

DIRECTORY OF AM AND FM RADIO STATIONS IN THE U.S.

Note: Listed in this directory are all am (amplitude modulation) and fm (frequency modulation) stations in the U. S. and its territories. Information for each station listed below has been corrected to Aug. 1, 1960. Where applicable, the following data are shown in this order: call letters, date station began (or intends to begin) operation, frequency, power, station address, telephone, TWX number, name of licensee together with date present licensee acquired station, national and regional network affiliations, national representative, hours of specialty programs (Negro or foreign language) broadcast each week, executives, companion fm and tv stations.

For each station associated with newspaper ownership

and/or multiple owners of radio and/or television stations the phrases "see Newspaper Ownership" or "see Group Ownership" appear after the name of the licensee. These refer to specialized directories which may be located by consulting the Facilities index on page A-21.

For fm stations which are companions of am stations and which duplicate the programming of the am, only facilities are listed. Fm stations which are programmed and operated independently are listed in greater detail.

Appropriate note is made of television companions of radio stations listed here. Full information about all television stations is presented in the Directory of Television Stations in the U. S. beginning on page A-21.

Key to symbols: In connection with station facilities one or more of the following abbreviations may appear: D—daytime station; DA-D—directional antenna day only; DA-N—directional antenna night only; DA-1—directional antenna same pattern day and night; DA-2—directional antenna different pattern day and night; L—limited time, stations operates night hours only when dominant station is not operating; LS—local sunset; N—night; SH—specified hours of operation provided in station's license; ST—station shares time with one or more stations; CP—construction permit.

ALABAMA

*Non-commercial.

ALBERTVILLE, Marshall County

WAVU (1948): 630 kc; 1 kw-D. P. O. Box 411. Phone 830. Sand Mountain Broadcasting Service (original owner).

Network Alabama Community. Pat M. Courington, pres and gen mgr; John E. Culp, coml mgr; Bill Hagler, program mgr, news dir & asst gen mgr; Lewis Cryar, chief engr.

WAVU-FM (1949): 105.1 mc; 4.7 kw. Duplicates WAVU (above).

ALEXANDER CITY, Tallapoosa County

WRFS (May 31, 1947): 1050 kc; 1 kw-D 138 Main St. Phone Adams 4-2566. Piedmont Service Corp

WRFS-FM (Sept. 30, 1949): 106.1 mc; 4.6 kw. Duplicates WRFS (above).

ANDALUSIA, Covington County

WCTA (Aug. 12, 1946): 920 kc; 5 kw-D, 500 w-D DA-N P. O. Box 29 Phone Capitol 2-1144. Andalusia Broadcasting Co. (original owner).

Network Keystone. Specialty programs: Negro, 10 hrs wkly. J. Dige Bishop, pres, gen mgr & chief engr; Donald Cooke, coml mgr; Robert Duck, program dir; Jeanette Powell, promotion mgr; Howell Peabworth, news dir.

WCTA-FM (July 1950): 98.1 mc; 10 kw. Duplicates WCTA (above).

ANNISTON, Calhoun County

WANA (1954): 1490 kc; 250 w. 115 West 33rd St. Phone Adams 7-1627. Anniston Radio Co. (See Cary L. Graham Stations in "Group Ownership").

WDNG (July 1, 1957): 1450 kc; 250 w. P. O. Box 1280. Phone Adams 6-8291. Potts Broadcasting Co. (acquired station July 27, 1959).

Rep Spot Time Sales. Thomas S. Potts, pres & gen mgr; Robert M. Price Jr, asst mgr; Dennis Sullivan, program dir; Ralph Burgess, coml mgr; Jay Jenkins, news dir; Harry Dickinson, chief engr.

WHMA (1938): 1390 kc, 5 kw-D, 1 kw-N, DA-N. Radio Bldg. Phone Adams 6-7545 Anniston Broadcasting Co. (original owner). See "Newspaper Ownership."

Network ABC. Rep Walker-Rawalt. Harry M. Ayers, pres; Malcolm Street, gen mgr; George M. Rutledge, coml mgr; W. Hall Wray, prog dir; Lee Thomas, prom mgr; E. Cody Hall, news dir, James A. Hudson, chief engr.

WHMA-FM (1947): 100.5 mc, 3.65 kw. Duplicates WHMA (above).

ATHENS, Limestone County

WJMW (Nov. 8, 1948): 730 kc; 1 kw-D P. O. Box 386 Phone 565. Athens Broadcasting Co. (original owner).

Specialty programs: Negro, 6 hrs wkly. Homer F. Dunnivant, pres, gen mgr & coml mgr; Bob Dunnivant, program dir, promotion mgr & news dir; Bill Mitchell, chief engr.

WJOF (FM) (October, 1958): 104.3 mc; 1 kw. P. O. Box 386. Phone 565. Athens Broadcasting Co. (original owner).

ATMORE, Escambia County

WATM (Dec. 1949): 1590 kc; 5 kw-D. P. O. Box 59 Phone 50. Southland Broadcasting Co. Rep Continental. Tom C. Miniard, gen mgr & chief engr; Julia E. Miniard, coml mgr.

AUBURN, Lee County

WAUD (Dec. 20, 1947): 1230 kc; 250 w. P. O. Box 391. Phone Tuxedo 7-3401. Auburn Broadcasting Co. (original owner).

Specialty programs: Negro, 25 hrs wkly. Elmer G. Salter, pres, gen mgr & coml mgr, Bob Sanders, program dir, promotion mgr & news dir, George Murphy, chief engr.

BAY MINNETTE, Baldwin County

WBGA (April 14, 1957): 1150 kc; 1 kw-D. P. O. Box 426. Phone 2281 Southwest Alabama Broadcasting Co. (acquired station Dec 1958). See Southwest Alabama Broadcasting Stations in "Group Ownership" Also see "Newspaper Ownership."

Network Keystone. Rep Best. James H. Faulkner, pres; James E. Stewart, gen mgr, Bill Walker, station mgr, Mike Jones, prog dir; Charles Stewart, prom mgr, R. A. Switzer, chief engr.

BESSEMER, Jefferson County

WYAM (1953): 1450 kc; 250 w Trans-America Broadcasting Corp. (acquired station April 1960)

H. C. Young, pres

INTERESTED IN BUYING OR SELLING ONE OF THE

113 AM 17 FM 12 TV

STATIONS* OPERATING IN

ALABAMA

CONTACT THE NEAREST OFFICE OF—

HAMILTON-LANDIS

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THE NEAREST OFFICE TO ALABAMA IS—

1737 De Sales St., N.W., Washington, D. C.

EX 3-3456

*As of August 1, 1960

BIRMINGHAM, Jefferson County

WAPI (1922): 1070 kc; 50 kw-D, 5 kw-N DA-2. P. O. Box 2553, zone 3. Phone Fairfax 2-2466. Alabama Broadcasting System Inc. (acquired station 1955). (See "Newspaper Ownership" & S. I. Newhouse Stations in "Group Ownership").

Network NBC. Rep Christal. Charles F. Grisham, pres & gen mgr, Albert J. Gillen, coml mgr, Charles Davis, prog dir, James B. Chenoweth, prom mgr; Clancy Lake, news dir, James V. Sanderson, chief engr.

WAPI-FM (1947): 99.5 mc; 72 kw. Same licensee as WAPI (above)

WAPI-TV: Tv companion of WAPI-AM-FM (above).

WATV (May 20, 1946): 900 kc; 1 kw-D. 710 S. 22d St. Phone Fairfax 4-2541. American Electronix Inc. (acquired station August 1958).

Network CBS. Rep Avery-Knodel. E. C. Atkerson, pres; Maury Farrell, gen mgr & coml mgr, Rick Maze, program dir; Stan Vainrib, news dir; Robert DuPriest, chief engr.

WBRC (May 25, 1925): 960 kc; 5 kw. DA-N. P. O. Box 2311. Phone Alpine 2-3172. TWX BH 87. Taft Broadcasting Co. (acquired station 1957). See Taft Broadcasting Stations in "Group Ownership."

Network ABC (secondary). Rep Katz. Hubert Taft Jr., pres; Lloyd B. Taft, gen mgr; William O. Morge, gen sales mgr & prom mgr, Claude D. Raney, prog dir; Davenport Smith, news dir, Hardy Carl, chief engr.

WBRC-FM (June, 1959): 106.9 mc; 16 kw. Duplicates WBRC (above) except for 6 hrs a day five days a week which is programmed through U. of Alabama.

WBRC-TV: Tv companion of WBRC-AM-FM. **WBRT** (March 25, 1953): 1260 kc; 5 kw-D, 725 S. 22d St., zone 5. Phone Alpine 2-3019. Chapman Radio & Television Co. (original owner)

Network ABC (primary). Rep Weed Radio. William R. Kennedy, gen mgr & coml mgr; George K. Chapman, program dir; Alvin Davis, promotion mgr & news dir; Ben Dixon, chief engr.

WENN (1950) 1320 kc; 5 kw-D, DA. P. O. Box 1469. Phone Fairfax 4-4518 John M. McLendon & Assoc. (acquired station 1958). See McLendon Ebony Stations in "Group Ownership"

Rep Pearson. Specialty programs: Negro, 100%. John M. McLendon, owner.

WEZZ (1949): 1220 kc; 1 kw-D 1417 Fourth Ave, N. Phone Fairfax 3-5274. WEDR Inc. (acquired station May 1959).

Rep Dore; Dora-Clayton (south) James R. Bonfils, pres.

WJLD (See Homewood, Ala.)

WJLN (FM) (1948): 104.7 mc; 23 kw. Duplicates WJLD (above).

WSPM (FM) (May 11, 1958): 93.7 mc; 20 kw, 1100 8th Ave. West, zone 4. Phone Fairfax 3-5291 Meloras Broadcasting Co. James V. Melonas, pres; Dale E. Phillips, chief engr.

WSGN (February 1927): 610 kc; 5 kw-D, 1 kw-N, DA-N. 2320 Seventh Ave S. Phone Fairfax 2-3434. Winston-Salem Broadcasting Co. (acquired station 1953). (See Winston-Salem Broadcasting Co. Stations in "Group Ownership")

Rep Venard, Rintoul & McConnell; Ayers (Atlanta)

James W. Coan, pres, Ben K. McKinnon, coml mgr & gen mgr, Bill Bolen, program dir; Annette S. Gruffs, promotion dir; Emmett Smith, chief engr; Charles Weidman, news dir

WVOC (Oct 15, 1947): 690 kc; 50 kw-D, DA. P. O. Box 2468. Phone State 7-2601. Voice of Dixie Inc. (acquired station Oct. 15, 1947).

Rep Radio-TV Representatives. Iralee W. Bennis, pres & gen mgr; Ira Leslie, program dir; Dan Brennan, promotion mgr; Hal Hodgins, news dir; R. G. Balsko, chief engr.

WYAM (See Bessemer, Ala.)

WYDE (Sept. 3, 1957): 850 kc; 10 kw-D, 1 kw-N, DA-N 1901 Montgomery Highway, zone 5. Phone Fairfax 2-4511. Bartell Broadcasters Inc (original owner). See Bartell Stations in "Group Ownership"

Rep Young. Gerald A. Bartell, pres; Thomas L. Whitley, gen mgr; Ed Lake, coml mgr; George Singer, program dir; Danny Martin, promotion mgr; Jay Cook, news dir; James E. Gray, chief engr.

BOAZ, Marshall County

WAVC (Oct. 1, 1959): 1300 kc; 500 w-D. 1073 50 St. W., Birmingham 8, Ala. Phone State 8-1941. Cicero Broadcasting Co. (original owner).

Vearl Cicero, pres; Charles K. Sparks, vp & gen mgr; John P. Kirby, coml mgr; Rex Gardner, prog dir; Sam Minor, prom mgr; Dale Johnson, news dir; Verbon Rives, chief engr.

BREWTON, Escambia County

WEBJ (Aug. 1, 1947): 1240 kc; 250w-SH. P. O. Box 870. Phone Underhill 7-5717. Brewton Broadcasting Co. (acquired station Jan 7, 1959).

Network Keystone. J. Wesley Gardner, pres, gen mgr & chief engr; Catherine C. Gardner, vp & prog dir.

BUTLER, Choctaw County

WPRN (July 1, 1959): 1220 kc; 1 kw-D. P. O. Box 566. Phone Glendale 9-3222. TWX 7551. Radio Butler Co. (original owner).

Network Keystone, Southeastern Key Market. Specialty programs: Negro, 10 hrs wkly. Paul D. Nichols, gen mgr & chief engr; Houston L. Pearce, coml mgr; Wilham C. Reid, program dir & news dir.

Radio Stations CONTINUED

ALABAMA CONTINUED

CALERA, Shelby County

WBYE (Jan. 12, 1958): 1370 kc; 1 kw-D. P. O. Box 428. Phone North 8-7751. Shelby County Advertising Corp. (acquired station Jan. 16, 1959)

Ralph W. Sears, pres; Marlon P. Jones, gen mgr; Stella P. Jones, program dir.

CARROLLTON, Pickens County

WBAG (1951): 590 kc, 1 kw-D. P. O. Box 71. Phone Empire 7-2364. See Hook Stations in "Group Ownership."

Network Keystone.
Specialty programs: Negro.
R. E. Hook, pres; Carl Sauceman, gen mgr; W. S. Bridges, coml mgr.

CLANTON, Chilton County

WKLF (1947): 980 kc; 1 kw-D. 703 1/2 Second Ave. North. Southeastern Broadcasting Co (original owner).

WKLF-FM (1952): 100.9 mc; 370 w. Duplicates WKLF (above).

CULLMAN, Cullman County

WFMH (1949): 1460 kc; 5 kw-D, 500 w-N, DA-N. 206 Second Ave. E. Phone 910. Voice of Cullman (original owner).

WFMH-FM (1949) 101.1 mc; 53 kw. Duplicates WFMH (above)

WKUL (Oct. 1946) 1340 kc; 250 w. P. O. Drawer 620. Phone RE 4-3171. Cullman Broadcasting Co. (acquired station March 1949).

Hudson C. Millar Jr., pres; Arthur Bachmann, asst gen mgr, Katherine Knighten, coml mgr; Charles Richards, program dir; Arthur Bachmann, news dir & chief engr.

DADEVILLE, Tallapoosa County

WDVE (not on air, granted June 1959); 910 kc; 500 w-D. P. O. Box 392. Alexander City, Ala. J. C. Henderson (original owner). (See "Newspaper Ownership").

DECATUR, Morgan County

WAJE (Oct. 1953) 1490 kc, 250 w. P. O. Box 2118. Phone Elgin 3-9231. J. B. Falt Jr. (original owner)

J. B. Falt Jr.; owner; Alvin Wood, gen mgr; Jimmy De Lones, coml mgr; Tommy Allen, program dir; Don Lively, promotion mgr; Neil Lovett, news dir.

WHOS (Oct. 1948): 800 kc; 1 kw-D. P. O. Box 1127. Elgin 3-1810. North Alabama Broadcasting Co (acquired station Feb. 1956).

Rep Clark.
Louis C. Blizzard, gen mgr & coml mgr; Mimi Hall, program dir; Ross Hawkins, promotion mgr; Roy Smith, news dir; Edward Buxton, chief engr.

WHOS-FM (September 1951) 102.1 mc; 235 kw. P. O. Box 1127. Phone Elgin 3-1810. North Alabama Broadcasting Co. (acquired station February 1956).

WMSL (May, 1935): 1400 kc; 250 w. P. O. Box 72. Phone Elgin 3-0361. TWX 8510. Tennessee Valley Radio & Tv Corp. (original owner).

Network MBS, Keystone. Rep Masia; Clarke Brown (south)
Frank Whisenant, pres & gen mgr; Elice Mullican, program dir; Jack McNutt, news dir; Kenneth Casey, chief engr.

WMSL-TV: Tv companion of WMSL.

DEMOPOLIS, Marengo County

WXAL (Nov. 9, 1947): 1400 kc; 250 w. P. O. Box 261. Phone 1400. Demopolis Broadcasting Co.

DOTHAN, Houston County

WAGP (September 29, 1932). 1320 kc; 1kw, DA-N. P. O. Box Drawer 1011. Phone Sycamore 2-1101. Dothan Broadcasting Co. (original owner)

Rep Sears & Ayer
Julian C. Smith, co-owner, gen mgr & chief engr; Fred C. Moseley, co-owner & coml mgr. Tommy Underwood, program dir; Lamar Trammell, news dir.

WDIG (April 30, 1947): 1450 kc; 250 w. P. O. Box 828. Phone Sycamore 2-2161. Houston Broadcasters (original owner).

Network MBS. Rep Best.
Specialty programs: Negro, 12 hrs wkly.
Jess Swicegood, gen mgr & coml mgr, Max McGowan, program dir; Wiley Grossom, chief engr

WOOF (1948): 560 kc; 5 kw-D. P. O. Box 1427. Phone Sycamore 2-1149. Agnes W. Dowling, trustee of WOOF Trust (acquired station 1953).

Rep Clark; Barney Ochs (southeast).
R. A. Dowling, gen mgr; Johnny LaCarter, coml mgr; Truman Duckett, program dir.

ELBA, Coffee County

WELB (Nov. 16, 1958): 1350 kc, 1 kw-D. Route 5. Phone Twin Brook 7-2344. Elba Broadcasting Co.

ENTERPRISE, Coffee County

WIBB (1948): 600 kc; 1 kw-D. 30 Dothan Highway. Wiregrass Broadcasting Co. (original owner).

EUFAULA, Barbour County

WULA (1948): 1240 kc; 250 w. P. O. Box 301. Phone 744. Dixie Radio Inc. (acquired station Jan. 1, 1958). See C. A. McClure Stations in "Group Ownership."

Network MBS.
C. A. McClure, pres & gen mgr; William W. Bryant, station manager; John T. Lingo, coml mgr.

EVERGREEN, Conecuh County

WBLO (July 1, 1957): 1470 kc; 1 kw-D. Box 350. Phone 500. C. W. Mapoles (original owner)

Network Keystone.
C. W. Mapoles, pres & owner; John M. Raines Jr., gen & coml mgr, Wendell Tolbert, chief engr.

FAYETTE, Fayette County

WWWF (Sept 3, 1949): 990 kc; 1 kw-D. 505 Temple Ave. Phone Webster 2-5234. Bankhead Broadcasting Co. (original owner) (See Bankhead Stations in "Group Ownership").

Network Keystone
W. W. Bankhead, pres; Jack Black, gen mgr; Robert E. Grizzell, coml mgr, Jerry Northington, chief engr.

FLOMATON, Escambia County

WTCE (December 1955): 990 kc; 500 w-D. P. O. Box 278. Cypress 6-2466. Tri-City Broadcasting Inc (acquired station July 1958).

Rep Best
George B. Haskew, pres & gen mgr, William J. Dykes, coml mgr, Bill Davis, prog dir, Ann Haskew, prom mgr, Hoyt Bonds, chief engr.

FLORENCE, Lauderdale County

WJOI (1946) 1340 kc; 250 w. P. O. Box 137. Phone At 2-8121. Florence Broadcasting Co. (original owner).

Network MBS, Keystone
Specialty programs Negro
Joe T. Van Sandt, pres, gen mgr & coml mgr; George Manush, prog dir; Madison Davis Jr., news dir, Paul Shannon, chief engr.

WOWL (1945): 1240 kc; 250 w. P. O. Box 600. Phone Atwater 2-7711. TWX 8523. Radio Muscle Shoals Inc. (acquired station 1952).

Network Southeastern Key Market. Rep Webb
Specialty programs Negro, 8 hrs. wkly.
Richard B. Biddle, pres; William A. Mapes, gen mgr, William Wynne, prog dir; Nelle Bigbee, news dir, Melvin G. Hunt, chief engr.

WOWL-TV. Tv companion of WOWL.

FOLEY, Baldwin County

WHEP (May 31, 1953) 1310 kc; 1 kw-D. P. O. Drawer F. Phone Whitehall 3-7131. Southwest Alabama Broadcasting Co. (acquired station Nov. 1958). See Southwest Alabama Broadcasting Stations in "Group, Ownership"

Also see "Newspaper Ownership"
Specialty programs German, 1 hr; Czech, 2 hrs; both wkly
James H. Faulkner, pres; James E. Stewart, vp & gen mgr, Wayne Davis, prog dir, R. A. Switzer, chief engr.

FORT PAYNE, DeKalb County

WFPA (December 1949): 1400 kc; 250 w. P. O. Box 391. Phone 1820. George Gothberg Jr. (acquired station December 1952) See "Newspaper Ownership"

Rep Best
George Gothberg Jr., owner; Ozelle G. Gothberg, gen mgr, W. D. Holderfield, coml mgr; Jimmy Follis, prog dir; Dave Vowell, news dir; Edwin Walker, chief engr.

WZOB (July 2, 1950): 1250 kc, 1 kw-D. Box 126. Phone 1250. Glenn M. Gravitt (original owner)

Network Keystone Alabama Community, Southeastern Key Market.
Glenn M. Gravitt, owner & gen mgr; Bill McPherson, coml mgr. Willard L. Howell, prog dir; Jess R. Moore, news dir & chief engr.

GADSDEN, Etowah County

WAAX (1947): 570 kc, 5 kw-D (CP for 5 kw-D, 500 w-N, DA-N) Box 272. Phone Liberty 6-6301. Etowah Broadcasting Inc (acquired station 1955). See Charles Smithgall Stations in "Group Ownership." See also "Newspaper Ownership."

Network CBS.
E. F. MacLeod, pres & gen mgr; Charles Smithgall, sec-tres; Gaston Anderson, chief engr

WETO (October 1950): 930 kc, 1 kw-D. P. O. Box 937. Phone Liberty 6-9201. Gadsden Radio Co. (original owner) See Cary L. Graham Stations in "Group Ownership"

Network Keystone. Rep Walton Assoc.
Cary L. Graham, pres, Mac M. Thomas, gen mgr; Al Ragsdale, coml mgr; Jessie Watson, prog dir; Calvin Williamson, chief engr.

WGAD (May 26, 1947): 1350 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 351. Phone Liberty 6-1611. Coosa Broadcasting Co. (acquired station Sept 10, 1957)

Network ABC. Rep Walker-Rawalt Co; Dora-Clayton Co. (Southeast).
E. Z. Carrell, pres & gen mgr; Charley Bowman, coml mgr; Bob Mayne, prog dir & prom mgr; Richard Godfrey, news dir, Halley Williams chief engr.

GENEVA, Geneva County

WGEA (March 1953): 1150 kc; 1 kw-D. P. O. Box 337. Phone Murray 4-2271. TWX 7760. Radio South Alabama Inc. (acquired station Sept 1, 1956).

Network Keystone, Southeastern Key Market, MBS
Specialty programs: Negro, 4 hrs. wkly.
Miles H. Ferguson, pres; Jimmy Helms, vp & gen mgr, John Hilde, coml mgr; Wayne Perkins, prog dir, Hilda Brown, prom mgr; Paul Royals, news dir; John T. Hubbard, chief engr.

GREENVILLE, Butler County

WGYV (Aug. 18, 1948): 1380 kc; 1 kw-D. P. O. Box 227. Phone DU 2-4444. Greenville Broadcasting Corp. (original owner). See "Newspaper Ownership"

Network Keystone.
W. H. Miller, gen mgr.

GUNTERSVILLE, Marshall County

WGSV (April 16, 1950): 1270 kc; 1 kw-D. P. O. Box 32. Phone Justice 2-4131. Gunterville Broadcasting Co. (original owner).

Network Keystone.
Lavell Jackson, gen mgr; coml mgr & chief engr.

HALEYVILLE, Winston County

WJBB (April 1, 1949): 1230 kc; 250 w. P. O. Drawer 191. Phone Hunter 6-2277. Haleyville Broadcasting Co (acquired station 1951)

Network MBS, Keystone. Rep C. K. Beaver & Assoc.
John L. Slatton, pres; Otis Williams, coml mgr; Mrs. John L. Slatton, prog dir; Paul E. Kelly, chief engr.

HAMILTON, Marion County

WERH (Aug. 22, 1950): 970 kc; 5 kw-D. P. O. Box 187. Phone Walnut 1-3481. Kate F. Fite (acquired station April 1, 1958).

Network Keystone.
Kate F. Fite, owner & gen mgr; Kermit Minge, coml mgr; Edgar Clayton, prog dir; James Fowler, prom mgr; William D. Gregory, news dir; Johnnie Lott, chief engr.

HARTSELLE, Morgan County

WHBT (1956). 860 kc; 250 w-D. Phone Spruce 3-7370. Dorsey Eugene Newman (original owner).

Gene Newman, pres & gen mgr; Jimmy Rogers, coml mgr; S. D. Boster, chief engr.

HOMEWOOD, Jefferson County

WJLD (1942): 1400 kc; 250 w. P. O. Box 5867. Phone Fairfax 4-3466. Johnston Broadcasting Co

Rep Forjoe
Specialty programs (wkly): Negro 100%.
George Johnston Jr., pres; James Connolly, gen mgr; Otis Dodge, coml mgr; Mary Vail, program dir; Judy Howell, promotion dir; Cliff Goggans, chief engr; Jesse Champion, news dir; Beatrice Moten, women's dir.

HUNTSVILLE, Madison County

WAAY (June 1948): 1550 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 986. Phone Jefferson 4-8471. TWX 7760. Smith Broadcasting Inc. (acquired station 1958). See Smith Broadcasting Stations in "Group Ownership."

Network ABC. Rep Walker-Rawalt.
M. D. Smith III, pres; Henry G. Beam, gen mgr; Homer H. Edwards, coml mgr; Hal Comello, prog dir; Kirby Smith, prom mgr; Hollis Matherly, news dir; Richard Essner, chief engr

WAHR (FM) (July 28, 1959): 99.1 mc; 32 kw. Times Bldg. Phone Jefferson 9-3841. Arnold Hornbuckle (original owner).

William R. Lane Jr., gen mgr
WBHP (1937): 1230 kc; 250 w. P. O. Box 770. Jefferson 2-3521. Wilton Harvey Pollard (original owner)

WEUP (March 20, 1958): 1600 kc; 5 kw-D. 902 Oakwood Ave. Phone Jefferson 6-0713. Leroy Garrett (original owner).

Rep Bernard I. Ochs.
Specialty programs: Negro, 100%.
Leroy Garrett, owner; Viola Garrett, prog dir; Paul White, news dir; Eurlpe Palmer, chief engr

WFUN (November 1946): 1450 kc; 250 w. P. O. Box 17. Phone Jefferson 5641. Huntsville Broadcasting Inc. (acquired station 1948)

J. B. Falt Jr., pres & gen mgr; John Garrison, station mgr & chief engr
WNDA (FM) (granted June 1960; target date unknown): 92.9 mc; 3.071 kw 2409 Ninth Ave. Hughey Broadcasting Co. (original permittee)

Austin & Mitchell J. Hughey, owners.

JACKSON, Clarke County

WTGH (1950; formerly WPBB): 1290 kc; 1 kw-D. Jackson Broadcasting Co. (original owner)

Network Keystone.
T. H. Gaillard Jr., pres.

JASPER, Walker County

WJRF (March 1, 1957): 1240 kc; 250 w. P. O. Box 150. Phone Fulton 4-5577. Walker County Broadcasting Co. (original owner) See Bankhead Stations in "Group Ownership"

Hudson C. Millar Jr., pres; Jerdan Bullard, gen mgr & coml mgr; Bill Clark, prog dir; James Kell, news dir; Wayne Sims, station mgr & chief engr.

WWWB (Nov. 2, 1946): 1360 kc; 1 kw-D. P. O. Box 622. Phone Fulton 4-3461. Bankhead Broadcasting Inc. (original owner).

Network Keystone
W. W. Bankhead, owner; John H. Bankhead, pres; William C. Edgemon, gen mgr; J. L. Sartain Jr., coml mgr; Fred H. Norris, news dir; Charles C. Watts Jr., prog dir & chief engr.

LANETT, Chambers County, Ala.-WEST POINT, Troupe County, Ga.

WRLD (1941): 1490 kc; 250 w. P. O. Box 312, West Point, Ga. Phone 642-2771. Valley Broadcasting Co. (original owner). See "Newspaper Ownership."

Network ABC. Rep Clark.
Miles H. Ferguson, pres, Emery C. McCullough, coml mgr; Aileen Love, prog dir; Jim Horne, news dir; Clarence White, chief engr.

MARION, Perry County

WJAM (Dec 5, 1950): 1310 kc; 5 kw-D. Highway 5. Phone Murray 3-7111. Radio Marion Inc (acquired station July 1, 1959).

Network Keystone. Rep Keller.
Specialty programs: Negro, 6 hrs. wkly.
J. Dige Bishop, pres; Johnny M. Driskill, gen mgr & coml mgr; Don Lovett, news dir; Lamar Mangham, prog dir & chief engr.

MOBILE, Mobile County

WABB (1948): 1480 kc; 5 kw. DA-N P. O. Box 1476. Phone Glendale 6-7686. Northern Virginia Broadcasters Inc. (acquired station April 1, 1958). (See Continental Stations in "Group Ownership").

Rep Branham.
WALA (1930): 1410 kc; 5 kw. DA-N. P. O. Box 1548. Phone Hemlock 3-3754. Pape Television Co. (acquired station January 1956).

Network NBC. Rep Bolling.
W. O. Pape, pres; W. B. Pape, exec vp; Frank B. Zalniski, gen mgr; Don McGregor, prog dir; Col. Chuck Thompson, prom mgr; Dick McCullough, news dir, Raymond Hurley, chief engr.

WALA-TV. Tv companion station of WALA.
WGOK (Nov. 21, 1958): 900 kc; 1 kw-D. DA-D. 800 Gum St. Phone Hemlock 2-8661. WGOK Inc. (original owner). See Paglin-Ray Stations in "Group Ownership."

Rep Bernard Howard.
Specialty programs: Negro, 100%.
Jules Paglin, pres; Stanley W. Ray, vp & gen mgr; Robert Grimes, vp & station mgr; P. M. Hagerty, prog dir; A. T. McFadden, news dir, H. B. Greene, chief engr.

WKAB (Dec. 7, 1947): 840 kc; 1 kw-D. 525 Donald St. Phone Greenwood 7-6345. Radio Mobile Inc. (acquired station June 1, 1959).

Rep Venard, Rintoul & McConnell.
Jim Smith, pres & gen mgr; Jack Dress, vp & nail sales mgr; Jack Howat, local coml mgr; Tom Jackson, prog dir; Cliff Sitmore, chief engr.

WKRK (1946): 710 kc; 1 kw-D. 500 w-N. DA-N. P. O. Box 1184. Phone Hemlock 2-5505. TWX MO 97. WKRK-TV Inc. (acquired station 1956). See "Newspaper Ownership."

Network CBS.
Kenneth R. Giddens, pres; Chas. E. Trainor, gen mgr; Bryan Mathews, coml mgr; Jack Bitterman, prog dir; Donald B. Patton, chief engr.

WKRK-FM (1947): 99.9 mc; 3 kw. Duplicates WKRK (above).

WKRK-TV. Tv companion station to WKRK-FM-FM.
WLIO (not on air; target date Sept. 5, 1960): 1360 kc; 5 kw-D. DA-D. 303 St. Francis St. Phone Hemlock 8-3647. Jemcon Broadcasting Co. (original owner).

Frank Conwell & E. W. Jemison, owners.
WMOZ (March 1952): 960 kc; 1 kw-D. P. O. Box 228. Phone Greenwood 1-5353. WMOZ Inc. (original owner).

Rep Bob Dore & Assoc; Dora-Clayton (South).
Specialty programs: Negro, 100%.
Edwin H. Estes, pres & gen mgr; W. H. Dutton, coml mgr; Willie Martin, prog dir; Arthur Crawford, news dir; Vernon Floyd, chief engr.

MONROEVILLE, Monroe County

WMFC (April 9, 1952): 1360 kc; 1 kw-D. P. O. Box 641. Phone Pilgrim 3-3281. Monroe Broadcasting Co. (original owner). See "Newspaper Ownership."

Network Keystone. Southeastern Key Market.
W. M. Stewart, owner & gen mgr; Al Gorie, coml mgr & prog dir; Harold Harris, chief engr.

MONTGOMERY, Montgomery County

WAPX (May 1947): 1600 kc; 1 kw. DA-N. P. O. Box 2028. Phone Amherst 3-7569. TWX MG 6036. Southland Broadcasting Co. (acquired station Nov 1, 1958).

Network ABC. Rep Spot Time Sales.
Ralph M. Allgood, pres & mgr; Charles G. Garner, sales mgr; Russ Chappell, program & promotion dir; Robert Olm, chief engr.

WBAM (1953): 740 kc; 50 kw-D. DA-D. P. O. Box 1147. Phone Amherst 2-3851. Deep South Broadcasting Co.

WCOV (February 1939): 1170 kc, 10 kw-D. 1 kw-N. DA-2. P. O. Box 2505. Phone Amherst 5-3561. TWX MG 6039. Southern Broadcasting Inc. (original owner).

Network CBS. Rep Venard, Rintoul & McConnell. James S. Ayers (Southeast).
Oscar P. Covington, pres; Hugh M. Smith, exec vp, Henry Amerson, station mgr; Ray

Butts, prog dir; Gordon Tucker, news dir; W. D. Weatherly, chief engr.

WCOV-TV. Tv companion station to WCOV.

WETU (see Wetumpka)

WHEY (1930): 1440 kc, 5 kw-D, 1 kw-N. DA-N. Guaranty Savings Life Bldg. Phone Amherst 4-2289. Broadcast Service of Montgomery Inc. (See Holt Stations in "Group Ownership").

WIMGY (June 1946): 800 kc; 1 kw-D. P. O. Box 2271. Phone Amherst 2-5245. Radio Montgomery Inc. (acquired station Nov. 1958).

Linton D. Hargreaves, pres & chief engr; Monty Wells, exec vp & gen mgr; Travis Williams, coml mgr, Mrs. Johnnie Hargreaves, prog dir; Hollis D. Carlton, vp & prom mgr; Chuck Elliott, news dir.

WEMA (May 8, 1953): 950 kc; 1 kw-D. 135 Commerce St. Phone Amherst 2-1475. WRMA Broadcasting Co. (acquired station Dec. 1, 1957)

MUSCLE SHOALS, Colbert County

WLAY (January 1933): 1450 kc; 250 w. P. O. Box 230, Sheffield, Ala. Phone Evergreen 3-2525. Slatton-Quick Co. (acquired station April 21, 1959).

Rep C. K. Beaver & Assoc. (South).
John L. Slatton, pres, C. H. Quick, vp; Julian A. Flint, gen & coml mgr; Al West, prog dir, Mary Caldwell, prom mgr; Charlie Whiteley, news dir, Anthony J. Smith, chief engr.

ONEONTA, Blount County

WCRL (August 1952): 1570 kc; 250 w-D. P. O. Box 481. Phone Crestwood 4-2289. Blount County Broadcasting Service (acquired station March 1955).

Network Keystone.
L. D. Bentley Jr., pres & mgr; Jerry Hudson, coml mgr.

OPELIKA, Lee County

WJHO (June 1940): 1400 kc; 250 w. P. O. Box 710. Phone Sherwood 5-2084. Opelika-Auburn Broadcasting Co. (original owner)

Network MBS, Keystone. Rep Indie Sales.
Jack Smollon, gen mgr & chief engr; Lurline Smollon, coml mgr; Jimmy Kilpatrick, prog dir, Bernard Barker, prom mgr; Ennis Caldwell, news dir.

OPP, Covington County

WAMI (Dec. 12, 1952): 860 kc; 1 kw-D. P. O. Box 169. Phone Hyatt 3-6591. Opp Broadcasting Co. (original owner).

Network ABC. Rep Southeastern Key Market.
Joseph Breedlove, pres; Berri F. Moore, gen mgr & chief engr, Lois Moore, prog dir.

OZARK, Dale County

WOZK (1953): 900 kc; 1 kw-D. P. O. Box 742. Phone Prospect 4-5600. Ozark Broadcasting Corp. (original owner).

Howard Parrish Jr., gen mgr & chief engr; Wade B. Sullivan, coml mgr; Miriam B. Miller, program dir.

PELL CITY, St. Clair County

WPEK (Jan. 7, 1956): 1430 kc; 1 kw-D. Phone Edgewood 8-2238. St. Clair Broadcasting System (acquired station May 2, 1956)

Fate L. Gossett Sr. pres; Charles L. Abbott, gen mgr, Fred L. Kelley, prog dir; Nathan Riddle, news dir; Roland Wallis, chief engr.

PHENIX CITY, Russell County (also Columbus, Ga.)

WPNX (May 1952): 1460 kc; 5 kw-D. 1 kw-N. P. O. Box 831. Phenix City. Phone Cypress 8-8787. R. M. Greene Inc.

PIEDMONT, Calhoun County

WPID (1955): 1280 kc; 1 kw-D. P. O. Box 228. Phone Gibson 7-2231. Cary L. Graham (original owner). (See Cary L. Graham Stations in "Group Ownership").

PRICHARD, Mobile County

WAIP (Nov. 7, 1955): 1270 kc; 1 kw-D. P. O. Box 10065. Phone Glendale 2-2202. Prichard Broadcasting Co. (original owner).

Rep Walker-Rawalt.
G. V. Dismukes, pres; H. Eugene Miller, gen & coml mgr & chief engr; Henry T. Bailey, program dir; Hubert J. Grant, promotion, news & farm dir.

ROANOKE, Randolph County

WELB (March 10, 1950): 1360 kc; 1 kw-D. 705 N. Main St. Phone 3811. Roanoke Broadcasting Co. (original owner).

Network Keystone.
J. W. Buttram, chief owner & gen & coml mgr; Mrs. I. W. Wright, prog dir; Hookie Young, prom mgr & news dir, Worth Jordan, chief engr.

RUSSELLVILLE, Franklin County

WWWB (May 1949): 920 kc, 1 kw-D. P. O. Box 47. Phone 647. Bankhead Broadcasting Co. (acquired station March 19, 1958). (See Bankhead Stations in "Group Ownership").

Network Keystone.
Hal Kirby, gen mgr; Jim Elliott, coml mgr, program dir & chief engr.

SCOTTSBORO, Jackson County

WCRI (June 1950): 1050 kc; 250-D. P. O. Box 394. Phone 123. Pat M. Courington (original owner).

Network Alabama Community Network.
Pat M. Courington, owner; Jim Thompson, gen mgr; Bill Huber, coml mgr & news dir; Rex Gardner, program & promotion dir, Bill McLain, chief engr & farm dir.

WBOS (June 11, 1952): 1330 kc; 1 kw-D. P. O. Box 396. Phone 156. Scottsboro Broadcasting Co. (original owner).

Network Keystone.
Specialty programs (wkly), Negro 16 hrs.
Hugh T. Kirby Sr., pres; Rose M. Kirby, owner, gen mgr & women's dir; Lonnie W. Prickett Sr., coml mgr & chief engr; Jerry Gentle, program dir, Lonnie W. Prickett Jr., promotion dir; Hugh Tommy Kirby Jr., news dir; Bill Prickett, farm dir.

SELMA, Dallas County

WGWC (Dec. 19, 1946): 1340 kc; 250 w. P. O. Box 686. Phone Trinity 4-6687. Dallas Broadcasters Inc. (acquired station Oct. 10, 1958).

Network CBS. Rep Hal Holman Co.; Jim Ayers.
Judge W. E. Farrar, pres; W. L. Rowland Sr., gen mgr & coml mgr, Dorothy Hartzog, program dir; Stanley W. Smith, chief engr;

WHBB (Nov. 11, 1935): 1490 kc, 250 w. P. O. Box 26. Phone Trinity 4-8296. Selma Broadcasting Co. (original owner).

Network NBC; Keystone.
Specialty programs (wkly), Negro 20 hrs.
John F. Townshend, pres; David Rigdon, gen mgr; Julian Smith Jr., coml mgr; Barbara Wyatt, program dir; Jack Williams, chief engr; Bill Willis, news dir.

WEWJ (May 19, 1956): 1570 kc; 1 kw-D. P. O. Box 71. Phone Trinity 4-9062. Central Alabama Broadcasting Co. (original owner).

Rep Clark.
Roland Jordan Jr, mgr, chief engr; Hallie S. Chapman, coml mgr; Charles Moore, prog dir.

SYLACAUGA, Talladega County

WFEB (March 1945): 1340 kc, 250 w. P. O. Box 358. Phone Chapel 5-3281. Alabama Broadcasting Co. (original owner).

Network MBS, Keystone.
J. M. Forbes, pres; George W. Carr, gen mgr, Marshal (Kit) Carson, prog dir; Conrad B. Pickren, chief engr.

WMLS (May 16, 1948): 1290 kc; 1 kw-D. P. O. Box 511. Phone Chapel 5-4354. Marble City Broadcasting Co. (original owner).

Network Regional, SEKMN. Rep Best.
Specialty programs: Negro, 6 hrs. wkly.
Curtis O. Liles, pres; Lloyd Ross, coml mgr; Myron Craddock, prog dir.

WMLS-FM (Dec. 20, 1959). 98.3 mc; 0.63 kw. Address, licensee and staff same as WMLS except James C. Rutledge, chief engr. Programs separately.

TALLADEGA, Talladega County

WJHB (April 1956): 1580 kc; 1 kw-D. P. O. Box 292. Phone Emerson 2-4965. Confederate Broadcasting Co. (acquired station January 1958).

Rep Thomas F. Clark Co.
Specialty programs (wkly), Negro 8 hrs.
James T. Hemphill, pres; William R. Tyler, coml mgr; Wayne Johnson, program dir; Ralph Burgess, promotion dir; Sydney Johnston, chief engr; Glenn Rogers, news dir; Virginia Acton, women's dir

WNUZ (1945): 1230 kc; 250 w. P. O. Box 974. Phone Emerson 2-9705. TWX TT-7760. Radio Alabama Inc.

Network Keystone; Southeastern Key Network.
James W. Whatley, pres; Bill W. Buchannon, gen mgr; Royce Faulkner, prog dir; Robert E. Haynes, prom dir; Ed Johnson, news dir; Elizabeth Barber, traffic dir, Craig DuPriest, sports dir.

TALLASSEE, Elmore County

WTLS (Oct. 19, 1957): 1300 kc; 1 kw-D. P. O. Box 786. Phone Atwater 3-8535. The Ne-ler Co. (acquired station May 6, 1959).

Ned Butler, owner, gen mgr, chief engr & coml mgr.

THOMASVILLE, Clarke County

WJDB (July 16, 1956): 630 kc; 1 kw-D. P. O. Box 757. Phone Medford 6-4438. WJDB Radio Inc. (original owner).

Network Keystone.
Specialty programs Negro, 8 hrs wkly.
Cecil Goodreau, pres & gen mgr; Virgil Moore, chief engr.

TROY, Pike County

WTBF (Feb. 25, 1947): 970 kc; 5 kw-D. 500 w-N, DA-2. McKinley Drive. Phone 980. Troy Broadcasting Corp. (original owner).

Network MBS; Southeastern Key Market Network.
J. Roy Crow, pres; Jess L. Jordan, gen mgr; Bob Tolbert, coml mgr; Ace Dudley, production dir; Joe Gilchrist, chief engr.

Radio Stations CONTINUED

ALABAMA CONTINUED

TUSCALOOSA, Tuscaloosa County

WACT (September 1958): 1420 kc; 5 kw-D. P. O. Box 112. Phone Plaza 9-5786. New South Radio Inc. (original owner). See New South Broadcasting Stations in "Group Ownership." Rep Webb.

F. E. Holladay, pres; Joseph Carson, gen mgr; Mrs. Jo Stephens, station mgr; Norman Bebee, prog dir; Tuttle Walker, news dir; Boyd Cagle, chief engr.

WJED (1936): 1150 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Drawer 4. Phone Plaza 4-4464. Wilhelmina Q. (Doss) Echols (original owner). Rep Bob Dore Assoc.

Wilhelmina Q. (Doss) Echols, pres; John C. Cooper Jr., gen mgr; Jean Phillips, coml mgr; Mercer L. King Jr., station mgr; Wendell Harris, news dir; James B. McLester Jr., chief engr.

WNPT (Dec. 10, 1951): 1280 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 487. Phone Plaza 8-3311. TWX 7551-36. West Alabama Broadcasting Co. (original owner).

Network ABC Rep Masla. Mrs. Edna Ruth Harris, pres & gen mgr; Joe L. Langston, station mgr; Lehman M. Mayer, coml mgr; Clyde Price, prog dir; Mrs. Evelyn Tidmore, bookkeeper & prom mgr; Miss Pat Gresham, women's dir; W. G. Harris, chief engr.

WTBC (Dec. 23, 1946): 1230 kc; 250 w. P. O. Box 9037. Phone Plaza 8-5523. Tuscaloosa Broadcasting Co.

Network MBS; Keystone. Rep Sears & Ayer. Bert Bank, owner, gen mgr & coml mgr; Stan Siegal, program dir; Alvin D. Sisk, chief engr.

WTBC-FM (1952): 95.7 mc; 17.5 kw. Duplicates WTBC (above).

WTUG (January 1955): 790 kc; 500 w-D. P. O. Box 33. Phone Plaza 2-4581. Tri Cities Broadcasting Co. (acquired station Oct 1957). See E. O. Roden Stations in "Group Ownership."

Rep National Time Sales (national); Bernard I. Ochs Co. (southeast).

Specialty programs. Negro, 91 hrs. wkly. E. O. Roden, pres; U. J. Gilbert, gen mgr; Victor Banks, coml mgr; Emily Barrett, news dir.

***WUOA (FM)** (1949): 91.7 mc; 15 kw. Board of Trustees, U. of Alabama.

TUSCUMBIA, Colbert County

WCHP (April 17, 1960): 1410 kc; 500 w-D. P. O. Box 62. Phone Evergreen 3-2394. Tus-cumbia Broadcasting System (original owner).

Carl Pugh, gen mgr, chief engr & partner; Harrod A. Pugh, regional sales mgr & partner; Joe Hathcock, prog dir & chief announcer; Barbara Ann Stonecipher, prom mgr.

WVNA (April 5, 1955): 1590 kc; 5 kw-D. 112 S. Main St. Phone Evergreen 3-2727. Elton H. Darby (acquired station 1956).

Rep Dora-Clayton (Atlanta, regional), Masla (national). Elton H. Darby, owner; Eulus O. Whitehead, gen mgr; James A. Hall, station mgr; Jack Voorhies, prog dir; Mary Ann Franck, prom mgr; William F. Mays, news dir; Lynn Mc-Moran, chief engr.

TUSKEGEE, Macon County

WABT (1952): 580 kc; 500 w-D. P. O. Box 577. Phone 580. Radio Tuskegee Inc. (acquired station March 1959).

Network Keystone. Specialty programs (wkly), Negro 20 hrs. J. Dige Bishop, pres & gen mgr; Fred Huggins, station mgr & coml mgr; Barbara Neu-becker, program & women's dir; Sam Price, promotion dir; Oscar Lanman, chief engr; Lionell Price, news dir.

WETUMPKA, Elmore County

WETU (Oct. 2, 1954): 1250 kc; 5 kw-D. Rockford Rd. Phone 7369. Elmore Service Corp. (original owner).

ALASKA

*Non-commercial.

ANCHORAGE

KBYE (1948): 1270 kc; 1 kw. P. O. Box 1960. Phone Fairfax 2-4120. Radio Anchorage Inc. (acquired station 1953).

Rep National Time Sales; Oakes (California); Feltis (Seattle).

J. Chester Gordon, pres; E. Pournelle, gen mgr; Jay Perry, coml mgr; Merrill Mael, prog dir; Ed Stevens, news dir; Gale Alired, chief engr.

KBYE-FM (granted July 1960; target date not announced): 102.1 mc; 3 kw.

KENI (May 1948): 550 kc; 5 kw. P. O. Box 1160. Phone Broadway 5-2201. All-Alaska Broadcasters Inc. (acquired station April 25, 1960). See All-Alaska Broadcasters Stations in "Group Ownership."

Network ABC, MBS, NBC. Rep James C. Fletcher Jr. (New York).

Alvin O. Bramstedt, pres & gen mgr; William Stewart, coml mgr; Frank Roberts, prog dir; Tyler Clark, news dir; Charles M. Gray, vp, tech dir.

KENI-TV: Tv companion of KENI.

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KFQD (1924): 730 kc; 10 kw. P. O. Box 1040. Phone Fairfax 2-2410. Anchorage Broad-casters Inc. (acquired station November 1, 1956).

Network CBS. Rep Weed. William E. Duck, pres & chief engr; Ernest Spink, gen mgr; Ronald Moore, prog dir.

KTVA-FM (granted July 1960; target date not announced) 105.5 mc; 751 w. Northern Tv Inc

KTVA-TV: Tv companion of KTVA-FM.

CORDOVA

KLAM (1954): 1450 kc; 250 w-SH. P. O. Box 278. Phone 209. Northern Light Broad-casting Corp. (original owner).

Charles L. Buck, pres, gen mgr & news dir; Dona Buck, program & women's dir; Jesse Gates, chief engr.

FAIRBANKS

KFAR (1939): 660 kc; 10 kw. Lathrop Bldg. All-Alaska Broadcasters Inc. (acquired station 1960). See All-Alaska Broadcasters Stations in "Group Ownership."

Network NBC and ABC. Rep Fletcher (New York); Day (Seattle).

Alvin O. Bramstedt, pres. **KFAR-TV**: Tv companion of KFAR.

KFRB (1948): 900 kc; 10 kw. P. O. Box 950. Phone 2155. Fairbanks Radio Broadcasters (acquired station April 1957).

Rep National Time Sales; Oakes (California); Feltis (Seattle).

J. Chester Gordon, pres; E. Pournelle, gen mgr; Dick Garvin, station mgr; Bill Gentry, coml mgr; Buck Emery, prog dir; Ken Conner, news dir; Al Weber, chief engr.

JUNEAU

KINY (May 28, 1935): 800 kc; 5 kw. 231 S. Franklin St. Phone Juniper 6-1800. Juneau Broadcasters Inc. (acquired station June 1, 1959).

Network CBS, Keystone. Rep Weed. J. W. McKinley, pres; Richard L. Peter, prog dir.

KINY-TV: Tv companion of KINY.

KJNO (October 1952): 630 kc; 1 kw-D, 500 w-N. P. O. Box 2231. Phone Juniper 6-3630. Baranof Broadcasters Inc. (acquired station May 18, 1959).

Network ABC, NBC. Rep Del Day (Seattle); James Fletcher (N.Y.).

Mrs. Dodie Wheeler, pres & gen mgr; Ross Davis, coml mgr; Warren Wiley, prog dir; Bob Reed, prom mgr; Dennis O'Day, chief engr.

KETCHIKAN

KTKN (1942): 930 kc; 1 kw. P. O. Box 1308. Phone 2191. All-Alaska Broadcasters Inc. (ac-quired station 1960). See All-Alaska Broad-casters Stations in "Group Ownership."

Network ABC, CBS, NBC. Rep Fletcher (New York); Day (Seattle). Alvin O. Bramstedt, pres.

NOME

KICY (April 17, 1960): 850 kc, 5 kw. P. O. Box 303. Phone Main 339. Arctic Broadcasting Assoc (original owner).

Specialty programs Eskimo, 3 hrs. wkly. Ralph P. Hanson, pres; Arthur R. Zylstra, gen mgr; Howard D. Nelson, prog dir; Ralph V. Fondell, chief engr

SEWARD

KIBH (November 1948): 1340 kc; 250 w-SH. P. O. Box 575. Phone Main 25. Seward Broad-casting Corp. (acquired station January 1957).

Network CBS. Rep Alaska Radio-Tv Sales (Weed). Robert Baumgartner, pres; Donald Lowell, station mgr; M. Gilliland, coml mgr.

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SITKA

KIFW (1949): 1230 kc; 250 w-SH. P. O. Box 299. Sitka Broadcasting Co. (acquired station February 1959).

Network Alaska Broadcasting System. Rep Alaska Radio-Ty Sales (Weed).

Harry C. Lanz, pres & gen mgr; Alvin B. Larson, program dir.

KSEW (1954): 1400 kc; 250 w. P. O. Box 258. Phone 747-3236. Voice of Sheldon Jackson Inc. (original owner).

Rep Art Moore (Seattle).
Specialty programs: Thlinget Indian, 1 1/2 hrs. wkly.

W. Austin Van Pelt, gen mgr; Randolph McCluggage, coml mgr; Birton Hilson, prog dir; Edwin R. Scholz, chief engr.

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ARIZONA

*Non-commercial.

BISBEE, Cochise County

KSUN (October 1933). 1230 kc; 250 w. Drawer C, Lowell Station. Phone Hemlock 2-2277. Carleton W. Morris (original owner).

Network ABC, MBS, Arizona. Rep Bob Dore. Carleton W. Morris, pres, Arlo Woolery, gen mgr; Jeanne Clear, coml mgr; Buddy Kelley, prog dir; Joe Von Kanel, prom mgr; Grady A. Sandidge, news dir.

CASA GRANDE, Pinal County

KPIN (Dec 6, 1956): 1260 kc, 1 kw-D. P. O. Box 755. Phone Temple 6-7427. John W. Parham (acquired station June 20, 1958).

Network ABS, Ariz. Rep Grant Webb. John W. Parham, owner-mgr; Lynn Geil, coml mgr; Bettie Parham, prog dir; Jim Wise, prom mgr; Jack Jaquay, news dir; John Griffith, chief engr.

CLIFTON, Greenlee County

KCLF (September 1950): 1400 kc; 250 w. P. O. Box 1446. Phone University 4-4114. Gila Broadcasting Co. (acquired station Nov. 1954). See Gila Broadcasting Stations in "Group Ownership".

Network MBS, Ariz. Network. Rep Best. Specialty programs: Spanish, 24 hrs. wkly. Louis F. Long, pres; Ira Q. Toler, gen mgr; John N. Nelson, coml mgr; Ray R. Gonzales, prog dir; Edward J. Encinas, prom mgr; H. F. Hudson, chief engr.

COOLIDGE, Pinal County

KCKY (1948): 1150 kc; 1 kw, DA-N 400 S Main St. Phone Parkway 3-5341. Gila Broadcasting Co. (original owner). (See Gila Broadcasting Co. stations in "Group Ownership").

Network CBS. Rep Best. Richard G. Salerno, gen mgr.

DOUGLAS, Cochise County

KAPR (March 8, 1958): 930 kc; 1 kw-D. P. O. Box 505. Phone Empire 4-8403. Copper State Enterprises (original owner).

David V. Harman, pres, Ken Harbaugh, gen mgr; Dick Miller, station mgr; Dick Gallagher, coml mgr; Dave Nelson, prog dir.

KAWT (1947): 1450 kc; 250 w. P. O. Box 1118. Phone Empire 4-3484. Hillcrest Broadcasting Co. (acquired station June 1959).

Network NBC. Rep Best. Herbert G. Newcomb, Frank C. Fabian, Edwin Roberts, principal stockholders.

FLAGSTAFF, Coconino County

KCLS (Aug 8, 1950): 600 kc, 5 kw-D, 500 w-N, DA-N. P. O. Box 1580. Phone Prospect 4-2581. Saunders Broadcasting Co. (original owner).

Network: NBC; ABS. Specialty programs: Navajo.

Charles J. Saunders, owner & gen mgr; William Mitchell, coml mgr; Frankie Ray, prog dir; Dorothy Saunders, prom mgr; Bill Couch, news dir; Miles Shepherd, chief engr.

KEOS (Jan. 6, 1959): 1290 kc; 1 kw-D. 607 Miles Pike. Sale to CLEM Inc. pends FCC approval.

KVNA (1950): 690 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 300. Phone Prospect 4-6638. Frontier Television Co. (acquired station March 21, 1956).

Network ABC; MBS; Arizona Network. Specialty programs: Spanish, 5 hrs. wkly. Roy L. Albertson Jr., pres; Earl Barnett, gen mgr; Hank Alcott, coml mgr; Tony Temple, prog dir; Art Dove, news dir; Mike Stevens, chief engr.

GLENDALE, Maricopa County

KRUX (1946): 1360 kc; 5 kw-D, 500 w-N, DA-N 417 N First St., Phoenix. Phone Alpine 8-1551. Leland Bisbee Broadcasting Co. (acquired station July 1959).

Rep Daren F. McGavern. Leland S. Bisbee Jr., pres; George P. Lasley, sec-treas; Phillip Richardson coml mgr; Lucky Lawrence, prog dir; Robert Melton, prom mgr; Joe Patrick, news dir; Joe Brandt, chief engr.

GLOBE, Gila County

KIKO (See Miami, Ariz. listing.)

KZOW (1938): 1240 kc, 250 w. P. O. Box 2343. Phone Garfield 5-4483. Gila Broadcasting Co. (acquired station October 1 1953) (See Gila Broadcasting Co. stations in "Group Ownership").

Network MBS. Arizona Broadcasting. Rep Ravmer.

Specialty programs: Spanish, 4 1/2 hrs. wkly. Louis F. Long, pres; Earl Barnett, gen mgr, coml mgr & program dir; Hampton Clark, chief engr; Boris Jason Orent, news dir; Thomas Gooding Jr., farm dir.

KWJB-FM (1958): 100.3 mc; 11 kw. Duplicates KZOW (above).

HOLBROOK, Navajo County

KDJI (October 1955): 1270 kc; 1 kw-D. P. O. Box 31. Phone Jackson 4-3523. Harold J. Arnoldus (acquired station March 1959).

Rep Tracy Moore (West); Best (East). Specialty programs: Navajo, 2 1/2 hrs. wkly. Harold J. Arnoldus, owner; Sam Taylor Jr., gen mgr & coml mgr; Gary Thompson, prog dir & news dir; Fred Mull, chief engr.

KINGMAN, Mohave County

KAAA (Oct. 7, 1949): 1230 kc; 250 w. P. O. Box 1208. Phone Skyline 3-2537. Wallace E. Stone (acquired station April 3, 1958).

Network ABC, Arizona Net. Rep Oakes. Wallace E. Stone, pres, gen mgr & coml mgr.

MESA, Maricopa County

KBUZ (Phoenix) (1946): 1310 kc; 5 kw-D, 500 w-N, DA-N 3336 E Van Buren, Phoenix. Phone Bridge 5-4466. Greater Phoenix Broadcasting Co. (acquired station Feb 1, 1958). See Sherwood R. Gordon Stations in "Group Ownership".

Rep Broadcast Time Sales. Sherwood R. Gordon, pres; Ray Bluestein, gen & coml mgr; Bill Freeman, prog dir & prom mgr; Ray Vandusen, chief engr.

KBUZ-FM (1950): 104.7 mc; 16 kw. Duplicates KBUZ (above).

MIAMI, Gila County

KIKO (Globe) (June 13, 1958): 1340 kc; 250 w. Copper Hills Motor Hotel, Globe-Miami, Ariz. Phone Garfield 5-4471 (Globe); Granite 3-4471 (Miami). Willard Shoecraft (original owner).

Network NBC; Arizona Broadcasting System. Rep Avery-Knodel.

Specialty programs: Spanish, Apache. Willard Shoecraft, owner & gen mgr; Darrell Tucker, coml mgr; John Meunier, prog dir & news dir; Frank Hancock, chief engr.

NOGALES, Santa Cruz County

KNOG (1948): 1340 kc; 250 w. P. O. Box 1681. Phone Atwater 7-1696. Nogales Radio (acquired station Oct 1, 1959).

Network ABC, MBS, Arizona Net. Rep Grant Webb.

Specialty programs: Spanish, 2 hrs. wkly. Robert F. Baltrano, partner & gen mgr; Bernard Wilson, station mgr.

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STATIONS* OPERATING IN

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*As of August 1, 1960

PAGE, Coconino County

KGPE (under construction; granted November 1958; target date unknown): 1340 kc; 250 w. 40 E. 100 North St., George, Utah. Harold J. Arnoldus.

PHOENIX, Maricopa County

KELE (FM) (July 27, 1956): 95.5 mc; 18 kw. P. O. Box 1977. Phone Alpine 3-5285. Anjo Broadcasters & Telecasters Inc. (original owner).

James T. Ownby, pres; Larry Dexter, gen mgr; William J. Smith, prog dir; Hugh D. Elder, public relations dir; Louis Alexander Sabo, chief engr.

***KFCA (FM)** (1951): 88.5 mc; 10 w. 1202 W. Thomas Rd. Phoenix College.

KHAT (June 10, 1958): 1480 kc; 500 w-D. 2714 W. McDowell Rd. Phone Browning 2-2606. Radio KHAT Inc. (original owner).

Ray Odom, pres & gen mgr; Joe Thompson, station mgr; Chet Odom, coml mgr; Neil Levitt, prog dir, Don Bradley, chief engr.

KHEP (1956): 1280 kc; 1 kw-D. 3883 N. 38th Ave. Phone Applegate 8-5555. Grand Canyon Broadcasters Inc. (acquired station 1957).

Rep Ayres, Allen & Smith. Frank Porter, gen mgr & coml mgr; Gale Erbe, program dir; Don Bradley, chief engr; Aubrey Moore, news dir; Marge Erbe, women's dir.

KIFN (Nov. 23, 1949): 860 kc; 1 kw-D. P. O. Box 430. Phone Alpine 3-6155. Western Broadcasting Co. (original owner).

Rep Harlan G. Oakes (West Coast); National Time Sales (East).

Specialty programs: Spanish, 100%.

H. Walker Farrison, pres, John K. Redfield, gen mgr & coml mgr; Joseph O. Armendariz, chief engr.

KINK (under construction; granted March 1958, target date unknown): 1010 kc, 500 w-D. 9034 Sunset Blvd., Los Angeles 46 Calif. Phone (Los Angeles) Crestview 4-8222. Phoenix Broadcasting Co. (original owner).

Dawkins Espy, chief owner.

KITH (FM) (July 15, 1959): 101.3 mc; 5 kw. P. O. Box 1974. Phone Alpine 4-5088. Voice of Arizona Inc. (original owner).

Network IBC Radio.

William P. Ledbetter, pres & gen mgr; Earl O. Marshall, coml mgr; Robert J. Stewart, prog dir; Richard L. Horton, prom mgr; William K. Davis, news dir; John F. Hardison, farm dir; Shirley Jean Fee, women's dir; Robert E. Smith, chief engr.

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Affiliate of IBC Radio Network

KOOL (June 1947) 960 kc, 5 kw, DA-N. 511 W. Adams. Phone Alpine 3-3121. TWX 171. KOOL Radio-Television Inc. (acquired station April 30, 1948). See "Newspaper Ownership" and Gene Atry Stations in "Group Ownership".

Network CBS. Rep Hollingbery. Gene Atry, board chmn, Tom Chauncey, pres & gen mgr; Homer Lane, vn & asst gen mgr; Richard Brader, coml mgr; Tom Calhoun, prom mgr; Al McCoy, prog dir.

KOOL-FM (July 1960): 94.5 mc; 58 kw. Duplicates KOOL (above).

KOOL-TV: Tv companion of KOOL-AM-FM.

KOY (April 1922): 550 kc; 5 kw-D, 1 kw-N. P. O. Box 2671. Phone Alpine 8-8181. KOY Broadcasting Co. (acquired station 1936).

Network ABC; MBS; Arizona Network. Rep Blair.

John L. Hegg, pres & gen mgr; James W. Ross, coml mgr; Jack Williams, prog dir; Bill Lester, prom mgr; Bill Close, news dir; Edward R. Janney, chief engr.

KOY-FM (not on air; target date Nov. 23, 1960): 92.5 mc; 27.5 kw. Same licensee and staff as KOY (above).

Radio Stations CONTINUED

ARIZONA CONTINUED

KPHO (1940): 910 kc, 5 kw, DA-N 631 N 1st Ave. Phone Alpine 8-4511. TWX 70 Meredith Broadcasting Co (acquired station August 1952). (See Meredith stations in "Group Ownership" and also "Newspaper Ownership.")
Rep Katz

Richard B Rawls, vp & gen mgr Gene Spry, station mgr, John Crowley, coml mgr; Larry Burroughs, prog dir; Steve Shannon, prom dir; George McClanathan, chief engr

KPHO-FM (1960) 96.9 mc; 58 kw. Meredith Engineering Co
KPHO-TV Tv companion station of KPHO-AM-FM

KRIZ (Oct 2, 1950): 1230 kc 250 w P O Box 6512. Phone Alpine 4-8436 Radio Phoenix Inc (acquired station Nov. 1, 1957).

Rep Eastman
Richard B Wheeler, pres; Sheldon Engel, sta mgr & coml mgr; Mike D'Arcy, prog dir; Bob Scott, news dir; Joe Melendrez, chief engr

KRUX (See Glendale, Ariz. listing).
KTAR (June 21 1922) 620 kc, 5 kw, DA-N P O Box 711 Phone Alpine 4-4161 TWX PX 592 KTAR Broadcasting Co (acquired station August 1944). See Louis Stations in "Group Ownership".

Network NBC; ABS Rep Avery-Knodel. John J. Louis, chmn of board, Richard O Lewis, pres & gen mgr; Rav C Smucker, vp in charge of sales; Paul Hughes, vp in charge of programs; Jack Willis, prog dir; Ray Thompson prom mgr; John Harrington, news dir; Harold Haughwout, chief engr

KTAR-FM (July 1960): 98.7 mc; 57.4 kw. Duplicates KTAR (above)
KVAR (TV). Tv companion of KTAR-AM-FM

KVEQ (Feb 1 1958): 740 kc; 1 kw, DA-D. P O Box 5282. Phone Crestwood 9-5577 Dynamic Communications Inc. (acquired station April 1 1959).

Rep Meeker
Carson Cowherd pres; Hugh Bader gen mgr; Frank S Barc Jr, coml mgr; Bob McNulty program dir; Louie Henderson, promotion dir; Gene Boos chief engr.

KXIV (1954): 1400 kc; 250 w 2300 N Central Ave Phone Alpine 8-8044 Camelback Broadcasting Inc. (acquired station March 9, 1960)

Rep Weed
Robert B McWilliams, pres & gen mgr; Lee P Mehlig, vp, sales & program coordinator; Ira Morton coml mgr & prog dir, Earl Clayton, news dir; Paul Hedges, chief engr.

KYEW (FM) (May 9, 1960): 93.3 mc; 46 kw, P O Box 5282 Frank S Barc Jr. (original owner)
Frank S Barc Jr, owner, gen mgr & coml mgr; Joe Funchello, prog dir; G Lapping, chief engr

KZON (See Tolleson, Ariz.)

PRESCOTT, Yavapai County

KNOT (July 22 1957): 1450 kc; 250 w. P O. Box 151 Phone Hickory 5-5211 Thunderbird Broadcasting Co (original owner)
Network Arizona Rep Masla (East); Lee F O'Connell (West)

Roy L Albertson Jr, pres & gen mgr; Warren Rashleigh, sales mgr; Sandy Gibbons, prog dir; Will Scott, news dir; Franklyn Brown chief engr

KYCA (August 1940): 1490 kc; 250 w (CP for 1 kw-D, 250 w-N) P O Box 1631 Phone Hickory 5-2710 Southwest Broadcasting Co (original owner) See Louis Stations in "Group Ownership"

Network NBC Rep Avery-Knodel. Specialty programs: Spanish.
Harold Ritter, pres & gen mgr; Wally Norman, coml mgr; John Gaboury, prog dir, Dave Paladit, prom mgr; Byron McCall, news dir; George Eitel, chief engr.

KZOK (1958): 1340 kc; 250 w. P O Box 1033 Phone Hickory 5-1590 Harvey Raymond Odem (acquired station Feb. 4, 1960).
Network Keystone
Ray Odem, pres; Bob Morris, gen mgr.

SAFFORD, Graham County

KGLU (1938): 1480 kc; 1 kw. 520 Main St. Phone 15 Gila Broadcasting Co (original owner). (See Gila Broadcasting Co. stations in "Group Ownership").

Network MBS Arizona Net.
Paul Merrill gen mgr; Lester McBride, station mgr, Jim Garchow, coml mgr.

SCOTTSDALE, Maricopa County

KPOK (1956): 1440 kc; 5 kw-D. P O Box 1177 Phone Whitnev 5-1440 Scottsdale Broadcasting Co. (original owner).
Rep Forjoe

Specialty programs: Spanish, 12 hrs wkly
Morrie Mindel, pres; Eleanora Mindel, gen mgr; Art Tucker, prog dir; Lee Walker, prom mgr; Robert E. Lee, news dir; Evert Fruitman, chief engr.

SHOW LOW, Navajo County

KVWM (May 17, 1957): 1050 kc; 250 w-D. P O Box 606 Phone Keystone 7-2345. Peak Broadcasting Co. (original owner)

Specialty programs Apache, 1 hr, wkly.
Searcy J Woodworth, owner, mgr & chief engr; Dorothy L Woodworth, prog dir

SIERRA VISTA, Cochise County

KHFH (March 1957): 1420 kc; 1 kw-D. Phone Gladstone 8-4329. Carleton W Morris (original owner)
Network Arizona Net. Rep Dore
Specialty programs German, 1 hr, wkly.
Carleton W. Morris, pres; John Bonnet Jr, gen mgr, Fred Wenschel, chief engr

TEMPE, Maricopa County

KUPD (April 16, 1960): 1060 kc, 500 w, DA-1 P. O Box 2234 Phone Alpine 8-3434. Tri-State Broadcasting Co (original owner).
John L Breece, pres & chief engr; Ira L. Lavin, gen mgr & natl sales mgr; Ben Alexander, local sales mgr Jim Spero, prog dir; Tom Voss, prom mgr; Paul B. Munt, news dir.

KUPD-FM (June 1, 1960): 97.9 mc; 6.4 kw. Duplicates KUPD (above)

KYND (May 22, 1960): 1580 kc; 10 kw-D. 600 E Gilbert Dr. Phone Woodland 7-0900. KYND Radio Corp (original owner).
Network Keystone
Richard B Gilbert, pres & gen mgr, Alma C. Gilbert, vp & prog dir; Richard P Williams, news dir & chief engr; Irving S. Leon Sr, coml mgr, Stan Worlund, prom dir.

TOLLESON, Maricopa County

KZON (Phoenix) (September 1960): 1190 kc; 250 w, DA-1 P O Box 926, Phoenix Phone Alpine 4-5088. Glendale Broadcasting Co (original owner).
Network Imperial.

Eldred O Smith, pres & gen mgr William P Ledbetter vp & station mgr; Martin Welsh, coml mgr; Robert J. Stewart, prog dir, John Smith, prom mgr; William E Henry, news dir; Geoffrey A Lapping, chief engr.

TUCSON, Pima County

KAIR (1957): 1490 kc; 250 w. P O Box 951 Phone Main 4-0401 KAIR Broadcasting Inc. (acquired station Jan 15, 1960)

Network Associated Arizona Network. Rep B-N-B Times Sales
Josephine Griffith, pres; Ronald D Barrington, gen mgr, Frank Spezzano, coml mgr, Joe Byars, prog dir; Marc Avery, prom mgr, Gary Palant, news dir, Jack Saelid, chief engr.

KCEE (Oct 1, 1958): 790 kc; 250 w-D P O Box 5803 Phone Main 2-7788 Associated Broadcasters of Tucson (original owner).

Rep Forjoe
David S Drubeck, pres; Ray Owen, gen mgr & chief engr, Richard Edwards, coml mgr; Helen Miller, prog dir; Warren Clark, news dir

KCUB (1929): 1290 kc; 1 kw P O. Box 5158 Phone Main 3-4323. Boffard Broadcasting Corp (acquired station April 25, 1959)
Rep Young.

Ralph R Boffard, pres & owner; Eugene A. Ackerley, gen mgr; Richard Venturino, program dir, Raymond H Holsclaw, chief engr; James H. Maize, news dir

KEVT (Sept 23, 1953): 690 kc; 250 w-D. 57 W Congress St Phone Main 4-5588 Tucson Radio Inc (original owner)

Rep Harlan G Oakes (West) National Time Sales (East); Bernard Ochs (Atlanta).

Specialty programs: Spanish, 100%.
Peter Trowbridge, pres, gen mgr & chief engr; Arturo Aguilar, asst mgr, sales mgr & prom mgr, Ellen Cantu, accountant, Claudio Jimenez, news & prog dir

KFMM (FM) (March 1954): 99.5 mc; 72 kw 900 E. Broadway. Phone Main 2-4242 Lee Little Radio (acquired station May 1960)

KMBO (under construction; granted May 1960, target date unknown) 940 kc, 250 w, DA-1. Grabet Inc Radio Enterprises

KMOP (1957): 1330 kc; 500 w-D. P. O. Box 5084 Phone Main 3-7501 Pima Broadcasting Co (acquired station June 1959)

Rep Howard (eastern); Grant W Ferguson, L. B. Clavton pres, Kenneth W Ferguson, vp & gen mgr; Bob Wolfe, prog dir, Bob Clayton, prom mgr; Dorothy Gallagher, news dir.

KOLD (Feb. 27, 1947): 1450 kc; 250 w 115 Drachman St. Phone Main 4-2511 TWX TS 3401. Old Pueblo Broadcasting Co (original owner). (See "Newspaper Ownership and Gene Autry stations in "Group Ownership.")

Network CBS Rep Hollingbery
Specialty programs: Spanish, 12 hrs.
Gene Autry, chmn of board; Tom Chancey, pres; E. S. Mittendorf, vp & gen mgr; Bernie Perlin, coml mgr; Joe Crystall, station mgr; Ed Tucker, prog dir; Chris Cole, news dir; Verne Cimmiyotti, chief engr

KOLD-TV: Tv companion station of KOLD
KSWG (under construction; granted January 1960; target date unknown) 1550 kc, 50 kw-D Southwest Broadcasting Co

KTAN (April 1947): 580 kc; 5 kw-D, 500 w-N, DA-N P. O Box 2348 Phone Main 2-4664 Catalina Broadcasting Corp (acquired station September 1954).

Network NBC; ABS Rep Gill-Perna; Avery-Knodel
Specialty programs: Spanish, 21 hrs wkly.
Harry B Chambers, pres & gen mgr; Eugene A Ackerly, coml mgr; Tony Perry, prog dir; Wally Lindberg, news dir; Eugene E Stough, chief engr

KTKT (December 1949): 990 kc 10 kw, DA-D (CP 1 kw-N, 10 kw-D, DA-2). P O. Box 5585 Phone Main 2-6711. Copper State Broadcasting Corp. (original owner) (Sale to Leland

Bisbee Broadcasting Co pends FCC approval)
Rep McGavren
Thomas J. Wallace pres & gen mgr; George Wallace, coml mgr, Chris Murry, prog dir; Nat Talpis, chief engr

KTUC (July 10, 1926): 1400 kc; 250 w P O. Box 4488 Phone Ma n 2-3344 Tucson Broadcasting Co. (acquired station April 1958).

Network ABC, MBS, Arizona Network. Rep Radio Tv Rep
C Van Haften, gen mgr; George Bradley, coml mgr, Tom Maples prog dir; Fred Finney, news dir, Robert Lebsack, chief engr

WICKENBURG, Maricopa County

KAKA (under construction, granted June 1960, target date not announced) 1250 kc, 500 w-D. P. O Box 1254. Wickenburg Radio Co

Paul E Mullenix & Mamie E. Gander, partners.

WILLCOX, Cochise County

KWCK (Dec 2, 1959) 1250 kc, 1 kw-D. P O Box 1052 Phone Dudley 4-2780 Paul Merrill (original owner).

Network MBS; Arizona Net
Paul Merrill, owner, J T Lely, gen mgr, coml mgr & news dir; George Nickle Jr., prog dir & chief engr

WINSLOW, Navajo

KVNC (August 1952): 1010 kc; 1 kw-D, 500 w-N, DA-2. P O. Box 373 Phone 289-2011. Gila Broadcasting Co (original owner) See Gila Broadcasting Stations in "Group Ownership"

Rep BNB Time Sales (West Coast).
Specialty programs Spanish, 3 hrs; Navajo, 2 hrs wkly

Harry L. Becker, gen mgr, J D (Don) Rhea, sales & prog dir; Ed Baxter, news dir, Helen Margaret Becker, traffic mgr, Jerry Graham, chief engr.

YUMA, Yuma County

KBLU (Sept. 6, 1959): 1320 kc; 500 w-D Stardust Hotel Phone Sunset 2-3882. Desert Broadcasting Co (original owner)

Rep B-N-B Time Sales.
Robert W. Crites, gen mgr; John Ghiotto, coml mgr, Ken Fields, prog dir, Ardelle Garrison, prom mgr

KOFA (December 1952): 1240 kc; 250 w. P O. Box 1430. Phone Sunset 3-3341 Broadcasters Inc. (acquired station December 1954)

Network Keystone. Reps Bob Dore; Tracy Moore (West Coast).
Specialty programs: Spanish, 15 hrs wkly.
T. R. Williams, pres; Neil Sargent, gen mgr & treas Cliff Canyon, coml mgr; Doc Holiday, prog dir; Carole Hudson, prom mgr, Lew Greg, news dir; Gary Anderson, chief engr.

KVOY (Dec 14, 1950): 1400 kc; 250 w P. O. Box 671 Phone Sunset 2-4321 Colonial Broadcasting Corp. (acquired station June 1960).

Network ABC; MBS; Arizona Network Rep Radio-Tv Reps
Specialty programs Spanish, 6 hrs wkly.
Leo A. Newsome Jr., Pres.

KYUM (March 1940): 560 kc; 1 kw, DA-N. P O Box 352 Phone Sunset 3-3305 TWX Yuma 5701 Yuma Broadcasting Co (original owner). See Louis Stations in "Group Ownership"

Network NBC; ABS. Rep Raymer
John J Louis Jr, pres, Hobart E Lewis, gen mgr & coml mgr Fred A Pegler Sr, prom mgr & news dir, Rose Ann Pelger, local sales mgr; Annette Lewis, traffic mgr, Roberta Irwin, womens' dir; Maurice Higgins, chief engr.

ARKANSAS

*Non-commercial.

ARKADELPHIA, Clark County

KVRC (Sept. 25, 1947) 1240 kc; 250 w. Phone Chapel 6-4561 Arkadelphia Broadcasting Co (original owner).

Network Keystone. Rep Best.
Specialty programs: Negro, 24 hrs. wkly.
Bill Deaton, gen mgr & co-owner, John Riggle, chief engr & co-owner

BATESVILLE, Independence County

KBTA (June 30, 1950): 1340 kc; 250 w. P O Box 1112 Phone Riverside 3-3861. White River Valley Broadcasters (original owner)

Network Keystone. Rep Hill F. Best.
J. F. Higginbottom, pres, gen mgr; Murray Schroyer, coml mgr; Myrlene B. Morgan, prog dir & prom mgr; Link Evans, news dir; Chas T Smith, chief engr.

BENTON, Saline County

KBBA (June 26, 1953): 690 kc, 250 w-D P. O. Box 294 Phone Spring 8-2690 Benton Broadcasting Service (original owner).
Lavelle Langley, gen mgr.

BERRYVILLE, Carroll County

KTCN (February 1958): 1480 kc; 1 kw-D. P. O. Box 191 Phone Garfield 3-2148 Ozark Radio & Equipment Co. (acquired station April 20, 1960).

Network Keystone
Ernest M Howard, pres

BLYTHEVILLE, Mississippi County

KLCN (1922): 910 kc, 5 kw-D. Sudbury Bldg. Phone Poplar 2-2093 Harold L Sudbury Rep Pearson.

Harold L Sudbury, pres, gen mgr & coml mgr, Carl Frame, prog dir, J. T. Sudbury, prom mgr; Ronnie Kay, news dir, Joe Nearns, chief engr.

KLCN-FM (1948): 96.1 mc; 21 kw. Duplicates KLCN (above) daytime, separate programming nighttime.

BRINKLEY, Monroe County

KBBI (Oct. 25, 1959): 1570 kc; 250 w-D. P. O. Box 711 Phone 308. Tri-County Broadcasting Co (original owner). See "Newspaper Ownership."

Rep Hopewell
Mason W. Clifton, pres, W. H. Mayo, gen mgr & coml mgr, Vernon D. Keuhn, prog dir, Edward E. Travis, chief engr

CAMDEN, Ouachita County

KAMD (June 19, 1946): 910 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 5859. Phone Temple 6-5091 Camden Radio Inc (original owner).

Network MBS; Keystone.
Specialty programs, Negro, 1 hr wkly.
Walter E. Hussman, pres; Donald Cathey, gen mgr, Cal Carter, prog dir & news dir; Thomas O. Graves, chief engr.

CLARKSVILLE, Johnson County

KLYR (March 18, 1957): 1360 kc; 500 w-D. P. O. Box 489. Phone Pleasant 4-3092 Clarksville Radio Broadcasters (original owner).

Network Arkansas.
Roy Forrester, chief owner & gen mgr.

CONWAY, Faulkner County

KCON (1950): 1230 kc; 250 w. ASTC Campus. Phone 189. Conway Broadcasting Co. (original owner)

Network Keystone. Reprs Continental Sales; Clyde Melville
James E. Clayton, gen mgr; Sarah Frances Morehead, program dir; Edwin McClendon, chief engr.

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CORNING, Clay County

KCCB (Feb. 19, 1959): 1260 kc; 500 w-D. 434 W. 2nd St. Phone Ulster 7-2261. Eulis W. Cochran (original owner).

James Reedy, gen mgr & coml mgr; Charles Crismon, prog dir & prom dir; Luster King Jr., chief engr; Alma Cochran, women's dir.

CROSSETT, Ashley County

KAGH (January 1951): 800 kc; 250 w-D. P. O. Box 32 Phone Forrest 4-2181. Radio Station KAGH (acquired station Oct. 1, 1952)

Network Keystone. Rep Hopewell, Clyde Melville (Dallas)
Julian Haas, gen mgr; Virginia Lane, prog dir; Preston Derryberry, chief engr.

DeQUEEN, Sevier County

KDQN (1956): 1390 kc; 500 w-D. 419 S. 4th St. Phone Juniper 4-2446. Radio De Queen (original owner)

Network Keystone. Rep Keystone.
R. G. McKeever, owner & chief engr, Asher Sizemore, gen mgr & sales mgr; Gertrude Clem, prog dir.

EL DORADO, Union County

KDMS (May 8, 1950): 1290 kc; 5 kw-D. 208 N. Cleveland St. Phone Union 3-5121. El Dorado Broadcasting Co. (acquired station April 1954)

Rep Masla.
J. A. West Jr., co-owner & gen mgr; Rodney Smith, coml mgr; Bud McLelland, prog dir; Bob Russell chief engr

KELD (Oct. 17, 1935): 1400 kc; 250 w P. O. Box 610 Phone Union 3-6126. Radio Enterprises Inc (original owner).

Network CBS, Keystone. Rep Walker-Rawalt
W. N. McKinney, pres & gen mgr; J. R. Duerson, coml mgr; Jerome Orr, prog dir; Ferrell Gresham, news dir; Troy Eddins, chief engr.

FAYETTEVILLE, Washington County

KFAY (June 1957): 1250 kc; 500 w-D. P. O. Box 112, University Station. Phone Hillcrest 2-9859. Stamps Radio Broadcasting Co. (acquired station July 1959)

Network MBS Rep Pearson
H. Weldon Stamps, pres, gen mgr & coml mgr; Mildred Stamps, prog dir, Donald Hogan, chief engr.

KHOQ (Dec. 15, 1946): 1450 kc; 250 w. (CP for 1440 kc, 1 kw-D). 103 West Mountain. Phone Hillcrest 2-2322. Fayetteville Broadcasting Co. (acquired station July 29, 1948).

Rep Walker-Rawalt.
Hal Douglas, pres; Fred J. Stevenson, gen mgr, Ed Gideon, coml mgr, farm & promotion dir; Steve Starwyck, program dir; Harold R. Lindsey, chief engr; Jim Pederson, news dir.

FORDYCE, Dallas County

KBFT (Aug. 1, 1959): 1570 kc; 250 w-D. P. O. Box 626, zone 56. Phone 1570. KBFT Inc. (original owner)

Network Keystone.
Kermit F. Tracy, pres, owner & gen mgr; Edwin Zock, chief engr & coml mgr; Jay Bagwell, prog dir & prom mgr.

FORREST CITY, St. Francis County

KXJK (April 29, 1949): 950 kc; 5 kw-D. P. O. Box 707 Phone Melrose 3-1252 Forrest City Broadcasting Co (original owner).

Network Keystone. Rep Burn-Smith.
Specialty programs, Negro, 9 hrs. wkly.
William Fogg, managing partner; James Pearson Jr., coml mgr; Jerry Christopher, news dir; Walter Smith Jr., chief engr.

KXJK-FM (not on air; target date unknown) 93.5 mc; 670 w. Will duplicate KXJK (above).

FORT SMITH, Sebastian County

KFPW (July 1930): 1230 kc; 250 w. 2415 N. Albert Pike. Phone Sunset 3-4105. KFPW Broadcasting Co. (acquired station May 1, 1958).

Network CBS. Rep Gill-Perna.
George T. Hennessee, owner; Joe Roppolo, gen mgr; Jack Freeze, coml mgr.

KFSA (Feb. 13, 1957): 950 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 569. Phone Sunset 2-9125 Fort Smith Broadcasting Co (original owner). See Donald W. Reynolds Stations in "Group Ownership" Also see "Newspaper Ownership."

Network ABC. Rep Headley-Reed
Specialty programs, Negro, 4 hrs. wkly
Donald W. Reynolds Sr, pres; James E. Fesperman Sr, gen mgr; Harry Freeman, news dir; Willard Matten, chief engr.
KFSA-TV: Tv companion of KFSA.

KTCS (March 1956): 1410 kc; 500 w-D. P. O. Box 217. Phone Mission 6-1611. United Broadcasting Co. (acquired station May 22, 1959).

Network MBS; Keystone. Rep Pearson.
Charles Fite, pres; Bruce Fite, gen mgr; Bill Harper, coml mgr; George Glover, prog dir; Bob Waters, news dir; Cynthia Bushman, women's dir; Bill Gravely, chief engr.

KWHN (Nov 22, 1947): 1320 kc; 5 kw, DA-N. P. O. Box 892. Phone Sunset 3-8967. KWHN Broadcasting Co (original owner)

Rep Rambeau-Vance-Hopple, Dora-Clayton M Bershof, pres; J. H. (Jerry) Friedman, sec-treas & gen mgr; Raymond Armstrong, chief engr.

HARRISON, Boone County

KHOZ (Sept. 28, 1946): 900 kc; 1 kw-D. P. O. Box 120. Phone Empire 5-2301. Harrison Broadcasting Corp (original owner).

Network. Keystone. Rep Walker-Rawalt.
Betty Lou Wheeler, pres; Robert S. Wheeler Jr., gen mgr, Everett S. Horton, coml mgr; Marc Williams, prog dir; Carl Martin, chief engr.

HELENA, Phillips County

KFFA (Nov. 19, 1941): 1360 kc; 1 kw, DA-N. 215 York St. Phone Hickory 4-2361. Helena Broadcasting Co. (original owner).

Network MBS
Specialty programs; Negro, 34 hrs. wkly.
Sam W. Anderson, pres; Bill Holland, prog dir; Katherine Kizer, prom mgr; Earl N. Hodges, chief engr.

HOPE, Hempstead County

KXAE (Dec 12, 1947): 1490 kc; 250 w P. O. Box 138. Phone Prospect 7-3601 Hope Broadcasting Co. (original owner). See "Newspaper Ownership."

Network Keystone; Arkansas.
A. H. Washburn, pres; Haskell Jones, gen mgr; R. M. Jones, coml mgr; Larry Sharp, prog dir; Norman Bradford, chief engr.

HOT SPRINGS, Garland County

KAAB (1941): 1350 kc; 1 kw-D. 500 w-N, DA-N. P. O. Box 1038. Phone National 4-3193 Phoenix Co. (acquired station Dec. 18, 1958).

Network CBS; ABC Rep Dore, Melville
Harman I Moselev II, pres, treas & gen mgr. Sheila S. Moseley, prog dir; Paul Demaree, chief engr

KBBS (Feb. 9, 1953): 590 kc; 5 kw-D. 113 Third St. Phone Na 3-6661 Resort Broadcasting Co (acquired station March 25, 1956).

Rep Tom Clark, Sears & Ayer
A. M. McGregor, pres, Gene Kelley, vp; Ed Appler, coml mgr; Jim Henderson, prog dir; Milt Peters, news dir, Clint Normans, chief engr.

KBLO (1953): 1470 kc; 1 kw-D 1011 Central Ave. Phone National 4-3313. Hot Springs Broadcasting Inc (acquired station July 1957).

Stanley P. Morris, gen mgr; Kenneth Robinson, prog dir; Haines Hower, news dir, Robert King, chief engr.

JONESBORO, Craighead County

***KASU (FM)** (1956): 91.9 mc; 760 w. P. O.

Box 76, State College, Ark. Phone Webster 5-5972. Ark. State College (original owner).

Robert Howe, gen mgr; Norman Bowman, chief engr.

KBTM (1930): 1230 kc; 250 w. 603 Madison Ave. Phone Webster 5-5597. Patteson Brothers (acquired station January 1959).

Network MBS. Rep Burn Smith.
Alan Patteson Jr., gen mgr; W. Clarence Adams, station mgr; Paul Hoffman, coml mgr; Bill McCaughan, prog dir; Norman Bowman, chief engr

KBTM-FM (1947): 101.9 mc; 8 kw. Duplicates KBTM (above).

KNEA (Sept. 20, 1950): 970 kc; 1 kw-D. Citizens Bank Bldg. Phone Webster 2-0166. Radio Jonesboro Inc. (original owner).

Rep Gill-Perna.
Ernest Farabee, pres; Harold Gregson, gen mgr; Bob Blackwood, coml mgr; Ed Goetze, prog dir & news dir; Harold Baker, chief engr.

LITTLE ROCK, Pulaski County

KAJI (1927): 1250 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 3099. Phone Franklin 2-0166. Heimer Inc. (acquired station June 15, 1959).

Rep Hollingbery.
Michael J. Heller, pres, Tom Bishop, gen mgr; Betty Fureigh, prom mgr; Boyce Wilkerson, news dir; Dalton Sanders, chief engr.

KARK (1928): 920 kc; 5 kw, DA-N. 10th and Spring Streets. Phone Franklin 6-2481. TWX LR 180. Arkansas Radio & Equipment Co. (acquired station 1933).

Network NBC; Arkansas Network. Rep Petry.

T. K. Barton, pres; Douglas J. Romine, vp & station mgr; Lee Bryant, coml mgr; Shirley R. Kennedy, promotion dir; Dan Winn, chief engr.

KARK-TV: Tv companion of KARK.

KDXE (See North Little Rock).

KLRA (1925): 1010 kc; 10 kw-D, 5 kw-N, DA-N. P. O. Box 550. Phone Windsor 5-3206. TWX LR 571. KLRA Inc. (acquired station April 9, 1958).

Network ABC. Rep H-R Representatives, Clarke Brown

Leonard Coe, pres, gen mgr & coml mgr.

KMMK (FM) (not on air; target date unknown). 94.1 mc; 31 kw. Hi-Fi Broadcasting Co.

KOKY (1956): 1440 kc; 5 kw-D. P. O. Box 1956. Phone Franklin 2-0391. Ebony Radio of Arkansas (original owner). See McLendon Ebony Stations in "Group Ownership."

Rep Pearson.
Specialty programs. Negro, 100%.
John M. McLendon, owner.

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Radio Stations CONTINUED

ARKANSAS CONTINUED

KTHS (Dec 20 1924)· 1090 kc 50 kw, DA-N P O Box 269 Phone Franklin 4-3764 TWX LR 85 Radio Broadcasting Inc. (acquired station September 1944) See "Newspaper Ownership"

Rep Christal
W H Bronson, pres, Henry B Clay, exec vp; B G Robertson, gen mgr, Robert M Riley, coml mgr, Robert L Hicks, prog dir, Robert E. Brown, prom & merchandising dir, Cecil Suit, chief engr, Harry Arouh, news dir, Marvin Vines, farm dir; Evelyn Elmen, women's dir

KTHV (TV): Tv companion of KTHS

KVLC (February 1948) 1050 kc· 1 kw-D P O Box 2659 Phone Franklin 5-5321 Southwestern Broadcasting Co (original owner)
Rep Devney-O'Connell, Clarke Brown
R M Saxon, pres, Dale D Mahurin, vp & gen mgr, Charles R Simms, coml mgr, Al Dent, prog dir, Herbie Byrd, news dir.

KXLR (See North Little Rock).

MAGNOLIA, Columbia County

KVMA (April 1948)· 630 kc 1 kw-D P O Box 422 Phone Central 4-5862 Magnolia Broadcasting Co (original owner)
Network MBS Rep Pearson
Specialty programs: Negro, 4 hrs wkly
Joe F Rushton, pres; W M Biglev, gen mgr, Ralph E Johnson, asst mgr, Bill Brock, news dir, Charles Hendricks, chief engr.

MALVERN, Hot Spring County

KBOX (August 1951) 1310 kc; 1 kw-D Route 5 Phone Edgewood 2-6981. Malvern Broadcasting Co (original owner)
Network Keystone Rep Clyde Melville (Dallas)
Kermit L Richardson, pres & gen mgr; W D Stroud, sales mgr (local); Geraldine Richardson, traffic, women's dir, Carolyn Sphaeris, prog dir; W R Moore, news dir; Robert Padgett, chief engr.

MAMMOTH SPRING, Fulton County

KAMS (FM) (Jan 1, 1956) 103.9 mc, 310 w. Phone Thayer 165 Radio Station KALM (original owner) See Robert R Neathery Stations in "Group Ownership"
Robert F Neathery, pres, Henry Hamilton, prog dir, Tom Stone, news dir, Sam Beatty, chief engr

MARKED TREE, Poinsett County

KPCA (July 14, 1955)· 1580 kc; 250 w-D. P O Box 17 Phone 1580 Poinsett County Radio Broadcasting Co (acquired station January 1957)
Network Keystone
Carlton Garner, gen mgr; Mack Howerton, prog dir, Jim Weston, chief engr

McGEHEE, Desha County

KVSA (June 29, 1953) 1220 kc; 1 kw-D Phone McGehee Canal 2-4200; Dermott Faculty 4-4200 Southeast Arkansas Broadcasters Inc (original owner)
Network Keystone, Razorback, Arkansas Rep Best.
Abbott F Kinney, pres & gen mgr; Mrs M F Kinney, coml mgr; Herschell E. Parent, prog dir; James S Hunt, chief engr.

MENA, Polk County

KENA (February 1950)· 1450 kc; 250 w-SH P. O. Box 69 Phone 1450. E. M. Hoge (acquired station Jan 1, 1959)
E M Hoge, gen mgr; Bill Hughes, coml mgr; Marjorie R Brink, prog dir; Wayne Ramsey, chief engr.

MONTICELLO, Drew County

KHEM (April 1955): 1430 kc, 1 kw-D. P O Box 446 Phone Empire 7-5136 Baker Broadcasting Co (acquired station February 1959).
Network Keystone; Southeastern Key Market
Keith Baker, pres, gen mgr & coml mgr; Pat McGinnis, prog dir; Elbert Hardcastle, news dir, Al Cooper, chief engr

MORRILTON, Conway County

KVOM (Dec. 25, 1952): 800 kc; 250 w-D P. O. Box 541 Phone Fleetwood 4-2484. J C Willis (original owner)
J C Willis, owner-mgr; Gene Cooper, coml mgr; Ella Mae Willis, traffic mgr; Harold Nichols, prom mgr, Stan Young, news dir; Hugh C Jones, chief engr

MOUNTAIN HOME, Baxter County

KTLO (May 30, 1953)· 1490 kc; 250 w P. O. Box 67 Phone 1490 Mountain Home Broadcasting Corp (acquired station June 1, 1954)
Network Keystone
A Stricklen, pres & gen mgr; L. E. Cranor, coml mgr; Kenneth Wilkins, chief engr.

NASHVILLE, Howard County

KBHC (May 1959): 1260 kc; 500 w-D. Phone 746 R G McKeever (original owner)
R. G. McKeever, owner & gen mgr; Glenn Hammons, station & sales mgr, Ina Hammons, prog dir; Joe Bollinger, chief engr.

PAGE A-114 • 1960 BROADCASTING YEARBOOK

NEWPORT, Jackson County

KNBY (Oct. 12, 1949)· 1280 kc; 1 kw-D. P O Box 218 Phone Jackson 3-5891. Newport Broadcasting Co (original owner).
Rep C K Beaver (Southern)
Harold Sudbury, pres, Gene Howe, coml mgr & sports dir, Jerry Grojean, news dir, Joe Long, chief engr

NORTH LITTLE ROCK, Pulaski County

KDKE (May 9, 1957)· 1380 kc; 1 kw-D P O Box 666 Phone Franklin 6-1997. Arkansas Valley Broadcasting Co (acquired station March 13, 1959)
Network ABC; Keystone Rep Grant
Claude Carpenter Jr, chief owner & gen mgr
Al Shirey, coml mgr, A J Lindsey, prog dir; Vince Marchese, prom mgr, Bill Dixon, news dir, Ken Copeland, chief engr

KXLR (April 15, 1946)· 1150 kc; 5 kw-D, 1 kw-N DA-N Box 89 Phone Franklin 2-2155 Sanders Arkansas Broadcasting, Inc. (acquired station Dec 1, 1956).
Rep Bolling
J M Sanders, pres; Roy C. Nichols, gen mgr; Alfred E Shirey, coml mgr; Hugh A Brown, program dir, V. O. Vandusen, chief engr.

KXLR (April 15, 1946)· 1150 kc; 5 kw-D, 1 kw-N DA-N Box 89 Phone Franklin 2-2155 Sanders Arkansas Broadcasting, Inc. (acquired station Dec 1, 1956).
Rep Bolling
J M Sanders, pres; Roy C. Nichols, gen mgr; Alfred E Shirey, coml mgr; Hugh A Brown, program dir, V. O. Vandusen, chief engr.

KXLR (April 15, 1946)· 1150 kc; 5 kw-D, 1 kw-N DA-N Box 89 Phone Franklin 2-2155 Sanders Arkansas Broadcasting, Inc. (acquired station Dec 1, 1956).
Rep Bolling
J M Sanders, pres; Roy C. Nichols, gen mgr; Alfred E Shirey, coml mgr; Hugh A Brown, program dir, V. O. Vandusen, chief engr.

OSCEOLA, Mississippi County

KOSE (Oct 11 1949)· 860 kc; 1 kw-D P O Box 311 Phone Locust 3-2641 Osceola Broadcasting Corp (original owner).
Network Keystone

H F Ohlendorf, pres; Don Whitney, gen mgr & coml mgr; Edythe Bandy, prog dir & prom mgr, Jim Spencer, news dir, H. M Jones, chief engr

KOSE-FM (April 12 1960): 98.1 mc; 1 kw. Staff, licensee same as KOSE (above)

PARAGOULD, Greene County

KDRS (Jan 1, 1947): 1490 kc; 250 w P. O. Box 491 Phone Cedar 2-7627 Progressive Broadcasting Co (original owner)
Network Keystone

Ted Rand, gen mgr; T M Self, business mgr; Doyno F Bateman, coml mgr; Wilma Wheelis, prog & traffic dir; Lloyd Emmert, news dir; Gene Boucher, chief engr.

PARIS, Logan County

KCCL (Aug 18, 1959)· 1460 kc, 500 w-D. P O Box 432 Phone 100 Logan County Broadcasting Co (acquired station April 9, 1960)

Gordon Hixson, chief owner; Donald Hallum, gen mgr & coml mgr, Jim Pitcock, prog dir; Manuel Johnson, chief engr.

PINE BLUFF, Jefferson County

KADL (granted July 1959, target date not announced). 1270 kc; 5 kw, D. Jefferson County Broadcasting Co. (original owner)

Louis Alford, gen mgr; Philip D. Brady, technical dir, Albert Mack Smith, sec-treas. (See Southwestern Broadcasting stations in "Group Ownership").

KCLA (Jan 16, 1947)· 1400 kc; 250 w P O Box 752 Phone Jefferson 5-1241 Radio Engineering Service (original owner).

Rep Best
Kenneth Kesterson, gen mgr, Clyde Matrln Sr, coml mgr, Charles Penix, prog dir & chief engr

KOTN (March 12, 1934)· 1490 kc; 250 w. P. O. Box 957. Phone Jefferson 4-8732 Universal Broadcasting Corp. (original owner) (Sale to Joe Ellen Bestg Co pends).

Network Keystone
B J Parrish, pres & gen mgr, Joe L Wallace, coml mgr Alva Holt, prog dir; Merle Caldwell, news dir, B J Parrish, chief engr

KOTN-FM (March 1959)· 92.3 mc; 3.2 kw Duplicates KOTN (above)

KPBA (Oct. 16, 1947)· 1590 kc; 1 kw-D. P. O. Box 33 Phone Jefferson 4-1523 Radio Pine Bluff Inc (original owner).

Rep Gene Bolles
Wilburn L Kent, pres; Howard M Peters, gen mgr & coml mgr; Howard Watson, prog dir, Robt N Meador, chief engr

POCAHONTAS, Randolph County

KPOC (Nov. 15, 1950)· 1420 kc; 1 kw-D Box 250. Phone Twinoaks 2-5234. Pocahontas Radio Inc (original owner).

Network Keystone
Adrian L White, pres gen mgr & coml mgr; Bill Nicholson, prog dir & chief engr, Virgil Pace, sales mgr.

PRESCOTT, Nevada County

KTEA (Dec. 1, 1959): 1370 kc, 500 w-D. Broadway Hotel Phone Turner 7-2638 Eulis K Cochran (acquired CP Oct. 1959)

Network Keystone
Eulis K Cochran, owner; Bob Cochran, gen mgr; David Rethford, coml mgr; Virgil Baker, prog dir; Shelby Hamie, prom mgr; Reta Nelson, news dir; Bobby DeMay, chief engr.

ROGERS, Benton County

KAMO (Sept. 16, 1954)· 1390 kc; 1 kw-D. American Nat'l Bank Bldg Phone Melrose 6-4611. KAMO Inc (original owner)
Rep Walker-Rawalt.
G. Don Thompson, pres; W. E. (Smoky) Dacus, gen mgr.

RUSSELLVILLE, Pope County

KKEJ (Feb 25, 1947)· 1490 kc, 250 w 2nd & Commerce. Phone Woodlawn 7-1299. The Valley Broadcasters (original owner).
Network Keystone

C R Horne, pres, L L Bryan, gen mgr; B J Dunn, coml mgr, Mike Horne, prog dir; Betty J. Kelley, prom mgr; Marge Crabaugh, news dir; Bill McKinney, chief engr.

SEARCY, White County

KWCB (Aug 25 1951) 1300 kc. 1 kw-D. P O Box 95 Phone 1281 White County Broadcasting Co (acquired station May 14, 1958)

Network Keystone Rep Best.
Clyde R Horne, pres, Don P Jones gen mgr & coml mgr John Paul Capps, prog dir & prom mgr & news dir, Roy K Cole, chief engr.

SILOAM SPRINGS, Benton County

KUOA (Dec 4 1923): 1290 kc; 5 kw-D. Siloam Springs Phone 777. KUOA Inc. (acquired station March 15, 1933)

Network MBS, Keystone; Razorback.
John E Brown Jr, pres, Cecil E Smith gen mgr & chief engr, Ralph C Kennedy Jr, prog dir

KUOA-FM (1948)· 105.7 mc; 2.6 kw Duplicates KUOA (above).

SPRINGDALE, Washington County

KBBS (Sept. 7, 1949): 1340 kc 250 w, P. O. Box 591 Phone Pleasant 1-4675 Northwest Arkansas Broadcasting & Telecasting Co (original owner). See Donald W Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership"

Network ABC. Rep Best.
Donald W. Reynolds, Phil H Phillips, gen mgr, prom mgr, news dir, sports dir; C. C. Hornor Jr, coml mgr; Jim G Wilkerson, prog dir; William H. Ussery, chief engr.

STUTTGART, Arkansas County

KWAK (May 14, 1948)· 1240 kc; 250 w. P. O. Box 271 Phone Wabash 2-5212. Stuttgart Broadcasting Corp.

Network Keystone.
Melvin P. Spann, vp, sec & gen mgr; June S. Spann, vp, treas & station mgr; Beloit Taylor, pres; N W Biddulph, coml mgr; Charles C. Austin, prog dir; C R Sandine, chief engr.

TEXARKANA, Miller County

KCMC (See Texarkana, Tex.).

KCMC-FM (See Texarkana, Tex.).

KOSY (Nov 15, 1951) 790 kc, 1 kw-D 500 w-N, DA-N. P O Box 1318 Phone 22-3771. Gateway Broadcasting Co (original owner)

Network CBS, Rep Pearson
Dr W Decker Smith, MD, owner; Tom Dillahunty, gen mgr, Herman Cecil, coml mgr; George Dobson, news dir, Chas. Mathis Jr, chief engr.

KTFS (See Texarkana, Tex)

VAN BUREN, Crawford County

KPFD (Nov 24 1958) 1580 kc 1 kw-D. P O Box 550 Phone Granite 4-6811 Broadcasters Inc. (original owner).

Rep Hopewell
Harry R Fischer, pres, gen mgr & coml mgr, Terry B White, prom mgr.

WALNUT RIDGE, Lawrence County

KRLW (June 29, 1951)· 1320 kc· 1 kw-D. P. O. Box 30 Phone Turner 4-3131. W. H. Cate (acquired station 1955).

Network Keystone.
W H Cate, gen mgr, John Shields, coml mgr; William N Cate, prog dir & prom mgr, Leonard Ringle, chief engr.

WARREN, Bradley County

KWRF (Aug 15, 1953): 860 kc; 250 w-D P O Box 480. Phone 353 Pines Broadcasting Co (acquired station March 1958).

Network Keystone. Rep Best.
Specialty programs: Negro, 5 hrs. wkly
Weldon Sledge, pres, gen mgr & chief engr; Bill Wells, coml mgr, James Raney, prog dir

WYNNE, Cross County

KWYN (Sept 28, 1956): 1400 kc; 250 w. P. O. Box 225 Phone 1188 East Arkansas Broadcasters Inc (original owner).

Network Keystone.
R. O. Raley, gen mgr, coml mgr & principal stockholder, Larry C Futrell, prog dir; Onalee Brawner, women's dir & traffic mgr; Troy S. Jennings, farm dir, Art Rogers, news dir & chief engr

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ALAMEDA, Alameda County

KJAZ (FM) (Aug. 1, 1959): 92.7 mc; 1 kw. 2909 Telegraph Ave., zone 5 Phone Thornwall 3-9655 Patrick Henry (acquired station May 15, 1959)

Rep Albert Chance
Patrick Henry, gen mgr; Judson Snyder, prog dir, David Talcott, chief engr.

ALTURAS, Modoc County

KCNO (1951): 570 kc; 1 kw-D P O Box 1358 Phone 2531. R. W. Hansen (acquired station May 1959).

Rep Tracy Moore
Dick Barrett, station mgr & chief engr

ANAHEIM, Orange County

KEZY (May 18, 1959): 1190 kc; 1 kw DA-1 1213 N Highland Ave., Hollywood 38 Phone Prospect 4-5170. Radio Orange County Inc. (original owner).

Rep Masla, Torbet, Allen & Crane (West Coast).
Cliff Gill, pres, gen mgr; Dan Russell, vp, station mgr, Ira Laufer, general sales mgr, Samuel Margolin, chief engr

KEZE (FM) (target date September 1960): 95.9 mc, 870 w. Will duplicate KEZY (above).

ANDERSON, Shasta County

KPON (Nov. 7, 1959) 1580 kc; 1 kw-D. P. O. Box 773. Phone Emerson 5-2711 Universal Electronics Network (original owner)
Robert Manuel, gen mgr

APPLE VALLEY, San Bernardino County

KAVE (June 5, 1954): 960 kc; 5 kw-D P O Box 1 Phone Victorville 7-7251. Apple Valley Broadcasting Co. (original owner).

Rep Torbet, Allen & Crane
Newton T. Bass, pres & chief owner; Paul F. Kirkpatrick, gen mgr; Robert Gadbois, coml mgr; Lou Rossi, prog dir, prom mgr & news dir; Dean Kiner, chief engr

ARCATA, Humboldt County

KENL (1956): 1340 kc; 250 w KENL Bldg Phone Vandyke 2-2941. Humboldt Broadcasters Inc. (acquired station January 1957)

Rep Grant
Mel Marshall, pres & gen mgr; George Schaffer, operative mgr; Robert Gordon, chief engr.

***KHSC-FM** (June 1, 1960): 90.5 mc; 10 w Division of Language Arts—Humboldt State College, Arcata, Calif Phone Van Dyke 2-1771 Humboldt State College (original owner)

Cornelius Siemens, pres; Dr D. N. Anderson & Prof George Goodrich, station advisors
John Rawlinson, prog dir, Bert Evans, chief engr.

ARLINGTON, Riverside County

***KNFP (FM)** (May 11, 1959) 89.7 mc; 1.7 kw La Sierra College Phone Overland 9-4555 La Sierra College Broadcasting Co. (original owner)

W F Tarr, gen mgr; Don Dick, prog dir; Lester Cushman, chief engr.

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As of August 1, 1960

AUBURN, Placer County

KAHI (Nov. 13, 1957): 950 kc, 1 kw-D, DA-D P O Box 950 Phone Turner 5-5636 Donnelly C Reeves (original owner)

Rep Ayres, Allen & Smith (San Francisco and Los Angeles).

Don C Reeves, owner & chief engr, Gene Ragle, gen & coml mgr, Wes Meyers, program & promotion dir, Sparky Heilbron, news dir, Bill Foster, farm dir, Beverly Schwecke, women's dir

KAFI (FM) (not on air, granted April 13, 1960, target date unknown) 101.1 mc, 5 kw Same licensee as KAH1 (above)

AVALON, Los Angeles County

KBIG (June 1, 1952): 740 kc; 10 kw-D, DA-D 6540 Sunset Blvd., Hollywood 28 Phone Hollywood 3-3205 John Poole Broadcasting Co. (original owner).

Rep Weed
John H. Poole, pres, gen mgr, Robert J McAndrews, vp, station mgr, coml mgr, Alan Lisser, program dir, Beul H Dalton, chief engr

BAKERSFIELD, Kern County

KAFY (1946): 550 kc; 1 kw DA-1 Box 6128. Phone Empire 6-4411 Tullis & Hearne (acquired station October 1955) See Tullis-Hearne Stations in "Group Ownership"

Rep McGavren.
Howard L Tullis & John P Hearne, owners; Glenn D Lockhart, gen mgr; Roy Cordell, operations dir; Al Anthony, program dir; Dick Brown, sales mgr, Bill Tanner, chief engr, Don Jackson, news dir; Dave Hildebran, merchandise mgr, Mary K. Ream, office mgr.

KBIS (not on air, target date, March 1961) 970 kc; 1 kw, DA-2 2013 Chester Ave Phone Fairview 4-6093 Eastern Electrosonic (acquired station Feb 1, 1958).

Rep Headley-Reed.
Robert K Straus, pres & owner, Charles R Christianson, gen mgr, Si Dairah, coml mgr; Ron Zimmer, prog dir, Hal Laffoon, news dir, Leon Jones, chief engr

KERN (Jan 30, 1932) 1410 kc, 1 kw 1535 17th St. Phone Fairview 5-7475 TWX BK 21. McClatchy Newspapers (acquired station Jan 30, 1932) See McClatchy Broadcasting Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS Rep Raymer.
Eleanor McClatchy, pres, Thomas C Flynn, station mgr, sales mgr & prog mgr, Sheldon J Karlan, news editor, Don L Gatz, chief engr

KERN-FM (1948) 94.1 mc, 9.1 kw Duplicates KERN (above)

KGEE (1946) 1230 kc; 250 w Hotel El Tejon, 17th and K Phone Fairview 7-3587 KMO Inc (acquired station July 1960)

Network NBC Rep Richard O'Connell (east); W. S. Grant (west)
Carl D and Carl E Haymond, owners

KLYD (February 1958) 1350 kc, 1 kw-D 2831 Eye St Phone Fairview 7-7511 TWX BK 15. Urner Broadcasting Co (acquired station July 1, 1959)

Rep Hollingbery
Specialty programs Spanish, 12½ hrs
Edward D Urner, chief owner & gen mgr, Dave Maxwell, station mgr; Dan Speare, prog dir, Burchell Smith, news dir, Vernon Tucker, chief engr

KLYD-FM (Not on air, target date not announced) 96.5 mc; 2.95 kw Same licensee as KLYD (above)

KLYD-TV Tv companion of KLYD-AM-FM

KMAP (1955) 1490 kc; 250 w. Padre Hotel Phone Fairview 7-3541 KMAP Inc (acquired station July 1958)

Network MBS Rep Forjoe
Clifford E Ball, pres & gen mgr, Dorothy A Ball, sec-treas & women's dir, Dale Sadler, chief engr.

KPMC (1933) 1560 kc; 10 kw DA-1 P O Bin 1709 Phone Fairview 7-5121 Pioneer Mercantile Co (original owner)

Network ABC Rep Torbet, Allen & Crane.
L. A Schablin, pres & prog mgr, Paul R Bierman, news dir, L P Jarvis, chief engr

KQXR (FM) (June 4, 1955) 101.5 mc, 14.5 kw P. O. Box 425 Phone Fairview 4-0063. KLEF Broadcasters (original owner).

Rep Walker-Rawalt.
Edward L. Robertson, gen mgr, Rosina Robertson, prog dir, Walter B Marston, chief engr.

KUZZ (Dec 15, 1958). 800 kc; 250 w-D. 910 Chester Ave Phone Fairview 7-4401. Valley Radio Corp (original owner)

Rep Charles Bernard
J M Ainoft, pres, Herb Henson, gen mgr.

BANNING, Riverside County

KPAS (1948) 1490 kc 250 w 4125 W Ramsey St Phone Victor 9-4777 Calvin R Jasshon (acquired station July 1960)

BARSTOW, San Bernardino County

KIOT (not on air, granted June 29, 1960) 1310 kc, 500 w-D P O Box 120, Newberry, Calif. Beam Broadcasting Co (original owner)
Henry R Phipps, owner

KWTC (Sept 19, 1947) 1230 kc; 250 w. P O Box 697 Phone 6896 Mojave Valley Broadcasting Inc (original owner)

Network MBS Rep Pearson
Specialty programs Spanish, 10 hrs wkly.
W T. Brown, chief owner, Richard F Cruse, gen mgr, Margaret Perkins, news dir, Bill Shultz, prog dir & chief engr

BERKELEY, Alameda County

***KPFA (FM)** (April 1949) 94.1 mc, 54 kw. 2207 Shattuck Ave., zone 4 Phone Thornwall 8-6767 Pacifica Foundation (original owner) See Pacifica Foundation Stations in "Group Ownership"

Harold Winkler, pres; Ernest Lowe, prog dir, Glen Glasow, music dir; Alan Rich, prog dir, Erwin Goldsmith, chief engr.

***KPFZ (FM)** (February 1954) 89.3 mc, 150 w Same licensee and staff as KPFA (FM) (above)

KRE (1924) 1400 kc; 250 w. 601 Ashby Ave., zone 10 Phone Thornwall 8-7715 Central California Broadcasters Inc (acquired station 1937)

Rep Grant
Specialty programs. Italian, 13 hrs, Portuguese, 9 hrs wkly

Arthur Westlund, pres & gen mgr, Don Hambly, coml mgr, Les Avery, prog dir.

KRE-FM (1948) 102.9 mc, 19.5 kw. Same licensee and staff as KRE (above).

BIJOU, El Dorado County

KOWL (November 1956): 1490 kc, 250 w P. O. Box 132, Stateline Calif. Phone Ludlow

8-6681. Tshoe Broadcasters Inc. (acquired station May 1958).

Rep John Pearson
Ed Frsch, pres; John J Murphy, gen mgr & coml mgr, Paul Rothgeb, prog dir & news dir, Lois Lindquist, prom mgr, Ken Cayton, chief engr.

BISHOP, Inyo County

KBS (April 1, 1953) 1230 kc, 250 w P. O. Box 757. Phone Upton 2-4411 Southeastern Sierra Broadcasting Corp (original owner).

Network ABC, Keystone
James Oliver, pres, R S Deming, gen mgr; Joe Arnold, prom mgr, Elwayne L Clement, chief engr.

BLYTHE, Riverside County

KYOR (1946): 1450 kc, 250 w P O Box 668 Phone 2231 Imperial Broadcasting System (acquired station May 14, 1956) See Imperial Broadcasting Stations in "Group Ownership"

Network Imperial Broadcasting System Rep Pearson

Morris Pfaelzer, pres; Lee Ellis, gen mgr; Marlin Saline, station mgr & coml mgr; Bill Gebeau, prog dir & prom mgr, Bill Warren, news dir, Dave Matton, chief engr

BRAWLEY, Imperial County

KROP (November 1946) 1300 kc; 1 kw-D, 500 w-N. Del Rio Country Club Phone Fieldbrook 1300. Imperial Broadcasting System (acquired station May 11, 1956) See Imperial Broadcasting Stations in "Group Ownership."

Network Imperial Broadcasting System Rep Pearson.

Morris Pfaelzer, pres; Lee Ellis, gen mgr; Harry Packard, station mgr & coml mgr, Bill Gebeau, prog dir & prom mgr; Bill Warren, news dir; Dave Matton, chief engr.

BURBANK, Los Angeles County

KBLA (1947): 1490 kc; 250 w. (CP 1500 kc; 10 kw, DA-1), 11516 Oxnard St, North Hollywood Calif. Phone Poplar 2-1195. Radio Station KBLA. See "Newspaper Ownership"

Rep Webb.
Gordon A Rogers, pres, program dir & promotion mgr, Robert S. Marshall, gen mgr & coml mgr, Henry May, chief engr & farm dir; Sue Rogers, women's dir

CALEXICO, Imperial County

KICO (April 6, 1946): 1490 kc, 250 w P O. Box 1697, El Centro, Calif. Phone Elgin 2-1490. Charles E. Love (original owner).

Network ABC, MBS, Keystone. Rep Grant; Hugh Fetus (Pacific NW).

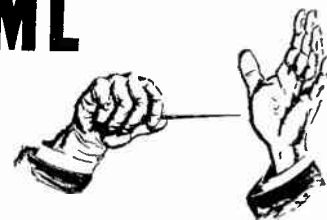
Specialty programs. Negro Spanish.
Charles R. Love, owner, Willard Gleeson, gen mgr & prog dir, Jim Reeves, coml mgr; Betty Whitney, prog dir, Joe Rodriguez, news dir; Ron Ashman, chief engr

CARMEL, Monterey County

KRML (Dec 25, 1957): 1410 kc 500 w-D, Route 2, Box 552 Phone Mayfair 4-1215. Carmel Broadcasting Co (acquired station March 5, 1960)

Sam S Smith, pres & gen mgr; Alan B. Skuba, station mgr, Walter M Spear, sales mgr, Betty A Wells, sec-treas, Ralph S. Click, chief engr.

KRML



**SELLING OVER A QUARTER MILLION
CENTRAL CALIFORNIANS**

**PLUS an average of 3 ½ million
touring listeners who spend
in excess of 32 million dollars
annually**

Carmel - Monterey

CHICO, Butte County

KHSL (1935): 1290 kc; 5 kw, DA-N. P. O. Box 1041 Phone Fireside 2-0141 TWX CZ 71 Golden Empire Broadcasting Co (acquired station 1938)

Network CBS Rep Avery-Knodel.
Mickey McClung, pres & gen mgr; Charles H. Kinsley Jr, station mgr & controller, Brian Loughran, sales mgr; Bill Zimlich, prog dir, Russell Pope, dir of engineering

KHSL-TV Tv companion station of KHSL.

Radio Stations CONTINUED

CALIFORNIA CONTINUED

KPAY (September 1949): 1060 kc; 10 kw, DA-N P. O. Box 523. Phone Fireside 2-4211. J. Ned Richardson (acquired station April 1958)

Network MBS. Rep Hollingbery. J. Ned Richardson, chief owner; Frank J. Mertz, coml mgr; Tim Armstrong, prog dir; John Hetherington, news dir; William Pope, chief engr.

CLAREMONT, Los Angeles County

***KSPC (FM)** (February 1956): 99.9 mc; 843 w. Renika House. Phone Lycoming 6-8511, Ext 2811 Pomona College

Specialty programs (wkly): French ¾ hr, German ¼ hr, Spanish ¼ hr, Russian ¼ hr Charles F. Waite, gen mgr; Randolph H. Fischer, program dir; E. Ludlow Keeney Jr., asst mgr; Roger Isaacson, chief engr.

COACHELLA, Riverside County

KCHV (1954): 970 kc; 1 kw-D. P. O. Box 112. Phone Express 8-5534 Edward Gorges (original owner)

Rep Tracy Moore (Hollywood); Hal Holman (Chicago & New York). Specialty programs Spanish, 15 hrs wkly Edward Gorges, owner; I. E. Staples, gen mgr; Doug Caplette, coml mgr; Doc Robinson, prog dir; Jack Paris, news dir; Bill Heath, chief engr

KCHV-FM (Target date Sept 1, 1960): 93.7 mc; 25 kw Duplicates KCHV (above).

COALINGA, Fresno County

KBMK (Aug 9, 1950): 1470 kc; 500 w-D. P. O. Box 1179 Phone Wells 5-0735. Meldean Broadcasting Co (acquired station April 1, 1959)

Rep Grant Webb Specialty programs: Spanish, 2 hrs. wkly Meldean Univ owner & gen mgr; Annette McLellan, office and coml mgr; Bob Brister, prog dir, Luis Montoya, chief engr.

CORONA, Riverside County

KBUC (1948): 1370 kc, 1 kw-D, 500 w-N, DA-N. P. O. Box 368 Phone Redwood 7-1370 Radion Broadcasting Inc. (acquired station March 1958)

Rep United Spot Sales Specialty programs: Spanish, 12 hrs wkly James F. Hadlock, pres; Naum Healy, vp & gen mgr; Steve Schoen coml mgr; Art Fulton, prog dir; Flaine Kremmer, prom mgr; Jay Davis, news dir; Walt Rees, chief engr.

CRESCENT CITY, Del Norte County

KPLY (July 1950): 1240 kc; 250 w. P. O. Box 248 Phone Ingersoll 4-2155 Melvin Marshall (acquired station October 1958).

Network Keystone Rep W. S. Grant Melvin Marshall, pres; H. Frank Walters, gen mgr; Alfred Curven, prog dir; Herbert Newman, chief engr

KPOD (Dec 5 1959): 1310 kc; 1 kw-D 251 H St. Phone Ingersoll 4-2151 Universal Electronics Network (original owner). Rep Torbet Allen & Crane. Larry Marvin, gen mgr

DELANO, Kern County

KCHJ (1951): 1010 kc, 5 kw-D, 1 kw-N, DA-2 P. O. Box 966. Phone 8676. Charles Herman Johnes (original owner).

Charles H. Johnes, pres & chief engr; Jean G. Johnes, gen mgr; James Turner, coml mgr; Joe McPolin, prog dir.

DINUBA, Tulare County

KBDU (December 1946) 1240 kc, 250 w (CP 1130 kc; 1 kw, DA-1) P. O. Box 157. Phone Lynwood 1-1130. Radio Dinuba Co (original owner)

Rep Robert A. Allen (San Francisco & Los Angeles)

Specialty programs: Spanish, Japanese. Egon Hofer pres & mgr; Dave Hofer Jr, sales mgr & vp. Bill Arnold, prog dir, Richard F. Sheppard, news dir; Warren Nystrom, chief engr

EL CAJON, San Diego County

KDEO (1955): 910 kc; 1 kw, DA-2 3911 Pacific Highway, zone 1. Phone Cypress 8-8371. Tullis & Hearne Broadcasting Corp. (acquired station July 1960) See Tullis-Hearne Stations in "Group Ownership"

Rep Eastman Howard L. Tullis & John P. Hearne, owners; John H. Pace, gen mgr, Gary Goodwin, news dir.

KUFM (FM) (May 10, 1959) 93.3 mc, 3.5 kw, P. O. Box 488 Phone Hickory 2-5511 Forwek & Co. (original owner)

Thelma H. Weeks, pres; W. B. Lipps, coml mgr; John Edington, prog dir; John R. Weeks, chief engr

EL CENTRO, Imperial County

KAMP (June 21, 1958): 1430 kc; 1 kw-D. P. O. Box 1018 Phone Elgin 2-2277 El Centro Radio Inc (original owner).

Rep Grant Webb. B-N-B, Los Angeles

A. E. Androetti, pres; William H. Ellison, gen mgr, Chap Rollins, coml mgr; Robert E. Weaver, prog dir, Robert E. Baker, prom mgr; Arch Thistle, chief engr.

KKO (1927): 1230 kc; 250 w. P. O. Box 140. Phone Elgin 2-1230. Feldman Enterprises Inc. (acquired station Aug 1, 1959)

Network Keystone, CPRN Rep Raymer. Leonard Feldman, owner, Marc Hanan, gen mgr; Gordon Belson, prog dir, Mike Russell, news dir; Arch Thistle, chief engr.

ESCONDIDO, San Diego County

KOWN (May 1, 1958): 1450 kc; 250 w. 1226 Hale Ave. Phone Sherwood 5-8511. Palomar Broadcasting (original owner).

Specialty programs (wkly) Spanish 1 hr. Julia Cray Owen, pres, Julian Ruiz, prog dir, Paul LeBlanc, news dir, Joseph F. Desseit, chief engr.

EUREKA, Humboldt County

KDAN (1956): 790 kc; 5 kw-D P. O. Box 993. Phone Hillside 2-0611. Radio KDAN Inc. (acquired station June 1959)

Rep United Spot Sales James Hadlock, pres; Art Sipherd, gen mgr; Earl Madray, coml mgr; Ken David, prog dir; Mata Barker, prom mgr, Walt Rees, chief engr.

KIEM (May 12, 1933): 1480 kc, 5 kw-DA-N. P. O. Box 1021. Phone Hillside 3-1621. Redwood Broadcasting Co (original owner) See California-Oregon Stations in "Group Ownership"

Network MBS. Rep Hollingbery (National); Art Moore (Regional) William B. Smullin, pres & chief owner; Newton L. Steward, station mgr; A. B. Adams, operations mgr; Robert W. Stach, prom mgr; Tamison H. Moore, news dir; Donald R. King, chief engr.

KRED (FM) (May 12, 1948): 96.3 mc; 5.6 kw. Duplicates KIEM (above)

KIEM-TV Tv companion of KIEM and KRED (FM).

KINS (1946): 980 kc; 5 kw-D; 500 w-N, DA-N. P. O. Box 1015. Phone Hillside 2-5744. Eureka Broadcasting Co. (acquired station March 1, 1958)

Network CBS. Reprs Weed-Radio; H. S. Jacobson (Portland); Wm Wagner (Seattle) Wendell Adams, pres & gen mgr; T. J. Crowley, coml mgr; Doyle Seely, prog dir; John McDonough, news dir, Dean Elliott, chief engr.

FORT BRAGG, Mendocino County

KDAC (1948): 1230 kc; 250 w. 2100 E. Oak St. Phone Yorktown 4-3251. Ardith M. Mertle, executor.

Craig N. Smith, gen mgr & chief engr; Mathew V. Huber, coml mgr & prog dir.

FREMONT, Alameda County

KHYD (FM) (not on air; granted June 29, 1960): 104.9 mc; 814 w. 1201 Van Ness Ave, San Francisco. Triumph Broadcasters (original owner).

FRESNO, Fresno County

KARM (Jan. 1938): 1430 kc; 5 kw, DA-1. 7535 N. Van Ness. Phone Baldwin 2-4441. TWX Fresno 53. KARM, The George Harm Station (original owner)

Network ABC Rep Hollingbery George Robert Harm, pres & gen mgr, Gordon Jacobs, coml mgr, Bill Dallas, program dir & promotion dir, Elbert Dean, chief engr; Bob Lee, news dir, Doris Case, women's dir

KARM-FM (March 15, 1948) 101.9 mc; 7.4 kw Duplicates KARM (above).

KBIF (Nov. 17, 1947): 900 kc; 1 kw-D. 857 Van Ness. Zone 21 Phone Amherst 6-0791. KBIF Inc (acquired station June 1, 1957).

Rep Weed Radio Ethan Bernstein, pres, gen mgr, coml mgr; James Bailey, prog dir & news dir; Frank Wells, prom mgr; Bob Love, chief engr.

KJPO (FM) (not on air, target date not announced): 94.5 mc, 7.5 kw. John H. Poole, permittee (interlocking ownership with KBIF [above]).

KEAP (Oct. 14, 1957): 980 kc, 500 w-D. 2344 S. Railroad Ave, zone 21 Phone Adams 7-1871 KEAP Broadcasting Co (acquired station May 12, 1958)

Rep McGavren Herbert J. Edelan, pres & gen mgr; Mort Sidley, vp & coml mgr; Elbert Dean, chief engr.

KFRE (1937): 940 kc; 50 kw, DA-2. T. W. Patterson Bldg, zone 21. Phone Amherst 8-6441 TWX FR 58 Triangle Publications, Inc. (acquired station Feb. 28, 1959). See Triangle Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS. Rep Blair & Co. Leslie H. Peard Jr, gen mgr; Leslie H. Norins, gen sales mgr, Robert Fulton, prog dir.

KRFM (FM) (1946) 93.7 mc; 70 kw. Same license and staff as KFRE (above).

KFRE-TV: Tv companion station to KFRE & KRFM (FM).

KGST (1949): 1600 kc; 1 kw-D. 1244 O St., zone 21. Phone Amherst 6-9901. Juan Mercado (acquired station Dec 3, 1959).

KMAK (June 26, 1953): 1340 kc; 250 w. 2020 McKinley, zone 3 Phone Amherst 6-9448. Mc-Mahan Broadcasting Co. (original owner).

Rep Meeker R. O. McMahan, pres, Coyle Chambers, gen mgr; Denny Whitney, asst mgr; Walter Novell, sales mgr, Edgar Nickel, chief engr.

KMAK-FM (not on air, target date, not announced) 95.5 mc, 26 kw Same license & address as KMAK (above).

KMER (FM) (not on air; target date not announced). 104.7 mc; 2.9 kw. 2964 E. McKenzie Ave. (Apt. B). Edward W. Stokes Sr.

KMJ (June 1925): 580 kc; 5 kw. 1515 Van Ness Ave, zone 22. Phone Amherst 8-5771. TWX FR 144. McClatchy Newspapers (acquired station 1927). See McClatchy Broadcasting Stations in "Group Ownership" Also see "Newspaper Ownership"

Network NBC Rep Raymer. Eleanor McClatchy, pres; Ramsey Elliott, station mgr; Roy Swanson, sales mgr; Jeff Nagle, prog mgr; Richard L. Ebbert, news editor; William Wallace, chief engr.

KMJ-FM (1949): 97.9 mc; 7.3 kw. Duplicates KMJ (above).

KMJ-TV: Tv companion station of KMJ-AM-FM.

KKQB (FM) (Target date Oct. 30, 1960). 102.7 mc; 2.85 kw 5226 N. Teilmann Ave, zone 5. Phone Baldwin 7-6322. Elbert H. Dean & Richard E. Newman (original owner).

KYNO (Oct. 1947): 1300 kc; 1 kw, DA-2 (cp-1 kw-N; 5 kw, DA-N). 2125 N. Barton. Phone Clinton 5-8383 KYNO Radio, Voice of Fresno (original owner).

Network MBS Rep Headley-Reed. Specialty programs Spanish L. E. Chenault, gen mgr, Dave Belman, prog dir; Lloyd Chappel, news dir; Bert Williamson, chief engr

NEW (not on air; target date unknown): 1150 kc; 1 kw-D, DA-D Enterprise Broadcasting Co

GARDEN GROVE, Orange County

KGKK (FM) (not on air, granted Nov 18, 1959) Harold Lampel, 5261 El Parque St. Long Beach, Calif

GILROY, Santa Clara County

KPER (September 1957): 1290 kc; 1 kw-D. 615 Swanston Lane Phone Vinewood 2-3155. Radio KPER (acquired station February 1959).

Rep Grant Webb (New York, Chicago); J. A. Lucas (Los Angeles, San Francisco). Specialty programs: Spanish, 20 hrs; Portuguese, 3 hrs, both wkly.

John Gregory, gen mgr; Charles Schultz, prog dir; Robert George, news dir; Don Bernard, chief engr.

GLENDALE, Los Angeles County

KIEV (1932): 870 kc; 250 w-D 106 N. Glendale Ave, zone 6. Phone Chapman 5-2388. Cannon System Ltd (original owner)

David H. Cannon, pres, Reed E. Callister, secy, Allin Slate, gen mgr; Andrew A. Costello, chief engr.

KUTE (FM) (March 22, 1952): 101.9 mc; 11.6 kw. (CP for 82 kw). 217 W Broadway, zone 4. Phone Citrus 4-1414. Robert P. Adams (original owner) R. P. Adams, pres.

HANFORD, Kings County

KNGS (1947): 620 kc; 1 kw, DA-N. P. O. Box 620. Phone Ludlow 2-0361. Kings Broadcasting Co (acquired station July 1960). See John C. Cohan Stations in "Group Ownership." John C. Cohan, pres.

HAYWARD, Alameda County

KBBM (FM) (Feb. 1, 1960): 101.7 mc; 900 w. Founders Bldg. Phone Jefferson 8-2640. Bay Shore Broadcasting Co (original owner).

Rep Continental Radio Sales. Keith Moyer, pres; James Hilderbrand, gen mgr; Wm. Harrison, coml mgr, Dave Borach, prog dir, C. Lustig, chief engr.

HEMET, Riverside County

KHSJ (April 10, 1959): 1320 kc; 500 w, DA-D. P. O. Box 1196. Phone Olive 8-7113. Ramona Broadcasting Co. (acquired station May 1960).

Robert B. Griffin, Robert T. Griffin & Paul O. Sprague, owners.

INDIO, Riverside County

KREO (1946): 1400 kc; 250 w. P. O. Box 697. Phone Diamond 7-3403 Imperial Broadcasting System (acquired station December 1957). See Imperial Broadcasting Stations in "Group Ownership."

Network Imperial. Rep Pearson Specialty programs Spanish 16 hrs. wkly Frank K. Danzig, pres, Ed Silvera, gen mgr & prom mgr, Glenn Weber, coml mgr; Joe Scott, prog dir & news dir; Dave Matton, chief engr

INGLEWOOD, Los Angeles County

KTYM (February 1958): 1460 kc; 1 kw-D. 125 So. Grevillea, zone 1. Phone Oregon 8-3731. Albert John Williams (original owner).

Rep Grant Albert J. Williams, pres & gen mgr, Clarence O. Gray, coml mgr, Frank McDonald, prog dir, Michael Ford, news dir; John Douglas, chief engr.

KTYM-FM (1959): 103.9 mc; 390 w. Duplicates KTYM (above) 90% of the time.

KING CITY, Monterey County

KBKC (Sept. 21, 1958): 1570 kc; 250 w-D. P. O. Box 1167. Phone 1070. KRKC Inc. (acquired station Sept 6, 1959).

Network Keystone. Rep Grant. Specialty programs: Spanish, 3½ hrs. wkly. Robert T. McVay, pres, gen mgr, coml mgr, sports dir, news dir, prom mgr & sales mgr; Joan Brown, continuity dir; John McAdam, prog dir; Gloria Manss, traffic dir; Richard Mowat, record librarian; Garon Handley, regional sales rep; Bill Buckley, chief engr.

LANCASTER, Los Angeles County

KANT-FM (not on air; target date, not announced) 107.9 mc, 20.5 kw, 8046 Fulton Ave., North Hollywood, Calif. Desert Broadcasting Co.

KAVL (Sept 8, 1950): 610 kc; 1 kw-D, 500 w-N, DA-2, 2501 West Ave. Phone Whitehall 2-1121 Antelope Broadcasting Co (original owner)

Rep Pearson Co.
Whitford B. Carter, pres; Herbert L. Comstock, gen & coml mgr; W Jack Hill, prog & news dir; Thomas H Johnson, chief engr.

KBVM (August 1956): 1380 kc, 1 kw-D, DA-D, 43321 N. Sierra Hwy. Phone Whitehall 2-8461 TWX 7112. Tri-County Broadcasters Inc. (acquired station August 1959)

Rep. J. C. Gates
Philip L. Solberg, gen mgr.

LEMOORE, Kings County

KLAN (not on air; target date summer 1960). 1320 kc; 1 kw-D, DA-D, 422 N Douty St. Radio Lemoore (original owner).

Rep Torbet, Allen & Crane
Joseph E Gamble, owner; Mel Vierra, coml mgr, Lee Leonard, prog dir, Fred Volken, chief engr.

LODI, San Joaquin County

KCVL (1946): 1570 kc; 1 kw-D, P. O. Box 600 Phone Endicott 8-0628 Radio KCVL (acquired station July 1960).

John Bayliss, gen mgr.
KCVL-FM (Dec. 24, 1959): 97.7 mc; 800 w. Duplicates KCVL except from 8 30-10-30 a.m. and after sunset.

LOMPOC, Santa Barbara County

KNEZ (Aug. 8, 1958): 960 kc; 500 w-D, P O Box 338, Phone Regent 6-3421. Radio KNEZ Inc (original owner).

Network Keystone Rep B-N-B Time Sales, Thomas B Friedman, owner, Thomas J. Wallace Jr, gen mgr; W. S. Lukenbill, sales mgr; Alan Beach, asst mgr, Dave Cassidy, news dir, Donald Helvey, chief engr.

LONG BEACH, Los Angeles County

KFOX (March 1924): 1280 kc; 1 kw 220 East Anaheim Phone Hemlock 6-7281 (KFOX Inc (acquired station Dec. 1, 1957) (See Kenyon Brown stations in "Group Ownership")

Kenyon Brown, pres; Kevin B Sweeney, vp, Cal Perley, gen mgr; Dick Schofield, sales mgr; Don Lamond, program dir

KFOX-FM (1948): 102.3 mc, 1 kw Duplicates KFOX (above).

KGEB (1926): 1390 kc, 5 kw, DA-N 3745 Atlantic Ave., zone 7. Phone Garfield 7-7907. John Brown Schools of California, Inc. (acquired station January 1949).

Dr. John E. Brown, pres; E. William George, gen mgr, Irene Cook, prog dir; Finis Bell, news dir; Luke Crumbaugh, chief engr.

KLPM (FM) (not on air; target date, not announced) 105.5 mc; 300 w. HARRISCOPE Inc See Rocky Mtn. Tele Stations in "Group Ownership."

***KLON (FM)** (July 3, 1950): 88.1 mc; 1.2 kw. 1305 E. Pacific Coast Highway, zone 6. Phone Hemlock 7-6481 Long Beach Unified School District (original owner).

Frank B. George, supervisor of radio-tv education; Robert Grunwald, asst supervisor; Peter Russo, chief engr.

KNOB (FM) (1948): 97.9 mc; 79 kw 7153 Pacific View Dr., Hollywood 28. Phone Hollywood 7-0454. Cerritos Broadcasting Co. acquired station 1958).

Rep Modern Media Fm Sales
Specialty programs. Negro, 15 hrs. wkly
Raymond B. Torian, pres & chief engr; Alex N. Stein, gen mgr, Don Propst, coml mgr & station mgr, Sleepy Stein, prog dir, Earl Holbrook, prom mgr.

KPGM (FM) (target date Oct 1, 1960): 97.7 mc, 1 kw. P. O. Box 818. Phone Whitecliff 9-4843. Wm. J. Greene (original owner).
Wm. J. Green, pres.

LOS ANGELES, Los Angeles County

KABC (Nov. 15, 1929). 790 kc; 5 kw, DA-N, 1539 N. Vine St., zone 28 Phone Normandy 3-3311. TWX LA 326. American Broadcasting-Paramount Theaters, Inc. (acquired station Aug. 1, 1944). See ABC Owned Stations in "Group Ownership."

Network ABC. Rep Katz
James G. Riddell, vp western div, ABC, Ben Hoberman, gen mgr; Phil Bresthoff, coml mgr, Roy Drushall, national sales mgr, Jack Meyers, prog dir, Dave Nowinson, prom mgr, Milt Fishman, news dir; Ted Crenier, chief engr, Ralph Denechard, mgr, radio engr operations

KABC-FM (Dec. 30, 1947) 95.5 mc, 4.3 kw Duplicates KABC (above)

KABC-TV Tv companion of KABC-AM-FM

KALI (See San Gabriel)

KBBI (FM) (May 2, 1959) 107.5 mc; 19.5 kw. 558 S Hope St., zone 17. Phone Madison 5-1641. The Bible Institute of Los Angeles Inc. (original owner).

Al Sanders, gen mgr, Ed Steele, coml mgr, Don Ranson, news dir, John Robertson, chief engr.

KBCA (FM) (Feb 18, 1959): 105.1 mc, 6 kw. 6333 Wilshire Blvd, zone 48 Phone Olive 3-3940. Mt Wilson Fm Broadcasters Inc (original owner)

Saul R Levine, pres.

KBIG (See Avalon listing).

KBIQ (FM) (Feb 15, 1959): 104.3 mc, 110 kw 6540 Sunset Blvd., zone 28 Phone Hollywood 3-3205. KBIQ Inc (original owner)

Rep Weed Radio
John H. Poole, pres & gen mgr; William A. Sawyers, station & coml mgr, Allen A. Davis, prog & news dir, Malcolm K. Morrett, chief engr.

KBIQ (FM)
Los Angeles
110,000 WATTS
From Mt. Wilson

KBMS (FM) (Dec. 20, 1956) 105.9 mc, 13 kw. (CP 60 kw). 135 S Kenwood St, Glendale 5, Calif. Phone Citrus 4-8444 Planned Music Inc

E. A. Schwartz, pres; William Spry, gen mgr; William J. Scott, mgr, Keith Campbell, coml mgr; Fren Cederblom, chief engr

KCBH (FM) (June 30, 1954). 98.7 mc; 75 kw 9000 Alto Cedro Drive, Beverly Hills Phone Bladshaw 2-7105 A. Arthur Crawford (acquired station May 6, 1953)
Rep Walker-Rawalt

A. Arthur Crawford, pres, Arthur K Crawford, coml mgr, Hamilton Williams & Ward Glenn, prog dirs, John J. Davis, chief engr

***KCMJ (FM)** (not on air, target date, not announced) 88.5 mc; 10 w c/o S R Levine, 6399 Wilshire Blvd. (Room 1007) Los Angeles Immaculate Heart College

KFAC (April 14, 1931) 1330 kc, 5 kw, DA-N, 5773 Wilshire Blvd., zone 36 Phone Webster 8-0161 Los Angeles Broadcasting Co (original owner)

Rep Bolling.
E. L. Cord, owner, Calvin J Smith, gen & coml mgr, Howard M Rhines, prog dir, Dick Joy, news dir; Ron Oakley, chief engr.

KFAC-FM (Dec 29, 1948): 92.3 mc; 75 kw. Duplicates KFAC (above).

KFI (April 16, 1922) 640 kc; 50 kw 141 N. Vermont Ave., zone 54 Phone Dunkirk 2-2121 TWX LA 1041. Earle C. Anthony Inc. (original owner)

Network: NBC Rep Christal
Earle C Anthony, pres & gen mgr, Charles E Hamilton, asst to the pres, Elmer O Wayne, coml mgr Pat Kelly, prog dir; Robert J Boyne, prom mgr, Pat Bishop, news dir, H. L. Blatterman & Curtis W Mason, co-chief engrs.

PROGRAMMING FOR ADULTS • KFI THE GREAT VOICE OF THE WEST •

KFI

• 640 KC-50,000 WATTS CLEAR CHANNEL •

KFMU (FM) (1947). 97.1 mc 58 kw. 350 S. Fairfax Ave, zone 36 Phone Webster 8-5233. Rogan Jones (acquired station May 1960). See International Good Music Stations in "Group Ownership"

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KEZY

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***K-EZY is Orange County's leading station in every time period. (March-April PULSE)**

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The Bureau of the Census defines the Los Angeles Metropolitan Area as Los Angeles and Orange Counties. But PULSE ratings prove you miss almost a quarter of the big Orange County market (750,000) if you buy every Los Angeles radio station and do not use Orange County radio!

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Disneyland Hotel Offices CLIFF GILL, Pres & G M

KEZY
RADIO ORANGE COUNTY

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KALI No. 1 SPANISH LANGUAGE STATION IN THE WEST

Los Angeles — MURRAY 1-7148
John Pearson Co., — Nat'l. Rep.
A TELE-BROADCASTERS STATION

Radio Stations CONTINUED

CALIFORNIA CONTINUED

***KPSG** (1924): 1150 kc; 2.5 kw-D; 1 kw-N. ST-KRDK. 1100 Glendale Blvd., zone 26 Phone Dunkirk 9-1141. Echo Park Evangelistic Assn. (original owner).

Dr. Rolf K. McPherson, pres; Dr. M. B. Buchen, gen mgr & program dir; Donald K. Horton, chief engr; Oval Wylie, news dir.

KFWB (1925): 980 kc; 5 kw. 6419 Hollywood Blvd., zone 28. Phone Hollywood 3-5151. TWX LA 156. KFWB Broadcasting Corp (acquired station Oct. 18, 1956) See Crowell-Collier Publishing Co. Stations in "Group Ownership."

Rep John Blair
Robert M Purcell, pres & gen mgr; Theola R. Sanders, dir of operations; James F. Simons, coml mgr, Charles Blower Jr., prog dir; Hal Davis, advertising mgr; Wm. Crago, news dir; Leonard Hayden, chief engr.

KGBS (1925): 1020 kc; 5 kw, L-KDKA. (CP for 50 kw, DA-1, L-KDKA). 338 So Western Ave., zone 5. Phone Dunkirk 8-2345. TWX LA-1296. Standard Broadcasting Co (June 30, 1959). See Storer Broadcasting Stations in "Group Ownership" Also see "Newspaper Ownership."

Rep Peters, Griffin, Woodward.
George B Storer, pres; Wendell B. Campbell, gen mgr, Dale Peterson, coml mgr; William Wheatley, prog dir, Leonard Reeves, chief engr.

KGFF (1926): 1230 kc; 250 w; 100 w (SH). 6314 Sunset Blvd., zone 28 Phone Hollywood 4-0201. Ben S. McGlashan (original owner).

Rep Bernard Howard; Torbet, Allen & Crane (San Francisco).

Specialty programs. Negro, 100%.
Ben S. McGlashan, owner; Thelma Kirchner, gen mgr; Molly C. Low, sales mgr; Juanita McCurdy, prom mgr; John Magnus, news dir; Homer Obuchon, chief engr.

KGLA (FM) (1957): 103.5 mc; 12.5 kw. 6907 Melrose Ave., zone 38 Phone Webster 6-7225. E. Edward Jacobson (acquired station November 1959)

Leon Samberg, gen mgr & chief engr, Hal Harrison, coml mgr, Leon Tate, prog dir

KHJ (April 13, 1922): 930 kc, 5 kw, DA-N 1313 N. Vine St., zone 28. Phone Hollywood 2-2133. RKO General Inc. (acquired station Jan. 1, 1951). See RKO General Stations in "Group Ownership"

Rep II-R Representatives
Thos. F. O'Neil, pres; William McDowell, acting gen mgr & gen sales mgr, Arthur Ainfeld, coml mgr; Anthony J. Frano, prog dir; Robert E. Bullock, chief engr

KHJ-FM (1941): 101.1 mc; 16.8 kw. Duplicates KHJ (above)
KHJ-TV Tv companion station of KHJ-AM-FM.

KHOF (FM) (Nov. 13, 1956): 99.5 mc; 100 kw. P. O. Box 41108, zone 41. Phone Chapman 5-7575. The Maple Chapel Inc (original owner). R. A. Schoch, pres, J. L. Carpenter, gen mgr; Phil Butler, coml mgr; Jack R. Short, chief engr.

KLAC (1928): 570 kc; 5 kw-D, 1 kw-N 6363 Sunset Blvd., zone 28 Phone Hollywood 2-7271. Hall Broadcasting Co. (acquired station Aug. 1, 1956).

Rep McGavren.
M. W. Hall, pres; Al Racco, gen mgr; Mort Sidley, gen sales mgr; Dick Westman, vp in charge of operations, James McNamara, news dir; Paul Holton, chief engr.

KLAC-FM (Target date not announced): 102.7 mc; 8.3 kw To duplicate KLAC.

KMLA (FM) (July 1, 1957): 100.3 mc; 58 kw. 2917 Temple St., zone 26. Phone Dunkirk 2-8426. KMLA Broadcasting Corp.

J. B. Kiefer, pres & gen mgr, Ned Connor, coml mgr; Donn Harling, program dir; William Tomberlin, chief engr.

KMPC (1928): 710 kc; 50 kw-D, 10 kw-N, DA-N. 5939 Sunset Blvd., zone 28 Phone Hollywood 9-5341. TWX LA-123. Golden West Broadcasters (acquired station December 1952). See Gene Autry Stations in "Group Ownership." Also see "Newspaper Ownership"

Rep AM Radio Sales.
Robert O Reynolds, pres & gen mgr, Stanley L. Spero, coml mgr; Robert Forward, prog dir & prom mgr, John M. Asher Jr., prom mgr; Hugh Brundage, news dir; Loyd Sigmon, vp & chief engr

KNX (Sept. 10, 1920): 1070 kc; 50 kw. 6121 Sunset Blvd., zone 28 Phone Hollywood 9-1212. Columbia Broadcasting System (acquired station Sept 1936) See CBS-Owned Stations in "Group Ownership"

Network CBS Rep CBS Radio Spot Sales
Fred Ruegg, vp & gen mgr; Gordon Mason, sales mgr; Robert Sutton, prog dir; Arthur Wittum, advertising & prom mgr; Barney Miller, news dir, Ted Denton, mgr of tech operations.

KNX-FM (1947). 93.1 mc; 67 kw. Duplicates KNX (above)
KNXT (TV): Tv companion of KNX-AM-FM.

***KPFK (FM)** (July 1959): 90.7 mc; 75 kw. 5836 Melrose Ave., zone 38. Phone Hollywood 7-7183 Pacific Foundation (original owner). See Pacific Foundation Stations in "Group Ownership."

Harold Winkler, pres; Catherine Cory, vp & mgr; John Harris, prod dir; Robert M. Trotter, music dir; Safford Chamberlain, dir of literature & drama. Stephen J. Hawes, chief engr.

KPOL (Sept. 22, 1952): 1640 kc; 10 kw, DA-N. 4628 Wilshire Blvd., zone 4. Phone Webster

8-2345. Coast Radio Broadcasting Corp. (original owner).

Rep. Raymer.
Hugh R. Murchison, owner; Frederick D. Custer, gen mgr; Robertson C Scott, prog dir; Lewis K. Irwin, news dir; Conrad Sprenger, chief engr.

KPOL-FM (Aug. 1957): 93.9 mc; 38 kw. Duplicates KPOL (above).

KRRM (FM) (1948): 94.7 mc; 58 kw 3421 W. Eighth St., zone 5. Phone Dunkirk 5-7421. KRRM Broadcasting Co.

Rep Pearson.
Harry Maizlish, owner; Benson Curtis, gen mgr

KRKD (1927): 1150 kc; 5 kw-D, 1 kw-N. ST-KFSG. 1050 Montecito Drive, zone 31. Phone Capital 5-4116. Trans American Broadcasting Corp (acquired station Sept 14, 1959). Rep Avery Knodel.

Specialty programs: Spanish, 14 hrs wkly.
John D. Feldmann, pres & gen mgr; Robert L. Fox, coml mgr; Charles Clifton, prog dir; Bill Anders, news dir; Ben C. Brown, chief engr.

KRKD-FM (1949): 96.3 mc; 54 kw. Duplicates KRKD (above)

***KUSC (FM)** (1946): 91.5 mc; 2.9 kw. U. of Southern California, zone 7 Phone Richmond 8-2311. U. of Southern California (original owner).

Kenneth Harwood, gen mgr; Gregg Sallee, prog dir; Merlyn Rawson, chief engr.

***KKLU (FM)** (March 3, 1957): 89.1 mc; 630 w 7101 W. 80th St., zone 45 Phone Spring 6-0400 Loyola U. of Los Angeles (original owner)

Rep Charles S. Casassa, S.J., pres; Richard A. San Guilhan, gen mgr; Mario F. Domino, prog dir, Franklin C. Valvo, prom mgr; Ronald M. Roy, news dir; Thomas M. Georges, chief engr

MADERA, Madera County

KHOT (Dec 31, 1956): 1250 kc; 500 w-D. DA-D 28180 Avenue 15 Phone Orchard 4-8501 Glomor Music Broadcasters Inc (acquired station March 18, 1957).

Rep Ayres, Allen & Smith
Bob L. Moran, pres & gen mgr; Don L. Edwards, coml mgr; Tom Bracanovich, chief engr.

MARYVILLE, Yuba County

KMYC (1940): 1410 kc; 5 kw, DA-N P. O. Box 631 Phone Sherwood 2-2396. Carlton Broadcasting Corp (acquired station Aug 1, 1959)

Network ABC Rep Theo B Hall
Jack Sterling, pres; Carroll Hansen, gen mgr; Rick Wyville, coml mgr; Neil McIntyre, prog dir; Jim Parrish, chief engr

KMYC-FM (1947): 99.9 mc; 4.9 kw. Duplicates KMYC (above)

MERCED, Merced County

KWIP (Feb 26, 1956): 1580 kc, 500 w-D. Hotel Tioga. Phone Randolph 2-3838. HDH Stations Inc (acquired station Nov. 8, 1958).

Rep J. C. Gates
Specialty programs Spanish, 10 hrs. wkly
Maxwell Hurst, pres & gen mgr; Jerry O'Neill, chief engr

KYOS (1936): 1480 kc; 5 kw, DA-N. P. O. Box 717 Phone Randolph 2-6251. KYOS Inc. (acquired station December 1959).

Network MBS; ABC. Rep Torbet, Allen & Crane
Frank J. Flynn, pres & gen mgr; Harry Carmichael, coml mgr; Jeanette Flynn, program dir, Dwayne Caldwell, chief engr.

MODESTO, Stanislaus County

KBEE (1951): 970 kc; 1 kw, DA-2 P. O. Box 3131. Phone Lambert 3-7756 McClatchy Newspapers (acquired station Aug. 31, 1956). See McClatchy Broadcasting Stations in "Group Ownership" Also see "Newspaper Ownership."

Network CBS Rep Ravmer
Eleanor McClatchy, pres; Hugh C. Shelley, station mgr; Milton L. Hibdon, sales mgr; Robert C. Hansen, news editor, Albert Schneider, chief engr.

KBEE-FM (April 3, 1948): 103.3 mc; 11.5 kw. Duplicates KBEE (above)

KFIV (1950): 1360 kc; 1 kw, DA-N P. O. Box 1360. Phone Lambert 2-1051. KFIV Inc. (acquired station May 1, 1959).

Network ABC. Rep Hollingbery; Hugh Felts (Seattle)
Specialty programs Italian, 1 hr; Spanish, 3 1/2 hrs, Portuguese, 7 hrs, all wkly

A. J. Krisk, pres, Theodore J. Wolf, sec-treas & gen mgr; Judd Sturtevant, coml mgr; Gene D'Accardo, prog dir; Pat Francois, prom mgr; Bob Cooper, news dir; Mel Freedman, chief engr.

KTRB (June 18, 1933): 860 kc; 10 kw-D, 1 kw-N. DA-2. P. O. Box 593 Phone Lambert 3-0737. KTRB Broadcasting Co. (original owner)

Reps Torbet, Allen & Crane, (West Coast); Bernard Howard (East Coast).

Wm. H. Bates Jr., pres, gen mgr & chief engr, Dick Brown, coml mgr; Cal Purviance, prom dir & prog dir; Chas McEwen, news dir.

KTRB-FM (1949): 104.1 mc; 4.7 kw. Duplicates KTRB (above).

KTRB-TV: Tv companion of KTRB-AM-FM.

MOJAVE, Kern County

KDOL (not on air; target date unknown): 1340 kc, 100 w. 38325 North 12th St., E. Palmdale, Calif. Mojave Broadcasters (acquired station July 1960).

Forrest W. & Alta I. Ogon, owners.

MONTEREY, Monterey County

KIDD (1955): 630 kc; 1 kw, DA-2. P. O. Box 1070. Phone Frontier 2-8164. Monterey Peninsula Broadcasters Inc. (acquired station May 1, 1958)

Rep Hollingbery.
Specialty programs: Spanish, 3/4 hr.; Portuguese 2 hrs; both wkly.

Robert K. Sherry, pres & gen mgr; Jack G. Hamilton, coml mgr, Vic Rugh, news dir; Jan King, chief engr.

KWBY (Aug. 1, 1949): 1240 kc; 250 w. 651 Cannery Row. Phone Frontier 2-4541. John Burroughs Inc. (acquired station Aug 1, 1959).

Rep Torbet, Allen and Crane
Specialty programs: Portuguese, 1 hr.
John L. Burroughs, owner; Galynd Hammond, gen mgr, Muriel L. Burroughs, vp; Gordon Woodward, prog dir; Reed Pollock, news dir.

MT. SHASTA, Siskiyou County

KWSD (June 12, 1947): 620 kc; 1 kw-D. P. O. Box 448 Phone Walnut 6-2124. Shasta Cascade Broadcasting Corp. (original owner)

Rep Torbet, Allen & Crane (West Coast); Continental Radio Sales (East Coast).

David H. Rees, owner, mgr & chief engr; Iola Huntington, prog dir

MOUNTAIN VIEW, Santa Clara County

***KFJC (FM)** (Dec. 4, 1959): 88.5 mc; 10 w. 150 El Camino Real. Phone Yorkshire 8-6521. Foothill Junior College District (original owner)

Fred Critchfield, advisor; Bruce N. Wentler, station mgr, Roger R. Murray, traffic mgr; Roy L. Ruth, prog mgr; Larry Stammer, news dir; Dave Planer, chief engr.

NAPA, Napa County

KVON (1947): 1440 kc; 500 w, DA-1, P. O. Box 598 Phone Baldwin 6-2023. Jack L. & Alvee M Powell (acquired station Dec. 1, 1955).

Network MBS Rep Pearson
Specialty programs: Portuguese, 5 hrs wkly.
Jack L. Powell, pres & gen mgr; Al Sumbler, coml mgr, Ed Baker, prog dir; Beryle Gonzales, prom mgr, San Gordon, news dir; Don Brown, chief engr

NATIONAL CITY, San Diego County

KEAX (FM) (not on air; target date, not announced). 99.3 mc; 840 w. 8615 La Jolla Scenic Dr., La Jolla, Calif. James Michael Harmon

NEEDLES, San Bernardino County

KSFE (October 1952): 1340 kc; 250 w-SH. P. O. Box C-2 Phone Eastgate 6-2101. S.H.S. Broadcasting Corp. (original owner).

Network Keystone. Rep Torbet, Allen & Crane
David Shuirman, gen mgr & pres, Frank Strauss, news & prog dir; James Lawson, chief engr.

NEWPORT BEACH, Orange County

KJAS (FM) (not on air, target date Decem-ber 1960) 103.1 mc, 860 kw 1418 W. Bay Ave. Phone Oriole 3-1232. Westrum Enterprises Inc (Note: Sale to James D. Higson and Peter Frank pending FCC approval)

OAKLAND, Alameda County

KABL (1925) 960 kc; 1 kw. P. O. Box 2461. San Francisco. Phone Yukon 2-7822. McLendon Pacific Corp (acquired station May 1, 1959). See McLendon Stations in "Group Ownership."

Rep McGavren
B. R. McLendon, chmn of board; Gordon McLendon, pres; Homer H. Odum, vp & gen mgr, Charles Payne, coml mgr; Jack Carnegie, prog dir; Howard Immekus, chief engr.

KAFF (FM) (July 3, 1958): 98.1 mc; 1.71 kw. Hotel Leamington, 19th & Franklin Sts., zone 12 Phone Higate 4-2323 Hal Cox Co. (acquired station May 27, 1959)

Hal Cox, owner & gen mgr; Sandy Paul, program dir.

KDIA (July 1959). 1310 kc; 1 kw 327 22nd St., zone 12 Phone Templebar 4-4262 KDIA Inc. (original owner). See Sonderling Stations in "Group Ownership."

Reps B-N-B Time Sales, Bernard Howard.
Specialty programs Italian, 5 hrs.; Negro, 128 hrs, Spanish, 15 hrs.; Portuguese, 5 hrs, all wkly

Egmont Sonderling, pres, Walter Conway, vp gen mgr & coml mgr, Bill Doubleday, prog dir, Odessa Broussard, prom mgr; Louis Freeman, news dir; John Rohlf, chief engr

KEWB (1922): 910 kc; 5 kw, DA-N 2150. Franklin St., zone 12. Phone Templebar 6-0910. TWX OA 409 KEWB Broadcasting Corp (acquired station May 1959) See Crowell-Collier Publishing Co. Stations in "Group Ownership."

Rep Katz
Robert M Purcell, pres; Milton I. Klein, gen mgr; Richard S. Calender, coml mgr; Bill Enis, prog dir; Jack Colin, news dir, Roswell Smith, chief engr.

OCEANSIDE, San Diego County

KUDE (July 4, 1956): 1320 kc; 500 w, DA-1. P. O. Box 779. Phone Saratoga 2-8294. Dolph-Petty Broadcasting Co. (acquired station April 28 1959)

Rep Torbet, Allen & Crane.
Herb Petty, pres; Lyle Richardson, gen mgr; Larry J. Thomas, coml mgr; Bud Handy, prog dir; Ted Porter, prom mgr; Al Diederich, news dir; Ted Brown, chief engr.

ONTARIO, San Bernardino County

KASK (1947): 1510 kc; 1 kw, DA-1 P. O. Box 593 Phone Yukon 2-8888. Daily Report Co. (original owner). (See "Newspaper Ownership.")

Network Keystone; United Pacific. Rep Henry M. Stanley (Los Angeles); Hugh Feltis (Seattle); Ted Hall (San Francisco); Best (East Coast).

Specialty programs: Italian, 1½ hrs., Spanish, 10 hrs; both wkly.

Jerene Appleby Harnish, pres; Edward J. Jansen, gen mgr; Manuel Barraza, chief engr.

KASK-FM (1947). 93.5 mc; 1 kw. Duplicates KASK (above).

OXNARD, Ventura County

KOXR (June 11, 1955). 910 kc; 1 kw, DA-D. 1280 So Oxnard Blvd. Phone Hunter 3-2303. Oxnard Broadcasting Corp. (original owner).

Rep National Spot Sales. Specialty programs: Spanish, 12 hrs. wkly. Paul R Schneider, pres, gen mgr & chief engr; Alan J Rinehart, coml mgr, prom mgr & news dir, David F. Smith, prog dir.

KAAB (FM) (Sept. 27, 1958): 104.7 mc; 10.5 kw. Same licensee and staff as KOXR (above).

KUDU (See Ventura-Oxnard).

KVEN (See Ventura).

PALMDALE, Los Angeles County

KUTY (Aug. 1957): 1470 kc; 1 kw-D. P. O. Box 5. Phone Windsor 7-3107. Harold Singleton (original owner) See Singleton Stations in "Group Ownership."

Rep Grant. Harold Singleton, pres; Tom McDonnell, gen mgr, Evelyn McDonnell, coml mgr; Danny Marks, chief engr & prog dir, Bill Lorin, news dir.

PALM SPRINGS, Riverside County

KCMJ (1946): 1010 kc; 1 kw-D, 500 w-N, DA-2. P. O. Box KK. Phone Fairview 5-2253. KCMJ Inc (acquired station 1958).

Network CBS. Rep United Spot Sales Inc; J. A. Lucas (Los Angeles). Louis Wasmer, pres, Colye Wylie, vp; Glen Barnett, station mgr & chief engr, Phil Stone, news editor

KDES (1956): 920 kc; 1 kw-D. 174 N Palm Canyon Dr. Phone Fairview 4-1212 George E. Cameron Jr. (original owner). (See "Newspaper Ownership")

Network Keystone. Rep Grant. George E. Cameron, Jr., pres; Norman W. Lofthous, gen mgr, Harry Voelker, coml mgr, Cliff Miller, chief engr.

KPAL (1954): 1450 kc; 250 w. P. O. Box 1450 Phone Fairview 4-9171. KPAL Broadcasting Corp. (acquired station July 1956).

Rep Forjoe. Harry Marzish, pres; Al Yallen, gen mgr; Bob Manchel, coml mgr; Paul Wieman, chief engr.

KPSB (FM) (Nov. 15, 1958): 92.1 mc; 1 kw. P. O. Box 2661. Richard T Sampson (original owner).

Rep Fine Music Hi-Fi Broadcasters (New York), Modern Media Fm Sales (Detroit). C. A. (Bill) Humbert, co-gen mgr & coml mgr, Peter E. Kohler, co-gen mgr & prog mgr, Richard T. Sampson, chief engr.

PALO ALTO, Santa Clara County

KIBE (1947): 1220 kc; 1 kw-D 149 California St., zone 11 Phone Yukon 2-6272. Sundial Broadcasting Corp. (original owner).

Rep Walker-Rawalt. William R. Crocker, pres, Edward Davis, gen mgr, Don Farrull, coml mgr, Sandford Paul, prog dir, Robert Cook Jr., chief engr.

KDFC (FM) (San Francisco). Duplicates KIBE (above). See San Francisco listing.

PARADISE, Butte County

KMET (not on air, target date Sept. 1, 1960): 930 kc; 500 w-D 5985 Skyway. Paradise Broadcasters (original owner).

Douglas F. Mariska, gen mgr & chief engr.

PASADENA, Los Angeles County

KALI (1950): (See San Gabriel, Calif.).

***KPCS (FM)** (September 1957). 89.3 mc; 370 w 1570 E. Colorado. Phone Sycamore 5-6961 Pasadena City Junior College District (original owner)

Specialty programs Spanish, 1 hr wkly John E. Twomey, gen mgr, Virginia Kersting, prog dir; Don K. Wilson and A. Kenneth Johnson, engr.

***KPFC** (December 1924): 1240 kc; 100 w-SH. 585 E Colorado Blvd. Phone Sycamore 3-3069. Pasadena Presbyterian Church (original owner).

Francis Brown, gen mgr, Del Reynolds, prom mgr, Clayton M. Blake, chief engr.

KRLA (1942) 1110 kc; 10 kw, DA-2 (CP for 50 kw-D, 10 kw-N, DA-2). 1717 N Highland Ave., Hollywood, Calif., zone 28. Phone Murray 1-6991. Eleven-Ten Broadcasting Corp. (acquired station May 1, 1959).

Rep Cooke. Donald Cooke, chief owner & gen mgr; Armand Lamont, coml mgr; Herb Heiman, prog supervisor, Bill McMillan, news dir; Jack Reeder, chief engr

KWKW (Sept. 12, 1942): 1300 kc; 1 kw, DA-N. 800 Sierra Madre Villa. Phone Murray

1-6744. KWKW Inc. (acquired station July 1960).

Reps National Time Sales; Theo B. Hall. John F. Malloy, pres.

PASO ROBLES, San Luis Obispo County

KPRL (Oct. 1, 1946): 1230 kc; 250 w. P. O. Box 96. Phone 204 Radio Station KPRL (acquired station April 1, 1952).

Network ABC, MBS. Rep Grant. Specialty programs: Spanish, 7 hrs. wkly Dale & Bernard Schwartz, co-owners; Dale J. Schwartz, gen mgr & chief engr; Bernard Schwartz, coml mgr & prom mgr; Dorothy Schwartz, prog dir, Ron Greenslate, news dir.

PETALUMA, Sonoma County

KAPP (1950): 1490 kc; 250 w. P. O. Box 590. Phone Porter 3-1505. Lloyd Burlingham Inc. (acquired station May 1960).

PITTSBURG, Contra Costa County

KKIS (September 1949): 990 kc; 5 kw, DA-2. 230 E. 4th St. Hempstead 2-2964. Kay Kis Corp. (acquired station Jan. 1, 1960). See Kankakee Journal Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep Grant. Burrell Small, pres; Jerry Bassett, gen mgr; Peter LaBruzzo, coml mgr; Nat Stevens, prog dir; Ray Monday, news dir; James R. Bird, chief engr.

POMONA, Los Angeles County

KKAR (not on air; granted Sept 2, 1959): 1220 kc; 250 w-D, DA-D. Intrastate Broadcasters, 6399 Wilshire Blvd., Los Angeles, zone 48.

KWOW (May 12, 1947) 1600 kc; 1 kw-D, 500 w-N. South Mills & Olive Phone National 8-5541. Valley Broadcasting Co (original owner).

Rep Harlan Oakes. Dean H. Wickstrom, owner; James Robinson, coml mgr, Florence E. Wickstrom, prog dir; James Flint, chief engr.

PORT HUENEME, Ventura County

KACY (July 1958): 1520 kc; 250 w, DA-1. Box 1520, Oxnard Phone Hunter 3-1520. KACY Inc (acquired station May 1, 1960).

Rep McGavren. Lincoln Dellar, pres, Glenn D. Lockhart, vp & gen mgr; Richard C. Moreland, prog dir; Arlyn Jackson, chief engr

PORTERVILLE, Tulare County

KTTP (1947): 1450 kc. 250 w P. O. Box 1312 Phone Sunset 4-1450 Gateway Broadcasters Inc (acquired station May 1, 1959).

Specialty programs: Spanish, 3 hrs. wkly Gareth F. Garland, pres & gen mgr; Harland Ohde, coml mgr; Lawrence D. Cotta, prog dir; Robert Byrne, chief engr.

RED BLUFF, Tehama County

KBLF (1946): 1490 kc; 250 w. P. O. Box 431. Phone Lawrence 7-3511 Victor Corp (acquired station May 1960).

Rep Tracy Moore. Clay McGowan, pres; Bill Baumgarten, gen mgr; Harry Shelby, chief engr.

REDDING, Shasta County

KPAP (June 1958): 1270 kc; 1 kw-D. P. O. Box 997. Phone Chestnut 3-5611. Hi Fidelity Stations Inc (acquired station September 1958).

Network Keystone. Rep W. S. Grant. Jack Hampton, gen mgr; Ron Lillard, coml mgr; Marty Paul, prog dir; Joanne Hampton, prom mgr; Tom Collins, news dir; Harry Shelby, chief engr.

KRDG (Aug. 1956): 1230 kc; 250 w. 1347 Yuba St. Phone Chestnut 3-0343 Redding Broadcasting Co. (original owner).

Networks ABC, MBS. Rep Tracy Moore. Howard N. Martineau, partner, mgr; Joe LaLonde, prod mgr; Charles Hess, coml mgr, Edith Martineau, prog dir; Jerry McGee, music dir

KSDA (1954): 1400 kc; 250 w. P. O. Box 887. Phone Chestnut 3-2454. Radio Redding Inc. (acquired station October 1959)

Network United Pacific. Rep Pearson Wilford B. Moench, pres & chief owner; Roger C. Patrick, vp & gen mgr; Jess Krail, coml mgr, Paul Williams, prog dir; Joe Crane, prom mgr, Mark Rogers, news dir; Jan Miller, woman's dir; Harry Shelby, chief engr.

KVCV (Sept 1937): 600 kc; 1 kw, DA-1. P. O. Box 511 Phone Chestnut 3-1515 Golden Empire Broadcasting Co. (acquired station 1939).

Network CBS. Rep Avery-Knodel. Mickey McClung, owner; Fred M. (Bud) Stuelpnagel, station mgr; H. E. (Pat) McCarty, coml mgr, Lyle Mathys, prog dir; Vince Lambert, prom mgr, Charles Castor, news dir; Russ Pope, chief engr

KVIP (Dec 19, 1957): 540 kc; 1 kw-D. P. O. Box 919 Phone Chestnut 1-5540. TWX RG-075. Shasta Broadcasting Corp. (original owner).

Rep Hollingbery. George C. Fleharty, pres; David F. Niles, gen mgr, Lynn Olsen, chief engr. KVIP-TV: Tv companion station of KVIP.

REDLANDS, San Bernardino County

KCAL (April 1954): 1410 kc; 1 kw-D. P. O. Box 390 Phone Pyramid 3-2358. Southwest Broadcasting Co. (original owner).

Rep Spanish Time Sales. Specialty programs: Spanish, 91 hrs. wkly. Bernard Corren, pres; Franklin James, gen mgr.

KCAL-FM (not on air; target date, not announced): 96.7 mc; 1 kw. Same licensee and address as KCAL (above).

REDONDO BEACH, Los Angeles County

KAPP (FM) (target date summer 1960): 93.5 mc, 1 kw. c/o Stardust Hotel, Yuma, Ariz. Phone Sunset 2-3882. South Bay Broadcasting Co. (original owner).

Robert W. Crites, gen mgr.

RIDGECREST, Kern County

KRCK (1957): 1360 kc; 1 kw-D. 350 W. Ridgecrest Blvd. Phone 8-4061. Victor M. Farel (original owner).

Network Keystone. Rep J. M. Lucas. Victor M. Farel, gen mgr; Harry Nungester, coml mgr; Bob Blacquiera, prog dir; Russ Collins, prom mgr; Mike Jenkins, news dir, Paul Byruss, chief engr.

KRKS (Dec. 11, 1956): 1240 kc; 250 w. P. O. Box 696. Phone 8-9211. Gilson Broadcasting Inc. (acquired station July 1, 1958).

Rep George T. Hopewell. Leland Gillette, pres; Larry Marvin Laby, gen mgr; Lee Spence, program dir; Wes Sanders, promotion dir; Jim Klucker, news dir.

RIVERSIDE, Riverside County

KACE (June 22, 1957): 1570 kc; 1 kw-D, DA-D. 7351 Lincoln Ave. Phone Overland 8-1570. KACE Radio Inc. (acquired station May 8, 1958)

Rep Walker-Rawalt; Harlan G. Oakes (Los Angeles & San Francisco). Ray Lapica, pres & gen mgr; Jack Wiseley, program dir & chief engr.

KACE-FM (1959). 92.7 mc; 690 w. Same address and licensee as KACE (above)

KDUO (FM): 97.5 mc; 72 kw. 1680 N. Vine St., Hollywood, Calif., zone 28. Phone Hollywood 4-7497. Western Broadcasting Co.

D. E. Yeager, gen mgr; Robt. Howard, coml mgr; Russ Hoffman, program dir; Don Ridgeley, engr.

KPLI (FM) (February 27, 1959): 99.1 mc; 16 kw 3639 8th St. Phone Overland 3-6200. Parker-Lee Inc. (original owner)

Dr. Leland Fuller, pres; Charles M. Ferguson, gen mgr, coml mgr & chief engr.

KPRO (1941): 1440 kc; 1 kw. 3401 Russell St. Phone Overland 6-0260. Imperial Broadcasting System (acquired station May 14, 1956). See Imperial Broadcasting Stations in "Group Ownership"

Network Imperial Broadcasting System. Rep Pearson, Ira Laufer (Los Angeles).

Morris Pfaelzer, pres, Lee Ellis, gen mgr; Jim DeCaro, station mgr; Bill Gebeau, prog dir & prom mgr; Russ Barnett, news dir; Dave Matton, chief engr.

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Radio Stations CONTINUED

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SACRAMENTO, Sacramento County

KCRA (1945): 1320 kc; 5 kw-D, 1 kw-N, DA-2, 310 10th St., zone 14. Phone Hickory 4-7300. TWX SC-10. KCRA Inc. (original owner).

Network NBC. Rep Petry.
Ewing C. Kelly, pres & gen mgr; Howard J. Smiley, asst gen mgr; Raymond J. Smith, station mgr; Fred C. Beckwith, natl sales mgr; Robert Parent, prog dir; Ted Hardy, prom mgr; Tom Breen, news and public affairs dir; Milly Sullivan, womens' dir; Charley Marshall, farm dir; W. Herbert Hartman, chief engr.

KCRA-FM (1947): 96.1 mc; 11 kw. Same licensee and staff as KCRA (above).

KCRA-TV Tv companion of KCRA-AM-FM.

KEBB (FM) (October 1958): 100.5 mc; 15 kw. P. O. Box 4112, zone 21. Phone Ivanhoe 3-8191. Family Stations Inc. (acquired station Jan. 1, 1960).

Harold Camping, pres; Richard Palmquist, gen mgr; Carl Avel, prog dir.

KFBK (1922): 1530 kc; 50 kw, DA-1, 21st & Q Sts., zone 4. Phone Gilbert 3-1745. TWX SC 244. McClatchy Newspapers (acquired station 1922). See McClatchy Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS. Rep Raymer.
Eleanor McClatchy, pres; Frank M. Devaney, station mgr; Art Williams, sales mgr; Ed Boyle, prog mgr; Allan Sheppard, news editor; Stam Sronce, chief engr.

KFBK-FM (1946): 92.5 mc; 1.9 kw. Duplicates KFBK (above).

KGMS (1952): 1380 kc; 1 kw, DA-2, 1235 H St. Phone Gilbert 1-3133. KGMS Inc. (acquired station July 1, 1959). See Ellman-Morici Stations in "Group Ownership."

Reps Theo B. Hall; Frank Smith (Los Angeles).

A. C. Morici, pres; Larry Buskett, exec vp & gen mgr; Felix Adams, asst gen mgr & natl sales mgr; Bill Adams, prog dir; Jim Hadlock, news editor; Jim Lehman, chief engr.

KHIQ (FM) (Feb. 21, 1960): 105.1 mc; 17.5 kw. P. O. Box 9311. Phone Hickory 6-4222. Ericsson, Spaulding & Stilgenbauer (original owner).

Rep Albert Chance (San Francisco).
James C. Hodges, gen mgr; Dick Claus, prog dir; Don Irwin, chief engr.

KJML (FM) (April 1, 1957): 106.5 mc; 2.7 kw. 2861 El Paseo Lane, zone 21. Phone Ivanhoe 3-2530. Town and Country Broadcasters Inc. (acquired station May 14, 1958).

Rep Walker Rawalt.
Louis Gerlinger, pres & gen mgr; James W. Crow, station mgr; James F. Wilke, prog dir; Jack C. DuMars, chief engr.

KRAK (1926): 1140 kc; 50 kw, DA-2. Hotel Senator. Phone Gilbert 1-6464. Golden Valley Broadcasting Co. (acquired station Jan. 20, 1960).

Rep Adam Young.
Manning Slater, pres & gen mgr; Bill Stewart, dir of operations; Jay Hoffer, station mgr; Wallace Thornton, prog dir; Ron Tomberlin, prom mgr; Donald Hughes, news dir; Robert La Rue, chief engr.

KRAK-FM (1929): 92.9 mc; 1.5 kw. Same address, licensee & staff as KRAK (above).

KBOY (1937): 1240 kc; 250 w. 1010 11th St., zone 14. Phone Gilbert 3-2525. John T. Carey Inc. (acquired station July 8, 1959).

Network CBS. Rep Hollingsbery; Hugh Feltis (Portland & Seattle).

KSPM (FM) (Oct. 2, 1959): 96.9 mc; 8.4 kw. 555 La Sierra Dr., Ardentown, zone 25. Phone Ivanhoe 3-2969. Audiolab Co. (original owner) Frederick D. White, gen mgr; Dale Orinda, prom mgr & coml mgr; Derek Heine, prog dir; Robert E. Stofan, operational mgr & chief engr.

KXOA (Aug. 1, 1945): 1470 kc; 1 kw, DA-N. (CP for 5 kw-D, 1 kw-N, DA-2. P. O. Box 3094, zone 15. Phone Wabash 5-2717. TWX SC 194U. Cal-Val Radio Inc. (acquired station Feb. 1, 1958). See Riley R. Gibson Stations in "Group Ownership."

Rep McGavren.
Riley R. Gibson, pres; Howard J. Haman, vp & gen mgr; Bill Weaver, coml mgr; Maurice Hill, chief engr.

KXOA-FM (June 10, 1947): 107.9 mc; 12.5 kw. Duplicates KXOA (above).

KKBO (FM) (Nov. 1, 1959): 98.5 mc; 2.7 kw (CP for 35 kw). P. O. Box 669, zone 3. Phone Gilbert 3-1003. Dale W. Flewelling (original owner).

Rep W. S. Grant.
Specialty programs: French, ½ hr.; Spanish, 1 hr., both wkly.
Dale W. Flewelling, pres & gen mgr; Bruce Jensen, prog dir; James Feeney, chief engr.

SALINAS, Monterey County

KDON (1935): 1460 kc; 5 kw, DA-1 933 N. Main St. Phone Harrison 2-6464. KDON Inc. (acquired station April 1958).

Rep Pearson.
Specialty programs: Spanish, 11 hrs. wkly.
Richard P. Bott, pres, gen mgr & coml mgr; Sherley E. Bott, prog dir; L. N. Williams, prom mgr; Arlin Miller, news dir; Howard Spidle, chief engr.

KBEW (1947): 1380 kc; 5 kw, DA-2. P. O. Box 1651. Phone Harrison 2-6422. TWX ZL 89. Salinas Valley Broadcasting Corp. (original owner). See John C. Cohan Stations in "Group Ownership."

Networks ABC, MBS. Rep McGavren.

Specialty programs: Spanish, 10½ hrs. wkly.
John C. Cohan, pres & gen mgr; Foy Willing, station mgr; Clarke Bradley, prom mgr; Mike Morisoli, news dir; Bill Hargan, chief engr.

KSEW-FM (not on air; target date, summer, 1960): 102.5 mc; 18.5 kw. Same address and licensee as KSWB (above).

William Cornell, gen mgr.
KSBW-TV: Tv companion of KSBW-AM-FM.

SAN BERNARDINO, San Bernardino County

KCKC (Oct. 15, 1947): 1350 kc; 500 w, DA-N. 770 Mill St. Phone Turner 8-0245. MVV Radio Corp. (acquired station Aug. 1, 1958).

Network ABC. Rep Harlan Oakes.
Raymond T. McKenzie, pres & sales mgr; Clair A. Weidenaar, vp & station mgr; Dave C. Evans, sec & prog mgr; Donald E. Wilson, treas & business mgr; Floyd Hall, chief engr.

KPMW (FM) (June 15, 1959): 99.9 mc; 31 kw. P. O. Box 734. Phone Turner 9-9901. Rogan Jones (acquired station May 1960). See International Good Music Stations in "Group Ownership."

KPKM (1929): 590 kc; 1 kw, DA-2. 512 Fifth St. Phone Turner 9-3636. KFKM Broadcasting Co. (acquired station October 1956). See Tullis-Hearne Stations in "Group Ownership."

Rep Daren F. McGavren.
Howard L. Tullis, pres; Norman Keats, gen mgr; Robert Bunnell, coml mgr; Roy L. Cordeil, prog dir; Dale Ware, news dir; Lyle Kilgore, chief engr.

KITO (1947): 1290 kc; 5 kw, DA-2. P. O. Box 889. Phone Glenview 8-8183. Radio Assoc. Inc. (acquired station Feb. 1, 1958). See Kenyon Brown Stations in "Group Ownership."

Network MBS. Rep Hollingsbery.
Kenyon Brown, pres; Cal Perley, vp & gen mgr; Tom Papich, station mgr; Wilson Edwards, natl sales mgr

KRNO (August 1947): 1240 kc; 250 w. P. O. Box 129. Phone Turner 8-0771. KRNO Inc. (acquired station August 1959).

Rep Bolling.
Specialty programs: Spanish, 6 hrs.; Greek, 1 hr., wkly.

John T. Staples, gen mgr; Lee Batch, coml mgr; Frank Russell, prog dir; James Hamblin, news dir; Rudolph Rodriguez, chief engr.

KVCE (FM) (1953): 91.9 mc; 770 w. 701 S. Mt. Vernon Ave. Phone Turner 8-0238. San Bernardino Valley College (original owner).
William D. Britton, gen mgr.

SAN DIEGO, San Diego County

KBBW (FM) (not on air; target date, not announced): 102.5 mc; 38 kw. 558 S. Hope St., Los Angeles 17, Calif. Bible Institute of Los Angeles Inc.

Al Sanders, gen mgr.
KCBQ (1946): 1170 kc; 50 kw-D, 5 kw-N, DA-2. P. O. Box 1629. Phone Belmont 2-7161. KCBQ Inc. (acquired station 1955). See Bartell Family Radio Group in "Group Ownership."

Rep Blair.
Lee Bartell, pres, managing dir; James Neill, prog dir; Morris Jones, chief engr.

***KEES (FM)** (not on air; target date Sept. 15, 1960): 89.5 mc; 780 w. San Diego State College, zone 15. Phone Juniper 2-4411, ext 255. San Diego State College (original owner).

Dr. Malcolm A. Love, pres; Kenneth K. Jones Jr., gen mgr; Frank W. Norwood, prog dir; Robert E. Lee, prod mgr; Arthur C. Wimer, news dir; John C. Merino, chief engr.

KFMB (1941): 540 kc; 5 kw, DA-N. 1405 Fifth Ave., zone 1. Phone Belmont 2-2114. TWX 6276. Marietta Broadcasting Inc. (acquired station Aug. 21, 1958). See Transcontinent Stations in "Group Ownership."

Network CBS. Rep Petry.
David C. Moore, pres; George Whitney, vp & gen mgr; Jack Keiner, station mgr; Virgil Clemons, coml mgr; Don Ross, prog dir; Parker H. Jackson, prom mgr; Merritt Hadley, news dir; Charles Abel, chief engr.

KFMB-FM (Sept. 21, 1959): 100.7 mc; 18.5 kw. Same address and licensee as KFMB (above).

KFMB-TV: Tv companion of KFMB-AM-FM.

KPMK (FM) (not on air; target date unknown): 96.5 mc; 29.6 kw. 122 S. Robertson Blvd., Los Angeles, zone 48. Phone Bradshaw 2-8281. Sherrill C. Corwin (original owner).
Sherrill C. Corwin, owner; Tom Baxter, gen mgr; R. A. Jau Devine, chief engr.

KFSD (1925): 600 kc; 5 kw, DA-1. P. O. Box 628. Phone Congress 2-2421. TWX SD 6290. KFSD Inc. (acquired station Jan. 1, 1955). (See Springfield Television Stations in "Group Ownership," also see "Newspaper Ownership.")

Network NBC. Rep Katz.
James G. Rogers, pres; William E. Goetze, exec vp & gen mgr; Ray Baker, sales dir; Dick Roberts, prog & news dir; Kenneth N. McClure, prom mgr; LeRoy Bellwood, chief engr.

KFSD-FM (1956): 94.1 mc; 33 kw. (CP for 100 kw.). Same address and licensee as KFSD (above).

Rep QXR Network.

KFSD-TV: Tv companion of KFSD-AM-FM.

KGB (July 14, 1922): 1360 kc; 1 kw. P. O. Box 2088, zone 12. Phone Cypress 7-2201. TWX SD 6425. KGB Inc. (acquired station Aug. 1, 1954).

Network ABC. Rep H-R Representatives.
Marion R. Harris, pres & gen mgr; Robert S. Regan, vp, station mgr & prog dir; Herbert H. Wixson, sales mgr; Joe Harris, prom mgr; Jim Brown, news dir; C. N. Duncan, chief engr.

KGB-FM (May 11, 1959): 101.5 mc; 37 kw. Same address, licensee and staff as KGB (above).

KITT (FM) (1954): 105.3 mc; 56 kw. U. S. Grant Hotel, zone 1. Phone Belmont 2-0144. Freddot Ltd. (original owner).

Rep Adam Young.
Fred & Dorothy Rabell, co-owners; Ted Beebe, coml mgr, Bill Lemmer, prog dir; Darlene Love, prom mgr; E. F. Ehlers, chief engr.

KJLM (FM) (Feb. 4, 1960): 98.1 mc; 3.7 kw. 6907 Melrose Ave., Los Angeles, 38 Phone Webster 6-7225 E Edward Jacobson (original owner)

E Edward Jacobson, pres; Hal Harrison, vp; Leon Samberg, gen mgr & chief engr; Don Odum, prog dir.

KLBO (FM) (March 6, 1960): 94.9 mc; 7.5 kw. 823 U S Grant Hotel, zone 12 Phone Belmont 4-4181. Multi Casting Corp (original owner)

E. F. Weerts, pres, A L Herzog, exec vp.

KPRI (FM) (June 26, 1960): 106.5 mc; 24.5 kw. 2850 Fifth Ave., zone 1. Phone Cypress 7-3581. Radio KPRI Inc (original owner)

Lawrence Shushan, pres & gen mgr; Glen Boyd, prog dir; Judy Rey, prom mgr; Sam Costello, news dir

KSDD (October 1947): 1130 kc; 5 kw-D, 1 kw-N, DA-2. U. S. National Bank Bldg., zone 1. Phone Belmont 2-2041. Gordon Bestg. of San Diego Inc (acquired station July 23, 1959). See Sherwood R Gordon Stations in "Group Ownership"

Sherwood R. Gordon, pres.

***KSDD (FM)** (September 1952): 88.3 mc; 37.5 w 1425 Russ Blvd, zone 2. Phone Belmont 4-1062 San Diego Unified School District (original owner)

Charles H Parker, gen mgr & chief engr; Paul A. Roman, radio arts instructor & prog dir

KSEA (FM) (not on air; target date, not announced): 97.3 mc; 29.5 kw. Suite 1007, 6399 Wilshire Blvd, Los Angeles. Seaboard Broadcasting Co

KSON (1947): 1240 kc; 250 w U. S. Grant Hotel, zone 12 Phone Belmont 3-3131. Broadmoor Broadcasting Corp. (acquired station June 1959 (See Kenyon Brown Stations in "Group Ownership")

Rep Hollingbery.
Kenyon Brown, pres; Cal Perley, vp & gen mgr; Warren Ward, coml mgr; Blaine Cornwell, program dir; Ted Beebe, promotion dir; Jack Rabell, chief engr; Stan Ornest, news dir; Millie Crom, women's dir

SAN FERNANDO, Los Angeles County

KGIL (October 1947): 1260 kc; 1 kw, DA-1 (CP for 5 kw-D, 1 kw-N, DA-2) 13325 Van Nuys Blvd Pacoima Phone Triangle 7-3467 Pierce Brooks Broadcasting Corp (acquired station July 1960). See Buckley-Jaeger Stations in "Group Ownership."

Rep Branham
Richard D Buckley, majority owner, Norman Boggs, pres & gen mgr.

KSFV (FM) (not on air, target date, not announced) 106.3 mc; 1 kw. 4433 Berganio Drive, Encino Calif San Fernando Broadcasting Co. Maurice Gresham, partner; Joseph Arnoff, partner.

KVFM (FM) (Nov 14, 1958): 94.3 mc; 860 w 211 S. Brand Blvd Phone EM 1-7167 Spectra Broadcasting Inc (acquired station May 1960). F. B Hollingsworth, pres.

SAN FRANCISCO, San Francisco County

KABL (see Oakland).

KAFE (FM) (July 17, 1958): 98.1 mc; 100 kw 3325 Fillmore St. Phone Walnut 2-2122. Hal Cox Co (acquired station May 17, 1959). Specialty programs: French.
Hal Cox, pres; Sam Page, gen mgr; Ray Cartmell, prog dir; Wm Armstrong, prom mgr, Al Iseberg, chief engr.

***KALW (FM)** (1940): 91.7 mc; 33 kw. 21st & Harrison Sts., zone 10. Phone Atwater 2-9341. San Francisco Unified School District (original owner)

K. L. Drago, instructor and prom mgr, Kenneth M Nielsen, instructor and chief engr

KBAY-FM (Feb 4, 1960): 104.5 mc; 29 kw. 538 Pacific Phone Yukon 1-0987. Sherrill C. Corwin (original owner).

Sherrill C Corwin, owner; Tom Baxter, gen mgr; Sam Posner station mgr; Bill Faber, prog dir; R. A Jev Devine, chief engr.

KBAY-TV. Tv companion of KBAY-FM.

KBCO (FM) (Dec 28, 1959): 105.3 mc; 50 kw. Mt. Sutro Section, zone 14. Phone Montrose 1-2080. Bay Fm Broadcasters Inc. (original owner)

Saul R Levine, pres, Orville C. Schumacher, gen mgr; Phil J Martinez, coml mgr

KCBS (April 4, 1921): 740 kc, 50 kw, DA-2 Sherrill C Corwin, zone 5 Phone Yukon 2-7000. Columbia Broadcasting System (acquired station Feb. 16, 1949). See CBS-Owned Stations in "Group Ownership"

Network CBS, CPRN. Rep CBS Radio Spot Sales

Arthur Hull Hayes, pres; Maurie Webster, gen mgr & CBS vp; Seymour Whitelaw, sales mgr; Malcolm G Morehouse, business mgr; H. S (Hank) Basayne, prog dir; Evelyn Clark, prom mgr Donald Mozley, news dir; Alan Cormack, chief engr.

KCBS-FM (Nov. 9, 1953): 98.9 mc; 35 kw. Duplicates KCBS (above).

KDFC (FM) (1947) 102.1 mc; 33 kw Programming, address, licensee and staff same as KIBE Palo Alto, Calif.

KEAB (FM) (1947): 97.3 mc; 82 kw. 2728 San Bruno Ave., zone 24 Phone Delaware 3-3500 Family Stations Inc. (acquired station Feb 4, 1959)

Harold Camping, pres; Dick Palmquist, gen mgr; Herb Wells, prog dir, Howard Bollenbach, chief engr.

KEWE (see Oakland).

KFAX (1926): 1100 kc; 1 kw. (CP for 50 kw-D, 1 kw-N, DA-D, L-KYW) 1470 Pine St., zone 9. Phone Ordway 3-4148 Argonaut Broadcasting Co. (acquired station May 13, 1960).

Rep Hollingbery
L. Ray Rhodes, pres & sales mgr; J. G. Paltridge, exec vp & gen mgr; Ed Salzman, managing editor, Dean Moxley, prom mgr; Roger Roberts, chief engr.

KFRC (September 1924): 610 kc; 5 kw. 415 Bush St., zone 8. Phone Yukon 2-9206. TWX SF 442. RKO General Inc (acquired station 1949) (See RKO General Stations in "Group Ownership")

Network MBS. Rep H-R Representatives
Thomas F O'Neil, pres; Jack Thayer, vp; Richard R Nason, gen mgr; William E. Nichols, coml mgr, Mel Venter, prog dir, Robert (Dink) Templeton, prom dir, Ernest Underwood, chief engr, Cliff Engle, news dir.

KFRC-FM (not on air; target date, not announced) 106.1 mc; 69 kw Same address and licensee as KFRC (above)

KGO (1924): 810 kc; 50 kw, DA-1 277 Golden Gate Ave., zone 2 Phone Underhill 3-0077. TWX SF147. American Broadcasting-Paramount Theatres Inc (acquired station 1944) See ABC-Owned Stations in "Group Ownership"

Network ABC. Rep Blair
Leonard Goldenson, pres; Elmer O Wayne, gen mgr; Jack W Stahle, sales mgr; Edward Smith, prog dir; Harry N Jacobs, chief engr

KGO-FM (1947) 103.7 mc, 23.6 kw. Duplicates KGO (above).

KGO-TV. Tv companion of KGO-AM-FM

KHLP-FM (Dec 10, 1959) 106.9 mc; 39 kw 505 Geary, zone 2. Phone Prospect 6-9211. Franklin Mieuil (original owner).

Specialty programs Irish, 1 hr wkly
Franklin Mieuil, owner & gen mgr; Monty Bancroft, coml mgr; Chuck Lindsley, prog dir

KNBC (April 8, 1922) 680 kc; 50 kw 420 Taylor St., zone 2. Phone Graystone 4-8700. TWX 969 National Broadcasting Co (acquired station July 1, 1932). See NBC-Owned Stations in "Group Ownership."

Network NBC. Rep NBC Spot Sales
George W Fuerst, gen mgr, Richard H Gravett Jr, coml mgr; Jack R. Wagner, prog dir, Jane Morrison, prom mgr; William C Roddy, news dir; Curtis D. Peck, mgr technical operations

KNBC-FM (June 1, 1955) 99.7 mc; 45 kw Duplicates KNBC (above)

KPNF (FM) (Oct. 27, 1957): 101.3 mc; 35 kw. 1231 Market St Phone Klondike 2-1013. Peninsula FM (original owner)

Rep Adam Young FM Sales.
James Gabbert & Gary Glow, co-gen mgrs; Wallace Brazeal, coml mgr; Wayne Jordan, prog dir, John Wickett, prom mgr, Sylvia Gray, Womens' dir

KQBY (1946) 1550 kc, 10 kw, DA-2. 340 Mason St., zone 2 Phone Yukon 2-9771. Gordon Broadcasting of San Francisco Inc. (acquired station August 1960) See Sherwood R. Gordon Stations in "Group Ownership."

Sherrill C. Gordon, pres.
KQBY-FM (June 1, 1960): 95.7 mc, 10.5 kw. Same address and licensee as KQBY (above).

KRON-FM (Feb. 16, 1959) 96.5 mc; 13.4 kw. 929 Mission St., zone 19. Phone Garfield 1-1100. TWX SF 283. Chronicle Publishing Co. (See "Newspaper Ownership")

KRON-TV. Tv companion of KRON-FM.

KSAN (June 7, 1922): 1450 kc, 250 w. 1111 Market St. Phone Market 1-8171. Golden Gate Broadcasting Corp (acquired station July 13, 1939).

Rep Bob Dore
Specialty Programs: Negro, 100%.
S H Patterson, pres, Nowood J. Patterson, gen mgr & chief engr; J. Walter Carroll, coml mgr, John Hardy, prog dir, Dawn Patterson, prom mgr.

KSAN-TV. Tv companion of KSAN.

KSAY (1958). 1010 kc, 1 kw-D, DA-D. 1550 California St., zone 9. Phone Prospect 6-6337. KSAY Broadcasting Co

Grant Wrathall, pres & chief engr, Stanley G. Breyer, vp in charge of sales; Clair G. Halverson, gen mgr, Hal H Hoffman, sales mgr

KSFO (1925) 560 kc, 5 kw-D, 1 kw-N, 950 California St., zone 8 Phone Yukon 2-5500. TWX 1385 Golden West Broadcasters (acquired station August 1956) See Gene Autry Stations in "Group Ownership." Also see "Newspaper Ownership"

Rep AM Radio Sales
Gene Autry, chmn of board; Robert O. Reynolds, pres, William D. Shaw, gen mgr; Bert S. West, station mgr; James Brown, sales mgr; Hugh Heller, prog dir, Louise Jorjorian, prom mgr, William M McPhillips, news dir, Harry Bartolomei, chief engr.

KSFR (FM) (March 12, 1958): 94.9 mc; 9.5 kw (CP for 41 kw). 10 Claude Lane, zone 8. Phone Yukon 6-2825. KSFR Inc. (original owner)

Rep Good Music Broadcasters (New York); W S. Grant (Los Angeles)

H. Levitt, owner & gen mgr; Fred Gennert, coml mgr; Bill Agee, prog dir; Gene Stogner, prom mgr, Ron Oxenham, chief engr.

KYA (1926): 1260 kc; 5 kw-D, 1 kw-N. Number One Nob Hill Circle Phone Douglas 2-2536 Golden State Broadcasters Inc. (acquired station on May 1958). See Bartell Family Group Stations in "Group Ownership."

Rep Adam Young.
Rep Bartell, pres; Gerald A. Bartell, vp; Morton J Wagner, gen mgr, James Jordan, coml mgr; Les Stein, prog dir, Dan Martin, prom mgr; Mark Adams, news dir; Paul Beck, chief engr.

KYA-FM (January 1959): 95.5 mc; 15 kw. Duplicates KYA (above).

SAN GABRIEL, Los Angeles County

KALI (1950): 1430 kc; 5 kw, DA-2. 758 E. Colorado Blvd, Pasadena, Calif. Phone Murray 1-0171 Tele Broadcasters of California, Inc. (acquired station February 1957). (See Tele-Broadcasters Inc stations in "Group Ownership")

Rep Pearson
Specialty programs: Spanish.
H. Scott Killgore, pres; James Coyle, gen mgr

SAN JOSE, Santa Clara County

KEEN (June 21, 1947): 1370 kc, 5 kw-D, 1 kw-N, DA-2 Hotel De Anza, zone 13 Phone Cypress 4-4344 United Broadcasting Co. (original owner)

Rep Hollingbery.
Geo. M. Mardikian, pres; Floyd Farr, gen mgr; Robert J Blum, coml mgr, Ray C. Hollingsworth, prom mgr; Alfred Robertson, news dir, George D Snell, prog dir & chief engr.

KEEN-FM (Not on air—target date unknown) 100.3 mc, 3 kw. Duplicates KEEN (above).

KLIV (-946): 1590 kc, 500 w-D, 1 kw-N, DA-N. P. O. Box 995. Phone Cypress 3-8030. Cal-Radio Inc (acquired station June 1, 1960). See Riley R. Gibson Stations in "Group Ownership"

Rep McGavren
Riley R Gibson, pres & gen mgr Howard J. Haman, vp & natl sales mgr, O Ross McCarthy, sa es mgr, Lee Kopp, prog dir; Daren Flickenger news dir, Jack Lawson, programming dir, Bill Weaver, local sales development; Maurice Hill, chief engr.

KLOK (Oct. 13, 1946): 1170 kc; 10 kw-D, 1 kw-N, DA-2. Route 3, Box 327-B Phone Cypress 5-7313 Radio KLOK Inc (original owner)

Reps Thomas S Clark (Chicago, New York); Don Pickens (Los Angeles, San Francisco).
Specialty programs: Portuguese, 13 hrs.; Japanese, 6 1/2 hrs; Yugoslav, 1 hr Scandianavian, 1 hr; German, 1 1/2 hrs.; Italian, 2 hrs; Polish, 1/2 hr.; Spanish, 5 1/2 hrs Greek, 3 1/2 hrs; Philippine, 1/2 hr.; Russian, 1/2 hr.; English, 2 1/2 hrs.; Chinese, 1 1/2 hrs, all wkly.
E. L. Barker, pres; R. E. Ryan, gen mgr; Eugene Hogan, local sales mgr Ruth P. Fish, prog dir; Edward Grigg, prom dir; Terry Lloyd, chief engr

KRPM (FM) (July 1, 1959): 98.5 mc, 33 kw, 42 W. San Carlos St., zone 13. Phone Cypress 3-1139 Audio House Inc. (original owner).
Edward W Meele, owner; James R. Ahern, prog dir.

KSJO-FM (December 1946): 92.3 mc, 14 kw. Patrick H. Peabody. See "Newspaper Ownership."

KKRX (June 24, 1948): 1500 kc; 1 kw, DA-1. P. O. Box 167, zone 3. Phone Cypress 2-5080. San Jose Broadcasting Co (original owner).

Rep Toibel, Allen & Crane (San Francisco & Los Angeles), Venard, Rintoul & McConnell (N.Y. Chicago, Detroit & Dallas).

Joe E Levitt, pres & gen mgr; Robert G. Campbell, coml mgr; Frank G. Kilpatrick, prog dir; Helen M McDonald, prom mgr; Bill Luddy, news dir; Herman Stalberg, chief engr.

SAN LUIS OBISPO, San Luis Obispo County

KATY (1949): 1340 kc; 250 w. P. O. Box 700. Phone Liberty 3-1340. KATY, Sweetheart of San Luis Obispo Inc. (acquired station Nov. 1952)

Rep Me-ker
Maynard F. Marquardt, pres, gen mgr & coml mgr; Glenn O. Porter, vp, operations mgr & chief engr

KATY-FM (December 1959): 96.1 mc; 3.8 kw. Duplicates KATY (above) part time.

KCJH (Not on air; target date not announced): 1280 kc, 500 w-D. 71 N. Broad St. Phone Liberty 3-2493. Radio Station KCJH (original owner).

Christina M. Jacobson, pres, Leslie H. Hacker, gen mgr.

KSLS (Feb. 10, 1960): 1400 kc; 250 w. 1214 Figueroa. Phone Liberty 3-9400. Rex O. Stevenson (original owner).

Rex O. Stevenson, owner & gen mgr; Robert Mulligan, coml mgr; Daryl Kruse, prog dir; Lew Jones, chief engr.

KVEG (May 1937): 920 kc; 1 kw-D, 500 w-N. P. O. Box 787. Phone Liberty 3-8830. John C. Cohan (acquired station 1956). See John C. Cohan Stations in "Group Ownership"

Network ABC, MBS. Rep McGavren
John C. Cohan, owner; Bob Brown, gen mgr & coml mgr; Dick Logan, prog dir Russ James, news dir; Charlie Mitchell, chief engr.

MODERN JINGLES
PLANNED CAMPAIGNS
STATION IDs & PROMOS
RADIO HUCKSTERS
AND AIRLIFTS
LANG-WORTH
1755 BROADWAY NEW YORK, N. Y.

Radio Stations CONTINUED

CALIFORNIA CONTINUED

KVEC-FM (not on air; granted June 8, 1960): 93.3 mc, 30.2 kw. Same licensee as KVEC (preceding page).

KSBY-TV: Tv companion of KVEC-AM-FM.

SAN MATEO, San Mateo County

KOFY (1946): 1050 kc; 1 kw-D. 212 Hillside Mall. Phone Fireside 5-9030. Intercontinental Broadcasting Corp. (acquired station September 1956).

Rep Forjoe
Frank Oxarart, pres; John McRae, executive vp & gen mgr; William Bell, coml mgr; Jack Carnegie, program dir.

SAN RAFAEL, Marin County

KTMM (May 1947): 1510 kc, 1 kw-D. 1040 B St. Phone Glenwood 6-1510. Marin Broadcasting Co (original owner) See "Newspaper Ownership"

Rep Best
Roy A. Brown, pres; Hugh Turner, vp, gen mgr & chief engr, Chuck Pendleton coml mgr, William Thompson, prog dir; Karl Barron, news dir

SANTA ANA, Orange County

KFII (FM) (Feb. 6, 1960): 106.3 mc; 925 w. 102½ E. 4th St. Phone Kimberly 7-5062. Gus S. Malpee (original owner)

Gus S. Malpee, owner, Ran Kearns, gen mgr; Donald H. Merrill, coml mgr, William C. Davies, prog dir, Roy Harvey, prom mgr, John Vogel, news dir; Gloria Hazell, women's dir; George Richards, chief engr

KWIZ (1926): 1480 kc, 1 kw, DA-N. 105 East Fifth St. Phone Kimberly 7-5531. Voice of the Orange Empire Inc (acquired station 1930).

Rep Meeker.
Specialty programs: Spanish, 12 hrs., wkly
Ernest L. Spencer, pres & gen mgr; L. Benton Paschall, exec vp & mgr, George A. Allen Jr., coml mgr; Ed Nix, prog dir, Dick Leader, natl sales mgr, Harry Golder, news dir, Jim Blaine, chief engr

KWIZ-FM (1948): 96.7 mc, 1 kw. Same address, licensee & staff as KWIZ.

SANTA BARBARA, Santa Barbara County

KDB (April 1, 1926): 1490 kc; 250 w. 1050 Arilla del Mar. Phone Woodland 4131. KDB Broadcasting Co (acquired station 1956)

Reps Grant Webb; Torbet, Allen, & Crane (California)
L. Menard, chief owner & gen mgr, Dick Johnson, prog dir & chief engr.

KDB-FM (not on air; target date 1960): 93.7 mc; 5 kw. Same staff & licensee as KDB (above).

KGUD (not on air; target date, not announced). 990 kc, 1 kw-D, DA-D. 122 S. Robertson Blvd., Los Angeles, zone 48. Phone Bradshaw 2-8281. Sherrill C. Corwin (original owner).

Sherrill C. Corwin, pres, Tom Baxter, gen mgr, R. A. Jeu Devine, chief engr.

KGUD-FM (not on air; target date not announced): 107.9 mc, 29.5 kw. Same licensee as KGUD (above).

KIST (1946): 1340 kc; 250 w. 735 State St. Phone Woodland 3931. Western States Radio. (acquired station Aug. 1, 1958). (See Ellman-Morici stations in "Group Ownership")

Network NBC. Rep Hollingbery
Karl A. Rembe, pres & gen mgr, James S. Blomfield, coml mgr.

KMUZ (FM) (not on air; target date Sept. 1, 1960): 103.3 mc, 50 kw. 25 W. Anapamu. Phone Woodland 5-6760. Tri Counties Broadcasting Co (original owner).

William H. Buckley, owner & gen mgr; Lloyd Jones, chief engr

KRCW (FM) (Sept 1, 1957): 97.5 mc, 17.5 kw. 818 State St. Phone Woodland 5-0800. Cameron A. Warren (original owner).

Rep Walker-Rawalt.
Cameron A. Warren, gen mgr, tech dir; Roger A. Clarke, prog dir, Thomas A. McManus, news dir; Robert E. McDaniel, acting chief engr.

KTMS (October 1937): 1250 kc; 1 kw, DA-1. News-Press Bldg., DelaZuerria Plaza. Phone Woodland 3911. TWX ZB 8973. News-Press Publishing Co. (original owner). (See "Newspaper Ownership")

Network ABC; NBC. Rep Raymer.
Specialty programs: Italian, 1 hr.; Spanish, 1½ hrs.; both wkly.

Thomas M. Storke, pres; C. A. Storke, vp; Joseph W. Benes, gen mgr, coml mgr & program dir; Ford Warner, promotion mgr & news dir; John Clowes, chief engr, Murray Phillips, farm dir.

NEW (not on air; target date unknown): 129 kc; 500 w-D. Bert Williamson and Lester W. Spillane, owners

SANTA CRUZ, Santa Cruz County

KSCO (September 1947): 1080 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1080. Phone Greenwood 5-1080. Radio Santa Cruz (original owner). See "Newspaper Ownership"

Rep Broadcast Time Sales
Charles V. Berlin, managing partner & chief engr, Gloria J. Lorenzo, news dir.

SANTA MARIA, Santa Barbara County

KCOY (1946): 1440 kc; 1 kw, DA-N. P. O. Box 166. Phone Walnut 5-2644 (day) Walnut 5-2233 (night). Arenze Broadcasters (acquired station May 16, 1955).

Rep Torbet, Allen & Crane (San Francisco & Los Angeles); Bob Dore (New York).

James H. Ranger, owner, Ed J. Zuchelli, coml mgr, Robert E. Smith, prog dir; William R. Sinclair, news dir, Fred Brabant, chief engr.

KEYM-FM (1958): 99.1 mc; 3.2 kw. 114 W. Church St. Walnut 5-5602. Santa Maria Broadcasting Co.

Rep FM Unlimited.
Frank J. Nesmith, partner, gen mgr & chief engr, Robert E. Bonson, sales mgr; Loren Power, program dir.

KSMA (1945): 1240 kc; 250 w. 510 W. Morrison St. Phone Walnut 5-2582. James M. Hagerman and John I. Groom (acquired station April 1, 1951).

Rep Grant.
KSMA-FM (1959): 102.5 mc; 27 kw. Licensee and address same as KSMA (above)

SANTA MONICA, Los Angeles County

***KCRW (FM)** (Jan. 10, 1946): 89.9 mc; 400 w. 1815 Pearl St. Phone Exbrook 9-7711. Santa Monica Unified School District (original owner)

Dr. Goodwill, pres. Earl Dible, prom mgr, Hillis M. Brown, chief engr.

KDAY (1947): 1530 kc, 50 kw-D, DA-D. 1549 Vine St., Hollywood 28. Phone Hollywood 1-9981. TWX LA 2368. Radio California Inc (acquired station November 1959)

Rep Adam Young
John D. Keating, pres-owner, Mel Leeds, asst mgr, George Gilbreth, sales mgr; Mark Ford, news dir, Robert Dye, chief engr

KSTM-FM (not on air; target date unknown) 103.1 mc, 1 kw. Santa Monica Broadcasting Co

SANTA PAULA, Ventura County

KSPA (1948): 1400 kc; 250 w. 110 Middle Road. Phone Jackson 5-6333. Frank James & Christie Palmer James (acquired station Jan. 1, 1957)

Specialty programs Spanish, 118 hrs wkly.
Franklin James, gen mgr.

SANTA ROSA, Sonoma County

KJAX (Dec. 7, 1958): 1150 kc, 5 kw-D, 500 w-N, DA-2. Hotel Santa Rosa. Phone Liberty 5-9060. Joseph E. & Lew L. Gamble (original owner)

Rep Pearson
Lew L. Gamble, pres, Lloyd Spangenburg, gen mgr, Paul Wagner, prog dir, Paul Corbin, news dir, Jim Young, chief engr

KSRO (May 1937): 1350 kc; 1 kw, DA-1. P. O. Box 1597. Phone Liberty 5-3313. Finley Broadcasting Co (original owner). See "Newspaper Ownership"

Rep Hollingbery
Mrs E. L. Finley, pres; Frank McLaurin, gen mgr, Dan Galvin, coml mgr, Merle Ross, prog dir, Greg Prichard, prom mgr; Fred Allen, news dir; Hilmar Cann, chief engr.

NEW (not on air; target date unknown): 1460 kc; 1 kw-D, DA-D. Santa Rosa Broadcasting Co.

SIERRA MADRE, Los Angeles County

KMAX (FM) (not on air; granted June 8, 1960) 107.1 mc. Sierra Madre Broadcasting Co

SONORA, Tuolumne County

KROG (1948): 1450 kc, 250 w. P. O. Box 967. Phone Jefferson 2-7426. Sonora Broadcasting Co (acquired station April 1, 1960).

Network Keystone. Rep W. S. Grant.
Harlan L. Egan, gen mgr, coml mgr & prog dir, Ralph P. Bowen, news dir & chief engr.

STOCKTON, San Joaquin County

***KGVN (FM)** (1947) 91.3 mc; 3.4 kw. College of the Pacific. Phone Howard 4-0129. College of the Pacific (original owner).

Richard D. Settle, dir of broadcasting; Rod C. Rigg, chief engr.

KJOY (1947): 1280 kc; 1 kw, DA-N. 110 N. Eldorado St. Phone Howard 5-4437. Joseph Gamble Stations Inc (acquired station October 1953).

Rep McGavren.
Specialty programs: Spanish, 7 hrs wkly.
Joseph E. Gamble, pres, Ort J. Lofthous, gen mgr, Jack Blake, coml mgr, Alan Oak, prog dir, James Longe, prom mgr; Spencer Tyler, news dir, Jim Tracewell, chief engr.

KSTN (November 1949): 1420 kc; 1 kw, DA-1 (CP for 5 kw-D, 1 kw-N, DA-2) 2171 Ralph Ave, zone 6. Phone Howard 4-7338. San Joaquin Broadcasting Co (original owner).

Rep Hollingbery
Specialty programs Spanish, 16 hrs wkly
Knox La Rue, pres; David D. Skinner, mgr; Jim O'Neill, prog dir; Jay Jones, prom mgr; Robert Huffman, news dir, Lynn Johnson, chief engr.

KSTN-FM (not on air; target date August 1960): 107.3 mc; 8.9 kw. Duplicates KSTN (above).

KWG (1921): 1230 kc; 250 w. Weber & E Sts. Phone Howard 5-2251. KMO Inc. (acquired station May 1, 1960).

Network ABC.

Specialty programs: Italian, Spanish.
David Greene, gen mgr; Gordon Jacobs, coml mgr; Andy Lane, prog dir & chief engr; Jim Smallwood, prom mgr & news dir

KWG-FM (not on air; target date, October 1959): 105.7 mc; 3.5 kw. Same address, licensee & staff as KWG (above).

SUSANVILLE, Lassen County

KSUE (April 22, 1948): 1240 kc; 250 w. P. O. Box 501. Phone 2020. James E. McKahan (original owner).

Network Keystone. Rep Tracy Moore (Los Angeles).

James E. McKahan, pres & gen mgr; Gwen W. Burr, coml mgr; Ernest Moffett, prog dir; Jill Clump, news dir; Hal Houston, chief engr.

TAFT, Kern County

KTKR (March 16, 1948): 1310 kc; 500 w-D. P. O. Box WW. Phone Roger 5-6101. Louise E. & Gerald K. Mann (acquired station April 8, 1959).

Rep Grant Webb
Louise E. & Gerald K. Mann, co-owners; Louise E. Mann, gen mgr, coml mgr & prog dir; Jerry Mann, news dir; Richard Howard, chief engr

TRUCKEE, Nevada County

KHOE (1959) 1400 kc, 250 w. Phone Luther 7-3561. Truckee Broadcasters (original owner).
Robert Sherman, pres, Wm. J. Mullen, gen mgr

TULARE, Tulare County

KCOX (Aug. 1, 1946): 1270 kc; 1 kw, DA-N. P. O. Box 119. Phone Murdock 6-2866. KCOX Inc (acquired station August 1957)

Networks ABC, MBS. Rep B.N.B. Time Sales.
Specialty programs: Portuguese, 14 hrs.
Keith Munger, pres & mgr; Dene Simpson, coml mgr; Mike Kirmeyer, prog dir; Ken Clifford, news dir; Robt. Johansen, chief engr.

KGEN (January 1957): 1370 kc; 1 kw-D. P. O. Box 561, Hanford, Calif. Phone Murdock 6-3406. Mrs. Meldean Upp (original owner).

Rep Grant Webb.
Specialty programs: Spanish, 2 hrs.; Portuguese, 1 hr. wkly.

Mrs Meldean Upp, pres; Donald E. Upp, M.D. gen mgr; Robert Spiro, coml mgr; Larry Daniels, prog dir, Judy Woods, prom mgr; Rod Hardin, news dir; Gerald Whitte, chief engr

TURLOCK, Stanislaus County

KTUR (October 1949): 1390 kc; 1 kw, DA-N. P. O. Box 1390. Phone Mercury 2-1390. TWX TRK 16. KTUR Inc. (acquired station June 1, 1959)

Networks: Keystone, United Pacific. Rep W. S. Grant.
Specialty programs. Spanish, ½ hr.; Portuguese, 10½ hrs. wkly.

Harrison M. Fuerst, pres; Dean Huttman, mgr & coml mgr; George Ensign, prog dir; Buck Clausen, farm dir. Jane Lindenberg, news dir, Maxon E. Sayre, chief engr.

UKIAH, Mendocino County

KUKI (Dec 1, 1950) 1400 kc; 250 w. P. O. Box 638. Phone Homestead 2-4771. Marguerite E. Sims (original owner).

Network Keystone. Rep W. S. Grant.
Marguerite E. Sims, owner; John Franklin Oliveira, gen mgr, coml mgr & chief engr; Philip F. Trine, asst mgr, sports dir & prog dir; Gerald E. Newton, news dir & prom dir; Rodney Pacini, sales representative; Joan J. Smith, women's dir, A. L. Wright, farm dir.

NEW (granted July 21, 1960): 1250 kc; 500 w-D. 2103 Waverly St, Napa, Calif. Jack & Alyce Powell (original owner).

VALLEJO, Solano County

KNBA (1947): 1190 kc; 250 w-D. P. O. Box 1112. Phone Midway 4-8944. Mary Elizabeth Reid.

Rep Theo Hall.
Don J. Curzon, gen mgr.

VENTURA-OXNARD, Ventura County

KUDU (1948): 1590 kc, 1 kw, DA-1. S. Mills Road, Ventura. Phone Miller 2-2125. Tri-County Public Service Inc. (acquired station 1957)

Rep Walker Rawalt (N.Y.); Harlan Oakes (Los Angeles)
Claude E. Brimm, gen mgr; David Schwartz, sales mgr, William Williams, prog dir; Jay Vanderpool, news dir.

KUDU-FM (not on air; target date unknown): 95.1 mc. 24 kw. Same address, licensee & staff as KUDU (above).

KVEN (March 1948): 1450 kc; 250 w. P. O. Box 1611. Phone Miller 3-8675. Coast Ventura Co (original owner).

Network MBS. Rep Pearson.
Specialty programs: Spanish, 15 hrs. wkly.

Carroll Hauser, pres, Sidney M Held, gen mgr; Bob Godeck, coml mgr & chief engr; Fred M Hall, prog dir; Chris Pappas, prom mgr, Jerry Thomas, news dir.

KVEN-FM (not on air; target date Dec 1, 1960): 100.7 mc, 12 kw. Same licensee & staff as KVEN (above).

VISALIA, Tulare County

KONG (January 1948): 1400 kc; 250 w. P. O. Box 1429 Phone Redwood 4-5811 Air Waves Inc (acquired station June 1, 1957).

Rep Hollingbery.
Harry E. Layman, pres, gen mgr & chief engr, William Boult, coml mgr.

WALNUT CREEK, Contra Costa County

KWME (FM) (Dec. 10, 1959): 92.1 mc, 250 w 1822 Mount Diablo Blvd Phone Yellowstone 4-5300 Walnut Creek Broadcasters (original owner).

Wellington Morse, gen mgr; Logan Edwards, chief engr

WASCO, Kern County

KWSO (May 17, 1950): 1050 kc; 1 kw-D P. O. Box 366 Phone Plateau 8-2145. E. J. Peters (original owner)

Specialty programs: German, 25 hrs
E. J. Peters, pres; Robert T. Bann gen mgr; Norm Berg, prog dir; H. J. Ratzlaff, chief engr.

WATSONVILLE, Santa Cruz County

KOMY (1937) 1340 kc, 250 w. 40 Atkinson Lane. Phone Parkway 4-5641. KOMY Inc. (acquired station Nov. 1, 1957).

Rep W. S. Grant
Specialty programs: Spanish, 1 hr. wkly.
F. T. Crennan, pres; Johnny Gunn, operations mgr, Ed Pio, sales mgr

WEED, Siskiyou County

KDAD (not on air; target date, not announced): 800 kc; 1 kw-D P. O. Box 68, Klamath Falls, Ore. KDAD Broadcasters.
Jay C. Lemire, pres.

WEST COVINA, Los Angeles County

KSGV (FM) (Nov. 18, 1957): 98.3 mc; 810 w. 1415 W. Garvey Ave. Phone Edgewood 8-8441. Pacific South Broadcasting Co (original owner)

J. Kent Blanche, pres, Edwin B. Cook, gen mgr, John H. Latimer, prom mgr; Lynn Nordeen, chief engr

WOODLAND, Yolo County

KATT (FM) (not on air; target date July 1, 1960) 95.3 mc, 0.75 kw 1246 Fortna Ave Phone Mohawk 2-6305 Interstate Broadcasting Co (original owner).

Rep Gill-Perna
Specialty programs French, 2 hrs, German, 2 hrs, Italian, 1 hr.; Spanish, 8 hrs, Chinese; Japanese, all wkly.

Melvyn E. Lucas, owner & gen mgr; Richard Denmark, coml mgr; Don Hill, prog dir & prom mgr; Donald Vollen, news dir, E. L. Daugherty, chief engr.

YREKA, Siskiyou County

KSYC (July 1947): 1490 kc; 250 w. Route 1 Phone Victor 2-4158. Northern Broadcasting Co (acquired station June 1960).

Ralph W. Lake, pres

YUBA CITY, Sutter County

KAGR (June 1953): 1450 kc; 100 w 322 A St Phone Sherwood 3-7343. James E. Jaeger (acquired station 1954)

Network Keystone. Rep W. S. Grant
Specialty programs: Spanish, 14 hrs.; Hindustani; Japanese, all wkly.
James E. Jaeger, pres, James E. Walley, gen mgr.

KUBA (January 1948): 1600 kc, 1 kw-D, 500 w-N, DA-N. Hotel Marysville, Marysville Phone Sherwood 3-7309. Peachbowl Broadcasters Inc (original owner)

Rep Torbet, Allen & Crane (San Francisco & Los Angeles).
Specialty programs: Spanish.
C. V. Ullom, co-owner; Roger R. Hunt, co-owner & gen mgr; Lloyd H. Klemp, coml mgr, Carol A. Tadlock, prog dir; Hedley W. Hall, news dir, Orval M. Pond, chief engr.

COLORADO

*Non-commercial.

ALAMOSA, Alamosa County

KGIW (Feb 27, 1929): 1450 kc; 250 w P. O. Box 179. Phone Juniper 9-2569. Radio Station KGIW (acquired station 1955).

Network ABC, MBS, Keystone, Intermountain Rep Avery Knodel

Specialty programs: Spanish, 7 hrs. wkly
Lloyd Allen, gen mgr & chief engr; Dave Melton, coml mgr & prom mgr; Charles Allbee, prog dir & news dir; Mary Allen, women's dir.

ARVADA, Jefferson County

KBRB (not on air; target date unknown): 1550 kc; 10 kw-D. Satellite Center Radio Co

AURORA, Denver County

KOSI (1954): 1430 kc, 5 kw-D, 500 w-N, DA-N P. O. Box 98, Denver 8 Phone Empire 6-2695 Armstrong Broadcasting Corp (acquired station Aug. 28, 1959)

Rep McGavren.
W. L. Armstrong, pres, Vernon L. Wickre, station mgr, Lonnie Licata, chief engr

HAMILTON-LANDIS & ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE SOUTHWEST—NEAREST OFFICE IS—
1511 BRYAN ST., DALLAS 1
RIVERSIDE 8-1175

BOULDER, Boulder County

KBOL (Feb 15, 1947) 1490 kc; 250 w P. O. Box 146 Phone Hillcrest 2-2242 Boulder Radio KBOL Inc (original owner)

Rep Holman
Russel Shaffer, pres & gen mgr; Gene Palm, coml mgr; Pete Hansson, news dir, Blair Dobbins, chief engr

KRNW (FM) (Oct. 1, 1955): 97.3 mc; 2 kw 1305 Spruce St. Phone Hillcrest 2-5797. Colorado Recording Co.

Robert N. Wilkinson, owner, gen mgr & chief engr.

BRIGHTON, Adams County

KBRN (1956): 800 kc; 500 w-D. 77 S. 4th St. Phone Atlas 8-0956 (Denver). Mile High Broadcasting Co. (acquired station June 1959).

Rep Harlan G. Oakes.
Arlene Steinbach, gen mgr

CANON CITY, Fremont County

KRLN (Aug. 15, 1947) 1400 kc; 250 w. P. O. Box 858. Phone Crestwood 5-2400 Royal Gorge Broadcasters Inc. (original owner).

Network ABC, MBS, Keystone, Intermountain
Raymond M. Beckner, pres; Ray Beckner, gen mgr, Ed Wood, chief engr.

COLORADO SPRINGS, El Paso County

KCMS (see Manitou Springs listing).

KFMH (FM) (May 2, 1959) 96.5 mc; 5 kw P. O. Box 1078 Phone Melrose 4-7662. F. M. Colorado Co

James D. Russell, partner & chief engr; Robert D. Ellis, partner; Ron Menten, gen & coml mgr, George Beattie, operations dir, Walter Eisenberg, program dir.

KGHF (Pueblo) Am companion of KFMH (FM) above
KKTV (TV) Tv companion of KFMH (FM) above.

KPIK (June 28, 1957): 1580 kc; 5 kw-D P. O. Box 2422 Phone Melrose 4-1503 Western Broadcasting Co (original owner) See David P. Pinkston Stations in "Group Ownership"

Rep Pearson
Jack Wallace, gen mgr, Howard Allred, coml mgr; George Salem, prog dir; Jay Drennan, asst mgr, Jay Blakesley, chief engr

KRCC (FM) (1951) 91.3 mc; 165 w Colorado College Phone Melrose 4-7744 Colorado College (original owner).

KRDO (March 1947): 1240 kc; 250 w P. O. Box 1457 Phone Melrose 2-1515 TWX CU 8423 Pikes Peak Broadcasting Co (original owner)

Rep Branham Co., John L. McGuire (regional)

Specialty programs Spanish, 1 hr wkly.
Harry W. Hoth Jr, pres & gen mgr, Darold A. Wilkinson, business mgr, Sheldon C. Singer, station mgr & coml mgr, Richard Edie, news dir, Charles Upton chief engr

KRDO-TV. Tv companion of KRDO.

KSHS (FM) (Feb 15, 1957): 90.5 mc; 610 w. 301 N. Nevada Phone Melrose 5-1466 School District #11 in the County of El Paso and the State of Colorado (original owner).

Specialty programs: Spanish, 1½ hr. wkly.
Robert L. Card, mgr & chief engr.

KSSS (June 1, 1955): 740 kc; 250 w. (CP—1 kw-D, 250 w-N, DA-2). P. O. Box 764, Antlers Hotel Penthouse Phone Melrose 4-5511 Hill-Smith Broadcasting (acquired station May 9, 1959).

Rep Gill-Perna
J. D. Hill, pres & gen mgr; Sterling Campbell, asst station mgr; Bill Mahoney, coml mgr; Charles A. Bennett, prog dir; Buddy Robbins, prom mgr, Dan McNamara, news dir, Rod Maisel, chief engr

KVOR (1924): 1300 kc; 1 kw 512 S. Tejon St. Phone Melrose 2-3536 TWX CU 8483. KVOR Inc (acquired station Feb 1, 1957).

Network CBS. Rep Vernard, Rintoul & McConnell

Specialty programs: Spanish 1 hr wkly.
Harrison Fuerst, pres, John Hansen, gen mgr; Mac McKinnon, coml mgr; Paul Nesselroad, prog dir; John Bartholomew, news dir; William Robson, chief engr

KVOR-FM (Aug 29, 1960) 92.9 mc; 1 35 kw. Duplicates KVOR (above).

KYSN (Dec 15, 1956): 1460 kc; 1 kw-D, 500 w-N, DA-N Box 762. Phone Melrose 3-2608. General Broadcasting Corp (acquired station July 1, 1958). (Sale for \$300,000 to Donald Harding and associates pending FCC approval).

Network ABC, MBS, Intermountain. Rep Avery-Knodel.

Kenneth E. Palmer, pres & gen mgr; Wayne Costner, coml mgr; Pat Brown, prog dir, Jan Morrissey, prom mgr, Conrad Jensen, news dir; Sheridan G. Ibert, chief engr

CORTEZ, Montezuma County

KVFC (Feb. 27, 1955): 740 kc; 1 kw-D. Box 740 Phone Logan 5-3464. KVFC Inc. (original owner). (See Hawkins-Hubbs Stations in "Group Ownership.") Also see "Newspaper Ownership."

KZFM (FM) (Target date Sept. 1, 1960): 94.1 mc; 3 kw. P. O. Box 740. Phone Logan 5-3463 KVFC Inc (original owner)

CRAIG, Moffatt County

KRAI (1948) 550 kc, 1 kw-D, 500 w-N, DA-N. P. O. Box 65. Phone Taylor 4-6574 North-western Colorado Broadcasting Co. (See Colorado Network Stations in "Group Ownership.")

Network Colorado Net
George O. Corey, pres & gen mgr; Dick Bonderud, station mgr.

DELTA, Delta County

KDTA (January 14, 1955): 1400 kc; 250 w. P. O. Box 452. Phone Trinity 4-4544. Monarch Broadcasting Co. (original owner).

Rep Hopewell.
Specialty programs: Spanish, ½ hr. wkly.
D. E. Towne, pres, gen mgr & chief engr; Dana Towre, station & coml mgr & promotion dir; Rosemary Towne program & women's dir; Wallace Torfin, news dir, Carl Powell, farm dir.

DENVER, Denver County

KDEN (March 4, 1956): 1340 kc, 250 w 1601 West Jewel Ave., zone 23. Phone West 5-3525. KDEN Broadcasting Co. (original owner).

Rep Ed Breen & Assoc.
E. E. Koepke, pres & station mgr; F. E. Amole Jr, vp & gen mgr; Thomas P. Moore, coml mgr; Lloyd Knight, news dir & prog dir; Jack White, prom mgr; Walton W. Wilson, chief engr.

KDEN-FM (Oct. 2, 1958): 99.5 mc; 15 kw. 1601 West Jewel Ave., zone 23 Phone West 5-3525. KDEN Broadcasting Co (original owner)

John Wolfe, prog dir, Jack White, prom mgr.

KFML (Dec. 1, 1953): 1390 kc; 1 kw-D. 262 Fillmore St., zone 6 Phone Dexter 3-1509. Note Broadcasting Co (original owner).

Rep Meeker.
Evert Bancker, pres & prog dir, Arthur L. Knott, operations mgr, Dean Jarvis, coml mgr; David Downs, prom mgr, Ben Weaver & Ben Tillman, news dir; Tom Oliver, chief engr.

KFML-FM (Jan 1, 1954) 98.5 mc; 2 35 kw. Duplicates KFML (above).

Attention:

TIMEBUYERS

Colorado market data,
county by county,
starts on page F-6.

Radio Stations CONTINUED

COLORADO CONTINUED

KFSC (June 5, 1954): 1220 kc; 1 kw-D. 2185 Broadway, zone 5. Phone Acoma 2-8935. Francisco V (Paco) Sanchez (original owner).
Rep Oakes

Specialty programs: German, 2 hrs; Polish, ½ hr; Spanish, 70 hrs; all wkly.
Francisco V. (Paco) Sanchez, pres; Levi J Beall, gen mgr; Joe D Alvarado, prog dir; Fernando Moreno, news dir, Walter Green, chief engr.

KGMC (see Englewood listing).

KHOW (1925): 630 kc; 5 kw, DA-N. Petroleum Club Bldg, zone 2. Phone AM 6-2611. Western Broadcasting Enterprises (acquired station Aug 1, 1958).

Network ABC. Rep Peters, Griffin, Woodward.
Robert Howsam, pres, Robert S. Hix, gen mgr & coml mgr; Val Sherman, prog dir, Jack Fitzpatrick, news dir; Jim Church, chief engr.

KICN (1941): 710 kc; 5 kw, DA-1. 814 14th St., zone 2. Phone Amherst 6-3703. Empire Broadcasting Inc. (acquired station May 1, 1958). (See Star Stations in "Group Ownership.")

Rep Young.
Don W. Burden, pres; Dick Morrison, gen mgr; Charles Vais, sales mgr.

KIMN (June, 1930): 950 kc; 5 kw, DA-1. (CP - 5 kw, DA-N). 5350 W. 20th Ave., zone 15. Phone Belmont 7-2734. Mile High Stations Inc. See "Newspaper Ownership."

Network MBS, Intermountain. Rep Avery-Knodel

Cecil L Heftel, pres; Robert L Fehr, station mgr; Roger Barkley, prog dir; Dave Rodgers, news dir; George Vogel, chief engr.

KLAK (see Lakewood listing).

KLIE (Aug. 1, 1953): 990 kc; 1 kw-D. 6535 W. Jewell Ave, zone 26. Phone Walnut 2-1189. KLIR Inc. (acquired station July 1, 1959). See George Basil Anderson Stations in "Group Ownership"

Network Keystone. Reps Walter Biddick (west coast), Best

Geo. Basil Anderson, pres & gen mgr; H. G Kincaid, business mgr; L. L. (Bert) Tracy, coml mgr; Delbert M Smith, chief engr.

KLIE-FM (July 9, 1959). 100.3 mc; 8.8 kw. Duplicates KLIR (above).

KLZ (March 10, 1922): 560 kc; 5 kw, DA-1. 131 Speer Blvd., zone 17. Phone Main 3-4271. TWX DN 268. Aladdin Broadcasting Corp. (acquired station July 15, 1954). See Time Inc Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS. Rep Katz
Hugh B. Terry, pres & gen mgr, Clayton H Brace, asst to pres; Lee Fondren, station mgr & dir of sales; Lew Hunter, local sales mgr, Charles Roberts, program dir; Jerry Weidenkeller, prom mgr; James R Bennett, news dir; Harvey Wehrman, chief engr

KLZ-TV. Tv companion of KLZ.

KMOR (see Littleton listing).

KOA (1924): 850 kc; 50 kw. P. O. Box 5012, Terminal Annex. Phone Cherry 4-4141. TWX DN 454. Metropolitan Television Co (acquired station Sept. 19, 1952)

Network NBC. Rep Christal
William Grant, pres & gen mgr; Ralph Radetsky, sta mgr, Gene Grubb, coml mgr, Jim Atkins, prog dir; Dean Faulkner, prom mgr, John Henry, news dir; Sid Davidson, chief engr; Chuck Muller, farm dir.

KOA-FM (under construction, target date unknown): 103.5 mc; 49.8 kw. Same license and address as KOA (above)

KOA-TV. Tv companion of KOA-AM-FM.

KOSI (see Aurora listing)

KPOF (March 9, 1929): 910 kc; 5 kw-D, 1 kw-N, SH. 1845 Champa St., zone 2. Phone

Tabor 5-3733. Pillar of Fire Inc. (original owner)

Specialty programs: German, ½ hr wkly.
Arthur Kent White, gen mgr, Kathleen M White, station mgr, Robert B. Dallenbach, asst station mgr, Louis S. Wolfgang, business mgr; L. Ray Sharpe, program dir; Paul H Schissler, chief engr, Dr Donald J. Wolfram, news dir.

KRKY (FM) (not on air, target date not announced) 102.1 mc, 65 kw. Plains Radio Broadcasting Co

KTGM (FM) (Dec. 1, 1956): 105.1 mc; 10 kw. 7580 W. 16th Ave., zone 15. Phone Belmont 7-3665. Good Music Assoc. (original owner).

Rep Western Fm Broadcasting, Hi Fi Good Music Broadcasters
William Colin Kirk, pres, gen mgr & coml mgr, Clarke Bergeson, prog dir, George A. Soltenberger, ch ef engr

KTLLN (April 1948) 1280 kc; 5 kw, DA-2 Colfax Ave at Marion St., zone 18. Phone Acoma 2-4811. Radio Denver Inc (acquired station April 1956)

Rep Blair
Richard B. Wheeler, pres & gen mgr; Leonard Kehl, coml mgr, George Cromwell, prog dir; Peggy Moots, prom mgr, William Pierson, news dir, Norman Peterson, chief engr.

XXXI (see Golden listing).

DURANGO, La Plata County

KDGO (April 1, 1958): 1240 kc, 250 w. P. O. Box 3390. Phone Cherry 7-1407. Basin Broadcasting Co. (original owner)

Network ABC, MBS, Intermountain. Rep Avery Knodel

Specialty programs Spanish.
Henry M. Long, pres & gen mgr; George Grandbouche, coml mgr, Charles Edelen, prog dir.

KIUP (1935). 930 kc; 5 kw-D, 1 kw-N, DA-N. P O Box 641. Phone Cherry 7-4164. Ralph Louis Atlas (acquired station July 1960).

ENGLEWOOD, Arapahoe County

KGMC (January 1952): 1150 kc; 1 kw-D. P O Box 239. Phone Sunset 1-4481. MacLee Radio Inc. (acquired station May 1, 1958).

Rep Weed Radio Corp.
Robt B. McWilliams, pres; Lee P Mehlig, gen mgr, coml mgr, prog dir & prom mgr; Tim Sullivan, news dir; David F. White, chief engr.

FORT COLLINS, Larimer County

KCOL (March 1, 1947): 1410 kc; 1 kw, DA-N. P O Box 574. Phone Hunter 2-5991. Northern Colorado Broadcasting Co. (acquired station 1948)

Network ABC, MBS, Intermountain. Rep Devney-O'Connell.

Herb Hollister, pres; Ellis Atteberry, executive vp & gen mgr; Bill Holland, coml mgr; Kent Miller, prog dir; Terry Atteberry, prom mgr, Mona Atteberry, news dir, Joe Kilgore, chief engr

KZIX (Jan 12, 1959): 600 kc, 1 kw-D, DA. Central Bldg. Phone Hunter 4-0466. Horse-tooth Broadcasting Co (acquired station Jan 1, 1960). See Ware Broadcasting Stations in "Group Ownership"

Network Keystone. Rep Sears & Ayer.
Leslie P. Ware, pres, Norb Miessler, gen mgr & prom mgr, Bud Ryan, coml mgr; Don Gill, prog dir, Wally Bujack, news dir; Don Hobelman, chief engr.

FORT MORGAN, Morgan County

KFTM (May 22, 1959): 1400 kc; 250 w. P. O. Box 431. Phone Underhill 7-5674. Morgan County Broadcasting Co. (original owner)

Rep Gene Bolles
Robert H. Dolph, owner, Mason Dixon, gen mgr & prog dir, Phyllis Lovejoy, coml mgr; Kent Roberts, chief engr & news dir.

GLENWOOD SPRINGS, Garfield County

KGLN (May 14, 1950) 980 kc; 1 kw-D. P O Box C. Phone Whitney 5-6301. KGLN Inc. (original owner). See Rex Howell Stations in "Group Ownership"

Network MBS. Rep Holman.
Rex Howell, pres; Jerry Fitch, vp; secretary; gen mgr; coml mgr; news dir; Marcie Fitch, prog dir; Stan Delahoyde, chief engr.

GOLDEN, Jefferson County

KKXI (February 1957): 1250 kc, 1 kw-D, DA-D. 5801 W. 44th Avenue. Denver 12. Phone Genesee 3-6848. Golden Radio Inc. (acquired station April 1, 1958)

Rep Bernard Howard (New York).
Nels Johnson, pres; Wade Spain, gen mgr; William Haywood, coml mgr.

GRAND JUNCTION, Mesa County

KXEO (Feb 29, 1948): 1230 kc; 250 w. P. O. 629. Phone Chapel 3-1230. Voice of Western Colorado Inc (original owner). See Spencer D. Grow Stations in "Group Ownership."

Network ABC; MBS; Intermountain. Rep Harlan Oakes

D Spencer Grow, pres; H Abbott Tessman, vp & gen mgr; Bob Collins, coml mgr & prom mgr; Jack Welch, prog dir; Frank Gibbs, news dir, Jim Eicher, chief engr.

KREX (1926): 920 kc; 5 kw-D. 500 w-N. P O Box 30. Phone Chapel 2-5000. TWX GJ-8122 & GJ-8150. Western Slope Broadcasting Co (original owner). See Rex Howell Stations in "Group Ownership"

Network CBS.
Rex Howell, pres & gen mgr, Doug Weikle, vp & coml mgr; Bill Cleary, news dir; Jim Meyer, chief engr.

KREX-FM (March 1960): 92.3 mc; 3 kw. Same address, licensee and staff as KREX (above)

KREX-TV: Tv companion of KREX-AM-FM.

KSTR (June 19, 1957): 620 kc; 5 kw-D. P. O. Box 1110. Phone Chapel 3-1722. Mountain States Broadcasting Corp. (original owner).
Rep W S Grant

E Anson Thomas, pres & gen mgr; Jack Lewis, station mgr; Gordon E. Morscheuse, coml mgr, Ralph Sealey, prog dir; Peg Thomas, prom mgr, Stephen Lewis, news dir, Norman Price, chief engr.

GREELEY, Weld County

KPKA (May 21, 1921): 1310 kc; 1 kw, DA-N. P O. Box 735. Phone Elgin 2-4421. Mid-Western Radio Corp. (acquired station 1925).

Rep Holman.
H E. Green, pres; Ralph H Green, vp & gen mgr; Mrs. Virginia Sears, coml mgr; James Hill, news dir; Harry P. Brewer, chief engr.

KYOU (Aug. 24, 1948): 1450 kc; 250 w. 2424 6th Ave. Phone Elgin 2-0262. Meroco Broadcasting Co (original owner).

Network ABC, MBS, Keystone, Intermountain Network.

Elwood H. Meyer, pres & gen mgr; Everett Shupe, sec & coml mgr

GUNNISON, Gunnison County

KGUC (not on air, target date unknown) 1490 kc; 250 w. Gunnison Broadcasting Co.

LA JUNTA, Otero County

KBZZ (1937): 1400 kw; 250 w. P. O. Box 485. Phone Dudley 4-2541. Grady Franklin Maples (acquired station Nov. 2, 1959).

Network ABC; MBS; Intermountain. Rep Indie Sales

Grady Franklin Maples, pres; Fred E Abernathy, gen mgr; Reed Harris, coml mgr; John Doengse, prog dir; Chuck Casey, news dir, Donald Wayne Maples, chief engr.

LAKEWOOD, Jefferson County

KLAK (Jan 8, 1955): 1600 kc; 1 kw, DA-N. (CP for 5 kw-D, 1 kw-N). 1315 Oak St., Denver, zone 15. Phone Belmont 3-5525. Lake wood Broadcasting Service Inc. (original owner)

Rep Chas Bernard; Harlan Oakes.
Maurice J. DaVolt, pres & gen mgr; Julia W. DaVolt, coml mgr; Edythe G. Walker, prog dir, Bob Davies, news dir; Carson J Pinkley, chief engr.

CONSISTENTLY NO. 1 IN...

KIMN

KEY STATION
INTERMOUNTAIN NETWORK

CECIL HEFTEL,
PRESIDENT

DENVER

Again and again, PULSE and HOOPER surveys prove that Denver area listeners prefer KIMN... for music... for news... for all-round listening enjoyment 24 hours a day.

5,000 WATTS AT 950

LAMAR, Prowers County

KLMR (1948): 920 kc; 1 kw-D, 500 w-N, DA-N P. O. Box 632. Phone 804. Southeast Colorado Broadcasting Co. (original owner). See "Newspaper Ownership."

Network: ABC, Intermountain; MBS. Rep Continental

Ralph Eaton, pres; Dennis Behan, gen mgr & coml mgr, J. William Adams, prog dir; Bud Rose, news dir; Jack F. Connelly, chief engr.

LEADVILLE, Lake County

KLVC (Sept. 21, 1951) 1230 kc, 250 w 520 W. Sixth St. Phone 880. Raymond E. Roberts (acquired station June 1956).

Network ABC, MBS, Intermountain Network, Keystone

Raymond E. Roberts, pres; Kent Roberts, gen mgr, chief engr & news dir; Lillie Kostelic, coml mgr; Bill Jay, program dir.

LITTLETON, Arapahoe County

KMOB (Aug. 20, 1957): 1510 kc; 1 kw, DA-1. 140 Woodlawn Center. Phone Pyramid 4-4211 M-O-R Broadcasting Corp. (acquired station April 1, 1960)

Rep Grant Webb.
Bob Martin, pres & gen mgr, Tim O'Connor, coml mgr; Bob Rubin, prog dir, Ray Doane, chief engr.

LONGMONT, Boulder County

KLMO (Nov 1949): 1050 kc, 250 w P. O. Box 799 Phone Prospect 6-2323. Radio Longmont Inc (acquired station July 1, 1959).

Rep Continental Radio Sales.
Judson Rosebush, pres; Wm. G. Stewart, vp & gen mgr, Jim Stritchko, coml mgr, Lila Stewart, prog dir; Geo Baskos, news dir; Gene Baldwin, chief engr.

LOVELAND, Larimer County

KLOV (June 1, 1955): 1570 kc; 250 w-D. P. O. Box 597 Phone Normandy 7-1570 Regional Broadcasting Corp. (acquired station April 1, 1959). See Regional Broadcasting Stations in "Group Ownership."

Network Keystone Rep Hopewell
William R. Vogel, pres; W. O. Corrick, gen mgr & coml mgr, Jack Rothrock, prog dir & prom mgr; Charles Gerrard, news dir, Lewis Schnurr, chief engr.

MANITOU SPRINGS, El Paso County

KCMS (November 1956): 1490 kc, 100 w. P. O. Box 592. Phone Mulberry 5-5776 Garden of the Gods Broadcasting Co. (original owner).

Rep Modern Media.
C. E. Edmonds, pres & chief engr; Mrs. C. M. Edmonds, coml mgr; Jack Chandler, prog dir; Ralph Conner, news dir

KCMS-FM (July 1953): 102.7 mc, 215 kw Duphates KCMS (above).

MONTE VISTA, Rio Grande County

KSLV (February 1954): 1240 kc; 250 w. P. O. Box 631. Phone Ulster 2-3581. Colorado Radio Corp. (original owner) See Colorado Network Stations in "Group Ownership"

Network Keystone Rep Colorado Network.
George O. Cory, pres, George Norvell, gen mgr; Darrell W. Leach, coml mgr, David Thornberry, prog dir, Elhona McLaren, prom mgr; George Norvell, chief engr

MONTROSE, Montrose County

KUBC (1949): 580 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 279, Montrose Phone Cherry 9-4546 Uncompahgre Broadcasting Co. (original owner). (See Colorado Network stations in "Group Ownership")

Network Keystone, Colorado Network.
Ross C. McCafferty, pres; George O. Cory, gen mgr; Don Cory, coml mgr, Ed DeJulio, program dir, Norman Price, chief engr, Don Gallardo, news dir, Steve Lee, farm dir, Ferne Hinman, women's dir.

PUEBLO, Pueblo County

KAPI (Nov. 3, 1958). 690 kc; 250 w-D 2829 Lowell. Phone Lincoln 5-2884. Centennial Radio Corp.

Specialty programs (wkly): Spanish 7 hrs.
Ray J. Williams, pres & gen mgr; Del Kinkle, sales mgr, Bob Burch, program dir; John Lambert, promotion dir; Dale Redingshafer, chief engr, John Bosman, news dir; Bob Burch, farm dir; Rose Martino, women's dir.

KCSJ (1947): 590 kc, 1 kw, DA-1, P. O. Box 755. Phone Lincoln 4-5782. TWX PB 8276. Star Broadcasting Company (acquired station 1954).

Rep Meeker.
Specialty programs: Spanish, 2 hrs wkly.
Cliff Hendrix, gen mgr; Howard Myers, coml mgr; Jon Giguere, news dir, Kenneth Renfrow, chief engr.

KDZA (Dec. 29, 1947): 1230 kc; 250 w. 3011 Elizabeth. Phone Lincoln 4-5646. Pueblo Radio Co. Inc. (original owner).

Network Keystone. Rep Devney-O'Connell. Specialty programs: Spanish, 11 hrs wkly.
Dee B. Crouch, pres, gen mgr, chief engr, prog dir & prom mgr; William Beck, station mgr & coml mgr.

KFEL (1956): 970 kc; 1 kw-D. 4411 Goodnight Ave Phone Lincoln 2-6884. KFEL Inc. (acquired station 1956)

Rep Continental Radio Sales
Frank Donald Hall, pres, John T. Roscoe, gen mgr & chief engr, J. M. Johns, coml mgr, Willis Baldrige, prog dir, Howard G. Owen, news dir

KGHF (1928) 1350 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 293 Phone Lincoln 2-5570. Gifford Phillips (acquired station 1946).

Network ABC, MBS, Intermountain Rep Gill-Perna

Specialty programs Spanish, 1 hr wkly
Gifford Phillips, pres, Robert D. Ellis, gen mgr, Jack East, coml mgr, Bob Mahaffey, prog dir, Don Hallock, prom mgr; Jack Herrington, news dir, Antonio Mejia, chief engr.

KKTU (TV) TV companion of KGHF.

KTUV (Sept 17, 1959) 1480 kc; 1 kw, DA-D P. O. Box 1663 Phone Lincoln 4-9586. Steel City Broadcasting Co. Inc. (original owner).

Rep. Breen & Ward; B-N-B Inc.
Alvan S. Perry, pres & gen mgr; Leon Dudley, music dir; William W. Bruce, sales mgr; Martin F. Mendine, prog & news dir; Carol Martin, women's dir; Dale Brown, farm dir; Q. Thomas Bryan, chief engr

ROCKY FORD Otero County

KAVI (Oct 16, 1956) 1320 kc, 1 kw-D P. O. Box 632 Phone 254-7427. Patrick & Ridner Broadcasting Co (acquired station Jan. 14, 1960)

Network Keystone. Rep Pearson, John McGuire (Denver)

Specialty programs Spanish, 12 hrs wkly
Edward J. Patrick, gen mgr; Lloyd A. Ridner, mgr, news & farm dir; John C. Allsbury, coml mgr; Henry Reyes, dir Spanish language programming

SALIDA, Chaffee County

KVRB (Dec 10, 1948): 1340 kc, 250 w. Box 166 Phone Keystone 9-2575 William J. Murphy (acquired station Sept 23, 1959)

Network Intermountain Rep Hopewell.
William Joseph Murphy, gen & sales mgr, Edwin Wood Jr, chief engr, Hugh Ashlock, news dir, Mrs. Joy Roberts, office mgr.

STERLING, Logan County

KGEX (Jan. 3, 1925) 1230 kc; 250 w P. O. Box 830 Phone Lawrence 2-1607. KGEX Inc. (original owner)

Network Keystone
Al Ross, pres & gen mgr, Al Casey, station mgr, & prog dir, Tip Freeman, music librarian & special features dir, Barbara Brown, women's dir, E. G. Beeher, chief engr.

KOLE (March-1955): 1490 kc; 250 w. P. O. Box 869 Phone LA 2-1740. Sterling Broadcasting Co (acquired station Aug. 1958).

Network ABC; MBS; Intermountain. Rep Holman
Robert D. Kath, gen mgr; Lue Anderson, coml mgr, Al Anderson, prog dir; Bob Cone, prom mgr & news dir, Allen Fortenburry, chief engr, Carmen Lenihan, woman's dir

TRINIDAD, Las Anamas County

KCRT (May 21, 1946): 1240 kc; 250 w-SH P. O. Box 772. Phone Victor 6-3212. KCRT Inc (acquired station May 1952)

Network ABC; MBS; Keystone, Intermountain. Rep Indie Sales
Specialty programs: Italian, Spanish.
Ernest M. Cooper, pres, gen mgr & chief engr, Pete Deluca, prog dir & news dir.

WALSENBURG, Huerfano County

KFLJ (July 20, 1957) 1380 kc, 1 kw-D P. O. Box 593. Phone 111. Floyd Jeter (original owner)

Specialty programs. Italian, ½ hr; Spanish, 10½ hrs, both wkly.
Floyd Jeter, owner-mgr, Lee Jeter, prog dir; Jack Purciarele, prom mgr, Beulah Read, news dir, Johnny Figal, chief engr.

CONNECTICUT

*Non-commercial.

ANSONIA, New Haven County

WADS (May 8, 1956): 690 kc, 500 w-D, DA-D. Capitol Bldg., 290 Main St. Phone Regent 5-4606. Valley Broadcasting Co. (original owner)

Network MBS. Rep Walker-Rawalt
Specialty programs: Italian, 1 hr; Polish, 3 hrs, Spanish, 25 min; Jewish, 1 hr, all wkly.
Sydney E. Byrnes, pres, gen & coml mgr; Wes Hobby, prog mgr, Barbara Criscuolo, prom mgr; Gordon Bensing, news dir; Lisle Dorrian, chief engr.

BRIDGEPORT, Fairfield County

WICC (1926): 600 kc; 1 kw-D; 500 w-N, DA-1. (CP-5 kw-D; 1 kw-N, DA-2)

2190 Post Rd Phone Clearwater 6-0461 TWX 366 Connecticut-New York Broadcasters Inc. (acquired station April 1, 1959)

Reps Adam Young, Kettell-Carter
Kenneth M. Cooper, pres, John E. Metts, vp & business mgr; Ray Colonari, station mgr; Frank Delfino, prog dir; Bill Whalen, news dir; Russ Adams, chief engr.

WICC-TV: Tv companion of WICC

WJZZ (FM) (June 1, 1960): 99.9 mc, 9 kw. Same address, licensee & staff, except for Mike Lawless, managing dir, & Phil Cutting, news dir, as WI'C (above).

WNAB (September 1940): 1450 kc; 250 w. 991 Broad St., Zone 3. Phone Edison 3-3112. WNAB Inc. (original owner).

Network ABC, MBS, Yankee. Rep McGavren
Specialty programs (wkly): German ½ hr., Italian 1 hr.; Negro 10 hrs; Polish 3 hrs; Spanish 2½ hrs; Hungarian 1 hr; Russian 1 hr.

Harold Thomas, owner; John Ellinger, gen mgr, Harry Luke, program dir, Norman Howard, chief engr, James Elliott, news dir; Lydia Wells, women's dir.

BRISTOL, Hartford County

WBBS (October 1948): 1440 kc; 500 w-D 183 Main St. Phone Ludlow 3-9265 Bristol Broadcasting Corp (acquired station April 1, 1954).

Rep Masla.
Specialty programs: Italian
Eric S. Hatch, pres & chief owner; Richard C. Kilbourn, vp & gen mgr, Valentine B. McCormack, coml mgr, John P. Abaray, prog dir; Brian Dow news dir, Justin Tarnowski, chief engr.

BROOKFIELD, Fairfield County

WGHF (FM) (July 14, 1957) 95.1 mc, 20 kw. P. O. Box 11 Phone Danbury—Spring 5-9095. Eastern Broadcasting System Inc. (original owner)

Rep Fine Music Bestrs
A. J. Detzer, chief owner, D. J. Detzer, prog dir; Ralph Hennen, prom mgr; Walter Hollis, chief engr.

DANBURY, Fairfield County

WLAD (October 1947): 800 kc, 250 w-D 207 Main St Phone Pioneer 8-3565 Berkshire Broadcasting Corp (original owner).

Rep Devney-O'Connell
Specialty programs Polish, 1¼ hrs, Lebanese, ¼ hr; both wkly
John P. Previdi, pres; Sol Robinson, gen mgr & coml mgr, Paul Baker, prog dir; Abe Najamy, news dir, Rudi Cehak, chief engr.

WLAD-FM (December 1953): 98.3 mc, 340 w. Address, licensee and staff same as WLAD (above).

GROTON, New London County

WSUB (July 26, 1958): 980 kc, 1 kw-D. 119 Bridge St Phone Hilltop 5-2494. Lawrence A. Reilly and James L. Spates (original owner).

Rep Walker-Rawalt
Lawrence A. Reilly & James L. Spates, owners; Lawrence A. Reilly, gen mgr; Warren F. Haas, coml mgr; Warren F. Bourque, news dir; Armand Bernard, chief engr

HAMDEN, New Haven County

WDEE (not on air; target date, Summer, 1960) 1220 kc, 1 kw-D, DA 473 Denslow Hill Rd. Atwater 8-3561 Southern New England Broadcasting Corp (original owner).

Rep Forjoe
Vincent De Laurentis, pres & gen mgr; William Tilow, coml mgr; Gene Valentino, prog dir

HARTFORD, Hartford County

WCCC (1947): 1290 kc, 500 w-D. Hotel Bond. Phone Jackson 5-6648. Greater Hartford Broadcasting Inc. (original owner)

Reps Gill-Perna, Foster & Creed, New England
William M. Savitt, pres, Max M. Savitt, secy-treas, Ralph H. Klein, station mgr, Jack Brooks, prog dir & news dir, Everett Seltzer, prom mgr, Michael Cookish, chief engr.

WCCC-FM (June 7 1960). 106.9 mc, 6.8 kw. Same address & licensee as WCCC (above).
Russell R. Naughton, station mgr & prom mgr, Ivor Hugh, prog dir.

The **P O M G** *
Station to
Listeners and
Sponsors . . .

. . . means that as an advertiser you are assured the best sales climate among pedigreed companies. We love our listeners, too!

*Peace of mind guaranteed

AM-**WCCC**-FM
Hotel Bond
HARTFORD, CONN.

Radio Stations CONTINUED

CONNECTICUT CONTINUED

WDRG (Dec 10, 1922): 1360 kc; 5 kw, DA-1. P. O. Box 151, Blue Hills Station Phone Chapel 2-7751. TWX 447. Buckley-Jaeger Broadcasting Corp. (acquired station Aug 1, 1959). See Buckley-Jaeger Stations in "Group Ownership." Rep Peters, Griffin, Woodward.
Victor E. Forker, gen mgr & coml mgr; Charles R. Parker, prog dir & prom mgr, George Freeman, news dir; Harry Broderick, chief engr.

WDRG-FM (Oct. 26, 1959): 102.9 mc; 7 kw. Duplicates WDRG (above).

WFNO (FM) (January 1959): 93.7 mc; 7 kw. 1 S Main St., W. Hartford. Phone Adams 3-1748. General Broadcasting Inc. Maxwell M. Gubin, pres. Samuel Stone, chief engr.

WHAY (See New Britain listing).

WHCN (FM) (June 1956): 105.9 mc; 7 kw. P. O. Box 1062, Phone Beverly 5-8622. Concert Network Inc. (See Concert Network Stations in "Group Ownership").
Network Concert Net.
T. Mitchell Hastings Jr., pres; William Meola, chief engr.

WPOP (1936): 1410 kc; 5 kw, DA-2. 410 Asylum St. Phone Jackson 7-9131. Tele-Broadcasters of Conn Inc. (acquired station August 1956). See Tele-Broadcasters Stations in "Group Ownership."
Network Yankee. Rep Adam Young
H. Scott Killgore, pres; Philip A. Zoppi, gen mgr & coml mgr; Del Rayce, prog dir; Ralph Kanna, prom mgr; Cal Kolby, news dir; Don Muckel, chief engr.

WPOP

The No. 1 STATION IN THE MARKET

HARTFORD—CONN.

Adam Young, Inc.—Nat'l Rep.

A TELE-BROADCASTERS STATION

***WRTC-FM** (February 1958): 89.3 mc; 145 w. P. O. Box 250, Trinity College. Phone Jackson 7-0447. Trinity College (original owner).
Charles G. Mixer III, station mgr, William C. Richardson, prog dir; Samuel C. Edsall, chief engr.

WTIC (Feb. 10, 1925): 1080 kc; 50 kw, DA-N. 26 Grove St., zone 15. Phone Jackson 5-0801. TWX HF-372. The Travelers Broadcasting Service Corp. (original owner).
Network NBC. Rep Christal.
Paul W. Morency, pres, Walter C. Johnson, vp & gen mgr, Robert S. Tyrol, vp sales; Bernard L. Mullins, vp programs, Eugene J. Murarty, prom mgr, N. Thomas Eaton, news dir, Harold E. Dorschug, dir of engr.

WTIC-FM (Feb 5, 1940): 96.5 mc; 8 kw. Duplicates WTIC (above) with exception of 2-5 pm and 7-11 pm.
WTIC-TV. Tv companion of WTIC-AM-FM.

MANCHESTER, Hartford County

WINF (May 18, 1958): 1230 kc; 250 w. P. O. Box 946. Phone Mitchell 3-2491. Manchester Broadcasting Co. (original owner).
Network MBS. Rep Walker-Rawalt.
John Deme, owner, gen mgr & coml mgr; T. R. Safford, prog dir, Hazel Deme, prom mgr; Whitney Jacobs, news dir; Henry Robert, chief engr.

WINF-FM (not on air; target date 1961): 107.9 mc, 5 kw. Same licensee and staff as WINF (above).

MERIDEN, New Haven County

WMMW (June 1947): 1470 kc; 1 kw-D. 99 Colony St. Phone Beverly 5-5747. Silver City Crystal Co. (original owner). Sale to Ralph N. Weil and associates pending FCC approval.
Rep Clark.
C. A. Schultz, pres; G. A. Kruttschnitt, gen mgr; Jack Durkin, coml mgr; Les Fox, program dir; Jack Durkin, promotion dir; John F. Roache, chief engr; Ray Hard, news dir.

WMMI (FM) (March 1948): 95.7 mc; 7 kw. Address, licensee and staff same as WMMW (above), except Carl W. Schultz, gen mgr & program dir.

MIDDLETOWN, Middlesex County

WCNK (Dec 12, 1948): 1150 kc; 500 w-D. River Road. Phone Diamond 7-2565. The Middlesex Broadcasting Co. (original owner).
Reps Devney-O'Connell; Nona Kirby.
Specialty programs: Polish, 1 hr. wkly.
Richard J. & Wm J. O'Brien, managing dirs; William J. Glynn, prog dir & news dir, Thomas Pollitt, chief engr.

NAUGATUCK, New Haven County

WNTE (not on air; target date not announced): 860 kc; 250 w-D, DA-D. Naugatuck Valley Service Inc.

NEW BRITAIN, Hartford County

WEAY (May 20, 1949): 910 kc; 5 kw, DA-2. 22 Grove Hill. Phone Baldwin 3-2721. Central Connecticut Broadcasting Co. (acquired station 1950).

Network ABC
Specialty programs: Italian, 16 hrs; Polish, 1 hr; Scandinavian, 1 hr.; all wkly.
Aldo De Dominicis, owner; Edward C. Obrist, gen mgr; Robert Regan, prog dir; Fred Swanson, prom mgr, Hillis Holt, chief engr.

WKNB (August 1946): 840 kc, 1 kw-D. 1422 New Britain Ave., zone 10. Phone Adams 6-1277. Beacon Broadcasting Co. (acquired station Dec 4, 1959).

Reps Hollingbery (national); Harry Wheeler Co. (regional)

Specialty programs Polish, 2 hrs wkly
Sheldon Smerling, pres; Bruno Kern, gen mgr, Norton Virgien, station mgr; William Schnaudt, gen sales mgr, Michael Drechsler, prom dir; Robert Leonard, prog dir; Barry Barents, news dir; Ray Capes, chief engr.

NEW HAVEN, New Haven County

WAVZ (September 1947): 1300 kc; 1 kw, DA-N. 152 Temple St., zone 10. Phone Spruce 7-4761. WAVZ Broadcasting Corp. (acquired station July 20, 1949).

Reps Hollingbery; Kettell-Carter (New England)

Victor W. Knauth, chmn of board; Daniel W. Kops, pres & gen mgr; Richard J. Monahan, exec vp; Albert A. DeFilippo, vp, administration; Marvin B. Rosenblatt, station mgr; Samuel Barstein, prom mgr; George T. Phillips, operations mgr, news dir & prog dir, Frederick Brill, chief engr.

WELI (October 1935): 960 kc; 5 kw-D, 1 kw-N, DA-N (CP 5 kw, DA-N), 221 Orange St., zone 10. Phone University 5-1133. TWX 199. Connecticut Radio Foundation Inc. (acquired station May 25, 1945).

Rep H-R Representatives: Harry Wheeler. Richard W. Davis, pres & gen mgr.
WELI-TV: Tv companion station of WELI (above)

WNHC (1944): 1340 kc; 250 w. 135 College St., zone 10. Phone Spruce 7-3611. TWX New Haven 57. Triangle Publications Inc. (acquired station Aug 28, 1956). See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."

Networks ABC; Conn. State Network. Rep McGavren

Roger W. Clipp, vp, radio & tv; Richard L. Chalmers, gen mgr; Norman Polman, prog dir; Edward Caputo, news dir; Howard Wessenberg, chief engr.

WNHC-FM (1959): 99.1 mc; 10 kw. Same licensee and address as WNHC (above)
WNHC-TV: Tv companion of WNHC-AM-FM (above).

WYCF-FM (March 9, 1959): 94.3 mc; 305 w. Box 242-A. Yale Station Phone University 5-6400. Yale Broadcasting Co. (original owner).
Network Ivy. Rep Ivy Network
Philip A. Champlin, chairman, Robert H. Prall Jr., prog dir; Leonard Bickwit Jr., business mgr; Lance K. Canon, vice chmn; John L. Anderson Jr., public relations dir; Stevenson Langmuir, technical dir; Jon F. Hartung, secy

NEW LONDON, New London County

WNLC (Sept 1936): 1490 kc; 250 w. Mohigan Hotel, 258 State St. Phone Gibson 2-5328. Thames Broadcasting Corp. (original owner).
Network Yankee. Reps Masla; Kettell-Carter.
Specialty programs Italian, 1 hr wkly.
Gerald J. Morey, pres & gen mgr; Edwin H. Schweitzer, vp & coml mgr, William Hoffman, prog dir, David A. Connors, news dir; Randolph Barrett, chief engr.

NORWALK, Fairfield County

WNLK (1948): 1350 kc; 500 w. DA-N. 11 Wall St. Phone Temple 8-5566. Norwalk Broadcasting Inc. (acquired station 1952).
James Stolcz, pres; Dick Bournerba, prog dir; Curt Gibson, news dir; Clarence Burnham, chief engr.

NORWICH, New London County

WICH (September 1946): 1310 kc; 1 kw, DA-1. P. O. Box 551. Phone Turner 7-1613. Eastern Connecticut Broadcasting Co. (acquired station October 1953).
Rep Everett-McKinney; Foster & Creed (Boston)

Specialty programs: French, 1 hr; Italian, 1 hr; Polish, 1 hr., all wkly.
Donald Lasser, pres; Richard P. Reed, gen mgr; John A. MacAdie, local sales mgr, Arthur Bouldin, prog dir; Edward Adler, prom mgr; Edward Leonard, news dir, Alexander Dubenetsky, chief engr, Janis Wakely, syndication mgr.

OLD SAYBROOK, Middlesex County

WLIS (Sept. 17, 1956): 1420 kc; 500 w-D. Conn. Turnpike Phone Evergreen 8-3546. Long Island Sound Radio Corp. (original owner).
Network MBS. Rep Hopewell
Joseph P. Trantino, pres & gen mgr; Alexander Pernal, coml mgr, Vivian N. Trantino, prog dir, Drysilla E. Harter, news dir

PUTNAM, Windham County

WINY (May 3, 1953): 1350 kc; 1 kw-D. 15 Grove St. Phone Walnut 8-2721. Israel Putnam Broadcasting Co. (original owner). (Sale to Herbert C. Rice pending FCC approval).
Rene Cote, pres, Henry E. Breault, gen mgr & coml mgr; Ed Read, prog dir; Frank Carroll, Dick Alarie, news dir, Bob Weissman, chief engr.

STAMFORD, Fairfield County

WSTC (September 1941): 1400 kc; 250 w. 270 Atlantic St. Phone Davis 4-7575. Western Connecticut Broadcasting Co. (acquired station Jan. 1, 1946). See "Newspaper Ownership."

Network ABC. Rep Everett-McKinney.
Specialty programs: Italian, Negro, Polish, Kingsley Gillespie, pres, Julian Schwartz, gen mgr; Lisle Dorrian, chief engr.

WSTC-FM (Oct. 18, 1947): 96.7 mc; 650 w. Duplicates WSTC (above)

STORRS, Tolland County

***WHUS (FM)** (1956): 90.5 mc; 15 kw. Student Union Bldg, U. of Connecticut. Phone Garfield 9-4726. U. of Connecticut (original owner).
Greg Tuchay, station mgr.

TORRINGTON, Litchfield County

WBEZ (1947): 990 kc; 1 kw-D. 127 Main St. Phone Hunter 9-4173. Pioneer States Broadcasters Inc. (acquired station April, 1958).

Rep Breen & Ward
Specialty programs: Italian, 7 hrs; Polish, 1 hr; both wkly.
Bernard J. Zucker, pres & owner; Gene Valentino, gen mgr & prom mgr; Charles Renaud, news dir, James Dunlap, chief engr.

WTOR (Jan. 29, 1948): 1490 kc; 250 w. 93 Perkins St. Phone Hunter 9-4181. Torrington Broadcasting Co. (acquired station April 1955).
Network MBS, Yankee, Conn. State. Reps Masla; Walker-Rawalt (New England).
Specialty programs (wkly): Italian 1 hr.; Polish 1 hr.
Edmund William Waller, pres, chief owner & gen mgr; Alfred G. Eyre, station & coml mgr.

HAMILTON-LANDIS & ASSOCIATES, Inc.

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EXECUTIVE 3-3456

WATERBURY, New Haven County

WATR (1934): 1320 kc; 1 kw, DA-1 (CP—5 kw-D, 1 kw-N, DA-2). 440 Meadow St. Phone Plaza 5-1121. TWX Waterbury 195. WATR Inc. (original owner).

Networks ABC, Yankee. Reps Masla; Nona Kirby (Boston).

Specialty programs: Italian, 3 hrs; Polish, 2 hrs; both wkly.
Harold Thomas, pres, Sam Elman, coml mgr & gen mgr; Lou Frank Dennis, prom mgr & prog dir, Marvin Kramer, news dir; Andrew Toross, chief engr.

WATR-FM (not on air; target date 1961): 92.5 mc, 7 kw. Duplicates WATR (above).
WATR-TV. Tv companion of WATR-AM-FM.

WBRV (1934): 1590 kc; 5 kw, DA-1. P. O. Box 1627. Phone Plaza 3-1125. WBRV Broadcasting Corp. (acquired station April 1, 1960).
Network CBS. Reps Devney-O'Connell; Foster & Creed (Boston).
Specialty programs: Italian, ½ hr; Negro, ½ hr; Spanish, 1 hr.; Portuguese, ½ hr.; all wkly.

Michael Gourd, pres; Robert S. Holczer, gen mgr, Alton Lenoco, coml mgr; Lou F. Dennis, prog dir; Joe Mulhall, news dir; John Tomaszewicz, chief engr.

WWCO (1946): 1240 kc; 250 w. 65 Bank St., zone 20. Phone 4-5141. WWCO Inc. (acquired station July 16, 1958).

Network MBS. Rep Radio-TV Reps.
Specialty programs Italian, 3 hrs. wkly.
Herbert Bloomberg, pres, Ruth R. Goddard, vp & coml mgr.

WEST HARTFORD, Hartford County

WKNB (See New Britain listing).

WESTPORT, Fairfield County

WMMM (April 15, 1959): 1260 kc; 1 kw-D, DA-D. Westport, Conn. Phone Capitol 7-5133. Westport Broadcasting Co. (acquired station Feb 16, 1960).

Sidney J. Flamm, pres & gen mgr; Bob Roberts, station mgr & prog mgr; Jules Labert, coml mgr, Freeman Hammond, news dir; James Orre, chief engr.

WILLIMANTIC, Windham County

WILI (Oct. 1957): 1400 kc; 250 w. P. O. Box 496. Phone Harrison 3-1621. Wille Broadcasting Co. (acquired station May 1959).

Network MBS
Specialty programs: French, 1 hr; Polish, 1 hr; both wkly.
Herbert C. Rice, owner & gen mgr; Robert C. Rice, coml mgr, Ralph D'Andrea, prog dir; Ethel A. Rice, prom mgr; Les Douglas, news dir, Leighton Gage, chief engr.

WINDSOR, Hartford County

WIPI (not on air; target date unknown): 1480 kc; 500 w-D, DA-D. Tobacco Valley Broadcasting Co.

DELAWARE

*Non-commercial.

DOVER, Kent County

WDOV (1948)· 1410 kc, 1 kw-D. P. O. Box 727. Phone Redfield 4-5816. Dover Broadcasting Co (acquired station 1956). See Henry Rau Stations in "Group Ownership"

Network MBS. Rep Breen & Ward.

Henry Rau, pres; William S Cook, sta mgr; Allan Hedgecock, coml mgr, Lloyd S. Smith, dir of engr.

WDOV-FM (1956)· 94.7 mc; 3 kw. Duplicates WDOV (above)

WKEN (Aug 2, 1957) 1600 kc, 500 w-D. P. O. Box 549 Phone Redfield 4-5797 Coastal Carolina Broadcasting Corp. (acquired station Jan. 24, 1958) See J Olin Trice Stations in "Group Ownership."

Network ABC.

J. Olin Trice Jr., pres; John Masters, gen mgr, Ed Bowen, coml mgr; Jerry Gillies, prog dir, Jim Reilly, news dir; Jim Gentry, chief engr.

GEORGETOWN, Sussex County

WJWL (June 23, 1951)· 900 kc, 1 kw-D. P. O. Box 111. Phone Georgetown 2567 Rollins Broadcasting of Delaware (original owner). See Rollins Stations in "Group Ownership"

Rep Continental Broadcasting.

O. Wayne Rollins, pres; Charles R. Maillet, vp & gen mgr; John C. Calhoun, prog dir; Edward Marzoa, chief engr.

MILFORD, Kent County

WKSE (Oct. 30, 1953)· 930 kc; 500 w-D, DA-D. P. O. Box 444. Phone Garden 2-8881. The Kent-Sussex Broadcasting Co. (original owner).

Herbert M Griffith Jr, gen mgr & coml mgr; Borden E. Smith, prog dir & news dir., Edgar M. Welch II, chief engr.

SEAFORD, Sussex County

WSUX (1955) 1280 kc; 1 kw-D P. O. Box 327. Phone National 9-7933 Elizabeth and W. Courtney Evans (original owners)

Elizabeth Evans, gen mgr & coml mgr; Bobby Killen, program dir, Dick Lee, news dir; Betty Dale, women's dir.

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WILMINGTON, New Castle County

WAMS (1947): 1380 kc; 1 kw, DA-1 (CP 5 kw-D, 1 kw-N, DA-2). 414 French St. Phone Olympia 4-8881. Rollins Broadcasting of Delaware Inc (acquired station 1954) (See Rollins Stations in "Group Ownership").

Rep Continental Broadcasting.

O. Wayne Rollins, pres; Charles W. Stone, vp & gen mgr, Dick Lee, coml mgr; Fitzgerald McDaniel, chief engr, Jack Barry, news dir.

WDEL (1922): 1150 kc; 5 kw, DA-2. 10th & King Sts Phone Olympia 8-7268, Delmarva Broadcasting Co (acquired station 1931) See Steinman Stations in "Group Ownership" See also "Newspaper Ownership"

Network NBC. Rep Meeker.

Clair R McCollough, station exec. J Robert Gulick, asst gen mgr; Thomas R. Nunan Jr, natl sales mgr, Harvey C. Smith, station mgr; Richard Aydelotte, prog dir; J. E. Mathiot, tech dir.

WDEL-FM (1950): 93.7 mc; 20 kw. Same address, licensee & staff as WDEL (above).

WILM (Oct 1, 1923)· 1450 kc; 250 w. 920 King St. Phone Olympia 4-7771. Delaware Broadcasting Co (original owner).

Network ABC. Rep Bolling.

Specialty programs: Negro, 2 hrs. wkly. Ewing B Hawkins, pres, gen mgr & coml mgr, Dan Casey, prog dir; Chauncey Eanes, prom mgr; Tom Greer, news dir, Gene Szysmanski, chief engr

WJBR (FM) (January 1957): 99.5 mc; 20 kw. 2617 Ebright Road Phone Olympia 4-2223. John B. Reynolds (original owner).

John B Reynolds, gen mgr & sales mgr; John B Reynolds Jr, station mgr; Al Barclay, prog dir; David Dewey, news dir; Kern M Bowyer, chief engr.

WTUX (April 21, 1947)· 1290 kc; 1 kw-D 1400 Market St Phone Olympia 5-8821 Port Frere Broadcasting Co. (original owner).

Rep Walker-Rawalt

Gordon K MacIntosh, pres; William S. Ewing, coml mgr; Bob Darby, prog dir; Don Mathewson, prom mgr, Bill Pfeiffer, news dir, Ed Kennedy, chief engr.

DISTRICT OF COLUMBIA

*Non-commercial.

WASHINGTON, District of Columbia

***WAMU-FM** (not on air, granted July 21, 1960). 88.5 mc, 12 kw. American U

WARL-AM-FM (See Arlington, Va listing).

WASH (FM) (1948)· 97.1 mc; 15 kw. 1319 F St., N W Phone District 7-1356. Everett L. Dillard (original owner).

Network QXR Network

Specialty programs. Italian, 1 hr, Greek, ½ hr; both wkly.

Everett L. Dillard, owner; Jean M. Dillard, gen mgr, Kathryn Epstein, coml mgr; Richard Patrick, prog dir, Doris Kepner, prom mgr; Don Boothman, news dir

WDON Wheaton, Md Am companion station of WASH(FM).



WASH-FM

Washington, D. C.'s

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MUSIC
Station**

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Delivers the
**ADULT, HIGH INCOME,
BETTER EDUCATED
Audience of the
Nation's Capital**

12 years under the same management, with one music policy, has made WASH-FM, Washington's Best Known FM Station.

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WASH-FM

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420 Madison Avenue

PLaza 5-9145

Radio Stations CONTINUED

DISTRICT OF COLUMBIA CONTINUED

WDON (See Wheaton, Md listing).
WEAM (See Arlington, Va. listing).
WFAN (FM) (1948) 100.2 mc; 16 kw United Broadcasting Co. Sergi Vega, prog dir, E Carlton Myers, coml mgr (See WOOK Washington)
WFAK (See Falls Church, Va listing).
WGAY (FM) (June 1, 1959) 99.5 mc, 20 kw 4000 Albemarle St., N.W., zone 16 Phone: Whitehall 6-1050 WGAY Inc (original owner). See Town & Country Stations in "Group Ownership"
 Connie B. Gay, pres, Jane E. Trimner, exec vp; Ed Winton, vp & gen mgr, L. L. Stewart, station mgr; James Petty, chief engr.
WGMS (See Bethesda, Md).
WGMS-FM (1946) 103.5 mc, 20 kw RKO General Inc. Duplicates WGMS Bethesda, Md

***WGTB-FM** (not on air, target date 1960) 90.1 mc, 840 w Georgetown U. Phone Federal 7-3300 Georgetown U
 Rev F. J. Heyden, dir; Arthur P. Dietz, chief engr
WINX (See Rockville, Md. listing).
WMAL (1925) 630 kc, 5 kw, DA-1, 4461 Conn Ave. N.W., zone 8 Phone Kellogg 7-1100. TWX 50 Evening Star Broadcasting Co (May 1, 1938) See Evening Star Stations in "Group Ownership" See also "Newspaper Ownership" Network ABC Rep H-R Reps
 John W. Thompson Jr, pres, Frederick S. Houwink, gen mgr, Andrew M. Ockershausen, mgr, Howard E. Williams Jr, prog operations mgr, Allan T. Powley, chief engr.
WMAL-FM (May 15, 1948) 107.3 mc; 20 kw. Has a separate programming 6 pm to 12 midnight, duplicates WMAL (above) all other times
WMAL-TV Tv companion of WMAL-AM-FM
WOL (1924) 1450 kc, 250 w 2000 P St N.W. Phone Hobart 2-3900 Washington Broadcasting Co (acquired station November 1953) See Henry Rau Stations in "Group Ownership" Network MBS Rep Breen & Ward.

Specialty programs Italian, 2 hrs, Greek, 1 hr, both wkly
 Henry Rau, pres & gen mgr, Lloyd S. Smith, engr dir, Stanley Barclay, coml mgr, Joseph Velsmid, chief engr.
WOL-FM (1946) 98.7 mc, 20 kw. Duplicates WOL (above).
WOOK (1940) 1340 kc, 250 w 8th & I Sts., N.W., zone 1. Phone Republic 7-8000 United Broadcasting Co (acquired station 1951) (See United Broadcasting Co Stations in "Group Ownership")
 Rep UBC Sales (New York)
 Specialty programs Negro, 100%
 Richard Eaton, pres, John Panagos, vp & gen mgr, Odus Von Blasingame, coml mgr; Cliff Holland prog dir, E. E. Stephens, chief engr, Al Jefferson, news dir, Hazel Smith, womans dir.
WPGC-AM-FM (See Morningside-Oakland, Md listing).
WPIK (See Alexandria, Va listing)

THE AMAZING STORY OF WOOK!

WOOK

WASHINGTON
D.C.

WORLD'S *Only* 24 HOUR A DAY NEGRO PROGRAMMED *Station*



- ★ 1/2 of the Nation's Capital is Negro
- ★ Over 700,000 Negroes live in metropolitan Washington
- ★ Over 3/4 million Negroes live in W O O K's primary coverage area (0.5 MV/M contour)

★ 95.5% of D.C.'s Negroes are employed fulltime

★ D.C. Residents enjoy high median income—
 Negro—\$2635.00
 White—\$3321.00

Washington's SPECTACULAR INDEPENDENT STATION

WOOK

is the most talked about station in the nation! Continually SOLD OUT because of audience, market, sales and results.

WOOK

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ASK BOB WITTIG AT UBC'S N. Y. OFFICE—PLAZA 5-9145
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WQMR (See Silver Spring, Md., listing).

**TO INCREASE YOUR CLIENT'S SHARE
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Washington's Quality Music and
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Wisconsin Building, Washington 16, D. C.
Whitehall 6-1050

WQMR . . . DIAL 1050
a Connie B. Gay Station
Serving the Largest Specialized Group
of Listeners in Any City in the World

WRC (Aug. 1, 1923): 980 kc; 5 kw, DA-N.
4001 Nebraska Ave., zone 16. Phone Emerson
2-4000. TWX 89. National Broadcasting Co.
(original owner). (See NBC owned stations in
"Group Ownership"). (Sale to RKO General
pends FCC approval).

Network NBC. Rep NBC Spot Sales.
Robert E. Kintner, pres; Joseph Goodfellow,
vp & gen mgr; Harry A. Karr Jr., sales mgr;
William C. Grayson, program mgr; Charlotte
Walch, advertising, publicity & prom mgr;
Lefferts A. McClelland, operations dir; Cassius
Keller, news dir.

WRC-FM (Aug. 1, 1923): 93.9 mc; 20 kw.
Duplicates WRC (above).
WRC-TV: Tv companion station of WRC-
AM-FM.

WTOP (Oct. 20, 1932): 1500 kc; 50 kw, DA-2.
Broadcast House, zone 16. Phone Emerson 2-
9300. TWX WA63. Washington Post Co. (ac-
quired station Feb 9, 1949). See Washington
Post Stations in "Group Ownership." See also
"Newspaper Ownership."
Network CBS. Rep CBS Radio Spot Sales.



**has the highest ratings of
the automobile audience
of all daytime stations in
the Washington Metro-
politan Area.**

(Auto Audits June 1959)

**An area which has
455,000**

**radio equipped passenger
vehicles.**

WDON's "Analysis in Perspective of
Washington's Metropolitan Area Auto-
mobile Audience" supplied on request.

WDON RADIO

**2647 University Blvd., W.,
Wheaton, Maryland**

Jean Dillard, Mgr. LO 5-4546

John S. Hayes, pres; Lloyd W. Dennis Jr.,
gen mgr, Robert W. Schellenberg, coml mgr,
Patricia A. Searight, prog dir; Charles Craw-
ford, prom mgr; Edward Ryan, WTOP news,
gen mgr; Steve Cushing, news dir; Larry Beck-
erman, public affairs dir, Clyde M. Hunt, vp for
engineering, Granville Klink, chief engr.

WTOP-FM (1946): 96.3 mc, 20 kw. Dupli-
cates WTOP (above).
WTOP-TV Tv companion of WTOP-AM-FM.

WUST, WJMD (FM) (See Bethesda, Md.,
listing).

WWDC (1942): 1260 kc; 5 kw, DA-2. 1627 K
St., N.W., zone 6 Phone Tuckerman 2-7600.
WWDC Inc (acquired station 1942).

Rep John Blair
Ben Strouse, pres & gen mgr; Herman Paris,
vp, national sales; Max Sherman, vp, local
sales, Norman Reed, vp, public relations, Jo
Wilson, prom dir, Edward Studney, prog dir;
Robert Robinson, news dir; Ross Beville, vp,
engineering, purchasing & labor relations.

WWDC-FM (1947): 101.1 mc, 20 kw. Address,
licensee & staff same as WWDC (above).



**The constant leader, quantita-
tively and qualitatively, in the
metropolitan Washington market
of more than 2 million people**

FLORIDA

*Non-commercial.

ARCADIA, De Soto County

WAPG (September 1955): 1480 kc; 1 kw-D.
P. O. Box 876 Phone Walnut 8-6101. Arcadia,
Punta Gorda Broadcasting Co. (acquired station
Feb 3, 1959).

Network Keystone. Rep McGillvra.
H. D. Ryalls, pres; W. W. Benton, gen mgr;
Bert G. Erickson, prog dir, Paul Howell, chief
enr, Richard Cobb, farm dir; Mary B. Ander-
son, women's dir.

ARLINGTON, Duval County

WQTY (November 1957): 1220 kc; 250 w-D.
P. O. Box 8716, Jacksonville 11, Fla. Phone
Raymond 4-2188. Rahall Broadcasting Inc. (ac-
quired station July 28, 1960). (See Rahall Sta-
tions in "Group Ownership").
Network MBS.

ATLANTIC BEACH (Jacksonville), Duval County

WTKX (Jan 30, 1958): 1600 kc; 1 kw-D. P.
O. Box 1328. Phone Cherry 6-3695. Ocean Beach
Broadcasting Co. (original owner).

Nellie A. Lynch, gen mgr; Robert K. Lynch,
asst to gen mgr, coml mgr & chief engr;
Bernie Adams, prog dir; Ronald Johnson, news
dir, Thomas M. Carroll Jr., sports dir.

AUBURNDALE, Polk County

WTWB (Oct 10, 1956): 1580 kc, 1 kw-D.
P. O. Box 7. Phone Woodlawn 7-1129. L. M.
Hughes (acquired station February 1957).

L. M. Hughes, owner, Richard W. Boyce,
gen mgr, coml mgr & prog dir, Gail Carroll,
woman's dir, Fred N. Potter, chief engr.

AVON PARK, Highlands County

WAVE (Nov. 3, 1957): 1390 kc; 1 kw-D. Jaca-
randa Hotel Phone Glendale 3-3171. Mid-
Florida Broadcasting Inc. (acquired station
March 25, 1959).

Network MBS Rep Best
John B. Marshall, pres, Douglas L. Way, gen
mgr & news dir, William E. Hudson, coml mgr;
June Bowden, prog dir & prom mgr, Jerald
Brush, chief engr.

BARTOW, Polk County

WBAR (Sept. 28, 1953): 1460 kc; 1 kw-D
P. O. Box 820. Phone 533-8021. Radio Station
WBAR Inc. (acquired station Jan 1955).
Rep Southeastern Key.

W. Avera Wynne, pres; Morton C. Cook, sta-
tion mgr & coml mgr; Thomas W. Osborne,
prog. dir; Alva Duncan, chief engr.

BELLE GRADE, Palm Beach County

WSWN (Oct. 5, 1947): 900 kc; 1 kw-D. P. O.
Box 8. Phone Wyman 6-2063. Seminole Broad-
casting Co. See Dee Rivers Stations in "Group
Ownership".

Network MBS.
Specialty programs: Negro, 2 1/2 hrs. wkly.
E. D. Rivers Jr., chmn of board; Marvin M.
Smith, gen mgr; Alvin H. Harris, prog dir;
Carolyn Mallory, women's dir; Kenneth Hen-
derson, news dir; C. S. Clemans, chief engr.

BRADENTON, Manatee County

WBRD (October 1957): 1420 kc, 1 kw-D, DA-
D. P. O. Box 1038. Phone 6-2183. Sunshine
State Broadcasting Co. (original owner).

Rep John E. Pearson.
Robert R. Nelson, pres & gen mgr; Hal
Meyer, coml mgr; Kenny Vincent, prog dir;
Tom Gillies, news dir, Richard Wetherbee,
chief engr.

WTFL (1946): 1490 kc; 250 w. Memorial
Pier. Phone 3-1490. Fletcher-Mitchell Corp.
(acquired station Jan. 1, 1960).

James I. Mitchell, pres, David W. Albright,
vp & gen mgr; Gordon Wylie prog dir; W. W.
Chaplin, news dir, Marlen Hager, chief engr.

BROOKSVILLE, Hernando County

WWJB (Oct. 11, 1958): 1450 kc; 250 w-SH.
P. O. Box 707. Phone 2020. Brooksville Broad-
casting Service Inc. (acquired station June 13,
1960)

Network Keystone.

CHIPLEY, Washington County

WBGK (April 10, 1956): 1240 kc; 250 w. P. O.
Box 805. Phone Mercury 8-0234. Lee-San Corp.
(acquired station June 1959).

John Sanders, pres, gen mgr & coml mgr;
(Mrs) Lee Sanders, station mgr & women's dir;
Donald Stephens, prog dir; Gerald McKechnie,
chief engr.

CLEARWATER, Pinellas County

WAZE (Nov. 21, 1959): 860 kc; 500 w-D, DA-
D. 201 S Ft. Harrison Ave. Phone 38-575. Ra-
dio Clearwater Inc. (original owner).

Gene Allen Robinson, gen mgr; Charles H.
Adams, coml mgr; Scott Dilworth, prog dir;
Harry Prior, news dir.

WTAN (June 8, 1948): 1340 kc; 250 w. P. O.
Box 1109. 200 Pierce Blvd. Phone 3-3084.
Clearwater Inc. (acquired station January
1958).

Network Keystone.
H. Dennison Parker, pres, gen mgr & coml
mgr; Harry E. Lytle, prog. dir; Frank L. Reid,
chief engr.

CLEWISTON, Hendry County

WSUG (Nov. 22, 1959): 1050 kc; 250 w-D.
P. O. Box 1027, Arcadia, Fla. Phone Yukon 3-
1711. Sugarland Broadcasting Co

Francis Denmead, pres & gen mgr, Roy Col-
lins, coml mgr; James Broadwell, prog & news
dir; Martha Davis, prom mgr; Lawrence Chap-
man, chief engr.

WOWY (under construction, target date
summer 1960): 1590 kc, 500 w-D. WOWY Bldg.
Phone Yukon 3-1590. Peoples Broadcasting
Service (original owner).

Robert Hecksher, owner & gen mgr.

COCOA, Brevard County

WZEY (Oct. 4, 1957) 1480 kc (CP 1350 kc);
1 kw-D (CP 500 w-D, 1 kw-N, DA-N), P. O. Box
472. Phone Newton 4-4411. Irving Braun (origi-
nal owner).

Rep Grant Webb.
Irving Braun, pres; Jay Schoof, gen mgr;
Richard Olson, prog dir, John Shelton, chief
enr.

WKKO (1952): 860 kc; 1 kw-D. P. O. Box
1308 Phone Newton 6-2411 WKKO Radio Inc.
(acquired station Aug 5, 1959).

Rep Best. Dora Clayton (Southeast)
Marvin L. Rothschild, pres & gen mgr; Ben
Rothschild, vp & national sales mgr; Dale
Wright, prog dir; Stanley Muroff, sales prom &
merchandising mgr; Mel Phillips, news dir; Vic
Sciabarasi, local sales mgr

COCOA BEACH, Brevard County

WRKT (June 22, 1959): 1300 kc; 500 w-D. 425
West Orange Ave Phone Sunset 3-2416 Mel
Wheler (original owner)

Rep Advertising Reps Inc., Miami
Mel Wheeler, owner, Carl Collins, gen mgr &
chief engr; John Fox, coml mgr, Rick Hutto,
prog dir, Mack Stamps, prom mgr, Jim Mc-
Knight, news dir

CORAL GABLES (Miami), Dade County

WVCG (Feb. 18, 1948): 1070 kc; 1 kw-D.
P. O. Box 1516, Coral Gables, Miami 34 Phone
Highlander 8-7411. Peninsular Broadcasting
Corp. (original owner).

Rep Broadcast Time Sales.
George W. Thorpe, pres & gen mgr; Warren
Blackmon, exec vp; Tim Carney, coml mgr;
Barbara Binns, prog dir, Ken Taylor, news dir;
Thomas F. Middleton Jr., chief engr.

FLORIDA CONTINUED

WVCG-FM (Nov. 15, 1958): 105.1 mc; 18.5 kw. Duplicates WVCG (above) until 6 p.m.; special fm programming 6 p.m. to midnight).

CRESTVIEW, Okaloosa County

WCNU (April 8, 1948): 1010 kc; 1 kw-D. P. O. Box 518. Phone Murray 2-2330. Gulf Shores Broadcasting Co. (acquired station June 1955).

Network Keystone. Rep Southeastern Key. Mrs Virginia O'Neal, pres; Sam F. Townsend gen mgr.

WJSE (September 1954): 1050 kc; 1 kw-D. P. O. Box 267. Phone Murray 2-3040. Crestview Broadcasting Co. (acquired station 1958).

Everett M. McCrary, pres & gen mgr; Bob Lynn, coml mgr; Cordel Whitlock, prog dir; Pat Miller, prog mgr, Al Robinson, news dir; Russ White, chief engr.

CYPRESS GARDENS, Polk County

WGTO (September 1955): 540 kc; 50 kw-D, DA-2. P. O. Box 123. Phone Winter Haven exchange—Cypress 3-4103. TWX Winter Haven 7135. KSTP Inc (acquired station May 1, 1958). See Gold Seal Stations in "Group Ownership" Rep Pety.

Stanley E. Hubbard, pres; Marvin L. Rosene, sales vp, G. Max Kimbrel, station & gen sales mgr; William Gramer, prog dir, Gary Miller, sales prom mgr, Bayless "Jim" Corbett, news & farm dir; Dave Schick, chief engr.

DADE CITY, Pasco County

WDCF (December 1954): 1350 kc; 1 kw-D. Box 1077. Phone Logan 7-3879. Stuart Picard & Thelma Picard (acquired station December 1956).

Network Keystone. Stuart Picard, owner & gen mgr; Thelma Picard, coml mgr, Vince Giant, prom mgr, John Andre, chief engr.

DAYTONA BEACH, Volusia County

WMFJ (April 16, 1935): 1450 kc; 250 w. P. O. Box 5606. Phone Clinton 2-6491. WMFJ Inc. (acquired station 1955).

Rep Masla. John Creutz, pres, J. Siegel, vp; Richard Clark, station mgr.

WNDB (April, 1948): 1150 kc; 1 kw, DA-N. P. O. Box 431. Phone Clinton 2-1511. News-Journal Corp. (original owner). See Perry Stations in "Group Ownership" Also see "Newspaper Ownership".

Network ABC. Rep Thomas F. Clark Co. Specialty programs Spanish, 25 min wkly. Julius Davidson, pres, R. Y. Huffman, gen mgr, John Pitts, coml mgr, Kenneth A. Lueck, prog mgr, Mary E. Hagman, prom mgr, Stephen Searle, chief engr.

WNDB-FM (March 1947): 94.5 mc, 85 kw. Duplicates WNDB (above).

WQXQ (See Ormond Beach listing).

WROD (1947): 1340 kc; 250 w. P. O. Box 991. Phone Clinton 2-4626. Daytona Beach Bestg Corp (acquired station October 1958). See "Newspaper Ownership" Also see Mining Journal Stations in "Group Ownership".

Network MBS. Rep Pearson. Frank J. Russell, pres; James F. McDonough, gen mgr, chief engr & prog dir; James Crist, coml mgr; Ken Steele, prom mgr, Bill Powell, news dir.

DEFUNIAK SPRINGS, Walton County

WDSP (March 1, 1956): 1280 kc; 5 kw-D. P. O. Box 441. Phone Twin Oaks 4-8361. Euchee Valley Broadcasting Co. (original owner).

Network Keystone. Rep Best. Mrs Marie F. Douglass, chief owner; LaVern Foster Jr., gen mgr; Herbie Wiles, coml mgr & sales dir.

WZEP (1955): 1460 kc, 1 kw-D. P. O. Box 387. Phone Twin Oaks 4-7161. Leonard S. Zepp (acquired station March 1, 1959). Leonard S. Zepp, gen mgr & chief engr.

DELAND, Volusia County

WJBS (1948): 1490 kc; 250 w. Box 808. Phone Redwood 4-1725. WJBS Inc. (acquired station May 1960).

Network MBS. Dale S. Phares, pres & gen mgr; Gil Murray, coml mgr; Frances Phares, prog dir, Ed Loetsch, news dir; Frank Johnson, chief engr.

WOOO (Dec 7, 1956): 1310 kc; 5 kw-D. P. O. Box 694. Phone Redwood 4-3422. Trio Broadcasting Co. (acquired station July 1957).

Network Keystone. Rep Bernard. Herbert A. Saxe, pres, Wallace E. Rifkin, gen mgr, Arthur H. Beckwith, coml mgr, Brian E. Tolby, prog dir, Gary R. Moore, news dir, Edwin P. Carson, chief engr.

DELRAY BEACH, Palm Beach County

WDBF (Feb. 1, 1954): 1420 kc; 5 kw-D, DA-D. Delray Beach Country Club Golf Course. Phone Crestwood 8-1420. Boca Raton Bible Conference Grounds Inc (acquired station May 15, 1957).

Ira Lee Eshelman, pres; O. R. Jim Bellamy, gen mgr, Alice Pabst, prog dir, Bob Massey, news dir; Bob Schulz, chief engr.

EAST PALATKA, Putnam County

WBEA (Feb 22, 1960): 1480 kc; 500 w-D. P. O. Box 222. REA Radio & Electronic Lab. (original owner).

Network ABC. Anthony Corrado, gen mgr, prog dir & chief engr; Peter Corrado, coml mgr.

EAU GALLIE, Brevard County

WMEG (January 4, 1956): 920 kc; 1 kw-D. Box 98, Phone Alpine 4-2282. Mel-Eau Broadcasting Corp (original owner).

A. V. Catterton, pres, gen mgr, news dir; Victoria C. Martin, secy-treas, asst mgr, advertising mgr.

EUSTIS, Lake County

WLBE (See Leesburg-Eustis listing).

WLCO (June 1955): 1240 kc, 250 w. P. O. Drawer AX. Phone Elgin 7-4191. Floyd W. Hess (acquired station May 1956).

Floyd W. Hess, owner & gen mgr; Richard S. Smith, coml mgr, prog dir, Earl F. Hagar, prom mgr, Wayne L. Moody, news dir & chief engr.

FERNANDINA BEACH, Nassau County

WPAP (1955): 1570 kc, 1 kw-D. P. O. Box 691. Rowland Radio Inc.

Robert T. Rowland, pres & gen mgr, George J. Duck, prog & news dir.

FORT LAUDERDALE, Broward County

WFLM (FM) (Feb 15, 1960): 105.9 mc, 29 kw. 305 S. Andrews Ave. Phone Jackson 4-6541. Findlay Publishing Co (acquired station July 28, 1960). See "Newspaper Ownership." Also see Findlay Publishing Co Stations in "Group Ownership".

WFTL (1946): 1400 kc; 250 w. P. O. Box 1400. Phone Logan 6-9621. WFTL Broadcasting Co. (acquired station Aug 1, 1958).

Rep Masla. Walter B. Dunn, pres, gen mgr, natl sales mgr & co-owner, Robert Peggs, local sales mgr; Mavis V. Jackson, prog dir, Max Moore, news dir; Charles E. Vanderford Jr., chief engr.

WMFP (FM) (not on air, target date unknown) 100.7 mc, 56 kw. Percy B. Crawford. See Percy B. Crawford Stations in "Group Ownership".

WWIL (1955): 1580 kc; 1 kw, DA-1 (CP 10 kw-D, 1 kw-N, DA-2). P. O. Box 8067. Phone Ludlow 1-1580. William A. Roberts (acquired station July 28, 1960).

WWIL-FM (Oct. 17, 1959): 103.5 mc; 31 kw. Same address, licensee and staff as WWIL (above).

FORT MYERS, Lee County


WINK (1939): 1240 kc, 250 w. P. O. Box 1072. Phone Edison 4-1131. TWX 482. Fort Myers Broadcasting Co. (original owner).

Network CBS. Rep United Spot Sales. Eddie McBride, pres; A. J. Bauer, gen mgr & coml mgr; Frank Nodine, prog dir; Chuck Miller, prom mgr; Vernon Lundquist, news dir, Bob Bachman, chief engr.

WINK-TV. Tv companion of WINK.

WMYR (Nov 11 1952): 1410 kc, 5 kw-D, 500 w-N, DA-N. P. O. Box 1486. Phone Edison 5-1175. Robert Hecksher (original owner).

Robert Hecksher, owner & gen mgr.



BRAD LACEY
WMYR—Ft. Myers, Fla.

FORT PIERCE, St. Lucie County

WARN (Dec. 24, 1952): 1330 kc; 1 kw-D. P. O. Box 1343. Phone Howard 4-1330. South Jersey Broadcasting Co. (acquired station Nov. 1, 1959).

Network ABC. Rep Continental Radio Sales. Maj. Ranulf Compton, pres, Charles C. Castle, gen mgr & chief engr; Dennis O'Day, coml mgr, Charles R. Elstun, prog dir, Karl Anderson, prom mgr; Wilson Hughes, news dir.

WIRA (May 18, 1946): 1400 kc; 250 w. P. O. Box 1401. Phone Howard 4-1400. Indian River Broadcasting Co (acquired station Jan. 19, 1953).

Network NBC. Rep United Spot Sales. James L. Howe, pres & gen mgr, Sam Lawder, station mgr & prog dir, Kingsley Bull, coml mgr. Harriet Lawder, traffic mgr, Don Ruffey, sports dir, Anne Wilder, news dir; Bob Money, chief engr.

WIRA-FM (not on air, target date not announced) 95.5 mc. Same licensee and address as WIRA (above).

FORT WALTON BEACH, Okaloosa County

WFTW (Nov 24, 1953): 1260 kc; 1 kw-D. P. O. Box 10. Phone Cherry 3-3123. Vacationland Broadcasting Co (original owner).

Wilbur R. Powell, pres; Bill Richards, coml mgr, James G. Waits, chief engr.

WNUE (1956): 950 kc; 1 kw-D. P. O. Drawer 400. Phone Cherry 4-5685. Smith Radio Inc. (acquired station June 1, 1960). See Smith Broadcasting Stations in "Group Ownership".

M. D. Smith III, pres; William Borthwick, gen mgr & coml mgr; Bill Adams, prog dir; Jerry Lee Tisdale, chief engr.

GAINESVILLE, Alachua County

WDVH (October 1954): 980 kc, 5 kw-D. P. O. Box 103. Phone Franklin 2-2528. WDVH Inc. (original owner).

Rep Everett-McKinney, Bernard I. Ochs (Southeast).

Robert A. Vaughn, pres, Thomas R. Hanssen, gen mgr & chief engr, Gene Bowen, coml mgr; Bill Marr, prog dir, Mark Fowler, prom mgr; Ferrell Asbell, news dir.

1ST IN NORTH CENTRAL FLORIDA

WDVH

980 Kc — 5000 WATTS

GAINESVILLE

Represented by:

Everett-McKinney, Inc.
NATIONAL
Bernard I. Ochs Co.
(Atlanta)
SOUTHEAST

WGGG (1948): 1230 kc; 250 w. P. O. Box 501. Phone Franklin 6-3922. Radio Gainesville Inc (acquired station April 1, 1958). (See T. K. Cassel stations in "Group Ownership").

Network MBS. Rep Masla. Specialty programs Negro, 2 hrs wkly. T. K. Cassel, pres, Leon E. Mims, gen mgr; William Mansfield, prog dir.

WRUF (October 1928): 850 kc; 5 kw, DA-N. P. O. Box 2757. University Station. Phone Franklin 6-7575. U. of Florida (original owner).



Network NBC. Kenneth F. Small, station dir; Robert L. Black III, coml mgr, Pierre A. Bejano, prog dir; Bertram MacNamara, chief engr.

WRUF-FM (1948): 104.1 mc; 12 kw. Duplicates WRUF (above).

*WUFT (TV) Tv companion of WRUF-AM-FM.

Adult Programming for the Adult Audience

WIRA FORT PIERCE, FLORIDA **WIRA-FM**

 "The only fulltime quality service on the local scene" 

OWNER-MANAGED

In the Fastest Growing Section of Florida

—National Representatives—
UNITED SPOT SALES, INC.

GREEN COVE SPRINGS, Clay County

WGBC (May 26, 1959): 1580 kc; 500 w-D. Qui-Si-Sana Hotel. Phone 6363. Palm Broadcasting Corp. (acquired station June 15, 1960). Robert A. Olives and David R. Millan, owners.

HAINES CITY, Polk County

WHAN (not on air, target date unknown): 930 kc, 500 w, DA-D. Haines City Broadcasters

HOLLYWOOD, Broward County

WGMA (April 1953): 1320 kc; 1 kw-D. P. O. Box 539 Phone Wabash 2-2903. Melody Music Inc. acquired station April 1957. Sale to Southland Bcstg. Co. pends.

Rep Thomas F. Clark.
C Edward Little, gen mgr; William H. Day, coml mgr; Ken Roth, prog dir; Jerry Wichner, prom mgr; Paul Piper, news dir; Ed Temmel, chief engr.

HOMESTEAD, Dade County

WSDB (Nov. 4, 1957): 1430 kc; 500 w-D. 507 N.W. 2nd St. Phone Circle 7-2445 South Dade Broadcasting Co. (original owner).

Specialty programs: Negro, 8 hrs.
J Abney Cox, pres; Hank Cutshall, gen mgr; Rex Bailey, coml mgr; Evalyn Holly, prog dir; Erwin Fuller, chief engr

JACKSONVILLE, Duval County

WAPE (Oct. 23, 1958): 690 kc; 25 kw-D. Phone (station) Congress 4-9555, (sales office, Prudential Bldg) Flanders 9-9000. Brennan Broadcasting Co. (original owner).

Rep Radio-TV Reps
William J. Brennan, pres & gen mgr; Jim Atkins, sales mgr.

WAYR (See Orange Park).

WIVY (Sept 1, 1948): 1050 kc; 1 kw-D. 1639 Atlantic Blvd. Phone FL 9-2521. WIVY Inc (acquired station May 1, 1950).

Rep Masla
Edw. J. Oberle, pres & gen mgr; Ted Low, coml mgr; Ron Martin, prog dir; Dave Picus, prom mgr; Bob Roberts, news dir; Bill Baker, chief engr.

WJAX (Thanksgiving Day 1925): 930 kc; 5 kw, DA-N. P. O. Box 1740 Phone Elgin 4-1681. City of Jacksonville (original owner). Network NBC. Rep Headley-Reed
J W. Douglass, gen mgr, K B Kroier, chief engr.

WJAX-FM (April 1949) 95.1 mc; 77 kw. Duplicates WJAX (above).

WMBR (Dec. 9, 1933): 1460 kc; 5 kw, DA-N. P. O. Box 960, zone 1. Phone Elgin 5-9001. TWX JK 448. WMBR Inc. (acquired station Sept. 14, 1958)

Network CBS. Rep Blair.
Ben Strouse, pres, Sidney L. Beighley Jr., vp & gen mgr; Donald R. Smith, operations mgr, Charlie Trotta, music dir; Larry Patrick, news dir; C. Roy King, chief engr.

WMBR-FM (1949): 96.1 mc; 40 kw. Licensee, address & staff same as WMBR (above).

WMBR

*a great growth station
in a great growth market*

Metropolitan Jacksonville

Population — 450,584 (1960 census)

46th market — retail sales per household

49th market — food sales

48th market — drug sales

42nd market — apparel sales

37th market — automobile sales

WOBS (1948) 1360 kc; 5 kw-D. P. O. Box 5648 Phone Exbrook 8-3411. Mel-Lin Inc. (acquired station Dec. 15, 1957).

Rep Gill-Perna; Dora-Clayton (Southeast).
Specialty programs Negro, 100%.
Larry R. Picus, pres; Alexander Keirse, gen mgr; George Johnston, coml mgr; John Clement Shaw, prog dir; Donald Dewitt, prom mgr; Harry Lee Herod, news dir; Arl M. Thomas, chief engr.

WPDQ (August 1942): 600 kc; 5 kw, DA-N. Gulf Life Bldg. Phone Elgin 4-4421. WPDQ Inc (acquired station July 21, 1960).

Rep Venard, Rintoul & McConnell.
Eugene Carr, pres

WQIX (July 1955): 1280 kc; 5 kw-D. P. O. Box 3156, zone 6 Phone Elgin 4-4501. Rowland Broadcasting Co. (acquired station July 1957).

Rep Forjoe
Marshall W Rowland, pres & gen mgr; Ed Jordan, coml mgr; Ted Jones, prog dir; Bill Alexander news dir; Frank Thies, chief engr.

WRHC (July 4, 1950): 1400 kc; 250 w P. O. Box 2467, zone 7. Phone Elgin 6-0461. WRHC Inc. (original owner)

Rep Hal Walton Assoc.
Specialty programs: Negro, 55 hrs.
Harold S. Cohn Sr, pres; Harold S. Cohn 2nd, vp; Ronald H. Cohn, vp; Adrian K. (Ken) Knight, Negro prog dir; Willard Fraker, prom mgr, Ruth Foulain, woman's dir.

WTTT (see Arlington, Fla., listing).

WZOK (1940): 1320 kc; 5 kw, DA-N. Peninsular Life Ins. Bldg. Phone Elgin 6-1373. Radio Jax Inc. (acquired station 1957).

Networks ABC, MBS
Carmen Macri, pres & gen mgr; Jack Wheeler, coml mgr; Reed Gardner, prog dir; W. A. Cooper, chief engr

WZFM (FM) (1947): 96.9 mc; 9.7 kw. Irving Gluck. (Sale to WZOK (above) pends FCC approval).

JACKSONVILLE BEACH, Duval County

WZRO (1947): 1010 kc; 1 kw-D. P. O. Box 278. Phone Cherry 6-3222. A B Letson (acquired station 1957)

Network Keystone
A. B. Letson, owner, Emery T. Evans Jr, gen mgr; Lee Edwards, coml mgr, Jerry Douglas, prog dir; Fred Irons, chief engr

KEY WEST, Monroe County

WKIZ (March 27, 1959): 1500 kc, 250 w, DA-1 Box 1487 Phone Cypress 4-2523. Florida Keys Broadcasting Co (original owner). See Hook Stations in "Group Ownership"

Rep O'Connell
Roth E. Hook, owner; Baldwin Goodwin Jr, gen mgr & treas, William H Bass, coml mgr.

WKWF (October 1945): 1600 kc; 500 w. P. O. Box 1300. Phone Cypress 6-2222. John M. Spottswood (original owner).

Network ABC, MBS, Keystone.
John M. Spottswood, licensee & gen mgr; Ray A Schoneck, station mgr & sales dir; Robert W. Leach, prog dir.

KISSIMMEE, Osceola County

WKBX (1954): 1220 kc; 250 w-D. (CP for 1 kw-1) Lago Vista Blvd. Phone Tilden 6-7181 Frank A. Taylor (acquired station March 1956)

Frank A Taylor, owner & chief engr, E H. Huntley, station mgr, Mike Treat, prog dir; Engene Rowland, sales mgr.

LAKE CITY, Columbia County

WDSR (May 6, 1946): 1340 kc; 250 w. U. S. Highway 41 South. Phone 525. WDSR Broadcasting Inc. (acquired station June 1, 1960).

Network MBS, Keystone.
James M. Wall, pres

WGRO (Nov. 14, 1958): 960 kc; 500 w-D. 30 N. Hernando St. Phone 3450. Columbia County Broadcasting Co. (acquired station April 1959).

Rep Harry Cannon
Robert E. Dobelstein, gen mgr; Don Dockery, station mgr, Ben Libert, prog dir, Jack Singer, prom mgr; Fred Kea, news dir, Carl Gibbons, chief engr.

LAKELAND, Polk County

WLAK (1936): 1430 kc; 5 kw-D, 1 kw-N. P. O. Box 1211 Phone Mutual 2-3143. Florida Central Broadcasting Co (acquired station August 1958)

Network NBC.
Frank W. Nesbitt, pres; Howard W. Cann Jr, vp & treas; Powell Adams, coml mgr; Garland Burt, prog dir; George Hayward, news dir, Bill Lee, chief engr

WONN (Sept. 15, 1949): 1230 kc, 250 w. P. O. Box 2038. Phone Mutual 2-8184. WONN Inc (acquired station Oct. 7, 1959).

Rep Donald Cooke
Duane F. McConnell, pres, gen mgr, coml mgr & chief engr, Merrill Smith, prog dir; Bob Berry, news dir

WYSE (1957): 1330 kc; 1 kw-D. 207½ E Main St. Phone Mutual 6-8127 Polk Radio Inc.

Tom Barber & Al Allen, gen mgrs, Mark Wheeler, prog dir.

LAKE WALES, Polk County

WIPC (1951): 1280 kc; 1 kw-D. P. O. Box 712. Phone 2-9831. Imperial Polk Broadcasting Co. (acquired station Jan. 16, 1956).

Rep Best
Ken Berkeley, pres; Charles Bishop, gen & coml mgr, Elizabeth Bishop, prog dir, Hyman Wolfe, chief engr

LAKE WORTH, Palm Beach County

WLIZ (May 1, 1959) 1380 kc, 500 w-D. P. O. Box 945 Phone Justice 5-5533. Gold Coast Broadcasting Co. (original owner).

Rep United Spot Sales
Sam C Phillips, pres, William S Decker Jr, gen mgr, Frank Phelan, coml mgr; Elizabeth Micken, station mgr & prog dir; Patricia Sidman, news dir; Dave Hubertz, chief engr.

LEESBURG, (Eustis), Lake County

WBIL (1957): 1410 kc; 1 kw-D. P. O. Box 638. Phone State 7-2313 Thompson K. Cassel (acquired station April 13, 1960). See Cassel Stations in "Group Ownership"

Thompson K Cassel, owner; Robert S Norris, gen mgr; Richard Smith operations dir, Richard Stambaugh, prog dir, Herb Stoer, news dir.

WRHC

Jacksonville's

FIRST

Full Time

Independent

- 19 hours daily free from network interferences
- the largest Negro Community in the state of Florida, reaching the second largest and second richest county in Florida
- Negro programs, by and for Negroes, 6 hours daily, 7 p.m. to 1 a.m.
- the number one station for Jacksonville's most popular Hillbilly music, programming 13 hours daily, 6 a.m. to 7 p.m.
- Jacksonville's only station geared to its listening audience around the clock from 6 a.m. to 1 a.m., Hillbilly daytime . . . Negro nighttime
- a half-billion dollar plus Market
- 97% radio homes
- a reputation for delivering loyal audiences and creating sales

WRHC

JACKSONVILLE

REPRESENTED

NATIONALLY

SOUTHEAST

Hal Walton Associates

Bernard I. Ochs, Inc.

New York

Atlanta

Radio Stations CONTINUED

FLORIDA CONTINUED

WLBE (1947) 790 kc, 5 kw-D, 1 kw-N, DA-N. P. O. Box 790. Phone Elgin 7-2790 (Leesburg) WLBE Inc (acquired station November 1951)

Network MBS, Florida Net, Keystone. Rep Best.

Paul A Husebo, pres, Wendell Husebo, co-owner & coml mgr.

LIVE OAK, Suwannee County

WNER (June 16, 1949) 1250 kc, 1 kw-D P. O. Box 637. Phone Forest 3-1250. Norman O Protsman (acquired station Jan 1, 1953) See Norman O Protsman Stations in "Group Ownership"

Network Keystone.
Norman O Protsman, pres & gen mgr, William M Savitz, coml mgr, Faith M Protsman, prog dir & prom mgr; Wylena D. Collins, news dir, Clarence S Parker, chief engr.

MADISON, Madison County

WMAF (Dec. 6, 1956): 1230 kc, 250 w-SH P. O. Box 621 Phone Hunter 3-6333 Norman O Protsman (original owner) See Norman O Protsman Stations in "Group Ownership"

Network Keystone
Norman O Protsman, owner & engr, Robert C. Lay, mgr, Mrs. Margaret Lay, prog dir

MARATHON, Monroe County

WFFG (not on air, target date unknown) 1300 kc, 500 w-D, DA-D Key Broadcasting Co

Gilmore N Nunn, J M Finch Sr, Charles P Clarke and J W Betts, owners

INTERESTED IN BUYING OR SELLING ONE OF THE

172 AM 28 FM 21 TV

STATIONS OPERATING IN

FLORIDA

CONTACT THE NEAREST OFFICE OF—

HAMILTON-LANDIS

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO FLORIDA IS—

1737 De Sales St., N.W., Washington, D. C.

EX 3-3456

As of August 1, 1960

MARIANNA, Jackson County

WTOT (Sept 24, 1958) 980 kc, 1 kw-D P. O. Box 569 Phone Hudson 2-3046. Chipola Corp. (original owner).

Network Keystone
F. T. MacKinnon, pres, John K Bogges, gen mgr & chief engr, James W Hart, coml mgr, Lloyd Hart, prog dir, Barbara Kelly, prom dir, Cecil Tindel, news dir & farm dir, Vera Kinsley, womans' dir.

WTYS (1948). 1340 kc, 250 w (CP for 1 kw-D, 250 w-N) P. O. Box 777 Phone Hudson 2-2131 James W. Tate (acquired station July 20, 1960)

Network MBS.

MELBOURNE, Brevard County

WMMB (1946) 1240 kc, 250 w. P. O. Box 908. Phone Parkway 3-1661 Indian River Radio Inc (acquired station December 1958). See "Newspaper Ownership"

Network MBS. Rep For Joe
Howard L Green, exec vp, Edward Williams, station mgr, Robert Carroll, coml mgr, Jim Grohman, prog dir, Rick Esbenson, prom mgr, Ed Von Nordeck, news dir; Ed Murdoch, chief engr.

MIAMI, Dade County

WAFM (FM) (Oct. 8, 1959) 93.1 mc, 17.5 kw 1901 Congress Bldg, zone 32 Phone Franklin 7-1641. Bayfront Broadcasting Corp. (original owner)

Rep Good Music Broadcasters
Richard L Lapidus, gen mgr, Clinton C Wells, coml mgr, Jacques Donnet, prog dir, C. Russell Lea, chief engr.

WAME (January 1958). 1260 kc, 5 kw-D, DA-D Chamber of Commerce Bldg Phone Franklin 3-5533 WAME Broadcasting Co (acquired station Oct 15, 1959).

Rep Adam Young
Stephany Wyszatycki, owner, Ted Wilson, gen mgr, Murry Woroner, station mgr & coml mgr, Fred Hohl, prog dir, Lee Wilson, prom mgr; Dick Lewis, news dir, Stan Brown, chief engr.

WCKR (August 1956) 610 kc; 5 kw, DA-2 Box 38 M. Phone Plaza 1-6692 TWX MM 96 Biscayne Television Corp (acquired station August 1956) See James M Cox Stations in "Group Ownership" See "Newspaper Ownership"

Network NBC Rep McGavren
Niles Trammell, pres Roger Berk, exec dir of radio, Alan Henry, gen mgr, L L (Duke)

Zimmerman, sales mgr, Lee Manson, prog dir; Brad Sherman, news dir, Gene Rider, chief engr.

WCKR-FM (August 1956) 97.3 mc, 50 kw. Duplicates WCKR (above)

WCKT-TV. Tv companion of WCKR-AM-FM.

WFAB (not on air; target date Sept 1960): 990 kc, 5 kw, DA-1. 1775 S W Thud Ave, zone 36 Phone Franklin 1-5531 WFAB Inc. (acquired station Feb 11, 1959)

Harold E King, pres & gen mgr; Louis G. Jacobs, sec-treas & station mgr

WFEC (1949) 1220 kc, 250 w 350 NE 71st St, zone 38 Phone Plaza 1-7534 Florida East Coast Broadcasting Inc (acquired station 1955)

Rep Bernard I. Ochs (South), Bernard Howard

Specialty programs Negro, 100%
Harry Trenner, pres, Herbert W. Noble Jr, gen mgr & coml mgr Doris M Sanford, prog dir, Blanche Calloway, prom mgr, Vernon Ellis, chief engr

WGBS (1939) 710 kc 50 kw-D, 10 kw-N, DA-2 1605 Biscayne Blvd, zone 32 Phone Franklin 9-2401 TWX MM 84 Storer Broadcasting Co (acquired station March 1914) See "Newspaper Ownership" and Storer Stations in "Group Ownership"

Network CBS Rep Katz
George B Storer, pres, Bernard E Neav, vp & managing dir, Norman A Palmer, natl acct exec, Ed Trent, local sales mgr, Robert Martin, prog dir, James A Gilleland, news dir, Edward C Lockwood, chief engr

WGBS-FM (August 1948) 96.3 mc, 155 kw (CP 18 kw). Duplicates WGBS (above)

WINZ: 910 kc, 50 kw-D, 10 kw-N, DA-2. Biscayne Terrace Hotel Rand Broadcasting Co (acquired station 1952)

Rep Petr
Rex Rand, pres, Robert E Mitchell, gen mgr, Ned Powels, prog dir, Paul Frank, news dir.

WINZ-FM (not on air target date unknown). 99.9 mc, 18 kw Same license and address as WINZ (above)

WMIE (1947) 1140 kc 10 kw-D, 5 kw-N, DA-2 1448 NW 36th St, zone 42 Phone Newton 5-2447 WMIE Inc (acquired station January 1956)

Rep Bernard
Specialty programs (wkly) Italian, 2½; Negro, 1 hr; Polish, 1 hr; Spanish, 5½ hrs; Hungarian, 1½ hrs, Greek, ½ hr; Syrian, ½ hr. Yiddish, 2 hrs.

E. D Rivers Sr, chief owner, Jack Nobles, gen mgr; Neal Owings, coml mgr, Doug Hatton, prog dir & news dir, Russell Bennett, chief engr

WQAM (1921) 560 kc, 5 kw-D, 1 kw-N. 1733 duPont Bldg Phone Franklin 7-3535 The Storz Stations (acquired station August 1956) See Storz Stations in "Group Ownership"

Rep Blair.
Todd Storz, pres, Jack L Sandler, vp, gen mgr, natl sales mgr, Lewis C Jameson, local sales mgr, Charlie Murdoch, prog dir, Alan Courtney, pub rel dir, Bob Kaye, news dir, Morris N Barwick, chief engr, Heather R Woodard, public service dir

WSKP (1947) 1450 kc; 250 w. 420 S W. 2nd Ave WSKP Inc
Bill O'Neil, pres, Charles Hunter, vp, Georgiana Fleming, prog dir

***WTHS (FM)** (February 1949) 91.7 mc, 5 kw, 1410 NE 2nd Ave Phone Franklin 7-4311 Dade County Schools (original owner)
Cliff Mitchel, gen mgr, William Ewin, prog dir Herbert Evans, chief engr

WVCG (See Coral Gables).

WWPB (FM) (1948) 101.5 mc, 92 kw 422 S W 2nd Ave, zone 36 Phone Franklin 3-7405 Paul Blake (original owner)

Rep Fine Music Hi Fi Broadcasters
Paul Brake, owner, mgr, chief engr, Paul Keefe, asst mgr, John Cash, prog dir

MIAMI BEACH, Dade County

WKAT (November 1937) 1360 kc, 5 kw-D, 1 kw-N 1759 N Bay Road Phone Jefferson 1-5711. TWX MM 171. WKAT Inc. (original owner)

Network ABC, MBS Rep Gill-Perna
Mis A Frank Katzentine, executrix of estate of A Frank Katzentine, Sidney Levin, gen mgr, Bill Smith prog dir, Lee Phillips, news dir, Arthur P Smith Jr, chief engr.

WMBM (September 1947) 800 kc (CP 790 kc), 1 kw-D (CP 5 kw U, DA-2) Causeway Terminal, zone 39 Phone Jefferson 1-5586 Rounsville of Miami Beach Inc. (acquired station January 1953)

Rep Pearson Dora-Clayton (regional)
Specialty programs Negro
Robert W Rounsville, owner, Arnold C. Kaufman, station mgr, Carl Glucken, asst mgr, Milton Smith, prog dir, Harold F Walker vp, natl sales, John Fulton, vp, local sales, Elliot J Pieze, news dir, Jim Hall, chief engr, Joyce Monroe, natl prog dir

WMET (1954) 1490 kc, 250 w P O Box 1800, zone 39 Phone Jefferson 8-0411. Community Service Broadcasters (acquired station May 18, 1958)

James R. Williams, pres; Richard B Baker, exec vp & gen mgr, B S Leonard, coml mgr, Spencer E Danes, prog dir & news dir, V C Roberts Jr, chief engr

WMET-FM (1954) 93.3 mc, 13 kw. Duplicates WMET (above)

MILTON, Santa Rosa County

WEBY (Sept. 1, 1954): 1330 kc; 5 kw-D P. O. Box 112 Milton Broadcasting Co. (original owner).

Network MBS
Clayton W Mapoles, owner & gen mgr, H. Byrd Mapoles, station mgr & chief engineer; Doyle Cook, prog dir

WSRA (Jan. 3, 1958): 1490 kc; 250 w Santa Rosa Broadcasting Co. (original owner).
Frederick A W Davis, chief owner

MOUNT DORA, Lake County

WMDP (January 1958) 1580 kc, 1 kw-D. P. O. Box 905 Phone Evergreen 3-3110 Hellmuth E Lippmann & Dorothy Lippmann (acquired station Dec 1, 1959).

Hellmuth E. Lippmann, pres, Harry T. Brown, gen mgr & chief engr, Sylvester F. Scotti, coml mgr, George Allen, prog dir; George Reynolds, prom mgr, Myrle Abbott, news dir.

NAPLES, Collier County

WNOG (Oct 3, 1951) 1270 kc, 500 w-D. East Tamiami Trail Phone Midway 2-5127. Radio Naples Inc (acquired station March 1956).

Network Keystone Rep Best
William J Ryan, pres, Homer Dixon, coml mgr, John Beatty, prog dir, Eileen Eileis, prom mgr, Dave Pfaff, news dir, Dave Traer, chief engr

NEW SMYRNA BEACH, Volusia County

WORT (not on air, target date not known): 1550 kc, 250 w-D Radio New Smyrna Inc

WSBB (1950) 1230 kc; 250 w P O Box 125 Phone Garden 8-9091 Broadcasters Inc (acquired station 1955)

Network MBS, Keystone.
A. V Tidmore, pres, A. L. Pruitt, coml mgr; Mary Lee Brown, news dir; Sim Eagleson Sr, chief engr.

NICEVILLE, Okaloosa County

WNSN (see Valparaiso-Niceville listing).

OCALA, Marion County

WHYS (1957) 1370 kc; 1 kw-D P O Box 779 Phone Marion 2-8175. Associated Broadcasters Inc. (acquired station April 1, 1959)

Rep Best
A E Turner, gen mgr, Dean Kane, prog mgr.
WMOP (Dec. 18, 1953): 900 kc, 1 kw-D. P. O. Box 648. Phone Marion 2-4118 A. B. Letson (original owner)

A. B. Letson, owner, James E Kirk Jr, gen mgr; Vernon Arnette, coml mgr, Helen F. Helvenston, prog dir; John H Cowden Jr, prom mgr, Al Lee, news dir, Lloyd Lutz, chief engr

WMOP-FM (not on air; target date unknown) 93.7 mc, 4.3 kw. Same license and address as WMOP (above).

WTMC (July 9, 1939) 1290 kc, 5 kw-D, 1 kw-N, DA-N P O Box 831 Phone Marion 2-4127 WTMC Inc (acquired station Nov 1, 1957)

Network MBS, Keystone. Rep Dora-Clayton (regional), Devney-O'Connell (national)
R H Guncel Jr, owner & gen mgr C. T. Catalano, station mgr & coml mgr, Virginia Hay, prog dir, William J. Worth, news dir, Gordon Huey, chief engr

ORANGE PARK, Clay County

WAYR (Jacksonville) (May 28, 1960) 550 kc, 1 kw-D Phone Congress 4-9587 Dan Richardson (original owner)

Dan Richardson, owner; Gordon Linscott, gen mgr, Tom Kirby, prog dir, Charles E. Trice, chief engr.

ORLANDO, Orange County

WABR (See Winter Park)

WDBO (May 1, 1924) 580 kc, 5 kw DA-N. P. O. Box 1833 Cherry 1-1491 TWX OR 7088 Cherry Broadcasting Co. (acquired station May 17, 1957)

Network CBS Rep Blair
William S Cherry Jr, chmn of board, Arnold F Schoen Jr, exec vp & gen mgr, Carl F. Hallberg, radio operations dir, James E Yarbrough, chief engr

WDBO-FM (Aug 1, 1950) 92.3 mc, 25 kw. Duplicates WDBO (above)
WDBO-TV Tv companion of WDBO-AM-FM

WHYY (July 7, 1957) 1270 kc, 5 kw-D 563 N Orange Ave Phone Garden 4-8561 Orlando Radio & Tv Broadcasting Corp (original owner)

Gorden Sherman, pres, Gene G Cook gen mgr, Marvin Picard, coml mgr, Andy Wilson, prog dir Art Spector, prom mgr, Peter Wiltser, chief engr.

WHOO (Dec 5, 1947) 990 kc, 10 kw-D, 5 kw-N, DA-N 311 N Rosalind Ave Phone Garden 5-3591 TWX OR 7059. WHOO Radio Inc (acquired station Aug 18, 1958) See Horton-Kincaid Stations in "Group Ownership"

Rep Hollingbery
John T. Rutledge, pres & gen mgr; Hugh Robinson, operations mgr, Donald Welsh, coml mgr, Rock Robinson, prog dir, Gene Stuart, prod dir, Cecil West, news dir, Charles Christmon, chief engr

WHOO-FM (December 1947) 96.5 mc, 59 kw, 311 N. Rosalind Ave. Phone Garden 5-3591. TWX OR 7059 WHOO Radio (acquired station Aug. 18, 1958)

Rep Hollingbery
Charles Chrismon, mgr & chief engr, Stan Jensen, coml mgr, Charles Wilson, prog mgr.

WKIS (February 1947) 740 kc; 5 kw-D, 1 kw-N, DA-N P O Box 1353 Phone Garden 2-2451 Central Florida Broadcasting Corp. (original owner)

Network NBC
Rep Devney-O'Connell
Mrs Naomi T. Murrell, pres & gen mgr, Jack Collingsworth, chief engr

WKIS-FM (1949) 100.3 mc, 16.5 kw. Duplicates WKIS (above)

WLOF (1940) 950 kc, 5 kw, DA-N. P O Box 5756 Phone Cypress 3-2431 Mid Florida Radio Corp. (acquired station 1952)

Rep McGavren, Clarke Brown (Southeast)
Harris H. Thomson, pres, Howard S. Kester, vp & gen mgr, J. Douglas Coombs, local coml mgr; Ernest G. Legge, operations dir, Robert L. Bartl, prog dir, Howard McKenney, news dir, W. D. Daniel, chief engr

WLOF-TV Tv companion of WLOF

ORMOND BEACH, Volusia County

WQXQ (Daytona Beach) (August 1957) 1380 kc, 1 kw-D P O Box 5038, Daytona Beach Phone Orange 7-4122 Volusia County Broadcasting Corp. (original owner)

Lyman W. Menard, pres & chief engr; Don Ritter, gen mgr & prog dir, Ann Hicks, coml mgr.

PAHOKEE, Palm Beach County

WRIM (Nov 8 1958) 1250 kc 500 w-D Box 548 Phone 682 Garden of the Glades Co (original owner)

Max Mace pres, Alfred Browne Robinson, gen & coml mgr & prog dir, Richard Nemetz, chief engr

PALATKA, Putnam County

WSUZ (Feb 21, 1957) 800 kc, 1 kw-D P O Box 663 Phone East 8-1434, Raymond P McMillin (acquired station July 15, 1958)

Network MBS Rep Ijal Walton
Raymond P. McMillin, pres, gen mgr & news dir, Betty J. McMillin, coml mgr, LeRoy Hood prog dir, George J. Duck, prom mgr & chief engr

WWPF (Feb 14, 1947) 1260 kc 1 kw-D, 500 w-N, DA-N P O Box 86 George M Hall (acquired station Aug 1, 1957)

Network Keystone, Southeastern
George W. Hall, owner, William R. Terr, gen mgr, Herbert M. Young, coml mgr, Thedock Ungei, prog dir, John W. Tilghman, prom mgr, M. G. Rivenburgh, chief engr

PALM BEACH, Palm Beach County

WQXT (March 17 1957) 1340 kc 250 w 3000 S Ocean Blvd Phone Justice 2-7401 Flame Radio & Tv Corp. (acquired station 1959)

Network ABC
Art Rivera exec vp & gen mgr, John Sowers, prog dir, Vernon Crawford, music dir, Clyde L. Wilken chief engr

WQXT-FM (March 17, 1957) 97.9 mc, 22 kw Same licensee, address & staff as WQXT (above)

PANAMA CITY, Bay County

WDLF (1940) 590 kc 1 kw DA-N Box 519 Phone Poplar 3-1777 Dixie Radio Inc (acquired station Dec 1, 1957) See Dixie Radio Stations in "Group Ownership"

Network Keystone Rep Hollingbery
Denver T. Brannen chief owner, Ralph B. Mann gen mgr & news dir, Charles Witt, mgr, Les Roberson prog mgr & prog dir, Leonard Knight & Roger Lucas, chief engr

WPCF (Dec 11, 1949) 1430 kc, 5 kw, DA-2 P O Box 1430 Phone Sunset 5-6176 TWX Adams 4-2833 Bay County Broadcasting Co Inc. (original owner)

Network ABC Rep Walker Rawalt, Dora Clayton
Specialty programs Negro, 3 hrs
Elbert L. Dukate, pres, gen mgr & coml mgr; Robert Badger, prog dir, Gwynneth T. Dukate, prom mgr, John McMullen, news dir, Robert Badger chief engr

PANAMA CITY BEACH, Bay County

WSCM (Sept 23 1958) 1290 kc 500 w-D P O Box 428 Phone Adams 4-2251 WSCM Broadcasting Inc. (acquired station June 29, 1960)

Theodore M. Nelson, pres
WTHE (May 3, 1957) 1480 kc; 500 w-D P O Box 788 Phone Adams 4-2781 Regional Broadcasting (original owner) (See Harold E. & Helen W. King Stations under "Group Ownership")
Rep Burn-Smith
Harold E. King, chief owner, Rex W. Pannell gen mgr, Paul Demeree, chief engr, Jerry Wright, news dir

PENSACOLA, Escambia County

WBOF (1956) 980 kc, 500 w-D (CP 1 kw-D), P O Box 1252 Phone Hemlock 8-7543 Tri-Cities Broadcasting Co Inc. (acquired station May 1958) See E. O. Roden Stations in "Group Ownership"

Rep National Time Sales (N Y & Chicago),

Oakes (L A & San Francisco), Ochs (South-east).

Specialty programs Negro, 100%
E. O. Roden, pres, Zane D. Roden, sec-treas & gen mgr, W. I. Dove, administrative dir, prog dir, vp & coml mgr, M. A. Honeycutt, chief engr

WBSR (Sept 1, 1946) 1450 kc, 250 w Box 5668, Phone Hemlock 2-6173 WBSR Inc. (acquired station July 16, 1950)

Rep Venard, Rintoul & McConnell; Ayers (Southeast)
Don Lynch, pres, treas & gen mgr, Bo Mitchell, coml mgr, Don Redfield, prog dir, Harry Hughey, news dir; Glenn Nichols, chief engr

WCOA (1926) 1370 kc 5 kw, DA-N P O Box 1669 Phone Glendale 6-5751 WCOA Radio Inc. (acquired station May 1, 1960). See Cassel Stations in "Group Ownership"

Network NBC Rep Hollingbery
J. Mc Miller, pres, gen mgr & coml mgr; Ted Cassidy, prog dir, Arthur Keeney, asst mgr, Donald J. Griffith, sports & news dir, David Manners, chief engr

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Selling Northwest Florida and Alabama for 35 years

NBC AFFILIATE

PROGRAMMED FOR ADULTS

One rate for all regional and national advertisers

WDEB (Nov 1, 1959) 610 kc, 500 w-D 118 E Intendencia, Phone Hemlock 3-0062, Johnstun Broadcasting Co (original owner)

Rep United Spot Sales
George Johnston Jr., pres, James E. Connolly, gen mgr, Carl Daniels, station mgr, Otis Dodge coml mgr, Maxine Daniels, prog dir & news dir, N. V. Peiler, chief engr

WNVY (1947) 1230 kc 250 w 807 W Garden St Phone Hemlock 3-566 Florida Radio & Broadcasting Corp. (acquired station Jan 1, 1958)

Rep Masla
Jack Holland pres, Ron Tuten vp & gen mgr, George Bose, coml mgr, Thom Smith, prog dir

WPEX-FM (granted June 23, 1960, not on air) 94.1 mc Mello-Tone Inc

WPFA (1955) 790 kc 1 kw-D P O Box 8127 Phone Hemlock 3-1141 Edwin H. Estes (acquired station July 1958)

Edwin H. Estes, owner, Van A. Temple, gen mgr, Marshall Bradley, prog dir, Thomas T. Lowery, chief engr

PERRY, Taylor County

WPRY (1954) 1400 kc, 250 w-SH P. O. Drawer 821 Phone 540 Taylor County Broadcasting Co (original owner)

Network Keystone, Southeastern Key Rep Continental Radio Sales
Alpha B. Martin, pres; C. E. Royce gen mgr & coml mgr, B. J. Roje, prog dir, W. H. McHargue, chief engr

PLANT CITY, Hillsborough County

WPLA (1949) 910 kc; 1 kw-D P O Box 1588 Phone 752-3123 WPLA Broadcasting Co (original owner)

Network Keystone Rep Best
W. A. Smith, pres, George Friend, vp, gen mgr & chief engr, Al Beriv, coml mgr, A. Valine Smith, prog dir, Jim Richardson, prom mgr; Jack Rushing, news dir.

POMPANO BEACH, Broward County

WL0D (May 1959) 980 kc; 1 kw-D, DA-D P O Box 108 Phone Webster 3-3511 WLOD Inc. (acquired station Jan 1, 1960)

Rep Gill-Peina
William F. Johns Jr, pres, Robert J. Flynn, gen mgr, Gordon C. Lund, coml mgr, Michael Thomas, prog dir, Lowell Sweeney, news dir, Dick Northell, chief engr

WPOM (April 4, 1959) 1470 kc 5 kw, DA-D P O Box 10315 Phone Ludlow 3-1470 Gold Coast Broadcasters Inc. (original owner)
James C. Dean, pres, Vern Bessie, gen & coml mgr, Bud Melton, prog dir, George Ralston, chief engr, Guy Crumpley, news dir

PUNTA GORDA, Charlotte County

WCCF (granted July 25, 1960 not on air): 1580 kc, 1 kw-D, DA-D Charlotte Radio Co. (c/o Lovel Phillips, Punta Gorda Herald)

QUINCY, Gadsden County

WCNH (1948) 1230 kc, 250 w Box 630, Phone Main 7-6700 Big Bend Broadcasting Corp. (acquired station July 1, 1959)
Network MBS, Keystone

Specialty programs Negro, 12½ hrs
William S. Dodson, pres & gen mgr; Ken Harmon, coml mgr, Guy Flanders, prog dir; Sandra Flanders, prom mgr, DeWitt Owens, news dir, Sam Martin, chief engr.

RIVIERA BEACH, Palm Beach County

WHEW (Aug 17, 1959): 1600 kc, 1 kw-D (CP 1 kw U, DA-N) Box 2905, West Palm Beach Phone Overland 3-1600 Public Service Broadcasting (original owner)
Robert Hecksher, owner & gen mgr

ST. AUGUSTINE, St. Johns County

WFOY (1936) 1240 kc; 250 w P O Box 588 Phone Valley 9-3416 Ponce de Leon Broadcasting Co (acquired station 1955)

Network CBS
John E. Bernhard Jr., pres & gen mgr, Fred Schilling, coml mgr

WSTN (1953) 1420 kc, 1 kw-D Box 978, Phone Valley 9-9094 D & R Broadcasting Corp. (acquired station May 1960)
John H. Riggs, pres

ST. PETERSBURG, Pinellas County

WLCY (1939) 1380 kc, 5 kw, DA-N P O Box 7005 Phone Tampa 2-1108 St Petersburg, HE 5-2131 WTSP Inc. (acquired station Oct 1, 1956) See Rahall Stations in "Group Ownership"

Rep Weed
N. Joe Rahall, pres, Sam G. Rahall, gen mgr, Donald L. Jones, coml mgr, Marshall Cleaver, prog dir; Roy Nilson, oper mgr, Chip Collins, news dir; Elmo Kitts, chief engr

WFIN (May 1947) 680 kc; 1 kw-D Box 12-680, zone 3 Phone Hemlock 5-6161 Florida West Coast Broadcasters Inc. (acquired station May 1956)

Rep Cook
Dr Charles L. Farrington, pres; Arthur Mundorff, gen mgr & coml mgr, James Garley, prog dir, Georgiana Bushwell, prom mgr, Herb Anderson, news dir, Bert Coyle chief engr

WSUN (Nov 1, 1927) 620 kc; 5 kw, DA-N Municipal Pier, zone 1 Phone 5-4121 TWX 8-082 City of St Petersburg, Fla. (original owner)

Network ABC Rep Venard, Rintoul & McConnell, Avers (Southeast)
Fred P. Shawn, gen mgr; Jack Weldon coml mgr, Robert J. Vaughn prog dir, Jerome Baker, prom mgr, William J. Coddig, chief engr

WSUN-TV Tv companion station of WSUN

WTCX (FM) (March 1, 1959) 99.5 mc, 31 kw 5750 Division Dr, zone 33 Phone Hemlock 6-9138 Trans-Chord Co. (original owner)

Harry C. Offutt Jr, pres & chief owner; Harry T. Brown, gen & coml mgr, Ken Simpson program dir, John Walker, chief engr.

WVST (FM) (not on air target date unknown) 105.9 mc, 105 kw Donald Crawford

ST. PETERSBURG BEACH, Pinellas County

WILZ (Dec 4, 1957) 1590 kc 1 kw-D, DA-D 7500 Boca Ciega Drive Phone 23-3001 Holiday Isles Broadcasting Co (original owner).

Rep Masla
Mis Harriette C. Spence, pres, Mis Dolores L. Bigelow, treas, Mrs Hazel Riley, prog dir, Neil Spencer, chief engr.

SANFORD, Seminole County

WIOD (April 5, 1957) 1360 kc; 500 w-D. P. O. Box 679 Phone Fairfax 2-8000 Sanford-Seminole Broadcasting Inc. (acquired station July 29, 1959)

Rep Masla.
Joseph R. Horenstein, pres, Bud Carrigan, coml mgr

WTRR (May 20, 1947) 1400 kc 250 w P O Box 1541 Phone Fairfax 2-6112 Myron A. Reck (acquired station Aug. 17, 1949)

Network Keystone
Specialty programs Negro, 12 hrs
Myron A. Reck, owner, coml mgr, Nick Pfeiffauf, news dir, James S. Williamson Jr, chief engr

SARASOTA, Sarasota County

WKXY (May 23, 1949) 930 kc 1 kw-D, 500 w-N, DA-2 P. O. Box 2431 Phone Ringling 7-1151 Sarasota Broadcasting Co (original owner)

Network Keystone Rep Thomas J. Clark
A. G. Fernandez, pres & gen mgr, Jim Angel, coml mgr, Charles J. Fernandez, prog & news dir, Robert L. Kohlmeier, chief engr

WSAF (not on air, target date unknown) 1220 kc, 1 kw-D, DA-D Radio Sarasota Co

WSPB (Dec. 4, 1939) 1450 kc, 250 w P O. Box 1110 Phone Fulton 8-2121 WSPB Broadcasting Inc. (acquired station Dec 8, 1958)

Network CBS Rep Walker-Rawalt
John Moran Davis, pres, Hamilton M. Woodlee, vp & gen mgr, David Hale, prog dir; Charles Shaw prom mgr & news dir, Gerald McGougan, chief engr.

WYAK (FM) (granted July 11, 1960, not on air) 102.5 mc Multitone Music Corp

WYND (Aug 24, 1960) 1280 kc 500 w-D, DA-D 3439 McIntosh Road Phone Wabash 7-1058 Gulf Coast Broadcasting Co (original owner).

Kelsey L. Hutchinson, pres & gen mgr, Ethel V. Hutchinson, sec & treas, L. C. McCall, vp, Charles Harman, chief engr

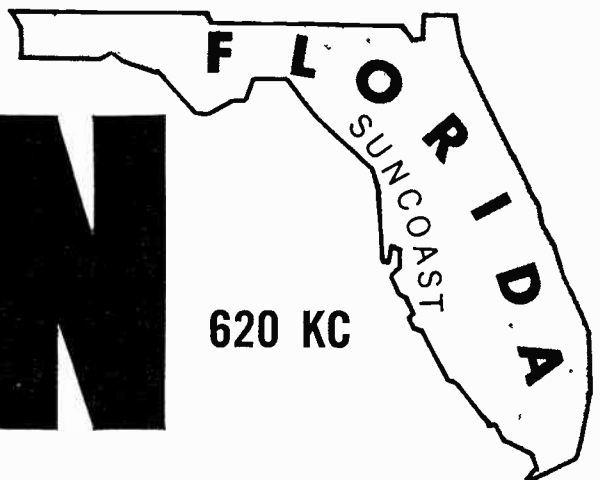


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620 KC

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S. E. REP.: JAMES S. AYERS

Radio Stations CONTINUED

FLORIDA CONTINUED

SEBRING, Highlands County

WJCM (May 22, 1950): 960 kc; 1 kw-D. P. O. Box 233. Phone Evergreen 5-1811. TWX CK 7551. Progressive Publishing Co (acquired station July 10, 1952). See Clearfield Broadcasters in "Group Ownership." See "Newspaper Ownership."

Network Keystone.
Jack Hughes, station mgr; Mrs. Frances Peterson, asst station mgr

WSEB (Nov. 24, 1959): 1340 kc; 250 w. Phone Evergreen 5-1340. Radio Sebring (original owner)

Rep Guy Zwahlen
Ron Wilson, gen mgr; Thomas Moore, chief engr.

SOUTH DAYTONA, Volusia County

WELE (June 1959): 1590 kc; 1 kw-D. P. O. Box 1940. Phone Clinton 2-8222. Quality Broadcasters of Daytona Inc. (acquired station December 15, 1959).

Rep Gill Perna
R. Kelvin Shivers, pres, George S Nelson, chief engr.

STARKE, Bradford County

WRGR (Feb 23, 1957): 1490 kc; 250 w-SH. P. O. Box 527. Phone Woodland 4-5001. Radio Starke Inc. (acquired station Nov. 1, 1959).

Network Keystone. Rep Continental Radio Sales.

Murray C. Tillman, pres; Will Shawver, gen mgr & coml mgr, Charles Dent, prog dir & news dir; C. O. Wright, chief engr.

STUART, Martin County

WSTU (Dec 7, 1954): 1450 kc, 250 w. P. O. Drawer 417. Phone Atlantic 7-2020. Blue Water Broadcasting Co. (original owner).

Network MBS, Keystone.
Lester M. Combs, pres & chief owner; Jim Driscoll, coml mgr

TALLAHASSEE, Leon County

***WFSU-FM** (May 1954): 91.5 mc; 3 kw c/o Florida State U. Phone 2-8000, Ext. 2395. Board of Control for Fla State U.

Specialty programs French, 1 1/4 hrs., German, 1/2 hr.; Swedish, 1 hr.; all wkly.

Roy Flynn, station dir; Marjorie Newman, program dir, Bill Ragsdale, chief engr.

*WFSU-TV. Tv companion of WFSU-FM.

WMEN (November 1954): 1330 kc, 5 kw-D. Floridan Hotel. Phone 3-2550 WMEN Inc. (original owner). See Timm Stations in "Group Ownership."

Network Keystone. Rep Howard B. F. J. Timm, pres, Clayton Wilkie, gen mgr, Carl Swanson, coml mgr, Carl Swanson, Donne Clinton, prom mgrs, Harry Martin, news dir; Glen Boatwright, chief engr.

WEPB (Under construction): 1580 kc; 5 kw-D. Emerson W. Browne.

WTAL (1935): 1270 kc; 5 kw, DA-N. Drawer A. Phone Tallahassee 2-1270 WTAL Inc. (acquired station March 1, 1958). See Vic Diehm Stations in "Group Ownership."

Network MBS. Reps Meeker; Harry E Cummins (Southeast).

Victor C. Diehm, pres; Arthur A. Deters, gen mgr & coml mgr; Ron Martin, prog dir; John H. Haughee, news dir; Kenneth Mallory, chief engr.

WTNT (Oct. 15, 1946): 1450 kc; 250 w. P. O. Box 1047. Phone 2-1450. Tallahassee Appliance Corp. (original owner).

Network CBS. Rep Devney-O'Connell.

F. W. Hazelton, pres & gen mgr; Hurley J. Rudd, vp of sales; Don C. Price, operations mgr; Bill Hampton, news dir.

TAMPA, Hillsborough County

WALT (1946): 1110 kc; 10 kw DA-D. 401 W. Tyler St, zone 2. Phone 2-7921. Tampa Broadcasting Co. (acquired station June 18, 1959). See Consolidated Sun-Ray Stations in "Group Ownership"

Rep Gill-Perna.

Frank Knorr Jr, vp & gen mgr, George W. Fee, station mgr & coml mgr; Bob Walters, prog dir; Bob Mackey, news dir; Paul Gossett, chief engr

WDAE (May 10, 1922): 1250 kc; 5 kw, DA-1. 101 N. Tampa St, zone 2. Phone 2-0404. TWX TP 8043. Smiley Properties Inc. (acquired station 1933)

Network CBS. Rep Katz Joseph F. Smiley, prcs; L. S. Mitchell, sec & gen mgr, Robert M. Weeks, coml mgr; Van B. Wilson, prog dir, Thelma S. Yager, prom mgr; Don A. Miller, news dir; William Pharr Moore, chief engr.

WDAE-FM (1947): 100.7 mc; 64 kw. Duplicates WDAE (above).

WEDA (under construction): 1550 kc, 10 kw-D. Dixieland Broadcasters

WFLA (1924): 970 kc; 5 kw, DA-N. P. O. Box 1410. Phone 2-0131 TWX TP 8060. The Tribune Co (acquired station 1938). See "Newspaper Ownership."

Network NBC. Rep Blair J. C. Council, pres; George W. Harvey, vp & gen mgr; John Alexander, station mgr & coml mgr; Edward C. Walker, prog dir; Doug Duperrault, prom mgr, Jerry Harper, news dir; J. H. Mitchell, chief engr

WFLA-FM (1948): 93.3 mc, 46 kw. Duplicates WFLA (above)

WFLA-TV. Tv companion of WFLA-AM-FM

WIBO (November 1948): 1050 kc; 250 w-D. P. O. Box 8145. Phone Webster 5-3171. Gateway Broadcasters Inc (acquired station March 1956).

Network MBS.

John A. Boling, pres, Bob A. Martin, gen mgr; Robert B. Ross Jr, coml mgr; Bonita A. Fishback, prog dir, James M. Holland, news dir; Bill R. Polk, chief engr.

WINQ (under construction): 1010 kc; 50 kw, DA-D. Rand Broadcasting of Tampa-St. Petersburg Inc.

WPKM (FM) (June 1954): 104.7 mc; 10.5 kw. Bayshore Royal Hotel, zone 6. Phone 8-5144. Frank Knorr Jr (original owner).

Rep Good Music Broadcasters.

Frank Knorr Jr, owner; Richard V. Leonard, gen mgr; Roy Correll, coml mgr, Eloise P. Knorr, prog dir; G. H. Herb Brown, chief engr

WSOL (1950). 1300 kc; 5 kw, DA-D. 113 E. Lafayette. Phone 2-8024. WPIT Inc. (acquired station June 15, 1959). See Friendly Group in "Group Ownership"

Rep National Time Sales (Spanish only).

Specialty programs Italian, 1 1/2 hrs., Spanish, 35 hrs

Don Ioset, vp; Tom Underwood, gen mgr & coml mgr, Bill Beatty, prog dir, Herb Hunt, news dir, Boykin Tison, chief engr.

WSTN (See St. Petersburg)

WTMP (1954): 1150 kc; 5 kw-D. DA-D. P. O. Box 1101. Phone 4-1101. Rounsaville of Tampa Inc (acquired station 1956). See Rounsaville Stations in "Group Ownership"

Rep Pearson; Dora-Clayton (Southeast).

Robert W. Rounsaville, owner; Jack Everbach, gen mgr; Harold F. Walker, vp, natl sales; John Fulton, vp, local sales, Joyce Munroe, prog dir; George Corwin, prom mgr, Howard Clark, news dir; Warren Kaufman, chief engr.

***WTUN (FM)** (Dec. 25, 1952): 88.9 mc; 770 w. U. of Tampa, zone 6. Phone 86-6081. U. of Tampa (original owner).

John J. Von Szeliski, dir of broadcasting, Joseph A. Schreiber, gen mgr, Thom Spettell, chief engr.

TARPON SPRINGS, Pinellas County

WDCL (August 1954): 1470 kc; 5 kw-D. P. O. Box 1558, Clearwater, Fla. Phone Clearwater 3-7157. Clearwater Broadcasting Corp (acquired station June 1957). See "Newspaper Ownership."

Rep Ochs

Ross Charles, gen mgr; Leo McDevitt, prog dir; John Stagg, prom mgr; Howard Hartley, news dir; Ted Seaman, chief engr.

TITUSVILLE, Brevard County

WRMF (Nov. 20, 1957): 1050 kc, 500 w-D. P. O. Box 666. Phone Amherst 7-2141. WRMF Inc (acquired station Sept 21, 1958)

R. M. Fairbanks, pres, R. L. Bright, gen &

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Effective Buying Income . Up 139%

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*Area Pulse, May-June 1959

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5000 WATTS AT 1250 KILOCYCLES

NOW IN NEW QUARTERS!
101 NO. TAMPA ST., TAMPA, FLORIDA

Owned by Smiley Properties, Inc
Ask your Katz man about our new merchandising package

EST. 1936

WJNO

CBS

RADIO NETWORK

"The Most Influential Voice of the Palm Beaches"

When you BUY RADIO in the Palm Beaches, Buy the BEST . . . buy WJNO RADIO, more than 24 years in the business, pleasing our audiences and advertisers with consistent success.



Always FIRST!

WEST PALM BEACH, FLORIDA



RESULTS COUNT

WJNO RADIO GETS RESULTS!

Consistently the BEST radio buy in PALM BEACH COUNTY. Don't shop PRICE when you want the BEST!

Represented Nationally by
The Meeker Company, Inc.

Radio Stations CONTINUED

FLORIDA CONTINUED

coml mgr, news dir, Bill Palmer, prog dir, sports dir, Al B Murray, prom mgr, June Black Carter, woman's dir, news editor, office mgr, J P Getlys, chief engr

VALPARAISO-NICEVILLE, Okaloosa County

WNSM (November 1958): 1340 kc; 250 w. P. O. Box 608, Valparaiso Phone Orange 1-3281 Bay County Broadcasting Co. (acquired station July 28, 1960).

VENICE, Sarasota County

WAME (Feb 1, 1960): 1320 kc; 500 w-D. P. O. Box 1256, Venice Phone 3-4931. Venice Nokomis Broadcasting Co. (original owner)

Larry Rhodes, pres, Richard Doudna, gen mgr; George Millar, coml mgr, Jack Charest, prog dir, Cliff Arquette, prom mgr & news dir; Charles Hartman, chief engr.

VERO BEACH, Indian River County

WAXE (May 1954) 1370 kc; 1 kw-D. P. O. Box 397, Phone Jordan 2-5405. R. M. Chamberlin (acquired station May 1959)

Network Keystone
R. M. Chamberlin, owner, mgr, chief engr; Tom Fallin, prog dir, Edward J. Connally, news dir

WTTB (June 7, 1954) 1490 kc, 250 w. P. O. Box 2438 Phone Jordan 2-5454 Tropics Inc. (original owner)

Network MBS
J. J. Schuman, chief owner, Sen. Merrill P. Barber, pres, William E. Turner, gen mgr, James Cinque, coml mgr, Stanley B. Wood, chief engr

WARD RIDGE, Gulf County

WJOE (Nov. 7, 1956) 1570 kc; 250 w P. O. Box 310, Port St Joe Phone Ball 7-2426. National Radio of Port St. Joe (acquired station June 15, 1958)

Robert D. Sidwell, partner, prog dir, chief engr, Martin J. Begley Jr., partner, coml mgr, prom mgr, James H. Vickers, news dir

WAUCHULA, Hardee County

WAUC (Jan 7, 1958): 1310 kc, 500 w-D. Phone Prospect 3-4271. Hardee Broadcasting Co. (original owner)

Robert S. Taylor & E. D. Covington Jr. co-owners, William F. Ferguson, gen mgr & chief engr

WEST PALM BEACH, Palm Beach County

WEAT (1948) 850 kc; 1 kw, DA-1; P. O. Box 70 Phone Temple 3-9668 WEAT-TV Inc (acquired station July 1, 1957)

Network MBS Rep Weed Radio
Rex Rand, pres, Goff Lebhaj, coml mgr
WEAT-TV: Tv companion of WEAT

WIRK (June 15, 1947) 1290 kc, 5 kw-D, 1 kw-N, DA-N. P. O. Box 2148 Phone Temple 3-1711. Ken-Sell Inc (original owner)

Rep Masla
Specialty programs Negro 14 hrs
Joseph S. Field Jr, pres & gen mgr, Rome Hartman, coml mgr, Fred A. Allen, prog dir, Bill Gordon, news dir, Earl Heglund, chief engr.

WJNO (July 1936) 1230 kc, 250 w P. O. Box 189. Phone Temple 2-3638 WJNO Radio (acquired station January 1952).

Network CBS Rep Meeker
H. V. McMillan, gen mgr, Charles W. Curtin, sales mgr, H. V. McMillan, prog dir, Robert E. Hawkey, news dir, Curtis E. Brinson, chief engr

WINTER GARDEN, Orange County

WOKB (Jan 1, 1958): 1600 kc; 1 kw-D. P. O. Box 1308 Orlando, Fla. Phone Olympic 6-3700. John B. Cook Jr. (acquired station May 9, 1959).

Rep Walker-Rawalt, Dora-Clayton (Atlanta).
Specialty programs Negro, 100%.
John B. Cook, Jr, pres; Edward T. Martin, gen mgr, Milton Sutton, chief engr & news dir; Pat Spencer, women's dir.

WINTER HAVEN, Polk County

WINT (Oct 29, 1958): 1360 kc, 1 kw-D, DA-D. P. O. Box 568 Phone Cypress 3-5036. A. L. Fazzari (original owner)

Angelo L. Fazzari, owner, gen mgr & chief engr, Bruce L. Parker, coml mgr, Joe Trivette, prog dir, Ronald Brown, prom mgr, James Duke news dir, Bernard B. Brown, farm dir

WSIR (Feb 14, 1947) 1490 kc, 250 w P. O. Box 633 Hundred Lakes Broadcasting Corp. (acquired station 1955)

Network MBS
Lawrence A. Rollins, pres & gen mgr; Arnold Silvert, coml mgr, Richard Eyrich, prog & news dir, L. Orden Craig, chief engr.

WINTER PARK, Orange County

WABR (Orlando) (1953) 1440 kc, 5 kw-D. P. O. Box 7547, Orlando Phone Garden 5-6631 Contemporary Broadcasting Corp (acquired station Jan 16, 1959)

Network ABC, MBS Rep Gill-Perna
I. Edward Edwards, pres & gen mgr, Robert II. Elrod, vp, Robert Farrington, prog dir; Richard Williams, prom mgr, Alan White, news dir, Robert Allen, chief engr

WPRK (FM) (Dec 8, 1952) 91.5 mc, 330 w. Rollins College, Winter Park Phone Midway 7-1393 Rollins College (original owner).
M. P. Frotchey, mgr

Look what they say about **WTAL** *lahassee!*

*Represented Nationally by
Robert Meeker Associates, Inc.

And In The South By
Homer Cummings
Jacksonville, Fla.



Rated Number One in Fabulous Florida's Capital City

servicing a . . .

Population of . . . 337,100

Incomes of . . . \$341,921,000

Retail Sales . . . \$290,452,000

5000 WATTS • FULL TIME

* WTAL

TALLHASSEE, FLORIDA



A Member of
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ALLENTOWN, PA.

REPRESENTED BY
PAUL H. RAYMER Co.

GEORGIA

*Non-commercial

ADEL, Cook County

WAAZ (March 19, 1955) 1470 kc, 1 kw-D. P. O. Box 508 Phone 8571 Cook County Broadcasting Co (original owner).
Network Keystone
W M Forshee, chief owner; Esther Shephard, gen mgr, Robert Barker, prog dir, Hollis Suber, prom mgr, Jerry Young, news dir, E R. Ridenour, chief engr.

ALBANY, Dougherty County

WALG (1941) 1590 kc, 1 kw, DA-N P. O. Box 1351 Phone Hemlock 5-8386 TVX AX 8344 Radio Albany Inc. (acquired station July 1960); See Woodall Stations in "Group Ownership"

Allen M Woodall, pres.

WGFC (1933) 1450 kc, 250 w. P. O. Box 838 Phone Hemlock 2-1277, Albany Broadcasting Co (acquired station Jan. 1, 1958) See J W Woodruff Stations in "Group Ownership"

Network CBS Rep Hollingbery.

J W. Woodruff Jr, pres, L M George, vp, gen & coml mgr, Walter H Flint Jr, prog dir, Redus A Carlton, chief engr.

WJAZ (November 1952) 1050 kc; 1 kw-D (CP 960 kc, 5 kw, DA-D). P. O. Box 611 Phone Hemlock 2-7447 James S Rivers Inc (original owner) (See James Rivers Stations in "Group Ownership")

Rep Thomas F Clark, William B Hill (Radio Station WTJH East Point, Ga)

Specialty programs (wkly) Ncgio 12 hrs

James S. Rivers, pres, Richard B Smith gen mgr; Jack K. Willis, coml mgr, B L Studdard, program & promotion dir; Russell Caldwell, chief engr, Cecil Fowler, news dir, Arthur P. Holland, farm dir, Faye Eglin, women's dir

ALMA, Bacon County

WQGS (October 1957): 1400 kc 250-SH P. O. Box 304 Phone 4681. Queen City Broadcasting System (original owner)

Network Keystone Rep Harry Cannon (Atlanta)

Farnell O'Quinn, pres, Dane Bruce, gen mgr, Joyce Holton, coml mgr, Ralph Deen, prog dir, Robert Sass, news dir, William Allnoch, chief engr.

AMERICUS, Sumter County

WDEC (July 5, 1947) 1290 kc, 1 kw-D P. O. Box 917 Phone 3681. Americus Broadcasting Co (original owner).

Network Keystone. Reprs Indie Sales, Doia-Clayton (Atlanta)

Charles C Smith, pres & gen mgr, Paul J Filben, coml mgr, Dewey Stonc, prog dir, Raymond C LaPrade, chief engr

Southwest Georgia's Most AWARD-WINNING STATION!

Category	1959 Award
Editorials	Superior
Farm News	Superior
General News (2)	Superior
Special Events	Superior
Sports	Excellent
Features	Excellent

News & Music, programmed to the ADULT audience.

WDEC
Americus, Georgia

ATHENS, Clark County

WDOL (June 10, 1957): 1470 kc; 1 kw-D P. O. Box 429 Phone Liberty 8-1354 University City Inc (acquired station March 1960). (See James S. Rivers Stations in "Group Ownership")

Network Keystone Rep Clark

Mr & Mrs James S Rivers, owners, Chuck Goddard, prog dir, W J Wilson, chief engr.

INTERESTED IN BUYING OR SELLING ONE OF THE

136 AM 19 FM 14 TV

STATIONS* OPERATING IN

GEORGIA

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HAMILTON-LANDIS

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO GEORGIA IS—

1737 De Sales St., N.W., Washington, D. C.
EX 3-3456

*As of August 1, 1960

WGAU (May 1, 1938). 1340 kc, 250 w. P. O. Box 1647 Phone Liberty 6-6575. Clarke Broadcasting Corp (acquired station August 1956).
Network CBS Rep Pearson

H. Randolph Holder, pres, gen mgr & news dir, Thomas Lloyd, vp, treas & coml mgr, Mary Betts, prog dir, L P. Brooks, chief engr.

WGAU-FM (May 1958) 102.5 mc, 44 kw. Duplicates WGAU (above)

WRFC (May 1, 1918) 960 kc, 5 kw-D, 500 w-N DA-N P. O. Box 1388 Phone 543-3411 Radio Athens Inc (original owner). See "Newspaper Ownership"

Rep Bob Dore

L H Christian, pres & gen mgr, Claude Williams Jr, coml mgr, Ed Thilenius, prom mgr, Bob Burton, news dir.

There must be a reason why
over half of the local radio
advertising money is spent on

WRFC

960 KC • 5,000 Watts
ATHENS, GEORGIA

Learn why before you buy!

CALL 543-3411, ATHENS, GA.

Or Bob Dore & Associates

ATLANTA, Fulton County

***WABE (FM)** (Sept 13, 1948) 90.1 mc, 46 kw 740 Bismark Road, N.E., zone 9 Phone Trinity 5-9296 Board of Education of the City of Atlanta (original owner)

Haskell Bcvter, gen mgr, Lillian Lee, prog dir, Thomas W Cowan Jr, chief engr

*WETV (TV) Tv companion of WABE.

***WAKE** (Nov 20, 1955): 1340 kc, 250 w. Georgian Terrace Hotel Phone Trinity 5-8511 WAKE Broadcasters Inc (see Bartell Family Radio Group under "Group Ownership")

Rep Young

Gerald A Bartell, pres; Jayne Swain, vp & gen mgr, Gene Blaine, program dir; Don Zuehlke, chief engr

WAOK (1954) 1380 kc, 5 kw, DA-N, 110 Edgewood Ave, N.E., zone 3 Phone Murray 8-3773 WAOK Broadcasting Co (acquired station 1954)

Rep McGavren

Specialty programs Negro, 100%
Stan Raymond, pres & coml mgr; Zenas Sears, vp & prog dir, Paul Brown, prom mgr, Ned Lukens, news dir, Ivan Miles, chief engr.

WAVO (FM) (not on air, granted June 1959) 94.9 mc 71 kw. P. O. Box 77 Great Commission Gospel Assn Inc (original owner) Will duplicate WAVO Avondale Estates, Ga

L E Latham, pres & gen mgr

WDJK (FM) (under construction; granted March 1960, target date not known) 97.5 mc, 30 kw Joel S Kaufmann

WEAS (See College Park listing)

WERD (1948) 860 kc 1 kw-D 330 Auburn Av., N.E. Phone Jackson 4-0666. Radio Atlanta Inc

Rep Joe Wootton, Doia-Clayton (southern)
J B Blayton Jr, station mgr, Albert H Sandler, coml mgr, Preston Mobley, program dir

WGKA (Sept 1, 1955) 1600 kc, 1 kw-D 1140 Peachtree Street NE, zone 9 Phone Trinity 6-6228 Glenkaren Assoc Inc (original owner).

Rep Good Music Broadcasters

Locke E Glenn, pres, John P Culver, vp & gen mgr, E Lee Nance coml mgr, Jonathan Phelps, prog dir, Marge Coulton, prom mgr, Arthur Borgesen, news dir, James D Hampton, chief engr

WGKA-FM (Sept 1, 1955) 92.9 mc, 94 kw Duplicate WGKA in daytime only

WGST (July 1923) 920 kc, 5 kw-D, 1 kw-N P. O. Box 7251 Station C Phone Trinity 5-8441 Georgia Institute of Technology (acquired station July 1, 1959)

Network ABC Rep Branham

Dr Edwin D Harrison, pres, Jack Collins, gen mgr, Bill Estes coml mgr, Peter Thomas, prom dir, Al Ciraldo, sports dir, Jack Hurst, news dir, John Van Horn, chief engr

WIIN (1948) 970 kc, 5 kw, DA-D Atlanta Biltmore Hotel Arcade, zone 83 Phone Trinity 5-8453 WIIN Inc (acquired station June 1, 1959)

Rep Bob Dore

I T Cohen, pres, Oliver Thornburg, gen mgr, Al Brooks, coml mgr, Elspeth S Corley, prog dir, Marie McNeill, prom mgr, Jim Davis, news dir, Ralph Thomas, chief engr.

The
"Million
Dollar
Club"*
relies
most on
Broadcasting

Yearbook
for
authentic
TV and
RADIO
facts

— ARB Survey

* Membership in The Million Dollar Club is restricted to advertising agency executives responsible for allocation of over \$1 000,000 yearly in broadcast advertising. (See page D 61 for Top Advertising Agencies—1952-59)

Radio Stations CONTINUED

GEORGIA CONTINUED

ATLANTA (Continued)

WPLO (July 1, 1959): 590 kc; 5 kw, DA-N 805 Peachtree St., N.E. Phone Trinity 2-5851 TWX AT-345-X. Plough Broadcasting Inc (original owner). See Plough Stations in "Group Ownership."

Rep Radio-TV Representatives, Harold R. Krelstein, pres; Herbert Golombek, vp & gen mgr; Walter E. Moore, coml mgr; Gene Blaine, prog dir; Jim Stevenson, prom mgr; Jim King, news dir; James Ellzey, chief engr.

WPLO-FM (July 1, 1959) 103.3 mc; 36 kw. Duplicates WPLO (above).

**MODERN JINGLES
PLANNED CAMPAIGNS
STATION IDs & PROMOS**

**RADIO HUCKSTERS
AND AIRLIFTS**

LANG-WORTH

1735 BROADWAY NEW YORK, N. Y.

WQXI (1948): 790 kc; 5 kw-D, 1 kw-N, DA-N 3165 Mathieson Drive, N.E., zone 5. Phone Cedar 312195 Rounsaville of Atlanta Inc. (original owner). (Sale to Esquire Inc. pends FCC approval).

Rep Gill-Perna. Robert W. Rounsaville, pres; Frank B. Erwin, gen mgr; Lee Smith, coml mgr; John Fulton, vp, national sales & gen sales mgr; Frank Ward, prog dir; Joyce Monroe, nat'l prog dir; Bob Bisendine, news dir; Elton Chick, chief engr; William Wagner, prom mgr.

WATL-TV: Tv companion of WQXI.
WSB (March 15, 1922): 750 kc; 50 kw 1601 W. Peachtree St., N.E., zone 9 Phone Trinity 5-7221. TWX AT-381. Atlanta Newspapers Inc. (original owner). See "Newspaper Ownership"

Network NBC. Rep Petry. J. Leonard Reinsch, exec dir; Frank Gaither, gen mgr; Lee Morris, coml mgr; Elmo Ellis, prog dir; Holt Gewinner, prom mgr; Aubrey Morris, news dir; R. A. Holbrook, chief engr
WSB-FM (1948): 98.5 mc; 49 kw. Duplicates WSB. (above).
WSB-TV: Tv companion of WSB-AM-FM.

WYZZ (March 15, 1956): 1480 kc; 5 kw-D. Henry Grady Bldg. Phone Jackson 4-1953. Atlanta Broadcasting Co. (acquired station March 27, 1958).

Network MBS
George Nicholson, pres & gen mgr; Maurice Rich, coml mgr; Allen Pierce, program dir, promotion mgr & news dir; Lawson Leake, chief engr.

AUGUSTA, Richmond County

WAUG (1952): 1050 kc, 1 kw-D Bon Air Hotel Phone Regent 3-4441 Garden City Broadcasting Co. (original owner).

Rep Clarke Brown (regional); Grant Webb (national).

Specialty programs: Negro, 45%.
George C. Nicholson, gen mgr, J. Louie Solomon, exec vp & gen mgr, Eva C. Nicholson, sec, J. C. Atkinson, chief engr

WAUG-FM (1952): 105.7 mc; 9 kw. Duplicates WAUG (above).

WBBO (1947): 1340 kc; 250 w. 515 15th St. Phone Park 4-5441. Savannah Valley Broadcasting Co. (original owner).

Network MBS. Rep Everett-McKinney. George G. Weiss, pres; Edward H. Dunbar, vp & gen mgr; Patrick R. Mulherin, coml mgr; Paul T. Reidy, prog dir; William D. Lenz, prom mgr; Larry D. Bennett, news dir; Kenneth R. Freeman, chief engr.

WBBO-FM (March 1955): 103.7 mc; 19.5 kw. Duplicates WBBO (above).

WBIA (1946): 1230 kc, 250 w P O Box 129. Phone Park 4-2421. Augusta Broadcasting Co (acquired station June 1, 1956)

Network NBC. Rep Walker-Rawalt; Ayers (Southeast).

W. Ray Ringson, pres & gen mgr; J. R. Owens Jr., vp & station mgr, George W. Fisher, prog dir; Frank I. Doyle, prom mgr; Robert E. Ruckle, news dir; Walter A. Brumbeloe, chief engr.

WGAC (1940): 580 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1131. Phone Park 2-2692. Twin States Broadcasting Co. (original owner).

Network ABC. Rep Avery-Knodel. A. D. Willard Jr., pres & gen mgr, D. L. Alford, coml mgr; Benj. F. Mayo, prog dir, prom mgr & news dir; James E. Clegg, chief engr.

WGUS (See North Augusta, S C, listing).

WRDW (July 1930): 1480 kc; 5 kw, DA-N. Phone Taylor 4-5432 Radio Augusta Inc. (acquired station June 1960).

Network CBS. Rep Branham Mr. & Mrs. George C. Nicholson and Mr. & Mrs. John C. Amick, owners.

AVONDALE ESTATES, De Kalb County

WAVO (July 19, 1958). 1420 kc, 500 w, DA-D. P. O. Box 25. Phone Drake 8-8808. Great Commission Gospel Assn. Inc. (original owner).

L. E. Latham, gen mgr, Bill Cooper, coml mgr, King Elliott, prog dir; Gerow Carr, prom mgr, Carl Meeks, chief engr.

BAINBRIDGE, Decatur County

WAZA (March 17, 1958): 1360 kc, 1 kw-D 110 E. Broughton St. Phone 838. Radio Bainbridge Inc. (See Woodruff Stations in "Group Ownership")

Rep Dick Hunter. James W. Woodruff Jr., pres, L. M. George, vp & gen mgr; Joe Hill, station mgr; Ray Read, program dir.

WMGR (1946): 930 kc, 5 kw-D (CP 5 kw-D, 500 w-N, DA-N) Phone Cherry 6-1650. John A. Dowdy (original owner).

Network Keystone. Rep Grant Webb (New York); Harry S. Cannon (Atlanta).
John A. Dowdy, owner-mgr; Raymond Wesley, coml mgr, Henry Fitzgerald, prog dir; Wendell Lovett, prom mgr, Carolyn White, news dir, Walter Freeman, chief engr.

BAXLEY, Appling County

WHAB (December 1954): 1260 kc; 5 kw-D. P. O. Box 265 Phone 3000. WHAB Radio Inc. (original owner).

Network Keystone. Farnell O'Quinn, pres; Ann Lee Lightsey, sec & treas, Marion Monk, vp sales, Joan O'Quinn, coml mgr, Earl Newton, prog mgr, Allen Carwile, news dir; Jerry Northington, chief engr.

BLAKELY, Early County

WBBK: 1260 kc; 1 kw-D. P. O. Box 390, Dawson, Ga. Radio Blakely. (See W. C. Woodall Jr. Stations in "Group Ownership.")
W. C. Woodall Jr., pres.

BREMEN, Haralson County

WWCC (October 1957): 1440 kc; 1 kw-D. 111 Parkway Circle. Phone Lenox 7-3275 Southwest Alabama Broadcasting Co. (acquired station June 1960). See "Newspaper Ownership"

Network Keystone
J. J. Mangham Jr., pres; R. M. Thorburn, gen mgr, Lee Williams, coml mgr; Bill Brown, prom mgr, William A. Pierce Jr., news dir, J. J. Shell, chief engr; Blanche Mangham, woman's dir.

BRUNSWICK, Glynn County

WGIG (March 5, 1949): 1440 kc; 5 kw-D, 1 kw-N, DA-N. 1514 Union St. Phone Amherst 5-3870. Brunswick Broadcasting Corp. (original owner).

Network ABC. Rep Bob Dore; Dixieland Stations (regional).

Hugh K. Tollison, executive vp & gen mgr; John Lane, station mgr & coml mgr; Herman F. Lange, chief engr.

WMOG (June 1940). 1490 kc; 250 w. P. O. Box 100 Phone Amherst 5-5980. Radio Brunswick Inc (acquired station Jan. 1, 1953).

Network MBS, Keystone Rep Hal Holman (national); James S. Ayers (southeast)
Specialty programs. Negro, 6 hrs wkly.
Allen M. Woodall, pres; Tom Doughty, gen mgr, Rex Denman, prog dir, John Vroman, prom mgr, Beth Kirgaoff, chief engr.

BUFORD, Gwinnett County

WDMF (Dec 10, 1956): 1460 kc; 1 kw-D. P. O. Box 307. Phone 434-5555. Habersham Broadcasting Co. (acquired station June 1960).

Network Keystone. Rep Hopewell.
Robert E. Thomas, gen mgr & coml mgr; Ryman L. Pendley, prog dir; W. Lamar Savage, news dir, Ernest Church, chief engr.

CAIRO, Grady County

WGCA (1950): 790 kc; 1 kw-D. P. O. Box 120. Phone 2-4392. Grady-Mitchell Broadcasting Co. (original owner). (See W. C. Woodall Jr. Stations in "Group Ownership.")

Network Keystone. Rep Indie Sales. Geise Dozier, pres; Lowell E. Takles, gen mgr & coml mgr; Greg Strang, chief engr.

CALHOUN, Gordon County

WCGA (1953): 900 kc; 1 kw-D. P. O. Box 411. Phone Main 9-2111. Gordon County Broadcasting Co. (original owner).

R. R. Magill, pres & chief engr; Judy Magill, gen mgr, Richard M. Bowman, coml mgr; H. L. Grant, prog dir.

CAMILLA, Mitchell County

WGLE (Jan. 15, 1960): 1220 kc; 1 kw-D. P. O. Box 147 Phone 2776. Capel Broadcasting Inc (original owner).

Network Keystone. Rep Harry Cannon. Specialty programs: Negro, 4 hrs. wkly.
Russell A. Browne, gen mgr & chief engr; Charles L. Browne Jr, coml mgr.

CANTON, Cherokee County

WCHK (April 11, 1957): 1290 kc; 1 kw-D. P. O. Box 1290. Phone Greenwood 9-2101. Cherokee Broadcasting Co (original owner).

Charles McClure, gen mgr, Robert D. Peterson, station & coml mgr; Gene Mikell, prog dir, Jack E. Turner, prom mgr; Byron Dobbs, news dir

POULTRY! POULTRY!

POULTRY!

WCHK, Canton, Georgia,
is situated in the
World's Largest Broiler-Chicken
producing area.

CARROLLTON, Carroll County

WLBB (January 1947): 1100 kc; 250 w-D. P. O. Box 569. Phone Terrace 2-7041. Carroll Broadcasting Co. (original owner).

Network Keystone. Rep Indie Sales.
T. K. Vassy, pres & gen mgr; Robert D. Green, coml mgr; Hiram Bray, program dir; James McKay, chief engr; W. Donald Baird, news & farm dir; Ethel McGiboner, women's dir.

CARTERSVILLE, Bartow County

WBHF (1946): 1450 kc; 250 w. West Ave. Phone 1200. W. R. Frier (original owner). (See "Newspaper Ownership.")

Network MBS.
W. R. Frier, owner & gen mgr; Richard J. Sjoblom, coml mgr; Roland Brooks, program dir; Horace Bridges, chief engr.

CEDARTOWN, Polk County

WGAA (1941): 1340 kc; 250 w. P. O. Box 807. Phone 777. Polk County Broadcasting Co. (acquired station Sept. 11, 1954).

Network Keystone. Rep Dora-Clayton.
J. Frank Proctor, co-owner, gen mgr & chief engr; Arnold Walker, coml mgr; Jimmy Wright, farm dir.

CLAXTON, Evans County

WCLA (July 20, 1958): 1470 kc; 1 kw-D. P. O. Box 427. Phone 970. Evans County Broadcasting Inc. (original owner)

Network Keystone, Georgia Cracker Network. Rep Harry J. Cannon.
Howard C. Gilreath, pres & chief engr; Lowell L. Register, vp & gen mgr; Don Sports, station mgr & coml mgr, Faye Rogers, prog dir & women's dir; Ray Classen, farm dir; Carlton Hendrix, music dir.

**WORLD'S
ONLY
DRIVE-IN
RADIO STATION**

WCLA

CLAXTON, GEORGIA

1000 Watts 1470 Kc

*Serving Evans, Bulloch,
Tattnall, and Bryon
Counties*

**FRUIT CAKE CAPITAL
OF THE WORLD**

Howard C. Gilreath, President
Lowell Register, V.P. and Gen. Manager
Don Sports, Station and Commercial
Manager

YOU MISS 1,433,000 POTENTIAL BUYERS WITHOUT ROUNSAVILLE RADIO

YOU HAVE TO AIM RIGHT or you miss the buying power of more than 1,433,000 Negroes who live in the Rounsaville Radio coverage area . . . consumers with \$824,000,000 to spend—*AFTER* taxes! This enormous consumer potential can influence the national sales picture of *any* product. And NEGRO RADIO, and ONLY Negro Radio, can reach them. It's a fact: Over 95% of all Negroes listen to radio! Negroes have faith in and buy the products they hear about on their radio—NEGRO RADIO. Any budget you make for these six important markets . . . any media you use . . . a proper part of your advertising dollar *must* go to Negro Radio, or you miss this market! Get the facts on Rounsaville Radio—all six stations are Number-One Rated by *BOTH* Pulse and Hooper. Call Rounsaville Radio in Atlanta, John E. Pearson, or Dora-Clayton in the Southeast.

Personal Letter



Everyone in the world appreciates recognition. Certainly the people to whom we program, the American Negro, is no exception to this rule. That is why we, at Rounsaville Radio, program exclusively for the Negro with Negro talent. Our continued success at Rounsaville Radio is based on this knowledge and how we use it. You can make excellent use of our Know-How to sell your products. Call on us, we'll be happy to help you. We are one of the oldest and the *largest* broadcasters in our chosen field.

ROBERT W. ROUNSAVILLE
Owner-President

FIRST U.S. NEGRO-PROGRAMMED CHAIN • FIRST IN RATING IN SIX BIG MARKETS

WCIN 1,000 Watts (5,000 Watts soon)—Cincinnati's only all Negro-Programmed Station!

WLOU 5,000 Watts—Louisville's only all Negro-Programmed Station!

WMBM 5,000 Watts—Miami-Miami Beach's only full time Negro-Programmed Station!

WVOL 5,000 Watts—Nashville's only all Negro-Programmed Station!

WYLD 1,000 Watts—New Orleans' only full time Negro-Programmed Station!

WTMP 5,000 Watts—Tampa-St. Petersburg's only all Negro-Programmed Station!

BUY ONE OR ALL—
GROUP DISCOUNTS WITH TWO OR MORE!



ROUNSAVILLE RADIO STATIONS

Peachtree at Mathieson, Atlanta 5, Georgia

ROBERT W. ROUNSAVILLE
Owner-President

HAROLD F. WALKER
V.P. & Nat'l Sales Mgr.

JOHN E. PEARSON CO.
Nat'l Rep.

DGRA-CLAYTON
Southeastern Rep.

Radio Stations CONTINUED

GEORGIA CONTINUED

CLAYTON, Rabun County

WGHC (under construction, granted April 1960, target date not announced) 1570 kc, 1 kw-D Blue Ridge Broadcasting Co Inc. See J. A. Gallimore Stations in "Group Ownership."

CLEVELAND, White County

WRWH (Sept 27, 1958) 1350 kc, 1 kw-D P. O. Box 181 Phone Union 5-3161, News Inc. (original owner)
Network Keystone
Clay Strange, pres, B L Williamson, gen mgr, Lamar Canup, prog dir & prog mgr, Carlton Brown, news dir, James Sorrells, chief engr.

COLLEGE PARK, Fulton County

WEAS (March 21, 1959) 1570 kc; 1 kw-D. P. O. Box 38 Phone (Atlanta) Poplar 6-2781. College Park Broadcasting Co (original owner)
Robert A Conley, pres & owner; James A Davenport, gen mgr & coml mgr

COLUMBUS, Muscogee County

WCLS (1955). 1580 kc; 1 kw-D. P. O. Box 887. Phone Fairfax 7-3648. Muscogee Broadcasting Co (original owner)
Network Georgia Negro group Rep Bernard Howard Co.; Dora-Clayton (Southeast).
Specialty programs Negro, 100%
Charlie H Parish Jr, pres & gen mgr, Ken Woodfin, coml mgr

WDAK (1940) 540 kc, 5 kw-D, 500 w-N, DA-N P. O. Box 1640 Phone Fairfax 2-5447. Radio Columbus Inc (acquired station 1945). See Allen M. Woodall Stations in "Group Ownership"

Network NBC Rep Headley-Reed.
Specialty programs Negro, 10 hrs. wkly.
Allen M. Woodall, pres & gen mgr; William S. Massie, station mgr, Allen M. Woodall Jr, local sales mgr, Mrs Louise Morris, natl sales mgr, James Preston, prog dir; Lamar Lynn, prom mgr, Norman Bishop, news dir; Max Harper, chief engr

WGBA (1947) 1270 kc, 5 kw-D P. O. Box 1537 Phone Fairfax 3-3603. WGBA Inc. (acquired station Jan 1, 1956) See C. A. McClure Stations in "Group Ownership"

Network MBS Rep Avery-Knodel.
C. A. McClure, pres & gen mgr; Carolyn Milstand, exec asst, Mike McDougald, station & coml mgr; Bill Bowick, prog dir, Dick Weiss, prom mgr, F. K. Brown, chief engr.

WOKS (March 2, 1959) 1340 kc; 250 w P. O. Box 374. Phone Cypress 7-4515. OK Radio Inc (original owner)
Rep Bernard I Ochs Co.
Specialty programs: Negro, 100%.
Eathel Holley, pres, chief engr & prog dir; John A. O'Shields, coml mgr; Mary W. O'Shields, station mgr & prom mgr, Ed Mendel, news dir.

WPNX (See Phenix City, Ala)

WRBL (May 10, 1928) 1420 kc; 5 kw, DA-N, 1350 13th Ave Phone Fairfax 2-0601, TWX CM 6004 Columbus Broadcasting Co (acquired station Oct. 26, 1953). See J. W. Woodruff Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS Rep Hollingbery
J. W. Woodruff Jr, pres & gen mgr; Walter Graham, station mgr; Glenn Suddall, local sales mgr; David G. Lea, prog dir; Eleanor White-law, prom mgr, Glen D. Broughman, news dir; Joseph A. Gamble, chief engr

WRBL-FM (November 1946) 93.3 mc; 25 kw. Duplicates WRBL (above).
WRBL-TV: Tv companion of WRBL-AM-FM

COMMERCE, Jackson County

WJJC (June 1957) 1270 kc; 1 kw-D. P. O. Box 239 Phone Federal 5-3155. Jackson County Broadcasting Co (acquired station January 1958) See "Newspaper Ownership"
Network Southeast Key Market. Rep Harry J. Cannon (Southeast).
Albert S. Hardy, pres; Grady Cooper, gen mgr & coml mgr; Elizabeth Layton, prog dir, Frank Scharf Jr, prom dir & news dir; Thomas Ashworth, chief engr.

CORDELE, Crisp County

WMJM (1940) 1490 kc; 250 w, 20th Ave. & B St. Phone 666. Southeastern Broadcasting System Inc. (original owner). See James Rivers Stations in "Group Ownership"
Network MBS, Keystone, Georgia Cracker Network. Rep Thomas F. Clark.
James S. Rivers, pres, gen & prom mgr & news dir; Clark Stoddard, coml mgr; Bill Goodson, prog dir, J. Allen Brimmer, chief engr.

CORNELIA, Habersham County

WCOR (March 28, 1953) 1450 kc; 250 w, 1 Burrell St. Phone 274-W. Habersham Broadcasting Co. (original owner).
Rep Indie Sales
Jack Bradley, pres; Billy C. Massey, vp & gen mgr, Bobby L. Massey, coml mgr & prog dir; Janet S. Davison, news dir; Boyd M. Anderson, chief engr.

COVINGTON, Newton County

WGFS (1946) 1130 kc; 1 kw-D. P. O. Box 869. Phone 2337. R. William Hoffman & Betty Jean Hoffman (acquired station June 1, 1957).
Network Keystone
R. William Hoffman & Betty Jean Hoffman, co-owners, Bill Hoffman, chief engr & gen mgr; Betty Hoffman, prog dir

DALTON, Whitfield County

WBLJ (April 8, 1940) 1230 kc, 250 w P. O. Box 811 Phone Broadway 8 3300 North Georgia Radio Inc (acquired station Jan. 1, 1960).

Network Keystone
Werner Wortsman, gen mgr, Frank Panter, coml mgr, Charles U. McConkey, prog dir & news dir, Ottrell Guess, chief engr

WRCD (Oct 1, 1954) 1430 kc, 1 kw-D 104 S. Pentz St. Phone Broadway 8-5511 Whitfield Broadcasting Co (original owner)
Rep Bernard I Ochs Co
James Q. Honey, pres & gen mgr, Edwin B. Jordan, vp & coml mgr, Dann Cobble, prog dir; Hilda Robertson, women's dir, Charley Long, news dir, Sanford J. Willis, chief engr, Evelyn Long, continuity dir

DAWSON, Terrell County

WDWD (April 2, 1948) 990 kc; 1 kw-D. P. O. Box 390 Phone Wyatt 5-5521. Dawson Broadcasting Co. (original owner) (See W. C. Woodall Jr Stations in "Group Ownership")
Network Keystone Rep Indie Sales
Specialty programs (wkly) Negro, 49 hrs
W. C. Woodall Jr, pres, gen mgr & coml mgr; O. W. Parnack, program dir, Bob Guest, promotion dir; Joe Stephens, chief engr, Margaret Orndorff, women's & news dir; Noel Montfort Jr, farm dir

DECATUR, DeKalb County

WGUN (July 1947) 1010 kc; 50 kw-D (10 kw-D, Canadian restricted) P. O. Box 10, Atlanta Phone Drake 3-2521. WEAS Inc (original owner) See Dee Rivers Stations in "Group Ownership"

Network MBS
E. D. Rivers Jr, pres, Bill Hue business mgr, John R. Barlett, coml mgr, Ray Beale, prog dir; Joanne Rosenthal, traffic mgr, Don Butler, news dir, W. H. Loudermilk, chief engr

DOUGLAS, Coffee County

WDMG (1947) 860 kc, 5 kw, DA-N P. O. Box 590. Phone Evergreen 4-3250 WDMG Inc. (original owner) See Timm Stations in "Group Ownership"

Rep Dora-Clayton (Atlanta), Bernard Howard & Co (New York)
B. F. J. Timm, pres; Mary Jarrard, gen mgr; Roy L. Jones Jr, station & coml mgr, Bob Maupin, prog dir; May Nell Lester, prom mgr; Ruth McKay, woman's dir, Phil Melone, chief engr.

DUBLIN, Laurens County

WMLT (Jan. 16, 1945) 1330 kc 5 kw-D P. O. Box 659 Phone Broad 2-4422 Dublin Broadcasting Co. (original owner)
Network MBS, Keystone Rep Harry J. Cannon (Atlanta), Clark (New York)
Specialty programs: Negro, 10 hrs wkly
W. Newton Morris, pres, Frank Floyd Jr, vp & gen & coml mgr, R. E. Killebrew prog dir; Ted Wolfe, news & farm dir; Leon Lloyd, chief engr

WXLJ (March 16, 1958) 1230 kc, 250 w P. O. Box 826 Phone Broad 2-4282 Radio South Inc (original owner)
John A. Boling, pres; W. C. Courson, gen mgr & chief engr, B. J. Gilreath, coml mgr & news dir, W. A. Thomas, program, promotion & farm dir; Sarah Williams, women's dir.

EAST POINT, Fulton County

WTJH (December 1949) 1260 kc; 5 kw-D. P. O. Box 72 Phone Diamond 4-2233. Radio Station WTJH (original owner) (See James S. Rivers Stations under "Group Ownership").
Network Keystone.
James S. Rivers, chief owner; William B. Hill, gen mgr & coml mgr, Frances G. Sheffield, women's dir & ofc mgr; Claude V. Jones, program dir; Elizabeth Hall & Raymond L. Kinnamon, promotion dirs; William J. Hill 3rd, chief engr; Buz Walker, news & farm dir

ELBERTON, Elbert County

WSSG (1946) 1400 kc; 250 w. Elberton Broadcasting Co.
Network MBS, Keystone. Rep Continental Radio Sales.
Melvin C. Gorman, gen mgr.

FITZGERALD, Ben Hill County

WBEB (1946) 1240 kc; 250 w. P. O. Box 472. Phone 2077. Ben Hill Broadcasting Corp (acquired station 1955).
Network MBS, Keystone
Paul E. Reid, gen & coml mgr; Tony Carter, prog dir; Janet Willingham, prom mgr; Charlie Ridgeway, news dir; Mike Felton, chief engr.

FORT VALLEY, Peach County

WFPM (June 1951) 1150 kc; 1 kw-D. Phone Taylor 5-5547. Peachbelt Broadcasting Co.

(original owner). (See W. C. Woodall Jr Stations in "Group Ownership.")

Network Keystone
Specialty programs Negro, 25 hrs, wkly
Paul Reehling, gen mgr; Virginia Freshwater coml mgr, Fantroy Fore, prog dir, Ben Spears, sales mgr; Rosemary Read, news dir, Joe Stevens, chief engr.

GAINESVILLE, Hall County

WDUN (April 2, 1949) 1240 kc; 250 w (CP for 1 kw-D, 250 w-N, DA-D). P. O. Box 25. Phone Lennox 4-7331 Northeast Georgia Broadcasting (original owner)
Rep Clark (national); Dora-Clayton (regional)
John W. Jacobs Jr, pres & gen mgr; Claire Palmour, coml mgr, James N. Martin, prog dir & prom mgr; Ted Oglesby, news dir; Gilmer Hulsey, chief engr

WDUN-FM (April 2, 1949) 103.9 mc, 0.34 kw Duplicates WDUN (above).

WGGA (Oct 10, 1941) 550 kc; 5 kw-D, 500 w-N, DA-N Press-Radio Center Phone Lenox 2-6211. Blue Ridge Broadcasting Co (original owner) See Smithgall Stations in "Group Ownership" See also "Newspaper Ownership"
Network MBS; Keystone Rep Rambeau, Vance, Hopple (New York-Chicago), Bernard I. Ochs (Atlanta)

Charles A. Smithgall, pres; Robert P. Schwab, gen mgr, James A. Hartley, coml mgr, William Sellers, program, news & farm dir; Edward Storie, production & promotion dir; Wilbert Darracott, chief engr, Doris Smith, women's dir.

WLBA (Jan. 26, 1957) 1580 kc; 5 kw-D (1 kw-D, Canadian restricted) 117 1/2 W Washington St Phone Lenox 2-6331 Hall County Broadcasting Co. (original owner).

Network ABC
Ernest H. Reynolds Jr, pres & gen mgr; John H. Bennett, coml mgr, Dianne Wood, prog dir, Betty Ladd, prom mgr; Oscar True-love, news dir, Larry Latham, chief engr

GRIFFIN, Spalding County

WHIE (Dec. 15, 1952) 1320 kc, 5 kw-D. P. O. Box 971 Phone 9451 Telerad Inc (acquired station 1957)

Rep Bernard I Ochs Co (Southeastern)
Specialty programs Negro, 13 hrs wkly
John T. Williams, pres & gen mgr, Fred L. Watkins, co-owner & prog dir Genie Keene, news dir; Ralph Gaskins, chief engr

WKEU (1933) 1450 kc, 250 w (CP for 1 kw-D, 250 w-N) P. O. Box 1001 Phone 5507. Radio Station WKEU (original owner)
Network MBS, Keystone, Southeastern Key Market Network

A. W. Marshall Jr, pres, chief owner, gen mgr, prog dir & chief engr, W. F. Westmoreland, coml mgr

WRIX (under construction, granted April 1960, target date not set) 1410 kc, 1 kw-D. Mrs Gladys McCommon Johnson

HARTWELL, Hart County

WKLY (Sept 5, 1947) 980 kc, 1 kw-D P. O. Box 430. Phone Franklin 6-2233 WKLY Broadcasting Co (original owner). See "Newspaper Ownership"

Max G. Pfaender, pres; Burch T. Griffin, gen & coml mgr, Broadus McLane, chief engr & prog dir; Jean Vickery, prom mgr, Reginald Owens, news dir.

HAWKINSVILLE, Pulaski County

WCEH (Dec. 11, 1952) 610 kc; 500 w-D. P. O. Box 184. Phone Twilight 3-3381 Tri-County Broadcasting Co (original owner).

Network Keystone. Rep Harry J. Cannon (Atlanta); Clark

D. R. Jackson, pres; James D. Popwell, gen mgr; Rivers Jackson, coml mgr; Mrs. Odell I. Floyd, prog dir; Bill Crutchley, prom mgr; John Johnson, news dir, Max McKenzie, chief engr

HINESVILLE, Liberty County

WGML (Dec 9, 1958) 990 kc; 250 w-D. P. O. Box 15 Phone Trinity 6-3599. Liberty Broadcasting Co. (original owner).

Network Keystone. Rep Harry J. Cannon (Atlanta)

Specialty programs: Negro, 10 hrs wkly.
Roscoe Denmark, owner; Jim Watson, gen mgr.

JESUP, Wayne County

WBGE (July 12, 1949) 1370 kc, 1 kw-D. P. O. Box 147. Phone Garden 7-2444. Altamaha Broadcasting Co (original owner).

Network Keystone. Rep Harry Cannon (Atlanta).

W. Glenn Thomas Sr, pres, Eddie Lynch, mgr, coml mgr & news dir; Paul Elliott, prog dir; Juddy Deakins Jr., prom mgr, Art Manning, chief engr.

LAFAYETTE, Walker County

WLPA (November 1954) 1590 kc; 5 kw-D. P. O. Box 180. Phone 4-7676 Radio Dixie Inc. acquired station June 1, 1955) See Gallimore Stations in "Group Ownership"

Network Keystone. Rep Best (Detroit); Harry Cannon (Atlanta).

J. A. Gallimore, pres; C. W. Gwyn, gen mgr; George Gwyn, coml mgr; Faye Williams, traffic mgr, Chas. M. Lowry Jr., chief engr.

LA GRANGE, Troup County

WLAG (May 1, 1911). 1240 kc, 250 w. WLAG Bldg. Phone Tuxedo 2-3505. LaGrange Broadcasting Co. (original owner). See "Newspaper Ownership."
 Network MBS, Keystone Rep Indie Sales. Specialty programs Negro, 6 hrs wkly
 Roy C. Swank, pres, Edwin G. Mullmax, gen & coml mgr, Faye Scarborough, prog dir, Ralph Heller, news dir, Jimmy McKay, chief engr
WLAG-FM (Sept 1, 1948). 104.1 mc, 2.3 kw. Same address, licensee and staff as WLAG except Vinson Smith, prog dir, and Johnny McCreery, news dir.

**Troup County's
 ONLY
 Unlimited . . .
 Unrestricted . . .
 Broadcasting Service**

WLAG

"The Voice of LaGrange"

WTRP (Jan 9, 1952): 623 kc; 1 kw-D P. O. Box 672. Phone Tuxedo 4-9377. Chattahoochee Broadcasting Co. (original owner).
 Rep Devney-O'Connell, Dora-Clayton.
 Byron H. Hurst, gen mgr, Frank E. Hurst, business mgr, Julian P. Hurst, program dir, Ray Relihan, chief engr.

LAWRENCEVILLE, Gwinnett County

WLAW (Jan 7, 1959): 1360 kc; 1 kw-D. 705 E. Crogan St. Phone Thorwall 3-2222. Radio Gwinnett Inc. (original owner).
 Ethel Holley, pres; S. B. McGarity, vp; Leslie E. Gradick, sec-treas, Robert J. McGarity, station mgr.

LOUISVILLE, Jefferson County

WPEH (under construction; granted July 1960; target date not announced). 1420 kc, 1 kw-D. Peach Broadcasting Co.
 B. L. Williamson, H. E. & J. O. Braselton, principal owners.

LYONS, Toombs County

WBBT (March 12, 1959). 1340 kc, 250 w. 389 N. Victory Dr. Phone 2331. Collins Corp of Georgia (acquired station Dec 15, 1959).
 Rep Best, C. K. Beavers (regional).
 Specialty programs: Negro, 12 hrs wkly
 Frank K. Graham, owner; Joe Duggan, gen mgr, Clevis Moxley, coml mgr, Jimmy Moore, prog dir, Larry Lane, news dir, Wilmer Moore, chief engr.

MACON, Bibb County

WBML (October 1940): 1240 kc; 250 w. 230 Second St. Phone Sherwood 3-5451. Middle Georgia Broadcasting Co. (original owner).
 Rep Forjoe
 Specialty programs: Negro, 10 hrs wkly.
 C. R. Rader, pres, George W. Patton, gen & coml mgr, Donald F. King, program & promotion dir; C. L. Wilder, chief engr, Ben Porter, news dir, Dan Cobble, farm dir; Mary Ann Hill, women's dir.

WCBY (Nov. 25, 1957): 900 kc, 250 w-D. P. O. Box 490. Phone Sherwood 3-9348. W. H. Keller Jr. (acquired station Sept. 15, 1958).
 Rep Bob Dore
 Specialty programs: Negro, 100%
 Bill Keller, owner, prog dir & chief engr, Bob Rogers, station mgr, Doris Rogers, traffic dir, Bob Rogers, coml mgr.

WIBB (November 1948): 1280 kc; 1 kw-D. Professional Bldg. Phone Sherwood 2-2505. Peach State Broadcasting Inc. (original owner).
 Rep Howard; Dora-Clayton (Southeast).
 Specialty programs Negro, 100%.
 Thomas H. Maxwell, pres & gen mgr, Donald C. Frost, coml mgr.

WMAZ (Oct. 30, 1922): 940 kc; 50 kw-D, 10 kw-N, DA-N. Bankers Insurance Bldg. Phone Sherwood 2-7373. TWX MC-5137. Southeastern Broadcasting Co. (acquired station 1927).

Network CBS. Rep Avery-Knodel
 George P. Rankin Jr., pres & chief engr; Wilton E. Cobb, sec-treas & gen mgr; Frank Crowther, coml mgr, Albert Sanders, exec sales mgr; Elma Simmons, natl sales mgr; Tommy Snellgrove, local sales & prog mgr; Joe Andrews, prom & farm dir; Howard Absalom, news dir, J. D. Lawhon, tech dir.

WMAZ-FM (Feb. 10, 1957): 99.1 mc; 3 kw. Duplicates WMAZ (above).
WMAZ-TV: Tv companion of WMAZ-AM-FM.

WNEX (1945). 1400 kc, 250 w. 2254 Rogers Place. Phone Sherwood 5-3301. TWX MC5135. Macon Broadcasting Co. (See "Newspaper Ownership")

Network ABC, MBS. Rep Branham
 E. M. Lowe, pres, Alfred Lowe, gen & coml mgr, Mary A. Thompson, program & women's dir, Ken Lowe, promotion dir, E. Farber, chief engr, Charlie Stewart, news dir.

WNEX-FM (under construction, granted July 1960, target date not announced) 96.9 mc, 4.1 kw. Same address and licensee as WNEX (above).

MADISON, Morgan County

WYTH (June 1955): 1250 kc, 1 kw-D. P. O. Box 29, Beacon Heights. Phone 761. Central Georgia Broadcasting Co. (acquired station Sept 1, 1959).

Network Keystone.
 James F. Small, co-owner, pres & coml mgr, Annie Lee Small, co-owner, gen mgr & prog dir, Bryant S. Malone, news dir, Charles J. Cunningham, chief engr.

MANCHESTER, Meriwether County

WFDR (1957) 1370 kc, 1 kw-D. P. O. Box 447. Phone Thornwall 6-2490. TWX 7551-35. Radio Manchester Inc. (original owner)

Network Keystone. Rep Best
 Elmer Loftin, pres; Jack Whitehorn, vp & gen mgr, Bill Jarrell, coml mgr, Sharon Casteel, prog dir, J. C. Loftin Jr, chief engr.

MARIETTA, Cobb County

WBIE (Nov 11, 1955). 1050 kc, 500 w-D. P. O. Box 91. Phone 428-0469. Marietta Broadcasting Co. (original owner)

Network Keystone. Rep Masla
 James M. Wilder, pres-gen mgr & chief engr, Dudley D. McCaskill, coml mgr, Don Kordecki, operations dir

WBIE-FM (Nov 11, 1959). 101.5 mc, 1.35 kw. Duplicates WBIE (above). Programs separately at night

WFOM (Oct 3, 1946). 1230 kc, 250 w. P. O. Box 131. Phone 428-83396. Woofum Inc. (original owner).

Albert L. Jones, pres & owner; John K. Williams, sales mgr, Jerry Crowe, prog dir; Joe Tucker, news dir, Jean Ludwick, chief engr

McRAE, Telfair County

WDAX (July 27, 1957). 1410 kc; 1 kw-D. P. O. Box 247. Phone 6006. Radio Telfair Inc.

(acquired station Nov 1, 1957) See Woodall Stations in "Group Ownership"

Network Keystone. Rep Indie Sales
 Allen M. Woodall, pres, G. Ed Snyder, gen mgr; John I. Hulett, coml mgr, Mrs. Lucy Jacobs, prog dir; Buddy Maffett, news dir.

MILLEDGEVILLE, Baldwin County

WMVG (March 29, 1946). 1450 kc; 250 w. (CP for 1 kw-D with 250 w-N) P. O. Box 476. Phone Glerdale 2-2250. Michael T. Landy (acquired station Aug 9, 1957).

Network MBS, Keystone. Rep Harry Cannon (Atlanta).

Michael T. Landy, owner & coml mgr, Joseph S. Boone, gen mgr & chief engr, Josephine Ragsdale, prog dir, Anthony Seneker, news dir.

MILLEN, Jenkins County

WGSE (Oct. 11, 1958). 1570 kc, 250 w-D. P. O. Box 908. Phone 1080. Jenkins Broadcasting System Inc. (acquired station March 1, 1959).

W. Herbert Brannen Sr, pres, Jack V. LoPresti, vp, coml mgr & chief engr, Ed Brown, prog dir, Hubert Reeves, news dir.

MONROE, Walton County

WMRE (March 1954): 1490 kc; 250 w. P. O. Box 191. Phone 8-1711. Walton Broadcasting Co. (original owner)

Network Keystone.
 Warren G. Gilpin, pres, Deral Morris, coml mgr.

MOULTRIE, Colquitt County

WMGA (September 1939). 1400 kc, 250 w. P. O. Box 310. Phone Yukon 5-1400. Radio Station WMGA (acquired station 1954)

Network ABC, Keystone. Rep Hopewell; James Ayers (Southeast).
 Roy F. Zess, co-owner, gen & coml mgr; John F. Paddock, co-owner, Ron Hannon, prog dir, Sam Dudas, chief engr.

WMTM (Nov. 10, 1953). 1300 kc; 5 kw-D. Box 531. Phone Yukon 5-4517. Colquitt Broadcasting Co. (original owner).

Rep Thomas F. Clark
 N. B. Mills, partner & gen mgr, Douglas J. Turner, partner, station & coml mgr & chief engr, Jack Shiner, news dir, Gene Mills, farm dir, Virginia Deen, women's dir.

NASHVILLE, Berrien County

WNGA (under construction; granted July 1960; target date not announced) 1600 kc; 1 kw-D. Hanson R. Carter.

ADD 'EM UP—

... Macon retail sales up 27.26% in last four years
 ... a greater increase than any other major Georgia city.

... Bibb County (Macon) population up 22.91% in last 10 years. Now nearly 150,000 prosperous customers.

Then, Get the Big PLUS —

... Deep penetration in a prosperous 43 county trade area with an amazing 31.5% retail sales increase in the last six years.

**IT ALL ADDS UP TO NEARLY
 \$1,000,000 OF BUSINESS**

*meaning
 Better Buy*

**CBS WMAZ 940
 50,000 WATTS
 MACON, GEORGIA**

*—10,000 DA-N
 The only station covering completely the rich Middle Georgia market.
 See your **AVERY-KNODEL** man TODAY!!!

Radio Stations CONTINUED

GEORGIA CONTINUED

NEWNAN, Coweta County

WCOH (December 1947): 1400 kc; 250 w. P. O. Box 581. Phone Alpine 3-4636. Newnan Broadcasting Co. (acquired station Aug. 19, 1953).

Network MBS. Rep Harry Cannon (Atlanta). Specialty programs Negro, 1½ hrs. wkly. James O. Hardin Jr., pres, gen mgr & program & news dir; J. T. Williams Jr., coml mgr & promotion dir; Harold C. Ward, chief engr; Mary Ragan, women's dir.

WCOH-FM (1948): 96.7 mc; .33 kw. Address, licensee & staff same as WCOH (above).

OCILLA, Irwin County

NEW (under construction, granted June 1960, target date not announced) 1380 kc, 5 kw-D. Ocilla Broadcasting Co. Robert H. Thompson, owner.

PERRY, Houston County

WPGA (1955): 980 kc, 500 w-D. Phone Garfield 9-2980. Radio Perry (acquired station July 1, 1960).

Network Keystone. Rep Harry J. Cannon (Atlanta). Howard C. Gilreath, owner & pres; Lowell Register, gen & coml mgr; Jim Lee, prog dir; Thad Brown, prom mgr; Bobby J. Goode, chief engr.

QUITMAN, Brooks County

WSFB (1955): 1490 kc; 250 w-D. P. O. Box 632. Phone 2681. Quitman Broadcasting Co. (Sale to J. E. Boyd pends FCC approval).

Network Keystone. Rep Continental Radio Sales.

Emerson W. Browne, owner, gen mgr & chief engr; Don Wingate, coml mgr; Margie Bowman, program & women's dir.

ROCKMART, Polk County

WPLK (Aug. 28, 1959): 1220 kc, 250 w-D. P. O. Box 1. Georgia Radio Inc. (original owner).

Leslie E. Gradick Jr., pres; John P. Frew, vp & gen mgr; J. R. McRee, prog dir.

ROME, Floyd County

WLAQ (1947): 1410 kc; 1 kw, DA-N. Mt. Alto Rd. Phone 7767. TWX 541. Don Mitchell's WLAQ Inc. (acquired station January 1957).

Network ABC. Mitchell Melof, owner, Don Mitchell, gen mgr & coml mgr; Walter Baldwin, prog dir, Jerry Pless, news dir, John All, chief engr.

WRGA (November 1929): 1470 kc; 5 kw, DA-N. P. O. Box 1187. Phone 9742. Rome Broadcasting Corp. (original owner). See Smithgall Stations in "Group Ownership." See also "Newspaper Ownership."

Network CBS. Rep Walker-Rawalt. Charles Smithgall, chief owner, Mather M. Payne, pres & gen mgr; Ben Lucas, coml mgr; Jim Roberts, prog dir; Clarence Salmon, operations mgr; Cap Hicks, news dir; R. A. Starr, chief engr.

WRQM (November 1946): 710 kc; 1 kw-D. P. O. Box 1546. Phone 2-0833. Coosa Valley Radio Co. (original owner).

Rep Devney O'Connell. Charles E. Doss, gen & sales mgr; Barbara Austin, asst mgr & prog dir; Ivan A. Hoge, news dir; T. H. Robertson, chief engr.

ROSSVILLE, Walker County

WRIP (1958): 980 kc; 500 w, DA-D. P. O. Box 438. Major Jay Sadow. Jay Sadow, gen mgr; Ted Smith, program dir; John Andrews, chief engr.

SANDERSVILLE, Washington County

WSNT (May 11, 1956): 1490 kc; 250 w. P. O. Box 150. Phone 3174. Washington Broadcasting Co. (acquired station June 1, 1957).

Rep Indie Sales. Herschel L. Webster, pres & chief engr, John C. Foster, gen mgr; Paul J. Wolfe, coml mgr; Iola J. Daniel, prog dir & office mgr; Carol S. English, news dir; William J. Evans Jr., chief engr.

SAVANNAH, Chatham County

WCPC (Aug. 14, 1946): 1450 kc; 250 w. P. O. Box 943. Phone Adams 2-4182. Dixie Broadcasting Co. (acquired station April 1958).

Network MBS. Rep Walker-Rawalt. Carter C. Peterson, pres & gen mgr; Weldon Herrin, coml mgr; Max Harper, chief engr.

WJIV (Oct. 6, 1950): 900 kc; 1 kw-D. 128 West Taylor St. Phone Adams 4-7264. WJIV Inc. (original owner). See Dee Rivers Stations in "Group Ownership."

Rep Stars National; Stars Inc (regional). E. D. Rivers Jr., chmn of bd; Marie B. Rivers, pres, James L. Woods, gen mgr; Ray G. Clark, program dir & news dir; J. Allen Brimmer, chief engr & farm dir.

WSAV (Dec. 29, 1939): 630 kc; 5 kw, DA-N. Broadcasting Center, Victory Dr. Phone Adams 6-0303. TWX SV 4108. WSAV Inc. (original owner).

Network NBC. Rep Eastman, Ayers (South-east).

Harben Daniel, pres & gen mgr; Charles E. Bell, exec vp; M. E. Thompson, operations mgr; Robert W. Ward, coml mgr; Burl Q. Womack, prog dir; Louise Cunningham, prom dir; Ralph Penza, news dir; Byron Strong, chief engr.

WSGA-TV tv companion of WSAV.

WSGA (June 1956): 1400 kc; 250 w. 409 E. Liberty St. Phone Adams 3-8807. Coastal Broadcasting Inc. (original owner).

Rep Hollingbery. Donald K. Jones, chief owner, John M. Williams, coml mgr; Charles R. Rawlinson, prog dir; Duane A. Hatch, news dir; Harvey Thackston, chief engr.

WSOK (October 1946): 1230 kc; 250 w. 219 S. Charlton St. Phone Adams 3-0478. Fisher Broadcasting Co.

Rep Walker-Rawalt; Dora-Clayton (southern).

Albert T. Fisher Jr., pres, James B. Winstead, gen mgr.

WTOC (Oct. 15, 1929): 1290 kc; 5 kw, DA-N. P. O. Box 858. Phone Adams 2-0127. TWX 4117. Savannah Broadcasting Co. (original owner).

Network CBS. Rep Avery-Knodel. William T. Knight Jr., pres & gen mgr; Ben B. Williams, exec vp & coml mgr; Dwight J. Bruce, vp & prog dir; Frank S. Bryson Jr., prom mgr; Bob Noble, news dir; Kyle Goodman, chief engr.

WTOC-FM (Dec. 1946): 97.3 mc; 7.9 kw. Duplicates WTOC (above).

WTOC-TV: Tv companion of WTOC-AM-FM.

STATESBORO, Bulloch County

WWNS (1946): 1240 kc; 250 w. P. O. Box 450. Phone Poplar 4-5446. WWNS Inc. (acquired station July 1, 1958).

Network Keystone. Rep Hairy J. Cannon (Atlanta).

Specialty programs Negro, 2½ hrs wkly. Donald O. McDougald, pres & gen mgr; William W. McDougald vp, Isabel H. McDougald, secy; Eloise W. Hunnicutt, prog dir; John Carlisle, chief engr.

SUMMERVILLE, Chattooga County

WGTA (Aug. 27, 1950): 950 kc, 1 kw-D. P. O. Box 200. Phone 295. Tri-State Broadcasting Co. (original owner).

Specialty programs, Negro, 7 hrs. wkly. William B. Farrar, gen mgr; Rogers Allison, prog dir; James S. Stowers, chief engr.

SWAINSBORO, Emanuel County

WJAT (Jan. 1, 1950): 800 kc; 1 kw-D. P. O. Box 371. Phone Belmont 7-2011. Radio Station WJAT Inc. (acquired station April 1957).

Rep Gene Bolles.

James R. Denny, pres; John J. Bailes, gen mgr; Johnny Elgin, sales mgr; Richard Harvey, prog dir; Doris M. Lewis, mgr; Chuck Goddard, news dir; Paul Davidson, chief engr.

SYLVANIA, Screven County

WSYL (Dec. 1, 1955): 1490 kc; 250 w-SH. P. O. Box 490. Phone Lowell 4-6601. Sylvania Broadcasting System (acquired station Oct. 8, 1957).

Network Keystone. Specialty programs: Negro, 14 hrs. wkly. Edwin H. Bass, owner, gen mgr & chief engr; Mildred E. Bass, coml mgr; Shirley Scott, prog dir & women's dir; Shirley Bass, music dir; Edward Bunce, prom mgr & farm dir; Martha Bass, news & special events dir.

THOMASTON, Upson County

WSFT (May 19, 1947): 1220 kc; 250 w-D. P. O. Box 689. Phone Midway 7-5421. Thomaston Broadcasting Co. (original owner). See "Newspaper Ownership."

Specialty programs, Negro. J. B. Hardy, pres; S. J. Carswell, sec-treas, gen mgr; Claude Thames, coml mgr; Bill Heule, prog dir, prom mgr & news dir; Charles Tucker, chief engr.

THOMASVILLE, Thomas County

WTEG (1947): 730 kc; 1 kw-D. P. O. Box 358. Phone Canal 6-5343. Radio Station WKTG (acquired station April 1, 1959). (Sale to Bolling Branham and Mrs. Emma Behan pends FCC approval.) See James Rivers Stations in "Group Ownership."

Network Keystone. Rep Pearson. James S. Rivers, owner; Reeves Cook, gen mgr; Elizabeth Garner, coml mgr; Betty Heisler, prog dir; Ray Williamson, news dir; Harvey Willis, chief engr.

WPAX (October 1922): 1240 kc; 250 w. Box 229. Phone Canal 6-4110. H. Wimpy (original owner).

Specialty programs: Negro, 7 hrs. wkly. H. Wimpy, owner, Al Feinberg, coml mgr.

THOMSON, McDuffie County

WTWA (January 1948): 1240 kc; 250 w. SH. P. O. Box 591. Phone 141. Hickory Hill Broadcasting Co. (original owner). (See "Newspaper Ownership.")

Network MBS; Keystone; Savannah Valley. Specialty programs: Negro, 3 hrs. wkly.

Frank F. Hash, pres & gen mgr; Gene D. Harden, station mgr & chief engr; H. E. Buffington Jr., coml mgr; Annette Langham, traffic & continuity.

TIFTON, Tift County

WTIF (1957): 1340 kc; 250 w. P. O. Box 260. Phone 2400. WTIF Inc. (original owner). See Tift Stations in "Group Ownership."

Rep Dora-Clayton. C. N. Todd, pres & gen mgr; Carl Wendell, program & news dir; Hampton C. Clark Jr., chief engr.

WWGS (1946): 1430 kc; 5 kw-D (CP 5 kw-D, 1 kw-N, DA-N). P. O. Box 34. Phone 1430. Tifton Broadcasting Corp. (original owner).

Rep Clark. Ralph N. Edwards, pres & gen mgr; William E. Sides, coml mgr; Eugene Payne, chief engr; Frank Raley, news dir.

TOCCOA, Stephens County

WLET (May 1, 1941): 1420 kc; 5 kw-D. 423 Prather, Bridge Rd. Phone Tucker 6-2191. Radio Station WLET (original owner).

Network Keystone. Rep Clark.

R. G. LeTourneau, co-owner & pres; Evelyn LeTourneau, co-owner; Virgie E. Craig, co-owner, mgr & prog dir; Gene Bollinger, coml mgr; Lamar Ramey, news dir; C. H. Sutton, chief engr.

WLET-FM (November 1947): 106.1 mc, 0.73 kw. Duplicates WLET (above).

WNEG (April 21, 1956): 1320 kc; 1 kw-D. 108 E. Savannah St. Phone Tucker 6-3131. Stephens County Broadcasting Co. (original owner).

Charles H. Gaines, pres & gen mgr; Roy E. Gaines, station mgr & news dir; Gaynelle Thomason, coml mgr; Betty Faye Stowe, prog dir; Jim Marquardt, prom mgr; Ray Shader, chief announcer; Thomas Shockley, chief engr.

VALDOSTA, Lowndes County

WGAF (Nov. 3, 1951): 910 kc; 5 kw, DA-N. P. O. Box 37. Phone Cherry 2-5520. Valdosta Broadcasting Co. (original owner).

George B. Cook, pres & mgr; Charles Devane, news dir; C. H. Fletcher, chief engr.

WGOV (Aug. 8, 1940): 950 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1182. Phone Cherry 2-4513. Georgia-Florida Radio & Television (acquired station Sept. 30, 1956).

Network MBS. Rep Dore. W. H. Keller Jr., pres, Mrs. A. B. Smith, coml mgr; Ted Miller, chief engr.

WJEM (August 1955): 1150 kc; 1 kw-D. P. O. Box 368. Phone Cherry 2-1665. Lowndes County Broadcasting Co. (acquired station August 1958).

Network Keystone. J. E. Massey Jr., pres; J. C. Johnson, gen & coml mgr & news dir; R. R. Wickus, prog dir & prom mgr; G. D. Weeks, chief engr.

WVLD (Sept. 3, 1959): 1450 kc; 250 w-SH. P. O. Box 1281. Phone Cherry 2-4821. Norman O. Protsman (original owner). See Protsman Stations in "Group Ownership."

Willard Belote, gen mgr; Bryant Lane, coml mgr; Grace D. Belote, prog dir; Bud Chitwood, prom mgr; Ralph Murphine, news dir; C. A. Christianson, chief engr.

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VIDALIA, Toombs County

WVOP (Dec. 12, 1946): 970 kc, 5 kw-D. P. O. Box 331 Phone 3029 Vidalia Broadcasting Co. (original owner). See "Newspaper Ownership."

Network Keystone. Rep Conn Sales; Harry Cannon (Atlanta).

Howard C Gilreath, gen mgr, chief engr; Ted Kirby, sales mgr, Fred Tippett, local sales mgr, Dobbie Thompson, local news; Bob Goode, farm dir.

WARNER ROBINS, Houston County

WRPB (Oct. 13, 1954): 1350 kc; 1 kw-D. P. O. Box 727. Walker 3-4261. Warner Robins Broadcasting Co. (original owner).
Rep Continental Sales.

Ed M. Nobles, pres, gen mgr & chief engr, Joel Mauk, coml mgr; Harry Hancock, program dir; Charlie Hill, promotion dir; Lee Mathis, news dir; Wadley Thrash, sports dir; Jackie Payne, women's dir.

WASHINGTON, Wilkes County

WKLE (Sept. 1, 1955): 1370 kc, 1 kw-D. P. O. Box 158 Phone Osborn 8-2125 Washington Broadcasting Co. Inc.

WAYCROSS, Ware County

WACL (July 1, 1960): 570 kc, 5 kw-D, 1 kw-N, DA-N P. O. Box 858. Phone Atlas 3-4660 Teletronics Inc. (original owner) See James Rivers Stations in "Group Ownership."

Rep Pearson.
James S. Rivers Sr., pres; James S. Rivers Jr., gen mgr; M. L. Dixon, coml mgr; June Smith, prog dir, John Koval, news dir; L. E. McKinney, chief engr.

WAYX (1936): 1230 kc; 250 w 1600 Carswell Ave. Phone Atlas 3-7100. Radio Station WAYX (acquired station April 20, 1960). See Woodall Stations in "Group Ownership"

Network MBS, Keystone. Rep Holman; Ayers

Charles N. Mayo, pres; Ira F. Walton, gen mgr, Herbert Strickland, prog dir; Howard Gilreath, chief engr.

WAYNESBORO, Burke County

WBRO (April 26, 1954): 1310 kc; 1 kw-D P. O. Box 151. Phone 2139. Radio Station WBRO Inc.

WEST POINT, Troup County

WBMK (August 1958): 1310 kc; 1 kw-D. P. O. Box 427. Phone 645-2453. Radio Valley Inc. (original owner).
Network Keystone.

J. Dige Bishop, pres; C. Jim Murphy, gen mgr, Fred Huggins, coml mgr; Win Maxwell, prog dir; Albert Stancell, chief engr.

WRLD (see Lanett, Ala.).

WINDER, Barrow County

WIMO (Nov. 4, 1952): 1300 kc; 1 kw-D. P. O. Box 526 Phone 867-9158. Winder-Monroe Broadcasting Co. (original owner) See Woodall Stations in "Group Ownership"
Network Keystone, Southeastern Key Market. Rep Best

C. H. Grider, gen mgr & coml mgr; Mary McCombs, prog dir; Ethel Grider, prom mgr; Verlyn Deaton, news dir; D. E. Stafford, chief engr.

HAWAII

*Non-commercial

HILO, Hawaii County

KHBC (1936): 970 kc; 1 kw. P. O. Box 581, zone 9. Phone 9-2011. Hawaiian Broadcasting System Ltd. (original owner). (See Hawaiian Broadcasting System Stations in "Group Ownership" See also "Newspaper Ownership")
Duplicates programming of KGMB Honolulu, Hawaii

KHBC-TV: Tv companion of KHBC (above).

KIMO (April 1, 1950): 850 kc; 1 kw. P. O. Box 1497. Phone 4372. James Emile Jaeger (acquired station September 1954).
Network Keystone. Rep Young.

Specialty programs Japanese & Filipino.
James E. Jaeger, pres, Mrs. Lillian Cunningham, gen mgr; Bill Wilson, news dir, James E. Jaeger Jr., chief engr.

KIPA (Sept. 10, 1947): 1110 kc, 1 kw. P. O. Box 1602 Phone 51-168 Big Island Broadcasting Co. (original owner).

Network MBS, NBC, Inter-Island & All Islands. Rep Hollingbery.

Specialty programs (wkly): Japanese, 29 hrs., Filipino, 7½ hrs
Thomas J. MacBride, pres, R. W. Jaderstrom, mgr, vp & chief engr; Larry Tavares, prog dir.

HONOLULU, Honolulu County

KAIM (Aug. 31, 1956): 870 kc; 1 kw. P. O. Box 375. Phone 71-985 Christian Broadcasting Assn (original owner)

Rep Fine Music Hi-Fi Broadcasters; Tracy Moore.

Specialty programs (wkly): Filipino, 10 hrs.; Japanese, 15 hrs.

Robert C. Loveless, pres, Cornelius Keur, gen mgr; Perry W. Carle, coml mgr, James A. Isle, news dir; Robert L. Lyon, chief engr.

KAIM-FM (Nov. 1, 1953): 95.5 mc; 5.6 kw Duplicates KAIM (above).

KEFW (FM) (Target date Sept. 1, 1960): 96.3 mc; 7.7 kw. U. S. Grant Hotel, San Diego 12, Calif. E. F. Weerts (original owner).

KGMB (1929): 590 kc; 5 kw 1534 Kapiolani Blvd, zone 17. Phone 92011. Hawaiian Broadcasting System Ltd (original owner) See Hawaiian Broadcasting System in "Group Ownership" See also "Newspaper Ownership."
Network CBS Rep Peters, Griffin, Woodward, Elizabeth P. Farrington, pres; M. Franklyn Warren, vp & gen mgr; Carlos E. Rivas, station mgr, Robert Miller, operations mgr; Colleen Ng, prom mgr, Roger Coryell, news dir; Ronald T. Miyahira, chief engr.

KGMB-TV: Tv companion of KGMB (above).

KGU (May 11, 1922): 760 kc, 10 kw. P. O. Box 3110 Phone 52977 TWX HU 159 Advertiser Pub Co. Ltd. (original owner). See "Newspaper Ownership"

Network NBC, All Islands Rep NBC Spot Sales
Specialty programs Japanese & Filipino.
Lorin P. Thurston, pres; William O. Paine, vp & gen mgr, George C. Mansfield, coml mgr; Jacques Patterson, prog dir, Jack Miller, prom mgr, Terry O'Connell, news dir; Takumi Shigetani, chief engr.

KONA-TV: Tv companion of KGU (above).

KHVV (March 18, 1957): 1040 kc, 5 kw 1290 Ala Moana Blvd, zone 14. Phone 53991 TWX HU-187. Kaiser Hawaiian Village Radio Inc. (original owner).

Rep Young.
Richard C. Block, vp & gen mgr, Harold H. Ohata, business mgr; William H. Coney, prog dir; John A. Galbraith, news dir, Lynn Morrow, prom dir, Dan Hunter, chief engr.

KHVV-TV: Tv companion of KHVV (above).

KIKI (April 1951): 830 kc; 250 w 323 Kaman Ave. Phone 63456. KIKI Ltd (original owner)

Rep Meeker

Specialty programs (wkly): Japanese, 21 hrs., Filipino, 8 hrs

Royal V. Howard, pres & chief engr; Angelo J. Rossi, exec vp & gen mgr, Gladys Lunasco, office mgr; Chubby Rowland, sales mgr.

KKAA (1946): 650 kc; 10 kw P. O. Box 5428. Phone 95-236 Radio Hawaii Inc. (acquired station March 17, 1954). See Founders Corp Stations in "Group Ownership"

Network Inter-Island. Rep Hollingbery

Specialty programs: Filipino, 2½ hrs, wkly.

David Mendelsohn, pres, Peter T. McGovern, vp & gen mgr; Fred J. Archer, prog dir; Robert Barker, news dir; James R. Markham, chief engr.

KNDI (June 1, 1960): 1270 kc; 5 kw. P. O. Box 1516. Phone 935-955. James T. Ownby (original owner)

Jim Ownby, gen mgr; Dorothy Abbott, station mgr.

KOHO 1170 kc; 1 kw. 1140-A 12th Ave. Phone 77-5511. Windward Broadcasting Co. Ltd.

Hoover Y. Tateshi, gen mgr.

KOOD (November 1959): 990 kc; 1 kw (CP for 5 kw). 1450 Ala Moana Blvd, zone 14. Phone 990-111. Hawaiian Pacific Co. (acquired station January 1960).

Specialty programs: Japanese.
Richard H. Lee, gen mgr, Theodore R. Scott, prog dir.

KOOD

HAWAII'S FINEST RADIO STATION

KPOI (1946): 1380 kc; 5 kw 1701 Ala Wai Blvd Phone 995-395 KPOI Broadcasting Co (acquired station April 8, 1959).

Rep Masla (New York), Torbet, Allen & Crane (San Francisco-Los Angeles)

H. G. Fearnhead, pres; Fin Hollinger, vp & gen mgr; Ray Gallagher, coml mgr; Ron Jacobs, prog dir, Tom Rounds, news dir; E. Undeman, chief engr.

KPOI-FM (not on air; target date not announced; granted June 23, 1960): 97.5 mc; 2.45 kw. Same address, licensee and staff as KPOI

KULA (May 1947): 690 kc; 10 kw. 828 Ala Moana Blvd Phone 63666. KULA Broadcasting Corp. (acquired station May 1, 1960).

Rep McGavren.

Charles Stuart III, pres; Jack Burnett, gen mgr; Jack Irvin, coml mgr; John De Marco, prog dir, Marilyn McGrath, prom mgr; Tarje Grimstead, news dir.

KUOH (FM) (Aug. 31, 1955): 90.5 mc; 10 w. U of Hawaii.

KVOK (FM) (Oct. 6, 1953): 88.1 mc; 10 w. Kamehameha Schools, zone 17. Phone 83931. Kamehameha Schools (original owner).

Specialty programs French, 1 hr. wkly.
Harold W. Kent, pres; Robert F. Ritterhoff, gen mgr.

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*As of August 1, 1960

KAILUA, Oahu County

KLEI (Dec 7, 1954): 1240 kc, 250 w. P. O. Box 1163. Oahu Broadcasting Co Inc (acquired station July 1960)

Jeiry J. Neville and Jack Latham, owners

LIHUE, Kauai County

KTOH (May 8, 1940) 1490 kc, 250 w. Phone Lihue 2061. Garden Island Pub Co Ltd. (original owner) See "Newspaper Ownership."

Network NBC.

Specialty programs Japanese, 5½ hrs; Filipino, 4 hrs, wkly

Charles J. Fern, pres & gen mgr; Tad Eto, station mgr; Katashi Nose, chief engr

WAILUKU, Maui County

KMVI (March 17, 1947): 550 kc; 1 kw P. O. Box 374. Phone Wailuku 33-981. Maui Pub Co. (original owner) See "Newspaper Ownership"

Network NBC, All-Islands Rep Don Pickens (San Francisco); Thomas F. Clark (New York); Harlan Oakes (Los Angeles)

Specialty programs. Japanese, 9 hrs; Filipino, 3 hrs, both wkly.

J. Walter Cameron, pres; Richard E. Mawson, station mgr, Earl I. Tanaka, news dir; Spencer Shraisha, chief engr.

WAIPAHU, Honolulu County

KAHU (September 1950): 920 kc; 1 kw. 94-108 Farrington Highway. Phone 27-3121. Rural Broadcasting Co Ltd (original owner).

Rep Pearson

Specialty programs Japanese, 35 hrs.; Filipino, 10 hrs., both wkly.

Harry Chu, gen mgr & coml mgr; John Livingston, prog dir & news dir.

IDAHO

*Non-commercial

BLACKFOOT, Bingham County

KBLI (June 1951): 690 kc; 1 kw-D Box 192. Phone Sunset 5-1400. KBLI Inc. (acquired station 1956).

Rep Forjoe
Gloria Dillard, gen mgr, Bruce Allen, prog dir

BOISE, Ada County

KBFI (FM) (not on air, target date unknown) 99.9 mc, 19 kw 802 Bannock St Good Music Broadcasting Co. (original owner) Roger L Hagadone and John W. Warren, chief owners

KBOI (May 1, 1947) 950 kc; 5 kw, DA-N P. O. Box 2600. Phone 3-2511 TWX BE 394 Boise Valley Broadcasters Inc. (original owner) See Corp of Presidents, Church of Jesus Christ of Latter Day Saints, in "Group Ownership."

Network CBS Rep Peters, Griffin, Woodward, Art Moore (Northwest)
Specialty programs Basque

Westernman Whillock, pres & gen mgr, Earl Glade Jr., station & coml mgr, Floyd Bain, local sales mgr, Vestal Baker, prod mgr, John Clark, prom mgr, Dick Eardley, news dir, James A Johntz Jr, chief engr

KBOI-FM (not on air target date Nov 1, 1960) 97.9 mc, 17.5 kw Will duplicate KBOI (above)

KBOI-TV Tv companion station of KBOI.

KBST (not on air; granted June 3, 1959, target date not announced) 790 kc; 1 kw-D Box 8, Menlo Park, Calif Boise Broadcasting Assoc (Sale pending to KBST Broadcasting Assoc, owners John Bryan and Reid Dennis)

KGEM (May 1, 1946) 1140 kc, 10 kw, DA-1 P. O. Box 4505 Phone 4-3511 Gem State Broadcasting Corp (acquired station 1956). See A L Glassmann Stations in "Group Ownership" Also see "Newspaper Ownership"

Network ABC, MBS, Intermountain Rep Avery-Knodel

George C Hatch, vp, David Miles, gen mgr, Robert Weisenburger, coml mgr, Gene Perkins, prog dir, Peter Furno, news dir, Robert Beadles, chief engr.

KIDO (Nov 9, 1927) 630 kc, 5 kw, DA-2. 1528 Vista Phone 4-8661 TWX BE 341 Mesabi Western Corp (acquired station Feb 1, 1959) See William E Boeing Stations in "Group Ownership"

Network NBC Rep Weed Radio
William E Boeing Jr, pres, Jack J Link, gen mgr & coml mgr, Vern E Moore, prog dir, news dir & farm dir, John A Maxson, chief engr.

KIDO-TV. Tv companion of KIDO.



KYME (Dec 4, 1955) 740 kc, 500 w-D P. O. Box 2794 Phone 2-3575 Keith E. & Ellen D Patterson (acquired station Dec. 1, 1957).

Rep Grant Webb
Keith E Patterson, pres & gen mgr; Lou Clemens, coml mgr, Richard Sybert, prog dir, Roy Pack, chief engr.

BURLEY, Cassia County

KBAR (Aug. 31, 1946) 1230 kc, 250 w P. O. Box 461 Phone Orchard 8-2244 KBOI Inc (original owner) See Jessica L. Longston stations in "Group Ownership." Also see "Newspaper Ownership"

Network ABC, Keystone, Intermountain Rep Torbet, Allen & Crane

Specialty programs Spanish, 6 hrs wkly
Jessica L Longston, pres, Charles T Brownlow, gen mgr, Verl D Wheeler, coml mgr, Eileen Shumway, prog dir, Bob Saxvik, prom mgr, Brad Norman, news dir, Al Lee, chief engr.

CALDWELL, Canyon County

KBGN (not on air, granted July 14, 1960) 910 kc, 1 kw-D 11635 SW Highway 217, Tigard, Ore. Christian Broadcasting Co. of Idaho

F Demcy Mylar and Harold Shaw, owners
KBGN-FM (not on air, target date unknown) 94.1 mc, 7.6 kw Same address and licensee as KBGN

KCID (1947) 1490 kc, 250 w P. O. Box 1052 Phone 9-3608 Caldwell Broadcasting Co. (acquired station November 1952)

Network Keystone Rep Harlan Oakes.
Specialty program Spanish

Clair B Hull, pres & gen mgr, Duane D Wolfe, coml mgr, Niki Hull Wolfe; prog dir & prom mgr; James L. Young, chief engr.

COEUR D'ALENE, Kootenai County

KVNI (November 1946). 1240 kc; 250 w. Blackwell Island Phone Mohawk 4-2196. Rexard Co (acquired station Nov. 1, 1958).

Network Keystone.
Rex Koury, co-owner & mgr, Howard F. Flynn, co-owner & coml mgr, Bernard Merriman, sales mgr.

KZIN (1957) 1050 kc, 250 w-D P. O. Box 1077 Phone Mohawk 1-3125 Lakeside Broadcasters (acquired station 1958).

Vernon James, pres, Fremont South, vp, Bob Angel, operations mgr.

GRANGEVILLE, Idaho County

KORT (Oct 8, 1954) 1230 kc, 250 w P. O. Box 72 Phone 51 Kebco Inc (acquired station July 1, 1957)

Network Keystone
Edward M Brainard, pres, gen mgr & station mgr, Kathryn J Brainard, women's dir, John E Ready, news dir, Philip Carpenter, chief engr

IDAHO FALLS, Bonneville County

KID (1928) 590 kc 5 kw-D, 1 kw-N, DA-N. P. O. Box 2008. Phone Jackson 2-5100 Idaho Radio Corp (acquired station September 1944). See Corp of Presidents, Church of Jesus Christ of Latter Day Saints, in "Group Ownership"

Network CBS Rep Walker-Rawalt, Art Moore & Assoc

A W Schwieder, pres, Leonard Wasden, gen mgr, Leo Higham, prog dir, Melvin Richardson, prom mgr, Elaine Bybee, news dir, Carroll R Secrist, chief engr.

KID-TV Tv companion of KID

KIFI (1946) 1260 kc, 5 kw-D P. O. Box 2118 Phone Jackson 3-1171 Eastern Idaho Broadcasting & Television Co (original owner) See "Newspaper Ownership"

Network ABC, Intermountain Rep Avery-Knodel

M Brady, pres & gen mgr, Dewain Silvester, station mgr, Ralph Wayne, prog dir, news dir, Blaire Nelson, chief engr

KIFI-TV tv companion of KIFI

KTEE (not on air, granted Sept 4, 1958, target date not announced) 900 kc, 1 kw-D Rogers Bldg The Benay Corp. (original permittee)

John P Gallagher, principal owner

KUPI (Nov 9, 1957) 980 kc, 1 kw-D, P. O. Box 2557 Phone Jackson 2-1101 J Ronald Bayton (original owner).

Rep W S. Grant (national), Day-Wellington (regional)
J. Ronald Bayton, pres, Mrs. B J Bayton, chief engr

NEW (not on air, granted July 28 1960) 1400 kc, 250 w 1095 Stanger St Western Radio Corp (original owner)

Garner A Mabry, William E Sherla and Melvin L Smith, owners

JEROME, Jerome County

KART (August 1956) 1400 kc, 250 w-SH P. O. Box 1176 Phone East 4-2321 K Clark (acquired station Sept 4 1958).

Rep Torbet, Allen & Crane
K Clark, owner.

LEWISTON, Nez Perce County

KOZE (Oct 6, 1955) 1300 kc, 5 kw-D, 1 kw-N, DA-N P. O. Box 673 Phone Sherwood 3-2502, Lewis Clark Broadcasting Co (original owner)

Network ABC Rep Gill-Peina, Hugh Feltis, H S Jacobson (regional)

John H Matlock & Eugene A Hamblin, co-owners, George Walton, coml mgr, Dick Ragan, prog dir, Jerry Chandler, prom mgr, Stan Haase, news dir, Dick Gohlman, sports dir; Tim Waide, chief engr

KRLC (May 20, 1935) 1350 kc, 5 kw-D, 1 kw-N, DA-N P. O. Box 287, Phone Sherwood 3-1551 Donald A Thomas & Elaine S Thomas (acquired station Jan 1, 1956)

Network MBS Rep Forjoe
Donald Thomas, gen mgr, Douglas MacKelvie, coml mgr, Alben Nelson, prog dir, George Shreve, news dir, Harold Holbrook, chief engr

MOSCOW, Latah County

KRPL (May 1947) 1400 kc, 250 w P. O. Box 396 Phone Tucker 2-1283. KRPL Inc (acquired station August 1957)

Network Keystone, MBS. Rep Best, Art Moore (Seattle-Portland)

Gale (Gub) Mix, pres & gen mgr, John Mix, station mgr, Jim Sanberg, coml mgr, Larry Ayer, prog dir, Doris Mix, prom mgr, Larry Blankenburg, news dir, Dale Bobbitt, chief engr.

NAMPA, Canyon County

KFXD (June 1930) 580 kc, 5 kw, DA-N P. O. Box 891 Phone 6-4611, E G Wenrick Broadcasting Co (acquired station July 1, 1957)

Rep Pearson (national); Day-Wellington (Northwest)

Specialty programs Spanish 5 hrs wkly
E G. Wenrick, co-owner, Ken Kilmer, co-owner & gen mgr, Doyle Cain, coml mgr; Shirli Black, prog dir & prom mgr, Dan Smede, news dir, Gilbert Rose, chief engr

OROFINO, Clearwater County

KLEE (Oct. 15, 1958) 950 kc; 500 w-D. P. O. Box 32 Phone Granite 2-5011 Clearwater Broadcasting Co. (original owner).

Network ABC Rep Hugh Feltis (Seattle); H. S. Jacobson (Portland, Ore)

John H Matlock & Eugene A Hamblin, co-owners, Ed Carle, station mgr, chief engr & prom mgr, Dale Daniels, coml mgr, Dick Peterson, prog & news dir

PAYETTE, Payette County

KEOK (Dec. 1, 1957): 1450 kc; 250 w. P. O. Box 420. Phone Midway 2-3351. Treasure Valley Broadcasters Inc. (acquired station April 29, 1959).

Network Keystone.
Specialty programs (wkly) Spanish, 8 hrs. Larry Lester, coml mgr, Bob Montgomery, chief engr

POCATELLO, Bannock County

KSEI (Sept 23, 1926) 930 kc, 5 kw, DA-N. P. O. Box 31. Phone Cedar 3-2121 Pioneer Broadcasters Corp (acquired station Oct. 1, 1957)

Network NBC, Great Western Network Reps Weed, Art Moore & Assoc
Henry H. Fletcher, pres, gen mgr & coml mgr, Ruthe A Fletcher, program dir, Olive L Greene, promotion dir, Dwight W Jensen, news dir, Ellis W. Call, chief engr

KWIK (September 1946). 1240 kc, 250 w. P. O. Box 2005, Alameda Branch Phone Cedar 3-1133 Pocatello Radio Inc (acquired station August 1959) (Transfer of control pending to Bannock Broadcasting Co, subsidiary of Jerrold Electronics Corp, Milton J. Shapp, chairman)

Network ABC, MBS, Intermountain Rep Avery-Knodel

William T Woods, pres, William J Adelstein, gen mgr, Gerald L Fennell, coml mgr, Michael Youngren, news dir, Julian J Dennis, chief engr

KYTE (Dec 20, 1956) 1290 kc 1 kw-D 355 Yellowstone Ave Phone Cedar 2-6565 Pocatello Broadcasting Co (acquired station Jan. 1, 1960)

Network Keystone Rep Continental (East); Torbet, Allen & Crane (West), John Burr (Portland & Seattle)

Specialty programs Spanish, 2 hrs wkly

F J Riordan, pres & gen mgr, W. J McSpadden, station mgr & coml mgr, Don Bishop, prog dir & news dir, Dwight Zundel, chief engr.

PRESTON, Franklin County

KPST (1948) 1340 kc, 250 w-SH Preston. Phone 600. Voice of the Rockies Inc (original owner).

Network Keystone Rep Continental
Rulon Dunn, pres, D A Nash, gen mgr & chief engr; Claudia Nash, prog dir

REXBURG, Madison County

KRXK (January 1951) 1230 kc, 250 w 455 S Second East Phone Elmwood 6-5488 Snake River Radio & Tv Co (acquired station October 1955)

Network Keystone Rep Broadcast Time Sales, Hugh Feltis

Gene Shumate, pres, mgr, news & sports dir; Weston Lawrence, coml mgr, Phil Nash, prog dir, Dan Coltrane, chief engr.

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RUPERT, Minidoka County

KAYT (Oct 12, 1955) 970 kc; 1 kw-D P. O. Bin M Phone Hemlock 6-3746. Inland Broadcast Co (original owner)

Rep Hugh Feltis (Seattle), H. S. Jacobson (Portland).

Mervin V. Ling, pres & gen mgr George E. MacDonald, station mgr, Edwin C Miller, tech dir.

SALMON, Lemhi County

KSRA (March 1, 1959) 960 kc, 1 kw-D. P. O. Box 446 Phone Skyline 6-2218 Salmon River Radio & Tv Co (original owner)

Network Keystone. Rep Hugh Feltis (Northwest)

David G Ainsworth, pres & gen mgr, coml mgr, news dir, prog dir, Louis Perissini, chief engr.

SANDPOINT, Bonner County

KSPY (March 23, 1949) 1400 kc, 250 w. P. O. Box 431. Phone Congress 3-2179 Bauer Broadcasting Co (original owner)

Network Keystone Rep Art Moore (Seattle & Portland)

Norman E Bauer, gen mgr & coml mgr; Ione M Bauer, prog dir, Charles Bolland, news dir, Watt Moreland Jr, chief engr

SODA SPRINGS, Bannock County

KBRV (Sept 22, 1957) 540 kc, 500 w-D. 98 W. 2nd South. Phone 775 J. C. Wallentine (acquired station March 9, 1960)

Network Keystone Rep BNB Time Sales.

J. C. Wallentine, pres; R O Bruce, gen mgr; Curtis G Empey, prog dir, E. M Skinner Jr, news dir, J L Davis, chief engr.

SUN VALLEY, Blaine County

KSKI (not on air) granted June 29, 1960: 1310 kc, 250 w c/o Roger L Hagadone, Hotel Boise, Boise, Idaho Radio Sun Valley Inc (original owner)
Roger L Hagadone and Mr & Mrs David Robinson Jr, owners

TWIN FALLS, Twin Falls County

KEEP (1946): 1450 kc; 250 w P. O. Box 511 Phone Redwood 3-7512 Radio Sales Corp (acquired station March 30, 1960) See D Spence Grow Stations in "Group Ownership"
Rep Webb (Midwest & East), B-N-B Inc (West Coast), Day-Wellington (Northwest)
R W (Bill) Buiden, pres & gen mgr, W. F. Denney, asst mgr, Bill Warren, prog dir, Walter Snow, chief engr

KLIX (1918): 1310 kc; 1 kw, DA-2 (CP for 5 kw-D 1 kw-N, DA-N) P O Box 432 Phone Redwood 3-5840 TWX TF 2673 KLIX Corp (acquired station October 1956) See A L Glassmann Stations in "Group Ownership." Also see "Newspaper Ownership"
Network ABC, Intermountain
George Hatch, pres, Goddon O Glassmann, gen mgr, Richard Pfe, coml mgr, Larry Walton, prog dir, Robert Holt, prom mgr, Mel Crawford, news dir, Dennis Lowe, chief engr.
KLIX-TV Tv companion of KLIX

KTFI (October 1928): 1270 kc, 5 kw-D 1 kw-N 241 Main Ave E Phone Redwood 3-3381 Radio Broadcasting Corp (original owner).
Network NBC, Great Western. Reps Weed, Wm. J. Wagner & Assoc. (northwest)
Florence M Gardner, pres, gen & coml mgr; Linda Pierce, program dir; Rollie Moore, promotion dir; Allan Lee, chief engr; Bonnie Baird, news dir; Richard Ryall, farm dir; Bette Barnes, women's dir.

WALLACE, Shoshone County

KWAL (May 1938): 620 kc; 1 kw, DA-N P. O. Box 930 Phone Osborn 1-6101 Metals Broadcasting Co (acquired station Oct 1, 1953).
Reps Hal Holman, Art Moore & Assoc (Seattle-Portland)
R Lee Black, pres, gen mgr.

WIESER, Washington County

KWEI (December 1947): 1260 kc; 1 kw-D. P. O. Box 791 Phone 700 Inland Broadcast Co. (original owner).
Rep Hugh Feltis (Seattle); II. S. Jacobson (Portland)
Mervin V Ling, pres & gen mgr; Edwin C Miller, station mgr & tech dir.

ILLINOIS

*Non-commercial

ALTON, Madison County

WOKZ (1948): 1570 kc; 1 kw-D. Godfrey Rd. Phone Howard 6-3535 Palen Broadcasting Corp. (acquired station December 1953)
Rep Sears & Ayer
Edward N Palen, pres & gen mgr; H. T. (Bud) Bunyan, coml & prom mgr; Russ Benson, prog dir; Clyde H Wiseman, news dir, Nick Bono, chief engr

ANNA, Union County

WBAJ (Jan 10, 1957): 1440 kc; 500 w-D. Anna Hotel Phone 1112 Anna Broadcasting Co. (original owner). See Lackey Stations in "Group Ownership."
Rep Bernard Howard
Pierce E Lackey, pres, F. Earnest Lackey, vp; Donald C Michel, mgr, coml mgr, prog dir & chief engr; Bob Neely, farm dir, Mrs Moneada Karkaker, women's dir.

WBAJ-FM (Jan. 31, 1958): 92.7 mc, 1 kw. Same licensee and staff as WBAJ (above).

ARLINGTON HEIGHTS, Cook County

WNWC (FM) (March 10, 1960): 92.7 mc; 1 kw. P. O. Box 26 Phone Clearbrook 9-1030. Northwest Suburban Broadcasters Inc (original owner).
John D. Morgan, pres, gen mgr, coml mgr & chief engr; Margaret R. Morgan, prog dir.

AURORA, Kane County

WKKD (Target date Aug. 1, 1960): 1580 kc; 250 w-D, DA-D. 1880 Plain Ave Phone Twin Oaks 7-0481. Russell G Salter (original owner).
Rep Gill-Perna.
Russell G. Salter, pres, gen mgr, coml mgr; Bill Blough, prog dir; William H. Wardle, chief engr.

WKKD-FM (Target date Aug. 1, 1960): 95.9 mc; 1 kw. To duplicate WKKD (above).

WMRO (Dec. 13, 1938): 1280 kc; 250 w-D (CP for 1 kw-D, 500-N, DA-2). 184 S River St Phone Twin Oaks 7-4215. Vincent G Coffey & Benjamin A. Oswalt (acquired station Aug. 15, 1957)
Specialty programs. German, 1 hr.; Spanish, 1 hr., wkly.

Vincent G Coffey, co-owner, Benjamin A. Oswalt, co-owner & gen mgr, Jeanne M. Doran, prog dir, Sam Miraglia, news dir, John Kitnei, chief engr

WMRO-FM (not on air) 107.9 mc, 3.6 kw Same licensee as WMRO (above).

BEARDSTOWN, Cass County

WRMS (Nov 1, 1959) 790 kc, 500 w-D, DA-D. 108 E Main St Phone 790 Beardstown Broadcasting Co (original owner)
Network Keystone Rep Grant Webb
Robert W Sudbrink, pres, Warren R Hewitt, gen mgr; Don Chipman, sales mgr, Harry Miller, prom mgr, O D Kost, chief engr

BELLEVILLE, St Clair County

WIBV (July 13, 1947) 1260 kc, 1 kw-D 2100 W Main Phone Adams 3-5000. Belleville Broadcasting Co (original owner)
Rep Indie Sales
John W Lewis, gen mgr, Glenn (Skip) Deffendall, coml mgr, Lloyd (Moc) Harvey, prog dir, Aloys Schmidt, news dir, Marvin M Mollring, chief engr

BLOOMINGTON, McLean County

WJBC (1924) 1230 kc, 250 w 209 E Washington St Phone 5-2078 TWX BLM 8479 Bloomington Broadcasting Corp (acquired station 1956) See "Newspaper Ownership"
Network ABC Rep Pearson
Loring C Merwin, pres, Vernon A Nolte, exec vp; Timothy R Ives, station mgr, John McDeimott, coml mgr, Jerry Collins, prog dir, Don Newburg, news dir, Ted Bailey, chief engr.

WJBC-FM (1949) 101.5 mc, 5.1 kw (CP for 15.3 kw). Duplicates WJBC (above)

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CAIRO, Alexander County

WKRO (Jan 8, 1942): 1490 kc; 250 w. P. O. Box 311. Phone 1490. Cairo Broadcasting Co.
Rep Headley-Reed
Merrill C. Currier, pres, gen mgr.

CANTON, Fulton County

WBYS (Oct. 5, 1947): 1560 kc, 250 w. P. O. Box 554. Phone 647-1560. Fulton County Broadcasting Co. (original owner) See "Newspaper Ownership."
Network ABC, Keystone.
Charles E Wright, gen mgr, Jean Marconnet, coml mgr; Elizabeth Sawyer, prog dir, Glenn Pyle, news dir, Wayne Miller, chief engr.

CARBONDALE, Jackson County

WCIL (Nov. 14, 1946): 1020 kc; 1 kw-D P. O. Box 801. Phone Glenview 7-8114. Southern Illinois Broadcasting (original owner).
Paul F. McRoy, partner, gen mgr, coml mgr & prog dir, Ann E. Searing, partner; Jerry Webb, news dir, Harry Pat Burns, chief engr

***WSIU (FM)** (Sept. 15, 1958): 91.9 mc, 22 kw. Southern Illinois U Phone Glenview 3-2121 Southern Illinois U (original owner).
Delyte W Morris, pres, Southern Illinois U; Buren C Robbins, gen mgr & broadcasting dir, Ralph E. Becker, prog dir; Julian D. Emlen, chief engr

***WSIU-TV** (Target date Jan 1, 1961) Tv companion of WSIU(FM).

CARMI, White County

WCAZ (1922): 990 kc; 1 kw-D. 502 Wabash St. Phone 520 Superior Broadcasting Service Inc. (original owner)
Rep Sears & Ayer.
Mrs. Zoe Compton, owner; John Palmer, gen mgr, Jerry Nutt Jr, prog dir & news dir; Wayne Meredith, chief engr.

WROY (December 1949). 1460 kc; 1 kw-D. P. O. Box 31. Phone 4161. Carmi Broadcasting Co (original owner)
Samuel A Hassan, gen mgr, Bob Benedict, coml mgr, William C Baker, news dir & prog dir; Lynn Bradley, chief engr.

WROY-FM (1951): 97.3 mc; 11 kw. Duplicates WROY (above).

CENTRALIA, Marion County

WCNT (Aug. 15, 1946) 1210 kc, 1 kw Box 428. Phone 2-5151 Southern Illinois Broadcasting Corp. (acquired station April 21, 1954).
Rep Bob Dore Assoc

Carson W. Rodgers, pres, A C Mainer, gen mgr, coml mgr & public relations dir, Miss Sammie Cervi, prog dir, news dir & music dir; Raymond J. Millmaker, chief engr.

CHAMPAIGN, Champaign County

WDWS (Jan 24, 1937) 1400 kc, 250 w. 48 Main St. Phone Fleetwood 6-1855. Champaign News Gazette Inc. (original owner). See "Newspaper Ownership"
Network CBS. Rep Meeker
Helen M Stevick, pres, Larry Stewart, gen mgr; Constance Vogt, prog dir; John Ewing, news dir, Robert Brown, chief engr
WDWS-FM (1949) 97.5 mc, 27 kw. Duplicates WDWS (above).

CHARLESTON, Coles County

WEIC (Dec. 10, 1954). 1270 kc; 1 kw-D, DA-D. P. O. Box 107. Phone Diamond 5-2149. Friendly City Broadcasters (original owner)
Rep Sears & Harrison.
Jack G Owens, pres & gen mgr; Betty J. Owens, coml mgr, Ruth O Adkins, prog dir & news dir, James A Hughes, prom mgr, William Q Setliffe, chief engr

CHICAGO, Cook County

WAAF (1922) 950 kc, 1 kw-D 221 N La-Salle, zone 1 Phone Randolph 6-1932. Corn Belt Publishers (original owner) See "Newspaper Ownership."
Rep Forjoe.

Specialty programs Negro, 20 hrs wkly
Homer L. Thieman, pres, Thomas L. Davis, gen mgr, William Bauer, prog dir, Ray Wheat, news dir, Carl Ulrich, chief engr

WAIT (1941): 820 kc; 5 kw-D (L-WFAA, WBAP). 188 W. Randolph St., zone 1 Phone Franklin 2-0660 Radio Station WAIT (acquired station 1954).

Robert O Miller, managing dir.
WBBM (1923) 780 kc 50 w 630 N McClurg Court, zone 1: Phone Whitehall 4-6000 TWX CG 3200 CBS Inc (acquired station 1931).
(See CBS-owned Stations in "Group Ownership.")

Network CBS Rep CBS Radio Spot Sales.
E H Shomo, vp & gen mgr; William J. Connelly, sales mgr, Art Thorsen, prog dir; Gerald Popper, advertising & sales & prom mgr; Ben Larson, news dir; William Fligel, chief engr
WBBM-FM (Dec 7, 1941): 96.3 mc. 10.5 kw. Duplicates WBBM (above)

WBBM-TV: Tv companion station of WBBM-AM-FM

WBEE (see Harvey, Ill)


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ILLINOIS CONTINUED

***WBEZ (FM)** (1942): 91.5 mc; 16 kw. 228 N. La Salle St. Phone Dearborn 2-7800. Board of Education, City of Chicago (original owner). George Jennings, gen mgr; Elizabeth Marshall, prom mgr; E. H. Andresen, chief engr.

WCFL (June 26, 1926): 1000 kc; 50 kw, DA-2. 666 Lake Shore Dr., zone 11. Phone Mohawk 4-2400. TWX CG 2818 Chicago Federation of Labor (original owner).
Rep McGavren.

William A. Lee, pres; Marty Hogan, gen mgr; Tom Haviland, coml mgr; Bob Finnegan, prog dir, prom mgr & news dir; Jack McKay, chief engr.

WCLM (FM) (May 25, 1957): 101.9 mc; 18 kw (CP for 60 kw) 333 N. Michigan Ave., zone 1. Phone State 2-4872. Carol Music Inc. (original owner)

Carol Joan Drenthe, pres; William G. Drenthe, gen mgr; Burt Burdeen, coml mgr; Helen Moore, prom dir.

WCRW (July 1926): 1240 kc; 100 w-SH (shares time with WEDC and WSBC Chicago). 2756 Fine Grove Ave., zone 14. Phone Eastgate 7-6860. Josephine A. White (original owner).
Specialty programs: German, Spanish, Scandinavian.

WDHF (FM) (March 9, 1959): 95.5 mc; 52 kw. 9680 Plaza Terrace, zone 42. Phone Prescott 9-6200. de Haan Hi-Fi Inc (original owner).
James deHaan, pres

WEBB (FM) (April 7, 1958): 93.9 mc; 35 kw. 5349 N. Sheridan Rd., zone 40. Phone Longbeach 1-6000 Buddy Black Broadcasting Co (original owner).
Buddy Black, pres, gen mgr & sales mgr; Frank Farrell, coml mgr; John Steiner, prog dir; Richard Phillips, chief engr.

WEDC (1926): 1240 kc; 250 w-SH (shares time with WCRW and WSBC Chicago) 3860 W. Odgen Ave., zone 23. Phone Crawford 7-4100. Emil Denmark Inc. (original owner).
Specialty programs: Italian, Polish Spanish, Czech, Russian, Norwegian.
Emil Denmark, pres; Bill Mack, station mgr, coml mgr, prog dir & prom mgr; Tony Ventrella, news dir; Edward Jacker, chief engr.

WEFM (FM) (1940): 99.5 mc; 44 kw. 6001 W. Dickens Ave., zone 39. Berkshire 7-7500. Zenith Radio Corp (original owner).
Joseph S. Wright, pres; Ted Leitzell, gen mgr; Violet Kmety, prog dir; Ross Utter, chief engr.

WEHS (FM): 97.9 mc; 21 kw. Duplicates WHFC Cicero.

WFME (FM) (1947): 100.3 mc; 33 kw. 222 N. Michigan Ave., zone 1. Phone Franklin 2-3885. Functional Music Inc. (acquired station Nov. 1, 1957).
Rep Walker-Rawalt.
Maurice Rosenfield, pres; Sid Roberts, prod mgr; Ed Walters, coml mgr; Sy Nelson, music dir; Ivan Bukovsky, chief engr.

WFMO (FM) (Dec. 4, 1958): 107.5 mc; 11 kw. 79 W. Monroe St., zone 3. Phone Financial 6-7636. Lester Vihon (original owner).
Wayne H. Smith, operations mgr & prog dir.

WFMT (FM) (Dec. 13, 1951): 98.7 mc; 29.5 kw. 221 North LaSalle St., zone 1. Phone State 2-5668. Gale Broadcasting Co. (original owner).
Bernard Jacobs, owner; pres & gen mgr; Raymond Nordstrand, asst mgr; Mark Reinsberg, coml mgr; Norman Pellegrini, prog dir; Jamie Gilson, prom mgr; Robert Lefley, news dir; Sheldon Danielson, chief engr; Robert Conrad, operations mgr.

WGES (1924): 1390 kc, 5 kw, DA-2. 2708 W. Washington Blvd, zone 12. Phone Sacramento 2-1700 Radio Station WGES (original owner).
Specialty programs. German, 7 hrs., Italian, 6 1/2 hrs.; Negro, 90 hrs.; Polish, 15 hrs.; Spanish, 1 hr.; Hungarian, 1 1/2 hrs.; Yugoslav, 1 hr.; Croatian, 1/2 hr.; all wkly.
John A. Dyer, gen mgr; E. M. Hinzman, coml mgr; Herbert Rudolph, prog dir, Norm Spaulding, prom mgr; Paul Miczko, news dir; William A. Shunk, chief engr.

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WGN (June 1, 1924): 720 kc; 50 kw. 441 N. Michigan Ave., zone 11. Phone Michigan 2-7600 WGN Inc. (original owner). See Tribune Co in "Group Ownership." Also see "Newspaper Ownership."
Rep Petry

J. Howard Wood, pres; Ward L. Quaal, vp & gen mgr; Daniel D. Calibraro, asst to vp & gen mgr; Charles Gates, gen sales mgr; Bruce Dennis, prog dir; Charles Wilson, prom mgr; Thomas Foy, news dir; Carl J. Meyers, chief engr

WGN-TV. Tv companion of WGN (above)

WHFC (see Cicero, Ill)

WIND (1927): 560 kc; 5 kw, DA-2. 400 N. Michigan Ave., zone 11. Phone Whitehall 4-2170. TWX CG 1697. Westinghouse Broadcasting Co (acquired station Dec. 22, 1956) See Westinghouse Broadcasting in "Group Ownership"

Rep AM Radio Sales
Donald H. McGannon, pres, dir; Ralph L. Atlas, vp-Chicago; Gordon Davis, gen mgr; Bennett O. Scott, coml mgr; Ralph E. Blank, prog dir; John P. Holland, prom mgr; Kenneth C. Shirik, chief engr.

WJJD (1934): 1160 kc; 50 kw, DA-1 (L-KSL) 230 N. Michigan Ave, zone 1. Phone State 2-5466. TWX CG 2803. Plough Broadcasting Co (acquired station Sept. 13, 1953) See Plough Inc in "Group Ownership"
Rep Radio TV Representatives.
Harold R. Krelstein, pres; Frederick G. Harm, gen mgr; Lloyd Webb, coml mgr; Dick Deason, prog dir; Fred Livingston, prom mgr; Paul Barnett, news dir; Walter F. Myers, chief engr.

WKFM (FM) (November 1957): 103.5 mc; 50 kw. 188 W. Randolph St., zone 1. Phone Randolph 6-2141. Frank S. Kovas (original owner).
Rep Modern Media FM Sales
Frank S. Kovas, pres & gen mgr; Richard A. Stern, coml mgr; Ann M. Kovas, prog dir; Sally Haynes, prom mgr; Arty Kay, news dir; John Radtke, chief engr.

WLS (April 12, 1924): 890 kc; 50 kw 360 N. Michigan Ave., zone 1. Phone State 2-2002 TWX 170. WLS Inc. (acquired station 100% on April 1, 1960). (See ABC-Owned Stations in "Group Ownership" See also "Newspaper Ownership.")
Network ABC. Rep Blair.
Ralph Bcaudin, pres & gen mgr; Armand J. Belli, sales mgr; Ronald L. Sack, prom dir; Sam Holman, prod dir; Fred Zellner Jr., chief engr, Harold Salzman, news dir.

WENR-FM (April 1, 1946): 94.7 mc; 4.3 kw (CP for 27 kw). 190 N. State St., zone 1. Phone Andover 3-0800. TWX CG 1440 American Broadcasting-Paramount Theatres Inc (original owner). Fm affiliate of WLS Chicago.
Network ABC
Matthew E. Vieracker, gen mgr
WBKB (TV) Tv companion of WLS and WENR-FM

WMAQ (1922): 670 kc; 50 kw. Merchandise Mart, zone 54. Phone Superior 7-8300 National Broadcasting Company Inc (acquired station Nov. 1, 1931). (See NBC Stations in "Group Ownership")
Network NBC. Rep NBC Spot Sales
Robert E. Kintner, pres (NBC); Lloyd E. Yoder, NBC vp & gen mgr; William Decker, station mgr; Robert McAuliffe, sales mgr; Richard Johnson, prog dir; John M. Keys, prom dir; Frank Jordan, news dir; Alfred Lewis, business mgr & dir of operations; Howard C. Luttgens, dir of technical operations, Chet Campbell, publicity mgr.

WMAQ-FM (1948): 101.1 mc, 24 kw. Duplicates WMAQ (above).
WNBQ (TV): Tv companion of WMAQ-AM-FM.

WMBI (July 26, 1926): 1110 kc; 5 kw (L-WBT, KFAB). 820 North LaSalle, zone 10. Phone Michigan 2-1570. Moody Bible Institute of Chicago (original owner)
W. E. Mayfield, mgr radio div; Robert Parsons, prog dir, Ed Ronne, news dir; A. P. Frye, chief engr.

***WMBI-FM** (under construction; granted June 3, 1959): 90.1 mc, 44 kw. Will duplicate WMBI (above).

WNLB (FM) (July 8, 1955): 97.1 mc; 11 kw. 108 North State St., zone 2. Phone Andover 3-5252. Northern Illinois Broadcasting Co.
William C. Florian, pres & gen mgr; Sonia Atzeff, program dir.

WSBC (1925): 1240 kc; 250 w-SH. (Shares time with WCRW and WEDC Chicago) 2400 W. Madison St., zone 12. Phone Monroe 6-9060. WSBC Broadcasting Co. (original owner)

Specialty programs Italian 8 1/2 hrs; Negro, 12 1/2 hrs; Polish, 1 hr.; Spanish, 18 hrs., Bohemian, 4 1/2 hrs., Scandinavian, 2 1/2 hrs., all wkly.

Louis B. Lee, pres & gen mgr; Margaret Strasser, coml mgr, Robert J. Lee, prog dir.
WSBC-FM (April 3, 1960): 93.1 mc, 27.5 kw. Phone Seeley 3-5055 (Address and licensee same as WSBC (above)).
Phillip Green, fm prog dir.

WSEL (FM) (1953): 104.3 mc; 40 kw. 188 W. Randolph St. Francis J. Curtis, receiver in bankruptcy. (Assignment of license to WJJD Chicago pends FCC approval)

CHICAGO HEIGHTS, Cook County

WGGO (Aug 27, 1959): 1600 kc; 1 kw-D. DA-D. 119 Olympia Plaza. Phone Skylene 6-6100. South Cook Broadcasting Inc. (original owner).
Rep Hal Walton

Specialty programs Spanish, 1/2 hr. wkly.
Anthony V. Santucci, pres, chief engr & gen mgr; Anthony D'Amico, coml mgr, Bill Spelbring, news dir.

CICERO, Cook County

WHFC (Chicago) (1926): 1450 kc, 250 w. 3350 S. Kedzie Ave., Chicago, zone 23. Phone Cliffside 4-7411. WHFC Inc (original owner). (See "Newspaper Ownership")
Rep Charles Bernard

Specialty programs: Italian, 6 hrs; Negro, 28 hrs; Polish, 24 hrs.; Spanish, 3 1/2 hrs.; all wkly

Richard W. Hoffman, pres & gen mgr; Florence J. Summers, coml mgr, M. E. Clifford, program dir; E. P. Hayes, chief engr.

WEHS (FM) (Fm companion of WHFC above; see Chicago listing).
WHFC-TV Chicago: Tv companion of WHFC and WEHS (FM).

CLINTON, DeWitt County

WHOW (Aug. 1, 1947): 1520 kc; 1 kw-D. 401 1/2 South Side Square. Phone 305. Cornbelt Broadcasting Co (original owner).
Rep Holman

J. R. Livesay, pres; Rolland O. Looper, vp, gen mgr & chief engr; James C. Williams, coml mgr; Bill Ward, news dir.

DANVILLE, Vermillion County

WDAN (October 1938): 1490 kc; 250 w. 1500 N. Washington Ave. Phone 1700. Northwestern Pub. Co. (See Gannett Newspaper Stations in "Group Ownership" and "Newspaper Ownership")

WITY (Nov. 23, 1953): 980 kc, 1 kw, DA-1 (CP 1 kw, DA-2). P. O. Box 142. Phone Hickory 6-1312 Vermillion Broadcasting Corp. (original owner) (See Metzger-Ax-Metzloff Stations in "Group Ownership.")
Network MBS. Rep Burn-Smith.
Dr. G. E. Metzger, pres; Elzer Marx, gen mgr; Tom Zeppelin coml mgr; Bob Bivans, prog dir & prom mgr, Taylor Clawson, chief engr

DECATUR, Macon County

WDZ (March 17, 1921): 1050 kc; 1 kw-D. 265 S. Park St. Phone 423-9744 TWX 7236. Mid-States Broadcasting Co. (acquired station July 31, 1958)

Rep Peters, Griffin, Woodward.
Frank G. Schroeder Jr., pres & gen mgr; Harry Michaels, prog dir; Ralph W. Sanders, news dir; Willard F. Hall, chief engr

WSOY (1925): 1340 kc; 250 w. P. O. Box 789. Phone 877-5371. TWX Dec 7219. Illinois Broadcasting Co (acquired station July 1937).
Network CBS. Rep Weed.

See Lindsay-Schaub Newspapers Stations in "Group Ownership." Also see "Newspaper Ownership"

F. W. Schaub, pres; Merrill Lindsay, vp; Robert B. King, station mgr.

WSOY-FM (November 1946): 102.9 mc; 30 kw Duplicates WSOY (above).

DE KALB, DeKalb County

WLBK (Dec. 7, 1947): 1360 kc, 500 w-D 711 N. First St. Phone DeKalb 6-3485. DeKalb Radio Studios Inc. (original owner)
Rep Howard

George C. Biggar, pres, gen mgr & farm dir, Richard J. Meier, coml mgr; Robert C. Brown, prog dir; Russell Pigott, news dir, W. Dean Clayton, chief engr.

***WNIC (FM)** (April 1954): 91.1 mc; 10 w. Northern Illinois U. Phone 6-3441 ext. 99.

DIXON, Lee County

WIXN (target date not available) 1460 kc, 1 kw-D, DA. Russell G. Salter Inc (original owner).

DuQUOIN, Perry County

WDQN (1951) 1580 kc, 250 w-D. General Delivery. Phone Linden 2-3894. DuQuoin Broadcasting Co. (acquired station Dec. 1, 1955).
Rep Devney-O'Connell.

M. R. Lankford, pres & gen mgr; Gene Showalter, coml mgr; E. Neil Pike, chief engr.

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STATIONS* OPERATING IN

ILLINOIS

CONTACT THE NEAREST OFFICE OF—

HAMILTON-LANDIS

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO ILLINOIS IS—

1714 Tribune Tower, Chicago—DElaware 7-2754

*As of August 1, 1960

WGES (1924): 1390 kc, 5 kw, DA-2. 2708 W. Washington Blvd, zone 12. Phone Sacramento 2-1700 Radio Station WGES (original owner).
Specialty programs. German, 7 hrs., Italian, 6 1/2 hrs.; Negro, 90 hrs.; Polish, 15 hrs.; Spanish, 1 hr.; Hungarian, 1 1/2 hrs.; Yugoslav, 1 hr.; Croatian, 1/2 hr.; all wkly.
John A. Dyer, gen mgr; E. M. Hinzman, coml mgr; Herbert Rudolph, prog dir, Norm Spaulding, prom mgr; Paul Miczko, news dir; William A. Shunk, chief engr.

EAST MOLINE, Rock Island County

WDLM (April 13, 1960): 960 kc; 1 kw-D, DA-D. R.F.D., Coal Valley, Ill. Phone Orion, Ill., 23R5. Moody Bible Institute of Chicago (original owner).
W. E. Mayfield, mgr, radio div; Dean L. Siple, gen mgr; Earl Kesselhuth, chief engr.

EAST ST. LOUIS, St. Clair County

WAMV (May 19, 1935): 1490 kc; 250 w (CP for 500 w-D, 250 w-N). 5th & Broadway, Phone Bridge 1-4625. Hess-Hawkins Co. (acquired station Sept 1, 1959).
Rep Gill-Perna
Specialty programs: Negro, 6 hrs. wkly.
Louis Strick, pres; Elmer F. Willrich, gen mgr; Dan Stengel, prog dir, Erle White, chief engr.

WAMV-FM (See St. Louis, Mo., listing)

EFFINGHAM, Effingham County

WCRA (June 1947): 1090 kc; 250 w. 110 N Banker St. Phone 1090. Effingham Broadcasting Co (original owner). See "Newspaper Ownership"

Rep Devnev-O'Connell
J. E. McNaughton, pres; George Walker, gen mgr; Burl Lauter, coml mgr; Tom Brown, prog dir; Zona B. Davis, news dir; Paul Kasinger, chief engr.

WSEI (FM) (June 1954): 95.7 mc; 20 kw. Duplicates most programs of WSOY-FM Decatur, Ill. See Lindsay-Schaub Newspapers Stations in "Group Ownership." Also see "Newspaper Ownership"

ELGIN, Kane County

WELG (FM) (1960): 103.9 mc; 1 kw; 1000 E Chicago St. Phone Sherwood 2-5500. Elizabeth G. Coughlan (original owner).

***WEPS (FM)** (1959): 88.1 mc; 10 w. Board of Education, Union School District 46.

WRMN (1949): 1410 kc; 500 w-D. 18½ Douglas Ave. Phone Sherwood 1-7700. Elgin Broadcasting Co (acquired station 1952). See "Newspaper Ownership"

Rep Devnev-O'Connell
J. Richard Sutter, pres, gen mgr & coml mgr; Floyd Brown, prog dir, prom mgr & chief engr; Bob Fisher, news dir.

WRMN-FM (target date September 1960): 94.3 mc; 1 kw. To duplicate WRMN (above).

ELMWOOD PARK, Cook County

WXFM (FM) (1947): 105.9 mc, 32 kw. 410 S Michigan Ave., Chicago. Phone Wabash 2-1000 Evelyn Schoonfeld (acquired station 1956).
Howard Grafman, gen mgr; Charles Boos, prog dir, Ramon C. Blatt, chief engr.

EVANSTON, Cook County

WEAW (1953): 1330 kc; 1 kw-D, DA-D. 1700 Central St. Phone University 4-7600. North Shore Broadcasting Co. (original owner).

Rep Walker-Rawalt; Good Music Broadcasters
Edward A. Wheeler, pres & gen mgr; Donald V. Springgate, coml mgr; Henry Baskin, prog dir; George Kapheim, prom mgr; Barry Allen, news dir; Robert Kastigar, chief engr.

WEAW-FM (1946): 105.1 mc; 36 kw. (CP for 192 kw). Address, licensee and staff same as WEAW (above).

WNMP (1947): 1590 kc; 1 kw-D. 1580 Sherman Ave. Phone Greenleaf 5-1590. Evanston Broadcasting Co.
Mrs Angus D. Paff, pres; Channing Overton, mgr, Eugene Cummings, chief engr; Allan Perrin, chief ann, Glenn Hammer, sales mgr.

*The rich Chicagoland
QUALITY market
listens daylong to the classics
and light classics on AM RADIO over
WNMP —Evanston, Illinois*

***WNUR (FM)** (May 10, 1950): 89.3 mc; 10 w. Phone University 4-9196. Northwestern U. (original owner).

Charles F. Hunter, adviser; William C. Moody, gen mgr, David L. White, prog dir; Robert W. Thomas, prom mgr, Thomas R. Lawrence, news dir, Martin Kite, chief engr.

FAIRFIELD, Wayne County

WFIW (Aug. 21, 1953): 1390 kc; 500 w-D. P. O. Box 72. Phone Fairfield 2159. Wayne County Broadcasting Co. (original owner).

Network Keystone. Rep Webb.
Thomas S. Land, co-owner & gen mgr; Bryan Davidson, co-owner, Garnet Williams, coml mgr; Gladys Onstott, prog dir; Dick Berry, prom mgr; Darrell Linne, news dir; Gilbert T. Wallace, chief engr.

FREEPORT, Stephenson County

WFRL (Oct. 27, 1948): 1570 kc; 1 kw. Phone Adams 2-5171. Triad Tv Corp. (acquired station Oct 1, 1959).

Rep Headley-Reed.
C. Wayne Wright, pres; Richard A. Carroll, gen mgr & coml mgr; Bud Walters, prog dir; LaVerne Bawinkle, chief engr.

GALESBURG, Knox County

WAIK (1957): 1590 kc; 5 kw-D, DA-D. P. O. Box 87. Phone Dickens 2-3161. Webster Broadcasting Co (acquired station July 1, 1959).

Rep Burn-Smith.
F. C. Webster Jr., pres; J. Kent Hackleman, gen mgr; Ed Lubby, coml mgr, Jack Teiken, prog dir; Dean Brodie, news dir; Harold White, chief engr.

WGIL (1938): 1400 kc; 250 w. P. O. Box 751. Phone Dickens 2-5131. Galesburg Broadcasting Co (original owner). See "Newspaper Ownership."

Network MBS.
Rep Gill-Perna.
W. C. Pritchard, pres & owner; Roger H. Coleman, gen mgr; Robert Mann, sports dir, Eddie Gale, prog dir, Arnold Kemp, farm dir; David Loring, news dir, Raymond Bevenour, chief engr.

GLEN ELLYN, Du Page County

WELF (FM) (Granted July 1960, not on air) 101.7 mc, 1 kw. Elizabeth G. Coughlan (original owner)

HARRISBURG, Saline County

WEBQ (Sept 1, 1923) 1240 kc, 250 w 100 E. Poplar St. Phone Clearbrook 3-7282. First Trust Assn. (original owner).

Network Keystone.
Inglis M. Taylor, gen mgr & coml mgr; Norma J. Slaton, prog dir; Kenneth E. Hamilton, prom mgr; Eddie Topper, news dir, Harvey H. Slaton, chief engr.

WEBQ-FM (1947): 99.9 mc; 1.65 kw. Duplicates WEBQ (above), except sports programs, separate.

HARVARD, McHenry County

WMCW (1955): 1600 kc; 500 w-D. 205 E. Brainard St. Esther Blodgett.

HARVEY, Cook County

WEEB (1955): 1570 kc; 1 kw-D, DA-D. 75 E Wacker Dr, zone 1. Phone Randolph 6-6842 Rollins Broadcasting Inc. (original owner). See Rollins Stations in "Group Ownership"

Rep Continental Broadcasting (New York, Chicago); Specialty Market Reps (San Francisco, Hollywood).

Specialty programs. Negro, 101½ hrs. wkly.
O. Wayne Rollins, pres; Harry Wilber, gen mgr, Frank W. German, prog dir, Jerome Burdeau, chief engr.

HERRIN, Williamson County

WJPF (Aug. 28, 1940): 1340 kc; 250 w. P. O. Box 179. Phone Wilson 2-2181. Egyptian Broadcasting Co. (original owner).

Network MBS. Rep Holman.
Maybelle J. Lyella, pres; Charles R. Cook, vp & gen mgr, Fred Simmons, coml mgr, Louise Samuel, prog dir, Robert F. Walker, news dir, Benedict E. Orf, chief engr.

JACKSONVILLE, Morgan County

WJIL (1960): 1550 kc; 1 kw. c/o Skiles Bldg, Mt. Carmel, Ill. Guy E. McGaughey Jr. (original owner)

WLDS (1941): 1180 kc, 1 kw-D. Fox Theatre Bldg. Phone Chestnut 5-7171 Jacksonville Radio & Television Broadcasting Corp (acquired station Nov. 1, 1951). See "Newspaper Ownership"

Rep Holman.
Robert A. Fay, pres; R. Karl Baker, gen mgr & coml mgr; Raymond Wells, prog dir; Marie Barton, prom mgr; Robert Noe, news dir; G. J. Cassens, chief engr.

WLDS-FM (1948): 100.5 mc, 9 kw. Duplicates WLDS (above).

JERSEYVILLE, Jersey County

WJBM (1959): 1480 kc; 500 w-D, DA-D. Phone 1214. Tri-County Broadcasting Co.

Rep Continental.
Bill Meyer, owner & gen mgr.

JOLIET, Will County

WAJP (FM) (April 17, 1960): 93.5 mc; 1 kw. 451 Ruby St. Phone Saratoga 6-3760. Alfred J. and Mary Jane Pohlers (original owners)

WJOL (1929): 1340 kc; 250 w. 601 Walnut St. Phone Saratoga 6-4761. WJOL Inc. (acquired station Jan. 1, 1955).

Rep Pearson.
Specialty programs Spanish, 2½ hrs; Jugoslav, 1 hr.; Slovak, 1 hr.; all wkly

Joseph F. Novy, co-owner, gen mgr, coml mgr & prog dir, Jerome F. Cerney, co-owner, station mgr & tech dir; Harold Carey, news dir, E. Caxon, women's dir & prog dir.

WJOL-FM (Feb. 6, 1960): 96.7 mc; 1 kw. Same licensee and staff as WJOL (above).

KANKAKEE, Kankakee County

WKAN (June 1, 1947): 1320 kc; 1 kw-D. (CP for 1 kw-D, 500 w-N, DA-N). 183 N. Schuyler Ave. Phone Wells 3-6633. WKAN Radio Inc. (original owner). See Kankakee Journal Stations in "Group Ownership." Also see "Newspaper Ownership"

Rep Radio Tv Representatives Inc.
Burrell L. Small, pres; Len H. Small, chmn of board, Bruce Brown, gen mgr; Robert Hawkins, coml mgr; Orren Allan, prog dir, Don Hoover, sales mgr; Stan Ronald, news dir, Richard Eckels, chief engr.

KEWANEE, Henry County

WKEL (Sept 11, 1952): 1450 kc; 100 w. 202½ N. Tremont. Phone 4471. WKEL Broadcasting Co. (original owner)

***WKSD (FM)** (Feb. 23, 1959): 91.9 mc; 10 w. 1211 E. Third St. Phone 2197. Kewanee Community Schools, District No. 229
K. B. Beasley, supt of schools; Diane Hansen, program dir.

LA GRANGE, Cook County

WTAQ (October 19, 1950): 1300 kc; 500 w. DA-N. P. O. Box 408. Phone Fleetwood 2-1300. Charles F. Sebastian (original owner)

Rep Terry Gray Schwartz & Harris.
Specialty programs: Negro 13 hrs. wkly.
Charles F. Sebastian, owner & pres; Arthur L. Schlaman, gen mgr; Ralph J. Faucher, coml mgr; Ted Carlson, prog dir, Vincent Essig, news dir; William Wardie, chief engr.

LA SALLE, La Salle County

WLPO (Nov. 16, 1947): 1220 kc; 1 kw-D, DA-D. P. O. Box 215. Phone Capital 3-3100. La Salle County Broadcasting Corp. (acquired station Aug. 1, 1949). See "Newspaper Ownership."

Rep Webb.
Peter Miller, pres, William Holm, gen mgr; Roy Kurkowski, local coml mgr; Dan Dunlap, prog dir; Laverne Waltman, news & farm dir; Lawrence McCann, chief engr.

LAWRENCEVILLE, Lawrence County

WAKO (June 9, 1959): 910 kc; 500 w-D, DA-D. P. O. Box 210. Phone 910. Lawrenceville Broadcasting Co (original owner).

Rep Devney-O'Connell
Ray J. Lankford, pres; Wallace C. Bruner, gen mgr & coml mgr, Dorothy Kolter, prog dir; Joan Crouch, prom mgr; Dave Goodnow, news dir; Bob Smiley, chief engr.

LINCOLN, Logan County

WPBC (1947): 1370 kc; 500 w-D. P. O. Box 37. Phone 1370. Prairie Radio Corp. (original owner).

Rep Sears & Ayer.
Ray F. Knochel, pres & gen mgr; Paul E. Rankin, coml mgr, Earle W. Layman, prog dir & prom mgr; Lawrence B. Shroyer, news dir; Donald E. Thompson, chief engr; Harold Brinkmeier, farm dir.

LITCHFIELD, Montgomery County

WSMI (Nov 2, 1950) 1540 kc, 1 kw-D. P. O. Box 241. Phone 100 (Litchfield) or Kellogg 2-2066 (Hillsboro, Ill.). Mid-Illinois Broadcasting Co. (original owner).

Rep Best.
Hayward L. Talley, pres & gen mgr; Don Yaeger, operations mgr & news dir, Dorothy Peters, continuity dir; Larry Morrison, farm dir, Carl Eddington, chief engr.

WSMI-FM (March 5, 1960): 106.1 mc, 6.1 kw. Address, licensee and staff same as WSMI (above).

MACOMB, McDonough County

WKAI (July 4, 1947): 1510 kc; 250 w-D. Radio Centre. Phone Temple 3-4129. WKAI Broadcasting Co. (acquired station July 1, 1958). See "Newspaper Ownership."

William H. Rudolph, pres; Robert E. Douglas, gen mgr, coml mgr; & chief engr, James King, dir of operations; Jack McGirr, prom mgr, Joseph Ward, sales dir.

***WWKS (FM)** (May 23, 1956): 91.3 mc; 17 kw. Western Illinois Univ. Phone Temple 3-4161. Western Illinois Univ. (original owner)

Specialty programs: French, 3 hrs.; Spanish, 3 hrs; both wkly.
Jenette N. Terrill, gen mgr; E. C. Haddock, prog dir; G. L. Barrett, chief engr.

MARION, Williamson County

WGGH (Sept 1949): 1150 kc. 5 kw, DA-1. P. O. Box 311. Phone Wyandotte 3-8102. Marion Bdcstg. Co. (original owner).

George W. Dodds, pres & chief engr; Jim Duncan, prog dir; Ina S. Trammell, coml mgr, Ken Buzbee, news dir.

MATTOON, Coles County

WLBH (1946): 1170 kc; 250 w-D. 1632½ Broadway Ave. Phone Adams 4-6464. Mattoon Broadcasting Co. (original owner).

Rep Holman.
J. R. Livesay, pres, gen mgr & eng dir, Ken Woodell, vp & coml mgr; Robert Guess, prog dir; John Gelford, prom mgr.

WLBH-FM (August 1949): 96.9 mc, 23 kw. Duplicates WLBH (above).

METROPOLIS, Massac County

WMOK (Feb. 4, 1951): 920 kc; 1 kw-D. P. O. Box 721. Phone 2106. Fort Massac Broadcasting Co. (original owner).

Network Keystone. Rep Webb.
W. R. Tiner, pres; V. E. Smith, gen mgr; Bob Clark, coml mgr; Bill Sharar, prom mgr, Odell Korte, news dir; Ben Smith, prog dir & chief engr.

MOLINE, Rock Island County

WQUA (1946): 1230 kc; 250 w. 1319 5th Ave. Phone Moline 4-6727. TWX Moline 183. Radio Moline Inc (acquired station 1955). See Kankakee Journal Stations in "Group Ownership."

Also see "Newspaper Ownership."
Network ABC. Rep Hollingbery.

Len H. Small, pres; G. Laverne Flambo, gen mgr; J. Maxim Ryder, station mgr; Jim McKinney, prog dir; Harold Higby, chief engr.

MONMOUTH, Warren County

WRAM (May 1957): 1330 kc; 1 kw-D, DA-D. P. O. Box 557. Phone 666. Prairieland Broadcasters (original owner). See Bellinger-Townsend-Kemper Stations in "Group Ownership."

Rep Pearson
Stephen P. Bellinger, managing partner & gen mgr; R. V. Taber, coml mgr; Joe Tait, prog dir; Scott Hanson, news dir; Fred Hoy, chief engr.

Radio Stations CONTINUED

ILLINOIS CONTINUED

MT. CARMEL, Wabash County

WSAB (FM) (Target date August 1960): 94.9 mc, 37 kw 316 Market St. Phone 1780 Albert A Barnhard (original owner)

Albert A Barnhard, pres, Leonard M Koger Jr., gen mgr, Raymond E. Luth, chief engr.

WVMC (1948) 1360 kc; 500 w-D. N Cherry Street Road Phone 1360 Radio Station WVMC (acquired station June 1, 1952) (See Bellinger-Townsend-Kemper Stations in "Group Ownership")

Rep Pearson.
Stephen P. Bellinger, managing partner, Dave Naber, gen mgr; Dwayne Nuss, coml mgr, Ken Wallace, prog dir, Jessie Burke, women's dir; Bob Brock, news dir, Gene Garrett, chief engr.

WVMC-FM (Target date January 1961) 101.1 mc, 43 kw To duplicate WVMC

MT. VERNON, Jefferson County

WMIX (1946) 940 kc; 1 kw-D Mitchell Bldg Phone Chestnut 2-3500 Mt Vernon Radio & Tv Co (original owner)

Rep Pearson
John R Mitchell, pres; Claude E. Schoch, vp & gen mgr, Bob Whitaker coml mgr Frank Lewis, prog dir Howard Eagen, prom mgr, Dick McGee news dir; John Daume chief engr.

WMIX-FM (1946) 94.1 mc, 15.2 kw (CP for 50 kw) Duplicates WMIX (above)

MURPHYSBORO, Williamson County

WINI (Sept 15, 1954): 1420 kc; 500 w-D P O Box 647 Phone 282 Robert D and Martha Rapp (acquired station April 15, 1957).

Network Keystone Rep Best
Robert D Rapp, pres, Lewis Barwick, gen mgr, Charles G Rapp, coml mgr; Carolyn Blumenstock, prog dir, William Rawson, prom mgr; Robert Edwards, news dir, Lester Bilderback, chief engr.

OAK PARK, Cook County

WOPA (Oct. 17, 1950): 1490 kc, 250 w 408 S Oak Park Ave Phone Village 8-5760 Village Broadcasting Co (original owner) See Sonderling Stations in "Group Ownership"

Specialty programs German, 3 hrs; Italian, 14 hrs; Negro, 60 hrs; Polish, 30 hrs; Spanish, 10 hrs; Lithuanian, 8 hrs.; Yugoslav, Latvian, Greek, Jewish, Serbian, Irish, all wkly
Egmont Sonderling pres & gen mgr; Al Michel, mgr, Eddie Kutta, prog dir; Sidney Schneider, chief engr

WOPA-FM (Oct. 17, 1950) 102.7 mc; 36 kw Duplicates WOPA (above).

OLNEY, Richland County

WVLN (Nov 11, 1947): 740 kc; 250 w-D 302½ E. Main St. Phone Express 3-2156. Illinois Broadcasting Co (acquired station Dec. 1, 1957) See Lindsay-Schaub Newspaper Stations in "Group Ownership." Also see "Newspaper Ownership"

Rep Holman
F. W. Schaub, pres, Merrill Lindsay, vp; Charles R. Griggs, gen mgr & coml mgr; Joseph E. Kosack, prog dir; Eleanor Walter, news dir, Charlie Phelps, farm dir; Donald Schnell, chief engr

WVLN-FM (1953) 92.9 mc; 185 kw Duplicates WVLN.

OTTAWA, La Salle County

WCMY (March 5, 1952): 1430 kc; 500 w-D. P. O. Box 680. Phone Hemstead 3-1430. Carl H Meyer (original owner)

Carl H Meyer, owner, gen mgr & chief engr; Dorothy M Meyer, coml mgr; Robert C. Meyer, news dir

PARIS, Edgar County

WPRS (1951): 1440 kc; 500 w-D P. O. Box 262. Phone 5-0153. Paris Broadcasting Corp. (original owner).

Adlai C Ferguson Jr., pres & gen mgr; John B. Powell, prom dir; Eugene Tyler, news dir.

WPRS-FM (1952). 98.3 mc; 1 kw. Duplicates WPRS (above).

PARK FOREST, Cook County

***WRHS (FM)** (Jan 21, 1960): 88.1 mc; 10 w. Rich Township High School. Phone Pilgrim 8-5800. Rich Township High School. (original owner)

Specialty programs: French, 1 hr.; German, 1 hr., Spanish, 1 hr.; all wkly.
Walter E. Hunter, gen mgr; Robert Borich, prog dir; Richard Davis, prom mgr; M. Stanley, chief engr.

PEKIN, Tazewell County

WSIV (April 21, 1946): 1140 kc; 1 kw-D. 15 S. Capitol St. Phone 6-2134. Pekin Broadcasting Co (original owner).

Rep Pearson.
W. Kenneth Patterson, pres & gen mgr; Bill Hill, coml mgr; John Caghey, news dir; Lowell Lovely, chief engr; George C. Udry, sec-treas.

PEORIA, Peoria County

WAAP (Feb. 8, 1960): 1350 kc; 1 kw, DA-2. P. O. Box 1350. Phone 4-9113. Peoria Broadcasting Co. (original owner).

Network NBC. Rep Venard, Rintoul & McConnell.

John Cleary, pres, Irving Raskin, gen mgr, David Taylor, coml mgr, Andrew Spiegel, prog dir, Robert Steinbrink, news dir, Arthur Hardenbrook, chief engr

WIRL (1947): 1290 kc; 5 kw, DA-2. 121 N. Jefferson Ave Phone 4-9239 TWX PE 8518. Frudeger Broadcasting Co (acquired station March 21, 1958)

Rep McGavren
Robert W. Frudeger, pres & owner; Howard H. Frederick, gen & coml mgr, Robyn Weaver, program dir; Bruce Still, promotion dir; Raymond D. Schneider, chief engr; Ralph Smith, news & farm dir, Carol Lynn, women's dir.

WMBD (1927) 1470 kc, 5 kw, DA-2 212 S W. Jefferson Phone 6-0711 TWX 8577 WMBD Inc (acquired station February 1953) See Lindsay-Schaub Newspaper Stations and Midwest Television Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS Rep Peters, Griffin, Woodward
Charles C. Caley, pres, Harold C. Sundberg Jr., gen mgr, William A. Mayer, prog dir; Charles F. Harrison Jr., news dir; George A. Pyle, chief engr

WMBD-FM (1947) 92.5 mc, 2.5 kw Duplicates WMBD (above)

WMBD-TV Tv companion of WMBD-AM-FM (above)

WPEO (1946) 1020 kc; 1 kw-D 614 A Main St. Phone 4-9249. J W O'Connor and Frank Babcock (acquired station Aug 8, 1960) See J W O'Connor Stations in "Group Ownership"

Rep Young
Kenneth J. Baugh, gen mgr; Robert B. Knoles, coml mgr; Bob Allen, prog dir; Francis H. Rigby merchandising mgr, George Murphy, news dir, Robert Shaw, chief engr

PITTSFIELD, Pike County

WBBA (Dec 1, 1954) 1580 kc; 250 w-D P. O. Box 329. Phone Pittsfield 650. Pike Broadcasting Co (original owner).

Rep Continental
G B Meyer, pres; Frank Luepke, station mgr, farm dir & chief engr; Gene Shelton, prog dir

QUINCY, Adams County

WGEM (1948): 1440 kc; 1 kw, DA-2. Hotel Quincy Phone Baldwin 2-6840 TWX Qcy Ill 7080. Quincy Broadcasting Co (original owner) See "Newspaper Ownership"

Rep Young.
T. C. Oakley, pres, Joe Bonansinga, gen mgr; J. Ben Stewart, coml mgr, Fred Colgan, prog dir; Hal Heibredrer, advertising dir, Charlie Griffith, news dir; Frank E. Laughlin, chief engr

WGEM-FM (1947) 105.1 mc, 8.3 kw. Duplicates WGEM (above)

WGEM-TV Tv companion of WGEM-AM-FM

WTAD (1926): 930 kc; 5 kw-D, 1 kw-N, DA-N WCU Bldg Phone Baldwin 2-6200 TWX 7018. Lee Broadcasting Inc. (acquired station 1944) (See Forward Group in "Group Ownership" Also see "Newspaper Ownership.")

Network CBS. Rep Branham.
Lee P. Loomis, pres; Herbert R. Ohrt, exec vp, Walter J. Rothschild, gen mgr & nat'l sales mgr; Paul Millen & Wayne Cribb, asst nat'l sales mgrs; Robert W. Eickmeyer, administrative asst; Hal Barton, prog mgr, Gene Terry, news dir; J. E. Gray, chief engr

WTAD-FM (1948) 99.5 mc; 27 kw Duplicates WTAD (above).

KHQA-TV Hannibal, Mo.: Tv companion of WTAD-AM-FM (above).

ROBINSON, Crawford County

WTAY (Jan. 1, 1956) 1570 kc; 250 w-D. P. O. Box 266 Phone 1373. Ann Broadcasting Corp (original owner).

Network Keystone Rep Best
Kathryn A. Duncan, pres & gen mgr; Jack Weber, coml mgr, Clyde White, prog dir & prom mgr, Roland Frazier, news dir, Harold D. Vandament, chief engr.

ROCKFORD, Winnebago County

WJRL (June 18, 1960) 1150 kw, 500 w-D. DA-D 125 N Church St. Phone Woodland 8-5821 Town & Country Radio Inc (original owner) See J. W. O'Connor Stations in "Group Ownership"

John R. Livingston, pres & chief owner; Ray Watson, farm dir, Joe Phillips, news dir.
WROK (1923) 1440 kc; 1 kw-D, 500 w-N. News Tower. Phone Woodland 2-6621. TWX RK 7660. Rockford Broadcasters Inc. (acquired station 1929. (See "Newspaper Ownership.")

Network ABC. Rep H-R Representatives.
Specialty programs. Italian, ½ hr.; Negro, 11 hrs.; Swedish, ½ hr.; all wkly.
E. Kenneth Todd, pres; Joseph B. Kirby, gen mgr; Maurice P. Owens, prog dir; Betty L. Thro, prom mgr; David Ertmer, news dir; Maurice Nelson, chief engr.

WROK-FM (1949). 97.5 mc; 16 kw. Address, licensee and staff same as WROK (above).

WREX-TV: Tv companion of WROK-AM-FM

WRRB (Dec. 24, 1953) 1330 kc; 1 kw-D, DA-D. 113 South Court St. Phone Woodland 8-1869. Radio Rockford Inc. (acquired station Sept. 3, 1958) See Kankakee Journal Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep Radio-Tv Representatives.
Burrell L. Small, pres; Ward W. Hartman, gen mgr & coml mgr; H. Irving Tingley, prog dir & prog mgr; John H. Rhodes, news dir; George H. Reynolds, chief engr.

ROCK ISLAND, Rock Island County

WHBF (Feb 16, 1925): 1270 kc, 5 kw, DA-N. 231 18 St. Phone 6-5441. TWX R. I. 181. Rock Island Broadcasting Co (acquired station November 18, 1932) See "Newspaper Ownership"

Network CBS. Rep Avevy-Knodel, Harry Hyelt.
Ben H. Potter, pres, Leslie C. Johnson, vp & gen mgr, Maurice Corken, asst mgr & dir of sales, Ted Arnold, sales mgr, Frank S. Hicks Jr., prog dir, Heber E. Darton, prom mgr, Wm G. Ellison, news dir, Robert J. Sinnett, chief engr

WHBF-FM (1947) 98.9 mc, 3.7 kw (CP for 39 kw). Duplicates WHBF (above).

WHBF-TV Tv companion of WHBF-AM-FM (above).

SALEM, Marion County

WJBD (Dec 16, 1956) 1350 kc; 500 w-D. P. O. Box 119. Phone 2000 Salem Broadcasting Co (original owner)

Network Keystone. Rep Webb
Bryon Davidson, gen mgr & chief engr; John Scribner, coml mgr, Coley Cowan, prog dir & prom mgr, James Stormont, news dir.

SOUTH BELOIT, Winnebago County (See Beloit, Wis.)

WBEL (1948) 1380 kc, 5 kw, DA-2 430 State St. Phone Emerson 5-5525. Beloit Broadcasters Inc (original owner)

Rep Gill-Perna
Russell G. Salter, pres, Robert O. Moran, gen mgr, Joseph E. Moen, coml & station mgr; Bill Greener, program dir, Irv Andreoni, promotion dir, Leo Wilson, chief engr, Joe Baker, news dir.

SPARTA, Randolph County

WHCO (February 1955) 1230 kc, 250 w. Phone 333 Hirsch Communication Engineering Corp (original owner) See Oscar C. Hirsch Stations in "Group Ownership"

Robert O. Hirsch, pres; Oscar C. Hirsch, gen mgr, James F. Collins, station supervisor, Jack L. Scheper, station mgr & news dir, Jim D. Collins, prog dir & chief engr.

SPRINGFIELD, Sangamon County

WCVS (1926) 1450 kc; 250 w. P. O. Box 1506. Phone Kingswood 4-9855 WFFA Inc. (acquired station 1958) See J. W. O'Connor Stations in "Group Ownership"

Network ABC Rep Weed
J. W. O'Connor, pres; K. E. Spengler, gen mgr; Howard Fisher, coml mgr; Dick Knight, prog dir; Nick Alexander, news dir, Richard Ashenfelter, chief engr

Have Pulse

... will travel

WCVS has the
Number 1
Pulse Rating

The October 1959 Pulse shows
how WCVS travels into more
Springfield and Sangamon
County homes than any other
Springfield Radio Station
... ratings, results—
24 hours a day.

Call Ken Spengler

WCVS

Pulse Rated No. 1
in Springfield

Represented by
Weed Radio Corporation

WMAY (Oct 15, 1950) 970 kc, 1 kw-D, 500 w-N, DA-2 Myers Bldg. Phone Kingswood 4-1766. TWX SI-7079. Lincoln Broadcasting Co (original owner)

Network NBC. Rep McGavren
Gordon Sherman, pres & gen mgr, John O'Shea, coml mgr, Syl Bunkin, prog dir, Mel Kampe, prom mgr, Robert Brown, news dir, Melvin Feldman, chief engr

WMAY-TV Tv companion of WMAY.

WTAX (1930) 1240 kc, 250 w P O Box 214. Phone Lakeside 2-4441 WTAX Inc (acquired station 1946)

Network CBS Rep Gill-Perna
Oliver J Keller, pres & gen mgr, S T Harbison, asst mgr, William Chambers, coml mgr, Wesley J Simon, prog dir, Joan Meisner, piom mgr, Bill Miller, news dir, William Gustafson, chief engr

WTAX-FM (1948) 103.7 mc; 6.7 kw Programs separately 2 1/2 hrs daily plus some other programs Balance duplicates WTAX (above)

STERLING, Whiteside County

WSDR (August 1949) 1240 kc 100 w Lawrence Bldg Phone Main 5-3400 Blackhawk Broadcasting Co (original owner)

Specialty programs Spanish, 1 hr wkly.
Sam Bartlett, pres & gen mgr, John Rohwer, asst mgr & farm dir, Gerald W Gamel, sales mgr, Viola Duuk, dir women's activities, Larry Leonard, news dir Ed Fisher, chief engr, Bob Callaghan, sports dir.

STREATOR, La Salle County

WIZZ (Sept 26, 1953) 1250 kc; 500 w-D, DA-D P O. Box 377 Phone 2-2947. Streator Broadcasting Co (original owner) See Belington-Townsend-Kempfer Stations in "Group Ownership"

Rep Pearson
Specialty programs Polish, 6 hrs wkly
Stephen P. Bellinger, pres; Vernon R Nunn, gen mgr, Jack Hallstrom, coml mgr, Kes Pollock, prog dir, Ellis Marvin, news dir, Verne Buland, chief engr.

TAYLORVILLE, Christian County

WTIM (1949) 1410 kc; 1 kw-D, DA-D Hotel Frisina. Phone Van Dyke 4-3366 K W. Moyer Broadcasting Corp (original owner)

Rep Continental Radio Sales
Keith Moyer, pres; Winfield Scott, gen mgr, Wally Heil, coml mgr, Bill Carmody, prog dir, Gene Black, chief engr

WGGM (FM) (May 1, 1960) 95 mc, 3.4 kw Same address and owner (Keith W. Moyer), as WTIM (above).

URBANA, Champaign County

***WILL** (April 1922) 580 kc; 5 kw-D, DA-D 228 Gregory Hall Phone Empire 7-6611 Univ. of Illinois (original owner).

David D. Henry, pres; Frank E. Schooley, gen mgr; John A. Regnell, prog dir, Eleanor Grogg, prom mgr, John Cramer, news dir, Rob R. Beldon, chief engr.

***WILL-FM** (Sept. 1, 1941): 90.9 mc; 300 kw. Duplicates WILL (above)

***WILL-TV**. Tv companion station of WILL-AM-FM.

WKID (1948). 1580 kc; 250 w-D. P. O. Box 192 Phone Empire 7-5431. WKID Broadcasting Co (acquired station May 8, 1954).

Rep Pearson
Robert F. Meskill, gen mgr; Donald McKeller, news dir, Al Saldeen, chief engr.

WAUKEGAN, Lake County

WKBS (Sept. 25, 1949): 1220 kc; 1 kw-D, DA-D. P O Box 500 Phone Delta 6-7900 News-Sun Broadcasting Co (original owner). See "Newspaper Ownership."

Rep Devney-O'Connell
A. F. (Fritz) Sorenson, gen mgr & coml mgr, Jerry Cray, coml mgr, Bob Jones, prog dir; Dave Davis, news dir, Stan Chadwick, chief engr.

WEST FRANKFORT, Franklin County

WFRK (May 2, 1951): 1300 kc, 1 kw-D. P. O. Box 359 Phone 1300. Pyramid Radio Broadcasting & Tv Co. (original owner). See "Newspaper Ownership."

Rep Holman
G. W. Lambert, pres; Walter C. Shafer, gen mgr, Kenneth E. Knight, prog dir, Billy E. Spangler, news dir, Everett T. Kennedy, chief engr. Roy Freeman, farm dir; Art Smith, sports dir.

WMAY

SPRINGFIELD

The **POSITIVE** Approach
to Sales
in Central Illinois

FIRST in Popularity!

WMAY has consistently led in more national surveys than any other Springfield station! A consistent #1!

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WMAY carries more national advertising than the other local stations combined!

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WMAY has more full-time newsmen than any other Springfield station. WMAY is the only local station with two fully-equipped news trucks on the streets, plus the latest electronic news-gathering facilities!

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WMAY, with 1000 watts, has 4 times the power of the other Springfield stations, with penetrating center-of-the-dial coverage at 970 KC!

THE CHAMP!

WMAY

SPRINGFIELD, ILLINOIS

Represented by Daren F. McGavren Co.

INDIANA

*Non-commercial

ANDERSON, Madison County

WCBC (1947) 1470 kc, 1 kw-D P O Box 350. Phone 3-5321 Radio WBOW Inc. (acquired station August 1960).

Network MBS
J. W. O'Connor, pres
WCBC-FM (not on air, target date unknown) 97.9 mc, 63 kw. Will duplicate WCBC (above)

WCBC-TV Tv companion of WCBC-AM-FM
WBHU (1923) 1240 kc, 250 w P. O. Box 610. Phone 644-7791 Anderson Broadcasting Corp (acquired station 1941).

Network CBS
C. Bruce McConnell, pres; John R. Atkinson, gen mgr, W. J. Hecht, chief engr.

BEDFORD, Lawrence County

WBIW (October 1948) 1340 kc, 250 w P O. Box 127 Phone Browning 5-7555 Bedford Broadcasting Co (acquired station Oct 1, 1956).

Rep Devney-O'Connell
Joseph H. McGilvra, pres, Joseph Cronin, prog dir, James Root, news dir; Carl Finger, chief engr

BLOOMINGTON, Monroe County

***WFIU (FM)** (Sept 30, 1950) 103.7 mc, 33 kw (CP for 75 kw) Phone Edison 6-6811. Indiana U (original owner)

Elmer G. Sulzer, dir, Herbert Selts, prog supervisor, Wm. Kroll, tech supervisor, James Rolfe chief engr; Richard Yoakum, news dir.

WTTS (March 11, 1949) 1370 kc 5 kw-D, 500 w-N, DA-2 535 S. Walnut St. Phone Edison 2-3366 TWX BLM 290 Sarkcs Tarzian Inc (original owner) See Sarkcs Tarzian Stations in "Group Ownership"

Network ABC. Rep Meeker
Sarkcs Tarzian, pres, Glenn Van Horn, gen mgr, C. Raymond Bartlett, coml mgr, William Franzmann, prog dir, John R. Snider, news dir, William Wood, chief engr

WTTV-FM (Jan 12, 1960): 92.3 mc, 37 kw. Duplicates WTTS (above).

WTTV (TV). Tv companion of WTTS & WTTV-FM

BOONVILLE, Warrick County

WBNI (Sept. 10, 1950) 1540 kc, 250 w-D. Phone 980 Boonville Broadcasting Co (original owner). See Henry C. Sanders & Norman Hall Stations in "Group Ownership"

Networks MBS, Keystone
H. C. Sanders, pres, co-owner & chief engr; Norman Hall, vp, co-owner, gen mgr & prog dir; Dave Gentry, coml mgr, George McCoy, prom mgr; C. K. Kleinlein, news dir

BRAZIL, Clay County

WITE (Dec 7, 1959) 1380 kc; 500 w-D, DA-D P O Box 227. Phone 2317 Quad Cities Broadcasting Corp (original owner) See Metzger-AX-Metzloff Stations in "Group Ownership"

Dr. G. D. Metzger, pres, Wayne Jenkins, gen mgr, Gunnar Tosch, coml mgr, Hank Knowles, prom dir, Bob Brown, news dir, Bill Mercer, chief engr.

COLUMBUS, Bartholomew County

WCSI (1950) 1010 kc; 500 w-D P O Box 469 Phone Drexel 2-4418 White River Broadcasting Co (acquired station 1957) See Findlay Publishing Co Stations in "Group Ownership."

Also see "Newspaper Ownership"
Rep Clark
R. L. Heminger, pres, Jack E. Douglas, vp & gen mgr, J. F. Kauper, sales mgr, Donald Pille, prog dir; Jerry Castor, news dir, Max Cockley, chief engr

WCSI-FM (1958): 98.3 mc; 0.76 kw Same address, licensee & personnel as WCSI (above).

CONNERSVILLE, Fayette County

WCNB (April 1948): 1580 kc, 250 w-D. 406 Central Ave. Phone 1950. News Examiner Co. (original owner). (See "Newspaper Ownership.")

Rep Gill-Perna
George S. Tatman sec-treas; Emmett M. Jackson, gen & coml mgr, Francis E. Chomel, program dir, Arthur J. Smith, chief engr.

WCNB-FM (February 1948): 100.3 mc; 9.8 kw. Duplicates WCNB (above).

CRAWFORDSVILLE, Montgomery County

***WBBS (FM)** (Aug. 13, 1953): 106.3 mc; 1 kw Box 389. Phone Emerson 2-6504. First Baptist Church.

Rev. C. G. Christenson, exec; Warren Bell, gen mgr; Leona Caplinger, program dir; Arthur Lewellen, chief engr.

ELKHART, Elkhart County

WCMB (March 16, 1956): 1270 kc; 500 w-D, DA-D (CP for 5 kw-D, DA-D). P. O. Box 261. Phone Jackson 3-4567. Clarence C. Moore (original owner)

Rep Gill-Perna
Clarence C. Moore, gen mgr; Lu Martin, coml mgr; Duane Smith, news dir, Sam Smeltzer chief engr

WTRC (Nov. 18, 1931): 1340 kc; 250 w. P. O. Box 636. Phone Jackson 3-1960. TWX Elkhart 8713 Truth Pub. Co. (original owner) See Truth Publishing Stations in "Group Ownership." Also see "Newspaper Ownership"

Radio Stations CONTINUED

INDIANA CONTINUED

Network NBC.
John F. Dille Jr., pres, Paul C. Brines, vp & gen mgr, Edwin J. Lasko, asst mgr; Jerry Maloney, coml mgr; Edwin Huot, prog dir; Ken Owens, prom mgr, Sam Hall, news dir.
WTBC-FM (April 1, 1947): 100.7 mc; 9.7 kw. Duplicates WTRC (preceding listing).
WSJV(TV). tv companion of WTRC-AM-FM.

EVANSVILLE, Vanderburgh County

WEOA (1936): 1400 kc; 250 w. Box 395, zone 4. Phone Harrison 2-4171. WEHT Inc. (acquired station Nov. 13, 1956).

Network CBS. Rep Gill-Perna.
Edwin G. Richter Jr., pres; William R. Hight, gen & sales mgr; Charles B. Dooley, program dir; Priscilla N. Finberg, promotion dir; William F. Schultz, chief engr; Carl T. Vaughn, news dir.

WEHT (TV). Tv companion station of WEOA.

***WEVC** (1950): 91.5 mc; 1.9 kw. 1800 Lincoln Ave., zone 4. Phone Greenleaf 6-8191. Evansville College (original owner).

James B. Curry, mgr, Ralph W. Pritchard, asst mgr; Richard Hubbell, prog dir.

WGFB (Nov. 22, 1923). 1280 kc, 5 kw-D, 1 kw-N, DA-N. P. O. Box 485, zone 3. Phone Harrison 2-1171. WGBF Inc. (acquired station 1928).

Network NBC. Rep Weed.
Martin L. Leich, pres & gen mgr; Mrs. Pat Roper, prog dir; Gene Crawford, news dir; Erwin P. Schoeny, chief engr.

WIKY (August 1948): 820 kc; 250 w-D. P. O. Box 148. Phone Harrison 4-8284. South Central Broadcasting Corp. (original owner). Rep Pearson.

John A. Engelbrecht, pres, gen mgr, prog dir & coml mgr; George F. Stoltz, vp & chief engr, Leighman D. Groves, sec-treas; George Van Horn, news dir.

WIKY-FM (1950): 104.1 mc; 19 kw (CP for 36 kw). Duplicates WIKY (above) in day, programs separately sunset to midnight.

WJPS (Oct. 30, 1948): 1330 kc; 5 kw-D, 1 kw-N, DA-2. 206 Main St. Phone Harrison 5-2221. WJPS Inc. (original owner).

Network ABC. Rep Bolling.
Robert S. Davis, pres; Verne Paulc, gen mgr & prom mgr; Richard L. Byers, coml mgr; James G. Hearon, prog dir, John Brown, chief engr

***WPSB (FM)** (September 1957): 90.7 mc; 45 kw 726 Wedeking Ave., zone 11. Phone Harrison 5-7276. Evansville School Corp (original owner).
Claude B. Smith, radio dir.

FT. WAYNE, Allen County

WANE (1948): 1450 kc, 250 w. 2915 W. State Blvd. Phone Anthony 9411. TWX FW 186 Indiana Broadcasting Corp. (acquired station December 1956). See Corinthian Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS. Rep H-R Representatives.
C. Wrede Petersmeyer, pres; Reid G. Chapman, vp & gen mgr, Merlin H. Smith, coml mgr, James Holston, prog dir; Doug Shull, prom mgr, Phil Wilson, news dir; Charles Wallace, chief engr.

WANE-TV. Tv companion of WANE.

WGL (Jan. 24, 1924): 1250 kc; 1 kw, DA-2. 201 W. Jefferson St. Phone Eastbrook 3366. The News-Sentinel Broadcasting Co (acquired station June 1949). See "Newspaper Ownership."

Network ABC. Rep Headley-Reed.
Specialty programs: Spanish, ½ hr wkly. Helene R. Foellinger, pres; Merrill C. Johnson, vp, gen mgr & coml mgr; William H. Hausman, prog dir; Joyce Nix, prom mgr; Robert Jones, news dir; Damon Wilson, chief engr.

WKJG (November 1947): 1380 kc, 5 kw, DA-2. 2633 W. State Blvd. Phone Anthony 2295. TWX FW 90. WKJG Inc (acquired station April 14, 1957). See Truth Publishing Stations in "Group Ownership." Also see "Newspaper Ownership."

Network NBC. Rep Branham.
John F. Dille, pres; Edward G. Thoms, vp & gen mgr; Hilliard Gates, station mgr & sports dir; Sil Aston, coml mgr; Paul Dawson, prog dir; Jack Grey, news dir; Eugene A. Chase, chief engr.

WKJG-TV. Tv companion station of WKJG.

WOWO (March 31, 1925): 1190 kc, 50 kw, DA-N. 128 W. Washington Blvd. Phone Anthony 9436. TWX FW 87. Westinghouse Broadcasting Co (acquired station Aug 1, 1936). See Westinghouse Broadcasting Stations in "Group Ownership."

Rep AM Radio Sales.
Donald H. McGannon, pres, Edward Wallis, gen mgr, H. D. Longworth, sales mgr; C. A. Bollwinkel, prog mgr, Paul N. Lindsay, prom mgr, Hal Cessna, news dir, Harold L. Brokaw, chief engr.

WPTH (FM) (Feb. 8, 1960): 95.1 mc; 44 kw. 3333 Butler Rd. Phone Anthony 7125. TWX FW 96U. Sarkes Tarzian (original owner).
Richard Morgan Acting, gen mgr, Ralph

Latham, local sales mgr; Bob Carter, prod dir; Larry Frerk, prom dir; Jerry Bower, chief engr.

WPTA (TV) Roanoke. Tv companion of WPTH (FM).

FRANKFORT, Clinton County

WILO (Nov. 23, 1953): 1570 kc; 250 w-D. 52½ E. Washington St. Phone 3338. Vernon J. Kaspar

FRANKLIN, Johnson County

***WFPI (FM)** (not on air; granted May 1960, target date not announced): 89.3 mc, 10 w. Franklin College of Indiana.

GARY, Lake County

WGRY (Nov. 10, 1950): 1370 kc; 500 w-D. 3669 Broadway. Phone Turner 4-9409. WGRY Inc. (original owner).

Rep Webb.
Specialty programs: Negro, 22.5 hrs.; Spanish, 13 hrs. wkly.

George M. Whitney, pres & gen mgr, Roy Bellavia, prog dir; Gary Wilson, news dir.

WGVE (FM) (January 1954): 88.1 mc; 10 w. 415 W. 45th Ave. Phone Turner 3-5251. School City of Gary (original owner).

Edwin Carmony, supervisor of audio visual; Lawrence Ventura, gen mgr.

WWCA (Dec. 7, 1949): 1270 kc; 1 kw, DA-1. 578 Broadway. Phone Turner 6-9171. Lake Broadcasting Co. (original owner).

Rep Pearson.
Specialty programs: Negro, 18 hrs.; Spanish, 12 hrs. wkly.
Dee O. Coe, pres, chief owner & gen mgr; Joseph A. Haas, asst gen mgr; Jerry Grainger, prog dir, Tom March, merchandise & prom mgr, Ted Thorne, news dir; Victor Voss, chief engr.

GOSHEN, Elkhart County

***WGCS (FM)** (Oct. 2, 1958): 91.1 mc; 390 w. Goshen College. Phone Keystone 3-3161. Goshen College Broadcasting Corp. (original owner).

Paul Minger, pres, J. F. Swartzendruber, sec-treas & chief engr; Roy Umble, prog dir.
WKAM (1954): 1460 kc; 1 kw-D. Hotel Goshen. Phone 3-2219. Kosciusko Broadcasting Corp. (acquired station Oct. 15, 1956).

Rep Rambeau, Vance, Hopple.
William N. Udell, pres; C. J. Pajakowski, vp & gen mgr; Monte Mulholland, promotion dir; Henry D. Weaver Jr, chief engr; Jim Briggs, news dir; Richard Kercher, farm dir.

GREENCASCADE, Putnam County

***WGRE (FM)** (April 25, 1949): 91.7 mc; 10 w. Phone Oliver 3-3131. DePauw U. (original owner).

Russell J. Humbert, pres; Dr. Herold T. Ross, gen mgr; Elizabeth Turnell, prog dir, Robert Westfall, chief engr.

HAMMOND, Lake County

WJOB (1928): 1230 kc; 250 w 6405 Olcott. Phone Tilden 4-1230. South Shore Broadcasting Corp. (acquired station Feb. 23, 1960).

Rep Masla.
Specialty programs Polish, 2½ hrs.; Spanish, 3 hrs. wkly.

Julian Colby, pres, H. Leslie Atlass Jr, gen mgr; Leonard Ellis, coml mgr; John Keane, prog dir; Jack Naimo, prom mgr; Robert Umpleby, news dir, Jesse Peters, chief engr.

WYCA (FM) (Sept. 14, 1959): 92.3 mc; 3.1 kw (CP for 30 kw). P. O. Box 123. Phone Tilden 4-2455. Dr. Percy B. Crawford (acquired station Sept. 14, 1959). See Percy B. Crawford Stations in "Group Ownership."

Percy B. Crawford, owner; Robert E. Anderson, gen mgr, M. Clare Patterson Jr., station mgr, coml mgr, news dir & prom dir, Oscar M. Litton Jr., prog dir; Jesse Peters, chief engr

HARTFORD CITY, Blackford County

***WHCI (FM)** (December 1954): 91.9 mc; 10 w. 403 E. Elm St. Phone 600. School City of Hartford City (original owner).

Edgar Huffman, dir; John Adams, student dir, John Moore, sports dir; Howard Casterline, chief engr.

HUNTINGTON, Huntington County

WHLT (May 1957): 1300 kc; 500 w-D, DA-D. Hotel LaFontaine. Phone Huntington 3404. Radio Huntington Inc. (acquired station Sept. 1, 1958).

Network Keystone. Rep Webb.
William J. Warren, pres & gen mgr; Mel Ring, coml mgr, Vivian Warren, prog dir & prom mgr; Tom Belanger, news dir; Charles Belanger, chief engr.

***WVSH (FM)** (Jan. 1, 1950): 91.9 mc; 10 w. Phone 1074. School City of Huntington.
M. McCabe Day, dir; Ted Rogers, chief engr.

INDIANAPOLIS, Marion County

***WAJC (FM)** (1950): 104.5 mc; 5 kw 1204 N. Delaware St., zone 2. Phone Melrose 5-5229. Butler U. (original owner).

M. O. Ross, pres; Robert L. Montgomery, gen mgr, David Scott, prog dir; Tom Isaac, prom mgr; Edward Roehling, news dir; John Krom, chief engr.

WFEM (Oct. 23, 1924): 1260 kc; 5 kw, DA-N. 1330 N. Meridian, zone 2. Phone Melrose 4-8521. TWX IP-99. Twin State Broadcasting Inc. (acquired station May 21, 1957). See Time Inc. Stations in "Group Ownership." Also see "Newspaper Ownership."



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BEST Ratings in Indiana*

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*Pulse Area Report, 1960
†Pulse Metropolitan Report, April, 1960.

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INDIANAPOLIS 8, INDIANA

Call your JOHN BLAIR man

WIBC

1070KC

Network ABC Rep Katz
Weston C. Pullen Jr., pres, Eldon Campbell, gen mgr, Henry H. Franz, coml mgr; Robert Yeager, prog dir; Jerry Chapman, prom mgr; Bob Gamble, news dir, Robert Flanders, chief engr

WFBM-FM (Nov. 26, 1959): 94.7 mc; 52 kw. Same address & license as WFBM
Network QXR. Rep Walker-Rawalt.
Shirl K. Evans Jr., gen mgr & coml mgr; Sandra Dickerson, prom mgr
WFBM-TV: Tv companion of WFBM-AM-FM.

WFMS (FM) (March 17, 1957): 95.5 mc; 4.5 kw. 750 N Meridian St., zone 4 Phone Melrose 4-1512. Williams Fm Service (original owner)

Rep Good Music Broadcasters
Martin R. Williams Sr., chief owner & gen mgr; Martha J. Dunn, coml mgr, Elizabeth J. Williams, prog dir; Paul W. Elliott, prom mgr; Edward Roehling, news dir, Arnold Dale, chief engr

WGEE (Dec. 10, 1956): 1590 kc; 5 kw-D, DA-D. 4800 E Raymond St., zone 3 Phone Fleetwood 9-5591 Rollins Broadcasting Inc. (original owner) See Rollins Stations in "Group Ownership"

Rep Continental Broadcasting (New York, Chicago); W. S. Grant (San Francisco, Hollywood), Specialty Market Reps (San Francisco, Hollywood).

Specialty programs. Negro 33 hrs wkly.
O. Wayne Rollins, pres, E. Kersh Walters, gen mgr; David P. Welborne, sales mgr; Warren Fooks, chief engr.

***WIAN (FM)** (Oct. 29, 1954): 90.1 mc; 890 w. 3401 N. Meridian St., zone 7. Phone Walnut 6-2493, ext. 343. Board of School Commissioners of Indianapolis (original owner).

Nancy L. Hendricks, television consultant; Arthur R. Van Allen, prog dir; Robert Nelson, chief engr

WIBC (1938): 1070 kc, 50 kw-D, 10 kw-N, DA-2 2835 N Illinois St. Phone Walnut 4-2661. TWX IP 72. WIBC Inc. (acquired station Oct. 25, 1949).

Rep Blair
R. M. Fairbanks, pres & gen mgr; Gilbert I. Berry, coml mgr; William L. Dean, prog dir; Ronald Weaver, prom mgr; Fred Heckman, news dir, Robert Minton, chief engr.

WIBC-FM (July 1, 1960): 93.1 mc; 17.5 kw Same address & license as WIBC
Robert Myers, gen mgr & coml mgr; Rosemary Myers, prog dir

WIRE (1923): 1430 kc; 5 kw, DA-N 307 N Pennsylvania St., zone 6. Phone Melrose 5-1541. TWX IP 278. WIRE Broadcasting Co (acquired station June 1960)

Joseph C. Amatore, pres
WISH (July 27, 1941): 1310 kc; 5 kw-D, 1 kw-N 1440 N Meridian St., zone 2 Phone Melrose 4-6411. TWX IP 276. Indiana Broadcasting Corp. (acquired station Nov. 15, 1956). See Corinthian Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS Rep H-R Representatives
C. Wrede Petersmeyer, pres, Robert E. McConnell, vp & gen mgr; Robert Ohleyer, coml mgr, Bill Frosch, prog dir, James Nesbit, prom dir; Richard Hickox, news dir; Stokes Gresham, chief engr.

WISH-FM (under construction, granted July 21, 1960; target date not announced) 107.9 mc; 41 kw Indiana Broadcasting Co (see above).

WISH-TV: Tv companion station of WISH-AM-FM

WKLW (1948): 950 kc; 5 kw-D, DA. 3003 Kessler Blvd. Phone Walnut 5-6494, TWX IP 252. Radio Indianapolis Inc. (original owner)

Rep Pearson
Lyman S. Ayres, pres; Robert D. Enoch, exec vp & gen mgr, Eugene Strack, asst mgr, Greg Smith, program dir; Norbert Goetzinger, chief engr, William Anderson, news dir.

JASPER, Dubois County

WITZ (July 4, 1948): 990 kc; 1 kw-D. P. O. Box 167. Phone 678 Jasper on the Air Inc (original owner) See Metzger-Ax-Metzloff Stations in "Group Ownership"

Dr. G. E. Metzger, pres; Dennis J. Keller, gen mgr; Don Bohmert, coml mgr; Jack Brandt, prog dir, Shuley Brenner, prom mgr; Jerry Birge, news dir, Walt Adams, chief engr.

WITZ-FM (Nov. 1, 1954): 104.7 mc; 1.65 kw Duplicates WITZ

KENDALLVILLE, Noble County

WAWK (Nov. 9, 1955): 1570 kc; 250 w-D. P. O. Box 47. Phone 764 Noble De Kalb Broadcasting Co. (acquired station Aug. 1, 1957)

Weldon Cornell, pres; Paul L. King, vp & gen mgr, Fred Manahan, sec & prog dir, Walter Weaver, prom mgr, John Riddle, chief engr

KOKOMO, Howard County

WIOU (July 16, 1948): 1350 kc, 1 kw, DA-2. 210 1/2 N Main St. Phone Gladstone 7-1194. Booth Broadcasting Co (acquired station Oct. 15, 1956) See Booth Stations in "Group Ownership." Also see "Newspaper Ownership"

Network CBS Rep Weed.
John L. Booth, pres, John Carl Jeffrey, gen mgr, Robert McDonald, coml mgr, Hugo Di Salvo, prog dir, Howard Fisher, news dir, Clarence Mills, chief engr.

LAFAYETTE, Tippecanoe County

WASK (1942): 1450 kc; 250 w. McCarty Lane Phone Gibson 7-2186 Lafayette Broadcasting Inc (acquired station April 1957).

Network MBS Rep Masla
E. J. Bannon, chmn of board, Dick Pittenger, gen mgr & coml mgr, Henry Rosenthal, prog dir, Bert Freedman, news dir; George Williamson, chief engr.

WASK

*For 18 years, Lafayette's Fulltime,
Non-Directional, Locally Owned,
Family Radio Facility*

WAZY (Nov. 28, 1959): 1110 kc, 1 kw-D, DA-D 420 Columbia St. Phone Sherwood 2-5021. WAZY Radio Inc (acquired station Jan. 1, 1960).

Rep Pearson
J. E. Willis, pres & gen mgr, Dick Long, coml mgr, Bill Dawson, vp & prog dir, Nate Hazlett, chief engr

LA PORTE, La Porte County

WLOI (1948): 1540 kc; 250 w-D. P. O. Box 385 Phone 4144. La Porte County Broadcasting Inc (original owner).

Rep Pearson.
Dee O. Coe, pres; Robert L. Harris, gen mgr; Howard Sexton, coml mgr, Robert Coffeen, program dir; Tom B. March, promotion dir; Victor Voss, chief engr, Ted Thorne, news dir; Ed Sykes, farm dir, Dorothy Ellis, women's dir.

LINTON, Greene County

WBTO (1953): 1600 kc; 500 w-D. State Highway 54 Linton Broadcasting Co (See Henry C. Sanders and Norman Hall Stations in "Group Ownership")

LOGANSPOUR, Cass County

WSAL (Feb. 24, 1949): 1230 kc; 250 w. P. O. Box 399. Phone 3111. Logansport Broadcasting Corp. (original owner).

Network MBS.
Glenn L. Miller, pres; Richard E. Jackson, gen mgr; Joseph A. Wiler, coml mgr; Gene A. Waters, program & farm dir; Carol Zimmerman, promotion dir; Raymond Olsen, chief engr; Ward Brown, news dir; Gay Kantzer, women's dir

MADISON, Jefferson County

WORX (March 1956): 1270 kc 1 kw-D, DA-D. P. O. Box 405 Phone 1270. Electronic Labs Inc. (original owner)

Network MBS Rep Best.
Clarence E. Henson, pres; Richard D. Witty, gen mgr, Lloyd Walker, coml mgr; Graham Taylor Jr., prog dir & news dir; John Roof, prom mgr; Roger Bradley, chief engr.

WORX-FM (March 1950): 96.7 mc; 350 w. Duplicates WORX (above)

MARION, Grant County

WBAT (June 7, 1947): 1400 kc; 250 w. P. O. Box 1199. Phone North 4-6239. Marion Radio Corp (acquired station Oct. 1, 1956)

Network ABC Rep Everett-McKinney
Lester G. Spencer, pres, William C. Fowler, gen mgr; A. G. VonDielingen, coml mgr; Mel Strasser, prog dir, Bill Knieslv, prom mgr, Bill Shannon, news dir, Warren Arnett, chief engr

WMRI (May 11, 1955): 860 kc, 250 w-D, DA-D Pennsylvania St. Phone North 4-7396 WMRI Inc. (acquired station June 18, 1958) See "Newspaper Ownership"

Network CBS Rep Burn-Smith
Gardner J. Thomas, pres; Robert Fincannon, gen mgr, Robert P. Wright, coml mgr; Richard W. Florea, prog & news dir, Don Tillman, prom mgr; Robert Shively, chief engr.

WMRI-FM (Dec. 19, 1948): 106.9 mc, 31 kw Duplicates WMRI (above) during day, separate programming at night

MICHIGAN CITY, La Porte County

WIMS (August 1947): 1420 kc, 1 kw-D, 500 w-N, DA-N. Old Chicago Rd. Phone Triangle 4-5246 Northern Indiana Broadcasters Inc. (acquired station Dec 13, 1950).

Network Northern Indiana Radio
Specialty programs Negro, 1 1/2 hrs.; Polish, 6 hrs wkly
William N. Udell, pres; Al Nalus & S. C. McDonnell, coml mgrs, Robert E. Pfister, prog dir; Sam Searfoss, prom mgr; Henry Lange, news dir; Robert J. Schilling, chief engr.

MT. VERNON, Posey County

WPCO (Aug. 21, 1955): 1590 kc; 500 w-D.

Phone Poplar 3-4484. Mt. Vernon Broadcasting Co (original owner) See Henry C. Sanders & Norman Hall Stations in "Group Ownership."

Network Keystone.
H. C. Sanders, pres, co-owner & chief engr; Norman Hall, vp & co-owner, Courtney Smith, gen mgr, coml mgr & news dir; Evelyn Smith, prog dir; Ken Kessler, prom mgr.

MUNCIE, Delaware County

***WBST (FM)** (under construction, granted January 1960; target date unknown) 90.7 mc; 10 w. Ball State Teachers College.

WLBC (November 1926): 1340 kc; 250 w. P. O. Box 271 Phone Atlas 8-4403. Tin City Radio Corp. (original owner).

Network CBS. Rep Holman
Don Burton, gen mgr, William F. Craig, prog & coml mgr; Fred Moore Hinshaw news dir; Patrick S. Finnegan, chief engr.

WMUN (FM) (October 1946): 104.1 mc; 7.4 kw. Duplicates WLBC (above)

WLBC-TV: Tv companion of WLBC and WMUN (FM) (above)

***WWHL (FM)** (1950): 91.5 mc, 10 w. Wilson Jr. High School.

NEW ALBANY, Floyd County

***WNAS (FM)** (1949): 88.1 mc, 800 w. 1020 Vincennes St. Phone Whitehall 4-2216. Schools City of New Albany (original owner).

Specialty programs: French, 1 1/2 hrs; Spanish, 1 1/2 hrs. wkly.
Charles L. Willis, faculty dir.

WOWI (1949): 1570 kc; 1 kw-D. 1570 Clifton Ave. Phone Whitehall 4-2235 Ohio Valley Broadcasting (acquired station Oct. 7, 1959). Rep Devney-O'Connell

W. Erentz pres; William Perry gen mgr; Lynn Stephens, coml mgr, C. Kirk, prog dir; Robert Metzler, chief engr.

NEW CASTLE, Henry County

WCTW (not on air; target date, Sept 1, 1960): 1550 kc; 250 w. DA-2. Highway 38 W. Phone Jackson 9-2600 Courier-Times Inc. (original owner). See "Newspaper Ownership"

Scott B. Chambers, pres; Howard A. White, gen mgr; Harley A. Stone, coml mgr; Jamie M. Cunningham, prog dir, Richard R. Lange, prom mgr; Donald A. Mahlum, news dir; Francis A. Thompson, chief engr

WCTW-FM (Aug. 4, 1947): 102.5 mc, 4 kw. Duplicates WCTW (above)

NORTH VERNON, Jennings County

WOCH (Jan. 8, 1955): 1460 kc; 500 w-D. P. O. Box 46. Phone Fillmore 9-8421. Dorrell Ochs (original owner).

Rep Hopewell.
Eddie Sears, gen mgr & coml mgr; Ernie Kerns, prog dir & prom mgr, Nate Reece, news dir; Jimmy Ochs, chief engr.

PERU, Miami County

WARU (Sept. 21, 1955): 1600 kc; 1 kw-D. Route No. 1. Phone Gridley 3-4448. Wabash-Peru Broadcasting Co. (original owner)

S. L. Huffman, pres; Denver I. Devei, station mgr.

PORTLAND, Jay County

WPGW (Jan. 14, 1951): 1440 kc; 500 w-D. DA. P. O. Box 608. Phone 1094. Glenn West (original owner).

PRINCETON, Gibson County

WRAY (Dec. 16, 1950): 1250 kc, 1 kw-D. P. O. Box 8 Phone Fulton 5-4861. Princeton Broadcasting Co (original owner).

Rep Devney-O'Connell
M. R. Lankford, owner & gen mgr, D. T. Critchfield, coml mgr, Stuart K. Lankford, prog dir, Richard Lankford, news dir, Lee Kennedy, chief engr

WRAY-FM (May 15, 1960): 98.1 mc 3.7 kw. Duplicates WRAY (above).

WRAY-TV Tv companion of WRAY-AM-FM (above).

RICHMOND, Wayne County

WGLM (FM) (under construction, granted April 1960, target date not announced) 96.1 mc 32 kw House of Sound Inc
Richard N. & Jacqueline Williams, principal owners

WKBV (Sept. 27, 1926): 1490 kc; 250 w. West Main St. Phone 3-1156. Central Broadcasting Corp. (acquired station September 1942).

Network ABC. Rep Everett-McKinney
Specialty programs: Negro, 1 hr. wkly
Lester G. Spencer, pres & gen mgr, J. F. Wickemeyer, coml mgr, Bill Quigg, prog dir; Bill Woehrmann, prom mgr; Ted Westbrook, news dir; Lou Duning, chief engr

WKBV-FM (under construction, granted June 1960; target date not announced) 106.5 mc; 25 kw. Central Broadcasting Corp (see above)

WULX-FM (under construction, granted March 1960; target date not announced). 99.5 mc; 6 kw. Richmond Broadcasting Co

SALEM, Washington County

WSLM (Feb. 14, 1953): 1220 kc; 1 kw-D. P. O. Box 472. Phone Salem 700 Don H. Martin (original owner).

Network ABC. Rep Masla; Kentucky Radio Sales (regional).

Don H. Martin, pres & gen mgr; Herbert L. Arms, coml mgr, Norma Smedley, prog dir; John Marver, account exec; Boyd Smedley, news dir; Darrell E. Dixon, chief engr.

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DELAWARE 7-2754

Radio Stations CONTINUED

INDIANA CONTINUED

WSLM-FM (not on air; target date, late 1960) 98.9 mc, 27 kw. To duplicate WSLM (above).

SEYMOUR, Jackson County

WJCD (November 1949). 1390 kc; 1 kw-D. 1534 Ewing St. Phone Jackson 2-1390. Dr Azra C Baker (original owner).
Bob Shippee, gen & coml mgr, Fred Osborne, prog dir, Arthur T. Kindell, chief engr.

SHELBYVILLE, Shelby County

WSLV (under construction, granted July 1960, target date not announced) 1520 kc, 250 w, DA-1. Shelby County Broadcasting Co.

SOUTH BEND, St. Joseph County

***WETL (FM)** (Nov. 17, 1958). 92.9 mc; 290 w. 620 W. Washington Ave. Phone Atlantic 8-4787. School City of South Bend (original owner).
L. L. Matthews, pres, Galon R. Miller, gen mgr, John Finster, prog dir; Robert Bell & Howard Uhrig, co-chief engr.

WJVA (December 1948). 1580 kc; 1 kw-D. P. O. Box 179. Phone Central 4-1111. TWX SB 8783. Booth Broadcasting Co. (acquired station August 1956). See Booth Stations in "Group Ownership" and "Newspaper Ownership."

Network MBS Rep Rambeau, Vance & Hopple, Weed (Detroit).
Specialty programs (wkly): Italian, 2 hrs; Polish, 2 hrs.

John L. Booth, pres, Martin G. Creel, gen mgr, Charles Sharpless, coml mgr; Al Waters, program dir, Bob Nieder, promotion dir; Louis Ellis, chief engr, Jim Dolan, news dir, Don Howard, farm dir, Louise Otterson, women's dir.

WNDU (1944). 1490 kc, 250 w. P. O. Box 989. Phone Central 3-7111. TWX SB 8773. Michiana Telecasting Corp. (acquired station 1955).

Network ABC. Rep Venard, Rintoul & McConnell.

Father Theodore Hesburgh CSC, pres, Daniel Martin, gen mgr, Robert Nowiki, coml mgr; John McCullough, prog dir, Walter Purcell, prom mgr; Robert Young, news dir, Basil O'Hagan, chief engr.

WNDU-TV: tv companion of WNDU.

WSBT (June 1921) 960 kc, 5 kw, DA-2. 300 W. Jefferson, zone 1. Phone Central 3-3141. TWX SB 8762. South Bend Tribune (original owner). See "Newspaper Ownership"

Network CBS Rep Raymer.
Specialty programs Polish, Hungarian
Franklin D. Schurz, pres, Neal B. Welch, gen mgr, Arthur R. O'Neil, asst station mgr & chief engr, Will R. Darch, coml mgr, Walter Sweitzer, prog dir, Norbert Gassensmith, piom mgr, Robert Hoyt, news dir
WSBT-TV: tv companion of WSBT.

TELL CITY, Perry County

WTGJ (Feb 1, 1948) 1230 kc, 250 w. P. O. Box 237. Phone Kingsdale 7-2345. James R. Brewer (original owner).
Network Keystone
James R. Brewer, pres, prog dir & chief engr, Robert Cassidy, news dir.

TERRE HAUTE, Vigo County

WBOW (June 15, 1927) 1230 kc; 1 kw, DA-1 303 S 6th St. Phone Crawford 5034. Radio WBOW Inc. (acquired station May 15, 1957). See J W O'Connor Stations in "Group Ownership"

Network MBS Rep Weed
J W O'Connor, pres, Ralph McHargue, gen mgr, Karl Walwik, coml mgr; John Palmer, prog dir, Donna Bell, prom mgr, Martin Plascak, news dir, Frank Casteel, chief engr.

WMFT (May 23, 1958) 1300 kc, 500 w-D. P. O. Box 894. Phone Crawford 9618. Citizens Broadcasting Co. (acquired station July 21, 1959).

Network ABC, Keystone Rep Burn-Smith
Thomas S. Land, pres; Richard O. Bieser, mgr, sec & coml mgr, Bill Arthur, prog dir, Bob Eames, prom mgr, Bob Bratt, news dir, Paul Ford, chief engr.

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WTHI (December 1947). 1480 kc, 1 kw, DA-1. 918 Ohio St. Phone Crawford 9418. TWX TH1. Wabash Valley Broadcasting Corp. (original owner)

Network CBS Rep Bolling
Anton Hulman Jr, pres, Joseph M. Higgins, vp & gen mgr, George A. Foulkes, gen sales mgr, Ben Falber Jr., dir radio & tv operations, Bill Hawkins, prom dir, Helen Ryan, news administrator, Russ Arnold, chief engr.

WTHI-FM (December 1947): 99.9 mc; 7.4 kw. Same address, licensee & staff as WTHI (above)

WTHI-TV: tv companion of WTHI-AM-FM.

WVTS (FM) (May 14, 1960) 100.7 mc; 39 kw. P. O. Box 433. Phone Drexel 4605. William John Kulinski (original owner).

William John Kulinski, pres, Jerry W. Kulinski, gen mgr, R. P. Lacy, coml mgr, Greg Martin, prog dir, Fran Jones, prom mgr, Walter Stough, news dir, Rick Slater, chief engr.

VINCENNES, Knox County

WAOV (Oct. 22, 1940): 1450 kc, 250 w. Grand Hotel. Phone Tuxedo 2-6060. Vincennes Sun Co. (acquired station March 7, 1960)

Network MBS Rep Pelcers, Griffin, Woodward

Howard N. Greenlee, pres; William Kepler, coml mgr, Robert Duckworth, prog dir, Austin M. Edmondson, news dir; Ralph Baldwin, chief engr.

WABASH, Wabash County

***WSKS (FM)** (March 1953): 91.3 mc, 10 w. Wabash High School. Phone 1693. School, City of Wabash.

James R. Oliver, gen mgr; program dir & chief engr.

WARSAW, Kosciusko County

WRSW (1951): 1480 kc; 500 w, DA-2. Times Bldg. Phone Amherst 7-3111. Reub Williams & Sons Inc. (original owner). See "Newspaper Ownership"

C. Reuben Williams, sec-treas; William Mollenhour, mgr, coml mgr & news dir, Marie Snyder, prog dir; Jack Essenberg, prom mgr, Fred Gresso, chief engr

WRSW-FM (1948): 107.3 mc; 34 kw. Duplicates WRSW (above).

WASHINGTON, Daviess County

WAMW (January 1955): 1580 kc, 250 w-D. 615 SE 11th St. Phone Clearwater 4-4300. Washington Radio Inc. (acquired station August 1955). See "Newspaper Ownership"

Network Keystone. Rep Best.
Helen B. Bausman, pres; Joseph Edwards, gen mgr; William T. Simpson, coml mgr; Eugene Cabel, prog dir; David Wittrock, news dir, Joe Fox, chief engr

WFML (FM) (February 1948): 106.5 mc; 14 kw. Duplicates WAMW (above).

WEST LAFAYETTE, Tippecanoe County

***WBAA** (April 4, 1922): 920 kc; 5 kw-D, 1 kw-N, DA-N. Phone 92-2385. Purdue U. (original owner).

James S. Miles, gen mgr, John D. Henderson, educational supervisor; John DeCamp, prog dir, Horace Tyler, farm dir; Mary Alice Crosson, women's dir; Ralph Townsley, chief engr.

***WBAA-FM**: 99.1 mc; 36 kw. Same licensee & staff as WBAA (above).

IOWA

*Non-commercial

ALGONA, Kossuth County

KLGA (1956): 1600 kc, 5 kw-D, DA-D. Phone Cyprus 4-2475. KLGA Inc. (acquired station June 1, 1960)

Network Keystone
Robert W. Behling, pres, Robert A. Wilson, vp & gen mgr, Jim Wilkins, prog dir, Jerry Steen, prom dir, Tom Rooker, news dir, Roger Flaig traffic mgr, Harry C. Snyder, chief engr, Elaine Hutchins, women's dir.

AMES, Story County

KASI (1949): 1430 kc, 1 kw-D. Mam & Burnett Sts. Phone Cedar 2-3152. Story County Broadcasting Co. (acquired station Sept 1, 1959).

Rep Holman
William B. Ray, partner & gen mgr, James Oingard, coml mgr, Carol Farmer, prog dir; William Ray Jr, prom mgr, Don Bradley, news dir, Eldon Wesley, chief engr.

***WOI** (1922): 640 kc, 5 kw-D, 1 kw-N-SH. Ames, Iowa. Phone Cedar 2-3400. TWX 560. Iowa State U. (original owner)

Dr James H. Hilton, pres, Richard F. Vogl, gen mgr, Raymond C. Giese, prog dir, Richard Greene, news dir, Keith K. Ketcham, chief engr

***WOI-FM** (July 1, 1949) 90.1 mc 16 kw. Same licensee & staff as WOI (above)

WOI-TV: Commercial tv companion of *WOI-AM-FM.

ATLANTIC, Cass County

KJAN (1950): 1220 kc; 250 w-D. N. Olive St. Phone 1717. Nishna Valley Broadcasting Co. (acquired station May 23, 1955).

R. G. Faust, pres & sales mgr, Franklin G. Miller, sec-treas; Robert Einhaus, prog dir, prom mgr & news dir; Dick Neby, chief engr.

BOONE, Boone County

***KFGQ** (1927): 1260 kc; 250 w-D. 924 W. 2nd St. Phone 1119W. Boone Biblical College CP for 1 kw-D.

***KFGQ-FM** (1950): 99.3 mc; 310 w. Duplicates KFGQ above.

KWBG (Jan. 15, 1950). 1590 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 56. Phone 1590. Boone Broadcasting Co. (original owner). (See "Newspaper Ownership")

H. A. Garvey, gen mgr, R. G. Canter, coml mgr.

BURLINGTON, Des Moines County

KBUR (July 1941): 1490 kc, 250 w. Roosevelt Rd., zone 5. Phone Plaza 2-2701. Burlington Broadcasting Co.

Network ABC. Rep Webb
G. B. McDermott, pres; David H. Steinle, gen mgr, Willis Schwartz, coml mgr, Richard Mosena, prog dir, Thomas Holmquist, news dir, Cletus Paull, chief engr

CARROLL, Carroll County

KCID (June 8, 1950): 1380 kc, 1 kw, DA-2. P. O. Box 431. Phone 4321. Carroll Broadcasting Co. (original owner).

Rep Pearson (national); James D. Bowden (regional)

Leo R. Mayr, gen mgr, Lee Sandberg, coml mgr, Neil Trobak, prog dir; Hugh Ryan, prom mgr; Edna Collins, news dir, Roger Belke, chief engr.

CEDAR FALLS, Black Hawk County

KCFI (Feb. 2, 1958): 1250 kc; 500 w-D, DA-D. P. O. Box 256. Phone Colfax 6-1077. Jane A. Roberts (original owner).

Rep Bolles.
Jane A. Roberts, owner; R. Wayne Cox, gen mgr, Wayne S. Markland, prog dir, John J. Mhalko, chief engr.

CEDAR RAPIDS, Linn County

KCRG (1947): 1600 kc; 5 kw, DA-N. First & First SW. Phone Empire 4-4194. TWX CR 6114. Cedar Rapids Tv Co. (original owner). See "Newspaper Ownership"

Network ABC. Rep Branham (national); Harry S. Hyett (Minneapolis).
Specialty programs: Czech, 2 hrs. wkly.
Joseph F. Hladky Jr, pres; Redd Gardner, gen mgr, Chuck Butler, sales mgr, Jim Young, prog dir; Edna A. Herbst, dir, prom & publicity, Craig Tenney, news dir; Lad Hlavaty, chief engr.

KCRG-TV: tv companion of KCRG.

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KHAK (not on an target date late 1960) 1360 kc, 1 kw-D, DA-D, 225 N. Adams St., Green Bay, Wis Phone Hemlock 5-5131 (Green Bay). Laird Broadcasting Co (original owner). See Laird Stations in "Group Ownership"

Rep McGavin
Dorothy J Laird, pres, Ben A Laird, gen mgr

KPIG (August 1949) 1450 kc, 250 w. 1225 First Ave, SE Phone Empire 3-8265 Cedar Rapids Broadcasting Corp (acquired station May 1, 1954) See "Newspaper Ownership"

Rep Everett-McKinney
John C Kelly, pres, James I Mitchell, vp & gen mgr, Wayne C Cornils, coml mgr & chief engr, Robert E Carpenter, prog dir.

***KTCF (FM)**: 88.1 mc, 10 w Iowa State Teachers College

WMT (1922) 600 kc 5 kw, DA-N Paramount Theatre Bldg Phone Empire 4-0171. TWX CR 6111 American Broadcasting Stations Inc (acquired station 1914)

Network CBS Rep Katz
Mrs Helen S Mark, pres, W. B. Quarton, exec vp, Kenneth L Hastie, gen mgr, Beryl Starbuck, coml mgr, Dean Landfear, prog dir, Jim Bowman, master, prom mgr, Charles Worcester, news dir, Leo P. Cole, bus mgr, George Hixenbaugh, chief engr.
WMT-TV Tv companion of WMT.

CENTERVILLE, Appanoose County

KCOG (March 1949) 1400 kc, 100 w-SH. 1910 S Main St Phone 407 Hope Co (acquired station Feb 1, 1960). CP for unlimited time

Rep Bolles (New York), James Bowden (Minneapolis), Harold Sodclund (Omaha)
LeRoy Okeilund, pres, Gene G Loffler II, gen mgr, Richard King, prog dir, Raymond Portinga, chief engr.

CHARLES CITY, Floyd County

KCHA (November 1949). 1580 kc, 500 w-D. 300 1/2 N. Main St. Phone Capitol 8-1321. Radio Inc. (acquired station June 1957).

Rep Hopewell
L. J Bromberg, pres & gen mgr, Robert Brown, coml mgr, Richard Snyder, prog dir; K. L. Sullivan, news dir.

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CHEROKEE, Cherokee County

KCKE (January 1953) 1440 kc, 500 w-D. P. O. Box 58 Phone Canal 5-2511 Cherokee Broadcasting Co (original owner)

Rep Best
Charles Reznikov, pres, gen mgr & prog dir; Quentin D Davis, coml mgr; Dale Brodt, prom mgr, Hal Mann, news dir, Sterling Heil, chief engr.

CLINTON, Clinton County

KCLN (Dec. 21, 1956) 1390 kc; 1 kw-D, DA-D P. O. Box 875 Phone Chapel 3-2174. Valley Tv & Radio Inc. (acquired station February 1959)

Rep Gill-Perna
Russell G Salter, pres; Stanley B Noyes, exec vp & gen mgr; John Loinsler, coml mgr, Donald G Rhyne, prog dir; William McMahon, prom mgr, Manuel Currier, news dir, Milton Nicholas, chief engr.

KROS (1941) 1340 kc; 250 w Jacobsen Bldg. Phone Chapel 2-1252 Clinton Broadcasting Corp (original owner).

Network MBS Rep Venard, Rintoul & McConnell
Bernard M Jacobsen, pres & gen mgr, Darline Gordon, local coml mgr, Vernon Gallow, prog dir; Lee White, news dir; Gerald A. Parker, chief engr

KROS-FM (1947) 96.1 mc; 13 kw. Duplicates KROS (above).

COUNCIL BLUFFS, Pottawattamie County

KSWI (1947): 1560 kc; 500 w-D. 120 S Main St. Phone 322-4041 TWX 6750. Nonpareil Broadcasting Co (original owner). See "Newspaper Ownership"

Network ABC MBS, Keystone.
Robert H. O'Brien, pres & gen mgr; David A. DoBell, coml mgr; Robert Hallgren, prog dir & chief engr; Clarence Hoovler, prom mgr, Walt Gibbs, news dir.

NEW (FM): (see full listing under Omaha, Neb.). Same licensee as KSWI (above).

CRESTON, Union County

KSIB (Dec. 7, 1946): 1520 kc; 1 kw-D Phone State 2-2155. Southwest Iowa Broadcasting Co. (original owner)

Network Iowa Tall-Corn. Rep Venard, Rintoul & McConnell.
Arden D. McKee, pres; E. M. Horning, gen mgr, coml mgr, prog dir & prom mgr; John Candler, news dir; Wayne J. Hatchett, chief engr.

DAVENPORT, Scott County

KSTT (July 1946) 1170 kc, 1 kw, DA-2. 736 Federal St. Phone 6-2541 Quint Cities Broadcasting Co (acquired station November 1955)

Network MBS Rep Forjoe
Frederick Epstein, pres, gen mgr & national sales mgr; Ken Draper, prog dir, James Watt, prom mgr; Robert Mohr, news dir, George W Stephenson Jr, chief engr

WOC (February 1922) 1420 kc 5 kw, DA-2 805 Brady St Phone 3-3661 TWX DV 82 Tri-City Broadcasting Co (original owner) See B J Palmer Stations in "Group Ownership"

Network NBC Rep Peters, Griffin, Woodward.

Col B J Palmer, pres; D. D. Palmer, vp & treas, Ralph Evans exec vp; William D Wagner, sec; Ernest C Sanders, resident mgr, Pax Shaffer, sales mgr, Raymond E Gulh, prog dir, Richard Upp, prom dir; Bob Frank, news dir, Paul Arvidson, chief engr.

WOC-FM (October 1948): 103.7 mc, 33 kw Duplicates WOC (above)

WOC-TV: Tv companion station of WOC-AM-FM

KWNT (1952) 1580 kc, 500 w-D. 415 Perry St Phone 6-4407. Dorlcar Assoc. Inc (acquired station January 1959).

Rep Weed
Howard Dorsey, pres; J. W. O'Connor, gen mgr, Robert L. Harris station mgr, Jack Woods, prog dir, Bernhardt Munson, chief engr

DECORAH, Winneshiek County

KDEC (May 1947) 1240 kc, 250 w, shares time with KWLC 308 1/2 W Water St Phone 382-4251 Scenic Broadcasting Co (acquired station November 1951)

Network Keystone
Verne Koenig, pres & prog dir, Kenneth Bierke, coml mgr; Ronald Yantz, news dir, John Hibbard chief engr

***KWLC** (December 1926): 1240 kc; 250 w, shares time with KDEC Luther College (original owner)

Specialty programs Norwegian, 1 hr wkly Dr J W Ylvaker, pres; Dr Harold Svanoe, gen mgr; John Braaten, prog dir, Tom Vaaler, news dir, John Hibbard, chief engr.

DENISON, Crawford County

KDSN (April 11, 1956) 1580 kc; 500 w-D, DA-D. P. O. Box 337 Phone Amhurst 3-3141 Denison Broadcasting Co (acquired station September 1956).

Walt Morrison, pres, Mark Bohn, coml mgr, Don Peterson, prom mgr; Don Uker, news dir, James Peterson, chief engr

DES MOINES, Polk County

KCBC (March 13, 1947) 1390 kc 1 kw, DA-1 P. O. Box 1404. Phone Crestwood 7-4483 Fletcher-Mitchell Corp (acquired station Aug 1, 1958)

Network ABC. Rep Devney-O'Connell; Eugene F Gray.

James I. Mitchell, pres, Claire E Giant, gen mgr & prom mgr, Robert D. Bunce, coml mgr; Don Puidy, prog dir & sales mgr, James E Hoskins, news dir; Robert S Brown, chief engr.

KDMI (FM): 97.3 mc 115 kw Percy B Crawford See Percy B Crawford Stations in "Group Ownership"

***KDPS (FM)** (April 1, 1952) 88.1 mc; 52 kw. 1800 Grand Ave, zone 14 Phone Atlantic 8-9511, ext. 211. Des Moines Independent & Community School Dist (original owner)

C. F. Schropp, gen mgr, Ralph Joy, prog dir; Walter Alliss, chief engr

KDPS-TV: Tv companion of KDPS (FM)

KIOA (1948). 940 kc, 10 kw-D, 5 kw-N, DA-2, 5th & Park Sts Phone Atlantic 2-9191 TWX DM 273 KIOA Inc (acquired station April 1957) See Public Radio Stations in "Group Ownership"

Network MBS Rep Adam Young.

Lester Kamin, pres; James C. Dowell, vp, dir of natl & regional sales, Larry Monroe, gen mgr & prog mgr, Hillis Bell, local coml mgr, Steve Heefner, prog dir; Doc Lemon, news dir, Lyle W Nolan, chief engr.

KRNT (March 17, 1935): 1350 kc; 5 kw, DA-N. 9th & Pleasant Sts, zone 14. Phone Cherry 3-4141. TWX 279. Cowles Broadcasting Co (original owner). See Cowles Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS Rep Katz

Luther L. Hill, pres, Robert W. Dillon, vp & gen mgr; Paul M. Elliott, natl sales mgr, William Hippee, Local sales mgr; Joe Hudgens, prog dir, Guy Koenigsberger, asst prog dir, Richard H. Devine, prom mgr, Russ Van Dyke, news dir; Charles F. Quentin, chief engr.

KRNT-TV: Tv companion station of KRNT.

KSO (1921): 1460 kc, 5 kw, DA-N 1910 Ingersoll, zone 14. Phone Cherry 3-0571. KSO Inc (acquired station June 1958). See BFR Stations in "Group Ownership"

Rep H-R Representatives.

Larry Bentson, pres, Frank McGivern, gen mgr; Bill Bentson, asst gen mgr & sales mgr; Dick Vance, prog dir & prom mgr; Max Rauer, news & sports dir, Homer Child, engineering supervisor.

KSO-FM: 98.5 mc, 9.06 kw Same licensee as KSO above

KWKY (Feb. 2, 1948) 1150 kc; 1 kw, DA-2. 419 1/2 Locust St. Phone Cherry 4-0101. General Broadcasting Services of Iowa Inc. (acquired station July 23, 1959)

Rep Broadcast Time Sales.
Robert N. Kindred, vp & gen mgr; Stan Merchant, sales mgr, Curtis Palmer, prog dir; Werner Schwarz, chief engr.

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EXCLUSIVE NATIONAL REPRESENTATIVES

IOWA CONTINUED

WHO (April 10, 1924): 1040 kc; 50 kw. 1100 Walnut St., zone 7. Phone Atlantic 8-6511. TWX DM 286. Central Broadcasting Co. (acquired station Feb. 14, 1930). See B. J. Palmer Stations in "Group Ownership".
Network NBC. Rep Peters, Griffin, Woodward.

B. J. Palmer, pres; D. D. Palmer, vp & treas; Ralph Evans, exec vp; Paul A. Loyet, vp & resident mgr; Wm. D. Wagner, sec; W. W. Woods, asst resident mgr; Robert H. Harter, sales mgr; Cecil C. Huntzinger, prog dir; John D. Shelley, news bureau mgr; Herbert H. Plambeck, farm service dir; Roy W. Pratt, chief engr.

WHO-FM (Feb. 1, 1948): 100.3 mc; 24 kw. Same licensee & staff as WHO (above).

WHO-TV: Tv companion station of WHO-AM-FM.

DUBUQUE, Dubuque County

KDTH (May 4, 1941): 1370 kc; 1 kw-DA-N 8th & Bluff Sts. Phone 3-7351. Telegraph Herald (original owner). See "Newspaper Ownership".

Network ABC. Tall Corn Rep Venard Rintoul & McConnell.

F. W. Woodward, pres; K. S. Gordon, gen mgr; A. C. Newburgh, coml mgr; Robert Gribben, prog dir; Gordon Kilgore, news dir; Donald Abitz, chief engr.

WDBQ (Oct 30, 1933): 1490 kc; 250 w. Fischer Bldg. Phone 3-8241. WDBQ Broadcasting Co. (acquired station April 11, 1958).
Network MBS. Rep Pearson

Oswald Friend, pres; Philip T. Kelly, gen mgr; Terry Dorsey, prog dir; Vaughn Gayman, news dir.

WDBQ-FM (Sept 1, 1940): 103.3 mc; 15 kw. Duplicates WDBQ (above).

ESTHERVILLE, Emmet County

KLIL (Dec 10, 1952): 1340 kc; 100 w. P. O. Box 155. Phone Emerson 2-3521. KLIL Inc. (acquired station Nov. 1, 1957).
Network Keystone.

Jack Turnbull, pres & gen mgr; Lucille Turnbull, coml mgr; Don Gard, prog dir & prom mgr; Emerson Gates, news dir; Wilbur Ralph, chief engr.

FAIRFIELD, Jefferson County

KMCD (March 3, 1958): 1570 kc; 250 w-D. P. O. Box 31. Phone 345. Broadcasting Engineering Services Inc. (original owner).
Network ABC. Rep Webb

G. B. McDermott, pres; William W. Hansen, gen mgr; Donald L. Picken, prog dir; Richard J. Caldwell, chief engr.

FORT DODGE, Webster County

KVFD (Dec. 24, 1939): 1400 kc; 250 w. Phone 4-0351. Northwest Broadcasting Co. (original owner).
Network MBS. Rep Venard, Rintoul & McConnell.

Ed Breen, pres & gen mgr; Max Landes, coml mgr; Drexel Peterson, prog dir; Bill Higgins, prom mgr; Bob Dean, news dir; Dave Sinclair, chief engr.

KQTV (TV): Tv companion of KVFD.

KWMT April 1956): 540 kc; 1 kw-D, DA-D. P. O. Box 220. Phone 8-4711. American Broadcasting Stations Inc. (acquired station November 1957).

Rep Everett-McKinney; Katz.
Mrs. Helen Mark, pres; Wm B. Quarton, exec vp; Burns Nugent, gen mgr; James W. Maurer, coml mgr; Deane Johnson, prog dir; Tom Danaher, news dir; Roy Chase, chief engr.

FORT MADISON, Lee County

KXGI (Feb. 6, 1948): 1360 kc; 1 kw-D. Marquette Bldg. Phone Drake 2-1241. Talley Broadcasting Co. (acquired station May 1, 1960).

Rep Devney-O'Connell.
Specialty programs Spanish, 1 hr. wkly.
Hayward L. Talley, pres; Al M. Farber, station mgr; Dale Spangler, prog dir & farm dir; Richard Specht, news dir; Lonnie Keeler, chief engr.

GRINNELL, Poweshiek County

KGEN (Nov. 1, 1957): 1410 kc. 500 w-D. P. O. Box 67. Phone Belmont 6-5444. Mitchell Broadcasting Co. (acquired station Feb 1, 1960).

Rep Pearson
Forrest J. Mitchell Jr., pres, Vic Saver, coml mgr; Dave Franklin, prog dir; Mike McNally, chief engr.

KXIC (June 7, 1948): 800 kc; 1 kw-D, DA-D. P. O. Box 751. Phone 8-1181. Johnson County Broadcasting Corp. (original owner).
Network Tall Corn.

Scott Swisher, pres; Gene Claussen, gen mgr & coml mgr; Robert Shellady, prog dir & prom mgr; Paul Smith, news dir; Elliott Full, chief engr.

INDEPENDENCE, Buchanan County

KOTE (1960): 1220 kc; 250 w-D. 209 1/2 First St., East.

IOWA CITY, Johnson County

***WSUI** (1919): 910 kc; 5 kw, DA-2. Phone 8-0511. State U. of Iowa. (original owner).
Carl H. Menzer, dir; Lawrence Walcoff, prog dir; E. F. Andrews, news dir; S. J. Ebert, chief engr.

***KSUI (FM)** (1940): 91.7 mc; 17.5 kw. Same licensee and staff as WSUI (above).

KEOKUK, Lee County

KOKX (1947): 1310 kc; 1 kw-D, 500 w-N, DA-2. Hotel Iowa Bldg. Phone 3670. Keokuk Broadcasting Co. (original owner).

Network MBS. Rep Venard, Rintoul & McConnell, James D. Bowden (regional).
Harold W. Stadler, pres; Robert W. Erickson, gen mgr; John Husak, coml mgr; Joe Malkin, news dir; John Schraufek, chief engr.

KNOXVILLE, Marion County

KNIA (1960): 1320 kc, 500 w-D, DA-D. P. O. Box 243. Phone Victor 2-3161. Mitchell Broadcasting Co.

Rep Pearson
Forrest J. Mitchell Jr., pres & chief owner, Robert C. Betts, vp & gen mgr, Larry Heaberrin, prom mgr; Don Dye, chief engr.

LE MARS, Plymouth County

KLEM (1954): 1410 kc; 1 kw-D. P. O. Box 1410. Phone 1410. Radio Station KLEM. George M. DeRuyter, mgr.

MAQUOKETA, Jackson County

KMAQ (Aug 26, 1958): 1320 kc; 500 w-D. 136 1/2 Main St. Phone Olive 2-2426. Jackson County Broadcasting Co. (original owner).
Network Keystone.

Nathan Goetz, pres, Duane A. Willey, gen mgr; C. H. Beck, coml mgr, Stan Barton, prog dir; Dennis Voy, prom mgr, Ray E. Shields, chief engr.

MARSHALLTOWN, Marshall County

KFJB (June 2, 1923): 1230 kc, 250 w. 133 E. Main St. Phone 3361. Marshall Electric Co. (acquired station April 18, 1947). See "Newspaper Ownership".

Network Tall Corn. Reps Venard, Rintoul, McConnell; James D. Bowden (regional).
William P. White, gen mgr; William C. Doll, coml mgr; Dale Smith, sports dir & prom mgr, Allan N. Schrock, news dir; Herbert G. Anderson, chief engr.

MASON CITY, Cerro Gordo County

KGLO (Jan. 17, 1937): 1300 kc; 5 kw, DA-N. Second & Penn Sts. Phone Garden 3-2540. TWX MY 8383. Lee Radio Inc. (original owner). See Forward Group in "Group Ownership". Also see "Newspaper Ownership".

Network CBS. Rep Branham
Lee P. Loomis, pres; Herbert R. Ohrt, exec vp & gen mgr; Lloyd D. Loers, coml mgr; Bob Clausen, prog dir; Glen Haydon, prom mgr; Ken Kew, news dir; Roger Sawyer, chief engr; Al Heinz, farm dir; Walter Rothschild, natl sales mgr.

KGLO-FM (1948): 101.1 mc; 16 kw. Duplicates KGLO (above).

KGLO-TV: Tv companion station of KGLO-AM-FM.

KRIB (1948): 1490 kc, 250 w. Box 885. Phone Garden 4-1276. Western Broadcasting Co. (acquired station March 18, 1958). (See William F. Johns Family Stations in "Group Ownership").

Rep Gill-Perna
William F. Johns Jr., pres, Mrs Shirley Ott, gen mgr; Richard Brinkman, coml mgr, Jack Rockefeller, prog dir, Bruce Holland, prom mgr; James Frank, news dir; Jerry Eide, chief engr.

KSMN (March 1, 1948): 1010 kc; 1 kw-D. 5 W State Phone Garden 3-8634. Land O' Corn Broadcasters Inc. (acquired station May 9, 1956).

Rep Venard, Rintoul & McConnell
Donald F. Blanchard, pres; Harry Campbell, gen mgr; Robt Ryan, coml mgr & prom mgr, Hubert Marshall, chief engr & prog dir, Stu Grummon, news dir.

MUSCATINE, Muscatine County

KWPC (Jan. 5, 1947): 860 kc; 250 w-D. Mulberry and Houser. Phone Amherst 3-2442. Muscatine Broadcasting Co. (original owner).

Network Tall Corn. Rep Venard, Rintoul & McConnell, James Bowden (Minneapolis, Iowa & Omaha).
Spanish, 1/2 hr wkly
George J. Volger, partner & gen mgr; Vince Beckey, coml mgr; Marion Templeman, prog dir; Frank Mangold, news dir, Dave McGowan, chief engr.

KWPC-FM (February 1948): 99.7 mc; 780 w. Duplicates KWPC (above) during day; separate programming at night.

NEWTON, Jasper County

KCOB (1955): 1280 kc. 1 kw-D. P. O. Box 190. Phone Py 2-5262. Richard C. Brandt.
Rep Grant-Webb

OELWEIN, Fayette County

KOEL (July, 1950): 950 kc; 1 kw-D, 500 w-N, DA-2. 109 S. Frederick Ave. Phone 950. Northeast Iowa Radio Corp. (original owner).
Network Tall Corn. Rep Venard, Rintoul & McConnell.

C. W. Crahan, pres; W. J. Teich, gen mgr; Don L. McKee, coml mgr; Dale Wood, prog dir; James Knight, prom mgr; Dick Petrik, news dir; Lucile J. Helebrant, women's dir; Clinton Knapp, chief engr.

OSKALOOSA, Mahaska County

KBOE (Nov 15, 1950): 740 kc; 250 w-D. P. O. Box 518. Phone Orchard 3-3493. Oskaloosa Broadcasting Co. (original owner).

Network Tall Corn. Rep Venard, Rintoul & McConnell.

E. G. Wenrick, pres; Glen Stanley, gen mgr & coml mgr; Les Wright, prog dir & prom mgr; John Halligan, news dir; William Brubaker, chief engr.

OTTUMWA, Wapello County

KBIZ (April 1, 1944): 1240 kc; 250 w. New Union Bank Bldg. Phone Murry 2-7588. Wapello County Broadcasting Co. (acquired station August 1, 1958).

Network CBS. Reps Bolles (N.Y.); John K. Markey (Chicago); Harry Hyett (Minneapolis).

G. LaVerne Flambo, pres; Dale Cowle, exec vp & gen mgr; Gene Kaye, prog dir & office mgr; Myrna Peterson, women's dir; Bud Chalidy, news dir; Jim Littlejohn, chief engr.

KLEE (Aug. 1, 1954): 1480 kc; 500 w-D. 422 W. Second St. Phone Murray 2-7551. WPFA Radio Inc. See J. W. O'Connor Stations in "Group Ownership".
Rep Walker-Rawalt.

William O'Connor, pres, John E. Karr, gen mgr; Larry Sheppard, asst mgr; Dwaine Pearson, sales dir; Neil Ingle, prog dir.

SHENANDOAH, Page County

KFNF (1924): 920 kc; 1 kw-D, 500 w-N. 407 Sycamore St. Phone 1302. KFNF Broadcasting Corp. (acquired station Oct. 17, 1959). See Farm & Home Stations in "Group Ownership".
Rep Bolling

Nicholas Tedesco, pres; George W. Diefenderfer Jr., gen mgr, Donald W. Johnson, prog dir; Merrill Langfitt, farm dir.

KMA (Aug 12, 1925): 960 kc; 5 kw, DA-N. Lowell & Elm St. Phone 192. TWX 144. May Broadcasting Co. (original owner). See B. J. Palmer Stations in "Group Ownership".
Network ABC. Rep Petry.

Edward W. May, pres; Owen L. Saddler, exec vp & gen mgr; Anthony J. Koelker, mgr; C. H. Hamilton, coml mgr; Dean Naven, prog dir & news dir; Duane Modrow, prom mgr, Don Burrichter, chief engr.

SIoux CITY, Woodbury County

KMNS (1949): 620 kc, 1 kw, DA-2. 620 Insurance Exchange Bldg. Phone 8-0628. Siouxland Broadcasting Inc. (acquired station June 16, 1958). See Stuart Investment Stations in "Group Ownership".

Rep Raymer; Harold Soderlund (Omaha).
James Stuart, pres; Richard Chapin, exec vp; Jan Dellinger, gen mgr; Don Frost, prog dir; Don Miller, news dir; Dick Perry, sports dir; Phil Maher, chief engr.

KSCJ (1927): 1360 kc; 5 kw, DA-N. P. O. Box 118. Phone 5-7993. Perkins Brothers Co. (original owner). See "Newspaper Ownership".
Network ABC. Rep Hollingbery.

Eugene T. Flaherty, gen mgr; Elizabeth Sammons, prog dir; Jack Todd, news dir; S. C. Dier, chief engr.

KTIV (TV): Tv companion of KSCJ.
KTBI (1938): 1470 kc; 5 kw, DA-2. 400 Commerce Bldg. Phone 8-0165. Sioux City Broadcasting Co. (original owner). See "Newspaper Ownership".

Rep Everett-McKinney.
John C. Kelly, pres; Lennon Kelly, gen mgr; Jim Stramel, coml mgr; M. D. Burgess, news dir; Sam Seldon, chief engr.

SPENCER, Clay County

KICD (December 1942): 1240 kc. 250 w. P. O. Box 631. Phone 1240. Iowa Great Lakes Broadcasting Co. (acquired station April 1945).

Rep Venard, Rintoul & McConnell, James D. Bowden (regional).
Ben B. Sanders, pres & gen mgr; Jack W. Wedel, coml mgr; Chet Andrews, prog dir; T. L. Shumate, prom mgr; Harvey Sanford, news dir; Eldon Kanago, chief engr.

STORM LAKE, Buena Vista County

KAYL (November 1948): 990 kc; 250 w-D. Park Bldg. Phone Regent 2-3520. Cornbelt Broadcasting Co. (original owner).

Network Keystone
Oscar Grau, pres; Paul R. Benson, gen mgr; Aleda Horner, coml mgr; Andy Lynn, prod mgr.

KAYL-FM (February 1949): 101.5 mc; 8.9 kw. Duplicates KAYL (above).

WATERLOO, Blackhawk County

***KNWS**: 1090 kc; 1 kw-D. P. O. Box 31. Phone Adams 3-3108. Northwestern College-Bible College. (See Northwestern College Stations in "Group Ownership").

KWWL (November 1947): 1330 kc; 5 kw-D, 1 kw-N, DA-2, CP for 5 kw). E. 4th & Franklin. Phone Adams 4-4404. TWX WX 7517. Black Hawk Broadcasting Co. (original owner). See Black Hawk Broadcasting Stations in "Group Ownership".
Network MBS. Rep Avery-Knodel.

R. J. McElroy, pres & gen mgr; B. C. Baldwin, coml mgr, prog dir & prom mgr, Warren Mead, news dir; Edward M. Tink, dir of engineering.

KWWL-TV: Tv companion station of KWWL.

WHO radio continues to dominate Iowa radio audience!

**"Voice of the Middle West"
serves America's 14th largest radio market**

SURVEYS have measured the Iowa radio audience for 23 consecutive years. A new 93-County Area* Pulse Survey proves — as have all the others — that 50,000-Watt WHO Radio is again Iowa's most listened-to station.

Iowa radio families have again given WHO Radio a "clean sweep" with first place in *every week-day quarter hour surveyed*. Competition came from more than 85 other stations serving this area. In fact, 50,000-Watt WHO Radio's audience outstrips that of the next two stations *combined* during the three major week-day broadcast segments (6 a.m.-Noon, Noon-6 p.m., 6 p.m.-10:30 p.m.).

But these ratings tell only part of the story. They represent only 72% (625,000 of 865,350) of the

radio families residing within WHO Radio's NCS No. 2 coverage area — America's 14th largest radio market. And in *all* this area, WHO Radio is an important voice!

WHO Radio reaches more people, more often and at *less cost* than any other station or combination of stations in Iowa. And, for a qualifying food or drug advertiser, WHO Radio offers Feature Merchandising services — operated and controlled by trained WHO Radio personnel. See your PGW Colonel about reaching *all* of Iowa *plus* lots more with WHO Radio!

*"Iowa PLUS" consists of the 137 counties in Iowa, Missouri, Illinois and Nebraska in which NCS No. 2 credits WHO Radio with 10% penetration.

WHO

for Iowa PLUS!

Des Moines . . . 50,000 Watts

NBC Affiliate

WHO Radio is part of Central Broadcasting Company,
which also owns and operates
WHO-TV, Des Moines; WOC-TV, Davenport

Col. B. J. Palmer, President
P. A. Loyet, Resident Manager
Robert H. Harter, Sales Manager



Peters, Griffin, Woodward, Inc., Representatives

Radio Stations CONTINUED

IOWA CONTINUED

KXEL (1942). 1540 kc, 50 kw, DA-N Highway 281 East Phone Adams 3-3371 TWX 7559 KXEL Broadcasting Co (acquired station Nov 7, 1958). See Bahakel Stations in "Group Ownership"

Network ABC Rep Bolling
Specialty programs. Negro, 3 hrs wkly.
Cy N Bahakel, pres, Al Laval gen mgr
Robert Proctor, coml mgr; Don Kassner, chief engr & operational dir, Charley Trussell, prog dir, Wally Bishop, news dir

WAVERLY, Bremer County

***KWAB (FM)** (Sept 15, 1951) 89.1 mc 10 w Wartburg College Phone 1040 Wartburg Normal College of the American Lutheran Church (original owner)

Dennis O Thurow, gen mgr, Edward C Knop, prog dir, Donald Ehlers, news dir, Herbert M Bomhoff, chief engr

KWVY (May 6, 1958) 1470 kc, 1 kw-D DA-D P O Box 307 Phone 1470 Cedar Valley Broadcasting Co (original owner)

John W Talbot, pres & gen mgr, Jerry Meyer, prog dir & news dir, Gene Landau, chief engr.

WEBSTER CITY, Hamilton County

KJFF (Feb 6, 1950) 1570 kc 250 w-D P O Box 222 Phone Temple 2-1410 Triangle Broadcasters Inc (acquired station Jan 1, 1958)

Rep Best
D D (Don) Treu, pres & gen mgr, Cal Haworth, coml mgr; G D Warland, prog dir; Iris Jensen, women's dir, Aldis Hendrickson, chief engr

KANSAS

*Non-commercial

ARKANSAS CITY, Cowley County

KSOK (Jan 1, 1947) 1280 kc 1 kw-D, 100 w-N P O Drawer 917 Phone 2666 KSOK Broadcasting Co (original owner) See "Newspaper Ownership" and Stauffer Publications Stations in "Group Ownership"

Oscar S Stauffer, pres; S C Thompson, vp & gen mgr, Elmer Morris, coml mgr, Lois Blaine, women's dir; Thomas Parmley, news dir, Wayne Owens, chief engr

ATCHISON, Atchison County

KARE (July 26, 1939) 1470 kc 1 kw, DA-1 Fifth & Kansas Ave. Phone 2477 Griffith-Buenning Broadcasting Co (acquired station Jan 22, 1950)

Rep Sears & Aver
James M Griffith gen mgr, Paul H Buenning, coml mgr, Edwin S Arthur, news dir, L D Winegardner, chief engr

CHANUTE, Neosho County

KCRB (1952) 1460 kc; 1 kw-D P O Box 132 Phone 434 Cecil W & Jane A Roberts (original owner) See Cecil W Roberts Stations in "Group Ownership"

Network Keystone, Magic Circle (regional).
Rep Best
Specialty programs: Spanish, ½ hr wkly
Cecil W Roberts, pres, Glen A Halbe gen mgr, Jim Fehr, coml mgr, Sherrolyn Leavitt, prog dir, Tom Alden, news dir, Cecil Frazier, chief engr

COFFEYVILLE, Montgomery County

KGGF (1930) 690 kc 10 kw-D, 5 kw-N, DA-2 306 W 8th St Phone Clinton 1-3800 TWX CPVL 8106 Midwest Broadcasting Co (acquired station Oct 15, 1947) See Seaton Stations in "Group Ownership" and "Newspaper Ownership"

Network ABC
Rep Pearson
Richard M Seaton, pres; Robert L Pratt, sec, gen mgr & prom mgr, E B Spoonamore, coml mgr, Richard S Embody, prog dir, Harold Springer, news dir, J Sarto Jammet, chief engr

COLBY, Thomas County

KXXX (1947) 790 kc; 5 kw-D. 380 W. 4th St Western Plains Broadcasting Co (original owner) (See Farm & Home Stations in "Group Ownership").

CONCORDIA, Cloud County

KFRM (see KMBC Kansas City, Mo)
KNCK (Feb 6, 1954) 1390 kc, 500 w-D. P O Box 531 Phone 1414 General Broadcasting Co (original owner)

Network Keystone
W F Danenbarger, pres, gen mgr & news dir, Oscar W Allen, vp prog mgr, coml mgr & sec; Don E. Sasnett, chief engr

DODGE CITY, Ford County

KGNO (July 1930) 1370 kc, 5 kw-D, 1 kw-N, DA-N 705 Second St Phone Hunter 3-3151. TWX 96 Dodge City Broadcasting Co (original owner). See "Newspaper Ownership"

Network MBS. Rep Venard, Rintoul & McConnell

Jess Demous Jr, pres, Wendell Elliott, gen mgr, Ruth Petersen, coml mgr, Herschel Holland, prog dir, Frances Elliott, women's dir, Don Hopkins, news dir, Wallace White & Claire Munger, farm dirs, Bob Ellinger, chief engr.

EL DORADO, Butler County

KBTO (Nov 16, 1953) 1360 kc; 500 w-D 205½ S. Main Phone Davis 1-5880 El Dorado Broadcasting Co (original owner)

Rep Indie Sales
James Platt, gen mgr, Jay Pratt, sales mgr, Richard K. Burch, station mgr; Gary West, prom mgr, Bob Lutz, news dir, Carmina Platt, women's dir, Jay Williams, chief engr

EMPORIA, Lyon County

***KSTE (FM)** (Feb. 25, 1958): 88.7 mc; 10 w. Kansas State Teachers College.

KVOE (Jan 21, 1939) 1400 kc; 250 w. P O Box 350 Phone Dickens 2-1400 Bluestem Broadcasting Co (acquired station Aug 1, 1957)

Network Keystone Rep Clark
Edward J McKernan Jr, pres & gen mgr, Edward J McKernan III, sec-treas & salcs mgr, Curt Stallings, operations mgr, Charles Stark, chief engr & news dir.

FORT SCOTT, Bourbon County

KMDO (Oct 8, 1954) 1600 kc, 500 w-D P O Box 72 Phone 2545 Fort Scott Broadcasting Co (acquired station Feb 1, 1960) See Lloyd C McKenney Stations in "Group Ownership"

Network Keystone. Rep Magic Circle
Lloyd C McKenney, pres, Jim McKenney, gen mgr, Charles Stephens, coml mgr, Bill Hurst, prog dir, Jim Ross, news dir, James Fronkier, chief engr

GARDEN CITY, Finney County

KIUL (May 20, 1935) 1240 kc, 500 w 509 Main St Phone Bridge 6-5668. KIUL Inc. (acquired station Jan 1, 1953) See "Newspaper Ownership"

Network NBC, Keystone Rep Holman
Robert Wells, pres & gen mgr, Joe Tennesen, coml mgr & chief engr; Tony Jewell, prog dir & news dir, Mary Connors, prom mgr

KNCO (1918) 1050 kc, 1 kw-D P O Box 247 Phone Bridge 6-4366 Ark-Valley Broadcasting Co (acquired station 1949).

Rep Hopewell
Ellsworth Sherman, pres; O D Carmichael, gen mgr, Peter Charlton, coml mgr, Joe Taylor, prog dir; Gene Conjurske, chief engr

GOODLAND, Sherman County

KBLR (1947): 730 kc; 1 kw-D. Box 569. Phone Twooaks 9-2331 Tri State Broadcasting Inc (acquired station 1959)

Network Keystone Rep Gill-Perna
Iron Mueller, pics, Jack Walkmeyer, sta mgr, Kainor Carson, sales mgr
KBLR-TV. Tv companion of KBLR

GRAT BEND, Barton County

KVGB (March 10, 1937) 1590 kc; 5 kw-DA-N 2077 17th St Phone Gladstone 3-4317 KVGB Inc (acquired station November 1945) See "Newspaper Ownership"

Rep Hollingbery
Helen T Coogan, pres, Grover C Cobb, vp & gen mgr; Robert D Hilgendorf, asst gen mgr, Sherwood Parks, coml mgr, Ray Beals prog dir, James Heaton, news dir, Gilbert Hanzlicek, chief engr

HAYS, Ellis County

KAYS (Oct 15, 1948) 1400 kc 250 w P O Box 695 Phone Market 4-2578 KAYS Inc (original owner)

Rep Hal Holman
Ross Beach Sr, pres Robert E Schmidt, gen mgr, V K Melia coml mgr, Bob Templeton, prog dir, Bob Churchill, prom mgr, Keith Cummings, news dir, Leo Leichter chief engr
KAYS-TV. Tv companion of KAYS

HUTCHINSON, Reno County

KWBW (May 23, 1935) 1450 kc 250 w P O Box 1026 Phone Mohawk 2-4486 Nations Center Broadcasting Co (acquired station Nov 12, 1956)

Network NBC, Keystone. Rep Devney-O'Connell
Fred L Conger, pres & gen mgr, Richard C Fraley, prog dir, news dir & sales rep, Don G Baumhart, chief engr

KWHK (Nov 1, 1946) 1260 kc; 1 kw-D, 500 w-N, DA-2 525 North Main St. Phone Mohawk 5-4461 KWHK Broadcasting Co. (acquired station August 1960)

Rep Everett-McKinney.
William L Mitchell, pres, Vern Minor, mgr & coml mgr, Pat Patterson, news dir.

INDEPENDENCE, Montgomery County

KIND (Dec 8, 1947) 1010 kc; 250 w-D. 114 N. 8th St. Phone 1010. Central Broadcasting Inc (original owner).

Network Keystone
Nels Rupard, pres & gen mgr, James Goodman, coml mgr, Juanita Fennei, prog dir, John Aaron, news dir

JUNCTION CITY, Geary County

KJCK (May 15, 1949) 1420 kc, 1 kw-D 724½ N Washington St Phone Cedar 8-3165 R L Weir Jr (original owner)
Rep Indie Sales

R. L. Weir Jr, pres; A. B. Valencia, gen mgr, coml mgr & prog dir, Bruce Karns, news dir, Royce Baerg, chief engr.

KANSAS CITY, Wyandotte County

KCKN (1925) 1340 kc, 250 w. P O Box 1165. Phone Fairfax 1-3200 Cy Blumenthal (acquired station March 8, 1957)

Cy Blumenthal, owner, Dal Stallard, gen mgr, Dale Neal, coml mgr, Ron Elz, prog dir; Jim Jett, chief engr.

KCJC (FM) (1959) 98.1 mc, 63 kw 5094 Rock Creek Lane Mission, Kan Floyd W. Huilbert

LAWRENCE, Douglas County

***KFKU** (1924) 1250 kc; 5 kw, DA-N, ST-WREN Topeka U. of Kansas. Duplicates programming originated by KANU (FM) below.

***KANU (FM)** (Sept 15, 1952): 91.5 mc; 35 kw U. of Kansas. Phone Viking 3-2700—Ext. 382

KLWN (Feb 22, 1951) 1320 kc, 500 w-D Rt 5 Phone Viking 3-1320 Lawrence Broadcasters Inc (original owner)

Rep Indie Sales
Arden Booth, gen mgr; Harry Hulse, prog dir, Bob Guest, news dir, Earl Sundbye, chief engr.

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C. CHICAGO, DALLAS,
SAN FRANCISCO

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RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
1714 TRIBUNE TOWER, CHICAGO 11
DELAWARE 7-2754

LEAVENWORTH, Leavenworth County

KCLO (1948) 1410 kc, 5 kw-D, DA-D P O. Box 70 Phone Mutual 2-1110 KCLO Inc (acquired station July 1959) See George Basil Anderson Stations in "Group Ownership"

Network Keystone Rep Best
George Basil Anderson, pres & gen mgr; Lee Pemberton, coml mgr, Bob Potter, bus mgr & prog dir, Robert Snyder, news dir, Albert Ottmann, chief engr

LIBERAL, Seward County

KLIB (granted July 1960, not on air) 1470 kc, 500 w-D P O Box 432, Alva, Okla Plains Enterprise Co William Bowman Jr, pres

KSCB (July 25, 1918) 1270 kc, 1 kw-D, 500 w-N, DA-N P O Box 311 Phone Main 4-3891 Seward County Broadcasting Co (original owner)

Rep Best
Alf M Landon, pres, Leon S Salathiel, gen mgr, Mark Shor, coml mgr, Joe Young, prog dir, Mel Grummert, news dir, Alvin Peters, chief engr

MANHATTAN, Riley County

KMAN (June 1950) 1350 kc, 500 w-D P. O. Box 391 Phone Prescott 8-4451 Manhattan Broadcasting Co (original owner) See Seaton Stations in "Group Ownership" and "Newspaper Ownership"

Fred A. Seaton, pres, Lowell E Jack, gen mgr, Dave Jackson, coml mgr, Shel Smith, prog dir, Jim Brown prom mgr, Ann Elwell, news dir, Charles Pultz, chief engr

***KSAC** (Dec 1, 1924) 850 kc 5 kw-D, 500 w-N Nichols Gymnasium, Kansas State U. Jefferson 9-2211 Kansas State U (original owner)

James A. McCain, pres, Jack M Burke, gen mgr

***KSDB-FM** (1950) 88.1 mc; 10 w Nichols Gym, Kansas State U Phone Jefferson 9-2211. Kansas State U (original owner) Same license and staff as KSAC (above)
*KSAC-TV. Tv companion of KSAC and KSDB-FM (above)

MARYSVILLE, Marshall County

KNDY (July 15, 1956) 1570 kc, 250 w-D. P O Box 390 Phone Hillcrest 3-4361 Wyman N & Willa M Schnepf (acquired station April 1, 1960)

Rep Best Soderlund
Wyman N Schnepf, owner & gen mgr, Robert C Martin, prog dir, Bruce A Weiss, news dir, Willa M Schnepf, owner & chief engr.

MCPHERSON, McPherson County

KNEX (Jan. 4, 1949) 1540 kc; 250 w-D. P O Box 186 Phone 1540 K R Krehbiel (acquired station Sept 26, 1952) See "Newspaper Ownership."

Network Keystone
K R Krehbiel, pres Claude Hughes, mgr & chief engr, Morris Heitschmidt, coml mgr.

MISSION, Johnson County

KBKC (October 1957) 1480 kc, 1 kw-D, DA-D 6110 Johnson Drive Phone Hedrick 2-1480. KBKC Inc. (acquired station Nov. 1, 1959) See Public Radio Stations in "Group Ownership"

Network MBS. Rep Venard, Rintoul & McConnell
Lester Kamin, pres Bill Allred, gen mgr; Fred Phaby, coml mgr, Ed Knight, prog dir; Sherm Olson, news dir, Bob Artz, chief engr.

NEWTON, Harvey County

KJRG (May 24, 1953) 950 kc; 500 w-D P. O. Box 77. Phone Atwater 3-5150 KJRG Inc (acquired station July 1959) See George Basil Anderson Stations in "Group Ownership" Network Keystone Rep Best
Specialty programs German, 1 hr wkly
George Basil Anderson gen mgr & pres, Roy Lichtenberger, business mgr; Gene Price, news dir; Dean Grice, chief engr

KJRG-FM (not on air, granted 1959) 92.1 mc, 250 w. Same ownership as KJRG (above)

OTTAWA, Franklin County

KOFO (Sept. 21, 1949): 1220 kc, 250 w-D P. O. Box 46 Phone Cherry 2-1220 Ottawa Broadcasting Co (acquired station Dec 1, 1954)

Roderick B Cupp & Edwina W Cupp, partners, Roderick B Cupp, gen mgr, Ronald G Reed, coml mgr, Galen E Scott, prog dir, William O Dahlsten, prom mgr, Kenneth E Munson, news dir, Donald D Willis, chief engr

***KTJO-FM** (May 1951) 88.1 mc, 10 w. Ottawa U

PARSONS, Labeite County

KLKC (1948); 1540 kc; 250 w-D. Box 696, Phone 4050 Community Broadcasting Co. (acquired station 1954).

Richard R. Combs, pres, gen mgr & chief engr

***KPFS-FM** (March 7, 1960) 91.1 mc; 10 w Parsons Junior College Phone 910 Board of Education (original owner)
Specialty programs French, 5 hrs wkly
John McCallum, gen mgr.

PHILLIPSBURG, Phillips County

KKAN (Dec. 31, 1959) 1490 kc; 250 w-SH P. O. Box 337. Phone 1070 North Central Broadcasting Inc (original owner)

Russ Stewart, pres, Guy Christian, gen mgr, coml mgr, vp, Douglas Stone, prog dir, Guy Ward, prom mgr, Eddie Sherman, news dir, Ann Christian, woman's dir, Vaughn Jupe, chief engr.

PITTSBURG, Crawford County

KOAM (Oct 11, 1937) 860 kc, 10 kw-D, 5 kw-N, DA-N P O Box F Phone Adams 1-7200 Pittsburg Broadcasting Co (original owner) Network NBC Rep Hollingbery

E. V. Baxter, pres, John O Bartlow, gen mgr & sales mgr Jack Bateman sports dir Marge Bartlow, prog dir, Bob Strack farm dir, Don Blythe, news dir, Leo Staiford, chief engr
KOAM-TV tv companion of KOAM

KSEK (1947) 1340 kc, 250 w P O Box 610 Phone Adams 1-2800 KSEK Broadcasting Co (original owner) See "Newspaper Ownership" and Stauffer Stations in "Group Ownership"

Network Keystone, Magic Circle Rep Avery-Knodel

Oscar S Stauffer, pres, James C Treat gen mgr, coml mgr & chief engr Mike Tiens prog dir, John Hayden, prom mgr Ted Shafer, news dir

PRATT, Pratt County

KWSK (Oct 29, 1952) 1570 kc, 250 w-D 207½ S Main St Phone Greenwood 2-1105 Clem Morgan (original owner).

Network Keystone
Clem Morgan, gen mgr, Rav Godfrey coml mgr, A R Morgan, prog dir Ted Patterson, prom mgr; F. C. Morgan Jr, chief engr

RUSSELL, Russell County

KRSL (Jan 11, 1956) 990 kc, 250 w-D P O Box 666 Phone Hudson 3-1121 Kilo Broadcasting Co (acquired station Sept 1958)

Network Keystone Rep Best
Fred L Thompson, owner & mgr, Charles C Thompson, chief engr

SALINA, Saline County

KSAL (May 1937) 1150 kc, 5 kw, DA-N Box 180 Phone Taylor 3-3701 Salina Broadcasting Inc (acquired station Feb 1, 1959) See Stuart Investment Stations in "Group Ownership"

Network MBS Rep Rammer
James Stuart, pres, R W Chapin, exec vp, Robert M McKune, gen mgr & coml mgr, John Henshall, prog dir & prom mgr, Harry Perkins, news dir, Don Englarhardt, chief engr

TOPEKA, Shawnee County

KJAY (July 1949) 1440 kc, 5 kw-D, 1 kw-N, DA-2 916½ Kansas Ave Central 3-1336 KJAY Inc. (acquired station July 1, 1957)

Rep Gill-Perna
Dale Helmers pres Bob Rohrs, gen mgr, Joe Stavas, prog dir, Thom Hawkins, news dir, Rea Bowman, chief engr

KTOP (July 1947) 1490 kc 250 w P O Box 538 Phone Central 4-3414 Charles B Axton (acquired station May 1950)

Network MBS Rep McGavren
Charles B Axton I, pres, Charles B Axton II, gen mgr, Bob Barber, station mgr, Louise Axton, coml mgr, Meile Blair, prog dir, Barry Rhodes, news dir, Harold Giant, chief engr

KTOP-FM (June 1960) 100.3 mc, 35 kw Same licensee and staff as KTOP (above) except Bob Harris, fm prog dir

WIBW (May 8, 1927) 580 kc, 5 kw, DA-N P. O. Box 119 Phone Crestwood 2-3436 TWX TK 8647 Topeka Broadcasting Assoc Inc (acquired station Jan 1957) See Stauffer Publications Stations in "Group Ownership" and "Newspaper Ownership"

Network CBS. Rep Avery-Knodel

Oscar S. Stauffer, pres, Thad M Sandstrom, gen mgr, Hilton Hodges, station mgr, Bob Keams sales mgr, Glenn Johnson prom mgr Olaf Soward, news dir; Clyde Howe, chief engr Paul Winders tech dir

WIBW-TV Tv companion of WIBW.

WBEN (Jan 1934) 1250 kc; 5 kw, DA-N 1001 Fillmore St Phone Central 2-0505 Alf M Landon (acquired station November 1952)

Network ABC Rep Hollingbery
Alf M Landon, pres; Max G Falkenstien gen mgr, Paul W Dixon coml mgr, Bob Richmond, prog dir, Bonnie J Purnell, traffic mgr, Catherine Brandenburg, news dir; Al J Keberlein, chief engr

WICHITA, Sedgwick County

KAKE (October 1947) 1240 kc, 250 w P O Box 1240 Phone Whitehall 3-4221 TIVX WI 228 KAKE Broadcasting Co (original owner)

Network MBS Reps Gene Grav (Kansas City), Venard, Rintoul & McConnell (N Y)
Mark H Adams, pres, Dale W McCoov Jr, station mgr, Rodger Peppard coml mgr, Scot McCullough prog & news dir, Martin Umansky, gen mgr, KAKE-AM-TV Paul Threfall, news mgr, KAKE-AM-TV, Gene Courtney chief engr, Harold H Newby, tech dir, KAKE-AM-TV

KAKE-TV Tv companion station of KAKE

KBBL (FM) (granted 1960 not on air) 96.6 mc; 195 kw 426 Amarillo, Tex BB & L Broadcasting Corp James R Barnhill Jr, Jess Latham Jr, and Ben D Beck co-owners

KCBM-FM (1960) 107.3 mc, 30 kw P O Box 1959 James F Kramer

KHF (May 26, 1922) 1330 kc, 5 kw, DA-N KFH Bldg, Market & William Sts Phone Amherst 2-4491 The Radio Station KFH Co (original owner) See "Newspaper Ownership"

Network CBS Rep Blair

John Rigby, pres-owner M M Murdock, exec vp, Thomas P Bashaw gen mgr, Robert Adams local coml mgr, John Merrell natl coml mgr, Donald S Anderson prog dir, Jay W Harmon prom mgr, George H Doyle, news dir, Leslie W Campbell, chief engr

KFH-FM (Sept 19, 1948) 100.3 mc; 11 kw Duplicates KFH (above)

KIRL (July 1932) 1070 kc, 10 kw-D, 1 kw-N DA-N P O Box 1402 Temple 8-3377 TWX VI-296 Javhawk Broadcasting Corp (acquired station March 1958)

Network NBC Rep Avery-Knodel
Charles (Buddy) Rogers, pres Howard O Peterson gen mgr Robert A Gennette, coml mgr, Carl E Sunkel, prog dir, Charles Keith, news dir, Gary E Farner, chief engr

KLEO (1936) 1180 kc 5 kw-D, 1 kw-N DA-2 148 Misco Bldg Phone Hobart 4-2387 Radio Active Inc (acquired station May 1, 1959). (See Dandy, Broadcasting Stations in "Group Ownership")

Rep Robert Fastman
K R Greenwood, vp & gen mgr, Thomas Q Dunn station dir, Ron Blue, coml mgr

KITW (FM) (April 29 1919) 89.1 mc 10 w U of Wichita zone 14 Phone Murray 2-1382 U of Wichita

KSIR (Aug 1 1958) 900 kc 250 w-D, DA-D, Box 933 Phone Whitehall 2-3253 KSIR Inc. (original owner)

Rep Pearson
Mark Sanders pres K W Pyle, gen mgr & chief engr Jack Coppersmith, coml mgr & prog mgr, Hiram Higsby, prog dir, Don Cammeron, news dir

KWBB (April 1, 1951) 1410 kc 5 kw-D 1 kw-N, DA-N P O Box 486, zone 1 Phone Temple 8-3331 Wichita Beacon Broadcasting Co (original owner) See "Newspaper Ownership"

Rep Hollingbery
J M Hall, vp & gen mgr, Harold Hale coml mgr, Virginia Welch, prog dir, Jim Settlers, news dir, M W Mulanax, chief engr

KENTUCKY

*Non-commercial

ALBANY, Clinton County

WANY (Oct 25, 1958): 1390 kc, 1 kw-D P. O. Box 1471 Phone 150 Albany Broadcasting Co (original owner)

Network Keystone Rep Kentucky Radio Sales

Cecil Speck, pres; Welby Hoover station mgr, Sidney Scott, coml mgr, Darrell Speck, prog dir Rebecca Peters, prom mgr Louise Brummett, women's dir, Joe Peters, chief engr & news dir

ASHLAND, Boyd County

WCMI (1935) 1340 kc; 250 w P O Box 949, Ashland, Ky Phone East 4-6111 WCMI Inc (acquired station Feb 1, 1960) See Horton-Kincaid Stations in "Group Ownership"

Network CBS Rep Hollingbery
Donald J Horton, pres; O C Halvard Jr, gen mgr, Bill Campbell, prog dir, Loretta Halvard, prom mgr, John Thacker, news dir, Bob Gilmore, chief engr

WCMI-FM (1948) 93.7 mc, 275 kw Duplicates WCMI (above)

WTCR (August 1954) 1420 kc 5 kw-D P O. Box 848, Phone East 4-7131 WTCR Inc (acquired station Aug 1955) See Town & Country Stations in "Group Ownership"

Connie B Gay, pres & bd chmn, Naseeb S. Tweel, vp & gen mgr, Jane E Trimmer, exec vp & coml mgr, Ed Winton, exec asst to pres, Edwin F Waiters, chief engr

BARBOURVILLE, Knox County

WBVL (Dec 1955) 950 kc, 1 kw-D. Phone Lincoln 6-4129 Dwight L Brown (original owner).

Rep Best

BARDSTOWN, Nelson County

WBRT (December 1954): 1320 kc; 1 kw-D. 216 N 3rd St Phone Fieldbrook 8-3943. Lawrence W. Adams (acquired station March 1956)

Rep Kentucky Radio Sales.
Lawrence W. Adams, owner & mgr; Don Allen, coml mgr & chief engr

BENTON, Marshall County

WCBL (Dec 13, 1951): 1290 kc; 1 kw-D. P. O. Box 126 Phone Lakeside 7-2581. Purchase Broadcasting Co (original owner).

Network Keystone
J. Shelby McCallum, pres & news dir, Jerry Crutchfield, gen mgr, Margaret Allen, coml mgr, Goble Pollock, prog mgr; Paul Harrington Jr, chief engr

BOWLING GREEN, Warren County

WBGW (Nov 24, 1959) 1340 kc, 250 w. P O Box 306 Victor 2-1638 Bowling Green Broadcasting Co. (original owner)

Rep Best
Clément Cockrel, gen mgr; Tom Mayes, coml mgr, Jack Einstein, news dir, John Lane, chief engr

WKCT (Nov 1, 1947) 930 kc, 1 kw-D, 500 w-N, DA-N P O Box 392 Phone Victor 3-4325. Daily News Broadcasting Co., (original owner) See "Newspaper Ownership"

Network ABC Rep Pearson, Kentucky Radio Sales

J Ray Gaines, pres Alvis H Temple gen mgr, Hank Brosche, coml mgr; Jack Evisole, prog mgr & news dir, Jimmy Wooley, farm dir; Joann Rudolph, women's features, Haro Durham & Jack Hendrick, co-chief engr

WLBK (June 1940) 1410 kc, 5 kw-D, 1 kw-N, DA-2 901 Fairview Ave Phone Victor 3-3212 Bowling Green Broadcasters Inc (acquired station January 1956) See Cy Bahakel Stations in "Group Ownership"

Network MBS Rep Burn-Smith
Cy N Bahakel, pres; Bob Proctor, vp & gen mgr, Bud Tyler, prog dir, Mis Clyde M Sloss business mgr, Lee Giles, news dir, Giles Brown, chief engr

CAMPBELLSVILLE, Taylor County

WTGO (1948): 1450 kc; 250 w 116 W. Main St Phone 380 Taylor County Broadcasting Co (original owner)

Network Keystone Rep Best; Kentucky Radio Sales (regional)

Specialty programs Negro, 1 hr wkly
H T Parrott, pres, Redman L Turner, gen mgr, Thomas Keir, asst gen mgr, coml mgr & prog dir, Larry E Nunn, news dir, Harvey Kingsbury, chief engr

CENTRAL CITY, Muhlenberg County

WMTA (February 1955) 1380 kc, 500 w-D Central City Phone 818 Central City-Greenville Broadcasting Co (original owner). See "Newspaper Ownership"

Rep Best
Amos E Stone, pres, Paul Camplin, gen mgr.

WNES (Jan 1, 1955) 1600 kc, 500 w-D (CP for 1050 kc, 500 w-D) P O Box 512 Phone 1000 Muhlenberg Broadcasting Co (original owner)

Network Keystone. Rep Kentucky Radio Sales

Andy Anderson, pres, Ronald L Beane, gen mgr & coml mgr, Charles Stovall, prog dir, Ligon McDonald, news dir, Robert J. Beane, chief engr

WNES-FM (Dec 18, 1956) 101.9 mc, 21.5 kw Duplicates WNES (above)

COLUMBIA, Adair County

WAIN (Aug 1, 1951) 1270 kc, 1 kw-D Phone Fulton 4-4111 Tri-County Radio Broadcasting Corp (original owner)

Network Keystone
John B Horton, pres & gen mgr; Ray Doss, asst gen mgr, Lanier Burchett, coml mgr & prom mgr, Lewis M Owens, chief engr.

CORBIN, Whitley County

WCTT (1917) 680 kc 1 kw, DA-N Phone 1071. Corbin Times-Tribune Inc (original owner) See "Newspaper Ownership"

Network Keystone Rep C K Beaver
J Springer Robinson, pres, Art Gruenewald, gen mgr, A T Watt, prog dir, Jack McCoy, news dir, Charles Sulfredge, chief engr.

COVINGTON, Kenton County

WZIP (See Cincinnati, Ohio).

CUMBERLAND, Harlan County

WCPM (1951) 1280 kc; 1 kw-D P. O. Box 955, zone 4 Phone 260 Cumberland City Broadcasting Inc (acquired station Nov. 1, 1957).

Network Keystone Rep Kentucky Radio Sales
Elmo Mills, pres, Jack Mills, gen mgr

Radio Stations CONTINUED

KENTUCKY CONTINUED

CYNTHIANA, Harrison County

WCYN (Sept. 1, 1956): 1400 kc; 100 w. Pike & Walnut Sts. Phone 1480. WCYN Radio Inc (original owner).
Network Keystone.
Estil R. Anderson, pres & chief engr; Lawrence McGill, gen mgr; Mrs. Helen Williams, coml mgr; Walter Turner, prog dir & news dir

DANVILLE, Boyle County

WHRE (Oct. 26, 1947): 1230 kc; 250 w. Bur-
gin Rd. Phone 1230 WHIR Inc
Reps Hal Holman (national); Kentucky
Radio Sales (regional)
T. C. Quisenberry, pres; Ray Holbrook, gen
mgr; C. R. Colclough, sales mgr, Raymond L.
Ramsey, prog, news & farm dir

ELIZABETHTOWN, Hardin County

WIEL (Oct. 1, 1950): 1400 kc; 250 w. P. O.
Box 347. Phone Rockwell 5-2144. Elizabeth-
town Broadcasting Co. (original owner).
Network Keystone. Rep. Best
J. W. Hodges, pres; Walter D. Huddleston,
gen mgr; Calvin C. Skaggs, coml mgr; Thomas
E. Skinner, prog dir; William Earle, news dir;
Thomas M. Baldwin, chief engr

EMINENCE, Henry County

WSTL (June 1, 1956): 1600 kc; 500 w-D.
Box 93 Phone 5198 Victor M. Bellamy (ac-
quired station July 29, 1959).
Network Keystone. Rep Kentucky Radio
Sales.
Kendall C. McCloskey, gen mgr; Ray Snow,
coml mgr; Ouida McClosky, prog dir.

WSAC (Oct. 29, 1955): 1470 kc; 1 kw-D.
General Delivery, Fort Knox Phone Elgin
1-3121 (Radcliff, Ky.). Fort Knox Broad-
casting Corp (original owner).
Byron E. Cowan, pres & gen mgr; Joseph R.
Cowan, coml mgr & prom mgr; Robert J.
Campbell, prog dir; Charles A. Runyon, news
dir; Walter W. Smith, chief engr.

FRANKFORT, Franklin County

WFKY (March 18, 1946): 1490 kc; 250 w.
P. O. Box 383. Phone Capitol 3-8281. Frank-
fort Broadcasting Co (original owner) (See
Horton-Kincaid stations in "Group Owner-
ship")
Rep Hollingbery
Ken Hart, pres & gen mgr, C A (Bud) Mc-
Clain, station mgr

FRANKLIN, Simpson County

WFKN (April 25, 1954): 1220 kc; 250 w-D
The Franklin Favorite—WFKN Inc. (original
owner). See "Newspaper Ownership"
Network Keystone. Rep Best.
L. L. Valentine, pres & gen mgr; Howard H.
Ogles, coml mgr; Arthur W. Koderitz Jr., prog
dir; Stanley R. Portmann, news dir; Frank
Wakefield, chief engr.

FULTON, Fulton County

WFUL (July 1951): 1270 kc; 1 kw-D P O
Box 482. Phone 1270. Ken-Tenn Broadcasting
Co. (original owner). See "Newspaper Own-
ership."
Paul Westpheling, pres; Mrs. Paul West-
pheling, sec-treas & gen mgr; J. O. Lewis, coml
mgr; Mary Nelle Wright, prog dir; Kenneth
Stanley, news dir; Kenneth Z. Turner, chief
enr.

WFUL-FM (September 1953): 104.9 mc; 0.5
kw. Duplicates WFUL (above)

GEORGETOWN, Scott County

WAXU (Sept. 6, 1957): 1580 kc; 250 w-D.
(CP for 10 kw-D, DA-D). P. O. Box 759, Lex-
ington, Ky. Phone 3-1678. Robert E. Johnson
(original owner).
Robert E. Johnson, owner & chief engr.;
Arno Walker, gen mgr; John Brock, prog dir;
Reynolds Large, news dir.

GLASGOW, Barren County

WKAY (Sept. 25, 1946): 1490 kc; 250 w
Phone Olive 1-2141. Glasgow Broadcasting
Co. (original owner).
Network Keystone.
Jack Pedigo, pres; Clovis Sadler, gen mgr &
chief engr; John M. Barrick, coml mgr; Moena
E. Sadler, prog dir, Harold T. Matthews, news
dir.
WGGC (FM) (1960): 95.1 mc, 1.95 kw. Same
licensee as WKAY (above).

GRAYSON, Carter County

WGOH (June 1, 1959) 1370 kc; 5 kw-D.
P. O. Box 247. Phone Granite 4-6411. Carter
County Broadcasting Co. (original owner)
Rep Kentucky Radio Sales
Harold Shuffebarger, chief owner; Charlie
Esposito, gen mgr & coml mgr, Bill Nash,
prog dir; Gayle Lunsford, news dir; Leslie
Davis, chief engr.

HARLAN, Harlan County

WHLN (May 30, 1941). 1410 kc; 5 kw-D.
P. O. Box 898. Phone 625. Radio Harlan, Inc.
(acquired station June 1, 1956).

Rep Buin-Smith; Kentucky Radio Sales
(Louisville).
J. Francke Fox Jr., pres; James T. Morgan,
vp & gen mgr; Jack Hoskins, prog dir; Marvin
Johnson, chief engr.

HARRODSBURG, Mercer County

WHBN (1955): 1420 kc; 1 kw-D P. O. Box
247. Phone 1420 Fort Harrod Broadcasting
Corp.
Rep George T. Hopewell; Kentucky Radio
Sales.
Robert L. Martin, pres & gen mgr, John
Alexander, sales mgr

HAZARD, Perry County

WKIC (Nov. 1947): 1390 kc; 5 kw-D Peo-
ples Bank Bldg Phone General 6-2121 Moun-
tain Broadcasting Service Inc. (acquired sta-
tion July 1, 1956).
Network Keystone Rep Kentucky Radio
Sales.
Fred B. Bullard, pres; Ernest Sparkman, gen
mgr; Julius Lasso, coml mgr; Norma Strong,
prog dir, Paul McGraner, news dir; Doug
Slough, chief engr.
WKIC-FM (February 1959): 94.1 mc; 8.3 kw.
Same licensee and staff as WKIC (above).

HENDERSON, Henderson County

WSON (Dec 17, 1941): 860 kc; 500 w-D. P. O.
Box 418 Phone Valley 6-3923. Henderson
Broadcasting Co (acquired station July 1946).
See Lackey Stations in "Group Ownership."
Network Keystone. Rep Kentucky Radio
Sales (regional).
Hecht S. Lackey, pres & gen mgr; William F.
Russell, station dir & sales mgr; Ewing
Graham, local sales mgr, Betty Davis, women's
dir, D. E. Gibson, chief engr
WSON-FM (June 1946): 99.5 mc; 20 kw (CP
for 6.6 kw). Duplicates WSON most programs,
but airs play-by-play sports and classical hour
separately.

HOPKINSVILLE, Christian County

WHOP (Jan. 8, 1940): 1230 kc 250 w 1102
S Virginia St. Phone Tuxedo 5-5331. Hopkins-
ville Broadcasting Co (original owner). See
Lackey Stations in "Group Ownership"
Network CBS
F. E. Lackey, pres & gen mgr; Katherine
Peden, station dir; Frank Cameron, prog dir;
Margaret Wyatt, women's dir, Mary D. Kyser,
news dir; Dink Embry, farm dir; Leo Y. Wil-
son, chief engr.

WRLL (FM) (May 1948): 98.7 mc; 8.7 kw
(CP for 16.5 kw). Separate programming 8 10
a m to 6 00 p m. Duplicates WHOP (above)
other hours. Personnel same as WHOP.
WKOA (Sept. 19, 1954): 1480 kc; 1 kw-D.
808 1/2 S Main St. Phone Tuxedo 6-1204. Penny-
rile Broadcasting Co. (original owner).
Network Keystone. Rep Hopewell.

William H. Higgins, gen mgr; Judy Four-
quaren, coml mgr, James M. Suddeth, prog
dir; Omer S. Murphy, prom mgr; Robert H.
McGaughy, news dir, Marvin J. Mahoney,
chief engr

WKOF (FM) (July 1, 1960): 100.3 mc, 3.7
kw. Duplicates WKOA (above).

IRVINE, Estill County

WIRV (July 4, 1960): 1550 kc, 1 kw-D. 141
Broadway. Phone 723-2550. Irvanna Broad-
casting Co (original owner).
Network Keystone. Rep Continental; Ken-
tucky Radio Sales (regional).
South C. Bevins, pres & gen mgr; Charles
Carroll, station & coml mgr; Morton Flora,
chief engr.

LEBANON, Marion County

WLBN (Sept. 1953): 1590 kc; 1 kw-D. P. O.
Box 647. Phone 486 Lebanon-Springfield
Broadcasting Co. (acquired station August
1957).
Network Keystone
J. T. Whitlock, mgr & prom mgr, Alan P.
Baker, coml mgr; Bruce Lankford, prog dir,
Paul Owens, news dir; W. B. Kelly, chief engr

LEITCHFIELD, Grayson County

WMTL (Jan 17, 1959). 1580 kc; 250 w-D
53 Court Sq Phone 351. Rough River Broad-
casting Co. (acquired station Oct. 2, 1959).
Network Keystone.
James Shacklette, gen mgr & prog dir; Ann
Pile, asst coml mgr, Randell Hutchason, gen-
news; Eva McGrew, local news; Hugh Garner,
chief engr.

LEXINGTON, Fayette County

***WBKY (FM)** (1947) 91.3 mc, 3 kw Phone
2-2200. U of Kentucky. (original owner).
Frank G. Dickey, pres, O. Leonard Press, gen
mgr; Stuart W. Hallock, prog dir; Ronald
Stewart, chief engr.

WBLG (1946): 1300 kc; 1 kw, DA-N. 134 N.
Limestone St. Phone 3-0433. Lexington Broad-
casting Corp. (acquired station March 1, 1958).
Network ABC. Rep Meeker (national); Ayres
(South).

Roy B. White Jr., pres & gen mgr, James H.
Tomblin, asst mgr; Earl Boardman, news &
sports dir; Jerry Thomas, music dir; Doris Bid-
well, women's editor; John Patrick, chief engr.
WLAP (September 1923): 630 kc; 5 kw-D,
1 kw-N, DA-2. 177 N. Upper St. Phone 3-2727.
Thoroughbred Broadcasting Co. (acquired sta-
tion July 1960).

Rep Pearson
William R. Sweeney, pres & owner, Nicholas
J. Clooney, prog dir; Jack Lorri, news dir;
Robert Jones, chief engr

WLAP-FM (1940): 94.5 mc; 3.5 kw. Dupli-
cates WLAP (above).
WVLL (1947): 590 kc; 5 kw-D, 1 kw-N,
DA-2. Top of the Phoenix, Phone 4-6470. TWX
LX 8298. Bluegrass Broadcasting Co (original
owner). See Horton-Kincaid Stations in "Group
Ownership."

Network CBS. Rep Hollingbery.
Donald J. Horton, pres; Ted Grizzard, gen
mgr; Charley Drew, coml mgr; Claude Sul-
livan, prog dir; Jay Watters, prom mgr; Paul
Warnecke, news dir; Paul Dunbar, chief engr.

LONDON, Laurel County

WFTG (Sept. 1, 1955): 1400 kc; 250 w-SH.
P. O. Box 333 Volunteer 4-2148. London Broad-
casting Co. (original owner).
Rep Best.
Elmo Mills gen mgr; Raymond E. Asher,
coml mgr, Bill Carson, prog dir, Russell B.
Henson, chief engr

LOUISVILLE, Jefferson County

WAKY (1936): 790 kc, 5 kw-D, 1 kw-N,
DA-2. Kentucky Home Life Bldg. Phone Juniper
7-8871. McLendon Corp. See McLendon
Stations in "Group Ownership."
Rep Blair
Barton R. McLendon, chmn of board; Gordon
B. McLendon, pres, Jack Lee, vp & gen mgr;
Robert Franklin, coml mgr, Jack Sanders, prog
dir.

WAVE (Dec. 30, 1933): 970 kc; 5 kw, DA-1,
725 S. Floyd, zone 3 Phone Juniper 5-2201.
TWX LS 291 WAVE Inc. (original owner).
See George W. Norton Stations in "Group
Ownership"

Network NBC. Rep NBC Spot Sales
George W. Norton Jr., pres & owner, Nathan
Lord, gen mgr, Woodford Dulaney Jr., coml
mgr; James M. Caldwell, prog dir & prom mgr;
Rodney Ford, news dir; Wilbur Hudson, chief
enr.

WAVE-TV: Tv companion station of WAVE.
***WFPK (FM)** (Oct. 4, 1954) 91.9 mc; 20
kw, 4th & York Sts, zone 3 Phone Juniper
4-4156. Louisville Free Public Library.
Network NAEB

C. R. Graham, pres; Miss Dorothy L. Day,
gen mgr; Allen Hankins, program dir; Emmet
Beeker, chief engr.

***WFPL (FM)** (Feb. 20 1950): 89.3 mc;
0.15 kw Same address, licensee & staff as
WFPK (above).
Specialty program (weekly), French 13 1/2
hrs

***WFPK-TV**: Tv companion station of WFPL
(FM) and WFPK (FM) (above).
WHAS (July 18, 1922): 840 kc, 50 kw. 525
W Broadway, zone 2 Phone Juniper 5-2211.
TWX LS 594 WHAS Inc. (original owner).
See "Newspaper Ownership"

Rep Christal
Barry Bingham, pres, Victor A. Sholis, vp &
dir; John M. Fouts, sales dir; George F. Walsh,
prog dir; William F. Loader, prom dir; William
J. Small, news dir; Orrin W. Towner, engr. dir.

WHAS-TV Tv companion station of WHAS.
WINN (June 1940): 1240 kc; 250 w. 409
Speed Bldg, Fourth & Guthrie Sts, zone 1.
Phone Juniper 5-5148 TWX LS 191. WINN
Broadcasting Corp. (acquired station December
1958).

Rep McGavren
Glen A. Harmon, pres & gen mgr; James J.
Nathan, coml mgr; Bill Gerson, prog dir; Helen
E. Roberts, prom mgr; Joe Cox, news dir; Mel-
vin C. Scarsdale, chief engr

WKLO (1948): 1080 kc; 5 kw-D, 1 kw-N,
DA-2. 2000 Commonwealth Bldg, 4th & Broad-
way. Phone Juniper 3-4441. TWX LS 563 Mid-
America Broadcasting Corp. (acquired station
Sept 1, 1955). See Air Trails Network Stations
in "Group Ownership" Also see "Newspaper
Ownership"

Rep Eastman
Charles Sawyer, pres; J. P. Williams, exec
vp, Alex Buchan, vp; William H. Spencer, vp &
gen mgr; Barney Groven, prog mgr; Ken Row-
land, news dir; William Faulkner, chief engr.

WKYW (March 1947): 900 kc; 1 kw-D. 310
W. Liberty St., zone 2. Phone Juniper 3-4811.
Radio Kentucky Inc. (original owner).
Rep Broadcast Time Sales.

F. Eugene Sandford, pres, chief owner & gen
mgr; John M. Thomson, coml mgr; Carl Shook,
prog dir E. Halsey Sandford, vp operations;
William P. Neff, chief engr.

WLOU (November 1948): 1350 kc; 5 kw-D.
2549 S. Third St. Phone Melrose 7-6531. Roun-
saville of Louisville Inc. (acquired station Oct.
21, 1951) See R. W. Rounsaville Stations in
"Group Ownership."

Rep Pearson; Dora-Clayton (Southeast)
Specialty programs: Negro, 100%.
R. W. Rounsaville, pres; E. F. Shadburne,
gen mgr; Harold F. Walker, vp, national sales;
William Summers, prog dir; John Fulton, vp,
local sales; Joyce Monroe, natl prog dir, Steve
Dawson, chief engr.

WTAM-TV Tv companion of WLOU

**HAMILTON-LANDIS
& ASSOCIATES, Inc.**
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C. CHICAGO, DALLAS,
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SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
1714 TRIBUNE TOWER, CHICAGO 11
DELAWARE 7-2754

WLVL (FM) (Sept. 13, 1959): 97.5 mc, 35 kw. 300 W. Broadway, zone 2. Phone Juniper 2-1333. Fidelity Radio Inc. (original owner).
Rep Walker-Rawalt
S. A. Cislser, pres & gen mgr; George Part-ridge, coml mgr; Tony McFayden, prog dir; Cy Webber, prom mgr; Jean Clos, news dir; Charles Troutman, chief engr.
WTMT (Aug. 20, 1958): 620 kc; 500 w-D, DA-D, 1300 S. Fourth St., zone 8 Phone Melrose 7-2527. Jefferson Broadcasting Co. (original owner).
Network ABC; MBS. Rep ForJoe Earl F. Hash, pres & gen mgr; Lee Stinson, coml mgr; Mable Perry, prog dir; Bill Van, news dir; Theodore E. Jones, chief engr.

MADISONVILLE, Hopkins County

WFMW (January 1947): 730 kc; 250 w-D. P. O. Box 351. Phone Taylor 1-4096. Messenger Broadcasting Co. (acquired station June 1, 1950). See "Newspaper Ownership".
Network: MBS. Keystone. Rep Best.
Edgar Arnold Sr., pres; H. W. Wells, gen mgr; Elmer Kelley, coml mgr; John Gatlin, prog dir; Charles Lee, chief engr.
WFMW-FM (April 19, 1949): 93.9 mc; 28 kw. Duplicates WFMW (above) except 1-5 p.m.
WTTL (Sept. 16, 1956): 1310 kc; 500 w-D. 111 S. Main. Phone Taylor 1-7420. Hopkins County Broadcasters (acquired station Feb. 1, 1959).
Network ABC Rep Hal Walton.
Specialty programs: Negro, 2 hrs. wkly.
Conway M. Smith, chief owner, gen mgr & chief engr; Jerry McKonley, coml mgr; Wayne Todd, prog dir; Imogene Myers, traffic mgr; George Vaughn, news dir.

MANCHESTER, Clay County

WWXL (1956): 1450 kc; 250 w. 109 Court St. Phone Lyric 8-4694. Wilderness Road Broadcasting Co. (acquired station 1956).
J. L. Tigue, pres; Cecil Corum, gen mgr; Lucy Howard, coml mgr; Arvill Jones, prog dir; Carl H. Stinson, prom mgr; Squire Baker, news dir; Bob Banks, chief engr.

MAYFIELD, Graves County

WNGO (Jan. 7, 1947): 1320 kc; 1 kw-D. P. O. Box 431 Phone Chapel 7-5122. West Kentucky Broadcasting Co. (acquired station Nov. 3, 1957).
Network Keystone. Rep Indie Sales
Moses Bohn, pres; Charles W. Stratton, gen mgr; Hugh Severs, coml mgr; Sam Gilkey, prog dir; Larry McIntosh, prom mgr; Bill Scarbrough, news dir; Joe Hargrove, chief engr.
WNGO-FM (Nov. 2, 1955): 94.7 mc; 0.583 kw. Duplicates WNGO (above).

MAYSVILLE, Mason County

WFTM (Jan. 5, 1947): 1240 kc; 250 w. 626 Forest Ave. Phone Logan 4-3361. Standard Tobacco Co. (original owner).
Network Keystone.
Charles P. Clarke, pres; John W. Betts, gen mgr; Herbert Williams Jr., coml mgr; Charles Boyd, prog dir; Harold Sagraves, chief engr.

MIDDLESBORO, Bell County

WMIX (Nov. 15, 1948): 560 kc; 500 w-D. P. O. Box 698. Phone 980. Cumberland Gap Broadcasting Co. (original owner). See "Newspaper Ownership".
Network Keystone.
Dr. U. G. Brummett, pres; Maurice K. Henry, gen mgr; William H. Baker, prog dir; Betty Sue Lee, women's dir; Frank Folsom Jr., chief engr.

MONTICELLO, Wayne County

WFLW (May 19, 1955): 1360 kc; 1 kw-D. P. O. Box 36. Phone Fillmore 8-3166. Fred A. Staples (acquired station Nov. 13, 1956).
Network Keystone. Rep Continental.
Fred A. Staples, owner, gen mgr & coml mgr; Stephen Staples, prog dir; Loren Cook, chief engr.

MOREHEAD, Rowan County

WMOR (Feb. 18, 1955): 1330 kc; 1 kw-D. P. O. Box 59. Phone State 4-4141 Morehead Broadcasting Co. (acquired station Nov. 20, 1956).
Network Keystone. Kentucky Radio Sales.
J. Earl McBraver, pres; William M. Whitaker, vp, gen mgr & coml mgr; Earl S. Young, chief engr.

MORGANFIELD, Union County

WMSK (granted 1960, not on air): 1550 kc; 250 w-D. Union County Broadcasting Co.

MT. STERLING, Montgomery County

WMST (Oct. 17, 1957): 1150 kc; 500 w-D. 34 Broadway. Phone 1150. Mount Sterling Broadcasting Co. (original owner).
Network Keystone Rep Hopewell, Kentucky Radio Sales.
Specialty programs: Negro, 5 hrs. wkly.
R. J. Reynolds, pres. Bob Doll, gen mgr & coml mgr; Albert (Butch) Richardson, prog & news dir; Russell Drake, prom mgr; Earl Young, chief engr.

MT. VERNON, Rockcastle County

WRVK (April 30, 1957): 1460 kc; 500 w-D. Renfro Valley, Ky. Phone Mt. Vernon 2681. Renfro Valley Broadcasters Inc.
Rep Kentucky Radio Sales
Tom Hargis, vp & gen mgr; Benton Stokes, coml mgr.

MUNFORDVILLE, Hart County

WLCC (June 12, 1956): 1150 kc; 1 kw-D. Phone Jackson 4-4111. South Central Kentucky Broadcasting Co. (original owner).
Network Keystone.
H. T. Parrott, pres; Redman L. Turner, gen mgr; J. W. Pickett, coml mgr; Mary Goodman, prog dir.

MURRAY, Calloway County

WNBS (July 1948): 1340 kc; 250 w. P. O. Box 548 Phone Plaza 3-3411. Service Broadcasting Co. (acquired station Sept. 1957).
Rep Dore
Charles Shuffett, coml mgr; C. H. Hulse, chief engr.

NEON, Letcher County

WNKY (Aug. 1, 1955): 1480 kc; 1 kw-D. P. O. Box 248 Phone 7714 Letcher Broadcasting Corp. (original owner).
Network Keystone. Rep Kentucky Radio Sales.
Dave L. Craft, pres; Walter E. May, gen mgr & chief engr; Estil Lee Carter Jr., prom mgr.

NEWPORT, Campbell County

WNOP (1948): 740 kc; 1 kw-D DA-D 606 Monmouth St. Phone Juniper 1-7100. Tri-City Broadcasting Co. (original owner).
Rep Devney-O'Connell
James G. Lang, pres, Ann R. Lang, gen mgr; Ray L. Scott, coml mgr; R. Doug Nunn, station mgr & prog dir; Charles Hettesheimer chief engr.
WNOP-TV. Tv companion of WNOP

OWENSBORO, Daviess County

WOMI (Feb. 7, 1938): 1490 kc; 250 w. P. O. Box 536 Phone Murray 3-1558 Owensboro Broadcasting Co. (original owner). See "Newspaper Ownership".
Network CRS Rep Everett-McKinney
Lawrence W. Hager pres; Hugh O. Potter, gen mgr; Marshall W. Bruner, coml mgr & news dir; Mrs. Clifford Potter, prog dir; James B. Wilkinson, prom mgr; Harold I. Peters chief engr.
WOMI-FM (1948): 92.5 mc; 19.5 kw Duplicates WOMI (above).
WVJS (Nov. 27, 1947): 1420 kc; 1 kw DA-2 P. O. Box 121 Phone Murray 3-1918 Owensboro On The Air Inc. (original owner).
Network ABC Ren Masla
V. J. Steele pres; Malcolm Green exec vp & gen mgr; Parker Smith, coml mgr; Earl Fisher, prog dir & asst gen mgr; Earl Jagoe, chief engr.
WVJS-FM (June 7, 1948): 96.1 mc, 10 kw. Duplicates WVJS (above)

PADUCAH, McCracken County

WDXR (Dec. 24, 1957): 1560 kc; 1 kw DA-1. P. O. Box 298 Phone 443-1737 E. Weeks McKinney-Smith (original owner).
Network NBC Ren Webb
E. Weeks McKinney-Smith, pres & gen mgr; William E. Bloss, station mgr & prog dir; Sarah McKinney-Smith coml mgr & prom dir; J. B. Fowler news dir; Paul Lawrence, farm dir; Samuel O. Elliott music dir & asst coml mgr; Don Brown chief engr.
WKYB (1946): 570 kc; 1 kw-D 500 w-N DA-2 P. O. Box 931 Phone 442-1687 Barrington Co. of Kentucky (acquired station July 8, 1957).
Network MBS Rep Bolling.
Bruce Barrington pres; Richard B. Friend, gen mgr; James M. Page coml mgr; Ron Farmer news dir; Tom Summers chief engr.
WKYB-FM (1947): 93.3 mc; 32 kw Same license and staff as WKYB (above).
WPAD (1930): 1450 kc; 250 w P. O. Box 450 Phone 2-8231 Paducah Broadcasting Co. (original owner) See Lackey Stations in "Group Ownership".
Network CBS Ren Howard
Pierre E. Lackey owner; Robert Joseph gen mgr; Linn Wolfe, coml mgr; Jas. Youngblood prog dir; Madelyn Griffin women's dir; Ted Hite, news dir; Ed Luttrell, farm dir; V. C. Morris chief engr.
WPAD-FM (Nov. 26, 1946): 96.9 mc. 36 kw Duplicates WPAD (above)

PAINTSVILLE, Johnson County

WSIP (April 24, 1949): 1490 kc; 250 w (CP for 1 kw-D, 250w-N). 121 Main St. Phone 1196-97. Big Sandy Broadcasting Co. (acquired station June 1, 1960).
Network MBS; Keystone. Rep Best; Kentucky Radio Sales
James Cox, pres; Paul G. Fyffe, gen mgr; Clay Salyer, coml mgr; Bill Barker, prog dir; Guy Bond, prom mgr; Bob Meek, news dir; Gene Baldrige, chief engr.

PARIS, Bourbon County

WKLX (1955): 1440 kc; 1 kw-D. P. O. Box 141. Phone 1440. Paris Broadcasting Co. (acquired station Nov. 1, 1958).
Network Keystone. Rep Continental.
Charles W. Krause, pres & gen mgr; James E. Withrow, station mgr & coml mgr; David E. Krause, prog dir; Bonnie Dixon, prom mgr; Tony Lamb, news dis; James L. Thompson, chief engr.

PIKEVILLE, Pike County

WLSI (Jan. 20, 1949): 900 kc; 1 kw-D (CP for 5 kw) North Mayo Trail. Phone General 7-7323 Cumberland Pub. Co. (original owner) See "Newspaper Ownership".
Specialty programs: Negro, 3 hrs. wkly.

Mrs. W. J. Ward, pres; Roy E. Alexander, gen mgr & coml mgr; Phil Pummill, prog dir & prom mgr; Martin Segal, news dir; Edna Aders, women's dir; Lawson Paxton, chief engr & farm dir.

WPKK (Aug. 25, 1949): 1240 kc; 250 w. Phone General 7-4051. East Kentucky Broadcasting Corp. (original owner).
Network MBS; Keystone
South Whitt, pres; Gene Sturgill, coml mgr; Dorothy Robinson, prog dir, James K. Hoskins, chief engr.

PINEVILLE, Bell County

WMLF (March 16, 1957): 1230 kc; 250 w. P. O. Box 23. Phone Edgewood 7-2100. Ken-Teva Broadcasting Co. (acquired station Jan. 1, 1958).
Reps Continental; Kentucky Radio Sales (regional).
South C. Bevins, owner, gen mgr, prom mgr & news dir; T. F. Hendrickson Jr., coml mgr; Charles D. Keyes, prog dir; Hubert Turner, chief engr.

PRESTONSBURG, Floyd County

WDOC (March 25, 1958): 1310 kc; 5 kw-D. N. Lake Drive. Phone Tucker 6-2338. Gordon Collins (original owner).
Gordon Collins, pres; Eugene Baldrige, gen mgr; Gorman Collins, coml mgr & prom dir; Charles Spradlin, prog dir & news dir; Dock Harmon, chief engr.
WPEL (Dec. 5, 1952): 960 kc; 1 kw-D. (CP 5 kw, DA-D). South Lake Dr. Phone 2050. Stephens Industries Inc. (original owner).
Network Keystone. Rep Best.
D. C. Stephens, pres & owner; Dora S. Stephens, gen mgr; David L. Stephens, station & prom mgr.

PRINCETON, Caldwell County

WPKY (March 15, 1950): 1580 kc; 250 w-D. P. O. Box 478. Phone Empire 5-2072. Princeton Broadcasting Co. (original owner).
Network Keystone.
Leslie Goodaker, owner, gen mgr & chief engr; Ellis Burnam, coml mgr; Twyman Boren, prog dir; Wilburn Wilson, prom mgr.

RADCLIFF, Hardin County

WSAC (Oct. 29, 1955): 1470 kc; 1 kw. D. General Delivery, Fort Knox. Kentucky Phone (Radcliff) Elgin 1-3121. Ft. Knox Broadcasting Corp. (original owner).
B. E. Ccwan, pres & gen mgr; J. R. Cowan, coml mgr; Robert J. Campbell, prog dir.

RICHMOND, Madison County

WEKY (Oct. 17, 1953): 1340 kc; 250 w. McKee Building. Phone 1340 WEKY Inc. (original owner).
Network MBS; Keystone.
Specialty programs: Negro, 1 hr. wkly.
Calvin R. Barnette, gen mgr.

RUSSELLVILLE, Logan County

WEUS (Aug. 28, 1953): 610 kc; 500 w-D. P. O. Box 110. Phone Parkview 6-2471. TWX 7551-41. South Kentucky Broadcasters (July 1, 1955). See Hook Stations in "Group Ownership".
Rep Best.
Roth Hook, pres, W. P. Sosh, gen mgr, Donald Neagle, prog dir; Mrs. Jo Davis, prom mgr; Warren Dockins, news dir; Gene Locke, sports dir; Earl Johnson, chief engr.

SCOTTSVILLE, Allen County

WLCK (Feb. 27, 1958): 1250 kc; 500 w-D. P. O. Box 158. Phone 490. State-Line Broadcasting Co. (acquired station Aug. 1, 1958).
Network Keystone. Rep Best, Kentucky Radio Sales.
Redman L. Turner, pres; Bobby D. Colvin, gen mgr & program dir; Marvin J. Nafus, coml mgr & sports dir.

SOMERSET, Pulaski County

WSFC (Dec. 14, 1947): 1240 kc; 250 w P. O. Box 740. Phone 678-5151. Southeastern Broadcasting Co. (original owner).
Network MBS; Keystone. Rep Kentucky Radio Sales
Meyer Layman, pres & gen mgr; Donald F. Orwin, coml mgr, John A. Hartnett, prog dir; Clyde E. Denton, news dir; Ralph F. Denton, tech dir.

WTKY (May 28, 1960): 1370 kc; 1 kw-D. Phone Hudson 7-5295. TWX TT 7551-40. WMCV Inc. (original owner).
William H. Clark, pres; Dallas Keith, gen mgr; Arnold Lee, coml mgr; Bill Woodward, prog dir; Clara Nell Downing, prom mgr; Alton Ross Jr., news dir; Luther Swann, chief engr.

WTLO (Nov. 1, 1958): 1480 kc; 1 kw-D Box 443 Phone 1680. Pulaski Broadcasting Corp. (original owner).
Rep Best.
Specialty programs: Negro, 3 hrs. wkly.
Ervin Buis, pres; Oris Gowen, gen & station mgr; Howard Edwards, coml mgr.

VANCEBURG, Lewis County

WKKS (June 1, 1958): 1570 kc; 250 w-D. 1106 Fair Lane. Phone Swift 6-3411. Karl Kegley (original owner).
Specialty programs: Spanish.
Karl Kegley, owner & mgr; Roger Keller, coml mgr & prog dir; David Webber, news dir; Jesse Stamm, chief engr.

Radio Stations CONTINUED

KENTUCKY CONTINUED

VANCELEVE, Breathitt County

WMTC (June 1948) 730 kc, 1 kw-D Phone Normandy 6-5006 Kentucky Mountain Holiness Assn (original owner).

Dr. Lela G. McConnell, pres; Wilfred Fisher, gen mgr, Miss Violet Person, prog dir, Seldon Short, news dir; Kenneth Amspaugh, chief engr.

WHITESBURG, Letcher County

WTCW (Feb 19, 1953) 920 kc, 1 kw-D P O Box 660 Phone 2711 Folkways Broadcasting Co (acquired station July 1, 1956).

Don F. Crosthwaite, pres & gen mgr, Wallace R. Day, coml mgr, Estill Stewart, news & prog dir, Hazel A. Yontz, continuity dir & prom mgr; Joseph W. Goode, chief engr.

WILLIAMSBURG, Whitley County

WEZJ (March 7, 1959) 1440 kc; 500 w-D 107 South 4th St Phone 6125 Whitley County Broadcasting Co (original owner).

L. A. Buck, pres, Keith Buck, gen mgr; Jim Gaskin, coml mgr, Mack Rains, prog dir, Johnny Reynolds, prom mgr, Peggy Buck, news dir, Carrie Lee Moors, women's dir, Bennie Colyer, chief engr.

WINCHESTER, Clark County

WWKY (Oct 16, 1954) 1380 kc, 1 kw-D P O Box 533, Phone Pioneer 4-2864 Winchester Broadcasting Co (original owner)

Rep Kentucky Radio Sales
Gerald J. Cashman, gen mgr; John T. Sayre, coml mgr, Tom Bird, prog dir, Jay Watters, prom mgr, Herman Kelly, farm dir; Kitty Klark, woman's editor; Thomas F. Bratton, chief engr.

LOUISIANA

*Non-commercial

ABBEVILLE, Vermilion Parish

KROF (1948) 960 kc, 1 kw D. P O Box 620 Twin Oaks 3-2531. Abbeville Broadcasting Service Inc (original owner)

Specialty programs French, 20 hrs, wkly
George P. Martin, sec-treas, gen mgr & chief engr; EbbaLou Martin, prog dir

ALEXANDRIA, Rapides Parish

KALB (September 1935) 580 kc, 5 kw-D, 1 kw-N, DA-N 601 Washington St Phone Hillcrest 3-2543 TWX Alex 494 Alexandria Broadcasting Co (acquired station Feb 1, 1957). (See T. B. Lanford stations in "Group Ownership")

Network ABC
T. B. Lanford, pres, Walter Melson, gen mgr, Alex Marchand, mgr, Jim Gaines, station dir, Floia Mae Anders, prom dir, Earl Ellington, news dir, Tom John, chief engr.

KALB-FM (June 1958) 96.9 mc, 84 kw Duplicates KALB (above)

KALB-TV Tv companion of KALB-AM-FM

KDBS (1953) 1410 kc 1 kw-D P O Box 306 Phone Hillcrest 3-7454 Dixie Broadcasting Service (acquired station 1951)
Network Keystone
Irving Ward-Steinman, managing partner & gen mgr, Chris Alexander, coml mgr, William G. Lynch, prog dir, Glenn Daniels, prom mgr, Ed Hamilton, news dir, David Ward-Steinman, music advisor, Henry J. Lizarone, chief engr.

KSYL (April 4, 1947) 970 kc, 1 kw, DA-N P O Box 1489 Phone Hillcrest 2-6611 KSYL Inc (original owner)

Network NBC Rep Everett-McKinney, Clark Brown (regional)
Milton Fox, pres, Sylvan Fox, gen mgr, Larry Parker, news dir, Lenny Dupree, chief engr.

AMITE, Tangipahoa Parish

WABL (January 1956) 1570 kc, 500 w-D P O Box 787 Phone 8385 Amite Broadcasting Co (acquired station May 21, 1958)

C. W. Fitz, pres, gen mgr, coml mgr, promotion dir, Leonard Giacone, program dir, Vernon E. Dudley, chief engr, Bruce Milne, farm dir

BASTROP, Morehouse Parish

KTRY (February 1948) 730 kc 250 w-D 217 S Washington St Phone 1400 Paul R. Schilling

KVOB (June 1, 1957) 1340 kc, 250 w P O Box 1340 Phone 1340 Bastrop Broadcasting Co (acquired station 1957)

Network Keystone
John Myers, gen mgr, Harry Howard, prog dir, Dixie Ritchie, women's dir; Harry G. Howard, chief engr.

BATON ROUGE, East Baton Rouge Parish

WAIL (April, 1948): 1460 kc, 5 kw-D, 1 kw-N, DA-N. 3150 Colledge Dr. Phone Dickens 4-5275 Merchants Broadcasters Inc. (acquired station June 11, 1957).

Rep Weed
Ralph L. Burge, pres, gen mgr, Harold G. Herthum, coml mgr, Ronald J. Gomez, asst mgr, program dir, Aileen Cotten, promotion dir, Edward Van Valkenburg, chief engr, Charles Arnold, news dir; C. B. Cutrer, farm dir, Jeanne Pierce, women's dir.

WIBR (July 18, 1948) 1300 kc, 1 kw, DA-2 P O Box 1226 Phone Dickens 8-6716 Community Broadcasting Inc (original owner).

Rep Forjoe
G. T. Owen Jr, pres; Robert Earle, gen mgr, Olan Olsen, coml mgr, Bernard Zuccaro, prog dir; Bill Bessen, piom mgr, Jim Erwin, news dir, Herb Coussou, chief engr.

WJBO (Dec 11, 1934): 1150 kc 5 kw, DA-1 P O Box 496 Phone Dickens 2-5271 TWX BR 78 Baton Rouge Broadcasting Co (original owner) See "Newspaper Ownership"

Rep Hollingbery
Douglas L. Manship, pres; Mortimer Silverman, gen mgr; Roger S. Davison, sales mgr, Ken Winstanley, prog coordinator, Jim LeBoeuf, news dir, Leonard Benson, chief engr.

WJBO-FM (1941) 98.1 mc; 25 kw. Duplicates WJBO (above)

WBRZ-TV Tv companion of WJBO-AM-FM (above)

WLCS (Nov 1, 1946) 910 kc; 1 kw, DA-1 P O Box 2546 Phone Dickens 2-4411. Air Waves Inc (acquired station 1951)

Rep Masla
Lamar Simmons, gen mgr, Tim LeBlanc Jr, sales mgr; Gene Nelson, prog dir & prom mgr, Ron Crouch, news dir; Gene Howell, chief engr.

WXOK (February 1953) 1260 kc, 1 kw-D 243 Convention St Phone Dickens 4-7604 WXOK Inc (original owner) See Paglin-Ray Stations in "Group Ownership."

Rep Bernard Howard
Specialty programs Negro, 91 hrs wkly
Jules J. Paglin, pres & owner, Stanley W. Ray Jr, vp & owner, Thomas L. McGuire, vp & gen mgr, Harvey Cohen, prog dir, Lucille J. Pollack, coml mgr, Bertel T. Winder, news dir; Thomas W. Wood, chief engr.

WYNK (1956) 1380 kc, 500 w-D 820 Commerce Bldg Phone Dickens 3-6606 Vox Inc (original owner)

Network ABC, MBS, Keystone
Ron Gomez, gen mgr

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THE NEAREST OFFICE TO LOUISIANA IS—

1511 Bryan Street., Dallas—Riverside 8-1175

As of August 1, 1960

BOGALUSA, Washington Parish

WBOX (Jan 4, 1951) 920 kc 1 kw-D P O Box 689 Phone Republic 2-4251 Joe A. Oswald (acquired station March 4, 1959)

Rep Cecil Beaver & Assoc
Edward Bishop, gen mgr, Paul Trim, prog dir, prom mgr, Larry Waid, chief engr.

WIKK (May 15, 1917) 1490 kc, 250 w P O Box 811 Phone Republic 5-1355 Curt Siegelin (acquired station 1951)

Network MBS, Keystone
Specialty programs Negro, 2 hrs wkly.
Curt Siegelin, owner, John H. Knight, gen mgr & coml mgr, Bill Siegelin, prog dir, Carolya Paul, prom mgr, Bob Robin, news dir, Larry Ward, chief engr.

COVINGTON, St. Tammany Parish

WARB (November 1953) 730 kc, 250 w-D P O Box 568 Phone 1600 WARB Inc. (acquired station Aug 1, 1957)

CROWLEY, Acadia Parish

KSIG (May 1947) 1450 kc 250 w P O Box 228 Phone 1450 KSIG Broadcasting Co (acquired station June 1, 1955).

Network MBS, Keystone.
Rep Clark
Specialty programs French, 20 hrs. wkly
Hirsch J. Scholl, pres, Louis M. Basso, gen mgr, Thomas E. Griffin, coml mgr, Sheldon Kanter, prog dir, Bill Williams, prom mgr, Dud Wilkins, news dir, Fred Hebert, chief engr.

DENHAM SPRINGS, Livingston Parish

WLBI (April 15, 1959) 1220 kc, 250 w-D 132 Hummel St. Phone 5-5154 Avoyelles Broadcasting Corp (original owner)

Rep Keystone
W. L. Billups, pres, Chester J. Coco, exec vp, Gerald Fanny, coml mgr, Charles P. Woodside, chief engr.

DE RIDDER, Beauregard Parish

KDLA (1950) 1010 kc; 1 kw-D. P O Box 46 Phone 7600. Sabine Broadcasting Co. (original owner) See Reddock Stations in "Group Ownership"

Network Keystone
Cyril W. Reddock and John B. McCrary, co-owner, Ralph L. Hooks, gen mgr; Wayne L. Sanders, chief engr & coml mgr.

EUNICE, St. Landry Parish

KEUN (October 1952) 1490 kc; 250 w. P. O. Box 511 Phone Glendale 7-3041. Tri-Parish Broadcasting Co. (original owner).

Network MBS Rep Economy Network
Specialty programs French, 13 hrs wkly
Vincent Riehl, pres, John Plauche, gen mgr & coml mgr, Karl R. DeRouen, prog dir & prom mgr, Houston LeJeune, news dir, John Fuselier, chief engr.

FERRIDAY, Concordia Parish

KFNW (1956) 1600 kc, 1 kw-D. P. O. Box 588 Phone 7200 Miss-Lou Broadcasting Co (original owner)

Specialty programs Negro, 35 hrs. wkly.
Mrs. Marie Zuccaro, owner; George Wilson, gen mgr, Jeff Holt, coml mgr; A. L. Britt, prog dir; George Wilson, chief engr.

FRANKLIN, Heard Parish

NEW (not on air, granted July 29, 1959 target date unknown) 1390 kc, 500 w-D, DA Lionel B. DeVille

GOLDEN MEADOW, Lafourche Parish

KLFT (Nov 4, 1955) 1600 kc; 1 kw-D. Theriot Bldg Phone 5-5165 Leo J. Theriot (acquired station June 1, 1958).

Network Keystone Southeastern Key Market Network Rep Best
Specialty programs (weekly), French 13 1/4 hrs

Leo J. Theriot, pres & gen mgr; Dudley Bernard, coml mgr, Roy Vicknair, program dir, Jerry Mitchel, news & promotion dir, H. Carl Herron, chief engr, Linda Carskadon, women's dir.

HAMMOND, Tangipahoa Parish

WFPE (1947) 1400 kc, 250 w P O Box 432 Phone 960. Airweb Inc. (acquired station March 1, 1957)

Network Keystone
John A. Chauvin, pres & gen mgr, Terrel (Foots) McCrory, coml mgr, Charles Herman Jr, chief engr.

HAYNESVILLE, Claiborne Parish

KLUV (September 1956) 1580 kc, 250 w-D Radio Circle on Watters St Phone 505 Haynesville Broadcasting Co (acquired station July 15, 1959)

L. Dean Holford, exec vp & gen mgr; B. I. (Ron) Davidson, prog dir, Tommy Moore, chief engr.

KVHL (1955) 1320 kc, 1 kw-D P O Box 97 Phone Wabash 7-3804 Claiborne Broadcasting Corp (original owner)

Network Keystone Rep Best
Dr. Joe Rushton, pres, Colon Johnston, gen mgr & chief engr.

HOUMA, Terrebonne Parish

KCIL (1948) 1490 kc, 250 w P O Box 1031 Phone Uptown 2-6828 KCIL Inc (acquired station July 1, 1953) See Dixie Radio Stations in "Group Ownership"

Network Keystone Rep Indie Sales
Specialty programs French, 11 hrs wkly
Denver T. Brannen, pres, L. II Thesmar, gen & coml mgr, Mike McCormack, prog dir, George Feger, news dir, Cliff Wilson, chief engr.

JENNINGS, Jeff Davis Parish

KJEF (November 1950) 1290 kc, 1 kw-D P O Box 935 Phone 1155 Jennings Broadcasting Co (original owner)

Network Keystone.
Specialty programs (weekly), French 7 hrs
Clovie L. Bailey, pres, gen mgr & chief engr, Jerry Dugas, coml mgr, Jack Lotz, program dir, Joan West, news dir

JONESBORO, Jackson Parish

KTOC (Dec 4, 1958) 920 kc; 500 w-D, DA-D P O Box 550 Phone 4600 Jackson Parish Broadcasters (original owner). See "Newspaper Ownership"

Network Keystone
Specialty programs Negro, 5 hrs wkly
A. H. Colvin Jr, gen mgr, T. L. Colvin Sr., chief engr.

JONESVILLE, Catahoula Parish

KANV (1956) 1480 kc, 500 w-D Old South Broadcasting Co. (acquired station June 1, 1958).

LAFAYETTE, Lafayette Parish

KPEL (Jan 2, 1950) 1420 kc, 1 kw-D, 500 w-N, DA-N P O Box 853 Phone Center 4-7418. Pelican Broadcasting Co. (acquired station July 1, 1957)

Network ABC Rep Bolles
Specialty programs French, 1 hr wkly
John Paul Goodwin, pres, W. A. Patton, gen mgr, James M. Diak, coml mgr, Charles W. Malone, prog dir, Dorothy B. Jordan, prom mgr; John Scott, news dir, John E. Shipp Jr, chief engr.

KVOL (1935) 1330 kc, 1 kw, DA-N P O Box 1070 Phone Center 4-5151 Evangelinc Broadcasting Co (original owner) See "News paper Ownership"

Network NBC, Rep Meeker
Specialty programs French, 2½ hrs wkly.
Geo H Thomas, gen mgr, Thomas G Pears, coml mgr; Floyd Cormier, farm dir, Evan II Hughes, station mgr, Bob Hamm, news dir, Adrian Martin, chief engr

KKKW (under construction; granted June 23, 1960, no target date announced) 1520 kc 10 kw-D, 500 w-N, DA-2. General Communications Inc

LAKE CHARLES, Calcasieu Parish

KAOK (1947) 1400 kc, 250 w P. O. Box 786. Phone Hemlock 6-7541. KAOK Inc (acquired station November 1952) See Paglin-Ray Stations in "Group Ownership"

Rep Bernard Howard.
Stanley W Ray & Jules Paglin, owners, Specialty programs Negro, 20 hrs wkly
Roy K Rhodes, gen mgr, prom mgr & part owner, Leo Jackson, coml mgr, Byron Dowty, prog dir & news dir, Walter Jones, chief engr.

KLOU (1947) 1580 kc, 1 kw, DA-1 P. O. Box 817 Phone Hemlock 6-7277 Albert D. Johnson (acquired station May 2, 1960)

Network MBS Rep United Spot Sales
Albert D Johnson, owner & gen mgr, Chip Atkins, coml mgr & prom dir, Bob Pearson, prog dir, David Wilson, chief engr

KPLC (May 12, 1935) 1470 kc, 5 kw-D, 1 kw-N, DA-N P O Box 1521 Phone Hemlock 9-2713. TWX LC 96 Calcasieu Broadcasting Co (original owner) See T B Lanford Stations in "Group Ownership"

Network NBC, Louisiana Quality Net. Rep Weed

Specialty programs French 1 hr wkly
T B Lanford, pres, Jim Toth gen mgr; R. M White, coml mgr, A B Craik, prog dir; Jean Richard, prom mgr, Gary Tyler, news dir, Ed Barton, chief engr

KPLC-TV tv companion of KPLC

LAKE PROVIDENCE, East Carroll Parish

KLEL (June 27, 1957) 1050 kc, 250 w-D, P O Box 342 Phone 831 Radio Services Co (original owner)

Network Keystone Rep Bogner & Martin.
Specialty programs Negro, 14 hrs wkly.
Emmet McMurry & Frank W. Baldwin, co-owners, Gene Underwood, gen mgr & coml mgr, Lanny James prog dir & news dir, Paul Dalfume, prom mgr, Percy Kuhn & Herman Schwartz, chief engr

LEESVILLE, Vernon Parish

KLLA (September 1956): 1570 kc: 250 w-D P O Box 1323 Phone 3403. Leesville Broadcasting Co (original owner).

John Anthony Lazarone, co-owner Irving Ward-Steinman, co-owner, gen mgr, Ed Marshall, local coml mgr, Larry Todd, program dir; Billy Travis, chief engr.

MANSFIELD, DeSoto Parish

KDBC (June 15, 1954) 1360 kc, 1 kw-D, P O Drawer 710 Phone 1360 DeSoto Broadcasting Corp (original owner)

Network Keystone
Mildred C Sewell, pres, Arthur L Greene, gen mgr & coml mgr, Lawrence Allen, chief engr.

MARKSVILLE, Avoyelles Parish

KAPB (Oct. 28, 1954) 1370 kc: 1 kw-D P. O. Box 7. Phone 7206. Avoyelles Broadcasting Corp (original owner).

Rep Best; Keystone
Specialty programs French, 2 hrs daily
W L Billups, pres, Chester J Coco, exec vp, Willie J Bordelon, gen mgr, Donald J Bordelon, chief engr

MINDEN, Webster Parish

KASO (April 1, 1952) 1240 kc, 250 w P O Box 588. Phone Franklin 7-1513 Minden Broadcasting Co. (acquired station April 15, 1959) Frederick A. W. Davis and Jimmie H Howell, partners.

MONROE, Ouachita Parish

KRLC (June 23, 1950) 1230 kc, 250 w Bernhardt Bldg Phone Fairfax 3-4617 Dr. Frank P Cerniglia (original owner).

Network MBS
Dr. Frank P Cerniglia, pres, Gen mgr & coml mgr; Retha West, prog dir; Richard Doolin, prom mgr, Bob Jacobs, news dir, John Lacy, chief engr

KMLB (July 1930) 1440 kc, 5 kw-D, 1 kw-N, DA-N Alvis Hotel Phone Fairfax 2-7161 TWX Monroe 8793 WSTV Inc (acquired station Feb 1, 1958) (See Friendly Group in "Group Ownership")

Network ABC, NBC Rep Pearson.
Jack N Berkman pres, Raymond W. Baker, gen mgr, James t Plaisance, program dir; Otho Morgan, chief engr

KMLB-FM (July 1946) 104.1 mc, 17 kw Duplicates KMLB (above)

KNOE (Oct 4, 1944) 1390 kc, 5 kw, DA-N P. O. Box 1472 Phone Fairfax 2-8155 KNOE Inc (original owner)

Rep H-R Reps
Specialty programs Negro 2 hrs wkly
James A Noe Sr, chmn of board, James A Noe Jr, pres; Bill Davis gen mgr, Gene Nixon, prog dir; Mac Ward, news dir, Ray Boyd, chief engr

KNOE-TV tv companion of KNOE

MORGAN CITY, St. Mary Parish

KMRC (April 1954) 1430 kc 500 w-D P O Box 889 Phone 9036 Tri-City Broadcasting Inc (original owner)

Network MBS, Keystone
Warren J Fortier, pres, Paul A Trim, gen mgr, Mort Silverman Jr, treas, Louise Bensabet Lee, sec, Farrell Bonner, prog dir, Kerry K. Nicklas, news dir, Earl Herion, chief engr.

NATCHITOCHES, Natchitoches Parish

KNOC (May 1, 1947) 1450 kc, 250 w P O. Box 607 Phone 2353 Natchitoches Broadcasting Co (acquired station Dec. 31, 1955)

Network Keystone Rep Dore
B Hillman Bailey Jr, pres, gen mgr & chief engr, Norman Fletcher, sec-treas, prog dir, news dir & coml mgr, Jim Elkins, prom mgr

NEW IBERIA, Iberia Parish

KANE (August 1946) 1240 kc, 250 w P O Box 383 Phone Emerson 9-6726 New Iberia Broadcasting Co (original owner)

George H Thomas, chief owner, Donald Bonin, gen mgr, Sherry A Lopez coml mgr, Mrs Dee Voorhies, prog dir, Les Lester, prom mgr Ken Nowell, news dir, Joseph A Sikes, chief engr

FIRST IN NEW IBERIA The Sugar Cane Capital KANE

KVIM (June 4, 1952) 1360 kc, 1 kw-D P O Box 50 Phone Emerson 4-5826 Queen City Broadcasting Co. (original owner)

Paul M Cochran, owner & pres, John H. Coco, gen mgr & coml mgr; Howell Puckett, program dir; Floyd Bernard, chief engr

NEW ORLEANS, Orleans Parish

WBOK (February 1951) 800 kc, 1 kw-D, DA-D, 505 Baronne St, zone 12 Phone Tulane 5363 WBOK Inc (original owner) See Paglin-Ray Stations in "Group Ownership"

Rep Bernard Howard
Specialty programs Negro 100%
Jules J Paglin, pres Stanley W Ray Jr, exec vp & gen mgr, Edward Prendergast, vp & mgr, Fred Schwartz, coml dir, Rene Dufour, prom mgr, Lloyd Spates, chief engr

WDSU (July 23, 1923) 1280 kc, 5 kw, DA-1, 520 Royal St Phone Tulane 4371 TWX NO 290 WDSU Broadcasting Corp (acquired station Dec 8 1948) See WDSU Broadcasting Co Stations in "Group Ownership"

Network NBC Rep John Blair Co
Edgar B Stern Jr, pres, Louis Read, exec vp & gen mgr, John F Screen, mgr Harold Wheelahan, coml mgr, Gene Lawrence, prod mgr, Stan Cohen, prog planning & prom dir; Bill Stanley, news dir, Lindsey G Riddle, chief engr.

WDSU-FM (Jan 1, 1949) 105.3 mc, 3.4 kw. Duplicates WDSU (above)
WDSU-TV tv companion of WDSU-AM-FM (above)

WJWV (1926) 1230 kc, 250 w 637 Common St Phone Tulane 8265 Radio New Orleans Inc (acquired station February 1959).

Rep Forjoe
Sherwood J Tailow, pres, Allan W Roberts, exec vp & gen mgr Norman Duffour, coml mgr, Bobby Vann, operations mgr; Jim Mack, prog dir, Duncan O'Day, news dir; Charles Herman, chief engr

WJMR (Feb 23, 1946) 990 kc; 250 w-D Jung Hotel, 1500 Canal St, zone 16 Phone Express 3131 TWX 497 Supreme Broadcasting Co (original owner)

Network MBS Rep Weed
Specialty programs Spanish, 6 hrs wkly
Chester F Owens, pres, George A Mayoral, gen mgr & chief engr, Ed Dakutis coml mgr & prom mgr Tom Abbott, prog dir & news dir

WRCM (FM) (Sept 1 1945) 97.1 mc, 5.9 kw. Duplicates WJMR (above)

WVUE-TV tv companion of WJMR, WRCM (FM)

WNOE (1925) 1060 kc 50 kw-D 5 kw-N, DA-2 Sheraton Charles Hotel, zone 12 Phone Express 2173 TWX 571 James A Noe (acquired station 1936)

Rep Avery-Knodel
James A Noe, owner & pres, James A Noe Jr, gen mgr; Cleve J Brien, gen sales mgr & prom mgr, Bud Connell, prog dir, Ken Elliott, news dir, Gerrie Daubert, women's dir, A J Bourgeois, chief engr

To buy or sell Radio-TV properties
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PATT McDONALD CO.

Box 9266, Austin, Texas. GL. 3-8080
Or, Jack Koste, 60 E. 42nd NY 17, NY
MU. 2-4813

***WNPS** (May 7, 1960) 1150 kc, 250 w 1133 Webster St., zone 18 Phone Twinbrook 5-5123 Orleans Parish School Board (acquired station May 7, 1960)

Specialty programs French, 1½ hrs, German, 1 hr, Spanish, 1 hr, Israel, 1 hr wkly.
Jeanne Minge, gen mgr, John Nickinovich, operations mgr; Raphael L Patrick, chief engr.

WSMB (April 1, 1925) 1350 kc, 5 kw, DA-N Maison Blanche Bldg, zone 16 Phone Magnolia 5921. TWX NO 183 WSMB Inc (acquired station March 1957) See Founders Corp Stations in "Group Ownership"

Network ABC Rep Hollingsbery
Specialty programs Negro, 4 hrs wkly
McLaws Kieffel, gen mgr, D V Donegan, coml mgr, Harold G Nebe, chief engr.

WTIX (Sept. 10, 1953) 690 kc, 5 kw, DA-2, 328 Chartres St., zone 16 Phone Magnolia 3562. Storz Broadcasting Co (acquired station Sept 23, 1958). See Storz Stations in "Group Ownership"

Rep Eastman
Todd Storz, pres; Fred Berthelson, vp & gen mgr; Edward T. Hunt, coml mgr; Dick Braun, prog dir, Betty Lyons, continuity dir; David Nebel, news dir, Mary Lou DeRose, traffic mgr.

WWL (March 30, 1922) 870 kc, 50 kw, DA-1, Roosevelt Hotel, zone 12. Phone Jackson 5-2194 TWX NO 483 Loyola U of the South (original owner)

Network CBS. Rep Katz
Specialty programs Spanish, 1 hr wkly
Rev W Patrick Donnelly, S J, pres, John L Vath, gen mgr, Ray Eberhardt, coml mgr, Wm. T Romaine, prog dir, Morris Trahan, prom mgr, I J. Vidacovich Jr, news dir, J D. Bloom, chief engr

WWL-TV. Tv companion of WWL

WWMT (FM) (February 1953) 95.7 mc; 47 kw 2031 St Charles Ave, zone 13. Phone Jackson 5-904 Fidelity Broadcasting Inc.
Rep Good Music Broadcasters

WWOM (1958) 600 kc, 1 kw-D WWOM Inc See William F. Johns Family Stations in "Group Ownership"

WYLD (1949) 940 kc; 1 kw-D, 500 w-N, DA-N 2906 Tulane Ave, zone 19. Phone Hunter 2-1112. Rounsaville of New Orleans Inc (acquired station Dec 16, 1957) See R W. Rounsaville Stations in "Group Ownership"

Rep Pearson, Dora-Clayton (regional).
Specialty programs Negro, 100%
Robert W. Rounsaville, pres, Harold F. Walker, vp, natl sales; John Fulton, vp, local sales, Jovve Monroe, natl prog dir, William Arthur Selley, gen mgr, John J Revisore, station mgr; Donald K Clark, coml mgr, Robert D Hudson, prog mgr Larry McKinley, prog dir, Nola Parish, women's prog dir, David D. Shaffer, prom mgr; George Truchart, news dir; Sam Perkins, chief engr

OAKDALE, Allen Parish

KREH (1952): 900 kc, 250 w-D P O Box 571 Phone 900. Ralph L Hooks & C Reddock (original owners) See Cyril W. Reddock Stations in "Group Ownership"

Network Keystone
Ralph L. Hooks, gen mgr; Billy G Wesson, coml mgr, prog dir, station mgr; Gary Lingle, news dir

OAK GROVE, West Carroll Parish

KWCL (Aug 15, 1958) 1280 kc, 500 w-D, P O Box 65 Phone Garden 8-2389 Carroll Broadcasting Co (original owner)

Network Keystone
Specialty programs Negro, 10 hrs wkly
Edgar McCormick, pres, Charles Ferrell, gen mgr, coml mgr & chief engr, Ivy R Robinson, prog dir, Charlotte Ferrell, prom mgr; Larry Robinson, news dir

OPELOUSAS, St. Landry Parish

KSLO (September 1947) 1230 kc, 250 w. P O Box 392 Phone 2633 KSLO Broadcasting Co (original owner)

Network ABC, Keystone Rep Sears & Ayer.
Specialty programs French, 20 hrs wkly
W E Jones, gen mgr, A B Reed Jr, coml mgr, Wardell Allegood, prog dir, Don Murphy, chief engr

RAYVILLE, Richland Parish

KRIH (1957) 900 kc, 250 w-D P O Box 420. Phone 4855 John H Touchstone (acquired station April 1, 1960).

Network Keystone
John H Touchstone, owner, Lloyd S McClure, gen mgr, Henry Cumpston, coml mgr; Bob Kidd, asst mgr, Jim Bell, prog dir, O L Morgan, chief engr

RUSTON, Lincoln Parish

KRUS (Nov 7, 1947) 1490 kc, 250 w P O Box 533. Clarence E Faulk Jr (original owner) See "Newspaper Ownership"

Network Keystone
C E Faulk Jr, pres Wm S Carter, gen mgr, Bill Darland, coml mgr Helen Smith, prog dir, Bill Young, news dir, J A De Vilbiss, chief engr

SHREVEFORT, Caddo Parish

KANE (Oct 26, 1958) 1300 kc 1 kw-D, P O Box 7243 Phone 3-2668 Kenwil Inc. (acquired station Oct 26, 1958)

Rep Bob Wittig (N. Y.), Harlan G Oakes; Dora-Clayton (Atlanta)
Specialty programs Negro, 100%
David Kent, pres, Glenn V Wilson, gen mgr; Doris Wilson, prog dir, Brown E Moore, news dir, Carl Goulden, chief engr.

Radio Stations CONTINUED

LOUISIANA CONTINUED

KBCL (September 1957): 1220 kc; 250 w-D. P. O. Box 727. Phone 3-1606. Good Music Inc. (acquired station September 1958)
Rep Geo. T. Hopewell; Clyde Melville (Southwest)
Crawford Godfrey, pres; Joe Monroe, gen mgr; Jeff Dale, prog dir; Joel E. Wharton, chief engr.

KBCL-FM (May 1959): 96.5 mc; 11 kw. Duplicates KBCL (above).

KCIJ (1954): 1050 kc; 250 w-D. P. O. Box 197. Phone 3-6107. Southwest Broadcasters Inc. (acquired station July 13, 1960).
Network Keystone. Rep Gill-Perna.
Samuel R. David, pres & gen mgr; W. B. Sepaugh Jr., coml mgr; Elizabeth Roberts, prog dir; H. B. Culbertson, chief engr.

KEEL (1922): 710 kc; 10 kw-D, 5 kw-N, DA-2, (CP 50 kw-D, 5 kw-N). 1500 N. Market St. Phone 5-8692. Foster & Assoc. (acquired station September 1957). (See McLendon Stations in "Group Ownership").

KJOE (Aug 1, 1954): 1480 kc; 1 kw-D 529½ Crockett St. Phone 2-0732-3. Armand Kovitz (acquired station Nov. 4, 1959).
Rep Bernard (New York); Cecil Beaver (Memphis)

Armand Kovitz, pres & gen mgr; Sam Styles, coml mgr; Bruce Jenkins, prog dir & prom mgr; Newman Keys, chief engr.

KOKA (1950): 980 kc; 5 kw-D. P. O. Box 3605. Phone 2-3122. John McLendon & Assoc. (acquired station 1957). See McLendon-Ebony Stations in "Group Ownership."
Rep Pearson.

Specialty programs Negro, 100%.
John M. McLendon, pres.

KREB (1947): 1550 kc; 1 kw-D, 500 w-N, DA-N (CP for 10 kw-D, 500 w-N, DA-N), 311 Milam St. Phone 3-3681. Radio Shreveport (acquired station Jan. 1, 1960).
Rep Forjoe.

Edwin J. Charles, gen mgr; G. H. Stafford, coml mgr; Bob Holiday, prog dir; Larry Graham, news dir; Bobby Bellar, chief engr.

KRMD (June 1928): 1340 kc; 250 w. P. O. Box 1712. Phone 3-6171. Radio Station KRMD (acquired station 1956). See T. B. Lanford Stations in "Group Ownership."

Network ABC. Rep Weed.
T. B. Lanford, owner; Thomas A. Gresham, gen mgr; Joseph Keith, prog dir; Tony Barrett, news dir; W. J. Wilkinson, chief engr.

KRMD-FM (August 1948): 101.1 mc; 11.5 kw. Duplicates KRMD (above).

KWKH (September 1925): 1130 kc; 50 kw, DA-N. P. O. Box 1387. Phone 2-8711. TWX 287. International Broadcasting Corp. (acquired station September 1932). See "Newspaper Ownership"

Rep Christal
William H. Bronson, pres; Henry B. Clay, exec vp & gen mgr; Jack Timmons, asst mgr & coml mgr; Frank Page, prog dir; James T. Briggs, prom mgr; Bob Shipley & Tom Sazan, news editors; O. S. Droke, chief engr; W. E. Antony, tech dir.

KWKH-FM (Nov. 15, 1948): 94.5 mc; 13.5 kw. Duplicates KWKH (above)

SPRINGHILL, Webster Parish

KBSF (June 30, 1954): 1460 kc; 1 kw-D. P. O. Box 127. Lehigh 9-4616. Johnnie K Hill (acquired station Feb. 3, 1959).

Network Keystone
Specialty programs: Negro, 2 hrs wkly
Johnnie K Hill, sole owner & gen mgr; Merle Kigore, coml mgr; Gene Burns, prog dir; M. Evelyn Reynolds, prom mgr; Robert R. Wainwright, chief engr.

SULPHUR, Calcasieu Parish

KIKS (1955): 1310 kc; 500 w, DA-D. P. O. Box 324. Lake Charles, La. Phone Jackson 7-5266. Lake Broadcasting Co. (acquired station Dec. 15, 1956).

Dale D. Mahurin, vice pres & gen mgr; Cecil Bland, station mgr.

TALLULAH, Madison Parish

KTLD (Sept. 4, 1954): 1360 kc; 500 w-D. P. O. Box 1360. Phone 1360-61. Howard E. Griffith (original owner).

Network Keystone.
Howard E. Griffith, pres, gen mgr & chief engr; Chris C. Kimbell Jr., coml mgr; Mrs. Pearle C. Lockett, prog dir.

THIBODAU, Lafourche Parish

KTIB (Dec. 24, 1953): 630 kc, 500 w-D. First Federal Bldg, W 2nd St. Phone Hilcrest 7-9006. Delta Broadcasters Inc. (original owner)

Specialty programs: French, 1 hr; Negro, 1 hr. wkly.
Ferd H. Block, pres; Raymond A. Saadi, gen mgr; Davey Crockett, prog dir; Wayne Carpenter, prom mgr; Joe Price Jr., news dir; Sam Eaton, chief engr.

VILLE PLATTE, Evangeline Parish

KVPI (November 1953): 1050 kc; 250 w-D. P. O. Box 566. Phone 5888. Ville Platte Broadcasting Co. (original owner).

Network Keystone.

Lionel B. Deville, pres; Chris T. Duplechain, gen mgr, coml mgr & prom mgr; John M. Pitre, prog dir; James D. Soileau, news dir; J. L. Sylvester, chief engr.

WEST MONROE, Ouachita Parish

KUZN (August 1956): 1310 kc; 1 kw-D. 1515 N 7th St. Phone Fairfax 2-1491. Howard E. Griffith (original owner).

Rep Weed
Howard E. Griffith, owner & chief engr; Ollie Bales, gen mgr, sales mgr & prom mgr; Chuck Morgan, prog dir; Johnny Mitchell, prom mgr; Wayne Gentry, news dir.

WHITE CASTLE, Iberville Parish

KEVL (1955): 1590 kc; 1 kw-D. P. O. Box 457. Phone 5116. Big League Broadcasting Co. (acquired station May 6, 1959).

Charles Ernest Schwing Jr., chief owner.

WINNFIELD, Winn Parish

KVCL (Dec. 17, 1955): 1270 kc; 1 kw-D. P. O. Box 548. Phone 5822. Winn Broadcasting Co. (acquired station Oct. 1, 1958).

Network Keystone.
Edward R. Hall, chief owner, gen mgr & chief engr; Charles Christie, prog dir.

WINNSBORO, Franklin Parish

KMAR (May 1, 1957): 1570 kc; 500 w-D. P. O. Box 312. Phone 5141. Franklin Broadcasting Co. (original owner). See W. Gordon Allen Stations in "Group Ownership."

Rep Continental.
Specialty programs: Negro, 10 hrs. wkly.
J. H. Martin, pres; Si Willing, gen mgr; Pete Bradfield, prog dir; Marshall Peel, news dir; Charles Graves, chief engr.

Our Signal Covers the richest cotton and cattle area in Louisiana!

Industry is moving in, too!

You're ahead by far

on

KMAR

WINNSBORO, LA.

SI WILLING—Gen. Mgr.

P.S. We've applied for a power increase!

MAINE

*Non-commercial

AUGUSTA, Kennebec County

WFAU (Oct. 2, 1946): 1340 kc; 250 w (CP for 1 kw-D, 250 w-N). 160 Bangor St. Phone Mayfair 3-3878. Twin City Broadcasting Co. (original owner). See Melvin Stone-Faust Coutuire in "Group Ownership"

Network Yankee
Specialty programs French, 1 hr. wkly
Faust Coutuire, pres & chief owner; Norman G. Gallant, gen mgr; Richard MacLennan, coml mgr; Peter Kozich, prog dir & prom mgr; Richard Worthen, news dir; Joseph Roy, chief engr.

WFAU-FM (not on air, target date, summer 1960): 101.3 mc; 4.8 kw. Duplicates personnel and programs of WFAU (above).

WRDO (Feb. 23, 1932): 1400 kc, 250 w. 251 Water St. Phone Mayfair 3-4735. WRDO Inc. (original owner). See Rines Stations in "Group Ownership."

Network NBC, Maine Broadcasting System. Rep Weed.

William H. Rines, pres; Leslie R. Hubley, gen mgr; Agnes E. Day, traffic mgr; Dan Kelly, news dir; Harold T. Dinsmore, chief engr.

BANGOR, Penobscot County

WABI (1924): 910 kc; 5 kw, DA-N. 57 State St. Phone 6446. TWX BG-98. Community Broadcasting Service (acquired station 1949). See Community Broadcasting Service Stations in "Group Ownership"

Network ABC, MBS. Rep Hollingbery; Kettel-Carter.

Horace A. Hildreth, pres; Walter Dickson, gen mgr; Charles Sias, coml mgr; John MacRae, station mgr, prog dir & prom mgr; George Hale, news dir, Edward Winchester, chief engr.

WABI-TV: Tv companion of WABI.
WGUU (1947): 1250 kc; 5 kw-D. P. O. Box 831. Phone 7354. Bangor Broadcasting Corp. (acquired station April 17, 1954). See Melvin Stone-Faust Coutuire Stations in "Group Ownership"

Network Lobster. Rep Harry Wheeler (New England). Devney-O'Connell (New York); McGavren

Louis J. Borgatti, gen mgr; Bob Dow, prog dir; Mike Dolley, news dir; Paul Reynolds, chief engr.

WLBZ (December 1926): 620 kc; 5 kw, DA-N. 861 Broadway. Phone Bangor 2-4656. Maine Broadcasting Co. (acquired station February 1944). See Rines Stations in "Group Ownership."

Network NBC; Maine Broadcasting System. Rep Weed.

William H. Rines, pres; Edward E. Guernsey, gen mgr, Edward J. Owen, prog dir; John Wellington, news dir; John Wibby, chief engr.

WLBZ-TV: Tv companion of WLBZ

BATH, Sagadahoc County

WIMS (Sept. 30, 1957): 730 kc; 500 w-D (CP for 1 kw-D). 195 Front St. Phone Hilltop 3-5542. Winslow Turner Porter (original owner).

Winslow T. Porter, owner-mgr; Stanley S. Milton, coml mgr; Mark Roman, prog dir; Lewis Colby, prom mgr; Peter Denzer, news dir, Dr. Harry F. Hinckley Jr., chief engr.

BIDDEFORD, York County

WIDE (1948): 1400 kc; 250 w. 234 Main St. Phone Atlantic 4-4566. Biddeford-Saco Broadcasting Corp. (acquired station Sept. 1, 1958).

Network Yankee network. Rep Walker-Rawalt.

Specialty programs: French, 7½ hrs wkly.
J. Alan Jasper, pres & gen mgr; M. Chester Ball, treas; Forrest J. Craig, coml mgr; Edward W. Horne, prog dir; Howard B. Martin, station mgr; Carl Snow, chief engr.

BRUNSWICK, Cumberland County

***WBOR (FM)** (September 1949): 91.1 mc; 10 w. Moulton Union, Bowdoin College. Phone Parkview 9-9224. President and Trustees of Bowdoin College.

WCME (December 1955): 900 kc; 500 w-D (CP for 1 kw-D). River Road. Phone Parkview 5-5507. Westminster Broadcasting Co. (acquired station April 4, 1960).

Rep Walker-Rawalt
Roger H. Strawbridge, pres & gen mgr; William N. McKeen, coml mgr; Melville T. Whitcomb, chief engr

CALAIS, Washington County

WQDY (St. Stephen, N.B., Canada) (July 1959): 1230 kc; 250 w. 281 Main St. Phone Globe 4-7545. St. Croix Broadcasting Co. (original owner)

Network Hildreth network. Rep Radio & Television Sales Ltd. (Canada); Hollingbery
John H. Vondell Jr., pres & gen mgr; John P. Foster, vp & coml mgr; Daniel M. Hollingdale, prog dir; Carole E. Carlow, prom mgr; William E. Casey, news dir; D. T. Gardner, chief engr.

CARIBOU, Aroostock County

WFST (July 15, 1956): 600 kc; 5 kw-D. P. O. Box 65. Phone Gypsy 6-3731. Northern Broadcasting Co. (original owner).

Network Lobster. Rep Devney-O'Connell (New York); McGavren (Chicago, Detroit, West Coast).

Elby Stevens, vp, gen mgr, prom mgr; Al Knight, coml mgr; Dick Meyer, news dir & prog dir; Jerry Johnson, chief engr.

WFST-FM (target date Oct. 1, 1960): 97.7 mc; 220 w. Duplicates WFST (above).

ELLSWORTH, Hancock County

WDEA (Dec. 13, 1958): 1350 kc; 1 kw-D. Christian Ridge Road. Phone Normandy 7-2523. Coastal Broadcasting Co. (original owner).

Rep Walker-Rawalt
Milton C. Chapman, pres; Donald E. Knowles, gen mgr; Donald C. Graffam, coml mgr; William T. McCarthy, prog dir & prom mgr; Peter E. Martin, news dir; Richard T. Laffin, chief engr.

FARMINGTON, Franklin County

WKTJ (Dec. 21, 1959): 1380 kc; 1 kw-D. P. O. Box 590. Phone 3000. Franklin Broadcasting Corp. (original owner).

Rep Kettel-Carter.
Elden H. Shute Jr., pres & gen mgr; Gerald T. Higgins, treas & coml mgr; Gary H. Shute, prog dir; Eric McFail, news dir; Daniel E. Harrison, chief engr.

HOULTON, Aroostock County

WHOU (1950): 1340 kc; 250 w. North Rd. Phone 2257. Northern Maine Broadcasting Corp. (acquired station June 4, 1959).

Bernard E. Esters, pres & gen mgr; Glenn H. Hilmer, vp & treas; Keith Stine, sales mgr.

HAMILTON-LANDIS

& ASSOCIATES, Inc.

NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO

SELL **MORE**

RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1737 DeSALES ST., N.W., WASHINGTON
EXECUTIVE 3-3456

LEWISTON, Androscoggin County

WCOU (Aug. 21, 1938): 1240 kc, 250 w P. O. Box 330 Phone State 4-6921. Twin City Broadcasting Co (original owner) See Melvin Stone & Faust Couture Stations in "Group Ownership"

Networks Lobster, Yankee Rep Wheeler (Boston), Devney-O'Connell (New York), McGavren (Chicago)

Specialty programs French, 3 hrs wkly
Faust Couture, pres, treas, John Libby, gen mgr, Oscar Normand, coml mgr, Janet Lavenger, prog dir, John Libby, prom mgr, Donalds Roberts, news dir, Carl Rounds, chief engr

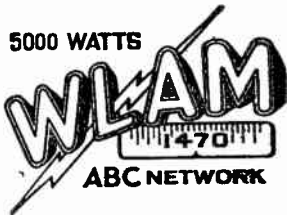
WCOU-FM (Feb 29, 1948) 93.9 mc, 13 kw Duplicates WCOU (above)

WLAM (Sept 4, 1947) 1470 kc 5 kw, DA-1 129 Lisbon St Phone State 4-5401 Lewiston-Auburn Broadcasting Corp (original owner)
Network ABC Rep Everett-McKinney, Kettell-Carter (Boston)

Specialty programs. French, 3 hrs wkly
Frank S Hoy, treas & chief owner; F. Parker Hoy, pres & gen mgr; Romeo E Sansoucy, coml mgr & prom mgr, Harold W Dutch, station mgr, Robert D Mowers, prog dir, Frederick H Gage, news dir, Herbert O Wiles, chief engr

LEWISTON-AUBURN MAINE'S 2nd METRO Retail Sales Market

An \$85 Million Trade Area . . .
New Raytheon Plant Boosts Pay-rolls 20%



National Reps:

Everett-McKinney

Kettell-Carter

***WBJR (FM)** (Oct 6, 1958) 91.5 mc, 10 w P. O. Box 339, Chase Hall, Bates College. Bates College (original owner)

Allan Wulff, gen mgr, Dennis H Akerman, coml mgr, John K Worden, prog dir, Robert Witt, news dir, John S Handerson, chief engr.

POLAND SPRING, Androscoggin County

WMTW-FM (June 11, 1958) 94.9 mc, 49.1 kw 477 Congress St. Phone SP 3-5665 TWX 65 Mt Washington Tv Inc (original owner).

Network Concert Network
John W. Guider, pres & gen mgr, John M. McGorriall, station mgr, Arthur Owens, prog dir, Parker Vincent, chief engr

WMTW-TV Tv companion of WMTW-FM.

PORTLAND, Cumberland County

WCSH (July 13, 1925) 970 kc, 5 kw, DA-N 157 High St Phone Spruce 2-0181 TWX PO 93 Maine Radio & Television Co (original owner) See Rines Stations in "Group Ownership"

Network NBC, Maine Broadcasting System. Rep Weed

William H Rines, pres; Benjamin A Hubley, gen mgr & coml mgr, Robert Shaw, prog dir & news dir, Charles R Brown, chief engr

WCSH-TV Tv companion of WCSH

WGAN (Aug 3, 1936) 560 kc, 5 kw, DA-1. 390 Congress St. Phone Spruce 2-4661 TWX PO 196 Guy Gannett Broadcasting Services (original owner)

Network CBS Rep Avery-Knodel
Jean G Williams, pres, Creighton E Gatchell, gen mgr, Francis F Farnum Jr radio mgr & coml mgr, Charles R Sanford, prog dir, Jack Havey, prom mgr, Nunzi Cassavola news dir, Roger W Hodgkins chief engr

WGAN-TV Tv companion of WGAN

WLOB (Feb 2 1957) 1310 kc 1 kw-D Columbia Hotel. Phone Spruce 5-2336 Casco Broadcasters Corp (original owner). See Tarlow Assoc and Stone-Couture in "Group Ownership"

Network Lobster Rep Devney-O'Connell
Sherwood J Tarlow, chief owner, Melvin L Stone, gen mgr, David L Rovte, coml mgr, Howie Leonard, prog dir, Irving Kaiser, prom mgr, Larry Rush, news dir, T Richard Dunn, chief engr.

WLOB-FM (June 1, 1960) 97.9 mc, 10 kw Same licensee and staff as WLOB (above)

WPOB (March 1946) 1490 kc, 250 w 477 Congress St. Phone Spruce 3-8111 TWX PO-199. Hildreth Broadcasting Co (acquired station May 1958) See Community Broadcasting Service Stations in "Group Ownership"

Network ABC, Yankee Network, MBS Rep Kettell-Carter (Boston), Hollingbery
Horace Hildreth, pres, Raymond Mercier, gen mgr, William Mullen, coml mgr, Walter J. Norton, prog dir & prom mgr, Joseph Williams, chief engr.

PRESQUE ISLE, Aroostook County

WAGM (1931) 950 kc, 5 kw, DA-1 189 Main St. Phone 9-2461 TWX PI 03 Aroostook Broadcasting Corp (See Community Broadcasting Stations in "Group Ownership")

Rep Hollingbery, Kettell-Carter
Walter L Dickson, exec vp, Stanley Lyons, station mgr, William J Muller, national sales mgr, Wayne Knight, operations dir

WAGM-TV Tv companion of WAGM

WEGP (June 24, 1960) 1390 kc; 5 kw, DA-N 418 Main St. Phone Porter 8-5141 Presque Isle Radio Co (original owner). See "Newspaper Ownership"

Network MBS
Edward G. Perrier, pres, Ted Coffin, gen mgr & coml mgr, Richard Marshall, prog dir, Gilbert Titcomb Jr, chief engr

ROCKLAND, Knox County

WRKD (Oct 1, 1952) 1450 kc, 250 w 493 Main St. Phone Lyric 4-8451 Knox Broadcasting Co (acquired station December 1956)

Network ABC Rep Kettell-Carter
Specialty programs Finnish
Caitleton D Brown, pres, Paul R Huber, mgr & prog dir, Terience Economy, coml mgr, Miles Lamson, chief engr

RUMFORD, Oxford County

WRUM (August 1953) 790 kc; 1 kw-D 89 Congress St. Phone 1057 Rumford Broadcasting Co (original owner) See Stone-Couture Stations in "Group Ownership"

Network Lobster Network Rep Devney-O'Connell (New York), Harry Wheeler (Boston), McGavren (Chicago)

Melvin L Stone, pres, Kenneth J Ellis, prog dir & gen mgr, Don Clarke, news dir, Dale Wing, chief engr

SANFORD, York County

WSME (Nov 9, 1957) 1220 kc, 1 kw-D P. O. Box 1220 Phone 1574 York Broadcasting Co (original owner) See Stone-Couture Stations in "Group Ownership"

Network Lobster Rep McGavren; Devney-O'Connell (New York), Harry Wheeler (Boston)

Melvin L Stone, pres, John A Carlson, coml mgr, Fied E Nutter, prog dir, Frank De-Francesco, prom mgr, Richard B. Parker, chief engr

SOUTH PARIS, Oxford County

WKTO (Oct 28, 1955) 1450 kc, 250 w Alpine St. Phone Pilgrim 3-2311 Oxford Broadcasting Corp (original owner)

Specialty programs Finnish
Gerald T Higgins, pres & gen mgr, Elder H Shute, vp & treas, R Deane Sequin, station mgr, chief engr & prog dir

SKOWHEGAN, Somerset County

WGHM (March 17 1956) 1150 kc 5 kw D 61 Water St. Phone Greenwood 4-2727 Pine-land Broadcasting Co (original owner) (See Stone-Couture Stations in "Group Ownership")

Rep McGavren, Devney-O'Connell (New York), Wheeler (Boston)

WATERVILLE, Kennebec County

WTVL (June 19, 1946) 1190 kc, 250 w 36 Silver St. Phone Trinity 3-3311 Kennebec Broadcasting Co (original owner)

Network ABC Rep Hollingbery
Specialty programs French, 2 hrs wkly
Caitleton D Brown, pres, chief owner & gen mgr, Harold L Vigue, coml mgr, Kendrick Chase, prog dir, Donald S Sutherland, chief engr

WESTBROOK, Cumberland County

WJAB (Nov 8, 1959) 1410 kc, 5 kw-D 841 Main St. Westbrook Broadcasting Co (original owner)

Rep Everett McKinney
Raymond B Durgin gen & coml mgr, Frank Fixaris, prog dir, Jared Stout news dir, Peter Baglidasian, chief engr

MARYLAND

*Non-commercial

ABERDEEN, Harford County

WAMD (May 1 1957) 970 kc, 500 w-D, DA-D P. O. Box 485 Phone Aberdeen 2070 Harford County Broadcasting Co (original owner)

John L. Allen, owner & gen mgr, Robert D Huntley, coml mgr, Howard R Gray Jr, prog dir, prom mgr & news dir, John A McAulay, chief engr

RADIO'S TOP VOICE

for
**HARFORD and CECIL
Counties**

Serving 99,895 homes within
the .5 MV/M coverage area.

WAMD

970 KC

**ABERDEEN
MARYLAND**

ANNAPOLIS, Anne Arundel County

WABW (1946) 810 kc, 250 w-D P. O. Box 1551 Phone Colonial 3-9211 ABW Broadcasters Inc. (acquired station May 12, 1960) See Greenwalt-Norris-Youse Stations in "Group Ownership"

Network Keystone
Specialty programs Negro, ½ hr; Greek, 1 hr wkly

Lester Greenwalt pres, Rolland C Bou-beau, gen mgr, John Bosinan, prog dir, Joseph Criscomb, chief engr

WANN (Jan 10, 1947) 1190 kc, 10 kw-D, DA-D P. O. Box 631 Phone Colonial 3-2500 Annapolis Broadcasting Corp (original owner)

Rep Pearson
Specialty programs Negro, 100%
Moris H. Blum, pres, chief owner & gen mgr, Merrill W Pittman, chief engr

WANN-FM (May 16, 1960) 107.9 mc; 20 kw Same address and staff as WANN (above)

WNAV (1949) 1430 kc; 1 kw, DA-N (CP for 5 kw-D, 1 kw-N, DA-N) Admiral Heights Phone Colonial 3-2639. Capital Broadcasting Co (acquired station July 1957) See Henry Rau Stations in "Group Ownership"

Rep Breen & Ward
Henry Rau, pres; William Fillingham, gen mgr, Charles Shroud, news dir, Lloyd S Smith, engr dir

WNAV-FM (1947) 99.1 mc, 16.6 kw. Same licensee, staff & address as WNAV (above)

BALTIMORE

WAQE (See Towson listings)

Reach the People with the
Purchasing Power
IN BALTIMORE

WAQE-AM 1570 on the dial
THE VOICE OF BALTIMORE COUNTY

WAQE-FM 101.9 on the dial
THE GOLDEN SOUND IN RADIO

Listened to by all of Baltimore . . . but catering to Suburbia—North Baltimore and Baltimore County . . . where Baltimoreans now live.

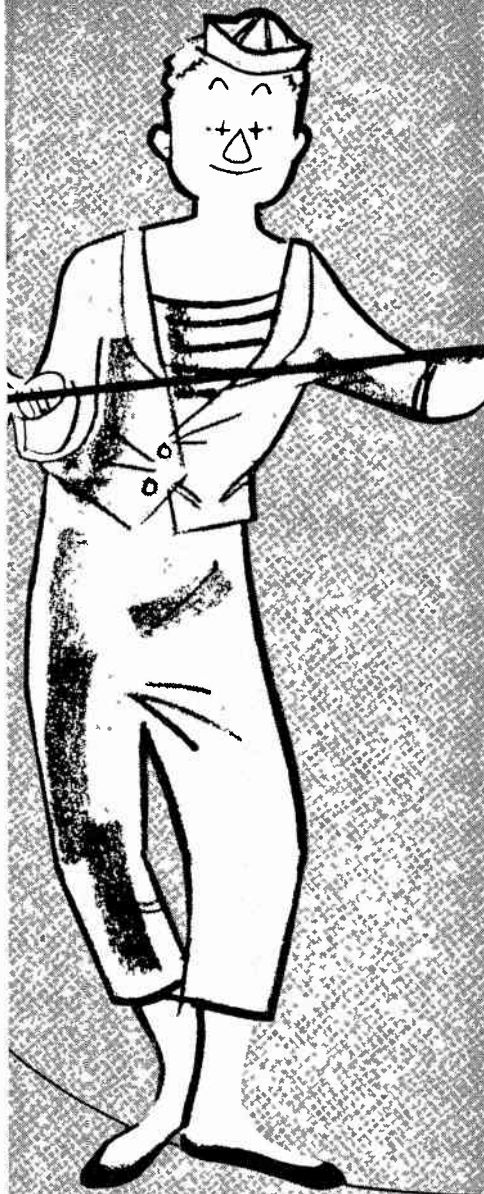
WAYE (See Dundalk listings).

WBAL (Nov 2, 1925) 1090 kc, 50 kw, DA-N 2610 N Charles St, zone 18 Phone Hopkins 7-3000. TWX BA 92 WBAL Div, The Hearst Corp (acquired station Jan 11, 1935) See Hearst Stations in "Group Ownership" and "Newspaper Ownership"

Network NBC Rep McGavren
D L Provost, vp, chmn radio & tv, Hearst Corp, Thomas S Carr, vp & mgr, Alfred E Burk, asst station mgr & sales mgr, Thomas H O'Connor, prog dir, Henry F Hines, prom mgr, Galen Fromme, news dir, Mollie Martin, women's dir, Conway Robinson, farm dir, Joe Croghan, sports dir, John T Wilner, vp radio-tv engineering Div

WBAL-FM (Dec 7, 1958) 97.9 mc, 15 kw Same licensee, staff and address as WBAL (above)

WBAL-TV: Tv companion of WBAL



WCBM'S Balanced Programming leads in Baltimore Radio

A CBS RADIO AFFILIATE

W C B M

10,000 Watts on 680 KC
Baltimore 13, Maryland

PETERS, GRIFFIN,
WOODWARD, INC.

Exclusive National Representatives

***WBJC (FM)** (April 6, 1951): 88.1 mc, 125 w
2901 Liberty Heights Ave, zone 15 Phone
Hopkins 7-4000. Dept. of Education (original
owner)

Clarence T De Haven, gen mgr; Paul E
Nolder, prog dir, Kennard E. Lang Jr., news
dir, Charles Blair, chief engr.

WBMD (Dec. 7, 1947). 750 kc; 1 kw-D. 879
Park Ave, zone 1. Phone Mulberry 5-7095
Key Broadcasting Corp (original owner)

Rep Bernard
Specialty programs German, 1½ hrs.; Ital-
ian, 1½ hrs.; Polish, 1 hr wkly.

Carl G Brenner, gen mgr & coml mgr.
WCAO (1922): 600 kc, 5 kw, DA-1. 1102
North Charles St., zone 1. Phone Mulberry
5-0600. TWX BA-287. Plough Broadcasting Co
(acquired station May 19, 1956). (See Plough
Broadcasting stations in "Group Ownership").

Rep Radio-TV Representatives
Harold R. Krelstein, pres; Byron I. Millenson,
vp & gen mgr; C. Carroll Larkin, sales mgr;

Vance Randolph, program dir, Charles W Pur-
cell, promotion dir & news dir; Charles Seibold,
chief engr; Ray Moffett, farm dir; Dorothy
Smyth, women's dir.

WCAO-FM (Dec. 15, 1947): 102.7 mc; 20 kw
Same address, licensee and staff as WCAO
(above)

WCBM (1924) 680 kc, 10 kw-D, 5 kw-N,
DA-2. WCBM Community House, zone 13
Phone Belmont 5-8400. TWX BA 492. Balti-
more Broadcasting Corp (original owner)

Network CBS. Rep Peters, Griffin, Wood-
ward

John Elmer, pres; George H. Roeder, exec
vp, John K Healy, vp for sales; Charles A
Roeder, vp operations & public affairs; Diana
Wescott, prom mgr, Robert H Gneiser, news
dir, G Porter Houston, chief engr.

WCBM-FM (June 6, 1960). 106.5 mc; 17 kw.
Duplicates WCBM (above)

WEBB (April 5, 1955) 1360 kc; 5 kw-D,
DA-D. 3113 W. North Ave, zone 16. Phone
Wilkins 7-1245. 1360 Broadcasting Co. (origi-
nal owner)

Rep Howard.

Specialty programs Negro, 100%

Leon B Back, pres, Samuel E. Feldman
exec vp & gen mgr, Bentley A Stecher, re-
gional sales mgr & coml mgr, Wiley E. Daniels
Jr., prog dir, Mary Rawlings, prom mgr,
Claude (Buddy) Young, asst gen mgr, Clifford
Inman, chief engr

WFBR (1922) 1300 kc, 5 kw, DA-1. 13 E
20th St., zone 18. Phone Mulberry 5-1300
Baltimore Radio Show Inc. (acquired station
1927)

Rep Blair
Robert S Maslin Jr., pres; Robert B. Jones
Jr., vp & gen mgr; Dudley Tichenor, coml
mgr; Ralph E Phillips, prog dir, Mrs Cleo
Wright, prom mgr, Louis E Corbin, news
dir, William R. Hoos, chief engr.

WFMM-FM (Feb 4, 1960) 93.1 mc, 19.5 kw
44 W. Biddle St., zone 1. Phone Vernon 7-2227
Commercial Radio Institute Inc. (original
owner).

Rep Walker-Rawalt

Julian Sinclair Smith, pres & gen mgr; John
H. L. Traufelter, vp & treas, Frederick M.
Himes Jr., vp & sec, Bert Hanauer, prog con-
sultant, Eric W. Kirkham, operations mgr,
Carroll Warrington, music consultant, Edwin
M Kabernagel Jr, sales mgr

WITH (March 1, 1941). 1230 kc, 250 w. 7 E
Lexington, zone 3. Phone Lexington 9-7808
Maryland Broadcasting Co (original owner)
See Tinsley Stations in "Group Ownership"

Network MBS. Rep Select (New York),
Young (Middle West & Far West) Ayers

Specialty programs Negro 37 hrs wkly
Thomas G Tinsley Jr, pres, R C Embry,
gen mgr, Bob Adams, prog dir, Herman Levin,
prom mgr, Fred Neal, news dir, Ed Hawkins,
chief engr

WITH-FM (June 1947) 104.3 mc, 20 kw.
Same address, licensee & staff as WITH
(above)

WRBS (FM) (June 30, 1960). 95.1 mc, 20 kw.
1130 E Cold Spring Lane, zone 12. Phone
Idelwild 3-6800. John B Reynolds (original
owner)

Rep Fine Music Hi-Fi Broadcasters
John B Reynolds, mgr & coml mgr, John B.
Reynolds, Jr., station mgr, Al Barclay, prog
dir, John Lewis Frank, chief engr

WSID (Nov 25, 1947) 1010 kc, 1 kw-D. 912
N. Charles St., zone 1. Phone Saratoga 7-8250.
United Broadcasting Co of Eastern Maryland,
(acquired station June 16, 1949). (See United
Broadcasting Co stations in "Group Owner-
ship")

Rep UBC Sales (New York), Dora-Clayton
(Georgia)

Specialty programs: Negro, 100%.
Richard Eaton, pres & news dir, Marvin
Mirvis, gen mgr & coml mgr, Helen G. Wher-
ley, program dir & women's dir, Wilbert
Armstead, chief engr

WSID-FM (1960) 92.3 mc, 11 kw Same as
WSID (above)

WWIN (1951) 1400 kc, 250 w. 1119 N
Charles St., zone 1. Phone Saratoga 7-3555
Belvedere Broadcasting Corp (original owner).

Network ABC
Thomas F McNulty, pres, H Shelton Earp
Jr, gen mgr, Daniel G Thompson, prog dir,
Norman K Buker, chief engr

BETHESDA, Montgomery County

WGMS (Washington, D C) (1946) 570 kc;
5 kw-D, 1 kw-N, DA-2 Harrington Hotel,
Washington 1, D C Phone Executive 3-8676
RKO General Inc (acquired station Jan. 2,
1958) (Sale to Crowell-Collier pending FCC
approval) See RKO General Stations in
"Group Ownership"

Rep Avery-Knodel

SUCCESS REPEATS ITSELF!

In the Baltimore Negro
market of 380,000

W-E-B-B

is

1st

AGAIN!

In every Pulse segment . . .
throughout the broadcast day . . .

W-E-B-B is NUMBER 1!

(Source Negro Pulse May 1960)

100% Negro-programming
5,000 Watts • 1360 kc.



WEBB

Baltimore 16, Md.

Represented by
Bernard Howard
and Co., Inc.

20 East 46th St., NYC.
OXford 7-3750

WSID

BALTIMORE, MD.

- BALTIMORE'S PIONEER
NEGRO PROGRAMMED
STATION
- NON-DIRECTIONAL
1010 KC
- AIDING YOUR
PRODUCT SALES
THROUGH

WSID

PLUS

MERCHANDISING

Thomas F. O'Neill, pres, Perry S. Ury, sales mgr; Charles O. Wood, prog dir, Sol Hurwitz, prom dir; Rogers B. Holt, chief engr.

WFBS (FM) (granted 1960, target date unknown): 1023 mc, 1 kw, 4425 Chestnut St. High Fidelity Broadcasters Inc

Robert Carpenter & William Tynan, co-owners

WUST (1947) 1120 kc, 250 w-D 815 V St, N.W., Washington 1, D. C. Phone Hobart 2-0011 WUST Inc (acquired station 1958). Rep Pearson.

Specialty programs: Negro, 100%. Milton Diener, pres; Daniel Diener, gen mgr; Perry Walders, director of sales; Ben Gordon, program dir; Tom Williams, promotion dir; Norman Woods, director of engineering & technical operations, Jerry Bennett (Buffay), news dir, Anne Barke, women's dir.

WJMD (FM) (1949): 94.7 mc; 20 kw. Duplicates WUST (above)

BRADDOCK HEIGHTS, Frederick County

WMHI (granted 1960, target date unknown) 1370 kc; 500 w-D Musical Heights Inc.

CAMBRIDGE, Dorchester County

WCEM (1947) 1240 kc; 250 w The Pines Phone Academy 8-4800 Shore Broadcasting Co. (acquired station 1953). Network Keystone.

G. P. Richards, pres; Samuel M. Cannon Jr., gen mgr & coml mgr; Bette B Robbins, prog dir; Glenn E. Leonard, news dir, Wilson D Price, chief engr

CUMBERLAND, Allegany County

WCUM (1948): 1230 kc; 250 w. P O Box 360, Phone Parkview 4-5400 Allegany County Broadcasting Corp (acquired station February 1960). See James Broadcasting Stations in "Group Ownership"

Network CBS. Rep Clark Wallace L. Hankin, pres & gen mgr, Bob Koolage Jr, prog mgr, Robert Lacy, coml mgr; Lloyd Dobyns, news dir, Marilyn Parker, women's dir, Bob Rosamond, sports dir, George Neill, spec events dir, William R Delany, chief engr.

WCUM-FM (1948): 102.9 mc; 1.25 kw Duplicates WCUM (above)

WTBO (1928) 1450 kc, 250 w P O Box 510, Phone Parkview 2-6666 Cumberland Valley Broadcasting Corp (acquired station September 1954)

Network NBC Rep Burn-Smith Arthur W. German, pres & gen mgr; Roy Knotts, local coml mgr, Sam Cozad, natl coml mgr; Leo Ford, prog dir, John Bell, prom mgr, Jim (Doc) Webster, news dir; Ralph Wirgman, chief engr

WTBO-FM (not on air, target date unknown) 106.1 mc, 7.8 kw

DUNDALK, Baltimore County

WAYE (July 1955) 860 kc, 500 w-D, DA-D. 1901 St. Paul St, zone 18 Phone Chesapeake 3-3886 Erway Broadcasting Corp (original owner)

Rep Broadcast Time Sales Guy S Erway, pres, R J. Bennett, gen mgr & coml mgr; Duane Cornett, chief engr.

EASTON, Talbot County

WEMD (not on air; target date September 1960) 1460 kc, 500 w-D, DA-D 3855 30th St, North, Arlington, Va Phone Jackson 5-7566 Easton Broadcasting Co (original owner).

FREDERICK, Frederick County

WFMD (January 1936) 930 kc, 1 kw, DA-N 1 W. 7th. Phone Monument 3-4181. Monocacy Broadcasting Co (original owner) Rep Gill-Perna

Laurence Leonard, pres & gen mgr, Russell Bassett, chief engr

WFMD-FM (1960) 99.9 mc, 9 kw (Same as above)

FROSTBURG, Allegany County

WFEB (Dec. 20, 1958): 740 kc; 250 w-D P. O. Box 74 Phone Overbrook 9-8871 Western Maryland Broadcasting Co. (original owner)

D. C. Loughry, owner, gen mgr & chief engr, Dean Hillegas, coml mgr, Robert Kerr, prog dir, Jim Raines, asst mgr & news dir

WFRB

offers more

CHECK THESE

- ✓ Serves 10 counties in 4 states
- ✓ Adult variety programming
- ✓ Fastest growing station in this market
- ✓ Sensational success story
- ✓ Buy bigger coverage at lower cost

Buy **WFRB**

and See Results

HAGERSTOWN, Washington County

WARK (July 20, 1947) 1490 kc; 250 w 123 S. Prospect St. Phone Regent 3-4500 United Broadcasting Co of Western Maryland (acquired station Nov 1, 1950) (See United Broadcasting Co. Stations in "Group Ownership")

Network CBS. Rep UBC Sales (N Y) Richard Eaton, pres, S E Phillips, gen mgr, Richard Collyer, program dir; G. Harold Brewer, chief engr

WARK-FM (March 1957) 106.9 mc, 2.2 kw Duplicates WARK (above)

WJEJ (1932) 1240 kc, 250 w. P O Box 399, Phone Regent 9-2323 Hagerstown Broadcasting Co (original owner)

Network ABC, MBS Rep Burns-Smith Grover C Crilley, pres, gen mgr & coml mgr, Lou Garris, station mgr, Robert Leshner, prog dir; Betty Andrews, prom mgr, D Glen Thomas, news dir, Geo McIntire, chief engr

WJEJ-FM (1946) 104.7 mc, 9.4 kw. Duplicates WJEJ (above)

HAYVE DE GRACE, Harford County

WASA (May 15, 1948) 1330 kc, 1 kw-D. P O Box 97, Chesapeake Broadcasting Corp. (original owner)

Virginia F Pate, vp & gen mgr, Charles W Irwin, coml mgr; Jack Little, prog dir, prom mgr & news dir; Albert Edelenbos, chief engr.

WASA-FM (June 1, 1960) 103.7 mc, 2.85 kw. Duplicates WASA (above) in daylight hours. Programs independently after am signoff.

LEONARDTOWN, St. Mary's County

WKIK (January 1953) 1370 kc; 1 kw-D. P. O. Box 346. Phone Greenwood 5-2211. Southern Maryland Broadcasters Inc. (original owner).

James L Bittner, owner & chief engr.

LEXINGTON PARK, St. Mary's County

WPTX (1953) 920 kc, 500 w-D. Lexington Park Hotel Phone Volunteer 2-1031 WPTX Inc (acquired station June 1959).

Network MBS. Rep Best Specialty programs: Negro, 5 hrs. Sigmund Ades, pres, Edward H Lenaway, gen mgr, Clarence T. Easterling Jr, coml mgr; John R. Dorsey, prog dir, Pamela Olcott, prom dir, Ronald D. Thompson, news dir; Dudley Steward, chief engr.

MORNINGSIDE, Prince Georges County

WPGC (October 1954) 1580 kc; 10 kw-D, DA-D. 4421 Southern Ave, S E, Washington 19, D C Phone Jordan 8-6677. WPGC Inc (original owner) See Maxwell E. Richmond Stations in "Group Ownership"

Rep Young Maxwell E Richmond, pres, Robert Howard, gen mgr, coml mgr, prog dir & prom mgr; John Carlton, news dir, George R. Sanner, chief engr

WPGC-FM (February 1959) 95.5 mc, 15.7 kw. Duplicates WPGC (above).

OCEAN CITY, Worcester County

WETT (July 31, 1960) 1590 kc, 1 kw-D, 500 w-N, DA-2 P O Box 61. Phone Atlantic 9-7201. The WETT Corp. (original owner)

Harrison J. Langelier, pres, J. L. O'Conner Jr, gen mgr; Irwin J. Meyer, coml mgr, John J. Quinn, prog dir, David W Beck, prom mgr; Bruce Helland, news dir, Jack Grazier, chief engr

Everyone Gets

WETT

By The Ocean!



Serving Maryland's Entire Atlantic Coast 24-hrs. per day

1000 W daytime

500 W nighttime

NOW A BILLION DOLLAR ANNUAL INCOME MARKET



To be exact, Sales Management shows effective Buying Income in the WBOC coverage area was \$1,000,966,000 in 1959.

Again in 1960 WBOC is the choice of more general advertisers day by day than any other medium in the Del-Mar-Va Peninsula market. (except WBOC-TV).

Through 20 years of service, WBOC radio has built public confidence, prestige, stature that make possible maximum returns for its advertisers.

CONTACT: BURN-SMITH CO., INC., or WBOC, RADIO-TV PARK, SALISBURY, MARYLAND

WJDY

5000 WATTS

Salisbury

Serving the Eastern Shore

More Listeners Than
Any other Station*

	Share of Audience*	
	6:30 am	12 Noon
WJDY	31	30
Sta B	29	24
Sta C	12	13

WJDY is FIRST in 33 of 44
Quarter Hours*
*Pulse

It's Good Business to
Advertise on

WJDY

5000 WATTS

Salisbury, Md.

WICO

SALISBURY

non directional

1320 KC 1000 WATTS

Just a year ago
we were number 7
on the

Delmarva Peninsula

NOW WE'RE

NUMBER 2

and still climbing

WICO

ABC
Network

Forjoe—Keystone

Robert C. Doyle—President

Radio Stations CONTINUED

MARYLAND CONTINUED

POCOMOKE CITY, Worcester County

WDMV (Aug 1, 1955) 540 kc, 500 w-D, P O Box 210 Phone Pocomoke 540 Ernest Tannen (acquired station Dec 1, 1959)
Rep Hal Walton Assoc.
Curt White, gen mgr, Catherine S Sparrow, prom mgr, Paul Llewellyn, chief engr

ROCKVILLE, Montgomery County

WINX (1951) 1600 kc, 1 kw-D, 500 w-N, DA-N 8 Baltimore Rd Phone Poplar 2-4357 Montgomery County Broadcasting Co. (See United Broadcasting Co Stations in "Group Ownership")
Rep UBC Sales (New York)
Pelle D Eaton, gen mgr, E Carlton Myers, coml mgr, Richard Denham, prog dir, Sam Sacco, prom mgr, John Jennings, chief engr

SALISBURY, Wicomico County

WBOC (Sept 13, 1940) 960 kc 5 kw-D, 1 kw-N, DA-N Radio-Tv Park Phone Pioneer 9-6131 TWX SALIS 2M06 Peninsula Broadcasting Co (original owner)
Rep Burn-Smith
John W Downing, pres Charles J Truitt, vp, gen mgr, prom & natl coml mgr, Jack Downing Jr, prog dir, Chuck Truitt Jr, news dir, Jack W Ward, chief engr
WBOC-TV tv companion of WBOC

WICO (September 1957) 1320 kc 1 kw-D 700 E Main St Phone Pioneer 2-3212 Delmarva Broadcasting Corp (acquired station Sept 19 1959)

Network ABC, Keystone Rep Forjoe
Robert C Doyle, pres, chief owner & gen mgr, Frank B Adams, coml mgr, Clifford Barrett, prog dir, Robert N Rogers, news dir, Linda Nutter, women's dir, William Desmond, chief engr

WJDY (March 1958) 1470 kc, 5 kw-D, DA-D P O Box 641 Phone Pioneer 2-5191 Salisbury Broadcasting Co (original owner).
Rep United Broadcasting (New York), Devney-O'Connell (Chicago, California)
Noiman Glenn, pres & gen mgr, Becky Anderson, woman's dir, Dick Ireland, music dir, John W Williams, news dir, Herb Kravitz, chief engr

SILVER SPRING, Montgomery County

WQMR (Dec 7, 1946) 1050 kc, 1 kw-D, 4000 Albemarle St, N.W., Washington 16, D C Phone Whitehall 6-1050 WGAY Inc (acquired station June 1 1959) See Town & Country Stations in "Group Ownership"
Rep Webb

Connie B Gay, pres, Jane Trimmer, exec vp, Ed Winton, vp & gen mgr, Ted Dorf, station mgr, Charles Stewart, prog dir, Don Tucker, music dir, James Pett, chief engr

WGAY (FM) (June 1, 1959) 99.5 mc, 20 kw Licensee and address same as WQMR (above) (See Washington D C, for full listing)

TAKOMA PARK, Montgomery County

***WGTS-FM** (May 1957) 91.9 mc, 10 w. Ju 9-1836 Washington Missionary College
Specialty programs (weekly), Yiddish, 2 hrs
Stephen S. Hiten, pres; Paul R. Tharp, gen mgr & program mgr; William J. Keith, chief engr

TOWSON, Baltimore County

WAQE (Oct 27, 1955) 1570 kc, 1 kw-D, 26 W Pennsylvania Ave, zone 4 Phone Valley 5-9660 WTOW Inc (original owner)

John S Booth, pres, Charles S Gerber, gen mgr & coml mgr, E Thomas Stanwood, prog dir, Anita Houck, prom mgr, George Klimes, chief engr

WAQE-FM (Feb 6, 1960) 101.9 mc, 20 kw Same licensee & staff as WAQE (above)

WESTMINSTER, Carroll County

WTTR (July 1953) 1470 kc, 1 kw-D P O Box 28 Phone Tilden 8-5511 Carroll County Broadcasting Corp (original owner)
Network Keystone

HAMILTON-LANDIS & ASSOCIATES, Inc.

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Russell H. Morgan vp, gen mgr, sales mgr & chief engr, Kaye G. Kolb, prog dir

WTRB-FM (Nov 1, 1959) 100.7 mc, 4.6 kw Licensee & address same as WTRR (above).

WHEATON, Montgomery County

WDON (1954) 1540 kc, 250 w-D, 2647 University Blvd West Phone Lockwood 5-0747 Everett L. Dillard (original owner)
Specialty programs Italian, 1 hr, Greek, ½ hr, wkly
Everett L. Dillard, owner, Jean M. Dillard, gen mgr, Kathryn Epstein, coml mgr, Donald Dillard, prog dir, Stan Karas, prom mgr, Don Boothman, news dir
Affiliated with WASH (FM) Washington, D C

MASSACHUSETTS

*Non-commercial

AMHERST, Hampshire County

***WAMP (FM)** (1955) 89.5 mc, 10 w Walker Hall, Amherst College Phone Alpine 3-7543 Trustees of Amherst College (original owner)
John S. Whitney Jr, gen mgr, John A. Kneisly II, prog dir, Dudley E. Lyons, news dir, Charles J. Chotkowski, chief engr

***WFGR (FM)** (not on air granted July 1960 target date unknown) 88.5 mc 34 kw WGBH Educational Foundation

***WMUA (FM)** (Oct 30, 1949) 91.1 mc 10 w Engineering Bldg, U of Massachusetts Phone Alpine 3-3411, ext 425 U of Massachusetts (original owner)

Bradley Dean Rohrer, gen mgr, Fred Saltzberg, coml mgr, Owen Craven Jones, prog dir, Eric Franklin Sandel, chief engr.

ATTLEBORO, Bristol County

WABA (Oct 8, 1950) 1320 kc 1 kw, DA-2 8 N Main St Phone Attleboro 1-1320 Attleboro Radio Assn Inc (original owner)
Rep Breen & Ward, Foster & Creed (Boston)
Howard H. Sweet, pres, Keith S. Field, gen mgr, Wm A. Dawson Jr, coml mgr, Charles Mahan, news dir, Raymond D. Arnold, chief engr

BOSTON, Suffolk County

WBCN (FM) (May 1958) 104.1 mc, 20 kw 171 Newbury St, zone 16 Phone Copley 7-6020 Concert Network Inc (original owner)
See Concert Network Stations in "Group Ownership"

Network Concert Network
T. Mitchell Hastings Jr, pres; John Q. Adams Jr, prog dir, Christopher Kirchwey, chief engr

***WBUR (FM)** (March 1950) 90.9 mc, 20 kw, 640 Commonwealth Ave, zone 15 Phone Commonwealth 6-1000 Trustees of Boston U. (original owner)

D. Hugh Gillis, chmn, div of communication arts, H. Paul Jeffers, acting mgr & prog dir; Warren Russell, news dir, James H. Bonney, chief engr

WBZ (†) (Sept. 19, 1921) 1030 kc; 50 kw, DA-1, 1170 Soldiers Field Rd, zone 34 Phone Algonquin 4-5670 TWX Brighton (Mass) 108 Westinghouse Broadcasting Co (original owner) (See Westinghouse Stations in "Group Ownership")

Rep AM Radio Sales
D. H. McGannon, pres, Paul G. O'Friel, gen mgr, A. B. (Bill) Haitman, sales mgr, Melvin M. Bailey, prog dir, John L. Williams, prom mgr, Jerry Landay, news dir, W. H. Hauser, chief engr

WBZ-FM (Dec 15 1957) 106.7 mc, 2.8 kw Duplicates WBZ (above)

WBZ-TV Tv companion of WBZ-AM-FM

WBZA (†) (Springfield) 1030 kc, 1 kw

WCOP (1935) 1150 kc 5 kw, DA-2 234 Clarendon St, zone 16 Phone Copley 7-0123. TWX BS 581 Plough Broadcasting Corp (acquired station May 1956) See Plough Stations in "Group Ownership"

Rep Radio-TV Representatives
Harold Krelstein, pres, Roy V. Whisnand, vp & gen mgr, Chester Steadman, sales mgr, Paul Coss, prog dir, Harvey Tate, news dir, Adelbert E. Watkins, chief engr

WCOP-FM (1948) 100.7 mc 20 kw Duplicates WCOP (above)

WCRB-AM-FM (See Waltham listing)

WEEL (1924) 590 kc 5 kw, DA-1 182 Tremont St, zone 11 Phone Hubbard 2-2323 CBS Inc (acquired station 1936) See CBS Stations in "Group Ownership"

Network CBS Rep CBS Radio Spot Sales
Thomas Y. Gorman, vp CBS Radio & gen mgr of WEEL, Robert S. Sennett, sales mgr, Ken Ovenoan, prog dir, Joseph Collinane, prom mgr, Fred Cusick, news dir, Warren Stevens, chief engr

(†) WBZ Boston and WBZA Springfield, Mass are synchronized

WEEL-FM (1948) 103.3 mc, 20 kw Duplicates WEEL (above).

***WERS (FM)** (October 1949) 88.9 mc, 18 kw Emerson College Phone Copley 7-7821 Emerson College (original owner)

Gerald Kroeger, gen mgr & prog dir, Charles E. Phillips, chief engr

WEZE (1922) 1260 kc, 5 kw, DA-N 10 Arcade, Staller Office Bldg, zone 16 Phone Liberty 2-1717 Air Trails Broadcasting Inc. (acquired station Dec 2, 1957) See Air Trails Network Stations in "Group Ownership" and "Newspaper Ownership"

Network NBC. Rep Hollingbery Charles Sawyer pres J P Williams, exec vp, Alex Buchan, vp, Arthur E Haley, gen mgr & coml mgr Louis Goldberg, musical dir, Jo Panariello, office mgr Joseph Hyder, news dir, George P Jowdy, chief engr

***WGBH-FM** (Oct 6, 1951) 89.7 mc, 15.5 kw 84 Massachusetts Ave Cambridge 38 Phone University 4-6400 WGBH Educational Foundation (original owner)

Network Educational Radio Network Ralph Lowell, pres Hartford N Gunn Jr, gen mgr, Charles D Ellis asst gen mgr, William H Cavness prom mgr Paul R Noble, news dir, Frank Harvev, chief engr

WHDH (Dec 1, 1926) 850 kc 50 kw, DA-2 50 Morrissey Blvd, zone 25 Phone Avenue 8-5000 TWX 1056-U WHDH Inc. (acquired station Jan 3, 1946) See "Newspaper Ownership"

Rep Blair Robert B Choate, pres William B McGrath, managing dir, & vp, Alexander Tanger, vp & coml mgr Harry Wheeler local sales mgr, John Day prog dir, Robert B Chevre prom mgr, Joseph Levine news dir Philip K Baldwin chief engr

WHDH-FM (March 31 1948) 94.5 mc, 20 kw Duplicates WHDH (above)

WHDH-TV Tv companion of WHDH-AM-FM

WILD (1947) 1090 kc 1 kw-D 400 Commonwealth Ave zone 15 Phone Copley 7-1900 Noble Broadcasting Corp (acquired station Dec 1, 1958)

Rep Dore Specialty programs Italian 28 hrs, Greek, 6 1/2 hrs both wkly

Nelson B Noble owner & gen mgr, John Most, coml mgr, Ken Malden, prog dir, Norman Kruglak, prom mgr Donald Snider chief engr

WMEX (1934) 1510 kc 5 kw, DA-1 70 Brookline Ave, zone 15 Phone Commonwealth 6-3900 Richmond Bros Inc (acquired station Aug 21, 1957) See Maxwell Richmond Stations in "Group Ownership"

Rep Adam Young Maxwell E Richmond pres Robert S Richmond, coml mgr Melvin Miller, prog dir & prom mgr, Donn Parker, news dir, Morton Barnfield chief engr

WNAC (1922) 680 kc 50 kw, DA-1 21 Brookline Ave, zone 15 Phone Commonwealth 6-0800 TWX BS 89 RKO General Inc (acquired station Jan 1 1943) See RKO General Stations in "Group Ownership"

Network Yankee Rep H-R Representatives Norman Knight, gen mgr George Steffy, exec vp; Thomas Bateson vp sales, John D Maloy, prog dir, George Hallberg prom mgr Leland Bickford, news dir, Proctor Jones, natl sales mgr, Irving Robinson, chief engr

WRKO (FM) (1918) 98.5 mc, 20 kw Duplicates WNAC (above)

WNAC-TV Tv companion of WNAC-WRKO (FM)

WORL (Oct 8 1950) 950 kc 5 kw-D 705 Beacon St zone 15 Phone Copley 7-8300 Pilgrim Broadcasting Co (original owner) See Buckley-Jaeger Stations in "Group Ownership"

Rep Headlev-Reed Joseph A Dunn pres Arthur E. Halev, gen mgr & coml mgr, Bill Givens, program & news dir; Pauline Haddad promotion dir John Parker, chief engr; Claire Crawford, women's dir

WXHR (FM) (1946) 96.9 mc 20 kw 439 Concord Ave, zone 38 Phone Kirkland 7-7500 Middlesex Broadcasting Div of Harvey Radio Laboratories Inc (original owner)

Network ABC, QXR Network Frank Lyman Jr, pres, William A Queen, gen mgr, Stephen Decatur, sales mgr, Billy Dale prom mgr Louis Jordan, chief engr Affiliate of WTAO Cambridge

BROCKTON, Plymouth County

WBET (November 1946) 1460 kc, 1 kw, DA-N 60 Main St zone 64 Phone Juniper 6-1460 Enterprise Pub Co (original owner). See "Newspaper Ownership"

Reps Walker-Rawalt, Foster & Creed (New England) Specialty programs Lithuanian, 1/2 hr wkly. Charles A Fuller gen mgr, Earle G Clement, station & coml mgr, A. Sothern Abbott, prog dir, Ed Lyons, news dir, Chas Nowell, chief engr

WBET-FM (November 1946) 97.7 mc 800 w Duplicates WBET (above)

BROOKLINE, Norfolk County

WBOS (1947) 1600 kc, 5 kw, DA-1 790 Commonwealth Ave, Boston, zone 15 Phone Beacon 2-5650 Champion Broadcasting System (acquired station August 1955)

Herbert S Hoffman, pres & treas, Ralph Weinman, vp & gen mgr, Harry Goodman, coml mgr

WBOS-FM (April 1, 1960) 92.9 mc, 15 kw Duplicates WBOS (above)

CAMBRIDGE, Middlesex County

WHRB-FM (May, 1957) 95.3 mc, 800 w 16 Dunster St, Cambridge, zone 38 Phone University 4-9530 Harvard Radio Broadcasting Co (original owner)

Network Ivy Kenneth R Dana pres, Evan Y Semejian, gen mgr, Robert Gordon, coml mgr, Robert E Wennersten, prog dir, Phoebe W Acheson, news dir, Townsend Whitmore, chief engr

WTAO (April 1948) 740 kc, 250 w-D 439 Concord Ave, Boston zone 38 Phone Eliot 4-0500 Middlesex Broadcasting Div. of Harvey Radio Laboratories Inc (original owner)

Network ABC Rep Donald Cooke Frank Lyman Jr pres William A Queen, gen mgr & sales mgr Billy Dale, prom mgr, Pat Romano news dir, Louis Jordan, chief engr

Affiliate of WXIR (FM) Boston WTAO-TV Tv companion of WTAO, WXHR (FM).

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CHICOPEE, Hampden County

WAGE (Springfield) (Dec 1 1916) 730 kc 1 kw-D 326 Chicopee St Phone Lyceum 4-6654 Regional Broadcasting Co (original owner) (Sale to Commonwealth Broadcasting Co pending FCC approval)

Rep Indie Sales, Nona Kirby (New England) John S Begley, pres & treas Ralph J Robinson, gen mgr & coml mgr, Sv Levy prog dir, Sam Hamilton, news dir, Myles Brennan, chief engr

EAST LONGMEADOW, Hampden County

WTYM (1948) 1600 kc, 5 kw-D P O Box 898, Springfield, Mass Phone Republic 3-4187 Executive Broadcasting Corp (acquired station August 1960)

Rep Masla, Nona Kirby (New England). Stanley Ulanoff, pres

FALL RIVER, Bristol County

WALE (May 6, 1948) 1400 kc, 250 w 18 N Main St Phone Osborne 4-3535 Narragansett Broadcasting Co (original owner)

Network MBS Yankee Specialty programs French, 1 hr, Polish, 1 1/2 hrs, Portuguese, 1/2 hrs, all wkly

George I Sisson Jr, pres, treas, mgr & chief owner, Markey Gosciminski, sales mgr, Chris Barnes, news dir, George Costa, chief engr

WSAR (1921) 1480 kc, 5 kw, DA-2 P O Box 927, Phone Osborne 7-9477, K & M Pub Co (acquired station Nov 11, 1944) See "Newspaper Ownership"

Rep Headlev-Reed, Kettell-Carter (regional) Specialty programs French, 1 hr, Polish, 1 hr, Portuguese 3 hrs; all wkly Lincoln W N Pratt, vp & gen mgr, Norman Raposa, prog dir, Joseph Welch, news dir, Arnold Mollev chief engr

FITCHBURG, Worcester County

WEIM (October 1941) 1280 kc; 5 kw-D, 1 kw-N, DA-2 717 Main St Phone 3-3766 Radio Fitchburg Inc. (acquired station June 1959). (See Norman Knight Stations in "Group Ownership")

Network MBS, Yankee Rep Walker-Rawalt; Nona Kirby Norman Knight, pres, Robert E. Berry, gen mgr; Donald A. Bowen, coml mgr

WFGM (Feb 1950) 960 kc, 1 kw, DA-2 170 Richard St Phone Diamond 3-1897 Wachusett Broadcasting Corp (original owner)

Reps Everett-McKinney, Foster & Creed (regional) David M Myers, pres, James Chalmers, gen mgr, Kirk Anderson, news dir, Donald L Coleman Jr, chief engr

WFGM-FM (Target date July 1, 1960) 104.7 mc, 20 kw Same licensee, address & staff as WFGM (above)

FRAMINGHAM, Middlesex County

WKOX (April 1917) 1190 kc 1 kw-D 100 Mt Waste Ave Phone Trinity 3-7409 WKOX Inc (original owner)

Rep Kettell-Carter (Boston), Webb (New York)

Specialty programs Italian, 1 hr, Lithuanian, 1 hr, both wkly

Richard E Adams, gen mgr; Albert A Anderson, coml mgr; Carl B Duncan, prog dir, Francis W Bartol, chief engr

WKOX-FM (Feb 10, 1960) 105.7 mc 15.5 kw Duplicate(s) WKOX (above) in daytime, programs separately at night

GARDNER, Worcester County

WGAW (1946); 1340 kc, 250 w. Green St. Phone 1340, Gardner Broadcasting Co. (acquired station January 1957). (See James D. Asher stations in "Group Ownership")

Rep Webb, Nona Kirby Charles E. Asher, pres & gen mgr; James D. Asher, treas, William Kennedy, program dir.

GREAT BARRINGTON, Berkshire County

WSBS (Dec 24, 1957) 860 kc, 250 w-D. Stockbridge Road, Route 7 Phone 1567 The Berkshire Inc (original owner)

Network MBS J Leo D'wad, pres, gen mgr & coml mgr; Alan D Vaber prog dir & prom mgr Robert L. Clark, news dir, J A Seeley, chief engr.

GREENFIELD, Franklin County

WHAI (May 15, 1938) 1240 kc 250 w 168 Main St Phone Prescott 4-4301 Haigis Broadcasting Corp (original owner)

Network Yankee Rep Walker-Rawalt Specialty programs Polish 1 hr wkly John W Haigis Jr, pres & gen mgr, Ira I Hewitt, coml mgr, Norman L Cloutier prog dir, Giavdon Spragg, news dir, Delwin D Shattuck, chief engr

WHAI-FM (May 15 1948) 98.3 mc 1 kw. Duplicates WHAI (above)

HAVERHILL, Essex County

WHAU; 1490 kc 250 w 30 How St Phone Drake 4-47 3 WHAV Broadcasting Co (acquired station 1954)

Rep Kettell-Carter Edward I Cetlin, chief owner & gen mgr, Alan Noyes, coml mgr Robert Douglas, prog dir Aldo Carter, prom mgr Edwin Johnson, news dir, H Bruce White, chief engr

WHAU-FM (June 1959) 92.5 mc, 20 kw Same licensee, address & staff as WHAV (above)

HOLYOKE, Hampden County

WREB (1950) 930 kc 500 w-D 225 High St Phone Jefferson 2-3296 Valley Broadcasting Corp (acquired station 1954)

Rep Been & Ward Specialty programs French, 9 hrs, Polish, 1 hr both wkly Edmund F Wakelin, pres & gen mgr Nicholas H Robertson prog dir, Richard O Lavigne news dir Richard Townes chief engr

LAWRENCE, Essex County

WCCM (August 1947) 800 kc, 1 kw-D 9 Valley St Phone Murdock 3-7171 Lawrence Broadcasting Co (original owner)

Network MBS Rep Dore George H Jaspert, pres John R Canty, stamgr & coml mgr, Ugo SanAntonio prog dir, Anthony (Tony) Lupo, news dir, Norman F Round, chief engr

WGHJ (FM) (April 1960) 93.7 mc, 1.35 kw. Duplicates WCCM (above)

WLLH (1937) 1100 kc 250 w Synchronized with WLLH Lowell, Mass Duplicates programming

LOWELL, Middlesex County

WCAP (June 10 1951) 980 kc 1 kw-D 213 Central St Phone Glenview 4-0401 Northeast Radio Inc (original owner)

Rep Everett-McKinney, Kettell-Carter (Boston) Israel Cohen, pres & gen mgr, Maurice Colchin sales mgr, Dan Gillette, prog dir, Jack Flannery, news dir, Ted Cohen, chief engr

WLLH (1934) 1400 kc, 250 w 39 Kearney Square (Lowell), 46 Amesbury St (Lawrence) Phone Glenview 8-8715 (Lowell), Murdock 2-2148 (Lawrence) Merrimac Broadcasting Co (original owner)

Network Yankee Rep Bolling Gerald Harrison pres Albert N Armstrong Jr gen & coml mgr, Thomas Clayton, prog dir Joseph Rayball, news dir, Christopher Parker, chief engr

WLLH-FM (1947) 99.5 mc, 20 kw Duplicates WLLH (above)

LYNN, Essex County

WLYN (December 1947) 1360 kc, 1 kw-D. 156 Broad St. Phone Lynn 5-6200 Puritan Broadcast Service (original owner) See Theodore Feinstein Stations in "Group Ownership"

Reps Walker-Rawalt, Kettell-Carter (New England)

Theodore Feinstein, owner, Harry Goodwin, gen mgr, Steve Smith, prog dir, Edw Glowik, news dir, Dick Ward, chief engr

MARLBORO, Middlesex County

WSO (Jan 3, 1959) 1470 kc, 1 kw-D, DA-D Curtis Ave Phone Huntley 5-1470 County Broadcasting Corp. (acquired station July 1958)

Rep Foster & Creed (Boston) Lewis F Sargent, pres & gen mgr, Bill Galvin, prog dir, Ken Rockwell chief engr

MEDFORD, Middlesex County

WHIL (Jan 20, 1952) 1430 kc; 5 kw-D 99 Revere Beach Parkway, Medford, zone 55, Phone Export 6-1430 Conant Broadcasting Co. (original owner) See Tarlow Assoc Stations in "Group Ownership"

Rep Forjee Specialty programs Polish, 1 hr Lithuanian, 1 hr, Portuguese, 1 hr, Jewish, 1 hr; Arabic, 1/2 hr; all wkly

Sherwood J Tarlow, pres, Joseph Kruger, gen mgr, Edward O'Donnell, asst mgr, Milton Savitt, coml mgr, Kenneth Manley, operations mgr, Robert Walsh, prog dir, Vincent C Rafferty, prom mgr, Reginald Laite news dir, Alfred Fulchino, chief engr

WISK (FM) (Sept 1, 1960) 107.9 mc 20 kw Same licensee, address & staff as WHIL (above)

Radio Stations CONTINUED

MASSACHUSETTS CONTINUED

MILFORD, Worcester County

WMBC (October 1956) 1490 kc; 250 w. Opera House Bldg. Phone 1490. Milford Broadcasting Co.
Rep Webb
Ted B. Sawyer, gen mgr.

NEW BEDFORD, Bristol County

WBSM (July 17, 1949): 1420 kc; 1 kw, DA-1. (CP 5 kw-D, 1 kw-N, DA-2). Pope's Island. Phone Wyman 3-1767. Bay State Broadcasting Co. (original owner).
Rep Bolling.

Specialty programs (wkly): Polish, 1 hr.; Portuguese, 2 hrs.
Joseph P. Duchaine, pres; Otto F. A. Arnold, gen mgr; Richard Evans, coml mgr; Hal Peterson, program dir; James Wooler, chief engr; John Walkinshaw, news dir.

WBSM-FM (Feb. 22, 1949): 97.3 mc; 2 5 kw. Duplicates WBSM (above).

WNBH (May 21, 1921) 1340 kc, 250 w 432 County St. Phone Wyman 8-5228. E. Anthony & Sons (acquired station 1934). See "Newspaper Ownership".

Rep Walker-Rawalt
Specialty programs French, 1 hr., Portuguese, 2 1/2 hrs., both wkly.
Basil Brewer, pres, Thomas E Martin, gen mgr, coml mgr & prom mgr, Stan Lipp, prog dir; Jack Delaney, news dir; Herve LeDuc, chief engr

WNBH-FM (Dec. 9, 1946). 98.1 mc, 20 kw. Duplicates WNBH above.

NEWBURYPORT, Essex County

WNBP (March 10, 1958) 1470 kc; 500 w-D. Traffic Circle Phone Homestead 2-6654. Tri-City Broadcasting Corp (original owner). See Theodore Feinstein Stations in "Group Ownership".

Network Puritan.
Theodore Feinstein, pres; J. Thomas Mathers, gen mgr & coml mgr; Mary Mackenzie, asst mgr, Ed Steward, prog mgr

NORTH ADAMS, Berkshire County

WMNB (Nov 23, 1947) 1230 kc; 250 w. 466 Curran Highway. Phone Mohawk 3-6567. Northern Berkshire Broadcasting Co. (original owner).

Rep Nona Kirby (Boston)
Specialty programs. Italian, 1 hr.; Polish, 1 hr. wkly
J. Gordon Keyworth, pres, treas, gen mgr & chief engr, Richard J O'Brien, coml mgr; James F Finnen, prog mgr

NORTHAMPTON, Hampshire County

WHMP (December 1950): 1400 kc; 250 w 78 Main St. Phone Justice 4-4275 Pioneer Valley Broadcasting Co. (original owner).

Network Yankee. Rep Webb (New York); Nona Kirby (Boston).
Specialty programs: Polish
John H Williams, pres, Alexander W Milne, gen mgr & coml mgr, Joseph T. Fennessey, prog dir, Joseph Finnell, chief engr.

ORANGE, Franklin County

WCAT (May 13, 1956) 1390 kc; 1 kw-D. Brookside Rd. Phone Kingsdale 4-2825. Tri-State Radio Inc. (acquired station March 4, 1960).

Rep Walker-Rawalt.
Ralph Mellon, owner; Charles Lawton, prog dir, Walter Chenausky, chief engr.

PITTSFIELD, Berkshire County

WBEC (March 1947) 1420 kc; 1 kw, DA-2. 33 Eagle St. Phone Hillcrest 8-8292. Western Massachusetts Broadcasting Co (original owner) See "Newspaper Ownership".

Network ABC, Keystone
Rep Everett-McKinney (New York); Kettell-Carter (Boston)
Specialty programs: Italian, 1 1/2 hrs. wkly.
Donald B Miller, pres, W. Wendell Budrow, gen mgr, Ted Muller, coml mgr; Ken Cornell, prog dir, Edward Farrell, news dir; Robert Johnson, chief engr.

WBRK (Feb 20, 1938): 1340 kc; 250 w. 8 Bank Row Phone Hillcrest 2-1553. Greylock Broadcasting Co. (acquired station Nov 1, 1958) See Highland Stations in "Group Ownership".

Network CBS, Yankee. Rep Walker-Rawalt.
Specialty programs Polish, 1 hr. wkly.
Joseph K Close, pres; Walter Kearsey, vp & gen mgr, Martin Schechter, coml mgr; Robert Youse, prog dir, David de Moulpied, news dir; George Burgoon, chief engr

PLYMOUTH, Plymouth County

WPLM (Aug 8, 1955) 1390 kc; 1 kw-D. (CP for 5 kw DA-2). State Route 3. Phone Pilgrim 6-1390 Plymouth Rock Broadcasting Co (original owner)
Rep Breen-Ward; Nona Kirby (regional).

John T. Campbell, pres & gen mgr, Arthur E. Pratt, coml mgr; John Chandler, prog dir; Fred Lang, prom mgr; Bruce Smith, news dir; Sulo Lehtonen, chief engr.

WPLM-FM (not on air; granted April 27, 1960) 99.1 mc, 20 kw. Same licensee as WPLM (above).

QUINCY, Norfolk County

WJDA (Sept. 13, 1947): 1300 kc; 1 kw-D. P. O. Box 373 Phone Granite 9-1300. South Shore Broadcasting Co. (original owner)
James D Asher, pres & gen mgr; Kenneth P. Fallon Jr., coml mgr, H Winslow Bettinson, prog dir; Herbert Fontaine, news dir; A. Fred Lane, chief engr.

SALEM, Essex County

WESX (1942): 1230 kc; 250 w. P. O. Box 710 Phone Pioneer 4-1230. North Shore Broadcasting Corp. (acquired station April 1, 1950).
Network MBS
James D Asher, pres & gen mgr; Robert Clement, coml mgr, Vern Williams, prog dir; John Park, news dir; Norman Durkee, chief engr

SOUTHBRIDGE, Worcester County

WESO (March 20, 1955): 970 kc, 1 kw-D. 399 Main St. Phone Porter 4-4381 WESO Broadcasting Corp. (acquired station Feb. 1, 1956).

Rep Foster & Creed (Boston); Grant Webb (New York)
Specialty programs: French, 1 hr.; Italian, 1 hr.; Polish, 1 hr., Greek, 1 hr. wkly.
Peter Bordes, pres, Hamilton S Stewart, gen mgr, William Richard, coml mgr, Kenneth Duquette, chief engr & prog dir; Bill Mende, news dir & prom mgr.

SOUTH HADLEY, Hampshire County

***WMHC (FM)** (May 14, 1957) 88.5 mc; 10 w. Mount Holyoke College Phone Jefferson 8-8211 Mount Holyoke College (original owner)

Avery Dickinson, gen mgr, Maryellen Strassburger, prog dir; Charlotte Potter, chief engr.

SPRINGFIELD, Hampden County (See Chicopee, Holyoke)

WACE (See Chicopee, Mass listing).

WBZA (Synchronized with WBZ Boston). (See Westinghouse Broadcasting Co Stations in "Group Ownership")

***WEDK (FM)** (1948) 91.7 mc; 15 kw. 1300 State St. Phone Republic 7-4731 School Committee of the City of Springfield, Miss (original owner)

Chris M. Manitsas, prog dir & chief engr.

WHYN (1941): 560 kc; 1 kw, DA-1. 1300 Liberty St. Phone Republic 4-1126 Hampden Hampshire Corp (original owner) See "Newspaper Ownership".

Network CBS. Rep Branham
Specialty programs Polish, 1 hr; Jewish, 1/2 hr wkly
William Dwight Sr., pres; Charles N DeRose, gen mgr, Zack Land, coml mgr, Murray Tesser, prog dir, Jack Sheahan, news dir; Harold Schumacher, chief engr

WHYN-FM (1948) 93.1 mc, 3.2 kw Duplicates WHYN (above)

WHYN-TV. Tv companion of WHYN-AM-FM.

WMAS (Sept 1, 1932): 1450 kc; 250 w 101 West St, zone 3. Phone Republic 7-1414. WMAS Inc. (original owner).

Network Yankee. Rep Bolling
Gerald Harrison, pres, Robert Donahue, station mgr; Irwin B Needles, coml mgr, Roland A. Dumas, prog dir; Kenneth LeMere, news dir, John Michnovetz, chief engr.

WMAS-FM (Dec 1, 1947): 94.7 mc, 1.35 kw. Duplicates WMAS (above).

***WSCB (FM)**: 88.9 mc; 10 w. President & Trustees of Springfield College.

WSPR (June 1936): 1270 kc; 1 kw, DA-1. (CP 5 kw-D, 1 kw-N, DA-2). 63 Chestnut St Phone Republic 2-4182. TWX 576 WSPR Inc (original owner) (See Springfield Television Stations in "Group Ownership").

Rep Hollingbery, Kettell-Carter (regional).
Alan C. Tindal, pres; Jack Sullivan, coml mgr, Paul Monson, program dir; Valentino M Partyka, chief engr; Durham Caldwell, news dir.

TAUNTON, Bristol County

WPEP (Dec. 22, 1949): 1570 kc; 1 kw-D. 174 Broadway Phone Vandyke 4-7528 Silver City Broadcasting Corp. (original owner).
Specialty programs: Portuguese, 1 1/4 hrs. wkly.

J. Marshall McGregor, pres; Joseph G. Quill, station mgr & prog dir, Henry J. Murray, coml mgr, Edward A. Litchfield, news dir, Lawrence L. Prado Jr., chief engr

WALTHAM, Middlesex County

WCRB (Boston) (1948) 1330 kc, 5 kw-D, 1 kw-N, DA-2 Sheraton Plaza Hotel, Boston 16 Phone Copley 7-7080 Charles River Broadcasting Co. (acquired station 1948).

Rep Broadcast Time Sales.

Theodore Jones, pres; Richard L. Kaye, station mgr; Leonard V. Corwin, coml mgr; Robert A. Stuart-Vail, prog dir; David S. MacNeill, news dir; James Godfrey, chief engr.

WCRB-FM (1954) 102.5 mc; 3.3 kw. Duplicates WCRB (above)

WARE, Hampshire County

WARE (1948): 1250 kc, 1 kw, DA-N 56 Main St. Phone Woodlawn 7-6231. Central Mass. Broadcasting Corp. (acquired station Nov. 1, 1956). See Tarlow Assoc. Stations in "Group Ownership".

Network Keystone, Yankee. Rep Breen-Ward, Eckels & Co. (New England)
Sherwood J. Tarlow, pres; Richard H. Vaughan, gen mgr; Winston Vann, news dir; Ralph Knudsen, chief engr.

WESTFIELD, Hampden County

WDEW (December 1957): 1570 kc; 1 kw-D. 249 Union St Phone Logan 8-8643. Westfield Broadcasting Co (acquired station May 1959).

Rep Breen & Ward
Specialty programs. Italian, 1 1/2 hrs.; Greek, 1 hrs. wkly.
Harold Martin, pres; Richard M. Brescia, prog dir & prom mgr; John Mahar, coml mgr; Joseph R. Durkin, news dir; J. Lawrence Spinks, chief engr.

WEST SPRINGFIELD, Hampden County

WTXL (August 1949) 1490 kc; 250 w. (CP for 1 kw-D, 250 w-N, DA-D). 34 Sylvan St. Phone Republic 9-4768. Telecolor Corp. (original owner)

Network ABC Rep Walker-Rawalt.
Lawrence A. Reilly, pres; James L. Spates, operations mgr; Holland D. Cameron, coml mgr, Bernard Talbot, prod dir, James L. Spates, chief engr

WEST YARMOUTH, Barnstable County

WOCB (1940) 1240 kc; 250 w. South Sea Ave. Phone Spring 5-0500. E. Anthony & Sons (acquired station 1944) See "Newspaper Ownership".

Network Yankee Rep Walker-Rawalt; Foster & Creed (Boston)
Basil Brewer, pres, Paul Stiles, gen mgr & coml mgr, G. W. Stidstone, prog dir; Edgar Semprini, news dir; Frank L. Lynch, chief engr

WOCB-FM (1948): 91.3 mc; 1 kw. Duplicates WOCB above.

WILLIAMSTOWN, Berkshire County

***WCFM (FM)** (January 1957) 90.1 mc; 10 w. Baxter Hall. Phone Glenview 8-4820. President & Trustees of Williams College

Specialty programs (wkly): French, 1/2 hr. David Kanter, pres, Peter Sachs, sec-treas; Robert Garland, program dir, Brad Perry, chief engr.

WINCHESTER, Middlesex County

***WHSR-FM** (May 1, 1956): 91.9 mc, 10 w. Winchester Senior High School Phone Parkview 9-4300. Winchester School Dept. (original owner)

Thomas A. Morse, gen mgr; James Hill & Linda Chase, prog dir, Martha Maloney & Marilyn Beckley, news dirs, Phil Minotti & John Memishian, chief engr.

WORCESTER, Worcester County

WAAB (1931): 1440 kc; 5 kw, DA-2 34 Mechanic St. Phone Pleasant 2-5611 Waterman Broadcasting Corp (acquired station July 1, 1956).

Rep Eastman, Kettell-Carter (Boston).
Bernard Waterman, pres & gen mgr, Chester Kaminski, coml mgr, Joy Clark, prog dir, Tom Sawyer, prom mgr & news dir, George Capalbo, chief engr

WNEB (Dec 16, 1946) 1230 kc; 250 w. 405 Main St, zone 8. Phone Pleasant 6-4672 WNEB Inc. (acquired station July 22, 1960)
George W. Steffy, pres, Harold D. Glidden, vp, Robert Nims, mgr & coml mgr, George Downey, prog dir; Bruce Hodgman, news dir, Bernard E. Berard, chief engr

WORC (1925) 1310 kc, 5 kw-D, 1 kw-N, DA-2. Bancroft Hotel, 50 Franklin St, zone 1. Phone Swift 9-0581. WORC Inc. (acquired station January 1955)

Rep Avery-Knodel, Harry Wheeler (Boston).
Specialty programs French, 1 hr, Italian, 1/2 hr, Armenian, 1/2 hr wkly

Robert F. Bryar, pres & gen mgr, Bart Coblentz, coml & station mgr; Budd Clain, prog dir; Alan Jay, news dir, Gordon L. Dyer, chief engr

WTAG (May 1, 1924) 580 kc, 5 kw, DA-2 20 Franklin St, zone 1 Phone Pleasant 5-4321 TWX 692 WTAG Inc (original owner) See "Newspaper Ownership".

Rep Christal.
Robert W. Booth, pres, Herbert L. Krueger, vp & gen mgr, Richard L. Gravel, coml mgr; A. J. Brissette, prog-prod mgr, Mrs. Pierrina Rohde, prom mgr; Richard F. Wright, news dir, E. A. Browning, chief engr

WTAG-FM (June 17, 1940) 96.1 mc; 10 kw. Same staff, address & licensee as WTAG (above).

MICHIGAN

*Non-commercial

ADRIAN, Lenawee County

WABJ (February 1946): 1490 kc, 250 w 121 W Maumee St. Phone Colfax 5-7123. TWX AD 49. Gerity Broadcasting Co. (acquired station March 1947). See *Midwestern Broadcasting Stations in "Group Ownership."*
Rep Pearson, Michigan Spot Sales.
James Gerity Jr, pres & gen mgr; Donald J. Dean, station mgr & coml mgr; Winston Hoehner, prog dir, Virginia Hagerman, prom mgr; Gene Baril, news dir, Robert Bassett, chief engr

ALBION, Calhoun County

WALM (Nov 2, 1952) 1260 kc, 1 kw-D (CP for 1 kw-D, 500 w-N, DA-N). Irwin Ave. Phone National 9-3945. Calhoun Broadcasting Co. (original owner). See *"Newspaper Ownership."*
Network Keystone
Jack C. Bedient, pres; C. Wayne Wright, coml mgr; Bill Ford, prog dir; Dave Eddy, news dir; Elmer Juderjohn, chief engr.

ALLEGAN, Allegan County

WOWE (Dec. 16, 1958) 1580 kc, 250 w-D 233 Hubbard St. Phone Orchard 3-4701. Allegan County Broadcasters Inc. (original owner).
Network Keystone
Albert Vanden Bosch, pres, coml mgr & gen mgr, Brian Woodworth, prog dir, Arthur Roderick, news dir, Ernest Leroy Darsey, chief engr.

ALMA, Gratiot County

WFYC (Aug 17, 1948) 1280 kc; 1 kw-D 5310 N. State Road, Phone Hobart 3-3176 WFYC Inc. (acquired station Aug. 14, 1957).
Rep Hollingbery (Mich & Ohio), Hopewell. Specialty programs Spanish, ¼ hr. wkly.
Wayne G. Harris, pres, Gilbert E. Thomas, gen mgr, David W. Sommerville, station mgr, Richard Crowley, prog dir, Doug Montgomery, news dir, R. Cummings, chief engr

ALPENA, Alpena County

WATZ (1946) 1450 kc, 250 w. Phone Elmwood 4-8400. *Midwestern Broadcasting Co.* (original owner).
Network NBC, Paul Bunyon Rep Venard, Rintoul & McConnell
Les Biederman, pres, Drew McClay, gen mgr; R. E. Detwiler, coml mgr, Wm Kiker, chief engr

ANN ARBOR, Washtenaw County

WHRV (October 1947). 1600 kc; 1 kw, DA-1. P. O. Box 608. Phone Normandy 2-4573. Zanesville Pub Co. (acquired station Aug 1, 1959). See *"Newspaper Ownership"*
Network MBS Rep Devney-O'Connell
Specialty programs Polish, 1 hr., Spanish, 1 hr. wkly
Clay Littick, pres, Allan Land, gen mgr, Bob C. Wagner, station mgr, Joseph Lobato, coml mgr, Donald A. Herman, prog dir & news dir, Robert Hood, chief engr
WPAG (April 26, 1945). 1050 kc, 1 kw-D. Hutzel Bldg. Phone Normandy 2-5517. Washtenaw Broadcasting Co. (original owner)
Rep Everett-McKinney, Michigan Spot Sales
Edward F. Baughn, owner, gen mgr & coml mgr, Albert J. Samborn, prog dir & news dir, Bernard G. Ressler, chief engr
WPAG-TV: TV companion of WPAG (above).
***WUOM (FM)** (1948) 91.7 mc, 115 kw. Phone Normandy 3-1511, ext 2761 U. of Michigan (original owner).
Specialty programs: German, ¼ hr.
Garnet R. Garrison, dir of broadcasting, E. G. Burrows, mgr; William Stegath, prog dir, Marjorie Lundin, music dir, William Swisher, news dir, Fred Remle, chief engr, Frank Nader, chief trans engr

BIG RAPIDS, Mecosta County

WBRN (Jan. 6, 1953) 1460 kc, 1 kw-D. P. O. Box 825. Phone 648. WBRN Inc. (acquired station Oct. 1, 1955).
Rep Best.
John A. White, M.D., pres, Casey Heckman, station mgr, Stanley Gebben, prog dir, Garnet Zimmerman, chief engr.

CADILLAC, Wexford County

WATT (1945) 1240 kc, 250 w P O Box 603. Phone Prospect 5-7831. *Midwestern Broadcasting Co.* (original owner). See *Midwestern Broadcasting Stations in "Group Ownership"*
Network NBC, Paul Bunyon Rep Venard, Rintoul & McConnell
Les Biederman, pres & gen mgr, R. E. Detwiler, coml mgr, Merritt L. Chandler, station mgr, Bill Kiker, chief engr.

CHARLOTTE, Eaton County

WCER (Aug 25, 1956) 1390 kc, 1 kw, DA-D. P O Box 269. Phone 1390. Eaton County Broadcasting Co. (original owner)
Rep Hopewell.
Roy McLean, pres & gen mgr; Brud Martindale, coml mgr, James Harper, news dir; Gerald Adams, chief engr.

CHEBOYGAN, Cheboygan County

WCBY (Oct. 28, 1954) 1240 kc 250 w. Mackinaw Ave. Phone Madison 7-2341. Straits Broadcasting Co. (original owner). See *Hunt Stations in "Group Ownership"*
Rep Best.
Richard E. Hunt, pres, chief owner, gen mgr & coml mgr, A. M. (Mitch) Gordon, station mgr & sports dir, Jackie Norman, piom mgr & prog dir, Clare Fredericks, news dir, Norbert C. Poepelman, chief engr.

CLARE, Clare County

WCRM (not on air, target date, summer 1960) 990 kc; 250 w, DA-D. Gateway to the North Broadcasting Corp. (acquired station June 1960). See *Hunt Stations in "Group Ownership"*
Rep Best.
Richard E. Hunt, pres, Norbert C. Poepelman, vp, station mgr & chief engr

COLDWATER, Branch County

WTVE (Aug 7, 1949): 1590 kc, 5 kw-D, 500 w-N, DA-N. P. O. Box 32. Phone Broadway 8-6733. Twin Valley Broadcasters (original owner)
Network Southern Michigan Rep Cooke
Specialty programs Spanish, ½ hr. wkly
E. H. Munn Sr, pres, E. H. Munn Jr, management consultant, Normand Moore, coml mgr; Joe Kilpatrick, news dir, Virgil Royer, chief engr

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BAD AXE, Huron County

WLEW (1950). 1340 kc, 250 w 935 S. VanDyke Rd. Phone Congress 9-9331. Thumb Broadcasting Co. (acquired station Oct 1, 1957). See *Stevens-Wismer Stations in "Group Ownership."*
Network CBS Rep Everett-McKinney, Michigan Spot Sales (Michigan).
John F. Wismer, pres & gen mgr, James B. Muehlenbeck, coml mgr, Richard Jefferies, news dir.

BATTLE CREEK, Michigan County

WBCK (July 1948): 930 kc; 1 kw, DA-2 402 Security National Bank Bldg. Phone Woodward 3-5555. Michigan Broadcasting Co. (original owner)
Network NBC, Rep Hollingbery.
Robert H. Holmes, pres; Eugene F. Cahill, gen mgr, Larry Collins, prog dir, O. James Cleaver, news dir, Harley Hammond, chief engr.
WELL (October 1925). 1400 kc; 250 w Michigan National Bank Bldg. Phone Woodward 4-7173. Southern Michigan Broadcasting Corp. (acquired station May 1957). See *Knorr Stations in "Group Ownership"*
Network ABC Rep Everett-McKinney
Fred Knorr, pres, Paul J. Haller, gen mgr & coml mgr, Ronald Mell, prog dir, Thomas McHale, news dir, David Decker, chief engr.

BAY CITY, Bay County

WBCM (June 5, 1925) 1440 kc, 1 kw-D, 500 w-N. Wenonah Hotel Bldg. Phone Twinbrook 3-7551. Michigan Broadcasting Co. (acquired station Oct 15, 1955).
Network ABC Rep Hollingbery
Specialty programs Polish, ½ hr., Spanish, 1½ hrs wkly
Robert H. Holmes, pres, Leo A. Jylha, gen mgr & coml mgr, Devere Logan, prog dir & prom mgr, James McGowan, news dir, Wesley Thompson, chief engr
WBCM-FM (June 15, 1960) 96.1 mc, 41 kw Same license & staff as WBCM (above)
WNEM-FM (granted July 21, 1960, target date unknown) 102.5 mc, 13 kw c/o WABJ Adrian, Mich. Gerity Broadcasting Co.
WWBC (Nov 26, 1956) 1250 kc, 1 kw-D 306 Phoenix Bldg. Twinbrook 3-4588. Water Wonderland Broadcasting Co. (original owner)
Rep Masla
Specialty programs Polish, 2 hrs wkly
Patrick J. Triahan, pres, Charles E. Anthony, gen mgr, Lee F. Droeger, coml mgr, Robert F. Benkelman, prog dir, Frank J. Walsh, news dir, Ralph H. Carpenter, chief engr

BENTON HARBOR, Berrien County

WHFB (September 1947) 1060 kc, 1 kw-D P. O. Box 628, Benton Harbor. Phone Walnut 5-2113. Palladium Pub. Co. (original owner). See *"Newspaper Ownership"*
Rep Everett-McKinney.
Stanley R. Banyon, pres, Jake Scherer, gen mgr, John Haggerman, coml mgr & prog dir, Dwight Edmonds, prom mgr, Ray Mittan, news dir, Munson Robinson, chief engr
WHFB-FM (September 1947): 99.9 mc; 9.2 kw Same address, licensee & staff as WHFB (above).

ON TARGET
THE PIONEER VOICE
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MICHIGAN

Delivers 13 counties in
RICH THUMB REGION

BASIC MARKET DATA
Pop 351,000
C S I \$592,967,000
Ret Sales \$412,387,000
Ratings—They're great!
See PULSE

Data SRDS, July 1960

BAY CITY
SAGINAW
MIDLAND AREA

WBCM
BAY CITY
1000 WATTS

MICHIGAN BROADCASTING CO.
REPRESENTED BY
GEO. P. HOLLINGBERY CO.

SOURCE OF FIGURES—SRDS

ON TARGET
RADIO 930
SELLING ZONE

The
BIG STATION
in Battle Creek delivers
audience, ratings, results!

BASIC MARKET DATA
Pop 411,700
C S I \$665,605,000
Ret Sales \$467,353,000
Ratings—They're great!
See PULSE

Data SRDS, July 1960
BATTLE CREEK
KALAMAZOO
AREA

WBCK
BATTLE CREEK
1000 WATTS

MICHIGAN BROADCASTING CO.
REPRESENTED BY
GEO. P. HOLLINGBERY CO.

SOURCE OF FIGURES—SRDS

Radio Stations CONTINUED

MICHIGAN CONTINUED

WTVB-FM (not on air, target date summer 1960) 98.3 mc, 260 w. Duplicates WTVB (preceding page)

DEARBORN, Wayne County

WKMH (Dec 29, 1946) 1310 kc, 5 kw, DA-2 Sheraton-Cadillac Hotel Phone Tiffany 6-8500 Knorr Broadcasting Corp (original owner) See Knorr Stations in "Group Ownership"
Network MBS Rep Petry
Fred A Knorr, pres, Walter Patterson, exec vp, Laurv Fischer, prog dir, Jim Harper, news dir; Jerry Martin, chief engr.

WKMH-FM (December 1946) 100.3 mc, 7.1 kw. Duplicates WKMH (above)

DETROIT, Wayne County

CKLW (1932) 800 kc; 50 kw. 3300 Guardian Bldg, zone 26 Phone Woodward 1-7200. TWX DE 48 Western Ontario Broadcasting Co (original owner) (See RKO General Stations in "Group Ownership")
Network MBS. Rep Eastman
J. E. Campeau, pres & gen mgr; S C Ritchie, operations mgr, John Gordon, prog dir, Art Gloster, prom dir, Stewart Clark, chief engr Austin Grant, news & farm dir Myrtle Labbitt, women's dir

CKLW-FM (1949) 93.9 mc; 250 w. Duplicates CKLW (above)
CKLW-TV: Tv companion of CKLW-AM-FM (above)

WABK (FM) (May 4, 1960) 99.5 mc, 36 kw 3307 David Stott Bldg, zone 26 Phone Woodward 1-1995 Richard E Burriss (original owner)
Richard E Burriss, owner & gen mgr, LaVon C Yanev, chief engr

WCAR (Dec 17, 1939) 1130 kc, 50 kw-D, 10 kw-N, DA-2 500 Temple Ave, zone 1 Phone Temple 3-8100 TWX DE 29. WCAR Inc (original owner)
Rep AM Radio Sales
H Y Levinson, pres & gen mgr, Wayne N Cook, exec vp, Lawrence W Bova, prod mgr JoAnne Adams, office mgr, Bruce G Martyn, sports dir, James R. Balmer, chief engr.

WCBD (FM) (May 26, 1960) 105.9 mc, 34 kw 32790 Henry Ruff Road, Inkster, Mich Bell Broadcasting Co See WCHB Inkster, Mich

***WDET-FM** (Dec 18 1948) 101.9 mc, 52 kw 5035 Woodward Ave, zone 2 Phone Temple 3-1400 Wayne State U (acquired station May 1952).

Dr Paul B Rickard, dir of broadcasting, Dr Lee S Dreyfus asst dir, Dr. John B Ellery, gen mgr, Allan Murdock, asst mgr, Dr Laszlo Boehm, music dir, Robert Schlorff, chief engr

***WTVS (TV)** tv companion of WDET-FM
WDTM (FM) (not on air, target date, Fall, 1960) 106.7 mc, 2.8 kw Cadillac Tower Bldg WDTM Inc (acquired station June 27, 1960) See Talesin Stations in "Group Ownership"

Mary W. Carpenter, pres, Marshall M Carpenter Jr, vp, Robert Conrad, prom mgr

***WDTE (FM)** (August 1948) 90.9 mc, 2 kw. 9345 Lawton Ave., zone 6. Phone Tyler 4-4188. Detroit Board of Education

***WTVS (TV)**. Tv companion of WDTR (above).



WHFI (FM) (Sept 1, 1958) 94.7 mc, 20 kw. 139 W Maple, Birmingham, Mich Phone Midwest 4-9434 Meadowcroft Broadcasting Inc (original owner)
Garvin H Meadowcroft, pres

WJBE (FM) (granted 1960, target date unknown) 92.3 mc, 10 kw Earl, Mullins Torian, Propst & Stein

WJBK (1925) 1500 kc; 10 kw-D, 1 kw-N, DA-2 7411 Second Blvd, zone 2 Phone Trinity 3-7400 TWX DE 235 Storer Broadcasting Co (acquired station July 1947) See Storer Broadcasting Stations in "Group Ownership" and also "Newspaper Ownership"

Rep Katz
George B Storer pres Harry R Lipson, vp & managing dir, Herbert J Weber Jr, gen sales mgr, John M Grubbs, prog mgr, Nancy MacKenzie, merchandising & prom mgr, Frank J Gaal Jr, news dir, Joseph B Haigh, chief engr

WJBK-FM (June 13, 1947) 93.1 mc, 30 kw. Duplicates WJBK (above)
WJBK-TV. Tv companion of WJBK-AM-FM

WJLB (1926): 1400 kc, 250 w 3100 David Broderick Tower, zone 26 Phone Woodward 5-2000 Booth Broadcasting Co (acquired station 1939) See Booth Stations in "Group Ownership" Also see "Newspaper Ownership"

Rep Pearson, Bernard Howard
Specialty programs German, 6 hrs, Italian, 6 hrs, Negro, 8 1/2 hrs, Polish 27 hrs, Spanish 1 hr wkly

John L Booth, pres and owner, Thomas J Warner vp, gen mgr & coml mgr Richard Desautel, prog dir & prom mgr, Richard Hobbs, news dir, G E Ryan, chief engr

WMZK (FM) (1941) 97.7 mc; 10 kw. Companion station to WJLB (above).
Rep Fine Music Hi Fi
Jock Roberts, coml mgr

WJR (May 1 1922) 760 kc 50 kw 2200 Fisher Bldg, zone 2 Phone Trinity 5-4440 TWX DE 370 WJR, The Goodwill Station Inc (acquired station Sept 26, 1927)
Rep Christal

John F. Patt, chmn of board Worth Kramer pres, F Sibley Moore vp-sec, James H Quello, gen mgr, Jack C Brussel sales mgr, R M Thomas, treas, R P Merridew, prog dir George Kendall, prom mgr, William Sheehan, news dir Andrew Friedenthal, chief engr

WJR-FM (June 1, 1948) 96.3 mc, 24 kw Duplicates WJR (above)

WLDM (FM) (Feb 12, 1949) 95.5 mc, 20 kw 15401 W Ten Mile Rd, zone 37 Phone Jordan 4-5835 Lincoln Broadcasting Co (original owner)

Rep Walker-Rawalt
Harold I Tanner, pres & gen mgr, Robert J Conger, coml mgr Richard J Bernard Jr prog dir Jerome F Steadlev, chief engr

WMUZ (FM) (Nov 11, 1958) 103.5 mc, 19.5 kw (CP for 115 kw) 12300 Radio Place, zone 28 Phone Vermont 6-3293 Alpha Broadcasting Co (acquired station Nov 1 1958) See Percy B Crawford Stations in "Group Ownership"

Dr Percy B Crawford, pres Robert L Anderson, gen mgr Roy Tobin sales rep, Chalmers Boring, chief engr

WOMC (FM) (1948) 104.3 mc 61 kw P O Box 190, Royal Oak Phone Jordan 4-6523 Sparks Broadcasting Co (original owner)
J B Sparks, pres, Garnet G Sparks, vp, chief engr, Gordon A Sparks, sec-treas Affiliated with WEXL Royal Oak, Mich

WQRS (FM) (March 7 1960) 103.1 mc 28.5 kw Cultural Center Phone Fairmont 1-1773 Fine Arts Broadcasters Inc (original owner)
Rep Good Music Broadcasters

Richard N Hughes, gen mgr, Arthur Leberman, chief engr

WQTI (FM) (granted June 8 1960, target date unknown) 107.5 mc 32 kw c/o Ross Mulholland, 1260 Library St 560 Broadcasting Corp (FM companion of WQTE Monroe Mich)

WWJ (Aug 20, 1920) 950 kc, 5 kw, DA-N 622 W Lafayette, zone 31 Phone Woodward 2-2000. TWX DE 931 Evening News Assn (original owner) See "Newspaper Ownership"

Network NBC Rep Peters Griffin, Woodward, Andy McDermott (Canada)

Edwin K Wheeler, gen mgr, Don DeGroot, asst gen mgr; Robert J McIntosh, station mgr; Henry C Rogers, business mgr, Denman F Jacobson, sales mgr, George H Williams, natl sales mgr, A Glenn Kyker, prom mgr, Robert A. Henabery, prog & prod mgr; James F Clark, news editor, Edgar J. Love, gen engr mgr

WWJ-FM (May 9, 1941) 97.1 mc, 50 kw. Duplicates WWJ (above)
WWJ-TV. Tv companion of WWJ-AM-FM (above).

WKYZ (Oct 10, 1925) 1270 kc, 5 kw, DA-N 20777 W Ten Mile Rd, zone 19 Phone Kenwood 4-7000 TWX DE 1154. WKYZ Inc. (acquired station July 22 1916) See ABC-owned Stations in "Group Ownership"

Network ABC Rep Blair
John F Pival, pres, John O Gilbert, gen mgr Robert Baldrice, sales dir, Robert Baker, prog dir, Sam Somora Jr, prom mgr; Richard Femmel, news dir, Charles Kocher, chief engr

WKYZ-FM (Jan. 1, 1948) 101.1 mc; 27.2 kw Duplicates WKYZ (above)
WKYZ-TV. Tv companion of WKYZ-AM-FM (above).

DOWAGIAC, Cass County

WDOW (granted 1960, target date unknown) 1440 kc, 500 w-D Dowagiac Broadcasting Co

EAST LANSING, Ingham County

***WKAR** (Aug 18, 1922) 870 kc; 5 kw-D 310 Auditorium Bldg, Michigan State U Phone Edgewood 2-1511, ext. 2272. Michigan State U (original owner)

***WKAR-FM** (Oct 10, 1948). 90.5 mc, 61 kw Duplicates WKAR (above).

***WMSB-TV** Onondaga: Tv companion of WKAR-AM-FM.

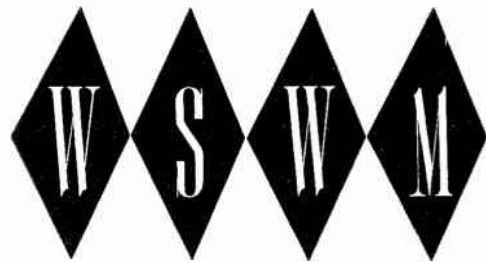
WSWM (FM) (July 16, 1959) 99.1 mc; 30 kw P O Box 289 Phone Edgewood 7-1318 Mid State Broadcasting Corp (original owner).
Rep Walker-Rawalt

John P McGoff, pres & gen mgr; Robert J Rentschler, coml mgr, William J. Finucan, prog dir, W M Green, chief engr

ESCANABA, Delta County

WDBC (September 1911) 680 kc, 1 kw, DA-2 P. O. Box 419 Phone State 6-6144 Delta Broadcasting Co (acquired station 1946).
Network MBS

Geo D Lindenthal, pres, gen mgr & coml mgr, W J Duchaine, news dir, H C Olsen, chief engr



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Radio Stations CONTINUED

MICHIGAN CONTINUED

WLST (1958) 600 kc 1 kw, DA-2 600 Ludington St Phone State 6-4118. Frank J. Russell (original owner) See Mining Journal Stations in "Group Ownership" Also see "Newspaper Ownership"

Network ABC
James Ward Jr, gen mgr, Grant Maikham, coml mgr & news dir, James MacQueary, prog dir, Paul Anick, chief engr

FLINT, Genesee County

WAMM (Dec. 5, 1955) 1420 kc, 500 w-D, DA-D. (CP for 1 kw-D, DA-D) 740 S Saginaw St, zone 2 Phone Cedar 9-8631 Binder-Carter-Durham Inc (acquired station June 1959)

Network MBS. Rep Webb
Specialty programs Negro, 4 hrs wkly.
Philip Munson, pres & gen mgr, Dusty Rhodes, station mgr & news dir, Ronald Craig, coml mgr, Ruth Perry, prog dir, Walter Wierzbicki, chief engr

***WFBE (FM)** (Sept. 30, 1953) 95.1 mc, 13 kw. Flint Public Schools, Oak Grove Campus, zone 3 Phone Cedar 8-1631, ext. 303. Board of Education (original owner)

Dr. Spencer W. Myers, supt. of schools, Robert C. Boston, gen mgr, Stephen A. All, prom mgr Edward Rauch, chief engr

WFDF (May 25, 1922) 910 kc; 5 kw-D, 1 kw-N Garland St at First Ave, zone 2. Phone Cedar 2-7158 TWX FL-01. Trebit Corp. (acquired station 1948)

Network NBC Rep Katz
Harry M. Bitner Jr, pres, Elmer A. Knopf, gen mgr & prog dir; Marvin Levey, coml mgr & prom dir, Al Dawson, news dir; Gerald Wolpert, chief engr.

WKMF (April 10, 1953) 1470 kc; 1 kw, DA-1 (CP 5 kw-D, 1 kw-N, DA-2). 112 W. Water St, zone 2. Phone Cedar 9-7608. Knorr Broadcasting Corp. (original owner). (See Knorr Stations in "Group Ownership.")

Network CBS, Michigan Broadcasting System. Reps McGavren, Michigan Spot Sales

Fred A. Knorr, pres; Al Berg, managing dir, Charles J. Sitla, sales mgr

WMRP (Nov. 11, 1946) 1570 kc, 1 kw-D. 3217 Lapeer St, zone 3 Phone Cedar 3-5112 Methodist Radio Parish Inc (original owner).

Specialty programs Negro, 7 hrs wkly
Rev Arthur B. Howard, pres, William H. Morford, gen mgr, Everett Smith, prog dir, Robert Swazze, chief engr

WTAC (1947) 600 kc 1 kw-D, 500 w-N, DA-2 P. O. Box 829 Phone Owens 4-4146

Rich-Martin Stations in "Group Ownership"
Rep Gill-Perna.
Glenn R. LePard, gen mgr; Hal Fisher, sales mgr

WJEF (February 1945) 1230 kc, 250 w. (CP for 500 w-D, 250 w-N). 187 Monroe, N.W. Phone Glendale 6-8512 TWX GR 374 Amalgamated Properties Inc (original owner) See Fetzler Stations in "Group Ownership"

Network CBS Rep Avery-Knodel
John E. Fetzler, pres, Roger Hoffman, gen mgr & coml mgr Bruce M. Glycagdis, administrative asst & chief engr

WJEF-FM (July 1951) 93.7 mc; 115 kw 590 W. Maple St Phone Glendale 6-8512 TWX GR 374 Fetzler Broadcasting Co (original owner) Same license and staff as WJEF (above)

WLAV (Sept. 18, 1940) 1340 kc, 250 w. 161 Ottawa N.W. zone 1 Phone Glendale 6-5461 Stevens-Wismer Broadcasting Inc (acquired station 1958) See Stevens-Wismer Stations in "Group Ownership"

Network ABC Rep Everett-McKinney, Michigan Spot Sales
Specialty programs: Polish, 2 hrs wkly
John Wismer, pres, John J. Shepard, gen mgr & coml mgr, Jock Bliss, operations & prog mgr, Everett L. Vandagriff, chief announcer, Chris F. Gay, news dir

WLAV-FM (January 1947) 96.9 mc, 1.75 kw Duplicates WLAV (above)

WMAX (Dec. 25, 1954) 1480 kc, 1 kw-D Keith Theater Bldg, zone 2 Phone Glendale 6-8621 WMAX Inc (original owner)

Network MBS Rep Radio-TV Reps.
Charles A. Sprague, gen mgr, Joseph C. Hooker, coml mgr

WMAX-FM (under construction) 100.5 mc 7.2 kw Same license as WMAX (above)

WOOD (October 1924) 1300 kc; 5 kw, DA-N 120 College Ave, S.E., zone 3 Phone Glendale 9-4125 TWX GR 281 WOOD Broadcasting Inc (acquired station May 22, 1957) See Time Inc. Stations in "Group Ownership"

Also see "Newspaper Ownership"
Network NBC Rep Katz
Willard Schroeder, pres & gen mgr; Michael O. Lareau, station mgr & sales mgr; Peter Kizer, prog dir, Clark Grant, prom mgr; Dick Cheverton, news dir, Charles Robison, chief engr

WOOD-TV: Tv companion of WOOD (above)

GREENVILLE, Montcalm County
WPLB (May 19, 1960) 1380 kc 500 w-D, DA-D P. O. Box 9, Phone Plaza 4-3656 Flat River Broadcasting Co (original owner)

Network Keystone Rep Keystone
Pearle C. Lewis, pres; Earl Peterson, gen mgr & coml mgr, Neal Johnson, prog dir, prom mgr & news dir, Bill Scott, chief engr

HANCOCK, Houghton County
WMPL (March 2, 1957) 920 kc, 1 kw-D Hotel Scott Phone 3155 Copper Country Broadcasting Co (original owner)

Specialty programs Italian, 1 hr; Finnish, 3 1/2 hrs wkly
Francis Locatelli, pres, treas & chief engr; Burton Ervast, sales mgr; Norman Koski, prog dir, Allen Mattson, news dir

HASTINGS, Barry County
WBCH (November 1957) 1220 kc 250 w-D Box 88 Phone Windsor 5-3478 Barry Broadcasting Co (acquired station Aug 17, 1958).

Network Keystone.
Robert S. Greenhoe, pres & gen mgr; Ken Radant, prom mgr & prog dir.

HIGHLAND PARK, Wayne County
***WHPE (FM)** (May 21, 1954) 88.1 mc; 10 w. 12541 Second Ave Phone Townsend 8-1264. School District of the City of Highland Park.

HILLSDALE, Hillsdale County
WCSE (May 21, 1955) 1340 kc, 100 w 92 1/2 N Broad St Phone Hemlock 7-4444 Baw Boes Broadcasting Inc. (acquired station Oct. 10, 1958)

Network Keystone. Rep Gill-Perna
Ruth Keister, pres & news dir, Russell W. Holcomb, vp, gen mgr & coml mgr; Al Remenecki, chief engr

HOLLAND, Ottawa County
WHTC (July 1948) 1450 kc, 250 w. (CP for 1 kw-D, 250 w-N) 5 E 8th St Phone Export 2-3121 Holland Broadcasting Co (original owner)

Network MBS. Rep Best
W. A. Butler, pres, Sandy Meek, gen mgr; William Gargano, prog dir; Harold Franken, news dir, Julius Van Oss, chief engr.

WJBL (November 1956) 1260 kc, 5 kw-D, DA-D P. O. Box 808 Phone Export 6-5281 Ottawa Broadcasting Corp (original owner)

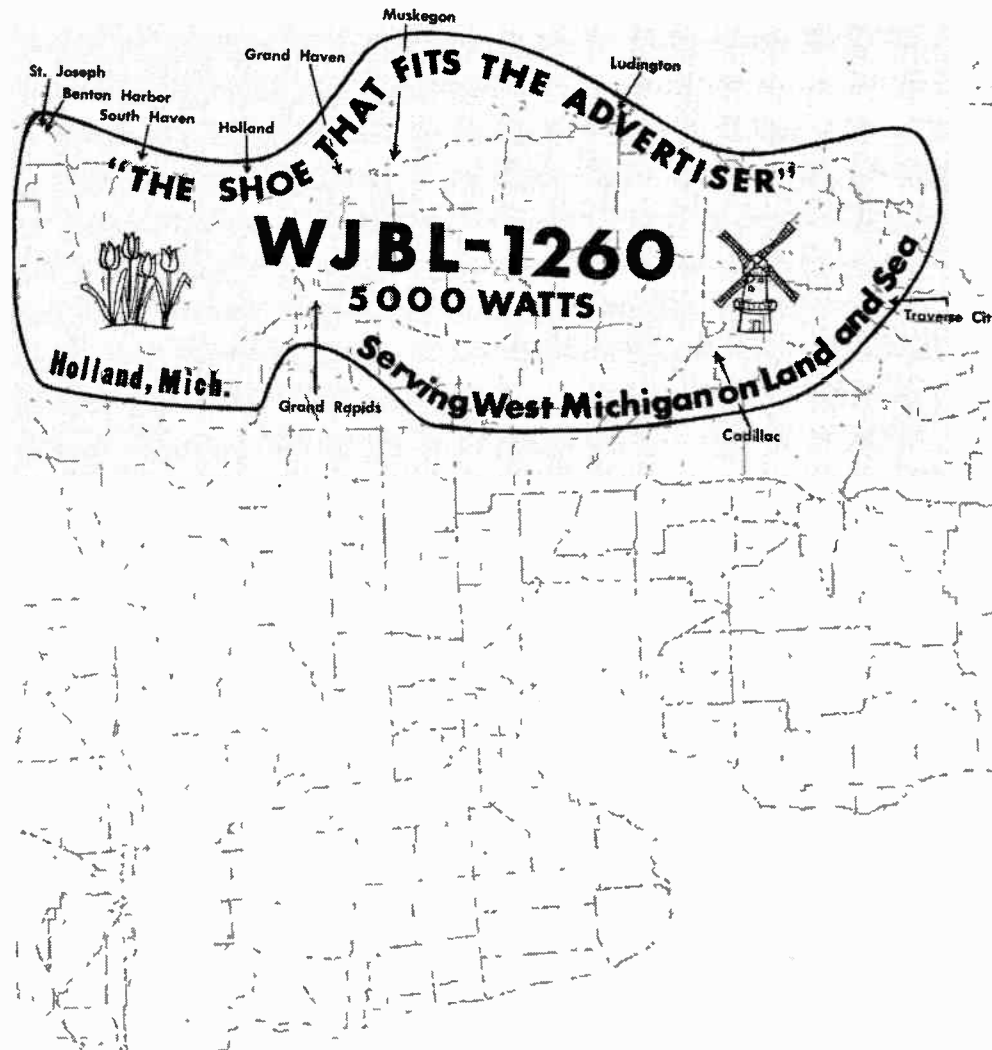
Rep Michigan Spot Sales, Holman
Specialty programs. Dutch
Bernard Brookema, pres, J. C. Gysen, gen mgr & coml mgr; C. Walters, prog dir; J. Horne, prom mgr, Doug Tjapkes, news dir; J. Klungie, chief engr

HOUGHTON, Houghton County
WHDF (1928) 1400 kc, 250 w. Douglass Hotel. Phone 1. Upper Michigan Broadcasting Co (original owner).

Network NBC. Rep Walker-Rawalt.
Albert W. Payne, gen mgr.

HOUGHTON LAKE, Roscommon County
WHGR (July 1954) 1290 kc, 5 kw-D. (CP for 5 kw, DA-N). 3431 Houghton Lake Drive. Phone Greenwood 8-3040. Sparks Broadcasting Co (original owner).

Rep Best.
J. B. Sparks, pres; Robert D. Ditmer, gen mgr; Harold Kelly, chief engr.



Rich-Martin Stations in "Group Ownership"

Rep Gill-Perna.
Glenn R. LePard, gen mgr; Hal Fisher, sales mgr

WJEF (February 1945) 1230 kc, 250 w. (CP for 500 w-D, 250 w-N). 187 Monroe, N.W. Phone Glendale 6-8512 TWX GR 374 Amalgamated Properties Inc (original owner) See Fetzler Stations in "Group Ownership"

Network CBS Rep Avery-Knodel
John E. Fetzler, pres, Roger Hoffman, gen mgr & coml mgr Bruce M. Glycagdis, administrative asst & chief engr

WJEF-FM (July 1951) 93.7 mc; 115 kw 590 W. Maple St Phone Glendale 6-8512 TWX GR 374 Fetzler Broadcasting Co (original owner) Same license and staff as WJEF (above)

WLAV (Sept. 18, 1940) 1340 kc, 250 w. 161 Ottawa N.W. zone 1 Phone Glendale 6-5461 Stevens-Wismer Broadcasting Inc (acquired station 1958) See Stevens-Wismer Stations in "Group Ownership"

Network ABC Rep Everett-McKinney, Michigan Spot Sales
Specialty programs: Polish, 2 hrs wkly
John Wismer, pres, John J. Shepard, gen mgr & coml mgr, Jock Bliss, operations & prog mgr, Everett L. Vandagriff, chief announcer, Chris F. Gay, news dir

WLAV-FM (January 1947) 96.9 mc, 1.75 kw Duplicates WLAV (above)

WMAX (Dec. 25, 1954) 1480 kc, 1 kw-D Keith Theater Bldg, zone 2 Phone Glendale 6-8621 WMAX Inc (original owner)

Network MBS Rep Radio-TV Reps.
Charles A. Sprague, gen mgr, Joseph C. Hooker, coml mgr

WMAX-FM (under construction) 100.5 mc 7.2 kw Same license as WMAX (above)

WOOD (October 1924) 1300 kc; 5 kw, DA-N 120 College Ave, S.E., zone 3 Phone Glendale 9-4125 TWX GR 281 WOOD Broadcasting Inc (acquired station May 22, 1957) See Time Inc. Stations in "Group Ownership"

Also see "Newspaper Ownership"
Network NBC Rep Katz
Willard Schroeder, pres & gen mgr; Michael O. Lareau, station mgr & sales mgr; Peter Kizer, prog dir, Clark Grant, prom mgr; Dick Cheverton, news dir, Charles Robison, chief engr

WOOD-TV: Tv companion of WOOD (above)

GREENVILLE, Montcalm County
WPLB (May 19, 1960) 1380 kc 500 w-D, DA-D P. O. Box 9, Phone Plaza 4-3656 Flat River Broadcasting Co (original owner)

Network Keystone Rep Keystone
Pearle C. Lewis, pres; Earl Peterson, gen mgr & coml mgr, Neal Johnson, prog dir, prom mgr & news dir, Bill Scott, chief engr

HANCOCK, Houghton County
WMPL (March 2, 1957) 920 kc, 1 kw-D Hotel Scott Phone 3155 Copper Country Broadcasting Co (original owner)

Specialty programs Italian, 1 hr; Finnish, 3 1/2 hrs wkly
Francis Locatelli, pres, treas & chief engr; Burton Ervast, sales mgr; Norman Koski, prog dir, Allen Mattson, news dir

HASTINGS, Barry County
WBCH (November 1957) 1220 kc 250 w-D Box 88 Phone Windsor 5-3478 Barry Broadcasting Co (acquired station Aug 17, 1958).

Network Keystone.
Robert S. Greenhoe, pres & gen mgr; Ken Radant, prom mgr & prog dir.

HIGHLAND PARK, Wayne County
***WHPE (FM)** (May 21, 1954) 88.1 mc; 10 w. 12541 Second Ave Phone Townsend 8-1264. School District of the City of Highland Park.

HILLSDALE, Hillsdale County
WCSE (May 21, 1955) 1340 kc, 100 w 92 1/2 N Broad St Phone Hemlock 7-4444 Baw Boes Broadcasting Inc. (acquired station Oct. 10, 1958)

Network Keystone. Rep Gill-Perna
Ruth Keister, pres & news dir, Russell W. Holcomb, vp, gen mgr & coml mgr; Al Remenecki, chief engr

HOLLAND, Ottawa County
WHTC (July 1948) 1450 kc, 250 w. (CP for 1 kw-D, 250 w-N) 5 E 8th St Phone Export 2-3121 Holland Broadcasting Co (original owner)

Network MBS. Rep Best
W. A. Butler, pres, Sandy Meek, gen mgr; William Gargano, prog dir; Harold Franken, news dir, Julius Van Oss, chief engr.

WJBL (November 1956) 1260 kc, 5 kw-D, DA-D P. O. Box 808 Phone Export 6-5281 Ottawa Broadcasting Corp (original owner)

Rep Michigan Spot Sales, Holman
Specialty programs. Dutch
Bernard Brookema, pres, J. C. Gysen, gen mgr & coml mgr; C. Walters, prog dir; J. Horne, prom mgr, Doug Tjapkes, news dir; J. Klungie, chief engr

HOUGHTON, Houghton County
WHDF (1928) 1400 kc, 250 w. Douglass Hotel. Phone 1. Upper Michigan Broadcasting Co (original owner).

Network NBC. Rep Walker-Rawalt.
Albert W. Payne, gen mgr.

HOUGHTON LAKE, Roscommon County
WHGR (July 1954) 1290 kc, 5 kw-D. (CP for 5 kw, DA-N). 3431 Houghton Lake Drive. Phone Greenwood 8-3040. Sparks Broadcasting Co (original owner).

Rep Best.
J. B. Sparks, pres; Robert D. Ditmer, gen mgr; Harold Kelly, chief engr.

HOWELL, Livingston County

WKMI (Feb. 17, 1957): 1350 kc; 500 w-D. 201½ W Grand River, Phone 1062. Wirth Broadcasting Co. (original owner).

Rep Best
M. H. Wirth, pres & gen mgr; John Thiel, prog dir; Louis Bekkering, prom mgr; Milton Walton, news dir, Frank Merithew, chief engr.

INKSTER, Wayne County

WCHB (November 1956): 1440 kc; 1 kw, DA-D 32790 Henry Ruff Rd Phone Crestwood 8-1440 Bell Broadcasting Co (original owner).

Rep Dore; Dora-Clayton (Atlanta); Tarbet, Allen & Crane (San Francisco & Hollywood). Specialty programs Negro, 100%.
Dr. Haley Bell, pres; Frank M. Seymour, gen mgr, George White, prog dir; Ofield Dukes, news dir; Douglas Alligood, prom mgr, Clarence Ringo, chief engr
Affiliate of WCHD (FM) Detroit.

INTERLOCHEN, Grand Traverse County

***WGYA (FM)** (not on air, target date 1960) 103.1 mc; 1 kw Radio Dept., National Music Camp, Phone Windsor 7-9800. National Music Camp (original owner)

Dr Joseph Maddy, pres; George C. Wilson, vp, Don Gillis, vp; Robert A. Elson, broad-

IONIA, Ionia County

WION (Feb. 1, 1953): 1430 kc; 500 w-D. P. O. Box 143. Phone 2-300. Ionia Broadcasting Co. (original owner).

Rep Best
Monroe MacPherson Sr., pres, Monroe MacPherson Jr., gen mgr; Dean L. Aldrich, coml mgr; Jim Pegg, prog dir

IRON MOUNTAIN, Dickinson County

WMIQ (1947): 1450 kc; 250 w. 211 E. Ludington St. Phone 2031. Iron Mountain-Kingsford Broadcasting Co. (See Mining Journal Stations in "Group Ownership" and see "Newspaper Ownership")

Network ABC. Rep Wood
Frank J. Russell, pres; William C. Johnson gen mgr.

IRON RIVER, Iron County

WIKB (Nov. 18, 1949): 1230 kc; 250 w. P. O. Box 286. Phone Congress 5-4104 Iron County Broadcasting Corp. (acquired station Dec. 15, 1957).

Specialty programs: Finnish, ¼ hr wkly.
Edwin Phelps Sr., pres, Edwin Phelps Jr., vp & gen mgr; Al Silfven, news dir; James Swanson, chief engr.

IRONWOOD, Gogebic County

WJMS (Nov. 3, 1931): 630 kc; 1 kw, DA-N. 134 E McLeod Ave. Phone 20. Upper Michigan-Wisconsin Broadcasting Co. (original owner).

Network Keystone; Superior Network Rep Clark
William L. Johnson, pres & gen mgr; Robert Olson, coml mgr, Ron Pierce, prog dir; Dick Daly, news dir, Arne Dahlbacka, chief engr.

ISHPEMING, Marquette County

WJAN (June 26, 1959) 970 kc; 5 kw-D P. O. Box 313 Phone Hudson 6-4441. Tri-City Broadcasters Inc. (original owner).

Rep Holman
R. G. Blomquist, pres & gen mgr, Don Ryan, prog dir, George Kinnunen, chief engr.

WJPD (1947): 1240 kc, 250 w (CP for 1 kw) 120 W. Division St. Phone Hudson 6-9937 Ishpeming Broadcasting Co (original owner).

Network Keystone
Specialty programs. Italian, 1 hr; Negro, 7 hrs.; Finnish, 2 hrs., all wkly
Dr. J. P. Deegan, pres; Carl Loose, gen mgr; Carl Pellenpaa, prog dir, Louis Roncoglione, chief engr.

JACKSON, Jackson County

WIBM (1924): 1450 kc; 250 w. P. O. Box 180 Phone State 2-7176. TWX JS 19. Booth Broadcasting Co (acquired station 1954) See Booth Stations in "Group Ownership." Also see "Newspaper Ownership"

Network ABC Rep Weed
Specialty programs German, 1 hr; Polish, 1½ hrs, both wkly.

John L. Booth, pres; Robert B. Lees, gen mgr & coml mgr; Tom O'Connor, prog dir, Wayne Sapp, prom mgr, Dennis Wayne, news dir; Philip Campau, chief engr

WBBC (FM) (July 14, 1958): 94.1 mc; 5.4 kw. Same licensee as WIBM (above).

WKHM (Dec. 7, 1951): 970 kc, 1 kw, DA-2. 441 Wildwood. Phone State 4-7181. Jackson Broadcasting & Television Corp (original owner) See Knorr Stations in "Group Ownership"

Network CBS
Fred A. Knorr, pres; Edwin R. Huse, vp & gen mgr, Ed Hardy, prog dir & news dir; Paul Wright, chief engr.

KALAMAZOO, Kalamazoo County

WKLZ (Feb. 4, 1956): 1470 kc; 500 w-D. P. O. Box 663. Phone Fireside 3-2541. The Circle Corp (original owner).

Network MBS. Rep Radio-TV Reps.
Joseph F. Butler, pres & gen mgr, Ron Newhouse, prog dir, Ralph F. Patterson, chief engr.

WKMI (August 1947) 1360 kc, 5 kw-D, 1 kw-N, DA-N. 301 State Theatre Bldg. Phone Fireside 4-0111. Steere Broadcasting Corp. (acquired station Oct. 7, 1952).

Rep Broadcast Time Sales
Howard D. Steere, pres, Emil J. Popke Jr., gen mgr, Frederick K. Doyle, coml mgr, Howard Daniels, prog dir, Vince Ford, prom mgr; Robert C. Barr Jr., news dir; Kenneth Farlance, chief engr.

WKPR (granted 1960, target date unknown): 1420 kc, 1 kw, DA-D Kalamazoo Broadcasting Co.

WKZO (Sept. 10, 1931) 590 kc; 5 kw, DA-N (6 p.m. to 10 a.m.) 590 W. Maple St. Phone Fireside 5-2101 TWX KZ 33. Fetzer Broadcasting Co (original owner). See Fetzer Stations in "Group Ownership."

Network CBS. Rep Avery-Knodel
John E. Fetzer, pres; Carl E. Lee, exec vp & gen mgr, Otis Gaston, station mgr; Charles T. Lynch, prog dir, W. Hunt, prom mgr, Gordon Anderson, news dir, Arthur E. Covell, chief engr

WKZO-TV: Tv companion of WKZO.

***WMCB (FM)** (Jan. 8, 1951): 102.1 mc, 36 kw. Phone Fireside 5-1942. Western Michigan U. (original owner).

Robert P. Dye, gen mgr & prog dir; P. Glenn Bishop, chief engr.

LANSING, Ingham County

WILS (1947): 1320 kc; 5 kw-D, 1 kw-N, DA-2. 407½ N. Washington Ave. Phone Ivanhoe 2-1655. TWX LG 16. Lansing Broadcasting Co (original owner).

Rep Venard, Rintoul & McConnell
John G. Pomeroy, pres; E. L. Byrd, gen & coml mgr; David L. Froh, prom dir; Richard M. Pomeroy, prom mgr; Bob Runyon, news dir, John Whitacre, chief engr.

WILX-TV: Tv companion of WILS.

WJIM (1934): 1240 kc; 250 w. P. O. Box 1226, zone 4. Phone Ivanhoe 2-1333 TWX LG-72. Gross Telecasting Inc (original owner)

Network CBS; NBC Rep Masla.
H. F. Gross, pres; Keith Oliver, coml mgr. Don Potter, news dir, Carl Onken, chief engr

WJIM-FM (June 1960): 97.5 mc; 28 kw Same licensee & staff as WJIM (above)

WJIM-TV Tv companion of WJIM-AM-FM

WMRT (FM) (not on air, target date September 1960): 100.7 mc; 61 kw. P. O. Box 965 Phone Turner 2-1434. Herbert T. Graham (original owner)

Herbert T. Graham, pres; Dale Perry, coml mgr, Herbert T. Graham, chief engr.

LAPEER, Lapeer County

***WMPC** (December 1926): 1230 kc; 250 w. SH. 803 Liberty St. Phone Mohawk 4-6211 Liberty Street Gospel Church (original owner).

LUDINGTON, Mason County

WKLA (Oct. 10, 1944): 1450 kc, 250 w E Ludington Ave Phone Victor 3-3438 Raymond A. Plank (acquired station April 1, 1950)

Network ABC
Raymond A. Plank, pres, gen mgr & chief engr. Gordon Anderson, coml mgr, Don Hack, prog dir, Bill Sak, news dir

MANISTEE, Manistee County

WMTE (June 7, 1951): 1340 kc, 250 w P O Box 322 Phone Parkview 3-9906. Manistee Radio Corp. (original owner).

Rep Best
James R. Sumbler, pres & gen mgr, Edward Owens, coml mgr; Ken Kott, prog dir & news dir, Craig Kuechenmeister, chief engr.

MARINE CITY, St. Claire County

WDOG (1951): 1590 kc; 1 kw-D, DA-D Marine City Highway, Phone Rockwell 5-7944. Radio St. Clair Inc. (original owner)

Rep Best
Jerry W. Coughlin, pres; Fred W. Cale, gen mgr, sales mgr & prog mgr; Bob Lux, prog dir; Duane Stacker, news dir; John Wilson, chief engr.

MARQUETTE, Marquette County

WDMJ (1931): 1320 kc; 1 kw, DA-N. 249 W. Washington St. Phone Canal 6-3525. Lake Superior Broadcasting Co (acquired station 1940). (See "Newspaper Ownership" and Mining Journal Stations in "Group Ownership.")

Network MBS, Keystone.
Frank J. Russell, pres; Robert J. Luke, managing dir.

MENOMINEE, Menominee County

WAGN (November 1952): 1340 kc, 250 w. P O Box 325 Phone Union 3-5551 TWX TT 7551-42 Men-Mar Broadcasting Corp. (acquired station Jan 1, 1955)

Network Keystone. Rep James D. Bowden (Minnesota, Iowa and Nebraska).
L. Grant Glickman, pres, Vernon H. Uecker, gen mgr, C. P. (Bud) Shields Jr, coml mgr, Barbara M. Johnson, prog dir; Robert B. Macaulay, news dir, Loren B. Koesling, chief engr.



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431,000 POPULATION.

Western Michigan's
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Independent

MUSIC and NEWS



Radio Stations CONTINUED

MICHIGAN CONTINUED

MIDLAND, Midland County

WMDN (1948) 1490 kc; 250 w 2500 Swede Road Phone Temple 9-9988 Midland Broadcasting Co (acquired station Oct 22, 1959)
Rep Best
Donald Sherman, pres, Peter A Wolf gen mgr, coml mgr & chief engr, Robert Thompson, prog dir, Ait Sauve, sports dir, Dick Galen, news dir

MONROE, Monroe County

WQTE (July 12, 1956) 560 kc; 500 w, DA-D 1260 Library St, Detroit 26 Phone Woodward 2-0900 560 Broadcasting Corp (acquired station 1959)
Rep Raymer
Ross Mulholland, pres, Richard E Jones, vp & gen mgr, Ron Gilbert, sales mgr.

MOUNT CLEMENS, Macomb County

WURB (May 18, 1957) 1430 kc; 500 w-D, DA-D. 234 S. Gratiot Phone Howard 3-5876 Wright & Maltz Inc (acquired station Jan. 1, 1960)
Rep Cooke.
Milton Maltz, pres & gen mgr, Charles H Park Jr, news & prog dir, Rosy O'Grady, women's dir, Gerald Meier, chief engr
WBRB-FM (granted 1960, target date unknown) 102.7 mc, 61 kw. Same licensee as WBRB (above)

MOUNT PLEASANT, Isabella County

WCEN (Aug. 8, 1949) 1150 kc, 1 kw-D, 500 w-N DA-N Mount Pleasant Phone Spring 2-1501 Paul A. Brandt (original owner).
Rep Best
Paul A Brandt, pres, Eugene E Umlor, gen mgr, Lou Williams, asst mgr, Georgia Martin, news dir, Peter G Fronczak, chief engr.

MUNISING, Alger County

WMAB (Sept 20, 1956) 1400 kc, 250 w. First National Bank Bldg. Phone Evergreen 7-2518 Munising-Alger Broadcasting Co. (original owner) See "Newspaper Ownership"
Network Keystone Rep Best
Charles Symon, pres & gen mgr, Theodore H Ouellette, coml mgr, Richard Gumuski, prog dir, Wallace Ahlboin, news dir, Donald Carlyon, chief engr

MUSKEGON, Muskegon County

WKBZ (1926) 850 kc, 1 kw, DA-1. 423 Apple Ave Phone Parkway 2-6051 WKBZ Radio Corp (acquired station Jan 1, 1959)
Network ABC Rep Everett-McKinney, Michigan Spot Sales
Frederick L. Allman, pres, Harold W Waddell, gen mgr, Thomas B. Coulter, coml mgr; Charles Hooyer, prog dir, Bill Bennett, prom mgr, Alan DePetro, news dir, George Krivitzky, chief engr
WMUS (June 15, 1947): 1090 kc, 1 kw-D. P. O Box 666. Phone Sherwood 4-1671. Greater Muskegon Broadcasters Inc (original owner)

Network MBS; Keystone. Rep Masla
Specialty programs: Negro, 7 1/2 hrs, Polish, 1/2 hr, both wkly.
R Bunker Rogoski, pres, Wesley B Tebeau, gen mgr; Andrew Jackson, coml mgr, Daniel J. Bethell, prog dir; Harold Deuther, prom mgr, Al Rogers, news dir, George Teager, chief engr

WTRU (1949) 1600 kc, 5 kw, DA-N. P. O Box 248. Phone Pershing 3-2126 Regional Broadcasters of Michigan Inc (acquired station February 1960) See Rich-Martin Stations in "Group Ownership"
Rep Raymer.
Richard W Lee, gen mgr; Ron Tindall, prog dir, Jack Roach, news dir

NILES, Berrien County

WNIL (Dec. 5, 1956): 1290 kc; 500 w-D 416 Sycamore St. Phone Mutual 3-5432. Niles Broadcasting Co (acquired station Jan 1, 1959) See "Newspaper Ownership"
Network Keystone Rep Continental.
Lawrence J. Plym, pres; James H. Mitchell, gen mgr, Charles Frey, coml mgr; Jack Douglas, prog dir, Charles Knight, news dir; Matthew Pierzchala, chief engr.

OWOSSO, Shiawassee County

WOAP (Jan. 1, 1948) 1080 kc; 250 w-D. Phone Saratoga 5-8196 Owosso Broadcasting Co (original owner) See "Newspaper Ownership"
Rep Devney-O'Connell.
Specialty programs: Polish, 1/2 hr. wkly.
J E Campbell, pres; Merrill H. Walker, gen & coml mgr, M H Wirth, chief engr

PETOSKEY, Emmet County

WMBN (May 1946): 1340 kc; 250 w. Phone Diamond 7-3633 Midwestern Broadcasting Co. (See Midwestern Broadcasting Co Stations in "Group Ownership")
Network NBC. Rep Venard, Rintour & McConnell
Les Biederman, pres.

PONTIAC, Oakland County

WPON (December 1954) 1460 kc, 500 w, DA-N. P. O Box 448. Phone Federal 2-4234. TWX 1070 Chief Pontiac Broadcasting Co. (acquired station March 16, 1958).
Rep Venard, Rintour & McConnell
Edward E Wilson, pres, William J. Hart, gen mgr & coml mgr, Jim Casey, prog dir; Laird Payne, news dir, Karl Kuck, chief engr.

PORT HURON, St. Clair County

WHLB (Aug. 8, 1938) 1450 kc; 250 w. P. O. Box 945 Phone Yukon 2-8536. Stevens-Wismer Broadcasting Co (acquired station Jan. 1, 1956) See Stevens-Wismer Stations in "Group Ownership"
Network CBS Reps Everett-McKinney; Michigan Spot Sales.
John F Wismer, pres & gen mgr; A. Arthur Aymen, coml mgr, Thomas G. Sicklesteel, prog dir; Warren Reynolds, news dir, Harold E. Oliver, chief engr
WHLB-TV Tv companion of WHLB.
WTTB (Dec. 6, 1947) 1380 kc; 1 kw, DA-1 905 Sixth St. Phone Yukon 5-5171 Times Herald Co (original owner) See "Newspaper Ownership"
Network ABC
Richard Somerville, gen mgr, Ronald Mires, asst mgr news & prog dir, George Carroll, chief engr

ROGERS CITY, Presque Isle County

WBAK (May 1919) 960 kc; 5 kw-D. Moltke Dr. Phone 7751 Rogers City Broadcasting Co. (original owner)
Rep Holman
Haivey A Klann pres, chief engr & gen mgr; Albert G Klann, coml mgr & prom mgr, Harry E Brege, prog dir, Theron W. Shreve, news dir.

ROYAL OAK, Oakland County

WEKL (October 1923): 1340 kc; 250 w. P. O. Box 190 Phone Lincoln 4-2200 Sparks Broadcasting Co (acquired station 1951).
J B Sparks, pres; Garnet G. Sparks, vp & chief engr, Gordon A Sparks, sec-treas
WYOK (FM) (Feb. 2, 1957): 89.3 mc; 10w. 709 N Washington Phone Lincoln 1-8334. School District of the City of Royal Oak.

SAGINAW, Saginaw County

WKNX (April 17, 1947) 1210 kc, 1 kw-D. (CP for 10 kw, DA-D) 221 W. Washington Ave Phone Pleasant 3-4471 Lake Huron Broadcasting Corp (original owner).
Rep Gill-Feina
Specialty programs Polish, 1 hr. wkly.
William J Edwards, pres, Howard H Wolfe, gen mgr, Frank E Bigger, coml mgr, David Kushler, prog dir, Robert Dyer, prom mgr, Dave MacGhee, news dir, Max W Thomas, chief engr
WKNX-TV Tv companion of WKNX (above)
WSAM (1940) 1400 kc; 250 w 2435 Holland Ave Phone Pleasant 2-8161 TWX SG-178. Knorr Broadcasting Corp (acquired station January 1955) (See Knorr Stations in "Group Ownership")
Network NBC. Rep McKinney, Michigan Spot Sales
Fred A Knorr, pres, Jerry Breen, managing dir, Charles J Sitta, national sales mgr
WSAM-FM (1947) 98.1 mc; 17 kw. Duplicates WSAM (above)
WSGW (Aug 11, 1950) 790 kc; 1 kw, DA-2. 400 Mason Bldg. Phone Pleasant 3-4456 TWX 289 Booth Broadcasting Co. (original owner). See "Newspaper Ownership" See also Booth Stations in "Group Ownership"
Network CBS. Reps Pearson, Weed (Detroit).
Specialty programs: Negro, Spanish
John L Booth, pres, Robert W. Phillips, vp, gen mgr & coml mgr, Frederick W Krell, prog dir, Frank Wells news dir, Harold Volz, Jr, chief engr

ST. HELEN, Roscommon County

WMIC (granted July 25, 1957, not on air; target date not announced) 1590 kc, 500 w-D. 2 miles West of St Helen on Route 500. Frank Teeft (acquired station July 1959).

ST. JOHNS, Clinton County

WJUD (Sept 23, 1959) 1580 kc; 1 kw-D, DA-D P. O. Box 276 Phone 985. Clinton County Broadcasting Inc. (original owner).
Rep Hopewell
Justin F. Marzke, pres & gen mgr.

ST. JOSEPH, Berrien County

WSJM (Nov 25, 1956): 1400 kc; 250 w. 414 State St Phone Yukon 3-3992. WSJM Inc (acquired station Jan 1, 1959) See Walker Stations in "Group Ownership"
Network MBS. Rep Holman
William E. Walker, pres, Robert E Brown, gen mgr; James A Lindsay, station mgr; Hal Crater, prog dir; Aithur Hill, news dir; Charles Alton, chief engr.

SALINE, Washtenaw County

WOIA (January 1958): 1290 kc, 500 w-D, DA-D. P. O. Box 5, Ann Arbor, Mich. Phone Normandy 3-0569. TWX TT 7551-42. Lester Broadcasting Corp (acquired station June 1, 1959).
Reps Walker-Rawalt (national); Weed (local)
Specialty programs: German, 2 hrs. wkly.
Herbert W. Lester, pres, treas & gen mgr; Stephen Filipiak, vp of sales; John Small, prog dir; Robert Chez, news dir; James Allen, chief engr

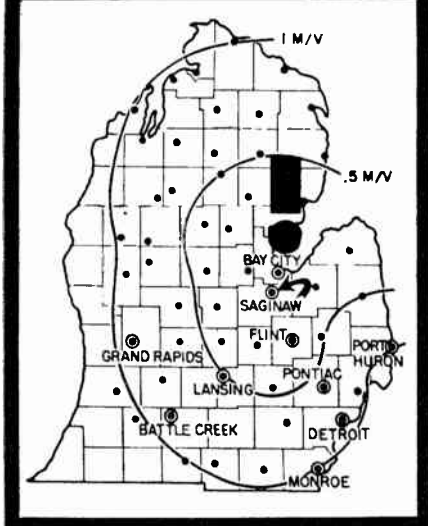
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OF MICHIGAN**

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SAGINAW**

The number one Pulse rated station in the Saginaw - Bay City Area the 5th year in a row.

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**W K N X
10,000 WATTS**

Represented by GILL-PERNA, INC.

SAULT STE. MARIE, Chippewa County

WSOO (June 1, 1940) 1230 kc; 250 w (CP for 1 kw-D, 250 w-N) P. O. Box 400 Phone Me 2-2231. Hiawathaland Broadcasting Co (original owner) See "Newspaper Ownership" Rep Northern Broadcast Sales
S R Pratt, pres, R J Staffeld, gen mgr; Oscar Frenette, news dir; Wm. Morris, chief engr

STURGIS, St. Joseph County

WSTR (1951) 1230 kc; 250 w P. O. Box 70 Phone Oliver 1-2383 Water Wonderland Broadcasting Co (acquired station Jan 1, 1960)

Rep Masla
Patrick J Trahan, pres, Charles E Anthony, gen mgr, Albert Schneider, station & coml mgr, Quin Jones, prog dir; Bill Stevens, prom mgr, John Greenwood, chief engr

WSTR-FM (1951) 103.1 mc, 1 kw. Duplicates WSTR (above).

TAWAS CITY, Isosco County

WIOS (Sept. 27, 1958) 1480 kc; 1 kw-D, DA-D Rural Route 2, Box 28 A. Phone Forest 2-3417 R. S. Underhill (original owner).

Network Keystone Rep Best
R S Underhill, pres; Richard A Egl, gen mgr, Louis Ozak, chief engr

TRAVERSE CITY, Grand Traverse County

WCCW (July 1960): 1310 kc; 1 kw-D. 101 W. Front St Phone Windsor 6-6211. D C Summerford (original owner).

Rep Michigan Spot Sales.
D C Summerford, pres; John R. Anderson, gen mgr & coml mgr, Ted Simon, prom mgr

WTCM (1941): 1400 kc, 250 w. Paul Bunyan Bldg Phone Windsor 7-7675. Midwestern Broadcasting Co (original owner) See Midwestern Broadcasting Stations in "Group Ownership"

Network NBC. Rep Venard, Rintoul & McConnell

Les Biederman, pres; Robert E Detwiler, gen mgr; William H Kiker, chief engr

WPBN-TV Tv companion of WTCM

WHITEHALL, Muskegon County

WCBO (Oct 21, 1959) 1490 kc, 250 w P O Box 68. Phone Twin Oaks 3-1465 Paul A Brandt (original owner)

Rep Best
Paul A Brandt, pres; Bruce G. Van Houten, gen mgr & coml mgr, Roy Vaughn, prog dir, Don Seaman, news dir, Pete Fronczak, chief engr

MINNESOTA

*Non-commercial

ALBANY, Stearns County

KASM (November 1950) 1150 kc, 1 kw-D. Phone 5-3005 Stearns County Broadcasting Co. (original owner).

Network Keystone Rep Continental.
Specialty programs German, 1 1/4 hrs wkly
W H Blattner, pres, U J Keppers, gen mgr; Lee Krause, coml mgr; C Fisher, prog dir; Cliff Mitchell, news dir; Chas Gilbert, chief engr

ALBERT LEA, Freeborn County

KATE (October 1937): 1450 kc; 250 w W Seventh St. Phone Franklin 3-2338 Albert Lea Broadcasting Co. (acquired station January 1959).

Network ABC. Reps Meeker, James D. Bowden (Minneapolis)
Hart Cardoza & Richard Power, co-owners; E. A. Van Alstyne, gen mgr; Margaret Haley, coml mgr; Art Bowers, prog dir; Al Carstens, news dir, Don Franz, chief engr.

ALEXANDRIA, Douglas County

KXRA (July 27, 1949) 1490 kc, 250 w. 1315 Broadway, Phone Rockwell 3-3131. Alexandria Broadcasting Corp (original owner).

Network ABC; Keystone. Rep Cooke
Everette Q Walters, pres & coml mgr, Kenneth A Tessmer, sec-treas & mgr; Ercel Aga, prog dir & news dir; Louis LeDuc, chief engr.

ANOKA, Anoka County

KANO (April 15, 1956). 1470 kc. 1 kw-D Phone Harrison 1-2600. Northwest Broadcasting Co. (acquired station June 1960)

Network Keystone
Frank R Hunt Jr, pres & gen mgr, James F. Freden, coml mgr & prog dir, Gerry D McCabe, prog dir & news dir; Ralph L Main, chief engr.

AUSTIN, Mower County

KAUS (May 30, 1948): 1480 kc, 1 kw, DA-2 Highway 105 Phone Hemlock 7-2965 TWX 369. Minnesota-Iowa Television (acquired station Oct 29, 1958) See Black Hawk Stations in "Group Ownership"

Network MBS. Rep Avery-Knodel
Thomas L Young, gen mgr; Ken Soderberg, local coml mgr; Stan Stydnicki, operations mgr, Christy Hansen, news dir, Leo Chenier, chief engr.

KMMT (TV): Tv companion station of KAUS.

KQAO (April 16, 1960) 970 kc, 5 kw-D, DA-D. P. O. Box 481 Phone Hemlock 7-4511. KQAO Inc (acquired station Oct 21, 1959).

Rep Pearson
Lester L. Gould, pres & gen mgr; Jimmy Delmont, coml mgr & prom mgr, Elliott Christen, news dir, Floyd E Bartlett, chief engr.

BEMIDJI, Beltrami County

KBUN (1946) 1450 kc, 250 w P O Box 848. Phone Plaza 1-4120 Paul Bunyan Broadcasting Co (acquired station Dec 1, 1956) See "Newspaper Ownership"

Rep Everett-McKinney, James D Bowden (Minneapolis)
Specialty programs Chippewa, 1/4 hr wkly
Ben H Potter Jr, pres, James R Hambacher, gen mgr, Ray M Fosild Jr, prog dir, Robert Pro, chief engr.

BENSON, Swift County

KBMO (December 1956): 1290 kc, 500 w-D 1205 Pacific Ave Phone Viking 2-4601 KBMO Broadcasting Co (acquired station September 1957)

Network Market Basket Group Rep Gene Bolles (Chicago-New York), Dean-Slaughter (Minneapolis-St Paul)
Specialty programs Scandinavian, 1/2 hr wkly.

George J McCarthy, pres, Robert D Zellmer, gen mgr; George B McClellan, coml mgr & news dir, Julian A. Meyer, chief engr.

BRAINERD, Crow Wing County

KLIZ (Aug 6, 1946) 1380 kc, 1 kw-D 2700 East Oak St. Phone 2853 Brainerd Broadcasting Co (original owner)

Rep Walker-Rawalt
Specialty programs: Norwegian, 1/2 hr wkly
E T O'Brien, pres, Earl R Johnsen, station mgr, Richard Charrier, prog dir, Nordica Thabes, news dir, Don Koemig, chief engr

KLIZ-FM (May 1960) 95.7 mc; 15 kw Same licensee and staff as KLIZ (above). Programis separately at night

BRECKENRIDGE, Wilkin County

KBMW (Aug 15, 1948): 1450 kc, 250 w P O Box 249 Phone Midway 2-4141 Interstate Broadcasting Corp (acquired station Oct 1, 1955) See Ingstad Stations in "Group Ownership"

Robert Ingstad, pres & gen mgr, George E Kaufmann, coml mgr, Newell Grant, prog dir, Rol Foster, prom mgr, Cy Gietzen, news dir, Grant Unkenholz, chief engr

CLOQUET, Carlton County

WKLK (Jan 31, 1950) 1230 kc, 250 w P O. Box 309 Phone Triangle 9-6725. Cloquet Broadcasting Co (acquired station April 8, 1958)

Network Keystone
Specialty programs Polish, 1 hr, Norwegian, 1 hr, Swedish, 1 hr, Finnish, 2 hrs wkly
Harry Newby, chief owner, Allan Howard, station mgr, Richard Johnson, coml mgr, Wayne Valentine, prog dir, Richard DeFore, prom mgr, Richard Swan, news dir, Kermit Littler, chief engr.

CROOKSTON, Polk County

KROK (April 1948) 1260 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 620 Phone Atlantic 1-1140. Crookston Broadcasting Co (acquired station June 1952)

Network Keystone
Rep Donald Cooke, Upper Midwest Broadcasting
Specialty programs Scandinavian, 1/2 hr. wkly
William J Kiewel, gen mgr, Jerome A Dahlberg, prog dir, Arnold F Petrich, chief engr

DETROIT LAKES, Becker County

KDLM (October 1951) 1340 kc, 250 w. 1310 Richwood Rd Phone Victor 7-5624 Detroit Lakes Broadcasting Co (acquired station February 1958)

Rep Pearson
Herbert Gross, pres, Al Leighton, vp & gen mgr, Bruce J Cripe, news dir, William Wilson, chief engr

DULUTH, St. Louis County

KDAL (November 1936) 610 kc, 5 kw, DA-N 218 Bradley Bldg Phone Randolph 2-2628 TWX DU17019 Red River Broadcasting Co. (original owner). Sale to WGN Inc pends

Network CBS Rep Avery-Knodel, Harry Hyett (Minneapolis)
Dorothy LeMasurier, pres, Odin S Ramsland, gen mgr, Rex Hudson, coml mgr; Carl Casperson, prog dir, Donald Le Masurier, prom mgr, Richard Anthony & William Krueger, news dirs, Robert A Dettman, chief engr.
KDAL-TV. Tv companion station of KDAL.

***KUMD-FM** (not on air; granted June 8, 1959) 89.1 mc; 10 w. U. of Minnesota (original owner).

WEBC (1921) 560 kc, 5 kw, DA-2 WEBC Bldg, zone 2 Phone Randolph 2-2873 TWX DU 7005 WEBC Inc. (acquired station Jan. 12, 1959)

Rep Branham
George H Clinton, pres & gen mgr, Richard H. Husted, vp & station mgr, Dave Duluth, prog dir, Chuck O'Day, news dir, V. G. Brooks, chief engr

EAST GRAND FORKS, Polk County

KRAD (1959) 1590 kc, 1 kw-D P O Box 1192, Grand Forks, N D Marlin Obie (original owner)

Network MBS Rep Weed.
Marlin Obie, gen mgr, Harold O Bakke, coml mgr.

ELY, St. Louis County

WELY (Oct. 2, 1954) 1450 kc; 250 w (CP for 1 kw-D, 250 w-N) P O Box 540 Phone 744 WELY Corp. (acquired station July 29, 1959)

Network MBS, Keystone.
Specialty programs (wkly): Finnish, 1 hr.
Vincent T. Hallett, pres; Mark Whitney, program dir; Scott Dudley, news dir; June Persons, women's dir.

EVELETH, St. Louis County

WEVE (Dec 1, 1948) 1340 kc; 250 w Phone Sherwood 1-5922 Carl Bloomquist (acquired station Jan 1, 1951)

Network MBS, Keystone
Ray Kent, gen mgr & coml mgr; Joe Cerar prog dir & chief engr.

FAIRMOUNT, Martin County

KSUM (1949) 1370 kc, 1 kw, DA-2 306 N. Park Phone 1370. KSUM Broadcasting Co. (acquired station June 15, 1958).

Rep Masla.
J E Hyde Jr, pres; Warren D Asher, gen mgr, Jack Warner, prog dir, Dick Mahar, sports dir, Paul Morsch, news dir, Paul Tarant, chief engr.

FARIBAULT, Rice County

KDHL (Jan 10, 1948) 920 kc; 1 kw, DA-2. 213 Central Ave Phone Edison 4-4345. KDHL Broadcasting Co. (original owner).

Rep Jack Masla
Specialty programs German, 2 hrs; Swedish, 2 hrs wkly
J E Hyde, gen mgr, Palmer Dragsten, coml mgr, James Lundquist, sports dir, Dean Curtis, farm dir.

FERGUS FALLS, Otter Tail County

KOTE (Oct. 20, 1926) 1250 kc; 1 kw-D, 500 w-N, DA-N P. O. Box 494 Phone Regent 6-6996 Northland Broadcasting Corp (acquired station Feb 1, 1959).

Rep Pearson (New York, Chicago, Calif.); Wayne Evans (Minneapolis).
Specialty programs: Norwegian, 2 hrs.
Carroll Crawford, pres, George Brooks, gen mgr & coml mgr, Bill Merrill, prog dir, Ev Ohrt, prom mgr, Shirley Vanderwerff, news dir, Les Wilson, chief engr.

GRAND RAPIDS, Itasca County

KOZY (January 1948): 1490 kc; 250 w 213 1/2 1st Ave N.W. Phone Fairview 6-3446. Itasca Broadcasting Co (original owner).

Network MBS
Robert D Kennedy, pres, gen mgr & coml mgr, Bernard J. Germ, prog dir, prom mgr & news dir, Ross Fesenmeyer, chief engr.

HIBBING, St. Louis County

WMPG (1935) 1240 kc, 250 w 807 W 37th St. Phone Amherst 3-7531 Hibbing Broadcasting Co. (acquired station March 14, 1960).

Network NBC, Arrowhead. Rep Bolles
Frank P. Befera, pres & gen mgr, Lester Rutstein, coml mgr, Ron Marinelli, prog dir; Keith Knox, news dir, Frank P. Befera, chief engr.

HUTCHINSON, McLeod County

KDUZ (Sept. 16, 1953): 1260 kc; 1 kw-D P. O. Box 32 Phone 1555. North American Broadcasting Co (original owner).

Network Keystone. Rep Best.
Albert S Tedesco, pres; Heinz R. Fruck, gen mgr & news dir, Lorraine Lhotka, coml mgr & prog dir; Darrell Gander, chief engr

INTERNATIONAL FALLS, Koochiching County

KGHS (Sept. 1, 1959): 1230 kc; 100 w. P. O. Box 591 Phone Atlas 3-3481 International Falls Broadcasting Co. (original owner).

Rep Clark.
Phil George, pres & treas, H S George, vp & sec, James J Nagle, gen mgr & chief engr

LITCHFIELD, Meeker County

KLFD (Jan 2, 1959) 1410 kc, 500 w-D P O Box 919 Phone Oxford 3-3212. C W Doebler & Assoc. (acquired station April 1, 1960)

C W Doebler, pres; Walter L Dennis, gen mgr, Marlin Schlottman coml mgr, Iving Kjelland, news dir, Larry Lawson, chief engr.

LITTLE FALLS, Morrison County

KLTF (October 1950) 960 kc, 500 w-D 105 1/2 E Broadway Phone Medford 2-5414. Little Falls Broadcasting Co (acquired station 1952).

Network Keystone
John H Lemme, pres & gen mgr; Richard J. Rudeck, coml mgr, John T. Peck, prog dir, Robert Davis, prom mgr, John Schmelzer, news dir, Jordan Lommen, chief engr

MINNESOTA CONTINUED

LONG PRAIRIE, Todd County

KEYL (September 1959) 1400 kc; 250 w Phone 222 KWAD Broadcasting Co (original owner) See Ingstad Stations in "Group Ownership"

Rep James Bowden (Minneapolis)
Robert E Ingstad, pres & gen mgr, Earl Williams, coml mgr, Bernard Langenfeld, prog dir, J A Rademacher, chief engr

MANKATO, Blue Earth County

KTOE (1950) 1420 kc, 5 kw, DA-N. P O Box 550 Phone 4537 Minnesota Valley Broadcasting Co (original owner) See Linder Stations in "Group Ownership."

Network ABC Rep Pearson
H W Linder, pres, Don Linder, gen mgr & coml mgr, Jim Lehman, news dir, Steve Wolf, chief engr.

KYSM (July 25, 1938) 1230 kc, 250 w 101 N. Second St Phone 4673. F. B Clements & Co (original owner)
Network NBC, Southern Minnesota Rep Meeker

F Braden Clements, pres, Robert E De-Haven, gen mgr & coml mgr Charles F Pasek, prog dir Clifford Adams, news dir, James Houts, chief engr

KYSM-FM (April 1948) 103.5 mc, 11 kw Duplicates KYSM (above)

MARSHALL, Lyon County

KMHL (Nov 30, 1946) 1400 kc 250 w KMHL Bldg Phone 512-2282 Harry Willard Linder (original owner) See Linder Stations in "Group Ownership"

Network ABC Rep Pearson
Harry W Linder, pres, Gilmore F Flayseth, gen mgr, Charles Wetherall, news dir

MINNEAPOLIS-ST. PAUL, Hennepin-Ramsey Counties

KDWB (Sept 19, 1959) 630 kc, 5 kw-D, 500 w-N, DA-2 P O Box 630, St. Paul, zone 2. Phone Prospect 6-1501 TWX 32. KDWB Broadcasting Corp. (acquired station Aug 25, 1959) See Crowell-Collier Stations in "Group Ownership"

Rep McGavren
Robert Mumford Purcell, pres John M Mc-Rae, gen mgr, Barry Tucker, sales mgr, Don-

ald K French, prog dir, Dean Alexander, news dir, Alan Kennedy, chief engr.

KEVE (May 13, 1948) 1440 kc, 5 kw-D, 500 w-N, DA-N 917 N Lilac Dr, Minneapolis 22 Phone Liberty 5-5601 Western Broadcasting Co (acquired station March 1956)

Network MBS Rep Weed.
James H. McKenna, pres, Robert J Rock, gen mgr; Kenneth P. Firnstahl, coml mgr, Jerry Cunningham, program & promotion dir; Denvy Doty, chief engr; Mike Hoyer, news, farm & women's dir.

KFMV (FM) (not on air, granted March 17, 1960, target date unknown) 100.3 mc, 8.8 kw. Plains Radio Broadcasting Co

KNOF (FM) (April 10, 1960) 95.3 mc, 740 w, 1347 Selly Ave., St Paul, zone 4 Phone MI 5-8271 Selby Gospel Mission (original owner)

Rev. Fred Adam, pres & gen mgr; Rev G C. Adam, prog dir, Don Kolbert, chief engr.

KRSI (See St Louis Park, Minn, listing)
KSTP (April 1928). 1500 kc, 50 kw, DA-2 3415 University Ave., zone 14, both cities. Phone MI 5-2724 TWX 140 KSTP Inc (original owner) See Gold Seal Stations in "Group Ownership"

Network NBC Rep Petry
Stanley E. Hubbard, pres & gen mgr, Kenneth M. Hance, exec vp & treas, Marvin L. Rosene, vp in charge of sales, Byron Anderson, radio sales mgr, Brooks Henderson, radio prog dir, William P Davey, sales prom & publicity dir, William E McGivern, radio news dir, Lawrence A Larson, chief engr.

KSTP-TV: Tv companion station of KSTP.
***KTIS** (Feb 7, 1949): 900 kc; 1 kw-D. 50 Willow St., Minneapolis 3 Phone Federal 8-3244. TWX Liberty 5-4430 Northwestern College—Bible College (original owner). (See Northwestern College Stations in "Group Ownership")

Specialty programs (wkly): German, 1/4 hr.; Scandinavian, 2 hrs

Dr Curtis B Akenson, pres; Spencer Bower, gen mgr; Paul Ramseyer, program dir; Clarence LaBonte, chief engr; Bill Western, news & farm dir, Donna Johanson, women's dir.

***KTIS-FM** (May 1949): 98.5 mc, 5.3 kw. Address, licensee & staff same as *KTIS (above)

***KUOM** (1938) 770 kc, 5 kw (shares time with WCAL) Phone Federal 2-8158 U. of Minnesota (original owner)

Specialty programs French, 1/4 hr., German, 1/4 hr Spanish, 1/4 hr wkly
Burton Paulu, gen mgr; Robert Bove, prog dir, Dick Lyon, news dir, Larry Brogger, chief engr.

MODERN JINGLES
PLANNED CAMPAIGNS
STATION IDs & PROMOS
RADIO HUCKSTERS
AND AIRLIFTS
LANG-WORTH
1755 BROADWAY NEW YORK, N. Y.

KWFM (FM) (Dec. 31, 1960) 97.1 mc; 21 kw. 3800 Minnehaha Ave zone 6 Phone Parkway 1-2227 Fidelity Broadcasting Co (original owner)

Gerald Hill, pres, Merle L Carlson, gen mgr, Jack I Moore, coml mgr, James D Larson, prog dir, Wayne Nelson, chief engr

WAYL (FM) (target date October 1960) 96.3 mc, 3.5 kw 3223 E 38th St, zone 6 Phone Parkway 1-4461 Contemporary Radio

David L Larson, owner & gen mgr, Jack I Moore, coml mgr

WCCO (Oct 2, 1924) 830 kc, 50 kw 625 Second Ave South, Minneapolis, zone 2 Phone Federal 2-1202 TWX MP 444 Midwest Radio-Television Inc (acquired station August 1952). See Cowles and Ridder Stations in "Group Ownership" See also "Newspaper Ownership"

Network CBS Rep CBS Radio Spot Sales
William J. McNally, chmn of bd, Robert B. Ridder, pres; F. Van Konynenburg, exec vp; Larry Haeg, gen mgr, Phil Lewis, gen sales mgr, Val Linder, prog dir, Clayton Kaufman, dir of sales prom & research; Gordon Mikkelsen, dir of prog prom; Jim Bormann, dir of news & public affairs; Maynard Speece, farm service dir; Robert Woodbury, sales service mgr; Kermit Sueker, chief engr

WCCO-TV: Tv companion of WCCO
WDGY (1923): 1130 kc; 50 kw-D, 25 kw-N, DA-2 609 Second Ave S, Minneapolis 2. Phone Federal 5-2271. Storz Broadcasting Co. (acquired station January 1956). (See Storz Stations in "Group Ownership.")

Rep Blair.
Todd Storz, pres; C B. (Pete) Clarke Jr., gen mgr; Don Kelly, program & promotion dir; Kenneth Olson, studio supervisor; Don Dahl, transmitter supervisor; Ralph Martin, news dir; John Vye, farm dir; Donna Schneider, women's dir.

WLOL (1939) 1330 kc; 5 kw, DA-1. 870 Northwestern Bank Bldg, Minneapolis, zone 2 Phone Federal 3-0406 TWX MP 272. BFR Broadcasting Corp (acquired station June 1955) See BFR Stations in "Group Ownership"

Rep AM Radio Sales
N L Bentson, pres, Wayne Williams, gen mgr & sales mgr, Dan Allan prog dir; William Ficker, prom mgr, Rodney Trongaid, news dir, D Bive Ekberg, chief engr

WLOL-FM (1956). 99.5 mc; 9.4 kw (CP for 195 kw). Licensee & staff same as WLOL (above) except for Thomas H Ruben, fm gen mgr & sales mgr, and John Henrikson, fm prog dir.

WMIN (1936) 1400 kc; 250 w 611 Frontenac Place, St Paul, zone 4 Phone Midway 5-7757. Franklin Broadcasting Co (acquired station 1955) See Johns Family Stations in Group Ownership

Rep Gill-Perna
William F. Johns Jr pres; Merle Edwards, gen mgr, James R Duryea, vp; Jack Douglas, prog dir, Edward De La Hunt, chief engr.

WPBC (Oct. 18, 1949) 980 kc; 1 kw-D 1133 Stinson Blvd, zone 13. Phone Stealing 9-4356 People's Broadcasting Co. (original owner)
Rep Broadcast Time Sales

William V Stewart, chief owner pres, gen mgr & coml mgr, Becky Ann Stewart, prog dir, Elizabeth Gahre, prom dir; Robert Bradley, news dir, Joseph Coval chief engr

WPBC-FM (July 1960) 101.3 mc; 5.5 kw Same address & licensee as WPBC (above).

WTCN (Aug. 10, 1925) 1280 kc, 5 kw-D, 1 kw-N. 2925 Dean Blvd, zone 16. Phone Walnut 7-8881 TWX MP 540. Twin State Broadcasting Inc (acquired station May 1957) See Time Inc. in "Group Ownership" See also "Newspaper Ownership"

Network ABC Rep Katz
Weston C Pullen Jr, pres Phil Hoffman vp & gen mgr, Jack Cosgrove, sales mgr, Norman Page, regional sales mgr; Jack Huston, prog dir; Howard W. Coleman, prom mgr; Sheldon Peterson, news dir; Warren Fritze, chief engr

WTCN-TV: Tv companion station of WTCN.
MONTEVIDEO, Chippewa County

KDMA (Dec. 21, 1951): 1460 kc; 1 kw, DA-1 P O Box 471 Phone Amherst 9-8815 Midwest Broadcasting Co (original owner) See Linder Stations in "Group Ownership"

Network ABC Rep Pearson
H W. Linder, pres & gen mgr, Byron Zurn, prog dir; Jim Wood, news dir, F T Peterson, chief engr

MOORHEAD, Clay County

KVOX (Nov 30, 1937): 1280 kc 1 kw-D, 500 w-N, DA-N P O. Box 437 Phone Cedar 3-1522 KVOX Broadcasting Co. (original owner)

Network MBS Rep De-an & Slaughter (Minneapolis), Weed
E. J. McKellar, pres, Robert L. Owens, gen & coml mgr, Rod Lucier, prog dir, Robert Buirill, news dir, John Ohnstad, chief engr, Jim Mindak, farm dir

MORRIS, Stevens County

KMRS (Sept 16, 1956): 1570 kc, 1 kw-D. Morris, Minn. Phone 68 Western Minnesota Broadcasting Co (original owner).
Clifford L Hedberg, pres.

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HIGHLY-RATED
PRESTIGE
BETTER MUSIC
STATION

WPBC

AM-FM

Adult Radio
MINNEAPOLIS - ST. PAUL

William V. Stewart - President

Nationally represented by BROADCAST TIME SALES

NEW ULM, Brown County

KNUJ (1949): 860 kc, 1 kw-D, 304½ N. Minnesota St. Phone EL 4-2115. KNUJ Inc. (original owner). (See "Newspaper Ownership.")

Rep Hurley.
George E. Kooenchen, gen mgr.

NORTHFIELD, Rice County

***WCAL** (November 1918): 770 kc; 5 kw. (ST KUOM). Phone Niagara 5-5621, Ext. 271. St. Olaf College (original owner).

Milford C. Jensen, gen mgr, Kay Johnston, women's dir

ORTONVILLE, Big Stone County

KDIO (July 23, 1956): 1350 kc; 1 kw-D. P. O. Box 696, zone 2. Phone 680. Tri-State Broadcasting Co. (original owner).

Rep Donald Cooke
Richard S. Schultz, pres; Warren F. (Cy) McCormick, gen mgr; Donald P. Egert, vp; Marie Thompson, traffic dir; Rod Trongard, news dir; Corrine Goodmasteadt, women's dir.

OWATONNA, Steele County

KBFO (1950) 1390 kc, 500 w-D P. O. Box 350. Phone 5541 Owatonna Broadcasting Co. (original owner)

Network Keystone
Duane Allen, co-owner, pres & gen mgr; Arnold K. Schumann, vp, sales mgr, co-owner; Gerald J. Boos, co-owner, station mgr, chief engr, Todd Hale, news dir & farm dir; Paul Johnson, chief announcer

PINE CITY, Pine County

WCMP (June 13, 1958): 1350 kc, 1 kw-D P. O. Box 578 Phone 767. TWX BTAIMX. Pine County Broadcasting Co. (original owner).

Network Keystone.
Richard K. Power, pres, Robert P. Schuller, mgr, Lyle R. Nelson, prog dir, Evelyn Larson, women's dir; Mitchell Dupre, chief engr.

PIPESTONE, Pipestone County

KLOH (June 1955): 1050 kc; 1 kw-D, DA-D, 118 W. Main St, zone 2. Phone 825-3363. Pipestone Radio Corp. (original owner).

Network Keystone Rep Continental
C B Thomas, pres; Ron Overlander, gen mgr & coml mgr; Clarence Ausham, chief engr.

RED WING, Goodhue County

KCUE (December 1955): 1250 kc; 1 kw-D. P. O. Box 102. Phone Dunkirk 8-3511 Hiawatha Valley Broadcasting Co. (Dec 1, 1955). Nicholas Tedesco & Victor J. Tedesco, co-owners, Robert E. Bowden, gen mgr, Dave Vonch, coml mgr; Ray Vecellio, prog dir; Walt Martell, prom mgr; Jim Kelly, news dir; Larry Dossdall, chief engr.

REDWOOD FALLS, Redwood County

KLGE (1954): 1490 kc; 100 w 209 S Washington St. Phone Mercury 7-2989. Harry Willard Linder (original owner). (See Harry Willard Linder Stations in "Group Ownership.")

Rep Pearson.
H. Willard Linder, gen mgr; Harlin Hanson, station mgr.

ROCHESTER, Olmsted County

KROC (October 1935): 1340 kc; 250 w, (CP for 1 kw-D, 250 w-N, DA-D) 100 1st Ave. Bldg. Phone Atlas 9-3924. Southern Minnesota Broadcasting Co. (original owner).

Network NBC. Rep Venard, Rintoul & McConnell
Mrs. Gregory P. Gentling, pres; G. David Gentling, gen mgr; Robert Fick, coml mgr, Benard Lusk, prog dir; Walter Bruzek, prom mgr; Thomas Aaker, news dir, Robert Cross, chief engr.

KROC-TV, tv companion of KROC.

KWEB (September 1957) 1270 kc; 500 w-D, 330 Northwestern National Bank Bldg. Phone Atlas 2-9465. Olmsted County Broadcasting Co. (acquired station Jan. 1, 1959).

Network ABC, Keystone. Rep Weed.
John Grandy, pres, W. E. McClenahan, gen mgr & coml mgr; Jerry Miller, prog dir & news dir, Vern Arthur, prom mgr; Dale Hamilton, chief engr.

ST. CLOUD, Stevens County

KFAM (June 1938): 1450 kc; 250 w. Fernwood Addition, Hiway 152. Phone Blackburn 2-1551. Times Publishing Co. (original owner). (See "Newspaper Ownership.")

Network NBC. Rep Pearson.
Frederick C. Schlipf, pres; John Murphy, gen mgr; Betty L. May, promotion dir & coml mgr; Jack Lund, news & program dir; Robert B. Witschen, chief engr; C. Perry Schenk, farm dir; Rae Peterson, women's dir.

KFAM-FM (May 1948): 104.7 mc; 15 kw. Duplicates KFAM (above).

WJON (September 1950): 1240 kc; 250 w. P. O. Box 270. Phone Blackburn 1-4422. Granite City Broadcasting Co. (acquired station June 1955). See "Newspaper Ownership"

Rep Rambeau, Vance & Hoppie.
John Haerle, pres, Van VanderArk, coml mgr; Sam Wenstrom, news dir, Cleon LeMont, chief engr.

ST. LOUIS PARK, Hennepin County

KRSI (Minneapolis) (May 13, 1958): 950 kc, 1 kw-D, DA 4500 Excelsor Blvd, Minneapolis, 16 Phone WA 6-1677. Radio Suburbia (original owner)

Rep Bolling.
William Schons, pres & gen mgr; Louis Kroeck, gen sales mgr.

ST. PETER, Nicollet County

KRBI (Aug. 5, 1957) 1310 kc; 1 kw, DA-D, 1031 W. Grace St. Phone St. Peter 1310. Seehafer & Johnson Broadcasting Corp. (acquired station April 1, 1960).

Don Seehafer, pres & gen mgr; Bob Johnson, vp & sales mgr, La Mar Hay, prog dir; John Aasen, chief engr.

STILLWATER, Washington County

WAVN (March 1949): 1220 kc; 1 kw-D 104 N. Main St. Phone Hemlock 9-1220. St. Croix Broadcasting Co. (acquired station September 1949).

Richard Power, gen mgr

THIEF RIVER FALLS, Pennington County

KTRF (January 1947): 1230 kc; 250 w. P. O. Box 69. Phone Murdock 1-1230 KTRF Radio Corp. (acquired station July 1954).

Rep Wayne-Evans Assoc
Don Olson, pres & gen mgr; Fred Franklin, news dir

VIRGINIA, St. Louis County

WHLB (1936): 1400 kc; 250 w. Phone Sherwood 1-2233 Virginia Broadcasting Co. (acquired station Nov. 1, 1958)

Network NBC. Rep Devney-O'Connell (Beverly Hills, Calif); Reilly (Chicago); Bolles (New York)
Frank Befera, pres, gen mgr & chief engr; James Parise, coml mgr.

WADENA, Wadena County

KWAD (May 1948): 920 kc; 1 kw, DA-N. Phone Medford 1-1803. KWAD Broadcasting Co. (acquired station June 1954). (See Robert Ingstad Stations in "Group Ownership.")

Network MBS; Valley Radio Network. Rep Wayne Evans & Assoc.
Robert E. Ingstad, pres & gen mgr; Wanda Fultz, program dir; Harold Allen, chief engr.

WILLMAR, Kandiyohi County

KWLM (1940): 1340 kc; 250 w P. O. Box 393 Phone Belmont 5-1340. Lakeland Broadcasting Co. (original owner). See Linder Stations in "Group Ownership."

Network ABC. Rep Pearson.
H. W. Linder, pres; Willard Linder, gen mgr; Jack Lynch, coml mgr; Francois Peterson, chief engr

WINDOM, Cottonwood County

KDOM (Dec. 27, 1958): 1580 kc; 250 w-D, DA-D P. O. Box 23. Phone Temple 1-3908. KDOM Inc. (acquired station Aug. 6, 1959).

Robert Thompson, pres & gen mgr; Grant Petersen, coml mgr; Paul Lund, prog dir & chief engr. Merle DeFoe, prom mgr, John C. Velte, news dir

WINONA, Winona County

KAGE (Feb. 17, 1957): 1380 kc; 1 kw-D, 118½ W Fourth. Phone 2867. Albert S. Tedesco (original owner).

Network Keystone
Specialty programs: Polish, 1 hr. wkly.
Albert S. Tedesco, pres; Frank I. Haas, gen mgr; Jerry Robbins, coml mgr, Phil Bimson, news dir; Bill Bruring, chief engr

KWNO (January 1938) 1230 kc, 250 w (CP for 1 kw-D, 250 w-N, DA-D), 216 Center St. Phone 3313 Winona Radio Service (original owner) See "Newspaper Ownership."

Network ABC, Dairyland. Rep Pearson; James D. Bowden (Minnesota)
M. H. White, pres, C. E. Williams, station mgr, H. R. Hurd, sales mgr, Ken Douglas, news dir; Eugene Gappa, chief engr.

WORTHINGTON, Nobles County

KWOA (1947): 730 kc, 1 kw-D Hotel Thompson. Phone 376-4171. Worthington Broadcasting Co. (original owner)

Rep Wayne Evans & Assoc. (Minneapolis).
R. W. Olson, pres, Ralph E. Shepard, gen mgr; Arne Karhu, coml mgr, Lew Hudson, news dir; Norm Robinson, chief engr.

MISSISSIPPI

*Non-commercial

ABERDEEN, Monroe County

WMCA (1952): 1240 kc; 250 w SH. P. O. Box 402. Phone Emerson 9-4561. Ray Toler (acquired station November 1956).

AMORY, Monroe County

WAMY (Oct. 23, 1955): 1580 kc; 5 kw-D. Box 268 Phone Clearbrook 6-5911. Southern Electronics Co. (See Bob McRaney Stations in "Group Ownership").

BATESVILLE, Panola County

WBLE (June 19, 1953): 1290 kc; 1 kw-D. P. O. Drawer 73. Phone 7266. Panola Broadcasting Co. (original owner).

Network Keystone. Rep Best.
Harold B. McCarley, pres, gen mgr & coml mgr; Wes McIngvale, prog dir; Alfred E. Jennings, chief engr.

BELZONI, Humphreys County

WELZ (1959): 1460 kc; 1 kw-D. P. O. Box 215. Humphreys County Broadcasting Co. (See Hook Stations in "Group Ownership.")
Roth E and Lucille Hook, owners.

BILOXI, Harrison County

WLOX (May 1948): 1490 kc; 250 w. Buena Vista Hotel. Phone Idlewood 2-5581. WLOX Broadcasting Co. (original owner).

Network MBS. Rep Holman.
J. S. Love Jr., pres; Ray Butterfield, gen mgr; T. B. Majure, coml mgr; Phyllis Bosarge, prog dir; Richard Kettering, prom mgr.

WVMI (April 1, 1950): 570 kc; 1 kw-D. P. O. Box 152 Phone Idlewood 2-7001. New South Communications Inc. (acquired station July 1960).

BOONEVILLE, Prentiss County

WBEP (Oct. 10, 1950): 1400 kc; 250 w. SH. P. O. Box 352. Phone Park 8-5301. Booneville Broadcasting Co. (original owner). (See E. O. Roden Stations in "Group Ownership.")

BROOKHAVEN, Lincoln County

WCHJ (Aug. 25, 1955): 1470 kc; 1 kw-D. P. O. Box 644. Phone 1076. Rural Broadcasting Co. (original owner).

WJMB (April 1948): 1340 kc; 250 w-SH. P. O. Box 546. Phone 1298. Brookhaven Broadcasting Co. (original owner).
Network Keystone Rep Continental
Aubrey H. Felder, pres, gen mgr & chief engr, Wilma K. Abrams, coml mgr & prog dir; Karl Austin, news dir & librarian.

CANTON, Madison County

WDOB (1951): 1370 kc; 1 kw-D. P. O. Box 182. Phone 1370. Madison County Broadcasting Co. (acquired station 1956). See Hook Stations in "Group Ownership"

Network Keystone. Rep Gene Bowles (Chicago).
Specialty programs: Negro, 16 hrs. wkly.
R. E. Hook, pres; Harold Shedd, gen mgr & coml mgr; Mike Faulkner, prog dir & news dir, Ed Wallace, chief engr & prom mgr.

CENTREVILLE, Wilkinson County

WGIC (1951): 1580 kc; 250 w-D. Centreville, Miss. Phone Midway 5-4001. Southern Broadcasting Co. (acquired station March 1957).

Network Keystone.
Specialty programs: Negro.
Frederick A. W. Davis, pres; Thelma McCrane, gen mgr & news dir; Lamar Boyd, coml mgr; Bill Dunn, prog dir & chief engr.

CLARKSDALE, Coahoma County

WKDL (Sept. 15, 1955): 1600 kc; 1 kw-D. P. O. Box 267 Phone Main 4-4908. Coahoma Broadcasting Co.

Rep Best; Beaver.
William T. Salmon, pres; John E. Douglas, gen mgr. Wayne Vowell, coml mgr; Robert Gipson, prog dir; R. L. Hunnicutt Jr., chief engr & sales prom mgr; Rose Collins, news dir

WROX (1941): 1450 kc; 250 w. P. O. Box 939. Phone Main 4-2795. Mrs. Eunice T. Imes (acquired station 1943). (See Birney Imes Jr. stations in "Group Ownership" Also see "Newspaper Ownership")

Network MBS, Keystone, Mid-South. Rep Everett-McKinney.
Specialty programs Negro, 32 hrs. wkly.
Bob Evans, gen mgr; Tom Reardon, station mgr, Helen Sugg, prog dir; Jean W. Cauthen, news dir, C. D. Graves, chief engr.

CLEVELAND, Bolivar County

WCLD (1949): 1490 kc; 250 w. Phone Victor 3-4091. Radio Cleveland Inc. (acquired station 1957)

Network Keystone. Rep Bolles.
Specialty programs: Negro, 33 hrs. wkly.
J. R. Denton, pres, George C. Shurden, vp, gen mgr & chief engr; Lyle Mitchell, coml mgr; Jim Gordon, prog dir & news editor

WDSK (July 25, 1958): 1410 kc; 1 kw-D, DA-D. P. O. Box 869. Phone Victor 3-5221. L. A. Feduccia (original owner).

Rep Continental.
Specialty programs: Spanish, ½ hr. wkly
L. A. Feduccia, owner-mgr; Mrs. Billie Johnson, prog dir; Tom Horne, prom mgr; Penny Moss, news dir, Jeff Smith, chief engr.

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Radio Stations CONTINUED

MISSISSIPPI CONTINUED

COLUMBIA, Marion County

WCJU (Dec. 20, 1946) 1450 kc, 250 w. P. O. Box 472. Phone Republic 6-2616. WCJU Inc (acquired station Oct 22, 1947) See "Newspaper Ownership"

Network Keystone
Specialty programs Negro, 1 hr wkly
Lester Williams, pres, Curtis M. (Red) Ladner, coml mgr, Dave Martin, prog dir, Clifford Chance, chief engr.

COLUMBUS, Lowndes County

WACR (1950): 1050 kc; 1 kw-D. P. O. Box 1078 Phone Fairfax 1050. James W. Eatherton (acquired station March 1957).

WCBI (October 1940) 550 kc, 1 kw-D, 500 w-N, DA-2. P. O. Box 271. Phone Fairfax 8-7271. Columbus Broadcasting Co (acquired station 1953) (See Birney Imes Jr. stations in "Group Ownership") Also see "Newspaper Ownership."

Network MBS, Keystone Rep Everett-McKinney.

Birney Imes Jr, pres; Bob Evans, gen mgr, Ray Crummy, mgr, Ruby J. Latham, asst mgr, Thomas L. McFerrin, chief engr
WCBI-TV Tv companion of WCBI

CORINTH, Alcorn County

WCMA (March 1, 1946) 1230 kc; 250 w P O Box 471. Phone Atlantic 6-5575 Corinth Broadcasting Co (original owner) (See Aaron B Robinson stations in "Group Ownership")

Network Keystone, Dixie Rep Venard, Rintoul & McConnell
Aaron B Robinson, pres; John E. Bell, gen mgr coml mgr & prog mgr, Louise W Berlin, prog dir, Mary W Williams, news dir, James D Anderson, chief engr

WCRB (December 1956): 1330 kc; 500 w-D. 614½ Waldron St Phone Atlantic 6-6661 Rebel Radio Inc (acquired station Feb 1, 1960).

Network ABC Rep Best
Luther Moore, pres, G B Byars, gen mgr, Billy Joe Crabb, chief engr

FOREST, Scott County

WMAG (September 1955): 860 kc; 500 w-D. Box 188. Phone Gibson 3-7001. Scott County Broadcasting Co (See Hook Stations in "Group Ownership.")

GREENVILLE, Washington County

WDDT (May 1953) 900 kc; 1 kw-D. 207 Main St. Phone Edison 2-0526 Clearwater Broadcasting Co. (original owner). (See "Newspaper Ownership.")

John T. Gibson, pres; Bruce Gresham, gen mgr, John K Gresham, coml mgr, Joel Netherland, prog dir, Lucille Polasini, prog mgr, Dan Stuart, news dir, Dennis Hancock, chief engr.

WESY (See Leland).

WGVV (1948) 1260 kc; 1 kw-D. 118 S Broadway Phone Edison 4-4559 Mid-America Broadcasting Co (original owner).

Rep Devney-O'Connell
David M Segal, pres, Edward M. Guss, gen mgr; Jack R. Stull, coml mgr; Wallace D Hoy, news dir & prog mgr, Ronald Brandon, chief engr.

WJEP (1939) 1330 kc; 1 kw-D. 500 w-N, DA-N. P. O. Box 661. Phone Edison 5-1441. Radio Services Co. (acquired station May 26, 1946).

Network MBS.
Rep Spot Time Sales Inc.
Emmett H. McMurry Jr, gen mgr; Frank W. Baldwin, coml mgr, Mildred Flowers, prog dir & prog mgr, Percy L. Kuhn, chief engr.

GREENWOOD, Leflore County

WABG (February 1950): 960 kc; 1 kw-D. 500 w-N, DA-N. 206 W. Claiborne. Phone Gladstone 3-5232. Greenwood Broadcasting Co (original owner). (See Cy N. Bahakel Stations in "Group Ownership.")

WGRM (1937): 1240 kc; 250 w. P. O. Box 553. Phone Gladstone 3-5441. Myrtle M Ewing, executrix of estate of P. K. Ewing, deceased
Network NBC, Keystone
P. C. Ewing, mgr; Louis Pierce, chief engr.

GRENADE, Grenada County

WNAG (1949): 1400 kc; 250 w. Phone 1400. Grenada Broadcasting Co (See Birney Imes Jr Stations in "Group Ownership") Also see "Newspaper Ownership."

GULFPORT, Harrison County

WGCM (1928) 1240 kc, 250 w P. O. Box 1032 Phone University 3-3522 E O Roden & Assoc. (acquired station October 1957) (See E. O. Roden stations in "Group Ownership")

Network ABC, Keystone, Skyline
E O Roden, pres; James E. Reese, gen mgr, Ossie L Owens, coml mgr, Al Braud, traffic dir, Buenta Croenne, office mgr Charles A. Rauer, chief engr

WROA (Feb. 27, 1955). 1390 kc; 1 kw-D P O Box 115 Phone University 3-713; Charles W. Dowdy (acquired station December 1959)

Rep Clark.
Specialty programs Negro, 2 hrs wkly
Charles W Dowdy, owner & gen mgr, Earl B. Blessey, coml mgr, Dave Melton, prog dir,

Wayne Dowdy, prom mgr, Jim Owen, news dir, Fred R Beattv, public service dir, Elmer Swicord, chief engr.

HATTIESBURG, Forrest County

WBKH (Sept 1, 1954): 950 kc, 5 kw-D 305 Bay St Phone Juniper 2-1986 Deep South Radio Inc (acquired station August 1956).

Rep Devney-O'Connell
F. M Smith, sec-treas & gen mgr, Gerald Howell, coml mgr, Ron Meyer, prog dir, James N Watson, chief engr

WFOR (April 1924) 1400 kc; 250 w. 302 Hemphill St Phone Juniper 4-5432. TWX Hsbg 340 Sheridan Inc. (acquired station April 1, 1958)

Network NBC. Rep Rambeau, Vance & Hopple

WBSY (Sept. 24, 1948): 1230 kc; 250 w P. O. Box 1008 Phone Juniper 3-1741. Hub City Broadcasting Co. (original owner). (See Holt Stations in "Group Ownership.")

WXXX (Sept. 8, 1957): 1310 kc; 1 kw-D. P. O. Box 1492. Phone Juniper 2-2591. Broadcast Development Co. (original owner) (See Matison Stations in "Group Ownership")

HAZLEHURST, Copiah County

WMDC (June 11, 1953) 1220 kc, 250 w-D P. O. Box 571 Phone 869 Southwestern Broadcasting Co of Miss (original owner) See Southwestern Broadcasting Stations in Group Ownership"

Network Keystone
Specialty programs Negro, 10 hrs wkly
A. M. Smith, station mgr, Mal Jones, coml mgr, Robert Prather, prog dir, A. M. Smith, chief engr.

HOUSTON, Chickasaw County

WCPC (Oct 21, 1955) 1320 kc, 5 kw-D P. O. Box 552 Phone Glenview 6-3528 WPCP Broadcasting Co (original owner). See Mathis Stations in "Group Ownership"

Network Keystone
Specialty programs Negro
Robin H Mathis, mgr, farm dir, Ralph C Mathis, prog dir, coml mgr, Charles Hestei, news dir, Aubrey Freeman, women's dir, John B Skelton Jr, chief engi

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INDIANOLA, Sunflower County

WDLT (1953) 1380 kc; 500 w-D Phone 500 Radio Cleveland Inc. (acquired station January 1, 1959)

IUKA, Tishomingo County

WVOM (under construction, granted summer 1960, target date not announced) 1270 kc, 1 kw-D E. C. Holtsford

JACKSON, Hinds County

WJDX (1929) 620 kc, 5 kw-D, 1 kw-N, DA-N. 715 S. Jefferson Phone Fleetwood 2-2691. TWX JN 82. Lamar Life Insurance Co (original owner)

Network NBC. Rep Hollingbery.
P. K. Lutken, pres, Fred L. Beard, gen mgr, Frank Gentry, coml mgr, Forrest Cox, prog dir; Chuck Allen, prom mgr, Dick Sanders, news dir, Percy Root, chief engr; Howard Langfitt, farm dir.

WJDX-FM (1948) 102.9 mc, 39 kw Duplicates WJDX (above)
WLBT (TV): Tv companion of WJDX-AM-FM.

WJQS (March 1947) 1400 kc; 250 w King Edward Hotel Phone Fleetwood 4-5653 Dumas Milner Broadcasting Co. (acquired station Feb. 17, 1957) (See "Newspaper Ownership")

Network MBS
R. E. Dumas Milner, chief owner, Lewis Halbroner, vp, gen mgr & coml mgr, Bill Slaton, prog dir, G. Lee Hodges, chief engr

WJEN (1945): 1450 kc; 250 w 916 Foley St., zone 9 Phone Fleetwood 2-6673. Jackson Broadcasting Co.

WOKJ (1954) 1590 kc, 5 kw-D P. O. Box 2667 Phone Fleetwood 4-4096. Dixieland Broadcasting Co (original owner) (See Mc-Lendon-Ebony stations in "Group Ownership")

Rep Pearson
Specialty programs Negro, 100%
John M McLendon, pres

WRBC (1947) 1300 kc, 5 kw-D, 1 kw-N P. O. Box 986 Phone Fleetwood 5-1562 Rebel Broadcasting Co (original owner)

Network Alabama Key Rep Bolling, Beaver & Assoc (Southeastern)
T. E. Wright, pres, R. D. McGregor, gen mgr & coml mgr, Monte Jones, prog dir, Fred Walker, prom mgr, Bob Bishop, news dir, William Phillips, chief engr

WSLI (June 1938) 930 kc, 5 kw, DA-N P. O. Box 8187. Phone Fleetwood 4-2512 Capitol Broadcasting Co (acquired station June 30, 1955) (See "Newspaper Ownership" & T. B. Lanford stations in Group Ownership")

Network ABC Rep Weed
L. M. Sepaugh, vp Richard Voorhis, station mgr & coml mgr, Al Simmons, prog dir, Bill Peeler, prom mgr, Bob Finley, news dir, C. A. Perkins chief engr
WJTV (TV) Tv companion of WSLI

KOSCIUSKO, Attala County

WKOZ (Oct 30, 1917) 1350 kc; 5 kw-D P. O. Box 392 Phone 782 Kosciusko Broadcasting Co. Inc. (original owner). (See Cy N. Bahakel Stations in "Group Ownership")

LAUREL, Jones County

WAML (October 1932) 1340 kc 250 w P. O. Box 367. Phone 5601 New Laurel Radio Station Inc. (original owner) (See Matison stations in "Group Ownership")

Network NBC, Keystone
Harold M Matison, pres; Frank Sumrall, gen mgr, Morris M. Caver, coml mgr Dave Kane, prog dir, Len Mathis, prom mgr Carl Dyer, news dir, Lester Johnson, chief engr

WLAW (June 15, 1946) 1430 kc 5 kw-D P O Box 167. Phone 8-7227 Southland Broadcasting Co (original owner)

Network ABC Rep Devney-O'Connell C. K. Beaver (southeast)

Specialty programs Negro, 5 hrs wkly
Gene Tibbett co-owner, gen mgr, nat sales dir & prom dir, Norma H Leggett co-owner & asst mgr Lidell (Cowboy) Howard local coml mgr Jim Gibbon, prog dir Cal Zethmayr, news dir, Dud Carter, chief engr

WNSL (Feb 27, 1957) 1260 kc 1 kw-D. P. O. Box 2336 Phone 8-7224 Voice of the New South Inc (original owner) (See New South stations in "Group Ownership")

Rep Webb
Joseph Carson, pres, Granville Walters, gen mgr, W. E. (Teck) Jones coml mgr, Don Speir, prog dir; Kenneth Bailey, prom mgr; Ed Breland, news dir, Glenn Holland chief engr

WNSL-FM (Jan 16, 1960) 100.3 mc 4.6 kw WNSL-FM is programmed separately from 7.11 p.m. daily.

LELAND, Washington County

WESY (April 8, 1958) 1580 kc 1 kw-D 110 N Poplar St, Greenville Miss. Phone Edison 2-0770 Miss-Ark Broadcasting Co. (original owner)

Rep Rambeau, Vance, Hopple, Dora-Clayton (southeastern).

Specialty programs: Negro, 100%
Paul Artman, co-mgr & prog dir Miller Abraham, co-mgr & coml mgr, John Lindsey, farm dir; Dorothy Edwards women's dir, Eddie Williams, news dir, Ottis W. Rushing, chief engr

LEXINGTON, Holmes County

WXTN (Oct 23, 1959) 1150 kc, 500 w-D P. O. Box 326. Phone 222. Holmes County Broadcasting Co (original owner) (See Mathis stations in "Group Ownership")

Network Keystone
Specialty programs: Negro
Herb Knotts, mgr & coml mgr Fannie Mae Cothran, prog dir & women's dir Melvin Christman, news dir, Dave Roberts, farm dir.

LOUISVILLE, Winston County

WLSM (March 11, 1953) 1270 kc 1 kw-D P. O. Box 111. Phone 1000 Louisville Broadcasting Corp (original owner) See New South Broadcasting Stations in "Group Ownership"

Network Keystone.
Rep Webb.
Specialty programs: Negro, 6 hrs wkly
Eddie Holliday, pres; Herb Guthrie, station mgr, coml mgr & chief engr, John W. Jenkins Jr, prog dir, Noel Passe, news dir

LUCEDALE, George County

WHEH (under construction, granted February 1960; target date not set) 1440 kc, 1 kw-D Tri-County Broadcasters Inc

MACON, Noxubee County

WMBC (1947): 1400 kc; 250 w. Piney Woods Road Phone 132. Radio Macon Inc

MAGEE, Simpson County

WSJC (July 5, 1957) 1280 kc; 500 w (CP for 790 kc, 1 kw-D, DA-D). P. O. Box 426. Phone 2413. Southeast Mississippi Broadcasting Co. (original owner) (See Mathis stations in "Group Ownership")

Network Keystone
Specialty programs: Negro, 14 hrs wkly
Marvin L. Mathis, gen mgr, Jimmy Tugwell, chief engr & prog dir

McCOMB, Pike County

WAPF (April 1948): 980 kc, 1 kw-D P. O. Box 604. Phone 1884 Southwestern Broadcasting Co. of Mississippi (original owner). (See Southwestern Broadcasting stations in "Group Ownership.")

Network Keystone Rep Devney-O'Connell
Specialty programs Negro, 10 hrs wkly
Philip D. Brady, gen mgr, coml mgr & chief engr; John White, news dir

WHNY (1939). 1250 kc, 5 kw-D, 500 w-N, DA-N. P. O. Box 111. Phone 2080 Broadcast Service Inc (acquired station 1954) (See Holt stations in "Group Ownership")

Specialty programs. Negro, 12 hrs wkly
Charles W. Holt, pres, Carroll Hines, gen mgr; Travis Myers, coml mgr; Dean B. Strickland, prog dir, Carnell Tucker, news dir, Earl Neal, chief engr

MERIDIAN, Lauderdale County

WCOC (Feb 26, 1926) 910 kc, 5 kw-D, 1 kw-N P O Box 591 Phone 482-7714 Mississippi Broadcasting Co (original owner) (See "Newspaper Ownership")
Network CBS
Withers Gavin, pres & gen mgr
WCOC-TV Tv companion of WCOC

WDAL (Feb 1, 1958) 1330 kc 1 kw-D P O Box 125 Phone 3-4891 R E Hook & Assoc (acquired station June 1960) (See Hook stations in "Group Ownership.")

***WMMI (FM)** (1951) 88.1 mc; 10 w. 3100 24th Ave. Meridian Municipal Jr. College

WMOX (1945) 1240 kc, 250 w (CP for 1010 kc, 10 kw-D, 1 kw-N, DA-2). P. O. Box 1511 Phone 2-0171 Birney Imes Jr (original owner) See Birney Imes Jr Stations in "Group Ownership" See also "Newspaper Ownership"
Network Keystone, Mid-South. Rep Everett-McKinney, C K Beaver (southeastern)
Birney Imes Jr, Bob Evans, gen mgr Mon. roe Looney, station mgr, Jack Cochran, prog dir; Carl Fitzgerald, news dir, Steve Burkes, chief engr.

WOKK (1946). 1450 kc; 1 kw-D, 250 w-N P O Box 528 Phone 482-6133 New South Broadcasting Corp. (acquired station April 1, 1957) (See New South stations in "Group Ownership")
Rep Webb
Specialty programs Negro, 6 hrs wkly
Frank E Holladay, pres & prog mgr, Joseph W Carson gen mgr, Sam Keller, news dir; Robert K Wall, chief engr

WQIC (December 1957) 1390 kc 5 kw-D P O Box 1509 Phone 482-3106 Alexander Lloyd Royal Sr (original owner)
Rep Howard
Specialty programs Negro, 100%
A L Royal Sr, pres; Lloyd Royal Jr, gen mgr, Art Harwell, coml mgr, B B Johnson, prog dir, Rubin Hughes, news dir, J B Griffith, chief engr

NATCHEZ, Adams County
WMIS (1941) 1240 kc; 250 w City Bank & Trust Co Bldg Phone 2-2522 Natchez Broadcasting Co (original owner)
Network NBC, Keystone
P K Ewing Jr, pres, Paul Schilling gen mgr & coml mgr, Bill Wall, prog dir; E T Jackson, chief engr.
WNAT (Dec 4, 1949) 1450 kc, 250 w P O Box 51 Phone 4621 Old South Broadcasting Co (acquired station May 1958)
Rep Bolles (New York), Beaver (Memphis), W. S Perkins, pres, Ervin Parks Jr, gen mgr, coml mgr & chief engr, Jerry A Adams prog dir, Neville Powell, news dir

NEW ALBANY, Union County

WNAU (March 27, 1955) 1470 kc; 500 w-D P O Box 808. Phone 4361. New Albany Broadcasting Co (original owner)
Network Keystone.
V. Keith Wroten, owner, mgr & chief engr; Daniel L. Skilton, coml mgr; Wynez Wroten, prog dir

NEWTON, Newton County
WBKN (March 15, 1958) 1410 kc; 500 w-D. 110 South Main St. E. L. Burns (acquired station January 1959).

OXFORD, Lafayette County

WSUH (May 1, 1955) 1420 kc, 1 kw-D P O Box 511. Phone 1133 Colonel Rebel Radio (acquired station June 1, 1956)
Network Keystone. Rep C. K. Beavers (Southeast)
C H Quick, chief owner & gen mgr; William Gamble, operations mgr & chief engr, Hubert Mills, sales mgr & prom dir; Netta Quick, prog dir, Bert Case, news dir.

PASCAGOULA, Jackson County
WPMP (September 1951) 1580 kc; 1 kw-D. P. O. Box 391. Phone South 2-3113. Crest Broadcasting Co. (original owner).
Network ABC; Keystone.

PHILADELPHIA, Neshoba County

WHOC (July 31, 1948) 1490 kc; 250 w P. O. Box 26 Phone 740. William Howard Cole (original owner).
Rep Best
William Howard Cole, owner & gen mgr, Wilburn Smith, prog dir; Paul M. Miller, chief engr.

PICAYUNE, Pearl River County
WRJW (October 1949) 1320 kc; 5 kw-D. P O Box 358. Phone Sycamore 8-4835. Tung Broadcasting Co (acquired station Sept. 25, 1952).
Rep Hopewell

STARKVILLE, Oktibbeha County
WSSO (Nov 8, 1948) 1230 kc; 250 w WSSO Bldg Phone 1230. Starkville Broadcasting Co (original owner)
Network Keystone.
Specialty programs Negro, 12 hrs wkly.
Joe Phillips, gen mgr & coml mgr, Belle McPherson, prog dir, Clyde McPherson, chief engr.

TUPELO, Lee County

WELO (April 1944) 580 kc, 1 kw-D, 500 w-N, DA-2 S Spring St Phone Vinewood 2-7658 Tupelo Broadcasting Co. (original owner) (See "Newspaper Ownership" and Birney Imes stations in "Group Ownership")
Network MBS, Keystone, Mid-South Rep Everett-McKinney, C K Beaver & Assoc (southern)
Birney Imes Jr, pres; Bob Evans, gen mgr, Ernest Bowen station mgr & coml mgr; Jack Cistil, sports dir & prog dir, Leroy Green, technical dir, Bill Sides, news dir, James Green, chief engr, W J Purnell, farm dir

WTUP (1953) 1490 kc; 250 w P O Box 362 Phone Vinewood 2-3301 Lee Broadcasting Co (original owner) (See E. O. Roden stations in "Group Ownership.")
Network ABC Rep Best
E O Roden, exec dir & chief owner, Calvin Douglas, gen mgr, D. E. Hooper, coml mgr; John S Collins, chief engr

VICKSBURG, Warren County
WQBC (1931) 1420 kc, 1 kw-D, 500 w-N Evening Post Bldg Phone 636-1108 Delta Broadcasting Co (original owner) (See "Newspaper Ownership")
Network MBS, Keystone Rep Bogner & Martin
L P. Cashman, pres; Mary Van Cashman, sec-treas & gen mgr, L L Miller, coml mgr, Waverley Conway, chief engr

WVIM (1948) 1490 kc, 250 w P. O. Box 76 Phone 3901. Radio Mississippi Inc. (acquired station Nov 1, 1955)
Rep Doia-Clayton (southeast)
John F. Shea, pres, gen mgr & chief engr, Mary H Shea, coml mgr & prog dir

WAYNESBORO, Wayne County
WABO (Sept. 11, 1954) 990 kc; 250 w-D. P. O. Box 168 Phone Redwood 5-4700. New Laurel Radio Station Inc (original owner). (See "Newspaper Ownership" and Matison Stations in "Group Ownership")

WEST POINT, Clay County
WROB (September 1947) 1450 kc, 250 w Phone 1250 Bob McRaney Enterprises Inc (original owner) (See Bob McRaney stations in "Group Ownership")
Network MBS, Mid-South Rep Everett-McKinney
Specialty programs. Negro, 20 hrs wkly.
Bob McRaney Sr, pres, John E. King Jr, gen mgr & chief engr, Jack Dalton, coml mgr, Les Campbell, prog dir.

To buy or sell Radio-TV properties
contact
PATT McDONALD CO.
Box 9266, Austin, Texas. GL. 3-8080
Or, Jack Koste, 60 E. 42nd NY 17, NY
MU. 2-4813

WINONA, Montgomery County
WONA (Oct. 25, 1958) 1570 kc; 1 kw-D. P O Box 310. Phone 918. Southern Electronics Co. (original owner). (See Bob McRaney Stations in "Group Ownership").
Network Keystone; Mid-South Network. Rep Everett-McKinney
Robert Evans, pres & gen mgr; Bob Chisholm, station mgr, Bob Evans III, coml mgr, William F. White, chief engr.

YAZOO CITY, Yazoo County
WAZF (1946) 1230 kc; 250 w. P O. Box 683. Phone 1300. WAZF Inc. (original owner).
Network Keystone Rep Best.
Specialty programs. Negro, 3 hrs wkly
David B. Highbaugh, pres & gen mgr, Frank Holfield, coml mgr, Don Wealer, prog dir & news dir, Gerald Axton, chief engr.

MISSOURI
*Non-commercial

BOONVILLE, Cooper County
KWRT (Aug 11, 1953) 1370 kc, 1 kw-D KWRT Bldg Phone Tuxedo 2-6505. William R Tedrick (original owner).
Rep Indie Sales
William R Tedrick, owner & gen mgr; Richard A Norris, coml mgr, Audrey M Tedrick, prog dir, Wanda Williamson, prom mgr, Ray Rouse, news dir, Donald E Shepard, chief engr.

BRANSON, Taney County
KBHM (Dec 21, 1956) 1220 kc, 1 kw-D P O Box 305 Phone Edison 4-3133 Shepherd of the Hills Broadcasting Co (original owner). See McKenney and Neathery Stations in "Group Ownership"
Rep Best, Dick Bradley (regional).
Orville Barton, gen mgr & news dir; Gene Gideon, coml mgr, farm & sports dir; Joann Savage, prog dir & traffic mgr, Del King, chief announcer, Leland Ebert, chief engr & continuity dir.

BROOKFIELD, Linn County

KGHM (Feb 14, 1956) 1170 kc 500 w-D, DA-D P O Box 228 Phone 1820 Green Hills Broadcasting Co (original owner) See "Newspaper Ownership"
Rep Indie Sales
Ira J Williams, pres, George Williams gen mgr, Carole Williams, coml mgr, C L Mitchell, prog dir

CAPE GIRARDEAU, Cape Girardeau County
KFVS (1925) 960 kc, 1 kw-D 501 w-N, DA-N 324 Broadway Phone Edgewater 7-5511. TWX 968 Hirsch Broadcasting Co (original owner) See Hirsch Stations in "Group Ownership"
Rep Hcadley-Reed
Oscar C Hirsch, pres, Ralph L Hirsch coml mgr
KFVS-TV Tv companion of KFVS
KGMO (1952) 1220 kc, 250 w-D P O Box 217 Phone Edgewater 5-8228 KGMO Radio-Television Inc (original owner)
Rep Webb
William C Brandt pres Jack Kobiumel, gen mgr & coml mgr, Curt Bradley news & prog dir, Carmen Haertling, prom mgr, Fred Moore, chief engr

CARROLLTON, Carroll County
KAOL (April 18, 1959) 1430 kc 700 w-D. 215 S Main St Phone 27 Homeland Enterprises Inc (original owner).
Network Keystone
Dr R Hamilton Station pres Edward Ewing Station gen mgr, John Winslow coml mgr, David Dean Terry, prog dir, Doris Harris prom mgr, Wayne Groner, news dir, Charles Bolinger, chief engr

CARTHAGE, Jasper County
KDMO (June 1947) 1490 kc 250 w P O Box 126 Phone Fleetwood 8-2646 Carthage Broadcasting Co (acquired station Aug 1, 1954)
Network Keystone, Magic Circle
John J Daly, pres & coml mgr, Leon H. Crocker, prog dir & gen mgr, Sam Dainell, news dir, George Province chief engr

CARUTHERSVILLE, Pemiscot County
KCRV (Feb 22, 1950) 1370 kc 1 kw-D 106½ W. Third Phone 965 Pemiscot Broadcasters (original owner)
Network Keystone Rep George T Hopewell; C K Beaver.
J Eric Taylor, pres Cleatus Stanfill gen mgr, coml mgr & prom mgr, Jo Ann Pierce, prog dir, Harry Moreland, news dir, Al Lawrence, chief engr

CHARLESTON, Mississippi County
KCHR (1953) 1350 kc, 1 kw-D P O Box 206 Phone Murray 3-4678. South Missouri Broadcasting Co (original owner)
Network Keystone Rep Continental Radio Kermit Barker, pres, gen mgr & chief engr; Edwin Hill, coml mgr; James L. Byrd III prog dir.

CHILLICOTHE, Livingston County
KCHI (March 3, 1950) 1010 kc, 250 w-D P. O. Box 719 Phone Mission 6-4173 Cecil W & Jane A. Roberts (original owner) See Roberts Stations in "Group Ownership"
Network Keystone Rep Best
Cecil W Roberts, pres, Howard G Rion, gen mgr; Vernen L Gastineau, coml mgr; Terry T Cooper, prog dir, Betty J Lemon, prom mgr

CLAYTON, St. Louis County
***KFUO** (Dec. 14, 1924) 850 kc, 5 kw-D 801 De Mun Ave, zone 5 Phone Parkview 5-3030 Lutheran Church (original owner).
Rev John Behnken, pres, Emerson Russell, gen mgr, Walter C. Steinmeyer, office mgr; Karl Eisele prod mgr, Walter Sturtevant chief engr
***KFUO-FM** (Jan 1, 1948) 99.1 mc 67 kw Duplicates programming of KFUO (above)
KKLW (1946) 1320 kc; 1 kw-D 8611 Manchester, zone 17. Phone Woodland 1-1320 Big Signal Broadcasting Co. (acquired station April 1, 1958)
Rep Howard.
Specialty programs Negro
Richard J. Miller, pres, Edward W Phelan, gen mgr, Woodrow W. Cummings, coml mgr; Marshall Zwick, prog dir; Charles A. Schmid, news dir, James A. Mitchell, chief engr

CLINTON, Henry County
KDKD (1951) 1280 kc; 1 kw-D KDKD Bldg Phone Tunner 5-4801. Osage Broadcasting Co (acquired station 1956).
Rep Indie Sales.
Wm R Tedrick, pres; Gene Humphries, gen mgr, Howard Ball, coml mgr; Barbara Ann White, prog dir; Bradly Owens, prom mgr, Freddy Martin, news dir & chief engr

COLUMBIA, Boone County
KBIA (1955) 1580 kc, 250 w-D P O Box 412 Phone Gibson 3-5418 Cecil W & Jane A Roberts (original owner) See Roberts Stations in "Group Ownership"
Network Keystone Rep Best
Cecil W Roberts, pres, Charles G Rapp gen mgr & chief engr, Lynn Dubart Boh coml mgr, James D Huit, prog dir & news dir

Radio Stations CONTINUED

MISSOURI CONTINUED

KFRU (1925) 1400 kc, 250 w. P. O. Box 89. Phone Gibson 3-4141. KFRU Inc. (acquired station 1948). See "Newspaper Ownership." Network ABC. Rep Webb.
H J Waters Jr, pres; Mahlon R. Aldridge, sec-treas & gen mgr; John Wright, sales mgr; David O'miston, prog dir; Richard Cottam, news d; Robert Haigh, chief engr.

DEXTER, Stoddard County

KDEX (Feb 1, 1960) 1590 kc; 1 kw-D. P O Box 346 Phone Madison 4-3591. Stoddard County Broadcasting Co. (original owner). Rep Sears & Ayr
L D Spedel, station mgr & chief engr; Jerome R Zimmer, gen mgr, Edward A Boyd, coml mgr; Donald M Fenimore, prog dir; R Duane Williams, news dir

FARMINGTON, St. Francois County

KREI (1947). 800 kc, 1 kw-D. KREI Ave. Phone Plateau 6-5125. Cecil W. & Jane A. Roberts (original owner). See Roberts Stations in "Group Ownership." Network Keystone. Rep Best. Cecil W Roberts, chief owner.

FESTUS, Jefferson County

KXEN (St Louis) (May 10, 1951) 1010 kc; 50 kw-D DA-D Congress Hotel, St. Louis Phone Forest 1-2334. Garjett Broadcasting Inc (acquired station April 29, 1959).

FLAT RIVER, St. Francois County

KFMO (June 1, 1947) 1240 kc; 250 w. Phone Geneva 1-2000 Lead Belt Broadcasting Co. (original owner). See Hirsch Stations in "Group Ownership." Oscar C Hirsch, pres, James F Collins, gen mgr & coml mgr, Virginia Collins, prog dir.

FULTON, Calloway County

KFAL (Nov. 14, 1950) 900 kc; 1 kw-D. 5th & Market Sts Phone Midway 2-3341. Robert W Nickles (acquired station Feb. 1, 1958). Rep Pearson.
Specialty programs Negro, 1 hr. wkly.
R. W Nickles, owner & gen mgr, L. Reed Holt, coml mgr, M A Lee, prog dir, Leo Laurance, news dir, R. D. Archibald, tech supervisor.

HANNIBAL, Marion County

KHMO (1941) 1070 kc, 5 kw-D, 1 kw-N, DA-2. P. O. Box 711 Phone 3150 Mark Twain Broadcasting Co. (acquired station Aug. 1, 1957).
Rep Hollingbery.
Jerrell Shepherd, chief owner; A E Dahl, vp, James F. Jae Jr, station mgr; William Stephenson, sales mgr, Leon Brooks, prog dir; Wayne Smith, prom mgr; Dave Lacy, news dir, Gene Woody, chief engr.

INDEPENDENCE, Jackson County

KANS (1947) 1510 kc, 1 kw-D. 43 Blue Ridge Center, Kansas City, Mo, zone 33. Phone Fleming 3-8600. KIMO Inc. (acquired station May 8, 1958). See Kenyon Brown Stations in "Group Ownership."
Rep Bernard.
Kenyon Brown, pres; Cal Perley, vp; Gerald M. Hauser, station mgr & coml mgr; Jack Call, prog dir, Marv Bredemier, chief engr.

JEFFERSON CITY, Cole County

KLIK (February 1954) 950 kc; 5 kw-D. P. O. Box 414 Phone 5-4136. KLIK Broadcasting Inc. (acquired station June 1, 1959). Sale to Connie B Gay Enterprises pending FCC approval.
Rep Headley-Reed.
Glen M George, gen mgr, Stan Grieve, coml mgr, Milo Townes, prog dir; Ed Scarr, chief engr.

KWOS (1937): 1240 kc; 250 w. Monroe & Capitol Ave. Phone 6-3137. Capital Broadcasting Co (original owner). Sec "Newspaper Ownership."
Network MBS, Keystone
Wm Weldon, pres; R. L. Rose, gen mgr; Wm. Natsch Jr., coml mgr; Curtis Brown, prog dir, Robert Tibbitts, news dir; Leroy S. Hackmann, chief engr.
KRCG-TV: Tv companion of KWOS.

JOPLIN, Jasper County

KFSB (Nov. 21, 1948). 1310 kc; 5 kw-D. 1 kw-N, DA-2. P. O. Box 249. Phone Mayfair 4-1310. Four-States Broadcasters Inc. (original owner).
Rep Meeker.
Harry Easley, pres, W. H. Clark, exec vp, asst sec & gen mgr, Robert A Barry, coml mgr, Lloyd E. Johnson, asst mgr & prog dir; James J Randall, news dir; Lloyd C Frazier, chief engr.
KODE (June 1, 1948): 1230 kc; 250 w. 1928 W. 13th St. Phone Mayfair 3-7260. TWX JO 8255. WSTV Inc. (acquired station December 1956). See Friendly Group in "Group Ownership."
Network CBS
Jack Berkman, pres; D T. Knight, gen mgr; Merle Dunn, coml mgr; Milton J. Corrington, prog dir; William Harned, prom mgr; Ken Crowe, news dir; Jack Langford, chief engr.
KODE-TV: Tv companion of KODE.

WMBH (March (1928): 1450 kc; 250 w P. O. Box 906. Phone Mayfair 4-4330. Radio Joplin Inc. (acquired station March 4, 1959).

KANSAS CITY, Jackson County

KANS (see Independence, Mo.)
KBKC (see Mississ, Kan.)
KCMK (FM) (March 3, 1958) 93.3 mc; 35 kw. 922 Linwood Blvd, Rm 201, zone 9. Phone Logan 1-3791. TWX CKT TT7551-75. Fm Broadcasting Inc. (original owner).
Rep Good Music Broadcasters
Specialty programs French, ½ hr. wkly.
Thomas R. Bengimina, pres & gen mgr; Bill Enlis, station mgr & prog dir, Thomas O. Dice, chief engr.
KCMO (June 10, 1936) 810 kc; 50 kw-D, 10 kw-N, DA-N. 125 E. 31st St., zone 8. Phone Jefferson 1-6789. TWX KC-165. Meredith Broadcasting Co. (acquired station Nov 16, 1953). See Meredith Publishing Stations in "Group Ownership." See also "Newspaper Ownership."
Network CBS. Rep Katz.
Fred Bohan, chmn of board; Payson Hall, pres, E K. Hartenbower, vp & gen mgr, R. W. Evans, station mgr & coml mgr, John Pearson, prog dir; F. C. Strawn, prom mgr; Jim Monroe, news dir; Karl Troeglen, chief engr.
KCMO-FM (February 1948): 94.9 mc; 65 kw. Same address, licensee and staff as KCMO except George Stump, prog dir; Chris Stolfa, coml mgr
KCMO-TV Tv companion of KCMO-AM-FM.
KCUR-FM (October 1957) 89.3 mc; 0.45 kw (CP 036 kw) 5100 Rockhill Rd., zone 10. Phone Delmar 3-7878. U of Kansas City (original owner).
Sam Scott, managing dir; Gloria Miller, prog dir
KMBC (1921). 980 kc, 5 kw, DA-N. 11th & Central Sts, zone 5. Phone Harrison 1-2650. TWX KC 549 Cook Broadcasting Co (acquired station June 14, 1954). See Cook Broadcasting Stations in "Group Ownership."
KFRM Concordia, Kan (550 kc; 5 kw-D, DA-D) is a bonus to KMBC. Most programs are broadcast simultaneously on both stations. Same mailing address as KMBC.
Network ABC Rep Peters, Griffin, Woodward.
Donald D. Davis, pres; John T. Schilling, exec vp, George J Higgins, vp & natl sales mgr, Dick Smith, radio station mgr; Joe Redmond, prom mgr; Claude Dorsey, news dir; Henry Goldenberg, chief engr.
KMBC-TV: Tv companion of KMBC.
KOLL (FM) (not on air; target date unknown); 104.3 mc, 16.5 kw. Radio Station KBKC Inc. Affiliate of KBKC Mission, Kan.
KPRS (1950): 1590 kc, 1 kw-D 23rd & Benton Blvd, zone 27. Phone Humboldt 3-3100. KPRS Broadcasting Co.
Rep Pearson
Specialty programs: Negro, 100%.
Edward H. Pate, gen mgr & co-owner; Eugenia (Psyche) Pate, prog dir & co-owner; Paula Herrera, office mgr; Andrew R Carter, chief engr & co-owner.
***KTSR (FM)** (not on air; target date unknown). 90.1 mc; 10 w. Nazarene Theological Seminary Radio Corp.
KUDL (May 1953): 1380 kc; 1 kw-D. 1012 Baltimore Phone Baltimore 1-0077. Heart of America Broadcasters Inc. (acquired station June 1956). See Tele-Broadcasters Stations in "Group Ownership."
Rep Young
H. Scott Killgore, pres; Irving Schwartz, vp & gen mgr, Jack Barr, prog dir; Jack Shefrin, news dir; Ted Atkins, chief engr.

WDAF (1922) 610 kc; 5 kw 3030 Signal Hill, zone 8. Phone Plaza 3-4567. TWX RC 164 Transcontinent Television Corp (acquired station Aug. 18, 1960). See Transcontinent Stations in "Group Ownership."
William A Bates, gen mgr; Donald J. Gibson, gen sales mgr
WDAF-FM (not on air; granted June 8, 1959): 102.1 mc; 56 kw. Same ownership as WDAF (above).
WDAF-TV: Tv companion of WDAF-AM-FM (above).
WBB (1922) 710 kc; 10 kw-D, 5 kw-N, DA-2. Pickwick Hotel, 10th & McGee, zone 6. Phone Baltimore 1-8300 Storz Broadcasting Co. (acquired station 1954). See Storz Stations in "Group Ownership."
Rep Blair.
Todd Storz, pres, George W. Armstrong, exec vp & gen mgr, Donald A. Loughnane, station operations mgr, Robert Tilton, dir of engineering, Allen Shaw, news dir; Edwin Schulz, sales prom mgr; Joella Cohen, public service dir, Jeanne Greendahl, women's dir.

KENNETT, Dunklin County
KBOA (July 1947) 830 kc; 1 kw-D. Phone Tuxedo 8-4616. Kennett Broadcasting Corp. (original owner)
Paul C. Jones, pres; John T. Reeder, gen mgr; Joe R. Bankhead, coml mgr, Johnny Mack, prog dir, John Mays, news dir; Bob Conner, chief engr.
KBOA-FM (1948): 98.9 mc; 6.9 kw. Address, licensee and staff same as KBOA (above).

KIRKSVILLE, Adair County
KIRK (Oct. 17, 1947): 1450 kc; 250 w. P. O. Box 726. Phone Mohawk 5-3781. Community Broadcasters Inc. (original owner).
Network ABC. Rep Webb
Sam A. Burk, pres & gen mgr; J. J. Dougherty, coml mgr; Robert M. Carlson, prog dir; John Way, prom mgr; Bob Zerkle, news dir; Chas. Porter, chief engr.

LEBANON, Laclede County
KLWT (July 1948): 1230 kc; 250 w. 221 E. Commercial. Phone Keystone 2-3981. Lebanon Broadcasting Co. (original owner).
Network Keystone, Magic Circle.

LEXINGTON, Lafayette County
KLEX (April 19, 1956): 1570 kc; 250 w-D. P. O. Box 358. Phone Alpine 9-3232. Lexington Broadcasting Co. (original owner).
Rep Webb. Mid-America Spot Sales.
Ralph E. Meador, chief owner, gen mgr, prom mgr & chief engr; Edward Luehrman, prog dir & news dir.

MALDEN, Dunklin County
KTCB (September 1954): 1470 kc; 1 kw-D. Box 278, Highway 25 North. Phone 851. Tri-County Broadcasting Co. (original owner).
Network Keystone.

MARSHALL, Saline County
KMMO (May 1949): 1300 kc; 1 kw-D. Marshall, Mo. Phone Garden 6-4422. KMMO Inc. (acquired station May 1949).
Fred V. Henkle, pres; J. M. Silvey, gen mgr; Harold Douglas, resident mgr & coml mgr; Fred Miller, prog dir; Judd Wyatt, prom mgr; John Hughes, news dir; Bill Williams, chief engr.

MARYVILLE, Nodaway County
KNNM (1953): 1580 kc; 250 w-D. P. O. Box 278. Phone Justice 2-2151. Clark Broadcasting Co. (acquired station May 1, 1959).
Network Keystone.
Roger Moyer, gen mgr; Zoe Moyer, prog dir; Lowen Slagle, news dir; Roger Locke, chief engr.

MEXICO, Audrain County
KKEO (Dec. 3, 1948): 1340 kc; 250 w. 1705 E. Liberty. Phone Justice 1-2340. Audrain Broadcasting Corp. (original owner).
Network MBS.
J. B. Arthur, pres, W. Earl Dougherty, vp, gen mgr & coml mgr; Sue Barnes, prog dir; Donald E. Hague, news dir; P. J. Null Jr., chief engr.

MOBERLY, Randolph County
KNCM (June 1950): 1230 kc; 250 w. P. O. Box 396. Phone Amherst 3-1600. Moberly Broadcasting (original owner).
Jerrell A. Shepherd, owner; A. E. Dahl, gen mgr, James M. Lipsey, coml mgr; John D. Larkin Jr., prog dir; Dale S. Low, news dir; T. J. Carr, chief engr.

MONETT, Barry County
KRMO (August 1950): 990 kc; 250 w-D. P. O. Box 270. Phone Belmont 5-5220. Monett Broadcasting Co. (original owner) See McKenney Stations in "Group Ownership."
Network Keystone, Magic Circle.
L. C. McKenney, owner & pres; Floyd V. Stewart, gen mgr; Marion J. Pilant, coml mgr; George Province, chief engr.

MOUNTAIN GROVE, Wright County
KLRS (Nov. 16, 1954): 1360 kc; 1 kw-D. Route 4. Phone 650. KLRS Broadcasting Co. (original owner).
Network Keystone. Rep Best; Magic Circle.
Floyd W. Jones, pres; John W. Billingsley, gen mgr; Dolly Ann Franklin, coml mgr; William B. Hicks, prog dir; Ward Hatcher, prom mgr; Frank Maczuk, news dir; Emery T. Caudill, chief engr.

KUDL

Kansas City

Adam Young, Inc. - Nat'l Rep.

A TELE-BROADCASTERS STATION

No. 1 LISTENER ACTIVE STATION IN K.C.

KKTE (FM) (Sept 3, 1959): 96.5 mc; 58 kw. 310 Nichols Rd., zone 2. Phone Plaza 3-5321. Telesound Broadcasting Corp. (original owner).
Rep Walker-Rawalt
John L. Humphreys, pres & gen mgr; H. Stanley Lang, coml mgr; Jim Lawless, prog dir

KXTR-FM

Kansas City's ONLY

100% classical music

Fine Art Music Station

Sell Kansas City with

KXTR-FM

NEOSHO, Newton County

KBTN (Feb. 1, 1954): 1420 kc, 500 w-D. P. O. Box 209. Phone Glendale 1-1420. Galen O. Gilbert & W. R. Bentley (acquired station April 16, 1960).

Network Keystone, Magic Circle
Galen O. Gilbert, gen mgr, W. R. Bentley, coml mgr, Larry Scott, prog dir, Connie Bentley, news dir, Fred Hutchen, chief engr.

NEVADA, Vernon County

KNEM (1949). 1240 kc, 250 w. P. O. Box 15. Phone Normandy 7-3113. Radio KNEM Inc. (acquired station 1954).

Network Keystone.
Kenneth E. White, pres; Virgil Kachel, coml mgr, Kent Hawkins, prog dir.

OSAGE BEACH, Camden County

KRMS (December 1952): 1150 kc; 1 kw-D. Phone Fireside 8-2411 Central Missouri Broadcasting Co (acquired station May 27, 1959).

Network Keystone. Rep Dick Bradley (Springfield, Mo)
James L. & Ella Mae Risner, co-owners, James L. Risner, gen mgr, coml mgr & chief engr, Ella Mae Risner, prog dir & prom mgr, Jack Boone, news dir.

POPLAR BLUFF, Butler County

KWOC (May 10, 1938): 930 kc, 1 kw-D, 500 w-N, DA-N. P. O. Box 405. Phone Sunset 5-3922. Poplar Bluff Broadcasting Co. (acquired station October 1949)

Rep Pearson
A. L. McCarthy, gen mgr, John R. Morris, coml mgr, Lorene Jiles, prog dir, Don M. Lidenton, chief engr

KWOC-FM (1952) 94.5 mc, 14 kw. Duplicates KWOC

PORTAGEVILLE, New Madrid County

KMIS (target date summer 1960) 1050 kc, 250 w-D. New Madrid County Broadcasting Co (original owner).

J. Shelby McCallum, pres & chief engr, Smith J. Dunn, gen mgr, Jerry Foster, prog dir.

POTOSI, Washington County

KYRO (Feb 22, 1959) 1280 kc, 500 w-D. Phone Hemlock 8-1280 Franklin County Broadcasting Co (original owner). See Ware Stations in "Group Ownership."

Rep Sears & Ayer.
Leslie P. Ware, pres & chief owner, Ken McMahan, gen mgr & coml mgr, Perry Perryman, prog dir, Norm Nielson, news dir & chief engr

ROLLA, Phelps County

KCLU (not on air; target date unknown): 1590 kc; 1 kw-D. Rolla Broadcasters

KTTR (Sept 30, 1947): 1490 kc, 250 w. P. O. Box 567. Phone Emerson 4-2525 "Show. Me" Broadcasting Co. (original owner).

Network Keystone
Luther W. Martin, gen mgr, chief engr & news dir, Ward Rinehart, coml mgr; Norma Fleming, prog dir; Muriel Nash, prom mgr.

ST. CHARLES, St. Charles County

KADY (April 3, 1958): 1460 kc; 5 kw-D, DA-D. P. O. Box 6155, St. Louis, zone 43. Phone Harrison 8-1460. KADY Inc. (original owner)

Rep Broadcast Time Sales
William R. Cady Jr, pres, treas & gen mgr, Don Levitan, asst gen mgr; Nicholas Pagliara, vp sales, Ken Kemper & John Meyer, news dirs, Jack A. Chenoweth, chief engr.

KADI (FM) (see St. Louis, Mo, listing).

STE. GENEVIEVE, Ste. Genevieve County

KSGM (July 1947): 930 kc, 500 w, DA-N. P. O. Box 362. Phone Tuxedo 3-2980. Donze Enterprises Inc. (original owner).

Elmer L. Donze, pres, gen mgr & coml mgr; Betty Jane Donze, prog dir & prom mgr; Arthur Schwent, news dir; Muriel L. Rose, chief engr.

ST. JOSEPH, Buchanan County

KFEQ (Feb. 16, 1923): 680 kc; 5 kw, DA-2. 40th & Faraon Sts. Phone Adams 3-2528. TWX ZJ 8396. KFEQ Broadcasting Co. (acquired station October 1957) Sale to Connie B. Gay Enterprises pending FCC approval.

Rep Headley-Reed.
Jesse D. Fine, pres, Ted Nelson, vp & gen mgr, Ted Griffin, coml mgr; Gene Milsteen, prog dir, Frank Smith, news dir; John Carroll, chief engr

KFEQ-TV: Tv companion station of KFEQ.
KRES (June 1946): 1550 kc; 5 kw, DA-N. 404 S. 8th St. Phone Adams 4,6346 MacRay Radio & Television Corp. (acquired station Feb. 6, 1959)

Network MBS. Rep Webb.
Jock MacGregor, pres; Raymond J. Cheney, vp, gen mgr & coml mgr; Ted Strader, prog dir & prom mgr; John Polson, news & farm dir, Claude Thomas, chief engr.

KUSN (November 1955). 1270 kc; 1 kw-D. Howitt Bldg., zone 7. Phone Adams 3-2577. KUSN Corp. (acquired station Aug 1, 1959).

Rep Venard, Rintoul & McConnell.
Frederick P. Reynolds, chief owner, pres & gen & coml mgr, Warren Rhyner, prog & news dir, Fred Chitwood, chief engr.

ST. LOUIS

KADI (FM) (Dec. 22, 1959): 96.5 mc; 24.5 kw. Same mailing address, licensee and staff as

INTERESTED IN BUYING OR SELLING ONE OF THE

81 AM 14 FM 17 TV

STATIONS OPERATING IN

MISSOURI

CONTACT THE NEAREST OFFICE OF—

HAMILTON-LANDIS

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THE NEAREST OFFICE TO MISSOURI IS—

1714 Tribune Tower, Chicago—DElaware 7-2754

*As of August 1, 1960

KADY St Charles, Mo Duplicates KADY day time, separate programming at night

KATZ (1954) 1600 kc, 5 kw-D, 1 kw-N, DA-N. Arcade Bldg, zone 1. Phone Chestnut 1-6000. Laclede Radio Inc (acquired station March 1, 1960).

Rep Continental
Specialty programs Negro.
Ralph N. Weil, pres, Robert Lyons, gen mgr & prog dir, Kelley Daniels, coml mgr, Barbara Burton, prom mgr, Buddy Lonesome, news dir; C. B. Strauss, chief engr.

KCFM (FM) (November 1954) 93.7 mc, 21.5 kw (CP for 82 kw). 532 DeBalviere, zone 12. Phone Parkview 6-1077. Commercial Broadcasting Co (original owner).

Rep Walker-Rawalt
Harry Edelman, gen mgr & coml mgr, Sibley Smith, prog dir, Charles Hefti, prom mgr, Edward B. Bench Jr, chief engr

KFUO (see Clayton, Mo)

MODERN JINGLES
PLANNED CAMPAIGNS
STATION IDs & PROMOS

RADIO HUCKSTERS
AND AIRLIFTS

LANG-WORTH

1755 BROADWAY NEW YORK, N. Y.

KMOX (Dec 24, 1925) 1120 kc, 50 kw 1144 Hampton Ave, zone 10. Phone Mission 7-5500. CBS Inc (acquired station 1932) See CBS Stations in "Group Ownership"

Network CBS. Rep CBS Radio Spot Sales
Robert Hyland, vp of CBS Radio & gen mgr of KMOX Radio, Larry Cooper, prom mgr, Rex Davis, news dir, Larry Burrows, chief engr

KMOX-TV: Tv companion of KMOX.

KPLR-FM (not on air, target date unknown) 97.3 mc, 25.5 kw 220 Television Inc KPLR-TV. Tv companion of KPLR-FM

KSD (1922) 550 kc, 5 kw, DA-N. 1111 Olive St., zone 1. Phone Main 1-1111. Pulitzer Pub Co (original owner) See "Newspaper Ownership"

Network NBC. Rep NBC Spot Sales.
Joseph Pulitzer Jr, pres, Harold Grams, gen mgr, Arthur Casey, coml mgr, John Roedel, prog dir, Sterling Harkins, prom mgr; Austin Bridgman, news dir, Edwin Risk, chief engr

KSLH (FM) (April 13, 1950) 91.5 mc, 12.5 kw 1517 S. Theresa Ave, zone 4. Phone Prospect 2-4322. St. Louis Board of Education (original owner)

Specialty programs French, 2 1/2 hrs; Spanish, 1/2 hr. wkly.
E. Marguerite Fleming, gen mgr, Ernest Vogel, chief engr.

KSTL (June 4, 1948) 690 kc, 1 kw-D. P. O. Box 1440. Phone Bridge 1-6090. Radio St. Louis Inc. (original owner)

Rep Forjoe.
Specialty programs: German, 1 hr., Negro, 13 hrs.; Slavic, 7 hrs. wkly.
Dick J. Kasten, pres & gen mgr; Art Ford, coml mgr; Brad Harrison, news dir, Ralph E. Howard, chief engr

KSTL-FM (April 2, 1960) 98.1 mc; 76 kw Same address, licensee and staff as KSTL.

KWIX (FM) (1960): 102.5 mc; 25.5 kw Continental Broadcasting Corp. (original owner). Hotel Ambassador, zone 8. Phone Forest 1-1800.

KWK (1927): 1380 kc; 5 kw, DA-N. 800 N. 12th St., zone 1. Phone Main 1-1380. KWK Radio Inc. (acquired station May 15, 1958).

Rep Headley-Reed
William L. Jones Jr, vp, Gil Newsome, station mgr, Don Hamel, gen sales mgr, Gene Davis, prog dir, Dotlye Marx, prom mgr; Jack Donnell, news dir, Rudy Isenberg, chief engr.

KKEN (See Festus, Mo)

KKLW (see Clayton, Mo, listing)

KKOK (Sept. 19, 1938): 630 kc; 5 kw, DA-2. Radio Park, zone 13. Phone Forest 7-6000. TWX SL 44. KKOK Broadcasting Inc. (acquired station Nov. 1, 1954). Sale to Todd Storz

Rep Blair.
E. M. Roberts Jr., pres; C. L. (Chet) Thomas, vp & gen mgr; William C. O'Donnell, sales mgr; Jack Elliott, prog dir; John Corrigan, prom dir; Elmer G. Muschany, business mgr; Al Godron, chief engr.

WAMV-FM (May 3, 1960). 101.1 mc, 37 kw. Duplicates WAMV East St. Louis, Ill

WEW (April 26, 1921): 770 kc; 1 kw-D. 220 N. 4th St, zone 2. Phone Chestnut 1-1921. Barrington Co. (acquired station 1955)

Network ABC, MBS. Rep Bolling
Specialty programs Italian.
Bruce Barrington, owner, pres, gen mgr, coml mgr, Eugenia Collins, prog dir; & prom mgr, Sherman Mason, news dir. Pat Casey, chief engr.

WIL (1922) 1430 kc, 5 kw, DA-. 3715 Lindell Blvd, zone 8. Phone Olive 2-1500. TWX SL 787. Radio Station WIL (acquired station August 1957) See Balaban Stations in "Group Ownership."

Rep Eastman
John F. Box Jr, exec vp & managing dir; William T. McKibben, asst to administration; Stanley N. Kaplan, asst to vp sales; Robert V. Whitney, natl prog dir; Nelson Kirkwood, news dir, Michael Ruppert, Jr, prom dir, Victor Williams, merchandising and sales prom dir, Melvin Hart, chief engr. Harriet Baker, adm asst to vp, Bud Clark, farm dir.

WIL-FM (target date Aug 1 1960) 92.3 mc, 22 kw. To duplicate WIL.

SALEM, Dent County

KSMO (November 1953): 1340 kc, 250 w. P. O. Box 71. Phone 303. Zola Broadcasting Co (acquired station Jan 1, 1956)

SEDALIA, Pettis County

KDRO (Sept 13, 1939) 1190 kc, 250 w. 2100 W. Broadway. Phone Taylor 6-5005. Sedalia Broadcasting Corp (acquired station June 1, 1957).

Network Keystone. Rep Pearson
James F. Glenn, pres & sales mgr; Herbert W. Brandes, vp, sec-treas & gen mgr; Tom Adams, prog dir, Fred Bennett, news dir; Garnett Bryan, chief engr

KSIS (Feb 18, 1954) 1050 kc, 1 kw-D. P. O. Box 207. Phone Taylor 6-1050. Y. S. Broadcasting Co (original owner).

Rep Clark.
Carl W. Yates Jr, gen mgr; Bert S. Baldwin, prog dir; Hailan B. Snow, news dir; Marion Pratt, chief engr.

SIKESTON, Scott County

KSIM (July 17, 1948). 1400 kc, 50 w. P. O. Box 69. Phone Granite 1-1400. Sikeston Community Broadcasting Co (original owner) See Hirsch Stations in "Group Ownership"

Rep Headley-Reed
L. R. Bowman Jr, pres, R. L. Watkins Jr, gen mgr & coml mgr, W. P. Tedlow, prog dir; John M. Shain, news dir, Ralph L. Hirsch, chief engr

SPRINGFIELD, Greene County

KGBX (1926) 1260 kc, 5 kw, DA-N. P. O. Box 767. Phone University 4-2822. Springfield Broadcasting Co. (acquired station 1944)

Network NBC. Rep Venard, Rintoul & McConnell

Keith G. Wells, pres, Don C. Dailey, gen mgr, William DeLange, asst coml mgr, Jerry Higley, prog dir & prom mgr, Dudley Morris, news dir, Lloyd Evans, farm dir, Richard Bowman, chief engr

KGBX

5,000 WATTS in
Missouri's 3rd Largest
Market — SPRINGFIELD

1st Market Coverage
IN Community Service
Sales Results

WITH
Newsmobile Service
Farm Mobile Service
Collins Automatic Taping
RCA Hi-Fi Transmitter

CALL
VENARD, RINTOUL & McCONNELL

KICK (July 29, 1949): 1340 kc; 250 w. 610 College St, zone 3. Phone University 4-1561. Kickapoo Prairie Broadcasting Co (original owner)

Rep Best.
Robert Vinyard, gen mgr
KTTT (May 10, 1942): 1400 kc, 250 w. (CP for 1 kw-D, 250 w-N). P. O. Box 1716. Phone University 5-6614. Independent Broadcasting Co. (original owner).

Network CBS. Rep Weed.
J. H. G. Cooper, pres; G. Pearson Ward, gen mgr; Jack Lloyd, sales mgr; Wendell Smith, prog dir; E. P. Thomas, prom mgr; Bill Bowers, news dir; W. F. Curry, chief engr.

Radio Stations CONTINUED

MISSOURI CONTINUED

KTTS-FM (August 1948) 94.7 mc, 91 kw. Duplicates KTTS from 7-9 a.m. and 5 p.m.-midnight; separate programming 9 a.m. to 5 p.m.

KTTS-TV tv companion of KTTS-AM-FM
KWTO (Dec. 25, 1933) 560 kc, 5 kw, DA-N 1121 S Glenstone, zone 4. Phone University 2,442. Ozarks Broadcasting Co. (original owner)

Network ABC. Rep Pearson.
Ralph D. Foster, pres & gen mgr, Leslie L. Kennon, vp & asst mgr, Joe Slattery, prog dir, Bill Bailey, prom mgr, Vern Hawkins, news dir, Wallis Fender, chief engr

KLPW (see Union, Mo., listing)

THAYER, Oregon County

KALM (Dec. 1, 1953) 1290 kc, 1 kw-D. P. O. Box 8. Phone 165. Radio Station KALM. (original owner). See Neathery Stations in "Group Ownership"

Network Keystone, Ozark. Rep Best
Robert Neathery, gen mgr & chief owner, Henry Hamilton, prog dir, Tom Stone, news dir, Sam Beatty, chief engr & coml mgr

KAMS (FM) (see Mammoth Springs, Ark., listing)

TRENTON, Grundy County

KFTN (April 17, 1960) 1600 kc, 500 w-D. 112 E Ninth St. Phone 1600. Community Broadcasters Inc. (original owner)

Network Keystone.
S. A. Burk, pres & gen mgr, Bob Dennis, station mgr, John F. Horton, coml mgr, Gib Keith, news dir, Bob Rathman, chief engr

UNION, Franklin County

KLPW (Aug. 18, 1954) 1220 kc, 1 kw-D. P. O. Box 72. Phone Lucerne 3-3355 (Union, Mo.) Beverly 3-3355 (Washington, Mo.) Howard 8-6212 (Sullivan, Mo.). Franklin County Broadcasting Co. (original owner). See Wave Stations in "Group Ownership"

Rep Seals & Ayer
Leslie P. Ware, pres, Frank Lohmeyer, gen mgr, coml mgr & chief engr, Chuck Otte, prog dir, Bob Hamilton, news dir.

WARRENSBURG, Johnson County

KOKO (1954) 1450 kc, 250 w. Highway 50. See Wave (acquired station December 1957). See Wave Stations in "Group Ownership"

Network Keystone
Lcs Ware, pres, Earl D. Uhler, gen mgr, Tom Williams, prog dir, John Canton, news dir, James Callison, chief engr

WARRENTON, Warren County

KWBE (March 9, 1949) 730 kc, 500 w-D. Warrenton, Mo. Phone Gladstone 6-3311. KWBE Radio Inc. (acquired station Nov. 15, 1958).

Network Keystone. Rep Continental.
J. Souldard Johnson, pres & gen mgr, Francis Rees, coml mgr, Ruth Bebermeyer, prog dir.

KLPW (see Union, Mo., listing).

WEST PLAINS, Howell County

KWPM (1947). 1450 kc, 250 w. Abe Taylor Blvd. Phone 700. Robert F. Neathery (original owner). See Neathery Stations in "Group Ownership"

Network Keystone.
Robert F. Neathery, pres & gen mgr, Fritz Dixon, coml mgr, Ann Woodside, prog dir, Oscar Johnson, news dir, Laurel Thompson, chief engr.

KWPM-FM (1951) 93.9 mc, 34 kw. Duplicates KWPM (above)

WILLOW SPRINGS, Howell County

KUKU (October 1957). 1330 kc, 500 w-D. Phone 500. Radio Station KUKU (original owner). See Neathery Stations in "Group Ownership"

Network Ozark Radio. Rep M. Richard Bradley (Springfield, Mo.), Magic Circle
Robert F. Neathery, co-owner & pres, Robert F. Neathery Jr., co-owner; Laurel Thompson, chief engr

MONTANA

*Non-commercial

ANACONDA, Deerlodge County

KANA (1946). 1230 kc; 250 w. P. O. Box 727. Phone Logan 3-3143. Tri-county Radio Corp. (acquired station July 15, 1957)

Rep Webb.
John Lyon, pres, Mike Donovan, coml mgr, prog dir & news dir, Dee Smith, prom mgr, Ron Pasha, chief engr.

BELGRADE, Gallatin County

KGWW (Feb. 1, 1959) 630 kc, 1 kw-D. P. O. Box 37. Phone Belgrade 144. Kings Garden Inc. (original owner)

Specialty programs French, ½ hrs. wkly
Mike Martin, pres; Arvid A. Erickson, prog dir; Charles D. West, coml mgr; William T. Ward, chief engr.

PAGE A-182 • 1960 BROADCASTING YEARBOOK

BILLINGS, Yellowstone County

KBMY (Sept. 8, 1946) 1240 kc, 250 w. P. O. Box 2541. Phone Alpine 9-4586. TWX BL 397. Billings Broadcasting Co. (original owner)

Network ABC, Intermountain. Rep Avery-Knodel

Kenneth Nybo, managing partner. John Brookhart, coml mgr, Don Jones, prog dir, Wes Vernon, news dir, Ted Hildebrand, chief engr

KGHL (June 8, 1928) 790 kc, 5 kw. DA-N. P. O. Box 2512. Phone Alpine 2-4641. Midland Empire Broadcasting Co. (acquired station May 1, 1954)

Network NBC. Rep Devney-O'Connell.
P. N. Fortin, pres, J. L. Robinson, gen mgr, Bob McCann, coml mgr, Donald M. Gay, prog dir, Ray Kelley, news dir, Fred Bartlett, chief engr

KGHL-TV Tv companion of KGHL

KOOK (March 20, 1951) 970 kc, 5 kw, DA-N. 3203 Third Ave. North. Phone Alpine 2,5611. TWX BL 488. The Montana Network (original owner)

Network CBS. Rep Walker-Rawalt, Art Moore (Portland-Seattle)
Joseph S. Sample, pres, John F. Graham, gen mgr, J. Kenneth Doty, coml mgr, Jack C. Dunhaver, prog dir, Vic Miller, news dir, Roy Schmidt, chief engr

KOOK-TV Tv companion of KOOK.

KOYN (Sept. 25, 1955) 910 kc, 1 kw-D. Box 956. Phone 4-4177. D. Gene Williams & Delbert Berthoff (original owners) (See Williams Stations in "Group Ownership")

Rep Forjoe
Daniel Libeg, gen mgr, Bob Thompson, coml mgr

KURL (Aug. 7, 1959) 730 kc, 500 w-D. Midland National Bank Bldg. Phone Cherry 5-3121. Yellowstone Broadcasting Corp. (original owner)

Rep George Norman Broadcasting
George Norman, gen mgr; Douglas Wildfoerster, managing dir & sales mgr, Bob Scully, prog dir, Joe Groves, chief engr

BOZEMAN, Gallatin County

KBMN (Sept. 14, 1949) 1230 kc, 250 w. P. O. Box 719. Phone Juniper 6-2391. Penn Engineering Inc. (acquired station June 1958).

Network Keystone, Treasure State Stations.
Rep Holman
Dale G. Moore, chief owner & gen mgr, William A. Merrick, mgr, Robert B. Roddy, coml mgr, Harold Phelps, prog dir & news dir, Thomas T. Weir, chief engr

KXXL (Oct. 15, 1939) 1450 kc, 250 w. (CP for 1 kw-D, 250 w-N). Route 4. Phone Juniper 7-3188. XX Broadcasting Corp. (acquired station Aug. 1, 1958)

Network ABC, MBS, NBC, Intermountain. Rep Avery-Knodel, Feltis (regional)
Richard D. Smiley, pres & gen mgr, Sell Rapko, prog dir, Doug Davies, prom mgr, Richard D. Smiley, chief engr

BUTTE, Silver Bow County

KBOW (1947) 1490 kc, 1 kw-D, 250 w-N. P. O. Box 1932. Phone 7429. Copper City Radio Co. (original owner)

Network CBS. Rep Cooke
Frank Reardon, gen mgr, Harold Colton, coml mgr, Bud Moore, prom mgr, Jay Arthur, news dir, Charles Beardslee, chief engr

KOPR (June 10, 1948) 550 kc, 1 kw, DA-N. Finlen Hotel. Phone 6546. Copper Broadcasting Co. (acquired station April 1, 1956). See "Newspaper Ownership."

Network ABC, MBS, Intermountain. Rep Avery-Knodel
George C. Hatch, pres, R. H. Webb, gen mgr, Tom Sandaneou, coml mgr, Al Plachta, prog dir, John Allen, news dir, Gene Bunker, chief engr

KOPR-TV Tv companion of KOPR

KXLF (1929) 1370 kc, 5 kw. 1003 S. Montana St. Phone 2-9111. TWX BT 8264. KGIR Inc. (original owner). See Z-Net Stations in "Group Ownership"

Network NBC, Z-Network. Rep Walker-Rawalt

E. B. Craney, pres, Arnie Anzjon, gen mgr, Don Straus, prog dir, Paul Simitzes, news dir, Vern Totten, chief engr

KXLF-TV Tv companion of KXLF.

DILLON, Beaverhead County

KDBM (January 1957) 800 kc, 1 kw-D. P. O. Box 950. Phone Mutual 2800. Vigilante Broadcasting Co. (original owner)

Network ABC, MBS, Intermountain. Rep Avery-Knodel
Burt H. Oliphant, pres, gen mgr, chief engr; Peggy S. Oliphant, prog dir.

GLASGOW, Valley County

KLTZ (Aug. 14, 1954) 1240 kc; 250 w. P. O. Box 671. Phone Academy 8-9336. Glasgow Broadcasting Co. (original owner)

Rep Holman
Willard L. (Bill) Holter, owner & gen mgr, Loyd Melby, sales mgr; Tom Ash, prog & news dir, H. W. Brekken, chief engr.

GLENDIVE, Dawson County

KXGN (Sept. 23, 1948) 1400 kc; 250 w. 122 S. Merrill Ave. Phone Empire 5-3377. Glendive Broadcasting Corp. (original owner)

Lewis W. Moore, pres, Daniel C. Palen, gen mgr, Raymond F. Nicklay, prog dir, Donald J.

Powers, chief engr, Bart Rockwell, sports & sales dir

KXGN-TV Tv companion of KXGN.

GREAT FALLS, Cascade County

KARB (1947). 1400 kc, 250 w. (CP for 1 kw-D, 250 w-N). P. O. Box 2072. Phone Glendale 2-2453. Pat M. Goodover (acquired station April 7, 1958)

Network NBC, Z. Network. Rep Walker-Rawalt
Pat M. Goodover, gen mgr, E. R. Kukkola, station mgr, Bill Murray, news dir & chief engr

KFBB (October 1922) 1310 kc, 5 kw, DA-N. P. O. Box 1139. Phone Glendale 3-4377. TWX GF 7024. KFBB Broadcasting Corp.

Network CBS. Rep Bolling, John Burr (Northwest).
J. P. Wilkins, pres & gen mgr, Pat Lee, sales mgr, Leo Ellington, prog dir

KFBV-TV Tv companion of KFBB

KMON (May 30, 1948) 560 kc, 5 kw, DA-N. P. O. Box 1905. Phone Glendale 3-0336. Copper Broadcasting Co. (acquired station Jan. 1, 1960). See Glassmann Stations in "Group Ownership"

See also "Newspaper Ownership"

Network ABC, Intermountain. Rep Avery-Knodel
Geo. C. Hatch, pres, Robert H. Warner, gen mgr, Frank W. Kaul, coml mgr, Don Robinson, prog dir, Gene Marianetti, news dir, Gene Bunker, chief engr

KUDI (1955). 1450 kc, 250 w. (CP for 1 kw-D, 250 w-N). P. O. Box 1405. Phone Glendale 2-9533. Community Broadcasters Inc. (acquired station July 1957). See Williams Stations in "Group Ownership."

Rep Forjoe, Day, Wellington Inc. (Seattle)

Paul Crain, pres & gen mgr, Bill Arend, station mgr, Coop Rider, prog dir, Gary Teddy, traffic mgr, Mike Mulvihill, news dir, Bill McArthur, chief engr

HAVRE, Hill County

KOJM (Oct. 31, 1947) 610 kc, 1 kw, DA-2. P. O. Box 70. Phone 265-7841. North Montana Broadcasting Co. (original owner)

Network NBC, Keystone, Intermountain. Rep Walker-Rawalt
Richard D. Rubie, pres, Charlotte H. Brader, vp & gen mgr, Carlyle D. Leeds, coml mgr, Stanley G. Stephens, asst mgr & prog dir, Mark E. Anderson, chief engr

HELENA, Lewis & Clark County

KCAP (October 1949) 1340 kc, 250 w. 9 Last Chance Gulch. Phone Hickory 2-4490. KCAP Broadcasters Inc. (acquired station April 1, 1959)

Rep Holman.
Dale G. Moore, pres & gen mgr; Joseph Spojar, mgr & coml mgr, Richard Monaco, prog dir & news dir, Al Johnson, prom mgr; Thomas T. Weir, chief engr

KXLJ (September 1937) 1240 kc; 250 w. P. O. Box 797. Phone Hickory 2-6620. Peoples Forum of the Air (original owner). See Z-Net Stations in "Group Ownership"

Network NBC, Keystone. Rep Walker-Rawalt, Art Moore (Seattle, Portland).
Barclay Craighead, mgr

KXLJ-TV Tv companion of KXLJ.

KALISPELL, Flathead County

KGEZ (February 1927) 600 kc, 1 kw, DA-2. P. O. Box 439. Phone Skyline 6-4331. Skyline Broadcasters Inc. (acquired station March 1959)

Network NBC, Keystone, Intermountain. Rep Cooke, Moore
Matt Himsl, pres & co-owner, Allen F. Hergiges, gen mgr, Robert Perry, prog dir, Jack Canavan, news dir, Robert Nault, chief engr

KULR-TV Tv companion of KGEZ.

KOFI (Nov. 11, 1955) 930 kc, 5 kw-D. P. O. Box 680. Phone Skyline 6-6900. Flathead Valley Broadcasters (original owner).

Reps Webb; Hugh Feltis (Seattle).
William H. Patterson, mgr, chief engr & coml mgr, Leslie L. Sterling, prog dir, Larry H. Stem, news dir.

LEWISTOWN, Fergus County

KXLO (1947) 1230 kc; 250 w. P. O. Box 620. Phone Keystone 8-3441. KXLO Broadcast Inc. (acquired station Jan. 1, 1960).

Network ABC, MBS, Intermountain. Rep Webb
Marlin T. Obie, pres; David L. Sather, gen mgr & chief engr, Lew Boucher, coml mgr, Alden Mickelsen, prog dir, Bill Yaeger, news dir.

LIBBY, Lincoln County

KLCB (1950) 1230 kc; 250 w. P. O. Box 636. Phone 190. Lincoln County Broadcasters Inc.

Network Keystone. Rep Art Moore.
Oliver G. Coburn, pres, gen mgr & chief engr, Don Owen Howard, coml mgr, Margaret Powell, prog dir

LIVINGSTON, Park County

KPRK (Jan. 10, 1947) 1340 kc; 250 w. SH. P. O. Box 691. Phone Academy 2-2841. Yellowstone Amusement Co. (original owner)

Network ABC, Intermountain. Rep Webb.
Paul B. McAdam, pres & gen mgr; Jack F. Hinman, coml mgr & prom mgr, Nikki Kolence, prog & news dir, Peter B. Wolcott, chief engr

MILES CITY, Custer County

KATL (Sept. 4, 1941) 1340 kc, 250 w (CP for 1 kw-D, 250 w-N) P O Box 720 Phone Cedar 2-2280 Star Printing Co (original owner) See "Newspaper Ownership"
Network ABC, MBS, Keystone, Intermountain Rep Avery-Knodel
I A Elliot, gen mgr, Fred B Hunnes, coml mgr, Thomas Biedrzycki, prog dir, John Metropoulos, prom mgr, Clare Hekkel, news dir, McLoyd Rudolph, continuity dir, Charles Simpson, chief engr

MISSOULA, Missoula County

KGVO (Jan 28, 1931) 1290 kc; 5 kw, DA-1 P O Box 1405, Phone Lincoln 3-7151, KGVO Broadcasters Inc (acquired station Nov 1, 1959)
Network CBS Rep Holman
Dale G Moore, pres & gen mgr, Robert Churney, station dir & sales mgr, George Solander, prog dir & prom mgr, Don Weston, news dir, A L Stewart, chief engr
KMSO-TV Tv companion of KGVO.

KQTE (July 15, 1955) 1340 kc, 250 w P O Box 1202, Phone Lincoln 9-3341 Montana Broadcasting Co (original owner)
Network ABC, Intermountain Rep Avery-Knodel
Wm J Strothman, pres & gen mgr, J D Coleman, news dir, Robert Scherpenseel, chief engr

KXLL (Feb 29, 1948) 1450 kc, 250 w June Inc (acquired station July 1960)
Network NBC Repts Walkei-Rawalt, Art Mooie
June B Wilson, pres

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO

SELL MORE
RADIO & TELEVISION STATIONS
IN THE WEST—NEAREST OFFICE IS—
111 SUTTER ST., SAN FRANCISCO 4
EXBROK 2-5671

KYSS (June 27, 1959) 910 kc, 1 kw-D P. O. Box 1271 Phone Lincoln 3-3105 Treasure State Broadcasting (original owner)
Rep Pearson; Day-Wellington (Seattle)
Robert D Chamberlin, pres, Chester M Murphy, gen mgr & coml mgr, James Goodrich prog dir, Lester Scott, news dir, Jerry Leathers, chief engr

SHELBY, Toole County

KSEN (Aug 11, 1947): 1150 kc; 1 kw-D, 500 w-N, DA-N. 130 Main St. Phone Hemlock 4-5541 Tri-County Radio Corp (original owner)
Network MBS, Repts Webb; Hugh Felitus
John Lyon, owner, Jerry Black gen mgr, Ben Light, coml mgr, Richard Puff, prog dir, Alex Bronsen, prom mgr; Howard West, news dir, Fred Nichols, chief engr

SIDNEY, Richland County

KGCK (Oct. 1, 1926) 1480 kc; 5 kw, DA-1 109 S Central Phone 408-1272 KGCK Inc. (original owner)
Network MBS Rep Walker-Rawalt
E E Krebsbach, pres, E Clair Krebsbach gen mgr, R K Krebsbach, coml mgr, Donald Cole, prog dir, Dale Wilson, chief engr

WOLF POINT, Roosevelt County

KVCK (Sept 1, 1957) 1450 kc, 250 w (CP for 1 kw-D, 250 w-N) P O Box 986 Phone 615 Hi Line Broadcasting Co (original owner).
Network MBS
R E Coffey, co-owner & gen mgr; Dennis Johnson, prog dir, Kenneth Karge, chief engr

NEBRASKA

*Non-commercial

ALLIANCE, Box Butte County

KCOW (January 1949) 1400 kc, 250 w 1100 W 10th St Phone 1400 Sandhills Broadcasting Corp (original owner).
Network Keystone Rep Continental, Soderlund
Jim Ballas, gen mgr, Darrel Falfar, coml mgr, Mike Cooney, news dir, Robert Carr, chief engr

BEATRICE, Gage County

KWBE (June 12, 1949) 1450 kc, 250 w P. O. Box 1450 Phone Canal 3-2388 MIA Enterprises Inc (acquired station Feb 1, 1957).
Rep Pearson
Gordon C Bud Pentz, owner, Jeff Stoughton, local sales mgr, Arlin Holle, engineering, operations supervisor; Frank Thurston, news dir & chief engr.

BROKEN BOW, Custer County

KCNI (Sept. 28, 1949) 1280 kc, 1 kw-D. P. O. Box 561. Phone Trojan 2-5881 Custer County Broadcasting Co (original owner)

Rep Continental

Georgia A Crawford, chief owner, sec-treas, prog dir & prom mgr, Dick Kapuska, coml mgr, Lyle Hansen, news dir, Harold Hromas, chief engr.

CHADRON, Dawes County

KCSR (May 9, 1954) 1450 kc, 250 w 212 Bordeaux St Phone Hemlock 2-5545 Community Service Radio Co (acquired station Aug 1, 1959)
Network Keystone Rep Walker-Rawalt
Jerry Huse, pres, John J Miller, gen mgr, Don Grant, coml mgr, Larry O'Tolle, prog dir, Bob Cook, news dir, Frank Allen chief engr

COLUMBUS, Platte County

KJSK (1948) 900 kc, 1 kw-D P. O. Box 460 Phone Locust 4-5154, KJSK Inc (acquired station July 1, 1959) See Anderson Stations in "Group Ownership"
Network Keystone. Rep Best, Walter Bid-dick
Specialty programs German ½ hr, Czech. Geo Basil Anderson, pres, Milo Kincaid, station mgr, Wendell Baxter, news dir, Bob Miller, chief engr

FALLS CITY, Richardson County

KTWC (Aug. 3, 1957): 1230 kc; 100 w. Stephenson Hotel Phone 2453 Falls City Broadcasting Co.

FREMONT, Dodge County

KHUB (December 1939) 1340 kc, 100 w-SH 118 E 5th St Phone Park 1-5012. Snyder Enterprises (acquired station July 1, 1956)
Network Keystone
H C Snyder, gen mgr & chief engr, Robert Behling, operations dir; Don Mundy, coml dir, Harry Gerhett, prog dir, Dave Joachim, prom dir, Gary Johnson, news dir, Virginia Earleywine, woman's dir

GRAND ISLAND, Hall County

KMDJ (1925) 750 kc, 10 kw, DA-1 (L-WSR) Cedar & Division Sts Phone DuPont 2-2800. TWX GI 8281 Town & Farm Co (acquired station March 1936) See Farm & Home Stations in "Group Ownership"
Network ABC Rep H-R Representatives
Don Searle, chmn of bd, Bill Martin, pres & gen mgr, Bill Moore, vp & coml mgr, Willard Morton, business mgr, Michael Albert, prom mgr George Kister, news dir, U L Lynch, chief engr

KRGI (April 1, 1953) 1430 kc, 1 kw-DA-N P O Box 322, Phone DuPont 2-5420. Grand Island Broadcasting Co (acquired station June 15, 1957) See Stuart Investment Stations in "Group Ownership"
Rep Gill-Perna, Harold Soderlund (Omaha)
James Stuart, pres, Richard W Chapin, exec vp, Vernon Stedry, gen mgr, Charlie Howe, prog dir, Al Anderson, news dir, Bill MacDon, ald, farm dir. Elmer G Nelson, chief engr.

HASTINGS, Adams County

KHAS (1940) 1230 kc, 250 w Tribune Bldg Phone 2-5101 Nebraska Broadcasters Inc (original owner) See Seaton Stations in "Group Ownership" See also "Newspaper Ownership"
Network Keystone Rep Gill-Perna
Fred Seaton, pres, John Powell, gen mgr, Bob Booe, operations dir, prog dir & prom mgr, Bob Wirz, news dir, Irv Siemonet, chief engr.
KHAS-TV. Tv companion of KHAS

HOLDREGE, Phelps County

KHOL-FM (see Kearney, Neb)
KUVR (Oct. 1956) 1380 kc, 500 w 613 4th Ave Phone Wyman 5-4020 W W. Broadcasting Co (original owner)
Network Keystone
Specialty programs Swedish
William Whitlock, pres & gen mgr; Kenneth Maloney, station mgr, John Williamson, coml mgr, Betty Rae Whitlock, women news & prog dir, Donna Combs, prom mgr, Harold Ericson, chief engr

KEARNEY, Buffalo County

KGFW (1927) 1340 kw, 250 w Platte Valley Bank Bldg. Phone Cedar 7-2131 Central Nebraska Broadcasting Co. (acquired station 1954)
Network MBS, Keystone Rep Holman
John Mitchell, pres Edward S Knight, gen mgr & coml mgr, Lou Emerson, prog dir, Dean McLain, news dir; Wm Abbott, chief engr

KHOL-FM (June 1959) 98.9 mc, 57 kw. 414 East Ave. Holdrege, Neb. Phone Wyman 5-5952 TWX 8220 Axtell. Bi-States Co (original owner)
Rep Meeker
F Wayne Brewster, pres; Jack Gilbert, station mgr; Ed Strasburger, traffic mgr, Tom Nuss, prom mgr; Charles Bunn, sales mgr; W M (Dixie) Greeley, chief engr
KHOL-TV. Tv companion of KHOL-FM.

KHNY (Dec. 5, 1956) 1460 kc; 5 kw-D. 2219 Second Ave Phone Cedar 6-8301 Elbert M. Gallemore Sr (original owner).

KIMBALL, Kimball County

KIMB (Jan. 13, 1960) 1260 kc, 1 kw-D. P O Box 332 Phone Beverly 5-3634 Kimball Broadcasting Co (original owner)

Tom Lutey, pres, Gene King, gen mgr; Melvyn Heath, coml mgr, Bob Perkins, prog dir; Don Cole, prom mgr, Max Wadsworth, news dir, Gene Conjurske, chief engr.

LEXINGTON, Dawson County

KRVN (Feb 1, 1951). 1010 kc, 25 kw-D. DA-D. P O Box 431. Phone Fairview 4-2371. Nebraska Rural Radio Assoc. (original owner).
Rep Raymer
Max Brown gen mgr; Don Shoemaker, coml mgr, Wendell Smith, prog dir, Mike Meyer, prom mgr, Rod Peterson, news dir, R. J. Bitner, chief engr.

LINCOLN, Lancaster County

KFMQ (FM) (June 22 1958) 95.3 mc; 0.32 kw 1025 Trust Bldg. Phone Hemlock 2-8565 Herbert Burton (original owner)
Rep Walker-Rawalt.

KFOR (1924) 1240 kc, 250 w 814 Stuart Bldg Phone Hemlock 2-6606 Cornbelt Broad-casting Corp (acquired station 1944). See Stuart Investment Stations in "Group Ownership"

Network ABC. Rep Raymer.
James Stuart, owner, Richard W Chapin, exec vp, Roger T Larson mgr, Orv Koch, operations director; William Macdonald, farm dir, James Dunlevey, news dir, Hazel Stebbins, women's dir, Al Pugsley, chief engr.

KLIN (1947) 1400 kc, 250 w, 410 Sharp Bldg, zone 8 Phone Hemlock 5-4377 Fletcher-Mitchell Corp (acquired station Dec 15, 1956).
Rep Everett-McKinney
James I Mitchell, pres, Kenneth C Delp gen mgr Jack L Callaway, coml mgr, Ken Softley, news dir Dale W Adkins, chief engr

KLMS (1949) 1480 kc, 1 kw, DA-2 P O. Box 1804 Phone Ivanhoe 9-3855 Lincoln Broad-casting Corp (original owner)
Network MBS (part time) Rep Forjoe
Howard A Shuman, pres Norman Gittleson, treas & gen mgr, Harvey Swenson coml mgr; Bobby Dean, prog dir, John Hanlon, news dir; Carl Lewis, chief engr

McCOOK, Red Willow County

KBRL (Sept. 26, 1947) 1300 kc; 1 kw-D. 109 ½ E C St Phone 1150 McCook Broad-casting Co (original owner).
Network MBS
LeRoy W Lenwell, pres, gen mgr & chief engr, Donald Hays, coml mgr, Leonard L. Craig, prog dir, John Holm, news dir.

NEBRASKA CITY, Otoe County

KNCY (June 29, 1959) 1600 kc 500 w-D, DA-D 107 N 9th St Phone 1600 Otoe Broad-casting Co (original owner)
Network Keystone
Edwin D Hundley, gen mgr, Larry Parker, news dir, Bob Casey, chief engr

NORFOLK, Madison County

WJAG (July 26, 1922) 780 kc, 1 kw (L-WBBM). 309 Braasch Ave Phone Frontier 1-2432 WJAG Inc (original owner) See "Newspaper Ownership."
Rep Walker-Rawalt
E F Huse, pres, Robert E Thomas, gen mgr, Evans G Meier, coml mgr, Wayne Larson, prog dir Don Broadstone, prom mgr, John Nordeen, news dir, Wm. C Geltman, chief engr.

NORTH PLATTE, Lincoln County

***KJLT** (Jan. 1, 1953) 970 kc 5 kw-D P O. Box 778 Phone Lennox 2-5515. Tri-State Broadcasting Assoc. (Acquired station July 1, 1957)
Specialty programs Spanish, ¼ hi. wkly
John Townsend, pres & chief engr

KODY (July 5, 1930) 1240 kc, 250 w 1521 W 12th St. Phone Lenox 2-3344 KODY Broad-casting Co. (acquired station Sept 15 1959).
Network NBC; Keystone Rep Meeker.
George B Dent Jr, pres, Harry D Peck, gen mgr, Joe di Natale, coml mgr, Edwin H Launer, prog dir, Jerry Wing, prom mgr, Rus, sell A Bauer, news dir, Donald R Biskup, chief engr.

OGALLALA, Keith County

KOGA (Jan. 23, 1955) 930 kc, 500 w-D. P. O. Box 509. Phone 284-3633 Ogallala Broad-casting Co. (original owner).
Network Keystone
Newell Eastman, pres, Harold West, sales mgr; Howard Harrington, chief engr

OMAHA, Douglas County

KBON (March 1942): 1490 kc, 250 w. 676 World Insurance Bldg Phone Jackson 8282 Goldenrod Broadcasters Inc (acquired station Nov. 1, 1958).
Rep Forjoe
Joe Gratz, pres; M. M Fleischl, vp & gen mgr; Don Perazzo, local sales mgr; Jim Price, prog dir, Tom Morrow, continuity dir, Joe Kennedy, news dir, Edward Shulman, chief engr.

KFAB (1924) 1110 kc; 50 kw, DA-N. 5010 Underwood Ave, zone 32 Phone 556-8000 TWX 84. KFAB Broadcasting Co. (original owner). See Palmer Stations in "Group Ownership" See "Newspaper Ownership"
Network NBC, Rep Petry
Joe W Seacrest, pres, Lyell Bremser, vp & gen mgr, E. R Morrison, coml mgr; Ken Headrick, prog dir; Walt Kavanagh, news dir, Ray Schroeder, chief engr

KFAB-FM (1959) 99.9 mc, 58 kw. Same licensee and address as KFAB (above).

Radio Stations CONTINUED

NEBRASKA CONTINUED

KMEO (1922) 660 kc; 500 w-D. 836 Kilpatrick Bldg, zone 2. Phone 341.2228 National Weekly Inc. (acquired station June 19, 1957). See "Newspaper Ownership."

Rep. Young
William F. Buckley Jr., pres, Jack L. Katz, gen mgr, Gary Blackman, coml mgr, Dean Reeter, prog dir, Pat Nolan, prom mgr, Dale Kadavy, news dir, Bill L. Dunbar, chief engr.

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STATION IDs & PROMOS**

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AND AIRLIFTS**

LANG-WORTH

1755 BROADWAY NEW YORK, N. Y.

KOIL (July 10, 1935): 1290 kc, 5 kw, DA-N. 511 South 17th St. Phone Jackson 7626 Central States Broadcasting Inc. (acquired station November 1953). See Star Stations in "Group Ownership"

Rep Avery-Knodel
Don W. Burden, pres, Steve Shepard, gen mgr, Gerard Flesey, coml mgr, Bob Wilson, prog dir, Gerald E. Weist, chief engr.

KOIL-FM (1959) 96.1 mc, 3.42 kw. Same licensee as KOIL (above).

KOOO (March 20, 1957): 1420 kc, 500 w-D, DA-D. (CP for 1 kw-D, DA-D). 2321 M St., zone 7. Orchard 5000. Pier San of Nebraska Inc. (acquired station June 23, 1960)
Webb Pierce, pres, Lee Nichols, mgr, Jim Ross, sales mgr

KQAL-FM (1959): 94.3 mc, 1 kw (CP for 94.1 mc, 89 kw). City National Bank Bldg, zone 2. Phone Atlantic 0176. Jack L. Katz Enterprises

KSWI-AM-FM (See Council Bluffs, Iowa).

WOW (April 2, 1923): 590 kc, 5 kw 3509 Farnam St., zone 3. Phone Webster 3400 TWX OM 297. Meredith WOW Inc. (acquired station Sept 21, 1951). See Meredith Stations in "Group Ownership" See also "Newspaper Ownership"

Network CBS Rep Blair
Frank P. Fogarty, vp & gen mgr; Wm O. Wiseman, mgr, Ray Olson, prog dir, Heinz Rodhe, prom mgr, James McGaffin, news dir, Glenn Flynn, chief engr.

WOW-FM (Target date Dec 21, 1960) 92.3 mc; 21 kw. Duplicates WOW (above)
WOW-TV: Tv companion of WOW.

"People with more money to spend... spend more time with

**KOIL
OMAHA**

KOIL

NUMBER **1**
6 AM to
Midnight

LATEST
PULSE
AND
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PULSE—Mar., '60
360 ¼ hour 1sts
out of 360

overall 30% share

HOOPER
— June-July, '60
overall
43.4%
share

DYNAMIC
RADIO IN
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MARKETS

KISN—Portland
AVERY-KNODEL
KOIL—Omaha
AVERY-KNODEL
KICN—Denver
ADAM YOUNG

the
Star stations
DON W. BURDEN — President

O'NEILL, Holt County

KBRX (Nov 1955): 1330 kc, 1 kw-D. P. O. Box 150. Phone 120. Sun Broadcasting Corp. (original owner)

Network Keystone
Gilbert L. Poese, gen mgr; Larry Rice, coml mgr, Mike Troshynski, prog dir, Jim Cavanaugh, chief engr

SCOTTSBLUFF, Scotts Bluff County

KNEB (Jan 1, 1948) 960 kc; 1 kw-D, 500 w-N, DA-2. P. O. Box 239. Phone Melrose 2-7121 Platte Valley Broadcasting Corp. (original owner)

Network ABC, MBS Rep Holman
Specialty programs Spanish, 6¼ hrs wky
Russell M. Stewart, pres, Geo. H. Haskell, gen mgr, Byron R. Joachim, coml mgr, Wayne McIntosh, prog dir; Leslie Proctor, chief engr.

KOLT (Feb 15, 1930): 1320 kc, 5 D, 1 kw-N, DA-2. P. O. Box 660. Phone Melrose 2-6155. Hilliar Co. (original owner)

Network CBS, Nebraska Hometown Group, Rep Gill-Perna.
L. L. Hilliard, pres, chief owner & mgr; Viri Davis, coml mgr & prog dir, Dave Nixon, prom mgr, Bill Brennan, news dir, Harland Morrison, chief engr

SIDNEY, Cheyenne County

KSID (June 2, 1952) 1340 kc, 250 w P. O. Box 772. Phone 5503. William C. Grove Inc. (original owner)

Network ABC
William C. Grove, pres; David W. Young, gen mgr & coml mgr, Ronald L. Tighe, chief announcer, Rick Miller, chief engr

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DELAWARE 7-2754

SUPERIOR, Nuckolls County

KRFS (March 17, 1959) 1600 kc, 500 w-D. P. O. Box 500. Phone 14. KRFS Radio (acquired station June 8, 1960).

Network Keystone Rep Best
David Tucker, gen mgr & chief engr; Duane Bagen, sales mgr, Dave Johnson, prog dir; William L. Greetop, office mgr, Jerry Hundley, farm dir, Ralph Makinster, news dir

YORK, York County

KAWL (September 1954). 1370 kc; 500 w-D. P. O. Box 531. Phone 33. Prairie States Broadcasting Co. (original owner)

Network Keystone Rep Best
M. L. Gleason, pres & chief engr, T. L. Gleason, gen mgr & sec-treas, Glen Pfenning, coml mgr, Earle Dale, prog dir & prom mgr, Lee Hall, news dir.

NEVADA

*Non-commercial

CARSON CITY, Ormsby County

KPTL (May 14, 1955) 1300 kc; 5 kw-D, 500 w-N, DA-N. P. O. Box 625. Phone Granite 2-3209. Edwin L. & Alma F. Bullis (original owners)

Rep Webb
Edwin L. Bullis, chief owner; Robert R. Rigler, gen mgr; Ralph V. Nelson, Glen Cox, coml mgrs, James V. Stoddard, prog dir; George A. O'Brien, chief engr.

ELKO, Elko County

KELK (1948) 1240 kc; 250 w (CP for 1 kw-D, 250 w-N) P. O. Box 790. Phone 260. Elko Broadcasting Co. (See "Newspaper Ownership")

Chris H. Sheerin, pres.

NOW — 1,000 watt power (daytime)
250 Night

KELK — Elko, Nevada

"Where Livestocks' a business —
And Livings' a Pleasure."

ELY, White Pine County

KELY (July 8, 1950) 1230 kc; 250 w P. O. Box 600. Phone Amherst 4-2077. White Pine Broadcasting Co. (original owner)
David I. Hansen, owner-operator.

FALLON, Churchill County

KVLV (May 9, 1957) 1250 kc; 1 kw-D. West Star Rt. Box 368. Phone Harrison 3-1242. Lahontan Valley Broadcasting Co. (original owner).

Lester W. Pearce, chief owner, gen mgr & chief engr, Jim Shelton, coml mgr, Betty Pearce prog dir, J. C. Gardner, news dir.

HENDERSON, Clark County

KBMI (1954). 1400 kc; 250 w. Hotel Flamingo, Las Vegas. Phone Frontier 2-1131. 1400 Corp. (acquired station March 1959). (See Maxwell E. Richmond Stations in "Group Ownership.")

Maxwell E. Richmond, owner
KTOO (May 1956): 1280 kc; 5 kw-D. P. O. Box 1848, Las Vegas. Phone Dudley 2-0277. Advertising Dynamics Corp. (acquired station Jan 1, 1958)

Rep Pearson
Roland B. Vaile, pres & gen mgr, Harry Davis, coml mgr, Joe Walters, prog dir & news dir, David B. Rogers, chief engr.

LAS VEGAS, Clark County

KENO (1941): 1460 kc; 1 kw, DA-N. Radio Center. Phone Dudley 2-1400. Nevada Broadcasting Co. (acquired station May 1957)

Network ABC, Rep Jack Masla, Torbet, Allen, Crane (West)
Gorom B. Sherwood Jr., pres & gen mgr, Edwards R. Hopper, asst mgr, Daniel Gates, prog dir, Luther Mills, news dir, David Rogers, chief engr

KLAS (1948): 1230 kc; 250 w P. O. Box 1510. Phone Dudley 4-4646. Frontier Broadcasters Inc.
Network CBS

KORK (June 1953) 1340 kc 250 w Thunderbird Hotel. Phone Dudley 2-6415. Southwestern Broadcasting Co. (acquired station July 15, 1955). See Donald W. Reynolds Stations in "Group Ownership" See also "Newspaper Ownership"

Network MBS Rep Headley-Reed
Donald W. Reynolds, pres, Joseph W. McMurray, gen mgr & dir of sales, Lcs Davis, prog dir

KLRJ-TV: Tv companion of KORK.

KRAM (1947): 920 kc, 1 kw-D, 500 w-N, DA-N. Hotel Tropicana. Phone Overland 7-1920. Suna Broadcasting Corp. (acquired station March 30, 1960). See Ellman-Morici Stations in "Group Ownership"

Rep Raymer
Leonard Blair, pres; Ted Oberfelder, vp & gen mgr, Morey Kaplan, prog dir, Alan Jarison, news dir, Fred Young, chief engr

KRAM-FM (not on air, granted July 14, 1960, target date unknown) 100.5 mc, 2.9 kw. Same ownership and address as KRAM (above)

KRBO (1956) 1050 kc, 500 w-D. P. O. Box 1049. Rainbow Inc.
Rep Holman, Tracy Moore
Joe Julian, pres

RENO, Washoe County

KBET (July 1946) 1340 kc 250 w P. O. Box 1170. Phone Fairview 2-4501. Sieria Broadcasting Co. (acquired station October 1953)

Network ABC, MBS, Keystone Rep Tracey Moore
Robert L. Stoddard, owner, Walter States, coml mgr, Irvin Carlsen, chief engr

KDOT (1947) 1230 kc, 250 w 6 W. Commercial Row. Phone Fairview 3-6156. KDOT Inc. (acquired station July 23, 1959).

Rep Torbet, Allen & Crane (San Francisco-Los Angeles), Dore (New York-Chicago).
Paul C. Schafer, pres, Gene Goudron, vp & gen mgr, Phillip Rose, coml mgr, Ernest McDaniel, chief engr & prog dir.

KNEV (FM) (Dec. 25, 1953) 95.5 mc, 10.5 kw (CP for 35 kw). 538 S. Virginia. Phone Fairview 2-5175. Everett B. Cobb (original owner)

Specialty programs French 1 hr, German, 1 hr; Italian, 1 hr. wky

KOH (Oct. 25, 1928) 630 kc 5 kw-D, 1 kw-N, DA-N. 143 Stevenson St. Phone Fairview 3-5106. TWX Reno 22. McClatchy Newspapers (acquired station April 9, 1931). See McClatchy Stations in "Group Ownership" See also "Newspaper Ownership"

Network NBC Rep Raymer
Eleanor McClatchy, pres, Hewitt Kees, station mgr, Wesley Craig, chief engr

KOLO (1946) 920 kc, 1 kw, DA-1 (CP for 1 kw, DA-N). P. O. Box 821. Phone Fairview 2-3441. Western Broadcasting Co. (acquired station 1955). See Donald W. Reynolds Stations in "Group Ownership" See also "Newspaper Ownership"

Network CBS Rep Headley-Reed
Donald W. Reynolds, pres, Donald W. Reynolds Jr., gen mgr, Cliff Clay coml mgr, Jack T. Angel, prog dir, Lavern Drake prom mgr, Robert Wilson, news dir, Tom Hughes, chief engr

KOLO-TV: Tv companion of KOLO.
KONE (Jan. 29, 1955) 1450 kc, 250 w. Phone Fairview 3-2133. Magowan-Jones (original owner).

Rep Pearson.
Frederick V. Jones, pres, Gene W. Robinson, gen mgr, Neg Monett, coml mgr, Norman Reyes, prog dir.

SPARKS, Washoe County

KBUB (not on air; target date, Summer, 1960) 1270 kc, 1 kw-D. P. O. Box 946. Phone Elgin 5-9493. Lakeside Broadcasters (original owner).

Edward J. Jansen, pres

WINNEMUCCA, Humboldt County

KWNA (Jan 17, 1955) 1400 kc, 250 w-SH P. O. Box 591 Phone Madison 3-2030. Northwest Radio & Television Corp (original owner)

Olivier Curutchet, pres, Lee Boner, gen mgr & coml mgr, Stan Chalecki, prog dir

LACONIA, Belknap County

WEMJ (Aug. 1, 1960) 1490 kc, 250 w. Laconia. Phone Lakeside 4-2262 Lawrence Broadcasting Co (original owner). George H Jaspert, pres.

WLNH (Aug 22, 1922) 1350 kc; 5 kw-D. 653 Main St Phone Lakeside 4-1323 Northern Broadcasting Corp (acquired station Feb. 2, 1931)

Network Keystone Rep Walker-Rawalt. Genevieve Wingate, pres, Arthur I Rothafel, exec vp & gen mgr, William W Visser, coml mgr, James E Westhall, news dir & prog dir; Henry A Gowing, chief engr.

MANCHESTER, Hillsboro County

WFEA (1932) 1370 kc, 5 kw, DA-1 P O Box 149. Phone National 5-5491 WFEA Broadcasting Corp. (acquired station March 15 1959)

Reps Devney-O'Connell, Foster & Creed (Boston).

William F Malo Jr pres & gen mgr, James Keough, coml mgr, Charles O'Neil, prog dir; Ronald Recard, news dir, Reginald Scow, chief engr

WGIR (October 1941). 610 kc, 5 kw-D, 1 kw-N, DA-2. P O. Box 487. Phone National 5-6915 Northeast Broadcasting Corp (acquired station March 1956)

Network NBC Rep Kettell-Carter (Boston) Specialty programs French, 1½ hrs. wkly Madeline M Grolmon, pres, Bernie Mack, gen mgr & coml mgr, Donn Tibbetts, prog dir, George Stevens, prom mgr, Mike Erlich, news dir; Harry Handfield, chief engr.

WKBR (1946): 1240 kc, 250 w (CP for 1250 kc, 5 kw, DA-2). 155 Front St. Phone National 4 4075 Granite State Broadcasting Co. (original owner) See Good Neighbor Stations in "Group Ownership"

Rep Radio-Tv Representatives. W. F. Rust Jr., pres & treas, Ralph Gottlieb, vp & gen mgr, James McCann, coml mgr; William Morrissey, prog dir, Ernie Crowley, news dir, Royston Phillips, chief engr

WKBR-FM (1948): 95.7 mc, 3.6 kw. Duplicates WKBR (above).

MT. WASHINGTON, Coos County

WMTW-FM (July 9, 1958): 94.9 mc, 48 kw. Poland Spring, Maine. Phone Spruce 3-5665 (Portland, Me.) Wyman 8-4311 (Poland Spring). TWX Poland 65. Mt. Washington Tv Inc.

John W. Guider, pres & gen mgr. WMTW (TV) Tv companion of WMTW-FM.

NASHUA, Hillsborough County

WOTW (September 1947): 900 kc; 1 kw-D. Gateway Broadcasting Corp. (acquired station

February 1958). (See Theodore Feinstein Stations in "Group Ownership") Rep Walker-Rawalt.

WOTW-FM (September 1947) 106.3 mc; 1 kw Same address and licensee as WOTW (above).

WSMN (March 1958) 1590 kc, 5 kw-D, DA-D P. O. Box 386. 1590 Broadcasting Corp. (acquired station April 23, 1958).

Specialty programs French, Greek. Gerald Q Nash, pres, D. A. Rock, gen & coml mgr, Frank Teas, prog dir, Ed Lecius, news dir, Donald Ayers, chief engr.

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EXECUTIVE 3-3456

NEW HAMPSHIRE

*Non-commercial

BERLIN, Coos County

WMOU (Oct. 11, 1946) 1230 kc, 250 w 27 Green Square Phone 1797 Berlin Broadcasting Co. (acquired station April 15, 1960)

Reps Devney-O'Connell; Kettell-Carter (Boston)

Specialty programs: French, 1½ hrs wkly John Bowman, pres & gen mgr, A. F. (Sam) Hickey, coml mgr, Charles Ross, prog dir, Arnie Munkittrick, news dir; Herschel Howe, chief engr

WMOU-FM (October 1952) 103.7 mc, 10 kw. Duplicates WMOU (above)

CLAREMONT, Sullivan County

WTSV (1948) 1230 kc; 250 w 221 Washington St. Phone Claremont 1800 Radio Claremont Inc (acquired station March 25, 1959) See Norman Knight Stations in "Group Ownership"

Network Yankee. Norman Knight, pres, Harold Segal, gen mgr, William J Perry, station mgr, Robin Bonneau, prog dir; Harold Katz, chief engr

WTSV-FM (1948). 106.1 mc, 3.4 kw. Duplicates WTSV (above).

CONCORD, Merrimack County

WKKL (1946) 1450 kc; 250 w. 100 N. Main St. Phone Capitol 5-5521 Capitol Broadcasting Corp. (acquired station April 1, 1957).

Network Keystone, Yankee Rep Walker-Rawalt.

Frank B Estes, pres, gen mgr & coml mgr, Edson I Gray, asst mgr; Don F Hulbert, prog dir, Bob Lauze, news dir, Frank Pingree, chief engr.

CONWAY, Carroll County

WBNC (Dec. 21, 1955) 1050 kc; 1 kw-D. E Main St Phone Hickory 7-5988 North Country Radio Inc. (acquired station March 23, 1959).

Rep Walker-Rawalt. Lawrence Sherman, gen mgr, Joan Sherman, coml mgr.

DOVER, Strafford County

WTSN (1956): 1270 kc; 5 kw, DA-2. 155 Front St, Manchester, N. H. Phone National 4-4077 WTSN Inc (original owner) (See Good Neighbor stations in "Group Ownership.")

Rep Radio-Tv Representatives

HANOVER, Grafton County

WDCE (March 4, 1958) 1340 kc; 250 w. P. O. Box 1032. Phone Hanover 1070 Dartmouth College (original owner).

Rep Breen & Ward. George R. Whitehead, gen mgr; Henry Goldsmith, coml mgr, William R Cogswell, prog dir, William J. Matthews, admin dir, Frederick M. Asher, news dir, Robert F Hargraves Jr, chief engr.

WTSI (1949) 1400 kc; 250 w. Radio Hanover Inc. Phone 1400, (acquired station April 1959). (See Norman Knight stations in "Group Ownership").

KEENE, Cheshire County

WKBK (1959). 1220 kc; 1 kw-D. 155 Front St. Manchester, N. H. The KBR Stations Inc. (original owner). (See Good Neighbor stations in "Group Ownership").

W. F. Rust Jr., pres; Ralph Gottlieb, vp & gen mgr.

WKNE (June 2, 1927): 1290 kc, 5 kw, DA-1 17 Dunbar St. Phone Elmwood 2-9230 WKNE Corp. (original owner); See Highland Stations in "Group Ownership"

Network CBS. Reps Meeker, Walker-Rawalt (regional) Joseph K. Close, pres; Joseph O Jasmin, gen mgr; Howard Wheelock, local sales mgr, Reese Rickards, prog dir; Frank Finning, news dir; Ernest Robarge, chief engr.

WKBR 5000 WATTS MANCHESTER

GREATEST COVERAGE, AND THE

SIGNAL IN NEW HAMPSHIRE



A GOOD NEIGHBOR STATION • 5000 WATTS DAY AND NIGHT

GEN. OFFICES: 155 FRONT STREET, MANCHESTER, N. H.

REPRESENTED NATIONALLY BY RADIO-TV REPS

WKBR Manchester, N.H.	WKBK Keene, N.H.	WTSN Dover, N.H.	WAEB Affarctown, Pa.	WNOW York, Pa.
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NEW JERSEY

*Non-commercial

ASBURY PARK, Monmouth County

WHTG: (See Eatontown).
WJLK (1926) 1310 kc, 250 w Press Plaza Phone Prospect 4-7000. Asbury Park Press (acquired station April 1, 1950) See "Newspaper Ownership"
 Wayne D. McMurray, pres; Everett Rudloff, gen mgr; Margaret S. Curtis, coml mgr; Charles F. Hill, prog dir; Andrew Gasparich, news dir; Frank Huber, chief engr
WJLK-FM (Nov 20, 1947) 94.3 mc, 1 kw Duplicates WJLK (above).

ATLANTIC CITY, Atlantic County

WFPG (1940): 1450 kc, 250 w Steel Pier Phone Atlantic City 5-2188 WFPG Inc (acquired station 1956)
 Network CBS Rep Walker-Rawalt
 Jerome Sill, pres; William Rosenfelt, coml mgr; Ed Davis, prog dir; Blair Thron, chief engr.
WLDB (April 8, 1955) 1490 kc, 250 w P O Box 898 Phone 4-6573. Atlantic City Broadcasting Co (original owner).
 Network MBS Rep Bernard
 Leroy Bremmer, pres, gen mgr & chief engr, Dorothy Bremmer, coml mgr, Pinky Kravitz, prom mgr & news dir.
WMID (1947): 1340 kc; 250 w. 1710 Atlantic Ave. Phone 4-1340. TWX 477. Mid-Atlantic Broadcasting Co (original owner).
 Network ABC Rep Howard
WOSJ-FM (not on air, target date unknown) 103.7 mc, 33.1 kw. South Jersey Radio Inc.
WRNJ (FM) (not on air, granted June 29, 1960, target date unknown) 95.1 mc 3.55 kw Melvin Gollub

BRIDGETON, Cumberland County

WSNJ (August 1937) 1240 kc, 250 w Phone Glenview 1-2930 Eastern States Broadcasting Corp (original owner).
 Rep Clark
 Russell S. Henderson, pres, Paul Alger, excv vp, gen mgr & coml mgr, Don Hart, prog dir, Edward Bold, chief engr
WSNJ-FM (1946) 98.9 mc, 9 kw Same license & staff as WSNJ (above)

CAMDEN, Camden County

WCAM (1926) 1310 kc, 250 w City Hall Phone Emerson 5-5600 City of Camden
 Rep Broadcast Time Sales
 Specialty programs German, 2 hrs; Italian, 3 hrs; Negro, 10 hrs; Polish, 1 hr; Spanish, 7 hrs wklly
 Edward C. Garrity, commissioner, Nelson D. Hibbs, gen mgr, Jack Lamar, prog dir, Emmett Marra, prom mgr, John Zander, chief engr.
WKDN (Nov 1 1948) 800 kc, 1 kw-D 2775 Mt Ephraim Ave, zone 4 Phone Emerson 5-7200 South Jersey Broadcasting Co (original owner)
 Specialty programs German and Polish
 Ranulf Compton, pres; Gordon Giffen, vp & gen mgr, David Moss, coml mgr, John Struckell, chief engr, operations mgr & prog dir, James Donahue, news dir.
WKDN-FM (Dec 31 1959) 106.9 mc 3 kw Duplicates WKDN (above) during daytime, programs independently at night

DOVER, Morris County

WEAN (not on air, granted Dec. 23, 1958) 1510 kc, 1 kw, DA-1. Lion Broadcasting Co.
NEW (FM) (not on air, target date unknown) 103.1 mc, 1 kw Drexel Hill Assoc

EAST ORANGE, Essex County

WFMU (FM) (1958) 91.1 mc, 10 w Phone Orange 2-5316 Upsala College (original owner)
 Charles G. Lundgren, dir of radio activities; Lewis V. Parrish, consulting engr

EATONTOWN, Monmouth County

WHTG (Nov 1, 1957) 1410 kc, 500 w-D Route 1, Asbury Park Phone Kellogg 1-1410 Harold M. Gade (original owner).
 Rep Grant Webb
 Harold M. Gade, owner & gen mgr, Theo Gade, station mgr, Gustave Litch, coml mgr, Leon Contente, prog dir, Phyllis Lang, prom mgr, Sylvia Gabriel, women's dir, Oscar Lichten, farm dir, Arthur Gottesman, sports dir, Leonard Lisan, news dir, Martin Goffe, chief engr

HACKETTSTOWN, Warren County

WNTI (FM) (Dec 3, 1958) 91.9 mc, 4.8 kw Centenary College for Women Phone Garden 5-3951 Centenary College for Women (original owner)
 Di Edward W. Seay, pres, Stefan George, gen mgr; Miss Elizabeth Shimer, prog dir; Stefan G. Straka, chief engr

LONG BRANCH, Monmouth County

WRLB (FM) (June 1, 1960) 107.1 mc 820 w 156 Broadway Phone Capital 2-1071 Long Branch Broadcasting Co (original owner)
 Joseph P. Tomaino, gen mgr; Harry Brady, chief engr

MILLVILLE, Cumberland County

WMVB (1953) 1440 kc, 1 kw-D, DA-D P O Box 267 Phone Taylor 5-2600 TWX RA 1000. Union Lake Broadcasters Inc (acquired station Jan 6, 1958)
 Fred M. Wood, pres & gen mgr, Dorothy H. Carlson, asst mgr & prog dir, Lee Bardsley, news dir, George Dodds, chief engr

MORRISTOWN, Morris County

WMTR (Dec 12, 1948) 1250 kc, 1 kw-D P O Box 345 Phone Jefferson 8-1250 Morristown Broadcasting Corp (original owner)
 Kenneth A. Croy, gen mgr; Henry J. Behre, coml mgr, Bob Vesel, prog dir; Nick DeRienzo, news dir.

NEWARK, Essex County

WBGQ (FM) (Feb. 7, 1948) 88.3 mc, 20 kw Central H S Bldg., zone 4. Newark Board of Education
 Marie C. Scanlon, supv. of radio & television.
WBBI (March 1922) 1280 kc; 25 kw-D, 1 kw-N (ST-WADO, New York) 35 Warren St., zone 2 Phone Mitchell 2-7353. May Radio Broadcast Corp (original owner)
 Specialty programs Negro, 20 hrs wklly
 James L. Shearer, pres & gen mgr, William A. Masi, mgr & coml mgr, Marie E. Masi, prog dir, Jack D. Bilby, prom mgr, Bernice Bass, news dir, Harold E. Michaels, chief engr
WNJR (1947) 1430 kc, 5 kw DA-N P O Box 1258 Phone Mudock 8-3665 Continental Broadcasting Inc. (acquired station November 1953) See Rollins Stations in "Group Ownership"
 Reps Continental Broadcasting, Specialty Market Reps
 Specialty programs Negro, 100%
 O. Wayne Rollins pres & gen mgr
WNTA (1930) 970 kc, 5 kw-D 1 kw-N 1020 Broad St., zone 1 Phone Mitchell 2-6400 NTA Broadcasting Co (acquired station May 7, 1958)
 Network MBS Rep Forjoe
 Ely Landau, pres, Ted Steele, gen mgr & coml mgr, Sid Strulnick, prog dir, Steve Keston, prom mgr, Neal Van Ellis, news dir, Henry L. Dabrowski, chief engr
WNTA-FM (1946) 94.7 mc, 15 kw Duplicates WNTA (above)
 WNTA-TV (TV companion of WNTA-AM-FM)
WVNIJ (1947) 620 kc; 5 kw, DA-2 1225 Raymond Blvd., zone 2 Phone Mitchell 3-7600 Newark Broadcasting Corp. (original owner). (See "Newspaper Ownership")
 Rep Broadcast Time Sales.
 Ivon B. Newman, gen mgr.

NEW BRUNSWICK, Middlesex County

WCTC (Dec. 12, 1946): 1450 kc; 250 w. 385 George St Phone Charter 7-1450 Raritan Valley Broadcasting Co. (acquired station May 1, 1957).
 Rep Mort Lowenstein
WCTC-FM (1947). 98.3 mc; 1 kw Same ownership as WCTC (above).

NEWTON, Sussex County

WNNJ (Dec. 15, 1953) 1360 kc; 500 w-D (CP for 1 kw-D) P O Box 40 Phone Dupont 3-3400 Sussex County Broadcasters Inc. (original owner)
 Simpson Wolfe, Robert Mensel, co-owners; Robert C. Gessner, gen mgr, coml mgr & chief engr, Ronald L. Hickman, news dir.

PATERSON, Passaic County

WPAT (1941) 930 kc, 5 kw, DA-2 60 E. 56 St. New York Phone Murray Hill 8-9300. WPAT Inc (acquired station December 1954).
 Dickens J. Wright, pres & gen mgr, Charles W. Parker, vp & bus mgr; William J. Calvert, vp & operations dir; David Gordan, vp & music dir; John Burt, publicity & prom dir, Paul DiSavino, tech supervisor
WPAT-FM (March 1957) 93.1 mc 20 kw (CP for 4.4 kw). Duplicates WPAT (above)

PLAINFIELD, Union County

WERA (under construction) 1590 kc 500 w-D, DA-D Tri-County Broadcasting Co

PLEASANTVILLE, Atlantic County

WOND (July 1950) 1400 kc, 250 w Old Turnpike Phone Milton 1-1400 South Jersey Radio Inc (acquired station July 1955) See "Newspaper Ownership"
 Rep Forjoe
 Howard L. Green, exec vp, Lairy Carle coml mgr, Vince Lindner, prog dir & news dir, Robert Richter, prom mgr, Milton C. Thurlow, chief engr

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& ASSOCIATES, Inc.
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 EXECUTIVE 3-3456

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ASBURY PARK, N. J.

The North Jersey Shore's only full-time station with Local News every HALF hour from 6 A.M. to 11:30 P.M., broadcast on BOTH AM and FM.

—O-O-O-O-O—

A completely Community Minded station that specializes in Public Service Programs and Promotions.

—O-O-O-O-O—

A Friendly station that has built a loyal and enthusiastic audience for programs that inform and entertain.

—O-O-O-O-O—

A Profitable station for advertisers who want to reach customers in an area that has increased in population between 48% and 100% in the past TEN years.

—O-O-O-O-O—

A Reliable station, whose reasonable claims are supported by facts, available to those who are interested. May we furnish them for YOUR consideration?

—O-O-O-O-O—

STATION WJLK ASBURY PARK, N. J.
 1310 AM 94.3 FM

PRINCETON, Mercer County

WRFB (FM) (November 1947) 103.9 mc, 85 w (CP for 103.5 mc, 17 kw) P O Box 342 Phone Walnut 4-0738 Princeton Broadcasting Service (original owner)

Network Ivy Network Rep Ivy Network Corp

Edwin P Vanderwicken Jr, chmn & station mgr Robert A Posner, adv dir, Douglas P Hutchison, prog dir Mitchell Wolfson, prom mgr Robert Astarita, news dir, C Barry Schaefer, tech dir.

RED BANK, Monmouth County

WFHA-FM (May 28, 1960) 106.3 mc, 1 kw

7 Broad St Frank H Accorsi (original owner) Specialty programs Italian, ½ hr wkly Frank H Accorsi, gen mgr, Jack G Chronic, coml mgr, Ray Boyce news dir, Rudolph Prow, chief engr, Peggy Blake, women's dir

SOUTH ORANGE, Essex County

***WSOU (FM)** (April 11, 1948) 89.5 mc, 2 kw

P O Box 311 Phone South Orange 2-9000 Seton Hall U (original owner) Specialty programs French, 1 hr; Italian ½ hr wkly Rt Rev Msgr John J. Dougherty, pres, Very Rev Msgr Thomas J. Gillhooly, radio dir, Al Paul Klose, station mgr, Lloyd McBride, prog dir, Thomas N. Farnham, chief engr

TRENTON, Mercer County

WAAT (1923) 1300 kc 250 w-D 51 W State St Phone Export 2-5125 Delaware Valley Broadcasting Co (acquired station May 26, 1959)

Rep Broadcast Time Sales Edward Cossman, pres, Kal Prushim, vp & treas, Ray McFadden, gen mgr & coml mgr, Frank Fellmer, prog dir, Tony Patterson, news dir, Nick Dalessandro, chief engr

WBUD (1947) 1260 kc, 5 kw-D, 1 kw-N, DA-1 P O Box 158 Phone Tuxedo 2-7191 WBU'D Inc (original owner)

Rep Robert Wittig Richard M Hardin, pres, Theresa Rose, mgr, Wm Garry, coml mgr, Jack Pinto, prog dir, Everett Slosman, prom mgr, Lou Wagner, news dir, Robert Houston, chief engr.

WTOA (FM) (January 1949) 97.5 mc; 14.5 kw 558 Ingham Ave. Phone Lyric 9-2561 Mercer Broadcasting Co. (See "Newspaper Ownership")

WTTM (April 2, 1942) 920 kc, 1 kw, DA-1 P O Box 1214 Phone Owen 5-8515 Peoples Broadcasting Corp (acquired station January 1953) See Peoples Broadcasting Stations in "Group Ownership"

Network MBS Rep Hollingbery Specialty programs Italian, ½ hr Polish ½ hr, Hungarian, ½ hr wkly Murray D Lincoln, pres, Nationwide Insurance Co, Herbert E Evans, pres Peoples Broadcasting Corp, Glenn C Jackson, WTTM resident vp & gen mgr, Harry W Barnam, gen sales mgr, G Thomson Durand, prog dir, Katharine M Weber, prom mgr, Jack Gaitland news dir, Chester Sunderland, chief engr

**VINELAND, Cumberland County**

WDVL (Aug 17, 1959) 1270 kc 500 w-D DA-D Maurice River Blvd Phone Oxford 1-7550 Delsea Broadcasters (original owner) Specialty programs Italian, 1 hr, Yiddish, 1 hr wkly

Mort & Vivian Hendrickson, co-owners Mort Hendrickson, gen mgr, Henri Morev, prog dir, Vivian E Hendrickson, prom mgr, Earle Godfrey, chief engr

WBZ (October 1946) 1360 kc, 1 kw, DA-N S Delsea Drive Phone Oxford 2-6500 Community Broadcasting Service Inc (original owner)

Rep Gill-Perna, Morton Lowenstein Specialty programs Spanish, 3 hrs wkly Joseph M Bullock, pres, Herbert R Griffin, gen mgr, John F Serra, coml mgr, Robert Coucill, prog dir, Herbert R Griffin, news dir, Kenneth Parks, chief engr

WASHINGTON, Warren County

WCRV (July 1956) 1580 kc 500 w-D 3 Belvidere Ave Phone Murray 9-2060 Warren Broadcasting Corp (acquired station Sept 1, 1957)

George S Crov, gen mgr, Warner Rush, coml mgr, Carl Capolon, prog dir, Phil Painter, news dir, Peter LaChance, chief engr

WILDWOOD, Cape May County

WCMC (Nov 25, 1951) 1230 kc, 100 w 3010 New Jersey Ave Phone Wildwood 2-7751 Francis J Matrangola (original owner)

Francis J Matrangola, gen mgr, Margaret Murphy, coml mgr, William Wotring, prog dir, Tom Moran, news dir, Carlton Owen, chief engr

WCMC-FM (Dec 17, 1959) 100.7 mc, 3.5 kw Duplicates WCMC (above)

ZAREPHATH, Somerset County

***WAWZ** (March 15, 1931) 1380 kc, 5 kw, DA-2, S-WBNX. Phone Elliot 6-0102 Pillar of Fire.

***WAWZ-FM** (Aug 22, 1954) 99.1 mc, 4.8 kw. Duplicates WAWZ (above)

NEW MEXICO

*Non-commercial

ALAMOGORDO, Otero County

KALG (June 28, 1950) 1230 kc 250 w P O Box 268 Phone Hemlock 7-1505 William Wayne Phelps (original owner)

Network MBS, Keystone W Wayne Phelps, mgr, Terry Clark, coml mgr & news dir, Charles Huffer, chief engr

KRAC (June 10, 1957) 1270 kc, 1 kw-D P O Box 1161 Phone Hemlock 7-4440 Lvmn Brown Enterprises (original owner) Lvmn C Brown, owner, Bessie E Brown, prog dir, C T Haas, chief engr

ALBUQUERQUE, Bernalillo County

KABQ (1947) 1350 kc, 5 kw-D, 500 w-N, DA-N P O Box 1388 Phone Chapel 3-1744 Sandia Broadcasting Corp (acquired station June 6, 1959)

Reps National Time Sales, Harlan G Oakes Specialty programs Spanish, 100% Oscar I Dodek, pres, Maxwell Marvin, exec vp & gen mgr, Milton Ledet, coml mgr, Joe Gallegos, prog dir, Juan Aguilar, news dir, Michael Lucero, chief engr

***KANW (FM)** (1950) 89.1 mc, 350 w 221 W. Lead Ave. Albuquerque Board of Education

KARA (Dec 1, 1959) 1310 kc, 1 kw-D 4011 Menaul Blvd, NE Phone Amherst 8-1371 KARA Inc (original owner)

Rep Venard, Rintoul & McConnell Walter J Stiles, pres & gen mgr; Herb McDonald, coml mgr, Johnny Wilcox, prog dir, Mel Beistler, chief engr

KPAT (FM) (not on air, granted June 15, 1960) 99.5 mc, 3 kw Same licensee and address as KARA (above)

KDEF (September 1953) 1150 kc, 1 kw-D 506 Second St NW Phone Chapel 3-7813 KDEF Broadcasting Co (original owner)

Rep Meeker Frank Quinn, pres, Bernard Thomas, asst gen mgr, Edward O'Boyle, coml mgr, William Smeaton, prog dir, Gordon Sanders, news dir, Louis Gemoets, chief engr

KDEF-FM (not on air, granted May 18, 1960) 94.1 mc, 13 kw Same licensee as KDEF (above)

KGGM (October 1926) 610 kc; 5 kw, DA-N P O Box 1294 Phone Chapel 3-2285 TWX AQ 88-U New Mexico Broadcasting Co (original owner)

Network CBS Rep Branham A R Hebenstreit, pres, chief owner & gen mgr, A E (Bill) Mickel, coml mgr, Vergie Abeyta, natl sales; Robert Van Driel, prog dir, Jim Luramore, prom mgr, Joe Coggeshall, news dir, Leonard F Dodds, chief engr

KGGM-TV: Tv companion of KGGM.

KHAM (June 1956) 1580 kc, 1 kw-D P O Box 122 Phone Diamond 4-2394 KHAM Inc (acquired station Sept 16, 1957)

Network ABC, MBS, Keystone J W Hedgas, pres, J L Andy Anderson, gen mgr, James O McCaffrey, coml mgr, Margaret Martindale, prog dir, William Winter, prom mgr, Paul Gardner, news dir, Jack Hughes, chief engr

KHFM (FM) (November 1954) 96.3 mc, 15 kw 5900 Domingo Rd NE Phone Alpine 6-9001 CHE Broadcasting Co (original owner)

Rep Western Fm Broadcasting Specialty programs French, ½ hr wkly William Weinrod, pres & gen mgr, A G Koerner, vp & coml mgr, Ray Reeder, station mgr & sec-treas, Charles Reed, chief engr

KLOS (May 14, 1956) 1450 kc, 250 w 106 Richmond SE Phone Alpine 6-9866. B & M Broadcasters Inc (original owner) (Transfer of control to George Oliver pending FCC approval)

KMGM (Aug 25, 1959) 730 kc, 1 kw-D DA-D Holiday Broadcasting Inc, Merrill Bldg Adams at Copper Phone Amherst 8-4395

Rep Gill-Perna Victor B Siman, gen mgr, Frank J Sanzo, sales mgr, Lou Miller, prog dir, Roderic O Matthews, chief engr

KOB (1922) 770 kc, 50 kw-D, 25 kw-N P O Box 1351 Phone Chapel 3-4411 TWX AQ95 Albuquerque Broadcasting Co (acquired station May 10, 1957) See Golden Seal Stations in "Group Ownership"

Network NBC Rep Petry Stanley E Hubbard, pres, George S Johnson, gen mgr, Robert C Pettigell, coml mgr, Michael Dillon, prog dir, Paul Barr, prom mgr, Tom Doyle, news dir, Cecil Herrill, farm dir, Mary McDonald, woman's dir

KOB-TV: Tv companion of KOB

KQEO (1946) 920 kc, 1 kw-D 500 w-N DA-N 2000 Indian School Rd NW Phone Chapel 7-8848 Dandy Broadcasting Corp (acquired station September 1958) See Dandy Broadcasting Stations in "Group Ownership"

Rep Eastman Merrill Owens, pres, Bernard Koval, gen mgr, Dino Ianni, coml mgr, Marty Sullivan, prog dir, Ed Pennybacker, news dir

ARTESIA, Eddy County

KSVF (1946) 990 kc, 1 kw-D, 250 w-N P O Box 38 Phone Sherwood 6-2751 Artesia Broadcasting Inc (acquired station 1948)

Network MBS Specialty programs Spanish, 4½ hrs wkly S P Yates, pres, Bob Hess, gen mgr, Jack Minter, coml mgr, Ann Wise, news dir, L O Wilcox, chief engr

AZTEC, San Juan County

KNDE (Sept 4, 1959) 1340 kc, 250 w P O Box J Phone Federal 4-6174 I E Shahan (original owner).

I E Shahan, pres, W W Barbour, gen mgr, Dave Hill, coml mgr, Dale Hansen, prog dir; Carl Black, chief engr

KNDE-FM (Sept 4, 1959) 94.9 mc, 3.2 kw Same licensee, staff and address as KNDE (above)

CARLSBAD, Eddy County

KAVE (1941) 1240 kc; 250 w. P.O. Box 631 Phone Tuxedo 5-4101 Voice of the Caverns Inc (acquired station March 8, 1958). Edward Talbott, pres; Tom Wiseheart, gen & coml mgr

KAVE-TV: Tv companion of KAVE. **KPBM** (May 17, 1950) 710 kc, 1 kw-D P O Box 70 Phone Tuxedo 5-5373 Coronado Broadcasting Co (original owner)

Rep Devney-O'Connell Specialty programs Spanish, 2½ hrs wkly Darrell A Swayze, pres, Hazel H McEvoy, sec-treas, Vic Daley, chief engr

CLAYTON, Union County

KLMX (Nov 10, 1949) 1450 kc; 250 w P O Box 7 Phone 616 Ari-Ne-Mex Broadcasting Corp (original owner).

Network Keystone Specialty programs Spanish, ¼ hr wkly Arthur Jernigan, pres, F E Vale, vp & gen mgr, Robert D Waters, chief engr

CLOVIS, Curry County

KCLV (February 1953) 1240 kc, 250 w P O Box 310, Phone Porter 3-4401 New-Tex Broadcasting (acquired station October 1954) Odus Echols Sr, pres, Odus Echols Jr, gen mgr, Al Rinn, coml mgr & chief engr, Ben Noe, prom mgr, Marty Wright, news dir

KVER (1933) 980 kc; 1 kw, DA-N P O Box 1175, Lubbock Tex Phone Sherwood 1-2345 (Lubbock) TWX LU-8111 (Lubbock) Texas-New Mexico Broadcasting Co See Texas Telecasting Stations in "Group Ownership"

Rep Branham Jim Wilkes, station mgr, M S O'Dell, chief engr **KVER-TV**: Tv companion of KVER

DEMING, Luna County

KOTS (March 10, 1954) 1230 kc, 250 w-D P O Drawer 470 Phone 516-9011 Luna County Broadcasting Co (original owner) See Merriman-Gober-Tobey Stations in "Group Ownership"

Specialty programs Spanish Robert W Tobey, pres & gen mgr, Lad Engholm, news dir, Larry Chisholm, chief engr

FARMINGTON, San Juan County

KENN (November 1951) 1390 kc, 5 kw-D, 1 kw-N DA-N P O Box K Phone Davis 5-3541 Radio Station KENN (acquired station 1954)

Rep Devney-O'Connell Specialty programs Navajo Indian, 2 hrs daily

Cloyed O Kendrick, pres & gen mgr, Bob Williams, coml mgr, J N Young, prog dir, John Dorman, news dir, Harold Furstenberg, chief engr

KWYK (August 1957) 960 kc, 1 kw-D 418 W Broadway Phone Davis 5-6932 Basin Broadcasting Co (original owner) See Merriman-Gober-Tobey Stations in "Group Ownership"

Rep Gene Bolles Specialty programs Navajo, 12 hrs wkly Jim Gober, gen mgr, Cal Adams, station mgr, Al Lucero, prog dir; Ralph Paul, news dir, Bill McLellan, chief engr

KZUM (July 1, 1958) 1280 kc, 5 kw-D P O Box 1522 Phone Davis 5-4141 John Burroughs (acquired station July 1959) See Burroughs-Randolph Stations in "Group Ownership"

Specialty programs Navajo John Burroughs, pres, Ben Caine, gen mgr, Pat Patterson, prog dir.

GALLUP, McKinley County

KGAK (1946) 1330 kc; 5 kw-D, 1 kw-N DA-N P O Box 1231 Phone Union 3-4414 Thunderbird Broadcasting Co (acquired station Sept 15, 1950)

Rep Devney-O'Connell (Chicago & New York) Tracy Moore (Los Angeles & San Francisco) Clark Brown (Dallas & New Orleans)

Specialty programs Spanish, 2½ hrs Navajo, 5 hrs daily Merle H Tucker, pres & gen mgr, Arman Reinke, coml mgr, Ronald Ripley, prog dir, Dick Watts, news dir, Sam Lombardy, chief engr

KYVA (July 15, 1959) 1230 kc, 250 w P O Box 72 Phone Union 3-6222 H D Landis & C O Kendrick (original owner)

Rep Devney-O'Connell Specialty programs Navajo 5 hrs wkly C O Kendrick, gen mgr, Richard W Miner, station mgr, William E Bishop Jr, asst mgr, Bob Barnett, prog dir, Harold Furstenberg, chief engr

GRANTS, Valencia County

KMIN (Sept 1, 1956) 980 kc, 1 kw-D P O Box 608 Phone Alwater 7-4491 Grants Broadcasting Co (acquired station April 1, 1960).

Network Keystone Specialty programs Spanish, 1 hr, Indian 1 hr wkly Charles T Webb, pres & gen mgr, Lewis Pitts, coml mgr; Eugena Mills, prom mgr, O E Rouse, news dir, Ray Dammon, chief engr

Radio Stations CONTINUED

NEW MEXICO CONTINUED

HOBBES, Lea County

KHOB (Aug 7, 1954) 1280 kc; 1 kw-D (CP for 1390 kc 5 kw-D) P O Box 247 Phone Express 3-5148 Permian Basin Corp (acquired station Nov 1, 1955)
Rep Clark

Charles R Scott, pres & co-mgr, Quenton K Crandall, co-mgr, Zeb Williams, coml mgr, Mike Edwards, prog dir; Wendell Deaton, news dir

KWEW (Aug 8, 1938) 1480 kc, 5 kw-D, 1 kw-N, DA-N P O Box 787 Phone Express 3-3137 KWEW Inc (acquired station 1952).
Network MBS, Keystone

Specialty programs Spanish, English, Theresa P Whitmore, pres, Harry McAdams, vp; Phil McGee, coml mgr, Jerry Bayliff, prog dir; Jack Parry, prom mgr; Mike Olds, news dir; Robert Martin, chief engr.

LAS CRUCES, Dona Ana County

KGRF (Dec 15, 1955) 570 kc; 1 kw-D (CP for 5 kw-D) P O Box 968 Phone Jackson 6-6681 Taylor Enterprises Inc (original owner)

William C Taylor, pres; William R Lask, gen mgr, Richard S Fox, coml mgr, Harold L Shepard, prog dir, Duane H Klein, news dir, John Sellmeyer, chief engr

KOBE (1947) 1450 kc, 250 w 940 N Main Phone Jackson 6-2496 Mesilla Valley Broadcasting Inc (original owner) See Merriman-Gober-Tobey Stations in "Group Ownership"

Specialty programs Spanish, 18 hrs wkly Jim Gober, pres & gen mgr, Bill McCurry, coml mgr; Frank Lynch, prog dir, Jim Doiron, news dir, James P Wintermute, chief engr

LAS VEGAS, San Miguel County

KFUN (Dec 25, 1941) 1230 kc, 250 w P O Box 710 Phone Garfield 5-6766 Southwest Broadcasters Inc (original owner)
Network ABC

Ernest N Thwaites, pres, gen mgr & news dir; Dorothy G Thwaites prog dir, Savilla Jeffries, comptroller, Julian H Lendy, chief engr

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LOS ALAMOS, Los Alamos County

KRSN (1948) 1490 kc, 250 w P O Box 749 Phone 2-4343 Parker & Burns (acquired station Nov 1, 1956) (Sale to Community Broadcasting Co pending FCC approval)

Network ABC, Keystone Rep Torbet, Allen & Crane (West Coast), Bob Dore (New York & Chicago)

Virgil A Parker III, gen mgr, Darrel K Burns, chief engr & coml mgr, Priscilla Miller, prog dir, Lynn Miller, news dir

KRSN-FM (1956) 98.5 mc, 5 kw Duplicates KRSN (above)

LOVINGTON, Lea County

KLEA (Dec 25, 1952) 630 kc, 500 w-D P O Box 877 Phone Exbrook 6-2839 Lea County Broadcasting Co (original owner)

David R Worley, pres & co-prom mgr, Hoyt Caldwell, vp, gen mgr & co-prom mgr, Thomas Hearn, coml mgr, Burrell Shaw, news dir & prog dir, Virgil Boteler, sports dir, Met Hooper, traffic mgr & women's dir, Ben Walker, chief engr

PORTALES, Roosevelt County

KENM (February 1950) 1450 kc, 250 w P O Box 540 Phone Republic 6-6681 Plains Broadcasting Co (acquired station 1954) See Burroughs-Randolph Stations in "Group Ownership"

Network Keystone
Specialty program Spanish
Jay W Howe and Marion H Shute, co-owners; Bill E Cole, prog dir, Ted L McCoy, news dir, Wally Clark, chief engr

RATON, Colfax County

KRTN (1918) 1490 kc, 250 w, P O Box 350 Phone 875 Raton Broadcasting Co (acquired station July 13, 1960)

Network ABC
Specialty programs Spanish.
Jay W Howe and Marvin H Shute, co-owners; Bill E Cole, prog dir, Ted L McCoy, news dir, Wally Clark, chief engr

ROSWELL, Chaves County

KBIM (May 1953) 910 kc, 5 kw-D P O Box 525 Phone Main 2-2120 Taylor Broadcasting Co (acquired station November 1953)

Rep Clark, Brown (regional)
W C Taylor, pres & treas G F (lud) Roberts, gen mgr, Tommy Oldfield, coml mgr John E Davis, prog dir, Lloyd Barham, prom mgr, Charles Wells, news dir, John Tucker, chief engr, Eugene C Rader, asst mgr.

KBIM-FM (June 1959) 97.1 mc, 2.9 kw. Same licensee and staff as KBIM (above)

KGFL (March 15, 1927) 1400 kc, 250 w (CP for 1430 kc, 5 kw-D 1 kw-N, DA-N) P O Box 1019 Phone Main 2-5110 KGFL Inc (original owner)

Network MBS
Specialty programs Spanish, 3 hrs wkly Teresa P Whitmore, pres Stan Gallup gen mgr, Mrs B C Krehbiel, coml mgr

KSWS (May 1947): 1230 kc; 250 w. P. O. Box 670 Phone Main 2-6450 TWX 3531 John A Barnett (acquired station Dec. 16, 1952).

Network NBC. Reprs Meeker; Clyde Melville (Dallas).

John A Barnett, owner & gen mgr
KSWS-TV: Tv companion station of KSWS.

RUIDOSO, Lincoln County

KYAP (not on air; granted 1959) 1340 kc; 250 w Phone Clearwater 7-2311 Ruidoso Broadcasting Co (original owner)

A. W. Davis, V. L. Hutchison, Oran A. Maurey partners.

SANTA FE, Santa Fe County

KTEC (Feb 20, 1947) 1400 kc, 250 w 210 E Marcy St, P O Box 1715 Phone Yucca 2-2666 Radio de Santa Fe Inc (acquired station May 20, 1957)

Network ABC Rep Devney-O'Connell
Specialty programs Spanish, 18 hrs wkly Garfield C Packard, pres, Margaret O Packard, prog dir

KVSF (1935) 1260 kc, 1 kw. P. O. Box 978 Phone Yucca 3-7319 TWX 5811 New Mexico Broadcasting Co (acquired station June 1939)

Network CBS Rep Branham
Specialty programs Spanish, 6 hrs wkly A R Hebenstreit, pres, Ivan R Head, gen mgr, Tony Spagnola, coml mgr, Ada Zamora, prog dir, Phil Cooke, prom mgr, John Wadleigh, news dir, E J Vanderwood, chief engr

SANTA ROSA, Guadalupe County

KSXK (not on air, granted 1959) 1420 kc, 1 kw-D Jim H Speck (acquired CP July 8, 1959)

SILVER CITY, Grant County

KSIL (September 1946) 1340 kc, 250 w (CP for 1 kw-D, 250 w-N) P O Box 590 Phone 538-2951 James H Duncan (acquired station Jan 1, 1954)

Network MBS, Keystone
Specialty programs French, ½ hr, Spanish, 6½ hrs wkly

James H Duncan, owner-mgr, C Earl Williams, coml mgr, Bob Fuller, prog dir, Priscilla C Duncan, women's prog dir, Bynum R Bailey, chief engr

SOCORRO, Socorro County

KSRC (June 20 1958) 1290 kc 1 kw-D P O Box 1277 Phone Socorro 1290 Socorro Broadcasting Co (acquired station June 1, 1959)

Network Keystone
Rep Holman
Specialty programs Spanish, 6 hrs wkly C E Franklin, pres & gen mgr, John J Tobola, station mgr, coml mgr & chief engr, Elov J Baca, prog dir & prom mgr, Allan Ake, news dir

TRUTH OR CONSEQUENCES, Sierra County

KCHS (1946) 1400 kc, 250 w, SII P O. Box 351 Phone Twilight 4-2400 Quality Broadcasting Co (acquired station Jan 1, 1960)

Network Keystone
Specialty programs Spanish, 10 hrs wkly William D Hafer, gen mgr & coml mgr, Dean W Manley, prog dir & chief engr

TUCUMCARI, Quay County

KTNM (1941) 1400 kc, 250 w P O Box 678 Phone 100 Quay County Broadcasting Co (acquired station Jan 1, 1958) (Sale to Robert D and Hoyt Houck pending FCC approval)

Rep Clyde Melville (Dallas)
Howard Maudlin, mgr, Charles K Frodsham, chief engr

NEW YORK

*Non-commercial

ALBANY, Albany County

WABY (1934) 1400 kc, 250 w (CP for 1 kw-D, 250 w-N) 80 Braintree St Phone 2-3353 Eastern New York Broadcasting Corp Rep Forjoe

E L Trudeau, gen mgr
***WAMC (FM)** (October 1958) 90.7 mc. 10 kw Albany Medical College, zone 8 Phone Hemlock 8-4541 Albany Medical College of Union U (original owner)

Network ERN
Albert P Fredette, gen mgr, John J. Cassidy, prog dir, Charles A Schaffer chief engr

WGY (See Schenectady listing)

WOKO (June 14, 1924): 1460 kc; 5 kw, DA-N P O Box 1520 zone 1 Phone Hemlock 9-9955 TWX Albany 301 WOKO Inc
Network ABC MBS

Howard B Hayes, gen mgr, Charles L Murn, station mgr, Marvin Gottlieb, coml mgr

WPTB (May 1948): 1540 kc; 50 kw, DA-1. 1820 Central Ave, Zone 5. Phone Union 9-9271. TWX AL 447. Patron Broadcasting Co. (original owner).

Rep Eastman, Foster & Creed (New England)

J Meyer Schine, pres, Duncan Mounsey, exec vp & gen mgr Frank Costello, sales mgr; Martin Ross asst mgr

WROW (Sept 30, 1947): 590 kc; 5 kw-D, 1 kw-N, DA-2 P O Box 590 Phone Hobart 3-2225 TWX Troy 373 Capital Cities Broadcasting Corp (acquired station Nov 3, 1951) See Capital Cities Stations in "Group Ownership"

Network CBS Rep Avery-Knodel
Frank M Smith, pres; Thomas S Murphy, gen mgr Robert M Peables, station mgr & coml mgr Gerry Forrest, prog dir, Philip Beuth, prom mgr, Monroe Benton, news dir; Charles R Heisler, chief engr
WTEN (TV) Tv companion of WROW

AMHERST, Erie County

WYSL (Buffalo) (1948) 1080 kc; 1 kw-D P O Box 186, Kenmore, Buffalo, N Y, zone 21 Phone Plaza 1080 McLendon Corp (acquired station March 26, 1960) See McLendon Stations in "Group Ownership"

Rep McGavren
B R McLendon, chmn of board; Gordon McLendon, pres, Art Holt, gen mgr; Al Grosby, coml mgr, Ron Baxley, prog dir, Bob Glacy, news dir

WYSL-FM (July 12, 1960) 103.3 mc, 4.6 kw. Duplicates WYSL (above)

AMSTERDAM, Montgomery County

WCSS (April 10, 1948) 1490 kc, 250 w Upper Locust Ave Phone Victor 3-2500 Community Service Broadcasting Corp. (original owner)

Rep Devney-O'Connell
Specialty programs Italian, Polish, and Lithuanian
Alphonse DiMezza, pres, Philip Spencer, vp & gen mgr Carl Bahn, prog dir, William Rowan, sports & news dir; Walter Cummings, chief engr

AUBURN, Cayuga County

WAUB (Dec 24, 1959): 1590 kc; 500 w-D, DA-D 77 State St Phone Auburn 3-7374 Atom Broadcasting Corp. (acquired station Jan 9, 1959)

Jack R Poppele, pres, Rudy Paolangeli, gen & coml mgr, John Sulim, chief engr

WMBO (Jan 26, 1927): 1340 kc; 250 w. P. O. Box 326 Phone 2-3511. WMBO Inc (See "Newspaper Ownership")

Network MBS Rep Thomas F. Clark (N Y.)
WMBO-FM (1949). 96.1 mc; 18 kw. Duplicates WMBO (above).

BABYLON, Suffolk County

WBAB (Jan 1, 1958): 1440 kc; 500 w-D. Route 109 Phone Mohawk 1-4000 Babylon Bay Shore Broadcasting Corp. (acquired station Feb 5, 1958).

Rep Howard
Sol Horenstein, pres
WBAB-FM (Aug 27, 1958): 102.3 mc, 670 w Duplicates WBAB (above)

WGLI (September 1958) 1290 kc, 1 kw, DA-1 Falmouth Rd. & Madison Ave Phone Mohawk 9-1290 WGLI Inc (acquired station March 1, 1969)

Rep Masla
David H Polinger, pres & gen mgr Don MacLachlan, station mgr, Fred Beck coml mgr, Dick Nedin, prog dir, Jack Marino, prom mgr, Fred Porter, chief engr

WGLI-FM (Sept 1, 1958) 103.5 mc, 15 kw Duplicates WGLI (above)

BALDWINVILLE, Onondaga County

WSEN (Syracuse) (Feb. 25, 1959) 1050 kc; 250 w-D P O Box 1050 Phone Neptune 5-3971. Century Radio Corp (original owner).

Donald C Menapace, pres, Robert L Stockdale, vp & gen mgr, Archie S Fabretti, coml mgr, James A Lowery Jr, vp & program dir, Richard H Pirong, chief engr; J. Edward Kaish, local news dir; Mary Pat Urban, women's dir

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WGY will sell your product harder in the rich market area it serves: Albany — Schenectady — Troy, plus Northeastern New York and Western New England. We can back this up with a file of sales success stories—for details, contact your local Henry I. Christalman or call **WGY**, Schenectady, New York.

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A GENERAL ELECTRIC STATION

Radio Stations CONTINUED

NEW YORK CONTINUED

BATAVIA, Genesee County

WBTA (Feb 6, 1941) 1490 kc, 250 w 22 Seaver Place Phone Fillmore 3-0715 Batavia Broadcasting Corp (original owner).

Network MBS
E R Gamble, pres & gen mgr, James Delbridge, coml mgr, Winifred J Legg, prog dir & prom mgr, James H Gerrety, news dir, Alfred Callander, chief engr

BAECON, Dutchess County

WBNR (Dec 17, 1959) 1260 kc 1 kw-D, DA-D 475 South Ave Phone Baecon 2900 WBNR Inc (original owner)

Rep Pearson
Specialty programs Italian, 2 hrs wkly
Robert Gessner, pres & prog dir, Sv Dresner, gen mgr, Al Dresner, coml mgr, Irv Meyers, prom mgr, Edward Byrnes, news dir, John Helman, chief engr

BINGHAMTON, Broome County

WENE (See Endicott)
WINR (1946) 680 kc, 1 kw-D, 500w-N, DA-2 70 Henry St Phone Raymond 3-8251 TWX BN 80 Binghamton Press Co (acquired station Jan 11 1957) See Gannett Newspapers Stations Also see "Newspaper Ownership"

Network NBC Rep Everett-McKinney
David F Milligan, gen mgr; Shirlley Ricciardelli, program dir, Gino Ricciardelli, chief engr, Thomas Cawley, news dir
WINR-TV TV companion station of WINR.

WKOP (June 1947); 1360 kc, 5 kw-D, 500-w N, DA-2 34 Chenango St Phone Raymond 2-3437 Binghamton Broadcasters, Inc (original owners)

Network MBS Rep Bolling
Specialty programs: Italian, ½ hr. wkly.
Andrew Jarema, chief owner, pres & gen mgr, Wallace J. Buman, coml mgr, Bob Richards, studio supervisor & promotion dir; Charles Hallinan, chief engr, Frank Dolan, news editor, Rusty Roland, women's dir

WKOP-FM (March 1954) 95.3 mc, 420 w (CP for 99.1 mc, 39 kw)

Network QXR Network
Same license & address as WKOP (above)
WNBF (1928) 1290 kc 5 kw, DA-N Sheraton Inn, 50 Front St, Phone Raymond 3-7311 TWX BN 186 Triangle Publications Inc. acquired station May 20, 1955) See Triangle Stations in "Group Ownership" and "Newspaper Ownership"

Network CBS
George R. Dunham, gen mgr, Kenneth Leslie, coml mgr, Tom Jones, prog dir, Paul Graham-Raad, prom supervisor, Ed Kane, news dir; Lamar Cox, chief engr

WNBF-FM (September 1956) 98.1 mc 4.6 kw Licensee and staff same as WNBF (above)
WNBF-TV TV companion of WNBF-AM-FM

BOONVILLE, Lewis County

WBBV (1955) 900 kc, 1 kw-D P O Box 341 Phone Boonville 11 TWX 7760 Black River Radio Inc (original owner)

Specialty programs Polish, 1½ hrs wkly
Livingston Lansing, pres; Leon Renodin, station & sales mgr, Thomas Keating, prog dir, John Knollman, chief engr

BUFFALO, Erie County

WBBN (Sept 8 1930) 930 kc, 5 kw, DA-N 2077 Elmwood Ave zone 7 Phone Bedford 0930. TWX BU-382 WBEN Inc (original owner) See "Newspaper Ownership"

Network CBS Rep Christal
A H Kirchofer, pres, C Robert Thompson, gen mgr, C E Daly, coml mgr, William Peters, prog dir, Joseph A. Haeffner, prom mgr, Ray Finch, news dir, Ralph J Kingsley, chief engr

WBBN-FM (Nov. 11, 1946) 102.5 mc, 110 kw Address, licensee & staff same as WBBN (above) except for Frank W Kelly, station mgr

WBBN-TV TV companion of WBBN-AM-FM.
***WBFO (FM)** (Jan 7 1959) 88.7 mc, 190 w Baud Hall, 3435 Main St, zone 14 Phone Atwater 6222 U of Buffalo, (original owner)

Jack Mettauer, gen mgr, Lawrence Kalmis, coml mgr, George Wands, prog dir, Andrew Stark, prom mgr, Stephen Stowe, news dir, Howard Barker, chief engr

WBNY (1935) 1400 kc, 250 w Stalter-Hilton Hotel, zone 2 Phone Mohawk 1400 Straus Broadcasting Co

Rep Masla
Perry S Samuels, gen mgr, Gene McWhite, sales mgr, Arnold Schorr, prog dir

WBUF (FM) (1946) 92.9 mc, 94 kw 1227 Main St, zone 9 Phone Elmwood 4300 Functional Broadcasting Inc (acquired station April, 1959)

Albert Wertheimer, pres, Lawrence Gordon, vp & gen mgr, Carl J Spavento, station mgr & prog dir

WEBR (Oct 14, 1924) 970 kc, 5 kw, DA-1 23 North St, zone 2 Phone TT-60970 WEBR Inc (acquired station July 23, 1942) See "Newspaper Ownership"

Network MBS Rep H-R Representatives
William J Connors III, David F Leopold, gen mgr; George T. Stagg, sales mgr, William A Schweitzer, prom & prog dir, Clare L Allen, news dir, Frank B Ridgeway, chief engr

WEBR-FM (June 1, 1960) 94.5 mc, 105 kw Same license & staff as WEBR (above)

WGR (May 1922) 550 kc, 5 kw, DA-N Hotel Lafayette, Zone 5. Phone Washington 3100 Transcontinent Television Corp (acquired sta-

tion Sept 30 1957) See Transcontinent Stations in "Group Ownership"

Network NBC Rep Peiry, Radio & Television Sales (Canada)

David C Moore, pres, Van Buren DeVries, vp & gen mgr, William P Dix Jr., asst mgr & sales dir, Sidney Gabv, prog dir, N L Cohen, gen sales mgr

WGR-FM (1959) 96.9 mc, 16 kw Same ownership as WGR (above)

Network QXR
WGR-TV TV companion of WGR-AM-FM (above)

BUFFALO'S 1ST STATION

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Now carrying Buffalo Bison Baseball and Hockey, Buffalo Bills Football and Niagara U. Basketball.

WGR A TRANSCONTINENT RADIO STATION

WKBW (1925) 1520 kc, 50 kw, DA-1 1430 Main St zone 9 Phone Grant 5101 TWX BU-127 WKBW Inc (original owner)

Rep Avery-Knodel
Dr Clinton H Churchill, pres, Clinton D Churchill, vp & station mgr, John R Barrett, asst mgr, James P Arcara, coml mgr, Gene Nelson, prog dir, Leroy Fiedler, chief engr.

WKBW-TV TV companion of WKBW

WNIA (See Cheektowaga, N. Y.)

WWOL (1947) 1120 kc, 1 kw-D 315 Main St zone 3 Phone Mohawk 1200 Radio Buffalo Inc (acquired station Oct 1, 1959)

Network ABC Rep Forjoe
Specialty programs German, 3 hrs, Italian, 3 hrs, Negro 4½ hrs, Polish, 5½ hrs, all wkly

Melvin C Green, pres, Arnold C Johnson, vp & gen mgr, Charles E Giggus, prog dir

WWOL-FM (1947) 104.1 mc, 750 w Same staff and licensee as WWOL (above)

Rep International Good Music

WYSL (See Amherst, N Y listing)

CENTRAL SQUARE, Oswego County

***WCOS (FM)** (not on air, target date unknown) 89.3 mc, 1 kw Central Square School District Nr One

CHEEKTOWAGA, Erie County

WNIA (Buffalo) (August 1956) 1230 kc, 250 w (CP for 500 w-D, 250 w-N) 2900 Genesee St, Buffalo, zone 25 Phone Fillmore 9600 Niagara Broadcasting System (original owner)

Rep Walker-Rawalt
Gordon P Brown, owner & gen mgr, Mary Lounsbury, prog dir, Svbillia A Reber, prom mgr

CHERRY VALLEY, Otsego County

WBEC (FM) (1948) 101.9 mc, 5.4 kw P O Box 10, Ithaca 1-6357 Northeast Radio Corp acquired station Feb 1, 1960) See Northeast Radio Network Stations in "Group Ownership"

Ellis E Erdman, pres, Joel Fleming, gen mgr-coml mgr, Christopher Knapton, prog dir, Patricia Bell, prom dir, Hank Greenwald, news dir, Gerald Cushing, chief engr

CORNING, Steuben County

WCBA (1919) 1350 kc, 1 kw-D P O Box 117 Phone 6-7000 Wellsboro-Corning Broadcasting Advertisers Inc

Rep Devney-O'Connell
Paul L Carpenter, pres, co-gen mgr & coml mgr; Robert W Shaddock, co-gen mgr & prog dir, David Nelson, news dir, Harold Brouneus, chief engr

WCLI (November 1949) 1450 kc, 250 w P. O. Box 100 Phone 2-2424 Radio Corning Inc (acquired station Sept 16, 1953)

Network MBS Rep Cooke
Gordon M Jenkins, pres, gen mgr & coml mgr, George F Droelle Jr, sec-treas, sta mgr & prom dir, George R Puffer, special events dir, Richard M Tobias, news dir, Bernard Hamilton, chief engr

WCLI-FM (May 1947) 106.1 mc, 42 kw Duplicates WCLI (above).

CORTLAND, Cortland County

WKRT (November 1947) 920 kc, 1 kw-D, 500w-N, DA-N State Theatre Bldg Phone Skyline 6-2828 Radio Cortland Inc. (acquired station July 1950)

Rep Gill-Perna
Specialty programs Italian, 1 hr wkly.

Leighton A Hope, owner, William L Thompson, gen & coml mgr & program & promotion dir, Walter Chocay, chief engr; Wes Adams, news & farm dir.

WKRT-FM (November 1947): 99.9 mc: 14 kw. Duplicates WKRT (above).

DeRUYTER, Madison County

WBED (FM) (1948) 105.1 mc 5.3 kw P O Box 10, Ithaca, N Y Phone Ithaca 4-6357 Northeast Radio Corp (acquired station Feb 1, 1960) See Northeast Radio Network Stations in "Group Ownership" and Ivy Broadcasting Stations

Network Northeast Rep Devney-O'Connell
Ellis E Erdman, pres, Joel Fleming, gen mgr & coml mgr, Christopher Knapton, prog dir, Patricia Bell, prog dir, Hank Greenwald, news dir; Gerald Cushing, chief engr

DUNDEE, Yates County

WFLR (Oct 1, 1956) 1570 kc; 1 kw-D 30 Main St Phone 158 Finger Lakes Broadcasting Co (original owner)
Robert Burns, gen mgr

DUNKIRK, Chautauqua County

WDOE (Dec 24, 1949) 1410 kc, 500 w, DA-N Willow Rd Phone Emerson 6-6161 Lake Shore Broadcasting Co (acquired station Feb 1, 1957) See James Broadcasting Stations in "Group Ownership"

Network ABC; Keystone; Northeast Radio. Rep Venard Rintoul & McConnell

Simon Goldman, pres, Richard H Burt, gen mgr, Rick Bennett, coml mgr, Chet Rodgers, prog dir, Beverly Latona, prom mgr, Lester Stovle, news dir, Charles Blohm, chief engr

ELMIRA, Chemung County

***WECW (FM)** (Jan 19 1959) 88.1 mc, 10 w Phone Regent 1-8111 Elmira College (original owner)

David M Crossman, gen mgr, Arthur F French chief engr

WELM (1917) 1400 kc 250 w (CP for 1410 kc 1 kw-D, 500 w-N, DA-N) Phone Regent 3-3626 Radio Elmira Inc (acquired station March 26, 1953)

Network CBS Rep Burn-Smith
Specialty programs Polish, 1 hr wkly
John S Riggs, pres, Keith W Hoiton gen mgr, Peter A Parlo, coml mgr, Ruth E Dibble, prog dir, Michael Morgan, news dir, Arthur French chief engr

WENY (1939) 1230 kc 250 w Mark Twain Hotel Phone Regent 4-5181 Elmira Star-Gazette Inc (original owner) See Gannett Newspapers Stations in "Group Ownership"

Network NBC, Northeast Rep Everett-McKinney
Dale Taylor, gen mgr & coml mgr, Ted Hodge, prog dir, Edward Pettengill, chief engr

ELMIRA HEIGHTS-HORSEHEADS, Chemung County

WEHH (July 4, 1956) 1590 kc; 500 w-D P O Box 2097, Elmira Heights, N Y Phone Regent 9-5422 Elmira Heights-Horseheads Broadcasting Company (original owner)

Network MBS
Frank P Sasa, pres, gen mgr & chief engr;

Harry P Keavin, coml mgr, Alan Anthony, prog dir, Robert Welch, news dir

ENDICOTT, Broome County

WENE (Sept. 1947) 1430 kc, 5 kw, DA-N. 909 E Main St Phone Stillwell 5-3351 Ottaway Stations Inc (original owner) See James H Ottaway Stations in "Group Ownership" and "Newspaper Ownership"

Network ABC
James H Ottaway, pres, Howard N Johansen, gen mgr, Morgan M Brown, coml mgr, Harold Hancock, news dir; John Fischler, chief engr

FLORAL PARK, Nassau County

***WSES (FM)** (Feb. 1947) 90.3 mc, 350 w Sewanhaka High School Phone Floral Park 4-1500 Board of Education Central High School District No 2 (original owner)

Worthington A Gregorv, gen mgr, Mrs Mirjam Ahlman, prog dir, William A Reifel, chief engr

FREDONIA, Chautauqua County

WBUZ (August 1958) 1570 kc, 250 w-D 13-15 E Main St Phone Osborne 2-2157 Dunkirk-Fredonia Broadcasting Inc (acquired station Jan 1, 1959) See "Newspaper Ownership"

H K Williams III, pres, Frank Michaels, gen mgr, Jerry Lewis, coml mgr, John Dabney, prog dir, Don Lapp, prom mgr, James Duncan, news dir, James Tastor, chief engr.

FREEPORT, Nassau County

WGBB (1924) 1240 kc, 250 w, 44 S Grove St Phone Mafar 3-1240 Long Island's First Station Inc (acquired station Aug 6, 1956)

Edward J Fitzgerald, vp & gen mgr, Michael C Sands, asst sta mgr, Harry Hein, coml mgr, Nick Charles, prog dir, Edward J Fitzgerald Jr, prom mgr, William J Goddard, news dir; Harvey J Soper, chief engr.

FULTON, Oswego County

WOSC (August 1949) 1300 kc, 1 kw-D 1 W Bridge St Phone Lyric 2-2255 Cassill Radio Corp (acquired station August 1954)

Network Keystone Rep Best
Specialty programs Italian, 1 hr, Polish, 1 hr both wkly

Richard C Mitchell, pres, Jack Burgess, vp & gen mgr, Frank Dale, prog dir, Fred Maxon, prom mgr, Francis Mott, news dir, John H Stone, chief engr

WOSC-FM (not on air, granted May 25 1960, target date unknown) 101.7 mc, 31 kw Same licensee as WOSC (above)

GARDEN CITY, Nassau County

WLIR (FM) (Oct 28, 1959) 92.7 mc, 750 w. Garden City Hotel Phone Pioneer 1-4700 High Fidelity Music Co (original owner)

John R Riegen Jr, owner, gen mgr, prog dir & prom mgr, Barton Fellows, coml mgr, Dorothy C Riegen, news dir, Francis E Bade, chief engr

WFYI (See Mineola, N Y)

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BUFFALO'S ONLY 50,000 WATT STATION

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NEW YORK CONTINUED

GENEVA, Ontario County

WGVA (1947) 1240 kc; 250 w. 87 Seneca St. Phone Geneva 6691. Star Broadcasting Co. (original owner). See Star Broadcasting Stations in "Group Ownership"

Rep Cooke
Maurice R Forman, chief owner; William Dudley, gen mgr; Jack Palvino, prog dir; Paul Lockwood news dir; R. Carleton Greene, chief engr

GLENS FALLS, Warren County

WSET (May 28, 1959) 1410 kc; 1 kw-D Queensbury Hotel, 50 Maple St. Phone Glens Falls 2-2151. Vacationland Broadcasting Corp (original owner) See Olean Broadcasting Corp. in "Group Ownership."

Rep Cooke
Donald W Merriman, pres; A F. Di Belle, coml mgr; Edward A Neilson, secy; Barry Stigers, prom mgr, Mike Steele, news dir; William Potter, treas

WWSC (Dec. 18, 1946) 1450 kc, 250 w 217 Dix Ave. Phone RX-2-6518. Normandy Broadcasting Corp. (acquired station July 1, 1959).

Network ABC Rep Devney-O'Connell
John B Lynch, pres & gen mgr; Louis J Tinney, prog dir; Rolph Romano, vp in charge of special promotions, Robert E Middleton, news dir, LeRoy Fuller Jr., chief engr.

GLOVERSVILLE, Fulton County

WENT (July 1, 1944) 1340 kc, 250 w. 8 W Fulton St. Phone Gloversville 4-7175 WENT Broadcasting Corp. (acquired station May 1, 1955).

Network CBS Rep Gill-Perna.
Specialty programs Italian
Joseph H Tobin, pres & gen mgr; George H Hornidge, coml mgr, Lawrence Peck, news dir, Richard J Stewart, chief engr & prog dir

HEMPSTEAD, Nassau County

WHLI (July 22, 1947) 1100 kc; 10 kw-D, DA-D 384 Clinton St. Phone Ivanhoe 1-8000 Fm Broadcasting Corp (original owner).

Rep Gill-Perna.
Paul Godofsky, pres & gen mgr, Joseph A Lenn, coml mgr, Jerry Carr, prog dir; John Clayton, prom mgr, Charles Johnson, news dir, Miriam Godofsky, women's dir, Frank E Knaack, chief engr

WHLI-FM (July 22, 1957) 98.3 mc 1 kw Duplicates WHLI (above)

***WVHC (FM)** (Nov. 1959): 88.7 mc; 10 w. Phone Ivanhoe 9-7000, ext. 287. Hofstra College (original owner).

Specialty programs: Spanish, 1½ hrs. wkly. Dr. Frank Iezzi, gen mgr; Jeff Kraus, prog dir; Burt Wolfe, prom mgr; Hal Mabie, news dir; Minor Dixon, chief engr.

HERKIMER, Herkimer County

WALY (October 1956) 1420 kc; 1 kw-D. 232 N Main St. Phone Townsend 6-1420. WALY Inc (acquired station June 22, 1959).

Rep Webb
Specialty programs: Italian, 1 hr wkly.
Richard K. Thorman, pres & coml mgr; George A. Baker, vp & gen mgr.

HORNELL, Steuben County

WLEA (September 1951) 1480 kc; 1 kw-D. 97 Main St. Phone 1420. Hornell Broadcasting Corp (original owner).

Network MBS Rep Gill-Perna
Charles D Henderson, pres & gen mgr

WWHG (1949) 1320 kc, 5 kw-D. Radio Center, 85 Canisteo St. Phone 2000 Ra-Tel Broadcasters (acquired station Sept. 1, 1956)

Network Northeast. Rep Pearson
Specialty programs Italian, ½ hr
Sy Dresner, pres, Jerry Wax, prog dir, prom mgr; gen mgr, Sheffield Davis, coml mgr; Charles Pease, news dir. Cleora Carroll, women's editor, Howard Huff, chief engr

WWHG-FM (1946) 105.3 mc; 8.3 kw Duplicates WWHG (above).

HUDSON, Columbia County

WHUC (1947) 1230 kc, 250 w Union Turnpike Phone Hudson 8-3341. Colgreene Broadcasting Co (acquired station January 1, 1958).

Rep Walker-Rawalt.
Orin Lehman, pres, Joseph Gindin, gen mgr; Thomas Curtis, prog dir, Victor J Shuler, chief engr.

HUNTINGTON, Suffolk County

WGSM (Sept 1, 1951) 740 kc, 1 kw-D 379 New York Ave. Phone Hamilton 3-6740 Huntington-Montauk Broadcasting Co (original owner)

Rep Pearson
Edward J Fitzgerald, pres & gen mgr, Lawrence Greenwald, coml mgr, Joseph Roberts, prog dir, Edward J Fitzgerald Jr, prom mgr, William Goddard news dir; William Naramore, asst station mgr & chief engr

ISLIP, Suffolk County

WBIC (Oct 16, 1959) 540 kc, 250 w-D 1 E. Mian St, Bay Shore Phone Pershing 5-0540; Mohawk 5-2300 South Shore Broadcasting Corp (original owner)

Maurice Weiss, pres & gen mgr, Roland Brescia, coml mgr, Lee Murphy, prog dir, John Blake, chief engr

ITHACA, Tompkins County

WHCU (1922) 870 kc, 1 kw L-WWL 212 E State St. Phone 4-6301 TWX 367 Cornell U (original owner)

Network CBS Rep Masla
Michael R Hanna, gen mgr; H. E. M. Brockway, coml mgr, Joseph A. Short, program dir, Herbert P. Michels, chief engr; Samuel M. Woodside, news dir, Lou Kaiser, farm dir; Barbara Hall, women's dir.

WHCU-FM (1947) 97.3 mc; 40 kw. Duplicates WHCU (above).

WVRA (FM) (1948): 103.7 mc; 5.6 kw. P. O. Box 10. Phone 4-5357. Northeast Radio Corp. acquired station Feb. 1, 1960). See Northeast Radio Network and Ivy Broadcasting Stations in "Group Ownership."

Network Northeast. Rep Devney-O'Connell.
Ellis E. Erdman, pres; Joel Fleming, gen mgr & coml mgr; Christopher Knapp, prog dir; Patricia Bell, prom dir; Hank Greenwald, news dir; Gerald Cushing, chief engr.

WTKO (April 1956): 1470 kc; 1 kw-D. P. O. Box 10. Phone 4-9511. Radio Ithaca Inc (original owner).

Network ABC; Northeast Radio Network. Rep Venard, Rintoul & McConnell.

Ellis E. Erdman, pres; Joel Fleming, vp & gen mgr, Robert Newman, coml mgr; Kit Knapp, prog dir, Art Ross, prom mgr, Bill Diehl, news dir, Gerald Cushing, chief engr.

WVBR-FM (June 4, 1958): 93.5 mc; 125 w. (CP for 700 w). Willard Straight Hall Phone 4-0671. Cornell Radio Guild Inc. (original owner)

Rep Ivy Network Corp., New Haven, Conn
David A Berkley, Eugene H. Blabey, business mgr & news dir, Theodore E. Hlavac Jr., prog dir; Frank N Hawkins Jr., sales mgr, John F. Burns, chief engr

JAMESTOWN, Chautauqua County

WJOC (Jan 26, 1948): 1340 kc; 250 w WJOC Bldg, 415 W. 4th St. Phone 61-555 Air Waves Inc (original owner).

Network MBS Rep Burn-Smith.
Harold P. Kane, pres & gen mgr; Warren Peterson, coml mgr, Jack Sterling, prog dir, Prentice Rothra, news dir; Burton O Waterman, chief engr.

WJTN (October 1924): 1240 kc; 250 w. Hotel Jamestown. Phone 71-151 James Broadcasting Co. (acquired station 1936). See James Broadcasting Stations in "Group Ownership"

Network ABC. Rep Venard, Rintoul & McConnell

Specialty programs Swedish, 2 hrs wkly
Simon Goldman, pres & gen mgr, J Carl Willicms, coml mgr, George Pfeeger, prog dir; Almon Hazard, news dir; Herbert Niklaus, chief engr

WJTN-FM (October 1947): 97.3 mc; 9.5 kw. Same licensee and staff as WJTN (above).

KINGSTON, Ulster County

WBAZ (Aug 15, 1959) 1550 kc, 500 w-D 527 Broadway Phone Federal 1-6300 Big River Broadcastign Corp (original owner)

Rep Burn-Smith.
Specialty programs German, 1 hr wkly
Austin E Harkins, pres; W. Frank Short, gen mgr, Robert Beckwith, coml mgr, Jack Maruardt, news dir, Willard Draper, chief engr

WKNY (1939) 1490 kc; 250 w P O Box 4180 Phone Federal 1-1490 Kingston Broadcasting Corp (acquired station 1947) See Highland Stations in "Group Ownership."

Network CBS Rep Walker-Rawalt, Meeker
Specialty programs Polish, ½ hr. wkly
Joseph K. Close, pres; Edward A. Whitnev Jr., vp & gen mgr, Tony Bell, prog dir; Richard McCarthy, news dir, Vernon Van Dusen, chief engr

LIBERTY, Sullivan County

WVOS (1947) 1240 kc, 250 w. P O Box 150 Phone Liberty 1680 Sullivan County Broadcasting Corp (acquired station 1949)

Seymour D Lubin, pres William B. Orr, gen mgr, Harry S Borwick, Treas

LITTLE FALLS, Herkimer County

WLFH (1950) 1230 kc; 250 w WLFH Radio Bldg Little Falls 654; Herkimer-Townsend 6-2515 Walter T Gaines (acquired station 1955)

Rep Hopewell
Walter T Gaines, owner, Barry Frank, chief engr

LOCKPORT, Niagara County

WUSJ May 8, 1949); 1340 kc, 250 w 320 Michigan St. Phone Lockport 3-5944 Lockport Union-Sun & Journal Inc (original owner). See "Newspaper Ownership"

Rep Gill-Perna.
Katherine W. Corson, pres, William J Kemble, gen mgr, Joseph A Pinna, station mgr & coml mgr, Tony Allen, prog dir, Gerald F. Diamond, prom mgr, Tom Jolls, news dir, Jeanne Spaulding, women's prog dir, Thomas R. Ceravolo, chief engr.

MALONE, Franklin County

WICY (Nov 4, 1946) 1490 kc, 250 w (CP for 1 kw-D, 250 w-N) WICY Bldg Phone 1546 North Country Broadcasting Co (original owner)

Network MBS Rep Dore Assoc
Mitchell C Tackley, pres & gen mgr, Alice M Pelkey, coml mgr, Donald J. Pave, prog dir, John E Flynn, news dir, Adolf Stromer, chief engr

MASSENA, St. Lawrence County

WMSA (Oct 12, 1945) 1340 kc, 250 w Central Bldg Phone Rockwell 9-3591 Brockway Co (original owner). See "Newspaper Ownership"

Network ABC Rep Weed
John B Johnson, pres, Louis Saiff Jr gen mgr, Thomas R. McHugh, coml mgr, James H. Nash, prog dir, Adrian S. Frazier, prom mgr & chief engr

WMSA-FM (Oct 23, 1948). 105.3 mc 13 kw. Duplicates WMSA (above)

WSTS (Oct. 19, 1958) 1050 kc, 1 kw-D Main & Water Sts Phone Rockwell 4-0554 Seaway Broadcasting Corp (original owner)

Rep Dore Assoc, Lorrie Potts (Toronto). Jack J Kessler, gen mgr

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ITHACA, N. Y.

***WICB (FM)** (1947) 91.7 mc, 10 w Phone 2-2431 Ithaca College (original owner)

Specialty programs French, ½ hr wkly
Royal D. Colle, pres, Wilburt J. Richter, gen mgr, Michael Brockman, prog dir, Robert Press, chief engr.

MIDDLETOWN, Orange County

WALL (Aug. 6, 1942): 1340 kc, 250 w 62 North St. Phone Diamond 3-3119. Community Broadcasting Corp. (original owner).

Rep Walker-Rawalt
Specialty programs: Italian, 1 hr; Polish, 1 hr; Spanish, 1/2 hr. wkly.
James M. Patt, pres & gen mgr; Albert Larson Jr., news dir, Fred Schoelkopf, chief engr.

MINEOLA, Nassau County

WFYI (Jan 1, 1957): 1520 kc, 250 w-D (CP for 10 kw-D, DA-D) Roosevelt Field Phone Pioneer 6-6700. VIP Broadcasting Corp. (acquired station April 1, 1959) See Herald Tribune Radio Network Stations in "Group Ownership."

Network Herald Tribune Rep Bolling
Martin Stone, pres; Wallace Dunlap, gen mgr, Sumner Pearl, coml mgr, Jon Esther, prog dir, John Frogge, news dir, Ernest Machanic, chief engr

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MT. KISCO, Westchester County

WRNW (FM) (April 8, 1960) 107.1 mc; 300 w. 454 Main St. Phone Mount Kisco 6-8922. Incorporated Melphon (original owner).

Rep Clark
William J. McCarren, pres & chief engr; Richard W. Burden, treas & gen mgr, C Edward Dombert, vp, sales, prom & coml mgr; Julius F. Geilenkirchen, sec & prom mgr.

WVIP (Oct. 27, 1957): 1310 kc; 1 kw-D, DA-D. P. O. Box 608, 440 Lexington Ave. Phone MO 6-5177. Suburban Broadcasting Co. (original owner). See Herald Tribune Radio Network Stations in "Group Ownership."

Network Herald Tribune Radio Network. Rep Bolling.
Martin Stone, pres; Gustave Nathan, gen mgr, Thomas Paris, station mgr, Edward Robbins, prog dir, Gerald Janes, news dir, Ernest Machanic, chief engr

NEWARK, Wayne County

WACK (Oct 19, 1957) 1420 kc, 500 w-D 110 East Union St. Phone Deerfield 1.1420. Radio Wayne County (original owner).

Rep Walton.
J. Kaufman, pres; J. Bud Sova, vp, gen mgr & coml mgr, Lowell (Bud) Paxson, prog dir, Kathy Troy, prom mgr, Matt Rinaldi, news dir, M. L. Cole, chief engr

NEWBURGH, Orange County

WGNV (1933) 1220 kc, 1 kw-D P. O. Box 591. Phone John 1-2131 Orange County Broadcasting Corp. (acquired station 1952)

Rep Masla
George W. Bingham, pres, Campbell K. Thompson, gen mgr, Gordon Cameron coml mgr, Richard Raskin, prog dir, Ned Shreve, news dir, Marvin S. Seimes, chief engr

NEW ROCHELLE, Westchester County

WVOX (1950): 1460 kc; 500 w-D Pershing Square Bldg. Phone New Rochelle 6-0800. Radio Westchester Inc (acquired station Nov. 1958). See Herald-Tribune Stations in "Group Ownership." See also "Newspaper Ownership."

Network Herald Tribune Network. Rep Bolling
Martin Stone, pres, Herald Tribune Radio Network, Gustave Nathan gen mgr, Herald Tribune Radio Network, William F. Sherry, station mgr, Mort Dean, prog dir, Victor Ratter, news dir, Garfield H. Ricketts, chief engr.

WVOX-FM (1953). 93.5 mc, 1 kw Duplicates WVOX (above)

NEW YORK, New York County, Bronx County, Richmond County, Kings County, Queens County

WABC (Oct. 7, 1921). 770 kc, 50 kw. 7 W. 66 St., zone 23. Phone Susquehanna 7-5000. TWX NY 1-2382 American Broadcasting Co-Paramount Theatres Inc (acquired station Feb. 9, 1953) See ABC Owned Stations in "Group Ownership."

Network ABC Rep Blair.
Leonard H. Goldenson, pres; Harold Neal Jr., vp in charge, Barrett H. Geoghegan, sales mgr, Maurice Benkoil, prog coordinator, Tom Mager, merchandising & sales prom mgr, John Bourcier radio engineering operations supervisor, Edwin Silverman, dir of news & special events, Margaret M. Michaud, business mg

WABC-FM (1948): 95.5 mc; 1.5 kw. Duplicates WABC (above).
WABC-TV: Tv companion of WABC-AM-FM.

WADO (Mar 12, 1934) 1280 kc; 5 kw, DA-1. (S-WHBI Newark), 444 Madison Ave., zone 22. Phone Murrayhill 8-1280. Bartell Broadcasters of New York Inc (acquired station Aug. 18, 1959). See Bartell Family Radio Group in "Group Ownership"

Rep Young.
Mel Bartell, pres; Mort Wagner, gen mgr; Sydney Kavaleer, sales mgr; Al Hancock, prog dir; Jack Powers, news dir; Emile Hill, chief engr.

WBAI (FM) (1954) 99.5 mc, 18 kw. 30 E. 39th St., zone 16. Phone Oxford 7-2288. WBAI-FM Inc. See Pacifica Foundation Stations in "Group Ownership"

Rep Walker-Rawalt
Bert Cowlan, gen mgr; Robert Silverman, coml mgr.

WBPM (FM) (1945) 101.9 mc, 10.3 kw 10 E. 40th St., zone 16. Phone Lexington 2-4927. Muzak Corp.

Charles C. Cowley, pres; John R. Andrus Sr., vp & gen mgr; Joseph M. Lutz, chief engr.

WBXN (Oct 1927) 1380 kc, 5 kw, DA-1 (S-WAWZ Zarephath, N. J.) 260 E. 161 St., zone 51. Phone Melrose 5-0333. WBXN Broadcasting Co (acquired station July 1933)

Rep A. Lewis King
Specialty programs French, 1 hr, Italian, 12 hrs, Negro, 1 1/2 hrs; Polish, 1 1/4 hrs.; Spanish, 3 1/4 hrs.; all wkly

A. L. Haskell, pres, Wm I. Moore, vp & gen mgr, Edward Getchley, asst coml mgr, Frank Johnson prog dir; Edward Ervin, prom dir.

WCBS (1924) 880 kc, 50 kw. 485 Madison Ave., zone 22. Phone Plaza 1-2345. TWX NY 1935. Columbia Broadcasting System Inc (original owner) See CBS Owned Stations in "Group Ownership"

Network CBS Rep CBS Radio Spot Sales.
Dr. Frank Stanton, pres; Sam J. Slate, gen mgr, Ralph W. Goshen, sales mgr, Gene King, prog dir, James Mullen, sales prom mgr, Frank Orth, chief engr, Dave Driscoll, news dir; Louis Frankel, audience prom mgr

WCBS-FM (1941) 101.1 mc; 15 kw. Duplicates WCBS (above)

WCBS-TV: Tv companion of WCBS-AM-FM (above).

WEVD (Jan 1927) 1330 kc; 5 kw, DA-2 (S-WPOW New York and WHAZ, Troy, N. Y.) 117-119 W. 46 St., zone 36. Phone Plaza 7-0880 Debs Memorial Radio Fund Inc (acquired station 1932). See "Newspaper Ownership"

Specialty programs Yiddish, Griek Scandinavian, Lithuanian & Ukrainian
Adolph Held, pres, Henry Greenfield, gen mgr, Norman Furman, coml mgr; George Field, prog dir; Charles W. Brown, chief engr

WEVD-FM (1950) 97.9 mc, 20 kw Duplicates WEVD (above).

***WFUV (FM)** (July 1947): 90.7 mc, 3.5 kw. Fordham U., zone 58. Phone Fordham 7-5400. Rev. John A. St. George, S. J., dir & gen mgr

WHOM (1950) 1480 kc, 5 kw, DA-2 136 W. 52nd St., zone 19. Phone Circle 6-3900 Progress Broadcasting Corp (acquired station 1946). See "Newspaper Ownership"

Specialty programs German, 5 hrs Italian, 9 hrs; Negro, 18 hrs, Spanish 1 1/4 hrs, all wkly.

Fortune Pece pres; Charles Baltin vp & coml mgr, Ralph Costantino, prog dir; George Steiger, chief engr

WHOM-FM (1951) 92.3; 11 kw Same license and staff as WHOM (above)

WINS (1923) 1010 kc; 50 kw, DA-1 7 Central Park W. zone 23. Phone Judson 2-7000. Gotham Broadcasting Corp (acquired station Jan 1, 1954). (Sale to Storer Broadcasting Co. pending FCC approval) See Storer Broadcasting Stations in "Group Ownership" See J. Elroy McCaw Stations in "Group Ownership."

Rep Katz
J. Elroy McCaw, pres; Harold E. Anderson, gen mgr, Charles LeMieux, sales mgr, Rick Sklar, prog dir, Paul von Kunits, chief engr.

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***WKCR-FM** (April 1956): 89.9 mc, 4.2 kw. 208 Ferris Booth Hall, Columbia U., zone 27. Phone Monument 6-3182 Columbia U (original owner).

Network Ivy.
Specialty programs French, 1/4 hr; German, 1/4 hr, Italian, 1/4 hr.; all wkly.

James F. Brymer, pres, Alfred H. Tege, gen mgr, George E. Paphitis, coml mgr, Arthur L. Wisot, prog dir, William Weissman news dir, Arnold J. Goldberg, chief engr.

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Radio Stations CONTINUED

NEW YORK CONTINUED

WLIB (1942) 1190 kc; 1 kw (L-WOWO Fort Wayne, Ind.) 2090 7th Ave., zone 27 Phone Monument 6-1800 New Broadcasting Co (acquired station Sept 19, 1949)

Rep Forjoe
Specialty programs Negro, 100 hrs, Polish, 7 hrs, Spanish, 5 hrs, all wkly
Harry Novik, gen mgr, Arthur Harrison, coml mgr, Nathan Rudich, prog dir, George Goodman, news dir

WMCA (1925) 570 kc, 5 kw, DA-1 115 Madison Ave., zone 1 Phone Murrayhill 8-5700 WMCA Inc (acquired station November 1943)

Rep Am Radio Sales
Nathan Straus, chmn of board R. Peter Straus, pres, Stephen B Labunski vp & gen mgr, Ruth Musser, prog mgr, Ruth Meyer, prod dir Michael Laurence, dir of public relations, David Leeds, news dir, James McCafferty, chief engr, John McSweeney, sales mgr, William D Hamilton, dir of public affairs

WMGM (1922) 1050 kc, 50 kw, DA-1 400 Park Ave., zone 22 Phone Murrayhill 8-1000 Loew's Theatres Broadcasting Corp (acquired station 1957)

Rep Hollingbery
Arthur M Tolchin, exec vp & dir, Morris Shei, business mgr, Frank Schwartz, controller, Samuel L Faust, dir of sales, John Newman, advertising dir, Gene Edwards, asst prog dir David Yarnell, asst prog dir Frank Anzalone, tech supervisor, Bernard H Stahl technical supervisor

WNBC (1922) 660 kc, 50 kw 30 Rockefeller Plaza, zone 20. Phone Circle 7-8300 TWX NY 3773 National Broadcasting Co (acquired station 1926) See NBC owned stations in "Group Ownership"

Network NBC Rep NBC Spot Sales
William N Davidson, vp & gen mgr Herman Maxwell, sales dir, Steve White, prog dir, Robert G Patt, advertising & prom mgr, John Flynn, station engr

WNBC-FM (1940) 97.1 mc, 11 kw Duplicates WNBC (above)

WNBC-TV Tv companion of WNBC

WNCN (FM) (November 1957): 104.3 mc; 15 kw One Park Ave Phone Murrayhill 5-1255 TWX 1-1080. Concert Network Inc. See Concert Network Stations in "Group Ownership"

Network Concert Network.
T Mitchell Hastings Jr, pres; L. Fred Cam, gen mgr & prog dir, Jerry P Kuklin, station mgr, Robert Coleman, sales mgr, David Passell, chief engr

WNEW (Feb 13 1934) 1130 kc, 50 kw, DA-1 N 565 Fifth Ave., zone 17 Phone Yukon 6-7000

Metropolitan Broadcasting Corp (acquired station May 1957) See Metropolitan Broadcasting Stations in "Group Ownership"

Rep Eastman.
John V B Sullivan, vp, gen mgr & coml mgr Mark Olds, prog dir, Mary McKenna, research dir, Martin Weldon, news dir, Max J. Weiner, chief engr

WNEW-FM (August 1958). 102.7 mc, 13 kw Duplicates WNEW (above)

WNEW-TV Tv companion of WNEW-AM-FM

WNYC (July 7, 1924) 830 kc, 1 kw, DA-1 2500 Municipal Bldg, zone 7 Phone Whitehall 3-3600 City of New York Municipal Broadcasting System (original owner)

Seymour N Siegel, dir, John De Prospo, exec officer & coml mgr, Bernard R. Buck, prog dir Dave Knapp, prom mgr, Cyril Freed, news dir Hom Hong Wei, chief engr

***WNYC-FM** (Feb 5, 1941) 93.9 mc, 18 kw Same licensee and staff as WNYC (above)

***WNYE (FM)** (November 1938) 91.5 mc 20 kw 29 Fort Greene Place Brookl'n 17 Phone Ulster 8-3333 Board of Education (original owner)

Dorothy Klock, acting dir of bestg, Harry Hirsch, acting asst dir of broadcasting

WOR (1922) 710 kc, 50 kw, DA-1 1140 Broadway Phone Longacre 4-8000. RKO General Inc (acquired station 1952). See RKO General Inc Stations in "Group Ownership"

Network MBS
Thomas F O'Neil, pres, Robert J. Leder, vp & gen mgr, William McCormick, vp & sales mgr, Jacques Biraben, dir of sales, Robert S Smith, vp & prog dir, Martin J Flieser, prom mgr, George R. Brown, news dir, Harry H. Tilley, chief engr, Milton Robertson, dir press & special prog

WOR-FM (1941) 98.7 mc, 17 kw. Duplicates WOR (above)

WOR-TV. Tv companion of WOR-AM-FM (above)

WPOW (1924). 1330 kc, 5 kw, DA-1 (SWEVD New York and WHAZ Troy) Roosevelt Hotel, Madison at 45th, zone 17 Phone Murrayhill 6-6488 WPOW Inc (acquired station July 15, 1959)

Specialty programs German 4 hrs, Polish, 4 hrs, both wkly
John M Capp, pres, David L. Carlson, gen mgr Don Wallower, prog dir, Ed Smith, chief engr

WQXR (Dec 3, 1936) 1560 kw; 50 kw, DA-1 229 W. 43rd St., zone 36. Phone Lackawanna 4-1100 Interstate Broadcasting Co (acquired station Feb 1, 1944) See "Newspaper Ownership"

Network QXR Rep Raymer
Arthur Hays Sulzburger, chmn of board; Orville E Dryfoos, pres, Elliott M Sanger, exec vp & prog dir Norman S McGee, vp-sales, Elliott M Sanger Jr, prom mgr, Eleanore (Pat) Hurley, Dir press information, Louis J Kleinklaus, chief engr

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2. e.g. a 52 week guide to New York's radio market through **wmca**.

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Radio Stations CONTINUED

NEW YORK CONTINUED

WGFM (FM) (November 1940) 99.5 mc; 6 kw. Duplicates WGY (above)
WRGE (TV): Tv companion of WGY and WGFM (FM) (above)
WSNY (July 15, 1942) 1240 kc, 250 w 619 State St. Phone Express 3-3622. Western Gateway Broadcasting Corp. (original owner)
 Rep Forjoe
 Specialty programs Italian, 1 hr, Polish, 2 hrs w/ky
 Winslow Leighton, pres & gen mgr, Thomas O Seeley asst gen mgr & dir of sales, Stephen A Fitz, prog dir; William Duffy, news dir, Irving P Beck, chief engr.

SOUTH BRISTOL TOWNSHIP, Tompkins County
WRRE (FM) (1948) 95.1 mc; 5.3 kw. P. O. Box 10, Ithaca, N. Y. Phone 4-6357. Northeast Radio Corp. (acquired station Feb 1, 1960). See Ivy Bestg Stations in "Group Ownership"
 Network Northeast. Rep Devney-O'Connell
 Ellis E Erdman, pres; Joel Fleming, gen mgr & coml mgr, Christopher Knapton, prog dir, Patricia Bell, prom dir, Hank Greenwald, news dir, Gerald Cushing, chief engr

SPRINGVILLE, Erie County
WSPE (FM) 88.1 mc; 10 w Board of Education.

SYRACUSE, Onondaga County
***WAER (FM)** (January 1946) 88.1 mc, 730 w. Television and Radio Center, Syracuse U, zone 10 Phone Granite 6-5571, ext. 221 Syracuse U (original owner)
 Kenneth G Bartlett vp; Ruane B Hill, station mgr, Katherine Griffin, prog dir, John W. Soregel, chief engr
WDDS-FM (1956) 93.1 mc; 97 kw. 738 Erie Blvd Phone Hyatt 2-0261. Functional Broadcasters Inc (original owner)
 A Wertheimer, pres, Lawrence Gordon and Robert Romig, vps
WFBL (Feb. 4, 1922) 1390 kc; 5 kw, DA-N P. O. Box 1390, East Syracuse, N. Y. Phone Howard 3-8631. First Broadcasting Corp. (acquired station March 1, 1956). (See Founders Corp Stations in "Group Ownership.")
 Rep Hollingbery
 David Mendelsohn, pres; Henry T Wilcox, gen mgr; Richard F Polgreen, asst mgr & sales mgr; Fay Santello, prog coordinator, James Lamanna, news dir, Vincent Marlin, chief engr.

WHEN (April 14, 1941) 620 kc; 5 kw-D, 1 kw-N, DA-N 511 Loew Bldg, zone 2 Phone Harrison 2-0277 TWX SS 475 Meredith Syracuse Radio Corp. (acquired station March 1, 1954). See "Newspaper Ownership" and Meredith Stations in "Group Ownership"
 Network CBS Rep Katz
 Paul Adanti, vp & gen mgr; W. H. Bell, asst mgr & natl coml mgr; L. N. Parmentier, local coml mgr; John Scott, prog dir, Robert Peel, prom mgr; Joe Cumiskey, news dir, Robert Ardner, chief engr
WHEN-FM (not on air; granted 1959; target date unknown) 102.9 mc, 8.8 kw Same ownership as WHEN (above)
WHEN-TV: Tv companion station of WHEN
WNDR (1946) 1260 kc; 5 kw, DA-N P. O. Box 1212 Phone Gibson 6-1515 Syracuse Broadcasting Corp. (original owner)
 Rep Blair
 Specialty programs Italian, 1 hr, Negro, ½ hr., Polish, 1 hr w/ky
 Arthur C Kyle, prcs, Arthur C Kyle Jr gen mgr Richard L Sandefur, natl coml mgr Richard Lawrence, prog dir; Leo Rosen, local sales & prom mgr, Claude A. Parton, news dir, Richard Wilder, chief engr

WOLF (1940) 1490 kc, 250 w. VanRensselaer & Kirkpatrick Sts Phone Harrison 2-7211 Civic Broadcasting Corp. (acquired station May 1959). See Ivy Stations in "Group Ownership"
 Network ABC; Northeast Radio Network Rep Venard, Rintoul & McConnell
 Specialty programs Italian, 1 hr, Polish 1 hr w/ky
 Ellis E Ehdman, pres; Joel Fleming, vp & gen mgr William Donnelly, coml mgr, Keyes Ferrin, prog dir; Don LaVine, prom mgr, Hank Greenwald, news dir, Gerald Cushing, chief engr.

WONO (FM) (Sept 1, 1958) 100.9 mc, 260 w 237 E Genesee St, zone 2. Phone Granite 1-2217 Sentinel Heights Fm Broadcasters Inc (original owner)
 Rep Fm Hi Fi Broadcasters
 Richard B Shannon, pres, gen mgr & chief eng; Dan Dwyer, coml mgr; Bernard Lipsy, prog dir & prom mgr; Bradford Broyles, news dir

WSYR (See Baldwinsville)
WSYR (1922) 570 kc; 5 kw, DA-2 1030 James St zone 3 Phone Granite 4-3911 TWX SS 185 Central Broadcasting Corp. (acquired station 1948). See "Newspaper Ownership" and Newhouse Stations in "Group Ownership"
 Network NBC Rep Crystal
 E. R. Vadeboncoeur, pres; W. V. Rothrum, gen mgr; W. Alford Jr, coml mgr; F. Ottoway, prog dir, L. B. Switzer, prom mgr, Fred Hilligas, news dir; A. J. Eicholzer, chief engr.

WSYR-FM (1946) 94.5 mc; 10 kw. (CP for 100 kw). Same licensee, address and staff as WSYR (above).
WSYR-TV: Tv companion of WSYR-AM-FM (above).

TICONDEROGA, Essex County
WIPS (July 1955) 1250 kc, 1 kw-D Fort Tl Rd. Phone Juno 5-2868. Tl Broadcasting Inc (acquired station Oct 1, 1959). See Olean Bestg Stations in "Group Ownership"
 Rep Walker-Rawalt
 Bernard H Pelzer Jr, pres, William E Powley, gen mgr, Richard Griswold, prog dir, Elliott Ashrey, chief engr.

TROY, Rensselaer County
WFLY (FM) (1948) 92.5 mc, 5.4 kw Hotel Troy. Ashley 2-7700 Troy Record Co. (original owner). (See "Newspaper Ownership.")
 Network QXR Network.
 Frank L York, gen mgr
***WHAZ** (August 1922): 1330 kc; 1 kw, ST-WPOW and WEVD, both New York, 110 Eighth St. Phone Ashley 2-3000. Rensselaer Polytechnic Institute (original owner)
 Dr. Richard G Folsom, pres; Hiram D. Harris, gen mgr, Carl J. Kunz Jr., chief engr & program dir.

WRPI (FM) (Nov. 1, 1957) 91.5 mc, 710 w. Phone Ashley 2-3000 Rensselaer Polytechnic Institute (original owner)
 Rep Colledge Radio Corp.
 Robert Sammataro, pres, David H Beetle, gen mgr; Dennis J Sandow, bus mgr; Alan Rosenberg, prog dir; Robert McLaughlin, chief engr

WTRY (April 15, 1940) 980 kc; 5 kw, DA-1 92 Fourth St. Phone Troy-Ashley 4-1100. Albany — Hemlock 4-2500, Schenectady — Express 3-6980. TWX Troy 439. WTRY Broadcasting Corp. (acquired station Nov. 18, 1957)
 Rep Blair
 Victor W Knauth, chmn of board, Daniel W. Kops, pres & treas, Richard J. Monahan, exec vp; Sam S Nielsen, vp & gen mgr, Stanley H Edwards, station mgr, Frank G. Belaska, chief engr; George E. LeZotte, program mgr, John Mounter, prog dir; Stan Roberts, community services dir, Don Decker, news editor

UTICA, Oneida County
WIBX (Dec 5, 1925) 950 kc; 5 kw, DA-1 187 Genesee St Phone Swift 7-0220. WIBX Inc (acquired station March 1931).
 Network CBS. Rep Meeker.
 Specialty programs Italian, 1 hr.; Polish, 5 ½ hrs w/ky
 Margaret Bowen Shepard, pres & treas, Frederic C Bowen, asst pres & gen mgr, Elliott Stewart, exec vp & station mgr, Ralph Allinger, production mgr; Allen Bonapart, morning news editor; Bill Evans, night news editor, John T. Dowdell, chief engr.

WRUN (April 24, 48): 1150 kc; 5 kw-D, 1 kw-N, DA-2, 258 Genesee St. Phone Swift 7-1500 Rome Sentinel Co. (original owner). See "Newspaper Ownership"
 Rep Avery-Knodel
 Specialty programs Italian, 5 hrs; Polish, 3 ½ hrs w/ky
 Bradley C Barnard, pres, Richard A Clark, station & coml mgr, Alan E Cole, prog dir, Philip R. Cameron, prom mgr, George S Woods, transmitter supervisor, Carroll F Henry, studio supervisor
WRUN-FM (Oct. 10, 1948): 105.7 mc; 4.3 kw Same staff and licensee as WRUN (above).
 Network QXR Rep QXR Spot Sales.

WTLB (1946) 1310 kc; 1 kw-D, 500 w-N, DA-N Kellogg Rd, New Hartford, N. Y. Phone Swift 7-1330 Star Broadcasting Co. (acquired station Dec 11, 1956). See Star Bestg Stations in "Group Ownership."
 Rep Venard, Rintoul & McConnell.
 Maurice R Forman, pres; Thomas L Brown, vp & gen mgr, Nick Dardano, prog dir, Neil LaGrow, prom mgr, R. C. Greene, chief engr

WALTON, Delaware County
WDLA (May 30, 1951) 1270 kc, 1 kw-D Phone Underhill 5-4321. Delaware County Broadcasting Corp. (original owner).
 Network Rural Radio. Rep Masla
 E Ogden Bush, pres; Michael J. Cuneen, vp & gen mgr, Myra Youmans, prom mgr; Richard Hoyt, news dir; Charles B. Lissner, chief engr.

WATERTOWN, Jefferson County
WATN (Feb 3, 1941) 1240 kc; 250 w Foot of Wealtha Ave Watertown Broadcasting Corp. (original owner).
 Network MBS.
 G. Harry Righter, pres
WOTT (Nov. 2, 1959): 1410 kc; 5 kw-D. 1833 State St. Phone Sunset 2-6540. Thousand Islands Broadcasting Co. (original owner).
 Rep Burn-Smith
 James M. Johnston, pres & gen mgr

WNNY (April 29, 1941): 790 kc; 1 kw, DA-N. P. O. Box 211. Phone Sunset 8-3800. The Brockway Co. (original owner). See "Newspaper Ownership."
 Network CBS. Rep Weed
 John B. Johnson, pres; Louis Saiff Jr, gen mgr; Earl R. Kelly, station mgr; Harold W. Gore, sales mgr, Rodney C. Abare, prog & music dir; Donald K. Hopkins, news dir; Michael R. Yonkovic, dir of engineering.
WCNY-TV: Tv companion of WNNY.

WELLSVILLE, Allegany County
WLSV (Oct 31, 1955) 790 kc, 1 kw-D. Hotel Fasset Phone 727. Radio Services of Wellsville (original owner).

WETHERSFIELD, Wyoming County
WRRL (FM) (1948) 107.7 mc, 5.4 kw. P. O. Box 10, Ithaca, N. Y. Phone 4-6357 Northeast Radio Corp. (acquired station Feb 1, 1960). See Ivy Stations in "Group Ownership."
 Network Northeast. Rep Devney-O'Connell.
 Ellis E Erdman, pres; Joel Fleming, gen mgr & coml mgr, Christopher Knapton, prog dir; Patricia Bell, prom dir, Hank Greenwald, news dir, Gerald Cushing, chief engr

WHITE PLAINS, Westchester County
WFAS (Aug 11, 1932) 1230 kc, 250 w. Secor Rd Hartsdale, N. Y. Phone White Plains 9-6400 Westchester Broadcasting Corp. (original owner) See "Newspaper Ownership"
 Valentine E Macy Jr, pres, Frank A Seitz, gen mgr, John H Hade, coml mgr; Randall Kaler, prog dir John Yottes news dir; Jack Pearson, chief engr
WFAS-FM (Sept 1, 1947). 103.9 mc, 120 w. Duplicates WFAS (above)

WOODSIDE, Queens County
WWRL (See New York City).

NORTH CAROLINA

*Non-commercial
AHOSKIE, Hertford County
WRCS (April 25, 1948) 970 kc 1 kw-D. P. O. Box 232 Phone 3101 Roanoke Chowan Broadcasting Co (original owner)
 Network Carant Rep Best
 Jos B Burden pres, P. G. Sewell, gen mgr; W. G. Smith, coml mgr, Larry Knight, prog dir, Richard Harris, prom mgr, Ray McClees, news dir, W. G. Barnes, chief engr

ALBEMARLE, Stanly County
WABZ (1948) 1010 kc, 1 kw-D P. O. Box 226. Phone Yukon 2-1020 Radio Station WABZ Inc. (acquired station January 1, 1953).
 Network Keystone
 Station P. Williams, pres; Mrs. Ramelle G. Varner, gen mgr; W. Nealson Russell, coml mgr, Marvin A. Coley, prog dir; William B. Marley, news dir, John D. Brooks, chief engr.
WABZ-FM (February 1958) 100.9 mc; 75 kw Duplicates WABZ (above)
WZKY (June 1956) 1580 kc; 250 w-D P. O. Box 550 Phone Yukon 2-1111. Radio Station WZKY Inc. (acquired station Dec 9, 1959).
 Robert R. Hiker, pres; Billy E. Peele, gen mgr; Jerry M. Farmer, coml mgr Ted L. Burleson, prog dir, Ken Kennedy, chief engr.

ASHEBORO, Randolph County
WGWR (May 24, 1947) 1260 kc, 1 kw-D. P. O. Box 309 Phone Main 5-2187. Asheboro Broadcasting Co (original owner). See "Newspaper Ownership"
 Network Keystone Rep Hopewell
 Roy Cox, pres J. R. Marlowe gen mgr; A. B. Brown, prog dir, Howard Miller, chief engr.
WGWR-FM (November 1948) 92.3 mc; 10 kw Duplicates WGWR (above)

ASHEVILLE, Buncombe County
WISE (1939) 1310 kc; 5 kw-D, 1 kw-N, DA-N 92 Haywood St Phone Alpine 3-5381. Ailington-Fairfax Broadcasting Co (acquired station Jan 1 1960) See Thoms Stations in "Group Ownership"
 Rep Broadcast Time Sales; Thoms Radio-TV Enterprises; Paul H. Raymer.
 Harold H. Thoms, pres; John Morris, station mgr; Bob Taylor, prog mgr, Ed Rogers, news dir; John Randolph, chief engr
WISE-TV: Tv companion station of WISE.
WLOS (August 1947): 1330 kc; 5 kw-D; 1 kw-N, DA-N P. O. Box 2150 Phone Alpine 4-4321 TWX SF 1037. Skyway Broadcasting Co (acquired station September 1958). See Wometco Stations in "Group Ownership."
 Rep Peters Griffin, Woodward
 Mitchell Wolfson pres, Theodore Eiland vp & gen mgr; Dewey Long, station & coml mgr; Dave Jacobs, prog dir; Bill Stroupe, prom mgr; George Sprague, chief engr.

WLOS-FM (1947): 104.3 mc; 9.1 kw (CP 99.9 mc 250 kw) Duplicates WLOS (above).
WLOS-TV: Tv companion of WLOS-AM-FM.
WSKY (1947): 1230 kc; 250 w. 12 Church St. Phone Alpine 3-4451. Radio Asheville Inc. (original owner).
 Rep Spot Time Sales
WWNC (Feb 27, 1927) 570 kc; 5 kw, DA-N. 14 O. Henry Ave. Phone Alpine 2-5611 Asheville Citizen-Times Publishing Co. (original owner) See "Newspaper Ownership"
 Network CBS Rep H-R Representatives.
 Robert Bunnell, pres, Cecil B. Hoskins, gen mgr, James A. Hagan, coml mgr; Wm F. Melia, prog dir, C. E. Peacock, news dir; Harvey Nations, chief engr.

BEAUFORT, Carteret County
WBMA (1954) 1400 kc; 250 w. Richard Ray Cummins (original owner).
 Richard Ray Cummins, owner, gen mgr & chief engr; Hilda O. Cummins, traffic mgr & prog dir.

BELMONT, Gaston County

WCCG (Charlotte) (Dec 11, 1954): 1270 kc, 1 kw-D, 500 w-N, DA-N, P O Box 629 Phone Talmage 5-8224 Central Broadcasting Co (original owner)

Network ABC, MBS, Keystone.
Robert R. Hilker, pres & gen mgr, Frank Thomas, coml mgr, Everette Gantt, prog dir & sports dir, Roger Hovis, chief engr.

BLACK MOUNTAIN, Buncombe County

WBMT (under construction granted 1960 target date not announced) 1350 kc, 500 w-D P. O. Box 843. Mountain View Broadcasting Co

BOONE, Watauga County

WATA (1950) 1450 kc, 250 w P O Box 72. Phone Amheist 4-8461 Wilkes Broadcasting Co (original owner)

Network Keystone
Doris Brown pres, Roland Potter, gen mgr & coml mgr, Jane Smith, prog dir, Bob Barnes, news dir, Edwin Chipman, chief engr

BREVARD, Transylvania County

WPNF (July 6 1950) 1240 kc 250 w P O Box 352 Phone Turner 3-2611 Pisgah Broadcasting Co (original owner) See "Newspaper Ownership"

Mrs Ed M Anderson, pres Bobby Hoyle gen & coml mgr John I Anderson, exec dir & treas Bill Hancock, prog dir, Leon Southerland, chief engr

BURLINGTON-GRAHAM, Alamance County

WBAG (1946) 1150 kc, 1 kw-D P O Box 1328 Phone Canal 7-4261 Burlington Graham Broadcasting Co (original owner)

Rep Walker-Rawalt
G C (Jack) Starnes, gen mgr & news dir, Harold Nall, coml mgr; William R Duffee, prog dir & prom mgr, Charles K Stafford, chief engr

WBAG-FM (1917) 92.9 mc, 2.8 kw. Duplicates WBAG (above)

WBBB (September 1941) 920 kc, 5 kw-D 318 S Main St, P O Box 1119, zone 1 Phone Canal 6-6376 Alamance Broadcasting Co (original owner)

Network MBS Rep Thomas F Clark
Specialty programs Negro, 9 hrs wkly.
E Z Jones, exec vp, sec & gen mgr, Lew Carter, coml mgr, Edgar Brooks prog dir, Minnie Canada, prog mgr, Berry Tysor, chief engr.

WBBB-FM (December 1946) 101.1 mc; 3.8 kw Same licensee & staff as WBBB (above)

CANTON, Haywood County

WWIT (July 12, 1954) 970 kc; 1 kw-D P O Box 391 Phone Mission 8-3588. Western North Carolina Broadcasters Inc (original owner)

Network Southeastern Key Market Rep Best
Sidney A. Watts pres, Dalton R Paxton, gen mgr, Charles H Stanley, coml mgr, Dick Mendenhall, news & prog dir, Don Coffey, prom mgr; Yates F Burgess, chief engr

CHAPEL HILL, Orange County

WCHL (1953) 1360 kc, 1 kw-D Durham Rd Phone 8484. Village Broadcasting Co (original owner)

Roland McClamroch Jr, pres & gen mgr, Ty Boyd, coml mgr & prog dir, Susan Campbell, prom mgr, Jim Heavner, news dir, Jim Botsford, chief engr

***WUNC (FM)** (September 1952) 91.5 mc 15.5 kw Chapel Hill. Phone 9472 U of North Carolina (original owner).

R L Hilliard dir of radio; Charles G Couch Jr, gen mgr, Charles Barte, chief engr

***WUNC-TV** Tv companion of WUNC (FM)

Joseph M Bryan, pres; Paul B Marion, managing dir & natl sales mgr; James G Babb, regional sales mgr, Wade St. Clair, prog mgr, Ned Burgess, piom mgr, Nelson Benton, news dir, T E Howard, vp in charge of engineering.

WBTV (TV) Tv companion station of WBT.

WCCG (See Belmont)

WGIV (Dec. 13, 1947) 1600 kc, 1 kw-D (CP for 1 kw-D, 500 w-N, DA-N) P O Box 10063. Phone Edison 3-2195 Charlotte Radio and Tv Corp. (original owner)

Rep Bernard Howard & Co.
Specialty programs Negro, 98 hrs wkly
Francis M Fitzgerald, pres & gen mgr Ray W. Ervin, natl sales mgr, F P Toomey, prog dir, Larry Keith, prom mgr, Scott Hubbs, news dir, S K. Lineberger, chief engr

wgiv

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WIST (Dec 6, 1928) 1240 kc, 250 w P O Box 2536 Phone Franklin 6-8401 TWX CE 483 Henderson Belk (acquired station July 28, 1960)

Rep Adam Young

WKTC (August 1958) 1310 kc, 1 kw-D 2001 Suttle Ave, zone 8 Phone Edison 3-1101 Queen City Broadcasting Corp (acquired station June 1959) See Olin Tice Stations in "Group Ownership"

Rep Donald Cooke
J Olin Tice Jr, pres, John G Kenworthy, gen mgr, Tony Sposa, coml mgr, John Jacobs, prog dir, John Kenworthy & Clarence Jackson, prom mgrs Johnny Eagle & John Harper, news dirs, Clarence Jackson, chief engr

WMIT (FM) (1941) 106.9 mc 36 kw 331 Commerce Bldg, zone 2 Phone Edison 3-9000 Mt Mitchell Broadcasters Inc (acquired station 1951)

Seddon Goode Jr, treas & gen mgr, Odessa W. Bussey, asst sec, Edward C Barnes, prog dir, Thomas G Bryant, vp & chief engr

WSOC (December 1951) 930 kc, 5 kw-D, 1 kw-N, DA-N Liberty Life Bldg, zone 2 Phone Franklin 6-3511. TWX CE 550 Carolina Broadcasting Co (acquired station July 28, 1960). See Cox Stations in "Group Ownership" See also "Newspaper Ownership"

Network NBC Rep Peters, Griffin, Woodward

WSOC-FM (1947) 103.5 mc 35 kw Duplicates WSOC (above)

WSOC-TV Tv companion of WSOC-AM-FM

WWOK (Jan 18, 1953) 1480 kc, 1 kw-D 215 Graystone Rd Phone Jackson 3-1041 Radio Charlotte Inc (acquired station Sept 7, 1953). See Tarlow Stations in "Group Ownership"

Rep Weed
Sherwood J Tarlow, pres, Herb Berg, gen mgr, Robert Acker, coml mgr, Art Lawrence, prog dir, George Webb, chief engr

WYFM (FM) (May 22, 1960) 104.7 mc, 3.8 kw 121 W 7th St, zone 2 Phone Edison 4-1047 Charlotte Broadcasters Inc (original owner)

Bailey W. Hobgood Jr., pres & oper mgr, William A Vaughn, dir of adv, Thomas F Ashcraft, coml mgr, Brian Honess, chief engr

CLINGMAN'S PEAK, Mecklenburg County

WMIT (FM) (See Charlotte, N. C.)

CLINTON, Sampson County

WRRZ (May 1947) 880 kc; 1 kw-D 701 Hwy. Phone 2165 WRRZ Radio Co (acquired station June 1, 1955)

Network ABC, Carolina Farm Service Network. Rep Walker-Rawalt, Carolina Farm Service Network (Wilson, N. C.)

A. G., J. B. Jr. & G. T. Williams & J. L. Austin, owners; George S Walston, gen mgr; E. D. Powell, coml mgr; James R Tew, news & program dir; Berline Autry, promotion dir, Jacob L Bowles, chief engr; J. Homer Butler, farm dir

CONCORD, Cabarrus County

WEGO (1943) 1410 kc; 1 kw-D P O Box 1321 Phone State 2-6215 Concord Kannapolis Broadcasting Co (acquired station July 1, 1957)

Network Keystone
Robert R Hilker, pres & tech supervisor; J Norman Young, vp & gen mgr, Claude C Gibson, coml mgr; William Francis Weant, prog dir; Kenneth R Kennedy, chief engr

DALLAS, Gaston County

WCFT (not on air; granted May 20, 1959) 960 kc; 1 kw-D P. O. Box 997, Kannapolis, N. C. Fred H. Whitley.

DUNN, Harnett County

WCKB (1946) 780 kc, 1 kw-D P O. Box 431 Phone 3133 North Carolina Central Broadcasters (original owner).

Network Keystone, Tobacco
Specialty programs Negro, 1 hr wkly.
L A Tait Sr, pres, A Lincoln Faulk, gen mgr, Emma Lee Grantham, coml mgr Rudy Zurlo, prog dir, John G. Thomas, news dir, Joseph Kotlas, chief engr

DURHAM, Durham County

WDNC (March 1934) 620 kc 5 kw-D 1 kw-N, DA-2 138 1/2 E Chapel Hill St Phone 6155. Durham Radio Corp (original owner) See "Newspaper Ownership"

Network CBS. Rep Raymer.
C C Council, pres; J Frank Jaiman, gen mgr & natl sales mgr, W. R Kirby, local sales mgr, E R Higgins Jr, prog dir, Al Pruitt, prom mgr Waldo Primm, chief engr

WDNC-FM (Feb 28, 1948) 105.1 mc, 36 kw. Duplicates WDNC (above).

WSRC (Oct 14, 1954) 1410 kc: 1 kw-D P O Box 28 Phone 2-4681 Carolina Radio Inc (acquired station October 1957)

Rep Dore, Bernard Ochs (Atlanta)
Specialty programs Negro, 100 hrs wkly
Robert A Montoc, pres, James H Maves Jr, gen mgr, Call S Smith, coml mgr Norfley Whitted, prog dir, Arthur Bone chief engr

WSSB (1946) 1490 kc 250 w P O Box 1168 Phone 7-1457 Public Information Corp (acquired station March 19, 1958)

Rep Radio-TV Reps, James Ayres (Atlanta)
Edgar L Clinton, pres & gen mgr, Paul Preston Dearman Jr, asst mgr Roger Willoby-Rav coml mgr, Brad Harris prog dir, Jane Schrieber, woman's dir & prom mgr John Adams, news dir, R Tavior Rogeis, chief engr

WTIC (1946) 1310 kc; 1 kw-D, 500 w-N DA-N P O Box 1571 Phone 6101. W & W Broadcasting Co (acquired station Sept. 1, 1956).

Network ABC
C H Wentz, pres, H. Tom Morris, gen mgr & coml mgr, Wally Ausley, prog dir

EDENTON, Chowan County

WCDDJ (November 1955) 1260 kc 1 kw-D P. O. Box 509 Phone 2178 Colonial Broadcasting Co (original owner)

Network Keystone
E M Schuman, pres, R W Schuman, exec vp, gen mgr treas & coml mgr Frank Roberts, prog dir, Nancy Carlson, women's dir & traffic mgr; Thomas Shields, news dir, Anthony Ostopoff, chief engr.

ELIZABETH CITY, Pasquotank County

WCNC (September 1939) 1240 kc 250 w P O Box 535 Phone 4379 Albemarle Broadcasting Co (original owner)

Network Keystone Rep Bogner & Martin
Specialty programs Negro 18 hrs wkly
J L Lamb Jr, pres, gen mgr & chief engr; Claude E Ferrell, coml mgr, Desmond S Barclay, asst mgr & farm dir, Jimmy Raper prog dir, Fred Hanev, news dir, Meade Moore, women's dir

WGAI (Nov. 10, 1947) 560 kc 1 kw-D, 500 w-N, DA-2 P O Box 649. Phone 4371 WGAI Radio Co (original owner)

Network MBS
C Alden Baker, pres & gen mgr, Bob Thomas coml mgr, Jack Aulis, prog dir, news dir, prom mgr, Imogene Eason, women's dir, Jim Woods sports dir

ELIZABETHTOWN, Bladen County

WBLA (Aug 3, 1956) 1440 kc 1 kw-D Phone Union 2-3184 Bladen Broadcasting Corp (original owner)

Network Keystone Rep Best.
E Clayton Register, pres; Chatham C Clark, gen mgr, Leon Stone, prog dir, Rudolph Hickman, news dir, Tommy Covington, chief engr

ELKIN, Surry County

WIFM (1949) 1540 kc, 250 w-D P O. Box 152 Phone 860 Tri-County Broadcasting Co (acquired station Dec. 1, 1958). (See "Newspaper Ownership")

H F Laffoon, pres; W P Erwin, gen mgr; Jim Prince, station mgr & chief engr, Robert G Shreve, program dir

WIFM-FM (1949) 100.9 mc; 0.35 kw Duplicates WIFM (above).

FAIRMONT, Robeson County

WFMO (July 13, 1953) 860 kc; 1 kw-D P. O. Box 492 Phone Main 8-4781 Carolinas Broadcasting Co (original owner).

Network Tobacco Radio Network Rep Weed; Pearson
Specialty programs Negro, 12 hrs wkly
Cutlar Moore, pres, James C. Clark, gen & coml mgr; Betty Clark, prog dir, Wes Unold, sports & prom mgr; Verne Strickland Jr, news dir; Joe Miles, chief engr

FARMVILLE, Pitt County

WBTL: 1050 kc; 250 w, DA-D, P O Box 1841, Charlotte, N. C. Atlantic Broadcasting Corp

WFAG (Dec. 12, 1959) 1250 kc; 500 w-D. P. O. Box 157. Phone Skyline 3-3853 Farmville Broadcasting Co (acquired station June 22, 1960)

Rep Hopewell.
Specialty programs Negro, 14 hrs wkly
Carl Venters Jr & Herbert C. Wade Jr, owners

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**As of August 1, 1960*

CHARLOTTE, Mecklenburg County

WAYS (1941): 610 kc; 5 kw-D, 1 kw-N, DA-2 3229 South Blvd. Phone Jackson 3-0121. Inter-city Adv. Co. (original licensee). (See Harold H. Thoms Stations in "Group Ownership.")

WBT (April 10, 1922) 1110 kc; 50 kw, DA-N. One Julian Price Place, zone 8. Phone Edison 3-8833. TWX CE 295. Jefferson Standard Broadcasting Co. (acquired station September 1945). See "Newspaper Ownership" and Jefferson Standard Stations in "Group Ownership." Network CBS. Rep CBS Radio Spot Sales.

Radio Stations CONTINUED

NORTH CAROLINA CONTINUED

FAYETTEVILLE, Cumberland County

WFAI (1947) 1230 kc 250 w P O Box 659 Phone Hudson 4-6161 Jackson F. Lee (acquired station Feb 1, 1960)

Network CBS, Keystone Rep Clark
Specialty programs Negro, 18 hrs wkly
Jackson F. Lee, owner & gen mgr; E G (Bob) Smith, coml mgr, Ernie Eye, women's dir & prom mgr, Walter L. Moring, chief engr

WFLB (1948) 1490 kc; 250 w P O Box 512, Phone Hemlock 2-7136 Fayetteville Broadcasters Inc (acquired station May 4 1960)

Network ABC Rep Burn-Smith
L. W. Allen, pres James D. Simpson Jr, gen mgr, Charles S. Cooper, coml mgr, Al Gigger, prog dir, Hersh Barbour, prom mgr, Vance McBryde, news dir, Kernan Wright, chief engr

WFNC (1940) 1390 kc; 5 kw-D, 1 kw-N, DA-2 (CP 940 kc 10 kw-D 1 kw-N, DA-N) 1009 William Clark Road, Phone Hudson 4-1151 Cape Fear Broadcasting Co (original owner)

Network MBS, Tobacco Radio Network Rep Walker-Rawalt
Victor W. Dawson, pres & gen mgr, Johnny Joyce, coml mgr, Chris Mack, program dir, Allen K. Hall, chief engr, Tandy Swink, news & women's dir

WFNC-FM (1947) 93.1 mc, 14 kw Duplicates WFNC (above)

WIDU (Jan 20, 1958) 1600 kc 1 kw-D P O Box 247 Phone Hemlock 2-6111 WIDU Broadcasting Inc (original owner)
D. F. Owen, pres, W. B. Belche, coml mgr

FOREST CITY, Rutherford County

WAGY (Oct 15, 1958) 1320 kc, 500 w-D P O Box 280 Phone Cherry 5-9888 Tri City Broadcasting Co (original owner)

Specialty programs Negro, 3 hrs wkly
Don H. Lovelace, gen mgr, Fred A. Blanton, coml mgr, Dave White, prog dir, Charles L. Simmons, news dir, G. T. Becknell, chief engr

WAGY-FM (not on air, target date unknown) 105.3 mc, 3.3 kw Will duplicate WAGY (above)

WBBO (Sept 10, 1947) 780 kc; 1 kw-D Phone Cherry 5-4205 Ed M. Anderson Estate (original owner) See "Newspaper Ownership"

Mrs Ed M. Anderson, pres, Carl R. Henson, coml mgr, Charles Melton, prog dir, Merton Iwerks, chief engr

WBBO-FM (Sept 10, 1947) 93.3 mc 1.5 kw Duplicates WBBO (above)

FRANKLIN, Macon County

WFSC (May 5 1957) 1050 kc 1 kw-D P O Box 470 Phone Lafayette 4-2145, Macon County Broadcasters (original owner)

Network Keystone
Henry Bartol Jr, pres, Edwin P. Healy, gen mgr & chief engr, Harold Corbin, coml mgr, Luck Nichols, prom mgr

FUQUAY SPRINGS, Wake County

WFBG (1949): 1460 kc, 1 kw-D P. O. Box 588, Phone Murray 7-4001 WFBG Broadcasting (acquired station Jan 1, 1959)

Network MBS, Keystone.
Specialty programs Negro, 14 hrs wkly.
James F. Flanagan, pres & gen mgr; William Barnum, coml mgr, promotion & news dir, Walter Pearson, program & farm dir, Gale Lewis, chief engr.

GASTONIA, Gaston County

WGNC (March 1939) 1450 kc; 250 w. North Chester St Phone University 5-8501 TWX GASA 391 Catherine T. McSwain

WGNC-FM (September 1947) 101.9 mc; 11.1 kw Duplicates WGNC (above)

WLTC (March 8, 1948) 1370 kc 1 kw-D P O Box 1010 Phone University 5-1079 Gastonia Broadcasting Service Inc (original owner)

Network Keystone, Southeastern Key Market Rep Clark
James B. Petty, pres & gen mgr, B. C. Morrow, coml mgr, A. G. Phillips, prog dir, Jim Whisnant, news dir, Don Voigt, chief engr

GOLDSBORO, Wayne County

WFMC (Nov 11, 1951) 730 kc 1 kw-D P O Box 655 Phone Republic 4-4211 Southern Radio & Television Corp (original owner)

Network Keystone
Specialty programs Negro 11 hrs wkly
Kenneth T. Marshall, pres, Henry M. Harrison Jr, gen mgr, coml mgr, prog dir & chief engr, Bob Nelson, sports dir, John Britt, news dir

WGBR (1939) 1150 kc, 5 kw-D, 1 kw-N, DA-2 P O Box 1024 Phone Republic 4-3621 Eastern Carolina Broadcasting Co (original owner)

Network ABC, Tobacco Network
A. T. Hawkins, pres, Vassie G. Balkcum, gen mgr, Daniel B. Trueblood, chief engr, William G. Justice, news dir

WQBR (FM) (1946) 96.9 mc, 41 kw Duplicates WGBR (above)

WGOL (Oct 22 1955) 1300 kc 1 kw-D 116 W Mulberry St Phone Republic 4-5151 Better Advertising Inc (acquired station Aug 1, 1958)

Network Caranet Rep Bogner & Martin
Specialty programs Negro 3 hrs wkly
William S. Page, pres, Jack P. Hankins, gen mgr, Robert L. Anderson, coml mgr, Lynwood Mosel, sta mgr, Jimmie B. Howell, prog dir, Paul Horne, chief engr

GREENSBORO, Guilford County

WBIG (Aug 19, 1926) 1170 kc, 5 kw, DA-N P O Box 1807 Phone Broadway 2-6125 TWX 80 North Carolina Broadcasting Co (acquired station 1934) See Jefferson Standard Stations in "Group Ownership"

Network CBS Rep Hollingbery
Allen Wannamaker, vp & gen mgr, Dan T. Griffin, asst mgr, W. H. (Red) Henry, coml mgr, Lloyd Gordon, prog dir & news dir, Clara Martin, woman's dir, Ernie Pate, chief engr

WCOG (1918) 1320 kc 5 kw-D, 1 kw-N, DA-2 708 W Market St Phone Broadway 3-6925 WCOG Inc (acquired station Dec 1 1957) See Harold Thoms Stations in "Group Ownership"

Rep Broadcast Time Sales Thoms Radio-TV Enterprises, Raymer

Harold H. Thoms, pres; Terrence R. Bane, station mgr, Thomas A. Wall, prom mgr & news dir, Ansel Atkins, chief engr.

WGBG (February 1942) 1400 kc, 250 w P O Box 2280 Phone Broadway 3-3631 Greensboro Broadcasting Co (original owner)

Network ABC, MBS Rep Pearson.
Specialty programs Negro 15 hrs wkly
Ralph M. Lambeth, pres & mgr, Jack L. Rimmer, coml mgr, Joe Anderson, prog dir & news dir, Earl O. Sullivan, prom mgr.

***WGFS (FM)** (September 1951) 89.9 mc, 10 w Senior High School Phone Broadway 4-7854 Board of Trustees, Greensboro City Administrative Unit

WMDE (FM) (Jan. 9, 1958) 98.7 mc, 5.8 kw 903 Howard St Phone Broadway 4-7555. Herman C. Hall (original owner)

Herbert C. Hall, gen mgr & chief engr, A. B. McLean, sales mgr, Ervin S. Batchelor, prog dir

WPET (1954) 950 kc, 5 kw-D P O. Box 3188 Phone Broadway 5-4464 WEPT Inc

GREENVILLE, Pitt County

WGTC (1910) 1590 kc, 5 kw-D, 1 kw-N P O Box 462 Phone Plaza 8-2174 WGTC Broadcasting Co (acquired station April 16 1960)

Rep Devnev-O'Connell
A. W. Lewin, pres, J. T. Snowden Jr, gen mgr, William Covington, chief engr

WOOW (October 1959) 1340 kc 250 w P O Box 647 WOOW Inc (original owner)

Network Keystone
John P. Gallagher, pres, C. Robert Ray, gen mgr

***WWWS (FM)** (April 17 1957) 91.3 mc 3.95 kw Campus Radio, East Carolina College Phone Plaza 2-7122 East Carolina College
Rosalind Roulston, dir of radio and tv; James Kirkland, program dir, Wendell Smiley, technical dir, Lawrence Behr, chief engr

NEW (under construction) 1550 kc 1 kw-D H & R Electronics Inc

HAMLET, Richmond County

WKDX (June 30, 1957) 1400 kc, 250 w P O Box 826 Phone 1482 Ridsen Allen Lyon (original owner)

Ridsen Allen Lyon, pres, W. P. Billingsley, gen mgr, W. E. Benoist, coml mgr, A. Morrison, prog dir, W. S. Taylor, mgr

HENDERSON, Vance County

WHNC (June 6 1945) 890 kc 1 kw-D P O Box 1011 Phone Geneva 8-7136 Henderson Radio Corp (original owner)

Network MBS, Keystone, Carolina Radio Net

Specialty programs Negro, 34 hrs wkly
Nathan Frank, pres & prom dir, Dr. Clave Frank, exec vp & gen mgr, Nathan & Clave Frank, coml mgrs, Miss Mozelle Moore, prog dir, Robert B. Harrison, news dir, Lewis Hiland, chief engr

WHNC-FM (June 1948) 92.5 mc, 9 kw. Duplicates WHNC (above)

WHVH (May 1955) 1450 kc, 250 w P O. Box 1011 Phone Geneva 8-8135 WHVH Inc (acquired station 1957)

Network Tobacco Rep Webb
Specialty programs Negro 22 hrs wkly
Lawrence Brandon, pres, Mike High, gen mgr & coml mgr, John Price, prog dir, Bud Morgan, news dir, Ed John Brane, chief engr.

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GREENSBORO'S COMPLETE RADIO SERVICE, REACHING ONE OF THE PIEDMONT'S TOP BUYING AREAS.

HENDERSONVILLE, Henderson County

WHKP (October 1916) 1450 kc, 250 w. Chimney Rock Highway Phone Oxford 3 9061. Radio Hendersonville Inc (original owner)
Network Keystone
Kermit Edney, pres & gen mgr Arthur V. Cooley, vp & sales mgr, Jimmy Northington, prog dir, Richard Waters, news dir Charlie Renfrow, chief engr
WHKP-FM (April 1958) 102.5 mc 95 kw Duplicates WHKP (above).

HICKORY, Catawba County

WHKY (June 10 1940) 1290 kc 5 kw-D 1 kw-N DA-N 415 First Ave, NW Phone Diamond 5-2294 Catawba Valley Broadcasting Co (original owner) See "Newspaper Ownership"
Network ABC
Carl V Cline Sr, pres, Edmund S Long gen mgr & coml mgr, Kyle S Jones, prog dir & prom mgr, Thomas E Long, chief engr
WHKY-FM (Jan. 20, 1959) 102.8 mc, 118 kw
WIRC (Dec 5, 1918) 630 kc, 1 kw-D 329 First Ave NW Phone Diamond 5-2124 Foot-hills Broadcasting Inc (original owner)
Rep Pearson.
Edmond H Smith Jr, sec-treas & gen mgr Lee Douglas coml mgr Mrs Mattie Padgett, prog dir, Mrs Cecile Best, prom mgr Mrs Margaret Smith news dir, Elmer Troutman, chief engr.

HIGH POINT, Guilford County

WHPE (July 1917) 1070 kc, 1 kw-D P O Box 1819 Phone 88-31466 High Point Broad-casting Co (acquired station February 1954)
Network Keystone
Specialty programs Negro, 10 hrs wkly
Gary C Davis, pres gen mgr & chief engr, Hal W. Hicks, coml mgr.
WHPE-FM (November 1947) 95.5 mc 13 kw Duplicates WHPE (above)
***WHPS (FM):** 89.3 mc 10 w Board of School Commissioners of The City of High Point.
WMFR (October 1935) 1230 kc, 250 w P O Box 27 Phone 88-1593 Radio Station WMFR Inc (acquired station Dec 1, 1917)
Network ABC Rep Burn-Smith.
Specialty programs Negro 8 hrs wkly
Frank S Lambeth pres, chief owner & gen mgr, Frank Smith, coml mgr, W R Carter prog dir, Gerald Sullivan, asst mgt Howard McCurry, news dir, Robert P Boyd chief engr
WMFR-FM (1946) 99.5 mc 3 kw Duplicates WMFR (above)

WNOS (1953) 1590 kc; 1 kw-D P. O. Box 1448 Phone 2-6831 Doss Broadcasting of North Carolina Inc (acquired station March 1, 1959)
Rep Devney-O'Connell
Charles E Doss, owner & gen mgr; Betty Anne Litze coml mgr, Bill Everhart, program dir; Vic Kirkman, promotion dir; Yancey Cecil, chief engr.

WNOS-FM (1953) 100.3 mc, 2.7 kw Duplicates WNOS (above).

JACKSONVILLE, Onslow County

WJNC (1945) 1240 kc 250 w. P O Drawer E. Phone 7707 Onslow Broadcasting Corp (acquired station October 1955)
Rep Devney-O'Connell
Robert P Mendelson, pres & gen mgr, Rodric L Jones coml mgr, Jean Jackson prog dir, James B Hartline, chief engr
WLAS (June 21 1954) 910 kc, 1 kw-D P O Box 1197 Phone 3901 Seaboard Broad-casting Corp (original owner)
Network Keystone
Paul Paikel, gen mgr, Rod Dorsey, chief engr.

KANNAPOLIS, Cabarrus County

WGTL (June 10, 1947): 870 kc, 1 kw-D P O Box 997 Phone Webster 3-8700. Fred H Whitley Inc (original owner).
Fred H Whitley, chief owner & gen mgr, William E Rumble, chief engr.

KINGS MOUNTAIN, Cleveland County

WKMT (March 12 1953) 1220 kc 1 kw D P O Box 689 Phone 999 R. H Whitesides (original owner)
R H Whitesides, owner Jonas R Bridges, gen & coml mgr, Doris Bridges, prog dir, Ken Jones, prom mgr, Pat Collins, news dir.

KINSTON, Lenoir County

WELS (September 1950) 1010 kc 1 kw D 1312 W Vernon Ave Phone Jackson 3-5151 Farmers Broadcasting Service Inc (original owner)
Network Caranel Rep Bogner & Martin
Specialty programs Negro, 10 hrs wkly
William S Page, pres, Jack P Hankins gen mgr, Richard N Bowman, coml mgr, Patrick Howell, prog dir, Harvey Mewborn, chief engr
WFCC: 960 kc 5 kw-D, 1 kw-N, DA-N P O Box 330 Phone Jackson 3-1111 Town & Country Worldwide Productions Inc (acquired station January 1957) See Town & Country Stations in "Group Ownership"
Network ABC Rep Best
Connie B Gav pres & chmn of board Jane E Trimner, exec vp Ed Winton, gen mgr & asst to pres, Donnie A Gav, station mgr

WISP (1953) 1230 kc 250 w 525 S Queen St Phone Jackson 3-6161 Diehl Broadcasting Co (acquired station Feb 9, 1959)
Rep Walton
William K Diehl, pres, gen mgr & coml mgr, Everett C Peace Jr, production mgr, Herman Civils, chief engr

LAURINBURG, Scotland County

WEWO (Sept 1, 1947) 1080 kc, 1 kw D P O Box 512 Phone Crestview 6-2911 Scot-land Broadcasting Co (original owner)
Network Keystone Rep Dora Clayton (Southeast)
Edwin Pate, pres Dick Brown, gen mgr Truman Brock, chief engr
WEWO-FM (May 1, 1951) 96.5 mc, 9.2 kw Duplicates WEWO (above)

LEAKSVILLE, Rockingham County

WLOE (Dec 20, 1946) 1490 kc 250 w P O Box 632 Phone Main 3-3118 WLOE Inc (original owner)
Network MBS Keystone
Douglas L Claddock, pres, gen mgr & coml mgr, Barbara Stone, prog dir & prom mgr, Leonard Smith, news dir, Eldred Winn chief engr
WLOE-FM (1949) 94.5 mc, 13.5 kw Duplicates WLOE (above) until 12 noon then Muzak Programatic

LENOIR, Caldwell County

WJRI (March 15, 1947) 1340 kc, 250 w 107 West Ave Phone Plaza 4-5361 John P Rabb (original owner)
Network MBS, Keystone
John P Rabb, owner, pres & gen mgr F Kent Atwater, coml mgr & prog mgr, A G Foad Jr, news dir; C Norman Whisnant chief engr

LEXINGTON, Davidson County

WBUY (Sept 22, 1946) 1440 kc, 5 kw-D P O Box 359 Phone Chestnut 6-2716 David-son County Broadcasting Co (original owner)
Network Keystone Rep Hopewell
Greeley N Hilton, co-owner & station mgr Omar G Hilton, co-owner & technical dir Dewey Hutchins, coml mgr, Donald L Matney prog dir, Edwin Fuller, asst mgr, Robert Hager, news dir Fred L Honeycutt, chief engr
WBUY-FM (Aug 24, 1949) 94.3 mc 300 w Same staff and licensee as WBUY (above)

LINCOLNTON, Lincoln County

WLON (Aug 28, 1953) 1050 kc, 1 kw D P O Box 430 Phone Regent 5 8071 Lincoln County Broadcasting Co (original owner)
Wack Brown, pres & gen mgr Carl Smith prog dir & news dir, Dennis C Long, chief engr

LOUISBURG, Franklin County

WYRN (Sept 11, 1958) 1480 kc 500 w D P O Box 66 Phone Gypsy 6-3105 Franklin Broadcasting Co (original owner)
Network Keystone
Specialty programs Negro, 25 hrs wkly
Joseph T Lane, owner, mgr & chief engr Clay McBride, coml mgr Ken Corbitt prog dir, Jan Neal, prom mgr, H C Lane, news dir

LUMBERTON, Robeson County

WAGR (Nov 27 1954) 580 kc 500 w-D 2106 N Cedar St Phone Redfield 9-3394 Southeastern Broadcasting Corp (acquired station April 2 1957)
Rep Masla
Denzel Shavel, pres gen & coml mgr Al Kahn vp & station mgr, Len Lovette prom mgr, Milton Newsome, chief engr
WTSB (June 6, 1946) 1340 kc, 250 w P O Box 393 Phone Redfield 9-6056 Robeson Broad-casting Corp (original owner)
Network Keystone Rep Continental
Specialty programs Negro, 5 hrs wkly
Jack Pait, chief owner, Al G Stanley gen mgr, David Collins, coml mgr, Edward L Potter, prog dir Allen Vause, news dir William F Rogers, chief engr
WTSB-FM (under construction granted June 1960, target date not announced) 95.7 mc 65 kw) Robeson Broadcasting Co (see above)

MARION, McDowell County

WBRM (May 9, 1949) 1250 kc, 1 kw D P O Drawer 229 Phone 7221 Luke City Broad-casting Corp (original owner)
W P Erwin, pres, Jack Reynolds news dir J C Pleasant, coml mgr, Syd Carrigan farm dir Jessie Reynolds, women's dir Hubert C Martin chief engr

MARSHALL, Madison County

WMMH (Sept 20 1956) 1460 kc, 500 w-D P O Box 528 Phone Marshall 3521 Marshall Broadcasting Co (acquired station Aug 2, 1957)
Network Keystone
Cleatus Brazzell, pres, Dean Shields, gen mgr, Eldridge Fox, prom mgr & coml mgr, Jerrv Plemmons prom dir & news dir, Phil Wilson, farm dir, John Carl Chandler, chief engr

MAYODAN, Rockingham County

WMYM (July 15, 1957) 1420 kc, 500 w-D. P O Box 311 Phone 9207 Mayo Broadcasting Corp (original owner)
J. B Shelton, pres, Banner F. Shelton, gen mgr, Robert Kent, news dir, Billy F Keeve, chief engr.

MONROE, Union County

WMAF (July 1917) 1060 kc 250 w-D P O Box 590. Phone Atlantic 3-8115 Union Broad-casting Corp (acquired station June 1949)
Network Keystone
Specialty programs Negro, 2 hrs wkly
Frank A Funderburk, pres & prog dir J. Archie Lancy, gen & sales mgr William D Benton, sec & treas sales, Robert I Smith, chief engr & news dir Robert M Smith production mgr Janet Tolley, women's dir

MOORESVILLE, Iredell County

WHIP (1950) 1350 kc, 1 kw-D Mooresville N C Phone North 3-4301. Wayne M Nelson (original owner).
Network Keystone
Wayne M Nelson, gen mgr Leoma Showman, coml mgr Philip W Nelson, prog dir Buck Mills, prom mgr, E M Stanton Jr, chief engr

MOREHEAD CITY, Carteret County

WMBL (July 29, 1947) 740 kc 1 kw-D P O Box 432 Phone Park 6-3188 Carteret Broad-casting Co (original owner)
Network Keystone Rep Devney-O'Connell
Grover C Munden, pres, Richard J Babcock gen mgr, Walder Niemi, coml mgr & chief engr Joyce Lewis, prog dir, Archie Willis, news dir

MT. AIRY, Surry County

WPAQ (February 1948): 740 kc; 10 kw-D P O Box 107 Phone State 6-6111 Ralph D Epperson (original owner) (See Epperson Stations in "Group Ownership")
Network Keystone. Rep Thomas F Clark.
Ralph D Epperson, gen mgr, Lucy E Bow-man coml mgr, Costin Lindsay, prog dir, Shirley P Kirkman, prom mgr; Jim Shelton, news dir, Dale W Gallimore chief engr
WSYD (Oct. 4, 1951) 1300 kc, 5 kw-D, 1 kw-N DA-N P. O. Box 209 Phone State 6-2147. Mount Airy Broadcasters Inc. (original owner)
Network MBS. Rep Best.
Robert H. Epperson, pres, gen mgr & chief engr; Erastus F. Poore, coml mgr, Elbert Williams, program dir, promotion mgr & farm dir; Lee Roy Childress, news dir; Bonnie Fleming, women's dir.

MURPHY, Cherokee County

WCVP (Oct 12, 1958): 600 kc 1 kw D P O Box 146 Phone Vernon 7-2151 Cherokee Broad-casting Co (original owner)
Rep Webb
Max M Blakemore, gen mgr & chief engr, Glenn Ladd coml mgr, Harry Taylor, prom mgr, Mary Kephart, news dir
WWRK (Aug. 10, 1958): 1390 kc; 1 kw-D Box 306 Phone Vernon 7-3210 Childress Broadcasting Corp of Murphy (original owner)
Network Keystone
James B Childress, owner; Paul Ridenhour, gen mgr & promotion dir, L. D Schuyler coml mgr, Dave Hogan, program & news dir, James Foust, chief engr, Margaret Ridenhour, wom-en's dir.

NEW BERN, Craven County

WHIT (April 23, 1932) 1450 kc 250 w P O Box 551 Phone Melrose 7-4450 Ray D Wil-liams (acquired station May 1, 1955)
Network MBS; Tobacco Radio. Rep Pearson
Ray D Williams, pres; Jim Putnam prog dir Max Powell, news dir.
WRNB (July 5, 1953) 1490 kc, 250 w P O Box 31. Phone Melrose 7-6144 Jefferay Broad-casting Corp (acquired station Nov 8, 1959).
Network Keystone. Rep Howard
William W. Jefferay, pres, chief owner & gen mgr, George B Nelson, station mgr Wil-liam Haite, chief engr.

NEWTON, Catawba County

WNNC (June 19, 1948) 1230 kc, 250 w P O Box 148 Phone Ingersoll 4-4011 Newton-Conover Broadcasting System (acquired station September 1944)
Network Keystone
Earl Holder, pres & gen mgr, Eugene Heniv, coml mgr Mrs Earl Holder prog dir Roger Covert, news dir, Ray Corbitt, chief engr

NORTH WILKESBORO, Wilkes County

WKBC (June 1947): 810 kc, 1 kw-D Radio Bldg Phone 633. Wilkes Broadcasting Co (original owner).

OXFORD, Granville County

WOXF (June 9, 1949) 1340 kc 250 w P O Box 1111 Phone 4167. Oxford Broadcasting Corp.

Radio Stations CONTINUED

NORTH CAROLINA CONTINUED

PLYMOUTH, Washington County

WPNC (Sept. 11, 1959): 1470 kc; 1 kw-D. P. O. Box 87. Phone Swan 3-4104. Harry A. Epperson Sr. (original owner); Sec Epperson Stations in "Group Ownership"
Network Keystone. Rep Hal Walton.
Specialty programs Negro, 6 hrs wkly.
Lewis R. Kurtz Jr., gen mgr; Allan Carwile, news dir; Jack Stallings, chief engr, Ann Snyder, woman's dir.

RALEIGH, Wake County

WKIX (1947): 850 kc, 10 kw-D, 5 kw-N, DA-N, P. O. Box 868. Phone Temple 2-5512. TWX RL 5081. WKIX Broadcasting Co (acquire dstation January 1959).

Network ABC. Rep Hollingsbery.
Hugh E Holder, vp & gen mgr, Joe E Morris, business mgr, Robert DeBardelaben, sales mgr, Alan Browning, prog dir; Charles Stegall, prog dir, Eugene Reopelle, chief engr, Bob DuPre, news dir.

WKIX-FM (1947): 96.1 mc, 29.5 kw. Duplicates WKIX (above).

WPTF (1924): 680 kc; 50 kw, DA-N. Insurance Bldg. Phone Temple 2-8311. TWX RL 5086. WPTF Radio Co. (acquired station 1927).
Network NBC. Rep Peters, Griffin, Woodward

R. H. Mason, pres & gen mgr; R. W. Youngsteadt, sales mgr, Graham B. Poyner, prom mgr; Don Fowler, prom mgr; Jerry Elliott, news dir; Henry Hulick Jr., chief engr.

WPTF-FM (August 1949): 94.7 mc; 50 kw. Duplicates WPTF (above).

WRAL (1939): 1240 kc; 250 w. 130 S Salisbury St. Phone Temple 4-6401. Capitol Broadcasting Co. (original owner).

Network Tobacco. Rep H-R Representatives. Specialty programs Negro, 15 hrs. wkly.
A. J. Fletcher, pres; Fred Fletcher, vp & gen mgr; Bill Currie, mgr of radio; Robert L. Zealy, local sales mgr, Marion G. (Tom) Tucker, prog dir, George A. Penny, news dir, Robert Stephenson, chief engr.

WRAL-FM (1946): 101.5 mc; 54 kw. Duplicates WRAL (above).

WRAL-TV: Tv companion of WRAL-AM-FM.

WSHE (November 1954): 570 kc; 500 w-D. P. O. Box 190. Phone Temple 3-3874. Raleigh Broadcasting Corp. (acquired station May 18, 1960).

Reps Meeker, Dora-Clayton.
NEW (Under construction) 1550 kc; 1 kw-D. North Carolina Electronics Inc.

REIDSVILLE, Rockingham County

WFRC (Oct. 15, 1947): 1600 kc; 1 kw, DA-N. P. O. Box 990. Phone Dickens 9-4361. Piedmont Carolina Broadcasting Co. (original owner).

Network ABC. Rep Bogner & Martin.
H. T. Williams, pres, Steve Woodson, gen mgr & coml mgr; Gene Overby, prog dir; Jerry Huskey, prom mgr; Benjamin G. Grogan, chief engr.

WREV (1950) 1220 kc, 250 w-D. P. O. Box 1349. Phone Dickens 9-7051. Reidsville Broadcasting Co. (original owner). See "Newspaper Ownership."

Rep Southeastern Key Network.
Specialty programs Negro, 10 hrs. wkly
William M. Oliver Sr., pres; E. M. (Buck) Hurd, gen mgr & coml mgr; Mrs. Katy Price Oliver, prog dir; William M. Oliver Jr., news dir & chief engr.

WREV-FM (April 26, 1949): 102.1 mc; 106 kw. Duplicates WREV (above).

ROANOKE RAPIDS, Halifax County

WCBT (November 1940): 1230 kc; 250 w. P. O. Box 190. Phone Jefferson 7-4184. WCBT Inc. (original owner).

Networks MBS; Keystone
Specialty programs Negro, 6 hrs. wkly.
J. Winfield Crew Jr., pres; Tommy Williams, gen mgr; Clayton Sledge, coml mgr; Wayne Harris, news dir; Marvin Floyd, chief engr.

ROCKINGHAM, Richmond County

WAYN (September 1946) 900 kc, 1 kw-D. Phone Whiting 5-4041. WAYN Inc. (original owner)

Wayne M. Nelson, gen mgr; Wm. Futterer, coml mgr; Henry Boggan, prog dir; Jimmie Smith, news dir; Carl M. Wilson, chief engr.

ROCKY MOUNT, Nash County

WCEC (November 1947): 810 kc; 1 kw-D. P. O. Box 1075. Phone Gibson 2-3108. Eastern Carolina Electronics Inc. (original owner). See "Newspaper Ownership"

Network CBS, Tobacco Network. Rep Pearson

Josh Horne, pres; Mel Warner, gen mgr; Ray Thompson, coml mgr; Ray Wilkinson, prog dir; Grover Taylor, chief engr.

WFMA (FM) (1947): 100.7 mc; 33 kw. Same address license & staff as WCEC (above).

WEED (Sept. 10 1933) 1390 kc; 5 kw-D, 1 kw-N, DA-2 P. O. Box 752. Phone Gibson 6-6736. W. A. Wynne (original owner).

Network ABC. Rep Burn-Smith.
R. E. Horner, mgr & coml mgr; John D. Droid, prog dir; J. R. Morris, chief engr.

WEED-FM (1949): 92.1 mc; 270 w. Duplicates WEED (above).

WRMT (Dec. 15, 1958). 1490 kc, 250 w. P. O. Box 283. Phone Gibson 6-9283. Olinda Enterprises Inc. (acquired station Dec. 15, 1958).

Rep Walker-Rawalt.
George Valentine, pres; Norman J. Suttles, gen mgr, Martin L. Street, coml mgr; Everett Ford, prog dir; William T. Winters Jr., chief engr.

ROXBORO, Person County

WRXO (1949) 1430 kc, 1 kw-D. 110 N. Main St. Phone 6013. Roxboro Broadcasting Co. (original owner)

Specialty programs Negro, 4 hrs wkly
Harold S Taylor, pres, coml mgr & chief engr.

WRXO-FM (1958): 96.7 mc; 600w Duplicates WRXO (above)

SALISBURY, Rowan County

WSAT (1948): 1280 kc; 1 kw, DA-N. Drawer #99. Phone Melrose 3-0621. Mid-Carolina Broadcasting Co. (original owner)

Network ABC, Carolina.
C. H. Wentz, pres; Harry L. Welch, gen mgr, Catherine Murphy, coml mgr, Gales M. Adkins prog dir; Russell McIntyre, news dir, E. L. Sherman, chief engr.

WSTP (Jan. 1, 1939): 1490 kc; 250 w. P. O. Box 157. Phone Melrose 6-3811. WSTP Inc. (acquired station Oct. 20, 1956)

Network Keystone. Rep Walker-Rawalt.
Tom Harrell, pres, gen mgr & coml mgr, Bob Bailey, prog dir; Sylvia Wiseman, prom mgr, Richard Norwood, news dir, Jack Ikner, chief engr.

WSTP-FM (March 16, 1946): 106.5 mc; 15 kw. Duplicates WSTP (above).

SANFORD, Lee County

WEYE (Oct. 2, 1952): 1290 kc; 1 kw-D. P. O. Box 550. Phone Spring 4-5561. WEYE Inc. (acquired station Nov. 1, 1959).

Rep Webb.
Specialty programs: Negro, 1 hr. wkly.
Lawrence Brandon, owner & gen mgr; Barry Medlin, coml mgr, Don Smith, prog dir & prom mgr; Herb Brann, chief engr.

WWGP (1946): 1050 kc; 1 kw-D. P. O. Box 651. Phone Spring 3-6611. WWGP Broadcasting Corp. (acquired station July 1, 1958).

Network Keystone.
Frank J. Abbott Jr., pres, treas, owner & mgr; Mary Snow Abbott, vp, secy, co-owner, women's dir; James Curtis Patterson, chief engr.

WWGP-FM (1950): 105.5 mc, 490 w. Duplicates WWGP (above).

SCOTLAND NECK, Halifax County

WYAL (April 3, 1960): 1280 kc; 5 kw-D. P. O. Box 9. Phone Valley 6-9321. WYAL Radio Inc. (original owner)

John Laurino, pres, Gertrude Partin, gen mgr; Walt MacTammany, chief engr.

SHELBY, Cleveland County

WADA (July 9, 1958): 1390 kc; 500 w-D, DA-D. P. O. Drawer 199. Phone Huxley 2-1390. Cleveland County Broadcasting Co. (original owner)

Rep Webb
Boyce J. Hanna, gen mgr & pres; Motte Hanna, vp of programming, Harold J. Noles, coml mgr, Lawrence K. Vasey, prog dir & chief engr; Anne Houser, prom mgr; Gray Ingram, news dir.

WBT: 1110 kc, 1 kw-DA, synchronous amplifier, night only, of WBT Charlotte.

WOHS (1946): 730 kc; 1 kw-D. P. O. Box 1401. Phone Huxley 7-6313. Western Carolina Radio Corp. (original owner)

Network MBS, Keystone.
Robert M. Wallace, pres, Donald V. McLain, coml mgr; Harold R. Watson, prog dir; Eddie F. Rose Jr., chief engr.

WOHS-FM (1946): 96.1 mc; 2.6 kw. Duplicates WOHS (above).

SILER CITY, Chatham County

WNCA (Aug. 19, 1952): 1570 kc; 1 kw-D. P. O. Box 352. Phone Sherwood 2-2135. Chatham Broadcasting Co. (original owner).

SMITHFIELD, Johnston County

WMPM (1950): 1270 kc; 1 kw-D (CP for 5 kw-D). P. O. Box 238. Phone Webster 4-2434. Carolina Broadcasting Service Inc. (acquired station Dec. 1, 1958).

Network Keystone, Carolina Radio. Rep Bernard

Specialty programs: Negro, 2 hrs. wkly
Lynn Barry, bus mgr; Ellis Barbour, gen mgr; Johnny Ciccone, adv mgr; Carl Lamm, prog dir; Jerry Parrish, prom mgr; Bill Creech, news dir, William R. Mecom, chief engr.

SOUTH GASTONIA, Gaston County

WGAS: 1420 kc; 500 w-D. M.G.M. Broadcasting Corp

SOUTHERN PINES-PINEHURST, Moore County

WEEB (Nov. 15, 1947): 990 kc; 5 kw-D. P. O. Box 570. Phone Oxford 5-7001. The Sandhill Community Broadcasters Inc. (original owner).

Network ABC, Keystone. Rep Holman; Dora Clayton (Southeast).

Jack S. Younts, pres & gen mgr; Don Madigan, coml mgr, Elizabeth Younts, prog dir; J. C. Patterson, chief engr

SPRUCE PINE, Mitchell County

WTOE (1955). 1470 kc, 1 kw-D. P. O. Box 817. Phone PO 5-4296. Toe River Valley Broadcasting Co. (original owner).

Tom N. Cooper, pres, treas & mgr; Jessie G. Sullins, coml mgr, Noland K. Cooper, prom mgr, Mike Cinnamon, news dir, Kenneth E. Woodard, chief engr.

STATESVILLE, Iredell County

WDBM (Oct. 7, 1957): 550 kc; 500 w-D. New Northwestern Bank Bldg. P. O. Box 1027. Phone Triangle 2-2455. Iredell Broadcasting Corp. (original owner).

Walter A. Duke, pres, Clay Cline, gen mgr & prog dir; Earl Carney, coml mgr; Joe Price, prom mgr, Jim Taylor, news dir, N. B. Mills II, chief engr.

WDBM-FM (under construction, granted June 1960, target date not announced) 96.9 mc, 3.6 kw. Dredell Broadcasting Corp. (see above)

WSIC (May 3, 1947). 1400 kc; 250 w. P. O. Box 1189. Phone Triangle 3-9078. Statesville Broadcasting Co. (original owner).

Network Keystone. Rep Bolles
G. M. Allen, gen mgr & coml mgr; Pete Sterner, prog dir, Bill Wootten, news dir; T. K. Abernethy, chief engr

WFMX (FM): 105.7 mc, 2.4 kw. Statesville Broadcasting Co. (see WSIC above)

SYLVA, Jackson County

WMSJ (Nov. 8, 1957): 1480 kc, 5 kw-D. P. O. Box 907. Phone Justice 6-2221. WMSJ Inc. (original owner). See Harold Thoms Stations in "Group Ownership"

Network Keystone
Harold H. Thoms, pres; James B. Childress, vp, gen mgr & coml mgr; Danny Barnes, prog dir; Tom Kindell, chief engr.

TABOR CITY, Columbus County

WTAB (July 1, 1954): 1370 kc; 5 kw-D. Phone 3171. Tabor City Broadcasting Co.

Rep Continental Radio Sales.
John B. Ward, pres; Troy McPherson, gen mgr; Roger M. Earp, program dir; Stephen J. Hart, chief engr.

TARBORO, Edgecombe County

WCPS (January 1947): 760 kc; 1 kw-D. P. O. Box 1112. Phone Talbot 3-2191. Coastal Plains Broadcasting Co. (original owner)

Network Caranet. Rep Dora Clayton
Specialty programs Negro, 8 hrs. wkly.
V. E. Fountain Sr., pres; W. Roy Ward, gen mgr; Robert L. Harper, coml mgr, Edward A. Conway, prog dir; Patricia B. O'Neal, prom mgr; Glen Massingill, chief engr.

WCPS-FM (September 1952): 104.3 mc, 7 kw. Duplicates WCPS (above).

THOMASVILLE, Davidson County

WTNC (September 1947): 790 kc; 1 kw-D. P. O. Box 750. Phone 2701. Thomasville Broadcasting Co. (original owner).

Rep Continental
R. F. Vanlandingham, pres, Harold G. Harrison, gen mgr & coml mgr; John A. Mauti, news dir, Clyde C. Fitts, chief engr

WTNC-FM (April 1949): 98.3 mc; 450 w. Duplicates WTNC (above).

TRYON, Polk County

WTYN (Oct. 1, 1954): 1580 kc; 250 w-D (CP for 1550 kc, 1 kw-D). P. O. Box 1317. Phone Ulrich 2-4755. Polk County Broadcasters (acquired station April 1, 1956).

Network Keystone. Rep Beaver (Memphis & Atlanta).

Henry G. Bartol Jr., gen mgr, Gertrude S. Taylor, prog dir; H. L. Rickenbacker, prom mgr; Norme Frost, chief engr.

WADESBORO, Anson County

WADE (July 1947). 1210 kc; 1 kw-D. P. O. Box 341. Phone Myrtle 4-2175. R. P. Lyon & Son (original owner).

Network Keystone.
Specialty programs Negro, 4½ hrs wkly.
W. P. Billingley, gen mgr; Walter Mitchell, coml mgr; Bryan Hicks, prog dir, G. T. Maurice, chief engr.

WALLACE, Duplin County

WLSE (May 1953). 1400 kc; 250 w. P. O. Box 449. Phone Atwater 5-2187. Duplin Broadcasting Co. (original owner)

Harry Kramer, pres; Grace Heath, asst mgr; Coleman O'Neal, coml mgr; Lualda Brinkley, prog dir; O. B. Hall, news dir; Raymond Fields, chief engr

WASHINGTON, Beaufort County

WRRF (March 3, 1942): 930 kc; 5 kw-D, 1 kw-N, DA-N. Bank of Washington Bldg. Phone Whitney 6-2162. Tar Heel Broadcasting System (original owner).

Network ABC. Rep Headley-Reed; James S. Ayers (south)

W. R. Robertson Jr., pres; W. W. Moore, gen mgr, R. W. Frowein, coml mgr; M. Daniels, prog dir; R. W. Tripp, chief engr.

NEW: CP for 1320 kc; 500 w-D. WOOW Inc. (see WOOW Greenville, N. C.).

WAYNESVILLE, Haywood County

WHCC (August 1947): 1400 kc, 250 w. P. O. Box 180. Phone Glendale 6-8661 Kenneth D. Fry & Margaret F. Fry (acquired station Oct. 1, 1953).

Network Keystone
Kenneth D. Fry, partner, gen mgr & sales mgr, Margaret F. Fry, prog dir & prom mgr; John Dickerson, chief engr

WELDON, Halifax County

WCNF (Dec. 24, 1959): 1400 kc; 250 w. P. O. Box 588 Phone Jefferson 6-3115 Twin City Broadcasting Co. (original owner)

Network Keystone, Carolina Radio
Specialty programs Negro, 27 hrs. wkly
Nathan Frank, pres; Dr. Claye Frank, exec vp; Jo Ann Frank, station mgr; Don Williams, prog dir; Howard Anderson, prom mgr; Bill Hesse, news dir, Lewis Hiland, chief engr

WENDELL-ZEBULON, Wake County

WETC (June 16, 1959): 540 kc; 250 w. P. O. Box 278 Phone Andrew 9-9325 Wendell-Zebulon Radio Co. (original owner)
Lewis V. Parrish, pres; Marshall M. Johnson, vp Bill Kirby, gen mgr & chief engr; Nathan Lassiter, coml mgr.

WEST JEFFERSON, Ashe County

WKSX (May 27, 1959): 1600 kc; 1 kw-D P. O. Box 311 Phone 6001. Childress Broadcasting Corp. of West Jefferson (original owner)

Network Keystone.
James B. Childress, pres, J. Ardell Sink, gen mgr & coml mgr, Carroll B. Hart, prom dir; Coy H. Deal, prog dir, Isobel D. Gwynn, woman's dir, W. B. Lewis, news dir; Vernon McCarthy, chief engr

WHITEVILLE, Columbus County

WENC (July 1946): 1220 kc; 1 kw-D. P. O. Box 700. Phone Midway 2-2133. Whiteville Broadcasting Co. (acquired station Dec. 1, 1957).

Network Keystone Rep Thomas F. Clark Co.
J. A. Maultsby Sr., pres; Jerry Honeycutt, station & coml mgr, D. Eugene West, chief engr; Don Viets, program dir; Marv Stuart, farm, news & sports dir; Edna E. Ripple, women's dir.

WILLIAMSTON, Martin County

WIAM (March 1951). 900 kc; 1 kw-D. P. O. Box 590. Phone Swift 2-4161. East Carolina Broadcasting Co. (acquired station August 1953).

Network Caranet Rep Bob Dore.
Specialty programs: Negro, 11 hrs. wkly.
William H. Farrier, co-owner, station mgr, prog dir & sports dir; Charles M. Gaylord, co-owner, gen mgr & coml mgr; Charlie Bailey, prom mgr, Charles Neer, chief engr.

WILMINGTON, New Hanover

WGNI (December 1946): 1340 kc; 250 w. P. O. Box 869 Phone Roger 2-2493. New Hanover Broadcasting Co. (acquired station July 1, 1948).

Network MBS, Tobacco. Rep Walker-Rawalt.
J. S. Brody, pres, Allen B. Jones, gen mgr; Tommy Thompson, coml mgr; Art Madeley, prog dir & chief engr; Bill Weathers, prom mgr; John Powell, news dir.

WKLW (Dec 20, 1957) 980 kc; 5 kw-D. P. O. Box 432 Phone Rodger 3-4633. Arlington-Fairfax Broadcasting Corp. (original owner). See Thoms Stations in "Group Ownership."

Rep Broadcast Time Sales
Harold H. Thoms, pres; Sam Dodd, gen mgr; Virgil Mauldin, coml mgr; Earl Lewis, prog dir; Janice Cowan, continuity & prom mgr; Sherwood Versteeg, news dir, Robert Bowden, chief engr

WMFD (April 15 1935) 630 kc; 1 kw, DA-2 P. O. Box 1889 Phone Roger 2-0058. Dunlea Broadcasting Industries Inc (original owner).
Network ABC. Rep Burn-Smith; Bernard Ochs (Atlanta)

R. A. Dunlea, pres; R. A. Dunlea Jr, gen mgr, R. J. Hurley, coml mgr; Eric Bruton, prog dir; G. A. Curtis, office mgr; Dwight Fee, news dir.

WPRV (FM) (June 1, 1960) 93.9 mc. 6.8 kw. Duplicates WMFD (above).

WILSON, Wilson County

WGTM (July 18, 1937): 590 kc; 5 kw, DA-2. P. O. Box 1020 Phone 243-2188 Watson Industries Inc (acquired station 1940).

Network MBS. Rep Brown (south).
Specialty programs. Negro, 13½ hrs wkly.
Penn T. Watson Sr., pres; Penn T. Watson Jr, gen mgr; Richard L. Pyles, coml mgr; William J. Bunn, prog dir; Aaron Pitt, news dir, Roy Barrow, chief engr.

WLLY (not on air; granted Oct. 15, 1958): 1350 kc; 1 kw-D. Harry A. Epperson Jr. (See Epperson Stations in "Group Ownership.")

WVOT (June 1948). 1420 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 170 Phone 243-5157. Wilson Radio Co. Inc (original owner).

Network Carolina Rep Devney-O'Connell.
Specialty programs Negro, 9 hrs. wkly.
H. W. Anderson, pres, Harry W. Severance, gen mgr, P. O. Barnes, coml mgr; Wistar Moore Jr., prog dir; Bill Wiggs, news dir; Dan S. Williams, chief engr.

WINSTON-SALEM, Forsyth County

WAAA (Oct 28, 1950): 980 kc, 1 kw-D P. O. Box 3119. Phone Park 2-4121. Laury Associates Inc. (acquired station February 1957)

Rep Dore Bernard Ochs (Atlanta).
Specialty programs Negro
Robert A. Monroe, pres, Ranny Daly, gen mgr, Stuart Gordon, coml mgr, Larry Williams, prog dir, prom mgr & news dir, Lee Wallenhaupt, chief engr.

WAIR (1937) 1340 kc, 250 w P. O. Box 5317 Phone Park 5-7548 Forsythe Broadcasting Co. (acquired station Jan. 1, 1957).

Network MBS Rep Burn-Smith.
J. F. Koons III pres, Harold Calvin, gen mgr; Jimmy Wynne, prog dir, Lee King, chief engr.

WAIR-FM (1947). 93.1 mc, 34 kw Duplicates WAIR (above).

WPEG (under construction granted 1960, target date not announced): 1550 kc, 1 kw-D Reisenweaver Communications.

WSJS (April 17, 1930) 600 kc, 5 kw, DA-2 P. O. Box 3018. Phone Park 5-2311 TWX W Sal 370 Piedmont Publishing Co. (acquired station May 1, 1937) See "Newspaper Ownership"

Network NBC Rep Peters, Griffin, Woodward
Harold Essex, vp & gen mgr; Richard Barrom, asst to gen mgr; Phil Hedrick, operations mgr, Robert Sparrow, sales mgr; F. O. Carver, news dir, Robert C. Estes, prog dir.

WSJS-FM (Dec 1, 1947): 104.1 mc; 12.5 kw Duplicates WSJS (above).

WSJS-TV: Tv companion of WSJS-AM-FM.

WTOB (April 22, 1947): 1380 kc, 5 kw-D, 1 kw-N, DA-N. P. O. Box 5176. Phone Park 3-4353. Winston-Salem Broadcasting Co. (original owner). See Winston-Salem Broadcasting Stations in "Group Ownership"

Rep James S. Ayers; Venard, Rintoul & McConnell
James W. Coan, pres; Charles W. Brunt, gen mgr, Bob Jones, coml mgr, Margaret Sugg, prom mgr; George Thomas, news dir; James H. Hoke, chief engr
WTOB-TV Tv companion of WTOB.

WYFS (FM) (Dec. 7, 1958): 107.5 mc; 1.55 kw. 400 27th St., N.W. Phone Park 3-0646. Winsonett Inc. (original owner)

E. Fred Bennett, pres & chief engr; Allan C. Godwin, gen mgr; Lowell R. Tillett, prog dir, Fred A. Moser, prom mgr.

NORTH DAKOTA

*Non-commercial

BISMARCK, Burleigh County

KBOM (1925): 1270 kc; 1 kw-D, 250 w-N. P. O. Box 667 Phone Capital 3-4411. Mandan Radio Assoc (acquired station May 9, 1956).
Rep Gill-Perna

Richard C. Johnson, pres & gen mgr, Nils Pearson, coml mgr, Charles R. Graves, prog dir & news dir; Herb R. Leupp, chief engr.

KFYR (1925): 550 kc; 5 kw, DA-N Fourth at Broadway Phone Capitol 3-0900 TWX BM 8115 Meyer Broadcasting Co. (original owner). See Meyer Broadcasting Co Stations in "Group Ownership"

Network NBC. Rep Blair; Harry S. Hyett (Minneapolis).
William A. Ekberg, pres & gen mgr, R. W. MacLeod, station mgr & coml mgr; Stanley Wilson, prog dir, Raymond Isaak, sales & prom mgr, Don Green, news dir, Ivar Nelson, chief engr

KFYR-TV: Tv companion of KFYR.
KQDI (Aug. 15, 1958): 1350 kc, 500 w-D. P. O. Box 123. Phone Capital 3-4447. Dakota Musicasters (original owner). See D. Gene Williams Stations in "Group Ownership"

Network Keystone. Rep Forjoe.

HAMILTON-LANDIS & ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
SELL **MORE**
RADIO & TELEVISION STATIONS
IN THE MIDWEST—NEAREST OFFICE IS—
1714 TRIBUNE TOWER, CHICAGO 11
DELAWARE 7-2754

Darrel W. Holt, managing partner; Joe Arquette, prom mgr, William H. Banks Jr., chief engr.

DEVILS LAKE, Ramsey County

KDLR (Jan. 25, 1925): 1240 kc; 250 w 400 Twelfth Ave Phone Mohawk 2-2161 KDLR Inc (original owner).

Network MBS. Rep Holman
Bert Wick, pres & gen mgr; Paul R. Lange, coml mgr; Wilbur Clemenson, prog dir & news dir, Harry Kosieracki, prom dir & farm editor; Richard Moritz, chief engr.

DICKINSON, Stark County

KDIX (1947) 1230 kc; 250 w. 119 2nd Ave. W. Phone 224-5133 TWX 8153 Dickinson Radio Assoc (original owner).

Network Keystone. Rep Forjoe.
Specialty programs German, 1 hr wkly.
Dr. Paul Weir, pres, Stanley Deck, gen mgr, Mel Hallock coml mgr; Lauren Haacke, prog dir, Warren Vrana, news dir; Ben Locherd, chief engr

KDIX-TV: Tv companion of KDIX.

FARGO, Cass County

***KPNW** (Oct. 25, 1955) 900 kc, 1 kw-D. Box 248. Phone Adams 2-5949. Northwestern College, Bible College, College of Liberal Arts, Theological Seminary (original owner) See Northwestern College Stations in "Group Ownership"

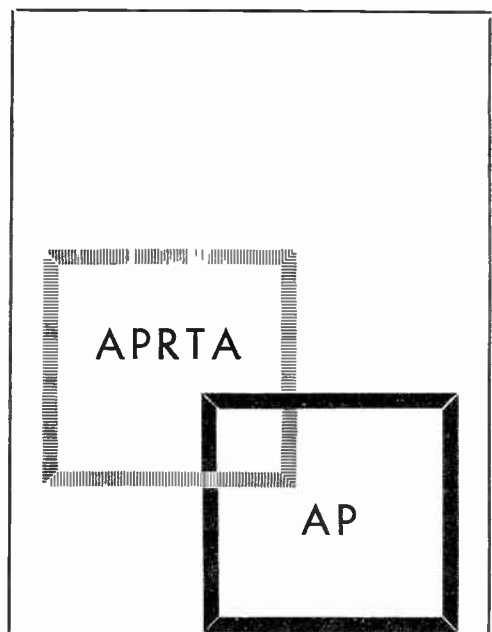
KVOX (See Moorhead, Minn. listing).

KUTT (1960) 1550 kc, 5 kw-D Music Broadcaster (original owner) See D. Gene Williams Stations in "Group Ownership"

Rep Forjoe.
D. Gene Williams & Delbert Bertholf, co-partners, Jim Uglum, mgr.

KXGO (March 14, 1948): 790 kc; 5 kw, DA-N. 4000 W. Main. Phone Adams 5-4461 TWX Fargo 260. North Dakota Broadcasting Co. (acquired station Dec 1, 1958) See North Dakota Broadcasting stations in "Group Ownership."

Network ABC. Rep Gill-Perna
John W. Boler, pres & gen mgr; Clyde Olson, coml mgr; Joe Boyle, prog dir, Arv Johnson, news dir; Norris Pederson, chief engr.
KXGO-TV: Tv companion of KXGO



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Radio Stations CONTINUED

NORTH DAKOTA CONTINUED

WDAY (May 22, 1922) 970 kc, 5 kw, DA-N 207 Fifth St N Phone Adams 2-3371 TWX FG-182 WDAY Inc (original owner) See "Newspaper Ownership"
 Network NBC Rep Peters, Griffin, Woodward
 E C Reinecke, pres, Tom Barnes, gen mgr, Jack Dunn, station mgr, Bill Burn, coml mgr, Ernie Brevik, prog dir, Roy Pedersen, prom mgr, Norm Schiader, news dir, Julius Hetland technical dir
 WDAY-TV tv companion of WDAY

GRAFTON, Walsh County

KGPC (July 12 1958) 1340 kc, 250 w P O Box 312 Phone 227. KGPC Radio Co (original owner)
 Specialty programs Polish, 3 hrs, Spanish, ½ hr wkly
 Clayton Matheson, chief owner & gen mgr, Robert Hunt coml mgr, Don Jorstad, sports dir, Vern Garrison, prom mgr & news dir, Larry Stout, chief engr

GRAND FORKS, Grand Forks County

***KFJM** (1923) 1370 kc, 1 kw-D Phone 4-6141 U. of North Dakota
 John S. Penn, chmn, Dept of Speech, E W Olson, bus mgr, Myron M. Curry, station dir, Ellsworth S. Bryce, asst dir, Frank K. La Ban, prog dir

KILO (1941) 1440 kc, 1 kw-D, 500 w-N P O Box 928 Phone 4-5321 Grand Forks Herald Inc (acquired station April 15, 1948). See "Newspaper Ownership" Also see Ridder Publications Stations in "Group Ownership"
 Network CBS Rep Everett-McKinney, Lee O'Connell, James D. Bowden & Co (Minneapolis)
 Specialty programs Spanish
 M M Opegard, pres, Herman Livingston, station mgr & coml mgr, Dorothy Ann Kirk, adm exec & woman's dir, Wm F Rendell, news dir, A F Petrich, chief engr

KNOX (Sept 7, 1947) 1310 kc, 5 kw, DA-N P. O. Box 1110 Phone 4-4611 Community Radio Corp (original owner) See Community Radio Stations in "Group Ownership"
 Rep Meeker, Wayne Evans (Minneapolis)
 Harry F. Rice, pres; Justin Hobeig, gen mgr, Bill Hutton, prog dir, Boyd Christenson, news dir, David L. Chumley, chief engr
 KNOX-TV: Tv companion of KNOX.

KRAD (see East Grand Forks, Minn)

HETTINGER, Adams County
KNDC (April 2, 1954) 1490 kc, 250 w Lambert Bldg, zone 5. Phone 567-2421 Hettinger Broadcasting Co (original owner)
 Rep Best
 D J Shults, pres, Allen R. McIntyre, gen mgr, Tommy Clement, prog dir, Bill McIntyre, news dir; Doyle Ritter chief engr

JAMESTOWN, Stutsman County

KEYJ (August 1954) 1400 kc, 250 w P O Box 1170 Phone Clinton 2-2160 James River Broadcasting Co (original owner) See Robert E. Ingstad Stations in "Group Ownership"
 Rep James Bowden (Minneapolis)
 Robert E. Ingstad, pres, Alfred G. Berry, gen mgr, Robert L. Richardson, coml mgr, Terry D. Soulis, prog dir, James Myers, prom mgr, Tom L. Burgum, news dir, Kenneth L. Rich, chief engr

KSJB (1937) 600 kc, 5 kw, DA-1 P O Box 1271. Phone Clinton 2-3570 KSJB Inc. (acquired station Sept 1, 1958)
 Network CBS Rep Weed; Dean & Slaughter (Minneapolis), Wayne Evans (Minneapolis)
 James M. Pryor Jr., pres, Don MacTavish, gen mgr, S S (Bob) Ingersoll coml mgr, Vic Donegan, prog dir, Kay McKenzie, prom mgr, Skip Aldrich, news dir, Harvey G. Van Erem, chief engr

MANDAN, Morton County

KBOM (See Bismarck, N. D., listing).

MINOT, Ward County

KGJB (March 1950) 910 kc; 1 kw, DA-N P O Box 1712 Phone Temple 5-1161 TWX Minot 8205. KCJB Inc (acquired station Sept 1, 1958)
 Network CBS Rep Weed, Wayne Evans (Minneapolis)
 James M. Pryor Jr., pres & gen mgr, John Bohan, coml mgr; Conrad Balfour, prog dir, Calvin Asendorf, prom mgr; John Williams, news dir, Bernard Sagaser, chief engr

KLPM (Oct 28, 1929) 1390 kc, 5 kw-D 1 kw N P O Box 232 Phone Temple 4-1146 Minot Broadcasting Co (original owner)
 Network MBS, Great Northern. Rep Walker-Rawalt
 Specialty programs Norwegian, ½ hr wkly
 Ethel H. Cooley, pres, C W Baker, vp, gen mgr & chief engr, Leslie E. Maupin, prog dir & coml mgr, K M Knutson, news dir

KQDY (Nov 17, 1957): 1320 kc, 1 kw-D P. O. Box 1388 Phone Temple 7-1124 Dakota Broadcasters (original owner). See D. Gene Williams Stations in "Group Ownership"
 Rep Forjoe
 Jack W. Birchill, gen mgr, Les H. Sabo, prog dir, Russ Chesney, news dir, Wes Bell, chief engr

OAKES, Dickey County

KEYD (1959): 1220 kc; 1 kw-D, Interstate Broadcasting Corp (original owner) See Robert E. Ingstad Stations in "Group Ownership"
 Network Valley Radio Network.
 Robert E. Ingstad, pres.

RUGBY, Pierce County

KGCA (not on air, granted July 28 1960) 1150 kc, 250 w. Rugby Broadcasters (906 16th Ave. W, Williston, N. D.).

VALLEY CITY, Barnes County

KOVC (Oct 18, 1936) 1490 kc, 250 w Phone 1490. KOVC Inc (original owner) See Robert E. Ingstad Stations in "Group Ownership"
 Network MBS. Rep James Bowden (Minneapolis).
 Robert E. Ingstad pres & gen mgr, Dale Olson, coml mgr, Russ Kabel, prog dir & chief engr, Larry Gaupe, news dir

WHA PETON, Richland County

KBMW (See Breckenridge, Minn., listing).

WILLISTON, Williams County

KEYZ (1948) 1360 kc, 5 kw, DA-N P. O. Box 1240 Phone Greenfield, 3-3911 Charles L. Scofield (acquired station 1951)
 Rep Holman.
 Charles L. Scofield, gen mgr & chief engr, Bob Miller, coml mgr, Bob Gilbert, prog dir; Freeman Hover, prom mgr; Jack McGeenan, news dir.

KGXC (See Sidney, Mont., listing).

OHIO

*Non-commercial

AKRON, Summit County

WADC (April 8, 1925) 1350 kc, 5 kw, DA-1. 10 E Mill St, zone 8. Phone Jefferson 5-6165 Allen T. Simmons Inc (original owner)
 Network CBS. Rep Howard
 Specialty programs German, 1 hr, Hungarian, 1 hr; Greek, 1 hr. wkly
 Allen T. Simmons, pres & gen mgr, R B Wilson, coml mgr; Margaret Bevans, prog dir, Dolores Buehrle, prom mgr, Walter L. Sandeis, news dir, George V. Paul, chief engr.

WAKR (Oct 16, 1940) 1590 kc 5 kw DA-N 853 Copley Road zone 20. Phone Portage 2-8811 TWX AK 484 Summit Radio Corp (original owner) See "Newspaper Ownership" Also see John S. Knight Stations in "Group Ownership"
 Network ABC Rep McGavren
 S. Bernard Berk, pres, Roger G. Berk, vp & gen mgr, Kenneth M. Keegan, coml mgr, Bob Wylie, prog dir, Robert I. Boston, prom mgr, Harold Hageman, news dir; Irwin L. Knopp, chief engr.

WAKR-FM (October 1947) 97.5 mc, 4.4 kw Same licensee, address & staff as WAKR (above)
WAKR-TV Tv companion of WAKR-AM-FM.

***WAPS (FM)** (1955) 89.1 mc 1.3 kw 70 N. Broadway Phone Blackstone 3-2111 Board of Education Akron City School District (original owner)
 Specialty programs French, 1½ hrs wkly
 Betty Dickinson, acting coordinator radio-tv, Earl Coolman, chief engr

WCUE (1950) 1150 kc, 1 kw-D DA-D 41 S. Main St, zone 8 Phone Franklin 6-7114. WCUE Inc (original owner)
 Network MBS Rep Gill-Perina
 Ted Estabrook, pres & gen mgr, George Mamas, coml mgr, Bob Edwards, prog dir, Chick Watkins, prom mgr, Joel Rosco, news dir, Henry Niederkofer, chief engr

WCUE-FM: (not on air, granted March 12, 1958) 96.5 mc 1.5 kw Same address and licensee as WCUE (above)

WDBN (FM) (see Barberton, Ohio)

WHLO (October 1944) 640 kc, 1 kw, DA-1. L KPI 51 W State St, zone 4 Phone Blackstone 3-7101 Radio Akron Inc (acquired station Nov 16 1959) See Susquehanna Broadcasting Stations in "Group Ownership"
 Rep Eastman
 Louis J. Appell Jr, pres, Arthur W. Carlson, gen mgr, Ted Hepburn, sales mgr & coml mgr, Bob Shipley, prog dir, Adrian R. Cooper, prom mgr, Bill Ridenour, news dir, Glenn Winter, chief engr

ALLIANCE, Stark County

WFAH (Sept. 2, 1953) 1310 kc, 1 kw-D, DA-D 2720 S Union Ave Phone Talbot 1-1111 Review Publishing Co (original owner) See "Newspaper Ownership"
 Rep Webb, Ohio Stations Representatives (regional)
 Donald A. Peterson, pres, Robert A. Gates, mgr & coml mgr, Edward D. Krahling, asst mgr & prog dir, Dale Flugan, news dir, Charles Dietrich, chief engr

WFAH-FM (March 26, 1947) 101.7 mc, 1 kw. Duplicates WFAH (above)

ASHLAND, Ashland County

WNCO (1950) 1340 kc, 250 w P O Box 311 Phone 2-1572 Radio Ashland Inc (acquired station Jan 15, 1957)
 Network MBS
 Charles O. Calhoun gen mgr, Wm E. Waldorf, coml mgr, C. John Cigna, prog dir
WNCO-FM (1948) 101.3 mc, 10.2 kw Duplicates WNCO (above)

ASHTABULA, Ashtabula County

WREO (Sept 21 1937) 970 kc, 5 kw-D, 1 kw-N, DA-2 P O Box 372 Phone Wyman 3-2126 WICA Inc (original owner)
 Rep Clark
 D C Rowley, pres, John A. Colin, gen mgr, D W Fassett, mgr, Andrew Holecko, prog dir, Frank N. Bernato, chief engr
WREO-FM (1949) 103.7 mc 40 kw (CP for 200 kw) Duplicates WICA (above)

ATHENS, Athens County

WATH (Oct. 25, 1950) 970 kc, 1 kw-D P O Box 527. Phone Lynwood 3-1587 Radio Athens Inc (original owner)
 A H Koulan, pres & gen mgr, John Kerl, coml mgr, Claudia Steadman, prog dir, Doug Sinsel, news dir, A H Koulan, chief engr
***WOUB** (Sept 15, 1957) 1340 kc, 250 w Ohio U. College St Phone Lynwood 3-1011 ext. 266 Ohio U (original owner)
 Vincent Jukes, dir, Archie Greer, station mgr, David Beach, prog dir, William Baxter, news dir, Arthur Hafer, chief engr
***WOUB-FM** (Dec 13, 1949) 91.5 mc 10 w Duplicates WOUB (above)

BARBERTON, Summit County

WDBN (FM) (Akron) (not on air, target date Sept 1, 1960) 94.9 mc 110 kw R D 1, Seville, Ohio Independent Music Broadcasters Inc (original owner)
 George B. Hanna, pres, Theodore Niarhos, gen mgr & prog dir, Elizabeth Niarhos, coml mgr, Donald Udey, chief engr

BELLAIRE, Belmont County

WOMP: 1290 kc, 1 kw-D. P. O. Box 448, Wheeling, W Va Phone Orchard 6-5661 WOMP Inc (acquired station March 1, 1959) See Hinton Kincaid Stations in "Group Ownership"
 Specialty programs Italian, Polish, Czech
 Donald J. Hoiton, pres, Arthur H. Simmers, gen mgr, Len Carl, coml mgr, Bob Chadcock, prog dir, Karen Porter, prom mgr, Don Amon, news dir, Jack Jennings, chief engr
WOMP-FM (1947) 100.5 mc, 9 kw. Duplicates WOMP (above)

BELLEFONTAINE, Logan County

WOHP (1952): 1390 kc; 500 w-D. Box 33 Phone 2-5796 Lake Erie Radio & Tv Corp (acquired station 1953) Sale pending to Niagara Frontier Broadcasting Corp. (WJLL Niagara Falls, N. Y.)
 R. K. Wood, gen mgr, Kenneth Arnold, chief engr, Charles Fox, news dir.

BEREA, Cuyahoga County

***WBWC (FM)** (March 2, 1958) 88.3 mc 10 w Phone Berea 4-5356. Baldwin-Wallace College (original owner)
 Specialty programs French, ½ hr, German, ½ hr, Spanish, ½ hr wkly
 W. Terry Stuart station mgr, Beverly Morrison, prog dir, Bill Roy, public relations dir, Graydon S. McKee, special events dir, Jane Witten, news dir, Dave Snodgrass, technical dir, Gordon Graves, chief engr

BOWLING GREEN, Wood County

***WBGU (FM)** (November 1951) 88.1 mc, 1.35 kw South Hall, Bowling Green State U Phone 3-8111 Ext 539 Bowling Green State U (original owner)
 Sidney Stone, dir, Robert Graige, chief engr
WBRW (December 1954) 730 kc, 250 w-D, DA-D (CP for 1 kw-D, DA-D). Route 1, Lima City, Ferrysburg, Ohio Phone Trinity 4-4365 Howard R. Ward (original owner)
 Specialty programs Polish, 1 hr wkly
 Howard R. Ward, owner & gen mgr

INTERESTED IN BUYING OR SELLING ONE OF THE

94 AM 72 FM 29 TV

STATIONS OPERATING IN

OHIO

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*As of August 1, 1960



**Oh, boy! — my Pulse says
45% MORE WIMMIN!**

Yes, the latest 55-county Pulse Area Report (March 1-28, 1960) again proves WDAY Radio to be the most-listened-to station in, around, or near Fargo!

45% more women! Monday thru Friday, WDAY Radio has 166,400 women listeners!

67% more men, too (though we really don't care nearly so much about *them*)! WDAY Radio has 114,660 men listeners!

But don't think there's anything unique about this situation. It's been going on for years and years and years. *Ask PGW for all the facts!*

WDAY

FARGO, N. D.

**NBC • 5000 WATTS
970 KILOCYCLES**



PETERS, GRIFFIN, WOODWARD, INC.,
Exclusive National Representatives

Radio Stations CONTINUED

OHIO CONTINUED

LANCASTER, Fairfield County

WHOK (October 1948) 1320 kc, 1 kw-D Memorial Drive Phone 013-4373 Hocking Valley Broadcasting Corp. (original owner).

Rep Ohio Stations.
Nelson R. Embrey, pres & gen mgr, Mark Lucas, coml mgr, Roy Stingley, prog dir, Richard Westbrook; news dir, Charles Houston, chief engr

WHOK-FM (December 1958) 95.5 mc, 18 kw Duplicates WHOK (above)

LIMA, Allen County

WIMA (December 1948) 1150 kc, 1 kw, DA-N 223 N Main St Phone Capital 32060 TWX Lr 292 Northwestern Ohio Broadcasting Corp.

Network ABC Rep McGavren
G. E. Hamilton, pres, R. W. Mack, gen mgr, C. B. Heller, coml mgr, Bill Frink, prog dir, William Harrison, chief engr

WIMA-FM (June 1948) 102.1 mc; 15 kw Duplicates WIMA (above)

WIMA-TV Tv companion of WIMA-AM FM

LORAIN, Lorain County

WWIZ (Oct 26, 1958) 1380 kc 500 w-D 1615 Broadway. Phone Cherry 4-5235 WHIZ Inc (original owner)

Network ABC.
Specialty programs: Spanish, 1 hr wkly
Sanford A. Schafitz, pres; Joe Leonard, gen mgr, A. Barlow, coml mgr, Robert Lee, prog dir, C. Francine, prom mgr, F. D. Cole, news dir, Milton Wills, chief engr

MANSFIELD, Richland County

WCLW (Dec. 30, 1957) 1570 Kc, 250 w-D, DA-D 791 McPherson St Phone Lafayette 5-2333 Mansfield Broadcasting Co. (original owner)

Rep Devney-O'Connell
Frederick Eckardt, owner & gen mgr, William Ball, chief engr

WMAN (Dec 4, 1939) 1400 kc, 250 w P O Box 461 Phone LA 4-2211 TWX Mans 040 Richland Inc (original owner)

Network ABC Rep Venard, Rintoul & McConnell

J. M. O'Hara pres & gen mgr Robert A. James, prog dir & prom mgr, Rex Hess, news dir, William E. Morrison, chief engr

MARIETTA, Washington County

WCMO (FM) (not on air, target date unknown) 89.3 mc, 10 w Marietta College

WMOA (June 1946) 1490 kc, 250 w First National Bank Bldg Phone Frontier 3-7527 Marietta Broadcasting Co (acquired station October 1950)

Network NBC Rep Bolles
R. Sanford Guver, gen mgr & coml mgr; Lee Kendrick, prog dir, Tony Curtiss, prom mgr, Kenneth Luther, news dir, Charles Clark chief engr

MARION, Marion County

WMBN (Dec. 23, 1940) 1490 kc 250 w P O Box 518 Phone Dupont 3-1131 Marion Broadcasting Co (original owner)

Network ABC
Robert T. Mason, pres, treas & gen mgr, Arthur L. Martin, coml mgr, Madge Cooper, prog dir, Joe Ionne, news dir, F. J. Peters, chief engr

WRMN-FM (April 1953) 106.9 mc, 25 kw Duplicates WRMN (above) except for special events

MASSILLON, Stark County

WTIG (Aug 1, 1957) 990 kc 250 w-D DA-D P O Box 573 Phone Temple 2-9619 Massillon Broadcasting Co (original owner) See Joel Rosenblum Stations in Group Ownership

Rep Hal Walton
Joel W. Rosenblum, pres, Richard J. Scholem & Nick Barry, co-mgrs, Ted Weslev, prog dir, Ray Rosenblum, prom mgr, Fred Mecks, news dir, Joe Kish, chief engr

MIAMISBURG, Montgomery County

WFCJ (FM) (not on air, granted June 29 1960) 93.9 mc, 6.5 kw Miami Valley Christian Assn Inc

MIDDLEPORT-POMEROY, Meigs County

WMPO (Aug 28, 1959) 1390 kc, 1 kw-D P. O. Box 71 Phone Wyandotte 25355 Radio Mid-Pom Inc. (original owner).

John E. M. Kerr, pres & gen mgr, William C. Miller, station mgr, Frank M. Youngwerth, coml mgr, Barbara F. Beal, prog dir, Michael S. Rammell, prog mgr, Dennis L. Steadman, news dir, Roger K. Bennett, chief engr.

MIDDLETOWN, Butler County

WPFB (Sept 1, 1947) 910 kc, 1 kw D, 100 w-N. 4305 Central Ave Phone Garden 2-3625 Paul F. Braden (original owner)

Rep Devney-O'Connell
Paul F. Braden, mgr; Thomas P. Hogan, asst mgr, Joseph H. LeMoyné, coml mgr, Charles Reeder, prog dir, Bill Hart, prom mgr, Robert Cordray, news dir, Laurace Beckwith, chief engr

WPFB-FM (July 1 1959) 105.9 mc; 29.4 kw. Same license, staff & address as WPFB (above)

**SOUTHERN OHIO'S FOREMOST
FM—STATION**

*The Only FM Station
With City Grade Coverage*

1000 UV/M IN
DAYTON & CINCINNATI

WPFB-FM
MIDDLETOWN, OHIO

105.9 MC 60,000 WATTS

MT. VERNON, Knox County

WMVO (Nov. 26, 1953). 1300 kc, 500 w-D, DA-D P. O. Box 348 Phone Exchange 20916 Mt. Vernon Broadcasting Co (original owner)

Rep Ohio Stations Representatives
Mrs. Charles Zelkowitz, pres, Stephen W. Zelkowitz, station mgr & prog dir, Bill Victor, sales coordinator, George Bennett, news dir, Rudy Maxwell, chief engr

WMVO-FM (May 26 1951) 93.7 mc 2.9 kw Duplicates WMVO (above).

W-WIZ NORTHERN
OHIO'S
BIG SOUND
BIG BUY

LORAIN, OHIO

SERVING SEVEN COUNTIES

IN THE HEART OF

OHIO'S RICHEST

FARM LAND WITH

STUDIOS IN

MARION

AND

BUCYRUS

Marion trading area offers national and regional distributors an ideal test market. Small enough to be economical, large enough to be indicative. It is a healthy, expanding, but conservative market. Competition among retailers is intense. Merchandise and services which can make the grade in the Marion Market will succeed in any normal American community.

Nineteen years of personal service by veteran staff members offers the advertiser audience acceptance and product prestige.

THE "FRIENDLY NEIGHBOR STA-

TION" CHANGES STATISTICS INTO

SERVICE AND SERVICE INTO SALES

FOR YOU!

A "LOCAL" STATION DOING A "REGIONAL" JOB
SINCE 1940



SELLING A BUMPER CROP OF
LISTENERS IN NORTH CENTRAL
OHIO



AM-FM AND WMRN FARMS

NEWARK, Licking County

WCLT (Jan 4, 1919) 1430 kc, 500 w-D 25 W Main St Phone Fairfax 40071 WCLT Radio Inc (acquired station Jun 1, 1958) See 'Newspaper Ownership'

Rep Meeker Ohio Stations Representatives
Thomas A Rogers, pres & gen mgr, Robert H Piccer coml mgr, Arnauld Fleming, prog dir, Ray Luther, news dir, Benjamin E Windle chief engr

WCLT-FM (Aug 7 1917) 100.3 mc, 85 kw. Duplicates WCLT (above)

NEW BOSTON, Scioto County

WIOI (Sept 2, 1959) 1010 kc, 500 w-D (CP for 1 kw-D) P O Box 909 Phone Elmwood 3 8587 WIOI Inc (original owner)

Network Keystone
Grady M Sinyard pres, James D Sinyard, gen mgr, Joseph S Klarke, coml mgr, John G Greene, asst coml mgr, Robert F Phipps Jr, prog dir Tommy Ray Lesley, chief engr

OXFORD, Butler County

***WMUB (FM)** (1950) 88.5 mc 810 w Miami University Broadcasting Service Phone 32161 ext 323 Miami U (original owner)

Dr Stephen C Hathaway, dir of broadcasting, Paul G Yeazell, gen mgr, Charles Myers, pres, dr Wm Utter, piom mgr, Ben Laine, news dir, Andrew F. Buch chief engr
*Non-commercial educational.

WMUB-TV companion of *WMUB (FM)

WOXB (FM) (Dec 24, 1959) 97.7 mc, 600 w R R 1 Phone West Oxford 4-3513 Radio Oxford (original owner)

Harold G Parshall, gen mgr & chief engr
Ronald F Slater, coml mgr

PAINESVILLE, Lake County

WPVL (April 25 1956) 1460 kc, 500 w D 102 S Park Place Phone Elmwood 2 3155 WPVL Inc (original owner)

Rep Webb, Ohio Stations Representatives
Carl R Lee pres gen mgr & chief engr
Donald Atkin, coml mgr James Ahlstrom, news dir

PIQUA, Miami County

WPTW (Nov 1947) 1570 kc; 250 w-D 1625 Covington Ave Phone Prospect 3-3513 Miami County Broadcasting Co (original owner) See Richard E Hunt Stations in 'Group Ownership'

Network Keystone Rep Best
C Oscar Baker, pres & gen mgr

PORTSMOUTH, Scioto County

WNXT (Aug 30 1951) 1260 kc 5 kw-D 1 kw-N, DA-2 P O Box 1228 Phone Elmwood 3-1161 WNXT Inc (acquired station Aug 1, 1959)

Network ABC Rep Raymer
Lenard Feldman, pres, Marshall Rosene, gen mgr (coml mgr & prog dir, Martin Petree news dir, Russel Newman chief engr

WPAV (April 15, 1935) 1400 kc, 250 w 1009 Galha St Phone Elmwood 3-5176 Paul F Braden (acquired station Feb 1, 1956)

Network CBS Rep Devney-O'Connell
Paul F Braden pres, O T Dresbach, gen mgr, Joseph Le Moync, coml mgr, John T Baker, prog dir, Frank C Balmert, news dir, Maurice L Myers, chief engr

WPAV-FM (June 15, 1948) 104.1 mc, 7 kw Same license, staff & address as WPAV (above) WPAV-FM is programmed separately from WPAV from 10 a m to 10 p m and duplicates am programming from sign-on (5 a m) to 10 a m and from 10 p m to sign-off (1 a m)

SALEM, Columbiana County

WSOM (FM) (Nov 25, 1958) 105.1 mc 100 kw Radio Hill Phone Edgewood 7-9514 Salem Broadcasting Co (acquired station May 21, 1959)

Lee R Dixon, pres & gen mgr, J L Shipley, coml mgr, Roger Luscombe, prog dir, William Glasser, chief engr

SANDUSKY, Erie County

WLEC (Dec 7 1947) 1450 kc 250 w P O Box 441 Phone Main 6-2000 Cleveland Broad-

casting Co (acquired station May 5, 1960) See Cleveland Broadcasting Stations in "Group Ownership"

Rep Venard Rintoul & McConnell
Jay Wagner, pres & gen mgr, Louis Mahla, coml mgr, Karl Bates, prog dir, Kenneth Halterman, news dir, Jay Leibach chief engr

WLEC-FM (Aug 15, 1959) 102.7 mc, 6.9 kw Duplicates WLEC (above)

SPRINGFIELD, Clark County

WBLY (1947) 1600 kc, 1 kw-D Chamber of Commerce Bldg Phone Fairfax 1-3950 Champion City Broadcasting Co (acquired station 1954)

Network Keystone Rep Clark
R Stanley Lucas pres, Robt L Yontz gen mgr, Allan Meuleman, coml mgr, James Bissey, prog dir Carl Eggert, chief engr

WBLY-FM (August 1958) 103.9 mc, 1 kw Duplicates WBLY (above)

WIZE (Nov 1 1940) 1340 kc 250 w 117 W High St Phone Fairfax 3-1955 Radio Voice of Springfield Inc (original owner) See "Newspaper Ownership" See also Air Trails Network Stations in 'Group Ownership'

Rep Devney-O'Connell
Charles Sawyer pres J P Williams, exec vp, Ernest A Gudridge vp & gen mgr, Alex Buchan vp, Sheila Dickerson, piom mgr, Dave Marvin, news dir, George Harris music supervisor, Victor Bushong, vp & chief engr

STUEBENVILLE, Jefferson County

WSTV (November 1940) 1340 kc, 250 w 428 Market St Phone Atlantic 2-6265 TWX 060 WSTV Inc (original owner) See Friendly Group in 'Group Ownership'

Network MBS Rep Averv-Knodel
Specialty programs Italian 2 hrs Negro ½ hr wkly

John J Laux exec vp & gen mgr, Louis W Shapiro station mgr, Thomas Abernethy, prog dir, Scott McMuirav, local news editor, William Chesnes, chief engr

WSTV-FM (June 1947) 103.5 mc, 3.1 kw Duplicates WSTV (above)

WSTV-TV companion of WSTV-AM-FM.

TIFFIN, Seneca County

WTFE (Dec 1959) 1600 kc 500 w-D DA-D 112 E Market St Phone Gibson 7-2212 WTFE Inc (original owner)

Rep Cooke
Robert G Wright, pres gen mgr & coml mgr, Milton Maltz vp & managing dir, Alan Gemai, farm & news dir, Shelby Bristow chief engr

TOLEDO, Lucas County

WMHE (FM) (Oct 14, 1957) 92.5 mc, 10 kw 4665 W Bancroft St, Zone 7 Phone Jefferson 6-9643 Hillebrand Electronics (original owner) Rep Walker-Rawalt

William A Hillebrand owner William A Woods, gen mgr, Marvel Brand prog dir, Richard Price news dir, Donald R Howard chief engr

WOHO (October 1954) 1170 kc 1 kw, DA-2 P O Box 276, Station "A," zone 5 Phone Oxford 3-6576 The Midwestern Broadcasting Co (original owner)

Network MBS
Rep Webb
Ford R Weber, pres, Sam W Sloan, gen mgr, William C Westler, coml mgr, Geo. M Mishler, prog dir

WSPD (1921) 1370 kc 5 kw DA-N 136 Huron St zone 1 Phone Cherry 8-6201 TWX TO 91 Store Broadcasting Co (January 1928) See Store Broadcasting Stations in 'Group Ownership' Also see 'Newspaper Ownership'

Network NBC Rep Katz
George B Storer pres Reggie Martin, gen mgr Emerson W Kimble nat sales mgr, Jack Williams, prog dir, Jim Uebelhart, news dir, George E Fulop, chief engr

WSPD-FM (Aug 11, 1947) 101.5 mc, 23 kw Duplicates WSPD (above)

WSPD-TV companion of WSPD
***WTDS (FM)** (May 1948) 91.3 mc 730 w 1901 W Central zone 6 Board of Education Toledo City School District (original owner)

Specialty programs French 1 hr (wkly)

Philo C Dunsmore, superintendent of schools, Harry D Lamb, gen mgr & prog dir, Dorothy Mathen, piom mgr; S Roberson, chief engr

WTOB (June 16, 1946) 1560 kc, 1 kw-D 3225 Ailington Ave, zone 11 Phone Evergreen 5-2507 TWX TOL 262 Booth Broadcasting Co (acquired station Aug 17, 1957) See "Newspaper Ownership" Also see Booth Stations in "Group Ownership"

Network CBS Rep Weed
Specialty programs Negro, 1 hr.; Polish, 5 hrs wkly

John L Booth pres, Sunne Miller, gen & coml mgr, John Garry, prog dir, Robert Sowers chief engr

WTET (FM) (Dec 7, 1956) 99.9 mc 8.8 kw Same license, staff & address as WTOB

WTOL (Feb 23, 1938) 1230 kc, 250 w 711 Madison Ave zone 2 Phone Cherry 4-7111 Community Broadcasting Co (original owner)

Network ABC Rep Gill-Perna
Specialty programs Negro, 2 ½ hrs wkly
Frazier Reams, pres, Thomas S Bretherton, gen mgr, Roug Tabner, coml mgr, Robert II Krieger, prog dir, Joseph R Weaver, asst

Prog dir in charge of radio, Orris Tabner, sales service mgr, Joe Gillis, news dir, Harold Holmes, chief engr

WTOL-FM (October 1949) 104.7 mc, 1.3 kw (CP for 50 kw) Same licensee and staff as WTOL (above) with J Weaver prog dir

WTOL-TV companion of WTOL-AM-FM

VAN WERT, Van Wert County

WERT (Nov 27, 1958) 1220 kc, 250 w-D P O Box 104 Phone Bernard 24075 Van Wert Broadcasting Co (original owner)

Rep Sears & Ayer, Ohio Station Reps
Kenneth E Kunze, pres chief engr & station mgr, Raymond Waldron, coml mgr, John Uiv, prog dir, Robert Ziegler, news dir

WARREN, Trumbull County

WXXX (Nov 1941) 1440 kc, 5 kw Second National Bank Bldg Phone Express 22529 Warren Tribune Radio Station Inc. (acquired station 1949) See "Newspaper Ownership"

Rep Grant Webb
Specialty programs Greek, 1 hr
Helen Hart Hurlbert, pres, Robert E Hardy, mgr & chief engr; Chester Waggoner, coml mgr, John Petersen, prog dir; James Stephenson piom mgr, Ray Siebert, news dir

WASHINGTON COURT HOUSE, Fayette County
WCHO (February 1952) 1250 kc; 500 w-D S Main St Phone 5-6211 Court House Broadcasting Co (original owner)

Network Keystone Rep Best
W N Nungesser, pres, gen mgr & chief engr; R L Anderson, coml mgr & prog dir.

WAVERLY, Pike County

WPKO (1954) 1330 kc, 1 kw-D, DA-D P O Box 67 Phone Picketon 2781 Ohio Quest Inc (acquired station June 1, 1960)

James B Denton, pres

WELLSTON, Jackson County

WKOV (June 1952): 1330 kc; 500 w-D. P. O. Box 190. Phone 4-2000. Family Broadcasting Co. (acquired station January 1958).

Network Keystone. Rep Best.
W. N. Nungesser, pres, gen mgr & chief engr

WESTERVILLE, Franklin County

***WOBN (FM)** (Oct 8, 1958) 91.5 mc; 10 w Phone Tu 2-3651 Otterbein College (original owner)

Keith L Brown, gen mgr, Richard Gorsuch prog dir, Bernard Campbell, chief engr

WOOSTER, Wayne County

WWST (1947): 960 kc; 1 kw-D. 186 S. Hillcrest Dr. Phone Angelus 3-5075. Wooster Republican Printing Co (original owner). (See "Newspaper Ownership")

Network Keystone Rep Robt. Kelfer Inc
E B (Ted) Evans, gen mgr; Quentin Welty, sales mgr, Robert Heeter, program dir; Allan Lang production mgr, B L Bowman, gen chief engr

W W S T

"RADIO WOOSTER"

"Serving Ohio's Foremost
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AND HOLD LISTENER INTEREST

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- Scientific (Ohio Agricultural Experimental Station)
- Industry (Many nationally-famous industries; still growing)
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AM-1,000 WATTS
960 KC
FM-13,000 ERP
104.5 MG

Represented by Robt. Keller, Inc., N.Y. & Chicago—call or wire for the full success story

→ YOUR BEST DOLLAR BUY FOR SPOTTING NORTH-CENTRAL OHIO

OHIO CONTINUED

WWST-FM (1947): 104.5 mc; 13 kw. Duplicates WWST (above).

WORTHINGTON, Delaware County

WRFD (see Columbus, Ohio)

YELLOW SPRINGS, Greene County

***WYSO (FM)** (Feb 8, 1958) 91.5 mc, 10 w (CP 360 w). Antioch College Phone Rockwell 7-8371 Antioch College of Yellow Springs (original owner)
Lee Eitzen, gen mgr, Jon Wallach, prog dir; David B. Peck, chief engr.

YOUNGSTOWN, Mahoning County

WBBW (Feb 20, 1949) 1240 kc, 250 w 260 W. Federal St. Phone Riverside 4-4421 TWX Yo 068 Mahoning Valley Broadcasting Corp. (original owner)

Network MBS Rep Weed
Specialty programs Italian, 1 hr wkly
John Cherpack Jr., pres & chief engr, Gene Trace, vp & gen mgr, Phil Wood, coml mgr, A. N. Ross, prog dir, Robert Spiegel, news dir.

WBBW-FM: 93.3 mc; 17.5 kw Duplicates WBBW (above)

WFMJ (Sept. 7, 1939). 1390 kc, 5 kw, DA-N. 101 W. Boardman St., zone 3 Phone Riverside 4-8611. TWX YO-079 WFMJ Broadcasting Co (original owner) See "Newspaper Ownership"

Network NBC
William F. Maag Jr., pres, Mitchell F. Stanley, gen & coml mgr, Robert Locke, prog dir, William Lindsay, news dir, Frank A. Dieringer, chief engr.

WFMJ-TV tv companion of WFMJ
WHOT (Oct. 16, 1955) 1570 kc, 1 kw-D, DA-D 401 N. Blaine Ave., zone 5 Phone Riverside 6-8464 TWX Yo-058 WHOT Inc. See Myron Jones Stations in "Group Ownership"

Rep Hollingbery
Myron Jones, pres, William Fleckenstein, gen mgr; Bill Aey, coml mgr, Richard Thompson, prog dir

WRED (FM) (November 1959) 101.1 mc; 24.5 kw Duplicates WHOT (above)

WKBN (1926): 570 kc, 5 kw, DA-N. 3930 Sunset Blvd., zone 1 Phone Sterling 2-1145. TWX YO-081 WKBN Broadcasting Corp (original owner)

Network CBS. Rep Raymer
W. P. Williamson Jr., pres & gen mgr; Carl F. Glade, coml mgr, John Moses, prog dir; W. P. Williamson III, public relations dir & prom mgr; Jim Mullins, news dir, Bernard Wilkens, chief engr

WKBN-FM (Aug 26, 1947) 98.9 mc, 50 kw. Duplicates WKBN (above)

WKBN-TV Tv companion of WKBN

ZANESVILLE, Muskingum County

WHIZ (May 1924): 1240 kc; 250 w. Lind Arcade Bldg Phone Gladstone 2-5431 TWX Zan 67 Southeastern Ohio Broadcasting System (acquired station July 1, 1947). See Zaneseville Publishing Stations in "Group Ownership." Also see "Newspaper Ownership"

Network NBC Rep Pearson
Clay Littick, pres; Allan Land, gen mgr; Nate Milder, coml mgr, Tom Wiebell, prog dir; Naomi Lorton, prom mgr, Tom Clark, news dir; Bill Hunt, chief engr.

WHIZ-TV. Tv companion of WHIZ

OKLAHOMA

*Non-commercial

ADA, Pontotoc County

KADA (September 1934): 1230 kc; 250 w. P. O. Box 642, zone 6. Phone Federal 2-1212. TWX 288. KADA Broadcasting Inc. (original owner).

Networks ABC, Keystone. Reps Paul H. Raymer; Clarke Brown (southwest).
Brown Morris, pres; Bill Hoover, vp; George Miller Jr., chief engr.

KTEN (TV): tv companion of KADA.

ALTUS, Jackson County

KWHW (April 2, 1947): 1450 kc, 250 w. P. O. Box 551, Phone Hudson 2-1450 Altus Broadcasting Co (original owner). See "Newspaper Ownership"

Network Keystone. Rep Pearson
Frank E. Wimberly, pres & gen mgr; Albert Houpe, coml mgr; Ernest Baucum, chief engr.

ALVA, Woods County

KALV (Oct. 18, 1956): 1430 kc; 500 w, DA-1. P. O. Box 328 Phone 1663. Aubrey D. Conrow (original owner).

Rep Best
Aubrey D. Conrow, pres; Robert L. Martin, gen mgr, Merle M. Johnson, news dir, John H. Goss, chief engr.

ARDMORE, Carter County

KVSO (1935): 1240 kc; 250 w. P. O. Box 1246 Phone Capital 3-3030. Estate of John F. Easley (original owner) See "Newspaper Ownership"

Networks ABC, Keystone.
Douglas C. Dillard, gen mgr; Emogene Lewis, coml mgr, Dolly Dalkington, prog dir, Bill Lauderdale, news dir, C. W. Rollins, chief engr.

BARTLESVILLE, Washington County

KWON (1942): 1400 kc; 250 w. P. O. Box 69, Dewey Rd Phone Federal 6-1400. Horace C. Bowen (acquired station, May 1959).

Network MBS. Rep Melville, Gene Bolles
Horace C. Boren, pres & gen mgr, Mrs. Horace C. Boren, vp; George Kountoupis, station mgr, Fred Cordell, coml mgr; Jim Willaford, prog dir, Bill Drake, news dir; Mrs. Jim Munson, womens' dir, Dallas DeGraffenreid, chief engr.

BLACKWELL, Kay County

KLTR (1952) 1580 kc; 250 w-D. P. O. Box 70. Phone 309. Star Broadcasting Co (original owner)

Network Keystone. Rep Best.
Dr. F. G. Conley, pres; Robert F. Pool, vp, gen mgr & chief engr, Ray Bush, prom & coml mgr, Larry Eck, prog dir; Allen Abbot, news dir.

CHICKASHA, Grady County

KWCO (1946): 1560 kc; 1 kw-D, 250 w-N, DA-N. P. O. Box 770. Phone Castle 4-2890 Bayard C. Auchincloss (acquired station August 1960).

Network Keystone.

CLAREMORE, Rogers County

KWPR (1948): 1270 kc, 500 w-D P. O. Box 454. Phone Rogers 3-1281 BRT Broadcasting Co (acquired station July 1, 1959).

Wayne Rowley, gen mgr & chief engr; James Robert Brewer, coml mgr & prom mgr; Leon Shearhart, prog dir

CLINTON, Custer County

KWOB (April 15, 1949) 1320 kc; 1 kw-D. P. O. Box 558 Phone Fairfax 3-0617 Western Oklahoma Broadcasting Co (original owner).

Lonnie J. Preston, pres & gen mgr; Edward L. O'Hearn, coml mgr, Alice Preston, prog dir, Jerry White, chief engr

CUSHING, Payne County

KUSH (1953) 1600 kc, 1 kw-D P. O. Box 791. Phone Capitol 5-0922 Cimarron Broadcasters (acquired station August 1953). See "Newspaper Ownership"

Network Keystone.
Gordon R. Rockett, pres & gen mgr, William R. DeWire, coml & prom mgr; Ron Mott, prog dir; Ralph Mells, news dir; Charles Grimm, chief engr.

DUNCAN, Stephens County

KRHD (October 1947) 1350 kc; 250 w-D, 100 w-N 16th & Pine Phone Alpine 5-1350 Duncan Broadcasting Co (original owner). See R. H. Drewry Stations in "Group Ownership"

Network Keystone
Specialty programs Negro, ¼ hr. wkly.
R. H. Drewry, pres, W. M. Brubaker, gen mgr, Morgan Duval, coml mgr; John Moen, prog dir, Les Agee, chief engr.

DURANT, Bryan County

KSEO (May 1947): 750 kc; 250 w-D P. O. Box 511 Phone 3100 Durant Publishing-Broadcasting Corp (acquired station June 1957). See "Newspaper Ownership"

Lewis W. Coleman, gen mgr; Glen D. Burke, asst mgr, Eddie Anderson, prog dir, Hal Cochran, chief engr.

KSEO-FM (November 1958) 107.3 mc; 2.75 kw. Duplicates KSEO (above).

ELK CITY, Beckham County

KBEX (1929) 1240 kc, 250 w. P. O. Box 189. Phone 730 Bo Garrison Enterprises (acquired station July 1959)

Network Keystone. Rep Pearson
Specialty programs Negro, Spanish.
Bob Garrison, pres & gen mgr, Bob Creason, coml mgr, Cliff Walker, prog dir, Lou Garrison, prom mgr, Bill Engler, news dir, Pat Gilbreath, chief engr.

ENID, Garfield County

KCRC (1928): 1390 kc; 1 kw, DA-1 P. O. Box 952. Phone Adams 7-1390 Enid Radiophone Co (acquired station 1933). See "Newspaper Ownership"

Network ABC Rep Pearson
Milton B. Garber, pres, John W. Taylor, vp; Pat Murphy, gen mgr Jim Stacey, coml mgr; Dick Dieble, prog dir Phil Brown, news dir.

KGWA (1950) 960 kc, 1 kw, DA-1. P. O. Box 346 Phone Adams 4-4230. Public Broadcasting Service Inc (acquired station 1955). See R. H. Drewry Stations in "Group Ownership."

Rep Venard, Rintoul & McConnell
Allan Page, pres, gen mgr & coml mgr; Lyle Gaston, prog dir, Rex Walker, news dir; Milton Wentworth, chief engr.

FREDERICK, Tillman County

KTAT (1948): 1570 kc; 250 w-D P. O. Box 920 Phone Edison 5-2131 Frederick Broadcasting Co (original owner).

Network Keystone Rep Best.
Specialty programs Negro, ¼ hr, Spanish, 1 hr, wkly
Dr. Ron Wheeler owner & gen mgr; Mary Wheeler, prog dir

GUTHRIE, Logan County

KWRW (October 1955) 1490 kc, 100 w. 115 N Division Phone Butler 2-2321 Guthrie Broadcasting Co (acquired station February 1960)

Network Keystone
Specialty programs Negro, 10 hrs wkly.
Howard D. Smith, pres; Richard M. Carroll, gen mgr; Peggy Ann Weems, coml mgr; Wallace Seeds, prog dir Joe Pershall, prom mgr; Gary J. Dark, news dir, Robert B. Phillips Jr., chief engr

GUYPON, Texas County

KGYN (Dec 12, 1948): 1220 kc; 1 kw-D. P. O. Box 130 Phone 338 Plains Broadcasting Co (original owner)

Network Keystone Rep Best.
T. M. Raburn Jr., pres & mgr.

HENRYETTA, Okmulgee County

KHEN (July 19, 1956): 1590 kc; 500 w-D. Free Lance Bldg Phone Olive 2-3298. Henryetta Radio Co. (original owner). (See "Newspaper Ownership")

Rep Hopewell
J. Leland Gourley, pres; Marvin L. Hull, gen mgr; Virginia L. Brasher, coml mgr; Bill Simmons Jr., program dir; Ed Hayes, chief engr

HOBART, Kiowa County

KTJS (June 21, 1947). 1420 kc; 1 kw-D. P. O. Box 311. Phone 1420. Alfred R. Fuchs (acquired station March 1951)

Network Keystone
A. R. Fuchs, pres, gen mgr & chief engr; Wayne Robison, coml mgr, Lillian Robison, prog dir

HOLDENVILLE, Holdenville County

KWSH (1948): (See Wewoka, Okla., listing.)

HUGO, Choctaw County

KIHN (October 1948) 1340 kc, 250 w P. O. Box 430 Phone 1723 Little Dixie Broadcasting Co (original owner).

Rep Best
D. W. Brawner, pres, Barriett Fellows, news dir, T. L. Brawner, chief engr.

IDABEL, McCurtain County

KBEL (June 8, 1953): 1240 kc, 250 w. P. O. Box 1072. Idabel Broadcasting Co (original owner).

Winston O. Ward, owner & gen mgr; J. P. Stanley, promotion dir & coml mgr; Bob Green, program dir; Ernest Burgin, chief engr, Lou Delle Stanley, women's dir

LAWTON, Comanche County

KCCO (May 27, 1956). 1050 kc; 250 w, DA-D P. O. Box 2187 Phone Elgin 5-1050 Progressive Broadcasting Co (original owner)

Dr. G. G. Downing, pres, Ross B. Baker, gen mgr, C. J. McDonald, coml mgr; B. J. Sams, prog dir, James R. Williams, prom mgr, Robert Hamm, news dir, Robert Stabler, chief engr

KSWO (May 1, 1941) 1380 kc, 1 kw, DA-2 P. O. Box 699 Phone Elgin 5-1380. TWX 472 Oklahoma Quality Broadcasting Co. (acquired station May 1 1945) See R. H. Drewry Stations in "Group Ownership"

Network ABC Rep McGavren, Clarke Brown (Southwest)

R. H. Drewry, pres, Rex Miller, gen mgr & coml mgr, Don Hodges, prog dir, Joan Haam, prom mgr; Don Foster, news dir, Harold Kinkead, chief engr.

KSWO-TV. Tv companion of KSWO.

McALESTER, Pittsburg County

KNED (March 14 1950): 1150 kc, 1 kw-D, 500 w-N DA-N P. O. Box 780 Gaiden 3-1460 Pittsburg County Broadcasting Co (original owner)

Rep Pearson
Ray VanHooser, pres, Dud Stallings, station mgr, Frank Hopkins, coml mgr; Deane Keith Jr., prog dir, Joe Shields, prom mgr; Jerry McCoy, chief engr

KTMC (March 3, 1946): 1400 kc, 250 w P. O. Box 157 Phone Garden 3-1400 McAlester Broadcasting Co. (acquired station 1950).

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 & Associates, Inc.—Nationwide Brokers
 THE NEAREST OFFICE TO OKLAHOMA IS—
 1511 Bryan Street, Dallas—Riverside 8-1175
 *As of August 1, 1960

Network Keystone Rep Weed Radio
Bob Baggett, pres & gen mgr, Sue Baggett,
sec-treas, Phil Reed, coml mgr, Shirley Crow-
son, prog dir, Johnny Garner, news dir, Harold
Duncan, chief engr.

MIAMI, Ottawa County

KGIC (April 17, 1959): 910 kc; 1 kw, DA-1.
P. O. Box 511. Phone Kimball 2-3303. Miami
Broadcasting Co (original owner) See Ken-
yon Brown Stations in "Group Ownership."

Network MBS
Kenyon Brown, chief owner; William A.
Searle, gen mgr; Claude Donica Jr., coml mgr;
Jim King, program dir; Louis Stone, chief
enr; Larry Ferguson, news dir

MUSKOGEE, Muskogee County

KBIX (October 1936): 1490 kc; 250 w.
Barnes Bldg Phone Murray 2-1331. Okla-
homa Press Pub. Co (original owner). (See
"Newspaper Ownership")

Network ABC. Rep Pearson
Specialty programs (wkly) Negro, 1 1/2 hrs.
Tams Bixby Jr, pres, Dewey Johnson, mgr,
Ted Foster, chief engr

KMUS (1947): 1380 kc; 1 kw-D, 500 w-N,
DA-N P O Box 1588 Phone Murray 2-2488-
89 Horace C Boren (acquired station May
1958)

Reps Melville; Gene Bolles
Specialty programs Negro, 3 hrs, daily
Horace C Boren, pres & gen mgr, Mrs H C
Boren, vp; James E Keitel Jr station mgr,
Rex Rowang, prog dir, Ernest DeCamp, news
dir, J E Keitel, chief engr, Nancy Howard,
women's dir.

NORMAN, Cleveland County

KNOR (November 1949) 1400 kc; 250 w.
P O Box 542 Phone Jefferson 4-8475 Cleve-
land County Broadcasting Co (original owner)

Network Keystone
Wm S Morgan, gen mgr; June W Morgan,
prog dir, Edward Renner, chief engr

***WNAD** (Sept 26, 1922) 640 kc; 1 kw-D
U of Oklahoma Phone Jefferson 6-0900 U of
Oklahoma (original owner)

Hugh M Mix, dir of educational broadcasting
services W C Boren, prog dir; Don Hatch,
music dir; Joe Alexander, news dir, W E
Morris, chief engr

***WNAD-FM** (Feb 1, 1949) 90.9 mc; 7 kw.
Same staff and licensee as WNAD (above)

OKLAHOMA CITY, Oklahoma County

KBVE (1947): 890 kc; 1 kw-D P O Box
671 Phone Garfield 7-6524 Great Empire
Broadcasting Corp (acquired station Aug 1,
1957)

Network ABC.
Bernice L Lynch, pres, F F Mike Lynch,
gen mgr, Frank J. Lynch, station coordinator,
Thomas J. Lynch, prog dir; Glenn V. Valentine,
prom mgr, Jerry D Lynch, news dir; William
R Gaylor Jr, chief engr.

KEFM (FM) (Aug. 17, 1958): 94.7 mc; 3 kw
730 E Reno zone 17. Phone Central 5-4567
Carl E Williams

Rep Good Music Broadcasters
Carl Williams, owner; Earl Thomas, gen
mgr, Larry Fisher, coml mgr; Bill Wilson and
Norman Beeman, chief engr

KIOO (FM) (not on air—target date un-
known): 100.5 mc; 40 kw Nanmar Inc

KJEM (1948): 800 kc; 250 w-D 515 N
Robinson Phone Central 2-6367 KJEM Inc
(acquired station Feb 15, 1959).

Rep Broadcast Time Sales
William D Schueler, pres C Hewel Jones,
gen & coml mgr Walter W Jones, prog dir
Bruce Hickman, news dir, Hal Henegar, chief
enr

KLPR (1947) 1140 kc; 1 kw-D P O Box
4248, Capitol Hill Station Phone Melrose
4-1411 Big Chief Broadcasting Co (acquired
station April 1958)

Rep Pearson
Lovelie Morris Beasley pres & gen mgr,
Leon Nance, sec-treas; Eddie Lane, vp & sta-
tion mgr, Charles Davis, prog dir, Robert
Clark, news dir, Joseph Latimore, chief engr.

KOCY (1938): 1340 kc; 250 w Plaza Court
Bldg, zone 3 Phone Central 5-4333 Plaza
Court Broadcasting Co. (original owner).

Rep Adam Young.
Matthew H Bonebrake, pres & gen mgr;
Carlton Beck, coml mgr; Dale Wehba, prog dir
& prom mgr, Elmo Black, chief engr

***KOKH (FM)** (Aug. 17, 1958): 88.5 mc, 11
kw. 1801 N. Ellison Phone Jackson 5-9403.
Independent School District No 89 (original
owner)

Specialty programs. French, 1 hr., Polish,
1 hr., wkly.

Charles Grady, dir of broadcasting, Richard
Conner, prog dir, Clarence Dezi, chief engr
***KOKH-TV** tv companion of KOKH-FM

KOMA (1927): 1520 kc; 50 kw, DA-N 311
W. Grand. Phone Central 5-6653. Storz Broad-
casting Co (acquired station Nov 21, 1958).
See Storz Stations in "Group Ownership"

Rep Blair.
Todd Storz, pres; Jack S Sampson, gen mgr;
Phil Noland, prog dir; George Wiley, prom
mgr, Joe Latimer, chief engr.

KTOK (Jan 29, 1927) 1000 kc, 5 kw, DA-2.
P O Box 986, zone 1. Phone Central 5-8351
KTOK Inc (acquired station April 1, 1946).
See Wendell Mayes Stations in "Group Own-
ership"

Network MBS. Rep Robert E Eastman.
Wendell Mayes, pres Tom Johnson, gen
mgr, George Collison, local sales mgr, Bill
Bryan, prog dir; John Knight, news dir, Clif-
ford Easum, chief engr

KTOK—dominant in Adult Type Pro-
gramming for 32 years. All
music is toe-tapping (no
rock 'n roll) and all an-
nouncers are adults.

KTOK—carries more Supermarket ad-
vertising than all other Okla-
homa City stations COM-
BINED.

KTOK—presents over 200 "on the
spot" newscasts weekly.

KTOK—Oklahoma City's only net-
work outlet since July, 1959
carrying World Series from
NBC; Championship fights
and baseball playoffs from
ABC; Races from CBS and
MBS News.

KYFM (FM) (July 8, 1958) 98.9 mc, 15 kw
P O Box 7283, zone 12. Phone Whitney 7-7997
Capitol City Broadcasting Co. (original owner).

Network ABC Rep Walker-Rawall.
Edwin P. Nall, pres, Charlene Nall, prog
dir, Thelma Simpson, womens' dir, James
Sroufe, chief engr.

WKY (January 1920): 930 kc; 5 kw, DA-N
500 E. Britton Rd., zone 14. Phone Trinity
8-2161. TWX OC 568 WKY Television System
Inc. (acquired station August 1928) See
"Newspaper Ownership" and WKY Tv System
Stations in "Group Ownership"

Rep Katz.
E. K. Gaylord, pres, Norman Bagwell, sta-
tion mgr, Lee Allen Smith, asst mgr, Dan
H Williams, prog mgr, Jim Willis, sales prom
mgr.

WKY-TV. Tv companion of WKY.

OKMULGEE, Okmulgee County

KOKL (1936) 1240 kc, 250 w P. O Box
1350 Phone 3646 Okmulgee Broadcasting Co.
(acquired station 1950) See Donald W Rey-
nolds Stations in "Group Ownership." See
"Newspaper Ownership"

Network Keystone Repts Headley-Reed;
Clyde Melville (Southwest)
Specialty programs Negro, 15 hrs wkly
Donald W Reynolds pres; Donald W Rey-
nolds Jr, gen mgr; Stan Weisberger, sta-
tion mgr, Willie Matten, chief engr.

PAULS VALLEY, Garvin County

KVLH (December 1947) 1470 kc; 250 w-D
P. O. Box 610 Phone 1470 Pauls Valley
Broadcasting Co (acquired station April 16,
1959)

Network Keystone
E. J. Ballard, pres, Bing Hampton, gen mgr
& prom mgr; Waymon Rozzell, coml mgr, Rob-
ert Hill, prog dir, James Hensley, news dir,
Hardy Jones, chief engr.

PONCA CITY, Kay County

WEBZ (1928). 1230 kc, 250 w P O Box
588 Phone Rogers 5-6607 Ponca City Pub-
lishing Co (acquired station 1949) See "New-
spaper Ownership"

Network MBS. Rep Pearson.
Allan W. Muchmore, gen mgr, William C.
Maugans, station mgr & prog dir

POTEAU, LeFlore County

KLCO (Nov. 25, 1953) 1280 kc, 1 kw-D.
P O Box 511. Phone 660. LeFlore Broad-
casting Co (original owner).

Network Keystone
R. B. Bell, gen mgr; Bernice Bell, prom mgr;
James F. Hopkins, news dir, Vick Nowlin,
chief engr.

PRYOR, Mayes County

KOLS (July 3, 1950) 1570 kc; 1 kw-D 5th
& South Mill Sts, P O. Box 66 Phone Valley
5-2763 Lakes Area Broadcasting Co (original
owner).

Network Keystone Rep Continental; Best.
Specialty programs Italian, 1 hr.; Cherokee.
L L Gaffaney, owner, gen mgr & chief engr;
Mrs. L L Gaffaney, coml mgr, Herb Albrecht,
prom mgr.

SEMINOLE, Seminole County

KWSH (1948): (See Wewoka, Okla., listing.)

SHAWNEE, Pottawattomie County

KGFF (Dec 10, 1930): 1450 kc; 250 w. P. O.
Box 2059 Phone 4390 KGFF Broadcasting
Co (original owner). See "Newspaper Own-
ership" and Stauffer Publications Stations in
"Group Ownership"

Rep Avery-Knodel
Oscar S. Stauffer, pres; William A. Weaver,
gen & coml mgr, James H Meyer, program
dir; Raymond K. Branson, chief engr; George
Deatherage, news dir.

STILLWATER, Payne County

***KOSU-FM** (September 1956) 91.7 mc, 380
w Dept. of Radio & Television Communi-
cations Bldg, Oklahoma State U Phone Frontier
2-6211. Oklahoma State U (original owner)

Oliver S. Willham, pres; Robert Lacy, gen
mgr; Lloyd Schuh, prog dir; Tom Blair, prom
mgr; Bill Keck, news dir; Marvin Andrews,
farm dir, Louis VanLandingham, chief engr.

KSPI (June 1947) 780 kc, 250 w-D P O.
Box 231 Phone Frontier 2-7800 TVX 183.
Stillwater Publishing Co. (original owner) See
"Newspaper Ownership"

Rep Thomas F Clark
J. R. Bellati, gen mgr, Bill Platt, coml mgr;
Lewis Pearce prog dir, Leon Matthews, prom
mgr, Bob Bristow, news dir, Paul A. McCol-
lum, chief engr

KSPI-FM (November 1947) 93.9 mc, 3.9 kw.
Duplicates KSPI (above).

TAHLEQUAH, Cherokee County

KTLO (August 1957) 1350 kc, 1 kw-D P O.
Box 221 Phone Glendale 6-2511. Camellita
Corp. (acquired station May 1959).

Specialty programs Cherokee, 1 hr. wkly.
Jim Egan, pres, Galen O Gilbert, gen mgr;
Darrell Willis, coml mgr, Freddie Hutching,
news dir, Jim Masters, chief engr

TULSA, Tulsa County

KAKC (1916): 970 kc 1 kw-D 500 w-N, DA-2.
910 S Boston zone 19 Phone Luther 7-2401.
TWX TU 49 KAKC Inc (acquired station
June 1956). See Public Radio Stations in
"Group Ownership"

Rep Adam Young
Lester Kamin, pres, Robert J. Hoth, vp &
gen mgr, Frank Lawrence, coml mgr, Dick
Schmitz, prog dir Cliff Michaels, prom mgr;
Clayton Vaughn news dir, Charles Laughton,
chief engr.

KFMJ (1946) 1050 kc, 1 kw-D P O Box
746 Phone Luther 5-5555 Tulsa Great Empire
Radio Inc (acquired station May 1960)

Specialty programs Negro
Bernice L Lynch pres Ron B Blue gen
mgr Frank J Lynch station coordinator;
Doyle G Harden prog dir Ted G Biggs, news
dir; Nathan E Wilcox, chief engr

KINI (FM) (not on air—target date un-
known) 95.5 mc, 2.95 kw Video Independent
Theatres Inc.

KOCW (Oct 10, 1959) 97.5 mc 15 kw 1223
S Harvard Phone Webster 2-3,23 Gravhill
Inc (original owner)

Meridith Gray, pres Claude H Hill gen mgr.
KOGM-FM (April 23, 1960) 92.9 mc 3.9 kw.
320 S Boston Ave. zone 3 Phone Luther
4-7077 Sound Unlimited Radio Enterprises
Inc (original owner).

Harry E Rasmussen, pres & chief engr;
Winnifred Gillette, sec. station mgr & prog
dir, G. C Lynde, treas. W. E Rowsev Jr, vp.

KOME (1938) 1300 kc, 5 kw-D, 1 kw-N,
DA-2 8th & Main Phone Diamond 3-4121.
TWX TL 194. KOME Inc (acquired station
August 1960). See William F Johns Family
Stations in "Group Ownership"

Network ABC Rep Weed
KRMG (Dec. 23, 1949) 740 kc, 50 kw-D, 25
kw-N, DA-2 311 S. Denver zone 3 Phone
Luther 4-4291. Meredith KRMG Inc (acquired
station Dec 1, 1957). See Meredith Publishing
Stations in "Group Ownership" Also see
"Newspaper Ownership"

Network CBS Rep Blair.
Frank S Lane, gen mgr Bill Minshall, local
coml mgr; Keith Bretz prog dir & prom mgr;
Glenn Condon, news dir, William H Bradley,
chief engr.

KTUL (Jan 22, 1934). 1430 kc; 5 kw, DA-N.
2601 E. 56th St N zone 10. Phone Fillmore
5-1311. TWX TU 198. Consolidated Radio
Enterprises Inc (original owner) See John
T. Griffin Stations in "Group Ownership"

Network MBS Rep Avery-Knodel.
James C Leake, pres; James H. Schoonover,
gen & natl sales mgr; Edward T. Neibling,
local sales mgr; Don Rose, program dir; Karl
F. Janssen, promotion dir; Lloyd W. Cowan,
chief engr; Bob Gregory, news dir
KTUL-TV: Tv companion of KTUL.

To buy or sell Radio-TV properties
contact

PATT McDONALD CO.

Box 9266, Austin, Texas. GL 3-8080
Or, Jack Koste, 60 E. 42nd NY 17, NY
MU. 2-4813

OKLAHOMA CONTINUED

KVOO (Jan 23, 1925) 1170 kc, 50 kw, DA-N P O Box 1349 Phone Riverside 2-5561 TWX 644 Southwestern Sales Corp (acquired station Oct 26, 1926)
 Network NBC Rep Petry
 Harold C Stuart, pres & chairman of board, Gustav K Brandborg, vp, gen mgr & coml mgr, John H Trigg, prog dir, C Forrest Brokaw Jr news dir, John M Bushnell Jr, engineering dir, Howard W Phillips, chief engr
 KVOO-TV Tv companion of KVOO.

KVOO

THE VOICE OF OKLAHOMA

Since 1925

KVOO IS OKLAHOMA'S ONLY FULL TIME 50,000 WATT CLEAR CHANNEL STATION SERVING MORE PEOPLE MORE OF THE TIME THAN ANY OTHER OKLAHOMA STATION.

***KWGS (FM)** (1947) 90.5 mc, 41 kw, 600 S College, Phone Webster 9-6351 U of Tulsa (original owner)
 Edward Damit, gen mgr; Tom Vaughan, prog dir; Claude H Hill, chief engr

VINITA, Craig County

KVIN (Jan 12, 1955) 1470 kc, 500 w-D, 601 S Foreman St, Phone Alpine 6-3407 Vinita Broadcasting Co (original owner)
 Network Keystone
 John M Mahoney, pres, Paul Gentry, gen mgr & chief engr, John Q. Adams, coml mgr, Merle Weisinger, prog dir & news dir

WEWOKA, Seminole County

KWSH (1948) 1260 kc, 1 kw, DA-N P O Box 1260, Phone 1260, Tri-Cities Broadcasting Co
 Network ABC, Keystone
 Bill Hoover, pres & gen mgr

WOODWARD, Woodward County

KSIW (September 1947) 1450 kc, 250 w, P O Box 508, Phone Alpine 4-4455 Woodward Broadcasting Co (original owner)
 Rep Pearson
 Edward A Ryan, pres & gen mgr, Lenora Woods Ryan, prog dir, Harry McFarland, chief engr

OREGON

*Non-commercial

ALBANY, Linn County

KABY (Jan 16, 1959) 990 kc, 250 w-D, P O Box 288, Phone Wabash 6-3719 Albany Broadcasting Corp (original owner)
 Repts W S Grant, Art Moore (Northwest)
 Chet Wheeler, pres & gen mgr, Fred Heinhaw, mgr & sales mgr, Sandy Rhodes, prog dir & announcer, Bennie Farah, prom mgr, Kenneth McCov, news dir, Leonard Serdar, chief engr

KWIL (Jan 14, 1941) 790 kc, 1 kw, DA-2 P O Box 485, Phone Wabash 6-2233 Albany Radio Corp (acquired station July 1, 1937)
 Network MBS
 Claude Buerge, pres, Larry Gordon, gen mgr, Lou Gillespie, coml mgr, Len Serdar, chief engr

ASHLAND, Jackson County

KRVC (granted 1960, target date unknown) 1350 kc, 1 kw-D, Faith Tabernacle Inc
KWIN (1946) 1400 kc, 250 w, P O Box 227, Phone Murdock 2-4381 Rogue Valley Broadcasters Inc
 Network Keystone
 Douglas D Kohle, pres, W Hank Peck, gen mgr; Jack R Meres, coml mgr; Clem Stein, prog dir; Cliff Schuh, chief engr

ASTORIA, Clatsop County

KAST (1922) 1370 kc, 1 kw, DA-N P O Box 445, Phone Fairfax 5-2911 Astoria Broadcasting Co (acquired station July 3, 1935)
 Networks ABC, MBS, Rep Art Moore (Oregon-Washington), W S Grant (California), Grant Webb (East)
 C Howard Lane, pres, Robert Chopping, gen mgr, Warren Grimberg, sales mgr, Mary Ristola, prog dir, George Ristola, chief engr
KVAS (February 1952) 1230 kc, 250 w, 1418 Commercial St, Phone Fairfax 5-6221 Lower Columbia Broadcasting Co (acquired station January 1954)
 Repts H S Jacobson (Portland), Day-Wellington (Seattle), Tracy Moore (Los Angeles & San Francisco), Hal Holman (East)
 William Tracy Moore, pres, Charles A Farmer, vp, gen mgr & chief engr; Don K Van Velzer, coml mgr, Donald Boyd, news dir

BAKER, Baker County

KBBR (1939) 1490 kc; 250 w, 2030 Auburn Ave, Phone Jackson 3-4431, Oregon Trail Broadcasting Co
 Network Keystone, Repts Grant, Art Moore (Pacific Northwest)
 Kenneth B Lockwood, gen mgr.

BEND, Deschutes County

KBND (1938) 1110 kc; 5 kw-D, 1 kw-N, DA-2 1050 Studio Rd, Phone Evergreen 2-4821 Central Oregon Broadcasting Co (acquired station 1946)
 Network ABC, Rep Meeker, Art Moore (Oregon, Washington)
 Frank H Loggan, chief owner & mgr; Douglas Gaines, coml mgr, Kessler Cannon, prog dir, Jack Thornton, news dir, Robert Dickinson, chief engr.
KGRL (1960) 940 kc, 1 kw-D, P O Box 590, Phone Evergreen 2-5611 KGRL Broadcasters (original owner)
 Repts Everett-McKinney, Torbet, Allen & Crane (Los Angeles), Jacobson (Portland), Feltus (Seattle)
 John H McAlpine, gen mgr

BROOKINGS, Curry County

KURY (May 2, 1958) 910 kc, 500 w-D (CP for 1 kw-D) P O Box 185, Phone 1911 Joseph F Sheridan (original owner)
 Network Keystone, Repts Torbet, Allen & Crane, Art Moore
 Joseph F Sheridan, pres, Norm Oberst, gen mgr & coml mgr, Glenn Bryan, prog dir, Vein Gaivin, chief engr

BURNS, Harney County

KBNS (Sept 28, 1957) 1230 kc, 250 w, SH P O Box 271, Phone 7300, Radio Burns (original owner)
 Network Keystone, Rep Art Moore
 James Ward & Howard McDonald, co-mgrs

COOS BAY, Coos County

KOOS (1928) 1230 kc, 250 w, P O Box 180, Phone Congress 7-2121, KOOS Inc (acquired station June 1, 1938). See "Newspaper Ownership"
 Network ABC, Rep Grant Webb, Art Moore (Northwest)
 Sheldon F Sackitt, pres, F J McDonough, gen mgr, Lucy Johnson, prog dir, Bryce H Johnston, chief engr
KYNG (Dec 7, 1956) 1420 kc, 1 kw-D, P O Box 657, Phone Congress 7-7055, KYNG Radio Inc (acquired station Dec 7, 1957)
 Rep Everett McKinney, Torbet, Allen & Crane
 Phillip F Waters, pres & gen mgr, Robert Eubanks, coml mgr, Clare Gilnet, prog dir & chief engr, Wm Graeper, news dir

COQUILLE, Coos County

KWRO (Feb 1, 1948) 630 kc, 1 kw-D (CP 5 kw-D) P O Box 396, Phone 3961, KWRO Inc (original owner)
 Network Keystone, Rep Art Moore
 William E Walsh, pres, Leonard F Epling, gen mgr & coml mgr, Margee Brockway, prog dir, Lavare Ramey, prom mgr, Alden Bass, news dir, Drew Walker, chief engr

CORVALLIS, Benton County

KFLY (August 1955) 1240 kc, 250 w, P O Box 689, Phone Plaza 3-6633, Midland Broadcasting Co (acquired station February 1958)
 Network MBS, Rep Everett-McKinney (Chicago-New York); Allen, Crane & Torbet (San Francisco & Los Angeles)
 Dave Hess, pres, Jim Henderson, prog dir, John Brazell, news dir, Chet Stuart, chief engr
KLOO (Aug. 23, 1947) 1340 kc, 250 w, P O Box 731, Phone Plaza 3-4493, Williamette Valley Radio Inc. (acquired station April 27, 1960)
 Network Keystone, Repts Art Moore, (Northwest) Harlan G Oakes (California)
 William C Huilev, pres, gen mgr & news dir, Hal Wehmeier, coml mgr, Robert Lewis, chief engr
KOAC (Dec 7, 1922) 560 kc, 5 kw, DA-2, Covell Hall, Oregon State College, Phone Plaza 3-4351, Oregon State College (original owner)
 James M Morris, dir, education, radio & tv dept, William McGrath, educational services, mgr, Rollie Smith, prom mgr, Robert Hinz, news dir, Grant Peikert, chief engr

COTTAGE GROVE, Lane County

KNNB (August 1953) 1400 kc, 250 w, SH P O Box 7, Phone Whitney 2-2468, Radio Station KOMB (acquired station June 1, 1954).
 Rep Jacobson (Portland), Feltus (Seattle), Orlo Bagley, owner & gen mgr; Dorothy Grisham, coml mgr & women's dir, Milton Viken, chief engr.

DALLAS, Polk County

KPLK (April 15, 1953) 1460 kc, 1 kw-D, P O Box 396, Phone Mayfair 3-2312, Polk County Broadcasters Inc (acquired station Aug 1, 1957)
 Repts Grant Webb (East Coast), Tracy Moore (West Coast), Wm Wagner (Seattle-Portland), Ray L Kozak, pres & gen mgr, George W Morrison, chief engr

ENTERPRISE, Wallowa County

KWVR (May 25, 1960) 1310 kc, 250 w, 307 W Main St, Phone 66, Gene W Wilson (original owner)
 Rep Art Moore
 Gene W Wilson, gen mgr & chief engr, Brian Hepler, coml mgr, Virginia M Wilson, prog dir, Linda M Wilson, prom mgr, Ray G Wilson, news dir

EUGENE, Lane County

KASH (Sept 19, 1917) 1600 kc, 5 kw-D, 1 kw-N-DA, P O Box 1600, Phone Diamond 5-3357, Radio Air Ways Inc (original owner).
 Network ABC, Rep Donald Cooke
 E L Kincaid, pres, Paul Plank, coml mgr, Laura Plank, prog dir, Clart Kincaid, news dir; Ralph Cook, chief engr
KEED (See Springfield, Ore listing).
KERG (1949) 1280 kc, 5 kw-D, 1 kw-N, DA-N, 1776 Coburg Rd, Phone Diamond 5-1304, Guard Publishing Co (acquired station Feb 1, 1957). See "Newspaper Ownership"
 Network CBS, Repts Weed Radio (National), John Burr (Seattle)
 R C LaBonte, gen mgr, James Magnuson, coml mgr, Cliff Cole, prog dir; Keith Gebers, news dir; Bill Green, chief engr

KPMY (FM) (Jan 17, 1959) 97.9 mc, 3.6 kw, Eugene Medical Center, Phone Diamond 3-4511, Music Inc (original owner)
 Lytle N. Young, pres & gen mgr, Sidney G Smith, coml mgr, Dorthea Monroe, prog dir, James R Huntington, prom mgr, Jack J Craig, news dir, Laurence C Ravnes, chief engr

KORE (September 1927) 1450 kc, 1 kw-D, 250 w-N, P O Box 1032, Phone Diamond 4-4214, Lane Broadcasting Co (acquired station October 1948)
 Network MBS, Repts Everett-McKinney (N Y & Chicago); Torbett-Allen & Crane (California); Hugh Feltus (Seattle), Jacobson (Portland)
 Lee Bishop, pres & gen mgr, Herb Olson, coml mgr & prog dir, Bert Pinkerton, prom mgr, Dolph Janes, news dir, Floyd Viken, chief engr

***KRVM (FM)** (Dec 8, 1947) 91.9 mc, 400 w, 200 N Monroe St, Phone Diamond 2-1151, School District No 4 (original owner)
 Specialty programs, Finnish, 1 1/2 hrs, Spanish, 1/2 hr
 Roger J Houghlum, mgr & chief engr; Miss Kenar Charkoudian, dir of school programs

KUGN (July 1946) 590 kc, 5 kw-D, 1 kw-N, DA-N, P O Box 112, Phone Diamond 4-6216, KUGN Inc (original owner). See Fisher Stations in "Group Ownership"
 Network NBC, Repts Meeker (National), Art Moore (Regional)
 C O Fisher, pres & gen mgr, John Tasnady, coml mgr, Bob Houghlum, prog dir, Wendy Ray, news dir, George Hathaway, chief engr

KUGN-FM (1948) 99.1 mc, 390 w, Address, license & staff same as KUGN (above).

***KWAX (FM)** (March 1951) 91.1 mc, 10 w, Department of Speech, U of Oregon, Phone Diamond 2-1411, Ext. 446, State of Oregon for the State Board of Higher Education.

FOREST GROVE, Washington County

KGGG (Nov 16, 1950) 1570 kc, 1 kw-D, P O Box 346, Phone Elgin 7-2144, Triple G Broadcasting Co (acquired station Nov 8, 1959)
 Rep Pearson
 Lester L. Gould, pres, Patrick W Larkin, station co-mgr & coml mgr, Jean S Larkin, station co-mgr, prog dir & chief engr, Coy Willard Wingo, news dir

GRANTS PASS, Josephine County

KAGI (Dec 16, 1939) 930 kc, 1 kw, DA-N (CP for 5 kw-D, 1 kw-N, DA N), P O Box 118, Phone Greenwood 6-1177, Southern Oregon Broadcasting Co (original owner). See (California-Oregon Stations in "Group Ownership")
 See also "Newspaper Ownership"
 Network MBS, Rep Hollingbery, Art Moore (Northwest)
 J Edwin Arnold, gen mgr, E A Malone, chief engr
KGPO (FM) (April 1948) 96.9 mc, 13 kw (CP for 45 kw) Duplicates KAGI (above)
KAJO (Aug 15, 1957) 1270 kc, 1 kw-D, P O Box 230, Phone Greenwood 6-6608, Grants Pass Broadcasters Co (original owner)
 Repts Torbet, Allen & Crane (West), Everett-McKinney (East)
 James O Wilson Jr, gen mgr, Jim T Jackson, coml mgr, Elzie Parker, news editor, Charles B Field, chief engr

GRESHAM, Multnomah County

KGRO (Sept 28, 1956) 1230 kc, 250 w 1230 Melody Lane Phone Mohawk 5-4143 Gresham Broadcasting Co (acquired station April 11, 1959)
Network Keystone Rep H S Jacobson (Portland).
Daniel M McPeak, pres, gen mgr, coml mgr & chief engr

HERMISTON, Umatilla County

KOHU (Feb 6, 1956) 1570 kc, 1 kw-D P O Box 1 Phone Jordan 7-6500 Carl F Knerim & Sarah Knerim (original owner)
Carl F Knerim co-owner, gen mgr & chief engr Sarah Knerim, co-owner & prom mgr Melvin Hurning coml mgr; Eleanor Davis, prog dir, Buz Lund, news dir

HILLSBORO, Washington County

***KUIK** (1954) 1360 kc, 1 kw-D 155A S Second Ave Phone Midway 8-4181 John P Gillis (acquired station October 1958)
Network Keystone Rep Art Moore
John P Gillis owner & gen mgr, Paul Alexander, coml mgr, Hazel Gillis, prog & prom mgr Lance Mushaw, news dir, Albert Bishop chief engr

HOOD RIVER, Hood River County

KIHR (Oct 17 1957) 1340 kc, 250 w P O Box 207 Phone Evergreen 6-1511 Oregon-Washington Broadcasters Inc (acquired station 1955)
Rep Art Moore
C J McCredie, gen mgr & chief engr Don Heinen coml mgr, Mai Jean Stave, asst mgr & prog dir.

KLAMATH FALLS, Klamath County

KAGO (1923) 1150 kc 5 kw-D, 1 kw-N, DA-N P O Box 1130 Phone Tuxedo 2-2551 Gibson Radio Inc (acquired station 1959) (Sale pending FCC approval to David and Betty Snow. See Gibson Stations in Group Ownership)
Network ABC Reps Ravmer, Art Moore (Northwest)
Riley R Gibson pres, Robert Bartlett station mgr & prog dir, Doug Walker sales mgr, Wayne Lorke, chief engr

KELW (1946) 1150 kc, 250 w 327 Main St Phone Tuxedo 2-1656 Caloretex Corp (acquired station Oct 1, 1959)
Network CBS Rep Wced
Joe D Carroll, pres, gen mgr & chief engr, Max Schriber, coml mgr, Anne Cross prog dir, Charles McFallan, news dir

KLAD (September 1955) 960 kc 5 kw D P O Box 979 Phone Tuxedo 4-7794 KLAD Broadcasters (acquired station April 7 1958)
Reps Torbet, Allen & Crane (West) Hurh Feltis (Northwest), Everett-McKinney (East)
Gene Riesen, partner, gen mgr & coml mgr Bob Clark, prog dir, Bob Scott, prom mgr Lee Craig, news dir, Bill Gimes, chief engr

LA GRANDE, Union County

KLBM (1938) 1450 kc, 250 w P O Box 907 Phone Woodland 3-4121 Inland Radio Inc (acquired station September 1943)
Network Keystone Reps W S Grant, Art Moore
Gordon L Capps, pres, Ken Lillard gen mgr, Frank Cooke, coml mgr, Robert Maszk, news dir, Warren Curry, chief engr

LAKEVIEW, Lake County

KQIK (August 1956) 1230 kc 250 w 111 S 1st St Phone Whitehall 7 2164 Pacific Northwest Radio Inc (original owner)
Network Keystone Rep Hugh Feltis (Seattle), H S Jacobson (Portland), Tracey Moore (Los Angeles & San Francisco)
Arbee Freeman, pres, Harry Kirk, mgr & chief engr, Gregory Tippet, coml mgr Joanne Kirk news dir

LEBANON, Linn County

KGAL (1950) 920 kc 1 kw DA-1 P O Box 578 (Lebanon) 5th & Ellsworth (Albany) Phone Alpine 8-2131 (Lebanon) Walsh 8-9277 (Albany) Linn County Broadcasting Co (original owner) See Allen Stations in Group Ownership
Network Oregon Beaver Network Reps Pearson (San Francisco) Holman (Chicago) H S Jacobson (Portland), Wm J Wagner (Seattle)
W Gordon Allen, pres, Don Wehman vp & gen mgr Tom Boyd coml mgr John Kirk prog dir, Dale Berggren prom mgr Gloria Bash, news dir Bob Weck chief engr

McMINNVILLE, Yamhill County

KMCM (June 18, 1949) 1260 kc 1 kw DA-N SH P O Box 207 Phone 3811 Yamhill Radio Co (acquired station Oct 1 1959)
Network Keystone
Jerry Carr, pres, John Coucier vp, Glueco Branson, coml mgr, Larry Lanz prog dir Ed Nuhing chief engr

MEDFORD, Jackson County

KBOY (May 31, 1960) 730 kc, 1 kw-D P O Box 1109 Phone Spring 3 5355 KBOY Broadcasters (acquired station Jan. 2, 1960)
Reps Everett-McKinney, Torbet, Allen & Crane (California), Hugh Feltis (Seattle) H S Jacobson (Portland).
Kenneth R Card owner, Winston K Marks coml mgr & prog dir, Harold Clemens, chief engr

KBOY-FM (March 1959) 95.3 mc 800 w Duplicates KBOY (above)
KDOV (Aug 16 1958) 1300 kc 5 kw-D P O Box 869 Phone Spring 3-5000 Medford Broadcasters Inc (original owner)
Rep Hall (San Francisco)
J Silkwood pres, gen mgr & chief engr, W H Hansen, coml mgr Ken David prog dir John Klukkert, prom mgr, Tom Blvmlia, news dir

KMED (1922) 1440 kc, 5 kw-D, 1 kw-N P O Box 1306 Phone Spring 3-7373 Radio Medford Inc (acquired station July 1950)
Networks ABC, NBC Reps Art Moore Meeker
J L DeAlmond, pres, Ray Johnson, exec vp & gen mgr, Harry E Barker asst mgr & coml mgr, Russ Jamison, prog mgr, Phyllis A Pesenti, women's dir, Richard A Moody, news dir, Ellis Feinstein, chief engr

Reps W S Grant, Day-Wellington (Seattle) Bill Karl, pres, co-mgr, Rod Walter, co-mgr & prog dir, Art Schuldt, chief engr

OCEANLAKE, Lincoln County

KBCH (1955) 1380 kc, 1 kw-D P O Box 358 Phone Wyman 4-2181 Yaquina Radio Inc (acquired station Nov 16, 1959)
Reps Art Moore (Oregon), Continent al Radio Sales
Tom Becker, pres, Robert D Spangler gen mgr, William Harvey, station mgr & coml mgr, Henry Florip, prog dir, Morris McEntee news dir; Al Morgan chief engr

ONTARIO, Malheur County

KSRV (Nov 23, 1946) 1360 kc 5 kw-D 1 kw-N, DA-N P O Box 540 Phone Turkey 9 8651 Inland Radio Inc (original owner)
Network Keystone Rep W S Grant Art Moore (Northwest)
Gordon L Capps pres & gen mgr, John R Humphreys coml mgr Robert M Dye prog dir Ben B Cook news dir Stan E McNitt chief engr

OREGON CITY, Clackamas County

KGON (July 4, 1947) 1520 kc, 10 kw DA-1 P O Box 5865, Portland zone 22 Phone Olive 6 1141 Clackamas Broadcasters Inc (original owner)
Network MES Reps Broadcast Time Sales, Clarke Brown (South) Wm J Wagner (Seattle)
R J Hartke, pres, Irwin S Adams gen & coml mgr, Sonora B Hoffman, prog dir Frank Fatio news dir, Sidney Roach, chief engr

ORETECH, Klamath County

***KTEC (FM)** (1951) 88.1 mc, 10 w Oregon Technical Institute

PENDLETON, Umatilla County

KKID (194.) 1240 kc, 250 w P O Box 178 Phone Crestview 6 1311 WSC Broadcasting Co of Ore.on Inc (acquired station Dec 23, 1958)
Reps H S Jacobson (Portland), Feltis (Seattle) Torbet Allen & Crane (San Francisco) Gats (Los Angeles)
Fred W Stevens, pres & gen mgr Paul V Ward mgr

KUBE (June 26 1956) 1050 kc 1 kw-D 236 SE 1st St Phone Crestview 6-1961 Umatilla Broadcasting Enterprises Inc (original owner)
John M Carroll pres, E Vern Green coml mgr Paul A Schumacher gen mgr & chief engr

KUMA (Aug 25 1955) 1290 kc 5 kw DA 2 P O Box 273 Phone Crestview 6-1511 Pendleton Broadcasting Co (original owner) See Fisher Stations in Group Ownership
Network ABC Rep Meeker (national) Moore (regional)
Ted A Smith, vp & gen mgr Murray Westgate, prog dir, James C Bradley chief engr

PORTLAND, Multnomah County

KBEV (not on air, target date not announced) 1010 kc, 1 kw, DA-D P O Box 933 Beverly Hills, Calif Phone Crestview 1-8222 Coast Broadcasting Corp (original owner) Sale pending to Joseph M Arnoff Dawkins Espy, owner & pres.

***KBPS** (March 23, 1923): 1450 kc; 250 w-SH. 516 N E 12th Ave, zone 14 Phone Belmont 1-5469 Benson Polytechnic School (acquired station 1929) Dr Patricia Geen Swenson, gen mgr; Harold Potter, chief engr.

KEX (1926) 1190 kc 50 kw DA-1 2130 S W 5th Ave, zone 1 Phone Capital 2-1881 TWX PD 133 Westinghouse Broadcasting Co (acquired station 1941) See Westinghouse Stations in Group Ownership
Rep AM Radio Sales Co
D H M Gannon, pres, Herbert L Bachman, gen mgr, Robert Rudolph coml mgr, Doris Stelges, prog dir Dick Newton, prom mgr, Jack Erwin, chief engr

KEX-FM (1958) 92.3 mc 56 kw Address license & staff same as KEX (above)

KFMC (FM) (granted 1960, target date unknown) 99.5 mc, 78 kw Plains Radio Broadcasting Co (Sale pending FCC approval)

KGMG (FM) (June 15 1960) 95.5 mc, 68 kw, kw 1151 Ellis St, Bellingham, Wash Phone Regent 3-4567 International Good Music Inc (See International Good Music Stations in Group Ownership)
Rep Heritage
Rokan Jones pres David Mintz, exec vp Marc Bowman, mgr

KGW (1922) 620 kc 3 kw, DA-1 1139 S W 13th Ave, zone 9 Phone Capital 3 6361 TWX PD 18 King Broadcasting Company (acquired station Nov 1 1953) See King Broadcasting Stations in Group Ownership
Network NBC Rep Blair
Mrs A Scott Bullitt pres & gen mgr Henry B Owen exec vp & vp business div Stinson Bullitt vp & sec Otto P Brandt, vp broadcast div James L Middlebrooks dir of engineering planning Jackson Fleming station mgr, Don Porter, program dir, Walter Hawthorne merchandising mgr, Ray Horn, prom mgr James B Miller, news dir Gloria Chandler dir of public service Clare Hanawalt chief engr

KGW-TV Tv companion of KGW

MORE ADVERTISERS USE
KMED TO COVER
"THE LAND OF PEARS
AND LUMBER"

Because . . .



KMED programs
for adults and
mature young
adults (the
highest consumer
audience)

Mike D'Angelo
KMED NBC-ABC
5 KW's

KYJC (1947) 1230 kc 1 kw D, 250 w-N, Barnett Road Phone Spring 2 6614 Medford Printing Co (original owner) (See Newspaper Ownership)

Network ABC CBS Reps Pearson Day Wellington (Seattle & Portland) Feltis (Seattle)
Robert W Ruhl, pres, Tom MacLeod gen mgr Art Chipman sales mgr Monte Morris farm & program dir, Vic Calif chief engr Ivan Eckberg news dir Lorette Seitz women's dir

NEWPORT, Lincoln County

KNPT (June 21 1948) 1310 kc 5 kw-D 1 kw-N DA-N P O Box 1428 Phone Amherst 2-2266 Yaquina Radio Inc (original owner)
Reps Torbet, Allen & Crane Art Moore (Northwest)
Tom Becker pres, Bob Spangler gen mgr Buss Jolley coml mgr Don Newman prog dir, Whitey Coker prom mgr Ron Phillips news dir Del Kitgca, chief engr

NORTH BEND, Coos County

KPIR (December 1950) 1340 kc 250 w 1946 Meade St Phone Skyline 9-7351 Big Bay Radio Inc (acquired station Dec 16 1959)

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OREGON CONTINUED

KISN (See Vancouver, Washington listing).
KLIQ (Aug 15, 1957) 1290 kc; 5 kw-D
 Broadcast Square Oaks Paik, zone 2. Phone
 Belmont 1-8448 Malloy-Breyer Inc. (acquired
 station Feb 18, 1959)
 Rep Toibet, Allen & Crane, Devney-O'Connell
 Stanley G Breyer, pres, Donald A Breyer,
 vp & gen mgr, Robert A McAnulty, prog dir;
 David L Stone, news dir, Benjamin F. Daw-
 son, chief engr

KOIN (1925) 970 kc; 5 kw, DA-N 140 S. W.
 Columbia St, zone 1. Phone Capitol 8-3333.
 TWX L-7259 Mount Hood Radio & Tv Broad-
 casting Corp. (acquired station 1952). (See
 Newhouse Newspaper Stations in "Group Own-
 ership" and "Newspaper Ownership.")

Network CBS, CBS Pacific Radio Network.
 Repts CBS Radio Spot Sales, Art Moore
 (Seattle)
 Ted R Gamble, pres; Harry H. Buckendahl,
 vp & gen mgr, Robert E. Whitely, natl adv
 mgr & promotion dir, Willard (Bill) Mears,
 program dir, L. S. Bookwalter, dir of engineer-
 ing; Lester Halpin, news dir; Johnny Carpen-
 ter, sports dir.

KOIN-FM (1948) 101.1 mc; 48 kw. Dupli-
 cates KOIN (above).

KOIN-TV: Tv companion of KOIN-AM-FM
KPAM (1949) 1410 kc, 5 kw-D P O Box
 1230 zone 7. Phone Capital 6-7676. Chem-Air
 Inc (acquired station April 1, 1960) See Boe-
 ing Stations in "Group Ownership"

Rep Weed
 William E Boeing Jr, pres, Del Leeson, gen
 & coml mgr, Don Wirtz, prog dir, Maiyetta
 Deveraux, prom mgr, Theodore Hanberg, chief
 engr



KPFM (FM) (Sept 1, 1946) 97.1 mc; 33 kw
 Same licensee, address and staff as KPAM
 (above)

"People with more
 money to spend...
 spend more time with
**KISN
 PORTLAND**"

KISN

More ¼ hr.
 firsts than
 all other
 Portland
 stations
 combined
 —290 out
 of 300
 Apr.—'60
 PULSE

NUMBER
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35.7

June-July, 1960 HOOPER

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 RADIO IN
 DYNAMIC
 MARKETS

KISN-Portland
 AVERY-KNOEL

KOIL-Omaha
 AVERY-KNOEL

KICN - Denver
 ADAM YOUNG

the
Star stations

DON W. BURDEN — President

KPDQ (July 30, 1947) 800 kc; 1 kw-D 4903
 N. E. Sandy Blvd, zone 13. Phone Atlantic
 2-3232. John W. Davis (original owner)
 John W. Davis, pres, David M. Jack, station
 mgr, Arlan Walker, chief engr.

KPOJ (Nov 12, 1923) 1330 kc, 5 kw, DA-1.
 P. O. Box 31, zone 7. Phone Capital 7-3484
 KPOJ Inc (acquired station 1944). See "News-
 paper Ownership"

Reps Petry, Day-Wellington (Seattle).
 William W. Knight, pres, R. M. Brown, vp &
 gen mgr, Jack Moys, coml mgr; Vern Mueller,
 prog dir & news dir, Gary Capps, prom mgr,
 Herbert A Davidson, chief engr.

KPOJ-FM (1948): 98.7 mc; 4.4 kw. Dupli-
 cates KPOJ (above).

KQFM (FM) (May 1954) 100.3 mc, 17 kw.
 P. O. Box 710, zone 7. Phone Capital 8-0383
 H. Quenton Cox (original owner).

H. Quenton Cox, pres, Mrs. Helen Cox, prog
 dir, Chas K. Dickson, chief engr.

***KBBC (FM)** (May 1958): 89.3 mc, 10 w.
 Reed College, zone 2. Phone Prospect 1-2180
 Reed College (original owner).

Bruce Warr, gen mgr; Barret Hansen, prog
 dir, Beth Berry, prom mgr; Glenn Morris, news
 dir, John Landstreet, chief engr

KWJJ (1925) 1080 kc; 10 kw, DA-2. 931
 S W King Ave Phone Capital 8-4393. Rodney
 F. Johnson (acquired station Feb 17, 1952)
 Network ABC Repts Forjoe (national); Ben
 Harkins (Seattle)

Specialty programs: Italian.
 Rodney F. Johnson, owner & gen mgr; Ben
 T. Crosby, coml mgr, Jerry Speerstra, prog
 dir, Don Kneass, news dir; Les Windes, chief
 engr

KXL (1926) 750 kc, 10 kw, DA-1 (CP for
 50 kw, DA-1). P. O. Box 5886, zone 22. Phone
 Olive 4-3193. TWX 174. Seattle Portland &
 Spokane Radio (acquired station June 7, 1958)
 See Seattle, Portland & Spokane Radio Group
 in "Group Ownership"

Rep McGavren
 Lester M. Smith, gen mgr, Richard Levy,
 coml mgr; Del Olney, prog dir, George Goode,
 news dir, Ed Mundt, chief engr

PRINEVILLE, Crook County

KRCO (January 1950) 690 kc, 1 kw-D P. O.
 Box 188. Phone Hillcrest 7-6239. Radio Cen-
 tral Oregon Inc (original owner).
 Repts Feltis (Seattle); Jacobsen (Portland),
 Best

Collin R. Matheny, pres & gen mgr, Richard
 W. Burger, coml mgr, Rita A. Matheny, prog
 dir.

REDMOND, Deschutes County

KREB (October 1952) 1240 kc; 250 w, SH
 P. O. Box 787. Phone Lincoln 8-3100. Donald
 S. & Rita M. Anderson (acquired station Sept
 3, 1959)

Rep Robert R. Allen.
 Don Anderson, gen mgr & chief engr; Mack
 Lochrie, coml mgr, Rita Anderson, prog dir

REEDSPORT, Douglas County

KRDP (granted 1960, target date unknown).
 1470 kc; 5 kw-D. Oregon Coast Broadcasters

ROSEBURG, Douglas County

KQEN (Sept. 19, 1950) 1240 kc, 250 w (CP
 for 1250 kc, 5 kw-D). P. O. Box 847. Phone
 Orchard 3-4464. Umpqua Broadcasters Inc.
 (original owner).

Network ABC. Repts Feltis (Seattle), Tor-
 bet, Allen & Crane (Los Angeles and San Fran-
 cisco); Everett-McKinney (New York-Chicago);
 Jacobson (Portland)

Donn Radabaugh, pres; Iris Rice Hellwell,
 gen mgr & women's dir; Del McKay, sales mgr

KENR (June 1935) 1490 kc, 250 w. P. O.
 Box 910. Phone Orchard 3-5551. News Review
 Co. (original owner) (See "Newspaper Own-
 ership"). (Sale pending FCC approval)

Network CBS. Repts Meeker, Art Moore
 (Northwest)

Frank Jenkins, pres; John F. Williams Jr,
 gen mgr & coml mgr; Richard Booth, chief
 engr.

KYES (November 1955) 950 kc, 1 kw-D.
 P. O. Box 538. Phone Orchard 3-6678. Douglas
 Broadcasters Inc. (original owner).

Rep Pearson (national), Day-Wellington
 (Seattle)

E. LeRoy Hiatt, pres; Elliott Motschen-
 bacher, gen mgr, Pat Zuzpann, coml mgr;
 George Rambo, prog dir.

ST. HELENS, Columbia County

KOHI (March 2, 1960) 1600 kc, 1 kw-D.
 P. O. Box 187. Phone 1600. Columbia Broad-
 casters (original owner)

Rep Pearson
 L. Berenice Brownlow, chief owner, Bill
 Anderson, coml, prom mgr & news dir; Don
 Wimberly, prog dir; Joe Allen, chief engr.

SALEM, Marion County

KBZY (May 1957): 1490 kc; 250 w (CP for
 1 kw-D, 250 w-N). P. O. Box 308. Phone
 Empire 4-6748. Salem Broadcasting Co. (ac-
 quired station May 1957). See Fisher Stations
 in "Group Ownership."

Network NBC. Repts Meeker (national); Art
 Moore (regional).

C. O. Fisher, pres; A. D. Bauer, gen mgr;
 Bob McCarl, prom mgr; John Vaughn, news
 dir; Gene Harrison, chief engr.

KGAY (1951) 1430 kc; 5 kw-D. Box 768.
 Phone Empire 3-7121. KGAY Inc. (original
 owner). (See W. Gordon Allen stations in
 "Group Ownership")

Rep Pearson, Bill Wagner (Seattle-Portland).
 W. Gordon Allen, pres & gen mgr. Pete
 Brown, sales mgr; Dale Crawford, local sales
 mgr, Bob Norris, prog dir, Dick Wilson, sales
 service mgr, Eloise Corey, women's dir, Keith
 Samples, chief engr

KSLM (1934) 1390 kc, 5 kw-D, 1 kw-N
 P. O. Box 631. Phone Empire 4-8433. Oregon
 Radio Inc (acquired station March 1, 1944).

Network ABC. Repts Everett-McKinney
 (Chicago, New York), Torbet, Allen & Crane
 (California), Hugh Feltis (Seattle), H. S.
 Jacobson (Portland).

Lou C. McCormick, pres, Alex deSchweinitz,
 vp & gen mgr; Esther Konantz, prog dir, Bob
 Morse, news dir, Clyde Carlton, chief engr.

SPRINGFIELD and EUGENE, Lane County

KEED (Sept. 7, 1954): 1050 kc, 1 kw-D.
 P. O. Box 1161, Eugene; P. O. Box 187, Spring-
 field. Phone Parkway 6-6591. KEED Inc. (ac-
 quired station May 1955).

Rep Pearson.
 Glen M. Stadler, pres & chief owner, Rodney
 V. Louden, mgr, Marion J. Redfearn, coml
 mgr; J. Robert Litten, prog dir, Charles A.
 Searl, prom mgr, James H. O'Neil, news dir;
 Robert Curtis, chief engr

KEED-FM (December 1958) 93.1 mc, 1.35
 kw. Same licensee and staff as KEED (above).

THE DALLES, Wasco County

KACI (June 1955) 1300 kc; 1 kw-D. P. O.
 Box 516. Phone Cypress 6-9661. Radio Mid-
 Columbia Inc (original owner).

Rep Art Moore (Portland & Seattle)
 Mervin V. Ling, pres & gen mgr; Richard N.
 Robinson, station mgr, Edwin C. Miller, tech
 dir; Clifford Zauner, chief engr

KODL (Oct. 12, 1940) 1440 kc; 1 kw, DA-N.
 KODL Bldg. Phone Cypress 6-2300. Western
 Radio Corp. (original owner)

Network Keystone. Repts H. S. Jacobson
 (Portland), Hugh Feltis (Seattle & California).
 V. B. Kenworthy, pres & gen mgr, Paul
 Walden, station mgr & chief engr; Gerald
 Webb, coml mgr & news dir; Steve Montgom-
 ery, prog dir.

TILLAMOOK, Tillamook County

KTIL (August 1947) 1590 kc; 250 w. P. O.
 Box 1590. Phone Victor 2-4422. Tillamook
 Broadcasting Co. (original owner).

Fred Guyton, pres & gen mgr; Jack Holden,
 coml mgr, Creighton Sanders, prog dir; Larry
 Bruner, chief engr.

TOLEDO, Lincoln County

KTDO (not on air, target date not an-
 nounced) 1230 kc; 250 w. Edward C. McElroy
 Jr. (acquired station June 1960).

PENNSYLVANIA

*Non-commercial

ALLENTOWN, Lehigh County

WAEB (1949): 790 kc; 500 w-D, 1 kw-N,
 DA-2. Seventh and Hamilton Sts. Phone Hem-
 lock 4-9364. WAEB Broadcasters Inc. (ac-
 quired station Aug. 10, 1957). See Good Neigh-
 bor Stations in "Group Ownership"

Rep Radio-Tv Repts
 W. F. Rust Jr, pres & treas; Ralph Gottlieb,
 vp & gen mgr; S. Robert Ackley, station mgr;
 Russell E. Flemming Jr, prog dir, Jay Sands,
 news dir, William Gottshall, chief engr

WAEB-FM (Not on air; target date Sept. 1,
 1960) 104.1 mc; 8.9 kw. Will duplicate WAEB
 (above).

WFMZ (FM) (July 1947) 100.7 mc, 4.8 kw
 East Rock Road. Phone Swift 7-4530. WFMZ
 Inc. (acquired station July 1, 1958)

Network QXR Network.
 Raymond F. Kohn, pres; Daniel Houck, gen
 mgr & chief engr; Roy A. Hodges, coml mgr;
 Lloyd D. Hawk Jr., prog dir.

WFMZ-TV. Tv companion of WFMZ (FM).

WHOL (Sept 12, 1948): 1600 kc; 500 w-D,
 DA. Colorado & Poplar Sts. Phone Hemlock
 4-4801. Allentown Broadcasting Corp (original
 owner) (See Vic Diehm Assoc. stations in
 "Group Ownership")

Rep Raymer.
 Specialty programs: Spanish, ¾ hr. wkly.
 Charles Helwig, pres; Victor C. Diehm, vp;
 Willard B. (Bill) Camperson, gen mgr; David
 M. Van Sant, program dir; Gerald B. West,
 chief engr; Roy B. Goshorn, news dir.

WKAP (1948): 1320 kc, 1 kw, DA-N. P. O.
 Box 689. Phone Hemlock 3-3166. WKAP Inc.
 (original owner). See Rahall Stations in
 "Group Ownership"

Rep Adam Young.
 Specialty programs: Italian, ½ hr. wkly
 N. Joe Rahall, pres; Ogden R. Davies, gen
 mgr; Alan D. Raber, prog dir; William J.
 Gerner, news dir; C. Frank Cordaro, chief
 engr.

WKAP-TV: Tv companion of WKAP.

WSAN (May 10, 1923): 1470 kc; 5 kw DA-N.
 39-41 N. 10th St. Phone Hemlock 4-9511. Olivia
 M. Barnes & Reuel H. Musselman (estate of
 B. Bryan Musselman) (acquired station 1937).
 Network CBS. Rep H-R Representatives.
 Reuel H. Musselman, gen mgr.

ALTOONA, Blair County

WFBG (Oct 30, 1921) 1310 kc, 250 w Commerce Park Phone Windsor 4-2031. TWX AO 9189 Triangle Publications Inc (acquired station Feb 20, 1956) See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."

Rep McGavren
Roger W Clipp, vp, Frank B. Palmer, gen mgr Robert E Miller sales mgr, Edward H Andre, prog dir, Joseph E Burns, prom mgr, Lester M Crystal, news dir; Richard L Kline chief engr.

WFBG-FM: 98.1 mc; 33 kw Same licensee and address as WFBG (above).
WFBG-TV Tv companion of WFBG-AM-FM

WRTA (June 12, 1946) 1240 kc; 250 w Hotel Penn Alto Phone Windsor 3-6112 Altoona Trans-Audio Corp. (acquired station April 1956).

Network ABC Rep Clark
Specialty programs Polish, 1 hr. wkly.
Martin F Malarkev, pres Louis H Murray, vp & gen mgr, David R. Wolf, station mgr, Larry Weber, prog dir; Warren Weiner, news dir, Alberts Merritts, chief engr.

WVAM (July 1918) 1430 kc; 1 kw, DA-N 2727 Albert Dr Phone Windsor 4-8127 General Broadcasting Corp. (original owner)

Network CBS Rep Weed
Specialty programs Italian; Polish
E S Leopold, pres, Will Keiner, prog dir & gen mgr; Will Union, coml mgr, Adam Gallan prom mgr, Mary Grace Kirsch news dir John Schiele, chief engr

WVAM-FM (July 1948) 100.1 mc, 360 w Duplicates WVAM (above)

AMBRIDGE, Beaver County

WMBA (March 1, 1958) 1460 kc, 500 w, DA-D, P O Box 509 Phone Congress 6-1110 Miners Broadcasting Service Inc (original owner) See Miners Broadcasting Stations in "Group Ownership"

John W Angst, gen mgr, Roy E Angst, station mgr.

APOLLO, Armstrong County

WAVL (Dec 13, 1947) 910 kc; 1 kw-D P O Box 277 Phone Grover 2-3921. Tri Borough Broadcasting Co (original owner)

Network Keystone
C F Clifton, pres A J West, gen mgr & coml mgr, Helen Tobie prog dir, Silas West, farm dir Leonard Savers news dir, William A Crookshank chief engr

BARNESBORO, Cambria County

WNCC (Oct 15, 1950) 950 kc, 500 w-D 803 Maple Ave. Phone Williams 8-9200 WNCC Inc (acquired station Jan 28, 1960)

Network Keystone
Specialty programs French, 1 hr, Italian, 1 hr., Polish, 3 hrs, wkly
J. Howard Bair, pres & chief engr, William R. Rahall, gen mgr; Joanne E. Tibbott, prog dir, Jack Simon, news dir.

BEAVER FALLS, Beaver County

WBVP (May 25, 1948) 1230 kc; 250 w, P O Box 719. Phone Tilden 6-4100. WBVP Inc. (original owner).

Frank R Smith, pres & gen mgr; Thomas B. Price, station mgr.

WBVP-FM (1959) 106.7 mc; 16.5 kw. Same address and owners as WBVP (above).

BEDFORD, Bedford County

WBFD (July 2, 1955) 1310 kc, 1 kw-D P O Box 572 Phone Bedford 1130 or Bedford 863. Inquirer Printing Co. (original owner) See "Newspaper Ownership."

John A. Biddle, pres, Hugo K. Frear, gen mgr, Robert S Harrison, station mgr & coml mgr, Sherwood B Hawley, prog dir, Ronald Lorence, prom mgr Paul D. Imgrund, news dir, William H Smith, chief engr.

BELLEFONTE, Centre County

WBLF (Aug. 1, 1958) 1330 kc; 500 w-D. 107 N. Allegheny St Phone Elgin 5-4751 Bellefonte Broadcasting Co (original owner). See Simpson Stations in "Group Ownership"

Network Allegheny Mountain. Rep Allegheny Mountain Network.

Cary H Simpson, pres, John W. Eschbach, station mgt, William E. Moses, sales mgr;

Graydon Conc, operations mgr, Ruth Thomas, woman's dir, Arnold Kuhn, farm dir, Daniel Clemson Jr, news dir, Charles Carter, prom mgr, Robert A Cook, chief engr.

BERWICK, Columbia County

WBKX (Aug. 11, 1957) 1280 kc, 500 w-D Jackson Bldg. Phone 4546 Columbia County Broadcasters Inc. (original owner). (See T. K Cassel stations in "Group Ownership").

John S Booth, pres & gen mgr.

BETHLEHEM, Northampton County

WGPA (1946) 1100 kc; 250 w-D 428 Broadhead Ave Phone University 6-8074. The Bethlehems' Globe Publishing Co (original owner) See "Newspaper Ownership"

Network CBS Rep Donald Cook.
Specialty programs Hungarian
Rolland L Adams, pres, Arthur C McCracken, station mgr Frank Collie, coml mgr & prom mgr, Robert Wolken, prog & news dir, Edwin L Rybak, chief engr

WGPA-FM (1946) 95.1 mc, 10 kw. Duplicates WGPA (above)

BLOOMSBURG, Columbia County

WCNE (Sept 26, 1947) 930 kc; 1 kw-D 38 W Main St. Phone Sterling 4-1200. Columbia-Montour Broadcasting Corp (original owner). (See "Newspaper Ownership").

Ed Darlington, gen & coml mgr & women's dir, James Lehman, news & program dir; Robert Fulton, chief engr.

WHLM (Jan 18, 1948) 550 kc, 500 w, DA-2 107 W Main St Phone Sterling 4-5500 Bloom Radio (original owner)

Network MBS, Keystone Rep Paul H. Raymond

Harry L Magee, pres, Robert R. Williams, gen mgr, L J (Pat) Campbell, coml mgr, Dale Fulmer, prog dir, Ray Calabrese, prom mgr Jim Evans, news dir, Anthony Hogg, chief engr

WHLM-FM (September 1956) 106.5 mc, 8.8 kw Duplicates WHLM (above).

BOYERSTOWN, Berks County

WBVC-FM (Sept 15, 1960) 107.5 mc, 20 kw P O Box 174 Boyertown Broadcasting Co (original owner)

David G Hendricks, gen mgr

BRADDOCK (Pittsburgh), Allegheny County

WLOA (June 1947) 1550 kc, 1 kw-D 1233 Braddock Ave Phone Electric 1-1100 Matta Broadcasting Co (original owner)

Rep Good Music Broadcasters
William G Matta, pres & gen mgr, George Matta, coml mgr, E R Matta, prog dir, Fred Sand, chief engr

WLOA-FM (June 1959) 96.9 mc, 68 kw Duplicates WLOA (above)

BRADFORD, McKean County

WESB (April 1947) 1490 kc, 250 w 13 Main St Phone Forest 8-1141 Radio Station WESB (original owner)

Rep Burn-Smith
T R Bromeley, managing partner, Joseph M Cleary, gen mgr & news dir, Richard E Feit, coml & prom mgr, William Winn, prog dir & chief engr.

BUTLER, Butler County

WBUT (March 14, 1949) 1050 kc, 250 w-D P O Box 1048 Phone 7-5778 WBUT Inc (acquired station March 1959).

Rep Gill-Perna
James S. Beattie, pres, Richard E Hanna, exec vp & gen mgr, G. F. Baker, coml mgr, Richard Kutun, prog dir, Earl G Sadlon, news dir, Norman Gour, chief engr

WBUT-FM (March 14, 1949) 97.7 mc, 720 w Duplicates WBUT (above).

WISR (Sept 26, 1941) 680 kc, 250 w-D 357 N. Main St Phone 7-4701 Butler Broadcasting Inc (original owner) See Rosenblum Stations in "Group Ownership"

Joel W. Rosenblum, pres, Robert L Kaufman, gen mgr, J. Victor O'Brien, coml mgr, Warren Ihlenfeld, prog dir, Gerald C Coleman, prom mgr, Donald O. Oesterling, farm dir, Jim Martin, sports dir, Margo Pitts, women's dir, Ray H. Rosenblum, national press rep, Paul F. Rex, chief engr

CANONSBURG, Washington County

WCNG (1957) 540 kc; 250 w, DA-D P O Box 480 Phone Sherwood 5-5400 WCNG Inc (acquired station October 1959)

Rep Best.
Specialty programs Greek, 2 1/2 hrs, wkly.
Lowell W. Williams, pres, James Pshoulis, station mgr & coml mgr, Joseph Tarantini, prog dir; Anthony Goffi, chief engr

CARBONDALE, Lackawanna County

WCDD (January 1960) 1440 kc, 5 kw-D. 127 Salem Rd Phone 1230. Carbondale Broadcasting Co (original owner).

Rep Donald Cooke.
William H Ware, pres, Marjorie Zapotosky, gen mgr, Paul Oles, coml & prom mgr, Paul Elbrecht, prog dir & news dir; Walter Rude, chief engr.

CARLISLE, Cumberland County

WHYL (1952): 960 kc, 5 kw, DA-D P O Box 520. Phone Chapel 9-1717. Richard F Lewis Jr, Inc (acquired station 1952). See Lewis Stations in "Group Ownership."

Network Mid-Atlantic Network. Rep Morton Lowenstein

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'As of August 1, 1960

Marion P Lewis, pres, James B Holder, gen mgr & coml mgt, William Mahoney, prog dir, Edward Maddon, news dir, William Lacey, chief engr

WHYL-FM (1959) 102.3 mc, 714 w. Duplicates WHYL (above)

CHAMBERSBURG, Franklin County

WCBG (1956) 1590 kc, 5 kw-D. Lincoln Way West. Phone Colony 3-4131 WCBG Broadcasters Inc. (acquired station May 19, 1960) See Greenwalt-Noirris-Youse Stations in "Group Ownership"

Norman E. Messner, pres, gen mgr & coml mgr, William E Sullivan, station mgr, Robert Foreman, news dir, George Jennings III, chief engr.

WCHA (Aug 11, 1946) 800 kc, 1 kw-D Professional Arts Bldg. Phone Colony 4-7121. Chambersburg Broadcasting Co (original owner) See Cassel Stations in "Group Ownership."

Rep Bernard Howard
John S Booth, pres, Earl P. Strine, coml mgr, David Myers, prom mgr, Chuck Bovie, news dir, James McCurdy, chief engr

WCHA-FM (April 1948) 95.1 mc, 3.2 kw. Address, licensee and staff same as WCHA (above).

CHARLEROI, Washington County

WESA (Nov. 11, 1917) 940 kc; 250 w-D P. O. Box 584. Phone Hudson 3-6551. Monongahela Valley Broadcasting Corp. (original owner)

Rep Clark.
Specialty programs Italian, Negro, Polish, and Croatian.
Dr. A. S. Sickman, pres, Carl Stuart, gen mgr; William Richards, prog dir, Stanley Crawford, chief engr

1st Prize

OUTSTANDING NEWS OPERATION
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ALTOONA'S newsy STATION
WRTA 1240
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- one order
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PENNSYLVANIA CONTINUED

CHESTER, Delaware County

WEEZ (September 1959) 1590 kc, 1 kw, DA-N 3500 Edgmont Ave. Phone Triemont 4-4321 WEEZ Inc (original owner)
Specialty programs Negro, 14 hrs, wkly
Ogden Davies, pres, Martin Peltzman, gen mgr, Mark Targe, coml mgr, James Termine, prog dir, William Dawson, chief engr
WVCH (April 4, 1948) 740 kc, 1 kw-D Wolf Bldg, Market Square Phone Triemont 2-8861 James M Tisdale (original owner)
Rep Grant Webb
James M Tisdale, owner & gen mgr, Robert A Hibbert, station mgr & prog dir, Frank Poynter, coml mgr, Earl Goodman news dir, Don Baron, chief engr

CLARION, Clarion County

WVCH (not on air, target date summer 1960) 1300 kc, 500 w D P O Box 171 Phone Capital 6-8600 Clarion County Broadcasting Corp (original owner) See "Newspaper Ownership"
Network Keystone
Charles M Erhard Jr pres & gen mgr, Bill Hickok, prog dir & coml mgr, Jerry Agnew news dir, Charlotte Caldwell continuity dir, William R Drummond, chief engr

CLEARFIELD, Clearfield County

WCPA (1947) 900 kc, 1 kw-D Church St & Healey Ave Phone Poplar 5-5541 Clearfield Broadcasters (original owner) (See "Newspaper Ownership" and Clearfield Broadcasters stations in "Group Ownership")
Network MBS
M J Bergstein, gen mgr, Joe Milsop, station mgr, J A Pane, sales mgr, George Mastrian, program dir, Lew Duck, chief engr; Ed Morgan news dir, Bill Mitchell, farm dir, Margaret Nemeth, women's dir

COATESVILLE, Chester County

WCOJ (1949) 1420 kc, 5 kw DA-N 809 E Lincoln Highway Phone Dudley 4 2100 Chester County Broadcasting Co (original owner)
Network Quaker
Louis N Seltzer pres & chief engr, William S Halpern, gen mgr, Donald Kimes, coml mgr & prom mgr, George B Morgan news dir

The 16-Man Board of Directors
of the

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* (The Associated Press Radio and Television Association)

By probing and dissecting every aspect of the broadcast circuit, analyzing the suggestions and recommendations of individual stations and making periodic reports, the APRTA has kept AP broadcast members on top!

COLUMBIA, Lancaster County

WCOY (Nov 1, 1957) 1580 kc, 500 w-D 343 Poplar St Phone Mutual 4-2591 Radio Columbia Inc (original owner)
Rep Burn-Smith
Lester P Etter, pres, M Leonard Savage, gen mgr & chief engr, John P Weis, coml mgr, Joseph T Bortell, prog dir.

CONNELLSVILLE, Fayette County

WCVI (1946) 1340 kc, 250 w 133 W Crawford Ave Phone Market 8-4600 Connelleville Broadcasters Inc (acquired station 1948)
Network Keystone Rep George Hopewell
Special programs Polish 1 hr
Dr Cam Troilo, pres, Charles T Snowdon, gen mgr, Esther Blasey, prog dir, Robert Ray, chief engr

CORRY, Erie County

WOTR (April 2 1955) 1370 kc, 1 kw-D, 500 w-N DA N P O Box 4 Phone 3-6611 Olivia T Rennekamp (original owner) See Rennekamp Stations in "Group Ownership"
Network NBC, Keystone
Olivia T Rennekamp pres John J Wellenhoffer gen mgr & coml mgr, Howard Bycroft, prog dir Harry Brown, news dir, Harry Coulter chief engr

COUDERSPORT, Potter County

WFRM (May 1953). 600 kc, 1 kw-D, Phone 611 Farm & Home Broadcasting Co. (original owner). (See Cary H. Simpson stations in "Group Ownership")
Cary H Simpson, pres, John A. Fay, gen mgr, George Kuratomi, coml mgr, Mary Rubar women's & program dir, Edward Easton, news & promotion dir; F. Kenyon Reed, chief engr

DOYLESTOWN, Bucks County

WBUX (1948) 1570 kc, 1 kw, DA-D 30 E Oakland Ave Phone Fillmore 8-3583 WBUX Broadcasting Co (acquired station July 1956)
Specialty programs Hungarian
George Steiner, pres Barbara Steiner, treas, James Stolz, sec George Pleasants, mgr, Dick Wright chief engr

DUBOIS, Clearfield County

WCED (February 1941) 1120 kc, 5 kw-D, 500 w-N, DA-2 80 N Park Place Phone 1700 Tri-County Broadcasting Co (original owner) (See "Newspaper Ownership")
Network CBS Rep Devney O'Connell
Harold T Gray, pres; Jason S Gray, vp & gen mgr, George W Williams, coml mgr, Ken Johnson, program & promotion dir, George Donahue, chief engr, Ed Paul, news dir, Pat McCarthy, women's dir
WCED-FM (1948) 102.1 mc, 32 kw Ad-dress, licensee & staff same as WCED (above)

EASTON, Northampton County

WEEK (May 1956) 1230 kc, 250 w Chestnut Hill Phone Blackburn 8-6155 Easton Publishing Co (original owner) See "Newspaper Ownership"
Rep Headley-Reed
Art Burnham, station mgr & coml mgr, Don Rossetti, prog dir James Eyer, news dir Robert Francett, chief engr
WEEK-FM (June 1950) 99.9 mc, 16 kw Duplicates WEEK (above)
WGLV TV companion of WEEK-AM FM
WEST (1936) 1400 kc, 250 w 516 Northampton St Phone Blackburn 8-6131 Associated Broadcasters Inc (original owner) See Steinman Stations in "Group Ownership" See also "Newspaper Ownership"
Network NBC Rep Meeker
Clair R McCollough, station exec, J Robert Bulick, asst gen mgr Theodore W Pierce, station mgr Joseph Prentice, prog mgr, J E Mathiot, tech dir
WEST-FM (1948) 107.9 mc, 11 kw Duplicates WEST (above)

ELIZABETHTOWN, Lancaster County

WEZN (1958) 1600 kc, 500 w, DA-D P O Box 192 Phone Empire 7-1511 Colonial Broadcasting Inc (original owner)
Network Keystone
Lowell W Williams, pres, Richard E Burg vp & gen mgr, Arthur Greiner, station mgr & sales mgr, George Morgan prog dir, Jamie Rowley, prom mgr, Jack B Cupper, chief engr

EMPORIUM, Cameron County

WLEM (March 2, 1958) 1250 kc, 1 kw-D P O Box 310 Phone Emporium 712 Emporium Broadcasting Co (original owner).
Rep Best
James A Spotts pres Dean L Close, mgr William D Murphy, chief engr

EPHRATA, Lancaster County

WGSA (July 26, 1955) 1310 kc, 1 kw, DA-D P O Box 419 Phone Republic 3-2226 Garden Spot Broadcasters Inc (original owner) See Greenwalt-Norris Youse Stations in "Group Ownership"
Rep Broadcast Time Sales
Samuel R Youse, pres & gen mgr, George D Ribble, coml mgr David A May, prog dir Philip Jacobs, news dir Ralph Haneman chief engr

ERIE, Erie County

WERC (1941) 1260 kc, 5 kw, DA-2 RD #4 Robison Road Phone Union 4-3017 TWX ER 8389 Cleveland Broadcasting Inc (ac-

st
in York
Lancaster
Harrisburg

WSBA

***FIRST** in 4-county metro area
PULSE, July 1959 — 6 A.M. to 6 P.M.

***FIRST** in York, Lancaster and Harrisburg: **HOOPER**, March, 1959.

REPRESENTED BY:
robert e. eastman & co., inc.

quired station July 1959) See Cleveland Broadcasting Stations in "Group Ownership"
Rep Venard, Rintoul & McConnell
Ray T Miller Jr, pres, Art Arkelian, gen & coml mgr, Neil Kuvin, prom mgr, Ted Wygant news dir Jack Heidacker, chief engr

WERC-FM (1944) 99.9 mc 9.7 kw Same address licensee and staff of WERC (above)
WICU (1947) 1330 kc, 5 kw DA-2 3514 State St Phone Glendale 4-5201 TWX ER 8381 Air-Way Inc (acquired station July 1959)

Network ABC Rep Weed Radio
Edward O Lamb, pres; Arthur M Ingram gen mgr, prog dir & prom mgr, Ken Wakeman, coml mgr, Hyle Richmond, news dir Ken Husband, chief engr

WJCT (1951) 1400 kc, 250 w 1635 Ash St Phone Glendale 2-6741 TWX ER 8372 Jct Broadcasting Inc (original owner) See Jones Stations in "Group Ownership"

Network MBS Rep Hollingbery
Specialty programs German, 1 hr, wkly
Myron Jones, pres & exec dir, William Fleckenstein, vp, Pet-Coticchia, exec vp station & coml mgr Gene Conrad, local sales mgr, Dave Buckel, news dir, Frank Martin, special events & public relations dir, Dick Zahniser, chief engr

WLEU (April 21, 1935) 1450 kw, 250 w 212 Commerce Bldg. Phone Glendale 6-7078 WESB (acquired station July 1959)

Rep Radio & Tv Repts
Specialty programs Polish, 1 1/2 hrs wkly
Thomas Bromlev, pres, Robert H Elliott, gen mgr, Phil Hirsch coml mgr, William E Clark, prog dir, Mrs Mary Barnhart, prom mgr, Robert B Eaton, news dir; William Shelley sports dir, J hn J Kozak, chief engr

FARRELL, Mercer County

WFAR (Oct 3, 1954) 1470 kc, 1 kw D (CP for 1 kw-D, 500 w-N, DA-N) RD #2 Sharon Phone Diamond 6-4171 Farrell-Shaon Broadcasting Co (original owner)
Specialty programs Italian, 1 hr, Spanish, 1/2 hr, wkly
Sanford A Schahtz, pres Albert Zippay gen mgr Louise Gray, coml mgr Albert DeJulio prog dir, Rose Yankov tch prom mgr, Richard Record, news dir Edward Lazor, chief engr

FRANKLIN, Venango County

WFRA (April 13, 1958) 1430 kc, 500 w-D P O Box 908 Phone Idlewood 2 2188 North-western Pennsylvania Broadcasting Inc (original owner)
Network MBS
Robert H. Sauber, gen mgr & chief engr; Robert Burke, sales mgr, Joseph P. Gearing, prog dir, James T Vele, prom mgr, Jay Edwards, news dir

GETTYSBURG, Adams County

WGFT (Aug 27, 1950) 1150 kc 250 w (CP for 1320 kc 1 kw-D, 500 w-N DA-2) P O Box 28 Phone Edgewood 4-3101 Times and News Publishing Co (original owner) See 'Newspaper Ownership'
Network MBS
P H Cunningham gen mgr Lester M Blair prog dir

GREENSBURG, Westmoreland County

WHJB (Oct 28, 1934) 620 kc 1 kw-D 500 w-N, DA-2 128 N Pennsylvania Ave Phone Temple 4-0600 WHJB Inc (original owner)
H J Brennen, pres gen & coml mgr, Tom Johnson, news & prog dir, Lyle Allen, chief engr

GREENVILLE, Mercer County

WGEP (Sept 19, 1959) 940 kc, 1 kw, DA-D 2 N Water St Phone Juniper 8-8900 Greenville Broadcasting Co (original owner)
Kenneth B Anderson, gen mgr & chief engr, Merle G Anderson, station mgr & prog dir, Frances M Fordyce news dir, Jack McKee sports dir Charles L Kuhns, farm dir

GROVE CITY, Mercer County

***WSAJ** (1921) 1340 kc 100 w SH Grove City College Phone Grove City 763 Grove City College (original owner)
J Stanley Harker, pres, Dale O Smock, chief engr

HANOVER, Adams County

WHVR (Jan. 9, 1949) 1280 kc, 5 kw-D, 500 w-N, DA-2 P O. Box 268 Phone Melrose 7-3831. Radio Hanover Inc (original owner)
John D Bare, pres & gen & coml mgr, Philip A Rohrbaugh chief engr
WHVR-FM (York-Hanover) (not on air target date unknown) 98.5 mc 7.2 kw Same licensee address and staff as WHVR (above)

HARRISBURG, Dauphin County

WCMB (Feb 19 1949) 1460 kc 5 kw DA 2 P O Box 961 Phone Cedar 4 3005 Rossmore Corp (acquired station January 1, 1959)
Network MBS Rep Weed
Ed K Smith, vp & gen mgr, Henry Traugh coml mgr, Ed Gonzalez, prog dir Charles Stefanic, chief engr
WITV (TV) Tv companion of WCMB
WHGB (1945) 1100 kc, 250 w 112 Market St Phone Cedar 4-1958 Kendrick Broadcasting Co (original owner)
Network ABC Rcp Pearson
Herbert Kendrick, owner, pres & gen mgr, Ralph Hartman, station & coml mgr, Bobby Yanich, prog dir, W O Kuntz, chief engr

WHP (1924) 580 kc 5 kw, DA-N 216 Locust St Phone Cedar 4-3211 TWX HB 194. WHP Inc (original owner)
Network CBS Rep Bolling
E J Stackpole, pres, Cecil M Sansbury gen mgr & coml mgr, Brod Seymour, prog dir & prom mgr, John Frick, news dir, E Daniel Leibensperger, chief engr
WHP-FM (1946) 97.3 mc 185 kw Same licensee and staff as WHP (above)
WHP-TV. Tv companion of WHP-AM-FM
WKBO (1922) 1230 kc, 250 w 31 N Second St Phone Cedar 4-0191 Keystone Broadcast ing Corp (acquired station 1935) See Steinman Stations in "Group Ownership" Also see 'Newspaper Ownership'
Network NBC Rep Meckel
Clair R McCollough, station exec J Robert Gulick asst gen mgr, George F Hooper, station mgr, Curtis Whitcomb prog mgr J E Mathiot, tech dir

HAVERTOWN, Delaware County

***WHHS (FM)** (Dec 6, 1949) 89.3 mc 10 w Mill Rd & Leedom Ave Phone Hilltop 6-7106 School District of Havertown Township (original owner)
Paul R Slater, pres, Frank L Knott, gen mgr, Frank LeCates, prog dir, William Mc Garvey, prom mgr, William Crawford, news dir Philip Ackerman & Richard Swayze, chief engr

HAZLETON, Luzerne County

WAZL (Dec 19 1932) 1490 kc 250 w 708 Hazleton National Bank Bldg Phone Gladstone 4-3531 TWX 12 Hazleton Broadcasting Co (acquired station Dec 1 1946) See Vic Diehm Assoc Stations in Group Ownership
Network MBS, NBC, let network Rep Paul Raymer
Victor C Diehm pres & gen mgr Kathryn E Kahler, adm asst, Robert J Sacco, coml mgr, Don Murray prog dir Thomas A Tito natl sales mgr Paul Cerula, news dir Elwood C Tito chief engr
WAZL-FM (1947) 97.9 mc 26 kw Duplicates WAZL (above)
WAZL-TV Tv companion of WAZL
NEW (not on air target date unknown) 1300 kc, 1 kw-D, DA-D Louis Adelman

HOMESTEAD, Allegheny County

WAMO (1948) 860 kc 250 w-D (CP for 1 kw, DA-D Pittsburgh) 105 E 8th Ave Phone Homestead 2-6000 Dynamic Broadcasting Inc (acquired station 1956)
Rcp Bernard Howard
Specialty programs Negro 100%
Leonard E Walk pres & gen mgr Joseph J Bassett Jr coml mgr Charles Gordon news dir James Herbert chief engr

WILY-FM (Fm affiliate of WAMO See Pittsburgh for listing)

HUNTINGDON, Huntingdon County

WHUN (March 2, 1947) 1150 kc, 1 kw D 400 Washington St Phone Mitchell 3 3340. Joseph F Biddle Publishing Co (original owner) See 'Newspaper Ownership'
Network Keystone
John H Biddle pres, W E Germann, gen mgr, Blair Shore, coml mgr, Suana H Germann, prog dir, E A Craig chief engr

INDIANA, Indiana County

WDAD (Nov. 4, 1945) 1450 kc; 250 w. 633 Philadelphia St Phone Hopkins 5-5511. WDAD Inc. (acquired station August 1955). (See "Newspaper Ownership" and Clearfield Broadcasters in "Group Ownership")
Network CBS

JENKINTOWN, Montgomery County

WIBF (FM) not on air target date September 1960) 103.9 mc, 750 w The Benson East 100 Old York Rd Phone Turner 7-5100 William L Fox (original owner)
William L Fox, pres

JOHNSTOWN, Cambria County

WARD (August 1946) 1490 kc; 250 w. 235 Franklin St Phone 8-1216 TWX JNTN 502. Central Broadcasting Co (original owner).
Network CBS Rep Weed
George D Gattland, pres, W D Confer, station mgr
WARD-FM (1949) 92.1 mc, 285 w Duplicates WARD (above)
WARD-TV Tv companion of WARD-AM-FM

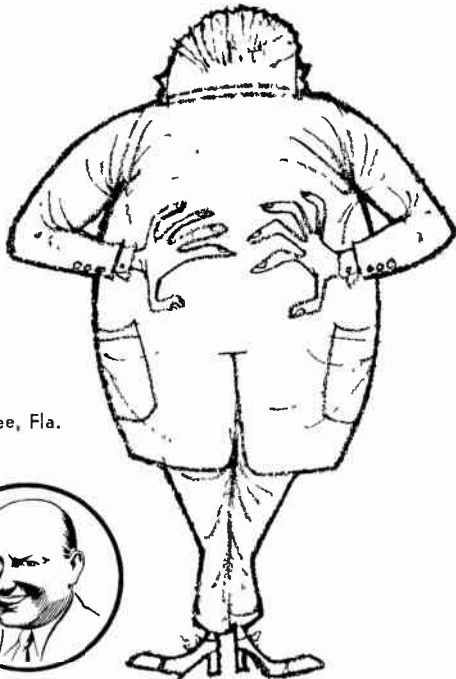
WCRO (September 1947) 1230 kc, 250 w 332 Main St Fort Stanwix Hotel Phone 9-1187 Century Broadcasting Corp (original owner)

Network MBS Rep Radio-Tv Reps
John J Keel, pres, John D Reilly, gen mgr Gary Hagenich, asst mgr & sports dir Dorothy Cabaugh prog dir Dennis Bixler prom mgr, James T Malloy Jr, news dir John J Keisheskey chief engr

WJAC (April 1925) 1400 kc, 250 w 329 Main St Phone Johnstown 7-8711 TWX JNTN-79 WJAC Inc (acquired station September 1934) See "Newspaper Ownership"
Network NBC Rep Meckel
Walter W Krebs pres, Edward J Klvm vp & gen mgr, Theodore E Campbell, chief engr

WJAC-FM (August 1949) 95.5 mc, 83 kw Duplicates WJAC (above)
WJAC-TV tv companion of WJAC-AM-FM

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- 3,000,300 Population
- 853,890 Homes . . . plus car radios



Call Tommy Tito at WAZL or Paul H. Raymer Co., Inc.

Pennsylvania's JET NET Radio Stations

PENNSYLVANIA CONTINUED

KANE, McKean County

WADP (June 7, 1954) 960 kc, 1 kw-D Penn Kane Hotel Phone 1520 Kane Broadcasting Corp. (acquired station April 1, 1959). Specialty programs Swedish.

Gordon Hanks, pres; George A Larson gen mgr; Patrick Bickel, prog dir, Evelyn L Johnson, prom mgr, John Chimiklis, news dir, John Nordine, chief engr

KITTANNING, Armstrong County

WACB (1948). 1380 kc, 1 kw-D Market St Phone Liberty 3-1381. Joel W. Rosenblum (acquired station January 1959) See Rosenblum Stations in "Group Ownership"

Network Keystone.
Joel Rosenblum, pres, Warren A Koeibel, gen mgr, Harold Stoops, coml mgr & prom mgr, Michael Sarlo, prog dir, Manuel Alvarez, chief engr

LANCASTER, Lancaster County

WDAC (FM) (Dec 13, 1959) 94.5 mc 15 kw. P. O. Box 22 Phone Butler 4-4195. Percy B Crawford (original owner) See Crawford Stations in "Group Ownership"

Percy B Crawford, pres, Richard J Gage, mgr & chief engr, L James Weaver, coml mgr
WGAL (1922) 1490 kc; 250 w. 24 S. Queen St Phone Express 7-0333 WGAL inc (original owner). (See "Newspaper Ownership" and Steinman Stations in "Group Ownership.")

Network NBC. Rep Meeker.
Clair R. McCollough, pres & gen mgr; J. Robert Gulick, asst gen mgr in charge of sales, Kenneth L Kreider, station mgr; Brian Kintzer, program dir, Paul I Woodland, promotion mgr; J. E Mathiot, technical dir.

WGAL-FM (1944): 101.3 mc; 38 kw. Duplicates WGAL (above).
WGAL-TV: Tv companion of WGAL-AM-FM.

WLAN (August 1946) 1390 kc, 1 kw, DA-N. 252 N Queen St Phone Express 4-7261. Peoples Broadcasting Co (original owner)

Network ABC, MBS. Rep Headley-Reed
F. H. Altdorfer, pres; S. M Altdorfer, gen mgr & prog dir; J Stanley Baker, coml mgr; P. L. VanBuren, prom mgr; R. A Orkin, news dir; R. T. Sherman, chief engr.

WLAN-FM (1948): 96.9 mc; 67 kw. Address, licensee & staff same as WLAN (above), but programs separately

Network Good Music Network
WLAN-TV: Tv companion of WLAN

LANSDALE, Montgomery County

WNFP (not on air; target date, Fall 1960) 1440 kc; 500 w-D, DA-D P. O. Box 390. Equitable Publ Co (original owner) See "Newspaper Ownership"

George W. Knipe, pres, Howard C Berky, coml mgr, Robert Fretz, news dir, W. Leroy Nuss, chief engr

LANSFORD, Carbon County

WLSE (Dec 24, 1952): 1410 kc, 1 kw-D P. O. Box D Phone Lansford 1440 Miners Broadcasting Service Inc (original owner). See Miners Broadcasting Stations in "Group Ownership."

John W. Angst, gen mgr

LATROBE, Westmoreland County

WSHH (Dec 12, 1951) 1570 kc, 1 kw-D. 200 Depot St. Phone Keystone 7-7744 Joel Rosenblum. See Rosenblum Stations in "Group Ownership"

Rep Hal Walton
Warren A Koerbel, gen mgr, Thomas W. Johnson, asst mgr, Howard Klein, coml mgr.

WTRA (August 1956) 1480 kc, 500 w-D. 202 Main St. Phone Keystone 7-3338 Latrobe Broadcasters Inc (original owner) See Rennkamp Stations in "Group Ownership"

Rep Morton Lowenstein.
Specialty programs Italian, 1 hr., Polish, 4 1/2 hrs., wkly.

Louis Rosenberg, pres; William T Dymond gen mgr, Janet Mahady, coml mgr, Richard Crosby, prog dir; Jerome Roberts, news dir, Bernard Guidos, chief engr

LEBANON, Lebanon County

WLBR (Nov. 13, 1946): 1270 kc 1 kw, DA-N Route 20. Phone Crestview 2-7651. Lebanon Broadcasting Co. (original owner).

Rep Burn-Smith
H. Raymond Stadium, pres; Lester P Etter, managing dir, Ernest Latessa, coml mgr, Henry Homan, prog dir, Hy White, news dir, William Zehring, chief engr

WLBR-FM (January 1948) 100.1 mc, 720 w. Duplicates WLBR (above).

LEHIGHTON, Carbon County

WLPS (not on air, granted July 27, 1960) 1150 kc; 1 kw-D, DA-D. Valley Broadcasting Co.

LEVITTOWN-FAIRLESS HILLS, Bucks County

WBCE (Dec. 8, 1957): 1490 kc; 250 w. P. O. Box 1490. Phone Windsor 9-1490, Hobart 4-1490. Export 2-1490. O'Keefe Broadcasting Co. (original owner)

William F. Waterbury, pres & gen mgr, Jack Wellington, coml mgr; Dick Harvey, prog dir; Charles Henry, news dir, Jack Layton, chief engr.

LEWISBURG, Union County

WITT (Sept 9, 1957) 1010 kc, 250 w-D 34 S Eighth St. Phone Jackson 3-1222 Wire-line Radio Inc (original owner). Sale to Susquehanna Radio Inc pends.

Network Keystone.
Peter E. Farrell, gen mgr, Carl E Miller, coml mgr; Gloria M. Bailey, womens' dir, James A Herb, chief engr.

LEWISTOWN, Mifflin County

WKVA (Dec. 4, 1949) 920 kc; 1 kw-D P O Box 432 Phone Lewistown 8-6771 Central Pennsylvania Broadcasting Co. (acquired station March 1952)

Network ABC. Rep Gill-Perna
Robert L. Wilson, pres & gen mgr; Jack W Sanders, coml mgr, Kirby Confer, prog dir, Mary Bolich, news dir, Jack W. Sanders, chief engr

WMRF (1941) 1490 kc; 250 w. 5 W Market St. Phone Lewistown 8-6757. Lewistown Broadcasting Co (original owner). See "Newspaper Ownership"

Network NBC. Rep Burn-Smith
James S Woods, pres, Thomas W. Metzger, gen mgr; Frank Troiani, coml mgr, Thekla Leeper, prog dir & news dir, Kenneth Callahan, chief engr.

LOCK HAVEN, Clinton County

WBPZ (Feb 20, 1947) 1230 kc; 250 w 132 1/2 E Main St. Phone 4038 Lock Haven Broadcasting Corp (original owner)

Network MBS. Rep Devney-O'Connell
Donald C Welch, pres, Harris Lipez, gen mgr, Richard H. Tohe, coml mgr; Dave King, prog dir & news dir, Bernard Matthews, prom mgr, Albert Stratmoen, chief engr

WBPZ-TV: Tv companion of WBPZ

McKEESPORT, Allegheny County

WEDO (August 1946) 810 kc; 1 kw-D 547 Fifth Ave Phone North 4-7167 Tri-City Broadcasting (original owner)

Network CBS. Rep Weed Radio
Specialty programs. Hungarian, 1/2 hr., wkly
E J Hirschberg, pres, James F. Rice gen mgr, Larry Rothman, coml mgr, Keeve Herman, prog dir; John Lebedda, prom mgr, Jim Sweeney, news dir; Sil Garofalo, chief engr

WMCK (April 1947): 1360 kc; 1 kw, DA-N (CP for 5 kw-D, 1 kw-N, DA-N). 516 Market St. Phone Orchard 8-8388. Mon-Yough Broadcasting Co (original owner).

Rep Broadcast Time Sales.
R. M. Cox, pres; Sam Vidnovic, gen mgr; Sally Mossman, coml mgr; Pat Haley, program dir; Chas. White, chief engr; Stephen A. Chontos, news dir.

MEADVILLE, Crawford County

WMGW (1947) 1490 kc; 250 w. 964 Park Ave. Phone 6-1111. Regional Broadcasters Inc. (acquired station 1957). See Rich-Martin Stations in "Group Ownership"

James F. McDonald Jr., gen mgr; Paul J. Brown, news & program dir; Maurice Sherman, chief engr

WMGW-FM (1948): 100.3 mc; 10 kw. Address, licensee & staff same as WMGW (above).

MEXICO, Juniata County

WJUN (Sept. 8, 1955) 1220 kc; 1 kw-D. P O Box 97, Mifflintown, Pa. Phone 295. Juniata Perry Broadcasting Co (acquired station July 18, 1957) See "Newspaper Ownership"

Rep Burn-Smith
James S Woods, pres; Thomas W. Metzger, gen mgr, Ralph S. Parker, station mgr; Don Lorenz, prog dir, Tim Palm, prom mgr, Miles Heckendorn, news dir; Kenneth Callahan chief engr

MILTON, Northumberland County

WARC (not on air, target date September 1960) 1380 kc, 1 kw-D 330 Government Place Phone 323-7119 Williamsport Radio Broadcasting Assoc (original owner). See "Newspaper Ownership"

WMLP (Oct 27, 1955) 1570 kc, 1 kw-D Hunt Bldg. Phone Pioneer 2-8705. WMLP Inc (original owner)

John S Booth, pres; John P Foster, gen mgr, John Yingling, coml mgr, Jim Jacobs, prog dir, Duane Durst, chief engr.

MONTROSE, Susquehanna County

WPEL (May 30, 1953): 1250 kc; 1 kw-D. Locust & High Sts Phone Montrose 397. Montrose Broadcasting Corp (original owner)

Specialty programs German, 1/2 hr., Polish, 1/2 hr., wkly
W. Douglas Roe, pres & gen mgr, William Ohman, prog dir, William Farley, prom mgr, Ronald Simpson, news dir, Harold P Mierop, chief engr

WPEL-FM (not on air, target date, Summer 1960): 96.5 mc, 57 kw. Will duplicate WPEL (above).

NANTICOKE, Luzerne County

WNAC (February 1947) 730 kc; 1 kw-D. 38 E Main Street. Phone Regent 5-0730. Wyoming Radio Inc. (acquired station Sept. 1, 1953)

Specialty programs Polish
Martin H. Philip, pres, Lee Small, gen mgr, Milton Laughlin, coml mgr, Bernard Bailey, chief engr.

NEW CASTLE, Lawrence County

WKST (Oct. 23, 1938) 1280 kc; 1 kw, DA-N. First Federal Plaza. Phone Oliver 4-5501 WKST Inc. (original owner)

Network ABC. Rep Weed Radio.
Specialty programs. Polish, 1 hr.

S. W. Townsend, pres; H W Reith, station mgr; Byron McConnell, coml mgr; Robert Grant, prom mgr; E Roty, chief engr.

WKST-TV: Tv companion of WKST.

NEW KENSINGTON-TARENTUM, Allegheny & Westmoreland Counties

WKPA (1940): 1150 kc; 1 kw, DA-D. 810 5th Ave. New Kensington Phone Edison 7-3588. Allegheny-Kiski Broadcasting Co. (original owner).

Specialty programs Italian, 2 hrs; Negro, 1 hr wkly.

C. Russell Cooper, pres, Melvin A. Goldberg, gen mgr; Nelson Goldberg, coml mgr; Phil Brooks, prog dir, Michael Felack, news dir; W. W. Weeley, chief engr

NORRISTOWN, Montgomery

WNAR (Aug. 16, 1946) 1110 kc, 500 w-D. Old Arch Rd Phone Broadway 2-7600 Norristown Broadcasting Co (original owner). See Rahall Stations in "Group Ownership."

Rep Adam Young.
N. Joe Rahall, pres, John M Banzhoff, gen & natl sales mgr, Bernard Brode, local sales mgr; Anthony Bekas, prog dir, James Klash, news dir, C Frank Cordaro, tech dir.

OIL CITY, Venango County

WKRZ (April 14, 1946) 1340 kc, 250 w. Broadcast Hill Phone Oil City 4-1269. WKRZ Inc (original owner) See Rennekamp Stations in "Group Ownership"

Network NBC
Specialty programs: Polish
Kenneth E. Rennekamp, pres & gen mgr; William Jackson Duncan, coml mgr & prom mgr, Marian Timlin, prog dir, William W. Stanley, news dir; Robert Harmon, chief engr.

WDJR (FM) (May 1, 1959) 98.5 mc; 2.92 kw. Same licensee and staff as WKRZ (above).

PALMYRA, Lebanon County

WJWR (FM) (1959): 92.1 mc, 760 w. William N. Reichard, 707 Arlington St., Tamqua, Pa

PHILADELPHIA, Philadelphia County

WCAU (1922): 1210 kc, 50 kw. City Line & Monument Aves, zone 31. Phone Greenwood 7-8300. TWX 7258 Columbia Broadcasting System (acquired station August 29, 1958). See CBS-Owned Stations in "Group Ownership"

Network CBS. Rep CBS Radio Spot Sales.
Thomas J. Swafford, vp & gen mgr; John H. Kluge, gen sales mgr; Mike Grant, prog dir; Fred Birnbaum, sales prom mgr, John Trent, merchandising mgr; George Lord, dir of public affairs & editorials, Robert L. Bochroch, natl advertisers' rep; Leo Collins, audience prom mgr; John G. Leitch, dir of engineering

WCAU-FM (May 16, 1944): 98.1 mc; 10 kw. Duplicates WCAU (above).

WCAU-TV: Tv companion of WCAU-AM-FM.

WDAS (1922): 1480 kc; 5 kw-D, 1 kw-N, DA-2. Belmont Ave. & Edgely Rd, zone 31. Phone Trinity 8-2000. Max M. Leon Inc. (acquired station Oct. 1, 1950).

Rep Bernard Howard.
Specialty programs. Negro, 144 hrs wkly.
Max M. Leon, pres, Robert A. Klein, gen mgr; William H. Vogt, coml mgr, Robert C. Ardrey, prog dir, Arthur L. Newsham, merchandising mgr; Art Peters, news dir; Frank W. Unterberger, chief engr

WDAS-FM (Sept. 1, 1959) 105.3 mc, 20 kw. Same licensee, address and staff of WDAS (above) except A. S. Klein Jr, fm coml mgr.

WFIL (1922): 560 kc; 5 kw, DA-2 46th & Market Sts, zone 39. Phone Evergreen 2-4700. TWX PH 670. Triangle Publications Inc. (original owner) See Triangle Stations in "Group Ownership" Also see "Newspaper Ownership."

Network ABC Rep Blair.
Roger W. Chlpp, vp & gen mgr, George A. Koehler, station mgr; Clyde R Spitzer, dir of radio sales & prog, Kenneth W. Stowman, gen sales mgr, J. C. Harlan, bus mgr; Henry E Rhea, chief engr

WFIL-FM (1941): 102.1 mc; 6.3 kw. Network & Rep: QXR Network. Address, staff & licensee same as WFIL (above), except for Joseph Novenson, station mgr & Roberta Weinberg, prog dir

WFIL-TV TV companion of WFIL-AM-FM.

WFLN (July 23, 1958) 900 kc; 1 kw, DA-D. 8200 Ridge Ave., zone 28. Phone Ivyridge 2-6000 Franklin Broadcasting Co (original owner).

Rep Good Music Broadcasters
Lawrence M. C. Smith, pres, Raymond S. Green, gen mgr; Michael E. O'Donnell, prog dir, Frederick Chassey, chief engr

WFLN-FM (March 14, 1949) 95.7 mc; 20 kw. Duplicates WFLN (above)

WHAT (1925) 1340 kc, 250 w. Conshohocken & Windermere Aves, zone 31 Phone Trinity 8-1500 Independence Broadcasting Co. (acquired station February 12, 1944)

Rep Pearson
Specialty programs. Italian, 7 hrs; Negro, 115 hrs; others, 41 hrs., wkly.

William A. Banks, pres & gen mgr; Miss Dolly Banks, station mgr; Herbert M. Schorr, gen sales mgr; Joseph A. Grady, operations mgr; William A. Macormac, merchandising; Al Campanaro, comptroller

WHAT-FM (1947): 96.5 mc; 20 kw. Same licensee and staff as WHAT (above), except for Sidney Mark, prog dir & Al Campanaro, comptroller.

***WHYY (FM)**: 90.9 mc; 20 kw. WHYY Inc.

WIBG (1924). 990 kc, 50 kw-D, 10 kw-N, DA-2. Suburban Station Bldg., zone 3. Phone Locust 3-2300. TWX PH 1136. Seaboard Radio Broadcasting Corp. (acquired station May 23, 1957). See Storet Stations in "Group Ownership." Also see "Newspaper Ownership." Rep Katz
George B. Storer, pres, John C. Moler, gen mgr, David Bolton, local sales mgr, Roy Schwartz, prog dir, John Henninger, chief engr.
WIBG-FM (1948) 91.1 mc, 20 kw. Duplicates WIBG (above)

WIBG

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in Quantity

in "On the job"

in News Audience



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WIFI (FM) (September 1958) 92.5 mc; 20 kw P O Box 3022 zone 50 Phone Broadway 9-6460. High-Fidelity Broadcasters Corp. (original owner)

Rep Walker-Rawalt
Melvin Gollub, pres & gen mgr, Robert Ablove, coml mgr; Arnold Minter, prog dir; Rodney Robb, prom mgr; Fred Gollub, chief engr

WIP (March 16, 1922) 610 kc; 5 kw DA-1 35 South Ninth St., zone 7 Phone Walnut 2-6809. TWX PH 168 Metropolitan Broadcasting Corp. See Metropolitan Broadcasting Stations in "Group Ownership."

Network MBS Rep Petry
Harvey L. Glasscock, vp & gen mgr; H D Neuwirth, dir of sales, Arne Katinsky, prom dir, William Dalton, business mgr.

WIP-FM (April 20, 1942) 93.3 mc; 20 kw. Duplicates WIP (above).

WJMJ (July 11, 1948) 1540 kc, 50 kw, DA-D 2043 Locust St., zone 3 Phone Locust 4-2390 WJMJ Broadcasting Corp. (acquired station June 1, 1955)

Rep Broadcast Time Sales.
Patrick J. Stanton, pres & gen mgr, Charles Stahl, coml mgr, Michael Deegan, prog dir, James Rubenstone, prom mgr, Douglas Hanson, news dir, Christopher McAteer, chief engr.

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50,000 WATT SALESMAN**

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WPCA-FM (not on air; target date unknown). 104.5 mc 20 kw. Young People's Church of the Air Inc

WPEN (April 1929) 950 kc, 5 kw DA-N. 2212 Walnut St., zone 3 Phone Locust 4-6000 Wm. Penn Broadcasting Co (acquired station 1948). (See Consolidated Sun-Ray Stations in "Group Ownership.")

Network MBS Rep Gill-Perna
William H. Syk, pres, William B. Caskey, exec vp; Murray Arnold, station mgr; Erwin Rosner, gen sales mgr, James M. Kiss, promotion dir, Charles W. Burtis, chief engr; John

E. Surrick, development mgr.
WPEN-FM (1942) 102.9 mc; 20 kw. Address, licensee & staff same as WPEN (above).

***WPWT (FM)** (January 1950): 91.7 mc; 180 w. 1533 Pine St., zone 2 Phone Kingsley 6-0745. Philadelphia Wireless Technical Institute.

J C Van Horn, pres, H. A. Raske, gen mgr; Paul Moffitt (student), program dir, Wm. Wayne Zerling, chief engr.

WQAL (FM) (Nov. 11, 1959): 106.1 mc, 7.7 kw. Mermaid Lane, zone 18. Phone Chestnut Hill 7-2532 George Voion Co. (original owner)
George Voron, pres, Abe Voron, gen mgr; Dave D. Custis, prog dir, Ed Mahwinney, chief engr

WRCV (1941) 1060 kc 50 kw, DA-1 1619 Walnut St., zone 3 Phone Locust 4-3700 National Broadcasting Co (acquired station January 1956) (Sale to RKO General pending FCC approval) See NBC-Owned Stations in "Group Ownership"

Network NBC Rep NBC Spot Sales
Raymond W. Welpott NBC vp & gen mgr, T. E. Paisley Jr., station mgr & coml mgr, Robert C. Benson, prog mgr; John P. Wiley, prom mgr Ernest T. Leiss, news dir; George C. Lenfest, operations dir

WRCV-TV tv companion of WRCV (above)
***WRTI-FM** (July 9, 1953) 90.1 mc, 790 w Temple U., zone 22. Phone Center 6-4000 Temple U. (original owner)

John B. Roberts, dir of radio & tv div
Laurence C. Blenheim, gen mgr, Donald Cunningham, prog dir, Garnet Levin, prom mgr, Jerry Dornblum, news dir, John C. Cooper, chief engr

WTEL (1925): 860 kc, 250 w-D 4310 N Broad St., zone 40 Phone Gladstone 5-9200 WTEL Inc (acquired station Dec. 31, 1953)

Specialty programs German, 6 hrs.; Italian, 7 hrs.; Negro, 15 hrs., Polish, 8 hrs., Spanish, 6 hrs., all wkly
John E. Hopkinson, pres; Quentin C. Sturm, vp, George D. Hopkinson, vp

***WXPB (FM)** (September 1957) 88.9 mc 10 w 3417 Spruce St., zone 4 Phone Evergreen 6-4333 U of Pennsylvania (original owner)

Network Ivy.
Barry G. Cole, gen mgr; Robert J. Rossow, coml mgr, Albert E. Rose Jr., prog dir, William B. Mayer, prom mgr, Donald K. Angell Jr., news dir, James N. Sahrn, chief engr

PHILIPSBURG, Centre County

WPHB (June 1, 1956) 1260 kc; 1 kw-D Radio Park Phone Dickens 2-2300 Moshannon Valley Broadcasting Co (original owner)

Network American Family Network
William Emert, pres & gen mgr; Ruth Gearhart, coml mgr; Dorothy Emert, prog dir; Paul Millard, sports dir, Ray Gilham, news dir, Dean Sharpless, chief engr.

PITTSBURGH, Allegheny County

KDKA (Nov 2 1920) 1020 kc; 50 kw. 1 Gateway Center, zone 22 Phone Express 1-3000 TWX PG 250. Westinghouse Broadcasting Co (original owner). See Westinghouse Stations in "Group Ownership"

Rep Am Radio Sales.
Donald H. McGannon, pres; Harold C. Lund, vp, L. R. Rawlins, gen mgr; D. J. Trageser, coml mgr, Dominic Quinn, prog dir; Miss J. L. Buzzelli, prom mgr, John Kulamer, news dir, T. C. Kenney, chief engr

KDKA-FM (April 4, 1942): 92.9 mc; 47 kw. Duplicates KDKA (above) until 4 p.m. daily, separate 4 p.m. to midnight.

KDKA-TV tv companion of KDKA-AM-FM
KQV (1919) 1410 kc; 5 kw, DA-2. Chamber of Commerce Bldg., zone 19. Phone Atlantic 1-9100 Allegheny Broadcasting Corp. (acquired station November 1957). See ABC-Owned Stations in "Group Ownership"

Network ABC. Rep Adam Young.
John D. Gibbs, gen mgr, Edward A. W. Smith, sales mgr, Frank Maruca, prog & sales coordinator; Dick Drury, prog dir; Ken Hildebrand, news dir; Pie Traynor, sports dir, Fred Zellner, chief engr.

WAMO (See Homestead Pa., listing).
WAMP (Oct. 19, 1921) 1320 kc; 5 kw, DA-N. 1459 Crane Ave, zone 20 Phone Locust 3-5238 TWX 7275-03 National Broadcasting Co (acquired station Nov 1, 1957). See NBC-Owned Stations in "Group Ownership"

Network NBC. Rep NBC Spot Sales
Robert E. Kintner, pres, Stephen J. Roonev, gen mgr, Richard C. Stafford, prom mgr.
WFMP (FM) (March 8, 1948): 99.7 mc; 21 kw. Duplicates WAMP (above).

WCAE (May 1922): 1250 kc, 5 kw, DA-N Carlton House, 550 Grant St., zone 19 Phone Atlantic 1-6900. WCAE Inc (acquired station June 1, 1931) See Hearst Stations in "Group Ownership" Also see "Newspaper Ownership"

Rep McGavren
Leonard Kapner, pres & gen mgr, Geer Parkinson, station mgr & sales mgr, Paul Ruhle, prog dir, William Iheman, prom mgr & publicity dir, Harry Carroll, news dir, James Greenwood, chief engr

WCAE-FM (not on air; target date unknown; granted June 25, 1959) 96.1 mc; 31 kw. Same licensee and address as WCAE (above)

WTAE (TV) Tv companion of WCAE-AM (above)

***WDUQ (FM)** (Dec. 15, 1949): 91.5 mc; 2.75 kw. Duquesne U., zone 19. Phone Grant 1-4600, Ext 19. Duquesne U. (original owner).

B. Kendall Crane, dir; Fred McWilliams, chief engr.
WEEP (1947): 1080 kc; 1 kw-D. 220 N. Highland Ave, zone 6. Phone Emerson 1-5000 TWX 646 Golden Triangle Broadcasting Inc (acquired station Aug. 1, 1959) See Myion Jones Stations in "Group Ownership"

Rep Gill-Perna
Myron Jones, pres, Pete Cotichia, exec vp & coml mgr, Jack Bailey, prog dir; Merle Pollis, news dir, Walt McCoy, chief engr.

WINE (FM) (not on air, target date Fall 1960) 107.9 mc, 36 kw. Will duplicate WEEF (above).

WILY (FM) (July 1960): 105.9 mc; 2.74 kw. Dynamic Broadcasting Inc. Duplicates WAMO, Homestead, Pa.

WKJF (FM) (July 15, 1948) 93.7 mc, 40 kw. 1715 Grandview Ave, zone 11. Phone Hubbard 1-2626 Agnes J. Reeves Greer (original owner). See Agnes J. Reeves Greer Stations in "Group Ownership." Also see "Newspaper Ownership"

Rep Walker-Rawalt
Agnes J. Reeves Greer, sole owner, Malcolm A. Campbell Jr., gen mgr, Thomas J. Daugherty, mgr; Robert G. Claik, prog dir, D. H. Lindberg, chief engr.

WKJF-TV Tv companion of WKJF (FM).
WLOA (See Braddock, Pa., listing).

WPGH (FM) (not on air, target date unknown). 104.7 mc; 2.8 kw. Nemco Broadcasting Corp

WPIT (1947) 730 kc, 1 kw-D. 213 Smithfield St., zone 22. Phone Atlantic 1-1900. WPIT Inc (original owner) See Friendly Group in "Group Ownership."

Specialty programs Greek, 6 hrs., German, ½ hr.; Italian, 6 hrs., Lithuanian, ½ hr.; Ukrainian, 1 hr., all wkly.

John J. Laux, pres, Don Ioset, vp, gen mgr & coml mgr, Clifford Charles, prog dir & prom mgr, Jim Thompson, news dir, Michael Komichak, chief engr.

WPIT-FM (not on air; target date, Summer, 1960) 101.5 mc; 19 kw. Same ownership as WPIT (above).

WWSW (1928) 970 kc; 5 kw, DA-2 Sherwyn Hotel, zone 22 Phone Grant 1-5200. TWX PG 548 WWSW Radio Inc (acquired station 1932) See "Newspaper Ownership."

Rep Blair.
O. M. Schloss, pres, B. W. Muros, gen mgr, coml mgr & prog dir, Phil Davis, prom mgr, Ray Schneider, news dir, Henry Kaiser, chief engr.

WWSW-FM (1940) 94.5 mc; 50 kw. Duplicates WWSW (above).

WIIC (TV) tv companion of WWSW-AM-FM (above)

PITTSSTON, Luzerne County

WPIS (June 21, 1953) 1540 kc; 1 kw-D. Main & Spring Sts Phone Olympic 4-3388. Midway Broadcasting Co (original owner).

Network Keystone Rep Hal Walton.
Specialty programs Italian, 8 hrs.; Polish, 10 hrs., Irish, ½ hr., all wkly
A. W. Fiorani, pres & gen mgr; R. E. Florey, coml mgr, I. Fiore, prog dir, J. B. Schriver, prom mgr, F. Silva, news dir, J. P. McGoldrick, chief engr.

PORTAGE, Cambria County

WWML (Sept 1960) 1470 kc; 500 w-D. Mainline Broadcasting Co
Rep Spot Time Sales

POTTSTOWN, Montgomery County

WPAZ (Oct. 1, 1951) 1370 kc; 1 kw-D 247 High St Phone Faculty 6-4000. Pottstown Broadcasting Co (original owner).

Rep Indie Sales.
Herbert Scott, pres, gen mgr & prog dir; Robert Eppheimer, coml mgr, Mike Siman, news dir, Allen Moyer, chief engr.

POTTSVILLE, Schuylkill County

WPAM (Jan 19, 1947) 1450 kc; 250 w P O. Box 629 Phone Market 2-1450 Miners Broadcasting Service Inc (original owner) See Miners Broadcasting Stations in "Group Ownership"

John W. Angst, gen mgr, James K. Stock, station mgr
WPPA (May 9, 1946) 1360 kc; 1 kw-D. 500 w-N DA-N 212 S Centre St, Phone Market 2-1360 Pottsville Broadcasting Co.

Network MBS.
A. V. Tidmore, owner & gen mgr; Ralph L. Price, coml mgr, Edward A. Romansky, program dir, William P. Tidmore, chief engr; James B. Thompson, news dir, Sidney W. McIlvain, farm dir.

WPPA-FM (Nov. 20, 1948). 101.9 mc; 2.8 kw. Duplicates WPPA (above).

PUNXSUTAWNEY, Jefferson County

WPME (March 18, 1953): 1540 kc; 1 kw-D 103 N Gilpin St. Phone 1221. Punxsutawney Broadcasting Co. (original owner)

Network Keystone Rep Rambeau, Vance & Hopple
Sheridan W. Pruettt, pres; Charles M. Erhard Jr., vp & gen mgr; W. Clem Murray, coml mgr, Gilbert L. Carney, prog dir & chief engr, Sid Carlton, news dir.

READING, Berks County

WEEU (1931) 850 kc; 1 kw. DA-N 433 Penn St. Phone Franklin 6-7335 WEEU Broadcasting Co (acquired station December 1946) See "Newspaper Ownership"

Network ABC. Rep Headley-Reed
Wm. J. Rohn, pres, K. Richard Creitz, vp, gen mgr, asst treas & coml mgr; Jack B. Gouder, prog dir & prom mgr, Joe Shivers, news dir, Harold Shearer, chief engr

WHUM (Sept. 15, 1946) 1240 kc, 250 w. Berkshire Hotel. Phone Franklin 6-3987. Eastern Radio Corp (original owner).

Network CBS. Rep Weed
Robert G. Magee, pres & gen mgr; Warren Ruffner, coml mgr; Alan Lane, prog dir; Paul Barclay, news dir; Daniel Donohue, chief engr.
WHUM-TV Tv companion of WHUM.

Radio Stations CONTINUED

PENNSYLVANIA CONTINUED

WRAW (September 1922) 1340 kc, 250 w 19 N 5th St Phone Franklin 6-7173 WRAW Inc (acquired station April 6, 1959)
Network NBC Rep Webb
Robert S Reider, pres & gen mgr Ben Varishone, coml mgr; Frank Roth, prog dir Edward Gurtowski, chief engr

RED LION, York County

WGCB (1950) 1440 kc, 1 kw-D P O Box 88 Phone 3-3471 Rev. John M Norris (original owner)
Specialty programs German, ½ hr wklv
John M Norris, pres & gen mgr, Vince Freedom, coml mgr, Gary Russell, chief engr

WGCB-FM (not on air target date unannounced) 96.1 mc 20 kw Will duplicate WGCB (above)

ROARING SPRING, Blair County

WKMC (1955) 1370 kc 1 kw-D Phone 690 Cove Broadcasting Co (acquired station Feb 22 1959)
Rep Best
Carl W Kensingler, pres, Walter O Kramp, gen mgr & treas Julia M Gerhart office & coml mgr, Merle E Ebersole, news dir & prog dir, C Irvin Merzger, chief engr

ST. MARYS, Elk County

WKBI (July 23, 1950) 1400 kc 250 w (CP for 1 kw-D, 250 w-N) 41 Erie Ave Phone Terminal 4-2821, Elk-Cameron Broadcasting Co (original owner) See Rennekamp and Simpson Stations in "Group Ownership"
Network MBS, Allegheny Mountain Network Rep Allegheny Mountain Network
Cary H Simpson, gen mgr, Wesley A Herbstritt, station mgr John J Kain, sales mgr, Beatrice B Smith, prog dir, Donald F Steele, prom mgr, Gilbert A Hoffman, news dir, Philip R Kraus, public relations mgr Brent A Kennard, chief engr

SAYRE, Bradford County

WATS (June 1950) 960 kc 1 kw-D 110 N Elmer Ave Phone Turner 2-2401 Susquehanna Broadcasting Corp (original owner) See Cissel Stations in "Group Ownership"
Network Keystone Rep Indie Sales
Thompson K Cassel owner Robert R Michael, gen mgr & coml mgr, Edward Knowles, prog dir, Joe Columbo, prom mgr, John Casey, news dir Benjamin A Franklin, chief engr

SCRANTON, Lackawanna County

WARM (1940) 590 kc, 5 kw, DA-2 Bowman Bldg, zone 10 Phone Diamond 6-4646 WARM Broadcasting Co (acquired station June 15 1955). See Susquehanna Broadcasting Stations in "Group Ownership"
Rep Robert Eastman
Louis J. Appell, pres, Guy Fowler gen mgr Lou Strittmatter, coml mgr, Don Stevens prog dir, Bill Musser, prom mgr, George Gilbert, news dir, Glen Winter, chief engr

WEJL (April 16, 1950) 630 kc, 500 w-D 119 Penn Ave, zone 1 Phone Diamond 2-9151 Edward J Lynett (original owner) See Newspaper Ownership"
Network Ivy Rep Meeker
Edward J Lynett, owner, Cecil Woodland, gen mgr Hugh J Connor, mgr of programming & sales, Robert R Flanagan news dir Guy C Rauert, mgr for engineering

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WGBI (Jan 12, 1925) 910 kc, 1 kw-D, 500 w-N 1000 Wyoming Ave zone 9 Phone Diamond 2-7634 TWX SN 7210 WGBI Radio Inc (original owner)
Network CBS Rep H-R Reps
M E Megargee, pres, Madge Megargee Holcomb, secy, gen mgr & coml mgr, Carol Jacobs, prom mgr, Thomas Powell, news dir, K R Cooke, chief engr.

WGBI-FM (December 25, 1948) 101.3 mc, 18 kw. Duplicates WGBI (above)
WDAU-TV: Tv companion of WGBI-AM-FM
WICK (April 17, 1954). 1400 kc, 250 w 221 N. Washington Ave Diamond 6-1202 Scranton Radio Corp (acquired station September 1957)
Rep Spot Time Sales

WSCR (1947) 1320 kc; 1 kw-D, 500 w-N, DA-N. Phone Diamond 7-3388 Lackawanna Valley Broadcasting Co (original owner).

Network NBC Rep Headley-Reed
David M Baltimore, pres & gen mgr, Joseph Gries, station mgr, Joseph Kimball, coml mgr, David Griffiths, prog dir, Richard Paul, prom mgr, Willard Shimski, chief engr
WBRE-TV Tv affiliate of WSCR
***WUSV (FM)** (Oct 1, 1950) 89.9 mc, 135 kw 4 Ridge Row, Diamond 7-3321 U of Scranton

SHAMOKIN, Northumberland County

WISL (January 1918) 1480 kc 1 kw, DA-N Rock & Sunbury Sts. Phone 8-6831 Radio Anthracite Inc (acquired station July 18, 1957)
Rep Forjoe
Specialty programs (weekly), Polish ½ hr
Henry W Lark, pres, Bernard Friedman, mgr, Al Donovan, chief engr

SHARON, Mercer County

WPIC (Oct 25 1938) 790 kc, 1 kw-D P O Box 211, 2030 Pine Hollow Blvd Phone Diamond 6-4113 Sharon Broadcasting Co (acquired station May 21, 1959) See Rich-Martin Stations in "Group Ownership"
Network ABC Rep William J. Reilly
Frederick P Tascone gen mgr, Lee D More house asst gen mgr Jack Sandstrom, prog dir, Francis L O'Dell, chief engr.
WPIC-FM (1947) 102.9 mc, 26 kw Same address, licensee and staff as WPIC (above)

SOMERSET, Somerset County

WVSC (Jan 15, 1951) 990 kc, 250 w-D P O Box 231 Phone 4186 WVSC Inc. (original owner)
Ted H Oppgaard, pres & gen mgr, C R Taylor coml mgr, Robert L French, prog dir & chief engr, Harry W Mitchell, news dir, Yvonne Kaufman, women's dir

SOUTH WILLIAMSPORT, Lycoming County

WMPT (Feb 21, 1958) 1450 kc, 250 w 301 Percy St Phone 3-3608 Will-Mont Broadcasting Co (original owner)
Network ABC Rep Hopewell
Galen D Castlebury Jr, pres, gen mgr, chief engr & coml mgr, II O Hallman, national sales mgr, Fred M Plankenhorn, prog dir, Dick Crownover, news dir

STATE COLLEGE, Centre County

***WDFM (FM)** (Dec 6, 1953) 91.1 mc 250 w 304 Sparks Bldg, Pennsylvania State U Phone University 5-2381. Pennsylvania State U (original owner)
Dr Eric A Walker pres Dr Harold F Nelson, gen mgr Roland King, station mgr, Michael Ziegler prog dir Sue Common, prom mgr Stephen Milner, news dir, Doug Volk, chief engr

WMAJ (1945) 1450 kc, 250 w Box 888, Phone Adams 7-4959 Centre Broadcasters Inc. (acquired station 1958) See Clearfield Broadcasters in "Group Ownership"
Network MBS, Keystone, Laurel Radio Network
W K Uerlich, pres, Milton J Bergstein, gen mgr John A Dame, coml mgr, Stephen M Fishbein program dir, Wilber Files, chief engr

STROUDSBURG, Monroe County

WVPO (1947) 840 kc 250 w-D 22 S 6th St Phone Hamilton 1-2100 Pocono Broadcasting Inc (acquired station 1948) See Ottaway Stations in "Group Ownership" Also see Newspaper Ownership"
James H Ottaway pres Chester S Miller asst treas & gen mgr Edward J Somers coml mgr Joseph Whalen news & prog dir Francis H Brinkley, managing dir, Ernest Transue chief engr

SUNBURY, Northumberland County

WKOK (1933) 1240 kc 250 w 1150 N Front St Phone Atlantic 6-5538 Sunbury Broadcasting Corp (original owner) See Newspaper Ownership"
Network CBS
Basse A Beck, pres Homer R Smith gen mgr Conrad C Walther coml mgr, Michael J Kline prog dir & prom mgr, Glen J. Schankweiler, news dir, John Keller Jr, chief engr
WKOK-FM (1948) 94.1 mc, 44 kw. Duplicates WKOK (above)

TITUSVILLE, Crawford County

WTIV (Nov 27 1955) 1290 kc, 500 w-D P O Box 184 Phone 53231 Crawford County Broadcasting Co (original owner) See Milton Jones Stations in "Group Ownership"
Network MBS
Robert H Sauber, gen mgr, Paul R Rutlan, coml mgr, Marlene A Burchfield, prog dir & prom mgr, Timothy B Nelson, news dir

TOWANDA, Bradford County

WTTC (not on air—granted June 29, 1960) 1550 kc 500 w-D. Same licensee address & staff as WTTC-FM (below)
WTTC-FM (November 1959) 92.7 mc, 720 w 106 Main St Phone Andrew 5-2165 Vical Broadcasting Co (original owner)
Specialty programs German, 1 hr wklv
Victor A Michael, chief engr & gen mgr Leroy J Hopkins, coml mgr, Charles L Snyder news dir

TYRONE, Blair County

WTRN (Jan 12, 1955) 1290 kc 1 kw-D 8 W Tenth St Phone Mutual 4-3200 Tyrone Broadcasting Co (original owner) See Simpson Stations in "Group Ownership"
Network MBS Allegheny Mountain Network Rep Allegheny Mountain Network

Cary H. Simpson, pres, Lee C Ray, station mgr, William E Moses, sales mgr, John W Eschbach, operations mgr, John P Knorr prog dir, James H. Sharpe, coml mgr Edward Dav-enpoit, news dir, Gerald Woodring, fairm dir

UNIONTOWN, Fayette County

WMBS (July 15, 1937) 590 kc, 1 kw, DA-N Fayette National Bldg Phone Geneva 8-3900 Favette Broadcasting Corp (original owner)
Network CBS Rep Burn-Smith
Specialty programs Italian, ½ hr Polish ½ hr both wklv
Joseph C Burwell pres Harry C Burwell gen mgr & coml mgr Charles Underwood, prog dir Amav! Canton prom mgr Jack McMullen news dir, William Henzly, chief engr

WARREN, Warren County

WNAE (Dec 28 1946) 1310 kc, 5 kw-D 310 Second Ave P O Box 21 Phone Rindoloh 3-1310 Northern Allegheny Broadcasting Co (original owner)
David Potter, pres & gen mgr James W Potter coml mgr, W LeRoy Schneck prog dir Frank Fostel, prom mgr, Ralph Sues, news dir Homer Hauns, chief engr
WRRN (FM) (March 1948) 92.3 mc 3 kw Duplicates WNAE (above)

WASHINGTON, Washington County

WJPA (February 1942) 1450 kc, 250 w George Washington Hotel Phone Bridgton 2-2110 Washington Broadcasting Co (original owner)
Network MBS Rep Devney-O Connell
A Boyd Siegel managing dir John L. Meridian gen & coml mgr Marilyn Williams prog dir, Mitchell Grey, news dir, James Heikheimer, chief engr

WAYNESBORO, Franklin County

WAYZ (1953) 1380 kc 1 kw-D W Main Phone 1900 Richard Field Lewis Jr Inc (original owner) See Lewis Stations in "Group Ownership"
Marion P Lewis pres, Samuel "Jay" Hanchaw, gen mgr & coml mgr, Pete Coolbaugh prog dir, Ted Harding, prom mgr, Bob Rider news dir, Linford Stoops, chief engr
WAYZ-FM (January 1959) 101.5 mc 321 kw Duplicates WAYZ (above) to sunset own programs evenings

WAYNESBURG, Greene County

WANB (Sept 27, 1956) 1580 kc, 250 w-D First Federal Bldg Phone Waynesburg 981 Commonwealth Broadcasters Inc (acquired station May 1, 1960)
George E. McGary, pres & gen mgr Albert R Harvey, prog dir & mgr, Toddv Greenlee, womens prog dir & editor Bill Gehoe news dir, Bob Stephenson farm dir Paul W Shank, chief engr

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WNAK

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WOOLWORTH BUILDING
NANTICOKE, PA.

WELLESBORO, Tioga County

WNBT (May 13 1955) 1490 kc, 250 w P O Box 98 Phone 2113 Fair & Home Broadcasting Co (See Cary H Simpson stations in Group Ownership) (acquired station May 13 1955)

Network MBS
Cary Simpson, pres John Fav, gen mgr John Zellner, coml mgr, Carol Bell Makin, prog dir, Bob Grossbacher news dir, Richard Roeder chief engr

WILKES-BARRE, Luzerne County

WBAX (May 1, 1922) 1240 kc, 250 w 85 W Union St Phone Valley 3-0196 Anna Stenger (acquired station May 1953)

Network MBS Rep Burn-Smith
Anna Stenger, owner, John H. Stenger, gen mgr, Edward Kuzma, prog dir, Daniel Stenger, prom mgr Milan J Krupa chief engr

WBRE (1924) 1340 kc; 250 w, 62 S Franklin St Phone Valley 3-3101 WKBR 7260 WBRE-Radio Inc (original owner)

Network NBC Rep Headley-Read
David M Baltimore, pres & gen mgr, Meyer Bergeman, coml mgr, Robert Schumacher, prog dir, Richard Paul, prom mgr Jim McCarthy, news dir Charles Sakoski Sr, chief engr

WBRE-FM (1947) 98.5 mc, 225 kw Duplicates WBRE (above)

WBRE-TV Tv companion of WBRE-AM-FM
WILK (Feb 13, 1947) 980 kc, 5 kw-D, 1 kw-N, DA-N 88 N Franklin St Phone Valley 4-1666 Wyoming Valley Broadcasting Co (original owner)

Network ABC Quaker Rep Avery-Knodel
Mitchell Jenkins, pres, Roy E Morgan, exec vp & gen mgr, Emerson H Ramage, bus mgr, Tom Bigler, prog & news dir Jim Ward, prom mgr Johnny Sobol sports dir Theodore French chief engr

WYZZ (FM) (1946) 103.3 mc, 31 kw 156 Prospect St Phone Valley 4-2625 Richard G Evans Sr (acquired station June, 1955)

Network Quality Music Stations Rep Walker-Rawalt
Richard G Evans Sr, pres, Frances E Evans, gen mgr Richard G Evans Jr, coml mgr; Robert L Evans, prog dir, Robert Bleudey, music dir, Sheldon Vale, prod supervisor, John P McGoldrick, chief engr

WILLIAMSPORT, Lycoming County

WLYC (June 1951) 1050 kc; 1 kw-D P O Box 389 Phone Williamsport 2-4676 Lycoming Broadcasting Co (original owner)

Networks Keystone, Quaker Rep Donald Cook
Specialty programs Italian, 1/2 hr wkly

J T Keliher, pres, W. Richard Carlson, vp & gen mgr, Vincent Campana, coml mgr, Vernon Hester, prog dir Edward Kirchner, prom mgr, William J Deuel, news dir, James A Stowe chief engr

WLYC-FM (July 1949) 105.1 mc, 38 kw Duplicates WLYC (above)

WMPT (See South Williamsport, Pa, listing)

WRAC (1930) 1400 kc; 250 w 1559 W Fourth St Phone 2-6116 WGAL Inc (acquired station 1957) See Steinman Stations in "Group Ownership" Also see "Newspaper Ownership"

Network NBC Rep Meeker
Clau R McCollough, pres & gen mgr, J Robert Gulick, asst gen mgr, J Wright Mackey, station mgr Everett Rubendall, prog dir; J E Mathiot, tech dir

WRAC-FM (1917) 100.3 mc, 32 kw. Duplicates WRAC (above)

WRAC-TV Tv companion of WRAC-AM-FM

WWPA (May 22, 1949) 1340 kc 250 w 330 Government Place Phone Williamsport 323-7119 Williamsport Radio Broadcasting Associates Inc (original owner) See "Newspaper Ownership"

Network CBS Rep Burn-Smith
Harry J W Kessing pres Woodrow W Ott, gen mgr; Philip D. Lane, coml mgr; John H Archer, prom dir William R Lawson, prom mgr Gordon K Thomas, news dir, Carl W Steinbacher, chief engr

YORK, York County

WYOW (1948) 1250 kc, 1 kw-D P. O Box 1747, Phone York 47-1049 WYOW Inc. (acquired station 1957) See Good Neighbor Stations in "Group Ownership"

Rep Radio Tv Reps

William F Rust Jr, pres treas & gen mgr, Jacques Schmitt, coml mgr, Steve Wade, prog dir

WYOW-FM (1948) 105.7 mc, 12 kw Duplicates WYOW (above)

WYOW-TV Tv companion of WYOW

WORK (1932) 1350 kc, 5 kw-D 1 kw-N, DA-N 13 S Beaver St Phone 3-5358 Associated Broadcasters Inc (original owner) See Steinman Stations in "Group Ownership" Also see "Newspaper Ownership"

Network NBC Rep Meeker
Clau McCollough, station exec J Robert Gulick, asst gen mgr Elwood C Anderson, station mgr, George Trout, prog dir, J E Mathiot, tech dir

WSBA (Sept 1, 1942) 910 kc 1 kw, DA-2 P O Box 910 Phone 25-521 TWX YK 69 Susquehanna Broadcasting Co (original owner) See Susquehanna Broadcasting Stations in "Group Ownership"

Network ABC Rep Robert E Eastman
Louis J Appell, pres Allen Saunders, operations mgr Philip K Oberly, coml mgr & prom mgr Wayne O Trout, prog dir Warren Duffy, news dir, Glenn Winter, chief engr

WSBA-TV Tv companion of WSBA.

RHODE ISLAND

*Non-commercial

CRANSTON, Providence County

WLOV (FM) (June 15 1959) 99.9 mc 34 kw, P O Box 999 Providence, zone 1 Phone Temple 1-7615 Neighborly Broadcasting Co (original owner)

Rep J R Wattson (Boston)
Peter B Genina pres Jack C Salera gen mgr, Mat Clark coml mgr Gregg Gemma prog dir, Pat Carlton, prom mgr, Mat Clark, news dir, Billy Mac chief engr

EAST GREENWICH, Kent County

WYNG (See Warwick listing)

NEWPORT, Newport County

WADK (Nov 6 1918) 1540 kc, 1 kw-D P O Box 367 Phone Viking 6 1540 Key Stations (acquired station June 1960)
Arnold S Leiner and Myer Feldman, owners

PAWTUCKET, Providence County

WPAW (Feb 12, 1950) 550 kc 1 kw-D (CI for 1 kw-D, 500 w-N, DA-N) P O Box 55, Cumberland R I Phone Pawtucket 5-9000 Roger Williams Broadcastin, Corp (original owner)

Network ABC
Specialty programs French 1 hr Italian, 1 hr Polish, 1 hr Portuguese 2 1/2 hrs, Armenian, 1 1/2 hrs, Syrian, 1/2 hr all wkly

Dominick A Hysko pres & gen mgr Donald R. Hysko coml mgr & prog dir George Duffy, prom mgr, Frederick Grady, news dir, John T. Costa, chief engr

PROVIDENCE, Providence County

WEAN (June 2 1922) 790 kc, 5 kw, DA-2 Journal Bldg, zone 2 Phone Dexter 1-0600 Providence Journal Co (acquired station Oct 9, 1951) See "Newspaper Ownership"

Network Yankee Reps Venard Rintoul & McConnell, Kettell-Carter (Boston)
Henry S Chafee, pres, H William Koster, gen mgr Hervey C Carter, coml mgr, Don Morton, prog dir, Leighton D. Authier, prom mgr, Harry W McKenna news dir, George W Sharpe, chief engr

WJFB-FM (July 11, 1948) 105.1 mc, 20 kw Duplicates WEAN until 6 00 p.m.

WHIM (April 15, 1947) 1110 kc 1 kw-D 144 Westminster St, zone 3 Phone Elmhuist 1-1110 Buckley-Jaeger Broadcasting Corp (acquired station Sept 1 1957) (See Buckley-Jaeger Stations in Group Ownership)

Rep Peters, Griffin, Woodward
Richard Gerken, pres & gen mgr E James McEhane Jr, sales mgr, Jav W Dunn, prog dir, Joseph J Barbarete, news dir, Carroll A Philbrook, chief engr

WHIM-FM (not on air—target date unknown) 94.1 mc, 17 kw Same licensee as WHIM (above)

WICE (1947) 1290 kc 5 kw-D 1 kw-N, DA-2 Crown Hotel, zone 3 Phone Jackson 1-2711 Providence Radio Inc (acquired station Aug 1956)

Rep Avery-Knodel
Tim Elliot pres, John Cochran, vp & station mgr, Jean Elliot vp, Sherman A Strickhouser prog dir Robert C Lape, news dir Don Trosdon prom & merchandise mgr, Paul A Garvet, chief engr

WICE-FM (Oct 1, 1960) 107.7 mc, 20 kw Duplicates WICE (above)

WJAR (Sept 22 1922) 920 kc 5 kw DA-N 176 Weybosset St, zone 2, Phone Gaspee 1-8255 TWX PR 92 Outlet Co (original owner)

Network NBC Rep Petry
Joseph S Sinclair, pres, David J Shurtliff gen mgr David B Seaton coml mgr James E Gleason prog dir John H Burpee prom mgr, Warren S Walden, news dir, Thomas C J Prior chief engr

WJAR-TV Tv companion of WJAR.

WLKW (not on air—target date unknown) 990 kc 50 kw-D DA-D Radio Rhode Island Inc

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NATIONWIDE MEDIA BROKERS
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RADIO & TELEVISION STATIONS
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EXECUTIVE 3-3456

WPFM (FM) (June 5 1955) 95.5 mc, 20 kw P O Box 3013, North Station, zone 8 Phone Gaspee 1-7500. Golden Gate Corp (acquired station Sept 1, 1958)

Network QXR Network Rep QXR Network
Judge Harold C Arcaro pres, Karl S Kriz, gen mgr Joseph Lafreniere, prog dir, Leonard Altman news dir, John Donofrio Jr, chief engr

WPRO (Oct 16, 1931) 630 kc, 5 kw, DA-N 24 Mason St, zone 2 Phone Plantations 1-9776 TWX PL 95 Capital Cities Broadcasting Corp (acquired station April 1959) See Capital Cities Stations in "Group Ownership"

Network CBS Rep Blau
Frank Smith, pres Daniel P Weinig, gen mgr, Robert LaChance, coml mgr, Joseph B Somerset prog dir, Anthony Visk, prom mgr, Monroe Toevs, news dir, John Ferri, chief engr

WPRO-FM (April 1949) 92.3 mc 15 kw Duplicates WPRO (above)

WPRO-TV Tv companion of WPRO-AM-FM

WRIB (June 16, 1946) 1220 kc 1 kw-D Water St, East Providence Phone Geneva 4-2223 R I Broadcasting Co (original owner)

Network MBS Rep Indie Sales
Specialty programs French, 1 hr, Italian 20 hrs Greek, 1 hr, Armenian, 1 hr; Portuguese, 6 hrs, all wkly

Frank Rac pres, Harold Pace gen mgr, Emil Castleman, coml mgr, Paul DeCaro, prog dir, Jack Burns, news dir, Fred Weiss, chief engr

WXCN (FM) (May 20, 1955) 101.5 mc, 20 kw P O Box 1015 Phone Niagara 7-3738 Concert Network Inc See Concert Network Stations in "Group Ownership"

Network Concert Network
T Mitchell Hastings Jr, pres, John Q Adams Jr, prog dir, Christopher Kitchwa, chief engr

WARWICK, Kent County

WDJD (FM) (not on air—target date unknown) 107.7 mc, 33 kw Warwick Broadcasting Co

WYNG (Aug 15 1959) 1590 kc 1 kw-D 19 Luttrell Ave Phone Rignot 7 5015 West Shore Broadcasting Co (acquired station Aug 15 1959)

Rep Good Music Broadcasters, New England Spot Sales (Boston)
Specialty programs Italian, 2 hrs wkly

Milton E Miller, pres treas & gen mgr, Nancy Wendler, exec asst to pres, Warren Greenwood, prog dir, Robert Callahan, news dir Walter Trahan, chief engr

WESTERLY, Washington County

WEER (June 1949) 1230 kc, 250 w 11 Railroad Ave Phone Lyric 6-7728 Rhode Island-Connecticut Radio Corp (acquired station May 22 1959)

Network Yankee Rep Walker-Rawalt
Augustine L Cavallaro, pres & gen mgr, Thomas Shafer, coml mgr, Pat Donahue, prog dir, Robert Root, prom mgr, Tom O'Brien, news dir, Charles Austin, chief engr

WERI-FM (started July 8, 1960, target date unknown) 103.7 mc, 17.5 kw (companion to WERI above)

WEST WARWICK, Kent County

WWRI (August 1956) 1150 kc, 250 w 1501 Main St Phone Valley 1-6200 Grelm Broadcasting Inc (acquired station Oct 8, 1957).

Network Keystone Rep United Spot Sales.
Specialty programs French, 1 1/2 hrs wkly.

Melvin C Green, pres & gen mgr, George A Rivera, coml mgr, Patrick J Fallon, prog dir, Joseph M Mattias Jr, chief engr

WICKFORD, Washington County

NEW (Not on air—target date unknown) 1370 kc 500 w-D. South County Broadcasting Co

WOONSOCKET, Providence County

WNRI (Nov 28, 1954) 1380 kc 1 kw-D 786 Diamond Hill Road Phone Poplar 9-0600 Friendly Broadcasting Co (original owner)

Specialty programs French, 3 1/2 hrs Portuguese, 1 1/2 hrs, both wkly

Joseph Britt, pres, treas, gen mgr & chief engr John Costa, vp, sec & coml mgr, Richard Bouchard, prog dir & news dir

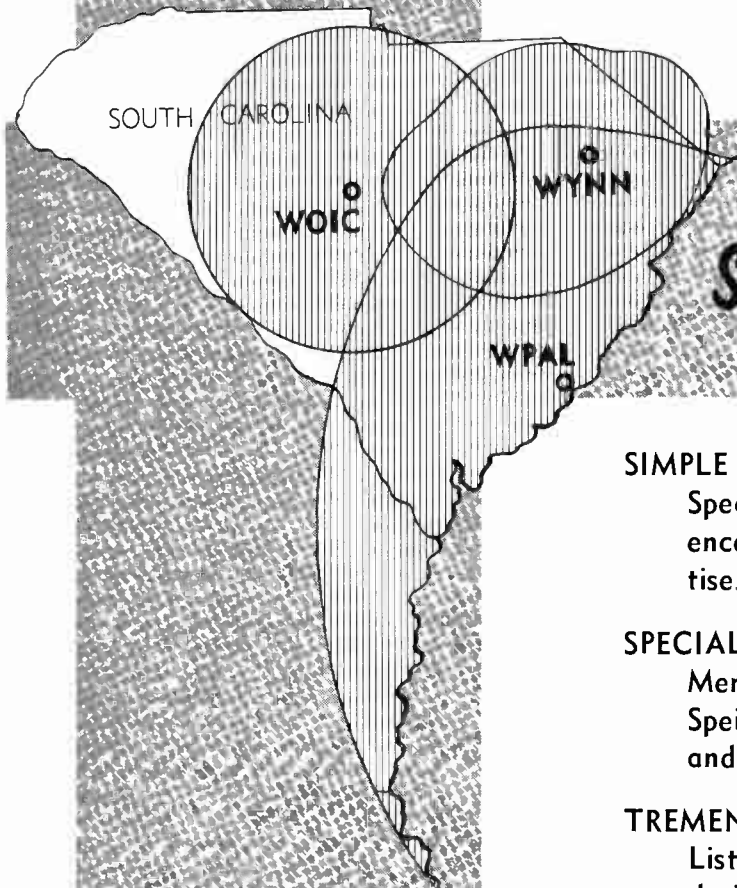
WWON (Nov 11 1946) 1240 kc 250 w 99 Main St Phone Poplar 2-1240 Woonsocket Broadcasting Co (acquired station July 11, 1950) See "Newspaper Ownership"

Rep Nona Kirby (New England)
Specialty programs French 3 1/2 hrs, wkly Buell W Hudson pres Zel Levin gen mgr Gene Mailloux coml mgr Gene O'Neill, news dir Harold Belknap chief engr

WWON-FM (Nov 11, 1946) 106.2 mc 390 w Same address licensee and staff as WWON (above)

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Specialized programming to a special audience. SO "our listener buys what we advertise."

SPECIAL RESULTS FOR ADVERTISERS—

Merchandising penetrates deep because Speidel stations stay close to their markets and retailers.

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Listeners appreciate Speidel's programming designed with them in mind.

Negro population percentage in coverage area:
WOIC—47% WPAL—52% WYNN—53%

Let our reps show you why it costs less to advertise in this growing Negro market. Buy all 3 stations and get 7½% discount . . . any 2—save 5%. Bob Dore, National reps, Dora-Clayton, Southeastern reps.

WOIC

5000 W 1470 KC
COLUMBIA, S. C.

WPAL

1000 W 730 KC
CHARLESTON, S. C.

WYNN

250 W 540 KC
FLORENCE, S. C.



concentrated coverage where it counts

Radio Stations CONTINUED

SOUTH CAROLINA

*Non-commercial

ABBEVILLE, Abbeville County

WABV (March 1956) 1590 kc, 1 kw-D P. O. Box 532 Phone Gladstone 9-3155 Abbeville Broadcasting Co (acquired Jan 1, 1960).
Network ABC, Keystone Rep Best
George W Settles, pres, gen mgr & chief engr, Bobby M Latham, prog dir, Polly Newell, traffic mgr.

AIKEN, Aiken County

WAKN (1952) 990 kc; 1 kw-D. P. O. Box 811. Phone Midway 8-5464. Aiken Electronics Advertising Corp. (original owner)
Network Keystone.
John Mare, pres Joseph A Warren, gen mgr, Allen W. Askins, coml mgr, J Earle Brodie Jr, prog dir, Gordon D. Butler, news dir, Allen W Askins, chief engr.

ANDERSON, Anderson County

WAIM (April 1935) 1230 kc, 250 w 321 Kingsley Rd Phone Canal 6-1511. TWX 6030 Wilton E Hall (original owner). See "Newspaper Ownership"
Network CBS, Keystone Rep Devney-O'Connell, Dora-Clayton
Wilton E. Hall, owner, Glenn P Wainock, gen mgr

WCAC (FM) (1947) 101.1 mc; 6.4 kw Duplicates WAIM (above).

WAIM-TV Tv com. of WAIM & WCAC(FM)
WANS (1949) 1280 kc, 1 kw, DA-N Beautiful Clemson Highway, P. O. Box 211 Phone Canal 4-3424 Radio Anderson Inc (acquired station Aug 1, 1957)

Network MBS, Tobacco, Key Market Rep Grant Webb
Specialty programs Negro, 21 hrs, wkly
Mrs John C Amick, vp, John C Amick, gen mgr, George C Nicholson, sec & treas; Al Robinson & Buzz Goodyear, coml mgrs, Mrs. Shelby Brooks, prog dir; Ken Allison, news dir May S Ringold, education dir; Carolyn King womens' dir George Anderson, chief engr

BAMBERG, Bamberg County

WVBD (June 23, 1957) 790 kc; 1 kw-D P. O. Box 87 Phone Chestnut 5-2411. Bamberg County Broadcasting Corp (original owner) See Speidel Stations in "Group Ownership"
Network Keystone Reps Bob Dore; Dora-Clayton

Specialty programs Negro, 2 hrs, wkly
Joe Speidel III, pres, Vic Whetstone Jr, news dir & gen mgr, Bill Hollingsworth, asst mgr & coml mgr, Bob Clary, prog dir; H D Steedly, chief engr.

BARNWELL, Barnwell County

WBAW (1953). 740 kc, 500 w-D (CP for 1 kw-D) P O Box 447 Phone 259-3507 Radio WBAW Inc (original owner) See Gallimore Stations in "Group Ownership"
Network Keystone. Rep Best.
J A Gallimore, pres; Joe Wilder, gen mgr & coml mgr, Chuck Edwards, prog dir; Tony Gross, chief engr

BATESBURG, Lexington County

WBLE (May 10, 1956) 1430 kc, 5 kw-D P O Box 410. Phone Kellogg 2-4001 The Ridge Bcstg Co (acquired May 13, 1959)
Network Keystone Rep Grant Webb
H Edwards Crapps Sr., pres, Clarence T. (Redd) Reynolds, gen mgr; Paul L Brigham prog dir, Walter Brink, news dir, Hoyt Lewis, chief engr

BEAUFORT, Beaufort County

WBEU (1954) 960 kc, 1 kw-D P. O. Box 951 Phone Jackson 4-3050. Beaufort Broadcasting Co (original owner)
Network Keystone
Specialty programs: Negro, 8 hrs
John M Trask, pres; Louis M. Neale Jr, gen mgr & chief engr; Carson Rembert, coml mgr, William Peters, prog dir.

BELTON, Anderson County

WHPB (November 1955) 1390 kc 500 w-D P. O. Box 426 Phone Edwater 8-7786 Community Broadcasting Co (original owner)
Specialty programs: Negro, 6 hrs
Cleatus Brazzell, pres, Henry O McDonald, vp, Clyde Laughter, gen mgr, Jack Moore, coml mgr, Dave McKee, prog dir, Mollie Holliday, prom mgr, Matthew Phillips, news dir, Robert E Liverance, chief engr

BENNETTSVILLE, Marlboro County

WBSC (1947) 1550 kc; 10 kw-D, 5 kw-N, DA-N, P O Box 639 Phone Granite 9-4051. Atlantic Coast Life Insurance Co (acquired station March 1955)
Network MBS. Rep Jack Koste
Specialty programs: Negro, 10 hrs
Y. W Scarborough Jr., pres, R L Brown, gen mgr & sales mgr; Tommy Herndon, prog dir, prom mgr & news dir, John S. Gronert, chief engr.

BISHOPVILLE, Lee County

WAGS (1951) 1380 kc; 1 kw-D P O. Box 168 Hunter 4-5415 Lee County Bcstg Co See Coggins-Osborne Stations in "Group Ownership"
Network Keystone Rep Harry J. Cannon. Emory H Bedenbaugh, gen mgr.

CAMDEN, Kershaw County

WACA (July 23, 1948) 1590 kc, 1 kw-D Camden, S. C. Phone Hemlock 2-2311. Camden Broadcasting Corp. (original owner).
Network Keystone
Specialty programs Negro, 6 hrs
H S Bowden, pres, Tom Richards, gen mgr & coml mgr, Angelo A. Amodio, chief engr

CAYCE, Lexington County

WCAY (Aug 22, 1958) 620 kc; 500 w-D P O Box 335 Phone Alpine 6-2000. Lexington County Broadcasters Inc. (original owner) See "Tice Stations in "Group Ownership"
Network CBS, Keystone Rep Cooke
J Olin Tice Jr, pres Randy Davidson, gen mgr, Jack Dorn, prom mgr, Gary Kanin, news dir, John Costello, chief engr

CHARLESTON, Charleston County

WCSC (May 14, 1930). 1390 kc, 5 kw, DA-N P. O. Box 186 Phone Raymond 2-7611 TWX Charleston 336 WCSC Inc (acquired station Nov 17, 1947)

Network CBS Rep Peters, Griffin, Woodward John M Rivers, pres, John B Hearne, gen mgr James K Whitaker, coml mgr, Stuart Spencer, prog dir Lois Marshall, prom mgr, Ken Klyce news dir R A. Hughes, chief engr.

WCSC-FM (April 1958) 96.9 mc; 68 kw Duplicates WCSC (above)

WCSC-TV Tv companion of WCSC-AM-FM
WOKE (1946) 1340 kc, 250 w. P O. Box 133, 152-B Market St Phone Raymond 3-1643 Weaver Broadcasting Corp (acquired station July 1955)

Network ABC, Keystone, MBS, Palmetto Rep Clark

Specialty programs Negro, 3 1/2 hrs, wkly
Harry C Weaver, pres, owner, gen mgr & prog dir; William P Birchfield, station mgr & chief engr, Eugene P Corrigan Jr, sales mgr, Jeff Warner, prom mgr

WPAL (1947) 730 kc, 1 kw-D P O Box 666 Phone Snow 6-5584 Speidel Broadcasting Corp (acquired station 1958) See Speidel Stations in "Group Ownership"

Reps Bob Dore, Dora-Clayton
Specialty programs Negro 100%.
Joe Speidel III, pres, Bob Chrystie, gen mgr, Sophie Bender, coml mgr; Louise Withrock, prog dir, Bob Chrystie, prom mgr, Joe Sarco, chief engr

WQSN (1948) 1450 kc, 250 w P O Box 891. Phone Raymond 2-2652 Low Country Broadcasting Co (acquired station Oct 1955)
Rep Radio Tv Reps

Sol Panitz, pres, Barry Winton, vp; E Harold Koown, vp & gen mgr Dub Phillips, prog dir; Duke Roberts, farm dir, Ray Campbell, news dir, J E Retallack, chief engr

WTMA (1939) 1250 kc; 5 kw-D, 1 kw-N, DA-N 133 Church St Phone Raymond 2-2961 Atlantic Coast Broadcasting Corp of Charleston (acquired station 1954)

Network NBC Rep Branham
Charles E. Smith, pres Vincent French, gen mgr & coml mgr, Bill Walton, prog dir, Joe Loring, prom mgr; Jim Langdoc, news dir, Bill Hallman sports dir; David W Jefferies, chief engr

WTMA-FM (1945) 95.1 mc; 10 kw Duplicates WTMA (above)
WCIV (TV) Tv companion of WTMA-AM-FM

CHERAW, Chesterfield County

WCRE (July 1953) 1420 kc, 1 kw-D P O Box 631 Phone Lenox 7-7887 Radio Cheraw (acquired station November 1958)
Network Keystone Rep Best
Ben Akerman, pres L. Akerman, prog dir.

CHESTER, Chester County

WGCD (July 1948) 1490 kc, 250 w P O Box 302 Phone 385-2171 Dispatch Publishing Co (acquired station July 1, 1955) See "Newspaper Ownership"

Network Keystone, Southeastern Key Rep Cannon (Atlanta)
Specialty programs Negro 5 hrs wkly
Charles Sink, sec-treas, Wayne B Sawyer, gen mgr & prog dir Terry Watts, coml mgr, William D Taylor, chief engr

CLEMSON, Oconee County

***WSBF-FM** (May 25, 1960) 88.1 mc, 10 w P O Box 3626 Phone Olympia 4-2421 Clemson Agricultural College (original owner)
Walter T Cox, advisor Charlie Jameson, gen mgr, T Holt, prog dir, V Fair, chief engr

CLINTON, Laurens County

WPCC (Sept 11, 1957) 1410 kc 500 w-D P. O. Box 565 Phone 1410 WPCC Inc
Network ABC, Keystone
Specialty programs: Negro, 6 hrs, wkly.
Robert R Hilker, sec & treas Ted Y Pievatte, gen mgr, Lewis H Bagwell Jr, coml mgr; B Hnedrix, prog dir, Kyle Best, ch engr

COLUMBIA, Richland County

WCOS (1939): 1400 kc; 1 kw-D, 250 w-N P. O. Box 748 Phone Alpine 2-2177. WCOS Inc (acquired station Feb 1, 1958)
George H Buck Jr, pres & gen mgr; Jess Plummer, coml mgr; Robert Fulton, prog dir; Jack Grant, prom mgr; C Dennis Waldrop, news dir; Robert D Lambert Jr., chief engr

WCOS-FM (1951) 97.9 mc; 53 kw Same licensee and staff except for R D Lambert Jr., who is prog dir, prom mgr and chief engr

WIS (July 10, 1930): 560 kc; 5 kw, DA-N, 1111 Bull St. Phone Alpine 3-6431 TWX CO 7146. Broadcasting Co of the South (acquired station 1931). See Broadcasting Co of South in "Group Ownership"

EXPANDING COLUMBIA, S.C. offers ▼ QUANTITY and ▼ QUALITY

The Columbia metro area shows the greatest population increase of any in South Carolina—up 175%

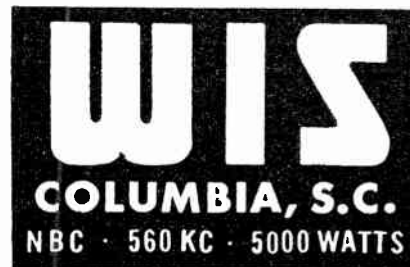
▼
Quantity is reflected in the metro Columbia market having the highest total effective buying income and greatest retail sales of any S C metro area

▼
Quality shows in Columbia having the highest per household retail sales — \$4,166 — and per household income — \$5,652 — in the state Even tops Detroit, Buffalo, Los Angeles, and others

South Carolina's #1 market—Columbia—is served best by WIS Radio.

Source—Sales Management Survey of Buying Power', 1959

Call your PGW Colonel for details



G. Richard Shafto, Exec. Vice President
W. Frank Harden, Managing Director

Radio Stations CONTINUED

SOUTH CAROLINA CONTINUED

WIS (continued)

Network NBC. Rep Peters, Griffin Wood wtd.

B Calhoun Hipp, pres, G. Richard Shaffo, exec vp, W Frank Harden, managing dir, J Dudley Saumenig, dir, administrative services, Gerald Quick, dir, local and regional sales, Howard Hamrick, news & prog dir, Mrs Audrey Hunt, womens' dir, Paul E Welcome, chief engr.

WIS-TV. Tv companion of WIS

WMSC (June 15 1945) 1320 kc, 1 kw, DA-N Barringer Bldg Phone Alpine 2-8659 WMSC Radio Corp. (acquired station May 25 1950) Network MBS Reps Devnev-O'Connell James S Ayers (southeast)

C Wallace Martin, pres, Thomas H Allen Jr, gen mgr, Andy Scott, acting prog dir & prom mgr, Dave Bledsoe, acting news dir, L William Brown Jr, chief engr

WNOK (January 1917) 1230 kc, 250 w P O Box 5307 Phone Alpine 3-9401 TWX CO 7076 Palmetto Radio Corp. (original owner)

Rep Paul H Raymer
H Moody McElveen Jr, vp, gen mgr & coml mgr, John R Cook, prog dir, Thom H Billing ton, news dir, Chailton W Bowers, chief engr

WNOK-FM (June 1, 1959). 104.7 mc, 3.4 kw Duplicates WNOK (above)

WNOK-TV. Tv companion of WNOK-AM-FM

WOIC (July 1 1951) 1170 kc, 5 kw-D P O Box 565 Phone Alpine 6-1551 Speidel Broadcasting Corp. (acquired station Sept 1 1950) Sec. Special Stations in "Group Ownership"

Reps Bob Dore, Dora-Clayton
Specialty programs Negro, 90 hrs, wkly
Joe Speidel III, pres, Russell George, gen mgr, coml mgr, W W Bridges, operations mgr, chief engr, Frank Harris, local sales mgr, Wm M Bowman, religious dir & chief announcer

WUSC-FM (1952) 89.9 mc, 10 w U of South Carolina, zone 1 Phone Alpine 2 5611 U of South Carolina (original owner)

Specialty programs French 1/4 hr, wkly
Alice Wyman, dir, Jo Allen Bradham, prog dir, William D Stanley, chief engr

CONWAY, Horry County

WLAT (August 1915) 1330 kc, 5 kw-D P O Box 799 Phone 310-570 Coastal Broadcasting Co. (original owner)

Network MBS Rep Devnev O'Connell
L M Hawley, pres & gen mgr, P W Smith, coml mgr, Jack E Hawley, prog dir & chief engr, Louise Jordan, prom mgr, H L Hanks, news dir

DARLINGTON, Darlington County

WDAR (1955) 1350 kc, 1 kw-D P O Box 277 Phone Express 3-1081 Walter P Pearce (original owner)

Walter P Pearce, pres & owner, Larry Culum, prog dir, Fred Owen, news dir, Clarence Jackson, chief engr

DILLON, Dillon County

WDSC (May 22 1946) 800 kc, 1 kw-D Phone 470 Border Broadcasting Co. (original owner)

Network ABC, Keystone Rep Gill-Perna
Joseph K Martin, pres & gen mgr, Lee Lumpkin, coml mgr, John Quick, prog dir & news dir, Dick Jones, prom mgr, Ray Allen, chief engr

WDSC-FM (Feb 16, 1954) 92.9 mc; 8.8 kw. Duplicates WDSC (above).

EASLEY, Pickens

WELP (March 1951) 1360 kc, 1 kw-D P O Box 522 Phone Ulysses 9-9388 Pickens County Broadcasting Co.

Network Keystone Rep Indie Sales
Cleatus O Brazzell, pres, treas & gen mgr, Betty R McDonald, prog dir, Henry O McDonald Jr, chief engr & vp

FLORENCE, Florence County

WJMX (July 13 1947) 970 kc, 5 kw-D, 1 kw-N DA-N P O Box 1211 Phone Mohawk 9-6751 Atlantic Broadcasting Co. (original owner)

Network ABC Rep Walker-Rawalt
Paul H Benson Jr, chief owner & gen mgr, Eugene E Stone, pres, Frank A Jenne, chief engr

WOLS (1937) 1230 kc, 250 w 151 S Dargan St Phone Mohawk 2-3271 Florence Broadcasting Co. (acquired station 1941)

Network Keystone
Specialty programs Negro, 14 hrs, wkly
A P Skinner, pres & gen mgr, Charlie Sligh, chief engr

WYNN (Nov 5, 1956) 540 kc, 250 w-D 163 N Court St Phone Mohawk 2-1116 WYNN Inc. (acquired station June 1 1959) Sec. Special Stations in "Group Ownership"

Reps Dora-Clayton (regional) Bob Dore (national)
Specialty programs Negro, 100%
Joe Speidel III, pres, Don Ferguson, gen mgr, Ross Nelev, coml mgr, Henry Mance, prog dir, Inga Blackman, prog mgr, Jack Singleton, farm dir, Bill Bridges, chief engr

FOUNTAIN INN, Greenville County

WFIS (October 1956) 1600 kc, 1 kw-D P O Box 271. Phone Worth 3-5991 Fountain Inn-Simpsonville Enterprises Inc. (original owner) Rep Hopewell (national), Cannon (southeast)

Specialty programs Negro, 16 hrs, wkly
L Wayne Davis, chief owner, gen mgr, D A Allen, coml mgr, D Jerry Howard, prog dir, Roger W Davis, prom mgr, Frank Simpson III, chief engr.

GAFFNEY, Cherokee County

WFGN (1948) 1570 kc, 250 w-D P O Drawer 739 Phone Ivanhoe 9-4795 Cherokee Radio Co. (original owner)

Network Keystone
A Ray Godshall, pres, Milton E Green, gen mgr, chief engr & news dir, Harold Kirby, coml dir, Billy Gibbons, prog dir, Mary Hodge, prom dir, Jo Hambright, womens' dir, Toni Higgins, farm dir, J A Holland, publicity dir

GEORGETOWN, Georgetown County

WGTN (July 1, 1949) 1100 kc, 250 w 216 S Fraser St Phone 3-3431 Georgetown Broadcasting Co. (original owner)

Network MBS, Keystone
J B Delzell, pres, Mamie A Delzell, prog dir

GREENVILLE, Greenville County

WESC (March 1947) 660 kc, 5 kw-D (CP for 10 kw, DA-D) P O Box 2365 Phone Cedar 2-8211 Broadcasting Co of the Carolinas Inc. (acquired station April 1958)

Rep Headley-Reed
Robert A Schmid, pres, J Davenport, gen mgr, W A Mullinax, coml mgr, Buddy Womick, prog dir, Herb Johnson, news dir, Vernon Hutchinson, chief engr

WESC-FM (March 1947) 92.9 mc, 12 kw. Same staff and licensee as WESC (above).

"triple A" rating in Greenville

the only A rea station. 660 kc—5000 watts
Nationally Clear Channel
Greenville's Most Powerful!

leading A dult station. Largest adult audience in 11 out of 11 hours (7 am—6 pm, M F, Pulse, Area, Apr '60)

No. 1 A dvertisers' choice. All ten of the Top Ten national spot advertisers used WESC in 1959

WESC GREENVILLE, S. C.
660 IN DIXIE
5000 w.—Headley-Reed

WFBC (1933) 1330 kc, 5 kw, DA-N P O Box 1140 Phone Cedar 9-1321 TWX GV 6011 WMRC Inc. (original owner). Sec. Newspaper Ownership

Network NBC Rep Avery-Knodl
R A Jolley, pres, Bruce Buchanan, gen mgr, Keener Garrett, coml mgr, Mrs Jule Ferguson, prog dir & prom dir, Lee Kamps, news dir, Bill Garrison, chief engr

WFBC-FM (1947). 93.7 mc, 9.9 kw Duplicates WFBC (above)

WFBC-TV. Tv companion of WFBC-AM-FM
WDRB (Feb 8, 1954) 1490 kc, 250 w (CP for 1 kw-D, 250 w-N) P O Box 989 Phone Cedar 3-2751 Paramount Broadcasting Co. (acquired station April 21, 1954)

Network CBS, MBS Rep Burn-Smith
C F Cope, pres & gen mgr, Wm T Arrington, prog dir & chief engr, Charles A Rush, coml mgr, Sarah S Thompson, womens' dir, Susan B Cope, prom mgr, Wayne Seal, news dir

WMUU (Sept 15, 1949) 1260 kc, 1 kw Bob Jones U Phone Cedar 9-9656. Bob Jones U (original owner)

Dr Bob Jones Sr, chmn of bd, Dr Bob Jones Jr, pres, Dr R K Johnson, gen mgr, Jim Ryerson, station mgr, Dave Yearick, coml mgr, Barbaia Rumminger, prog dir, Jack Buttram, prod dir, George Sprout, news dir, William Graves, chief engr.

WMUU-FM (not on air, target date, Summer 1960) 94.5 mc, 840 w Will program separately from local sunset until 11 30 p m

WYOK (1950) 1410 kc, 5 kw, DA-N P O Box 298 Phone Cedar 5-7406 Dick Broadcasting Co. (acquired station July 1 1957)

Reps Bernard Howard (national), Dora-Clayton (southeast)
James A Dick, pres, T C Hooper, vp & gen mgr, C Alfred Dick, vp & coml mgr

GREENWOOD, Greenwood County

WCBS (Sept 1, 1941) 1450 kc, 250 w (CP for 1 kw-D, 250 w-N) P O Box 868 Phone 9-1300 Gienco Inc. (original owner)

Network NBC Rep Clark
Douglas Featherstone, pres, Don Crosland, gen mgr

WGSW (April 15 1953) 1350 kc, 1 kw-D Edward Arms Bldg. Radio Greenwood Inc. (original owner) See Woodall Stations in "Group Ownership"

Network MBS Keystone Rep Indie Sales Dora-Clayton (southeast)
George B Cook Jr, gen mgr

GREER, Greenville County

WCKI (March 3, 1955) 1300 kc, 1 kw-D P O Box 431. Phone Trinity 7-4451 Vernon T Fox (original owner)

Network ABC
Vernon T Fox, pres, James L Massey, gen mgr, Hugh A. Cooper, prog dir.

WEAB (June 15, 1950) 800 kc; 250 w-D P O Box 151 Phone Trinity 7-3141 Greer Broadcasting Co. (original owner) See "Newspaper Ownership"

Network Keystone
Specialty programs Negro, 4 hrs, wkly
E A Burch & W R. Prier, co-owners, E A Burch, gen mgr, W L Steadman, asst gen mgr, Johnny Salter, coml mgr, W L Steadman, prog dir, Jim Boyd, news dir & chief engr

HAMTON, Hampton County

WHBC (September 1957): 1270 kc, 1 kw-D P O Box 386 Phone 2831 Hampton County Broadcasters Inc. (original owner) See Gallimore Stations in "Group Ownership"

Network Keystone
Specialty programs Negro, 16 hrs, wkly
J A Gallimore, pres, Joe Wilder, vp, James E Harrelson, gen mgr & chief engr, James M Butts, asst mgr & news dir, Mrs Harnet Johnson, prog dir

HARTSVILLE, Darlington County

WHSC (Oct 1, 1946) 1450 kc, 250 w P O Box 349 Phone Edgewater 2-8101 Hartsville Broadcasting Co. (original owner)

Networks MBS, Keystone
Specialty programs Negro, 30 hrs, wkly
J L Wiggins, pres, Oby E Lyles, gen mgr, John Dwight Hunt Jr, coml mgr, Eleanor Flowers, prog dir, Lamar Caldwell, prom & news dir, Walter Copeland, sports & farm dir, Janice K Holland, womens' dir, Jesse W Parker, chief engr

KINGSTREE, Williamsburg County

WDKD (July 1919) 1310 kc, 5 kw-D. P O Box 150 Phone 6761 Palmetto Broadcasting Co. (original owner)

Network Keystone
Specialty programs Negro, 15 hrs, wkly
E G Robinson Jr, owner-gen mgr & coml mgr, Clarence Jackson, prog dir, prom mgr & news dir, Tommy Joye, chief engr

LAKE CITY, Florence County

WJOT (Oct 9, 1954) 1260 kc, 1 kw-D P O Box 656 Phone 7631 Lake City Broadcasting Corp. (acquired station April 13, 1959)

Russell George Busdicker, pres, Herbert E Blankenship, gen mgr, S Charles Green Jr, coml mgr, James O Roper, operations mgr & chief engr

LANCASTER, Lancaster County

WLGM (Nov 26, 1951) 1360 kc, 1 kw-D 103 S Catawba St Phone 2051 Royal Broadcasting Co. (acquired station 1954)

Network Keystone Rep Harry J Cannon
C K Connolly Jr, pres, Faris Giles Jr, gen mgr, Charles Lowdie, coml mgr, Joanne McManus, prog dir & prom mgr, Barry Medlin, chief engr

LAURENS, Laurens County

WLBG (March 1, 1947) 860 kc, 1 kw-D P O Box 612 Phone 2-5212 Laurens-Clinton Broadcasting Co. (acquired station April 1, 1956)

Rep Indie Sales
C W Hogan, owner & mgr, Paul Wynn, coml mgr, M L Outz, farm dir, Larry Gar, prom mgr; Jack Bishop, news dir, O P Haynes, chief engr.

LEESVILLE, Lexington County

WBLB (see Batesburg listing).

LORIS, Horry County

WLSC (August 1958): 1570 kc; 1 kw-D. P O Box 1677 Phone Elliott 7-3780. Pec Dee Broadcasting Corp. (acquired station Jan 1, 1960)

Rep Continental Radio Sales
Specialty programs Negro, 20 hrs, wkly
James J Harpring, pres; Walter Mohr, gen mgr & chief engr, Dwight A Snyder, coml mgr, Roger Earp, prog dir, Ann F Mohr, prom mgr, Charles Powell, news dir.

MANNING, Clarendon County

WYMB (July 15, 1957) 1410 kc, 1 kw-D P O Box 262. Phone 7880 Clarendon County Broadcasting Co. (original owner)

Network Keystone
J. M Soles Jr, pres, Harry Ilvman, gen mgr, P. A Rice, coml mgr, Dan Mellette, prog dir, Donald Bryant, chief engr

MARION, Marion County

WATP (July 1957): 1130 kc, 1 kw-D 321 N Main St. Phone 1130 Pec Dee Broadcasting Corp. (acquired station Oct. 8, 1959)

Rep Continental Radio Sales
Specialty programs Negro, 40 hrs, farm, 50 hrs, both wkly
James J Harpring, pres, Walter Mohr, gen mgr, Dwight A Snyder, coml mgr, Jacquelynn O Thomas, prog dir, Guv L Bailey Jr, prom mgr, Billy Joe Elliott, news dir, Michael A Green, chief engr

MULLINS, Marion County

WJAY (June 1919) 1280 kc 1 kw-D Drawer 542 Phone 9252 Mullins & Marion Broadcasting Co (original owner)
 Network Keystone, Tobacco Net
 Specialty programs Negro 15 hrs
 Mrs W G Smith pres James F Ramsey, gen & coml mgr Gene Lewis prog dir George Magera chief engr

MYRTLE BEACH, Horry County

WMYB (Aug 1, 1954) 1450 kc, 250 w 28th Ave North Phone Hillcrest 8-3180 Coastal Carolina Broadcasting Corp (original owner) See Time Stations in 'Group Ownership'
 Network Keystone
 J Olin Tice Jr pres, John G Kenworthy, gen mgr James L Baine, station mgr Frank B Estes, asst mgr Paul C Epps, chief engr

NEWBERRY, Newberry

WKDK (October 1946) 1210 kc 250 w P O Box 211 Phone 111 Newberry Broadcasting Co (acquired station 1951)
 Network Keystone
 James F Coggins, pres, treas & gen mgr W C Fields (coml mgr & prog dir Marcia P. Coggins vp sec & prom mgr, E F McCutcheon, news dir, E R Gilliam, chief engr

NORTH AUGUSTA, Richmond County

WESN (May 1960) 1550 kc; 1 kw-D P O Box 6277 Phone Taylor 2-3579 North Augusta Broadcasting Co (original owner)
 Specialty programs Negro 6 hrs, wkly
 Shelton J Rimey, pres, Ted R Woodard vp & gen mgr Pierce McCoy, coml mgr Bob Ritter, prog dir & prom mgr, William D Sneed, news dir & chief engr

WGUS (July 30, 1958) 1600 kc 500 w-D (CP for 1380 kc 1 kw-D) P O Box 6278 Phone Taylor 2-3576 Broadcasting Associates of America Inc (acquired station September 1959)
 Rep Charles Beinar
 Henderson Belk, pres., Joe Morris, gen mgr

ORANGEBURG, Orangeburg County

WBPD (Nov 3, 1958) 1580 kc, 1 kw-D 114 Broughton SW Phone Jefferson 4-1560 Radio Orangeburg Inc (original owner)
 Specialty programs Negro 35 hrs, wkly
 Clarence Jones, pres & gen mgr, Gus Brown, sec-treas & chief engr

WDIX (Dec 9, 1946) 1150 kc, 5 kw-D, DA-2 P O Box 662 Phone Jefferson 4-1461 WDIX Inc (original owner)

Network ABC Rep Deveney-O'Connell (New York and Chicago), Forjoe (Atlanta)
 Charles S Henerey, pres, Frank B Best, gen mgr, Norman M Matthews coml mgr Betty B Hydrick, prog dir, Perry Herrington, chief engr

WTND (June 13 1948) 920 kc, 1 kw-D 1 Memorial Plaza Phone Jefferson 1-1301 WTND Inc (original owner) See 'Newspaper Ownership'

Network Keystone Rep Clark
 Specialty programs Negro, 10 hrs, wkly
 J L Sims, pres, L Richard Rhame, gen mgr, Ed Pauling, coml mgr, Herb Price prog dir Edna Williams, prom mgr Ben Hafer news dir Larry Styles, chief engr

ROCK HILL, York County

WRHI (Dec 11, 1944) 1340 kc, 250 w P O Box 129, Rock Hill National Bank Bldg Phone 327-2085 York County Broadcasting Co (original owner)

Networks MBS, Keystone
 James S Beaty Jr gen mgr & chief engr
 Harper S Gault, coml mgr W C Beaty, station mgr & prog dir, Connie R Morton news dir & sports dir

WRHI-FM (1948) 98.3 mc 650 w Same license & staff as WRHI (above)
WYYC (1948) 1150 kc 1 kw-D P O Box 1091 Phone 327-3175 Tri-County Broadcasting Co (acquired station Nov 1, 1958)
 Rep Harry J Cannon

Specialty programs Negro 3 1/2 hrs wkly
 Lamar Simmons, pres, Ted Burwell gen mgr W A Warner coml mgr Bill Belk, prog dir & prom mgr Fred Newton, news dir, E A Roberts, chief engr

SENECA, Oconee County

WSNW (June 1, 1949) 1150 kc, 1 kw-D P O Box 443 Phone Tuxedo 2-2388 Blue Ridge Broadcasting Co (original owner) See Galimore Stations in "Group Ownership"

Network MBS Keystone Reps Harry J Cannon (regional)
 J A Gallimore, pres & gen mgr, John Keir, coml mgr, Virginia F Gallimore, prog dir, Evelyn Orr, prom mgr, Frances R. Lee, news dir, Herbert J Hoesea chief engr

WSNW-FM (June 6, 1953) 98.1 mc, 49 kw Duplicates programs of WSNW (above)

SPARTANBURG, Spartanburg County

WORD (1910) 910 kc 1 kw, DA-2 P O Box 1808 Phone 3-2711, WORD Inc (acquired station Aug 1, 1958) See 'Newspaper Ownership'

Network NBC
 R A Jolley, pres, Thomas W. Thuman, gen mgr, Bob Dean, news dir, Jim Tate, chief engr

WSPA (February 1930) 950 kc, 5 kw, DA-N P O Box 1717 Phone 583-3621 TWX ZP 40 Spartanburg Broadcasting Co (acquired station March 15, 1954)
 Network CBS Rep Hollingbery
 Walter J Brown, pres, Ross M Holmes, mgr, Chas Newcomb prog dir, Harold Beckholt, chief engr

WSPA-FM (Aug. 29, 1946) 98.9 mc; 49 kw. Duplicates WSPA (above)

WSPA-TV Tv companion of WSPA-AM-FM

WTHE (March 18, 1953) 1400 kc 250 w P O Box 186 Phone 3-2727 Spartanburg Broadcasting Co (original owner)
 Rep Masla, Bernard Ochs (southeast)
 John K L Peterson, pres & gen mgr

SUMTER, Sumter County

WDEX (May 23 1960) 1240 kc 250 w 814 Boulevard Rd Phone Spruce 5-2321 BDS Radio & Television Co (original owner)
 William C. Bohman, pres & gen mgr Harry Hagan coml mgr Don Sludel, prog dir, Charles E Bell, chief engr

WFIG (March 16, 1940) 1290 kc 1 kw DA-N 22 N Main St, P O Drawer 30 Phone Spruce 3-7305 WFIG Inc
 Network MBS Rep Radio Assoc
 F B Creech, pres & treas, T Doug Youngblood gen mgr Fulton B Creech Jr vp, sec & coml mgr, Howard Moore, prog dir John Quakenbush, prom mgr & sports dir Norman Swift, news dir T O Bowen, farm dir, Richard L Elam, chief engr

WSSC (April 27, 1953) 1310 kc 250 w P O Box 1312 Spruce 3-7369 Radio Sumter Inc (original owner) See Galimore Stations in 'Group Ownership'

Network ABC Rep Thomas F Clark
 Specialty programs Negro, 18 hrs, wkly
 J A Gallimore, pres, C Edward Daniron vp & gen mgr, Harry W Fowles, coml mgr, Joe Anthony, prog dir, Bill Ellis prom mgr, Carl Duggers, news dir, Ansel Weathers, chief engr

UNION, Union County

WBCU (August 1949) 1160 kc 1 kw, DA-N, SH 210 E Main St Phone Hazel 7-2411 Broadcasting Co of Union Inc (acquired station October 1952) See Coggins Osborne Stations in 'Group Ownership'
 Network Keystone Rep Harry Cannon
 Edward L B Osborne pres treas gen mgr & coml mgr Ralph Green prog dir Walker Carver, news dir & chief engr

WAHALLA, Oconee County

WGOG (April 15, 1959) 1160 kc 500 w D P O Box 278 Phone Newton 8-3616 Oconee Broadcasting Co (original owner)
 Dorothy Friend, pres & gen mgr Edith Mooneyham, vp & coml mgr Maurice O'Dell, prog dir, Kenny Coley, prom mgr Marvin Hill, news dir, Bill Collins, chief engr

HAMILTON-LANDIS & ASSOCIATES, Inc.
 NATIONWIDE MEDIA BROKERS
 WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
SELL MORE
 RADIO & TELEVISION STATIONS
 IN THE EAST—NEAREST OFFICE IS—
 1737 DeSALES ST., N.W., WASHINGTON
 EXECUTIVE 3-3456

WAHALLA, Oconee County

WALD (August 1947) 1220 kc, 1 kw-D P O Box 833 Phone 3861 Walterboro Radio-casting Co (acquired station March 1957)
 Networks ABC Keystone Rep Cooke
 Specialty programs Negro, 12 hrs, wkly
 Robert S Taylor, pres, Klein B Beach Jr, gen mgr & chief engr

YORK, York County

WYCL (April 19 1956) 1560 kc 250 w-D P O Box 398 Phone Murray 1-4211 York Clover Broadcasting Co (original owner)
 Reps Southeastern Key Market George T Hopewell
 Specialty programs Negro 4 1/2 hrs, wkly
 C B Sigmon, pres, C Curtis Sigmon, vp & mgr, Harvey R Laughter, sec William Nichols coml mgr Betty Robinson prog dir Archie E Warren engr

WALTERBORO, Colleton County

WYCL (April 19 1956) 1560 kc 250 w-D P O Box 398 Phone Murray 1-4211 York Clover Broadcasting Co (original owner)
 Reps Southeastern Key Market George T Hopewell
 Specialty programs Negro 4 1/2 hrs, wkly
 C B Sigmon, pres, C Curtis Sigmon, vp & mgr, Harvey R Laughter, sec William Nichols coml mgr Betty Robinson prog dir Archie E Warren engr

YORK, York County

WYCL (April 19 1956) 1560 kc 250 w-D P O Box 398 Phone Murray 1-4211 York Clover Broadcasting Co (original owner)
 Reps Southeastern Key Market George T Hopewell
 Specialty programs Negro 4 1/2 hrs, wkly
 C B Sigmon, pres, C Curtis Sigmon, vp & mgr, Harvey R Laughter, sec William Nichols coml mgr Betty Robinson prog dir Archie E Warren engr

YORK, York County

WYCL (April 19 1956) 1560 kc 250 w-D P O Box 398 Phone Murray 1-4211 York Clover Broadcasting Co (original owner)
 Reps Southeastern Key Market George T Hopewell
 Specialty programs Negro 4 1/2 hrs, wkly
 C B Sigmon, pres, C Curtis Sigmon, vp & mgr, Harvey R Laughter, sec William Nichols coml mgr Betty Robinson prog dir Archie E Warren engr

YORK, York County

WYCL (April 19 1956) 1560 kc 250 w-D P O Box 398 Phone Murray 1-4211 York Clover Broadcasting Co (original owner)
 Reps Southeastern Key Market George T Hopewell
 Specialty programs Negro 4 1/2 hrs, wkly
 C B Sigmon, pres, C Curtis Sigmon, vp & mgr, Harvey R Laughter, sec William Nichols coml mgr Betty Robinson prog dir Archie E Warren engr

YORK, York County

WYCL (April 19 1956) 1560 kc 250 w-D P O Box 398 Phone Murray 1-4211 York Clover Broadcasting Co (original owner)
 Reps Southeastern Key Market George T Hopewell
 Specialty programs Negro 4 1/2 hrs, wkly
 C B Sigmon, pres, C Curtis Sigmon, vp & mgr, Harvey R Laughter, sec William Nichols coml mgr Betty Robinson prog dir Archie E Warren engr

YORK, York County

WYCL (April 19 1956) 1560 kc 250 w-D P O Box 398 Phone Murray 1-4211 York Clover Broadcasting Co (original owner)
 Reps Southeastern Key Market George T Hopewell
 Specialty programs Negro 4 1/2 hrs, wkly
 C B Sigmon, pres, C Curtis Sigmon, vp & mgr, Harvey R Laughter, sec William Nichols coml mgr Betty Robinson prog dir Archie E Warren engr

YORK, York County

WYCL (April 19 1956) 1560 kc 250 w-D P O Box 398 Phone Murray 1-4211 York Clover Broadcasting Co (original owner)
 Reps Southeastern Key Market George T Hopewell
 Specialty programs Negro 4 1/2 hrs, wkly
 C B Sigmon, pres, C Curtis Sigmon, vp & mgr, Harvey R Laughter, sec William Nichols coml mgr Betty Robinson prog dir Archie E Warren engr

YORK, York County

WYCL (April 19 1956) 1560 kc 250 w-D P O Box 398 Phone Murray 1-4211 York Clover Broadcasting Co (original owner)
 Reps Southeastern Key Market George T Hopewell
 Specialty programs Negro 4 1/2 hrs, wkly
 C B Sigmon, pres, C Curtis Sigmon, vp & mgr, Harvey R Laughter, sec William Nichols coml mgr Betty Robinson prog dir Archie E Warren engr

YORK, York County

WYCL (April 19 1956) 1560 kc 250 w-D P O Box 398 Phone Murray 1-4211 York Clover Broadcasting Co (original owner)
 Reps Southeastern Key Market George T Hopewell
 Specialty programs Negro 4 1/2 hrs, wkly
 C B Sigmon, pres, C Curtis Sigmon, vp & mgr, Harvey R Laughter, sec William Nichols coml mgr Betty Robinson prog dir Archie E Warren engr

Box 316 Phone 1250. Joseph Kopp (original owner)

Network Keystone
 Joseph Kopp, owner & gen mgr Richard Kopp, coml mgr Alan Herbert prog dir & news dir, Joseph Shields, chief engr.

BROOKINGS, Brookings County

KBRK (July 28, 1955) 1430 kc 1 kw D College Theatre Bldg Phone Myrtle 2 6233 Brookings Broadcasting Co (original owner)
 Reps Pearson James Bowden (regional)
 Robert J Rimmers gen mgr & chief engr Allan Giever, coml mgr Eugene J Plitt, prog dir & prom mgr Bill Overis, news dir

DEADWOOD, Lawrence County

KDSJ (July 2, 1947) 980 kc 1 kw DA-N P O Box 567 Phone 156 Heart of the Black Hills Stations (original owner) See Heart of the Black Hills Stations in 'Group Ownership'
 Rep Meeker
 Eli Daniels, owner & gen mgr Harry Din is owner & mgr Marvin Anderson news dir Roy Hicks, chief engr

KDSJ-TV Tv companion of KDSJ

HOT SPRINGS, Fall River County

KOBH (July 4, 1956) 560 kc 500 w-D P O Box 292 Phone 698 Fall River Broadcasting Corp (original owner)
 Network Keystone Rep Holman
 Russell M Stewart, pres Frederick M Waigren, sec-treas, gen mgr & chief engr H Del Brandt, coml mgr & program & promotion dir

HOT SPRINGS, Fall River County

KOBH (July 4, 1956) 560 kc 500 w-D P O Box 292 Phone 698 Fall River Broadcasting Corp (original owner)
 Network Keystone Rep Holman
 Russell M Stewart, pres Frederick M Waigren, sec-treas, gen mgr & chief engr H Del Brandt, coml mgr & program & promotion dir

HURON, Beadle County

KIJV (July 1 1947) 1340 kc, 250 w P O Box 1366 Phone Elgin 2-8621. James Valley Broadcast Co
 Max F Staley, mgr

MADISON, Lake County

KJAM (Dec 3 1959) 1390 kc 500 w-D P O Box 549 Phone Clinton 6 4511 Madison Broadcasting Co (original owner)
 Network Keystone Rep James Bowden
 Clare DeKoster pres gen mgr & coml mgr E Gerry Hoad, prog dir Jack Vickmark prom mgr Margaret Stahl, news dir John Goman, chief engr

MITCHELL, Davison County

KORN (1947) 1490 kc, 250 w 217 Main St Phone Wyman 6-5621 Mitchell Broadcasting Assn (original owner)
 R V Eppel pres & gen mgr
 KORN-TV Tv companion of KORN

MOBRIDGE, Walworth County

KOLY (Aug 10, 1956) 1300 kc 1 kw-D 111 Third St East, P O Box 800 Phone 651 Mobridge Broadcasting Corp (original owner) See 'Newspaper Ownership'

L L Coleman, pres & gen mgr Q P Coleman, coml mgr, prog dir & chief engr Dick Hamilton farm dir, Don Jolly prom mgr Bob Miller, news dir & record librarian

PIERRE, Hughes County

KCCR (Feb 4, 1959) 1590 kc 1 kw D P O Box 327 Phone Capital 4-7381 Great Plains Broadcasting Corp (acquired station April 1 1960)
 Rep Gene Bolles (New York) Harold Soderlund (Omaha) Jim Bowden (Minneapolis)
 Le Roy Okerlund pres, Hank Dais gen mgr Fred Brown coml mgr Jack Costello, prog dir, Kit Kittelson chief engr

PIERRE, Hughes County

KGFX (1927) 630 kc, 200 w-D (SH) P O Box 16 Phone Capitol 1-2351 Ida A McNeil administratrix, estate of Dana McNeil (original owner)
 Network Keystone
 Ida A McNeil pres & gen mgr Hugo Conrath Jr chief engr

RAPID CITY, Pennington County

KEZU (June 7, 1959) 920 kc 1 kw D KLUZ Bldg Phone Fillmore 3-6161 Black Hills Radio Inc (original owner)
 Network Keystone
 James E Taylor, pres & farm dir Abner H George, gen mgr & news dir Jack A Crowlev, coml mgr Arthur L Jones, station mgr Eileen Willhoit, traffic mgr, Robert W Pink, chief engr

RAPID CITY, Pennington County

KOTA (November 1936) 1330 kc 5 kw, DA-N P O Box 1752 Phone Fillmore 2-2000 TWX RC 8181 Duhamel Enterprises Inc (acquired station May 1954) See Duhamel Enterprises in 'Group Ownership'

Network CBS Rep Headley-Reed Wain-Evans & Assoc (Minneapolis)
 Helen S Duhamel, pres & gen mgr William F Turner business & coml mgr J Norman Heffron news & radio prog dir C J (Wood) Woodhouse local radio sales mgr Polly Weedman, womens' prog dir Harley Hanson sports dir, Cliff Pike, farm & ranch editor Elmer Nelson, chief engr

RAPID CITY, Pennington County

KOTA-TV Tv companion of KOTA (above)
KRSD (Sept 26 1953) 1310 kc 250 w 1438 Mountain View Rd Phone Fillmore 2-6050 TWX RC 8491 Heart of the Black Hills Stations (original owner) See Heart of the Black Hills Stations in "Group Ownership"

Rep Meeker
 Eli Daniels, pres & dir of tech operations Truman H Walrod, station supervisor & coml mgr, David Lemke, prog dir & chief announcer Faith Walrod, continuity, promotion & production mgr, Tiu Ward, news dir, Lyle Benson, chief engr Ed (Mule) Mueller sports dir

RAPID CITY, Pennington County

KRSD-TV Tv companion of KRSD

RAPID CITY, Pennington County

KRSD-TV Tv companion of KRSD

RAPID CITY, Pennington County

KRSD-TV Tv companion of KRSD

RAPID CITY, Pennington County

KRSD-TV Tv companion of KRSD

SOUTH DAKOTA CONTINUED

SIoux FALLS, Minnehaha County

KELO (1937): 1320 kc, 5 kw, DA-N. KELO Bldg Phone 4-5841 TWX SX 8314. Mid-continent Broadcasting Co. (acquired station 1952). (See BFR Stations in "Group Ownership")

Joe Floyd, pres; Evans A Nord gen mgr. KELO-TV: Tv companion of KELO

KIHO (1946) 1270 kc; 1 kw, DA-N. 113 N. Main Ave Phone Edison 4-7736 KIHO Broadcasting Co. (acquired station Sept 15, 1959). See Johns Family Stations in "Group Ownership"

Network MBS Rep Gill-Perna
John Printup, gen mgr; Don Birn, prog dir; Lee Sterkenberg, chief engr

KISD (May 2, 1948): 1230 kc, 250 w 3631 W. 12th St. Phone Edison 4-5571. KISD Inc. (original owner).

Network Keystone. Rep Donald Cooke.
Verl Thomson, pres, gen mgr & prog dir; V. J. Eschliman, coml mgr, A. Tufte, prom mgr, Bob Henderson, news dir; John Vick, chief engr.

KISD—Sioux Falls' ONLY

"Good Music" station

Bigger adult ratings reach those who can afford to buy . . . and do!

KSOO (1926) 1140 kc, 10 kw-D, 5 kw-N, DA-N. 205 N. Phillips Ave Phone Edison 4-5601. TWX SX FS 8323 KSOO Tv Inc (acquired station Dec 1, 1959)

Network ABC. Rep Avery-Knodel.
Morton H Henkin, pres & gen mgr; Tom Barnes, exec vp; Orrin Melton, asst mgr & sales mgr, Ray Loftness, prog dir; Marje Richards, prom mgr, George Good, news dir, Max E Peice, tech dir.
KSOO-TV: Tv companion of KSOO

VERMILLION, Clay County

***KUSD** (1922) 690 kc, 1 kw-D DA-D Phone Market 4-4411, Ext 3500. U of South Dakota (original owner)

Martin Busch, dir; Donald C Miller, prog dir; James Prusha, chief engr
KUSD-TV: Tv companion of KUSD

WATERTOWN, Codington County

KWAT (March 8, 1940) 950 kc, 1 kw, DA-N. P. O. Box 827. Phone Turner 6-8444. Midland National Life Insurance Co. (acquired station Jan. 1, 1960)

Network MBS, Keystone. Rep Gill-Perna
Ross E. Case, gen mgr, coml mgr & prom mgr; Gene Brantner, prog dir, J. Mark Sheil, news dir, Francis Alwin, chief engr.

WINNER, Tripp County

KWYE (September 1957) 1260 kc; 5 kw-D. 322 W. Second St Phone 727. Midwest Radio Corp (original owner)

Al Clark, pies & gen mgr, Don DeMonbrun, coml mgr, Ben Viedt, prog dir, Bob Bush, news dir; David L. Dodd, chief engr.

YANKTON, Yankton County

KYNT (March 15, 1955) 1450 kc, 250 w P. O. Box 105, North Highway 81 Phone North 5-7892 Leon T Scobie and Lloyd G Pedestrom (acquired station May 23, 1960)

Network CBS Rep Bob Dore
William M Smith, pres, William E Johnson, gen mgr, Harold Happe, coml mgr, John Briggs, prog dir, Bill Johnson, news dir, John Briggs, chief engr

WNAX (1922) 570 kc, 5 kw, DA-N. 3rd & Mulberry St. Phone North 5-7442 TWX 8333. Peoples Broadcasting Corp (acquired station Dec 1, 1957) See Peoples Broadcasting in "Group Ownership"

Network CBS Rep Katz
Herbert E Evans, pres, Donald D Sullivan, gen mgr, Elmer Smith, resident mgr; Nick Bolton, coml mgr; Jack Vaughn, prog dir; Roland Peterson, prom mgr, Bob Hill, news dir, Rex Messersmith, farm service dir, Wynn Speece, womens' dir, Cliff Todd, chief engr.

HAMILTON-LANDIS & ASSOCIATES, Inc.

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WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO

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IN THE MIDWEST—NEAREST OFFICE IS—
1714 TRIBUNE TOWER, CHICAGO 11
DELAWARE 7-2754

TENNESSEE

*Non-commercial

ALCOA, Blount County

WEAG (Aug 25, 1957) 1470 kc; 1 kw-D. P. O. Box 127. Phone Yukon 3-0890 Blount County Broadcasting Co (original owner)

Network Keystone
Specialty programs: Negro, 12 hrs, wkly.
Louis A. Chiles, pres, gen mgr & prom mgr; Herman Petre, coml mgr, Charles Pickel, news dir & prog dir, Richard Madison, chief engr

ATHENS, McMinn County

WLAR (May 15, 1946) 1450 kc, 250 w. 148 N Jackson St Phone Sherwood 5-1314 Mrs. Helene Arterburn (acquired station Dec 1, 1959) See "Newspaper Ownership"

Network MBS, Keystone
Mrs. Helene Arterburn, pres, William P. Atkins, gen mgr, coml mgr & prog dir; Johnny Pirkle, news dir; Andrew M Bates, chief engr.

BRISTOL, Sullivan County

WCYB (see Bristol, Va.)

WOPI (June 15, 1929) 1490 kc, 250 w. Easley-Wright Bldg., Fourth St. Phone South 4-5131 Pioneer Broadcasting Corp. (acquired station April 7, 1960)

Network NBC Rep Burn-Smith
Donald W Owen, pres, Bill E Stone, gen mgr, Charles McGuire, prog dir; Clifton Droke, chief engr

WOPI-FM (1960) 96.9 mc, 9.7 kw. Same licensee, address & staff as WOPI (above).

CAMDEN, Benton County

WFWL (Nov. 9, 1956) 1220 kc, 250 w-D. P. O. Box 178. Phone Ludlow 4-7570. Camden Broadcasting Co. (original owner)

Michael R. Freeland, pres & gen mgr, Charlie Banks, station mgr & chief engr, Jim Freeland, coml mgr & prog dir

CARTHAGE, Smith County

WBKM (1959) 1350 kc, 500 w-D P. O. Box 179. Phone 969. Carthage Broadcasting Co (original owner)

Network Keystone
Reggie L. Honey, pres & gen mgr; Sidney L. Martin, coml mgr.

CENTERVILLE, Hickman County

WHLP (1955): 1570 kc; 1 kw-D. Phone 3575 309 N. Public Square. Trans-Air Broadcast Corp. (acquired station 1959).

CHATTANOOGA, Hamilton County

WAPO (1936) 1150 kc; 5 kw-D, 1 kw-N, DA-N. Read House, zone 2 Phone Amherst 6-6141. WAPO Broadcasting Service Inc. (acquired station 1955)

Network ABC, MBS. Rep Gill-Perna
Gordon Gambill, pres & gen mgr, Walter H. Stamper, coml mgr; Frank F. Hubbs, prog dir; Lamar Reed, chief engr.

WDEF (Jan. 1, 1941): 1370 kc, 5 kw, DA-N. 3300 Broad St, zone 8. Phone Amherst 7-3392. TWX CT 7056. WDEF Broadcasting Co (acquired station March 31, 1944).

Network NBC Rep Branham
Carter M Parham, pres, Ken Flenniken, gen mgr & sales mgr, Bob Litton, public affairs dir, Warren Herring, sales prom mgr; Bill Schoecraft, news dir, Bob Briscoe & Burford Young, chief engr.

WDEF-TV: Tv companion of WDEF.
WDDO (April 13, 1925): 1310 kc, 5 kw, DA-N. Hamilton Bank Bldg Phone Amherst 6-5117 WDDO Broadcasting Corp. (acquired station August 1957)

Network CBS Rep Masla.
H. Clay Evans Johnson, pres; Thos Thielke, gen mgr, J. Bryan Bush, coml mgr; Ara Carapetyan, prog dir; Charles Stokely, chief engr

WDDO-FM (February 1960) 96.5 mc, 13 kw. Duplicates WDDO (above)

WDXB (July 4, 1948): 1490 kc; 250 w Dome Bldg Phone Amherst 6-1114. Fiench Inc (acquired station July 1956).

Rep H-R Reps
Stephen C French, pres & gen mgr; Luke Wilson, coml mgr; William S. Sanders, prog dir, Dewey A. Bryant, news dir, James B. Robison, chief engr.

WELI (Lookout Mountain) (under construction, target date unknown): 1070 kc; 10 kw-D, 1 kw-N, DA-2. Lookout Broadcasters (original owner)

Rep Radio-TV Reps.
Iralee W. Bennis, pres; Cyril G Brennan, gen mgr & chief engr; Dan Brennan, program dir.

WLOM (FM) (not on air; target date unknown) 106.5 mc, 38 kw. Radio Dixie Inc See Gallimore Stations in "Group Ownership"

WN00 (1951): 1260 kc; 1 kw-D. 835 McCallie Ave Phone Amherst 6-4145. Leon S. Walton (acquired station March 1, 1960).

Rep Bernard Howard (national); Dora-Clayton (south).
Specialty programs: Negro, 94 hrs, wkly.
Leon S Walton, pres, Fred J. Webb vp & gen mgr; Lorene Bell, prog dir, David Oliver, news dir.

W0GA (Nov. 27, 1959) 1450 kc; 250 w. P. O. Box 349, zone 2. Phone Amherst 7-1128. Middle

South Broadcasting Co. (acquired station Nov. 27, 1959)

Rep Forjoe
C. R. Rader, pres; Frederick H. Haggerty, gen mgr, Eugene M McGovern, news dir; Frank L. Hough, chief engr.

WRIP (See Rossville, Ga.)

CHURCH HILL, Hawkins County

WMCH (May 8, 1954): 1260 kc; 1 kw-D. Phone Elgin 7-5601. Thales E. Wallace (acquired station Oct 21, 1954).

Network Keystone
Specialty programs: Negro, 6 hrs, wkly.
Thales E. Wallace, pres; Jimmy Smith, gen mgr; Phil Roberts, coml mgr, Bettye Jane Russell, prog dir Robert Heath, chief engr.

CLARKSVILLE, Montgomery County

WDXN (Nov 12, 1954): 540 kc, 250 w. (CP for 1 kw-D). P. O. Box 724 Phone Midway 5-2411 Clarksville Broadcasting Co. (original owner) See Robinson Stations in "Group Ownership"

Network Dixie. Rep Venard, Rintoul & McConnell.
Aaron B. Robinson, pres, Jack Cecil, vp & gen mgr; W. H. Hamby, station mgr & coml mgr, Lloyd James, prog dir, John Wheatley, news dir, Don Moore, asst station mgr & chief engr.

WJZM (October 1941). 1400 kc; 250 w 411 Madison St. Phone Midway 5-6414 Campbell & Sheftall (acquired station April 1947).

Network MBS Rep Masla
Specialty programs: Negro, 20 hrs wkly
John Parry Sheftall, pres; John H. Bailey, gen mgr; Charles Malone, coml mgr, Gary Janes, prog dir; Tom Dolan, prom mgr, Neil Walker, news dir, Joe Maran, chief engr.

CLEVELAND, Bradley County

WBAC (June 18, 1945) 1340 kc; 250 w Box 677. Phone Greenwood 6-7593 WBAC Inc. (acquired station March 1, 1959).

Network MBS. Rep Ayers.
Charles B Britt, pres; Russell E Offhaus, gen mgr, coml mgr & prom mgr, Paul Kirksey, prog dir & news dir, William Stuart, chief engr.

WGLE (May 2, 1957) 1570 kc, 1 kw-D. P. O. Box 524 Phone Greenwood 26511 Southeastern Enterprise (original owner)

Network Keystone
Carl Hoskins, pres; Bill Stamps, gen mgr; Marcine Bendtsen, coml mgr; Coleman Crews, prog dir; Bland Sells, prom mgr, Linda Kay Summers, news dir; Robert L Carr, chief engr.

COLLEGE DALE, Hamilton County

***WSMC-FM** (August 1960): 88.1 mc; 10 w. Southern Missionary College Phone Export 6-3286 Southern Missionary College Inc. (original owner).

C. N. Rees, pres; T. Berry Cobb, gen mgr; William H. Taylor, news dir; William Mundy, prog dir; Ronald L. Servoss, prom mgr; Bert B. Barnes, chief engr.

COLUMBIA, Maury County

WKRM (Nov. 25, 1946): 1340 kc, 250 w. P. O. Box 71. Phone Evergreen 8-3636 Middle Tennessee Broadcasting Co. (original owner).

Network Keystone Rep Rawalt-Walker.
R. M. McKay Jr., pres & gen mgr, Melvin Dugger, coml mgr; Don Spain, prog dir; Bob Anthony, prom mgr, Ted Thompson, news dir; Cameron McKay, chief engr

WMCP (Nov. 12, 1956) 1280 kc, 1 kw-D. P. O. Box 711. Phone Evergreen 8-3241. Maury County Boosters Corp (acquired station March 1958).

Rep Hil F Best
Specialty programs: Negro, 3 hrs wkly.
T. Earl Williford, pres, gen mgr & coml mgr; J. W. Anderson, prog dir & chief engr.

COOKEVILLE, Putnam County

WHUB (July 20, 1940): 1400 kc; 250 w. 315 1/2 E. Spring. Phone Jackson 6-2131. WHUB Inc. (original owner).

Network CBS.
M. L. Medley, owner, pres & gen mgr; Stacey Mott, station dir, Claude Haston, chief engr; Tom Harris, farm dir

COPPERHILL, Polk County

WLSB (Dec. 2, 1958): 1400 kc; 250 w. Copper Basin Broadcasting Co.
Bleine Goss, pres.

COVINGTON, Tipton County

WKBL (Aug 16, 1955): 1250 kc; 1 kw-D. P. O. Box 289. Phone Greenwood 6-9635 Tipton County Broadcasters (acquired station July 1957)

Network Keystone. Rep C. K. Beaver (Memphis).
Specialty programs: Negro, 3 hrs. wkly.
Bob Whiteley, owner, gen mgr & chief engr; Kathy Whiteley, owner & station mgr; Maurice Turnage, coml mgr, Dave Stuart, prog dir; Wayne Griffith, prom mgr; Verne Poindexter, news dir, Mary Nelle Thomas, traffic mgr

COWAN, Franklin County

WZYX (March 3, 1957): 1440 kc, 1 kw-D. Phone West 27471. Guidon Broadcasting Co. (acquired station May 1, 1959).

Rep Best
Roy Morris, pres; Bill Claiborne, gen mgr; Bill Lassister, prog dir; Frank Spenser, chief engr.

CROSSVILLE, Cumberland County

WAEW (1952) 1330 kc 1 kw-D P O Box 278 Phone 333 WAEW Inc (acquired station June 2, 1958).

Network Keystone
Zero Lawson, pres, James W Hamby, gen mgr, Fairia J Hamby, coml mgr, Jack L Dean, prog dir, Lois E Brown, prom mgr, Roy T Hall, news dir, farm dir & sales rep, Leverett V Norris, chief engr.

DAYTON, Rhea County

WDNT (Dec 6, 1957) 1280 kc, 1 kw-D P O Box 294 Phone 1540 Norman A Thomas (original owner).

Network Keystone Rep Raymer
Norman A. Thomas, pres; Jack S Pullin, gen mgr, prog mgr & chief engr; Vance A. Travis, coml mgr, Juanita Terry, prog dir, Bill Watts, news dir

DICKSON, Dickson County

WDKN (Jan 1, 1955): 1260 kc, 1 kw-D P. O. Box 71 Phone Hickory 6-2852. Dickson County Broadcasting Co. (original owner).

Network Keystone
William A. Potts, pres & gen mgr, William M Phillips, prog dir, Mrs Carl Nicks, women's dir, Gene Farrell, news dir; L D Filson, chief engr Joe Webster, farm dir

DIERSBURG, Dyer County

WDSG (July 13, 1946) 1450 kc, 250 w Mill Ave Phone Atwater 5-1294 State Gazette Broadcasting Co (original owner) See "Newspaper Ownership."

Network Keystone. Rep Cecil K Beaver.
Robert W Ward, pres & gen mgr; Jo Ann Waid, coml mgr; William J. Bryant, prog dir, Rance Wyrlick, prom mgr, Ed Owens, news dir, James Stutts, chief engr.

WTRO (March 1, 1957): 1330 kc, 500 w-D. P. O. Box 22 Phone Atwater 5-4173 McQueen & Co (acquired station April 13, 1960).

Specialty programs Negro, 2 hrs wkly
D. Mitchell Self, pres & gen mgr, Pinkney B Cole Jr, coml mgr, Calvin W Tickle, prog dir, Charles Maxey sports dir, Johnv Moore, chief engr.

ELIZABETHTON, Carter County

WBEJ (July 1946): 1240 kc; 250 w. P. O. Box 829 Phone Lincoln 2-2184. WBEJ Inc (acquired station February 1956).

Rep Gill-Perna, Dora-Clayton (regional)
R. C. Turrentine Jr, pres, William E Hale gen mgr, James P Austin, coml mgr; Harold E Henley, program dir, Lynn R. Williams, chief engr, Mack M. Morriss, news dir, Ruth Ritchie, women's dir

ERWIN, Union County

WEMB (May 17, 1956) 1420 kc, 1 kw-D (CP for 5 kw-D). P. O. Box 280. Phone Pioneer 2-2011. Max M Blakemore (original owner).

Rep Webb
Max M. Blakemore, pres, Delbert H. Evans, gen mgr, Dave Bruce, prog dir, W. R. Livesay, chief engr.

ETOWAH, McMinn County

WCPH (1955): 1220 kc; 1 kw-D. 109 Ninth St. Phone 3401. Morgan Broadcasting Co. (original owner).

FAYETTEVILLE, Lincoln County

WEKR (Oct. 1, 1948) 1240 kc, 250 w P O Box 1009. Phone Hemlock 3-3545. Fayetteville Broadcasting Co (acquired station May 12, 1960).

Networks MBS, Keystone
James Porter Clark, partner, gen mgr & sports dir; James W Tate, partner, station & coml mgr; Edward K Chapman, prog dir & news dir, Ernest J Tucker, chief engr & farm dir, Josephine M Owen, traffic & women's dir, Emmett Ferguson, prom dir

FOUNTAIN CITY, Knox County

WFCT (Aug 15, 1960) 1430 kc, 1 kw-D P O Box 5275. Radio Fountain City Inc (original owner)

Rep Hollingbery (national); Kentucky Sales (regional)
J. Francke Foy Jr, pres, James M Welsh, gen mgr, J. Horton Davis, coml mgr.

FRANKLIN, Williamson County

WAGG (March 11, 1953) 950 kc, 1 kw-D 1000 Mallory Rd Phone Swift 4-1594. Williamson County Broadcasting Co (original owner)

Network Keystone
William R Ormes, pres & gen mgr; John A. Haerberle, prog dir Ellis F. Jones Jr., coml mgr, chief engr

GALLATIN, Sumner County

WFMG (FM) (not on air—granted cp Jan 13 1960—target date unknown): 104.5 mc, 8.2 kw. Ellis F. Jones Jr.

WHIN (Aug. 2, 1948) 1010 kc; 1 kw-D. P. O. Box 811 Phone 1010 Sumner County Broadcasting Co., Inc. (original owner).

Network Keystone
N. S. Baker Sr, pres, Charles W Brewer, treas & gen mgr; Bob Perry, prog dir, Lee Raines, chief engr & news dir

GREENVILLE, Greene County

WGRV (1946) 1340 kc, 250 w. P. O. Box 243 Phone 4147. Radio Greenville Inc. (acquired station 1947).

Network Keystone
Paul O. Metcalf, pres & gen mgr, Hugh Pickel, coml mgr, Ray Smith, prog dir
WGRV-FM: 94.9 mc; 4.6 kw. Fm companion of WGRV.

HARRIMAN, Roane County

WBEH (May 1946) 1600 kc, 5 kw-D P O Box 221 Phone 661 Folkways Broadcasting Co (acquired station 1956).

Network Keystone
Kenneth J. Crosthwait, pres, gen mgr & coml mgr, Charles Phillips, prog dir, prom mgr & news dir, Lonnie Mullins, chief engr

HUMBOLDT, Gibson County

WBRJ (Feb. 3, 1949): 740 kc, 250 w-D 210 22nd Ave. Phone Sunset 4-1740 Gibson County Broadcasting Co (original owner) See "Newspaper Ownership"

Network Keystone
J. Frank Warmath, pres, Carroll Wilson, gen mgr, James Welch, coml mgr, Bill Carter, prog dir; Ed Taylor, news dir, Gerald Hicks, chief engr

JACKSON, Madison County

WDXI (Oct. 31, 1948): 1310 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 391 Phone 7-9611. Dixie Broadcasting Co (acquired station October 1948) (See Aaron B Robinson Stations in "Group Ownership")

Network Keystone Rep Venard, Rintoul & McConnell

Aaron B. Robinson, pres & gen mgr; Jack M. Cecil, station & coml mgr, Rod Ellis, program dir; Lala Anne White, promotion dir; James Thomas, chief engr, Gene Williams, news dir; Ron Stuart, farm dir; Marge Borg, women's dir.

WDXI-TV Tv companion of WDXI

WJAK (Dec. 13, 1954): 1460 kc; 5 kw-D, 1 kw-N, DA-N 416 Poplar St Phone 7-7436 Dr. Alexander Leech (acquired station Jan 1, 1956)

Rep Pearson
Specialty programs: Negro, 100%.
Dr. Alexander Leech, pres, Robert G. Blow, gen mgr; Bill Winslett, coml mgr, Jim Dandy, prog dir, Joe Norfleet, news dir, Henry S. Lesh, chief engr

WTJS (1931) 1390 kc; 5 kw-D, 1 kw-N, DA-N. P. O. Box 1131. Phone 7-3316. Sun Publishing Co (original owner) See "Newspaper Ownership"

Network ABC. Rep Branham
Albeit A. Stone, vp & gen mgr; Frank S. Proctor mgr, Leslie R. Brooks, asst mgr, Vincent Z. Tapler, news dir & prog dir; Mrs. Lucille Parish, prom mgr, Jones Hale, chief engr.

WTJS-FM (1947) 104.1 mc, 50 kw. Duplicates WTJS (above)

JAMESTOWN, Fentress County

WCLC (Oct 28 1957) 1260 kc, 1 kw-D P. O. Box 127 Phone Tremont 9-2825 Jamestown Broadcasting Co (original owner)

Network Keystone.
Dr. R. C. Evans, pres, Roy P. (Chuck) Wright, gen mgr.

JOHNSON CITY, Washington County

WETB (Oct 1, 1947) 790 kc; 1 kw-D Box 927 Phone Walnut 8-2141 Press Inc (original owner) See "Newspaper Ownership"

Network MBS Rep Devney-O'Connell
Carl A. Jones, pres, Arthur Kelsey, gen mgr, Bernev Burlison, prog dir, Merriel Moore, news dir, E. B. Jones, chief engr

WJCW (December 1938) 910 kc, 5 kw-D, 1 kw-N, DA-N P O Box 3162, Carroll Reece Branch Phone Walnut 6-6167 Tri-Cities Broadcasting Inc (acquired station June 1, 1960)

Network CBS Rep Weed Radio
Jim C. Wilson, pres, Ken Marsh, gen mgr, Ed Bryant, chief engr

WJCW-FM (1948) 100.7 mc, 9.6 kw Duplicates WJCW (above).

JONESBORO, Washington County

WJSO (Oct. 16, 1958) 1590 kc, 5 kw-D Route #1, Johnson City, Tenn Phone Walnut 6-3121, Johnson City Mountain View Broadcasting Co (acquired station April 1 1959)

Rep Paul Raymer.
Norman A. Thomas Sr, pres & chief owner, Ed Davis, prog dir & gen mgr, Jimmy Lewis, coml mgr, Norman A. Thomas Jr, sales & chief engr

KINGSFORT, Sullivan County

WKIN (October 1951). 1320 kc; 5 kw-D. P. O. Drawer K Phone Circle 6-8131 Radio Station WKIN Inc (original owner) See Bahakel Stations in "Group Ownership"

Cy N. Bahakel, pres, Les Tackett, gen mgr
WKPT (July 14, 1940): 1400 kc; 250 w. 222 Commerce St Phone Circle 5-4161 Kingsport Broadcasting Co (original owner) See "Newspaper Ownership"

Network NBC. Rep Burn-Smith
C. P. Edwards Jr, pres, Paul L. Overbay, gen mgr, Phil J. Weaver, coml mgr; Martin Karant, prog dir & news dir, Harol Dougherty, chief engr

WKPT-FM (February 1948): 98.5 mc; 10 kw. Duplicates WKPT (above).

KNOXVILLE, Knox County

WATE (Feb 12, 1927) 620 kc; 5 kw, DA-2.

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EX 3-3456

*As of August 1, 1960

612 Gay St. S.W. Phone 4-4651. TWX KX 95.

WATE Inc (acquired station Oct 1, 1956).

Network NBC Rep Avery-Knodel

W. H. Linebaugh, vp & gen mgr, J. T. McCloud, dir of sales, John H. Reese, dir of prog, Harold Earnest prom mgr, Fred M. Andrews, dir of engineering

WATE-TV Tv companion of WATE (above).

WBIR (January 1941) 1240 kc; 250 w 1513 Hutchison Ave, zone 17 Phone 5-8101 TWX KX 88. Taft Broadcasting Co (acquired station Dec 4, 1959) See Taft Broadcasting Stations in "Group Ownership"

Network ABC Rep Gill-Perna
Hulbert Taft Jr, pres John P. Hart, gen mgr, Leon Ridings, station dir & coml mgr, W. R. Johnston Jr, prog dir Robert Wesley, news dir, J. Rex Horton, chief engr

WBIR-FM (October 1949) 93.3 mc; 3.3 kw. Same licensee address & staff as WBIR (above)

WBIR-TV Tv companion of WBIR-AM-FM (above)

WIVK (March 20, 1953) 860 kc, 1 kw-D P O Box 10207, 6711 Kingston Pike, zone 19. Phone 8-6511 Dick Broadcasting Co (original owner)

Rep Dora Clayton (Atlanta) Bernard Howard (New York)

James A. Dick pres & gen mgr, W. P. Poore Jr, coml mgr Claude A. Tomlinson Jr, prog dir; William Hoopes, news dir, Milton Jones, chief engr

***WKCS (FM)** (December 1952) 91.1 mc; 310 w. 2509 Broadway NE, zone 17 Phone 4-3001. Fulton High School (original owner)

Penny Windham, prog dir, Noel Alexander, chief engr

WJCW

Johnson City, Tenn.

WJCW-FM

CBS

RADIO FOR

TRI-CITIES

Johnson City, Tenn.

Kingsport, Tenn.

Bristol, Tenn.-Va.

National Representative:

Weed Radio

New York • Chicago • San Francisco

TENNESSEE CONTINUED

WKGN (1946) 1340 kc 250 w P O Box 1750 Phone 4-0766 WKGN Inc (acquired station Jan 21 1955)
Rep Bolling Clarke-Brown
George P. Mooney, pres & gen mgr, R E Crenshaw, coml mgr, Marty Lockett, prom dir, Margaiet Pennington, prom mgr, Bill Godby, news dir, Robert Goodman, chief engr

WKGN

1ST Hooper—Jan. 1960
PULSE—Feb. 1960

MUSIC • NEWS
• CITIZENSHIP •
Knoxville's ONLY
24-hour Station

Nat'l. Rep: The BOLLING CO.

WKXV (February 1953) 900 kc 1 kw-D P O Box 2269, zone 1 Phone 4 9866 Knox-Ville Ra-Tel Inc (original owner)
Networks MBS, Keystone
Specialty programs Negro 20 hrs wkly
B. L. Boring, pres & gen mgr, M I Thompson, chief engr & coml mgr, Willie C Day, asst prog dir, Robert Ray Johnson, prom mgr, George Gilbert, news dir.

WNOX (1921) 990 kc 10 kw DA-N 4400 Whittle Springs Rd, N.D., zone 17 Phone 3-3171 TWX KX 183 Scripps-Howard Radio Inc (acquired station 1935) See Scripps-Howard Stations in "Group Ownership" See also "Newspaper Ownership"
Network CBS Rep John Blair
Jack R Howard, pres; Richard B. Westergaard, gen mgr; O L Smith, coml mgr, Charles McMahon, prog dir, Judith Richards, prom mgr, Ron Ashburn, news dir, Ray Evans, chief engr.

***WUOT (FM)** (October 1949) 91.9 mc; 70.5 kw 14 Ayres Hall, U of Tennessee (original owner)
Dr A D Holt, pres, Dr Kenneth D Wright, station dir, Philip A Thompson, prog dir, Raymond A Shirley, chief engr

LAFAYETTE, Macon County

WBEW (Nov 3, 1958) 1460 kc; 1 kw-D Phone North 6-5955 Lafayette Broadcasting Co (original owner)
Eldon Leslie, pres & gen mgr, Wayne Neil, prog dir; Thomas A. Jones, news dir, Donald Norris, chief engr

LAFOLLETTE, Campbell County

WLAF (May 17, 1953) 1450 kc, 250 w Fleet Oil Bldg Phone 1060 LaFollette Broadcasting Co (original owner)
Network Keystone
E F Wheeler, pres, John H Carr, gen mgr & coml mgr, Hillard Mattie, program dir; Jack W. Miller, promotion dir, Philip T Perdue, chief engr, Joseph Vandever, news dir; Edna Hendon, women's dir

LAWRENCEBURG, Lawrence County

WDXE (July 1951) 1370 kc 1 kw-D 120 1/2 North Military Ave Phone South 2-4411 Aaron B Robinson (original owner) See Robinson Stations in "Group Ownership"
Networks Keystone, Dixie Rep Venard, Rintoul & McConnell
Aaron B Robinson, pres, Ken Marston, gen mgr, Bud Sawyer, coml mgr, Abe Hall, prog dir; Milton D Griffin, prom mgr, Philip J. Kemper, news dir & chief engr

LEBANON, Wilson County

WCOR (October 1949) 900 kc, 500 w-D P. O. Box 300. Phone Hickory 4-0474. Lebanon Broadcasting Co (original owner)
Theo F Ezell Jr, pres, Jack Hendrickson, coml mgr, Walt Dillard, prog dir, William Johnston, chief engr

LENOIR CITY, Loudon County

WLIL (May 30, 1950) 730 kc 1 kw-D P. O. Box 151. Phone Yukon 6-7536 WLIL Inc (original owner) See Wilkerson Stations in "Group Ownership"
Network Keystone
Arthur Wilkerson, pres & gen mgr, Tommy Tuck, coml mgr; Allen Breazeale, chief engr.

LEWISBURG, Marshall County

WJLM (May 15, 1947), 1490 kc, 250 w. P. O. Box 20. Phone Elmwood 9-4511 L. D. Lingner Jr. (acquired station Sept. 15, 1953)
Networks MBS, Keystone. Rep Best.
Louis D. Lingner, pres, Bob Davidson, coml mgr; Pam Lingner & Barbara Ables, prog dirs; Jim Dandy, prom mgr; Denny Walker, news dir, R. C. Willey, chief engr.

LEXINGTON, Henderson County

WDXL (July 1954) 1490 kc 250 w. P O Box 150 Phone Woodland 8-3500 Lexington Broadcasting Service Inc (acquired station 1955)
Rep Keystone
Guy B Amis, pres; Ben Enochs, gen mgr & chief engr, Aubrey Booth, prog dir, Dorothy Ward, news dir

LIVINGSTON, Overton County

WLIV (Nov 26 1956) 920 kc, 1 kw D P O Box 131 Phone Talbot 3-4138 Audio Broadcasters (original owner)
Network MBS
R H McCom station mgr & coml mgr, Jack Woodward firm dir, Drew Huffines news & promotional dir, Peggy Sullivan, women's dir, John A Cunningham, chief engr

LOOKOUT MOUNTAIN, Hamilton County

WFLI (see Chattanooga, Tenn)

MADISON, Davidson County

WENO (Sept 16 1957) 1130 kc 5 kw-D P O Box 5236 Nashville Phone Twilight 5-5101 Nashville Central Broadcasting Corp (original owner)
Rep Bernard
H C Young Jr, pres, Jerry Glaser, gen mgr, Harry Sullivan, coml mgr, Wally Becham, prog dir, Johnny Talley, news dir, Andrew Jones, chief engr

MANCHESTER, Coffee County

WMRS (March 5, 1957) 1320 kc 1 kw-D 611 McArthur St. Phone Parkway 8-3526 Manchester Broadcasting Co (original owner).
Network Keystone
Murray Chumley, owner & gen mgr, William F Jones, coml mgr, Joe Hathcock, program dir, W C Spraggins, chief engr; Robert Greene, & Joe Sullivan, co-news dirs, O E Rigney, farm dir, Katherine Ewell, women's dir

MARTIN, Weakley County

WCMT (June 11, 1957) 1410 kc, 1 kw-D P O Box 483 Phone 460 J. T Sudbury (original owner)
J T Sudbury pres, Dwight A Dumm, gen mgr, coml mgr & chief engr, Doris Gill prog dir, Chuck Jones, prom mgr, Bill Teuton, news dir.

MARYVILLE, Blount County

WGAP (Aug 13, 1947) 1400 kc; 250 w P O Box 680 Phone Yukon 3-4310 Aluminum Cities Broadcasting Co (acquired station August 1950)
Frank H Corbett, chief owner; Horace McGill, coml mgr, Kenneth Johnson prog dir, Pete Williams news dir; Billy Crisp, chief engr

MCKENZIE, Carroll County

WHDM (Jan 29 1954) 1440 kc 500 w-D P. O. Box 370, McKenzie Hotel Phone Elgin 2-3371 The Tri-County Broadcasting Co. (acquired station March 15 1955)
E S Nolting, pres & gen mgr, Gail C Burns, prog dir, Lou Owen, news dir, Martin Dill, chief engr

McMINNVILLE, Warren County

WBMC (May 1, 1955) 960 kc 500 w-D P O. Box 270 Phone 2104 Cumberland Valley Broadcasting Co (original owner) See Regional Broadcasting Stations in "Group Ownership"
Dr. C H Cope pres, Franklin H Brown, gen mgr, Hal Duham, prog dir, Chuck Mulligan prog mgr, Jim Eastman, news dir, Linda Fann, women's dir, Alvin Byars, chief engr
WMMT (1947). 1230 kc, 250 w N Chancery St, Phone 2223 Regional Broadcasting Corp. (acquired station October 1959).
Network Keystone.
William R Vogel, pres & gen mgr, Dean Harden coml mgr, Gardner Underhill, prom dir; Hubert Beasley, chief engr

MEMPHIS, Shelby County

KWAM (1946) 990 kc, 1 kw-D P O Box 9887. Phone Fairfax 3-2679. E D Rivers Jr. (acquired station 1951) See Dee Rivers Stations in "Group Ownership"
Network Keystone Rep Charles Bernard
H C Young, pres, Jerry Glaser, vp, Don Kern, gen mgr.
WDIA (June 1947) 1070 kc, 50 kw-D, 5 kw-N, DA-2 P O Box 5125, zone 12 Phone Broadway 6-2703 TWX 148 WDIA Inc. (acquired station Oct 1 1957) See Soudelring Stations in "Group Ownership"
Rep Bolling
Specialty programs Negro, 100%
Egmont Soudelring, pres; Bert Ferguson, exec vp & gen mgr, Archie Grinalds Jr, sales mgr, David J Mattis, prog dir; Phil Moss, prom mgr; Marie Wathen, news dir, Henry N Fones, chief engr

WDIA-FM (Oct 1, 1960): 102.7 mc, 52 kw. Duplicates WDIA (above)

WFMB (FM) 105.9 mc; 3.1 kw. Great Southern Broadcasting Co

WHBQ (1925) 560 kc, 5 kw-D, 1 kw-N, DA-2 P. O. Box 176 Phone Broadway 2-3441 TWX ME 68, RKO General Inc. (acquired station July 8, 1954). (See RKO General Inc. in "Group Ownership.")
Network MBS, Keystone.
Rep H R Representatives.
Specialty program: Negro, 1 hr wkly

Thomas F O'Neil pres, William H. Grumbles, vp, Boone F Nevin, gen mgr & national sales mgr, James A Bedwell, local sales mgr, Hugh Frizzell prom dir, Welton M Roy, chief engr, Charley Sullivan, news dir; Bea Armstrong women's dir

WHBO-TV Tv companion of WHBQ
WHER (Oct 29 1953) 1430 kc, 1 kw-D 972 S Third St, zone 6 Phone Jackson 5-6831 Tri-State Broadcasting Service (original owner)

Rep Forjoc
Sam C Phillips pres, William S Decker Jr, gen mgr & prog dir, William T Trotter, coml mgr & prom mgr, Jamie Joplunn news dir, William D Cousar, chief engr

WHHM (1948) 1310 kc 250 w 930 Madison Phone Jackson 7-1422 Thomas W Shupp (acquired station Aug 15 1959)

Network ABC Rep Deanev O'Connell
Thomas W Shupp owner & gen mgr, Paul Harper, coml mgr, Keith Sheriff prog dir & prom mgr, Harlow Hill, news dir, William Davis, chief engr

WLOK (March 1 1956) 1480 kc 5 kw-D, 363 S Second St Phone Jackson 7-9565 WLOK Inc (original owner) See Parkin-Ray Stations in "Group Ownership"
Rep Bernard Howard
Specialty programs Negro, 100%
Lules J Pugh pres, Robert F Batusch, gen mgr, Richard Cole prog dir, Billy Edward Jones, chief engr

WMC (Jan 21 1923) 790 kc 5 kw DA-N P O Box 8325 Phone Broadway 4-8515 TWX ME-470 WMC Broadcasting Co (original owner) See Scripps Howard Stations in "Group Ownership" Also see Newspaper Ownership

Network NBC Rep Blair
Henry W Slavick gen mgr, Stan Torgerson station mgr, Dean Osmundson, prog dir, Ray Gill Jr, sales mgr, Jack Agnew, prom mgr, Steve Warren news dir, E C Frase Jr, chief engr

WMC-FM (May 22 1947) 99.7 mc 300 kw Same license, address and staff as WMC (above)

WMCT (TV) Tv companion of WMC-AM-FM
WMPS (March 1925) 680 kc, 10 kw-D, 5 kw-N DA-N P O Box 218, zone 1 Phone Jackson 5-2663 TWX ME 392 WMPS Inc (acquired March 1945) See Pough Stations in "Group Ownership"

Rep Radio-Tv Representatives
Harold Krelstein, pres, Charles T DeVois, vp & gen mgr, Allen Avery, coml mgr, Don Stevens, prog dir, Dick McClary, prom mgr, Tys Terwey, news dir, L S Stevens, chief engr
WMPS-FM (Dec 2, 1959) 97.1 mc, 66 kw Duplicates WMPS (above)

WOMG (FM) (1960) 95.5 mc 13 kw Madison Bldg Quality Music of America Inc (original owner)

WREC (September 1922) 600 kc 5 kw, DA-2 Hotel Peabody Bldg, zone 3 Phone Jackson 5-1313 TWX Memphis 269 WREC Broadcasting Service Inc (original owner)

Network CBS Rep Katz
Hovt B Wooten, pres & gen mgr, Charles Brakefield coml mgr, Jack Michael prog dir & prom mgr, Russ Hodge, news dir, Wilson Roney, chief engr
WREC-TV Tv companion of WREC

MILAN, Gibson County

WKBT (April 28, 1955) 1600 kc 1 kw-D P O Box 288 Phone Murray 6-2481 West Tennessee Broadcasting Co (original owner)
Rep C K Beaver (Memphis)
Ben I King, pres, Jack C Merrill, gen mgr, Bill Hanev prog dir, Larry Dunphy, prom mgr, Bill Markham, chief engr

MILLINGTON, Shelby County

WHEY (May 1957) 1220 kc 250 w-D Phone Canal 3-3000 WHEY Radio Service (acquired station April 1, 1960)
Network Keystone. Rep C K Beaver (Memphis)
Specialty programs Negro, 3 hrs wkly
Bob Whiteley, owner, station mgr & chief engr, John Latham business mgr, John Murphy, coml mgr, Clara Pugh, prog dir, Jack Hill, prom mgr, John Colvette, news dir

MORRISTOWN, Hamblen County

WCRK (October 1947) 1150 kc; 1 kw-D 500 w-N, DA-N P O Box 304 Phone Juniper 6-9101 Cherokee Broadcasting Corporation (original owner)
Network Keystone Rep Holman
Herbert S Walters, pres, Howell Ashford Jr, gen mgr, James F. Stair, prog dir, James A Redden, chief engr
WMTN (Oct 19, 1957) 1300 kc, 5 kw, DA-D P O Box 2146 Phone Juniper 6-7993 East Tenn Broadcasting Corp. (original owner)
Rep Spot Time Sales
George R Guetin, pres & chief engr, Bill Holland, gen mgr, Jimmy Peoples, prog dir & news dir

MURFREESBORO, Rutherford County

WGNB (1947) 1450 kc; 250 w P O Box 310 Phone Twinbrook 3-5373 Regional Broadcasting Corp (acquired station Feb 10, 1960) See Regional Broadcasting Stations in "Group Ownership"
Network Keystone Rep Holman
William R Vogel, pres, David W Maitin gen mgr & coml mgr
WMTS (Nov 1, 1953) 860 kc; 250 w-D 112 N W. Broad St Phone Twinbrook 3-6611. Arthur D Smith Jr (original owner)
A D Smith Jr, pres, Virgil Trimm, gen mgr, Neil Lancaster, coml mgr; John D Hood, prog dir & news dir, Lewis Penuel, prom mgr, Al Parsons, chief engr.

NASHVILLE, Davidson County**WENO** (See Madison, Tenn)**WFMB (FM)** (1953) 105.9 mc, 31 kw 537 Third National Bank Bldg Phone Alpine 5-5526 Great Southern Broadcasting Co (acquired station August 1953)

Rep Good Music Broadcasters, Fm Unlimited William O Barry, pres & gen mgr, Will Collier Baird Jr, vp & coml mgr, John McGinnis prog dir

WKDA (1947) 1240 kc, 250 w. First American National Bank Bldg zone 3 Phone Alpine 4-0511 WKDA Broadcasting Co (acquired station Oct 1, 1959) See Townsend Fund Stations in "Group Ownership"

Reps McGavren, Clarke Brown Jack S Stapp, pres & gen mgr, Charles F Walker, prom dir, Roger Schutt, prom mgr Dick Buckley, news dir, W H. Highfill, chief engr

WKDA Nashville

No. 1 in Pulse for 4 1/2 consecutive years

Represented by

Daren F McGavren National

Clarke Brown Regional

WLAC (Nov 24, 1926) 1510 kc, 50 kw, DA-N 161 4th Ave zone 3 Phone Alpine 6-0161 TWX NV60 WLAC Inc (acquired station 1952)

Network CBS Rep Katz Specialty programs Negro, 34 hrs wkly F C Sowell, vp & gen mgr, E G Blackman, coml mgr; Paul Oliphant, prog dir, Mrs Thirace Warren, prom mgr, Chuck Scott, news dir, F D Binns, chief engr

WMAK (July 1, 1948) 1300 kc 5kw, DA-N. Maxwell House, zone 3 Phone Alpine 4-3411 WCMI Radio Inc

Rep Hollingbery Frederick Gregg Jr, pres & gen mgr, Roland Wolfe Jr, coml mgr, Charles King, natl sales mgr

WNAH (Dec 24, 1949) 1360 kc, 1 kw-D James Robertson Hotel Phone Alpine 4-7611, Hermitage Broadcasting Corp (original owner)

Networks MBS, Keystone Rep Best V T Irwin Jr, pres & gen mgr; Mrs Goldie Irwin, exec dir, Herman A Rippey, coml mgr, James Williams, prog dir, Jerry Haddock, prom mgr, Louis Thacker, news dir, Howard Woodard, chief engr

WSIX (Jan 7, 1927) 980 kc, 5 kw, DA-N. Nashville Trust Bldg, zone 3 Phone Alpine 5-5431. TWX NV 178 WSIX Inc (original owner)

Network ABC Rep Peters, Griffin, Woodward Louis R Draughon, pres; E S Tanner, exec vp & gen mgr, Charles H Caldwell, asst mgr, Clarence L Waggoner, coml mgr, Ed Sheppard, prog dir, W. A. Jones Jr, prom mgr, Huddy Crockett, news dir, Charles R Duke, chief engr

WSIX-FM (1948) 97.5 mc, 9 kw Same license, address & staff as WSIX (above). Programs separately**WSM** (1925) 650 kc, 50 kw 7th & Union Sts Phone Alpine 4-5656 TWX NV 77. WSM Inc (original owner)

Network NBC Rep Blair John H DeWitt Jr, pres, Robert Cooper, gen mgr

WVOL (December 1951) 1470 kc 1 kw-D (CP for 5 kw-D, 1 kw-N DA-2) P O Box 8085 Phone Canal 8-3424 Rounsaville of Nashville Inc (acquired station October 1956) See Rounsaville Stations in "Group Ownership"

Rep Pearson Dora Clayton (Southwest). Specialty programs Negro, 100% Robert W. Rounsaville, pres, Harold F Walker, vp, natl sales, John Fulton vp, local sales, Joyce Monroe, natl program dir Carter S Jones, station mgr & prom mgr, William D. Salmon, coml mgr, Morgan Rabb prog dir; Chuck Mitchell, news dir, Wayne B Robinson, chief engr

NEWPORT, Cocke County**WLIK** (April 9, 1954) 1270 kc, 5 kw-D P O Box 270 Phone 309; WLIK Inc (original owner) See Wilkerson Stations in "Group Ownership"

Network Keystone Arthur Wilkerson pres & gen mgr, Ira B Crisp, coml mgr, Don A Crisp, chief engr

OAK RIDGE, Anderson County**WATO** (Feb 1 1948) 1290 kc, 1 kw-D 500 w-N, DA-N 253 Main St Phone Oak Ridge 5-3535. Radio-Active Broadcasting Inc (original owner)

Network MBS Samuel P Thrower, pres & gen mgr, Leonard M McCoig coml mgr, Robert E Yongue III, prog dir, Genevieve M Long, asst secy-treas, Joan Ellen Zucker, news dir, Paul E Lewis, chief engr

ONEIDA, Scott County**WENT** (Aug 1, 1959) 1310 kc 1 kw-D P O Box 68 Phone Logan 9-8598 Scott Broadcasting Co. (original owner)

R H Troxel, pres & owner, Walter H. Scarbrough gen mgr, Hugh Newsom, chief engr.

PARIS, Henry County**WTPR** (1946) 710 kc 250 w P O Box 731 Phone 1700 Paris Broadcasting Co (acquired station 1951) See Robinson Stations in "Group Ownership"

Rep Vernard, Rintoul & McConnell A B Robinson, pres Joe P Van Dyke, station mgr, Doyle Owen, regional sales mgr, Verne Brooks, prog dir, John Lashlee, coml mgr, Don Someville chief engr

PULASKI, Giles County**WKSR** (May 6, 1947) 1420 kc; 1 kw DA-N, Jones Bldg Phone Emerson 3-2505 TWX 344 Richland Broadcasting Co (acquired station May 1953)

Network ABC John R Stephens, pres & gen mgr, Alene Cane, coml mgr, George Martin, program dir, Norris Hammond, promotion dir, Noble G Morgan, chief engr, Helen Abernathy, Corky Hoover, co-news dirs, Terrill Jackson, farm dir, Susie Hedgepath, women's dir.

RIPLEY, Lauderdale County**WTRB** (1954) 1 kw-D Phone 1060 Lauderdale Broadcasting Co.

Network Keystone Shelby McCallum, Smith Dunn and John Stewart, co-owners; John Stewart, gen mgr; Virginia Harrison, coml mgr; William Scott, program dir, Don Paris, chief engr.

ROCKWOOD, Roane County**WRKH** (May 12, 1957) 580 kc; 1 kw-D Peleman Bldg Phone Elmwood 4-0911 Blue Ridge Broadcasting Co (acquired station June 1, 1960) See Gallimore Stations in "Group Ownership"

Rep Trent J. A Gallimore, pres, Frank Harmon, gen mgr & coml mgr, Harry Dellinger, sales mgr, Hugh Allen, prog dir, David Ledford, news dir, Shirley Hooper, women's dir, Lyle Shuman chief engr

ROGERSVILLE, Hawkins County**WRGS** (Aug. 20, 1954) 1370 kc, 1 kw-D Burem Pike Phone 6491 WRGS Inc (original owner)

Rep Best John E Beal, pres George Beal, gen mgr Tom Lyons, coml mgr Harry M Beal, prog dir, Hale Vance, news dir, Fred A Berry, chief engr

SAVANNAH, Hardin County**WORM** (June 29, 1956) 1010 kc, 250 w-D P O Box 312 Phone 4981 Savannah Broadcasting Service Inc (acquired station Aug 1, 1957)

Network Keystone Rep C K Beaver & Assoc (Southeast). Neal B Bunn, gen mgr & vp; Bill Schaaf coml mgr, Hal Harris, prog dir & news dir Wesley Jackson, chief engr.

SEVIERVILLE, Sevier County**WSEV** (April 23, 1955) 930 kc, 5 kw D P O Box 192 Phone 453-2844 Smoky Mountain Broadcasting Corp (original owner)

Norman Burchfiel, pres, Hugh E Trotter, gen mgr, A T. Henderson Jr, chief engr

SHELBYVILLE, Bedford County**WHAL** (1946): 1400 kc, 250 w. P O Box 241, Phone Murry 4-1400 Shelbyville Broadcasting Co (original owner) See Wilkerson Stations in "Group Ownership"**WLIJ** (Dec 2 1959) 1580 kc, 1 kw-D P O Box 110 Phone Murray 4-1511 Arthur Wilkerson (acquired station Oct 21, 1959) Arthur Wilkerson, pres, Ernie Keller, gen mgr, Bob Muschara, chief engr.**SOUTH PITTSBURG, Marion County****WEPG** (July 9, 1951) 910 kc 500 w-D P O Box 8 Phone Temple 7-6185 Marion County Broadcasting Co. (acquired station August 1 1958)

Eaton P. Govan Jr, owner-mgr & coml mgr; Patricia Ann Chilton, program dir, Jerry W. Nelson, promotion dir, William H Dunn, farm dir & chief engr, Vinette R Govan, women's dir

SPARTA, White County**WSMT** (April 26, 1953) 1050 kc, 1 kw-D P O Box 390 Phone 3751 and 5571 Sparta Broadcasting Co (original owner)

Sam J Albritton, pres Maitha L Albritton, gen mgr Van L Slack, coml mgr, Ivy O Hillis, prog dir Bill Parsons, news dir, Gordon L Moore, chief engr

SPRINGFIELD, Robertson County**WDEL** (July 24, 1950). 1590 kc, 1 kw-D P O Box 464 Phone Evergreen 4-5541 Springfield Broadcasting Co (original owner)

Network Keystone Specialty programs Negro, 7 hrs wkly W N Locke, pres & gen mgr, Mrs Hoyt Bell, sec-treas, Bill Gray, coml mgr, Joe Webb, prog dir, Carol Smith, prom mgr, Monte Bitner, news dir, Jim Johnson, chief engr.

SWEETWATER, Monroe County**WDEH** (1955) 800 kc 1 kw-D P O Box 182. Phone 5025 William M Bryan (acquired station Oct 15 1958)

Rep Webb William M Bryan, pres gen mgr & chief engr, Robert Leonard, coml mgr, David Scarbrough, prog dir

TAZEWELL, Claiborne County**WNTT** (July 1, 1960) 1250 kc, 500 w-D. Claiborne Broadcasting Co. (original owner).

Rep Hopewell Cal Smith gen mgr, Floyd Turner, chief engr.

TULLAHOMA, Coffee County**WJIG** (1947) 740 kc; 250 w-D P O. Box 2139 Phone Glendale 5-2607. Radio Tullahoma Inc (acquired station 1957) See Smith Broadcasting in "Group Ownership."

Network Key-tone Rep Dora Clayton (Atlanta) M D Smith III, pres, Hugh Birdsong, gen mgr, coml mgr & chief engr, Jerry Douglas, prog dir, Martha Grider, prom mgr, Bob Hammers, news dir

UNION CITY, Obion County**WENK** (1946) 1240 kc; 250 w P O Box 287 Phone Turner 5-1240 Union City Broadcasting Co (original owner). See Robinson Stations in "Group Ownership"

Networks Keystone, Dixie. Rep Venard, Rintoul & McConnell, Cecil Beavers (Memphis & Atlanta) Aaron B Robinson, pres; E B. Fritts, station mgr, coml mgr, prog dir & prom mgr, J R Moore, farm dir, Charles Holland, chief engr

WINCHESTER, Franklin County**WCDD** (March 8, 1942) 1340 kc, 250 w P O Box 1103 Phone Woodlawn 7-2201 Franklin County Radio & Broadcasting Co Inc. (acquired station Aug 1, 1956).

Network Keystone Francis V. Frassard, pres; Leonard M Dawson, gen mgr, omi mgr, Bill N Morris, prog dir, Mildred C Crawford, asst mgr & news dir, Earl C Grover chief engr

TEXAS

*Non commercial

**ABILENE, Taylor County****KNIT** (June 15 1957) 1280 kc, 500 w-D P O Box 383 Phone Orchard 4-7211 Key City Broadcasters Inc (original owner)

Rep Pearson Howard Barrett pres & gen mgr, John A. Mingus, sec & asst mgr, Forest Lane coml mgr & prom mgr, Virgil D Terry news & prog dir, John E Turner, chief engr.

KRBC (Oct 1, 1936) 1470 kc, 5 kw D, 1 kw-N, DA-N P O Box 178 Phone Owen 2-4242 TWX AE 10 Abilene Radio and Television Co (acquired station March 1, 1955)

Network ABC Rep Headley-Red Dale Ackers, pres & gen mgr Bill Fox, station mgr, Ken Knox, prom mgr & prog dir, Chuck Fadt, news dir, Herman Ridgeway, chief engr

KRBC-TV Tv companion of KRBC **KWKC** (June 19, 1948) 1340 kc, 250 w 2500 Buttcut St Phone Orchard 3-2545 Citizen's Broadcasting Co (original owner).**ALICE, Jim Wells County****KOPY** (1917) 1070 kc, 1 kw, DA-N P O. Box 731 Phone Mohawk 4-4324 Leon S. Walton (acquired station Oct. 15, 1958).

Rep Bernard Howard Specialty programs Spanish, 38 hrs, wkly. Leon S. Walton, pres, Gene Goodson gen mgr, Ron Whitehurst, coml mgr Ross Adkins, prog dir Miguel Rios, Spanish prom mgr, Wm H Hillburn, chief engr.

TEXAS CONTINUED

ALPINE, Brewster County

KVLF (February 1947) 1210 kc 250 w (CP for 1 kw-D, 250 w-N) P O Box 779 Phone Tennyson 7-2144 Big Bend Broadcasters (original owner) See Hawkins-Hubbs Stations in "Group Ownership"
Network Keystone
Specialty programs: Spanish, 6 hrs, wkly
Gene Hendry pres; Golden Anderson coml mgr, Phil Wayne Ebensberger, prog dir, Sherman Newsom, chief engr

AMARILLO, Potter County

KBUY (1946) 1010 kc, 5 kw-D 500 w-N DA-2 P O Drawer 2828 Phone Drake 2-6543 KBUY Inc (acquired station May 1, 1959) Sale to Giles E Miller pends
Network MBS, Rep Weed
Specialty programs Negro
David R Worley, pres & gen mgr Gerald H Sanders, co-owner Joe Barnes, mgr Ralph Cerv, coml mgr Al McKinley, prog dir Alma Thomas, traffic dir; Richard Hedgecock, chief engr

KFDA (August 1933) 1440 kc, 5 kw-D 1 kw-N, DA-N P O Box 128 Phone Drake 4-1637 Lone Star Broadcasting Co (acquired station Aug 1, 1957) See Texas State Network Stations in "Group Ownership"
Network ABC Rep Raymer
Charles E Jordan pres Bob Zellermaier gen mgr Gary McDowell prom mgr, Jim Markum, news dir; Bill Dennv, chief engr

KGNC (1922) 710 kc 10 kw DA-2 P O Box 751 Phone Evergreen 3-3321 TWX Amarillo 4 Plains Radio Broadcasting Co (acquired station 1935) See "Newspaper Ownership"
Network NBC Rep Katz
B E Walker, pres Bob Watson gen mgr, Bill Lane station mgr; Bob Izzard, news dir, W H Torrey, chief engr

KGNC-FM (Dec 24, 1958) 93.1 mc 141 kw Duplicates licensee, address and staff of KGNC (above)
KGNC-TV Tv companion of KGNC-AM-FM (above)

KIXZ (June 1947) 940 kc; 1 kw DA-1 (CP for 5 kw-D, 1 kw-N, DA-2) P O Box 2387 Phone Drake 6-5654 KIXZ Inc. (acquired station Aug 15, 1960)
Rep Bolling
Jay J G Schatz, pres & owner, John J Heetland, gen mgr Joe Ramav coml mgr Jim Hilliard, prog dir, Gary Mack, news dir, Jerry Hickman, chief engr

KRAY (Sent 15 1955) 1360 kc 500 w-D Paramount Bldg Phone Drake 4-5235 Raymond D Hollingsworth (original owner)

KZFP (March 1955) 1310 kc 1 kw-D P O Box 2273 Phone Drake 4-3796 Fanhande Broadcasting Co (original owner) See David P. Pinkston Stations in "Group Ownership"
Rep Pearson
Ray Winkler, co owner & gen mgr Ernie Thrasher, asst mgr, Ralph Cerv, coml mgr Al McKinley, prog dir Dolores Nims prom mgr, Ralph Newton, news dir Tom Atkins, chief engr

ANDREWS, Andrews County

KACT (January 1955) 1360 kc 1 kw-D P O Box 308 Phone Lambert 3-2845 KACT Radio Inc (acquired station Jan 1, 1959) See Formby Stations in "Group Ownership"
Network Keystone
Clint Formby pres Chris Clark vp, gen mgr & coml mgr, Bill Ward news dir, Sam Gallo-way, chief engr

ATHENS, Henderson County

KBUD (May 17, 1948) 1410 kc, 250 w-D (CP for 1 kw-D) P O Box 309 Phone 2277 J. B. McNutt Jr (original owner)
Network Keystone
J. B. McNutt Jr, gen mgr & chief engr

ATLANTA, Cass County

KALT (Oct 18, 1950) 900 kc, 1 kw-D P O Box 289 Phone Swift 6-2817 Ark-La-Tex Broadcasting Co (original owner)
Network Keystone Rep Best
H H Womack Jr, pres, David A Womack, gen mgr & chief engr Alvin N Dowd, coml mgr, George Womack, prog dir.

AUSTIN, Travis County

KASE (1959) 970 kc, 1 kw-D, DA-D. P. O. Box 1191, zone 66. Phone Greenwood 6-4346. Austin Radio Co
Rep Gill-Perna
Jacob A. Newborn Jr, pres & gen mgr.

KAZZ-FM (Oct 30, 1957) 95.5 mc, 340 w. 3004 Guadalupe Phone Greenwood 6-2642 Audioland Broadcasting Co (original owner).
Clyde Butler, gen mgr; Glen Zoch, prog dir, Noyes Willet, chief engr

KHFI-FM (March 25, 1956) 98.3 mc; 780 w 3006 Guadalupe, zone 5 Phone Greenwood 6-1202 Roderick E Kennedy (acquired station July 1, 1957)
Rep Good Music Broadcasters Inc; Western Fm Broadcasting
Roderick E Kennedy, pres & gen mgr; Allen B. Heard, vp & office mgr, Leonard P. Masters,

prog dir, Nancy Lee Kennedy continuity dir Mike Pengra, traffic dir; N. W Willett, chief engr

KNOW (1927) 1490 kc 250 w 520 Capital National Bank Bldg, zone 16 Phone Greenwood 2-6213 Pioneer Broadcasting Co (acquired station June 1 1949) See Mayes Stations in "Group Ownership"
Network ABC, Texas State Network Rep Pearson
Wendell Mayes pres; Louis R Cook gen mgr, M H Coleman, coml mgr, Nancy Frazier, prom mgr Harvey Boyd, news dir, Dave Schmidt, chief engr

KOKE (Aug 12, 1958) 1370 kc 1 kw-D P O Box 1102, zone 66 Phone Greenwood 6-6973 Radio KOKE Inc (acquired station Aug 15, 1960)
Rep Bolling
Giles E Miller, pres, Edd Routt, exec vp, Lalo Campos station mgr, Bob Ghormley, sales mgr Dick Laine, prog dir, Mike Fisher, chief engr.

KTBC (1939) 590 kc 5 kw-D 1 kw-N DA-N P O Box 1155 zone 63 Phone Greenwood 2-2121 TWX AZ 74 LBJ Co (acquired station 1947) See LBJ Stations in "Group Ownership"
Network CBS Rep Ravmer
Mrs Claudia T Johnson chmn of bd J C Kellam pres & gen mgr O P (Bob) Bobbitt, gen sales mgr Richard (Cactus) Pryor, prog dir, Warren Woodward, vp, Paul Bolton news dir; Ben Hearn, chief engr

KTBC-FM (not on air, target date Oct 1, 1960) 93.7 mc, 94 kw Will duplicate KTBC (above)
KTBC-TV Tv companion of KTBC-AM-FM (above)

***KUT-FM** (Nov 10, 1958) 90.7 mc 41 kw P O Box 8038 Phone Greenwood 8-6691 U of Texas (original owner)
Robert F Schenck, gen mgr, N W Willett, chief engr

KVET (1946) 1300 kc 1 kw DA-N P O Box 1116 Phone Greenwood 8-8521 Austin Broadcasting Co (original owner)
Network MBS Rep Vernard Rintoul & McConnell
Specialty programs Negro, 6 hrs; Spanish, 9 hrs, both wkly
Willard Deason, owner-mgr Dave Smith natl sales mgr H W Dunlop, local sales mgr Larry Carrothers, prom mgr Bernard Burson chief engr

KVET (1946) 1300 kc 1 kw DA-N P O Box 1116 Phone Greenwood 8-8521 Austin Broadcasting Co (original owner)
Network MBS Rep Vernard Rintoul & McConnell
Specialty programs Negro, 6 hrs; Spanish, 9 hrs, both wkly
Willard Deason, owner-mgr Dave Smith natl sales mgr H W Dunlop, local sales mgr Larry Carrothers, prom mgr Bernard Burson chief engr

KVET (1946) 1300 kc 1 kw DA-N P O Box 1116 Phone Greenwood 8-8521 Austin Broadcasting Co (original owner)
Network MBS Rep Vernard Rintoul & McConnell
Specialty programs Negro, 6 hrs; Spanish, 9 hrs, both wkly
Willard Deason, owner-mgr Dave Smith natl sales mgr H W Dunlop, local sales mgr Larry Carrothers, prom mgr Bernard Burson chief engr

BALLINGER, Rannels County

KRUN (August 1947) 1400 kc, 250 w-D P O Box 351 Phone 3151 Central West Broadcasting Co (acquired station Jan 1, 1953).
Network Keystone Rep Clyde Melville
Specialty programs Spanish, 2 hrs, wkly
R F McFarvey, gen mgr V D Smith coml mgr, W E Boggess, prog dir

BAY CITY, Matagorda County

KIOX (1947) 1270 kc 1 kw, DA-N P O Box 1391 Phone Circle 5-4642 Bay City Broadcasting Co (original owner) See J G Long Stations in "Group Ownership"
Network MBS
Specialty programs Negro 4½ hrs Spanish 6 hrs, both wkly.
John G Long pres Charles E Dunn gen mgr, Henry Parker Woods coml mgr Charles Farkas, prog dir & news dir, Lec Wilkes chief engr

BAYTOWN, Harris County

KWBA (1947) 1360 kc 1 kw, DA-2 P O Box 419 Phone Logan 6-5531 Bayshore Broadcasting Co (acquired station Oct 12 1959) See E O Roden Stations in "Group Ownership"
Network ABC Keystone
Bob H Walker, pres & gen mgr N J Walker, vp, Clyde Chesser coml mgr, Bob Ballard, prog dir & news dir Fred Katool, prom mgr, O J Cunningham, chief engr

BEAUMONT, Jefferson County

KFDM (1921) 560 kc 5 kw DA-N P O Box 2950 Phone Terminal 8-6191 TWX BO 3084 Beaumont Broadcasting Corp (acquired station February 1939)
Network ABC Rep Peters, Griffin, Woodward
D A Cannan, pres, C B Locke exec vp & gen mgr; Walter Rubens station & coml mgr; Ross Wilder, prog dir & news dir Ed Ogden, chief engr.

KFDM-TV Tv companion of KFDM (above).
KJET (July 1947) 1380 kc 1 kw-D P O Box 2673 Phone Terminal 2-0201 Golden Triangle Broadcasting Co
Rep Howard Dora Clayton (southeast), Melville (southwest)

KRIC (1938) 1450 kc, 250 w P O Box 870. Phone Terminal 3-9421 Enterprise Co (acquired station 1949) See "Newspaper Ownership."
Network Keystone Rep Branham
O E Davis, pres, Ed Dittter, station mgr, R. M Frost, vp & business mgr, Marvin J Easterwood Jr, chief engr

KRIC-FM (1949) 97.5 mc, 91 kw Duplicates licensee, address and staff of KRIC (above).
KTRM (May 1947). 990 kc; 1 kw, DA-1. P. O. Box 5425 Phone Twinbrook 2-4990. KTRM Inc (original owner)
Rep Richard O Connell Inc (southern).

Jack Neil chmn of bd Roy D Shotts, pres & gen mgr John Neil, coml mgr Jerry Boynton, prog dir, Kerny Rivette, news dir; Ben Hughes, chief engr

BEEVILLE, Bee County

KIBL (1949) 1490 kc, 250 w P O Box 650 Phone Fleetwood 8-1490 Bee Broadcasting Co (acquired station 1959)
Specialty programs Spanish, 22 hrs wkly
John D Rossi, owner & gen mgr, James M Goodman coml mgr, Bill Bennett prog dir, Bruce Hathaway news dir, H E Beltram, chief engr

BIG LAKE, Reagan County

KBLT (May 16, 1958) 1290 kc 1 kw-D P O Box 276 Phone 129 Permian Basin Broadcasters (acquired station April 21, 1959)
Network Keystone Rep Continental
Specialty programs German, 1 hr Negro, 7 hrs Spanish 7 hrs, all wkly
Don Renault, owner, mgr & chief engr, Rita Renault, prog dir, Gene Ziaontz, prom mgr Johnny Millwee, sports dir, Tony Mendez, Spanish prog dir

BIG SPRING, Howard County

KBST (Dec 23, 1936) 1490 kc, 250 w P O Box 1632 Phone Amherst 4-6391 Snider Corp (acquired station Oct 11, 1959)
Network ABC, TSN Rep Pearson
Ted L Snider, pres & gen mgr, B Winston Winkle, vp & sales mgr, Luther Kellev, prog dir Bill Parsons, news dir; Don Anderson, chief engr

KBYG (1949) 1400 kc, 100 w P O Box 1713 Phone Amherst 4-4326 Radio Station KBYG (acquired station July 25, 1958)
Network Keystone Rep Best (national), Clyde Melville (Dallas)
Grady Franklin Maples, pres; Jim Richardson, gen mgr, Gayle Price, coml mgr, Dean Weatherly prog dir, Dick Guthrie, prom mgr Del Kirby, news dir; Bob Ferrington, chief engr

KBYG (1949) 1400 kc, 100 w P O Box 1713 Phone Amherst 4-4326 Radio Station KBYG (acquired station July 25, 1958)
Network Keystone Rep Best (national), Clyde Melville (Dallas)
Grady Franklin Maples, pres; Jim Richardson, gen mgr, Gayle Price, coml mgr, Dean Weatherly prog dir, Dick Guthrie, prom mgr Del Kirby, news dir; Bob Ferrington, chief engr

KBYG (1949) 1400 kc, 100 w P O Box 1713 Phone Amherst 4-4326 Radio Station KBYG (acquired station July 25, 1958)
Network Keystone Rep Best (national), Clyde Melville (Dallas)
Grady Franklin Maples, pres; Jim Richardson, gen mgr, Gayle Price, coml mgr, Dean Weatherly prog dir, Dick Guthrie, prom mgr Del Kirby, news dir; Bob Ferrington, chief engr

BONHAM, Fannin County

KFFN (1948) 1420 kc 250 w-D 903 E Fourth St Phone Justice 3-3151 Charles L. Cain
Rep Melville
Charles L. Cain, mgr Jessie Mae Cain, asst mgr

BORGER, Hutchinson County

KBBB (November 1957) 1600 kc 500 w-D P O Box 1478 Phone Broadway 3-7575 Robert M & Dixie Dice Watson (acquired station July 16 1959)
Network Keystone Rep Howewell
Ford Robertson gen mgr & coml mgr Dean Robertson, prog dir, Helen Reddick, traffic mgr Allen Greer, news dir Cecil Temple, chief engr, Lora Jones, continuity dir

KHUZ (Jan 10 1947) 1490 kc, 250 w P O Box 310 Phone Broadway 3-3744 KHUZ Inc (original owner)
Network MBS
R G Hughes owner Jack Roberts, gen mgr prog dir & prom mgr, Bill Clark, coml mgr Ray Boyd, news dir Bostick Wester, chief engr

BOWIE, Montague County

KBAN (May 29 1959) 1410 kc 500 w, DA-D. P O Box 1080 Phone Tremont 2-1111 Bowie-Nocona Broadcasting Co (original owner)
Carroll C Lee, pres & gen mgr Bailey Hutchins, station & prog dir & news dir, Kent Jewell, prom mgr, Joe Tuubyfill, chief engr

BRADY, McCulloch County

KNEL (December 1935) 1490 kc, 250 w 200 W Commerce Brady Broadcasters Inc (acquired station Nov 1, 1959) See Harpole Stations in "Group Ownership"
E L Williams, gen mgr, Johnny Young, chief engr & coml mgr; J R McMurry, prog dir; Mary Estalles Black, prom mgr, Kenneth Harvison, news dir

BRECKENRIDGE, Stephens County

KSTB (September 1947) 1430 kc 1 kw-D Miller Bldg Phone Hickman 9-3331 Hugh M McBeath (acquired station June 1957)
Network Keystone
Hugh M McBeath, gen mgr & coml mgr

BRENNHAM, Washington County

KWHI (April 15, 1947) 1280 kc, 1 kw-D Tom S Whitehead (original owner) See "Newspaper Ownership"
Tom S Whitehead, pres, J C Price, gen mgr, Lonnie R Schlottmann, chief engr

BROWNFIELD, Terry County

KTFY (August 1949) 1300 kc 1 kw-D P O Box 1032 Phone 2111 Terry County Broadcasting Co. (original owner)
Specialty programs Spanish, 20 hrs wkly.
Mike A Barrett, gen mgr, Mary Dee Mason, coml mgr; Crawford Taylor, prog dir; Ernest Barton, Spanish prog dir & mgr; Marjorie Williams, prom mgr, Harold Callaway, news dir; Cal McAdams, chief engr.

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BROWNSVILLE, Cameron County

KBOR (Feb 22 1949) 1600 kc, 1 kw, DA-2 P. O. Box 472 Phone Lincoln 2-5677 TWX Brownsville 017 Brownsville Broadcasting Co (original owner)
Network ABC Rep Best (national), Clyde Melville (Dallas)
Specialty programs Spanish
Minor J Wilson pres & gen mgr, Vance C Wilson, coml mgr Lula Ward, prog dir, Betty Thomas, news dir, Willis A Wilson, chief engr

BROWNWOOD, Brown County

KBWD (Aug. 17, 1941) 1380 kc 1 kw-D, 500 w-N P O Box 513 Phone Milton 5-2401 Brown County Broadcasting Co (original owner) See Wendell Maves Stations in "Group Ownership"
Network MBS Texas State Rep Holman Wendell Maves, pres & gen mgr, J. Fred Perry, coml mgr, Bill Jamar, station mgr, Barbara E Taylor, prom mgr, Ken Schultze, news dir; Richard Osborne, chief engr

KEAN (1953) 1240 kc, 100 w P O Box 666 Phone 4372, KEAN Radio Corp. (acquired station July 1956)
***KMPC (FM)** (Oct 15 1959) 88.1 mc 10 w Phone Milton 2-0464 Howard Payne College (original owner)
Specialty programs French, ¼ hr. wkly. McDonald W. Held, gen mgt

BRYAN, Brazos County

KORA (Sept 10, 1947) 1230 kc, 250 w P O Box 947 Phone Taylor 3-1240 Bryan Broadcasting Co. (acquired station Oct 1, 1959)
Network MBS Rep College Radio Corp
Specialty programs: Negro, 1 hr., Spanish, 6 hrs, both wkly.
David G. Haines, pres & mgr, James R Greer, news dir & prog dir; David C. Jones Jr., chief engr.

CAMERON, Milam County

KMIL (September 1955) 1330 kc, 500 w-D. P O Drawer 832 Phone Oxford 7-4633 Milam Broadcasting Co (acquired station Jan 1, 1960)
Marvie L Caperton, co-owner, Eugene Smitherman, co-owner & gen mgr, Porter Young, coml mgr.

CARRIZO SPRINGS, Dimmit County

KBEN (1955) 1450 kc 250 w 104 S Fourth St. Phone Tremont 6 2210 Walter H Herbort Jr (acquired station March 1, 1956).

CARTHAGE, Panola County

KGAS (October 1955) 1590 kc, 1 kw-D. P. O Drawer 955 Phone Oxford 3-6668 Carthage Broadcasting Co (acquired station December 1957)
Network Keystone
Specialty programs Negro, 5 hrs wkly
Beverly E Brown, gen mgr Frank D Battles, chief engr

CENTER, Shelby County

KDET (Feb 22, 1949) 930 kc, 1 kw-D 205 Austin St Phone Lyric 8-3305 Center Broadcasting Co (original owner)
Network East Texas Rep Clarke Brown Tom E Foster, pres, Jack Bell, gen mgr.

CHILDRESS, Childress County

KCTX (May 8, 1917) 1510 kc 250 w-D P. O Box 272 Phone Webster 7-2563 Golden West Broadcasting Co (original owner)
Network Keystone
R M Hagan, pres, George E Moley, gen mgr, F A Cheery, prog dir, Jack Cox, chief engr

CLARKSVILLE, Red River County

KCAR (April 1955) 1350 kc 500 w-D P. O Box 609 Phone 58 KCAR Inc. (acquired station June 1, 1956)
Network Keystone Rep Best
Maurice Woolev, pres, Paul H Daniels gen mgr, coml mgr & chief engr, Robert Sharp, prog dir & prom mgr, Mac Varley news dir; Katherine Wallace, womens' dir

CLEBURNE, Johnson County

KCLE (April 1947) 1120 kc 250 w-D P O Box 871 Phone Milton 5-6643 Jim Gordon Inc (acquired station April 1, 1960)
Jim Gordon, pres & gen mgr, Frank Hargrove, coml mgr, Margaret Ann Baker, womens' dir, John S Butner, news dir, Don Harris, chief engr

KCLE-FM (April 1949) 94.9 mc, 6.35 kw. Duplicates KCLE (above).

CLEVELAND, Liberty County

KVLE (Feb 5, 1954) 1410 kc, 500 w DA-2 P. O Box 487. Phone Lyric 2-3535 Harvard C Bailes

COLEMAN, Coleman County

KSTA (Nov 1, 1947) 1000 kc 250 w-D P O Box 432 Phone 8406 Coleman County Broadcasting Co (original owner)
Network Keystone Rep Clyde Melville (southwest)
Specialty programs Spanish 6 hrs wkly
Floyd Shelton, pres, gen mgr & coml mgr; Jay Stages, prog dir & news dir, Iola Johnson, prom mgr J D Larson, chief engr

COLLEGE STATION, Brazos County

WTAW (1922) 1150 kc 1 kw-D P O Box 3008, Bryan, Texas Phone Victor 6-7788. WTAW Broadcasting Corp (acquired station October 1957)
Rep Weed
Specialty programs Czechoslovak, 1½ hrs
R E Lee Glasgow pres, Wes Nimemire gen mgr & chief engr, Tommy Holland, prog dir & news dir

COLORADO CITY, Mitchell County

KVMC (June 16 1950) 1320 kc; 1 kw-D. Box 990 Phone Randolph 8-3320 Colorado City Broadcasting Co (acquired station Aug. 1 1951)
Network Keystone Reprs Best; Clyde Melville
Eldon B Mahon, gen mgr & owner, Porter Richardson station mgr & chief engr, Drew Ballard, promotion dir & program dir, John Casey, news dir, Deelee Parmlee women's dir

CONROE, Montgomery County

KMCO (April 16, 1951) 900 kc, 500 w, DA-D. P O Box 165 Phone Pleasant 6-1466 Montgomery County Broadcasting Co (original owner)
Network Keystone
Reagan Smith pres D L Oglesby gen mgr, coml mgr & prom mgr Mary McCoy Stout, prog dir, Lee C Meredith, news dir John W Neatheys, chief engr

CORPUS CHRISTI, Nueces County

KANN (See Sinton Tex)
KCCT (May 6, 1954) 1150 kc, 1 kw, DA-D P O Box 5206 Phone Tulip 4-2426 International Radio Corp (original owner)
Specialty programs Spanish, 13½ hrs wkly.
C V Guzman, pres Arthur F Thomas, gen mgr Manuel Bernal, prom mgr, Luis Colsa, news dir, Eliseo Reyes, chief engr
KCTA (Oct. 24, 1959) 1030 kc, 50 kw P O Box 898 Phone Tulip 4-3511 Broadcasting Corp of the Southwest (acquired station Oct 20 1959).
Rep Weed

Bob Kent, pres & gen mgr, Jack Carter, prog dir, Paul Waller, chief engr

KEYS (1940) 1440 kc, 1 kw-D, 500 w-N, DA-N P O. Box 1460. Phone Tulip 2-7411 Nueces Broadcasting Co. (original owner).
Rep Avery-Knodel
E C Hughes, gen mgr; Don Shepard, coml mgr; Jimmy Bell, prog dir, Dick Lamb, prom mgr, Jack Senter, news dir, H B Lockhart, chief engr

KMFM (FM) (August 1957) 95.5 mc, 10 kw 843 Wilson Bldg Phone Tulip 2-8263 Master Music Inc (original owner)
Donald M Corley, chmn of bd, C M Goode, gen mgr, Jack Moran, coml mgr, Harry Fondren, prog dir; R J Williams, chief engr

KRYS (1927) 1360 kc, 1 kw. P O Box 6218 Phone Ulysses 2-7341 TWX CC 120 South Texas Broadcasting Co (acquired station 1956).
Rep Peters, Griffin & Woodward
A C Lloyd Jr, gen mgr Harry H Hayes, coml mgr, Gordon Clark, prog dir, Mary Whitsett, prom mgr, Don Myers, news dir, Lee Burch chief engr

KSIX (September 1947) 1230 kc, 250 w. Show Room Bldg Phone Tulip 4-1616 Corpus Christi Broadcasting Co (original owner).
Network ABC, MBS Rep Bianham
Vann M Kennedy pres & gen mgr, Charles R. Manning, coml mgr, Eugene M Loooper, prog dir Vivian L Mitchell, prom mgr, Juliet K Wright news dir; Eric M Beals chief engr.
KZTV (TV): Tv companion of KSIX (above).

KUNO (March 1950) 1400 kc; 250 w. P O Box 4286 Phone Tulip 4-5203 KUNO Radio Inc (acquired station March 1, 1950)
Rep Devney-O'Connell
Specialty programs Spanish 100%
McHenry Tichenor, pres, Sterling Zimmerman, vp & gen mgr; Herb Garrett, station mgr, Hector Barrera, prog dir, Luis Munoz, news dir; John H Mayberry, chief engr.

CORSICANA, Navarro County

KAND (May 17, 1937) 1340 kc, 250 w P O Box 959 Phone Tremont 4-7421. Alto Inc (acquired station March 15, 1956)
Network Keystone
R E Lee Glasgow, pres, Luther A Johnson Jr, gen mgr & exec vp

CRANE, Crane County

KCRN (1959) 1380 kc, 1 kw-D Estate of Joseph E Young

CROCKETT, Houston County

KIVY (Jan. 19, 1950) 1290 kc, 500 w-D P O Box 670 Phone 222 Pioneer Broadcasting Co (original owner)
Network Keystone, East Texas
Specialty programs Negro 8 hrs wkly
James H Gibbs, owner & gen mgr, Bill Carter, chief engr.

CUERO, De Witt County

KCFH (March 1, 1949) 1600 kc 500 w-D Phone Crestwood 5-3430 A. M Respondek Rep Best.
A M Respondek, pres, gen mgr & chief engr Frank Netzen, coml mgr

DALHART, Dallam County

KKIT (1948) 1410 kc, 500 w-D P O Box 1350 Phone Chestnut 9-4747 Dalhart Broadcasters (acquired station 1955)
Network Keystone Rep Best
Robert J Beller, pres gen mgr, news dir & chief engr, Leonard J Beller, prog dir Carl M Cumming, farm & sports dir

DALLAS, Dallas County

KBOX (1952) 1430 kc, 5 kw-D, 500 w-N, DA-2 9900 McCree Rd, zone 18 Phone Diamond 8-3800 TWX DL 1086 KBOX Radio Station (acquired station July 14, 1958). See Balaban Stations in "Group Ownership"
Rep Katz
John F Box Jr, exec vp & managing dir; Lloyd George, sales mgr, Joseph Wolfman, sales coordinator, Chuck Benson, prog dir Ray Carnay, news dir, Irene Rennels, merchandising & sales prom dir, Earl Bodine, chief engr, Dick Moore, farm dir

KCPA-FM (not on air; granted July 8, 1960) 94.1 mc, 4.82 kw Merchants Broadcasting System of Dallas Inc

KIXL (June 8, 1947) 1040 kc, 1 kw-D 1401 S Akard zone 15 Phone Riverside 1-5016 Variety Broadcasting Co (original owner)
Rep Broadcast Time Sales (national), Clarke Brown (southern)
Lee Sevall, pres & gen mgr, Dan Hayslett, station mgr, Don Robinson, asst mgr, Harold Smith prog dir Clate Holm, news dir, Bob E Tripp, chief engr

KIXL-FM (1947) 104.5 mc, 20.5 kw. Duplicates KIXL (above) in daytime, programs independently at night

KKSN (See Grand Prairie, Tex)

KLIF (1947) 1190 kc; 50 kw-D, 1 kw-N, DA-2 2104 Jackson Phone Riverside 7-9311 TWX DL-336 The McLendon Corp (original owner) See McLendon Stations in "Group Ownership"
Rep John Blair
B R McLendon, chmn of bd, Gordon B McLendon, pres, W S Morgan Jr., vp & gen mgr, Al Lurie, sales mgr Joe Long news dir, Glenn Collins, chief engr

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LANG-WORTH

1755 BROADWAY NEW YORK, N. Y.

KOST (FM) (not on air, target date unknown) 98.7 mc, 16.5 kw Same licensee as KLII* (above)

KNEE (FM) (Oct 10, 1955) 88.1 mc, 10 w. Buckner Orphans Home

KPSD (FM) (not on air target date unknown) 105.3 mc 8.8 kw Powell-Stouff Co.

KQRO (FM) (not on air target date Sept 1, 1960) 102.9 mc 7.6 kw 823 U S Grant Hotel San Diego 12, Calif Multi Casting, Inc
E F Weclis, pres, A L. Hittog, exec vp

KRLD (1926) 1080 kc 50 kw DA-N Herald Square Phone Riverside 2-6511 Times Herald Printing Co (See "Newspaper Ownership")

Network CBS Rep Branham
John W Runyon, chairman of board, Clyde W Rembert pres W A Roberts, gen mgr.

KRLD-FM: 92.5 mc, 40 kw Duplicates KRLD (above).

KRLD-TV Tv companion of KRLD-AM-FM (above)

KSKY (Sept 30 1941) 660 kc 1 kw-D Stoneleigh Hotel Phone Riverside 2-6193 Sky Broadcasting Service (original owner)
Specialty programs Czech, 1/2 hr Greek, 1/2 hr, both wkly
A L Chilton pres, R G Terrell gen mgr & coml mgr J Andrew Bell prog dir & news dir, Morris M Ming, chief engr

KVIL (March 1, 1960) 1150 kc 500 w DA-D 4152 Mockingbird Lane, Dallas zone 5 Phone Lakeside 6-8667 (Dallas) University Advertising Co (original owner)

John J Covel pres Jack R Howard, gen mgr, Jay Larsen, coml mgr; Dillard Carrera, prog dir, Gordon L. Vaughan Jr, chief engr.

NEW (FM) (not on air, target date unknown) 103.7 mc, 26.5 kw Same address and licensee as KVIL (above).

***KVTT** (Jan 26, 1950) 91.7 mc; 780 w 1316 W Commerce St., zone 8 Phone Riverside 7-5478 Texas Trade School
H C. Brown, pres

WFAA (June 26, 1922) 570 kc, 5 kw, DA-2, 120 kc, 50 kw., S-WBAP Fort Worth 1122 Jackson St Zone 2 Phone Riverside 8-9631 TWX DLS 295 A H. Belo Corp (original owner) See "Newspaper Ownership"
Network ABC. Rep Petry.

F M (Ted) Dealey, chmn of bd, George Utley, station mgr Wm C Crowder, prog dir Winona Portwood, piom mgr, Ebery Owens, news dir, Jim W. Cooper, chief engr

WFAA-FM (not on air; target date not announced) 97.9 mc, 23.5 kw Will duplicate WFAA (above)

WFAA-TV Tv companion of WFAA-AM-FM

WRB (1920) 1310 kc 5 kw, DA-N Fair Park Station Phone Taylor 3-6101 TWX ZR (Dallas) City of Dallas (original owner).
Network MBS Rep Avery-Knodel
Duiward J Tucker, gen mgr Charles Frauman, coml mgr, Jim Lowe, prog dir & prom mgr, Charles Duncan, news dir, Chailes Bowles, chief engr

WRB-FM (1947) 101.1 mc, 68 kw Duplicate licensee, address and staff as WRB (above) except Eddie Hill, prog and piom mgr

DEL RIO, Val Verde County

KDLK (1947) 1230 kc, 250 w P O Box 1162 Phone 5-2431 Del Rio Broadcasting Co. (acquired station 1953)

DENISON-SHERMAN, Grayson County

KDSX (Sept. 25, 1948) 950 kc, 500 w, DA-2 P. O. Box 331, Denison, Tex., Box 569, Sherman, Tex. Phone Homestead 5-1600 (Denison), Twinbrook 2-8737 (Sherman). KDSX Inc (original owner)

Rep Clyde Melville Co
B V Hammond Jr pres, L L Hendrick gen mgr W A Jaco (Sherman), H A Mayes (Denison), coml mgrs, W A Duke, prog dir, Mike Jackson, news dir, Joe Knight, chief engr.

DENTON, Denton County

KDNT (1938) 1440 kc, 1 kw-D, 500 w-N, DA-N (CP fol) 5 kw-D 500 w-N, DA-N) Phone Dupont 2-4144 H V. Shepard (original owner)
Harwell V. Shepard, gen mgr

KDNT-FM: 106.3 mc, 760 w Duplicates KDNT (above).

DIBOLL, Angelina County

KSPL (June 2, 1957) 1260 kc, 1 kw-D P O. Box 336, Phone Myrtle 8-5533 Arthur Temple Jr. (original owner)

Rep Clarke Brown
Arthur Temple Jr, pres; Tommy Ward Lanyon, gen mgr, Evelyn Lanyon, coml mgr, Charles Cooper, chief engr.

KSPL-FM (Dec 19 1959) 95.5 mc 6 kw. Duplicates licensee address and staff of KSPL (above)

DUMAS, Moore County

KDDD (May 1 1948) 800 kc 250 w-D P O Box 555 Phone Webster 5-4141 Dumas Broadcasters Inc (acquired station May 1, 1959).

Network Keystone Rep Best
Kenneth E Duke pres & gen mgr Alfred A Tremble coml mgr Frankie Childs, prog dir, John James, news dir, Granville Muipey, chief engr

KDDD-FM (not on air target date Summer 1960) 95.3 mc 680 w Will duplicate KDDD (above) daytime and program separately night

EAGLE PASS, Maverick County

KEPS (July 11 1957) 1270 kc 1 kw-D P O Box 198 Phone Prospect 3-3729 Uvalde Broadcasters Inc (original owner). See Hainpole Stations in 'Group Ownership'

Network Keystone Rep Joe Harry
Specialty programs Spanish 35 hrs wkly.
Sidney King gen mgr, Armando Lopez, prog dir, Noima King prom mgr, Ken Riker, chief engr

EASTLAND, Eastland County

KEEC (August 1953) 1590 kc 500 w-D P O Box 390 Phone Main 9-2621 Circle-S Inc (acquired station April 21, 1959)

Network Keystone Rep Weed (southwest)
Richard L Spalding, chief owner Gene Ready, piom mgr John Slaughter, news dir, Billy C Brewer chief engr

EDINBURG, Hidalgo County

KURV (October 1917) 710 kc 250 w, DA-N P O Box 480 Phone Dudley 3-2777 KURV Inc (acquired station September 1953)

Specialty programs Spanish, 30 hrs wkly
Rogers Kelley, pres, J M McDonald, gen mgr & coml mgr Hal Jeffcoat news dir, Mickey Shannon, chief engr

EL CAMPO, Wharton County

KULP (1948) 1390 kc, 500 w-D P O Box 1390 Phone Lincoln 3-3303 TWX El Campo 996 Wharton County Broadcasting Co. (original owner)

Specialty programs (wkly) Spanish, 7 1/2 hrs, Czech 3 1/2 hrs
Culp Krueger pres V Frank Jones, gen mgr & coml mgr, Art Baca, local sales mgr & program dir, Joe H Miller, chief engr; Chuck Schwartzkopf news dir, Henry Smith, farm dir; Yvonne Schwartz, women's dir.

EL PASO, El Paso County

KELP (1947) 920 kc, 1 kw-D, 500 w-N, DA-N P O Box 105 Phone Keystone 3-5911 TWX EP 43 KELP Radio Corp (acquired station May 4, 1957) See Harris-Alexander Stations in 'Group Ownership'

Rep Young
Joseph Harris chmn of bd, Norman Alexander, pres, Gene Roth, gen mgr, John Siqueiros, coml mgr, Mike Hunter, prog dir, Otto Goessel, prom mgr, Karl King, news dir, Mike Gaglio, chief engr

KELP-TV Tv companion of KELP (above).

KHEY (1947) 690 kc, 10 kw, DA-2 P O. Box 4258 Phone Skyline 5-7681 KHEY Broadcasting Inc (acquired station November 1959)

Rep Eastman
Edward M Sleghe, pres & gen mgr, Jack Lee mgr Robert Scott prog dir Mike Oatman, news dir Lyle Mack, chief engr

KHMS (FM) (Nov 29, 1958) 94.7 mc, 2.5 kw 725 Mills Bldg Phone Keystone 3-8731 H-M Service Co (original owner)

Rep FM Broadcasting (western)
Logan D Matthews gen mgr, Albert C Hynes, chief engr

KINT (April 10, 1959) 1590 kc, 1 kw-D, P O Box 5347 Phone Prospect 2-1486 Radio El Paso Inc (original owner)

Rep Pearson
Robert Howsam, pres, Joe Thompson, gen mgr, Pat O'Day, program dir, Jerry Jackson chief engr

KIZZ (June 1958) 1150 kc, 1 kw-D P. O. Box 5365 Phone Prospect 2-5211. Coronado Broadcasters (original owner).

Network CBS
John S Chavez, pres; Ed Sullivan, gen mgr & chief engr, Walt Dalton, station mgr

KROD (June 1, 1940) 600 kc, 5 kw, DA-N P O Box 1799 Phone Keystone 2-6551 TWX EP 44 Southwest States Inc (acquired station Nov 1 1959) See Trigg-Vaughn Stations in 'Group Ownership'

Rep Bolling.
Cecil Trigg, pres, Dave G Scribner, gen mgr, Paul Allen, prog dir, Ken Dunnagan, news dir, Vince Roberts, chief engr

KROD-TV Tv companion of KROD (above)

KSET (Dec 3, 1949) 1340 kc; 250 w P O Box 7157 Phone Keystone 2-4979 Rio Grande Broadcasting Co (original owner)

Network MBS Rep Toibet, Allen & Crane (west) Bob Dorr & Assoc (east)
Fred T Harvey, pres, Sam E Pendleton, secretary & gen mgr Herbert Rand, chief engr.

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COMMENT
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KTSM (Aug 22, 1929) 1380 kc, 1 kw-D, 500 w-N, 801 N Oregon Phone Keystone 2-5123 Tri State Broadcasting Co (original owner)

Network NBC Rep Hollingbery.
Carl O Wyler, pres, Karl O. Wyler Jr., exec vp Jack B Chapman, vp & station mgr, Rudy Telles, prog dir, Jack Salem, news dir, Ray Watkins, chief engr

KTSM-TV Tv companion of KTSM (above)

***KVOF-FM** (Sept 14, 1950) 88.5 mc, 10 w. Phone Keystone 3-5411. Texas Western College of U of Texas (original owner)

Virgil C Hicks, faculty supervisor Frank Jordan, chief engr

FALFURRIAS, Brooks County

KPSO (Jan. 1, 1953) 1260 kc, 500 w-D P O Box 307 Phone Fairfax 5-2112. Bob Hicks Enterprises Ltd (acquired station Nov 1, 1955)

Network Keystone
Specialty programs Spanish, 20 hrs wkly.
Bob Hicks, pres; Marvin Probes, gen mgr; Tommy Guymon, coml mgr, Paul Brown, prog dir, Duane Klenke, prom mgr, Kay Boykin, news dir, H Gomez, chief engr.

FARWELL, Farmer County

KZOL (April 17, 1958): 1570 kc; 250 w-D. P O. Box 434 KZOL Broadcasting Co. (acquired station July 1, 1958)

Network Keystone Rep Theodore Rozzell

FLOYDADA, Floyd County

KFLD (April 13, 1951): 900 kc; 250 w-D P O Box 1006 Phone Yukon 3-2841 West Texas Broadcasters Inc (original owner). See Formby Stations in "Group Ownership"

Network Keystone. Rep Continental Radio Sales

Specialty programs Spanish, 10 hrs. wkly.
B A. Robertson, pres, Glen Amburn, gen mgr & coml mgr; Pauline Webb, prog dir & prom mgr Alma Holmes, news dir; B K Barker Jr, chief engr.



Leading Dallas agencies place **KvIL** among top 4 stations in total market and in top 2 for quality market!

Radio Stations CONTINUED
TEXAS CONTINUED

FT. STOCKTON, Pecos County

KFST (May 8, 1954) 860 kc, 250 w-D, P O Box 651, Phone Edison 6-2228. KFST Inc (acquired station March 6, 1956). See "Newspaper Ownership." Also see Hawkins-Hubbs Stations in Group Ownership.
Network Keystone Cactus. Rep Best.
Specialty programs Spanish.
George Baker, pres, James Parr, gen mgr & chief engr, Fran Parr, coml mgr, Robert Baker prog dir, Lee Wilson news dir.

FT. WORTH, Tarrant County

KCUL (1916) 1,140 kc, 10 kw-D, 1 kw-N, DA-2 (CP for 50 kw-D, 1 kw-N, DA-2). P O Box 2049, zone 1, Phone Edison 6-5641 (Ft. Worth), Andicw 1-1531 (Dallas). Dalworth Broadcasting Company Inc (original owner).
Rep Bernard.
Specialty programs Spanish.
Kurt A. Meier, pres & gen mgr, Lawton Williams prog dir, Diane Spiegel traffic prog coordinator, Pete Tilmadge chief engr.

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KFJZ (1936) 1270 kc, 5kw, DA-1. 4801 W Freeway, Phone Pershing 7-6631. Tarrant Broadcasting Co (acquired station Aug 1, 1956). (See Texas State Network Stations in Group Ownership.)

Network Texas State Network. Rep Blair.
Gene L. Cagle, pres & gen mgr, Dale Drake, coml mgr, Dave Naugle, program dir, James T. Peterson, chief engr, Porter Randall, news dir.

KFJZ-FM (April 1959) 97.1 mc, 22 kw. Duplicates KFJZ (above).

KFME (FM) (not on air, granted July 11, 1960) 102.1 mc, 168 kw. BIAL Broadcasting Corp.

KJIM (1946) 870 kc, 250 w-D, P O Box 7321, Phone Edison 6-7175. Trinity Broadcasting Co. (acquired station April 1958).

Rep Broadcast Time Sales.
William D. Schueler, pres, J. D. Osburn gen mgr, Buddy Powell, coml mgr, Bob Riggins, prog dir, Chester L. Grubbs, chief engr.

KNOK (1946) 970 kc, 1 kw-D, P O Box 7116, zone 11, Phone Terminal 1-1278. KNOK Broadcasting Co. See Townsend Fund Stations in "Group Ownership."

Rep Bernard Howard & Co.
Specialty programs Negro 100%.
Stuart I. Hepburn pres & gen mgr, Dean McClain coml mgr, James Alford, chief engr.

KNOK
The Top Rated Negro Station
in
DALLAS AND FORT WORTH

KXOL (April 1917) 1300 kc, 5 kw-D, 1 kw-N, DA-N. 3001 W. Lancaster, zone 1, Phone Edison 5-9511. TWX FT 8015. KXOL Inc (acquired station July 1953). See "Wendell Maves Stations in Group Ownership."

Rep Katz.
Wendell Maves Sr, pres, Earle Fletcher vp, George Paulder, local sales mgr, Bob Bruton, prog dir, Jim Tucker, prom mgr, Roy Eaton, news dir, John R. Crouse, chief engr.

WBAP (May 2, 1922) 570 kc, 5 kw, DA-2, 820 kc, 50 kw, S-WFAA Dallas, P O Box 1780, zone 3, Phone Jefferson 6-1981. TWX FT 8012. Carter Publications Inc (original owner). See "Newspaper Ownership."

Network ABC, NBC. Rep Peters, Griffin & Woodward.

Amon Carter Jr, pres, Harold V. Hough vp & dir of radio-tv, Roy Bacus, station mgr, Herman Clark, dir of radio sales & programming, Philip W. Wigant, prom dir, James A. Byron, news dir, Calvin Pigg, farm editor, Rupert Bogan, chief engr.

WBAP-FM (March 8, 1949) 96.3 mc, 52 kw. Duplicates licensee address and staff of WBAP (above) with addition of Bobby Peters, dir of sales and promotion.

WBAP-TV (companion of WBAP-AM-FM (above)).

FREDERICKSBURG, Gillespie County

KNAF (November 1917) 910 kc, 1 kw-D, P O Box 311, Phone Weldon 7-2300. Gillespie Broadcasting Co.

Network Keystone. Rep Best.
Noelbit Fritz, gen mgr & chief engr, Harold Carr, prog dir.

FREEPORT, Brazoria County

KBRZ (October 1952) 1160 kc, 500 w-D, P O Box 1077, Phone Belmont 3-2675. Radio Brazosport Inc (acquired station May 16, 1959).

Jim Hairgrove, pres, gen mgr & coml mgr, Walt Warner, news dir, Jim Stawson, chief engr.

GAINESVILLE, Cooke County

KGAF (1947) 1580 kc, 250 w-D, P O Box 368, Phone Howard 5-5516. Gainesville Broadcasting Co (original owner). See "Newspaper Ownership."

Rep Clyde Melville Co.
Joe M. Leonard Sr, pres, Joe M. Leonard Jr, gen mgr, Earl Leonard, coml mgr, Bob Couch, prog dir, J. O. Miller, chief engr.

KGAF-FM (1958) 91.5 mc, 25 kw. Same as KGAF (above) except 1m programming separate at night.

GALVESTON, Galveston County

KGBC (May 1947) 1540 kc, 1 kw-D, 250 w-N, DA-N, P O Box 1148, Phone Sherwood 1-1567. Galveston Broadcasting Co (original owner).

Rep Pearson.
Specialty programs Negro 27 hrs, Spanish 7 hrs, both wkly.

James W. Bradner Jr, pres, Geo D. (Steve) Cowan, gen mgr, Tom Lewis, coml mgr, Larry Henderson, prog dir, Jim Kemp, news dir, Luke Stripling, chief engr.

KILE (1922) 1400 kc, 250 w, P O Box 3117, Phone Sherwood 1-3666. Island Broadcasting Co (acquired station 1957).

Rep Gene Bolles, Clarke Brown.
David Nathan, pres, William Terry, gen mgr, James Davis, coml mgr, John Kay, prog dir, Larry Sanville, news dir, Walter Andrus, chief engr.

GLADEWATER, Gregg County

KSIJ (1949) 1430 kc, 1 kw-D, P O Box 1426, Phone 2181. Golden Triangle Enterprises (acquired station April 22, 1960).

Rep Clyde Melville.
Ellis E. Tidmore, gen mgr, Rayford G. Tidmore, Delwin W. Motton, co-ngrs.

GONZALES, Gonzales County

KCTI (Dec 17, 1947) 1450 kc, 250 w, P O Box 158, Phone 770. Gonzales Broadcasting Co (original owner).

Network Keystone. Rep Donald Cooke.
Specialty programs Negro 1 1/4 hrs, Spanish, 3 hrs, both wkly.

Lawrence M. Walshak, gen mgr & coml mgr, Frank Wilson Jr, prog dir, prom mgr & chief engr, Frank Stevens, news dir.

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GRAHAM, Young County

KSWA (1948) 1330 kc; 500 w-D P O Box 1050 Phone Lincoln 9-1330 Jones & Gilligan (acquired station November 21, 1958)
 Network Keystone Rep Clyde Melville
 Bunney B Jones, gen mgr, Neil Gilligan Jr, coml mgr, James M Jones, chief engr

GRAND PRAIRIE, Dallas County

KKSN (Aug 1, 1957) 730 kc, 500 w, DA-D Cliff Towers Hotel, Dallas, zone 22 Phone Whitehall 3-7331 Kissin' Radio Inc (acquired station Sept 1, 1959).
 Rep Pearson
 Specialty programs Negro, 100%
 John L Buchanan, pres gen mgr & sales mgr Rudy Runnels prog dir Joe Bagby, news dir, Jerry Mari chief engr

GREENVILLE, Hunt County

KGVL (March 26, 1946) 1100 kc, 250 w 1400 Wolfe City Drive Phone Gladstone 5-1400 Radio Station KGVL Inc (acquired station March 26, 1946)
 Network Keystone TSN Rep Pearson
 Tuelt Kimzey chmn of bd Leo Hackney, pres, coml mgr & gen mgr, Paul Robinson asst mgr, James D Jones, prog dir, Bill Rust news dir sports dir & prom mgr Frank Melton, farm dir, Raymond Sampson, chief engr

HAMILTON, Hamilton County

KCLW (May 22, 1948) 900 kc, 250 w-D P O Box 592 Phone Hamilton 500. Coy Perry (acquired station 1951) Also maintains studios in Gatesville and Comanche, both Tex Sec 'Newspaper Ownership'
 Network Keystone
 Coy Perry, pres, Al Scott gen mgr coml mgr & news dir, Carl Knell, prog dir & chief engr

HARLINGEN, Cameron County

KGBT (1941) 1530 kc, 50 kw-D, 10 kw-N, DA-N Phone Garfield 3-3910 Harbenito Radio Corp (original owner)
 Network CBS Rep Richard O'Connell (national), Clarke Brown (regional)
 Specialty programs Spanish, 10 hrs wkly
 McHenry Tichenor Sr, pres Troy McDaniel, gen mgr, Otis Shumate, station mgr & retail sales mgr, Joel Yowell coml mgr, Jim Williams, prog dir, Mac Tichenor, natl sales & prom mgr, Jim Williams, news dir; Al Beck, chief engr
KGBT-TV Tv companion of KGBT.
KELT (FM) (January 1960) 94.5 mc, 3 kw. Duplicates KGBT (above)
KGBT-TV Tv companion of KGBT and KELT (FM) (above).

HENDERSON, Rusk County

KGRI (June 1947) 1000 kc, 250 w-D P. O. Box 311. Phone 4528 Henderson Broadcasting Corp. (acquired station June 1, 1959)
 Rep Best, Clyde Melville (southwest).
 Jim Reeves, pres Tom Perryman, gen mgr Billie Perryman, prom mgr, John Bolin, chief engr
KWRD (March 17, 1956) 1170 kc, 500 w-D P O Box 219. Phone 2324 Wes Dean & Co (original owner).
 Rep Best.
 Wes Dean, gen mgr & chief owner, Pat Endsley, prog dir

HEREFORD, Deaf Smith County

KPAN (August 1948) 860 kc, 250 w-D P O Drawer 472 Phone Emerson 4-1860 KPAN Broadcasters (original owner) Sec Formby Stations in "Group Ownership"
 Network Keystone
 Specialty programs Spanish
 Clint Formby, gen mgr, Chuck Mizner, coml mgr, Darrell Rose, prog dir, Steve Thompson news dir, Clayton Fuchs, chief engr

HIGHLAND PARK, Dallas County

KVIL (not on air, granted March 21, 1959) 1150 kc, 500 w-D, DA-D University Advertising Co

HILLSBORO, Hill County

KHBR (1948) 1560 kc, 250 w-D P. O. Box 317 Phone 2-3431 Nelson W. Galle
KHBR-FM (not on air, granted July 30, 1959) 102.3 mc, 830 w. Same ownership as KHBR (above)

HOUSTON, Harris County

KARO (FM) (not on air, target date Sept 1, 1960) 94.5 mc, 7.6 kw 823 U S Grant Hotel, San Diego 12, Calif. Multi Casting Inc E F Weerts, pres, A. L. Herzog, exec vp
KCOH (1948) 1430 kc, 1 kw-D M & M Bldg, zone 2 Phone Capitol 4-1888. Call of Houston Inc
 Rep Pearson
 Specialty programs Negro
 Robert C Meek, pres & gen mgr, Lee Wilder, coml mgr Roger Wells, prog dir, Brian H L Bryne, chief engr
KFMK (FM) (January 1958) 97.9 mc, 10.5 kw, 1124 Westheimer, zone 6. Phone Jackson 4-4316 James R Corry (original owner)
 Rep Walker Rawall
 James R Corry, pres & gen mgr, Richard S Brummer, sales mgr, Willard Paige, prog dir, Robert Sheppard, chief engr
KHGM (FM) (Nov 8 1958): 99.1 mc 49 kw 4808 San Felipe Rd, zone 27 Phone Mohawk 7-9271 Taft Broadcasting Co (acquired station Nov 7, 1958)
 Rep Good Music Broadcasters.
 Paul E Taft, owner, Lynn Christian gen mgr, Ronald G Schmidt prog dir, Louis Boyd, news dir, Joseph Curry, chief engr
KHUL (FM) (Oct 4, 1959) 95.7 mc, 15.5 kw 1501 Park Towers 1700 Holcombe Blvd Phone Jackson 6-4303 B-M-R Broadcasting Co (original owner)
 Rep Adam Young FM Sales
 Betty Mitchell owner & gen mgr, Richard H Albitz, station mgr, Ira Allen Jr, coml mgr, William C Bennett Jr, prog dir, Timothy R Matthews, news dir Elliot Cokei, chief engr

NUMBER 1 IN HOUSTON FM*

KHUL fm

*May-June, 1960 Hooper

Represented Nationally
 by Adam Young FM Sales

KILT (May 1947) 610 kc, 5 kw, DA-2 500-04 Lovett Blvd, zone 6 Phone Jackson 6-3461 McLendon Corp (acquired station May 1, 1957) See McLendon Stations in "Group Ownership"
 Rep John Blair
 Gordon B McLendon, pres; Bill Weaver gen mgr, Bruno Leonardt, coml mgr; Red Jones, prog dir, Cecil Tuck, news dir; Glenn Cook, chief engr
KROW (FM) (not on air, granted April 29, 1959). 100.3 mc, 16.5 kw. Same ownership as KILT (above).
KJSE (FM) (not on air; granted July 28, 1960): 93.7 mc, 18.5 kw Joel S. Kaufmann
KLVL (see Pasadena, Tex.)

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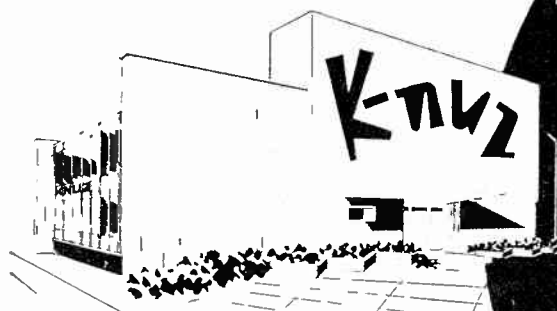
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JACKSO 3-2581**

Radio Stations CONTINUED

TEXAS CONTINUED

HOUSTON, (Continued)

KNUZ (Feb 18, 1948) 1230 kc, 250 w. P. O. Box 2135 Phone Jackson 3-2531. Veterans Broadcasting Co (original owner)
Rep Katz

Dave Morris, gen mgr, Forrest Patton, coml mgr, Ken Grant, prog dir, Jack Crummett, prom mgr, Al Clouch, news dir, Ed Martin, chief engr

KQUE (FM) (Sept 1960). 102.9 mc, 64.24 kw. Duplicates KNUZ (above).

KPRC (1925). 950 kc, 50 kw, DA-N P. O. Box 1234, zone 1 Phone Madison 3-9271 TWX HO 98 Houston Post Co See "Newspaper Ownership"

Network NBC TQN. Rep Petry
W P Hobby, chmn of bd, Jack Harris vp & gen mgr, Frank Stewart, station mgr & coml mgr, Glen Kensing, operations dir; Howard Cannon, prom mgr; Pat Flaherty, news dir, H T Wheeler, chief engr

KPRC-TV Tv companion of KPRC.
KRBE (FM) (1959) 104.1 mc 40 kw 647 Texas National Bank Bldg Texas Fine Music Broadcasters

KTRH (Oct 16, 1944) 790 kc 5 kw, DA-2 P. O. Box 3011, zone 1 Phone Jackson 3-5535, TWX HOU 424 Texas Radio Corp. (acquired station April 15 1953)

Rep Avery-Knodel
Sam H Bennett, vp & gen mgr, Grace M Spaniel, asst mgr, Hal Vester, prog operations mgr, Milt Willis, prog dir, Joe Melody, news dir, O B Johnson, chief engr

KTRH (1930) 740 kc, 50 kw DA-2 Rice Hotel zone 1 Phone Capitol 7-1361 TWX HO 851 KTRH Broadcasting Co See "Newspaper Ownership"

Network CBS. Rep Peters, Griffin Woodward
W C Brvan, gen mgr
KTRH-FM (1947) 101.1 mc, 29.5 kw. Duplicates KTRH (above)

***KUHF-FM** (Nov 6, 1950) 91.3 mc, 9.8 kw Phone Capitol 4-0141. U. of Houston (original owner)

Col W B Bates, chmn bd of governors Roy Barthold, gen mgr, Richard Albitz, operations mgr, O C Crossland chief engr

***KUHT (TV)** Tv companion of KUHF (FM) (above)

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STATION IDs & PROMOS
RADIO HUCKSTERS
AND AIRLIFTS
LANG-WORTH**
7th BROADWAY NEW YORK, N.Y.

KXYZ (1930) 1320 kc 5 kw, DA-N Gulf Bldg Phone Capitol 2-6151 TWX HO-370 KXYZ Inc (acquired station May 6, 1960) See Natl Stations in "Group Ownership"

Network MBS Rep H-R Representatives Inc

Kenyon Brown, pres, Cal Perley, vp & gen mgr, mgr, Wilson Edwards, natl sales mgr, Ken Collins, prog dir & prom mgr; Victor Emanuel, news dir, Gerald R. Chinski, chief engr

KYOK (1947): 1590 kc, 5 kw, DA-N 613 Preston, zone 2. Phone Capitol 7-3108 KYOK Inc (acquired station 1954). See Paglin-Ray Stations in "Group Ownership"

Rep Bernard Howard
Specialty programs Negro 133 hrs (100%)
Jules J Paglin, pres, Stanley W Ray Jr, vp, Joseph R Fife, gen mgr, Robert Mabry, asst mgr & prom mgr Clark Walser, prog dir, James Hancock, chief engr

HUNTSVILLE, Walker County

KSAM (Nov 3, 1938) 1490 kc; 250 w P. O. Box 312 Phnoe Garfield 5-2651 Huntsville Broadcasting Co (acquired station Jan. 1, 1950)

Network Keystone
Specialty programs Negro, 3 1/2 hrs. wkly
Verla S Cauthen owner; Jack Nichols, gen mgr, prog dir & chief engr, C C Springfield, coml mgr; I J Waldon Jr, news dir

JACKSONVILLE, Cherokee County

KEBE (Jan. 12, 1947) 1400 kc; 250 w. Box 1071 Phone 2211 Wells, Waller & Ballard (acquired station Nov. 25, 1958).

JASPER, Jasper County

KTKJ (April 1948) 1350 kc; 1 kw-D P. O. Box 6090 Phone Dudley 4-2544. Jasper Broadcasting Service (acquired station Feb. 25, 1959).

JUNCTION, Kimble County

KMBL (1953) 1450 kc; 250 w P. O. Box 206. Phone Hickman 6-2768. Charles & Jo Fred Evans III (acquired station 1958).

Network Keystone. Rep Best
Mr. & Mrs Charles Wayne Evans III, owners; Harry C Wisheart Jr., gen mgr & prog dir; Eugene Beck, coml mgr; Buddy Schaefer, prom mgr, Ira Dell Banowsky, news dir; Bill Culberson, chief engr.

KENEDY, Karnes County

KAML (November 1954) 990 kc 250 w-D P O Box 990 Phone Olive 9-2990. The Camel Co.

Network Keystone.
Specialty programs Spanish
Charles W Balthrope, pres Ed C Balthrope, mgr, Chuck L Martin, prog dir & news dir, Dayton Smith engr

KERMIT, Winkler County

KEWB (June 1950) 600 kc, 1 kw-D, DA P. O. Box 456 Phone Juniper 6-3481 Radio Station KERB Inc (acquired station Nov. 23, 1955)

Network Keystone Rep Best
H V. Brinson, gen mgr, Durwood Haddock, coml mgr & news dir, Jerry Rogers prog dir; Gerald Rabun, prom mgr, Teddy Tidwell, chief engr

KERRVILLE, Kerr County

KEBV (Nov 5, 1948) 1230 kc, 250 w. P. O. Box 791. Phone Clearwater 7-4003 Kerrville Broadcasting Co (acquired station 1950)

Network Keystone. Rep Best
Albert F Mason, Jr, pres & gen mgr; Kae T. Patrick, coml mgr & prom mgr, Florence M. Mason, prog dir, Carol L Woodward, news dir; Clyde Jones, chief engr.

KILGORE, Gregg County

KOCA (Dec 23, 1936) 1240 kc; 250 w P. O. Box 989. Phone 2001. Radio Station KOCA Inc (original owner)

Network Keystone
Specialty programs: Negro 8 hrs wkly
Roy G Terry, pres, H A Degner, gen mgr, Bob Brazier, coml mgr, Karem Soule, chief engr

KILLEEN, Bell County

KLEN (July 1955) 1050 kc, 250 w P. O. Box 935. Phone Mercury 4-3181 Highlite Broadcasting Co (original owner).

Network MBS, Keystone
A W Stewart, pres & gen mgr, Blair C Minthorn, coml mgr; J. W Mitchell, prog dir; Gaylon Christie, prom mgr; Irene Camp, news dir, W C Kelley, chief engr.

KINGSVILLE, Kleberg County

KINE (1948) 1330 kc; 1 kw-D P O Box 146 Phone Lyric 2-4424 Radio Station KINE Inc (acquired station 1950)

Rep Best
Specialty programs: Spanish, 15 hrs. wkly.
James H Clement, pres, Ben A Glusing, gen mgr, Andy Cook, station & coml mgr Aleida Haney, prom mgr, R. T. Whitaker, chief engr.

LA GRANGE, Fayette County

KVLG (June 27, 1959) 1570 kc 250 w, DA-D. P O Box 569 Phone 719 Colorado Valley Broadcasting Co (original owner)

Network Keystone Rep Best
Mel Ammerman, gen mgr, coml mgr & chief engr, Edward Ruffin, station mgr & prog dir, Bess Ammerman, women's dir & news dir.

LAMESA, Dawson County

KPBT (May 21, 1947): 690 kc; 250 w P. O. Box 30 Phone 2404 Lamesa Broadcasting Co (acquired station February 1960)

Network Keystone
Specialty programs Spanish, 4 hrs wkly.
Walter Buckel, gen mgr, Louise Schmidt, coml mgr, Ray Henderson, chief engr & prog dir, Clydene Comedy, news dir.

LAMPASAS, Lampasas County

KCYL (1948) 1450 kc; 250 w P O Box 149. Phone Chapel 2-3671. Lampasas Broadcasting Corp (acquired station November 1952).

LAREDO, Webb County

KVOZ (April 15, 1952): 1490 kc; 250 w P. O. Box 1498 Phone Randolph 3-4396 Border Broadcasters Inc. (original owner) See Harpole Stations in "Group Ownership"

Network Keystone. Sarape Rep Joe Harry.
Specialty programs: Spanish 10 hrs wkly
B J Harpole, pres, Bill Harell, gen mgr, John Costello, coml mgr, Joe Pierce, prog dir, Al Hemenway, prom mgr Lloyd Little, news dir John Hennesy chief engr

LEVELLAND, Hockley County

KLVV (August 1949) 1230 kc 250 w P O Box 866 Phone Twilight 4-3134 Herald Broadcasting Co (original owner). See "Newspaper Ownership"

Network Keystone
Forrest Weimhold, owner; Aubrey Mays gen mgr, Bob Durham, coml mgr, Bob Turentine, prog dir Charles Tichenor, chief engr

LIBERTY, Liberty County

KWLD (Sept 1, 1959) 1050 kc, 250 w, DA-D P O Box 939 Phone Federal 6-4154 KWLD Broadcasting Co (acquired station April 1, 1960)

Douglas Ray, gen mgr

LITTLEFIELD, Lamb County

KZZN (1947) 1490 kc, 250 w P O Box 192 Phone 385-4474 Maples McAlister Broadcasting Co (acquired station Dec 15, 1959)

Network Keystone
Specialty programs Spanish, 6 hrs
R B McAlister, pres, gen mgr & coml mgr Bill McAlister, prog dir & news dir, Bill McDonnell, chief engr.

LIVINGSTON, Polk County

KETX (July 1, 1957) 1440 kc, 1 kw-D P. O. Box 111. Phone Faculty 7-8916 Harold J. Haley (original owner)

Harold J Haley, owner, gen mgr, coml mgr & chief engr, Ray Rogers, prog dir, Peggy Haley, prom mgr, Marshall McQueen, news dir.
KVLL (October 1957) 1220 kc; 250 w-D P O Box 1170 Phone Faculty 7-4393 Trinity Valley Broadcasting Co. (acquired station June 9, 1960)

Network Keystone
Jack G Jackson, pres, Eugene Hanson vp & coml mgr, Emmett Manning, prog dir, Charles Gady, chief engr

LONGVIEW, Gregg County

KFBQ (1935) 1370 kc, 1 kw, DA-N P. O. Drawer 792 Phone Plaza 3-4461 Voice of Longview Inc (original owner)

Network ABC, Keystone, Texas State Rep Donald Cooke
James R. Curtis, pies
KLUE (1948) 1280 kc, 1 kw-D P O. Box 1866. Phone Plaza 8-4496 Radio Longview Inc (acquired station September 1959)

Network MBS, Big-K. Rep Masla; Melville (Dallas)
E. W Mahone Jr., pres, H A. Bridge Jr, vp & gen mgr, Vernon Hyles, coml mgr Tom Richards, prog dir, prom mgr & news dir, Tig Williford, chief engr, Dub Murray, promotional mgr.

**LUBBOCK, Lubbock County**

KBFM (FM) (Nov 1, 1958) 96.3 mc, 3.6 kw 503 Great Plains Life Bldg Phone Porter 2-3424 Background Music Inc (original owner)

KCBD (May 14 1947) 1590 kc; 1 kw, DA-2 P O Box 1507 Phone Sherwood 4-1414 TWX 8093. Bryant Radio & Television Inc. (acquired station June 1956)

Network NBC Rep Raymer
Joe H Bryant, pres, Joe S Bryant, station mgr; Ray Poindexter, national sales mgr.
KCBQ-TV Tv companion of KCBQ (above).
KDAV (Sept. 19, 1953). 580 kc, 500 w, DA-D P. O. Box 270 Phone Porter 3-2853 Western Broadcasting Co (original owner) See Pinkston Stations in "Group Ownership"

Rep Pearson
D. P. Pinkston, gen mgr; Leroy Elmore, coml mgr; Wes Youngblood, prog dir; Hal Ragan, prom mgr, Francis Clements, chief engr.

KDUB (Jan 1, 1955) 1340 kc, 250 w P O Box 1475. Phone Sherwood 4-2345 TWX LU-8111. Texas Telecasting Inc (original owner). See Texas Telecasting Stations in "Group Ownership"

Rep Branham
W. D (Dub) Rogers, pres; W. H Shipley, vp, John Kreiger station mgr, R. S. (Bud) Nielsen, gen sales mgr, John Henry, station sales mgr, Rudy Starnes, chief engr; Ray Huffer, prom mgr, Duncan Ellison, news dir

KDUB-TV Tv companion of KDUB (above)
KFYO (September 6) 790 kc; 5 kw-D, 1 kw-N, DA-2 Phone Porter 5-5567 TWX LU-8036. Plains Radio Broadcasting Co (acquired station April 8, 1936) See "Newspaper Ownership"

Network CBS Rep Katz
W. B Walker, pres; Gordon Thompson, gen mgr, Ernie Mark, coml mgr, Bob Nash, prog dir, Dan Tarpley, news dir, W. S Bledsoe, chief engr

KLLL (April 1953): 1460 kc; 1 kw-D. 2001 Great Plains Life Bldg Phone Porter 3-1911 Corbin Broadcasting Co (acquired station May 1, 1958)

Network MBS Keystone Rep Indie Sales.
Specialty programs: Negro, 1 hr wkly
Glenn E (Sky) Corbin, gen mgr, Hi Duncan, coml mgr, G Ray (Slim) Corbin, prog dir, Troy (Dusty) Fields, news dir, Robert G Purington chief engr

KRKH-FM (April 1958) 93.7 mc, 9.6 kw P O Box 1215 Porter 3-6300 Southwestern Broadcasting Co

M M Rochester, gen mgr, Walter S Russell sec-treas

KRKH-FM (April 1958) 93.7 mc, 9.6 kw P O Box 1215 Porter 3-6300 Southwestern Broadcasting Co

M M Rochester, gen mgr, Walter S Russell sec-treas

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*As of August 1, 1960

KSEL (Nov. 1, 1946) 950 kc, 5 kw-D; 500 w-N, DA-2 1 Phone Porter 3-0484 TWX LU-8036 Lubbock Broadcasters Ltd (acquired station Dec. 1, 1958).

Network ABC. Rep Weed
David R. Worley, co-owner & dir, Gerald H. Sanders, co-owner & gen mgr, Ray Bowen, coml mgr, Max Mott, prog dir, R. C. Hughes, asst mgr, Jim Spann, news dir, Roger Hively, chief engr

NEW (FM) (not on air; granted July 27, 1960). 91.9 mc, 10 w. Texas Tech College

LUFKIN, Angelina County

KRBA (May 1938): 1340 kc, 250 w P O Box 755 Phone Neptune 4-6661. Darrell E Yates (original owner)

Network ABC; Keystone, ETN Rep Continental Radio Sales.
Darlle E Yates, owner, gen mgr & coml mgr, (Mrs) Shirley A. Yates, prog dir, Eugene Wayne Horn & Basil Barbee, chief engr.

KTRE (Dec. 5, 1947) 1420 kc, 1 kw, DA-N P O Box 701 Phone Neptune 4-7771 TWX Lufkin 778. Forest Capital Broadcasting Co (original owner)

Network MBS. Rep Venard, Rintoul, McConnell Clyde Melville Co. (Regional).

R W Wortham Jr, pres, Richman Lewin, vp & gen mgr; Royce Christenson, coml mgr, Bill Carter, prom dir, Pat Mathews, prom mgr; Lee Butler, news dir; Fred Clinton Hill, chief engr

KTRE-TV Tv companion of KTRE (above)

MARLIN, Falls County

KMLW (April 1953): 1010 kc; 250 w. P. O. Box 272 Phone Westmore 6-2551. M-I, Radio Inc (April 1, 1957). See "Newspaper Ownership"

Specialty programs Spanish, 1½ hrs wkly
Louis F. Leurig, pres.

MARSHALL, Harrison County

KADO (Oct 7, 1957): 1410 kc; 500 w, DA-D P. O. Box 961 Phone Webster 5-6789 Marshall Broadcasting Corp (acquired station July 29, 1959)

Rep Weed
E B Germany, pres, Bill Wells, gen mgr, Karl Keller, coml mgr, Jim Jeffus, prog dir, Bill Martin, news dir; Joe Granger, chief engr

KMHT (1947) 1450 kc; 250 w P. O. Box 791 Phone Webster 5-7826 Harrison County Broadcasting Co (acquired station 1955).

Network MBS, Texas State, Big-K. Rep Masla Melville (Dallas)

E. W. Mahone Jr, pres, H. A. Bridge Jr, vp & gen mgr, Vinson L. Stevens, coml mgr, Sam Stringfellow Jr, news & prog dir; Jo Ann Bridge, prom dir & traffic mgr; Katie McCullough, woman's dir, L C Totten, chief engr; Charlie Flowers, sports dir.

KMHT-FM (not on air, target date September 1960) 97.3 mc, 5.9 kw. Same ownership as KMHT (above)

**McALLEN, Hidalgo County**

KRIO (1947): 910 kc, 1 kw, DA-1 500 D Beaumont. Phone Murray 6-5454 Valley Broadcasting Inc. (acquired station 1948) See Texas State Network Stations in "Group Ownership"

Network TSN Rep Headley Reed.

Specialty programs Spanish, 10 hrs. wkly
Gene L Cagle, pres, C T (Chuck) McKasson, gen mgr; Ed Lionel, prog dir Frank Manuel, chief engr.

McCAMEY, Upton County

KCMR (March 18 1954) 1450 kc; 250 w-SH. Phone Oliver 2-4693 Sapphire Broadcasting Co (acquired station May 13, 1959)

McKINNEY, Collin County

KMAE (Sept 29, 1947) 1600 kc, 1 kw-D 218 E Virginia St Phone Linden 2-2651 McKinney Air Enterprises Inc (original owner)

Specialty programs Spanish.
Geo W Smith Jr, pies & gen mgr Tom Einelson, coml mgr Mrs Carolyn Duncan prog mgr office mgr & news dir, Dan M Duncan, chief engr.

MEXIA, Limestone County

KBUS (May 23, 1956) 1590 kc 500 w-D 215-A East Commerce St Phone Gvpsv 6 3874 Mexia Broadcasting Inc. (acquired station July 1 1960)

Network Keystone
Tom Elkins, pres, gen mgr & prog dir; James Dillon, sales mgr Arthur Crawford, news dir, Kenneth Brown, chief engr.

MIDLAND, Midland County

KCRS (Dec 20, 1935) 550 kc, 5 kw-D, 1 kw N DA-2. Phone Oxford 4-6603. Midland Broadcasting Co (acquired station Aug 1 1957) See Wendell Maves Stations in "Group Ownership"

Network ABC TSN. Rep Hal Holman (National), Robert E Eastman (Southwest)

Wendell Maves pres; Wendell Maves Jr, vp & gen mgr, Jerry Hahn, asst mgr & sales mgr; Dce Woolen, prog dir, Herb Humphries, news dir; Tom Yates, chief engr

TEXAS CONTINUED

KJBC (Aug 6, 1950): 1150 kc; 1 kw-D South Lamesa Rd Phone Mutual 4-5152. Jack Cecil (original owner).

Network Keystone Rep Keystone. Specialty programs Spanish, 6 hrs Jack Cecil, gen mgr & chief engr, Naomi Boswell, coml mgr, Keith Ward, prog dir, Mildred Thomason, prom mgr; Steve Drummond, news dir.

KNFM (FM) (Nov 2, 1959) 92.3 mc, 4.8 kw. 317 N Colorado St Phone Mutual 3-3878 FM Associates (original owner)

Rudolph M Rubin Jr, gen mgr & chief engr, William R Metler, prom mgr & coml mgr, James R Favors, prog dir; Wallace R Jackson, sales mgr.

KWEL (April 1957) 1600 kc; 1 kw-D. 1203 West Wall Phone Mutual 2-1331 George H Vaught (acquired station Oct 1, 1959)

Rep Gill-Perna. George H Vaught, pres; Paul A Sanders, coml mgr, Jerry Teaff, prog dir, Harry Van Slyke, news dir, Jim R. Bowen, chief engr

MINERAL WELLS, Palo Pinto County

KORC (1946) 1140 kc; 250 w-D P. O. Box 108. Phone Fairfax 5-3384. Action Broadcasting Co (acquired station Dec 1, 1957).

Network Keystone Bill W McClure, gen mgr, Gene Hutto, coml mgr; Max Floyd, prog dir

MISSION, Hidalgo County

KIRT (Feb. 24, 1957): 1580 kc; 1 kw-D P. O. Box 708 Phone Justice 5-1629. KIRT Inc (acquired station April 1, 1958).

Network Keystone. Rep Clyde Melville (Dallas)

Specialty programs Spanish Ray V Jensen, pres, gen mgr & coml mgr, Edith S Jensen, prog dir Paul Noel, prom mgr, Wilfrido Hinojosa, chief engr.

MONAHANS, Ward County

KVKM (March 17, 1947) 1340 kc, 250 w (CP for 1330 kc; 5 kw-D, 1 kw-N, DA-N) Drawer K. Phone Wilson 3-3231 TWX 8387 Monahans Broadcasters (original owner)

Networks MBS, Keystone Reps Clyde Melville (Dallas), Jack Masia (New York) J. Ross Rucker, pres & gen mgr, Ken Welch, station mgr, Bill Mitchell, coml mgr, Jean Welch, prog dir, Macel Coleman, news dir, Rubin Masteis, chief engr

KVKM-TV. Tv companion of KVKM (above).

MT. PLEASANT, Titus County

KIMP (October 1948) 960 kc, 1 kw-D P. O. Box 990 Phone Parkway 4-4726. Mt. Pleasant Broadcasting Co (original owner)

Network Keystone. Winston O. Ward, pres & gen mgr, Charles Monk, coml mgr, Ruby Stanley, prog dir, Clarence C. Taylor, chief engr.

MULESHOE, Bailey County

KMUL (July 26, 1956) 1380 kc; 500 w-D. P. O. Box 1058 Phone 2730 Radio Station KMUL (See Burroughs-Randolph Stations in "Group Ownership")

KZOL (April 17, 1958): 1570 kc; 250 w-D. P. O. Box 1295. KZOL Broadcasting Co. (original owner).

NACOGDOCHES, Nacogdoches County

KEEE (March 27, 1947) 1230 kc; 250 w P. O. Box 8. Phone Logan 4-4633 J C Stallings (acquired station Nov. 1, 1958).

Network ABC, Keystone, East Texas Network Rep Devney J. C. Stallings, gen mgr, R C Atherton, coml mgr.

KSFA (June 2, 1947). 860 kc, 1 kw-D Box 56, North St Post Office, Phone Logan 4-3723. Texan Broadcasting Co (acquired station Aug 1, 1959)

Rep Bob Dore. B. M Raborn, pres Bob Dunn, gen mgr & news dir, Sarah Jane Moon coml mgr, prog dir & prom mgr, Basil Barbee, chief engr.

NAVASOTA, Grimes County

KWBC (not on air, granted May 11, 1960) 1550 kc, 250 w-D Whitten Broadcasting Co See "Newspaper Ownership."

NEW BRAUNFELS, Comal County

KGNB (April 1, 1950) 1120 kc, 1 kw-D P. O. Box 593. Phone Madison 5-3443 Comal Broadcasting Co. (original owner). See "Newspaper Ownership."

Network Keystone Specialty programs: German, 15 hrs; Spanish, 12 hrs.; both wkly.

F. T. Wilson, pres, gen mgr, coml mgr & prom mgr; Arlon E. Moeller Jr, prog dir & news dir; Bobby Glenn Stewart, chief engr.

ODESSA, Ector County

KECK (Jan. 29, 1947): 920 kc; 1 kw-D, 500 w-N, DA-N. P. O. Box 1369. Phone Federal 2-5791 Ector County Broadcasting Co. (original owner).

Rep ForJoee. Ben Nedow, owner; Roy A. Elsner, gen mgr

KOSA (Jan. 20, 1947): 1230 kc 250 w P. O. Box 351. Phone Federal 2-4301 Odessa Broadcasting Co (original owner). See Trigg-Vaughn Stations in "Group Ownership"

Rep Bolling Cecil L. Trigg, chief owner; Brunell Harvey, gen mgr, Bob Harris, coml mgr, Bob Goldsbrough, prog dir, Ken Rutledge, news dir, James A. Simpson, chief engr

KOSA-TV. Tv companion of KOSA (above)

KOYL (Sept 7, 1957): 1310 kc, 500 w-D 4000 Rasco Ave Phone Emreson 6-2801 Mid-Cities Broadcasting Corp (original owner) Edward L. Roskelley, pres

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MID-CITIES BROADCASTING CORP. 4000 RASCO • ODESSA, TEXAS

KRIG (June 1946) 1410 kc, 1 kw, DA-N P. O. Box 231 Phone Federal 2-6871. Radio Odessa Inc. (acquired station Sept 1, 1957)

Networks MBS, NBC Reps Thomas E. Clark, Clarke Brown

Milton R Underwood, board chmn; Carl S. Goodwin, pres, gen mgr & coml mgr, William R. Metler, chief engr

ORANGE, Orange County

KOGT (August 1949) 1600 kc, 1 kw, DA-N Phone Tuxedo 3-4381 Sabine Area Broadcasting Corp. (original owner).

Network Keystone M. L. Jacobs, pres, Ed Lovelace, exec vp & gen mgr; John Derrick, coml mgr, Tina Munnholland, prog dir, Richard Corder, prom mgr; Hugh Smith, news dir; Bill Tate, chief engr

PALESTINE, Anderson County

KNET (Jan 2, 1936) 1450 kc, 250 w P. O. Box 649 Phone 6077. Palenstine Broadcasting Corp (acquired station April, 1954)

Networks Keystone, East Texas Specialty programs Negro, 1 1/2 hrs wkly. Allen E Vinson, pres & gen mgr Austin Hotchkiss, coml mgr, Joy Rhodes, prom mgr. Ted Bryan, chief engr.

PAMPA, Gray County

KHHH (1951) 1230 kc; 250 w P. O. Box 1779. Phone MO 4-2551. Garrison-Huntley Enterprises (acquired station 1954).

Hank H Huntley, pres & gen mgr, Dave Brown, coml mgr; Rocky Randall, prog dir, Helen Lewter, women's dir, John Dugger, news dir & chief engr

KPDN (April 1936) 1340 kc, 250 w Hughes Bldg Phone Mohawk 4-7461 Top O' Texas Broadcasting Co. (acquired station September 1952) (Assignment of license to Warren L Hasse pends FCC approval).

Network MBS. Rep Best. Warren L Hasse, gen mgr, Dennis I. Dehn, chief engr

PARIS, Lamar County

KFTV (September 1950) 1250 kc; 500 w-D 210 First National Bank Bldg. Phone Sunset 4-6676 Lamar Broadcasting Co. (acquired station August, 1958)

Network Keystone. Rep Best Specialty programs: Negro, 6 hrs James F. Hendrix, pres, gen mgr & coml mgr

KPLT (Dec 15, 1936) 1190 kc; 250 w. P. O. Box 235 Phone Sunset 4-3311. Ron Litteral of Paris Inc (KGKB Tyler, Tex.) (acquired station Nov 17, 1958) (Transfer of control to Clifford B Marshall pends FCC approval).

PASADENA, Harris County

KLVL (May 5, 1950): 1480 kc; 1 kw-D, 500 w-N, DA-N 2903 Canal St, zone 3. Phone Capitol 5-3208. Felix H Morales (original owner).

Specialty programs: Spanish. Felix H. Morales, gen mgr.

KRCT (October 1957) 650 kc, 250 w-D. P. O. Box 1009. Phone Greenwood 3-4433. Industrial Broadcasting Co. (acquired station Oct. 1, 1958).

PECOS, Reeves County

KIUN (Oct. 23, 1935) 1400 kc, 250 w P. O. Box 469. Phone Hickory 5-2497 KIUN Inc (original owner) See Hawkins-Hubbs Stations in "Group Ownership" Also see "Newspaper Ownership"

Specialty programs Spanish Barney H Hubbs, pres; Bill H Hubbs, gen mgr, Cliff Sanderford, coml mgr, Bill Woodruff, prog dir; Dave Martin, prog mgr & news dir, Harry Boehnemann, chief engr

PERRYTON, Ochiltree County

KEYE (Nov 19, 1948) 1400 kc, 250 w P. O. Box 917 Phone General 5-3236 Great Plains Broadcasting Co (original owner)

Network MBS Carl Ellis, pres, Irvin R. Buchanan, gen mgr; Ken Roller, prom mgr & news dir, Bill Dav, chief engr

PLAINVIEW, Hale County

***KHBL (FM)** (1952) 88.1 mc; 10 w. Wayland Baptist College (original owner).

KPLA (not on air, granted May 15, 1958): 1050 kc, 1 kw-D, DA-D. P. O. Box 322. Plainview Radio

KVOP (1944) 1400 kc; 250 w P. O. Box 1071. Phone Capitol 4-2771 KVOP Inc (original owner) See Harpole Stations in "Group Ownership"

Specialty programs Spanish W J Harpole, pres, Kermit Ashby, gen mgr, Tut Tawwater, coml mgr, H W Carpenter III, prog dir, James Grigsby, prom mgr; B. D Perkins, news dir, Hugh Smith, chief engr; Perry Bowser, farm dir

PLEASANTON, Atascosa County

KBOP (Feb 8, 1951) 1380 kc, 1 kw-D P. O. Box 247, zone 1. Phone Locust 9-4871 Atascosa Broadcasting Co. (original owner).

Network Keystone Specialty programs Polish, 1 hr, Spanish, 42 hrs; both wkly.

Ben L. Parker, owner & gen mgr, Tom Everitt, coml mgr & news dir, Curtis Short, prog dir, Mona Parker, chief engr.

PORT ARTHUR, Jefferson County

KFMP (FM) (June 27, 1959): 93.3 mc; 3.2 kw. P. O. Box 430 Phone Yukon 3-1606. Triangle Broadcasting Co (original owner).

Henry Diehl, gen mgr & pres, James L. Zimmermann, asst mgr, chief engr & coml mgr, Donald T. Schaefer, prog dir.

KOLE (1947) 1340 kc, 250 w. P. O. Box 1126 Phone Yukon 2-9436. Radio Southwest Inc (acquired station Aug 1, 1959) 201 E Main St Phone 550 Radio Station Radio Southwest Inc (acquired station Aug. 1, 1959)

Network Keystone Specialty programs French, 2 hrs, Spanish, 1/2 hr both wkly

John H Hicks Jr, pres & gen mgr, George Crouchet, coml mgr, Steve Canyon, prog dir, Joe Holstead, news dir, Iron Bullion, chief engr

KPAC (1934) 1250 kc, 5 kw-D, 1 kw-N, DA-N. P. O. Box 511 Phone Yukon 5-7458 Port Arthur College (original owner)

Network MBS Rep John E Pearson Madison Monroe, pres, Jay Elson, gen mgr; Steve O'Donohoe, prog dir; Lulu Belle Davis, prom mgr, Charles Segrist, chief engr.

KPAC-TV. Tv companion of KPAC (above)

PORT NECHES, Jefferson County

KPNG (July 13, 1959) 1150 kc, 500 w, DA-D. 1402 Port Neches Ave Phone Randolph 2-4323 Joseph S. Trum (original owner).

Joseph S. Trum, owner, Mason A Lewis, gen mgr, Jim Saxon, prog dir, Henry Larcade Jr, news dir; Fred B Smith, chief engr

POST, Garza County

KUKO (September 1955) 1370 kc, 500 w-D 201 E. Main St Phone 550 Radio Station KUKO (acquired station May 4, 1960).

Galen O. Gilbert and Phil Crenshaw, owners.

QUANAH, Hardeman County

KOLJ (May 11, 1951) 1150 kc; 500 w-D. P. O. Box 589. Phone Montrose 3-2572 Orville L. Jenkins (original owner)

RAYMONDVILLE, Willacy County

KSOX (June 1, 1957) 1240 kc 250 w. P. O. Box 1240 Phone Murray 9-3333. Bob Hicks, Enterprises Ltd (acquired station April 1, 1959)

Specialty programs, Spanish Bob Hicks, pres & gen mgr E. E. (Doc) Chasten, coml mgr, David Kaye, prog dir; Sterling Waters, prom mgr, Don Reed, news dir, A. Gomez, chief engr.

ROSENBERG-RICHMOND, Fort Bend County

KFRD (Nov 15, 1948) 980 kc; 1 kw-D P. O. Box 832 Phone Northfield 2-3776. Fort Bend Broadcasting Co (original owner).

Specialty programs Spanish, 12 hrs, Czech, 7 1/2 hrs, both wkly

Mart Cole Sr, pres, W. J (Bill) Sloan Jr, gen mgr; George Thompson, coml mgr, Paul Collins, prog dir, Morgan Jeffreys, news dir, Frank Wood, chief engr.

RUSK, Cherokee County

KTLU (1955) 1580 kc; 500 w-D. P. O. Box 316. Phone 533. E. H. Whitehead. See "Newspaper Ownership"

SAN ANGELO, Tom Green County

KGKL (December 1928): 960 kc, 5 kw-D, 1 kw-N, DA-N. Phone 6715. Angelo Broadcasting-Telecasting Inc. (acquired station Dec. 21, 1953).

Network ABC, Texas State Rep Pearson. Lewis O Seibert, pres & gen mgr, John McGee, coml mgr, Dorothy Bowmer, prog dir, Weldon Kidd, news dir, Wm B. Poteet, chief engr.

KPEP (November 1954): 1420 kc, 1 kw-D. P. O. Box 1350. Phone 8116. Western Broadcasting Co (acquired station March 1959). See Pinkston Stations in "Group Ownership".

Rep Clyde Melville Co (Regional), Broadcast Time Sales (National).
Specialty programs Spanish 7 hrs, wkly.
David F Pinkston, pres, Walter L. Lawson, gen mgr & chief engr, C. T. (Tom) Mullins, coml mgr, William C Nicholson, prog dir & news dir.

KTXL (1947) 1340 kc, 250 w 1013 West Beauregard Phone 3131. Burkhart Broadcasting Corp. (acquired station May 20, 1959)
Rep Jack Masla

Specialty programs Spanish
P. Durwood Johnson, chief owner; Joe Watson Jr, coml mgr, Stan Skelton, prog dir & prom mgr, Tommy Ruble, news dir, Marvin Williams, chief engr

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IN EVERY SINGLE SURVEY
CITY ZONE OR AREA ZONE
KTXL SAN ANGELO IS
OVERWHELMINGLY FIRST!!

Area Survey, April, 1960

	7-12	12-6	6-10
KTXL	40.7%	42.2%	57.2%
Country Station	25.4	23.5	6.9
Adult Station	18.8	15.7	4.8
Power Station	12.3	16.2	28.0
Sets in use	24.9	20.5	16.5
KTXL Ratings	10.2%	8.6%	9.5%

COST PER THOUSAND HOMES, (312 times)
KTXL, .74
POWER STATION, \$5.83

KWFB (Nov. 28, 1954) 1260 kc, 1 kw-D. P. O. Box 1269. Phone 2-3388. Solar Broadcasting Corp (original owner).

A. R. Foster, pres; Walton A. Foster, gen mgr, Daniel R. Crow, office mgr, Milton Dove, coml mgr; Gene Lively, prog dir; Corwin Ridell, news dir, Donnell D. Dickson Jr, chief engr.

SAN ANTONIO, Bexar County

KAPE (June 1, 1960) 1480 kc 500 w, DA-D 608 E Travis Phone Capitol 3-3877. Top Broadcasters Inc (original owner).

Rep Forjoe
Samuel J. Riklin, pres, Charles D. Lutz, gen mgr, Ted Fredericks, prog dir, A. Jensen, chief engr

KCOR (February 1946) 1350 kc 5 kw-D, 1 kw-N, DA-2 111 Martinez St Phone Capitol 5-2751 KCOR Inc (original owner) (Sale to Inter-American Radio Inc pends FCC approval)

Specialty programs All Spanish language
Raoul A. Cortez Sr pres
KCOR-TV Tv companion of KCOR
KENS (1926): 680 kc, 50 kw-D, 10kw-N, DA-N P. O. Box 2171 Phone Capitol 5-7411 TWX SA 100 Express Publishing Co (acquired station Nov 1, 1954) See "Newspaper Ownership"

Network CBS Rep Peters, Griffin & Woodward.

Frank G. Huntress Jr, pres, Herb Carl Skoog, gen mgr & coml mgr, Charles Keller, prog dir, Alpha Scheif, prom mgr, Ray Hunt, news dir, William Jackson, chief engr

KENS-TV Tv companion of KENS (above)
KIKK (not on air granted July 13, 1960) 1400 kc; 1 kw-D, DA-D Alamo Broadcasters.

KITE (1947) 930 kc, 5 kw-D, 1 kw-N, DA-N, (Terrell Hills) 535 South Main Ave, zone 5 Phone Capitol 6-0335 Townsend US International Growth Fund Inc (acquired station May 15, 1960) See Townsend Fund Stations in "Group Ownership"

Rep Young
Morris Townsend, pres, Kelly Wofford, gen

mgr, Bill Pick, coml mgr, Robert Sterling, prom mgr, Kenneth Hyman, chief engr.

KEEZ (FM) (1951): 97.3 mc, 17.5 kw. Sound Distributors Inc. Same ownership as KITE (above)

KMAC (1926) 630 kc, 5 kw, DA-2. 222-24 W Commerce St Phone Capitol 3-6211. Walmac Co. (acquired station 1933).

Networks ABC, MBS, Rep Weed.
Howard W. Davis, owner & gen mgr; Tony Bessan, prog dir

KISS (FM) (1946) 99.5 mc, 12.9 kw. Same address and licensee as KMAC (above).

KONO (January 1927) 860 kc, 5 kw-D, 1 kw-N, DA-N P. O. Box 2338, zone 6 Phone Capitol 6-5171. TWX SA 122. Mission Broadcasting Co (original owner).

Rep Katz.
Eugene J. Roth, chmn of bd; Jack Roth, pres & gen mgr, Bill Miles, coml mgr; Douglas China, prog dir, Art Pugh, prom mgr, John Wilson, news dir, George W. Ing, chief engr

KITY (FM) (February 1947). 92.9 mc, 1.4 kw Same licensee address and staff as KONO (above) Rep is Adam Young
KONO-TV Tv companion of KONO-AM, KITY (FM) (above)

KTSA (1922) 550 kc, 5 kw, DA-N 1130 Broadway Phone Capital 7-1251 Sunshine Broadcasting Co (acquired station 1956). See McLendon Stations in "Group Ownership."

Rep Blair.
B. R. McLendon, chmn of bd; Gordon McLendon, pres; Jack Fiedler, vp & gen mgr; Jim Hamby, coml mgr, Pat Tallman, prog dir, Jim Shelton, news dir, Coleman Barber, chief engr.

KAKI-FM (not on air, target date, Dec 31, 1960) 81 mc, 5 kw Will duplicate KTSA (above)

KUBO (1948): 1310 kc; 5 kw, DA-D 518 W Houston St, zone 5 Phone Capitol 6-5254 Radio KJWW Inc (acquired station 1956)

Rep National Time Sales Hailan G. Oakes (Los Angeles), Bernard Ochs (Atlanta)
Specialty programs Spanish 100%

Robert N. Pinkerton, pres; Hal Hughes, gen mgr & coml mgr Juan Gattas, prog dir, Jose Barrios, news dir, William Ellis, chief engr

KUKA (Jan 1, 1953) 1250 kc 500 w-D 501 W Quincy St, zone 5. Phone Capitol 5-5757 Leal Broadcasting Co. (original owner).

Specialty programs: Spanish, 100%
Manuel G. Davila, pres, Joe L. Viliareal, coml mgr; Joe Perez del Rio, prog dir; W. G. Eger-ton, consulting engr

WOAI (September 1922) 1200 kc; 50 kw P. O. Box 2641 zone 6 Phone Capitol 7-4221. TWX SA 37. Southland Industries Inc (original owner)

Network NBC; TQN Rep Petry
Hugh Half Jr, chmn of bd, James M. Gaines, pres; Rex Preis, station mgr Barclay Russell, prog dir; Gene Crockett, prom mgr; Henry G. Howell, news dir, Charles L. Jeffers, vp & chief engr

WOAI-TV Tv companion of WOAI.

SAN MARCOS, Hays County

KCNV (1948): 1470 kc; 250 w-D. P. O. Box 32 Phone Export 2-3545 Central Broadcasting Co (acquired station July 29, 1957).

Specialty programs: Spanish, 20 hrs wkly
Dr Forest L. Whan, pres, William C. Veidt, gen mgr & coml mgr, Robert C. Fremont, prog dir; Jerry W. Veidt, prom mgr; Robert C. Fremont, news dir; Clarence Swenson, chief engr.

SAN SABA, San Saba County

KBAL (Dec. 15, 1956): 1410 kc; 500 w-D. P. O. Box 209 Phone 166 San Saba County Broadcasting Co (acquired station May 21, 1958).

SEGUIN, Guadalupe County

KWED (Sept. 9, 1948) 1580 kc; 1 kw-D. P. O. Box 289 Phone Franklin 9-2234 Seguin Broadcasting Co (original owner).

SEMINOLE, Gaines County

KSML (Dec 23, 1954) 1250 kc; 1 kw-D Box 308 Phone Plaza 8-3798 KSML Broadcasters

SEYMOUR, Baylor County

KSEY (Oct. 26, 1950): 1230 kc; 250 w. P. O. Box 1191 Phone Tuxedo 8-2525 William C. Moss (original owner)

Network Keystone
Specialty programs Spanish 6 hrs
William C. Moss, owner; Elizabeth Moss, prog dir.

SHAMROCK, Wheeler County

KBYP (1949) 1580 kc; 250 w-D P. O. Box 21 Phone Blackburne 6-1158 Merita Bumpers (acquired station June 29, 1960).

Rep Keystone
Merita Bumpers, gen mgr, A. R. Mascott, coml mgr, Robert G. Purrington, chief engr

SHERMAN, Grayson County

KDSX (See Denison, Tex)
KREY (October 1936): 910 kc; 1 kw, DA-1. P. O. Box 665, Sherman, P. O. Box 94, Denison. Phone Twinbrook 2-5115 (Sherman); Homestead 5-3612 (Denison). Red River Valley Broadcasting Corp.

Network MBS Rep Pearson.
A. B. Kelley, pres, Tom Brenn, mgr.

KTXX: 1500 kc; 250 w-D. P. O. Box 661 Phone Twinbrook, 2-8188. O'Connor Broadcasting Corp. (acquired station Aug. 1, 1958)

Rep Clarke Brown
Ray Lewis, gen mgr, David Sprowl, prog dir; John Shepard, news dir, Mack Ferguson, chief engr.

SILSBEE, Hardin County

KKAS (1960). 1300 kc, 500 w-D. Harvard C. Bailes and Val D. Hickman d/b as The Hardin County Broadcasting Co.

SINTON, San Patricio County

KTOD (July 13, 1959) 1590 kc, 1 kw, DA-D (CP for 1 kw-D, 500 w-N, DA-2). P. O. Box 269, Corpus Christi Phone Tulip 2-8285. Southern Broadcasting Corp (acquired station June 15, 1959)

Rep Clyde Melville
Edwin Singer, pres, Carroll Wakefield, gen mgr, Lura Dunn Burton, coml mgr, Jim Frye, prog dir, Robert Starnes, chief engr.

SNYDER, Scurry County

KSNY (Dec 22, 1949) 1450 kc, 250 w P. O. Box 1468 Phone Hillcrest 3-9322. Snyder Broadcasting Co (acquired station 1952). See Mayes Stations in "Group Ownership"

Network MBS Rep Clyde Melville; Keystone
Flora Hughes, pres, Mel Z. Gilbert, gen mgr; Frank Taylor, news dir, Jewell Sumerlin, prog dir; Coy Thompson, chief engr

STAMFORD, Jones County

KDWT (1947): 1400 kc; 250 w-SH P. O. Box 1205. Phone Prospect 3-3401 Abko Broadcasting Co (acquired station July 6, 1958)

Network Keystone.
A. Boyd Kelley, pres; Robert A. Prichard, vp & gen mgr, Bill Cole, prog dir; James S. Thompson, chief engr.

STEPHENVILLE, Erath County

KSTV (1947) 1510 kc, 250 w-D P. O. Box 102 Phone Woodlawn 5-3141 Dixie Broadcasters (acquired station May, 1957). See Red-dock Stations in "Group Ownership"

Network Keystone.
Mel Bennett, coml mgr; David Solmonson, prog dir & chief engr, Bob Milsap, prom mgr; Wanda Stephens, news dir.

SULPHUR SPRINGS, Hopkins County

KSSST (March 1947): 1230 kc, 250 w P. O. Box 284 Phone Tuxedo 5-3111. Hopkins County Broadcasting Co (acquired station 1948)

Network Keystone.
Specialty programs: Negro, 4 hrs wkly
William N. Edwards, chmn of board, William Bradford, pres, gen mgr & chief engr; Clovis Finion, coml mgr, Linda Wilemon, prog dir; Margaret Thomas, news dir.

SWEETWATER, Nolan County

KKXK (November 1939): 1240 kc; 250 w P. O. Box 570. Phone Belmont 4-4655 Radio KKXK (acquired station April 15, 1956).

Network Keystone Rep Clyde Melville
Specialty programs, Spanish, 5 hrs.
F. L. Ledbetter, pres, Myrl Stein, gen mgr, Elwood Fritsch, coml mgr, Maxine Stein, prog dir, Don Brooks, news dir; Walter Tabler, chief engr

TAYLOR, Williamson County

KTAE (April 1, 1948) 1260 kc; 1 kw-D. P. O. Box 1160. Phone Elwood 2-3631. KTAE Inc. (original owner)

Network Keystone
Specialty programs: Negro, 8 hrs; Spanish, 6hrs., both wkly.
G. G. Conoley, pres & gen mgr; John Wehby, coml mgr; Fied Switzer, prog dir; Bob Sitman, chief engr.

TEMPLE, Bell County

KTEM (1936): 1400 kc; 250 w P. O. Box 188 Phone Prospect 3-5252 Bell Broadcasting Co (original owner). See "Newspaper Ownership"

Specialty programs: Czech, 1 hr
Frank W. Mayborn, pres; Byron C. Peters, gen mgr & coml mgr, Phil M. Miller, prog dir, James T. (Jim) Harris, chief engr
KCEN-TV. Tv companion of KTEM (above)

TERRELL, Kaufman County

KTER (October 1950): 1570 kc 250 w-D P. O. Box 9 Phone Jordan 3-4497 Terrell Broadcast Corp (acquired station May 6, 1959)

Specialty programs Negro, 3 hrs. wkly
Orval Pirtle, pres, Bill Pirtle, gen mgr; Dean Tiller, coml mgr, Bob Chancellor, chief engr.

TEXARKANA, Bowie County

KCMC (1932) 1230 kc; 250 w. (CP for 740 kc, 1 kw, DA-1) P. O. Box 521 Phone 3-6151 KCMC Inc (acquired station 1936) See "Newspaper Ownership"

Networks ABC, TSN Rep Vernard, Rintoul McConnell; Clyde Melville
Walter E. Hussman, pres, B. L. Wood, gen mgr, Irene Rankin, coml mgr, J. V. Webb Jr., sports dir, news dir & prog dir, Eugene Covington chief engr

KCMC-FM (1945) 98.1 mc, 1.4 kw Duplicates KCMC (above).

KCMC-TV: Tv companion of KCMC-AM-FM (above)

KOSY (See Texarkana, Ark.)
KTFS (1946): 1400 kc; 250 w. P. O. Box 1260 Phone 3-5123. Aircrest Radio Stations Inc (acquired station July 15, 1959).

Network Keystone Rep Walker-Rawalt
William R. McDaniel, pres & gen mgr, Tom Alford, coml mgr, Jim Waites, prog dir; John Crawford, chief engr

TEXAS CITY, Galveston County

KTLW (1947): 920 kc; 1 kw-D. Show Boat Bldg. Phone 5-4418. Texas City Broadcasting Service (See J. G. Long Stations in "Group Ownership")

Radio Stations CONTINUED

TEXAS CONTINUED

TULIA, Swisher County

KTUE (November 1954) 1260 kc 1 kw-D 110 N Armstrong St Phone Wydown 5-3531 KTUE Radio Inc (original owner). See Form-by Stations in "Group Ownership"
Network Keystone, Rep Best
Marshall Formby, pres; Clint Formby, sec-treas, Ralph C. Beistle, gen mgr, Clayton Fuchs, chief engr

TYLER, Smith County

KDOK (May 11, 1956) 1330 kc; 1 kw-D 808 Peoples Bank Bldg Phone Lyric 3-2519 KDOK Broadcasting Co (original owner)
Rep Weed Radio
Dana W. Adams, pres & gen mgr, Sam Matthews, vp & coml mgr Jim Brand, prog dir Bill Young, news dir; Robie D. Morgan, chief engr.

KGKB (1930) 1490 kc, 250 w P O Box 733, Phone Lyric 3-1751 KGKB Inc (acquired station May 27, 1960)
Rep Webb (National), Clarke Brown (South-ern)
Harry O'Connor, pres & gen mgr, Charlie Brown, prog dir; Charlie Hobbs, chief engr

KTBB (August 1947) 600 kc, 1 kw-DA-N Blackstone Hotel, Phone Lyric 4-7278 Blackstone Broadcasting Co (original owner) See "Newspaper Ownership"
Network ABC TSN Rep Venard, Rintoul & McConnell Clyde Melville

Mrs C. N. Clyde, pres, M E Danbom, gen mgr, coml mgr & prom mgr; Don Tausch, prog dir, Lee Lucas, news dir; Bob Wileman, chief engr

KZEY (Jan 1, 1958) 690 kc, 250 w DA-D P O Box 1331 Phone Lyric 3-1744 Tyler Broadcasting Co (original owner)
Rep Bob Dore Assoc; Dora-Clayton (At-lanta) Harlan Oakes & Assoc (West)
Specialty programs: Negro, 100%
R Thomas Gibson, pres & national sales mgr, C G Condra, gen mgr

UVALDE, Uvalde County

KVOU (April 4, 1947) 1400 kc, 250 w 1400 Batesville Rd Phone Broadwav 8-4555, Uvalde Broadcasters Inc (acquired station Jan 1, 1959) See Harpole Stations in "Group Own-ership"
Network Keystone

Specialty programs: Spanish, 21 hrs
E J Harpole, pres; Bill Woods, gen mgr & news dir, Jerry McKinney, coml mgr; Hank Hammer, prog dir, Bob Murray, chief engr

VERNON, Wilbarger County

KVWC (1939) 1490 kc 250 w P O Box 1419, Phone Linden 2-6221 Johnson-Garrison Co (acquired station April 1956)
Network Keystone Rep Thomas Clark
Joe Garrison, gen mgr; Keith Hodo, coml mgr; Jerry Franklin prog dir, Joey Jay, prom mgr, Joe Garrison, chief engr.

VICTORIA, Victoria County

KNAL (April 16 1949) 1410 kc; 500 w, DA-N, P O Box 718 Phone Hillcrest 3-9176 Victoria Broadcasting Co (acquired station June 10, 1959) See J. G Long Stations in "Group Ownership"
Rep Venard, Rintoul & McConnell

KVIC (August 1939) 1340 kc 250 w P O Box 3487 Phone Hill-Crest 3-9171 KVIC Broadcasting Co (acquired station 1945)
Network MBS Keystone
Specialty programs Spanish
J G Long, pres, Bob Tharp, gen mgr, Jim Traber, coml mgr Bill Slater, prog dir, Bob Nance, news dir, Vic Boldt, chief engr.

WACO, McLennan County

KEFC (FM) (September 6, 1959) 95.5 mc 3.2 kw 1111 Amicable Bldg, Phone Plaza 2-8686 Music Unlimited Inc (original owner) (Sale to Centex Radio Co, pending FCC ap-proval)
James C Cook, pres, Thomas P Hynes, gen mgr & chief engr, Phil Ransom, prog dir, prom mgr & news dir

KWTX (May 1 1946) 1230 kc 250 w P O Box 3128 Phone Plaza 6-4451. KWTX Broad-casting Co (original owner) (See LBJ Sta-tions in "Group Ownership")
Network MBS Rep Venard, Rintoul & Mc-Connell

Frank Fallon, station mgr
KWTX-TV Tv companion of KWTX (above)

WACO (July 22 1922) 1460 kc, 1 kw, DA-N P O Box 3158 Phone Plaza 2-6571, WACO Broadcasting Corp (original owner) See Maves Stations in "Group Ownership"
Networks ABC; TSN Rep Weed
Specialty programs Negro, 1 hr wkly
Wendell Maves, pres R E Lee Glasgow, vp & gen mgr; Richard Parker, coml mgr, Ed Keeling, regional sales mgr, Ron Rogers, prog dir, Bob Vandeventer, news dir, Jack Vinson, chief engr.

WAXAHACHIE, Ellis County

KBEC (July 6, 1955) 1390 kc, 500 w-D, DA-D P O Box 731 Phone Westmore 7-2710 Richard Tuck Enterprises (acquired station June 13, 1956)
Network Keystone.

W Richard Tuck Jr, owner & gen mgr, W C (Dub) Estes Jr, coml mgr
KBEC-FM: 93.5 mc, 350 w. Duplicates KBEC (above)

WEATHERFORD, Parker County

KZEE (Aug 12, 1956) 1220 kc, 250 w-D P O Box 306 Phone Lyric 4-3826, Bartlesville Broadcasting Co. (acquired station May 1959).
Network Keystone
Carl W Singel, mgr

WESLACO, Hidalgo County

KRGV (April 1927) 1290 kc, 5 kw, DA-N, P O Box 626 Phone Woodlawn 8-3131 TWX 072 The LBJ Company (acquired station Aug. 1, 1958) See LBJ Stations in "Group Own-ership"
Network NBC. Rep Raymer Co.

Claudia T Johnson, chmn of bd, J C Kellam, pres & gen mgr, Charles L Brooks, station mgr, Jim Ahlgrum, sales mgr, Bill Shomette, prog dir, Fied Noble, oper dir; Hank Page, prom mgr, James Metcalf, news dir, Lewis Hartwig, chief engr
KRGV-TV Tv companion of KRGV (above)

WICHITA FALLS, Wichita County

KSYD (1947) 990 kc 10 kw-D, 1 kw-N, DA-2 P O Box 2130 Phone 723-0791 Gray-son Enterprises (acquired station February 1956)
Rep Eastman

Sidney A Grayson, pres, Fied Kincaid, gen mgr, Ed McIlhenny, coml mgr Mike Hoey, prog dir & prom mgr Arthur Van and Bob Rogers, news dirs, Herbert T Wiley, chief engr

KSYD-TV Tv companion of KSYD

KTRN (1948) 1290 kc, 5 kw-D, 1 kw-N, DA-N Phone 322-5214 Texoma Broadcasting Co of Wichita Falls. (acquired station April 1, 1960)

Rep Bolling Co
Raymond Ruff, pres & gen mgr, Mack Lester coml mgr, Joe Henderson prog dir, Richard Young, news dir, Vernon Beck, chief engr

KWFT (1939) 620 kc, 5 kw, DA-N. P O Box 420 Phone 723-4181 1WX 8364 North Texas Radio Inc (acquired station November 1957).

Network CBS.
Ben Ludy, pres & gen mgr, Lewis Dicken-sheets, asst mgr & dir of engrg A L Pierce, coml mgr Homer Cunningham, prog dir, Owa-nah Shelton, prom mgr, Dave Dary, news dir Earl Sargent, farm dir

UTAH

*Non-commercial.

BLANDING, San Juan County

KUTA (not on air, target date, Sept 1, 1960) 790 kc 1 kw-D P O Box 740 Cortez Colo Jack W. Hawkins (original owner).
Network MBS, Intermountain

BRIGHAM CITY, Box Elder County

KBUH (February 1918) 800 kc, 250 w-D 918 West Forrest St Phone Pa 3-3401 Wade M Ebeling (acquired station July 26, 1960)
Wade M Ebeling, gen mgr & coml mgr, Park Garrard prog dir, Chuck (Nickols) Gropp, prom mgr & news dir, Robert Jensen chief engr

CEDAR CITY, Iron County

KSUB (1937) 590 kc, 1 kw, DA-N P O Box 811, Phone 6-6547 Southern Utah Broadcasting Co (acquired station Dec 9, 1959)
Network CBS
Howard N Johnson, pres; Donald E Cart-wright, gen mgr, J S. Monsen news dir, Richard N Gunn, chief engr.

CENTERVILLE, Davis County

KBBC (Dec. 1, 1957) 1600 kc, 1 kw-D P O Box 44, Bountiful, Utah Phone Axtell 5-5551 Davis Broadcasting Co (original owner)
J. Fred Pingree, pres, Howard W. Pingree, gen mgr, Bill Curtis, coml mgr & news dir, Mitzi Bailey, program dir; Ed McCleery, chief engr.

LOGAN, Cache County

KLGN (June 1954) 1390 kc, 1 kw-D (CP for 1 kw-D, 500 w-N, DA-N), RFD #1 Box 231 Phone Skyline 2-2600 KLGN Radio Inc ac-quired station Jan 1959)
Network Great Western Rep Hopewell
F. Gary Ziser, pres & gen mgr, Gail Evans, prog dir, Mel Hardman, news dir, Edison Schow, chief engr

HAMILTON-LANDIS & ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS, SAN FRANCISCO
SELL MORE
RADIO & TELEVISION STATIONS
IN THE WEST—NEAREST OFFICE IS—
111 SUTTER ST., SAN FRANCISCO 4
EXBROOK 2-5671

KVNU (Nov 20, 1938) 610 kc, 1 kw, DA-N (CP for 1 kw-N, 5 kw-D, DA-N) P O, Box 264 Phone Skyline 2-5141 Cache Valley Broad-casting Co (original owner)

Network ABC, MBS Keystone, Intermoun-tain Rep Avery-Knodel
Reed Bullen sec-treas-mgr
KVNU-TV Tv companion of KVNU.

***KVSE (FM)** (1952) 88.1 mc 10 w P O Box 337, Utah State U Phone Skyline 2-4100 Ex 387 Utah State U (original owner)
Daryl Chase, pres, B F. Hansen, gen mgr Ray L Barnes, mgr, Robert Heybourn, chief engr

MOAB, Grand County

KURA (Oct 7, 1957) 1450 kc, 250 w P O Box 368 Phone Alpine 3-5001 Moab Broad-casting & Television Corp (original owner)
Network ABC
Forrest L Simpson, pres; Richard S Mc-Donald, vp, Ellen Brock, sec-treas; Calvin H Widows, chief engr

MURRAY, Salt Lake County

KMUR (1948) 1230 kc 250 w P O Box 383, Salt Lake City, zone 7. Phone Amherst 6-4419 Oral J Wilkinson (original owner)
Oral J. Wilkinson owner; Robert E Buie, gen mgr; James K Richey, coml mgr, Bennie L Williams asst mgr, (prom mgr, merch dir, pub rel dir), F William Houghtaling, prog dir, William Grubbe, news dir, James E Gamble, chief engr

OGDEN, Weber County

KLO (1924) 1430 kc; 5 kw, DA-1 Ben Lomond Hotel Phone Export 4-5721 Interstate Corp See Glassman Stations in "Group Own-ership" Also see "Newspaper Ownership"
Network ABC, Intermountain
Edris Glasman, pres; Kim Ward, mgr, Len Allen, asst mgr, Morris Reichley, prog dir Wayne Moss, chief engr.

KSVN (Jan 1, 1960) 730 kc, 1 kw-D P O Box 107 Phone Export 4-3476 George I Nor-man Jr & Robert Sherman (acquired station Dec 10 1959)
Rep Forjoe
George I Norman Jr, pres, Gerald A Fav, gen mgr, William Dalton, coml mgr; Hugh Barr prog dir, D R Hale, chief engr

KVOG (April 1948) 1490 kc 250 w (CP for 1 kw-D, 250 w-N) P O Box 325 Phone Export 2-7535 United Broadcasting Company (original owner)

Rep Webb
Specialty programs Spanish.
Arch G Webb pres & gen mgr David B Affleck, coml mgr; Jay Livingood, prog dir Dennis O Nielsen chief engr
KVOG-TV Tv companion of KVOG

PRICE, Carbon County

KOAL (October 1936) 1230 kc; 250 w P O Box 591 Phone Medford 7-0407, Eastern Utah Broadcasting Co (original owner)
Network ABC, MBS Keystone, Intermoun-tain Rep Avery-Knodel
Jack Richards, gen mgr prog dir & coml mgr; Robert Mullins, news dir

PROVO, Utah County

***KBYU-FM** (not on air target date un-known) 88.9 mc, 10 w Brigham Young U.

KEYY (December 1952) 1450 kc 250 w P O Box 205 Phone Franklin 3-2174. Mid-Utah Broadcasting Co (original owner) See Grow Stations in "Group Ownership"
Network Keystone Rep B-N-B Sales (West Coast)

D Spencer Grow, pres, Dave Weiser, gen mgr & coml mgr Joseph T Meier, prog dir Francis Boyer, chief engr

KIXX (Nov. 24, 1947) 1400 kc; 250 w P O Box 550, zone 1 Phone Franklin 3-3336, Central Utah Broadcasting Co, Inc (original owner)
Network ABC Rep Hollingbery (West Coast), Webb (East Coast)

Frank A. Van Wagencn, pres coml mgr co-owner, Harold E Van Wagenen gen mgr prog dir, co-owner, Dorothy Hinckley, traffic dir, John Beach, news dir, Francis O Boyer, chief engr

KOVO (1937) 960 kc 5 kw-D, 1 kw-N, DA-N P O Box 99 Phone Franklin 3-8550 KOVO Inc (acquired station October 1956).

Networks MBS, Intermountain
Ashley Robison pres; Glenn C Shaw, vp & gen mgr, L. H. Curtis, sales mgr; Deven Perry prog dir; Donnene Richards, prom dir; Donald E Spanhower, news dir, Elbert E. Brown, chief engr.

RICHFIELD, Sevier County

KSVG (1947) 980 kc, 5 kw-D, 1 kw-N, DA-N Phone Twin Oaks 6-4456, Sevier Valley Broad-casting Co (original owner)
Network ABC; Intermountain. Rep Avery-Knodel
Homer R Handley, pres, Bill King, gen mgr & sales mgr, Lynn Meyer, natl sales mgr

ST. GEORGE, Washington County

KDXU (July 3, 1957) 1450 kc 250 w P O Box 179, Phone Orchard 3-3579 Roy C Winkel-mann (acquired station Oct 1, 1958)
Roy C Winkelmann owner-ingr, Ellen Wink-elmann, prog dir, Rodney Nelson, news dir Wendell Motter, chief engr

SALT LAKE CITY, Salt Lake County

KALL (1945) 910 kc, 1 kw, DA-N (CP for 5 kw-D, 1 kw N, DA-2) 116 South Main St, zone 1. Phone Empire 4-3561. TWX SU 391. Salt Lake City Broadcasting Co, Inc. See "Newspaper Ownership"

Networks ABC, Intermountain Rep Avery-Knode

George C Hatch pres, Homer K Peterson, gen mgr & coml mgr, Florian J Wineriter, prog dir, Bruce M Miller, news dir, W Don Cozzens, chief engr

KUTV (TV) Tv companion of KALL

KCPX (1923) 1320 kc, 5 kw, DA-1 130 Social Hall Ave. Phone Davis 2-5681. Columbia Pictures Electronic Co, Inc (acquired station 1953)

Network NBC. Rep Katz. Norman Louvau, vp, Carson Rennie, gen mgr, Joe Cooke, coml mgr, Ed Kemp, prog dir, Tom Wayman, prom mgr, Roy Gibson, news dir, Alan Gunderson, chief engr

KCPX-FM: 98.7 mc 1.2 kw

KCPX-TV tv companion of KCPX-AM-FM.

KLUB (August 1938) 570 kc, 5 kw, DA-1. 165 Social Hall Ave, zone 11. Phone Elgin 9-7794. KLUB Broadcasting Co (original owner)

Network MBS. Rep Hollingbery.

Frank C (airman) pres & gen mgr, Allan Thomas, coml mgr, Frank C McIntyre, operations mgr, Sam Moll, news dir, Del Williams, chief engr

KLUB-FM (Oct 1, 1960) 97.1 mc, 4.8 kw. Same address, licensee and staff as KLUB above

KMUE (See Murray, Utah)

KNAK (1945) 1280 kc, 5 kw-D, 500 w-N, DA-N 1042 S 6th W, zone 4. Phone Empire 4-3685. Granite District Radio Broadcasting Co (original owner)

Rep Young

Howard Johnson, pres & chief engr, William E Wight, gen mgr, Clyde Anderson, coml mgr, Mildred Baker, prog dir, Joe Lee, news dir

KSL (May 6, 1922): 1160 kc 50 kw 145 Social Hall Ave, zone 2. Phone Elgin 5-4611. Radio Service Corporation of Utah (acquired station June 1924). See Mormon Stations in "Group Ownership"

Network CBS. Rep Blair

Jay W Wright, pres, Joseph A Kjaer, vp & station mgr, Raymond Fritsch, natl sales mgr, Keith Cowan, local sales mgr, Rex L Campbell, prog dir, Eldean Bennett, prom mgr, Ray Townsend, news dir, Vince M Clayton, chief engr, Paul Evans, audio supervisor

KSL-FM (Dec. 26, 1946). 100.3 mc; 4 kw. Same address, licensee and staff as KSL (above) with addition of J. Allen Jensen, vp & gen mgr, Edward B. Kimball, station & coml mgr, Vince M. Clayton, chief engr

KSL-TV Tv companion of KSL-AM-FM

KSOP (Feb. 1, 1955) 1370 kc, 1 kw-D 1300 W 2320 S zone 4. Phone Hunter 4-4435. Seagull Broadcasting Co (acquired station January 1957)

Reps Bernard, Harlan G Oakes (West Coast and Texas)

M H Hilton, pres & gen mgr, Henry Hilton, coml mgr, Garth Wheeler, prog dir, Bobby Wooten, prom mgr, Jerry McNut, news dir, Lyle O Wahlquist, chief engr

KSKX (May 13, 1960) 630 kc; 1 kw-D, DA-D. 364 S. State. Phone Elgin 5-6233. W. P. Fuller III (original owner).

Rep Forjoe

George I. Norman, gen mgr, Robert Hansen, coml mgr, John W. Kruse, prog dir, Hal Buckner, merchandise mgr, Bart Tolleson, news dir, William U. Schwarz, chief engr

***KUER (FM)** (not on air; target date unknown) 90.1 mc, 350 w. U. of Utah

KWHO (Nov. 15, 1955) 860 kc, 1 kw-D 510-512 E 2nd S, zone 2. Phone Davis 2-5819. Radio Station KWHO (acquired station June 4, 1956).

Rep Grant

Specialty programs Danish, 1 hr., Dutch, 1 hr.; both wkly

Reese C. Anderson, pres & gen mgr, Dean G. Seeley, coml mgr, Robert B. Chambers, prog dir, Jay L. Van Dam, prom mgr, Craig V. Mollison, news dir, Marvin C. Zitting, chief engr

KWIC (Nov. 16, 1956) 1570 kc; 500 w-D 1247 Wilmington Ave, zone 9. Phone Hunter 4-8791. Sugarhouse Broadcasting Co (original owner)

Dale R. Curtis, pres, Tom Ivory, gen mgr, Stanley Bush, coml mgr, Paul Coburn, prog dir, Kay Turner, chief engr

SPANISH FORK, Utah County

KONI (not on air; target date unknown). 1180 kc, 1 kw-D. Pioneer Broadcasting Co

TOOELE, Tooele County

KDYL (July 3, 1956) 990 kc, 1 kw-D. P. O. Box 449. Phone Tooele 990. Tooele County Radio and Television Broadcasting Inc (original owner)

Network Keystone. Rep Hopewell.

S. L. Gillette, pres, D. Ray Gardner, gen mgr & chief engr, Vernon L. Stevenson Jr, prog dir

VERNAL, Uintah County

KVEL (Jan. 19, 1947): 1250 kc; 1kw-D. 120 East Main. Phone 494. Uintah Broadcasting and Television Co (original owner).

Network ABC; MBS, Intermountain

Frank Judd, mgr

VERMONT

*Non-commercial

BARRE, Washington County

WSKI (see Montpelier)

WSNO (October 1959) 1450 kc, 250 w. P. O. Box #1. Phone Granite 6-4168. Robert I. Kimel and Bessie W. Grad (acquired station July 8, 1960)

Rep Devney-O'Connell (New York) Nona-Kirby (New England)

BENNINGTON, Bennington County

WBTV (Sept 13, 1953) 1370 kc 500 w-D (CP for 1 kw-D). P. O. Box 560. Phone 6321. Catamount Broadcasters Inc (original owner)

Rep Nona Kirby (Boston)
J. Gordon Kevworth, pres-treas, gen mgr & chief engr, Mrs. Belva C. Keyworth, station mgr, Roy M. Andersen, news dir & coml mgr

BRATTLEBORO, Windham County

WKVT (Nov. 29, 1959) 1490 kc, 250 w. P. O. Box 818. Phone Alpine 4-2343. WKVT Corp (original owner). See Highland Stations in "Group Ownership"

Network CBS, Yankee. Rep Meeker (national). Walker-Rawalt (regional)
Joseph K. Close, pres, Edward D. Somes, gen mgr, coml mgr & chief engr, Carl E. Hill, prog mgr

WTSA (April 19, 1950) 1450 kc, 250 w. P. O. Box 819. Phone Alpine 4-4567. Tri State Area Broadcasting Corp (acquired station October 1953). (See Theodore Feinstein Stations in "Group Ownership")

Rep Kettell-Carter (New England)
Theodore Feinstein, pres, Phillips G. Terhune, station mgr

BURLINGTON, Chittenden County

WCAX (June 16, 1922) 620 kc; 5 kw, DA-2. 100 Market Square, South Burlington, Vt. Phone University 2-5761. TWX Burlington, Vt. 21. WCAX Radio Inc (acquired station November 1941)

Network NBC. Rep Weed
C. P. Hasbrook, pres; Stuart T. Martin, vp
A. E. Spokes, gen mgr, John Millar, coml mgr
William Dow, prog dir, John Sullivan, news dir, James W. Tierney, chief engr
WCAX-TV. Tv companion of WCAX

WDOT (April 19, 1954) 1400 kc, 250 w. 205 College St. Phone University 2-5776. Dot Broadcasting Corp (original owner)
Fortune Pope, pres, Val Carter, gen mgr

WJOY (Sept 14, 1946) 1230 kc, 250 w. 633 Main St. Phone University 4-5774. Vermont Broadcasting Corp (original owner)

Network ABC. Rep Everett-McKinney, Kettell-Carter (Boston)

David W. Howe, pres, Frank A. Balch, gen mgr; Dean Slack, prog dir, Bernhardt Smyle, prom mgr, Donald Wheatley, chief engr

MONTPELIER, Washington County

WSKI (Dec 7, 1947) 1240 kc, 250 w. 94 Main St (Montpelier), Hotel Barre (Barre) Phone Capital 3-5275 (Montpelier); Granite 6-5221 (Barre) Green Mt Broadcasting Co Inc (acquired station Dec 1, 1958)

Network ABC. Rep Foster & Creed (Boston)
Specialty programs: Italian, 1 hr.; wkly
Eben Parsons, pres, Daniel B. Ruggles III, gen mgr, Lawrence Shane, coml mgr, John Brunell, prog dir, Robert J. Bannon, news dir, Gerald Marcotte, chief engr

NEWPORT, Orleans County

WIKE (Oct. 12, 1952) 1490 kc 250 w (CP, 1 kw-D, 250 w-N). Box 711. Phone 832. Memphremagog Broadcasting Co (original owner)

Network MBS, North Country Stations Rep Masla (National), Walker-Rawalt (New England), Lorie Potts (Canada).

E. Dean Finney, pres & gen mgr, Douglas N. Drown, asst to gen mgr, William Diamond, coml mgr, Donald J. Bariv, prog dir, Harry Stevenson, chief engr

RUTLAND, Rutland County

WHWB (June 1949). 1000 kc 1 kw-D. Box 591. Phone Prospect 3-3200. Central Vermont Broadcasting Corp (acquired station 1954)

Rep Gill Perna Inc. (New York), Nona Kirby (Boston)

Specialty programs: Italian 1 hr., Polish 1 hr., both wkly

John J. Carusone, pres; Francis E. McCormack, gen mgr & coml mgr, Edward R. Lloyd, prog dir & prom mgr, Daniel J. Churchill, chief engr.

WSYB (December 1930) 1380 kc, 5 kw-D, 1 kw-N, DA-N. Dorr Drive. Phone Prospect 3-8140. Philip Weiss Music Co (original owner)

Network Yankee. Rep Devney-O'Connell (New York) Foster-Creed (Boston).

Philip Weiss, owner, Richard Ramson, chief engr

ST. ALBANS, Franklin County

WWSR (1941): 1420 kc; 1 kw-D 75 North Main St. Phone Lakeview 4-2157. Robert I. Kimel & Bessie W. Grad (acquired station September 1959)

Rep Kettell-Carter (New England), Grant Webb (National)

Robert I. Kimel, gen mgr, Cecile Fahl, coml mgr, Robert Schmidt, prog dir, Norman Bean, news dir, Theodore Boisvert, chief engr

ST. JOHNSBURY, Caledonia County

WTWN (July 10, 1949) 1340 kc, 250 w. P. O. Box 662. Phone Pioneer 6-2344. Twin State Broadcasters Inc (original owner).

Network MBS. Rep Masla (National); Walker-Rawalt (New England).

E. Dean Finney, pres & gen mgr, Douglas N. Drown, asst to gen mgr & prog dir, Ralph Dennis, chief engr

SPRINGFIELD, Windsor County

WCFR (May 26, 1954) 1480 kc, 1 kw-D. P. O. Box 800. Phone Turner 5-4555. Connecticut Valley Broadcasting Co Inc (acquired station Jan 15, 1958)

Carlo F. Zezza, pres, Gordon I. Stearns, chief engr

WATERBURY, Washington County

WDEV (July 16, 1931) 550 kc; 5 kw-D. 1 kw-N, DA-2. Waterbury. Phone Cherry 4-7321. Lloyd E. Squier (acquired station 1947).

Network Yankee. Rep Everett-McKinney (New York, Los Angeles, Chicago), Kettell-Carter (Boston)

Lloyd E. Squier, owner, Craig S. Parker, prog dir & coml mgr, Warren C. Chase, chief engr, Ken D. Squier, prod dir

WHITE RIVER JUNCTION, Windsor County

WWBJ (May 10, 1959) 910 kc; 1 kw-D. P. O. Box 190. Phone 1590. White River Enterprises Inc (original owner)

Philip C. Smith, pres & gen mgr; Warner E. Poor and Jim Wechsler, sports dirs; Ralph B. Skinner Jr, prog dir, Shirley Z. Smith, woman's prog dir, Edward H. Osborn Sr, news dir, Gordon I. Stearns, chief engr, Connie M. Feliansbee, record librarian

VIRGINIA

*Non-commercial

ABINGDON, Washington County

WBBI (Dec 10, 1956). 1230 kc; 250 w. P. O. Box 190. Phone Market 8-2147. Burley Broadcasting Inc. (original owner).

Rep Grant Webb
Nelson Barker, pres, Lindy M. Seamon, gen mgr & chief engr; Phil Doran, coml mgr & prog dir, Lois Chambers, prom mgr, Victor Parker, news dir

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Radio Stations CONTINUED

VIRGINIA CONTINUED

ALEXANDRIA

WPIK (Dec 10, 1945) 730 kc, 1 kw-D 523 First Street. Phone Overlook 3-3000. Potomac Broadcasting Corp (original owner)
Rep Branham
Carl L. Lindberg, owner, Howard B. Hayes vp gen mgr & prog dir, John C. Moran, natl sales mgr, Robert E. L. Moore, local sales mgr; Marcus M. Dulmage, news dir, Arthur McDougall, chief engr

ARLINGTON, Arlington County

WARL (August 1946) 780 kc, 1 kw-D P O Box 7065, North Station, Arlington. Phone Kenmore 6-9000. United States Transdynamics Corp (acquired station Aug. 1, 1960)
Rep Bernard
Arthur W. Arundel, owner, G. Aubrey Crump, gen mgr, John Burgreen, coml mgr, Warren Miller, prog dir, Don Owens, farm dir, Sid Slappey, news dir, Steve J. Hart, chief engr
WARL-FM (1946) 105.1 mc, 20 kw. Duplicates WARL (above) except for nighttime
WEAM (1947) 1390 kc; 5 kw, DA-2 1515 N Courthouse Rd, zone 1. Phone Jackson 4-7500 Arlington-Fairfax Broadcasting Co. See Thoms Stations in "Group Ownership"
Rep Broadcast Time Sales, Raymond (South-east & Southwest)
Harold H. Thoms, pres, Kenneth L. Wood, gen mgr, Peter A. Giordano, local sales mgr; Mark Holiday, prog & prod dir, James Self, chief engr

ASHLAND, Hanover County

WDYL (Aug 15 1960) 1430 kc, 1 kw-D, 1805 Cooper Road, Richmond 25 John Laurino (original owner)

BASSETT, Henry County

WODY (target date July 15 1960) 900 kc, 250 w-D, DA-D Route 4 WYTI Inc. (original owner)
S L Goodman, pres, Lester J. Williams vp & gen mgr, William M. Farley, chief engr

BEDFORD, Bedford County

WBLT (Feb 9, 1950) 1350 kc, 1 kw-D P O Box 106 Phone Justice 6-8245. Bedford Broadcasting Corp (original owner).
Specialty programs Negro, 5 hrs
James E. Synan, pres & gen mgr, George H. Melton, coml mgr, Douglas B. Catlin, prog dir, John P. Laughlin, chief engr

BIG STONE GAP, Wise County

WLSD (Aug 20, 1953) 1220 kc, 1 kw-D P O Box 244 Phone 1000 Gap Broadcasting Co (original owner)
W. H. Wren Jr., pres, gen & coml mgr; Jean B. Wren, prog dir, Gene Hopkins, chief engr

BLACKSTONE, Nottoway County

WKLV (1917) 1440 kc, 5 kw-D Drawer 192 Phone 478 Blackstone Broadcasting Corp (acquired station December 1951)
Network Keystone
Specialty programs Negro 9 hrs wkly
Harris L. Umstead, pres, gen mgr & coml mgr, John R. Clement, news dir, J. E. Fox, chief engr

BRISTOL, Washington County

WCYB (1946) 690 kc, 10 kw-D P O Box 1009 Phone North 9-4161 TWX Bristol, Va 91 Appalachian Broadcasting Corp (original owner)
Network ABC Rep Headley-Reed
Robert H. Smith, pres & gen mgr, J. Fey Rogers, vp & sales mgr, William S. Kilgore, prod mgr, Walter Crockett, news dir, R. V. Robinson, chief engr
WCYB-TV Tv companion of WCYB.
WFHG (January 1947) 980 kc, 5 kw-D 1 kw-N, DA-N P O. Box 799 Phone North 9-8112 Bristol Broadcasting Co (acquired station 1948)
Network MBS Rep Walker-Rawalt
W. C. Ninninger, pres & gen mgr, Jack Martin, coml mgr; Robert M. Fleming, prog dir, John Hughlett Jr., chief engr

CHARLOTTESVILLE, Albemarle County

WCHV (1930) 1260 kc, 5 kw-D, 1 kw-N, DA-2 Rose Hill Drive Phone 2-5121 Eastern Broadcasting Corp (acquired station 1959) See Eastern Stations in "Group Ownership"
Network ABC, MBS Rep Thomas F. Clark
Roger Neuhoft, pres, Robert C. Walker, exec vp & gen mgr, Charles H. Smith Jr., coml mgr; William C. Gentry, prog dir, Thomas Cavanaugh, chief engr
WCCV-FM (1959) 97.5 mc, 34 kw. Same license, staff and address as WCHV (above)
WELK (1957) 1010 kc, 1 kw-D Harris Road Phone 2-8080 Virginia Broadcasting Co (acquired station June 5, 1960)
Network Keystone
James W. Deter, pres, R. G. Sketchley Jr., gen mgr, Everard W. Meade, prog dir, Edward Elverston, news dir, Lawrence L. Kennedy, chief engr
WINA (September 1949) 1100 kc, 250 w (CP 1 kw-D 250 w-N) P O Box 1230 Phone

66-177, TWX Chavil 440 Charlottesville Broadcasting Corp (original owner)
Network NBC Rep Dora-Clayton
Donald G. Heyne, pres & gen mgr, Thomas M. Behrendt, coml mgr, Edward M. Desmond, prog dir, Barbara T. Brown, women's dir, M. Ray Niblack, news dir, Eugene V. Bossieux, chief engr
WINA-FM (October 1954) 95.3 mc, 0.62 kw. Duplicates WINA (above).
***WTJU (FM)** (April 1, 1957) 91.3 mc; 10 w. Cabell Hall, U of Virginia Phone 2-2166, ext 3237 U of Virginia (original owner).
R. G. Collins, gen mgr & prog dir; Beil M. Abraham, dir of news and special events, E. Benjamin Crutchfield, chief engr.

CHASE CITY, Mecklenburg County

WMEK (Jan 18, 1959) 980 kc, 500 w-D. P O Box 697 Phone Drake 2-3141 Mecklenburg Broadcasting Co (original owner)
Network ABC
John L. Cole Jr., pres & chief engr, Don Greene, gen mgr, coml mgr & news dir, Albert Mull, engr, Augie Bender, farm dir

CHRISTIANSBURG, Montgomery County

WBCE (1954) 1260 kc, 1 kw-D P O Box 1260 Phone Evegreen 2-4291 WBCE Inc. (acquired station July 1, 1958)
Rep Grant Webb
A. H. Griffith, pres, gen mgr & prog dir; Lewis S. Kanode Jr., coml mgr, Mrs. Linda M. Pavlik, office mgr; Miss Dixie H. Penn, news dir, Ray Mills, chief engr

CLIFTON FORGE, Alleghany County

WCFV (Oct 19, 1950) 1230 kc, 250 w. P O Box 48. Phone 2147. James R. Reece Jr., (acquired station April 1 1959)
Rep Hopewell
James R. Reece Jr., pres; Claude F. Jones, gen mgr, coml mgr & chief engr, Robert Reed, prog dir, Ethel Peck, women's dir, John Garrison, news dir

COLONIAL HEIGHTS, Dinwiddie County

WPVA (See Petersburg, Va)

COVINGTON, Alleghany County

WKEY (May 23, 1941) 1340 kc, 250 w (CP 1 kw-D, 250 w-N) P O Box 710 Phone 8351 Earl M. Key (acquired station May 26 1912)
Network ABC
Earl M. Key, owner & gen mgr, Kenney Bivant, coml mgr & news dir, John L. Davis, prog dir, Grover Faulk, chief engr

CREWE, Nottoway County

WSVS (April 7, 1947) 800 kc, 1 kw-D (CP 5 kw-D) 800 Melody Lane Phone 7611 Southern Virginia Broadcasting Corp (original owner).
C. S. Willis, pres, Freeman S. Stewart, gen mgr, Harold F. Pavne, coml mgr, C. E. Wilson, chief engr
WSVS-FM (June 9, 1949) 101.7 mc, 14 kw. Duplicates WSVS (above)

CULPEPER, Culpeper County

WCVA (February 1949) 1490 kc, 250 w. P. O. Box 672 Phone Valley 5-8338 Culpeper Broadcasting Corp (original owner).
Networks MBS, Keystone Rep Indie Sales
Specialty programs Negro, 3 hrs wkly
Leonard T. Preston, pres, John T. Rogers, gen mgr, prom mgr & operations exec, Tucker Butler, coml mgr, Edward Gombos, prog dir & news dir, Gil Gildemann, chief engr

DANVILLE, Pittsylvania County

WBTM (May 24, 1930) 1330 kc, 5 kw-D 1 kw-N, DA-N 710 Grove St Phone Swift 3-4411 Piedmont Broadcasting Corp (original owner)
Network ABC Rep Gill-Perna
Specialty programs Negro, 7½ hrs wkly
W. E. Gardner Jr., pres, Milton N. Adams, mgr, J. E. Allgood Jr., coml mgr; James H. Crawford Jr., prog dir, Leon Smith, news dir, Millard F. McKinsey, supervising engr
WBTM-TV: Tv companion of WBTM
WDTI (Sept 7, 1959) 970 kc; 500 w-D P O Box 971 Phone Swift 2-6022 Radio Danville, Inc. (original owner)
Charles Moffett McCraw, pres, treat gen mgr & chief engr, Perry Watt Miles, coml mgr & news dir
WDVA (June 29, 1947) 1250 kc; 5 kw-D, 1 kw-N, DA-N Lexington Ave. Phone Swift 3-9311 Virginia-Carolina Broadcasting Corp (original owner) See Newspaper Ownership
Networks MBS, Keystone, Tobacco Rep Robert S. Keller
Specialty programs Negro, 10 hrs wkly
Emerson J. Pryor, pres & gen mgr, Stover J. Morris, coml mgr, Dick Campbell, prog dir, Jeff Waugh, prom mgr, Charles Craig, news dir, J. T. Burgess, chief engr
WILA (Aug 25 1957) 1580 kc, 1 kw-D Baron Broadcasting Corp (acquired station 1960). See Eastern Stations in "Group Ownership"
Rep Thomas F. Clark

EMPORIA, Greensville County

WEVA (Nov 4, 1952) 860 kc, 1 kw-D P O Box 792 Phone Melrose 4-2133 Stone Broadcasting Corp (original owner)
Network Keystone
Specialty programs Negro 15 hr- wkly

Willis L. Stone, pres, treas & gen mgr, Donald O. Collins, coml mgr, Eddie Anderson, prog dir & news dir, Dick Phillips, prom mgr, Elton A. Short Jr, chief engr

FAIRFAX, Fairfax County

WEEL (October 1955): 1310 kc, 1 kw-D, 500 w-N, DA-N 2nd & Oak Sts Phone Crescent 3-4000, O K Broadcasting Corp (original owner)

Rep Best
George E. Oleson, pres, Arthur Kellar, gen mgr.

FALLS CHURCH, Fairfax County

WFAX (Sept. 15, 1948): 1220 kc, 1 kw-D Tower Square, Phone Jefferson 2-1220 Lamar A Newcomb (original owner).

Network Keystone
Specialty programs Greek 1 hr wkly
Lamar A Newcomb, owner & gen mgr; Howard A. Gordon, coml mgr, Genevieve M. Newcomb, prog dir, George Thorburne, prom mgr; Roy Martin, news dir

FARMVILLE, Prince Edward County

WFLO (August 1947): 870 kc, 1 kw-D Drawer 179 Phone Export 2-4195, Colonial Broadcasting Co (original owner)

Network MBS
Mrs. Carla B. Keys, owner, John D. Wilson, mgr, Al Smith, prog dir, O. C. Covington, chief engr

FRANKLIN, Southampton County

WYSR (1936): 1250 kc, 1 kw-D 102 E 4th Ave Phone Logan 2-3135, Franklin Broadcasting Corp (acquired station Aug. 10, 1960).

Rep Clark
Specialty programs Negro 12 hrs wkly.
Thomas F. Clark, owner, Ted Tatar, prog dir, Richard Harris, chief engr

FREDERICKSBURG

WFPS (June 20, 1960): 1350 kc, 500 w-D, 305 William St Phone Essex 3-1500 Star Broadcasting Corp (original owner). See "Newspaper Ownership"

Charles S. Rowe, pres, Josiah P. Rowe III, gen mgr, James William Poole, station mgr, coml mgr & chief engr

WFVA (September 1939): 1230 kc, 250 w-P O Drawer 269 Phone Essex 3-7721, Fredericksburg Broadcasting Corp (original owner). See "Richard Field Lewis Stations in 'Group Ownership'"

Networks ABC, Mid Atlantic Network, Reps Forjoe, Lowenstein, Regional Reps
Mrs. Marion Park Lewis, vp, John Carl Morgan, gen mgr, chief engr & mail sales mgr, Jack H. Tucker, local sales mgr, Arch Harrison, prog dir & prom mgr; Jim Boyle, news dir

WFVA-FM (May 15, 1960): 101.5 mc, 5.1 kw Duplicates WFVA (above) except for special events

FRONT ROYAL, Warren County

WFTR (Sept. 19, 1948): 1150 kc, 250 w-P, O Box 192 Phone Melrose 4-4121, Sky-Park Broadcasting Corp. (original owner)

J. Gruver Hillidge, pres, Ken Gordon, gen & coml mgr; Frank Donaldson, news dir, Robert Pearson, chief engr

GALAX, Carroll County

WBOB (Feb. 1, 1947): 1360 kc, 1 kw-D P O Box 270, Phone Belmont 6-2921, Carroll-Grayson Broadcasting Corp. (original owner)

Network Keystone
Robert V. Morris, pres, Joseph P. Crockett, gen mgr & sec-treas, J. Bruce Parks, sales mgr, Mrs. Muriel M. Bell, prog dir, Frank E. Osborne, news dir, Edward Bover, chief engr

GATE CITY, Scott County

WGAT (July 24, 1959): 1050 kc, 250 w-D P O Box 374 Phone Fulton 6-7025, Gate City Broadcasting Co (original owner)

Network Keystone Rep Bolles, C K Beaver & Assoc (South)

W. V. Ramsey, owner, Charlie Doll, station mgr, Jim Roberts, prog dir & prom mgr, Don Gibson, news dir, Richard P. Haslehurst, chief engr

GLOUCESTER, Gloucester County

WDDY (Jan. 20, 1957): 1420 kc, 1 kw-D P O Box 673 Phone Oxford 3-4302, Cape Radio Inc (acquired station June 16, 1958)

Network Keystone, Rep Grant Webb.
Specialty programs Negro, 12 hrs wkly
Arthur Lazarow, pres & gen mgr, Joan R. Lazarow, asst gen mgr

GRETNA, Pittsylvania County

WMNA (Aug. 10, 1956): 730 kc, 1 kw-D, DA-D P O Box 730 Phone 4730, Central Virginia Broadcasting Co (original owner)

Network Keystone
James O. Parsons, pres, Lyle C. Motley, exec vp, gen mgr & coml mgr; Dell Tyler, prog dir, John Powell, news dir, Charles Lingafelt, chief engr

WMNA-FM (Feb. 28, 1959): 103.3 mc, 3 kw Duplicates WMNA (above)

GRUNDY, Buchanan County

WNRG (Nov. 16, 1955): 1250 kc, 1 kw-D, P O Box 245, Phone Webster 5-7581, Virginia-Kentucky Broadcasting Co. (original owner)

Rep Grant Webb.
Heiman G. Dotson, pres, Dave Jordan, gen mgr.

HAMPTON

WVEC (July 1, 1948): 1190 kc, 250 w 1930 E. Pembroke Ave. Phone Park 2-6331, TWX Hampton 165 Peninsula Radio Corp (original owner)

Network NBC Rep Devney O'Connell
Thomas P. Chisman, pres & gen mgr, Harrol A. Brauer Jr, vp & dir of sales, Ernest T. Harris Jr, coml mgr, Jerome Sanford, prog dir, Beverly Avery, prom mgr, Lewis T. Jesler, news dir, William C. King Jr, chief engr
WVEC-TV, Tv companion of WVEC.

HARRISONBURG, Rockingham County

WEMC (FM) (1957): 91.7 mc, 10 w. Eastern Mennonite College Phone 4-7331, ext 28 Board of Trustees of Eastern Mennonite College Inc (original owner)

Sanford Snider, station mgr, Nelson Roth, prog dir, Harold Kraybill, chief engr.

WHBG (August 1956): 1360 kc, 5 kw-D 75 E Market St Phone 4-9311, Radio Harrisonburg Inc (acquired station July 1959)

Rep Weed Radio
W. W. Greer Jr, pres, Will Hall, station mgr, David Frankel, sales mgr, Bill Kramer, prog dir, Keith James, prom dir, Harold Richardson, chief engr

WSVA (June 9, 1935): 550 kc, 5 kw-D, 1 kw-N, DA-N Rawley Pike Phone 4-4431, TWX HRNBG 85 Shenandoah Valley Broadcasting Inc. (acquired station June 29, 1956). See "Evening Star Stations in 'Group Ownership'"

Also see "Newspaper Ownership"
Network NBC Rep H-R Representatives
Specialty programs Negro, 1 1/2 hrs wkly
Hamilton Shka, pres & gen mgr, Warren L. Braun, asst gen mgr, Richard H. Johnson, coml mgr, James MacNeil, prog dir, N. L. Royster, merchandising & public relations mgr, Andy McCaskey, prom mgr, Wip Robinson III, news editor, Homer Quann, farm editor, Virginia Lindamood, women's editor, J. MacFoley, chief engr

WSVA-FM (Dec 3 1946): 100.7 mc, 7.2 kw Duplicates WSVA (above)

WSVA-TV, Tv companion of WSVA-AM FM

HIGHLAND SPRINGS, Henrico County

WLLI (not on air, target date not announced, granted May 18, 1959): 1450 kc, 250 w Route 2, Box 74, Midlothian, Va Charles E. Springer (original owner)

HOPEWELL, Prince George County

WHAP (May 31, 1950): 1340 kc, 250 w P O Box 621 Phone Glenview 8-9301, Eastern Broadcasting Corp (acquired station May 1, 1960)

Network Keystone
Roger A. Neuhoff, pres, Richard D. Oppenheimer, gen mgr, Ted Street, prog dir, Norm Cannon, chief engr

LAWRENCEVILLE, Brunswick County

WLES (Granted March 1958, target date unknown) 550 kc, 500-w-D Harry A. Epperson (original owner). (See Epperson Stations in "Group Ownership")

LEESBURG, Loudoun County

WAGE (March 1, 1958): 1290 kc, 1 kw-D P O Box 891 Phone Spring 7-1290, WAGE Inc (acquired station Oct 1, 1959)

Network MBS Rep Forjoe
William T. Stubbiefield, owner, Edward Ivory, gen mgr, Richard Lee, prog dir, Gloria Lee, prom mgr, Frank Orrison, news dir, John Gill, chief engr

LEXINGTON, Rockbridge County

WREL (Nov. 14, 1948): 1150 kc, 250 w Drawer 902 Phone Hobart 3-2161, Rockbridge Broadcasting Corp (original owner)

Network Keystone, Rep Indie Sales Inc.
Marshall L. Wilmer, pres, Milton B. Henson, gen mgr, J. B. Trainer, coml mgr; Joe Lynn Jr; prog dir, James I. Bray Jr, chief engr

LYNCHBURG, Campbell County

WERG (Sept. 7, 1956): 1050 kc, 1 kw-D P O Box 1079 Phone Victor 6-6541, Harry A. Epperson Sr (original owner). See Epperson Stations in "Group Ownership"

Network Keystone Rep Thomas F. Clark
Specialty programs Negro
Harry A. Epperson Sr, owner, Thomas L. Buckley, gen mgr & coml mgr, Mrs. Eddie Raymond, prog dir, Burk Bryant, farm mgr, Frank K. Keller, chief engr

WLVA (April 21, 1930): 590 kc, 1 kw, DA-2 2320 Langhorne Rd Phone Victor 5-1242, TWX Lynchburg 80 Lynchburg Broadcasting Corp (original owner)

Network ABC Hollingsbery
Philip P. Allen, pres & gen mgr, John P. Read Jr, vp, sec & treas, Thomas L. Turner, coml mgr, Warren H. Uttal, prog dir & prom mgr, Fran Russell, news dir, John T. Orth, chief engr

WLVA-TV, Tv companion of WLVA (above)
WWOD (1947): 1390 kc, 5 kw-D, 1 kw-N, DA-N P. O. Box 1300 Phone Victor 5-3441, Lynchburg Independent Broadcasters. (acquired station 1955) See Bahakel Stations in "Group Ownership"

Network MBS Rep Burn Smith
Cy N. Bahakel, pres, Henry W. Hughes, gen mgr; William Ostrom, prom mgr, Joseph Johnson, farm dir; Samuel Raymond, chief engr

WWOD-FM (1948): 100.1 mc; 94 kw. Same licensee as WWOD (above).

MANASSAS, Prince William County

WPRW (Oct 1, 1957): 1460 kc, 500 w-D P. O. Box 151 Phone Empire 8-3108, Prince William Broadcasting Corp (original owner)

Rep Bernard
Harold H. Hensch, pres-treas, W. T. Merchant Jr, gen mgr, C. A. Sinclair III, coml mgr, William D. Greenlee, prog dir, H. D. Vorhauer, chief engr

MARION, Smyth County

WMEV (Dec 12, 1918): 1190 kc, 1 kw-D P O Box 470 Phone State 3-9001, Mountain Empire Broadcasting Corp (original owner)

Networks ABC, Keystone Rep Indie Sales
Robert C. Wolfenden, pres & gen mgr, Mrs. Robert C. Wolfenden, prog dir, Edward Surface, chief engr.

MARTINSVILLE, Henry County

WHEE (Aug. 4, 1954): 1370 kc, 1 kw-D P O Drawer 552 Phone Mercury 2-9811, Patrick Henry Broadcasting Corp (original owner)

Specialty programs Negro 6 hrs wkly
John W. Shultz, pres & gen mgr, Charles F. Adams, coml mgr, Grace P. Uiam, prog dir, Thomas W. Patterson, prom mgr, R. Lee Gilbert, news dir, T. Eddie Tatum, chief engr

WMVA (December 1911): 1450 kc, 250 w (CP 1 kw-D 250 w-N) Chatham Heights Phone Mercury 2-2152, Martinsville Broadcasting Co (original owner)

Networks NBC, Keystone Rep Bob Dore
J. C. Aaron, pres, Maynard E. Dillaber, exec vp & gen mgr, John W. Bouldin Jr, local sales mgr, Barbara H. Zimmerman, sec-treas & prog dir, Lynwood Judkins Jr, prom mgr, Ridge Shannon, news dir, B. Edward Boyer, chief engr

WMVA-FM (January 1950): 96.1 kw Duplicates WMVA (above)

MT. JACKSON, Shenandoah County

WSIG (April 23, 1954): 790 kc, 1 kw-D WSIG Bldg Phone Granite 7-3128, R. F. Lewis Jr Estate (original owner). See Richard Field Lewis Stations in "Group Ownership"

Rep Forjoe
Maion P. Lewis, pres, Philip J. Little, gen mgr, John Gill, chief engr

NARROWS-PEARISBURG, Giles County

WNRV (August 1953): 990 kc, 1 kw-D Narrows Va Phone Park 6-2211, E. D. & Megan McWilliams (acquired station April 29, 1960)

Rep Grant-Webb
E. D. McWilliams, pres & gen mgr, Robt. M. Whitehead, coml mgr, Megan McWilliams, prog dir, John Holland, news dir, W. Litchko, chief engr.

The 16-Man Board of Directors
of the

APRTA*

is

elected democratically by the 2,000 AP member broadcasters it serves. Its by-laws provide that all categories of member broadcasters be represented . . . from 250-watt local radio stations to 50,000-watt AMs, FMs and television

* (The Associated Producers Radio and Television Association)

By probing and dissecting every aspect of the broadcast circuit, analyzing the suggestions and recommendations of individual stations and making periodic reports, the APRTA has kept AP broadcast members on top!

Radio Stations CONTINUED

VIRGINIA CONTINUED

NEWPORT NEWS

WGH (October 1927) 1310 kc, 5 kw, DA-N P. O. Box 98. Phone Chestnut 4-7333 Hampton Roads Broadcasting Corp. (original owner). See "Newspaper Ownership"

Rep Blair
W. R. Van Buren, pres, Daniel E Hyduick Jr., gen mgr, James Urguhart, operations dir, Ambert Dail, sales mgr, Gene Creasy, prom mgr, Ed Meyer, news dir, Alois Braun Jr, chief engr

WGH-FM (1956) 97.3 mc, 36 kw Same license as WGH (above).

WYOU (1947) 1270 kc, 1 kw-D, 114 24th St. Phone 6-1664. United Broadcasting Co. of Eastern Virginia Inc. (See United Broadcasting Co Stations in "Group Ownership")

Rep UBC Sales, N. Y., Doria-Clayton (Georgia)

Specialty programs: Negro, 84 hrs wkly Richard Eaton, pres & gen mgr; Joseph E Gathings, station mgr, Lonest Hooper, chief engr; Pearl Harris, women's dir

WACH-TV. Tv companion of WYOU

NORFOLK, Norfolk County

WAVY (see Portsmouth, Va)

WBOF (see Virginia Beach, Va)

WCMS (July 1, 1954) 1050 kc, 1 kw-D, Helena Bldg, Phone Madison 5-0525 WCMS Radio Norfolk Inc. (original owner)

Rep Charles Bernard
Cy Blumenthal, pres, Roy La Mere, gen mgr & coml mgr, Joe Hoppel, prog dir, Mark Thomas, news dir, Tom Conrad, chief engr

WGH (see Newport News, Va)

WLOW (see Portsmouth, Va)

***WMTI (FM)** 91.5 mc; 1.45 kw (CP 12.5 kw) College of William and Mary

WNOE (1949) 1230 kc, 250 w, 1019 Bois-sevain Ave, Phone Madison 2-7071. Norfolk Broadcasting Corp. (original owner)

Rep Eastman
Louis H Peterson, pres, Jack H Harris, gen mgr, Josh Barry, coml mgr, Terry Joiner, prog dir, George T Hillier, chief engr

WRAP (1951) 850 kc, 5 kw-D, 1 kw-N, DA-2 300 Portlock Bldg, Phone Madison 7-8307 Rollins Broadcasting Inc. (original owner) See Rollins Stations in "Group Ownership"

Rep Continental Broadcasting
Specialty programs: Negro, 100%
O Wayne Rollins, pres, Paul von Hagel, vp & gen mgr, Stuart Barondess, coml mgr; Oliver Allen, prog dir, Sid Woods, prom mgr, Hugh Woods, news dir, Glen Frazier, chief engr, Leola Dyson, dir of public relations

WRVC (FM) (June 1954) 102.5 mc, 8.7 kw, Phone Madison 7-1100 2721 Colley Ave zone 5 Virginia Good Music Corp. (acquired station 1956)

Rep Good Music Broadcasters Inc
Charles G Massie Jr., prog dir.

WTAR (Sept. 21, 1923) 790 kc, 5 kw, DA-N 720 Boush St., zone 10, Phone Madison 5-6711 TWX NF 299 WTAR Radio-TV Corp. (original owner) See "Newspaper Ownership"

Network CBS Rep Petry
Campbell Ainaux, chmn of the bd, Robert M Lambe, pres & gen mgr; John C Pepper, vp, operations; Jack B Prince, director of radio; Harry W Moore Jr, natl sales mgr, Brick Rider, prog mgr, James Evans, prom mgr, Gilbert McLeod, news dir, Wally Douglas, fam dir, Mildred Alexander, women's dir, Joel Carlson, public service dir, Richard L Lindell, chief engr

WTAR-TV: Tv companion of WTAR.

WVEC (see Hampton, Va)

WYFI (FM) (Feb. 15, 1959) 99.7 mc, 11.5 kw P. O. Box 536, Virginia Beach, Va, Phone Kimball 5-3031 WBOF-TV Inc. (acquired station Jan 28, 1960)

Rep Forjoe
Leo Hoarty, pres, Eric Zoro, prog dir

WYOU (see Newport News, Va)

NORTON, Wise County

WNVA (March 1946) 1350 kc; 5 kw-D. Progress Bldg, Phone 700 Radio-Wise Inc. (acquired station 1957).

Network Keystone
R B Helms, pres, Jack T. Helms, gen mgr, Jack Darnell, asst mgr & coml mgr, Bill Stallard, prog dir, Jim True, fam dir, John McMullin, chief engr.

ORANGE, Orange County

WJMA (Sept. 10, 1949) 1340 kc, 250 w P. O. Box 271, Phone 7263, Charlottesville Broadcasting Corp. (acquired station July 1, 1957)

Networks NBC, Keystone.
Specialty programs: Negro, 5 hrs wkly.
Donald Heyne, pres, Claude F. White, gen mgr & coml mgr; Beverly Swallow, prog dir, LeRoy Childress, news dir, Eugene Bossieux, chief engr

PENNINGTON GAP, Lee County

WSWV (June 1, 1959) 1570 kc, 1 kw-D P. O. Box 338, Phone 520, Lee County Broadcasting Co. (original owner)
Rep Kentucky Radio Sales
Dr Daniel Gabriel, pres & gen mgr

PETERSBURG, Dinwiddie County

WPVA (1955) 1290 kc, 5 kw-D P. O. Box 87, Phone Regent 2-3478 Harry A Epperson Jr (original owner) (See Epperson Stations in "Group Ownership")

Rep Thomas F Clark
Harry A Epperson Jr, owner & mgr.

WSSV (1945) 1240 kc, 250 w (CP 1 kw D, 250 w-N) 112 W Tabb St., Phone Regent 3-4567 Petersburg Broadcasting Co. (acquired station 1958)

Network MBS Rep Grant Webb
Specialty programs: Negro, 12 hrs, wkly
Roger A Beane, pres & gen mgr, John R Speciale, coml mgr, David Koren, prog dir, Robert Bates, prom mgr, Fred Herman, news dir, Charles Lewis, chief engr

PORTSMOUTH, Norfolk County

WAVY (1942) 1350 kc, 5 kw, DA-2, 214 W York St., Norfolk, Phone Madison 7-2345. TWX 172 Tidewater Telcradio Inc. (acquired station 1953)

Rep H-R Representatives
J Glen Taylor, pres, Edward G Sheridan Jr, gen mgr, Lee Leonard, prog dir, Mike Schaffer, prom mgr, Dick Richmond, news dir, Andrew Jackson, chief engr

WAVY-FM: 96.9 mc, 26 kw Same licensee as WAVY (above)

WAVY-TV: Tv companion of WAVY-AM-FM

WLOW (1946) 1400 kc, 250 w, 731 Boush St., Norfolk, Phone Madison 7-5677 James Broadcasting Co. (acquired station Aug 22 1957)

Networks ABC; MBS Rep Headley-Reed
John Quincy, pres; Michael Henry, gen mgr, Paul M. Enright, coml mgr, Tom Bradshaw, prog dir; Marian Ocheltree, prom mgr, Les Lehig, news dir, Dexter Phibbs, chief engr

PULASKI, Pulaski County

WPUV (May 31, 1946) 1580 kc; 5 kw, 1 kw (CR-D), P. O. Box 351, Phone 3-3931 WPUV Inc. (acquired station July 1, 1957).

Network Keystone
John A Columbus, pres, gen mgr & chief engr, Carl Shuffelbarger, treas & business mgr, Lawrence R Schoenfeld, sec

IN TIDEWATER, VA.
WGH RADIO
rates FIRST

according to all surveys
PULSE - HOOPER - TRENDX

WGH
RADIO
Color Channel 131

Norfolk, Newport News, Portsmouth
and Hampton, Virginia

represented nationally by The JOHN BLAIR & Company

**WANT RESULTS
USE
WANT
A
UBC Station**

*Richmond's Leading
Independent*

**Most ears are tuned
to Richmond's most
popular independent
station. Don't over-
look the Negro Mar-
ket.**

RADFORD, Pulaski County

WRAD (1950) 1460 kc; 5 kw-D, 500 w N DA-N P. O. Box 1207. Phone Neptune 9-2461 WRAD Broadcasting Co (acquired station Oct 9, 1957). See "Newspaper Ownership" Rep Robert S Keller E B. Evans, gen mgr.

RICHLANDS, Tazewell County

WRIC (1951) 540 kc, 1 kw-D P. O. Box 218. Phone Woodlawn 14066. Clinch Valley Broadcasting Corp (original owner). Rep Masla J. H. Lee, gen & coml mgr, S A Lee, prog dir; Russell Ward, news dir, Bill Martin, chief engr

RICHMOND, Henrico County

WANT (1951). 990 kc, 1 kw-D. 513 N Main St. United Broadcasting Co of Virginia (original owner) (See United Broadcasting Co Stations in "Group Ownership")

Rep UBC Sales (N Y), Dora-Clayton (Geoi-814)

Specialty programs (wkly) Negro, 84 hrs Richard Eaton, pres, Roger Coly, gen mgr, William Gibbon prog dir, Wilbur Lewis, news dir Silas Bell, chief engr

WBBL (1924) 1480 kc; 5 kw DA-2 (ST-WLEE) 1627 Monument Ave Grace Covenant Presbyterian Church.

WEET (Nov 20, 1959): 1320 kc 1 kw-D Broad-Grace Arcade. Phone Milton 9-1223 Radio Richmond Inc. (acquired station Nov 20, 1959)

Rep Masla
Burton L Levine, pres & gen mgr, Jesse Duboy, prog dir, Fred Covington, news dir.

WEZL (April 20, 1958) 1590 kc 5 kw-D 2314 W Carv St Phone Elgin 3-6656 WEZL Inc (acquired station Jan. 16, 1959)

Rep Bernard Howard
Ben Strouse pres Samuel E Feldman vp Sid Magelof gen mgr; Dick Pulley local coml mgr Earl Stogner, prog dir; Bob Jenkins, news dir Charles Cannon chief engr

WLEE (October 1945) 1480 kc 5 kw DA-2 ST with WBBL 6200 W Broad St zone 26. Phone Atlantic 8-2835 TWX Petersburg 321 Lee Broadcasting Corp (original owner). See Tinsley Stations in "Group Ownership"

Network MBS Rep Select Station Reps; Avers (South) Adam Young (Midwest & West)

Thomas Tinsley pres Harvey L Hudson Jr vp & gen mgr L A Kahn local coml mgr Jeriv Blum regional coml mgr; David E Lyman prog dir Thomas J Kita, operations & prom mgr; Park Simmons and C B Bailey news dirs Page Rice chief engr

WXEX-TV Tv companion of WLEE

WMBG (1926) 1380 kc 5 kw DA N 3301 Broad St, zone 20 Phone Elgin 5-8611 TWX RH 87 Havens & Martin Inc (original owner) Network ABC Rep Bolling

Wilbur M Havens pres & gen mgr Walter A Bowrv Jr asst gen mgr & coml mgr Frank S Wilson news & prog dir William J Filer, prom mgr James W Kvie chief engr

WCOB (FM) (1946) 98.1 mc 34 kw Duplicates WMBG (above)

WTVR (TV) Tv companion of WMBG-WCOB (FM)

WRPK (FM) (May 1957) 102.9 mc 16 kw 3401 Brook Road zone 27 Phone Elgin 5 7252 Union Theological Seminary in Virginia (original owner)

Robert W Kirkpatrick dir Mrs Glenna Wester asst to dir, Mrs Helen R Kirkpatrick, music dir

WRNL (Nov 15 1937) 910 kc 5 kw, DA-N 111 N 4th St zone 13 Phone Milton 3-3436 TWX Richmond 191 Richmond Newspapers Inc (original owner) See "Newspaper Ownership"

Network CBS Rep Petr

D Tennant Brvan pres E S Whitlock gen mgr Frank Soden gen sales mgr Ray Schreiner, prog dir, Mrs Jane Creasy, prom mgr Frank Messer sports & news dir E V Wolstenholme Jr chief engr

WRNL-FM (March 4, 1949) 102.1 mc, 50 kw Duplicates WRNL (above)

WRVA (Nov 2, 1925) 1140 kc, 50 kw, DA-1 P. O. Box 1516, zone 12 Phone Milton 3 6633 TWX RH 288 Larus & Brother Co (original owner)

Network NBC Rep Peters, Griffin, Woodward

C T Lucy, vp John B Tansey, gen mgr, Harold B Barre coml mgr; Jack B Clements, dir of news & prog; Irby N Hollans, prom mgr, Rudolph W. Raabe, chief engr.

WRVA-FM (August 1948): 94.5 mc, 25 kw Duplicates WRVA (above)

WRVA-TV. Tv companion of WRVA-AM-FM.

from
6 a.m. to 12 midnight
W D B J
LEADS THE WAY
WITH THE HIGHEST
AVERAGE SHARE
OF AUDIENCE
27% AVERAGE

(Pulse—April, 1960)

Ask
Peters, Griffin, Woodward, Inc.
or
Frank Koehler

W D B J

—37 years on the air—

CBS Radio

5000 Watts 960 Kc

WXGI (Oct 1, 1947) 950 kc, 1 kw-D P. O. Box 8872 zone 25. Phone Belmont 3-7666 Radio Virginia Inc (original owner).
D H Robertson, pres David M. Wilburn, gen & coml mgr, Robert Coddington, chief engr

ROANOKE, Roanoke County

WDBJ (June 20, 1924) 960 kc; 5 kw, DA-N 201 Campbell Avenue S.W., zone 11. Phone Diamond 3-8031. TWX RV 18 Times World Corp (acquired station May 1931). See "Newspaper Ownership"

Network CBS Rep Peters, Griffin, Woodward

M W Armistead III, pres; Ray P. Jordan, vp in charge of bdestg, Frank E Koehler, mgr & coml mgr, J Dexter Mills, asst mgr & prog dir; J Wayne Bolinott, prom mgr; Forrest M Landon, news dir, J. Robert Crowley, chief engr

WDBJ-FM (June 1948) 94.9 mc; 14.5 kw Duplicates WDBJ (above).

WDBJ-TV. Tv companion of WDBJ-AM-FM

WRAD

RADFORD, VA.

**5,000 watts, daytime
** 500 watts, night
ON 1460 KC

"The Mighty Voice of the Beautiful Virginia Highlands"

SERVING: Radford, Christiansburg, Dublin, Pulaski,
Blacksburg and Southwest Virginia!

POWER — PROGRAMMING — PERFORMANCE — PROMOTIONS
PLUS: A PROVEN AUDIENCE THAT BUYS! BIG RESULTS ON LOW RATES!

Represented by Robt. Keller, Inc., N. Y. & Chicago—call or wire for the full success story

VIRGINIA CONTINUED

WHYE (April 1957) 910 kc; 1 kw-D P. O. Box 1187 Phone Diamond 5-0988 Roanoke Broadcasters Inc. (acquired station July 1, 1959)

Rep Weed Radio
Joseph Mullen, pres; Jon A. Holiday, vp & gen mgr, J Richard Brown prom mgr, Ray Mills, chief engr

WLRJ (FM) (Granted July 1960—not on air, target date not announced) 92.3 mc, 2.8 kw 3236 Cove Rd N.W. Lee Hartman & Sons

WRIS (Feb 28, 1953). 1410 kc, 5 kw-D P. O. Box 702 Phone Diamond 2-3131 Roanoke Independent Broadcasters Inc. (original owner) See Bahakel Stations in "Group Ownership."

Network MBS.
Coleman Austin, mgr, Cy N Bahakel, pres, Roy E. Giles, vp, Ray Lewis, asst mgr; Bob Ruffin, chief engr.

WROV (1946) 1240 kc, 250 w P. O. Box 4005 Phone Diamond 3-4444 WROV Broadcasters Inc. (acquired station June 1955).

Network ABC. Rep Jack Masla.
Burton Levine, pres & Gen mgr, Jim Gearhart, prog dir, Ken Tanner, news dir, Al Beckley, chief engr

WSLS (Oct 1, 1940). 610 kc, 5 kw-D, 1 kw-N, DA-2 P. O. Box 2161 Phone Diamond 1-9226 TWX RV 25 Shenandoah Life Stations Inc (acquired station Oct 21, 1952).

Network NBC. Rep Blair
James H Moore, pres, Horace S Fitzpatrick, vp, George W. Chernault Jr., station & coml mgr, Reed Blackstone, prog dir, Joe Moffatt, news dir; John Aldhizer, chief engr.

WSLS-FM (Nov 1, 1947). 99.1 mc, 21 kw Same license as WSLS (above)
WSLS-TV Tv companion of WSLS-AM-FM

ROCKY MOUNT, Franklin County

WKWS (not on air, target date unknown) 1290 kc, 1 kw-D, P. O. Box 110 Radio Franklin Inc (original owner). See "Newspaper Ownership."

WYTI (1957) 1570 kc, 1 kw-D P. O. Drawer 471. Phone Hudson 3-9955 WYTI Inc (original owner)

Network Keystone
S. L. Goodman, pres, Lester L. Williams, gen mgr; William E. Jefferson, coml mgr, Fred V. Williams, prog & news dir, Sonny Woody, prom mgr, William M. Farley, chief engr

SALEM, Roanoke County

WBLU (Sept 7, 1956). 1480 kc, 5 kw-D, P. O. Box 408. Phone Dupont 9-5443. Salem Broadcasting Coip (original owner)

Rep Grant Webb
M C Bowers Jr, pres & chief engr, Ray B Bentley, vp & gen mgr; Barnes H Nash, prog dir, Dick Moran, prom dir.

SOUTH BOSTON, Halifax County

WHLF (Dec. 12, 1947). 1400 kc; 250 w. (CP 1 kw-D, 250 w-N) P. O. Box 490 Phone 2-9988. Halifax Broadcasting Co (original owner).

Network ABC Keystone
Specialty programs Negro, 6 hr; wkly
John L. Cole Jr, owner, gen & coml mgr
Preston Young Jr, station mgr prog dir & prom mgr, Frank K Keller, chief engr

WHLF-FM (June 1, 1960) 97.5 mc, 2.4 kw

SOUTH HILL, Mecklenburg County

WJWS (Nov 1, 1953) 1370 kc, 1 kw-D P. O. Box 216 Phone Hillside 7-4007 Old Belt Broadcasting Corp. (acquired station July 1954).

Rep Bernard.
W B Hofer, pres & chief owner, A W. Walthall, prog & news dir; Charles E Brown, chief engr

SOUTH NORFOLK, Norfolk County

***WFOS (FM)** (May 2, 1955) 90.5 mc, 10 w 2500 Rodgers St., zone 6 Phone Kimball 5-5414 South Norfolk School Board

STAUNTON, Augusta County

WAFB (April 29, 1954) 900 kc, 1 kw-D P. O. Box 448 Phone Tuxedo 6-0100 American Home Broadcasting Corp. (original owner)

Rep Thomas F. Clark
Specialty programs Negro, 1 hr; wkly
Lloyd Gochenour, pres & gen mgr, Alice Groah, prog dir, Roger Mawyer, prom mgr, Carmen Tubby, news dir, Glenn Thomas, chief engr

WAFB-FM (May 29, 1959) 93.5 mc, 500 w Same licensee as WAFB (above)

WTON (March 9, 1946) 1240 kc, 1 kw-D, 250 w-N Morrison Bldg Phone Tuxedo 6-6666 Charles P Blackley (original owner)

Network ABC
Charles P Blackley, licensee and mgr, Charles E Seebeck, coml mgr, Ray H Honaker Jr, prog dir, Rex C Houser, chief engr



STUART, Patrick County

WHEO (Oct. 12, 1959) 1270 kc, 1 kw-D Phone Owens 4-3114 Patrick-Henry Broadcasting Corp (original owner)

John W. Shultz, pres & gen mgr, Henry Hill, coml mgr & news dir; Mrs Barbara Rakes, prog dir, Roy Russell, chief engr.

SUFFOLK, Nansemond County

WLFM (March 17, 1940) 1450 kc; 250 w (CP 1460 kc, 1 kw-D, 500 w-N, DA-N). P. O. Box 626 Phone 2391. Suffolk Broadcasting Corp (original owner)

Network MBS, Keystone
Fred L Hart Jr, pres, L. Earl Hundley, gen mgr, Robert Flanagan, coml mgr, Ted Potter, prog dir; V W Rupp, chief engr

TASLEY, Accomack County

WESB (Jan 23, 1958) 1330 kc, 1 kw-D, DA-D. P. O. Box 1330 Phone Sunset 7-3200 Accomack-Norhampton Broadcasting Co. (original owner)

Brooks Russell vp, gen mgr, coml mgr & prog dir, Vernon H Baker, pres & chief engr, Ruth H Russell, woman's dir, John H Hopkins, farm dir

VINTON, Roanoke County

WODI (not on air, target date unknown) 1550 kc, 1 kw-D. WYTI Inc. (original owner).

VIRGINIA BEACH, Princess Anne County

WBOF (Dec 10, 1954) 1550 kc; 5 kw-D P. O. Box 536. Phone Garden 8-3434. Virginia Beach Broadcasting Corp. (original owner). Sale to Temple W Seay pends.

Rep Forjoe.
Leo Hoarty, pres & gen mgr; Bill Rhyne, operations mgr; Hew Stith, news dir, Jack Garrison, chief engr

WARRENTON, Fauquier County

WEER (Nov. 21, 1957) 1570 kc, 500 w-D P. O. Box 817 Phone 1500 Radio Assoc. Inc (acquired station May 16 1959)

Network Keystone. Rep Best
Laurens M Hamilton, pres, Francis I. Lambert, gen mgr & chief engr, Ron Burton, coml mgr, Leonard G. Costello, prog dir

WKCW (Dec 7, 1957) 1420 kc; 5 kw-D P. O. Box 740. Phone 1420. WKTF Inc. (acquired station October 1958).

Harry Wismer, pres, Fred J. Crescente, chmn of the board Robert E. Coburn, gen mgr; William D Montgomery, coml mgr, Steve Hart, chief engr

WARSAW, Richmond County

WNNT (July 3, 1949) 690 kc; 250 w-D. Phone Edgewater 3-6900 Northern Neck & Tidewater Broadcasting Co. (original owner)

Grayson Headley, owner & gen mgr; Ruth Rouzie, coml mgr, Chris Naumann, prog dir, Pat Parker, prom mgr, Bill Allison, news dir, Dean Loudy, chief engr

WAYNESBORO, Augusta County

WAYB (Dec 19, 1947) 1490 kc; 250 w P. O. Box 849. Phone Whitehall 3-6066. Waynesboro Broadcasting Corp

Network MBS, Keystone Rep Cooke
N Wilbur Kidd, pres & gen mgr; Al Charles, coml mgr & prog dir, William T. Gabbert, chief engr

WILLIAMSBURG, part of Independent James City

WBCI (Nov. 14, 1959). 740 kc; 500 w-D 3855 30th St, North, Arlington, Va. Phone Jackson 5-7566 Williamsburg Broadcasting Co (original owner)

Richard S. Cobb, pres; Larry O'Toole, mgr, Wayne Farrar, prog dir, Kenneth Bradby, chief engr.

***WCWM (FM)** (Sept. 28, 1959). 89.1 mc; 10 w College of William and Mary. Phone Capital 9-3000 College of William and Mary in Virginia (original owner).

A. D. Chandler, pres; Charles M. Woodliff, station mgr; Marvin Bowman, prog dir, Fred-eick J. Crownfield, chief engr.

WINCHESTER, Frederick County

WINC (June 15, 1941). 1400 kc; 250 w P. O. Box 605 Phone Mohawk 2-4855 Richard F. Lewis Jr Inc of Winchester (original owner) See Richard Field Lewis Stations in "Group Ownership"

Network ABC, Mid-Atlantic
Marion P. Lewis, pres Philip Whitney, gen mgr, coml mgr & chief engr; Roy Nester, prog dir, Joe Pasquali, prom mgr, John Lewis, news dir

WRFL (FM) (October 1946) 92.5 mc; 22 kw Duplicates WINC (above).

WOODBRIE, Prince William County

WBVA (FM) (Dec. 25, 1958) 105.9 mc, 9.5 kw P. O. Box 137. Phone Executive 3-0275 (Washington, D C). S & W Enterprises Inc (original owner)

Carroll M White, pres; Lenna M White, sec-treas & gen mgr, John Stroug, chief engr

WYTHEVILLE, Wythe County

WYVE (Sept. 21, 1949) 1280 kc; 1 kw-D P. O. Box 534 Phone Capital 8-3185 Wythe County Broadcasting Co (original owner).

Network Keystone
Arthur M Gates, gen mgr, Edward A Zuber, coml mgr, Frank Fox Lindamood, prog dir, W Jack Fleming, chief engr

WASHINGTON

*Non-commercial

ABERDEEN, Grays Harbor County

KBKW (Aug. 1, 1949) 1450 kc, 250 w. P. O. Box 392 Phone Lenox 2-1450. Archie Taft Jr (acquired station March 30, 1960). See Taft Family Stations in "Group Ownership"

Network MBS Rep Feltis (Seattle); Grant Archie Taft Jr, pres, Mahlon Taft, gen mgr, Lee Hall, coml mgr, Gordon Dru, prog dir & prom mgr, Ron Randall, news dir, Robert Smading, chief engr

KXRO (May 28, 1927) 1320 kc; 1 kw-DA-N. P. O. Box 1120 Phone Lenox 2-1320 KXRO Inc (original owner)

Helen G. Spence, pres & chief owner, Fred G. Goddard, vp & gen mgr, Roy Johnson, coml mgr; Dale Gunderson, asst mgr & prog dir; Phil Wacker, prom mgr, Bill Kosk, news dir; Bob Smading, chief engr.

NUMBER ONE! IN ROANOKE
SEE PULSE... APRIL, 1960... 6 AM-6 PM
AND HOOPER... SEPT./NOV. 1959... 7 AM-6 PM
PLUS! ONE RATE CARD, local and national!
NO multiple spotting!
And the lowest cost per thousand!
WHYE
RADIO CHANNEL 91 — Roanoke, Virginia
Nationally — See Your WEED RADIO CORPORATION Representative

ANACORTES, Skagit County

KAGT (November 1956) 1340 kc; 250 w 2920 Commercial Ave Phone Cypress 3-6611. KAGT Inc (acquired station June 1, 1960).

Network Keystone Rep William Wagner & Assoc (Seattle), Grant Webb (New York). Angus W. Lehnhoff, pres

AUBURN, King County

KASY (August 1958) 1220 kc; 250 w-D. P O Box 459 Phone Temple 3-5220. Auburn Broadcasters Inc (original owner).

Network ABC (restricted service) Rep Hugh Feltis

Edward J. Garre & John W Mowbray, co-owners & mgrs. Brian K Calkins, prog dir, Joel P Buffington, news dir; Frank C. Cook, chief engr

BELLEVUE, King County

KKFF (March 1958) 1330 kc, 1 kw-D, DA-D P O Box 838. Phone Glencourt 4-1330. Bellevue Broadcasters (original owner).

Rep Pearson
Kemper Freeman, chief owner; Sol Tacher, coml mgr, Richard Stokke, prog dir, Jay Ward, news dir, James McGavick, chief engr.

BELLINGHAM, Whatcom County

KPUG (Feb 29, 1948) 1170 kc; 1 kw, DA-1. 2340 E Sunset. Phone Reagent 4-1170 KPUG Inc. (original owner). See Longston Stations in "Group Ownership"

Network MBS Rep Pearson (National); Day-Wellington (Seattle)

Jessica L Longston, pres, John R DiMeo, gen mgr, James Tincker, asst mgr, Lee White, prog dir, Bernie Veleke, prom mgr, Ed Triplett, news dir, Don Pinney, chief engr

KVOS (1927) 790 kc, 1 kw, DA-N (CP, 5 kw-D, 1 kw-N, DA-N) 1511 Ellis Street. Phone Regent 3-1567 KVOS Inc (acquired station 1929)

Network ABC. Rep Art Moore (Regional), Weed (National)

Rogan Jones, pres; David Mintz, exec vp Cal Mann, gen mgr; Al Swift, prog dir, Bill Hoyt, news dir; John Price, chief engr

KGMI (FM) (Feb. 19, 1960) 92.9 mc; 16.5 kw, International Good Music Inc owned by KVOS. See International Good Music Stations in "Group Ownership"

Rep Heritage Stations
KVOS-TV. Tv companion of KVOS & KGMI (FM).

BELLINGHAM-FERNDALE, Whatcom County

KENY (April 4, 1958) 930 kc; 1 kw-D Box 631, Bellingham Phone Regent 3-2410. Whatcom County Broadcasters Inc (original owner)

Rep Grant, Feltis (Seattle)
Donald T Haveman, pres, gen mgr, coml mgr & chief engr; Glenn Brooks, prog dir, Lee Connors, prom mgr; Les Beagel, news dir.

BLAINE, Whatcom County

KARI (Feb 12, 1960) 550 kc; 500 w-D P O Box 35 Phone Edgewood 2-0751, Birch Bay Broadcasting Co (original owner)

Network Keystone.
George A Wilson, pres; Don J Bevilacqua, gen mgr & chief engr, William Lehr, prom mgr, Bill DeJong, news dir.

BREMERTON, Kitsap County

KBRO (May 1947); 1490 kc, 250 w P O Box 1803, Station A. Phone Essex 7-3995 Bremerton Broadcasting Co (original owner)

Rep Feltis (Seattle); John Palmer (San Francisco).

Bruce Bartley, owner & pres, Linc Perry, gen mgr; Shirley Seid, office mgr, Dick Palk, prog dir; Bruce Perry, sales prom mgr; Ron Scamfer, news dir, Bob Adams, chief engr.

CAMAS, Clark County

KVAN (1955) 1480 kc; 1 kw-D P O Box 1483, Portland 7, Ore Phone Capital 3-1977 William B & Cathryn C Murphy (acquired station February 1957)

Reps Best; Tracy Moore.

William B Murphy, gen mgr, chief engr & news dir, Cathryn C Murphy, station mgr; Budd Simmons, prog dir Don Burbank, prom dir, Ed Stanton, farm dir, Christmas Early, women's dir

CENTRALIA-CHEHALIS, Lewis County

KELA (Nov 1, 1937) 1470 kc; 5 kw-D, 1 kw-N P O Box 720 Centralia. Phone Pershing 6-3321. P O Box 827, Chehalis Phone Sherwood 8-3321 Central Broadcasting Corp (original owner) See McCaw Stations in "Group Ownership"

Network MBS Repts Walker-Rawalt (East); Lee F. O'Connell (California), Art Moore (Pacific Northwest).

J Elroy McCaw, pres; Mabel A Gwinn, sec-treas, Joe Chytil, gen mgr, Dick Dawson, coml mgr, Don Younghans, prog dir, Lee Stottlemyre, prom mgr, Dick Nichols, news dir, Bob DeLapp chief engr



HAS GROWN TO 5000 WATTS

Does a man-sized job in Southwest Washington.

5000 watts to bridge the wide gap between Portland and Puget Sound.

5000 Watts MAKES THE DIFFERENCE KELA, Centralia-Chehalis

KITI (1954) 1420 kc, 1 kw-D P O Box 89, Chehalis Phone Sherwood 8-3379 KITI Corp (acquired station 1955) See Singleton Stations in "Group Ownership" See also "Newspaper Ownership"

Reps Grant, Hugh Feltis (Seattle).
Donald F Whitman, pres & gen mgr, Phil Roewe, station mgr, Kenneth E Briggs, news dir, Edward F. Kelley, chief engr

CHELAN, Chelan County

KOZI (March 1, 1957) 1220 kc 1 kw-D P O Box 1210 Phone 440 Lake Chelan Broadcasting Corp (original owner)

Stuart S Maus, pres & gen mgr, Dean Rhodes, sales mgr & chief engr, Frances Faris, prog dir, Lloyd I. Stafford, prom mgr, Everett Skubinna, news dir.

CLARKSTON, Asotin County

KRLC (See Lewiston, Idaho listing).

COLFAX, Whitman County

KCLX (1950) 1450 kc, 250 w Box 710 Phone Exbrook 7-3441 Adrian DeVries (acquired station April 1, 1955)

Network MBS Repts Best; Tracy Moore, Art Moore

Adrian DeVries, owner, gen mgr, coml mgr, prog dir & prom mgr, Brad Lowe, news dir; E O McVay, chief engr

COLVILLE, Stevens County

KCVL (Nov 15, 1955) 1270 kc 1 kw-D, P O Box 208 Phone Mutual 4-6481. Colville Broadcasting Co (original owner)

Network Keystone Repts Continental (National); Art Moore (Regional)

Merle B Peterson, owner, gen mgr, prog dir & chief engr Peggy J Hull, coml & prom mgr Donald G Lvie, news dir

EDMONDS, King County

KGDN (1951) 630 kc, 1 kw-D (CP, 5 kw-D) 190th & Fremont, Seattle 33, Wash Phone Lincoln 2-3133. King's Garden Inc (original owner)

A B. (Mike) Martin, pres, Robert W Ball, gen mgr, coml mgr & prog dir, T H (Ham) Moffitt, news dir; Walter Jamison, chief engr

KGFM (FM) (March 11, 1960) 105.3 mc, 120 kw Same address, licensee & staff as KGDN (above)

Rep Western Fm Broadcasters

ELLENSBURG, Kittitas County

KKLE (1947) 1240 kc; 250 w P O. Box 600. Phone Woodland 2-1488 Western Broadcasters Inc (acquired station July 1958).

Rep W S Grant

Donald K McBride, pres & gen mgr, G Morgan McBride, vp, Joseph Armev, asst mgr

EPHRATA, Grant County

KULE (Aug 17, 1950) 730 kc, 1 kw-D P O Box 548 Phone Skyline 4-4686. Coulee Broadcasting Corp (acquired station Jan 7, 1959)

Rep Hugh Feltis (Regional-Seattle); Torbet, Allen & Crane (Pacific Coast-Los Angeles & San Francisco)

Donald R Berry, pres & gen mgr, Weymeth Simpson, news & prog dir, Robert A Clark, prom mgr; Gloria Mackintosh, traffic & prog asst, Gordon Sinclair, chief engr.

EVERETT, Snohomish County

KQTY (June 1957) 1230 kc 250 w (CP, 1 kw-D, 250 w-N) 3021 Rockefeller Phone Alpine 9-6111 Walter N Nelskog (original owner)

Rep Forjoe
Walter N Nelskog, owner & gen mgr, Ray Courtmanch, prog dir, Nick Lacy, prom mgr, Dick Welch, new dir, Lee Hurley, chief engr

KRKO (1920) 1380 kc, 1 kw, DA-N (CP, 5 kw, DA-N) P O Box 916 Phone Alpine 9-1144 Everett Broadcasting Co Inc (acquired station 1937) See Taft Stations in "Group Ownership"

Rep Grant (National); Art Moore (Oregon-Washington)

William R Taft, owner & gen mgr, Cliff Hanson, sales mgr, Bob Waldron, prog dir Shirley Bartholomew, news dir, Dale Good, chief engr, Earl Gerdon, asst mgr

Rep Grant (National); Art Moore (Oregon-Washington)

William R Taft, owner & gen mgr, Cliff Hanson, sales mgr, Bob Waldron, prog dir Shirley Bartholomew, news dir, Dale Good, chief engr, Earl Gerdon, asst mgr

GRAND COULEE, Grant County

KFDR (Sept 15, 1950) 1360 kc, 1 kw-D Box 395 Phone Coulee Dam 140 Ralph A Nachtmann (acquired station April 1, 1955)

Rep Best (national), Art Moore (regional) Specialty programs American Indian

Ralph A. Nachtmann, owner Al Theisen, prog dir; Frank Van Hemert, chief engr

HOQUIAM, Grays Harbor County

KHOQ (not on air, target date Sept 1, 1960) 1560 kc, 1 kw-D P O Box 345, Forest Grove, Ore Phone Elgin 7-2414 Twin Cities Broadcasting Co (original owner)

Irving V Schmidtke, pres, gen mgr & chief engr, Allen E Hoffard, coml & prom mgr, Fred I Schmidtke, prog dir, Palmira Linda Schmidtke, news dir

KELSO, Cowlitz County

KLOG (Oct 8, 1949) 1490 kc, 250 w P O. Box 90 Phone Exbrook 3-4900 K-L Broadcasters Inc (acquired station May 11, 1960)

Rep Art Moore (Seattle-Portland), Torbet, Allen & Crane

Margaret Alice Nagel, pres, Maic DeLaunay, vp, Myra M DeLaunay, prog dir, Arlette Finlev, prom mgr, William Bland, news dir, Byron Swanson, chief engr

KENNEWICK-RICHLAND-PASCO, Benton Cty.

KEFR (January 1948) 610 kc; 5 kw, DA-2. P O Box 437, Kennewick Phone Justice 6-6184 Cascade Broadcasting Co (acquired station Jan 1, 1960). See Cascade Stations in "Group Ownership"

Network ABC, CBS Rep Young

Thomas C Bostic, pres; Joe Kendall, gen mgr, H Bishop, coml mgr

KIRKLAND, King County

KNBX (1948) 1050 kc, 1 kw-D P O. Box 338, Kirkland. Phone Vandyeke 2-1201 Eastside Broadcasting Co (acquired station December 1949)

Network Keystone
Specialty programs Negro; Scandinavian

George A Wilson, partner & gen mgr; George W Boucher, coml mgr, Anita Busek, prog dir, Lloyd Allan, news dir, Al L Charf, chief engr.

LAKESIDE, Snohomish County

KFHA (Feb 8, 1959) 1480 kc; 1 kw-D, DA-D. P O Box 3309, Tacoma 99, Wash Phone Juniper 4-1480. Thomas H Henderson, receiver for KFHA Inc (acquired station Nov. 1, 1959)

Paul R. Smith, pres; James S. Tulip, gen mgr, Dave Tolle, coml mgr; Karen Blumenthal, prog dir; Bill McNeely, chief engr

LONGVIEW, Cowlitz County

KBAM (Aug. 15, 1955) 1270 kc, 1 kw-D (CP, 5 kw-D), P O Box 31. Phone Hamilton 3-1210. Hal K Shade, receiver in bankruptcy.

Network MBS
Rep Hal Holman (Chicago, New York); Wm Wagner & Assoc (Seattle).

Arne G Peterson, gen mgr; Lowell E Bryan, coml mgr Robert Anson, prog dir; Lee Scanlon, news dir, John Lewis, chief engr

KEDO (May 1938) 1400 kc, 250 w P O Box 779 Phone Hamilton 5-1500. KEDO Inc (acquired station July 13, 1960)

Network ABC Rep Pearson; Hugh Feltis (northwest)

LYNDEN, Whatcom County

KLYN-FM (not on air; granted July 8, 1960) 106.5 mc, 12 kw Sidney Baron

MOSES LAKE, Grant County

KSEM (November 1947) 1470 kc, 5 kw-D, 1 kw-N, DA-2 P O Box 276 Phone Rockwell 5-3441 KSEM Inc. (original owner) See Longston Stations in "Group Ownership" See also "Newspaper Ownership"

Network MBS Rep Pearson.
Jessica L Longston, pres, James L Hamstreet, gen mgr, Gene Wagner, mgr, Bill Newland Jr, prog dir, Norm Staat, news dir, Walt Bjerke, chief engr

KWIQ (Feb 20, 1956); 1260 kc, 1 kw-D P O. Box 1696 Phone Rockwell 5-5678 Cascade Broadcasting Co (acquired station Feb 20, 1958. See Cascade Stations in "Group Ownership"

Rep Young (national), Art Moore (regional).
Thomas C Bostic, pres; Larry Roberts, gen mgr, Fred W Linde, coml mgr, Jerry Holzinger, prog dir; Donald I. Morris, chief engr.

KBAS-TV: Tv companion of KWIQ

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82 AM 22 FM 15 TV

STATIONS* OPERATING IN

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CONTACT THE NEAREST OFFICE OF—

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* As of August 1, 1960

K REACHES MORE
I DIFFERENT HOMES
O THAN ANY
O OTHER SEATTLE
O 50,000-watt

Radio STATION

O . . . 1st in
PUBLIC ACCEPTANCE

In the average month . . .
 (20 days—Mon.—Fri.)

6:00 AM to	Noon to	3:00 PM to
9:00 AM	3:00 PM	6:00 PM

50 kw
KIRO 119,400 184,600 147,100
 (different homes)

50 Kw			
Station A	98,700	116,200	99,700
50 kw			
Station B	109,200	84,600	81,700

POPULARITY

It's one thing to reach an audience . . .
 another to hold it . . .

one measure of a station's ability to
 hold an audience is the mail it receives.

In 1959, KIRO's Garden personality,
 Cecil Solly, alone received over 124,000
 letters:

Washington	106,744
Oregon	8,202
British Columbia	9,269
Total	124,215



KIRO
 710 KC • 50,000 WATTS **SEATTLE**
 Represented by PETERS, GRIFFIN, & WOODWARD, INC

Radio Stations CONTINUED

WASHINGTON CONTINUED

MOUNT VERNON, Skagit County

KERC (Dec. 12, 1946) 1130 kc; 5 kw-D, 1 kw-N, DA-N. P O Box 240. Phone Garfield 1-2430. Beckley Radio Co (original owner)
 Network MBS Rep Art Moore (northwest)
 Leo Beckley, partner & gen mgr, Ted Fraying, coml mgr & chief engr, Chuck Sharmon, prog dir & prom mgr, Jerry Jenson, news dir

OLYMPIA, Thurston County

KGy (April 15, 1922) 1240 kc, 250 w (CP, 1 kw-D 250 w-N) 1210 N Washington St. Phone Whitehall 3-1240 Tom Olsen (acquired station Jan 15, 1939) See "Newspaper Ownership"

Network ABC, MBS; Keystone. Rep Walker-Rawalt (national) Art Moore (regional)

Tom Olsen, pres & gen mgr; Herb Anderson, coml & prom mgr Don Jones, prog dir & chief engr Robert C Cummings, news dir

KITN (1956) 920 kc; 1 kw-D P O. Box 629 Phone Fleetwood 7-7718 KITN Corp (original owner). See Singleton Stations in "Group Ownership"

Rep Hugh Feltis (Seattle), Grant (national) Donald F Whitman, pres & gen mgr, Harold C Singleton, chief engr

OMAK, Okanogan County

KOMW (Sept 30 1947) 680 kc; 1 kw-D, P O. Box 151 Phone 00 TWX Omak 35. KOMW Inc (original owner)

Rep Feltis (Seattle), Torbet, Allen & Crane (San Francisco)

R L McNett, pres; Dean Nichols, gen mgr; Jerry Weaver, coml mgr, Elizabeth Uht prog dir Robert A Woehler, news dir, William Miltenbeiger, chief engr.

OPPORTUNITY, Spokane County

KZUN (November 1955) 630 kc, 500 w-D P O Box 123 Spokane, 63 Phone Walnut 4-2400 KZUN Inc (original owner).

Rep Thomas F. Clark

Robert L Swartz, pres, Arthur R Mackelvie, gen mgr, Dick Wright, coml mgr, Stan Witter, prog dir, Pete Johnson, news dir, Jack Feldhausen, chief engr

KZUN-FM (not on air; target date July 1, 1960) 96.1 mc, 33 kw. Address, licensee & staff same as KZUN

OTHELLO, Adams County

KRSC (April 11, 1958) 1400 kc 250 w P O Box 1400 Phone Hubbard 8-2791 Othello Radio (original owner)

Network Keystone Rep H S Jacobsen (Portland); Day-Wellington (Pacific Northwest)

Charles A Sheppard Jr., gen mgr, coml mgr, prog dir, prom mgr & news dir Donald Lockwood, chief engr

PASCO, Franklin County

KALE (See Richland, Wash, listing).

KORD (July 28, 1956) 910 kc 1 kw-D P O Box 485 Phone Liberty 7-9791 KORD Inc. (acquired station Dec 26, 1957) (See Singleton Stations in "Group Ownership")

Rep Pearson, Feltis (Seattle); Jacobson (Portland)

Wallace K Reid, pres & gen mgr.
KPKW (August 1945) 1340 kc, 250 w Chase & A Streets Phone Liberty 7-9741. Robin Hill (acquired station Dec 1, 1958).

Rep Ayres Allen & Smith
 Robin Hill pres & chief owner, John M Wailes, gen mgr

PORT ANGELES, Clallam County

KONP (1945) 1450 kc 250 w 313 West First Street Phone Glencourt 7-4200 Radio Pacific Inc (original owner) See "Newspaper Ownership"

Network Keystone Rep Art Moore (Seattle)
 C N Webster, pres, George Buck, gen mgr, Jack Proctor, station mgr

PROSSER, Benton County

KARY (Dec 14, 1956) 1310 kc 1 kw-D P O Box 1310 Phone Yukon 4-7310 Prosser-Grandview Broadcasters Inc (original owner)

Network Keystone Rep William J Wagner (northwest), Best Co (national)

Raymond Rockstrom pres, Jack L Quinn exec vp & gen mgr Robert Wilson, coml mgr, Miss Verla Argo, prog dir, Robert Cronkhite, news dir, Dewey Trostel, chief engr

PULLMAN, Whitman County

KOPE (1950) 1150 kc, 1 kw-D P O Box 318 Phone Logan 4-5251 KOPE Inc (acquired station Jan 18, 1958)

Network ABC Rtp Continental (national), Torbet, Allen & Crane (west), Art Moore (northwest)

M William Wippel, gen mgr R P Turnlev, business mgr & news dir, Merrill W. Price, chief engr

KWSC (June 1922) 1250 kc 5 kw-D (S-KTV Seattle at night) Pullman, Wash Phone Logan 8-2111, Ext. 322 Washington State U. (original owner)

Clement French, pres Allen Miller gen mgr, But Harrison, mgr & prog dir, Cal Watson, prod mgr, Robert Mott prom mgr & news dir, Hugh A Rundell sports dir & chief announcer, Glen Southworth, chief engr.

PUYALLUP, Pierce County

KAYE (Dec 1, 1951) 1450 kc 250 w, P O Box 271 Phone Thornwall 5-1450 Henry Perozzo (acquired station April 1, 1953)

Network Keystone. Rep Art Moore (Seattle)
 Henry Perozzo, owner, gen mgr & Religious dir, Marvin A Young, station & coml mgr, Doc M Watson, prog dir, Terry Close, news dir, Al Charf, prom dir, Janet Kelly, women's prog dir

QUINCY, Grant County

KPOE (Sept 10, 1957) 1370 kc, 1 kw-D P O Box 1378 Phone Sunset 7-6731 Quincy Valley Broadcasters (original owner)

Rep Best, H S Jacobsen
 Donald R. Nelson, owner & gen mgr, Ralph Solberg, coml mgr, Doyle A Nelson, asst mgr & prog dir Bob Moore asst sales mgr & news dir, Ralph Barclay, chief engr

RAYMOND, Pacific County

KAPA (June 1950) 1340 kc; 250 w SH P O Box 626 Phone 1010 Willapa Broadcasting Co (acquired station Aug 16, 1956)

Network Keystone Rep Art Moore (Seattle)
 Specialty programs: Scandinavian 1 hr., wkly

Robert E Clauch, gen mgr, John W Reavley, coml mgr, Florence M Pratt, news dir, Robert E Sheetz, chief engr

RENTON, King County

KUDY (1947) 910 kc, 1 kw, DA-1 P O Box 91, Renton, Wash Phone (Seattle) Alpine 5-8245 Cutie Radio Inc (acquired station Jan 1, 1959)

Rep Forjoe.
 Specialty programs Negro, 18 hrs; wkly
 Wally Nelskog, pres, Hale Bondurant, vp & gen mgr, Larry Krasner, station mgr & natl sales mgr Bob Carmichael, prog dir & prom mgr, Steve Wray, news dir, Lee Hurley, chief engr.

RICHLAND, Benton County

KALE (April 1, 1950) 960 kc, 1 kw, DA-N P O Box 767 Pasco, Wash. Phone Liberty 7-3389. D & D Broadcasting Corp. (acquired station Jan 1, 1960)

Rep Weed, Wm J Wagner (Seattle)
 L G Dix, pres, gen mgr & prog dir, Thomas J. Wood, coml mgr, Joseph G Muench, chief engr

SEATTLE, King County

KAYO (1926) 1150 kc, 5 kw-D, 1 kw N 2930 Fourth South, zone 4 Phone Main 3-2480 Washington Telecasters Inc. (acquired station February 1953) See Longston Stations in "Group Ownership" Also see "Newspaper Ownership"

Network MBS Rep Young
 Jessica L Longston, pres, R E Pollock, gen mgr, John R DiMeo mgr, Ray Golden, prog dir, William Schoney, news dir, Verle Jones Jr, chief engr

KETO-FM (Sept 1, 1959) 101.5 mc, 10 kw (CP, 175 kw) P. O. Box 1309 Phone Mutual 2-1015 Chem-Air Inc (original owner) See Boeing Stations in "Group Ownership"

William E Boeing Jr, pres, J William Teplickv, gen mgr, George A Edgar, station mgr, Don Morrow, prog dir, Bob Zirk, chief engr

Your key to good listening



KETO FM
 101.5 MC SEATTLE
 Affiliated with
 KPAM FM Richland KIDO Box 1

KGMJ (FM) (May 25, 1960) 95.7 kc, 3 1/2 kw, 1151 Ellis Street, Bellingham, Wash. Phone Regent 3-1567 TWX KVOS Box 71 International Good Music Inc (original owner) See International Stations in "Group Ownership"

Rep Heritage Stations
 Logan Jones, pres, David Mintz, exec vp

KING (1927) 1090 kc 50 kw, DA-1 320 Aurora Ave, zone 9, Phone Mutual 2 3555 TWX SE 240 King Broadcasting Co (acquired station May 1947). See King Stations in "Group Ownership"

Network NBC Rep Blair
 Mrs A Scott Bullitt, pres & gen mgr Henry B Owen, exec vp & vp business div Stinson Bullitt, vp & sec; Otto P Brandt, vp broadcast div James L Middlebrooks dir engr planning, Earl Reilly, station mgr, William Clark, prog mgr, Pat O'Halloran, prom & publicity mgr, G William Parker, merch mgr Gloria Chandler, public service dir Charles Herring, news dir, Art Shultz, chief engr

KING-FM (1947) 98.1 mc, 15 kw Duplicates KING (above) except between 6 pm and midnight Monday-Saturday

KING-TV Tv companion of KING-AM-FM

KIRO (1926) 710 kc, 50 kw, DA-N 1530 Queen Anne Ave zone 9 Phone Atwater 3-9800 TWX SE 180 Queen City Broadcasting Co (acquired station 1933)

Network CBS Peters, Griffin Woodward Specialty programs Italian, 1 hr wkly

Saul Hias, pres & gen mgr Lincoln W Miller, exec vp, W F Tucker, station & coml mgr Jim French, prod mgr, Jack Sullivan, prom mgr, Don Brice, news dir, James G Uphergrove, chief engr.

KIRO-FM (1946) 100.7 mc, 16.5 kw Duplicates KIRO (above).

KIRO-TV Tv companion of KIRO-AM-FM

KISW (FM) (1950) 99.9 mc, 2.1 kw (CP, 10.5 kw) 9201 Roosevelt Way, zone 15 Phone Lakeview 5-6255. E W Lippincott (original owner)

Rep Fine Music Broadcasters
J. David McCollum, gen mgr.

KJR (1921) 950 kc, 5 kw, D-A-N Box 3726 zone 24 Phone West 7-5100 TWX SE 28 Seattle, Portland & Spokane Radio (acquired station June 7, 1958) See Seattle, Portland & Spokane Radio in "Group Ownership"

Rep McGavren
Lester M. Smith, gen mgr, Gaylen S Blackford, station mgr, Arthur Kulman, coml mgr, John Stone, prog dir, Homer Lope, operation mgr, Lou Gillette, news dir, George Newton, chief engr, John Murphy, prom dir

KLSN (FM) (1959) 96.5 mc, 19 kw University Village zone 5 Phone Lakeview 4-3693 Sight and Sound (original owner).

Rep Walker-Rewalt
M. T. Clark, pres, Cortlandt T. Clark, vp & gen mgr, David G. Law, coml mgr, L. C. Attinger, prog dir, John L. Kelley, chief engr
KMCS (FM) (May 1958) 98.9 mc; 10.5 kw 708 Fifth Avenue South, zone 4 Phone Main 2-8950 Market-Casters Inc (original owner)
James G. Talbot, pres, Sydney A. Abrams, gen mgr, Ronald Todd prog dir, Donald Foote, chief engr

KNBX (See Klukind, Wash)

KOL (1922) 1300 kc, 5 kw, DA-N, 1100 West Florida, zone 4 Phone Main 2-2312 Seattle Broadcasting Co (acquired station 1928) See Taft Stations in "Group Ownership"

Rep Bolling Co
Marie Storm Taft, pres, Archie Taft Jr, sec-treas & gen mgr, William L. Simpson, asst mgr, Howard Hall, prog dir, Robert N. Ward, prom mgr, Merrill Ash, news dir, Robert Pigg, chief engr

KOL-FM (not on air, target date unknown) 94.1 mc, 5.8 kw To duplicate KOL

KOMO (1926) 1000 kc, 50 kw, DA-N 100 4th Avenue North, zone 9 Phone Main 4-6000 TWX SE 71 Fisher's Blend Station Inc (original owner)

Network ABC Rep Katz Agency
O. W. Fisher, pres, W. W. Warren, exec vp & gen mgr, Matland Jordan, station mgr, John Behnke, coml mgr, David Robinson, prog dir, Edna K. Hanna, prom mgr, Millard Ireland, news dir, C. E. Miller, chief engr
KOMO-TV Tv companion of KOMO

KOTO (FM) (not on air; granted target date unknown) 93.3 mc; 6.6 kw. Arthur Siegel

KPRN (FM) (not on air, granted target date unknown) 102.5 mc, 19 kw. Plains Radio Broadcasting Co

KTIX (Sept. 10, 1956) 1590 kc, 5 kw-D 101 Bellevue Ave N, zone 2 Phone East 3-1590 KTIX Inc. (acquired station Aug. 1, 1958)

Rep Torbet, Allen & Crane
Hugh Ben LaRue, pres, gen mgr & coml mgr, William Chase, prog dir & prom mgr, Al Ostrom, news dir, William Allen, chief engr
KTW (Aug. 20, 1920) 1250 kc; 1 kw-D, S-KWSC Pullman, Wash (CP, 5 kw-D, 1 kw-N, S-KWSC-N) 710 Madison St, zone 4. Phone Main 4-6226 First Presbyterian Church of Seattle (original owner)

Rep Don Pickens
James R. Warren, gen & coml mgr, Lee Knudsen, prog dir, Bill MacMillan, prom mgr, Hal Links, news dir, James S. Ross, chief engr
KUDY (See Renton, Wash, listing.)

KUOW (FM) (Jan 16 1952) 94.9 mc; 45 kw U of Washington, zone 5 Phone Lakeview 4-6000, Ext. 2375 U of Washington (original owner).

Ken Kager, operations mgr
KVI (1929) 570 kc; 5 kw. Tower Building, 7th & Olive Way, zone 1 Phone Mutual 2-3100 TWX SE 971 Golden West Broadcasters Inc (acquired station July 1, 1959) See Gene Autry Stations in "Group Ownership" Also see "Newspaper Ownership"

Rep AM Radio Sales
Robert O. Reynolds, pres, Gibbs Lincoln, vp & gen mgr, Steve Crowley, gen sales mgr, Bob Cooper, prog dir, Jack MacDonald, prom mgr, Bill Goff, news dir, Dick Velo, chief engr

KXA (1926) 770 kc, 1 kw L-WABC 320 2nd Ave W, zone 99 Phone Atwater 4-8600 KXA Inc (acquired station 1946).

Rep Meeker
Wesley I. Dumm, pres, John H. Dubuque, gen mgr & chief engr, Gilbert Wellington, coml mgr, James Warren, program dir, Robert Engler, news dir, Ann Sterling, women's dir

KZAM (FM) (not on air; granted July 21, 1960). 92.5 mc, 17.6 kw Monte L. Strohl

SPOKANE, Spokane County

KAYE (See Puyallup, Wash, listing.)
KCFA (June 7, 1959) 1330 kc; 5 kw-D. S. 5408 Freya St, zone 71. Phone Keystone 5-3077 Christian Services Inc. (original owner)

Roger L. Stensland, pres, H. J. (Bud) Chandler, gen mgr

KGA (1926) 1510 kc, 50 kw, DA-N. 6228 S. Regal Phone Keystone 4-0631 TWX SP 141. Gran Broadcasting Co (acquired station Feb. 1, 1958)

Rep Hollingbery
L. F. Gran, pres, Arthur M. Vogel, vp & gen mgr, Len Greensword, coml mgr; Ollie Schell, program dir

KHQ (1922) 590 kc 5 kw South 4102 Regal Phone Keystone 4 0511 TWX SP 427 KHQ Inc (acquired station March 1, 1946). See "Newspaper Ownership"

Network NBC Rep Katz, Art Moore & Assoc (Seattle & Portland)

Richard O. Dunning, pres & gen mgr, William B. Merrill, coml mgr; John Fahey, prog dir, Irving Smith, prom mgr, Duane Beck, news dir, Doc Wymire, chief engr

KHQ-FM (not on air, target date September or October 1960) 98.1 mc, 47 kw To duplicate KHQ

KHQ-TV Tv companion of KHQ-AM-FM
KLYK (September 1922) 1230 kc, 250 w W 212 Riverside Phone Riverside 7-8033 KLYK Inc. (acquired station April 1959). See Taft Stations in "Group Ownership"

Network MBS Rep Bolling
Bill Simpson, pres, Dan Murkham, gen mgr, Larry Barclay, coml mgr, Jim Harold, prog dir

KNEW (1917) 790 kc, 5 kw, DA N P O Box 8033, zone 36 Phone Keystone 4-9363 TWX SP 244 Seattle Portland & Spokane Radio (acquired station June 7, 1958) See Seattle Portland & Spokane Stations in "Group Ownership"

Rep McGavren
Lester M. Smith, gen mgr, Hugh MacPherson, coml mgr, Robert Adkins, prog dir, Gene Ray, prom mgr, Ross Woodward, news dir, Vince Hoffart, chief engr

KPEG (March 21, 1957) 1380 kc; 5 kw-D 1527 W 2nd, zone 43 Phone Madison 4-0454 Bellevue Broadcasters (acquired station about March 21, 1958)

Rep Grant
F. Kemper Freeman, pres, W. R. (Dick) White, gen mgr, J. Shannon Swatte, coml mgr, Cliff Carl, prog dir, Ed Mosley, prom mgr, Garv Williams, news dir, Sigurd Tuinquist, chief engr

KREM (1947) 970 kc; 5 kw-D, 1 kw-N S 4103 Regal, zone 34 Phone Keystone 4-0466 TWX SPO 8 KREM Broadcasting Co (acquired station Dec 19, 1957). See King stations in "Group Ownership"

Rep Petry
Mrs. A. Scott Bullitt, pres, Robert H. Temple, gen mgr, Peter Lyman, local sales mgr, Ted Richeson, national sales mgr; Ronald MacDonald, prog dir, Richard E. Hoovei, news dir, Edward P. Antosym, chief engr

KREM-FM (September 1955) 92.9 mc; 4.8 kw. Duplicates KREM (above)

KREM-TV Tv companion of KREM-AM-FM
KXLY (1922) 920 kc; 5 kw 305 W Sprague zone 4. Phone Madison 4-1218. Northern Pacific Radio Corp (acquired station 1954) See Harris-Alexander Stations in "Group Ownership"

Network CBS Rep H-R (New York)
Specialty programs Italian, 1 hr, wkly
Norman Alexander, pres, James Agostino, gen mgr; Alex Lacom, coml mgr, Terry Mason, prog dir, Jack Lantys, prom mgr, Rick Meyers, news dir; Dave Green, chief engr

KXLY-FM (November 1959) 99.9 mc; 2 kw Duplicates KXLY.

KXLY-TV Tv companion of KXLY-AM-FM
KZUN (See Opportunity, Wash, listing)

SUNNYSIDE, Yakima County

KBEW (April 1950) 1230 kc 250 w Box 209 Phone Temple 7-2277. Cole E. Wylie (original owner)

Rep Tracy Moore (Los Angeles) Day-Wellington (Seattle)
Specialty programs Spanish 6 hrs wkly
Cole E. Wylie, owner, Lcs McKay, gen & coml mgr; Jean Runyon, prog dir, Bert Malakoff, news dir, Dale Howard, chief engr

TACOMA, Pierce County

KCP5 (FM) (Feb 1, 1955) 90.9 kc, 0.77 kw 5214 Steelacorn Blvd, zone 99 Phone Juniper 8-5261 ext 331 Clover Park School District #400 (original owner).

Lorraine Dossett, instructor studio skills, Clouse Turner, chief engr
***KPEC-TV**. Tv companion of KCPS (FM) above

KPHA (see Lakewood, Wash, listing)
KLAY-FM (May 1959) 106.3 mc, 830 w 201 S 5th, zone 2. Phone Broadway 2-7460. Clay F. Huntington

Clay Huntington, owner & gen mgr, Stan Naccarato, coml mgr, Tom Read, program dir, Ken Williams, chief engr

KMO (1926) 1360 kc; 5 kw P O Box 1651, zone 1 Phone Wavelly 2-8733 TWX TA 013 Tacoma Radio Corp. (acquired station October 1954)

Rep Feltis, Dove, Dever & Cannon (Seattle) Avery-Knodel (national)

J. Arch Morton, pres, gen mgr & coml mgr; Wm McCracken, prog & prom dir, Murray Morgan, news dir, Bob Capstick, chief engr
KTAC (August 1942) 850 kc, 1 kw, DA-N Winthrop Hotel, zone 2 Phone Broadway 2-2241. Tacoma Broadcasters Inc. (acquired station May 1954)

Rep Pearson (national), Art Moore (Seattle & Portland)

Jerry Gechan, pres & gen mgr, John P. Condon, asst mgr & coml mgr, Dick Weeks, prog dir, Doug McArthur, sports dir, Bud Bond, news dir, Bill Luckhurst, chief engr.

KTNT (Oct 14 1952) 1400 kc, 250 w S 11th & Giant, zone 5 Phone Fulton 3-2561 TWX TA 010 Tribune Publishing Co (original owner)

Rep Weed
Max H. Bice, gen mgr; John W. Upham, asst mgr & national sales mgr, Stanley Johnson, local sales mgr; Donald St Thomas, prog. dir, Ted Knightlinger, prom mgr, Bob Cleland, news dir; Dick F. Engh, chief engr

KTNT-FM (Oct. 26, 1948); 97.3 mc; 10.2 kw. Duplicates KTNT (above).

KTNT-TV. Tv companion of KTNT-AM-FM

***KTOY (FM)** (1950) 91.7 mc; 3.5 kw 1101 S Yakima Ave., zone 5 Phone Broadway 2-9367 Tacoma School District 10. (original owner)

Merle Kimball, gen mgr & prog dir, John McClamrock, chief engr.

***KTIS (TV)** Tv companion of KTOY

KTWE (FM) (June 2, 1958). 103.9 mc, 0.83 kw 1712 Sixth Ave, zone 5 Phone Juniper 8-1606 Thomas Wilmot Read (original owner).
Network MBS CBC. Rep Fm Unlimited, Fm Sales Paramount Radio (northwest)

Specialty programs French, 1 1/2 hrs.; German, 1/4 hr. Italian, 1 hr. Spanish, 1/4 hr.; all wkly

Thomas Wilmot Read, pres & gen mgr; R. Eldon Magnusen vp & asst mgr, J. Howard Thomas, prog dir-producer; Dean P. Iivig, operations dir, Kenneth Williams Jr, engineering dir, Richard A. Barr, prom mgr, Radcliff Van Burien, dir of news & special events; Hugh W. Braken, dir of athletics Douglas Anthony, public service dir; Vivian Van Voorhis supervisor of music; Arthur W. Lindsay, advertising consultant

TOPPENISH, Yakima County

KENE (June 1954) 1490 kc, 250 w P O Box 350 Phone Townsend 5-7272 Radio Broadcasters Inc (acquired station July 1955).

Network Keystone Rep Grant Webb (national) Wm Wagner (local)

Specialty programs: Spanish, 7 hrs; wkly. John R. Woodroffe, pres; Robert A. Sumbarde, vp & gen mgr, Don Downing, asst mgr. Darlene Thalheimer, prog dir, Fulton Travis, news dir, J. Andy Thompson, chief engr

VANCOUVER, Clark County

KISN (Portland Ore) (1939) 910 kc, 1 kw, DA-N 10th & W. Burnside Phone Capitol 6-7191 Star Broadcasting Inc (acquired station May 1, 1959). See Star Stations in "Group Ownership."

Rep Avery-Knodel
Don W. Burden, pres; Richard Shieaman, gen mgr; Howard McAnulty, coml mgr, Hal Raymond, prog dir, Gerald E. Weist, chief engr.

KKEY (July 4, 1954) 1150 kw; 1 kw-D 5500 4th Plain Road. Phone Oxford 3-2565. Western Broadcasting Co (original owner).

Network Keystone, Rep Bernard.
Ralph C. Weagant, pres; Ernest Crater, gen mgr, Al Piccini, coml mgr; Ken Deborad, program dir, Bryce Howard, chief engr.

WALLA WALLA, Walla Walla County

KHIT (Dec. 6, 1956): 1320 kc; 1 kw-D Denny Bldg Phone Jackson 5-3190. Leader Broadcasting Co. (original owner).

Rep Grant, Feltis (Seattle); Jacobson (Portland)
Arch Le Roux, pres & gen mgr.

KTEL (1946): 1490 kc; 250 w P. O. Box 1028 Phone Jackson 5-4103 Walla Walla Broadcasting Co. (acquired station May 7, 1956).
Network ABC. Rep Masla; Wm J. Wagner (Pacific Northwest)

Jack Keating, gen mgr, pres, prog dir & news dir, Al Butolph, prog & coml mgr, Beven Roth, chief engr.

KUJ (1932) 1420 kc; 5 kw, DA-N P O Box 276. Phone Jackson 9-1230. KUJ Inc (original owner)

Rep Forjoe
H. E. Studebaker, pres; Don G. Bennett, station mgr

WENATCHEE, Chelan County

KMEL (1948): 1340 kc; 250 w. P. O. Box 638 Phone Normandy 2-7135. Frontier Broadcasting Co. (acquired station May 1, 1958).

Rep Pearson; Fred Siegner (Seattle).
John E. Goslin, pres, program dir, & chief engr, Phil Rether, vp, coml mgr & promotion dir; Craig Lawrence Jr, news & farm dir.

KPO (1930) 560 kc; 5 kw, DA-N KPQ Bldg, 32 N Mission Phone Normandy 3-5121. Westcoast Broadcasting Co. (original owner).

Network ABC, CBS, NBC. Rep Weed; Moore & Assoc. (Portland & Seattle).
James W. Wallace, pres, gen mgr & coml mgr; Dorothy Lee, prog dir, Carl Fugitt, prom mgr, Duayne T. Recker, news dir, George Fries, chief engr

KUEN (Nov 17, 1956). 900 kc; 500 w-D (CP, 1 kw). P O Box 79 Phone Normandy 3-5186. KUEN Inc (acquired station Nov 1, 1959).

Network Keystone Rep Grant, H. S. Jacobson, Hugh Feltis
Miller C. Robertson, pres & gen mgr, Stuart de Laney, prom mgr, Karl Stoffel, news dir; Elmer Kaping, chief engr

YAKIMA, Yakima County

KIMA (Oct 19, 1944) 1460 kc, 5 kw, DA-N P. O. Box 702 Phone Glencourt 2-9111 Cascade Broadcasting Co (See Cascade Stations in "Group Ownership")

Rep Young
Robert H. Dolph, gen mgr; Sam Kerr, prom dir & coml mgr, Perry Hotchkiss, news & prog dir; Dave Ilubert, chief engr

KIMA-TV Tv companion of KIMA.

KIT (April 8, 1929): 1280 kc; 5 kw-D, 1 kw-N P. O. Box 1222. Phone Glencourt 7-8115 KIT Inc. (original owner).

Rep McGavren (national); Jacobson (Oregon), Feltis (Washington).
Carl E. Haymond, pres; Jack H. Goetz, gen mgr, John Puckett, coml mgr; Vern Chartier, prom mgr, Pete Wick, news dir; H. B. Murphy, chief engr.

Radio Stations CONTINUED

WASHINGTON CONTINUED

KLOQ (1947): 1390 kc, 1 kw-D, 500 w-N, DA-N, P. O. Box 172, Yakima Broadcasting Corp. (acquired station September 1958)
Rep Masla
Warren J. Durham, pres & gen mgr, William E. Shea, vp & station mgr

KUTI (1955): 980 kc, 5 kw-D, P. O. Box 261, Phone Chestnut 8-2900, Yakima Valley Radio Inc. (acquired station March 1960)
Rep Weed
H. G. Wells Jr, pres & gen mgr, William Bainter, coml mgr, Tony Evans, prog dir, Roger Raymond, chief engr

WEST VIRGINIA

*Non-commercial

BECKLEY, Raleigh County

WJLS (March 20, 1939): 560 kc, 5 kw-D, 500 w-N, DA-N, WJLS Bldg, Phone Clifford 3-7311, Joe L. Smith Jr (original owner)
Network CBS, Rep Burn-Smith
Specialty programs: Negro 1 hr, wkly
Joe L. Smith, pres, Gene Morehouse, gen mgr; Gary Dent, prog dir; Tom Fazio, news dir; Howard Williams, chief engr

WBKX (FM) (1946): 99.5 mc, 34 kw, Same license and address as WJLS (above).
Joe L. Smith Jr, pres, Wm Sandetur, gen mgr

WWNR (1916): 620 kc, 1 kw, 500 w-N, DA-N, 1708 Harper Rd, Phone Clifford 3-8307, Rahall Broadcasting Co. (original owner). See Rahall Stations in "Group Ownership"
Rep Adam Young Inc
N. Joe Rahall, pres, Richard H. Booth, gen mgr, Robert Haruit, coml mgr, Betty Hatcher, prom mgr, Robert Miller, news dir, Jack Slygh, chief engr

BERKELEY SPRINGS, Morgan County

WGST (Sept 7, 1958): 1010 kc, 250 w, P. O. Box 308, Phone 771, Berkeley Springs Radio Station Corp. (original owner)
Vernon E. Weber, pres, Thomas B. Butschei, gen mgr, Richard Dale Brooks, coml mgr, Kenneth E. Robertson, prog dir, Gary Lee Daniels, chief engr

BLUEFIELD, Mercer County

WHIS (June 27, 1929): 1140 kc, 5 kw-D, 500 w-N, Municipal Bldg, Phone Davenport 7-7115, TWX Bluefield 30, Daily Telegraph Printing Co. (original owner). See "Newspaper Ownership"
Network NBC, Rep Select Stations (New York, Philadelphia, Baltimore and Washington), Weed (Midwest and West Coast), and Brown (South)
Hugh Ike Shott Jr, pres & gen mgr, Mel Barnett, station mgr, George Hendrick, coml mgr, Kenneth Dick, chief engr
WHIS-TV, Tv companion of WHIS

WKOY (1948): 1240 kc, 250 w, P. O. Box 800, Phone Davenport 7-6124, WKOY Inc

BUCKHANNON, Upshur County

WBUC (Dec 13, 1959): 1160 kc, 1 kw-D, P. O. Box 71, Phone 444, Upshur County Broadcasting Co. (original owner)
Jesse D. Newman, co-owner, mgr & chief engr; Joe Barker, coml mgr, Roger Turner, prog mgr

CHARLESTON, Kanawha County

WCAW (1946): 1400 kc, 250 w (CP 680 kc), P. O. Box 2791, Phone Dickens 3-7503, Capitol Broadcasting Corp. (acquired station January 1956)
Rep Bob Dore Assoc
E. M. Johnson, pres, Paul N. Miles, gen mgr, Norman L. Posen, coml mgr, Paul Howard, prog dir, Ken Warren, prom mgr, Cliff Tobey, news dir, Frank Allender, chief engr

WCBS (1927): 580 kc, 5 kw, DA-N, P. O. Box 1153, Phone Dickens 2-8131, TWX CH 83, The Tierney Co. (acquired station 1950)
Network CBS, Rep Peters, Griffin, Woodward
(Sale to Rollins Broadcasting Co. pending FCC approval)

Hawthorne D. Battle, pres, John T. Gelder, Jr, vp & gen mgr, Robert Sinclair, coml mgr, Joe Farris, prog dir, Harry M. Brawley, prom mgr, Neil Boggs, news dir, Gene Brick, chief engr

WCBS-TV, Tv companion of WCBS
WCHS (1938): 1490 kc, 250 w, 315 Professional Bldg, Phone Dickens 3-9544, Charleston Broadcasting Co. (acquired station April 1958)
Network ABC, Rep Weed
Joseph L. Brechner, pres, George L. Sutherland, vp, gen mgr & coml mgr, Charles Coleman, prog dir, Walter Dills, prom mgr, Albert Sahley, news dir, Bernard Clark, chief engr

WKAZ (1927): 950 kc, 5 kw-D, 1 kw-N, DA-N, 210 Dickenson St, Phone Dickens 4-3521, Radio WKAZ, Inc. (acquired station May 16, 1960) See Samuels Stations in "Group Ownership"
Network NBC, Rep Katz
Hartley L. Samuels, pres, Don O. Hays, gen mgr, Robert Turley, prog dir, Ken Kurtz, news dir, Don Browning, chief engr

WKAZ-FM (Feb 19, 1959): 97.5 mc, 9 kw, Duplicates WKAZ (above)

WKNA (FM) (June 1, 1960): 98.5 mc, 2.65 kw, P. O. Box 1452, Beckley, Va, Phone Clifford 3-7311 (Beckley) Joe L. Smith Jr (original owner)
Joe L. Smith Jr, pres & gen mgr, George Yazzell, chief engr

WKNA-TV, Tv companion of WKNA (FM)
WTIP (1946): 1240 kc, 250 w, Unlimited P. O. Box 3032, zone 1, Phone Dickens 2-3136, Chemical City Broadcasting Co. Inc. (original owner)

Network MBS, Reps Bernard, Dora-Clayton, Gus Zaharis, pres & chief engr, Mel S. Burka, gen mgr, B. A. Burka, coml mgr, Shulev Annand, prog dir, Rob Baron, news dir

CLARKSBURG, Harrison County
WBOY (April 21, 1937): 1400 kc, 250 w, 912 West Pike St, Phone Main 4-7571, TWX CB 8221, WSTV Inc. (acquired station May 9, 1957). See Friendly Group in "Group Ownership"

Network NBC, Rep Walker-Rawalt
Jack N. Berkman, pres, John J. Laux, exec vp, Roger Gariett, gen mgr, John Peters, coml mgr, Jack See, prom mgr & news dir, Harry Brown, chief engr
WBOY-TV, Tv companion of WBOY

WHAR (Feb 11, 1947): 1340 kc, 250 w, 1200 E. Pike St, Phone Main 4-5525, Harrison Corp. (acquired station December 1957)
Network MBS, Rep Burn-Smith
Specialty programs: Italian, 1 hr, wkly
Charles Gavloid, pres, Mason C. Deaver, gen mgr, Frank T. Gregg, coml mgr, Jay Randolph, prog dir, Beryl Snider, chief engr

WPDK August 1947: 750 kc, 1 kw-D, Daytime only, 333 W. Main St, Phone Main 4-6125, Clarksburg Broadcasting Corp. (original owner)
Rep Pearson
Glenn B. Hamilton, pres, Raymond C. Warden, exec vp & treas, Robert D. Hough, vp, secy & chief engr, James T. Fawcett, sales mgr, Dewitt H. Watt, station dir, James J. Snyder, prog dir

ELKINS, Randolph County
WDNE (February 1918): 1240 kc, 250 w (CP 1 kw-D), P. O. Box 967, Phone 1300, Marja Broadcasting Corp. (acquired station Dec. 1, 1955)
Network Keystone
John P. Carr, pres, Joe Bangham, coml mgr, Doug Smith, prog dir, Walter Wilkerson, chief engr

FAIRMONT, Marion County
WMMN (Dec 22, 1928): 920 kc, 5 kw, DA-N, 208 Adams St, Phone 3100, Peoples Broadcasting Corp. (acquired station Sept 1, 1953). See Peoples Stations in "Group Ownership"
Network CBS, Rep Hollingbery
Specialty programs: Polish, 1/2 hr, wkly
Herbert E. Evans, pres, A. Garin, Fernise, resident vp & gen mgr, Frank Lee, prog dir, Harry W. Jackson, chief engr

WTCS (January 1948): 1490 kc, 250 w, P. O. Box 1549, Phone 5000, Fairmont Broadcasting Co. (acquired station April 1, 1956)
Network ABC, MBS, Rep Spot Time Sales
Paul Pitrolo, pres, Nick Fantasia, gen mgr & coml mgr, Josephine Trotta, prog dir, Lou Donato, prom mgr, Ray Hays, news dir, Richard L. McBride, chief engr

FISHER, Hardy County
WELD (Aug 1, 1956): 690 kc, 500 w-D, Phone Lehigh 8-6062, South Branch Broadcasting Corp. See Richard Field Lewis Stations in "Group Ownership"
Network Mid Atlantic
Marian Park Lewis, pres, Kimbrey Johnson, gen mgr & chief engr

GRAFTON, Taylor County
WVVV (January 1957): 1260 kc, 500 w, D 400 Quincy St (Fairmont), 203 West Main St (Grafton), Phone Fairmont 8000, Grafton 2000, WVVV Inc. (original owner). See Newspaper Ownership
Rep Gill-Feina
J. Patrick Beacom, pres, Robert Hanna, station mgr, Robert Bolyard, coml mgr, William Newbraugh, prog dir, Phil Biaken, news dir, James McEwen, chief engr

HUNTINGTON, Cabell County
WCMI (see Ashland, Ky, listing)
WKEE (July 1947): 800 kc, 1 kw-D, P. O. Box 2288, Phone Jackson 5-7788, Geyer Broadcasting Co. (acquired station Nov 19, 1959)
Rep Bob Dore Assoc
Wayne W. Geyer, pres; James J. Wychor, gen mgr, Flem J. Evans, coml mgr, John Hamer, prog dir, James J. Wychor, prom mgr, Dave Collins, news dir, Eugene Hensen, chief engr

WKEE-FM (July 1947): 100.5 mc, 53 kw, Same address, licensee and staff as WKEE except Robert Shutts, prog dir

WPLH (1946): 1470 kc, 5 kw-D, NON DA 1046 1/2 Third Ave, Phone Jackson 3-3421, The Tierney Co. (acquired station 1957)
Rep Peters, Griffin, Woodward

Hawthorne D. Battle, pres, John T. Gelder, gen mgr, Rex Osborne, station & coml mgr, Robert Grove, prog dir, Harry Brawley, prom mgr, Jay Wilt, news dir, Robert Nixon, chief engr

WSAZ (1923): 930 kc, 5 kw-D, 1 kw-N, DA-N, 201 Ninth St, zone 18, Phone Jackson 3-8101, TWX Ht 40, Huntington Publishing Co. (acquired station 1930). See "Newspaper Ownership"

Network NBC, Rep Katz
William D. Birke, pres, George R. Andrick, station mgr, C. Bosworth Johnson, prog dir, Jack M. Williams, prom mgr, John P. Clay, chief engr

WSAZ-TV, Tv companion of WSAZ
WTZR (see Ashland, Ky, listing)

WKYR (June 24, 1953): 1270 kc, 5 kw-D, P. O. Box 231, Phone Suns-t 8-3211, WKYR Inc. (acquired station 1951)
Networks MBS, Keystone
Robert K. Richards, pres, William W. Robinson, gen mgr & coml mgr, Jack R. Husson, prog dir, Lee Bruner, chief engr

HAMILTON-LANDIS
& ASSOCIATES, Inc.
NATIONWIDE MEDIA BROKERS
WASHINGTON, D. C., CHICAGO, DALLAS,
SAN FRANCISCO

SELL MORE
RADIO & TELEVISION STATIONS
IN THE EAST—NEAREST OFFICE IS—
1737 DeSales St., N.W., WASHINGTON
EXECUTIVE 3-3456

LOGAN, Logan County
WLOG (May 27, 1940): 1230 kc, 250 w, 115 Stratton St, Phone Plaza 2-3939, Clarence H. Frey and R. O. Giever (original owner). See "Newspaper Ownership"
Network MBS
Clarence H. Frey and R. O. Giever, owners & mgrs, Don E. Coleman, coml mgr, Lucille Gallion, prog dir, L. J. Faye, chief engr

WVOW (May 1958): 1290 kc, 5 kw-D, 1 kw-N, DA-2, 52 Water St, Logan Broadcasting Co. (original owner)

MARTINSBURG, Berkeley County
WEPM (Oct 13, 1916): 1340 kc, 250 w, P. O. Box 874, Phone Amherst 3-5252, Martinsburg Broadcasting Co. (original owner)
Rep Devney-O'Connell
C. Leslie Golliday, partner & gen mgr, George N. O'Brien, station mgr & coml mgr, John Taylor, prog dir, Edward Dockeney, news dir, William Weller, chief engr

WEPM-FM (1949): 94.3 mc, 81 kw (Duplicates WEPM)

MATEWAN, Mingo County
WHJC (Dec 2, 1951): 1160 kc, 1 kw-D, Phone McCarr 7-7771, Three Stars Broadcasting Co. (original owner)
J. R. Pickering, pres, Fred Morningstar, gen mgr, John Stewart, coml mgr, Eva Watkins, prog dir, Henry Gilbert, news dir, Kenneth Bickford, chief engr

MONTGOMERY, Fayette County
WMON (1946): 1340 kc, 250 w, P. O. Box 750, Phone Hillside 2-4620, Fayette Assoc Inc. (original owner)
Network MBS
Arnold M. Vickers, pres, Robert L. Marsh, station mgr, Richard A. Rhodes, prog dir, J. C. Carver, chief engr

MORGANTOWN, Monongalia County
WAJR (December 1940): 1140 kc, 5 kw-D, DA-2, P. O. Box 867, Phone Linden 2-9488, West Virginia Radio Corporation (original owner). See Agnes Jane Reeves Gier Stations in "Group Ownership"
Network NBC, Rep Walker-Rawalt
Agnes J. Reeves Greer, pres, Malcolm A. Campbell Jr, gen mgr, James Redmond, coml mgr, Herbert E. Tennant, prog dir, Richard Brooks, news dir, Thomas Klotz, chief engr

WAJR-FM (1948): 99.3 mc, 1 kw, Duplicates WAJR during day, programs separately at night

WCLG: 1300 kc, 1 kw-D, Linden 2-2222, William S. Freed (acquired station Dec 19, 1959)
Network Keystone
William S. Freed, chief owner & gen mgr, William Hosey, coml mgr, Eleanor Freed, prom mgr, Jack Johns, news dir, William K. Miller, chief engr

MOUNDSVILLE, Marshall County
WMOD (Oct 1, 1950): 1370 kc, 1 kw-D, 505 Seventh St, Phone Tilden 5-1230, Miracle Valley Broadcasting Co. (acquired station March 1, 1956)
Joseph M. Larosa, pres & gen mgr, Judy Reager, coml mgr, Walt Broadhurst, prog dir, Chuck Brand, news dir, Felice Regoli, chief engr

NEW MARTINSVILLE, Wetzel County
WETZ (May 25, 1953): 1330 kc, 1 kw-D, P. O. Box 391, Phone Gladstone 5-3030 (New Martinsville), Oldfield 2-3456 (Sistersville), Magnolia Broadcasting Co. (acquired station April 1, 1955)
Network Keystone

Harry G Bright, pres & gen mgr; C R Bright, vp, George K Eubanks, coml mgr; Donald Hartine, prog dir, Eddie Gates, dir Sistersville studios, Lorraine Espy Eubanks, news dir, James W Jones, chief engr, Joan Hubbard, office mgr

OAK HILL, Fayette County

WOAY (1947) 860 kc, 5 kw-D 10 kw-D (Canadian restricted) P O Box 251 Phone Hobart 9-3361 TWX Oak Hill 76 Robert R Thomas Jr (original owner)
Rep Pearson

Robert R Thomas Jr, pres & gen mgr, A W Vickers, coml mgr, Thomas Phillips, chief engr

WOAY-FM (1948) 94.1 mc, 14.5 kw. Duplicates WOAY (above)

WOAY-TV Tv companion of WOAY-AM-FM

PARKERSBURG, Wood County

WCEF (April 9, 1954) 1050 kc, 1 kw-D P O Box 228 Phone Hudson 5-4101. Franklin Broadcasting Co. (original owner).
Rep Masla

C E Franklin, pres, gen mgr & chief engr, Morris Leon, station & coml mgr, Gene Snyder, prog dir, Betty Isner, prom mgr, Charles Marlow, farm dir, Mike Morris, sports dir, Dorothy Leon, womens' dir

WPAR (July 11, 1935) 1450 kc, 250 w 211 Fifth St Phone Hudson 5-5175. WPAR Inc (acquired station June 10, 1960)

Network CBS. Rep Walker-Rawalt
H Max Good, pres, Charles Long, coml mgr, Sherman Grimm, asst mgr & prog dir, A J English, chief engr

WAAM-FM (October 1948) 106.5 mc, 8.9 kw WPAR Inc Duplicates WPAR (above)

WTAP (September 1947) 1230 kc, 250 w Zanesville Publishing Co (acquired station 1959). See Zanesville Pub in "Group Ownership". Also see "Newspaper Ownership"
WTAP-TV Tv companion of WTAP

PINEVILLE, Wyoming County

WWYO (1949) 970 kc 1 kw-D Wyoming Broadcasting Co (original owner)

PRINCETON, Mercer County

WLOH (1947) 1490 kc; 250 w P O Box 1011 Phone Garden 5-2151 Mountain Broadcasting Co (acquired station 1955)

Network Keystone Rep Hopewell
Robert L Harrison, pres, Richard Kephart, coml mgr, Bob Woodburn, prog dir, Tom Hicks, prom mgr, Harry Gentry, news dir, Earl Graham, chief engr

RAVENSWOOD, Jackson County

WMOV (Oct 14, 1957) 1360 kc 1 kw-D Gibbs & Gallatin Sis Phone Browning 3-2514 Jackson County Broadcasting Co (acquired station June 8, 1960)
Paul V H Bell, pres

RICHWOOD, Nicholas County

WVAR (November 1957) 1280 kc; 1 kw-D P O Box 608 Phone Viking 6-0111 Royal Broadcasting Co (original owner)

RONCEVERTE, Greenbrier County

WEON (1948) 1400 kc, 250 w P O Box 69 Phone Midway 5-1327 Blake Broadcasting Co (original owner)

Network Keystone
James E Venable, pres & gen mgr, Betty Ann Venable, vp & coml mgr, Garv Ritchie, operations mgr & prog dir, Edward T White, state news editor, Frank Temalis, chief engr

ST. ALBANS, Kanawha County

WELC (Jan 14, 1956) 1300 kc 1 kw-D 109 Sixth Ave Phone Parkway 7-1300 Kandel Corp (original owner)

Rep Thomas F Clark
Raymond I Kandel, pres, gen mgr & prog dir, M L Pennington, coml mgr, Bob Entley, news dir, L A Berry, chief engr

WEIRTON, Hancock County

WEIR (1950) 1430 kc, 1 kw, DA-2 3992 Main St Phone 2814 Tri-State Broadcasting Co (See Friendly Group in "Group Ownership")

WELCH, McDowell County

WELC (Aug 19, 1950) 1150 kc, 1 kw-D P O Box 1032 Hemlock 6-2131. Pocahontas Broadcasting Co (original owner)

Network Keystone
Sam Sidote, pres, gen mgr & coml mgr, Johnnie Villani, prog dir & news dir, Howard King, chief engr

WOVE (1955) 1340 kc, 250 w. 93 McDowell St Phone Hemlock 6-3333 McDowell County Broadcasting Co (acquired station Sept 16, 1959)

Rep Kentucky Radio Sales
Specialty programs Negro, 1 hr wkly
South C Bevins, pres, Eddie Lane, gen mgr, coml mgr & chief engr, Ella Gillespie, prog dir, Vince Artale, news dir, Paul Fortner, sports dir

WESTON, Lewis County

WHAW (Feb 14, 1948) 980 kc, 1 kw-D P O Box 431 Phone 1555. Central West Virginia Service Corp (acquired station June 11, 1954) See "Newspaper Ownership"

Network Keystone
Richard H Ralston, pres; Francis E Andrew, vp, Jack Caldo, mgr; Edward Stark, chief engr

WHEELING, Ohio County

WHLL (Dec 5 1949) 1600 kc, 5 kw-D P O Box 989 Phone Cedar 3-1300. Wheeling Broadcasting Co (original owner)

Rep Gill-Perna
Kenneth H Forney, pres, Fred A. Grewe Jr, gen mgr, James O Smith, coml mgr, Donn Caldwell, prog dir, William Nuzum, prom mgr, William Thalman, news dir, Fred Baker, chief engr

WKWK (May 2, 1941) 1100 kc, 250 w. 1600 Market St Phone Cedar 2-2250 Community Broadcasting Inc (original owner)

WKWK-FM (March 17, 1948): 97.3 mc, 10 kw. Duplicates WKWK (above)

WWVA (December 1926). 1170 kc, 50 kw, DA-N 1025 Main St Phone Cedar 2-1170 TWX WG 7023 Storer Broadcasting Co (acquired station March 1931) See Storer Stations in "Group Ownership" Also see "Newspaper Ownership"

Network CBS Rep Blair
George B Storer, pres, Paul J Miller, managing dir, Andrew F Hofmann, local sales mgr, Paul A Myers, prog dir, Edwin L Keim, chief engr

WWVA-FM (September 1947) 98.7 mc 7.4 kw Duplicates WWVA (above)

WILLIAMSON, Mingo County

WBTH (April 19, 1939) 1400 kc, 250 w P O Box 261 Phone Belmont 5-3600 Williamson Broadcasting Co (acquired station April 25, 1948)

Network MBS
Phil Behrnorn, pres; John Blair, sec gen mgr, prog dir, prom mgr & news dir, John Moses, coml mgr, Clifton Branham, chief engr

WISCONSIN

*Non-commercial

ANTIGO, Langlade County

WATK (1947) 900 kc; 250 w-D Journal Office Bldg Phone Market 3-4124 Antigo Broadcasting Co (acquired station March 15, 1948) See "Newspaper Ownership"
A F Beiner, pres.

APPLETON, Outagamie County

WAPL (1952) 1570 kc 1 kw-D 124 W Washington Phone Regent 4-9226 John J Dixon (acquired station July 1, 1960)

John J Dixon, pres, gen mgr & coml mgr, Rex Munger, prog dir, Bill Dalv, news dir, Robert Falkner, chief engr

WBYB (Dec 1, 1935) 1230 kc, 250 w 600 S Lawe St Phone Regent 3-6584 Norbertine Fathers (original owner)

Network MBS, Wisconsin Rep Burn Smith, Lewis J Pross, gen mgr & coml mgr.

***WLPM (FM)** (March 10, 1956) 91.1 mc 10.5 kw Lawrence College Phone Regent 3-5577 Lawrence College (original owner)

Specialty programs French, 1 hr wkly
Kenneth Holehouse, gen mgr, Mark Gamb prog dir, Mary Schroeder, prom mgr, Douglas Grim, news dir, Fritz Hevey, chief engr

ASHLAND, Ashland County

WATW (May 1, 1940) 1400 kc, 250 w P O Box 269. Phone Murdock 2-2727 WATW Inc (acquired station July 1 1956)

Network Superior Rep Clark
Gene Halker, pres, Bud Huber, coml mgr, Arnold Peterson, prog dir, Warren Masanz, news dir, Russ Johnston, chief engr.

AUBURNDALE, Wood County

***WLBL** (1922) 930 kc, 5 kw-SH Radio Hall, V W Madison, zone 6 Phone Alpine 5-2988 State of Wisconsin, State Radio Council

Network NAEB Network
H B McCarty, gen mgr, Wm G Harley, program dir, H A Engel, promotion dir, John H Stiehl, chief engr, Roy Vogelman, news dir, Maurice White, farm dir, Aline Hazard, women's dir

BEAVER DAM, Dodge County

WBEV (March 21, 1951) 1430 kc, 1 kw-D, 109½ Front St Phone Turner 5-4442 Beaver Dam Broadcasting Co (original owner) (See Walker Stations in "Group Ownership")

Rep Hal Holman Co (Chicago, New York).
William E Walker, pres, Thomas H Faile, gen mgr, Duane R Wendt, program dir; Gerald Bellman, chief engr, Don Christensen, news dir, Roy Clark, farm dir.

BELOIT, Rock County

WBEL (see full listing under South Beloit, Ill)

WGEZ (1948) 1490 kc; 250 w 416 College Phone Emerson 5-8865 Radio Beloit Inc. (acquired station Aug 1, 1959)

Network MBS, Everett McKinney.
Angus Pfaff, pres, Tom Anderson, gen mgr, Gene Steinhorst, coml mgr, Bob Gregory, prog dir, Tom McCoy, news dir, Dick Buggs, chief engr.

BLACK RIVER FALLS, Jackson County

WWIS (Aug. 23, 1958) 1260 kc, 1 kw-D, Phone 4645 Clarkwood Broadcasting Corp (original owner) See Samuels Stations in "Group Ownership"

Network Keystone
Tom Loughead, gen mgr, Richard Hannemon, chief engr.

CHILTON, Calumet County

***WHKW (FM)** (Jan. 1, 1949) 89.3 mc; 51 kw For licensee, mail address and staff see *WHA Madison, Wis

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CHIPPEWA FALLS, Chippewa County

WAXX (Sept 7, 1958) 1150 kc, 5 kw-D P O Box 41 Phone Park 3-2242 Chippewa Broadcasting Inc (acquired station July 1, 1960)

Rep Jack Masla
Jack Holden, pres, Don Holden, gen mgr; Andre Le Tendre, coml mgr.

COLFAX, Dunn County

***WHWC (FM)** (June 28, 1950). 88.3 mc; 50 kw. For licensee, mail address and staff see *WHA Madison, Wis.

DELAFIELD, Waukesha County

***WHAD (FM)** (May 30, 1948): 90.7 mc; 52 kw For licensee, mail address and staff see *WHA Madison, Wis

EAGLE RIVER, Vilas County

WERL (not on air, granted July 14, 1960) 950 kc, 1 kw P O Box 221 First Ave, N E, Oelwein, Iowa Eagle River Broadcasting Co

EAU CLAIRE, Eau Claire County

WBIZ (1947) 1400 kc, 250 w 609 Cameron St Phone Temple 5-5111 WBIZ Inc (original owner)

Network MBS Rep Pearson
Howard G Bill, pres, gen mgr & prom mgr, Jack Kelly, coml mgr, Harold A Jahnke, prog dir & chief engr, Don Eide, news dir

WEAQ (1937) 790 kc; 5 kw, DA-N Hotel Eau Claire Bldg Phone Temple 2-3463 Broadcaster Services Inc (acquired station Nov 1 1959) See Walker Stations in "Group Ownership"

Network NBC Rep Hollingbery.
William E Walker, pres, Charles R Dickoff, gen mgr, Peter Murphy, prog dir, By Napier, prom mgr, Charles Neinas, news dir, Kenneth Teizloff, chief engr

WIAL (FM) (1947) 94.1 mc; 60 kw Duplicates WEAQ (above)

WECL (April 1948) 1050 kc 1 kw-D Rudolph Rd Phone Temple 2-1629 Gambo Inc. (acquired station June 23, 1960)

Network Keystone Rep Gene Bolles (New York), Harry Hyett (Minneapolis)

G LaVerne Flambo, pres, Robert E Nelson, exec vp & gen mgr, Don Smith, coml mgr, Steve Henry, news dir, Everett Burrows, chief engr

FOND DU LAC, Fond Du Lac County

KFIZ (May 1922) 1150 kc 250 w 18 W. First St Phone Walnut 1-3770 KFIZ Broadcasting Co (acquired station May 1946). See "Newspaper Ownership"

Network MBS, Wisconsin Rep Holman
Emery W. Martin, exec vp & mgr, Clarence Goesser, coml mgr & prog dir, Ron Harvey, prom mgr & news dir, Wendell S Meyers, chief engr

FORT ATKINSON, Jefferson County

WFAW (FM) (Sept. 4, 1959) 107.3 mc; 2.95 kw. P O Box 109 Phone Jordan 3-6012 or Whitewater 1156 Blackhawk Broadcasting Co (original owner)

Robert K. Brown, gen mgr, prog dir & news dir, William S Shepherd, coml mgr; Rex Eyer, chief engr.

Radio Stations CONTINUED

WISCONSIN CONTINUED

GREEN BAY, Brown County

WBAY (1926) 1360 kc, 5 kw, DA-N 115 S Jefferson St. Phone Hemlock 2-3331 TWX GB8366 Norbertine Fathers (original owner) Network CBS Rep Katz
Haydn R Evans gen mgr, Joseph De Young coml mgr, R Mueller, prog dir, D Love news dir, W J Stangl, chief engr

WBAY-FM (not on air target date not announced) 101.1 mc 13.5 kw Address licensee & staff same as WBAY (above)
WBAY-TV Tv companion of WBAY-AM FM (above)

WDUZ (1947) 1400 kc 250 w 225 N Adams Phone Hemlock 5-5331 Green Biv Broadcasting Co (original owner) See Land Stations in "Group Ownership" Also see "Newspaper Ownership"

Network ABC Rep McGavren
Ben A Land, pres, Allen H Emhury, gen mgr, Ken Sorenson coml mgr, Jack Gaudner, prog dir, E Robinson, news dir, Cliff Graff, chief engr

WDUZ-FM (not on air started July 13, 1960) 98.3 mc 2.85 kw Address and licensee same as WDUZ (above)

WJPG (Dec 12, 1947) 1440 kc 5 kw-D, 500 w-N, DA-2 428 Cherry St. Phone Hemlock 5-7575 Green Bay Newspaper Co (original owner) See "Newspaper Ownership"

Network MBS, Wisconsin Rep Weed
A R Turnbull, pres, Glen R Holznecht, mgr, Clair Stone, prog dir, William McCarthy, prom mgr, Robert Knaus news dir, Elmo Reed, chief engr

GREENFIELD TOWNSHIP, Sauk County

WWCF (FM) (see WIBU listing, under Poynette, Wis)

HARTFORD, Washington County

WTKM (1951) 1510 kc 500 w-D 23 N Main St. Phone 600 Times Press Radio Inc. (acquired station July 1958) See "Newspaper Ownership"

John J Shimmers, pres, George A Dodge, gen mgr & chief engr, Charles Bramm coml mgr, Robert Barr program dir, Bart Henry, promotion & farm dir, Ruth Dodge, women's dir.

HAYWARD, Sawyer County

WESM (Dec 21, 1957) 910 kc 1 kw-D (CP for 5 kw, DA-D) Route 3 Phone Hayward 303 WJMC Inc (original owner)

Network MBS, Keystone, Arrowhead Rep Hollingbery

Specialty programs Polish, ¼ hr wkly.
Walter C. Bridges, pres, R J Brown, gen mgr, George Palo, coml mgr, Chris R Bangert, prog dir & news dir, Margaret Vallem, women's dir, R P Kolskey, chief engr

HIGHLAND, Iowa County

WHEI (FM) (Sept 14 1952) 91.3 mc; 43 kw For licensee mail address and staff see *WHA Madison, Wis

HIGHLAND TOWNSHIP (BRULE), Douglas Cty.

WHEA (FM) (Sept 14 1952) 89.9 mc 38 kw For licensee mail address and staff see *WHA Madison, Wis

HOLMEN (WEST SALEM), La Crosse County

WHLA (FM) (Nov 21 1950) 90.3 mc, 39 kw For licensee, mail address and staff see *WHA Madison, Wis

JANESVILLE, Rock County

WCLO (July 1930) 1230 kc, 250 w 200 E Milwaukee St. Phone Pleasant 4-3316 Southern Wisconsin Radio Inc (original owner) See "Newspaper Ownership"

Network MBS, Wisconsin. Rep Everett-McKinney

Sidney H Bliss, pres, Vern W. Williams, gen mgr, Bill Bessire, coml mgr; George Allen, prog dir & prom mgr; Bob Edwards, news dir, Wayne Clay, chief engr.

WCLO-FM (October 1947): 99.9 mc, 15.5 kw. Duplicates WCLO (above)

KENOSHA, Kenosha County

WLIP (May 11, 1947) 1050 kc 250 w-D 625 57th St. Phone Olympic 7-6162 William L Lipman (original owner)

Rep Everett McKinney
Specialty programs Italian 1 hr wkly
William L Lipman, pres & gen mgr, Hugh L Gately, vp & station mgr

LA CROSSE, La Crosse County

WKBH (1923) 1410 kc, 5 kw, DA-N 141 S 6th St. Phone 2 4678 TWX LC 8718. WKBH Inc (original owner)

Network NBC Reps H-R Reps, Harry Hyett (Minneapolis)
Howard Dahl, pres & gen mgr, Robert Z Morrison, coml mgr, Bernice Callaway, prog dir, Leonard G. Anderson, prom mgr, Gerald Norbury, news dir, Alvin Leeman, chief engr; Richard E Schueler, local sales mgr, Jack Martin, farm dir.

WKBH (TV) Tv companion of WKBH (above).

WKTY (May 1948) 580 kc; 5 kw-D, 1 kw-N, DA-2 P O Box 751 Phone 2-6042 Lee and Assoc Inc (acquired station April 1, 1951)

Network ABC, CBS Rep Everett-McKinney.
Hubert H Lee, pres, chief engr & gen mgr.
Philip A Dyer, sales mgr & vp, Charles Keams, prog dir, Marilyn Bahwell, prom mgr, Milo Knutson, news dir, George G Sauer, office mgr

WLCK (May 1947) 1490 kc; 250 w P O Box 521 Phone 4-4521 La Crosse Radio Inc (acquired station April 8, 1957)

Rep Deane-O'Connell
Joseph H Rohrer, pres, gen mgr & chief engr, Glenn H Pederson, coml mgr, Jean Gilz, prog dir, Evelyn Rohrer, prom mgr, John Jenks, news dir

LADYSMITH, Rusk County

WLDT (September 1948) 1310 kc 250 w (CP for 1 kw-D 250 w-N) P O Box 351 Phone 584 Charles H Nelson (acquired station July 1955)

Network Keystone
Charles H Nelson, gen mgr, Calvin Croft, coml mgr, Bernard Gielok, prog dir, Don Pitt, news dir, Stuart Miller, chief engr

MADISON, Dane County

***WHA** (1922) 970 kc 5 kw-D Madison 6 Ws Phone Alpine 5-2988 Wisconsin State Radio Council

H B McCarthy dir, Harold A Engel, public relations, Cliff Ehlen, prog dir, Ray Vogelmann, news dir, John H Stiehl, chief engr

***WHA-FM** (March 30 1947) 88.7 mc 22 kw Address licensee & staff same as *WHA (above)

***WHA-TV** Tv companion of *WHA-AM-FM
WIBA (March 2 1925) 1310 kc 5 kw DA N 3800 Regent St, zone 5 Phone Cedar 3 5311 TWX MN 8510 Badger Broadcasting Co (acquired station June 1 1930) See "Newspaper Ownership"

Network NBC Rep Alex-Knodel
William T Elyac, pres, Kenneth F Schmitt, gen mgr, H A Johnson, coml mgr, Dennis Crabtree, news dir, Norman Hahn, chief engr

WIBA-FM (March 1947) 101.5 mc, 10 kw Duplicates WIBA (above)

WISM (September 1948) 1490 kc 1 kw DA (CP for 5 kw-D 1 kw N DA-2) 122 E Main St. Phone Alpine 6-3167 Herit O' Wisconsin Broadcasters Inc (acquired station Nov 1 1959) See Walker Stations in "Group Ownership"

Network ABC, MBS, Wisconsin Rep Radio TV Rps
William E Walker, pres & gen mgr, Philip Fisher, vp in charge of sales, Chuck Mefford, asst mgr for programming, Jack Radke, news dir, Gerald Batz, chief engr

WISM-FM (September 1948) 98.1 mc 1 kw Duplicates WISM (above)

WKOW (January 1948) 1070 kc 10 kw-D, 5 kw N DA 2 215 W Washington Ave, zone 3 Phone Alpine 7-2261 TWX MN 8537 Mid Continent Broadcasting Co of Wisconsin Inc (acquired station July 20 1960) See BFR Stations in "Group Ownership"

Network CBS Rep Headley-Reed
N L Bantson, pres, Ben F Hovel, gen mgr, Frank Bignell, asst gen mgr, James Roy Miller, prom mgr, Blake Kellogg, news dir, Robert Wickham, chief engr

WKOW-TV Tv companion of WKOW
WMPM (FM) (Sept 1 1948) 101.1 mc, 75 kw 2047 Winnebago St, zone 4 Phone Cherry 4 2847 Earl W Fessler (original owner)

Network MBS
Paul W Fessler, owner & gen mgr; Gene Edwards, coml mgr, Mark Burns, prog dir, Robert McKay, news dir, Merlin Boehm, engr

WRVB-FM (April 30 1959) 102.5 mc 3.9 kw P O Box 504 zone 1 Phone Alpine 5-8905 Paul A Stewart Enterprises (original owner)

Paul A Stewart, pres & gen mgr; David Eshelman, prog dir, Lyla Du Bois, traffic mgr, James Crooks, chief engr

MANITOWOC, Manitowoc County
WCUB (November 1952) 980 kc, 1 kw-D Box 373 Phone Murray 2-2181, Business Management Inc (acquired station August 1957)

Rep Radio TV Rps
Joseph A Clark, pres, Christian Schneider, gen mgr, Ross Knorr, coml mgr, Bob Irish, program dir, Oran Bushman, chief engr, John Emery, news & farm dir, Polly Koester & Kay Orton, women's dirs

WOMT (Nov 8, 1926) 1240 kc; 250 w P O Box 326 Phone Murray 4-5015 Francis M Kadow (original owner)

Network MBS, Wisconsin Rep Hal Holman
Francis M Kadow, pres, gen mgr & coml mgr, George H Erdman, prog dir, G H Todd, news dir, Hubert Willis, chief engr

MARINETTE, Marinette County
WMAM (1939) 570 kc, 250 w-D, 100 w-N 400 Wells St. Phone Redwood 5-6631 Marinette Central Broadcasting Co (acquired station June 29, 1960) See Mining Journal Stations in "Group Ownership" Also see "Newspaper Ownership"

Network NBC, Wisconsin Rep Hollingbery
Frank J Russell, pres, Joseph D Mackin, gen mgr, Howard L Emich, station mgr & news dir; William Liegeois, prog dir, Katherine Skotnia, prom mgr, Alister Alexander, chief engr

MARSHFIELD, Wood County

WDLB (Feb 2, 1947) 1450 kc 250 w P O Box 512 Phone Fulton 4-2191 Clarkwood Broadcasting Corp (acquired station May 1, 1956) See Samuels Stations in "Group Ownership"

Network Keystone Rep Grant Webb
Hartley L Samuels, pres, John R Thonnton, station mgr & coml mgr, John Kal, prog dir, Glenn Brown, news dir, Richard Hanneman, chief engr

MEDFORD, Taylor County

WIGM (Oct 26 1941) 1490 kc 250 w P O Box 59 Phone 2566 WIGM Inc (acquired station June 1955) See "Newspaper Ownership"

Network Keystone Rep Clark
Paul Allman, pres & gen mgr, Harold R Murphy, treas, Joe Dahlvig, vp & sales mgr, Ray Bohner, sec & chief engr, Duval Pridmore, prog dir, Bill Crindall, sports dir, Hugh Phillips, news and farm dir, Pat Hamrick, women's dir

MENOMONIE, Dunn County

WMNE (May 1951) 1360 kc 1 kw-D 603 ½ Broadway Phone Cedar 2112 Menomonie Broadcasting Co (acquired station 1951)

Network Keystone Rep Hopewell
Dr Wendell Hansson, pres, James Donald Mottwedt, gen mgr, Thor Edgeberg, coml mgr, Lavern Gaillon, prog dir, Jack Scheffler, prom mgr, Don Mortwedt, news dir, Lavern Gaillon, chief engr

MERRILL, Lincoln County

WKMT (May 10, 1960) 730 kc 1 kw-D 310 W Main St. Phone 1990 Thunder Bird Broadcasting Co (acquired station February 1960)

Network Superior Rep Clark
Gene Halker, pres & treas, Marty Hogman, vp & gen mgr, Bob Fender, prog & news dir, Chuck Summers, sports & farm dir, Russ Johnston, chief engr

MILWAUKEE, Milwaukee County

WBON (FM) (not on air, target date unknown) 107.7 mc, 16.5 kw Music Air Inc

WEMP (Oct 14 1935) 1250 kc, 5 kw, DA-2 1701 W Wisconsin Ave zone 3 Phone Division 2-1040 Milwaukee Broadcasting Co (acquired station March 28, 1955)

Rep Headley-Reed
A M Sphaeris, pres, Hugh K Boice Jr, vp & gen mgr, John C Gagliano, coml mgr & treas, Chuck Phillips, prog dir & prog mgr, Gene Bernhardt, news dir, Rolland E Paske, chief engr

WEMP-FM (not on air target date unknown) 99.1 mc 25 kw Will duplicate address, licensee & staff of WEMP (above)

WFMB (FM) (May 1956) 96.5 mc, 15 kw, 606 W Wisconsin Ave Phone Broadway 3-5400 High Fidelity Broadcasting Corp (original owner)

Rep Good Music Broadcasters Inc
James G Baker, pres & gen mgr, James Schweitzer, coml mgr, George Klinger, prog dir, Martin K Franke, chief engr

WFOK (Aug 15 1946) 860 kc 250 w-D 208 E Wisconsin Ave zone 2 Phone Broadway 2-1272 Wisconsin Broadcasters Inc (acquired station July 1 1958)

Network MBS Rep John E Pearson Co
Specialty programs Swiss
Howard Miller, pres & gen mgr; Stan Nastal, coml mgr, Viola E Wilson, prog dir; Robert Mayer, chief engr.

WISN (1922) 1150 kc 5 kw, DA-1 759 N 19th St, zone 3 Phone Division 2-3000 TWX MI 245 WISN Div, Hearst Corp (acquired station 1924) See Hearst in "Group Ownership" Also see "Newspaper Ownership"

Network ABC Rep Petry
James T Butler, vp, radio; Herm Schneider, sales dir, Tom Lambert, prog dir, Arthur C Barnes, prom & publicity dir, Don Froehlich, news dir, Donald A Weller, chief engr

WISN-FM (August 1960) 97.3 mc, 5.1 kw Duplicates WISN (above)

WISN-TV Tv companion of WISN-AM-FM (above)

WMIL (1947) 1290 kc 1 kw-D 2625 W Wisconsin Ave Phone West 3-1290 Cream City Broadcasting Co

Gene Posner, pres & gen mgr, Sol Radoff, station mgr, Bill Bramhall, prog dir, Gino Monaco, chief engr

WMIL-FM (May 8, 1960) 95.7 mc 25.5 kw Duplicates address, licensee and staff of WMIL (above)

WMKE (FM) (not on air, target date unknown) 102.1 mc, 39 kw, Beacon Electronics Inc

WMLW (FM) (not on air target date unknown) 98.1 mc, 11.1 kw Munco Broadcasting Corp See Taliesin Stations in "Group Ownership"

Merle H Miller, Ophelia L Miller, co-owners
WOKY (September 1947) 920 kc, 1 kw, DA-1, 3500 N Sherman Blvd, zone 16 Phone Hilltop 2-0150 TWX MI 169 Bartell Broadcasters Inc (original owner) See Bartell Stations in "Group Ownership"

Rep Blair
Gerald A Bartell, pres, Len Schindler, gen mgr & coml mgr, John A Reddy, prog dir, Lois Rice, prom mgr, Al Taylor, news dir, Ralph Evans, chief engr

WQFM (FM) (June 1956) 93.3 mc 30 kw. 606 W Wisconsin Ave zone 3 Phone Broadway 3-1320 Koeth Broadcasting Corp (original owner)

Hugo Koeth Jr, station mgr; William Jenkins, sales mgr

WRIT (1955) 1340 kc, 250 w 5107 W Martin Dr zone 8 Phone Glenview 3-4130 TWX MI 521 Radio Milwaukee Inc (acquired station August 1956) See Balaban Stations in "Group Ownership"

Rep Eastman
John F Box Jr, exec vp & managing dir, Bernie Strachota, gen mgr, Parker Daggett, gen sales mgr; Robert Larsen, asst to gen mgr; Lee Rothman, prog dir; Elliott Douck, news dir; Ralph Ingraham, chief engr; Jerry Mlekush, dir of merchandising & sales promotion; Tom Cleary, farm dir; Audrey Hansen, women's dir

WRIT-FM (August 1 1960) 102.9 mc; 22 kw Duplicates WRIT (above)

WTMJ (July 25, 1927) 620 kc, 5 kw, DA-N (CP for non DA) 333 W State St, zone 1, Phone Broadway 1-6000 TWX MI-297 The Journal Co. (original owner) See "Newspaper Ownership"

Network NBC Rep Christal
George Comite, vp & gen mgr; Robert J Hersh, stations mgr; Lewis W Herzog, administrative asst; Joseph Killen, sales mgr; Donald Loose, prog mgr; Jack Krueger, news editor; Phillip B Laeser, mgr, am & tv facilities; William Hebal, chief engr

WTMJ-FM (June 1, 1959) 94.5 mc 4.6 kw Duplicates address, licensee and staff of WTMJ (above)

WTMJ-TV Tv companion of WTMJ-AM-FM (above)

MONROE, Green County

WEKZ (July 27, 1951) 1260 kc 1 kw-D P O Box 460 Phone 1260 Green County Broadcasting Co (original owner)

Rep Webb
Specialty programs German-Swiss
Kenneth W Stuart, pres; Joseph G Urban, gen mgr; Stanley J Neuberger, sales mgr; Vern Falk, news dir; Dale Martin & Herb Bolliger, engr

WEKZ-FM (June 1959) 93.7 mc 11.860 kw Duplicates WEKZ (above)

NEENAH, Winnebago County

WNAM (May 1947) 1280 kc 1 kw DA-N Radio Park Phone Parkway 2-6471 Neenah-Menasha Broadcasting Co (acquired station 1958)

Rep Everett-McKinney
Don C Wirth, vp & gen mgr; Don E Harrington, coml mgr; Gordon Dailey, chief engr

NEILLSVILLE, Clark County

WCCN (Sept 22, 1957) 1370 kc 5 kw-D 140 W 5th St Phone Sherwood 3-3333 Central Wisconsin Broadcasting Inc (original owner)

Howard Stultz Jr, gen mgr; Wayne Gnap, sales mgr; Charles Klieforth, mgr; Robert Lulloff, news dir; Charles Marvin, chief engr

NEW RICHMOND, St. Croix County

WIZK (July 1, 1960) 1590 kc 5 kw-D First National Bank Bldg Radio St Croix Inc (original owner)

OSHKOSH, Winnebago County

WOSH (Dec 31 1911) 1490 kc 250 w 2333 Bowen St Phone Beverly 51-3150 Oshkosh Broadcasting Co (acquired station April 13, 1943) See Walker Stations in "Group Ownership"

PARK FALLS, Price County

WFPF (June 1953) 1450 kc, 250 w P O Box 309 Phone 2-3959 Northland Broadcasting Co (acquired station March 1953)

Network Keystone Rep Clark
Gordon Schluter, pres & gen mgr; Rodd Hogan, coml & news dir; Donald Williams, prog dir; Robert Senn, chief engr; Robert Lindroth, studio mgr; Phillips, Wis

PLATTEVILLE, Grant County

WSWW (Feb 22, 1955) 1590 kc 1 kw-D P O Box 112 Phone Diamond 8-2775 Southwest Wisconsin Co (original owner)

Network Keystone
Robert J Boddin, gen mgr & coml mgr; Dave Metzger, prog mgr; Henry Marcotte Jr, news dir; Marc Karrmann, chief engr

PLYMOUTH, Sheboygan County

WPLY (April 1954) 1420 kc 500 w-D P O Box 222 Phone Twinbrook 3-2661, WPLY Inc (acquired station August 1957)

R Buker Rogoski, pres; Dalton C Hille, gen mgr & coml mgr; Philip Sell, prog dir; William Hartman Jr, news dir; Chris Mukworth, chief engr

PORTAGE, Columbia County

WPRE (July 31, 1952) 1350 kc 1 kw-D P O Box 112 Phone Riverside 2-2350 Portage Broadcasting Co (original owner) See "Newspaper Ownership"

William T Comstock, pres; Robert D Hutchings, gen mgr; Robert J Hoffman, coml mgr; Carol Mork, prog dir; Nancy Kinney, prog mgr; Berwyn Ableman, news dir; George Wurch, chief engr

POYNETTE, Columbia County

WIBU (July 1925) 1240 kc, 250 w Phone 99 William C Forrest (original owner) See "Forrest Stations in 'Group Ownership'"

Network MBS Keystone Wisconsin
William C Forrest, pres; Sarah A Forrest, prog dir; Leonard Doese, chief engr

WWCF (FM) (1948) 94.9 mc 37 kw Duplicates WIBU (above)

PRAIRIE DU CHIEN, Crawford County

WPRE (Dec 11 1952) 980 kc, 500 w P O Box 90 Phone 637-638 Prairie Broadcasting Co (original owner)

Rep Hal Holman
W C Schlaugat Jr, gen mgr; Thomas Multer, sales mgr; Jerry Key, prog dir; Gordon Peckham, news dir

RACINE, Racine County

WRAC (June 3, 1951) 1460 kc, 500 w-D 423 Main St Phone Melrose 2-1627. WRAC Inc (acquired station Dec 18, 1953)

Rep Devney
William J Pnauk, pres & gen mgr; Raymond J Pawzun, station mgr & coml mgr

WRJN (December 1926) 1400 kc, 250 w Radio Park Phone Melrose 4-3311 Racine Broadcasting Corp (original owner) See "Newspaper Ownership"

Network ABC Wisconsin Rep Walker-Rawalt
Specialty programs Polish 6 hrs, Danish, 3 hrs both wks

J Donald McMurray, pres; Harry R Le-Poidevin, gen mgr; Harold J Newcomb, station mgr; Gerald D Nelson, sales mgr; Lyman Merens, prog mgr; Vern Hoffman, news dir; Stanley Fisher, chief engr

WRJN-FM (August 1948) 100.7 mc 15 kw Duplicates WRJN (above)

REEDSBURG, Sauk County

WRDB (February 1953) 1400 kc 250 w P O Box 207 Phone 400 William C Forrest (original owner) See "Forrest Stations in 'Group Ownership'"

Network MBS Keystone Wisconsin
William C Forrest, pres; Michael J Flaherty, gen mgr & coml mgr; Jack Keiner, chief engr

RHINELANDER, Oneida County

WOBT (March 9, 1947) 1240 kc 1 kw-D, 250 w-N P O Box 498 Phone Forest 2-6110 Oneida Broadcasting Co (original owner)

Rep Devney-O'Connell
James E Clearv, pres; Lee W Allerton, gen mgr; John Wadd, prog dir; William Anderson, chief engr

RICE LAKE, Barron County

WJMC (1928) 1210 kc 250 w P O Box 532 Phone Cedar 4-2131 WJMC Inc (acquired station 1944)

Network MBS Keystone Rep Hollingbery
W C Bridges, pres; Russell J Brown, gen mgr; coml mgr; prog dir & prog mgr; Robert Goshong, news dir; Robert Kolsky, chief engr

WJMC-FM (1947) 96.3 mc 50 kw Address, licensee and staff same as WJMC (above)

RICHLAND CENTER, Richland County

WRCO (October 1919) 1150 kc 250 w P O Box 192 Phone Midway 7-2111 Richland Broadcasting Corp (acquired station January 1, 1955)

Network Keystone Wisconsin
Hala D Peebles, pres & gen mgr; Jerry Cook, coml mgr; Chas Maikri, prog dir; Joseph Koelsch, news dir; Peter Athanas, chief engr

RIPON, Fond du Lac County

WCWC (Sept 15, 1957) 1600 kc, 5 kw, DA-D Radio Road Phone Black 818 Central Wisconsin Co (original owner)

Rep Walker-Rawalt
John W Monroe Jr, pres; Francis J Stratman, gen mgr; Roger Westlund, coml mgr; Norm Clark, prog dir; Barbara Tielevan, prog mgr; Henrietta Butzin, news dir; Gordon Alsum, chief engr

SHAWANO, Shawano County

WTCH (1948) 960 kc 1 kw DA-N 107 E Green Bay St Phone Lakeview 6-2121 Shawano County Leader Pub Co (original owner) See "Newspaper Ownership"

Specialty programs German 3 hrs wks
J P Donald, owner

SHEBOYGAN, Sheboygan County

WEBL (1926) 1330 kc, 1 kw-D 250 w-N P O Box 27 Phone Glencourt 8-2107. WIIBL Inc (acquired station 1947)

Network ABC Wisconsin Rep Burn-Smith
Paul F Skinner, pres, treas & gen mgr; Raymond Witthuhn, coml mgr; Robert Witas, news dir; Christ Bauer, chief engr

WKTL (1956) 950 kc 500 w, DA-D 507A N 8th St Phone Glencourt 8-3391 Central States Broadcasting Co (acquired station Oct 1, 1958) See Walker Stations in "Group Ownership"

W E Walker, pres; John D Harvey, gen mgr; W R Walker, sec; Roy Ambrose, coml mgr; Bob Art, station mgr

SPARTA, Monroe County

WCOW (June 1951) 1290 kc, 1 kw-D (CP for 5 kw-D) 124 1/2 S Water St, zone 1, Phone 3307 Sparta-Tomah Broadcasting Co (original owner)

Network MBS, Keystone Rep Rambeau
John D Luce, pres; Mary Hoogenhous, coml mgr; Ronald Wettstein, prog dir; Charles F Sullivan, prog mgr; Bill S Fahm, news dir; Vern Sanders, chief engr; Ed Burns, Tomah studio mgr

WCOW-FM (February 1960) 97.1 mc, 16 kw Same address, licensee and staff as WCOW (above)

STEVENS POINT, Portage County

WSPT (1948) 1010 kc 1 kw-D 414 Main St Phone Diamond 4-9778 Stevens Point Broadcasting Co (acquired station 1950).

Rep Holman
W F Johns Sr, pres; P A Barnard, exec vp

STURGEON BAY, Door County

WDOR (Sept. 8, 1951) 910 kc, 500 w-D 212 N Third Ave Phone Pioneer 3-4411 Door County Broadcasting Co (original owner).

Network Keystone
Edward Allen Jr, pres gen mgr & farm dir; Leonard Kuskabar, sales mgr; William Kary, program dir; Dolores Allen, promotion & women's dir; Gabriel Egland, chief engr; Michael Mirkes, news dir.

SUPERIOR, Douglas County

WDSM (1939) 710 kc; 5 kw, DA-N 230 E Superior St, zone 2. Phone Export 4-4451 (Superior), Randolph 7-8484 (Duluth, Minn) TWX DU 7071. Northwest Publications Inc See Ridder Stations in "Group Ownership" Also see "Newspaper Ownership"

Network NBC. Rep Peters, Griffin, Woodward

Robert J Rich, gen mgr; Dennis Murphy, asst station mgr; Mike Daley, coml mgr; Joseph McFarlin, prog dir; Martin Olson, prog mgr; Glenn Maxham, news dir; George Carlson, dir of engr

WDSM-TV Tv companion of WDSM (above)

WQMN (June 18, 1960) 1320 kc; 1 kw-D 1311 Tower Ave Phone Export 2-2222 Quality Radio Inc (original owner)

Network MBS, Superior Group Rep Clark
Gene Halker, pres & treas; Ken Peterson, exec vp & gen mgr; Bob Murphy, coml mgr; John Undseth, prog dir; John Grinder, news dir; Russ Johnston, chief engr

TOMAH, Monroe County

WTMB (April 20 1959) 1460 kc 1 kw-D P O Box 142 Phone 822 Tomah-Mauston Broadcasting Co (original owner).

Hugh W. Dickie, pres; Thomas M Price, gen mgr, coml mgr & prog mgr; John H Froyd, prog dir & news dir; William R Merritt, chief engr

TWO RIVERS, Manitowoc County

WTRW (1951) 1590 kc, 1 kw-D 1817 Washington St Phone Murray 2-4521 (Manitowoc) Two Rivers Broadcasting Co (acquired station June 1 1958)

Rep Webb
Kenneth A. Daum, pres; Raymond F. Kessenich, gen mgr; Alvin R Anderson, program dir & chief engr; Craig McCoy, news dir; Eleanore Daum, women's dir

VIROQUA, Vernon County

WISV (Feb. 25, 1958) 1360 kc 500 w-D P O Box 191 Phone Mercury 7-7200. Parks Robinson (original owner).

Network Keystone
Parks Robinson, owner & gen mgr; Dwain Munyon, station mgr & news dir; Richard Ditman, farm dir; Dorothy Geddes, women's dir; Mary Wistenberg, continuity dir; Rock Ruckdascher, music librarian

WATERTOWN, Jefferson County

WTTN (April 2, 1950) 1580 kc; 250 w-D 104 W Main St Phone 2215 Watertown Radio Inc (acquired station February 1951).

Network Keystone Rep Hopewell
Carl V Kolata, pres & gen mgr; Willard (Bill) James, station mgr & news dir; Clifford D Scott, coml mgr; Ernie A Siegrist, prog dir; Sheridan Campbell, chief engr

WTTN-FM (not on air, target date September 1960) 104.7 mc, 3 kw Will duplicate WTTN (above)

WAUKESHA, Waukesha County

WAUX (1947) 1510 kc, 250 w-D 319 W Main St Phone Liberty 2-6636 Waukesha Broadcasting Co (original owner).

Rep Holman
Mig Figh, co-owner & gen mgr; Charles E Williams, co-owner & coml mgr; Jim Boutet, news dir; Adin Randall, chief engr.

WAUX-FM (1959) 106.1 mc; 3.3 kw Address licensee and staff same as WAUX (above)

WAUPACA, Waupaca County

WDUX (April 29, 1956) 800 kc; 1 kw-D P O Box 51 Phone 83 Laird Broadcasting Co. (original owner) (See Laird Stations in "Group Ownership")

Radio Stations CONTINUED

WISCONSIN CONTINUED

WAUSAU, Marathon County

***WHRM (FM)** (June 10 1949). 91.9 mc, 75 kw. For licensee mail address and staff see *WHA Madison, Wis

WHSV (Aug 1, 1953) 1230 kc 250 w P O Box 147 Phone Viking 2-1188 Lakeland Broadcasting Corp (original owner) Network Keystone. Rep Webb Specialty programs: German, ¼ hrs wkly Hilding V Forcen pres & chief engr; Arthur N Lynn, gen mgr, Buck Leverton, farm editor; Roger Johnson, prog dir

WRIG (Aug 1, 1958): 1400 kc, 250 w 529½ Third St Phone Viking 2-1921 WRIG Inc (original owner).

Network CBS. Rep Devney-O'Connell Duey E Wright Sr., pres, Marvin G Nelles gen mgr; Duey E. Wright Jr., prog dir.

WSAU (Jan 30, 1937) 550 kc, 5 kw, DA-2 P O Box 29 Phone Viking 2-2111 TWX WS 8869 Wisconsin Valley Tv Corp (acquired station July 1, 1954) See "Newspaper Ownership"

Network NBC, Wisconsin Rep Meeker, Harry Hyett

George T. Frechette, pres, Donald D Dudley, gen mgr, George Bundt station mgr, James Frey, coml mgr; Rudy Topinka, prom mgr, George Edges, news dir, Roland Richardt, chief engr.

WLIN (FM) (1947) 95.5 mc; 20.5 kw. Address, licensee and staff same as WSAU (above)

WSAU-TV Tv companion of WSAU and WLIN (FM) (above)

WAUWATOSA, Milwaukee County

WTOS (FM) (not on air target date Oct 10, 1960) 103.7 mc 3.3 kw 2529 N 114th St, zone 13 Phone Spring 4-1385 Broadcast Inc (original owner)

WEST BEND, Washington County

WBKV (November 1950) 1470 kc 500 w-D P O Box 60 Phone Federal 4-2345 West Bend Broadcasting Co (original owner)

Network Keystone Rep Clark August C Berkholtz, pres & gen mgr Harold H Beikholtz mgr, Paul J Mueller, coml mgr & chief engr, Robert Becker, prog dir, Jack Skidmore, prom mgr, John Steinsbach, news dir

WBKV-FM (September 1958) 92.5 mc; 18 kw. Same address, licensee and staff as WBKV (above)

WISCONSIN RAPIDS, Wood County

WFHR (Nov 1, 1940) 1340 kc, 250 w (CP for 1320 kc, 5 kw-D, 500 w-N, DA-N) 230 First Ave. S Phone Harrison 3-7200 William F Huffman Radio Inc (original owner) See "Newspaper Ownership"

Network MBS; Wisconsin Rep Richard O'Connell.

Louise F. Huffman, pres; George T Frechette, gen mgr & prom mgr, L J Zurawski, coml mgr, Ainnie Strope, prog dir & news dir, Gordon Miller, chief engr

WFHR-FM (Nov 1, 1947) 103.3 mc, 2.1 kw Duplicates WFHR (above)

WYOMING

*Non-commercial

BUFFALO, Johnson County

KBBS (April 16, 1956) 1150 kc, 250 w 98 S Main St Phone Mutual 4-7169 Northern Wyoming Broadcasting Corp (original owner) Network Keystone, WRN Rep Pearson Specialty programs Basque, 1 hr wkly Malcolm D Wyman, pres, Jack Rosenthal gen mgr, Don Hoffman, coml mgr Alan Bailey prom mgr Jeanette Maxwell news dir, Ralph Burgin, chief engr

CASPER, Natrona County

KATI (May 5, 1956) 1400 kc, 250 w P O Box 2006 Phone 237-7994 KATI Corp (acquired station October 1957)

Network Keystone Rep Pearson Kenneth G Prather, pres & gen mgr, Marcus Nichols, coml mgr, Misha Prather, prog dir, Armond Noble, prom mgr, Charles Brandt, chief engr

KTWO (1930) 1470 kc, 5 kw-D, 1 kw-N, P O Box 799 237-3711 TWX CP186 Rocky Mountain Tele Stations (acquired station Sept 30, 1959)

Network CBS Rep Meeker Burt I Harris, pres, Lawrence Bergur, gen mgr, James Thompson, coml mgr, Paul Wickre, prog dir, Jack Fairweather, news dir; Marion Cunningham, chief engr

KTWO-TV Tv companion of KTWO

KVOC (Oct. 1, 1946) 1230 kc, 250 w P O Box 2090, Phone 235-3518 KVOC Broadcasting Co. (acquired station Aug 1, 1956). Network ABC; MBS, IMN Rep Devney William F. Shutts, gen mgr, Duane W Simons, chief engr, Marjorie W Hileman, prog dir; Warren R Carlson, news dir.

CHEYENNE, Laramie County

KCHY (Sept. 9, 1959) 1590 kc 1 kw-D. P O Box 714 Phone 7-7975. Robert S Pommer (original owner)

Robert S Pommer, pres; George I Norman, gen mgr Dave Williams, managing dir Richard Cable production dir & news dir, William Berry, chief engr.

KFBC (1910) 1240 kc 250 w 2923 E Lincolnway Phone 4-1461 Frontier Broadcasting Co (original owner) See Frontier Stations in "Group Ownership" Also see "Newspaper Ownership"

Network ABC, IMN Rep Avery-Knodel Specialty programs Spanish, 1 hr wkly Robert S McCracken, pres, William C Grove, chief engr, exec vp & gen mgr; Larry Birleff station mgr & coml mgr Bill Osborne, news dir.

KFBC-TV Tv companion of KFBC

KRAE (not on air, target date unknown) 1480 kc, 1 kw-D The Radio Broadcasters

KVVO (1952) 1370 kc; 1 kw-D P O Box 926 Phone 2-6433 The Great West Co (acquired station Nov 23 1953)

Network MBS Keystone Rep Pearson W P Wright, pres, Leo R Morris, gen mgr Jerry Rhoads, coml mgr & chief engr, Hal Edwards, prog dir, Robert Holland, prom mgr

CODY, Park County

KODI (March 1947) 1100 kc; 250 w P O Box 1222 Phone 557-4227. Park Broadcasters Inc (acquired station May 1955)

Robert B Beall, pres, Ralph Richards, coml mgr, Dwight Edmond prog dir, Phil Barnhart, chief engr

DOUGLAS, Converse County

KWIV (June 22, 1917) 1050 kc 250 w-D P O Box 111 Phone 800 Douglas Broadcasting Inc (original owner)

Network Keystone Joe C Henry, pres, Jim Wheeler, station mgr & chief engr

INTERESTED IN BUYING OR SELLING ONE OF THE

23 AM 4 TV

STATIONS OPERATING IN

WYOMING

CONTACT THE NEAREST OFFICE OF—

HAMILTON-LANDIS

& Associates, Inc.—Nationwide Brokers

THE NEAREST OFFICE TO WYOMING IS—

111 Sutter St., San Francisco—EXbrook 2-5671

As of August 1, 1960

EVANSTON, Uinta County

KLUK (June 27, 1953) 1240 kc; 250 w P O Box 198 Phone 700. Evanston-Kemmerer Broadcasters Inc (acquired station July 20 1960)

Network ABC MBS, Intermountain Warren D Papke, pres, James Belcher, gen mgr, coml mgr, & promotion dir; Douglas Ward program dir, news & farm dir, Harry Albers, chief engr

GILLETTE, Campbell County

KIML (Sept 13, 1957) 1490 kc, 250 w P O Box 277 Phone Mutual 2-4747 Gillette Broadcasting Co (acquired station Nov 21, 1957)

Network Keystone, WRN William H Edelman Jr., pres, Robert H Larson, station mgr, coml mgr & chief engr, Robert W Allen, prog dir, Roy Mapel news dir

LANDER, Fremont County

KOVE (Nov 8, 1948) 1330 kc, 1 kw, DA-N P O Box 436 Phone 488 Fremont Broadcasting Inc (acquired station June 1957)

Network ABC, Intermountain, Keystone Rep Continental Dan Breece, pres, gen mgr & news dir, Dorothy L Reed, coml mgr, James V. Fitzgerald, gen sales mgr

LARAMIE, Albany County

KOWB (Feb. 20, 1948) 1340 kc, 250 w (CP for 1280 kc, 5 kw-D, 1 kw-N, DA-2) P O Box 972 Phone Fr 5-4888 Kowboy Broadcasting Co (acquired November 1957).

Network ABC, MBS, IMN Rep Gill-Perna John Hunter, pres, W. B Davis, gen mgr, Charles Bell, coml mgr.

NEW CASTLE, Weston County

KASL (July 1953) 1240 kc, 250 w P O Box 967. Phone Sherwood 6-2721 Northeast Wyoming Broadcasters Inc (acquired station 1956)

H. A (Skeet) Preston, gen mgr, prom & sports dir, Doug Hutton, coml mgr, Scotty Marriner, prog dir & news dir Dorothy Accola, asst mgr & women's dir; Merline Swindler, office mgr, Ben Rinehart, chief engr & farm dir.

POWELL, Park County

KPOW (1941) 1260 kc, 5 kw-D, 1 kw-N, DA-N P O Box 736 Phone Skvline 4-2421 KPOW Inc (acquired station March 1960)

Network ABC, MBS, Keystone, IMN Rep Avery-Knodel Merlyn J Hedlin, pres & gen mgr John C Steele, prog dir, J S Kilness, chief engr

RAWLINS, Carbon County

KRAL (1947) 1240 kc, 250 w P O Box 385 Phone East 4-2711 Rawlins Broadcasting Co (original owner)

Network ABC, MBS, Keystone, IMN Rep Avery-Knodel Denny Hawkins, gen mgr, coml mgr & sports dir, Bob Belcher, news dir, Bob Williams, chief engr

RIVERTON, Fremont County

KWBL (July 2, 1948) 1460 kc, 250 w P O Box 393 Phone Ulster 6-2251 Joseph and Mildred Ernst (original owner). See Ernst Stations in "Group Ownership"

Joseph and Mildred Ernst, owners; Thelma Fenton, gen mgr & prog dir, Don Bennet, coml mgr, Doug Baldwin, news dir, Joe Ernst chief engr

ROCK SPRING, Sweetwater County

KVRS (February 1939) 1360 kc, 1 kw-D 500 w-N, DA-N, P O Box 1067 Phone Empire 2-3793 Wyoming Broadcasting Co (acquired station July 1 1951) See Frontier Stations in "Group Ownership." Also see "Newspaper Ownership"

Network ABC, MBS, Keystone, IMN Specialty programs Spanish, 1½ hrs Dave Richardson, pres Dwight A Fisher, gen mgr Laurel H Mosbey, coml mgr, Imogene Parr, prog dir, John Coimana, chief engr

SHERIDAN, Sheridan County

KWYO (1934) 1410 kc, 1 kw-D, 500 w-N 21 North Main Phone Orchard 4-4461 Big Horn Broadcasting Co (acquired station 1949).

Network ABC, MBS, Keystone, IMN Rep Avery Knodel Donald E Tannehill, pres & gen mgr, F C (Zeke) Taggart coml mgr, Donald Haig's prog dir, Cliff Lyons, prom mgr, Robert D Wilson news dir, Robert C Crossstwaite chief engr

THERMOPOLIS, Hot Springs County

KRTB (1955) 1490 kc; 250 w 500 Broadway Phone Union 4-2351 Mildred V. Ernst (original owner). See Ernst Stations in "Group Ownership."

Mildred V Ernst, pres, gen mgr & coml mgr, Karl V Kertson, chief engr.

KTHE (July 16, 1958) 1240 kc 250 w P O Box 591 Phone Union 4-2119 Big Horn Basin Broadcasting Co (acquired station July 16, 1958)

Hugh R Graham, pres & gen mgr; Phyllis Harrison, coml mgr, Earl Myers, sports dir Paul Stadium, news dir, Gayle Robinson, chief engr

TORRINGTON, Goshen County

KGOS (May 15, 1950) 1190 kc 250 w (CP for 1 kw and install new trans, 1490 kc). P O Box 271 Phone Jefferson 2-2158 Kermit G Kath (acquired station March 1 1956)

Kermit G Kath pres & gen mgr, Bill Mill, coml mgr, Jack Jolly, prog dir, Ray Camp prom mgr, Jerry Miller, news dir Vic Chandall, chief engr Connie Dodds, women's dir

WORLAND, Washakie County

KWOR (March 7, 1946) 1340 kc, 250 w P O Box 409 Phone Fireside 7-2675 Joseph P Ernst (original owner). See Ernst Stations in "Group Ownership"

Network Keystone. Rep Gill-Perna. Joseph P. Ernst, pres, news dir & chief engr, Ava Johnson, gen mgr & coml mgr, Maillon Cantley, prog dir & prom mgr

GUAM

*Non-commercial

AGANA

KUAM (March 14, 1954) 610 kc, 1 kw. Phone 7961 Radio Guam (original owner).

Network MBS; NBC. Rep Intercontinental Services Ltd

Specialty programs: English, 117½ hrs Chamorro, 6 hrs, Voice of Philippines, 1¼ hrs. all wkly.

Harry M Engel, pres & gen mgr; Curtiss Kaufman, dir of operations; R. Gil Bahr, prog dir; Bill Gibson, news dir; Emelio Sibayan Jr, consulting engr

KUAM-TV Tv companion of KUAM.

PUERTO RICO

*Non-commercial

AGUADILLA

WABA (November 1950). 850 kc, 500 w P. O. Box 188 Phone 241 Hector Reichard (original owner)

Network Cadena Radio El Mundo. Rep Inter-American Publications
Specialty programs Spanish, 17 hrs wkly
Hector Reichard, pres. F Bonnet Velez gen mgr, Wilfredo Almodovar, coml mgr, Reynaldo Rodriguez, prog dir, Pedro E Heindenz, prom mgr, Jose Capella, news dir, Hector Nicolau, chief engr

WGRF (1956) 1340 kc 250 w 17 Progreso St. Jaicoa Broadcasting Corp.

ARECIBO

WCMM (1947) 1280 kc, 1 kw P O Box 7. Phone 589. Caribbean Broadcasting Corp. (original owner).

Specialty programs Spanish
A Esteva Vidal, pres Nabal Barreto, gen mgr, Francisco Lopez Oronoz, coml mgr; Héctor M Somohano, prog dir, José Soler, chief engr.

WMIA (Feb 21, 1957) 1070 kc; 500 w Box 126 Phone 463. Abacoa Radio Corp (original owner)

Rep Pan American
Carlos M Pirallo, pres, Epifanio Rodriguez Velez, gen mgr & coml mgr; Enid Gomez, program dir; Jose E. Medina, chief engr.

WNIK (1957) 1230 kc, 250 w. P O Box 1075 Arecibo Radio Corp (original owner)
Hector Adolfo Mena, gen mgr

BAYAMON

WENA (1947): 1560 kc 250 w Catano-Bayamon Road Phone 161. Gustavo Diaz Atiles (acquired station 1956).
Gustavo Diaz Atiles, owner & gen mgr.

CAGUAS

WNEL (July 21, 1947) 1430 kc; 500 w-N, 1 kw-LS. P. O. Box 487 Phone 579 Inter American Radio Corp (original owner).

Rep S. A. Schellenberg Assoc.
Specialty programs Spanish, 110 hrs wkly
Eduardo Biascochea, pres, gen mgr & chief engr; Manuel S Martinez, coml mgr & prog dir.

WVJP (Nov 24, 1947) 1110 kc, 250 w P O Box 207 Phone 789. Boringuen Broadcasting Co (original owner)

Héctor Pereira, gen mgr, Jorge L Arzuaga, coml mgr, Angel L. Diaz, prog dir, Federico E Virella, prom mgr & news dir, Pedro L. Jimenez, chief engr

FAJARDO

WMDD (May 31, 1947) 1490 kc; 250 w. P. O. Box 387 Phone 132. WMDD Inc. (acquired station February 1, 1955)

Specialty programs Spanish
Jose R Madrazo, pres; Agustín R Camuñas, gen mgr & coml mgr, Lucy Calderon, prog dir, Luis Cruz Iglesias, news dir, Carmelo Soto Perez, chief engr.

GUAYAMA

WKRF (1948) 1590 kc, 1 kw. 42 Hostos St Phone 243. Guayama Broadcasting Co.
Gumersindo Cordero Jr, gen mgr.

HUMACAO

WALO (1957) 1240 kc, 250 w P O Box 1055 Phone 422. Antonio L Ochoa (original owner).

Antonio L Ochoa, pres, Ramon A Rodriguez gen mgr, coml mgr, prog dir, prom mgr & news dir, Julio Del Pino Reyes, chief engr

MANATI

WMNT (1959) 1500 kc, 250 w P R Road No. 2, Barrio Santana, Arecibo Arecibo Broadcasting Co

Efraín Archilla-Roig, Pedro Collaz Barbosa & Manuel Santos Gonzalez, principal owners

MAYAGUEZ

WAEL (1948) 600 kc; 1 kw, DA-1. P. O. Box 297 Phone 600. WAEL Inc.
Mario Acosta, gen mgr.

WKJB (Dec 6, 1946) 710 kc, 1 kw-D, 500 w-N. P. O. Box 1293 Phone 983 Jose A Bechara Jr. (original owner).

Specialty programs Spanish
José A. Bechara Jr, pres & gen mgr, Arturo Cortés, coml mgr; Ismael Mendez, prog dir, Alberto Basora, prom mgr, Ismael Trabal, news dir; José S Rodriguez, chief engr

WORA (May 12 1947): 1150 kc; 1 kw. P O. Box 43 Phone 1150 Radio Americas Corp (original owner)

Network Cadena Radio El Mundo Rep Inter American Publications
Specialty programs Spanish.

Alfredo R De Arellano Jr., pres, Reinaldo M Dupont, asst mgr & coml mgr; Nelson Del Valle prog dir, Luis Alberto Rios, prom mgr, Gualberto Ruano, news dir, Miguel Ortiz, chief engr.

WORA-FM (Oct. 12, 1947) 97.5 mc, 400 w Duplicates WORA (above).

WORA-TV Tv companion of WORA-AM-FM (above)

WPRA (Oct 16 1937) 990 kc; 10 kw, DA-1. P O Box 869 Phone 869 WPRA Inc.

Andres Camara, pres & farm dir; Ederlinda C. Ramos, gen mgr; Virginia Di Cristina, coml mgr; Pedro Ojeda Castillo, program dir; Esteban Rosado Baez, promotion dir, Juan S Sepulveda, chief engr; Omar Ortiz, news dir; Altigracia Gonzalez, women's dir.

WTIL (November 1950) 1300 kc, 1 kw P. O. Box 1346 Phone 1290 Mayaguez Radio Corp (original owner)

Rep Continental Radio Sales
Specialty programs Spanish 130 hrs wkly
William G Mamary, pres Gilbert Mamary, gen mgr & coml mgr; Rafael Colon Diaz, prog dir & prom mgr, Salvador E Pabon, news dir, Aristides Zapata Jr, chief engr

PONCE

WEUC (1957) 1420 kc; 1 kw Catholic U. of Puerto Rico Service Assn. (original owner).

WISO (Sept. 15 1953) 1260 kc, 1 kw P O Box 2023 Phone 2-1257 South P R Broadcasting Corp (original owner)

Rep Continental Radio Sales
Specialty programs Spanish
Andres Grillasca, pres, Luis E Freyre gen mgr, Nilda P Freyre, coml mgr, Angel L Ramos, prog dir

WLEO (Nov 3 1956) 1170 kc 250 w P O Box 1526 Phone 2-3038 Ponce Broadcasting Corp (original owner)

Specialty programs Spanish, 100%
Charles Cordero pres & gen mgr, J. H Conesa, tech dir & asst treas, Felix Irizarry, prog dir

WPAB (1939) 550 kc, 5 kw-D, 1 kw-N P O Box 786 Phone 2-3260 Portorican American Broadcasting Co (original owner)

A. Gimenez-Aguayo, pres & gen mgr

WRP (1946) 910 kc 5 kw, DA-N P O Box 430 Phone 2-3296 Voice of Porto Rico Inc (acquired station 1946)

Network Cadena Radio El Mundo

Specialty programs Spanish, 98%, English, 2%
Alfredo Ramirez de Arellano, pres & gen mgr Antonio Miro, mgr, Pedro E Conesa, chief engr

RIO PIEDRAS

WEID (FM) (Nov 17, 1958) 95.7 mc 17 kw P. O. Box 89 Phone 6-6893 Fidelity Broadcasting Corp (original owner)

Rafael Jose Acosta, pres, gen mgr & chief engr; Victoria S de Acosta, coml mgr, prog dir & prom mgr, Patrick R Fermainitt, news dir

WKYN (Jan 11, 1960) 630 kc, 1 kw-D P O. Box 816 Phone 6-4218 Quality Broadcasting Corp (acquired station April 20 1960)

Julio Morales Ortiz, pres, gen mgr & chief engr, Clement L Littauer, vp, coml mgr, prog dir & news dir, Dean Brian, prom mgr

WRIO (Oct 15, 1949). 1320 kc; 5 kw-D, 1 kw-N P O. Box 335 Hato Rey, P. R. Phone 6-2491. The Master Broadcasting Corp. (original owner)

Isidro Quinones Vidal, pres; Julio Morales Ortiz, vp & chief engr, Josefina Q. Aponte, treas, Diego Acevedo, program dir; Clement Littauer, program dir (English section); Manuel Rivera Morales, asst to the vp & salesman; Jose R Camacho Rabelo, asst to the vp & salesman

WWW (July 4, 1949) 1520 kc 250 w P O Box 935 Phone 6 5000 Abaco Radio Corp (acquired station May 1959)

Specialty programs Spanish
Carlos Pirallo Lopez, pres & gen mgr, Hector Ramos Rosado, coml mgr, Antonio Pedraza prog dir, Newel Davis, news dir, Ramon Espinosa Ota, chief engr

SAN GERMAN

WRJS (not on air, granted July 28, 1960) 1090 kc, 250 w Jose Soler

SAN JUAN

WAPA (Jan. 15, 1947) 680 kc, 10 kw P O Box 4563. Phone 3-3000. Jose Ramon Quiñones (original owner)

Rep Caribbean Networks

Specialty programs Spanish, 99.4%, English, 0.6%

Jose Ramon Quiñones, owner Segismundo Quiñones, gen mgr, Francisco Aranzamendi Jr, prog dir, Manuel Negron Nogueras, news dir, Jose Arzuaga, chief engr.

WHOA (Nov. 1, 1954) 1400 kc, 250 w (CP 870 kc, 5 kw, DA-1) P. O. Box 168 Phone

6-3182. Continental Broadcasting Corp (original owner)

Carmina Mendez, principal owner.

WIAC (1947) 740 kc, 10 kw, DA-1 Radio Station WBS Inc

WIAC-FM (not on air; target date unannounced) 102.5 mc, 3.3 kw Same licensee as WIAC (above)

WIPIR (Jan 26 1948) 910 kc 10 kw DA-1, P O. Box 409, Hato Rey Phone 6-6074 TWX Divatel. Department of Education (original owner)

Network UNESCO Radio Canada.
Candido Oliveras, sec of edu, Rafael Delgado Marquez, gen mgr, Rafael Rodriguez Santiago, chief engr.

***WIPIR-FM** (June 3, 1960) 89.7 mc 3.8 kw Duplicates WIPIR (above)

***WIPIR-TV** Tv companion of WIPIR-AM-FM (above)

WITA (1947) 1140 kc, 500 w Box 2792 Electronic Enterprises Inc (original owner)
Mariano Arroyo Suarez, gen mgr.

WITA-FM (1959) 93.7 mc 3.4 kw Same licensee as WITA (above)

WKAQ (Dec 3, 1922) 580 kc 5 kw P O Box 9007 Phone 3-8290 El Mundo Broadcasting Corp (acquired station Oct 31, 1949) See "Newspaper Ownership"

Network Cadena Radio El Mundo Rep Inter-American Publications

Ventura Lamas Jr gen mgr, Carlos Vizcarrondo, coml mgr, Esther Palcs, prog dir, Juan Ortiz, Jimenez, news dir, Jose A Fernandez, chief engr.

WKAQ-FM (Oct 8, 1958) 101.7 mc, 350 w. Duplicates WKAQ (above)
WKAQ-TV Tv companion of WKAQ

WKVM (1951) 810 kc, 25 kw, DA-1, P O Box 4189 Phone 3-0840 American Colonial Broadcasting Corp (See American Colonial Broadcasting Stations in "Group Ownership")
Ralph Perez Perry, pres & gen mgr

WPRM-FM (April 1959) 98.5 mc 17.5 kw P O Box 5369 Phone 2-5335 Puerto Rico Music Services (original owner)

Segismundo Quiñones Jr, pres, Adolfo Mendez, coml mgr, Jose E Rodriguez, prom mgr, Valentin Montañez, chief engr

VIEQUES

WIVV (Dec 8, 1956) 1370 kc, 1 kw P O Box 338 Calvary Baptist Mission of Puerto Rico Inc (original owner)

Rev Donald D Luttrell, pres & gen mgr, Milford L Glassburn, coml mgr, Ruth Luttrell, prog dir, Douglas Shereda, chief engr

VIRGIN ISLANDS

CHARLOTTE AMALIE, St. Thomas County

WSTA (Aug 1, 1950) 1340 kc, 250 w P O Box 538 Phone 489 W M O'Neil (acquired station May 2, 1960)

Network MBS, NBC Rep Intercontinental Services

W M O'Neil, pres, Len Stein, gen mgr, Jav Lloyd coml mgr, news dir & prog dir John Ackley, chief engr

CHRISTIANSTED, St. Croix County

WIVI (1952) 1040 kc 250 w (CP 970 kc; 1 kw). P O Box 931 Radio American West Indies Inc

Network Keystone Rep Pan American Broadcasting Co.
Hazel M Higdon, pres

58 pages of
market facts
for all
counties
starts page F-1