

DIRECTORY OF TELEVISION STATIONS IN THE U. S.

Note: Listed in this directory are (1) all cities to which television allocations have been made by the Federal Communications Commission and (2) all tv stations granted.

(1) With each city are shown the county in which it is situated and the television channels allocated to that city by the FCC. A plus or minus sign after a channel indicates that a station occupying the channel must operate with its carrier frequencies offset 10 kilocycles above or below, respectively, the normal carrier frequencies.

(2) Information for each station listed below has been corrected to Aug. 1, 1959. Where applicable, the follow-

ing data is shown: call letters, date station began (or intends to begin) operation, channel number, transmission facilities, address, telephone, teletype number, name of licensee, composition of ownership, network affiliation, sales representative, executives and Washington attorney. Color facilities of stations having them are also shown. Special note is also made of those stations now having a video tape recorder in operation. Uhf translator stations, authorized by the FCC to repeat the programs of commercial stations, are also listed under the station whose programs they repeat. Noncommercial channels are shown with asterisks (*).

ALABAMA

ANDALUSIA, Covington County (ch. *2-, 29)

*WAIQ (Aug. 8, 1956) ch. *2; power—100kw visual, 60.3kw aural; antenna height—690 feet above average terrain, 571 feet above ground. Address: Dozier, Ala.

Licensee: State of Alabama, Alabama Educational Television Commission, Protective Life Bldg., Birmingham 3, Ala.

Ownership: State of Alabama.
Network: Alabama Educational Television network.

Executives: Commission President, Rex Sikes (appointed by the Governor); Raymond Hurlbert, gen mgr; Lou Peneguy, director, coordination and information; Al Renfro, chief engr for network.

Studios: Auburn, Ala: Alabama Polytechnic Institute, Ed Wegener, studio dir; George Murphy, studio chief engr; Birmingham, Ala.: Jefferson County School Systems, Dr. Earl Sechrist, studio dir; Phil Melone, studio chief engr. University, Ala.: U. of Alabama, Graydon Ausmus, studio dir; Joe Stuckey, studio chief engr.

Washington atty: Hogan & Hartson.

*Non-commercial educational.

ANNISTON, Calhoun County (ch. 70+)

AUBURN, Lee County (ch. *50)

BESSEMER, Jefferson County (ch. 54)

BIRMINGHAM, Jefferson County (ch. 6-, *10-, 13-, 42+, 48)

WAPI-TV (May 1949) ch. 13; power—316kw visual, 158 kw aural; antenna height—840 feet above average terrain, 505 feet above ground (CP antenna height—1,130 feet above average terrain, 822 feet above ground).

Address: P. O. Box 2553. Phone: Fairfax 3-6141. TWX FRX.
Licensee: Alabama Broadcasting System Inc. (acquired station Jan. 25, 1956).

Ownership: See Newhouse Newspaper stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Harrington, Righter & Parsons.
Highest hour rate: \$900.

Color facilities: network, local film, local slides.

Executives: Charles F. Grisham, pres; Albert J. Gillen, vp & director of sales; Thomas M. Percer, television sales mgr; Ray A. Furr, vp, administration; Johnny Johnson, program dir; James Chenoweth, promotion mgr; Charles Davis, news dir; J. V. Sanderson, chief engr.
Washington atty: Fly, Shuebruk, Blume & Gaguine.
Radio affiliate: WAPI-AM-FM.

*WBIQ (Dec. 24, 1954) ch. *10; power—30.9kw visual; antenna height—530 feet above average terrain, 187 feet above ground. (CP power—42.5kw visual; antenna height—1,050 feet above average terrain, 795.2 feet above ground).

Address: Red Mountain, Birmingham, Ala.
Licensee: State of Alabama Educational Television Commission, Protective Life Bldg., Birmingham 3, Ala.

Ownership: State of Alabama.
Network: Alabama Educational Television network.

Executives and studios: (see WAIQ Andalusia).

Washington atty: Hogan & Hartson.

*Non-commercial educational.

WBMG (not on air, granted Nov. 29, 1956; target date unknown): ch. 42; power—16.6kw visual; antenna height—770 ft. above average terrain, 589 feet above ground.

Permittee: Birmingham Television Corp.
Ownership: Owned jointly by H. & E. Balaban Corp. and Winston-Salem Broadcasting Co. For other interests see listings under these names in "Group Ownership."
Washington atty: McKenna & Wilkinson.

WBRC-TV (July 1949) ch. 6; power—100kw visual, 50kw aural; antenna height—900 feet above average terrain, 546 feet above ground. (CP for antenna height 1,110 feet above average terrain, 795.2 feet above ground).

Address: Atop Red Mountain, Zone 9. Phone: Fairfax 2-4701. TWX BH-260.

Licensee: Taft Broadcasting Co. (acquired station July 1959).
Ownership: See Taft stations in "Group Ownership."

Network: CBS-TV.
Rep: Katz Agency.
Highest hour rate: \$1,000.
Color facilities: network.

Executives: Hulbert Taft Jr., pres; R. T. Schlinkert, gen mgr; Oliver Naylor, coml mgr; Keith Barze, program director & film buyer; Jerry Thompson, promotion mgr; Jim Atkins, news director; Hardy D. Carl, chief engineer.
Washington atty: Koteen & Burt.
Radio affiliate: WBRC-AM-FM.

BREWTON, Escambia County (ch. 23+)

CLANTON, Chilton County (ch. 14)

CULLMAN, Cullman County (ch. 60+)

DECATUR, Morgan County (ch. 23-)

WMSL-TV (July 4, 1954) ch. 23; power—117kw visual; antenna height—350 feet above average terrain, 383 feet above ground.
Address: Box 72. Phone Elgin 3-0361. TWX 8510.

Licensee: Tennessee Valley Radio & Television Corp. (original owner).
Ownership: Frank Whisenant, 55.89%; James E. King, 4.45%; Bryan McAfee, 2.23%; and others.

Network: NBC-TV (primary), CBS-TV (secondary), ABC-TV (secondary).
Rep: Jack Masla & Co.; Clarke Brown Co. (regional).

Highest hour rate: \$150.
Executives: Frank Whisenant, pres, gen mgr & film buyer, Gene Harwell, local sales mgr; Bob Gleason, national sales mgr; Alice A. Whisenant, program director; Jerry Griggs, news director; Alvin Millwood, chief engineer.

Washington atty: Harry J. Daly.
Radio affiliate: WMSL.

DEMOPOLIS, Marengo County (ch. 18)

DOTHAN, Houston County (ch. 9+, 19-)

WTVY (Feb. 12, 1955) ch. 9; power—26.2kw visual, 16kw aural; antenna height—550 feet above average terrain, 457 feet above ground.
Address: Cottonwood Road. Phone: 5-2810. TWX 6018.

Licensee: WTVY Inc. (original owner).
Ownership: Charles Woods, 51.7%; F. E. Busby, 6.19%; J. T. Thrower and wife, 10.78%; Dr. Paul Flowers, 14.76%.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Richard O'Connell, Clarke Brown Co.
Highest hour rate: \$200.
Color facilities: network.

Executives: F. E. Busby, vp & gen mgr; Art Creamer, coml mgr; Joe Holloway, program dir; Mrs. George McGowan, promotion mgr; Charles Dennis, news dir; Ellis Anderson, chief engr.
Washington atty: Miller & Schroeder.

ENTERPRISE, Coffee County (ch. 40+)

EUFAULA, Barbour County (ch. 44)

FLORENCE, Lauderdale County (ch. 15)

WOWL-TV (Oct. 31, 1957) ch. 15; power—20.9 kw visual, 11.8kw aural; antenna height—400 feet above average terrain, 358 feet above ground.

Address: 840 Cypress Mill Rd. Phone: Atwater 2-7711. TWX 8523.

Licensee: Television Muscle Shoals Inc. (original owner).

Ownership: Richard B. Biddle, 25%; Radio Muscle Shoals Inc. (WOWL Florence, Ala.), 25%; O. B. Miley, 12.5%; John Thompson, 12.5%; C. V. Green, 12.5%. Mr. Biddle owns 53% of WOWL. Radio Muscle Shoals also owns 88% of KBLO Hot Springs, Ark.

Network: NBC-TV (primary), CBS-TV (secondary), ABC-TV (secondary).

Executives: Richard B. Biddle, pres & gen mgr; Jack A. Worley, coml mgr; Cal Beisang, program dir & film buyer; Pat Bradley, promotion mgr; Madison Davis, news dir; Larry Rohling, chief engr.

Washington atty: Spearman & Roberson.

Radio affiliate: WOWL.

FORT PAYNE, De Kalb County (ch. 19)

GADSDEN, Etowah County (ch. 21+, 37-)

GREENVILLE, Butler County (ch. 49-)

GUNTERSVILLE, Marshall County (ch. 40-)

HUNTSVILLE, Madison County (ch. 31+)

WAFG-TV (granted Nov. 25, 1958; not on the air; target date Aug. 15, 1959) ch. 31; power—17.2kw visual, 9.64kw aural; antenna height—1,020 feet above average terrain, 186 feet above ground.

Address: 1000 Monte Sano Blvd. Phone: Jefferson 9-1783.

Permittee: Rocket City Television Inc.
Ownership: John S. Gregory, James R. Cleary, John A. Higdon and Lloyd W. Root Jr., each 25%.

Network: ABC-TV (secondary).
Rep: Weed.

Color facilities: network.
Highest hour rate: \$165.

Executives: James R. Cleary, chairman of board; John S. Gregory, pres; John A. Higdon, gen mgr; Lloyd W. Root, chief engr; Ralph Robinson, coml mgr; John S. Gregory Jr., prog dir; Charles Cowan, film buyer; Ruth Higdon, promotion mgr.

Atty: Bell, Moring, Richardson & Cleary, Huntsville.

JASPER, Walker County (ch. 17)

MOBILE, Mobile County (ch. 5+, 10+, *42, 48+)

WALA-TV (Jan. 14, 1953) ch. 10; power—318kw visual; antenna height—620 feet above average terrain, 573 feet above ground.

Address: 210 Government St. Phone: Hemlock 3-3754.

Licensee: Pape Television Co. (original owner).

Ownership: William O. Pape, 99.56%.
Network: NBC-TV.
Rep: H-R Television.
Radio affiliate: WALA.

When You're Buying TV Results it's **C P P** that counts

It takes all three . . .
C — Coverage,
P — Power,
P — Promotion,
to get maximum
TV results in any market.

In the big BILLION-DOLLAR-PLUS Mid-Gulf Area, WKRG-TV is one of the nation's most resultful combinations of C-P-P. Check list:

C — COVERAGE of this growing market finds WKRG-TV with a weekly bonus of 47,790 and 146,020 families over Stations "A" and "B".* New maximum-height tower, and continued maximum power, now is increasing this bonus.

P — PROGRAMMING top CBS shows, with outstanding films and feature-films . . . plus top local shows . . . has sent WKRG-TV's rating up . . . UP . . . UP!

P — PROMOTION is more than a "jumbo post card" at WKRG-TV. It starts by building audience for YOUR PROGRAM (or your spots) and extends to the point-of-decision . . . in-store . . . where sales are consummated.

Don't take our word! Check the facts. Coll your favorite AVERY-KNODEL MAN, or C.P.P. (Himself) . . . C. P. Persons, Jr., Vice-President and General Monogor of WKRG-TV.

(*Nielsen No. 2. Compiled just as Tower went into service)



TV Stations CONTINUED

ALABAMA CONTINUED

MOBILE (Continued)

WEAR-TV (See Pensacola, Fla.).

WKRG-TV (Sept. 5, 1955) ch. 5; power—100kw visual, 50kw aural; antenna height—1050 feet above average terrain; 998 feet above ground.

Address: P. O. Box 1184. Phone: Hemlock 2-5505. TWX MO 97
Licensee: WKRG-TV Inc. (acquired station April 4, 1958.)

Ownership: Kenneth R. Giddens, 50%; Mobile Press Register Inc., 50%. Stockholders J. F. McGowin and N. F. McGowin of Mobile Press have 15% and 7.5% interest respectively in WGYV Greenville, Ala. Also see "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Avery-Knodel.

Highest hour rate: \$600.

Color facilities: network.

Executives: Kenneth R. Giddens, pres & treas; C. P. Persons Jr., vp, gen mgr & film buyer; Wm. J. Hearin Jr., exec vp; George Layne, program dir & news dir; Nancy Ross Hickman, promotion mgr; Donald Patton, chief engr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: WKRG.

MONTGOMERY, Montgomery County (ch. 12, 20, *26+, 32)

WCOV-TV (April 1953) ch. 20; power—200kw visual, 100kw aural; antenna height—440 feet above average terrain, 460 feet above ground.

Address: P. O. Box 2505. Phone Amherst 5-3551.

Licensee: Capitol Broadcasting Co. (original owner)

Ownership: Oscar P. Covington and family, 85%; Hugh M. Smith, 15%.

Network: CBS-TV (primary), ABC-TV (secondary).

Rep: Young; James S. Ayres Co., (Atlanta).

Highest hour rate: \$250.

Color facilities: network.

Executives: Oscar P. Covington, pres; Hugh M. Smith, gen mgr & film buyer; John Utley, operations mgr; Morris South, local sales mgr; Martha Hall, program dir & promotion dir; Bob Harper, news dir; W. D. Weatherly, chief engr.

Washington atty: Smith & Pepper.

Radio affiliate: WCOV.

WSEA-TV (Dec. 25, 1954) ch. 12; power—316kw visual, 158kw aural; antenna height—1,040 feet above average terrain, 823 feet above ground.

Address: 10 E Delano Ave., Zone 6. Phone: Amherst 5-1251.

Licensee: WKY Television System, Inc. (acquired station Feb. 17, 1955). (Sale to Broadcasting Co. of the South pending FCC approval).

Ownership: Oklahoma Publishing Co., 100%. See WKY Television System in "Group Ownership."

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Katz Agency.

Highest hour rate: \$450.

Color facilities: network.

Executives: E. K. Gaylord, pres; Carter C. Hardwick, gen mgr; Gene Jacobsen, program dir; Burt Lydic, promotion mgr; William Henry, news dir; Robert M. Hayward, chief engr.

Washington atty: Pierson, Ball & Dowd.

MUNFORD, Talladega County (ch. *7—)

***WFIQ** (Jan. 3, 1955) ch. *7; power—316kw visual; 191kw aural; antenna height—2,000 feet above average terrain; 578 feet above ground.

Address: Mount Cheaha (near Munford), Ala. Licensee: State of Alabama, Alabama Educational Television Commission, Protective Life Bldg., Birmingham 3, Ala.

Ownership: State of Alabama.
Network: Alabama Educational Television network.

Executives and studios: (see WAIQ Andalusia).

Washington atty: Hogan & Hartson.

*Non-commercial educational.

OPELIKA, Lee County (ch. 22—)

SELMA, Dallas County (ch. 8—, 58+)

WSLA-TV (not on air; granted Feb. 5, 1954) ch. 8; power—251kw visual; antenna height—360 ft. above average terrain, 387 ft. above ground

Address: P. O. Box 1447, Montgomery 2, Ala. Permittee: Deep South Broadcasting Co.

Ownership: William J. Brennan and wife, 50%, and William E. Bennis Jr. and wife, 50%.

Mr. Brennan also owns 90% of WAPE Jacksonville, Fla. William Bennis owns 25% of WVOK Birmingham, Ala. Licensee also owns WBAM Montgomery, Ala.

SHEFFIELD, Colbert County (ch. 47—)

SYLACAUGA, Talladega County (ch. 24—)

TALLADEGA, Talladega County (ch. 64)

THOMASVILLE, Clarke County (ch. 27—)

TROY, Pike County (ch. 38—)

TUSCALOOSA, Tuscaloosa County (ch. 45, 51—)

TUSKEGEE, Macon County (ch. 16—)

UNIVERSITY, Tuscaloosa County (ch. *74+)

ALASKA

ANCHORAGE (ch. 2—, *7—, 11, 13—)

KENI-TV (Oct. 15, 1953) ch. 2; power—5.37kw visual, 2.69kw aural; antenna height—70 feet above average terrain, 173 feet above ground.

Address: P. O. Box 1160. Phone: 5-2201.
Licensee: Midnight Sun Broadcasting Co. (original owner)

Ownership: See Midnight Sun Broadcasting Co. stations in "Group Ownership."

Network: ABC-TV, NBC-TV.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: KENI.

KTVA (Dec. 11, 1953) ch. 11; power—3.02kw visual, 1.51kw aural; antenna height—130 feet above average terrain, 230 feet above ground.

Address: P. O. Box 2200, Anchorage. Phone: 54321.

Licensee: Northern Tv Inc. (original owner).
Ownership: See Northern Tv Stations in "Group Ownership."

Network: CBS-TV (primary).
Rep: Weed; Alaska Radio-Tv Sales (Seattle).

Highest hour rate: \$150.

Executives: A. G. Hiebert, pres & gen mgr; Paul G. West, program dir, film buyer & promotion mgr; Perry H. Davis, news dir; Jack M. Walden, chief engr.

Washington atty: Miller & Schroeder.

FAIRBANKS, (ch. 2+, 4+ 7+, *9+, 11+, 13+)

KFAR-TV (March 1, 1955) ch. 2; power—5.37kw visual, 2.69kw aural; antenna height—even with average terrain, 200 feet above ground.

Address: 516 Second Ave. Phone: 2125.
Licensee: Midnight Sun Broadcasting Co. (original owner).

Ownership: See Midnight Sun Broadcasting Co. in "Group Ownership."

Network: ABC-TV, NBC-TV.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: KFAR.

KTVE (Feb. 17, 1955) ch. 11; power—11kw; antenna height—51 feet below average terrain, 163 feet above ground.

Address: Box 590. Phone: 3636.
Licensee: Northern Television Inc. (original owner).

Ownership: See Northern Television stations in "Group Ownership."

Network: CBS-TV.
Washington atty: Miller & Schroeder.

JUNEAU (ch. *3, 8, 10)

KINY-TV (Feb. 19, 1956) ch. 8; power—0.263kw visual; antenna height—360 feet below average terrain, 265 feet above ground.

Address: Tower Bldg. Phone: Main 4-6333.
Licensee: Juneau Broadcasters Inc. (acquired station May 1959).

Ownership: Jerry W. McKinley, 35.4%; Elton E. Engstrom, 13.4%; Richard L. Peter, 9.6%; Percy E. Reynolds, 7.6%, and Thomas C. White-side, 7.6%.

Network: CBS-TV.

Executives: Jerry W. McKinley, pres & gen mgr; Richard C. Peter, program director.

Washington atty: Philip M. Baker.

KETCHIKAN (ch. 2, 4, *9)

SEWARD (ch. 4—, 9—)

SITKA (ch. 13)

ARIZONA

AJO, Pima County (ch. 19—)
BISBEE, Cochise County (ch. 54)
CASA GRANDE, Pinal County (ch. 18—)
CLIFTON, Greenlee County (ch. 25—)
COOLIDGE, Pinal County (ch. 36+)
DOUGLAS, Cochise County (ch. 3—, 35)
ELOY, Pinal County (ch. 24)
FLAGSTAFF, Coconino County (ch. 9, 13)
GLOBE, Gila County (ch. 84+)
HOLBROOK, Navajo County (ch. 14)
KINGMAN, Mohave County (ch. 6—)
MESA, Maricopa County (ch. 12—)
KVAR (see Phoenix, Ariz.)

MIAMI, Gila County (ch. 28+)
MORENCI, Greenlee County (ch. 31)
NOGALES, Santa Cruz County (ch. 16, 32, 44+)
PHOENIX, Maricopa County (ch. 3+, 5—, *8+, 10—)

KOOL-TV (Oct. 24, 1953) ch. 10; power—316kw visual, 158kw aural; antenna height—1,700 feet above average terrain, 264 feet above ground.
 Address: 511 W. Adams. Phone: Alpine 3-3121. TWX 171.
 Licensee: KOOL Radio-Television Inc. (original owner).
 Ownership: See Gene Autry Stations in "Group Ownership." Also see "Newspaper Ownership."
 Network: CBS-TV (primary).
 Rep: Hollingbery.
 Highest hour rate: \$550.
 Color facilities: network.
 Video tape: Ampex.
 Executives: Gene Autry, chairman of board; Tom Chauncey, pres & gen mgr; Homer Lane, vp & asst gen mgr; Kenneth Morton, vp; Jack Murphy, asst mgr & film buyer; Milton Hill, promotion mgr; Jack Ware, news dir; Nelson Nichols, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: KOOL.

KOOL-TV Translators: K75AD Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif.; K74AI Flagstaff, Ariz., Coconino Tv Inc., Box 1677, Flagstaff, Ariz.; K77AD Globe-Miami, Ariz., Community Tv Project, Box 100, Miami, Ariz.; K82AA Kingman, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz.; K80AP Peach Springs, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz.; K70BK Springerville-Eager, Ariz., Town of Springerville, c/o Guy M. West, Box 127, Springerville, Ariz.

KPHO-TV (Dec. 4, 1949) ch. 5; power—14.4kw visual, 7.24kw aural; antenna height—400 feet above average terrain, 497 feet above ground (CP for power—100kw visual; antenna height—1,770 feet above average terrain, 387 feet above ground).
 Address: 631 N. 1st Ave. Phone: Alpine 8-4511.
 Licensee: Meredith Engineering Co. (acquired station June 1952).
 Ownership: See Meredith Pub. Co. stations in "Group Ownership." Also see "Newspaper Ownership."
 Washington atty: Haley, Wollenberg & Kenehan.
 Radio affiliate: KPHO.

KTVK (March 1955) ch. 3; power—100kw visual, 50kw aural; antenna height—1,670 feet above average terrain, 226 feet above ground.
 Address: 3435 N. 16th St. Phone: Amhurst 6-5691.
 Licensee: Arizona Television Co. (original owner).
 Ownership: Ernest W. McFarland, 40%; Leon W. Nowell, 20%; Ralph A. Watkins, 20%; Delbert R. Lewis, 12.5%; Henry R. Larson, 5%, and others.
 Network: ABC-TV.
 Washington atty: Welch, Mott & Morgan.

KTVK (TV) Translators: K75AI Big Sandy, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz.; K71AB Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif.; K71AD Flagstaff, Ariz., Coconino Tv Inc., Box 1677, Flagstaff, Ariz.; K80AB Globe-Miami, Ariz., Community Tv Project, Box 100, Miami, Ariz.; K78AC Kingman, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz.; K80AQ Needles, Calif., Needles Community Television Club Inc., c/o Eudora Markham, Box 617, Needles, Calif.; K70AH Parker, Ariz., Parker Chamber of Commerce, Box 1898, Parker, Ariz.

KVAR (Mesa) (May 2, 1953) ch. 12; power—31.6kw visual, 15.8kw aural; antenna height—1,550 feet above average terrain, 97 feet above ground.
 Address: 1101 North Central Ave. Phone: Alpine 4-4161. TWX 592.
 Licensee: KVAR Broadcasting Co. (acquired station July 1, 1954).
 Ownership: See John J. Louis Jr. Stations in "Group Ownership."
 Network: NBC-TV (primary).
 Rep: Avery-Knodel.
 Highest hour rate: \$500.
 Color facilities: network.
 Executives: John J. Louis Jr., chairman of board; Richard O. Lewis, pres & gen mgr; Ray Smucker, sales vp; Paul Hughes, programs vp; Bob Vache, program dir & film buyer; George Guyan, local sales mgr; Ray Thompson, promotion mgr; Woody Hartzog, production mgr; John Beck, chief engr.
 Washington atty: Smith, Hennessey & McDonald.

KVAR Translators: K79AA Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif.; K83AC Globe-Miami, Ariz., Community Tv Project, Box 100, Miami, Ariz.

PRESCOTT, Yavapai County (ch. 15)
SAFFORD, Graham County (ch. 21)
TUCSON, Pima County (ch. 4—, *6+, 9—, 13—)

KGUN-TV (June 26, 1956) ch. 9; power—63.1kw visual, 31.6kw aural; antenna height—3,660 feet above average terrain, 237 feet above ground.
 Address: P. O. Box 5147. Phone: Main 3-3633. TWX TSN 5971.
 Licensee: Tucson Television Co. (acquired station Jan. 24, 1957).
 Ownership: H. U. Garrett, 53%; W. E. Dyché Jr., 11%; D. E. Whittenberg, 6%; Tom E. Foster, 15%; Tolbert Foster, 15%.
 Network: ABC-TV (primary).
 Rep: Headley-Reed; Clarke Brown (South).
 Highest hour rate: \$300.
 Color facilities: network, local film, local slides.
 Executives: Tom E. Foster, pres; Tolbert Foster, vp, gen mgr & film buyer; Ben L. Slack, coml mgr; James W. Hays, program dir; Charlotte Hutchinson, promotion mgr; Chuck Webb, news dir; Jack L. Tudor, chief engr.
 Washington atty: Welch, Mott & Morgan.

KGUN-TV Translator: K80AG Show Low, Ariz., Show Low Tv Inc., c/o Lamar Welker, Box 325, Show Low, Ariz.

KOLD-TV (Jan. 13, 1952) ch. 13; power—30kw visual, 14.8kw aural; antenna height—zero feet above average terrain, 205 feet above ground.
 Address: 115 W. Drachman St. Phone: Main 425-11. TWX TS 3401.
 Licensee: Old Pueblo Broadcasting Co. (original owner).
 Ownership: See Gene Autry Stations in "Group Ownership." Also see "Newspaper Ownership."
 Network: CBS-TV (primary).
 Rep: Hollingbery.

KOLM-TV (Jan. 13, 1952) ch. 13; power—30kw visual, 14.8kw aural; antenna height—zero feet above average terrain, 205 feet above ground.
 Address: 115 W. Drachman St. Phone: Main 425-11. TWX TS 3401.
 Licensee: Old Pueblo Broadcasting Co. (original owner).
 Ownership: See Gene Autry Stations in "Group Ownership." Also see "Newspaper Ownership."
 Network: CBS-TV (primary).
 Rep: Hollingbery.
 Color facilities: network.
 Executives: Gene Autry, pres; E. S. Mitten-dorf, gen mgr; Bernard Perlin, coml mgr; Budd Wiener, program dir; E. S. Mitten-dorf and Budd Wiener, film buyers; E. R. McKane, promotion mgr; Cris Cole, news dir; Howard Smith, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: KOLD.

***KUAT** (March 8, 1959) ch. *6; power—0.95kw visual, 0.570kw aural; antenna height—110 feet above average terrain, 281 feet above ground.
 Address: Herring Hall, U. of Arizona. Phone: Main 4-8181.
 Licensee: Board of Regents of the University and State Colleges of Arizona (original owner).
 Executives: Dr. Ben C. Markland, mgr, program dir; Frank R. Barreca, production mgr; Harry A. Atwood, film production supervisor; Wesley T. Johnson, chief engr.

*Non-commercial educational.

KVOA-TV (Sept. 27, 1953) ch. 4; power—5.37kw visual, 2.69kw aural; antenna height—30 feet above average terrain, 263 feet above ground.
 Address: P. O. Box 5188. Phone: Main 3-2555. TWX TS 1961.
 Licensee: Arizona Broadcasting Co. (acquired station June 29, 1955).
 Ownership: Clinton D. McKinnon, Barnard Weinberg, Arthur A. Desser, Harold A. Garfield, each 25%. Mr. McKinnon owns KOAT-TV Albuquerque, N.M. Also see "Newspaper Ownership."
 Network: NBC-TV (primary).
 Rep: Branham Co.
 Highest hour rate: \$300.
 Color facilities: network.
 Executives: Clinton D. McKinnon, pres; Fred L. Vance, station mgr; Gordon E. Hamilton, operations mgr & film buyer; James Owen, promotion mgr; Raymond H. Holsclaw, chief engr.
 Washington atty: Cohn & Marks.

KVOA-TV Translator: K70BF Douglas, Ariz., City of Douglas Translator Committee, c/o Paul Huber Jr., 845 F Ave., Douglas, Ariz.

Tv Stations CONTINUED

WILLIAMS, Coconino County (ch. 25)
WINSLOW, Navajo County (ch. 16—)
YUMA, Yuma County (ch. 11—, 13+, 22+, 60)
KIVA (Oct. 8, 1953) ch. 11; power—219kw visual; antenna height—440 feet above average terrain, 527 feet above ground.
 Address: P. O. Bldg 1671. Phone: State 6-8311. TWX 9533 Wirtzshaven, Calif.
 Licensee: Electro Investors Inc. (acquired station June 10, 1959).
 Ownership: Floyd B. Odium, 67%; Harry Butcher, 25%, and others.
 Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
 Rep: Hollingbery; Hugh Feltis & Assoc. (Seattle).
 Highest hour rate: \$250.
 Color facilities: network.
 Executives: Harry C. Butcher, chairman of board; James Allen, pres; Roger O. Van Duzer, exec vp, gen mgr, natl sis mgr & film buyer; Patrick Carrick, sales mgr; Russell Siner, program dir, promotion mgr; Martin Talberg, news dir; Leavenworth Wheeler, chief engr.
 Washington atty: Arnold, Portas & Porter.
KIVA Translator: K83AK Blythe, Calif., Palo Verde Valley Tv Club, c/o Dana Fisher, Box 874, Blythe, Calif.


ARKANSAS

ARKADELPHIA, Clark County (ch. 34+)
BATESVILLE, Independence County (ch. 30—)
BENTON, Saline County (ch. 40)
BLYTHERVILLE, Mississippi County (ch. 64+, 74)
CAMDEN, Ouachita County (ch. 50)
CONWAY, Faulkner County (ch. 62)
EL DORADO, Union County (ch. 10—, 26—)
KTVE (see Monroe, La.) ch. 10.
FAYETTEVILLE, Washington County (ch. *13—, 41—)
FORREST CITY, Saint Francis County (ch. 22+)
FORT SMITH, Sebastian County (ch. 5—, *16, 22, 39)

KNAC-TV (Dec. 3, 1956) ch. 5; power—100kw visual, 60.3kw aural; antenna height—640 feet above average terrain, 451 feet above ground.
 Address: P. O. Drawer 330. Phone: Sunset 3-3131. TWX FS 68.
 Licensee: American Television Co. (acquired station Jan. 8, 1959).
 Ownership: See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."
 Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
 Rep: Venard, Rintoul & McConnell; Clyde Melville Co. (Dallas); James Ayers (south-eastern).
 Highest hour rate: \$300.
 Executives: Donald W. Reynolds, pres; Harry Huey, vp, gen mgr & film buyer; Rex Hayes, local sis mgr; Pat Porta, program dir & news dir; Charles Putnam, promotion mgr; Will Matten, chief engr.
 Washington atty: Haley, Wollenberg & Kenehan.
 Radio affiliate: KFSA.

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THE CAT



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Tv Stations CONTINUED

ARKANSAS CONTINUED

HARRISON, Boone County (ch. 24)
HELENA, Phillips County (ch. 54—)
HOPE, Hempstead County (ch. 15—)
HOT SPRINGS, Garland County (ch. 9+, 52+)
KATV (not on the air; granted Jan. 29, 1959) ch. 7; power—309kw visual; antenna height—630 feet above average terrain, 291 feet above ground.
 Permittee: Southeastern Operating Co. (original owner).
 Ownership: See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."
JONESBORO, Craighead County (ch. 8—, 39+)
LITTLE ROCK, Pulaski County (ch. *2—, 4, 7—, 11+, 17—, 23+)
KARK-TV (April 15, 1954) ch. 4; power—100kw visual, 50kw aural; antenna height—1,690 feet above average terrain, 1,175 feet above ground.
 Address: 10th & Spring Sts. Phone: Franklin 6-2481. TWX LR 141.
 Licensee: Arkansas Radio & Equipment Co. (original owner).
 Ownership: T. H. Barton, 79.86%, and sons T. K. Barton, 20%, and C. N. Barton, 14%.
 Network: NBC-TV (primary).

Rep: Petry.
 Highest hour rate: \$500.
 Color facilities: network.
 Executives: T. H. Barton, pres; T. K. Barton, exec vp; Douglas J. Romine, vp & station mgr; Lee Bryant, coml mgr; Fred Schmutz, program dir; Shirley R. Kennedy, promotion dir; Bob Kemp, news dir; Champ Smith, chief engr.
 Washington atty: Spearman & Roberson.
 Radio affiliate: KARK.
KATV (Pine Bluff) (Dec. 18, 1953) ch. 7; power—170kw visual, 91.2kw aural; antenna height—1010 feet above average terrain, 922 feet above ground.
 Address: 310 W. 3rd St. Phone: Franklin 4-1691. TWX LR 572.
 Licensee: Central South Sales Co. (original owner).
 Ownership: John T. Griffin, 45%; James C. Leake, 45%; and Bryan Mathes, 10%. See John T. Griffin Stations in "Group Ownership."
 Network: ABC-TV (primary).
 Rep: Avery-Knodel.
 Highest hour rate: \$450.
 Color facilities: network.
 Executives: John T. Griffin, chairman of board; James C. Leake, pres; Robert Doubleday, gen mgr; Jim Black, coml mgr; Jack Bomar, program dir; C. E. Larkins, promotion mgr; Robert Snider, engineering dir; Rudy Garrett, chief engr.
 Washington atty: Spearman & Roberson.
KTHV (Nov. 28, 1955) ch. 11; power—316kw visual, 158kw aural; antenna height—1,760 feet above average terrain, 1,175 feet above ground.
 Address: P. O. Box 269. Phone: Franklin 4-3764. TWX LR 85.
 Licensee: Arkansas Television Co. (original owner).
 Ownership: Radio Broadcasting Inc. (KTHS), 42%; Arkansas Democrat Co. (Arkansas Democrat), 32%; National Equity Life Insurance Co., 16%; K. A. Engel (publisher of Arkansas Democrat), 10%. KTHV has same ownership as KWKH-AM-FM Shreveport, La. (Shreveport Times). Henry B. Clay, executive vice president and director, owns 15.5% of KTRF-AM-TV Lufkin, Tex. See "Newspaper Ownership."
 Network: CBS-TV (primary).
 Rep: Branham.
 Highest hour rate: \$500.
 Color facilities: network.
 Executives: K. A. Engel, pres; B. G. Robertson, gen mgr; W. V. Hutt, coml mgr; Jack Bomar, program dir & film buyer; John Pounders, promotion mgr; Bill Neel, news dir; Cecil Sutt, chief engr.
 Washington atty: Dempsey & Koplovitz.
 Radio affiliate: KTHS.

Rep: Petry.
 Highest hour rate: \$550.
 Color facilities: network.
 Executives: J. D. Wrather Jr., pres; George Whitney, vp & gen mgr; Arthur M. Martensen, station mgr; Roland T. Kay, sales mgr; Kenneth R. Croes, film buyer & program dir; Margaret Ireton, promotion mgr; Burleigh Smith, news dir; Edwin A. Address, chief engr.
 Washington atty: Welch, Mott & Morgan.
KICU (effective date of grant postponed Feb. 25, 1959 and set for further hearing) ch. 17; power—300kw visual, 150kw aural; antenna height—660 feet above average terrain, 440 feet above ground.
 Address: 1709 30th St. Phone: Fairview 7-7511.
 Licensee: Kern County Broadcasting Co. (original owner).
 Ownership: Edward E. Urner, 20%; Lincoln Dellar, 35%; Bryan J. Coleman and Maurice St. Clair, each 15%; John M. Brock and Monroe Homer Jr., each 7.5%. Mr. Urner also owns KLYD Bakersfield. Mr. Dellar also owns KACY Port Huensene, Calif.
 Network: ABC-TV (primary).
 Rep: Hollingsbery.
 Highest hour rate: \$250.
 Executives: Edward E. Urner, pres & gen mgr.
 Washington atty: Haley, Wollenberg & Kenahan.
 Radio affiliate: KLYD-AM-FM.
KBFL (effective date of grant postponed and set for further hearing) ch. 39; power—214kw visual; antenna height—600 feet above average terrain, 405 feet above ground.
 Permittee: Pacific Broadcasters Corp.
 Ownership: H. L. Hoffman, 60%; Terry H. Lee, 40%. Mr. Hoffman heads Hoffman Electronics Corp.



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Population	364,080
Families	117,850
TV Families	106,064
Retail Sales	\$473,460,450
Effective	
Buying Income	\$645,320,900

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Donald H. Telford, Manager
 Eureka, California TWX Ek 16

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NATIONWIDE • NEGOTIATIONS
 FINANCING • APPRAISALS

MAGNOLIA, Columbia County (ch. 28+)
MALVERN, Hot Spring County (ch. 46)
MORRILTON, Conway County (ch. 43—)
NEWPORT, Jackson County (ch. 28)
PARAGOULD, Greene County (ch. 58—)
PINE BLUFF, Jefferson County (ch. 36)
KATV (See Little Rock).
RUSSELLVILLE, Pope County (ch. 19)
SEARCY, White County (ch. 33)
SPRINGDALE, Washington County (ch. 35—)
STUTTGART, Arkansas County (ch. 14+)

CALIFORNIA

ALTURAS, Modoc County (ch. 9)
BAKERSFIELD, Kern County (ch. 10—, 17, 29, 39)
KBAK-TV (Aug. 20, 1953) ch. 29; power—19.5kw visual, 10.6kw aural; antenna height—630 feet above average terrain, 396 feet above ground.
 Address: P. O. Box 1448. Phone: Export 9-1767. TWX BK 14.
 Licensee: Bakersfield Broadcasting Co. (acquired station Dec. 9, 1953).
 Ownership: See Chronicle Publishing Co. Stations in "Group Ownership" and in "Newspaper Ownership."
 Network: CBS-TV (primary).
 Rep: Weed.
 Highest hour rate: \$400.
 Executives: Harold P. See, pres; Al H. Constant, vp; Edw. R. Tabor, gen mgr & film buyer; Matt Burak, program dir; Ken Brown, news dir; James R. Garner, chief engr.
 Atty: Hearne & Spillane, San Francisco.
KERO-TV (Sept. 26, 1953) ch. 10; power—39.8kw visual; antenna height—3,710 feet above average terrain, 183 feet above ground.
 Address: Television Center. Phone: Fairview 7-1441. TWX BK 47.
 Licensee: Marietta Broadcasting Co. Inc. (acquired station May 1959).
 Ownership: See Transcontinent Stations in "Group Ownership."
 Network: ABC-TV (secondary), NBC-TV (primary).

BISHOP, Inyo County (ch. 19)
BRAWLEY, Imperial County (ch. 16)
CHICO, Butte County (ch. 12—)
KHSL-TV (Aug. 29, 1953) ch. 12; power—234kw visual, 117kw aural; antenna height—1,290 feet above average terrain, 284 feet above ground.
 Address: P. O. Box 1041. Phone: Fireside 2-0141. TWX CC 71.
 Licensee: Golden Empire Broadcasting Co. (original owner).
 Ownership: Mrs. Hugh McClung, 91%; Hugh McClung Jr., 6%; Martha McClung Roberts, 3%. Licensee also owns KVCV Redding, Calif.
 Network: ABC-TV (secondary), CBS-TV (primary).
 Rep: Avery Knodel.
 Highest hour rate: \$250.
 Color facilities: network.
 Executives: Mrs. Hugh McClung, pres & gen mgr; M. F. Woodling, coml mgr; Charles Kinsley, program dir & film buyer; Don Miller, promotion mgr; Bill Zimlich, news dir; Russell B. Pope, chief engr.
 Washington atty: Haley, Wollenberg & Kenahan.
 Radio affiliate: KHSL.
CORONA, Riverside County (ch. 52)
DELANO, Kern County (ch. 37+)
EL CENTRO, Imperial County (ch. 26—, 48)
EUREKA, Humboldt County (ch. 3—, 6—, 13—)
KIEM-TV (Oct. 25, 1953) ch. 3; power—100kw visual, 50kw aural; antenna height—1,650 feet above average terrain, 249 feet above ground.
 Address: Box 1021. Phone: Hillside 3-3123. TWX EK 16.
 Licensee: California-Oregon Television Inc. (original owner).
 Ownership: See California-Oregon Stations in "Group Ownership."
 Network: ABC-TV (secondary), CBS-TV (primary).
 Rep: Hollingsbery; Art Moore & Assoc.
 Highest hour rate: \$250.
 Color facilities: network.
 Executives: William E. Smullin, pres & film buyer; Donald H. Telford, vp; W. Edwin Smith, mgr; Jerald Poulos, national sales mgr; Newton Steward, news dir; Donald King, chief engr.
 Washington atty: Dempsey & Koplovitz.
 Radio affiliate: KIEM; KRED (FM).
KIEM-TV Translator: K74AL Gold Beach, Ore., Community Tv Assn. Inc., c/o C. E. Seger, Box 307, Gold Beach, Ore.
KVIQ-TV (April 1, 1958) ch. 6; power—14.8kw visual, 7.4kw aural; antenna height—460 feet above average terrain, 243 feet above ground.
 Address: P. O. Box 84. Phone: Hillside 3-3061. TWX EK 19.
 Licensee: Calif. Northwest Broadcasting Co. (original owner).
 Ownership: Carroll R. Hauser, 50%; Shasta Telecasting Corp. (KVIP-TV Redding, Calif.), 50%; Carroll Hauser also owns 45.3% of KVEN Ventura, Calif.
 Network: ABC-TV (secondary), NBC-TV (primary).
 Rep: McGavren; Fred Seigner (Portland).
 Highest hour rate: \$200.
 Executives: Carroll R. Hauser, pres; Geo. C. Fleaharty (KVIP-TV Redding), gen mgr & film buyer; Sam Horel, local coml mgr; Ted Dooley, station mgr; Bruce Joyner, chief engr.
 Washington atty: Lyon, Wilner & Bergson.



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BAKERSFIELD CHANNEL 10 NBC

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Tv Stations CONTINUED

CALIFORNIA CONTINUED

FRESNO, Fresno County (ch. 12+, *18—, 24, 47, 53)

KFRE-TV (May 10, 1956) ch. 12; power—219kw visual; antenna height—2,000 feet above average terrain, 141 feet above ground.
Address: 733 L St. Phone: Amherst 8-6444.
Licensee: Triangle Publications Inc. (Radio and Tv Division) (acquired station Feb. 28, 1959).

Ownership: See Triangle Stations in "Group Ownership." See also "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Blair-Tv.
Highest hour rate: \$750.
Color facilities: network, local film, local live, local slides.

Executives: Edward Frech, station mgr; Keith L. Mealey, dir of engineering & operations; John E. Barrett, sales mgr.
Washington atty: Lyon, Wilmer & Bergson.
Radio affiliate: KFRE; KRPM (FM).

KJEO (Sept. 30, 1953) ch. 47; power—380kw visual; antenna height—1,800 feet above average terrain, 156 feet above ground.
Address: P. O. Box 1708. Phone: Baldwin 2-2411. TWX FR 271.

Licensee: O'Neill Broadcasting Co. (original owner).
Ownership: See J. E. O'Neill Stations in "Group Ownership."
Network: ABC-TV (primary).

Rep: H-R Television.
Highest hour rate: \$700.
Color facilities: network, local live.
Executives: J. E. O'Neill, pres; Joe C. Drilling, vp, film buyer & gen mgr; W. O. Edholm, coml mgr; E. L. Deatherage, asst coml mgr; Don Webster, program dir; Phil McPherson, promotion mgr & news dir; Jack McElwain, chief engr.
Washington atty: James Greeley.

KMJ-TV (June 1, 1953) ch. 24; power—170kw visual; antenna height—2,290 feet above average terrain, 241 feet above ground.
Address: 1530 Van Ness. Phone: Amherst 8-6666. TWX 221.

Licensee: McClatchy Newspapers (original owner).
Ownership: See McClatchy Broadcasting Co. stations in "Group Ownership." See also "Newspaper Ownership."
Network: NBC-TV (primary).

Rep: Katz Agency.
Highest hour rate: \$650.
Color facilities: network, local film, local slides.
Executives: Eleanor McClatchy, pres; John I. Edwards, station mgr & film buyer; Wilson Leifer, sales mgr; Joseph Tomes, program dir; Dean Mell, news dir; James B. Hancock, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KMJ-AM-FM.

HANFORD, Kings County (ch. 21)

LOS ANGELES, Los Angeles County (ch. 2, 4, 5, 7, 9, 11, 13, 22, *28, 34)

KABC-TV (Sept. 16, 1949) ch. 7; power—129kw visual; antenna height—2,970 feet above average terrain, 234 feet above ground.
Address: ABC Television Center, zone 27. Phone: Normandy 3-3311. TWX LA 353.

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In Fresno, Cal.—



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Licensee: American Broadcasting-Paramount Theatres Inc (original owner).
Ownership: See "ABC Owned Stations in "Group Ownership."

Network: ABC-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$2,600.
Video tape: Ampex.
Executives: James A. Riddell, vp in charge, ABC Western Division; Selig J. Seligman, vp & gen mgr; KABC-TV; Elton H. Rule, gen sales mgr; Peter Robinson, program dir; Howard Lipstone, film dir; Jack Brembeck, publicity & promotion mgr; Milton Fishman, news dir; Theodore Grenier, chief engr, ABC Western Division.
Radio affiliate: KABC-AM-FM.

KBIC-TV (not on air; granted Feb. 10, 1952; target date unknown) ch. 22; power—540kw visual; antenna height—2,930 feet above average terrain, 146 feet above ground.
Permitter: John Poole Broadcasting Co. (original owner).
Ownership: John Poole.

KCOP (Sept. 17, 1948) ch. 13; power—162kw visual; antenna height—2,920 feet above average terrain, 203 feet above ground.
Address: 1000 N. Cahuenga Blvd., zone 38. Phone: Hollywood 2-7311. TWX LA 1479.
Licensee: KCOP Television Inc. (acquired station Dec. 16, 1957).

Ownership: See Kenyon Brown Stations in "Group Ownership."
Rep: Peters.
Highest hour rate: \$1,500.
Video tape: Ampex.
Executives: Kenyon Brown, pres; Alvin G. Flanagan, vp & gen mgr; Amos T. Baron, gen sales mgr; Mary Warren, program mgr, film buyer; Hal K. Biard Jr., promotion mgr; Baxter Ward, news dir; Al Browdy, chief engr.
Washington atty: Dow, Lohnes & Albertson.

KHJ-TV (Aug. 25, 1948) ch. 9; power—162kw visual, 81.3kw aural; antenna height—2,960 feet above average terrain, 199 feet above ground.

Address: 1313 N. Vine St., zone 28. Phone: Hollywood 2-2133. TWX LA 64.
Licensee: RKO Teleradio Pictures Inc. (acquired station August, 1951).
Ownership: See RKO Teleradio Pictures Inc. in "Group Ownership."

Rep: H-R Television.
Highest hour rate: \$1,750.
Color facilities: network.
Video tape: Ampex.
Executives: Thomas F. O'Neil, pres (RKO Teleradio Pictures Inc.); John T. Reynolds, vp & gen mgr (KHJ-TV, Don Lee Division); Howard L. Wheeler, gen sales mgr; James D. Higson, program dir & film buyer; Robert L. Nelson, promotion mgr; John Willis, news dir; Robert Bullock, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: KHJ-AM-FM.

KMYR (granted April 9, 1959) (not on air; target date Fall, 1959) ch. 34; power—251kw visual, 137kw aural; antenna height—2,820 feet above average terrain, 142 feet above ground.

Address: 122 S. Robertson Blvd., zone 48. Phone: Bradshaw 2-8282.
Licensee: Sherrill C. Corwin (original owner).

Ownership: Sherrill C. Corwin, 100%. See Sherrill C. Corwin Stations in "Group Ownership."
Executives: Sherrill C. Corwin, pres.
Atty: Joseph Brenner, Beverly Hills, Calif.
Radio affiliate: KFMT (FM).

KNXT (May 6, 1948) ch. 2; power—46.8kw visual, 23.4kw aural; antenna height—3,140 feet above average terrain, 466 feet above ground.

Address: 1313 N. Vine St., zone 28. Phone: Hollywood 9-1212. TWX LA 7252.
Licensee: Columbia Broadcasting System (acquired station December 1950).
Ownership: See "CBS Owned Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: CBS Television Spot Sales.
Highest hour rate: \$4,250.
Color facilities: network, local film, local live, local slides.

Video tape: Ampex.
Executives: Clark B. George, vp & gen mgr; Robert D. Wood, coml mgr; Donald M. Hine, film buyer & program dir; Austin Heywood, promotion mgr; Sam Zelman, news dir; Ed Miller, engineer in charge.
Radio affiliate: KNX.

KNXT Translators: K70AA Bishop, Calif.; James R. Oliver, Box 757, Bishop, Calif.; K70AL Palm Springs, Calif., Palm Springs Translator Station Inc., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif.; K76AJ Twentynine Palms, Calif., Morongo Basin Tv Club, Box 864, Twentynine Palms, Calif.

KRCA (Jan. 16, 1949) ch. 4; power—42.7kw visual; antenna height—3,200 feet above average terrain, 492 feet above ground.
Address: Sunset & Vine, zone 28. Phone: Thornwall 5-7000.
Licensee: National Broadcasting Co. (original owner).

Ownership: See NBC owned stations in "Group Ownership."
Network: NBC-TV (primary).

Rep: NBC Spot Sales.
Highest hour rate: \$3,800.
Color facilities: network, local film, local live, local slides.

Video tape: Ampex.
Executives: Thomas C. McCray, vp & gen mgr; James Parks, sales mgr; John C. Kenaston, program dir; George Burke, film buyer; Frank Hovore, advertising & promotion mgr; John Knight, chief engr.
Washington atty: Cahill, Gordon, Reindell & Ohl.

KRCA Translators: K73AA Bishop, Calif.; James R. Oliver, Box 757, Bishop, Calif.; K75AH Indio, Calif., Coachella Valley Tv Club, c/o Dick Whitmore, 82-524 Miles Ave., Indio, Calif.; K80AD Lone Pine, Calif., Lone Pine Tv Inc., c/o Ernest F. Lasky, Box 134, Lone Pine, Calif.; K73AD Palm Springs, Calif., Palm Springs Translator Station Inc., c/o Merrill Brown, 555 S. Palm Canyon Dr., Palm Springs, Calif.; K70BC Twentynine Palms, Calif., Morongo Basin Tv Club, Box 864, Twentynine Palms, Calif.

KTLA (Jan. 22, 1947) ch. 5; power—50kw visual, 25kw aural; antenna height—2,990 feet above average terrain, 240 feet above ground.
Address: 5800 Sunset Blvd., zone 28. Phone: Hollywood 9-1311. TWX LA 1361.

Licensee: Paramount Television Productions Inc. (original owner).
Ownership: Paramount Pictures Corp., 100%.
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$2,000.
Color facilities: local film, local live, local slides.

Video tape: Ampex.
Executives: Paul Raibourn, pres; James A. Schulke, vp in charge; Richard Jolliffe, gen sales mgr; Jack Donahue, national sales mgr; Bob Jones, local sales mgr; Robert T. Quinlin, program mgr; Chet Brouwer, film buyer; E. Robert Nashick, dir advertising & sales promotion; Terrrell Birdwell, sales service mgr; George Lewin, news dir; John Silva, chief engr; Robert G. Reagan, dir of publicity.

KTTV (Jan. 1, 1949) ch. 11; power—135kw visual, 69.2kw aural; antenna height—2,940 feet above average terrain, 237 feet above ground.

Address: 5746 Sunset Blvd., zone 28. Phone: Hollywood 2-7111. TWX LA 228.
Licensee: KTTV Inc. (original owner).
Ownership: Times-Mirror Co. (publisher of the Los Angeles Times and Mirror), 75%; Loew's Inc. (MGM) 25%. Loew's also owns WMGM New York. (See "Newspaper Ownership.")

Rep: Blair-Tv.
Highest hour rate: \$2,000.
Video tape: Ampex.
Executives: Richard A. Moore, pres & gen mgr; John R. Vrba, vp in charge of sales; Robert Breckner, vp in charge of programming; Richard Woolen, film buyer; Jack O'Mara, director of merchandising & promotion; Leonard Blondheim, news dir; Edward Benham, chief engr; Reavis Winckler, dir of publicity; George Ruby, controller; H. Bruce Baumeister, resident counsel.
Washington atty: Eliot C. Lovett.

MADERA, Madera County (ch. 59)

MERCED, Merced County (ch. 34—, 66)

MODESTO, Stanislaus County, (ch. 14+, 58)

KFRE-TV (granted Feb. 17, 1954) (not on air; target date not set) ch. 14; power—22.4kw visual; antenna height—1,960 feet above average terrain, 80 feet above ground.

Address: P. O. Box 1708. Fresno, Calif.
Licensee: O'Neill Broadcasting Co. (acquired station May 31, 1957).
Ownership: See J. E. O'Neill Stations in "Group Ownership."
Executives: J. E. O'Neill, pres.

MONTEREY (see SALINAS)

NAPA, Napa County (ch. 62)

OAKLAND (see SAN FRANCISCO)

KRTV (see San Francisco) ch. 2.

OXNARD, Ventura County (ch. 32)

PALM SPRINGS, Riverside County (ch. 19+)

PETALUMA, Sonoma County (ch. 68)

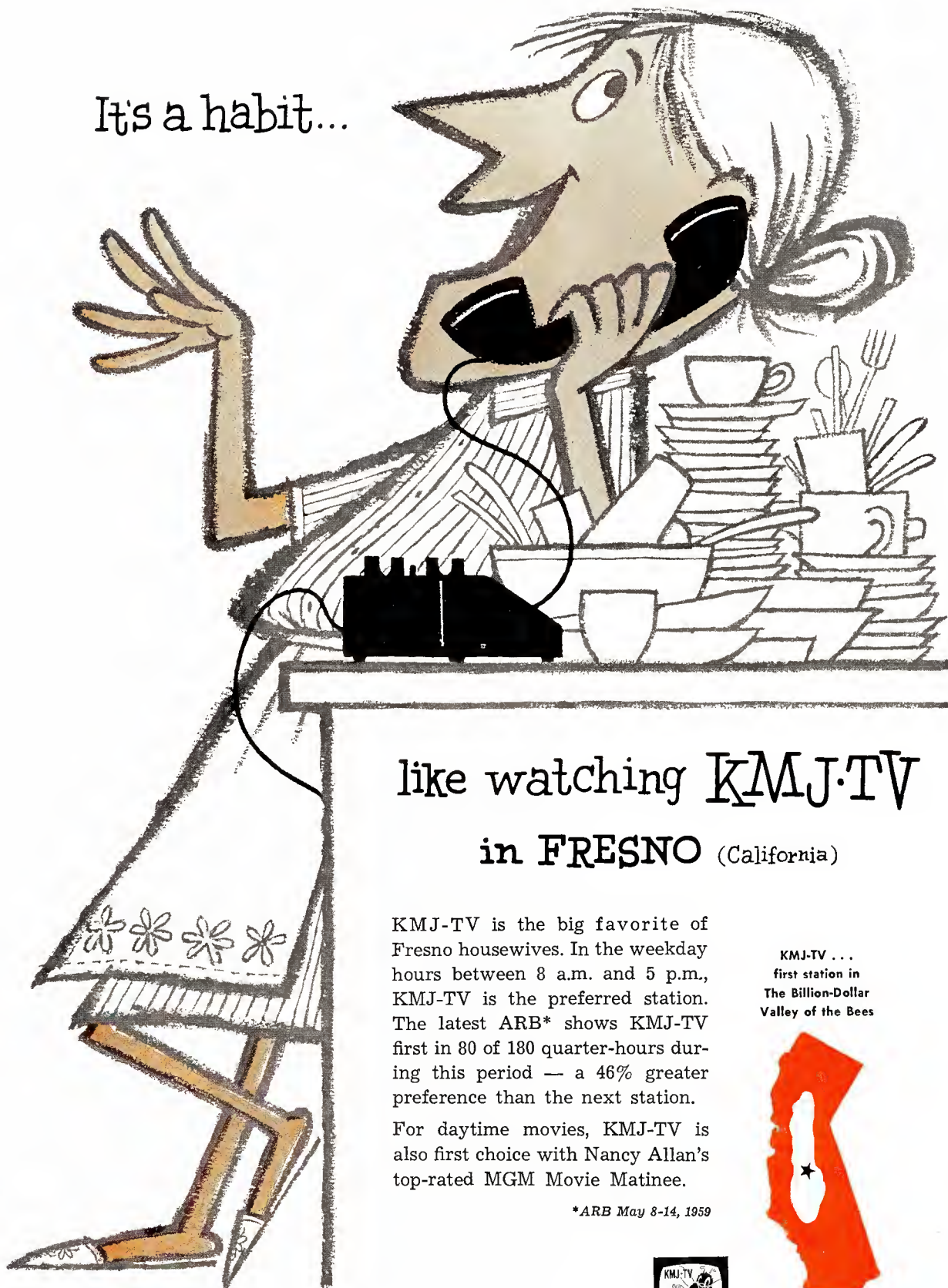
PITTSBURG, Contra Costa County (ch. 16)

PORT CHICAGO, Contra Costa County (ch. 70)

PORTERVILLE, Tulare County (ch. 55)

RED BLUFF, Tehama County (ch. 15)

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KMJ-TV is the big favorite of Fresno housewives. In the weekday hours between 8 a.m. and 5 p.m., KMJ-TV is the preferred station. The latest ARB* shows KMJ-TV first in 80 of 180 quarter-hours during this period — a 46% greater preference than the next station.

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**MORE
PEOPLE
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FROM
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(TO BUY)
THAN
ANYTHING!**



KFMB  TV SAN DIEGO

REPRESENTED BY EDWARD PETRY & CO., INC.

Tv Stations CONTINUED

CALIFORNIA CONTINUED

SAN FRANCISCO (Continued)

KRON-TV (Nov. 15, 1949) ch 4; power—100kw visual, 50kw aural; antenna height—1,310 feet above average terrain, 200 feet above ground.

Address: 929 Mission St., zone 19. Phone: Garfield 1-1100. TWX SF 283.

Licensee: Chronicle Pub. Co. (original owner).

Ownership: See Chronicle Publishing Co. stations in "Group Ownership." See also "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Peters Griffin Woodward.

Highest hour rate: \$2,100.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Charles DeYoung Thieriot, pres; Harold P. See, gen mgr; A. H. Constant, station mgr; William A. Morrison, sales mgr; Douglas Elleson, program dir; Jim Bentley, film buyer; R. D. Irving, promotion mgr; William Cottrah, news dir; J. L. Berryhill, chief engr.

Atty: Hearne & Spillane, San Francisco.

Radio affiliate: KRON-FM.

KRON-TV Translators: K70AB Babbitt-Hawthorne, Nev., Mt. Grant Tv Booster Service Corp., c/o A. E. Connelly, Hawthorne, Nev.; K75AD Point Arena, Calif., Point Arena Television, c/o Mrs. Joan Stommetta, Point Arena, Calif.

KSAN-TV (suspended operation, June 21, 1958, but has not turned in CP ch. 32; power—16.2kw visual; antenna height—1,090 feet above average terrain, 372 feet above ground.

Address: 1111 Market St., zone 3. Phone: Market 1-8171.

Permittee: S. H. Patterson.

KTVU (Oakland) (March 3, 1958) ch. 2; power—100kw visual, 50kw aural; antenna height—1,188 feet above average terrain, 133 feet above ground.

Address: One Jack London Sq., Oakland 7. Phone: Templebar 4-2000. TWX OAKLAND 340.

Licensee: San Francisco-Oakland Television Inc. (original owner).

Ownership: William D. Pabst, Ward D. Ingram and Edwin W. Pauley, each 25.005%; Willet H. Brown, 19.79%; Stoddard P. Johnston, 4.94%, and Harry R. Lubcke, .25%.

Rep: H-R Television.

Highest hour rate: \$1,200.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: Ward D. Ingram, pres & gen sales mgr; William D. Pabst, exec vp & gen mgr; Frank G. King, national sales mgr; Kenneth B. Craig, program dir; Don Arlett, publicity dir; Richard Robertson, promotion dir; Leslie A. Nichols, news dir; Robert Arne, chief engr.

Washington atty: Pierson, Ball & Dowd.

SAN JOSE, Santa Clara County (ch. 11+, 48, *54, 60)

KNTV (Sept. 12, 1955) ch. 11; power—26.3kw visual, 14.2kw aural; antenna height—2,770 feet above average terrain, 291 feet above ground.

Address: 645 Park Ave., zone 10. Phone: Cypress 7-5577. TWX SJ 97.

Licensee: Standard Radio & Television Co. (original owner).

Ownership: Wholly owned by Sunlite Bakery, which in turn is owned by A. T. Gilliland and son.

Rep: Young.

Highest hour rate: \$325.

Color facilities: network.

Executives: A. T. Gilliland, pres; Allen T. Gilliland Jr., vp; Frederic A. Naglestad, operations mgr & film buyer; Fran Conrad, national sales mgr; Dan Norton, local sales mgr; Jack Launer, program dir; Margaret Norton, promotion mgr; Roger Orr, news dir; Robert A. Latham, chief engr.

Washington atty: Krieger & Jorgensen.

SAN LUIS OBISPO, San Luis Obispo County (ch. 6+)

KSBY-TV (May, 1953) ch. 6; power—15.5kw visual, 8.25kw aural; antenna height—1,260 feet above average terrain, 140 feet above ground.

Address: P. O. Box 286. Phone: Liberty 3-0920. TWX SZ 58.

Licensee: Salinas Valley Broadcasting Co. (acquired station Sept. 1, 1957).

Ownership: See John C. Cohan Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: H-R Television.

Highest hour rate: \$220.

Executives: John C. Cohan, pres; Arthur J. Hapgood, station mgr; Graham Moore, coml mgr; Orval Brown, program dir; Gary Ferliss, film buyer; Clark Bradley, promotion mgr; Charles Mitchell, chief engr.

Washington atty: Dow, Lohnes & Albertson.

SANTA BARBARA, Santa Barbara County (ch. 3-, 20, 26)

KEYT (July 24, 1953) ch. 3; power—50kw visual, 25kw aural; antenna height—3,010 feet above average terrain, 201 feet above ground.

Address: 730 Miramonte Drive. Phone: Woodland 5-8353. TWX ZB-3998.

Licensee: KEY-Television Inc. (acquired station March 27, 1957).

Ownership: William F. Luton, 33.33%; Montgomery Co., 20% (voting rights retained under terms of trust agreement by Richard C. D. Bell); Nancy Luton, 41%. Mr. Luton has minor interest in KRAK Stockton, Calif.

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: Headley-Reed.

Highest hour rate: \$450.

Color facilities: network.

Executives: Richard C. D. Bell, pres & gen mgr; William F. Luton, vp & treas; Arthur Marquette, vp; Robert C. Burris, sales vp; Mary Ann Casey, program dir & film buyer; Joseph Costantino Jr., promotion mgr; Bill Huddy, news dir; Paul Williams, chief engr.

Washington atty: Leo Resnick.

SANTA CRUZ, Santa Cruz County (ch. 56)

SANTA MARIA, Santa Barbara County (ch. 44)

SANTA PAULA, Ventura County (ch. 16+)

SANTA ROSA, Sonoma County (ch. 50)

STOCKTON, San Joaquin County (ch. 13+, 36, *42, 64)

KOVR (Sacramento) (September 1954) ch. 13; power—316kw visual, 158kw aural; antenna height—1,180 feet above average terrain, 399 feet above ground.

Address: 225 East Miner Ave., Stockton. Phone: Howard 6-6981. TWX SK 8.

Licensee: Television Diablo Inc. (acquired station February 1958).

Ownership: See Gannett Newspapers Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Blair Television Assoc.

Highest hour rate: \$800.

Color facilities: network.

Executives: Paul Miller, pres; C. Glover DeLaney, vp & gen mgr; Bel Lange, program dir & film buyer; Scott Kemper, promotion mgr; R. J. Anderson, chief engr.

Washington atty: McKenna & Wilkinson.

TULARE, Tulare County (ch. 27+)

UKLAH, Mendocino County (ch. 18)

VISALIA, Tulare County (ch. 43, 49)

WATSONVILLE, Santa Cruz County (ch. 22-)

YREKA CITY, Siskiyou County (ch. 19)

YUBA CITY, Sutter County (ch. 52-)

COLORADO

ALAMOSA, Alamosa County (ch. 3-, 19+)

BOULDER, Boulder County (ch. *12, 22+)

CANON CITY, Fremont County (ch. 36)

COLORADO SPRINGS, El Paso County (ch. 11, 13, *17+, 23+)

KKTV (Dec. 7, 1952) ch. 11; power—37.1kw visual; antenna height—1,760 feet above average terrain, 197 feet above ground.

Address: P. O. Box 1078. Phone: Melrose 4-2844. TWX COL SP 581.

Licensee: T V Colorado Inc. (original owner).

Ownership: James D. Russell, 23.21%; Betty Z. Russell, 26.79%; Gifford Phillips, 50%. Mr. Phillips owns KGHF Pueblo, Colo. and Mr.

Russell owns interest in KFMH (FM) Colorado Springs.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Bolling.

Highest hour rate: \$250.

Color facilities: network.

Executives: James D. Russell, pres & gen mgr; Robert D. Ellis, vp, natl sls mgr & film buyer; Carl Pehlman, program dir & film dir; Jack East, promotion mgr; Hal Kennedy, news dir; H. Cozine Strang, chief engr.

Washington atty: Hogan & Hartson.

Radio affiliate: KFMH (FM).

KKTV Translator: K78AB Sopris, Segundo, Valdez and Starkville, Colo. H. L. Corley, 108 N. Maple St., Trinidad, Colo.

KRDO-TV (Sept. 30, 1953) ch. 13; power—11.2kw visual, 5.62kw aural; antenna height—630 feet above average terrain, 468 feet above ground. (CP for 67.2kw visual; antenna height—2,080 feet above average terrain, 163 feet above ground.)

Address: P. O. Box 1457. Phone: Melrose 2-1515. TWX CU 8423.

Licensee: Pikes Peak Broadcasting Co. (original owner).

Ownership: Harry C. Hoth and son, Harry W. Hoth Jr. and wife, 53.9%; estate of William J. Gregory, 42.1% and others.

Rep: Branham.

Highest hour rate: \$225.

Executives: Harry W. Hoth Jr., pres & gen mgr; Darold A. Wilkinson, business mgr; Jay Gardner, coml sales mgr; Shel Singer, production mgr; Harold Redabaugh, news dir; Herbert Schubarth, chief engr.

Washington atty: Geo. O. Sutton.

Radio affiliate: KRDO.

CRAIG, Moffat County (ch. 19)

DELTA, Delta County (ch. 24-)

DENVER, Denver County (ch. 2, 4-, *6-, 7, 9-, 20, 26+)

KBTV (Oct. 12, 1952) ch. 9; power—282kw visual, 141kw aural; antenna height—950 feet above average terrain, 273 feet above ground.

Address: 1089 Bannock St., zone 17. Phone: Amherst 6-3601. TWX DN 463.

Licensee: TV Denver Inc. (acquired station May 1955).

Ownership: Webb & Knapp Inc., 50%, and John C. Mullins, 50%.

Network: ABC-TV (primary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$750.

Executives: John C. Mullins, pres; Joseph Herold, gen mgr; Len Swanson, local sales mgr; Robert Brown, national sls mgr; Mann Reed, program dir & film buyer; Hal Taft, promotion mgr; James Butts, chief engr.

Washington atty: Haley, Wollenberg & Kenehan.

KLZ-TV (Nov. 1, 1953) ch. 7; power—269kw visual; antenna height—1,010 feet above average terrain, 235 feet above ground.

Address: 131 Speer Blvd., zone 17. Phone: Main 3-4271. TWX DN 802.

Licensee: Aladdin Broadcasting Corp. (acquired station June 23, 1954).

Ownership: See Time Inc. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$800.

Color facilities: network.

Video tape: Ampex.

Executives: Hugh B. Terry, pres & gen mgr; Jack Tipton, station mgr & director of sales; Paul Blue, program dir; Jimm Seaney, promotion mgr; Jim Bennett, news dir; Gene Jenkins, chief engr.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: KLZ.

KOA-TV (Dec. 24, 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—1,480 feet above average terrain, 333 feet above ground.

Address: 1625 California St., zone 2. Phone: Main 3-6211. TWX DN 207.

Licensee: Metropolitan Television Co. (original owner).

Ownership: Class A stockholders—William Grant, 11.83%; Thomas B. Campbell, 7.96%; Quigg Newton, 6.86%; Hendrie & Bolthoff Co., 31.02% and others. Class B stockholders—Bob Hope, 85%; James L. Saphier, 10% and others.

Network: NBC-TV (primary).

Rep: NBC Spot Sales.

Highest hour rate: \$800.

Color facilities: network.

Video tape: Ampex.

Executives: William Grant, pres & gen mgr; Ralph Radetsky, station mgr; Dick Harris, sales mgr; Heyward Siddons, program dir & film buyer; St. Palmer, program coordinator; Dean Faulkner, promotion mgr; John Henry, news & special events dir; Sid Davidson, dir of engineering.

Washington atty: McKenna & Wilkinson.

Radio affiliate: KOA.

KOA-TV Translator: K78AG Leadville, Colo. People's Tv Inc., c/o Gordon Furman, Box 44, Leadville, Colo.

***KRMA-TV** (noncommercial educational) (Jan. 30, 1956) ch. *6; power—15.5kw visual,

In San Francisco, Cal.—

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8.51kw aural; antenna height—880 feet above average terrain, 210 feet above ground.
 Address: 12th and Welton Sts., zone 4. Phone: Acoma 2-4561.
 Licensee: School District No. 1, City and County of Denver. (original owner).
 Executives: Howard L. Johnson, exec. dir.; James W. Case, operations & program dir.; John G. Cullen, chief engr.
 Washington atty: Krieger & Jorgensen.

*Non-commercial educational.

KTVR (July 18, 1952) ch. 2; power—100kw visual, 50.1kw aural; antenna height—780 feet above average terrain, 201 feet above ground.
 Address: 550 Lincoln St., zone 3. Phone: Keystone 4-8231. TWX DN 367.
 Licensee: KTVR Inc. (acquired station July 27, 1955).
 Ownership: See J. Elroy McCaw Stations in "Group Ownership."
 Rep: Blair-Tv.
 Highest hour rate: \$275.
 Executives: J. Elroy McCaw, pres; James T. Brennan, gen mgr & film buyer; Ralph H. Davison Jr., coml mgr; Chas. C. Mulcahy, program dir & promotion mgr; Sterling Bricker, news dir; Lester Dunn, chief engr.
 Washington atty: Loucks, Zias, Young & Jansky.

KTVR Translator: K82AG Laramie, Wyo. Albany Electronics Inc., Box 23, Laramie, Wyo.

DURANGO, LaPlata County (ch. 6+, 15)

FORT COLLINS, Larimer County (ch. 44+)

FORT MORGAN, Morgan County (ch. 15+)

GRAND JUNCTION, Mesa County (ch. 5-, 21+)

KREX-TV (May 30, 1954) ch. 5; power—12.9-kw visual, 6.46kw aural; antenna height—10 feet below average terrain, 343 feet above ground.
 Address: P. O. Box 30. Phone Chapel 2-5000. TWX GJ—8150.
 Licensee: Western Slope Broadcasting Co. (acquired station April 1, 1959).
 Ownership: See Rex G. Howell Stations in "Group Ownership."
 Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
 Rep: Hal Holman Co. (Chicago, New York, Los Angeles, San Francisco); John L. McGuire Co. (Denver).
 Highest hour rate: \$175. (includes satellite KREY-TV Montrose, Colo.).

Executives: Rex G. Howell, pres & gen mgr; Robert McMahan, television dir, coml & promotion mgr & program dir; William Cleary, news dir; James Meyer, chief engr.
 Washington atty: Miller & Schroeder.
 Radio affiliate: KREX-AM-FM.

GREELEY, Weld County (ch. 50)

LA JUNTA, Otero County (ch. 24)

LAMAR, Prowers County (ch. 12-, 18-)

LEADVILLE, Lake County (ch. 14+)

LONGMONT, Boulder County (ch. 32)

LOVELAND, Larimer County (ch. 38)

MONTROSE, Montrose County (ch. 10+, 18)

KREY-TV (Aug. 26, 1956) ch. 10; power—0.617kw visual, 0.308kw aural; antenna height—60 feet above average terrain, 112 feet above ground.
 Address: Box 120. Phone: Cherry 9-3011.
 Licensee: Black Canon Broadcasting Co. (acquired station Jan. 15, 1959).
 Ownership: See Rex G. Howell Stations in "Group Ownership."
 Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
 Rep: Hal Holman; John McGuire.
 Highest hour rate: \$75. (operates as satellite to KREX-TV Grand Junction).
 Executives: Rex G. Howell, pres; Carl Q. Anderson, station mgr.
 Washington atty: Miller & Schroeder.

PUEBLO, Pueblo County (ch. 5, *8, 28+, 34-)

KCSJ-TV (June 13, 1953) ch. 5; power—13.5kw visual, 6.76kw aural; antenna height—400 feet above average terrain, 470 feet above ground (CP for 100kw visual, antenna height 1,040 feet above average terrain, 699 feet above ground).
 Address: Big Hill. Phone: Lincoln 4-5782.
 Licensee: Star Broadcasting Co. (acquired station July 1955).
 Ownership: Bankers Life & Casualty Co., 100%.
 Rep: Meeker.
KCSJ-TV Translators: K80AA Center, Colo. Central Tv Assn., c/o C. J. Henrie, Center, Colo.; K71AH Salida, Colo.; Salida Tv Translator Assn., Box 325, Salida, Colo.; K70AJ Sopris, Segundo, Valdez and Starkville, Colo.; H. L. Corley, 108 N. Maple St., Trinidad, Colo.
KKTV (see Colorado Springs)

Tv Stations CONTINUED
COLORADO CONTINUED

SALIDA, Chaffee County (ch. 25)

STERLING, Logan County (ch. 3, 25-)

KHQL-TV (not on the air; granted June 4, 1958; target date unknown) ch. 3; power—28.2 kw visual; antenna height—770 feet above average terrain, 605 feet above ground.
 Address: c/o KHOL-TV Holdrege, Neb.
 Permittee: Bi-States Co.
 Ownership: See Bi-States Stations in "Group Ownership."

TRINIDAD, Las Animas County (ch. 21-)

WALSENBURG, Huerfano County (ch. 30-)

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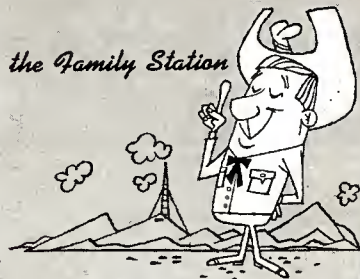
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CONNECTICUT

BRIDGEPORT, Fairfield County (ch. 43—, 49—, *71)

***WCTB** (not on air; target date unknown) ch. *71; power—220 kw visual; antenna height 610 feet above average terrain, 492 feet above ground.
Address: Commissioner of Public Works, Hartford.
Permittee: Connecticut State Board of Education.

*Non-commercial educational.

WICC-TV (March 1953) ch. 43; power—18.2kw visual, 9.2kw aural; antenna height—700 feet above average terrain, 470 feet above ground.

Address: P. O. Box 9140, zone 1. Phone: Amherst 8-1601. TWX 366.
Licensee: Bridgeport Broadcasting Co. (acquired station February 1959).
Ownership: Connecticut-New York Broadcasters Inc. (Kenneth M. Cooper, 49.43%; John A. Hill, 21.34%).
Network: ABC-TV (primary).
Rep: Young.

Highest hour rate: \$100.
Executives: Kenneth M. Cooper, pres & gen mgr; Raymond Colonari, coml mgr; Harry Downie, program dir; William Coddaira, film buyer; Elizabeth Prokop, promotion mgr; Elliott W. Whalen, news dir; Russell Adams, chief engr.
Washington atty: Cohn & Marks.
Radio affiliate: WICC.

HARTFORD, Hartford County (ch. 3+, 18—, *24)

***WEDH** (not on air; granted Jan. 29, 1953; target date unknown) ch. *24; power—235kw visual; antenna height—780 feet above average terrain, 99 feet above ground.
Address: c/o Commissioner of Public Works, Hartford.
Permittee: Connecticut State Board of Education.

*Non-commercial educational.

WHCT (Aug. 4, 1954) ch. 18; power—158kw visual; antenna height—640 feet above average terrain, 291 feet above ground.
Address: 555 Asylum St., zone 5. Phone: Jackson 5-2611.

Licensee: Capitol Broadcasting Inc. (acquired station Dec. 23, 1953).
Ownership: Edward D. Taddel, 53.5%; David K. Harris, 21.1%; Michael J. Goode, 14%. They own minority interests in WNAX New Britain, Conn.
Rep: Young; Nona Kirby Assoc. (Boston).
Highest hour rate: \$400.
Executives: Edward D. Taddel, pres & gen mgr; Bruce Compton, gen sales mgr; David K. Harris, vp & dir of programming; Jack Borden, news dir; Anthony Guarino Jr., dir of engineering.
Washington atty: Fisher, Wayland, Duval & Southmayd.

WNBC (See New Britain).

WTIC-TV (Sept. 23, 1957) ch. 3; power—100kw visual, 50kw aural; antenna height—910 feet above average terrain, 542 feet above ground.

Address: 26 Grove St., zone 15. Phone: Jackson 5-0801. TWX Hfd 372.
Licensee: Travelers Broadcasting Service Corp. (original owner).
Ownership: Travelers Insurance Co.
Network: CBS-TV (primary).
Rep: Harrington, Righter & Parsons.
Highest hour rate: \$1,600.
Color facilities: network.
Video tape: Ampex.
Executives: Paul W. Morency, pres; Walter C. Johnson, vp & gen mgr; Irwin C. Cowper, vp, sales; Leonard J. Patricelli, vp, programs; Eugene J. Muriati, promotion mgr; N. Thomas Eaton, news dir; Harold A. Dorschug, dir of engineering.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: WTIC-AM-FM.

In New Haven, Conn.—



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MERIDEN, New Haven County (ch. 65—)

NEW BRITAIN, Hartford County (ch. 30+)

WNBC (Feb. 13, 1953) ch. 30; power—191kw visual; antenna height—970 feet above average terrain, 545 feet above ground.
Address: 1422 New Britain Ave., West Hartford. Phone: Adams 3-8551.
Permittee: The New Britain Broadcasting Co. (acquired station December 1956).
Ownership: See NBC Owned Stations in "Group Ownership." (Sale to Springfield TV Broadcasting Co. pending FCC approval).
Network: NBC-TV.
Rep: NBC Spot Sales.
Color facilities: network.
Radio affiliate: WKNE.

NEW HAVEN, New Haven County (ch. 8+, 59+)

WELI-TV (not on air; granted June 24, 1953; target date unknown) ch. 59; power—19.5kw visual; antenna height—560 feet above average terrain, 334 feet above ground.
Address: 221 Orange St.
Permittee: Connecticut Radio Foundation.
Ownership: Richard W. Davis, 30.05%; Rudy Frank, 3.88%; Edwin Schweitzer, 7.12%, and others.
Radio affiliate: WELI.

WNHC-TV (June 15, 1948) ch. 8; power—316kw visual, 158kw aural; antenna height—720 feet above average terrain, 326 feet above ground.

Address: 1110 Chapel St., zone 8. Phone: Spruce 7-3611. TWX NH37.
Licensee: Triangle Publications Inc. (acquired station March 28, 1956).
Ownership: See Triangle Stations in "Group Ownership" and see "Newspaper Ownership."
Network: ABC-TV (primary).
Rep: Blair-Tv.
Highest hour rate: \$1,275.
Color facilities: network, local live, local slides.
Video tape: Ampex.
Executives: Howard W. Maschmeier, gen mgr; Chester R. Cooper, program mgr; John F. Cundiff, sales mgr; Howard W. Wessenberg, chief engr.
Washington atty: Lyon, Wilner & Bergson.
Radio affiliate: WNHC-AM-FM.

NEW LONDON, New London County (ch. 26+, 81)

WNLC-TV (not on air; target date unknown) ch. 26; power—19.1kw visual; antenna height—700 feet above average terrain, 468 feet above ground.
Address: 281 State St. Phone: Gibson 2-4365.
Licensee: Thames Broadcasting Corp.
Ownership: Roderick L. Morey and family, 100%.
Executives: Gerald J. Morey, pres.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WNLC.

NORWALK (see STAMFORD)

NORWICH, New London County (ch. 57+, *63—)

***WCTN** (not on air; target date unknown; granted Jan. 29, 1953) ch. *63; power—215kw visual; antenna height—590 feet above average terrain, 529 feet above ground.
Address: Commissioner of Public Works, Hartford.
Permittee: Connecticut State Board of Education.

*Non-commercial educational.

STAMFORD-NORWALK, Fairfield County (ch. 27)

WSTF (not on air; granted May 27, 1953; target date unknown) ch. 27; power—19.5kw visual; antenna height—240 feet above average terrain, 374 feet above ground.
Address: Genesee Bldg., Buffalo, N. Y.
Permittee: Stamford-Norwalk Tv Corp.
Ownership: Prentiss M. Brown, 42.5%; Wendell Lund, 42.5%, and Vincent M. Gaughan, 15%.

WATERBURY, New Haven County (ch. 53)

WATR-TV (Sept. 4, 1953) ch. 53; power—24.5kw visual; antenna height—770 feet above average terrain, 120 feet above ground.
Address: 440 Meadow St. Phone: Plaza 5-1121.
Permittee: WATR Inc. (original owner).
Ownership: Harold and Lillian Thomas, 99.5%; B. J. Zucker, 0.5%. Mr. Thomas also owns WNAB Bridgeport.
Radio affiliate: WATR.

DELAWARE

DOVER, Kent County (ch. 40)

WILMINGTON, New Castle County (ch. 12, *59—, 83+)

DISTRICT OF COLUMBIA

WASHINGTON, D. C. (ch. 4—, 5—, 7+, 9, 14—, 20+, *26—, 50—)

WMAL-TV (Oct. 3, 1947) ch. 7; power—316kw visual, 158.5kw aural; antenna height—500 feet above average terrain, 398 feet above ground.
Address: 4461 Connecticut Ave. N.W., zone 8. Phone: Kellogg 7-1100. TWX 50.
Licensee: Evening Star Broadcasting Co. (original owner).
Ownership: See Evening Star stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: H-R Television.
Highest hour rate: \$1,750.
Executives: John W. Thompson Jr., pres; Frederick S. Houwink, gen mgr; Neal J. Edwards, coml mgr; Theodore N. McDowell, program mgr & film buyer; E. Haywood Meeks, promotion mgr; Allan T. Fowley, chief engr.
Washington atty: Hogan & Hartson.
Radio affiliate: WMAL-AM-FM.

WMAL-TV Translator: W80AB Frostburg, Md., Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg.

WOOK-TV (not on air, granted Feb. 24, 1954; target date unknown) ch. 14; power—275kw visual; antenna height—330 feet above average terrain, 337 feet above ground.
Address: Eighth & Eye Sts. N.W.
Permittee: United Broadcasting Co.
Ownership: See United Broadcasting Co. Stations in "Group Ownership."
Washington atty: Cohn & Marks.
Radio affiliate: WOOK, WFAN (FM).

WRC-TV (June 27, 1947) ch. 4; power—100kw visual, 50kw aural; antenna height—570 feet above average terrain, 457.9 feet above ground.

Address: 4001 Nebraska Ave. N.W., zone 16. Phone: Emerson 2-4000. TWX QDR.
Licensee: National Broadcasting Co. (original owner).

Ownership: See NBC Owned Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: NBC Spot Sales.
Highest hour rate: \$1,000 (local).
Color facilities: network, local film, local live and local slides.

Executives: Carleton D. Smith, vp & gen mgr; William E. Coyle, dir of sales, promotion, advertising & public relations; Weston J. Harris, program dir & film buyer; Ralph R. McCawley, advertising & promotion mgr; Cassius Keller, news dir; Lefferts A. McClelland, dir of operations.
Radio affiliate: WRC-AM-FM.

WTOP-TV (Jan. 16, 1949) ch. 9; power—316kw visual, 174kw aural; antenna height—530 feet above average terrain, 373 feet above ground.

Address: 40th & Brandywine Sts. N.W., zone 16. Phone: Emerson 2-9300. TWX WA 63.

Licensee: Washington Post Co. (acquired station June 1950).

Ownership: See Washington Post Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: CBS Television Spot Sales.
Highest hour rate: \$1,800.
Color facilities: network, local film, local slides.

Executives: John S. Hayes, pres, Washington Post Broadcast Div; George F. Hartford, vp & gen mgr; Robert A. J. Bordley, sales mgr; Thomas B. Jones, dir of programs & film buyer; Robert M. Adams, dir of promotion; Edward F. Ryan, dir of news & public affairs; Donald Cooper, chief engr.
Washington atty: Covington & Burling.
Radio affiliate: WTOP-AM-FM.

WTOP-TV Translators: W78AA Frostburg, Md., Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg, Md.; W81AC Paw Paw Levels, W. Va., Panhandle Television Corp. of West Virginia, c/o John H. Kesler, Paw Paw, W. Va.

WTTG (Jan. 1, 1947) ch. 5; power—100kw visual, 50kw aural; antenna height—500 feet above average terrain, 542 feet above ground.
Address: Raleigh Hotel, zone 1. Phone: Sterling 3-5300. TWX WA 496.

Licensee: Metropolitan Broadcasting Corp. (acquired station June 9, 1958).

Ownership: See Metropolitan Broadcasting Corp. Stations in "Group Ownership."
Rep: Peters, Griffin & Woodward.
Highest hour rate: \$1,300.
Color facilities: network, local film, local slides.

Video tape: Ampex.
Executives: John W. Kluge, pres; John E. McArdle, gen mgr; Elizabeth Bain, film buyer; Symon B. Cowles, promotion mgr; Matthew

Warren, news dir; Malcolm M. Bureson, chief engr.
Washington atty: Dow, Lohns & Albertson.

WTG Translators: W76AA Frostburg, La-Vale and Cresaptown, Md., Frostburg Community Tv Inc., c/o Kenneth L. Close, 10 High St., Frostburg, Md.; W74AD Paw Paw-Levels, W. Va., Panhandle Television Corp. of West Virginia, c/o John H. Kesler, Paw Paw, W. Va.

FLORIDA

BELLE GLADE, Palm Beach County (ch. 27+)

BRADENTON, Manatee County (ch. 28-)

CLEARWATER, Pinellas County (ch. 32+, 50)

DAYTONA BEACH, Volusia County (ch. 2-, 53)

WESH-TV (May 29, 1956) ch. 2; power—100kw visual, 60kw aural; antenna height—940 feet above average terrain, 998 feet above ground.

Address: P. O. Box 1712. Phone: Clinton 3-6591.

Licensee: Telrad Inc. (acquired station April 1956).

Ownership: See John H. Perry Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Avery-Knodel.

Highest hour rate: \$400.

Color facilities: network.

Executives: John H. Perry Jr., pres; Thomas S. Gilchrist Jr., vp & gen mgr; Thomas B. (Jack) Newsom, gen sales mgr; Walter M. Strouse, station mgr & program dir; Dean Matlin, natl sis & promotion mgr; James B. Smith, news dir; Beecher Hayford, dir of

engineering.

Washington atty: Dempsey & Koplovitz.

DE LAND, Volusia County (ch. 44+)

FORT LAUDERDALE, Broward County (ch. 17-, 39)

WITV (suspended operation, but has not returned construction permit) ch. 17; power—204kw visual; antenna height—730 feet above average terrain, 752 feet above ground.

Address: 5500 Hallandale Rd.

Permittee: Gerico Investment Co.

Ownership: Russell E. Lowell, Mortimer W. Loewi and others.

FORT MYERS, Lee County (ch. 11+)

WINK-TV (March 1954) ch. 11; power—11.7kw visual, 6kw aural; antenna height—320 feet above average terrain, 343 feet above ground.

Address: P. O. Box 1072. Phone: Eidson 4-1131.

Licensee: Fort Myers Broadcasting Co. (original owner).

Ownership: Arthur B. McBride Jr., 50%; Edward J. McBride, 50%.

Network: ABC-TV, CBS-TV.

Rep: Walker-Rawalt.

Highest hour rate: \$180.

Executives: Edward McBride, pres; A. J. Bauer, gen mgr, coml mgr & film buyer; Frank Nodine, program dir; David Howell, promotion mgr; Vernon Lundquist, news dir; Bob Bachman, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WINK.

FORT PIERCE, Saint Lucie County (ch. 19)

WTVI (not on the air; granted April 19, 1955, target date unknown) ch. 19; power—17.8kw visual; antenna height—270 feet above aver-

age terrain, 294 feet above ground.
Address: RFD 4, Riviera Beach, Fla.

Permittee: Gene T. Dyer.

Ownership: Mr. Dyer's wife, Evelyn, owns 10% of WGES Chicago.

GAINESVILLE, Alachua County (ch. *5-, 20+)

***WUFT** (Nov. 10, 1958) ch. *5; power—13.8 kw visual, 7.4kw aural; antenna height—480 feet above average terrain, 651 feet above ground.

Address: University of Florida. Phone: Franklin 6-3261, Ext. 328.

Licensee: University of Florida (original owner).

Executives: Rae O. Weimer, station mgr; Kenneth Christiansen, dir of educational television; Lee E. Franks, program dir; E. R. McIntosh, film supervisor; G. W. Gilstrap, production mgr; J. V. Webb, news supervisor; William Boehme, chief engr.

Washington atty: Krieger & Jorgensen.

Radio affiliate: WRUF-AM-FM.

*Non-commercial educational.

In Miami, Fla.—



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**FLORIDA'S
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Tv Stations CONTINUED

FLORIDA CONTINUED

JACKSONVILLE, Duval County (ch. 4+, *7, 12—, 30+, 36—)

WFGA-TV (Sept. 1, 1957) ch. 12; power—316kw visual, 158kw aural; antenna height—940 feet above average terrain, 996 feet above ground.

Address: Television Park, 1070 E. Adams St., zone 2. Phone: Elgin 6-3381. TWX JK362. Licensee: Florida-Georgia Television Co. (original owner).

Ownership: George H. Hodges and Alexander Brest, each 26%; Harold S. Cohn, 19%; Wometco Enterprises Inc., 20%. Mr. Cohn also owns WRHC Jacksonville. Also, see Wometco Enterprises Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$600.

Color facilities: network, local film, local live, local slides.

Executives: George H. Hodges, pres; Jesse H. Cripe, vp & gen mgr; Ralph W. Nimmons, gen sales mgr; Carl Bruton, program & production mgr; Jesse H. Cripe, film buyer; Jerry Allen, promotion mgr; Harold Baker, dir of news & special events; Harry L. Wingfield, chief engineer.

Washington atty: Koteen & Burt.

***WJCT** (Sept. 10, 1958) ch. 7; power—13.8kw visual, 7.4kw aural; antenna height—840 feet above average terrain, 996 feet above ground.

Address: 1070 E. Adams St., zone 2. Phone: Elgin 5-6421.

Licensee: Educational Television Inc. (original owner).

Ownership: Local non-profit organization. Executives: Dr. William Kenneth Cumming, gen mgr; James Dryden, production dir.

Washington atty: Krieger & Jorgensen.

*Non-commercial educational.

WJHP-TV (originally went on air December 1953 but has been silent since Oct. 25, 1957) ch. 36; power—267kw visual; antenna height—460 feet above average terrain, 472 feet above ground.

Address: P. O. Box 1712, Daytona Beach, Fla.

Licensee: Jacksonville Journal Co. (original owner).

Ownership: See John H. Perry Stations in "Group Ownership." Also see "Newspaper Ownership."

Washington atty: Dempsey & Koplovitz.

WJXT (Sept. 15, 1949) ch. 4; power—100kw visual, 69kw aural; antenna height—930 feet above average terrain, 996 feet above ground.

Address: Box 5187, zone 7. Phone: Exbrook 8-0591.

Licensee: Washington Post Co. (acquired station Feb. 23, 1953).

Ownership: See Washington Post Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: CBS Television Spot Sales.

Highest hour rate: \$850.

Color facilities: network.

Executives: John S. Hayes, pres, Washington Post Broadcast Div; Glenn Marshall Jr., pres, WJXT Div; David H. Booher, coml mgr; Leonard L. Mosby, program dir & film buyer; Tom W. Mahaffey, promotion mgr; Bill Grove, news dir; Clyde M. Hunt, vp for engineering, Washington Post Broadcast Div; Ernest B. Vordermark, chief engr.

Washington atty: Covington & Burling.

KEY WEST, Monroe County (ch. 14+, 20)

LAKE CITY, Columbia County (ch. 33+)

LAKELAND, Polk County (ch. 16+, 22+)

LAKE WALES, Polk County (ch. 14)

LEESBURG, Lake County (ch. 26—)

MARIANNA, Jackson County (ch. 17+)

MELBOURNE, Brevard County (ch. 37—)

MIAMI, Dade County (ch. *2, 4, 6, 7—, 10+, 23—, 33)

WCKT (July 29, 1956) ch. 7; power—316kw visual, 158kw aural; antenna height—950 feet above average terrain, 991 feet above ground.

Address: P. O. Box 38M. Phone: Plaza 1-6992.

Licensee: Biscayne Television Corp. (original owner).

Ownership: Niles Trammell, 15%; Cox interests, 42.5%; Knight interests, 42.5%. Mr. Trammell is former NBC president. Cox stockholders: James M. Cox Jr., 25.5%; J. Leonard Reinsch, 5%; D. J. Mahoney, 5%; James M. LeGate, 3.5%; Milton C. Scott, 3.5%. Knight stockholders: John S. Knight, 17.5%; James L. Knight, 10%; Lee Hills, 5%; Owen F. Urdige, 5%; C. Blake McDowell, 5%. For Cox interests see James M. Cox Stations in "Group Ownership." For Knight interests see Knight Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: NBC Spot Sales; Bomar Lowrance & Assoc.

Highest hour rate: \$950.

Color facilities: network, local film, local slides.

Executives: Niles Trammell, pres & gen mgr; Charles Kelly, station mgr; Robert Pidar, dir of sales; Charles Phillips, natl sales mgr; James Campbell, local sls mgr; Gene Walz, production mgr; Frank Struzzi, film buyer; Symon Cowles, audience promotion mgr; Eugene Strul, news dir; Robert Paasch, chief engr.

Washington atty: Hogan & Hartson.

Radio affiliate: WCKR.

WGBS-TV (suspended operation but has not turned in construction permit) ch. 23; power—186kw visual; antenna height—920 feet above average terrain.

Address: c/o WGBS, 1605 Biscayne Blvd.

Permittee: Storer Broadcasting Co.

Ownership: See Storer Broadcasting Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Radio affiliate: WGBS-AM-FM.

WPST-TV (Aug. 2, 1957) ch. 10; power—316kw visual, 195kw aural; antenna height—930 feet above average terrain, 973 feet above ground.

Address: 2075 Biscayne Blvd. Phone: Franklin 1-6501. TWX MM 289.

Licensee: Public Service Television Inc. (original owner).

Ownership: National Airlines Inc., 100%.

Network: ABC-TV (primary).

Rep: Petry.

Highest hour rate: \$850.

Color facilities: network.

Video tape: Ampex.

Executives: George T. Baker, pres; Walter Koessler, gen mgr; Bob Hanna, natl sls mgr; Jack Allen, retail sls mgr; Eleanor L. Larson, program dir; John Murphy, film buyer; Nat Tashman, promotion mgr; Bill Bayer, news dir; Bill Needs, chief engr.

Washington atty: Krieger & Jorgensen.

***WTHS-TV** (Aug. 12, 1955) ch. *2; power—5kw visual, 2.5kw aural; antenna height—290 feet above average terrain, 300 feet above ground.

Address: 275 N.W. Second St., zone 44.

Phone: Franklin 4-7281.

Licensee: Board of Public Instruction of Dade County (original owner).

Executives: Vernon Bronson, dir; Wm. Fred Fischer, operations coordinator; John P. Felton, program dir; Roger Kobzina, film dir; Herbert Evans, chief engr.

Washington atty: Krieger & Jorgensen.

Radio affiliate: WTHS-FM.

*Non-commercial educational.

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WTVJ (March 21, 1949) ch. 4; power—100kw visual, 70kw aural; antenna height—950 feet above average terrain, 990 feet above ground. Address: 316 N. Miami Ave., zone 31. Phone: Franklin 4-6262. TWX MM 92. Licensee: WTVJ Inc. (original owner). Ownership: See Wometco Enterprises Inc. Stations in "Group Ownership." Network: CBS-TV (primary). Rep: Peters, Griffin, Woodward. Highest hour rate: \$1,200. Color facilities: network, local film, local live, local slides. Executives: Mitchell Wolfson, pres; Lee Ruwitch, exec vp & gen mgr; Bill Brazzil, vp in charge of sales; Miss Lee Waller, program dir; Robert J. Ross, film buyer; Burt Toppan, promotion mgr; Ralph A. Renick, vp in charge of news; Jack Shay, vp in charge of operations. Washington atty: Cohn & Marks.

OCALA, Marion County (ch. 15+)

ORLANDO, Orange County (ch. 6—, 9, 18, *24—, 47)

WDBO-TV (July 1, 1954) ch. 6; power—100kw visual, 50kw aural; antenna height—540 feet above average terrain, 584 feet above ground. Address: P. O. Box 1833. Phone: Cherry 1-1491. TWX OR 7088. Licensee: Cherry Broadcasting Co. (acquired station May 17, 1957). Ownership: William S. Cherry, 85%; William Goodman, 10%; Arnold F. Schoen Jr., 5%. Network: CBS-TV. Rep: Blair Television Assoc. Highest hour rate: \$450. Color facilities: network. Executives: Harold P. Danforth Sr., gen mgr & coml mgr; Agnes V. Carlson, sales co-ordinator; Walter E. Sickles, film buyer & program dir; Harold P. Danforth Jr., film dir; Peggy Davis, promotion mgr; Phil Brook, news dir; J. E. Yarbrough, chief engr. Washington atty: Dow, Lohnes & Albertson. Radio affiliate: WDBO-AM-FM.

WEAL-TV (not on air; granted Sept. 21, 1955; target date unknown) ch. 18; power—20kw visual; antenna height—220 feet above average terrain, 250 feet above ground. Address: P. O. Box 7547. Permittee: Orange County Broadcasters Inc. Ownership: James H. Sawyer, 100%. Mr. Sawyer formerly owned WABR Winter Park and WKKO Cocoa, Fla.

WESH-TV (see Orlando, Fla.)

WLOF-TV (Feb. 1, 1958) ch. 9; power—316kw visual; antenna height—604 feet above average terrain, 650 feet above ground. Address: 639 W. Central Ave. Phone: Garden 4-8537. Licensee: Mid-Florida Television Corp. (original owner). Ownership: Class A—H. N. Roth, 3.57%; Dr. A. H. Spivack, 3.33%; Dr. Alvin H. Savage, 3.33%; Donn R. Colee, 2.67%; Harry Braverman, 2.38% and others. Class B—John W. Kluge, 18%; Joseph L. Brechner, 17.33%; Vasil Polyzois, 14.70%; Harris H. Thomson, 10%; Mrs. J. W. Kluge, 6.67%. For Kluge interests see John W. Kluge Stations in "Group Ownership." Mr. Brechner owns 100% of WHMS-AM-FM Charleston, W. Va.; 55% of WERC-AM-FM Erie, Pa., and 26% of WLOF Orlando, Fla. Mr. Polyzois owns 40% of WERC-AM-FM Erie, Pa., and 22% of WLOF. Mr. Thomson owns 52% of WLOF. Also see Metropolitan Broadcasting Stations in "Group Ownership." Radio affiliate: WLOF.

PALATKA, Putnam County (ch. 17)

PANAMA CITY, Bay County (ch. 7+, 13, *30, 36+)

WJDM (Dec. 1, 1953) ch. 7; power—9.33kw visual; antenna height—480 feet above average terrain, 487 feet above ground.

Tv Stations CONTINUED
FLORIDA CONTINUED

Address: P. O. Box 428. Phone: Adams 4-2251. Licensee: WJDM-TV Inc. (acquired station July 1957). Ownership: Mel Wheeler, 98%; Vinny R. Wheeler, 2%. Mel Wheeler owns WTYF Titusville, Fla., and WSCM Panama City, Fla. Radio affiliate: WSCM.

PENSACOLA, Escambia County (ch. 3—, 15—, *21, 46)

WEAR-TV (Pensacola-Mobile, Ala.) (Jan. 14, 1954) ch. 3; power—52.5kw visual, antenna height—520 feet above average terrain, 613 feet above ground (CP for 100 kw visual; antenna height 1,210 feet above ground. Address: P. O. Box 431. Phone: Glendale 5-7311. Licensee: Rollins Telecasting Inc. (acquired station May 6, 1959). Ownership: See Rollins Broadcasting Co. Stations in "Group Ownership." Network: ABC-TV (primary). Video tape: Ampex.

WPFA-TV (suspended operation, but has not returned construction permit) ch. 15; power—20.4kw visual; antenna height—370 feet above average terrain. Address: P. O. Box 27. Permittee: Charles W. Lamar Jr. Ownership: See Charles W. Lamar Stations in "Group Ownership." Radio affiliate: WPFA.

QUINCY, Gadsden County (ch. 54+)

ST. AUGUSTINE, St. Johns County (ch. 25+)

ST. PETERSBURG (See TAMPA)

SANFORD, Seminole County (ch. 35+)

SARASOTA, Sarasota County (ch. 34+)

TALLAHASSEE, Leon County (ch. *11—, 24, 51)

WCTV (Sept. 15, 1955) ch. 6 (for full listing see Thomasville, Ga.).

TAMPA (Hillsborough County)—**ST. PETERSBURG** (Pinellas County) (ch. *3, 8—, 10—, 13—, 38)

***WEDU** (Oct. 27, 1959) ch. *3; power—13.7kw visual, 6.9kw aural. Address: 908 S. 20th St., zone 5. Phone: 45751. Licensee: Florida West Coast Educational Television Inc. (original owner). Executives: R. LeRoy Lastinger, gen mgr; William J. Ballard, program dir; John Thorne, film dir; Barbara Young, promotion mgr; Orbra W. Harrell, chief engr. Washington atty: Kreiger & Jorgensen.

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and Blair Television Associates, Inc.
Southeastern: Harry Cummings



SERVING THE SUN EMPIRE

Tv Stations CONTINUED

FLORIDA CONTINUED

TAMPA-ST. PETERSBURG (Continued)

WFLA-TV (Feb. 14, 1955) ch. 8; power—302kw visual; antenna height—1,040 feet above average terrain, 1,055 feet above ground. Address: P. O. Box 1410. Phone: 2-0131. TWX TP 8060.

Licensee: Tribune Co. (original owner). Ownership: Tampa Tribune. See "Newspaper Ownership."

Network: NBC-TV (primary). Rep: Blair-TV. Highest hour rate: \$950. Color facilities: network, local film, local slides.

Video tape: Ampex. Executives: J. C. Council, pres; George W. Harvey, vp & gen mgr; William B. Faber, sales mgr; Jay Faraghan, film buyer & program dir; Carl P. Bergquist, program operations mgr; Byron Taggart, promotion mgr; Fred Worthington, news dir; Joseph H. Mitchell, chief engr. Washington atty: Smith, Hennessey & McDonald. Radio affiliate: WFLA-AM-FM.

WSUN-TV (May 31, 1953) ch. 38; power—200kw visual, 122.4kw aural; antenna height—460 feet above average terrain, 492 feet above ground. Address: Municipal Pier, zone 1. Phone: 5-4121. TWX 8-082.

Licensee: City of St. Petersburg (original owner). Ownership: Municipal corporation. Network: ABC-TV (primary).

Rep: Venard, Rintoul & McConnell; James S. Ayers (Southeastern). Highest hour rate: \$400. Executives: Fred P. Shawn, gen mgr; Earl Welde, coml mgr; Leo Ribitzki, program dir & film buyer; Jerry Baker, promotion mgr; Bob Larkin, acting news dir; William Coddling, chief engr.

Washington atty: Loucks, Zias & Jansky. Radio affiliate: WSUN.

WTVT (April 1, 1955) ch. 13; power—316kw visual, 158kw aural; antenna height—790 feet above average terrain, 828 feet above ground. Address: 3213 Grand Central Ave., zone 9. Phone: Redwood 6-1313. TWX TP 8116. Licensee: WKY Television System Inc. (ac-

quired station July 19, 1956).

Ownership: See WKY Television System in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary). Rep: Katz Agency. Highest hour rate: \$950. Color facilities: network. Video tape: Ampex. Executives: E. K. Gaylord, pres; Eugene B. Dodson, vp & mgr; John M. Haberlan, asst mgr & coml mgr; Robert M. Olson, administrative asst, operations mgr & film buyer; Don P. Menard, natl sales mgr; Robert Doty, local sales mgr; Edwin L. Jay, sales development mgr; Robert Edrington, promotion mgr; Crawford Rice, dir of news & public affairs; William U. Witt, chief engr. Washington atty: Pierson, Ball & Dowd.

WEST PALM BEACH, Palm Beach County (ch. 5, 12, *15, 21+)

WEAT-TV (Jan. 1, 1955) ch. 12; power—233kw visual, 124kw aural; antenna height—320 feet above average terrain, 352 feet above ground.

Address: P. O. Box 70. Phone: Temple 3-9668. TWX WPB 37.

Licensee: WEAT-TV Inc. (acquired station July 1, 1957).

Ownership: Palm Beach Television Co. is owned 80% by Rand Broadcasting Co. which also owns WINZ-AM-FM Miami; and 20% is owned by Bertram Lebharr Jr.

Network: ABC-TV (primary). Rep: Weed.

Highest hour rate: \$300. Executives: Rex Rand, pres; Bertram Lebharr Jr, exec vp & gen mgr; Godfrey M. Lebharr, general sales mgr; Jack Poole, program mgr; Lillian Hackman, film buyer; Peter Cole, news dir; J. Ross McPherson, chief engr. Washington atty: Cohn & Marks. Radio affiliate: WEAT.

WPTV (Aug. 22, 1954) ch. 5; power—100kw visual, 60.3kw aural; antenna height—470 feet above average terrain, 544 feet above ground. Address: 5 Coconut Row. Phone: Temple 3-2471. TWX WP 75.

Licensee: John H. Phipps (acquired station November 1956). Ownership: See John H. Phipps Stations in "Group Ownership."

Network: NBC-TV (primary). Rep: Blair Television Assoc. Highest hour rate: \$275. Color facilities: network.

Executives: John H. Phipps, pres; Chester E. Pike Jr., gen mgr & film buyer; Ken Kampion, regional sales mgr; Bob Ray, local sales mgr; Robert D. Murphy, operations dir & promotion dir; Bill Archer, news dir; W. Lewis Evenden, chief engr. Washington atty: McKenna & Wilkinson.

GEORGIA

ALBANY, Dougherty County (ch. 10, 25)

WALB-TV (April 7, 1954) ch. 10; power—275 kw visual; antenna height—960 feet above average terrain, 1030 feet above ground. Address: Stuart Ave. Phone: Hemlock 5-8386. TWX AX-8344.

Licensee: Herald Pub. Co. (original owner). Ownership: Licensee publishes Albany Herald and is 81.5% owned by James H. Gray. See "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary). Rep: Venard, Rintoul & McConnell; James S. Ayers (South).

Highest hour rate: \$300. Color facilities: network. Executives: James H. Gray, pres; Raymond E. Carow, gen mgr & film buyer; Reba Hill, program dir; Don Erickson, promotion mgr; Lyman H. Gray, news dir; Bruce E. Singleton, chief engr. Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters. Radio affiliate: WALB.

AMERICUS, Sumter County (ch. 31)

ATHENS, Clarke County (ch. *8, 60—)

***WGTV** (not on air; target date January 1960) ch. *8; power—316kw visual, 158kw aural; antenna height—1,200 feet above average terrain; 1,017 feet above ground.

Address: Georgia Center for Continuing Education, U. of Georgia. Phone: Liberty 8-1311. Licensee: Board of Regents of the University System of Georgia, for and on behalf of the U. of Georgia. (original owner).

Executives: Gerard L. Appy, dir of communications; Hill Bermont, production mgr; Oliver Land, operations mgr; Edward Graham Jr., chief engr. Washington atty: Seymour Kreiger.

*Non-commercial educational.



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Figures from Sales Management 1959 Survey of Buying Power.



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TV Stations CONTINUED

GEORGIA CONTINUED

ATLANTA, Fulton County (ch. 2, 5—, 11+, *30, 36)

WAGA-TV (March 8, 1949) ch. 5; power—100kw visual, 50kw aural; antenna height—1,070 feet above average terrain, 1,100 feet above ground.

Address: 1018 W. Peachtree St., N.W., zone 5. Phone: Trinity 5-5551. TWX AT 368.

Licensee: Storer Broadcasting Co. (original owner).

Ownership: See Storer Broadcasting Co. stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$1,100.

Color facilities: network.
Video tape: Ampex.
Executives: George B. Storer, pres.; J. Robert Kerns, managing dir.; William J. Flynn, gen sales mgr.; Henry J. Davis, program dir.; Hugo A. Bondy, chief engr.

Washington atty: Robert F. Jones.

WATL-TV (granted Nov. 19, 1953; not on the air; target date unknown) ch. 36; power—219kw visual; antenna height—440 feet above average terrain, 447 feet above ground.

Permittee: Robert W. Rounsaville.
Ownership: See R. W. Rounsaville Stations in "Group Ownership."

Radio affiliate: WQXI.
***WETV** (Feb. 17, 1958) ch. *30; power—218kw visual, 120kw aural; antenna height—399.6 feet above average terrain, 515 feet above ground.

Address: 740 Bismark Road, N.E., zone 9. Phone Trinity 5-9206.

Licensee: Board of Education of the City of Atlanta (original owner).

Executives: Haskell Boyter, director of radio & television education; H. Lethco, program dir.; Margaret Kilian, film dir.; Thomas W. Cowan Jr., chief engr.

Washington atty: Krieger & Jorgensen.
Radio affiliate: WABE(FM).

*Non-commercial educational.
WLWA (September 1951) ch. 11; power 316 kw visual, 158kw aural; antenna height—540 feet above average terrain, 585 feet above ground.

Address: 1611 W. Peachtree NE, zone 9. Phone: Trinity 2-1141. TWX AT 197.

Licensee: Crosley Broadcasting of Atlanta (acquired station February 1953).

Ownership: See Crosley Broadcasting Corp. in "Group Ownership."

Network: ABC-TV (primary).
Reps: Crosley Broadcasting Corp. Sales (New York, Chicago, Cleveland); Bomar Lowrance (Atlanta & Dallas).

Highest hour rate: \$1,000.
Executives: Robert E. Dunville, pres.; Harry LeBrun, vp & gen mgr.; J. P. Dwyer, coml mgr.; James H. Burgess, sales mgr.; Bob Hendrickson, program dir. & film buyer; Howard Rowe, promotion mgr.; John Bent, news dir.; Harvey A. Aderhold, chief engr.

Washington atty: Hogan & Hartson.

WSB-TV (Sept. 29, 1948) ch. 2; power—100kw visual, 50kw aural; antenna height—930 feet above average terrain, 1,059 feet above ground.

Address: 1601 W. Peachtree St. N.E., zone 9. Phone: Trinity 5-7221. TWX AT 381.

Licensee: Atlanta Newspapers Inc. (original owner).

Ownership: See James M. Cox Stations in "Group Ownership."

Network: NBC-TV (primary).
Rep: Petry.
Highest hour rate: \$1,100.

Color facilities: network, local film, local slides.
Executives: J. Leonard Reinsch, executive dir.; Marcus Bartlett, gen mgr.; Don E. Heald, sales mgr.; M. K. Tolson, production mgr.; Jean Hendrix, film buyer; Holt Gewinner, promotion mgr.; Ray Moore, news dir.; Robert A. Holbrook, chief engr.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WSB-AM-FM.

AUGUSTA, Richmond County (ch. 6+, 12+)
WJBF (Nov. 23, 1953) ch. 6; power—100kw visual, 50kw aural, antenna height—1,370 feet above average terrain, 1,292 feet above ground.

Address: P. O. Box 490. Phone: Park 2-6664. TWX Au 8057.

Licensee: Georgia-Carolina Broadcasting Co. (original owner).

Ownership: J. B. Fuqua, 100%.
Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Hollingbery.
Highest hour rate: \$400.
Color facilities: network.

Executives: J. B. Fuqua, pres, gen mgr & film buyer; Thomas J. Hennesy, vp & sales mgr.; John Radeck, promotion mgr.; Warren Hites, news dir.; John P. Jopling, chief engr.

WRDW-TV (Feb. 14, 1954) ch. 12; power—102kw visual, 51.3kw aural; antenna height—650 feet above average terrain, 498 feet above ground.

Address: 1301 Georgia Ave. Phone: Taylor 4-5432.

Licensee: Southeastern Newspapers Inc. (acquired station Feb. 16, 1956).

Ownership: Licensee is owned by Southeastern Newspapers Inc. (Augusta Chronicle and Herald) which in turn is owned by Augusta Newspapers Inc., whose principal owners are William H. Morris and wife. See "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Branham.
Highest hour rate: \$350.

Executives: Pat H. Rice Jr., vp; James W. Hicks, gen mgr & film buyer; Lou Stratton, mgr.; Richard A. Fennel, program dir.; Don Shepherd, promotion mgr.; Al Day, news dir.; Joe Gill, chief engr.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WRDW.

BAINBRIDGE, Decatur County (ch. 35—)

BRUNSWICK, Glynn County (ch. 28+, 34—)

CAIRO, Grady County (ch. 45+)

CARROLLTON, Carroll County (ch. 33)

CARTERSVILLE, Bartow County (ch. 63—)

CEDARTOWN, Polk County (ch. 53—)

COLUMBUS, Muscogee County (ch. 4, 28, *34)

WRBL-TV (Nov. 15, 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—630 feet above average terrain, 429 feet above ground.

Address: 1350 13th Ave. Phone: Fairfax 2-0922. TWX CM 6004.

Licensee: Columbus Broadcasting Co. (original owner).

Ownership: R. W. Page Corp., 51%; J. W. Woodruff Sr. and Jr., 49%. Page Corp. publishes Columbus Inquirer and Ledger and Bradenton (Fla.) Herald. Mr. Woodruff Sr. owns 90% and Mr. Woodruff Jr. 10% of WGPC Albany, Ga. Page Corp. stock in licensee is voted by A. H. Chapman, M. R. Ashworth and W. E. Page. See "Newspaper Ownership" and J. W. Woodruff Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Hollingbery.
Highest hour rate: \$400.

Color facilities: network.
Executives: J. W. Woodruff, pres & gen mgr.; Ridley Bell, station mgr & film buyer; George (Red) Jenkins, national sales dir.; Robert Walton, program dir. & local sales mgr.; Carrie Barry, promotion mgr.; Rozell Fabiani, women's dir.; Glen Broughman, news dir.; George A. Gingell, director of public affairs; Joe A. Gamble, chief engr.; Frank Hardman, tech dir.

Washington atty: Dempsey & Koplovitz.
Radio affiliate: WRBL.

WTVM (Oct. 6, 1953) ch. 28; power—204kw visual; antenna height—650 feet above average terrain, 449 feet above ground.

Address: 1307 First Ave. Phone: Fairfax 2-8828.

Licensee: Martin Theatres of Georgia Inc. (acquired station April 1, 1957).

Ownership: See Martin Theatres of Georgia in "Group Ownership."

CORDELE, Crisp County (ch. 43)

DALTON, Whitfield County (ch. 25+)

DOUGLAS, Coffee County (ch. 32—)

DUBLIN, Laurens County (ch. 15)

ELBERTON, Elbert County (ch. 24+)

FITZGERALD, Ben Hill County (ch. 53+)

FORT VALLEY, Peach County (ch. 18+)

GAINESVILLE, Hall County (ch. 52)

GRIFFIN, Spalding County (ch. 39+)

LA GRANGE, Troup County (ch. 50)

MACON, Bibb County (ch. 13+, *41+, 47+)

WMAZ-TV (Sept. 27, 1953) ch. 13; power—250kw visual, 125kw aural; antenna height—440 feet above average terrain, 514 feet above ground.

Address: Bankers Insurance Bldg. Phone: Sherwood 2-7373. TWX MC 5137.

Licensee: Southeastern Broadcasting Co. (original owner).

Ownership: George P. Rankin Jr., 71.4%; Wilton E. Cobb, 22.6%; Mr. and Mrs. Wallace Miller, 6%.

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Avery-Knodel.
Highest hour rate: \$400.

Color facilities: network.
Executives: George P. Rankin Jr., pres & chief engr.; Wilton E. Cobb, sec-treas & gen mgr.; Frank Crowther, coml mgr.; Albert Sanders, exec sales mgr.; Elmo Simmons, natl sales mgr.; Tommy Snellgrove, local sales mgr.; Robert Savage, dir of tv operations; Joe Andrews, co-ordinator promotion and public service; Del Ward, dir of women's features; Jim Arnold, film buyer; Howard Absalom, news dir.; James D. Lawhon, technical dir.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WMAZ-AM-FM.



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Tv Stations CONTINUED

GEORGIA CONTINUED

MARIETTA, Cobb County (ch. 57+)

MILLEDGEVILLE, Baldwin County (ch. 51+)

MOULTRIE, Colquitt County (ch. 48—)

NEWNAN, Coweta County (ch. 61+)

ROME, Floyd County (ch. 59)

SAVANNAH, Chatham County (ch. 3+, *9—, 11)

WSAV-TV (Feb. 1, 1956) ch. 3; power—33.1kw visual; antenna height—370 feet above average terrain, 363 feet above ground. (CP for 100kw visual; antenna height—480 feet above average terrain, 521 feet above ground). Address: Liberty National Bank Bldg. Phone: Adams 6-0303. TWX SC 4108.

Licensee: WSAV Inc. (original owner).
Ownership: Harben Daniel and wife, 52.78%; William K. Jenkins, 19.63%; Arthur Lucas estate, 19% (voted by Frederick G. Storey), and others. Mr. Jenkins and the Lucas estate each owns 16% of WLAG LaGrange, Ga.
Network: ABC-TV (secondary) NBC-TV (primary).

Rep: Blair Television Assoc.
Highest hour rate: \$300.
Color facilities: network.
Executives: Harben Daniel, pres & gen mgr; Charles E. Bell, exec vp; McLin Humpidge coml mgr; William E. Lucas, program dir & film buyer; Shirley Slater, promotion mgr; Sidney Shaw, news dir; Byron Strong, chief engr.

Washington atty: Marcus Cohn.
Radio affiliate: WSAV.

WTQC-TV (Feb. 14, 1954) ch. 11; power—209kw visual, 110.7kw aural; antenna height—480 feet above average terrain, 501 feet above ground.

Address: Box 858. Phone: Adams 2-0127.
Licensee: Savannah Broadcasting Co. (original owner).

Ownership: Wm. T. Knight Jr., 50.2%; Grace Schley Knight, 13.33%; P. Schley Knight, 5.67%.
Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Avery-Knodel.
Highest hour rate: \$300.
Color facilities: network.
Executives: William T. Knight Jr., pres & gen mgr; Ben B. Williams, exec vp & coml mgr; Dwight J. Bruce, vp, program dir & film buyer; Frank S. Bryson Jr., promotion mgr; Robert Noble III, news dir; Kyle E. Goodman, chief engr.

Washington atty: Neville Miller.
Radio affiliate: WTQC-AM-FM.

STATESBORO, Bulloch County (ch. 22)

SWAINSBORO, Emanuel County (ch. 20—)

THOMASVILLE, Thomas County (ch. 6, 27)

WCTV (Tallahassee, Fla.) (Sept. 15, 1955) ch. 6; power—100kw visual, 50kw aural; antenna height—690 feet above average terrain, 669 feet above ground.

Address: P. O. Box 3166 M. S. S., Tallahassee, Fla. Phone: 3-3666. TWX 376.

Licensee: John H. Phipps (original owner).
Ownership: See John H. Phipps Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
Rep: Blair Television Assoc.; Harry E. Cummings (Southeast).

Highest hour rate: \$400.
Color facilities: network.
Executives: John H. Phipps, owner; L. Herschel Graves, managing dir; Joseph E. Hosford, station mgr; Herbert E. Buck Jr., program dir & promotion mgr; Joseph E. Hosford, film buyer; Frank Pepper, news dir; Charles Clifton, chief engr; W. A. Snowden Jr., dir of engineering.


Washington atty: McKenna & Wilkinson.

TIFTON, Tift County (ch. 14—)

TOCCOA, Stephens County (ch. 35)

VALDOSTA, Lowndes County (ch. 37+)

VIDALIA, Toombs County (ch. 26)



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WAYCROSS, Ware County (ch. 8+, 16)

***WEGGS-TV** (granted April 9, 1959; not on the air; target date unknown) ch. *8; power—316kw visual; antenna height—1,030 feet above average terrain, 1,038 feet above ground.
Permittee: Georgia State Board of Education.

*Non-commercial educational.

HAWAII

HILLO, Hawaii County (ch. 2, *4, 7, 9, 11, 13)

KHBC-TV (May 15, 1955) ch. 9; power—1kw visual; antenna height—290 feet below average terrain, 258 feet above ground.
Address: c/o KGMB-TV Honolulu.

Licensee: Hawaiian Broadcasting System (original owner).
Ownership: See Hawaiian Broadcasting System Stations in "Group Ownership." Also see "Newspaper Ownership."

Executives and other information: See KGMB-TV Honolulu. (KHBC-TV and KMAU-TV Waikuku operate as satellites of KGMB-TV with rates established for all three).

Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KHBC.

HONOLULU, Oahu County (ch. 2+, 4—, *7+, 9—, 11+, 13—)

KGMB-TV (Dec. 1, 1952) ch. 9; power—77.6kw visual; antenna height—150 feet below average terrain, 338 feet above ground.
Address: 1534 Kapiolani Blvd, zone 9. Phone: 92011.

Licensee: Hawaiian Broadcasting System Ltd. (original owner).

Ownership: See Hawaiian Broadcasting System Ltd. in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).
Rep: Peters, Griffin, Woodward.

Highest hour rate: \$400.
Executives: J. Howard Worrall, pres & gen mgr; Melvin B. Wright, gen sales mgr & mgr of station operation; Charles C. Crockett, natl sales mgr; Daniel Hunter, chief engr; Melvin B. Wright, film buyer; Colleen Ng, promotion mgr; Dean Buchanan, news dir; Dar Reid, program mgr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KGMB.

KHVV-TV (April 6, 1954) ch. 4; power—26.3kw visual, 13.2kw aural; antenna height—40 feet below average terrain, 364 feet above ground.

Address: 1290 Ala Moana Blvd, zone 14. Phone: 53991. TWX HU 187.

Licensee: Kaiser Hawaiian Village Television Inc. (acquired station July 16, 1958).

Ownership: Owned by Kaiser-Burns Development Corp., which is equally owned by Henry J. Kaiser Sr. and Fritz B. Burns.

Network: ABC-TV (Secondary).
Rep: Young Television Corp.

Highest hour rate: \$350.
Color facilities: network, local film, local slides.

Video tape: Ampex.
Executives: Henry J. Kaiser Sr., pres; Richard C. Block, gen & sales mgr; Harold Ohata, business mgr; Dan Kawakami, program dir; Richard C. Block, film buyer; William H. Coney, promotion mgr; Mason Altieri, news dir; Ronald T. Miyahira, chief engr.

Washington atty: Haley, Wollenberg & Kenchan.
Radio affiliate: KHVV.

KONA (July 7, 1952) ch. 2; power—60.3kw visual, 30.2kw aural; antenna height—150 feet below average terrain, 350 feet above ground.

Address: 1170 Auahi St., zone 13. Phone: Honolulu 62366. TWX HU 140.

Licensee: Radio Honolulu Ltd. (acquired station June 18, 1953).

Ownership: Advertising Publishing Co. (Honolulu Advertiser and KGU Honolulu), 50% and Island Broadcasting Co. (John D. Keating), 50%. Also, see "Newspaper Ownership."

Network: NBC-TV (secondary).
Rep: NBC Spot Sales.

Highest hour rate: \$400.
Video tape: Ampex.

Executives: Lorrin P. Thurston, chairman; John D. Keating, pres & gen mgr; Arthur P. Sprinkle Jr., station mgr, gen sis mgr & film buyer; Cecil Seavey, program dir; Paul Yamamoto, promotion mgr; Alvin Chang, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: KGU.

LIHUE, Kauai County (ch. 3+, *8—, 10+, 12—)

WAILUKU, Maui County (ch. 3, 8, *10, 12)

KALA (Nov. 17, 1958) ch. 8; power—12.18kw visual, 6.09kw aural; antenna height—5,930 feet above average terrain, 63 feet above ground.

Address: 1170 Auahi St., Honolulu 13. Phone: Honolulu 62366. TWX HU 140.

Licensee: Radio Honolulu Ltd. (original owner).

Ownership: Advertising Publishing Co. (Honolulu Advertiser, KGU Honolulu), 50%; Island Broadcasting Co. (John D. Keating), 50%. Also see "Newspaper Ownership."

Network: NBC-TV (secondary).
Rep: NBC Spot Sales.

Highest hour rate: Sold in combination with parent station, KONA (TV) Honolulu.

Video tape: Ampex.
Executives: Same as parent station, KONA (TV) Honolulu.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

KMAU-TV (April 24, 1955) ch. 3; power—5.89kw visual; antenna height—5,950 feet above average terrain, 60 feet above ground.

Address: c/o KGMB-TV Honolulu.
Licensee: Hawaiian Broadcasting System (original owner).

Ownership: See Hawaiian Broadcasting System Stations in "Group Ownership." Also see "Newspaper Ownership."

Executives and other information: See KGMB-TV Honolulu. (KMAU-TV and KHBC-TV Hilo operate as satellites of KGMB-TV with rates established for all three).

KMVI-TV (Nov. 28, 1955) ch. 12; power—275kw visual; antenna height—5,910 feet above average terrain, 70 feet above ground (cp for power—27.5kw visual).

Address: Box 374.
Licensee: Maui Pub. Co. Ltd. (original owner).

Ownership: J. Walter Cameron, 84.23% and others. Also see "Newspaper Ownership."

Network and rates: KMVI-TV rebroadcasts NBC-TV programs of KONA (TV) along with some local programming.

Washington atty: Dow, Lohnes & Albertson.

IDAHO

BLACKFOOT, Bingham County (ch. 33)

BOISE, Ada County (ch. 2, *4+, 7)

KBOI-TV (Nov. 26, 1953) ch. 2; power—65kw visual, 33kw aural; antenna height—2,550 feet above average terrain, 149 feet above ground.

Address: 1007 W. Jefferson St. Phone: 3-2511. TWX BE 394.

Licensee: Boise Valley Broadcasters Inc. (original owner).

Ownership: Westerman Whillock, 5.9%; Willis Moffat, 6.5%; Fred M. Taylor, 6.8%; Stanley E. King, 9.5%; Robert W. Howell and wife, 7.8%; Radio Service Corp. of Utah (KSL-AM-FM-TV Salt Lake City), 12.5%; Earl Glade Jr., 3%; Theressa Whillock, 4.8%; and others. Radio Service Corp. interests see Corp. of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership."

Network: CBS-TV (primary).
Rep: Peters, Griffin, Woodward; Art Moore & Assoc. (northwest).

Highest hour rate: \$250.
Color facilities: network.

Executives: Westerman Whillock, pres & gen mgr; Earl Glade Jr., station & coml mgr & film buyer; Vestal Baker, production dir; Louise Davis, promotion mgr; Dick Eardly, news dir; James A. Johtz Jr., chief engr.

Washington atty: Wilkinson, Cragun & Barker.
Radio affiliate: KBOI.

KBOI-TV Translators: K72AC Brownlee Power Plant Camp, Ore., Idaho Power Co., c/o A. B. Day, Box 770, Boise, Ida.; K79AE Brownlee Trailer Court, Ore., Morrison-Knudsen Co., c/o Simon Piedmont, Box 85, Cambridge, Ida.; K71AT Burns, Ore., Countrywide TV Inc., c/o Calvin Williams; K72AG John Day, Ore., John Day Valley TV Inc., Ronald W. Southworth, John Day, Ore.; K70AN Oxbow Power Plant Camp, Ore., Idaho Power Co., c/o A. B. Day, Box 770, Boise, Ida.

KTVB (July 12, 1953) ch. 7; power—166kw visual, 87kw aural; antenna height—2,560 feet above average terrain, 223 feet above ground.

Address: 709 Idaho St., Box 390. Phone: 2-4611. TWX BE 190.

Licensee: KTVB Inc. (original owner).
Ownership: Georgia M. Davidson, 88.5%; Walter E. Wagstaff, 11.5%.

Network: ABC-TV (primary), NBC-TV (primary).
Rep: Blair Television Assoc.

Highest hour rate: \$250.
Color facilities: network.

Executives: Georgia M. Davidson, pres, gen mgr & film buyer; Robert E. Kreuger, natl sales mgr; George Ganz Jr., local sales mgr; Del Lundbom, program dir; Evelyn Winters, promotion mgr; Wm. Harvey, news dir; Harold Tegetemeier, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

KTVB-TV Translators: K76AT Burns, Ore., Countrywide TV Inc., c/o Calvin Williams; K76AC Brownlee Power Plant Camp, c/o A. B. Day, Box 770, Boise, Ida.; K82AD Brownlee Trailer Court, Ore., Morrison-Knudsen Co., c/o Simon Piedmont, Box 85, Cambridge, Ida.; K77AC John Day, Ore., John Day Valley TV Inc., c/o Ronald W. Southworth, John Day, Ore.; K74AE Oxbow Power Plant Camp, Ore., c/o A. B. Day, Box 770, Boise, Ida.

BURLEY, Shoshone County (ch. 15—)

CALDWELL, Canyon County (ch. 9—)

EMMETT, Gem County (ch. 26—)

GOODING, Gooding County (ch. 23)

IDAHO FALLS, Bonneville County (ch. 3, 8+)

KID-TV (Dec. 20, 1953) ch. 3; power—100kw visual, 60.3kw aural; antenna height—1,600 feet above average terrain, 201 feet above ground.
Address: 1705 E. 17th St., P. O. Box 2008.
Phone: Jackson 2-5100. TWX 1673.
Licensee: Idaho Radio Corp. (original owner).
Ownership: Radio Service Corp. of Utah, 23.3%; Zion Security Corp., 15.9%; A. W. Schwieder, 7.9%; Guy A. Poulsen, 6.4% and others. For Radio Service Corp. interests see Corp. of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Regional network: Skyline.
Rep: Gill-Perna; Art Moore & Assoc.
Highest hour rate: \$250.
Executives: A. W. Schwieder, pres; C. N. Layne, gen mgr; Claude Cain, station mgr; Roy Southwick, film buyer; Mel Richardson, promotion mgr; Charles Harkins, news dir; Carroll R. Secrist, chief engr.
Washington atty: Wilkinson, Cragun & Barker.
Radio affiliate: KID.

KID-TV Translators: K70AS Salmon, Ida., Lemhi Tv Corp., c/o Charles Herndon, Salmon, Ida.; K72AO Jackson, Wyo., Jackson Hole Translator Inc., c/o David Cheney, Jackson, Wyo.; K70AX Pinedale, Wyo., Town of Pinedale, c/o Glen W. Wise, Pinedale Power & Light Co., Pinedale, Wyo.

JEROME, Jerome County (ch. 17)

KELLOGG, Shoshone County (ch. 33—)

LEWISTON, Nez Perce County (ch. 3—)
KLEW-TV (June 1955) ch. 3; power—13.8kw visual; antenna height—1,260 feet above average terrain, 299 feet above ground.
Address: Box 702, Yakima, Wash. Phone (Yakima): Glencourt 2-9111.
Licensee: Lewiston Tv Co. (original owner).
Ownership: See Cascade Broadcasting Co. stations in "Group Ownership."
Network, rates and personnel: See KIMA-TV Yakima, Wash. (KLEW-TV operates as satellite).
Washington atty: Prince, Taylor & Cramp-ton.

KLEW-TV Translator: K75AE Grangeville, Cottonwood, Craigmont and Nez Perce, Ida., Central Idaho Tv Inc., c/o Fred Jessup, Grangeville, Ida.

MOSCOW, Latah County (ch. 12; *15)

NAMPA, Canyon County (ch. 6, 12+)

KCIX-TV (Nov. 9, 1958) ch. 6; power—8.32kw visual, 4.17kw aural; antenna height—340 feet above average terrain, 315 feet above ground.
Address: 315 N. 8 St. Phone: 4-8311.
Licensee: Hagadone Broadcasting Co. (original owner).
Ownership: Roger L. and Ellen D. Hagadone, 100%.
Rep: Weed.
Highest hour rate: \$150.
Executives: Roger L. Hagadone, pres & gen mgr; Ralph F. Frazer, coml mgr; Jesse B. Godfrey, program dir; Sid Cohen, film buyer; Lois Elliott, promotion mgr; Daniel Smede, news dir; Gilbert Rose, chief engr.
Washington atty: Dow, Lohnes & Albertson.

PAYETTE, Payette County (ch. 14+)

POCATELLO, Bannock County (ch. 6—, 10)

KTLE (July 2, 1959) ch. 6; power—70.8kw visual; antenna height—990 feet above average terrain, 153 feet above ground.
Permittee: KBLI Inc. (original owner).
Ownership: Granite District Radio Broadcasting Corp. (KNAK Salt Lake City, KBLI Blackfoot, Ida., 100%).
Rep: Forjoe Tv.
Highest hour rate: \$200.
Executives: Tom Tompson, gen mgr; Richard Dunn, sales mgr.

PRESTON, Franklin County (ch. 41)

REXBURG, Madison County (ch. 27+)

RUPERT, Minidoka County (ch. 21)

SANDPOINT, Bonner County (ch. 23—)

TWIN FALLS, Twin Falls County (ch. 11, 13—)
KLIX-TV (June 1955) ch. 11; power—29.5kw visual; antenna height—670 feet above average terrain, 257 feet above ground.
Address: Box 432. Phone: Redwood 3-5842. TWX 198.
Licensee: Southern Idaho Broadcasting & Telecasting Co. (acquired station May 1956).
Ownership: See A. L. Glassmann Stations in

"Group Ownership." Also see "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: Gill-Perna.
Highest hour rate: \$150.
Executives: A. L. Glassmann, pres; Cecil Heftel, vp; Gordon Glassmann, gen mgr; Sidney Cohen, film buyer; Juneau Shinn, coml mgr & news dir; Dennis Lowe, chief engr.
Washington atty: Haley, Wollenberg & Kenahan.
Radio affiliate: KLIX.

WALLACE, Shoshone County (ch. 27—)

WEISER, Washington County (ch. 20—)

ILLINOIS

ALTON, Madison County (ch. 48)

AURORA, Kane County (ch. 75)

BELLEVILLE, Saint Clair County (ch. 54+)

BLOOMINGTON, McLean County (ch. 15—)

WBLN (suspended operation, but has not returned CP) ch. 15; power—15.8kw visual; antenna height—480 feet above average terrain, 443 feet above ground.
Address: P. O. Box 646.
Permittee: WBLN Television Inc.
Ownership: Worth S. Rough, 99.2% and others.

CAIRO, Alexander County (ch. 24—)

CARBONDALE, Jackson County (ch. *8)

CENTRALIA, Marion County (ch. 32+, 59+)

CHAMPAIGN-URBANA, Champaign County (ch. 3+, *12—, 21, 27, 33)

WCHU (May 1, 1959) ch. 33; power—5.5kw visual, 2.96kw aural; antenna height—140 feet above average terrain, 133 feet above ground.
Address: Inman Hotel, 17 E. University Ave. Phone: Fleetwood 2-7673.
Licensee: WCHU Inc. (original owner).
Ownership: See H. & E. Balaban Stations and Transcontinental Properties Inc. in "Group Ownership."
Network: NBC-TV (primary).
Rep: Young Television Corp. (sold in conjunction with WICS Springfield, Ill.).
Highest hour rate: (see WICS Springfield, Ill.).
Executives: Elmer Balaban, pres; Milton D. Friedland, gen mgr; Jerrold Merritt, chief engr.
Washington atty: McKenna & Wilkinson.

WGIA (Nov. 12, 1953) ch. 3; power—100kw visual, 50.1kw aural; antenna height—940 feet above average terrain, 981 feet above ground.
Address: 509 S. Neil St. Phone: Fleetwood 6-8333. TWX CN 8215.
Licensee: Midwest Television Inc. (original owner).
Ownership: August C. Meyer & wife, 51%; Illinois Broadcasting Co., (WSOY-AM-FM Decatur, Ill.), 20%; Russell O. Derby, 5%. Interlocking ownership with Champaign News-Gazette (WDWS) and Lindsay-Schaub Newspapers Inc. Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Hollingbery.
Highest hour rate: \$1,000.
Executives: August C. Meyer, pres; Clara R. Meyer, vp; Guy Main, vp & dir of sales; Jim Fielding, production mgr; John Ketterer, film buyer; Len Davis, national sales mgr; Bob Myers, chief engr.
Washington atty: Covington & Burling.

***WILL-TV** (Urbana) (Aug. 1, 1955) ch. *12; power—45.7kw visual, 22.9kw aural; antenna height—160 feet above average terrain, 177 feet above ground.
Address: U. of Illinois, 228 Gregory Hall, Urbana, Ill. Phone (Urbana) Empire 7-6611 Ext. 3391.
Licensee: U. of Illinois (original licensee).
Executives: David Dodds Henry, pres; Frank E. Schooley, dir of university broadcasting; Richard L. Rider, asst mgr & program dir; L. V. Peterson, film buyer & promotion mgr; Henry Lippold Jr., news dir; Rob R. Beldon, chief engr.
Washington atty: Landis, Taylor & Scoll.
Radio affiliate: WILL-AM-FM.

*Non-commercial educational.

CHICAGO, Cook County (ch. 2—, 5, 7, 9+, *11, 20, 26, 32, 38, 44)
WBEM-TV (Aug. 1940) ch. 2; power—100kw visual, 50kw aural; antenna height—650 feet above average terrain, 683 feet above ground.
Address: 630 N. McClurg Court, zone 11.

Phone: Whitehall 4-6000. TWX CG 3200.
Licensee: CBS Inc (acquired station Feb. 9, 1953).
Ownership: See CBS Owned Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: CBS Television Spot Sales.
Highest hour rate: \$4,500.
Color facilities: network.
Video tape: Ampex.
Executives: H. Leslie Atlans, vp & gen mgr; C. W. Doebler, exec asst; Frank Atlans, gen sales mgr; Charles E. Hinds Jr., program dir; Jack Wartlieb, production mgr; Patricia Danneman, film dir; Ed Shaeffer, continuity dir; William R. Hohmann, sales promotion mgr; Eugene H. Bohi, sales service mgr; Donald O'Toole, sales traffic mgr; George Condon, publicity dir; William G. Garry, news dir; George Menard, farm dir; George Ramsby, talent dir; James Beloungy, dir of technical operations; Luther A. Pierce, chief engr.
Radio affiliate: WBEM-AM-FM.

WBKB (Sept. 17, 1948) ch. 7; power—316kw visual, 158kw aural; antenna height—630 feet above average terrain, 658 feet above ground.
Address: 1315 N. State St. Phone: Andover 3-0800. TWX CG 1440.
Licensee: American Broadcasting-Paramount Theatres Inc. (acquired station February 1953).
Ownership: See ABC Owned Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Blair-Tv.
Highest hour rate: \$3,000.
Video tape: Ampex.
Executives: Sterling C. Quinlan, vp; Matt E. Vieracker, gen mgr; Clar W. Heider, natl spot sales mgr; Dan Schuffman, program mgr; John F. Fitzpatrick, production mgr; Ralph Andrews, film dir; Elliott Henry, publicity dir; Con O'Dea, news dir; William P. Kusack, dir of engineering; Charles Buzzard, asst chief engr; Charles R. deJanovich, operations engr.
Washington atty: McKenna & Wilkinson.
Radio affiliate: WLS, WENR-FM.

WGN-TV (April 5, 1948) ch. 9; power—316kw visual, 158kw aural; antenna height—870 feet above average terrain, 914 feet above ground.
Address: 441 N. Michigan Ave., zone 11. Phone: Michigan 2-7600. TWX CG 561.
Licensee: WGN Inc. (original owner).
Ownership: See Tribune Co. Stations in "Group Ownership." Also see "Newspaper Ownership."
Rep: Petry.
Highest hour rate: \$2,100.
Color facilities: local film, local live, local slides.
Video tape: Ampex.

Executives: J. Howard Wood, pres; Ward L. Quaal, vp & gen mgr; Dan Calibraro, asst to gen mgr; Bradley R. Eidmann, gen sales mgr; Alexander C. Field, program dir; Edward A. Warren, film dir; Charles A. Wilson, adv & sls promotion mgr; James G. Hanlon, public relations mgr; Thomas J. Foy, news dir; Carl J. Meyers, chief engr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: WGN.

WHFC-TV (granted Jan. 8, 1953; not on the air; target date unknown) ch. 26; power—219kw visual; antenna height—600 feet above average terrain, 627 feet above ground.
Address: 3350 South Kedzie Ave.
Permittee: Richard W. Hoffman, 75%; Rose M. Hoffman, sister, 25%. Mr. Hoffman is also publisher of tri-weeklies Cicero Life, Berwyn Life, Stickney Life and Community Reporter (Chicago). Also see "Newspaper Ownership."
Radio affiliate: WHFC, WEHS (FM) Cicero.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

WIND-TV (not on the air; granted March 9, 1953; target date unknown) ch. 20; power—1,000kw visual; antenna height—570 feet above average terrain, 602 feet above ground.
Address: 400 N. Michigan Ave. Phone: Whitehall 4-2170.
Permittee: Westinghouse Broadcasting Co. (acquired Nov. 8, 1956).
Ownership: See Westinghouse Broadcasting Co. Stations in "Group Ownership."
Radio affiliate: WIND.

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* * *

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Its name is CIA. Don't look for it on old-fashioned sales maps. CIA stands for Central Illinois Area. It was sired by a 1,000-foot TV tower. A leading urban land economist calls CIA a "television-created commercial region." Behind it is a unique television station's unique stature in a rich and widespread area.

CIA is a composite of five rich metropolitan areas: Bloomington, Champaign-Urbana, Danville, Decatur and Springfield. Along with these major centers, CIA embraces a total of 1,855 cities and villages in 54 counties. By adroit programming, dynamic on-the-spot news coverage of the entire area, top-featured CBS shows, and a relentless dedication to public service, WCIA-TV (Channel 3) has won the loyalty of viewers everywhere in this lush market.

Dr. Robert O. Harvey (University of Illinois College of Commerce and Business Administration) has recently prepared an analysis of CIA. Dr. Harvey's report carries a few surprises:

CIA's total retail sales of \$2,210,444,000 last year were greater than metropolitan Baltimore's. CIA bought more food than Baltimore's metropolitan market, more drugs than Denver's, more general merchandise and apparel than Houston's. Dr. Harvey's analysis shows CIA outstripping many another huge market, breathing on the necks of still more.

What's New About It?

Advertisers ordinarily find it costly, hazardous and complicated to cover big areas city-by-city, village-by-village. Through WCIA-TV, however, the advertiser has a unified market, created by a station that has earned its boundary-to-boundary audience.

If you are not now getting your share of this rich CIA market, or if you'd like to increase your volume there, Dr. Harvey's "CIA Report" is interesting and valuable reading matter. You can obtain a copy by writing WCIA-TV directly: 509 S. Neil, Champaign, Ill.

WCIA—Channel 3

August C. Meyer,
President

Guy Main, Vice President
and Director of Sales



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Tv Stations CONTINUED

ILLINOIS CONTINUED

CHICAGO (Continued)

WNBO (September 1948) ch. 5; power—100kw visual, 50.1kw aural; antenna height—710 feet above average terrain, 744 feet above ground.

Address: Merchandise Mart, zone 54. Phone: Superior 7-8300. TWX Chicago 3.

Licensee: National Broadcasting Co. (original owner).

Ownership: See NBC Owned Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: NBC Spot Sales.

Highest hour rate: \$4,500.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Lloyd E. Yoder, vp & gen mgr; Robert Lemon, gen exec; William Decker, dir of sales; Harry Trigg, program dir; Stanley Brightwell, film buyer; John M. Keys, promotion mgr; William Ray, news dir; Howard C. Luttgens, chief engr.

Washington atty: Cahill, Gordon, Reindel & Ohl.

Radio affiliate: WMAQ-AM-FM.

WOPT (granted Feb. 10, 1954; not on the air; target date unknown) ch. 44; power—204kw visual; antenna height—660 feet above average terrain, 682 feet above ground.

Address: 408 South Park Ave., Oak Park, Ill. Permittee: WOPA Inc.

Ownership: See, Sonderling Stations in "Group Ownership."

Radio affiliate: WOPA-AM-FM Oak Park.

Washington atty: Philip M. Baker.

WTLE (Evanston) (not on the air; granted Aug. 12, 1953; target date unknown) ch. 32; power—24kw visual; antenna height 160 feet above average terrain, 233 feet above ground.

Address: 2201 Oakton St., Evanston.

Permittee: Northwestern Tv Broadcasting Corp.

Ownership: Angus D. Pfaff, 50%; Howard S. Martin, 50%. Mr. Pfaff also owns WNMP Evanston, Ill.

***WTTW** (Sept. 5, 1955) ch. *11; power—275kw visual, 140kw aural; antenna height—590 feet above average terrain, 617 feet above ground.

Address: 1761 East Museum Dr., zone 37. Phone: Museum 4-3800.

Licensee: Chicago Educational Television Assn. (original owner).

Executives: Edward L. Ryerson, pres; Dr. John W. Taylor, exec dir; Chalmers Marquis, program dir; Robert Seipp, film dir; Edward L. Morris, dir of development; Duane M. Weise, chief engr.

Washington atty: Krieger & Jorgensen.

*Non-commercial educational.

DANVILLE, Vermilion County (ch. 24)

WDAN-TV (December 1953) ch. 24; power—13.2kw visual, 7.08kw aural; antenna height—445 feet above average terrain, 445 feet above ground.

Address: 1500 N. Washington Ave. Phone: Hickory 2-1701. TWX 8288.

Licensee: Northwestern Pub. Co. (original owner).

Ownership: See "Newspaper Ownership" and Gannett Newspapers Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Everett-McKinney.

Highest hour rate: \$150 film, \$175 live.

Executives: Robert J. Burrow, gen mgr; Max Shaffer, station mgr; John Eckert, coml mgr; Honore Ronan, program dir; Norlyn Dossey, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WDAN.

DECATUR, Macon County (ch. 17 23+)

WTVP (Aug. 16, 1953) ch. 17; power—174kw visual, 93.3kw aural; antenna height—540 feet above average terrain, 602 feet above ground.

Address: P. O. Box 631. Phone: 8-4304. TWX 8256.

Licensee: Prairie Television Co. (acquired station July 8, 1958).

Ownership: George A. Bolas, 30%; Gilbert C. Swanson, 15%; W. Clarke Swanson, 15%;

W. J. McEdwards, 6%; W. L. Shellabarger, 5% and others.
 Network: ABC-TV (primary).
 Rep: Gill-Perna.
 Highest hour rate: \$350.
 Executives: George A. Bolas, pres; Ben K. West, vp & station mgr; Jack Kussart, program dir; Jerry Wiedenkeller, promotion mgr; Dale Coleman, news dir; Hubert F. Abfalter, chief engr.

DE KALB, De Kalb County (ch. *67)

DIXON, Lee County (ch. 47+)

ELGIN, Kane County (ch. 83)

FREEPORT, Stephenson County (ch. 23)

GALESBURG, Knox County (ch. 77)

HARRISBURG, Saline County (ch. 3, 22)

WSIL-TV (Dec. 5, 1953) ch. 22; power—7.25-kw visual; antenna height—520 feet above average terrain, 549 feet above ground. (CP ch. 3; power—100kw visual; antenna height—\$80 feet above average terrain, 859.5 feet above ground).
 Address: WSIL-TV Harrisburg, Ill. Phone: Clearbrook 3-7922. TWX 8159.
 Licensee: Turner Farrar Assn. (original owner).
 Ownership: Oscar L. Turner and family, 70%; Charles O. Farrar, 25%; Henry Horning, 5%. Same group owns Illinois theatre chain.
 Network: ABC-TV (primary).
 Representative: Walker-Rawalt Co.
 Highest hour rate: \$350.
 Color facilities: network.
 Executives: Oscar L. Turner, pres; Charles Gilliam, chief engr.
 Washington atty: McKonna & Wilkinson.

JACKSONVILLE, Morgan County (ch. 49—)

JOLIET, Will County (ch. 48+)

KANKAKEE, Kankakee County (ch. 14)

KEWANEE, Henry County (ch. 60—)

LA SALLE, La Salle County (ch. 35)

WEEQ-TV (Nov. 7, 1957) ch. 35; power—15.11kw visual, 8.52kw aural; antenna height—440 feet above average terrain, 448 feet above ground.
 Address: 2907 Springfield Rd., E. Peoria, Ill.
 Licensee: West Central Broadcasting Co. (original owner).
 Ownership: See Kerr-McGee Stations in "Group Ownership."
 Network: NBC-TV (primary). WEEQ-TV is a satellite of WEEK-TV Peoria.

LINCOLN, Logan County (ch. 53+)

MACOMB, McDonough County (ch. 61+)

MARION, Williamson County (ch. 40)

MATTOON, Coles County (ch. 46—)

MOLINE (See DAVENPORT, IOWA)

MT. VERNON, Jefferson County (ch. 38—)

OLNEY, Richland County (ch. 16—)

PEKIN, Tazewell County (ch. 69+)

PEORIA, Peoria County (ch. 19, 25+, 31+, *37—, 43+)

WEEK-TV (Feb. 1, 1953) ch. 43; power—371kw visual, 186kw aural; antenna height—710 feet above average terrain, 604 feet above ground.
 Address: 2907 Springfield Rd., E. Peoria, Ill.
 Phone: 9-3961. TWX PE 8515.
 Licensee: West Central Broadcasting Co. (original owner).
 Ownership: See Kerr-McGee Stations in "Group Ownership."
 Network: NBC-TV (primary).
 Rep: Headley-Reed. (WEEK-TV sold in combination with its satellite WEEQ-TV La Salle, Ill.)
 Highest hour rate: \$600.
 Color facilities: network.
 Executives: Sen. Robert S. Kerr (D-Okla.), pres; Fred C. Mueller, vp & gen mgr; John Leslie, coml mgr; Vic Fletcher, program dir; F. C. Mueller & Vic Fletcher, film buyers; Al Knapp, promotion mgr; Bob Arthur, news dir; Wayne Lovely, chief engr.
 Washington atty: Fly, Shuebruk, Blume & Gaguine.
 Radio affiliate: WEEK.

WIRL-TV (not on air; granted June 27, 1956) ch. 25.
 Address: 115 N. Jefferson St.
 Permittee: WIRL Television Co.
 Ownership: Timothy W. and Katherine A. Swain, 44%; John H. and Edward J. Altorfer, 44%; Paul C. Brines, 4%; Rudolph Luukinen, 4%; treasury, 4%.
 Radio affiliate: WIRL.

WMBD-TV (Jan. 1, 1958) ch. 31; power—678 kw visual; antenna height—670 feet above average terrain, 609 feet above ground.
 Address: 212 S.W. Jefferson Ave. Phone: 6-0711. TWX 8577.
 Licensee: WMBD, Inc. (original owner).
 Ownership: Charles C. Caley, 51%; John E. Fetzer, 49%. For Mr. Fetzer's interests see John E. Fetzer Stations in "Group Ownership."
 Network: CBS-TV (primary).
 Rep: Peters, Griffin, Woodward.
 Highest hour rate: \$500.
 Color facilities: network.
 Executives: Charles C. Caley, pres; Robert O. Runnerstrom, vp; William S. Dallmann, director of sales; Winthrop P. Baker Jr., program dir & film buyer; James J. Johnston, promotion mgr; Charles F. Harrison Jr., news dir; George A. Pyle, chief engr.
 Washington atty: Pierson, Ball & Dowd.
 Radio affiliate: WMBD-AM-FM.

WTVH (Oct. 12, 1953) ch. 19; power—186kw visual, 100kw aural; antenna height—660 feet above average terrain, 665 feet above ground.
 Address: 621 Main St. Phone: 9-7211. TWX PE 8590.
 Licensee: Hilltop Broadcasting Co. (acquired station May 1954).
 Ownership: Peoria Journal Star Inc. (Peoria Star & Journal). See "Newspaper Ownership."
 Network: ABC-TV (primary).
 Rep: Petry.
 Highest hour rate: \$500.
 Color facilities: network.
 Executives: Henry P. Slane, pres; Harold V. Phillips, gen mgr; David J. Schlink, coml mgr; Eugene Dybvig, program dir, film buyer & promotion mgr; Wallace Wurz, chief engr.
 Washington atty: Cohn & Marks.

QUINCY, Adams County (ch. 10—, 21+)

KHQ-A-TV (Sept. 21, 1953) ch. 7 (see Hannibal, Mo.).

WGEM-TV (Sept. 3, 1953) ch. 10; power—316kw visual, 158kw aural; antenna height—780 feet above average terrain, 673 feet above ground.
 Address: Hotel Quincy. Phone: Baldwin 2-6840. TWX Quincy 7080.
 Licensee: Quincy Broadcasting Co. (original owner).
 Ownership: Quincy Papers Inc. (Quincy Herald Whig). See "Newspaper Ownership."
 Network: NBC-TV (primary), ABC-TV (secondary).
 Rep: Young.
 Highest hour rate: \$400.
 Color facilities: network.
 Executives: T. C. Oakley, pres; Joe S. Bonan-sing, gen mgr; J. Ben Stewart, coml mgr; Fred Colgan, program dir; Hal Heibredere, director of advertising; Charlie Griffith, news dir; Frank Laughlin, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WGEM-AM-FM.

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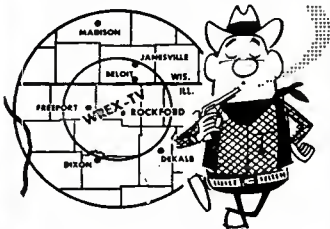
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WREX-TV
CHANNEL **13** ROCKFORD

Tv Stations CONTINUED

ILLINOIS CONTINUED

ROCKFORD, Winnebago County (ch. 13+, 39+, *45+)

WREX-TV (Oct. 1, 1953) ch. 13; power—229kw visual; 115kw aural; antenna height—710 feet above average terrain, 652 feet above ground.

Address: Auburn and Winnebago Rds. Phone: Woodland 8-1813. TWX Winnebago 7648.

Licensee: Greater Rockford Television Inc. (original owner).

Ownership: Rockford Broadcasters Inc. (WROK Rockford), 22.2%; L. E. Caster, 19.1%; Swan Hillman, 8.3%; Stanley H. Guyer, 7%. See "Newspaper Ownership."

Network ABC-TV (secondary), CBS-TV (primary).

Rep: H-R Television.

Highest hour rate: \$550.

Color facilities: network, local film, local slides.

Executives: L. E. Caster, pres; Joseph M. Balsch, gen mgr; Al J. Billardello, sales mgr; Jack Mazzie, program dir; Charles R. Olson, promotion mgr; Charles Cremer, news dir; Richard Peck, chief engr.

Washington atty: Cohn & Marks.

Radio affiliate: WROK-AM-FM.

WTVO (May 3, 1953) ch. 39; power—195kw visual, 97.7kw aural; antenna height—660 feet above average terrain, 691 feet above ground. Address: P. O. Box 470. Phone: Woodland 3-5413. TWX RK 7619.

Licensee: Winnebago Television Corp. (original owner).

Ownership: H. & E. Balaban Corp., 50%; Irwin & H. W. Dubinsky, 50%. For Balaban interests see H. & E. Balaban Corp. Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Headley-Reed.

Highest hour rate: \$400.

Color facilities: network.

Executives: Harry Balaban, pres; Harold Froelich, gen mgr; Gene Denari, sales mgr; John W. Keim, program dir; Thom Pigneguy, film dir; Bob D. Thompson, promotion mgr; Bruce Richardson, news dir; Herbert H. Eckstein, chief engr.

Washington atty: McKenna & Wilkinson.

ROCK ISLAND (See DAVENPORT, IOWA)

WHBF-TV (See Davenport, Iowa).

SPRINGFIELD, Sangamon County (ch. 20+, 26—, 36—, *66+)

WICS (Sept. 30, 1953) ch. 20; power—309kw visual, 211kw aural; antenna height—940 feet above average terrain, 999 feet above ground. Address: 523 East Capitol Ave. Phone: 8-0465. Licensee: Plains Television Corp (original owner).

Ownership: Owned jointly by H. & E. Balaban Corp. and Transcontinental Properties Inc. (See listings under these names in "Group Ownership.")

Network: NBC-TV (primary), ABC-TV (secondary).

Rep: Young Television Corp.

Highest hour rate: \$400 (sold in conjunction with WCHU Champaign, Ill.).

Color facilities: network.

Executives: Elmer Balaban, pres; Milton D. Friedland, gen mgr; Warren R. King, coml mgr; H. J. Hoskins, program dir & film buyer; William Means, promotion mgr; Robert Warren, news dir; Jerrold Merritt, chief engr.

Washington atty: McKenna & Wilkinson.

WMAY-TV (not on air; granted June 27, 1956; target date unknown) ch. 36.

Address: Myers Bldg.

Permittee: WMAY-TV Inc.

Ownership: Lincoln Broadcasting Co. (WMAY Springfield), 50%; Lee Ruwitch, 28.5%; Richard S. Cohen, 18%, and others. Gordon Sherman and Melvin Feldman, owners of WMAY, own WHY Orlando, Fla. Mr. Ruwitch is executive vice president-general mgr of WTVJ (TV) Miami.

STREATOR, La Salle County (ch. 65—)

URBANA (See CHAMPAIGN)

VANDALIA, Fayette County (ch. 28—)

WAUKEGAN, Lake County (ch. 79+)

INDIANA

ANDERSON, Madison County (ch. 26+, 61)

WCBC-TV (suspended operation; granted March 16, 1956) ch. 26.

Address: P. O. Box 350.

Permittee: Great Commission Schools Inc.

Ownership: Paul E. Billheimer and wife, 80%, and others.

ANGOLA, Steuben County (ch. 77)

BEDFORD, Lawrence County (ch. 68)

BLOOMINGTON, Monroe County (ch. 4, *30—, 36)

WTTV (Nov. 11, 1949) ch. 4; power—44.6kw visual, 22.3kw aural; antenna height—1,250 feet above average terrain, 1,225 feet above ground.

Address: 3490 Bluff Rd. Phone: State 7-2211. TWX IP 74.

Licensee: Sarkes Tarzian Inc. (original owner).

Ownership: See Sarkes Tarzian Stations in "Group Ownership."

Rep: Meeker.

Highest hour rate: \$700.

Executives: Sarkes Tarzian, pres; Robert G. Holben, gen mgr; Frank Willis, coml mgr; Art Hook, program dir & promotion mgr; Frank Edwards, news dir; Fred Molchin, chief engr.

Washington atty: A. L. Stein.

COLUMBUS, Bartholomew County (ch. 42—)

CONNERSVILLE, Fayette County (ch. 88+)

ELKHART (See SOUTH 8END)

WSJV (See South Bend).

EVANSVILLE, Vanderburgh County (ch. 7, *9+, 14—, 50—)

WEHT (Sept. 27, 1953) ch. 50; power—155kw visual; antenna height—590 feet above average terrain, 537 feet above ground.

Address: P. O. Box 395, zone 4. Phone: Harrison 4-9215. TWX 61.

Licensee: WEHT Inc. (acquired station Nov. 13, 1956).

Ownership: Edwin G. Richter Jr., 20.7%; Henry S. Hilberg and wife, 34.4%; Mary Jane E. Clark, 13.8%. Same interests also own WEOA Evansville, Ind.

Network: CBS-TV (primary).

Rep: Young.

Highest hour rate: \$400.

Color facilities: network.

Executives: Edwin G. Richter Jr., pres & gen mgr; Howard D. Duncan Jr., sales mgr; Ulysses A. Carlini, program dir; Priscilla N.

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- DECATUR
- CHAMPAIGN-URBANA

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Lives and Buys..."*

NEW 55th*

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**ONLY ONE CHANNEL
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TELECAST THE NEW**

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TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Finberg, promotion mgr; M. A. McFarlin Jr., news dir; Charles (Chic) Anderson, sports dir; Robert Cleveland, chief engr.
 Washington atty: Koteen & Burt.
 Radio affiliate: WEOA.

WFIE-TV (Nov. 9, 1953) ch. 14; power—178 kw visual; antenna height—560 feet above average terrain, 533 feet above ground.
 Address: 1115 Mt. Auburn Rd. Phone: Harrison 5-6201. TWX EV 14.
 Licensee: WFIE Inc. (acquired station July 18, 1956).
 Ownership: See George W. Norton stations in "Group Ownership."
 Network: NBC-TV (primary).
 Rep: Raymer.
 Highest hour rate: \$400.
 Color facilities: network.
 Executives: Nathan Lord, pres; E. Berry Smith, vp & gen mgr; Lee Browning, gen sales mgr; Chet Behrman, program mgr & film buyer; Ed Yalowitz, promotion mgr; Jack McLean, news editor; Paul C. Kelley, chief engr.
 Washington atty: Segal & Marmet.

WFTW (Aug. 21, 1956) ch. 7; power—316 kw visual, 158kw aural; antenna height—578 feet above average terrain, 569 feet above ground.
 Address: 405 Carpenter st., zone 3. Phone: Harrison 2-1121. TWX EV 28.
 Licensee: Douglas H. McDonald, Trustee (Evansville Television Inc.) (original owner).
 Ownership: Class A (voting), Rex Schepp and wife, Dr. E. K. Schepp, 60%; Freeman Keyes, 9%; estate of George Bayard, 1%; Ferris Traylor, 16.4%; John Kreuger, 13.2%; Stephen W. Langmade, 0.4%. Class B (non-voting), Ferris Traylor, 25%; Joe O'Daniel, 40.3%; John Kreuger, 27.6%; Stephen W. Langmade, 4%; John Spencer, 1.9%; estate of Van Orman, .08%; Hiram Logsdon, .04%. Mr. Keyes is voting trustee for 98.6% of Class A stock.
 Network: ABC-TV (primary).
 Rep: Hollingbery.
 Highest hour rate: \$450.
 Color facilities: network, local film, local slides.
 Executives: Ferris E. Traylor, pres; Dick Shively, gen mgr; Al McKelfresh, sales mgr; Bill Hill, program dir; Jack Eusche, film dir; John MacGregor, promotion mgr; Hal Wolford, news dir; John Schuta, chief engr.
 Washington atty: Welch, Mott & Morgan.

FORT WAYNE, Allen County (ch. 15+, 21+, *27+, 33—, 69)

WANE-TV (Sept. 26, 1954) ch. 15; power—144kw visual; antenna height—330 feet above average terrain, 339 feet above ground.
 Address: 2915 W. State Blvd., zone 15. Phone: Anthony 9411. TWX 186.
 Licensee: Indiana Broadcasting Corp. (acquired station Oct. 10, 1956).
 Ownership: See "Newspaper Ownership" and Corinthian Stations in "Group Ownership."
 Network: CBS-TV (primary).
 Rep: Petry.
 Highest hour rate: \$500.
 Color facilities: network.
 Executives: C. Wrede Petersmeyer, pres; Reid G. Chapman, vp & gen mgr; John Keenan, coml mgr; J. Larry Beauchamp, program dir; Doug Shull, promotion mgr; Phil Wilson, news dir; Charles E. Wallace, chief engr.
 Washington atty: Covington & Burling.
 Radio affiliate: WANE.

WKJG-TV (Nov. 21, 1953) ch. 33; power—263 kw visual, 144kw aural; antenna height—770 feet above average terrain, 793 feet above ground.
 Address: 2633 West State Blvd. Phone: Anthony 2295. TWX FW 90.
 Licensee: WKJG Inc. (acquired station April 14, 1957).
 Ownership: See "Newspaper Ownership" and Truth Publishing Co. in "Group Ownership."
 Network: NBC-TV (primary).
 Rep: H-R Television.
 Highest hour rate: \$500.
 Color facilities: network.
 Executives: John F. Dille Jr, pres; Edward G. Thoms, gen mgr; Carleton B. Evans, coml mgr; Calo O. Mahlock, program dir & film buyer; Wilson Schroeder, promotion mgr; Jack Gray, news dir; Eugene A. Chase, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WKJG.

WPTA (Roanoke) (Sept. 28, 1957) ch. 21; power—110kw visual; antenna height—760 feet above average terrain, 770 feet above ground.
 Address: 333 Butler Rd. Phone: Anthony 7125. TWX FW 96.
 Licensee: Sarkes Tarzian Inc. (original owner).
 Ownership: See Sarkes Tarzian Stations in "Group Ownership."
 Network: ABC-TV (primary).
 Rep: Young.
 Highest hour rate: \$500.
 Executives: Sarkes Tarzian, pres; Ronald R. Ross, gen mgr; Richard D. Morgan, coml mgr & program dir; Larry Frerk, promotion mgr; Tom Atkins, news dir; Gerald Bower, chief engr.
 Washington atty: A. L. Stein.

GARY, Lake County (ch. 50, *66)

HAMMOND, Lake County (ch. 56—)

INDIANAPOLIS, Marion County (ch. 6, 8—, 13—, *20—, 39, 67—)

WFBM-TV (May 30, 1949) ch. 6; power—100 kw visual, 50kw aural; antenna height—990 feet above average terrain, 1,019 feet above ground.
 Address: 1330 N. Meridian St., zone 2. Phone: Melrose 4-8521. TWX IP 99.
 Licensee: Twin State Broadcasting Inc. (acquired station May 23, 1957).
 Ownership: See "Newspaper Ownership" and Time Inc. Stations in "Group Ownership."
 Network: NBC-TV (primary).
 Rep: Katz.
 Highest hour rate: \$1,300.
 Color facilities: network, local film, local live, local slides.
 Executives: Weston C. Pullen Jr., pres; Eldon Campbell, vp & gen mgr; Don Menke, gen sales mgr; Bill Fall, program mgr; Bill Fagan, film buyer; John F. Hurlbut, promotion & public relations mgr; Hugh Kibbey, natl sls; Robert Flanders, chief engr-technical; Kelly Robbins, chief engr-operations.
 Washington atty: Pierson, Ball & Dowd.
 Radio affiliate: WFBM-AM-FM.

WISH-TV (July 1, 1954) ch. 8; power—316kw visual, 158kw aural; antenna height—990 feet

TV Stations CONTINUED

INDIANA CONTINUED

above average terrain, 997 feet above ground.
 Address: 1440 North Meridian St., zone 2. Phone: Melrose 4-6411. TWX IP 276.
 Licensee: Indiana Broadcasting Corp. (acquired station Nov. 15, 1956).
 Ownership: See "Newspaper Ownership" and Corinthian Stations in "Group Ownership."
 Network: CBS-TV (primary).
 Rep: Bolling.
 Highest hour rate: \$1,400.
 Color facilities: network, local film, local slides.
 Video tape: Ampex.
 Executives: C. Wrede Petersmeyer, pres; Robert B. McConnell, vp, gen mgr & film buyer; Joseph E. Lake, coml mgr; Steven T. Briggs, program mgr; Ray Reisinger, director of promotion; Richard Hickox, news dir; Stokes Gresham Jr., chief engr.
 Washington atty: Covington & Burling.
 Radio affiliate: WISH.



First by a good margin, WFBM-TV dominates all other stations in Mid-Indiana both in total coverage and market penetration. *Map shows county percentages measured by Nielsen Coverage Study No. 3, 1958.*

where else . . .
 —will you find satellite markets that are 33% richer and 50% bigger than the metropolitan trading zone itself?
 —can so many satellite markets that are recognized retail trading centers in their own right be covered from *one central point . . .* and *only one* principal station with no overlapping network affiliates to do the complete advertising job?

only here! WFBM-TV is first in Mid-Indiana . . . dominates it completely, because WFBM-TV is the only basic NBC outlet penetrating this entire area. Let us show you how to test regional marketing ideas with amazing results. Call us for market information.

The Nation's 13th Television Market
 . . . with the only basic NBC coverage of 760,000 TV set-owning families

Indianapolis itself—Major retail area for 18 richer-than-average counties. 1,000,000 population—350,600 families with 90% television ownership!

11 Satellites—Each a recognized marketing area—and well within WFBM-TV's basic area of influence. *An audited audience of 412,800 more television homes.*

Represented Nationally by the KATZ Agency



TV Stations CONTINUED

INDIANA CONTINUED

INDIANAPOLIS (Continued)

WLVI (Oct. 30, 1957) ch. 13; power—297kw visual; antenna height—976 feet above average terrain, 1022.5 feet above ground.
Address: 1401 N. Meridian St., zone 2. Phone: Melrose 9-2311. TWX IP 347.
Licensee: Crosley Broadcasting Corp. (original owner).
Ownership: See Crosley Broadcasting Corp. in "Group Ownership."
Network: ABC-TV (primary).
Rep: Crosley Broadcasting National Sales; Bomar Lowrance; Tracy Moore.
Highest hour rate: \$1,100.
Color facilities: network; local film, local live, local slides.
Executives: Robert E. Dunville, pres; John B. Babcock, gen mgr & film buyer; Bob Lamb, sales mgr; Bruce B. Cox, special broadcast services dir; Charles Brodhead, program dir; George King, merchandising mgr; Ken Reed, film dir; Joe Davey, sales-service mgr; Terry Simpson, promotion and publicity dir; Gordon Graham, news dir; Norman Nixon, chief engr.
Washington atty: Hogan & Hartson.

WTTV (see Bloomington, Ind.)

JASPER, Dubois County (ch. 19+)

KOKOMO, Howard County (ch. 29+)

LAFAYETTE, Tippecanoe County (ch. 18, *47, 59)

WFAM-TV (May 8, 1953) ch. 59 (CP for ch. 18); power—162kw visual, 89.1kw aural; antenna height—630 feet above average terrain, 637 feet above ground.
Address: McCarty Lane. Phone: Gibson 7-2186. TWX 481.
Licensee: Sarkes Tarzian Inc. (acquired station June 1959).
Ownership: See Sarkes Tarzian Stations in "Group Ownership."
Network: ABC-TV (secondary); CBS-TV (primary), NBC-TV (secondary).
Rep: Rambeau, Vance, Hopple Inc.
Highest hour rate: \$150.
Color facilities: network.
Executives: Sarkes Tarzian, pres.

LEBANON, Boone County (ch. 79+)

LOGANSPORT, Cass County (ch. 51)

MADISON, Jefferson County (ch. 25—)

MARION, Grant County (ch. 31)

MICHIGAN CITY, La Porte County (ch. 62+)

In Indiana
FOR THE SALE AND PURCHASE
OF RADIO AND TELEVISION STATIONS
Contact 1714 Tribune Tower, Chicago
DElaware 7-2754
or any office of
HAMILTON-LANDIS
& ASSOCIATES, INC.

 **ONLY ONE CHANNEL
IN YOUR CITY CAN
TELECAST THE NEW
FELIX THE CAT**
TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

MUNCIE, Delaware County (ch. 49, 55+, *71)

WLBC-TV (May 8, 1953) ch. 49; power—14.1 kw visual, 7.08kw aural; antenna height—500 feet above average terrain, 542 feet above ground.
Address: P. O. Box 271. Phone: Atlas 8-4403.
Licensee: Tri City Radio Corp. (original owner).
Ownership: Donald A. Burton, 51%; William F. Craig, 46.5%, and others.
Network: ABC-TV (per program), CBS-TV (per program), NBC-TV (primary).
Rep: Hal Holman.
Highest hour rate: \$225.
Color facilities: network.
Executives: Don Burton, pres, treas & gen mgr; Bill Craig, coml mgr, film buyer & promotion mgr; Lee Allerton, program dir; Fred Hinshaw, news dir; Pat Finnegan, chief engr.
Washington atty: John H. Midlen.
Radio affiliate: WLBC (AM), WMUN (FM).

PLYMOUTH, Marshall County (ch. 34—)

PRINCETON, Gibson County (ch. 52+)

WRAY-TV (not on air, suspended operation but has not turned in construction permit): ch. 52; power—166kw visual.
Permittee: Southern Indiana Telecasting Inc.
Ownership: M. R. Lankford, 62.6%. Mr. Lankford also owns WQQN DuQuoin, Ill.

RICHMOND, Wayne County (ch. 32—)

ROANOKE, Huntington County

WPTA (see full listing under Fort Wayne, Ind.)

SHELBYVILLE, Shelby County (ch. 58+)

SOUTH BEND, Saint Joseph County-ELKHART, Elkhart County (ch. 16, 22, 28+, *52)

WNDU-TV (July 2, 1955) ch. 16; power—234 kw visual, antenna height—580 feet above average terrain, 566 feet above ground.
Address: Box 989. Phone: Central 3-7111. TWX SB 8773.
Licensee: Michiana Telecasting Corp., U. of Notre Dame, Notre Dame, Ind. (original owner).
Ownership: U. of Notre Dame du Lac, 100%; voted by Rev. Edmund P. Joyce.
Network: NBC-TV (primary).
Rep: Venard, Rintoul & McConnell.
Highest hour rate: \$500.
Color facilities: network.
Executives: Bernard C. Barth, vp & gen mgr; Wm. Thomas Hamilton, sales mgr; Wm. H. Mackenzie, production mgr; William A. Garden, director of sales service; Walter G. Purcell, promotion mgr; Lamont McLaughlin, news dir; Bill Etherton, sports dir; Bazil O'Hagan, chief engr.
Washington atty: Dempsey & Koplovitz.
Radio affiliate: WNDU.

WSBT-TV (Dec. 21, 1952) ch. 22; power—234 kw visual; antenna height—530 feet above average terrain, 484 feet above ground.
Address: Broadcast Center, 300 W. Jefferson Blvd., zone 1. Phone Central 3-3141. TWX SB 8762.
Licensee: South Bend Tribune (original owner).

Ownership: South Bend Tribune Publishing Co. (See "Newspaper Ownership.")
Network: CBS-TV (primary).
Rep: Raymer.
Highest hour rate: \$500.
Color facilities: network.
Executives: Franklin D. Schurz, pres; Neal B. Welch, gen mgr; Will R. Darch, coml mgr; Robert J. Drain, program dir; Walter A. Sweitzer Jr., film buyer; James A. Halpin, promotion mgr; Robert M. Hoyt, news dir; Arthur R. O'Neil, chief engr.
Washington atty: Hogan & Hartson.
Radio affiliate: WSBT.

WSJV (Elkhart) (March 15, 1954) ch. 28; power—204kw visual; antenna height—690 feet above average terrain, 649 feet above ground.
Address: Box 28, South Bend, Ind. Phone: South Bend: Central 2-2828, Elkhart: Jackson 2-1513. TWX Elk 8713.
Licensee: Truth Pub. Co. (original owner).
Ownership: See "Newspaper Ownership" and Truth Publishing Co. in "Group Ownership."
Network: ABC-TV (primary).
Rep: H-R Television.
Highest hour rate: \$400.
Executives: John F. Dille Jr., pres; Paul C. Brines, vp & gen mgr; Edwin J. Lasko, asst. mgr & film buyer; Vince Doyle, natl sls mgr; Don Fuller, local & regional sls mgr; W. Forrest Morrow, program & production mgr; Marilyn Lee, promotion mgr; Sam Hall, news dir; Lester Zellmer, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WTRC-AM-FM Elkhart.

TELL CITY, Perry County (ch. 78)

TERRE HAUTE, Vigo County (ch. 2+, 10, *57+, 63—, 73+)

WTHI-TV (July 20, 1954) ch. 10; power—316 kw visual, 191.5kw aural; antenna height—450 feet above average terrain, 548 feet above ground.
Address: 918 Ohio St. Phone: Crawford 9481. TWX TH 1.
Licensee: Wabash Valley Broadcasting Corp. (original owner).
Ownership: Anton Hulman Jr., 81.65%; J. R. Cloutier, 13.35%; Henry P. Smith, 5%.
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: Bolling.
Highest hour rate: \$600.
Color facilities: network.
Executives: Anton Hulman Jr., pres; J. M. Higgins, gen mgr; Ben Falber Jr., program dir & film buyer; Bill Hawkins, promotion mgr; Howard Caldwell, news dir; Russ Arnold, chief engr.
Washington atty: Haley, Wollenberg & Kenehan.
Radio affiliate: WTHI-AM-FM.

VINCENNES, Knox County (ch. 44+)

WASHINGTON, Daviess County (ch. 60+)

IOWA

ALGONA, Kossuth County (ch. 37+)

AMES, Story County (ch. 5, 25—)

WOI-TV (Feb. 21, 1950) ch. 5; power—100kw visual, 50.1kw aural; antenna height—550 feet above average terrain, 579 feet above ground.
Address: Ames, Iowa. Phone: Cedar 2-3400, ext. 831. TWX 560 Ames.
Licensee: Iowa State U. of Science & Technology (original owner).
Network: ABC-TV (primary).
Rep: H-R Television.
Highest hour rate: \$650.
Color facilities: network.
Executives: Dr. James Hilton, pres; Robert C. Mulhall, gen mgr & film buyer; Ted Tostlebe, coml mgr; James H. Davis, assoc. gen mgr & program dir; Karen Rowher, promotion mgr; Richard Greene, news mgr; Keith Ketcham, chief engr.
Washington atty: Cohn & Marks.
Radio affiliate: WOI-AM-FM.

ATLANTIC, Cass County (ch. 45—)

BOONE, Boone County (ch. 19—)

BURLINGTON, Des Moines County (ch. 32—, 38+)

CARROLL, Carroll County (ch. 39)

CEDAR RAPIDS, Linn County (ch. 2, 9—, 20—, *26+)

KCRG-TV (Oct. 15, 1953) ch. 9; power—316 kw visual, 153kw aural; antenna height—1,060 feet above average terrain, 1,079 feet above ground.
Address: First St. at First Ave. S.W. Phone: Empire 4-4194. TWX CR 14.
Licensee: Cedar Rapids Television Co. (original owner).
Ownership: The Gazette Company (Cedar Rapids Gazette) 100%. Also see "Newspaper Ownership."
Network: ABC-TV (primary).
Rep: Branham Co.
Highest hour rate: \$500.
Executives: Joseph F. Hladky Jr., pres; Redd Gardner, gen mgr & film buyer; Eugene E. McClure, coml mgr; Paul D. Carter, creative dir; Ralph D. Willey, operations dir; Edna A. Herbst, promotion mgr; Bob Clyde, director of news & public affairs; I. V. McDaniel, chief engr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: KCRG.

KWWL (see Waterloo, Iowa)

WMT-TV (Sept. 30, 1953) ch. 2; power—100 kw visual, 70kw aural; antenna height—1,460 feet above average terrain, 1,355 feet above ground.
Address: Paramount Theatre Bldg. Phone: Empire 4-0171. TWX CR 11.
Licensee: WMT-TV Inc. (original owner).
Ownership: American Broadcasting Stations Inc. (WMT Cedar Rapids, KWWMT Fort Dodge, both Iowa), 51%; William B. Dolph, 29%; Wil-

Iam B. Quarton, 20%. ABS is controlled by Helen S. Mark and children with Frank S. McMillan and Herbert M. Bingham as trustees for 43% of its stock and Mr. Bingham, Mrs. Mark and Helen M. Hermann as Trustees for 50% of its stock. Mr. Dolph owns 15% and Mrs. Mark 5% of KJBS San Francisco. Mr. Dolph also owns 43% of Dolph-Petty Broadcasting Co., licensee of KUDE Oceanside, Calif. (See Dolph-Petty Stations in "Group Ownership").

Network: CBS-TV (primary).
 Rep: Katz Agency.
 Highest hour rate: \$625.
 Color facilities: network.
 Video tape: Ampex.
 Executives: Wm. B. Quarton, exec vp; Lew Van Nostrand, vp, sales; Doug Grant, vp, tv operations; Dick Pinney, promotion dir; Chuck Worcester, director of news services; George Hixenbaugh, chief engr.
 Washington atty: Bingham, Collins, Porter & Kistler.
 Radio affiliate: WMT.

CENTERVILLE, Appanoose County (ch. 31—)

CHARLES CITY, Floyd County (ch. 18—)

CHEROKEE, Cherokee County (ch. 14)

CLINTON, Clinton County (ch. 64)

COUNCIL BLUFFS, Pottawattamie County
KETV (see Omaha, Neb.)

CRESTON, Union County (ch. 43)

DAVENPORT, Scott County-**ROCK ISLAND, ILL.**, Rock Island County -**MOLINE, ILL.**, Rock Island County (ch. 4+, 6+, 8, *30+, 42-, 68)

WHBF-TV (Rock Island) (July 1950) ch. 4; power—100kw visual, 70 kw aural; antenna height—1,000 feet above average terrain, 993 feet above ground.

Address: Telco Bldg. Phone: Rock Island 6-5441. TWX 181.
 Licensee: Rock Island Broadcasting Co. (original owner).

Ownership: Ben H. Potter and family, 75%; Leslie C. Johnson, 25%. Potter family owns Rock Island (Ill.) Argus and a controlling interest in KBUN Bimidi, Minn. Mr. Johnson owns 50% of WJBC Bloomington, Ill.

Network: ABC-TV (secondary), CBS-TV (primary).
 Rep: Avery-Knodel; Harry S. Hyett.
 Highest hour rate: \$900.

Color facilities: network.
 Executives: Ben H. Potter, pres; Leslie C. Johnson, vp & gen mgr; Maurice Corken, asst gen mgr & director of sales; Forest W. Cooke, program dir & film buyer; Heber E. Darton, promotion mgr; Wm. G. Ellison & Jim Koch, news dirs; Robert J. Sinnott, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WHBF-AM-FM.

WOC-TV (Oct. 31, 1949), ch. 6; power—100 kw visual; 60.3kw aural; antenna height—600 feet above average terrain, 625 feet above ground.

Address: 805 Brady St. Phone: 3-3661. TWX Davenport 82.
 Licensee: Central Broadcasting Co. (original owner).

Ownership: See B. J. Palmer Stations in "Group Ownership".
 Network: NBC-TV (primary).
 Rep: Peters, Griffin, Woodward.
 Highest hour rate: \$900.

Color facilities: network.
 Executives: B. J. Palmer, pres; D. D. Palmer, vice pres & treas; Ralph Evans, exec vp; Paul Loyet, vp; Wm. D. Wagner, secy; Ernest C. Sanders, resident mgr; Pax Shaffer, sales mgr;

Raymond E. Guth, program dir; Kenneth Wagner, film buyer; Richard W. Upp, sales promotion mgr; Robert Frank, news dir; Paul Arvidson, chief engr.

Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WOC-AM-FM.

DECORAH, Winneshiek County (ch. 44+)

DES MOINES, Polk County (ch. 8—, *11+, 13—, 17+, 23—)

***KDPS-TV** (April 27, 1959) ch. *11; power—28.8kw visual; 15kw aural; antenna height—320 feet above average terrain; 410 feet above ground.

Address: 1800 Grand Ave. Phone: Atlantic 8-9511.
 Licensee: Des Moines Independent Community School District (original owner).

Executives: L. L. Daubert, pres; Clifton F. Schropp, gen mgr; Ralph Joy, program dir; Howard P. Andreasen, chief engr.
 Washington atty: Krieger & Jorgensen.
 Radio affiliate: KDPS (FM).

*Non-commercial educational.

KRNT-TV (July 31, 1955) ch. 8; power—316 kw visual; 158kw aural; antenna height—610 feet above average terrain; 705 feet above ground.

Address: 9th and Pleasant, zone 14. Phone: Cherry 3-4141. TWX 279.

Licensee: KRNT-TV Co. (original owner).
 Ownership: Cowles Broadcasting Co., 60%; Murphy Broadcasting Co. (estate of Kingsley H. Murphy), 40%. For Cowles Broadcasting interests see Cowles Stations in "Group Ownership". (Also see "Newspaper Ownership").

Network: CBS-TV (primary).
 Rep: Katz Agency.
 Highest hour rate: \$700.

Color facilities: network.
 Executives: Luther L. Hill, pres; Robert W. Dillon, gen mgr; Paul M. Elliott, coml mgr; Bill Hippee, sales mgr; Joe Hudgens, program dir & film buyer; Richard Devine, promotion mgr; Russ Van Dyke, news dir; Charles F. Quentin, chief engr.

Washington atty: Segal & Marmet.
 Radio affiliate: KRNT.

... and **WOC-TV**

FOR BEST COVERAGE IN THE NATION'S 47th TV MARKET



(Davenport, Iowa — Rock Island — Moline, Illinois)

The Largest Market between Chicago and Omaha . . . Minneapolis and St. Louis . . . the 47th TV market in the nation.

Population		Effective Buying Income*	
1958	1959	1958	1959
1,599,500	1,632,100	\$2,668,806,000	\$2,879,387,000
Increase — 32,600		Increase — \$210,551,000	
TV Homes		Retail Sales*	
422,800	438,480	\$1,918,167,000	\$2,042,037,000
Increase — 15,680		Increase — \$123,870,000	

*Sales Management's "Survey of Buying Power — 1959"



DAVENPORT, } IOWA
 BETTENDORF }

ROCK ISLAND } ILL.
 MOLINE }
 EAST MOLINE }

Col. B. J. Palmer
 President
 Ernest C. Sanders
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 Pax Shaffer
 Sales Manager

Peters, Griffin, Woodward,
 Inc., Exclusive National
 Representatives



WOC-TV is No. 1 in the nation's 47th TV market—leading in TV homes (438,480), monthly coverage and weekly circulation — day and night — as reported in the Nielson Coverage Service No. 3, Spring, 1958. For further facts and latest availabilities, call your PGW Colone! . . . NOW!



WOC-TV Davenport, Iowa is part of Central Broadcasting Co., which also owns and operates WHO-TV and WHO Radio, Des Moines, Iowa

In Des Moines, Iowa—

KRNT-TV HAS THE NEW FELIX THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Tv Stations CONTINUED

IOWA CONTINUED

DES MOINES (Continued)

WHO-TV (April 15, 1954) ch. 13; power—316kw visual, 158kw aural; antenna height—780 feet above average terrain, 743 feet above ground.
Address: 1100 Walnut St., zone 7. Phone: Atlantic 8-6511. TWX DM 286.
Licensee: Central Broadcasting Co. (original owner).
Ownership: See B. J. Palmer Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$750.
Color facilities: network, local film, local slides.
Executives: Col. B. J. Palmer, pres & chmn of the board; Dr. D. D. Palmer, vp & treas; Ralph Evans, exec. vp; William D. Wagner, secy; Paul A. Loyet, vp and resident mgr; W. W. Woods, asst mgr; Robert H. Harter, sales mgr; John H. Kerrigan, program dir & film buyer; Kenneth A. Geller, production mgr; Robert O. Link, promotion mgr; John D. Shelley, news bureau mgr; Roy W. Pratt, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WHO-AM-FM.

DUBUQUE, Dubuque County (ch. 56+, 62—)

ESTHERVILLE, Emmet County (ch. 24+)

FAIRFIELD, Jefferson County (ch. 54)

FORT DODGE, Webster County (ch. 21)

KQTV (November 1953) ch. 21; power—170 kw visual; 89kw aural; antenna height—630 feet above average terrain, 651 feet above ground.
Address: 921 1st Avenue S. Phone: 4-0351.
Licensee: Northwest Television Co. (original owner).
Ownership: Edward Breen and wife and others.
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
Rep: Pearson.
Highest hour rate: \$150.
Color facilities: network.
Executives: Edward Breen, pres & gen mgr; Roland Camp, sales mgr; Gene Loeffler, exec vp in charge of sales & programming, film buyer; Richard Johnson, promotion mgr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KVFD.

FORT MADISON, Lee County (ch. 50+)

GRINNELL, Poweshiek County (ch. 71)

IOWA CITY, Johnson County (ch. *12+, 24—)

KEOKUK, Lee County (ch. 44—)

KNOXVILLE, Marion County (ch. 33—)

MARSHALLTOWN, Marshall County (ch. 49)

MASON CITY, Cerro Gordo County (ch. 3+, 35—)

KGLO-TV (May 15, 1954) ch. 3; power 100kw visual, 50kw aural; antenna height—460 feet above average terrain, 500 feet above ground.
Address: Second & Pennsylvania Ave. Phone: Garden 3-2540.
Licensee: Lee Radio Inc. (original owner).
Ownership: See Lee Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Weed.
Highest hour rate: \$450.
Color facilities: network.
Executives: Lee P. Loomis, pres; Herbert R. Ohrt, exec vp & gen mgr; Lloyd D. Loers, film buyer & coml mgr; Doug Sherwin, promotion mgr & program dir; Ken Kew, news dir; Roger Sawyer, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: KGLO-AM-FM.

MUSCATINE, Muscatine County (ch. 58)

NEWTON, Jasper County (ch. 65+)

OELWEIN, Fayette County (ch. 28)

OSKALOOSA, Mahaska County (ch. 52+)

OTTUMWA, Wapello County (ch. 15+, 63)
KTVO (see Kirksville, Mo.)

RED OAK, Montgomery County (ch. 32+)

SHENANDOAH, Page County (ch. 20+)

SIoux CITY, Woodbury County (ch. 4—, 9, *30, 36—)

KTIV (Oct. 9, 1954) ch. 4; power—100kw visual, 50.1kw aural; antenna height—770 feet above average terrain, 633 feet above ground.
Address: 10th & Grandview. Phone 8-0545. TWX 85.
Licensee: KTIV Television Co. (original owner).
Ownership: Perkins Bros. Co., 50%; Dietrich Dirks and eight others, 50%. Perkins owns KSCJ Sioux City and controls Sioux City Journal and Journal-Tribune. (See "Newspaper Ownership").
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Hollingsbery; Harry Hyett (Minneapolis-St. Paul); Harold Soderlund (Omaha).
Highest hour rate: \$400.
Color facilities: network.
Executives: Dietrich Dirks, pres & gen mgr; Eugene Flaherty, vp & coml mgr; Don Stone, program dir & film buyer; Bill Mote, promotion mgr; Ken Wayman, news dir; Al Smith, chief engr.
Washington atty: Miller & Schroeder.
Radio affiliate: KSCJ.

KTIV (TV) Translators: K77AL Spencer, Iowa, Spencer Area Television Inc., Box 528; K75AL Spirit Lake, Iowa, Spencer Area Television Inc., Box 528, Spencer.

KVTV (March 29, 1953) ch. 9; power—288kw visual, 144 kw aural; antenna height—720 feet above average terrain, 537 feet above ground.
Address: 7th and Douglas, zone 1. Phone: 2-2711. TWX SY 14.
Licensee: Peoples Broadcasting Corp. (acquired station December 1, 1957).
Ownership: See Peoples Broadcasting Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$425.
Color facilities: network.
Executives: Donald D. Sullivan, vp & gen mgr; Robert B. Donovan, coml mgr; Clark Pollock, program dir & film buyer; George Hutchins, production mgr; John Schambow, promotion mgr; Gene Cuddeback, dir of sales service; Bob Billman, news dir; Robert Engelhart, chief engr.
Washington atty: Fly, Shuebruk, Blume & Gaugine.

SPENCER, Clay County (ch. 42+)

STORM LAKE, Buena Vista County (ch. 34+)

WATERLOO, Black Hawk County (ch. 7+, 16—, *22—, 46+)

KWWL-TV (Cedar Rapids) (November, 1953) ch. 7; power—316kw visual, 221kw aural; antenna height—1,130 feet above average terrain, 1,083 feet above ground.
Address: East Fourth & Franklin. Phone: Adams 4-4404. TWX WX17.
Licensee: Black Hawk Broadcasting Co. (original owner).
Ownership: See Black Hawk Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Avery-Knodel.
Highest hour rate: \$500.
Color facilities: network.
Executives: Ralph J. McElroy, pres, gen mgr & coml mgr; Bill C. Baldwin, program dir, film buyer & promotion mgr; Warren Mead, news dir; Edward M. Tink, chief engr.
Washington atty: Roberts & McInnis.
Radio affiliate: KWWL.

WMT-TV (see Cedar Rapids)

WEBSTER CITY, Hamilton County (ch. 27)

KANSAS

ABILENE, Dickinson County (ch. 31+)

ARKANSAS CITY, Cowley County (ch. 49)

ATCHISON, Atchison County (ch. 60+)

CHANUTE, Neesho County (ch. 50—)

COFFEYVILLE, Montgomery County (ch. 33—)

COLBY, Thomas County (ch. 22—)

CONCORDIA, Cloud County (ch. 47—)

DODGE CITY, Ford County (ch. 23)
KTVC (see Ensign)

EL DORADO, Butler County (ch. 55+)

EMPORIA, Lyon County (ch. 39—)

ENSIGN, Gray County (ch. 6+)

KTVC (July 24, 1957) ch. 6; power—28.2kw visual, 14.1 kw aural; antenna height—720 feet above average terrain, 666 feet above ground.
Address: 705 Second, Dodge City, Kan. Phone: Hunter 3-6666. TWX 96, Dodge City.
Licensee: Southwest Kansas Television Co. (original owner).
Ownership: Dodge City Broadcasting Co. (KGNO Dodge City, Kan.) and Dodge City Globe, 18%; Wendell Elliott, 5.6%. There are more than 600 other stockholders. (See "Newspaper Ownership").
Network: ABC-TV (primary) (private relay from KAKE-TV).
Rep: Katz Agency (on sales with KAKE-TV Wichita).
Highest hour rate: \$130.
Executives: Leigh Warner, pres; Wendell Elliott, vp & gen mgr; Ken Karr, chief engr.
Washington atty: A. L. Stein.

FORT SCOTT, Bourbon County (ch. 27)

GARDEN CITY, Finney County (ch. 9, 11+)

KGLD (Nov. 5, 1958) ch. 11; power—45.7kw visual.
Address: c/o KCKT (TV) Great Bend, Kan.
Licensee: Central Kansas Television Co. (station operates as satellite of KCKT).
Ownership: See Central Kansas stations in "Group Ownership."
Washington atty: Cohn & Marks.

GOODLAND, Sherman County (ch. 10, 31)

KBLR-TV (September 11, 1958) ch. 10; power—316kw visual, 156kw aural; antenna height—770 feet above average terrain, 786 1/2 feet above ground.
Address: Box 569. Phone: Twinoaks 9-2331.
Licensee: Tri-State Television Inc. (acquired station July 1, 1959).
Ownership: Leslie Whittemore and associates.
Network: CBS-TV (primary), NBC-TV (primary).
Highest hour rate: \$150.
Color facilities: network.
Executives: Les Whittemore, gen mgr; Eddie Jones, station & coml mgr; Jack McEvoy, program dir & film buyer; Bob Walkmeyer, promotion & sales mgr; Herb Stegman, news dir; Paul Bateman, chief engr.
Washington atty: McKenna & Wilkinson.
Radio affiliate: KBLR.

GREAT BEND, Barton County (ch. 2, 28)

KCKT (Nov. 29, 1954) ch. 2; power—100kw visual, 50kw aural; antenna height—970 feet above average terrain, 1,000 feet above ground.
Address: U. S. Highway 281. Phone: Gladstone 3-7868. TWX 80.
Licensee: Central Kansas Tv Co.
Ownership: See Central Kansas stations in "Group Ownership."
Network: NBC-TV.

HAYS, Ellis County (ch. 7—, 20—)

KAYS-TV (Sept. 2, 1958) ch. 7; power—116.5 kw visual, 63.25kw aural; antenna height—650 feet above average terrain, 751 feet above ground.
Address: P. O. Box 695. Phone: Market 4-2578.
Licensee: KAYS, Inc. (original owner).
Ownership: Ross, Beach Sr. 50%; and Robert E. Schmidt, 49 1/2%.
Network: ABC-TV (primary).
Rep: Katz (on sales with KAKE-TV Wichita); Hal Holman.
Highest hour rate: \$150.
Ross Beach Sr., pres; Robert E. Schmidt, gen mgr; Robert E. Canfield, coml mgr & film buyer; Richard McDaniel, program dir; Don Lowrey, promotion mgr; Carl Wells, news dir; James E. Kane, chief engr.
Washington atty: A. L. Stein.
Radio affiliate: KAYS.

HUTCHINSON, Reno County (ch. 12, 18)

KTVE (July 1, 1953) ch. 12; power—316kw visual, 158kw aural; antenna height—800 feet above average terrain, 779 feet above ground.
Address: Wichita—P. O. Box 12, Hutchinson—1800 North Plum. Phone: Wichita: Temple 8-1411. Hutchinson—Mohawk 5-5503. TWX: Wichita—W1235; Hutchinson—HU 02.
Licensee: Wichita-Hutchinson Co. (acquired station Oct. 19, 1955).
Ownership: Minneapolis Star and Tribune Company, 83.9%; John P. Harriis & family, 5.25%; W. D. P. Carey and family, 3.7%; Bess Wyle Rickard, 2.8%; Howard Peterson, 4%. For Minneapolis Star and Tribune Company see Cowles Stations in "Group Ownership." The Harriis are chief owners of KSAI Salina and KIUL Garden City, both Kansas. Mrs. Rickard owns 52.5% of KWBW Hutchinson, Kansas. Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Blair Television Assoc.
Highest hour rate: \$700.
Color facilities: network.
Executives: Joyce A. Swan, pres; M. Dale Larsen, acting gen mgr; R. V. (Dick) Fairbanks, natl sales mgr; L. V. (Lew) Sciortino, local sales mgr; Robert D. Snyder, program dir; Joe W. MacConkey, exec. editor; Ken H. Cook, chief engr.
Washington atty: Segal & Marmet.

INDEPENDENCE, Montgomery County (ch. 20)

IOLA, Allen County (ch. 44+)

JUNCTION CITY, Geary County (ch. 29+)

LARNED, Pawnee County (ch. 15—)



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FELIX THE CAT**
TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

TOPS IN "BOX OFFICE"!

WHO-TV's spectacular library of film packages*—loaded with award-winning movies — means "box office" for YOU, in Central Iowa!

Three times each weekday, thousands of viewers — men, women and children — watch film features on WHO-TV. WHO-TV programs these films in choice, low-cost time periods, and their ratings (Monday-Friday) are tremendously higher than those of competition, according to ARB for March 16-April 12, 1959:

- FAMILY THEATRE (Noon-2 p.m.).....44.3%
- EARLY SHOW—Cartoons (4:30 p.m.-5:05 p.m.).....36.1%
- EARLY SHOW—Feature (5:05 p.m.-6 p.m.).....29.9%
- LATE SHOW (10:30 p.m.-Sign-Off).....25.8%

PGW can give you all the details on WHO-TV and what "box office" in Central Iowa means to you. Ask your Colonel!

.....
 *WARNER BROTHERS "Feature" and "Vanguard,"
 MGM Groups 1 and 3, NTA "Champagne," "Rocket 86,"
 "Dream," "Lion," "Big 50," SCREEN GEMS
 "Sweet 65," HOLLYWOOD TELEVISION SERVICE
 "Constellation," M and A ALEXANDER "Imperial Prestige,"
 ABC'S "Galaxy 20" and others.

ARB SURVEY METROPOLITAN DES MOINES AREA (March 16-April 12, 1959)

FIRST PLACE QUARTER HOURS				
	Number Reported		Percentage of Total	
	1-Week	4-Week	1-Week	4-Week
WHO-TV	233	227	50.0%	48.7%
Station K	186	197	40.0%	42.3%
Station W	27	42	6.0%	9.0%
Ties	20	0	4.0%	0



WHO-TV

Channel 13 • Des Moines

Col. B. J. Palmer, President
 P. A. Loyet, Resident Manager
 Robert H. Harter, Sales Manager



Peters, Griffin, Woodward, Inc.,
 National Representatives

Affiliate

WHO-TV is part of
 Central Broadcasting Company,
 which also owns and operates
 WHO Radio, Des Moines
 WOC-TV, Davenport

Tv Stations CONTINUED

KANSAS CONTINUED

- LAWRENCE**, Douglas County (ch. *11, 17—)
- LEAVENWORTH**, Leavenworth County (ch. 54—)
- LIBERAL**, Seward County (ch. 14)
- McPHERSON**, McPherson County (ch. 26—)
- MANHATTAN**, Riley County (ch. *8, 23+)

***KSAC-TV** (not on air; target date indefinite) ch. *8; power—52 kw visual, 26 kw aural;

87th NATIONAL MARKET
(MAY '59 SALES MANAGEMENT)

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Tenn. - Va.

— BRISTOL —
— KINGSFORT —
— JOHNSON CITY —



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antenna height—450 feet above average terrain, 273 feet above ground.
Address: Manhattan, Kan. Phone: Prescott 6-8811, Ext. 259.
Licensee: Kansas State College.
Executives: Dr. James A. McCain, pres.
Radio affiliate: KSAC and KSDB-FM.

*Non-commercial educational.

- NEWTON**, Harvey County (ch. 14+)
- OLATHE**, Johnson County (ch. 52—)
- OTTAWA**, Franklin County (ch. 21—)
- PARSONS**, Labette County (ch. 46—)

PITTSBURG, Crawford County (ch. 7+, 38—)
KOAM-TV (Joplin, Mo.) (Dec. 13, 1953) ch. 7; power—245kw visual, 138kw aural; antenna height—550 feet above average terrain, 573 feet above ground.
Address: P. O. Box 659, Pittsburg. Phone: 2508.
Licensee: Mid-Continent Telecasting Inc. (original owner).
Ownership: Pittsburg Broadcasting Co. (KOAM) 66% and Joplin Globe (Mo.) Pub. Co. (Globe and News Herald), 33 1/2%. Also see "Newspaper Ownership."
Washington atty: George O. Sutton.

- PRATT**, Pratt County (ch. 36+)
- SALINA**, Saline County (ch. 34)

TOPEKA, Shawnee County (ch. 13+, 42, *48+)
WIBW-TV (Nov. 15, 1953) ch. 13; power—316kw visual, 158kw aural; antenna height—1010 feet above average terrain, 949 feet above ground.
Address: Box 119. Phone: Central 3-3456. TWX TK 8605.
Licensee: Topeka Broadcasting Assn. (acquired station Feb. 1, 1957).
Ownership: See Stauffer Publications Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Avery-Knodel.
Highest hour rate: \$550.
Color facilities: network.

Executives: O. S. Stauffer, pres; Thad M. Sandstrom, gen mgr; Ray C. Senate, tv sales coordinator; Robert Kearnes, sales mgr; Rush Evans, program dir & film buyer; Olaf Soward, news dir; Paul Winders, technical dir; Ward Weldon, promotion mgr; Wilbur Levering, farm dir; Gordon Jump, traffic mgr.
Washington atty: Scharfeld & Baron.
Radio affiliate: WIBW.

- WELLINGTON**, Sumner County (ch. 24—)
- WICHITA**, Sedgwick County (ch. 3—, 10—, 16—, *22+)

KAKE-TV (Oct. 19, 1954) ch. 10; power—316kw visual, 219 kw aural; antenna height—1,030 feet above average terrain, 1,079 feet above ground.
Address: Box 1010. Phone: Whitehall 3-4221. TWX WI 228.
Licensee: KAKE-TV Inc. (original owner).
Ownership: Tom Palmer, 19.5%; Sherril C. Corwin, 15.3%; H. E. Zoller and family, 14.5%; Theodore Gore, 9.4%; Owen C. McEwen, 7.6%; Mark Adams, 6.2%; Charles E. Jones, 6.3%; Martin Umansky, 5% and others. For Mr. Corwin's holdings see Sherril Corwin Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$700.
Color facilities: network.

Executives: Mark H. Adams, pres; Martin Umansky, vp & gen mgr; Donovan D. Waldron, coml mgr; John Froome, production supervisor; Robert Payne, program & promotion mgr; Paul Threfell, news dir; Harold Newby vp & chief engr.
Washington atty: Cohn & Marks; Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KAKE.

KARD-TV (Sept. 1, 1955): ch. 3; power—100kw visual; antenna height—1,000 feet above average terrain, 1,071 feet above ground.
Address: 833 N. Main St. Phone: Amherst 5-5633. TWX WI 242.
Licensee: Wichita Television Corp. Inc. (original owner).
Ownership: George M. Brown, 21.1%; Charles L. Brown, 3.9%; Helen P. Brown, 14.7% William J. Moyer, 3.8% and others.
Network: NBC-TV (primary).
Rep: Petry.
Highest hour rate: \$700.
Color facilities: network, local live, local film, local slides.

Executives: George M. Brown, pres; William J. Moyer, exec vp & gen mgr; Samuel Sbarra, vp & coml mgr; David Schneider, program dir; Linda Gard, promotion mgr; Dave Wilson, news dir; Russell Goyette, chief engr.
Washington atty: Koteen & Burt.

- KTVH** (see Hutchinson)
- WINFIELD**, Cowley County (ch. 43+)

KENTUCKY

ASHLAND, Boyd County (ch. 59—)
WALN-TV (not on air, granted Aug. 14, 1952; target date unknown); ch. 59.
Address: 321 Eighth St., Huntington, W. Va.
Permittee: Polan Industries.
Ownership: See Polan Industries Stations in "Group Ownership."

BOWLING GREEN, Warren County (ch. 13, 17+)

CAMPBELLSVILLE, Taylor County (ch. 40+)

CORBIN, Whitley County (ch. 16)

DANVILLE, Boyle County (ch. 35+)

ELIZABETHTOWN, Hardin County (ch. 23)

FRANKFORT, Franklin County (ch. 43—)

GLASGOW, Barren County (ch. 28+)

HARLAN, Harlan County (ch. 73+)

HAZARD, Perry County (ch. 19—)

HOPKINSVILLE, Christian County (ch. 20)

LEXINGTON, Fayette County (ch. 18+, 27—, 64, 70+)

WKYT (Sept. 16, 1957) ch. 27; power—15.5kw visual, (CP for 195kw), 7.8kw aural; antenna height—640 feet above average terrain, 556 feet above ground.
Address: Box 655. Phone: 2-2532. TWX Lexington 8272.
Licensee: Taft Broadcasting Co. (acquired station June 1958).
Ownership: See Taft Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (secondary).
Rep: Young.
Highest hour rate: \$175.

Executives: Hulbert Taft Jr., pres; R. C. Wiegand, gen mgr & film buyer; Ray Balsom, natl sales mgr; Gary Brown, program dir; Mary Ann Lane, promotion mgr; Henry Allin & Stu Platt, news dir; C. R. Austin, chief engr. Washington atty: Koteen & Burt.

WLEX-TV (March 15, 1955) ch. 18; power—91.2kw visual (CP for 229kw), 49kw aural; antenna height—630 feet above average terrain, 651 feet above ground.
Address: P. O. Box 1457. Phone: 4-8747.
Licensee: WLEX-TV Inc. (original owner).
Ownership: Central Kentucky Broadcasting Co. (WLEX Lexington), 29%; J. D. Gay Jr., 35.95%; H. G. Bell, 31.75%; Earl L. Boyles, 7.2% and others. Central Kentucky Broadcasting is owned by Mrs. Gay and Bell, each 36.58% and Earl L. Boyles, 25%.
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Bolling.
Highest hour rate: \$341.
Color facilities: network.

Executives: J. D. Gay Jr., pres; Earl L. Boyles, vp & gen mgr; Harry C. Barfield, station mgr; J. M. Fenwick, coml mgr; Alex E. Macaulay, program dir; Bea Van Horn, promotion mgr; Bob Dunn, news dir; J. W. Robertson, chief engr.
Washington atty: Spearman & Roberson.

LOUISVILLE, Jefferson County (ch. 3—, 11+, *15, 21—, 41—, 51—)

WAVE-TV (Nov. 24, 1948) ch. 3; power—100kw visual, 50kw aural; antenna height—910 feet above average terrain, 600 feet above ground.
Address: 725 S. Floyd, zone 3. Phone Juniper 5-2201. TWX LS 291.
Licensee: WAVE Inc. (original owner).
Ownership: See George W. Norton Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: NBC Spot Sales.
Highest hour rate: \$1,100.
Color facilities: network.

Executives: George W. Norton Jr., pres; Nathan Lord, vp & gen mgr; Ralph Jackson, coml mgr; George C. Patterson, program mgr & film buyer; James M. Caldwell, promotion mgr; Rodney Ford, news dir; Wilbur Hudson, chief engr.
Washington atty: Paul M. Segal.
Radio affiliate: WAVE.

WEZI (not on air; suspended operation but has not turned in cp) ch. 21.
Permittee: Mid-America Broadcasting Corp. (original owner).
Ownership: See Air Trails Network Stations in "Group Ownership." Also see "Newspaper Ownership."
Washington atty: Haley, Wollenberg & Kenahan.
Radio affiliate: WKLO.

KAKE-TV, WICHITA **and** **the golden K network** **serves** **70%** **of the TV homes** **in Kansas**

the golden



network

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KAKE-TV: CENTRAL AND SOUTH KANSAS
KATV: SOUTHWEST KANSAS
KATV: NORTHWEST KANSAS
PLUS BONUS COVERAGE IN NORTHERN OKLAHOMA

Tv Stations CONTINUED

KENTUCKY CONTINUED

LOUISVILLE (Continued)

***WFPK-TV** (Sept. 1953) ch. *15; power—13.5 kw visual; 7.24kw aural; antenna height—310 feet above average terrain, 384 feet above ground.

Address: 301 Library Place, zone 7. Phone: Juniper 4-4154.

Licensee: Louisville Free Public Library. Executives: Clarence Graham, director, Louisville Public Library; Richard EanHoose, chm. Kentuckiana Educational Television Council; Kenneth Lam, director, educational television; Mildred Cobb, program dir; Emmet Beeker, chief engr.

Radio affiliate: WFPK-FM.

*Non-commercial educational.

WHAS-TV (March 27, 1950) ch. 11; power—316kw visual, 158kw aural; antenna height—490

feet above average terrain, 600 feet above ground.

Address: 525 W. Broadway, zone 2. Phone: Juniper 5-2211. TWX LS 594.

Licensee: WHAS Inc. (original owner). Ownership: The Courier-Journal and Louisville Times Co. (Barry Bingham and family), 100%. See "Newspaper Ownership."

Network: CBS-TV (primary). Rep: Harrington, Righter & Parsons.

Highest hour rate: \$1,000. Color facilities: network. Video tape: Ampex.

Executives: Barry Bingham, pres; Victor A. Sholis, vp & dir; George Johnson, coml mgr; Samuel Gifford, program dir & film buyer; William Loader, promotion mgr; William J. Small, news dir; Orrin W. Towner, chief engr.

Washington atty: Miller & Schroeder. Radio affiliate: WHAS.

WTAM-TV (granted Jan. 15, 1953, not on air, target date unknown) ch. 41.

Address: 2549 S. Third St. Permittee: Robert W. Rounsaville.

Ownership: See Robert W. Rounsaville Stations in "Group Ownership."

Radio affiliate: WLOU.

MADISONVILLE, Hopkins County (ch. 26)

MAYFIELD, Graves County (ch. 63)

MAYSVILLE, Mason County (ch. 24+)

MIDDLESBORO, Bell County (ch. 57, 63+)

MURRAY, Calloway County (ch. 33—)

NEWPORT (Cincinnati, Ohio, channel)

WNOP-TV (not on air, target date unknown) ch. 74.

Address: 606 Monmouth St. Phone: Juniper 1-7100.

Licensee: Tri-City Broadcasting Co. Ownership: James G. Lang, 52.5%; Olin W. Davis, 17.5%; Vincent Herold, 6.54% and others.

Radio affiliate: WNOP.

OWENSBORO, Daviess County (ch. 56—, 62)

PADUCAH, McCracken County (ch. 6+, 43, 72)

WPSD-TV (May 28, 1957) ch. 6; power—100 kw visual, 50kw aural; antenna height—630 feet above average terrain, 566 feet above ground.

Address: P. O. Box 1037. Phone: 2-8214. TWX Pu3380.

Licensee: Paducah Newspapers Inc. (original owner).

Ownership: Edwin P. Paxton and family, 100%. Licensee also owns 25% WFRX West Frankfurt, Ill. See "Newspaper Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Pearson. Highest hour rate: \$400.

Color facilities: network. Executives: E. J. Paxton, vp & managing dir; Sam Livingston, gen mgr; Charles M. Neel, sis mgr; Gene Compton, news dir; Ernest Pell, technical dir; William Mobley, chief engr.

Washington atty: Scharfeld & Baron.

PIKESVILLE, Pike County (ch. 14—)

PRINCETON, Caldwell County (ch. 45—)

RICHMOND, Madison County (ch. 60)

SOMERSET, Pulaski County (ch. 29—)

WINCHESTER, Clark County (ch. 37+)

WPSD-TV

PADUCAH, KENTUCKY.

offers

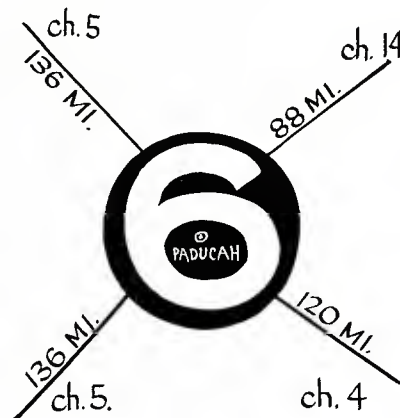


Programs Without Overlap

Just look at the mileage separation between Paducah and the nearest NBC stations.

WPSD-TV supplements its virtually complete NBC lineup of fine shows with outstanding syndicated programs, up-to-the-minute coverage of local and area news and special events, and close community relationship.

Ask the nearest Pearson office for availabilities between top network shows, or about participations in or sponsorship of *Cannonball, Medic, Jim Bowie, Popeye, Peoples Choice, Big Story, Highway Patrol, Decoy, Susie, Our Miss Brooks, Mr. Adams and Eve, The Brothers, The Buccaneers, Sir Lancelot, Texas Rangers, Sgt. Preston of the Yukon, Hawkeye, Tugboat Annie and Stories of the Century.*



LOUISIANA

ABBEVILLE, Vermilion Parish (ch. 27+)

ALEXANDRIA, Rapides Parish (ch. 5, 62+, 74)

KALB-TV (Sept. 29, 1954) ch. 5; power—28.29kw visual, 14.52kw aural (CP for 100kw visual, 50kw aural); antenna height—560 feet above average terrain, 588 feet above ground.

Address: 605-11 Washington St. Phone: Hillcrest 5-2456. TWX ALEX 366.

Licensee: Lanford Telecasting Co. (acquired station February 1957).

Ownership: T. B. Lanford, 50%; William L. Fox, 49%; Grove Stafford and Willard L. Cobb, each .5%. For other Lanford interests see T. B. Lanford Stations in "Group Ownership."

Network: NBC-TV (primary). Rep: Weed.

Highest hour rate: \$250. Color facilities: network.

Executives: T. B. Lanford, pres, film buyer; Willard L. Cobb, secy-treas, gen mgr & natl sales director; Jesse Sexton, local sales mgr; Larry McHale, program & operations dir; Edward Wooten, promotion & mdsgr, mgr; Dowell Bushnell, news dir; Robert E. Miller, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

BASTROP, Morehead Parish (ch. 53+)

BATON ROUGE, East Baton Rouge Parish (ch. 2, 9, 18—, 28, *34, 40—)

WAFB-TV (April 19, 1953) ch. 28 (temporary operation on ch. 9 authorized by FCC); power—133kw visual, 97.7kw aural; antenna height—490 feet above average terrain, 499 feet above ground.

Address: P. O. Box 2671. Phone: Dickens 4-8571. TWX BR 58.

Licensee: Modern Broadcasting Co. of Baton Rouge Inc. (original owner).

Ownership: See WDSU Broadcasting Corp. Stations in "Group Ownership."

Network: CBS-TV (primary). Rep: Blair Television Assoc.

Highest hour rate: \$250. Executives: Dwight W. Martin, chmn of brd; Tom E. Gibbens, pres & gen mgr; Mervyn E. Rhys, coml mgr; Don Hallmann, program dir & film buyer; Grace McElveen, promotion mgr; Roland Daye, news dir; Donald K. Allan, chief engr.

Washington atty: Pierson, Ball & Dowd.



FOUR TIMES YOUR MONEY'S WORTH

In Shreveport, one of America's fastest growing markets, you get a lot more for your money when you specify KTBS-TV, Channel 3.

All Nielson surveys show KTBS-TV the dominant station in a market over four times larger than Shreveport's metropolitan area in population and income. Here is coverage that really counts—1,318,600 people with \$1,661,784,000 to spend.

Ask your Petry man for the story on the **FULL Shreveport market**. You'll find **KTBS-TV** not only gives you your money's worth, but more, lots more.



NBC

E. Newton Wray, Pres. & Gen. Mgr.

ABC

Tv Stations CONTINUED

LOUISIANA CONTINUED

BATON ROUGE (Continued)

WBZZ (April 14, 1955) ch. 2; power—97.7kw visual, 56.2kw aural; antenna height—890 feet above average terrain, 954 feet above ground. Address: P. O. Box 2906. Phone: Dickens 8-1491. TWX BR-01.
Licensee: Louisiana Television Broadcasting Corp. (original owner).
Ownership: Baton Rouge Broadcasting Co. (WJBO), 96%; Charles P. Manship Jr., 1%; Douglas L. Manship, less than 1% and others. The Manships own WJBO, WBRL (FM) Baton Rouge and Baton Rouge Advocate and State-Times. Also, see "Newspaper Ownership."
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Hollingbery.
Highest hour rate: \$500.
Color facilities: network.
Executives: Douglas L. Manship, pres & gen mgr; Jules L. Mayeux, sales mgr; John E. Ferguson, program mgr & film buyer; Aubrey L. Moore, production mgr; Edward F. Hessel Jr., promotion mgr; Brooks Read, news dir; J. Patrick Weathersby, chief engr.
Washington atty: Cohn & Marks.
Radio affiliates: WJBO-WBRL (FM).

BOGALUSA, Washington Parish (ch. 69, 78)

CROWLEY, Acadia Parish (ch. 76)

DE RIDDER, Beauregard Parish (ch. 70)

EUNICE, St. Landry Parish (ch. 64—)

FRANKLIN, St. Mary Parish (ch. 46+)

HAMMOND, Tangipahoa Parish (ch. 57)

HOUMA, Terrebonne Parish (ch. 11, 30+)

KHMA (granted Nov. 25, 1958, not on air, target date unknown): ch. 11; power—316kw visual, 158.5kw aural.
Permittee: St. Anthony Tv Corp.

JACKSON, East Feliciana Parish (ch. 59)

JENNINGS, Jefferson Davis Parish (ch. 48)

LAFAYETTE, Lafayette Parish (ch. 10, 38—, 67—)

KLFY-TV (June 3, 1955) ch. 10; power—316 kw visual, 158kw aural; antenna height—440 feet above average terrain, 457 feet above ground.
Address: P. O. Box 398. Phone: Center 5-9494. TWX LF 88.
Licensee: Camella Broadcasting Co. (original owner).
Ownership: Paul H. DeClouet, 18.75%; Thomas A. DeClouet, 18.75%; Harold J. Delhomme, 18.75%; John W. Mitchell, 18.75%; Roland Fink, 7.89%; C. C. DeGravelles, 4.11%; G. W. Ducoite, 4.11%; Vincent L. Riehl, 2.13%. The DeClouets own 50% of KBUN Eunice, 50% of KVPI Ville Platte, and 9.5% of KBCL Bossier City, all Louisiana.
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Richard O'Connell Inc.; Clarke Brown Co.
Highest hour rate: \$250.
Color facilities: network.
Executives: Paul H. DeClouet, pres; Dierrell Hamm, gen mgr & film buyer; Guy Corley, gen sls mgr; Bob Odom, program dir; Toni Coons, promotion mgr; Don Rowland, news dir; Maurice Wynne, chief engr.
Washington atty: Cohn & Marks.

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LAFAYETTE-LAKE CHARLES, Calcasieu Parish (ch. 3)

LAKE CHARLES, Calcasieu Parish (ch. 7—, *14, 25, 60+)

KPLC-TV (September 1954) ch. 7; power—316 kw visual, 158kw aural; antenna height—440 feet above average terrain, 474 feet above ground.
Address: P. O. Box 1521. Phone: Hemlock 6-3631. TWX LH 96.
Licensee: Calcasieu Broadcasting Co. (original owner).
Ownership: See T. B. Lanford Stations in "Group Ownership."
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Weed.
Highest hour rate: \$300.
Color facilities: network.
Executives: T. B. Lanford, pres; Pelham Mills Jr., gen mgr; Art Reuben, asst & coml mgr; A. B. Craft, program dir; Donald Johnson, film buyer; Adele Barnette, promotion mgr; Frank Holloway, news dir; Ed Barton, chief engr.
Washington atty: Robert Booth Jr.
Radio affiliate: KPLC.

KTAG-TV (Nov. 15, 1953) ch. 25; power—20.4kw visual, 11kw aural; antenna height—330 feet above average terrain, 348 feet above ground.
Address: P. O. Box 173. Phone: Hemlock 9-9413.
Licensee: KTAG Assoc.
Ownership: Charles W. Lamar Jr., 46.5%; J. Warren Berwick, 32.4%; Harold Knox, 10.7%; R. B. McCall Jr., 10.7%. For Lamar interests see Charles W. Lamar Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: Pearson.
Highest hour rate: \$150.
Executives: Warren Berwick, pres; Kevin Reilly, vp; Harper L. Clark, mgr; Lawrence Vicknar, chief engr.
Washington atty: McKenna & Wilkinson.

MINDEN, Webster Parish (ch. 30)

MONROE-WEST MONROE, Ouachita Parish (ch. 8+, *13, 43+)

***KLSE** (March 9, 1957) ch. *13; power—30 kw visual, 15kw aural; antenna height—320 feet above average terrain, 337 feet above ground.
Address: Forsythe Ave.
Licensee: State Department of Education.

*Non-commercial educational.

KNOE-TV (Sept. 27, 1953) ch. 8; power—229kw visual, 115kw aural; antenna height—750 feet above average terrain, 774 feet above ground.
Address: KNOE Rd. Phone: Fairfax 2-8155. TWX MB 8731.
Licensee: Noe Enterprises Inc. (original owner).
Ownership: James A. Noe, 100%. Mr. Noe also owns WNOE Baton Rouge, La.
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: H-R Television.
Highest hour rate: \$400.
Color facilities: network.
Executives: James A. Noe, pres; Paul H. Goldman, exec vp & gen mgr; Jack Ansell Jr., vp, sales & promotion, syndicated film buyer; Harry Arthur, vp, program dir, feature film buyer; Mac Ward, vp, news dir; Ray Boyd, vp, director of engineering.
Washington atty: Warren Woods.
Radio affiliate: KNOE.

MONROE, Ouachita Parish-EL DORADO, Union County, Ark. (ch. 10)

KTVE (El Dorado, Ark.) (Dec. 3, 1955) ch. 10; power 316kw visual, 158kw aural; antenna height—1,310 feet above average terrain, 1,353 feet above ground.
Address: Penn Hotel, Monroe, La.; Box 791, El Dorado, Ark. Phone: Monroe—Fairfax 5-5656; El Dorado—Union 2-3488. TWX ED 84.
Licensee: Arkansas-Louisiana Television Co. (original owner).
Ownership: Dr. Joe F. Rushton, W. C. Blewster and William M. Bigley, each 33 1/3%. Dr. Rushton also owns 33.75% of KVMA Magnolia, Ark., and 25% of KVHL Homer, La. Mr. Bigley owns 25% of KVHL and 16.25% of KVMA. Mr. Blewster owns 3.75% of KVMA.
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Weed; Clarke Brown Co.
Highest hour rate: \$350.
Color facilities: network.
Executives: Dr. Joe F. Rushton, pres; W. M. Bigley, gen mgr; W. C. Womack, station mgr & coml mgr; John Turner, program dir; Claudia Combs, promotion mgr; John Long, chief engr.
Washington atty: James Greeley.

MORGAN CITY, St. Mary Parish (ch. 36+)

NATCHITOCHEs, Natchitoches Parish (ch. 17+)

NEW IBERIA, Iberia Parish (ch. 15+)

NEW ORLEANS, Orleans Parish (ch. 4+, 6+, *8, 12, 20—, 26, 32+, 61)

WCCKG (not on air, granted April 2, 1953; target date unknown) ch. 26.
Address: Melrose Bldg., Houston, Tex.
Permittee: CKG Tv Co.
Ownership: Lester Kamin, Pat Coon and Billy B. Goldberg, each 33 1/3%. Mr. Kamin also owns 55% of KAKC Tulsa, Okla., and of KIOA, Des Moines, Iowa.
Washington atty: A. L. Stein.

WDSU-TV (Dec. 18, 1948) ch. 6; power—100kw visual, 50kw aural; antenna height—930 feet above average terrain, 975 feet above ground.
Address: 520 Royal St., zone 16. Phone: Tulane 4371. TWX No. 290.
Licensee: WDSU Broadcasting Corp. (original owner).
Ownership: See WDSU Broadcasting Corp. Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Blair-Tv.
Highest hour rate: \$1,100.
Color facilities: network, local film, local live, local slides.
Video tape: Ampex.

Executives: Edgar B. Stern Jr., pres; Robert D. Swezey, exec vp & gen mgr; A. Louis Read, vp & coml mgr; Jerry Romig, program coordinator; Elaine Phillips, film buyer; Marion Annenberg, promotion dir; Stan Cohen, sales promotion & merchandising dir; Bill Monroe, news dir; Lindsey Riddle, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WDSU-AM-FM.

WVUE (Feb. 1, 1959) ch. 12 (temporarily operating on ch. 13, assigned to Biloxi, Miss.); power—44.5kw visual, 56kw aural; antenna height—240 feet above average terrain, 277 feet above ground.
Address: 1418 Cleveland Ave., zone 12. Phone: Jackson 5-9011. TWX 567.
Licensee: New Orleans Television Corp. (original owner).

Ownership: Coastal Television Corp., 60%; Supreme Broadcasting Corp., 40%. Coastal owners are Wm. G. Aly, Richard J. Carriere, Frank B. Ellis, George C. Foltz, George E. Martin, Joseph A. Paretto, Chalm O. Perez, John E. Pottharst, William H. Saunders (11.1% each). Supreme owners are Chester F. Owens, 91%; George A. Maxoral, 5%; and others. Supreme owns 28% of WOLA-TV Mayaguez, P.R.
Network: ABC-TV (primary).
Rep: Weed.
Highest hour rate: \$800.
Executives: Joseph A. Paretto, pres & gen mgr; John H. Bone, coml mgr; DeAlton G. Neher, program co-ordinator.
Washington atty: Welch, Mott & Morgan.

WWL-TV (Sept. 7, 1947) ch. 4; power—100kw visual, 50kw aural; antenna height—710 feet above average terrain, 750 feet above ground.
Address: 1024 N. Rampart St., zone 16. Phone: Express 4444. TWX T-538.
Licensee: Loyola U. (original owner).
Network: CBS-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$900.
Color facilities: network, local film, local slides.
Video tape: Ampex.
Executives: Very Rev. Patrick W. Donnelly S.J., pres; Lawrence Caprino, acting mgr; Bob Guy, program dir & film buyer; Hughes Drumm, promotion mgr; Nick Gearhart, news dir; J. D. Bloom, chief engr.
Washington atty: Segal & Marmet.
Radio affiliate: WWL.

***WYES-TV** (April 1, 1957) ch. 8; power—50 kw visual; 28.8kw aural; antenna height—400 feet above average terrain, 422 feet above ground.
Address: 916 Navarre Ave., zone 24. Phone: Amherst 5718.
Licensee: Greater New Orleans Educational Television Foundation (original owner).
Executives: Richard G. Jones, chmn, brd of trustees; Duff Browne, gen mgr; Vernon F. Cook, program dir; Walter Ryan, operations mgr; William S. Hart, chief engr; James E. Hubbard, public relations dir.
Washington atty: Krieger & Jorgensen.

*Non-commercial educational.

OAKDALE, Allen Parish (ch. 54+)

OPELOUSAS, St. Landry Parish (ch. 58)

RUSTON, Lincoln Parish (ch. 20)

SHREVEPORT, Caddo Parish (ch. 3—, 12)

KSLA-TV (Jan. 1, 1954) ch. 12; power—316kw visual, 158kw aural; antenna height—1,210 feet above average terrain, 1,195 feet above ground.
Address: P. O. Box 92. Phone: 4-8101. TWX SH 74.
Licensee: Shreveport Television Co. (acquired station Nov. 24, 1955).
Ownership: Mrs. Eugene B. George, execu-

trix of the estate of Don George, 43%; Ben Beckham Jr., 25%; Henry E. Linam, 25%; W. C. Henderson, 7%.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Harrington, Righter & Parsons.

Highest hour rate: \$550.

Color facilities: network, local film, local slides.

Executives: Ben Beckham Jr., managing partner; Winston B. Linam, station mgr; Peane R. Flett, sales mgr; John C. Renshaw, program dir; Miss Carol Vinson, promotion mgr; Don Owen, news dir; Morris C. Barton Jr., chief engr.

Washington atty: Weaver & Glassie.

KTBS-TV (Sept. 3, 1955) ch. 3; power—100kw visual, 50kw aural; antenna height—1,140 feet above average terrain, 1,151 feet above ground.

Address: 312 E. Kingshighway. Phone: 7-3644. TWX SH 92.

Licensee: KTBS Inc. (original owner).

Ownership: George D. Wray Sr. and sons, 100%.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Petry.

Highest hour rate: \$550.

Color facilities: network.

Executives: E. Newton Wray, pres & gen mgr; Patrick J. White, station mgr; Joe B. Foster, sales mgr; Don Moore, production mgr; Dick Unterborn, promotion mgr; Claude R. Scott, chief engr; Maurie Wayne, news dir.

Washington atty: Spearman & Roberson.

THEBODAUX, Lafouche County (ch. 24)

WINNFIELD, Winn County (ch. 22—)

MAINE

AUBURN, Androscoggin County (ch. 23+)

AUGUSTA, Kennebec County (ch. 10—, 29+)

WPPT (not on air, granted Nov. 14, 1956; target date unknown) ch. 10.

Address: Park Square, Boston.

Permittee: Pine Tree Telecasting Corp.

Ownership: Richard S. Robie, 100%.

BANGOR, Penobscot County (ch. 2—, 5+, *16—)

WABI-TV (Jan. 25, 1953) ch. 5; power—

29.5kw visual, 17.8kw aural; antenna height—670 feet above average terrain, 120 feet above ground.

Address: 57 State St. Phone: Bangor 6446.

TWX BG 84.

Licensee: Community Telecasting Service (original owner).

Ownership: See Community Broadcasting Service Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Hollingbery; Kettell-Carter.

Highest hour rate: \$375.

Color facilities: network.

Executives: Horace A. Hildreth, pres; Walter L. Dickson, vp & gen mgr; Richard B. Bronson, station mgr; Leon H. Nelson, program dir; Ralph W. Libby, film dir; John J. Thibodeau, promotion mgr; Robert C. McCausland, sales mgr; Wallace K. Edwards, chief engr.

Washington atty: Fly Shuebruk, Blume & Gaguine.

Radio affiliate: WABI.

WLBZ-TV (September 1954) ch. 2; power—36.3kw visual (CP 51.3kw visual, 25.7kw aural); antenna height—640 feet above average terrain.

Address: Box 732. TWX BG-95.

Licensee: WLBZ Television Inc. (acquired station June 16, 1958).

Ownership: See Rines Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Weed.

Highest hour rate: \$325.

Executives: William H. Rines, pres; Elmore B. (Buck) Lyford, exec asst; Rudolph O. Marcoux, gen mgr & coml mgr; James A. Robinson Jr., program dir; Rudolph O. Marcoux, film buyer; William Hartnett, news dir; John Wibby, chief engr.

Washington atty: Smith, Hennessey & MacDonaid.

Radio affiliate: WLBZ.

BAR HARBOR, Hancock County (ch. 22—)

BATH, Sagadahoc County (ch. 65)

BELFAST, Waldo County (ch. 41—)

BIDDEFORD, York County (ch. 59)

CALAIS, Washington County (ch. 7—, 20—)

DOVER-FOXCROFT, Piscataquis County (ch. 18+)

FORT KENT, Aroostook County (ch. 17+)

FOXCROFT (See DOVER)

HOULTON, Aroostook County (ch. 24)

LEWISTON, Androscoggin County (ch. 8—, 17) (also see POLAND SPRING)

MILLINOCKET, Penobscot County (ch. 14+)

ORONO, Penobscot County (ch. *12—)

POLAND SPRING (Lewiston allocation)

WMTW-TV (Aug. 25, 1954) ch. 8; power—105kw visual, 52.5kw aural; antenna height—3,840 feet above average terrain, 87 feet above ground (Mt. Washington, N. H.).

Address: Business office—477 Congress St., Portland, Me., Spruce 3-5665. Studio—Poland Spring, Me., Wyman 8-4311. TWX Poland 65.

Licensee: Mt. Washington Tv Inc. (original owner).

Ownership: Horace A. Hildreth, John W. Guider and Peter Anderson, each 24%; Oliver Tyrone Corp., 14.1%; Oliver Broadcasting Corp., 4.8%; Henry O. Rea, 1.6%; Kennebec Broadcasting Corp., (WTVL Waterville, Me.), 3.8%; Hildreth and Oliver Tyrone ownership interlock with WABI-AM-TV, Bangor, WAGM-AM-TV Presque Isle and WABM Houlton, all Maine. Oliver and Henry O. Rea have minority interest in off-air WENS (TV) Pittsburgh.

Network: ABC-TV (primary).

Rep: Harrington, Righter & Parsons; McDermott (Toronto).

Highest hour rate: \$500.

Executives: John W. Guider, pres & gen mgr; Robert L. Maynard, asst gen mgr & sis mgr; Clinton S. Mason Jr., asst sis mgr; Robert M. Joyce, program dir & promotion dir; Brian Higgins, film buyer; Charles Tarkinson, news dir; Parker Vincent, chief engr.

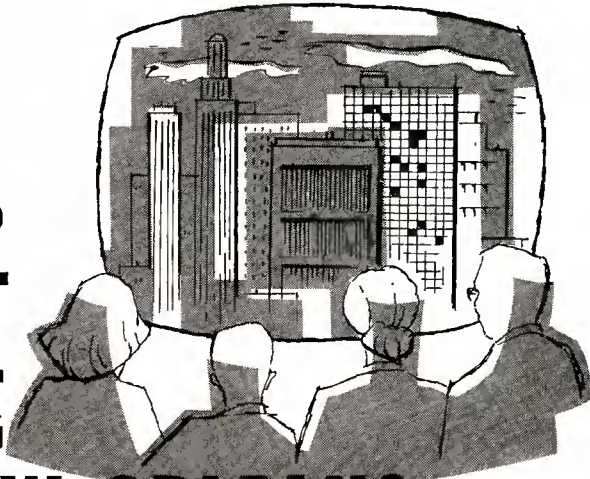
Washington atty: Fly, Shubruk, Blue & Gaguine.

Radio affiliate: WMTW-FM.

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Tv Stations CONTINUED

MAINE CONTINUED

PORTLAND, Cumberland County (ch. 6-, 13+, *47-, 53+)

WCSH-TV (Dec. 1, 1953) ch. 6; power—100kw visual, 70kw aural; antenna height—590 feet above average terrain, 380 feet above ground.

Address: 157 High St., zone 3. Phone: Spruce 2-0181.

Licensee: Maine Radio & Tv Co. (original owner).

Ownership: See Rines Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary); Maine Broadcasting System.

Rep: Weed.

Highest hour rate: \$500.

Color facilities: network.

Executives: William H. Rines, pres; Elmore B. (Buck) Lyford, exec asst; Jack S. Atwood, station mgr; Bruce McGorriell, coml mgr; Burnell Poole Jr., program dir; Jack S. Atwood, film buyer; Linwood T. Pitman, promotion dir; Larry Geraghty, news dir; Charles R. Brown, technical dir.

Washington atty: Smith, Hennessey & McDonald.

Radio affiliate: WCSH.

WCSH-TV Translator: W73AB Littleton, Me., Littleton Community Tv Assn., c/o W. A. Gross.

WGAN-TV (May 16, 1954) ch. 13; power—316kw visual, 158kw aural; antenna height—630 feet above average terrain, 314 feet above ground.

Address: 390 Congress St. Phone: Spruce 2-4661. TWX PO 196.

Licensee: Guy Gannett Broadcasting Services (original owner).

Ownership: Guy Gannett Pub. Co. (Portland Press Herald and Express, Augusta Kenebec Journal and Waterville Sentinel, all Maine). See "Newspaper Ownership."

Network: CBS-TV (primary).
Rep: Avery-Knodel; Foster & Creed (Boston).

Highest hour rate: \$500.

Color facilities: network.

Executives: Jean Gannett Williams, pres; Creighton E. Gatchell, vp & gen mgr; Richard E. Bates, dir natl sales; Robert W. Jennings, local sales mgr; William G. Wadman, program dir; Samuel G. Henderson Jr., station mgr & film buyer; John M. Havey, promotion mgr; Nunzi Casavola, news dir; Roger W. Hodgkins, chief engr.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WGAN.

PRESQUE ISLE, Aroostook County (ch. 8, 10+, 19)

WAGM-TV (Oct. 13, 1956) ch. 8; power—27.5kw visual; antenna height—350 feet above average terrain, 290 feet above ground.

Address: 489 Main St. Phone: 9-2461. TWX PI 03.

Licensee: Aroostook Broadcasting Corp. (acquired station (Oct. 1, 1957).

Ownership: See Community Broadcasting Service Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Hollingbery; Kettell-Carter (New England).

Highest hour rate: \$225.

Executives: Horace A. Hildreth, pres; Walter L. Dickson, vp & gen mgr; Leon H. Nelson, operations mgr; Stanley A. Lyons, station mgr & program dir; Keith Fowles, production mgr; Keith Stine, sales mgr; John Richards, chief engr.

Washington atty: Loucks, Zias, Young & Jansky.

Radio affiliate: WAGM.

WSPJ (not on air; granted Jan. 22, 1959; target date unknown) ch. 10; power—15.5kw visual.

Permittee: WLBZ Tv Inc.

ROCKLAND, Knox County (ch. 25—)

RUMFORD, Osford County (ch. 55—)

VAN BUREN, Aroostook County (ch. 15—)

WATERVILLE, Kennebec County (ch. 35+)

MARYLAND

ANNAPOLIS, Anne Arundel County (ch. 53—)

BALTIMORE, (Independent City), (ch. 2+, 11—) 13+, 18, *24+, 72—)

WBAL-TV (March 11, 1948) ch. 11; power—316kw visual, 158kw aural; antenna height—730 feet above average terrain, 729 feet above ground.

Address: 2610 N. Charles St., zone 18. Phone: Hopkins 7-3000.

Licensee: The Hearst Corp. (original owner).

Ownership: See "Newspaper Ownership" and Hearst Stations in "Group Ownership."

Network: NBC-TV.

Rep: Petry.

Executive: D. L. Provost, vp & gen mgr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WBAL.

WITH-TV (granted Dec. 18, 1952, not on air, target date unknown) ch. 72.

Address: 7 E. Lexington St.

Permittee: WITH-TV Inc.

Ownership: See Thomas G. Tinsley Jr. Stations in "Group Ownership."

Radio affiliate: WITH-AM-FM.

WJZ-TV (Nov. 2, 1948) ch. 13; power—316kw visual, 158kw aural; antenna height—730 feet above average terrain, 729 feet above ground.

Address: Television Hill, zone 11. Phone:

Mohawk 4-7600. TWX 386.

Licensee: Westinghouse Broadcasting Co. (acquired station Aug. 5, 1957).

Ownership: See Westinghouse Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Television Advertising Representatives.

Highest hour rate: \$1,540.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Donald H. McGannon, pres; John L. McClay, gen mgr; Joseph P. Dougherty, sales mgr; Pel Schmidt, local sales mgr; Joel Chaseman, program mgr; H. Taylor Vaden, advertising-sales promotion mgr; Thomas V. Dukehart, public relations mgr; Keith McBee, news editor; Ben Wolfe, chief engr.

WMAR-TV (Oct. 27, 1947) ch. 2; power—100kw visual, 50kw aural; antenna height—730 feet above average terrain, 729 feet above ground.

Address: Charles & Redwood Sts., zone 3. Phone: Mulberry 5-5670. TWX BA 167.

Licensee: A. S. Abell Co. (original owner).
Ownership: Licensee publishes Baltimore Sunpapers. See "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$1,500.

Color facilities: network, local film, local slides.

Executives: E. K. Jett, vp and dir of television; Donald P. Campbell, adm asst; Ernest A. Lang, coml mgr; Robert Cochrane, program dir; Edwin B. Mick, production mgr; Thomas J. Severin, public service dir; Anton G. Picha, promotion & publicity mgr; David V. Stickle, film mgr & news dir; C. G. Nopper, chief engr.

Washington atty: Hogan & Hartson.

WTTF (granted Dec. 9, 1953, not on air, target date unknown) ch. 18.

Address: 912 N. Charles St.

Permittee: United Broadcasting of Eastern Maryland Inc.

Ownership: See United Broadcasting Co. Stations in "Group Ownership."

Radio affiliate: WSID.

CAMBRIDGE, Dorchester County (ch. 22+)

CUMBERLAND, Allegany County (ch. 17+, 30—)

FREDERICK, Frederick County (ch. 62)

HAGERSTOWN, Washington County (ch. 52, 68+)

In Bangor, Maine—



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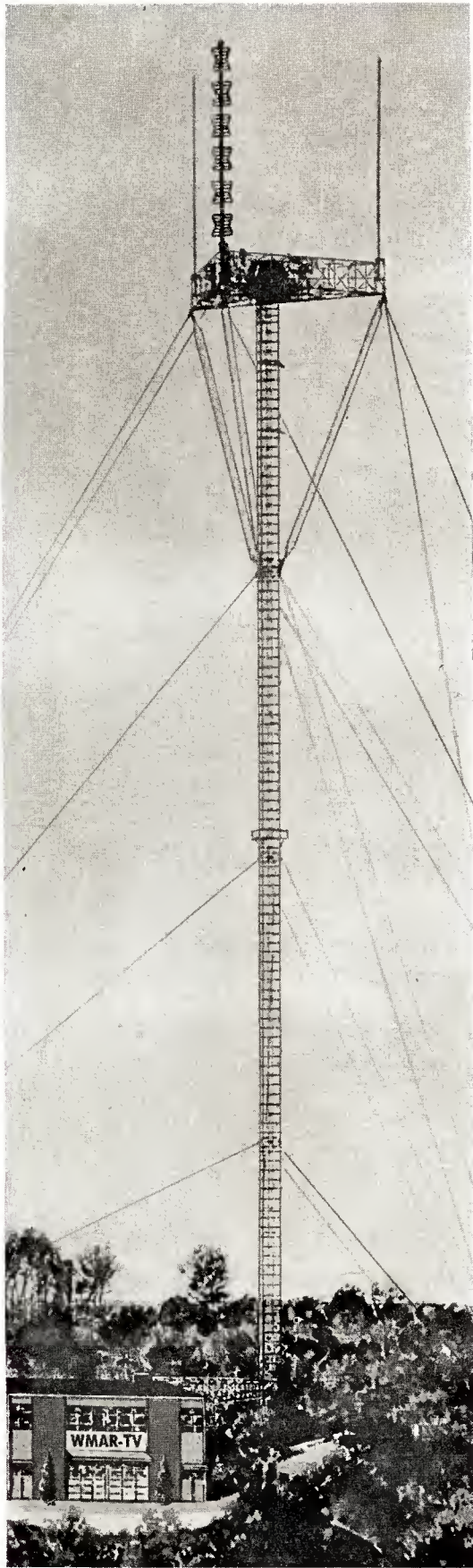
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MARYLAND CONTINUED

SALISBURY, Wicomico County (ch. 16+)

WBOC-TV (July 15, 1954) ch. 16; power—15.5kw visual, 7.9kw aural; antenna height—620 feet above average terrain, 651 feet above ground.

Address: Radio-TV Park. Phone: Pioneer 9-6131. TWX SALIS ZM 06.

Licensee: Peninsula Broadcasting Co. (original owner).

Ownership: John W. Downing, 12.28%; Lee W. Allen, 9.95%; I. L. Benjamin, 11%; Virginia P. Ward, 6%; Charles J. Truitt, 2.5%; Edward Webb, 3% and others.

Network: ABC-TV (primary), CBS-TV (primary), NBC-TV (per program).

Rep: Headley-Reed.

Highest hour rate: \$200.

Color facilities: network.

Executives: John W. Downing, pres; Charles J. Truitt, vp, gen mgr, national coml mgr & promotion mgr; Wendell Henry, local coml mgr; John W. Downing Jr., program dir & film buyer; Charles J. Truitt Jr., news dir; Jack Ward, chief engr.

Washington atty: Dow, Lohnes & Albertson. Radio affiliate: WBOC.

MASSACHUSETTS

ADAMS (See North Adams allocation)

WCDC (Feb. 5, 1954) ch. 19; power—122kw visual, 67.6kw aural; antenna height—2,000 feet above average terrain, 148 feet above ground.

Address: P. O. Box 10, Albany 1, N. Y. Phone: 3-2225 (Albany); Bridge 1-2345 (Troy, N.Y.).

Licensee: Capital Cities Television Corp. (acquired station Feb. 22, 1957).

Ownership: See Capital Cities stations in "Group Ownership."

Network: CBS-TV.

Rep: Blair-Tv.

Highest Hour Rate: Sold as satellite of and in combination with WTEN (TV) Albany, N. Y.

Color facilities: network.

Washington atty: Hogan & Hartson.

AMHERST, Hampshire County (ch. #82)

BARNSTABLE, Barnstable County (ch. 25+)

BOSTON, Suffolk County (ch. *2+, 4-, 5-, 7+, 38, 44+, 56)

WBZ-TV (June 9, 1948) ch. 4; power—56.24kw visual, 28.12kw aural; antenna height—1,180 feet above average terrain, 1,199 feet above ground.

Address: 1170 Soldiers Field Rd., zone 16. Phone: Algonquin 4-5670. TWX Brighton 1054.

Licensee: Westinghouse Broadcasting Co. (original owner).

Ownership: See Westinghouse Broadcasting Co. Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Television Advertising Reps.

Highest hour rate: \$2,400.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: Donald H. McGannon, pres; F. A. Tooke, gen mgr; J. E. Allen, sales mgr; Herbert B. Cahon, program mgr & film buyer; William B. Colvin, advertising & sales promotion mgr; Francis E. Whitmarsh, news dir; W. H. Hauser, asst mgr & chief engr.

Atty: John Steen, New York.

Radio affiliate: WBZ-AM-FM.

***WGBH-TV** (May 2, 1955) ch. *2; power—100kw visual, 50kw aural, antenna height—660

feet above average terrain, 233 feet above ground.

Address: 84 Massachusetts Ave., zone 39. Phone: University 4-6400.

Licensee: WGBH Educational Foundation (original owner).

Video tape: Ampex.

Executives: Ralph Lowell, pres; Hartford N. Gunn Jr., gen mgr; Philip K. Allen, asst gen mgr for finance; David M. Davis, asst gen mgr for tv; Henry Morgenthau III, New England educational tv network representative; Robert L. Larsen, program mgr; Peter H. Winn, dir of public relations; Norman J. Feather, film mgr; Gregory G. Harney, production mgr; John R. Hurley, dir of operations; Frank W. Harvey, dir of engineering.

Washington atty: Covington & Burling.

Radio affiliate: *WGBH-FM.

*Non-commercial educational.

WHDH-TV (Nov. 26, 1957) ch. 5; power—64.6kw visual, 32.4kw aural; antenna height—1,140 feet above average terrain, 1,249 feet above ground.

Address: 6 St. James Ave., zone 16. Phone: Hancock 6-5500. TWX BS 1056.

Licensee: WHDH Inc. (original owner).

Ownership: Same ownership as Boston Herald-Traveler. Also see "Newspaper Ownership."

Network: ABC-TV (primary), CBS-TV (secondary), NBC-TV (secondary).

Rep: Blair-Tv.

Highest hour rate: \$3,000.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Robert B. Choate, pres; William B. McGrath, vp & managing dir; Alexander M. Tanger, vp & sales dir; Leslie G. Arries Jr., dir of tv; Joseph Levine, film dir; Robert B. Cheyne, dir of sales promotion; John M. Day Jr., dir of public affairs; Philip K. Baldwin, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WHDH-AM-FM.

WJDW (granted May 12, 1953, not on air, target date unknown) ch. 44.

Permittee: J. D. Wrather Jr.

WNAC-TV (June 21, 1948) ch. 7; power—316kw visual, 158kw aural; antenna height—480 feet above average terrain, 428 feet above ground.

Address: 21 Brookline Ave., zone 15. Phone: Commonwealth 6-0300. TWX BS 89.

Licensee: RKO Teleradio Pictures Inc. (orig-

In Baltimore, Md.—



**WJZ-TV
HAS THE
NEW
FELIX
THE CAT**

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

THEY ALSO SAID IT COULDN'T BE DONE... BUT, IT HAS!



"Jeepers", they exclaimed, "can you get advertisers support for such an expansive TV station in your market?"

Today, as WBOC-TV begins its sixth year, those skeptics bow to one of the successful TV stations in attainment of audience loyalty and advertiser acceptance.

RATINGS UP TO 68.6

ABC and CBS NETWORKS

152 NATIONAL ACCOUNTS

In fact, we believe WBOC-TV is carrying more National Accounts than all other media in the market combined (excluding WBOC Radio). It is also used by as many local-regional accounts. This is a receptive market:

295,000 POPULATION... \$½ BILLION INCOME

CONTACT: Headley-Reed, or WBOC-TV, Radio-TV Park, Salisbury, Md.



inal owner).
 Ownership: See RKO Teleradio Pictures Inc. in "Group Ownership."
 Network: CBS-TV (primary).
 Rep: H-R Representatives.
 Highest hour rate: \$3,000.
 Color facilities: network.
 Executives: Norman Knight, pres; George Steffy, exec vp; Thomas Bateson, vp-sales; Proctor Jones, national sales mgr; John Maloy, program dir; Guy Giampapa, film mgr; George Halberg, promotion dir; Phyllis Doherty, publicity dir; Leland Bickford, news dir; Harry Whittemore, chief engr.
 Washington atty: Pierson, Ball & Dowd.
 Radio affiliate: WNAC (AM); WRKO-FM.

WXEL (not on air, target date unknown) ch. 38.
 Permittee: Ajax Enterprises.
 Ownership: See Herbert Mayer Stations in "Group Ownership."

BROCKTON, Plymouth County (ch. 62)

WHEF-TV (not on air, granted July 30, 1953; target date not set) ch. 62; power—195kw visual; antenna height—430 feet above average terrain, 458 feet above ground.
 Address: P. O. Box 72, Boston, zone 1. Phone: Lafayette 3-8352.
 Permittee: Trans-American Tv Enterprises Inc.
 Ownership: Harry E. Franks, 100%.

CAMBRIDGE (See Boston allocations)

WTAO-TV (not on air, suspended operation but has not turned in construction permit) ch. 56.
 Permittee: Middlesex Broadcasting Corp.
 Ownership: Frank Lyman Jr., 74.1% and Harvey Radio Laboratories Inc., Cambridge, 25.9% (of which Mr. Lyman is principal owner).
 Radio affiliate: WTAO.

EASTHAMPTON, Hampshire County (ch. 61)

FALL RIVER, Bristol County (ch. 46—, 68)

GREENFIELD, Franklin County (ch. 32+, 68—)

WRLP (Keene, N. H.; Brattleboro, Vt.) (July 1, 1957) ch. 32; power—200kw visual, 100kw aural; antenna height—920 feet above average terrain, 666 feet above ground.
 Address: P. O. Box 32, Northfield, Mass. Phone: 336. TWX SM 462.
 Licensee: Springfield Television Broadcasting Corp. (original owner).
 Ownership: See Springfield Tv Broadcasting Co. Stations in "Group Ownership."
 Network: NBC-TV (primary); ABC-TV (secondary).
 Rep: Hollingbery.
 Highest hour rate: Sold as satellite of WWLP (TV) Springfield, Mass.

WRLP Translators: W74AB Athol, Mass.; Springfield Television Broadcasting Corp.; W74AC Claremont, N. H.; Springfield Television Broadcasting Corp.; W79AA Claremont, N. H.; Mt. Mansfield Television Inc., 100 Marret Sq., Burlington, Vt.; W81AA Lebanon and Hanover, N. H.; Springfield Television Broadcasting Corp., c/o William L. Putnam, Box 2210, Springfield, Mass.

HOLYOKE (See Springfield)

LAWRENCE, Essex County (ch. 72)

LOWELL, Middlesex County (ch. 78)

NEW BEDFORD, Bristol County (ch. 6+, 28—, 34+)

NORTH ADAMS, Berkshire County (ch. 19, *80+)

PITTSFIELD, Berkshire County (ch. 64+)

SPRINGFIELD, Hampden County-HOLYOKE, Hampden County (ch. 22, 40)

WHYN-TV (April 14, 1953) ch. 40; power—141kw visual, 72.4kw aural; antenna height—990 feet above average terrain, 134 feet above ground.
 Address: 1300 Liberty St. Phone: Republic 4-1126. TWX SM 566.
 Licensee: Hampden-Hampshire Corp. (original owner).
 Ownership: Republican Television Inc., 50%; William R. Dwight and family, 16.6%; Valley Photo Engraving Corp. Holyoke, Mass., 16.6%.

**Tv Stations CONTINUED
 MASSACHUSETTS CONTINUED**

and Charles N. DeRose and family, 16.6%. Republican Television is owned by Employee's Beneficial Fund of Springfield Union and News. Dwight family owns Valley Photo Engraving Corp. and the Holyoke Transcript & Telegram; DeRose family owns Northampton Gazette. Also see "Newspaper Ownership."
 Network: ABC-TV (primary), CBS-TV (secondary).

Rep: Branham; Harry Wheeler & Co.
 Highest hour rate: \$600.
 Color facilities: network.
 Executives: Charles N. DeRose, gen mgr; Murray V. Tesser, asst mgr, program dir & film buyer; Zachary Land, coml mgr; Noah LaMountain, promotion mgr; Vern Jones, news dir; Harold Schumacher, chief engr.
 Washington atty: Bingham, Collins, Porter & Kistler.
 Radio affiliate: WHYN-AM-FM.

WWLP (March 17, 1953) ch. 22; power—214kw visual, 107kw aural; antenna height—750 feet above average terrain, 403 feet above ground.
 Address: P. O. Box 2210, zone 1. Phone: State 5-5311. TWX SM 462.
 Licensee: Springfield Television Broadcasting Corp. (original owner).

Ownership: See Springfield Tv Broadcasting Co. Stations in "Group Ownership."
 Network: ABC-TV (secondary), NBC-TV (primary).
 Rep: Hollingbery; Kettell-Carter (Boston).
 Highest hour rate: \$700.
 Color facilities: network.
 Video tape: Ampex.

Executives: William L. Putnam, pres & gen mgr; George R. Townsend, vp for engineering & development; James H. Ferguson Jr., vp for sales; Roland L. Fillault, treas; Jerome A. Barnes, dir of programming; Edmund J. Hughes Jr., sales mgr; Wallace Sawyer, film dir & buyer; Francis J. Doherty Jr., promotion mgr; Edward M. Kennedy, news dir; Donald C. Shaw, chief engr.
 Washington atty: McKenna & Wilkinson.

WORCESTER, Worcester County (ch. 14, 20)

WWOR-TV (Nov. 16, 1953) ch. 14; power—16.4kw visual; 8.2kw aural; antenna height—810 feet above average terrain, 254 feet above ground.
 Licensee: Springfield Television Broadcasting Corp.
 Ownership: See Springfield Tv Broadcasting Co. Stations in "Group Ownership."

WWOR-TV Translator: W74AF Pittsfield, Mass., Springfield Television Broadcasting Corp., c/o William L. Putnam, Box 2210, Springfield, Mass.

MICHIGAN

ALMA, Gratiot County (ch. 41+)

ALPENA, Alpena County (ch. 9+, *11, 30—)

ANN ARBOR, Washtenaw County (ch. 20+, *26—)

WPAG-TV (not on air, suspended operation but has not turned in license) ch. 20.
 Address: Hutzel Bldg.
 Licensee: Washtenaw Broadcasting Co.
 Ownership: Edward F. Baughn, 100%.
 Radio affiliate: WPAG.

***WUOM** (not on air; granted Nov. 11, 1953; target date unknown) ch. *26.
 Permittee: Regents of the U. of Michigan.

*Non-commercial educational.

BAD AXE, Huron County (ch. 46—)

BATTLE CREEK, Calhoun County (ch. 58—, 64—)

In Boston, Mass.—

WBZ-TV HAS THE NEW FELIX THE CAT

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

TO BUY OR SELL CONTACT THE NEAREST OFFICE

HAMILTON-LANDIS & ASSOCIATES, INC.

WASHINGTON, D. C. Ray V. Hamilton 1737 DeSales St., N.W. EX 3-3456	CHICAGO Richard A. Shaheen 1714 Tribune Tower DE 7-2754
DALLAS DeWitt Landis 1511 Bryan St. RI 8-1175	SAN FRANCISCO John F. Hardesty 111 Sutter St. EX 2-5671

NATIONWIDE • NEGOTIATIONS FINANCING • APPRAISALS

MICHIGAN CONTINUED

BAY CITY, Bay County (ch. 5—, 63—, *73+)

WNEM-TV (Saginaw) (Feb. 16, 1954) ch. 5; power—100kw visual, 50kw aural; antenna height—1,000 feet above terrain, 1,056 feet above ground.

Address: 5700 Becker Rd. Phone: Pleasant 5-8191. TWX SG 76.

Licensee: Gerity Broadcasting Co. (original owner).

Ownership: James Gerity Jr., 100%. Network: NBC-TV.

Rep: Petry.
Executives: James Gerity Jr., gen mgr; Tom Matthews, station mgr.
Washington atty: Berge, Fox & Arent.

BENTON HARBOR, Berrien County (ch. 40+)

BIG RAPIDS, Mecosta County (ch. 39)

CADILLAC, Wexford County (ch. 13—, 45)

WWTV (Jan. 1, 1954) ch. 13; power—316kw visual, 158kw aural; antenna height—1,650 feet above average terrain, 1,281 feet above ground.

Address: 417 N. Mitchell St. Phone: Prospect 5-3478. TWX CA 325.

Licensee: Fetzler Television Inc. (acquired station Sept. 1, 1958).
Ownership: See John E. Fetzler stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Hollingbery.
Highest hour rate: \$400.

Color facilities: network.
Executives: John E. Fetzler, pres; Gene Ellerman, gen mgr; Daryl Sebastian, asst gen mgr; Paul A. Hill, program dir; R. Dwight Wheeler, operations mgr; John Wheat, promotion mgr; Michael Jones, news dir; George Wilson, chief engr.

Washington atty: Dow, Lohnes & Albertson.

CALUMET, Houghton County (ch. 5)

CHEBOYGAN, Cheboygan County (ch. 4+, 36+)

WTOM-TV (May 15, 1959) ch. 4; power—26.9kw visual; antenna height—620 feet above average terrain, 590 feet above ground.

Address: Paul Bunyon Bldg., Traverse City, Mich.

Licensee: Midwestern Broadcasting Co.
Ownership: See Midwestern Broadcasting Co. Stations in "Group Ownership."

Washington atty: Dow, Lohnes & Albertson.

COLDWATER, Branch County (ch. 24—)

DETROIT, Wayne County (ch. 2+, 4, 7—, 50—, *56, 62)

WBID-TV (not on air, granted Nov. 19, 1953; target date unknown) ch. 50.

Address: 520 Bates St.
Permittee: Woodward Broadcasting Co.

Ownership: See Woodward Broadcasting Co. Stations in "Group Ownership."

Washington atty: Fly, Shuebruk, Blume & Gaguine.

WJBK-TV (Oct. 24, 1948) ch. 2; power—100kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 1,057 feet above ground.

Address: 7441 Second Blvd., zone 2. Phone: Trinity 3-7400. TWX DE 891.

Licensee: Storer Broadcasting Co. (original owner).

Ownership: See Storer Broadcasting Co. in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz Agency.
Highest hour rate: \$2,600.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: George B. Storer, pres; Bill Michaels, vp & managing dir; Keith T. McKenney, local sales mgr; Robert S. Buchanan, national sales mgr (New York); Ralph R. Rust, program dir & film buyer; Bob Edell, promotion mgr; Jac LeGoff, news dir; Joseph B. Haigh, chief engr.

Washington atty: Robert F. Jones.
Radio affiliate: WJBK.

***WTVS** (Oct. 24, 1955) ch. *56; power—178kw visual, 120kw aural; antenna height—540 feet above average terrain, 538.1 feet above ground.

Address: 12300 Radio Place, zone 28. Phone: Broadway 3-5456.

Licensee: Detroit Educational Television Foundation (acquired station Oct. 1, 1958).

Executives: C. Allen Harlan, pres of board of trustees; Franklin G. Bouwsma, executive secretary; Joseph Jankowski Jr., chief engr; Dean C. Cook, consulting engr; N. Joseph Welling, production coordinator.

Washington atty: Krieger & Jorgensen.

*Non-commercial educational.

WWJ-TV (March 4, 1947) ch 4; power 97.7 kw visual, 50.1kw aural; antenna height—1,010 feet above average terrain, 1,063 feet above ground.

Address: 622 W. Lafayette, zone 31. Phone: Woodward 2-2000. TWX Eastel CD.

Licensee: The Evening News Assn. (original

Survey Proven!

NIelsen gives WNEM-TV 76% of all quarter-hours measured! 3 out of every 4 competitive quarter-hours go to WNEM-TV hands down!

WNEM-TV	355
Station "F"	69
Station "L"	42
Competitive quarter-hours	466

*NSI, February, 1959

WNEM-TV Covers* and SELLS a 25-County Eastern Michigan Market.

Population	1,144,200
Families	327,000
TV Homes	299,600**
Effective Buying Income	\$1,861,366,000

Gross Farm Income	253,424,000
Retail Sales	1,274,732,000
Food Sales	309,480,000
Drug Sales	47,554,000
Automotive Sales	276,727,000
Gas Station Sales	123,916,000

* Copyright, 1959, Sales Management Survey of Buying Power; further reproduction not licensed.

** Television Magazine, May, 1959

THE ONE DOMINANT FORCE IS FIVE, OF COURSE!

In the Great Saginaw Valley and the Metropolitan Hub of Flint-Saginaw-Bay City-Midland



WNEM-TV



See Your Petryman



CENTRAL STUDIOS & OFFICES
5700 Becker • Saginaw, Mich.

NATIONAL SALES OFFICE & STUDIOS
Bishop Airport • Flint, Mich.

As Basic as the Alphabet

Every important advertising campaign should include Detroit... every Detroit campaign should include the WWJ stations.

Sources: Sales Management Survey of Buying Power, 1959. Fifth Quinquennial Survey of the Detroit Market.

Detroit Standard Metropolitan Area contains the greatest concentration of people and wealth in Michigan: 50% of the state's population, 53% of its retail sales.

Ever growing, this three-county area has a population of 3,910,000 and 1,120,000 families. (Total population in the WWJ stations' coverage area is over 7,000,000.)

The effective buying income per family is \$7,013—considerably above the national average.

Retail sales in 1958 totaled \$4,614,000,000. Food, automotive, drug and cosmetic purchases were high on the list of consumer expenditures.

Outstanding in volume of bank debits ("money at work"), Detroit ranks fourth in the nation, surpassed only by New York, Chicago, and Los Angeles.

In Detroit, 81% of families own one or more automobiles.

To the people of Detroit and southeastern Michigan, the WWJ stations are time-tested friends; believable, trustworthy, always welcome.

the **BELIEVABILITY** stations

WWJ AM and FM
RADIO
The World's First Radio Station

original
NBC
affiliates

WWJ-TV
Michigan's First Television Station

Owned and operated by **The Detroit News**

National Representatives: **Peters, Griffin, Woodward, Inc.**

Tv Stations CONTINUED

MICHIGAN CONTINUED

DETROIT (Continued)

WWJ-TV (Continued)

owner). (See "Newspaper Ownership.")
Ownership: Licensee publishes Detroit News.
Network: NBC-TV (primary).
Rep: Peters, Griffin, Woodward; Andy McDermott (Canada).

Highest hour rate: \$2,700.
Color facilities: network, local film, local slides.

Executives: Edwin K. Wheeler, gen mgr; Don DeGroot, asst gen mgr; James Schiavone, station mgr & film buyer; Henry C. Rogers, business mgr; Ray W. Colie, natl sls mgr; John A. Wales, local sls mgr; Glenn Kyker, promotion mgr; Ian K. Harrower, program & production mgr; James Clark, news editor; Edgar J. Love, general engineering mgr.

Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WWJ-AM-FM.

WXYZ-TV (Oct. 9, 1948) ch. 7; power—316 kw visual, 158kw aural; antenna height—460 feet above average terrain, 468 feet above ground (CP for 1,000 feet and 1,073 feet respectively).

Address: 20777 W. Ten Mile, zone 41; Phone: Kenwood 4-7000. TWX DE 273.

Licensee: WXYZ Inc. (original owner).

Ownership: See ABC Owned Stations in "Group Ownership."

Network: ABC-TV (primary).
Rep: Blair-TV.

Highest hour rate: \$2,400.
Video tape: Ampex.

Executives: John F. Pival, vp-tv, gen mgr; Ralph Dawson, tv sales mgr; Peter Strand, executive producer-programming & film buyer; Bud Kirvan, promotion mgr; Dick Femmel, news dir; Charles Kocher, chief engr.

Washington atty: McKenna & Wilkinson.
Radio affiliate: WXYZ-AM-FM.

CKLW-TV (Windsor, Ontario) (Sept. 16, 1954) ch. 9; power—325kw visual, 180kw aural; antenna height—670 feet above average terrain, 652 feet above ground.

Address: 3300 Guardian Bldg., Detroit, zone 26. Phone: Woodward 1-7200. TWX DE4S.

Licensee: Western Ontario Broadcasting Co. (original owner).

Network: CBC.
Rep: Young.

Executives: J. E. Campeau, pres & gen mgr; Norm Hawkins, coml mgr; S. C. Ritchie, operations mgr & program dir; Art MacColl, film

buyer; Art Gloster, promotion mgr; Austin Grant, news dir; Stewart Clark, chief engr.
Radio affiliate: CKLW-AM-FM.

EAST LANSING, Ingham County (ch. 60+)

EAST TAWAS, Iosco County (ch. 25—)

ESCANABA, Delta County (ch. 3+, *49)

(New) (not on air; granted July 30, 1959) ch. 3; power—100kw visual; antenna height—853 feet above average terrain, 804 feet above ground.

Permittee: Norbertine Fathers.
Ownership: See Norbertine Fathers Stations in "Group Ownership."

Note: To operate as satellite of WBAY-TV Green Bay, Wis.

FLINT, Genesee County (ch. 12—, 16—, *22—, 28)

WJRT (Oct. 12, 1958) ch. 12; power—316kw visual, 158kw aural; antenna height—940 feet above average terrain, 999 feet above ground.
Address: 2303 Lapeer Rd., zone 3. Phone: Cedar 9-6611. TWX FL 51.

Licensee: WJR, The Goodwill Station Inc. (original owner).

Ownership: L. R. Jackson & Bank of America, trustees under the will of George A. Richards, 26.03%; C. Russell Feldman & L. R. Jackson, trustees under G. A. Richards' Life Insurance Trust, 8.26%; Rozene R. Moore, 5.37%; Mrs. Francis S. Parker, 3.84%; John F. Patt, 2.76%; and others.

Network: ABC-TV (primary).

Rep: Harrington, Righter & Parsons.

Highest hour rate: \$700.

Color facilities: network.

Video tape: Ampex.

Executives: John F. Patt, pres; A. Donovan Faust, gen mgr; James White, coml mgr; Franklin Mitchell, program dir; Donn Shelton, promotion mgr; Frank Benesh, news dir; Clarence Jones, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

GLADSTONE, Delta County (ch. 40—)

GRAND RAPIDS, Kent County (ch. 8+, *17+, 23—)

WMGN (not on air, granted Sept. 2, 1954; target date unknown); ch. 23.

Address: 123 Pearl St., N.W.

Permittee: Peninsular Broadcasting Co.

Ownership: H. & E. Balaban Corp., 50%; John D. Loeks, 33 1/3%; Howard W. Freck,

16 2/3%. For Balaban interests see H. & E. Balaban Corp. Stations in "Group Ownership."

WOOD-TV (Aug. 15, 1949) ch. 8; power—316kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 920 feet above ground.

Address: 120 College Ave., S.E., zone 2. Phone: Glendale 9-4125. TWX 281.

Licensee: WOOD Broadcasting Inc. (acquired station May 22, 1957).

Ownership: See Time Inc. stations in "Group Ownership." Also see "Newspaper Ownership."

Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WOOD.

HOUGHTON, Houghton County (ch. 19, *25)

IRON MOUNTAIN, Dickinson County (ch. 8—, 27)

IRON RIVER, Iron County (ch. 33—)

IRONWOOD, Gogebic County (ch. 12+ [see Wakefield], 31—)

WIRN (See Wakefield).

JACKSON, Jackson County (ch. 48)

KALAMAZOO, Kalamazoo County (ch. 3—, 46, *74)

WKZO-TV (July 9, 1950) ch. 3; power—100 kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 952 feet above ground.

Address: 590 W. Maple St. Phone: Fireside 5-2101. TWX X233.

Licensee: Fetzter Broadcasting Co. (original owner).

Ownership: See John E. Fetzter stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Avery-Knodel.

Highest hour rate: \$1,300.

Color facilities: network, local film, local slides.

Executives: John E. Fetzter, pres; Carl E. Lee, executive vp & gen mgr; Donald DeSmit Jr., administrative assistant & sales mgr; Charles T. Lynch, program dir & film buyer; W. J. Hunt, promotion dir; Len Colby, news dir; Arthur Covell, chief engr.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WKZO.

LANSING, Ingham County (ch. 6—, 54)

WJIM-TV (April 1, 1950) ch. 6; power—100 kw visual, 50kw aural; antenna height—1,000

POWER to penetrate!

CKLW-TV

325,000 WATTS

Power to reach the audience . . . plus the viewing interest gained with first run academy award winning movies by **MGM . . . WARNER BROS . . . UNITED ARTISTS . . . 20th CENTURY FOX** means that advertisers have all the advantages in selling this region when they use **CKLW-TV**. Get the facts from a Young Television, Inc. man or inquire direct.

Young Television Inc.
Nat'l. TV Rep.

General Offices
Guardian Bldg., Detroit 26

J. E. Campeau
Pres.

feet above average terrain, 1,023 feet above ground.

Address: 2820 East Saginaw St., zone 4. Phone: Ivanhoe 2-1333. TWX LG 72.

Licensee: Gross Telecasting Inc. (original owner).

Ownership: Harold F. Gross, 38.2%; Charlotte Gross, 1%, and their family and others as minority stockholders.

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$1,000.

Color facilities: network.

Executives: Harold F. Gross, gen mgr & pres; Keith Oliver, local sales mgr; Philip E. Sherck, operations, film mgr & film buyer; Ned R. Ryan, promotion mgr; Don Potter, news dir; Carl Onken, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gagnic.

Radio affiliate: WJIM.

LUDINGTON, Mason County (ch. 33)

MANISTEE, Manistee County (ch. 15-)

MANISTIQUE, Schoolcraft County (ch. 14+)

MARQUETTE, Marquette County (ch. 6-, 13+, 17, *35)

WLUC-TV (April 20, 1956) ch. 6; power—100kw visual, 60.3kw aural; antenna height—790 feet above average terrain, 367 feet above ground.

Address: 249 W. Washington St. Phone: Canal 6-3524.

Licensee: North Central Broadcasting Co. (acquired station July 8, 1959).

Ownership: See "Newspaper Ownership" and Mining Journal stations and Morgan Murphy-Walter C. Bridges stations in "Group Ownership."

Washington atty: Hogan & Hartson.

MIDLAND, Midland County (ch. 19+)

MOUNT PLEASANT, Isabella County (ch. 47-)

MUSKEGON, Muskegon County (ch. 29-, 35+)

PARMA, Jackson County-**ONONDAGA**, Ingham County (ch. 10-)

WILX-TV (March 1959) ch. 10 (sharetime with WMSB); power—309kw visual, 174kw aural; antenna height—975 feet above average terrain, 933 feet above ground.

Licensee: Tv Corp. of Michigan (original owner).

Ownership: Edward E. Wilson, 60%; Lansing Broadcasting Co. (WILS Lansing, Mich.), 40%. Mr. Wilson owns 35% of WPON Pontiac, Mich.,

and Lansing Broadcasting owns 55% of WPON. John C. Pomeroy owns 26.9% of Lansing Broadcasting and 10% of WPON.

***WMSB** (March 15, 1959) ch. *10 (sharetime with WILX-TV); power—309kw visual, 174kw aural; antenna height—975 feet above average terrain, 933 feet above ground.

Address: 600 Kalamazoo St., East Lansing, Mich. Phone: Edgewood 2-1511. TWX 2261.

Licensee: State Board of Agriculture (original owner).

Executives: John A. Hannah, pres; Armand L. Hunter, dir of broadcasting; Brice Howard, mgr; Patrick J. Callihan, production & facilities mgr; James R. Culver, film buyer; Irving R. Merrill, promotion mgr; Buriel R. Downey, news dir; Linn E. Towsley, chief engr.

Washington atty: Barnes & Neilson.

Radio affiliate: WKAR-AM-FM.

*Non-commercial educational.

PETOSKEY, Emmet County (ch. 31)

PONTIAC, Oakland County (ch. 44+)

PORT HURON, St. Clair (ch. 34+)

WHLS-TV (not on air, granted Nov. 14, 1956; target date unknown): ch. 34.

Address: 932 Military St.

Permittee: Stevens-Wismer Broadcasting Co. Ownership: See Stevens-Wismer Stations in "Group Ownership."

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

ROGERS CITY, Presque Isle County (ch. 24)

SAGINAW, Saginaw County (ch. 51-, 57-)

***WKNX-TV** (April 5, 1953); ch. 57; power—174kw visual, 103kw aural; antenna height—450 feet above average terrain, 465 feet above ground.

Address: 221 S. Washington Ave. Phone: Pleasant 3-4471. TWX SG 61.

Licensee: Lake Huron Broadcasting Corp. (original owner).

Ownership: William J. Edwards, Howard H. Wolfe and Rep. Alvin M. Bentley (R-Mich.) each one-third.

Network: CBS-TV (primary).

Rep: Gill-Perna.

Highest hour rate: \$375.

Color facilities: network.

Executives: William J. Edwards, pres & gen mgr; Rep. Alvin M. Bentley (R-Mich.), vp; Howard H. Wolfe, station mgr; Robert M. Chandler, coml mgr; Robert A. Oliver, program dir & film buyer; Richard Davis, sports dir; Frank Coopersmith, promotion mgr; Dwayne X. Riley, news dir; Max W. Thomas, chief engr.

Tv Stations CONTINUED MICHIGAN CONTINUED

Washington atty: McKenna & Wilkinson.

Radio affiliate: WKNX.

WNEM-TV (See Bay City).

SAULTE STE. MARIE, Chippewa County (ch. 8, 10+, 28-, *34)

TRAVERSE CITY, Grand Traverse County (ch. 7+, 20-, *26+)

WPBN-TV (Sept. 13, 1954) ch. 7; power—53.7kw visual, 32.4kw aural; antenna height—760 feet above average terrain, 462 feet above ground.

Address: Paul Bunyan Bldg. Phone: Windsor 7-7675.

Licensee: Midwestern Broadcasting Co. (original owner).

Ownership: See Midwestern Broadcasting Co. stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Holman; Michigan Spot Sales.

Highest hour rate: \$200.

Color facilities: network.

Executives: Les Biederman, pres; John Anderson, gen mgr; Robert E. Detwiler, coml mgr; William Kiker, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WTCM.

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OF RADIO AND TELEVISION STATIONS

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BROADCASTING

THE BUSINESSWEEKLY OF TELEVISION AND RADIO

IN 1959	CONTENTS
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Men in cosmetics, you need tv to turn sports into soap	Page 40
Tell tv: Special cross-country report as the plot thickens	Page 60
Opinion: The package is the thing in video commercials	Page 112

FIRST AND ONLY RADIO/TELEVISION BUSINESSWEEKLY . . . SERVING READERS AND ADVERTISERS SINCE 1931

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52 weekly issues and Yearbook Number \$11.00

BROADCASTING

1735 DeSales Street, N.W.
Washington 6, D. C.

Tv Stations CONTINUED

MICHIGAN CONTINUED

WAKEFIELD, Gogebic County (ch. 12+)

WERN (Ironwood) (Nov. 25, 1958) ch. 12; power—3.09kw visual; antenna height—680 feet above average terrain, 340 feet above ground.

Permittee: Lake Superior Broadcasting Co. (acquired station 1958).

Ownership: See Mining Journal Stations in "Group Ownership." Also see "Newspaper Ownership."

Note: station operates as satellite of WDMJ-TV Marquette, Mich.

Washington atty: Hogan & Hartson.

WEST BRANCH, Ogemaw County (ch. 21)

MINNESOTA

ALBERT LEA, Freeborn County (ch. 57—)

ALEXANDRIA, Douglas County (ch. 7, 36)

KCMT (Oct. 8, 1958) ch. 7; power—26.6kw visual, 13.2kw aural; antenna height—1,120 feet above average terrain, 1,133 feet above ground.

Address: 7th & Fillmore Sts. Phone: Rockwell 3-5166.

Licensee: Central Minnesota Tv Co. (original owner).

Ownership: Thomas A. Barnestuble, 21%; Julius Hetland, 10%; Earl C. Reineke, 10%; Harold W. Bangert, 10%; Joseph O. Perino, 3.5%; John J. McCarten, 3.5%; Lee H. Johnson, 3.5%; Kenneth C. Bechtel, 3%; Earl W. Russell, 2.1%; Harold Bartz, 2.8%; Sidney E. Carlson, 3.3%; Donald J. Kelly, 2.8%; Allen D. Graves, 2.6%; Kenneth A. Tessmer, 1.9%; Ercel Aga, 1.5%; Everett Q. Walters, 1.5%. Messrs. Bechtel, Tessmer, Aga and Walters each own 25% of KXRA Alexandria, Minn. Mr. Reineke and wife control WDAY-AM-TV Fargo, N. D.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Avery-Knodel; Harry Hyett (Minneapolis).

Highest hour rate: \$200.

Color facilities: network.

Executives: Joseph O. Perino, pres; Glenn W. Flint, gen mgr & film buyer; Gib Klein, regional sales mgr; Kenneth Bechtel, program dir; Jon Haaven, news dir; Ken Olson, chief engr.

Washington atty: Segal & Marmet.

AUSTIN, Mower County (ch. 6—, 51+)

KMMT (August 1953) ch. 6; power—14.8kw visual, 6.17kw aural; antenna height—420 feet above average terrain, 445 feet above ground. Phone: Hemlock 3-8836.

Licensee: Minnesota-Iowa Television Co. (acquired station October 1958).

Ownership: See Black Hawk Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Avery-Knodel.

Highest hour rate: \$225.

Executives: R. J. McElroy, pres; Thomas L. Young, gen mgr & film buyer; Don Jones, coml mgr; Stan Stydnicki, program dir; Jan Adams, promotion mgr; Christy Hansen, news dir; Leo Chenier, chief engr.

Washington atty: Roberts & McInnis.

Radio affiliate: KAUS.

BEMIDJI, Beltrami County (ch. 9, 24—)

BRAINERD, Crow Wing County (ch. 12—)

CLOQUET, Carlton County (ch. 44)

CROOKSTON, Polk County (ch. 21—)

DETROIT LAKES, Becker County (ch. 18+)

DULUTH, St Louis County-SUPERIOR, Wis., Douglas County (ch. 3, 6+, 8, 10+, 32, 38)

KDAL-TV (March 14, 1954) ch. 3; power—100kw visual, 50kw aural; antenna height—990 feet above average terrain, 816 feet above ground.

Address: 218 Bradley Bldg., zone 2. Phone: Randolph 2-4466. TWX DU 7019.

Licensee: Red River Broadcasting Co. (original owner).

Ownership: Estate of Dalton LeMasurier, 77.77%; Odin S. Ramsland, 11.11%; Robert A. Dettman, 11.11%. Mr. Ramsland and Mrs. Dorothy LeMasurier (president of licensee but not a stockholder) each own 20% of WECB Eau Claire, Wis.; and 16 2/3% of KBIZ Ottumwa, Iowa. Also, Mrs. LeMasurier and Messrs Ramsland and Dettman own 18.6% each in KWBB Rochester, Minn.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Avery-Knodel; Harry Hyett (Minneapolis).

Highest hour rate: \$500.

Color facilities: network.

Executives: Dorothy LeMasurier, pres; Odin S. Ramsland, gen mgr; John Grandy, sales mgr; Earl Henton, program dir & film buyer; Donald LeMasurier, promotion mgr; Dick Anthony, news dir; R. A. Dettman, chief engr. Washington atty: Segal & Marmet.

Radio affiliate: KDAL.

KDAL-TV Translators: K72AT Bemidji, Minn., Headquarters Television Translator Corp., Box 83; K73AK Cass Lake, Minn., Headquarters Television Translator Corp., Box 83; Bemidji; K70BG Deek River, Minn., Headquarters Television Translator Corp., Box 83; Bemidji; K71AR International Falls, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K76AR Kabetogama, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K80AR Orr, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls; K72AW Virginia, Minn., Minneonto Television Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls.

WDWM-TV (see Superior, Wis.)

WDUL-TV (not on air; granted May 13, 1958; target date unknown) ch. 10; power—316kw visual; antenna height—800 feet above average terrain, 573 feet above ground.

Address: 2230 N. Farrell, Milwaukee.

Permittee: WDUL Television Corp.

Ownership: L. F. Gran (25%), Milwaukee theatres, 17% owner KGA Spokane; Bruce R. Grant (24%); Louis E. Caster (49%), 41% KOCO-TV Enid, Okla., and 7% of WREX-TV Rockford, Ill.

WHYZ-TV (granted May 15, 1958, not on air, target date unknown) ch. 10; power—100kw visual; antenna height—800 feet above average terrain, 816 feet above ground.

Address: 2230 N. Farwell Ave., Milwaukee, Wis.

Permittee: WDUL TV Corp.

Ownership: Louis Caster, 50%, L. F. Gran, 25%, and Bruce R. Gran, 25%.

ELY, St. Louis County (ch. 16)

FAIRMONT, Martin County (ch. 40+)

FARIBAULT, Rice County (ch. 20)

FERGUS FALLS, Otter Tail County (ch. 16—)

GRAND RAPIDS, Itasca County (ch. 20—)

HASTINGS, Dakota County (ch. 29+)

HIBBING, St. Louis County (ch. 13—)

WIRT (not on air; target date unknown) ch. 13; power—10.7kw visual; antenna height—460 feet above average terrain, 441 feet above ground.

Address: c/o Carl Bloomquist, Eveleth, Minn.

Licensee: Carl Bloomquist.

Ownership: Carl Bloomquist, 100%. Mr. Bloomquist also owns WBVE Eveleth.

Washington atty: A. L. Stein.

INTERNATIONAL FALLS, Koochiching County (ch. 11)

LITTLE FALLS, Morrison County (ch. 14+)

MANKATO, Blue Earth County (ch. 12, 15—)

KBYC-TV (not on air, granted June 12, 1958; target date unknown) ch. 12; power—316kw visual; antenna height—1,116 feet above average terrain, 1,100 feet above ground.

Address: Mankato.

Permittee: Two States Television Co.

MARSHALL, Lyon County (ch. 22+)

MINNEAPOLIS, Hennepin County-ST. PAUL, Ramsey County (ch. *2—, 4, 5—, 9+, 11—, 17, 23+)

KMSP-TV (Minneapolis) (Jan. 9, 1955) ch. 9; power—316kw visual, 158 kw aural; antenna height—450 feet above average terrain, 601 feet above ground. Sale to 20th Century-Fox Film Corp. pending FCC approval.

Address: 190 Poshay Tower. Phone: Federal 9-8311. TWX MP 470.

Licensee: United Television Inc. (acquired station Nov. 20, 1957).

Ownership: See National Theatres Stations in "Group Ownership."

Rep: NTA Spot Sales.

Highest hour rate: \$1,200.

Color facilities: network.

Video tape: Ampex.

Executives: Donald E. Swartz, pres, gen mgr & film buyer; Richard Butterfield, coml mgr; Joseph Carney, program dir; David Lee, promotion mgr & news dir; Gordon Benson, chief engr.

Washington atty: Dow, Lohnes & Albertson.

KMSP-TV Translators: K79AF Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson; K80AL Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid; K78AM St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff.

KSTP-TV (St. Paul) (April 23, 1948) ch. 5; power—100kw visual, 58.9kw aural; antenna height—580 feet above average terrain, 583 feet above ground.

Address: 3415 University Ave., zone 14. Phone: Midway 5-2724. TWX 140.

Licensee: KSTP Inc. (original owner).

Ownership: See Gold Seal Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: Petry.

Highest hour rate: \$1,650.

Color facilities: network, local film, local slides.

Executives: Stanley E. Hubbard, pres-gen mgr; Kenneth M. Hance, exec vp & treasurer; Stanley S. Hubbard, vp; Marvin L. Rosene, vp in charge of sales; William P. Davey, promotion mgr; James E. Blake, natl tv sales mgr; William S. Sadler, chief engr; Julian Hoshal, tv news dir.

Washington atty: Spearman & Robertson.

Radio affiliate: KSTP.

KSTP-TV Translators: K71AM Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson; K71AI Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid; K72B St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff.

***KTCA-TV** (St. Paul) (Sept 3, 1957) ch. *2; power—100kw visual, 50kw aural; antenna height—620 feet above average terrain, 562 feet above ground.

Address: St. Paul 8, Minn. Phone: Midway 5-5655.

Licensee: Twin City Area Educational Television Corp. (original owner).

Color facilities: local film, local slides.

Executives: Loring M. Staples, pres; John C. Schwarzwald, gen mgr; Paul H. Owen, asst mgr & program dir; Joseph McDermott, dir of special projects; Harold O. Bergman, promotion mgr; Wayne A. Mayer, chief engr.

Washington atty: Faegre & Benson.

*Non-commercial educational.

KTCA-TV Translator: K73AI Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid.

WCCO-TV (July 1, 1949) ch. 4; power—100kw visual, 50kw aural; antenna height—540 feet above average terrain, 601 feet above ground.

Address: 50 S. 9th St., Minneapolis 2. Phone: Federal 8-0552. TWX Sales—MP 2; Program—MP 36.

Licensee: Midwest Radio-Television Inc. (original owner).

Ownership: Mid-Continent Radio-Television Inc., 53%; Minneapolis Star & Tribune Co. (Cowles), 47%. Mid-Continent is 50% owned by Northwest Publications Inc. (Ridder) and 50% by Minnesota Tribune Co. For other interests see Cowles Stations and Northwest Publications Inc. stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$1,600.

Color facilities: network, local live.

Video tape: Ampex.

Executives: William J. McNally, chairman of board; Robert B. Ridder, pres; F. Van Konyenbun, exec vp; Sherman K. Headley, asst mgr for tv; Robert N. Ekstrum, gen sales mgr; Don Gillies, natl sales representative; Robert Huelster, local sales mgr; John M. Sherman, dir of engineering; Gwen Harvey, program dir; Harry Jones, film dir; Roger Gardner, production mgr; Rollie Johnson, dir news & sports; Gene Godt, dir promotion & publicity; Robert Hansen, dir merchandising; David Colwell, research; H. W. Dorncseif, controller.

Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WCCO.

WCCO-TV Translators: K76AO Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson; K70BB Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid; K75AP St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff.

WTCN-TV (Sept. 1, 1953) ch. 11; power—316kw visual, 191kw aural; antenna height—470 feet above average terrain, 601 feet above ground.

Address: 2925 Dean Blvd., Minneapolis 16. Phone: Walnut 7-8881. TWX MP 994.

Licensee: Twin State Broadcasting Inc. (acquired station June 1, 1954).

Ownership: See Time Inc. stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$1,200.

Executives: Weston C. Pullen Jr., vp for broadcasting, Time Inc; Phil Hoffman, vp & gen mgr; Arthur Swift, mgr & dir of sales; Robert C. Fransen, sales mgr; Robert J. Reardon, regional sales mgr; John M. Baldwin, operations mgr; Ted L. Snider, program dir; Robert H. Van Roo, promotion mgr; Sheldon W. Peterson, news dir; Warren Fritze, chief engr.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WTCN.

WTCN-TV Translators: K82AH Olivia, Minn., Renville County Television Corp., c/o Robert G. Johnson; K83AE Redwood Falls, Minn., Redwood Television Improvement Corp., c/o Otto Smid; K81AE St. James, Minn., Watonwan Tv Improvement Assn., c/o Everett Reiff.

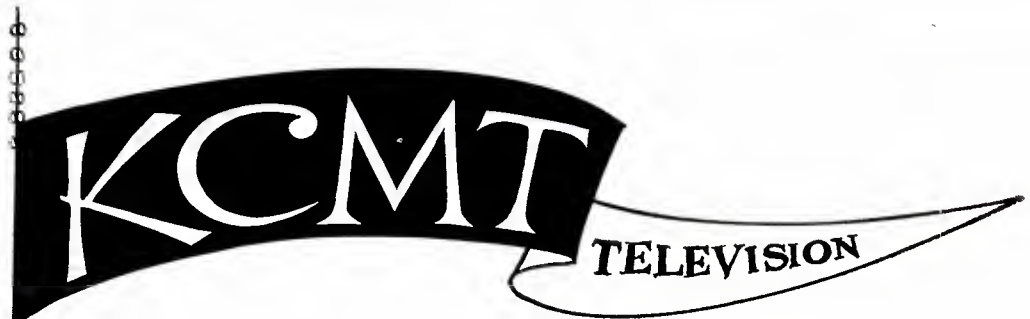
In Minneapolis, Minn.—



**WTCN-TV
HAS THE
NEW
FELIX
THE CAT**

TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Run it up the
TALLEST
tower!



♦ ♦ ♦

♦ ♦ and

464,000
people will
salute!

**FACTS ABOUT THIS
MINNESOTA MARKET**

- Population: 464,753
- Farm Population: 182,302
- Farm Families: 45,112
- Total Households: 125,110
- Number TV Households: 75,300
- Retail Sales: \$475,623,000
- Gross Farm Income: \$305,940,300
- Retail Sales Per Household:
\$3,793
- CSI Per Household: \$4,294
- Retail Food Sales: \$85,110,000
- Eating and Drinking Places:
\$31,523,000
- General Merchandising:
\$44,623,000
- Apparel: \$17,930,000
- Furniture—Appliances:
\$14,226,000
- Automotive: \$90,647,000
- Gas Stations: \$43,540,320
- Lumber Bldg.—Hardware:
\$84,640,000
- Drugs: \$12,100,323

Since October, 1958, the newness and excitement of television—over KCMT—has brought a new design in family living to the people of central Minnesota. And, as a result of this exposure to television, their buying habits are changing, too.

For your merchandise or your competitor's merchandise, this rich farm and urban market spends 475 million dollars each year at the retail level. Farming alone creates a gross spendable income of more than 300 million dollars annually.

Who's presently using KCMT Television to capture this great farm, urban and vacationland market? Here are some of the "buy-words" moving merchandise over KCMT:

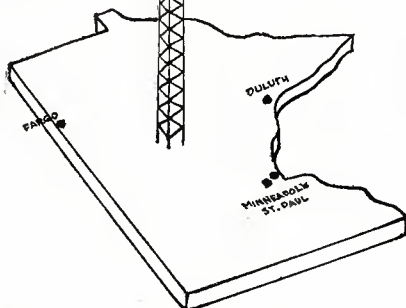
- "... Tastes good, like a cigarette should!"
- "... From the Land of Sky-Blue Waters"
- "... Live Modern ..."
- "... See the USA ...!"
- "... Mountain grown"
- "... Tower of power"

To do a selling job in central Minnesota, send *your* story winging out from Minnesota's tallest tower—KCMT Television.

ASK . . .

the station representative nearest you. He's at . . .

- Avery-Knodel, Inc. or,
- Harry Hyett in
Mpls.-St. Paul



NBC

ABC

KCMT

TELEVISION Channel 7

Alexandria, Minnesota

Tower located at Westport, 25 miles southeast of Alexandria.
Power 26,300 watts at 174-180 megacycles.

MINNESOTA'S TALLEST TOWER — 1133 FEET!

Tv Stations CONTINUED

MINNESOTA CONTINUED

MONTEVIDEO, Chippewa County (ch. 19)

NEW ULM, Brown County (ch. 43—)

NORTHFIELD, Rice County (ch. 26)

OWATONNA, Steele County (ch. 45)

RED WING, Goodhue County (ch. 63—)

ROCHESTER, Olmstead County (ch. 10, 55—)

KROC-TV (July 14, 1953) ch. 10; power—240kw visual, 120kw aural; antenna height—630 feet above average terrain, 575 feet above ground.
Address: 100 1st Ave. Bldg. Phone: Atlas 9-3924.
Licensee: Southern Minnesota Broadcasting (original owner).
Ownership: Mrs. G. P. Gentling and family.
Network: NBC-TV (primary).
Rep: Harry Hyett Co.
Highest hour rate: \$300.
Color facilities: network.
Executives: Agnes Gentling, pres; G. David Gentling, gen mgr; Willard Lampman, coml mgr; Don Perry, program dir & film buyer; Walter Bruzek, promotion mgr; Don Edwards, news dir; Robert Cross, chief engr.
Washington atty: Loucks, Zias & Jansky.
Radio affiliate: KROC.

ST. CLOUD, Stearns County (ch. 33)

ST. PAUL (See MINNEAPOLIS)

STILLWATER, Washington County (ch. 39—)

THIEF RIVER FALLS, Pennington County (ch. 15)

VIRGINIA, St. Louis County (ch. 26+)

WADENA, Wadena County (ch. 27+)

WILLMAR, Kandiyohi County (ch. 31+)

WINONA, Winona County (ch. 61)

WORTHINGTON, Nobles County (ch. 32)

MISSISSIPPI

BILOXI, Harrison County (ch. 13+, *44+, 50—)

WVMI-TV (not on air, granted Aug. 6, 1957; target date unknown) ch. 13; power—66.1kw visual; antenna height—220 feet above average terrain, 237.6 feet above ground.
Permittee: Radio Assoc. Inc. (original owner).
Ownership: Odes E. Robinson, 68.4%; James H. McKee, 25.8%, and others. Mr. Robinson owns 20% of WKOY Bluefield, W. Va. and has a minority interest in WPTW Piqua, Ohio.
Washington atty: Barnes & Neilson.

BROOKHAVEN, Lincoln County (ch. 37+)

CANTON, Madison County (ch. 16)

CLARKSDALE, Coahoma County (ch. 32)

COLUMBIA, Marion County (ch. 35+)

COLUMBUS, Lowndes County (ch. 4—, 28—)

WCBI-TV (July 13, 1956) ch. 4; power—20kw visual, 10kw aural; antenna height—450 feet above average terrain, 500 feet above ground.
Address: Highway 12 North. Phone: Fairfax 8-5631.

Licensee: Birney Imes Jr. (original owner).
Ownership: See Birney Imes Jr. Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: Everett-McKinney; James S. Ayers (South).
Highest hour rate: \$180.
Executives: Birney Imes Jr., pres; P. B. Hinman, gen mgr & film buyer; W. W. Whitfield, coml mgr; Jack Huffman, program dir; Barbara Moore, promotion mgr; Don Miller, news dir; Tom McFerrin, chief engr.
Washington atty: Arnold, Fortas & Porter.
Radio affiliate: WCBI.

CORINTH, Alcorn County (ch. 41)

GREENVILLE, Washington County (ch. 21—, 27)

GREENWOOD, Leflore County (ch. 6, 24+)

WABG-TV (not on air; target date Sept. 15, 1959) ch. 6; power—29.5kw visual; antenna height—350 feet above average terrain, 387 feet above ground.
Address: P. O. Box 414. Phone: Gladstone 3-4001.
Licensee: Greenwood Broadcasting Co. (original owner).
Ownership: See Cy N. Bahakel Stations in "Group Ownership."
Network: CBS-TV (primary).
Executives: Cy N. Bahakel, pres; Don Neil, coml mgr; Erlene Leach, program dir; Floyd C. Coulter, chief engr.
Washington atty: Sam Miller.
Radio affiliate: WABG.

GRENADA, Grenada County (ch. 44)

GULFPORT, Harrison County (ch. 56—)

HATTIESBURG, Forrest County (ch. 17—)

JACKSON, Hinds County (ch. 3+, 12+, *19+, 25—, 47)

WJTV (January 1953) ch. 12; power—316kw visual, 153kw aural; antenna height—700 feet above average terrain, 666 feet above ground.
Address: P. O. Box 8187. Phone: Fleetwood 4-2512. TWX JN 593.
Licensee: Capitol Broadcasting Co. (acquired station June 1, 1955).
Ownership: Mississippi Publishers Corp. (Jackson Clarion Ledger and Daily News), 40%; Standard Life Insurance Co., 32.4%; L. M. Sepaugh, 13.8%; T. B. Lanford, 13.8%. (For Lanford interests see T. B. Lanford Stations in "Group Ownership." Also see "Newspaper Ownership.")
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$450.
Color facilities: network.
Executives: T. M. Hederman Jr., pres; L. M. Sepaugh, vp & gen mgr; Owens Alexander, station mgr; J. W. Carlier, coml mgr; Ken Parks, program dir; L. M. Sepaugh Jr., film buyer; Christine McMillan, promotion mgr; Bob Neblet, news dir; C. A. Perkins, chief engr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: WSLI.

WLBT (Dec. 28, 1953) ch. 3; power—100kw visual, 50kw aural; antenna height—680 feet above average terrain, 589 feet above ground. (CP for 1,580 feet above average terrain, 1,529 feet above ground.)
Address: P. O. Box 2171, zone 2. Phone: Fleetwood 2-2691. TWX JN 82.
Licensee: Lamar Life Broadcasting Co. (original owner).

Ownership: P. K. Lutken, 40%; W. Calvin Wells III, Maurice Thompson and Fred L. Beard, each 20%.
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Hollingbery.
Highest hour rate: \$450.
Color facilities: network.
Executives: P. K. Lutken, pres; Fred L. Beard, gen mgr; Frank Gentry, coml mgr; Maurice Thompson, program dir & film buyer; Charles H. Allen, promotion mgr; Richard R. Sanders, news dir; Robert R. Smathers, chief engr.
Washington atty: Spearman & Roberson.
Radio affiliate: WJDX-AM-FM.

KOSCIUSKO, Attala County (ch. 52—)

LAUREL, Jones County (ch. 33—)

LAUREL, Jones County-PACHUTA, Clarke County (ch. 7)

WTLM (not on air, granted Feb. 21, 1957; target date September 1959, at which time call letters will become **WDM-TV**) ch. 7; power—51.3kw visual, 30.2kw aural; antenna height—490 feet above average terrain, 537 feet above ground.
Address: Rosenbaum Bldg.
Permittee: Laurel Television Co.
Ownership: William S. Smylie and family, 100%.

LOUISVILLE, Winston County (ch. 46—)

McCOMB, Pike County (ch. 31—)

MERIDIAN, Lauderdale County (ch. 11—, 30—, *36—)

WCOG-TV (not on air, suspended operation but has not turned in construction permit) ch. 30.
Address: c/o WCOG Meridian.
Permittee: Mississippi Broadcasting Co.
Ownership: D. W. Gavin and mother, 100%. The Gavins also own weeklies Clarke County Tribune (Quitman, Miss.) and Meridian Record. Also see "Newspaper Ownership."
Radio affiliate: WCOG.

WTOK-TV (Sept. 27, 1953) ch. 11; power—316kw visual, 162kw aural; antenna height—560 feet above average terrain, 315 feet above ground.
Address: Southern Bldg. Phone: 3-1441. TWX Merid 281.
Licensee: Southern Tv Corp. (original owner).
Ownership: Class A—Robert F. Wright, 51%; W. B. Crooks Jr., 24%; James H. Skewes, 13%, and others. Class B—W. B. Crooks Jr., 9%; Thomas Y. Minniece, 14%; H. M. Minniece, 13%. Also see "Newspaper Ownership."
Washington atty: McKenna & Wilkinson.

NATCHEZ, Adams County (ch. 29+)

PACHUTA (See LAUREL-PACHUTA)

PASCAGOULA, Jackson County (ch. 22)

PICAYUNE, Pearl River County (ch. 14—)

STARKVILLE, Oktibbeha County (ch. 34—)

STATE COLLEGE, Oktibbeha County (ch. *2+)

TUPELO, Lee County (ch. 9—, 38)

WTWV (March 18, 1957) ch. 9; power—27.2kw visual, 14kw aural; antenna height—509 feet above average terrain, 540 feet above ground.
Address: P. O. Box 163. Phone: Vinewood 2-7620.
Licensee: Tupelo Citizens Television Co. (original owner).
Ownership: F. K. Spain, 35%; J. G. Pett, 25%; W. D. Spain, 15%; Perrin Purvis, 15%; and Mrs. M. H. Spain, 10%.
Network: NBC-TV (primary).
Rep: Jack Masla & Co.
Highest hour rate: \$200.
Color facilities: network.
Executives: Frank K. Spain, pres & gen mgr; Charles H. Hicks Jr., coml mgr & film buyer; William B. Landers, program dir & promotion mgr; James Stenbridge, operations supervisor.
Washington atty: Haley, Wollenberg & Kenehan.

UNIVERSITY, Lafayette County (ch. *20+)

VICKSBURG, Warren County (ch. 41+)

WEST POINT, Clay County (ch. 56+)

YAZOO CITY, Yazoo County (ch. 49)

MISSOURI


CAPE GIRARDEAU, Cape Girardeau County (ch. 12, 18+, 69)

KFVS-TV (Oct. 3, 1954) ch. 12; power 316kw visual, 158kw aural; antenna height—990 feet above average terrain, 882 feet above ground. (CP for antenna 2,000 feet above average terrain and 1,677 feet above ground.)
Address: 324 Broadway. Phone: Edgewater 5-5511. TWX Cape Girardeau 968.
Licensee: Hirsch Broadcasting Co. (original owner).
Ownership: See Oscar C. Hirsch Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: Headley-Read.
Highest hour rate: \$600.
Color facilities: network.
Executives: Oscar C. Hirsch, pres; Robert O. Hirsch, gen mgr & chief engr; Jack Ramey, coml mgr; Donald T. McNeely, program dir.
Washington atty: George O. Sutton.
Radio affiliate: KFVS.

CARTHAGE, Jasper County (ch. 56—)

CARUTHERSVILLE, Pemiscot County (ch. 27—)

CHILLICOTHE, Livingston County (ch. 14—)



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CLINTON, Henry County (ch. 49—)**COLUMBIA, Boone County (ch. 8+, 16+, 22—)**

KOMU-TV (Dec. 21, 1953) ch. 8; power—251 kw visual, 126 kw aural; antenna height—790 feet above average terrain, 774 feet above ground.
Address: Columbia, Mo. Phone: Gibson 2-1122. TWX CLBA 597.
Licensee: Curators of the U. of Missouri (original owner).
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: H-R Television.
Highest hour rate: \$300.
Executives: Edward C. Lambert, dir of tv & film buyer; Glenn G. Griswold, station mgr; John O. Conwell, coml mgr; Monte S. Gurwit, program dir; Clarice Baker, promotion mgr; Phil E. Berk, news dir; William J. Reagan, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

FARMINGTON, Saint Francois County (ch. 52)**FESTUS, Jefferson County (ch. 25—)****FULTON, Callaway County (ch. 24+)****HANNIBAL, Marion County (ch. 7—, 27+)**

KHQA-TV (Sept. 21, 1953) ch. 7; power—269kw visual, 135kw aural; antenna height—890 feet above average terrain, 804 feet above ground.
Address: WCU Bldg., Quincy, Ill. Phone: Baldwin 2-6200. TWX 7033.
Licensee: Lee Broadcasting Inc. (original owner).
Ownership: See "Newspaper Ownership" and Lee Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: Weed.
Highest hour rate: \$400.
Color facilities: network.
Executives: Lee P. Loomis, pres; Herbert R. Ohrt, exec vp; Walter J. Rothschild, gen mgr & natl sls mgr; Paul Millen & Wayne Cribb, asst natl sls mgrs; Robert W. Eickmeyer, program dir; Tom Robey, operations dir; Jean Eager, film dir; Richard Moore, promotion mgr; Gene Terry, news dir; J. B. Gray, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WTAD-AM-FM.

JEFFERSON CITY, Cole County (ch. 13, 33+)

KRCG (Feb. 13, 1955) ch. 13; power—214kw visual, 158kw aural; antenna height—1,010 feet above average terrain, 929 feet above ground.
Address: Callaway Hills Farm. Phone: 6-6188. TWX JFS CY MO 641.
Licensee: Jefferson Television Co. (original owner).
Ownership: Mrs. William H. Weldon, 32.5%; Capital Broadcasting Co., 14.13%. Capital Broadcasting is licensee of KWOS Jefferson City. See "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Blair Television Assoc.
Highest hour rate: \$300.
Executives: William H. Weldon, pres; Robert D. Blosser, gen mgr & film buyer; R. E. Maxwell, sls mgr; Edward J. Schuelein, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

JOPLIN, Jasper County (ch. 12+, 30+)

KOAM-TV (see Pittsburg, Kan.).
KODE-TV (Sept. 1954) ch. 12; power—219kw visual, antenna height—630 feet above average terrain, 326 feet above ground.
Address: 1928 W. 13th St. Phone: Mayfair 3-7260. TWX JO8255.
Licensee: WSTV Inc. (acquired station December 1956).
Ownership: See Friendly Group Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Avery-Knodel; Jack Hetherington (St. Louis).
Highest hour rate: \$300.
Color facilities: network.
Executives: Jack Berkman, pres; Harry D. Burke, gen mgr & film buyer; D. T. Knight, coml mgr; Ron Robson, program dir; William Harned, promotion mgr; Ken Crowe, news dir; Jack Langford, chief engr.
Washington atty: Kirkland, Fleming, Green, Martin & Ellis.
Radio affiliate: KODE.

KANSAS CITY, Jackson County (ch. 4, 5+, 9+, *19+, 25+, 65)

KCMO-TV (Sept. 27, 1953) ch. 5; power—100 kw visual, 60kw aural; antenna height—1,130 feet above average terrain, 1,042 feet above ground.
Address: 125 E. 31 St., zone 8. Phone: Jefferson 1-6789. TWX KC 165.
Licensee: Meredith Engineering Co. (acquired station Oct. 12, 1953).
Ownership: See Meredith Pub. Co. Stations

in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$1,400.
Color facilities: network, local film, local live, local slides.

Video tape: Ampex.
Executives: E. K. Hartenbower, gen mgr; C. E. Breazel, asst gen mgr; S. B. Tremble, coml mgr; Ken Heady, program dir; T. R. Thompson, film buyer; F. C. Strawn, promotion mgr; Jim Monroe, news dir; Karl Troeglen, chief engr.
Washington atty: Haley, Wollenberg & Kenahan.
Radio affiliate: KCMO-AM-FM.

KMBC-TV (Aug. 1, 1953) ch. 9; power—316 kw visual, 158kw aural; antenna height—1,130 feet above average terrain, 1,042 feet above ground.
Address: 11th & Central Sts., zone 5. Phone: Harrison 1-2650. TWX KC 181.
Licensee: KMBC Broadcasting Co. (acquired station June 14, 1954).
Ownership: See Cook Paint & Varnish Co. Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$1,100.
Color facilities: network.

Executives: Donald D. Davis, pres; John T. Schilling, exec. vp & gen mgr; George J. Higgins, vp & natl sls mgr; Ed Dennis, vp & local sls mgr; Mori Greiner, mgr & film buyer; Joseph Redmond, promotion mgr; Claude Dorsey, news dir; Henry E. Goldenberg, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KMBC (Kansas City)-KFRM (Concordia, Kan.).

WDAP-TV (Oct. 16, 1949) ch. 4; power—100 kw visual, 50kw aural; antenna height—750 feet above average terrain, 724 feet above ground.
Address: Signal Hill, zone 8. Phone: Plaza 3-4567. TWX KC 259.
Licensee: National-Missouri Tv Inc. (acquired station May 28, 1953).
Ownership: See National Theatres stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Harrington, Righter & Parsons.
Highest hour rate: \$1,300.
Color facilities: network, local film, local slides.

Video tape: Ampex.
Executives: Charles L. Glett, pres; William A. Bates, vp & gen mgr; Jay Barrington, Administrative asst & film buyer; E. Manne Russo, gen sales mgr; James Necessary, asst gen mgr in charge of local sales; Bob Wormington, program dir; Jud Woods, promotion mgr; Walt Bodine, news dir; James Schmidt, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WDAP.

KENNETT, Dunklin County (ch. 21)**KIRKSVILLE, Adair County (ch. 3—, 18)**

KTVO (Ottumwa, Iowa) (Nov. 23, 1955) ch. 3; power—100kw visual, 50kw aural; antenna height—1,030 feet above average terrain, 1,101 feet above ground.
Address: KTVO Bldg., Ottumwa, Iowa. Phone: Murray 2-4535. TWX No. 463.
Licensee: KTVO Television Inc. (original owner).
Ownership: James J. Conroy, 66%; Raymond E. Russell, 33%.
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: Hollingbery.
Highest hour rate: \$300.
Color facilities: network.
Executives: James J. Conroy, pres & gen mgr; Lloyd William King, coml mgr; James Frost, program dir; Glen Proeschold, film buyer; John O'Rourke, promotion mgr; Clarence Gittings, news dir; Loyd Hanson, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

LEBANON, Laclede County (ch. 23)**MARSHALL, Saline County (ch. 40+)****MARYVILLE, Nodaway County (ch. 26)****MEXICO, Audrain County (ch. 45)****MOBERLY, Randolph County (ch. 35+)****MONETT, Barry County (ch. 14)****NEVADA, Vernon County (ch. 18—)****POPLAR BLUFF, Butler County (ch. 15+)****ROLLA, Phelps County (ch. 46)****Tv Stations CONTINUED****MISSOURI CONTINUED****ST. JOSEPH, Buchanan County (ch. 2—, 30—, *36)**

KFEQ-TV (Sept. 27, 1953) ch. 2; power—100kw visual, 50kw aural; antenna height—810 feet above average terrain, 750 feet above ground.
Address: 40th and Faraon Sts. Phone: Adams 3-2528. TWX ZJ 8396.
Licensee: KFEQ Broadcasting Co. (acquired station October 1957).
Ownership: Jessie D. Fine, 30%; Oscar K. Fine, 30%; Isadore Fine, 20%; Eugene F. Fine, 12.5%; Theodore M. Nelson, 5%; Marvin S. Cohen, 2.5%. Mr. Nelson also has interests in WILCO Frankfort Ind. and WOHP Bellefontaine, Ohio. All the above also own KLIK Jefferson City, Mo.
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Blair Television Assoc.
Highest hour rate: \$500.
Executives: Jesse D. Fine, pres; Theodore M. Nelson, vp & gen mgr; E. Carleton Schirmer, coml mgr; Gene Milsteen, program dir; Frank Smith, news dir; John Carroll, chief engr.
Washington atty: Fly, Shuebruk, Blume & Gaguine.
Radio affiliate: KFEQ.

ST. LOUIS (Independent City) (ch. 2, 4—, 5—, *9, 11—, 30, 42+)

***KETC** (Sept. 20, 1954) ch. *9; power—27.5kw visual; antenna height—600 feet above average terrain, 637 feet above ground.
Address: 6996 Milbrook Blvd., zone 12. Phone: Volunteer 3-0995.
Licensee: St. Louis Educational Tv Commission (original owner).

*Non-commercial educational.

KMOX-TV (March 16, 1958) ch. 4; power—100kw visual, 50kw aural; antenna height—1,110 feet above average terrain, 1,214 feet above ground.
Address: 12th & Cole Sts., zone 6. Phone: Main 1-9100. TWX SL 281.
Licensee: CBS Inc. (acquired station Feb. 28, 1958).

Ownership: See CBS Owned Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: CBS Television Spot Sales.
Highest hour rate: \$1,900.
Color facilities: network.
Executives: Merle S. Jones, pres, CBS-TV Stations Division, CBS Inc.; Gene Wilkey, gen mgr; Charles McAbee, coml mgr; Leon Drew, program dir & film buyer; Tom Stanton, sales promotion mgr; Fred S. Heywood, dir of information services; Spencer Allen, news dir; Harry Harvey, mgr, technical operations; Wally Wesley, engineer in charge.
Radio affiliate: KMOX.

KPLR-TV (April 24, 1959) ch. 11; power—316kw visual; antenna height—1,007 feet above average terrain, 1,214 feet above ground.
Address: Video City, Chase-Park Plaza Hotel, zone 8. Phone: Forest 1-4423.
Licensee: 220 Television Inc. (permit acquired from original grantee CBS when latter purchased St. Louis ch. 4 facilities.)
Ownership: 220 N. Kings Highway Inc., 100%.
Executives: Harold Koplar, pres; James L. Caddigan, exec vp & gen mgr; James E. Goldsmith, dir of sales.
Video tape: Ampex (mobile).
Washington atty: Koteen & Eurt.

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Tv Stations CONTINUED

MISSOURI CONTINUED

ST. LOUIS (Continued)

KSD-TV (Feb. 8, 1947) ch. 5; power—100kw visual, 60.3kw aural; antenna height—1,090 feet above average terrain, 1,152 feet above ground. Address: 1111 Olive St., zone 1. Phone: Main 1-1111. TWX SL 480.
Licensee: Pulitzer Pub. Co. (original owner).
Ownership: See "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: NBC Spot Sales.
Highest hour rate: \$1,750.
Color facilities: network, local film, local slides.
Executives: Joseph Pulitzer Jr., pres; Harold Grams, gen mgr; Guy E. Yeldell, coml mgr; Keith Gunther, film buyer; Frank Eckardt, traffic mgr; Fred J. Mueller, promotion mgr; Austin Bridgman, news dir; Ed Risk, chief engr.
Washington atty: Paul M. Segal.
Radio affiliate: KSD.

KFTV (April 15, 1957) ch. 2; power—100kw visual, 50kw aural; antenna height—1,090 feet above average terrain, 1,048 feet above ground. Address: 5915 Berthold Ave., zone 10. Phone: Mission 7-3600. TWX 410.
Licensee: Signal Hill Telecasting Corp. (original owner).
Ownership: Paul E. Peltason and Harry Tenenbaum, each 33.66%; Central New York Broadcasting Corp. (Newhouse Stations), 22.71%. For Newhouse interests see Newhouse Newspaper Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: ABC-TV (primary).
Rep: Blair-TV.
Highest hour rate: \$1,150.
Executives: Harry Tenenbaum, pres; Paul E. Peltason, exec vp; Joseph J. Bernard, vp & gen mgr; Shaun Murphy, natl sls mgr; Paul R. Litt, local sls mgr; Frederick Buschmeyer Jr., program dir; Carl Tinnon, film buyer; Don E. Curran, promotion mgr; Jim Brady, news dir; Richard J. Trompeter, chief engr.
Washington atty: Sher, Oppenheimer & Harris.

SEDALIA, Pettis County (ch. 6—, 28+)

KMOS-TV (July 6, 1954) ch. 6; power 16.2kw visual, 8.4kw aural; antenna height—360 feet

above average terrain, 321 feet above ground. Address: 2100 W. Broadway. Phone: Taylor 6-1651.
Licensee: Cook Broadcasting Co. (acquired station January 1959).
Ownership: See Cook Paint & Varnish Co. Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Pearson.
Highest hour rate: \$200.
Executives: Don Davis, pres; John Garner, gen mgr, program dir, film buyer & promotion mgr; Will Davis, coml mgr; Nedra Durham, program dir & promotion mgr; Don Collins, news dir; Bob Klein, chief engr.
Washington atty: Dow, Lohnes & Albertson.

SIKESTON, Scott County (ch. 37)

SPRINGFIELD, Greene County (ch. 3+, 10, *26+, 32)

KTTS-TV (March 14, 1953) ch. 10; power—240kw visual; antenna height—710 feet above average terrain, 864 feet above ground. Address: P. O. Box 1716, zone 4. Phone: University 2-7474. TWX SO 8581.
Licensee: Independent Broadcasting Co. (original owner).
Ownership: J. H. G. Cooper votes over 90% of stock and individually, and with sons has a 67.8% stock interest.
Network: CBS-TV (primary).
Rep: Weed.
Highest hour rate: \$350.
Color facilities: network.
Executives: J. H. G. Cooper, pres; G. Pearson Ward, vp, gen mgr, film buyer & promotion mgr; Jack Lloyd, sls mgr; Kevin McAndrews, program dir; Bill Bowers, news dir; William Curry, chief engr.
Washington atty: Dempsey & Koplovitz.
Radio affiliate: KTTS-AM-FM.

KYTV (Sept. 30, 1953) ch. 3; power—100kw visual, 50kw aural; antenna height—520 feet above average terrain, 550 feet above ground. Address: 999 W. Sunshine. Phone: University 6-2766. TWX SO 8560.
Licensee: Springfield Tv Inc.
Ownership: Springfield Newspapers Inc. (T. W. Duvall, president, Tams Bixby Jr., vice president), 49.6%; Lester L. Cox, 24.96%, and others. Mr Bixby also owns 40% of KBIX Muskogee, Okla. (Muskogee Phoenix and Times Democrat.) Also see "Newspaper Ownership."

Video tape: Ampex (mobile).
Washington atty: Fisher, Wayland, Duvall & Southmayd.

WEST PLAINS, Howell County (ch. 20—)

MONTANA

ANACONDA, Deer Lodge County (ch. 2+)

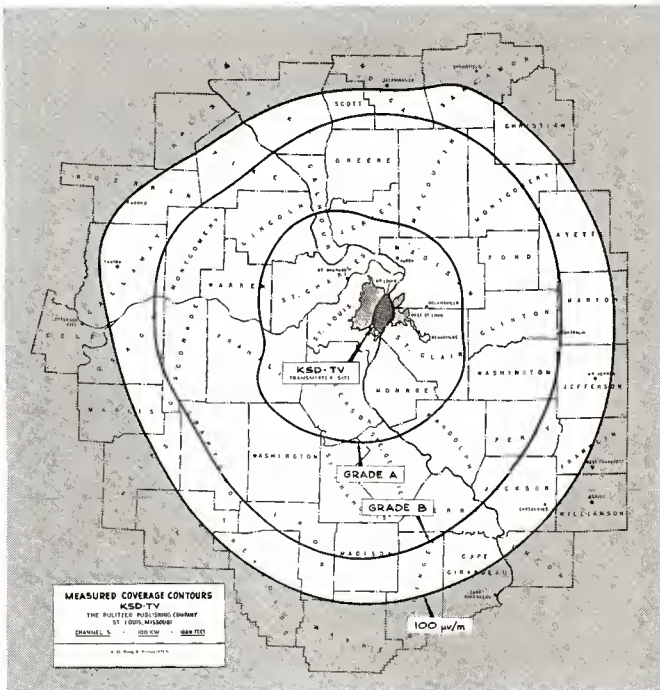
BILLINGS, Yellowstone County (ch. 2, 8, *11)

KGHL-TV (Mar. 15, 1958) ch. 8; power—316 kw visual, 158kw aural; antenna height—750 feet above average terrain, 531 feet above ground. Address: 214 N. 30th St. Phone: 2-4676.
Licensee: Midland Empire Broadcasting Co. (original owner).
Ownership: P. N. Fortin, 50%; Warren J. Hancock, 25%; Kenneth L. Hancock, 25%.
Network: NBC-TV (primary).
Rep: Young; Hugh Feltus (Seattle); John McGuire (Denver).
Highest hour rate: \$250.
Executives: P. N. Fortin, pres; Jeff Kilchli gen mgr & promotion mgr; Warren Marshall, coml mgr; Gertrude Nyberg, program dir; Sid Cohen, film buyer; Wilber Myhre, transmitter chief engr; Dean Jansma, studio chief engr.
Washington atty: Hogan & Hartson.
Radio affiliate: KGHL.

KOOK-TV (Nov. 9, 1953) ch. 2; power—100 kw visual, 50kw aural; antenna height—670 feet above terrain, 383 feet above ground. Address: Box 2557. Phone: 2-5611. TWX BL 488.
Licensee: The Montana Network. (original owner).
Ownership: Joseph S. Sample, 93.83% and others.
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Gill-Perna; Art Moore & Assoc. (Seattle & Portland); Skyline Advertiser Sales.
Highest hour rate: \$250.
Executives: Joseph S. Sample, gen mgr & pres; Ira Sumner, asst. gen mgr; John H. Conner, coml mgr; Edmund Peiss, program dir; Conna G. May, promotion mgr; George Green, news dir; Grant French, chief engr.
Washington atty: John H. Midlen.
Radio affiliate: KOOK.

BOZEMAN, Gallatin County (ch. *9, 22—)

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KSD-TV has added 7,000 square miles to its service area and an increased potential of 100,000 television homes with its new million dollar tower and transmitter. The tower, 1152 feet above ground (1649 feet above sea level) went on the air April 21, 1958.

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NOTE: KSD-TV CONTINUES the **SINGLE RATE** policy it has had since the station began in 1947.

KSD-TV 5
ST. LOUIS POST-DISPATCH TELEVISION STATION

* On the air February 8, 1947.

**ARB reports, 1958, 1959.

†Rorabaugh Reports, 1958, 1959.

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Tv Stations CONTINUED

MONTANA CONTINUED

BUTTE, Silver Bow County (ch. 4, 6+, *7-, 15+)

KOPR-TV (not on air; granted Sept. 11, 1957; target date unknown) ch. 6; power—53.1kw visual, 28.8kw aural; antenna height—2,913 feet above average terrain, 142 feet above ground. Address: Finlen Hotel. Phone: 6546. Licensee: Copper Broadcasting Co. (original owner).
Ownership: See Glasman Stations in "Group Ownership." Also see "Newspaper Ownership."
Executives: George C. Hatch, pres. Washington atty: Haley, Wollenberg & Kenahan.
Radio affiliate: KOPR.

KXLF-TV (Aug. 14, 1953) ch 4; power—60.3 kw visual, 30.2kw aural; antenna height—1,890 feet above average terrain, 202 feet above ground. Address: P. O. Box 1956. Phone: 2-9111. Licensee: Television Montana (original owner).

Ownership: See Z Net stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
Rep: Skyline Advertisers Sales through Gill-Perna; Art Moore & Assoc. (Seattle & Portland).
Highest hour rate: \$250.
Executives: E. B. Craney, pres, gen mgr & film buyer; Jim Manning, station mgr; Arne Anzjon, coml mgr; Paul Simitzes, program dir & promotion mgr; George Oechsli, news dir; Lloyd Scott, chief engr.
Washington atty: Wheeler & Wheeler; Fanney Litvin.
Radio affiliate: KXLF.

CUT BANK, Glacier County (ch. 20+)

DEER LODGE, Powell County (ch. 25+)

DILLON, Beaverhead County (ch. 20)

GLASGOW, Valley County (ch. 16)

GLENDALE, Dawson County (ch. 5+, 18—)

KXGN-TV (Nov. 1, 1957) ch. 5; power—5kw visual, 2.5kw aural; antenna height—90 feet below average terrain, 131 feet above ground. Address: 122 South Merrill Ave. Phone: Empire 5-3377. Licensee: Glendive Broadcasting Corp. (original owner).
Ownership: Lewis Moore (theatre interests) and family, 100%.
Rep: Forjoe.
Highest hour rate: \$125.
Executives: Lewis W. Moore, pres & film buyer; Daniel C. Palen, gen mgr & news dir; Shirley Henriksen, program dir; Donald J. Powers, chief engr.
Washington atty: Harry Daly.
Radio affiliate: KXGN.

GREAT FALLS, Cascade County (ch. 3+, 5+, *23—)

KFBB-TV (March 21, 1954) ch 5; power—25.4kw visual, 12.6kw aural; antenna height—240 feet above terrain, 440 feet above ground. Address: P. O. Box 1139. Phone: Glendale 3-4377. TWX GF 25. Licensee: Wilkins Broadcast Inc. (original owner).
Ownership: J. P. Wilkins, 63.5%; E. F. Galt, 15.25%; seven other minor stockholders.
Network: ABC-TV, CBS-TV.
Rep: Hollingbery; Art Moore Assoc. (Seattle).
Highest hour rate: \$250.
Executives: J. P. Wilkins, pres & gen mgr; W. C. Blanchette, coml mgr & film buyer; Pen Brown, program dir; Stan Meyer, farm dir; Joe Wilkins Jr., news dir; A. J. Lopuch, chief engr.
Washington atty: Wheeler & Wheeler.
Radio affiliate: KFBB.

KFBB-TV Translators: K73AC, K82AB Havre, Mont., Hill County Tv Club, c/o Pearl Garceau, 805 Third St., Havre, Mont.; K72AM Shelby, Mont., Shelby Tv Club Inc., c/o Fred Pfannsmith, 234 Main St., Shelby, Mont.

KRTV (Oct. 5, 1953) ch. 3; power—0.6kw visual, 0.3kw aural; antenna height—230 feet above average terrain, 138 feet above ground. Address: Box 1453. Phone: Glendale 3-2090. Licensee: Snyder & Assoc. (original owner).
Ownership: Dan Snyder, 53.40%; Forrest

Arthur, 13.09%; eleven minor stockholders.
Rep: Forjoe; Hugh Feltis & Assoc.
Highest hour rate: \$200.
Executives: Dan Snyder, pres, gen mgr, coml mgr & film buyer; Don Bradley, asst. mgr, promotion mgr & program dir; Jesse Waymire, chief engr.
Washington atty: Dow, Lohnes & Albertson.

HAMILTON, Ravalli County (ch. 17+)

HARDIN, Big Horn County (ch. 4+)

HAVRE, Hill County (ch. 9+, 11+)

HELENA, Lewis and Clark County (ch. 10+, 12)

KXIJ-TV (Jan. 1, 1958) ch. 12; power—975w visual; 485w aural; antenna height—370 feet below average terrain, 97 feet above ground. Address: Box 797. Phone: Hickory 2-6620. Licensee: Capital City Television Inc. (original owner).
Ownership: See Z Net Stations in "Group Ownership."

KALISPELL, Flathead County (ch. 9—)

KGEZ-TV (not on air, suspended operation but has not turned in license) ch. 2. Address: P. O. Box 439. Licensee: KGEZ-TV Inc. (original owner).
Ownership: Frank Reardon, 58.30%; Northwest Video Inc., 31.9%; Copper City Radio Co., 9.9%. Copper City Radio is the licensee of KBOW Butte, Mont. (owned 89% by Frank Reardon). Northwest Video Inc. operates catv system in Kalispell.
Radio affiliate: KGEZ.

LAUREL, Yellowstone County (ch. 14+)

LEWISTOWN, Fergus County (ch. 13)

LIVINGSTON, Park County (ch. 16—)

MILES CITY, Custer County (ch. 3—, *6, 10)

MISSOULA, Missoula County (ch. 8—, *11—, 13—, 21+)

KMSO-TV (July 1, 1954) ch 13; power—191 kw visual, 95.5kw aural; antenna height—2,030 feet above average terrain, 274 feet above ground. Phone: Lincoln 9-4169. Licensee: Mosby's Inc. (original owners).
Ownership: A. J. Mosby and family.
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: Forjoe; Hugh Feltis.
Highest hour rate: \$200.
Color facilities: network.
Executives: A. J. Mosby, pres, gen mgr & film buyer; Stanley Deck, coml mgr; Laurel Eickholz, promotion mgr & program dir; Don Weston, news dir; Amos Hargrave, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KGVO.

POLSON, Lake County (ch. 18)

RED LODGE, Carbon County (ch. 18+)

SHELBY, Toole County (ch. 14—)

SIDNEY, Richland County (ch. 14)

WHITEFISH, Flathead County (ch. 16+)

WOLF POINT, Roosevelt County (ch. 20—)

NEBRASKA

ALLIANCE, Box Butte County (ch. 13—, 21)
KALF (not on air, granted June 18, 1958; target date not announced) ch. 13. Permittee: Western Nebraska Tv Inc. Ownership: L. L. Hilliard (KOLT Scottsbluff, Neb.), Sandhills Broadcasting Co. (KCOV Alliance, Neb.) and others.

BEATRICE, Gage County (ch. 40)

BROKEN BOW, Custer County (ch. 14—)

COLUMBUS, Platte County (ch. 49+)

FAIRBURY, Jefferson County (ch. 35)

FALLS CITY, Richardson County (ch. 38)

FREMONT, Dodge County (ch. 52)

GRAND ISLAND, Hall County (ch. 11—, 21+)

HASTINGS, Adams County (ch. 5—, 27—)

KHAS-TV (Jan. 1, 1956) ch. 5; power—100 kw visual, 50kw aural; antenna height—730

feet above average terrain, 767 feet above ground. Address: Box 476. Phone: 3-1321. TWX 82063.

Licensee: Nebraska Television Corp. (original owner).
Ownership: Seaton Pub. Co., 51.7%; J. M. Donald, Jr., 3.55%; Morris-Quick Grain Corp., 3.55%; D. H. Meses, 4.15%; and approximately 50 others. For Seaton holdings, see Seaton Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: Weed.
Highest hour rate: \$300.
Color facilities: network.
Executives: Fred A. Seaton, pres; Duane L. Watts, gen mgr; Robert E. Schnuelle, operations mgr; Karl T. Mackinnon, production & promotion mgr; Paul R. Loebig, film buyer; Red Kennedy, news dir; Duane B. Allison, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KHAS.

HAY SPRINGS, Sheridan County (ch. 4+)

KDUH-TV (Feb. 20, 1953) ch. 4; power—100 kw visual, 50 kw aural; antenna height—650 feet above average terrain, 585 feet above ground. Address: P. O. Box 64. Phone: Melrose 8-2741. TWX Hay Springs 8259. Licensee: Duhamel Enterprises Inc. (original owner).

Ownership: See Duhamel Enterprises Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (secondary).
Rep: Headley-Read.
Highest hour rate: See KOTA-TV Rapid City, S. D. (KDUH-TV is satellite).
Executives: Helen S. Duhamel, pres & gen mgr; William F. Turner, business & coml mgr; William Finch, resident mgr; George Jelinek, resident chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

HAYES CENTER, Hayes County (ch. 6)

KHPL-TV (Feb. 9, 1956) ch. 6; power—28.2 kw visual, 14.1kw aural; antenna height—710 feet above average terrain, 583 feet above ground. Address: c/o KHOL-TV Holdrege, Neb. Licensee: Bi-States Co. (original owner).
Ownership: See Bi-States Stations in "Group Ownership."
Note: KHPL-TV operates as satellite of KHOL-TV Kearney, Neb.

HOLDREGE (See KEARNEY)

KEARNEY, Buffalo County (ch. 13, 19)

KHOL-TV (Holdrege) (Dec. 24, 1953) ch. 13; power—204kw visual, 102kw aural; antenna height—550 feet above average terrain, 581 feet above ground. Address: 414 East Ave., Holdrege, Neb. Phone: Wyman 5-5952. TWX AXTELL 8220. Licensee: Bi-States Co. (original owner).
Ownership: See Bi-States Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Meeker; Soderlund Co. (Omaha).
Highest hour rate: \$350.
Color facilities: network.
Executives: F. Wayne Brewster, pres; Jack Gilbert, station mgr & film buyer; Paul Freygang, regional sls mgr & coml mgr; Ed Strassburger, traffic director & program dir; Tom Nuss, promotion mgr; Art Eckdahl, news dir; W. M. (Dixie) Greely, dir of engr; Bob Leterly, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

LEXINGTON, Dawson County (ch. 23—)

LINCOLN, Lancaster County (ch. 10+, *12—, 18+, 24)

KOLN-TV (Feb. 10, 1953) ch. 10; power—316kw visual; antenna height—1,000 feet above average terrain, 999 feet above ground. Address: 40th & W St., zone 3. Phone: 6-2367. Licensee: Cornhusker Television Corp. (acquired station August 1953).
Ownership: See John E. Fetzer Stations in "Group Ownership."
***KUON-TV** (Nov. 1, 1954) ch. *12; power—26.3kw visual, 13.2kw aural; antenna height—357.5 feet above average terrain, 403 feet above ground. Address: U. of Nebraska, zone 8. Phone: 2-7631, Ext. 3275. Licensee: U. of Nebraska (original owner).
Executives: Dr. Clifford M. Hardin, chancellor, U. of Nebraska; Jack G. McBride, dir of tv and gen mgr; Robert W. Schlater, program mgr; Wm. Boyd Rooney Jr., film dir; Elizabeth M. Meisinger, promotion mgr; Adolph R. Dvorak, chief engr.
Washington atty: Dow, Lohnes & Albertson.

McCOOK, Red Willow County (ch. 8—, 17)

KOMC (not on air; granted April 4, 1958; target date unknown) ch. 8. Address: c/o KCKT (TV) Great Bend, Kan. Permittee: Central Kansas Television Co. (station plans to operate as satellite of KCKT).
Ownership: E. C. Wedell, 14.97%; Gladys Wedell, 14.97%; and others. Central Kansas also licensee of KCKT Great Bend and KGLD (TV) Garden City, both Kansas. See Central Kansas in "Group Ownership."

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NEBRASKA CITY, Otoe County (ch. 50)**NORFOLK, Morrill County (ch. 33+)****NORTH PLATTE, Lincoln County (ch. 2-, 9+)**

KNOP (Dec. 15, 1958) ch. 2; power—25.9kw visual, 13kw aural; antenna height—630 feet above average terrain, 609 feet above ground. Address: Box 756. Phone Lennox 2-2222. Licensee: North Platte Television Inc. (original owner).

Ownership: Rush C. Clarke, Orvil E. Kuhlman, George H. Larkin, H. L. Clarke Jr., York Hinman, J. L. Keenan, Lloyd Griffin, Harry E. Wells and Racheal Shrake, each 3.9%; Edwin and Estelle Burnham, each 4.69%, and others. Network: NBC-TV (primary).

Rep: Hal Holman Co. (Chicago). Highest hour rate: \$150. Executives: Rush C. Clarke, pres; Robert I. Riedy, gen mgr; Howard Morgan, operation mgr; Bob Van Neste, program dir; Howard Morgan, film buyer; Gene Larsen, news dir; John Seide, chief engr. Washington atty: Rhyne, Mullin, Conner & Rhyne.

OMAHA, Douglas County (ch. 3, 6+, 7, *16, 22, 28-)

KETV (Sept. 17, 1957) ch. 7; power—316kw visual, 158kw aural; antenna height—630 feet above average terrain, 585 feet above ground. Address: 27th & Douglas Sts., zone 31. Phone: Harney 7777. TWX OM 154. Licensee: Herald Corp. (original owner). Ownership: World Pub. Corp. (Omaha World-Herald), 100%. Also see "Newspaper Ownership."

Network: ABC-TV (primary). Rep: H-R Representatives. Highest hour rate: \$90. Color facilities: network. Executives: Ben H. Cowdery, pres; Eugene S. Thomas, vp & gen mgr; Robert O. Paxson, sales mgr; Chris Donaldson, program dir; Eugene S. Thomas, film buyer; Robert F. Coats, promotion mgr-public service dir; Dave Dyke, news dir; Jack Petrik, chief engr. Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

KMTV (Sept. 1, 1949) ch. 3; power—100kw visual, 50kw aural; antenna height—590 feet above average terrain, 550 feet above ground. Address: 2615 Parmar, zone 31. Phone: Harney 3333. TWX OM 176. Licensee: May Broadcasting Co. (original owner).

Ownership: May Seed & Nursery Co., 75%; Central Broadcasting Co., 25%. May Seed also owns KMA Shenandoah, Iowa. For Central Broadcasting interests see B. J. Palmer Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary). Rep: Petry. Highest hour rate: \$900. Color facilities: network, local film, local live, local slides. Executives: Edward W. May, pres; Owen L. Saddler, executive vp & gen mgr; Arden E. Swisher, gen sales mgr; Lew Jeffrey, program dir & film buyer; Ken Michelsen, film supervisor; Galen Lillethorup, promotion mgr; Amos Eastridge, merchandising dir; Floyd Kalber, dir of public relations; Jim Roberts, news editor; R. J. Schroeder, chief engr. Washington atty: McKenna & Wilkinson.

WOW-TV (Aug. 29, 1949) ch. 6; power—100kw visual, 50kw aural; antenna height—590 feet above average terrain, 510 feet above ground. Address: Insurance Bldg., zone 2. Phone: Webster 3400. TWX OM 297.

Licensee: Meredith WOW Inc. (acquired station Sept. 21, 1951). Ownership: See Meredith Publishing Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary). Rep: Blair-TV. Highest hour rate: \$900. Color facilities: network. Video tape: Ampex. Executives: Frank P. Fogarty, vp & gen mgr; Fred Ebener, sales mgr; Bill McBride, program dir & film buyer; Robert Seltzer, promotion mgr; James McGaffin, news dir; Glenn Flynn, chief engr. Washington atty: Haley, Wollenberg & Kenehan.

Radio affiliate: WOW.

SCOTTSBLUFF, Scotts Bluff County (ch. 10-, 16+)

KSTF (Aug. 7, 1955) ch. 10; power—11.2kw visual, 5.62kw aural; antenna height—840 feet above average terrain, 674 feet above ground. Address: c/o KFBC-TV Cheyenne, Wyo. Licensee: Frontier Broadcasting Co. (original owner).

Ownership: See Frontier Broadcasting Co. Stations in "Group Ownership." Also see "Newspaper Ownership." Rates, staff & other information: see KFBC-TV Cheyenne, Wyo., of which KSTF operates as satellite.

YORK, York County (ch. 15)**NEVADA****BOULDER CITY, Clark County (ch. 4+)****CARLIN, Elko County (ch. 14)****CARSON CITY, Ormsby County (ch. 37)****ELKO, Elko County (ch. 10-)****ELY, White Pine County (ch. 3- 6+)****FALLON, Churchill County (ch. 29-)****GOLDFIELD, Esmeralda County (ch. 5-)****HAWTHORNE, Mineral County (ch. 31)****HENDERSON, Clark County (ch. 2-)**

KLRJ-TV (Las Vegas) (Jan. 17, 1955) ch. 2; power—12kw visual, 6.3kw aural; antenna height—110 feet above average terrain, 324 feet above ground. Address: 4850 Henderson Highway, Las Vegas, Nev. Phone: Dudley 2-1760. TWX LV 5649.

Licensee: Southern Nevada Radio & Tv Co. (original owner). Ownership: See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary). Highest hour rate: \$275. Color facilities: network. Executives: Donald W. Reynolds, pres; William D. Stiles, gen mgr; Mark Smith, station mgr; Allen W. Dunn, gen sales mgr; Stuart Leslie, retail sales supervisor; Dave Rogers, chief engr.

Washington atty: Haley, Wollenberg & Kenehan. Radio affiliate: KORK.

KLRJ-TV Translators: K72AV Big Sandy Valley, Ariz., K76AQ Bullhead City, Ariz.; Davis Dam & Lake Mohave Resort, K74AN Chloride, Ariz., K70AC Kingman, Ariz., and K73AJ Peach Springs, Ariz. all owned by Mohave County Board of Supervisors Mohave County, Ariz. K72AE Needles, Calif., Needles Community Tv Club, c/o Eudora Markham, Box 617, Needles, Calif.

LAS VEGAS, Clark County (ch. 8-, *10+, 13-)

KLAS-TV (July 1, 1953) ch. 8; power—55kw visual; antenna height—130 feet above average terrain, 238 feet above ground. Address: 250 Desert Inn Rd. Phone: Dudley 2-6138.

Licensee: Las Vegas Television Inc. (current chief owner acquired control Feb. 25, 1957). Ownership: Herman M. Greenspun, 68.08%; Dewey Solomon, 9.08%, and others. Mr. Greenspun publishes the Las Vegas Sun. Also see "Newspaper Ownership."

KLAS-TV Translator: K77AM Chloride, Ariz., Mohave County Board of Supervisors, Mohave County, Ariz.

KLRJ-TV (Jan. 17, 1955) ch. 2 (see Henderson, Nev.).

KSHO-TV (1957) ch. 13; power—11kw visual, 5.75kw aural; antenna height—130 feet above average terrain, 245 feet above ground. Address: El Rancho Vegas Hotel. Phone: Dudley 2-8010. TWX LV 5631.

Licensee: Television Co. of America. Ownership: Mervyn Lee Adelson, 51%; Irwin A. Molasky, 35%; and Nathan Adelson, 14%. Network: ABC-TV (secondary). Rep: Forjoe.

Highest hour rate: \$200. Executives: Merv Adelson, pres; Alex Gold, gen mgr & film buyer; Walter Shull, coml mgr; Paul Sperling, program dir; Robert Campbell, promotion mgr; Ted McKinstry, news dir; Al Mehner, chief engr.

LOVELOCK, Pershing County (ch. 18+)**MCGILL, White Pine County (ch. 8+)****RENO, Washoe County (ch. 4, 8, *21+, 27-)**

KOLO-TV (Sept. 26, 1953) ch. 8; power—11.5kw visual; antenna height—2,920 feet above average terrain, 99 feet above ground. Address: 770 E. 5th St., zone 1. Phone: Fairview 3-0721.

Licensee: Nevada Radio-Television Inc. (original owner). Ownership: See Donald W. Reynolds Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary), ABC-TV (secondary) and NBC-TV (secondary). Highest hour rate: \$400. Color facilities: network. Executives: Donald W. Reynolds, pres; Lee

Tv Stations CONTINUED

D. Hirshland, gen mgr & film buyer. Washington atty: Haley, Wollenberg & Kenehan. Radio affiliate: KOLO.

KOLO-TV Translators: K72AF Battle Mountain, Nev., Battle Mountain Tv Club, c/o Ray A. Foote, Battle Mountain, Nev.; K71AF Cedarville, Calif., Surprise Valley Tv Club, Box 205; K80AH Hawthorne, Nev., Mt. Grant Tv Booster Service Corp., c/o A. E. Connelly, Hawthorne, Nev.; K70AQ, K74AT Likely, Calif., Likely Tv Club, c/o John W. Roberts, Likely, Calif.; K70AY Lovelock, Nev., Pershing County Chamber of Commerce, Lovelock, Nev.; K72AU Verdi, Nev., Truckee River Civic Tv Inc., Box 78, Verdi, Nev.; K72AA Weed Heights, Nev., Anaconda Co., Box 1000, Weed Heights, Nev.; K76AB Winnemucca, Nev., Winnemucca Lions Club, Box 732, Winnemucca, Nev.

TONOPAH, Nye County (ch. 9-)**WINNEMUCCA, Humboldt County (ch. 7+)****YERINGTON, Lyon County (ch. 33)****NEW HAMPSHIRE****BERLIN, Coos County (ch. 26)****CLAREMONT, Sullivan County (ch. 37)****CONCORD, Merrimack County (ch. 76)****DURHAM, Strafford County (ch. *11)**

***WENH** (July 6, 1959) ch. *11; power—51.3 kw visual, 30.09kw aural; antenna height—970 feet above average terrain, 436 feet above ground.

Address: WENH-TV, Memorial Union Bldg., U. of New Hampshire, Durham, N. C. Phone: 300 Ext 327.

Licensee: U. of New Hampshire. Executives: Dr. Eldon L. Johnson, pres; Keith J. Nighbert, gen mgr; Cabot Lyford, program dir; Alton Hotaling, production mgr; Charles Halle, chief engr. Washington atty: Covington & Burling.

*Non-commercial educational.

HANOVER, Grafton County (ch. *27+)**KEENE, Cheshire County (Ch. 45-)**

WKNE-TV (not on air, granted April 22, 1953; target date unknown) ch. 45. Address: c/o WKNE Keene.

Permittee: WKNE Corp. Ownership: See Highland Stations in "Group Ownership." Radio affiliate: WKNE. WRLP (see Greenfield, Mass.).

WRLP (see Greenfield, Mass.).

LACONIA, Belknap County (ch. 43)**LITTLETON, Grafton County (ch. 24-)****MANCHESTER, Hillsboro County (ch. 9-, 48+)**

WMUR-TV (March 28, 1954) ch. 9; power—282kw visual, 155kw aural; antenna height—1,030 feet above average terrain, 227 feet above ground.

Address: 1819 N. Elm St. Phone: National 3-8061.

Licensee: United Television Co. of New Hampshire (acquired station March 7, 1959). Ownership: See United Broadcasting Co. Stations in "Group Ownership."

Rep: Weed. Executives: Richard Eaton, pres; Pierre D. Eaton, vp; Gordon E. Moore, coml mgr; Ray Harris, program dir; Ralph R. Nadeau, chief engr. Washington atty: Cohn & Marks.

NASHUA, Hillsboro County (ch. 54)**PORTSMOUTH, Rockingham County (ch. 15)****ROCHESTER, Strafford County (ch. 51)**

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Tv Stations CONTINUED

NEW JERSEY

ANDOVER, Sussex County (ch. *69)

ASBURY PARK, Monmouth County (ch. 58)

WRTV (not on air, suspended operation but has not turned in construction permit) ch. 58. Address: Eatontown, N. J. Permittee: Atlantic Video Corp. Ownership: Walter Reade Theatres Inc, 100%. Walter Reade Theatres is owned by Walter Reade Jr., 51% and Suzanne Gage, 49%.

ATLANTIC CITY, Atlantic County (ch. 46, 52+)

WHTO-TV (not on air, suspended operation but has not turned in construction permit) ch. 46. Address: P. O. Box 1230, Steubenville, Ohio. Permittee: Neptune Broadcasting Corp. Ownership: See Friendly Group in "Group Ownership."

WCQN (not on air, granted Jan. 8, 1953; target date unknown) ch. 52. Address: 207 Swissvale Ave., Pittsburgh, Pa. Permittee: David E. Mackey. Ownership: David E. Mackey, sole owner.

BRIDGETON, Cumberland County (ch. 64—)

CAMDEN, Camden County (ch. *80)

WPCA-TV (Philadelphia) (not on the air; granted Jan. 28, 1954; target date unknown) ch. 17. Permittee: Young People's Church of the Air Inc. (acquired station February 1959). (See Percy B. Crawford Stations in "Group Ownership").

FREEHOLD, Monmouth County (ch. *74)

HAMMONTON, Atlantic County (ch. *70)

MONTCLAIR, Essex County (ch. *77)

NEWARK, Essex County (ch. 13—)

WNTA-TV (May 7, 1958) ch. 13; power—178kw visual, 89.1kw aural; antenna height—1,190 feet above average terrain, 1,200 feet above ground. Address: 1020 Broad St., zone 1. Phone: Mitchell 2-6400. Licensee: NTA Television Broadcasting Corp. (acquired station May 6, 1958). Ownership: See National Theatres stations in "Group Ownership." Video tape: Ampex.

NEW BRUNSWICK, Middlesex County (ch. *19—, 47+)

***WTLV** (noncommercial educational) (not on air, granted Dec. 4, 1952; target date unknown) ch. *19. Address: State House, Trenton, N. J. Permittee: New Jersey Department of Education.

PATERSON, Passaic County (ch. 37+)

TRENTON, Mercer County (ch. 41+)

WILDWOOD, Cape May County (ch. 48—)

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NEW MEXICO

ALAMOGORDO, Otero County (ch. 17)

ALBUQUERQUE, Bernalillo County (ch. 4+, *5+, 7+, 13+)

KGGM-TV (Oct. 4, 1953) ch. 13; 44.7kw visual; antenna height—4,180 feet above average terrain, 143 feet above ground. Address: 1414 Coal Ave., S.W. Phone: Chapel 3-2285. TWX AQ 88. Licensee: New Mexico Broadcasting Co. (original owner).

Ownership: A. R. Hebenstreit, 62%; S. P. Vidal, 21% and others. Licensee also owns KVSP Santa Fe, N. M. Network: CBS-TV (primary). Rep: Branham. Highest hour rate: \$400. Color facilities: network. Executives: A. R. Hebenstreit, pres & gen mgr; R. C. (Dusty) Rhoads, film buyer & coml mgr; James Laramore, program dir & promotion mgr; Chuck North, news dir; Leonard F. Dodds, chief engr. Washington atty: Dempsey & Koplovitz. Radio affiliate: KGGM.

KGGM-TV Translators: K83AG Gallup, N.M., UHF-TV for Gallup Assn., c/o Fred Garing, 600 W. Coal Ave., Gallup; **K82AC** Romeo, La Jara and Manassa, Colo., San Luis Tv Inc., c/o Alonzo Barton, Romeo, Colo.; **K83AB** Santa Rosa, N.M., Santa Rosa Chamber of Commerce, c/o C. J. Webb, Santa Rosa, N.M.; **K80AC** Truth or Consequences, N.M., Hal L. Everett, 605 Sims St., Truth or Consequences, N.M.; **K3AM** Window Rock, Ariz., Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock.

***KNME-TV** (May 1, 1958) ch. *5; power—2kw visual; antenna height—4,100 feet above average terrain, 34 feet above ground. Address: 1801 Roma, N.E. Phone: Chapel 7-0391, Ext. 304. Licensee: U. of New Mexico & Albuquerque Public Schools (original owner). Executives: Bernard Cooper, director; C. F. Mitchell, etv coordinator, public schools; Vorce C. McIntosh, chief engr; William S. Orr, asst chief engr; Dale Wallace, film supervisor; Thomas Petry, production coordinator. Washington atty: Krieger & Jorgensen.

*Non-commercial educational.

KNME-TV Translator: K73AL Truth or Consequences, N.M., Board of Education, Truth or Consequences, Municipal School District 6.

KOAT-TV (Oct. 3, 1953) ch. 7; power—87.1kw visual, 43.5kw aural; antenna height—4,270 feet above average terrain, 282 feet above ground.

Address: 122 Tulane Dr., S.E. Phone: Alpine 5-8716. TWX AQ 187. Licensee: Alvarado Television Co. (acquired station March 1957). Ownership: Clinton D. McKinnon, 99.2%. Mr. McKinnon owns 25% of KVOA-AM-TV Tucson, Ariz. (See "Newspaper Ownership.") Network: ABC-TV (primary). Rep: Bolling; Clarke Brown Co. (South). Highest hour rate: \$300. Executives: Clinton D. McKinnon, pres and chief owner; Max A. Sklower, station & coml mgr & film buyer; Frank Idaspe, production mgr; Bill Previtti, promotion mgr; Evan Mahaney, news dir; James H. Sharman, chief engr. Washington atty: Cohn & Marks.

KOAT-TV Translators: K74AV Navajo Compressor Station, Ariz., El Paso Natural Gas Co. c/o L. I. Duthrie, Box 1492, El Paso, Tex.; **K74AA** Bayfield & Ignacio, Colo., La Plata Electric Assn. c/o George Granger, Box 180, Durango, Colo.; **K75AC** Farmington, N.M., San Juan Non-Profit Tv Assn., c/o John P. Sheafe, Box 444, Farmington, N.M.; **K76AK** Window Rock, Ariz., Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock.

KOB-TV (Nov. 29, 1948) ch. 4; power—27kw visual, 13.5kw aural, antenna height—4,200 feet above average terrain, 183 feet above ground. Address: P. O. Box 1351. Phone: Chapel 3-4411. TWX AQ 95. Licensee: KSTP Inc. (acquired station March 13, 1957). Ownership: See Gold Seal Stations in "Group Ownership." Network: NBC-TV (secondary). Rep: Petry. Highest hour rate: \$410. Color facilities: network.

Executives: Stanley E. Hubbard, pres; George S. Johnson, gen mgr; Robert D. Williams, coml mgr; Jerry Danziger, program dir & film buyer, Earl Ferson, promotion mgr; William Tucker, news dir. Washington atty: Spearman & Roberson. Radio affiliate: KOB.

KOB-TV Translators: K74AC Bayfield & Ignacio, Colo., La Plata Electric Assn., c/o George Granger, Box 180, Durango, Colo.; **K70AF** Cortez & Mancos, Colo., Tv. Inc., c/o J. Val Kruse, Box 1015, Cortez, Colo.; **K72AN** Durango, Colo., Durango Jr. Chamber of Commerce, c/o R. J. Chandler, Box 701, Durango, Colo.; **K71AC** Farmington, N.M., San Juan Non-Profit Tv Assn., c/o John P. Sheafe, Box 444, Farmington, N.M.; **K70AZ** Gallup, N.M., UHF-TV for Gallup Assn., c/o Charles Kastning Jr., 227 W. Coal Ave., Gallup, N.M.; **K70BJ** Navajo Compressor Station, Ariz., El

Paso Natural Gas Co., c/o L. I. Duthrie, Box 1492, El Paso, Tex.; **K74AD** Pagosa Springs, Colo., La Plata Electric Assn., c/o George Granger, Box 180, Durango, Colo.; **K79AD** Romeo, La Jara and Manassa, Colo., San Luis Valley Tv Inc., c/o Alonzo Barton, Romeo, Colo.; **K70AE** Truth or Consequences, N.M., City of Truth or Consequences, c/o Hal L. Everett, 605 Sims St., Truth or Consequences, N.M.; **K72AF** Window Rock, Ariz., Navajo Tribal Council, c/o J. Maurice McCabe, Window Rock, Ariz.

ARTESIA, Eddy County (ch. 21+)

ATRISCO-FIVE POINTS, (ch. 18+)

BELEN, Valencia County (ch. 24+)

CARLSBAD, Eddy County (ch. 6—, 23)

KAWE-TV (Oct. 24, 1956) ch. 6; power—11.7kw visual, 5.89kw aural; antenna height—380 feet above average terrain, 341 feet above ground.

Address: 2907 West Church St. Phone: Tuxedo 5-4101. Licensee: Voice of the Caverns Inc. (acquired station March 8, 1958). Ownership: Edward Talbott, 50.55%; William R. Carnahan, 11.58%, and others. Network: CBS-TV (secondary). Rep: Branham; Southwest Network. Highest hour rate: \$150. Executives: Edward Talbott, pres; Tom Wiseheart, gen mgr & coml mgr; Neal Jones, program dir & film buyer; Marjorie Winfield, promotion mgr; W. R. Carnahan, chief engr. Radio affiliate: KAWE.

CLAYTON, Union County (ch. 27—)

CLOVIS, Curry County (ch. 12+ , 35)

KICA-TV (December 1957) ch. 12; power—30.2kw visual, 16.37kw aural; antenna height—210 feet above average terrain, 240 feet above ground.

Address: Box 111. Phone: Porter 3-5511. Licensee: KICA Inc. Ownership: Frank Lesley and Mrs. Mae Strauss, 50% each. Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary). Rep: Branham. Highest hour rate: \$150. Executives: Frank Lesley, pres; J. H. Morris, gen mgr & film buyer; Jim Wilkes, coml mgr; Jim Moreland, program dir; M. S. O'Dell, chief engr. Radio affiliate: KICA.

COLUMBUS, Luna County (ch. 16—)

DEMING, Luna County (ch. 14+)

FARMINGTON, San Juan County (ch. 12+ , 17—)

FIVE POINTS, (see ATRISCO)

GALLUP, McKinley County (ch. 3, *8—, 10)

HOBBS, Lea County (ch. 46)

HOT SPRINGS, Sierra County (ch. 19)

LAS CRUCES, Dona Ana County (ch. 22—)

LAS VEGAS, San Miguel County (ch. 14—)

LORDSBURG, Hidalgo County (ch. 23+)

LOS ALAMOS, Los Alamos County (ch. 20—)

LOVINGTON, Lea County (ch. 27)

PORTALES, Roosevelt County (ch. 22+)

RATON, Colfax County (ch. 46—, *52)

ROSWELL, Chaves County (ch. *3+ , 8, 10—)

KSWs-TV (June 24, 1953) ch. 8; power—316kw visual, 158kw aural; antenna height—1,786 feet above average terrain, 1,610 feet above ground.

Address: P. O. Box 670. Phone: Main 2-6450. TWX 5331. Licensee: John A. Barnett (original owner). Ownership: John A. Barnett, 100%. Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary). Rep: Meeker; Clyde E. Melville (Dallas). Highest hour rate: \$250. Color facilities: network. Executives: John A. Barnett, owner & gen mgr; W. L. Shackelford, asst gen mgr; Paul B. McEvoy, sales mgr, film buyer & promotion mgr; Clyde E. Cless, production dir; Norwood McLendon, news dir; James L. Riley, chief engr. Washington atty: Koteen & Burt. Radio affiliate: KSWs.

SANTA FE, Santa Fe County (ch. 2+, *9+, 11—)

SILVER CITY, Grant County (ch. *10+ , 12)

SOCORRO, Socorro County (ch. 15+)

TRUTH OR CONSEQUENCES, Sierra County (ch. 19)

TUCUMCARI, Quay County (ch. 25+)

NEW YORK

ALBANY, Albany County-SCHENECTADY, Schenectady County-TROY, Rensselaer County (ch. 6, 13, *17+, 23—, 35, 41)

WAST (1954) ch. 13; power—151kw visual, 76.5kw aural; antenna height—1,250 feet above average terrain, 332 feet above ground.
Address: P. O. Box 4035, zone 4. Phone: Albany 5-5291. TWX ALB 317.
Licensee: Van Curler Broadcasting Corp. (acquired station 1956).
Ownership: Stanley-Warner Corp. (theatre chain), 100%.
Network: ABC-TV (primary).
Rep: Venard, Rintoul & McConnell.
Highest hour rate: \$800.
Executives: Simon Fabian, pres; William A. Rippe, gen mgr; Dom Tovino, sales mgr; Fred D. Shavor, program dir & film buyer; Ferd Reinlieb Jr., promotional & marketing mgr; Will Ketterston, news dir; Elmer C. Snow, chief engr.
Washington atty: Arnold, Fortas & Porter.

WPTR-TV (not on air; granted June 10, 1953; target date unknown) ch. 23; power—257kw visual, antenna height—1,010 feet above average terrain, 248 feet above ground.
Address: Sheraton-Ten Eyck Hotel.
Permittee: Patron Broadcasting Co.
Ownership: Schine Chain Theatres Inc., 95%.
Radio affiliate: WPTR.

WRGB (Schenectady) (Nov. 6, 1939) ch. 6; power—93.3kw visual, 47kw aural; antenna height—1,020 feet above average terrain, 314 feet above ground.
Address: 1400 Balltown Rd, Schenectady 9, N.Y. Phone: Franklin 7-2261. TWX SCHEN 86.
Licensee: General Electric Co. (original owner).
Ownership: General Electric Co., 100%.
Network: NBC-TV (primary).
Rep: NBC Spot Sales.
Highest hour rate: \$1,250.
Color facilities: network, local film, local slides.
Video tape: Ampex.
Executives: Robert F. Paxton, pres; J. Milton Lang, gen mgr; Robert F. Keller, mgr-marketing; Merle L. Galusha, mgr-operations; Donn M. Chown, mgr-production; Arthur R. Garland, mgr-promotion; Albert G. Zink, mgr-news & special events; George F. Spring, mgr-sales; James R. Connolly, mgr-traffic; Francis A. Pasley, mgr-accounting; W. J. Purcell, mgr-advanced technical planning & research; Caleb Palme, dir-public service.
Radio affiliate: WGY, WGFM (FM).

WTEN (Oct. 14, 1953) ch. 10 (see listing under Vail Mills, N.Y.).

***WTVZ** (not on air; granted July 24, 1952; target date unknown) ch. *17.
Address: State Education Dept.
Permittee: U. of State of New York.

*Non-commercial educational.

AMSTERDAM, Montgomery County (ch. 52—)

BATAVIA, Genesee County (ch. 33—)

BINGHAMTON, Broome County (ch. 12—, 40—, *46+, 56+)

WINR-TV (Nov. 1, 1957) ch. 40; power—576kw visual; antenna height—630 feet above average terrain, 509 feet above ground.
Address: 70 Henry St. Phone: Raymond 3-8251. TWX BN 80.
Licensee: Binghamton Press Co.
Ownership: See Gannett Co. Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
Rep: Everett-McKinney.
Color facilities: network.
Executives: David F. Milligan, gen mgr; Shirley Ricciardelli, program dir; Thomas Cawley, news dir; Gino Ricciardelli, chief engr.
Radio affiliate: WINR.

WINR-TV Translators: W81AB Hillcrest and Chenango Bridge, N.Y., and W78AB Johnson City and Vesta, N.Y., both Binghamton Press Co., 19 Chenango St., Binghamton.

In Binghamton, N. Y.—

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WNBF-TV (Dec. 1, 1949) ch. 12; power—166kw visual, 83kw aural; antenna height—1,200 feet above average terrain, 785 feet above ground.

Address: Sheraton Inn. Phone: Raymond 3-7311. TWX BN 186.
Licensee: Triangle Publications Inc. (Radio and Tv Division) (acquired station May 19, 1955).
Ownership: See Triangle Stations in "Group Ownership." See also "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Blair-TV.
Highest hour rate: \$1,000.
Color facilities: network.
Executives: George R. Dunham, gen mgr; H. George Carroll, station mgr; Edward Scala, tv sales mgr; E. William Farneti, business mgr.

Washington atty: Lyon, Wilner & Bergson.
Radio affiliate: WNBF-AM-FM.

***WQTV** (noncommercial educational; not on air; granted Aug. 14, 1952; target date unknown) ch. *46.
Address: State Education Dept., Albany.
Permittee: U. of the State of New York.

BUFFALO, Erie County (ch. 17, *23)

BUFFALO-NIAGARA FALLS, Niagara County (ch. 2, 4—, 7+, 29+)

WBEN-TV (May 14, 1948) ch. 4; power—100kw visual, 50kw aural; antenna height—1,200 feet above average terrain, 1,001 feet above ground.
Phone: Mohawk 0930. TWX BU 382.
Licensee: WBEN Inc. (original owner).
Ownership: Owned by Buffalo Evening News. See "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: Harrington, Righter & Parsons.
Highest hour rate: \$1,050.
Color facilities: network, local film, local live, local slides.
Executives: Alfred H. Kirchofer, pres; C. Robert Thompson, gen mgr; Nicholas J. Malter, sales mgr; Fred Keller, film buyer & program dir; Joseph A. Haefner, promotion mgr; John Krieger, news dir; Ralph J. Kingsley, technical dir.
Washington atty: Spearman & Roberson.
Radio affiliate: WBEN-AM-FM.

WBEN-TV Translator: W82AA North Warren, Pa., Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren.

WGR-TV (Aug. 14, 1954) ch. 2; power—100kw visual, 66.1kw aural; antenna height—380 feet above average terrain, 436 feet above ground.
Address: 184 Barton St., zone 13. Phone: Sunner 7115. TWX BU 245.
Licensee: Transcontinent Television Corp. (acquired station Oct. 1, 1957).
Ownership: See Transcontinent Television Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Peters, Griffin, Woodward; A. Andy McDermott (Canadian).
Highest hour rate: \$1,200.
Color facilities: network.
Video tape: Ampex.
Executives: David Channing Moore, pres; Van Beuren W. de Vries, vp & gen mgr; G. Paschall Swift, coml mgr; Paul M. Sciana, program dir; Oliver C. B. Howard, promotion mgr; George R. Rasmussen, news dir; Fred M. Eames Jr., chief engr; William P. Dix Jr., asst station mgr.
Washington atty: Covington & Burling.
Radio affiliate: WGR-AM-FM.

WGR-TV Translator: W70AB North Warren, Pa., Conewango Valley Tv Inc., c/o Wendell Lawson, 101 Ditmar St., N. Warren.


WKBW-TV (Nov. 30, 1953) ch. 7; power—70.8kw visual; antenna height—1,420 feet above average terrain, 1,072 feet above ground.
Address: 1420 Main St. Phone: Garfield 0770.
Permittee: WKBW-TV Inc. (original owner).
Ownership: Clinton H. Churchill, 51%; Edward H. Kavinoky, 24%; Alfred Anson, 5%; Darwin Martin, 5%; Haskell Stovroff, 5%; James Stovroff, 2.5%; R. P. Stovroff, 2.5%; Nancy S. Gordon, 2.5%.
Network: ABC-TV.
Rep: Avery-Knodel.
Highest hour rate: \$1,200.
Executives: Clinton H. Churchill, pres & gen mgr; Clinton D. Churchill, vp & asst gen mgr; John H. Norton Jr., station mgr; Thomas E. Martin, coml mgr; Labe B. Mell, prog dir; Floyd A. Timberlake, chief engr.
Washington atty: Fly, Shuebruk, Blume & Gaguine.

***WNED-TV** (March 30, 1959) ch. *17; power—152kw visual, 72kw aural; antenna height—310 feet above average terrain, 330.5 feet above ground.
Address: 518 M & T Bank Bldg., zone 2. Phone: Madison 0435.
Licensee: Western New York Educational Television Assoc. (original owner).
Executives: Harry C. Lautensack, chairman; Francis H. Harms, station mgr; Les Martin Jr., program dir; George R. Bakaysa, operations mgr; J. Michael Collins, promotion mgr; Gordon S. Knaier, chief engr.

*Non-commercial educational.

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Tv Stations CONTINUED

WNYT-TV (not on the air; granted July 24, 1952; target date unknown) ch. 29.
Address: Elliott Square Bldg.
Permittee: Frontier Television Inc.
Ownership: Equal partners Bernard I. Oblatz, Richard Levy and Daniel A. Robin.

***WTVF** (not on air; granted July 24, 1952; target date unknown) ch. *23.
Address: State Education Dept., Albany, N.Y.
Permittee: U. of State of New York.

*Non-commercial educational.

CARTHAGE-WATERTOWN, Jefferson County (ch. 7—)

WCNY-TV (Oct. 22, 1954) ch. 7; power—178kw visual, 95.5kw aural; antenna height—720 feet above average terrain, 574 feet above ground.
Address: Box 211, Watertown. Phone: Sunset 2-2600 (Carthage) Sunset 2-1800 (Watertown). TWX Carthage 430; Watertown 460.
Licensee: Brockway Co. (original owner).
Ownership: John B. Johnson and wife, 100% (following settlement of estate of Jessie Johnson which had owned 13%). Brockway Co. publishes the Watertown (N.Y.) Times and owns WWCNY Watertown and WMSA-AM-FM Massena, N.Y. See "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (per program).
Rep: Weed; Andy McDermott Radio & Tv Sales (Canada).
Highest hour rate: \$300.
Executives: John B. Johnson, pres; Louis Saif Jr., gen mgr; James W. Higgins, dir of tv; Alfred M. Tauroney, sales mgr; David M. Graves, program dir & film buyer; Glenn H. Hall, production mgr; Donald K. Hopkins, news dir; Michael R. Yonkovic, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: WWCNY.

CLYMER, Chautauqua County (ch. 37)

CORTLAND, Cortland County (ch. 72)

DUNKIRK, Chautauqua County (ch. 46)

ELMIRA, Chemung County (ch. 18+, 24—, 30)

WSYR-TV (Sept. 10, 1956) ch. 18; power—120kw visual, 60.3kw aural; antenna height—700 feet above average terrain, 314 feet above ground.
Address: c/o WSYR-TV Syracuse.
Licensee: Central New York Broadcasting Corp. (original owner).
Ownership: See Newhouse Newspaper Stations in "Group Ownership." Also see "Newspaper Ownership."

GLENS FALLS, Warren County (ch. 39+)

GLOVERSVILLE, Fulton County (ch. 29—)

HAGAMAN, Montgomery County (ch. 29)

WCDB (not on air; granted Feb 8, 1956; target date unknown) ch. 29; power—251kw visual; antenna height—700 feet above average terrain, 246 feet above ground.
Licensee: Capital Cities Television Corp. (original owner).
Ownership: See Capital Cities Television Stations in "Group Ownership."

HORNELL, Steuben County (ch. 50)

ITHACA, Tompkins County (ch. *14+, 20—)

WHCU-TV (not on air, granted Jan. 8, 1953; target date unknown) ch. 20.
Permittee: Cornell U.
***WIET** (not on air; granted Jan. 8, 1953; target date unknown) ch. *14.
Address: State Education Dept., Albany.
Permittee: U. of State of New York.

*Non-commercial educational.

Tv Stations CONTINUED

NEW YORK CONTINUED

JAMESTOWN, Chautauqua County (ch. 58+)

KINGSTON, Ulster County (ch. 66-)

MALONE, Franklin County (ch. 20+, *66)

MASSENA, St. Lawrence County (ch. 14-)

MIDDLETOWN, Orange County (ch. 60)

NEW YORK, New York County (ch. 2, 4, 5+, 7, 9+, 11+, *25, 31-)

WABC-TV (Aug. 10, 1948) ch. 7; power—110kw visual, 55kw aural; antenna height—1,378 feet above average terrain, 1,465 feet above ground.

Address: 7 West 66th St., zone 23. Phone: Susquehanna 7-5000. TWX NY 1-2382.

Licensee: American Broadcasting Co.-Paramount Theatres Inc. (acquired station Feb. 9, 1953).

Ownership: See ABC Owned Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Blair-TV.

Highest hour rate: \$4,250.

Video tape: Ampex.

Executives: Joseph Stamler, vp-gen mgr; James E. Szabo, general sales mgr; Arthur Dorfner, business mgr; Alvin L. Hollander jr., program dir; Takashi Kako, film dir; Murry Salberg, dir of advertising & promotion; Lawrence Eisenberg, public relations dir; Barbara Case, sales service mgr; Gordon Kunz, production mgr; G. Edward Hamilton, dir of engineering operations.

Washington atty: McKenna & Wilkinson.

Radio affiliate: WABC-AM-FM.

WCBS-TV (experimental July 21, 1931, FCC licensed July 1, 1941) ch. 2; power—42kw visual, 21kw aural; antenna height—1,300 feet above average terrain, 1,465 feet above ground.

Address: 485 Madison Ave., zone 22. Phone: Plaza 1-2345. TWX NY 1-3840.

Licensee: Columbia Broadcasting System Inc. (original owner).

Ownership: See CBS Owned Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: CBS Television Spot Sales.

Highest hour rate: \$8,250.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Merle Jones, pres, CBS Television Stations; Craig Lawrence, vp in charge of stations; Frank Shakespeare, WCBS-TV gen mgr; Clarence Worden, asst gen mgr & dir of public service; Norman Walt, gen sales mgr; Dan Gallagher, program dir; William C. Lacey, mgr of film dept; Robert G. Patt, dir of promotion & advertising; Thomas Costigan, mgr news bureau, news dir; Robert G. Thompson, CBS Television dir of technical operations.

Atty: Rosenman, Goldmark, Colin & Kaye (New York).

Radio affiliate: WCBS-AM-FM.

WNEW-TV (May 2, 1944) ch. 5; power—87.1kw visual, 18.6kw aural; antenna height—1,330 feet above average terrain, 1,465 feet above ground.

Address: 205 East 67th St., zone 21. Phone: Lehigh 5-1000. TWX NY 1-3840.

Licensee: Metropolitan Broadcasting Corp.

(acquired station Sept. 16, 1955, in spin-off from Du Mont Labs.).

Ownership: See Metropolitan Television Stations in "Group Ownership."

Rep: Weed Television Corp.

Highest hour rate: \$3,000.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: John W. Kluge, pres; Bennet H. Korn, vp (tv operations); Bernard Zeidman, traffic mgr; Jack Lynn, program dir; Elizabeth Bain, film buyer; Ken Klein, promotion mgr; William Kelly, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WNEW-AM-FM.

WNTA-TV Ch. 13 (see Newark, N.J.).

WNYC-TV (noncommercial; not on air; granted May 12, 1954; target date 1960) ch. 31; power—251kw visual, 150kw aural; antenna height—588 feet above average terrain, 625 feet above ground.

Address: Municipal Broadcasting System, 2500 Municipal Bldg., zone 7. Phone: Whitehall 3-3600.

Licensee: City of New York (original owner).

Ownership: Owned by the City of New York.

Executives: Seymour N. Siegel, dir; Bernard R. Buck, program dir; John DeProsio, film buyer; David Knapp, promotion mgr; Cyril Freed, news dir; Hom Hong Wei, chief engr.

Washington atty: Rhyne, Mullin, Connor & Rhyne.

Radio affiliate: WNYC-AM-FM.

WOR-TV (1949) ch. 9; power—129kw visual, 64.6kw aural; antenna height—1,240 feet above average terrain, 1,231 feet above ground.

Address: 140 Broadway, zone 18. Phone: Longacre 4-8000.

Licensee: RKO Teleradio Pictures Inc. (acquired station 1952).

Ownership: See RKO Teleradio Stations in "Group Ownership."

Rep: H-R Television.

Highest hour rate: \$2,000.

Video tape: Ampex.

Executives: Thomas F. O'Neil, pres; Robert J. Leder, vp & gen mgr; Burt Lambert, sales mgr; Bob Smith, program dir & film buyer; James Yergin, advertising & promotion dir; George Brown, news dir; Barney Boyle, director of operations.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WOR-AM-FM.

WOR-TV Translator: W79AB Palmerton, Slatedale & Slatington, Pa., Upper Lehigh Translator Service Corp. c/o J. S. Costenbaden, 820 Lafayette Ave., Palmerton.

WPIX (June 15, 1948) ch. 11; power—100kw visual, 50kw aural; antenna height—1,410 feet above average terrain, 1,464 feet above ground.

Address: 226 E. 42nd St., zone 17. Phone: Murray Hill 2-6600. TWX NY 1-4395.

Licensee: WPIX Inc. (original owner).

Ownership: See "Newspaper Ownership" and Tribune Co. Stations in "Group Ownership."

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$2,000.

Color facilities: network.

Video tape: Ampex.

Executives: Fred M. Thrower, vp & gen mgr; L. J. Pope, vp in charge of operations; T. E. Mitchell, vp & controller; J. A. Fatterson, vp & sales mgr; W. E. Engles, news & live program mgr; W. L. Cooper, film program mgr; F. X. Tuohi, advertising research & promotion mgr; O. S. Freeman, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

WRCA-TV (July 1, 1941) ch. 4; power—25.7 kw visual, 12.85kw aural; antenna height—1,440 feet above average terrain, 1,465 feet above ground.

Address: 30 Rockefeller Plaza, zone 20. Phone: Circle 7-8300.

Licensee: National Broadcasting Co. (original owner).

Ownership: See NBC owned stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: NBC Spot Sales.

Highest hour rate: \$9,200.

Color facilities: network; local film; local live; local slides.

Video tape: RCA.

Executives: William N. Davidson, vp & gen mgr; Max E. Buck, station mgr; Jay J. Heitin, national sales mgr; Ben Hudelson, program dir & film buyer; Walt Brown, mgr, audience promotion; Max Busch, mgr, sales promotion; Al Slep, mgr, publicity & exploitation; T. J. Buzalski, chief engr.

Radio affiliate: WRCA-AM-FM.

WREG (not on air; granted Aug. 14, 1952; target date unknown) ch. *25.

Address: State Education Dept., Albany.

Permittee: U. of State of New York.

*Non-commercial educational.

Sales (Montreal).

Highest hour rate: \$400.

Color facilities: network.

Executives: O. Wayne Rollins, pres; George BarenBregge, vp & gen mgr; Al Cahill, production dir; Dick Ford, news dir; Joseph F. Missick, chief engr; Lincoln A. Mayo, sales mgr.

Washington atty: Cohn & Marks.

OGDENSBURG, St. Lawrence County (ch. 24+)

OLEAN, Cattaraugus County (ch. 54+)

ONEONTA, Otsego County (ch. 62-)

OSWEGO, Oswego County (ch. 31)

PATCHOGUE, Suffolk County (ch. 75)

PLATTSBURGH, Clinton County (ch. 28+)

WPTZ ch. 5 (see North Pole, N.Y.).

POUGHKEEPSIE, Dutchess County (ch. 21-, *83)

WKNY-TV (not on air; granted Jan. 22, 1953; target date unknown) ch. 21; power—13.8kw visual; antenna height—620 feet above average terrain, 649 feet above ground.

Permittee: WKNY-TV Corp. (original owner).

Ownership: See Highland Stations in "Group Ownership."

ROCHESTER, Monroe County (ch. 5-, 10+, 15-, *21, 27+)

WCBF-TV (not on air; granted May 10, 1953; target date unknown) ch. 15; power—288kw visual; antenna height—430 feet above average terrain, 325 feet above ground.

Address: 87 Seneca St., Geneva, N.Y.

Permittee: Star Broadcasting Co.

Ownership: See Star Broadcasting Stations in "Group Ownership."

Radio affiliate: WBBF.

WBWC-TV (Nov. 1, 1953) ch. 10 (shares time with WWPB-TV); power—316kw visual, 158kw aural; antenna height—450 feet above average terrain, 270 feet above ground.

Address: 191 East Ave., zone 4. Phone: Baker 5-3050. TWX RO 284.

Licensee: WHEC Inc. (original owner).

Ownership: See "Newspaper Ownership" and Gannett Newspapers Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Everett-McKinney; Bolling Co.

Executives: Paul Miller, pres; Lowell H. MacMillan, vp & gen mgr; LeMoine C. Wheeler, coml mgr; William J. Adams, program dir; Dorothy Cotton, promotion mgr; Warren A. Doremus, news dir; Howard Mouatt, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WHEC.

WROC-TV (June 11, 1949) ch. 5; power—100kw visual, 50kw aural; antenna height—510 feet above average terrain, 353 feet above ground.

Address: 201 Humboldt St., zone 3. Phone: Butler 8-8400. TWX RO 571.

Licensee: Transcontinent Television Corp. (acquired station July 18, 1956).

Ownership: See Transcontinent Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Peters, Griffin, Woodward; Andy McDermott (Canada).

Highest hour rate: \$800.

Color facilities: network.

Executives: David C. Moore, pres; Gunnar O. Wiig, station mgr; John W. Kennedy Jr., gen sales mgr; Charles W. Siverson, program dir; Eugene Zacher, production & film dir; L. Walton Smith, dir of public relations; William Haley, news dir; George S. Driscoll, asst dir of engineering.

Washington atty: Covington & Burling.

WROH (not on air; granted July 24, 1952; target date unknown) ch. *21; power—205kw visual; antenna height—700 feet above average terrain, 540 feet above ground.

Address: State Education Dept., Albany.

Permittee: U. of State of New York.

*Non-commercial educational.

WVET-TV (Nov. 1, 1953) ch. 10 (shares time with WHEC-TV); power—316kw visual, 158kw aural; antenna height—447 feet above average terrain, 353 feet above ground.

Address: 17 S. Clinton Ave., zone 4. Phone: Hamilton 6-4820. TWX RO 291.

Licensee: Veterans Broadcasting Co. (orig-

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NIAGARA FALLS (see BUFFALO-NIAGARA FALLS)

NORTH POLE (LAKE PLACID), Essex County (ch. 5)

WPTZ (Plattsburgh) (Dec. 8, 1954) ch. 5; power—20kw visual, 12kw aural; antenna height—1,205 feet above average terrain, 183 feet above ground.

Address: 357 Cornelia St., Plattsburgh, N.Y. Phone: Jordan 1-5555.

Licensee: Rollins Telecasting Inc. (acquired station March 28, 1956).


Ownership: See Rollins Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Blair Television Assoc; Radio & TV

In Schenectady, N. Y.—

**WRGB
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inal owner).
 Ownership: Ervin F. Lyke, 7.66%; Harry W. Bennett, Hal James and William B. Maillefert, each 4.88%, and others.
 Network: ABC-TV (secondary), CBS-TV (primary).
 Rep: Bolling.
 Highest hour rate: \$800.
 Color facilities: network, local film, local slides.
 Executives: Ervin F. Lyke, pres; Arthur Murrellwright, gen sales mgr; F. Chase Taylor, program dir & film buyer; William Schubert, promotion mgr; Tom Decker, news dir; Ray Jobs, chief engr.
 Washington atty: Spearman & Roberson.
 Radio affiliate: WVET.

ROME, (see UTICA)

SARANAC LAKE, Franklin County (ch. 18)

SCHENECTADY

WRGB (see Albany).

SYRACUSE, Onondaga County (ch. 3—, 8, *43+)

WHEN-TV (Dec. 1, 1948) ch. 8; power—316kw visual, 190kw aural; antenna height—960 feet above average terrain, 554 feet above ground.
 Address: 101 Court St., zone 8. Phone: Granite 4-8511. TWX SS 463.
 Licensee: Meredith Syracuse Tv Corp. (original owner).
 Ownership: See "Newspaper Ownership" and Meredith Publishing Stations in "Group Ownership."
 Network: ABC-TV (secondary), CBS-TV (primary).
 Rep: Katz Agency.
 Highest hour rate: \$1,000.
 Color facilities: network.

Executives: E. T. Meredith Jr., pres; Paul Adanti, vp & gen mgr; Fred Menzies, coml mgr; Gordon Alderman, program dir & film buyer; Thomas Kavanaugh, coml service mgr; Bob Peel, promotion mgr; Ray Owens, news dir; Albert E. Chismark, chief engr.
 Washington atty: Haley, Wollenberg & Kenehan.
 Radio affiliate: WHEN.

***WHTV** (noncommercial educational; not on air; granted Sept. 18, 1952; target date unknown) ch. *43; power—200kw visual; antenna height—560 feet above average terrain, 532 feet above ground.
 Address: State Education Dept., Albany.
 Permittee: U. of State of New York.

WSYR-TV (Feb. 15, 1950) ch. 3; power—100kw visual, 50kw aural; antenna height—1,000 feet above average terrain.
 Address: 1030 James St., zone 3. Phone: Granite 4-3911.
 Licensee: Central New York Broadcasting Corp. (original owner).
 Ownership: See "Newspaper Ownership" and Newhouse Newspaper Stations in "Group Ownership."
 Network: ABC-TV (secondary), NBC-TV (primary).
 Rep: Harrington, Righter, Parsons.
 Highest hour rate: \$1,000.
 Color facilities: network, local film, local slides.
 Video tape: Ampex.
 Executives: E. R. Vadyboncoeur, pres; W. V. Rothrum, vp, gen mgr & film buyer; W. Alford, coml mgr; James McDonald, program dir; L. Switzer, promotion mgr; F. Hilligas, news dir; A. J. Eichholzer, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WSYR-AM-FM.

TROY (see ALBANY)

UTICA, Oneida County-ROME, Oneida County (ch. 2—, *25+, 54—)

WKTU (Dec. 1, 1949) ch. 2; power—34.7kw visual, 17.4kw aural; antenna height—1,370 feet above average terrain, 1,063 feet above ground.
 Address: P. O. Box 386. Phone: Redwood 3-0404. TWX UT 8034.
 Licensee: Mid-New York Broadcasting Corp. (acquired station Feb. 20, 1959).
 Ownership: Paul Harron, 74%; Gordon Gray,

10%; Lawrence Biele, 5¼%; and others.
 Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
 Rep: H-R Television.
 Highest hour rate: \$550.
 Color facilities: network.
 Executives: Gordon Gray, pres & gen mgr; Michael C. Fusco, coml mgr; Frank Gruenewald, continuity dir; Jack Fredericks, program dir; Gordon Gray, film buyer; Stephen Purcell, promotion & merchandising mgr; Jack Durant, news editor; DeForest T. Layton Jr., chief engr.
 Washington atty: Hogan & Hartson.
 Radio affiliate: WKAL Rome.

WTMY (not on air; granted March 13, 1958; target date unknown) ch. 54; power—25.7kw visual; antenna height—170 feet below average terrain, 227 feet above ground.
 Address: P. O. Box 2853, Memphis, Tenn.
 Permittee: Malco Theatres Inc.
 Ownership: See Malco Theatres Stations in "Group Ownership."

VAIL MILLS, Albany County (ch. 10)

WTEN (Albany) (Oct. 14, 1953) ch. 10; power—144kw visual, 72.4kw aural; antenna height—1,270 feet above average terrain, 1,353 feet above ground.
 Address: P. O. Box 10, Albany. Phone: Albany 3-2225; Troy, Bridge 1-2345. TWX Troy 373.
 Licensee: Capital Cities Television Corp. (acquired Nov. 3, 1954).
 Ownership: See Capital Cities Stations in "Group Ownership."
 Network: CBS-TV.
 Rep: Blair-TV.
 Highest hour rate: \$900.
 Color facilities: network.

Executives: Frank M. Smith, pres; Thomas S. Murphy, gen mgr; William J. Lewis, sales mgr; Charles G. Pogan, dir oper; Phil Beuth, asst promotion mgr; Daniel H. Smith, dir of engr.
 Washington atty: Hogan & Hartson.
 Radio affiliate: WROW.

WATERTOWN, Jefferson County (ch. 48)

WCNY-TV ch. 7 (see Carthage).

NORTH CAROLINA

AHOSKIE, Hertford County (ch. 53)

ALBEMARLE, Stanly County (ch. 53)

ASHEVILLE, Buncombe County (ch. 13—, *56—, 62+, 78)

WISE-TV (Aug. 3, 1953) ch. 62; power—24.1kw visual, 12.06kw aural; antenna height—417 feet above average terrain, 137.5 feet above ground.
 Address: 92 Haywood St. Phone: Alpine 3-5381.
 Licensee: WISE-TV Inc. (original owner).
 Ownership: See Harold H. Thoms Stations in "Group Ownership."
 Network: CBS-TV (secondary), NBC-TV (primary).
 Rep: Broadcast Time Sales.
 Highest hour rate: \$150.

Executives: Harold H. Thoms, pres & gen mgr; Hugh McMillan, program dir; John Randolph, chief engr.
 Washington atty: Krieger & Jorgensen.
 Radio affiliate: WISE.

WLOS-TV (Sept. 18, 1954) ch. 13; power—170kw visual, 85.2kw aural; antenna height—2,850 feet above average terrain, 340 feet above ground.
 Address: 288 Macon Ave., Box 2150. Phone: Alpine 4-4321. TWX AV 80.
 Licensee: Skyway Broadcasting Corp. (acquired station Aug. 21, 1958).
 Ownership: See Wometco Enterprises Stations in "Group Ownership."
 Network: ABC-TV (primary).
 Rep: Peters, Griffin & Woodward; Ayers (Southeast).
 Highest hour rate: \$600.
 Color facilities: network.

Executives: Mitchell Wolfson, pres; Louis Wolfson III, vp; Theodore A. Eiland, vp, gen mgr & film buyer; Saul Rosenzweig, gen sales mgr; E. Ashley Dawes, program-production mgr; Ed Rainey, business mgr; Jack Winters, promotion dir; Leo Willette, news dir; George Sprague, chief engr.
 Washington atty: Cohn & Marks.
 Radio affiliate: WLOS-AM-FM.

BURLINGTON, Alamance County (ch. 63)

BURNSVILLE, Yancey County (ch. 18)

CHAPEL HILL, Orange County (ch. *4+)

***WUNC-TV** (Jan. 8, 1955) ch. *4; power—100kw visual, 60.3kw aural; antenna height—990 feet above average terrain, 799 feet above ground.
 Address: U. of North Carolina. Phone: Chapel Hill 8423.
 Licensee: Consolidated University of North Carolina (original owner).
 Executives: Roy J. Johnston, chairman, dir-

ectorate of television and director of television, Raleigh; John Young, director of television, Chapel Hill; E. W. Young Jr., director of television, Greensboro; Alan B. MacIntyre, chief engr.

Radio affiliate: WUNC (FM).

*Non-commercial educational.

CHARLOTTE, Mecklenburg County (ch. 3, 9+, 36+, *42+)

WBTV (July 15, 1949) ch. 3; power—100kw visual, 60.3kw aural; antenna height—1,090 feet above average terrain, 562 feet above ground.
 Address: 1 Jefferson Place, zone 8. Phone: Edison 3-8832. TWX CE 295.
 Licensee: Jefferson Standard Broadcasting Co. (original owner).
 Ownership: See Jefferson Standard Life Insurance Co. Stations in "Group Ownership."
 Network: CBS-TV (primary).
 Rep: CBS-TV Spot Sales.
 Highest hour rate: \$1,250.
 Color facilities: network, local film, local live, local slides; network, local film, local video tape: RCA.

Executives: Joseph M. Bryan, pres; Charles H. Crutchfield, gen mgr & exec vp; Kenneth I. Tredwell Jr., vp & mgr dir; Wallace Jorgenson, asst mgr dir charge of sales; Robert L. Rier-son, program operation mgr; Nathan Tucker, program supv; Norman Prevate, production supv; Thomas Howard, vp, engr & gen services; Robert Covington, vp, research & promotion; Jack Easley, res mgr; John Dillon, promotion mgr; Nelson Benton, news mgr.
 Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
 Radio affiliate: WBT.

WSOC-TV (April 28, 1957) ch. 9; power—316kw visual, 158kw aural; antenna height—1,180 feet above average terrain, 1,073 feet above ground.
 Address: P. O. Box 2536, zone 1. Phone: Franklin 6-8401. TWX 483.
 Licensee: Carolina Broadcasting Co. (acquired station June 1, 1958).
 Ownership: See Cox Stations in "Group Ownership." Also see "Newspaper Ownership."
 Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
 Reps: H-R Reps.
 Highest hour rate: \$900.
 Color facilities: network.
 Executives: Larry Walker, pres & gen mgr; C. George Henderson, executive vp & gen sales mgr; Robert N. Provence, program dir & film buyer; William M. Scroggs Jr., promotion mgr; Carroll McGaughey, news dir; L. L. Caudle Jr., chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WSOC-AM-FM.

WUTV (not on air, suspended operation but has not turned in construction permit) ch. 36.
 Address: 329 South Blvd.
 Permittee: Century Advertising Co.
 Ownership: Hugh A. Deadwyler, 49.54%; Frank P. Larson Jr., 49.505%; Cecil J. Hawes, .991%.

DURHAM, Durham County (ch. 11+, *40—, 46+, 73—)

WTVD (Aug. 12, 1954) ch. 11; power—316kw visual, 170kw aural; antenna height—1,490 feet above terrain, 1,503 feet above ground.
 Address: 1750 Broad St. Extension. Phone: 2-2111. TWX Dham 5098.
 Licensee: Capital Cities Television Corp. (acquired station April 1, 1957).
 Ownership: See Capital Cities Stations in "Group Ownership."
 Network: ABC-TV (secondary), CBS-TV (primary).
 Rep: Petry.
 Highest hour rate: \$650.
 Color facilities: network.
 Executives: Frank M. Smith, pres; Floyd Fletcher, co-gen mgr; Harmon L. Duncan, co-gen mgr; Mike Thompson, sales mgr; Ernie Group, program dir & news dir; Jack Freddy, business mgr & film buyer; Ken Corbitt, promotion dir; Roy Fullen, chief engr.
 Washington atty: Hogan & Hartson.

ELIZABETH CITY, Pasquotank County (ch. 31+)

FAYETTEVILLE, Cumberland County (ch. 18—, 54—)

WFBL-TV (not on air, suspended operation but has not turned in construction permit) ch. 18.
 Permittee: Fayetteville Broadcasters Inc. (original owner).
 Radio affiliate: WFLB.

GASTONIA, Gaston County (ch. 48)

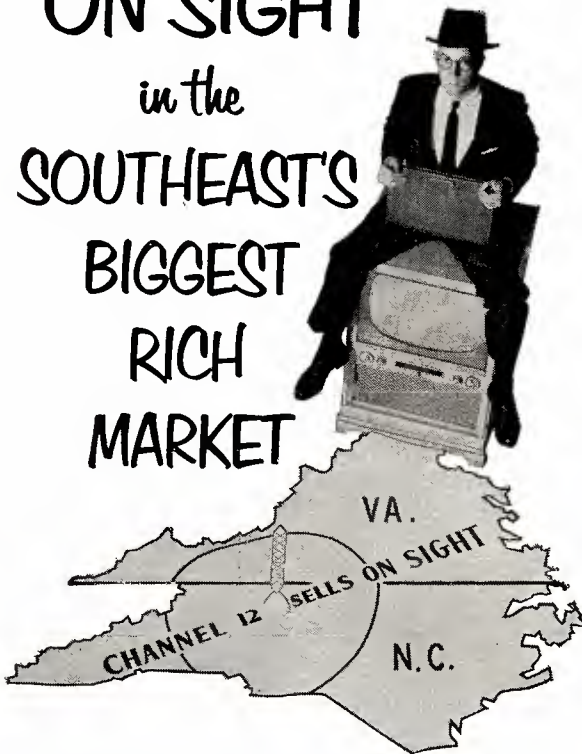
WTX (not on air, granted April 7, 1954, target date unknown) ch. 48.
 Permittee: Air Pix Corp.

GOLDSBORO, Wayne County (ch. 34, 72)

In Rochester, N. Y.—
WROC-TV
 HAS THE
 NEW
FELIX
 THE CAT
 TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.



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ON SIGHT**
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**SOUTHEAST'S
BIGGEST
RICH
MARKET**



Yes, you get the top salesman on sight—WSJS Television—with a 4 state, 4 Billion Dollar regional market:

- 75 populous industrialized counties
- Largest Piedmont Metropolitan Area — Winston-Salem, Greensboro, High Point
- Consumer Spendable Income: \$4,339,881,000
- Total Market Population: 3,298,600
- Total Set Count: 705,812
- Total Households: 853,330
- Total Retail Sales: \$3,110,260,000
- Maximum Power: 316,000 Watts
- Mountaintop Tower: 2,000 ft. above average terrain

WSJS

television

WINSTON-SALEM, N. C.

Call Headley-Reed, Reps.



Tv Stations CONTINUED

NORTH CAROLINA CONTINUED

GREENSBORO, Guilford County (ch. 2—, *51—, 57—; ch. 8 assigned July 30, 1958 on hyphenated basis to Winston Salem-High Point-Greensboro)

WFMY-TV (Sept. 22, 1949) ch. 2; power—100kw visual, 100kw aural; antenna height—720 feet above average terrain, 759 feet above ground.

Address: P. O. Drawer A. Phone: Broadway 4-0114. TWX 347.

Licensee: Greensboro News Co. (original owner).

Ownership: Licensee publishes Greensboro News and Record (see "Newspaper Ownership"). Jefferson Standard Life Insurance Co. owns 16.66% of licensee (see Jefferson Standard Life Insurance Co. Stations in "Group Ownership").

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Harrington, Righter & Parsons.

Highest hour rate: \$800.

Color facilities: network, local film, local slides.

Executives: E. B. Jeffress, pres; Gaines Kelley, gen mgr; E. A. Hassett, coml mgr; Gomer R. Lesch, program dir & film buyer; Leo Derrick, promotion mgr; Bob Stroh, news dir; Doyle D. Thompson, chief engr.

Washington atty: Dow, Lohnes & Albertson.

GREENVILLE, Pitt County (ch. 9—)

WLOS-TV (Sept. 18, 1954) ch. 13 (see listing under Asheville).

WNCT (Dec. 22, 1953) ch. 9; power—316kw visual, 158kw aural; antenna height—860 feet above average terrain, 873 feet above ground.

Address: P. O. Box 398. Phone: Plaza 2-6181. TWX Greenville 8701.

Licensee: Carolina Broadcasting System (original owner).

Ownership: Earl McD. Westbrook, 26.82%; Wilson Press Inc. (Wilson, N. C. Times), 13.75%; Josh L. Horne, 8.75%; John H. Adams and wife, 10.7%; and others. Mr. Horne is publisher of Rocky Mount (N.C.) Telegram and has 53.85% interest in WCEC and WFMA (FM) Rocky Mount. Licensee owns 49% of WECT-TV Wilmington, N. C. (See Carolina Broadcasting Stations in "Group Ownership." See also "Newspaper Ownership").

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Hollingbery.

Highest hour rate: \$400.

Color facilities: network.

Executives: A. Hartwell Campbell, gen mgr; Hank Tribley, asst mgr; John E. Clark Jr., coml mgr; Bill Norwood, program dir; Dave Mosier, news dir & promotion mgr; Heber Adams, chief engr.

Washington atty: Lyon Wilner & Bergson.

HENDERSON, Vance County (ch. 52—)

HENDERSONVILLE, Henderson County (ch. 27)

HICKORY, Catawba County (ch. 30—)

HIGH POINT, Guilford County (ch. 15+; for ch. 8, see Greensboro note)

JACKSONVILLE, Onslow County (ch. 16)

KANNAPOLIS, Cabarrus County (ch. 59+)

KINSTON, Lenoir County (ch. 45)

LAURINBURG, Scotland County (ch. 41—)

LUMBERTON, Robeson County (ch. 21+)

MOUNT AIRY, Surry County (ch. 55)

NEW BERN, Craven County (ch. 12+)

WNBE-TV (not on air; granted Feb 2, 1955; target date unknown) ch. 13 (FCC show cause order pending to shift to ch. 12).

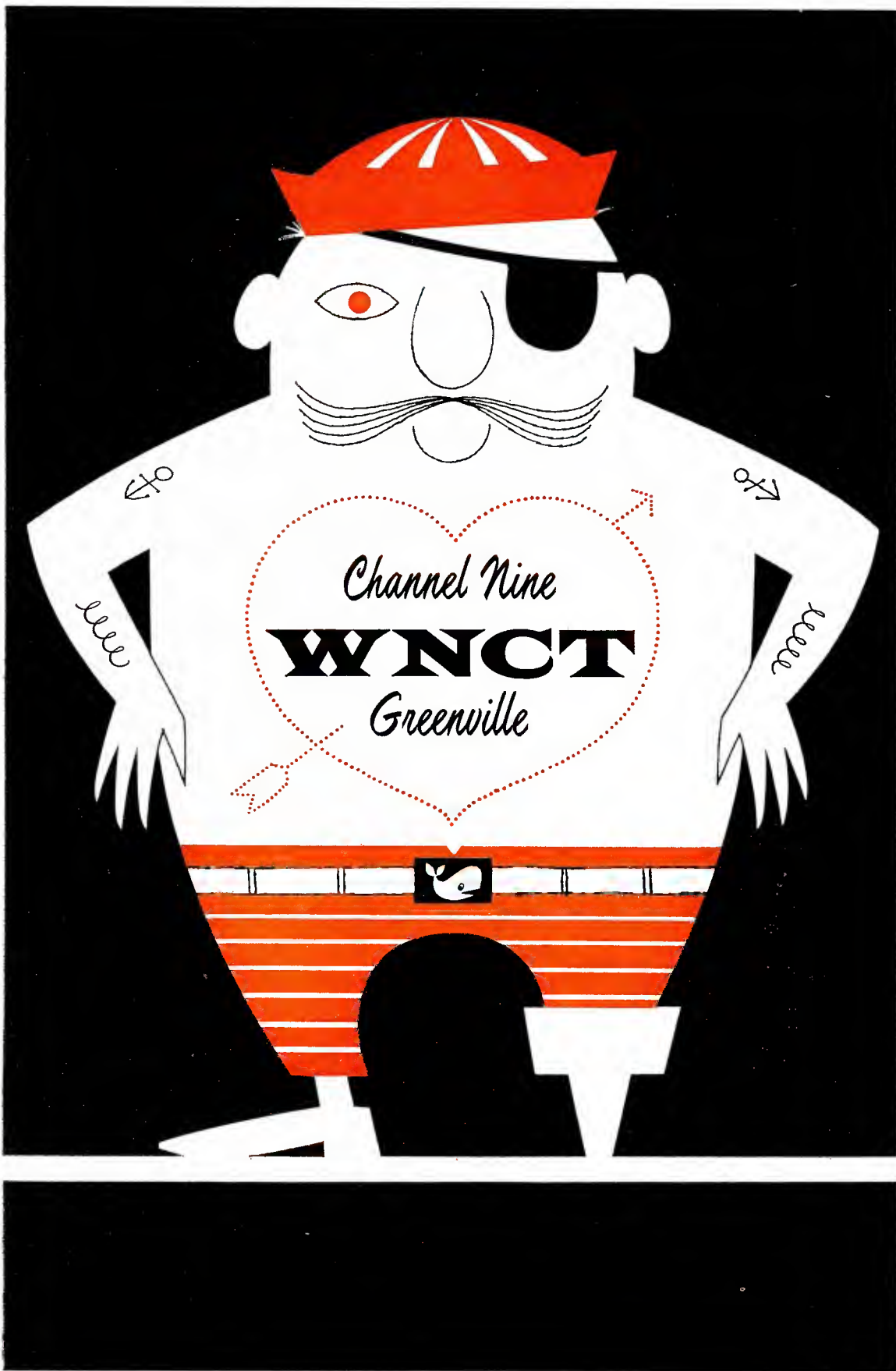
Permittee: Nathan Frank.

RALEIGH, Wake County (ch. 5, *22—, 28—)

WNAO-TV (ceased operation Dec. 31, 1957, but has not turned in construction permit) ch. 28.

Address: 2128 Western Blvd.

Permittee: Sir Walter Tv Co.



Tv Stations CONTINUED

NORTH CAROLINA CONTINUED

RALEIGH (Continued)

WRAL-TV (Dec. 15, 1956) ch. 5; power—100kw visual, 50kw aural; antenna height—1,170 feet above average terrain, 1,156 feet above ground.
Address: 2619 Western Blvd. P. O. Box 9583. Phone: Vance 8-2511. TWX-RL 5041.
Licensee: Capitol Broadcasting Co. (original owner).
Ownership: A. J. Fletcher, 76.5%; Fred Fletcher, 12.5% and others.

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BRISTOL

KINGSPORT

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OF RADIO AND TELEVISION STATIONS
Contact 1737 DeSales St., N.W., Wash., D. C.
Executive 3-3456
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HAMILTON-LANDIS

& ASSOCIATES, INC.

Network: ABC-TV (secondary), NBC-TV (primary).
Rep: H-R Television.
Highest hour rate: \$650.
Color facilities: network, local film, local slides.
Video tape: Ampex.
Executives: A. J. Fletcher, pres & treas; Fred Fletcher, vp & gen mgr; Fletcher Turner, national sales mgr; Bernie Whitaker, local-regional sales mgr; George L. Hall, program dir; Jim Riddle, film buyer; David Witherpoon, promotion mgr; Bill Armstrong, news dir; Ray Reeve, sports dir; Virgil Duncan, chief engr.
Washington atty: Spearman & Roberson.
Radio affiliate: WRAL-AM-FM.

ROANOKE RAPIDS, Halifax County (ch. 30+)

ROCKY MOUNT, Edgecomb County (ch. 50+)

SALISBURY, Rowan County (ch. 80)

SANFORD, Lee County (ch. 38)

SHELBY, Cleveland County (ch. 39)

SOUTHERN PINES, Moore County (ch. 49)

STATESVILLE, Iredell County (ch. 64-)

WASHINGTON, Beaufort County (ch. 7)

WITN (Sept. 28, 1955) ch. 7; power—316kw visual, 160kw aural; antenna height—860 feet above average terrain, 921.3 feet above ground.
Address: P. O. Box 468. Phone: Whitney 6-3131. TWX-WASH 8708.
Licensee: North Carolina Television Inc. (original owner).
Ownership: W. R. Roberson and family, 62.59%; William S. Page, 24.30%; William E. Barnes, 8.9%, and others. Mr. Page owns 80% of WELS Kinston, N. C., the licensee of which owns WGOL Goldsboro, N. C.
Network: NBC-TV (primary).
Rep: Headley-Reed; Ayres (south).
Highest hour rate: \$350.
Color facilities: network.
Executives: W. R. Roberson Jr., pres & gen mgr; T. H. Patterson, executive vp; G. Earl Broome, coml mgr; Hal Wilson, program dir & film buyer; Peggy Cooper, sales promotion mgr; Clint Paris, news dir; Harvey Mason, chief engr.
Washington atty: Roberts & McInnis.
Radio affiliate: WRRF.

WILMINGTON, New Hanover County (ch. 3-6, 29-, *35+)

WECT (April 9, 1954) ch. 6; power—100kw visual, 60.3kw aural, antenna height—940 feet above average terrain, 997 feet above ground.
Address: 205 W. Shipyard Blvd. Phone: Roger 3-4666. TWX-WM 81.
Licensee: Atlantic Telecasting Corp. (acquired station Feb. 11, 1958).
Ownership: Carolina Broadcasting System Inc., 49% (licensee of WNCT[TV] Greenville, N. C.); Dan D. Cameron, trustee for MacMillan and Cameron Co., 40%, and J. W. Jackson, 11%. (See Carolina Broadcasting Broadcasting Stations in "Group Ownership.")
Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (secondary).
Rep: Weed; Ayers (Atlanta).
Highest hour rate: \$350.
Color facilities: network.
Executives: Dan D. Cameron, pres; Claud O'Shields, gen mgr, coml mgr & film buyer; Wayne Jackson, program dir; Bill Elks, technical operations mgr; Ben McDonald, news dir; E. I. Herring, chief engr.
Washington atty: Lyon, Wilner & Bergson.

WGNI-TV (not on air, granted July 30, 1958, target date unknown) ch. 3; power—100kw visual, antenna height—470 feet above average terrain, 529 feet above ground.
Address: P. O. Box 869.
Permittee: New Hanover Broadcasting Co.
Radio affiliate: WGNI.

WILSON, Wilson County (ch. 56)

WINSTON-SALEM, Forsyth County (ch. 12, 26+, *32-; for ch. 8, see Greensboro note)

WSJS-TV (Sept. 30, 1953) ch. 12; power—316kw visual, 195kw aural; antenna height—2,000 feet above average terrain, 692 feet above ground.
Address: 419 N. Spruce St., zone 1. Phone: Park 5-2311. TWX-W SAL 370.
Licensee: Triangle Broadcasting Co. (original owner).
Ownership: Piedmont Publishing Co., 100%. Piedmont publishes Winston-Salem Journal and Twin City Sentinel, is controlled by Gor-

don Gray, assistant to President Eisenhower. Also see "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: Headley-Reed.
Highest hour rate: \$700.
Color facilities: network.
Executives: W. K. Hoyt, pres; Harold Essex, gen mgr; Harry B. Shaw, coml mgr; John A. Comas, film buyer & program dir; Richard Barron, asst to the gen mgr & promotion mgr; F. O. Carver, news dir; Lee Wallenhaupt, chief engr.
Washington atty: Fly, Shuebruk, Blume & Gaguine.

Radio affiliate: WSJS-AM-FM.

WTOB-TV (suspended operation May 1957, but has not returned construction permit) ch. 26.
Address: P. O. Box 5176, Ardmore Station, Permittee: Winston-Salem Broadcasting Co.
Ownership: See Winston-Salem Broadcasting Co. stations in "Group Ownership."

NORTH DAKOTA

BISMARCK, Burleigh County (ch. 5, 12-, 18, *24)

KBMB-TV (Nov. 19, 1955) ch. 12; power—89.1kw visual, 44.7kw aural; antenna height—400 feet above average terrain, 243 feet above ground.
Address: Bismarck, N. D. Phone: Capitol 3-9197.
Licensee: North Dakota Broadcasting Co. (original owner).
Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."
Network: CBS-TV (primary).
Rep: Weed.
Highest hour rate: \$150.
Color facilities: network.
Executives: John W. Boler, pres; Howard Morris, gen mgr & coml mgr; Tom Kleckner, program & news dir; Connie Blackstead, film buyer & promotion mgr; Thomas Ahner, chief engr.
Washington atty: Prince, Taylor & Cramp-ton.

KFYR-TV (Dec. 19, 1953) ch. 5; power—100kw visual, 50kw aural; antenna height—500 feet above average terrain, 667 feet above ground.
Address: Broadway at Fourth. Phone: Capitol 3-0900. TWX-BM 8115.
Licensee: Meyer Broadcasting Co. (original owner).
Ownership: See Meyer Broadcasting Co. Stations in "Group Ownership."
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Blair Television Assoc.; Harry S. Hyett & Co. (Minneapolis).
Highest hour rate: \$350 (with satellites).
Color facilities: network.
Executives: William A. Ekberg, pres, gen mgr & film buyer; A. L. Anderson, gen sales mgr; Cal Culver, station mgr; C. Wayne Turner, projection dir & promotion mgr; Larry Mills, news dir; Ivar Nelson, chief engr.
Washington atty: Hogan & Hartson.
Radio affiliate: KFYR.

BOTTINEAU, Bottineau County (ch. 16+)

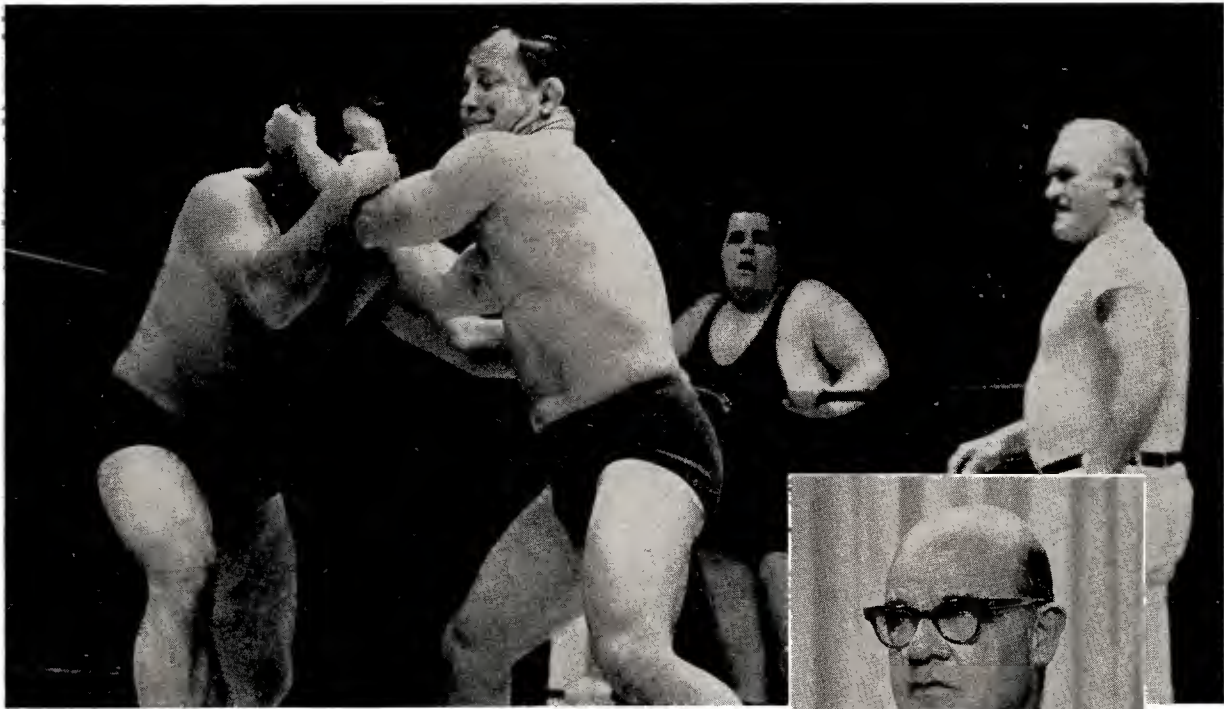
CARRINGTON, Foster County (ch. 26-)

DEVILS LAKE, Ramsey County (ch. 8+, 14-)

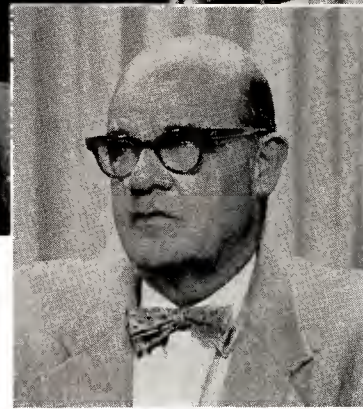
DICKINSON, Stark County (ch. 2+, 4, *17)

KDIX-TV (Oct. 15, 1956) ch. 2; power—26.3kw visual, 13kw aural; antenna height—840 feet above average terrain, 621 feet above ground.
Address: Box 1152. Phone: 5133. TWX 8153.
Licensee: Dickinson Radio Assn. (original owner).

Ownership: Dr. P. J. Weir, 11.05%; F. P. Whitney, 11.63%; W. O. Rabe, 11.63%; W. K. Johnson, 10.66%; P. J. Baseflug, 5.85%, and O. F. Burda, 4.69%.
Network: ABC-TV (secondary) CBS-TV (primary).
Rep: Hal Holman Co.; William Hurley (Minneapolis).
Highest hour rate: \$175.
Executives: Dr. P. J. Weir, pres; Orville F. Burda, gen & promotion mgr; Mel Hallock, coml mgr; Lauren Haacke, program dir; Ruth Adams, promotion mgr; Warren Vrana, news dir; Benjamin G. Lockerd, chief engr.
Washington atty: Eugene L. Burke.
Radio affiliate: KDIX.



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to ROMPER ROOM



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Capital Station*

"Local Live" means a lot on WRAL-TV, the regional station with the regional personality. Network shows (NBC from TODAY to JACK PAAR, plus choices from ABC) are supplemented by lively Channel 5 favorites that make this Raleigh-Durham station your best bet for profitable results.

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WRAL-TV RALEIGH, N. C. REPRESENTED BY H-R, INC.

Tv Stations CONTINUED

NORTH DAKOTA CONTINUED

FARGO, Cass County (ch. 6, 11+, *34—, 40)
WDAY-TV (June 1, 1953) ch. 6; power—56.2kw visual; antenna height—390 feet above average terrain, 433 feet above ground.
 Address: 207 5th St. N. Phone: Adams 2-3371. TWX FG 182.
 Licensee: WDAY Inc. (original owner).
 Ownership: E. C. Reineke and wife, 55%; N. D. Black Jr. and family, 35%, and others. Mr. Reineke owns 10% of KCMR-TV, Alexandria, Minn. Mr. Black is president-publisher of the Fargo Forum and Moorehead (Minn.) News. Also see "Newspaper Ownership."
 Network: ABC-TV (secondary), NBC-TV (primary).
 Rep: Peters, Griffin, Woodward.
 Highest hour rate: \$450.
 Color facilities: network.
 Executives: E. C. Reineke, pres; Tom Barnes, gen mgr & coml mgr; Jack Dunn, station mgr; Ken Kennedy, program dir & film buyer; Roy Pedersen, promotion mgr; Normand Schrader, news dir; Julius Heland, technical dir.
 Washington atty: Segal & Marmet.
 Radio affiliate: WDAY.
NEW (CP granted July 29, 1959; target date not announced) ch. 11; power—29.05kw visual, 14.55kw aural; antenna height—392 feet above average terrain, 416 feet above ground.
 Address: 4000 W. Main St.
 Licensee: North Dakota Broadcasting Co.
 Ownership: John Boler and F. C. Reneke and wife principal stockholders. See North Dakota Broadcasting Co. Stations in "Group Ownership."
 Washington atty: D. F. Prince.

GRAFTON, Walsh County (ch. 17)

GRAND FORKS, Grand Forks County (ch. *2, 10)
KNOX-TV (Dec. 11, 1955) ch. 10; power—28.2kw visual, 14.1kw aural; antenna height—220 feet above average terrain, 252 feet above ground.
 Address: Box 1110. Phone: 4-4611.
 Licensee: Community Radio Corp. (acquired station Oct. 4, 1957).
 Ownership: Controlled by Community Radio Corp. (KNOX Grand Forks), which is owned by Donald Schroeder (administrator, estate of Elroy H. Schroeder), Harry Rice (administrator, estate of Adolph Lund), Don E. Whitman and Fern O. Day (administrator, estate of Carroll E. Day), each 21.1%, Arthur Tweet, 15.3%, and Robert C. Lukkason, 0.3%. (See Community Radio Stations in "Group Ownership").
 Network: NBC-TV (secondary).
 Rep: Rambeau, Vance, Hopple (New York, Chicago); Wayne Evans & Assoc. (Minneapolis).
 Highest hour rate: \$200.
 Color facilities: network.
 Executives: Arthur Tweet, pres; Robert Lukkason, gen mgr, sec & film buyer; Charles K. Bunde, dir of operations; Jack French, coml mgr; Duane Eastvold, promotion mgr; Boyd Christenson, news dir; David L. Chumley, chief engr.
 Washington atty: Lyon, Wilner & Bergson.
 Radio affiliate: KNOX.

HARVEY, Wells County (ch. 22+)

JAMESTOWN, Stutsman County (ch. 7—, 42)

LISBON, Ransom County (ch. 23)

MINOT, Ward County (ch. *6+, 10—, 13+)
KMOT (Jan. 21, 1958) ch. 10; power—29.5kw visual, 14.8kw aural; antenna height—450 feet

above average terrain, 438 feet above ground.
 Address: Broadway at Fourth, Bismarck, N. D. Phone: Capitol 3-0900. TWX BM 8115.
 Licensee: Meyer Broadcasting Co. (original owner).
 Ownership: See Meyer Broadcasting Co. Stations in "Group Ownership."
 Network: ABC-TV (secondary), NBC-TV (primary).
 Rep: Blair Television Assoc.; Harry S. Hyett & Co. (Minneapolis).
 Highest hour rate: Sold in combination with parent station KFYR-TV Bismarck, N. D.
 Executives: Curt Sorbo, resident mgr; Mert Johnsrud, program dir; Ole Orson, station engr.
 Washington atty: Hogan & Hartson.
KKMC-TV (April 4, 1953) ch. 13; power—245kw aural, 120kw visual; antenna height—1,118 feet above average terrain, 1,053 feet above ground. (Satellite of KXJB-TV Valley City).
 Address: Highway 83 South, Phone 5-1161.
 Licensee: North Dakota Broadcasting Co. (See North Dakota Broadcasting Stations in "Group Ownership.")

NEW ROCKFORD, Eddy County (ch. 20+)

PEMBINA, Pembina County (ch. 12)
KCND-TV (not on air, granted July 18, 1956; target date unknown) ch. 12; power—21kw visual; antenna height—340 feet above average terrain, 375 feet above ground.
 Permitter: Community Radio Corp. (See Community Radio Stations in "Group Ownership").

RUGBY, Pierce County (ch. 38—)

VALLEY CITY, Barnes County (ch. 4—, 32—)
KXJB-TV (July 12, 1954) ch. 4; power—100kw visual, 57.5kw aural; antenna height—1,090 feet above average terrain, 1,085 feet above ground.
 Address: 400 W. Main Ave., Fargo, N. D. Phone: Adams 5-4461. TWX 185.
 Licensee: North Dakota Broadcasting Co. (original owner).
 Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."
 Network: ABC-TV (secondary), CBS-TV (primary).
 Rep: Weed.
 Highest hour rate: \$550.
 Color facilities: network, local film, local slides.
 Executives: John W. Boler, pres & gen mgr; W. L. Hurley, vp & national sales mgr; Norb Berberich, coml mgr; Connie Blackstead, program dir, promotion mgr & film buyer; Jim Rohn, news dir; Robert Ridgway, chief engr.
 Washington atty: Prince, Taylor & Cramp-ton.

WAHPETON, Richland County (ch. 45+)

WILLISTON, Williams County (ch. 8—, 11—, *34+)
KUMV-TV (Feb. 11, 1957) ch. 8; power—93.3kw visual, 51.3kw aural; antenna height—1,060 feet above average terrain, 874 feet above ground.
 Address: Broadway at Fourth, Bismarck, N. D. Phone: Capitol 3-0900. TWX BM 8115.
 Licensee: Meyer Broadcasting Co. (original owner).
 Ownership: See Meyer Broadcasting Co. Stations in "Group Ownership."
 Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).
 Rep: Blair Television Assoc.; Harry S. Hyett & Co. (Minneapolis).
 Highest hour rate: Sold in combination with parent station KFYR-TV Bismarck, N. D.
 Executives: Les Kleven, station mgr; Oscar Halvorson, station engr.
 Washington atty: Hogan & Hartson.

OHIO

AKRON, Summit County (ch. 49+, *55—, 61+)

WAKR-TV (July 19, 1953) ch. 49; power—110kw visual; antenna height—370 feet above average terrain, 488 feet above ground.
 Address: 853 Copley Rd., zone 20. Phone: Portage 2-8811. TWX AK 484.
 Licensee: Summit Radio Corp. (original owner).
 Ownership: Viola G. Berk and family, 55%; Beacon Journal Publishing Co. (Akron Beacon-Journal), 45%. John S. Knight owns Akron Beacon-Journal (See "Newspaper Ownership" and John S. Knight Stations in "Group Ownership").
 Network: ABC-TV (primary).
 Rep: McGavren; Ohio Stations Representatives.
 Highest hour rate: \$300.
 Executives: S. Bernard Berk, pres; Roger G. Berk, vp & gen mgr; Kenneth M. Keegan, vp sales; Robert I. Boston, program dir, operations supervisor & promotion mgr; Jack Fitzgibbons, tv news dir; Irwin L. Knopp, chief engr.
 Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
 Radio affiliate: WAKR-AM-FM.

ASHTABULA, Ashtabula County (ch. 15)

WICA-TV (not on air, suspended operation but has not turned in construction permit) ch. 15.
 Address: P. O. Box 372.

Permittee: WICA Inc.
 Ownership: D. C. Rowley, 52%; Olive D. Rowley and family, 48%. Also see "Newspaper Ownership."
 Radio affiliate: WICA-AM-FM.

ATHENS, Athens County (ch. 62—)

BELLEFONTAINE, Logan County (ch. 63)

BOWLING GREEN, Wood County (ch. *70)

CAMBRIDGE, Guernsey County (ch. 26)

CANTON, Stark County (ch. 29)
WTIC (not on air, granted March 22, 1956; target date unknown) ch. 29.
 Address: 324 Market Ave., S.
 Permittee: Tri-Cities Telecasting Inc. See "Newspaper Ownership."

CHILLICOTHE, Ross County (ch. 56+)

CINCINNATI, Hamilton County (ch. 5—, 9, 12, *48—, 54—, 74—)

***WCET** (July 12, 1954) ch. *48; power—15.1kw visual, 8.13kw aural; antenna height—490 feet above average terrain, 583 feet above ground.
 Address: 1243 Elm St., zone 10. Phone: Dunbar 1-4033.
 Licensee: Greater Cincinnati Tv Educational Foundation (original owner).
 Executives: Dr. Claude V. Courter, chairman board of trustees; Uberto T. Neely, gen mgr; James Leonard, chief engr; Charles Vaughan, program dir; John Morris, production dir; Fred Thomas, public relations dir.

*Non-commercial educational.

WCIN-TV (not on air, granted May 14, 1953, target date unknown) ch. 54.
 Address: 3301 Beekman St.
 Permittee: Robert W. Rounaville.
 Ownership: See Robert W. Rounaville stations in "Group Ownership."

WCPO-TV (July 26, 1949) ch. 9; power—309kw visual, 158kw aural; antenna height—660 feet above average terrain, 545 feet above ground.
 Address: 2345 Symmes St., zone 6. Phone: University 1-9000. TWX CI 327.
 Licensee: Scripps-Howard Radio Inc. (original owner).
 Ownership: See "Newspaper Ownership" and Scripps-Howard Stations in "Group Ownership."
 Network: ALC-TV (primary), CBS-TV (secondary).
 Rep: Blair-TV.
 Highest hour rate: \$1,300.
 Color facilities: network.

Executives: Jack R. Howard, pres; M. C. Watters, vp & gen mgr; Earl Corbett, coml mgr; Wally Dunham, program dir; Glenn C. Miller, film buyer; Vera Schulte, promotion mgr; Marvin Arth, news dir; Paul Adams, chief engr.
 Washington atty: Dempsey & Klopovitz.
 Radio affiliate: WCPO-AM-FM.

WKBC-TV (April 4, 1949) ch. 12; power—316kw visual, 158kw aural; antenna height—590 feet above average terrain, 523 feet above ground.
 Address: Times-Star Bldg. 800 Broadway, zone 2. Phone: Garfield 1-1331. TWX CI 554.
 Licensee: Taft Broadcasting Co. (original owner).
 Ownership: See Taft Stations in "Group Ownership."
 Network: CBS-TV (primary).
 Rep: Katz Agency.
 Highest hour rate: \$1,300.
 Color facilities: network.

Executives: Hulbert Taft Jr., pres; David G. Taft, exec vp; Dorothy S. Murphy, treas; Roger B. Reed, gen mgr & gen sales mgr; Kenneth W. Church, vp in charge of national sales; Donald L. Chapin, national sales mgr; Richard F. McCarthy, local sales mgr; Paul E. Shumate, program dir; John J. Walsh, marketing dir; Pat Boisseau, news dir; Hugh La Crosse, chief engr.
 Washington atty: Koteen & Burt.
 Radio affiliate: WKRC-AM-FM.

WLWT (Feb. 9, 1948) ch. 5; power—100kw visual, 50kw aural; antenna height—680 feet above average terrain, 583 feet above ground.
 Address: 140 W. Ninth St., zone 2. Phone: Cherry 1-1822. TWX CI 376.
 Licensee: Crosley Broadcasting Corp. (original owner).
 Ownership: See Crosley stations in "Group Ownership."
 Network: NBC-TV.
 Video tape: Ampex.
 Washington atty: Hogan & Hartson.
 Radio affiliate: WLW.

CLEVELAND, Cuyahoga County (ch. 3, 5+, 8, 19, *25+, 65+)
KYW-TV (1948) ch. 3; power—100kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 906 feet above ground.
 Address: 815 Superior Ave., N.E., zone 14. Phone: Cherry 1-0942. TWX CV 52.
 Licensee: Westinghouse Broadcasting Co.
 Ownership: See Westinghouse Stations in "Group Ownership."
 Network: NBC-TV.
 Video tape: Ampex.
 Executive: Donald McGannon, president.

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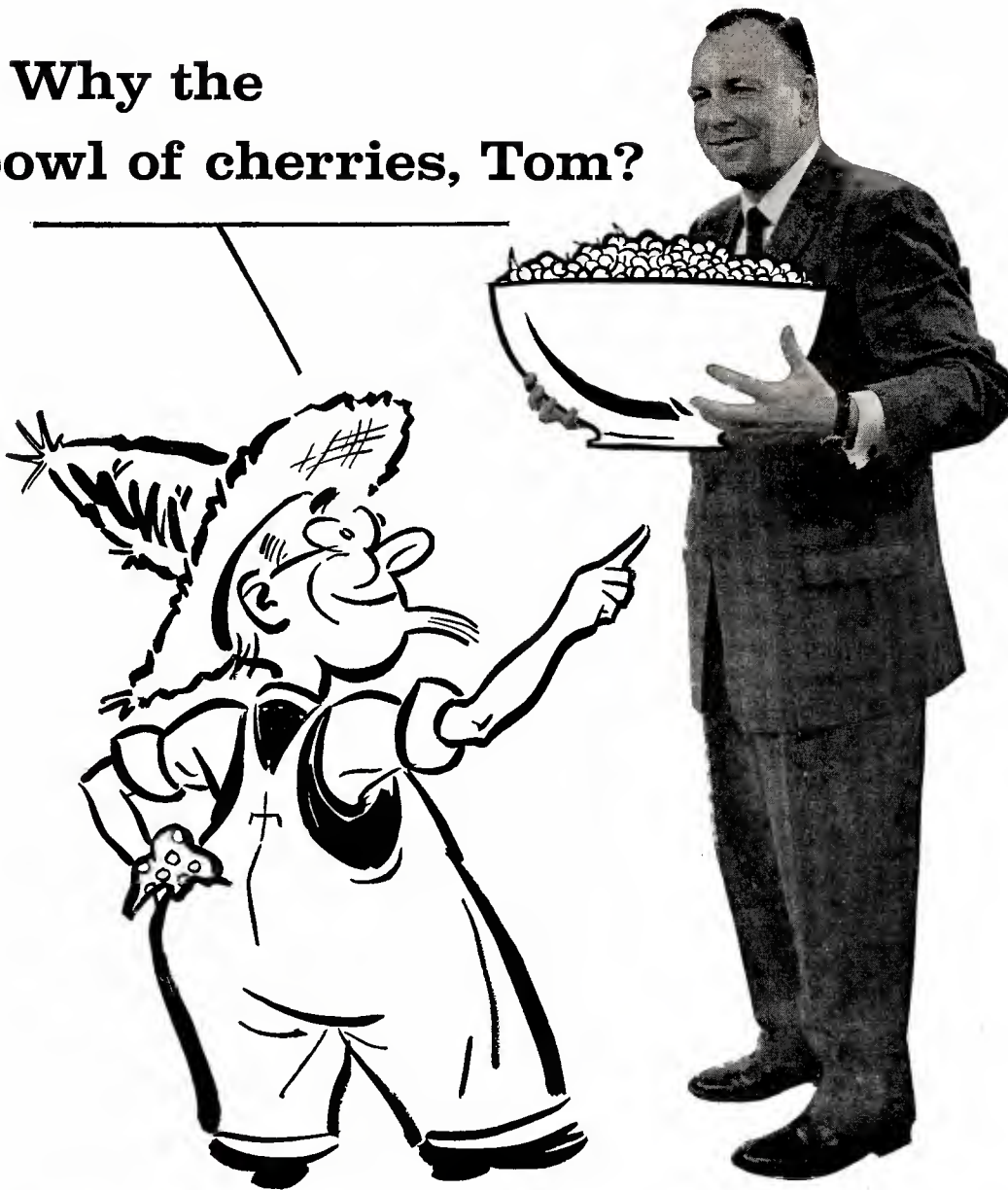
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Tv Stations CONTINUED

OHIO CONTINUED

CLEVELAND (Continued)

WERE-TV (not on air; target date unknown) ch. 65.

Address: 1501 Euclid Ave., zone 15. Phone: Superior 1-9600. TWX CV 718.

Licensee: Cleveland Broadcasting Inc. (original owner).

Ownership: Ray T. Miller and family, 37.6%; Herbert Gleitz, 7%; Donald W. Hornbeck, 7.16%; Hugh M. O'Neill, 4%; Marian Jean Kendall, 3.5%; Anna Maud Saddington, 3.5%; Paul C. Aiken, 3.28% and others.

Executives: Ray T. Miller Jr., pres; Richard M. Klaus, gen mgr; Guy Harris, program dir; Harry Dennis, chief engr.

Washington atty: Spearman & Roberson.

Radio affiliate: WERE-AM-FM.

WEWS (Dec. 17, 1947) ch. 5; power—93.3kw visual, 60.3kw aural; antenna height—1,020 feet above average terrain, 851 feet above ground.

Address: Euclid at E. 30th St., zone 15. Phone: Henderson 2-1500. TWX CV 11.

Licensee: Scripps-Howard Radio Inc. (original owner).

Ownership: See "Newspaper Ownership" and Scripps-Howard Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Blair-Tv.

Highest hour rate: \$1,800.

Color facilities: network.

Video tape: Ampex.

Executives: Jack R. Howard, pres; James C. Hanrahan, gen mgr; Donald L. Perris, asst gen mgr; Jay S. Kerekes, natl advertising mgr; Peter Hlinka, Ohio advertising sales mgr; Ernest E. Sindelar, operations dir; John J. Richards, film buyer; Jack M. Perkins, news editor; Joseph E. Epperson, engineering vp; James E. Bloyd, chief engr.

Washington atty: Dempsey & Koplovitz.

WJW-TV (Dec. 17, 1949); ch. 8; power—302 kw visual, 191kw aural; antenna height—1,000 feet above average terrain, 775 feet above ground.

Address: 1630 Euclid Ave, zone 15. Phone: Tower 1-6080. TWX CV 207.

Licensee: Storer Broadcasting Co. (acquired station Nov. 16, 1954).

Ownership: See Storer Broadcasting Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$2,000.

Color facilities: network.

Video tape: Ampex.

Executives: George B. Storer, pres; Ben Wickham, managing dir, Frank Barron, gen sls mgr; John D. Kelley, national sales mgr (N.Y.); Edward L. Herp, program dir; Harold Brinkman, chief engr.

Washington atty: Robert F. Jones.

Radio affiliate: WJW-AM-FM.

COLUMBUS, Franklin County (ch. 4-, 6+, 10+, *34, 40-)

WBNS-TV (October 1949); ch. 10; power—316kw visual, 191kw aural; antenna height—710 feet above average terrain, 839 feet above ground.

Address: 770 Twin Rivers Dr., zone 8. Phone: Capital 8-2611. Licensee: Dispatch Printing Co. (original owner).

Ownership: Owned by the Wolfe family. Dispatch Printing Co. publishes Ohio State Journal and Columbus Dispatch. Also see "Newspaper Ownership."

Rep: Blair-Tv.

Highest hour rate: \$1,200.

Color facilities: network.

Executives: Preston Wolfe, pres; Richard A. Borel, dir of tv; Robert D. Thomas, sls dir; John A. Haldi, program dir; Betty Dixon, film buyer; Jack Dorr, promotion mgr; Chet Long, news dir; Lester H. Nafzger, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WBNS-AM-FM.

WLWC (April 3, 1949) ch. 4; power—100kw visual, 50kw aural; antenna height—436 feet above average terrain, 576 feet above ground.

Address: 3165 Olentangy River Rd., zone 14. Phone: Amherst 3-5441. TWX CL 397.

Licensee: Crosley Broadcasting Corp. (original owner).

Ownership: See Crosley Broadcasting Corp. Stations in "Group Ownership."

Network: NBC-TV (primary).

Reps: Crosley Broadcasting Corp. Sales (New York and Chicago, Cleveland, Cincinnati), Bomar Lawrence & Assoc. (Atlanta & Dallas), NBC Spot Sales (Detroit, San Francisco, Hollywood).

Highest hour rate: \$1,100.

Color facilities: network.

Executives: Robert E. Dunville, pres; James Leonard, vp & gen mgr; Walter E. Bartlett, sls mgr; Bud Gillis, program dir & film buyer; Mervin A. Durea, promotion mgr; Hugh De-Moss, news dir; Charles B. Sloan, chief engr.

Washington atty: Hogan & Hartson.

***WOSU-TV** (Feb. 20, 1956) ch. 34; power—219kw visual, 115kw aural; antenna height—560 feet above average terrain, 593 feet above ground.

Address: 2470 North Star Road, zone 21. Phone: Hudson 6-3322 U. (original owner).

Licensee: Ohio State U. (original owner).

Executives: Notice C. Fawcett, pres; Richard B. Hull, dir, radio & television broadcasting; William H. Ewing, assoc dir for programming; Robert C. Higgy, assoc dir for engineering; Harold Gorsuch, tv technical supervisor; David Ayers, program mgr.

Radio affiliate: WOSU-AM-FM.

*Non-commercial educational.

WTVN-TV (Aug. 30, 1949) ch. 6; power—100 kw visual, 50 kw aural; antenna height—570 feet above average terrain, 643 feet above ground.

Address: 753 Harmon Ave, zone 23. Phone: Capital 8-5801. TWX CL 87.

Licensee: WTVN Inc. (acquired station Feb. 25, 1953).

Ownership: See Taft stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$1,000.

Executives: Hulbert Taft Jr., pres; Wally McGough, gen mgr & film buyer; Charles Dwyer, coml mgr; Joseph A. Jenkins, program dir; Harry Mohr, promotion mgr; Pat Phelan, news dir; Raymond E. Owen, chief engr.

Washington atty: Koteen & Burt.

Radio affiliate: WTVN-AM-FM.

COSHOCTON, Coshocton County (ch. 20)

DAYTON, Montgomery County (ch. 2, 7+, *16+, 22+)

WHIO-TV (Feb. 1, 1949) ch. 7; power—200kw visual, 100kw aural; antenna height—1,140 feet above average terrain, 1,098 feet above ground.

Address: 1414 Wilmington Ave., zone 1. Phone: Clearwater 4-5311. TWX DY-116.

Licensee: Miami Valley Broadcasting Corp. (original owner).

Ownership: See James M. Cox stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Hollingbery.

Highest hour rate: \$1,100.

Color facilities: network.

Executives: James M. Cox Jr., pres; Robert H. Moody, exec vp & gen mgr; Stan Mouse, coml mgr; Chuck Gay, program dir, film buyer & promotion mgr; Tom Frawley, news dir; Ernest L. Adams, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WHIO-AM-FM.

WLWD (March 15, 1949) ch. 2; power—100 kw visual, 50 kw aural; antenna height—510 feet above average terrain, 459 feet above ground.

Address: 4595 S. Dixie Hwy., zone 1. Phone: Axminster 3-2101. TWX DY118.

Licensee: Crosley Broadcasting Corp. (original owner).

Ownership: See Crosley Broadcasting Corp. Stations in "Group Ownership."

Network: ABC-TV (primary), NBC-TV (primary).

Rep: NBC Spot Sales; Bomar Lowrance & Assoc.

Highest hour rate: \$1,100.

Color facilities: network.

Executives: Robert E. Dunville, pres; George J. Gray, gen mgr & film buyer; Dale A. Smith, coml mgr; Paul Law, program dir; Dorothy A. Sanders, promotion mgr; Ed Hamlyn, news dir; Robert Wehrman, chief engr.

Washington atty: Hogan & Hartson.

Radio affiliate: WLW.

WONE-TV (not on air, target date unknown) ch. 22.

Address: 380 W. First St., zone 2. Phone: Baldwin 4-6501.

Licensee: Skyland Broadcasting Corp.

Ownership: Ronald B. Woodyard, 29.1%; Loren M. Berry, 16.71%; Gustav Hirsch, 16.71%; Fred L. Krumholtz, 4.55%; William E. Stocklein, 5.33% and others. Mr. Berry owns 21.21% of WVEOL-AM-FM-TV Elyria, Ohio, and 11.5% of WVKO-AM-FM Columbus, Ohio. Mr. Hirsch owns 7.9% of WVEOL stations, and 17.5% of WVKO stations.

Washington atty: Hogan & Hartson.

Radio affiliate: WLW.

DEFIANCE, Defiance County (ch. 43)

ELYRIA (Lorain allocation)

WVEOL-TV (not on air, granted Feb. 11, 1954; target date unknown) ch. 31.

Address: Elyria Savings & Trust Bldg.

Permittee: Elyria-Lorain Broadcasting Co.

Ownership: Lorain County Printing & Publishing Co. (Elyria Chronicle-Telegram), 25.8%; Loren M. Berry, 21.21%; estate of Gustav Hirsch, 7.9%, and others. Mr. Berry and estate of Mr. Hirsch also have interests in WONE-AM-TV Dayton and WVKO-AM-FM Columbus, both Ohio. Also see "Newspaper Ownership."

Radio affiliates: WVEOL-AM-FM.

FINDLAY, Hancock County (ch. 53)

FREMONT, Sandusky County (ch. 59+)

GALLIPOLIS, Gallia County (ch. 72)

HAMILTON-MIDDLETOWN, Butler County (ch. 65)

LANCASTER, Fairfield County (ch. 28-)

LIMA, Allen County (ch. 35-, 73)

WIMA-TV (March 1953) ch. 35; power—195 kw visual, 97.7 kw aural; antenna height—340 feet above average terrain, 348 feet above ground.

Mailing Address: 1424 Rice Ave. Phone: Capital 5-3010. TWX 195.

Licensee: WLOK Inc. (original owner).

Ownership: George E. Hamilton, 45.5%; Suzanne Hamilton Stewart, 4.5%; R. W. Mack and family, 43%; Franklin Mack, 7%.

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: H-R Television.

Highest hour rate: \$200.

Color facilities: network.

Executives: G. E. Hamilton, pres; R. W. Mack, gen mgr; J. L. Spring, coml mgr & film buyer; Sam Fitzsimmons, program dir; Gene Rockwell, news dir; M. J. Lamb, chief engr.

Washington atty: Bingham, Collins, Porter & Kistler.

Radio affiliate: WIMA-AM-FM.

LORAIN, Lorain County (ch. 31-)

WVEOL-TV (See Elyria).

MANSFIELD, Richland County (ch. 36+)

WTVG (not on air, granted June 3, 1954; target date not known) ch. 36.

Address: Madison Theatre Bldg.

Permittee: Fergum Theatres Inc.

Ownership: William N. Skirball, 40.7%; Jack H. Skirball, 40.7%; Grace Skirball, 6.2%.

MARIETTA, County

WTAP-TV (see Parkersburg, W. Va.).

MARION, Marion County (ch. 17-)

MASSILLON, Stark County (ch. 23+)

WMAC-TV (not on air, granted Sept. 4, 1952; target date unknown); ch. 23.

Address: Security Bldg., Toledo, Ohio.

Permittee: Midwest TV Co.

Ownership: See Edward Lamb Enterprises Stations in "Group Ownership."

MIDDLETOWN (See Hamilton)

MOUNT VERNON, Knox County (ch. 58)

NEWARK, Licking County (ch. 60-)

OXFORD, Butler County (ch. *14+)

***WMUB** (March 11, 1959) ch. *14; power—5kw visual, 2.7kw aural; antenna height—315 feet above average terrain, 337 feet above ground.

Address: Oak at Spring Sts. Phone: 3-4697.

Licensee: Miami U. (original owner).

Executives: John D. Millett, pres; Stephen C. Hathaway, dir of broadcasting & film buyer; Paul G. Yeazell, mgr; William L. Utter, production mgr; Charles A. Meyers, program dir; Andrew F. Bruck, chief engr.

Radio affiliate: WMUB (FM)

*Non-commercial educational.

PIQUA, Miami County (ch. 44-)

PORTSMOUTH, Scioto County (ch. 30)

SANDUSKY, Erie County (ch. 42+)

SPRINGFIELD, Clark County (ch. 52-, 76)

STEVENSVILLE (See Wheeling, W. Va.)

WSTV-TV ch. 9 (see Wheeling, W. Va.).

TIFFIN, Seneca County (ch. 47+)

TOLEDO, Lucas County (ch. 11-, 13, *30+, 79)

***WGTE-TV** (noncommercial) (not on air, target date not set) ch. 30*; power—0.296kw visual, 0.150kw aural; antenna height—190 feet above average terrain, 200 feet above ground.

Address: U. of Toledo, zone 6. Phone: Jefferson 1-1451.

Licensee: Greater Toledo ETV Foundation. (original owner).

Executives: William S. Carlson, pres; Murray W. Stahl, gen mgr; William Ryan, chief engr.

Washington atty: Krieger & Jorgensen.

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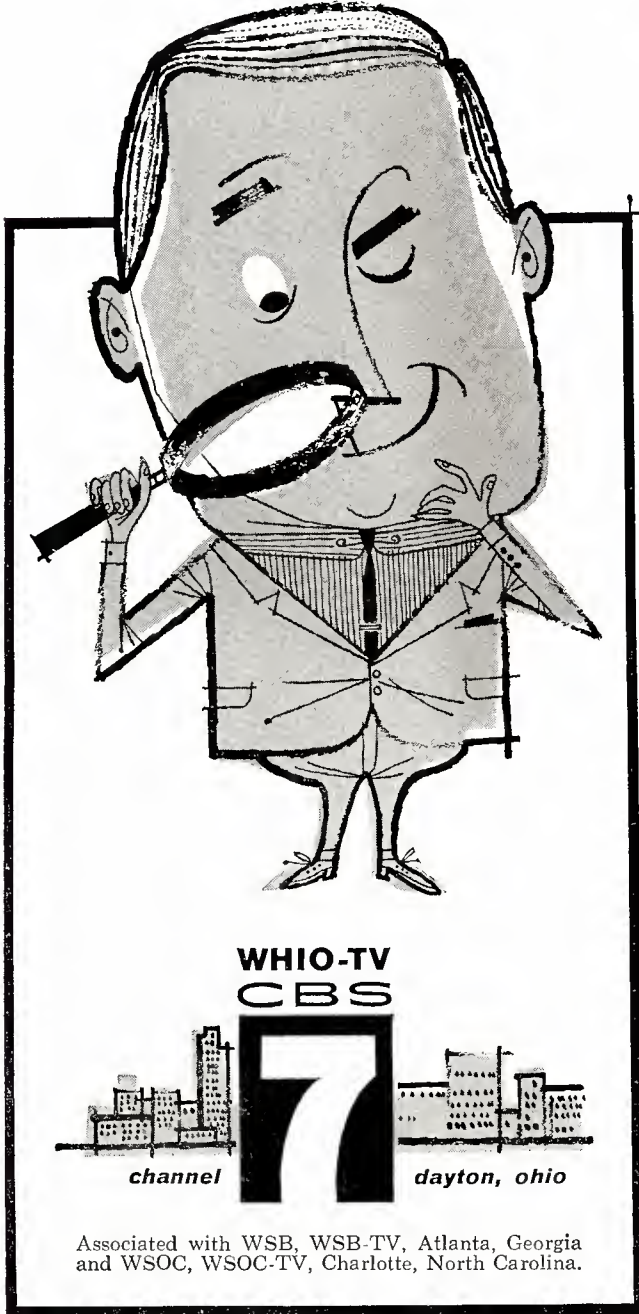
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TV Stations CONTINUED

OHIO CONTINUED

TOLEDO (Continued)

WSPD-TV (July 21, 1948) ch. 13; power—182kw visual, 91.2 aural; antenna height—1,000 feet above average terrain, 1,049 feet above ground.

Address: 136 Huron St., zone 4. Phone: Cherry 8-6201. TWX TO 494.

Licensee: Storer Broadcasting Co. (original owner).

Ownership: See Storer Broadcasting Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary), NBC-TV (secondary).

Rep: Katz Agency.

Highest hour rate: \$1,000.

Color facilities: network.

Executives: George B. Storer, pres; Peter F. Storer, managing dir; Floyd E. Beaton, gen sls mgr; Albert J. Ruhfel, program dir; William M. Stringfellow, chief engr.

Washington atty: Robert F. Jones.

Radio affiliate: WSPD-AM-FM.

WTOH-TV (not on air, granted October 20, 1954, target date unknown) ch. 79.

Address: 520 Bates St., Detroit, Mich.

Permittee: Woodward Broadcasting Co.

Ownership: See Woodward Stations in "Group Ownership."

WTOL-TV (Dec. 5, 1958) ch. 11; power—316 kw visual, 191kw aural; antenna height—1,000 feet above average terrain, 1,045 feet above ground.

Address: 604 Jackson St., zone 4. Phone: Cherry 4-7411. TWX TO146.

Licensee: Community Broadcasting Co. (original owner).

Ownership: Frazier Reams, 60%; Thomas S. Bretherton, 15%; Morton Neipp, 15%; Dr. Glenn Reams, 10%.

Network: CBS-TV (primary), NBC-TV (secondary).

Rep: H-R Television.

Highest hour rate: \$900.

Color facilities: network.

Executives: Frazier Reams, pres; Thomas S. Bretherton, gen mgr; Rus Stone, coml mgr; Robert Krieghoff, program dir & film buyer; Steve Fayer, promotion mgr; Oscar Huff, news dir; Harold Holmes, chief engr.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WTOL-AM-FM.

WARREN, Trumbull County (ch. 67+)

YOUNGSTOWN, Mahoning County (ch. 21—, 27, 33, 73—)

YOUNGSTOWN, Ohio, Mahoning County-NEW CASTLE, Pa., Lawrence County (ch. 45—)

WFMJ-TV (March 8, 1953) ch. 21; power—94kw visual, 47kw aural; antenna height—960 feet above average terrain, 1,015 feet above ground.

Address: 101 W. Boardman St. Phone: Riverside 4-8611. Licensee: Vindicator Printing Co. (original owner).

Ownership: Licensee publishes Youngstown Vindicator. Also see "Newspaper Ownership."

Radio affiliate: WFMJ.

WKBN-TV (January 6, 1953) ch. 27; power—93.3kw visual (CP for 204kw); antenna height—550 feet above average terrain, 539 feet above ground.

Address: 3930 Sunset Blvd., zone 1. Phone: Sterling 2-1155. TWX YO 081 U.

Licensee: WKBN Broadcasting Corp. (original owner).

Ownership: Warren P. Williamson, Jr., 98.5%.

Network: CBS-TV (primary).

Rep: Raymer.

Highest hour rate: \$450.

Color facilities: network.

Executives: W. P. Williamson Jr., pres & gen mgr; J. L. Bowden, station dir & film buyer; Paul Turner, program dir; W. P. Williamson III, public relations dir; Sid Davis, news dir; B. C. Wilkens, chief engr.

Washington atty: Loucks, Zias, Young & Jansky.

Radio affiliate: WKBN-AM-FM.

WKST-TV (April 1953): ch. 33; power—209 kw visual, 103kw aural; antenna height—580 feet above average terrain, 643 feet above ground.

Address: 3800 Shady Run Rd. Phone: Sterling 8-2424. TWX YO 002.

Permittee: WKST Inc. (original owner).

Ownership: S. W. Townsend and wife, 81.2%, and others.

Network: ABC-TV (primary).

Rep: Weed.

Highest hour rate: \$400.

Executives: Sam W. Townsend, pres & gen mgr; Robert Harnack, coml mgr; Harry Reith, program dir; Fred Nebot, film buyer, promotion mgr & news dir; Ernest Retz, chief engr.

Washington atty: Haley, Wollenberg & Keneshan.

Radio affiliate: WKST.

WKTV (target date Sept. 15, 1959) ch. 45; power—6.46kw visual; antenna height—330 feet above average terrain, 337 feet above ground.

Address: P. O. Box 150, Farrell, Pa.

Licensee: Community Telecasting Co. (original owner).

Ownership: Sanford A. Schafitz, 50%, and Guy W. Gully, 50%. Mr. Schafitz also owns WFAR Farrell, Pa., and 5.5% of WWIZ Lorian, Ohio.

Highest hour rate: \$200.

Executives: Sanford Schafitz, pres.

Washington atty: Smith & Pepper.

ZANESVILLE, Muskingum County (ch. 18—, 50+)

WHIZ-TV (May 23, 1953) ch. 18; power—14.8kw visual, 8.13kw aural; antenna height—540 feet above average terrain, 508 feet above ground.

Address: Lind Arcade Bldg. Phone: Gladstone 2-5431. TWX Zan 67.

Licensee: Southeastern Ohio Television System. (original owner).

Ownership: See Zanesville Publishing Co. stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: Pearson.

Highest hour rate: \$150.

Color facilities: network.

Executives: Clay Littick, pres; Allan Land, gen mgr & film buyer; Nate Milder, coml mgr; Reed K. Mellon, program dir; Naomi Lorton, promotion mgr; Tom Clark, news dir; Wm. A. Hunt Sr., chief engr.

Washington atty: Robert F. Jones.

Radio affiliate: WHIZ.

WHIZ-TV Translators: W80AA Cambridge, Ohio, Southeastern Tv System, Downard Road, Zanesville, Ohio; W71AB Coshocton, Ohio, Southeastern Ohio Tv System, Downard Road, Zanesville.

OKLAHOMA

ADA, Pontotoc County (ch. 10+, 50+)

KTEN (May 3, 1954) ch. 10; power—251kw visual, 141kw aural; antenna height—760 feet above average terrain, 725 feet above ground.

Address: P. O. Box 10. Phone: Federal 2-2211. TWX 288.

Licensee: Eastern Oklahoma Television Co. (original owner).

Ownership: Bill Hoover, 36.3%; Brown Morris, 36.3%; Don and Virginia High, 8.92%; Roy Judge, 2.62%, and others. Principals own KADA Ada and KWSH Wewoka, both Oklahoma.

Network: ABC-TV (primary), CBS-TV (secondary), NBC-TV (secondary).

Rep: Venard, Rintoul & McConnell; Clarke Brown Co.

Highest hour rate: \$225.

Color facilities: network.

Video tape: Ampex.

Executives: Bill Hoover, pres, gen mgr & coml mgr; Brown Morris, vp & station mgr; Ralph Mills, program dir; Carol Thrash, promotion mgr; George Miller Jr., news dir; Fred Smith, chief engr.

Washington atty: Spearman & Roberson.

Radio affiliate: KADA.

ALTUS, Jackson County (ch. 36)

ALVA, Woods County (ch. 30)

ANADARKO, Caddo County (ch. 58—)

ARDMORE, Carter County (ch. 12—, 55—)

KXII (TV) (1956) ch. 12; power—91.4kw visual, 45.7 kw aural; antenna height—845 feet above average terrain, 300 feet above ground.

Address: 114 N. Washington. Phone 946.

Licensee: Texoma Broadcasters Inc.

Ownership: KWTX Broadcasting Co. See KWTX Stations in "Group Ownership."

Network: NBC.

Rep: Pearson.

Highest hour rate: \$250.

Executives: C. L. Hinkle, gen mgr; Chuck Baiding, production mgr; Bill Kolb, chief engr.

BARTLESVILLE, Washington County (ch. 62—)

BLACKWELL, Kay County (ch. 51—)

CHICKASHA, Grady County (ch. 64)

CLAREMORE, Rogers County (ch. 15)

CLINTON, Custer County (ch. 32—)

DUNCAN, Stephens County (ch. 39—)

DURANT, Bryan County (ch. 27—)

ELK CITY, Beckham County (ch. 8+, 15+, 26+)

KSWB (not on air, granted November 1957, target date unknown): ch. 8.

Address: c/o KASA Elk City.

Permittee: Southwest Broadcasting Co.

Ownership: Lonnie J. Preston, 60%; Alice Howenstine Preston, 40%. Prestons also own KWEO Clinton, Okla.

Washington atty: Berge, Fox & Arendt.

Radio affiliate: KASA.

EL RENO, Canadian County (ch. 56+)

ENID, Garfield County (ch. 5, 21, *27+)

KOCO-TV (see Oklahoma City).

FREDERICK, Tillman County (ch. 44)

GUTHRIE, Logan County (ch. 48)

GUYMON, Texas County (ch. 20+)

HOBART, Kiowa County (ch. 23+)

HOLDENVILLE, Hughes County (ch. 14—)

HUGO, Choctaw County (ch. 21+)

LAWTON, Comanche County (ch. 7+, *28+, 34—)

KSWO-TV (March 8, 1953) ch. 7; power—9.12kw visual, 4.8kw aural; antenna height—540 feet above average terrain, 520 feet above ground.

Address: P. O. Box 699. Phone Elgin 5-1380. TWX Lawton 472.

Licensee: Oklahoma Quality Broadcasting Co. (original owner).

Ownership: See R. H. Drewry Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Pearson.

Highest hour rate: \$150.

Executives: R. H. Drewry, principal partner, pres & gen mgr; Bob Scott, coml mgr; Tom Reddell, program dir; Paul N. Goode, film buyer; Evelyn Murray, promotion mgr; Don Foster, news dir; Jim Locker, chief engr.

Washington atty: Lyon, Wilner & Bergson.

Radio affiliate: KSWO.

McALESTER, Pittsburg County (ch. 47)

MIAMI, Ottawa County (ch. 58+)

MUSKOGEE, Muskogee County (ch. *45+, 66+)

NORMAN, Cleveland County (ch. 31—, *37—)

OKLAHOMA CITY, Oklahoma County (ch. 4—, 9—, *13, 19+, 25—)

***KETA-TV** (April 13, 1956) ch. 13*; power—74.1kw visual, 44.7kw aural; antenna height—1,450 feet above average terrain, 1,572 feet above ground.

Address: P. O. Box 2005, Norman, Okla. Phone: Jefferson 6-0900.

Licensee: Oklahoma Educational Television Authority (original owner).

Executives: Dr. C. F. Spencer, pres; John W. Dunn, gen mgr; Marcus W. Fuller, program dir; Ted Neptune, news dir; Keith E. Staggs, chief engr.

Washington atty: Cohn & Marks.

*Non-commercial educational.

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KMPT-TV (not on air, granted April 1958, target date unknown): ch. 19
Address: P. O. Box 2853, Memphis, Tenn.
Permittee: Malco Theatres Inc.
Ownership: See Malco Theatres Stations in "Group Ownership."

KOCO-TV (Enid) (July 15, 1954) ch. 5; power—100kw visual, 50kw aural; antenna height—1,390 feet above average terrain, 1,356 feet above ground.

Address: P. O. Box 7641, Lakeside Station, Oklahoma City. Phone: Victor 2-6633, Oklahoma City. TWX OC 525.
Licensee: Cimarron Television Corp. (acquired station Jan. 22, 1953).

Ownership: Caster-Robison Television Corp. (Louis E. Caster, 41.5%; Ashley L. Robison, 25%, and others). Mr. Caster also owns 19.1% of WREX-TV Rockford, Ill. Mr. Robison owns 75% of KOVO Provo, Utah.

Network: ABC-TV (primary).
Rep: Blair Television Assoc.
Highest hour rate: \$900.
Executives: L. E. Caster, pres; Charlie Keys, gen mgr; J. E. Chase, program dir; Helen Chase, promotion mgr; Tuck Stadler, news dir; Bill Key, chief engr.
Washington atty: Cohn & Marks.

***KOKH-TV** (noncommercial) (Jan. 26, 1959) ch. 25*; power—275kw visual, 141kw aural; antenna height—460 feet above average terrain, 500 feet above ground.

Address: 1801 N. Ellison St. Phone: Jackson 5-9403.
Licensee: Independent School District #89 (acquired station July 1958). (original owner).
Executives: Dr. Robert M. Shultz, gen mgr; Clarence Deal, chief engr.
Radio affiliate: *KOKH-FM.

*Non-commercial educational.

KWTV (Dec. 20, 1953) ch. 9; power—316kw visual, 158kw aural; antenna height—1,520 feet above average terrain, 1,572 feet above ground.

Address: 7401 N. Lincoln Blvd., zone 14. Phone: Victor 3-6641. TWX OC 322.
Licensee: Oklahoma Television Corp. (original owner).

Ownership: Video Investment Company (John T. Griffin), 50%; Roy J. Turner, Luther T. Dulaney, F. E. Harper, Video Independent Theatres, each 12.5%. For Griffin interests see John T. Griffin Stations in "Group Ownership." Video Independent Theatres owns KVVIT-TV Santa Fe, N. M., motion picture theatres and community antenna systems in the Southwest.
Network: CBS-TV (primary).
Rep: Petry.
Highest hour rate: \$900.
Color facilities: network.

Executives: John T. Griffin, chmn of board; Roy J. Turner, pres; Edgar T. Bell, exec vp & gen mgr; Jacques DeLier, coml mgr; John Arville, operations dir; B. Carl Gadd, film buyer & program dir; Montez Tjaden, promotion mgr; Bruce B. Palmer, news dir; Morris W. Thomas, chief engr.
Washington atty: Spearman & Roberson.

WKY-TV (June 6, 1949) ch. 4; power—100kw visual, 60kw aural; antenna height—930 feet above average terrain, 961 feet above ground.

Address: Box 8668, Britton Station, zone 14. Phone: Trinity 2-2161. TWX OC 409.
Licensee: WKY Television System, Inc. (original owner).

Ownership: See WKY Television System in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary).
Rep: Katz Agency.
Highest hour rate: \$1,050.
Color facilities: network, local film, local live, local slides.

Video tape: Ampex.
Executives: E. K. Gaylord, pres; Norman P. Bagwell, vp & gen mgr; James Terrell, asst mgr; Tom Parrington, natl sis mgr; Keith Mathers, director tv operations & film buyer; Joe Jerkins, program dir; W. J. Willis, sales promotion mgr; Dick John, news dir; Jack Lovell, director technical operations; Eugene Lyons, chief engr.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WKY.

OKMULGEE, Okmulgee County (ch. 26)

PAULS VALLEY, Garvin County (ch. 61)

PONCA CITY, Kay County (ch. 40—)

PRYOR, Mayes County (ch. 54)

SAPULPA, Creek County (ch. 42—)

Tv Stations CONTINUED

OKLAHOMA CONTINUED

SEMINOLE, Seminole County (ch. 59)

SHAWNEE, Pottawatomie County (ch. 53—)

STILLWATER, Payne County (ch. 29—, *69)

TULSA, Tulsa County (ch. 2+, 6, 8—, *11—, 17+, 23)

KCEB (suspended operation but has not turned in construction permit): ch. 23.
Address: 2377 E. 35th St.
Permittee: Elfred Beck.

***KOED-TV** (Jan. 12, 1959) ch. 11*; power—15.24kw visual; 7.5kw aural; antenna height—1,210 feet above average terrain, 1,133 feet above ground.

Address: P. O. Box 2005, Norman, Okla. Phone: Jefferson 6-0900, Station 424.
Licensee: Oklahoma Educational Television Authority (original owner).

Executives: Dr. C. F. Spencer, pres; John W. Dunn, gen mgr; Marcus W. Fuller, program dir; Ted Neptune, news dir; Keith E. Stag, chief engr.
Washington atty: Cohn & Marks.

*Non-commercial educational.

KOTV (Oct. 22, 1949) ch. 6; power—100kw visual, 60kw aural; antenna height—1,310 feet above average terrain, 1,135 feet above ground.

Address: 302 S. Frankfort St., zone 20. Phone: Cherry 2-9233. TWX TU844.
Licensee: KOTV Inc. (acquired station May 13, 1954).

Ownership: See Corinthian Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).
Rep: Petry.
Highest hour rate: \$825.
Color facilities: network.

Video tape: Ampex.
Executives: C. Wrede Petersmeyer, pres; George A. Stevens, vp & gen mgr; Ed Pfeiffer, coml mgr; Dale E. Hart, program dir & film buyer; Robert V. Freeland, promotion mgr; Cy Tuma, news dir; Lavoy Hooker, chief engr.
Washington atty: Covington & Burling.

KSPG (not on air, granted Feb. 4, 1954, target date unknown) ch. 17.
Address: P. O. Box 2680.
Permittee: Arthur R. Olson.

KTUL-TV (Sept. 18, 1954) ch. 8; power—316 kw visual, 100 kw aural; antenna height—1,020 feet above average terrain, 719 feet above ground.

Address: P. O. Box 9697. Phone: Hickory 6-6184. TWX TU 91.
Licensee: Tulsa Broadcasting Co. (original owner).

Ownership: See John T. Griffin Stations in "Group Ownership."

Network: ABC-TV (primary).
Rep: Avery-Knodel.
Highest hour rate: \$650.
Color facilities: network.

Executives: John T. Griffin, chairman of the Board; James C. Leake, pres; William Swanson, vp, gen mgr & film buyer; Jim Black, coml mgr; Ben Hevel, program dir; C. E. Larkins, promotion mgr; Jack Morris, news dir; Robert Siler, engineering dir; Louis Brown, chief engr.
Washington atty: Spearman & Roberson.
Radio affiliate: KTUL.

KVOO-TV (Dec. 5, 1954) ch. 2; power—100kw visual, 60.3kw aural; antenna height—1,330 feet above average terrain, 1,176 feet above ground.

Address: P. O. Box 1343, zone 5. Phone: Riverside 2-5561. TWX TU 1314.
Licensee: Central Plains Enterprises Inc. (original owner).

Ownership: Southwestern Sales Corp. (estate of William G. Skelley), 38.88%; Sen. Robert S. Kerr (D-Okla.), 13.1%; Harold C. Stuart, 12%; Grayce B. Kerr, 14.8%; Dean A. McGee, 7.4%, and others. For Kerr-McGee stations see "Group Ownership."

Network: NBC-TV (primary).
Rep: Blair Television Assoc.
Highest hour rate: \$750.
Color facilities: network, local film, local slides.

Video tape: Ampex.
Executives: Harold C. Stuart, pres; C. B. Akers, executive vp, gen mgr & film buyer; John Devine, coml mgr; Bill Sadler, program dir; Gordon E. Gerhardt, promotion mgr; Forrest Brokaw, news mgr; John M. Bushnell Jr., dir of engineering; John Barth, chief engr.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KVOO.

VINITA, Craig County (ch. 28—)

WOODWARD, Woodward County (ch. 35+)

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OREGON

- ALBANY, Linn County (ch. 55+)
- ASHLAND, Jackson County (ch. 14—)
- ASTORIA, Clatsop County (ch. 30—)
- BAKER, Baker County (ch. 37+)
- BEND, Deschutes County (ch. 15—)
- BROOKINGS, Curry County (ch. 8+)



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BURNS, Harney County (ch. 16)

COOS BAY, Coos County (ch. 11)

CORVALLIS, Benton County (ch. *7—, 49—)

*KOAC-TV (Oct. 7, 1957) ch. *7; power—29 kw visual; antenna height—1,210 feet above average terrain, 237 feet above ground.
Licensee: Oregon State Board of Higher Education (original owner).
Ownership: State-owned and administered by board appointed by governor.
Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: *KOAC.

*Non-commercial educational.

EUGENE, Lane County (ch. 9+, 13, 20+, 26)

KVAL-TV (April 15, 1954) ch. 13; power—55kw visual, 33kw aural; antenna height—1,050 feet above average terrain, 397 feet above ground. Address: P. O. Box 548. Phone: Diamond 3-2551. TWX EG 019.
Licensee: Eugene Television Corp. (original owner).
Ownership: Edna E. Fisher, 26%; C. H. Fisher, 5%; Leola Winn, 5%; Thomas Winn, 1.66%; Robert P. Booth, Harvey S. Benson, Lee P. Bishop, W. D. Abel, Willis B. Shepard, C. Phillip Tillman, William N. Russell, E. T. Gardner, J. Don Smith and Harry Thoms, 6.66% each. Messrs. Bishop, Abel, Gardner, Smith and Thoms own KORE Eugene. Licensee owns 50% of KPIC (TV) Roseburg, Ore.
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Hollingbery; Art Moore & Assoc. (Portland & Seattle).
Highest hour rate: \$360.
Color facilities: network.
Executives: Robert P. Booth, pres; S. W. McCready, gen mgr; Glenn E. Nickell, sls mgr; Robert E. Anderson, program dir; Arlene J. Richardson, promotion mgr; William R. Riley, chief engr.
Washington atty: Loucks, Zias & Jansky.

KVAL-TV Translators: K71AG Cottage Grove, Ore. South Lane Tv Inc., c/o K. S. Lighter, P. O. Box 301.

GRANTS PASS, Josephine County (ch. 30)

KLAMATH FALLS, Klamath County (ch. 2—, 17)

KOTI (Aug. 12, 1956) ch. 2; power—13.5 kw visual, 6.7kw aural; antenna height—1,050 feet above average terrain, 109 feet above ground.
Address: P. O. Box 732. Phone: Tuxedo 4-8131. TWX KF 46.
Licensee: California-Oregon Television Inc. (original owner).
Ownership: See California-Oregon Stations in "Group Ownership." See "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Hollingbery; Art Moore Assoc.
Highest hour rate: \$150.
Executives: Wm. B. Smullin, pres; Walter Richartz, gen mgr; R. W. Green, program dir; James E. Lattie, news dir.
Washington atty: Dempsey & Koplovitz.

KOTI Translators: K70BE Butee Falls, Ore., K73AK Cow Creek, Ore.; K74AP Grants Pass, Ore., all owned by California-Oregon Tv Inc., P. O. Box 1189, Medford, Ore.

LA GRANDE, Union County (ch. 13+)

LEBANON, Linn County (ch. 43+)

McMINNVILLE, Yamhill County (ch. 46—)

MEDFORD, Jackson County (ch. 5, 10+)

KBES-TV (July 14, 1953) ch. 5; power—30.2 kw visual, 15.8kw aural; antenna height—430 feet above average terrain, 169 feet above ground.
Address: P. O. Box 1189. Phone: Spring 3-4531. TWX MF 47.
Licensee: California-Oregon Television Inc. (original owner).
Ownership: See California-Oregon Stations in "Group Ownership." See "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: Hollingbery; Art Moore & Assoc. (Seattle, Portland).
Highest hour rate: \$250.
Executives: William B. Smullin, film buyer & secy-treas; Edward P. Barnett, gen mgr; Robert Lindstrom, coml mgr & program dir; Dave Allen, promotion mgr; Newton Steward, news dir; Edward A. Malone, chief engr.
Washington atty: Dempsey & Koplovitz.

KBES-TV Translators: K70AU Cave Junction-Selma, Ore.; K71AK Cow Creek, Ore.; K72AR Grants Pass, Ore., all owned by California-Oregon Tv Inc., Box 1189, Medford, Ore.

NORTH BEND, Coos County (ch. 16+)

PENDLETON, Umatilla County (ch. 28)

PORTLAND, Multnomah County (ch. 2, 6+, 8—, *10, 12, 21—, 27+)

KGW-TV (Dec. 15, 1956) ch. 8; power—316kw visual, 191 kw aural; antenna height—1,550 feet above average terrain, 648.5 feet above ground.
Address: 1139 S.W. 13th Ave., zone 5. Phone: Capital 3-6364. TWX PD 217.
Licensee: Pioneer Broadcasting Co. (original owner).
Ownership: See King Broadcasting Co. Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Blair-TV.
Highest hour rate: \$900.
Color facilities: network; local film, local live, local slides.
Video tape: Ampex.
Executives: Mrs. A. Scott Bullitt, pres & gen mgr; Henry B. Owen, exec vp & business division; Stimson Bullitt, vp & sec; Otto P. Brandt, vp, broadcast division; James L. Middlebrooks, dir. of engineering planning; Walter E. Wagstaff, station mgr; John H. Pindell, sls mgr; John M. Slocum, natl sls mgr; Robert E. Franklin, promotion & publicity dir; Frederick J. Eichhorn, merchandising mgr; Thomas Dargan, program dir; Bernie Carey, program production mgr; Leroy Smith, program operation mgr; Richard Ross, news dir; Gloria Chandler, public service dir; Clare Hanawalt, chief engr.
Washington atty: Haley, Wollenberg & Kenahan.
Radio affiliate: KGW.

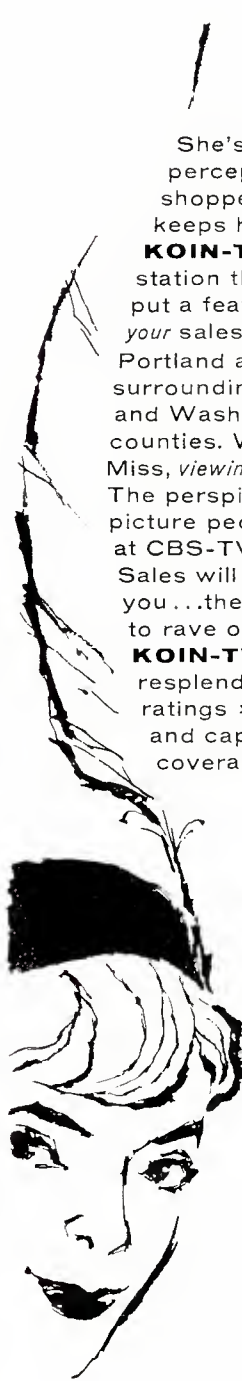
KGW-TV Translators: K74AM Cottage Grove, Ore. South Lane Tv Inc., c/o K. S. Lighter, P. O. Box 301, Cottage Grove; K71AS Newport-Otter Rock, Ore., Paul Kafoury, 137 S. E. Coast Hwy., Newport; K71AP Seaside, Ore., Seaside Video Club, P. O. Box 74, Seaside; K76AM Tillamook, Ore., Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 270, Tillamook; K75AK Wasco, Ore., North Sherman Tv Co-op, c/o Paul Butrick, Wasco.

KHTV (July 6, 1959) ch. 27; power—19.2kw visual, 9.5kw aural; antenna height—990 feet above average terrain, 551 feet above ground.
Address: 1220 S. W. Stark, zone 5. Phone: Capitol 6-4051.
Licensee: KHTV Channel 27 Inc. (original owner).
Ownership: Wallace J. Matson, 50%; J. Benton Heald, 21.5%; C. E. Wheelock, 7.1%; Willis E. Earl, 7.1%; Carl W. Boehme, 14.2%.
Rep: Gill-Perna, West Coast; Ayres, Allen & Smith (San Francisco, Los Angeles).
Highest hour rate: \$380.
Executives: Wallace J. Matson, gen mgr & chief engr; J. Benton (Benny) Heald, station mgr; Stuart Nathanson, sales mgr; Charles Shevlard, program dir; Rexford L. Watson, production mgr; Marlowe Branagan, promotion & public relations; Nat Jackson, news dir.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

KOIN-TV (Oct. 15, 1953) ch. 6; power—100 kw visual, 50kw aural; antenna height—1,57 feet above average terrain, 708 feet above ground.
Address: 140 S.W. Columbia St., zone 1. Phone: Capitol 8-3333.
Licensee: Mount Hood Radio & Tv Broadcasting Corp. (original owner).

Ownership: Theodore R. Gamble, C. Howard Lane and associates, 50%; Central New York Broadcasting Co. WSYR-AM-FM-TV Syracuse, N. Y. (Newhouse), 50%. For Newhouse interests see Newhouse Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: CBS-TV (primary).
Rep: CBS Tv Spot Sales; Art Moore & Assoc. (Seattle and Portland).
Highest hour rate: \$900.
Color facilities: network.
Video tape: Ampex.
Executives: Theodore R. Gamble, pres & film buyer; C. Howard Lane, vp & managing dir; John L. Palmer, natl sls mgr; Frank H. Coffin, local sls mgr; Ted W. Cooke, program dir; Robert McGill, promotion mgr; Hal Loesser, news dir; Louis S. Bookwalter, director of engineering.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KOIN-AM-FM.

KOIN-TV Translators: K77AH Cottage Grove, Ore., South Lane Tv Inc., c/o K. S. Lighter, P. O. Box 301, Cottage Grove; K75AN Empire-North Bend, Ore., Ocean View Tv Translator Inc., c/o Harry G. Mc Nerney, P. O. Box 546, Empire; K70AI Grizzly Mountain, Ore., Ochoco Telecasters Inc., c/o R. P. McRae, P. O. Box 701, Prineville, Ore.; K74AB Madras, Ore., Jefferson County Tv Inc., c/o Bert Abrams, P. O. Box 726, Madras; K72AY Maupin, Ore., Maupin Tv Corp., c/o Estel L. Stovall, Madras; K74AG Newport-Otter Rock, Ore., Paul Kafoury, 137 S. E. Coast Hwy., Newport; K73AE Redmond, Ore.; Redmond Junior Chamber of Commerce, P. O. Box 401; K83AH Roseburg, Ore., Teleservice Co. (Eugene W. Roelle); K75AJ Seaside, Ore., Seaside Video Club, P. O. Box 74; K79AE Tillamook, Ore., Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 270, Tillamook; K81AD Wasco, Ore., North Sherman Tv Co-op, c/o Paul Patrick, Wasco.



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Tv Stations CONTINUED

OREGON CONTINUED

PORTLAND (Continued)

KPTV (Sept. 18, 1952) ch. 12; power—316kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 283 feet above ground. Address: 435 S. W. 20th Pl., zone 5. Phone: Capitol 2-9921. TWX PD-40.
Licensee: Oregon Television Inc. (acquired control of licensee August 1959).
Ownership: Nafi Corp. (broadcast division). See Nafi Stations and Kenyon Brown Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Katz Agency; Hugh Feltis & Assoc. (Seattle).
Highest hour rate: \$800.
Color facilities: network.
Executives: Harry L. (Bing) Crosby, bd chairman, and Kenyon Brown, president of licensee and Nafi Corp. broadcast division; Paul V. Shields, bd chairman of Nafi Corp. and John G. Bannister, pres.
Washington atty: Dow, Lohnes & Albertson.

KPTV Translators: K74AJ Cottage Grove, Ore., South Lane Tv Inc., c/o K. S. Lighter, P. O. Box 301, Cottage Grove; K77AE Madras, Ore., Jefferson County Tv Inc., c/o Bert Abrams, P. O. Box 726, Madras; K76AA Prineville, Ore., Ochoco Telecasters Inc., c/o R. P. McRae, P. O. Box 701, Prineville; K83AA Redmond, Ore., Redmond Junior Chamber of Commerce, P. O. Box 401; K77AK The Dalles, Ore., Mid-Columbia Community Tv Corp., c/o H. G. Delano, Rt. 2, The Dalles; K7AL Tillamook, Ore., Tillamook Tv Translator Inc., c/o Woodrow W. Jones, Rt. 1, Box 27, Tillamook; K71AJ Wasco, Ore., North Sherman Tv Co-op, c/o Paul Patrick, Wasco.

ROSEBURG, Douglas County (ch. 4+, 28+)

KPIC (April 1, 1956) ch. 4; power—5.37kw visual, 2.96kw aural; antenna height—1,000 feet above average terrain, 173 feet above ground. Address: P. O. Box 670. Phone: Orchard 2-1721. TWX RS-61.
Licensee: South West Oregon Television Broadcasting Corp. (original owner).
Ownership: KVAL-TV Eugene and KBES Medford, Oregon. See California-Oregon Stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Hollingbery; Art Moore & Assoc.
Highest hour rate: \$150. (satellite of KVAL-TV Eugene, Ore.).
Executives: C. H. Fisher, pres; S. W. Mc-

Cready, gen mgr & film buyer; Aaron Boe, coml mgr; Arlene J. Richardson, promotion mgr; Dan Bridges, chief engr.
Washington atty: Loucks, Zias & Jansky.

KPIC Translators: K78AJ Broadbent, Ore., Broadbent Tv Translator Inc., c/o Raymond Garrone, Broadbent Rt., Myrtle Point, Ore.; K76AI Powers, Ore., Powers Tv Translator Inc., c/o Verlin Hermann, Powers.

SALEM, Marion County (ch. 3+, *18-, 24+, 66)

SPRINGFIELD, Lane County (ch. 37-)

THE DALLES, Wasco County (ch. 37-)

PENNSYLVANIA

ALLENTOWN, Lehigh County (ch. 39, 67)

WFMZ-TV (suspended operation but has not turned in construction permit): ch. 67.
Permittee: Penn-Allen Broadcasting Co.
Radio affiliate: WFMZ (FM).
WQCY (not on air, granted Aug. 12, 1953, target date unknown) ch. 39.
Permittee: WKAP Inc.
Ownership: See Rahall stations in "Group Ownership."
Radio affiliate: WKAP.

ALTOONA, Blair County (ch. 10-, 25-)

WFBG-TV (March 1, 1953) ch. 10; power—224kw visual, 112kw aural; antenna height—1,110 feet above average terrain, 277 feet above ground.
Address: 1320 Eleventh Ave. Phone: Windsor 4-2031. TWX AO 89.
Licensee: Triangle Publications Inc. (acquired station Feb. 20, 1956).
Ownership: See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Blair-Tv.
Highest hour rate: \$800.
Color facilities: network.
Executives: Frank Palmer, gen mgr; Robert Miller, sales mgr; William G. Mulvey, program dir; Betty Adams, film dir.
Washington atty: Lyon, Wilner & Bergson.
Radio affiliate: WFBG.

BETHLEHEM, Northampton County (ch. 51-)

WLEV-TV (not on air, suspended operation

but has not turned in license) ch. 51.
Address: P. O. Box 111.
Licensee: Associated Broadcasters Inc.
Ownership: See Steinman Stations in "Group Ownership." See "Newspaper Ownership."

BRADFORD, McKean County (ch. 80-)

BUTLER, Butler County (ch. 43-)

CHAMBERSBURG, Franklin County (ch. 46-)

DU BOIS, Clearfield County (ch. 31+)

EASTON, Northampton County (ch. 57-)

WGLV-TV (not on air, suspended operation but has not turned in construction permit) ch. 57.
Permittee: Easton Publishing Co.
Ownership: Permittee publishes Easton Daily Express. See "Newspaper Ownership."

EMPORIUM, Cameron County (ch. 42-)

ERIE, Erie County (ch. 12, 35+, *41-, 66+)

WICU-TV (March 15, 1949) ch. 12; power—316kw visual, 158kw aural; antenna height—780 feet above average terrain, 568 feet above ground.
Address: 3514 State St. Phone: Glendale 4-5201. TWX ER 8381.
Licensee: Dispatch Division of Air-Way Branches Inc. (original owner).
Ownership: See Edward Lamb Stations in "Group Ownership." Also, see "Newspaper Ownership."
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Blair Television Assoc.
Highest hour rate: \$700.
Color facilities: network.
Executives: Edward Lamb, pres & owner; Ben McLaughlin, gen mgr & film buyer; Bob Lunquist, coml mgr; Bruce Flaherty, program dir; Bill Babcock, promotion mgr; Dave Gifford, news dir; Mike Csop, chief engr.
Radio affiliate: WICU.

WICU-TV Translator: W74AA North Warren, Pa., Conewango Valley Tv Inc., c/o Wendell Lawston, 101 Ditmar St., N. Warren.

WSEE (April 25, 1954) ch. 35; power—137.5kw visual, 85.2kw aural; antenna height—930 feet above average terrain, 732 feet above ground.
Address: 1220 Peach St. Phone: Glendale 5-7575.
Licensee: Great Lakes Television Co. (original owner).
Ownership: George J. Mead, 16.6%; John J. Mead, 13%; A. R. Minadeo, 12.2%; Jacob A. Young, 11.1%; J. T. Simmons, 7.5%; John W.

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ERIE TV IS WICU-TV

* **80%** share of audience
only **1%** of ERIE AREA viewers
watch OUT-OF-ERIE stations

Ask your **BLAIR TV Man**

*NSI, April, 1959

A Div. of Airway Branches, Inc.

English, 6.9%; John J. Boland, 6.9%; James R. McBrier, 6%; B. Walker Sennett, 4.9%; Charles E. Denny, 4.9% and others. Messrs. English, McBrier and Boland each own 12.5% of WNAO-AM-FM-TV. Raleigh, N. C. The Meads publish the Erie News and Times. See "Newspaper Ownership."
 Network: CBS-TV (primary).
 Rep: Young.
 Highest hour rate: \$300.
 Color facilities: network.
 Executives: George J. Mead, pres; Cecil M. Insbury, gen mgr; Edward Zellefrow, chief engr.
 Washington atty: Haley, Wollenberg & Kenahan.

HARRISBURG, Dauphin County (ch. 27—, 55+, 71+)

WCMB-TV (suspended operation but has not turned in construction permit) ch. 71.
 Address: 228 Court St.
 Permittee: Rossmoyne Corp.
 Ownership: James A. McKenna Jr., 80%; Edgar K. Smith, 20%.
 Washington atty: McKenna & Wilkinson.
 Radio affiliate: WCMB.

WHP-TV (April 1, 1953) ch. 55; power—447kw visual, 224kw aural; antenna height—910 feet above average terrain, 203 feet above ground.
 Address: 216 Locust St. Phone: Cedar 4-3211. TWX HB 194.

Licensee: WHP Inc. (original owner).
 Ownership: The Telegraph Press (E. J. Stackpole and family), 96%.
 Network: CBS-TV (primary).
 Rep: Boiling.
 Highest hour rate: \$325.
 Color facilities: network.
 Executives: Mrs. A. K. Redmond, gen mgr; George Gottschalk, sales & prom mgr; Joe Harper, program and news dir; Charles Bad-dorf, film dir; E. Dan Liebensperger, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WHP-AM-FM.

WTPA (June 19, 1953) ch. 27; power—631kw visual, 515kw aural; antenna height—1,020 feet above average terrain, 505 feet above ground.
 Address: 3235 Hoffman St. Phone: Cedar 8-7171. TWX HB 91.
 Licensee: Patriot-News Co. (original owner).
 Ownership: See Newhouse Stations in "Group Ownership." Also see "Newspaper Ownership."
 Network: ABC-TV (primary), NBC-TV (secondary).

Rep: Harrington, Righter & Parsons.
 Highest hour rate: \$425.
 Color facilities: network.
 Executives: S. I. Newhouse, pres & chief owner; Donald D. Wear, gen mgr & film buyer; Allen P. Solada, sales mgr; Mac McCauley, program dir; Frank P. Noto, promotion mgr; James Magee, news dir; Paul D. Gross, chief engr.
 Washington atty: Dow, Lohnes & Albertson.

HAZLETON, Luzerne County (ch. 63)


WAZL-TV (not on air, granted Dec. 18, 1952, target date unknown) ch. 63.
 Address: Hazleton National Bank Bldg. Phone: Gladstone 4-3531. TWX 42.
 Licensee: Hazleton Television Corp. (original owner).
 Ownership: See Vic Diehm Assoc. Stations in "Group Ownership."
 Executives: Victor C. Diehm, pres & gen mgr; Robert J. Sacco, coml mgr; Don Murray, program dir; Paul Cerula, news dir & public relations dir; Elwood Tito, chief engr.
 Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
 Radio affiliate: WAZL-AM-FM.

JOHNSTOWN, Cambria County (ch. 6, 19+, 56—)

WARD-TV (Oct. 15, 1953) ch. 56 (CP for ch. 19); power—91.2kw visual, 89kw aural; antenna height—610 feet above average terrain, 542 feet above ground.
 Address: Porch Bldg. Phone: 7-0761. TWX 502.
 Licensee: Rivoli Realty Co. (original owner).
 Ownership: Margaret and George D. Gartland, 49.6%; Dr. George D. Gartland, 20%; Walter M. Thomas, 16%, and others. Principals also control WVAM-AM-FM Altoona, Pa.
 Network: ABC-TV (secondary), CBS-TV (primary).

In Altoona, Pa.—

WFBG-TV
HAS THE
NEW
FELIX
THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Rep: Weed.
 Highest hour rate: \$200.
 Executives: Walter M. Thomas, pres; Robert D. Williams, film buyer & gen mgr; William Heron, coml mgr; Agnes Davis, program dir; James Malloy Jr., promotion mgr; Frank Jordan, news dir; Cornelius G. Donati, chief engr.
 Washington atty: Fisher, Wayland, Duvall & Southmayd.
 Radio affiliate: WARD-AM-FM.

WJAC-TV (Sept. 15, 1949) ch. 6; power—70.8kw visual, 35.4kw aural; antenna height—1,120 feet above average terrain, 176 feet above ground.
 Address: 329 Main St. Phone: 7-8711. TWX Jtn 79.
 Licensee: WJAC Inc. (original owner).
 Ownership: Johnstown Tribune Publishing Co., 100%. Also see "Newspaper Ownership."
 Network: ABC-TV (secondary), NBC-TV (primary).
 Rep: Harrington, Righter & Parsons.
 Highest hour rate: \$1,000.
 Color facilities: network, local film, local live, local slides.
 Executives: Walter W. Krebs, pres; Alvin D. Schrott, executive vp & gen mgr; John H. Hepburn, sales mgr; Frank P. Cummins, program dir & film buyer; Edward J. Klym, live production & news dir; Theodore E. Campbell, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WJAC-AM-FM.

LANCASTER, Lancaster County (ch. 8—, 21+)

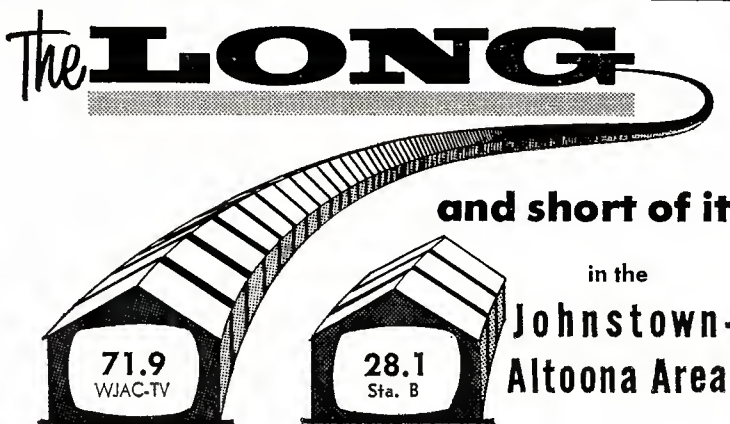
WGAL-TV (March 18, 1949) ch. 8; power—316kw visual, 158kw aural; antenna height—

Tv Stations CONTINUED
PENNSYLVANIA CONTINUED

1,000 feet above average terrain, 480 feet above ground.
 Address: Lincoln Highway West. Phone: Express 3-5851. TWX LN 34.

Licensee: WGAL Inc. (original owner).
 Ownership: See Steinman Stations in "Group Ownership." See "Newspaper Ownership."
 Network: CBS-TV (primary), NBC-TV (primary).
 Rep: Meeker.
 Highest hour rate: \$1,200.
 Color facilities: network, local film, local live, local slides.
 Video tape: Amper.
 Executives: Clair R. McCollough, pres & gen mgr; J. Robert Gulick, asst gen mgr in charge of sales; Harold E. Miller, station mgr; Paul C. Rodenhauser, program mgr; Harry J. Shaub Jr., business mgr; Paul I. Woodland, promotion mgr; Robert Malick, farm dir; J. E. Mathot, technical dir.
 Washington atty: Hogan & Hartson.
 Radio affiliate: WGAL-AM-FM.

WLAN-TV (not on air, granted Nov. 8, 1956, target date unknown) ch. 21.
 Address: 252 N. Queen St.
 Permittee: Peoples Broadcasting Co.
 Ownership: F. H. Altdorffer, 81%; Barbara H. Altdorffer, 12%; Samuel M. Altdorffer, 7%. F. H. Altdorffer owns 51% of WKOP-AM-FM Binghamton, N. Y.
 Radio affiliate: WLAN.

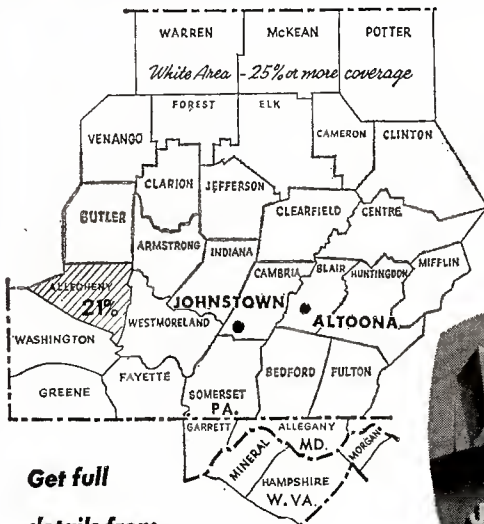


The LONG
 and short of it
 in the
Johnstown-Altoona Area

WJAC-TV holds a long, long lead over Sta. B, in station share of audience, sign on to sign off, all week long.

WJAC-TV--71.9 Proof from ARB, November, 1958, that WJAC-TV
Sta. B--28.1 is far ahead of the competition in its ore.

TOP 30 SHOWS ON WJAC-TV
 Johnstown-Altoona Trendex, Feb., 1959



With a lead of nearly 3 to 1 over its nearest competitor, it's clear that WJAC-TV is the station viewers prefer. Buy the station more people watch . . .

WJAC-TV



Get full details from
HARRINGTON, RIGHTER & PARSONS, INC.

Tv Stations CONTINUED

PENNSYLVANIA CONTINUED

LEBANON, Lebanon County (ch. 15+)

WLYH-TV (October 15, 1953) ch. 15; power—129kw visual, 69kw aural; antenna height—880 feet above average terrain, 572 feet above ground.

Address: RFD No. 5 Phone: Crestview 3-4551. TWX LEB 351.

Licensee: Triangle Publications Inc. (Radio and Tv Division) (acquired station May 2, 1957).

Ownership: See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Blair Television Assoc.

Highest hour rate: \$350.

Color facilities: network.

Executives: Joe Zimmermann, gen mgr.

Washington atty: Lyon, Wilner & Bergson.

LEWISTOWN, Mifflin County (ch. 75—)

LOCK HAVEN, Clinton County (ch. 32—)

WPBZ-TV (March 1958) ch. 32; power—18.2kw visual, 11kw aural; antenna height—300 feet above average terrain, 150 feet above ground.

Address: 132½ E. Main St. Licensee: Lock Haven Broadcasting Corp. (original owner).

Radio affiliate: WPBZ.

MEADVILLE, Crawford County (ch. 62+)

NEW CASTLE, (See YOUNGSTOWN, OHIO)

WKST-TV (see Youngstown, Ohio).

OIL CITY, Venango County (ch. 64)

PHILADELPHIA, Philadelphia County (ch. 3, 6—, 10, 17—, 23+, 29, *35—)

WCAU-TV (March 1, 1948) ch. 10; power—316kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 979 feet above ground.

Address: City & Monument Aves. Phone: Greenwood 7-8300.

Licensee: Columbia Broadcasting System (acquired station July 1958).

Ownership: See CBS owned stations in "Group Ownership."

Network: CBS-TV.

Rep: CBS Tv Spot Sales.

Highest hour rate: \$3,500.

Color facilities: network, local live, local film, local slides.

Video tape: Ampex.

Executives: John Schneider, vp & gen mgr;

James E. Conley, gen sales mgr; Gordon Walls,

local sales mgr; John Dolph, program dir &

film buyer; Robert Pryor, promotion mgr;

Charles Shaw, news dir; Jack Leitch, chief engr.

Radio affiliates: WCAU-AM-FM.

WFIL-TV (Sept. 13, 1947) ch. 6; power—74.1kw visual, 37kw aural; antenna height—

1,090 feet above average terrain, 1,116 feet above ground.

Address: 46th & Market Sts., zone 39. Phone: Evergreen 2-4700. TWX PH 670.

Licensee: Triangle Publications Inc. (Radio and Tv Division) (original owner).

Ownership: See Triangle Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Blair-TV.

Highest hour rate: \$3,300.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Roger W. Clipp, gen mgr; George A. Koehler, station mgr; Lew Klein, program

dir; Kenneth W. Stowman, gen sales mgr;

Kenneth W. Curto, tv sales mgr; Gunnar Back,

news & special events; Henry E. Rhea, chief engr; J. C. Harlan, business mgr.

Washington atty: Lyon, Wilner & Bergson.

Radio affiliate: WFIL-AM-FM.

***WHYY-TV** (Sept. 16, 1957) ch. *35; power—155kw visual, 83.2kw aural; antenna height—500 feet above average terrain, 585 feet above ground.

Address: 1622 Chestnut St., zone 3. Phone: Locust 8-2370.

Licensee: Metropolitan Philadelphia Educational Radio & Tv Corp. (original owner).

Executives: William Goldman, pres; Richard S. Burdick, gen mgr; William J. McCarter Jr., program dir; Samuel H. Barbour, chief engr.

Washington atty: Seymour Kreiger.

Radio affiliate: *WHYY-FM.

***Non-commercial educational.**

WPHD (not on air, granted Sept. 28, 1955, target date unknown) ch. 23.

Address: P. O. Box 376, Greenwich, Conn.

Permittee: Ajax Enterprises.

Ownership: See Herbert Mayer stations in "Group Ownership."

WRCV-TV (September 1941) ch. 3; power—97kw visual, 50kw aural; antenna height—1,000 feet above average terrain, 1,116 feet above ground.

Address: 1619 Walnut St. Phone: Locust 4-3700.

Licensee: National Broadcasting Co. (acquired station January 1956).

Ownership: See NBC Owned Stations in "Group Ownership."

Network: NBC-TV (primary).

Rep: NBC Spot Sales; Bomar Lowrance.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Raymond W. Welpott, NBC vp & gen mgr of WRCV-AM-TV; Theodore H. Walworth Jr., dir of tv sales; Frank Hall,

film buyer; John P. Wiley, advertising promotion & publicity mgr; Ernest T. Leiss, news

dir; William A. Howard, mgr of technical operations.

Radio affiliate: WRCV.

WSES (not on air, granted March 28, 1956, target date unknown) ch. 29; power—219kw visual; antenna height—550 feet above average terrain, 630 feet above ground.

Address: Western Savings Fund Bldg. Permittee: Philadelphia Broadcasting Co.

Ownership: William L. Jones, 57 1/7%; Isadore B. Sley, 28 4/7%; Murray Borken, 14 2/7%.

PITTSBURGH, Allegheny County (ch. 2—, 4+, 11, *13—, *16, 22, 53+)

KDKA-TV (Jan. 11, 1949) ch. 2; power—100kw visual, 50kw aural; antenna height—990 feet above average terrain, 683 feet above ground.

Address: No. 1 Gateway Center, zone 22. Phone: Express 1-3000. TWX PG 188.

Licensee: Westinghouse Broadcasting Co. (acquired station 1955).

Ownership: See Westinghouse Broadcasting Co. Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Television Advertising Representatives.

Highest hour rate: \$2,400.

Color facilities: network.

Video tape: Ampex.

Executives: Donald H. McGannon, pres; Harold C. Lund, vp; Jerome R. Reeves, gen mgr; Henry Greene Jr., sales mgr; B. Calvin Jones, program mgr; Richard C. Dreyfuss, film buyer; David N. Lewis, promotion mgr; William M. Burns, news dir; Raymond W. Rodgers, chief engr.

Washington atty: John Steen.

Radio affiliate: KDKA-AM-FM.

WENS (suspended operation but has not turned in construction permit) ch. 22; power—200kw visual; antenna height—870 feet above average terrain, 552 feet above ground.

Address: Carlton House. Permittee: Telecasting Inc.

Ownership: Thomas P. Johnson, 27.26%; Oliver Tyrone Corp., 10.9% and others.

WIIC (Sept. 1, 1957) ch. 11; power—316kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 847 feet above ground.

Address: 341 Rising Main Ave., zone 14. Phone: Fairfax 1-8700. TWX PG 16.

Licensee: WIIC Inc. (original owner).

Ownership: P. G. Publishing Co. (Pittsburgh Post-Gazette), 50%; H. Kenneth Bremen, 16.8%; Margaret M. Bremen and Mary Theima Bergener, each 16.6%. P. G. publishes the Toledo (Ohio) Blade. The Bremen family owns WHJB Greensburg, Pa. (See "Newspaper Ownership.")

Network: NBC-TV (primary).

Rep: Blair-TV.

Highest hour rate: \$2,000.

Color facilities: network.

Video tape: Ampex.

Executives: H. Kenneth Bremen, pres; Robert A. Mortensen, executive vp & gen mgr; Roger D. Rice, coml mgr; Shelton Weaver, operations & production mgr & film buyer; Caley E. Augustine, promotion mgr; Robert Holland, news dir; Henry R. Kaiser, chief engr.

Washington atty: Segal & Marmet.

WKJF-TV (began operation September 1953, suspended July 1954, but has not turned in construction permit) ch. 53.

Address: 1715 Grandview Ave., zone 14. Phone: Hubbard 1-2626.

Licensee: Agnes J. Reeves Greer.

Ownership: See Agnes Jane Reeves Greer Stations in "Group Ownership." Also see "Newspaper Ownership."

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WKJF-FM.

***WQED** (April 1, 1954) ch. *13; power—203 kw visual; antenna heights—660 feet above average terrain, 600 feet above ground.

Address: 4337 Fifth Ave., zone 13. Phone: Museum 3-1300.

Licensee: Metropolitan Pittsburgh Educational Tv Station (original owner).

Executives: Leland Hazard, chairman, board of directors; William C. Dempsey, gen mgr; Malcolm MacGregor, program dir; John Howard, promotion mgr; Edward C. Horstman, business mgr & chief engr.

Washington atty: Fischer, Willis & Panzer.

***WQEX** (March 23, 1959) ch. *16; power—138kw visual, 69.2kw aural; antenna height—710 feet above average terrain, 600 feet above ground.

Address: 4337 Fifth Ave., zone 13. Phone: Museum 3-1300.

Licensee: Metropolitan Pittsburgh Educational Tv Station (original owner).

Executives: Leland Hazard, chairman, board of directors; William C. Dempsey, gen mgr; Malcolm MacGregor, program dir; John Howard, promotion mgr; Edward C. Horstman, business mgr & chief engr.

Washington atty: Fischer, Willis & Panzer.

***Non-commercial educational.**

WTAE (Sept. 14, 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—960 feet above average terrain, 1,066 feet above ground.

Address: 400 Ardmore Blvd., zone 30. Phone: Churchill 2-4300. TWX PG 202 and PG 435.

Licensee: Television City Inc. (original owner).

Ownership: WCAE Inc. (Pittsburgh Sun-Telegraph-Hearst), 50%; Earl F. Reed and estate of I. D. Wolf Jr., as voting trustees, 50%. For Hearst interests see Hearst Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Katz.

Highest hour rate: \$1,800.

Color facilities: network.

Video tape: Ampex.

Executives: Earl F. Reed Sr., pres; Leonard Kapner, exec vp; Franklin C. Snyder, vp & gen mgr; Alan Trench, coml mgr; Dave Murray, program dir & film buyer; Greg Van Camp, promotion mgr; Herb Morrison, news dir; Louis Wagner, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WCAE.

READING, Berks County (ch. 33+, 61—)

WHUM-TV (February 1953; suspended operations Sept. 6, 1956, but still holds construction permit) ch. 61.

Address: Berkshire Hotel. Phone: Franklin 6-3987.

Licensee: Eastern Radio Corp. (original owner).

Ownership: Humbolt J. Greig, 36.4%; Robert G. McGee, 4.6%; voting trust, 58.16%.

Executives: Robert G. Magee, pres & gen mgr.

Washington atty: Arnold, Fortas & Porter.

Radio affiliate: WHUM.

SCRANTON, Lackawanna County (ch. 16—, 22—, 44)

WBRE-TV (see Wilkes-Barre, Pa.).

WDAU-TV (June 7, 1953) ch. 22; power—447kw visual; antenna height—1,350 feet above average terrain, 421 feet above ground.

Address: 1000 Wyoming Ave., zone 9. Phone:

TO BUY OR SELL CONTACT THE NEAREST OFFICE HAMILTON-LANDIS & ASSOCIATES, INC.

WASHINGTON, D. C. Ray V. Hamilton 1737 DeSales St., N.W. EX 3-3456	CHICAGO Richard A. Shaheen 1714 Tribune Tower DE 7-2754
DALLAS DeWitt Landis 1511 Bryan St. RI 8-1175	SAN FRANCISCO John F. Hardesty 111 Sutter St. EX 2-5671

**NATIONWIDE • NEGOTIATIONS
FINANCING • APPRAISALS**

In Lebanon, Pa.—

WLYH-TV HAS THE NEW FELIX THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

In Pittsburgh, Pa.—

KDKA-TV HAS THE NEW FELIX THE CAT



TRANS-LUX TELEVISION • 625 Madison Ave., N. Y.

Diamond 2-7634. TWX SN 10.
 Licensee: Scranton Broadcasters Inc. (original owner).
 Ownership: Mrs. M. E. Megargee and family, 100%.
 Network: CBS-TV (primary).
 Rep: H-R Television.
 Highest hour rate: \$600.
 Color facilities: network.
 Executives: Donald W. Thornburgh, pres; Vance L. Eckersley, vp & gen mgr; Francis H. Conway, gen sales mgr; Mort Rosenthal, program dir & film buyer; Doug Holcomb, promotion mgr; Tom Powell, news dir; K. R. Cooke, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WGBI-AM-FM.

WNEP-TV (Wilkes Barre) (1953) ch. 16;
 power—537kw visual, 275 aural; antenna height—1,240 feet above average terrain, 426.7 feet above ground.
 Address: 333 Madison Ave., zone 3. Phone: Diamond 3-1245. TWX SN 20.
 Licensee: Northeastern Pennsylvania Broadcasting Inc. (acquired station March 18, 1958).
 Ownership: See Transcontinent Stations in "Group Ownership."
 Network: ABC-TV (primary).
 Rep: Avery-Knodel.
 Highest hour rate: \$575.
 Color facilities: network.
 Executives: Mitchell Jenkens, pres; Thomas P. Shelburne, exec vp & gen mgr; Malcolm W. Dale, coml mgr; Hal Berg, program dir & film buyer; Louise Tillie, promotion mgr; Claude Martin, news dir; Roswell Parker, chief engr.
 Washington atty: Covington & Burling.

WNEP-TV Translators: W73AC Clarks Summit, Pa., Northeastern Pennsylvania Broadcasting Inc., c/o Thomas P. Shelburne, 333 Madison Ave., Scranton; W33AA Palmerton, Pa., Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton.

WTVU (suspended operation but has not turned in construction permit) ch. 44;
 power—13.2kw; antenna height—1,280 feet above average terrain, 371 feet above ground.
 Address: Hotel Jermyn.
 Permittee: Appalachian Co.
 Ownership: Frank Collins and wife, 100%.

SHAMOKIN, Northumberland County (ch. 65)

SHARON, Mercer County (ch. 39+)

SHINGLEHOUSE, Potter County (ch. 26+)

STATE COLLEGE, Centre County (ch. *48+)

SUNBURY, Northumberland County (ch. 38)

WKOK-TV (not on air, granted Feb. 9, 1955, target date unknown) ch. 38.
 Address: 1150 N. Front St. Phone: Atlantic 6-5838.
 Licensee: Sunbury Broadcasting Corp. (original owner).
 Ownership: Basse A. Beck, 45.5%; Harry H. Haddon, 37.5%, and others. See "Newspaper Ownership."
 Executives: Basse A. Beck, pres; Homer R. Smith, secy & gen mgr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WKOK-AM-FM.

WILKES-BARRE, Luzerne County (ch. 28, 34)

WBRE-TV (Jan. 1, 1953) ch. 28;
 power—589kw visual; antenna height—1,200 feet above average terrain, 429 feet above ground.
 Address: 61 S. Franklin St. Phone: Valley 3-3101. TWX WKBR 60.
 Licensee: WBRE-TV Inc. (original owner).
 Ownership: Louis G. Baltimore, 64.4%; David G. Baltimore and wife, 15.8%, and others.
 Licensee also owns WSCR Scranton, Pa.
 Network: NBC-TV.
 Rep: Headley-Reed Tv.
 Highest hour rate: \$525.
 Color facilities: network, local live, local film, local slides.
 Executives: Louis G. Baltimore, pres; David M. Baltimore, vp & gen mgr; Ernest Lewis, national sales mgr; Phil A. O'Neill, regional sales mgr; Franklin D. Coslett, operations director & film buyer; Charles Sakoski Sr., chief engr.
 Washington atty: Hogan & Hartson.
 Radio affiliates: WBRE-AM-FM.

WBRE-TV Translators: W79AC Clarks Summit, Balton and Waverly, Pa., WBRE-TV, c/o David M. Baltimore, 62 S. Franklin St., Wilkes-Barre; W73AA Palmerton, Slatedale and Slatington, Pa., Upper Lehigh Translator Service Corp., c/o J. S. Costenbader, 820 Lafayette Ave., Palmerton.

WNEP-TV (see Scranton, Pa.).

WILLIAMSPORT, Lycoming County (ch. 36—)

WRAC-TV (not on air, granted Nov. 12, 1952; target date unknown) ch. 36.
 Address: 1561 W. Fourth St.
 Permittee: WGAL Inc.
 Ownership: See Steinman Stations in "Group Ownership." See "Newspaper Ownership."
 Washington atty: Hogan & Hartson.
 Radio affiliates: WRAC-AM-FM.

YORK, York County, (ch. 43, 49)

WNOW-TV (Nov. 9, 1953) ch. 49;
 power—10.2kw visual; antenna height—660 feet above average terrain, 334 feet above ground.
 Address: 25 S. Duke St. Phone: 2-7821.
 Licensee: WNOW Inc. (acquired station August 1957).
 Ownership: See Good Neighbor Stations in "Group Ownership."
 Radio affiliates: WNOW-AM-FM.

WSBA-TV (Dec. 22, 1952) ch. 43;
 power—132kw visual, 66.1kw aural; antenna height—530 feet above average terrain, 419 feet above ground.
 Address: P. O. Box 1661. Phone: 2-5531. TWX York 69.
 Licensee: Susquehanna Broadcasting Co. (original owner).
 Ownership: Estate of Louis J. Appell, 88% (voted by executors Louis J. Appell Jr., George N. Appell and Helen P. Appell, each of whom has minority interests of own). Louis J. Appell Jr. has a 25% interest in WCTC-AM-FM New Brunswick, N. J., and 10% of WARM Scranton, Pa. Susquehanna Broadcasting Co. also owns 90% of WARM.
 Network: ABC-TV (primary), NBC-TV (secondary).
 Rep: Masla & Co.
 Highest hour rate: \$200.
 Color facilities: network.
 Executives: Louis J. Appell Jr., pres; Robert M. Stough, sales mgr; Roy O. Bishop, program mgr & film buyer; Constance L. Sheely, traffic promotion dir; Glenn W. Winter, chief engr.
 Washington atty: Loucks, Zias & Jansky.
 Radio affiliate: WSEA.

RHODE ISLAND

PROVIDENCE, Providence County (ch. 10+, 12+, 16, *36+)

WJAR-TV (July 10, 1949) ch. 10;
 power—316kw visual, 158kw aural; antenna height—920 feet above average terrain, 853 feet above ground.
 Address: 176 Weybosset St., zone 2. Phone: Gaspee 1-8255. TWX PR 92.
 Licensee: Outlet Co. (original owner).
 Ownership: The Outlet Company is a department store. (Sale to 91065 Corp. [William Zeckendorf and John Mullins (KBTV Denver)] pending FCC approval. Sale is involved in a private litigation.)
 Network: ABC-TV (secondary), NBC-TV (primary).
 Rep: Petry.
 Highest hour rate: \$1,300.
 Color facilities: network.
 Video tape: Ampex.
 Executives: George O. Griffith, vp & treas; Joseph S. Sinclair, station mgr; Frederick R. Griffiths, tv operations mgr; David J. Shurtleff, dir of tv sales; Seymour Horowitz, program

dir; Edward Boghosian, sales mgr; Frederick Cluck Jr., promotion mgr; Warren Waiden, news dir; Thomas C. J. Prior, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: WJAR.

WNET (not on air, suspended operation but has not turned in construction permit) ch. 16.
 Address: P. O. Box 1533.
 Permittee: Ch. 16 of Rhode Island Inc.
 Ownership: Harold C. Arcaro, Samuel Hamlin and John M. Dunne, each 30.66%. Frank Lyman Jr. has option to buy 16%. Mr. Arcaro owns 16% of WRIB Providence. Mr. Lyman owns WTAO-AM-FM Cambridge and WXHR (FM) Woburn, both Massachusetts.
 Washington atty: Cottone & Scheiner.

WPRO-TV (March 27, 1955) ch. 12;
 power—309kw visual, 182kw aural; antenna height—610 feet above average terrain, 557 feet above ground.
 Address: 24 Mason St., zone 2. Phone: Plantations 1-9776. TWX PR 95.
 Licensee: Capital Cities Television Corp.
 Ownership: See Capital Cities Stations in "Group Ownership."
 Network: CBS-TV (primary), ABC-TV (secondary).
 Rep: Blair Tv.
 Color facilities: network.
 Video tape: Ampex.
 Executives: Frank M. Smith, pres & managing dir.
 Washington atty: Hogan & Hartson.
 Radio affiliates: WPRO-AM-FM.

SOUTH CAROLINA

AIKEN, Aiken County (ch. 54)

ANDERSON, Anderson County (ch. 40, 58—)


WAIM-TV (December 1953) ch. 40;
 power—170kw visual; antenna height—380 feet above average terrain, 418 feet above ground.
 Address: 321 Kingsley Rd. Phone: Canal 6-1511. TWX 6080.
 Permittee: Wilton F. Hall (original owner).
 Network: ABC-TV (primary), CBS-TV (secondary).
 Ownership: Mr. Hall is publisher of the Anderson Independent and the Daily Mail. Also see "Newspaper Ownership."
 Washington atty: Cottone & Scheiner.
 Radio affiliates: WAIM, WCAC (FM).

CAMDEN, Kershaw County (ch. 14)

WACA-TV (not on air; granted June 3, 1953; target date unknown) ch. 14;
 power—78kw visual; antenna height—550 feet above average terrain, 579 feet above ground.
 Address: c/o WACA Camden.
 Permittee: Camden Broadcasting Corp. (original owner).
 Ownership: Haygood S. Bowden, 27%; Woodrow R. Bowden, 12%; Harold W. Funderburk, 7%; Eckett H. Shannon (heir to Charles Shannon), 5%, and others.
 Washington atty: A. L. Stein.
 Radio affiliate: WACA.

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WNEP-TV
 HAS THE
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FELIX
 THE CAT



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In Philadelphia, Pa.—

WFIL-TV
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Tv Stations CONTINUED

SOUTH CAROLINA CONTINUED

CHARLESTON, Charleston County (ch. 2+, 4, 5+, *7-, 17+)

WCSC-TV (June 19, 1953) ch. 5; power—100kw visual, 50kw aural; antenna height—999 feet above average terrain, 1,044 feet above ground.
Address: 485 East Bay. Phone: Raymond 3-8371. TWX CS 336.
Licensee: WCSC Inc. (original owner).
Ownership: John M. Rivers, 63.7% and others.
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$350.
Color facilities: network.
Executives: John M. Rivers, pres; Roland Weeks, station mgr; Charles S. Cady, national sales mgr; Charles E. Hall, program dir & film buyer; Annie Lee Small, promotion mgr; Kenneth Klyce, news dir; A. Rudy Hughes, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WCSC-AM-FM.

WTMA-TV (Target date September 1959) ch. 4; power—57.5kw visual, 31kw aural; antenna height—400 feet above average terrain, 420 feet above ground.
Address: P. O. Box 297. Phone: Raymond 2-2961. TWX CS 317.
Licensee: Atlantic Coast Broadcasting Corp. of Charleston (original owner).
Ownership: Charles E. Smith and George H. Clinton, each 40%; David W. Jefferies and Dorothy A. Marks, each 10%.
Network: ABC-TV (primary).
Executives: Charles E. Smith, pres; David W. Jefferies, chief engr.
Washington atty: Cohn & Marks.
Radio affiliate: WTMA-AM-FM.

WUSN-TV (Sept. 1, 1954) ch. 2; power—100kw visual, 53kw aural; antenna height—

850 feet above average terrain, 850 feet above ground.
Address: Box 879. Phone: Tulip 4-4141. TWX CS 295.
Licensee: Southern Broadcasting Co. (original owner).
Ownership: J. Drayton Hastie and family, 35.2%; Reeves Sound Studios Inc., Reeves Products Inc, 22%; T. D. Maybank, 5%; George Buist, 2.8%, and others.
Network: NBC-TV (primary).
Rep: Select Stations (East); James S. Ayers (South); Bolling (West); Robert Hurley (Minnesota).
Highest hour rate: \$400.
Color facilities: network.
Video tape: Ampex.
Executives: J. Drayton Hastie, pres & gen mgr; Douglas Bradham, asst mgr; Ansley Cohen, coml mgr; Bob Edwards, program dir; Gray Carrol, film buyer; Ansley Cohen, promotion mgr; Ed Webb, news dir; Walter Nelson, chief engr.
Washington atty: Elliot Lovett.

CLEMSON, Oconee County (ch. *68)

COLUMBIA, Richland County (ch. 10—, *19+, 25—, 67+)

WIS-TV (Nov. 7, 1953) ch. 10; power—269kw visual, 158kw aural; antenna height—1,546 feet above average terrain, 1,526 feet above ground.
Address: 1111 Bull St. Phone: Alpine 3-6431. TWX CO7145.
Licensee: Broadcasting Co. of the South (original owner).
Ownership: B. Calhoun Hipp, Francis M. Hipp, Herman N. Hipp, Dorothy Hipp Gunter, each 11.5%; Frances M. McCreery, 8%, and others. See Broadcasting Co. of the South Stations in "Group Ownership."
Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$500.
Color facilities: network.
Executives: G. Richard Shafto, exec vp; Charles A. Batson, vp & managing dir; Law Epps, coml mgr; Dixon Lovvorn, program dir & film buyer; Thomas C. Cureton, promotion mgr; William Minshall, news dir; Barnett Goldberg, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WIST Charlotte, N. C.

WNOK-TV (Sept. 1, 1953) ch. 67; power—74.1kw visual, 47.5kw aural; antenna height—624 feet above average terrain, 500 feet above ground.
Address: P. O. Box 5307. Phone: Alpine 2-7737. TWX CO 7076.
Licensee: Palmetto Radio Corp. (original owner).
Ownership: Irwin Kahn, 31.2%; Jules W. Lindau III, 10.3%; Samuel Litman, 9.7%, and others.
Network: ABC-TV (secondary) per program, CBS-TV (primary).
Rep: Raymer.
Highest hour rate: \$200.
Color facilities: network.
Executives: H. Moody McElveen Jr., vp & gen mgr; David C. Phillips, coml mgr; Graham M. Thomas, program dir & film buyer; Pat Conder, promotion dir; Charlton W. Bowers, chief engr.

Washington atty: Covington & Burling.
Radio affiliate: WNOK.

CONWAY, Horry County (ch. 23—)

FLORENCE, Florence County (ch. 13+, 60)

WBTW (Oct. 18, 1954) ch. 8; power—316kw visual, 191kw aural; antenna height—790 feet above average terrain, 824 feet above ground.
Address: New Cashua Ferry Rd. Phone: Mohawk 2-1566. TWX FLRC 361.
Licensee: Jefferson Standard Broadcasting Co. (original owner).
Ownership: See Jefferson Standard Life Insurance Co. stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: CBS Tv Spot Sales.
Highest hour rate: \$375.
Color facilities: network.
Executives: Joseph M. Bryan, pres; Charles H. Crutchfield, exec vp & gen mgr; J. William Quinn, managing dir; John H. Brock, sales mgr; George B. Burnette, program & production mgr & film buyer; Whiteford Smith, promotion & publicity mgr; Emil A. Sellars, engineering mgr.
Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

GEORGETOWN, Georgetown County (ch. 27—)

GREENVILLE, Greenville County (ch. 4—, 23+, *29) (See Spartanburg, S. C. and Asheville, N. C.)

WFBC-TV (Dec. 31, 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—2,000 feet above average terrain, 888 feet above ground.
Address: Box 1140. Phone: Cedar 9-1321. TWX GV 6011.
Licensee: WMRC Inc. (original owner).
Ownership: Greenville News-Piedmont Co. (Greenville News and Piedmont), 48.8%; Robert A. Jolley and family, 9% and others. Greenville News-Piedmont Co. owns Asheville (N.C.) Citizen-Times (WVNC Asheville). Also see "Newspaper Ownership."
Network: NBC-TV (primary).
Rep: Weed.
Highest hour rate: \$650.
Color facilities: network.
Executives: R. A. Jolley, pres; Wilson C. Wearn, asst to pres; Kenneth Beachboard, mgr; R. Q. Glass Jr., coml mgr; Norvin C. Duncan Jr., asst mgr & program dir; Edna L. Seaman, promotion mgr; Monty DuPuy, news dir; William E. Garrison, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WFBC-AM-FM.

WGVL (not on air; suspended operation but has not turned in construction permit) ch. 23; power—17kw visual; antenna height—1,130 feet above average terrain, 131 feet above ground.
Address: Calhoun Towers.
Licensee: Greenville Tv Co.
Ownership: R. M. Caine, 40.7%; Edgar M. Norris, 6.7%; Calvin F. Teague, 3.4%; Ben K. McKinnon, 2.2%; Lewis Village, 5%; Vivian M. Manning, 5%; Burnet R. Maybank, 3%, and others.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

In Florence, S. C.—



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*[March-April ARB]



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John M. Rivers, President

GREENWOOD, Greenwood County (ch. 21—)

LAKE CITY, Florence County (ch. 55+)

LANCASTER, Lancaster County (ch. 31—)

LAURENS, Laurens County (ch. 45—)

MARION, Marion County (ch. 43—)

NEWBERRY, Newberry County (ch. 70)

ORANGEBURG, Orangeburg County (ch. 44—)

ROCK HILL, York County (ch. 61—)

SPARTANBURG, Spartanburg County (ch. 7+, 17—, 74—) (See Greenville, S. C. and Asheville, N. C.)

WSPA-TV (April 29, 1956) ch. 7; power—257kw visual, 144kw aural; antenna height—1,182 feet above average terrain, 445 feet above ground.

Address: P. O. Box 1717. Phone: 3-3621. TWX ZP 40.

Licensee: Spartan Broadcasting Co. (original owner).

Ownership: Walter J. Brown and family 53.2%; D. S. Burnside and wife, 4.16%, and others.

Network: CBS-TV (primary).

Rep: Hollingbery.

Highest hour rate: \$500.

Color facilities: network.

Executives: Walter J. Brown, pres & gen mgr; Roger A. Shaffer, national sales mgr; Jack P. Sholar, local-regional sales mgr; James B. Hobbs Jr., asst mgr of programs & operations, program dir & film buyer; Peter W. Swanson Jr., production mgr; William A. Adams, promotion mgr; Charles W. Newcomb, news dir; Harold E. Beckholt, chief engr.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WSPA-AM-FM.

SUMTER, Sumter County (ch. 47)

UNION, Union County (ch. 65—)

SOUTH DAKOTA

ABERDEEN, Brown County (ch. 9—, 17+)

KXAB-TV (Nov. 28, 1958) ch. 9; power—60.6kw visual, 30kw aural; antenna height—

390 feet above average terrain.

Address: P. O. Box 617. Phone: Baldwin 5-4350.

Licensee: North Dakota Broadcasting Co. (original owner).

Ownership: See North Dakota Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Weed; William Hurley (Minneapolis).

Highest hour rate: \$150.

Color facilities: network.

Executives: John Boler, pres; Neal Edwards, gen mgr, coml mgr & film buyer; Dick Dunn, program dir & news dir; Bill Karl, promotion mgr; Comet Haraldson, chief engr.

Washington atty: Prince, Taylor & Cramp-ton.

BELLE FOURCHE, Butte County ch. 23+)

BROOKINGS, Brookings County (ch. *8, 25)

DEADWOOD, Lawrence County

KDJS-TV (See Lead, S. D.)

GARDEN CITY, Clark County (no channels allocated, see Watertown)

KDLO-TV ch. 3 (see Watertown).

HOT SPRINGS, Fall River County (ch. 17+)

HURON, Beadle County (ch. 12+, 15+)

LEAD, Lawrence County (ch. 5—, 26)

KDSJ-TV (not on air; granted Aug. 8, 1956; target date unknown) ch. 5.

Address: 745 Main St., Deadwood.

Permittee: The Heart of The Black Hills Stations.

Ownership: See Heart of the Black Hills stations in "Group Ownership."

Washington atty: A. L. Stein.

Radio affiliate: KSDJ.

MADISON, Lake County (ch. 46)

MITCHELL, Davison County (ch. 5+, 20—)

KORN-TV (not on air; granted Nov. 13, 1957; target date unknown) ch. 5.

Address: c/o KOEN Mitchell.

Permittee: Mitchell Broadcasting Assn.

Ownership: Raymond V. Eppel, 100%.

Radio affiliate: KORN.

MOBRIDGE, Walworth County (ch. 27—)

PIERRE, Hughes County (ch. 10+, *22+)

RAPID CITY, Pennington County (ch. 3+, 7+, 15—)

KOTA-TV (July 1, 1955) ch. 3; power—72.4kw visual, 36.3kw aural; antenna height—340 feet above average terrain, 350 feet above ground.

Address: P. O. Box 1752. Phone: Fillmore 2-2000. TWX RC 8481.

Licensee: Duhamel Enterprises Inc. (original owner).

Ownership: See Duhamel Enterprises Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary).

Rep: Headley-Reed.

Highest hour rate: \$200.

Executives: Helen S. Duhamel, pres & gen mgr; J. Norman Heffron, vp of programs, news & public affairs; William F. Turner, business & coml mgr; Betty Twining, promotion mgr; Stu Steele, news editor; Elmer Nelson, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: KOTA.

In Greenville, S. C.—

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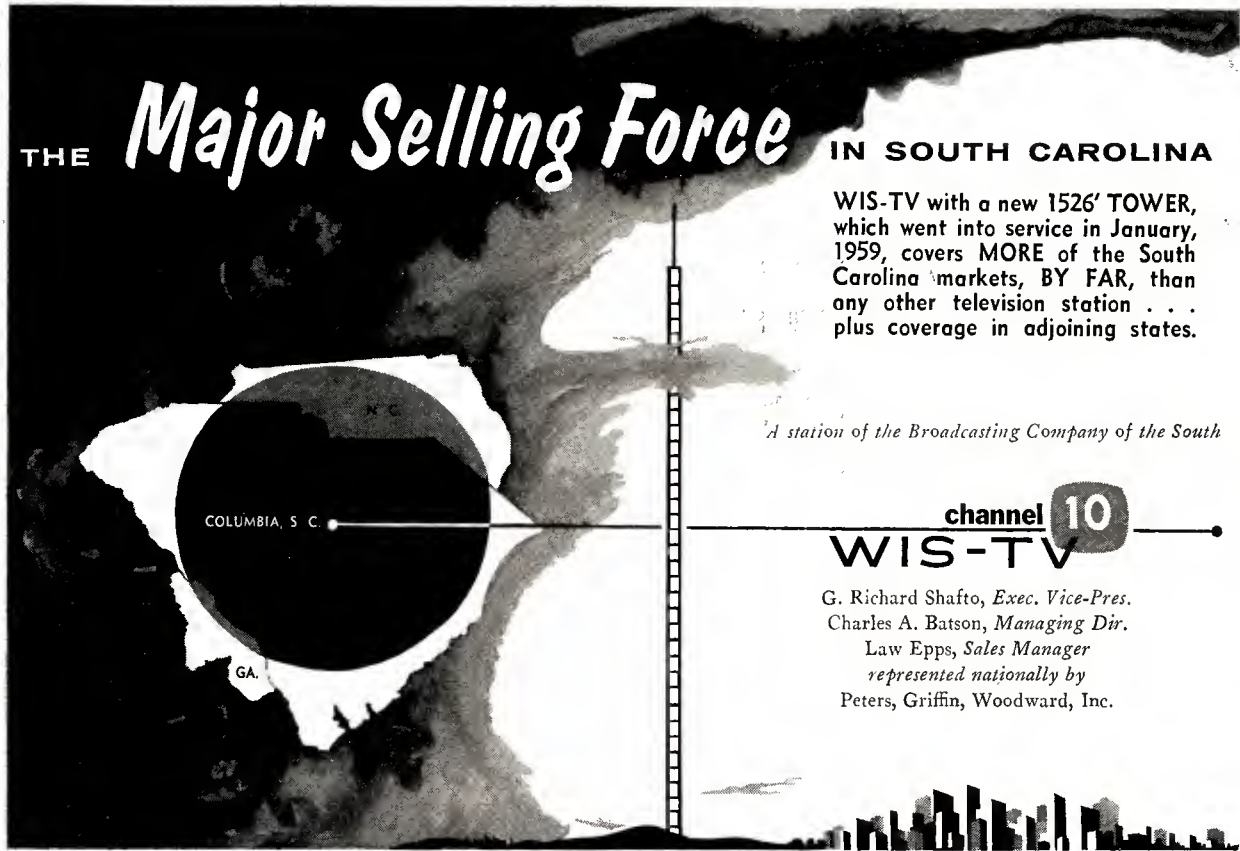
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Charles A. Batson, Managing Dir.

Law Epps, Sales Manager

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Peters, Griffin, Woodward, Inc.



Tv Stations CONTINUED

SOUTH DAKOTA CONTINUED

RAPID CITY (Continued)

KRSD-TV (Jan. 21, 1958) ch. 7; power—25.7kw visual.
Address: 1438 Mountain View Rd. Phone: Fillmore 2-6050. TWX RC 8491.
Licensee: Heart of the Black Hills Broadcasters (original owner).
Ownership: See Heart of the Black Hills stations in "Group Ownership."
Network: NBC-TV (primary).
Rep: Meeker.
Highest hour rate: \$120.
Executives: John, Eli and Harry Daniels, partners; Truman H. Walrod, operations mgr, coml mgr & film buyer; Richard Bennett, program dir; Faith Walrod, promotion mgr; Norman Schmeling, news dir; Lyle Benson, chief engr.
Radio affiliate: KRSD.

RELIANCE, Lyman County (ch. 6—)
KPLO-TV (July 1957) ch. 6; power—100kw visual, 60kw aural; antenna height—1,110 feet

above average terrain, 711 feet above ground.
Address: Reliance. Phone (Sioux Falls) 4-5841. TWX SX 8314.
Licensee: Midcontinent Broadcasting Co. (original owner).
Ownership: See BFR stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
Rep: H-R Television; Wayne Evans (Minneapolis).
Highest hour rate: See KELO-TV Sioux Falls, S. D. (parent station).
Executives: Joe Floyd, pres and film buyer; Evans A. Nord, gen mgr; J. C. Johnson, resident mgr.
Washington atty: Dow, Lohnes & Albertson.

SIoux FALLS, Minnehaha County (ch. 11, 13+, 38+, *44—)

KELO-TV (May 1953) ch. 11; power—224kw visual, 123kw aural; antenna height—982 feet above average terrain, 1,032 feet above ground.
Address: Phillips at 13th. Phone: 8-9631. TWX SX 8314.
Licensee: Midcontinent Broadcasting Co. (May 1952).
Ownership: See BFR Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
Rep: H-R Television; Wayne Evans & Assoc. (Minneapolis).
Highest hour rate: \$600.
Executives: Joe Floyd, pres; Evans A. Nord, gen mgr; Tom Sheeley, station mgr; Jack Townsend, sales promotion mgr; Al Fleming, news dir; Les Froke, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KELO.

KELO-TV Translators: K80AO Spirit Lake, Iowa, K83A1 Spencer, Iowa, both owned by Spencer Area Television Inc., P. O. Box 528, Spencer.

KSOO-TV (not on air; granted July 18, 1957; target date unknown) ch. 13.
Address: 317 S. Phillips Ave.
Permittee: KSOO-TV Inc.
Ownership: Morton H. Henkin, 100%.
Washington atty: Segal & Marmet.
Radio affiliate: KSOO.

STURGIS, Meade County (ch. 20)
VERMILLION, Clay County (ch. *2+, 41)
WATERTOWN, Codrington County (ch. 3—, 35+)
KDLO-TV (September 1955) ch. 3; power—100kw visual, 60kw aural; antenna height—841 feet above average terrain, 750 feet above ground.
Address: Garden City, S. D. Phone (Sioux Falls) 4-5841. TWX SX 8314.
Licensee: Triple City Broadcasting Co. (original owner).
Ownership: See BFR Stations in "Group Ownership."
Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).
Rep: H-R Television; Wayne Evans (Minneapolis).
Highest hour rate: See KELO-TV Sioux Falls, S. D. (parent station).
Executives: Joe Floyd, pres; Evans A. Nord, gen mgr; M. A. Stoneking, resident mgr; John Gort, chief engr.
Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KELO.

WINNER, Tripp County (ch. 18—)
YANKTON, Yankton County (ch. 17—)

TENNESSEE

ATHENS, McMinn County (ch. 14+)
BRISTOL, Tenn., Sullivan County—**BRISTOL**, Va., Washington County (ch. 5+, 46—)
WCBY-TV (see Bristol, Va.).
CHATTANOOGA, Hamilton County (ch. 3+, 9, 12—, 43+, 49+, *55—)

WDEF-TV (April 25, 1954) ch. 12; power—316kw visual, 158kw aural; antenna height—994 feet above average terrain, 379 feet above ground.
Address: 3300 Broad St., zone 8. Phone: Amherst 7-3392.
Licensee: WDEF Broadcasting Co. (original owner).
Ownership: Carter M. Parham, 21.44%; Edward Findlay Jr., 13.30%; Phyllis W. Findlay, 4.03%; Z. Carter Patten, 5.57%; John P. Gaither, 4.37%, and others.
Network: CBS-TV (primary).
Rep: Branham.
Highest hour rate: \$450.
Color facilities: network.
Executives: Carter M. Parham, pres; Otis H. Segler, gen mgr; Richard Holloway, natl sis mgr; Morris W. Quave, operations mgr; James Garner, production mgr; Steve Conrad, news dir; Bob Briscoe, studio supervisor; Burford Young, transmitter supervisor.
Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WDEF.

WRGP-TV (May 6, 1956) ch. 3; power—100 kw visual, 50kw aural; antenna height—1,076

feet above average terrain, 301 feet above ground.
Address: 1214 McCallie Ave., zone 4. Phone: Oxford 8-1505. TWX CT 7004X.
Licensee: Mountain City Television Inc. (original owner).
Ownership: Ramon G. Patterson, 70%; Polansbee Steel Co. (Jack & Louis Berkman), 30%. Mr. Patterson owns 20% of WAPO Chattanooga. (See Friendly Stations in "Group Ownership").
Network: NBC-TV (primary).
Rep: H-R Television.
Highest hour rate: \$400.
Color facilities: network.
Executives: Ramon G. Patterson, pres, gen mgr & film buyer; George P. Moore, sis mgr; Helen H. Patterson, vp & promotion mgr; Mort Lloyd, news dir; B. E. Barnes, chief engr.
Washington atty: Fisher, Wayland, Duvall & Southmayd.

WTVC (Feb. 11, 1958) ch. 9; power—316kw visual, 158kw aural; antenna height—1,040 feet above average terrain, 275 feet above ground.
Address: P. O. Box 1026. Phone: Amherst 6-4161. TWX CT-7117.
Licensee: Martin Theatres of Georgia (original owner).
Ownership: See Martin Theatres of Georgia Stations in "Group Ownership."
Network: ABC-TV (primary).
Rep: Young.
Highest hour rate: \$400.
Executives: E. D. Martin, pres; Reeve Owen, gen mgr & film buyer; Joe Windsor, coml mgr; Jack Sausman, program dir; Conrad Alexander, promotion mgr; Leon Webb, chief engr.
Washington atty: Cohn & Marks.

CLARKSVILLE, Montgomery County (ch. 53)
CLEVELAND, Bradley County (ch. 38+)
COLUMBIA, Maury County (ch. 39—)
COOKEVILLE, Putnam County (ch. 24, *69)
CROSSVILLE, Cumberland County (ch. *77)
COVINGTON, Tipton County (ch. 19—)
DYERSBURG, Dyer County (ch. 46+)
ELIZABETHTON, Carter County (ch. 22+)
FAYETTEVILLE, Lincoln County (ch. 27+)
GALLATIN, Sumner County (ch. 48+)
HARRIMAN, Roane County (ch. 67)
HUMBOLDT, Gibson County (ch. 25)

JACKSON, Madison County (ch. 7+, 16+)
WDXI-TV (March 6, 1955) ch. 7; power—83.2kw visual, 50kw aural; antenna height—690 feet above average terrain, 590 feet above ground.
Address: Williams Bldg., zone 1. Phone: 7-9611. TWX JA 9.
Licensee: Dixie Broadcasting Co. (original owner).
Ownership: See Aaron B. Robinson Stations in "Group Ownership."
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Yenard, Rintoul, McConnell; C. K. Beavers Assoc. (Memphis only).
Highest hour rate: \$250.
Color facilities: network.
Executives: Aaron B. Robinson, pres; John E. North, vp & gen mgr; Jack Mayer, coml mgr; Jim Hoppers, program dir & film buyer; Marge Borg, promotion mgr; Gene Williams, news dir; James S. Thomas, chief engr.
Washington atty: Prince, Taylor & Cramp-ton.
Radio affiliate: WDXI.

JOHNSON CITY, Washington County (ch. 11—, 34+)
WJHL-TV (Oct. 26, 1953) ch. 11; power—316kw visual, 158kw aural; antenna height—1,491 feet above average terrain, 328 feet above ground.
Address: P. O. Box 1080. Phone: 6200. TWX 316.
Licensee: WJHL Inc. (original owner).
Ownership: W. H. Lancaster and wife, 48.8%; W. H. Lancaster Jr., 34.5%; T. F. Dooley, 0.7%; Mr. Dooley and wife own minority interest in Capital Cities Tv Corp. (See that listing in "Group Ownership.")
Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Pearson.
Highest hour rate: \$300.
Executives: W. H. Lancaster Jr., pres & gen mgr; W. H. Lancaster Sr., chmn of board & vp; J. Will Hall, sis mgr; Alfred Gregory, program dir & film buyer; W. A. McDonald, promotion mgr; Hal Youngblood, news dir; William C. Hunter, chief engr.
Washington atty: McKenna & Wilkinson.
Radio affiliate: WJHL-AM-FM.

KINGSPORT, Sullivan County (ch. 28)

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— KINGSPORT —
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WMCT, Memphis, CHANNEL 5

100,000 watts • NBC Affiliate • Natl. Rep. Blair-TV • Owned and operated by The Commercial Appeal

Source: Sales Management, Survey of Buying Power, 5/10/59

Tv Stations CONTINUED

TENNESSEE CONTINUED

KNOXVILLE, Knox County (ch. 6, 10+, *20+, 26—)

WATE-TV (Oct. 1, 1953) ch. 6; power—100 kw visual, 50kw aural; antenna height—994 feet above average terrain, 649 feet above ground.

Address: 612 Gay St. S.W., zone 2. Phone: 4-4651. TWX KX-95

Licensee: WATE, Inc. (original owner).

Ownership: Paul Mountcastle, 37.43%; W. Henry Linebaugh, 5.04%; Cowan Rodgers Jr., 4.91%; Frank A. Tucker, 4.28%; Clarence Beaman, Jr., 14.2%, and others. Messrs. Mountcastle, Linebaugh and John A. Ayres hold half of stock in voting trust; Messrs. Rodgers, Tucker and Herbert J. Madden vote other half.

Mr. Mountcastle is board chairman of Life & Casualty Insurance Co., owner of WLAC-TV Nashville and 50% owner of WLAC-TV.

Network: NBC-TV (primary).

Rep: Avery-Knodel.

Highest hour rate: \$600.

Color facilities: network.

Executives: W. H. Linebaugh, vp & gen mgr; J. T. McCloud, dir of sales; John H. Reese, dir of programming; Carl V. Tibbetts, promotion mgr; Fred M. Andrews, dir of engineering.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: WATE.

WBIR-TV (Aug. 12, 1956) ch. 10; power—316 kw visual, 158kw aural; antenna height—391

feet above average terrain, 704 feet above ground.

Address: 1513 Hutchison Ave., zone 17. Phone: 5-8101. TWX KX 88.

Licensee: WBIR Inc. (original owner).

Ownership: Gilmore N. Nunn, 30%; Robert L. Ashe and wife, 30%; John P. Hart, 10%; Taft Broadcasting Co., 30% (See Taft Stations in "Group Ownership").

Network: CBS-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$600.

Color facilities: network.

Executives: John P. Hart, pres, gen mgr, & national sales mgr; R. S. Quinn, local sales mgr; Neal W. Branch, program dir & film buyer; Robert Wilson, promotion mgr; Robert Wesley, news dir; J. Rex Horton, technical dir.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WBIR-AM-FM.

WTWK (Oct. 1, 1953) ch. 26; power—316kw visual; antenna height—480 feet above average terrain, 332 feet above ground.

Address: P. O. Box 1838. Phone: 5-2114.

Licensee: South Central Broadcasting Corp. (acquired station July 1954).

Ownership: John A. Engelbrecht & wife, 40.1%; George F. Stoltz & wife, 40.1%; Leighman D. Groves, father of Mrs. Engelbrecht and uncle of Mrs. Stoltz, 19.8%. Licensee also owns WKLY-AM-FM Evansville, Ind.

Network: ABC-TV.

Color facilities: network.

Washington atty: Loucks, Zias, Young & Jansky.

LAWRENCEBURG, Lawrence County (ch. 50+)

LEBANON, Wilson County (ch. 58)

LEXINGTON, Henderson County (ch. *11)

McMINNVILLE, Warren County (ch. 46)

MARYVILLE, Blount County (ch. 51)

MEMPHIS, Shelby County (ch. 3, 5+, *10+, 13+, 42—, 48—)

WAMT (not on air; granted Feb. 13, 1958; target date unknown); ch. 42; power—562kw visual; antenna height—370 feet above average terrain, 397 feet above ground.

Address: Box 2853.

Permittee: Malco Theatres Inc.

Ownership: See Malco Theatres Stations in "Group Ownership."

Washington atty: Haley, Wollenberg & Kenahan.

WHBQ-TV (Sept. 27, 1953) ch. 13; power—316kw visual, 158kw aural; antenna height—1,010 feet above average terrain, 1,073 feet above ground.

Address: 1381 Madison Ave. Phone: Broadway 2-3441. TWX MB 146.

Licensee: RKO Teleradio Pictures, Inc. (acquired station July 8, 1954).

Ownership: See RKO Teleradio Pictures Inc. Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: H-R Television.

Highest hour rate: \$900.

Executives: Thomas F. O'Neil, pres; D. A. Noel, gen mgr; Gorden A. Lawhead, national sales mgr & promotion mgr; Alex Bonner, local sales mgr; Gene Roper, program dir & film buyer; Charley Sullivan, news dir; Welton M. Roy, chief engr.

Washington atty: Pierson, Ball & Dowd.

Radio affiliate: WHBQ.

***WKNO-TV** (June 25, 1956) ch. *10; power—27.6kw visual, 13.8kw aural; antenna height—650 feet above average terrain, 637 feet above ground.

Address: 268 Jefferson St., zone 3. Phone: Jackson 6-6826.

Licensee: Memphis Community Television Foundation (original owner).

Executives: Ernest C. Ball, mgr; Howard D. Holst, program dir; Bob Nollner, chief engr.

*Non-commercial educational.

WMCT (Dec. 11, 1953) ch. 5; power—100kw visual; antenna height—1,010 feet above average terrain, 1,083 feet above ground.

Address: Goodwyn Institute Bldg. Phone: Jackson 6-7464.

Licensee: Memphis Publishing Co.

Ownership: See "Newspaper Ownership" and Scripps-Howard Radio Group in "Group Ownership."

Network: NBC-TV.

Rep: Blair-Tv.

Color facilities: network.

Washington atty: Dempsey & Koplovitz.

Radio affiliate: WMC, WMCF (FM).

WREC-TV (January 1, 1956) ch. 3; power—100kw visual, 60.3kw aural; antenna height—1,077 feet above average terrain.

Address: Hotel Peabody Bldg., zone 3. Phone: Jackson 5-1313. TWX ME 269.

Licensee: WREC Broadcasting Service Inc. (original owner).

Ownership: Hoyt B. Wooten, 100%.

Network: CBS-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$1,100.

Color facilities: network.

Executives: Hoyt B. Wooten, pres & gen mgr; Charles Brakefield, coml mgr; Jack Michael, program dir & film buyer; Henry Clark, promotion mgr; Russ Hodge, news editor; Wilson Raney, chief engr.

Washington atty: Spearman & Roberson.

Radio affiliate: WREC.

MORRISTOWN, Hamblen County (ch. 54+)

MURFREESBORO, Rutherford County (ch. 18—)

NASHVILLE, Davidson County (ch. *2—, 4+, 5, 8+, 30+, 36+)

WLAC-TV (Aug. 6, 1954) ch. 5; power—100 kw visual, 50kw aural; antenna height—1,367 feet above average terrain, 1,179 feet above ground.

Address: 159 Fourth Ave. North, zone 3. Phone: Chapel 2-4331. TWX NV-68.

Licensee: WLAC-TV Inc. (original owner).

Ownership: Life & Casualty Insurance Co. of Tennessee, 50%; T. B. Baker Jr., 25%; A. G. Beaman, 25%; Paul Mountcastle, board chairman of Life & Casualty, owns 37.43% of WATE-AM-TV Knoxville, Tenn. Life & Casualty Insurance Co. is controlled by Clint Murchison, Texas oilman and financier, and John D. Murchison. (See Murchison Stations in "Group Ownership")

Network: CBS-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$900.

Color facilities: network.

Executives: T. B. Baker Jr., exec. vp & gen mgr; Robert M. Reuschle, gen sales mgr; Roy A. Smith, operations mgr & film buyer; Ruth C. Talley, asst to mgr; Hillard (Hi) Brown, news dir; Ralph Hucabay, chief engr.

Washington atty: Smith, Hennessey & McDonald.

WSIX-TV (Nov. 29, 1953) ch. 8; power—316 kw visual, 158kw aural; antenna height—1,360 feet above average terrain, 940 feet above ground.

Address: Nashville Trust Bldg., zone 3. Phone: Alpine 5-5431. TWX NV 173.

Licensee: WSIX Inc. (original owner).

Ownership: Louis R. Draughon, 59.3%; Louis R. Draughon as trustee for niece Jacquelyn Draughon, 14.8%; George Hearn Jr., 18.5%; John D. Sprouse, 7.4%.

Network: ABC-TV (primary).

Rep: H-R Representatives; Clarke Brown Co. (south).

Highest hour rate: \$700.

Executives: Louis R. Draughon, E. S. Tanner, gen mgr; James McMurry, national sales mgr; R. L. Chaudoin, tv operations dir; Bill Jones, promotion mgr; Jack Joyner, news dir; Charles R. Duke, chief engr.

Radio affiliate: WSIX.

WSM-TV (Sept. 30, 1950) ch. 4; power—14.5 kw visual; antenna height—1,408 feet above average terrain, 1,369 feet above ground.

Address: 7th & Union, zone 3. Phone: Alpine 4-5656. TWX NV 77.

Licensee: WSM Inc. (original owner).

Ownership: WSM Inc. is subsidiary of National Life & Accident Insurance Co.

Network: NBC-TV (primary).

Rep: Petry.

Highest hour rate: \$900.

Color facilities: network, local film, local slides.

Executives: Edwin W. Craig, board chmn; John H. DeWitt, pres; Irving Waugh, gen mgr; Hi Bramham, coml mgr; Brad Crandall, operations mgr & film buyer; Charlie Cash, promotion mgr; Bill Williams, news dir; Aaron Shelton, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

Radio affiliate: WSM.

OAK RIDGE, Anderson County (ch. 32+)

PARIS, Henry County (ch. 51+)

PULASKI, Giles County (ch. 44—)

SHELBYVILLE, Bedford County (ch. 56)

SNEDVILLE, Hancock County (ch. *2+)

SPRINGFIELD, Robertson County (ch. 42)

TULLAHOMA, Coffee County (ch. 68—)

UNION CITY, Obion County (ch. 55)

TEXAS

ABILENE, Taylor County (ch. 9+, 33—)

KRBC-TV (Aug. 24, 1953) ch. 9; power—27.5 kw visual, 13.8kw aural; antenna height—770 feet above average terrain, 437 feet above ground.

Address: 4510 S. 14th St. Phone: Owen 2-4242. TWX AE 10.

Licensee: Abilene Radio & Television Co. (acquired station Aug. 24, 1953).

Ownership: Dale Ackers, Lewis J. Ackers and wife, Jack Ackers, and Christine Ackers Cagle, all 25%. Mrs. Cagle is wife of Gene Cagle, president of Texas State Network. For Texas State Network Holdings see that listing in "Group Ownership."

Network: NBC-TV (primary).

Rep: Raymer.

Highest hour rate: \$247.50.

Executives: Dale Ackers, pres & gen mgr; George C. Breeding Jr., station mgr, national sales mgr & film buyer; Dan Guthrie, coml mgr; Normand Mann, program dir; Chuck Fade, news dir; Troy Mallon, chief engr.

Washington atty: Eugene L. Burke.

Radio affiliate: KRBC.

ALICE, Jim Wells County (ch. 34+)

ALPINE, Brewster County (ch. 12—)

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metro area: 1,031,900 people!
WFAA-TV coverage area:

POPULATION	2,697,100
FAMILIES	808,800
EFFECTIVE BUYING INCOME	\$4,405,428,000
RETAIL SALES	\$3,279,612,000
FOOD SALES	\$ 764,385,000
GENERAL MERCHANDISE	\$ 504,999,000
APPAREL	\$ 167,529,000
AUTOMOTIVE	\$ 715,240,000
DRUGS	\$ 117,234,000
TV SET COUNT	676,500

*Source: Sales Management "Survey of Buying Power," May 10, 1959.



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Tv Stations CONTINUED

TEXAS CONTINUED

EL PASO (Continued)

KROD-TV (Dec. 14, 1952) ch. 4; power 61.7kw visual, 31kw aural; antenna height—1,150 feet above average terrain, 285 feet above ground. Address: 2201 Wyoming. Phone: Keystone 2-6551. TWX EP 44.
 Licensee: Roderick Broadcasting Co. (original owner).
 Ownership: Dorrance D. Roderick 75.07%, and others. Mr. Roderick also owns the El Paso Times. Also see "Newspaper Ownership."
 Network: CBS-TV.
 Rep: Branham.
 Highest hour rate: \$495.
 Color facilities: network.
 Executives: Dorrance D. Roderick, pres; Val Lawrence, vp, gen mgr, & coml mgr; Bernie Bracher, program dir; Frank S. Jordan, film

buyer; Tinnin Windsor, promotion mgr; John Liles, news dir; Edward P. Talbott, chief engr. Washington atty: Segal & Marmet.
 Radio affiliate: KROD.

KTSM-TV (Jan. 4, 1953) ch. 9; power—58.1 kw visual; antenna height—1,910 feet above average terrain, 370 feet above ground. Address: 801 N. Oregon St. Phone: Keystone 2-5423.
 Licensee: Tri-State Broadcasting Co. (original owner).
 Ownership: Karl O. Wyler, 65%; Karl O. Wyler Jr., 20%; F. L. Koons, 10%; and W. C. Bailey, 5%.
 Network: NBC-TV (primary).
 Rep: Hollingbery; Clarke Brown Co. (South).
 Highest hour rate: \$375.
 Color facilities: network.
 Executives: Karl O. Wyler, pres; Roy T. Chapman, vp, coml mgr, & film buyer; Jack Rye, program dir; Mary Davis, promotion mgr; Jack Sacem, news dir; Kenenth J. Walton, chief engr.
 Washington atty: Loucks, Zias & Jansky.
 Radio affiliate: KTSM.

FALFURRIAS, Brooks County (ch. 52)

FLOYDADA, Floyd County (ch. 45)

FORT STOCKTON, Pecos County (ch. 22)

FORT WORTH, Tarrant County (ch. 5+, 11-, 20-, *26-)

KFJZ-TV (Sept. 11, 1955): ch. 11; power—209kw visual, 105kw aural; antenna height—1,020 feet above average terrain, 1,074 feet above ground.
 Address: P. O. Box 1317, zone 1. Phone: Pershing 7-6631. TWX FT8076.
 Licensee: Texas State Network Inc. (original owner).
 Ownership: See Texas State Network Stations in "Group Ownership."
 Rep: Blair-TV.
 Highest hour rate: \$1,000.
 Video tape: Ampex.
 Executives: Gene L. Cagle, pres; Stan Wilson, vp & gen mgr; John Hopkins, asst gen mgr in charge of sales; Arno W. Mueller, program mgr & film buyer; Olin Terry, production mgr; Janis Wisocki, promotion mgr; Taylor Branch, news dir; Wm. E. Kessel, chief engr. Washington atty: Miller & Schroeder.
 Radio affiliate: KFJZ-AM-FM.

WBAP-TV (Sept. 29, 1948) ch. 5; power—100 kw visual, 60.3kw aural; antenna height—1,070 feet above average terrain, 1,113 feet above ground.
 Address: P. O. Box 1780, zone 3. Phone: Jefferson 6-1981. TWX FT 8116.
 Licensee: Carter Publications Inc. (original owner).
 Ownership: Licensee publishes the Fort Worth Star-Telegram. Owners are A. G. Carter Jr., 16%; estate of Amon G. Carter, 16%; Ruth Carter Johnson, 16%; B. N. Honea, 11.8%; Nenetta Burton Carter, 13%;, and others. Also see "Newspaper Ownership."
 Network: NBC-TV (primary).
 Rep: Peters, Griffin, Woodward.
 Highest hour rate: \$1,000.
 Color facilities: network, local live, local slides.
 Executives: Amon Carter Jr., pres; Harold V. Hough, vp & dir; Roy Bacus, station mgr; Jack Rogers, coml mgr; Robert Gould, program dir; Lynn Trammell, film buyer; Philip W. Wygant, promotion dir; James A. Byron, news editor; Rupert Bogan, chief engr.
 Washington atty: Segal & Marmet.
 Radio affiliate: WBAP-AM-FM.

GAINESVILLE, Cooke County (ch. 49-)

GALVESTON, Galveston County (ch. 35-, 41-, *47-)

GONZALES, Gonzales County (ch. 64+)

GREENVILLE, Hunt County (ch. 69-)

HARLINGEN, [also see BROWNSVILLE-HARLINGEN-WESLACO] (ch. 23)

KGBT-TV (Oct. 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—990 feet above average terrain, 994.4 feet above ground. Address: P. O. Box 711. Phone: Garfield 3-4880. TWX HA 047.
 Licensee: Harbenito Broadcasting Co. (original owner).
 Ownership: James C. Looney, 39.3%; McHenry Tichenor, 25.7%; McHenry Taylor Tichenor, 25%; Troy McDaniel, 8%; Genevieve Tichenor, 2%. Messrs. Looney and Tichenor also own 19% and 32% respectively of KUNO Corpus Christi, Tex.
 Network: ABC-TV (secondary), CBS-TV (primary).
 Rep: H-R Representatives; Clarke Brown.
 Highest hour rate: \$300.
 Video tape: Ampex.
 Executives: McHenry Tichenor, pres; Troy McDaniel, gen mgr & film buyer; Joe Yowell, coml mgr; Mal Kassanof, promotion mgr; Frank Sullivan, news dir; Alfred Beck, chief engr.
 Radio affiliate: KGBT.

HEBBRONVILLE, Jim Hogg County (ch. 58)

HENDERSON, Rusk County (ch. 42+)

HEREFORD, Deaf Smith County (ch. 19-)

HILLSBORO, Hill County (ch. 63)

More audience than all other
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 (*February 1959.) And that's
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AMARILLO, Potter County (ch. *2—, 4, 7, 10)

KFDA-TV (April 4, 1953); ch. 10; power—315kw visual; antenna height—800 feet above average terrain, 793 feet above ground.
Address: P. O. Box 1400. Phone Drake 4-5343. TWX 39.

Licensee: Amarillo Broadcasting Co. (acquired station Jan. 27, 1954).

Ownership: See Texas State Network Stations in "Group Ownership."
Video tape: Ampex.

KFDA-TV Translators: K72AX Tucumcari, N.M., Uhf Tv Assn., John Kelt, P.O. Box 605, Tucumcari; K76AN Turkey-Quitauque, Tex., Valley Translator System, c/o Odell E. Setliff, Turkey; K76AU Wheeler County, Tex., Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex.

KGNC-TV (March 18, 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—780 feet above average terrain, 833 feet above ground.

Address: P. O. Box 751. Phone: Evergreen 3-3321. TWX-AM 4.

Licensee: Globe-News Publishing Co. (original owner).

Ownership: Roy N. Whittenburg and family, over 90%. Licensee publishes Amarillo Globe News, owns Lubbock Avalanche and Journal and KFYO Lubbock. Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$340.

Color facilities: network.

Executives: B. E. Walker, pres; Jack D. Liston, gen mgr; William Clarke, coml mgr; Bob Watson, mgr, program dir & film buyer; John Banasik, promotion mgr; Bob Izzard, news dir; W. H. Torrey, chief engr.

Washington atty: Don Lohnes & Albertson.

Radio affiliate: KGNC-AM-FM.

KGNC-TV Translators: K70AO Boise City, Okla., City of Boise City; K80AB Tucumcari, N. M., Uhf Tv Assn., c/o John J. Kelt, P. O. Box 605, Tucumcari; K70BH Turkey-Quitauque, Tex., Valley Translator System, c/o Odell E. Setliff, Turkey; K70BL Wheeler County, Tex., Wheeler County Translator System, c/o Glynn Bell, 1814 N. Main, Shamrock, Tex.

KVII (Dec. 21, 1957) ch. 7; power—316kw visual, 158kw aural; antenna height—840 feet above average terrain, 834 feet above ground.

Address: P. O. Box 925. Phone: Fleetwood 6-5241. TWX AM 114.

Licensee: Southwest States Inc. (acquired station July 16, 1958).

Ownership: See Vaughn-Trigg Stations in "Group Ownership."

Network: ABC-TV (primary).

Rep: Bolling.

Highest hour rate: \$300.

Executives: C. R. Watts, vp & gen mgr; Gordon R. Phillips, asst to gen mgr; John Conboye, regional sales mgr; Jerry Gardner, operations mgr; John Ratliff, business mgr; Bob Fulton, film dir; Louis Hendricks, news dir; Don Daniels, chief engr.

Washington atty: Haley, Wollenberg & Kenahan.

KVII Translator: K76AS Tucumcari, N. M., Uhf Tv Assn., c/o John Kelt, P. O. Box 605, Tucumcari.

ATHENS, Henderson County (ch. 25+)**AUSTIN, Travis County (ch. 7+, 18—, 24, *70—)**

KTBC-TV (Nov. 27, 1952) ch. 7; power—295 kw visual, 158kw aural; antenna height—1,280 feet above average terrain, 1,137 feet above ground.

Address: P. O. Box 1155, zone 63. Phone: Greenwood 2-2424. TWX AZ74.

Licensee: The L B J Co. (original owner).

Ownership: See LBJ Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Raymer.

Highest hour rate: \$525.

Color facilities: network.

Executives: Claudia T. Johnson, chmn of board; J. C. Kellam, pres & gen mgr; O. P. (Bob) Bobbitt, gen sales mgr; Richard (Cactus) Fryor, program mgr; Charles Brown, film buyer; Warren Woodward, promotion mgr; Paul Bolton, news dir; Ben Hearn, chief engr.

Washington atty: Cohn & Marks.

Radio affiliate: KTBC.

KTBC-TV Translator: K77AF San Saba, Tex., Norman Phillips, P. O. Box 682, San Saba.

BALLINGER, Runnels County (ch. 25)**BAY CITY, Matagorda County (ch. 33)****BEAUMONT, Jefferson County-PORT ARTHUR, Jefferson County (ch. 4—, 6—, 12—, 31+, *37)**

KBMT (Beaumont) (suspended operation but has not turned in construction permit); ch. 31; power—224kw visual; antenna height—460 feet above average terrain, 434 feet above ground.

Address: P. O. Box 1192.

Permittee: Television Broadcasters Inc.

Ownership: N. D. Williams and R. C. Reed, each 50%.

KFDMM-TV (Beaumont) (April 24, 1955) ch. 6; power—100kw visual, 50kw aural; antenna height—600 feet above average terrain, 600 feet above ground.

Address: P. O. Box 2950. Phone: Terminal 8-4731. TWX BO 8007. Licensee: Beaumont Broadcasting Corp. (original owner).

Ownership: C. B. Locke, 24.35%; D. A. Can-

nan, 20.64%; D. A. Cannan Jr., 5.23%, and others. Messrs. Cannan are majority owners of KFDX-TV Wichita Falls, Tex.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$400.

Color facilities: network.

Executives: D. A. Cannan, pres; C. B. Locke, exec vp & gen mgr; Mott M. Johnson, sales & operations mgr & film buyer; Bob McManus, program dir; Jack Dahmer, promotion mgr; Ralph Ramos, news dir; H. W. Bartlett Jr. chief engr.

Washington atty: Smith, Hennessey & McDonald.

Radio affiliate: KFDM.

KPAC-TV (Port Arthur) (Oct. 22, 1957) ch. 4; power—100kw visual, 50 kw aural; antenna height—702 feet above average terrain, 767 feet above ground.

Address: P. O. Box 1059. Phone: Yukon 5-5557. TWX PTA 8029.

Licensee: Texas Goldcoast Television Inc. (original owner).

Ownership: Jointly owned by Port Arthur College and the Jefferson Amusement Co. (theatres). Port Arthur College is licensee of KPAC Port Arthur.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Headley-Reed; Bill Newkirk.

Highest hour rate: \$350.

Color facilities: network.

Executives: Julius M. Gordon, pres & gen mgr; Mack Newberry, coml mgr; Doug Thompson, program dir, film buyer & promotion mgr; John Stegall, operations mgr; Bob Smith, news dir; Frank Leins, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.

Radio affiliate: KPAC.

BEEVILLE, Bee County (ch. 38—)**BIG SPRING, Howard County (ch. 4—, 34+)**

KEDY-TV (Jan. 15, 1956) ch. 4; power—12.9kw visual, 6.88kw aural; antenna height—380 feet above average terrain, 497 feet above ground.

Address: 7400 College Ave. Lubbock, Tex. Phone: Sherwood 4-2345. TWX LU-8111.

Licensee: Texas Telecasting Inc. (acquired station Feb. 1, 1957).

Ownership: See Texas Telecasting Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Branham.

Highest hour rate: \$150.

Color facilities: network.

Executives: W. D. (Dub) Rogers, pres; W. H. Shipley, vp; William J. Wallace, station mgr; R. S. (Bud) Nielsen, gen sales mgr; John Henry, national sales mgr; Ray Trent, program dir & film buyer; Rudy Starnes, chief engr; Ray Huffer, promotion mgr; Duncan Ellison, news dir.

Washington atty: Eliot C. Lovett.

BONHAM, Fannin County (ch. 43)**BORGER, Hutchinson County (ch. 33)****BRADY, McCulloch County (ch. 15—)****BRECKENRIDGE, Stephens County (ch. 14+)****BRENHAM, Washington County (ch. 52—)****BROWNFIELD, Terry County (ch. 15)****BROWNSVILLE, Cameron County (ch. 26, 44)****BROWNSVILLE-HARLINGEN, Cameron County-WESLACO, Hidalgo County¹ (ch. 4+, 5—)**

¹These assignments may be utilized in any community lying within the area of the triangle formed by BROWNSVILLE, HARLINGEN, and WESLACO.

BROWNWOOD, Brown County (ch. 19)

KNBT-TV (not on air, granted June 6, 1956; target date unknown) ch. 19.

Address: 911 St. Joseph St., Dallas.

Permittee: Brownwood Television Co.

Ownership: O. L. Nelms, sole owner.

BRYAN, Brazos County (ch. 54—)**BRYAN-COLLEGE STATION, Brazos County (also see COLLEGE STATION) (ch. 3+)**

KBTX-TV (May 22, 1957) ch. 3; power—60.3 kw visual, 30.2kw aural; antenna height—410 feet above average terrain, 492 feet above ground.

Address: East 29th St. near Villa Maria Rd. Phone: Victor 6-7777. TWX WC 8480.

Licensee: Brazos Broadcasting Co. (original owner).

Ownership: KWTX Broadcasting Co. (KWTX-AM-TV) Waco, Tex.), 50%; Frank Seale, W. C. Mitchell, M. N. Bostick and Brazos Varisco, each 10%; John M. Lawrence III and Harry L. Gillam, each 5%.

Rep: Raymer.

Highest hour rate: Station is satellite of KWTX-AM-TV Waco.

Executives: M. N. (Buddy) Bostick, pres & gen mgr; Harry L. Gillam, vp.

Tv Stations CONTINUED TEXAS CONTINUED**CHILDRESS, Childress County (ch. 40)****CLEBURNE, Johnson County (ch. 57)****COLEMAN, Coleman County (ch. 21—)****COLLEGE STATION, (also see BRYAN-COLLEGE STATION) (ch. *48—)****CONROE, Montgomery County (ch. 20+)****CORPUS CHRISTI, Nueces County (ch. 6+, 10—, *16+, 22, 43)**

KRIS-TV (May 22, 1956); ch. 6; power—100 kw visual, 50kw aural; antenna height—650 feet above average terrain, 683 feet above ground.

Address: P. O. Box 840. Phone: Tulip 3-6511. TWX CC-045.

Licensee: Gulf Coast Broadcasting Co. (original owner).

Ownership: T. Frank Smith and family, 100%.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$300.

Color facilities: network, local film, local slides.

Executives: T. Frank Smith, pres & gen mgr; William M. Eikner, coml mgr; Harry Abbott, film buyer & program dir; Lynn Pentony, news dir; Joseph W. Collier, chief engr.

Washington atty: Segal & Marmet.

KVDO-TV (suspended operation but has not turned in construction permit) ch. 22; power—16.6kw visual; antenna height—310 feet above average terrain, 323 feet above ground.

Address: 409 S. Staples St.

Permittee: South Texas Telecasting Co.

KZTV (Sept. 30, 1956) ch. 10; power—316kw visual, 158kw aural; antenna height—700 feet above average terrain, 724 feet above ground.

Address: Showroom Bldg. Phone: Tulip 3-5415. Licensee: K-SIX Television Inc. (original owner).

Ownership: Corpus Christi Broadcasting Co. (KSIX), 51.266%; Guy I. Warren, 13.333%; Vann M. Kennedy, 3.333%; and others. KSIX is owned by Mr. Kennedy, 50%; Cecil E. Burney, 25%; and others.

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Branham.

Highest hour rate: \$350.

Color facilities: network.

Executives: Vann M. Kennedy, pres & gen mgr; Harry Mooradian, coml mgr; Eugene M. Looper, program dir; Mary L. Kennedy, promotion mgr; J. K. Wright, news dir; Dale Taylor, chief engr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: KSIX.

CORSICANA, Navaro County (ch. 47+)**CROCKETT, Houston County (ch. 56)****CRYSTAL CITY, Zavala County (ch. 44+)****CUERO, De Witt County (ch. 25—)****DALHART, Dallam County (ch. 16)****DALLAS, Dallas County (ch. 4+, 8, *13+, 23, 29, 73)**

***KERA-TV** (not on air; target date September 1959) ch. 13*; power—57.5kw visual; antenna height—540 feet above average terrain, 593 feet above ground.

Address: Davis Building, zone 2.

Licensee: Area Educational Television Foundation Inc. (original owner).

Executives: E. O. Cartwright, pres; Martin Campbell, exec. dir;

*Non-commercial educational.

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**NATIONWIDE • NEGOTIATIONS
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Tv Stations CONTINUED

TEXAS CONTINUED

DALLAS (Continued)

KRLD-TV (Dec. 3, 1949) ch. 4; power—100 kw visual, 50kw aural; antenna height—1,680 feet above average terrain, 1,521 feet above ground.

Address: Herald Square. Phone Riverside 2-6811. TWX DA-71.

Licensee: KRLD Radio Corp. (acquired station Oct. 3, 1956).

Ownership: Owned by Times-Herald Printing Co. (Dallas Times Herald). Times-Herald Printing Co. stockholders: John W. Runyon, 14.091%; Mrs. Lulu F. Gooch, 19.267%; Mrs. Ruth DeVarney, 10.895%; Clyde A. Taber, 8.194%, and others. Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Branham.

Highest hour rate: \$1,200.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: John W. Runyon, bd chmn; Clyde W. Rembert, pres; Roy M. Flynn, gen mgr; Gene Cuny, coml mgr; Ves Box, program dir; Nick Mueller, film buyer; Jack Saunders, promotion mgr; Ed Barker, news dir; Bill Honeycutt, chief engr.

Washington atty: Eliot C. Lovett.

Radio affiliate: KRLD-AM-FM.

WFAA-TV (Sept. 17, 1949) ch. 8; power—300kw visual; antenna height—1,680 feet above average terrain, 1,521 feet above ground.

Address: 3000 Harry Hines Blvd., zone 4. Phone Riverside 1-3315. TWX DL41.

Licensee: A. H. Belo Corp. (original owner).

Ownership: Same ownership as Dallas News. Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Petry.

Highest hour rate: \$1,000.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: E. M. (Ted) Dealey, pres; J. M. Moroney, exec vp; J. M. Moroney Jr., treas; Alex Keese, managing dir; Mike Shapiro, gen mgr & film buyer; Dick Drummy Jr., coml mgr; Bob King, program dir; Casey Cohlma, promotion mgr; Bob Tripp, news dir; Jim W. Cooper, chief engr.

Washington atty: Louicks, Zias & Jansky.

Radio affiliate: WFAA-AM-FM.

EDINBURG, Hidalgo County (ch. 60)

EL CAMPO, Wharton County (ch. 27)

DEL RIO, Val Verde County (ch. 16—, 52+)

EL PASO, El Paso County (ch. 4, *7, 9, 13, 26+, 38, 50, 62)

KELP-TV (Sept. 1, 1956) ch. 13; power—26.6 kw visual, 16.9kw aural; antenna height—130 feet above average terrain, 352 feet above ground.

Address: 4530 Delta St. Phone: Keystone 3-5911. TWX EP 43.

Licensee: KELP Television Corp. (May 4, 1957).

Ownership: See Harris-Alexander-Jones Stations in "Group Ownership."

Network: ABC-TV (secondary).

Rep: Young; Avery-Knodel.

Highest hour rate: \$300.

Executives: Joseph Harris & Norman Alexander, co-owners; Gene Roth, gen mgr, coml mgr & film buyer; Jerry Baker, program dir; Jack McElrath, publicity & promotion mgr; Mike Gaglio, chief engr.

Washington atty: Wheeler & Wheeler.

Radio affiliate: KELP.

DENTON, Denton County (ch. *2, 17)

EAGLE PASS, Maverick County (ch. 22—, 64)



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Tv Stations CONTINUED

TEXAS CONTINUED

HOUSTON, Harris County (ch. 2-, *8-, 11+, 13-, 23+, 29-, 39-)

KHOU-TV (March 22, 1953) ch. 11; power—316kw visual, 153kw aural; antenna height—1,170 feet above average terrain, 1,196 feet above ground.

Address: 1900 Prudential Bldg., zone 25. Phone: Jackson 9-4811. TWX HO 488.

Licensee: Gulf Television Corp. (acquired station Aug. 6, 1956).

Ownership: See Corinthian Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: CBS Television Spot Sales.

Highest hour rate: \$1,200.

Color facilities: network.

Video tape: Ampex.

Executives: C. Wrede Petersmeyer, pres; James C. Richdale, Jr., vp & gen mgr; Robert S. Wilson, coml mgr; M. E. Johnson, film buyer;

Roland Brazier, promotion mgr; Larry Rasco, news dir; Art Biggs, chief engr.

Washington atty: Covington & Burling.

KNUZ-TV (suspended operation but has not turned in construction permit); ch. 39; power—89kw visual; antenna height—630 feet above average terrain, 700 feet above ground.

Address: 4701 Caroline St.

Permittee: KNUZ Inc.

Radio affiliate: KNUZ.

KPRC-TV (January 1949) ch. 2; power—100 kw visual, 50kw aural; antenna height—640 feet above average terrain, 63.75 feet above ground.

Address: P. O. Box 1234, zone 1. Phone: Madison 3-9271. TWX HO98.

Licensee: Houston Post Co. (acquired station May 1950).

Ownership: W. P. Hobby and family, chief owners. Licensee publishes the Houston Post.

Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Petry.

Highest hour rate: \$1,200.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: W. P. Hobby, chmn of board; Jack Harris, vp & gen mgr; Jack McGrew, station mgr & coml mgr; Ridge Radney, production mgr; Mary Damrel, film buyer; Kirt Har-

riss, promotion mgr; Pat Flaherty, news dir; Paul Huhndorf, operations mgr.

Washington atty: Miller & Schroeder.

Radio affiliate: KPRC.

KTRK-TV (Nov. 20, 1954) ch. 13; power—316kw visual, 170kw aural; antenna height—960 feet above average terrain, 978 feet above ground.

Address: P. O. Box 12, zone 1. Phone: Jackson 6-1313. TWX HO 363 (program), HO 1072 (sales).

Licensee: Houston Consolidated Television Co. (original owner).

Ownership: KTRH Broadcasting Co. (KTRH Houston-Houston Chronicle). 32%; Roy Hof-

heinz, 16%, and others. Mr. Hofheinz also owns 25% of KTHT Houston and 9% of KRYS Corpus Christi. Interlocking ownership with KPFL Lafayette, La. Also see "Newspaper Ownership."

Network: ABC-TV (primary).

Rep: Hollingsbery.

Highest hour rate: \$1,100.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: John T. Jones, Jr., pres; Willard E. Walbridge, gen mgr; William F. Bennett, coml mgr; John E. Hill, program dir; Hugh Pickett, film buyer; Lila Gordon, public relations dir; John Chapman, Art & Advertising dir; Ray Conway, news dir; Tom L. Hiner, chief engr.

Washington atty: Dow, Lohnes & Albertson.

***KUHT** (May 25, 1953) ch. *8; power—46.8 kw visual, 23.4kw aural; antenna height—640 feet above average terrain, 658 feet above ground.

Address: 3801 Cullen Blvd., zone 4; Phone: Capitol 4-0141.

Licensee: U. of Houston and Houston Independent School District (original owner).

Executives: Dr. John W. Meaney, dir, radio-tv-film center; Roy Barthold, program dir; O. C. Crossland, chief engr.

Washington atty: Krieger & Jorgensen.

Radio affiliate: *KUHF-FM.

*Non-commercial educational.

KXYZ-TV (not on air, granted June 18, 1953, target date unknown) ch. 29; power—1,000kw visual; antenna height—670 feet above average terrain, 698 feet above ground.

Address: Gulf Bldg.

Permittee: Shamrock Broadcasting Co.

Ownership: Glenn H. McCarthy and family, 100%.

Radio affiliate: KXYZ.

HUNTSVILLE, Walker County (ch. 15)

JACKSONVILLE, Cherokee County (ch. 36-)

JASPER, Jasper County (ch. 49 +)

KERMIT, Winkler County (ch. 14)

KILGORE, Gregg County (ch. 59-)

KINGSVILLE, Kleberg County (ch. 40)

LAMESA, Dawson County (ch. 28)

LAMPASAS, Lampasas County (ch. 40-)

LAREDO, Webb County (ch. 8, 13, *15+, 27-, 39)

KGNS-TV (Jan. 3, 1956) ch. 8; power—2.14kw visual; antenna height—150 feet above average terrain, 233 feet above ground.

Address: P. O. Box 1378. Phone: Randolph 3-3674. TWX 243.

Licensee: Southwestern Operating Co. (acquired station Sept. 1, 1958).

Ownership: See Don W. Reynolds stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Venard, Rintoul & McConnell; Clyde B. Melville Co. and James S. Ayres Co.

Highest hour rate: \$200.

Executives: Donald W. Reynolds, pres; Roy J. Bowman, gen mgr, coml mgr & film buyer; David Leyendecker, program dir; Irven Simpson, chief engr.

Washington atty: Haley, Wollenberg & Kenen-

han.

LEVELLAND, Hockley County (ch. 38-)

LITTLEFIELD, Lamb County (ch. 32)

LONGVIEW, Gregg County (ch. 32, 38+)

LUBBOCK, Lubbock County (ch. 5-, 11, 13-, *20, 26)

KCBD-TV (May 10, 1953) ch. 11; power—100 kw visual, 50 kw aural; antenna height—760 feet above average terrain, 787 feet above ground.

Address: P. O. Box 1507. Phone: Sherwood 4-1414. TWX 8093.

Licensee: Bryant Radio & Television Inc. (original owner).

Ownership: Caprock Broadcasting Co., 65% (voted by Caprock majority owner Joe H. Bryant); J. D. Leftwich, 20%; Maple Wilson and Lubbock National Bank, trustee, each 5%; Hub K. Jones and Marvin Jones, each 2.5%.

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Raymer.

Highest hour rate: \$400.

Color facilities: network.

Executives: Joe H. Bryant, pres; Robert L. Snyder, asst gen mgr; George L. Tarter, coml mgr & film buyer; Bill Taylor, program dir; Ray Poindexter, natl sales mgr; Joe Gilbert, news dir; Frank Lee, chief engr.

Washington atty: Welch, Mott & Morgan.

Radio affiliate: KCBD.

KDUB-TV (Nov. 13, 1952) ch. 13; power—316kw visual, 153 kw aural; antenna height—820 feet above average terrain, 841 feet above ground.

Address: 7400 College Ave. Phone: Sherwood 4-2345. TWX LU-8111.

Licensee: Texas Telecasting Inc. (original owner).

Ownership: See Texas Telecasting Stations in "Group Ownership."

Network: CBS-TV (secondary).

Rep: Eram.

Highest hour rate: \$400.

Color facilities: network, local film, local slides.

Video tape: Ampex.

Executives: W. D. (Dub) Rogers, pres & gen mgr; W. H. Shipley, vp; R. S. (Bud) Nielsen, gen sales mgr; John Henry, national sales mgr; Ray Trent, program dir & film buyer; Ray Huffer, promotion mgr; Duncan Ellison, news dir; Rudy Starnes, chief engr.

Washington atty: Eliot C. Lovett.

Radio affiliate: KDUB.

LUFKIN, Angelina County (ch. 9, 46-)

KTRF-TV (Aug. 31, 1955) ch. 9; power—27.5kw visual, 12.5kw aural; antenna height—650 feet above average terrain, 540 feet above ground. Address: P. O. Box 701. Phone: Neptune 4-7771. TWX Lufkin 778.

Licensee: Forest Capital Broadcasting Co. (original owner).

Ownership: R. W. Wortham Jr., 33%; E. L. Kurth Sr., 16.8%; Henry B. Clay, 15.6%, and others. Mr. Clay is executive vice president and director of KTHS & KTHV (TV) Little Rock, Ark., and KWKH-AM-FM Shreveport, La.

Network: NBC-TV (primary).

Rep: Venard, Rintoul, McCConnell; Clyde Melville Co.

Highest hour rate: \$225.

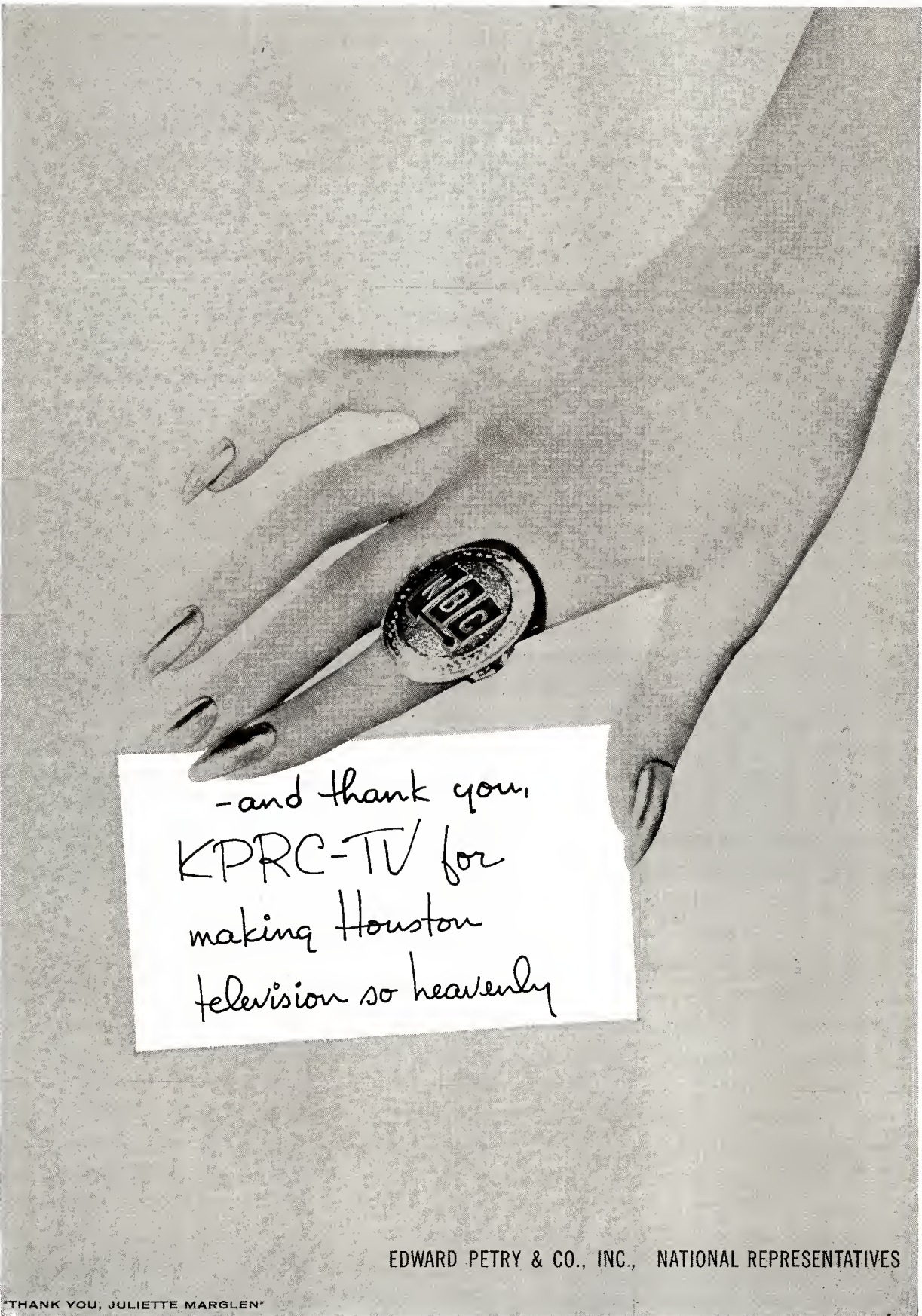
Color facilities: network.

Executives: R. W. Wortham Jr, pres; Rich-

man Lewin, vp, gen mgr & film buyer; Murphy Martin, sales mgr; Mark Kennedy, program dir & news dir; Mary Ann Christopher, promotion mgr; Fred C. Hill, chief engr.

Washington atty: Cohn & Marks.

Radio affiliate: KTRF.



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THANK YOU, JULIETTE MARGLEN

Tv Stations CONTINUED

TEXAS CONTINUED

- McALLEN**, Hidalgo County (ch. 20—)
- McKINNEY**, Collin County (ch. 65—)
- MARFA**, Presidio County (ch. 19+)
- MARSHALL**, Harrison County (ch. 16—)
- MERCEDES**, Hidalgo County (ch. 66)
- MEXIA**, Limestone County (ch. 50—)

MIDLAND, Midland County (ch. 2+, 18)
KMID-TV (Dec. 20, 1953) ch. 2; power—100 kw visual, 50kw aural; antenna height—500 feet above average terrain, 547 feet above ground.
 Address: P. O. Box 2758. Phone: Mutual 2-7321 (Midland), Federal 2-7321 (Odessa). TWX ML 8115.
 Licensee: Midessa Television Co. (original owner).
 Ownership: See R. H. Drewry stations in "Group Ownership."
 Network: ABC-TV (secondary), NBC-TV (primary).
 Rep: Venard, Rintoul & McConnell; Clarke Brown.
 Highest hour rate: \$350.
 Color facilities: network.
 Executives: J. Conrad Dunagan, pres; Ray Herndon, gen mgr; film buyer & coml mgr; George Craig, operations dir & promotion mgr; Rodge Wood, news dir; Bill Buford, chief engr. Washington atty: Lyon, Wilner & Bergson.
KMID-TV Translator: K76AP Big Lake, Tex., Big Lake Translator System Inc., c/o James W. Matthews, 810 Texas St., Big Lake.

MINERAL WELLS, Palo Pinto County (ch. 38)

MISSION, Hidalgo County (ch. 70+)

MONAHANS, Ward County (ch. 9—)
KVKM (Dec. 1, 1958) ch. 9; power—100kw visual, 50kw aural; antenna height—710 feet above average terrain, 780 feet above ground.
 Address: P. O. Box 1118. Phone: Wilson 3-3232. TWX 8387.
 Licensee: Tri-Cities Broadcasting Co. (original owner).
 Ownership: J. Ross Rucker, J. B. Walton and Helen Winborne Walton, each 33 1/3%.
 Network: ABC-TV (primary).
 Rep: Jack Masla & Co.
 Highest hour rate: \$200.
 Executives: J. Ross Rucker, gen mgr & film buyer; Sealy B. Smith, coml mgr; Doyce Elliott, operations mgr; Tom Eastland, news dir; Rubin L. Masters, chief engr.
 Washington atty: Dow, Lohnes & Albertson.
 Radio affiliate: KVKM.

MOUNT PLEASANT, Titus County (ch. 35)

NACOGDOCHES, Nacogdoches County (ch. 19—, 40+)
KTES (suspended operation but has not turned in construction permit) ch. 19; power—16.6kw visual; antenna height—290 feet above average terrain, 295 feet above ground.
 Address: P. O. Box 248. Phone: Logan 4-4181.
 Permittee: East Texas Broadcasting Co.
 Ownership: Lee Scarborough, 100%.

NEW BRAUNFELS, Comal County (ch. 62—)

ODESSA, Ector County (ch. 7—, 24—)
KOSA-TV (Jan. 1, 1956) ch. 7; power—316kw visual, 158kw aural; antenna height—740 feet above average terrain, 726 feet above ground.
 Address: 1211 N. Whitaker. Phone: Federal 7-8301. TWX 8756.
 Licensee: Odessa Television Co. (original owner).
 Ownership: See Vaughn-Trigg Stations in "Group Ownership."
 Network: CBS-TV (primary).
 Rep: Bolling.
 Highest hour rate: \$350.

Executives: Cecil L. Trigg, pres & gen mgr; John J. Vacca Jr., station mgr; Ed Costello, sales mgr; William R. Schook, chief engr; George C. Collie, natl sales mgr; Stu Klein, production mgr; John Whitson, news dir.
 Washington atty: Haley, Wollenberg & Kenehan.
 Radio affiliate: KOSA.
KOSA-TV Translators: K77AB Alpine-Marfa, Tex., Honor System Tv Assn., c/o Kenneth B. Hughes, P. O. Box 848, Alpine; K70BI Big Lake, Tex., Big Lake Translator System Inc., c/o James W. Matthews, 810 Texas St., Big Lake.

- ORANGE**, Orange County (ch. 43—)
- PAMPA**, Gray County (ch. 17—)
- PARIS**, Lamar County (ch. 33+)
- PEARSALL**, Frio County (ch. 31)
- PECOS**, Reeves County (ch. 16+)
- PERRYTON**, Ochiltree County (ch. 22)
- PLAINVIEW**, Hale County (ch. 29+)
- PORT ARTHUR**, Jefferson County (see BEAUMONT)
KPAC-TV (see Beaumont).
- PRESIDIO**, Presidio County (ch. 21)
- QUANAH**, Hardeman County (ch. 42)
- RAYMONDVILLE**, Willacy County (ch. 64—)
- ROSENBERG**, Fort Bend County (ch. 17—)

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ESTIMATES AS OF JAN. 1, '59 BY:	SALES MGMT.	SRDS
POPULATION TOTAL	398,400	419,000
TV HOMES (Calculated from ARF percentages)	103,289	101,570
CONSUMER SPENDABLE "UNITS - INCOME"		
MIDLAND	\$ 7,679	\$ 7,561
ODESSA	6,769	7,137
BIG SPRING	6,213	6,305
RETAIL SALES	PER HSLD.	TOTAL
MIDLAND	\$ 5,427	\$ 83,996,000
ODESSA	5,042	124,545,000
BIG SPRING	5,904	52,702,000

REPRESENTED BY:
 National:
 VENARD RINTOUL & McCONNELL, INC.
 South: CLARKE BROWN COMPANY

KMID-TV

Channel 2

MIDLAND • ODESSA • BIG SPRING

100 KW

SAN ANGELO, Tom Green County (ch. 3-, 8+, 17+, *23-)

KCTV (July 5, 1953) ch. 8; power—25.1kw visual; antenna height—420 feet above average terrain, 443 feet above ground.

Address: P. O. Box 1941. Phone: 7183. TWX 8585.

Licensee: Westex Television Co. (acquired station March 1959).

Ownership: Big Spring Broadcasting Co. (KBST, KEDY-TV Big Spring and KPLT Paris, both Texas), 49%; Roy H. Simmons and B. P. Bludworth, each 25%; Houston H. Harte, 1%.

Network: ABC-TV (primary), CBS-TV (primary), NBC-TV (secondary).

Rep: Venard, Rintoul & McConnell; Clyde Melville Co.

Highest hour rate: \$200.

Executives: J. H. Hubbard, gen mgr, coml mgr & film buyer; R. E. DeLoach, business mgr; Al Cobb, promotion mgr & program dir; Don Adkins, news dir; Ed Tolson, chief engr.

SAN ANTONIO, Bexar County (ch. 4, 5, *9-, 12+, 35+, 41+)

KCOR-TV (June 10, 1955) ch. 41; power—11kw visual, 6.03kw aural; antenna height—500 feet above average terrain, 598 feet above ground.

Address: 111 Martinez St. Phone: Capitol 5-2751.

Licensee: KCOR Inc. (original owner).

Ownership: R. A. Cortez, 59.7%; William P. Smythe, 9.9% and others.

Rep: Richard O'Connell.

Highest hour rate: \$200.

Executives: Raoul A. Cortez Sr., pres; Nathan Safir, exec vp & gen mgr; Ben Tamborello, coml mgr; Emilio Nicolas, program dir; Sam Murray, film buyer; Bill Lamar, promotion mgr; Carlos Garcia, news dir; Marvin Fiedler, chief engr.

Washington atty: Haley, Wollenberg & Kenahan.

Radio affiliate: KCOR.

KENS-TV (Feb. 15, 1950) ch. 5; power—100 kw visual; antenna height—440 feet above average terrain, 548 feet above ground.

Address: Avenue E & 4th St. Phone: Capitol 5-7411. TWX SA 100.

Licensee: Express Pub. Co. (acquired station Nov. 1, 1954).

Ownership: Licensee publishes San Antonio Express and News. George W. Brackenridge estate, 33 1/4%; Frank G. Huntress Jr., 20.43%; Mrs. Carrie S. Frost, 11.44%; Mrs. Katherine H. Minter, 4.40%, and others. Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Peters, Griffin, Woodward.

Highest hour rate: \$700.

Color facilities: network.

Video tape: Ampex.

Executives: Frank G. Huntress Jr., pres; Wayne Kearl, gen mgr; Dick Dickerson, local sales mgr; Pete McCausland, operations mgr & film buyer; Steve Halpern, exploitation mgr; Richard Roll, news dir; Bill Jackson, chief engr.

Washington atty: Loucks, Zias & Jansky.

Radio affiliate: KENS.

KONO-TV (Jan. 21, 1957) ch. 12; power—316 kw visual, 158kw aural; antenna height—480 feet above average terrain, 573 feet above ground.

Address: P. O. Box 2777, zone 6. Phone: Capital 6-7611. TWX SA 122.

Licensee: Mission Telecasting Corp. (original owner).

Ownership: Mission Broadcasting Co. (KONO), 50% (voted by majority owner Eugene J. Roth); Joe R. Straus, 13%; James Calvert, 10%; Lafayette Ward and Leslie Flowers, each 7.5%; L. A. Douglas and Sylvan Lang, each 5%; Jesse H. Oppenheimer, 2%.

Network: ABC-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$700.

Color facilities: network.

Video tape: Ampex.

Executives: Eugene J. Roth, pres; James M. Brown, vp & gen mgr; Bob Roth, coml mgr; Perry Dickey, program dir & film buyer; Katie Ferguson, promotion mgr; Key Herbert, news dir; Weldon Squyres, chief engr.

Washington atty: Welch, Mott & Morgan.

Radio affiliate: KONO-AM-FM.

WOAL-TV (Dec. 11, 1949) ch. 4; power—480 kw visual, 559 kw aural; antenna height—1476 feet above average terrain, 1531 feet above ground.

Address: 1031 Navarro St., zone 6. Phone: Capitol 7-4221. TWX SA 37.

Licensee: Southland Industries Inc. (original owner).

Ownership: Hugh Half Jr. & family.

Network: NBC-TV (primary).

Rep: Petry.

Highest hour rate: \$700.

TV Stations CONTINUED

TEXAS CONTINUED

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Hugh Half Jr., chmn of the board; James M. Gaines, pres & gen mgr; Edward V. Cheviot, station mgr; Robert Reed, program mgr; Faye Leavitt, film dir; Bill N. Yancy, promotion mgr; Frank McCall, news dir; Charles L. Jeffers, vp, engineering; George C. Beary, vp & treas.

Washington atty: Hogan & Hartson.

Radio affiliate: WOAL.

SAN BENITO, Cameron County (ch. 48)

SAN MARCOS, Hays County (ch. 53+)

SEGUIN, Guadalupe County (ch. 14-)

SEYMOUR, Baylor County (ch. 24+)

SHERMAN, Grayson County (ch. 46+)

SNYDER, Scurry County (ch. 30+)

STEPHENVILLE, Erath County (ch. 32+)

SULPHUR SPRINGS, Hopkins County (ch. 41)

SWEETWATER, Nolan County (ch. 12)

KPAR-TV (Jan. 30, 1956) ch. 12; power—145kw visual, 72.5kw aural; antenna height—580 feet above average terrain, 692 feet above ground.

Address: 7400 College Ave., Lubbock, Tex. Phone: Sherwood 4-2345. TWX LU-8111.

Licensee: Texas Telecasting Inc. (original owner).

Ownership: See Texas Telecasting Stations in "Group Ownership."

Network: CBS-TV (primary).

Rep: Branham.

Highest hour rate: \$200.

Color facilities: network.

Executives: W. D. (Dub) Rogers, pres; W. H. Shipley, vp; Jimmie Isaacs, vp & station mgr; R. S. (Bud) Nielsen, gen sales mgr; John Henry, natl sales mgr; Ray Trent, program dir & film buyer; Rudy Starnes, chief engr; Ray Huffer, promotion mgr; Duncan Ellison, news dir.

Washington atty: Elliot C. Lovett.

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- It's the exclusive NBC outlet in the area . . . offers unduplicated prime network program adjacencies.
- It dominates a market of 933,300 people that spends \$1 billion annually . . . has 73% greater county coverage.



Tv Stations CONTINUED

TEXAS CONTINUED

TAYLOR, Williamson County (ch. 58+)

TEMPLE, Bell County (ch. 6, 16, 22+)

KCEN-TV (Waco) (Nov. 1, 1953) ch. 6; power—100kw visual, 50.1kw aural; antenna height—830 feet above average terrain, 833 feet above ground. Address: P. O. Box 188, Temple. Phone: Plaza 3-1846, Waco; Prospect 3-6868, Temple. TWX Eddy, Tex. 8486. Licensee: Bell Publishing Co. (original owner).

Ownership: Frank W. Mayborn, 50% and C. A. Schulz, 5%. Licensee publishes Temple Daily Telegram. Mr. Mayborn also owns 90% of KTEM, Temple, Sherman Democrat, Sherman, and Killeen Herald, Killeen, and Texas. Also see "Newspaper Ownership."

Network: NBC-TV (primary).
Rep: Blair Tv Assoc.
Highest hour rate: \$400.
Color facilities: network.

Executives: Frank W. Mayborn, pres; Burton Bishop, gen mgr & film buyer; Jim Gordon, regional coml mgr; Jim Ham, promoter mgr; Danny Kirk, news dir; Curtis M. Casey, chief engr.

Washington atty: Fisher, Wayland, Duell & Southmayd.

KCEN-TV Translator: K80AJ San Saba, Tex., Norman Phillips, P. O. Box 682, San Saba.

TEXARKANA, Bowie County (ch. 6+, *18, 22+)

KCMC-TV (Aug. 16, 1953) ch. 6; power—100kw visual, 50kw aural; antenna height—750 feet above average terrain, 390 feet above ground. Address: P. O. Box 1290. Phone: 33-1113. TWX 260. Licensee: KCMC Inc. (original owner).

Ownership: Camden News Pub. Co. (Walter E. and Betty P. Hussman), 50%; C. E. Palmer estate and Bettie M. Palmer, 42.5%; Alden P. Mooney, 3.5% and J. Q. Mahaffey, 4%. Ownership interlocks with KCMC-AM-FM Texarkana and KAMD Camden, Ark. Palmer-Hussman properties include Texarkana Gazette and News, Hot Springs (Ark.) New Era and Sentinel-Record, El Dorado (Ark.) News-Times, Magnolia (Ark.) Banner-News, Hope (Ark.) Star and Jacksonville (Tex.) Progress. C. E. Palmer estate and Bettie M. Palmer own 10.75% of KXAR Hope and 7.5% of KVMA Magnolia, both Arkansas. Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).
Rep: Venard, Rintoul & McConnell; Melville (Southwest); James S. Ayres Co. (Southeast).
Highest hour rate: \$260.
Color facilities: network.

Executives: Walter E. Hussman, pres; Walter M. Windsor, gen mgr; Jack Rollings, national sales mgr & promotion mgr; Mack Walker, local sales mgr; Les Eugene, program dir, news dir & farm dir; Edward P. Covington, chief engr.

Washington atty: Eugene L. Burke.
Radio affiliate: KCMC-AM-FM.

TYLER, Smith County (ch. 7, 61+, 72)

KLTW (Oct. 14, 1954) ch. 7; power—316kw visual, 214kw aural; antenna height—520 feet above average terrain, 495 feet above ground. Address: P. O. Box 957. Phone: Lyric 2-3873. Licensee: Channel 7 Co. (original owner).

Ownership: Lucille Ross Buford, 50%; Marshall Pengra, 20%; Lucille Ross Buford, guardian for Robert P. Buford, 10%; Geoffrey R. Buford, 10%, and Gerald B. Buford, 10%. Mr. Pengra is vice president of WATO Oak Ridge, Tenn.

Network: ABC-TV (primary), CBS-TV (primary), NBC-TV (primary).
Rep: H-R Television, Clarke Browne Co. (Dallas, Houston, New Orleans, Atlanta).
Highest hour rate: \$300.
Color facilities: network.

Executives: Lucille Ross Buford, pres; Marshall H. Pengra, gen mgr; John Lenox, coml mgr; Bonnie Lenox, program dir; Frank Sherry, film buyer; Mary Haines, promotion mgr; Ralph Coleman, news dir; Hudson Collins, chief engr.

Washington atty: McKenna & Wilkinson.

UVALDE, Uvalde County (ch. 20)

VERNON, Wilbarger County (ch. 18+)

VICTORIA, Victoria County (ch. 19+)

WACO, McLennan County (ch. 10+, *28-, 34)

KCEN-TV (see Temple).

KWTX-TV (April 1955) ch. 10; power—107kw visual, 53kw aural; antenna height—520 feet above average terrain, 461 feet above ground. Address: P. O. Box 7128, Triangle Station, Waco. Phone: Plaza 6-4451. TWX WC 8480. Licensee: KWTX Broadcasting Co. (original owner).

Ownership: W. W. Naman, 13.76%; Hilton E. Howell, 10.12%; Ross M. Sams, 9.78%; Milford N. Bostick, 9.1%; W. W. Callan, 9.78%; Robert E. Levy, 8.62%; Thomas D. Stipping, 6.26%; Ellender S. Chase, 3.53% and LBJ Co., 29.05%. For LBJ holdings see that listing in "Group Ownership." Licensee owns 50% of KBTX-

TV Bryan and 78.9% of KNAL Victoria, both Texas. Mr. Bostick owns 21.1% of KNAL. Network: ABC-TV (primary), CBS-TV (primary).

Rep: Raymer.
Highest hour rate: \$375.
Color facilities: network.
Executives: M. N. (Buddy) Bostick, pres & gen mgr; John M. Brinegar, coml mgr; Curt Matties, program dir & film buyer; Oma Owens, promotion mgr; Joe Saragusa, news dir; Jesse Dove, chief engr.
Radio affiliate: KWTX.

WAXAHACHIE, Ellis County (ch. 45-)

WEATHERFORD, Parker County (ch. 51)

WESLACO (see BROWNSVILLE—HARLINGER—WESLACO)

KRGV-TV (April 10, 1954) ch. 5; power—100kw visual, 50kw aural; antenna height—750 feet above average terrain, 791 feet above ground.

Address: 309 S. Missouri. Phone: Woodlawn 8-3131. TWX Weslaco 072. Licensee: The LBJ Co. (acquired station Aug. 1, 1958).

Ownership: See LBJ in "Group Ownership." Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Raymer.
Highest hour rate: \$300.

Executives: Claudia T. Johnson, chmn of board; J. C. Kellam, pres & gen mgr; Charles L. Brooks, station mgr & film buyer; T. Marshall Weaver, sales mgr; Fred Noble, operations dir; Hank Page, promotion mgr; James Metcalf, news dir; Lewis Hartwig, chief engr. Washington atty: Cohn & Marks.

Radio affiliate: KRGV.

WICHITA FALLS, Wichita County (ch. 3, 6-, *16+, 22-)

KFDX-TV (April 12, 1953) ch. 3; power—100kw visual, 70kw aural; antenna height—1,060 feet above average terrain, 1,049 feet above ground.

Address: P. O. Box 2040. Phone: 692-4530. Licensee: Wichtex Radio & Television Corp. (original owner).

Ownership: Darrold A. Cannan and family, majority owners. Mr. Cannan also owns 21% of KFDAM-TV Beaumont.

Network: ABC-TV (secondary), NBC-TV (primary).
Rep: Raymer.
Highest hour rate: \$400.
Color facilities: network, local film, local slides.

Executives: Darrold A. Cannan, pres; How-

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Maximum Power Channel 6
Represented by Venard, Rintoul & McConnell, Inc.

ard H. Fry, vp film buyer; Darrold A. Canan Jr., vp & motion mgr; Bob Walker, sales mgr; Tom Crane, program dir; Norman Duncan, news dir; John Adams, chief engr.

KSYD-TV (Mch 1, 1953) ch. 6; power—100 kw visual, 50kw aural; antenna height—1,021 feet above average terrain, 1,039 feet above ground.

Address: P. O. Box 2130. Phone: 322-5957. TWX WF 8388. Licensee: KYD Television Co. (acquired station Jan. 1, 1956).

Ownership: Pat Levine and Theodore Shanum, each 2%; Irving L. Gold and Murray Gold, each 12%; Roy Aaron, Ben Aaron and Aaron, each 6.67%, and Sidney A. Grayson, 5%.

Network: GS-TV (primary). Rep: Blair Television Assoc. Highest hr rate: \$400. Color facilities: network. Video tape: Ampex.

Executives: Ebdney A. Grayson, pres & gen mgr; Lambert Cain, local coml mgr; Tom Sugars, program dir; M. y Norwood, promotion mgr; Mike Carpenter, news dir; Herb Wiley, chief engr.

Washington atty: Lyon, Willner & Bergson. Radio affiliate: KSYD-AM-FM.

ZAPATA, Zapata County (ch. 49)

UTAH

BRIGHAM, Box Elder County (ch. 36—)

CEDAR CITY, Iron County (ch. 5)

LOGAN, Cache County (ch. 12—, 30, *46)

KVNU-TV (not on air; granted Feb. 27, 1958; target date unknown) ch. 12; power—2.95kw visual; antenna height—470 feet below average terrain, 267 feet above ground.

Address: 1393 N. Main St. Permittee: Cache Valley Broadcasting Co. Ownership: Herschel Bullen, 40.3%; Reed Bullen, 30.5%, and others.

OGDEN, Weber County (ch. 9+, *18—, 24)

KVOG-TV (not yet on air; target date Sept. 1, 1959.) ch. 9; power—29.5kw visual; antenna height—380 feet below average terrain, 440 feet above ground.

Address: P. O. Box 325. Phone: Export-7535. Licensee: United Telecasting and Radio Co. (original owner).

Ownership: United Broadcasting Co., licensee KVOG Ogden, 80%; Richard K. and Robert Hemingway, 10% each.

Rep: Grant Webb & Co. Executives: A. G. Webb, pres & gen mgr; David B. Affleck, coml mgr; Emerson Smith, program dir; C. Ruthstrom, chief engr. Washington atty: Low, Lohnes & Albertson. Radio affiliate: KVOG.

RICE, Carbon County (ch. 6)

ROVO, Utah County (ch. 11+, 22, *28)

KIOR-TV (Dec. 17, 1958) ch. 11; power—1.09kw visual (CP for 90.3kw); antenna height—2,338 feet above average terrain, 139.5 feet above ground.

Address: P. O. Box 44. Phone: Franklin 3-2951. TWX Provo 468-U. Licensee: Beehive Telecasting Corp. (original owner).

Ownership: Samuel B. and Jeannette C. Nissley, 69%, and others. Licensee owns KSUB Cedar City, Utah.

Rep: Raymer. Highest hour rate: \$350. Color facilities: local film, local slides. Video tape: Ampex.

Executives: Samuel B. Nissley, pres, gen mgr & film buyer; Gaylon Rowan, program dir; John Erimley Jr., promotion mgr; Richard Armstrong, news dir; Kenneth Hacking, chief engr. Washington atty: Scharfeld & Barco.

RICHHFIELD, Sevier County (ch. 13+)

R. GEORGE, Washington County (ch. 11+)

SALT LAKE CITY, Salt Lake County (ch. 2—, 5+, *7—, 20+, 26)

SL-TV (June 1, 1949) ch. 5; power—3.1kw visual, 18.2kw aural; antenna height—60 feet above average terrain, 110 feet above ground. Address: 145 Social Hall Ave., zone 11. Phone: 5-4641. TWX SU 373. Licensee: Radio Service Corp. of Utah. (original owner).

Ownership: See Corp. of President, Church of Jesus Christ of Latter Day Saints in "Group Ownership."

Network: CBS-TV (primary). Rep: CBS-TV Spot Sales; Hoggan & Hall.

Highest hour rate: \$600. Color facilities: network. Video tape: Ampex.

Executives: Jay W. Wright, pres; L. Ennox Murdoch, vp & mgr; Lloyd E. Cooney, gen. sales mgr; Wayne F. Richards, dir of operations; Richard V. Thiriot, film dir; Robert Murdoch, dir of promotion; J. Bradley Wright,

news dir; Vincent E. Clayton, chief engr. Washington atty: Wilkinson, Cragun & Barker. Radio affiliate: KSL-AM-FM.

KSL-TV Translators: K83AF Delta, Utah, c/o Dale Ashman, Box 6, Fillmore, Utah; K70AT Ely, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely; K76AF Eureka, Nev., Eureka Volunteer Fire Dept., c/o James West, K79AC Evanston, Wyo., Evanston Non-Profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston, K80AN Fillmore, Utah, Millard County, c/o Dale Ashman, Box 6 Fillmore; K78AF La Barge & Big Piney, Wyo., La Barge Community Tv Inc., c/o George Eubank, La Barge; K73AH McGill, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev.; K70AR Orangeville, Castle, Dale, Ferron & Huntington all Utah, Emery County, c/o William Justeson, Orangeville; K81AE Rock Springs, Wyo., Translator Tv Broadcast Co-op Inc., c/o John E. Wendt, Box 912, Rock Springs.

KT (April 15, 1948) ch. 4; power—26.9kw visual, 14.5kw aural; antenna height—3,080 feet above average terrain, 186 feet above ground.

Address: 130 Social Hall Ave., zone 11. Phone: 5-6881. TWX SU 71. Licensee: Intermountain Broadcasting & Television Corp. (acquired station July 1, 1956). Sale to Columbia Pictures Corp. pending approval.

Ownership: See Time Inc. stations in "Group Ownership." Also see "Newspaper Ownership." Network: NBC-TV (primary).

Rep: Katz Agency. Highest hour rate: \$650. Color facilities: network.

Executives: G. Bennett Larson, pres & gen mgr; Kenneth J. Hann, asst to the pres; Harold Wooley, natl sales mgr; Jack Adamson, local sales mgr; Dan Rainger, program dir & film mgr; Thomas E. Wayman, promotion-merchandising & public relations; Roy Gibson, news dir; Alan Gunderson, chief engr.

Washington atty: Pierson, Ball & Dowd. Radio affiliate: KDYL-AM-FM.

KTVT Translators: K77AJ Delta, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore, Utah; K80AI Ely, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely; K73AN Eureka, Nev., Eureka Volunteer Fire Dept., c/o Willis De Palo, K75AG Evanston, Wyo., Evanston Non-Profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston; K74AO Fillmore, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore; K72AS La Barge, Wyo., La Barge Community Tv Inc., c/o George D. Eubank, La Barge; K83AD McGill, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev.; K78AA Orangeville, Castle, Dale, Ferron & Huntington, all Utah, Emery County, c/o William Justeson, Orangeville; K74AF Rock Springs, Wyo., Translator Tv Broadcast Corp., c/o John E. Wendt, Box 912, Rock Springs.

***KUED** (Jan. 20, 1958) ch. *7; power—27.5kw visual; 16.65kw aural; antenna height—3,050 feet above average terrain, 202 feet above ground.

Address: 101 Music Hall, U. of Utah. Phone: Davis 8-9011. TWX 2434. Licensee: U. of Utah (original owner).

Executives: Dr. A. Ray Olpin, pres; Dr. Keith M. Engar, station mgr & director university radio-television; Dr. Boyer Jarvis, director of instructional programs and associate program dir; Rex L. Campbell, director of fine arts and information programs & assoc program dir; Byron J. Openshaw, production mgr; Elizabeth Lewis, promotion mgr; Dr. Quintus Wilson, news dir; Herbert W. Holtshouser, chief engr.

***Non-commercial educational.**

KUTV (Sept. 10, 1954) ch. 2; power—45.7kw visual, 24.06kw aural; antenna height—3,060 feet above average terrain, 229 feet above ground.

Address: 179 Social Hall Ave., zone 11. Phone: Davis 2-2505. TWX SU 479. Licensee: KUTV Inc. (acquired station March 7, 1956).

Ownership: See A. L. Glassmann Stations in "Group Ownership." Network: ABC-TV (primary). Rep: Avery-Knode.

Highest hour rate: \$650. Executives: A. L. Glassmann, pres; Brent Kirk, gen mgr; Duane Hill, coml mgr & program dir; Sid Cohen film consultant; Keith Nicholson, promotion mgr; Doug Mitchell, news dir; Reid Carpenter, chief engr.

Washington atty: Haley, Wollenberg & Kenahan.

KUTV Translators: K72AQ Delta, Utah, Millard County, c/o Dale Ashman, Box 6, Fillmore, Utah; K75AF Ely, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev.; K71AI Evanston, Wyo., Evanston Non-Profit Tv Inc., c/o Harry O'Connor, 242 12th St., Evanston; K70BD Fillmore, Utah, Millard County, c/o Dale Ashman, Box 6 Fillmore; K81AB La Barge, Wyo., La Barge Community Tv Inc., c/o George D. Eubank, La Barge; K78AE McGill, Nev., White Pine Tv District No. 1, c/o James Gottfredson Jr., Box 1230, Ely, Nev.; K74AQ Orangeville, Castle, Dale, Ferron & Huntington, all Utah, Emery County, c/o William Justeson, Orangeville; K82AE Rock Springs, Wyo., Translator Tv Broadcasting Co-op Inc., c/o John E. Wendt, Box 912, Rock Springs.

TOOELE, Tooele County (ch. 44)

VERNAL, Uintah County (ch. 3+)

VERMONT

BENNINGTON, Bennington County (ch. 69—)

BRATTLEBORO, Windham County (ch. 77+)

WRLP (see Greenfield, Mass.).

BURLINGTON, Chittenden County (ch. 3, *16+, 22+)

WCAX-TV (Sept. 3, 1954) ch. 3; power—18.2 kw visual, 9.55kw aural; antenna height—2,730 feet above average terrain, 116 feet above ground.

Address: 100 Market Sq. Phone: University 2-5761. TWX BURL 21. Licensee: Mt. Mansfield Television Inc. (original owner).

Ownership: C. P. Hasbrook, 53.3%; S. T. Martin, 16.5% and others. Network: CBS-TV (primary).

Rep: Weed; Radio Time Sales (Canada). Highest hour rate: \$450. Stuart T. Martin, pres, gen mgr & program mgr; John A. Dobson, sales mgr; A. S. Rutter, film mgr; Charles S. Lewis, promotion mgr; John A. Sullivan, news dir; James W. Tierney, chief engr.

Washington atty: Elliot C. Lovett. Radio affiliate: WCAX.

MONTPELIER, Washington County (ch. 57)

NEWPORT, Orleans County (ch. 46)

RUTLAND, Rutland County (ch. 49+)

ST. ALBANS, Franklin County (ch. 34—)

ST. JOHNSBURY, Caledonia County (ch. 30)

VIRGINIA

ARLINGTON, Independent City (Washington, D. C., allocation)

WABL-TV (not on air; granted Oct. 10, 1956; target date unknown) ch. 20; power—676kw visual; antenna height—550 feet above average terrain, 438 feet above ground.

Address: 5232 Lee Highway. Permittee: Northern Virginia Broadcasters Inc. Ownership: See Cy Blumenthal Stations in "Group Ownership."

Washington atty: Philip M. Baker. Radio affiliate: WABL.

BLACKSBURG, Montgomery County (ch. *60+)

BRISTOL, Va. (Washington County)-BRISTOL, Tenn. (Sullivan County) (ch. 5+, 46—)

WCYB-TV (August 1956) ch. 5; power—35.1 kw visual, 42.5kw aural; antenna height—2,219 feet above average terrain, 120 feet above ground.

Address: P. O. Box 1009. Phone: North 9-4161. TWX Bristol, Va. 91. Licensee: Appalachian Broadcasting Corp. (original owner).

Ownership: Robert H. Smith, 25%; J. Fey Rogers, 25%; Charles M. Gore, 16%; Harry M. Daniel, 16%; Frank DePreece Jr., 16%.

Network: ABC-TV (secondary), NBC-TV (primary). Rep: Headley-Reed Co. Highest hour rate: \$300.

Color facilities: network, local film, local slides. Executives: Robert H. Smith, pres & gen mgr; J. Fey Rogers, vp & gen sales mgr; Art Countiss, program dir & promotion mgr; James G. Evans, production mgr; Walter Crockett, news dir; R. V. Robinson, chief engr.

Washington atty: Fly, Shuebruk, Blume & Gaguine. Radio affiliate: WCYB.

CHARLOTTESVILLE, Albemarle County (ch. *45+, 64+)

COVINGTON, Alleghany County (ch. 44+)

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More Facts on WTAR-TV Tidewater, Va. (Norfolk-Portsmouth- Newport News-Hampton)

1. In the last Nielsen metro area ratings (4 wks., Mar.-Apr.) WTAR-TV led in 297 quarter hours vs. 148 for other two network stations combined.

2. In total coverage area (homes) WTAR-TV led in 342 quarter hours vs. 117 for other two combined.

3. Rated by homes viewing in total coverage area, 8 of the top 10 shows, are on WTAR-TV!

4. And with *quantitative* leadership you get *qualitative* superiority. The WTAR-TV audience is approximately 80% adults! This station is programmed to deliver *customers*, not numbers.

5. Our lower band, Channel 3, gives you a bonus . . . nearly 40,000 more TV homes than other Tidewater stations.

6. WTAR-TV's CBS Network programs are *unduplicated* in the metropolitan Tidewater area of about one million population. And no outside station has any appreciable coverage in Tidewater.

7. WTAR-TV is operated by the most experienced broadcasting organization in the area. WTAR Radio was the first station in Virginia in 1923. WTAR-TV, in April 1950, was the first Television station in Tidewater.

8. Summer Bonus! Vacation cottages line many miles of bay and ocean front *within the metro area*, and hundreds of thousands of vacationers swell the population during the long season. Over \$8,000,000 has been spent on new accommodations in past 2 years alone.

Tidewater tops all metro areas in the southeast except Atlanta and Miami. TIDEWTAR is a better way to spell it, and the best way to sell it, for WTAR-TV is the greatest marketing force in this great and growing market.

WTAR-TV

CBS • Channel 3 • Norfolk, Va.

Edward Petry & Co., Inc.
National Representatives

Videotape recorder? Yes!
Not one, but two!

TV Stations CONTINUED

VIRGINIA CONTINUED

DANVILLE, Pittsylvania County (ch. 24—)

WBTM-TV (not on air, suspended operation but has not turned in construction permit) ch. 24; power—22.4kw visual; antenna height—650 feet above average terrain, 273 feet above ground.

Address: 710 Grove St.
Permittee: Piedmont Broadcasting Corp.
Ownership: Louis N. Dibrell Jr., 13.17%; James Fuller Dibrell, 13.11%; Louise D. Ficklen, 6.55%, and under trusteeship, 6.56%; Mrs. Genevieve H. Ray and family, 12.1%; Landon R. Wyatt and family, 7.55%; Gardner Motor Co., 9.9%, and others.
Washington atty: John H. Midlen.
Radio affiliate: WBTM.

EMPORIA, Greenville County (ch. 25+)

FARMVILLE, Prince Edward County (ch. 19)

FREDERICKSBURG, Spotsylvania County (ch. 39—)

FRONT ROYAL, Warren County (ch. 39—)

HARRISONBURG, Rockingham County (ch. 3—, 34—)

WSVA-TV (Oct. 19, 1953); ch. 3; power—8.32kw visual, 4.17kw aural; antenna height—2,130 feet above average terrain, 349 feet above ground.

Address: Rawley Pike. Phone: 4-4431. TWX HBG 85.

Licenses: Shenandoah Valley Broadcasting Inc. (acquired station June 29, 1956).
Ownership: Transcontinent Television Corp., 50%; Hamilton Shea, 50%. For Transcontinent holdings see "Group Ownership." (Sale of control to Washington Evening Star Co. (51%) pending FCC approval.)
Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Peters, Griffin, Woodward.
Highest hour rate: \$250.
Color facilities: network.

Executives: Hamilton Shea, pres & gen mgr; Warren L. Braun, asst gen mgr & dir of engineering; R. H. (Dick) Johnson, gen sales mgr; Robert E. Lee, program dir & film buyer; Tom Jones, chief engr; Andy McCaskey, promotion mgr; N. L. Royster, public relations & merchandising mgr; Wip Robinson III, news dir; Homer Quann, farm editor; Bob MacNeil, sports director; Virginia Lindamood, women's dir.

Washington atty: Covington & Burling.
Radio affiliate: WSVA-AM-FM.

WSVA-TV Translator: W70AC Paw Paw, Levels, W. Va., Panhandle Television Corp. of West Virginia, c/o John H. Kesler, Paw Paw.

LEXINGTON, Rockbridge County (ch. 54)

LYNCHBURG, Campbell County (ch. 13, 16—)

WLVA-TV (Feb 8, 1953) ch. 13; power—316 kw visual, 158kw aural; antenna height—1,110 feet above average terrain, 574 feet above ground.

Address: 2320 Langhorne Rd. Phone: Victor 5-1242. TWX Lynchburg 80.
Licenses: Lynchburg Broadcasting Corp. (original owner).

Ownership: Philip P. Allen, 25.5%; C. C. Allen, 26.7%; Louis H. Peterson, 21.5%; John P. Read Jr., 4.2% and others. Mr. Peterson owns WNOR Norfolk and 50% of WTOV-TV Norfolk, Va.

Network: ABC-TV (primary).
Rep: Hollingbery.
Highest hour rate: \$300.
Color facilities: network.
Executives: Philip P. Allen, pres & gen mgr; Thomas L. Turner, coml mgr; Warren Uttal, program & promotion dir & film buyer; Fran Russell, news dir; John T. Orth, chief engr.
Washington atty: George O. Sutton.
Radio affiliate: WLVA.

MARION, Smyth County (ch. 50)

MARTINSVILLE, Henry County (ch. 35—)

NEWPORT NEWS (see NORFOLK-PORTSMOUTH-NEWPORT NEWS)

NORFOLK, Norfolk County-**PORTSMOUTH**, Norfolk County (ch. 27) **NORFOLK-PORTSMOUTH-NEWPORT NEWS**, Independent City (ch. 3+, 10+, 13—, 15, *21—, 33)

WACH-TV (Newport News) (not on air; suspended operation but has not turned in construction permit): ch. 33; power—20.8kw vis-

ual; antenna height—310 feet above average terrain, 319 feet above ground

Address: 114 24th St.
Permittee: United Broadcasting Co. of Eastern Virginia Inc.

Ownership: See United Broadcasting Co. stations in "Group Ownership."
Washington atty: Cohn & Maas.

WAVY-TV (Portsmouth) (Ser. 1, 1957) ch. 10, power—316kw visual, 191kw aural; antenna height—990 feet above average terrain, 1,026 feet above ground.

Address: 801 Middle St., Portsmouth; 709 Boush St. Norfolk. Phone: MASON 7-2345 (Norfolk), Export 3-7331 (Portsmouth). TWX 172.

Licenses: Tidewater Teleradio I, (original owner).

Ownership: Henry Clay Hofheimer II, 6.8%; Hunter C. Phelan, 11.4%; Carl J. Burkland, 6.96%; George T. McLean, 10.7%, and others. (All shares of common Class B voting stock, including a vote, are held in stock of 11 trustees, including above and 7 others).

Network: (Changes from ABC-TV to NBC-TV (primary) fall 1959).

Rep: H-R Representatives.
Highest hour rate: \$850.
Color facilities: network, local film, local slides.

Executives: J. Glen Taylor, pres & gen mgr; Carl J. Burkland, executive vp; Edward J. Hennessy, gen sales mgr; Richard Fraser, program & film buyer; Mike Schaffer, promotion mgr; Dick Richmond, news dir; William Manjiv, chief engr.

Washington atty: Harry Plotkin.
Radio affiliate: WAVY.

WTAR-TV (Norfolk) (April 2, 1950) ch. 3; power—100kw visual, 50kw aural; antenna height—980 feet above average terrain, 1,029 feet above ground.

Address: 720 Boush St., zone 10. Phone: Madison 5-6711. TWX NF-91.

Licenses: WTAR Radio Corp. (original owner).

Ownership: Norfolk-Portsmouth Newspapers Inc. (Norfolk Virginia-Pilot and Ledger-Dispatch & Star) 100%. Also see "Newspaper Ownership."

Network: CBS-TV (primary).
Rep: Petry.
Highest hour rate: \$875.
Color facilities: network, local film, local slides.

Video tape: Ampex.
Executives: Campbell Arnoux, pres & gen mgr; John C. Peffer, vp-operations; Robert M. Lambe, vp-sales; Karl R. Nelson, national sales mgr; Harold Soldinger, program dir & film buyer; James W. Evans, promotion mgr; Gil McLeod, news dir; Richard L. Lindell, chief engr.

Washington atty: Eliot C. Lovett.
Radio affiliate: WTAR.

WVEC-TV (Hampton) (Sept. 15, 1953) ch. 1 power—214kw visual, 110kw aural; antenna height—502 feet above average terrain, 50 feet above ground.

Address: 812 West 21st St., Norfolk. Phone Madison 7-7605.

Licenses: Peninsula Broadcasting Corp.
Ownership: Thomas P. Chisman, 22.5%; J. W. W. Chisman, 22.5%; Louis H. Peterson, 10% Virginia Television Corp., 10%. Mr. Peterson owns WNOR Norfolk, Va., and 21.5% of WLVA-AM-FM-TV Lynchburg, Va.

Ownership: Virginia Television Corp., one of three applicants for ch. 13 which merged to secure grant, is composed of local businessmen, including principals of WBOF Virginia Beach, Va., and WRNB New Bern, N. C.

Network: (Changes from NBC-TV to ABC-TV (primary) fall 1959).

Rep: Avery-Knodel.
Highest hour rate: \$400.

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 Executives: Thomas P. Chisman, pres & gen mgr; Harold A. Trauer Jr., vp & dir of sales; Lawrence W. Killewer, operations mgr & film buyer; Beverly W. Avery, promotion mgr; Lewis T. Jester, news dir; William C. Kling Jr., chief engr.
 Washington atty: Cohn & Marks.
 Radio affiliate: WVEC.

NORTON, Wise County (ch. 52+)

PETERSBURG, Dinwiddie County (ch. 8, 41)

WXEK-TV (Aug. 15, 1955) ch. 8; power—316kw visual, 158kw aural; antenna height—940 feet above average terrain, 971 feet above ground.
 Address: Operations: 124 W. Tabb St., Petersburg, Va; Sales: Box 8765, Richmond, Va. Phone: Petersburg: Regent 3-7876; Richmond: Atlantic 8-2835. TWX Petersburg 321.
 Licensee: Petersburg Television Corp. (original owner).
 Ownership: See Thomas G. Tinsley Jr. Stations in "Group Ownership."
 Network: NBC-TV (primary).
 Rep: Select Station Rep. (New York, New England, Philadelphia, Baltimore, Washington); Daren F. McGavren Co. (Los Angeles, Chicago, San Francisco); Clarke Browne Co. (Atlanta, New Orleans and South).
 Highest hour rate: \$750.
 Color facilities: local film, local slides.
 Executives: Thomas G. Tinsley Jr., pres; Irvin G. Abeloff, managing dir-film buyer; Lawrence Slon, sales mgr; Robert C. Currie Jr., operations mgr-film buyer; Thomas F. McCollum, promotion mgr; George McGulgan, chief engr.
 Washington atty: Berge, Fox & Arent.

PORTSMOUTH (see NORFOLK-PORTSMOUTH and also see NORFOLK-PORTSMOUTH-NEWPORT NEWS)

PULASKI, Pulaski County (ch. 37)

RICHMOND, Henrico County (ch. 6+, 12-, *23, 29+)
WRVA-TV (April 29, 1956) ch. 12; power—316kw visual, 158kw aural; antenna height—790 feet above average terrain, 790 feet above ground.
 Address: 5221 Midlothian Pike; P. O. Box 2370, Richmond, Va. zone 18. Phone: Belmont 3-5461. TWX RH 338.
 Licensee: Richmond Television Corp. (original owner).
 Ownership: Larus & Bros. Co., 60%; Neighborhood Theatre Inc., 16.57%; and more than 60 others. Larus & Bros. Co. is licensee of WRVA-AM-FM.
 Network: CBS-TV (primary).
 Rep: Harrington, Righter & Parsons.
 Highest hour rate: \$700.
 Color facilities: network, local film, local slides.
 Video tape: Ampex.
 Executives: C. T. Lucy, pres; Barron Howard, gen mgr; James D. Clark Jr., coml mgr; Samuel S. Carey, program dir; Robert Pié, film buyer; John L. Stone Jr., promotion mgr; Charles Shull, news dir; S. T. Terry Jr., chief engr.
 Washington atty: Fisher, Wayland, Duvall & Southmayd.
 Radio affiliate: WRVA-AM-FM.

WTVE (April 22, 1948) ch. 6; power—100kw visual, 50kw aural; antenna height—840 feet above average terrain, 844 feet above ground.
 Address: 3301 W. Broad St., P. O. Box 5229. Phone: Edgin 5-8611. TWX 86.
 Licensee: Havens & Martin Inc. (original owner).
 Ownership: Wilbur M. Havens, 100%.
 Network: ABC-TV (primary).
 Rep: Blair Television Assoc.
 Highest hour rate: \$875.
 Color facilities: network, local film.
 Executives: Wilbur M. Havens, pres & gen mgr; Walter A. Bowry Jr., asst gen mgr; William Kemple, coordinator of national sales; John V. Shand, program & news dir; G. Conrad Rianhard Jr., film buyer; William J. Filer, promotion mgr; James W. Kyle, chief engr.
 Washington atty: John H. Midlen.
 Radio affiliate: WMBG and WCOD(FM).

WXEK-TV (see Petersburg).

ROANOKE, Roanoke County (ch. 7-, 10, 27+, *33-)
WDBJ-TV (Oct. 3, 1955) ch. 7; power—316 kw visual, 158kw aural; antenna height—2,000 feet above average terrain, 146 ft. above ground.
 Address: 201 W. Cambell Ave. Phone: Diamond 3-8031. TWX RV-18.
 Licensee: Times World Corp. (original owner).
 Ownership: Owned 100% by family of the late Junius Parker Fishburn. First National Exchange Bank of Roanoke holds most of stock in trust for beneficial owners. Licensee publishes Roanoke Times and World News. Also see "Newspaper Ownership."
 Network: CBS-TV (primary).
 Rep: Peters, Griffin, Woodward.
 Highest hour rate: \$600.
 Color facilities: network, local film, local slides.
 Video tape: Ampex.
 Executives: M. W. Armistead III, pres; Ray P. Jordan, vp for broadcasting; John W. Harkrader, asst vp for broadcasting & mgr; Paul E.

Reynolds, asst. mgr, program dir & film buyer; Blake Brown, coml mgr; Benton B. Boggs, promotion mgr; Charles A. Ballou, program mgr; Dave Findlay, merchandising & sales promotion mgr; Don Murray, news dir; J. E. Newman, chief engr.
 Washington atty: George O. Sutton.
 Radio affiliate: WDBJ-AM-FM.

WLSL-TV (Dec. 11, 1952) ch. 10; power—316 kw visual, 148kw aural; antenna height—1,970 feet above average terrain, 174 feet above ground.
 Address: Radio-Television Center. Phone: Diamond 4-9226. TWX RV 25.
 Licensee: Shenandoah Life Stations Inc. (original owner).
 Ownership: Shenandoah Life Insurance Company, 100%. Rives S. Brown, a director, (but not a stockholder), owns 5% of WMVA-AM-FM Martinsville, Va.
 Network: ABC-TV (secondary), NBC-TV (primary).
 Rep: Blair Television Assoc.
 Highest hour rate: \$875.
 Color facilities: network, local film, local slides.
 Video tape: Ampex.
 Executives: James H. Moore, pres; Horace Fitzpatrick, station mgr & film buyer; A. S. Trevilian Jr., coml mgr; George W. Chernaunt Jr., asst mgr for operations; Eunice McGeorge, business mgr; Charles R. Garrison, promotion & merchandising dir; Glenwood Howell, farm dir; J. P. Briggs, asst mgr for engineering; Joe Moffatt, news dir.
 Washington atty: Elliot C. Lovett.
 Radio affiliate: WLSL-AM-FM.

SOUTH BOSTON, Halifax County (ch. 14+)

STAUNTON, Augusta County (ch. 36)

WAYNESBORO, Augusta County (ch. 42)

WILLIAMSBURG, James City County (ch. 17)

WINCHESTER, Frederick County (ch. 28+)

WASHINGTON

ABERDEEN, Grays Harbor County (ch. 58)

ANACORTES, Skagit County (ch. 34)

BELLINGHAM, Whatcom County (ch. 12+, 18+, 24-)

KVOS-TV (June 3, 1953) ch. 12; power—214 kw visual, 112kw aural; antenna height—2,370 feet above average terrain, 141 feet above ground.
 Address: 1151 Ellis St. Phone: Regent 3-4566. TWX BX-01.
 Licensee: KVOS Inc. (original owner).
 Ownership: Rogan Jones and wife, 87.07%; David Mintz, 8%; Ernest E. Harper, 4%. Mr. Jones owns 60% of KPQ in Wenatchee, Wash.
 Network: CBS-TV (secondary).
 Rep: Forjoe; Stovin-Byles (Canada); Art Moore (Northwest).
 Highest hour rate: \$725.
 Executives: Rogan Jones, pres; Dave Mintz, executive vp & film buyer; Fred O. Elsethagen, coml mgr; R. H. (Andy) Anderson, operations dir; Bill Taylor, promotion mgr; Bill Hoyt, news dir; Ernie Harper, dir of engineering.
 Washington atty: Haley, Wollenberg & Kenehan.
 Radio affiliate: KVOS-KGMI (FM).

BREMERTON, Kitsap County (ch. 44, 50)

CENTRALIA, Lewis County (ch. 17)

CLARKSTON, Asotin County (ch. 34+, 40+)

ELLENSBURG, Kittitas County (ch. 49, *65)

EPRHATA, Grant County (ch. 16-, 43)

KBAS-TV (Feb. 15, 1957) ch. 16; power—13.8 kw visual; antenna height—860 feet above average terrain, 355 feet above ground.
 Address: 815 West Broadway, Moses Lake, Wash. Phone: Rockwell 5-7843.
 Licensee: Basin Tv Co. (original owner).
 Ownership: See Cascade Broadcasting Co. Stations in "Group Ownership."
 Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).
 Rep: Hollingbery; Art Moore & Assoc.
 Highest hour rate: Operates as satellite of KIMA-TV Yakima, Wash.
 Color facilities: network.
 Executives: Archer Talbot, pres; Thomas C. Bostic, gen mgr; Jim Schroeder, station mgr; Jim Nolan, program dir & film buyer; Ed Morrissey, promotion mgr; Jim McMahan, news dir; Howard Hammond, chief engr.
 Washington atty: Prince, Taylor & Cramp-ton.
 Radio affiliate: KWIQ Moses Lake, Wash.

EVERETT, Snohomish County (ch. 22-, 28-)

GRAND COULEE, Grant County (ch. 37)

HOQUIAM, Grays Harbor County (ch. 52)

KELSO, Cowlitz County (ch. 39)

KENNEWICK, Benton County (ch. 31)

KTRX (on air Jan. 28, 1958, but left air

Tv Stations CONTINUED

Nov. 5, 1958; continues to hold construction permit) ch. 31; power—8.13kw visual; antenna height—same level as average terrain, 187 feet above ground.
 Address: P. O. Box 537. Phone: Justice 2-3101.
 Permittee: Columbia River Television Co.
 Ownership: Stuart Nathanson, 25%; B. K. Phillips, 18.75%; C. N. Hostkoetter and wife, 18.75%; Stuart T. Mullen, 12.5%; Albert I. Milberg, 12.5%; Robert D. Plows, 6.25%; O. S. Baile, 6.25%.
 Washington atty: Krieger & Jorgensen.

KENNEWICK-RICHLAND, Benton County-PAS-CO, Franklin County (ch. *41)

LAKEWOOD CENTER (see TACOMA)

LONGVIEW, Cowlitz County (ch. 33)

MOSES LAKE, Grant County (ch. 61)

OKANGOGAN (see OMAK)

OLYMPIA, Thurston County (ch. 60)

OMAK, Okanogan County-OKANGOGAN, Okanogan County (ch. *35-)

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TV Stations CONTINUED

WASHINGTON CONTINUED

PASCO, Franklin County (also see KENNEWICK-RICHLAND-PASCO) (ch. 19—)

KEPR-TV (Dec. 28, 1955) ch. 19; power—97.7kw visual; antenna height—1,250 feet above average terrain, 351 feet above ground.

Address: P. O. Box 766. Phone: Justice 6-6184. TWX Kennewick 45.

Licensee: Cascade Broadcasting Co.
Ownership: See Cascade Broadcasting Co. stations in "Group Ownership."

Network: CBS-TV (primary), ABC-TV (secondary), NBC-TV (secondary).

Rep: George P. Hollingbery Co.
Highest hour rate: Operates as satellite of KIMA-TV Yakima, Wash.

Color facilities: network.
Executives: William F. Grogan, mgr; William Moody, asst mgr.
Washington atty: Prince, Taylor & Crampton.
Radio affiliate: KEPR.

PORT ANGELES, Clallam County (ch. 16+)

PULLMAN, Whitman County (ch. *10—, 24)

RICHLAND, Benton County (also see KENNEWICK-RICHLAND-PASCO) (ch. 25)

SEATTLE, King County (ch. 4, 5+, 7, *9, 20, 26+)

***KCTS** (Dec. 7, 1954) ch. *9; power—28.8kw visual, 17.4kw aural; antenna height—470 feet above average terrain, 293 feet above ground.
Address: U. of Washington, zone 5. Phone: Lakeview 4-600 Ext. 2905.

Licensee: U. of Washington.
Executives: Dr. Charles E. Odegaard, pres of university; Loren B. Stone, station mgr; Kenneth Yeend, program dir; Gordon Tuell, production mgr; John L. Boor, dir of engineering.
Radio affiliate: *KUOW (FM).

***KCTS Translator**—K79AG Skagit County, Wash., Burlington-Edison School Dist. 100.

*Non-commercial educational.

KING-TV (Nov. 25, 1948) ch. 5; power—100kw visual, 50kw aural; antenna height—820 feet above average terrain, 570 feet above ground.

Address: 320 Aurora Ave., zone 9. Phone: Mutual 2-3555. TWX SE 453.
Licensee: King Broadcasting Co. (acquired

station August 1949).
Ownership: See King Broadcasting Co. stations in "Group Ownership."
Network: ABC-TV (primary until 9/26/59); NBC-TV (secondary) (primary, effective 9/27/59).

Rep: Blair-Tv.
Highest hour rate: \$1,100.
Color facilities: network, local film, local slides.

Video tape: Ampex.
Executives: Mrs. A. Scott Bullitt, pres & gen mgr; Henry B. Owen, exec vp & vp, business affairs; Stimson Bullitt, vp & secretary; Otto B. Brandt, vp, broadcast division & station mgr; James L. Middlebrooks, dir of engineering planning; James D. Neidigh Jr., sales mgr; Lee Schulman, dir of programming & film buyer; Robert F. Prins, program operations mgr; Kit Spier, program production mgr; Mel Anderson, promotion & publicity mgr; G. William Parker, merchandising mgr; Robert Schulman, dir of special features; Gloria Chandler, public service dir; Charles Herring, news dir; Robert Ferguson, chief engr.

Washington atty: Haley, Wollenberg & Kennerly.
Radio affiliate: KING-AM-FM.

KIRO-TV (Feb. 6, 1958) ch. 7; power—316kw visual, 153kw aural; antenna height—320 feet above average terrain, 593.7 feet above ground.

Address: 1530 Queen Anne Ave., zone 9. Phone: Atwater 3-9300. TWX SE 213.
Licensee: Queen City Broadcasting Co. (original owner)

Ownership: Saul Haas, 63.3%; Louis Lear Trust, 5.1%; Ruth Lear Trust, 2.6%; Ruth Lear Thompson, 2.6%; Senator Warren G. Magnuson (D-Wash.), 3.9% and more than 40 others.

Network: CBS-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$1,100.

Color facilities: network, local film, local slides.

Executives: Saul Haas, pres & gen mgr; Lincoln W. Miller, vp; William A. Exline, sales mgr; Robert D. Gordon, program dir; Eugene Wecker, film dir; Thomas L. Bloss, promotion mgr; Sam Rinaker, news dir; Charles R. Morris, dir of engineering.

Washington atty: Arnold, Fortas & Porter.
Radio affiliate: KIRO-AM-FM.

KOMO-TV (Dec. 10, 1953) ch. 4; power—100kw visual, 50kw aural; antenna height—810 feet above average terrain, 550 feet above ground.

Address: 100 4th Ave. North, zone 9. Phone: Main 4-6000.

Licensee: Fisher's Television Co. (acquired station Feb. 1, 1955).

Ownership: Fisher's Blend Station, Inc., 100%.

Network: ABC-TV (primary) (eff. 9/27/59), NBC-TV (primary) (until 9/27/59).

Rep: Katz Agency, Art Moore & Assoc.
Highest hour rate: \$1,200.

Color facilities: network, local film, local live, local slides.
Video tape: Ampex.

Executives: O. D. Fisher, pres; W. W. Warren, exec vp & gen mgr; Bill Hubbach, coml mgr; Dave Crockett, mgr of programming-film buyer; Tom Rogstad, program dir; Eddi Hanna, sales promotion mgr; Margaret Frey, audience promotion mgr; Herb Robinson, news dir; Cliff Miller, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: KOMO.

KTNT-TV (see Tacoma).

SPOKANE, Spokane County (ch. 2—, 4—, 6—, *7+)

KHQ-TV (Dec. 20, 1952) ch. 6; power—100kw visual, 50kw aural; antenna height—941 feet above average terrain, 826 feet above ground.

Address: Radio Central Bldg., zone 4. Phone: Madison 4-5131. TWX SP 197.

Licensee: KHQ Inc. (original owner).
Ownership: Spokane Chronicle Co., (Spokane Spokesman, Spokesman Review and Chronicle) 100%; Spokane Chronicle Co. is owned by W. H. Cowles family. Also see "Newspaper Ownership."

Network: NBC-TV (primary).
Rep: Katz Agency; Art Moore & Assoc.
Highest hour rate: \$625.

Color facilities: network, local film, local live, local slides.

Executives: Richard O. Dunning, pres & gen mgr; J. Birney Blair, coml mgr; John Fahey, program dir & film buyer; Rex Gerlach, promotion mgr; Patrick J. Cullen, news dir; Dee Waymire, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: KHQ.

KHQ-TV Translators—K81AA Benton & West Richland, Wash., Benton County Tv Assn., c/o Roy Cline, Rt. 1, Box 437, West Richland; K81AC Grangeville, Idaho, Central Idaho Tv Inc., c/o Fred Jessup, Grangeville; K70AW La Grande, Ore., Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande; K76AH Lewiston, Idaho, Orchards Community Tv Assn., 3204½ Fifth St., Lewiston; K78AI Libby, Mont., Libby Video Club, c/o Edward Peck, Libby; K71AQ Milton-Freewater, Ore., Citizens Tv Inc., c/o Richard D. Kolberg, Rt. 1, Box 130-A; K83AJ Quincy, Wash., Quincy Valley Tv Inc., c/o R. W. Gibson, Box 1497, Quincy; K71AO Wallowa Valley, Ore., Wallowa Valley Tv Assn. Inc., c/o Wayne McPetridge, Enterprise, Ore.



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KIRO-TV Channel 



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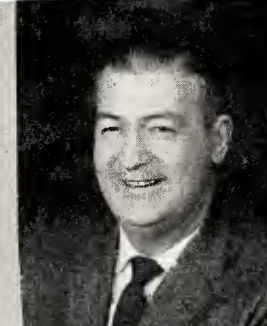
DON RILEY—"Don Riley has the valuable and rare ability to draw audience anticipation . . . both as host for STAR PARADE and as newscaster on the 10 o'clock news program."
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RON FORSELL—"Mr. Forsell's news presentation is excellent . . . a smooth combination of word and picture and a brilliant job of reporting."
T. L. B.—Seattle, Washington



PAT HAYES—"His authoritative and accurate reporting make him the top sportscaster in Seattle."
Mr. J. S.—Seattle, Washington

Tv Stations CONTINUED

WASHINGTON CONTINUED

SPOKANE (Continued)

KREM-TV (Oct. 31, 1954) ch. 2; power—100kw visual, 50kw aural; antenna height—840 feet above average terrain, 747 feet above ground.

Address: 4103 S. Regal St., zone 34. Phone: Keystone 4-0466. TWX SPO 8.
Licensee: KREM Broadcasting Co. (acquired station Dec. 19, 1957).

Ownership: See King Broadcasting Co. Stations in "Group Ownership."
Network: ABC-TV (primary).

Rep: Peiry.
Highest hour rate: \$625.
Color facilities: network, local film, local slides.

Executives: Louis A. Wasmer, pres; Robert H. Temple, gen mgr; Walter Schaar, tv program dir; Ed Mosley, radio program dir; Richard Hoover, news dir; Hommer Mead, chief engr.

Washington atty: Haley, Wollenberg & Kenahan.
Radio affiliate: KREM-AM-FM.

KREM-TV Translators—K72AL Grangeville, Cottonwood, Craigmont and Nez Perce, Idaho, Central Idaho Tv Inc., c/o Fred Jessup, Grangeville; K80AX La Grande, Ore., Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande; K70BA Lewiston, Idaho, Orchards Community Tv Assn., 3204½ Fifth St., Lewiston; K72AI Libby, Mont., Libby Video Club, c/o Edward Peck, Libby; K70AM Manson & Chelan, Wash., Manson Community Tv Co., c/o F. O. Smith, Box 63, Manson; K73AP Quincy, Wash., Quincy Valley Tv Inc., c/o R. W. Gibson, Box 1497.

KXLY-TV (Feb. 22, 1953) ch. 4; power—48kw visual, 28kw aural; antenna height—3,060 feet above average terrain, 153 feet above ground.

Address: 315 W. Sprague Ave., zone 4. Phone: Madison 4-1218. TWX SP 187.

Licensee: Northern Pacific Television Corp. (acquired station Jan. 25, 1954).

Ownership: See Harris-Alexander-Jones Stations in "Group Ownership."
Network: CBS-TV (primary).

Rep: H-R Representatives; Del Day (Seattle) and H. S. Jacobson (Portland).

Highest hour rate: \$600.
Color facilities: network.
Executives: Joseph Harris, chairman of board; Norman Alexander, pres; James R. Agostino, vp & gen mgr; Robert V. Weltze, sales mgr; Paul Speckho, operations mgr; J. H. (Jack) Lantry, promotion mgr; Dave Green, chief engr.

Washington atty: Wheeler & Wheeler.
Radio affiliate: KXLY-AM-FM.

KXLY-TV Translators—K77AN Columbia Falls, Mont., Tea Kettle Tv Assn. Inc., Box 618; K76AE La Grande, Ore., Grande Ronde Tv Assn., c/o Harlow Speckhart, Rt. 1, Box 317, La Grande; K75AA Manson & Chelan, Wash., Manson Community Tv Co., c/o F. O. Smith, Box 63, Manson; K77AP (rural area near Pendleton, Ore.) Umatilla Rural Tv Inc., 107 S.E. First St., Pendleton; K77AO Quincy, Wash., Quincy Valley Tv Inc., c/o R. W. Gibson, Box 1497.

TACOMA, Pierce County (ch. 11+, 13—, *56, 62)

***KPEC-TV** (Lakewood Center) (not on air; target date unknown; granted Oct. 22, 1958)

ch. 56*, power—23.4kw visual; antenna height—160 feet above average terrain, 141.3 feet above ground.

Address: c/o T. O. Hageness, 5214 Steilacoom Blvd., Tacoma, Wash.

Permittee: Clover Park School District No. 400.

Ownership: Same as permittee.

*Non-commercial educational.

KTNW-TV (March 1, 1953) ch. 11; power—316kw visual, 158kw aural; antenna height—800 feet above average terrain, 580 feet above ground.

Address: S. 11th & Grant Sts., zone 5. Phone: Fulton 3-2561 (Tacoma), Mutual 2-0550 (Seattle). TWX TA 010 (Tacoma), 426 X (Seattle).

Licensee: Tribune Pub. Co. (original owner).
Ownership: Frank S. Baker, 57.6%, with remaining stock owned by Baker family and others. Family also publishes Tacoma News-Tribune and Eugene (Ore.) Register Guard (KERG Eugene). Also see "Newspaper Ownership."

Rep: Weed.
Highest hour rate: \$625.
Color facilities: network.

Video tape: Ampex.
Executives: Frank S. Baker, pres; Max H. Bice, gen mgr; Herchel Cary, coml mgr; Dell Spencer, program dir; Ross Swift, promotion mgr; William Fox, news dir; Dick F. Engh, chief engr.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: KTNW-AM-FM.

KTVW (Aug. 2, 1953) ch. 13; power—100kw visual, 50kw aural; antenna height—780 feet above average terrain, 533 feet above ground.

Address: 5544 N. 35th St. Phone: Skyline 2-3544.

Licensee: J. Elroy McCaw (acquired station Sept. 15, 1954).

Ownership: See J. Elroy McCaw Stations in "Group Ownership."

Rep: O'Connell.
Highest hour rate: \$425.

Executives: J. Elroy McCaw, pres; James Hawkins, gen mgr; Jay B. Sondheim, coml mgr; John Jarstad, program dir; Howard Zuckerman, production mgr; Jack F. Agnew, promotion mgr; Ken Williams, chief engr.
Washington atty: Loucks, Zias & Jansky.

VANCOUVER, Clark County (Portland, Ore., channel)

KVAN-TV (not on air; granted Sept. 25, 1953; target date unknown) ch. 21; power—107kw visual; antenna height—1,010 feet above average terrain, 254 feet above ground.

Address: 707½ Main St.
Permittee: KVAN Inc.

Ownership: Sheldon F. Sackett. Also see "Newspaper Ownership."

Atty: Hearne & Spillane, Central Tower Bldg., San Francisco 3.

WALLA WALLA, Walla Walla County (ch. 22, 44—, *50)

NEW (granted July 30, 1959; target date unknown) ch. 22; power—246.96kw visual, 144.9kw aural; antenna height—1,332 feet above average terrain, 151 feet above ground.

Address: 13273 Ventura Blvd., North Hollywood, Calif.

Permittee: Northwest Broadcasting System Inc. (original owner).

Ownership: Sara W. Holton, 20%; Warren L. Gray, 19%; Edith L. Wellington, 15%; William F. Barclay, 10%; Ray M. Whitt, 10%; William R. Wallace, 9.5%; J. Glen Turner, 5%; Richard H. Burton, 4.5%; Jack C. Walker, 2.5%; William Stulla, 2%; Merrill R. and Brady A. Powell, 1.5%; Edward Freeman, 1%.

WENATCHEE, Chelan County (ch. *45, 55, 67)

YAKIMA, Yakima County (ch. 23+, 29+, *47)

KIMA-TV (July 19, 1953) ch. 29; power—105kw visual, 52.5kw aural; antenna height—970 feet above average terrain, 166 feet above ground.

Address: P. O. Box 702. Phone: Glencourt 2-9111. TWX YA 39.

Licensee: Cascade Broadcasting Co. (original owner).

Ownership: See Cascade Broadcasting Co. Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Hollingbery; Art Moore & Assoc.
Highest hour rate: \$600.

Color facilities: network.
Executives: A. W. Talbot, pres; Thomas C. Bostic, vp & gen mgr; Jack Reber, asst gen mgr; Monte L. Strohl, dir of tv sales; James W. Nolan Jr., dir of tv programs; Frank E. Mitchell, business mgr; Ed Morrissey, promotion mgr; John Stenkamp, news dir; M. E. Burrill, dir of engineering.

Washington atty: Prince, Taylor & Crampton.
Radio affiliate: KIMA.

KIMA-TV Translator—K71AA Ellensburg, Wash., Kittitas Valley Tv Assn. Inc., c/o W. S. Vickerman, 208 S. Ruby St., Ellensburg.

NEW (granted July 29, 1959; target date unknown) ch. 23; power—20.9kw visual, 11.3kw aural; antenna height—957 feet above average terrain, 147 feet above ground.

Address: 4211 Richey Rd.
Permittee: Yakima Valley Tv Co. (original owner).

Ownership: Ralph Tronsrud, 100%.

WEST VIRGINIA

BECKLEY, Raleigh County (ch. 4, 21, 66)

BLUEFIELD, Mercer County (ch. 6—, 41+)

WHIS-TV (July 31, 1955) ch. 6; power—50kw visual, 28.8kw aural; antenna height—1,220 feet above average terrain, 185 feet above ground.

Address: Municipal Bldg. Phone: Davenport 7-7115. TWX Bluefield 30.

Licensee: Daily Telegraph Printing Co. (original owner).

Ownership: Hugh I. Shott Jr., 33.27%; Mrs. Lillian S. Brandt, 32.93%; estate of Jim H. Shott, 33.10%. Licensee publishes Bluefield Telegraph and Sunset News. Also see "Newspaper Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Katz Agency.
Highest hour rate: \$250.
Color facilities: network.

Executives: Hugh I. Shott Jr., pres & gen mgr; John Shott, station & coml mgr; O. C. Young, program dir; Janie Marie Lambert, promotion mgr; Tiny Thompson, news dir; Kenneth Dick, chief engr.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WHIS.

CHARLESTON, Kanawha County (ch. 8+, *43+, 49—)

WCHS-TV (Aug. 15, 1954) ch. 8; power—158kw visual, 94kw aural; antenna height—1,240 feet above average terrain, 999 feet above ground.

Address: 1111 Virginia St. E., zone 24. Phone: Dickens 2-8131. TWX Ch 90.

Licensee: WCHS-TV Inc. (original owner).

Ownership: Tierney Co., 100%. Tierney also owns WPLH Huntington, W. Va.

Network: ABC-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$750.

Color facilities: network, local film, local slides.

Executives: Hawthorne D. Battle, pres; John T. Gelder Jr., gen mgr; Claude Wheeler, coml mgr; Morton S. Cohn, program dir & film buyer; William L. Cooke Jr., promotion mgr; William Ames, news dir; William Dixon, tech dir.

Washington atty: Dow, Lohnes & Albertson.
Radio affiliate: WCHS Charleston-WPLH Huntington, W. Va.

WKNA-TV (originally went on air Sept. 17, 1953; (suspended operation but has not turned in construction permit) ch. 49; power—225kw visual; antenna height—390 feet above average terrain, 337 feet above ground.

Address: P. O. Box 1452, Beckley, W. Va. Phone: Clifford 3-7311.

Licensee: Joe L. Smith Jr. Inc. (original owner).

Ownership: Joe L. Smith Jr., 67.35%; Hulett C. Smith, 18.85%; Joe L. Smith and Christine C. Smith, each 6.90%. Licensee also owns WJLS and WBKW (FM) Beckley, W. Va.

Washington atty: Pierson, Ball & Dowd.
Radio affiliate: WKNA.

CLARKSBURG, Harrison County (ch. 12+, 69—)

WBOY-TV (Nov. 17, 1957) ch. 12; power—120kw visual; antenna height—860 feet above average terrain, 593 feet above ground.

Address: 912 W. Pike St. Phone: Main 4-7573. TWX CB 8221.

Licensee: WSTV Inc. (original owner).

Ownership: See Friendly Group Stations in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (secondary).

Rep: Avery-Knodel; WSTV Inc. Sales (Pitt Bldg., Pittsburgh, Pa.).

Highest hour rate: \$250.
Color facilities: network.

Executives: Jack Berkman, pres of WSTV Inc.; Roger Garrett, gen mgr of WBOY-TV & film buyer; Russ Howard, coml mgr; Peter Lyman, program & promotion dir; Milton J. Furner, news dir; Harry S. Brown, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.
Radio affiliate: WBOY.

ELKINS, Randolph County (ch. 40+)

FAIRMONT, Marion County (ch. 35)

WJPB-TV (March 1954) ch. 35; power—5.37kw visual; antenna height—100 feet above average terrain, 190 feet above ground.

Address: Broadcast House, 400 Quincy St. Phone: Fairmont 8000.

Licensee: WJPB-TV Inc. (original owner).

Ownership: J. Patrick Beacom, 100%. Mr. Beacom also owns WVWV Grafton, W. Va., and WBUT-AM-FM Butler, Pa. Also see "Newspaper Ownership."

Network: ABC-TV (primary), CBS-TV (secondary).

Rep: Gill-Perna.
Highest hour rate: \$200.
Color facilities: network, local film.

Executives: J. Patrick Beacom, pres; Numa Fabre Jr., gen mgr; George Fowler, coml mgr; Robert Frazier, program dir; Robert Smith, film buyer; Arthur Pearce, promotion mgr; Joseph Stralauksi, chief engr.

Washington atty: McKenna-Wilkinson.
Radio affiliate: WVWV.

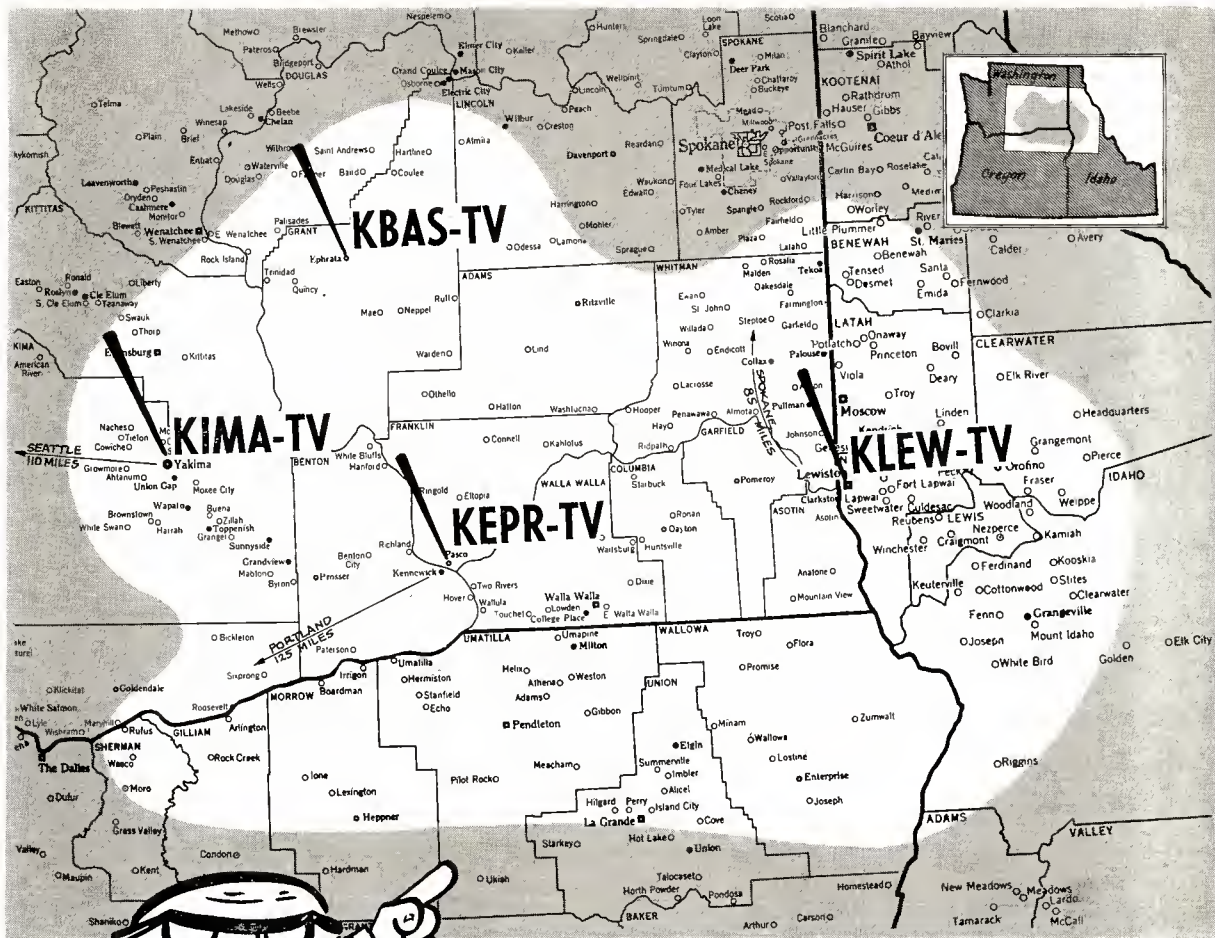
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*E.B.I. \$1,013,982,500. Source: Sales Management 1959 "Survey of Buying Power."



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TV Stations CONTINUED

WEST VIRGINIA CONTINUED

HINTON, Summers County (ch. 31)

HUNTINGTON, Cabell County (ch. 3+, 13+, *53—)

WHTN-TV (Oct. 2, 1955) ch. 13; power—316kw visual, 200kw aural; antenna height—1,000 feet above average terrain, 844 feet above ground.

Address: 625 4th Ave., zone 16. Phone: Jackson 5-7661. TWX HT 73.

Licensee: Cowles Broadcasting Co. (acquired station Aug. 1, 1956).

Ownership: See Cowles Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Petry.

Highest hour rate: \$1,000.

Color facilities: network.

Executives: Luther L. Hill, pres; Robert R. Tinker, vp; G. A. Miller Jr., local sales; O. W. Myers, national sales; Norman L. Bacon, program dir & film buyer; David H. Marcum, promotion mgr; Arthur J. Smith, news dir; Charles A. Prohaska, technical dir.

Washington atty: Segal & Marmet.

Radio affiliate: WHTN-AM-FM.

WSAZ-TV (Nov. 15, 1949) ch. 3; power—46.8kw visual, 23.4kw aural; antenna height—1,253 feet above average terrain, 1,069 feet above ground.

Address: 201 Ninth St. (Huntington); 210 Dickinson St. (Charleston). Phone: Jackson 9-4127 (Huntington); Dickens 3-0150 (Charleston). TWX HT 40.

Licensee: WSAZ Inc. (original owner).

Ownership: Huntington Pub. Co. (Huntington Herald-Dispatch and Advertiser), 89%; Mrs. Eugene Katz (wife of president of The Katz Agency, N. Y., station representative), 11%. Interlocking ownership with WKAC Charleston, W. Va. Also see "Newspaper Ownership."

Network: NBC-TV (primary).

Rep: Katz Agency.

Highest hour rate: \$1,000.

Color facilities: network, local film, local live, local slides.

Video tape: Ampex.

Executives: Lawrence H. Rogers II, pres; Leroy E. Kilpatrick, vp & operations mgr; C. T. Garten, vp & coml mgr; John L. Sinclair, Charleston mgr; H. Avery Chenoweth, program dir; G. A. Greenwood, promotion mgr; Nick Basso, news dir; Jack M. Williams, merchandising mgr; John P. Clay, chief engr.

Washington atty: Cohn & Marks.

Radio affiliates: WSAZ (Huntington); WKAC (Charleston).

LOGAN, Logan County (ch. 23—)

MARTINSBURG, Berkeley County (ch. 58—)

MORGANTOWN, Monongalia County (ch. *24)

OAK HILL, Fayette County (Beckley allocation) (ch. 4)

WOAX-TV (Dec. 14, 1954) ch. 4; power—100kw visual; antenna height—740 feet above average terrain, 688 feet above ground.

Address: P. O. Box 251. Phone: Hobart 9-3361. TWX Oak Hill 78.

Licensee: Robert R. Thomas Jr. (original owner).

Ownership: Robert R. Thomas Jr., 100%.

PARKERSBURG, Wood County (ch. 15—)

WTAP (Oct. 8, 1953) ch. 15; power—19.5kw visual, 10.5kw aural; antenna height—570 feet

above average terrain, 450 feet above ground. Address: 121 W. 7th St. Phone: Hudson 5-4589. TWX PA 78.

Licensee: Zanesville Pub. Co. (Zanesville, Ohio) (acquired station March 30, 1953).

Ownership: See Zanesville Pub. Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: Pearson.

Highest hour rate: \$150.

Color facilities: network.

Executives: Clay Littick, pres; Allan Land, gen mgr; Milton Komito, station, sales & promotion mgr; Ronald W. Malmes, program dir; Reed Mellon, film buyer; Glenn Wilson, news dir; William A. Hunt Sr., chief engr. Washington atty: Robert F. Jones.

WELCH, McDowell County (ch. 25)

WESTON, Lewis County (ch. 5, 32)

WHEELING, Ohio County (ch. *57+)

WHEELING-STEUBENVILLE, Ohio (ch. 7, 9+, 51+)

WLTV (not on air, granted Feb. 11, 1953; target date unknown) ch. 51.

Address: 321 8th St., Huntington, W. Va.

Permittee: Polan Industries.

Ownership: See Polan Industries stations in "Group Ownership."

WSTV-TV (Steubenville, Ohio) (Dec. 10, 1953) ch. 9; power—234kw visual, 117kw aural; antenna height—950 feet above average terrain, 881 feet above ground.

Address: Exchange Realty Bldg., Steubenville. Phone: Atlantic 2-6265. TWX 60.

Licensee: WSTV Inc. (original owner).

Ownership: See Friendly Group in "Group Ownership."

Network: ABC-TV (secondary), CBS-TV (primary).

Rep: Avery-Knodel.

Highest hour rate: \$550.

Color facilities: network, local film, local live, local slides.

Executives: Jack N. Berkman, pres; John J. Laux, exec vp & gen mgr; Joseph M. Troesch, film buyer & coml mgr; Thomas J. Arim and Clyde E. Higgins, program coordinators; George H. Wilson, promotion mgr; Ed Pollock, news dir; Charles Shepherd, chief engr.

Washington atty: Kirkland, Ellis, Hodson, Chaffetz & Masters.

Radio affiliate: WSTV-AM-FM.

WTRF-TV (Oct. 23, 1953) ch. 7; power—309kw visual; antenna height—590 feet above average terrain, 358 feet above ground.

Address: Ogden Bldg. TWX WG 7077.

Licensee: WTRF-TV Inc. (acquired station March 1, 1959).

Ownership: Robert W. Ferguson, 10%, and the following, each owning 22.5%: Albert V. Robert C., Raymond E. and Gordon C. Dix. Wooster Republic Printing Co. (Wooster [Ohio] Record) owns 30% of preferred stock of WTRF-TV Inc. The Dix's also own 20% each of WWST-AM-FM Wooster, Ohio, which in turn owns 100% of WRAD Radford, Va. Also see "Newspaper Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Hollingbery.

Highest hour rate: \$625.

Color facilities: network.

Executives: Robert W. Ferguson, exec vp & gen mgr; H. Needham Smith, sales mgr; C. J. Ackermann, regional sales mgr; Garry Vorhies, program dir; James Knight, promotion dir; Kirk Jackson, merchandising dir; Wesley Manley, public service dir; Howard Daubemeyer, chief engr; George Diab, news dir; William Ney, film dir; Don Murdock, continuity dir; Irene Kogut, traffic mgr; Robert MacFarland, studio supervisor; Fred Baker, transmitter supervisor.

Washington atty: Barnes & Neilson.

WILLIAMSON, Logan County (ch. 17)

WISCONSIN

ADAMS, Adams County (ch. *58+)

APPLETON, Outagamie County (ch. 42+)

ASHLAND, Ashland County (ch. 15+)

BEAVER DAM, Dodge County (ch. 51—)

BELOIT, Rock County (ch. 57)

CHILTON, Calumet County (ch. *31+)

EAU CLAIRE, Eau Claire County (ch. 13, *19+, 25+)

WEAU-TV (Dec. 17, 1954) ch. 13; power—310kw visual; antenna height—900 feet above average terrain, 958 feet above ground.

Address: 2415 S. Hastings Way. Phone: Temple 2-3745. TWX EU 3311.

Licensee: Central Broadcasting Co.

Ownership: See Morgan Murphy-Walter C. Bridges Stations in "Group Ownership." Also see "Newspaper Ownership."

Radio affiliates: WEAU-AM-FM.

FOND du LAC, Fond du Lac County (ch. 54+)

GREEN BAY, Brown County (ch. 2+, 5+, 70+)

WBAX-TV (March 17, 1953) ch. 2; power—100kw visual, 50kw aural; antenna height—810 feet above average terrain, 750 feet above ground.

Address: 115 S. Jefferson St. Phone: Hemlock 2-3331. TWX GB 8366.

Licensee: Norbertine Fathers (original owner).

Ownership: Religious order which runs St. Norberts College. See Norbertine Fathers Stations in "Group Ownership."

Radio affiliates: WBAX-AM-FM.

WFRV (May 21, 1955) ch. 5; power—93.3kw visual, 56.2kw aural; antenna height—1,120 feet above average terrain, 999 feet above ground.

Address: Mason & Roosevelt Sts. Phone: Hemlock 7-5411. TWX GB 8348.

Licensee: Valley Telecasting Co. (original owner).

Ownership: Valley Communications Inc., 100%. Control (52.569%) held in trust voted by S. N. Pickard, Clayton Ewing, and George E. Bills. Mr. Pickard owns WNAM Neenah, Wis.

Network: NBC-TV (primary).

Rep: Headley-Reed.

Highest hour rate: \$600.

Color facilities: network.

Executives: Clayton Ewing, pres; Soren H. Munkhof, vp, gen mgr & film buyer; Jack Gennaro, sales mgr; W. C. Porsow, sales development dir; Elden Anspach, program dir; Joella Cohen, promotion mgr; Michael Griffin, news dir; Harry Hill, chief engr.

Washington atty: McKenna & Wilkinson.

JAMESVILLE, Rock County (ch. 63+)

KENOSHA, Kenosha County (ch. 61—)

LA CROSSE, La Crosse County (ch. 8+, *32+, 38—, 72)

WKBT (Aug. 1, 1954) ch. 8; power—251kw visual, 125kw aural; antenna height—810 feet above average terrain, 578 feet above ground.

Address: 141 S. 6th St. Phone: 2-4678. TWX LC 8718.

Licensee: WKBH Television Inc. (original owner).

Ownership: LaCrosse Tribune Co. (Lee Newspapers), 27.5%; Howard Dahl 21%; Kenneth Dahl 9.6%; Maril & Co., 9.2%; W. T. Burgess, 10% and others. Interlocking ownership with WKBH LaCrosse. For other Lee interests see Lee Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Reps: H-R Television; Harry S. Hyett Co.

Highest hour rate: \$400.

Executives: Howard Dahl, pres & mgr; Robert Z. Morrison, sales mgr; Raymond O. Skaran, gen mgr & film buyer; Leonard G. Anderson, promotion mgr; Alvin Leeman, chief engr.

Washington atty: Dow, Lohnes & Albertson.

Radio affiliate: WKBH.

MADISON, Dane County (ch. 3, *21—, 27—, 33+)

***WHA-TV** (May 3, 1954) ch. *21; power—10.7kw visual, 5.75kw aural; antenna height—230 feet above average terrain, 273 feet above ground.

Address: Radio Hall, U. of Wisconsin, zone 6. Phone: Alpine 5-2988.

Licensee: U. of Wisconsin (original owner).

*Non-commercial educational.



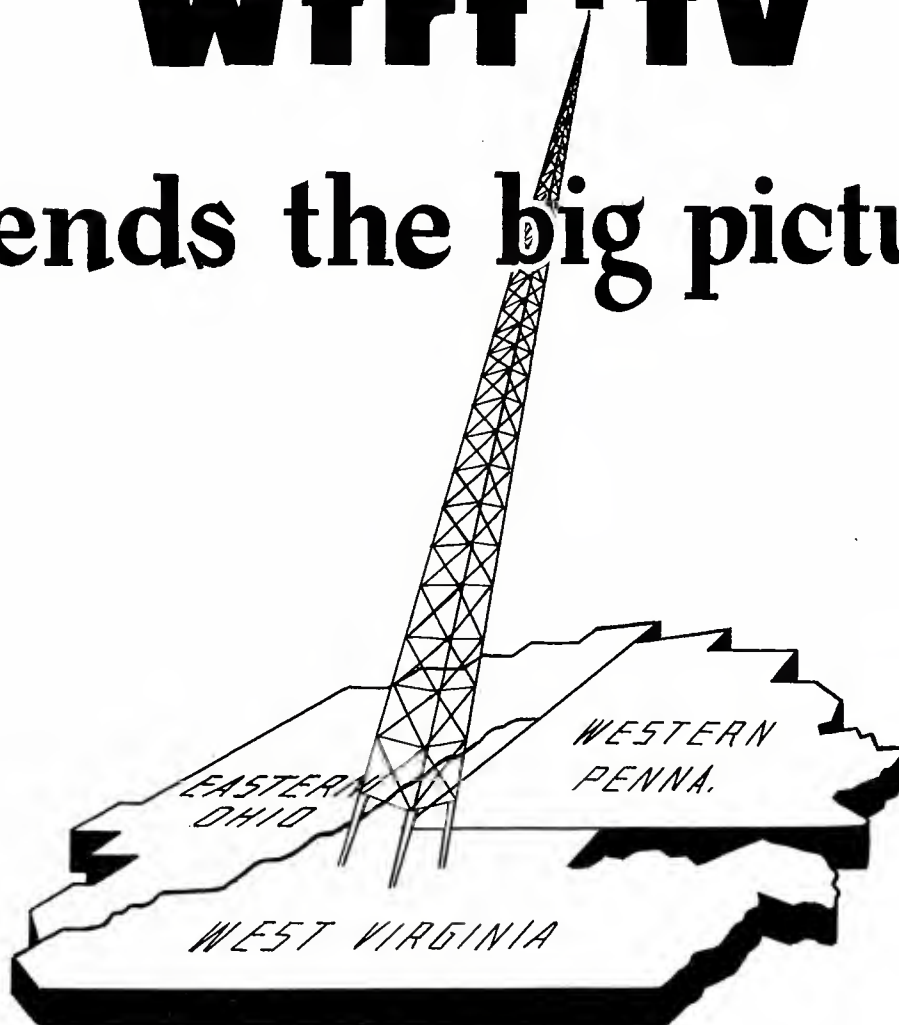
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Representatives, George P. Hollingbery Co.*

Tv Stations CONTINUED**WISCONSIN CONTINUED****MADISON (Continued)**

WISC-TV (June 24, 1956) ch. 3; power—56.2kw visual, antenna height—1,190 feet above average terrain, 107 feet above ground. Address: 4801 W. Beltline Highway, zone 5. Phone: Cedar 3-9891. TWX MN 8512. Licensee: Radio Wisconsin Inc. (original owner).

Ownership: See Morgan Murphy-Walter C. Bridges Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).
Rep: Peters, Griffin, Woodward.
Highest hour rate: \$550.
Color facilities: network, local film, local slides.

Executives: Ralph Immell, pres; Ralph O'Connor, gen mgr; Richard Nickeson, coml mgr; Daniel Imhoff, program dir & film buyer; Jerry Deane, news dir; Walter Hariu, chief engr.

Washington atty: Scharfeld & Baron.
Radio affiliate: WISC-AM-FM.

WKOW-TV (June 30, 1953) ch. 27; power—162kw visual, 87.1kw aural; antenna height—690 feet above average terrain, 596 feet above ground.

Address: 215 W. Washington Ave., zone 3. Phone: Alpine 7-2261. TWX MN 8537. Licensee: Monona Broadcasting Co. (original owner).

Ownership: Stewart Watson, 10%; George W. Icke, 9%; E. C. Severson, 10.39%; B. W. Huiskamp, 9%; and others.

Network: ABC-TV (primary).
Rep: Headley-Read.
Highest hour rate: \$280.
Color facilities: network.

Executives: Stewart Watson, pres; Ben F. Hovel, gen mgr; Frank Bignell, asst gen mgr-film buyer; Clark Hogan, program dir; James Roy Miller, promotion mgr; Edward Menkhaus, news dir; Cloven Smith, chief engr.

Washington atty: Fisher, Wayland, Duvall & Southmayd.
Radio affiliate: WKOW.

WMTV (July 19, 1953) ch. 33; power—153kw visual; antenna height—690 feet above average terrain, 594 feet above ground.

Address: P. O. Box 168. Phone: Cedar 3-5381. TWX MN 8539.

Licensee: Forward Television Inc. (acquired station May 18, 1958).

Ownership: See Lee Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: NBC-TV (primary).
Rep: Weed.
Highest hour rate: \$325.
Color facilities: network.

Executives: Herbert R. Ohrt, pres (Mason City, Iowa); Walter J. Rothschild, vp & natl sales mgr (Quincy, Ill.); Merritt Milligan, gen mgr; Donald G. Harter, asst mgr; George Plenderleith, film editor; Wanda Montz, promotion mgr; Jerry Harper, news dir; L. Stanley Sadler, chief engr.

Washington atty: Pierson, Ball & Dowd.

MANITOWOC, Manitowoc County (ch. 65)**MARINETTE, Marinette County (ch. 11+, 32+, *38+)**

WLUX-TV (Sept. 10, 1954) ch. 11; power—240kw visual, 120kw aural; antenna height—780 feet above average terrain, 818 feet above ground (construction permit for 316kw visual power, antenna 930 feet above average terrain and 962 feet above ground).

Address: Radio-TV Park (Marinette), 126 N. Madison (Green Bay). Phone: Redwood 5-6631 (Marinette); Hemlock 2-6468 (Green Bay). TWX Marinette 8332.

Licensee: M & M Broadcasting Co. (acquired station 1953).

Ownership: Evening Telegraph Co. (Morgan Murphy), 55%; Norman M. Postles, 10%; Walter C. Bridges, 10%; Joseph D. Mackin, 10%; Charles and Antoinette Goldberg, 7.5% and John Stang, 7.5%. For other Murphy interests see Morgan Murphy-Walter C. Bridges Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).
Rep: Hollingbery; William Hurley (Minneapolis).
Highest hour rate: \$450.
Color facilities: network.

Executives: Morgan Murphy, pres; Joseph D. Mackin, gen mgr; John H. Borgen (Green Bay mgr); Patrick Kehoe, program dir; Yvonne Fronsee, promotion mgr; Howard Emich, news dir; Alister S. Alexander, chief engr.

Washington atty: Scharfeld & Baron.
Radio affiliate: WMAM.

MILWAUKEE, Milwaukee County (ch. 4-, *10+, 12, 18+, 24+, 30)

WCAN-TV (not on air; suspended operation but still holds construction permit) ch. 24; power—251kw visual, 123kw aural; antenna height—520 feet above average terrain, 681 feet above ground.

Address: c/o Philip M. Baker, Pennsylvania Bldg., Washington 4, D. C.

Licensee: Lou Poller (original owner).
Washington atty: Philip M. Baker.

WFOX-TV (not on air, granted May 4, 1955, target date unknown) ch. 31; power—21.4kw

visual; antenna height—350 feet above average terrain, 434 feet above ground.

Ownership: Business Management Inc.

WISN-TV (Oct. 27, 1954) ch. 12; power—316kw visual, 158kw aural; antenna height—1,000 feet above average terrain, 1,105 feet above ground.

Address: 759 N. 19th St., zone 3. Phone: Division 2-3000. TWX 489.

Licensee: Hearst Corp. (acquired station March 8, 1955).

Ownership: See Hearst Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (primary).
Rep: Petry.
Highest hour rate: \$1,000.

Color facilities: network, local film, local slides.

Executives: D. L. Provost, vp; William C. Goodnow, station mgr; Richard C. Foerster, sales mgr; Baylen H. Smith, program dir & film buyer; Arthur H. Barnes, promotion-publicity dir; Douglas D. Davenport, news dir; Lionel Wittenberg, chief engr.

Washington atty: Dempsey & Koplowitz.
Radio affiliate: WISN.

WITI-TV (Whitefish Bay) (May 21, 1956) ch. 6; power—100kw visual, 64.6kw aural; antenna height—980 feet above average terrain, 1,046 feet above ground.

Address: 5445 N. 27th St., zone 9. Phone: Uptown 3-1919. TWX MI 272.

Licensee: Independent Television Inc. (acquired station Dec. 22, 1953).

Ownership: See Storer Broadcasting Co. Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: CBS-TV (primary).
Rep: Blair Television Assoc.
Highest hour rate: \$1,400.
Video tape: Ampex.

Executives: George B. Storer, pres; Terry H. Lee, managing dir; Joseph W. Evans, coml mgr; Dean E. McCarthy, operations mgr; Robert G. Truscott, chief engr.

Washington atty: Robert F. Jones.

***WVMS-TV** (Oct. 28, 1957) ch. *10; power—129kw visual, 65.7kw aural; antenna height—740 feet above average terrain, 1,046 feet above ground.

Address: 1015 N. 6th St. Phone: Broadway 1-1550.

Licensee: Board of Vocational & Adult Education (original owner).

Executives: Paul K. Taff, gen mgr; J. C. Wulliman, operations mgr; C. H. Logan, production mgr; John Lemke, film supervisor; Ken Lofgren, promotion mgr.

*Non-commercial educational.

WTMJ-TV (Dec. 3, 1947) ch. 4; power—100kw visual, 50kw aural; antenna height—930 feet above average terrain, 1,032 feet above ground.

Address: 333 W. State St., zone 1. Phone: Broadway 1-6000. TWX MI 297.

Licensee: Journal Co. (original owner).

Ownership: The Journal Co. (Milwaukee Journal), 100%. See "Newspaper Ownership."

Network: NBC-TV (primary).
Rep: Harrington, Righter & Parsons.
Highest hour rate: \$1,450.

Color facilities: network, local film, local live, local slides.

Executives: George Comte, vp & gen mgr; Robert J. Heiss, mgr; Neale V. Bakke, sales mgr; Sprague B. Vonier, program mgr; James Fitzgerald, supervisor film dept.; R. Bruce Wallace, mgr public service & promotion; Jack Krueger, news editor; Phillip B. Laesser, mgr am & tv engineering; Edwin Cordes, chief engr & tv facilities.

Washington atty: Hogan & Hartson.

WXIX (returned to air July 20, 1959, after going dark April 1, 1959) ch. 25; power—100 kw visual; antenna height—530 feet above average terrain, 663 feet above ground.

Address: 5445 N. 27th St., zone 9.

Licensee: WXIX Inc.

Ownership: Gene Posner, 100% (acquired station May 1959).

Executives: Gene Posner, pres & gen mgr; Lew Breyer, exec vp, sales mgr & film buyer.

OSHKOSH, Winnebago County (ch. 48-)**PARK FALLS, Price County (ch. *18)****PORTAGE, Columbia County (ch. 17-)****PRAIRIE du CHIEN, Crawford County (ch. 34)****RACINE, Racine County (ch. 49-, 55)****RHINELANDER, Oneida County (ch. 22)****RICE LAKE, Barron County (ch. 21+)****RICHLAND CENTER, Richland County (ch. 15, *66-)****SHEBOYGAN, Sheboygan County (ch. 59-)****SHELL LAKE, Washburn County (ch. *30-)****SPARTA, Monroe County (ch. 50-)****STEVENS JOINT, Portage County (ch. 20+, 26-)****STURGEON BAY, Door County (ch. 44-)****SUPERIOR, Douglas County (also see DULUTH, Minn.)**

WDSM-TV (March 1954); ch. 6; power—100 kw visual, 50kw aural; antenna height—1,010

feet above average terrain, 804 feet above ground.

Address: 230 E. Superior St., zone 2. Phone: Randolph 7-8484. TWX 7071.

Licensee: Northwest Publications Inc. (original owner).

Ownership: See "Newspaper Ownership" and see Ridder Publications Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Peters, Griffin, Woodward; Wayne Evans & Assoc.

Highest hour rate: \$500.
Color facilities: network.

Executives: Robert B. Ridder, broadcasting pres; C. D. (Duke) Tully, gen mgr; Robert J. Rich, asst gen mgr; Carlo Anneke, coml mgr; Edwin M. Conrad, program dir & film buyer; Martin Olson, promotion mgr; Glenn Maxham, news dir; George Carlson, chief engr.

Washington atty: Fly, Shebruk, Blume & Gaguine.

Radio affiliate: WDSM.

WDSM-TV Translators: K75AM Bemidji, Minn., K82AF Cass Lake, Minn., and K74AR Deep River, Minn., all Headquarters Tv Translator Corp., P. O. Box 83, Bemidji; K73AO International Falls, Minn., K78AL Kabetogama, Minn., K82AI Orr, Minn., and K74AS Virginia, Minn., all Minneonto Tv Inc., c/o John Furuseth, Chamber of Commerce Bldg., International Falls.

WAUSAU, Marathon County (ch. 7-, 9, 16+, *46-)

WSAU-TV (Oct. 24, 1954) ch. 7; power—316kw visual, 177kw aural; antenna height—1,210 feet above average terrain, 647 feet above ground.

Address: P. O. Box 29. Phone: 2-1021. TWX WS 8869.

Licensee: Wisconsin Valley Television Corp. (original owner).

Ownership: Wausau Record Herald, 25%; Charles Lemke, 25%; Wisconsin Rapids Tribune (WFHR), 12.5%; Marshfield News-Herald, 12.5%; Antigo Journal (WATK), 8.32%; Rhinelander News, 8.32%; and Merrill Herald, 8.32%, all Wisconsin. Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Reps: Meeker, Harry Hyett (Minneapolis and St. Paul).

Highest hour rate: \$350.
Color facilities: network.

Executives: Richard D. Dudley, gen & coml mgr; Bart Kellnhauser, film buyer & program dir; Thomas E. Bolger, promotion mgr; Walter John Chilsen, news dir; Roland Richard, chief engr.

Washington atty: McKenna & Wilkinson.

Radio affiliate: WSAU-WLIN (FM).

WHITEFISH BAY, Milwaukee County (ch. 6)

WITI-TV: See Milwaukee.

WISCONSIN RAPIDS, Wood County (ch. 14-)**WYOMING****BUFFALO, Johnson County (ch. 29)****CASPER, Natrona County (ch. 2+, 6+)**

KTWO-TV (March 1, 1957) ch. 2; power—28.5kw visual, 14.5kw aural; antenna height—1,400 feet above average terrain, 83 feet above ground.

Address: 143 N. Durbin. Phone: 3-3711. TWX CP 486.

Licensee: Rocky Mountain Tele Stations (original owner).

Ownership: See Rocky Mountain Tele Stations in "Group Ownership."

Network: ABC-TV (secondary), NBC-TV (primary).

Rep: Meeker; John L. McGuire & Co.
Highest hour rate: \$150.

Executives: Burt I. Harris, pres; Lawrence S. Berger, gen mgr, coml mgr & film buyer; Paul Wickre, program dir; Pat Hansen, promotion mgr; James Baker, news dir; Marion Cunningham, chief engr.

Washington atty: Sher, Oppenheimer & Harris.

CHEYENNE, Laramie County (ch. 5+)

KFBC-TV (March 22, 1954) ch. 5; power—100kw visual, 50kw aural; antenna height—620 feet above average terrain, 483 feet above ground.

Address: 2923 E. Lincoln Way. Phone: 44461.

Licensee: Frontier Broadcasting Co. (original owner).

Ownership: See Frontier Stations in "Group Ownership." Also see "Newspaper Ownership."

Network: ABC-TV (secondary), CBS-TV (primary), NBC-TV (secondary).

Rep: Hollingbery.
Highest hour rate: \$225.
Color facilities: network.

Executives: Robert S. McCracken, pres & film buyer; William C. Grove, vp, gen mgr & chief engr; Charles P. Cahill, coml mgr; Victor L. Stamm, program dir; William D. Osborne Jr., news dir.

Washington atty: Koteen & Burt.
Radio affiliate: KFBC.

KFBC-TV Translators: K73AF Rawlins, Wyo., Rawlins Broadcasting Co., c/o William Grove, KFBC-TV Cheyenne; K70AK Saratoga, Wyo., Saratoga Tv Co., c/o John Glode, Saratoga.

Radio Stations CONTINUED

DISTRICT OF COLUMBIA CONTINUED

WTOP (Oct. 20, 1932): 1500 kc; 50 kw, DA-2, Broadcast House, zone 16, Phone Emerson 2-9300, TWX WA 63, Washington Post Co. (acquired station Feb. 9, 1949). (See Washington Post Stations in "Group Ownership" and "Newspaper Ownership.")

Network CBS, Rep CBS Radio Spot Sales.
John S. Hayes, pres; Lloyd W. Dennis Jr., vp & gen mgr; Robert W. Schellenberg, coml mgr; Charles Crawford, sales development mgr; Patricia A. Searight, program dir; Laurese B. Gordon, promotion dir; Clyde M. Hunt, vp engineering; Granville Klink, chief engr; Edward Ryan, news dir.

WTOP-FM (1946): 96.3 mc; 20 kw. Duplicates WTOP (above).
WTOP-TV: Tv companion of WTOP-AM-FM.

WUST-AM-FM (See Bethesda, Md. listing).
WWDC (1941): 1260 kc; 5 kw, DA-2, 1627 K St., N.W., zone 6, Phone Tuckerman 2-7600, TWX WA 286, WWDC Inc. (acquired station 1942).

Rep Blair.
Ben Strouse, pres & gen mgr; Herman Paris, vp, national sales; Max Sherman, vp, local sales; Norman Reed, vp, programming; Jo Wilson, promotion dir; Ross Beville, vp, engineering & labor relations; Robert E. Robinson, news dir.

WWDC-FM (1947): 101.1 mc; 20 kw. Address, licensee & staff same as WWDC (above).

FLORIDA

ARCADIA, De Soto County

WAPG (September 1955): 1480 kc; 1 kw-D, P. O. Box 676, Phone Walnut 8-6101, Arcadia, Punta Gorda Broadcasting Co. (acquired station Feb. 3, 1959).

Network Keystone. Rep McGilvra.
H. D. Ryals, pres; W. W. Benton, gen mgr; Bert G. Erickson, coml mgr, program dir & promotion dir; Paul Howell, chief engr; Richard Cobb, farm dir; Mary B. Anderson, women's dir.

ARLINGTON, Duval County

WTTT (November 1957): 1220 kc; 250 w-D, P. O. Box 8716, Jacksonville 11, Fla. Phone Raymond 4-2188, Theodore Weber (acquired station May 1959).

Network MBS, Rep Raymer.
Theodore Weber, pres, gen mgr, coml mgr; Janet M. Weber, asst gen mgr, women's dir; Buddy Holliday, program dir; Ernest F. Grossholz, chief engr; Pauline Mayer, farm dir.

ATLANTIC BEACH (Jacksonville), Duval County

WKTK (Jan. 27, 1958): 1600 kc; 1 kw-D, Box 1328, Phone Cherry 6-3695, Ocean Beach Broadcasting Co. (original owner).

W. H. Adams & Florence V. Adams, owners; Robert K. Lynch, station mgr, coml mgr & chief engr; Bernie Adams, program dir; Tommy Carroll, sports & news dir; Nellie A. Lynch, women's dir.

AUBURNDALE, Polk County

WTWB (Oct. 10, 1956): 1570 kc; 1 kw-D, P. O. Box 7, Phone Woodlawn 7-1129, L. M. Hughey (acquired station February 1957).

L. M. Hughey, owner; Richard W. Boyce, gen mgr, program mgr, promotion mgr, news dir; Bruce L. Parker, coml mgr; Fred N. Potter, chief engr; Ruth Kostyo, women's dir.

AVON PARK, Highlands County

WAVP (November 1957): 1390 kc; 1 kw-D, Jacaranda Hotel, Phone Glendale 2-6001, John B. Marshall (acquired station Aug. 1, 1958).

Rep Best.
Albert B. Gale, owner & mgr; William E.

Hudson, coml mgr; Ilda E. Gale, program dir; Tom Moore, chief engr; Douglas L. Way, news dir.

BARTOW, Polk County

WBAR (1953): 1460 kc; 1 kw-D, P. O. Box 820, Phone Capitol 3-8021, WBAR Inc. (acquired station January 1955).

W. Avera Wynne, pres; John F. Burgreen, gen mgr; Francis L. Pipes, coml mgr; Kenneth E. Shroyer, program dir; Alva Duncan, chief engr.

BELLE GRADE, Palm Beach County

WSWN (Oct. 5, 1947): 900 kc; 1 kw-D, P. O. Box 8, Phone Wyman 6-2063, Seminole Broadcasting Co. (See Dee Rivers Stations in "Group Ownership.")

Rep Stars National.
Specialty programs (wkly): Negro 12 hrs.
E. D. Rivers Jr., chairman of board; Marvin M. Smith, gen mgr; Alvin Harris, program dir; C. S. Clemens, chief engr; Kenneth Henderson, farm dir; Kathryn Cook, women's dir.

BRADENTON, Manatee County

WBBD (Oct. 23, 1957): 1420 kc; 1 kw, DA-D, P. O. Box 1038, Phone 6-2183, Sunshine State Broadcasting Co. (original owner).

WTBL (1946): 1490 kc; 250 w, P. O. Box 1060, Phone 6-1107, Blue Skies Broadcasting Corp. (acquired station June 1, 1957).

Network Keystone. Rep Best.
Dick Doty, pres & gen mgr; Ken McKendree, coml mgr; Gordon Wyllie, program dir; Frank Burkard, promotion dir; Dick Lundv, chief engr; W. W. Chaplin, news dir; Jim Dunklin, farm dir; Betty Showalter, women's dir.

BROOKSVILLE, Hernando County

WVJB (Oct. 11, 1958): 1450 kc; 250 w-SH, P. O. Box 707, Phone 2020, Hernando Broadcasting Co. (original owner).

Network Keystone.
W. W. Johnson, partner & gen mgr; W. L. Waring Jr., partner; Charles N. Grant, coml mgr; Joseph S. Gall, program dir; D. John Helman, chief engr.

CHIPLEY, Washington County

WBGG (April 10, 1956): 1240 kc; 250 w, P. O. Box 605, Phone Mercury 8-0234, John Sanders (acquired station June 1959).

John Sanders, gen & coml mgr; Lee Sanders, station mgr; Gerald D. McKechnie, chief engr.

CLEARWATER, Pinellas County

WAZE (under construction): 860 kc; 500 w, DA-D, Radio Clearwater Inc.

WTAN (June 8, 1948): 1340 kc; 250 w, P. O. Box 1109, Phone 3-3084, Clearwater Inc. (acquired station January 1958).

Network Keystone. Rep Devney.
H. Dennison Parker, pres, gen mgr & coml mgr; Harry C. Lytle Jr., program dir & promotion dir; James Edwards, chief engr; Howard Hartley, news dir; Herb Williams, farm dir; Edith Doty, women's dir.

CLEWISTON, Hendry County

WSUG (under construction): 1050 kc; 250 w-D, P. O. Box 1027, Arcadia, Fla. Sugarland Broadcasting Co.

Francis Denmead, owner.
NEW (not on air; target date unknown): 1590 kc; 500 w-D, P. O. Box 1486, Fort Myers, Fla.

Robert Hecksher, pres.

COCOA, Brevard County

WEZY (Oct. 4, 1957): 1480 kc; 1 kw-D, (CP 1350 kc) 1 kw-D, 500 w-N, DA-N), P. O. Box 868, Phone Newton 6-4411, Irving Braun (original owner).

Rep Ochs (Atlanta).
Irving Braun, pres; Jav Schoof, gen mgr; Kelly Smith, coml mgr; Richard Olson, program dir; John Shelton, chief engr.

WKKO (October 1953): 860 kc; 1 kw-D, P. O. Box 1308, Phone Newton 6-2411, WKKO Radio Inc. (acquired station July 29, 1959).

Rep Gene Bolles Co.
Marvin C. Rothchild, pres.

COCOA BEACH, Brevard County

WRKT (under construction): 1300 kc; 500 w-D, Mel Wheeler. (See Mel Wheeler Stations in "Group Ownership.")

CORAL GABLES (Miami), Dade County

WVCG (Feb. 18, 1948): 1070 kc; 1 kw-D, P. O. Box 1516, zone 34, Phone Highland 8-7411, Peninsular Broadcasting Corp. (original owner).

Rep Good Music Broadcasters (N.Y.); Clarke (elsewhere).
George W. Thorpe, pres & gen mgr; Barbara Binns, asst station mgr; Tim Carney, coml mgr; Thomas F. Middleton Jr., chief engr; Jane Okell, women's dir.

WVCG-FM (Nov. 16, 1958): 105.1 mc; 18.5 kw. Same licensee, address & staff as WVCG (above).

CRESTVIEW, Okaloosa County

WCNU (April 8, 1948): 1010 kc; 1 kw-D, P. O. Box 518, Phone Murray 2-2330, Gulf Shores Broadcasting Co. (acquired station June 1955).

Network Keystone; MultiVoice Network (regional). Rep Southeastern Key.

Mrs. Virginia O'Neal, pres; Sam F. Townsend, gen mgr; Vernon C. Cooper, coml mgr & news dir; Dempsey E. Cooper, program dir; James T. Whitaker, chief engr; Carolyn Townsend, women's dir.

WJSB (September 1954): 1050 kc; 1 kw-D, P. O. Box 267, Phone Murry 2-3040, Crestview Broadcasting Co. (acquired station Jan. 1, 1957).

Everett M. McCrary, owner & gen mgr; Joel Hughes, coml mgr; Cordell Whitlock, program dir; Bob Lynn, promotion dir; Russ White, chief engr; Al Robinson, news dir & special events dir; Pat Miller, farm dir; Judith McCrary, women's dir.

CYPRESS GARDENS, Polk County

WGTO (Sept. 9, 1955): 540 kc; 10 kw, DA-D (CP 50 kw, DA-2), P. O. Box 123, Phone Cypress 3-4103 (Winter Haven), TWX Winter Haven 7135, KSTP Inc. (acquired station May 1, 1958). (See Gold Seal Stations in "Group Ownership.")

Rep Petry.
Stanley E. Hubbard, pres; Marvin L. Rosene, vp in chg of sales; G. Mex Kimbrel, station mgr & gen sales mgr; Bill Gramer, program dir; Gary Miller, sales promotion dir; David H. Schick, chief engr; Jim Corbett, news & farm dir.

WDCF (Dec. 15, 1954): 1350 kc; 1 kw-D, Box 1077, Phone Logan 7-3879, Stewart G. and Thelma R. Picard (acquired station Dec. 15, 1956).

Network Keystone.
Stuart Picard, co-owner & gen mgr; George Coleman, coml mgr; Thelma Picard, co-owner & program dir; Margaret Francisco, promotion dir; John Andre, farm dir & chief engr; Bill Baily, news dir; John Underwood, women's dir.

DAYTONA BEACH, Volusia County
WMFJ (1935): 1450 kc; 250 w, P. O. Box 5606, Phone Clinton 2-6491, WMFJ Inc. (acquired station April 3, 1959).

Rep Masla.
John Creutz, pres; Jack Siegel, secy & treas; Dick Clark, gen mgr & program dir; Jay Caldwell, coml mgr; Sari Smith, promotion dir; Jerry Norman, chief engr; Milt Roth, news dir.

WNDB (April 1948): 1150 kc; 1 kw, DA-N, 128 Orange Ave. Phone Clinton 2-1511, News-Journal Corp. (original owner). (See Perry Stations in "Group Ownership" and "Newspaper Ownership.")

Network ABC. Rep Clark.
Julius Davidson, pres; R. Y. Huffman, gen mgr; Daniel F. Carroll, coml mgr; Ken Lucke, program dir; F. A. Scott, chief engr; Ray LaPrise, news dir.

WNDB-FM (March 1947): 94.5 mc; 8.5 kw. Duplicates WNDB (above).

WQXQ (See Ormond Beach listing).
WROD (October 1947): 1340 kc; 250 w, P. O. Box 991, Phone Clinton 2-4626, Daytona Beach Broadcasting Corp. (acquired station 1958). (See Mining Journal Stations in "Group Ownership" and "Newspaper Ownership.")

Rep Pearson.
Frank J. Russell, pres; James F. McDonough, gen mgr, program dir & chief engr; James Crist, coml mgr; Robert Voss, promotion dir; Roger Lambert, news dir; Robert Kulz, farm dir; Genie Hodges, women's dir.

DEFUNIACK SPRINGS, Walton County
WDSP (March 1, 1956): 1280 kc; 5 kw-D, P. O. Box 441, Phone Twin Oaks 4-8361, Euchee Valley Broadcasting Co. (acquired station March 1, 1959).

Network Keystone.
Mrs. W. D. Douglass, pres, promotion dir & women's dir; H. L. Wiles, gen mgr & news dir; Laverne Foster Jr., coml mgr & chief engr; Mary Harper, program dir; Jimmy Scofield, farm dir.

WZEP (1955): 1460 kc; 1 kw-D, P. O. Box 387, Phone Twin Oaks 4-7161, Leonard S. Zepp (acquired station March 1, 1959).

Leonard S. Zepp, gen mgr & chief engr; James Sims, asst mgr & coml mgr.

DELAND, Volusia County

WJBS (1948): 1490 kc; 250 w, P. O. Box 808, Phone Redwood 4-1725, WJBS Inc. (acquired station Jan. 1, 1959). (See Charles E. Britt Stations in "Group Ownership.")

Network MBS, Rep Avers (southeast).
Charles E. Britt, pres; Gil Murray, gen mgr & coml mgr; Jerry Girvin, program dir; Donald Brienen, chief engr; E. S. Lotspeich, news dir; Kay Van, women's dir.

WOOO (Dec. 7, 1956): 1310 kc; 5 kw-D, P. O. Box 694, Phone Redwood 4-3422, Trio Broadcasting Co. (acquired station July 1, 1957).

Network Keystone. Rep Bernard; Ochs (regional).
Herbert A. Saxe, pres; Wally King, gen mgr; A. H. Beckwith, coml mgr; Brian Tolby, program dir; Jerry Florence, news, farm & promotion dir; Edwin Carson, chief engr; Mary Lou Edwards, women's dir.

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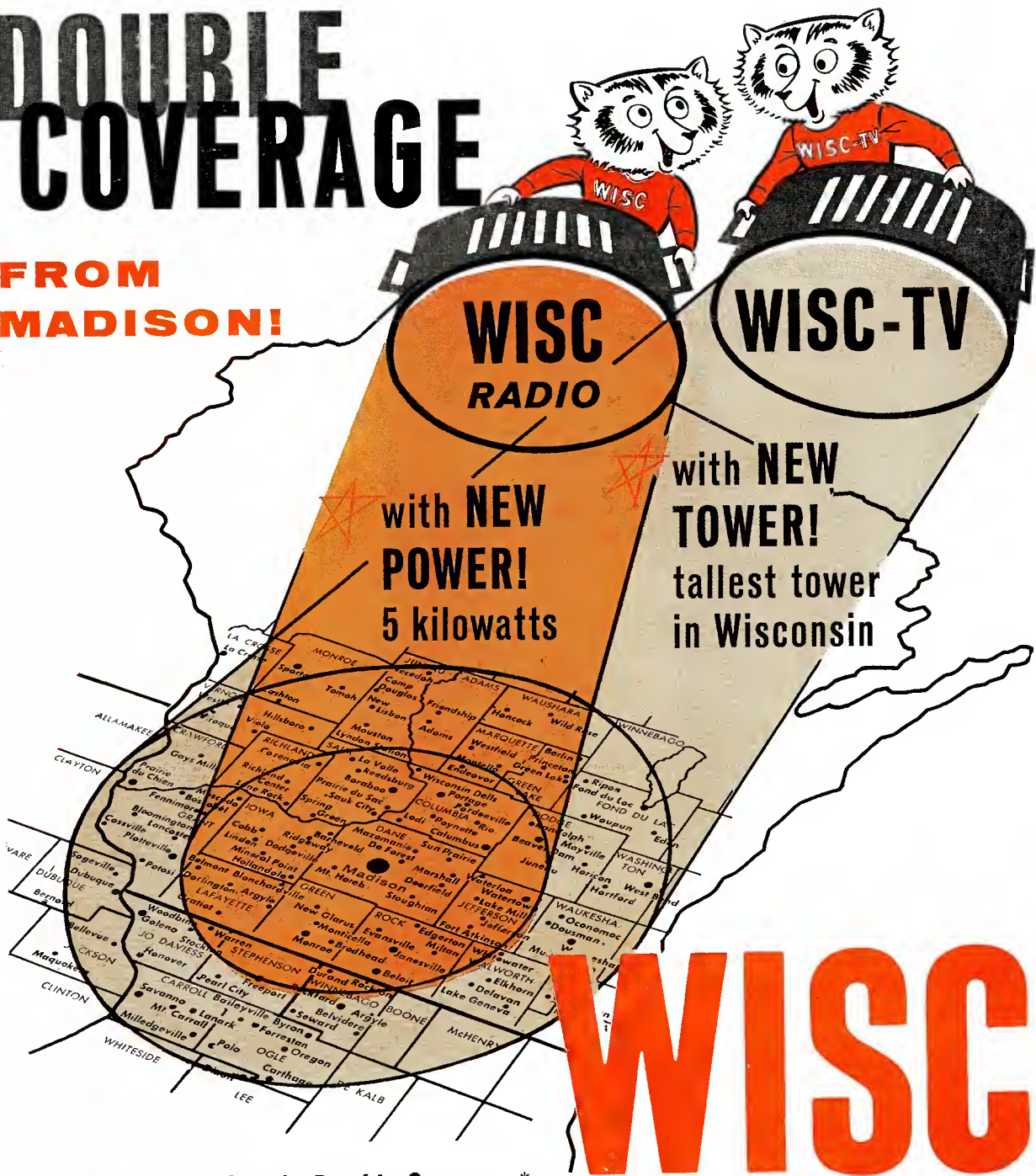
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Tv Stations CONTINUED

WYOMING CONTINUED

CODY, Park County (ch. 24—)

DOUGLAS, Converse County (ch. 14)

EVANSTON, Uinta County (ch. 14—)

GILLETTE, Campbell County (ch. 40)

GREEN RIVER, Sweetwater County (ch. 16)

GREYBULL, Big Horn County (ch. 40)

LANDER, Fremont County (ch. 17—)

LARAMIE, Albany County (ch. *8+, 18+)

LOVELL, Big Horn County (ch. 36+)

LUSK, Niobrara County (ch. 19—)

NEWCASTLE, Weston County (ch. 28+)

POWELL, Park County (ch. 30+)

RAWLINS, Carbon County (ch. 11—)

RIVERTON, Fremont County (ch. 10+)

KWRB-TV (Dec. 22, 1957) ch. 10; power—58.9kw visual, 28.8kw aural; antenna height—1,630 feet above average terrain, 79 feet above ground.

Address: 500 Broadway, Thermopolis, Wyo. Phone: Thermopolis 800.

Licensee: Chief Washakie Tv (original owner).

Ownership: See Ernst Stations in "Group Ownership."

Washington atty: McKenna & Wilkinson.

Radio affiliate: KWRL.

ROCK SPRINGS, Sweetwater County (ch. 13)

SHERIDAN, Sheridan County (Ch. 9—, 12+)

KTWZ-TV (not on air; granted May 8, 1957; target date Jan. 1, 1960) ch. 9; power—3.08kw visual, 1.5kw aural; antenna height—350 feet above average terrain, 70 feet above ground.

Address: 355 N. Beverly Dr., Beverly Hills, Calif. Phone: Crestview 6-4632.

Licensee: Rocky Mountain Tele Stations (original owner).

Ownership: See Rocky Mountain Tele Stations in "Group Ownership."

Network: ABC-TV (primary), NBC-TV (primary).

Rep: Meeker; John McGuire (Denver).

Highest hour rate: \$150.

Executives: Burt I. Harris, pres; Lawrence S. Berger.

Washington atty: Sher, Oppenheimer & Harris.

THERMOPOLIS, Hot Springs County (ch. 15)

KWRB-TV ch. 10 (see Riverton).

TORRINGTON, Goshen County (ch. 27)

WHEATLAND, Platte County (ch. 24+)

WORLAND, Washakie County (ch. 34)

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**NATIONWIDE • NEGOTIATIONS
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GUAM

AGANA (ch. 8, 10)

KUAM-TV (Aug. 5, 1956) ch. 8; power—0.436kw visual, 0.217kw aural; antenna height—70 feet above average terrain, 302 feet above ground.

Address: P. O. Box 68. Phone: 7-961.

Licensee: Radio Guam.

Ownership: Harry M. Engel Jr., 45.5%; Phil Berg, 45.5%; William B. Duce, 4%; John P. Hearne, 5%. Mr. Hearne also owns 33 1/2% of KAFY Bakersfield, 22.2% of KFXM San Bernardino, and 20.9% of KVEN Ventura, all California.

Network: ABC-TV (secondary), CBS-TV (secondary), NBC-TV (primary).

Rep: Intercontinental Services Ltd.

Highest hour rate: \$120.

Executives: Harry M. Engel, pres; John P. Barton, resident mgr & film buyer; Robert Green, administrative asst; Mary C. Chappelle, coml mgr; R. Gil Bahr, program dir; Wesley Whitfield, film dir; Richard R. Williams, news dir.

Washington atty: Krieger & Jorgensen.

Radio affiliate: KUAM.

PUERTO RICO

ARECIBO, Arecibo County-AGUADILLA, Aguadilla County (ch. 12+)

WOLE-TV (Aguadilla) (not on air; granted 1959; target date unknown) ch. 12.

Permittee: Western Broadcasting Corp.

CAGUAS, Guayama County (ch. 11—)

WKBM-TV (not on air, granted May 3, 1956; target date unknown) ch. 11.

Address: P. O. Box 4189. Phone: 2-1278.

Permittee: American Colonial Broadcasting Corp. (original owner).

Ownership: See American Colonial Broadcasting Stations in "Group Ownership."

FAJARDO, Humacao County (ch. 13+)

WSTE (not on air, granted July 16, 1958; target date not announced) ch. 13.

Address: 566 Ponce de Leon Ave.

Permittee: Continental Broadcasting Corp. (acquired CP March 26, 1959).

Ownership: Grantee operates WHOA San Juan and is owned by Carmena Mendez, 100%.

MAYAGUEZ, Mayaguez County (ch. 3+, 5—)

***WIPM-TV** (granted Feb. 3, 1959; target date unknown) ch. 3; power—29.5kw visual; antenna height—690 feet above ground.

Permittee: Dept. of Education of Puerto Rico.

*Non-commercial educational.

WORA-TV (September 1955), ch. 5; power—29.5kw visual (cp for 100kw), 17.8kw aural; antenna height—1,990 feet above average terrain, 141 feet above ground.

Address: P. O. Box 43. Phone: 1151.

Licensee: Supreme Broadcasting Co. of P.R. (original owner).

Ownership: Radio Americas Inc., 69.17%; Supreme Broadcasting Co. of Louisiana (WJMR-AM-TV New Orleans), 28.34%. Radio Americas is owned by Alfredo R. deArellano Jr.

Network: ABC-TV, CBS-TV.

Highest hour rate: \$160.

Executives: Alfred R. deArellano Jr., pres & gen mgr.

Washington atty: Loucks, Zias & Jansky.

Radio affiliate: WORA-AM-FM.

PONCE, Ponce County (ch. 7+, 9—)

WRIK-TV (March 1958) ch. 7; power—1.41kw visual, 0.708kw aural; antenna height—

110 feet above average terrain, 71 feet above ground.

Address: Darlington Bldg. Phone: 2-0280.

Licensee: Ponce Television Corp. (original owner).

Ownership: George Mayoral, 25%; William Cortada, Luis A. Ferre, 20%; Alfredo Carlos deArellano, 25%; Oscar Girod, 5%. Mr. Mayoral is vp-gen mgr of WJMR-AM-TV New Orleans, La. WJMR owns 28% of WORA-TV Mayaguez, P.R.

Rep: Inter-American Publications; Island Networks (San Juan).

Highest hour rate: \$150.

Executives: George A. Mayoral, pres; William Cortada, gen mgr & coml mgr; R. Garcia Santaella, asst coml mgr; Leslie J. Colombani, program dir; Armando L. Clavell, program mgr; John A. Prather, chief engr.

Washington atty: Loucks, Zias & Jansky.

WSUR-TV (February 1958) ch. 9; power—2.73kw visual; antenna height—4,159 feet above average terrain, 235 feet above ground.

Address: P. O. Box 471, Ponce.

Licensee: American Colonial Broadcasting Corp. (original owner).

Ownership: See American Colonial Stations in "Group Ownership."

Rep: Pan American.

Executives: Ralph Perez Perry, pres; Mariano Angelet Esquero, gen mgr; Jose Rivas, technical dir & coml mgr; Felipe Rodriguez, program dir; Gladys Boscio, asst mgr; Rafael Cortez, chief engr.

Washington atty: Frank Stollenwerck.

Radio affiliate: WKVM.

SAN JUAN, San Juan County (Ch. 2+, 4—, *6+)

WAPA-TV (May 1, 1954) ch. 4; power—56.2kw visual, 33.9kw aural; antenna height—220 feet above average terrain, 260 feet above ground.

Address: 357 Ponce de Leon Ave. Phone: 3-3006.

Licensee: Ponce de Leon Broadcasting Co. of Puerto Rico (acquired station May 1957).

Ownership: Winston-Salem Broadcasting Co., 80%; Goar, Abel and Luis Augusto Mestre, 20%. See Winston-Salem Broadcasting Co. in "Group Ownership." The Mestres own Cuban broadcast properties.

Network: NBC-TV, ABC-TV.

Highest hour rate: \$325.

Radio affiliate: WAPA.

***WIPR-TV** (Jan. 6, 1959) ch. *6; power—100 kw visual, 50kw aural; antenna height—920 feet above average terrain, 285 feet above ground.

Address: P. O. Box 306. Phone: 6-5701.

Licensee: Dept. of Education of the Commonwealth of Puerto Rico (original owner).

Executives: R. Delgado Marquez, gen mgr-film buyer; L. S. Lavandro, program dir; Julio Rivera, news dir; R. Rodriguez-Santiago, chief engr.

Washington atty: Arnold, Fortas & Porter.

*Non-commercial educational.

WKAQ-TV (March 28, 1954) ch. 2; power—100kw visual, 50kw aural; antenna height—1,270 feet above average terrain, 284 feet above ground.

Address: P. O. Box 5096; Stop 8, Puerta de Tierra. Phone 3-3800.

Licensee: El Mundo Inc. (original owner).

Ownership: Angel Ramos (publisher of El Mundo), 99.9%. Also see "Newspaper Ownership."

Network: CBS-TV (primary).

Rep: Inter-American Publications Inc. (New York).

Highest hour rate: \$375.

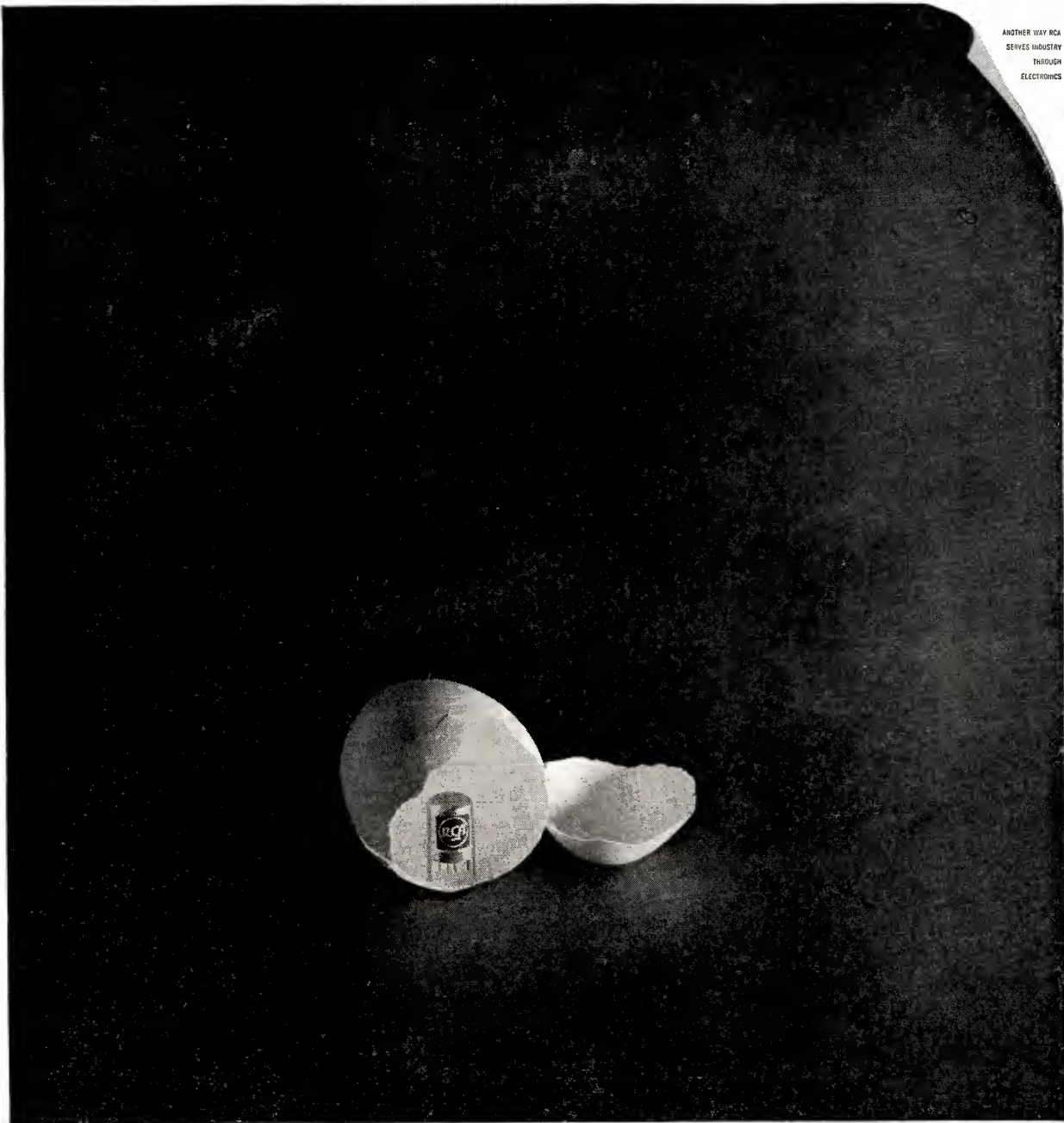
Executives: Angel Ramos, pres; Eleuterio Vega, gen mgr & film buyer; José Luis Torregrossa, program dir & promotion mgr; Evelio Otero, news dir; Robert L. Beurket, chief engr.

Radio affiliate: WKAQ-AM-FM.

VIRGIN ISLANDS

CHARLOTTE AMALIE, St. Thomas County (ch. 10—)

CHRISTIANSTED, St. Croix County (ch. 8+)



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