGNS, Laredo; Mexican station in Nuevo Laredo, Mex. No installation fee; monthly charge, \$7. Cable channels: 5 TV.

De Leon—Community Television Inc., 102 Texas St. Phone: 4905. No. subscribers, 125; estimated potential, 400. Began service 1962. Equipment CAS Mfg. Co., Jerrold & Ameco. Stations: KRLD-TV & WFAA-TV, Dallas; WBAP-TV & KTVT, Ft. Worth; KRBC-TV, Abilene. Installation fee, \$15; monthly charge, \$6. Cable channels: 5 TV; 3 FM.

Del Rio—Westex Cable Corp., 312 Pecan St. No. subscribers, 2000; estimated potential, 3500. Service began Sept. 1955. Equipment Jerrold. Jack R. Crosby, pres. Stations: WOAI-TV, KENS-TV & KONO-TV, San Antonio. Cable channels: 5 TV.

Denison—Vumore Co., 116 N. Fannin. Homestead 5-7419. No. subscribers, 2250; estimated potential, 3500. Began service 1951. Equipment Jerrold. Blonder-Tongue & Holt. Stations: WBAP-TV & KTVT, Ft. Worth; KRLD-TV & WFAA-TV, Dallas; KXII, Ardmore, Okla.; KIXL-FM, Dallas. Installation fee, \$5; monthly charge, \$5. Cable channels: 5 TV; 1 FM.

* **Denver City**—Central Communication DBA D.C. Cable Co., Box 852, 314 N. Main St. Phone: 592-3114. No. subscribers, 650; estimated potential, 750. Began service Nov. 1959. Equipment Jerrold & Ameco. Owners: Joe Harris, Don Mansell. Stations: KLBK-TV & KDUB-TV, Lubbock; KOSA-TV, Odessa; KSWB-TV, Roswell. Cable channels: 4 TV; 2 FM. No installation fee (3 mo. service contract required); monthly charge, \$6. Cable channels: 5 TV.

* **Dublin**—Midwestern Co., Inc. Potential 1000. Jerrold & Composite. Stations: WBAP-TV, KTVT, Ft. Worth; WFAA-TV, KRED-TV, Dallas; KWTX-TV, Waco. Channels: 3 TV; 1 FM.

Eagle Pass—Rio Grande TV Cable Co., 435 Jefferson St. PR 3-2372. No. subscribers, 1200; estimated potential, 1500. Began service Sept. 1959. Equipment Jerrold. H. T. Harper, pres.; Tom Witt, mgr. Stations: KWEX-TV, WOAI-TV, KENS-TV & KONO-TV, San Antonio. No installation fee; monthly charge, \$7.40. Cable channels: 4 TV; 3 FM.

Edna—Cable-Vision Ltd., 1403 Main St., Gatesville, Tex. Olympic 7-2993. No. subscribers, 720; estimated potential, 800. Began service Aug. 1959. Equipment Ameco & Cable-Vision. Louis Bone, gen. mgr. (see CATV Group Ownership). Stations: KHOU-TV, KPRC-TV & KTRK-TV, Houston; WOAI-TV & KENS-TV, San Antonio. Installation fee, \$30; monthly charge, \$4. Cable channels: 5 TV.

Ganado—Cable-Vision Ltd., Box 491, Gatesville. Phone: 151. No. subscribers, 139; estimated potential, 300. Began service Sept. 1961. Equipment Ameco & Cable-Vision. Louis Bone, gen. mgr. Stations: KHOU-TV, KPRC-TV & KTRK-TV, Houston; KENS-TV, San Antonio. Installation fee, \$30; monthly charge, \$4. Cable channels: 4 TV.

Gatesville—Cable-Vision Ltd., 1403 Main St. Phone: 151. No. subscribers 360; estimated potential, 500. Began service 1954. Equipment Cable-Vision. Louis Bone, gen. mgr. (see CATV Group Ownership). Stations: KTBC-TV, Austin; WFAA-TV & KRLD-TV, Dallas; KWTX-TV, Waco; KCEN, Temple. Installation fee, \$2; monthly charge, \$4. Cables: 5 TV.

(Continued on next page)



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Community Antenna Systems

TEXAS—(Continued)

- Goldthwaite**—Cable-Vision Ltd., 1403 Main St., Gatesville, Tex. Mission 8-2261. No. subscribers, 350; estimated potential, 400. Began service June 1958. Equipment Blonder-Tongue & Cable-Vision (see CATV Group Ownership). Stations: KTBC-TV, Austin; KCEN-TV, Temple; KWTX-TV, Waco; WFAA-TV, Dallas. Installation fee, \$5; monthly charge, \$4. Cable channels: 4 TV.
- Graham**—Texas Video Inc., 608 Oak St. Lincoln 9-3737. No. subscribers, 2000; estimated potential, 2300. Began service Aug. 1951. Equipment Jerrold. (see CATV Group Ownership). Charles Williams, mgr. Stations: WBAP-TV & KTVT, Ft. Worth; KRLD-TV & WFAA-TV, Dallas; KFDX-TV & KSYD-TV, Wichita Falls. No installation fee; monthly charge, \$4. Cable channels: 5 TV.
- Haskell**—Cable Vision of Haskell, Box 414. Began service March 1961. No. subscribers, 250; estimated potential, 500. Equipment Jerrold.
- Jacksonville**—TV Cable Service Co., Inc., 210 E. Rusk. Phone: 8122. No. subscribers, 1100; estimated potential, 1500. Began service July 1953. Equipment Jerrold. G. H. Flinn, pres., Raymond Hedge, v.p.; J. E. Mankin, gen. mgr.; Mrs. Madeline Wall, mgr. Stations: WFAA-TV & KRLD-TV, Dallas; KLTU, Tyler; WBAP-TV & KTVT-TV, Ft. Worth. No installation fee; monthly charge, \$4.75. Cables: 5 TV.
- Kerrville**—TV Enterprises Ltd., Box 8, Brady, Tex. Lyric 7-2180 (Brady). No. subscribers, 1800; estimated potential, 2500. Began service Oct. 1, 1957. Equipment Jerrold & Campbell. John P. Threadgill, gen. partner (see CATV Group Ownership). Stations: WOAI-TV, KONO-TV, KLRN & KENS-TV, San Antonio; KTBC-TV, Austin. Installation fee, \$25; monthly charge, \$5. Cable channels: 5 TV; 1 FM.
- Knox City**—Knox City TV Co., 702 E. Main St. Phone: 658-5351. No. subscribers, 220; estimated potential, 400. Began service Dec. 1957. Equipment Blonder-Tongue. Clyde Williams, owner. Stations: KPAR, Sweetwater; KRBC, Abilene; KSWO, Lawton, Okla.; KFDX & KSYD, Wichita Falls. Installation fee, \$7.50; monthly fee, \$7.50. Cable channels: 5 TV.
- † **Lampasas**—Tele-Vue of Lampasas, Inc., Box 711, 409 E. Third Street. CH 2-6112. No. subscribers, 60; estimated potential, 900. Began service Aug. 1, 1962. Equipment Ameco & C.A.S. Owned by Frontier Theatres, Inc. & S. T. Donnell. Stations: KTBC-TV, Austin; KWTX-TV, Waco; KCEN-TV, Temple; WFAA-TV, Dallas. Installation fee, \$15; monthly charge, \$6. Cable channels: 4 TV; 1 FM.
- Laredo**—Vumore Co. of Laredo Texas, 916 Hidalgo St.
- Loraine**—Loraine Cable TV (a div. of Central Communications Inc.). Estimated potential, 300. Joe L. Harris 50%, Don R. Mansell, 50%. For additional information see Central Communications in the Group Ownership section.
- Lufkin**—Lufkin Vumore Co., 611 S. 1st St. Neptune 2-1717. No. subscribers, 1100; estimated potential, 3000. Began service Feb. 15, 1960. Equipment Jerrold. Fred Hill, pres.; C. O. Fulgham, v.p.; Artie Kempf, mgr. Stations: KTRE-TV, Lufkin; KTRK & KHOV, Houston; KSLA-TV & KTBS, Shreveport, La. No installation fee; monthly charge, \$5.95. Cable channels: 8 TV.
- Madisonville**—Madisonville T. V. Cable Corp., E. Morris St. Diamond 8-2143. No. subscribers 235; estimated potential, 350. Began service Oct. 1954. Equipment, Jerrold. Irving Mermel, pres.; Edward Fairhurst, mgr. Stations: KBTX-TV, Bryan; KPRC-TV & KTRK-TV, Houston. Cables: 3 TV.
- Marfa**—Marfa TV Cable Inc., P.O. Box 745. Parkview 9-4141. No. subscribers, 300; estimated potential, 400. Began service March, 1956. Equipment Jerrold. E. K. Beanland, pres. Stations: KOSA-TV, Odessa; KTSM-TV, El Paso; KVKM, Monahans, Tex. Installation fee, \$19; monthly charge, \$6. Cable channels: 3 TV.
- Matador**—Television Signal Service Co., Box 935, 8th & Richards Sts., Paducah, Tex. Phone: 54. No. subscribers, 225; estimated potential, 250. Began service Nov. 1, 1957. Equipment Jerrold. V. L. Hutchinson, pres. (See CATV Group Ownership.) Stations: KDUB & KCB, Lubbock; KFDX, Wichita Falls; KGNC, KFSA & KVII, Amarillo. No installation fee; monthly charge, \$6. Cable channels: 6 TV; 1 background music station.
- Memphis**—Vumore Co., Box 647, 413 Main St. Phone: 259-2436. No. subscribers, 780; estimated potential, 800. Began service Aug. 1956. Equipment Motorola, Jerrold & Entron. Keith Cunningham, mgr. (see CATV Group Ownership). Stations: KGNC-TV, KVII & KFSA-TV, Amarillo. No installation fee; monthly charge, \$7. Cable channels: 3 TV.
- Menard**—Ray C. Durgan TV Cable Corp., Box 725. EX 6-4349. No. subscribers, 216; estimated potential, 300. Service began Nov. 1958. Equipment Blonder-Tongue. Ray C. Durgan, pres.; Bill R. Durgan, v.p.; Dulcie E. Durgan, secy.-treas. Stations: KENS, San Antonio; KCTV & KACB, San Angelo; KRBC, Abilene. Installation fee, \$15; monthly charge, \$7.50.
- Mineral Wells**—Community Aerial System. 400 N. Oak St. Fairfax 5-5101. No. subscribers, 1400; estimated potential, 2000. Began service 1951. Equipment CAS Mfg. Co. Maurice Nixon, pres. & gen. mer.; Bob Magness, v.p. Stations: KRLD-TV, WFAA-TV & KERA-TV, Dallas; WBAP-TV & KTVT, Ft. Worth; KFDX-TV, Wichita Falls. FM-closed circuit, background music. No installation fee; monthly charge, \$3.85. Cable channels: 5 TV.
- Muleshoe**—Muleshoe Antenna Co. Inc., 107 E. 3rd St., P.O. Box 506. Phone: 3-3100. No. subscribers, 511; estimated potential, 700. Began service May 1, 1959. Equipment Jerrold & Ameco. Norman Hemming, pres.; J. A. Dow, mgr. Stations: KFSA-TV, KGNC-TV & KVII, Amarillo; KCB-TV & KLBK-TV, Lubbock. Installation fee, \$125; monthly charge, \$5. Cable channels: 5 TV.
- Nacogdoches**—Nacogdoches TV Distributing Co. Inc., 114 E. Hospital St. Logan 4-6353. No. subscribers, 900; estimated potential, 3000. Began service Sept. 15, 1960. Equipment Entron. E. Lynn Metteuer, pres.; R. B. Thompson, v.p.; Robert M. Rogers, secy.-treas. (see Texas Community Antennas Inc. under CATV Group Ownership). Stations: KFDM-TV, Beaumont; KTRE-TV, Lufkin; KLTU, Tyler; KTBS-TV & KSLA-TV, Shreveport, La. Installation fee, \$50; monthly charge \$5. Cable channels: 5 TV.
- Ozona**—Ozona TV System, Box 596. Exbrook 2-2012. No subscribers, 525; estimated potential, 600. Began service Feb. 9, 1955. Equipment Jerrold. W. E. White, pres.; Oscar Kost, mgr. Stations: KCTV, San Angelo; KOSA-TV, Odessa; KMID-TV, Midland. Installation fee, \$140; monthly charge, \$5. Cable channels: 3 TV.
- Paducah**—TV Signal Service Co., Box 935, 8th & Richards Sts. Phone: 54. No. subscribers, 450; estimated potential, 600. Began service Aug. 1, 1954. Equipment Jerrold. V. L. Hutchinson, pres. (see CATV Group Ownership). Stations: KFDX-TV & KSYD-TV, Wichita Falls; KGNC, KFSA & KVII, Amarillo; KSWO, Lawton. No installation fee; monthly charge, \$6. Cable channels: 5 TV; 1 background music.
- Palestine**—Texas Video Inc., 316 Avenue A. Phone 3-8159. No. subscribers, 1500; estimated potential, 2000. Began service April 7, 1955. Equipment Entron. Royal Little, pres. (see CATV Group Ownership); Chic Williams, mgr. Stations: KLTU, Tyler; WBAP-TV, Ft. Worth; KRLD-TV & WFAA-TV, Dallas; KTRE-TV, Lufkin. Installation fee, \$25; monthly charge, \$4. Cable channels: 5 TV.
- Paris**—Midwest Video Corp., 128 S. Main St. Sunset 5-1327. No. subscribers, 2400; estimated potential, 3500. Began service Feb. 6, 1956. Equipment RCA. G. R. Morrell, exec. v.p. (see CATV Group Ownership). Stations: WFAA-TV & KRLD-TV, Dallas; KXII, Sherman-Denison; KTVT & WBAP-TV, Ft. Worth. Installation fee, \$125; monthly charge, \$4. Cable channels: 5 TV.
- Pecos**—Pecos Cable TV Co., Box 1712, 104 W. Fifth St. Hickory 5-3838. No. subscribers, 750; estimated potential, 2000. Began service Aug. 1, 1958. Equipment Jerrold. Owned by Frontier Theatres Inc. Stations: KMID-TV, Midland; KOSA-TV, Odessa; KVKM-TV, Monahans; closed-circuit. Deposit, \$10; monthly charge, \$5. Cable channels: 5 TV.
- Perryton**—Great Plains Community TV (Division of Wentronics Inc.), 217 S. Ash St. General 5-3231. No. subscribers, 2100; estimated potential, 2500. Equipment Jerrold. Began service Nov. 1956. Irvin R. Buchanan, mgr.; Max McClardy, chief engineer. Stations: KGNC-TV, KFSA-TV & KVII, Amarillo; KTV, Ensign. No installation fee; monthly charge, \$7. Cable channels: 4 TV.
- Port Lavaca**—Vumore Co., 238 West Main St., Box 181. Jackson 4-4621. No. subscribers, 1800; estimated potential, about 1200. Began service Aug. 1958. Equipment Entron. Keith Cunningham, mgr. (see CATV Group Ownership). Stations: KRIS-TV & KXTV, Corpus Christi; KHOU-TV, KPRC-TV & KTRK-TV, Houston; KENS-TV, San Antonio. No installation fee; monthly charge, \$6.95. Cable channels: 5 TV.
- Rocksprings**—Rocksprings TV Cable Co., Box 128. MU 3-2111. No. subscribers, 101; estimated potential, 165. Began service Sept. 1960. Equipment Jerrold. Carson Gilmer, pres. Stations: WOAI-TV, KONO-TV & KENS-TV, San Antonio. Installation fee, \$50; monthly charge, \$7.50. Cable channels: 3 TV.
- Rusk**—E-Z Vision Inc., North Main (P.O. Box 316). Mutual 3-2642. No. subscribers, 250; estimated potential, 500. Service began 1959. Equipment Jerrold & Entron. E. H. Whitehead, owner. Stations: KLTU, Tyler; KTAL, KSLA-TV & KTBS-TV, Shreveport; WFAA-TV, Dallas. Installation fee, \$5; monthly charge, \$4.25. Cable channels: 5 TV.
- Sanderson**—Sanderson Cable Co. DI 5-2461. No subscribers, 250; estimated potential, 400. Equipment Blonder-Tongue & Benco. J. H. Benton, Austin Nance & Ross Mitchell, owners; Austin Nance, mgr. (see Van Horn Cable Co. under CATV Group Ownership). Stations: KOSA-TV, Odessa; WOAI-TV, San Antonio. Installation fee, \$29.50; monthly charge, \$6. Cable channels: 3 TV.
- San Saba**—Cable-Vision Ltd., 1403 Main St., Gatesville, Tex. Phone: 468J. No. subscribers, 450; estimated potential, 500. Began service July 1957. Equipment Blonder-Tongue & Cable-Vision. (see CATV Group Ownership). Stations: KTBC-TV, Austin; KCEN-TV, Temple; KWTX-TV, Waco. Installation fee, \$5; monthly charge, \$4. Cable channels: 3 TV.
- Seminole**—Seminole Cable T. V., Box 1295. PL 8-2531. No. subscribers, 575; estimated potential, 800. Began service June 1, 1960. Equipment Blonder-Tongue & Entron. Don R. Mansell, mgr. Stations: KDUB-TV & KLBK-TV, Lubbock; KMID-TV, Midland; KVKM-TV, Monahans; KOSA-TV, Odessa. No installation fee (3 mo. service contract required); monthly charge, \$6. Cable channels: 5 TV; 1 FM.
- Shamrock**—Shamrock Community TV System, 214 North Main St. Blackburn 6-3507. No. subscribers, 710 estimated potential, 800. Began service July 25, 1957. Equipment Jerrold. J. S. Worley, partner-mgr. Stations: KGNC-TV, KVII & KFSA-TV, Amarillo; KWTU, Oklahoma City; KFDX-TV, Wichita Falls. No installation fee; monthly charge, \$7. Cable channels: 5 TV.
- Sherman**—Vumore Co., Box 296, 431 N. Rusk. Phone 89-26161. No. subscribers, 1020. Began service Sept. 1, 1957. Equipment Jerrold, Entron & Electronics International. E. H. Meredeth, mgr. Stations: KRLD-TV & WFAA-TV, Dallas; WBAP-TV & KTVT, Ft. Worth; KXII, Ardmore-Sherman-Denison. Cable channels: 5 TV; 1 FM.
- Snyder**—Snyder Community Antenna TV Inc., 2609 Ave. S. Hillcrest 3-4327. No. subscribers, 1000; estimated potential, 3000. Began service Jan. 1, 1959. Equipment Jerrold, Entron & composite. N. R. Clements, pres.; Mel Gilbert, v.p.; Coy Thompson, managing engineer. Stations: KRBC-TV, Abilene; KCB-TV & KLBK, Lubbock; KMID-TV, Midland; KPAR-TV, Sweetwater. Installation fee, \$17.50; monthly charge, \$6.50. Cable channels: 5 TV.

Community Antenna Systems

Sonora—Sonora TV Service Co. Inc., Main St., Box 1166. Phone: 2-7951. No. subscribers, 530. Began service April 1955. Equipment Jerrold. Edwin E. Sawyer, pres. Stations: KCTV & KACB, San Angelo; WOAL, San Antonio. Installation fee, \$150; monthly charge, \$6. Cable channels: 3 TV.

Spearman—Spearman Community TV System, 308 S. Main. Phone: 659-3363. No. subscribers, 372; estimated potential, 800. Began service Nov. 1, 1960. Equipment Jerrold. J. Seibert Worley, partner. Stations: KGNC-TV, KVII & KFDA-TV, Amarillo. No installation fee, monthly charge, \$7. Cable channels: 5 TV.

Stamford—Cable Vision Co. of Stamford, c/o Stamford Production Credit Assn. Prospect 3-3391. Estimated potential, 1500. Began service April, 1962. Equipment Jerrold. J. L. Hill, pres.; R. C. Cobb, secy.-treas. Stations: KRBC-TV, Abilene; KPAR-TV, Sweetwater; KPDX-TV & KSYD-TV, Wichita Falls; KSWO-TV, Lawton; and one music. Installation fee, \$5.95; monthly charge, \$5.95. Cable channels: 5 TV.

Sulphur Springs—Texas Community Antennas Inc., P.O. Box 383. Tuxedo 5-3757. No. subscribers, 1660; estimated potential, 1800. Began service Jan. 1, 1954. Equipment Entron. Robert M. Rogers, pres.; Don D. McFadden, mgr. (see CATV Group Ownership). Stations: KRLD-TV & WFAA-TV, Dallas; KTVT, Ft. Worth; KRAL-TV, Shreveport, La.; KLTV, Tyler. Installation fee, \$15; monthly charge, \$4. Cable channels: 5 TV; 1 FM.

Tyler—Television Cable Service Co. Inc., 222 North Broadway. Lyric 2-8251. No. subscribers, 8450; estimated potential, 12,000. Service began 1952. Equipment Jerrold. G. H. Flinn, pres.; R. H. Hedge, v.p.; J. E. Mankin, gen mgr. Stations: WFAA-TV & KRLD-TV, Dallas; WBAP-TV & KTVT-TV, Fort Worth; KLTV-TV, Tyler. No installation fee; monthly charge, \$4.50. Cable channels: 5 TV.

Uvalde—Uvalde TV Cable Corp., 220 N. Getty St. Broadway 8-4525. No. subscribers, 2100; estimated potential, 2400. Began service June 24, 1955. Equipment Jerrold. Benjamin J. Conroy Jr., pres.-mgr. Stations: KENS-TV, KONO-TV, KLRN-TV, KUAL-TV & WOAI-TV, San Antonio. Cable channels: 5 TV.

Van Horn—Van Horn Cable Co., Main St. Phone: 352. No. subscribers, 326; estimated potential, 400. Began service Sept. 16, 1955. Equipment Blonder-Tongue. J. H. Benton, owner (see CATV Group Ownership). Stations: KROD-TV & KTSM-TV, El Paso; KOSA-TV, Odessa; KVKM-TV, Monahans. Installation fee, \$18; monthly charge, \$5.90. Cable channels: 2 TV.

Victoria—Tele-Tenna Corp. of Victoria. 2000 E. Rio Grande St. Hillcrest 3-2722. No. subscribers, 1000. Began service Feb. 10, 1955. Equipment RCA. G. R. Morrell, exec. v.p. (see Midwest Video Corp. under CATV Group Ownership.)

Wellington—Vumore Co., Box 192, 1410 Dallas St. Phone: 447-5841. No. subscribers, 670; estimated potential, 720. Began service Aug. 11, 1955. Equipment Entron. R. H. Tyler, mgr. (see CATV Group Ownership). Stations: KGNC-TV, KVII & KFDA-TV, Amarillo; KSWO-TV, Lawton. No installation fee; monthly charge, \$7. Cable channels: 5 TV.

Wheeler—Wheeler TV System. Phone: 2911. No. subscribers, 170; estimated potential, 300. Equipment Motorola. Mrs. Laura Guthrie and M. L. Guthrie, co-owners & managers. Stations: KGNC-TV, KFPA-TV, KVII-TV, Amarillo, Tex. Installation fee, \$25; monthly charge, \$6.50. Cable channels: 4 TV.

UTAH

Bonanza—American Gilsonite Co. No. subscribers, 35. Began service Dec. 15, 1955. Equipment Jerrold. Stations: KCPX-TV, KSL-TV & KUTV, Salt Lake City. Installation fee, none; monthly charge, \$3. Cable channels: 3 TV.

Moab—Town Television Inc. (Division of Wentronics, Inc.), 79 N. Main. Phone: 253-4616. No. subscribers, 1500; estimated potential, 1900. Began service Dec. 1, 1959. Equipment Antennavision. Ed Drake, mgr. Stations: KSL-TV, KCPX-TV, KUTV & KUED, Salt Lake City. Installation fee, \$10; monthly charge, \$7. Cable channels: 4 TV.

Price—Vetere Motor & TV Inc., 410 W. First St., N. Medford 7-2644. No. subscribers, 614; estimated potential, 3000. Began service 1953. Equipment Jerrold, Entron & Alto Fonic. Louis Vetere, owner. Stations: KSL-TV, KCPX-TV, KUED & KUTV, Salt Lake City. Installation fee, \$25; monthly charge, \$4.85. Cable channels: 5 TV.

Sunnyside—East Carbon TV Co. Inc. Phone: 888-4416. No. subscribers, 460; estimated potential, 1320. Began service Oct. 1, 1955. Equipment Jerrold. Oscar Carlson Jr., pres.; Harold Collins, mgr. Stations: KSL-TV, KCPX-TV & KUTV, Salt Lake City. No installation fee; monthly charge, \$4. Cable channels: 3 TV.

Vernal—Basin Television, 55 E. Main St. Phone: 789-1723. No. subscribers, 1000; estimated potential, 2000. Began service Oct. 1956. Equipment Jerrold. C. R. Henderson, pres.; Francis Felch, v.p.; Lillian Henderson, secy. Stations: KSL-TV, KCPX-TV & KUTV, Salt Lake City. Installation fee, \$6.02; monthly charge, \$3.86 plus 12¢ tax. Cable channels: 3 TV; 1 FM.

VERMONT

Barre—Vermont TV Inc., 63 N. Main St. Granite 6-4901. No. subscribers, 1600; estimated potential, 2200. Began service May 1, 1952. Equipment Spencer-Kennedy. E. Nicholas Sanguinetti, pres.-treas. & mgr. Stations: WRGB, Schenectady; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; WCAX-TV, Burlington; CBMT, Montreal. Installation fee, \$19.95; monthly charge, 4.95. Cable channels: 5 TV.

Bennington—Better TV Inc. of Bennington, 317 Main St. Phone: 442-9395. No. subscribers, 150; estimated potential, 3,000. Began service April 1961. Equipment Jerrold. Albert J. Ricci, pres.; Richard Johnson, mgr. Stations: WTIC-TV, Hartford;

WHDH-TV, Boston, Mass.; WKTV-TV, Utica, N.Y.; WTEN-TV & WAST-TV, Albany, N.Y.; WRGB-TV & WMHT-TV, Schenectady, N.Y. Installation fee, \$19.95; monthly charge, \$5.95. Cable channels: 7 TV; 5 FM.

Bellows Falls—Bellows Falls Cable Corp., 55 Square. Homestead 2-4596. No. subscribers, 1402; estimated potential, 1000. Began service Oct. 1953. Equipment Westbury Electronics Inc. Ronald Barrett, mgr. (see Systems Management under CATV Group Ownership). Stations: WBZ-TV & WHDH-TV, Boston; WRLP, Greenfield; WMUR-TV, Manchester, N.H.; WMTW-TV, Poland Spring, Me. Installation fee, \$9.95; monthly charge, \$5.95. Cable channels: 5 TV.

Brattleboro—Brattleboro TV Inc., 49 Elliot St. Alpine 4-4000. No. subscribers, 1600; estimated potential, 3200. Began service June 4, 1953. Equipment, Spencer-Kennedy. F. Elliot Barber Jr., pres.; John B. Clark, mgr.; Robert Schill, engineer. Stations: WBZ-TV, WGBH-TV, WHDH-TV & WNAC-TV, Boston; WMUR-TV, Manchester; WTIC-TV, Hartford; WRLP, Greenfield; WMTW-TV, Poland Spring; WAST, Albany, N.Y.; WNHC-TV, New Haven, Conn. Installation fee, \$50; monthly charge, \$5.50. Cable channels: 9 TV; also FM.

Burlington-Essex Junction—Green Mt. TV Corp., 187 Church St. University 4-5749. No. subscribers, 3200; estimated potential, 12,000. Began service June 1952. Equipment SKL & Telesystems. Fred Lieberman, pres.; Phillips C. Lothrop, v.p. & gen. mgr. Stations: WRGB, Schenectady; WMTW-TV, Poland Spring; WCAX-TV, Burlington; CBMT, CBFT & CFCE, Montreal; WPTZ, Plattsburgh; C5SS, Cornwall, Ont.; WAST, Albany, N.Y. Installation fee, \$19.95; monthly charge, \$4.95. Cable channels: 9 TV, 5 FM.

* **Essex Junction**—Green Mt. TV Corp., 130 S. Easton Rd., Glen-side, Pa. Equipment Spencer-Kennedy. Fred Lieberman. See Burlington, Vermont.

† **Manchester**—Manchester TV Corp., Rt. 7. Phone: 608. No. subscribers, 125; estimated potential, 400. Began service Dec. 1960. Equipment Jerrold. J. J. Mueller, pres.-mgr.; H. M. Mueller, clerk. Stations: WTEN & WAST, Albany, N.Y.; WRGB, Schenectady, N.Y.; WMUR-TV, Manchester. Installation fee, \$50; monthly charge, \$6. Cable channels: 4 TV; 3 FM.

Montpelier—Montpelier TV Inc., 23 Langdon St. Phone: 223-2852. No. subscribers, 1590; estimated potential, 1700. Began service Nov. 15, 1953. Equipment Jerrold. Fred Lieberman, pres. Phillips Lothrop, v.p. mgr. Stations: WMTW-TV, Poland Spring; WRGB, Schenectady; WCAX-TV, Burlington; WPTZ, Plattsburgh; WAST-TV, Albany. Installation fee, \$19.95; monthly charge, \$4.95. Cable channels: 5 TV.

Northfield—Trans-Video, 37 Park Sq. Phone: 485-3811. No. subscribers, 500; estimated potential, 600. Began service Dec. 24, 1951. Equipment. Westbury Electronics. George L. Goodrich, owner; Henry Beaudette, technical mgr.; George L. Goodrich Jr., sales mgr. Stations: WRGB, Schenectady; WCAX-TV, Burlington; WMTW-TV, Poland Spring. Installation fee, \$19.95; monthly charge, \$4. Cable channels: 3 TV; 2 FM.

Rutland—Rutland Cable TV Inc., Box 506. Phone: 773-2755. No. subscribers, 1000; estimated potential, 5000. Began operation Dec. 1961. Equipment composite. S. E. Young, pres. Stations: WMTV, Poland Springs, Me.; WCAX-TV, Burlington; WAST & WTEN, Albany, N.Y.; WRGB, Schenectady, N.Y.; WPTZ, Plattsburgh, N.Y.; WMUR, Manchester, N.H. Cable channels: 7 TV; 5 FM.

Rutland—See also West Rutland, Vt.

Springfield—Young's Community TV Inc., 201 Union St. Turner 5-4529. No. subscribers, 1848; estimated potential, 1850. Began service May 1953. Equipment Jerrold. S. R. Young, pres. (see Windsor Community Antenna Corp. under CATV Group Ownership). Stations: WBZ-TV & WHDH-TV, Boston; WRLP, Greenfield; WCAX-TV, Burlington. Installation fee, \$19.50; monthly charge, \$3.90. Cable channels: 5 TV.

St. Johnsbury—St. Johnsbury Community TV Corp., 83 Eastern Ave. Phone: 8-2870. No. subscribers, 1500; estimated potential, 1800. Began service March 1, 1954. Equipment Jerrold. Leon A. Story, pres.; Eugene F. Ellingwood Jr., mgr. Stations: WCSH-TV & WGAN-TV, Portland; WMTW-TV, Poland Spring; WCAX-TV, Burlington; WBZ-TV, Boston, Mass. Installation fee, \$14; monthly charge, \$4. Cable channels: 5 TV.

(Continued on next page)



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VERMONT—(Continued)

West Rutland—West Rutland Cable Corp., 43 Blanchard Ave., Box 123. HE 8-5566. No. subscribers, 727; estimated potential, 1700. Began operation Dec. 1959. Equipment Jerrold. S. E. Young, pres.-mgr.; James Matthews, v.p. Stations: WCAX-TV, Burlington; WMTW-TV, Poland Springs; WAST & WTEN, Albany; WPTZ, Plattsburg; WRGB, Schenectady; CBMT, Montreal, Que. Installation fee, \$19.50; monthly charge, \$4.95. Cable channels: 5 TV.

Windsor—Windsor Community Antenna Corp., 201 Union St., Springfield, Vt. Phone: Turner 5-4529. No. subscribers, 636; estimated potential, 850. Began service, July 1954. Equipment Jerrold. S. R. Young, pres. (see CATV Group Ownership). Stations: WHDH-TV & WBZ-TV, Boston; WCAX-TV, Burlington; WMTW-TV, Mt. Washington, N.H.; WPIX-TV, Albany, N.Y.; WMUR-TV, Manchester, N.H.; WRLP, Greenfield, Mass. Installation fee, \$20; monthly fee, \$3.90. Cable channels: 5 TV.

Woodstock—Youngs Community TV, Springfield, Vt. Phone: 115-M. No. subscribers, 208; estimated potential, 300. Began service Dec. 8, 1953. Equipment Jerrold. S. R. Young, pres. (see Windsor Community Antenna Corp. under CATV Group Ownership). Stations: WCAX-TV, Burlington; WRLP, Greenfield; WGAN-TV, Portland; WPTZ, Plattsburgh; WMTW-TV, Poland Spring. Installation fee, \$20; monthly charge, \$4.95. Cable channels: 5 TV.

VIRGINIA

Appalachia—TV Cable Service Co., Appalachia. Phone: 157. No. subscribers, 300; estimated potential, 300. Began service Nov. 20, 1955. Equipment Jerrold. Harold C. Bailey, owner. Stations: WJHL-TV, Johnson City; WLOS-TV, Asheville; WCYB-TV, Bristol. Installation fee, \$100; monthly charge, \$5. Cable channels: 3 TV.

Grundy—Grundy TV Co., P.O. Box 686. Phone: 935-2621. No. subscribers, 1206; estimated potential, 1500. Began service Jan. 1, 1952. Equipment Community Engineering Co. Barnes B. Rife, pres. (see CATV Group Ownership). Stations: WSAZ-TV, Huntington; WJHL-TV, Johnson City; WHIS-TV, Bluefield; WCYB-TV, Bristol; WCHS-TV, Charleston. Installation fee, \$15; monthly charge, \$5. Cable channels: 5 TV.

Harrisonburg—Harrisonburg Trans-Video, 14 Graham St. Phone: 434-6030. No. subscribers, 2100; estimated potential, 3000. Began service Aug. 29, 1952. Equipment Jerrold & Westbury. (See Hotel Operating Co. & Systems Management Co. under CATV Group Ownership.) Leo A. Campomezz, mer. Stations: WTPG, WTOP-TV & WRC-TV, Washington; WSWA-TV, Harrisonburg; WRVA-TV, Richmond. Installation fee, \$5; monthly charge, \$3.78. Cable channels: 5 TV.

Hays—Barton's TV Service, Hays, Va. Phone: 3471. No. subscribers, 50. Began service 1951. Equipment Taco. Stations: WCYB-TV, Bristol; WJHL-TV, Johnson City, Tenn. Installation fee, \$8; monthly charge, \$3. Cable channels: 4 TV.

Marion—Home & Auto Supply Co. Inc., 131 E. Main St. Phone: 3-5321. No. subscribers, 560; estimated potential, 700. Began service Dec. 1953. Equipment composite. C. E. Coulthard, pres. Stations: WLSL-TV & WDBJ-TV, Roanoke; WHIS-TV, Bluefield. Installation fee, \$79.50; monthly charge, \$2.95. Cable channels: 3 TV.

Richlands—Richlands TV Cable Corp., Box 1441. Phone: 963-8775. No. subscribers, 435; estimated potential, 1500. Began service Oct. 31, 1959. Equipment Community Engineering Co. Barnes B. Rife, pres. (see CATV Group Ownership); Mildred K. Rife, v.p. Stations: WHIS-TV, Bluefield, W. Va.; WCYB-TV, Bristol, Va.; WLSL-TV & WDBJ-TV, Roanoke; WOAY, Oakhill. No installation fee; monthly charge, \$4.95. Cable channels: 4 TV.

Richmond—RAM Enterprises, Inc., Box 5310. Now under construction.

Staunton—Staunton Video Corp., 116 S. Lewis St., Box 233. Tuxedo 6-7493. No. subscribers, 1150; estimated potential, 3000. Began service April 1952. Equipment composite. R. W. Tucker, pres. Stations: WRVA-TV, Richmond; WTTG & WTOP-TV, Washington; WSWA-TV, Harrisonburg; WXEX-TV, Petersburg. Installation fee, \$22.50; monthly charge, \$4. Cable channels: 5 TV.

WASHINGTON

Aberdeen—Harbor TV, 218 E. Wishkah. Lennox 2-5894. No. subscribers, 9400; estimated potential, 10,500. Began service March 1953. Equipment Spencer-Kennedy. Homer A. Bergren, chairman; Fred G. Goddard, pres.-mgr. Stations: KIRO-TV, KOMO-TV, KCTS & KING-TV, Seattle; KTNT-TV, KPEC-TV & KTVW, Tacoma; KOIN-TV & KGW-TV, Portland. Installation fee, \$29.95; monthly charge, \$3.75. Cable channels: 7 TV.

Bellingham—Telecab Inc., 1059 State St. Regent 4-0850. No. subscribers, 850; estimated potential, 2000. Began service March 1951. Equipment Jerrold & Blonder-Tongue. A. J. Barrett, pres. Stations: KOMO-TV, KIRO-TV & KING-TV, Seattle. Installation fee, \$108; monthly charge, \$3.78. Cable channels: 3 TV.

Chehalis—KELA-TV Inc., Box 827. Phone: 748-3321. No. subscribers, 405; estimated potential, 1000. Began service July 1952. Equipment Blonder-Tongue. Joe Chytil, pres. Stations: KIRO-TV, KING-TV & KOMO-TV, Seattle; KTNT-TV & KTVW, Tacoma. Installation fee, \$89.50; monthly charge, \$3.65. Cable channels: 5 TV.

Chelan—Chelan Antenna Service, Phone: 477W2. No. subscribers, 500; estimated potential, 900. Began service May 1954. Equipment Jerrold & Blonder-Tongue. Jack Lafferty, mgr. Stations: KXLY-TV, KREM-TV & KHQ-TV, Spokane; KBAS-TV, Ephrata; KING-TV, Seattle. Cable channels: 5 TV.

Chinook—Chinook Community TV Cable of the Chinook Progressive Club, Spring 7-8532. No. subscribers, 40; estimated potential, 80. Began service Jan. 1, 1961. Equipment Jerrold & Entron. Jack Munson, mgr.; Desmond Miethe, secy.-treas. & auditor; Trophy Hughes, service dept.; Thor Gottberg, commissioner. Stations: KOIN-TV, KGW-TV & KPTV, Portland. Installation fee, \$120.75; monthly charge, \$1. Cable channels: 4 TV.

Cle Elum—Cassassa Bros., 216 Penn Ave. No. subscribers, 380. Don Cassassa, pres. Cable channels: 3 TV.

Colfax—Colfax Refrigeration, S-122 Main St. Exbrook 7-3741. No. subscribers, 250; estimated potential, 300. Began service Aug. 3, 1953. Equipment Jerrold. John Howard, owner. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane. Installation fee, \$125; monthly charge, \$2.50. Cable channels: 3 TV. Note: If desired for rental property or trailers, installation charge will be \$25; monthly charge \$5.

Colville—Colville Video Inc., 262 S. Main St., Box 149. Mutual 4-4411. No. subscribers, 700; estimated potential, 800. Began service Aug. 14, 1953. Equipment Jerrold. Frank Reardon, pres. Stations: KREM-TV, KHQ-TV & KXLY-TV, Spokane. Installation fee, \$125 & \$40; monthly charge, \$3.75. Cable channels: 3 TV.

Concrete—Community Antenna Service, Main Street. Phone: 5-2171. No. subscribers, 34; estimated potential, 50. Service began, 1950. Equipment Blonder Tongue & Winegard. Ted Boyd, co-owner; Bonney Boyd, co-owner. Stations: KING-TV, KOMO-TV & KIRO-TV, Seattle; KTNT, Tacoma. Installation fee, \$10; monthly charge, \$3.24. Cable channels: 4 TV.

Connell—Connell TV Co., Box 145. Phone: Belmont 4-3131. No. subscribers, 130; estimated potential, 300. Began service Dec. 23, 1955. Equipment Jerrold. August Aubert, operator. Stations: KREM, KXLY & KHQ-TV, Spokane; KEPR-TV, Pasco; KNDU, Richland. Installation fee, \$25; monthly charge, \$4.25. Cable channels: 5 TV.

Coulee Dam—TV Assn. of Coulee Dam, Box 67. No. subscribers, 325; estimated potential, 400. Began service Sept. 1954. Equipment Ampli-Vision, Jerrold & Blonder-Tongue. George Curtiss, pres. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane. Fees: no set fees, operated like a cooperative, with members assessed for cost of operation. Cable channels: 3 TV.

Ellensburg—Ellensburg TV Cable Corp., 505 N. Pearl St. Walnut 5-2557. No. subscribers, 2100; estimated potential, 2150. Began service Aug. 1, 1954. Equipment Jerrold & Alto Fonic. Stations: KING-TV & KOMO-TV, Seattle; KXLY-TV, Spokane; KIMA-TV, Yakima. Installation fee, \$9.95; monthly charge, \$5.45. Cable channels: 4 TV.

Elmer City—Audiovision Service Co., Box 971. Phone: Coulee Dam 638. No. subscribers, 125; estimated potential, 250. Began service Oct. 1955. Equipment Blonder-Tongue, RCA-CAS. Wm. F. Ford, owner. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane. Installation fee, \$150; monthly charge, \$3. Cable channels: 12 TV.

Ephrata—Empire TV Inc., P.O. Box 125. Skyline 4-4434. No. subscribers, 1207; estimated potential, 1800. Began service Dec. 1, 1953. Equipment composite. Pat Hughes, owner. Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane; KING-TV & KCTS-TV, Seattle. Installation fee, \$125; monthly charge, \$4.50. Cable channels: 5 TV.

Everett—TV Cable Inc., 2507 Broadway, Box 1126. Alpine 9-3171. No. subscribers, 1832; estimated potential, 4000. Began service July 15, 1953. Equipment Blonder-Tongue & Jerrold. L. R. Smith, mgr. Stations: KCTS-TV, KOMO-TV, KIRO-TV & KING-TV, Seattle; KTNT-TV, Tacoma; KVOS-TV, Bellingham. Installation fee, \$50; monthly charge, \$3.75. Cable channels: 6 TV.

Kennewick-Pasco—Columbia Television Inc., 205 W. Kennewick Ave. Phone: 586-6177. No. subscribers, 3650; estimated potential, 10,000. Began service Oct. 1, 1956. Equipment composite. David H. Strassler, pres.; Robert Rosencrans, v.p.; Clay D. White, gen. mgr. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane; KEPR-TV, Pasco; KNDU-TV, Richland. Installation fee, \$10; monthly charge, \$4.95. Cable channels: 7 TV.; 2 FM.

Lind—Lind TV Service Inc., Lind. No. subscribers, 198. Equipment Jerrold. John Shinek, pres. Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane. Cable channels: 3 TV.

Lyle—Roth Music Center, 410 East Second St., The Dalles, Ore. Cypress 6-3752. No. subscribers, 38; estimated potential, 65. Began service Aug. 1956. Equipment Jerrold & Blonder-Tongue. Richard & Dorothy Roth, owners. Stations: KGW-TV, KOIN-TV & KPTV, Portland, Ore. Installation fee, \$50; monthly charge, \$5. Cable channels: 3 TV.

Metaline Falls—Bestview Cable Video Co. Inc., Box 306. Hilltop 6-2121. No. subscribers, 72; estimated potential, 175. Equipment Jerrold. Leslie W. Copple, pres.; E. O. Dressel Jr., v.p. & mer. Stations: KHQ-TV, KREM-TV & KXLY-TV, Spokane. Installation fee, \$110; monthly charge, \$4.90. Cable channels: 3 TV.

Montesano—Sylvia TV Inc., 136 First St. S. Phone: 249-3952. No. subscribers, 675; estimated potential, 750. Began service March 1, 1956. Equipment Ampli-vision & Blonder-Tongue. Fred S. Goddard, pres.; William Schiller, treas.-mgr. Stations: KIRO-TV, KOMO-TV & KING-TV, Seattle; KTNT-TV & KTVW, Tacoma. Installation fee, \$30; monthly charge, \$3.65. Cable channels: 5 TV.

Moses Lake—Moses Lake TV Inc., Box 216. Rockwell 5-6151. No. subscribers, 1900; estimated potential, 4600. Began service May 1954. Equipment Blonder-Tongue & Jerrold. Pat Hughes, pres. & mgr. Stations: KHQ-TV, KREM-TV & KXLY-TV, Spokane; KING-TV & KCTS-TV, Seattle. Installation fee, \$125; monthly charge, \$4.50. Cable channels: 5 TV.

North Bend—Cascade TV Signals Inc. Turner 8-5032. No. subscribers, 650; estimated potential, 850. Began service Feb. 1, 1956. Equipment Jerrold. J. E. MacManiman, pres. Stations: KOMO-TV, KING-TV & KIRO-TV, Seattle; KTNT-TV, Tacoma; CBUT, Vancouver, B.C. Installation fee, \$125; monthly charge, \$3. Cable channels: 5 TV.

Community Antenna Systems

Omak-Okanogan—Okanogan Valley TV Cable Co., Box 537, Tonasket, Wash. Hudson 6-2486. No. subscribers, 1060. Began service March 1954. Equipment composite. Melvin Rothrock, pres. & mgr. (see CATV Group Ownership). Stations: KCTS-TV, Seattle; KXLY-TV, KHQ-TV & KREM-TV, Spokane. Installation fee, \$49.50 & \$9.95; monthly charge, \$3.50 & \$4.50. Cable channels: 4 TV; 1 FM.

Pomeroy—Christensen-Rauch Co., Main St. Phone: 327. No. subscribers, 400; estimated potential, 425. Began service June 1953. Equipment Jerrold. Wm. E. Rauch, pres. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane. Cable channels: 3 TV.

Pullman—Pullman TV Cable Co. Logan 4-8522. No. subscribers, 700; estimated potential, 1000. Service began 1954. Equipment Blonder-Tongue & Entron. S. C. Haddock, owner. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane. Installation fee, \$49.50; monthly charge, \$3. Cable channels: 3 TV; plus FM.

Pullman—Williams TV, 301 Paradise St. Logan 4-4621. No. subscribers, 675; estimated potential, 1000. Began service May 1954. Equipment Adler. R. V. Williams, owner; Martin S. Burns, mgr. Stations: KHQ-TV, KXLY-TV & KREM-TV, Spokane; KLEW-TV, Lewiston. Installation fee, \$69.50; monthly charge, \$3. Cable channels: 4 TV.

Quincy—Quincy Valley TV Inc. No. subscribers 1000; estimated potential, 6000. Began service Feb. 1954. Equipment Adler. Wm. Turnbull, pres. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane. Supported by annual contribution of \$10 per member.

Raymond—T.V. Smith, 301 Duryea St. Phone: 95. No. subscribers, 1650; estimated potential, 1500. Began service Feb. 1, 1951. Equipment Jerrold. Merle C. Smith, mgr. Stations: KING-TV, KIRO-TV & KOMO-TV, Seattle; KTNT-TV, Tacoma. Cable channels: 4 TV.

Republic—The Television Assn. of Republic. Spruce 5-3461. No. subscribers 225; estimated potential, 300. Equipment Jerrold. Began service Dec. 1954. William Bangs, pres. (non-profit organization). Stations: KHQ-TV, KREM-TV & KXLY-TV, Spokane. Installation fee, \$150; monthly charge, \$3.75. Cable channels: 3 TV.

Richland—Richland TV Cable Co., 1367-D George Washington Way. 944-9110. No. subscribers, 3311; estimated potential, 5000. Began service May 26, 1954. Equipment Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership). David E. Bright, pres.; Leon N. Papernow, exec. v.p.; W. A. Aylward, mgr. Stations: KREM-TV, KHQ-TV & KXLY-TV, Spokane; KEPR-TV, Pasco; KNDU-TV, Richland. Installation fee, \$5; monthly charge, \$4.95. Cable channels: 5 TV; 2 FM.

Seattle—Master TV Cable Systems Inc., 1903 S. Jackson. East 5-3930. No. subscribers, 1800; estimated potential, 5000. Service began Dec. 1957. Equipment Jerrold, Blonder-Tongue & Spencer-Kennedy. Homer Bergren, pres.; Robert S. McCaw, v.p.; Jack Pruzan, secy.; Henry E. Schaefer, treas.; Douglas J. MacKenzie, mgr. Stations: KOMO-TV, KING-TV, KIRO-TV & KCTS, Seattle; KTNT-TV & KTVW, Tacoma. Installation fee, \$59.80; monthly charge, \$3.90; or installation fee, \$10; monthly charge, \$5. Cable channels: 6 TV.

Shelton—Taylor Radio Electric Service, 4th & Cota Sts. Phone: 426-6602. No. subscribers, 130; estimated potential, 400. Began service 1949. Equipment Blonder-Tongue & Jerrold. G. L. Taylor, owner. Stations: KOMO-TV, KING-TV, KIRO-TV & KCTS; Seattle; KTNT-TV & KTVW, Tacoma. Installation fee, \$50; monthly charge, \$4.50; or \$48 annually. Cables: 7 TV.

Soap Lake—Soap Lake Television, Box 65, Ephrata, Wash. No. subscribers, 75; estimated potential, 500. Began service March 1954. Equipment composite. Charles Clements, pres. & mgr.; Clyde W. Collins, secy.-treas. Stations: KREM, KXLY & KHQ, Spokane; KING, KOMO & KCTS, Seattle. No installation fee; monthly charge, \$6. Cable channels: 7 TV.

Soap Lake—Soap Lake TV Inc., Box 125, Ephrata. Chestnut 6-3256. No. subscribers, 55; estimated potential, 500. Began service March 1954. Equipment Jerrold & Blonder-Tongue. Charles Clements, pres.-mgr. Clifton W. Collins, secy.-treas. Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane; KING-TV & KCTS-TV, Seattle. Installation fee, none or \$125; monthly charge, \$6.15 or \$3.75. Cable channels: 5 TV.

Spokane—Pacific Northwest TV Inc., 513 Spokane & Eastern Bldg. No. subscribers, 4200; estimated potential, 7500. Began service July 1953. Equipment Jerrold. Newell Priess, pres.; J. W. O'Larey, v.p.; James Crick Jr., treas.; Harley Steiner, mgr. Stations: KHQ-6, KREM-2, KXLY-4, Spokane. Installation fee, \$34.50; monthly charge, \$3.90. Cable channels: 4 TV.

Starbuck—Starbuck Community Antenna Systems, 917 S. 4th St., Dayton. No. subscribers, 36; estimated potential, 150. Began service 1955. Equipment Jerrold. Wayne Spoonemore, owner. Stations: KHQ-TV, KREM-TV & KXLY-TV, Spokane. Installation fee, \$75; monthly charge, \$4. Cables: 3 TV.

Tonasket—Okanogan Valley TV Cable Co., Box 537, Hudson 6-2486. No. subscribers, 300. Began service Aug. 1955. Equipment composite. H. Melvin Rothrock, pres.-mgr. (see CATV Group Ownership). Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane; CHBC-TV, Kelowna, B.C.; KCTS-TV, Seattle. Installation fee, \$49.50 & \$9.95; monthly charge, \$3.50 & \$4.50. Cable channels: 5 TV.

* Vincennes—Vincennes University.

Walla Walla—Blue Mts. TV Cable Co., 221 E. Main St., Box 296, Jackson 5-4963. No. subscribers, 4450; estimated potential,

5000. Began service Sept. 15, 1953. Equipment Jerrold. Owned by H & B Communications Corp. (see CATV Group Ownership). W. A. Aylward, mgr. Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane; KNDU-TV & KEPR-TV, Pasco. Installation fee, \$24.95; monthly, \$4.95. Cables: 5 TV; 2 FM.

Waterville—Clements TV, Riverview 5-4600. No. subscribers, 300; estimated potential, 320. Began service Jan. 1, 1953. Equipment Ampli-Vision & Jerrold. Charles E. Clements, pres. & mgr. Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane; KBAS-TV, Ephrata. Installation fee, \$135; monthly charge, \$4.25. Cable channels: 4 TV.

Wenatchee—Consolidated TV Cable Co., 104 S. Mission St. Normandy 3-4608. No. subscribers, 2000; estimated potential, 6000. Began service Oct. 1953. Equipment Jerrold & Blonder-Tongue. Owned by H & B Communications Corp. (see CATV Group Ownership). William E. Cox, mgr. Stations: KHQ-TV, KREM-TV & KXLY-TV, Spokane; KING-TV, Seattle; KEPR, Pasco. Installation fee, \$9.95; monthly charge, \$4.50. Cable channels: 5 TV.

Wishram—Wishram TV Co., SH 8-2490. No. subscribers, 155 estimated potential, 185. Began service Sept. 1, 1954. Equipment Ampli-Vision. Raymond Coffield, mgr. Stations: KOIN-TV, KPTV & KGW-TV, Portland. Installation fee, \$30; monthly charge, \$3.50. Cable channels: 3 TV.

WEST VIRGINIA

Berkeley Springs—Tri State Cable TV Inc., 13 Penna. Ave., Hancock, Md. Phone: 678-6810. No. subscribers, 540; estimated potential, 650. Began service Oct. 1962. Equipment Jerrold and Holt. Stanley M. Fulton, pres.; George C. Sheeder, secy.-mgr. Stations: WRC-TV, WTTG-TV, WMAL-TV & WTOP-TV, Washington, D.C.; WMAR-TV, WBAL-TV & WJZ-TV, Baltimore, Md.; WSWA-TV, Harrisonburg, Va.; WGAL-TV, Lancaster, Pa. Installation fee, \$15; monthly charge, \$4. Cable channels: 9 TV.

Bluefield—Bluefield TV Cable, 125 North St. Phone: 327-5153. (Div. of Southern CATV Systems Inc.). No. subscribers, 2500; estimated potential, 4500. Began service April 15, 1954. Equipment Jerrold & Holt. Harry B. Green, gen. mgr.; F. Gordon Fuqua, mgr. Stations: WCHS-TV, Charleston; WSLs-TV, Roanoke; WHIS-TV, Bluefield; WLVA-TV, Lynchburg, Va.; WFMV-TV, Greensboro, N.C. Installation fee, \$4.79; monthly charge, \$4.79. Cable channels: 5 TV.

Buckhannon—Community Television Inc., Burnsville. Phone: 853-3271. No. subscribers, 1003; estimated potential, 1500. Began service 1955. George H. Sutton, pres.; S. C. Trimble, secy. (see CATV Group Ownership). Stations: WCHS-TV, Charleston; WTRF-TV, Wheeling; WSTV-TV, Steubenville, O. Monthly charge, \$3.60 and \$5.14. Cable channels: 5 TV, 2 FM.

Burnsville—Marlinton Cable Co., Phone: 853-3271. No. subscribers, 135; estimated potential, 175. Began service Dec. 1962. Equipment Jerrold. George H. Sutton, pres.; S. C. Trimble, secy. (see CATV Group Ownership). Stations: WOAY-TV, Oak Hill; WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WBOY-TV, Clarksburg. Monthly charge, \$3.60. Cable channels: 5 TV; 4 FM.

Chester—C & S TV, 801 Carolina, EV 7-2140. No. subscribers, 550; estimated potential, 600. Began service Jan. 1951. Equipment Jerrold. Donald Chaney, owner; Robert Burch, owner. Stations: WTRF-TV, Wheeling; WTAE & KDKA-TV, Pittsburgh, Pa.; WSTV-TV, Steubenville, O. Installation fee, \$27.50; monthly charge, \$3.50. Cable channels: 4 TV.

Clarksburg—Clarksburg TV Cable Co., 233 S. Third St., Box 250. Phone: 624-7464. No. subscribers, 9200; estimated potential, 11,000. Began service July 15, 1953. Equipment Jerrold. Sanford F. Randolph, v.p.-mgr. (see Fortnightly Corp. under CATV Group Ownership). Stations: WTRF-TV, Wheeling; KDKA-TV, WTAE & WIIC, Pittsburgh; WSTV-TV, Steubenville. Installation fee, \$125; monthly charge, \$3.75. Rental, \$5 & \$5.85 per mo. Cable channels: 5 TV; 4 FM.

Clarksburg—Edgewood TV Cable Co., 233 S. Third St. Main Phone: 624-7464. No. subscribers, 74; estimated potential, 100. Began service 1953. Equipment Jerrold. S. F. Randolph, mgr. Stations: WTAE, Pittsburgh, Pa.; WTRF, Wheeling; WSTV, Steubenville. Installation fee, \$50; monthly charge, \$3.50. Cable channels: 3 TV.

Coalwood—Olga Coal Co. 297-4462. No. subscribers, 480; estimated potential, 800. Began service July 1952. Equipment, Jerrold. W. D. Dantzer, mgr. Stations: WHTN-TV, Huntington; WSLs-TV, Roanoke; WCHS-TV, Charleston. Installation fee, \$125; monthly charge, \$2.50. Cable channels: 3 TV.

† **Eastgulf**—C. H. Mead Coal Co. Phone: CL 2-5212, Beckley, W.Va. Began service May 15, 1952. Equipment Jerrold. H. G. Schmidt, pres. Stations: WCHS-TV, Charleston; WSAZ-TV, Huntington-Charleston; WOAY-TV, Oak Hill. Cable channels: 3 TV.

Elbert—Elbert TV Club. No. subscribers, 300; estimated potential, 325. Began service Feb. 1953. Equipment Jerrold. Martin Hayduke, pres.; J. R. Hungate, treas.; Michael Hornick, technician. Stations: WHIS-TV, Bluefield; WCHS-TV, Charleston; WHTN-TV & WSAZ-TV, Huntington-Charleston; WOAY-TV, Oak Hill. Installation fee, \$85; monthly charge, none. Cable channels: 3 TV.

Elkins—Tygart Valley Cable Corp., 200 Davis Ave., Drawer 391. Phone: 636-0330. No. subscribers, 2119; estimated potential, 2500. Began service Nov. 13, 1953. Equipment Jerrold. Ralph S. Shepler, mgr.; C. W. Thornley, secy.-treas. Stations: KDKA-TV & WTAE, Pittsburgh; WTRF-TV, Wheeling; WBOY-TV, Clarksburg; WSTV-TV, Steubenville. Installation fee, \$10; monthly charge, \$5. Cable channels: 5 TV, 4 FM.

(Continued on next page)

For CATV Equipment Mfrs.
see page 880

Community Antenna Systems

WEST VIRGINIA—(Continued)

- Fairmont**—Fairmont TV Cable Co., (Div. of the Fortnightly Corp.), 217 Fairmont Ave., Box 907. Phone: 366-2880. No subscribers, 5500; estimated potential, 7000. Began service May 21, 1953. Equipment Jerrold. Nathan Levin, pres. (see Fortnightly Corp. under CATV Group Ownership); Bertram Cousins Jr., mgr. Stations: KDKA-TV, WTAE & WIIC, Pittsburgh; WTRF-TV, Wheeling; WSTV-TV, Steubenville. Installation fee, \$125; monthly charge, \$3.75. Cable channels: 5 TV.
- Glenville**—Kanawha Cable Company, Burnsville, W. Va. Phone: 853-3271. No. subscribers, 260; estimated potential, 500. Began service, 1962. Equipment Jerrold. George H. Sutton, pres.; Staunton C. Trimble, secy. Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WOAY-TV, Oak Hill; WBOY-TV, Clarksburg; WJPB-TV, Weston. Monthly charge, \$3.60. Cable channels: 6 TV; FM Radio Band.
- Hinton**—Hinton TV Cable Corp., 309 Temple St., Box 120. Phone: 466. No. subscribers, 875; estimated potential, 1000. Began service Oct. 1, 1953. Equipment Jerrold. J. V. Coste, pres. Stations: WDBJ-TV & WLSL-TV, Roanoke; WCHS-TV, Charleston; WHTN, Huntington. Installation fee, \$100; monthly charge, \$3.98. Cables: 3 TV.
- Keyser**—Keyser TV Co. Inc., 51 N. Main St. Sunset 4-8381. No. subscribers, 2052. Began service Oct., 1952. Equipment Jerrold. Dr. T. T. Huffman, pres.; Mary S. Huffman, secy.; Mary P. Romig, treas. Stations: WTOP-TV, WTTG & WMAL-TV, Washington; WJAC-TV, Johnstown; KDKA-TV, Pittsburgh. Cable channels: 5 TV.
- Keystone**—Keystone TV Service, Box 212. Phone: 892-3635. No. subscribers, 305. Began service 1952. Equipment Jerrold. Clyde S. Barr, mgr. Stations: WHTN-TV & WWSA-TV, Huntington; WCHS-TV, Charleston; WHIS-TV, Bluefield; WOAY-TV, Oak Hill. Installation fee, \$100; monthly charge, \$3. Cable channels: 5 TV.
- Logan-Man**—National CATV Systems Inc., 112 Bridge St., Logan. Phone: 752-1727. No. subscribers, 4400; estimated potential, 6000. Began service July 1961. James M. Vickers, mgr. (see National General Corp. under CATV Group Ownership). Installation fee, \$10.29; monthly charge, \$4.99. Cables: 5 TV.
- † **Lost Creek**—Lost Creek TV Co., Box 97. Phone: 745-3604. No. subscribers, 80; estimated potential, 150. Began service Dec. 1953. Equipment Jerrold. Earl Cooper mgr. Stations: WJPB-TV, Weston; WSTV-TV, Steubenville; KDKA-TV & WTAE, Pittsburgh; WTRF-TV, Wheeling. Installation fee, \$125; monthly charge, \$3.50. Cable channels: 5 TV.
- Lumberport**—Eagle Television Club, Box 52. Phone: 2611. No. subscribers, 202; estimated potential, 300. Began service May 1, 1955. Equipment Jerrold. J. R. Hornor, pres.; John M. Cunningham, mgr. Stations: KDKA-TV & WTAE, Pittsburgh; WTRF-TV, Wheeling; WSTV-TV, Steubenville; WBOY-TV, Clarksburg. Installation fee, \$25; monthly charge, \$3.83. Cable channels: 5 TV.
- Man**—See Logan, W. Va.
- Marlinton**—Marlinton Cable Co., Burnsville. Phone: 853-3271. No. subscribers, 340; estimated potential, 450. Began service May 15, 1954. Equipment Jerrold. George H. Sutton, pres.; Staunton C. Trimble, secy. (see CATV Group Ownership). Stations: WDBJ-TV & WLSL-TV, Roanoke; WOAY-TV, Oak Hill. Monthly charge, \$3.60. Cable channels: 3 TV; also FM.
- Morgantown**—Community Cable Co. Inc., 264 Waitman St. Phone: 2-3838. No. subscribers, 1000; estimated potential 4000. Began service Nov. 1956. Equipment Benco. S. A. Phillips Jr., pres. Stations: KDKA-TV, WTAE-TV, Pittsburgh; WJAC-TV, Johnstown; WTRF-TV, Wheeling; WSTV-TV, Steubenville. Installation fee, \$15; monthly fee, \$3. Cable channels: 5 TV.
- Moundsville**—Clear TV Inc., Box 337. Tilden 5-2660. No. subscribers, 1000; estimated potential, 3000. Began service June 1952. Equipment composite. Z. A. Zainoon, pres.; Sam Shaw, mgr. Stations: KDKA-TV, WQED, WTAE & WIIC, Pittsburgh; WTRF-TV, Wheeling; WSTV-TV, Steubenville. Installation fee, \$15; monthly fee, \$3. Cable channels: 6 TV.
- Mt. Clare**—Krelling TV Cable Co., Box 6. Main 3-0734. No. subscribers, 126; estimated potential 230. Began service Oct. 1950. Equipment Jerrold. Walter M. Krelling, pres. Stations: WSTV-TV, Steubenville; WTRF-TV, Wheeling; WTAE, Pittsburgh; WJPB-TV, Weston, W. Va.; WBOY-TV, Clarksburg, W. Va. Installation fee, \$51; monthly charges, \$3.06 & \$3.57. Cable channels: 5 TV.
- Mullens**—Mullens TV Cable Service, 317 Moran Ave. Phone: 32. No. subscribers, 645, estimated potential, 800. Began service March 1952. Equipment Jerrold. H. E. Lilly, owner. Stations: WHIS-TV, Bluefield; WCHS-TV, Charleston; WOAY-TV, Oak Hill; WSAZ-TV & WHTN-TV, Huntington. Installation fee, \$120; monthly charge, \$4. Cable channels: 5 TV.
- New Martinsville**—Five Channel Cable Co., 136 North St. Gladstone 5-3310. No. subscribers, 1100; estimated potential, 2000. Began service Sept. 1953. Equipment Jerrold. Harry H. Harkins, pres. Stations: KDKA-TV, Pittsburgh; WTRF-TV, Wheeling; WSTV-TV, Steubenville; WBOY-TV, Clarksburg. Installation fee, \$15; monthly charge, \$4. Cable channels: 5 TV.
- Parkersburg**—Durfee's TV Cable Co., 1737 East 7th St. Phone: 485-7433. No. subscribers, 1842; estimated potential, 20,000. Began service Jan., 1962. Equipment Entron. C. O. Erickson, pres.; C. F. Erickson, mgr. Stations: WCHS, WTAP, WSAZ & WHTN, Huntington; WCHS, Charleston; WTAP, Parkersburg. Installation fee, \$10; monthly charge, \$4.83. Cable channels: 5 TV.
- Petersburg**—Oates T-V Inc., Virginia Ave., rear of Court House. Circle 3-3691. No. subscribers, 210; estimated potential, 350. Began service July 1, 1958. Equipment Jerrold. O. R. Oates Sr., pres. Stations: KDKA-TV & WTAE, Pittsburgh; WWSA-TV, Harrisonburg; WTTG, Washington; WJAC-TV, Johnstown. Installation fee, \$6; monthly charge, \$6. Cable channels: 5 TV, 5 FM.
- Phillippi**—Phillippi Community TV, 301 Depot St. Phone: 30. No. subscribers, 275, estimated potential, 750. Began service June 1954. Equipment Entron & Jerrold. Dellet T. Poling, owner & operator. Stations: WTRF-TV, Wheeling; WBOY-TV, Clarksburg; WSTV-TV, Steubenville; KDKA-TV & WTAE, Pittsburgh. Installation fee, \$125; monthly charge, \$3. Cable channels: 5 TV.
- Phillippi**—RipShip TV Association Inc. No. subscribers, 136; estimated potential, 150. Service began 1953. Equipment Jerrold. Paul Green, pres.; Hersey Hudkins, v.p.; Robert Mitchell Jr., director; Glen Thomas Sr., director; Bella Hawkins, secy.-treas.; Edward T. Luff, legal adviser; Clyde Hibbs, technician. Stations: KDKA-TV & WTAE-TV, Pittsburgh; WTRF, Wheeling; WSAZ, Steubenville, O.; WBOY, Clarksburg. Installation fee, \$145; monthly charge, \$1. Cable channels: 5 TV.
- Piedmont**—Upper Potomac TV Co. Inc., 77 Ashfield St. Elgin 5-2301. No. subscribers, 2121; estimated potential, 2500. Began service March 1952. Equipment Jerrold. I. H. Ferrell, pres. L. M. Kight, v.p.; G. R. Failing, treas.; H.P. Whitworth Jr., secy. Stations: WRC-TV, WTTG, WTOP-TV & WMAL-TV, Washington; WJAC-TV, Johnstown; WFBG-TV, Altoona, Pa.; WWSA-TV, Harrisonburg, Va. Also serves Westernport, Luke and Bloomington, Md. Installation fee, \$15; monthly charge, \$4.75. Cable channels: 5 TV.; 5 FM.
- Richwood**—Richwood TV Co. Inc., Box 670. Viking 6-6391. No. subscribers, 946; estimated potential, 1000. Began service May 1, 1952. Equipment Jerrold. Carl E. Gainer, pres. Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WOAV, Oak Hill; WLSL, Roanoke. Installation fee, \$125; monthly charge, \$3. Cable channels: 5 TV.
- Romney**—See Ridgely, W. Va.
- Ronceverte**—Ronceverte TV Corp., Ronceverte. MI 7-4500. No. subscribers, 185; estimated potential, 200. Began service Feb. 1954. Equipment Jerrold. J. W. Lee, pres. Stations: WLSL-TV & WDBJ-TV, Roanoke; WOAY-TV, Oak Hill; WHIS-TV, Bluefield. Installation fee, \$130; monthly charge, \$3.60. Cable channels: 4 TV.
- † **Rowlesburg**—Community Cable Co. Inc., Diamond St. Phone: 4371. Began service Oct. 1953. Equipment Benco. S. A. Phillips Jr., pres. Stations: KDKA-TV & WTAE, Pittsburgh; WTRF-TV, Wheeling; WSTV-TV, Steubenville. Cable channels: 4 TV.
- Saint Marys**—Ohio Valley Cable Corp., 407 Second St. Phone: 684-7876. No. subscribers, 330; estimated potential, 600. Began service December 1, 1959. Equipment Jerrold. Ralph Shepler, pres.; C. W. Thornley, v.p.; J. D. Cutlip, secy.; Harry Harkins, treas. (see CATV Group Ownership). Stations: WCHS-TV, Charleston; WHTN-TV, Huntington; WTAP Parkersburg; WTRF-TV, Wheeling; WSTV-TV, Steubenville, O. Installation fee, \$89 or \$10; monthly charge, \$4 or \$5. Cable channels: 5 TV.
- Shinnston**—Shinnston T.V. Cable Corp., 605 Pike St. Phone: 217. No. subscribers, 430; estimated potential, 650. Service began Dec. 1955. Equipment Jerrold. Mildred Daniel, pres.; Sam. D. Daniel, v.p.-treas.; Warren S. Hursey, secy.; Lawrence J. Hammond, mgr.-enrg. Stations: WBOY-TV, Clarksburg; WSTV-TV, Steubenville; WTRF-TV, Wheeling; WTAE-TV & KDKA-TV, Pittsburgh. Installation fee, \$100; monthly charge, \$3.75. Cable channels: 5 TV.
- * **Sistersville**—Ohio Valley Cable Corp. Oldfield 7-2431. No. subscribers, 275; estimated potential, 500. Began service Dec. 20, 1960. Equipment Jerrold. Ralph S. Shepler, pres.; C. W. Thornley, v.p.; J. D. Cutlip secy.; Harry Harkins, treas.; J. L. Milliken, mgr. Stations: KDKA-TV, Pittsburgh; WBOY-TV, Clarksburg; WTRF-TV, Wheeling; WJPB-TV, Weston; WSTV-TV, Steubenville. Installation fee, \$10; monthly charge, \$5. Cable channels: 5 TV.



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- Slab Fork**—Slab Fork Coal Co. Overland 3-5296. No. subscribers, 95. Began service Sept. 1952. Equipment Jerrold. S. Austin Caperton, pres. Stations: WHIS-TV, Bluefield; WCHS-TV, Charleston; WHTN-TV & WSAZ-TV, Huntington-Charleston; WOAY-TV, Oak Hill. Installation fee, \$25; monthly charge, \$2. Cable channels: 5 TV.
- War**—TV Antenna Service Inc., Box 386, McDowell St. Phone: 875-2216. No. subscribers, 785; estimated potential, 1500. Began service March 1952. Equipment Jerrold. L. W. Coffey, pres. Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WHIS-TV, Bluefield; WDBJ-TV, Roanoke. No installation fee; monthly charge, \$4.80. Cable channels: 5 TV.
- Webster Springs**—Webster TV Cable Corp., Box 311. Phone: 847-2744. No. subscribers, 500; estimated potential, 600. Began service Jan. 1, 1953. Equipment Jerrold. Harry H. Harkins, pres. Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WBOY-TV, Clarksburg. Installation fee, \$125; monthly charge, \$2.70. Cable channels: 3 TV.
- Weirton**—Television Cable Service Inc., 100 Ferguson Ave. Phone: 748-5330. No. subscribers, 350; estimated potential, 1200. Began service Feb. 1950. Equipment Jerrold. L. Patton, mgr. Stations: KDKA-TV, WTAE & WIIC, Pittsburgh. Installation fee, \$15; monthly charge, \$3.25. Cable channels: 3 TV, 1 FM.
- Welch**—Welch Antenna Co., Box 687. Phone: 436-4811. No. subscribers, 1050; estimated potential, 1350. Began service June 1951. Equipment Jerrold. Dr. Edmund O. Gates & Wm. Turner, pres. Stations: WSAZ-TV & WHTN-TV, Huntington; WCHS-TV, Charleston; WHIS-TV, Bluefield; WOAY-TV, Oak Hill. Installation fee, \$10; monthly fee \$5. Cable channels: 5 TV.
- Weston**—Weston TV Cable Corp., 241 Main Ave. Weston 400. No. subscribers, 1600; estimated potential, 2250. Began service Jan. 1, 1954. Equipment Jerrold. M. Wm. Adler, pres. Stations: WTRF-TV, Wheeling; WCHS-TV, Charleston; WSTV-TV, Steubenville; KDKA-TV, Pittsburgh; WSAZ-TV, Huntington-Charleston; WJPB-TV, Weston. Installation fee, \$19.95; monthly charge, \$3.95. Cable channels: 5 TV; 10 FM.
- Wheeling**—Wheeling Antenna Co. Inc., Box 1043, Wheeling. Cedar 3-0919. No. subscribers, 598. Began service May 5, 1952. Equipment Waco, Jerrold & RCA. Donald W. Levenson, pres. Stations: KDKA-TV & WTAE, Pittsburgh; WSTV-TV, Steubenville; WTRF-TV, Wheeling. No installation fee; monthly fee, \$5.50. Cable channels: 4 TV.
- White Sulphur Springs**—Burdette's Radio TV Service Inc., 17 West Main St. Phone: 20. No. subscribers, 331; estimated potential, 500. Service began June, 1958. Equipment Jerrold. Paul W. Burdette, pres.; Audrey B. Hoke, v.p.; Georgia M. Burdette, secy.-treas. Stations: WHIZ, Bluefield, W. Va.; WDBJ & WSLs, Roanoke, Va.; WCHS, Charleston, W. Va. Installation fee, \$75; monthly charge, \$3.50. Cable channels: 5 TV.

WISCONSIN

- Chippewa Falls**—Chippewa Cable Co. Inc., P.O. Box 41, 19 W. Spring St. Park 3-2791. No. subscribers, 50; estimated potential, 4000. Began service Dec. 15, 1960. Equipment Jerrold. Keith Coleman, pres.; Paul Glasener, v.p.; Tom Devine, secy.-treas. Stations: KMSP-TV, WCCO-TV, WTCN-TV, KSTP-TV & KTCA-TV, St. Paul-Minneapolis, Minn.; WEAU-TV, Eau Claire; WKBT, LaCrosse; WSAU-TV, Wausau. Installation fee, none; monthly charge, \$5. Cable channels: 8 TV.
- Eau Claire**—Wisconsin Theater Video Corp., 415 South Barstow St. Temple 4-3151. No. subscribers, 3800; estimated potential, 10,000. Began service Jan. 1, 1961. Equipment Jerrold. G. S. Grengs, pres.; H. Triller, mgr. Stations: WEAU-TV, Eau Claire; WCCO-TV, WTCN-TV & KMSP-TV, Minneapolis; KSTP-TV, St. Paul. Installation fee, \$10; monthly charge, \$5. Cable channels: 5 TV.
- Hillsboro**—Community Antenna System, 114 Mechanic St. Ivanhoe 9-2321. No. subscribers, 125; estimated potential, 200. Began service Jan. 1, 1958. Equipment Jerrold. Eugene J. Kubarski, owner & operator. Stations: WKBT, La Crosse; WISC-TV, WKOW-TV & WMTV, Madison. Installation fee, \$50; monthly charge, \$3.50. Cable channels: 5 TV.
- LaCrosse**—LaCrosse T.V. Signal Co., 722 Main St. Phone: 4-9200. No. subscribers, 1250; estimated potential, 8000. Began service Oct. 17, 1961. Equipment Spencer-Kennedy. S. J. Kryzsko, pres.; E. M. Allen, v.p. & gen. mgr.; J. D. Scott, secy.-treas. Stations: WKBT, LaCrosse; WISC-TV, Madison; WEAU-TV, Eau Claire; WMT-TV, Cedar Rapids; KMMT, Austin; KROC-TV, Rochester. No installation fee; monthly charge, \$5. Cable channels: 6 TV.
- Niagara**—Niagara Community TV Co-op, 100 Clark St. Clearwater 1-3869. No. subscribers, 500; estimated potential, 600. Began service Nov. 1, 1954. Equipment Jerrold. Edward Gaber, pres. Stations: WBAY-TV, WFRV & WLUK-TV, Green Bay; WLUK-TV, Marquette; WSAU-TV, Wausau. Installation fee, \$100; monthly charge, .75 cents. Cable channels: 5 TV, 3 FM.
- † **Rhineland**—Rhineland TV Cable Corp., Box 179, Forest 2-4942. No. subscribers, 1000; estimated potential, 2500. Began service Feb. 1954. Equipment Jerrold. C. W. Gilley, owner-mgr. Stations: WBAY-TV, WFRV & WLUK-TV, Green Bay; WSAU-TV, Wausau; WLUK-TV, Marquette. Installation fee, \$125; monthly charge, \$3.50. Cable channels: 5 TV; 2 FM.

(Continued on next page)

For TV Household Data
see page 39-a



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The Authoritative Reference

Community Antenna Systems

WISCONSIN—(Continued)

Rice Lake—Rice Lake Radio Co. Inc., 15 W. Knapp St. Cedar 4-3821. No. subscribers, 920; estimated potential, 1200. Began service 1952. Equipment composite. Earl Cleaveland, pres. Stations: KMSF-TV, WTCN-TV & WCCO-TV, Minneapolis; KSTP-TV, St. Paul; WEAU-TV, Eau Claire. Installation fee, \$75 or \$15; monthly charge, \$2.50 or \$3.50. Cable channels: 5 TV.

Richland Center—Wisconsin Community Antenna Inc., 410 N. Main. No. subscribers, 900. Theron Moon, owner. Cable channels: 3 TV.

Wausau—Wausau Cablevision Inc., 222 Jefferson St. Viking 5-4222. No. subscribers, 1400; estimated potential, 5000. Service began Feb. 1962. Equipment Jerrold. Owner: American-tenna Corp. (see CATV Group Ownership). Cal G. Heisler, pres.; F. T. Clifford, v.p.-mgr.; Col. W. W. Fertig, secy.-treas. Stations: WEAU & WSAU, Wausau; WLUK, WBAY & WFRV, Green Bay, Wisc. Installation fee, 10; monthly charge, \$5.

Wausau—Wisconsin Community Antenna Inc., 502 Third St. Viking 2-4169. No. subscribers, 912; estimated potential, 6000. Began service July 1955. Equipment Jerrold. Walter A. Baumgardt, pres.; H. C. Klessig, secy. & gen. mgr. Stations: WEAU, Eau Claire; WLUK-TV, WBAY-TV & WFRV, Green Bay; WSAU-TV, Wausau. Installation fee, \$10; monthly charge, \$5. Cable channels: 5 TV.

WYOMING

¹**Basin**—Western TV Corp., 708 S. Fourth St. Phone: 568-2138. Business office: 122 S. Eighth St., Worland, Wyo. No. subscribers, 215; estimated potential, 300. Began service Nov. 1955. Equipment Ampli-Vision & Jerrold. Thomas W. Mitchell Jr., pres. (see CATV Group Ownership); Ray McKim, mgr. Stations: KOOK-TV & KGHL-TV, Billings; KID-TV, Idaho Falls; KTWO-TV, Casper. Installation fee, \$30; monthly charge, \$6.25.

Casper—Community TV Systems of Wyoming Inc., 451 S. Durbin St. Phone: 234-7171. (Div. of Wentronics Inc.). No subscribers, 4400; estimated potential, 10,000. Began service Dec. 24, 1953. Equipment Jerrold & Alto-Fonic. Gene W. Schneider, pres.-mgr.; Donald C. Loucks, v.p.; Richard C. Schneider, secy.-treas. Stations: KLZ-TV, KOA-TV, KBTV, KTVR & KRMA-TV, Denver; KTWO-TV, Casper; KFBC-TV, Cheyenne. Installation fee, \$25; monthly charge, \$7.50. Cable channels: 7 TV.

Cody—R & B Cable TV Corp., Box 1100. Phone: 587-4247. No. subscribers, 1100; estimated potential, 1800. Began service Oct. 1, 1954. Equipment Ampli-Vision, Jerrold & Alto-Fonic. E. T. "Brick" Melbraaten, pres. Stations: KGHL-TV, Billings; KUTV, KCPX-TV, KSL-TV & KUED, Salt Lake City, Utah. Installation fee, \$5 or \$15; monthly charge, \$6. Cable channels: 5 TV, 1 music; 3 FM.

Cokeville—Cokeville Community TV System, Box 68. Browning 9-5235. No. subscribers, 90; estimated potential, 120. Began service Oct. 1, 1954. Equipment Jerrold. C. L. Jones, mgr. Stations: KUTV, KCPX-TV & KSL-TV, Salt Lake City. Monthly charge, \$5.50 (\$6.50 without connection). Cable channels: 3 TV.

Green River—Green River Cable TV Co., Box 631, 164 East First St. N. Phone: 907. No. subscribers, 865; estimated potential, 1000. Began service Oct. 1, 1958. Equipment Jerrold. A. M. Carollo Sr., pres.; A. M. Carollo Jr., v.p.; & mgr (see A. M. Carollo under CATV Group Ownership). Stations: KSL-TV, KUED, KCPX-TV & KUTV, Salt Lake City. Monthly charge, \$5. Cable channels: 5 TV, 3 FM or background music.

¹**Greybull**—Western TV Corp., Box 524. Phone: 568-2138. No. subscribers, 380; estimated potential, 535. Began service March 1956. Equipment Ampli-Vision & Jerrold. Thomas W. Mitchell Jr., pres.; Ray McKim, mgr. (see CATV Group Ownership). Stations: KOOK-TV & KGHL-TV, Billings; KID-TV, Idaho Falls; KTWO-TV, Casper. Installation fee, \$30; monthly charge, \$6.25. Cable channels: 5 TV.

† **Jackson**—Jackson Community TV System, c/o Jackson Electric Shop. Phone: 188. No. subscribers, 135; estimated potential, 300. Began service July 14, 1955. Equipment Jerrold & Alto Fonic. Everett L. Mains, owner. Stations: KID-TV, Idaho Falls; KTLE, Pocatello. Installation fee, \$35; monthly charge, \$5. Cable channels: 2 TV.

Kemmerer—Kem-Tev Corp., 915 Pine Ave. Phone: 877-4421. No. subscribers, 600; estimated potential, 800. Began service Aug.

¹ Underground cables; poles not used.

16, 1955. Equipment Ampli-Vision. Helen A. Steinhour, pres.; P. C. Steinhour, mgr. Stations: KSL-TV, KCPX-TV & KUTV, Salt Lake City. Installation fee, \$168; monthly charge, \$5.50. Cable channels: 3 TV.

† **Lander**—Western TV Corp., Box 483. Phone: 332-4902. (River-ton). No. subscribers, 300; estimated potential, 900. Began service November 1959. Equipment Ampli-Vision & Jerrold. Thomas W. Mitchell Jr., pres. (see Western TV Corp. under CATV Group Ownership). Charles Jenkins, mgr. Stations: KCPX-TV, Salt Lake City; KWRB-TV, Riverton; KTWO-TV, Casper. Installation fee, \$30; monthly charge, \$6.25. Cable channels: 5 TV.

Laramie—Laramie Community TV Co., 409A S. 4th St. Phone: 745-7333. No. subscribers, 3200; estimated potential, 4700. Began service March 10, 1954. Equipment Composite. (See Collier Community TV Co. under CATV Group Ownership); C. O. Hammond, mgr. Stations: KTVR, KOA-TV, KLZ-TV, KRMA-TV, Denver; KFBC-TV, Cheyenne. Installation fee, \$80; monthly charge, \$4.50. Cable channels: 5 TV.

North Green River—See Green River.

Pine Bluffs—Pine Bluffs Community TV System. Phone: 245-3392. No. subscribers, 200; estimated potential, 240. Began service July 1, 1957. Equipment Blonder-Tongue & Jerrold. John C. Harrison, owner. Stations: KTVR, KOA-TV, KLZ-TV, KRMA-TV & KBTV, Denver; KFBC-TV, Cheyenne. Installation fee, \$25; monthly charge, \$5.87. Cable channels: 6 TV; 1 FM.

Rawlins—Rawlins Community TV, 211 Fourth St. East 4-3011. No. subscribers, 1660; estimated potential, 2500. Began service Sept. 27, 1955. Equipment Jerrold & Alto-Fonic. Fred R. Kelly, mgr. (see TelePrompTer under CATV Group Ownership.) Stations: KTVR, KOA-TV, KLZ-TV & KBTV, Denver; KFBC-TV, Cheyenne, Wyo. Installation fee, \$31.25; monthly charge, \$7.50. Cable channels: 4 TV.

Riverton—Western TV Corp., Box 71. Phone: 856-3248. Business office: 122 S. Eighth St., Worland, Wyo. No. subscribers, 385; estimated potential, 1800. Began service June 2, 1958. Equipment Ampli-Vision & Alto-Fonic. Thomas W. Mitchell Jr., pres.; Bill Ross, mgr. (see Western TV Corp. under CATV Group Ownership). Stations: KCPX-TV, Salt Lake City; KTWO-TV, Casper; KWRB-TV, Riverton. Installation fee, \$30; monthly charge, \$6.25. Cable channels: 5 TV.

Rock Springs—Sweetwater TV Co., 730 Pilot Butte Ave. Empire 2-3773. No. subscribers, 3200; estimated potential, 3500. Began service Dec. 1, 1956. Equipment Jerrold & Alto-Fonic. A. M. Carollo Sr., pres. (see A. M. Carollo under CATV Group Ownership). Stations: KSL-TV, KCPX-TV, KUTV & KUED, Salt Lake City. Installation fee, \$25; monthly charge, \$5. Cable channels: 4 TV.

Sheridan—Clouds Peak Radio & TV Corp., 140 E. Loucks St. Orchard 4-4251. No. subscribers, 2300; estimated potential, 3200. Began service Sept. 1, 1955. Equipment composite. Don Tannehill, pres.; C. L. McHolland, secy.-treas. & mgr. Stations: KGHL-TV & KOOK-TV, Billings; KTWO-TV, Casper. Installation fee, \$10; \$5 with installed cable; monthly charge, \$5.75. Cable channels: 5 TV; 3 FM.

† **Tensleep**—Bighorn Radio & TV, Box 675, Worland. Fireside 7-2721. Began service Sept. 1955. Equipment Blonder-Tongue. J. C. Cosley, owner. Stations: KOOK-TV & KGHL-TV, Billings; KWRB-TV, Riverton; KTWO-TV, Casper. Installation fee, \$150; monthly charge, \$5. Cable channels: 5 TV.

¹ **Thermopolis**—Western TV Corp., Box 809. Phone: 864-3593. No. subscribers, 400; estimated potential, 900. Began service July 5, 1957. Equipment Ampli-Vision & Jerrold. Thomas W. Mitchell Jr., pres.; James Crouse, mgr. (see Western TV Corp. under CATV Group Ownership). Stations: KOOK-TV, Billings; KTWO-TV, Casper; KCPX-TV & KSL-TV, Salt Lake City. Installation fee, \$30; monthly charge, \$6.25. Cable channels: 5 TV.

Worland—Western TV Corp., 122 S. Eighth St., Box 524. Phone: 347-3181. No. subscribers, 750; estimated potential, 1500. Began service May 5, 1954. Equipment Ampli-Vision & Jerrold. Thomas Mitchell Jr., pres. (see CATV Group Ownership). Roy Bliss, secy.-treas. Stations: KOOK-TV & KGHL-TV, Billings; KID-TV, Idaho Falls; KTWO-TV, Casper. Installation fee, \$30; monthly charge, \$6.25. Cable channels: 5 TV.

VIRGIN ISLANDS

St. Thomas—Virgin Isle TV Cable Corp., P.O. Box 1767. Phone: 978J (VITV). No. subscribers, 700; estimated potential, 2500. Began service Sept. 1960. Equipment Entron, GPL & Collins. Albert L. Capstaff, pres. & resident administrator. Stations: WBNB, WAPA, WKAQ, WIPR & 1 closed circuit. Installation fee, \$20; monthly charge, \$10. Cable channels: 5 TV.

¹ Underground cables; poles not used.



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

Canadian Community Antenna Systems

ALBERTA

- Athabasca**—Superior Communication Systems Ltd., Box 838. Phone 79. No. subscribers, 145; estimated potential, 300. Began service Nov. 15, 1960. Equipment Benco. E. J. Polanski, pres.; P. A. Polanski, secy. Stations: CFRN-TV & CBXT, Edmonton. Installation fee, \$165; monthly charge, \$5.50. Cable Channels: 7 TV.
- Banff**—Banff Community Antenna Ltd., Box 278. Popular 2-2598. No. subscribers, 380; estimated potential, 1000 (including hotel, motel & cabin court outlets). Began service Feb. 1, 1957. Equipment Westbury & Jerrold. William Adams, pres.; Bertram Henderson, mgr. & secy. Stations: CHCT-TV & CFCH-TV, Calgary, Alta.; CHCA-TV, Red Deer, Alta. Installation fee, \$75 or \$35; monthly charge, \$4 or \$5. Cable channels: 3 TV.
- Blairmore**—Purnell & Sons. Phone: 2266. No. subscribers, 275; estimated potential, 600. Began service Jan. 2, 1959. Equipment Benco. D. W. Purnell, gen. mgr. Station: CJLH-TV, Lethbridge, Alta. Installation fee, \$100; monthly charge, \$3.75. Cable channels: 1 TV.
- Calgary**—Community Antenna Systems Ltd., 8728 11th St. S.W., AL 2-0229. No. subscribers, 170; estimated potential, 400; Began service Sept. 1958. Equipment Jerrold. V. Howey, pres. S. G. Howey, v.p.; J. E. Dickson, secy.-treas. Station: CFRN-TV, Edmonton.
- † **East Coulee**—East Coulee TV System, Joe Gerlinger. Began service Dec. 1956. Equipment Benco. Station: CHCT-TV, Calgary. Cable channels: 1 TV

BRITISH COLUMBIA

- Beaver Falls**—See Fruitvale, B.C.
- † **Britannia Beach**—Mt. Sheer—West Coast Television Ltd., 6174 Fraser St. Equipment Benco. Stations: KVOS-TV, Bellingham; KOMO-TV, Seattle.
- Burnaby**—see Vancouver, B.C.
- Campbell River**—Campbell River TV Assn. Atwater 7-4221. No. subscribers, 1050; estimated potential, 1200. Began service Jan. 1958. Equipment Benco. Stations: KVOS-TV, Bellingham; CHEK, Victoria; KOMO-TV & KING-TV, Seattle. Installation fee, \$125; monthly charge, \$3.50.
- Campbell River**—Campbell River Video Ltd., R.R. 1, Campbell River, B.C. Atwater 287-6415. No. subscribers, 100; estimated potential, 300. Began service Dec. 1958. Equipment Jerrold. J. B. Wilson, pres.; C. J. Wilson, secy.-treas. Stations: KVOS-TV, Bellingham; KOMO-TV, KING-TV & KIRO-TV, Seattle;
- CHEK-TV**, Victoria. Installation fee, \$125; monthly charge, \$4. Cable channels: 5 TV.
- † **Castlegar-Kinnard**—Kingar Video Ltd., Box 161, Trail. Castlegar 4601. No. subscribers, 660; estimated potential, 900. Began service 1956. Equipment Benco & Jerrold. J. W. Loader, mgr. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane; CBUAT, Rossland. Installation fee, \$50; monthly charge, \$5.50. Cable channels: 3 TV.
- Comox Air Base**—Courtenay-Comox TV Co. 250 Sixth St., Courtenay. Harry Whiskin, mgr. (see CATV Group Ownership). Stations: KING-TV, KOMO-TV & KIRO-TV; Seattle; KVOS-TV, Bellingham; CHEK-TV, Victoria.
- Courtenay-Comox**—Courtenay-Comox TV Co., 250 Sixth St., P.O. Box 1357. Courtenay 810. No. subscribers, 900; estimated potential, 1500. Began service Dec. 1957. Equipment Jerrold. Harry P. Whiskin, mgr. Stations: CBUAT, Vancouver; KVOS-TV, Bellingham; KING-TV & KOMO-TV, Seattle; CHEK-TV, Victoria. Installation fee, \$125; monthly charge, \$5. Cables: 9 TV.
- Cranbrook**—Cranbrook Television Ltd., 21 Ninth Ave., Phone: 6-2414. No. subscribers, 1000; estimated potential, 1500. Began service Nov. 1, 1954. Equipment Jerrold & Benco. R. E. Sang, pres.; T. Desharnias, v.p.; G. Burch, secy.-treas. Stations: KXLY-TV, Spokane; CJLH-TV, Lethbridge. Installation fee, \$135; monthly charge, \$4. Cable channels: 2 TV.
- Creston**—Creston Cabled Video Ltd., Box 1170. Elliott 6-4244. No. subscribers, 575; estimated potential, 750. Began service Feb. 1955. Equipment Benco. Tak Tayota, pres. & gen. mgr. (see CATV Group Ownership). Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane. Installation fee, \$125; monthly charge, \$3.50. Cable channels: 3 TV.
- Dunbar**—see Vancouver, B.C.
- Fruitvale-Beaver Falls-Montrose**—Montrose Audio Video Co. Ltd., Box 129, Fruitvale. Phone: 367-9002. No. subscribers, 370; estimated potential, 800. Began service Sept. 1957. Equipment Benco. C. S. Crosby, pres.; Gordon Fairweather, technical supervisor. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane, CBC. Installation fee, \$125; monthly charge, \$4. Cable channels: 4 TV.
- Horseshoe Bay**—Northwest Television Systems Ltd., 6535 Royal Ave. Phone: 921-7733. Estimated potential, 750. Began service Jan. 1, 1956. Equipment Benco. W. S. Thomas, pres.-mgr. (see CATV Group Ownership). Stations: KOMO-TV & KING-TV, Seattle; KVOS-TV, Bellingham; CBUT & CHAN-TV, Vancouver; CHEK-TV, Victoria. Cable channels: 6 TV.

(Continued on next page)

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BRITISH COLUMBIA—(Continued)

- † **Kaslo**—Kaslo TV Ltd. Phone: 353-2413. No. subscribers, 100; estimated potential, 180. Began service May 1, 1958. Equipment Jerrold. Philip Fay Waterman, pres.; Frederick Gardham, secy.-treas. (see Variety Cable Vision Ltd. under CATV Group Ownership). Station: KXLY-TV, Spokane. Installation fee, \$125; monthly charge, \$4.50. Cable channels: 1 TV.
- Kelowna**—Black Knight TV Co. Ltd., 1429 Ellis St. Poplar 2-4433. No. subscribers, 500; estimated potential, 3000. Began service Aug. 1957. Equipment Benco. N. B. Jackson, gen. mgr.; A. Angus, project mgr. Station: KXLY-TV, Spokane. Installation fee, \$25; monthly charge, \$5. Cable channels: 1 TV.
- Kimberley**—Kootenay Enterprises Ltd., 115 Wallinger Ave. Ludlow 2-2062. No. subscribers, 1400; estimated potential, 2450. Began service Feb. 1955. Equipment Jerrold. Benny Redisky, mgr. Stations: KXLY-TV, Spokane; CJLH-TV, Lethbridge. Installation fee, \$115; monthly charge, \$4. Cable channels: 3 TV.
- Kingsgate & Yahk**—Creston Cabled Video Ltd., Creston, B.C. Phone: 6-2312. Creston. No. subscribers, 13 in Kingsgate, 50 in Yahk. Began service Jan. 1959. Equipment Benco. Stations: KHQ-TV & KXLY-TV, Spokane, Wash. Installation fee, \$75 (Kingsgate), \$100 (Yahk); monthly charge, \$5 (Kingsgate), \$4 (Yahk). Cable channels: 2 TV.
- Merritt**—Merritt Cablevision, Box 908. Phone: 378-2568. No. subscribers, 150; estimated potential, 500. Began service Nov. 1961. Equipment Jerrold. John Duggan & Jack Hurler directors; R. S. Ferguson, gen. mgr. & technician. Stations: KVOS-TV, Bellingham; Wash. CHEK-TV, Victoria, B.C.; CHBC, Kelowna, B.C. Installation fee, \$59; monthly charge \$6.50. Cable channels: 3 TV.
- Montrose**—see Fruitvale, B.C.
- * **Natal-Michael-Sparwood**—Kootenay Enterprises, Kimberly, B.C. No. subscribers, 210; estimated potential, 450. Equipment Jerrold. Ben Redisky, mgr. Station: CJLH-TV, Lethbridge, Alta. Installation fee, \$125; monthly charge, \$4. Cable channels: 2 TV.
- † **New Denver-Silverton**—New Denver-Silverton T. V. Society. No. subscribers, 60; estimated potential, 100. Began service Sept. 1957. Equipment Benco. William Martin, pres.; Bernice Clever, secy.; William Bolling, v.p. Station: KXLY-TV, Spokane. Installation fee, \$125; monthly charge, \$4. Cable channels: 1 TV.
- * **Norgate (N. Vancouver area)**—Northwest Television Systems Ltd., 6535 Royal Ave., West Vancouver, B.C. Phone: 921-7733. Estimated potential, 950. Equipment Benco. W. S. Thomas, pres. (see Northwest Television Systems under CATV Group Ownership). Stations: KING-TV, KIRO-TV & KOMO-TV, Seattle; KVOS-TV, Bellingham, Wash.; CBUT & CHAN-TV, Vancouver, B.C. Installation fee, \$15; monthly charge, \$5. Cable channels: 6 TV.
- Penticton**—South Okanagan TV Distributors Ltd., 441 Main St Hyatt 2-5832. No. subscribers, 1050; estimated potential, 3200. Began service Dec. 17, 1956. Equipment Jerrold. F. Wittner, pres.; D. L. Gartrell, mgr. Stations: KXLY-TV, KHQ-TV & KREM-TV, Spokane; CHBC-TV-13, Penticton. Installation fee, \$25; monthly charge, \$4.50. Cable channels: 5 TV.
- Port Alberni**—Alberni Video Services Ltd., 118 Third Ave. South. Phone: 833. No. subscribers, 1320; estimated potential, 2400. Began service Jan. 2, 1956. Equipment Entron. Ivan Hollway, pres. Stations: CBUT & CHAN-TV, Vancouver; CHEK-TV, Victoria, KVOS-TV, Bellingham.
- Port Coquitlam**—Reliance Distributors of B.C. Ltd., 733 Beatty St., Vancouver, B.C. Whitehall 2-8032. No. subscribers, 200; estimated potential, 2400. Began service June 1959. Equipment Jerrold. Len Charlish, mgr. (see Variety Cable Vision under CATV Group Ownership). Stations: KING-TV, KIRO-TV & KOMO-TV, Seattle; KVOS-TV, Bellingham, Wash.; CBUT & CHAN-TV, Vancouver, B.C.; CHEK-TV, Victoria, B.C. Installation fee, \$15; monthly charge, \$5. Cable channels: 9 TV.
- Powell River**—Powell River Television Co. Ltd., 4708 Marine Ave. Hunter 5-4295. No. subscribers, 1200; estimated potential, 2700. Began service July, 1955. Equipment Spencer-Kennedy. W. J. Marriette, pres.; G. H. Turner, gen. mgr. Stations: KING-TV & KOMO-TV, Seattle; KVOS-TV, Bellingham; CBUT, Vancouver; CHEK-TV, Victoria. Installation fee, \$135; monthly charge, \$4.50. Cable channels: 11 TV, 1 FM.
- Revelstoke**—Central TV System Ltd., 309 McKenzie Ave. Temple 7-2800. No. subscribers, 575. Began service Jan. 15, 1958. Equipment Benco. C. E. Stephens, pres. Stations: CHBC-TV, Kelowna; KXLY, Spokane. Installation fee, \$100; monthly charge, \$4.50. Cable channels: 2 TV.
- † **Riondel**—Creston Cabled Video Ltd., Box 1170, Creston, B.C. Elliott 6-4244. Creston. No. subscribers 101; estimated potential, 150. Began service March 1956. Equipment Benco. Tak Toyota, pres. & gen. mgr. (see CATV Group Ownership). Station: KXLY-TV, Spokane. Installation fee, \$100; monthly charge, \$3. Cable channels: 1 TV.
- † **Salmo**—Salmo Cabled Programmes Ltd., Box 402. Salmo 117. No. subscribers, 100; estimated potential, 200. Began service Feb. 1958. Equipment Benco. G. L. Wells, pres. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane. Installation fee, \$100; monthly charge, \$4. Cable channels: 3 TV.
- † **Sarita River**—Cowichan Valley Television, Duncan. Lake Cowichan 65. No. subscribers, 22; estimated potential, 25. Equipment Jerrold. C. Severson, owner-mgr. (see CATV Group Ownership). Station: CBUT, Vancouver. Installation fee, \$125; monthly charge, \$5. Cable channels: 1 TV.
- Squamish**—Reliance Distributors of B.C. Ltd., Cleveland Ave. Phone: 250. No. subscribers, 250; estimated potential, 350. Began service Dec. 6, 1957. Equipment Jerrold. I. G. Ingraham, mgr. (see Variety Cable Vision Ltd. under CATV Group Ownership). Stations: KOMO-TV & KING-TV, Seattle; KVOS-TV, Bellingham. Installation fee, \$142.50; monthly charge, \$5. Cable channels: 5 TV.
- Trail**—Community Video Ltd., 1300 Cedar Ave. Phone: 368-5335. No. subscribers, 3835; estimated potential, 4000. Began service Oct. 1, 1954. Equipment Jerrold. J. W. Loader, mgr.; G. L. Fairweather, supervisor. Stations: KREM-TV, KXLY-TV & KHQ-TV, Spokane; CBUAT, Rossland. Installation fee, \$125; monthly charge, \$4. Cable channels: 5 TV.
- Ucluelet**—Ucluelet Video Services Ltd., General Delivery. Phone: 4659. No. subscribers, 75; estimated potential, 140. Began service Oct. 15, 1959. Equipment Benco. G. Rodger, pres.; G. S. Holmes, secy.-treas. Stations: CBUT, Vancouver; KING-TV & KOMO-TV, Seattle, Wash. Installation fee, \$125; monthly charge, \$5.50. Cable channels: 3 TV.
- † **Van Anda, Texada Islands**—Texada Community Television Assn., Van Anda. No. subscribers, 90; estimated potential, 100. Began service 1956. Equipment Benco. Stations: KVOS-TV, Bellingham; KOMO-TV & KING-TV, Seattle; CHEK-TV, Victoria. Installation fee, \$120; monthly charge, \$3. Cable channels: 3 TV.
- Vancouver (Burnaby area)**—Variety Cable Vision Ltd., 733 Beatty St., Vancouver, B.C. Mutual 4-9353. No. subscribers, 410; estimated potential, 5500. Began service March 1960. Equipment Jerrold. B. J. Shepard, mgr. (see CATV Group Ownership). Stations: KING-TV, KIRO-TV & KOMO-TV, Seattle; KVOS-TV, Bellingham, Wash.; CBUT & CHAN-TV, Vancouver, B.C.; CHEK-TV, Victoria, B.C. Installation fee, \$15; monthly charge, \$5. Cable channels; 9 TV.
- Vancouver**—Pacific Cable Vision, 733 Beatty St. Mutual 4-9353. Estimated potential, 10,000. Began service June 1959. Equipment Jerrold. B. J. Shepard, mgr. (see Variety Cable Vision under CATV Group Ownership). Stations: KING-TV, KIRO-TV & KOMO-TV, Seattle; KVOS-TV, Bellingham; CBUT & CHAN-TV, Vancouver; CHEK-TV, Victoria. Installation fee, \$75 & \$15; monthly charge, \$4.50 & \$5. Cable channels: 9 TV.
- Vancouver**—Quadra Cablevision Ltd. 733 Beatty St. Phone: MU 4-9353. No. subscribers 2000. Began service 1961. Equipment: Jerrold. D. J. Paynter, mgr.; G. Pither, dir.; B. Shepard, dir. Stations: CBUT, CHAN, Vancouver; KING, KOMO, KIRO, Seattle; CHEK, Victoria; KVOS, Bellingham. Installation fee \$15; monthly charge \$5. Cable channels: 10 TV.
- Vancouver**—TruVu Cablevision, 733 Beatty St. Estimated potential, 12,000. Began service Sept. 1, 1953. Equipment Spencer-Kennedy & Jerrold. G. C. Chandler, pres. Stations: CBUT & CHAN-TV, Vancouver; CHEK-TV, Victoria; KOMO-TV, KIRO-TV & KING-TV, Seattle; KVOS-TV, Bellingham. Installation fee, \$15; monthly charge, \$5. Cable channels: 7 TV.
- Vancouver**—West Coast TV Ltd., 6174 Fraser St., Britannia Beach, Vancouver. Elgin 3434. No. subscribers, 150; estimated potential, 380. Began service June 1957. Equipment Benco. Matthew M. Jemielita, mgr. Stations: KVOS-TV, Bellingham; KOMO-TV, Seattle.
- Vancouver**—Castle Cablevision Ltd., 733 Beatty St. Phone: MU 4-9353. No. subscribers 3,000. Began service 1961. Equipment: Jerrold. B. J. Shepard, mgr.; G. Pither, dir., S. W. Welsh, dir. Stations: CBUT, CHAN, Vancouver; KING, KOMO, KIRO, Seattle; CHEK, Victoria; KVOS, Bellingham. Installation fee: \$15.00; monthly charge \$5. Cable channels: 10 TV.
- Vancouver (Dunbar area)**—Van Video CableVision Ltd., 733 Beatty St., Vancouver 3. Mutual 4-9353. No. subscribers, 120; estimated potential, 800. Began service June 1, 1960. Equipment Jerrold. D. Paynter, mgr. (see Variety Cable Vision Ltd. under CATV Group Ownership). Stations: CBUT & CHAN-TV, Vancouver; CHEK-TV, Victoria, B.C.; KING-TV, KIRO-TV & KOMO-TV, Seattle; KVOS-TV, Bellingham. Installation fee, \$15; monthly charge, \$5. Cable channels: 10 TV.
- Vancouver (west end)**—Welsh Cable Vision Ltd., 733 Beatty St., Vancouver 3. Mutual 4-9353. No. subscribers, 2200; estimated potential, 12,000. Began service Aug. 1960. Equipment Jerrold. B. J. Shepard, mgr. (see Variety Cable Vision Ltd. under CATV Group Ownership). Stations: CBUT & CHAN-TV, Vancouver; CHEK-TV, Victoria, B.C.; KING-TV, KIRO-TV & KOMO-TV, Seattle; KVOS-TV, Bellingham. Installation fee, \$75; monthly charge, \$4.50. Cable channels: 10 TV.
- Vancouver**—See also West Vancouver and Norgate.
- Victoria**—Davin Enterprises Ltd., 1202 Wharf St. Phone: EV 5-6783. No. subscribers 60; estimated potential 600. Began service Sept. 1961. Equipment Benco & Delta. R. V. Mielen, pres. & chief engineer; D. Patterson, v.p. Stations: KOMO, KING, KIRO, Seattle; KTNT, Seattle-Tacoma; CHEK, Victoria; KVOS, Bellingham. No installation fee; monthly charge \$3.50. Cable channels: 9 TV and FM.
- * **Victoria**—Richmond Telecab Services Ltd., 1672 Douglas St. Evergreen 4-9913. Estimated potential, 1000. Equipment Jerrold. L. H. Curran, mgr. Stations: KING-TV, KIRO-TV & KOMO-TV, Seattle; KTNT-TV & KTVW, Tacoma; KVOS-TV, Bellingham; CBUT & CHAN-TV, Vancouver; CHEK-TV, Victoria. Installation fee, \$90; monthly charge, \$3.95. Cable channels: 9 TV.
- West Vancouver**—Northwest Television Systems Ltd., 6535 Royal Ave., West Vancouver, B.C. Phone: 921-7733. Began service Feb. 1, 1958. Equipment Benco. W. S. Thomas, pres. & mgr. (see CATV Group Ownership). Stations: KOMO-TV, KING-TV & KIRO-TV, Seattle; KVOS-TV, Bellingham; CBUT & CHAN-TV, Vancouver. Cable channels: 6 TV.
- Yahk**—See Kingsgate, B.C.
- Youbou**—Fred Walsh Antenna Systems, 733 Beatty St., Vancouver 3. B.C. MU 4-9353. No. subscribers, 240; estimated potential, 350. Began service 1957. Equipment Jerrold. J. H. Ritchie, pres.; D. J. Paynter, mgr. Stations: CBUT, Vancouver; KOMO & KING, Seattle; CHEK, Victoria. Installation fee, \$75; monthly charge, \$5. Cable channels: 5 TV.

Youbou—Youbou TV Ltd., Box 100, Youbou. Youbou 141. No subscribers, 226; estimated potential, 250. Began service 1958. Equipment Jerrold. C. Severson, mgr. (see Variety Cable Vision under CATV Group Ownership). Stations: KING-TV & KOMO-TV, Seattle; CBUT, Vancouver; CHEK-TV, Victoria. Installation fee, \$125; monthly charge, \$5. Cable channels: 4 TV.

Thompson—Canadian Engineering Surveys.

MANITOBA

Thompson—Mystery Lake Broadcasting Ltd., Shopping Plaza (Box 362). Phone: 7-2441. No. subscribers 200; estimated potential 800. Began service Dec. 1, 1961. Equipment: C. G. E. D. Rae Sutherland, pres.; Ken Hughes, mgr., Morley Jaeger, op. mgr.; Dick Bowden, engineer. Originate own programming. Installation fee: \$75; monthly charge \$9. Cable channels: 2 TV.

NEW BRUNSWICK

Campbellton—North Shore Community TV, Kedgwick. Phone: 525 (Kedgwick). No. subscribers, 350; estimated potential, 1000. Began service 1955. Equipment Benco. Patrick Guerette, pres. (see CATV Group Ownership). Stations: CHAU-TV, Carleton; CKAM-TV, Campbellton; CJBR-TV, Rimouski.

Clair—See Edmundston, N.B.

Edmundston—Madawaska Community Television Ltd., 9 Hill St. Republic 5-3613. No. subscribers, 1705; estimated potential, 2000. Began service Feb. 15, 1956. Equipment Entron. Division of H & B Communication Corp. (See CATV Group Ownership). Stations: CJBR-TV, Rimouski; WAGM-TV, Presque Isle; CKRT-TV, Riviere Du Loup; CHSJ-TV, Bon Accord (Saint-John). Installation fee, \$125; monthly charge, \$3.50. Cable channels: 5 TV; 2 FM.

Fredericton—Central Community TV Ltd., 349 King St., P.O. Box 1015. Granite 1-2212. No. subscribers, 200; estimated potential, 6000. Began service July 1961. Equipment E.M.I., Spencer Kennedy & Benco. Jack W. Miles, pres.; J. A. Faust, v.p. & gen. mgr. Stations: CKCW-TV, Moncton; CHSJ-TV, St. John; WABI-TV & WLBZ-TV, Bangor; WAGM-TV, Presque Isle. Installation fee, \$65; monthly charge, \$4.25. Cable channels: 6 TV; 1 music.

Grand Falls—Grand Falls Transvision Ltd., Grand Falls. Phone: 572. Estimated potential, 400. Equipment Benco. E. Cote. Began service Nov. 1957. Stations: CJBR-TV, Rimouski; CHSJ-TV, St. John; WAGM-TV, Presque Isle.

Iroquois—See Edmundston, N.B.

Kedgwick—Guerette Television Communautaire Ltée. Phone: 525. No. subscribers, 102; estimated potential, 210. Began service Oct. 1956. Equipment Benco. Patrick Guerette, pres. (see CATV Group Ownership). Stations: CHAU-TV, Carleton; CKAM-TV, Campbellton; CJBR-TV, Rimouski; WAGM-TV, Presque Isle.

Marchand—See Edmundston, N.B.

North Shore—North Shore Community T. V. Co. Ltd., Kedgwick. P. Guerette.

St. Basile—See Edmundston, N.B.

St. Quentin—Guerette Television Communautaire Ltée., Kedgwick. Phone: 525 (Kedgwick). No. subscribers, 157; estimated potential, 385. Began service July 1, 1957. Equipment Benco. Patrick Guerette, pres. (see CATV Group Ownership). Stations: CHAU-TV, Carleton; CKAM-TV, Campbellton; CJBR-TV, Rimouski; WAGM-TV, Presque Isle.

St. Stephen—Faust Transvision Ltd., 15 King St. Phone: 1189-21. No. subscribers, 118; estimated potential, 900. Began service Nov. 1, 1960. Equipment Benco. J. A. Faust, pres.; F. Michalson, v.p.; J. Faust, secy.-treas. Stations: WABI-TV & WLBZ-TV, Bangor, Me.; CHSJ-TV, St. John. No installation fee; monthly charge, \$4. Cable channels: 3 TV.

Woodstock—Woodstock Community TV Ltd., Connell St. Phone: 328-6128. No. subscribers, 600; estimated potential, 800. Equipment Entron. Began service Dec. 1958. H. M. Carter, pres. Stations: CHSJ-TV, Saint John, N.B.; WABI-TV & WLBZ, Bangor, Me.; WAGM-TV, Presque Isle, Me. Installation fee, \$25; monthly charge, \$3.50. Cable channels: 4 TV.

ONTARIO

Atikokan—Nor-Video Services, Ltd., Box 279. Phone: 6050. No. subscribers, 800; estimated potential, 1300. Began service Sept. 1955. Equipment Benco. Stations: KDAL-TV & WDSM-TV, Duluth-Superior; CKPR-TV, Port Arthur. Installation fee, \$80; monthly charge, \$4.25. Cable channels: 4 TV.

Balmertown—Balmertown TV Distribution & Sales Ltd., 190 Lassic Rd. Phone: 2261. No. subscribers, 64; estimated potential, 225. Began service June 1959. Equipment Benco. E. E. Pine, owner. Stations: CBWT & CJAY-TV, Winnipeg, Man. Installation fee, \$150; monthly charge, \$2. Cable channels: 3 TV.

Barrie—Simcoe Cable TV, 49 Holgate St. Parkway 8-3644. No. subscribers, 200; estimated potential, 2000. Began service June 1, 1960. Equipment Jerrold, Delta, Benco. J. Mattenley. Stations: CKVR-TV, Barrie; WBEN-TV, WGR-TV & WKBW-TV, Buffalo; CBLT & CFTO-TV, Toronto; CHCH, Hamilton. Installation fee, \$9.95; monthly charge, \$4.50. Cable channels: 5 TV.

Bells Corners—Nepean Cablevision Ltd. P.O. Box 22. N. Coltin, pres.; M. Richier, v.p.; Mrs. P. Thaw, sec. treas.; E. Thaw, gen. mgr.

Chapleau—Chapleau News & TV Ltd., 14 Young St. Phone: 672. No. subscribers, 450; estimated potential, 700. Began service Nov. 1, 1958. Equipment Benco. A. J. Grout, pres. Stations: CFCL-TV, Timmins; WTOM-TV, Cheboygan, Mich. Also closed-circuit originations.

Chapleau—Superior Television System. Phone: 632. No. subscribers, 200; estimated potential, 250. Began service Jan. 10, 1960. Equipment Jerrold. Dr. G. E. Young. Stations: WTOM-TV, Cheboygan; CKSO-TV, Sudbury; CFCL-TV, Timmins; CKRN-TV, Rouyn. Installation fee, \$75; yearly charge, \$35.

Cornwall—Cornwall Cable Vision 1961 Ltd., 334 Pitt St. Wellington 2-6451. No. subscribers, 1833; estimated potential, 10,000. Began service Sept. 1958. Equipment Jerrold. B. Bertrand, mgr. Stations: CJSS-TV, Cornwall; CBFT, CBMT, CFCF & CFTM-TV, Montreal; CBOT & CJOH, Ottawa; WPTZ, Plattsburgh; WCAX-TV, Burlington. Installation fee, \$130; monthly charge, \$3.25. Cable channels: 9 TV.

Elliot Lake—Denison Mines Ltd. P.O. Box B2600. VI 8-2221. No. subscribers, 33. Began service 1957. Equipment Benco & Watkins. Stations: CKSO-TV, Sudbury; WWUP, Sault St. Marie, Mich. No installation fee. (Mine property). No monthly charge. Cable channels: 2 TV.

Deep River—Deep River TV Enterprises Ltd., New Staff Hotel. Justice 4-3471. No. subscribers, 275; estimated potential, 800. Began service May 27, 1957. Equipment Entron. Patrick J. LaMartina, pres. (see Capital City TV under CATV Group Ownership). Stations: CBOT & CJOH, Ottawa; CHOV, Pembroke. Also closed-circuit originations. Installation fee, \$15; monthly charge \$4; or \$34, yearly. Cable channels: 3 TV; also FM.

Dryden—Dryden Community Television, P.O. Box 266. Phone: 223-2605. No. subscribers 890; estimated potential, 1000. Began service March 1956. Equipment Benco. R. Orvis, mgr. & co-owner; P. S. Johnson, co-owner. Stations: CFCJ-TV, Port Arthur; KDAL-TV & WDSM-TV, Duluth, Minn. Installation fee, \$50; monthly charge, \$3. Cable channels: 3 TV, 1 FM.

Dundas—Dundas TV Systems Ltd., 27 Taber Road, Rexdale, Ont. Cherry 4-4296. No. subscribers, 250; estimated potential, 2000. Began service Dec. 1958. Equipment Benco. P. Freen, pres.; L. W. Price, secy.; J. Sefton, treas. Stations: WGR-TV, WBEN-TV & WKBW-TV, Buffalo, N.Y.; CHCH-TV, Hamilton, Ont.; CBLT-TV & CFTO-TV, Toronto, Ont. Installation fee, \$15; monthly charge, \$4.75. Cable channels: 6 TV.

Geraldton—Modern Radio & TV System, 321 Main St. Phone 400. No. subscribers, 310; estimated potential, 800. Began service Nov. 26, 1960. Equipment Benco. Harry Assad. Stations: WLUC-TV, Marquette; CFCJ-TV, Port Arthur. Installation fee, \$150; monthly charge, \$4. Cable channels: 7 TV.

Guelph—Neighbourhood Television Ltd., 31 Quebec St. W. Taylor 4-2030. No. subscribers, 4000; estimated potential, 8000. Began service 1953. F. T. Metcalf, pres.; A. Small, sales mgr. (see CATV Group Ownership). Stations: WGR-TV, WKBW-TV & WBEN-TV, Buffalo; CKCO-TV, Kitchener; CBLT & CFTO-TV, Toronto; CHCH-TV, Hamilton. Installation fee, \$10; monthly charge, \$4. Cable channels: 7 TV; also FM.

Haileybury—Hillcrest Community Television, Box 555. Osborne 2-3666. No. subscribers, 150; estimated potential, 300. Began service June 1, 1959. Equipment Benco. D. W. McLaughlin, mgr. Stations: CFCL-TV, Timmins, CKRN-TV, Rouyn, Que. Installation fee, \$35; monthly charge, \$3.75. Cables: 5 TV.

Hamilton—General Co-Axial Services Ltd., 264 Dundurn St. S. JA 9-6112. No. subscribers, 500; estimated potential, unlimited. Began service Sept. 10, 1960. Equipment Jerrold. A. J. Shadney, pres.; O. P. Shadney, v.p.; O. Boris, secy. Stations: CHCH-TV, Hamilton; CKCO-TV, Kitchener; CFTO-TV & CBLT-TV, Toronto; WGR-TV, WBEN-TV & WKBW-TV, Buffalo. Installation fee, \$20; monthly charge, \$1.50. Cable channels: 7 TV, 1 FM.

Hamilton—Hamilton Coaxial Ltd., 346 Queenston Rd. Liberty 9-6569. No. subscribers, 4000; estimated potential, 33,000. Began service Sept. 1958. Equipment Benco & Blonder-Tongue. H. R. Elmore, owner. Stations: CHCH-TV, Hamilton; CKCO-TV, Kitchener; CBLT & CFTO-TV, Toronto; WGR-TV, WKBW-TV & WBEN-TV, Buffalo. Installation fee, \$10; monthly charge, \$4.65. Cable channels: 7 TV, 1 FM.

Hamilton—South Aberdeen TV System, 394 Hess St. S. Jackson 2-0123. No. subscribers, 700; estimated potential, 4000. Began service July 1955. Equipment Benco. Bert Rymal, secy.-treas. Stations: CBLT & CFTO-TV, Toronto; CHCH-TV, Hamilton; WGR-TV, WKBW-TV & WBEN-TV, Buffalo. Installation fee, \$50; monthly charge, \$5. Cable channels: 5 TV.

Hamilton—Western Co-Axial Ltd., 1112 Pigott Bldg., 36 James St. S. Phone: 528-5981. No. subscribers, 1400; estimated potential, 2500. Began service July 1959. Equipment Benco & Blonder-Tongue. C. Levy, pres.; P. Rosenblatt, H. Back & E. Hoffman. Stations: CHCH-TV, Hamilton; CBLT & CFTO-TV, Toronto; WGR-TV, WBEN-TV & WKBW-TV, Buffalo. No installation fee; monthly charge, \$5. Cable channels: 6 TV, 1 FM.

Hornpayne—Television Hornpayne Ltd., Box 358. Phone: 65 or 202. No. subscribers, 150; estimated potential, 200. Began service April 1959. Equipment Rhombic. C. H. Barr, pres.; C. Deschamps, v.p.; John Hawreluk, secy.-treas. Station: CFCL-TV, Timmins. Installation fee, \$150; monthly charge, \$4. Cable channels: 1 TV.

Huntsville—Huntsville Community Television Ltd., 45 Main St. E. Sterling 9-2731. No. subscribers, 600; estimated potential, 900. Began service Nov. 1956. F. T. Metcalf, pres. (see CATV Group Ownership). Stations: CKVR-TV, Barrie; CKGN-TV, North Bay; CFTO-TV, Toronto; WBEN-TV & WGR-TV, Buffalo. Installation fee, \$25; monthly charge, \$4. Cable channels: 5 TV.

¹Additional information not available at press time.

Canadian CATV Systems

ONTARIO—(Continued)

- Kirkland Lake**—Supreme Television, 29 Prospect Ave., Kirkland Lake. Phone: 2595-CR. No. subscribers, 2600; estimated potential, 3500. Began service Feb. 15, 1957. Equipment Benco. Stations: CFCL-TV, Timmins; CKRN-TV, Rouyn, Que. Installation fee, \$66; monthly charge, \$1.50. Cables: 3 TV.
- London**—Community Television Ltd., Box 961. No. subscribers, 2500. Began service 1952. H. Anderson, pres.; Joseph Jeffery, secy.-treas. Stations: CFPL-TV, London; CKCO-TV, Kitchener; WEWS & KYW-TV, Cleveland, O.; WJBK-TV, Detroit, Mich.; WICU-TV, Erie, Pa. Installation fee, none; monthly charge, \$5. Cable channels: 5 TV.
- London**—London TV Cable Service Ltd., 13 King St. General 2-9908. No. subscribers, 1700; estimated potential, 10,000. Began service 1952. Equipment Jerrold. E. R. Jarmain, v.p.-mgr. Stations: KYW-TV & WEWS, Cleveland; WICU-TV, Erie; WJBK-TV, Detroit. Installation fee, \$10; monthly charge, \$5. Cable channels: 4 TV.
- Longlac, Ont.**—Community-TV Systems. Potential subscribers, 400. Equipment Delta. Herbert Lohr, Terrace Bay, owner-mgr.
- Manitowadge**—Geroy Radio & Television Ltd. Taylor 6-3227. No. subscribers, 245; estimated potential, 415. Began service Nov. 1959. Equipment Benco. L. Albert, pres.; W. C. Purcell, secy.-treas.; J. I. Jarvis, E. R. Wainwright, F. E. Hill, directors. Stations: CFCJ-TV, Port Arthur; WLUC-TV, Marquette, Mich. Installation fee, \$50; monthly charge, \$3. Cable channels: 2 TV.
- Marathon**—Peninsula Utilities Ltd., Stevens Ave. Phone: Marathon 351. No. subscribers, 463; estimated potential, 500. Began service Nov. 1957. Equipment Benco & Delta. L. D. Irwin, mer.; T. J. Hughes, electrical superintendent. Stations: CKPR-TV, Port Arthur; WLUC-TV, Marquette. Installation fee, \$50; monthly charge, \$2.50. Cable channels: 2 TV.
- Midland**—Midland Cable Television (a division of Neighbourhood Television Ltd. of Guelph). 210A Dominion Ave. Lakeside 6-5031. No. subscribers; estimated potential, 2000. Began service April 1955. Equipment Jerrold, Delta, Benco. (see CATV Group Ownership). Stations: WGR-TV & WBEN-TV, Buffalo; CFTO-TV, Toronto; CKVR-TV, Barrie. Also FM radio signal. Installation fee, \$45; monthly charge, \$3.50. Installation fee \$9.95; monthly charge, \$4.50. Cable channels: 5 TV.
- New Liskeard**—Clearview Television, Box 714. Midway 7-5394. No. subscribers, 60; estimated potential, 900. Began service July 1959. Equipment Jerrold. John A. Brown, partner. Stations: CFCL-TV, Timmins, Ont.; CKRN-TV, Rouyn, Que. Installation fee, \$50; monthly charge, \$3.75. Cable channels: 6 TV.
- Owen Sound**—Owen Sound Cable Television (a division of Neighbourhood Television Ltd., Guelph), 836 Second Ave. E. FR 6-5195. No. subscribers, 550; estimated potential, 2500. Began service Nov. 1958. Equipment Jerrold. F. T. Metcalf, pres. (see CATV Group Ownership). Stations: CKVR-TV, Barrie; CKCO-TV, Kitchener; CFTO-TV, Toronto; CKNX-TV, Wingham; WNEM-TV, Bay City. Installation fee, \$25; monthly charge, \$4. Cable channels: 5 TV.
- * **Parry Sound**—Radio & TV Distribution Ltd., Box 1178. Estimated potential, 800. Equipment Benco & Jerrold. C. Bradley, pres.; R. Belanger, v.p.; N. Bradley, secy.-treas. Stations: CKVR-TV, Barrie; CFTO-TV, Toronto; WGR-TV, Buffalo; CKSO-TV, Sudbury; FM Radio. Installation fee, \$10; monthly charge, \$3.90. Cable channels: 3 TV.
- Pembroke**—Pembroke TV Enterprises Ltd., 394 Bell St. Regent 2-8290. No. subscribers, 600; estimated potential, 3000. Began service April 1957. Equipment Benco. Patrick J. La Martina, pres. (see Capital City TV under CATV Group Ownership). Stations: CBOT, CJOH-TV & CBOFT, Ottawa; WCNY-TV, Carthage-Watertown. Closed Circuit. Installation fee, \$15; monthly charge \$4. Cable channels: 4 TV, 1 FM.
- Peterborough**—Peterboro Cable Television Ltd., 215 Charlotte St. River 2-2863. No. subscribers, 2200; estimated potential, 8000. Began service 1956. Equipment Blonder-Tongue & Jerrold. Howell P. Young, pres.; Marcial L. Young, secy.-treas.; Henry R. Young, mgr. Stations: CBLT, Toronto; WKBW-TV & WHEC, WROC-TV, Rochester, N.Y.; CKLB-FM, Oshawa. Installation fee, \$55; monthly charge, \$3.75. Cable channels: 5 TV, 1 FM.
- Port Arthur**—Lakehead Videon Ltd., Box 611, 17-A S. Cumberland St. Diamond 5-1211. No. subscribers, 3100; estimated potential, 15,000. Began service Aug. 1960. Equipment Jerrold. Co-owners: Famous Players Canadian Corp. Ltd. & Twin City Holdings Ltd. Personnel: A. Ross MacGregor, admn. mgr.; C. R. Boucher, technical mgr. Stations: KDAL-TV & WDSM-TV, Duluth, Minn.; WLUC-TV, Marquette, Mich.; CFCJ-TV, Port Arthur, Ont. Installation fee, \$10; monthly charge, \$4.95. Cables: 5 TV.
- Fort William, Ontario**—1415 Victoria Ave. Mafair 3-0464. (See Port Arthur)
- Rexdale**—See Barrie, Ont.
- Sault Ste. Marie**—169 East St. Algoma 6-6202. Estimated potential, 2,000. L. B. Kiely, pres.; E. L. Hollingsworth, v.p. Stations: WWUP, Sault Ste. Marie, Mich.; WJRT, Flint; WNEM-TV, Bay City.
- Schreiber**—Sisson's Community TV, Box 84. Phone: 499. No. subscribers, 400; estimated potential, 400. Began service Nov. 1955. Equipment Benco. R. Sisson, owner. Stations: CFCJ-TV, Port Arthur; WLUC-TV, Marquette; KDAL-TV, Duluth. Installation fee, \$25; monthly charge, \$3.50. Cable channels: 3 TV.

- † **Stoney Creek**—Niagara Co-axial Ltd., 85 King St., W. Norman 2-8672. No. subscribers, 1100; estimated potential, 2000. Began service Oct. 1956. Equipment Benco. Mrs. J. Curry, pres. Stations: WGR-TV, CHFI-FM, WBEN-TV, CHCH-TV, WKBW-TV, CBL-TV & CKCO-TV. Installation fee, \$95; monthly charge, \$3.50. Cable channels 8 TV.
- Terrace Bay**—Community T.V. Services, Box 207. TA-5-3305. No. subscribers, 350; estimated potential, 400. Began service Sept. 1956. Equipment Benco. Bert Lohr, owner & mgr. (see CATV Group Ownership). Stations: CKPR-TV, Port Arthur; WLUC-TV, Marquette; KDAL-TV, Duluth, Minn. Installation fee, \$85; monthly charge, \$3. Cable channels: 3 TV.
- Terrace Bay**—Community T-V Services, Box 207. No. subscribers, 80; estimated potential, 200. Began service January 1960. Equipment Benco. Herbert Lohr, Terrace Bay, Ont. owner-mgr. Stations: CKPR-TV, Pt. Arthur, Ont.; WLUC-TV; Marquette, Mich. Installation fee, \$100; monthly charge \$3. Cable channels: 2 TV.
- Toronto**—Trans Canada Telemeter, (division of Famous Players Canadian Corp.), 3010 Bloor St. West. Belmont 9-4881. No. subscribers, 6000; estimated potential, 14,000. Began service February 26, 1960. E. E. Fitzgibbons, exec. dir.; R. E. Nelson, operations mgr.; K. J. Easton, chief engineer. Channels: 3. Closed-circuit origination only, with per program charges.
- White River**—Community T-V Services. No. subscribers, 100; potential, 300. Began service July 1961. Equipment Delta. Herbert Lohr, Terrace Bay, Ont. owner-mgr. Stations: CKPR-TV, Port Arthur, Ont.; WLUC-TV, Marquette, Mich. Installation fee, \$150; monthly charge, \$3.00. Cable channels: 2 TV.

QUEBEC

- Ahuntsic**—Ahuntsic Telecommunication Inc., 47 E. Fleury St. DU 7-9160. No. subscribers, 1800; estimated potential, 8500. Began service Sept. 1, 1959. Equipment Benco & Jerrold. A. Fortin. Stations: WCAX-TV, Burlington; WPTZ, Plattsburgh; CJSS-TV, Cornwall; CHLT-TV, Sherbrooke. Installation fee; monthly charge, \$3. Cable channels: 4 TV, 1 FM music.
- Amos**—Edouard Dufresne Radio & TV. Principale. Phone: 567. No. subscribers, 870; estimated potential, 1000. Began service May 1, 1957. Equipment Benco & Jerrold. Edouard Dufresne, pres.-mgr. Stations: CFCL-TV, Timmins; CFCL-TV-2, Elk Lake, CKSO-TV, Sudbury; CKRN-TV, Rouyn. Also closed-circuit originations. Installation fee, \$50; monthly charge, \$3. Cable channels: 3 TV.
- † **Anse St. Jean**—Anse St. Jean Television, 352 Ste. Anne, Chicoutimi, Que. Liberty 3-1037. No. subscribers, 20; estimated potential, 225. Began operation in 1959. Equipment Benco. Charles Masson (see CATV Group Ownership) & Pierre E. Lavole, owners. Station: CJBR-TV, Rimouski. Installation fee, \$100; monthly charge, \$2.50. Cable channels: 1 TV.
- Arthabaska**—Arthabaska Distribution TV, 13 rue Laurier. Phone: 180. No. subscribers, 150; estimated potential, 250. Began service Oct. 1955. Equipment Benco. Stations: CBFT & CBMT, Montreal; CHLT-TV, Sherbrooke; WPTZ, Plattsburgh; WMTW-TV, Poland Spring.
- Asbestos**—Cablo-Vision Inc., 137 St. Hubert. Phone: 879-5222. No. subscribers, 1480; estimated potential, 1600. Began service Aug. 1954. Equipment Benco. F. Morin, pres. Stations: CBMT, CBFT, CFTM-TV & CFTF-TV, Montreal; CHLT-TV, Sherbrooke; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; WCAX-TV, Burlington. Cable channels: 6 TV.
- Bagotville**—J. H. Duchesne Ltd., 32 Rue Bagot. 544-2887. No. subscribers, 320; estimated potential, 500. Began service Sept. 1956. Equipment Benco. J. H. Duchesne, pres. Station: CKRS-TV, Jonquiere. Installation fee, \$65; monthly charge, \$1.25. Cable channels: 1 TV.
- Bagotville**—Dery Multivision Service Ltd., 23 de la Fabrique, Bagotville. Lafontaine 7-6181, Quebec City. No. subscribers, 300; estimated potential, 1000. Began service Jan. 1956. Equipment Benco. Benoit Dumas, pres.; Albert V. Dumas, mgr. Stations: CKRS-TV, Jonquiere; CJBR-TV, Rimouski. Installation fee, \$100; monthly charge, \$4.50. Cable channels: 2 TV.
- † **Baie Comeau**—I. Beaudoin C.A.T.V. Regd., C.P. 970. Equipment Jerrold. Isidore Beaudoin.
- Baie St. Paul**—Charlevoix Video Inc., 2 St. Jean-Baptiste. 435-2104. No. subscribers, 580; estimated potential, 700. Began service Nov. 21, 1956. Equipment, Benco. Claude Lemieux, pres. & mgr. Stations: CFCM-TV & CKMI-TV, Quebec; CJBR-TV, Rimouski. Installation fee, \$100; monthly charge, \$3. Cable channels: 3 TV.
- Beauce**—TV St. Martin Engr., St. Martin St. Phone: 27. No. subscribers, 200; estimated potential, 250. Began service May 1955. Equipment Benco. I. Drovin, prop., pres. Stations: WMTW-TV, Poland Spring; CFCM-TV & CKMI-TV, Quebec; CHLT-TV, Sherbrooke. Installation fee, \$50; monthly charge, \$3.
- Beauceville East**—Beauce Distribution TV Inc. Phone: 66. No. subscribers, 428; estimated potential, 500. Began service May 1955. Equipment Benco. Jacques R. Renault, pres. Stations: CFCM-TV & CKMI-TV, Quebec; WMTW-TV, Poland Spring. CHLT-TV, Sherbrooke; CFTM-TV, Montreal. Installation fee, \$25; monthly charge, \$3.50. Cable channels: 5 TV.
- Black Lake**—Black Lake TV Inc., Box 451, Thetford Mines. Phone: 2323. No. subscribers, 461; estimated potential, 700. Began service Oct., 1956. Equipment Benco. Stations: CFCM-TV, Quebec, WMTW-TV, Poland Spring; CKMI-TV, Quebec; CHLT-TV, Sherbrooke, Montreal.
- † **Bromptonville**—Brompton T. V. Community System, 1 Church St. VI 6-2711. No. subscribers, 200; estimated potential, 450. Began service Feb. 15, 1958. Equipment Jerrold. Lucien Nault, mgr. Stations: CBFT & CBMT, Montreal; CHLT-TV, Sherbrooke; WCAX-TV, Burlington; WMTW-TV, Poland Spring; WPTZ, Plattsburgh; CFTM-TV, Montreal; CKTM-TV, Three Rivers. Installation fee, \$125; monthly charge, \$3. Cable channels: 6 TV.

Canadian CATV Systems

- Cap de la Madeleine**—T.V. Supervision Inc., 99 Fussey St. No. subscribers, 1500; estimated potential, 3500. Began service Sept. 1, 1961. Equipment Jerrold Electronics. Louis Beliveau, pres.; P. E. Bellerose, Jean Bellerose, Michel Boneau, Henri Quimet, mgr. Tourigny. Dr. Pierre Hubert, Fernand Lanquette, directors. Stations: CBFT, CFCM-TV, CBMT, CHLT, WMTW, CFTM, CFCF, CKTM. Installation fee, \$75; monthly charge \$3. Cable channels: 8 TV.
- Cap-Chat**—L'A.C. TV du CAP-CHAT Enr., Cap-Chat. Phone: 362. No. subscribers, 250; estimated potential, 375. Began service Dec. 1956. Equipment Benco. Eustache Landry, owner. Stations: CJBR-TV, Rimouski; CKBL-TV, Matane. Installation fee, \$75; monthly charge, \$3.25. Cable channels: 2 TV.
- † **Causapscal**—P. E. Bellevance, Causapscal. Phone: 89. Began service Oct. 1956. Equipment Benco. Station: CJBR-TV, Rimouski.
- Chapais**—Gagnon T.V. Ltee., 147 Blvd. Sacre-Coeur, St. Felicien. Phone: 211. Estimated potential, 1200 families (also includes system in Chibougamau). Began service March 1961. Equipment Benco. Fernand Gagnon, owner. Station: CKRS-TV, Jonquiere.
- Chibougamau**—See Chapais, Que.
- Coaticook**—Transvision (Coaticook) Inc., 59 Child St. Phone: VI 9-4088. No. subscribers, 200; estimated potential, 800. Began service Feb. 1, 1957. Equipment Entron. Jules Lanciaux, pres. Stations: CBMT, Montreal; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; CHLT-TV, Sherbrooke.
- Ville D'Anjou**—Multi-TV (D'Anjou) Inc., 7787 Leney St. CL 4-4994. Potential 3000. Began service June 15, 1962. Equipment Jerrold, Delta, Benco. P. Samberg & A. Cumminos, owners. Stations: CHLT-TV, Sherbrooke; CJSS-TV, Cornwall, Ont.; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; WCAX-TV, Burlington plus CKVL-FM & closed-circuit. Installation fee \$1295; monthly charge, \$3.50. Cable channels: 5 TV, 1 FM.
- Cowansville**—Korman TV Inc., 110 Willard St. Phone: 898. No. subscribers, 130; estimated potential, 1200. Began service Nov. 15, 1956. Equipment Entron. W. J. Korman, pres.; A. Korman Sr., v.p.; P. B. Korman, secy.-treas. Stations: CBFT & CBMT, Montreal; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring. Installation fee, \$35; monthly charge, \$3.95. Cable channels: 5 TV.
- Danville**—Sec. Ste. Anne des Monts, Que.
- Danville**—Trans-Vision Danville Inc., 12 Academy St. Terminus 9-2393. No. subscribers, 250; estimated potential, 500. Began service Sept. 1959. Equipment Entron. Stations: CBFT & CBMT, Montreal; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring. Installation fee, \$75; monthly charge, \$3. Cable channels: 6 TV.
- Dolbeau**—Dolbeau TV Service Inc., 64 Blvd. Walberg. Phone: 775. No. subscribers, 475; estimated potential, 1000. Began service Sept. 1956. Equipment Benco & Jerrold. R. Roberge. Station: CKRS-TV, Jonquiere.
- Drummondville**—T.V. Drummond Inc., 260-A Brock. Granit 8-1515. No. subscribers, 775; estimated potential, 2000. Began service Nov. 1956. Equipment Benco, Jerrold & Delta. P. E. G. Malo, mgr. Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; WPTZ, Plattsburgh; WCAX-TV, Burlington; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivières; WMTW-TV, Poland Spring. Installation fee, \$50 or \$20; monthly charge, \$3.25 or \$4.25. Cable channels: 9 TV.
- DuParquet**—Marcotta Radio-TV, 12 Desmarais. Phone: 165. No. subscribers, 26; estimated potential, 50. Began service Nov. 1956. Equipment Benco. Paul Marcotte, Owner. Stations: CKRN-TV, Rouyn; CFCF-TV, Timmins. Installation fee, \$70; monthly charge, \$2.50, (\$3.50 without installation fee). Cable channels: 2 TV.
- Fabreville**—Video Cable Service Ltd., 539 St. Rose Blvd. NA 5-1491. Estimated potential, 3000. Began service May 1958. Equipment Spencer Kennedy by E.M.I.-Cossor Electronics Ltd. Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; CJSS-TV, Cornwall; WMTW-TV, Poland Spring; WPTZ, Plattsburgh; WCAX-TV, Burlington.
- Ferme Neuve**—Ouellette Electronics. Phone 129. No. subscribers, 156; estimated potential, 200. Began service April 1959. Equipment Benco and Jerrold. Roger Ouellette, owner. Stations: CBOFT & CBOT, Ottawa; CBFT, Montreal. Installation fee, \$100; monthly charge, \$2.50. Cable channels: 3 TV.
- Girardville**—Picard Television, Main St. Phone: 274-2011. No. subscribers, 100; estimated potential, 150. Began service Jan. 1961. Equipment Entron. Station: CKRS-TV, Jonquiere. Initial fee, \$50; monthly charge, \$2. Cable channels: 4 TV.
- Granby**—Transvision Granby Inc., 191 Main. Frontenac 2-2800 & FR 2-6669. No. subscribers, 500; estimated potential, 4000. Began service January 8, 1962. Omer Girard, pres., C. E. Gingras, secy.-mgr. Stations: CBFT, CBMT, CFCM & CFCF, Montreal; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; CHLT-TV, Sherbrooke. Cable channels: 8 TV.
- Grand'mere**—Jules Matteau TV, 1360 Sixth Ave. Lecture 8-3889. No. subscribers, 2360; estimated potential, 3000. Began service Sept. 1, 1954. Equipment Entron & Jerrold. Jules Matteau, owner. Stations: CBF, CMB, CFTM-TV & CFCF-TV, Montreal; CFCM-TV & CKMI, Quebec; CHLT-TV, Sherbrooke; CKTM-TV, Trois-Rivières; WMTW-TV, Poland Spring; WPTZ, Plattsburgh. Installation fee, \$125 or none; monthly charge, \$3 or \$5.30. Cable channels: 10 TV.
- Hull**—Interprovincial Cablevision Ltd., 5757 Decelles Ave., Montreal 29. C. A. Massie. Province 1-9968. Began service April 25, 1962. Equipment Entron & VHF. Stations: WENY, Carthage-Watertown; CJSS, Cornwall; CFCF, CFTM, Montreal. Installation fee, \$25; monthly charge, \$4. Cable channels: 6 TV.
- † **Labelle**—Systeme Communautaire T.V., Labelle. Phone: 9. No. subscribers, 95; estimated potential, 175. Began service Oct. 1956. Equipment Benco & Jerrold. Come Bertrand. Stations: CBFT & CBMT, Montreal; WCAX-TV, Burlington. Cable channels: 3 TV.
- † **Lac aux Sables**—Buisson TV. Phone: 94-S-1. Began service Feb. 1956. Equipment Benco. Stations: CFCF-TV, Montreal; CFCM-TV, Quebec; CHLT, Sherbrooke; CKTM-TV, Trois Rivières. Installation fee, \$100; monthly charge, \$1.67.
- † **Lac Bauchette**—TV Enr. Chambord 342-6743. No. subscribers, 150; estimated potential, 225. Began service Oct. 1956. Equipment Benco. L. G. de Launiere, owner. Station: CKRS-TV, Jonquiere. Installation fee, \$75; monthly charge, \$2.50.
- † **Lac Carre**—Lac Carre Co. Phone: 631R12. Began service Dec. 15, 1957. Equipment Jerrold. A. Pore. Stations: CBFT & CBMT, Montreal; WCAX-TV, Burlington.
- Lac Etchemin**—Dorchester Telephone Co. TV Distribution. Phone: 3-4111. No. subscribers, 180; estimated potential, 400. Began service Jan. 1, 1955. Florent Begin, pres.; Emilien Dumas, mgr. Equipment Benco. Stations: CFCM-TV & CKMI-TV, Quebec; WMTW-TV, Poland Spring. Installation fee, \$125; monthly charge, \$3. Cable channels: 3 TV.
- Lachine**—See Ville St. Pierre.
- Lac Megantic**—Megantic Transvision, 25 Frontenac St. Phone: 583-0432. No. subscribers, 350; estimated potential, 500. Began service April 1956. Equipment Benco. Henri Latulippa, pres.; Hugh Parenteau, secy.-mgr. Stations: CFCM-TV, Quebec; CHLT-TV, Sherbrooke; WCAX-TV, Burlington; WMTW-TV, Poland Spring.
- † **La Dore**—Gagnon T.V. Ltee., 147 Blvd. Sacre-Coeur, St. Felicien. Phone: 211. Estimated potential, 150. Began service July 1956. Equipment Benco. Station: CKRS-TV, Jonquiere.
- La Malbaie**—Systeme Communautaire TV. MO 5-3168. No. subscribers, 490; estimated potential, 525. Began service June 1956. Equipment Benco. Auguste Levesque, pres.; Leo Pouliot, v.p.; Lionel Gagnon, Jean Tremblay, Marcellin Asselin, Tancrede Dufour, directors. Station: CKRT, Riviere du Loup. Installation fee, \$55; monthly charge, 80 cents. Cable channels: 2 TV.
- La Tuque**—Systeme Communautaire de Television Inc., 527 St. Louis St. Lafontaine 3-3622. No. subscribers, 2300; estimated potential, 2400. Began service Sept. 1955. Equipment composite. P. E. G. Malo, pres.-mgr. Stations: CBFT & CBMT, Montreal; CFCM-TV & CKMI-TV, Quebec City; CHLT-TV, Sherbrooke; CKTM-TV, Trois-Rivières; WPTZ, Plattsburgh, N.Y. Installation fee, \$125; monthly charge, \$3. Cables: 9 TV.
- Laval des Rapids**—Tele-Fil Ltee., 12 Talbot Blvd. MO 1-1551. No. subscribers, 50; estimated potential, 1000. Began service Dec. 1960. Equipment Benco. R. Lafeniere, pres.; P. Guerette, v.p.; G. Lafeniere, secy.; S. Guerstanto, treas. Stations: WCAX-TV, Burlington; WPTZ, Plattsburgh; CJSS-TV, Cornwall; CHLT-TV Sherbrooke. No. installation fee; monthly charge \$4.50. Cable channels: 4 TV.
- Magog**—Transvision (Magog) Inc., 905 Pine St., Box 89. Phones: VI 3-2892 & VI 3-3588. No. subscribers, 850; estimated potential, 2000. Began service Oct. 6, 1958. Equipment Entron. Omer Girard, pres. Stations: CBFT, CBMT, CFTM-TV, & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring. Installation fee, \$40; monthly charge, \$3.50. Cable channels: 8 TV.
- Magog**—Magog TV Service Inc., 328 Pine St. Phone: VI 3-2610. No. subscribers, 400. Began service 1955. Equipment Benco. J. C. Bergeron, owner. Stations: CBFT, CBMT & CFTM-TV, Montreal; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; CHLT-TV, Sherbrooke 7; CFTM-TV 10, CFCF-12, Montreal.
- Maniwaki**—Maniwaki TV Ltd., P.O. Box 748. Phone: 495. No. subscribers, 825; estimated potential, 1000. Began service Feb. 1956. Equipment Benco. Leon Piche, pres. Stations: CBOT & CBOFT, Ottawa. Installation fee, \$100; monthly charge, \$3.
- Marsoui**—Couturier & Fils Ltee., Marsoui, Gaspé. Phone: 66 & 67. No. subscribers 55; estimated potential, 100. Began service Aug. 1959. Equipment Benco. Alphonse Couturier, pres.; Oscar Couturier, mgr.; Lucien Couturier, director. Station: CKBL-TV, Matane. Installation fee, \$50; monthly charge, \$3. Cable channels: 1 TV.
- † **Messines**—Arthur Bruyere Radio Service. Phone: 621A3. No. subscribers, 50; estimated potential, 50. Began service Dec. 1956. Equipment Benco. Arthur Bruyere, owner. Stations: CBOT & CBOFT, Ottawa. Installation fee, \$100; monthly charge, \$3. Cable channels: 2 TV.
- Montauban**—T.V. Distribution Co., Montauban, Portneuf County. Phone 29. Began service Nov. 1954. Equipment Benco. Edouard Martel, owner. Stations: CBFT & CBMT, Montreal; CFCM-TV, Quebec; CHLT-TV, Sherbrooke; CKTM-TV, Three Rivers, Que. Installation fee, \$100; monthly charge, \$2.50. Cable channels: 5 TV.
- Mont Laurier**—Mont-Laurier Telediffusion. Phone: 874. No. subscribers, 510; estimated potential, 1000. Began service Sept. 1957. Equipment Benco & Jerrold. Gilles LeTourneau, mgr. Stations: CBFT, Montreal; CBMT & CBOFT, Ottawa.
- Montreal**—Argenteuil Cable Vision Inc., 6301 Park Ave., Montreal, Quebec. (See Rediffusion Inc.)
- Montreal**—Bellevue Cable TV Inc., 2330 Nicolas Perrot St. Phone: 334-2919. Began service January 1962. Equipment Jerrold. Andre Lussier, pres. Stations: CBFT, CBMT CFCF & CFTM, Montreal; WCAX, Burlington; CHLT, Sherbrooke, CJSS Cornwall. Installation fee, \$20; monthly charge \$3. Cable channels: 9.

(Continued on next page)

Canadian CATV Systems

QUEBEC—(Continued)

- Montreal**—Cable TV Ltd., 8360 Mayrand St. Regent 9-3171. No. subscribers, 25,000; estimated potential, 200,000. Began service Nov. 1956. Equipment Entron & Jerrold. David M. Campbell, pres.; Sam Salvin, chief engineer. Stations: WMTW-TV, Poland Spring; WCAAX-TV, Burlington; WPTZ, Plattsburgh. Also closed-circuit channel 9. Installation fee, \$25; monthly charge, \$4.50. Cable channels: 6 TV.
- Montreal**—Calumet Enterprises Inc. (Desilu, T.V. Cable), 2270 Ontario St. E. Lafontaine 7-0521. No. subscribers, 4150; estimated potential, 45,000. Raymond G. Lachapelle, pres.
- Montreal**—Dupont T.V. Corporation, 305 Decarie Blvd., Montreal 9. No. subscribers, 5000; estimated potential, 10,000. Began service in 1954. Equipment Jerrold. A. J. Flom. Stations: CJSS-TV, Cornwall; WMTW-TV, Poland Spring; WPTZ, Plattsburgh; WCAAX-TV, Burlington. Installation fee, \$15; monthly charge, \$4. Cable channels: 12 TV and 1 closed-circuit.
- Montreal**—Multi-TV systems Service, 5612 Alpine, Montreal 29. P. Samberg.
- Montreal**—Perfection TV Co. Ltd., 858 St. Croix, St. Laurent, Que.
- Montreal**—Rediffusion Inc. 6301 Park Ave. Crescent 6-2501. No. subscribers, 17,000. Began service Oct. 1952. Equipment Rediffusion. L. B. Kiely, exec. v.p.; R. C. Chaston, chief engineer. Stations: CBFT, CBMT, CFCF, CFTM, Montreal; CHLT, Sherbrooke; CJSS-TV, Cornwall, Ont.; WCAAX-TV Burlington; WPTZ, Plattsburgh; WMTW, Poland Spring. Also closed-circuit originations and Muzak.
- Montreal (West)**—See Ville St. Pierre, Que.
- Murdochville**—Murdochville TV Inc. Phone: 2545. No. subscribers, 400; estimated potential, 450. Began service Aug. 1958. Equipment Benco. H. F. Harrieder, secy.-treas. Stations: CKBL-TV, Matane; CKAM-TV, Campbellton; CHAU-TV, New Carlisle. Installation fee, \$75; monthly charge, \$3. Cable channels: 3 TV.
- † **Nicolet**—J. R. Dumoulin Ltd., 117 Panet St. Phone: 293-4411. No. subscribers, 137; estimated potential, 450. Began service March 1957. Equipment Benco & Entron. R. Dumoulin. Stations: CBFT & CBMT, Montreal; CHLT-TV, Sherbrooke; CKTM-TV, Trois-Rivieres; CFTM, CFCF, Montreal. Installation fee, \$30; monthly charge, \$2. Cable channels: 6 TV.
- † **Nicolet**—St. Gregorie TV. Began service 1950. Equipment Jerrold, Benco & Blonder-Tongue, Theo. Rouleau. Stations: CBFT & CBMT, Montreal; CHLT-TV, Sherbrooke.
- Notre Dame des Anges Cte. Portneuf**—Panquin & Martel Television Enrg. Phone Alphonse Paquin, 28; Edouard Martel, 29. No. subscribers, 70; estimated potential, 100. Began service Nov. 24, 1954. Equipment Benco & Jerrold. Owners: Alphonse Paquin & Edouard Martel. Stations: CBFT & CFTM-TV, Montreal; CFCM-TV, Quebec; CHLT-TV, Sherbrooke; CKTM-TV, Trois-Rivieres. Monthly charge, \$2.50. Cable channels: 5 TV.
- † **Notre Dame de la Guadeloupe**—La Guadeloupe TV Inc. Phone: 239S1. Began service Dec. 1955. Equipment Benco. Stations: CFCM-TV, Quebec; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring; WCAAX-TV, Burlington.
- Petit Saguenay**—Masson Television Enrg., 352 Ste. Anne, Chicoutimi, Que. LI 3-1037. (Chicoutimi). No. subscribers, 76; estimated potential, 95. Began operation 1956. Equipment Entron. Charles Masson, owner. Station: CJBR-TV, Rimouski, Que. Installation fee, \$100; monthly charge, \$2.50. Cable channel: 1 TV.
- Plessisville**—Claire-Vue Inc., 2278 St. Calixte St. Phone: 331. No. subscribers, 300; estimated potential, 1000. Began service Nov. 1, 1961. Equipment Entron. M. Paul Fontaine, pres. Stations: WMTW, Poland Spring, Me.; CFCM-TV & CKMI-TV, Quebec City; CBFT, CFTM-TV & CFCF-TV, Montreal, Que.; CHLT-TV, Sherbrooke, Que.; CKTM-TV, Trois-Rivieres, Que. Installation fee, \$35; monthly charge, \$3. Cable channels: 9 TV.
- Port Cartier**—Portcare Community Association, Box 1405. Phone: 946-5360, code 418. Began service July 31, 1961. James E. Pidgeon, pres.; Jean Chenevert, secy.; Joseph Coughlan, treas.; David Marshall, accounts rec. Stations: CKBL-TV, Matane, Que.; CHAU-TV, Carleton, Que.; CKAM-TV, Campbellton, N.B. Installation fee, \$50; monthly charge, \$5 (to pay off construction) plus \$2 (for use of system). Cable channels: 3 TV.
- Richmond**—TV Cable (Richmond) Inc., 408 Main St. Phone: Talbot 6-2347. No. subscribers, 420; estimated potential, 500. Began service Sept. 1956. Equipment Benco. Mrs. Maureen Quinn, pres. Stations: CBMT & CBFT, Montreal; CHLT-TV, Sherbrooke; WPTZ, Plattsburgh; WCAAX-TV, Burlington; WMTW-TV, Poland Spring; CFCF-TV, Montreal. Installation fee, \$50; monthly charge, \$3. Cable channels: 5 TV.
- † **Riviere a Pierre**—Dubois TV. Began service Aug. 1955. Equipment Benco. Stations: CFCM-TV, Quebec; CBFT, Montreal.
- Rock Island**—Border Community TV Inc. Phone: TR 6-2408. Began service Sept. 1956. Equipment Benco. Stations: CBMT & CBFT, Montreal; CHLT-TV, Sherbrooke; WPTZ, Plattsburgh; WCAAX-TV, Burlington; WMTW-TV, Poland Spring.
- St. Come**—R. Bernard Furniture Store, St. Come. Phone: 32. No. subscribers, 298; estimated potential, 350. Began service 1955. Equipment Benco. Stations: CFCM-TV, Quebec; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring, Me. Installation fee, \$75; monthly charge, \$3. Cable channels: 2 TV.
- † **St. Donat**—Coutu TV. Phone: 32. Began service 1956. Equipment Benco. Stations: CBFT & CBMT, Montreal; WCAAX-TV, Burlington; CHLT-TV, Sherbrooke.
- † **St. Evariste**—La Guadeloupe TV Inc. Phone: 239S1. Began service Dec. 1955. Equipment Benco. Stations: CFCM-TV, Quebec; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring; WCAAX-TV, Burlington.
- St. Felicien**—Gagnon T.V. Ltee., 147 Blvd. Sacre-Coeur. Phone: 679-0953. No. subscribers, 800. Began service July 1956. Equipment Benco. Vernand Gagnon, owner. Installation fee, \$20; monthly charge, \$3.50. Station: CKRS-TV, Jonquiere.
- † **St. Gedeon de Beauce**—La Television de St. Martin Enrg. Began service Sept. 1957. Equipment Benco. Stations: WMTW-TV, Poland Spring; CFCM-TV & CKMI-TV, Quebec City.
- St. Georges de Beauce**—Beauce Video Ltee, 380 Premiere Ave., Est. Phone: 164 (Beauce). No. subscribers, 1010; estimated potential, 1200. Began service 1955. Equipment Benco. M. Catellier, pres. (see CATV Group Ownership). Stations: CFCM-TV & CKMI-TV, Quebec; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring. Installation fee, \$75; monthly charge, \$3. Cable channels: 4 TV.
- St. Hyacinthe**—Andre Perrault, 1700 des Cascades. No. subscribers, 100. Began service Jan. 2, 1961. Equipment Benco. A. Perrault. Stations: CFCF-TV, CFTM-TV, CBMT & CBFT, Montreal; CHLT-TV, Sherbrooke; WCAAX-TV, Burlington; WPTZ, Plattsburgh. Charge, \$20 per year. Cable channels: 7 TV.
- St. Hyacinthe**—Radio St. Hyacinthe Ltee., 855 Ste. Marie. Phone: PR 3-6486. No. subscribers, 100; estimated potential, 3000. Began service Nov. 1, 1961. Equipment Entron. Benoit Vanier, pres. Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; WCAAX-TV, Burlington, Vt.; WPTZ, Plattsburgh, N.Y.; WMTW, Poland Spring, Me. Installation fee: \$50 and \$10.00; monthly charge is \$3.50 or \$4. Cable channels: 9 TV.
- St. Jean**—See Anse St. Jean, Que.
- St. Jovite**—Filion TV Distribution. Phone: 78. No. subscribers, 300; estimated potential, 500. Began service 1955. Equipment Benco & Jerrold. D. Filion, owner. Stations: CBMT & CBFT, Montreal; WCAAX-TV, Burlington.
- † **St. Ludger Comte Frontenac**—Catellier TV, 380 Premiere Ave., St. Georges, Beauce, Que. Phone: 164 (Beauce). No. subscribers, 60; estimated potential, 100. Began service Dec. 1956. Equipment Benco. M. Catellier, pres. (see CATV Group Ownership). Stations: WMTW-TV, Poland Spring, Me.; WCAAX-TV, Burlington; CHLT-TV, Sherbrooke. Installation fee, \$100; monthly charge, \$3. Cable channels: 3 TV.
- † **St. Martin**—La Television de St. Martin Enrg. Began service Sept. 1957. Equipment Benco. Stations: WMTW-TV, Poland Spring; CFCM-TV & CKMI-TV, Quebec City.
- † **St. Pacome**—Chouinard Television Ltee, St. Pamphile. Phone: 250. Estimated potential, 200. Equipment Benco. J. Flavien Chouinard, pres.; Guy Chouinard, v.p.; Jean Chouinard, secy. (see CATV Group Ownership). Stations: CJBR-TV, Rimouski; CFCM-TV & CKMI-TV, Quebec. Installation fee, \$75; monthly charge, \$3.50.
- St. Pamphile**—Chouinard TV Ltd., St. Pamphile. Phone: 42. No. subscribers, 300; estimated potential, 450. Began service 1953. J. Flavien Chouinard, pres. (see CATV Group Ownership). Equipment Benco. Stations: CFCM-TV & CKMI-TV, Quebec; WTWO, Bangor. Installation fee, \$75; monthly charge, \$3.50.
- St. Pascal**—St. Pascal TV System. Phone: 135. Le 30 Mai 60. No. subscribers, 335; estimated potential, 400. Began service April 23, 1962. Equipment Benco. Louis-Georges & Benoit Paradis, owners. Stations: CFCM-TV & CKMI-TV, Quebec City; CJBR-TV, Rimouski. Installation fee, \$35 & \$10; monthly charge, \$3.74 & \$4.00. Cable channels: 7 TV.
- † **St. Prosper**—St. Prosper TV System, St. Prosper. Phone: 32S2. Began service Dec. 1955. Equipment Benco. Stations: CFCM-TV, Quebec; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring.
- St. Raymond**—Video Distribution Dery Ltee, 204 Avenue St. Jacques. CP 697. Cte. Portneuf, P. Quebec, Canada. Tel. 384-2412. No. subscribers, 800; estimated potential, 900. Began service 1955. Equipment Benco. Giles Dery, pres.; Andre Pelletier, v.p.; Roland Dion, secy. Stations: CFCM-TV & CKMI-TV, Quebec; CFTM-TV, Montreal; CHLT-TV, Sherbrooke; CKTM-TV, Trois-Rivieres. Installation fee, \$30; monthly charge, \$2.75. Cable channels: 5 TV.
- St. Rose**—Video Cable Service Ltd., 539 St. Rose Blvd. NA 5-1491. Estimated potential, 4000. Began service Nov. 1960. Equipment Spencer Kennedy by E.M.I.-Cossor Electronics Ltd. Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; CJSS-TV, Cornwall; WMTW-TV, Poland Springs; WPTZ, Plattsburgh; WCAAX-TV, Burlington.
- † **St. Rose Du DeGele**—Service de Radio de St. Rose. Began service May 1957. Equipment Benco. Stations: CJBR-TV, Rimouski; WAGM-TV, Presque Isle.
- † **St. Theophile**—R. Benard Furniture Store, St. Come. Phone: 32. No. subscribers, 95; estimated potential, 135. Began service Sept. 1957. Equipment Benco. Stations: WMTW-TV, Poland Spring; CFCM-TV, Quebec City; CHLT-TV, Sherbrooke. Installation fee, \$75; monthly charge, \$3. Cable channels: 3 TV.

†Additional information not available at press time.

For Canadian Group Owners of CATV

see page 930

St. Tite—J. Bergeron et Frere Ltd., 172 Rue St. Paul. Phone: 364-3175. No. subscribers, 350; estimated potential, 400. Began service Dec. 1955. Equipment Entron. Jules Bergeron, pres. Stations: CBFT, CBMT & CFTM-TV, Montreal; CFCM-TV & CKMI-TV, Quebec City; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivières; WMTW-TV, Poland Spring. Installation fee, \$90; monthly charge, \$3. Cable channels: 8 TV.

St. Urbain—St. Urbain Television Enrg., 178 rue St. Edouard. Phone: 29. No. subscribers, 174; estimated potential, 250. Began service Dec. 1956. Equipment Benco & RCA. Jean Paul Bouchard. Stations: CFCM-TV, Quebec; CJBR-TV, Rimouski. Installation fee, \$100; \$3 monthly fee. Cable channels: 2 TV.

† **Ste. Angele De Laval**—V. Deshaies Co. Phone: 46. Estimated potential, 200. Began service Oct. 1957. Equipment Jerrold. V. Deshaies. Stations: CBFT, CBMT, CFCF-TV & CFTM-TV, Montreal; CHLT-TV, Sherbrooke; CFCM-TV, Quebec City; CKTM-TV, Trois Rivières. Installation fee, \$50 (also credits existing outdoor antenna installation); monthly charge, \$2.50. Cable channels: 6 TV.

Ste. Anne des Monts—Gaspé Nord. Trans-Vision de Danville Inc., Division Ste. Anne. Owner: Trans-Vision de Danville Inc., Danville, P.Q. Phone: 190. No. subscribers, 350; estimated potential, 1000. Began service Jan. 1, 1956. Equipment Benco & Jerrold. Owner: Cable Vision Ste. Anne Enrg., Danville. Stations: CJBR-TV, Rimouski; CKBL-TV, Matane; CKCW-TV, Campbellton; CKAM-TV, Moncton.

† **Ste. Anne de la Perade**—Berube Radio & TV. Began service Aug. 1956. Equipment Benco. Stations: CBMT, Montreal; CFCM-TV, Quebec; CHLT-TV, Sherbrooke.

Ste. Anne de la Pocatiere—Chouinard TV Ltd., St. Pamphile. Phone: 250. No. subscribers, 425; estimated potential, 600. Began service Nov. 1956. Equipment Benco. J. Flavien Chouinard, pres. (see CATV Group Ownership). Stations: CJBR-TV, Rimouski; CFCM-TV & CKMI-TV, Quebec. Installation fee, \$75; monthly charge, \$3.50.

Ste. Foy—Boulinguez Tele-Cable division, Boulinguez Television Ltee., Quebec up-town, silly & Ste. Foy. No. subscribers, 100; estimated potential, 2500. Began service Oct. 1960. Equipment Jerrold "Commander". Robert Boulinguez, pres. Stations: CFTM-TV & CFCF-TV, Montreal; CFCM-TV & CKMI-TV, Quebec; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivières; WMTW-TV, Poland Spring. Installation fee, \$25; \$5 monthly fee. Background music. Seeburg record. Augusta, Maine 10, Riviere du Loup 7. Cable channels: 12 TV.

† **Ste. Justine, Co. Dorchester**—Ste. Justine Distribution TV. J. Tanguay.

Seven Islands—Compagnie de Television de Sept-Iles Ltee., Box 474. Phone: WI 2-3252. No. subscribers, 350; estimated potential, 1500. Began service July 1958. Equipment Jerrold & Westbury. Paul E. Leblanc, pres.; Louis Paradis, v.p.; Maurice Plante, G. Cunial & J. R. Routhier, directors. Station: CKBL-TV, Matane. Installation fee, \$75; monthly, \$3. Cables: 5 TV.

† **Seven Islands**—Television Sept Iles Enrg., Hotel Santerre.

Shawinigan—Paul Radio T.V. Service, 892 Lambert St. Phone: 9-3822. No. subscribers, 2800; estimated potential, 3800. Began service 1953. Equipment Benco, Jerrold & Blonder-Tongue. J. P. Perigny, owner; G. Perigny, service dept. Stations: CBFT & CBMT, Montreal; CFCM-TV, Quebec City; CHLT-TV, Sherbrooke, Que.; CKTM-TV, Three Rivers, Que.; WMTW-TV, Poland Spring, Me.; WPTZ, Plattsburgh, N.Y.

Shawinigan Falls—Shawinigan Radio Television Co., 515 Fourth St. Lecture 7-1849. No. subscribers, 2000; estimated potential, 4000. Began service Sept. 1955. Equipment Spencer-Kennedy & Jerrold. Romeo Despres & Jean Beauchemin, co-owners. Stations: CBFT, CBMT, CFTM-TV & CFCF-TV Montreal; CFCM-TV, Quebec; CHLT-TV, Sherbrooke; CKTM-TV, Trois Rivières; WPTZ, Plattsburgh; WMTW, Mt. Washington. Installation fee, \$125; monthly charge, \$3. Cables: 9 TV.

Shawinigan Falls—Patrick Herbert TV, 604 4th St. LE 7-1615. No. subscribers, 600; estimated potential, 1000. Began service Jan. 1955. Equipment Jerrold & Blonder-Tongue. P. Herbert, owner. Stations: CBFT & CBMT, Montreal; CHLT-TV, Sherbrooke, CFCM-TV, Quebec City.

Shawinigan Falls—Thibault Radio Television, 1387 5th Ave. LE 6-3316. No. subscribers, 4600; estimated potential, 8000. Began service 1953. Equipment Benco & Jerrold. Stations: CBFT & CBMT, Montreal; CFCM-TV, Quebec; CHLT-TV, Sherbrooke. Also closed-circuit originations.

Shawinigan Falls-Sud—Tele Distribution Ltd., 1387 5th Ave. LE 6-4164. No. subscribers, 1100; estimated potential, 1500. Began service 1955. Equipment Benco & Jerrold. R. Cosette. Stations: CBFT & CBMT, Montreal; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring; WPTZ, Plattsburgh. Installation fee, \$90; monthly charge, \$3.

Sherbrooke—Transvision (East-Angus) Inc., 218 Alexandre St. Phone: Loraine 2-7886. No. subscribers, 100; estimated potential, 800. Began service May 1, 1962. Equipment Entron. Gerard Blais, pres. Stations: CBFT, CBMT, CFTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; WMTW, Poland Spring, Me.; WCAX-TV, Burlington, Vt.; WPTZ, Plattsburgh, N.Y. Installation fee, \$85; monthly, \$3.50. Cables: 9 TV.

Sherbrooke—Transvision (Sherbrooke) Inc., 230 King St. West. Loraine 9-6371. No. subscribers, 6500; estimated potential, 10,500. Began service Dec. 1, 1955. Equipment Spencer-Kennedy. Armand Rousseau, pres.; Octave Leblanc, secy. Stations: CBMT, CBFT, CFTM-TV & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; WCAX-TV, Burlington. Installation fee, \$125; monthly charge, \$3.30. Cable channels: 8 TV.

Sully—T.V. Bel-Co. Enrg. Phone: 610S22. No. subscribers, 100; estimated potential, 140. Began service Oct. 1958. Equipment Benco. Jean Paul Bellanger & G. Cossette, partners. Stations: CJBR-TV, Rimouski; WAGM-TV, Presque Isle. Installation fee, \$100; monthly charge, \$3. Cables: 2 TV.

† Additional information not available at press time.

Tele Cable Inc.—175 Prince Edward St., Quebec. Phone: 529-9451. No. subscribers, 225; estimated potential, 11,000. Began service Dec. 20, 1961. Equipment Benco; J. Morisset, pres.; C. T. Morisset, v.p.; E. Maheux, treas.; G. Plante, secy. Stations: WMTW-TV, Mt. Washington; CHLT-TV, Sherbrooke; CKTM-TV, Three Rivers; CKTM-TV, CFCM-TV & CKMI-TV, Quebec. Installation fee, \$40; monthly charge \$4. Cable channels: 7 TV.

Thetford Mines—Thetford Video Inc., 37 rue St. Joseph, O. Federal 5-6620. No. subscribers, 1600; estimated potential, 3500. Began service Aug. 1, 1956. Equipment Entron. George E. Morin, pres.; J. M. Cliche, secy.-treas. Stations: CHLT-TV, Sherbrooke; WCAX-TV, Burlington; CFCM-TV & CKMI-TV, Quebec; WMTW-TV, Poland Spring. Installation fee, \$110; monthly charge, \$3.25.

Three Rivers—Gaston Langlois, 1107 Lavolette. FR 6-6301. No. subscribers, 65; potential, 175. Began service 1955. Equipment Benco. Gaston Langlois, prop. Stations: CBFT, CBMT, CFMT, Montreal; CHLT, Sherbrooke; CKTM, Three Rivers. Installation fee \$50; monthly charge \$2. Cable channels: 7 TV.

Trois Rivières—La Belle Vision Inc., 883 Champflour. FR 5-9601. No. subscribers, 2250; estimated potential, 6000. Began service Nov. 1956. Equipment Spencer-Kennedy & Entron. Richard Rioux, pres.; Jules Matteau, gen. mgr. Stations: CBFT, CBMT, CFTM-TV, & CFCF-TV, Montreal; CHLT-TV, Sherbrooke; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; CKTM-TV, Trois Rivières. Installation, \$530; monthly, \$5.30.

† **Val Barette**—Service T.V. Val Barette. Began service April 1957. Equipment Benco. Stations: CBFT, Montreal; CBOT, Ottawa.

Val D'Or—Paul TV Service Ltd, 536 Third Ave. Valley 4-2505. No. subscribers, 1250; estimated potential, 2100. Began service Jan. 1, 1958. Equipment Benco. L. P. Mailhot, pres. Stations: CFCL-TV, Timmins; CKRN-TV, Rouyn. Installation fee, \$100; monthly charge, \$3. Cable channels: 3 TV.

Valleyfield—Valleyfield Transvision, 324 Duffrin Rd. No. subscribers, 125; potential, 2000. Began service May 1962. Equipment Benco. A. Guevremont, pres.; L. Richer, v.p. Stations: CBFT, CBMT, CFTM, Montreal; WCAX, Burlington, Vt.; WPTZ, Plattsburgh, N.Y.; CHLT, Sherbrooke, Quebec; CJSS, Cornwall, Ont. Installation charge \$20; monthly charge \$3.00. Cable channels: 9 TV.

Verdun—Verdun Telecable Co. Ltd., 787 Second Ave. Pontiac 9-4379. No. subscribers, 850; estimated potential, 2500. Began service Dec. 1957. Equipment Benco. J. Theoret, mgr. Stations: WCAX-TV, Burlington; WPTZ, Plattsburgh; CHLT-TV, Sherbrooke; WMTW-TV, Poland Spring; CJSS-TV, Cornwall. Installation fee, \$10; monthly charge, \$3. Cable channels: 5 TV.

Victoriaville—Television Victoriaville Inc., 3 St. Dominique. Plateau 2-2238. No. subscribers, 950, estimated potential, 3000. Began service Oct. 1955. Equipment Entron. J. Claude Couture, pres.-mgr. Stations: CBFT, CBMT & CFTM-TV, Montreal; WCAX-TV, Burlington; WMTW-TV, Poland Spring; CHLT-TV, Sherbrooke. No installation fee; monthly charge, \$4.00. Cable channels: 5 TV.

Ville Marie—Ville Marie TV Ents. Phone: 14. No. subscribers, 235; estimated potential, 300. Began service March 1958. Equipment Benco. Alfonse Piche & Romeo Ethier, owners. Stations: CKRN-TV, Rouyn; CFCL-TV-2, Elk Lake. Installation fee, \$125; monthly charge, \$3. Cable channels: 3 TV.

Warwick—Warwick Radio-TV, 394 rue St. Louis. M. Beaudet, mgr.

Waterloo—Waterloo Telediffusion Reg'd, 835 Main. Phone: 539-1808. No. of subscribers, 448; estimated potential, 600. Began service July 4, 1956. Equipment Entron. Edouard Joliceur, self owner. Stations: CBFT, CFCF, CFTM, CBFT & CBMT, Montreal; WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; CHLT, Sherbrooke, Maine. Installation fee, \$24.00; monthly charge, \$3. Cable channels: 8 TV.

Windsor Mills—Transvision Windsor Inc., 79 St. George St. Victor 5-2734. No. subscribers, 390; estimated potential, 500. Began service Dec. 20, 1957. Equipment Entron. Lionel Morin, pres. W. Blouin, v.p.; F. Morin, secy. Stations: WCAX-TV, Burlington; WPTZ, Plattsburgh; WMTW-TV, Poland Spring; CBFT, CBMT, CFCF-TV & CFTM-TV, Montreal; CHLT-TV, Sherbrooke, Que. Installation fee, \$50; monthly charge, \$3. Cable channels: 8 TV.

SASKATCHEWAN

Estevan—Co-ax Television Ltd., P.O. Box 430. Mercury 4-3822. No. subscribers, 1200; estimated potential, 1800. Began service Sept. 1958. Equipment Entron & Jerrold. A. Berday, mgr. Stations: CKCK-TV, Regina; KXMC-TV, Minot; KUMV-TV, Williston; CKOS-TV, Yorkton. Installation fee, \$25; monthly charge, \$4.50. Cable channels: 5 TV.

Kindersley—Midwest Antenna System Ltd. Box 968, Camrose, Alta. Phone: 672-4138 Camrose, 463-2013 Kindersley. No. subscribers 560; potential 750. Began service Aug. 1959. Equipment: Jerrold, Harold Kjelland. Installation fee, \$30; monthly charge \$4. Cable channels: 6 TV.

Prince Albert—Community Television Ltd., 331 21st St. W. Roger 3-7633. No. subscribers, 800; estimated potential, 1900. Began service Nov. 1955. Equipment composite. Dr. E. Partridge, pres.; H. P. Hart, mgr. Stations: CFQC-TV, Saskatoon; CKBI-TV, Prince Albert. Also closed-circuit originations. Installation fee, \$25; monthly charge, \$4. Cable channels: 3 TV.

MEXICO

Monterrey—Television Internacional, S.A., Columbia 430 Vista Hermosa. Potential subscribers, 3000. Equipment Ameco & Jerrold. Roberto de la Rosa, pres.-mgr. Stations: KGBT-TV, Harlingen, Tex.; KGRV-TV, Weslaco, Tex. Installation fee, \$80; monthly charge, \$5. Cable channels: 5 TV.

Group Ownership of CATV Systems in the United States

Asterisk (*) Indicates Planned System

AMECO INC.—2949 W. Osborn Rd., Phoenix, Ariz. Telephone: AL 4-5511. Owned and operated systems: Phoenix, Yuma, Globe-Miami and Ray-Sonora, Christmas, Ariz.; El Centro, Calexico, Holtville, Brawley, Imperial, Big Bear Lake, Cal.; Panama City, Fla. Executives: Bruce Merrill, pres.; William E. Ross, v.p.; Edward E. Furman, secy.-treas.

AMERICANTENNA CORP.—818 17th St., Denver, Colo. Telephone: 292-3944. Owned and operated systems: Peru-Lasalle, Ill. and Wausau, Wis. (Wis. Community Antenna Inc.). Executives: Calvin G. Heisler, chairman.

AROOSTOOK COMMUNITY TELEVISION INC.—See Madawaska Community Television Ltd., under Canadian Group Ownership.

BETTER TELEVISION INC.—410 N. Fannin, Denison, Tex. Telephone: Homestead 5-1471. Owned and operated systems in Texas: Denison & Bonham. Executives: Charles F. Johnson, pres.; Neil W. Shirley, secy.-treas.

BLUE MOUNTAIN CABLE CO. INC.—South Main St., Mt. Vernon, Ore. Telephone: West 2-2383. Owned and operated systems in Ore.: Bates, John Day, Dayville, Mt. Vernon, Seneca, Canyon City & Prairie City. Executive: Jack McKenna, pres. & owner

BRADLEY'S TV CABLE SERVICE—2 Wilson Ave., Bath, N.Y. Telephone: Prospect 6-4810. Owned and operated systems: Dansville & Savona, N.Y. Executive: W. C. Bradley, owner.

J. W. BREWER CO. INC.—3650 51st Ave., P.O. Box 9575, Sacramento 23, Cal. Telephone: Garden 8-6211. Owned & operated systems: Bijou & Squaw Valley, Cal.

BROADCASTING CO. OF THE SOUTH—1111 Bull St., Columbia, S.C. Telephone: Alpine 3-6431. Owned and operated systems: Ocala, Fla. (Video Corp. of Ocala); Myrtle Beach (Television Cable Co.); subsidiary Trehan Co. is building systems in Conway and Georgetown, S.C. Executive: G. Richard Shafto, pres. of CATV systems.

DWIGHT L. BROWN—Liberty St., Barbourville, Ky. Telephone: Lincoln 6-4127. Owned and operated systems in Ky.: Barbourville (Brown Radio & TV Co.) & Paintsville (TV Cable Corp.). Executives: Dwight L. Brown, pres.; William C. Martin, v.p.

CABLE-VISION LTD.—507 S. 6th St., Gatesville, Tex. Telephone: 1032 or 151. Owned and operated systems in Tex.: Gatesville, Goldthwaite, San Saba, Edna, Eanado. Executive: Louis Bone, in charge.

WILLIAM J. CALSAM—21 Elm St., Oneonta, N.Y. Telephone: GE 2-0500. Owned and operated systems in N.Y.: Delhi (Delhi Video Inc.); Endicott-Union, N.Y.* (Tri-Town Video Inc.); Oneonta (Oneonta Video Inc.); Sidney (Sidney Video Inc.). Executive: William J. Calsam, pres. & gen. mgr. Calsam heads Tri-Town Video (Endicott & Union, N.Y.)

A. M. CAROLLO SR.—730 Pilot Butte Ave., Rock Springs, Wyo. Telephone: Empire 2-3773. Owned and operated systems in Wyo.: Green River & Rock Springs.

WILLIAM CHARLES—Central Ave., Avis, Pa. Telephone: Plaza 3-3163. Owns systems in Avis & Jersey Shore, Pa.

COLLIER ELECTRIC—700 W. 13th Ave., Denver, Colo. Telephone: Alpine 5-0431. Owned and operated systems: Sterling, Colo. (Sterling Community TV Co.); Alliance, Neb. (Alliance Community TV Co.); Gering, Neb. (Scottsbluff County TV Co.); Kimball, Neb. (Kimball Community TV Co.); Sidney, Neb. (Sidney Community TV Co.); Laramie, Wyo. (Laramie Community TV Co.). Executives: J. E. Collier, Karl O. Krummel, partners.

COLORADO TELEVENTS INC.—285 Milwaukee St., Denver 6, Colo. Telephone: 388-6431. Owned systems: Salida, Leadville, Alamosa, Monte Vista, Del Norte, LaJara, Antonito, Colo. Also see Systems Management Co. in this section.

COMMUNITY ANTENNA CO. INC.—Box 861, Batesville, Ark. Telephone: Riverside 3-3816. Owned and operated systems in Ark.: Batesville, Gulon, Pocahantas & *Walnut Ridge. Executives: Jim Davidson, pres.; Noreen Davidson, secy.-treas.

COMMUNITY ENGINEERING CORP. (CECO)—Box 824, State College, Pa. Telephone: Adams 8-2461. Owned and operated systems in Pa.: State College (Centre Video), Bellefonte (Centre Video), Towanda (Towanda Cablevision), Kane (Kane Cablevision). Executive: James R. Palmer, pres.

I. T. CROSBY—Front St., Indianola, Miss. Telephone: 440. Owned and operated systems in Miss.: Indianola & Winona.

G. H. (BUNK) DODSON—Box 24, Sayre, Okla. Telephone: 115. Owned and operated systems: Sayre (Dodson TV Cable Co.) and Cordell, Okla. (Cordell TV Cable Co.); Clayton, N.M. (Clayton TV Cable Co.); Elkhart, Kan. (Elkhart TV Cable Co.).

ROBERT E. DUNHAM—See Stuart J. Myers.

DURFEE'S INC.—310 Market St., Man, W. Va. Telephone: LU 3-0741. Owned and operated systems: Logan & Man, W. Va. Executive: C. O. Erickson, pres. & mgr. Note: Sold to National Amusement div. of National Theaters & Television.

EASTERN OREGON TV INC.—1310 Jefferson St., La Grande, Ore. Telephone: Woodland 3-3631. Owned and operated systems: Baker, La Grande & Union, Ore. Executives: Kenneth B. Lockwood, pres.; R. L. Stoner, mgr.

D. W. ERWIN—715 South Main St., Lovington, N.M. Telephone: EX 6-2171. Mr. Erwin holds stock in Muleshoe (Tex.) Antenna Co. Executive: D. W. Erwin, mgr.

FORTNIGHTLY CORP. (formerly NWL Corp.)—660 Madison Ave., New York 21, N.Y. Telephone: Templeton 2-8400. Owned and operated systems: Clarksburg, W.Va. (Clarksburg TV Cable Co.); Fairmont, W.Va. (Fairmont TV Cable Co.) Executive: Nathan W. Levin, pres.

GREAT LAKES COMMUNITY ANTENNA SYSTEMS INC.—4233 Brownell St., Flint, Mich. Telephone: Cedar 3-5422. Owned and operated systems: Petoskey & *Sault Ste. Marie, Mich. Executive: Gilbert Clark, pres.

H & B COMMUNICATIONS CORP. (subsidiary of H & B American Corp.)—404 N. Roxbury Dr., Beverly Hills, Cal. Telephone: Crestview 4-9201. Owned and operated systems: Florence, Ala.; Flagstaff, Ariz.; Prescott, Ariz.; Ft. Bragg, Cal.; Palm Springs, Cal.; Ukiah, Cal.; Vandenberg Air Force Base, Cal.; Willits, Cal.; Trinidad, Colo.; Pocatello, Ida.; Dubuque, Ia.; Madawaska, Me.; Missoula, Mont.; Whitefish, Mont.; Reno, Nev.; Ventnor, N.J.; Lovington, N.M.; Portale, N.M.; Tucumcari, N.M.; Richland, Wash.; Walla Walla, Wash.; Wenatchee, Wash.; Edmundston, N.B., Canada. Executives: David E. Bright, chairman & pres.; Leon N. Papernow, exec. v.p.; Harold R. Sugerman, treas.; Donald R. Atwell and John S. Muir Jr., systems management.

HOTEL OPERATING CO. (Trans Video div.)—2nd & Laurel Sts., Pottsville, Pa. Telephone: Market 2-2161. Owned and operated systems: Minersville, Pottsville, Schuylkill Haven & Warren, Pa.; Athol-Orange & Pittsfield, Mass.; Claremont, N.H.; Bellows Falls, Vt.; Harrisonburg, Va.; Fayetteville, Ark.; Coos Bay, Ore. Also owns PenNy TV Inc., operator of systems in Olean, N.Y.; Bradford-Eldred & Clearfield, Pa. Executives: C. A. Sammons, owner; E. C. Fletcher, local mgr. See also Systems Management Co. in this section.

IRON RANGE CABLE CORP.—130 S. Easton Rd., Glenside, Pa. Telephone: Turner 4-6635. Owned and operated systems: Ishpeming, Marquette, Neyaunee, Munsing, Mich.; Burlington, Montpelier, Waterbury, Vt.; Sardac Lake, Lake Placid, N.Y.; Warner-Robins, Ga.; Rutland, Vt. Executives: Fred Lieberman, pres.

R. D. JENSEN—345 Main St., Ketchikan, Alaska. Canal 5-3875. Pres. of systems in Ketchikan and Sitka, which originate own signals.

(Continued on next page)

Group Ownership of Canadian CATV Systems

CAPITAL CITY TELEVISION LTD.—Box 231, Pembroke, Ont. Telephone: Regent 2-8290. Owned and operated systems in Ont.: Deep River (Deep River TV Enterprises Ltd.) & Pembroke (Pembroke T. V. Enterprises Ltd.) Executive: Patrick J. La Martina, pres.

CHOUNARD TV LTD.—St. Pamphile, Que. Telephone: 42. Owned and operated systems: St. Pacomé, St. Pamphile & Ste. Anne de la Pocatière, Que. Executive: J. Flavien Chouinard, pres.

COMMUNITY T. V. SERVICES—188 Laurier Ave., Terrace Bay, Ont. Telephone: TA 5-3305. Owned and operated systems in Ont.: Red Rock, Terrace Bay & White River. Executive: Bert Lohr, owner & mgr.

COURTENAY-COMOX TV CO.—250 Sixth St., Courtenay, B.C. Telephone: Courtenay 810. Owned and operated systems in B.C.: Courtenay & Comox Air Base. Executive: W. Moncrief, mgr.

CRESTON CABLED VIDEO LTD.—Box 1170, Creston, B.C. Telephone: Elliott 6-4244. Owned and operated B.C. systems: Creston, Riondel & Yahk. Executive: Tak Toyota, pres. & gen. mgr.

GUERETTE TELEVISION COMMUNAUTAIRE LTEE.—Kedgwick, N. B. Telephone: 525. Owned and operated systems in N. B.: Campbellton (North Shore Community TV); Kedgwick & St. Quentin. Executive: Patrick Guerette, pres.

MADAWASKA COMMUNITY TELEVISION LTD. (Div. of H & B Communications Corp.)—Operates system in Edmundston, N.B., which also serves Clair, Iroquois, Marchand and St. Basille, N.B.

CHARLES MASSON—352 Ste. Anne, Chicoutimi, Que. Liberty 3-1037. Owns Masson Television Enr., Petit Saguenay, and part of Anse St. Jean, both Que.

NEIGHBORHOOD TELEVISION LTD.—31 Quebec St. W., Guelph, Ont. Taylor 4-2030. Owned and operated systems in Ont.: Guelph, Owen Sound (Owen Sound Cable Television); Huntsville (Huntsville Community TV Ltd.) & Midland (Midland Cable TV). Executive: F. T. Metcalf, pres.

NORTHWEST TELEVISION SYSTEMS LTD.—6535 Royal Ave., Horseshoe Bay, B.C. Telephone: 921-7733. Owned and operated B.C. systems: Horseshoe Bay, North & West Vancouver. Executive: W. S. Thomas, managing director.

SEVERSON SALES & SERVICE—Sarita River, B. C. Owned and operated systems: Camp 6 & Sarita River, B.C., also is mgr. and has minority stock interest in Youbou (Youbou TV Ltd.), B.C. Executive: C. Severson, mgr.

VARIETY CABLE VISION LTD.—733 Beatty St., Vancouver, B.C. Owned and operated system in B.C.; Burnaby (Vancouver area). Principals also own Fred Welsh Antenna Systems Ltd. and control following systems in B.C.: Kaslo, Port Coquitlam, Squamish, Vancouver (Pacific Cable Vision), Vancouver-Dunbar area—(Van Video Cablevision), Vancouver—west end—(Welsh Cable Vision) & Youbou (Youbou TV Ltd.). Also own stock in Penticton, B.C. system (S. Okanagan TV Distributors Ltd.), TRU VUE Cablevision Ltd. Executive: B. J. Shepard.

JUNCTION CITY TELEVISION INC.—1008 N. Washington, Junction City, Kan. Telephone: Cedar 8-5600. Owned and operated systems in Kan.: Junction City and Manhattan. Executives: Ralph L. Wier, pres.; Robert K. Weary, secy.-treas.

R. D. KIRBY—60 S. Main St., Hughesville, Pa. Telephone: Juno 4-3423. Owned and operated systems in Pa.: Evers Grove, Hughesville, Picture Rocks. Executive: R. D. Kirby, owner.

LYKENS TV EXTENSION CO. INC.—582 Main St., Lykens, Pa. Telephone: Glendale 3-7309. Owned and operated systems in Pa.: Elizabethville (Elizabethville TV Corp.), Lykens, Muncy (Muncy TV Corp.) & Hughesville (Muncy TV Corp.). Also Owego, N.Y. (Southern Tier). Executives: Max E. Miller, pres.; Mark K. Shadle, mgr.

MADAWASKA COMMUNITY TELEVISION LTD.—See H & B Communications Corporation.

MARLINTON CABLE CO.—Burnsville, W. Va. Telephone: 3271. Owned and operated W. Va. systems: Burnsville & Marlinton. Executives: George Sutton, pres.; Staunton C. Trimble, secy.

PAUL B. McADAM—121 N. Main St., Livingston, Mont. Telephone: AC 2-3333. Owns and operates systems in Mont.: Lewistown (Perfect TV Inc.), Livingston (Livingston Community Antenna Assn.), Dillon (Dillon Cable TV), Butte (Butte Television Company), Anaconda (Western Television), Big Timber (TV Cable Assn. Inc.), Miles City (Miles City Micro TV Inc.). Executive: Paul B. McAdam, pres.

MIDWEST VIDEO CORP.—1255 Tower Bldg., Little Rock, Ark. Telephone: Franklin 5-8885. Owned and operated systems: Paducah, Ky.; Greenville, Miss. (Delta Video Co.); Dexter & Poplar Bluff, Mo.; Clovis, N.M.; Rapid City, S.D.; Austin, Bryan, Paris & Victoria (Tele-Tenna Corp.), Tex. Executive: G. R. Morrell, exec. v. p.

MINNESOTA TV SIGNAL DISTRIBUTING CO.—629 S. Front St., Mankato, Minn. Phone: 8-2966. Owned & operated Minn. systems: Mankato & New Ulm (New Ulm TV Signal Co.). Executives: R. M. Regan, H. C. Kroon & K. T. McHugo, owners.

MOUNTAIN ELECTRONICS CO. INC.—177 Canal St. Ellenville, N.Y. Telephone: Ellenville 1056. Owned and operated systems (in whole or in part): West Monroe & Monroe, La. (Video Inc.), Ellenville (Ellenville Wired TV Co.), Rosendale (Rosendale Wired TV Co.), Port Jervis (Port Video Corp.), Woodridge (Woodridge Wired TV Co.), N.Y. *Ogdensburg, N.Y. (Cable TV Inc.). Executives: David E. Winer, pres.; Kenneth Distel, v.p.

MUNICIPAL TV CORP.—Executive office: 116 E. Independence St., Shamokin; Telephone: 8-4451. Central accounting office: 108 S. 10th St., Sunbury; Telephone: AT 6-5951. Owned and operated systems in Pa.: Bloomsburg & Selinsgrove. Note: Interlocking ownership with B.K.P. TV Systems Inc., Sunbury, Pa. Executives: John L. Pipa, treas.; Elwood M. Miller, mgr. (Bloomsburg); Daniel M. Kearney, secy. (Selinsgrove); George D. Miller, mgr. (Sunbury).

Group CATV Ownership

NATIONAL GENERAL CORP.—9570 Wilshire Blvd., Beverly Hills, Cal. Own (through subsidiaries) systems in: Williamsport, Pa.; Logan-Man & Bluefield, W. Va.; Alpena, Mich.; Hattiesburg, Miss. Executive: Harry B. Green, v.p.

NICHOLS TV SERVICE—400 Railroad Ave., Bayard, N.M. Telephone: 537-2543. Owned and operated systems in N.M.: Bayard, Central, Ft. Bayard, North Hurley & Vanadium. Executive: Harold E. Nichols, owner.

OHIO VALLEY CABLE CORP.—314 Second, Marietta, O. Telephone: Frontier 3-9451. Owned and operated systems: Marietta, O.; Sistersville, Saint Marys & Williamstown, W. Va. Executives: Ralph Shelper, pres.; Chris Thorniley, v.p.; J. D. Cutlip, treas.; Harry Harkins, secy.

OKANOGAN VALLEY TV CABLE CO.—Box 537, Tonasket, Wash. Telephone: Hudson 6-2486. Owned and operated systems: Omak-Okanogan & Tonasket, Wash. Executive: H. Melvin Rothrock, pres. & mgr.

OREGON BROADCASTING CO.—P.O. Box 1189, Medford, Ore. Telephone: Spring 3-4581. Owned and operated systems in Ore.: Grants Pass (Josephine Antenna Cable TV); Klamath Falls (Klamath Cable TV); Medford (Jackson Antenna Cable TV); Roseburg (Douglas Antenna Cable TV). Executive: Everett A. Faber, v.p. in charge.

PenNy TV INC.—129 Main St., Bradford, Pa. Telephone: 6991. Owned and operated systems: Olean, N.Y. (Olean TV Cable Co.); Bradford (Bradford TV Cable Co.) & Clearfield (Clearfield TV Inc.), Pa. PenNy TV Inc. is owned by Hotel Operating Co. For executives and other interests, see its listing in this section.

ROBERT M. PERRY—Box 1087, Mariposa, Cal. Telephone: WO 6-2380. Co-owner of Cal. systems in Mariposa and El Portal.

BARNES B. RIFE—Grundy, Va. Telephone: We 5-2621. Owned and operated system: Grundy. Also is pres. & part owner of Richlands (Va.) TV Cable Corp.

ROWAN'S TV INC.—900 5th St., Madras, Ore. Telephone: 475-2969. Owned and operated systems in Ore.: Culver & Madras. Executive: James P. Rowan, pres.-mgr.

PAUL J. SCHMITT—315 East Grant St., Minneapolis, Minn. Telephone: Federal 9-2224. Owned and operated Minn. systems: Benson (Benson Video Inc.), Brainerd (Brainerd Video Inc.), Rochester (Rochester Video Co. Inc.), Wilmar (Wilmar Video Inc.) & Palm Desert (Desert TV Cable Inc.). Executive: Paul J. Schmitt, pres.

SERVICE ELECTRIC TV CABLE CO. INC.—302 Broadway, Bethlehem, Pa. Telephone: University 8-5301. Owned and operated systems: Bethlehem, Mahanoy City & Wilkes-Barre, Pa. Executive: John Watsonavich, owner.

(Continued on next page)

Daniels & Associates

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DUDley 8-5888

Group CATV Ownership

STEBEN ELECTRONICS CORP.—149 W. 72nd St., New York, N.Y. Telephone: TR 3-7063. Owned and operated systems in N.Y.: Horseheads (Chemung Valley TV) & Montour Falls (Montour Falls Master TV Antenna Corp.). Executives: Edward Bobick, pres.; Homer Cobe, v.p.-treas.; Ira Destch, secy.

STREATOR TV CABLE CO. INC.—607 E. Main St., Streator, Ill. Phone 22183. Owned & operated systems: Streator, & Ottawa TV. Cable Co., Ottawa. Executives: Sidney Harman, pres.; James B. Wright, mgr. Owners: Jerrold Electronics Corp. & Alliance Amusement Corp.

SYSTEMS MANAGEMENT CO.—285 Milwaukee St., Denver 6, Colo. Telephone: 388-6431. Operated systems: Warren, Bradford, Eldred, Clearfield, Pottsville, Minersville, Schuylkill Haven, Pa.; Olean, Allegany, N.Y.; Orange, Athol, Pittsfield, Mass.; Bellows Falls, Vt.; Claremont, N.H.; Salisbury, Md.; Harrisonburg, Va.; Little Falls, Minn.; Fayetteville, Ark.; Salida, Leadville, Alamosa, Monte Vista, Del Norte, LaJara, Antonito, Colo.; Coos Bay, Eastside, North Bend, Empire, Myrtle Point, Powers, Ore.; Martinez, Barstow, Laguna Beach, Cal.; Aztec, N.M. Executives: Carl M. Williams, pres.; E. C. Fletcher, v.p.; James Keller, v.p.; Richard J. Zell, secy.-treas.

TELEPROMPTER CORP.—50 W. 44th St., New York 36, N.Y. Telephone: Judson 2-3800. Owned and operated systems: Santa Cruz, Cal. (Pacific Telescription); Liberal, Kan. (TelePrompter of Liberal Inc.); Houghton, Mich. (TelePrompter of Houghton Inc.); Cut Bank, Mont. (Highline Community Antenna Service Inc.); Great Falls, Mont. (Great Falls Community TV Cable Co. Inc.); Shelby, Mont. (Highline Community Antenna Service Inc.); Farmington, N.M. (Community TV); Silver City, N.M. (Antennavision); Elmira, N.Y. (Elmira Video Inc.); Coquille, Ore. (TelePrompter of Coquille Inc.); Eugene, Ore. (TelePrompter of Ore. Inc.); Springfield, Ore. (TelePrompter of Ore. Inc.); Johnstown, Pa. (Cable TV); Rawlins, Wyo. (Community TV). Executives: Irving B. Kahn, pres.; Monroe M. Rifkin, v.p., asst. to pres.; Raymond V. Schneider, gen. mgr. Regional mgrs.: Central, I. E. Shahan, Farmington, N.M.; Western, William Elkins, Eugene, Ore. Note: TelePrompter operates and jointly owns with Kaiser Enterprises Inc., a system at Hawaii-Kai, Honolulu (Kaiser-TelePrompter of Hawaii Inc.)

TELEVENTS CORP.—285 Milwaukee St., Denver 6, Colo. Telephone: 388-6431. Owned systems: Aztec, N.M. (Televents of N.M.); Warren, Bradford, Eldred, Clearfield, Pottsville, Minersville, Schuylkill Haven, Pa.; Olean, Allegany, N.Y.; Orange, Athol, Pittsfield, Mass.; Bellows Falls, Vt.; Claremont, N.H.; Harrisonburg, Va.; Little Falls, Minn.; Fayetteville, Ark.; Coos Bay, Eastside, North Bend, Empire, Myrtle Point, Powers, Ore. Executives: Alfred Stern, chmn.; Carl M. Williams, pres.; Richard J. Zell, secy.; C. A. Rice, treas. Also see Systems Management Co. in this section.

TELEVISION SIGNAL SERVICE CO.—9th & Richards Sts., Paducah, Tex. Telephone: 54. Owned and operated systems: Matador & Paducah, Tex. Executives: V. L. Hutchison, A. W. Davis & Oran A. Mowrey, partners.

TEXAS COMMUNITY ANTENNAS INC.—2312 Woodhaven, Tyler, Tex. Telephone: Lyric 3-9390. Owned and operated systems:

Sulphur Springs, Mineola, Tex.; Springdale, Bentonville, Ark. Executives: Robert M. Rogers, pres.; Wayne J. McKinney, v.p.; R. Don Cowan, secy. Note: Interlocking ownership with Nacogdoches T-V in Big Springs.

TEXAS VIDEO INC.—608 Oak St., Graham, Tex. Telephone: Lincoln 9-3737. Owned and operated systems in Tex.: Graham and Palestine. Executive: Royal Little, pres.

TOWER ANTENNAS INC.—620 Main St., Coshocton, O. Telephone: Main 2-3513. Owned and operated systems: Coshocton & Sugar-creek, O. Subsidiaries: Cambridge (TV Cable System Inc.), O.; Beaver Falls (Tower Cable System Corp.), Pa. Executive: Claude Stevanus, pres. & systems manager.

TRANS VIDEO—See Hotel Operating Co.

TREHAN CO.—See Broadcasting Co. of the South.

TV ENTERPRISES LTD.—Box 8, Brady, Tex. Telephone: Lyric 7-2180. Owned and operated Tex. systems: Brady & Kerrville. Executive: John P. Threadgill, gen. partner.

VALLEY MASTER CABLES INC.—R.D. 5, Meadville, Pa. Owned & operated systems in Pennsylvania: Blooming Valley, Conneautville, Guys Mills, Kittanning & Springboro. Executive: Josephine N. Oberleitner, secy.-treas.

VALLEY TV CABLE CO. INC.—137 W. Lockhart St., Sayre, Pa. Telephone: Turner 3-9260. Owned and operated systems: Sayre, Pa. and Waverly, N.Y. Executive: Bird Sumner, pres.

VAN HORN CABLE CO.—Main St., Van Horn, Tex. Telephone: 121. Owned and operated systems: Sanderson (Sanderson Cable Co.) & Van Horn, Tex. Executive: J. H. Benton, owner.

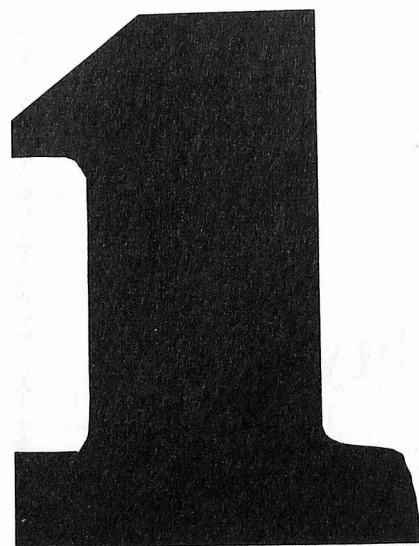
VUMORE CO.—Box 1334, Oklahoma City, Okla. Telephone: Ce-2-8881. Owned and operated systems: Clarksdale (Clarksdale Community TV Inc.) & Gulfport, Miss.; Altus, Ardmore, Hobart, Hugo & Mangum, Okla.; Bonham, Childress, Memphis, Port Lavaca, Shcrman, Lufkin & Wellington, Tex.; Concordia, Kan. Executive: Claude Fulghan. (Owned by RKO General Inc.)

WESTERN TV CORP.—122 S. Eighth St., Worland, Wyo. Telephone: Fireside 7-3181. Owned and operated systems in Wyo.: Basin, Greybull, Lander, Riverton, Thermopolis & Worland. Executives: Thomas W. Witchell Jr., pres.; Roy E. Bliss, secy.-treas.

WENTRONICS INC.—451 South Durbin St., Casper, Wyo. Phone: 234-7171. Owned & operated systems: Casper, Wyo.; Perryton, Texas; Gallup, N.M.; Moab, Utah; Independence, Kansas. Executives: Gene W. Schneider, pres.-mgr.; Donald C. Loucks, v.p.; Richard C. Schneider, asst. secy.-treas. & chief engineer. Note: Gene W. Schneider, Richard Schneider, Don Loucks own system in Fredonia, Kan. in partnership with Cable TV Construction Co. of Iowa.

WHITEY'S TV & CABLE CO. INC.—1908 E. McDowell, Phoenix, Ariz. Telephone: Alpine 3-2103. Owned and operated systems: Douglas & Williams, Ariz. Executives: I. W. Brayer, pres.; Gay Brayer, v.p.

WINDSOR COMMUNITY ANTENNA CORP.—201 Union St., Springfield, Vt. Telephone: Turner 5-4552. Owned and operated systems: Springfield, Windsor & Woodstock, Vt. Executive: S. R. Young, pres.



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Manufacturers & Assemblers of Television Receivers

Sept. 1, 1962

Data as provided in response to questionnaires. Asterisk (*) indicates company assembles receivers only, purchasing chassis from others.

Admiral Corporation

3800 W. Cortland St., Chicago 47, Ill.
Spaulding 2-0100

Plants: Govt. electronics equipment, 3800 W. Cortland St., Chicago; record changers, TV receivers, automatic phonos (including hi-fi & stereo hi-fi), radio receivers (including portable transistorized), Harvard, Ill.; refrigerators, freezers, air conditioners, electric ranges, Midwest Mfg. Corp., Galesburg, Ill. (subsidiary); cabinets, Shelbyville, Ind.; Canadian Admiral Corp., Port Credit, Ont. (subsidiary), Stuart D. Brownlee, pres.; Admiral de Mexico, S.A. de C.V., Mexico City (subsidiary), Walter J. Kohler, pres.

Distributing Branches: Newark, Boston, Milwaukee, Chicago, San Francisco, San Diego, Los Angeles, Detroit, Pittsburgh, Philadelphia and Omaha.

Executives:

Ross D. Siragusa, chairman; Vincent Barreca, pres.; Frank J. Kazda, v.p., purchasing; Norman E. Johnson, pres., Admiral International Corp.-Interamericana; Wm. L. Dunn, v.p. & engineering dir.; C. S. Rossate, prod. v.p. & mgr. of plants; Thomas J. Lloyd, v.p., govt. electronics; William S. Baltz, v.p. & general counsel; George E. Driscoll, secy.-treas.; E. C. Bauler, comptroller; George Harrigan, chief engineer; Martin Sheridan, v.p., public relations; S. D. Brownlee, pres., Canadian Admiral Corp.

Washington Office: Albee Bldg.

ADMIRAL SALES CORPORATION

Same address & phone as Admiral Corp.

Carl E. Lentz, pres.; Ross D. Siragusa, Jr., v.p., sales; William L. Hullsiek, v.p., appliances; Bodie L. Stahlschmidt, mgr. of distribution; Clarence B. Flinn, gen. sales mgr.; Walter D. Krauter, mgr., contract sales div.; Lawrence E. Murphy, mgr., major accounts; Herbert K. Rollins, mgr., builder div.; Joseph H. Lowry, exec. asst., sales; Ben S. Jendrysik, traffic mgr.; Edward P. Steele, mgr., markets & research; Gordon Montgomery, mgr., field activities; Alfred A. Medica, sales mgr., television; Joseph J. Casale, sales mgr., radio; H. C. Gates, sales mgr., stereo; John E. Schoner, sales mgr., refrigerators & air conditioners; Kenneth W. Trout, sales mgr., freezers; Herbert K. Rollins, sales mgr., ranges & dishwashers; Charles S. Grill, ad. mgr.; John Meegan, sales promotion mgr.; Willis L. Wood, national service mgr.

Advertising Agency: Campbell-Mithum.

American Television & Radio Co.

300 E. 4th St., St. Paul 1, Capital 2-3791

Manufactures "ATR" sets.
Albert A. Goffstein, president & sales mgr.

Andrea Radio Corp.

27-01 Bridge Plaza N., Long Island City 1, N.Y.
Stillwell 4-4511

Executives:

Frank A. D. Andrea, president & director; Frank A. D. Andrea Jr., v.p. & director; Harold J. Heindel, v.p. & director; A.S. Abbene, comptroller, secy., treas. & director; Michael J. Ranalli, general sales mgr.; Ramon Masvidal, export manager; Bruce B. Donald, director of purchases; M. J. McNicholas, military electronic sales director; John Andrea, industrial relations mgr.; Harold Klare, credit manager; Emil Kirdahy, service manager.

A.R.F. Products Inc.

7627 Lake St., River Forest, Ill.
Forest 9-6000

Produces "Ratonla", "Mt. Capulin" and "Bartlett" TV receivers for use with its own community antenna system in Raton, N.M. (Box 57).

Executives:

Arthur H. Maciszewski, president; John J. Pakan, exec. v.p., research & development; Dr. Julius J. Hupert, research consultant; Milton S. Riddiford, v.p., manufacturing development, New Mexico branch; Teresa H. Maciszewski, treasurer.

For TV Picture & Receiver Tube Mfrs.
see page 945

*Bell Television Inc.

552 W. 53rd St., New York 19, N.Y.
Judson 6-4350

Branches: Connecticut div.—488 John St., Bridgeport, Forest 7-7718; Brose Bunting, mgr. Florida div.—24 N.W. 36th St., Miami, Franklin 7-3694; Richard Wells, mgr.

Executives:

Martin Sugar, president; Lee Bunting, executive v.p. & chief engineer; James Bronis, secy.

Advertising Agency: Irving Davis Agency.

Calbest Electronics Co.

4801 Exposition Blvd., Los Angeles 16, Cal.
Republic 1-7291

Manufactures TV & radio chassis, electronic equipment and remote control for TV, remote control garage door openers, hi-fi tuners, amplifiers & systems, hi-fi sets, stereo amplifiers & tuners, precision potentiometers, and other electronic devices. I. Dubin, president.

Advertising Agency: Nelson Newmark.

*Certified Radio Laboratories

5507 Thirteenth Ave., Brooklyn 19, N.Y.
Gedney 8-8080

Manufactures TV kits & chassis, also purchases some chassis from others.

M. Seligsohn, owner.

Capehart Corp.

87-46 123rd St., Richmond Hill 18, Long Island, N.Y.
Hickory 1-4400

Manufactures TV sets, radios, phonographs and combinations of all three, as well as radio-phonographs.

Executives:

J. D. Winer, pres. & treas.; John Laccione, asst. treas. & credit mgr.; A. A. Reich, asst. to pres. & chief of admin.; P. Gale, v.p., consumer products div.; Hal Weiss, sales mgr. consumer products, Eastern div.; Gene Gillis, sales mgr., consumer products, Western div.; Dr. J. H. Vogelmann, v.p., director R & D & engineering; I. Mirman, v.p., dir. interdict div.; M. I. Mayerson, v.p., dir. military—industrial production div.; L. J. Schwartz, dir. of field engineering; D. Goldberg, dir. of purchasing; Geo. Ginsburg, secy. & gen. counsel.

Conar Instruments

3939 Wisconsin Ave., Wash. 16, D.C.
Emerson 2-9700

Executives:

James E. Smith, chairman of the board; J. Morrison Smith, pres.; Harold E. Luber, exec. v.p.; William F. Dunn, dir. of education; T. Floyd Ball, purchasing agent; John F. Thompson, merchandising mgr.

(Continued on next page)



PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

TV Set Makers

Du Mont Television & Radio Corp.

(division of Emerson Radio & Phonograph Corp.)
14th & Coles Sts., Jersey City, N.J.
Swarthmore 5-3500

Executives:

Benjamin Abrams, president; George Cohen, sales director; Fred Abrams, treasurer; Morton P. Rome, secretary.

EMERSON RADIO INC.

680 Fifth Ave.
New York 19, N.Y.
Plaza 7-5885

Benjamin Abrams, president; Max Abrams, exec. v.p.; Fred Abrams, treasurer.

Advertising Agency: Friend-Reiss Adv., New York.

Emerson Radio & Phonograph Corp.

14th & Coles Sts., Jersey City, N.J.
Swarthmore 5-3500

Plants: TV, radio and hi-fi, 14th & Coles Sts., Jersey City, N.J.; air conditioners, dehumidifiers and air purifiers, Woodbine & St. George Aves., Woodbridge, N.J.; service sales dept., 524 W. 23rd St., New York 11, N.Y.; Emerson Research Laboratories, 701 Lamont St. NW, Washington, D.C. & 1140 East-West Hwy., Silver Spring, Md. Subsidiaries: Jefferson-Travis Inc., 32 Ross St., Brooklyn, N.Y. (wood-working plant; Louis Abrams, pres.); Plastimold Corp., Attleboro, Mass. (plastic cabinets, etc.); Louis Abrams, pres.; Stanley L. Abrams, treas.; John Steinberg, exec. v.p. at Plastimold; Emerson Radio Export Corp., 14th & Coles Sts., Jersey City (Max Abrams, president; J. Kattan, v.p.); Emerson Industrial Products Corp., New York City (industrial sale & lease; Louis Abrams, pres.; M. E. Ornitz, treas.); Emerson Radio Inc., New York City (TV receivers; Benjamin Abrams, pres.; Max Abrams, exec. v.p.; Fred Abrams, treas.; A. A. Vogel, v.p.; R. Herzog, secy.; Leo Hahn, sales director, Emerson div.; George Cohen, director of marketing; George Hakim, sales director Dumont; Eugene Van Cleve, adv. & sales promotion mgr.; Israel Levine, distribution mgr.; Samuel Portnoy, traffic mgr.).

Executives:

Benjamin Abrams, president; Max Abrams, secretary-treasurer; Dorman D. Israel, executive v.p.; Louis G. Pacent, v.p., air conditioner mfg.; H. Tullo, senior v.p., engineering, mfg. & purchasing; A. A. Vogel, v.p. & comptroller; Fred Abrams, asst. treas.; Harold Bernstein, director of service sales; F. J. Burger, chief radio engineer; Peter Certo, personnel mgr.; Elias Cohen, director of engineering; Raymond Herzog, asst. secy.; William Kay parts dept. mgr.; I. M. Koenigsberg, director of purchasing; Maurice Levy, v.p., engineering; Martin Richmond, v.p. mfg.; Abraham Rosen, asst. treas.

EMERTRON INC.

Silver Spring, Md.

Executives:

M. P. Rome, pres.; Harold Goldberg, exec. v.p.; Leonard S. Hermelin, v.p., technical products div. of mfg., govt. electronics div.; Dr. Harold Goldberg, first v.p., Emerson research lab.; Morton P. Rome, v.p. & secy.; A. A. Vogel, v.p. & controller; W. E. Trantham, v.p., marketing.

EMERSON RADIO INC.

680 Fifth Ave.
New York 19, N.Y.
Plaza 7-5885

Executives:

Benjamin Abrams, president; Max Abrams, exec. v.p.; Robert L. Shaw, exec. v.p. sales, advertising and merchandising; Raymond Herzog, secretary; Fred Abrams, treasurer.

Advertising Agency: Robert Whitehill Inc., New York.

General Electric Co.

570 Lexington Ave.
New York 22, N.Y.
Plaza 1-1311

Executives:

Ralph J. Cordiner, chairman.

COMMAND SYSTEMS DIVISION

Daytona Beach, Fla.

Richard L. Shetler, gen. mgr.

Communication Products Dept.

Mountain View Road
Box 4197, Lynchburg, Va.
Victor 6-7311

Executives:

Harrison VanAken, gen. mgr.; Richard P. Gifford, mgr., engineering; Bille R. White, mgr., manufacturing; Glenn R. Petersen, mgr., marketing; L. E. Bret, mgr., finance; G. H. Floyd, mgr., advertising & sales promotion; Robert C. Mark, mgr., employe & community relations; Raymond E. Baker, counsel, legal operations.

TECHNICAL PRODUCTS OPERATION

Electronics Park
Syracuse, N.Y.
Granite 6-4411

Robert L. Casselberry, gen. mgr.

ELECTRONIC COMPONENTS DIVISION

316 E. 9th St.
Owensboro, Ky.

L. Berkley Davis, v.p. & gen. mgr.

Receiving Tube Department

316 East 9th St.
Owensboro, Ky.
Murray 3-2401

Executives:

Irvine D. Daniels, gen. mgr.; Robert Moe, mgr., engineering; Walter F. Greenwood, mgr., marketing; Henry P. Schott, mgr., finance; Dennis U. Dodson, mgr., employe & plant community relations; Randolph M. Duncan, mgr., Owensboro, Ky. tube plant; Wilfred L. Gorrell, mgr., Anniston, Ala. tube plant; Max W. Kron, mgr., Tell City, Ind. tube plant; Robert E. Kruzan, mgr., precision parts section (Springfield, N.J.); Robert T. Pennoyer, mgr., equipment development operation (Schenectady, N.Y.); Robert E. Lee, mgr., advanced planning project; Nathan J. Cornfeld, patent counsel; R. D. Kennedy, mgr., advertising & sales promotion.

Semiconductor Products Department

Electronics Park, Syracuse, N.Y.
Granite 6-4411

Executives:

H. Brainard Fancher, general mgr.; Leonard C. Maier Jr., mgr., engineering; James H. Sweeney, mgr., marketing; Frederick W. Gifford, manager, finance; Dale H. Cutler, manager, employe & community relations; Theodore E. Jamro, mgr., Buffalo plant; George F. Platts, mgr., Syracuse plant; Richard A. Norman, mgr., operations research & synthesis study; Julius J. Zaskalicky, patent attorney; George M. Yesse Jr., mgr., plant facilities; Leonard C. Wholey, mgr., Lynchburg operations; S. R. Tedford, mgr., advertising & sales promotion.

Rectifier Components Department

W. Genessee St.
Auburn, N.Y.

RADIO & TELEVISION DIVISION

Shoppingtown Plaza
De Witt 14, N.Y.

Audio Products Section

220 N. 22nd St.
Decatur, Ill.

Radio Receiver Department

1001 Broad St., Utica, N.Y.

Executives:

Robert C. Wilson, gen. mgr.; John N. Phillips, mgr., engineering; William N. Maddox, mgr., manufacturing; William B. Clemmens, mgr., marketing; Herbert J. Connelly, mgr., finance; John A. Griner, mgr., employe & plant community relations.

Television Receiver Department

Electronics Park, Syracuse, N.Y.
Granite 6-4411

Executives:

Hershner Cross, acting gen. manager; Peter Humeniuk, mgr., engineering; Franklin Green Jr., mgr., manufacturing; S. Martin Fassler, marketing mgr.; Walter A. Peterson, mgr., finance; R. Lawrence Howes, mgr., employe relations; Richard Montmeat, mgr., radio & TV div., industrial design; V. F. Novak, mgr., advertising & sales promotion, audio product section; J. C. Calahan, mgr., merchandising & sales promotion, radio receiver department; C. R. Lunney, mgr., advertising & sales promotion, television receiver department.

DEFENSE ELECTRONICS DIVISION

French Road, Utica, N.Y.

Gerald A. Hoyt, gen. mgr.

Power Tube Department

1 River Rd., Schenectady 5, N.Y.
Franklin 4-2211, Ext. 6181

Executives:

John McAllister, gen. mgr.; Charles M. Young, mgr., engineering; Frank L. Miller, mgr., marketing; Lawrence G. Peterson, mgr., finance; Malcolm J. MacGregor, mgr., employe & community relations; Cyril J. Statt, mgr., Schenectady tube plant; Chester G. Lob, mgr., traveling wave tube section, Palo Alto, Cal.; Alden H. Ryan, mgr., G. E. Microwave Laboratory (Stanford U Palo Alto, Cal.); Phillip L. Schlamp, patent attorney; Elmer D. MacArthur, mgr., superpower microwave tube lab., Schenectady; W. A. Babcock, mgr., advertising & sales promotion.

Cathode Ray Tube Department

Electronics Park, Syracuse, N.Y.
Granite 6-4411

Executives:

David Scott, gen. mgr.; Patrick E. Sullivan, mgr., manufacturing; William L. Jones Jr., mgr., utilities; Edward Roache, mgr., finance; Dell A. Love, replacement tube operation; Bronson Hindle, mgr., employe & community relations; Channing L. Dichter, mgr., industrial & military tube operations; Brooks A. Kafka, mgr., business planning operation; Robert J. Mooney, patent attorney; Peter Wargo, mgr., engineering; R. E. McBride, mgr., advertising & sales promotion.

Advertising Agencies: Young & Rubicam (radio & television); Gardner Advertising Co. & Ross Roy-Brooke, Smith, French & Dorrance (receiving tubes & semiconductor products); George R. Nelson Inc. & Gotham-Vladimir Advertising Inc. (power & cathode ray tubes, defense electronics div.); deGarmo Inc. & Ross Roy Inc. (communication products dept.).

For TV Tube Makers, see page 945

*Kent Television Inc.

505 Driggs Ave., Brooklyn, N.Y.
Evergreen 8-2272

Jack Mendelson, general manager; Benjamin Wax, sales manager.

Magnavox Co.

2131 Bueter Road, Ft. Wayne, Ind.
Eastbrook 9721

Plants: 2131 Bueter Rd. and Nelson Road, both Fort Wayne, Ind.; 1505 E. Main St., Urbana, Ill.; Interstate Industrial Park, Fort Wayne, Ind.; subsidiary Jefferson City Cabinet Co., U.S. Hwy. 11-E, Jefferson City, Tenn.; subsidiary The Magnavox Co. of Tennessee, Snaps Ferry Road, Greeneville, Tennessee; subsidiary Magnavox Furniture Co., Johnson City, Tennessee; subsidiary Magnavox Wood Products Co., Flora, Mississippi; subsidiary Magnavox Research Laboratories, Torrance, California.

Executives:

Frank Freimann, pres.; Gerard M. Ungaro, v.p.-secy. & gen. counsel; John S. Sturgeon, v.p. & treasurer; A. G. Nelson, asst. treas.; Maj. Gen. Geo. F. Smith (USAF, Ret.), v.p., military & industrial products division; Edwin S. Pridham, v.p.; C. Kelly, asst. secy.; G. D. McClaren, industrial relations director; David T. Richardson, credit mgr.; Robert J. Savage, attorney; John P. Ryan, v.p., field sales consumer products; David W. Martin, v.p., marketing, defense products; Gene Brown, publicity dir.

Magnavox Division (TV-Radio-Phonos)

Executives:

John P. Ryan, v.p., field sales; Ricardo Muniz, coordinator, engineering & mfg.; R. W. Sanders, chief engineer, TV; Stewart Roberts, director of sales planning; Robert K. Daniel, advertising; Russell J. Weber, sales training director; J. J. Pasternak, sales promotion mgr.; Warren W. Frebel, director of purchases; Ray J. Yeranko, gen. service mgr.

Military and Industrial Divisions

Executives:

Ragnar N. Thorensen, administrator of research & West Coast mgr.; Col. James W. Anderson Jr. (USAF, Ret.), director, Urbana laboratory; Roy R. Weist, traffic mgr.; David W. Martin, v.p., marketing; John C. Koonz, mgr., industrial electronic products, sales & administration; Stanley S. Sondies, asst. secy.; Gilbert H. Schmidt, comptroller, govt. & industrial products div.; John Dimond, acting factory mgr., Urbana laboratory; Robert H. Dreisbach, chief communications & navigation engineer; C. E. Hoekstra, chief engineer, magnetic devices; Robert G. Schriefer, chief radar engineer; Ralph H. Severance, chief engineer, industrial electronic products; Judson West Jr., chief chemical engineer.

Washington Representative: Frank P. Mulgannon, 1612 K St. N.W. Metropolitan 8-6515.

Advertising Agency: Kenyon & Eckhardt Inc., TV-Radio Div., Ellington & Co., Inc., Organ Div.

Curtis Mathes Manufacturing Co.

220 Young St., Dallas, Texas
Riverside 8-8311

Makes TV & radio sets, hi-fi record players, stereo sound systems.

Plants: Athens, Dallas & Houston, Texas.

Executives:

Charles R. Mathes, chairman & chief exec. officer; Curtis Mathes, chairman, exec. committee; Curtis Mathes Jr., pres.; Horace B. Kelton, exec v.p. & secy.-treas.; E. M. Long, v.p. in charge of sales; G. T. Bennett, v.p., director of engineering; E. T. Koehl, purchasing agent; Jack Bard, office manager.

North American Audio Inc.

2966-68 Jerome Ave., New York, 68, N.Y.
Cypress 8-1400

Manufactures private label amplifiers, high fidelity receivers.

Mattison Electronics Corp.

2966-68 Jerome Ave., New York 68, N.Y.
Cypress 8-1400

Manufactures "Mattison" and private-label sets.

Richard Mattison, president

Advertising Agency: Morris Helfman.

Motorola Inc.

9401 W. Grand Ave., Franklin Park, Ill.
Gladstone 1-1000; National 5-6000 (Chicago)

Plants: Administration, consumer products sales, advertising & engineering, TV and radio receivers, stereo hi fidelity phonographs, 9401 W. Grand Ave., Franklin Park, Ill.; communications & industrial electronics div., 4501 Augusta Blvd.; Chicago Military Electronic Center, 1450 N. Cicero Ave., Chicago 51; TV replacement parts, 2533 Edgington St., Franklin Park, Ill.; TV final assembly, 9401 W. Grand Ave., Franklin Park; communications & electronics replacement parts, 4901 W. Flournoy, Chicago; microwave equipment, parts manufacturing, 1400 N. Cicero Ave., Chicago 51; radio receivers, 1400 N. 30th St., Quincy, Ill.; consumer products research, 1420 N. Lamont Ave., Chicago 51; solid state electronics dept., 3102 N. 56th St., Phoenix, Ariz.; military electronics div., P. O. Box 1417, Scottsdale, Ariz.; transistors, semiconductor products div., 5005 E. McDowell Rd., Phoenix; Riverside Research Lab., 8330 Indiana, Riverside, Cal.;

TV Set Makers

car radio tuners, 406 Main St., Arcade, N.Y.; Dalhberg Co., Golden Valley, Minneapolis, Minn.; Motorola Aviation Electronics Inc., 10916 W. Washington Blvd., Culver City, Cal.

Branches (sales & service): Motorola-Chicago Co., 650 N. Pulaski Road, Chicago 24; Motorola Communications & Electronics Inc., 916 N. Kilbourn Ave., Chicago 51.

Executives:

Robert W. Galvin, pres.; Edward R. Taylor, exec. v.p., consumer products div.; Elmer H. Wavering, exec. v.p., automotive products div.; Daniel E. Noble, exec. v.p., communications, semiconductor & military electronics divisions; Walter B. Scott, manufacturing v.p., consumer & automotive products div.; Frank J. O'Brien, purchasing; S. R. Herkes, v.p., consumer products marketing; A. L. Reese, v.p.-gen. mgr., communications div.; Edwin P. Vanderwicken, v.p., finance, treas. & secy.; Alex Arnold, v.p., controller; Jack Davis, engineering v.p. for consumer products; Charles P. Lloyd, national TV sales mgr.; Wm. S. Wheeler, v.p., military electronics div., Phoenix; John T. Hickey, asst. to president; Ken Piper, v.p., human relations; C. J. Gentry, national car radio sales mgr.; W. E. Lanswell, national radio & stereo sales mgr.; Thomas P. Golden, market research dir.; Robert G. Farris, director of advertising, consumer products; Garth Heisig, director of TV engineering; F. B. Williams, dir., radio engineering; Ed Gaiden, service mgr.; Homer Marrs, v.p. & sales dir., Motorola Communications & Electronics Inc.; N. L. Winter, mgr., microwave & industrial control products; Allen H. Center, v.p. & director, public relations; Joseph A. Chambers, v.p. Western Area Military Electronics Center; C. Lester Hogan, v.p. & mgr., semiconductor products div., Phoenix; R. L. McCrears, mgr., Riverside Lab; Kenneth H. Dahlberg, pres., Dahlberg Co.; Edward L. Falls, mgr., Aircraft Products Dept.; Thomas P. Collier, pres., Motorola Overseas Corp.

Advertising Agency: Leo Burnett Co. (consumer products only).

Muntz TV Inc.

1020 Noel Ave., Wheeling, Ill.
Lehigh 7-5700; Spring 5-4300.

TV, hi-fi, stereo sets and AM-FM stereo combinations manufactured by Muntz TV, and sold direct to dealers on an exclusive basis.

Executives:

Wallace A. Kell, president; Jack Simberg, v.p.; Daniel J. Domina, treasurer; Floyd G. Dana, chairman.

Olympic Radio & Television

Division of Siegler Corp.
3401 38th Ave., Long Island City 1, N.Y.
Exeter 2-5200

Subsidiaries: Olympic Appliances Inc., New York, N.Y.; David Rubinger, pres., Olympic of Chicago Inc.; M. Kreiger, v.p. & gen. mgr. Olympic Television of Western New York Inc., Buffalo; Paul B. Hunter, v.p. Olympic Television of Northern California Inc.; Dore Schwab Jr., v.p. Olympic of New Jersey Inc.; Richard B. Drazzen, pres. Olympic Television of Boston Inc.; D. Schwartz, v.p. Olympic Television of Missouri Inc.; Tom Cutler, gen. mgr. Olympic Television of Southern Cal. Inc., Los Angeles; Harry Green, gen. mgr. Olympic of Southern New England Inc., Woodbridge, Conn.; Ted Bloom, v.p. Olympic Mid-state Inc., Newburgh, N.Y.; Robert Dietz, gen. mgr.

Executives:

Morris Sobin, president & gen. mgr.; Morton M. Schwartz, sales v.p. consumer products; Abraham Cooper, secy.; Louis Haber, treasurer; T. W. Buchter, asst. to president; Jack Raddin, special asst. to president; Wm. Hegyi, v.p., purchasing; David Gerstein, sales v.p., military products; E. Lee Siegmund, director of engineering; Stanley R. Schoen, asst. secy. & counsel; Mel Josefsberg, director of mfg.; Robert S. Burros, adv. mgr.; Sol Listernick, export mgr.; Ralph Kaufman, sales administration mgr.; Andrew Adler, service manager; Harvey Schuster, controller.

OLYMPIC RADIO AND TELEVISION SALES CORP.

Same address as Olympic Radio, above

Morris Sobin, chairman; Morton M. Schwartz, president; Stanley R. Seltzer, eastern sales v.p.; Milton Auster, western sales v.p.
Advertising Agency: DuFine & Co.

Pacific Mercury Electronics

8345 Hayvenhurst Ave., Sepulveda, Cal.
Empire 2-3131

Plants: TV, electronic organs & electronics, 8345 Hayvenhurst Ave., Sepulveda, Cal.; cabinets & woodworking, 8345 Harvenhurst Ave., Sepulveda, Cal. Manufactures TV sets & hi-fi units for Sears, Roebuck. Also manufactures Thomas electronic organs and telemetering equipment for military applications.

Executives:

Joe Benaron, chairman, pres. & treasurer; A. L. Chapman, senior v.p.; Stanley Cutler, v.p., engineering; Leonard Bloom, dir. of Marketing Research, Thomas Organ Co., J. E. Diegelman, controller; Dan Funnell, production manager; George Brudney, dir. of industrial relations; Wm. Morris, dir. of quality control; Ken Melling, dir. of purchasing; G. L. Weller, mgr., commercial sales; Howard E. Rieder, dir. of advertising (Thomas Organ Co.)
Advertising Agency: Beckman-Koblitz for Thomas Organ Co., subsidiary.

(Continued on next page)

TV Set Makers

Packard-Bell Electronics Corp.

12333 W. Olympic Blvd., Los Angeles 64
Granite 7-6721 & Bradshaw 2-6141

Plants: TV and radio receivers, stereophonic hi-fi instruments, cabinets, electronic equipment for govt., 12333 W. Olympic Blvd., Los Angeles; hollow core doors & allied products, Bellwood Co. of California, 533 W. Collins, Orange, Cal.; factory service, 1920 S. Figueroa St., Los Angeles. Packard-Bell Sales Corp. (a subsidiary), 8745 W. 3rd St., Los Angeles 48. Packard Bell Computer Corp. (a subsidiary), 1905 Armacost Ave., Los Angeles 25. Physical Sciences Corp. (a subsidiary), 389 N. Fair Oaks, Pasadena.

Executives:

Robert S. Bell, president and chairman; L. R. Day, secretary-treasurer; W. H. Moore, v.p.-gen. counsel; R. E. Hogan, v.p. industrial relations; D. M. Knox, director of public relations; Robert J. Haldeman, controller & asst. treasurer.

Home Products Division

Executives:

K. R. Johnson, v.p. in charge; T. S. Noone, asst. to v.p.; J. P. Gleis, v.p. manufacturing; O. K. Paddock, director of engineering; Hans Richner, director of planning; W. P. Kennedy, purchasing agent; H. W. Davidson, mgr. of material; Alfred Post, gen. manufacturing mgr.; J. W. Kelso, director of design; J. H. Smith, mgr. cabinet dept.; C. Lombardo, mgr. tool & die dept.; Ray Tyndale, mgr. chassis production.

Technical Products Division

Executives:

Hans Schiff, v.p. in charge; Glen Bieging, v.p., marketing; John A. Rhoads, director of engineering; H. L. Vick, director of sales & admin.; T. G. Eddy, director of manufacturing; Gen. E. C. Langmead, assoc. director of development.

(Continued on next page)

PACKARD BELL ELECTRONICS—(Continued)

Factory Service Division

C. A. Duffy, vice-president in charge.

Bellwood Division

Robert J. Weston, vice president in charge.

PACKARD BELL SALES CORP. (A SUBSIDIARY)

Executives:

R. D. Sharp, pres.; R. H. Thompson, sales mgr.; W. T. Reedy, director of advertising & sales promotion.

PACKARD BELL COMPUTER CORP. (A SUBSIDIARY)

Executives:

Max Palevsky, v.p. in charge; Robert Beck, chief engineer; Ted Smith, sales mgr.

PHYSICAL SCIENCES CORP. (A SUBSIDIARY)

Executive:

Joseph Strick, chmn.; J. C. Kyle, pres.; Harold Potter, sales mgr. Advertising Agency: Robinson, Fenwick & Haynes.

Philco Corp.

Subsidiary of Ford Motor Company
Tioga & C Sts.

Philadelphia 34, Pa.
443-2000

Plants: Television & High Fidelity Manufactured in Philadelphia; radios in Sandusky, Ohio.

Corporate Executives:

C. E. Beck, pres.; L. H. Hyde, v.p., consumer products division; Charles Hakimian, gen. sales & marketing mgr.; Marc Parsons, dir. public relations; Robert M. Jones, v.p., industrial relations; John J. Kane, marketing mgr., television; Bruce Lambert, marketing mgr., radio, phonographs, high-fidelity; John E. Kelly, adv. mgr.; Owen H. Klepper, mgr., sales promotion; Armin E. Allen, mgr. prod. planning; F. J. Meredith, gen. mfg. mgr.; D. B. Smith, v.p., engineering & research.

Consumer Products Division

Television production & stereophonic hi-fi instruments, Tioga & C Sts., Philadelphia; radio sets, Sandusky, O.; TV, radio & stereo cabinets, Watsontown, Pa.; refrigerator, freezer & air conditioner, Connersville, Ind.; wringer washers, Fairfield, Ia.; ranges, home & commercial dryers, commercial dry cleaners, Nashville, Tenn.

Executives:

L. H. Hyde, v.p. & gen. mgr.; A. E. Allen, product planning mgr.; E. S. Brotzman, dir. product engineering; F. J. Meredith, gen. mfg. mgr.; C. Hakimian, sales & marketing mgr.; J. F. Pfann, controller.

Communications & Electronics Division

4700 Wissahickon Ave.
Philadelphia 44, Pa.

H. E. Hockeimer, gen. mgr.

Tech Rep Division
Ontario & C Sts.
Philadelphia 34, Pa.

E. B. Garland, v.p.

Lansdale Division
Lansdale, Pa.
Spring City, Pa.

Semiconductor devices and cathode ray tubes; W. H. Oelkers, gen. mgr.

Computer Division
Willow Grove, Pa.

S. D. Wanlass, v.p. & gen. mgr.

Western Development Laboratories
Palo Alto, Cal.

O. T. Simpson, gen. mgr.

Sierra Electronic Division
Menlo Park, Cal.

W. Fedscher, gen. mgr.

Philco International Division
Tioga & C Sts.
Philadelphia 34, Pa.

W. S. Bopp, gen. mgr.

Advertising Agency: Batten, Barton, Dustine & Osborn Inc.

Philmore Mfg. Co. Inc.

130-01 Jamaica Ave., Richmond Hill 18, N.Y.
Hickory 1-5000

Executives:

M. L. Granat, president; Gary Granat, vice president; Murray Granat, treasurer; Jerry Granat, secretary; David Smith, chief engineer; Milton Greenker, purchasing agent.

Advertising Agency: Bergfman Agency.

Prescott Television Co.

920 N. Citrus Ave., Los Angeles 38, Cal.
Hollywood 4-2136

Manufactures "Prescott" sets and "Vuetronics" video recorders.

Executives:

Morris Prescott, B. W. Reagan.

Radio Corporation of America

Front & Cooper Sts., Camden, N.J.
Woodlawn 3-8000

Plants: Govt. & communications equipment, broadcasting, sound & industrial equipment, electronic data processing equipment, TV apparatus, Camden; record players, tape recorders, radios, hi-fi stereo equipment, TV receivers, records & receiving tubes, electronic component parts, magnetic tape, Indianapolis; TV receivers, Bloomington, Ind.; miniature tubes, Cincinnati; automation equipment, instrumentation and industrial specialty equipment, newspaper automation equipment, Detroit; receiving tubes & microwave tubes, Harrison, N.J.; recording studio & records, Hollywood, Cal.; color kinescope, power, TV camera & special purpose tubes, Lancaster, Pa.; govt. & commercial radar equipment, Los Angeles; govt. communications equipment, Van Nuys, Cal.; CR tubes & luminescent powder, Marion, Ind.; recording studios, New York City; TV cabinets, Monticello, Ind.; special govt. apparatus, Moorestown, N.J.; military communications, Cambridge, O.; semiconductors, Findlay, O.; phonograph records, Rockaway, N.J.; tubes, Woodbridge, N.J.; semiconductor & modules, Somerville, N.J.; missile electronics and controls, Burlington, Mass.; materials, Needham, Mass.; mobile & small craft communications equipment, Canonsburg, Pa.; semiconductors, Mountaintop, Pa.

RECORDS & SERVICES

Charles M. Odorizzi, group executive v.p.

Record Division

Executives:

G. F. Marek, v.p. & gen. mgr.; N. Racusin, div. v.p. & operations mgr.; A. L. McClay, gen. plant mgr.; C. H. Foulke, mgr., personnel; H. E. Jenkins, mgr., planning & merchandising; W. W. Bullock, division v.p., business affairs; R. L. Yorke, division v.p., commercial records creation dept.; J. Y. Burgess Jr., mgr. division v.p., sales dept.; R. C. Williams, mgr., custom records; R. A. Bradel, purchasing agent; H. A. Kelleher, controller; S. A. Sholes, mgr., popular artist & repertoire; A. Kayes, mgr., red seal artist & repertoire; J. P. Davis, division v.p.; record operations dept.; W. I. Alexander, mgr., advertising, publicity & promotion; H. S. Helman, mgr., press & information; S. O. Peruggi, mgr., field sales; D. L. Richter, mgr., recording; E. O. Welker, mgr., magnetic tape products marketing.

Record Manufacturing Plants

Hollywood, Cal., 1016 N. Sycamore, Oldfield 4-1660 (sound film recording, custom record pressing); Indianapolis, Ind., 501 N. LaSalle St., Melrose 6-5321 (records); Indianapolis, Ind., 501 N. LaSalle St., Melrose 6-5321 (magnetic tape); Rockaway, N.J., Oakwood 7-2400 (records).

RCA Service Co.

Executives:

A. L. Conrad, pres.; G. W. Pfister, division v.p., commercial services; D. R. Creato, division v.p., law & industry services; E. H. Griffiths, treasurer; S. D. Heller, division v.p., govt. services; J. Lippincott Jr., mgr., personnel; H. Metz, division v.p., technical educational programs; L. G. Borgeson, division v.p., consumer products service, commercial services; E. A. Speakman, division v.p., missile range programs; L. S. Holstad, division v.p., electronic data processing service, commercial services; W. L. Jones, division v.p., technical products service, commercial services; H. A. Poole, mgr., advertising & sales promotion, commercial services; H. Reese Jr., mgr., nuclear & scientific services; J. F. Murray, division v.p., field operations, govt. services; W. F. Tait, mgr., marketing, govt. services; L. R. Yoh, mgr., admin. services, govt. services; W. J. Zaun, division v.p., new projects, govt. services.

For RCA Parent Corporate Listing
see page 952

RCA Institutes Inc.

Executives:

G. F. Maedel, president; H. Fezer, director, resident school; I. A. Shane, director, resident school, Los Angeles; E. H. Griffiths, treas.; S. L. Odell, controller; C. E. Tomson, registrar; E. J. Keenan, director, home study; H. A. Poole, director, promotion; J. Q. Cannon, secy.

Distribution & Regional Managers

Executives:

M. F. Bennett, v.p., distribution; H. R. Maag, v.p., & Western mgr.; T. P. Wynkoop Jr., v.p., commercial marine distribution; C. V. Bradford, director, regional operations; H. V. Somerville, director, distribution, electronic products.

Regional Managers:

E. D. Eades—Atlanta 3, Ga., Rhodes-Haverty Bldg., 134 Peachtree St., NW, Jackson 4-7703; W. L. Garrett—Cleveland 15, Ohio, Keith Bldg., Cherry 1-3450; J. F. O'Brien—Boston 16, Mass., John Hancock Bldg., Hubbard 2-1700; [Vacancy]—Chicago 54, Ill., 1186 Merchandise Mart Plaza, Delaware 7-0700; A. J. Hammer—Dallas, 35, Tex., Empire Freeway, Fleetwood 2-3911; H. R. Maag—Hollywood 28, Cal., 1560 N. Vine St., Hollywood 9-2154; F. E. Folsom—Seattle, Wash., 2250 First Ave. S., Main 2-8350; H. M. Winters—Kansas City 6, Mo., Home Savings Bldg., Harrison 1-6480; W. L. Rothenberg—New York 20, N.Y., 36 W. 49th St., Judson 6-3800.

RCA Victor Co. Ltd.

Executives:

J. D. Houlding, pres.; E. L. Gardner, operating v.p.; H. B. Godwin, v.p., defense contracts; R. M. Macrae, v.p., & gen. mgr., distribution div.; G. L. Mansour, v.p., consumer products; H. G. Marpole, v.p. & secretary; J. L. McMurray, v.p., staff; R. H. Newton, v.p. & gen. mgr., service div.; F. J. O'Hara, v.p., tube division; J. G. Sutherland, v.p., technical products div.; J. Wolff, gen. mgr., home instrument div.

CONSUMER PRODUCTS

Executives:

D. L. Mills, div. v.p., RCA Victor Home Instruments Operations; L. F. Holleran, pres., RCA Victor Distributing Corp.

Consumer Products Manufacturing Plants

Bloomington, Ind., 1300 S. Rogers St., Boomington 7241 (TV sets); Indianapolis, Ind., 501 N. LaSalle St., Melrose 6-5321 (portable TV receivers, electronic components); Monticello, Ind., Hanawalt Rd., Monticello 100 (TV cabinets).

RCA Victor Home Instruments Operations

Executives:

D. L. Mills division v.p.; W. E. Albright, mgr., home instruments mfg.; E. I. Anderson, chief engineer, home instruments engineering; O. G. Delk, controller; P. R. Slaninka, mgr., personnel; J. D. Walter, mgr., materials.

RCA Sales Corp.

600 N. Sherman Dr., Indianapolis, Ind.

Executives:

B. S. Durant, mgr., product planning & development; R. M. Ryan, v.p., regional finance; R. W. Saxon, v.p., RCA Sales Corp., marketing; J. M. Williams, v.p., adv. & sales promotion.

RCA Victor Distributing Corp.

Offices in Chicago, Detroit, Buffalo, Kansas City, Davenport, Ia., Los Angeles, Wichita & Atlanta. Executives: L. F. Holleran, president; W. A. Cooper, mgr., personnel; J. A. Curl, v.p., Chicago branch; J. F. O'Brien, v.p., marketing, Chicago branch; C. A. Mallin, v.p., Los Angeles branch; N. A. Corbett, v.p., Detroit branch; A. W. Sayers, v.p., Kansas City branch; E. E. Hart, v.p., Davenport branch; L. A. Baumgartner, v.p., Buffalo branch; G. H. Bahl, v.p., Atlanta branch; W. J. Walsh, mgr., Wichita branch; G. D. Mitchell, secy. & treas.; H. M. Miller, controller.

DEFENSE & INDUSTRIAL ELECTRONIC PRODUCTS

E. W. Engstrom, senior executive v.p.

DEFENSE ELECTRONIC PRODUCTS

Executives:

A. L. Malcarney, exec. v.p.; C. B. Jolliffe, v.p. & technical dir.; C. A. Gunther, chief defense engineer; T. W. Massoth, mgr., administration; J. B. Coleman, adm., high-power transmitters; F. M. Farwell, v.p., marketing; H. E. Miller, div. v.p., defense business development; W. G. Bain, v.p. & general manager, communications & aerospace; J. M. Osborne, mgr., BORESIGHT project; M. L. Ribe, adm., global communications program; H. R. Wege, v.p. & gen. mgr., missile & surface radar; W. L. Richardson, adm., BMEWS program; R. C. Willman, mgr., administrative coordination & planning; N. J. Cappello, mgr., personnel; R. H. Holmes, mgr., contracts; W. E. Lloyd, controller.

Astro-Electronic Div.

Executives:

B. Kreuzer, division v.p. & gen. mgr.; S. Sternberg, chief engineer; C. W. Zemke, mgr., operations control.

Surface Communications Division

Executives:

S. W. Cochran, division v.p. & gen. mgr.; O. B. Cunningham, chief engineer, engineering department; R. W. Greenwood, mgr., operation control; M. R. Amsler, mgr., mktg. department; R. C. Bitting, mgr., Minuteman program; R. V. Miraldi, plant mgr., Cambridge; T. J. Tsevdos, mgr., micro-module program.

Airborne Systems Division

Executives:

I. K. Kessler, division v.p. & gen. mgr.; E. Austin, mgr., operations control; J. P. Barkow, plant mgr., Camden defense plant; J. R. McAllister, purchasing agent; J. E. Finnegan, mgr., equipment maintenance & support; F. E. Greene, mgr., marketing dept.; J. D. Woodward, chief engineer, engineering department.

TV Set Makers

Missile Electronics and Controls Division

Executives:

W. B. Kirkpatrick, general manager; R. S. LaMontagne, mgr., marketing department; J. F. O'Connell, mgr., operations control; S. L. Simon, chief engineer, engineering department; T. S. Weeks, plant mgr., Burlington Engineering plant.

Moorestown Missile and Surface Radar Division

Executives:

S. N. Lev, division v.p. & gen. mgr.; W. P. Bollinger, mgr., project management; J. B. Cecil, chief engineer, eng. dept.; F. J. Drakeman, plant mgr., Moorestown engineering plant; J. L. Frederick, mgr., marketing dept.; W. R. Frysztacki mgr., operations control; D. B. Holmes, mgr., BMEWS; C. J. Molthrop, adm., DAMP program; H. J. Morley, purchasing agent, purchasing.

West Coast Missile and Surface Radar Division

Executives:

A. N. Curtiss, general manager; G. F. Breitweiser, chief eng., eng. dept.; M. A. Maurer, plant mgr., L.A. plant; G. Q. Decker, mgr., marketing dept.; L. N. Apple, mgr., operations control; P. J. Kosky, purchasing agent.

INDUSTRIAL ELECTRONIC PRODUCTS

Executives:

T. A. Smith, exec. v.p.; W. R. Fitzpatrick, mgr., personnel; E. D. Foster, div. v.p., plans & programs.

Broadcast & Television Equipment Div.

Executives:

C. H. Colledge, division v.p. & gen. mgr.; A. F. Inglis, mgr., closed circuit television & film recording dept.; E. C. Tracy, mgr., broadcast equipment dept.; E. N. Luddy, mgr., high power electronics & nucleonics dept.; J. P. Taylor, mgr., marketing administration; J. W. Wentworth, mgr., educational electronics; H. W. Wylie, mgr., administration; M. A. Trainer, mgr., electronic recording products; V. E. Trouant, chief engineer, engineering.

Communications & Controls Div.

Executives:

I. C. Maust, mgr., Detroit industrial & machine tool dept.; J. A. Rider, mgr., financial plans & controls; T. J. Barlow, mgr., production dept.; M. A. Scherrens, plant mgr., Detroit plant; R. E. Wilson, plant mgr., Canonsburg plant; J. J. Graham, div. v.p. & gen. mgr.; F. P. Barnes, mgr., communications products dept.; C. W. Michaels, mgr., planning & market research; F. J. Dunleavy, gen. mgr., industrial controls; N. M. Brooks, chief engineer, engineering; S. K. Magee, mgr., controls & scientific instruments dept.; J. P. Taylor, mgr., marketing plans & services; J. H. Walker, controller, finance; W. C. Morrison, mgr., engineering plans & services; L. F. Jones, mgr., product planning; T. L. Dmochowski, mgr., fleet marine equipment dept.

Electronic Data Processing Div.

Executives:

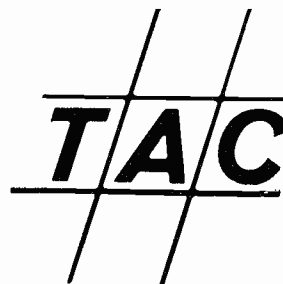
D. H. Kunsman, v.p. & gen. mgr., electronic data processing div.; R. N. Baggis, adm., special products; P. B. Reed, div. v.p., federal government marketing relations; G. W. Dick, div. v.p., commercial systems dept.; J. N. Marshall, mgr., advanced systems development engineering; A. S. Kranzley, mgr., product planning & EDP methods; J. W. Leas, mgr., data communications & custom projects dept.; K. U. Clary, mgr., electronic data processing personnel; M. J. Closterman, controller, finance; E. H. DeBruhl, mgr., product & field systems assurance; C. M. Lewis, mgr., industrial computer systems dept.; S. Schotz, administrator, staff programs; W. W. Barton, mgr., administration; D. Nettleton, chief engineer; A. J. Clarke, adm., product news & field relations.

RCA Communications Inc.

Executives:

T. H. Mitchell, president; L. A. Cearley, v.p., finance; H. R. Hawkins, v.p., & general attorney; R. W. Jamason, v.p., personnel; W. S. Sparks, v.p., operations & engineering.

(RCA continued on next page)



Your Vital, Unique Source
of Top Quality Local
Programs . . . Created by
Broadcasters for Broadcasters

TRANS-LUX TELEVISION CORPORATION

NEW YORK . . . CHICAGO . . . HOLLYWOOD

TV Set Makers

RCA—(Continued)

ELECTRONIC COMPONENTS AND INTERNATIONAL OPERATIONS

W. W. Watts, group executive v.p.

RCA Electron Tube Division

Executives:

Douglas Y. Smith, v.p. & gen. mgr.; L. R. Day, mgr., new business development; M. Kalen, controller; J. B. Farese, div. v.p., entertainment tube products dept.; T. J. Scanlon, purchasing agent; L. S. Thees, div. v.p., general sales; L. A. Kameen, mgr., personnel; H. F. Bersche, mgr., distributor products dept.; C. E. Burnett, div. v.p., industrial tube products dept.; H. R. Seelen, mgr., kinescope operations; C. W. Taylor, mgr., market planning, kinescopes; J. E. Kelley, mgr., merchandising distributor products dept.; M. J. Carroll, mgr., marketing, entertainment tube products dept.; H. A. DeMooy, mgr., receiving tube operations; E. E. Spitzer, mgr., power tube operations; C. C. Simeral Jr., mgr., microwave tube operations; D. W. Epstein, mgr., conversion tube operations; J. F. Cooper, mgr., industrial sales, industrial tube products dept.; G. W. Duckworth, mgr., marketing, industrial tube products dept.; V. C. Houk, mgr., marketing planning, industrial tube products dept.; K. B. Shaffer, mgr., distributor sales; J. A. Haines, mgr., administration & controls; G. J. Janoff, mgr., market planning-receiving tubes.

RCA Semiconductor & Materials Div.

Executives:

E. O. Johnson, chief engineer; A. M. Glover, v.p. & gen. mgr.; F. R. Buchanan, controller & act. mgr., production; N. H. Green, mgr., consumer semiconductor products dept.; T. R. Hays, mgr., marketing dept.; R. E. Koehler, mgr., microelectronics dept.; C. H. Lane, mgr., industrial semiconductor products dept.; W. H. Wright, plant mgr., Mountaintop plant; C. E. Sharp, mgr., personnel; K. M. McLaughlin, mgr., computer products & materials dept.; R. J. Hall, plant mgr., Findlay plant; A. M. Okun, administrator, product assurance; G. J. Feder, Somerville operations services.

RCA International Division

Executives:

D. C. Lynch, v.p. & managing director; H. T. Brunn, division v.p., administration; M. E. Karns, director, license dept.; J. R. Reist, director, associated co.'s eastern hemisphere; G. H. Prutting, mgr., record marketing; A. A. Pamp, director, associated co.'s western hemisphere; E. Schuller, director, finance; W. G. E. Vreeland, director, international marketing operations; E. R. Wagenhals, director, planning.

Advertising Agencies: Grey Advertising; Al Paul Lefton Co. Inc.; J. Walter Thompson.

Ravenswood

a division of
Annapolis Electroacoustics Corp.
241 West St., Annapolis, Md.
CO 7-8118

Manufactures Ravenswood line.

Executives:

Leon J. Knize, Pres.; Richard W. Jones, v.p.; Stanley Bogart, engineering v.p.

Advertising Agency: Larrabee Associates.

Sanabria Television Corp.

1522 Lawrence, Chicago 40, Ill.
Uptown 8-6300

Cabinet factory: 733 West Ohio, Chicago.

Makes Great Names brand and de Forest sets.

Executives:

U. A. Sanabria, president, Great Name Brands Inc. (retail outlets); Dean Orlander, president; Edward Sowka, v.p., manufacturing; H. Kaplan, treasurer; M. Halley, secretary.

Semco Electronics Co.

8407 S. Hoover St., Los Angeles, Cal.
Pleasant 2-7657

Manufactures Semco remote control TV sets & remote controls. George A. Korkos, owner.



THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES
TRANS-LUX TELEVISION CORPORATION
NEW YORK CHICAGO HOLLYWOOD

Setchell Carlson Inc.

New Brighton, St. Paul 12, Minn. Melrose 3-3131

Executives:

B. T. Setchell, president & chief consultant engineer; D. C. Carlson, secy.-treas. & chief mechanical engineer; A. P. Chermak, v.p. & office manager; Fred Melius, chief engineer; W. C. McKnight, asst. sales mgr.; R. G. Chermak, sales manager, midwest; D. E. Bursell, sales manager, northwest.

Advertising Agency: Fischbein Agency.

Eugene Singer Electronics Co.

Closed-Circuit TV Division

5397 Poplar Blvd., Los Angeles 32, Cal. Capitol 5-5705
1899 Second St., Highland Park, Ill. Idlewood 2-5250

Projection TV & monitors for institutions, theatres, etc.; "Picture on the Wall" TV for schools. Closed-circuit sales and rentals.

Eugene Singer, president; E. E. Reed, general sales manager; D. Jubelier, production & purchasing; C. B. Elliott, engineering.

Sonora Corp. of America

130 Ceder St., New York 6, N.Y.

Cortlandt 7-9070

Harry Antin, pres.; Edwin Antin, nat. sales mgr.; Henry Rustin, regional sales mgr.; Jack Dichtenberg, service mgr.

Sylvania Electric Products Inc.

(Subsidiary of General Telephone & Electronics Corp.)

730 Third Ave., New York 17, N.Y. Judson 6-2424

Plants: TV & radio sets, record players, Batavia, N.Y.; receiving tubes, Altoona, Pa.; Brookville, Pa.; Burlington, Ia.; Emporium, Pa.; Montoursville, Pa.; Williamsport, Pa.; picture tubes, Fullerton, Cal.; Ottawa, O.; Seneca Falls, N.Y.; lighting products, Danvers & Ipswich, Mass. Manchester, N.H.; Montoursville & St. Marys, Pa.; Salem, Mass.; Waldoboro, Me.; Wheeling, W. Va.; Winchester, Ky.; parts. Naugatuck, Conn.; Nelsonville, O.; Titusville, Warren & York, Pa.; metallurgical-chemical materials, Towanda, Pa.; electronic systems and equipment, Buffalo, N.Y.; Mountain View, Cal.; Muncy, Pa.; Waltham, Mass.; Amherst, N.Y.; Santa Cruz, Cal.; semiconductor devices, Hillsboro, N.H.; Woburn, Mass.; microwave devices, Williamsport, Pa.; Mountain View, Cal.; nuclear fuels, Hicksville, N.Y.; Bayside, N.Y.

Executives:

Gene K. Beare, pres.; Henry F. Callahan, senior v.p.; George C. Connor, senior v.p.; Leon C. Guest, senior v.p., administration; Frank J. Healy, senior v.p.; Merle W. Kremer, senior v.p.; Henry Lehne, senior v.p.; Alfred C. Viebranz, senior v.p., marketing; Lee L. Davenport, v.p.; Walter R. Seibert, treasurer; John E. Rhodes, controller; William F. Rueger, v.p., gen. counsel & secretary.

HOME & COMMERCIAL ELECTRONICS DIVISION

700 Ellicott St., Batavia, N.Y. Fillmore 3-3470

Executives:

George C. Connor, sr. v.p. & gen. mgr.; R. R. Thainer, chief engineer; O. John Hayles, gen. mfg. mgr.

Sylvania Home Electronics Corp.
(marketing subsidiary)

Executives:

Robert J. Theis, pres.; Kenneth W. Connor, v.p., national sales; George P. Lyon, v.p., marketing services; John T. Morgan, v.p., merchandising; Robert E. Brockway, v.p., marketing-commercial.

ELECTRONIC TUBE DIVISION

Seneca Falls, N.Y. Logan 8-5881

Executive:

Merle W. Kremer Sr. v.p.

Receiving Tube Operations
Emporium, Pa. Emporium 301

Executives:

G. L. Fullerton, v.p. & gen. mgr.; H. A. Ehlers, gen. mfg. mgr.; R. P. Clausen, chief engineer; B. G. Hathaway, purchasing agent.

Picture Tube Operations
Seneca Falls, N.Y. Logan 8-5881

Executives:

W. A. Weiss, v.p. & gen. mgr.; H. K. Kindig, gen. mfg. mgr.; R. K. Gessford, chief engineer; G. W. Victory, purchasing agent.

Electronic Tube Marketing
Seneca Falls, N.Y. Logan 8-5881

Executives:

R. G. Lynch, v.p.; E. B. McEvoy, distributor sales mgr.

LIGHTING PRODUCTS DIVISION
60 Boston St., Salem, Mass. Pioneer 5-4500

Executives:

Henry F. Callahan Sr. v.p. & gen. mgr.; O. Howard Biggs, v.p., research & engineering; Garlan Morse, v.p. & gen. mgr., large lamp products; P. F. Cameron, v.p. & gen. mgr., photolamp & special products; R. L. Kleinfeld, v.p., marketing photolamp; R. B. Martenson, gen. marketing mgr., special products.

PARTS DIVISION

12 Second Ave., Warren, Pa. Randolph 3-2000

Executives:

E. E. Broker, gen. mgr.; R. F. Marlin, purchasing agent; F. A. Martin, gen. marketing mgr.

SEMICONDUCTOR DIVISION

100 Sylvan Rd., Woburn, Mass. Wells 3-3500

Executives:

F. J. Healy, sr. v.p.; G. Lawson, v.p. & gen. mgr.; E. J. Perry, mfg. mgr.; T. Longo, dir., research & engineering; E. H. Ulm, general marketing mgr.; J. A. Taylor, purchasing agent.

CHEMICAL & METALLURGY DIVISION

Towanda, Pa. Telephone: Andrew 5-2121

Executives:

Gerald L. Moran, v.p. & gen. mgr.; Robert Beatty, gen. marketing mgr.; T. R. Coyle, purchasing agent; P. W. Felton, chief engineer; C. J. Sparrow, gen. mfg. mgr.

SYLVANIA ELECTRONIC SYSTEMS

40 Sylvan Rd., Waltham, Mass. Twinbrook 4844

Executives:

Henry Lehne, senior v.p. & gen. mgr.; James H. Brewster, v.p., systems development; Dr. Edwin G. Schneider, v.p. research & engineering; Frank D. Langstroth, v.p., military marketing; Curtis A. Haines, v.p., facilities planning.

MICROWAVE DEVICE DIVISION

P.O. Box 997, Mountain View, Cal. Yorkshire 8-6211.

Executives:

W. H. Lamb, v.p.; G. Konkol, gen. mgr.; R.G.E. Hutter, chief engineer.

SYLOR DIVISION

Hicksville, N.Y. Wells 1-3500

Executives:

G. L. Moran, v.p. & gen. mgr.; D. Boyd Metz, manufacturing mgr.; Grant LaPier, plant mgr.; Dr. John L. Zambrow, director of engineering.

Advertising Agency: Kudner Agency.

Symphonic Electronic Corp.

10 Columbus Circle, New York 19, N.Y.
Judson 6-4300

Manufactures Symphonic and Philharmonic brands, also private-label sets.

Executives:

Max J. Zimmer, president; Howard A. Jacobs, treasurer; Bernard H. Lippin, secy. & chairman; Eli Saltz, v.p., production; Myron J. Morris, v.p., engineering; A. (Duke) Wellington, national sales manager; J. A. Kleiman, comptroller, Albert Leon, director, advertising, sales promotion & public relations.

Advertising Agency: Milton Samuels Inc.

Tech-Master Corp.

75 Front St., Brooklyn 1, N.Y.
Ulster 5-3535

Manufactures TV receivers. Also manufactures wired custom TV chassis, TV receiver kits, high-fidelity audio kits & wired components, components, FM tuners, AM/FM tuners, radio sets. L. Lazoff, president.

Advertising Agency: Baxter & Israel Inc.

Telequip Radio Co.

2559 W. 21st St., Chicago 8, Ill.
Bishop 7-3841

Manufactures own & private label sets.

E. E. Arkin, president; W. Kosek, secy. & purchasing agent; Carl Larson, chief engineer.

Transvision Electronics Inc.

21 Grey Oaks Ave., Yonkers, N.Y.

Manufactures TV classroom receivers, closed-circuit monitors, TV kits, TV electronic training devices, color TV kits, monitors and wired chassis.

Herbert Suesholtz, president.

Advertising Agency: H. J. Gold Co.

Travler Industries

571 W. Jackson Blvd., Chicago 6, Ill.
Harrison 7-9151

Makes Travler brand as well as private-label sets for Western Auto Supply, CBS International, Decca, Gamble-Skogmo, the May Co., and others.

Executives:

Joe Friedman, president; I. Edelstein, v.p. & gen. sales mgr.; Lester L. Kelsey, v.p. & merchandising mgr.; R. E. Strand, director of purchases; H. Feldman, service manager; W. Brown, director of engineering; Eugene Harralo, chief TV engineer; R. J. O'Brien, chief radio-phonograph engr.

Advertising Agency: Jones-Frankel, Chicago.

1962-63 Edition

TV Set Makers

Warwick Manufacturing Corp.

7300 N. Lehigh Ave., Chicago 48, Ill.
Spring 4-6400

Plant also in Zion, Ill.

Makes "Silvertone" for Sears Roebuck & Co. and brand lines for other mfrs.

Executives:

L. G. Haggerty, president & treasurer; Wm. C. Waggoner, v.p. & controller; E. B. Hassler, director of engineering, TV div.; Charles N. Hoffman, dir. of Sears sales; W. K. Trukenbrod, director of industrial sales; H. C. Rymer, v.p. & gen. mgr., TV products; W. G. Paradis, v.p. & gen. mgr., radio products; Joseph R. Hofman, director of purchases; Edward S. White, director of research & advanced development; John L. Franke, director of engineering, radio products div.; J. Kajander, dir. of industrial relations; A. A. Albert, director of quality assurance.

Wells-Gardner Electronics Corp.

2701 N. Kildare Ave., Chicago 39, Ill. Albany 2-8220

Manufactures private label sets only.

Executives:

Grant Gardner, president; A. S. Wells Jr., exec. v.p. & gen. mgr.; W. V. Bennett, treasurer; J. E. Ruder, v.p., purchasing; Allan Gardner, v.p. & sales mgr.; Chad Pierce, v.p., engineering; N. Schumacher, service mgr.; E. E. Unger, quality control.

Westinghouse Electric Corp.

TV-Radio Div., Route 27 & Vineyard Rd., Metuchen, N.J.
Liberty 8-5000

General Executives, Pittsburgh:

Gwilym A. Price, chairman; Mark W. Cresap Jr., president; E. V. Huggins, v.p. & chairman exec. committee (New York); John K. Hodnett, exec. v.p.; J. H. Jewell, v.p. marketing; S. W. Herwald, v.p., electronic component; Chris Witting Jr., v.p., consumer prod.; Albert Boyd, v.p., defense products (Washington, D.C.); John W. Craig, v.p., major appliance div. (Columbus, O.); G. G. Main, v.p., finance & treas.; Carlisle P. Myers, secy. & gen. counsel; Francis E. Dalton, controller; R. B. Read, treasurer; Mort O. Friel, gen. mgr., portabel appl. div. (Mansfield, O.); F. M. Sloan, v.p., lamp div. (Bloomfield, N.J.); B. W. Sauter, gen. mgr., electronic tube div. (Elmira, N.Y.); D. W. Gunther, gen. mgr., semiconductor dept. (Youngwood, Pa.).

Executives, TV-Radio Div., Metuchen:

O. H. Yoxsimer, general manager; J. J. Eagan, TV & hi-fi sales manager; M. N. Cinelli, mgr. of manufacturing; Russell W. Johnson, advertising mgr.; J. H. Fooks, engineering mgr.; W. H. Eutzy, operations mgr.; Kenneth H. Brown, service manager; L. W. Tomlinson, purchasing agent; C. White, quality control mgr.; R. T. Pullen, mgr. of production control; Semour Silverman, design mgr.; R. J. Muehlig, industrial relations mgr.; J. S. Farnell, radio-phonograph sales mgr.; A. Sarkady, market planning mgr.

Zenith Radio Corp.

6001 Dickens Ave., Chicago 39, Ill. Berkshire 7-7500

Executives:

Hugh Robertson, chairman & chief exec.; Joseph S. Wright, president & general mgr.; S. Kaplan, exec. v.p., asst. gen. mgr. & treas.; L. C. Truesdell, exec. v.p. in charge of marketing; Donald MacGregor, production v.p.; J. E. Anderson, purchasing v.p.; J. E. Brown, engineering v.p.; Dr. Alexander Ellett, research v.p.; Frederick L. Hedblom, works mgr. v.p.; E. M. Kinney, v.p., hearing aid division; J. M. Ferren, v.p., industrial relations; Francis W. Crotty, v.p., patents; Dr. Robert Adler, v.p. & associate dir., research; Karl E. Hassel, secy. & asst. v.p.; Ralph M. Spang, v.p. & controller; Nathan W. Aram, v.p. & chief engineer; J. Kuhajek, asst. treas. & asst. secy.; Albert J. Franczak, asst. treas. & asst. controller; H. M. Chesser, asst. secy.; Edwin M. Schroeder, asst. secy.

ZENITH SALES CORP.

(subsidiary, same address as Zenith)

Executives:

Leonard C. Truesdell, pres.; S. Kaplan, exec. v.p.; Clifford J. Hunt, v.p., operations; Erik Isgrig, v.p., advertising; John A. Miguel Jr., v.p., export; Walter C. Fisher, v.p., distribution; Philip J. Wood, v.p., field sales; J. Kuhajek, treasurer, Edwin M. Schroeder, secy.; A. J. Franczak, asst. treas.; Ralph Y. Spenny, asst. treas.; George K. Dunn, asst. secy.

Advertising Agencies: Foote, Cone & Belding; MacFarland Aveyard (hearing aids only).

For Canadian Manufacturers
of Television Sets
see next page

Canadian TV Set Manufacturers

Canadian Admiral Corp. Ltd.

501 Lake Shore Rd., Port Credit, Ont.
Crescent 8-5561

Sales Branches: Toronto, Montreal, Quebec City, London, Vancouver, Calgary, Ottawa, Halifax, Winnipeg.

Executives:

Stuart D. Brownlee, president; John M. Godfrey, secretary; Edwin Whittaker, v.p. & general sales mgr.; C. J. Clarke, treasurer; Denis J. Olorenshaw, advertising mgr.; Charles Sowdon, purchasing agent; W. F. Miller, chief engineer; R. Duncliffe, national service mgr.

Advertising Agency: Stanfield, Johnson & Hill Co. Ltd.

Canadian General Electric Co. Ltd.

214 King St. West, Toronto 1, Ont.
Empire 6-7311

Appliance & TV Receiver Dept.
5781 Notre Dame St. E., Montreal 5
Clairval 9-3751

Executives:

W. F. Wansbrough, v.p. & general mgr.; R. A. Phillips, manager marketing; W. H. Meyer, manager product service; J. G. Urquhart, mgr., home entertainment product sales; B. S. Friedman, product planner, home entertainment products; D. G. Mackenzie, manager advertising & sales promotion.

Radio & TV Plant
830 Lansdowne Ave., Toronto 4
Lennox 4-6511

D. P. MacIntyre, mgr. radio & TV operation.

Advertising Agency: Maclaren Adv.

Canadian Marconi Co.

2442 Trenton Ave., Montreal 16, Que. Regent 8-9441

Sales Branches: Toronto, Vancouver, Halifax, Winnipeg, Calgary & St. John's, Nfld.

Executives:

S. M. Finlayson, president; W. V. George, general mgr.; L. M. Daley, asst. gen. mgr.; A. G. McCaughey, secy.-treas.; C. S. Stephens, comptroller; W. R. Bitcheno, mgr., commercial products div.; J. H. Martin, mgr., marine and land comm. div. T. P. Kelly, home electronics and tube div. mgr.; J. A. Howlett, mgr., industrial relations; R. MacLeod, manager special services; R. B. Misener, mgr., CFCF-TV; J. A. Funston, mgr., radio CFCF.

Advertising Agency: Ronalds Advertising Agency Ltd.

Canadian Westinghouse Co. Ltd.

Hamilton, Ont. Jackson 8-8811

Plant at Brantford, Ont. Brantford 3-4101.

John D. Campbell, president; D. C. Marrs, v.p., consumer products; J. A. Sherman, plant mgr.; J. W. Dundass, purchasing agent.

Chisholm Industries Ltd.

Electronic Ave., Port Moody, B.C. Webster 9-1166

Manufactures "Chisholm" sets, TV-radio & electronic equipment.

E. Chisholm, president; E. Robson, chief engineer, electronics; I. E. Schreier, purchasing agent; W. R. Packman, sales promotion

Dominion Electrohome Industries

283 Duke St. West, Kitchener, Ont. Sherwood 3-0271

Manufactures "Electrohome" TV, phonographs & radio sets.

Executives:

C. A. Pollock, president; R. Johnson, manager purchasing, TV-radio div.; J. King, mgr., consumer products mfg. div.; D. H. Johnston, engineering mgr. of TV-radio div.; H. W. Main, merchandising mgr., TV-radio div.; S. Englert, gen. mgr. motor & metal products div.; C. Allgeier, dir., industrial and public relations div.

Advertising Agency: Vickers & Benson Ltd., Toronto, Ont.

Fleetwood Corporation

5785 Pare St., Montreal 9, Que.

M. F. Pollock, president; S. Sokoloff, v.p.; H. Galler, secy. & treas.; D. Fieldman, advertising mgr.; M. D. Heller, purchasing mgr.; Mrs. J. Polisena, purchasing agent; W. J. Collins, sales mgr.

Philco Corp. of Canada Ltd.

Don Mills, Toronto, Ont. Hickory 4-2541

Wilfrid H. Jeffery, v.p. & gen. mgr.; R. D. Willson, controller.

Advertising Agency: F. H. Hayhurst Co. Ltd.

Philips Electronics Industries Ltd.

116 Vanderhoof Ave., Toronto 17, Ont. Hudson 7-5161

Divisions: Philips & Rogers Majestic home entertainment products; Rogers Electronic Tubes & Components.

D. C. F. van Eendenburg, president; T. Van Dyk, exec. v.p.; F. H. R. Pounsett, v.p.; P. Bakker, treas.; F. H. Hamer, secy.

Advertising Agencies: McKim Advertising Ltd.; Heggie Advertising Co. Ltd.

RCA Victor Company Ltd.

1001 Lenoir St., Montreal 30, Que. Wellington 3-7551

Plants: Prescott, Ont. TV-radio receivers; Owen Sound Ont., cabinets; Smith Falls, Ont. records; Renfrew, Ont. components.

Distributing Branches: Halifax, Montreal, Toronto, Winnipeg, Calgary, Vancouver.

Executives:

J. D. Houlding, president; E. L. Gardner, operating v.p.; R. M. Macrae, v.p. & general mgr., distribution div.; H. G. Marpole, v.p. & secretary; H. B. Godwin, v.p., defense contracts; G. Mansour, v.p., consumer products; R. H. Newton, v.p. & gen. mgr., service div.; F. J. O'Hara, v.p. & gen. mgr., electron tube & semiconductor div.; J. G. Sutherland, v.p., technical products div.

Advertising Agency: J. Walter Thompson Co.; Grey Advertising.

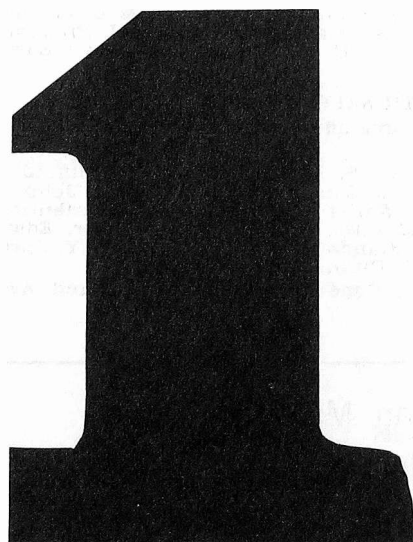
Sparton of Canada Ltd.

100 Elm St., London, Ont. 455-6320

Branches: Montreal and Toronto.

G. A. Holmes, president; B. Graham, engineering v.p.; C. V. Lyons, treasurer & v.p.; W. L. Page, general sales manager & v.p.

Advertising Agency: McConnell, Eastman & Co. Ltd.



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Television Digest

18 years the industry's weekly newsletter

Concise — Knowledgeable — Factual

Television Digest is the "Monday Must" for the top echelon of industry leaders . . . their quick easy way to stay on top of all the fast-breaking news in the consumer electronics and telecasting industries.

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Leading Manufacturers of Standard & Hi-Fi Phonos

Including Stereophonic Instruments

Packaged phonographs only. Manufacturers of components, import brands not included.

(Brand names noted where available)

A. R. F. PRODUCTS INC.—7627 Lake St., River Forest, Ill. Estebrook 9-0345. Aurther H. Maciszewski, pres.; Donald J. Hamilton, service mgr.

ADMIRAL CORP.—3800 W. Cortland St., Chicago 47, Ill. Spaulding 2-0100. Ross D. Siragusa, Sr., chairman; Vincent Barreca, pres.; Henry C. Gates, hi-fi sales mgr.

ANDREA RADIO CORP.—27-01 Bridge Plaza North, Long Island City, N.Y. Stillwell 4-5411. Frank A. D. Andrea, pres.

ARVIN INDUSTRIES INC.—13th St. & Big Four RR, Columbus, Ind. Drexel 2-7271. Glenn W. Thompson, chairman; Eldo H. Stonecipher, pres.; Orphie R. Bridges, v.p. & gen. mgr.; Harold J. Seigle, director of marketing.

AUDIO INDUSTRIES—532 W. 4th St., Michigan City, Ind. Triangle 4-7251. Paul W. Dolembro, pres. "Ultratone."

AUDIO-MASTER CORP.—17 E. 45th St., N.Y. Oxford 7-0725. Herbert Rosen, pres.

AUTOMATIC RADIO MFG. CO.—122 Brookline Ave., Boston 15, Mass. Commonwealth 6-1420. David Housman, pres.; Edward L. Housman, sales mgr.; Bert Housman, advertising mgr.

BELL SOUND DIV. (Thompson Ramo Wooldridge)—6325 Huntley Rd., Columbus 24, O. 885-4081. For products and officials, see listing under *Tape Players for Home Use*.

BOETSCH BROS.—115 Cedar St., New Rochelle, N.Y. New Rochelle 3-8500. George Boetsch, pres. "Birch."

BULOVA WATCH CO.—Bulova Park, Flushing 70, N.Y. Defender 5-6000. Gen. Omar N. Bradley, chairman; Col. Harry D. Henshel, vice-chairman; Harry B. Henshel, pres.; R. H. Whidden, exec. v.p.

CAPEHART CORP.—87-46 123rd St., Richmond Hill 18, Long Island, N.Y. Hickory 1-4400. J. D. Winer, pres. & treas.; J. Laccone, asst. treas.; Pat Gale, v.p., consumer products div.; Murray Mayerson, v.p., government & industrial div.; Dr. Joseph Vogelmann, v.p., research & development; Irving Mirman, v.p., programs, plans; George Ginsburg, secy. & gen. counsel.

CAPITOL RECORDS INC.—1750 N. Vine St., Hollywood 28, Cal. Hollywood 2-6252. Glenn E. Wallichs, pres.; James W. Bayless, v.p., record mfg. & engineering; Daniel C. Bonbright, v.p., electronics & mail order; Joseph Csida, v.p., eastern operations; Lloyd W. Dunn, v.p., marketing; Alan W. Livingston, v.p., records & phonographs.

DEAN ELECTRONICS CORP.—1670 Webster Ave., New York 57, N.Y. Cypress 4-0986. M. J. Reese, mgr.

DECCA RECORDS INC.—445 Park Ave., New York 22, N.Y. Plaza 2-1600. Milton Rackmil, pres.; Leonard Schneider, exec. v.p. & gen. mgr.

DeWALD RADIO (div. of United Scientific Laboratories Inc.)—35-17 37th Ave., Long Island City 1, N.Y. Stillwell 4-9334. David Wald, pres. (Hi-fi components & citizen band transceivers).

DU MONT TELEVISION & RADIO CORP. (subsidiary of Emerson Radio & Phonograph Corp.)—14th & Coles Sts., Jersey City, N.J. Swarthmore 5-3500. Benjamin Abrams, pres.; George Cohen, sales dir.; Fred Abrams, treas.; Morton P. Rome, secy.

DYNAVOX ELECTRONICS CORP.—40-05 21st St., Long Island City 1, N.Y. Stillwell 6-3770. Joseph Dworken, pres.

ELECTRON ENTERPRISES—6917 Stanley Ave., Berwyn, Ill. Stanley 8-2693. J. Cimfe, pres. "Electone."

ELECTRONIC CREATIONS CO. INC.—444 S. Ninth Ave., Mt. Vernon, N.Y. Cypress 9-1900. Bernard Berger, pres. "Teletone."

ELECTROPHONO & PARTS CORP.—530 Canal St., New York 13, N.Y. Worth 6-5163. Seymour Meyer, v.p.; A. Fleisher, gen. sales mgr.; H. Norris, advertising mgr.

EMERSON RADIO & PHONOGRAPH CORP.—14th & Coles Sts., Jersey City, N.J. Swarthmore 5-3500. Benjamin Abrams, pres.; Dorman D. Israel, exec. v.p.; Max Abrams, secy.-treas.

FANON ELECTRONIC INDUSTRIES INC.—439 Frelinghuysen Ave., Newark 12, N.J. Bigelow 3-1020. Walter Nachtigall, v.p.; Murray Trotiner, sales mgr. "Fanon" & "Masco."

FISHER RADIO CORP.—21-21 44th Dr., Long Island City, N.Y. Exeter 2-8900. Avery R. Fisher, pres.; Paul E. Bryant, gen. sales mgr.

GENERAL ELECTRIC CO., Radio & Television Div.—Shoppingtown Plaza, DeWitt 14, N.Y. GI 6-5555. Hershner Cross, v.p. & div. gen. mgr. Phonographs manufactured by Audio Products Department, Decatur, Ill. Phone: 428-4311. Charles J. Coward, gen. mgr.; C. J. Falso, sales mgr.; W. B. Scott, mfg. mgr.

GLASER-STEERS CORP. (a div. of Ametek Inc.)—155 Oraton St., Newark 4, N.J. Humboldt 4-6400. J. S. Glaser, gen. mgr.; W. F. Steers, plant mgr.

GUILD RADIO & TELEVISION CORP.—460 N. Eucalyptus Ave., Inglewood 3, Cal. Oregon 8-7771. Lou Dolgin, pres.; J. E. Ackerman, secy. & treas. "Grafonola," "Bonnet Box," "Ginger Bread Bin." "New Englander."

(Continued on page 944)

Leading Manufacturers of

Tape Players for Home Use

AMERICAN CONCERTONE (div. of Astro Science Corp.)—9449 W. Jefferson Blvd., Culver City, Cal. Upton 0-7245. Mel Oelrich, pres.; Paul Abbey, v.p., marketing; Frank Bumb, v.p., engineering; Roy Raymond & Bart Williams, regional sales mgrs.

AMPEX AUDIO CO. (division of Ampex Corp.)—1020 Kifer Rd., Sunnyvale, Cal. Regent 6-2110. Herbert L. Brown, mgr.; Rein Narma, chief engineer, W. A. Ellmore, advance development; Bernard J. Quinn, finance mgr.

AMPLIFIER CORP. OF AMERICA—398 Broadway, New York 13, N.Y. Worth 6-2929. A. J. Gillette, gen. mgr.; H. J. Good, advertising mgr.; N. M. Haynes, chief engineer. "Magnemite," "Magneloop," "Bookshelf," "TransFlyweight," "TransMagnemite."

BELL SOUND DIVISION—555 Marion Rd., Columbus, Ohio. Hickory 3-7675. K. L. Bishop, gen. mgr.; Kenneth Peterson, dir., marketing. Earl V. Sala Jr., sales mgr. Makes stereo tape transports, stereo tape cartridge players & recorders. Also Bell stereophonic components: stereo amplifiers, stereo tuners, stereo tuner-amplifiers.

FEN-TONE CORP.—106 Fifth Ave., New York 11, N.Y. Oregon 5-1707. A. Grossman, gen. mgr.; J. Clipper, sales mgr. "Fen-tone-Brenell."

MAGNECORD (div. of Midwestern Instruments Inc.)—P.O. Box 7509, Tulsa 18, Okla. National 7-1111. G. R. Morrow, pres.; Paul Bunker, sales mgr. "Magnecordette" & 728 & 748 "Professional."

MOVIC CO. INC.—12432 Santa Monica Blvd., Los Angeles 25, Cal. Granite 3-7660. Finn Jorgensen, pres.

PENTRON SALES CORP.—777 S. Tripp Ave., Chicago, Ill.

RADIO CORPORATION OF AMERICA—600 N. Sherman Dr., Indianapolis 1, Ind. Delbert L. Mills, v.p. & gen. mgr.; Raymond W. Saxon, v.p. marketing; Bryce S. Durant, v.p., prod. planning & development; Jack M. Williams, v.p., adv. & sales promotion; Justin L. Albers, v.p., distributor operations services; Earl I. Anderson, chief eng.; Jack D. Walter, mgr., materials; Warren E. Albright, mgr., home instruments mfg.; O. G. Delk, controller; Paul R. Slaninka, mgr., personnel.

REVERE CAMERA CO. (a subsidiary of 3M Co.)—320 E. 21st St., Chicago 16, Ill. Calumet 5-7900. G. W. Sandell, gen. mgr.; J. C. Landen, dir. of marketing.

RHEEM CALIFONE CORP.—See *Standard & Hi-Fi Phono Mfrs.*

ROBERTS ELECTRONICS INC.—5920 Bowcraft, Los Angeles 16, Cal. Upton 0-9426. Robert G. Metzner, pres.; Edward O. Prager, v.p.; Don Monroe, sales promotion mgr.

MATTHEW STUART & CO. INC.—156 Fifth Ave., New York 10, N.Y. Yukon 9-0616. "Phono Trix" portable transistorized battery-operated tape recorders.

TELECTROSONIC CORP.—35-16 37th St., Long Island City 1, N.Y. Yellowstone 2-8600. S. Robert Gordon, pres.; Harry Susman, v.p. & dir. engineering; Ed Waldman, gen. mgr.

V-M CORP.—305 Territorial St., Benton Harbor, Mich. Walnut 5-8841. Merle B. Cain, distributor sales mgr.; Roy Parr, industrial sales mgr.; Joel Rowley, advertising & promotion mgr.

VIKING OF MINNEAPOLIS INC.—9600 Aldrich Ave. S., Minneapolis 20, Minn. Tuxedo 1-2636. P. A. Rasmussen, pres.; John L. MacAllister, sales mgr.

WARWICK MANUFACTURING CORP.—7300 N. Lehigh Ave., Chicago 48, Ill. Spring 4-6400. Lawrence G. Haggerty, pres.; Charles N. Hoffman, director of Sears sales; W. K. Trukenbrod, director of industrial sales. Makes "Silver-tone" for Sears Roebuck & Co and brand lines for other manufacturers.

WEBCOR INC.—5610 Bloomingdale Ave., Chicago 39, Ill. Tuxedo 9-8500. Titus Haffa, pres. & chairman; R. Moffat, exec. v.p.; J. G. Moffat, v.p., adm.; W. A. Hriszko, v.p., mfg. & engineering.

WEBSTER ELECTRIC CO.—1900 Clark St., Racine, Wis. Melrose 3-3511.

WOLLENSAK OPTICAL CO. (div. of Revere Camera Co.)—320 East 21st St., Chicago 16, Ill. Victory 2-1242. G. W. Sandell, gen. mgr.; J. C. Landen, dir. of marketing.

Directory of

Importers of Consumer Electronic Equipment

TV

Radios

Phonos

Recorders

- A & A TRADING CORP.**—64-14 Woodside Ave., Woodside, L.I., N.Y. DE 5-3700. Tadashi Yamagata; Elaine Yamagata; Irwin Wald; Alexander Lury. Imports radios, TVs, wireless communication equipment from Japan. Brand Names: *Realistic, Brightone*.
- ARTIC IMPORT CO.**—1024 W. Randolph St., Chicago 7, Ill. 243-8050. Art Braver; Herb Singer; Bernard Schwartz. Imports transistor tape recorders & radios from Japan. Brand Name: *Mayfair*.
- ASSOCIATED IMPORTERS**—1168 Battery St., San Francisco, Cal. YU 2-9154. Edwin Samn, pres.; Richard Kung, office mgr. Imports radios & tape recorders from Japan & Hong Kong. Brand Name: *Honeytone*.
- B & B IMPORT-EXPORT CO.**—15755 Wyoming Ave., Detroit 28, Mich. UN 4-9015. Bernard Klein; Alexander Ehrmann. Imports transistor & tube radios, tape recorders, batteries & speakers from Japan. Brand Name: *Alaron*.
- CHARLES BROWN & CO. INC.**—1170 Broadway, New York 1, N.Y. MU 3-0803. Imports radios from Japan. Brand Name: *Browni*.
- CHANNEL MASTER**—Ellenville, N.Y. EL 1300. Harry Resnick, pres.; Peter Messina, controller; Harold Harris, v.p. in charge of sales & engineering. Imports transistor radios from Japan. Brand Name: *Channel Master*.
- CLAIRTONE SOUND CORP. LTD.**—Time & Life Bldg., Suite 3502, Rockefeller Center, New York 20, N.Y. Plaza 7-2430. W. R. Johnston, v.p., sales; T. J. Sandors, asst. sales mgr., U.S. Imports stereo radio-phono combos from Canada. Brand Name: *Clairtone*.
- COMMODORE IMPORT CORP.**—507 Flushing Ave., Brooklyn, N.Y. JA 2-3407. Sandy Schneider, pres.; Jack Schneider, v.p.; Charles Frost, sales mgr. Imports TVs & radios from Japan. Brand Name: *Commodore*.
- CONSOLIDATED S.M. CORP.**—1115 Broadway, New York, N.Y. WA 9-6900. Joseph Schulder; Monroe Schulder; Ted Kushner. Imports radios from Japan. Brand Name: *Viscount*.
- CRAIG-PANORAMA**—5290 Washington Blvd., Los Angeles, Cal. WE 1-1387. Burt Deverich, v.p.; Dick Lewis, sales mgr. Imports tape recorders & TVs from Japan. Brand Names: *Craig, Vista*.
- DALAMAL & SONS INC.**—1185 Broadway, New York, N.Y. MU 4-2573. K. D. Ramsey. Imports radios from Japan. Brand Names: *Dalton, Sublime, Sonata, Marvel*.
- DELMONICO INTERNATIONAL**—120-20 Roosevelt Ave., Corona, N.Y. TW 9-5959. Albert Friedman, pres.; Herbert Kabat, exec. v.p.; Raymond J. Gincavage, v.p.; Sy Lipper, v.p. Imports portable TVs, TV combos, stereo hi-fi combos, AM, AM/FM/SW table & portable radios (transistor) from Japan & Germany. Brand Name: *Delmonico*.
- EASTERN ASSOCIATES**—40 Spear St., San Francisco, Cal. YU 2-0388. Laurence M. Scott, pres.; Don A. Dell'Ara exec. secy.; Paul H. Rice, sales mgr. Imports radios from Hong Kong & Japan. Brand Name: *Zephyr*.
- EISENBERG & CO.**—52 Broadway, New York, N.Y. BO 9-4062. H. P. Kauders, pres.; Saul S. Levenson, mgr., electronics div. Imports TVs & radios from Japan & Korea. Brand Name: *Private label only*.
- ERCONA CORP.**—16 West 46th St., New York 36, N.Y. CI 5-3840. C. H. Frank, D. M. Harris, executives. Imports phonograph turntables pickups, & tape recorders from Britain. Brand names: *Ferroglyph* and *Stuzzi* tape recorders, *Connoisseur* phono equipment.
- FEN-TONE CORP.**—106 Fifth Ave., New York, N.Y. OR 5-1707. Imports microphones, phono-cartridges, tape recorders, tape decks, amplifiers, radios & testing instruments from England, Japan & Denmark. Brand Names: *Fen-Tone, Brennell, Reslo, Celeste, Symphony, Merula-Shumann, Truvox, Goldring, Induct-O-Phone*.
- FUJIYA CORP. LTD.**—51 W. 21st St., New York, N.Y. MU 7-4670. R. H. Scott, dir. & gen. mgr. Imports radios, tape recorders & radio-phonos from Japan. Brand Name: *Fujiya*.
- HARLIE TRANSISTOR PRODUCTS**—393 Sagamore Ave., Mineola, L.I., N.Y. CH 8-7171. Harold Sandler, pres.; Milton Kaufman, sales mgr. Imports transistor products from Japan. Brand Name: *Harlie*.
- HARPERS INTERNATIONAL**—315 Fifth Ave., New York, N.Y. MU 4-3660. David Simon, pres.; Ronald Simon, v.p. Imports transistor & table radios; radio-phonos, tape recorders & transceivers from Japan. Brand Names: *Harpers, Fountain*.
- IMPERIAL IMPEX CO.**—381 5th Ave., New York, N.Y. MU 6-1570. Imports cameras from Japan. Brand Name: *Jeb*.
- INTERNATIONAL IMPORTERS**—2242 S. Western Ave., Chicago, Ill. CL 4-4252. Paul M. Davidson, pres.; Robert L. Sampson, exec. v.p.; George A. Rubinstein, v.p.; Jack Alschuler, national OEM sales mgr. Imports transistor portables, radios, radio tubes & tape recorders from Japan. Brand Names: *Hitachi, Sampson*.
- INTER-MARK CORP.**—80-00 Cooper Ave., Brooklyn, N.Y. TW 4-0626. Sol Weingast, pres.; Sol Sparer, v.p.; Jerry Meltzer, gen. sales mgr. Imports tape recorders from Japan. Brand Name: *Cipher*.
- INTER-OCEAN MERCHANDISING CORP.**—44 Whitehall St., New York 4, N.Y. Victor Carrady; Albert Hettena; Mark Tuck. Imports radios from Japan. Brand Names: *Spica, Holiday, Summit, Playboy, Plata*.
- KANE-EUROPEAN CORP.**—See Kane-Mark Corp. below. Imports radio products from West Germany. Brand Name: *Schaub-Lorenz*.
- KANE-MARK CORP.**—320 Riverdale Ave., Yonkers, N.Y. GR 6-9100. Richard H. Kane, pres.; Julie K. Kane, secy.-treas.; W. R. McAllister, dir. of sales. Imports cabinets from Spain, Portugal, Britain, Italy, Germany. Brand Name: *Kane-Mark*.
- LUCOR ELECTRONICS INC.**—22-20 40th Ave., Long Island City. EM 1-8989. Louis Silver, pres.; Robert Silver, v.p. Imports radios from Italy; tape recorders from Japan. Brand Name: *Lucor*.
- MANTONE RADIO CO.**—263 Canal St., New York, N.Y. CA 6-1081. Ben Schragar; Herman Weiss. Imports radios. Brand Names: *Little Pal, Mantone, Manhattan, Acme, Marvel*.
- MASUYAMA INTERNATIONAL**—216 West 14th St., New York, N.Y. Chelsea 2-6715. Jose Ferrer^{ro}.
- MATSUSHITA ELECTRIC CORP. OF AMERICA**—41 E. 42nd St., New York 17, N.Y. MU 2-6244. Imports TVs, radios, tape recorders, intercoms, power megaphones & batteries from Japan. Brand Name: *Panasonic*.
- NASON TRADING CO.**—303 Fifth Ave., New York, N.Y. MU 6-3307. Leonard H. Nason Jr. Imports radios, tape recorders from Japan. Brand Names: *3-Star, Coronet, Commodore, Capri, Toptone*.
- NEW YORK TRANSISTOR CORP.**—150 Fifth Ave., New York, N.Y. YU 9-2880. Morris J. Feldman; Harvey L. Stetson, Isaac Feldman. Imports transistor radios from Japan. Brand Name: *York*.
- NICHIMEN CO.**—60 Broad St., New York, N.Y. DI 4-0216. Hugo M. Deligtisch. Imports TVs & radios from Japan. Brand Name: *Plata*; also various private labels.
- NORTH AMERICAN PHILLIPS CO. INC.**—100 E. 42nd St., New York, N.Y. OX 7-3600. W. Hardy, mgr., radio div.; Mr. Cummings, asst. sales mgr.; R. Kroupa, service mgr. Imports AM-FM table radios, radio-phono combos, TVs & transistor portables from Holland. Brand Name: *Norelco*.
- OMSCOLITE** (div. of Sea-Wide Industries Inc.)—Stokley & Roberts Ave., Philadelphia, Pa. BA 3-9900. Alvin Freedman, chmn. of board; Davis Morris, pres.; Andrew O'Loughlin, v.p. Imports radios & tape recorders from Japan. Brand Names: *Omscolite, Cambridge, Cadillac, Sterling*.
- PEERLESS TELERAD INC.**—15 W. 29th St., New York 1, N.Y. OR 9-4914. Harvey Dver; Samuel Cohen; Arnold Gimbel. Imports transistor radios, tape recorders & TVs from Japan. Brand Name: *Peerless*.
- PICKENS IMPORT CORP.**—64-01 Woodside Ave., Woodside 77, N.Y. TW 9-3900. N. Pickens, pres. Imports stereo-phonos, record changers, table radios & hi-fi combinations from West Germany. Brand Names: *Perpetuum-Ebner* (stereo-phonos, record changers), *Blaupunkt* (radios, hi-fi combos).
- REALTONE ELECTRONICS**—71 Fifth Ave., New York, N.Y. CH 3-9106. Ely E. Ashkenazi, pres.; Saul E. Ashkenazi, chmn. of the board; Harry Franco, secy.; Morris Franco, rtas. Imports transistor radios from Japan. Brand Name: *Realtone*.
- SANYO CORP. OF AMERICA**—149 Broadway, New York 6, N.Y. CO 7-3948. K. Watanabe, pres.; S. Takahashi, treas.; W. Shiono-zaki, secy. Imports radios & electronic component parts from Japan. Brand Names: *Kobe Kogyo, Wilco, Onkyo, etc.*
- SONY CORP. OF AMERICA**—514 Broadway, New York, N.Y. WO 6-0800. Shigeru Inagaki, exec. v.p.; Milton D. Thalberg, v.p. mdsg.; George T. Stewart, gen. sales mgr. Imports radios, TVs etc. from Japan. Brand Name: *Sony*.
- STANDARD RADIO CORP.**—350 Broadway, New York 13, N.Y. Worth 6-3116. Mitsuyuki Nagatome, manager. Imports radios from Japan. Brand Name: *Standard (Micronic Ruby)*.
- STAR-LITE ELECTRONICS INC.**—37 W. 23rd St., New York 10, N.Y. WA 9-1743. Al Dayon, pres.; Ralph Setton, sales mgr.; Ralph Dweck, gen. mgr. Imports TVs, radios, phonos & tape recorders from Japan. Brand Name: *Star-Lite*.
- STERLING HI-FIDELITY INC.**—22-14 40th Ave., Long Island City 1, N.Y. EM 1-8989. Louis Silver, pres.; Robert Silver, v.p. Imports radios & stereo hi-fi radio-phono combos from West Germany; speakers from Norway. Brand Name: *Nordmende*.
- SUPERSCOPE INC.**—8150 Vineland Avenue, Sun Valley, Cal. TRiangle 7-1313. Joseph S. Tushinsky, pres.; Irving Tushinsky, v.p.; Fred Tushinsky, sales manager; Irene G. Bagge, dir. of advertising. Imports tape recorders and microphones from Japan. Brand Name: *Sony*.
- TANDBERG OF AMERICA**—8 Third Ave., Pelham, N.Y. PELham 8-0772. Eric Darmstaedter, pres.; Robert J. Bowman, Jr., v.p. & sales mgr. Imports stereo-monaural tape recorders from Norway. Brand Name: *Tandberg*.

(Continued on page 944)

Leading Manufacturers of Radio Receivers

As compiled from data from companies, EIA and other industry sources.

ADMIRAL CORP.—3800 W. Cortland St., Chicago 47, Ill. Spaulding 2-0100. Ross D. Siragusa, chairman of the board; Vincent Barreca, pres.

AMERICAN TELEVISION & RADIO CO.—300 E. 4th St., St. Paul 1, Minn. Capital 2-3791. Albert A. Goffstein, pres. & sales mgr. Brands ATR.

ANDREA RADIO CORP.—27-01 Bridge Plaza N., Long Island City 1, N.Y. Stilwell 4-5411. Frank A. D. Andrea, president.

ARVIN INDUSTRIES INC.—13th & Big Four RR, Columbus, Ind. 372-7271. Glenn W. Thompson, chairman of the board; E. H. Stonecipher, pres.; O. R. Bridges, v.p.; H. E. Seigle, v.p. marketing.

AUTOMATIC RADIO MFG. CO.—122 Brookline Ave., Boston 15, Mass. Commonwealth 6-1420. David Housman, pres.; Edward L. Housman, exec. v.p.; C. Housman, treas.; B. Housman, mkt. mgr.; D. Guarin, publicity dir.; F. Housman, purchasing dir.

BULOVA WATCH CO.—Exec. Office, 630 5th Ave., N.Y. LT 1-0400. Gen. Omar N. Bradley, chairman; Harry B. Henshel, pres.; R. Harvey Whidden, exec. v.p., marketing; Irving Holcler, adv. mgr.; H. C. Titchell, dir. public relations. Makes Bulova radios, electric razors, stereo phonographs, industrial & defense products, watches.

CAPEHART CORP.—87-46 123rd St., Richmond Hill 18, N.Y. Hickory 1-4400. J. D. Winer, pres.; J. Laccone, treas.; Pat Gale, v.p., consumer prod. div.; Murray Mayerson, v.p., government and industrial div.; Dr. Joseph Vogelman, v.p., research and development; Irving Mirman, v.p., programming; George Ginsburg, secy. and gen. counsel.

CAVALIER RADIO & ELECTRONICS CORP.—66-02 Austin St., Forest Hills 74, N.Y., Illinois 9-0800. Leo J. Galanek, pres.; Grace V. Ramey, v.p. & treas.; Robert R. Haslett, director public and customer relations. Makes Cavalier brand radios and phonographs for own distribution; also produces private brand radios and phonographs as follows: True-Tone for Western Auto Supply Co.; Coronado for Gamble Skogmo, Inc.; Kres-Tone for Kresge; also have manufactured for and marketed through Olympic Radio & Television; Sylvania, Newberry, VIM and others, including exports to West Indies, Central America and South America.

DATOM INDUSTRIES INC.—350-370 Scotland Road, Orange, New Jersey. Orange 5-8825. Oscar Dolgin, president. Makes Jewel Radio and Madison Fielding stereo-AM-FM multiplex consoles and components.

DELCO RADIO (division of General Motors)—700 E. Firmin St., Kokomo, Ind. Gladstone 2-8211. M. J. Caserio, gen. mgr.; H. M. Stelzl, director sales & engineering; D. A. Sandberg, gen. sales mgr.; J. H. Guyton, chief engineer, radio; Dr. F. E. Jaumot Jr., director semiconductor research & engineering; D. S. Allsop, works mgr.; A. E. Beety, director of purchases. (automobile radios, heater-air conditioning controls, power transistors, rectifiers, electronic power supply & controls), digital computers, modules, static inverters & converters, thermoelectric & silicon solar cell generators.

DeWALD RADIO (div. of United Scientific Laboratories Inc.)—35-15 37th Ave., Long Island City 1, N.Y. Stillwell 4-9334. David Wald, pres.; Sidney Weinberg, production mgr.; Mark Glaser, chief engineer; Seymour Wald, contract sales mgr.; Edwin Weis Jr., distributor sales mgr.

EMERSON RADIO PHONOGRAPH CORP.—14th & Coles Sts., Jersey City, N.J. Swarthmore 5-3500. Radios, TV, hi-fi air conditioners manufactured at 14th & Coles Sts. Benjamin Abrams, pres.; Dorman D. Israel, exec. v.p.; Max Abrams, treas.

ESQUIRE RADIO & ELECTRONICS INC.—62-01 15th Ave., Brooklyn 19, N.Y. Bensonhurst 6-2755. A. R. Lieberman, president; T. S. Block, v.p. mfg.; Paul Smith, v.p., engineering; S. Lynn, v.p., sales. Manufactures radios under contract and private label.

FLUSH WALL RADIO CO.—1012 Cleveland St., P.O. Box 1766, Clearwater, Fla., 444-6061. L. R. Schenck, pres. Brands: Flush-wall built-in combination radio-intercom and radio music systems.

GENERAL ELECTRIC CO., Radio & Television Div.—Shoppington Plaza, DeWitt 14, N.Y. Gibson 6-5555. Radios manufactured by Radio Receiver Dept., Utica, N.Y.: Swift 7-0750. Hershner Cross v.p. & div. gen. mgr. (DeWitt, N.Y.); Robert Wilson, gen. mgr., radio receiver dept.; W. B. Clemmens, marketing mgr.; Chas. Gustafson, sales mgr.; W. N. Maddox, mfg. mgr.

GRANCO PRODUCTS INC.—83-80 Kew Gardens Rd., Kew Gardens 15, N.Y. Virginia 9-8900. Henry Fogel, president; Seymour Napolin, v.p. Specializes in FM & FM-AM stereo radios tuners & components.

GUILD RADIO & TELEVISION CORP.—460 N. Eucalyptus Ave., Inglewood 3, Cal. Oregon 8-7771. Lou Dolgin, pres.; Jack E. Ackerman, secy.-treas. Brands: Spice Chest, Country Belle & Teakettle radios. Grafonola, Bonnet Box, New Englander & Ginger Bin radio & stereophonic hi-fi phonograph combinations.

HOFFMAN ELECTRONICS CORP.—3761 S. Hill St., Los Angeles 7, Cal. Richmond 7-4488. Consumer Products Dept.: 426 W. College St., Los Angeles 12, Cal. MA 5-2171. R. L. Jablonski, gen. mgr.

JEWEL INDUSTRIES—See Datom Industries.

MAGNAVOX CO.—Bueter Rd., Ft. Wayne 4, Ind. Eastbrook 9721. Radios manufactured at the Jefferson City Cabinet Company, George L. Leinenweber, pres., a wholly owned subsidiary of The Magnavox Co. Frank Freimann, pres.

CURTIS MATHES MANUFACTURING CO.—2220 Young St., Dallas, Tex. Riverside 8-8311. Curtis Mathes, pres.; Charles R. Mathes, v.p.; Curtis Mathes Jr., v.p.; Horace B. Kelton, secy.-treas.; G. T. Bennett, v.p. dir. of engineering; E. T. Koehl, purchasing agent; Jack Brady, office mgr. Makes both AM & FM radios.

NORTH AMERICAN AUDIO INC.—2966-68 Jerome Ave., New York 68, N.Y. Cypress 8-1400. Richard Mattison, sales mgr.

MATTISON ELECTRONICS CORP.—2966-68 Jerome Ave., New York 68, N.Y. Cypress 8-1400. Richard Mattison, pres.

MOTOROLA INC.—9401 Grand Ave., Franklin Park, Ill. Phones: Gladstone 1-1000 & National 5-6000 (Chicago). Radios manufactured at 9401 Grand Ave., Franklin Park & 1400 N. 30th St., Quincy, Ill. Robert W. Galvin, president; E. R. Taylor, exec. v.p., consumer products; S. R. Herkes, v.p., marketing; Jack Davis, v.p., engineering.

MUSIC & SOUND INC.—118 Cole St., Dallas 7, Tex. Riverside 2-4301. Harold J. Lemmon, president.

OLYMPIC RADIO & TELEVISION (division of Lear Siegler Inc.)—34-01 38th Ave., Long Island City 1, N.Y. Exeter 2-5200. Morris Sobin, president & gen. mgr.; Morton M. Schwartz, sales v.p.

PACKARD-BELL ELECTRONICS CORP.—12333 W. Olympic Blvd., Los Angeles 64, Cal. Granite 7-6721. Bradshaw 2-6141. R. S. Bell, chairman & pres.; K. R. Johnson, v.p. & gen. mgr. home products div.

PHILCO CORP.—Tioga & C Streets, Philadelphia 34, Pa. Nebraska 4-5100. Charles E. Beck, president; Larry Hyde, v.p. & gen. mgr., consumer products.

PHILMORE MFG. CO.—130-01 Jamaica Ave., Richmond Hill 18, N.Y. Hickory 1-5000. M. L. Granat, pres.; Gary Granat, v.p.; Murray Granat, treas.; Jerry Granat, secy.

PILOT RADIO CORP. (Jerrold subsidiary)—37-06 36th St., Long Island City, N.Y. Stillwell 4-5455. Sidney Harman, pres.; Roland Kalb, v.p. & gen. mgr.

RADIO CORPORATION OF AMERICA—600 N. Sherman Dr., Indianapolis 1, Ind. D. L. Mills, div. v.p., RCA Victor Home Instruments Operations; R. W. Saxon, v.p., RCA Sales Corp.,

REGENCY ELECTRONICS INC.—7900 Pendleton Pike, Indianapolis, Ind. Liberty 7-3581. E. C. Tudor, chairman; D. M. Berner, president; J. F. Towler, chief engineer. Makes Regency and Monitoradio radios.

ROLAND RADIO CORP. (div. of Herold Radio & Electronics Corp.)—Box 82, East Station, Yonkers, N.Y. Beverly 7-3200. P. E. Featherstone, gen. sales mgr.; Edward Morgan, national service mgr.; J. M. Silver, national sales mgr.

SETCHELL CARLSON INC.—New Brighton, St. Paul, Minn. Melrose 3-3131. B. T. Setchell, pres. & chief research engineer; C. Donald Carlson, secy.-treas. & chief mechanical engineer; Fred Melius, field engineer; Charles Gates, asst. engineer.

SONIC INDUSTRIES—19 Wilbur St., Lynbrook, N.Y. Lynbrook 9-1011. Ben Birns, pres. Makes transistor radios.

SYLVANIA ELECTRIC PRODUCTS INC. (subsidiary of General Telephone & Electronics Corp.)—730 Third Ave., New York 17, N.Y. Judson 6-2424. Radios manufactured at 700 Ellicott St., Batavia, N.Y. Gene K. Beare, president; George C. Connor, senior v.p. & gen. mgr., Home & Commercial Electronics Div.

SYMPHONIC ELECTRONIC CORP.—10 Columbus Circle, New York 19, N.Y. Judson 6-4300. Max J. Zimmer, president; Howard A. Jacobs, treas.; Bernard H. Lippin, secy. & chairman; Ell Saltz, v.p.; John Castagna, v.p., engineering; A. (Duke) Wellington, national sales mgr.; J. A. Kleiman, comptroller; Albert Leon, dir. of adv., sales promotion & public relations.

(Continued on next page)

TO BUY OR SELL A TELEVISION OR RADIO STATION HAMILTON-LANDIS & ASSOC., Inc.

WASHINGTON, D.C.
1737 DeSales St., N.W.
EX 3-3456

SAN FRANCISCO
111 Sutter St.
EX 2-5671

CHICAGO
1714 Tribune Tower
DE 7-2754

DALLAS
1511 Bryan St.
RI 8-1175

NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS

RADIO MANUFACTURERS

(Continued from page 943)

- SARKES TARZIAN INC.**, Consumer Products Section (Broadcast Equipment Div.)—East Hillside Dr., Bloomington, Ind. Edison 2-7251. Sarkes Tarzian, pres.; Biaglo Presti, gen. mgr.; Dave Mosier, sales mgr. Makes FM & AM-FM radios.
- TECH-MASTER CORP.**—75 Front St., Brooklyn 1, N.Y. Ulster 5-3535. L. Lazoff, president.
- TELEQUIP RADIO CO.**—2559 W. 21st St., Chicago 8, Ill. Bishop 7-3841. E. E. Arkin, president.
- TRANS-AIRE ELECTRONICS INC.**—393 Sagamore Ave., Mineola, L.I., N.Y. Phone: CH 6-7171, code 516. Makes transistor radios and allied transistor products.
- TRAVLER INDUSTRIES INC.**—571 W. Jackson Blvd., Chicago 6, Ill. Harrison 7-9151. Joe Friedman, president; I. Edelman, v.p. & gen. sales mgr.; Eugene Harralo, chief TV engineer.
- WARWICK MANUFACTURING CORP.**—7300 N. Lehigh, Chicago 48, Ill. Spring 4-6400. Plant also in Zion, Ill. Lawrence G. Haggerty, pres.; Charles N. Hoffman, director of Sears sales; W. G. Paradis, v.p. & gen. mgr., radio products div.; W. K. Trukenbrod, director of industrial sales; Martin W. Krehzke, mgr. of Industrial Sales. Makes "Silvertone" for Sears Roebuck & Co. as well as brand lines for other manufacturers.
- WELLS GARDNER ELECTRONICS CORP.**—2701 N. Kildare Ave., Chicago 39, Ill. Albany 2-8220. Grant Gardner, president.
- WESTINGHOUSE ELECTRIC CORP., TV-Radio Division**—Route 27, Metuchen, N.J. Liberty 8-5000. O. H. Yoxsimer, gen. mgr.; J. S. Farnell, radio-phono product mgr.
- ZENITH RADIO CORP.**—6001 Dickens Ave., Chicago 39, Ill. Berkshire 7-7500. Hugh Robertson, chairman; Joseph S. Wright, pres. & gen. mgr.; S. Kaplan, exec. v.p., asst. gen. mgr. & treas.; Leonard C. Truesdell, exec. v.p., marketing.

PHONOGRAPH MANUFACTURERS

(Continued from page 941)

- HINNERS-GALANEK RADIO CORP.**—6602 Austin St., Forest Hills 74, N.Y. Illinois 9-0800. Leo J. Galanek, pres.; Grace V. Ramey, v.p.; Tom Ellis, v.p., private label sales in mid-west area. Makes private brand phonographs, consoles & radios for Western Auto Supply Co, Gamble-Skogmo and others. Sylvania & Olympic.
- HOFFMAN ELECTRONICS CORP.**—3761 S. Hill St., Los Angeles 7, Cal. Richmond 7-4488. H. Leslie Hoffman, chmn. Commercial Div.; 6200 S. Avalon Blvd., Los Angeles 3, Cal.; Adams 3-3151. Ray B. Cox, v.p. & gen. mgr.; Paul E. Bryant, v.p., sales; Wm. Baldwin, advertising dir.
- LANG & TAYLOR INC.**—100 Felton St., Waltham 54, Mass. Twinbrook 4-6226. Henry C. Lang, pres. Manufactures of "Kelton" stereo & Lang speaker systems.
- MAGNAVOX CO.**—2131 Beuter Rd., Ft. Wayne, Ind. Eastbrook 9721. Frank Friemann, pres.; John P. Ryan, v.p., field sales.
- MAJOR ELECTRONICS CORP.**—762 Wythe Ave., Brooklyn 11, N.Y. Main 4-2557. Mel Lane, pres.
- CURTIS MATHES MANUFACTURING CO.**—2220 Young St., Dallas, Tex. Riverside 8-8311. Charles Mathes, chmn. of board; Curtis Mathes Jr., pres.; Horace B. Kelton, exec. v.p.; E. M. Long, v.p.; G. T. Bennett, v.p., engineering; E. T. Koehl, purchasing agent; Harry Noah, controller. Plants at Athens, Dallas & Houston, Tex.
- MOLDED INSULATION CO.**—335 E. Price St., Philadelphia 44. Victor 4-2626. William T. Bradbury, pres.
- MOTOROLA INC.**—9401 W. Grand Ave., Franklin Park, Ill. Chicago Phone: Gladstone 1-1000. National 5-6000. Robert W. Galvin, pres.; Edward R. Taylor, exec. v.p., consumer products; S. R. Herkes, v.p., marketing; Jack Davis, v.p., engineering.
- M-P ENGINEERING CO.**—Fairfield 31, Conn. Amherst 8-2385. M. Paneyko, gen. mgr.
- OLYMPIC RADIO & TV (div. of Lear Siegler Inc.)**—3401 38th Ave., Long Island City, N.Y. Exeter 2-5200. Morris Sobin, pres.; Mor-ton M. Schwartz, sales v.p.
- PACKARD BELL ELECTRONICS CORP.**—12333 W. Olympic Blvd., Los Angeles 64, Cal. Granite 7-6721, BR 2-6141.
- PHILCO CORP.**—Tioga & C Sts., Philadelphia 34. Nebraska 4-5100. Charles E. Beck, pres.; Larry H. Hyde, v.p. & gen. mgr., con-sumer products div.
- PILOT RADIO CORP. (A Jerrold subsidiary)**—37-06th St., Long Island City, N.Y. Stillwell 4-5454. Sidney Harman, pres.; Roland Kalb, gen. mgr.; Howard W. Hibshman, mgr. of marketing; Don Ross, gen. sales mgr.; I. W. Wyckoff, secy.-treas.; Arnold Singer, adv. mgr. "Pilot."
- RADIO CORPORATION OF AMERICA**—RCA Victor television & radio "Victrola" production, 600 N. Sherman Drive, Indianapolis 1, Ind. Melrose 6-5311. D. L. Mills, div. v.p.; W. E. Albright, mgr., home instruments n.f.g.; E. I. Anderson, chief engineer, home instruments engineering; O. G. Delk, controller, Victor; B. S. Durant, v.p. product planning; R. W. Saxon, v.p. marketing; J. M. Williams, v.p. advertising & sales promotion; P. R. Slaninka, mgr., personnel; J. D. Walter, mgr., materials.
- RAVENSWOOD (a div. of Annapolis Electroacoustic Corp.)**—241 West St., Annapolis, Md. Telephone: CO 7-8718. Leon J. Knize, pres.; Richard W. Jones, v.p.; Stanley Bogard, engineering v.p.; Makes "Ravenswood" radio-phono combinations.

- RHEEM CALIFONE CORP.**—5922 Bowcroft St., Los Angeles, Cal. Upton 0-9631. O. X. Pitney, v.p. & gen. mgr.; James S. Brown, sales mgr.; Geri Langsner, advertising mgr.
- ROBERTS ELECTRONICS INC.**—5920 Bowcroft, Los Angeles 16, Cal. Upton 0-9426. Robert G. Metzner, pres.; Eugene J. Freeman, v.p. & gen. mgr.
- SONIC INDUSTRIES**—19 Wilbur St., Lynbrook, N.Y. Lynbrook 9-1011. Ben Birns, president.
- SPACE-TONE ELECTRONICS CORP.**—1145 19th St. NW, Washington 6, D.C. Federal 8-6220. Philip Connor, president.
- SYLVANIA HOME ELECTRONICS CORP.**—700 Ellicott St., Batavia, N.Y. Fillmore 3-3470. R. J. Theis, pres.; K. W. Connor, v.p., sales; J. T. Morgan, vp., merchandising
- SYMPHONIC ELECTRONIC CORP.**—10 Columbus Circle, New York 19, N.Y. Judson 6-4300. Max J. Zimmer, pres.; Howard A. Jacobs, treas.; Bernard H. Lippin, secy. & chairman; Eli Saltz, v.p.; John Castagna, v.p., engineering; A. "Duke" Wellington, national sales manager; J. A. Kleiman, comptroller; Albert Leon, dir. advertising, sales promotion & public relations.
- TELEPHONE CO. OF AMERICA**—1668 Webster Ave., New York, N.Y. Cypress 9-1900. I. Rothman, pres.
- TRAVLER INDUSTRIES**—571 W. Jackson Blvd., Chicago 6, Ill. Harrison 7-9151. Joe Friedman, pres.; I. Edelman, v.p. & gen. sales mgr.; W. Brown, dir. of engineering.
- VANITY FAIR ELECTRONICS CORP.**—170 Michael Dr., Syosset, N. Y. Evergreen 7-2018. Marvin Frank, pres.; Stanley Cohen, sales mgr. "Vanity Fair."
- V-M CORP.**—305 Territorial St., Benton Harbor Mich. Walnut 5-8841. Victor Miller, pres. & gen. mgr.; J. Howard Edwards, asst. gen. mgr.; Roy Parr, industrial sales mgr.; Merle B. Cain, distributor sales mgr.; Joel Rowley, advertising mgr.; Ed Retzke, purchasing agent.
- WARWICK MANUFACTURING CORP.**—7300 N. Lehigh, Chicago 48, Ill. Spring 4-6400. Plant also in Zion, Ill. Lawrence G. Haggerty, pres.; Charles N. Hoffman, director of Sears sales; W. K. Trukenbrod, director of industrial sales. Makes "Silvertone" for Sears Roebuck & Co. as well as brand lines for other manufacturers.

- WATERS CONLEY CO. INC.**—501 First Ave., N.W., Rochester, Minn. Atlas 9-1681. G. H. Rissman, sales mgr.; R. V. Macken, gen. mgr. "Phonola," "Melodier."
- WEBCOR INC.**—5610 Bloomingdale Ave., Chicago 39. Tuxedo 9-8500. Titus Haffa, chairman.
- WELLS-GARDNER ELECTRONICS CORP.**—2701 N. Kildare Ave., Chicago 39. Albany 2-8220. Grant Gardner, pres. "Airliner," "Truetone," "Coronado," "Bradford," "AMC," and other private labels.
- WESTINGHOUSE ELECTRIC CORP.**—TV-Radio Div., Metuchen, N.J. Liberty 8-5000. O. H. Yoxsimer, gen. mgr.; J. J. Eagan, sales mgr. for TV & hi-fi; J. L. Farrell, sales mgr. for radios & phonographs.
- WHITLEY ELECTRONICS INC.**—Box 349, Huntington, Ind. Sterling 6-3371. M. G. Wike, pres. "Murasonde."
- ZENITH RADIO CORP.**—6001 Dickens Ave., Chicago 39, Ill. Berkshire 7-7500. Hugh Robertson, chairman & chief exec.; Joseph S. Wright, pres. & gen. mgr.; Sam Kaplan, exec. v.p. & treas.; Leonard C. Truesdell, exec. v.p., marketing.

ELECTRONIC EQUIPMENT IMPORTERS

(Continued from page 942)

- THORENS CO.**—Thorens & Atlantic Aves., New Hyde Park, N.Y. FI 3-5111. Paul W. Kind, R. W. Walter, executives. Imports turntables, record changers, and record players from Switzerland. Brand Name: *Thorens*.
- ALFRED C. TOEPFFER INC.**—One Broadway, New York 4, N.Y. WH 4-4134. Karl Heins, pres.; E. Neugebauer, import mgr. Imports tape recorders from Germany; Brand Name: *Harting*.
- TOYAMENKA INC.**—2 Broadway, New York, N.Y. DI 4-6130. Imports radios & tape recorders from Japan. Brand Names: *Sharp*, *Invicta*.
- TRADE DISTRIBUTORS**—260 Fifth Ave., New York, N.Y. MU 6-5422. Morris Beyda. Imports radios from Japan. Brand Name: *Empire*.
- TRANSISTOR WORLD CORP.**—513 W. 24th St., New York 10, N.Y. WA 9-7641. Richard B. Stollmack, gen. mgr.; Al Silvers, sales mgr. Imports radios from Japan. Brand Names: *Toshiba*, *Trancel*.
- TRANS-WORLD INDUSTRIES INC.**—5204 Hudson Ave., West New York, N.J. UN 5-0747. Seymour Tipograph. Imports radios from Japan. Brand Names: *Fleetwood*, *Twi*.
- UHER TAPE RECORDERS**—346 West 44th Street, New York 36, N.Y. Circle 5-6115. Arnold Damsky, sales mgr.; Warren T. Weiss, sole U.S. agent. Imports stereo tape recorders, transcription-dictation tape recorders, and stereo tape decks (supplier not reported). Brand Name: *Uher*.
- VALIANT IMPORTERS**—1200 Sixth Ave., New York, N.Y. PL 7-9849. Imports table & transistor radios from Japan. Brand Names: *Valiant*, *Alben*.
- WESTREX CO. ALPINE (div. of Litton Systems Inc.)**—65-36 Fresh Meadows Lane, Fresh Meadows 65, N.Y. Lenox 9-6200. Harry M. Rich, v.p.; H. A. Frank, marketing mgr. Imports TVs, radios, phono combos from Germany & Japan. Brand Name: *Westar*.

Manufacturers of

Television Picture & Receiving Tubes

Including Makers of Transmitting & Special Purpose Tubes and Associated Equipment

With Special Listing of Transistor Manufacturers

All firms listed make CR Tubes, unless otherwise indicated. Asterisk (*) indicates firm also makes receiving tubes.

- AIRBORNE INSTRUMENTS LABORATORY** (div. of Cutler-Hammer Inc.)—Comac Road, Deer Park, N.Y. Myrtle 2-6100. Hector R. Skifter, pres.; Donald M. Miller, exec. v.p.; John N. Dyer, v.p. & technical dir.; George C. Comstock, v.p., engineering systems & techniques.
- ALLEN ELECTRONICS CORP.**—92 Branch St., Pontiac, Mich. Federal 2-6662. Charles Eilender, pres. CR tube rebuilding.
- AMERICAN STANDARD TV TUBE CORP.**—94-50 158th St., Jamaica, Long Island, N.Y. Republic 9-3774. Jack Cherches, pres.; Alan H. Shindel, secy.-treas.; Harold Shaw, sales mgr.
- AMPEREX ELECTRONIC CORP.**—230 Duffy Ave., Hicksville, L.I., N.Y. Wells 1-6200. Transmitting, power tubes, semi-conductors & special purpose tubes. Frank L. Randall Jr., pres.
- * **BENDIX CORP. (Red Bank Div.)**—Eatontown, N.J. Liberty 2-2000. Spark gaps, noise sources, voltage regulators, special purpose tubes, klystrons, backward wave oscillators, microwave components. E. F. Kolar, gen. mgr.; J. Bozzelli, marketing mgr.; J. Johnstone, chief engineer; J. Wyman, plant mgr.
- CALVIDEO ELECTRONICS INC.**—18601 S. Sante Fe Ave., Compton, Cal. Newmark 9-4435, Nevada 6-0741. Special purpose tubes. Stephen Tidik, president; Gil Sherman, v.p., sales; John Ribar, chief engineer; Emil Deyden, prod. mgr.
- * **CANADIAN GENERAL ELECTRIC CO. LTD.**—Electronic Components, 189 Dufferin St., Toronto, Ont. Lennox 4-6311. Manufactures receiving, transmitting, CR and special purpose tubes and semi-conductor devices, industrial & military. J. R. Dunn, mgr.
- * **CANADIAN MARCONI CO.**—2442 Trenton Ave., Montreal, Que. Regent 8-9441. S. M. Finlayson, pres.; W. V. George, gen. mgr.; L. M. Daley, asst. gen. mgr.; A. G. McCaughey, secy.-treas.; C. S. Stephens, comptroller; W. R. Bitcheno mgr. of commercial products div.; T. P. Kelly, mgr., home electronics div.; J. H. Martin, mgr., marine & land communications div.; R. E. Misener, mgr., CFCF-TV.
- * **CANADIAN WESTINGHOUSE CO. LTD.**, Electronic Tube Div.—Hamilton, Ont. Jackson 8-8811. Manufactures CR, receiving, transmitting, special electronic & industrial tubes and tube parts. L. A. McCalpin, v.p.; A. A. Peters, sales mgr.; N. V. Marshal, buyer.
- CINESCOPIOS DE MEXICO, S.A.**—Naucaipan, Edo de Mexico, Mex. Tube plant, fabricating the Rauland brand tube for Mexico, owned by El Capitolio, S. A. Zenith Radio manufacturer & distributor for Mexico. Jose J. Salazar, gen. mgr.
- ALLEN B. DU MONT LABORATORIES DIVS. (Fairchild Camera & Instrument Corp.)**—750 Bloomfield Ave., Clifton, N.J. Prescott 3-2000. Industrial & military cathode-ray tubes, multiplier photo tubes, storage tubes, fiber optics tubes, scan converters, microwave tubes, industrial & closed circuit television, two-way mobile radio equipment, automotive test equipment, oscilloscopes, oscilloscope cameras, pulse generators.
- General Executives: Charles J. O'Donnell, gen. mgr. in charge of Du Mont Divisions; Dr. Allen B. Du Mont, senior technical advisor; Charles Uhlig, accounting mgr.; Frederick Walzer, quality control; Adolph A. Katz, administrative services; Carl Tepel, purchasing; Rial Simons, industrial relations; Edward W. Allen Jr., public relations; Stanley Parnas, Washington, D.C. office; Ernest A. Marx, international sales.
- Electronic Tube Division: William Croxville, gen. mgr.; William Hyde, administrative mgr.; Robert W. Deutsch, sales mgr.; Burtin Lawton, eastern sales; Dwight L. Umstead, western sales; Richard Sparnon, distributor sales; James Van Note, manufacturing mgr.; Joseph Burns, cathode-ray tube & storage tube engineering; Joseph Kossman, photosensitive devices engineering; Victor LeGendre, technical asst. to gen. mgr.
- Industrial Electronics Division: Jack Humbert, works mgr.; James Mann, communications dept. mgr.; George Tirone, marketing & automotive equipment sales; John W. Scheck, instrument marketing mgr.; Raymond Carey, mobile radio sales; Patrick Gambuti, industrial TV sales; Fred Katzman, instrument engineering.
- EITEL-McCULLOUGH INC.**—301 Industrial Way, San Carlos, Cal. Lytell 1-1451. Plant also in Salt Lake City. Also Eitel-McCullough S.A., Geneva, Switzerland. W. W. Eitel, president; J. A. McCullough, chairman & treas.; Gould Hunter, v.p., administration; R. T. Orth, v.p., operations; Andrew O'Rourke, controller; Louis Martin, director of marketing; Ross H. Snyder, mgr., advertising & PR; Donald L. Rogers, purchasing agent; Wade Langley, Salt Lake City plant mgr.
- Subsidiary: National Electronics Inc., Geneva, Ill. John H. Hutchings, pres. Manufactures Elmec electron power transmitting tubes, Klystron amplifier tubes, Klystron local oscillator tubes, traveling waves tubes, ceramic special purpose tubes, high vacuum & mercury vapor rectifiers, variable & fixed vacuum capacitors, vacuum switches, electron-power tube accessories, diffusion pumps.
- ELECTRONIC TUBE CORP.**—1200 E. Mermaid Lane, Philadelphia 18, Pa. Chestnut Hill 7-6800. Kenneth C. Meinken, president. Kenneth C. Meinken Jr., exec. v.p.; G. M. Lytell, asst. treas.
- FOUR STAR MANUFACTURING CO.**—3120 Lamar Ave., Houston 3, Tex. Capitol 7-4251. Douglas Lord, plant mgr.
- * **GENERAL ELECTRIC CO., Electronic Components Div.**—Owensboro, Ky. Murray 3-2401. TV picture tubes manufactured at Syracuse, N.Y.; Joliet, Ill.; Augusta, Ga. Receiving tubes manufactured at Owensboro, Ky., Tell City, Ind., & Anniston, Ala. Industrial & transmitting tubes manufactured at Schenectady, N.Y. Semiconductors manufactured at Syracuse & Buffalo, N.Y.
- Executives: L. Berkley Davis, gen. mgr. electronic components div.; David C. Scott, gen. mgr. cathode ray tube dept., Syracuse, N.Y.; Irvine D. Daniels, gen. mgr., receiving tube dept., Owensboro, Ky.; J. F. McAllister, gen. mgr., power tube dept., Schenectady; H. B. Fancher, gen. mgr., semiconductor products dept., Syracuse; C. G. Lloyd, gen. mgr., rectifier components dept., Syracuse; J. S. Quill, mgr., marketing, & G. E. Burns, mgr. distr. sales, receiving tube dept., Owensboro.
- HUGGINS LABORATORIES INC.**—999 E. Arques, Sunnyvale, Cal. Regent 6-9330. Richard A. Huggins, president. Manufacturer & developer of traveling wave tubes, backward wave oscillators and associated solenoids.
- HUGHES AIRCRAFT CO., Vacuum Tube Products Div.**—2020 Short St., Box 810, Oceanside, Cal. Saratoga 2-2101. J. J. (James) Sutherland, div. mgr.; R. W. Curry, marketing mgr.
- ITT COMPONENTS DIV.**—100 Kingsland Road, Clifton, N.J. North 7-3600. TWX: PAS 648. J. J. Bokan, pres.; G. L. Neaderhouse, comptroller.
- KRISS ELECTRONICS CORP.**—191 Oraton St., Newark, N.J. Manufactures Kris-Tel CR tubes. Charles J. Kriss, president & chief engineer; Emanuel Jasiuck, v.p. in charge of manufacturing; Theodore Jacks, secy.
- MACHETT LABORATORIES INC.**—1063 Hope St., Springdale, Conn. Fireside 8-7511. Transmitting, vidicon & image orthicon and special purpose tubes. W. E. Stevenson, pres.; J. W. Skehan, mgr., v.p.; T. H. Rogers, director of engineering; H. D. Doolittle, assoc. director of engineering; J. A. Miller, purchasing agent; R. Gordon Hamblen, industrial relations mgr.; R. E. Nelson, mgr. power tube sales; A. F. Wegener, photosensitive & special products sales. Branch offices: Chicago 10, Ill.—510 N. Dearborn St.; Michigan 2-5316; D. S. Frankel, mgr., central dist. sales. Redwood City, Cal.—486 El Camino Real; Emerson 8-8871; E. H. Gilbert, mgr. western district sales.
- MULTI-TRON LABORATORY INC.**—9861 Derby Lane, Westchester, Ill. Filmore 3-7070. TV tubes, electron gun mounts, special purpose tubes, electronic tube research & development. Nicholas Glyptis, pres. & research director; Irene N. Glyptis, secy.-treas.
- NATIONAL ELECTRONICS INC.**—Geneva, Ill. Center 2-4300. John H. Hutchings, president; Russell K. Soderquist, v.p.; Ladd J. Prevost, v.p. Thyratons, rectifiers, ignitrons and other special electronic tubes for industrial use.
- NATIONAL TELEVISION TUBE INC.**—Saddle Brook, Rochelle Park, N.J., Prescott 8-5900. John Sansone, sales director; A. Wasek, chief engineer.

(Continued on next page)



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Tube Manufacturers

* **NATIONAL UNION ELECTRIC CORP.**, Electronics Div.—1201 E. Bell St., Boomington, Ill. Phone: 967-6041. E. R. Ewald, gen. mgr. Headquarters: National Union Electric Corp., P.O. Box 1157, Stamford, Conn. Davis 5-2601. C. Russell Feldmann, chairman & pres.; Joseph V. McKee Jr., secy.-treas.

NATIONAL VIDEO CORP.—4300 W. 47th St., Chicago 32, Ill. Cliffside 4-5600. Asher J. Cole, president; Harold Cole, v.p., sales; A. D. Giacchetti, v.p., engineering; J. Grossman, secy. & treas.; Bob Scharfe, production mgr.

NEW ENGLAND ELECTRONIC COMPONENTS INC.—717 Main St., Holyoke, Mass. Jefferson 4-3391. George Rodgers, pres.; Norman Bower, gen. sales mgr.; William V. Hardina, office & credit mgr.; C. Penk, chief engineer & plant mgr. Manufactures cathode-ray tubes and special purpose tubes.

PENTA LABORATORIES INC.—312 N. Nopal St., Santa Barbara, Cal. Woodland 5-4581. Transmitting and power tubes. R. P. Leonard, president; R. L. Norton, chief engineer.

PHILCO CORP. (subsidiary of **FORD MOTOR COMPANY**), Lansdale Division, Church Road, Lansdale, Pa. Ulysses 5-4681. Wilson H. Oelkers, gen. mgr.; C. H. Warshaw, dir., marketing; G. L. Giess, controller; H. K. Ishler, dir., engineering; D. Kusma, dir., manufacturing; A. G. McIlvalne, dir. of purchasing; Dr. C. H. Sutcliffe, gen. mgr., special products operation; R. T. Vaughan, gen. mgr., equipment operation; J. S. Vansant, gen. mgr., tube operation; J. W. Mintzer, mgr., advertising & sales promotion. Thin films, modules & silicon & germanium transistors for military, industrial & entertainment systems manufactured at Spring City & Lansdale, Pa. Tunnel diodes, CR tubes, specialized fabrication equipment for semiconductor manufacture, infrared detectors, microwave diodes & special purpose military electronic components.

PHILIPS ELECTRONICS INDUSTRIES LTD.—116 Vanderhoof Ave., Toronto 17, Ont. Hudson 7-5161. Professional & entertainment tubes, components & semi-conductors. D. C. F. van Eendenburg, pres.; D. S. Simkins, gen. marketing mgr.; G. J. Bas, gen. marketing mgr., entertainment tubes.

PIONEER ELECTRONICS CORP.—2235 S. Carmelina, West Los Angeles, Cal. Bradshaw 2-8053. Laurence M. Perrish, pres.; Maurice Benjamin, v.p.; Samuel Goodman, v.p. & sales mgr.; Mervin Glass, secy.; Samuel Knobler, controller; Richard Zeh, plant supt.; John Delyea, purchasing agent; Betty L. Anderson, personnel director.

RAULAND CORP. (subsidiary of **Zenith Radio Corp.**)—4245 N. Knox Ave., Chicago 41, Ill. Mulberry 5-5000. E. N. Rauland, president; W. E. Phillips, v.p. & gen. mgr.; C. S. Szegho, v.p. & director of research; Perry Joseph, chief engineer; T. M. Snow, sales mgr.; F. A. Zartler, works mgr.; Aayron Anderson, chief inspector; John Loibl, purchasing agent.

* **RAYTHEON CO.**—Lexington 73, Mass. Volunteer 2-6600. Electron tubes for industrial, military and entertainment equipment including subminiature, miniature, magnetrons, klystrons, traveling-wave, amplifiers, voltage regulator and reference, rectifiers and transmitting. Also display devices, semi-conductors devices transformers, mechanical and electromechanical components, magnetostriction filters, etc. Also lassers, radar, sonar and microwave relay equipment, missiles and missile systems, welding and ultrasonic gridding equipment. See also *Other Station Equipment and Leading Laboratories*.

General Executives (at Lexington unless otherwise noted): Charles F. Adams, chmn. & pres.; Percy L. Spencer, senior v.p. Thomas L. Phillips, exec. v.p.; E. L. Bowles gen. consultant; A. E. Reed, v.p. & treas.; Paul F. Hannah, v.p. secy. & gen. counsel; M. Schilling, v.p., engineering & research; S. D. Cowan, v.p. commercial marketing; Glenn R. Lord, govt. mktg.; Kenneth M. Lord mfg. & purchasing; J. E. Gagnon, v.p., industrial relations; G. Ingram Jr., v.p. & controller.

Regional Sales Offices: New York—210 Sylvan Ave., Englewood Cliffs, N.J.; Lowell 7-4911; D. B. Whittemore, mgr. Baltimore—100 Roesler Rd., Glen Burnie, Md.; Southfield 1-0450; E. C. Frank, mgr. Chicago—9501 Grand Ave., Franklin Park, Ill.; National 5-4000; W. S. Peters, mgr. Hawthorne, Cal.—225 N. Van Ness Ave.; Plymouth 7-3151; D. R. Yoder, mgr.

Distributor Products Div.: 411 Providence Turnpike, Westwood, Mass. Davis 6-7700. J. T. Thompson, v.p. & mgr.; Boyd Barrick, gen. sales mgr.

Commercial Apparatus & Systems Div.: 225 Crescent St. Waltham 54, Mass. Twinbrook 9-8400. R. E. Sonnekson, mgr.

Industrial Components Div.: 55 Chapel St., Newton, Mass. Bigelow 4-7500. R. L. McCormack, v.p. & gen. mgr.; J. Dorfman, marketing mgr.; J. P. Roveto, OEM sales administrator.

Microwave & Power Tube Div.: Waltham 54, Mass. Twinbrook 9-8400. E. L. Dashefsky, v.p. & gen. mgr.; Palmer P. Derby marketing mgr.

Semiconductor Div.: 900 Chelmsford St., Lowell, Mass. Phone: 452-8962. E. N. Kather, v.p. & gen. mgr.; Henry F. Schunk, mktg. mgr.

Missile and Space Div.: Bedford, Mass. Crestview 4-7100. D. N. Yates, v.p. & gen. mgr.

Equipment Div.: 40 Second Ave., Waltham 54, Mass. Twinbrook 9-8000. F. A. Gross, v.p. & gen. mgr.

Electronics Services Oper.: Second & South Ave., Burlington, Mass. Browning 2-9300. O. L. Dewey, mgr.; D. A. Mitchell, mktg. mgr.

Research Div.: Waltham 54, Mass. Twinbrook 9-8400. Dr. T. H. Johnson, v.p. & mgr.

Machett Laboratories Inc.: 1063 Hope St., Springdale, Conn. Fireside 8-7511. W. E. Stevenson, pres.; R. E. Nelson, mgr. power tube sales; H. S. Cooke, mgr. X-ray tube sales.

* **RCA ELECTRONIC COMPONENTS AND INTERNATIONAL OPERATIONS**—W. W. Watts, group exec. v.p.—Receiving tubes, TV picture tubes, camera pickup tubes, CR oscillograph tubes, phototubes, transmitting and special purpose tubes, tube parts and machinery, test and measuring equipment, service parts, batteries and accessories, germanium and silicon transistors, silicon power rectifiers, modules, semiconductor devices, ferrites and materials. Manufacturing locations are Somerville, Harrison & Woodbridge, N.J.; Indianapolis & Marion, Ind.; Lancaster, Pa.; Cincinnati & Findlay, Ohio; Needham, Mass.

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RCA VICTOR CO. LTD.—1001 Lenoir St., Montreal 30, Que. Wellington 3-7551. J. D. Houlding, pres.; E. L. Gardner, operating v.p.; H. B. Godwin, v.p., defense contracts; G. L. Mansour, v.p., consumer products; H. G. Marpole, v.p. & secy.; R. H. Newton, v.p. & gen. mgr., service division; F. J. O'Hara, v.p. & gen. mgr., electron tube & semi-conductor div.; J. G. Sutherland, v.p., technical products; R. M. Macrae, v.p. & gen. mgr., distribution div.

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THOMAS ELECTRONICS INC.—122 Eighth St., Passaic, N.J. Gregory 3-4040. E. Ecklund, pres.; P. Nuccio, secy.-treas.; E. Lisovica, purchasing and production; P. Seats, director of research; J. Wolke, sales mgr.; C. Livingstone, export and component parts; J. Hottinger, chief accountant.

For Manufacturers & Assemblers of
TV Sets see page 933

TUNG-SOL ELECTRIC INC.—1 Summer Ave., Newark 4, N.J. Humboldt 4-8500.

Plants: Semiconductor div., E. Orange, N.J.; receiving tubes, Bloomfield, N.J.; subminiature & other special tubes, Washington, N.J.; miniature receiving tubes, Weatherly, Pa.; power tubes, hydrogen thyratron tubes, aircraft power supplies and radiation detection equipment, Livingston, N.J.; miniature lamp and flasher divs., Orange St., Newark; sealed beam lamps, Boyertown, Pa., flasher and circuit breaker divs., Hazelton, Pa. Administrative offices, One Summer Ave., Newark.

Executives: L. Rieben, chairman of the board; Milton R. Schulte, president; D. A. Harper, v.p.; George W. Koewn, v.p. in charge of marketing; H. M. Darling, v.p. & treas.; A. K. Wright, v.p., operations; A. Scala, v.p. & gen. mgr., Chatham div.; P. Scharninghausen, v.p.-mgr. electron tube div.; R. B. Power, v.p., engineering; B. R. Lester, v.p., semiconductor div.; Frank J. Ehringer, v.p., automotive products; E. J. Danneberg, v.p., personnel; G. E. Hallett, controller; Paul J. Hemschoot, secy.; H. F. Cook, mgr. of marketing services; J. M. Malone, gen. sales mgr.; J. Emaus, OEM sales mgr.; J. D. Vanderveer, mgr., govt. relations; E. L. Peter, mgr., international sales; E. P. Garretson, director of purchasing; Dr. A. M. Skellett, director, research.

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WATERMAN PRODUCTS CO.—2445 Emerald St., Philadelphia 25, Pa. Garfield 6-8600. CR oscilloscopes, CR tubes, electronic test equipment and associated equipment. William Waterman, pres. & gen. mgr.; Malcolm Lane, v.p. & production mgr.; Samuel Marritz, secy. & purchasing agent; Isidore P. Plotkin, product mgr.; J. Boyle, mgr. field engineering.

* **WESTINGHOUSE ELECTRIC CORP.**, Electronic Tube Div.—P.O. Box 284, Elmira, N.Y. Telephone: Regent 9-3611. CR, X-ray, camera pick-up tubes, microwave tubes, industrial & broadcast power tubes manufactured in Elmira, N.Y.; receiving tubes in Bath, N.Y.

Executives: B. W. Sauter, gen. mgr.; F. H. O'Kelley Jr., renewal sales mgr.; F. H. Townsend, entertainment equipment sales mgr.; C. E. Ramich, industrial equipment sales mgr.; H. D. Hanafus, purchasing agent; H. F. Frailey, operations mgr. on power & special purpose tubes; E. F. Dick, operation mgr. on cathode ray tubes; Walter Fleck, operations mgr. receiving tubes.

Manufacturers of Transistors

AMPEREX ELECTRONIC CORP.—230 Duffy Ave., Hicksville, L.I., N.Y. Wells 1-6200. Frank L. Randall Jr., pres.

THE BENDIX CORP., Bendix Semiconductor Division, Holmdel, N.J. Shadyside 7-5400. A. J. Harcher, gen. mgr.; Dr. W. C. Caldwell, asst. gen. mgr.; F. Megan, factory mgr.; J. E. Harrison, mktg. mgr.

BOGUE ELECTRIC MANUFACTURING CO. (subsidiary of Radio Development & Research Corp.)—1000 Pennsylvania Ave., Paterson 3, N.J. Lambert 5-2200.

CLEVITE TRANSISTOR—200 Smith St., Waltham 54, Mass. Twinbrook 4-7780. Dr. James F. Battey, gen. mgr. Palo Alto Plant: Stanford Industrial Park; Davenport 1-2121. R. L. Bieseke, mgr. of operations. Makes Shockley 4-layer diodes.

DELCO RADIO (div. of General Motors)—700 E. Firmin St., Koko, Ind. Gladstone 2-8211. M. J. Caserio, gen. mgr.; H. M. Stelzl, director, sales & engineering; D. A. Sandberg, gen. sales mgr.; J. H. Guyton, chief engineer, radio; Dr. F. E. Jaumot Jr., director, semiconductor research & engineering; D. S. Ailsop, works mgr.; A. E. Beety, director of purchases. Power transistors, rectifiers, digital computers, modules, static inverters & converters, frequency dividers, thermoelectric & silicon solar cell generators.

GENERAL ELECTRIC CO.—Electronics Park, Bldg. 7, Syracuse, N.Y. H. Brainard Fancher, gen. mgr.

GENERAL INSTRUMENT CORP., Semi-Conductor Products Group—65 Gouvenneur St.; Newark, N.J. Herman Fialkov, Pres.

GENERAL PRECISION EQUIPMENT CORP.—See Kearfott Semiconductor.

GREAT EASTERN MANUFACTURING CO. (Gemco)—163-165 Remsen Ave., Brooklyn 12, N.Y. President 1-8400. Arthur Salkin pres.

HOFFMAN SEMICONDUCTOR DIVISION—4501 N. Arden Dr., El Monte, Cal. Cumberland 3-7191. T. S. Hoffman, v.p. & div. mgr.; Dr. P. Russell, research & development; A. J. Girardot, marketing; G. Deaderick, solar operations; R. L. Sigwell, diode operations.

HUGHES AIRCRAFT CO., Semiconductor Division, Marketing Dept.—500 Superior Ave., Newport Beach, Cal. Liberty 8-0671. I. F. Richardson, v.p. & group exec., components group; R. B. Harlan Jr., marketing mgr., semiconductor div.

Tube & Transistor Mfrs.

KEARFOTT SEMICONDUCTOR CORP. (affiliate of General Precision Inc.)—437 Cherry St., West Newton 65, Mass. Woodward 9-9026. Robert N. Brown, chairman; Stephen Cudlitz, pres.; R. S. Henderson, exec. v.p. Sole sales agency: Kearfott Div., General Precision Inc., Little Falls, N.J.; Clifford 6-4000; Roy Larsen, OEM sales mgr.; E. Daniels, dist. sales mgr.

KEMTRON ELECTRON PRODUCTS INC.—14 Prince Place, Newburyport, Mass. Homestead 2-4464. A. N. Dugar, sales coordinator. (Makes only diodes.)

MINNEAPOLIS-HONEYWELL REGULATOR CO., Semiconductor Div.—2753 Fourth Ave. S., Minneapolis 8, Minn. Federal 2-5225. Harley E. DeLander, adv. & sales promotion mgr.

MOTOROLA INC., Semiconductor Products Div.—5005 E. McDowell Rd., Phoenix, Ariz. 273-6900. C. Lester Hogan, v.p. & gen. mgr.; Virden Scranton, asst. gen. mgr.; R. H. Rudolph, marketing mgr.; Christian Goodman Jr., sales mgr.; M. M. Markiewicz, purchasing agent.

PACIFIC SEMICONDUCTORS INC.—14520 Aviation Blvd., Los Angeles County, Cal. Osborne 9-4561. H. Q. North, pres.; R. A. Campbell, exec. v.p.; R. C. Ragland, treas.; S. L. Spiegel, v.p., sales; L. T. Lindgren, v.p., manufacturing; J. W. Peterson, v.p., research & development. Silicon transistors, diodes, rectifiers and other semiconductor devices.

RAYTHEON COMPANY, Semiconductor Div.—215 First Ave., Needham Heights, Mass. Hillcrest 4-6700. H. J. Finison, div. gen. mgr.; H. F. Schunk, marketing mgr.

RCA SEMICONDUCTOR AND MATERIALS DIV. (Radio Corp. of America)—Somerville, N.J. Randolph 2-3200. A. M. Glover, v.p. & gen. mgr.

SEMI-ELEMENTS INC.—Saxonburg Blvd., Saxonburg, Pa. Flan dars 2-1548. Joseph V. Fisher, pres.; Richard L. Rigatti, asst. secy. (Also makes diodes, solar cells, single crystals, rectifiers, particle detectors & X-ray detectors, laser rods & equipment.)

SPRAGUE ELECTRIC CO.—97 Marshall St., North Adams, Mass. 664-4411. Manufacturers of fixed capacitors, resistors, high speed switching transistors, pulse networks, high temperature magnet wire, ceramic-base printed circuits, and complex component assemblies, digital plug-in circuits, piezoceramics rfi filters and engineering services. Robert C. Sprague, chairman & treas.; Ernest L. Ward, pres.; William J. Nolan, senior v.p., legal; Neal W. Welch, senior v.p., marketing & sales; Wilbur A. Lazier, senior v.p. & technical dir.; Robert C. Sprague Jr., senior v.p., industrial relations; Bruce Carlson, v.p., corporate planning systems; Carroll G. Killen, v.p., industrial & military sales; David B. Peck, v.p., special products; Hollis R. Wagstaff, v.p., fiscal; Francis G. Jenkins, director of purchases; John D. Washburn, director of personnel; John H. Winant, director of employe and community relations; William M. Adams, export mgr.; Harry Kalker, pres., Sprague Products Co.; Sidney L. Chertok, mgr., adv. & sales promotion; Courtney W. Flanders, mgr., training & publications.

SYLVANIA ELECTRIC PRODUCTS INC. (subsidiary of General Telephone & Electronics)—730 3rd Ave., New York 17, N.Y. Judson 6-2424. Gene Beare, pres. Semiconductor Div.: 100 Sylvan Rd., Woburn, Mass. (headquarters for plants at Woburn and Hillsboro, N.H.). George W. Lawson, v.p. & gen. mgr.; Ernest H. Ulm, gen. sales mgr. (Also makes diodes & microwave diodes.)

TEXAS INSTRUMENTS INC.—13500 North Central Expressway, Dallas, Tex. (Box 5474). Adams 5-3111. P. E. Haggerty, pres.; Mark Shepherd Jr. exec. v.p. Transistor Products Div.: Box 5012, Dallas Tex. Adams 5-3111. Cecil P. Dotson, v.p. & div. mgr. Components Div.: Jay Reese, v.p. & div. mgr.

TRANSITRON ELECTRONIC CORP.—168 Albion St., Wakefield, Mass. Phone: 245-4500. David Bakalar, pres.; H. T. Neavitt, dir. of marketing.

TUNG-SOL ELECTRIC INC.—1 Summer Ave., Newark 4, N.J. Humboldt 4-8500. M. R. Schulte, pres.; A. K. Wright, v.p., operations; B. R. Lester, v.p., semiconductor div.

U.S. TRANSISTOR CORP.—149 Eileen Way, Syosset, N.Y. Walnut 1-5800. Joseph Rosen, pres.

WESTERN ELECTRIC CO. INC.—195 Broadway, New York 7, N.Y. Phone: 571-2345. H. I. Romnes, pres. [Note: Telephone equipment & electronic components available only to Bell Telephone System. Also radar, guidance systems and voice communication systems for defense.] High quality semiconductor devices sold to firms sub-contracted to government defense work only.

WESTINGHOUSE ELECTRIC CORP., Semiconductor Div.—Youngwood, Pa. Walker 5-7272 or Churchill 2-7400 (Pittsburgh). D. W. Gunther, gen. mgr.; L. L. Grant, marketing mgr.; W. J. Happel, engineering mgr.; R. A. Schieber, mfg. mgr.; C. H. Hildebrand, materials mgr.

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For U.S. Govt. Laboratories, see next page.

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AIRBORNE INSTRUMENTS LABORATORY (division of Cutler-Hammer Inc.)—Comac Road, Deer Park, Long Island, N.Y. Myrtle 2-6100. Hector R. Skifter, president; Donald M. Miller, exec. v.p.; John N. Dyer, v.p. & technical director; George C. Comstock, v.p., engineering systems & technique.

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Allen K. Shenk, Erie Resistor
Walter W. Slocum, International Resistance
Robert C. Sprague, Sprague Electric

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Barton L. Weller, Vitramon Inc.
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Robert R. Wylie, Sangamo Electric Co.
R. G. Zender, Lenz Electric Mfg. Co.

(Continued on page 953)

Columbia Broadcasting System Inc.

485 Madison Ave., New York 22, N.Y. Telephone: Plaza 1-2345

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1735 De Sales St. NW (zone 6), Emerson
2-9300
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CBS TELEVISION NETWORK CBS TELEVISION STATIONS

CBS NEWS

485 Madison Ave., New York 22. Plaza 1-2345
(For detailed listings, see pp. 64-a to 68-a)

CBS FILMS INC.

485 Madison Ave., New York 22. Plaza 1-2345
1371 Peachtree St. NE., Atlanta 9. Trinity
6-0727
630 North McClurg Court, Chicago 11, Ill.
Whitehall 4-6000
622 Fidelity Union Life Building, Dallas, Tex.
Riverside 8-4996
932 Fisher Building, Detroit 2. Trinity 2-5500
6121 Sunset Blvd., Los Angeles 28, Cal.
Hollywood 9-1212
12th & Cole Sts., St. Louis 4, Mo. Main
1-9100
Sheraton-Palace Hotel, San Francisco 5, Cal.
Yukon 2-7000
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CBS (Europe) S.A.

50 Talacker, Zurich 1, Switzerland. Telephone:
272457
Michael Burke, *managing director*

CBS LIMITED

Villiers House, Strand, London WC 2
Whitehall 5084
Michael Burke, *director*

CBS INTERNATIONAL

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6121 Sunset Blvd., Hollywood 28, Cal. Olympia
2-6020

1473 Barnum Ave., Bridgeport, Conn. Forest
6-1841

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Thomas Petersen, *controller*

COLUMBIA RECORDS

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165 West 46th St., New York 36. Plaza 7-4110
6121 Sunset Blvd., Hollywood 28, Cal. Olympia
2-6020

8723 Alden Drive, Los Angeles 36, Cal. Olym-
pia 2-6020

1473 Barnum Ave., Bridgeport 8, Conn. For-
est 6-1841

1400 North Fruitridge Ave., Terre Haute, Ind.
North 4231

Lams Rd. & Woodbury Rd., Pitman, N.J.
Luther 9-8000

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804 16th Ave., S., Nashville, Tenn. Alpine
4-5578

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John Wiley, *v.p., market research*

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Telephone: Susquehanna 7-5000

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(For detailed listings, see pp. 59-a to 60-a)

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(For detailed listings, see page 60-a)

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1501 Broadway, New York 36, N.Y. Lacka-
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YNSA-TV, Nicaragua.

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30 Rockefeller Plaza, New York 20, N.Y. Telephone: Columbus 5-5900

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S. E. Ewing, *staff v.p. & general attorney, manufacturing & service division*
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V. deP. Goubeau, *staff v.p., Materials*
L. F. Holleran, *staff v.p., central distributor & commercial relations*
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D. F. Schmit, *staff v.p., product engineering*
C. D. Smith, *staff v.p., Washington*
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W. E. Hendrickson, *pres., RCA Credit Corporation*
J. D. Houlding, *pres., RCA Victor Company Ltd.*
R. E. Kintner, *pres., National Broadcasting Company Inc.*
G. F. Maedel, *pres., RCA Institutes Inc.*
A. L. Malcarney, *pres., RCA Defense Electronics Corporation*
T. H. Mitchell, *pres., RCA Communications Inc.*
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Federal 8-1725

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Walnut 4-2700
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H. W. Levenenz, *asso. dir., RCA Laboratories*
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RECORDS, COMMUNICATIONS AND INTERNATIONAL OPERATIONS SERVICES

Charles M. Odorizzi, *group exec. v.p.*

RCA Service Company

Delaware Twp., Cherry Hill, N.J.
Telephone: Woodlawn 3-8000
A. L. Conrad, *president*

CONSUMER PRODUCTS REGIONAL SERVICE OFFICES

Atlanta 3, Ga., 134 Peachtree St., N.W.
Boston 15, Mass., 43 Leon St., Room 220
Chicago 54, Ill., Merchandise Mart Plaza Suite 2000
Cleveland 15, Ohio, 1600 Keith Bldg.
Hollywood 38, Cal., 911 N. Orange Drive
New York 10, N.Y., 153 E. 24th Street

RCA Institutes Inc.

350 West 4th Street, New York 14, New York
Telephone: Watkins 4-7845
George F. Maedel, *president*

RCA Victor Company Ltd.

1001 Lenoir St.
Montreal 30, Que.
Telephone: Wellington 3-7551
J. D. Houlding, *president*

RCA International Div.

30 Rockefeller Plaza, New York 20, N.Y.
Telephone Judson 6-3800
Douglas C. Lynch, *v.p. & managing director*

RCA Victor Record Division

155 E. 24th Street, New York 10, N.Y.
Telephone: Murray Hill 9-7200
George R. Marek, *v.p. & general manager*

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Hollywood, Calif., 1016 N. Sycamore, Oldfield 4-1600 (sound film recording, custom record pressing)
Indianapolis, Ind., 501 N. LaSalle St., Melrose 6-5321 (records)
Indianapolis, Ind., 501 N. LaSalle St., Melrose 6-5321 (magnetic tape)
Rockaway, N.J., Route 46 & Franklin Ave., Oakwood 7-2400 (records)

BROADCAST & COMMUNICATIONS DIV.

Front & Cooper Streets
Camden, N.J. Woodlawn 3-8000
C. H. Colledge, *v.p. & general manager*

ELECTRONIC COMPONENTS

W. Walter Watts, *group executive v.p.*

RCA Victor Home Instruments Division

600 North Sherman Dr., Indianapolis, Ind.
Telephone: Melrose 6-5321
D. L. Mills, *v.p. & general manager*

Consumer Products Manufacturing Plants

Bloomington, Ind., 1300 So. Rogers St. Bloomington 7241. (TV sets).
Cambridge, O. Cambridge 2-3531. ("Victrola" phonographs, tape recorders).
Indianapolis, Ind., 501 No. LaSalle St., Melrose 6-5321. (Radio "Victrola" Instruments & Components)
Monticello, Ind., Hanawalt Rd. Monticello 100. (TV cabinets).

RCA Victor Distributing Corp.

1181 Merchandise Mart Plaza, Chicago 54, Ill.
Telephone: Mohawk 4-0343
L. F. Holleran, *president*

BRANCH OFFICES

Atlanta, 2, Ga., P.O. Box 4034, 1500 Northside Dr. N.W. Trinity 5-7661
Buffalo 25, N.Y., 1680 Walden Ave. NF 4-3686
Chicago 11, Ill., 5050 S. Kedzie Ave. Prospect 8-3000
Davenport, Iowa, 1074 S. Dittmer St. Davenport 6-4436
Detroit 4, Mich., 7400 Intervale Ave. Texas 4-3500
Kansas City 15, Kan., Fairfax and Funston Roads, Atwater 1-3075
Los Angeles 22, Cal., 6051 Telegraph Rd. Raymond 3-6661

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F. E. Folsom—San Francisco 2, Cal., 2000 Merchandise Mart Plaza, Phone: 467-5900.
A. J. Hammer—Dallas 35, Tex., 7901 Carpenter Freeway, Melrose 1-3050.
W. L. Rothenberger—New York 20, N.Y., 36 West 49th St., Judson 6-3800.

RCA Sales Corporation

600 N. Sherman Dr., Indianapolis 1, Ind.
Telephone: Melrose 6-5311
W. Walter Watts, chairman of the board & pres.

RCA Electron Tube Division

415 South Fifth Street, Harrison, N.J.
Telephone: Humboldt 5-3900
Douglas Y. Smith, v.p. & general manager

RCA Semiconductor & Materials Div.

Somerville, N.J.
Telephone: Randolph 2-3200
Dr. Alan M. Glover, v.p. & general manager

Manufacturing Plants

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Findlay, Ohio, Route 12, Fostoria Rd., Garden 3-0321 (semiconductor devices)
Harrison, N. J., 415 So. Fifth St. Humboldt 5-3900 (tubes & tube parts)
Indianapolis, Ind., 501 No. LaSalle St. Melrose 6-5321. (tubes).
Lancaster, Pa., New Holland Avenue. Express 3-3661. (color kinescopes, power tubes, TV camera & special purpose tubes).
Marion, Ind., 3301 So. Adams St. North 4-1201 (black & white kinescopes; luminescent powder).
Mountaintop, Pa. (silicon rectifiers & germanium power mesa transistors)
Needham, Mass., RCA Materials Laboratory. Hillcrest 4-7200 (materials)
Somerville, N.J., Randolph 2-3200. (semiconductor devices and micromodules)
Woodbridge, N. J., Humboldt 5-3900. (tubes)

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(Continued from page 950)

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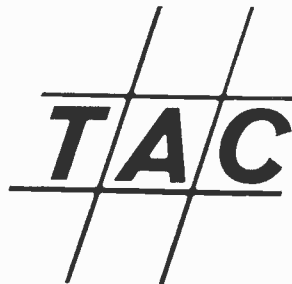
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O'CONNOR RADIO & TV AUDIENCE SURVEYS, 2575 Linden Ave. NE. Knoxville, Tenn. Telephone: 5-2272. Bernice M. O'Connor, dir. Telephone and personal interviews.

OPINION RESEARCH Corp., Research Park, Princeton, N.J. Walnut 4-5900. Joseph C. Bevis, chairman & chief exec. officer; Walter G. Barlow, pres.

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(Continued on page 959)



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Chicago 11: 57 E. Cedar St. DE 7-6298. Richard Hochman.
Hollywood 28: Room 924, 6253 Hollywood Blvd. George Sampson, director.
Washington 6, D. C.: 1145 19th St. N. W. Sterling 3-2080. David Apter, v.p.
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Pittsburgh, Pa.: 1906 Law & Finance Bldg. Atlantic 1-5577.
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Washington 6, D.C.: 1000 16th St. NW. Sterling 3-0270. Robert K. Gray.
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Jack Lynes, v.p.

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Market & Audience Research

(Continued from page 956)

ALFRED POLITZ MEDIA STUDIES, 527 Madison Ave., New York 22, N.Y. Plaza 9-5200. Jerome Greene, dir.; Paul Chook, asst.

PUBLISHERS INFORMATION BUREAU Inc. (PIB), 444 Madison Ave., New York 22, N.Y. Plaza 2-0055. Robert E. Kenyon Jr., secy.

RESEARCH CO. OF AMERICA, 185 Madison Ave., New York 16, N.Y. Murray Hill 3-9190. A. Edwin Fein, managing dir.; E. de Pianelli, international div. dir.; John H. Dahn, research dir.

ELMO ROPER & ASSOCIATES, 111 W. 50th St., New York 20, N.Y. Plaza 7-4900. Elmo Roper, Burns W. Roper, Carolyn Crusius & Joel Brooke, partners.

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RUSSELL MARKETING RESEARCH Inc., 6 E. 45th St., New York 17, N.Y. Murray Hill 7-7160 Alan C. Russell.

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TELEVISION PERSONAL INTERVIEWS Inc. (div. of M. A. Wallach Research), 424 Madison Ave., New York 17, N.Y. Murray Hill 8-5969. Miles A. Wallach, pres.; Michael Jablow, production mgr.

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JOSEPH B. WARD & ASSOCIATES, Central Bldg., Seattle 4, Wash. Main 3-4489. Joseph B. Ward, partner; Jane Gerhardt, dir. research.

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CORE RESEARCH, 1454 Mountain St., Montreal 25, Que., Canada. Victor 2-8061. Albert A. Shea, managing director. Toronto office: 790 Bay St., Toronto 2, Ont., Canada; Empire 8-7648.

ELLIOTT-HAYNES Ltd., 515 Broadview Ave., Toronto 6, Ont., Canada. Howard 3-1144. Walter E. Elliott, president; J. Myles Leckie, v.p.; Ernest R. Comte, secy.-treas. Branch office: Montreal 38. Que.—3290 Bernadine St. RA 8-5360.

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For Canadian TV Households Data
see page 55-a

Directory of

Leading TV-Radio Advertising Agencies in the United States

With \$1,000,000 or more in 1961 TV-radio billings

Including names of national TV-radio time buyers and directors

Also addresses of U.S. branch offices

- THE AITKIN-KYNETT CO. INC.**—1400 South Penn Square, Philadelphia 2, Pa. Locust 8-6700. Alan Bobbe, TV-radio time buyer; Allen Gray, TV-radio director.
- ANDERSON-McCONNELL ADVERTISING INC.**—922 North Vine St., Hollywood 38, Cal. HO 3-4154. Mary Ellen Wheeling, media director.
- ARNDT, PRESTON, CHAPIN, LAMB & KEEN INC.**—1528 Walnut St., Philadelphia 2, Pa. Kingsley 6-1383. Irving W. Mark, director, media & market research.
Other office: New York 22, N.Y.—375 Park Ave.; Plaza 1-7460; Irving W. Mark, director, media & market research.
- AUBREY, FINLAY, MARLEY & HODGSON INC.**—One E. Wacker Dr., Chicago 1, Ill. 329-1600. Joan Lindell, TV-radio time buyer; Dix Harper, v.p. & TV-radio director; Robert Parker, assoc. TV-radio director.
- N. W. AYER & SON INC.**—W. Washington Sq., Philadelphia 6, Pa. Walnut 5-0100. Les Farnath, v.p., media dept.; George Burrows, media dir.; Isabell Ziegler, supervisor; Harlan B. Radford, supervisor; Chalmer C. Gates, supervisor; Frank Carvell, supervisor; Wm. J. Kane, supervisor; George M. McCoy, supervisor. New York Office—1271 Avenue of the Americas, New York 20, N.Y. Plaza 7-5700. James E. Hanna, v.p. in charge, TV-radio; Thomas J. McDermott, v.p., TV-radio; Thomas H. Calhoun, v.p.
Other offices: Boston 16, Mass.—Statler Office Bldg.; Hubbard 2-4970. Chicago 3, Ill.—135 So. LaSalle St.; Andover 3-7111. Detroit 26, Mich.—650 First National Building; Woodward 5-3322. Hollywood 28, Cal.—Hollywood Taft Bldg.; Hollywood 3-4181. Honolulu 13, Hawaii—1060 Bishop St.; 50-3681. San Francisco 4, Cal.—235 Montgomery St.; Sutter 1-2534.
- TED BATES & CO.**—666 Fifth Ave., New York 19, N.Y. Judson 6-0600. E. A. Grey, director of media; Richard A. R. Pinkham, TV-radio director.
- BATTEN, BARTON, DURSTINE & OSBORN INC.**—383 Madison Ave., New York 17, N.Y. Eldorado 5-5800. H. Traviesas, director of radio & TV programming; G. Polk, v.p. & director of programming; H. D. Maneloveg, director of media; Bob Perlstein, network TV time buying coordinator.
Other offices: Atlanta 8, Ga.—805 Peachtree St., N.E.; Trinity 5-8654. Boston 16—462 Boylston St.; Copley 7-7800. Buffalo 3, N.Y.—Rand Bldg.; TL-2-7915. Chicago 11, Ill.—919 N. Michigan Ave.; Superior 7-9200. Cleveland 14, Ohio—National City Bank Bldg.; Tower 1-7270. Dallas 1, Texas—Mercantile Continental Bldg.; Riverside 8-6171. Detroit 26, Mich.—645 Griswold Ave.; Woodward 5-0620. Hollywood 28, Cal.—1717 N. Highland Ave.; Hollywood 6-1641. Los Angeles 36—5820 Wilshire Blvd.; Webster 8-3188. Minneapolis 2, Minn.—Northwestern Bank Bldg.; Federal 8-8401. Pittsburgh 19, Pa.—Grant Bldg.; Grant 1-9900. San Francisco 4, Cal.—120 Montgomery St.; Exbrook 7-1122. Seattle 1, Wash.—1318 Fourth Ave.; Main 3-5500. Canadian offices: Montreal 2—1010 St. Catherine St. W.; University 8-2655. Toronto 2—2 Carlton St.; Empire 3-9461.
- VICTOR A. BENNETT CO. INC.**—6 E. 45th St., New York 17, N.Y. Murray Hill 7-2186. Edward D. Kahn, v.p. & gen. mgr., TV-radio director & time buyer.
- BENTON & BOWLES INC.**—666 Fifth Ave. New York 19, N.Y. Judson 2-6200. Gordon Webber, v.p., director, TV-radio commercial production; Irwin Segelstein, v.p. & radio-TV programming director; Lee Rich, senior v.p. in charge of radio-TV programming & media.
Other offices: Hollywood 28, Cal.—6253 Hollywood Blvd.; Hollywood 4-9151. Lakeland, Fla.—1151 East Memorial Blvd.; Mutual 7-0631.
- THE BIDDLE COMPANY**—108 E. Market St., Bloomington, Ill. Telephone: 96-76161. Shirley A. Sunwall, media director.
Other offices: Chicago 1, Ill.—212 E. Ontario St.; Superior 7-6789. Des Moines 9, Iowa—Paramount Bldg.; Cherry 4-9154; 4-9155. Kansas City 11, Mo.—41st & Broadway; Valentine 1-0851.
- BOTSFORD, CONSTANTINE & GARDNER INC.**—400 S.W. Sixth Ave., Portland 4, Oregon. Capital 8-9541. James Wierson, TV-radio time buyer.
Other offices: New York 16, N.Y.—24 E. 38th St.; Mu 5-8645. San Francisco 11, Cal.—755 Sansome St.; Yukon 2-7211. Edie Curtiss, time buyer. Seattle 1, Wash.—1400 Tower Bldg.; Main 3-2384; Tom Blöse, time buyer.
- BOZELL & JACOBS INC.**—700 Kiewit Plaza, Omaha 2, Nebraska. 342-8030. Harold Fair, New York, & Clair Gross, Omaha, broadcast media heads.
Other offices: Los Angeles, Cal.—3921 Wilshire Dr., Suite 422; Dunkirk 9-1277. Chicago 1, Ill.—205 N. La Salle St.; Central 6-0870. Hartford, Conn.—15 Lewis St.; 522-1245. Houston, Texas—3100 Audley St.; Jackson 9-4981. Indianapolis 2, Ind.—1803 N. Meridian St.; Walnut 3-4524. Kansas City 5, Mo.—1016 Baltimore Bldg.; WAlnut 3-4524. Minneapolis 2, Minn.—333 WCCO Bldg.; Federal 9-8621. New York 17, N.Y.—230 Park Ave.; Murray Hill 6-4700. Seattle, Wash.—1308 Tower Bldg.; Mutual 2-6027. Shreveport, La.—402 Fairfield Bldg.; Tel. 42-36124. Washington, D.C.—501 Sheraton Bldg.; Sterling 3-2406. Sioux City, Iowa—307 Benson Bldg.; Tel. 5-8968.
- D. P. BROTHER & CO.**—General Motors Bldg., Detroit 2, Michigan. Trinity 2-8250. Richard Reynolds, v.p., radio, TV director; C. Watts Wacker, v.p., media director; Jack Walsh, chief time buyer.
Other offices: Los Angeles 5, Cal.—3540 Wilshire Blvd.; Dunkirk 5-8288. New York 19, N.Y.—720 Fifth Ave.; Columbus 5-1004.
- BROWN & CRANE INC.**—630 Fifth Ave., New York 20, N.Y. Plaza 7-4610. Rose-Marie Vitanza, media buyer; R. B. Healy, v.p., media director.
- LEO BURNETT CO. INC.**—Prudential Plaza, Chicago 1, Ill. Central 6-5959. T. A. Wright Jr., v.p., media; Hal Tilson, mgr., media; Richard Coons, David Arnold, Gus Pfeiffer, George Stanton, Bill Oberholtzer, Joe Hall, media supervisors; W. McIlvain, v.p., program dept.; Lee Bland, v.p., senior program supervisor; E. Abbott, Robert V. Brown, Jack Farnell, M. Slater, program supervisors.
Other offices: Detroit 26, Mich.—Buhl Bldg.; Woodward 1-5959. Hollywood 28, Cal.—1777 N. Vine St.; Hollywood 4-7373. New York 22, N.Y.—477 Madison Ave.; Plaza 9-5959. Canadian offices: Montreal—550 Sherbrooke St. W.; Victor 4-3939. Toronto 1—133 Richmond St. W.; Empire 6-5801.
- BURKE DOWLING ADAMS INC.**—1750 Peachtree Road, N. W., Atlanta 9, Ga. Trinity 5-0121. J. Martin Hollinger, TV-radio time buyer; Robert P. Hendrickson, TV-radio producer.
Other offices: Los Angeles 36, Cal.—712 S. Curson Ave.; Webster 8-3781. New York 22, N.Y.—3 East 54th St.; Plaza 1-5630.
- BYER & BOWMAN ADVERTISING AGENCY INC.**—66 S. 6th St., Columbus 15, Ohio. Capital 1-7751. S. Neal Hallock, v.p., TV director; John Metzger, radio & TV time buyer.
- J. M. CAMP AND CO.**—333 South Cross, Wheaton, Illinois. Montrose 8-8000. John M. Camp, pres.
Other offices: New York 17, N.Y.—Roosevelt Hotel, Madison at 45th; Murray Hill 6-6488. Racine, Wisconsin—1408 Washington St.; Melrose 2-4613.
- CAMPBELL-EWALD CO.**—General Motors Bldg., Detroit 2, Michigan. Trinity 2-6200. R. H. Crooker Jr., TV-radio time buyer; Hugh Lucas, TV-radio director; Carl Georgi Jr., media director.
Other offices: Atlanta 3, Ga.—11 Pryor St., S.W.; Jackson 4-3858. Chicago 1, Ill.—230 N. Michigan Ave.; Central 6-1946. Cincinnati 2, Ohio—441 Vine St.; Main 1-0500. Dallas 1, Texas—Bryan & Bullington Sts.; Riverside 2-6889. Denver 2, Colorado—1700 Broadway; Keystone 4-4281-2. Kansas City 11, Mo.—4010 Washington Ave.; Jefferson 1-5601. Los Angeles-Hollywood—1717 N. Highland Ave., Hollywood 28, Cal.; Hollywood 9-2931. New York 22, N.Y.—488 Madison Ave.; Murray Hill 8-3400. San Francisco 4, Cal.—315 Montgomery St.; Exbrook 2-0145. Washington 6, D.C.—1625 Eye St. NW; Republic 7-0015.
- CAMPBELL-MITHUN INC.**—1300 Northwestern Bank Building, Minneapolis 2, Minnesota. Federal 9-7383. Harry Johnson, media director; Art Lund, TV-radio director.
Other offices: Chicago 11, Ill.—913 Palmolive Bldg.; Delaware 7-7553. Hollywood 28, Cal.—1213 Hollywood-Taft Bldg.; Hollywood 2-0715. Baltimore 2, Md.—517 Munsey Bldg., Calvert & Fayette Sts.; Mullberry 5-0158.
- CARGILL, WILSON & ACREE INC.**—201 E. Franklin St., Richmond 19, Va. Milton 3-3485. Lawrence Kaplan, radio & TV director.
Other office: Charlotte, N.C.—1125 E. Morehead St. ED 3-8407.
- CARSON-ROBERTS INC.**—8322 Beverly Blvd., Los Angeles 48, Cal. Olive 1-2610. Ralph Carson, pres.; Jack Roberts, creative dir.; Eddie Smardan, radio-TV dir.; Carla Christensen, chief time buyer; Dick Perkins, Bob Emenegger, film producers.
- CAYTON INC.**—9 East 40th St., New York 16, N.Y. Lexington 2-1711. H. Crandall, TV-radio time buyer.
- CHIRURG & CAIRNS INC.**—130 E. 59th St., New York 22, N.Y., Murray Hill 8-5800. Norma C. Strassman, TV-radio time buyer; Channing M. Hadlock, v.p. & TV-radio director.
Other office: Boston, Chestnut Hill 67, Mass.—824 Boylston St.; RE 4-1055. Ruth Gaeta, TV-radio time buyer.
- COHEN & ALESHIRE INC.**—41 East 42nd St., New York 17, N.Y. Oxford 7-0660. Beth Black, media director; Bob Wahl, TV-radio director.

For Audience & Market Research

see page 956

Advertising Agencies

COLE, FISHER & ROGOW INC.—660 Madison Ave., New York 21, N.Y. Plaza 1-1780.

Other office: Beverly Hills, Cal.—9033 Wilshire Blvd.; Crestview 5-0135.

COLE & WEBER INC.—712 Corbett Bldg., Portland 4, Oregon. Capitol 6-2821. Ralph Rogers, TV-radio director & time buyer.

Other offices: Seattle 1, Wash.—911 Republic Bldg.; Main 3-7377. Tacoma 2, Wash.—Perkins Bldg.; Fulton 3-2625.

COLEMAN-PARR INC.—8447 Wilshire Blvd., Beverly Hills, Cal. Olympia 1-1600. Ivan Warshawsky, TV-radio media director; Ariene Raysson, asst. media director.

COMPTON ADVERTISING INC.—625 Madison Ave., New York 22, N.Y. Plaza 4-1100. Frank B. Kemp, v.p., media; Lewis H. Titterton, v.p., programming; Graham Hay, head time buyer.

Other offices: Chicago 4, Ill.—111 W. Jackson Blvd.; Harrison 7-4642. Andy Zeis, v.p., media director; Clifford E. Bolgard, v.p., media director. Los Angeles 48, Cal.—6505 Wilshire Blvd.; Olive 3-0100. San Francisco 4, Cal.—703 Market St.; Garfield 1-4854.

THE CRAMER-KRASSELT CO.—733 N. Van Buren St., Milwaukee 2, Wisconsin. Broadway 6-3500. K. E. Hegard, v.p. & TV-radio director; Loretta Mahar, TV-radio time buyer.

CUNNINGHAM & WALSH INC.—260 Madison Ave.; New York 16, N.Y. Murray Hill 3-4900. Jerome Feniger, v.p. programs; Richard Depew, asst. director TV programs; Newman F. McEvoy, v.p. & media director; Edward Baczewski, v.p. & asst. media director.

Other offices: Chicago 2, Ill.—6 N. Michigan Ave.; Andover 3-3138. Detroit 26, Michigan—Penobscot Bldg.; Woodward 3-6580. Houston 2, Texas—706 Melrose Bldg.; Capital 8-6143. Los Angeles 5, Cal.—3424 Wilshire Blvd.; Dunkirk 8-0591. San Francisco 9, Cal.—1660 Bush St.; Prospect 6-2600.

DANCER-FITZGERALD-SAMPLE INC.—347 Madison Ave., New York 17, N.Y.—Oregon 9-0600. Louis T. Fischer, media director; J. James Neale, TV-radio director.

Other offices: Dayton 2, Ohio—333 W. First St.; Baldwin 4-1001. Hollywood 28, Cal.—1680 N. Vine St.; Hollywood 2-3256. San Francisco 4, Cal.—343 Sansome St.; Yukon 1-2010.

DANIEL & CHARLES INC.—185 Madison Ave., New York 16, N.Y. Murray Hill 6-7288. Lincoln Diamant, v.p. in charge of TV-radio prod.; M. Pinkus, asst. TV dir.; Bernice Gutmann, asst. media dir.; I. Stannard Gould, TV-radio time buyers.

D'ARCY ADVERTISING CO.—Missouri Pacific Bldg., St. Louis 3, Missouri. Central 1-6700. J. Dolan Walsh, J. Walsh, M. Brummall, Peg Tandy, Harvey DeKroeger, Jack Waterbury, Floyd Warmann, & Al Meyer, TV-radio time buyers; H. K. Renfro, v.p., TV-radio media director.

Other offices: Atlanta 9, Ga.—75 8th St.; Trinity 2-8815. Chicago 1, Ill.—Prudential Plaza; Michigan 2-5322. Cleveland 13, Ohio—Terminal Tower Bldg.; Tower 1-3911. Houston 2, Texas—1228 Texas National Bank Bldg.; Capitol 4-9751. Los Angeles 5, Cal.—3540 Wilshire Blvd.; Dunkirk 5-3171. New York 22, N.Y.—430 Park Ave.; Plaza 8-2600.

DOHERTY, CLIFFORD, STEERS & SHENFIELD INC.—530 Fifth Ave., New York 36, N.Y. Yukon 6-6500. Charles Winchester, v.p. in charge of TV & radio programming; Robert Widholm, broadcast media supervisor.

DONAHUE & COE INC.—1271 Avenue of the Americas, New York 20, N.Y. Circle 5-1000. E. Jones, TV-radio business mgr., broadcast media; G. Arthur, v.p. in chg. of media; J. Meskill, media director.

Other offices: Atlanta 3, Ga.—258 Hurt Bldg.; Murray 8-5662. Los Angeles 5, Cal.—3243 Wilshire Blvd.; Dunkirk 1-2221. Montreal—1010 St. Catherine St.; UN 6-8851.

W. B. DONER & CO.—Washington Blvd. Bldg., Detroit 26, Michigan. Woodward 5-7400. Ellen Dryer, media director; Charles F. Rosen, TV-radio director; Peggy Bernhardt, Bonnie Rogers, TV-radio time buyers.

Other offices: Baltimore, Md.—2225 N. Charles St.; Belmont 5-1212. Chicago 1, Ill.—35 E. Wacker Drive; Andover 3-7800. New York 22, N.Y.—210 E. 50th St.; Plaza 1-2820. Philadelphia 2, Pa.—Lewiss Tower Bldg.; PE 5-6800.

DOREMUS & CO.—120 Broadway, New York 5, N.Y. Worth 4-0700. Neal Tonks, v.p., director of marketing & media; Paul T. Zapert, asst. media dir. & broadcast media dir.

Other offices: Boston 10, Mass.—60 Battery March St.; Hubbard 2-5665. Chicago, Ill.—208 South LaSalle St.; Central 6-9132. Philadelphia 3, Pa.—1616 Walnut St.; Kingsley 5-0700. San Francisco 8, Cal.—425 Bush St.; Yukon 2-4080.

JOHN C. DOWD INC.—212 Park Square Bldg., Boston 16, Mass. HU 2-8050. John E. Franks, media director.

DOYLE DANE BERNBACH INC.—20 West 43rd St., New York 36, N.Y. Longacre 4-1234. Al Petcavage, v.p. & media dir.; George Huelser, John Nuccio, John Pansuti, Alan Yoblon, media group supervisors; Frank Bernarducci, international media group supervisor; Charlotte Corbett, Jeanne Jaffe, Nate Rind, TV-radio time buyers; Don Trevor, v.p. & dir. of TV-radio commercial production; John Egan, dir. of TV-radio commercial programming.

Other Offices: Los Angeles 48, Cal.—6399 Wilshire Blvd.; Olive 3-8080. Chicago—645 No. Michigan Ave.; Whitehall 3-7722. San Francisco—255 California St.; YUKON 1-8080. Seattle 1, Wash.—Tower Bldg., 7th & Olive Way; Main 2-8511. Germany—Doyle Dane Bernbach GmbH, Grünstrasse 5, Dusseldorf, Germany

ELLINGTON & CO.—535 Fifth Ave., New York 17, N.Y. Murray Hill 7-4300. Dan Kane, broadcast media director; Mary Dowling, TV-radio time buyer; A. Burke Crotty, v.p., TV-radio.

ERWIN WASEY, RUTHRAUFF & RYAN INC.—711 Third Ave., New York 17, N.Y. Oxford 7-4500. Rollo W. Hunter, TV-radio director; Richard Bunbury, TV-radio time buyer.

Other offices: Chicago 1, Ill.—360 N. Michigan Ave.; Financial 6-1833. Dallas 2, Texas—1412 Main St.; Riverside 1-6453. Houston 4, Texas—5615 Fannin St.; Jackson 4-7531. Los Angeles 36, Cal.—5040 Wilshire Blvd.; Webster 1-1211. Philadelphia 2, Pa.—3 Penn

Center; Locust 4-3551. Pittsburgh 22, Pa.—Oliver Bldg.; Grant 1-1900. San Francisco 4, Cal.—140 Montgomery St.; Exbrook 2-4616. St. Paul 1, Minn.—IBM Building, 690 N. Robert St.; Capital 7-7501.

WILLIAM ESTY COMPANY INC.—100 East 42nd St., New York 17, N.Y. Oxford 7-1600. Harold Simpson, TV-radio time buyer; Joseph Forest, v.p., commercial TV-radio director; Mitchell Johnson, v.p., TV programming.

Other office: Hollywood 28, Cal.—6331 Hollywood Blvd.; Hollywood 2-6305.

FAIRFAX INC.—270 Madison Ave., New York 16, N.Y. Murray Hill 4-4484. Stanley I. Fishel, v.p. & TV director; Joseph Goge, radio & TV time buyer.

FITZGERALD ADVERTISING AGENCY INC.—The Lee Circle Building, New Orleans 13, La. 524-3131. Gloria Landry, Betty Drott, TV-radio time buyers; E. Boyd Seghers Jr., assistant & buyer; Abbott S. Davis, TV-radio dir.

Other office: Dallas 1, Texas—1315 Mercantile Securities Bldg.; Riverside 7-6335.

FOOTE, CONE & BELDING INC.—247 Park Ave., New York 17, N.Y. Yukon 6-8000. Cornelius DuBois, director of research; Frank J. Gromer Jr., v.p. & director of media; Arthur Pardoll Charles B. Hofmann, Peter Bardach and Richard Pickett, associate media directors; John B. Simpson, v.p., national director of broadcasting; Roger Pryor, v.p. & senior producer.

Other offices: Chicago 11, Ill.—155 E. Superior St.; Superior 7-4800. Houston 2, Texas—806 Main St.; Capitol 8-0395. Los Angeles 17, Cal.—900 Wilshire Blvd.; Madison 9-3611. San Francisco 4, Cal.—235 Montgomery St.; Sutter 1-2355.

FLETCHER RICHARDS, CALKINS & HOLDEN—730 Fifth Ave., New York 19, N.Y. Judson 6-5400. James Kelly, E. Griffiths, Frances John, TV-radio time buyers; S. J. Frolick, TV-radio director; J. Ennis, media dir.; R. Boulware, assoc. media dir.

Other offices: Chicago 11, Ill.—400 N. Michigan Ave.; 467-5970. Atlanta 9, Ga.—1776 Peachtree Rd. NW; 875-0238. Los Angeles 5, Cal.—3200 Wilshire Blvd.; 384-1161. San Francisco 4, Cal.—58 Sutter St.; Yukon 1-2250. Seattle 1, Wash.—Joseph Vance Bldg.; Main 2-1555.

CLINTON E. FRANK INC.—2400 Merchandise Mart, Chicago 54, Ill. Whitehall 4-5900. Buckingham W. Gunn, v.p. & TV-radio director; A. J. Trude, media director; D. H. Wallace, R. P. Dunnell, L. M. Langlois, TV-radio producers; H. H. Lydon, TV-radio business mgr.; Ruth B. Lewis, Paul Hansen, Pat Burke, M. A. Crisafulli, TV-radio time buyers.

FRIEND-REISS ADVERTISING INC.—167 E. 56th St., New York 22, N.Y. Plaza 2-2600. Lee Friend, TV-radio time buyer & director.

FULLER & SMITH & ROSS INC.—666 Fifth Ave., New York 19, N.Y. Judson 2-9000. Arthur Duram, senior v.p. TV-Radio; Edward Mahoney, v.p., mgr. TV-Radio; Don Leonard, v.p., media dir.; Bernard Rasmussen, broadcast media mgr.; Frank Delaney, buyer.

Other offices: Boston, 16 Mass.—607 Boylston St.; Congress 2-0840. Cleveland 13, Ohio—55 Public Square Bldg.; Cherry 1-6700. Chicago 3, Ill.—105 W. Adams St.; Andover 3-5039. Fort Worth, Tex.—Danwaggoner Bldg.; Edison 2-2201. Los Angeles, Cal.—3325 Wilshire Blvd.; Dunkirk 5-2211. Pittsburgh 22, Pa.—211 Oliver Ave.; Grant 1-9565. San Francisco 4, Cal.—244 Pine St.; Yukon 6-5959.

GARDNER ADVERTISING CO.—915 Olive St., St. Louis 1, Mo. Central 1-3200. Fred Gerlach, v.p., assoc. marketing dir. media & research; W. D. Fisher, v.p. & dir. of broadcast programming; Ralph W. Pasek, supv. TV & radio production.

Other offices: New York 17, N.Y.—370 Lexington Ave.; Murray Hill 9-2424. Roland Martini, v.p. & exec. television producer.

THE GETSCHAL COMPANY INC.—342 Madison Ave., New York 17, N.Y. Murray Hill 7-2200. Budd Getschal, TV-radio time buyer; Gerry Gilbert, TV-radio director.

GEYER, MOREY & BALLARD INC.—555 Madison Ave., New York 22, N.Y. Plaza 1-3300. Anthony C. DePiero, v.p. & media dir.; R. Jan van Emmerick, assoc. media dir. of broadcast; W. Robert Kutsche, William A. Santoni, time buyers; LeRoy Emmerich, v.p. & dir. of broadcast production; Joseph Danis, broadcast production supervisor; Anthony Rizzo, William Robinson, producers; Barbara Ossola, production assistant.

Other Offices: Omaha 2, Neb.—1504 Dodge St.; 342-7795. Portland 1, Ore.—2130 S.W. Fifth Ave.; CA 6-2981. Chicago 11, Ill.—645 No. Michigan Ave.; MO 4-8400. Dayton 2, Ohio—931 Third National Bldg.; BA 8-4145. Detroit 32, Mich.—14250 Plymouth Road; WE 3-5520. Los Angeles 36, Cal.—5455 Wilshire Blvd.; 937-0510.

(Continued on page 964)



Your Vital, Unique Source
of Top Quality Local Programs . . .
Created by Broadcasters for Broadcasters

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

IN-DEPTH



Not just some—but all the information a buyer of television needs
...in one spot!

What makes SRDS the indispensable buying guide of the television industry?

Simply this. Look where he may, no where else can an agency or advertiser buyer of time find the full-range of needed media/market data concentrated as it is in Spot Television Rates and Data . . . classified for instant, easy reference . . . accurate, complete — month to month . . . and supplemented by a regular flow of between-issue bulletins to catch all interim information changes.

In SRDS, complete station listings, station service-ads, graphic media/market maps, SRDS Consumer Market Data, plus a wealth of special service features all come together in unique fashion to give the agency buyer of time and his client advertiser all the essential quantitative and qualitative data they need as basis for decision . . . from campaign planning stage, through market selection, down to final television schedule.

SRDS service content under constant review

Geared tightly to changing agency/advertiser practices, SRDS constantly responds to new needs of anyone in advertising who participates in market and media selection. For instance, new in '62 . . .

TV Household Data Added — Current estimates based on 1960 Census data, by state and percent of U.S., by county and metro area.

TV Station Circulations Added — Figures based on ARB and NCS data now included in listings for most subscribing stations.

Negro Population Data Added — State-by-state data now pinpoints geographic location of 80% of U.S. Negro Market.

And in serving the buyer . . . SRDS also serves the seller

By anticipating this buyer need for accurate, in-depth buying information, SRDS also serves the needs of the station seller . . . because the seller knows that SRDS is the one central source where his latest media/market story is ready for instant reference at each stage and at the precise moment of each buying decision. This unique, built-in value of SRDS as a selling medium is recognized by media-sellers. For example:

In 1949, 1041 media placed 7596 Service-Ads, totalling 3811 pages. In 1961, 2125 media placed 18,717 Service-Ads, totalling 7903 pages.

Approximately 40% advertise monthly — they know they are supplying customers and prospects with up-to-the minute buying information, when it's needed, on a continual, year-round basis.

QUITE A PACKAGE!

1. STATION LISTINGS

Each commercial television station in the U.S. alphabetically positioned by state, city of origin and by call letters. Over 700 TV station "rate cards," including national, regional and state networks and groups, give detailed quantitative data . . . such as complete rate structures, feature programs, special facilities, color availability, and the like.

ILLINOIS

PEORIA (3 Stations)

Peoria County—Map Location D-3
 See SRDS consumer market map and data at location of the State.

WEEK-TV

(Launched February 1, 1953)

THE KATZ AGENCY, INC.
 WEST
 WEEK-TV, LA SALLE, ILLINOIS-SATELLITE

States effective August 1, 1962 (Card No. 8)

1962 revised card 07-1962
 Revised July 31, 1962; first issue Aug. 2, 1962
 Revised Aug. 1, 1962; second issue Aug. 2, 1962

Owned and operated by West Central Broadcasting Company.

View-Pre. & Gen'l Mgr.—Fred C. Mueller

Sales Manager—John Latta

Program Director—Bill Tolan

Production Manager—Bill Adams

Chief Engineer—Wayne Lewis

Business Manager—

1000 South Agency, Inc.—Peoria

Multiple Franchises

Business Office, Building and Transmitter—2001 Spring-

Side Road, Peoria, Ill., Telephone 679-2941

TVX-72, 82.5

State Office—Commercial Nat'l Bank Bldg., Room

102, Peoria, Ill. 1st floor 678-1467. TVX 300-6217

Facilities

Active related power:

Video—300,000 watts

Audio—150,000 watts

Frequency—44.1 (channel 4)

Antenna height—718 feet above average terrain; 663 feet above ground; 1461 feet above sea level.

Operator or Control Instruction Time

Operating schedule: 8:00 a.m. to midnight.

Agency Commission

15% to participating agencies; no cash discount.

Special Advertising

Admitted with NBC Television Network.

Class A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, AA, AB, AC, AD, AE, AF, AG, AH, AI, AJ, AK, AL, AM, AN, AO, AP, AQ, AR, AS, AT, AU, AV, AW, AX, AY, AZ, BA, BB, BC, BD, BE, BF, BG, BH, BI, BJ, BK, BL, BM, BN, BO, BP, BQ, BR, BS, BT, BU, BV, BW, BX, BY, BZ, CA, CB, CC, CD, CE, CF, CG, CH, CI, CJ, CK, CL, CM, CN, CO, CP, CQ, CR, CS, CT, CU, CV, CW, CX, CY, CZ, DA, DB, DC, DD, DE, DF, DG, DH, DI, DJ, DK, DL, DM, DN, DO, DP, DQ, DR, DS, DT, DU, DV, DW, DX, DY, DZ, EA, EB, EC, ED, EE, EF, EG, EH, EI, EJ, EK, EL, EM, EN, EO, EP, EQ, ER, ES, ET, EU, EV, EW, EX, EY, EZ, FA, FB, FC, FD, FE, FF, FG, FH, FI, FJ, FK, FL, FM, FN, FO, FP, FQ, FR, FS, FT, FU, FV, FW, FX, FY, FZ, GA, GB, GC, GD, GE, GF, GG, GH, GI, GJ, GK, GL, GM, GN, GO, GP, GQ, GR, GS, GT, GU, GV, GW, GX, GY, GZ, HA, HB, HC, HD, HE, HF, HG, HH, HI, HJ, HK, HL, HM, HN, HO, HP, HQ, HR, HS, HT, HU, HV, HW, HX, HY, HZ, IA, IB, IC, ID, IE, IF, IG, IH, II, IJ, IK, IL, IM, IN, IO, IP, IQ, IR, IS, IT, IU, IV, IW, IX, IY, IZ, JA, JB, JC, JD, JE, JF, JG, JH, JI, JJ, JK, JL, JM, JN, JO, JP, JQ, JR, JS, JT, JU, JV, JW, JX, JY, JZ, KA, KB, KC, KD, KE, KF, KG, KH, KI, KJ, KK, KL, KM, KN, KO, KP, KQ, KR, KS, KT, KU, KV, KW, KX, KY, KZ, LA, LB, LC, LD, LE, LF, LG, LH, LI, LJ, LK, LL, LM, LN, LO, LP, LQ, LR, LS, LT, LU, LV, LW, LX, LY, LZ, MA, MB, MC, MD, ME, MF, MG, MH, MI, MJ, MK, ML, MM, MN, MO, MP, MQ, MR, MS, MT, MU, MV, MW, MX, MY, MZ, NA, NB, NC, ND, NE, NF, NG, NH, NI, NJ, NK, NL, NM, NN, NO, NP, NQ, NR, NS, NT, NU, NV, NW, NX, NY, NZ, OA, OB, OC, OD, OE, OF, OG, OH, OI, OJ, OK, OL, OM, ON, OO, OP, OQ, OR, OS, OT, OU, OV, OW, OX, OY, OZ, PA, PB, PC, PD, PE, PF, PG, PH, PI, PJ, PK, PL, PM, PN, PO, PP, PQ, PR, PS, PT, PU, PV, PW, PX, PY, PZ, QA, QB, QC, QD, QE, QF, QG, QH, QI, QJ, QK, QL, QM, QN, QO, QP, QQ, QR, QS, QT, QU, QV, QW, QX, QY, QZ, RA, RB, RC, RD, RE, RF, RG, RH, RI, RJ, RK, RL, RM, RN, RO, RP, RQ, RR, RS, RT, RU, RV, RW, RX, RY, RZ, SA, SB, SC, SD, SE, SF, SG, SH, SI, SJ, SK, SL, SM, SN, SO, SP, SQ, SR, SS, ST, SU, SV, SW, SX, SY, SZ, TA, TB, TC, TD, TE, TF, TG, TH, TI, TJ, TK, TL, TM, TN, TO, TP, TQ, TR, TS, TT, TU, TV, TW, TX, TY, TZ, UA, UB, UC, UD, UE, UF, UG, UH, UI, UJ, UK, UL, UM, UN, UO, UP, UQ, UR, US, UT, UY, UZ, VA, VB, VC, VD, VE, VF, VG, VH, VI, VJ, VK, VL, VM, VN, VO, VP, VQ, VR, VS, VT, VU, VW, VX, VY, VZ, WA, WB, WC, WD, WE, WF, WG, WH, WI, WJ, WK, WL, WM, WN, WO, WP, WQ, WR, WS, WT, WU, WV, WW, WX, WY, WZ, XA, XB, XC, XD, XE, XF, XG, XH, XI, XJ, XK, XL, XM, XN, XO, XP, XQ, XR, XS, XT, XU, XV, XW, XX, XY, XZ, YA, YB, YC, YD, YE, YF, YG, YH, YI, YJ, YK, YL, YM, YN, YO, YP, YQ, YR, YS, YT, YU, YV, YW, YX, YZ, ZA, ZB, ZC, ZD, ZE, ZF, ZG, ZH, ZI, ZJ, ZK, ZL, ZM, ZN, ZO, ZP, ZQ, ZR, ZS, ZT, ZU, ZV, ZW, ZX, ZY, ZZ.

Class "A"—5:30 p.m. to 8:30 p.m. and 9:30 p.m. to 11:30 p.m.

Class "B"—10:30 a.m. to 12:30 p.m.

Class "C"—12:30 p.m. to 1:30 p.m.

Class "D"—1:30 p.m. to 3:30 p.m.

Class "E"—3:30 p.m. to 5:30 p.m.

Class "F"—5:30 p.m. to 7:30 p.m.

Class "G"—7:30 p.m. to 9:30 p.m.

Class "H"—9:30 p.m. to 11:30 p.m.

Class "I"—11:30 p.m. to 1:30 a.m.

Class "J"—1:30 a.m. to 3:30 a.m.

Class "K"—3:30 a.m. to 5:30 a.m.

Class "L"—5:30 a.m. to 7:30 a.m.

Class "M"—7:30 a.m. to 9:30 a.m.

Class "N"—9:30 a.m. to 11:30 a.m.

Class "O"—11:30 a.m. to 1:30 p.m.

Class "P"—1:30 p.m. to 3:30 p.m.

Class "Q"—3:30 p.m. to 5:30 p.m.

Class "R"—5:30 p.m. to 7:30 p.m.

Class "S"—7:30 p.m. to 9:30 p.m.

Class "T"—9:30 p.m. to 11:30 p.m.

Class "U"—11:30 p.m. to 1:30 a.m.

Class "V"—1:30 a.m. to 3:30 a.m.

Class "W"—3:30 a.m. to 5:30 a.m.

Class "X"—5:30 a.m. to 7:30 a.m.

Class "Y"—7:30 a.m. to 9:30 a.m.

Class "Z"—9:30 a.m. to 11:30 a.m.

Class "AA"—11:30 a.m. to 1:30 p.m.

Class "AB"—1:30 p.m. to 3:30 p.m.

Class "AC"—3:30 p.m. to 5:30 p.m.

Class "AD"—5:30 p.m. to 7:30 p.m.

Class "AE"—7:30 p.m. to 9:30 p.m.

Class "AF"—9:30 p.m. to 11:30 p.m.

Class "AG"—11:30 p.m. to 1:30 a.m.

Class "AH"—1:30 a.m. to 3:30 a.m.

Class "AI"—3:30 a.m. to 5:30 a.m.

Class "AJ"—5:30 a.m. to 7:30 a.m.

Class "AK"—7:30 a.m. to 9:30 a.m.

Class "AL"—9:30 a.m. to 11:30 a.m.

Class "AM"—11:30 a.m. to 1:30 p.m.

Class "AN"—1:30 p.m. to 3:30 p.m.

Class "AO"—3:30 p.m. to 5:30 p.m.

Class "AP"—5:30 p.m. to 7:30 p.m.

Class "AQ"—7:30 p.m. to 9:30 p.m.

Class "AR"—9:30 p.m. to 11:30 p.m.

Class "AS"—11:30 p.m. to 1:30 a.m.

Class "AT"—1:30 a.m. to 3:30 a.m.

Class "AU"—3:30 a.m. to 5:30 a.m.

Class "AV"—5:30 a.m. to 7:30 a.m.

Class "AW"—7:30 a.m. to 9:30 a.m.

Class "AX"—9:30 a.m. to 11:30 a.m.

Class "AY"—11:30 a.m. to 1:30 p.m.

Class "AZ"—1:30 p.m. to 3:30 p.m.

Class "BA"—3:30 p.m. to 5:30 p.m.

Class "BB"—5:30 p.m. to 7:30 p.m.

Class "BC"—7:30 p.m. to 9:30 p.m.

Class "BD"—9:30 p.m. to 11:30 p.m.

Class "BE"—11:30 p.m. to 1:30 a.m.

Class "BF"—1:30 a.m. to 3:30 a.m.

Class "BG"—3:30 a.m. to 5:30 a.m.

Class "BH"—5:30 a.m. to 7:30 a.m.

Class "BI"—7:30 a.m. to 9:30 a.m.

Class "BJ"—9:30 a.m. to 11:30 a.m.

Class "BK"—11:30 a.m. to 1:30 p.m.

Class "BL"—1:30 p.m. to 3:30 p.m.

Class "BM"—3:30 p.m. to 5:30 p.m.

Class "BN"—5:30 p.m. to 7:30 p.m.

Class "BO"—7:30 p.m. to 9:30 p.m.

Class "BP"—9:30 p.m. to 11:30 p.m.

Class "BQ"—11:30 p.m. to 1:30 a.m.

Class "BR"—1:30 a.m. to 3:30 a.m.

Class "BS"—3:30 a.m. to 5:30 a.m.

Class "BT"—5:30 a.m. to 7:30 a.m.

Class "BU"—7:30 a.m. to 9:30 a.m.

Class "BV"—9:30 a.m. to 11:30 a.m.

Class "BW"—11:30 a.m. to 1:30 p.m.

Class "BX"—1:30 p.m. to 3:30 p.m.

Class "BY"—3:30 p.m. to 5:30 p.m.

Class "BZ"—5:30 p.m. to 7:30 p.m.

Class "CA"—7:30 p.m. to 9:30 p.m.

Class "CB"—9:30 p.m. to 11:30 p.m.

Class "CC"—11:30 p.m. to 1:30 a.m.

Class "CD"—1:30 a.m. to 3:30 a.m.

Class "CE"—3:30 a.m. to 5:30 a.m.

Class "CF"—5:30 a.m. to 7:30 a.m.

Class "CG"—7:30 a.m. to 9:30 a.m.

Class "CH"—9:30 a.m. to 11:30 a.m.

Class "CI"—11:30 a.m. to 1:30 p.m.

Class "CJ"—1:30 p.m. to 3:30 p.m.

Class "CK"—3:30 p.m. to 5:30 p.m.

Class "CL"—5:30 p.m. to 7:30 p.m.

Class "CM"—7:30 p.m. to 9:30 p.m.

Class "CN"—9:30 p.m. to 11:30 p.m.

Class "CO"—11:30 p.m. to 1:30 a.m.

Class "CP"—1:30 a.m. to 3:30 a.m.

Class "CQ"—3:30 a.m. to 5:30 a.m.

Class "CR"—5:30 a.m. to 7:30 a.m.

Class "CS"—7:30 a.m. to 9:30 a.m.

Class "CT"—9:30 a.m. to 11:30 a.m.

Class "CU"—11:30 p.m. to 1:30 a.m.

Class "CV"—1:30 a.m. to 3:30 a.m.

Class "CW"—3:30 a.m. to 5:30 a.m.

Class "CX"—5:30 a.m. to 7:30 a.m.

Class "CY"—7:30 a.m. to 9:30 a.m.

Class "CZ"—9:30 a.m. to 11:30 a.m.

Class "DA"—11:30 p.m. to 1:30 a.m.

Class "DB"—1:30 a.m. to 3:30 a.m.

Class "DC"—3:30 a.m. to 5:30 a.m.

Class "DD"—5:30 a.m. to 7:30 a.m.

Class "DE"—7:30 a.m. to 9:30 a.m.

Class "DF"—9:30 a.m. to 11:30 a.m.

Class "DG"—11:30 p.m. to 1:30 a.m.

Class "DH"—1:30 a.m. to 3:30 a.m.

Class "DI"—3:30 a.m. to 5:30 a.m.

Class "DJ"—5:30 a.m. to 7:30 a.m.

Class "DK"—7:30 a.m. to 9:30 a.m.

Class "DL"—9:30 a.m. to 11:30 a.m.

Class "DM"—11:30 p.m. to 1:30 a.m.

Class "DN"—1:30 a.m. to 3:30 a.m.

Class "DO"—3:30 a.m. to 5:30 a.m.

Class "DP"—5:30 a.m. to 7:30 a.m.

Class "DQ"—7:30 a.m. to 9:30 a.m.

Class "DR"—9:30 a.m. to 11:30 a.m.

Class "DS"—11:30 p.m. to 1:30 a.m.

Class "DT"—1:30 a.m. to 3:30 a.m.

Class "DU"—3:30 a.m. to 5:30 a.m.

Class "DV"—5:30 a.m. to 7:30 a.m.

Class "DW"—7:30 a.m. to 9:30 a.m.

Class "DX"—9:30 a.m. to 11:30 a.m.

Class "DY"—11:30 p.m. to 1:30 a.m.

Class "DZ"—1:30 a.m. to 3:30 a.m.

Class "EA"—3:30 a.m. to 5:30 a.m.

Class "EB"—5:30 a.m. to 7:30 a.m.

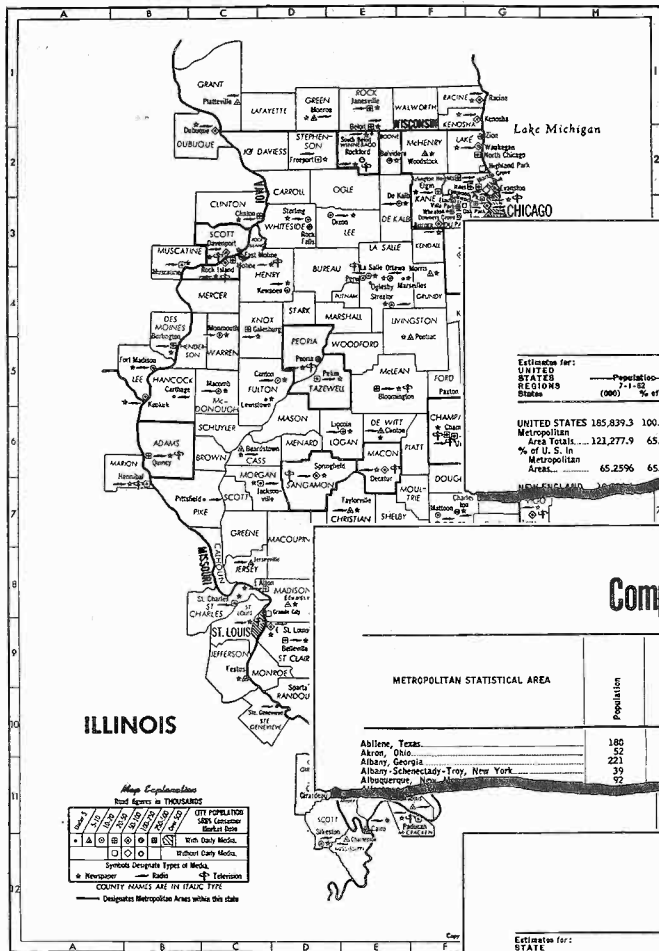
Class "EC"—7:30 a.m. to 9:30 a.m.

Class "ED"—9:30 a.m. to 11:30 a.m.

Class "EE"—11:30 p.m. to 1:30 a.m

INDISPENSABLE

... ANSWERING HUNDREDS OF INFORMATION NEEDS!



ILLINOIS Television Household Data

Date from the Census Bureau and from independent sources were combined to provide an estimate of TV households in the U.S., county-by-county as of January 1, 1962.

County	Estimated Total Households 1-1-62	Estimated TV Households with TV Households 1-1-62	% U.S. Households 1-1-62
STATE TOTALS	3,158,680	2,845,970	5.97%
Adams	21,800	19,880	.64%
Alton	3,570	3,950	.12%
Alton	2,374	4,224	.14%

3. MEDIA/MARKET MAPS

Show location of all local media by state and major city with indication of populations, keyed to 1960 Census data.

SRDS Consumer Market Data Summary United States, Regional, State Totals

TOTAL U.S.

Estimate for:	Population		Households		Consumer Disposable Income		Total Retail Sales		Retail Sales by Store Type—For the Year 7/1/61 to 7/1/62																			
	(000)	% of U.S.	(000)	% of U.S.	(000)	% of U.S.	(000)	% of U.S.	Food	Drug	General Merch.	Apparel	Home Furn.	Auto-	Filling	Passen-	Farm	Grocery										
UNITED STATES	185,839.3	100.000	54,947.94	366,721,065	100,000	6,674	226,582,872	100.000	4,124	56,345,111	8,043,205	25,973,013	14,144,160	10,497,161	40,347,197	18,238,599	62,392.32	13,589.6	39,763.58									
Metropolitan Areas	123,277.9	65.25%	36,492.77	289,212,650	73.4107	7.377	158,514,286	69.9586	4,344	39,340,308	5,871,942	19,972,886	10,941,418	7,841,164	26,972,481	11,566,583	40,241.59											
% of U.S. in Metropolitan Areas:		65.25%		66.4134		73.4107		73.4107		69.9586		69.9586		69.9586		71.0050		76.8986		77.3564		74.6979		66.8509		53.4291		64.4977

Composite Table of Metro Area Rankings

METROPOLITAN STATISTICAL AREA	Population	Consumer Disposable Income	C.S.I. Per Household	Total Retail Sales	P.S. per Household	Food	Drug	General Merchandise	Apparel	Home Furnishing	Automotive	Filling Station	Passenger Cars
Arlene, Texas	180	183	165	172	82	186	183	162	167	168	128	152	160
Akron, Ohio	52	44	21	50	102	46	40	75	47	49	58	44	44
Albany, Georgia	221	234	230	235	217	236	231	232	234	230	230	230	231
Albany-Schenectady-Troy, New York	39	36		35	79	72			29	31	42	43	39
Albuquerque, New Mexico	92												
Pop.	1,370												
Poland	3,380	2,460	662										
Portland	1,260	1,140	204										
Racine	8,550	7,470	817										
Rialman	2,740	4,228	1,028										

State, County, City, Metro Area Data

ILLINOIS

Estimate for:	Population		Households		Consumer Disposable Income		Total Retail Sales		Retail Sales by Store Type—For the Year 7/1/61 to 7/1/62											
STATE	(000)	% of U.S.	(000)	% of U.S.	(000)	% of U.S.	(000)	% of U.S.	Food	Drug	General Merch.	Apparel	Home Furn.	Auto-	Filling	Passen-	Farm	Grocery		
KENDALL F-3	38.6	.0100	5.32	36,295	.0999	6,872	15,790	.0070	2,968	3,945	360	319	225	518	2,543	2,222	7.22	3.6	25,094	
KNOX C-4	63.0	.0339	18.60	122,914	.335	6,336	94,199	.0371	4,338	15,105	2,971	10,083	5,037	4,055	16,716	6,778	22.23	7.6	40,723	
Galesburg	38.5	.0207	11.88	80,216	.2218	6,752	63,090	.0278	5,311	14,123	2,808	9,646	4,770	3,555	14,218	4,667			14,218	
LAKE G-2	317.0	.1706	89.07	835,713	.2278	10,058	387,006	.1708	4,658	87,923	15,904	26,980	23,572	14,970	62,136	37,543	110.05	5.3	13,440	
Highland Park	30.5	.0164	8.50	144,096	.3992	16,952	54,500	.0241	6,412	11,591	1,950	3,309	4,243	2,389	12,109	4,025				
North Chicago	22.6	.0122	5.54	41,447	.113	7,455	12,569	.0055	2,281	3,496	496	461	636	243	1,481					
Waukegan	59.2	.0319	17.86	144,040	.3992	8,055	117,602	.0519	6,205	23,465	5,309	20,572	11,309	7,117	19,403	9,116			19,403	
LA SALLE E-3	113.2	.0609	34.75	236,010	.6643	6,792	151,902	.0670	4,371	36,084	4,249	12,379	10,009	8,393	26,708	12,790			49,50	
LAWRENCE G-4	18.2	.0098	5.95	31,511	.085	5,296	16,710	.0083	3,145	4,565	777	1,404	656	913	2,282	2,441			7,08	
LEE E-3	39.3	.0211	10.68	65,190	.177	7,104	47,076	.0208	4,408	10,225	1,165	3,461	2,145	1,113	11,747	4,091			13,28	
LIVINGSTON F-4	10.6	.0057	3.96	12,825	.036	6,889	56,140	.018												11,77
LOGAN																				10,0

4. SRDS CONSUMER MARKET DATA

Up-dated twice a year and based on latest Census and Bureau of Budget reports, SRDS data is broken down by county, metro area and city — for every state. Basic data series of composite metro ranking tables aid in determining size, potential, and ranking of television markets.

5. SRDS SERVICE FEATURES

Special information categories throughout each issue, such as handy index to station representatives or promotion dates and three-year calendars, help make SRDS the one complete, all-embracing buying guide available to advertising people.



SRDS Standard Rate & Data Service, Inc.

THE NATIONAL AUTHORITY SERVING THE MEDIA-BUYING FUNCTION
5201 OLD ORCHARD ROAD, SKOKIE, ILL. YORKTOWN 6-8500 • SALES OFFICES—SKOKIE/NEW YORK/ATLANTA/LOS ANGELES

C. Laury Botthof, President and Publisher

Advertising Agencies

- GRANT ADVERTISING INC.**—711 Third Ave., New York 17, N.Y. Oxford 7-5800. William D. Adams, TV-radio v.p.
Other offices: Chicago, Ill.—919 N. Michigan Ave.; Superior 7-6500. Detroit 26, Mich.—Guardian Bldg.; Woodward 3-9400. Hollywood 28, Cal.—Taft Bldg.; Hollywood 1-9231. Miami 36, Fla.—13th St. & 2nd Ave., S.W.; Franklin 3-6611. New York 17, N.Y.—711 Third Ave.; Oxford 7-5800. San Francisco 4, Cal.—405 Montgomery St.; Exbrook 2-6275. Seattle 4, Washington—801 Second Ave.; Main 4-3232. Boston 16—Park Square Bldg.; Hubbard 2-7950.
- GRAY & ROGERS**—12 South 12 St., Philadelphia 7, Pa. Walnut 2-4808. Edmund H. Rogers, supervisor; Walter M. Erickson, TV-radio program & management director; Chester Cooper, production director; Edward Papazian, TV-radio media.
Other office: Newark, N.J.—744 Broad St.; Market 3-7345.
- MONROE GREENTHAL COMPANY INC.**—595 Madison Ave., New York 22, N.Y. Plaza 9-8640. Harvey Schulman, TV-radio director & time buyer.
- GREY ADVERTISING INC.**—430 & 445 Park Ave., New York 22, N.Y. Plaza 1-3500. W. F. Craig, v.p., television programming; Alfred L. Hollender, exec. v.p.
Other offices: Beverly Hills, Cal.—9025 Wilshire Blvd.; Crestview 4-8401. San Francisco 4, Cal.—235 Montgomery St.; Exbrook 7-1695.
- GRISWOLD-ESHLEMAN CO.**—55 Public Square, Cleveland 13, Ohio. Tower 1-3232. Helen Lott, TV-radio time buyer; Ralph Borzi, dir, TV-radio production.
- GRUBB ADVERTISING INC.**—111 N. Market St., Champaign, Ill. Phone: 356-3766. TWX CN7283. Dale R. Arvidson, v.p., broadcast affairs; J. J. Dombrowske, media dir.; Mrs. Barbara Fairfield, media buyer; Howard Babbs, radio-TV coordinator.
- GUILD, BASCOM & BONFIGLI INC.**—222 Columbus Ave., San Francisco 11, Cal. Yukon 2-8400. Lyn Gross, Peg Harris, Joe Therrien, Kathie DeHaven, Diane Robinson, TV-radio time buyers; Rod MacDonald, v.p., media.
Other offices: Hollywood, Cal.—1777 N. Vine St.; Hollywood 6-6311. New York 22, N.Y.—514 Madison Ave.; Plaza 1-3979. Seattle 1, Wash.—1700 Tower Bldg.; Main 4-8790.
- LAWRENCE C. GUMBINNER ADVERTISING AGENCY INC.**—655 Madison Ave., New York 21, N.Y. Templeton 8-1717. Ed Green, broadcast supervisor; Janet Murphy, Anita Wasserman, Paul Fitzgerald, Al Kalish, Tessa Allen, Maureen Murray, TV-radio time buyers; Hugh Cohn, v.p. TV-radio.
- HENDERSON ADVERTISING AGENCY INC.**—55 S. Pleasantburg Dr., Greenville, S.C. Cedar 2-7611. Betty McCowan, media mgr. & time buyer; Peggy Hill, Sally Luttrell, time buyers; Andrew Pellizzi, TV art director.
- HENRI, HURST & McDONALD INC.**—See Roche, Rickerd, Henri, Hurst, Inc.
- HICKS & GREIST INC.**—555 Fifth Ave., New York 17, N.Y. Murray Hill 7-5600. Stanley Newman, media dir., Mort Reiner, TV-radio time buyer; Lee Peters, asst. time buyer; Vince Daralo, TV-radio dir.; John Donnelly, exec. producer.
- HILL, RODGERS, MASON & SCOTT**—6 N. Michigan Ave., Chicago 2, Ill. Andover 3-3138. Ivan Hill, pres.; Laurence W. Scott, exec. v.p.; Sherman E. Rogers, v.p. & creative dir.; George Kleitz, media dir.; Elinor Fahrenholz, radio-TV director.
- HIXSON & JORGENSEN INC.**—3540 Wilshire Blvd., Los Angeles 5, Cal. Dunkirk 8-3121. Harriett M. Weigand, TV-radio time buyer; H. D. Walsh, TV-radio director.
- HONIG-COOPER & HARRINGTON**—1275 Columbus Ave., San Francisco 11, Cal. Ordway 3-4469. C. McCreary, head TV buyer; S. Foliada, TV buyer; Jane Dahlgren, radio buyer; John W. Davis, media director; C. Robinson, asst. media director.
Other offices: Los Angeles 5, Cal.—304 S. Kingsley Dr.; Dunkirk 8-3301.
- CHARLES W. HOYT COMPANY INC.**—380 Madison Ave., New York 17, N.Y. Murray Hill 2-2000. D. H. Humm, TV-radio time buyer; Thomas A. Lee Jr., TV-radio director.
- KASTOR, HILTON, CHESLEY, CLIFFORD & ATHERTON INC.**—575 Lexington Ave., New York 22, N.Y. Plaza 1-1400. Dorothy Glasser, Rosanne Gordon, Stan Hamer, TV-radio time buyers; Dick King, Nancy Yost, casting prod.; Donald McAree, TV art dir.-producer.
- THE JOSEPH KATZ COMPANY OF BALTIMORE**—501 St. Paul Place, Baltimore 2, Md. Lexington 9-1500. Gertrude Myers, TV-radio time buyer.
- KENYON & ECKHARDT INC.**—247 Park Ave., New York 17, N.Y. Yukon 6-9000. Joseph Braun, media dir.; James S. Bealle, TV-radio dir.; Jack Caplan, Paul Roth, John Shima, media group heads; Louis Kennedy, Walter Staab, media supervisors; Ralph Bodle, Mary Lou Benjamin, John Timko, Agnes Del Colle, Louise Haut, Lucy Kerwin, media buyers; Robert Morton, broadcast buyer.
Other offices: Boston 16, Mass.—344 Boylston St.; Copley 7-8550. Chicago 1, Ill.—221 N. LaSalle St.; Financial 6-4020. Dallas, Texas—Merchantile National Bank Bldg.; Room 2107; Riverside 2-6508. Detroit 26, Mich.—Penobscot Bldg.; Woodward 5-0300. Hollywood 28, Cal.—Equitable Bldg.; Hollywood 9-9044. San Francisco 4, Cal.—Balfour Bldg., Suite 1414, 351 California St.; Yukon 1-6786. Washington 5, D.C.—Washington Bldg.; Sterling 3-1191.
- KETCHUM, MacLEOD & GROVE INC.**—4 Gateway Center, Pittsburgh 22, Pa. Court 1-5100. Peter B. Turk, TV-radio time buyer; Wm. S. Morris, Pgh. TV-radio production supervisor.
Other offices: Columbus 15, Ohio—Room 413, 8 E. Long St.; Capitol 4-9632. New York 17, N.Y.—733 Third Ave.; Murray Hill 7-5640. TV-Radio Dept. Headquarters—Arthur P. Ross, v.p. & TV-radio creative director; Edgar J. Donaldson, v.p., dir. TV-radio programming; Warren C. Rossell, TV-radio production supervisor; Richard E. Welsh, TV-radio business mgr.; Byron B. Chandler, media mgr. Washington 6, D.C.—1000 Connecticut Ave. NW; Sterling 3-6554. Houston, Tex.—1205 Holman Ave.; Jackson 6-1834.
- KEYES, MADDEN & JONES ADVERTISING**—919 N. Michigan Ave., Chicago 11, Ill. Whitehall 3-2133. Merle Myers, V. Russett, TV-radio time buyers. (Due to merge Jan. 1, 1963 with Post, Morr & Gardiner.)
Other offices: Hollywood 28, Cal.—1680 Vine St.; Hollywood 9-3974. Indianapolis 9, Ind.—Columbia Club, Monument Circle; Melrose 5-1361. Miami, Fla.—Flagler & First NE; Franklin 1-2507. New York 20, N.Y.—1270 Avenue of the Americas; Columbus 5-5814.
- KLAU-VAN PIETERSOM DUNLAP INC.**—Marine Plaza, Milwaukee 1, Wis. Broadway 1-6780. Edward F. Ritz, v.p. of media & international marketing; Fred J. Crowl, radio-TV film dept. mgr.; Ellsworth H. Smith, asst. media director; John M. Wussow, media buyer & international marketing coordinator.
Other offices: Chicago 11, Ill.—520 N. Michigan Ave.; Superior 7-3061. Princeton, N.J.—Somerville Rd.; Walnut 4-4449. Kansas City 14, Mo.—1240 W. 72d St.; Jackson 3-8542.
- KNOX REEVES ADVERTISING INC.**—400 Second Avenue South, Minneapolis 1, Minn. Federal 9-0071. John Hackett, media mgr.; Russell E. Neff, TV-radio program director; Philip Archer, Abbott Davis, media supervisors; Paul Ewing, Lois Lindenberg, TV-radio time buyers.
- KUDNER AGENCY INC.**—575 Madison Ave., New York 22, N.Y. Murray Hill 8-6700. Maria Carayas, TV-radio time buyer; Charles Allen, TV-radio business mgr.; Edgar Kahn, commercial prod. mgr.
- LAMBERT & FEASLEY INC.**—430 Park Ave., New York 22, N.Y. Murray Hill 8-6464. W. Millar, Frank Sweeney, J. Watterson, media buyers; W. B. Hinman, Samuel Leddy, assoc. media dirs.; W. C. Dekker, v.p. & dir. of media; W. A. Wylie, v.p., TV-radio director; J. Robinson, asst. TV-radio director; S. Otis, S. Garner, H. Thompson, TV-radio producers; M. Tower, TV-radio business manager.
- LANDO ADVERTISING AGENCY INC.**—725 Liberty Ave., Pittsburgh 22, Pa., Atlantic 1-5887. Mrs. Bernice G. Preisser, v.p. & TV-radio time buyer; R. H. Winer, TV-radio time buyer; Jane L. Callomon, v.p., TV-radio director.
Other office: Erie, Pa.—1319 G. Danie, Baldwin Bldg.; Glendale 6-2975.
- LANG, FISHER & STASHOWER INC.**—1010 Euclid Ave., Cleveland 15, Ohio. Prospect 1-0300. Alvin B. Fisher, v.p. in charge of radio-TV; John Rose, mgr., radio-TV dept.; Edward T. Noll, asst. mgr. in charge of production, radio-TV; Wayne Schakel, coordinator & business mgr.; Don Bianchi, creative dir.; Garry C. McKelvey, broadcast media & field service supervisor; Chas. Knepper, broadcast media asst.; Tom Rice, TV-radio time buyer.
- C. J. LAROCHE & COMPANY INC.**—575 Lexington Ave., New York 22, N.Y. Plaza 5-7711. Lionel Schaen, TV-radio time buyer; H. J. Greig, v.p., time buying.
Other office: Hollywood 28, Cal.—6269 Selma Ave.; Hollywood 9-3656.
- AL PAUL LEFTON COMPANY INC.**—1617 Pennsylvania Blvd., Philadelphia 3, Pa. Locust 8-5600. Al Paul Lefton, pres., Irwin W. Solomon, v.p.; Jack B. Creamer, TV-radio director.
Other offices: New York 17, N.Y.—71 Vanderbilt Ave.; Murray Hill 9-7470. Hollywood 28, California—Hollywood-Taft Bldg.; Hollywood 6-4374.
- LENNEN & NEWELL INC.**—380 Madison Ave., New York 17, N.Y. Murray Hill 2-5400. Nicholas E. Keesely, senior v.p. in charge of TV-radio programming; Francis C. Barton Jr., v.p.-gen. mgr., TV-radio programming.
Other offices: Beverly Hills, Cal.—9033 Wilshire Blvd.; Crestview 1-7221. San Francisco, Cal.—248 Battery St.; Yukon 2-7878.
- LEWIS & GILMAN INC.**—6 Penn Center Plaza, Philadelphia 3, Pa. Locust 8-3775. Evelyn R. Walmsley, associate media director & TV-radio time buyer; John R. Bleasdale Jr., TV-radio production director.
- LILIENFELD & CO.**—121 West Wacker Drive, Chicago 1, Illinois. Andover 3-7667. James K. Jurgensen, director of media; Lorry Huffman, time buyer.
- LILLER, NEAL, BATTLE & LINDSEY INC.**—1371 Peachtree St. NE, Atlanta 9, Ga. TR 3-3381. Pamela A. Tabberer, media director.
Other offices: Richmond 19, Va.—8 North 8th St. New York 22—10 Rockefeller Plaza; CL 5-2380. Tampa, Fla.—304 Washington St.; Phone: 229-0144.
- L. H. LUCKOFF & COMPANY**—320 Lafayette Blvd., Detroit 26, Michigan. Woodward 2-0707. Alan E. Luckoff, TV-radio time buyer & director; Victor Hurwitz, time buyer.
- EARLE LUDGIN & CO.**—121 W. Wacker Drive, Chicago 1, Illinois. Andover 3-1888. Earl Kraft, media dir.; Esther Anderson, TV-radio time buyer.
- MacFARLAND, AVEYARD & CO.**—333 N. Michigan Ave., Chicago 1, Ill. Randolph 6-9360. Norman K. Carrier, chief TV-radio buyer; Robert M. Olsen, time buyer; Gordon Hendry, v.p. & media director.
- MacMANUS, JOHN & ADAMS INC.**—444 Madison Ave., New York 22, N.Y. Plaza 9-5600. Henry G. Fownes, senior v.p., head of radio & TV; Joseph F. Africano, asst. to H. G. Fownes; Wm. B.

For Tables on Annual Volume of Advertising,
 see page 34-a

Advertising Agencies

Taylor, creative dir. of broadcast; Ted Allegretti, prod. supervisor; Alice Guego, business mgr.

Other offices: Bloomfield Hills, Mich.—Woodward Ave. & Long Lake Road. Los Angeles 36, Cal.—5455 Wilshire Blvd. Minneapolis 3, Minn.—1750 Hennerpin Ave. Toronto 2, Ontario, Canada—600 University Ave.

RICHARD K. MANOFF INC.—575 Lexington Ave., New York 22, N.Y. Plaza 1-1730. M. Keshin, media director; H. Gandel, assoc. media dir.; L. Ziegel & Y. Toro, time buyers.

J. M. MATHES INC.—260 Madison Ave., New York 16, N.Y. Lexington 2-7450. Edna S. Cathcart, TV-radio time buyer; Roy Passman, v.p., TV-radio dir.; A. Morrison, assoc. TV-radio dir.

MAXON INC.—2761 E. Jefferson Ave., Detroit 7, Michigan. Lorain 7-5710. P. C. Beatty, media dir.; Robert Inman, Albin Yagley Marvin Berns, TV-radio time buyers.

Other offices: New York 22, N.Y.—12 East 53rd St.; Plaza 9-7676 E. Wilhelm, TV-radio director; T. P. Maguire, media director, business mgr.; Ray Stone, assoc. media dir.; C. J. O'Donnell, time buyer. Chicago 11, Ill.—919 N. Michigan Ave.; Whitehall 4-1676.

McCANN-ERICKSON (M-E Productions Div.)—485 Lexington Ave., New York 17, N.Y. Oxford 7-6000. C. Terence Clyne, chairman & gen. mgr.; Jack L. Van Volkenburg, pres.; Thomas P. Losee, exec. v.p.; Harold J. Graham, v.p.; Thomas F. Greenhow, v.p.; Los Angeles; J. Nell Reagan, v.p.; Los Angeles; B. F. Holme Jr., admin. v.p.; John Allen, v.p., Chicago.

Other offices: McCann-Erickson Advertising (U.S.A.)—485 Lexington Ave., New York 17; 615 Peachtree St., NE, Atlanta (Trinity 5-0221); 200 Berkeley St., Boston (Liberty 2-7382); 318 S. Michigan Ave., Chicago (Webster 9-3700); 1060 National Bank Bldg., Detroit (Woodward 5-7550); 900 Lovett Blvd., Houston (Jackson 9-4991); 3325 Wilshire Blvd., Los Angeles (Dunkirk 5-3301); 114 Sansome St., San Francisco (Yukon 1-2262); Public Service Bldg., Portland 4 (Capital 6-4844); 1508 Northern Life Tower (MA 3-1572); McCann-Marschalk Co.—460 Park Ave., New York 22 (Oxford 7-4250); 615 Peachtree St. NE, Atlanta (Trinity 5-0221); 335 Euclid Ave., Cleveland 14 (Cherry 1-6850); 100 Biscayne Blvd. S., Miami 32 (Franklin 9-2821); 200 Berkeley St., Boston (Liberty 2-7382); 2144 Riverside Dr., Columbus (Hudson 6-0611).

McCANN-MARSCHALK CO. INC.—Time-Life Bldg., Rockefeller Center, New York 20, N.Y. Oxford 7-4250. Stuart D. Watson, pres.; Beverly L. Smith, v.p., TV-radio; Ralph B. Koser, exec. v.p., creative services; Vincent J. Rafti, acting media dir.; Harlan C. Parks, administrative v.p.; J. P. David Freyss, TV-radio operations mgr.

Other offices: Cleveland, O.—335 Euclid Ave., Bill Sansing, mgr. Atlanta 8, Ga.—795 Peachtree St., NE, Charles Richardson, mgr. Miami 32, Fla.—100 Biscayne Blvd., S., James Cobb, mgr.

MELDRUM & FEWSMITH INC.—1220 Huron Road, Cleveland 15, Ohio. Cherry 1-2141. Carol A. Brosmer, TV-radio time buyer; Bruce F. Stauderman, v.p., TV-radio & films.

Other office: Birmingham, Mich.—1100 N. Woodward Ave.; Midwest 6-4000.

ARTHUR MEYERHOFF ASSOCIATES INC.—410 N. Michigan Ave., Chicago 11, Ill. Delaware 7-7860. Francine Goldfine, TV-radio time buyer; Stuart Novy, TV-radio director.

MOGUL, WILLIAMS & SAYLOR INC.—625 Madison Ave., New York 22, N.Y. Templeton 8-7100. Leslie L. Dunler, v.p. TV-radio director; Joyce Peters, air-media supervisor; David Rapaport, time buyer; Pat Hunt & Diana Adam, asst. time buyers.

NEEDHAM, LOUIS AND BRORBY INC.—Prudential Plaza, Chicago 1, Illinois. Whitehall 4-3400. J. G. Cominos, v.p. TV-radio programming (Chicago); John Scott Keck, v.p. TV-radio programming dir.; K. C. Snyder, v.p., TV-radio creative dir. (Hollywood); A. E. Johnson, v.p., broadcast facilities dir.; M. J. Cole, mgr., broadcast facilities; Mark Oken, John Stetson, Marianne Monahan, time buyers (Chicago); Robert A. Wulffhorst, v.p. media dir.; Robert C. Johnson, time buyer (New York); Ian B. Campbell, media dir.; Denise Curran, time buyer (Toronto).

Other offices: Hollywood 46, Cal.—9130 Sunset Blvd.; Crestview 6-2073. New York 19, N.Y.—730 Fifth Ave.; Plaza 7-0333. Toronto-121 Richmond St. W.; Empire 4-1492.

NORMAN, CRAIG & KUMMLE INC.—488 Madison Ave., New York 22, N.Y. Plaza 1-0900. Murray Roffis, media director; George Coleman, assoc. media director; Walter A. Tibbals, TV-radio director.

Other offices: Beverly Hills, Cal.—8701 Wilshire Blvd.; Olympica 7-1530. Chicago 4, Ill.—141 W. Jackson Blvd.; Wabash 2-8701.

NORTH ADVERTISING INC.—Merchandise Mart, Chicago 54, Ill. Whitehall 4-5030-48. Bruce Dodge, exec. v.p.; Regle Schuebel, v.p., radio-TV & media director; Martin Ryan, media director; Betty Lavity & Barbara Swedeen, media supervisors.

Other offices: Hollywood, Cal.—780 Gower St., Hollywood 7-2151. New York 21, N.Y.—770 Lexington Ave., Templeton 8-8700. Regle Schuebel, v.p. radio-TV, media director.

OGILVY, BENSON & MATHER INC.—589 Fifth Ave., New York 17, N.Y. Murray Hill 8-6100. Samuel Frey, v.p. media dept. dir.; John Hoagland, v.p., director of broadcast department.

Other office: Beverly Hills, Cal.—9033 Wilshire Blvd.; Crestview 5-6165.

ROBERT OTTO-INTAM INC., INTERNATIONAL ADVERTISING—25 West 45th St., New York 36, N.Y. Judson 6-7979. Joseph A. Finale, media director.

PARKSON ADVERTISING AGENCY INC.—400 Park Ave., New York 22, N.Y. Plaza 1-6400. Herb Gruber, media dir.; Ruth Bayer, TV-radio time buyer; Don Blauhut, v.p. in charge of TV-radio.

POST, MORR & GARDNER—Palmolive Bldg., 919 N. Michigan Ave., Chicago, Ill. Whitehall 3-2880. Helen Wood, TV-radio time buyer; Werner Wolff, TV-radio business mgr.; Mitchell B. Streicker, v.p. & media dir. (Due to merge Jan. 1, 1963 with Keyes, Madden & Jones.)

POTTS-WOODBURY INC.—2233 Grand Ave., Kansas City 8, Mo. Grand 1-5755. Al Christy, v.p. & director, radio-TV; Bill Smith, chief TV-radio time buyer.

POWELL, SCHOENBROD & HALL ADVERTISING INC.—230 N. Michigan Ave., Chicago 1, Ill. Financial 6-7890. Time & Life Bldg., 111 W. 50th St., New York City 20, N.Y. Judson 2-5882. Herbert Summers Hall, radio-TV director; Joyce Johnson, asst. radio-TV director & time buyer, Chicago; Rhoda Schachne, asst. radio-TV dir., New York City.

PRODUCT SERVICES INC.—10 Warren Place, Mt. Vernon, N.Y. Murray Hill 7-0204. Ben Pettick, TV-radio time buyer.

FLETCHER RICHARDS, CALKINS & HOLDEN—730 Fifth Ave., New York 19, N.Y. Judson 6-5400. James Kelly, E. Griffiths, Frances John, TV-radio time buyers; S. J. Frolick, TV-radio director; J. Ennis, media dir.; R. Boulware, assoc. media dir.

Other offices: Boca Raton, Fla.—133 E. Palmetto Park Rd.; Boca Raton 6344. Chicago 1, Ill.—Prudential Plaza; Randolph 6-3830. Los Angeles 28, Cal.—6233 Hollywood Blvd.; Hollywood 6-1311. San Francisco 4, Cal.—58 Sutter St.; Yukon 1-2250. Seattle 1, Wash.—Joseph Vance Bldg.; Main 2-1555.

ROCHE, RICKERD, HENRI & HURST INC.—520 N. Michigan Ave., Chicago 11, Ill. Phone: 000-0000. Lee Randon, TV-radio director.

ROSS ROY INC.—2751 E. Jefferson Ave., Detroit 7, Mich. 567-3900. Hal Rumble, v.p. media; R. Post, mgr. media; J. V. Karle, J. Dunn, Marion McNelly & P. Vetowich, radio-TV time buyers.

Other office: New York 36, N.Y.—500 Fifth Ave. 565-3200.

THE RUMRILL COMPANY INC.—1895 Mt. Hope Ave., Rochester 20, N.Y. Browning 1-2150. Wm. Mackey, media director; Robert P. Knechtel, broadcast media mgr.

Other offices: Buffalo 3, N.Y.—10 Lafayette Sq.; Madison 6020. Utica, N.Y.—1512 Genesee St.; Swift 7-2850. New York City—1 Rockefeller Plaza; Plaza 7-8022.

THE SACKEL-JACKSON CO. INC.—131 Arlington St., Boston 16, Mass. Hubbard 2-5910. Ralph Schiff, exec. v.p.; Leonard Tarcher, v.p. chg. media; Rene Reyes, dir. broadcast media; Ben Carroll, TV traffic mgr.

FRANK B. SAWDON INC.—595 Madison Ave., New York 22, N.Y. Plaza 1-6660. Ardien Rodner, TV-radio time buyer & media director.

Other office: Hollywood 28, Cal.—1601 Gower; Hollywood 4-7579.

REACH, McCLINTON & CO. INC.—505 Park Ave., New York 22, N.Y. Plaza 1-7300. Phillip C. Kenney, v.p. & media dir.; William Overmyer, assoc. media dir.; Henry Nachman, media supervisor; Howard Tobias, media supervisor; Irene Bourgoin & Herbert Stone, TV-radio time buyers; Werner Michel, v.p. & TV-radio dir.; James K. Graham, assoc. TV-radio dir.

Other offices: Los Angeles 48, Cal.—6434 Wilshire Blvd.; Olive 3-9610. Minneapolis 2, Minn.—706 Second Ave., S.; Federal 9-8041. Newark, N.J.—69 Washington St.; Market 3-5100. Boston 16, Mass.—Reach, McClinton & Humphrey Inc. 1235 Statler Bldg.; Liberty 2-6100. Chicago, Ill.—Reach, McClinton & Co. of Ill. Inc., Prudential Plaza; Superior 7-9722. Houston, Tex.—The Drake Agency, P. O. Box 25007; Jackson 6-4196. St. Augustine, Fla.—Bacon, Hartman & Vollbrecht Inc., 6 Lighthouse Ave.; Valley 4-1681. London W. 1, England—Smee's Advertising Ltd., 3-5 Duke St.

R. JACK SCOTT INC.—740 No. Rush St., Chicago 11, Ill. Whitehall 4-6888. Stewart Shering, TV director.

SEXTANT INC.—510 Madison Ave., New York 22, N.Y. Plaza 2-4797. Robert D. Graff, pres.; Milton A. Fruchtman, v.p.; Robert Emmett Ginna, v.p.; John F. Walsh, prod. executive.

JOHN W. SHAW ADVERTISING INC.—200 E. Ohio St., Chicago 11, Ill. Mohawk 4-3300. Marilyn McDermott, June Kemper, Isabel McCaulay, TV-radio time buyers; George A. Wilcox, v.p. & media dir.

STREET & FINNEY INC.—45 W. 45th St., New York 36, N.Y. Circle 6-1700. Helen A. Thomas, v.p. & TV-radio director; Eleanor Scanlon, time buyer; Dorothy Barnett, time buyer.

SUDLER & HENNESSEY INC.—130 E. 59th St., New York 22, N.Y. Plaza 1-1250. Hal Davis, radio & TV director; H. Halpern, media director.

SULLIVAN, STAUFFER, COLWELL & BAYLES INC.—575 Lexington Ave., New York 22, N.Y. Murray Hill 8-1600. Harry Ommerle, senior v.p. TV-radio; Vera Brennan, broadcast supervisor; Philip Cohen, TV-radio director.

Other office: Hollywood 28, Cal.—6253 Hollywood Blvd.; Hollywood 4-2119.

(Continued on next page)



THE MIGHTY HERCULES
THE MIGHTIEST
NEW CARTOON SERIES

TRANS-LUX TELEVISION CORPORATION
NEW YORK . . . CHICAGO . . . HOLLYWOOD

Ad Agencies & Schools

SWEENEY & JAMES CO.—1501 Euclid Ave., Cleveland 15, Ohio. Main 1-7142. Lucie Llan, media director.

TATHAM-LAIRD INC.—64 E. Jackson Blvd., Chicago 4, Ill. Harrison 7-3700. George Bolas, v.p.; Jack J. Bard, dir. of media activities; R. Boyer, J. Ragel, media supervisors; James Spero, asst. supervisor; Larry Olshan, Mary Rodger, Helen Jipson, Annette Malpede, broadcast mgrs.

Other offices: New York 17, N.Y.—444 Madison Ave. Plaza 2-1111. Val Ritter, media supervisor. Hollywood 38, Cal.—1680 N. Vine, Hollywood 1-9288. Vic Hunter, TV-radio mgr.

J. WALTER THOMPSON CO.—420 Lexington Ave., New York 17, N.Y. Murray Hill 6-7000. Ruth Jones, TV-radio time supervisor; Dan Seymour, senior v.p. & TV-radio director; Richard Jones, v.p. & media director.

Other offices: Atlanta 3, Ga.—311 Palmer Bldg.; Jackson 3-1744. Chicago 11—410 N. Michigan Ave., Mohawk 4-6700. Cincinnati 2, Ohio—3620 Carew Tower Bldg.; Dunbar 1-1825. Coral Gables, Fla.—299 Alhambra Circle; Highland 5-1391. Dallas 1, Texas—700 Hartford Bldg.; Riverside 1-4584. Denver 2, Colorado—621 17th St.; Amherst 6-3861. Detroit 26, Michigan—535 Griswold St., Woodward 2-8890. Kansas City 12, Mo.—424 Nichols Road, Country Club Plaza; Westport 1-4452. Los Angeles 48, Cal.—6505 Wilshire Blvd.; Olive 3-0300. New Orleans 12, La.—201 Civic Center Bldg., 234 Loyola Ave.; Phone: 524-7654. Raleigh, N.C.—913 Capitol Club Bldg.; Temple 3-7295. San Francisco 4, Cal.—320 California St.; Garfield 1-3510. Washington 4, D.C.—1737 DeSales St., N.W.; National 8-6140. Seattle, Wash.—5403 42nd Ave.; West 5-0062. Pittsburgh 22, Pa.—22 Gateway Center, Atlantic 1-8616.

VANSANT, DUGDALE & CO. INC.—15 E. Fayette St., Baltimore 2, Md. Lexington 9-5400. Mrs. Rita G. Eastman, chief TV-radio time buyer; E. Huttman, asst. buyer; Robert V. Walsh, v.p., radio-TV.

M. BELMONT VER STANDIG INC.—1107 19th St., N.W., Washington 6, D.C. Federal 8-6100. Helen Ver Standig, TV-radio time buyer; James W. Young, TV-radio director.

WADE ADVERTISING INC.—20 North Wacker Drive, Chicago 6, Illinois. Financial 6-2100. Richard M. Dunn, broadcasting dir.

Other offices: New York 20, N.Y.—10 Rockefeller Plaza; Circle 5-1990. Hollywood 28, Cal.—1717 N. Highland Ave.; Hollywood 6-1631.

WARWICK & LEGLER INC.—375 Park Ave., New York 22, N.Y. Plaza 1-4700. J. Hudack, broadcast media supervisor; Andrew Christian, v.p. & TV-radio director.

ERWIN WASEY, RUTHRAUFF & RYAN INC.—711 Third Ave., New York 17, N.Y. Oxford 7-4500. Rollo W. Hunter, TV-radio director; Richard Bunbury, TV-radio time buyer.

Other offices: Chicago 11, Ill.—410 N. Michigan Ave.; Phone: 467-1880. Houston 6, Texas—3329 Richmond Ave.; Jackson 4-7531. Los Angeles 36, Cal.—5045 Wilshire Blvd.; Webster 1-1211. Philadelphia 2, Pa.—3 Penn Center; Locust 4-3551. Pittsburgh 22, Pa.—Oliver Bldg.; Grant 1-1900. San Francisco 4, Cal.—140 Montgomery St.; Exbrook 2-4616. St. Paul 1, Minn.—IBM Building, 690 N. Robert St.; Capital 7-7501.

EDWARD H. WEISS AND CO.—360 N. Michigan Ave., Chicago 1, Ill. Central 6-7252. Jack Bard, v.p. media; Nathan Pinsoff, media mgr.; Roif W. Brandis, radio-TV director.

Other offices: Los Angeles 48, Cal.—6399 Wilshire Blvd.; Olive 3-8360. New York 19, N.Y.—730 5th Ave.; Judson 6-8313.

WERMEN & SCHORR INC.—1616 Walnut St., Philadelphia 3, Pa. Pennypacker 5-1688. Jerome B. Samuelsohn, radio & TV dir.

THE WESLEY ASSOCIATES INC.—630 Fifth Ave., New York 20, N.Y. Judson 2-8050. Joseph Knap Jr., TV-radio time buyer; Charles A. Amory, TV-radio director; Robert Rehback, TV-radio production supervisor.

YOUNG & RUBICAM INC.—285 Madison Ave., New York 17, N.Y. Murray Hill 9-5000. Warren A. Bahr, v.p. & senior media director; Joseph St. Georges, v.p. & sr. media director; Charles C. Barry Sr., v.p. TV director.

Other offices: Chicago 1, Ill.—1 E. Wacker Dr.; 329-0750. Detroit 26, Mich.—645 Griswold St.; Woodward 1-7050. Hollywood 28, Cal.—First Federal Building, Hollywood Blvd. & Highland Ave.; Hollywood 2-7181. Los Angeles 17, Cal.—615 S. Flower; Madison 6-7641. San Francisco 4, Cal.—120 Montgomery St.; Exbrook 7-1838.

Schools Offering TV & Radio Credit Courses

Note: All colleges and universities listed offer at least 10 quarter hours or 7 semester hours yearly. List includes only institutions with at least 5 TV or radio courses.

ALABAMA

ALABAMA COLLEGE, Montevallo. 7 radio-TV courses. Carrier current radio station WRSD.

ARIZONA

UNIVERSITY OF ARIZONA, Tucson. 6 radio-TV courses. Facilities: KUAT (TV) educational station, 2 TV & 2 radio lab-classrooms. Also film production facilities.

ARKANSAS

UNIVERSITY OF ARKANSAS, Fayetteville. 5 radio-TV courses. Facilities: 1 radio lab-classroom and carrier current radio station KUAR. Also use commercial closed-circuit TV studio.

CALIFORNIA

LONG BEACH STATE COLLEGE, Long Beach. 9 radio-TV courses. Facilities: 2 radio lab-studios.

COLORADO

ADAMS STATE COLLEGE, Alamosa. 5 radio-TV courses. Facilities: 2 radio lab-classrooms, also utilizes commercial radio KGIW.

FLORIDA

ROLLINS COLLEGE, Winter Park. 6 radio-TV courses. Facilities: FM radio WPRK-FM, 2 radio lab-classrooms, closed-circuit TV.

ST. PETERSBURG JUNIOR COLLEGE, St. Petersburg. 6 radio-TV courses. Robert C. Bohan, chairman, radio-TV dept. Facilities: WEDU (TV).

ILLINOIS

WESTERN ILLINOIS UNIVERSITY, Macomb. 7 radio-TV courses. Facilities: FM radio WWKS, radio studio & double TV studio, closed-circuit TV.

INDIANA

BALL STATE TEACHERS COLLEGE, Muncie. 6 radio-TV courses. R. J. Robbins, director of radio & TV, gen. mgr. WBST (FM). Facilities: 10-W educational radio station WBST (FM).

DE PAUW UNIVERSITY, Greencastle. 8 radio-TV courses. Elizabeth Turnell, professor, speech-radio & TV. Facilities: FM radio WGFE, 3 radio lab-classrooms. Also utilizes facilities of commercial WTHI-TV, Terre Haute.

LOUISIANA

LOUISIANA POLYTECHNIC INSTITUTE, Ruston. 9 radio-TV courses. Facilities: 2 radio lab-classrooms. Also use educational KLSE (TV), and commercial KNOE-TV, Monroe, La.

LOUISIANA STATE UNIVERSITY, Baton Rouge. 8 radio-TV courses. Facilities: 3 TV & radio lab-classrooms.

MAINE

UNIVERSITY OF MAINE, Orono. 8 radio-TV courses. Robert K. MacLauchlin, asst. professor of speech. Facilities: 2 radio lab-classrooms and FM station WMEB-FM; use of closed-circuit TV on campus. Also use commercial station WABI-TV.

NEW JERSEY

MONTCLAIR STATE COLLEGE, Upper Montclair. 5 radio-TV courses. Facilities: 1 TV lab-classroom.

NEW YORK

QUEENS COLLEGE, Flushing 67. 7 radio-TV courses. Robert P. Crawford, in charge of training. Facilities: 2 TV-radio studios, closed-circuit TV, TV tape.

ST. LAWRENCE UNIVERSITY, Canton. 9 radio-TV courses. Lawrence O. Reiner, instructor, radio-TV. Facilities: 4 radio lab-classrooms, carrier current radio station KSLU.

NORTH DAKOTA

NORTH DAKOTA STATE UNIVERSITY, Fargo. 5 radio-TV courses. Donald F. Schwartz, acting dir., communications; Brvan Gackle, instructor in speech. Facilities: radio KDSC (low power), 1 TV lab-classroom, closed-circuit TV. Also utilizes commercial radio-TV facilities.

OREGON

OREGON STATE COLLEGE, Corvallis. 9 radio-TV courses. Dr. Harold M. Livingston, professor of speech. Facilities: educational KOAC-TV and radio KOAC, 1 TV & 1 radio lab-classroom.

PENNSYLVANIA

WESTMINSTER COLLEGE, New Wilmington. 6 radio-TV courses. Richard V. Stevens, director of broadcasting activities, in Speech & Dramatic Art Dept. Facilities: 2 radio lab-classrooms, carrier current radio station.

VIRGINIA

WILLIAM & MARY COLLEGE, Williamsburg. 5 radio-TV courses. Carl G. Balson, asst. professor, fine arts. Facilities: FM radio WCWM-FM, 3 radio & 3 TV lab-classrooms.

WASHINGTON

CENTRAL WASHINGTON STATE COLLEGE, Ellensburg. 11 radio-TV courses. John Hoglin, asst. professor, radio-TV. Facilities: 1 radio lab-classroom, closed-circuit TV, radio station KCWS-FM.

WEST VIRGINIA

MARSHALL UNIVERSITY, Huntington. 13 radio-TV courses. Stephen D. Buell, assoc. professor of speech. Facilities: 2 radio lab-classrooms & studios. FM radio WMUL (10 watts).

WISCONSIN

WISCONSIN STATE COLLEGE, Eau Claire. 5 radio-TV courses. David Walker, asst. professor, speech. Facilities: 2 radio lab-classrooms.

Publications in Television and Related Fields

ADVERTISING AGE, 740 N. Rush St., Chicago 11, Ill. Delaware 7-5200. 630 Third Ave., New York 17, N.Y. Yukon 6-5050. Advertising Publications Inc. G. D. Crain Jr., president & publisher; S. R. Bernstein, editorial director, James V. O'Hara, exec. editor. Weekly.

ADVERTISING & SALES PROMOTION, 740 Rush St., Chicago 11, Ill. Phone: 337-5200. Advertising Publications Inc. G. D. Crain Jr., president & publisher; Robert B. Konikow, managing editor.

AMERICAN CINEMATOGRAPHER, 1782 N. Orange Dr., Hollywood 28, Cal. Hollywood 7-2135. A. S. C. Agency Inc. Arthur E. Gavin, editor. Monthly.

AMPEX HEAD LINES, 934 Charter St., Redwood City, Cal. Emerson 9-7111. Published by Ampex Video Products. Richard Madsen, editor. Monthly.

AUDIO, 204 Front St., Mineola, N.Y. Pioneer 2-1950. Radio Magazines Inc. D. Saslaw, editor; C. G. McProud, publisher. Monthly.

AUDIO TIMES, 33 W. 42nd St., New York 36, N.Y. LO 5-3450. Richard E. Ekstract, publisher; Robert Angus, editor. Bi-weekly.

AV COMMUNICATION REVIEW, 1201 16th St. N.W., Washington 6, D.C. Adams 4-4848. Dept. of Audiovisual Instruction, National Education Assn. William Allen, editor. Six issues yearly.

AVIATION WEEK, & SPACE TECHNOLOGY, 330 W. 42nd St., New York 36, N.Y. Longacre 4-3000. McGraw-Hill Publishing Co. Robert W. Martin Jr., publisher; Robert B. Hotz, editor; Wm. Gregory, managing editor; Philip J. Klass, avionics editor. Weekly.

AWRT NEWS & VIEWS, 75 East 55th St., New York 22, N.Y. Eldorado 5-7281-2. American Women in Radio & Television Inc. Barbara Callahan, editor. 8 times a year.

BELL LABORATORIES RECORD, 463 West St., New York 14, N.Y. Chelsea 3-1000. Bell Telephone Laboratories. Howard W. Mattson, editor. Monthly.

THE BELL SYSTEM TECHNICAL JOURNAL, 195 Broadway, New York 7, N.Y. A. T. & T. Co. G. E. Schindler, editor. Bell Telephone Laboratories, 463 West St., New York 14, N.Y.; Chelsea 3-1000. Bimonthly.

BELL TELEPHONE MAGAZINE, 195 Broadway, New York 7, N.Y. American Telephone & Telegraph Co. George B. Turrell Jr., editor. Quarterly.

BETTER BROADCASTS NEWSLETTER, 423 N. Pinckney, Madison, Wis. Alpine 5-2009. Leslie Spence, editor. Five times annually.

THE BILLBOARD, 1564 Broadway, New York 36, N.Y. Plaza 7-2800. Sam Chase, editor & asst. publisher; Bob Rolontz, music news editor; Nick Biro, radio-TV programming editor; Ren Grevatt, music-phono merchandise editor. Business office: 2160 Patterson St., Cincinnati, O.; Dunbar 1-6450; L. W. Gatto, treas. Bureaus: Washington 5, D.C.—1425 G St. NW; National 8-4748; Mildred Hall, bureau chief. Hollywood 28, Cal.—1520 North Gower; Hollywood 9-5831; Lee Zhito, west coast news editor. Weekly.

THE BRAILLE TECHNICAL PRESS INC., 984 Waring Ave., New York 69, N.Y. Olinville 4-3858. Donald J. S. Merten, pres.; R. W. Gunderson, editor. Radio-electronics technical magazine for the blind. Monthly.

BROADCAST ENGINEERING, 1014 Wyandotte St., Kansas City 5, Mo. Victor 2-5955. Technical Publications Inc., publisher R. E. Hertel. Monthly.

BROADCAST NEWS, Camden, N.J. Woodlawn 3-8000. RCA Broadcast & Television Products Dept. P. A. Greenmeyer, editor. Quarterly.

BROADCASTING, 1735 DeSales St. NW, Washington 6, D. C. Metropolitan 8-1022. Broadcasting Publications Inc. Sol Taisshoff, editor & publisher; Edwin H. James, executive editor. Weekly.

BUSINESS SCREEN MAGAZINE, 7064 Sheridan Rd., Chicago 26, Ill. Briargate 4-8234. O. H. Coelin Jr., editor & publisher. Bureaus: Eastern—250 W. 57th St., New York 19, N.Y.; Circle 5-2969; Robert Seymour, chief. Western—1450 Lorain Road, San Marino, Cal.; Cumberland 3-4394; Herbert Mitchell, chief. 8 times annually.

CANADIAN CINEMATOGRAPHY, 2533 Gerrard St. East, Scarborough, Ont. OX 9-9695. Art C. Benson, editor. Bi-monthly.

THE CHRISTIAN BROADCASTER, Room 1930, 475 Riverside Dr., New York 27, N.Y. Riverside 9-2200. World Association for Christian Broadcasting, publisher.

CQ—THE RADIO AMATEURS' JOURNAL, 300 W. 43rd St., New York 36, N.Y. Judson 2-4460. Cowan Publishing Corp. S. R. Cowan, publisher; Arnold S. Trossman, editor. Monthly.

DAILY VARIETY, 6404 Sunset Blvd., Hollywood 28, Cal. Hollywood 9-1141. Syd Silverman, president; Thomas M. Pryor, editor.

THE DAYLIGHTER, c/o Ray Livesay, WLBH, Mattoon, Ill. Adams 4-6464. Ray Livesay, publisher; Tom Rogers, v.p., public information. Intermittently.

E.B.U. REVIEW, published by European Broadcasting Union, 1 Rue de Varembe, Geneva, Switzerland. Appears in separate English and French editions; Part A (Technical) published in Feb., April, June, Aug., Oct. & Dec. by E.B.U. Technical Centre, 32 Avenue Albert Lancaster, Brussels, Belgium. Mr. Georges Hansen, director of the Technical Centre. Part B (General and Legal)

published in Jan., March, May, July, Sept. & Nov. by E.B.U. Administrative Office, 1 rue de Varembe, Geneva. Dr. C. Gillieron, director of Administrative Office.

EDITOR & PUBLISHER, 850 Third Ave., New York 22, N.Y. Plaza 2-7050. Robert U. Brown, editor. Weekly.

ELECTRICAL COMMUNICATION, 320 Park Ave., New York 22, N.Y. Plaza 2-6000. International Telephone & Telegraph Corp. H. P. Westman, editor. Quarterly.

ELECTRICAL ENGINEERING, 345 E. 47th St., New York 17, N.Y. Plaza 2-6800. American Institute of Electrical Engineers. Ronald K. Jurgen, editor. Monthly.

ELECTRICAL MERCHANDISING WEEK, 330 W. 42nd St., New York 36, N.Y. Longacre 4-3000. McGraw-Hill Publishing Co. Caswell Speare, publisher. Laurence Wray, editor. Weekly.

ELECTRONIC ADVERTISER—Box 784, Washington 4, D.C. Jackson 4-1225 (Arlington). Bill West, publisher. Monthly.

ELECTRONIC & APPLIANCE SPECIALIST, 216 W. 14th St., New York 11, N.Y. Watkins 4-5585. Nathan Boolhack, editor & publisher; Sally Boolhack, v.p. Monthly.

ELECTRONIC DESIGN, 850 Third Ave., New York 22, N.Y. Plaza 1-5530. Hayden Publishing Co., Inc. T. Richard Gascolgne, chairman of the board; James S. Mulholland Jr., pres.; H. Victor Drumm, publisher; Edward E. Grazda, editor. Bi-weekly.

ELECTRONIC DISTRIBUTING MAGAZINE, 2775 S. Moreland Blvd., Cleveland 20, Ohio. Phone: 991-1566. Howard Markt, publisher; James C. Kinkaid, editorial director. Monthly.

ELECTRONIC EQUIPMENT ENGINEERING, 17 E. 54th St., New York 22, N.Y. Plaza 2-7620. Maetier Publishing Corp. Elmer T. Ebersol, editor. Monthly.

ELECTRONIC INDUSTRIES, Chestnut & 56th Sts., Philadelphia 39, Pa. Sherwood 8-2000. Chilton Co. Bernard F. Osbahr, editor; Shelby A. MacMillan, publisher. Monthly.

ELECTRONIC MARKETS, 330 W. 42nd St., New York 36, N.Y. Longacre 4-3000. Published by market research dept., *Electronics Magazine*, McGraw-Hill Publishing Co. J. Girdwood, publisher; Frederic M. Stewart, editor. Monthly.

ELECTRONIC NEWS, 7 E. 12th St., New York 3, N.Y. Algonquin 5-5252. Fairchild Publications Inc. Wade Fairchild, publisher; Alfred D. Cook, editor. Weekly.

ELECTRONIC TECHNICIAN, 1 E. First St., Duluth 2, Minn. RA 7-8511. Ojibway Press Inc. Howard A. Reed, publisher; A. Forman, editor. Monthly.

ELECTRONICS ILLUSTRATED, 67 W. 44th St., New York 36, N.Y. Murray Hill 2-3606. Fawcett Publications Inc. Robert G. Beason, editor. Bi-monthly.

ELECTRONICS WORLD (formerly Radio & TV News), 1 Park Ave., New York 16, N.Y. Ziff-Davis Publishing Co. W. Ziff, pres.; Phillip Heffernan, publisher; Wm. Stocklin, editor. Monthly.

FACTS, FIGURES & FILM, 535 Fifth Ave., New York 17, N.Y. Murray Hill 7-1668. Broadcast Information Bureau. Judy Dupuy, editor. Monthly.

FEDERAL COMMUNICATIONS BAR JOURNAL, 1735 DeSales St. N.W., Washington 6, D.C. Sterling 3-3660. Federal Communications Bar Assn. John W. Willis, editor.

THE FILM DAILY, 1501 Broadway, New York 36, N.Y. Bryant 9-7117. Wid's Films and Film Folk Inc. Charles A. Alicoate, editor & publisher; William Specht, assoc. editor.

HIGH FIDELITY, Publishing House, Great Barrington, Mass. Phone: 1300. Roland Gelatt, editor. Monthly.

HIGH FIDELITY TRADE NEWS, 7 West 44th St., New York 36, N.Y. Murray Hill 2-3244. J. T. Schwartz & L. D. Solomon, publishers; Ken Nelson, sales mgr.; Anthony Lord, managing editor. Monthly.

THE HOLLYWOOD REPORTER, 6715 Sunset Blvd., Hollywood 28, Cal. Hollywood 4-7411. W. R. Wilkerson, publisher; Don Carle Gillette, editor. Daily.

HOME ENTERTAINMENT RETAILING, 527 Madison Ave., New York 22, N.Y. Plaza 31205. Cadel-Kaye Inc., Arnold Farber, editor. Monthly.

HOME FURNISHINGS DAILY, 7 E. 12th St., New York 3, N.Y. Algonquin 5-5252. Fairchild Publications Inc. Louis W. Fairchild, pres.; Isadore Barmash, editor; Alfred Perkins, TV-radio editor.

INDUSTRIAL COMMUNICATIONS, Room 402, 1327 F St., NW, Washington 4, D.C. Sterling 3-2482. Robert E. Tall, editor. Weekly.

INDUSTRIAL ELECTRONIC ENGINEERING & MAINTENANCE, 1 E. First St., Duluth 2, Minn. RA 7-8511. Ojibway Press Inc. Howard Reed, publisher. Albert J. Forman, editor. Monthly.

INTERNATIONAL PHOTOGRAPHER, 7715 Sunset Blvd., Hollywood 46, Cal. Hollywood 4-0125. Local 659, International Alliance of Theatrical Stage Employees & Motion Picture Machine Operators Herbert Aller, editor. Monthly.

JOURNAL OF BROADCASTING, U of Southern Cal., University Park, Los Angeles 7, Cal. Richmond 8-2311, Ext. 271. Association for Professional Bcstg. Education. John M. Kittross, ed. Quarterly.

(Continued on next page)

Publications

- JOURNAL OF THE AUDIO ENGINEERING SOCIETY**, P.O. Box 12, Old Chelsea Station, New York 11, N.Y. Audio Engineering Society. Quarterly.
- JOURNAL OF THE SOCIETY OF MOTION PICTURE & TELEVISION ENGINEERS**, 55 W. 42nd St., New York 36, N.Y. Longacre 5-0172. Pierre Mertz, chairman, board of editors; Victor H. Allen, editor. Monthly.
- JOURNAL OF THE UNIVERSITY FILM PRODUCERS ASSOCIATION**, c/o Robert W. Wagner, Ohio State University, Dept. of Photography, Motion Picture Div., 1885 Neil Ave., Columbus 10, Ohio. Quarterly.
- LOOK-LISTEN POLL ANNUAL REPORT**, see *Better Broadcasts Newsletter*. Annually in April.
- MADISON AVENUE**, 575 Madison Ave., New York 22, N.Y. Plaza 1-3446. Madison Avenue Magazine Inc. Carl E. Rogers, editor & publisher; Robert H. Nutt, managing editor. Monthly.
- MARKETING**, 481 University Ave., Toronto 2, Ont. Phone: 362-5311. MacLean-Hunter Publishing Co. Ltd. Ted Earl, editor. 30 Old Burlington St., London W. 1, England. Weekly.
- MARKETS OF AMERICA** (Vol. 27) with **THE ADVERTISER**, 1056 Fifth Ave., New York 28, N.Y. Enright 9-6512. Manuel Rosenberg, publisher; Lydie Bloch, editor. Published annually in March.
- McKITTRICK DIRECTORY OF ADVERTISERS INC.**, Geographical & Classified Directory of Advertisers & Advertising Agency List, Geographical & Classified Services, including Weekly News Bulletins, periodic supplements, and 3 issues of Agency List. 840 Broadway, New York 3, N.Y. Spring 7-0800.
- MEDIA AGENCIES CLIENTS**, 319 S. Robertson Blvd., Beverly Hills, Cal. Olympia 7-1440. Marvin L. Saltzman, editor. Semi-weekly.
- MEDIA/SCOPE**, 5201 Old Orchard Rd., Skokie, Ill. Yorktown 6-8500. Walter E. Bothof, publisher; A. W. Moss, asst. publisher; John P. Kaiser, promotion mgr.; Roger Barton, editor. Monthly.
- MEDICAL ELECTRONICS NEWS**, 845 Ridge Ave., Pittsburgh 12, Pa. Annually.
- MIKE & SCREEN PRESS DIRECTORY AND NEWSGUIDE**, 527 Lexington Ave., New York 17, N.Y. Plaza 1-2720. Radio-Newsreel-TV Working Press Assn. Inc. Annual.
- MOTION PICTURE DAILY**, including *Television Today*, 1270 Sixth Ave., New York 20, N.Y. Circle 7-3100. Quigley Publishing Co. Martin Quigley, president and editor-in-chief; Sherwin Kane, editor.
- MOTION PICTURE HERALD**, 1270 Sixth Ave., New York 20, N.Y. Circle 7-3100. Quigley Publishing Co. Martin Quigley, editor-in-chief & publisher; Martin Quigley Jr., editor. Bi-weekly.
- NAB HIGHLIGHTS**, 1771 N St., NW, Washington 6, D.C. Decatur 2-9300. National Association of Broadcasters, Public Relations Service. Weekly.
- NAEB JOURNAL**, 119 Gregory Hall, Urbana, Ill. Phone: 333-0580. National Assn. of Educational Broadcasters. Mrs. Betty McKenzie, managing editor, Urbana. Bi-monthly.
- NAEB NEWSLETTER**, 119 Gregory Hall, Urbana, Ill. Phone: 333-0580. National Assn. of Educational Broadcasters. Mrs. Betty McKenzie, editor Monthly.
- NARDA NEWS**, Merchandise Mart, Chicago 54, Ill. Michigan 2-5505. National Appliance & Radio-TV Dealers Assn. Jules Steinberg, publisher; Don Andries, editor. Monthly.
- NATESA SCOPE**, 5908 S. Troy Ave., Chicago 29, Ill. Grovehill 6-6363. National Alliance of TV & Electronic Service Assns. Frank Moch, publisher. J. L. Noga, business mgr. Monthly.
- NEDA JOURNAL**, 343 S. Dearborn St., Chicago 4, Ill. Harrison 7-5526. NEDA Journal Publishing Co. Gail S. Carter, editor & publisher; M. M. Ahern, business mgr. Monthly.
- NET NEWS**, 10 Columbus Circle, New York 19, N.Y. Judson 6-0055. Published by National Educational TV & Radio Center. Quarterly.
- NETWORK ADVERTISER REPORT**, 15 West 46th St., New York 36, N.Y. Columbus 5-2640. Television Index Inc. Weekly & semi-annual.
- PF REPORTER**, 4300 W. 62nd St., Indianapolis 6, Ind. Axminster 1-3100. Howard W. Sams & Co. Inc. Howard Sams, publisher; Mal Parks Jr., gen. mgr.; Verne Ray, editor. Monthly.
- PIKE & FISCHER RADIO REGULATION**, 1735 DeSales St., N. W., Washington 6, D.C. Sterling 3-3660. Henry G. Fischer, exec. editor. Weekly.
- POPULAR ELECTRONICS**, One Park Ave., New York 16, N.Y. Oregon 9-7200. Ziff-Davis Publishing Co. Phillip Heffernan, publisher; O. P. Ferrell, editor; J. M. Sienkiewicz, managing editor. Monthly.
- PRINTERS' INK**, 635 Madison Ave., New York 22, N.Y. Murray Hill 8-7500. Vision Inc. Frederick C. Decker, publisher; Woodrow Wirsig, editor. Weekly.
- PROCEEDINGS OF THE IRE**, 1 E. 79th St., New York 21, N.Y. Lehigh 5-5100. Institute of Radio Engineers Inc. Thomas F. Jones Jr., editor. Monthly.
- QST**, 38 La Salle Rd., West Hartford 7, Conn. Adams 6-2535. American Radio Relay League. John Huntoon, editor. Monthly.
- THE QUILL**, 35 E. Wacker Dr., Chicago 1, Ill. Central 6-6577. Sigma Delta Chi, publisher. Clarence O. Schlaver, editor. Monthly.
- RADIO-ELECTRONICS**, 154 W. 14th St., New York 11, N.Y. Algonquin 5-7755. Hugo Gernsback, editor-in-chief & publisher. Monthly.
- RADIO-TELEVISION DAILY**, 1501 Broadway, New York 36, N.Y. Wisconsin 7-6336. Charles A. Allicoate, publisher; Arthur Perles, editor.
- RADIO & TELEVISION**, U Mrazovsky 15, Prague 5, Czechoslovakia. Alex Suchy, chief editor. Published by International Radio & Television Organization (OIRT) every two months in English, French, Russian & German.
- RADIO & TELEVISION WEEKLY**, 99 Hudson St., New York 13, N.Y. Walker 5-2576. John E. Riesenfeld, pub.; Cy Kneller, ed.
- RCA REVIEW**, Princeton, N.J. Walnut 4-2700. RCA Laboratories. C. C. Foster, mgr. Quarterly.
- RORABAUGH REPORT ON SPOT TELEVISION ADVERTISING**, 347 Madison Ave., New York 17, N.Y. Murray Hill 6-2193. N. C. Rorabaugh Co. Inc. N. Charles Rorabaugh, president.
- ROSS REPORTS—TELEVISION INDEX**, 15 West 46th St., New York 36, N.Y. Columbus 5-2640. Television Index Inc. Jerry Leichter, editor & publisher. Weekly, monthly & annual.
- SALES MANAGEMENT**, 630 Third Ave., New York 17, N. Y. Yukon 6-4800. John W. Hartman, pres.; Phillip Salisbury, editor & publisher. Semi-monthly.
- SCREEN ACTOR**, 7750 Sunset Blvd., Hollywood 46, Cal. Hollywood 9-7311. Published by Screen Actors Guild. E. T. (Buck) Harris, editor. Bi-monthly.
- SEMICONDUCTOR PRODUCTS AND SOLID STATE TECHNOLOGY**, Cowan Publishing Corp., 300 W. 43rd St., New York 36, N.Y. Judson 2-4460. Samuel L. Marshall, editor. Monthly.
- SIGNAL**, 1725 I St. NW, Washington 6, D.C. Phone: 296-3033. Armed Forces Communications & Electronics Assn. W. J. Baird, editor. Monthly.
- SPACE & TIME AND INSIDE ADVERTISING**, 1564 Broadway, New York 36, N.Y. Circle 6-7962. Sam Shain, editor-publisher. Weekly.
- SPONSOR**, 555 5th Ave., New York 17, N.Y. Murray Hill 7-8080. Norman R. Glenn, president & publisher. Weekly.
- STANDARD ADVERTISING REGISTER**, 147 W. 42nd St., New York 36, N.Y. Longacre 4-1710. National Register Publishing Co. C. H. Brown, pres.
- STANDARD RATE & DATA SERVICE (SRDS)**, 5201 Old Orchard Rd., Skokie, Ill. Juniper 3-1333. C. Laury Bothof, publisher; Dr. H. P. Alspaugh, v.p., editorial; George A. McLaren, managing editor. *Spot Television Rates & Data, Network Rates & Data, Films for Television* issued separately. Monthlies.
- TELECOMMUNICATION JOURNAL**, Place des Nations, Geneva, Switzerland. Telephone: 34 70 00. Trilingual (English, French & Spanish) publication of International Telecommunication Union. Gerald C. Gross, secretary-general. Monthly.
- TELECOMMUNICATIONS REPORTS**, National Press Bldg., Washington 4, D.C. District 7-2654. Roland C. Davies, ed. Weekly.
- TELEFILM MAGAZINE**, 7071 Hollywood Blvd., Hollywood 28, Cal. Hollywood 2-2887. Al Preiss, editor & publisher. Monthly.
- TELEVISION**, 444 Madison Ave., New York 22, N.Y. Plaza 3-9944. Television Magazine Corp. Sol Taishoff, publisher; Kenneth Cowan, v.p. & business mgr.; Donald V. West, managing editor. Monthly.
- TELEVISION AGE**, 1270 Ave. of the Americas, New York 20, N.Y. Circle 7-7660. S. J. Paul, publisher; Dick Donnelly, editorial dir. Bi-weekly.
- TELEVISION DIGEST**, 2025 Eye St. NW, Washington 6, D.C. Woodley 5-1985. Albert Warren, editor & publisher; David Lachenbruch, managing editor (580 Fifth Ave., New York 36, N.Y. Circle 6-2215); Harold Rusten, assoc. editor (111 Beverly Rd., Overbrook Hills, Philadelphia 51, Pa. Midway 2-6411); Michael H. Blake Jr., asst. editor (Wash.); Charles Sinclair, contributing editor (N.Y.); Edward M. Kelly Jr., gen. mgr. (Wash.). Weekly.
- TELEVISION HORIZONS MAGAZINE**, Horizons Publications Inc., P.O. Box 1557, Oklahoma City 1, Oklahoma. Central 2-1108. R. B. Cooper Jr., publisher; Russ Miller, managing editor. Monthly.
- TIME BUYERS REGISTER**, Larchmont, N.Y. Tennyson 4-0833. Executives Radio-Research Service. James M. Boerst, publisher. Jan., May & Sept.
- TV-FILM FILEBOOKS**, 2533 Gerrard St., E., Scarborough, Ont. Oxford 9-9695. Art C. Benson, editor. Spring & Fall editions.
- TV FILM SOURCE BOOKS**, "Series, Serials & Packages", "Feature Film," "Free Films," 535 Fifth Ave., New York 17, N.Y. Murray Hill 7-1668. Broadcast Information Bureau, Martin Lawrence, client contract. Bimonthly.
- TV GUIDE**, Radnor, Pa. Murray 8-7400. Triangle Publications Inc. Walter H. Annenberg, president (Triangle Publications); Merrill Panitt, editor; Alexander Joseph, managing editor; James T. Quirk, publisher. Weekly.
- TV INTERNATIONAL**, 72 Blandford St., London, W.1., U.K. Alfred J. Angel, managing editor; Harry E. Turner, advertisement manager. Monthly.
- VARIETY**, 154 W. 46th St., New York 36, N.Y. Judson 2-2700. Syd Silverman, president; Abel Green, editor; Robert J. Landry, managing editor; George Rosen, TV-radio editor. Weekly.
- WESTERN ADVERTISING**, 201 S. Central Ave., Glendale 4, Cal. Citrus 1-1457. Harlan Palmer, publisher; W. Ernest Belt, gen. mgr.; Phillip A. Seitz, editor. Weekly.
- WHO'S WHO AND WHAT'S WHERE AT TV STATIONS**, 535 Fifth Ave., New York 17, N.Y. Murray Hill 7-1668. Broadcast Information Bureau. Judy Dupuy, editor. Semi-monthly loose-leaf revisions.
- WHO'S WHO IN TV FILM PRODUCTION & DISTRIBUTION**, 535 Fifth Ave., New York 17, N.Y. Murray Hill 7-1668. Broadcast Information Bureau. Judy Dupuy, editor. Semi-annual.

BILLBOARD MUSIC WEEK

THE INTERNATIONAL COMMUNICATIONS CENTER OF THE MUSIC-RELATED INDUSTRY

January 5, 1962 Price 30 Cents

New BMW Features Shown

Beginning with the issue of January 5, 1962, Billboard Music Week will adopt a 24-page format. Many of the changes are shown in this special 20-page preview edition. The changes shown in this special edition include: (1) a new layout for the magazine; (2) a new design for the cover; (3) a new design for the masthead; (4) a new design for the title; (5) a new design for the subtitle; (6) a new design for the byline; (7) a new design for the address; (8) a new design for the phone number; (9) a new design for the fax number; (10) a new design for the e-mail address.

SMASH READIES BIG RADIO CAMPAIGN

PAGE ONE RECORDS

SINGLES

1. THE BEATLES - I Wanna Hold Your Hand

2. THE BEATLES - From Me To You

3. THE BEATLES - Love Me Do

4. THE BEATLES - Please Please Me

5. THE BEATLES - You Can Keep Your Loving To Me

6. THE BEATLES - For You Blue

7. THE BEATLES - You Really Got Me

8. THE BEATLES - All You Need Is Love

9. THE BEATLES - Let It Be

10. THE BEATLES - Hey Jude

Rock-Ola Sets Plush Preview For New Line

Rock-Ola Records has announced a new line of 45's, the first of which will be released in January. The new line will feature a variety of rock and roll acts, including The Beatles, The Rolling Stones, and The Who.



CAPITOL MANAGEMENT TEAM (left to right)—Daniel G. Broun, vice chairman of the board; Glenn S. Wallkin, chairman of the board; and Alan W. Livingston, president, last week announced additional responsibilities as Capitol Records, Inc. announced a reorganization of its top executive structure.

Move Stresses Radio's Role in Disk Exposure

With a new emphasis on radio, Capitol Records is planning a major campaign to promote its new line of 45's. The company is working closely with radio stations to ensure that its new releases get the maximum exposure possible.

AWARD JUDY GOLD LP DISK

Judy Gold's new LP, "The Judy Gold Show," has been awarded the Gold Award for Best New Artist. The album features a variety of original songs and covers, showcasing Gold's unique talent and style.

Cameo Sets Up Deal For European Outlets

Cameo Records has announced a new deal with European outlets, allowing the company to distribute its new line of 45's in Europe. This move is expected to significantly increase the company's international reach and sales.

Diskeries Bid Wildly for Ricky

The album industry has started bidding wildly for Ricky Van Shelton's new LP, "The Ricky Van Shelton Show." The bidding is expected to reach into the millions of dollars, reflecting the high demand for Van Shelton's music.

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ALBUMS

1. THE BEATLES - The Beatles (White Album)

2. THE BEATLES - Let It Be

3. THE BEATLES - Abbey Road

4. THE BEATLES - The White Album

5. THE BEATLES - Let It Be

6. THE BEATLES - Abbey Road

7. THE BEATLES - The White Album

8. THE BEATLES - Let It Be

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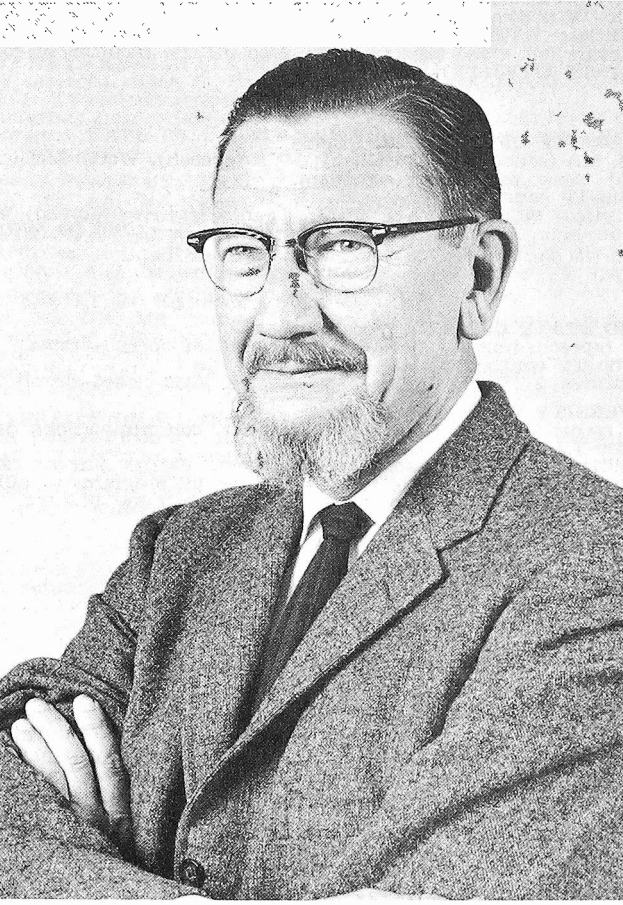
7. THE BEATLES - The White Album

8. THE BEATLES - Let It Be

9. THE BEATLES - Abbey Road

10. THE BEATLES - The White Album

ELVIS' GREAT NEW ALBUM, "GIRLS, GIRLS, GIRLS!"



Since January, Broadcasters throughout the world have been unanimous in their enthusiastic approval of Billboard Music Week's revolutionary new format. Through the use of quality coated paper, full color production and the expansion of editorial coverage in all facets of the music, record and programming fields... Billboard Music Week is must reading for Broadcasters.

Just one of the many reasons why Broadcasters find Billboard Music Week an indispensable programming tool is the weekly column by Bill Gavin, internationally known radio authority and program consultant.

Through information gathered via his network of 65 radio correspondents throughout the U.S., Canada and abroad, Gavin's column discusses new programming ideas and procedures and explores the effectiveness of programming policies now in use by Broadcasters.

Bill Gavin's column is just part of the editorial expansion which has recently occurred within the Radio-TV Programming section of Billboard Music Week, plus the inclusion of "Ready-To-Go Programming" charts of the best tracks on new Spotlitged LP's...and "Middle-Road Singles" selected from the current HOT 100.

Your own copy of Billboard Music Week every week is an investment in accurate, timely and authoritative information which can help and guide you and every member of your staff.

To order your subscription or additional copies for your office staff, write to:

B. G. GRUENINGER, BILLBOARD MUSIC WEEK
1564 Broadway, New York 36, N. Y.

Reference List of

Colleges & Universities Offering Degrees with TV-Radio Majors

Including names of persons in charge of training, number of courses available, and facilities in use.

Based on Annual Survey (1959-60) by Harold Niven, Asst. Prof., School of Communications, U of Washington, Seattle

Note: Schools offering credit courses in TV-radio, but without degrees for majors in this field, on page 966.

ALABAMA

UNIVERSITY OF ALABAMA, University.
AB, MA (radio-TV). Donald S. Dixon, professor, radio-TV.
Radio-TV courses available: 26.
Facilities: FM radio WUOA, carrier current radio station WABP, 3 TV studios, 4 radio lab-classes. Also participates in Ala. Educational Network (WAIQ, Andalusia; WBIQ, Birmingham; WCIQ, Mount Cheaha State Park).

ARIZONA

ARIZONA STATE UNIVERSITY, Tempe (Phoenix).
BA (mass communications). Marvin Alisky, director; Richard Bell, asst. dir.
Radio-TV courses available: 16
Facilities: ETV station operating on Ch. 8; 1 TV and 3 radio classrooms, carrier current radio station KASN.

UNIVERSITY OF ARIZONA, Tucson.
BA (speech). Ben C. Markland, lect. speech & journalism.
Radio-TV courses available: 5.
Facilities: 2 TV & 2 radio classrooms, KUAT (TV), closed-circuit TV, kinescope recorder, Video tape recording facilities, film studios.

ARKANSAS

ARKANSAS STATE COLLEGE, Jonesboro.
BA (radio). Robert Howe, inst. radio, journ., printing.
Radio-TV courses available: 12.
Facilities: Radio KASU-FM, 3 lab-classes, AP wire service.

CALIFORNIA

COLLEGE OF THE PACIFIC, Stockton.
Ph.D. (Speech) John L. Dennis, director of bstg.
Radio-TV courses available: 12.
Facilities: FM station KCVN (91.3), station KCVN-AM (660), TV studio, 2 IO cameras, plus vidicon film chain.

FRESNO STATE COLLEGE, Fresno 26.
BA (broadcasting), MA (speech arts). Merlyn D. Burriss, assoc. professor, speech arts.
Radio-TV courses available: 27.
Facilities: 1 TV & 3 radio studios, 2 theaters equipped for bstg., carrier current radio station (KFSR), closed-circuit TV, motion picture and still photographic equipment available as part of TV production training program. Also broadcast lines direct to local radio stations, and 1 kinescope recorder.

HUMBOLDT STATE COLLEGE, Arcata.
BA (speech-radio). D. N. Anderson, director of radio-TV.
Radio-TV courses available: 12.
Facilities: FM radio KHSC (10 watts), 3 TV lab-studios, 3 radio lab-classes, kinescope recorder, closed-circuit TV & AM radio station.

SAN DIEGO STATE COLLEGE, San Diego.
BS (broadcasting), or BA & MA (speech arts). Kenneth K. Jones Jr., professor, speech arts.
Radio-TV courses available: 21.
Facilities: FM radio KEBS, 2 radio & 2 TV studios. Also utilizes commercial KOGO-TV & KFMB-TV and local FM radio stations. Video tape & microwave.

SAN FRANCISCO STATE COLLEGE, San Francisco 27.
BA, MA (radio-TV). Stuart W. Hyde, assoc. professor, radio-TV.
Radio-TV courses available: 36.
Facilities: 1 TV studio, 1 combination radio-TV studio, 2 radio lab-classes, carrier current radio station KRTG. Also utilizes facilities of educational FM radio KALW.

SAN JOSE STATE COLLEGE, San Jose.
BA (speech & drama, journalism). Clarence E. Flick, assoc. professor, speech & drama; Gordon B. Greb, asst. professor, journalism & advertising dept.
Radio-TV courses available: 17.
Facilities: 2 TV & 1 radio lab-classes. Also closed-circuit TV.

STANFORD UNIVERSITY, Stanford.
AB, MA (dept. of communication). Stanley T. Donner, professor, communication.
Radio-TV & film courses available: 28.
Facilities: 1 radio, 1 TV lab-classroom, 1 film-lab classroom, carrier current radio station KZSU. Also utilizes facilities of commercial KPIX (TV), radio KNBC and educational KQED (TV).

UNIVERSITY OF CALIFORNIA AT LOS ANGELES (UCLA), Los Angeles.
BA, MA (theater arts).
Facilities: 2 TV & 1 radio lab-classroom. Video tape recording facilities.

UNIVERSITY OF SOUTHERN CALIFORNIA (USC), Los Angeles 7.
AB, AM, PhD (telecommunications). Kenneth Harwood, professor, telecommunications.
Radio-TV courses available: 37.
Facilities: FM radio KUSC, 4 TV & 5 radio lab-classes.

COLORADO

UNIVERSITY OF DENVER, Denver 10.
BA, MA (radio-TV). Noel Jordan, department chairman.
Radio-TV courses available: 25.
Facilities: 1 professional TV studio with 10 cameras, film & slide facilities, video tape recorder, 16mm film facilities, 2 radio studios, carrier current radio station KVDU.

DISTRICT OF COLUMBIA

AMERICAN UNIVERSITY, Washington 16.
BA, MA (speech arts). Dr. J. H. Yocum, professor; Dr. Donald M. Williams, professor & dir. of bstg.; Roger Penn, asst. professor; George E. Geesey, instructor & dir. of radio bstg. activities.
Radio-TV-Film courses available: 17.
Facilities: FM radio station WAMU-FM, carrier current radio station WAMU, 1 TV & 2 radio studios. Also closed circuit TV.

FLORIDA

FLORIDA STATE UNIVERSITY, Tallahassee.
BA (radio-TV). Thomas Wright, assoc. professor, music and director of radio-TV instruction.
Radio-TV courses available: 22.
Facilities: WFSU-TV & WFSU-FM, 1 TV & 1 radio lab-classroom, video tape recorder, utilize conn. fac. (WCTV).

UNIVERSITY OF FLORIDA, Gainesville.
BSB, MS (journalism & communication). Rae O. Welmer, director, journalism & communication.
Facilities: Educational WUFT (TV), 34 TV & 5 radio lab-classes.

UNIVERSITY OF MIAMI, Coral Gables 46.
AB (radio-TV-film). S. W. Head, professor, radio-TV-film.
Radio-TV & film courses available: 23.
Facilities: WTHS-TV, 2 TV & 2 radio lab-classes, motion picture lab, video tape recorder. Also utilizes facilities of commercial WTVJ(TV), and WCKT.

GEORGIA

UNIVERSITY OF GEORGIA, Athens.
ABJ, MA (school of journalism); MFA (speech). Worth McDougald, assoc. professor, journalism.
Radio-TV courses available: 12.
Facilities: WGTV (TV), 1 TV & 1 radio (stereo-equipped) lab-classroom. Also utilizes facilities of commercial WGAU, WRFC, WDOL & WWNS.

IDAHO

IDAHO STATE COLLEGE, Pocatello.
AB (speech-drama). Carl Isaacson, head of speech-drama.
Radio-TV courses available: 6.
Facilities: 2 TV & 2 radio lab-classes. Also closed-circuit TV.

UNIVERSITY OF IDAHO, Moscow.
BA (radio-TV). W. W. Snyder, professor, communications dept.
Radio-TV courses available: 25.
Facilities: 3 TV & 4 radio lab-classes, carrier current radio station KUOL. Closed Circuit TV. Offer TV programs to public schools and city of Moscow via CATV. FM 1 kw, 91.7 mc.

ILLINOIS

COLUMBIA COLLEGE, 207 S. Wabash Ave., Chicago 4.
BA, MA (communications). Thaine H. Lyman, instructor, TV.
Radio-TV courses available: 24.
Facilities: 1 TV & 2 radio lab-classes.

MILLIKIN UNIVERSITY, Decatur.
BS or BA (speech). Edith M. McNabb, associate professor, speech.
Radio-TV courses available: 5.
Facilities: 1 radio, 1 TV lab-classroom.

NORTHWESTERN UNIVERSITY, Evanston.
BS, MA, PhD (radio-TV-film); BS, MA (journalism). Charles F. Hunter, professor, radio-TV-film; Baskett Mosse, professor, journalism.
Radio-TV courses available: 36.
Facilities: FM radio WNUR, 2 TV & 3 radio lab-classes, closed-circuit TV. Also internships at NBC, Chicago, and at WTTW (TV), Chicago educational station, and CBS, Chicago.

SOUTHERN ILLINOIS UNIVERSITY, Carbondale.
BS (Radio-TV). Buren C. Robbins, chairman, Radio-TV Dept., dir. broadcasting service.
Radio-TV courses available: 35.
Facilities: FM radio WSIU, 5 radio studios, 2 control rooms. Television station WSIU-TV, 1 studio, 4 RCA 4 1/2-inch IO cameras, 3 Video tape recorders, remote equipment, closed-circuit TV.

For TV Periodicals, see page 967

UNIVERSITY OF ILLINOIS, Urbana.

BS, MS (radio-TV) & Master of Television. Hubert V. Cordier, assoc. professor, radio-TV.
Radio-TV courses available: 23.
Facilities: WILL-TV, WILL & WILL-FM, carrier current radio station WPGU, 1 TV & 1 radio lab-classroom.

INDIANA

BUTLER UNIVERSITY, Indianapolis.

BS (radio & TV). Robert L. Montgomery, professor, radio-TV.
Radio-TV courses available: 29.
Facilities: FM radio WAJC, 4 radio & 1 TV lab-classrooms & closed-circuit TV operation.

INDIANA STATE COLLEGE, Terre Haute.

BA, BS, MA, MS (speech). Clarence M. Morgan, professor, speech.
Radio-TV courses available: 16.
Facilities: 1 TV & 2 radio lab-classrooms. Also utilizes facilities —of WTHI-TV.

INDIANA UNIVERSITY, Bloomington.

AB, BS, MA (radio-TV). Elmer G. Sulzer, professor, radio-TV.
Radio-TV courses available: 26.
Facilities: FM radio WFIU, 2 TV & 3 radio lab-classrooms. Also daily telecasts over commercial WTTV (TV) Bloomington-Indianapolis.

PURDUE UNIVERSITY, West Lafayette.

BS (speech). John Henderson, asst. professor, speech; educational dir. radio-television.
Radio-TV courses available: 5.
Facilities: radio WBAA, 1 radio lab-classroom, carrier current radio stations WMRH, WHRC, KWRX, WCCR & WCTS. Also TV production & closed-circuit unit.

IOWA

DRAKE UNIVERSITY, Des Moines 11.

BA, BS in bus. admin. (radio communications). James S. Duncan, assoc. professor, radio communications.
Radio-TV course available: 11.
Facilities: 1 radio & 1 TV lab-classroom. Also utilizes facilities of commercial KRNT-TV and educational KDPS-TV.

IOWA STATE UNIVERSITY OF SCIENCE & TECHNOLOGY, Ames.

BS (telecommunicative arts). George P. Wilson Jr., professor, speech; dir. of telarts-training program.
Radio-TV courses available: 20.
Facilities: WOI-TV, WOI & WOI-FM, 3 radio lab-classrooms. Closed-circuit studio, film production studios, tape.

STATE UNIVERSITY OF IOWA, Iowa City.

BA (speech & drama), MA, PhD (varying). Samuel L. Becker, professor, speech & drama.
Radio-TV courses available: 21.
Facilities: radios WSUI & KSUI (FM), 1 TV & 1 radio lab-classroom. Also film production facilities.

KANSAS

FORT HAYS KANSAS STATE COLLEGE, Hays.

AB (speech). Jack R. Heather, asst. professor, speech.
Radio-TV courses available: 6.
Facilities: 3 radio lab-classrooms. Also utilizes facilities of commercial KAYS-TV & KCKT-TV. Utilizes campus wired-wireless station KFHS.

KANSAS STATE UNIVERSITY, Manhattan.

BS, MS, BA, MA (speech), also journalism, home economics with radio-TV majors. Virginia Howe, professor, speech.
Radio-TV courses available: 25.
Facilities: radios KSAC & KSDB-FM, 2 TV & 2 radio lab classrooms. Also utilizes facilities of commercial WIBW-TV, Topeka.

UNIVERSITY OF KANSAS, Lawrence.

BA, BS, MA, MS (radio-TV-film). Bruce A. Linton, professor, speech & journalism.
Radio-TV courses available: 26.
Facilities: radios KFKU & KANU (FM), 2 TV & 2 radio lab-classrooms, sound filming carrier current radio station KUOK.

UNIVERSITY OF WICHITA, Wichita.

MA (radio-TV-film). Ken Hadwiger, asst. professor, speech.
Radio-TV courses available: 11.
Facilities: FM radio KMWU, 2 radio & 1 TV lab-classroom, common current carrier radio station KWIC. Also utilizes commercial KAKE-TV.

KENTUCKY

UNIVERSITY OF KENTUCKY, Lexington.

BA (radio-TV-films) O. L. Press, dept. head.
Radio-TV-Film courses available: 13.
Facilities: FM radio WBKY 3 radio lab-classrooms. Also motion picture production facilities. And utilize comm. fac. (WLEX-TV and WKYT-TV).

MARYLAND

UNIVERSITY OF MARYLAND, College Park.

AB, MA (speech & dramatic art). George F. Batka, associate professor, speech & dramatic art.
Radio-TV courses available: 15.
Facilities: 3 radio & 2 TV lab-classrooms, closed-circuit TV, carrier current radio station WMUC.

MASSACHUSETTS

BOSTON UNIVERSITY, School of Public Relations and Communications, 640 Commonwealth Ave., Boston 15.

BS, MS (communication arts). D. Hugh Gillis, professor & chairman.
Radio-TV-film courses available: 55.
Facilities: FM radio WBUR, closed circuit TV, carrier current radio station WTBU. Also utilizes facilities of educational WGBH, commercial WBZ and WHDH.

UNIVERSITY OF MASSACHUSETTS, Amhurst.

BA (speech). Anthony W. Zaitz, asst. professor, speech.
Radio-TV courses available: 7.
Facilities: FM radio WMVA.

MICHIGAN

CENTRAL MICHIGAN UNIVERSITY, Mt. Pleasant.

BA (speech). Elbert R. Bowen, professor, speech.
Radio-TV courses available: 7.
Facilities: 1 radio & 1 TV lab-classroom, closed circuit TV, video tape carrier current radio station WCRG. Also utilizes facilities of commercial radio WCEN, Mt. Pleasant.

MICHIGAN STATE UNIVERSITY, East Lansing.

BA, MA, PhD (mass communications). Leo Martin, professor, TV-radio & film.
Radio-TV courses available: 28.
Facilities: WMSB (TV), radios WKAR & WKAR-FM, 2 TV & 2 radio lab-classrooms. Also closed-circuit TV.

UNIVERSITY OF DETROIT, Detroit 1.

BA (communication arts). William J. Murphy, asst. professor, communication arts.
Radio-TV courses available: 19.
Facilities: WTVS (TV), 4 TV and 4 radio lab-classrooms, kinescope recorder, video tape recorder. Utilize comm. fac. (WJBK-TV & WWS-TV).

UNIVERSITY OF MICHIGAN, Ann Arbor.

AB, MA, PhD (speech). Edward Stasheff & Edgar E. Willis, professors, speech.
Radio-TV courses available: 18.
Facilities: FM radio WUOM, carrier current radio station WCBN, 2 TV & 2 radio lab-classrooms. Also closed-circuit TV units in English Language Institute, Zoology, dept., law school, and color closed circuit in medical school.

WAYNE STATE UNIVERSITY, Detroit 2.

BA, MA, PhD (div. of broadcasting). Paul B. Richard, prof. & dir. of radio & TV.
Radio-TV courses available: 20.
Facilities: WTVS (TV), radio WDET (FM), 2 TV & 3 radio lab-classrooms, carrier current radio station WUBG.

WESTERN MICHIGAN UNIVERSITY, Kalamazoo.

BA (speech). Robert Dye, instr. speech.
Radio-TV courses available: 12.
Facilities: FM radio WMUK, 1 radio & 1 TV lab-classroom, carrier current radio station WIDR, closed-circuit TV. Internship program at comm. sta. (WKZO-TV, WJRT-TV & WSJV-TV).

MINNESOTA

UNIVERSITY OF MINNESOTA, Minneapolis.

BA, MA, PhD (speech); BA, MA (journalism). E. W. Ziebarth, professor, speech; Mitchell V. Charnley, professor, journalism.
Radio-TV courses available: 23.
Facilities: KTCA-TV, radio KUOM, carrier current radio station WMMR, 1 TV & 4 radio lab-classrooms.

MISSISSIPPI

UNIVERSITY OF SOUTHERN MISSISSIPPI, Hattiesburg.

BA, BS, MA, MS (public address-radio-TV). Bennett Strange, asst. prof., radio-TV.
Radio-TV courses available: 22.
Facilities: 3 radio lab-classrooms, carrier current radio station WMSU.

MISSOURI

LINDENWOOD COLLEGE, St. Charles.

BA (speech).
Radio-TV courses available: 11.
Facilities: Wired-wireless radio station, recording equipment, motion picture equipment, carrier current radio station KCLC. 3 radio lab-classrooms.

UNIVERSITY OF MISSOURI, Columbia.

BA, MA, PhD. Edward C. Lambert, professor, director of radio and television.
Radio-TV courses available: 28.
Facilities: KOMU-TV, radio KFRU, 1 radio & 1 TV lab-classroom. Also closed-circuit TV.

MONTANA

MONTANA STATE COLLEGE, Bozeman.

BS (film-TV production). Fred Gerber, asst. prof. & head, dept. of film-TV production; Jack Stonnell, asst. prof.; Paul Jess-
weiss, asst. prof.; Milton Roberts, instructor; Kenneth Dewire, chief eng.
Radio-TV & film courses available: 22.
Facilities: 1 radio, 1 TV lab-classroom, closed-circuit TV, film sound stage, sound recording room, film processing lab, still film lab, remote TV unit.

MONTANA STATE UNIVERSITY, Missoula.

BA (radio-TV or journalism). Philip J. Hess, asst. professor of radio-TV and acting director of radio-TV studios.
Radio-TV courses available: 14.
Facilities: 1 TV & 3 radio studios, utilize comm. facilities (KMSO-TV).

NEBRASKA

CREIGHTON UNIVERSITY, 2410 California St., Omaha 31.

BA, BS (journalism or speech). G. Ben Paxton Jr., asst. professor, radio, TV, speech.
Radio-TV courses available: 12.
Facilities: 1 TV & 1 radio lab-classroom, carrier current radio station KOCU. Also utilizes facilities of commercial WOW-TV, 2 camera closed-circuit TV (videcon system interconnecting four classrooms for teaching multiple-section courses).

UNIVERSITY OF NEBRASKA, Lincoln.

BA, MA (speech & dramatic art). Howard S. Martin, asst. professor, speech & dramatic art.
Radio-TV courses available: 17.
Facilities: KUON-TV, carrier current radio station KNUS.

(Continued on next page)

Colleges & Universities

NEW JERSEY

SETON HALL UNIVERSITY, South Orange.
AB (communication arts). Al Paul Klose.
Radio-TV courses available: 20.
Facilities: FM radio WSOU, 2 radio lab-classrooms.

NEW MEXICO

UNIVERSITY OF NEW MEXICO, Albuquerque.
BA, MA (speech), MFA (dramatic art). E. W. Bundy, assoc. professor, speech.
Radio-TV courses available: 8.
Facilities: Carrier current radio station KNMD. Also uses educational station KNME-TV.

NEW YORK

ADELPHI COLLEGE, Garden City, L.I.
BA (speech & dramatic art). Donald J. Canty, instructor, speech & dramatic art.
Radio-TV courses available: 10.
Facilities: radio WALI (10 watts), 1 radio lab-classroom, carrier current radio station WALI.

BROOKLYN COLLEGE, Brooklyn.
AB (speech & theater). Paul B. Williams, associate professor, speech & theatre.
Radio-TV courses available: 8.
Facilities: 1 radio & 1 TV lab-classroom & closed-circuit TV operation.

COLUMBIA UNIVERSITY, Broadway & West 116th St., New York 27.
MFA (dramatic arts). Erik Barnouw, assoc. professor, dramatic arts.
Radio-TV courses available: 17.
Facilities: Uses television studio of Carnegie International Center, film facilities of Center for Mass Communication.

FORDHAM UNIVERSITY, East Fordham Rd., New York 58 (Bronx).
BA, BS (communications).
Facilities: FM radio WFUV, 3 radio lab-classrooms.

ITHACA COLLEGE, Ithaca.
BS, MS (TV-radio). Royal D. Colle, asst. professor, TV-radio.
Radio-TV courses available: 20.
Facilities: radio WICB-FM, 2 TV & 2 radio lab-classrooms. Also WICB-TV on CATV cable system.

NEW YORK UNIVERSITY, Washington Square, New York 3.
BA, BS, MA (TV, motion pictures & radio).
Facilities: 1 TV-film studio, 2 radio & film studios, closed-circuit TV, 1 radio studio.

SYRACUSE UNIVERSITY, Syracuse.
AB, BS, MS, PhD (TV-radio). Eugene S. Foster, assoc. professor, radio-TV.
Radio-TV courses available: 27.
Facilities: FM radio WAER, 1 TV & 3 radio lab-classrooms. Also closed-circuit TV.

NORTH CAROLINA

UNIVERSITY OF NORTH CAROLINA, Chapel Hill.
BA (radio, TV & motion pictures), MA (communications). Wesley H. Wallace, acting chairman, radio, TV & motion pictures.
Radio-TV courses available: 27.
Facilities: WUNC-TV, FM radio WUNC, 2 TV & 2 radio lab-classrooms. Also motion picture sound stage.

OHIO

BOWLING GREEN STATE UNIVERSITY, Bowling Green.
BA (speech). Duane Tucker, asst. professor, speech.
Radio-TV courses available: 11.
Facilities: FM radio WBGU, 2 radio & 1 TV lab-classrooms.

COLLEGE-CONSERVATORY OF MUSIC OF CINCINNATI, Cincinnati 19.
BFA (radio-television education). Edward A. Schellhaus, director, radio-TV education dept.
Facilities: 1 TV studio, radio station WFIB closed circuit to campus.

KENT STATE UNIVERSITY, Kent.
BA, BS, MA (speech). Walton D. Clarke, professor, speech.
Radio-TV courses available: 17.
Facilities: radio WKSU-FM, 4 radio lab-classrooms; 2 closed-circuit studios.

MARIETTA COLLEGE, Marietta.
BA (speech, radio & TV). Bernard Russi Jr., asst. professor, speech.
Radio-TV courses available: 13.
Facilities: FM radio WCMO (10 watts), 3 TV and 4 radio lab-classrooms. Also closed-circuit TV.

MIAMI UNIVERSITY, Oxford.
BS, AB, MA (speech). S. C. Hathaway, associate professor, speech.
Radio-TV courses available: 11.
Facilities: WMUB-TV, FM radio WMUB, 2 TV & 6 radio lab-classrooms.

OHIO STATE UNIVERSITY, Columbus 10.
AB, MA, PhD (speech); BS, MA, PhD (education). Harrison B. Summers, professor, speech.
Radio-TV courses available: 21.
Facilities: WOSU-TV, radios WOSU & WOSU-FM, 1 TV & 2 radio lab-classrooms.

OHIO UNIVERSITY, Athens.
BFA, MFA (radio-TV) and Ph.D. Vincent Jukes, assoc. professor and director of radio-TV.
Radio-TV courses available: 27.
Facilities: radios WOUB & WOUB (FM), carrier current radio station WOUN, 2 TV & 4 radio lab-classrooms. Also closed-circuit TV, WOUB-TV target date Oct. 15, 1962.

OHIO WESLEYAN UNIVERSITY, Delaware.
BA (radio-TV). A. William Bluem, associate professor, radio-TV.
Radio-TV courses available: 7.
Facilities: FM radio WSLN, 2 TV & 2 radio lab-classrooms, closed-circuit TV.

WESTERN RESERVE UNIVERSITY, Euclid Ave. at Wade Park, Cleveland.
BA, MA, PhD (speech); BA, MA, MFA, PhD (dramatic arts). Robert Stewart, asst. professor, speech; Barclay Leathem, professor dramatic arts.
Facilities: Carrier current radio station WRAR, 1 TV & 2 radio lab-classrooms.

OKLAHOMA

OKLAHOMA CITY UNIVERSITY, Oklahoma City.
BA (speech & drama). Jack Cogdill, professor, speech & drama.
Radio-TV courses available: 7.
Facilities: 1 radio lab-classroom. TV workshop to be conducted with a local TV station (KOCO-TV, Ch. 5).

UNIVERSITY OF OKLAHOMA, Norman.
AB, MA, PhD (broadcast instruction). Sherman P. Lawton, professor, speech-drama and coordinator of bcstg. instruction.
Radio-TV courses available: 20.
Facilities: KE1A (TV), Oklahoma City & KOED-TV, Tulsa, radios WNAD & WNAD-FM, Norman, 1 TV & 1 radio lab-classroom, carrier current radio station KUVY.

UNIVERSITY OF TULSA, Tulsa.
BA, MA (speech). Edward S. Dumit, instructor, speech.
Radio-TV courses available: 22.
Facilities: radio KWGS-FM, 3 radio lab-classrooms, carrier current radio station, photography lab, TV lab facilities at commercial station KTUL-TV.

OREGON

PACIFIC UNIVERSITY, Forest Grove.
BA (speech & drama), Dr. Fred Scheller Jr., assoc. professor, speech & drama and director of radio & TV.
Radio-TV courses available: 11.
Facilities: 3 radio lab-classrooms, carrier current radio station KPUR, recording facilities.

UNIVERSITY OF OREGON, Eugene.
BA, BS, MA, MS, PhD (speech). Glenn Starlin, professor, speech.
Radio-TV courses available: 17.
Facilities: KOAC-TV, Eugene & KOAP-TV, Portland, Ore., radios KOAC & KWAX (FM), 1 TV & 4 radio lab-classrooms, carrier current radio station. Also utilizes facilities of commercial KVAL-TV & KEZI-TV.

PENNSYLVANIA

DUQUESNE UNIVERSITY, Pittsburgh.
AB (journalism). William Jewett Jr., asst. professor, journalism.
Radio-TV courses available: 11.
Facilities: FM radio WDUQ, 4 radio & 3 TV classrooms, studios & film-editing classroom, closed-circuit TV.

PENNSYLVANIA STATE UNIVERSITY, University Park.
BA, MA, Ph.D. (broadcasting, education, journalism & speech & theatre arts). Marlow Froke, assoc. prof., journalism. Harold E. Nelson, assoc. professor, speech.
Radio-TV courses available: 30.
Facilities: FM radio WDFM, 2 TV & 2 radio lab-classrooms, 2 closed-circuit, utilizes comm. facilities (WMAJ, WFBG-TV). Film studio.

TEMPLE UNIVERSITY, Philadelphia.
BA, BS, MA, MS (communications). John B. Roberts, professor, communications.
Radio-TV courses available: 26.
Facilities: radios WRTI & WRTI-FM, 2 TV & 4 radio lab-classrooms. Also has closed-circuit TV and utilizes facilities of commercial WFIL-TV & educational WHYI-TV.

UNIVERSITY OF PENNSYLVANIA, Philadelphia 4.
MA (communications). Gilbert Seldes, dean, The Annenberg School of Communications.
Facilities: TV & radio studios, library, film & photography facilities, etc. Also carrier current radio station WXPN.

SOUTH CAROLINA

BOB JONES UNIVERSITY, Greenville.
BA, MA (radio-TV), BS (broadcast engineering), BS, MA (cinema).
Facilities: radio WMUU (commercial), 2 radio & 1 electronics lab-classrooms, complete motion picture production facilities.

SOUTH DAKOTA

STATE UNIVERSITY OF SOUTH DAKOTA, Vermillion.
Harold M. Jordan, (dept. chairman) Ph.D. (speech), prof. speech; R. Hector Currie, Ph.D., asst. prof. (radio-television); Martin P. Busch, M.M., M.A., station mgr., asst. prof.; Sanford Gray, M.A. (film), instructor; Don Miller, M.A., program dir., instructor; Ernest E. Phelps, M.A., prod. dir., instructor.
Radio-TV courses available: 14.
Facilities: radio KUSD, KUSD-TV, closed-circuit TV.

TENNESSEE

UNIVERSITY OF TENNESSEE, Knoxville.
AB, PhD (speech). Kenneth D. Wright, director of broadcasting.
Radio-TV courses available: 10.
Facilities: FM radio WUOT, 1 TV & 3 radio lab-classrooms, 16 mm film unit. Also utilizes facilities of commercial WTVK (TV), WATE-TV, & WBIR-TV.

TEXAS

ABILENE CHRISTIAN COLLEGE, Abilene.
BA, MA, PhD (radio & television). Lowell G. Perry, assoc. professor, speech; Chapin Ross, instructor, speech.
Radio-TV courses available: 7.
Facilities: 1 TV & 2 radio lab-classrooms, carrier current radio station KACC.

BAYLOR UNIVERSITY, Waco.
BA, MA, PhD (speech-radio). George M. Stokes, professor, speech-radio.
Radio-TV courses available: 16.
Facilities: 1 radio lab-classroom, carrier current radio station KYBS. Also internship at commercial KWTX-TV, and radio news internship at WACO.

HARDIN SIMMONS, Abilene.
BA (speech). DeWitte Holland, assoc. prof., speech-drama.
Radio-TV courses available: 8.
Facilities: KASU-FM, carrier current radio station.

SOUTHERN METHODIST UNIVERSITY, Dallas.
BA, MA & EdD (speech & theater). J. B. McGrath, associate professor, speech & theater.
Radio-TV courses available: 5.

TEXAS CHRISTIAN UNIVERSITY, Fort Worth 9.
BFA, MFA (speech). William Hawes, asst. professor, radio-television and director of radio-television-film; Fred L. Christen, instructor, radio-TV & chief engineer.
Radio-TV courses available: 15.
Facilities: 1 TV & 2 radio lab-classrooms, carrier current radio station KTCU. Also utilizes facilities of commercial WBAP-TV, KTVT (TV); KFJZ, K-JIM.

TEXAS TECHNOLOGICAL COLLEGE, Lubbock.
BA (speech). Charles E. Buzzard, asst. prof. of speech.
Radio-TV courses available: 12.
Facilities: 1 radio & 1 TV lab-classroom, FM radio station KTXK. Closed-circuit operation, utilize comm. fac.

TEXAS WOMAN'S UNIVERSITY, Denton.
BA, MA, PhD (speech). Josh P. Roach, assoc. professor, speech.
Radio-TV courses available: 8.
Facilities: 1 TV & 3 radio lab-classrooms.

UNIVERSITY OF HOUSTON, Houston 4.
BA, BS, BFA, MA (radio-TV). Patrick Welch, assoc. professor, radio-TV. Radio-TV courses available: 29.
Facilities: KUHT (TV), FM radio KUHF, 1 TV & 1 radio lab-classroom. Also film production center.

UNIVERSITY OF TEXAS, Austin.
BA (radio-TV), MA (speech). Robert F. Schenkkan, director, radio-TV; Robert Summers, academic coordinator, radio-TV.
Radio-TV courses available: 20.
Facilities: 1 Marconi 4 1/2" 1.0 equipped TV studio, 1 RCA 3" 1.0 studio, KLRN-TV, Texas Educational Microwave Project, KUT-FM, additional radio production studios, film studio.

WEST TEXAS STATE COLLEGE, Canyon.
BS, BA, MA (speech). Jack H. Walker, professor, speech.
Radio-TV courses available: 7.
Facilities: 1 TV & radio lab-classroom. Also utilizes facilities of commercial KPDA-TV & KGNC-TV, Amarillo.

UTAH

BRIGHAM YOUNG UNIVERSITY, Provo.
BA, BS, MA, MS (speech). T. M. Williams, asst. professor, speech & dramatic arts.
Radio-TV courses available: 16.
Facilities: FM radio KBYU-FM, 1 TV & 3 radio lab-classrooms, TV tape.

UNIVERSITY OF UTAH, Salt Lake City.
BA, BFA, MS, MA, MFA, PhD (speech). Keith M. Engar, professor in charge of instruction & bstg.
Radio-TV courses available: 10.
Facilities: KUED (TV) & KUER (FM), 3 TV & 2 radio lab-classrooms.

Colleges & Universities

UTAH STATE UNIVERSITY, Logan.
BS, MS (speech). Burrell F. Hansen, assoc. professor, speech.
Radio-TV courses available: 11.
Facilities: FM radio KUSU-FM, 1 TV & 2 radio lab-classrooms.

VIRGINIA

UNIVERSITY OF VIRGINIA, Charlottesville.
AB (speech & drama), EdD (radio & TV in coop. with School of Ed.). George P. Wilson Jr., assoc. professor, speech & drama.
Radio-TV courses available: 7.
Facilities: FM radio WTJU, carrier current radio station WUVA, 1 TV & 3 radio lab-classrooms, closed-circuit TV. Also utilizes facilities of commercial WRNL, WRVA-TV & WXEX-TV, Richmond; WWSA, Harrisonburg, Va.; WLVA-TV, Lynchburg.

WASHINGTON

UNIVERSITY OF WASHINGTON, Seattle.
BA, MA (communications). Radio-TV courses available: 21.
Facilities: KCTS (TV), FM radio KUOW, 2 radio lab-classrooms, film lab.

WASHINGTON STATE UNIVERSITY, Pullman.
BA (speech). Allen Miller, professor, speech-journalism.
Radio-TV courses available: 15.
Facilities: KWSC-AM-TV, 3 TV & 5 radio lab-classrooms, carrier current radio station KUGR, TV production studio, kinescope recorder.

WEST VIRGINIA

WEST VIRGINIA UNIVERSITY, Morgantown.
BA (speech), BS (journalism). Robert Burrows, assoc. professor, speech; James R. Young, asst. professor, journalism.
Radio-TV courses available: 15.
Facilities: 1 TV & 1 radio lab-classroom. Also utilizes facilities of commercial WAJR.

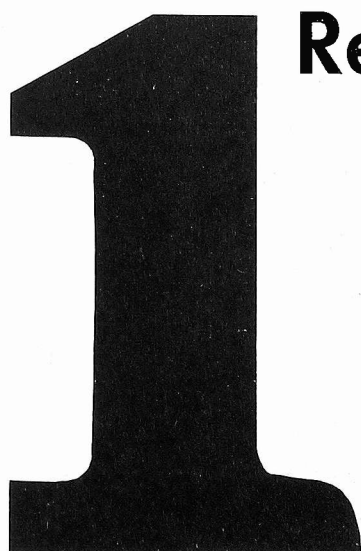
WISCONSIN

MARQUETTE UNIVERSITY, Milwaukee.
AB, MA, (speech). Raymond T. Bedwell Jr., coordinator, div. of radio & television, asst. prof. of speech.
Radio-TV courses available:
Facilities: 1 TV & 2 radio studio-control room combination, closed-circuit TV with studios in speech, medical school & dental school, film production facilities.

ST. NORBERT COLLEGE, West De Pere.
BA or BS (speech). Lee Dudek, asst. professor, speech.
Radio-TV courses available: 5.
Facilities: radio WBAY, WBAY (FM) & WBAY-TV; also utilizes TV stations WFRV & WLUK-TV, 1 radio lab-classroom.

UNIVERSITY OF WISCONSIN, Madison 6.
BA, BS, MA, MS, PhD (speech); MA, PhD (mass communications in journalism school). Ordean G. Ness, professor, speech.
Radio-TV courses available: 22.
Facilities: WHA-TV, radios WHA & WHA-FM, current carrier radio station WLHA, 1 TV & 2 radio lab-classrooms.

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(Continued on next page)

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(Continued on next page)

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see pages 967-968

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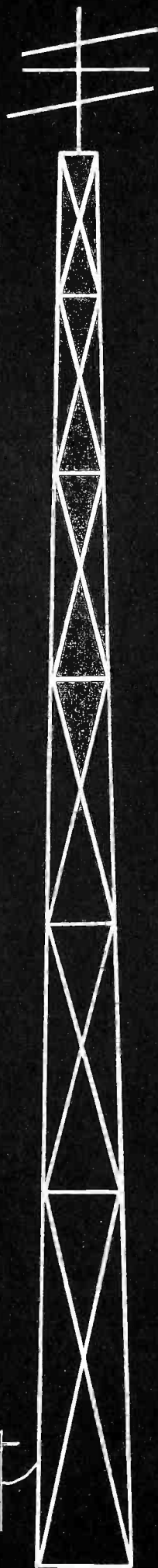
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American Research Bureau 38-a, 957	MGM Television	13-a
Ampex Corporation	831	Mesa Microwave, Inc.	18-a
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Benco Television Associates	Ltd.	923	979
Bilboard Music Week	969	Peters, Griffin, Woodward	Inc.
Blackburn & Co., Inc.	819, 901	58-a	
Blonder Tongue Laboratories	28-a	Phelps Dodge Electronic	Products Corp.
Broadcast Information Bureau	837	11-a	
Broadcast Music, Inc.	19-a	Radio Corporation of	America
Collins Radio Company 14-a & 15-a	Front Cover	
R. C. Crisler & Co., Inc.	817	Sarkes Tarzian, Inc.	871
Daniels & Associates	931	Seven Arts Associated	Corp.
Eastman Kodak Company	17-a	1-a	
Electronic Missiles and	Communications, Inc.	869	Spencer-Kennedy
English Electric Valve	Co., Ltd.	877	Laboratories, Inc.
Entron, Incorporated	897	893	
Fort Worth Tower Co., Inc.	7-a	Standard Rate & Data	Service, Inc.
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H & B Communications	Corp.	883, 895	Howard F. Stark
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Hamilton Brokers	Throughout	899	Surface Conduction, Inc.
Hughey & Phillips, Inc.	874	875	Telesystem Service Corp.
Jampro Antenna Co.	873	889	Television Zoomar Co.
			Back Cover
			Trans-Lux Television
			Corp.
			Throughout
			United Press International ..
			23-a
			Viking Cable Company
			881
			World Radio TV Handbook
			981

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KDKA-TV, Pittsburgh, Pa.	521	WMAR-TV, Baltimore, Md. ...	265
KGIN-TV, Grand Island, Neb.	369	WMCT, Memphis, Tenn.	567
KMOX-TV, St. Louis, Mo.	345	WNEM-TV, Saginaw, Mich. ...	279
KMSO-TV, Missoula, Mont.	36-a	WNEW-TV, New York	409
KNXT, Los Angeles, Calif.	57	WPIX-TV, New York	413
KOLN-TV, Lincoln, Neb.	369	WREX-TV, Rockford, Ill.	175
KRON-TV, San Francisco, Cal.	73	WSAU-TV, Wasau, Wis.	695
KTAL-TV, Shreveport, La. ...	249	WSBA-TV, York, Pa.	515
KTBS-TV, Shreveport, La.	251	WSJS-TV, Winston-Salem,	
KTVH, Wichita, Kan.	225	N.C.	439
KXLY-TV, Spokane, Wash.	659	WTAE, Pittsburgh, Pa.	525
KYW-TV, Cleveland, Ohio	461	WTMJ-TV, Milwaukee, Wis. ...	691
WALA-TV, Mobile, Ala.	231	WTOK-TV, Meridian, Miss. ...	319
WAVE-TV, Louisville, Ky. ...	231	WWTV, Cadillac, Mich.	283
WBBM-TV, Chicago, Ill.	161	WWUP-TV, Sault Ste. Marie,	
WBRE-TV, Wilkes-Barre,		Mich.	283
Pa.	527	ABC Television Network	61-a
WCAU-TV, Philadelphia, Pa. ...	517	CBS Television Stations Division57, 161, 345, 407, 517
WCBS-TV, New York	407	Canadian Broadcasting	Corp.
WCKT, Miami, Fla.	111	73-a	
WDAF-TV, Kansas City, Mo. ...	337	Crosley Broadcasting Corp.	9-a
WDAU-TV, Scranton, Pa.	909	Fetzer Stations	283, 295, 369
WDMS-TV, Duluth, Minn.	309	Goodwill Stations, Inc.	291
WFAA-TV, Dallas, Tex.	591	Metromedia, Inc.	409
WGAL-TV, Lancaster, Pa.	513	Murphy Group	299, 681, 685
WHDH-TV, Boston, Mass.	271	National Broadcasting	Company
WHIO-TV, Dayton, Ohio	467	69-a	
WHO-TV, Des Moines, Ia.	203	Storer Broadcasting Co.4-a & 5-a, Spine
WHP-TV, Harrisburg, Pa.	515	Time-Life Broadcast, Inc.	21-a
WIBW-TV, Topeka, Kan.	221	Transcontinent Television	Corp.
WIIC-TV, Pittsburgh, Pa.	523	337	
WISC-TV, Madison, Wis.	685	Triangle Stations	515
WJAC-TV, Johnstown, Pa.	511	Westinghouse Broadcasting	Co., Inc.
WJRT, Flint, Mich.	291	263, 461, 521	
WJZ-TV, Baltimore, Md.	263		
WKBW-TV, Buffalo, N.Y.	403		
WKZO-TV, Kalamazoo, Mich.	295		
WLUC-TV, Marquette, Mich. ...	299		

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 - Embossed Binder for convenient file reference
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- Weekly Television Digest, including all special supplements
 - Annual AM/FM Radio Station Directory
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 - Embossed Binder
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4. Television Digest (only)

- Weekly copy Television Digest, including all special supplements
 - Embossed Binder
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5. Television Factbook (only)

- Includes Map of TV Stations and Network Routes
- Single Copy — \$15
5 or more — \$12.50 each

6. Television Factbook with Addenda Service

- Copy of Television Factbook
 - Map of TV Stations and Network Routes
 - Weekly TV Addenda to the Factbook
- Single subscription — \$60
Group (5 or more) — \$45

7. AM/FM Radio Station Directory (only)

Single Copy — \$7.50
Group (5 or more) — \$6.35 each

8. AM/FM Radio Station Directory with Addenda Service

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 - Weekly AM/FM Addenda to the Directory
- Single subscription — \$50
Group (5 or more) — \$37.50

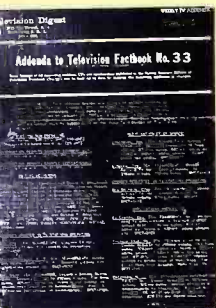
9. Television Factbook and AM/FM Radio Station Directory ordered as a set

Single set — \$20
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